



# CineEurope

Official Convention of the International Union of Cinemas

19-22 JUNE 2023 • CCIB BARCELONA  
CONVENTION & TRADE SHOW PROGRAM JOURNAL

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# Welcome to CineEurope 2023!

**Welcome to CineEurope's 2023, four days of exclusive studio content, technical innovations, networking, and more in beautiful Barcelona, Spain.**

The first half of this year has shown that with the support of cinema-goers, our industry is powering through the obstacles and difficulties of the past two years and coming out on top. Box offices are busy and people are showing how much they miss and crave the cinema experience.

We can't wait to see what the second half of 2023 will look like so make sure you don't miss any of the thrilling studio presentations in the CCIB Auditorium. **Lionsgate, Unifrance & Creative Europe, Mubi, Sony, Universal, STUDIOCANAL, Warner Bros., Paramount, and The Walt Disney Studios** will all showcase their upcoming holiday season and beyond line-ups.

Experience these superior quality presentations in a fully enhanced theatre outfitted with the most advanced equipment on the market. Thanks to **Andy Peat Associates, Cinionic, Dolby Laboratories, Kelonik, Harkness Screens, QSC, and Motion Pictures Solutions** on their outstanding collaboration.

**Seminars and Focus Sessions** will be held from Monday through Wednesday discussing the most important topics, trends, and ideas in the cinema industry to continue moving forward and return to the top of family entertainment options.

The **CineEurope Trade Show Floor** opens for business on Tuesday. Be sure to attend the Focus Sessions and Manufacturers Presentations, and visit the industry's top equipment manufacturers, promotion coordinators, back-end systems providers, concessionaires, etc. to learn and discover everything you'll need to market your features and make your theatre a must attend destination.

On Thursday, **Coca-Cola** is proud to present the **CineEurope 2023 Awards Ceremony**. Join us in honoring the best in our industry for their commitments and achievements.

Thank you to all our delegates, sponsors, trade show exhibitors, and movie studios for continuing to support the show - we could not do it without all of you!

Enjoy the show!

## Welcome to CineEurope



**Laura Houlgatte**  
CEO  
UNIC



**Sonia Ragone**  
Senior Industry  
Relations and  
Research Manager  
UNIC



**Laure Galtier,**  
Project Manager  
UNIC



**Kamil Jarończyk**  
Communications  
and Policy  
Assistant  
UNIC

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It's with great pleasure that we welcome everyone back to beautiful Barcelona for CineEurope 2023, our official convention!

After two challenging years, UNIC is delighted to be able to share more positive news, with an estimated increase in admissions across Europe of at least 36.5% in 2022 and total box office of more than 5.6 billion euros—a 55.6% increase compared to 2021. In the EMEA region as a whole, cinema industry analysts Gower Street Analytics report that box office increased from €4.4 billion to €6.6 billion.

Box office results for Austria (+96% compared with 2021), Czech Republic (+94%), Lithuania (+133%) and Slovenia (+149%) demonstrate the strength of the sector's recovery in recent months. France, the UK and Germany witnessed box office increases of between 62% and 92.5% on the previous year, further reducing the gap on pre-COVID levels, while Spain and Italy were up 50% and 81% respectively.

Those increased were mainly driven by major international titles including *Avatar: The Way of Water*, *Top Gun: Maverick*, *Jurassic World: Dominion*, *Minions: The Rise of Gru*, and *Black Panther: Wakanda Forever*. *Top Gun: Maverick*, 2022's highest-grossing film, took \$1.488 billion at the global box office, topping the charts in the UK (£78.2 million) and Sweden (€10.567 million) while coming second in France (€55.736 million) and Germany (€35.536 million). *Avatar: The Way of Water* has taken more than \$2.3 billion at the global box office to date – making it the third-biggest film of all time.

2023 has so far seen this positive trend continue. At time of writing, Gower Street increased its projection for 2023's global box office to \$32 billion—a 10% improvement from the earlier estimate, thanks to a better-than-expected first quarter and the strong recent performance of Universal's *The Super Mario Bros. Movie*. As a whole, the EMEA region recorded its best quarter since the start of the pandemic, marginally ahead of Q4 2021 (+0.3%) and +32% above same period last year.



## **WARNER BROS. PICTURES INTERNATIONAL**

Congratulates the CineEurope 2023 Honorees

### **INTERNATIONAL DISTRIBUTOR OF THE YEAR**

**TONIS KIIS, SENIOR VICE PRESIDENT**

INTERNATIONAL DISTRIBUTION, WARNER BROS. PICTURES INTERNATIONAL

### **INTERNATIONAL EXHIBITOR OF THE YEAR**

**NORDISK FILM CINEMAS**

ACCEPTED BY ASGER FLYGARE BECH-THOMSEN, CEO

### **UNIC AWARD OF ACHIEVEMENT**

**HANS-JOACHIM FLEBBE**

ASTOR CINEMAS

### **COMSCORE EUROPEAN BOX OFFICE ACHIEVEMENT AWARD**

**UNIVERSAL PICTURES INTERNATIONAL**

### **COCA-COLA SUSTAINABILITY AWARD**

**KINOPOLIS**

### **CINEEUROPE GOLD AWARDS**

**RON STERK**

CEO, VUE NEDERLAND,  
NETHERLANDS

**KELLY DREW**

OPERATIONS DIRECTOR,  
CINEWORLD GROUP, UNITED KINGDOM

**JAVIER HOYOS**

HEAD OF FOOD & BEVERAGE SOUTHERN  
EUROPE, ODEON CINEMAS GROUP, SPAIN

**KADRI KALDMA**

BUSINESS DEVELOPMENT MANAGER,  
APOLLO CINEMA, ESTONIA/BALTICS

**JAN RASMUSSEN**

HEAD OF SCREEN TECHNOLOGY,  
NORDISK FILM CINEMAS, DENMARK

**TÕNIS KÜMNIK**

SENIOR PROJECTIONIST/TECHNICAL MANAGER,  
CINAMON GROUP, ESTONIA

**MAX BELL**

BELL THEATRE SERVICES, UNITED KINGDOM

## UNIC (CONTINUED)

The rest of 2023 looks positive with films such as **SPIDER-MAN: ACROSS THE SPIDER-VERSE; ELEMENTAL; THE FLASH; INDIANA JONES AND THE DIAL OF DESTINY; MISSION: IMPOSSIBLE – DEAD RECKONING PART ONE; OPPENHEIMER; BARBIE; DUNE: PART TWO; THE HUNGER GAMES: THE BALLAD OF SONGBIRDS AND SNAKES**, and **WONKA** amongst many others promising to drive significant admissions.

UNIC is dedicated to communicating the value of a vibrant cinema-going culture and its resulting economic, cultural and social contributions. Our core mission is to celebrate and promote the diversity of the European cinema sector.

This is something which CineEurope fosters as well, displaying the latest trends and developments in the Big Screen experience, highlighting the growth and prosperity of our sector and its continued value for audiences across Europe and beyond. We strive, alongside our partners from the Film Expo Group, to reflect this through a diverse and exciting programme.

This year's edition kicks off with a session on *Driving Commercial Success Through People*, which will highlight the importance of attracting and retaining staff, diversity and inclusion, and other HR issues, in driving the success of the Big Screen. We can then look forward to a high-level Executive Roundtable bringing together top leaders from across the cinema landscape to discuss *Engaging Audiences* as well as the future of the industry. Later in the week, our friends at The Coca-Cola Company will then delve into Retail and Sustainability trends.

The session *Piracy Gets Commercial: Are You Ready for the Competition?* will be an exploration of emerging commercial models of piracy, their scale, and what can be done to disrupt them. This will be followed by the session on *Sustainable Cinema Design*, which will be looking into developing modular and net zero carbon neighbourhood cinemas through the use of low carbon technologies.

The forward-looking nature of the cinema industry reflects an appetite for innovation that stretches far beyond the screening room itself – make sure to visit the cutting-edge trade show and attend the ICTA Focus Sessions!

It goes without saying that the success of our industry depends on the outstanding efforts of those working within it.

To celebrate a few of the most noteworthy contributions, the CineEurope Gold Awards will be presented during the Awards Ceremony on Thursday afternoon. We are also glad to announce that the International Distributor of the Year award will go to Warner Bros. Pictures' Tonis Kiis, and that—in recognition for his outstanding dedication to both the German and European cinema sector—Hans-Joachim Flebbe will receive the UNIC Achievement Award this year. We're also delighted to see Nordisk Film Cinemas being recognised for their incredible



# CONGRATULATIONS TO A GREAT FRIEND

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# MAX BELL

From Bell Theatre Services

on receiving a  
**2023 GOLD AWARD**



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## **UNIC (CONTINUED)**

achievements as the CineEurope 2023 International Exhibitor of the Year.

And, of course, it wouldn't be CineEurope without a series of fantastic presentations and exclusive screenings from major international studios and European distribution partners!

This year's edition promises to be four full days of entertainment, insight and networking, and we're delighted you're here to join us.

If you'd like to find out more about European cinema-going, UNIC or the work we do, involving our publications, *Giants of Exhibition Europe*—a collaboration between UNIC and BoxOffice Pro on a 'top 50' list of European cinema operators by screen count, or the *UNIC Women's Cinema Leadership Programme*—our pioneering initiative to address gender imbalance in the industry, sponsored by IMAX and the Vista Group—please feel free to get in touch.

We hope to catch up with you during the week and would like to wish everyone a fantastic CineEurope 2023!

*Laura Houlgatte, CEO*

*Sonia Ragone, Industry Relations and Research Manager*

*Laure Galtier, Project Manager*

*Kamil Jarończyk, Communications and Policy Assistant*



# Asger Flygare Bech-Thomsen

CEO of Nordisk Film Cinemas (Nordic)



**NORDISK FILM  
CINEMAS**

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Asger Flygare Bech-Thomsen



# INTERNATIONAL EXHIBITOR OF THE YEAR AWARD

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SVP of Global Distribution  
[jgeesey@angel.com](mailto:jgeesey@angel.com)

## Brandon Purdie

VP and Head of Theatrical  
Distribution  
[brandon.purdie@angel.com](mailto:brandon.purdie@angel.com)

## Tim Rollins

Coordinator, Distribution  
Administration  
[tim.rollins@angel.com](mailto:tim.rollins@angel.com)

## Michael Lavey

VP of International  
[mlavey@angel.com](mailto:mlavey@angel.com)

## Kelly Shelton

Sr. Director of Marketing  
[kelly.shelton@angel.com](mailto:kelly.shelton@angel.com)

## Alex Nielsen

Ticketing Integrations  
[alex.nielsen@angel.com](mailto:alex.nielsen@angel.com)



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## COCA-COLA SEMINAR

# Sustainability – Do Consumers Care?

TUESDAY 20 JUNE / 9.00 / ROOM 116-117 / LEVEL 1



**Nick Gault**  
Away From  
Home  
Customers  
Director  
**COCA-COLA**



**Koen Saels**  
Customer  
Sustainability  
Strategy &  
Stewardship  
Director  
**COCA-COLA**



**Jerome Labie**  
R&D Packaging  
and Equipment  
Engineer EMEA  
**COCA-COLA**



**David Hall**  
Executive  
Director  
**BEHAVIOUR  
CHANGE**



**Andreas  
Hufer**  
Member of the  
Board  
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Climate change is now second only to war as the leading concern amongst citizens – it is followed by a majority of environmental issues. Interestingly, a gap persists between consumer aspirations for a sustainable / healthy living and actions taken to do so in the past year. Koen Saels, European Sustainability Director for Coca-Cola, takes us through these global insights and identifies the opportunities for cinema operators to help consumers make the right choices. Jerome Labie, Coca-Cola's Packaging Engineer, talks us through the insights on consumer behaviour around the use of reusable vessels and how this is shaping the design of solutions. David Hall, Executive Director at Behaviour Change will take us through how behavioural science can help us develop compelling strategies to enable more sustainable choices by consumers. We will be joined by Andreas Hufer from Kinopolis and some additional panelists to discuss how much is already being learnt and achieved across the industry and how exhibition is benefiting by working collaboratively on sustainability.

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## COCA-COLA SEMINAR

# Sustainability – Do Consumers Care? Engaging The Young Adult Audience

WEDNESDAY, 21 JUNE / 8.45 / ROOM 116-117 / LEVEL 1



**Nick Gault**  
Away From  
Home  
Customers  
Director  
COCA-COLA



**Helen Hewlett**  
Business Insights  
Manager  
COCA-COLA  
EUROPACIFIC  
PARTNERS



**Amy Clamp**  
Commercial Director  
BEATFREEDS



**John Nations**  
Global Vice  
President,  
Strategic  
Partnerships  
COCA-COLA

As the pandemic fades into the past, consumers are recalibrating their expectations of life, including how they enjoy their free time. Helen and Amy will look at how consumers are embracing the concept of Everything in Moderation, in terms of Health, Spending and Social Media, and shining a light on the opinions of Gen Z'ers and young Millennials. Josh will share insights from North America about how the cinema industry is capturing the consumers trend to seek valuable away from home experiences in a tough economic environment.

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## **2023 STUDIO PARTICIPATION**

Thank you to the following companies  
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**Lionsgate**

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**Sony Pictures Releasing International**

**UniFrance / Creative Europe**

**Universal Pictures International**

**Walt Disney Studios Motion Pictures International**

**Warner Bros. Pictures International**

Your continued support is always appreciated!



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**Sony Pictures Releasing International**  
**STUDIOCANAL**  
**UniFrance**  
**Universal Pictures International**  
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**Warner Bros. Pictures International**



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A special thanks to the following companies and individuals for their contribution to this year's CineEurope convention Goody Bag!



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## **2023 HONOREES**

CineEurope congratulates the following honorees:

### **International Exhibitor of the Year**

**Nordisk Film Cinemas**

Accepted by Asger Flygare Bech-Thomsen

### **International Distributor of the Year**

**Tonis Kiis**

Warner Bros. Pictures International

### **Comscore European Box Office Achievement Award**

**Universal Pictures International**

Accepted by Paul Higginson

### **UNIC Award of Achievement**

**Hans-Joachim Flebbe, ASTOR Cinemas**

### **Coca-Cola & CineEurope Sustainability Award**

**Kinopolis Management Multiplex GmbH**

Accepted by Andreas Hufer and Dr. Gregory Theile

# CINEMA WITHOUT BOUNDARIES



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## 2023 HONOREES

### **CineEurope Gold Awards**

**Ron Sterk**

Vue Nederland, Netherlands

**Javier Hoyos**

Odeon Cinemas Group, Spain

**Jan Rasmussen**

Nordisk Film Cinemas, Denmark

**Kelly Drew**

Cineworld Group, United Kingdom

**Kadri Kaldma**

Apollo Cinema, Estonia/Baltics

**Tõnis Kümnik**

Cinamon Group, Estonia

**Max Bell**

Bell Theatre Services, United Kingdom

We join our colleagues from all over the world in thanking these individuals for their exemplary leadership and uncompromising commitment to improving the quality of the cinema experience.



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Accepted by  
**Asger Flygare Bech-Thomsen**

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ON THEIR RECOGNITION AT CINEEUROPE 2023

INTERNATIONAL DISTRIBUTOR OF THE YEAR

**TONIS KIIS**

Senior Vice President, International Distribution,  
Warner Bros. Pictures International

COMSCORE EUROPEAN BOX OFFICE ACHIEVEMENT AWARD

UNIVERSAL PICTURES INTERNATIONAL



**INTERNATIONAL DISTRIBUTOR  
OF THE YEAR**



**Tonis Kiis**

Warner Bros. Pictures International



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**Congratulations to all of the  
CineEurope 2023 Award  
Recipients**

**Nordisk Film Cinemas**

*International Exhibitor of the Year*

**Tonis Kiis, Warner Bros. Pictures International**

*International Distributor of the Year*

**Universal Pictures International**

*Comscore Box Office Achievement Award*

**Hans-Joachim Flebbe, ASTOR Cinemas**

*UNIC Award of Achievement*

**UNIC AWARD  
OF ACHIEVEMENT**



**Hans-Joachim Flebbe**  
ASTOR Cinemas

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**COCA-COLA & CINEEUROPE  
SUSTAINABILITY AWARD**

**KINOPOLIS**



**Kinopolis Management Multiplex GmbH**

Accepted by Andreas Hufer and Dr. Gregory Theile

# vue

HUGE CONGRATULATIONS TO  
THE CINEEUROPE 2023 GOLD  
AWARD RECIPIENTS:

RON STERK  
VUE NEDERLAND

JAVIER HOYOS  
ODEON CINEMAS GROUP

JAN RASMUSSEN  
NORDISK FILM CINEMAS

KELLY DREW  
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# CineE

## GOLD AWARDS

The Gold Award recognizes those individuals who—while in a role which would perhaps not ordinarily command the spotlight—have made



**Max Bell**  
Bell Theatre Services  
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**Kelly Drew**  
Cineworld Group  
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**Javier Hoyos**  
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an outstanding contribution both to the ongoing success of their company or organisation but also to the wider European cinema industry.



