

## Capital Markets Forum

Monday, November 21, 2011

### Room Plenum

08:00	<b>Registration and Business Breakfast</b>	
10:00	<b>Plenum: Welcome Address and Opening Remarks</b>	
	<p>Speaker / Reto Francioni, Deutsche Börse AG / Dr. Ulrich Schröder, KfW</p>	Translation available
10:15	<b>From Financial Crisis to Sovereign Crisis and Back?</b> Keynote Speech in Plenum	
	<p>Speaker / Prof. Dr. Beatrice Weder di Mauro, Sachverständigenrat zur Begutachtung der gesamtw. Entwicklung</p>	
11:00	<b>Are the Markets Still Foreseeable: Impact of the Trading Strategies on Capital Costs</b>	Hosted by Deutsche Börse AG
	<p>Moderation / Volker Potthoff, CMS Hasche Sigle</p> <p>Speaker / Prof. Dr. Beatrice Weder di Mauro, Sachverständigenrat zur Begutachtung der gesamtw. Entwicklung / Dr. Lars Slomka, Deutsche Bank AG / Dr. Werner Brandt, SAP AG / Thomas Körfggen, SEB Investment GmbH</p>	
12:15	<b>Cooperation with Business Angels and Venture Capital Funds for the Future of Technology Start Up's</b>	Hosted by KfW Bankengruppe
	<p>Moderation / Wolfram Schweickhardt, KfW</p> <p>Speaker / Dr. Joachim Kuhn, va-Q-tec AG / CFA Hubertus Leonhardt, SHS Gesellschaft für Beteiligungsmanagement mbH / Albrecht Deißner, KfW / Norbert Baier, Pro-Ba-Tec GmbH &amp; Co. KG</p>	
13:15	<b>Lunch Buffet and Exhibition</b>	
14:30	<b>Primary Market Activity and the Cost of Going and Being Public - an Update</b> Presentation	Hosted by Deutsche Börse AG
	<p>Speaker / Prof. Christoph Kaserer, Technische Universität München</p>	
15:00	<b>Capital Markets Orientation and Financing of SMEs</b>	Hosted by Deutsche Börse AG
	<p>Presentation of an empirical survey on the German Mittelstand Study jointly conducted by TU München, DAI, Deutsche Börse and Commerzbank</p> <p>Moderation / Dr. Albrecht Bürger, Deutsche Börse AG</p>	

Speaker  
/ Prof. Christoph Kaserer, Technische Universität München  
/ Dr. Gerrit Fey, Deutsches Aktieninstitut e.V.  
/ Dr. Norbert Kuhn, Deutsches Aktieninstitut e.V.  
/ Ute Gerbaulet, Commerzbank AG

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15:30

**Coffee Break**

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16:00

**Capital Market Funding: New Perspectives for the German Mittelstand**

Hosted by IKB Deutsche Industriebank AG and Deutsche Börse AG

Presentation and Panel Discussion

Speaker  
/ Guido Barthels, Ethna Funds/ETHENEA Independent Investors S.A.  
/ Dr. Kurt Demmer, IKB Deutsche Industriebank AG  
/ Dr. Dietmar Ley, Basler AG  
/ Dr. Josef Trischler, VDMA  
/ Stefan Döhmen, Analytik Jena AG

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17:15

**Financing Alternatives for the Mittelstand**

Hosted by FCF Fox Corporate Finance

Presentation

Speaker  
/ Kai Frömert, FCF Fox Corporate Finance GmbH

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18:15

**Elevator Pitch of Venture Capital and Private Equity Investors**

Venture Capital Investors in Room Berlin | Private Equity Investors in Room Frankfurt

