

April 2012 President's Report



April 2012 **President's Report**

If you're like me, you're waiting with bated breath as the Canucks face possible elimination in the first round of

the Stanley Cup playoffs. By the time that you read this, they will either be booking tee times at their favourite golf courses or have moved on to the next round. Although the odds aren't good, I'm still holding firmly to the band wagon and am hopeful that we will still be watching the boys in June like last year.

And speaking of watching hockey in June, what better place to do that than in St. John's, Newfoundland. OK, I know that was a lame segue, but now is the time to think about registering for the 2012 FEI Canada National Conference that will be held in St. John's from June 6 – 8, 2012.

With a wide variety of engaging speakers, the conference offers valuable education & networking opportunities for everyone. Notable keynote speakers include:

- Chief Phil Fontaine, CEO, Inhkongon Consulting and former National Chief of the Assembly of First Nations;
- General Rick Hillier, former Chief of the Defence Staff of the Canadian Forces;
- Robert P. Kelly, former Chairman & CEO, BNY Mellon and currently Chancellor, St. Mary's University; and
- Mandy Shapansky, CEO of Xerox Canada.

There will also be thought-provoking panels on Newfoundland's exciting resource developments and on CFO leadership (with CFO of the Year winners Gord Maron of PCL, Cynthia Devine of Tim Hortons, along with Jo Mark Zurel, President of Stonebridge Capital and former CFO of CHC Helicopter). For more details about speakers and panels please see the conference brochure at <http://www.feicanada.org/page/events/conference-2012>.

In addition to outstanding educational content, the conference also offers golfing at the beautiful Clovelly golf course, The Osprey, a gala lobster dinner and a St. John's pub crawl and a multitude of other recreational & networking events. with 'down home hospitality' and breathtaking scenery.

(continued on next page)

President's Report Continued

(continued from first page)

And there is a fabulous guest program, so you can take along someone special and make a holiday of it.

St. John's 2012 promises to be an outstanding conference with over 450 expected to attend. Plus it's a great opportunity to help fill your annual professional development training requirements, since the conference qualifies for up to 12 cpd credits. And new members can attend for free, so it's also a great opportunity to encourage your friends, colleagues and staff to join the Chapter. Bring them out to the next event so they can see the value we offer.

And don't worry about missing the Stanley Cup Finals while you're there. I'm sure you can find a pub somewhere to watch. I've heard that they have a few in Newfoundland. We definitely found one last year in Ottawa! But that's a story for another time.

Go Canucks Go!

Brad Bardua

Save the Date

SAVE THE Date – September 25, 2012 – FEI Vancouver Chapter/Robert Half Management Resources Annual Golf Tournament – UBC Golf Course

This year FEI Vancouver is teaming up with Robert Half Management Resources to put on a bigger and better golf tournament. RHMR has teamed up with the Toronto and Calgary FEI chapters for their golf tournaments over the past several years.

We have moved the date of the Tournament from the traditional May time frame (rainy) to the September time frame (sunny). This also gives those many golfers time to tune up their game over the summer. With the bigger tournament, we anticipate a shotgun start.

We will again be supporting the **KidSafe** charity organization.
More details to come later.

Neil Hummel
Chairman-FEI Golf Committee



Recently...

- ◆ **Graham McIsaac, FCA** – has announced that he will be retiring as the CFO for HSBC Bank Canada at the end of June 2012. Graham has been a proud member for many years and served a term as the President for the FEI Vancouver Chapter in 1996-97.
- ◆ **Stephen Majlath, CMA** – is joining Robert Half Management Resources as an Account Executive. He just finished a contract role as the Acting Director of Finance for the Vancouver Art Gallery and worked previously in senior finance roles at Aquinox Pharmaceuticals Inc., Geologix Explorations, Ignition Point Technologies Corp. and Dyaptive Systems Inc.
- ◆ **Suzara Andrade, CA** – is now the permanent full-time CFO for Carousel Ventures Ltd., which is a privately held property management and investment company. Suzara was formerly the Corporate Controller for Colliers International and she has also worked for Tallinn Capital, Powerex and BC Hydro.

Danley Yip



FEI Membership Committee Report

FEI Canada will be conducting a membership satisfaction survey in May with the results to be reviewed by the FEI Canada Board and Chapter Leadership Committee at a June meeting held in St. Johns, Nfld. Information will also be gathered from other key FEI Canada stakeholders (e.g. National Strategic Partners) and a full report then produced for the Board to review in September. It is important to know what are members want and need today, so we are in a better position to add value to one's membership and stay relevant. Please help to participate in this survey when it arrives via email to you.

