





EAST STROUDSBURG UNIVERSITY FOUNDATION



For Emily Jimenez, receiving a scholarship at East Stroudsburg University has been an eye-opening experience.

Jimenez, a junior from Byram, N.J., is a recipient of The Students First Tuition Scholarship for out-of-state students.

"I wasn't aware about how the philanthropy at ESU worked until I received a scholarship myself and could benefit firsthand. It's amazing to think that someone who doesn't know you has the generosity to help you—and they might not even realize how much," said Jimenez, a digital media technology major. "I've gotten to see how involved and invested the alumni are. They really care about the students and the community."

As the student liaison to the ESU Foundation Board of Directors and president of the board for the university's Warrior Elite, a student ambassadors program, Jimenez is

involved in both student life and community relations. Through Warrior Elite, Jimenez connects students with alumni at alumni events.

"At the events, I've gotten to see what sweet, great people the alumni are,"
Jimenez said. "Their financial support helps me with my tuition so that I can focus on my courses without having to worry about cost. The scholarship also motivates me to do my best to maintain a 3.0 GPA, and to get my GPA as high as possible."

Jimenez is motivated to achieve — even overachieve — to create a good foundation for a successful future. She wants to land a good job to one day help give back to her family: mother Nancy O'Meara, stepfather, Sean O'Meara, and stepbrother, Hunter.

When she was younger, Jimenez watched her mother, who was a single mom at the time, work tirelessly to provide for her.

"She did everything in her power to make sure I was happy, healthy, and had everything I needed," Jimenez said. "I'm making sure that I work hard now so that one day I can make sure my Mom is taken care of and she can relax."

While growing up in Byram, about 30 minutes from East Stroudsburg,
Jimenez remembers how her mother would talk to her about the importance of education. This message helped foster the strong work-ethic that Jimenez has today.

Within her major, Jimenez is on the social and interactive media track, with a goal of working in social media strategy and media design. Once established in her career, Jimenez plans to give back to ESU.

"Investing in the future of the community and the school that gave you your foundation is a very important, honorable thing to do," she said.

2019 2020



ANNUAL REPORT

Honor Roll of Donors



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A Message from Kenneth Long

INTERIM PRESIDENT EAST STROUDSBURG UNIVERSITY

Take a walk on East Stroudsburg
University's campus today compared
to one year ago and it is certainly an
eye opener. Gone is the hustle and
bustle and crowded sidewalks in
between classes. The University
Center where students gather, study
and grab a bite to eat is quiet. Most
classrooms are dark except for those
where students must be onsite given
the content of their coursework.

This is the result of our decision to provide primarily remote instruction in the midst of a pandemic but behind these optics, there is so much more taking place. Hundreds of classes are underway, students are learning, connecting with each other and faculty, and the resources they need to help complete their education remains intact thanks to your and many other's continued generosity. It's my honor to serve as ESU's

It's my honor to serve as ESU's interim president and more so, it's a privilege to have a forum in the ESU Foundation's 2019-2020 Annual Report and Honor Roll of Donors to

convey my thanks for all you do for ESU and our students. The partnership between the Foundation and University is critical to ensure academic and athletic programs are enhanced and improved and that student scholarships continue to thrive. That partnership extends to you, the most important part of the equation. Through your generosity and the Foundation's stewardship of your gifts, ESU can continue to strive for excellence in the education we provide to students.

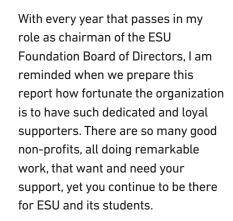
In 2019-2020, your support resulted in \$6,634,649 in gifts and pledges. It also assisted in funding ongoing campaigns that benefit our student-athletes, academic programs and students in critical need of financial assistance when the COVID-19 pandemic forced us to quickly adapt to all-online learning. The details of these campaigns can be found within this publication, along with other highlights and events that made 2019-2020 memorable for us all.

Also within these pages are the names of thousands of individuals, businesses and organizations who made a commitment to ESU and our students in 2019-2020. Given the extraordinary circumstances presented to the entire country in March 2020, our gratitude goes deeper. You faced your own challenges in life, health, and safety, and you selflessly gave more to ensure our students didn't face uncertainty alone.

While we will continue with the majority of instruction remote for spring 2021 to keep our campus and regional communities safe and healthy, hope remains that ESU will be flourishing with students and activities as the year progresses. I ask you to stay by our side and help us maintain a strong and constant Warrior spirit. Above all, thank you for your support and I wish you and loved ones safety and good health in the year to come.

CHAIRMAN'S MESSAGE

Robert Willever '75



On behalf of the ESU Foundation and the board, please accept our sincerest thanks for your generosity in 2019-2020. I have served the ESU Foundation since spring 2014 and during those years we have been graced with the support of people who care about education and the often challenging path a student must travel to obtain it. It doesn't come easily...or inexpensively.

Since its founding 34 years ago, the ESU Foundation has made it its mission to provide ESU and its students the resources needed to pursue their education and provide for enhanced academic and athletic programming. In just over three decades, fundraising has topped \$67 million with more than \$20 million of that secured in the last five years. I invite you to take a look

at the graph on page 7 and see the steady growth the Foundation has made in that time. There certainly have been some dips and lows along the way, but with careful planning and wise investment strategies, we have been able to stay the course over the long haul.

It's wonderful when we are on campus and learn of and see improvements in our athletic facilities and within academic instruction and classrooms. These are important and much-needed aspects of the experience. What you often don't hear about is the immense amount of scholarship support provided through the ESU Foundation. In 2019-2020, the Foundation crossed the onemillion dollar mark in providing scholarship support to students. That's a 167.3 percent increase from a decade ago and a true testimony of your commitment to ESU's students. Also within the scholarship program, donors created 11 new endowed and 26 new annual scholarships in 2019-

Also within the scholarship program, donors created 11 new endowed and 26 new annual scholarships in 2019-2020, surpassing goals by 220 percent and 104 percent, respectively. You are helping us set new benchmarks and ultimately provide resources to students who will become the workforce of tomorrow.

The Foundation board welcomed several new and accomplished members, all who bring expertise and a talented skillset to the table. I'd like to welcome them aboard as well as thank those who have and continue to serve in 2020-2021. As a group, our commitment to honesty, transparency and upholding the Foundation mission is unwavering.

I would like to thank former ESU
President Marcia G. Welsh, Ph.D., for
her partnership and support during
the past six years and wish her well
in her retirement. We look forward to
continuing that relationship with
Interim President Ken Long and,
when the time comes, a new
president and visionary for ESU who
helps lead the way in our future
fundraising efforts.

As for 2020-2021, I cannot say it will come without challenges. Every home in America is impacted in so many ways from the COVID-19 pandemic and volatile environments. We want to think ahead five years and possibly farther without fear of the unknown but we also understand your health and safety remain paramount. We ask you to stay by our side along the way. ESU and its students are depending on it.

2019-2020

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MEMBERS EMERITI

William B. Cramer, Esq. Legal Counsel and Emerita Attorney, Cramer, Swetz, McManus & Jordan, P.C.

Past chair, served 1987-2001 and 2014-2019

Rosemary Driebe Olofsson
Executive Vice President
Pocono Pro Foods
Past chair, served 1987-1999

Special thanks to Frank M. Pullo Ed.D. '73 M'76, Harry F. Lee, Esq., Geoffrey Roche M'15, and David Super '80 for their service on the ESU Foundation Board of Directors during fiscal year 2019-2020.

- 1 Robert Willever '75, Chairman
 President, Willever Wealth Management
- 2 MaryEllen Dickey '80, Vice Chairman Senior Vice President of Advancement, Diakon Senior Living Services Diakon Child, Family and Community Ministries
- 3 Chris Yeager '74 M'81, Secretary
 Retired Principal and School Superintendent
- 4 Robert A. Shebelsky, *Treasurer* Chairman, Deputy Real Estate Holdings LLC
- **Glenn W. Clark '74**, *ESU Alumni Association Liaison* President, Rockwood Programs, Inc.
- 6 Alfredo Garcia '03
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 Wells Fargo Advisors
- Raymond Hamlin '86, Esq.Attorney, Hunt, Hamlin & Ridley
- 8 Wendy Jankoski '82
 President and CIO, Wealth Architects, LLC
- **9 Emily Jimenez,** ESU Student Liaison, Class of 2022
- 10 Douglas Leonzi '94
 Vice President Investment Counselor,
 BB&T Investment Services, Inc.
- 11 Robert Moses
 Retired Director of Residence Life & Housing,
 East Stroudsburg University
- 12 John J. Pekarovsky III, '07

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- 13 Stephen Somers
 Owner and President, Vigon International, Inc.
- 14 Elizabeth Leigh Smith, Ph.D., Faculty Liaison,
 Professor of English
 East Stroudsburg University
- 15 Adam S. Stauffer '00 M'02
 Assistant Vice President, Development &
 College Relations, Lafayette College
- 16 Leslie L. Wilson '74
 Senior Vice President, Workplace Initiatives
 Disability:IN
- 17 Eric Wyatt '85
 Chief Operating Officer, Boston Market
 Corporation
- 18 Rory Yanchek '84
 Vice President and General Manager,
 3M Government Markets

East Stroudsburg University Foundation

Mission Statement

The East Stroudsburg University Foundation fosters lifelong relationships with alumni and friends of East Stroudsburg University, securing philanthropic support to advance the University's mission and to enhance every student's University experience.

Vision

- To create a culture of philanthropy among students, staff and faculty.
- To act responsibly and be good stewards of our resources.
- To ignite passion among ESU's alumni to remain engaged and active.
- To explore ventures which go beyond traditional fundraising models.
- To do our part to help instill pride and honor for the ESU brand.
- To foster and grow relationships through engaging community relations.
- To work in a valued partnership with East Stroudsburg University.

Ethical Standards

The successful partnership between East Stroudsburg University and the East Stroudsburg University Foundation is based on effective service, trust and accountability.

The Foundation's governing board and staff are sensitive to considerations of public trust and confidence. Their words and actions embody respect for truth, fairness and the opinions of others.

The ESU Foundation is committed to promoting the merits of East Stroudsburg University.

It safeguards privacy rights and confidential information with the utmost of professionalism.

It does not grant or accept favors for the personal gain of any individual, nor does it solicit or accept favors where a higher public interest would be violated.

It avoids actual or apparent conflicts of interest and, if in doubt, seeks guidance from appropriate authorities.



EXECUTIVE DIRECTOR'S MESSAGE

Richard D. Santoro

Dear Friends,

With great pleasure, I present the East Stroudsburg University Foundation's 2019-2020 Annual Report and Honor Roll of Donors. Your kindness resulted in yet another benchmark year for the Foundation and our effectiveness can only be attributed to your generosity. In total, the Foundation secured \$6,634,649 in gifts and pledges, directly impacting the quality education and university experience our students deserve.

This is such welcome news given the last quarter of the year. We all experienced changes in our lifestyle as the COVID-19 pandemic tightened its grips on the country. Our family and work lives were altered dramatically and we had to quickly find ways to adapt to a changing world while still providing ESU students with the resources to pursue their education. Most importantly, this had to be done while keeping donors, students and staff out of harm's way. Like you, our homes became refuge while we worked together and discovered new and dynamic ways to engage, connect and steward alumni and friends of the university.