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Room Frankfurt

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11:00	<b>Are the Markets Still Foreseeable: Impact of the Trading Strategies on Equity Financing</b> Panel Discussion in Plenum	Hosted by Deutsche Börse AG
12:15	<b>IPO/Equity Transactions in Volatile Markets</b> IPO Workshop  Speaker / Jobst Bartmer, LBBW / Jörg Fuchs, LBBW / Dr. Martin Steinbach, Ernst & Young Wirtschaftsprüfungsgesellschaft	Hosted by LBBW Landesbank Baden-Württemberg
13:15	<b>Lunch Buffet and Exhibition</b>	
14:30	<b>Dual Track: IPO as an Alternative to Trade Sale?!</b> IPO Workshop  Speaker / Gerd Winterling, Ernst & Young GmbH / Christoph Vigelius, equinet Bank AG	Hosted by equinet bank AG
15:30	<b>Coffee Break</b>	
16:00	<b>IPOs in Germany, an Endangered Species? Development of New Approaches in the Future</b> Panel Discussion  Speaker / Kay Steffen, DZ BANK AG / Prof. Dr. Wolfgang Blättchen, BLÄTTCHEN FINANCIAL ADVISORY GmbH / Ursula Querette, Haubrok Investor Relations GmbH & Co.KG / Joachim Spiering, Finanzen Verlag GmbH / Harald Schmidt, Apus Capital GmbH	Hosted by DZ BANK AG
17:15	<b>IPO-Stock Exchange Listing of Foreign (Holding) Companies</b>  Speaker / Dipl.-Wi.Ing. Marc Renell, Renell Wertpapierhandelsbank AG	Hosted by Renell Wertpapierhandelsbank AG

18:15

**Elevator Pitch of Venture Capital and Private Equity Investors**

Private Equity Investors in Room Frankfurt | Venture Capital Investors in Room Berlin

**Elevator Pitch – Private Equity Investors | Room Frankfurt**

**Speaker**

/ Moderation: Arno Fuchs, FCF Fox Corporate Finance GmbH  
/ Holland Private Equity, Tim van Delden  
/ WHEB Partners, Dr. Wolfgang Hanrieder  
/ Beaufort Capital GmbH, Patrick Hennings-Huep  
/ ValueNet Capital Partners GmbH, Andreas Lukic  
/ Brockhaus Private Equity GmbH, Timo Tauber  
/ Invision Private Equity, Martin Staub  
/ PONTIS Capital, John Chapman  
/ Bayern LB Capital Partners GmbH, Michael Hochholzer  
/ Montagu Private Equity GmbH, Jens Weiss  
/ M Cap Finance, Lars Gehlhaar  
/ Motus Mittelstandskapital GmbH, Ralf Baumeister  
/ PROLIMITY Capital Partners, Dr. Peter Mauritz  
/ Hannover Finanz, Jörg Friedrich Bätjer

**Elevator Pitch – Venture Capital Investors | Room Berlin**

**Speaker**

/ Moderation: Andreas Scholz, DAF Deutsches Anleger Fernsehen AG  
/ Creathor Venture Capital, Ingo Franz  
/ ERP Startfonds, Corinna Monschein  
/ High-Tech Gründerfonds, Alexander von Frankenberg  
/ LBBW Venture Capital, Harald Fuchs  
/ SAP Ventures, Dr. Jörg Sievert  
/ Siemens Ventures, Rudolf Ohnesorge  
/ Acton Capital Partners AG, Frank Seehaus  
/ eCapital entrepreneurial Partners, Dr. Paul-Josef Patt  
/ Zero2IPO, Gavin Ni  
/ Vorwerk Direct Selling Ventures GmbH, Dirk Meuer  
/ Hetairos Capital GmbH, Dr. Jörg Kariger  
/ bm-t beteiligungsmanagement thüringen GmbH, Christian Damjakob  
/ Mountain Cleantech AG, Jürgen Habichler