The Pick 6 Program and free 3-month trial membership ended on March 31st. The FEI Vancouver Chapter had the most prospects among all 11 Chapters in Canada. Prospects were identified for the Pick 6 Program and the Program provided potential FEI members a chance to explore the benefits of being a member. They were encouraged to take advantage of a 3-month trial membership package, which allowed them to attend all our events, webinars and receive the monthly newsletter.

On February 16, 2012, FEI Canada organized the first ever Women's Financial Executive Network which was co-hosted by Cynthia Devine (CFO for Tim Horton's) and Mary Lou Maher (CFO for KPMG LLP in Canada), who are both FEI members. It was a networking and brainstorming event that attracted 40 women to discuss about building a venue for women in senior financial executive roles to network and provide strong business & pro-

fessional support. From this networking event, FEI Canada was able to recruit 8 new members. As a result of the success of this inaugural event, there will be similar events that will be launched in Toronto, Calgary and Vancouver. Stay tuned for more information.

I want to offer a big welcome to our newest FEI Vancouver Chapter member - **Jeanette McPhee**, who is the CFO for the Law Society of BC. Also, we want to welcome back 2 members who have re-joined the Chapter and they are **John Crawford** (CFO for Pacific Blue Cross) and **Mike Standbrook** (Chief Risk Officer for BC Hydro).

Finally, I want to promote the 2012 FEI Canada Conference in St. John's, Newfoundland from June 6th to 8th. The Conference Committee has organized an outstanding lineup of speakers and social events, which is not to be missed. Just a reminder again, that if you are a new member, who joined FEI Canada over the past year, you have an opportunity to attend this event for FREE! Also, please remember that any new member, who joins in 2012 will have an opportunity to register for this Conference or choose to attend the 2013 Conference in Jasper, AB. Please check out the FEI Canada website for more details regarding the 2012 Conference and if you need more information, you can contact Rita Plaskett (Director of Events) at ph: (866) 677-3007.

Danley Yip

Recent Events: March

On March 29th, we were pleased to host our new sponsor, Aon Reed Stenhouse, in their first presentation to our Chapter. Aon is a leading global provider of risk management services, insurance and reinsurance brokerage, and human capital consulting. While it would certainly be easy to expect a presentation about insurance from and insurance provider, AON demonstrated that they are about much more than that with their presentation.

Most entertaining was a dramatic video demonstrating disaster preparedness gone wrong. This was followed by examples of historical disaster case studies that involved Exxon Valdez, BP, Union Carbide and Maple Leaf Foods. An insightful analysis of the impact of disasters on the share price of companies that did recover and did not recover was

also presented.

One of the most important points of the presentation was that attempting to predict what to prepare for is futile as the list is too long and many disasters are “not on the list”. Better simply just to prepare for the unexpected.

The PowerPoint presentation and a related article can be found on the FEI Website.

Jeff Shickele

Upcoming Events

| <i>Date</i> | <i>Time</i> | <i>Detail</i> | <i>Location</i> |
|-------------------------------|--|--|--|
| Thursday May 10th, 2012 | <i>Registration & Networking: 6:00pm Dinner & Presentation: 6:30pm</i> | Chapter Sponsor: Ryan Tax Service | Sutton Place Hotel |
| Thursday May 31, 2012 | 5:30 pm—8:00pm | CIA Vancouver Control 60th Anniversary (FEI Canada Vancouver Chapter) | Terminal City Club 837 West Hastings Street |
| Thursday, June 7 2012 | Registration & Networking: 11:30 Lunch: 12:00 | Peter Milburn, Deputy Minister of Finance | Sutton Place Hotel |



fei

financial executives
international
dirigents financiers internationaux

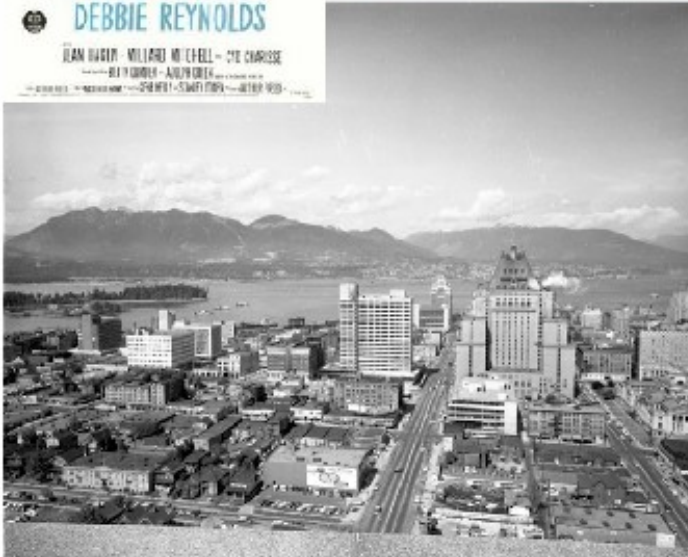
canada

vancouver
chapter

FEI History Vancouver 1952

Celebrating FEI Canada Vancouver Chapter's 60th Anniversary

A snapshot of life in the Chapter's first year



Hugh Lindsay



vancouver
chapter

**FEI Vancouver Salutes our
Sponsors and Supporters**



business solutions



Aon Reed Stenhouse

Chapter Supporters



Robert Half[®]
Management Resources



Central 1[®]