**Tõnis Kümnik**  
Cinamon Group  
ESTONIA



**Jan Rasmussen**  
Nordisk Film Cinemas  
DENMARK



**Ron Sterk**  
Vue Nederland  
NETHERLANDS

# The Summer of Change

By Mario Lorini

President

ANEC (ITALIAN ASSOCIATION OF CINEMAS)



The recovery of the Italian theatrical sector is still underway, albeit with slower growth than the main European markets. In the **first quarter of 2023**, compared to 2022, there was a substantial increase (+62% box office, +54.6% attendance). Compared to 2020 (a year starting with huge successes, before the forced shutdown): +2.6% box office and -5.40% attendance; compared to the 2017-2019 average, box office was still -37.5%, attendance -44.4%.

To support and accelerate as much as possible the return to sustainability levels, the **massive promotional campaign for a summer of films**, implemented by the Ministry of Culture at the request of the industry, is strategic. The lengthening of the film season and the possibility of consolidating the summer months have been a priority for the Italian market since the pre-pandemic years, with a project launched in the summer of 2019.

The action of Sen. Lucia Borgonzoni, Undersecretary for Cinema of the **Ministry of Culture** both in the previous and the current Government, carries on what has been started in recent years in the fundamental **support of cinema exhibition**, not to disperse the socio-cultural heritage that cinemas represent for their territory. The seamless dialogue with the institutions is bearing fruit and the impressive ministerial investment for the 2023 Summer campaign is a tangible sign of the attention paid to the difficulties of the cinematic experience.

**Cinema Revolution** is the promotional campaign for the new releases in theaters from 18 May to 21 September, featuring numerous blockbusters (released day and date in Italy) as well as relevant national productions. In itself, **Cinema Revolution brings together three different segments of promotion:**

- a **general campaign** to increase the cinema-going experience;
- the two editions of **Cinema in Festa**;
- the support of **Italian and European films**.

From 11-15 June, there were five days of **Cinema in Festa** with all the films screened at € 3.50, a formula successfully launched last year which includes two annual appointments within a five-year programme. The success of the

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## **ANEC (CONTINUED)**

first edition in September 2022 made it possible to look forward to the June appointment with great enthusiasm, during which it was possible to count on the presence of strong titles such as **TRANSFORMERS 7, SPIDER-MAN: ACROSS THE SPIDER-VERSE, THE LITTLE MERMAID, THE FLASH**, as well as Italian films in competition at Cannes such as **RAPITO**, by Marco Bellocchio and **IL SOL DELL'AVVENIRE**, by Nanni Moretti, and also **DENTI DA SQUALO**. The second annual event will be from 17-21 September after the Venice Film Festival, during which titles such as **ASTEROID CITY, IO CAPITANO** by Matteo Garrone, and many others will be in theaters.

The two editions of **Cinema in Festa** are promoted with a special campaign that sees investments in every communication channel, from social networks to the web, from TV commercials to places with high attendances such as shopping malls or stations with maxi outdoor billboards. The dedicated website [www.cinemainfesta.it](http://www.cinemainfesta.it) collects the list of participating cinemas and the films screened during the promotion days.

Finally, the real novelty of summer 2023 is the great bet on **Italian and European cinema** with the launch of a promotion, supported by an important communication campaign, which allows viewers to buy a ticket for Italian and European films at the price of € 3.50, to which a contribution of € 3.00 from the Ministry of Culture is added, thus bringing the final ticket price to € 6.50. The initiative runs from 16 June to 16 September and all the Italian and European films (both new releases and reprises, including open air cinemas) will benefit from the ministerial support. Every day, exhibitors will have to register the number of tickets issued at a discounted rate on a special reporting platform for the purpose of subsequent reimbursement, which will take place via Cinecittà.

The effort of the communication campaign will be to differentiate each segment of the summer promotion: the spots with images of all summer films, from May to July and then from July to September, to enhance the different types of a very rich offer. And then the priced initiatives: **Cinema in Festa** on one side, Italian and European cinema on the other.

This is a summer to be experienced, to bring audiences of all ages back to the cinema, and finally return to a positive outlook at the future of cinemas.

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## Delivering the ‘Edge’ for Cinema

### **Brian Claypool**

Executive Vice President, Cinema

**CHRISTIE DIGITAL**



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Delivering that little something extra to keep audiences craving for the “cinema experience” is what we strive to achieve. With the ever-expanding availability of VoD, competition in the entertainment space continues to increase, and those who anticipated the downfall of the industry following COVID have been proven wrong as cinema continues to demonstrate its resilience. By evolving our offerings and delivering the best experiences possible, we captivate audiences and keep them coming back to auditorium seats. So how do we elevate cinema with that extra “edge” in a way that accommodates the economic realities of exhibitors?

At Christie, we feel it’s vital to maximize the uniqueness of an impactful, in-person cinema experience. There is nothing like visiting a purpose-built venue, grabbing some indulgent snacks and immersing yourself in the latest title on the big screen – away from your stresses, your worries, and even your smartphone—for a few hours. From Xenon to RGB pure laser, Vive Audio™ and many service options, we’ve created the widest and most energy-efficient range of advanced cinema projection solutions in the industry to help keep audiences captivated in the story. Every system we deploy is designed to maximize that special experience that only cinema exhibitors can deliver; including the solutions that enable the ultimate in presentation technologies with partners such as Dolby Cinema and Cinity.

### **The right solution for the right venue**

The breadth of Christie’s solutions means that we can work impartially across the spectrum of exhibitors – from boutique film houses to Premium Large Format (PLF) screens at giant megaplexes – and provide a solution tailored to individual needs. We continue to deliver reliable, high-quality, future-proof products regardless of the scale or format of the technology.

We’re incredibly proud of our continued innovation throughout our history – from our illumination expertise, working in collaboration with parent company, Ushio, to leading the way in the digital cinema transformation, and now our RGB pure laser technology. Two recent product launches include the Christie CP4445-RGB and CP4455-RGB, which deliver 47,000 lumens and 57,000 lumens respectively, featuring Real|Laser™ for the most expansive colour gamut and contrast of any

## **CHRISTIE DIGITAL (CONTINUED)**

illumination technology. Designed for PLF screens, they offer over 50,000 hours of stable DCI-spec brightness, for years of advanced, yet affordable PLF cinema projection requiring low maintenance and high expectations.

For exhibitors looking for a more value-oriented solution, Christie is the only manufacturer to offer the highly-proven Xenolite® illumination for longer lamp life, like the CP2420-Xe. The CP2420-Xe also features CineLife+™ electronics, which bring massive advancements in signal processing and ease-of-use.

### **The most energy efficient projectors**

We know that ROI remains critical for exhibitors, with rising energy bills and economic challenges faced by many across the globe. The upgraded Christie CP4445-RGB and CP4455-RGB projectors are also the most energy efficient PLF projectors in the industry, delivering more lumens with less energy, for savings that add up, year after year. Many more of our models offer considerable energy savings over competitors. We also offer washable and reusable filters for select RGB and Xenon cinema projectors, which are both economical and environmentally friendly.

### **Sharpening the 'edge'**

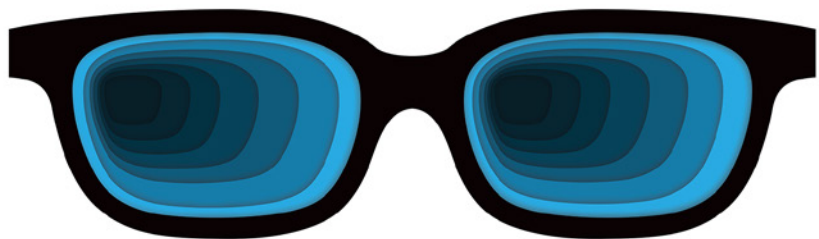
At Christie, we've sharpened our own 'edge,' which we base on our principles of heritage, innovation, reliability, and sustainability. We build these four pillars into all our cinema technology, based on our experience and expertise, to help exhibitors meet the challenges they face. We continue to bring you the hardest working, longest lasting, most efficient projectors in the industry from the people who know and love cinema.

Whatever the solution, we remain committed to offering integrity in our business dealings, quality in our products and outstanding service to our customers. We are taking that a step further by striving for better sustainability, longer lifetime, and quicker service that's more responsive than ever. We are also investing millions in upgrading our systems to allow faster and more convenient access to information that allows us to work more efficiently to accommodate the needs of our customers.

Our heritage may go back more than 65 years, but we are future-focused when we create the cinema technology that you demand and that your audience expects. It is a pleasure to be with so many colleagues and partners at CineEurope. Let's work on continuing to deliver the cutting-edge cinema experience together!

For more information about our participation in CineEurope, visit our website:  
<https://www.christiedigital.com/cinema-events>

**IT'S SEEING MOVIES IN  
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**REAL D 3D**



## Cinionic is Laser-Focused on a Sustainable Future

### Carl Rijsbrack

CMO & Head of Innovation

CINIONIC



As Exhibition enters a renewal wave amid a rise of technological advancements, the conversation around sustainability has also elevated, becoming crucial to the future of our industry. Today, theaters are looking for ways to reduce their carbon footprint and mitigate rising energy costs.

Together with founding partner Barco, Cinionic is committed to creating a greener future for cinema with ongoing initiatives across the business, from production through the use and lifetime of solutions deployed in theaters.

- **Laser is the green choice for cinema.** Offering solutions for every screen and every theater with Cinionic's expanded all-laser portfolio.
- **Environmentally conscious design and production.** Such as eco-design principles that reduce waste and increase efficiency throughout the production pipeline.
- **Lifetime extension for existing hardware.** For example, modular approaches that protect investments with enhanced service and support to keep equipment performing longer.
- **Circular economy & as-a-Service business models.** Allowing for greater reuse, redeployment, and manufacturing of technology.

**Laser is the clear choice today.** In 2014, Barco announced the first laser cinema projector, offering the promise of laser-powered entertainment destinations with unparalleled cinematic presentation. Today, laser is the new standard for cinematic presentations worldwide. Cinionic is the laser company and has the ability to deliver a laser solution for every screen—from boutique micro theatres to giant premium screens. The move to laser gives cinemas a range of benefits including a consistent, brilliant picture, increased moviegoer satisfaction, improved operational efficiency, and resource reduction.

**Laser is the greener choice for cinema.** By eliminating the need for bulbs, laser technology **decreases waste** from consumables. Laser projectors also **consume less energy** than their xenon predecessors, which means a **smaller carbon footprint** for theaters.

The path to a greener future for cinema begins long before our solutions make it to

# To the difference makers

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Here's to the creators, the dream-makers,  
the jesters, the chance-takers, the supporters,  
the storytellers, the trailblazers and champions  
who won't settle for less.

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2023 CineEurope award winners.**



**cinionic**  
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## CINIONIC (CONTINUED)

theaters with **eco-driven design and production**. We harness Barco's ecoDesign policy which rates products using the Barco ecoScoring framework. In practice, this means that each product sold today is designed and evaluated based on four points, leading to an overall ecoScore for the product: **Energy** efficiency and consumption, **Material** use and environmental impact, **Packaging & Logistic** design optimization, **End-of-Life** material efficiency and ability to recycle/reuse.

The award-winning **Barco Series 4 family** features a modular product design optimized for upgradeability and maintenance, recycled & recyclable packaging, and energy efficiency with a low-power standby-mode. The entire line-up of Barco Series 4 laser projectors delivers **outstanding image quality** and **worry-free operation** powered by next-generation laser projection, available in both 2K and 4K options.

The modular approach to Barco Series 4 requires minimal maintenance interventions, giving exhibitors the ability to protect their investment in this greener cinema projector. For theaters with previous generations of projectors, Cinionic offers solutions for lifetime extension through enhanced service and support, fleet management, and Laser Light Upgrades.

With Cinionic's Laser Light Upgrades (LLU), Series 2 xenon projectors can be upgraded to laser in less than a day. Now with 14 Laser Light Upgrade models from 10,000 to 37,000 lumens, LLU is available for more screens than ever before.

Looking ahead, Cinionic is working to create a more circular economy for cinema. Classic concepts like service, repair, and re-use are optimized to reduce the service needs over the lifetime of new products. New Sign-up models, like **Cinema-as-a-Service** and **Premium powered by CGS**, offer outcome-based visualization for greater re-use, redeployment, and remanufacturing through Cinionic's end-to-end managed services, extending the lifetime of our solutions significantly and decreasing the need for new raw materials.

**Cinionic is laser-focused on driving results for exhibitors.** As the global leader in laser-powered cinema solutions, Cinionic is committed to ongoing innovation and support for elevating the experience—and business—of cinema. Today, the laser transition offers millions of moviegoers a greener way to go to the cinema.

Visit Cinionic World at CineEurope 2023 to explore how laser can help your theater achieve its renewal goals. See our portfolio of future-ready solutions up-close and stop by for daily presentations of the Barco Series 4 family and Cinionic's Laser Light Upgrades in the Laser Theater. Let the Cinionic team show you how cinema is brighter with laser.

Join us and **let's design the future of moviegoing, together.**

### Where to find us

- Visit the Cinionic Theatre to meet the team and see our portfolio of laser solutions in action.
- MR124-128 located on the 1st floor (P1 level) of the CCIB.

**Learn more at [www.cinionic.com/CineEurope](http://www.cinionic.com/CineEurope)**

## The Power of Premium

### **Bobbie Andrews**

Senior Vice President & Managing Director for EMEA

**CJ 4DPLEX**



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There really is a difference in the air in our industry. The positivity at CinemaCon earlier this year felt like a real turning point, and this coming week at CineEurope promises to be no different.

Our business has changed. Our patrons have changed. And we at CJ are in a wonderful position to help you, our partners and friends to make the most of this new era.

There are now more options than ever when an individual decides to watch content. There are movies made for streaming or with a shorter release window. But unanimously distributors are backing the theatrical first model - and quite rightly so. Movies work best when they have an exclusive period in the cinema first. It creates value. The buzz and credibility afforded by a theatrical release cannot be duplicated in any other way.

We must collectively entice the consumer back into the cinema time and time again. We must deliver above and beyond the experience they can replicate at home. The content alone is no longer enough.

And that's where we come in. CJ 4Dplex is a business founded in cinema —based upon building new technologies and enhanced experiences for moviegoers. Today we have two incredible formats in the market—4DX & ScreenX. Together with other premium offerings, we are part of the solution to differentiating the cinematic experience. The percentage of global box office contributed by our brands is at an all time high. CJ 4DPLEX just had its best ever first quarter of a year in 2023. The results speak for themselves. But the consumers are happy to speak on our behalf too. I encourage you to watch some of the videos on Social Media that customers are sharing of their 4DX experience. Full of laughter, screams and people getting a bit wet. And then we have ScreenX - there's no other way to put yourself in the actual heart of the movie. To be physically surrounded by the exclusive theatrical, story-enhancing imagery, which we have created in conjunction with the film studios and Directors. Customers leave the screen having witnessed something they have never seen before - and if they want to be part of that experience again, they can only do so in a cinema.

Which other formats offer such a unique selling proposition? Our data shows those customers have an amazing time at the cinema watching ScreenX & 4DX, they are happy to pay a premium, and most importantly they will come back time and again.

# Something for Everyone: How Data is Revealing New Box Office Trends

**Lucy Jones**

Executive Director

COMSCORE MOVIES



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It's been our privilege to amplify the frequent successes of our partners across exhibition and distribution since we last met in Barcelona, with European box office rising over 50% in 2022 as the recovery reaches its final stages. A huge Christmas gift was delivered across all territories from James Cameron with *Avatar: The Way Of Water* becoming Europe's highest-grossing film of all time and playing well into the new year. Audiences' appetites for premium formats and VIP luxury have grown significantly as they seek out-of-home experiences that deliver added value. Already this year after a stronger than expected first quarter, forecasters Gower Street have raised their 2023 global box office estimate from \$29 billion to \$32 billion, which would represent a further 23% improvement over 2022.

We've identified several key trends driving growth in recent months across the diverse range of audiences needed for a healthy sector. Dominant among these is the newly-developing trend of sequels in well-established franchises crossing over to new audiences and out-performing their previous installments – not only opening bigger as we might expect, but holding well for many weeks. Alongside *Avatar*, the latest chapters of *John Wick*, *Creed* and *Puss In Boots* have all broken out beyond their previous benchmarks.

Families have crowded back into cinemas to enjoy several mega hits, led by Universal Pictures' *Puss In Boots: The Last Wish* and *The Super Mario Bros*. Movie smashing expectations worldwide and taking two spots in the European Top 5 of the year so far. Also in the Top 10 are *Dungeons & Dragons: Honor Among Thieves*, *Astérix et Obélix: L'Empire du Milieu*, and animation *Mummies*.