As a result of the pandemic and an immediate shift to online learning in March 2020, many ESU students

found themselves without the financial resources to complete the spring semester. In a matter of days, students faced housing insecurity, transportation issues and needs for improved technology. You answered the call for help through the Student Emergency Response Fund, providing \$66,717 in support and equipment and helping more than 161 students.

It is times such as this when we learn how selfless, understanding and committed our community is. Throughout 2019-2020, you also took extraordinary measures in bolstering our student scholarship program. The result was remarkable and the Foundation provided \$1,017,436 in scholarship support, a 7.9 percent increase from the previous year. Take a look at page 12 where our Scholarship Report reflects a decade of steady growth in fundraising and the total in annual and endowed scholarship dollars made available to students.

As a result of your gifts, the Foundation has also been able to take strides in the following campaigns and projects:

The \$2.5 million Soccer Stadium project launched with \$79,500 in cash, written and verbal agreements in place by the end of 2019-2020. The facility will be built adjacent to Eiler-Martin Stadium.

The Locker Legacy Campaign has raised a combined \$12,000 for ESU's field hockey, men's basketball and

lacrosse programs with the fundraising efforts being continued into this year.

Also continuing into 2020-2021, the Wrestling Scholarship Campaign will build on the \$174,875 already raised to ensure the men's and women's program can recruit and sustain its momentum for years to come.

ESU's future Esports Lab will benefit from the \$188,181 committed thus far, allowing for eventual construction of the laboratory and equipment purchase needed for the game-based learning environment reflective of the STEM principles.

Throughout this report, you will find student stories that we hope convey the need for your support and the impact your generosity has had on their lives. You will also discover donors who inspire others by giving back to their alma mater and shine a bright light on the power of philanthropy.

As the Foundation looks back at our accomplishments of 2019-2020, we realize we could not have done it without you. In times of uncertainty and confusion, when health and wellbeing become the doctrine of our daily lives, you continue to make an effort to give back and for that we thank you.

I appreciate all of you and send you wishes for good health and prosperity in the year to come.

2019-2020

The East Stroudsburg University Foundation is honored you have entrusted us with your philanthropic support. Fiscal year 2019-2020 has been one of the greatest achievements in the Foundation's 34-year history, securing \$6,634,649 in total gifts and pledges. This excellent progress has been made possible by the generosity of our alumni, parents, friends, faculty and staff.

The impact of your support reverberates across campus - in the classroom, the virtual lecture hall, the laboratory, in athletic programs and in every student's overall university experience. Our greatest leap was made in the more than \$1 million in scholarship support provided to students. Even when the COVID-19 pandemic tightened its grip across the country, you answered the call to help our Warriors, providing \$66,717 in gifts and equipment to the Student Emergency Relief Fund.

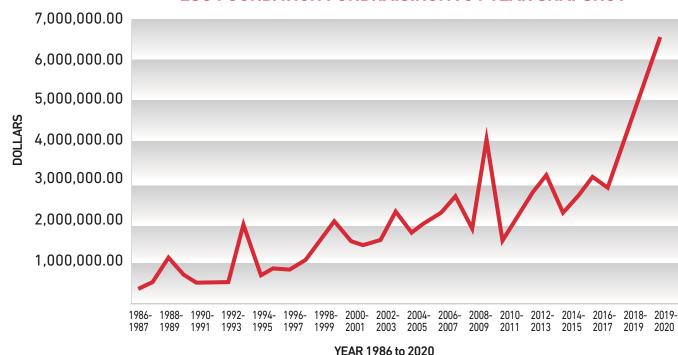
\$6,634,649 IN TOTAL GIFTS AND PLEDGES

\$1,017,436 IN SCHOLARSHIP SUPPORT TO STUDENTS

673 SCHOLARSHIP AWARDS TO STUDENTS

\$66,717 IN STUDENT EMERGENCY RESPONSE FUNDS
DUE TO COVID-19

ESU FOUNDATION FUNDRAISING: A 34-YEAR SNAPSHOT



Since its founding in 1986, the ESU Foundation stands ready to support and assist ESU in its mission and ensure its students have the resources they need to pursue their education. In just over three decades, fundraising has topped \$67,015,710 with more than \$20 million of that secured in the last five years.

\$0

\$ 28,758,926

STATEMENT OF FINANCIAL POSITION

For Year Ended June 30, 2020

ASSETS

Cash and cash equivalents	\$634,939
Pledges Receivable	\$2,528,651
Investments, at fair market value	\$25,554,313
Prepaid expenses and other assets	\$41,023

Furniture and equipment, net

TOTAL ASSETS

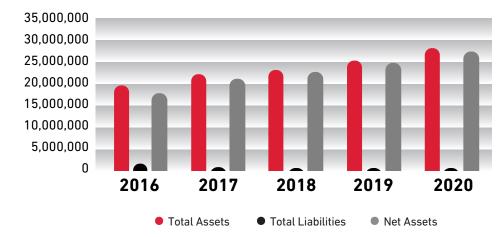
LIABILITIES

TOTAL LIABILITIES	\$752,095
Split interest annuity agreements	\$281,127
Note payable	\$186,300
Accounts payable -other	\$111,293
Accounts payable -affiliate	\$173,375

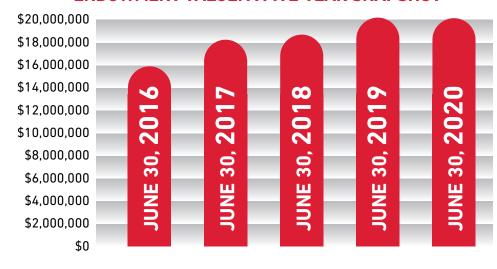
NET ASSETS

Without donor restrictions	\$3,050,147
With donor restrictions	\$24,956,684
TOTAL NET ASSETS	\$28,006,831
TOTAL LIABILITIES AND NET ASSETS	\$28,758,926

BALANCE SHEET COMPARISON 2016-2020

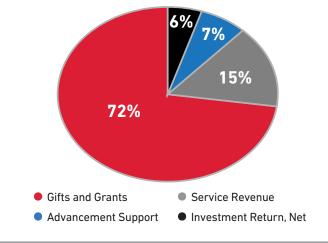


ENDOWMENT VALUE: A FIVE-YEAR SNAPSHOT

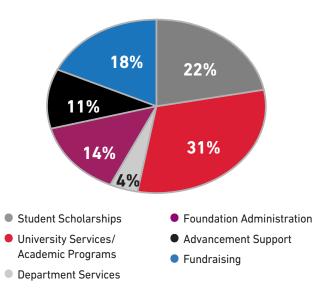


www.esufoundation.org

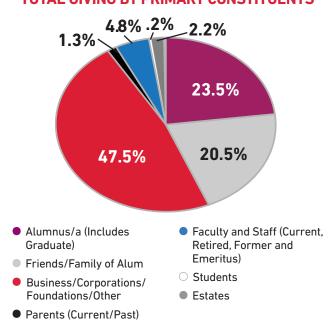
SOURCE OF FOUNDATION REVENUE



USE OF FOUNDATION EXPENDITURES



TOTAL GIVING BY PRIMARY CONSTITUENTS



East Stroudsburg University Foundation

STATEMENT OF **ACTIVITIES**

For Year Ended June 30, 2020

REVENUES

Gifts and Grants	\$5,328,657
Service Revenue	\$1,125,000
Advancement Support	\$503,207
Investment return, net	\$429,379
Royalty Income	\$20,000
Changes in value of split	
interest agreements	(\$42,276)
TOTAL SUPPORT SERVICES	\$7,363,967

EXPENSES

PROGRAM SERVICES

Student Scholarships	\$1,017,436
University Services/	
Academic Programs	\$1,449,665
Department Services	\$186,282
TOTAL PROGRAM SERVICES	\$2,653,383

SUPPORT SERVICES

Foundation Administration	\$688,877
Advancement Support	\$503,207
Fundraising	\$838,130
TOTAL SUPPORT SERVICES	\$2,030,214
TOTAL EXPENSES	\$4,683,597
CHANGES IN NET ASSETS	\$2,680,370

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SCHOLARSHIP REPORT

A Record Year for Scholarships

Scholarship support is often what makes it possible for ESU students to stay on track in pursuing their higher education. The ESU Foundation has seen remarkable growth in its scholarship program over the past decade. Since 2010, scholarship funds disbursed to students went from \$380,554 to \$1,017,436 in 2019-2020. We couldn't have made these great strides without your help.

Specifically, 673 scholarship awards were provided to deserving students in 2019-2020. Generous donors also established 26 new annual and 11 endowed scholarships, far outpacing prior years. While the data is exciting, what's more compelling are the heartfelt thanks we hear from students who benefit from your support.

Affording college and also being a first gen college student has really been a rough ride, but I'm going to see it through. Thank you for your help, it won't go to waste and never will be forgotten.

I deeply
appreciate your
contribution to
my future.

I promise to make you proud by continuing my hard work here at ESU.

I cannot explain how grateful I am for this opportunity.

I am a nontraditional student. In fact, I am the first in

my family to graduate high school. I am older than

most, and I had to figure out everything on my own.

Thank you again for your generosity and support.
Without donors such as yourself, my academic achievements may have just been a dream.

The ESU Foundation receives hundreds of thank you letters from grateful students which we, in turn, send to you. These snippets are but a few of what student scholarship recipients have to say about YOUR remarkable generosity in 2019-2020.

This scholarship has helped take some of the financial burden off of my parents and gives me the ability to focus more on my studies.

Through this scholarship I have been able to purchase my text books and pay for my tuition. This helped me tremendously. Being a single mother, going back to school presented significant financial burdens.

Thank you for your generosity which has allowed me to further my education and to expand my ways of thinking. I am thoroughly enjoying my time here at ESU and cannot wait to continue learning.

This scholarship helped me stay in the student abroad program after my father lost his job weeks before I was due to hand in my final payments.

Thanks to you, I am one step closer to reaching my end goal with a peace of mind that finances will not be an issue.

Thank you is not enough. Every dollar really counts. It can be a difference between living and eating on campus, or even buying textbooks. I hope that one day I can pay it forward to others, too.

This scholarship was an amazing opportunity to experience my first semester of college dedicated to my studies.

Ever since I was younger, I knew I wanted to go to college, but wasn't sure how I was going to make the dream come true.

I am grateful for your gift. I hope one day I can grant the same opportunities to others as I grow in my career.

One of my greatest passions is to help others, and with this degree, I strongly believe that I will be able to make an impact, all with the help of this scholarship. 11



Every spring, the East Stroudsburg University Foundation hosts its Annual Scholarship Dinner, an evening of celebration and an opportunity to connect donors who create scholarships with the student recipients who benefit from their generosity.