MERCER

Should you be interested in sponsorship or have a recommendation for us to follow up on, please contact Fabiana Chubbs by e-mail at: fabianac@eldoradogold.com or by telephone: **604-601-6654**



fei
financial executives
international
dirigeants financiers internationaux

vancouver
chapter

2011-2012 Chapter Board of Directors

canada

| | | | |
|--------------------------|--|---|--------------------------------|
| Brad Bardua | Chief Financial Officer, Avigilon Corporation 4th Floor, 858 Beatty Street Vancouver, BC V6B 1C1 Canada | T: 604-629-5182 ext 2188 F: E: brad.bardua@avigilon.com | President |
| Angela Yap | CFO, Quorum Management and Administrative Services In. CFO of Cream Minerals Limited | T: 604-646-5892 F: E: angelayap88@gmail.com | Vice President |
| Issa Nakhleh | CFO, Heartforce Medical Inc. Suite 305 - 1818 Cornwall Avenue, Vancouver, V6J 1C7 | T: 604-566-8206 F: E: issa.nakhleh@shaw.ca | Secretary |
| Alan Wong | Chartered Accountant 2885 W 32nd Ave, Vancouver V6L 2B5 | T: 778-772-6511 F: E: alanlwong@telus.net | Treasurer |
| Brad Cruickshank | Chief Financial Officer, Dueck GM 400 SE Marine Drive, Vancouver, BC V5X4X2 | T: 604-326-7225 F: 604-324-4414 E: brad.cruickshank@dueckgm.com | Past President |
| Hugh Lindsay | President, FMG Financial Mentors Group Inc. 2831 W 19 th Avenue, Vancouver V6L 1E4 | T: 604-732-0366 F: E: hughl@telus.net | FEIsters Chair |
| Danley Yip | Division Director Robert Half Management Resources 724 – 1055 Dunsmuir St, Vancouver V7X 1L4 | T: 604-688-6393 F: 604-687-7533 E: danley.yip@rhmr.com | Membership Committee Chair |
| Robert Hibberd | President AIS Advanced Inventory Services Ltd. 303 - 1450 Burnaby Street, Vancouver V6G 1W7 | T: 604-602-9383 F: 800-215-6645 E: rhibberd@advancedinventory.com | Membership Committee Director |
| Fabiana Chubbs | CFO, Eldorado Gold Corporation 1188 - 550 Burrard Street, Vancouver V6C 2B5 | T: 604-601-6654 F: E: fabianac@eldoradogold.com | Sponsorship Committee Chair |
| Roger Bissoondatt | Chief Financial Officer BC Liquor Distribution Branch 2625 Rupert St, Vancouver V5M 3T5 | T: 604-252-3151 F: E: roger.bissoondatt@bcldb.com | Sponsorship Committee Director |
| Jeff Shickele | Vice President Accounting Amacon Group 300 – 911 Homer St, Vancouver, BC V6B 2W6 | T: 604-602-7735 F: E: jeff@shickele.com | Events Committee Chair |
| Marco Faccone | | T: F: E: | Events Committee Director |
| Doug King | Chief Financial Officer Fenix Energy #1290 - 1500 West Georgia, Vancouver, BC V6G 2Z6 | T: 604-684-7241 ext 321 F: 604-684-7264 E: dking@fenixenergy.com | Events Committee Director |
| Doug Morison | Principal, The CFO Centre 1055 West Hastings Street, Vancouver BC | T: 778-378-0437 F: E: douglas.morison@cfocentre.ca | Events Committee Director |
| Cheryl Yaremko | Chief Accounting Officer, British Columbia Hydro & Power Authority 333 Dunsmuir Street, 11th Floor, Vancouver V6B 5R3 | T: 604-623-4110 F: E: Cheryl.Yaremko@bchydro.com | Events Committee Director |
| Donna Denham | Support Services Unlimited 102 – 211 Columbia Street, Vancouver, BC V6A 2R5 | T: 604-681-0295 F: 604-681-4545 E: fei@bcoffice.com | Chapter Administrator |