## Capital Markets Forum

Tuesday, November 22, 2011

### Room Plenum

08:00	<b>Registration and Business Breakfast</b>	
09:00	<p><b>Entering Capital Markets - The Crucial Factors of Success</b> in Plenum</p> <p>Speaker / Johannes Borsche, Morgan Stanley Bank AG</p>	Hosted by Morgan Stanley
10:00	<p><b>Financing and Blocktrades with High Net Worth Individuals and Family Offices</b> Presentation</p> <p>Speaker / Arno Fuchs, FCF Fox Corporate Finance GmbH / Dr. Burkhard Wittek, Forum European Smallcaps GmbH / Guido Decker, Ativo Beteiligungs GmbH &amp; Co. KG</p>	Hosted by FCF Fox Corporate Finance
11:15	<p><b>SPAC vs. IPO: The way of excecet Group to Deutsche Börse</b> Presentation and Case Study Report</p> <p>Moderation / Markus Rieger, GoingPublic Media AG</p> <p>Speaker / Ulrich Reutner, excecet Group SE / Daniel Saxena, Ventizz Capital Partners Austria GmbH / Felix Zander, VTG AG / Roland Lienau, Wendel Group</p>	Hosted by Deutsche Börse AG
12:15	<b>Lunch Buffet and Exhibition</b>	
13:45	<p><b>Emerging Market IPOs: Lessons Learnt</b> Presentation</p> <p>Moderation / Oliver Diehl, Berenberg Bank</p> <p>Speaker / Dr. Gebhard Zemke, BDO AG Wirtschaftsprüfungsgesellschaft / Philipp Melzer, CMS Hasche Sigle</p>	Hosted by Berenberg Bank
15:00	<p><b>The Latest Trends and Developments of the Chinese PE/VC Market</b> Presentation</p> <p>Speaker / Zhengdong Ni, Zero2IPO Group</p>	Hosted by Zero2IPO
15:20	<p><b>European Investors' Exposure to Chinese PE: The Insiders' Perspective</b> Presentation</p>	Hosted by Deutsche Börse AG

Speaker  
/ Dr. Murat Ünal, Funds@Work AG

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15:40 **European Investors in China - Lagging Behind?** Hosted by Deutsche Börse AG  
Panel Discussion

Moderation  
/ Volker Potthoff, CMS Hasche Sigle

Speaker  
/ Zhengdong Ni, Zero2IPO Group  
/ Tom Clausen, Capvent AG  
/ Karl Olbert, Funds@Work AG

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16:15 **Coffee Break**

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16:45 **China: Momentum Will Pick Up Again** Hosted by DZ BANK AG

Moderation  
/ Kersten Schmitz, DZ BANK AG

Speaker  
/ Elmar Thöne, DZ BANK AG  
/ Klaus Rainer Kirchhoff, Kirchhoff Consult AG  
/ Dr. Frank Peter Regelin, Norton Rose LLP  
/ Robert Binder, Warth & Klein Grant Thornton GmbH & Co. KG

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17:45 **Improving MiFID: Now or Never! Back to Transparency in Trading** Hosted by Deutsche Börse AG  
Panel Discussion

Moderation  
/ Christopher Kalbhenn, Börsen-Zeitung

Speaker  
/ Rainer Riess, Deutsche Börse AG  
/ Olivier Elamine, alstria office REIT-AG  
/ Christoph B. Mast, RCM / Allianz Global Investors  
/ René Parmantier, Close Brothers Seydler Bank AG

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19:00 **Get-Together German Equity Forum 2011 in Palais Frankfurt** Hosted by Deutsche Börse AG and KfW Bankengruppe

Venue:  
Palais Frankfurt  
Große Eschenheimer Straße 10  
60313 Frankfurt

Shuttleservice from the Congress Center to the venue will be provided.