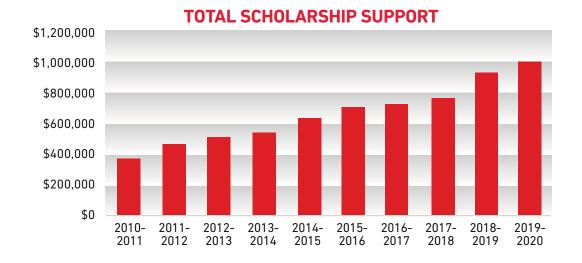
The COVID-19 pandemic may have forced the cancellation of the 2020 event, but donors and students still

made their connection through a web-based listing of scholarships, the donors who created them, and the student recipients. All year long, students also take the opportunity to write personalized thank-you notes forwarded to their donors by the Foundation.

You can still view the list of scholarships awarded in 2019-2020 and the Warriors who will Leave Their Mark on the world when they graduate from ESU at www.esufoundation.org/leaveyourmark. The Foundation looks forward to holding a virtual scholarship celebration in spring 2021. Until we see you again, our deepest gratitude to you for your continued support of the ESU Foundation's scholarship program.

SINCE 2010, SCHOLARSHIP FUNDING WENT FROM

\$380,554 to**\$1,017,436**



New Scholarships and Donors 2019-2020

Scholarship Name	Established By
Academic Excellence in Communication Annual Scholarship	Andrea McClanahan and Cem Zeytinoglu
Jennifer M. Ahrens '94 Endowed Scholarship	Jennifer M. Ahrens '94
Steve Baumbach '91 Men's Wrestling Annual Scholarship	Steve Baumbach '91
Hillary Benner Annual Scholarship	Dawn Ketterman-Benner '70
Randy and Tiffany Detrick Annual Scholarship	Randy '00 and Tiffany '05 Detrick
Phil "Tip" Calamia Memorial Annual Scholarship	Philip L. Calamia '85
Mitch Cordova '92 Men's Wrestling Annual Scholarship	Mitchell Cordova '92
Mitch Cordova '92 Women's Wrestling Annual Scholarship	Mitchell Cordova '92
Patrick Diskin '77 Annual Scholarship	Patrick Diskin '77
Drago Family Football Annual Scholarship	Anthony L. '76 and Ellen Drago
ESU Student Government Association Student Leadership Annual Scholarship	ESU Student Government Association
Charlie "Hustle" Frank Football Annual Scholarship	Jayson Frank '08
Dr. Russell F. Jones '80 Criminal Justice Endowed Scholarship	Russell F. Jones '80
Bruno S. Klaus Women's Acrobatics & Tumbling Annual Scholarship	Bruno S. Klaus
Mr. and Mrs. R. Griggs Levy & Family Annual Scholarship	R. Griggs '87 and Judeth Levy
Pat McCarrick Field Hockey Annual Scholarship	Pat McCarrick
Alyssa Oxenford Memorial Endowed Scholarship	Michael and Marilyn Plawa-Oxenford, family and friends of Alyssa Oxenford
Stacy L. Perryman '97 Women's Basketball Annual Scholarship	Stephen M. Somers
Stacy L. Perryman '97 Women's Basketball Endowed Scholarship	Stephen M. Somers
Tom Petro Family Football Annual Scholarship	Thomas A. Petro '72
Bernie & Kathy Povanda Football Annual Scholarship	Bernie '81 and Kathy Povanda
Presidents' Leadership Endowed Scholarship	On behalf of the ESU Alumni Association Board of Directors to honor the collaboration between ESU leadership and its alumni association, specifically ESU's 13th President, Marcia G. Welsh, Ph.D. and Frank E. Johnson '74 ESU Alumni Association Board President effective June 2015
Ritchey J. Ricci '65 M'72 Biological Science Educator's Endowed Scholarship	Ritchey '65 M'72 and Roberta '66 Ricci
Walter '77 and Nancy Rogers Annual Scholarship	Walter '77 and Nancy Rogers
David '85 and Roberta Rotelle Annual Scholarship	David '85 and Roberta Rotelle
Anthony Ruiz '16 Men's Cross Country Annual Scholarship	Anthony Ruiz '16
Darleen Schaare Schott '63 Endowed Scholarship	Darleen Schaare Schott '63
Semerod Family Annual Scholarship	Scott and Nina Patton Semerod
Alice Hartinger Shelly '04 Annual Scholarship	Randall R. Hartinger
Dr. Gregory Shoemaker '80 Women's Wrestling Annual Scholarship	Greg Shoemaker '80
Jeff Shrive Football Annual Scholarship	Jeff Shrive '09
St. Luke's Registered Nurse Annual Scholarship	St. Luke's University Health Network
Ryan and Ethan Swiderek Football Annual Scholarship	Joe Swiderek '87
Charles T. '84 M'86 and Teresa M. Taylor Endowed Scholarship	Charles T. '84 M'86 and Teresa M. Taylor
Martha M. '65 and Ronald M. Tirpak Endowed Scholarship	Martha M. '65 and Ronald M. Tirpak
Dr. Jeffrey and Mrs. Audrey Weber Endowed Scholarship	Jeffrey and Audrey Weber
Dean Mildred Wheatley Endowed Scholarship	Linda D. Koch '69

Golfers at the 29th Annual Educational Scholarship Golf Classic.

Troiani-Sweeney

features Harvard

The Troiani-Sweeney Endowed Fund Lecture Series at ESU was held in the Niedbala

Endowed Fund

Lecture Series

professor

Prince Hall Scholarship Fund grows with 29th Annual Golf Classic

East Stroudsburg University and the ESU Foundation celebrated its partnership with the Prince Hall School in Philadelphia, Pa., holding the 29th Annual Educational Scholarship Golf Classic on August 5, 2019, at Shawnee Inn and Golf Resort in Shawnee On Delaware, Pa.

The golf outing benefits the Prince Hall Endowed Scholarship which enables

Philadelphia, Pa., the opportunity to further their education at ESU. Since the partnership with the Prince Hall School and ESU began in 1988, 18 Prince Hall scholars have gone on to graduate because of this scholarship.

The event concluded with awards and remarks, featuring Wayne Bolt, committee chair, Kevin Hughes, committee member, and Nadiyah Jordan, ESU student and Prince



developed by graduates Linda (Troiani)'83 and Sam Niedbala '82 to honor Linda's sister, Yvonne Troiani Sweeney '78. Yvonne is a 1978 graduate of ESU who dedicated her life to her nursing career that spanned 30 years until she was diagnosed with a form of early onset dementia called posterior cortical atrophy.

Football season gives donors, sponsors a time to connect with ESU

From warm, summer-like temperatures to a frigid arctic blast, the weather didn't deter football donors and sponsors from coming out to support Warriors Football during the 2019 season.

Hosted by former President Marcia G. Welsh, Ph.D., and the ESU Foundation, the President's Tent events are held prior to home football games and give donors and sponsors the opportunity to connect with ESU and the football program. Guests spend time prior to the game at the sideline tent at Gregory-Douds Field at Eiler-Martin Stadium before heading up to view the game in the Dr. Jake Piatt '61 President's Box. Each of the five games welcomes a different segment of donors and friends, including board members, the Council of Trustees, corporate and foundation partners, and reunion and legacy alumni. Parents of senior players are also invited to the last event of the season.



Silverback
Distillery takes
the stage for
entrepreneur
speaker series

Christine Riggleman, CEO and master distiller of Silverback
Distillery, along with her daughters
Lauren Riggleman, assistant
distiller and general manager, and
Abby Riggleman, general manager
for Silverback's Poconos location
and the media director for the
company, were the featured
speakers at the ESU President's
Distinguished Entrepreneur

Speaker Series on Nov. 19, 2019, in Beers Lecture Hall.

The Riggleman "Women Who Distill" shared their story on how they developed a women-owned internationally-recognized distillery with locations in the Blue Ridge Mountains of Virginia and East Stroudsburg, Pa.

The President's Distinguished Entrepreneur Speaker Series was launched in April 2017 and continues to bring engaging speakers to campus. Support for the series is provided by The Dr. Gere B. Fulton '60 Lectureship Endowed Fund.

Above: The Riggleman "Women Who Distill" share their craft with students, faculty and staff during the ESU President's Distinguished Entrepreneur Speaker Series.



SPECIAL CAMPAIGNS



Soccer Stadium campaign launches in 2019-2020

A fundraising campaign to build a stand-alone soccer facility in the heart of campus launched with a 36-member committee spearheading the effort. At the end of fiscal year 2019-2020, \$79,500* had been raised for the project.

The \$2.5 million facility will be built adjacent to Eiler-Martin Stadium where the baseball field was once located. When complete, the facility will attract top talent to ESU, it will aid in admissions for student-athletes, and provide a home facility where alumni, family and fans can attend games and events. Its features will include a new NCAA regulation artificial turf soccer field, perimeter fencing,

spectator seating, field lighting, a press box, scoreboard and sound system.

It was announced in April 2020 that ESU's Student Activity

Association (SAA) Board approved a dollar-for-dollar matching gift up to \$1,250,000. Through SAA's support, ESU's club and intramural sports will also have use of the field when the soccer programs are not using the facility. Chairing the campaign committee is Jerry Sheska '68, ESU's men's soccer coach for 29 years (1982-2010) and women's coach for two (1992-1994). Sheska is the winningest PSAC coach with 424 wins to his name. Working with the ESU Foundation, the committee will

continue to garner support from alumni and friends of the

soccer program.

*Cash, written and verbal agreements



WRESTLING SCHOLARSHIP CAMPAIGN GAINS MOMENTUM

A campaign for scholarships for the men's and women's wrestling programs gained significant traction in 2019-2020, with the ESU Foundation raising \$174,875 by the end of June 2020. Women's wrestling was announced as ESU's 21st varsity sport in December 2018 as recruiting and the need for annual and endowed scholarship funds became paramount.

The Wrestling Scholarship Campaign will continue into 2020-2021. Annual scholarships, which will bear the name of the donor or person whom the donor wishes to honor, require a minimum gift of \$1,000 per year for a minimum of four years. Endowed scholarships require a minimum gift of \$25,000 which can be paid over a five-year period. The option to pledge a gift or to give to an existing wrestling scholarship is also available.

Student Emergency Response Fund brings assistance during COVID-19

East Stroudsburg University students were dramatically impacted by classes shifting to all-online in March 2020. The COVID-19 pandemic brought on unexpected expenses that would have interrupted remote studies and caused delays in student's education. Wanting to help, 184 donors stepped in, providing \$66,717 to the Student Emergency Response Fund.

Students faced tremendous uncertainty in being able to complete the spring semester due to housing and transportation issues, limited technology and more, according to Rich Santoro, executive director of the ESU Foundation. "Many struggled without resources to transition to online classes as they relied on campus technology. Others lost jobs, had no income and the means to transition off campus. Through the generosity of many, these students were given the support they needed."

To hear from students on the life-changing impact student emergency funds had on their ability to complete the semester, visit https://www.esufoundation.org/make-adifference.

Locker Legacy Campaign raises funds for scholarships

Alumni and friends of ESU's lacrosse, field hockey and men's basketball programs rallied for the Locker Legacy Campaign, raising money for scholarships while also showing their appreciation of the sport, sponsoring new lockers in Koehler Fieldhouse and Whitenight Field.