At the other end of the age range, quality adult dramas are again finding robust interest from cinemagoers, despite strong competition from streaming platforms both at the acquisition stage and for audiences. Finding the right venues is now more important than ever to cut through and attract the relevant audience, as the number of releases returns to its full volume. A good mix of Hollywood and local titles have achieved success this year from *Babylon*, *A Man Called Otto*, *The Fabermans*, *TAR*, *Air*, and *The Whale* to *The Banshees Of Inisherin*, *Empire Of Light*, *Sonne und Beton*, *Sur les Chemins Noirs*, and *Le Otto Montagne*.

## **COMSCORE (CONTINUED)**

Horror is a genre that has always been embraced by young adult cinemagoers, benefitting from the communal experience of a darkened room, but this has escalated post-reopening with breakthrough titles including *M3GAN*, *Scream VI*, *Evil Dead Rise*, *Cocaine Bear*, and *Knock At The Cabin*. Watching at home simply doesn't compare to sharing the scares with a crowd.

Across Europe we saw the success of various National Cinema Days drawing back those who had fallen out of the cinemagoing habit. The high quality and diversity of the summer slate is sure to keep them coming back for more, and we look forward to more successful Cinema Days later in the year to maintain this momentum in the traditionally quieter months.

To find out more about box office trends and audience demographics, in individual territories and across the globe, 24/7/365 – visit our website at [comscore.com/Products/Movies](https://comscore.com/Products/Movies).

# Embracing the Future of Cinema: The Crucial Role of Partnerships

**Tanya Easterman**

Founder

**DAIKU**



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In an era where audiences seek transformative experiences, businesses worldwide must evolve to meet new demands. Strategic partnerships and a focus on sustainability and consumer enchantment are key elements driving this evolution, as we at Daiku, firmly believe.

Our contemporary world is now characterised by the desire for the extraordinary, marking a shift away from the mundane. This need for re-enchantment is captured in Wunderman Thompson's report "The Age of Re-Enchantment". More than three quarters of people now say they "just want to feel something, to feel alive" and whilst people have always enjoyed being transported through storytelling, there is now an appetite for brands to deliver this with 65% of people wanting brands to wow them with spectacular advertising and marketing and 61% want brands to help them feel intense emotions. Yet few brands are tapping into these desires with 70% of people saying that they can't remember the last time a brand did anything that excited them. This provides a perfect opportunity for cinemas, the home of storytelling, to infuse elements of magic and wonder into their offerings, which we believe is achievable through utilising strategic partnerships, both with distribution and brand partners.

Such collaborations can range from technology firms and food and beverage companies to local artisans, allowing cinemas to provide unique and immersive experiences. Take, for instance, the potential of augmented reality integration, or exclusive menus crafted with local eateries - innovative offerings that can set cinemas apart and drive customer acquisition and retention.

However, enchantment alone is not enough. Today's consumers, as underscored by Wunderman Thompson's "Sustainability, Ethics, and the Modern Shopper" report, are also deeply concerned about ethical practices and sustainability. To meet these demands, cinemas must intertwine enchantment with sustainable decision-making.

Cinemas can partner with eco-friendly companies, local farmers, and recycling initiatives to incorporate sustainability into their operations. By replacing disposable packaging with biodegradable materials, sourcing food and beverages from local, ethical suppliers, and using energy-efficient technology, cinemas can appeal to the environmentally conscious consumer and drive market share.

## DAIKU (CONTINUED)

Another key aspect is inspiration, emphasised in Wunderman Thompson's "Inspire". Their global study found that inspiration predicts 53% of a brand's ability to drive demand, 53% of a brand's ability to command higher prices and 48% of a brand's ability to convert customers at the point of purchase. Providing a huge opportunity to inspire consumers through content and experiences. For example, collaborations with local schools or institutions can fuel this inspiration, with activities like educational film screenings, filmmaker discussions, and film-making workshops. These initiatives foster community and transform cinemas into cultural hubs.

We believe an essential component of the future of cinema lies in hybrid models, combining the magic of the big screen with the convenience of digital platforms. This can be achieved by partnering with streaming platforms to offer special premiere events and even simulcasting these to multiple locations at once.

Strategic partnerships should also include other cinema operators. By sharing best practices, pooling resources, and even potentially jointly negotiating deals, cinemas can cut costs and improve operational efficiency. This network of supportive partners can bolster the resilience of cinemas in the face of a competitive entertainment landscape.

This brings us to the topic of brand partnerships, the power couple of the business world. They're critical for cinemas, offering a plethora of benefits - from tackling social causes credibly to fostering original and unexpected collaborations that spark curiosity and engagement.

Global research by Forrester shows that 76% of companies agree partnerships are crucial for delivering growth, with over half generating over 20% of their revenue from them. The benefits, however, go beyond sales, enabling new content creation, changing customer behaviours, building long-term brand equity, reaching new audiences, and fulfilling social and environmental goals.

Moreover, partnerships can address core strategic needs, contributing to a model for growth built on mutual survival, entrepreneurial impact, navigating periods of significant change, and continuous learning and renewal. Just as McLaren sustains partnerships with over 50 companies, your cinema can cultivate beneficial relationships.

Companies like Procter & Gamble are investing in ethical partnerships to enhance content creativity, while others like Mars Petcare and Diageo are partnering with start-ups for innovation. Such collaborations can foster long-term brand building, generating new revenue streams, opening new markets, and improving resilience during market disruptions.

In conclusion, the role of partnerships in the future of cinema is crucial, providing potential to re-enchant, inspire, and engage audiences in sustainable and ethical ways. Embrace this future with Daiku at your side, navigating the partnership journey, ready to create a cinema experience that's enchanting, sustainable, and rewarding. Are you ready to collaborate? Let's chat!

tanya@daiku.uk



## Dolby Cinema Solutions

### **Mike Archer**

Vice-President, WW Cinema Sales  
& Partner Management

**DOLBY LABORATORIES, INC.**



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For over four decades, Dolby Laboratories has played a pivotal role in the entire theatrical exhibition ecosystem. From the transformative experience of Dolby Cinema to the multi-dimensional sound of Dolby Atmos, Dolby technologies and cinema products have helped filmmakers deliver award-winning compelling stories in bold, rich new formats that continue to engage and entertain audiences all over the world. With over 7,800 Dolby Atmos screens installed in over 105 different countries, and with adoption from over 280 mixing facilities, Dolby Atmos alone has re-shaped the entire cinematic audio landscape and is well on its way to parallel acceptance in almost every aspect of global audio playback.

Now, with a thoughtfully engineered portfolio of cinema products, Dolby can provide a variety of packages that can be tailored to fit virtually any sized auditorium with imaging, audio processing, amplification and loudspeaker systems that are truly the best-of-the best and enable the creation of signature venues designed for audiences that are only interested in the highest quality immersive moviegoing experience. Designed to be scalable, the new Dolby Auditorium Packages can easily be upgraded and help offer a simple, streamlined and future-proof way to excellence in any theatrical environment.

Bundled to provide you with considerable savings, these packages are extremely flexible and configured for excellent performance in applications ranging from 5.1, Dolby Surround 7.1, up to Dolby Atmos. A wide variety of combinations are available with optional low-cost extended warranties that significantly reduce the total cost of ownership so you can choose the right format for your business goals while creating an unforgettable Dolby experience for all your auditoriums.

### **Introducing the Dolby System 126 Screen Speaker**

Dolby is proud to announce the general availability of the new Dolby System 126 screen speaker.

Designed to meet the needs of today's small-to-medium-sized immersive venues, Dolby's new System 126 is the latest addition to our portfolio of cinema loudspeakers. It features a patented asymmetrical waveguide delivering exceptional audio coverage for auditoriums of up to 50' (15.2 meters) in depth,



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## **DOLBY LABORATORIES (CONTINUED)**

and also offers either bi-amplified or passive, single-amp-channel operation.

Available in all hubs globally as of March 15, 2023, the System 126 consists of (1) CS126MH mid/high loudspeaker and (1) CS128LF low-frequency loudspeaker, and with the simple addition of the optional (PXO.126) plug-in crossover, the System 126 can be operated as a passive, single-amp-channel speaker system in applications where amplifier channels may be limited.

Key Features:

- Patented advanced asymmetrical waveguide design provides even coverage and volume shading for the entire auditorium.
- Low-distortion 44.4 mm polyimide dome high-frequency driver that delivers smooth and faithful response up to 20 kHz.
- High-sensitivity, 10" mid-frequency driver incorporates motor and suspension technology that optimizes cooling.
- Two 15" low-frequency woofers for exceptional low-range audio can be configured to be powered either individually or in parallel mode by using a unique input flip-card PCB.
- Advanced side-mounted input plates featuring high-current, spring-loaded terminal blocks.
- Passive, single-amp-channel system operation possible with (optional) PXO.126 plug-in crossover (sold separately).
- Quality-constructed wood enclosure with exceptional bracing delivers unparalleled low-frequency extension and articulation. Tuned port cutouts also function as handles during unpacking and installation.
- Shallow, 13.4" (340 mm) depth and laterally mounted input plate enable both easy installation and service access in challenging spaces.
- Optional BKT.FLR Floor-bracket kit (sold separately) allows for mechanical connection of the speaker stack to the auditorium mounting surface.

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The Dolby Auditorium Packages deliver:

- Smart solutions for the best performance in any size auditorium. Packages include our Dolby Integrated Media Server IMS3000, Dolby Multichannel Amplifiers and Dolby screen, surround and subwoofer loudspeakers.

Our products are quality tested in multiple configurations in our own engineering labs to ensure the highest quality and reliability.

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## **DOLBY LABORATORIES (CONTINUED)**

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## LA FÉDÉRATION NATIONALE DES CINÉMAS FRANÇAIS / FRENCH FEDERATION OF THEATERS OWNERS

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Founded in 1945 by regional cinema unions, the FNCF, *la Fédération nationale des cinémas français* (*French Federation of theaters owners*), gathers and represents all French cinemas. There are cinemas all over the territory in more than 1600 cities, suburbs, or rural areas. French cinemas employ nearly 12,000 people.

In 2021, there were 2028 cinemas representing 6193 screens and 105 travelling theaters in France. If 240 cinemas have eight or more screens, half of the cinemas have just one screen. Half of the cinemas are considered “art house” cinemas for their work on promoting more challenging movies for their audiences.

In 2022, 153 million tickets were sold, 28% less than the average of years 2017/2018/2019. In 2019—the last significant year—there were 213,3 million admissions representing a total gross of 1,5 billion euros. In 2019, 260 million euros were invested to construct new theaters or modernize existing ones and, over 10 years, one and a half billion has been spent on construction investments and equipment.

The FNCF negotiates all the laws, regulations and collective agreements with the government, the parliament, the French national cinema agency, and with other professional organizations (producers, authors, distributors, etc.). It represents all cinemas for national social agreements for the 12,000 employees of theaters.

2023 will be the year of the return of audiences to cinemas but also the year of important challenges such as energy costs and green transition.

The end of 2022 has shown the return of the audience in French cinemas for blockbusters as well as arthouse movies: French movies, American movies, and movies from many other countries have met their audience. The first months of 2023 confirmed that trend with very attractive movies made for the big screen. April 2023 is the 1st month where the level of admission was superior to pre-Covid years. During the four first months of 2023, the theaters reduced the gap compared to pre-Covid years to only 13%. The FNCF is also pleased to note the return to cinemas of movies that, yesterday, would have been intended exclusively for streamers. These movies will find their true audience.

## FRENCH FEDERATION OF THEATERS OWNERS (CONTINUED)

France had to face a big energy crisis in 2022 because of several situations: the war in Ukraine, the failure of many nuclear reactors, and global warming that affected hydroelectric plants. The prices of electricity and gas have quadrupled. When they used to account for 5% of the operating cost of cinemas, they are now 20%. This situation has accelerated the necessity of the green transition of cinemas: how to use much less energy and how to work and construct new green cinemas.

It is very important to look at the future by working on tomorrow's audiences with an active image education policy for youth and pupils in schools. *FNCF* works to be sure young people watch movies with their teachers in theaters and not in front of small screens and that they have educational tools. Everywhere, cinemas and schools work together to achieve this issue. Cinemas must offer young people attractive prices and screenings.



More information  
on [fncf.org](http://fncf.org)



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500 DRINKS.**  
WHICH ONE TO TAKE WITH YOU?

**COSTA**  
COFFEE

# The Keys to Driving More European Consumers to Cinema: Local Content and Technology



**Tony Adamson**

SVP, Strategic Planning

**GDC TECHNOLOGY**

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Today's EU consumers are more enlightened and empowered than ever. In addition, they are placing ever-greater demands on cinema owners to provide "more convenience, more choices, and more control" or they will look to other platforms for entertainment. Driving consumer behavior today – at least in large part – are new technologies that allow them access to huge amounts of information. They know more than ever about what they want, how they want it, and who they want it from.

**Consumers, and in particular youngsters, are a driver of change.**

Cinema goers — especially younger Generation Z consumers (ages 9 to 24 years)—are also increasingly using social media and alternative channels to communicate. However, we know from several studies that they are willing to explore new ways to interface with their cinemas of choice. The analysis of consumption trends shows that younger generations have distinctive consumption habits.

**Consumers are receptive to the origin country and language of the content.** According to "The European Media Industry Outlook, May 2023", 80% of EU consumers say that they are likely to watch films from the US, followed by 76% that say they are likely to watch films from their home country. About 71% of EU consumers say that they are likely to watch films coming from other European countries.

**Yet, US content is mentioned as the most appealing, next to respondents' home country.** 45% of respondents said that they would like to see more films from the US. At 44%, this is on par with content from their home country. 28% of respondents have an interest in seeing more films from other European countries. However, 41% of consumers said they did not care which country a film came from as long as it appealed to them. The top genres are: 37% of consumers indicate that the genre crime/ mystery/ thriller is among their top three most liked film genres, followed by 35% for action/adventure and 34% for comedy. On the other side, negative preferences i.e., what people do not like, are also an



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The world's leading 3D screen with built-in 2D performance, Clarus has been the screen of choice for all studio presentations at CineEurope since 2014.

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[www.harkness-screens.com/clarus-xc](http://www.harkness-screens.com/clarus-xc)



## **GDC TECHNOLOGY (CONTINUED)**

important trend. For example, Westerns and musicals used to be highly popular in the twentieth century but they have dropped down the charts to only 4%.

### **GDC is offering *more* technology to drive consumers to the cinema.**

GDC's cinema solutions stand out as often being first to market, such as the first standalone integrated media block. Another difference is we design all hardware and software products from customer feedback to provide the best possible cinemagoing experience. For example, cinemagoers see more with our media servers and hear more with our latest range of audio solutions. Also, exhibitors achieve more with our enterprise software and automation solutions. Enhancements to the enterprise software products include the upcoming web-based TMS-2000WEB. Our software and cinema automation solutions are designed not only to help reduce operating expenses but also to allow the theatre's staff to focus more on their guests' cinemagoing experience.

### **More first-to-market solutions from GDC**

At CineEurope 2023, GDC continues its reputation for launching several first-to-market innovative products, such as PSD-4000-SSD portable storage: The PSD-4000-SSD offers 3TB, 4TB, and 6TB RAID-5 SSD storage. It is so compact and lightweight; exhibitors can remove the PSD-4000-SSD box to instantaneously move content from one screen to another.

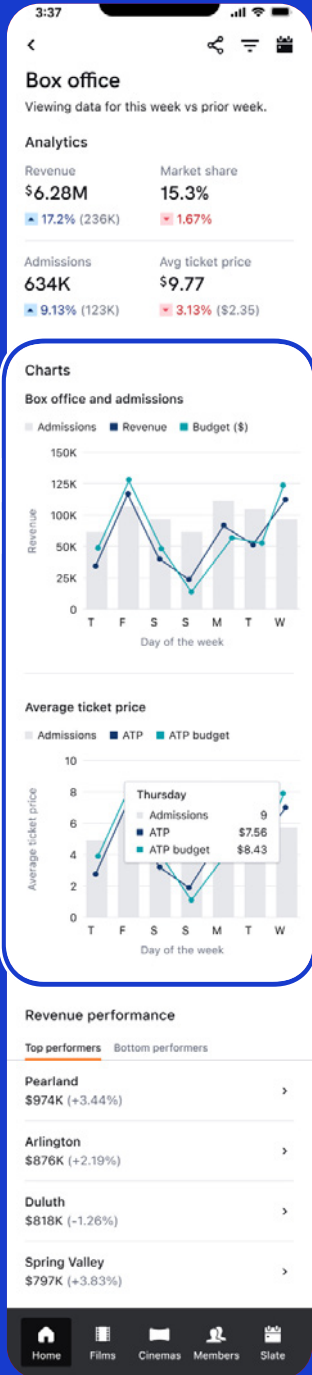
**AE-6703 AES3/AES67 32 x 32 Channel Bidirectional Converter** provides the flexibility for cinema audio products to communicate seamlessly between the AES3 and AES67 worlds. It offers an audio interface between legacy AES3 audio equipment and the next-generation AES67 devices such as the cinema media server. It is a bidirectional converter capable of converting 32 channels of audio in each direction concurrently, it is a total of 64 channels processing.