## Capital Markets Forum

Tuesday, November 22, 2011

Room Frankfurt

08:00	<b>Registration and Business Breakfast</b>	
10:00	<b>Ernst &amp; Young Forum</b> IFRS-Updates and FREP Requirements for IPO Candidates and Listed Companies  Speaker / Jörg Bösser, Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft / Dr. Stefan Bischof, Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft	Hosted by Ernst & Young
11:15	<b>Crucial Success Factors in SME Financing</b> Presentation and Case Study Report  Speaker / Gerhard Bickmann, profine GmbH / Markus Kurzhals, Rölf'sPartner	Hosted by Rölf's Partner
12:15	<b>Lunch Buffet and Exhibition</b>	
13:45	<b>Capital Increases/Equity Funding 2011 - Major Trends</b> Being Public Workshop  Speaker / Oliver Graf, LBBW / Dr. Martin Kniehase, Dewey & LeBoeuf LLP	Hosted by LBBW Landesbank Baden-Württemberg
15:00	<b>The Influence of Proxy Advisors on Resolutions of the Shareholders' Meeting</b> Presentation  Speaker / Dr. Lars-Gerrit Lüßmann, Taylor Wessing / Christoph Vaupel, Taylor Wessing	Hosted by Taylor Wessing
16:15	<b>Coffee Break</b>	
16:45	<b>Delivering Effective Investor Relations: What is Best Practise?</b> Presentation  Communicating effectively with current and prospective investors is critical to establishing a successful relationship with the capital markets. This session will look at the work practises of "best in class" Investor Relations teams and what lessons can be learnt. Important topics such as dealing with the buy and sell sides, use of technology and measuring the effectiveness of IR will also be covered.  Speaker / Chris Collett, Thomson Reuters	Hosted by Thomson Reuters
19:00	<b>Get-Together German Equity Forum 2011 in Palais Frankfurt</b>  Venue: Palais Frankfurt Große Eschenheimer Straße 10 60313 Frankfurt	Hosted by Deutsche Börse AG and KfW Bankengruppe

Shuttleservice from the Congress Center to the venue will be provided.



## Capital Markets Forum

Wednesday, November 23, 2011

Room Beijing

08:00	<b>Registration and Business Breakfast</b>	
09:30	<p><b>Which Role Should Deutsche Börse Play in the Institutional German Bond Market and How Should it Cater to the Retail Investor?</b></p> <p>Panel Discussion in Plenum</p> <p>Moderation / Prof. Dr. Wolfgang Blättchen, BLÄTTCHEN FINANCIAL ADVISORY GmbH</p> <p>Speaker / Dieter Umhau, Südzucker AG / Marc Strobel, CVC Capital Partners GmbH / Dr. Hendrik Haag, Hengeler Müller / Alexander Von Preysing, Deutsche Börse AG / Dr. Markus Walchshofer, Union Investment Privatfonds GmbH</p>	Hosted by Deutsche Börse AG
11:00	<p><b>Qualification and Composition of Supervisory Boards</b></p> <p>Moderation / Katja Mayer, KM Networks GmbH</p> <p>Speaker / Christine Koziczinski, Clifford Chance / Dr. Prof. Markus Rudolf, WHU – Otto Beisheim School of Management / Petra Ledendecker, Verband Deutscher Unternehmerinnen / Eva-Maria Welskop-Deffaa, Bundesministerium für Familie, Senioren, Frauen und Jugend / Dr. Henning Hönsch, PricewaterhouseCoopers AG</p>	Hosted by Deutsche Börse AG / WILD
12:00	<p><b>The Change in the Role of the Supervisory Board: from "Old Boys Network" to "Independent Directors"</b></p> <p>Moderation / Volker Potthoff, CMS Hasche Sigle</p> <p>Speaker / Dr. Christian Gorny, BDO AG Wirtschaftsprüfungsgesellschaft / Dr. Hans-Peter Kohlhammer, KPC Kohlhammer Consulting / Prof. Dr. Bernd Schichold, Financial Experts Association e.V. / Dr. Herbert Meyer,</p>	Hosted by CMS Hasche Sigle
13:15	<b>Lunch Buffet and Exhibition</b>	
16:00	<b>End of Conference</b>	