Donor's generosity will be recognized with a plaque bearing their name, sport, and years played, on a locker for 10 years. At the end of fiscal year 2019-2020, donors had generously given the following amounts:

Lacrosse	\$4,000
Field Hockey	\$5,000
Men's Basketball	\$3,000

The Locker Legacy Campaign will continue in 2020-2021. A locker sponsorship of \$500 is payable over three years.



Esports Lab campaign focuses on equipment, construction needs

The ESU Foundation has raised \$188,181 to purchase equipment and construct ESU's emerging electronic sports (Esports) program. The Esports lab will create an innovative game-based learning environment that develops new models of learning, specifically in emerging digital media technology fields where science, technology, engineering, and mathematics (STEM) principles can be shared.

When complete, the campaign will enable ESU to purchase state-of-the-art computers, software, gaming furniture and equipment for the lab space that will be located on the first floor of Rosenkrans East.

GIVING BACK

Faculty and Staff Grants Awarded in 2019-2020

Awarded annually by the ESU Foundation, research grants enable faculty and staff to pursue needed educational resources that benefit students.



MARGARET BALL
Theater Department

\$1,000

Granting these funds helped to assist bringing a theatrical intimacy choreographer to campus to give a workshop and choreograph the intimate scenes in the Theatre
Department's 2020 spring production of the musical "Spring Awakening." Theatre majors benefit from this workshop which discussed the staging of the key intimate scenes in the show.



JONI OYE-BENINTENDE

Associate Professor, Art + Design

\$1,000

In the Madelon Powers Art Gallery, the Art + Design and Theater departments hosted Sibyl Kempson, American playwright, director and performer who brought an iteration of her recent performance art event, 12 Shouts to the Ten Forgotten Heavens to ESU in February 2020. This experience exposed students and community to the production of performance art, a collaborative hybrid of visual multiple media art and theatrical performance.



MICHAEL GRAY
Professor, History & Geography

\$500

In collaboration with the Gettysburg College's Civil War Institute, this two phased project began in summer 2019 and continued into summer 2020. In attendance at this conference were leading historians who provided battlefield tours and facilitated small group discussions, lectures and roundtable conversation about the Civil War. This opportunity enhanced the department's knowledge of historical tours for classroom offerings that support the new proposed Public History certificate.



This student-inspired digital Esports platform was funded to connect STEM careers in Esports to young entrepreneurs. Graduate and undergraduate students built digital content, internally broadcast and stream regularly with Esports industry professionals to make connections.



MIHYE JEONG

Associate Professor, Physical Education Teacher Certification

\$616

This funding was awarded to purchase beep baseball equipment to increase disability awareness through disability sports. The equipment will provide varied opportunities for students and faculty research, creative endeavors and involvement in public service. Future physical educators will find confidence in teaching students with disabilities and preparing future professionals to work with people with disabilities.

DAVID MAZURE

Professor, Art + Design

\$797

The project was to create 30 distinct posters focusing on each student's personal relationship to the theme of inclusion. Collaboration between Professor David Mazure's ART 220: Graphic Design 1 students and Dr. Storm Heter's PHIL 435: Human Rights & Freedom students led to the fall 2019 Inclusion Poster Display around campus. The second annual Inclusionary Poster Project hung throughout campus for over a month, sparking conversations surrounding diversity and inclusion.



ELAINE RODRIGUEZ

Health Studies

\$1.000

Deferred the cost of the 2020 Guatemala Service-Learning Program which helped develop skills that commensurate with the student's level of experience and education. Funding assists students with the cost of lodging, ground transportation, handbook, and materials.



JEFFREY RUTH
Professor, Modern Languages,

Philosophy and Religion

\$1,000

Funding for the 10th Annual
Language Educators Workshop in
October 2019 to focus on Spanish
Heritage Language Learners. ESU
and the local community language
educators deepened insights into
Spanish language and Latina/o
culture, and improve their skillset for
fostering language achievement
among the student demographic
both at ESU and local schools.



Biological Sciences

\$820

Awarded to purchase three large histology microanatomy models representing the intestine, neuron and muscle systems. These accurate and detailed anatomical models help students understand how microstructure correlates with gross structure and aids in applying knowledge.



Annual Report and Honor Roll of Donors

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HONOR ROLL OF DONORS

PRESIDENT'S CIRCLE

Individuals, businesses and organizations who have given \$1,500 or more.

Millennium Circle (\$50,000+)

ESSA Bank & Trust Charitable Foundation Patricia S. Neidorf* Michael J. Romano, Jr. '74 M'83* John R. Gantz '63

PA Department of Community & Economic Development

PA Department of Health

Stephen M. and Sharon D. Somers

Sanofi

Charles T. '84 M'86 and Teresa M. Taylor II

Martha M. 65' and Ronald M. Tirpak

Julia Circle (\$10,000 to \$49,999)

Anonymous Glenn W. '74 and Dawne Clark **Dockside Properties, LLC** Ertle Subaru Deborah L. Gebhardt '69 Bryan E. and Colette L. Hughes Hughes Foundation, Inc. Steven A. and Patricia C. Janicek Russell F. M'80 and

Christine Jones

Linda D. Koch '69 M'71 Wendy H. Koch

Lehigh Valley Health Network

Mattioli Foundation R. Sam '82 and

Linda '83 Niedbala

Niedbala Family Foundation Pennsylvania State Employees

Credit Union Ritchev J. '65 M'72 and

Roberta A. '66 Ricci Arthur R. '62 and

Fannie A. '62 Schisler Darleen Schott '63

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Doreen M. Tobin Jeffrey and Audrey Weber

Marcia G. Welsh and Louis Terracio

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Adams Outdoor Advertising Jennifer M. Ahrens '94

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Mitchell L. Cordova '92 William B. and Barbara

Cramer

Patrick J. Diskin '77

Dennis C. and Judith G. Douds **Enterprise Holdings**

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James E. and Betty B.* Gilbert

Randall R. Hartinger Gary A. '77 and

Debra G. '81 Kessel J. Douglas '67 M'69 and

Marilyn McNamee

Mary Ellen McNish '68

Pocono Mountains United Way Joan Roos Egner '52

Anuradha and Ranjan Sachdev

Alice E. Shelly '04 M'05 Adam S. '00 M'02 and

Erin Stauffer Robert T. Sweeney '62

The William T. Morris **Foundation**

Todd and Shari Nelson Family Foundation Inc.

Jeffrey I. Wilson '86 M'92 Randy Yanoshak

President's Circle (\$1,500 to \$4,999)

7 Mountains Media A. Borzio Contracting All Sports Enterprises, Inc.

Mary Sue '60 M'69 and Louis A. Balducci

Florence L. (Peachy) Barkman

Thomas A. '62 and Rebecca A. '72 Barrow

Charles E. Bierlein '70

Blue Ridge Estate Vineyard and Winery

Donald R. and Dolores B. Bortz Angelo F. '95 and

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Brian K. '84 and Karen D. '85 Boyd

Braveheart Enterprises, LLC Elliot H. and Victoria E. Brown

Cedric D. '87 and In Suk Bullock

Philip L. '85 and Cindy Calamia

James A. '76 and Tracy Cantafio Jeanne C. Chambers '73

David A. '70 and Bonnie E. '72 Childs

Horace S. '63 M'65 and Sonya K. '63 Cole

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Chet W. Dalgewicz '67 M'74 Douglas L. Dalrymple

David T. and Joanne S. Davis **DEPG Mosier Associates. LP**

Patricia A. Desmond M'70 Tiffany A. '05 M'09 and

Randy T. '00 Detrick Jeffrey D. '79 and Susan E. Detzi

MaryEllen '80 and Kevin J. Dickey

Kathy B. '70 and

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Phillip A. '85 and Cathy Headland

Patricia G. '62 and William C. Hibschman Samantha L. Hosford '16

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Eileen P. '79 and James G. Kaiser

Dawn Ketterman-Benner '70 Gerald D. '59 and

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Michael J. Kramer '97 Henry C. Kunkel '73

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Lehigh Valley Expo, Inc. Leonard M. '94 and

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Jacob T. Llewellyn '72 Martz Group

Mary-Carol Mason '62 Jessica A. Maxwell '16

Patricia McCarrick

William R. McFadden '81 Ann E. '82 and

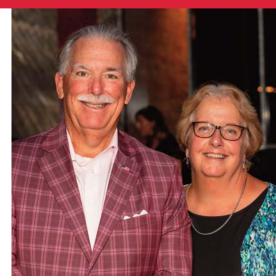
Kenton R. McGinnis Marguerita A.

McLaughlin-Schlink '94 Charles A. '69 and Patricia '68 McMunn

Sandra K. Miller M'88



The Madelon Powers Gallery in the Fine and Performing Arts Center was the setting for SPHERE, the Annual President's Gala, in September 2019.



Walt and Nancy Rogers enjoy the Annual President's Gala.

SPHERE

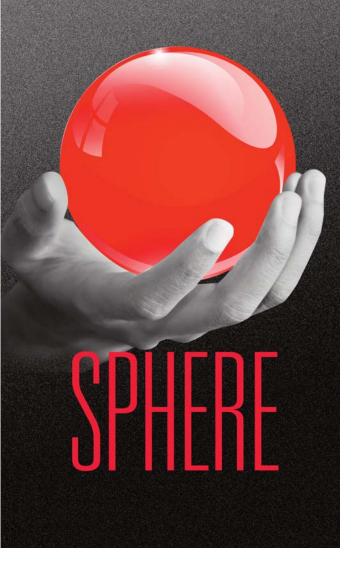
President's Circle donors, 1893 Society members celebrated for their generosity

The Fine and Performing Arts Building provided a stunning backdrop for the Annual President's Gala with former East Stroudsburg University President Marcia G. Welsh, Ph.D., and the ESU Foundation welcoming and thanking members of the President's Circle and the 1893 Society for their leadership support during the 2018-2019 year.

Themed Sphere, the gala was held on Sept. 13, 2019, and recognized individuals, businesses, and organizations who have provided gifts of support of \$1,500 or more over the last fiscal year. Individuals who included the ESU Foundation in their estate plans or established an endowment also enjoyed the celebration.



Former ESU President Marcia G. Welsh, Ph.D., engages with guests during the gala.



w.esufoundation.org

2019-2020

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Maury J. Molin '76 Matthew Molisso '21 Robert M. Moses Keith and Molly Mulcahy Deborah Newlin Smith '75 Northrop Grumman Foundation Matching Gifts Obermayer, Rebmann, Maxwell & Hippel, LLP Bryan M. O'Neill '04 Jerry and Hedy Orodenker John and Joan Owens Christopher R. '83 and Angela Paradysz Charles R. and Annette C. Pennoni Pennoni Associates Inc. Thomas A. Petro '72 and Ann Hayes-Petro Pfizer Annual Giving Campaign Philly Pretzel Factory Physical Therapy Associates of NE PA Inc. Pocono Lions Club Renee A. '89 and John M. Pope Mary Frances Postupack M'93 Bernard J. '81 and

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Julieann Willever John R. '69 M'73 and Pamela J. '70 Thatcher Carl A. '70 and Lynda M. '74 Wolfe Wenjie Yan Cem Zeytinoglu

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447 Corner Stone Products, Inc.