### **AIB-3000 Digital-Analog Converter and Software License Enablement DTS® Surround Cinema Audio Processor**

Later this year, GDC will launch the next-generation AIB-3000 audio interface box offering a 16-channel premium quality digital-analog converter. The AIB-3000 allows the remote switching of input sources via Ethernet. The versatile AIB-3000 is designed for media blocks with a built-in 5.1 or 7.1 cinema audio processor or operates independently as a 7.1 cinema audio processor with an audio software license featuring DTS Surround audio.

As well as the range of new audio products detailed here, GDC Technology will be launching a wide range of other products and solutions throughout 2023, many of which will be showcased at CineEurope. Please visit GDC at M131, Level P1, CCIB to find out more!

Have a great CineEurope and enjoy your time in beautiful Barcelona.



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# German Movie Theatres in 2023: Focus On Winning Back the Audience

## **Christine Berg**

Chairwoman of the Board

**HDF KINO E.V.**



HDF KINO e.V. is the main association of cinema operators in Germany and represents their interests in politics and business. With around 600 member companies which cover around 75 percent of the German screens, we represent a wide range of types of businesses—from small cinemas in the countryside to art film theaters and medium-sized cinemas to multiplexes. Our goal is to strengthen the diversity and quality of the German cinema landscape and to enable films to be optimally exploited on the big screen.

My name is Christine Berg, Chairwoman of the Board, and I am very pleased to report on the most important developments in the German movie theatre market in 2023.

### **The program “Restart cinema”: Bringing the audience back**

Like all of you, we are very happy that the difficult phases of the pandemic are finally behind us. The good news is that over 70% of our audience has already returned, but we still have to work very hard to bring back those who haven't yet. This year is clearly about winning back our audience. That is why we have joined forces with the other industry associations and, with the support of the Commissioner for Culture and the Media, set up a broad-based recovery program worth 2.5 million euros with a total of 11 individual projects. In various modules, current and future challenges are analyzed, national and international networking is promoted, and practical know-how for the professionalization and further development of cinematic offerings is conveyed in numerous events. We expect results and feedback after completion of the program in summer 2023.

### **Our advertising campaign “Cinema. Feel it.” continues**

Last Summer, we launched a highly successful advertising campaign which we will continue this year. Thanks to the strong support of our members as well as the support of the Federal Film Board, we have managed to provide the financial means to develop the campaign further. For example, we will link the campaign to the theme of the German Youth Culture Passport, which provides all 18-year-old citizens with a budget of €200 for cultural spendings this year. And we also plan to increase the involvement of prominent filmmakers, actors and actresses

## **HDF KINO E.V. (CONTINUED)**

in order to attract even more people.

### **The second German KINOFEST**

In September 2022, Germany hosted a nationwide KINOFEST for the first time. The success was overwhelming and we are already in the middle of planning this year's event. Once again, the cinemas will welcome their audiences for a whole weekend at a special price for all films at all times and, of course, offer a broad supporting program. Keep your fingers crossed that it will be such a great success again.

### **An industry agreement on the new regulation of the release window for German films.**

In May of this year, all industry associations joined forces to sign an agreement to shorten the release window from the previous six months to four months in the future. This historic agreement put an end to many years of discussion and took into account the reconciliation of interests of all players in the industry. We are very proud that it was possible to reach this agreement under the leadership of HDF KINO and are convinced that we will continue to work even more closely with all associations in the future.

### **The UNIC Achievement Award for our member Hans-Joachim Flebbe**

I am also particularly pleased that this year, for the first time, a German colleague is being honored with the UNIC Achievement Award. Hans-Joachim Flebbe is one of the most outstanding personalities in the German cinema landscape. With his innovative entrepreneurial spirit and his passion for cinema, he has shaped and developed our industry time and again. We applaud and bow our heads in respect.

I can't wait to meet you all in Barcelona and hope to talk to very many of you.

All the best, Christine Berg

You can also find more information about HDF KINO e.V. on Facebook, Instagram, Twitter and LinkedIn.



## Welcome to CineEurope

### **John Schreiner**

Senior Vice President

**IMAX CORPORATION**



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As summer blockbuster season kicks into high gear and audiences flock to movie theatres around the world, it's an incredibly exciting time to be in our industry. From *Avatar: The Way of Water* and *The Super Mario Bros. Movie* to *Guardians of the Galaxy Vol. 3*, the past few months have been an exciting indicator of the promise ahead in 2023.

IMAX is off to an incredibly strong start and we expect to return to our record-breaking levels of box office from 2019 this year. We've just had our best Q1 of all time at the global box office due to an exceptional slate of Hollywood hits and local language content. This sets the stage nicely for the summer blockbuster season, with an ambitious slate that includes new releases from some of the most iconic franchises ever like "Indiana Jones", "Transformers" and "Mission Impossible".

As things continue to heat up at the global box office, we've seen massive growth and momentum in Europe, notably the U.K., France, and Germany. France in particular has emerged as one of the strongest post-pandemic cinema markets in the world and is currently a top ten global IMAX market.

France serves as a great example of IMAX's diversified content portfolio, with Hollywood films, French releases, and exclusive events and experiences combining to drive strong box office results and brand momentum.

Hollywood blockbusters are thriving there, with *Avatar: The Way of Water* giving IMAX its highest grossing film of all time. IMAX also continues to increase its pipeline of local language films, with nearly a third of our record-breaking global box office in the first quarter of 2023 coming from non-Hollywood films. In April, *The Three Musketeers: D'Artagnan* became the highest grossing French local language film ever for the company. France is also one of the markets where IMAX has worked hard to deliver experiences beyond blockbusters, including "Indochine's Central Tour", the first concert ever recorded with IMAX cameras, which topped the French box office in November 2022.

We're also seeing major global movement in IMAX theatre signings—we've already struck more deals for new and upgraded systems around the world

## IMAX (CONTINUED)

in 2023 than we did in all of 2022, setting the stage for accelerated network expansion. Sales of IMAX systems are surging in Europe, and we continue to install or upgrade marquee locations around the world, including in mature markets like the U.S. and Canada, and dynamic emerging markets like Mexico, Thailand, and Indonesia.

We've completed key agreements with European exhibition partners recently, including an eight-theatre deal with Kinopolis for theatres in France, Spain, Luxembourg, Belgium, and North America, and a three-theatre deal with Megarama for new locations in France and Morocco. Many of our signings came in high-value, strong box office international markets where we see significant potential to grow our footprint and drive revenue.

To further drive performance and growth, we outfit the world's greatest filmmakers and artists with one-of-a-kind tools that support them in delivering their boldest creative visions to fans around the world. IMAX is the only entertainment company to develop and continue to invest in a large format camera program. Our proprietary 15/70 film cameras provide filmmakers with the largest canvas in motion picture history—10x larger than a standard 35mm resolution.

Our upcoming blockbuster slate features Christopher Nolan's **OPPENHEIMER**. A great supporter of the art of shooting on film, Christopher Nolan shot this film with IMAX's 70mm Film Camera. Also coming up this year is the highly anticipated *Filmed for IMAX* release of Denis Villeneuve's **DUNE: PART TWO**, filmed with IMAX-certified digital cameras.

At IMAX, we remain committed to our partners and want to thank you for your collaboration. This is an exciting time to be in the movie business and we look forward to working with you in what is sure to be a very exciting year ahead.

# The Kinopolis Concept: Customer-Focused Innovation

**Eddy Duquenne**

Chief Executive Officer

**KINEPOLIS GROUP**



2022 heralded the first year of recovery after a pandemic that had severely affected cinemas for more than two years. We were still confronted with restrictive measures in the first quarter of 2022, even closures in some countries (specifically, the Netherlands and Canada).

In terms of movie content, 2022 saw some spectacular blockbusters such as *Top Gun: Maverick* and *Avatar: The Way of Water*, as well as successful local films in various countries, which allowed a very large number of film enthusiasts to once again experience the magic of the big screen.

Thanks to the commitment to further 'premiumise' our product range and the successful implementation of our Entrepreneurship plan—which made our company more resilient to a long-term visitor loss—Kinopolis increased its financial strength considerably last year. From a financial point of view, Kinopolis is now one of the strongest players in the industry. And that creates opportunities in terms of both further investments in customer experience and a further commitment to the expansion of the Group.

We cautiously resumed our expansion strategy in 2022 and were able to add a few new cinemas to our portfolio. In the fourth quarter, we opened Kinopolis Metz Amphithéâtre, the latest in a series of five new-build projects we have opened since the start of the pandemic. And we also made a number of interesting acquisitions in strategically located regions and markets. For example, we took over the operation of two cinemas in Spain, one of which is located in Mataró, near Barcelona, and the other in the well-known La Cañada shopping centre in Marbella. In December and in March of this year respectively, we also took over cinemas in Annéville and Belfort, both in north-east France.

2022 was also the year in which we really started integrating and introducing Kinopolis concepts in the USA. We installed 'VIP Seats', the American version of our 'Cosy Seats', in 66 auditoriums. The initial results are very positive, with an average occupancy of more than double that for our standard (recliner) seats. We see the same success in Canada with the roll-out of the 'Premiere Seats', and the Kinopolis 'Laser ULTRA' concept is also catching on in North America.

## **KINEPOLIS GROUP (CONTINUED)**

In addition to the roll-out of premium cinema concepts in various countries, investments were also made in new customer formulas, such as the Kinopolis Movie Club, a monthly membership plan that is now active in a number of European countries, numerous new event concepts, the roll-out of the CINE K quality label and the further development of an alternative content programme.

Kinopolis will continue to reinvent itself. As part of our STAR plans (which include the aforementioned new formats), we are constantly looking for new revenue sources and a larger sales market. We are taking our destiny into our own hands by carefully observing and listening to our customers, and by continuing to innovate.

During the pandemic, we worked on a number of aspects relating to our company's broader role in society. We will be reporting on our carbon footprint this year, for the second time, and will continue to work on action plans to reduce this further. Thanks to intelligent building management systems and the transition to laser projectors, we are succeeding in further reducing our energy consumption. In the coming years, we will continue to take important steps to manage the ecological impact of our activities as effectively as possible.

We continue to aim for a working environment in which everyone feels good, appreciated, and heard. We want to further develop the many talents we have in-house, attract new talent, and allow our organisation to flourish to the maximum through creative collaboration, with respect for everyone's individuality. Kinopolis is home to both young and experienced talent, everyone who wants to be an entrepreneur and grow together with the company, and everyone with a heart for films and for our customers.

Kinopolis would not be able to achieve its ambitious goals without the commitment and trust of its employees, movie lovers, partners, investors and other stakeholders. We are grateful to each of them, and will make every effort to preserve that trust day after day.



## Lionsgate: Upcoming Slate

**Helen Lee-Kim**

President International

**LIONSGATE MOTION PICTURE GROUP**



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### LIONSGATE WELCOMES AUDIENCES BACK TO THE HUNGER GAMES AND AN EXCITING UPCOMING SLATE FOR ALL AUDIENCES

Coming on the heels of our \$425M+ worldwide box office success of *John Wick: Chapter 4*, how incredible to be back in Barcelona! We love CineEurope because it's a chance to reconnect with you—our most loyal friends and partners—as we present the movies that excite us. If there's anything our industry has validated over the past few years, it's that there is nothing that can replace the communal movie-going experience. The thrills, the laughs, the excitement, the wonder—movies make us feel like nothing else.

Those emotions are what drove audiences to make *The Hunger Games* the biggest franchise our studio has ever made. The four *Hunger Games* films together took in more than \$3 billion at the global box office, and this fall, the magic is back as we present **THE HUNGER GAMES: THE BALLAD OF SONGBIRDS & SNAKES**. Based on the bestselling book by Suzanne Collins, franchise producer Nina Jacobson and three-time *Hunger Games* director Francis Lawrence have assembled a world-class cast—headed by Tom Blyth, Rachel Zegler, Viola Davis, Peter Dinklage, and Hunter Schafer—for an origin story set 64 years before Katniss Everdeen volunteered as tribute, and decades before Coriolanus Snow became the tyrannical President of Panem.

**THE HUNGER GAMES: THE BALLAD OF SONGBIRDS & SNAKES** follows a young Coriolanus (Tom Blyth), who is the last hope for his failing lineage, the once-proud Snow family that has fallen from grace in a post-war Capitol. With his livelihood threatened, Snow is reluctantly assigned to mentor Lucy Gray Baird (Rachel Zegler), a tribute from the impoverished District 12. But after Lucy Gray's charm captivates the audience of Panem, Snow sees an opportunity to shift their fates. With everything he has worked for hanging in the balance, Snow unites with Lucy Gray to turn the odds in their favor. Battling his instincts for both good and evil, Snow sets out on a race against time to survive and reveal if he will ultimately become a songbird or a snake.

## LIONSGATE (CONTINUED)

We're equally excited about the rest of our slate. This summer, following back-to-back successes of *Crazy Rich Asians* and *Raya And The Last Dragon*, screenwriter Adele Lim is stepping behind the camera for the first time with a fresh and distinctive road trip movie, **JOY RIDE**, produced by Seth Rogen and Evan Goldberg through their Point Grey Productions banner. This hysterical comedy follows the epic journey of four friends as they travel through Asia in search of one of their birth mothers. Along the way, their experience will become one of bonding, friendship, belonging, and no-holds-barred debauchery that reveals the universal truth of what it means to know and love who you are.

In 2017, audiences across the country were introduced to the inspiring story of Auggie Pullman and the universal message of kindness in the film *Wonder*, which went on to gross over \$306M worldwide. This August, the legacy continues with **WHITE BIRD**, directed by Marc Forster and based on the graphic novel by R.J. Palacio, the author of *Wonder*. The film, starring Academy Award® winner Helen Mirren, Golden Globe winner Gillian Anderson, Ariella Glaser, Orlando Schwerdt, and Bryce Gheisar, traces the origins and themes of *Wonder* to World War II-era France, where a young girl is forced into hiding and her schoolmate risks everything to give her the chance to survive.

For nearly 20 years, *Saw* has set the gold standard for intense, visceral horror, and this October, the \$1 billion horror franchise is back with all-new twisted, ingenious traps and a new mystery to solve. We are excited to have Tobin Bell returning this Halloween for **SAW X**, and can't wait to share more details as we get closer to release.

Beyond 2023, we have many exciting projects including **BALLERINA**, an expansion of the John Wick saga starring Ana de Armas, and director Eli Roth's adaptation of one of the best-selling video game franchises of all time, **BORDERLANDS**, starring an ensemble cast led by Cate Blanchett, Kevin Hart, and Jamie Lee Curtis. Lionsgate continues to be committed to bringing fresh, original, and diverse films to your screens, and we look forward to sharing many more successes together.

**FilmExpoGroup** LLC

**CONGRATULATES  
ALL 2023  
AWARD WINNERS  
ON THEIR  
WELL-DESERVED  
HONORS**



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Paramount Pictures is so excited to be back at CineEurope after the studio's record-breaking success in 2022. First and foremost, we want to thank our exhibition partners in Europe for all your hard work and support delivering an incredible year for Paramount Pictures last year and delivering unprecedented support of our movies this year. We have much to look forward to in our upcoming theatrical slate and can't wait to share in our future successes together.

Our success is a testament to the power of collaboration: our partnership with you has enabled us to deliver some incredible results that included *Sonic the Hedgehog 2*, which grossed \$214M internationally, and the record-smashing blockbuster *Top Gun: Maverick* which grossed \$776M at the international box office. And the hits have just kept coming, including the great success of *Smile*, grossing over \$111M at the international box office. Our diverse slate so far this year to-date has included *Babylon*, *Scream VI* and *Dungeons and Dragons: Honor Among Thieves*.

We are thrilled to continue driving our shared success forward for the rest of 2023 and beyond with a slate that provides something for everyone, with a diverse range of stories that are sure to resonate with audiences of all ages and interests.

We want to say a huge thank you for your support of *Transformers: Rise of the Beasts*, a movie which has brought the action, spectacle, and heart back to the series and introduced a whole new faction of Transformers—the Maximals—to the big screen for the first time!

And we are thrilled to be releasing the action film of the summer, **MISSION: IMPOSSIBLE—DEAD RECKONING PART ONE**, which promises to deliver jaw-dropping stunts from the one and only, Tom Cruise. This latest installation follows the franchise's record-breaking success of *Mission: Impossible – Fallout*. Directed by Christopher McQuarrie, the film stars Tom Cruise, Hayley Atwell, Ving Rhames, Simon Pegg, Rebecca Ferguson, Vanessa Kirby, Esai Morales, Pom Klementieff, Mariela Garriga, Henry Czerny, Shea Whigham, Greg Tarzan Davis, Charles Parnell, and Frederick Schmidt. And get ready for more adrenaline-

## PARAMOUNT PICTURES INTERNATIONAL (CONTINUED)

pumping excitement when **MISSION: IMPOSSIBLE—DEAD RECKONING PART TWO** hits theaters in July 2024.