7 Mountains Media A & K Construction, Inc.

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Chrisdon, Inc.

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Softball, Inc.

East Stroudsburg Area School District

THE 1893 SOCIETY

The 1893 Society recognizes alumni and friends who have established an endowment fund and/or included the ESU Foundation in their estate plans. All planned gifts to the ESU Foundation qualify for recognition in the 1893 Society.

Anonymous Jennifer M. Ahrens '94 Neil N. '96 and Gladys Baksh James '05 and Kathryn Barchiesi Florence L. (Peachy) Barkman Karen '95 and Kerry R. Beetel Eli and Christine Berman James L. Borger '59 Donald R. and Dolores B. Bortz Jack G. Bowers

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Diana E. Weaver '57 Jeffrey and Audrey Weber Amy '85 and Robert J. Welch

Mary B. Whalen '78 Robert H. '75 and

Richard A. '60 and Sandra L. '60 Zimmer



Seeds of Hope

The spring season is customarily when members of The 1893 Society are welcomed back to campus for a special event but COVID-19 had other plans for the annual gathering. The scheduled theatre production and reception may have been cancelled, but the Foundation found a way to remind members how special they are with the mailing of flower seed cards in April 2020.

Names listed in hold are members of the President's Circle *Deceased; Italics: Gift in kind

esufoundation.





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Waukesha County

Vitale Chiropractic & Rehabilitation Center P.C. Vivature, Inc. VVIS Incorporated Warrior Bar and Grill, LLC WCS Management, LLC Wehrung's Lumber & Home Center Weirich Enterprises Wells Fargo Community Support Campaign Wells Fargo Foundation **Education Matching Gifts** Program Wilson Design Group Wilson Resources, Inc. Winnvista, LLC Wyndham Vacation Ownership Zeta Phi Beta Sorority Inc. Psi Xi **Faculty and Staff** (Current, Retired, Former and Emeritus) John A. Abbruzzese III Mary B. Allen Anonymous Patrick J. and Cheryl Ashcroft Nina J. '08 and Ronald A. Atanesian Miles Avery Diana I. Badillo '15 William Bajor Mary Sue '60 M'69 and Louis A. Balducci Marcia and William F. '71 Balester Miguel V. and Ruth Barbosa Terry R. '89 M'99 and Lori J. '90 Barry Andra Basu Nurun N. Begum Todd A. Behr Allan N. and Katherine M. '10 Benn Jamie Bisbing Donald R. and Dolores B. Bortz Angelo F. '95 and Jennifer Borzio, Jr. David R. Bousquet Nancy K. Boyer Christina A. Brecht David B. '81 Fenner

University Ridge

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Matching Gifts

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Emily Brennan and

Jason Ascher

William Broun Ann M. Forte Joanne Z. Bruno and Stephanie E. French Richard Sentipal Brenda E. Friday David and Teresa K. and Gale D. Fritsche Laura Fuentes Jay C. Garrels M'11 Heather M. Garrison '95 M'98 Justin P. Germani James E. and Betty B.* Gilbert Beverlyn E. Grace-Odeleye and Olalekan Odeleye Patricia C. Graham Gary R. and Cami Gray Bonnie A. Green Nancy J. Greenawalt Philip A. Griswold Richard T. '68 M'74 and Regina A. Grucela Maria T. Hackney and Thomas N. Detweiler '76 Cynthia M. M'11 and Gary L. '99 Hamill Roger E. and Jane S. Hammond Diane Hapke Jeffrey W. Hardy Edward F. and Linda A. Harpel Harrison G. and Dolores M. Hartman Wayne Heller T. Storm Heter and Katharine Bullard Diane M. Holben Hope J. Horowitz Jeffrey P. Hotz Shixiong Hu Eva W. Huff-Haddon '85 M'87 Austin Jackson Sarada Jailal Leon S. and Luciana John, Jr. Karen Johnson Jeffrey E. and Maria L. Jones Jennifer A. Keat Michelle M. and Douglas W. Keiper Bob A. '71 and Sandy Kelley Eugene R. Kelly III Patricia M. Kennedy Bo L. Keppel C. David Kern '58 Gary A. '77 and Debra G. '81 Kessel Maria E. Kitchens-Kintz Gregory J. Knowlden M'04

Robert P. Fleischman

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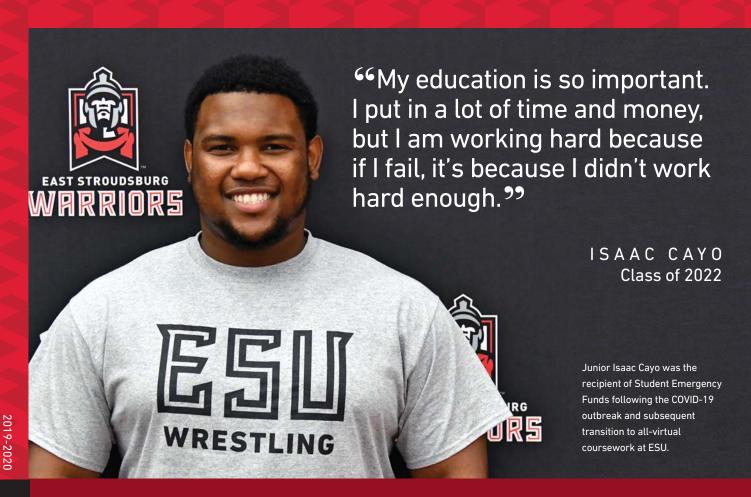
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Isaac Cayo received emergency financial support from ESU at the perfect times last spring. With campus and businesses closed during the COVID-19 pandemic, Cayo wasn't able to work at his part-time jobs to help his family pay rent on their home in Rhode Island.

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"I applied for the aid and ESU Foundation sent the money directly to my family's landlord. It really helped," said Cayo, a 21-year-old junior exercise science major. Later in the spring, Cayo received more emergency support, which helped pay his car bill.

"I was trying to figure out how to make the payment. When I got the email from ESU Foundation that I was getting help, I was relieved," said Cayo, who is on the wrestling team and aspires to be a strength and conditioning coach.

Growing up, Cayo's family — his father, Leon, a Christian pastor and truck driver, and his mother Mona, a certified nursing aid — valued education, but

were guided by their belief in God.

"My parents taught the importance of working hard for yourself. They would say, 'you're not doing school for us, you're doing it for you, and God will guide you," Cayo said.

The family is from New York, but moved to Providence, R.I., in 2016 after Cayo's father felt a calling to start his own church. Money was tight, and it was difficult to find an affordable church space, but Leon persevered. Finally he found a space to rent and build his congregation, which is still active today.

Even though Cayo's father always found a way to provide for his family, seeing him struggle through hard financial times compels Cayo to work hard for his education. He hopes that a college degree will give his future family a happy, comfortable life.

"I don't want to struggle. It hurts when you know you can't have something. It gives you pain that you never want to experience again," said a tearful Cayo,

sharing while in between virtual classes. "That's why my education is so important. I put in a lot of time and money, but I am working hard because if I fail, it's because I didn't work hard enough."

Cayo credits his dedicated professors for helping him stay on track when school challenges him.

"The professors care. They understand what you're going through," said Cayo. "Professor Chris Esposito, who taught Exercise Science Physiology 1 Lab, treated his students like colleagues. I could go to him and talk to him. I was struggling, and he continued to reach back out to check on me. He would put me in touch with people who had helped him. He was so relatable."

Cayo's life experiences have helped him gain perspective on giving.

"I know people who struggle more than me, so I can only imagine how they feel," Cayo said. "I want people to feel cared for.'

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Relationships forge the way to giving back

Charles '84 M '86 and Teresa Taylor

Dr. Charles "Chuck" Taylor '84 M '86, a computer science major, is inspired to give back to East Stroudsburg University to show appreciation to the school and academic department which are the foundations of his success.

The newly established Charles T. '84, M '86 and Teresa M. Taylor Endowed Scholarship is designed for a computer science major who aspires to work in the Department of Defense/intelligence community.

"My wife Teresa and I believe philanthropy comes from the heart. We enjoy giving to organizations which have enabled us to be where we are today," said Taylor, former founding president of Proteus Technologies, LLC, and former executive vice president of Polaris Alpha. Both companies specialized in building custom applications for the Department of Defense and intelligence community.

During his time at ESU, Taylor learned the importance of building strong relationships to be successful. One of his most pivotal relationships began his freshman year when he met computer science Professor, Dr. Richard Prince.

School didn't come easily to Taylor and he struggled with his first computer science classes. He remembers spending most evenings working on assignments in the computer room on the fourth floor of Stroud Hall.

For one particular programming assignment, Taylor broke down in tears in his third-floor Shawnee Hall dorm room.

He sought the help of Prince.

"I remember sitting in his office, and his phone was ringing. It was his wife, Dr. Debbie Prince (former mathematics professor at ESU), saying that dinner was ready. Dr. Prince said, 'I have a student here with me,' and he didn't go home. He was more concerned that I understood how to complete the assignment," Taylor said.

Taylor had Prince for eight more semesters over his years at ESU, which spanned undergraduate and graduate degrees. Throughout his academic career, Prince was the most challenging professor Taylor ever had, but also the one that pushed him to learn the most.

"I remember handing in 2,000 lines of source code for an assignment. Professor Prince took the time to read every single line and point out where I could improve. He was a brilliant, kind, good person. I truly wish more people would have had him as a professor before he passed away," said Taylor, who still exchanges Christmas cards with Prince's wife every year.

After completing his undergraduate degree, Taylor became one of the first two graduates of the university's Computer Science Master's program in 1986. He earned his Ph.D. in computer science from Lehigh University in 1990.

Taylor used the foundations that he learned through Dr. Prince and his time at ESU to become a reputable leader in his field.

In 1990, he went to work for GTE Government Systems, with the National Security Agency as his primary client. In 2001, he launched his own company, Proteus Technologies, LLC, with his wife Teresa, in Annapolis

After growing Proteus to several hundred employees, Taylor merged his company with two others to form Polaris Alpha in 2016. Over the next two years, Polaris Alpha acquired three additional companies. In 2018, Polaris was sold to a large strategic government contractor and Taylor retired after 28 years in the industry. Taylor, originally from Trenton, N.J., resides in Annapolis,

Md., with his wife of 23 years. His son Charles Taylor III ("Trey"), is a sophomore at the Embry-Riddle Aeronautical University in Daytona Beach, Fla., studying aerospace engineering. His son Zachary and daughter Vanessa are a senior and freshman in high school, respectively.

Taylor's sentiments toward ESU and its students are expressed best in his 2010 graduate commencement speaker address. He said, "I summoned the help of relationships many times along the way and ultimately accomplished a dream. Perhaps some of you can find your Dr. Prince in your lives, or become a Dr. Prince to someone else."



Story by Susan Field

EAST STROUDSBURG UNIVERSITY

OFFICE OF ALUMNI ENGAGEMENT



The East Stroudsburg University Office of Alumni Engagement connects with more than 50,000 alumni worldwide through a variety of in-person and virtual events and volunteer opportunities. The office works to build relationships with various academic, athletic and administrative areas to bring alumni back to campus. Affinity events in 2019-2020 included an annual Career Expo and Networking event co-hosted with the Office of Career Development, athletic reunions for men's and women's basketball and men's wrestling, and a physics reunion during Homecoming Weekend.

A new affinity group, G.O.L.D. (Graduates of the Last Decade), was established with a group of 12 volunteers steering the efforts for engagement ideas, and 14 highlights of young alumni were promoted through social media platforms and the alumni website. A volunteer focus group was also formed to address trends and interests of young alumni.

Homecoming Weekend 2019 drew close to 3,000 alumni and friends back to campus for reunions, events and the All-Alumni Tailgate.



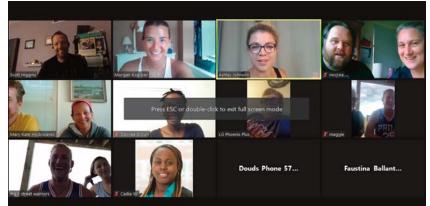
EVENTS

The East Stroudsburg University Office of Alumni Engagement hosted 40 events in 2019-2020, including Homecoming Weekend, held Oct. 18-20, 2019, with more than 3,000 attendees during the three days. The Class of 1969 celebrated their 50th Reunion during the weekend, and eight alumni were honored at the Annual Alumni Awards and 50th Reunion Banquet.

During ESU's Family Weekend, held Oct. 5, 2019, Legacy Families were honored at the Legacy Breakfast and Pinning Ceremony. Each family member received a special keepsake Legacy pin, celebrating their multigenerational ties to ESU.

March 2020 brought unexpected challenges with the onset of COVID-19 lockdowns. In-person events in the spring were cancelled, some replaced virtually. Each regional chapter hosted at least one in-person or virtual event, including virtual happy hours and trivia nights.





Zoom events and board meetings became the norm for the Office of Alumni Engagement in March 2020 with the onset of COVID-19.

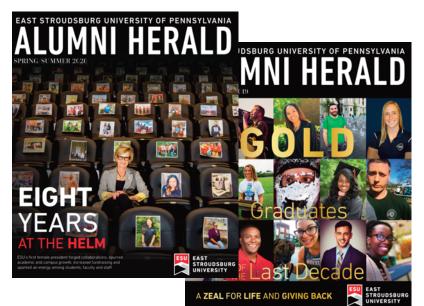
ALUMNI BOARD

The ESU Alumni Association Board of Directors appointed a new executive committee in 2019-2020: Dave Super '80, president, Christine Rohr Thompson '73, vice president, and Caitlin "Katie" Ord '07 M'08, secretary.

SOCIAL MEDIA/OUTREACH

Alumni Engagement social media platforms continues to flourish with an overall 22 percent increase among Facebook, Instagram, and Twitter followers. Social media campaigns in 2019-2020 included Where Alumni Live, Alumni Sweethearts, and Pets with Warrior Spirit.

Alumni were kept up to speed with regular e-newsletter blasts, and targeted e-news notifications about events and activities. The Alumni Herald, the official ESU magazine, was distributed twice during the year to more than 31,000 alumni and friends of ESU.



Annual Report and Honor Roll of Donors

2019-2020

41

ALUMNI HONOR ROLL

In recognition of alumni by class year who have made a contribution during fiscal year 2019-2020.

CLASS OF 1943

Katherine M. Gorman

CLASS OF 1946

Ruth C. Devlin Katherine D. Young

CLASS OF 1947

Bessie D. Knight

CLASS OF 1949

Ralph W. Knauf Charles T. Nesbitt

CLASS OF 1950

Gwendolyn A. Kreidler Helen F. Lester Charlotte P. Malloy Mildred K. Stauffer

CLASS OF 1951

Walter Derkacz Theodore W. Hess* Kathryn A. Mindler Janeth E. Mueller William G. Prater Marceline B. Smith

CLASS OF 1952

Ann E. Claiborne Bertha L. Entwisle Joan Roos Egner Peter W. Toussaint

CLASS OF 1953

Virginia Conklin Audrey K. Doberstein Cynthia G. Fink Joseph E. Flannery* Dorothy Halliday Puglisi Frank V. Hermann Bernard S. Kobosko Mary Jo Kobosko Andy Levendis James M. Lynady, Sr.

CLASS OF 1954

Elizabeth J. Brands

Robert D. Brown* James H. Collier Joann L. Deffinbaugh A. Donald Fassett Peter N. Gorant Eileen L. Karpe

Mary A. Kemmerer

Bruno M. Ponterio Ronald H. Rieder

Allen E. Shollenberger M'70 Marcia J. Sigman

Shirley L. Vose Inez J. Wataha

Linford A. Werkheiser Pauline E. Werkheiser

CLASS OF 1955

Allyn Bartholomay John A. Blachek Doris B. Henning G. Alan Stull * Joyce P. Whinery

CLASS OF 1956

Floyd E. Garis

Donald L. Griffith

Harriet D. Hall

Lee L. Hill Mary Hill

Jacob H. Miller, Jr.

Lenox L. Reid Kathleen J. Rotondo

Vincent Tomeo Patricia A. Zimmerman

CLASS OF 1957

Nancy D. Blickenstaff Robert H. Bright Martin T. Byrer Barbara B. Davies Donald F. Eckert Richard A. Folmer Pauline H. Gearhart Janet A. Heffner

Frank A. Herting

Thomas J. Leshko

Shirley A. Merring Sandra O'Neil-Seiler Clara T. Petrosky Judson H. Springer Stanley F. Tchorz Diana E. Weaver

CLASS OF 1958

Nancy B. Bendigo Virginia L. Blair Joan C. Cutsler George D. Hall* Beverly M. Hawke Sylvia E. Hinton Ophelia O. Hollingshead Suzanne E. Judy Marta M. Keller C. David Kern Marquerite Koetzner Melba Jean Laird Jeannette A. Leshko Helen S. Linn E. Nadine Miller William J. Morello Joyce M. Morgan

John H. Blair Angela B. Cobb H. William Richards D. Carson Deffinbaugh* Russell Roper Harold J. Deibler, Sr. Diane M. Savino Joan P. Farrar Roy G. Snyder Fave D. Soderberg Helen J. Stewart Barbara W. Talmage William R. Thomas Mark N. Walp

Richard W. Wentz

CLASS OF 1959 Gwendlyn J. Armitage Leroy J. Bolmer Kenneth A. Bozzelli Richard M. Burkholder Joseph T. Casarin Charles M. Cosover M'68 Harriet M. Cosover Marge E. Griffith Michael J. Hodor Kenneth H. Huber W. Sidney Hunsberger Elaine F. Hutchinson Dale G. Johnson M'70 Anthony P. Jordan

Gerald D. Keyser Nancy L. Masulis Marie S. Morman

John H. Rhen Marie A. Rissmiller

Glenn T. Rodenbach Priscilla A. Wentz

CLASS OF 1960

Mary Sue Balducci M'69 Anne M. Blake William J. Blewett, Jr. Margaret S. Bonser Ralph S. Demech Pamela D. Divan Joan K. Faunce Charles M. Fisher Elaine A. Fisher Shirley P. Fisher M'65

Eugene E. Fritz Ernest R. Gromlich

Dolores R. Holler Mary F. Koopman

Clyde C. Messinger Albert M. Parker Virginia G. Pudelka

Patricia S. Silcox Phoebe A. Sturm

Barbara B. Tomlinson James H. Trautman

Russell E. Treible Charles T. Watahovich

CLASS OF 1961

Martha Bolmer

Sterling R. Brown M'64 Virginia T. Brown James E. Davis Pauline Davis Bruce P. Frassinelli M'69 Harry R. Gamble C. Frederick Glass Ann S. Kemmerer James V. Maiale, Jr. Rachel T. Mallov Marilyn E. Martin Anne L. Martyn Harry E. Martyn III Audrey L. Mather Joanne S. Messenlehner

Harold L. Myra Genya K. Pantuso Barbara M. Paul Leonard W. Pudelka June R. Slavinski Walter W. Snyder James S. Turner Kay S. Wardell Roberta A. Westover Richard P. Wolslayer

CLASS OF 1962 Thomas A. Barrow Joseph Billger Betty M. Breiner Judith Casola Roeder Fave A. Chepulis Barry E. Cregar Phyllis G. Douglass Willard A. Dreisbach Anne M. Griffiths M'66 Suzanne M. Grogan Patricia G. Hibschman Nina E. Jelley Bette J. Laurenson Joseph Lenio

Theodore H. Laurenson Margaret A. Maiale

Bernard J. Marchalonis Diana Martlew M'73

Elizabeth A. Masenheimer

Mary-Carol Mason

Joy L. Mayer William G. "Bing" McNulty Joseph C. Petraglia William R. Race

Arthur R. Schisler Fannie A. Schisler

Richard H. Scott Robert C. Serfass

Donald J. Sheluga Barry E. Slemmer

Robert T. Sweenev

Susanna J. Turner Laura Lynn Walton Scott G. Weaver Cornelia R. Zanetti

CLASS OF 1963

Philip Allegrante Richard Altemose M'68 Gwendolyn E. Atwell Sandra A. Barrow David F. Bauer

Barbara A. Carrozza Sheldon A. Chamberlain, Jr. Horace S. Cole M'65 Sonya K. Cole Gerald H. Cosover M'67 Edward J. Curvey Gail H. Davis Karl Dickl M'71 G. Jeff Frantz John R. Gantz

Mary B. Gunn Rita Herber

Judith R. Hunt Carol W. Kamens

Wayne A. Howell

Carl F. Krein Eleanor P. Laubner

William J. Lewis Marlen J. Livezey

Frederick L. Masenheimer Sydney J. McSweeney

Salvatore J. Pappalardo, Sr. Willard R. Peiflev

Jack S. Pencek Bonnie M. Rissmiller

Irwin F. Rissmiller

Darleen Schott

Dorothy J. Seidel John A. Semian, Jr. Eugene R. Slaski

Jean A. Snyder Paul A. Sweatlock

Sarah F. VanAuken Jane M. Varcoe

Harry T. Zechman Roberta E. Zechman

CLASS OF 1964

Constance S. Altemose M'69 Merrily L. Baker Jan R. Beliveau Warren K. Brodt Robert A. Buzzard M'73 Christian V. Campbell Claire K. Catherwood

Harold L. Daner M'67 Maureen E. Farr

Janie E. Fry

Frances Giovanniello Sovak Brian C. Harris

Carol A. Hayes Ronald J. Hayes M'71 Kenneth K. Kutler

Sandra F. Lewis

Robert L. MacConnell Frank J. Makary Charles J. Morton M'66 Diane S. Pencek Joan E. Rinker Barbara C. Sadowski Robert H. Seeling Barbara T. Seese Barbara J. Snyder Byron D. Speidel Anne M. Valentine John R. Wellington Ronald B. Woods