But that is not all! Summer 2023 also brings the return of another franchise favorite to the big screen, when **TEENAGE MUTANT NINJA TURTLES: MUTANT MAYHEM** hits your cinemas in August. After years of being sheltered from the human world, the Turtle brothers set out to win the hearts of New Yorkers and be accepted as normal teenagers through heroic acts. Their new friend April O'Neil helps them take on a mysterious crime syndicate, but they soon get in over their heads when an army of mutants is unleashed upon them. Directed by Jeff Rowe, and produced by Seth Rogen, Evan Goldberg & James Weaver, the film features an ensemble cast including Rose Byrne, John Cena, Jackie Chan, Ice Cube, Seth Rogen, Paul Rudd, and Maya Rudolph.

Heading into the fall, we are excited for **PAW PATROL: THE MIGHTY MOVIE**, the highly anticipated sequel to the blockbuster hit *Paw Patrol: The Movie*, which grossed over \$105M internationally. This latest installment of the wildly popular kids' franchise promises to captivate audiences of all ages.

We are proud to be partnering with Apple Original Films to bring the highly anticipated, **KILLERS OF THE FLOWER MOON** exclusively to cinemas in October. Directed by Martin Scorsese with an incredible cast including Leonardo DiCaprio, Robert De Niro, and Lily Gladstone, the movie was written for the screen by Eric Roth and Scorsese, based on David Grann's best-selling book of the same name, "Killers of the Flower Moon." The story is set in 1920s Oklahoma and depicts the serial murders of members of the oil-wealthy Osage Nation, a string of brutal crimes that came to be known as the Reign of Terror.

Looking ahead, we have an exciting slate of films in the works, including the highly anticipated releases of **MISSION: IMPOSSIBLE- DEAD RECKONING PART TWO; BOB MARLEY: ONE LOVE; A QUIET PLACE: DAY ONE; IF; SONIC THE HEDGEHOG 3**; and an all-new **TRANSFORMERS ONE** animated movie, the first animated *Transformers* film in nearly 40 years. These films promise to deliver captivating stories, cutting-edge technology, and beloved characters. Thank you for your continued support as we embark on this exciting journey.

On behalf of everyone at Paramount Pictures, thank you for your continued partnership and we'll see you at the movies!

# Welcome to CineEurope 2023

## Steven O'Dell

President, International Releasing

**SONY PICTURES**



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It is once again a pleasure to present to you our upcoming slate of diverse films, where we aim to cater to all audiences. This year, audiences will see films ranging from horrors to comedies, all the way to action thrillers and large scale historical dramas.

Jennifer Lawrence will star in **NO HARD FEELINGS**, an edgy comedy from director Gene Stupnitsky, which hits theaters on June 23. Written by Stupnitsky & John Phillips, the film also stars Andrew Feldman, Laura Benanti, Natalie Morales and Matthew Broderick.

The summer season continues with the fifth installment of Blumhouse's global box office hit franchise **INSIDIOUS**, which sees Patrick Wilson making his directorial debut. The film stars original cast members Wilson, Rose Byrne, Ty Simpkins as well as Sinclair Daniel, Peter Dager, and Hiam Abbass.

**GRAN TURISMO** races into theaters on August 11. Based on the true story of Jann Mardenborough, the film is the ultimate wish fulfillment tale of a teenage Gran Turismo player whose gaming skills won a series of Nissan competitions to become an actual professional racecar driver. Directed by Neill Blomkamp, the film stars Archie Madekwe, David Harbour, and Orlando Bloom.

On September 1, Denzel Washington returns to one of his signature roles in the third film of the *Equalizer* series. Dakota Fanning also stars in the film, which is directed by Antoine Fuqua and written by Richard Wenck.

Directed, written, produced and composed by Jeymes Samuel, Legendary Pictures' **THE BOOK OF CLARENCE** will hit theaters on September 22. The big-screen spectacle will re-team Samuel with LaKeith Stanfield in the title role with Omar Sy, RJ Cyler, Benedict Cumberbatch, James McAvoy, Teyana Taylor, and David Oyelowo rounding out the cast.

From acclaimed director J.C. Chandor, **KRAVEN THE HUNTER** will hit theaters on October 6. The film stars Aaron Taylor-Johnson as Kraven, who leads an incredible cast including Russell Crowe and Ariana DeBose, Fred Hechinger, Chris Abbott and Alessandro Nivola.

## **SONY PICTURES (CONTINUED)**

TriStar Pictures and Spyglass Media Group will serve up Eli Roth's **THANKSGIVING** on November 17. The horror film, inspired by the fictitious trailer featured in the 2007 film, *Grindhouse*, stars Patrick Dempsey and Addison Rae.

Partnering with Apple Original Films, Ridley Scott's **NAPOLEON**, starring Joaquin Phoenix as the French emperor and military leader, will be released exclusively in theaters on November 22.

Romantic comedy **ANYONE BUT YOU**, starring Sydney Sweeney and Glen Powell, will hit theaters on December 15. Directed by Will Gluck, the screenplay is written by Ilana Wolpert and Gluck. The film also stars Alexandra Shipp, GaTa, Dermot Mulroney, Rachel Griffiths, Michelle Hurd, Bryan Brown, Darren Barnet and Hadley Robinson.

Finishing off the year, the sequel to *Ghostbusters: Afterlife*, will be released in theaters on December 20. Co-written by Jason Reitman and Gil Kenan, Kenan is directing the live-action film, which returns to the original films' New York City and Firehouse setting.

We look forward to collaborating with you all—who are our friends as well as most valued partners—on another successful year!

# LEADING SPANISH AUDIOVISUAL TRADE MAGAZINE



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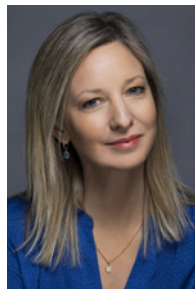


# STUDIOCANAL at CineEurope 2023

**Anna Marsh**

CEO, **STUDIOCANAL**

Deputy CEO, **CANAL+ GROUP**



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2023 marks the 10th consecutive year that STUDIOCANAL has proudly participated in CineEurope.

STUDIOCANAL, a 100% affiliate of CANAL+ Group held by Vivendi, is Europe's leader in production, distribution and international sales of feature films and series, operating in nine major European markets.

STUDIOCANAL is proud to self-finance and produce 30 films a year, and distribute 80 films a year; a strong and diverse slate of local language European films, the quality of which can enthrall audiences worldwide. And with the ownership of the largest and most prestigious libraries in the world boasting more than 8,000 titles from 60 countries, spanning 100 years of film history.

Our films consistently resonate with global audiences, demonstrated by the recent success of Working Title production *What's Love Got To Do With It?* reaching \$6M at the UK box-office, while in Germany local production *The Robber Hotzenplotz* surpassed 1M admissions. Last year, recent additions to the STUDIOCANAL family, Kinowiat Poland and Dutch Film Works Holland, were the #1 distributors in their territories. And in France, STUDIOCANAL achieved an outstanding 11M admissions across five titles, becoming the biggest local distributor in 2022.

Premiering to rave reviews in Cannes, extraordinary French production **THE ANIMAL KINGDOM** took the prestigious Un Certain Regard opening night slot and will now continue its festival journey. Thomas Cailley's feature film is a visionary poetic and tender take on genre with impeccable VFX on display. **THE ANIMAL KINGDOM** stars Adele Exarchopoulos & Romain Duris with a startling turn from Paul Kircher and will open in France this October with international sales launched at Cannes.

Our brand is synonymous with quality entertainment and collaborative partnerships. We recently announced our acquisition of a minority stake in The Picture Company which has been a prolific supplier of globally successful feature films for STUDIOCANAL since the two companies joined forces in 2015. This year we will release the high concept thriller **RETRIBUTION**, marking

## STUDIOCANAL (CONTINUED)

Liam Neeson's 5th collaboration with STUDIOCANAL and following a stellar run with hits *Unknown*, *Non-Stop*, and *The Commuter*. In post-production with The Picture Company is **BAGHEAD** starring "The Witcher's" Freya Allan and "Bridgerton's" Ruby Barker set to release in 2024.

Also in post-production for STUDIOCANAL is **AUTUMN AND THE BLACK JAGUAR** which follows the successes of *Mia And The White Lion* and *The Wolf And The Lion*, directed by Gilles de Maistre, distributed in cinemas in more than 50 international territories, and reaching a combined box office of over \$50M. Gilles teams with STUDIOCANAL once again to bring another enchanting family tale to the big screen.

**WICKED LITTLE LETTERS**, produced by and starring Academy Award winner Olivia Colman, with Academy Award nominee Jessie Buckley co-starring, has wrapped. Thea Sharrock (*Me Before You*) directs this scandalous comedy-drama inspired by an incredible true story. Produced by STUDIOCANAL, **WICKED LITTLE LETTERS** will release in 2024.

**BACK TO BLACK** is in the editing phase, which we are proud to produce with Monumental Pictures, partnering with Focus Features and with the full support of Universal Music Group, Sony Music Publishing and The Amy Winehouse Estate. The film will benefit from the use of Amy's many hit songs. Directed by Sam Taylor-Johnson, **BACK TO BLACK** stars "Industry's" Marisa Abela. Without denying the tragedy inherent in her early death, **BACK TO BLACK** will be a celebration of Amy's life and will focus on her extraordinary genius, creativity and talent.

Currently shooting in London and recently acquired by A24 for the USA is **WE LIVE IN TIME**, starring Academy Award nominees Florence Pugh and Andrew Garfield. This highly anticipated love story is directed by *Brooklyn's* John Crowley, having previously worked with Garfield on his break-out role in *BOY A* for which they both won BAFTA's. STUDIOCANAL developed the script and produces with BAFTA winning partners and regular collaborators SunnyMarch.

Cameras are rolling on the sci-fi action thriller **COLD STORAGE** which boasts an incredible cast lead by "Stranger Things" Joe Keery and Barbarian's Georgina Campbell. Joining them on this unrelenting thrill ride written by David Koepp - acclaimed screenwriter of some of the biggest box-office hits of all time including *Jurassic Park*, *Spider-Man* and *Mission: Impossible*—are Liam Neeson, Sosie Bacon, Lesley Manville and Vanessa Redgrave.

Set to shoot this July is **PADDINGTON IN PERU**. Sony Pictures has acquired domestic and key international rights to what the press is lovingly calling our "Threequel." We are excited to release in our STUDIOCANAL territories with your support. The third film in the beloved franchise will take Paddington from Windsor Gardens to Peru. As announced here at CineEurope last year, the extraordinary creative and talented Dougal Wilson is directing. *Paddington's* 1 & 2 scored more than \$500M at the box office combined and both were BAFTA-nominated.

**STUDIOCANAL (CONTINUED)**

STUDIOCANAL has taken *Paddington* from Michael Bond's beautifully written books to the big screen, to Buckingham Palace and now... to Peru! We simply cannot wait to continue his story...

We hope this underlines our ambition and commitment to develop and produce must-see entertainment with a wealth of talent attached to stories that will captivate audiences. Our passion for the big screen is what drives us to deliver for you—our exhibitors.

We always look forward to this moment of the year, it is a genuine pleasure to present our slate to you. From all of us at STUDIOCANAL we wish you a successful and productive CineEurope!

SAVE THE DATE

Cineasia

2023

4-7 December

CINEASIA.COM

## How Green Can We Go?

**Edna Epelbaum**

President

**SWISS CINEMA ASSOCIATION**



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At first it looks like a bad scenario. One that even Roland Emmerich would not dare tackle. A Covid crisis, for starters, that sees theaters close for the first time in their existence. Followed by an energy crisis that jeopardizes the fragile economy of the theaters. A disaster scenario in which there are of course victims, but also unlikely heroes. Heroes who have acquired wisdom, who have learned from past mistakes, who are ready to overcome everything. And who are especially ready to question themselves and change their way of working.

These heroes are the movie theaters that have survived the two crises mentioned above. Who, with the help of some *Top Gun* or *Avatar*, are slowly getting back on their feet. And who, in the process, have been able to change and reinvent themselves where necessary.

And the main changes are about energy and sustainability. When energy becomes unaffordable, we learn to save. We save over time through investments now (lighting, projection). But the main change is also about sustainability. As if these two crises, in addition to the economic effects, have opened our eyes to a more global problem: waste. Waste of resources, waste of energy. We have become a little more aware of what we consume, what we buy, what we sell to our audience. The whole film industry wants to be more sustainable where possible and everyone wants to contribute. And many solutions exist. Sometimes simple, often complicated. Sometimes fast, often slow.

But the main obstacle to our good will remains money. Being sustainable: yes, yes, yes! But losing money in a post-crisis situation: no, no, no! So, there are compromises to be made. But the important thing is to look in the right direction and to move forward step by step. And to work together to find good and inexpensive ideas to start with. And we will see where it takes us and what we can do better as we go along.

Long live sustainable cinema!

## Unifrance At CineEurope

### **Daniela Elstner**

Executive Director

**UNIFRANCE**



Once more, Europe asserts itself as the leading region when it comes to the number of spectators for French films: in 2022, Europe accounted for nearly 70% of admissions over the period. 8 European territories made the top 10 in 2022, with 16 million total admissions including 1,8 million for *Serial (Bad) Weddings 3*, 1 million for the *Wolf and the Lion* and 800K for *Pil*. Other notably strong performances included *Little Nicholas' Treasure* in Poland (535K admissions) and *Around the World for 80 Days* in Germany (310K admissions).

France also shines as a major partner for coproductions, many of which gained great success at the box office in 2022, among them *Triangle of Sadness* (1,8 million admissions), *Chickenhare* and the *Hamster of Darkness* (1,5 million admissions), *Fireheart* (1,1 million admissions), and *The Worst Person in the World* (900K admissions).

French Cinema has plenty to offer: in addition to exciting new releases and the impressive array of genres covered (comedy, adventure, animation, crime, drama & arthouse, documentary, etc.), French cinema can count on a multitude of heritage films that continue to circulate in theatres, attracting spectators throughout the world.

On behalf of Unifrance, I would like to express my profound gratitude to cinema exhibitors for their efforts in reaching audiences, their unwavering support with regards to French and European films, and for welcoming our events year after year in their beautiful theaters, whether it be in Berlin, Rome or Madrid—to only cite a few.

### **WHAT'S NEXT**

2023 looks exciting for French films, with great European performances already coming in from the likes of *Asterix & Obelix: The Middle Kingdom*; *Argonuts*; *Little Nicholas—Happy as Can Be*; and *The Oak*, in addition to the still flourishing careers of coproductions, such as *Close* and *Corsage*.

We look forward to welcoming you at the Unifrance / Creative Europe MEDIA presentation on June 19 from 2.30-3.30pm to give you a glimpse of the next French and European hits, in company of surprise guests!

## UNIFRANCE (CONTINUED)

### KEY FIGURES FOR FRENCH CINEMA

- 563 million admissions for French films over 10 years
- 31 million foreign admissions in 2022, for receipts worth 200+ million euros
- Leading most represented and awarded cinema with 40 or so prizes won at the world's most important film festivals
- 900+ French films circulating in foreign theaters in 2022
- 300+ French films in the local top 10 the week of their release

### UNIFRANCE

Founded in 1949, Unifrance is the organisation responsible for promoting French cinema and TV content worldwide.

Located in Paris, Unifrance employs around 50 staff members, as well as representatives based in the U.S., China, and Japan. The organisation currently brings together more than 1,000 French cinema and TV content professionals (producers, talents, agents, sales companies) working together to promote French films and TV programmes among foreign audiences, industry executives, and media.

#### Our missions

**Support the export of French films and television programmes around the world** by ensuring a systematic presence at the main international festivals and markets, and organising the world's largest markets dedicated to French films and television programmes in Paris and Biarritz.

**Support professionals, artists and French productions internationally throughout the value chain, from production to distribution, including promotion.**

**Contribute to the promotion of French films(feature-length and short) and television works among international spectators,** with the constant concern of expanding audiences.

**Analyse the performance and assets of the French film and television industries worldwide, and keep a constant watch on international markets.**

**Raise awareness of the French film and television industries among key market players** (distributors, broadcasters, producers, artists, press, exhibitors, VOD platforms and foreign institutions).

**Encourage and facilitate diversity and development in French creation.**



**A COMCAST COMPANY**

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Universal is thrilled to be back at CineEurope and proud to join our fellow distributors and exhibition partners for this year's event to celebrate the power of the movies and the theatrical experience. Thank you to Bob and Andrew Sunshine and everyone at UNIC for putting together another successful convention that emphasizes the importance of our industry and working together to bring compelling movies that captivate audiences around the globe to the big screen.

Thanks to innovative distribution and marketing strategies across the board, Universal's global box office success continued throughout 2022 with more than \$2B in international box office and \$3B globally, claiming the No. 2 spot internationally.