CLASS OF 1965

Ann Marie Argiro Alego Bartolacci M'68 Susan K. Bowers Jane K. Bullock Carole L. Chisdak Elaine B. DeLuca Irvin N. Eberhart Sue H. Eberhart Gretchen E. Heatherington Ernest C. Kovacs Carol A. Lane M'72

Ralph C. Lennon

Francine S. Lewis Bernice L. Mann-Farris Carol A. Martynuik Mary N. Mayer J. Briggs McAndrews Linda J. Michael Gail V. Newcomer Jay F. Newcomer Carol W. Parsons Richard F. Patton Ritchey J. Ricci M'72 Robert M. Sabol William Santore, Jr. Ruthane C. Solomon James E. Tiernan Martha M. Tirpak Robert J. Tonkin

Joyce B. Zervanos **CLASS OF 1966**

Gene L. Whistler

Jane M. Young

Lester Bailey Oleh Balaziuk Gloria A. Bench M'01 Dwight Bomberger M'68 Kay E. Bucci M'77

Participation Rate

Top 10 Classes

by Class Participation

Class of

Otabb or	r ar trospation mate
1953	31.25%
1954	27.59%
1946	25.00%
1956	23.81%
1963	23.16%
1958	22.88%
1961	21.60%
1962	20.35%
1943	20.00%
1951	20.00%

William W. Moyer

Joyce B. Cochrane Gary W. Curnow Lester G. Damron Joan A. DeTuccio John Larry Endy Patricia A. Everitt M'69 Wheldon Farleigh Dolores S. Faust M'69 Gretchen Frantz Karen Giglio Barbara Glaeser Eleanor L. Hochreither Barbara J. Huffman Nan B. Kent Janet E. Maher Theodore J. Marmo Susan I. Masters Michael C. Miller Dyvonne L. Nevil Ronald Ofalt Wendy K. Pfaffhausen Glen R. Ray M'71 Roberta A. Ricci Marcia L. Romaine Robert W. Ruckdeschel Alan R. Ruschman M'73 Shirley M. Smith Richard J. Speicher George C. Stockman Ronald C. Theiss Nancy J. Turner

CLASS OF 1967

Len Butler M'70 Emma T. Capoferri Jack P. Childs Darrell W. Crook Chet W. Dalgewicz M'74 Lily C. Douglass Elma A. Edwards Gary S. Frantz Raymond A. Fusco Robert A. Grivner Attila I. Gyorky Charles J. Hess M'72 Philip T. Heth Gordon D. Hughes, Jr. Nancy P. Matthews Bernard J. Matyascik J. Douglas McNamee M'69 Patricia L. Mignella Frank A. Miriello Grace E. Oulton

Joseph R. Polinski M'81 M'85

Carl F. Rhodes Cynthia H. Ruschman Richard D. Vroman Earl D. Wagner

Arleen E. Whelan **CLASS OF 1968** Judith B. Armstrong Katherine M. Bitow Jo Blumenthal Beverly S. Bogden Robert J. Bonner Gerald C. Brace B. Ned Bushong Lynda A. Bushong M'71 Walter R. Cole III M'73 John R. Connelly Timothy A. Cortright Kenneth F. Davis. Jr. Howard D. Evans Richard F. Flaherty George C. Gibbs Linda J. Gibbs Richard T. Grucela M'74 Louis E. Heinbockel Linda J. Hess Sid Hunsberger Raymond J. Johnston Gail E. Kalen Lanita L. Kemezis Robert N. McLaughlin M'71 Patricia McMunn Diane J. McNamara Mary Ellen McNish Frances M. McSpedon David E. Michael Mary Kay Namiotka Elizabeth J. O'Leary

John H. Owens Mark R. Pastir William R. Piper G. James Purdy, Jr. Marlene E. Reiner Sue A. Ricciardi Richard J. Rodeghiero L. Karen Rottet Jennifer M. Schoonover Katharine M. Seed M'72 Anita K. Sivertson

James E. Steele M'70

Raymond D. Walters

John E. Woodling M'76

Danna Vroman

Carol A. Wolf

CLASS OF 1969

Jeanette A. Adams Mary Ann Bedwell Terrence A. Butler Judy A. Catanzaro Brenda J. Cimino M'77 Frank J. Coco, Jr. Edward R. Csencsits Lucyle Davis Leah D. Dean Monica J. Denison

Jeffrev J. Dennis Paul B. Dreisbach Sandra L. Fecondo Jean S. Feeney John E. Field

William R. Forte M'88 Deborah L. Gebhardt Nancy K. Gordon

Jerry A. Gruber Dennis G. Hahn Robert D. Harrington Susan E. Harrington Edward R. Hawrylo Robert J. Houser, Jr. James A. Hulihan

Jorene Jameson Kenneth R. Keeley John F. Kegley Kenneth G. Koberlein

Linda D. Koch M'71 Terry L. Lawton Ronald D. Lee

William J. Leonard Thomas S. Long Suzanne S. Macintyre M'73

Donna B. McElroy John A. McMasters M'74

Charles A. McMunn

Robert E. Minich Edward J. Nolan M'72 June E. Pansing Joanne L. Perch M'74

Paul H. Phelps III Eileen M. Portz-Shovlin

Nevin L. Posey Sharon R. Rehrig M'84

Glenn F. Reibman M'79 Michael J. Richardson M'73 Kathleen R. Robbins Ray Celeste H. Rueffert

Daniel P. Rupsky Alan L. Schadler Jeffrey A. Miller

William H. Shields Richard A. Miller John P. Sladin Margaret Mary Morris Barbara A. Staats Thomas A. Mullineaux M'73 Danny O. Staats Robert S. Ott Ray J. Starner James H. Rehrig Joan M. Tanzella Valerie J. Robbins-Rice

John R. Thatcher M'73 Ruth A. Rodeghiero Rosemary N. Theiss Karen A. Ryan Leslie A. Tucker Gary G. Schoenberger Catherine L. Webster Charles H. Shagg, Jr.

William H. White James Shearouse Patricia M. Williams M'89 Kathryn N. Shumaker Patricia J. Wishousky Susan M. Sielke

Drew B. Yenser

Cathie A. Young LaBar

CLASS OF 1970 Charles E. Bierlein

Bruce P. Bowers Linda M. Bykowski

Joseph F. Catanzaro David A. Childs

Mary Lou Cole Holly P. Conroy Joanne Czernik Walton G. Dahlander

James A. Day Claire B. Demas

Gertrude Q. Denlinger

Kathy B. Dildine William L. Eynon Gerald J. Fabian* Dennis W. Foster M'76

John N. Harner Mary Anne Harrold

William R. Hauze Ann E. Heller Rosemary Heth

Claudia G. Hickly M'72 William J. Horvath M'79

E. Diane Irvin

Thomas J. Karabinus M'86 Henry G. Kearns, Jr. M'75

Carole S. Keeley Dawn Ketterman-Benner

Lewis J. Kistler Frank B. Kresge Nancy Kulp

Patricia Leberman Edward L. Ludwig

Donald W. Mathis Linda S. McManemin John P. Meck M'89

Thomas A. Huber

Charles R. Keinath Bob A. Kelley Beverly D. Kepcsynski William E. Kresge Dennis P. Krumanocker Joseph A. Lick, Jr. Raymond E. Manmiller

Joyce L. McLay Linda K. Meckes M'78 Dennis M. Mishko M'72 Dennis A. Mooney Sandra L. Nolan

Saranne E. Small Susan A. Tharp Garry L. Thatcher Anthony H. Ptak Pamela J. Thatcher Kathryn A. Waltz

Barbara M. Weikert M'76 Craig W. Whiteley Mervin L. Witmer

Carl A. Wolfe, Jr. Gail L. Zarrello

Gregory A. Zebrowski

CLASS OF 1971

Joseph W. Ahouse Margery J. Andersen-Griffith

Kay A. Azar William F. Balester B. Lynn Beattie

Joan F. Bless Serge Bochnovich III James F. Borbidge

Joan M. Bowers William D. Campbell

Thomas C. Capezio **Betty Christian**

Susan F. Clower Betty L. English

William C. Eves W. Michael Feeney

Joanne M. Gillock Holly T. Gravel M'82

Ronald T. Guse Jack E. Hafer

Andrea P. Harris Dorothy E. Harrison Rosemarie M. Hawkins

James W. Hay James R. Howland

Gail A. Huertas Harry J. Irvin, Jr. M'87 Leonard F. Marzen, Jr. M'79 Patricia L. McGauran M'89

John R. Procopio Suzanne R. Rehrig Deidre D. Richardson Fred M. Richter

Hugh V. Rineer Mary E. Rineer Robert O. Roberts

Paul A. Scheuch, Jr. M'77 Gary D. Shupp Ronald D. Steckel Virginia M. Sten

Kathleen A. Stevenson-Gosnell

Sharon J. Thomas Richard T. Timko

Joseph Vancho Maxine M. Vermillion

John J. Walsh Paul H. Wentzel, Jr. M'74

Daniel J. Wynn Robert J. Zbylicki

Paul E. Zwahlen, Jr.

CLASS OF 1972

Jane L. Bahnsen M'77 Stephen G. Barkley M'75 Rebecca A. Barrow Janice C. Bechtel Stephanie D. Beyer Lydia C. Boileau

Bonnie E. Childs Linda L. DeCosmo Geraldine E. Dilts Kathleen M. Duhoski Rick C. Erdman

Lynne A. Bustos M'86

Diane Flagler Patrick J. Forlenza Barry V. Frable

Top 10 Classes

by Dollar Amount Given

Class of

1981

Total

2019-2020

43

Annual Report and Honor Roll of Donors

\$133,357.00 1974 1963 \$94.805.00 1965 \$86,472,26 1984 \$75.415.00 1962 \$73.595.00 \$48,290.00 1969 \$37.784.96 1980 \$33,455,12 1966 1982 \$27.835.00

Alan S. Frick Jane R. Gillman M'76 Glenn G. Gottshalk Janet E. Hagenauer Jane E. Huber M'74 Dorothy J. Hughes Raymond V. Johnson John K. Joseph Grace M. Kelley Patrick J. Kotula Judith M. Lee John F. Lehman, Jr. Susan M. Lesher Jacob T. Llewellyn

Donna J. Longley Lloyd L. Lyter Richard L. Marchetti Andrew S. Martin Mary E. McFarland Todd D. Mohlmann

Sharon A. Mooney M'02

Debra J. Orben

Thomas A. Petro

Rita M. Plotnicki

Ronald D. Sandt

Carol A. Schantz Nannette S. Scheuch Elaine L. Seaman Frederick N. Smith Deborah A. Stann Gene S. Tempesta Linda M. Waddell Jessie C. Walsh Marian A. Whitesell Patricia L. Wincek Michael L. Yeager John D. Yuhas M'82 Kurt D. Zwikl

\$23,775.00

Jimmie J. Schaeffer

CLASS OF 1973

Margaret S. Beard Diane P. Bofinger Laurie E. Bortz Samuel R. Bray Maureen Brown Scholz Deborah L. Bryan Marie E. Byrne Jeanne C. Chambers Charles W. Depuy, Jr.

Ross M. Edwards. Jr.

Names listed in hold are members of the President's Circle *Deceased; Italics: Gift in kind

Paying it forward through service and philanthropy

Rory '84 and Diane Yanchek

One of Rory Yanchek's core values is to help others.

"I was raised to help others. I benefited from many generous acts from kind and thoughtful people in my life. I try to give back to individuals and institutions that helped me," said Yanchek, a 1984 graduate in political science. He is now the vice president and general manager of 3M Government Markets. "The way we can help future generations is to lend a helping hand by giving back."

To pay it forward, in 2017 Yanchek and his wife Diane established the Rory J. Yanchek '84 Endowed Scholarship and the Rory J. Yanchek '84 Annual Scholarship. Yanchek is also a member of the ESU Foundation Board of Directors.

After growing up in Carbondale, Yanchek selected East Stroudsburg University because it had good Reserve Officer Training Corps (R.O.T.C.) and Political Science programs. He joined the Pennsylvania Army National Guard Simultaneous Membership Program, which allowed him to enroll in college and the National Guard at the same time, leading to a commission in a United States Army Reserve.

"ESU holds a special place in my life. It provided me with a great academic education, but most of the learning took place outside the classroom," said Yanchek, who resides in Great Falls, Va.

Through his various activities — Sigma Pi and RHEC (Residents Hall Executive Council), orientation aid for incoming students, and intramural flag football and soccer — Yanchek learned how to get along with others, how to be a part of a team as a follower and a leader, how to listen, understand, and act.

"I was the beneficiary of encouragement that helped me to realize my potential," Yanchek said.

A few of those providing Yanchek encouragement were Valerie Hodge, then vice president for Student Affairs, who Yanchek remembers being fun, and having good character and a caring soul, Anthony Gaglione, a political science professor who opened his mind to thinking from all perspectives, and Harry Hartman, an economics professor, who made complex theories practical.

While an undergraduate student, Yanchek lived in Monroe Hall. After his sophomore year, he was commissioned a second lieutenant and served for two years in the local National Guard Armory in East Stroudsburg. Some of his most enjoyable classes were his physical education classes of archery, and canoeing. He also held two jobs, one at Peppe's Restaurant in East Stroudsburg, and another as a bellhop at the now defunct Penn Hills Resort. a honeymoon resort in Analomink.

"I remember fall evenings on campus, we'd have bonfires."

formals. In R.O.T.C., we'd spend a lot of time having adventures at the Delaware Water Gap," Yanchek said. "When the Phillies won the World Series my freshman year (1980), all the students ran out onto the quad and celebrated."

Upon graduation, Yanchek went on active duty in the U.S. Army for three years, stationed at Fort Ord in Monterey, Calif. He served for more than 10 years in the active and reserve components of the Army as an Airborne Ranger Qualified Infantry Officer.

In his career, Yanchek has held a variety of sales, marketing, managerial and executive roles in various industries. In 1998, he joined the 3M Company. In his current enterprise-level role, he is responsible for the strategic and operational leadership of 3M's United States Government-focused business.

31 years. They have two children, Matthew, a Penn State graduate, who works as a marketer for a medical company, and Julia, a senior at the University of Tennessee.

Though the name Julia wasn't selected with ESU in mind, Yanchek points out the ESU connection. The famous "Julia" statue, purchased by alumni following World War II to honor the school's servicemen, stands at the entrance of the university, and is an enduring symbol of patriotism.

The joy Yanchek gets from giving back to the university is worth more than the gift itself.

"I would encourage everyone to reflect on what their experiences at ESU have given them, and look deep into their hearts to see if they can find a way to help others in the same way," he said.



Susan L. Elliott Kathleen J. Field Elizabeth L. Goll Deborah J. Gottshalk Bruce A. Hewett George A. Hummel, Jr. Marle Jo J. Jakubczak Jeanne M. Kleca Lianne F. Kriner Henry C. Kunkel Marjorie J. LaBella Sandra A. Lammey Joan B. Linton Sharon C. Lyter Rosanne M. Manmiller Charles W. McGarvey M'80 James M. Meixsell George E. Meyers Carol S. Morgan Ellen I. Morrissey Kevin W. Morrissey Joanne B. Moyer Clayton W. Myers, Jr. Joyce W. Piedmont Frank M. Pullo M'76 William H. Reesman Charmaine A. Reider Marian J. Ressler Christine J. Rohr Thompson Steven D. Senior Kathryn M. Sheneman Frank L. Snyder, Jr. Felix A. Staffaroni M'79 Marjorie M. Staffaroni William M. Taylor Wenck John H. Thomas Samuel L. Turns, Jr. James D. Tust Ingrid F. Unternahren Cynthia L. Wagner Betty K. Wells

William M. Wells

Elizabeth E. Wilson

Charles P. Wolbers

Carole H. Yezefski

Sharon A. Archer John J. Banks Corinne G. Belanger David J. Berezovske Marsha R. Bidoglio Sherry A. Black

Daniel P. Bosillo Charles D. Bowen M'80 Michael J. Buck Maryann Capwell Doris B. Chase Ronald J. Chipriano Roger M. Christman Anita M. Cipollini Glenn W. Clark Joseph A. Colacicco Bettyann Creighton Bonnita L. Csencsits Jean M. DeSchriver John D. Diestel, Jr. David R. Dunning James Falcone Karen A. Falcone Doreen A. Fazzi Thomas A. Garber Cheryl R. Gaudenzi John W. Gaudenzi Joanne P. Gillespie Karen R. Hartranft John K. Helgesen Elizabeth L. Herritt Frank E. Johnson

Joseph J. Kanyak, Jr. Linda L. Keglovits M'81 Kenneth J. Kurilla M'82 Susan K. Leiby Cheryl M. MacDade Deborah A. Martin Richard E. Matus Thaddeus M. Midas Carol E. Miller M'91 Sheryl A. Mills M'80 Sylvia E. Mohlmann Michael J. Molendini Kyra Nightingale Lynette S. Ott Stella M. Pawlowski Nancy M. Pietraface Glenda M. Prokopick Judith C. Ptak Christopher L. Ransel

Ronald F. Reidinger **CLASS OF 1974** Judith C. Roberts M'87 Michael J. Romano, Jr. M'83* Judith M. Ross Robert C. Rutt Mary Louise Scarf Bonnie S. Senkow Cynthia M. Shultz Maggie Boineau W. George Shultz

Louise C. Solliday Andrea L. Stock David J. Stoss William R. Stowasser Deborah A. Streicher Michael S. Sugra, Sr. Joyce C. Thiele Jean E. Thoet Kay E. Tust Aloysius P. Urban Paul J. Warwick Nancy L. Weaver M'78 Michael A. Weber Timothy M. Weisse Carol Ann Welliver Leslie L. Wilson Lynda M. Wolfe Colleen R. Woods Christopher S. Yeager M'81 Suzanne E. Yoder Karen E. Zingermann

CLASS OF 1975

Julie A. Bannan Jerry D. Battenfield Robert B. Boileau Daniel V. Bonavita M'83 Franklin L. Christman Edwin G. Crane Michael J. D'Angelo Cheryl L. Dempsey Marcia H. Denlinger Ralph E. Denlinger Diane J. DeSol Laura J. Dietrich Denise Anne DiGiorgio Elizabeth B. Doherty Cheryl A. Edwards Elizabeth A. Egner Connie M. Evans John H. Evans Michelle J. Farrell Donna M. Fehr M'83 Kenneth H. Forbes M'77 Judith L. Formalarie Janine M. Forrest Sharon A. Forte Gayla E. Frantz Raymond A. Gallagher, Jr. Stephen J. Gambino Eleanor A. Ginitz Beth D. Hinkle Constance L. Houser-Wenzel

Debra L. Huber

Marianne L. Karwacki Thomas D. Kearney Clare M. Kelly Hali M. Kuntz Deborah L. Laskowski Douglas R. Logan Robert F. Meighan Frances T. Morrissey James W. Morrissey Frank T. Newby Deborah Newlin Smith Richard G. Nicolais Lee E. Popiak Thomas E. Price Debra G. Saffos F. Michael Schneider Stanley D. Scioscia David M. Scott Barbara A. Shinskie Scott Simons

Nancy R. Smith*

James M. Tetley

Allen B. Turner II

Bernard J. Ulincy

James P. Warner

Robert H. Willever

Howard B. White

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2019-2020

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Annual Report and Honor Roll of Donors

Richard A. Ruck D'17



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of all you have helped us
accomplish in 2019-2020
and look forward to making
the university stronger in
years to come.

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The East Stroudsburg University Foundation is committed to securing philanthropic support to advance the university's mission and enhance every student's university experience.

The continued success of ESU and its students is largely made possible by the generosity of alumni and friends like you. When you give your support, you enable East Stroudsburg University to provide students and faculty with experiences that positively affect lives for generations far into the future. No matter how much you give, your support makes an impact.

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The ESU Foundation has made every effort to verify the accuracy of the data in this report. We apologize for any errors or omissions and ask that you bring them to our attention for correction by emailing esufoundation@esufoundation.org or calling 570-422-3333. East Stroudsburg University Foundation & Office of University Advancement



As a recipient of the Colin Brett
Orodenker Memorial annual and
endowed scholarships, senior Gillian
McEvoy has been given more
opportunities and motivation to
achieve her full potential.

Both Orodenker scholarships are awarded to East Stroudsburg University students in the Hotel, Restaurant and Tourism Management major who have a documented learning disability.

"Growing up, my parents valued education and pushed me to be the best student I could be, but school was something that did not come easily to me. I had to work really hard in order to do well," said McEvoy, who is from Cortland, N.Y. "Receiving the scholarships has pushed me to be a better student to maintain the GPA I need, and to work harder so I can achieve success in my future career. I also want to show the Orodenker family that I value education and I am

working hard to help carry on their legacy."

Prior to receiving the scholarships,
McEvoy was inspired by previous
Orodenker scholarship recipients. She
saw that the support helped those
students to achieve success. However,
it wasn't until she received the
scholarship herself that she realized
the full impact of the gift.

"The scholarship gave me the opportunity to purchase my books and school supplies, and I was able to take an extra class because I had the financial support to do so," McEvoy said. "I wouldn't have been able to take extra credits otherwise. That extra class gave me a new opportunity and broadened my horizons."

During her time at ESU, McEvoy has been active in student life. She is a member of the Hotel Restaurant Management Club and a member of Eta Sigma Delta International Hospitality Management Honor Society. She played on the lacrosse team for three years.

McEvoy is the daughter of David and Laurie McEvoy. She grew up on a farm south of Syracuse and about 30 minutes from Cornell University. Her mother works at the Statler Hotel on Cornell University's campus, which is where McEvoy logged her 400 hours that her major requires as a prerequisite for an internship. After she graduates in December, McEvoy is interested in pursuing a career in human resources or airline hospitality.

"I have such a feeling of accomplishment from being able to carry on the Orodenker legacy," McEvoy said. "The scholarships have made me realize how important it is to give back and how much it can help someone. When I'm financially independent, I hope that I can one day help someone in the same way."

Photo credit Susie For



Henry A. Ahnert, Jr. Alumni Center 200 Prospect Street East Stroudsburg, Pa. 18301

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