Our 2023 slate spans more than 40 titles including local productions and truly has something for everyone. We are committed to delivering to your theaters films that cater to diverse tastes and cultural preferences all over the world, and to providing you with not only big, branded films but also originals and a variety of genres from animation to horror to comedy and upmarket fare.

Our industry is currently in the midst of one the most exciting and dynamic periods in its history, as, together, we forge a new path toward a sustainable and thriving era in theatrical exhibition.

Our ambition is not to merely adapt, but to lead. To set a new standard. To raise the bar. To change the game. Universal Pictures International's 2023 slate is designed to do exactly that.

Earlier this year *M3GAN* was an all-out hit and continued Universal's strength in the horror space. Just a few months ago, audiences around the world flocked to cinemas to experience Illumination's *The Super Mario Bros. Movie*, which broke records on opening weekend becoming the biggest opening for an animated film of all time and crossing the \$1 billion mark at the global box office just 26 days into release. We ignited the summer box office a little over a month ago, with *Fast X*, the tenth film in the *Fast & Furious* saga. Now in its third decade, with a cumulative global box office of more than \$6 billion, Universal's home-grown franchise is still going strong.

DreamWorks Animation dives into the turbulent waters of high school in June with

## UNIVERSAL PICTURES INTERNATIONAL (CONTINUED)

**RUBY GILLMAN, TEENAGE KRAKEN**, a heartfelt action comedy about a shy teenager who discovers that she's part of a legendary royal lineage of mythical sea krakens and that her destiny, in the depths of the oceans, is bigger than she ever dreamed. Directed by Academy Award® nominated filmmaker Kirk DeMico and produced by Kelly Cooney Cilella, the film stars the voices of Lana Condor, Emmy winner Annie Murphy, Oscar® nominee Toni Collette and Academy Award® winning icon Jane Fonda as the Warrior Queen of the Seven Seas.

Christopher Nolan's films, including *Tenet*; *Dunkirk*; *Interstellar*; *Inception*; and *The Dark Knight* trilogy have earned more than \$5 billion at the global box office and have been awarded 11 Oscars and 36 nominations, including two Best Picture nominations. This July, UPI will open **OPPENHEIMER**, his new IMAX®-shot epic thriller, which thrusts audiences into the pulse-pounding paradox of the enigmatic man who must risk destroying the world in order to save it.

The film stars Cillian Murphy as J. Robert Oppenheimer and Emily Blunt as his wife, biologist and botanist Katherine "Kitty" Oppenheimer, Oscar® winner Matt Damon, Robert Downey, Jr., Academy Award® nominee Florence Pugh, Benny Safdie, Michael Angarano, Josh Hartnett, Oscar® winner Rami Malek and eight-time Oscar® nominated actor, writer and filmmaker Kenneth Branagh.

Based on the Pulitzer Prize-winning book *American Prometheus: The Triumph and Tragedy of J. Robert Oppenheimer*, **OPPENHEIMER** is produced by Emma Thomas, Charles Roven and Christopher Nolan, and was filmed in a combination of IMAX® 65mm and 65mm large-format film photography including, for the first time ever, sections in IMAX® black and white analogue photography.

The summer's scrappiest, filthiest, funniest comedy arrives in August with **STRAYS**, a new R-rated live-action subversion of the talking-dog movies we all know and love. From the Oscar®-winning producers of *Spider-Man: Into the Spider-Verse* and Universal's *Cocaine Bear*, **STRAYS** is directed by Josh Greenbaum and stars Will Ferrell as a naïve Border Terrier, abandoned by his dirtbag owner (Will Forte), who falls in with a pack of strays, led by a foul-mouthed Boston Terrier (Oscar® winner Jamie Foxx). Together, accompanied by a smart Australian Shepherd (Isla Fisher) and an anxious Great Dane (Randall Park), the canine pals embark on an epic and hilarious revenge mission.

Based on a single chilling chapter from Bram Stoker's classic novel *Dracula*, **THE LAST VOYAGE OF THE DEMETER** tells the terrifying story of the merchant ship Demeter, which was chartered to carry private cargo—fifty unmarked wooden crates—from Carpathia to London. Coming to theaters in August, from DreamWorks Pictures and the producers of *Zodiac* and *Black Swan*, **THE LAST VOYAGE OF THE DEMETER** is directed by Norwegian horror virtuoso André Øvredal (*Scary Stories We Tell in the Dark*; *Trollhunter*).

September brings **DRIVE AWAY DOLLS**, a new comedy-caper directed by Ethan Coen and starring Margaret Qualley, Geraldine Viswanathan, Beanie Feldstein, Pedro Pascal, Colman Domingo, Bill Camp and Matt Damon. Written by Ethan Coen and



## UNIVERSAL PICTURES INTERNATIONAL (CONTINUED)

Tricia Cooke, this comedy caper follows Jamie, an uninhibited free spirit bemoaning yet another breakup with a girlfriend, and her demure friend Marian who desperately needs to loosen up. In search of a fresh start, the two embark on an impromptu road trip to Tallahassee, but things quickly go awry when they cross paths with a group of inept criminals along the way.

Also this September, from writer and director Nia Vardalos, the worldwide phenomenon *My Big Fat Greek Wedding* is coming back to theaters with a brand-new adventure. Join the Portokalos family as they travel to a family reunion in Greece for a heartwarming and hilarious trip full of love, twists and turns. Opa!

DreamWorks Animation's *Trolls* kick off the holiday season with an all-star, rainbow-colored family reunion like no other as Anna Kendrick and Justin Timberlake return for the new chapter in the blockbuster musical franchise: **TROLLS BAND TOGETHER**. Featuring *Trolls*' signature psychedelic joy-bomb of new and classic pop hits, the film, from returning director Walt Dohm and producer Gina Shay, stars a dazzling cast of musical superstars and comedic powerhouses including four-time Grammy nominee and Latin Grammy winner Camila Cabello, Emmy winner Amy Schumer, Grammy winner Kid Cudi, Grammy winner Daveed Diggs, Tony nominee Andrew Rannells, electropop sensation Troye Sivan and 12-time Emmy winning drag icon RuPaul Charles.

Can you survive five nights? The terrifying horror game phenomenon becomes a blood-chilling cinematic event, as Blumhouse— the producer of *M3GAN*; *The Black Phone*; and *The Invisible Man*— brings **FIVE NIGHTS AT FREDDY'S** to the big screen this October. The film follows a troubled security guard as he begins working at Freddy Fazbear's Pizza. While spending his first night on the job, he realizes the night shift at Freddy's won't be so easy to make it through. Starring Josh Hutcherson (*Ultraman*; *The Hunger Games* franchise), Elizabeth Lail (*You, Mack & Rita*), Piper Rubio (*Holly & Ivy*; *Unstable*), Kat Conner Sterling (*We Have A Ghost, 9-1-1*), with Mary Stuart Masterson (*Blindspot*; *Fried Green Tomatoes*) and Matthew Lillard (*Good Girls*; *Scream*). **FIVE NIGHTS AT FREDDY'S** is directed by Emma Tammi (*The Wind*; *Blood Moon*) and is written by Scott Cawthon, Emma Tammi and Seth Cuddeback.

Exactly 50 years ago this fall, the most terrifying horror film in history landed on screens, shocking audiences around the world, obliterating box office records, earning 10 Academy Award® nominations including Best Picture, and changing the culture forever. Now this October, it begins again with **THE EXORCIST: BELIEVER**. From Blumhouse and director David Gordon Green, who shattered the status quo with their resurrection of the Halloween franchise starting in 2018, **THE EXORCIST: BELIEVER** marks the return of Oscar® winner Ellen Burstyn as Chris MacNeil, an actress who has been forever altered by what happened to her daughter Regan all those years ago. The film stars Tony winner and Oscar® nominee Leslie Odom, Jr., Emmy winner Ann Dowd, and Grammy winner Jennifer Nettles and is destined to make believers out of audiences worldwide.

This November from director Alexander Payne comes **THE HOLDOVERS**, starring

## UNIVERSAL PICTURES INTERNATIONAL (CONTINUED)

Paul Giamatti, Da'Vine Joy Randolph, and Dominic Sessa. In **THE HOLDOVERS**, Paul Hunham is a universally disliked professor at a prep school called Barton Academy. With no family and nowhere to go around the holidays in 1970, he stays on campus to supervise students who couldn't go home. After a few days, only one person is left: a troublemaking 17-year-old named Angus, a good student whose bad behavior always threatens to get him expelled. Along with the school's head cook Mary, whose own son was recently lost in Vietnam, the three form an unlikely bond as they spend Christmas together during two very snowy weeks in New England.

Finally, get ready for a winter escape like no other when Illumination invites you to take flight into the thrill of the unknown with a funny, feathered family vacation in the action-packed new original comedy, **MIGRATION**. From a screenplay by the Emmy winning creator of *The White Lotus*, Mike White, the film stars a top-flight comedic cast led by Oscar® and Emmy nominee Kumail Nanjiani as an anxious Mallard dad, Mack, and Emmy nominee Elizabeth Banks as Pam, the Mallards' daring, quick-witted matriarch, who persuades Mack to embark on a family trip, via New York City, to tropical Jamaica. Directed by Benjamin Renner, the Oscar®-nominated filmmaker of *Ernest & Celestine*, and produced by Illumination founder and CEO Chris Meledandri, the film also stars Golden Globe winner Awkwafina, Emmy winner and Oscar® nominee Carol Kane, Emmy winner Keegan-Michael Key, BAFTA winner David Mitchell and legendary Emmy winner and Oscar® nominee Danny DeVito.

Looking ahead at our 2024 slate, Atomic Monster and Blumhouse will high dive into the deep end of terror with the new supernatural thriller, **NIGHT SWIM**. Oscar® nominee Ryan Gosling (*The Gray Man*; *La La Land*) and Emily Blunt (*A Quiet Place* films, *Edge of Tomorrow*) star in **THE FALL GUY**, inspired by the hit 1980s TV series, and **KUNG FU PANDA 4**, the fourth chapter in DreamWorks Animation's blockbuster animated franchise, will hit theaters. Next summer, the fifteenth feature-film collaboration between Illumination and Universal Pictures will hit theaters with **DESPICABLE ME 4**, the next chapter in the highest-grossing animated franchise reuniting Steve Carell, Kristen Wiig, Pierre Coffin, Miranda Cosgrove, and Steve Coogan. And next holiday season, **WICKED**, the record-shattering, Tony Award-winning musical phenomenon becomes a gravity-defying cinematic sensation.

At Universal, we look for daring, fearless filmmakers, and innovative, unforgettable stories designed to bring audiences to your theatres and thrill them. Thank you for your enduring partnership, your friendship and your commitment to this industry that we all love. We're more certain than ever that our best days lie ahead. Universal Pictures International is thrilled to partner with all of you on these films, along with many more, and we look forward to speaking with you over the next few days.

*Veronika Kwan Vandenberg, President of Distribution, Universal Pictures International*

*Niels Swinkels, EVP and Managing Director, Universal Pictures International*

*Julien Noble, President Marketing, Universal Pictures International*

*Paul Higginson, EVP, EMEA, Universal Pictures International*

## Celebrating 20 Years of Vue

### **Tim Richards**

Founder and CEO

**VUE INTERNATIONAL**



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This year marks 20 years since we created Vue, now one of the most recognisable entertainment brands and the largest privately owned cinema chain in Europe. What a journey it has been!

Since its inception, Vue has seen huge advances in alternative content, production, digital innovation, the introduction of recliner seating, and 90 of the top 100 highest grossing box office films of all time. We've continued to grow organically and through acquisitions, from 40 sites in 2003 to 226 across nine countries today. We've made significant improvements to the customer journey, introduced AI technology, and reclined more than a quarter of our screens.

Since last year's CineEurope, Vue has taken some prudent financial steps, securing additional liquidity and delivering substantial deleveraging of our balance sheet. We've brought some incredible talent into our leadership team and completed our non executive board appointments. We've continued to invest in our digital toolset, increasing our online share; conversion rates; investment in paid search terms; and content creation with our studio partners, and have been preparing to launch new iOS and Android apps across all our markets. We've been rolling out the Vue brand and reclining our sites across our estate and will convert an additional 24 sites in our circuit during the next three years. This restlessness hasn't changed since I founded the company, ensuring our cinemas are better than ever, and building on Vue's reputation for the best seat, screen and sound experience for our customers. I would like to acknowledge the incredible efforts of everyone at Vue during the last two decades for their unrelenting drive that has brought us to where we are today. I also want to thank all our friends, partners and colleagues for their support along the way.

In the second half of 2023, we have a great wave of movies on the horizon to look forward to. ALL movies – big, small and everything in between. The studios, having experimented, have proven that the model is not broken and have since made an unprecedented commitment to theatrical film production, with Amazon and Apple joining in too.

## VUE INTERNATIONAL (CONTINUED)

As we mark our 20th anniversary of Vue, I'm as optimistic as ever about the movie industry, our future at the heart of it and our role in ensuring everybody can sit back, switch off, and enjoy the ultimate big screen experience.



SAVE THE DATE

# CineEurope

Official Convention of the International Union of Cinemas

17-20 JUNE 2024

[www.cineeurope.net](http://www.cineeurope.net)

# Disney Entertainment CineEurope 2023

## Name

Executive Vice President, Head of Theatrical  
Distribution

**THE WALT DISNEY COMPANY**



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On behalf of The Walt Disney Company, welcome to CineEurope 2023. As we celebrate 100 years of storytelling, we are excited to once again partner with the exhibition community to delight moviegoers across Europe.

This past year we've seen the return of the theatrical experience and the magic that goes along with it. As we look forward to continuing to enchant audiences, we'd like to thank our exhibition partners for your relentless support.

The last 12-months have showcased the breadth and quality of work being done at our film studios—Disney, Walt Disney Animation Studios, Pixar Animation Studios, Marvel Studios, Lucasfilm, 20th Century Studios and Searchlight Pictures—and 2023 is no exception. Just this weekend, we saw Pixar's latest feature *Elemental* light up cinemas. From director Peter Sohn, this story introduces Element City, where Fire-, Water-, Earth- and Air-residents live together—and where a fiery young woman named Ember makes an unexpected connection with a sappy, go-with-the-flow water-guy called Wade.

And later this fall, Walt Disney Animation Studios grants us another magical animated original, **WISH**. This epic musical-comedy is helmed by the filmmaking team who brought you *Frozen* and *Frozen 2*, featuring the voices of Academy Award® winner Ariana DeBose as Asha, Chris Pine as Magnifico, and Alan Tudyk as Asha's favorite goat, Valentino. Asha, a sharp-witted idealist, makes a wish so powerful that it is answered by a cosmic force—a little ball of boundless energy called Star. Together, Asha and Star prove that when the will of one courageous human connects with the magic of the stars, wondrous things can happen.

Marvel Studios continues to bring its iconic characters to life on the big screen, and the latest feature, *Guardians of the Galaxy Vol. 3*, recently had a very successful run throughout Europe and across the globe. In November, we're excited to share **THE MARVELS**, directed by Nia DaCosta, which brings together an unlikely trio, Carol Danvers aka Captain Marvel, Jersey City super-fan Kamala Khan aka Ms. Marvel, and Carol's estranged niece, now S.A.B.E.R. astronaut Captain Monica Rambeau, who must team up with the legendary Nick Fury and learn to work in concert to save the universe.

## **THE WALT DISNEY COMPANY (CONTINUED)**

Searchlight Pictures continues to deliver incredible films to cinemagoers, including last year's highly acclaimed *The Banshees of Inisherin*, nominated for nine Academy Awards® including Best Picture. This summer, audiences are invited to enjoy **THEATER CAMP**, the comedy that won the Special Jury Award for Ensemble at Sundance and features Noah Galvin, Molly Gordon and Ben Platt. Then in the fall, Emma Stone and Willem Dafoe star in Yorgos Lanthimos' **POOR THINGS**, an incredible tale and fantastical evolution of Bella Baxter, a young woman brought back to life by the brilliant and unorthodox scientist Dr. Godwin Baxter. And in November comes **NEXT GOAL WINS** directed by Academy Award® winner Taika Waititi and starring Michael Fassbender. Based on a true story, the comedy follows the American Samoa football team, infamous for their brutal 31-0 FIFA loss in 2001.

Foolish mortals will get to experience the frightfully fun adventure **HAUNTED MANSION** when it arrives in cinemas next month. Inspired by the classic theme park attraction, the film features a star-studded ensemble cast including LaKeith Stanfield, Tiffany Haddish, Owen Wilson, Danny DeVito, Rosario Dawson, Chase W. Dillon and Dan Levy, with Jaime Lee Curtis and Jared Leto as The Hatbox Ghost.

Following the phenomenal box office success of *Avatar: The Way of the Water*, 20th Century Studios will be presenting Academy Award® winner Kenneth Branagh's latest film from Agatha Christie, the supernatural thriller **A HAUNTING IN VENICE**. The September release features an all-star cast including Kyle Allen, Camille Cottin, Jamie Dornan, Tina Fey, Jude Hill, Ali Khan, Emma Laird, Kelly Reilly, Riccardo Scamarcio and Academy Award® winner Michelle Yeoh, with Branagh directing and returning as famed detective Hercule Poirot. Also releasing in September is **THE CREATOR**, an epic sci-fi thriller directed by Gareth Edwards and starring John David Washington and Gemma Chan.

And finally, next week a legend will face his destiny once again on the big screen. We're thrilled that Lucasfilm and director James Mangold are bringing the hero archaeologist back in **INDIANA JONES AND THE DIAL OF DESTINY**. Harrison Ford is returning alongside Phoebe Waller-Bridge in the highly anticipated final installment of the beloved franchise, which we are excited to screen for you later this week.

We look forward to working closely with you to deliver these great stories and unforgettable experiences to moviegoers in 2023 and beyond. Thank you once again for your support and partnership and have a wonderful CineEurope!

## Cinema is Back!

### Andrew Cripps

President, International Theatrical Distribution

**WARNER BROS. PICTURES**



2023 is off to a great start at the international box office in the post-pandemic era. As of May 6, 2023, the overall industry results, excluding China, are tracking +37% ahead of 2022 and -20% behind the average of 2017-2019, an improvement compared to where we were in December 2022. We anticipate that this momentum will continue through the end of the year, propelled by a robust industry release calendar that features numerous highly anticipated tentpole films.

In 2023, WBPI is slated to release 16 theatrical titles, up from 7 in 2022, including 3 titles as part of our distribution partnership with MGM/Amazon. At the time of writing, 6 films have already released, including *Magic Mike's Last Dance* (\$31m), *Shazam! Fury Of The Gods* (\$76m+), and *Air* (\$36m+). In addition, *Mummies*, with \$50m+ overseas, is now the second highest grossing Spanish animated film of all time, while MGM's *Creed III* (\$118m+) and WB's *Evil Dead Rise* (\$72m+) are the highest grossing films internationally in the *Creed* and *Evil Dead* franchises, respectively. *Evil Dead Rise* is distributed in the UK by StudioCanal, and Metropolitan FilmExport distributes the film in France.

Local films distributed by WBPI remain important contributors to the studio's success, with 2023 highlights including *Me Contro Te Il Film—Missione Giungla* (\$5.4m) and *Tre Di Troppo* (\$5.2m) in Italy, *Sage-Homme* (\$4.4m) in France, *Allelujah* (\$5.3m) in UK, and *Wann Wird Es Endlich Wieder So Wie Es Nie War* (\$4.1m) in Germany.

The remainder of 2023 will see us continue to bring a diverse slate of event films to theaters worldwide.

As always, we are grateful to our partners in Exhibition for their continued support. Let's all have a successful rest of 2023, and we look forward to many more globally oriented blockbuster films coming to your theaters in 2024!

### THE FLASH

Worlds collide when Barry Allen uses his superpowers to travel back in time in order to change the events of the past. But when his attempt to save his family inadvertently alters the future, Barry becomes trapped in a different reality. To save the world that he is in and return to the future that he knows, Barry's only hope

## **WARNER BROS. PICTURES (CONTINUED)**

is to race for his life. But will making the ultimate sacrifice be enough to reset the universe?

### **BARBIE**

To live in Barbie Land is to be a perfect being in a perfect place. Unless you have a full-on existential crisis. Or you're a Ken.

### **MEG 2: THE TRENCH**

Jason Statham and global action icon Wu Jing voyage into the deepest depths of the ocean for the ultimate adrenaline rush and a larger-than-life thrill ride in which they must outrun, outsmart and outswim merciless predators in a race against time, multiple megs, and more!

### **BLUE BEETLE**

Recent college grad Jaime Reyes returns home to his family full of aspirations for his future, when fate intervenes and Jaime unexpectedly finds himself bestowed with an incredible suit of armor and unpredictable powers, forever changing his destiny.

### **THE NUN II**

1956 – France. A priest is murdered. An evil is spreading. The sequel to the worldwide smash hit follows Sister Irene as she once again comes face-to-face with Valak, the demon nun.

### **DUNE: PART TWO**

**DUNE: PART TWO** will explore the journey of Paul Atreides as he unites with Chani and the Fremen while on a warpath of revenge against the conspirators who destroyed his family. Facing a choice between the love of his life and the fate of the known universe, he endeavors to prevent a terrible future only he can foresee.

### **WONKA**

WONKA tells the wondrous story of how the world's greatest inventor, magician and chocolate-maker became the beloved Willy Wonka we know today. Starring Timothée Chalamet, this irresistibly vivid and inventive big screen spectacle will prove that the best things in life begin with a dream.

### **AQUAMAN AND THE LOST KINGDOM**

When an ancient power is unleashed, Aquaman must forge an uneasy alliance with an unlikely ally to protect Atlantis, and the world, from irreversible devastation.

### **THE COLOR PURPLE**

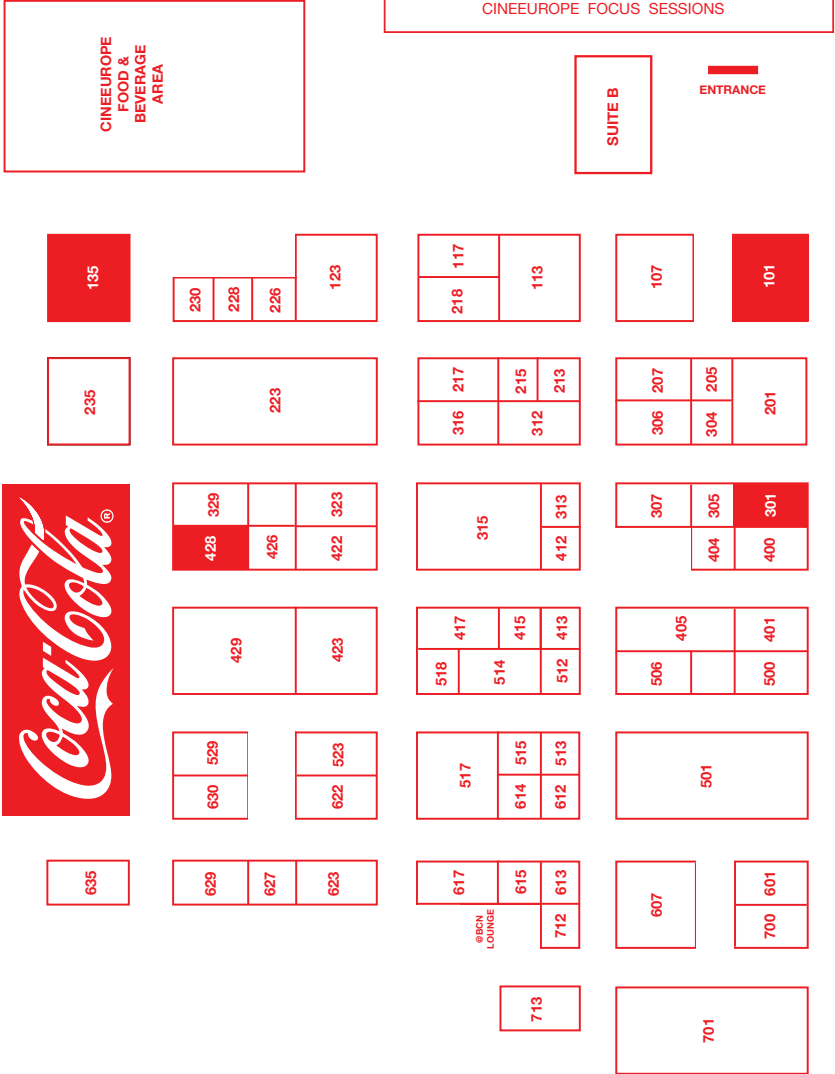
Experience the extraordinary sisterhood of three women who share one unbreakable bond in this bold new take on the beloved classic, produced by Oprah Winfrey, Steven Spielberg, Scott Sanders and Quincy Jones.

*Credits not contractual; box office as of May 16, 2023*



## CINEEUROPE 2023 TRADESHOW FLOOR MAP

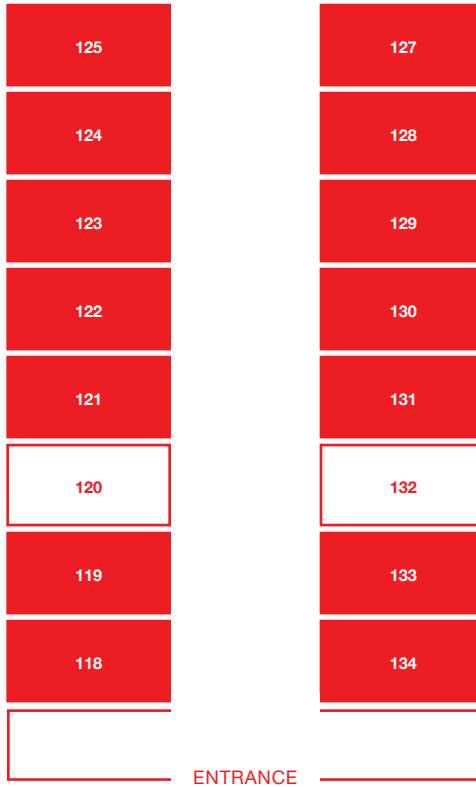
LEVEL P0



BOOTHS AND MEETING ROOMS SHADED **RED** REPRESENT CINEEUROPE 2023 SPONSORS

## CINEEUROPE 2023 MEETING ROOM MAP

### LEVEL P1



### LEVEL M2



BOOTHS AND MEETING ROOMS SHADED **RED** REPRESENT CINEEUROPE 2023 SPONSORS

## CINEEUROPE 2023 BOOTH LISTINGS

| EXHIBITOR                                    | BOOTH                                |
|--|--------------------------------------|
| 4D, E-MOTION. LUMMA .....                    | 523                                  |
| ADMIT ONE .....                              | 312                                  |
| AIRSCREEN COMPANY GMBH.....                  | 316                                  |
| APPOTRONICS HONG KONG LTD.....               | 713                                  |
| BENOIT CINE DISTRIBUTION.....                | 612                                  |
| C CRETORS & CO.....                          | 617                                  |
| CAMATIC SEATING .....                        | 517                                  |
| <b>CHRISTIE .....</b>                        | <b>301, MR 134</b>                   |
| CINE DIGITAL.....                            | 323                                  |
| CINEMA TECHNOLOGY COMMUNITY.....             | 226                                  |
| <b>CINEMANEXT.....</b>                       | <b>217</b>                           |
| CINEMATAZTIC.....                            | 422                                  |
| CINEMECCANICA SPA .....                      | 529                                  |
| <b>CINESA / ODEON CINEMAS GROUP .....</b>    | <b>MR M212</b>                       |
| <b>CINIONIC.....</b>                         | <b>MR 124, 125 &amp; MR 127, 128</b> |
| <b>CJ 4DPLEX .....</b>                       | <b>MR M211</b>                       |
| <b>COCA-COLA COMPANY .....</b>               | <b>COCA-COLA LOUNGE</b>              |
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### 4D, E-MOTION. LUMMA ..... 523

4605 Lankershim Boulevard, Los Angeles, CA, 91602, United States

**Tel:** ..... +54 9 11 21665860

**Email:** ..... antonela@lumma.com.ar

**Website:** ..... 4demotion.com

Antonela Salvador, Director  
Marcos Franco, Director  
*4D Theater System.*

### ADMIT ONE..... 312

Unit 13, Leanne Business Centre, Sandford Lane, Wareham, BH20 4DY, United Kingdom

**Tel:** ..... +44 1929 551 356

**Email:** ..... info@admit-one.co.uk

**Website:** ..... www.admit-one.eu

Joe Spurling, Chief Strategy Officer  
Peter Morton, Chief Executive Officer  
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**Email:** ..... info@airscreen.com

**Website:** ..... www.airscreen.com

Christian Kremer, Managing Director  
Dmitry Alexeev, Sales/Marketing  
*AIRSCREEN – the inflatable movie screen.*

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3rd Floor, East. Wing Building CFEC, No. 20 Xin De St, Xi Cheng District, Beijing, 1000088, China

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**Email:** ..... alpdcinema@appotronics.cn

**Website:** ..... www.appotronics.com

Zhongya Zhang, Head of Overseas Sales  
Jessica Li, Manager of Marketing Department  
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**Tel:** ..... +33 4 72 48 08 99

**Email:** ..... celine.b@benoitpopcorn.com

**Website:** ..... www.benoitpopcorn.com

Patrice Benoit  
Frederic Bollore  
*Equipment for cinemas.*

### CAMATIC SEATING ..... 517

93 Lewis Rd., Wantirna South, Melbourne Victoria, 3152, Australia

**Tel:** ..... +61 3 9837 7777

**Email:** ..... berta.valideneu@camatic.com

**Website:** ..... www.camatic.com

Miriam Cirera Cardús, Sales Director Europe and Middle East  
Berta Valdeneu Puigdomènech,  
Sales Coordinator Europe and Middle East  
*Cinema seating.*

### C CRETORS & CO ..... 617

176 Mittel Drive, Wood Dale, IL, 60191, United States

**Tel:** ..... +1 800 228 1885

**Email:** ..... sfracek@cretors.com

**Website:** ..... www.cretors.com

Andrew Cretors, President  
Shelly Olesen, VP Sales and Marketing  
*Leading manufacturer of high quality popcorn & concession equipment.*

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**Tel:** ..... +44 118 977 8000

**Email:** ..... monsi.cottrell@christiedigital.com

**Website:** ..... www.christiedigital.com

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**Tel:** ..... +33 2 51 127010

**Email:** .....contact@cine.digital

**Website:** .....www.cinedigitalservice.fr

Grégoire Amiot, Chief Operating Officer  
Olivier Bouchaud, Chief Innovation Officer  
*Theater Management System (TMS), digital signage software & ticketing system.*

### **CINEMANEXT ..... 217**

Rue Princesse Astrid 1, Parc Artisanal de Blegny, Barchon, 4671, Belgium

**Tel:** +32 4 364 12 00

**Email:** contact@cinemanext.com

**Website:** .....www.cinemanext.com

Georges Garic, CEO  
Alexandra Body, Marketing & Communications Director

*Provider of fully integrated solutions for movie operations.*

### **CINEMATAZTIC..... 422**

Hellerupvej 46, Hellerup, 2900, Denmark

**Tel:** ..... +45 316 67341

**Email:** ..... mette@cinemataztic.com

**Website:** ..... www.cinemataztic.com

Mikkel Hagedorn, CEO & Founder  
Anders Sondergaard, COO & Founder  
*Digital pre-show advertising.*

### **CINEMA TECHNOLOGY COMMUNITY..... 226**

124 City Road, London, EC1V 2NX, United Kingdom

**Email:** ..richard.mitchell@cinema-technology.com

**Website:** ..... www.cinema-technology.com

Richard Mitchell, President  
Graham Lodge, Vice President  
*World's largest independent cinema technology trade body providing educational resources including Cinema Technology Magazine.*

### **CINEMECCANICA SPA..... 529**

Via Fermi, Settala, 20049, Italy

**Tel:** ..... +39 02 748 1151

**Email:** ..... info@cinemeccanica.it

**Website:** .....www.cinemeccanica.eu

Massimo Riva, CEO

Pier Carlo Ottoni, Sales & Marketing Director  
*Cinema projectors, laser lamps, sound systems, TMS and cinema services.*

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St. Albans House, 57-59 Haymarket, London, SW1Y 4QX, United Kingdom

**Tel:** ..... +44 0 207 766 1840

**Email:** .....jagomez@odeonuk.com

.....calvarez@cinesa.es

**Website:** .....www.odeoncinemasgroup.com

### **CINIONIC .....MR's 124-125 & 127-128**

Beneluxpark 21, Kortrijk, 8500, Belgium

**Tel:** ..... +32 56 23 32 11

**Email:** .....letstalk@cinionic.com

**Website:** ..... www.cinionic.com

Wim Buyens, Chief Executive Officer  
Carl Rijsbrack, Chief Marketing Officer & Head of Innovation

*Founded in the heritage of Barco, Cinionic combines innovative cinema technologies with comprehensive and sustainable models to guarantee your peace of mind.*

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**Tel:** ..... +1 310 871 8405

**Email:** ..... yohan.song@cj.net

**Website:** .....www.cj4dx.com

Bobbie Andrews, SVP & Managing Director, EMEA  
Tom DeVroome, Partner Relationship Manager  
*CJ 4DPLEX is the world's leading producer of premium film formats and cinema technologies including ScreenX and 4DX. To date there are over 1,100 ScreenX and 4DX auditoriums worldwide.*

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**Email:** ..... tkiley@comscore.com

**Website:** ..... www.comscore.com

### DOLBY ..... MR 129

100 Potrero Street, 1st Floor, San Francisco, CA, 94103, United States

**Tel:** +1 415 558 0158

**Email:** michelle.maddalena@dolby.com

**Website:** ..... www.dolby.com

Michael Archer, Vice President, VVV Cinema

Sales & Partner Management

Friedrich Deininger, Sr. Director, Cinema Sales &

Partner Management, EMEA

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**Email:** ..... bgauthier@palliser.ca

**Website:** ..... encore.palliser.com

Nicolas Jaramillo, Product Manager

Jean Francois Gagnon, VP of Sales

Seating.

### EOMAC LTD. .... 417

96 Silverbriar, Sunderland Enterprise Park (East), Sunderland, SR5 2TQ, United Kingdom

**Tel:** ..... +44 191 516 6550

**Email:** ..... jbenett@eomac.com

**Website:** ..... www.eomac.com

Steve Gallagher, Sales Manager

Phil Gardiner, Sr. Project Manager

*Acoustic wall treatments, screens, screen frames, cinema & theatre seating by Camatic.*

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Poligono El Ram 11, Ezcaray La Rioja, 26280, Spain

**Tel:** ..... +34 941 427 450

**Email:** ..... oscar.garcia@euroseating.com

..... andrea@euroseating.com

**Website:** ..... www.euroseating.com

Erika Robredo, Business Development Manager

Gonzalo Robredo, General Manager

*Seats for cinemas, theaters, auditoriums, and stadiums.*

### EYES 3 SHUT ..... 615

35 Chemin de l'Ariel, Louveciennes, 78430, France

**Tel:** ..... +33 6 23 39 25 65

**Email:** ..... rvanlith@eyes3shut.com

**Website:** ..... www.eyes3shut.com

Renaud Van Lith, CEO

Samir Bentahar, CTO

*Sale & rental of active 3D.*

### EZCARAY SEATING ..... 635

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**Email:** ..... ezcaray@ezcarayseating.es

**Website:** ..... www.ezcarayseating.es

Jesus Gomez Monge, Export Manager

Juan Carlos Saez Gomez, Sales Manager Spain

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Balmoral Road, Altrincham Cheshire, WA15 8HJ, United Kingdom

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Ryan Arbabi, Technical Director

Neil Wilson, Senior Project Delivery Manager

*Acoustic isolation (acoustic floating floors, acoustic partition isolation, raked seating frame isolation).*

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No. 7, Jalan Sungai Besar 26/7, Section 26, Shah Alam, Selangor Darul Ehsan, 40400, Malaysia

**Tel:** ..... +6017 363 2269

**Email:** ..... adeline.hew@fercoseating.com

**Website:** ..... www.fercoseating.com

Tim Barr, CEO

Sam Chee, General Manager

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Anselm Clave 224, Lliçà d'Amunt, Barcelona, 08186, Spain

**Tel:** ..... +34 93 844 5050

## CINEEUROPE 2023 EXHIBITOR LISTINGS

**Email:** .....hello@figueras.com

**Website:** .....www.figueras.com

Rafael Suarez, rsuarez@figueras.com

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*Customizable Figueras cinema seats: comfort, style, and durability for an unforgettable movie theater experience.*

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**Tel:** .....+358 10 5671 770

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**Website:** .....www.flexound.com

Mika Oesch, Chief of Cinema

Micaela Koski, Customer Care Specialist

*Seat-integrated augmented audio technology.*

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**Email:** .....qdfyzh@vip.163.com  
.....nathan@sydecoacoustics.com

**Website:** .....www.qdfysx.com

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Ady Li, Manager

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### **GDC TECHNOLOGY ..... MR 131**

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**Email:** .....tony.adamson@gdc-tech.com

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Tony Adamson, SVP, Strategic Planning

Sachin Shetty, Executive Director of EMEA

*GDC Technology is a leading digital cinema solutions provider with its manufacturing facility certified with ISO 9001:2015 by SGS. GDC develops, manufactures, and sells media servers for both projectors and LED cinema displays, content storage systems, speakers, cinema enterprise software including theatre management system and advanced cinema automation system for the global cinema industry. GDC is a licensee of DTS 7.1 and DTS:X object-based immersive sound technology from DTS, Inc.*

### **GETD..... MR M216**

1901, Building 2A, Shenzhen International Innovation Valley, Nanshan Shenzhen, 518055, China

**Tel:** .....+86 755 61880186

**Email:** .....sale08@f3dt.com

**Website:** .....www.getd.hk

Tina Guo, Sales Executive

Michelle Zhang, Sales Manager

*Active and passive 3D glasses & 3D systems/high gain screen.*

### **GOLDEN LINK..... 429**

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**Email:** .....alex.pekker@goldenlink.eu

**Website:** .....www.goldenlinkinc.com

Jeff Waaland, President

Alex Pekker, Managing Director - EMEA

*Promotional Merchandise, Premiums, Packaging, Concession Supply.*

### **GOLD MEDAL PRODUCTS ..... 306**

10700 Medallion Dr., Cincinnati, OH, 45241-4807, United States

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**Email:** .....djarretson@gmpopcorn.com

**Website:** .....www.gmpopcorn.com

David Garretson, VP International Sales

Evan Trout, Zone Manager - Europe

*Cinema concession equipment and supplies.*

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Yusuf Galabhaiwala, Director of Operations

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*Screens.*

### **HARKNESS SCREENS.....MR 121**

Unit 1 Caxton Place, Caxton Way, Stevenage, SG1 2UG, United Kingdom

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**Website:** ..... www.harkness-screens.com  
 Tony Dilley, SVP Global Sales  
 Richard Mitchell, SVP Global Marketing &  
 Commercial Development  
*Screens for cinemas (2D & 3D), Qalif measurement  
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 China  
**Tel:** ..... +86 755 89348953  
**Email:** ..... georgewong@hcb3d.com  
**Website:** ..... www.hcb3d.com  
 George Wong  
 Marisa Su  
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**HIGH PERFORMACE STEREO ..... 614**  
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 United States  
**Tel:** ..... +1 702 562 1737  
**Email:** ..... johnfallen@hps4000.com  
**Website:** ..... www.hps4000.com  
 John Allen, Founder and President  
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 Liguang Community Guanlan Street, LongHu,  
 201, No. 15-4 Liguang New Industrial, Shenzhen,  
 518110, China  
**Tel:** ..... +86 755 29045554  
**Email:** ..... hony3d001@hony3d.com  
**Website:** ..... www.hony3d.com  
 Eleven Zhao, Sales manager  
 Humiy Huang, Sales  
*3D glasses, 3D modulators, laser upgrades for  
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 16 Rue Blaise Pascal, Perigny, 17180, France  
**Tel:** ..... +33 678975676  
**Email:** ..... laureen.philippe@icetheaters.com  
**Website:** ..... www.icetheaters.com  
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*Immersive and high-end theater screen format  
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**Website:** ..... www.imax.com  
 Giovanni Dolci, Chief Sales Officer  
 John Schreiner, SVP, Theatre Development, EMEA  
*IMAX Corporation is an entertainment technology  
 company, specializing in motion-picture  
 technologies and large-format motion-picture  
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**INFINITY SEATING SOLUTIONS ..... Suite B**  
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 Southend-On-Sea, SS2 5TE, United Kingdom  
**Tel:** ..... +44 1702 614444  
**Email:** ..... tish@infinityseating.co.uk  
 ..... jamie@infinityseating.co.uk  
**Website:** ..... www.infinityseating.co.uk  
 Tish Hewett, Business Development Director  
 Andy Mallett, Business Development Director  
*Cinema seating – seating & design specialists.*

**INORCA SEATING ..... 113**  
 Calle 18 #118-85, Cali, 760031, Colombia  
**Tel:** ..... +52 2 4896999  
**Email:** ..... coordinadormbs3@inorca.com.co  
**Website:** ..... www.inorca.com.co  
*Cinema chairs.*

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 Ul. And Potokiem 25/28, Krakow, 30-830, Poland  
**Tel:** ..... +48 534 954 462  
**Email:** ..... t.sobchuk@next77.pl  
**Website:** ..... www.irixlens.com  
 Patryk Sowa, Manager  
 Robert Pilari, Brand Manager  
*Lenses.*

**JACRO / TAPOS ..... 500**  
 Enterprise Centre, Alton Road Industrial Estate,  
 Ross-On-Wye, Herefordshire, HR9 5NB, United  
 Kingdom  
**Tel:** ..... +44 1989 567474  
**Email:** ..... a.roe@jacro.com  
**Website:** ..... www.jack-roe.co.uk  
 Alan Roe, CEO  
 Paul Gray, Global Sales Manager

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United Kingdom

**Tel:** ..... +44 0 1707 668135

**Email:** ..... lauren.jones@harman.com

**Website:** ..... jblpro.com/en

Erçin Ural, Sales Manager – Installed & Cinema  
Audio EMEA

Carlos Nager, Sr. Applications Engineer

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Netherlands

**Tel:** ..... +31 18 6615352

**Email:** ..... annette@jimmys.eu

..... yvonne@jimmys.eu

**Website:** ..... www.jimmys.eu

Kaspar Stolk, Account Manager

Daniël Metselaar, Senior Account Coordinator

*Producers and distributors of JIMMY's Popcorn & JIMMY's Nacho Products.*

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3 Willen Field Rd., London, NW107JP, United  
Kingdom

**Tel:** ..... +44 783 320 4586

**Email:** ..... paul.sopher@joeandsephs.com

**Website:** ..... www.joeandsephs.co.uk

Paul Sopher, Director

Joseph Sopher, Director

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### **KELONIK CINEMA SOUND ..... 428**

C/ Badajoz 159 Bis., Barcelona, 08018, Spain

**Tel:** ..... +34 93 3004361

**Email:** ..... sk@kelonik.com

**Website:** ..... www.kelonik.com

Pascal Mabile, KCS Business Development

David Veiga, Sales Manager

*Integration and post-sale services of digital and analogic projection and sound equipment. Manufacturer of K.C.S. loudspeakers.*

### **KINOEXPORT ..... 401**

Korytna 382, Korytna, 687 52, Czech Republic

**Tel:** ..... +420 572 693 255

**Email:** ..... info@kinoexport.cz

**Website:** ..... www.kinoexport.cz

Dalibor Kanovsky, CEO

Petr Hromčík, Head of Sales

*Cinema seating manufacturer in the Czech Republic.*

### **KINOPROKAT-SUMY ..... 601**

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**Tel:** ..... +38 0950989401

**Email:** ..... vitalii@kinoprokat.com

**Website:** ..... www.kinoprokat.com

Gennadii Romanko, CEO

Vitalii Lavrenko, CDO

*Vending machines, boothless.*

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Australia

**Tel:** ..... +61 8 8384 3433

**Email:** ..... akrix@krix.com

**Website:** ..... www.krix.com

Scott Krix, Director

Ashley Krix, Director

*Commercial loudspeaker manufacturer, supplying international cinema multiplexes for over 40 years.*

### **LARS..... 613**

Swierkowa 14, Niepruszewo, 64-320, Poland

**Tel:** ..... +48 61 840-40-44

**Email:** ..... office@lars.pl

**Website:** ..... www.lars.pl

Iga Kania, Sales Director

Magdalena Kosowicz=Szymkowiak,

Export Manager

*LED profiles for cinemas.*

### **LEADCOM SEATING..... 235**

Number 10th Area, F4, Section D, High-Tech

Industrial Zone, Sanshui, Foshan, 528137, China

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**Email:** ..... marketing2@leadcomseating.com

**Website:** ..... www.leadcomseating.com

Miya Lee, Sales Division Manager

Zoe Zhang, Marketing Specialist

*Public seating solutions provider for cinema, theater, auditorium worship, airport, lecture hall, transportation, and office.*

## CINEEUROPE 2023 EXHIBITOR LISTINGS

### LED-LUME ..... 627

Ul. Bukowa 55G, Walerianowo, 62-052, Poland  
**Tel:** ..... +48 604550547  
**Email:** ..... [alicja@ledlume.pl](mailto:alicja@ledlume.pl)  
**Website:** ..... [www.ledlume.pl](http://www.ledlume.pl)  
 Alicja Roslan-Gozdecka, Owner  
 Lena Janiszek, Sales Representative  
*Cinema LED lighting, energy saving solutions, eco LED lighting for steps, walls, & ceilings.*

### LIGHTING TECHNOLOGIES INTL..... 515

13700 Live Oak Avenue, Baldwin Park, CA, 91706, United States  
**Tel:** ..... +49 162 2845357  
**Email:** ..... [jana.daberkow@ltilighting.com](mailto:jana.daberkow@ltilighting.com)  
**Website:** ..... [www.ltilighting.com](http://www.ltilighting.com)  
 Ana Simonian, President, Global Sales  
 Jana Daberkow, Area Sales Manager EMEA  
*Digital cinema xenon lamps and projector air filters.*

### LINO SONEGO INTERNATIONAL SEATING..... 501

Via Resel, 25, Pianzano di Godega di Sant'urbano, 31010, Italy  
**Tel:** ..... +39 0 438 430026  
**Email:** ..... [isabella@linosonego.it](mailto:isabella@linosonego.it)  
**Website:** ..... [www.linosonego.it](http://www.linosonego.it)  
 Fabio Sonego, CEO  
 Isabella Galet, Executive Manager  
*Seating for cinemas, theatres, and auditoriums.*

### MAG CINEMA ..... 307

Str. Merezhnaya, 2, Bila Tserkva, Kyev, 09112, Ukraine  
**Tel:** ..... +32472630212  
**Email:** ..... [jerome.michel@mag-cinema.com](mailto:jerome.michel@mag-cinema.com)  
**Website:** ..... [www.mag-cinema.com](http://www.mag-cinema.com)  
 Jerome Michel, Sales Director  
 Alexander Khasin, CEO  
*We are here to provide you with the best cost effective cinema sound solution possible by means of: cutting our expenses and providing superior quality!*

### MOVING IMAGE TECHNOLOGIES ..... 207

17760 New Hope St., Suite B, Fountain Valley, CA, 92708, United States  
**Tel:** ..... +1 714 751 7998  
**Email:** ..... [francois@movingimagetech.com](mailto:francois@movingimagetech.com)  
**Website:** ..... [www.movingimagetech.com](http://www.movingimagetech.com)

Joe Delgado, Executive Vice President  
 Sales & Marketing  
 Francois Godfrey, Vice President Business Development | Sales  
*Manufacturer and dealer of cinema products, custom fabrication, and integration services including LEA Professional amplifiers.*

### MULTIVISION SCREENS ..... 228

Rue de la Marcelle 3, Gembloux, 5030, Belgium  
**Tel:** ..... +3281614999  
**Email:** ..... [jbg@multivisionscreens.com](mailto:jbg@multivisionscreens.com)  
**Website:** ..... [www.multivisionscreens.com](http://www.multivisionscreens.com)  
 Jean-Baptiste Ghigny, CEO  
 Caroline Raimond, Sales manager  
 Projection screens, blinds and AV accessories.  
*Current leader in the manufacture of wide motorized roll up systems up to 100m width.*

### NATAIS..... 514

Domaine de Villeneuve, Bezeril, 32130, France  
**Tel:** ..... +33 562626060  
**Email:** ..... [a.stanciu@popcorn.fr](mailto:a.stanciu@popcorn.fr)  
**Website:** ..... [www.popcorn.fr](http://www.popcorn.fr)  
 Hélène Ricau, Head of Sales  
 Andreea Stanciu, Export Sales Representative  
*We produce 35% of the European popcorn and export to more than 50 countries.*

### PAULIG SPAIN ..... 404

Liven S.A.U., Av. Alcalde Ramon Escayola 66, Sant Cugat del Vallès, 08197, Spain  
**Tel:** ..... +34 935902629  
**Email:** ..... [rosa.galceran@paulig.com](mailto:rosa.galceran@paulig.com)  
**Website:** ..... [www.liven.es](http://www.liven.es)  
 ..... [www.paulig.com](http://www.paulig.com)  
 Gustavo Muñoz, Sales Manager  
 Soufiane El Allaoui, Sales Support Specialist  
*Dedicated to concession nachos, popcorn supplies & equipment and popping corn distribution for domestic and international customers.*

### PCO GROUP ..... 223

Hupfleitenweg 8, Garmisch-Partenkirchen, 82467, Germany  
**Tel:** ..... +49 8821 950171  
**Email:** ..... [dietmar.wellenstein@pco-group.com](mailto:dietmar.wellenstein@pco-group.com)  
**Website:** ..... [www.pco-group.com](http://www.pco-group.com)

## CINEEUROPE 2023 EXHIBITOR LISTINGS

Stefan Lemke, CEO  
Bernhard Wettlaufer, CEO  
*Popcorn, slush, nachos, Pick & Mix, promotions, equipment.*

### POSITIVE CINEMA ..... 622

Ul. Przybyszewskiego 176/178, Lodz, 93-120, Poland  
**Tel:** ..... +48 426808000  
**Email:** ..... info@positivecinema.com  
**Website:** ..... positivecinema.com  
Artur Bobrek, Key Account Manager  
Gregory Siewiera, CEO  
*One complete software for cinema chains.*

### PREFERRED POPCORN ..... 218

1132 9th Rd., Chapman, NE, 68827-2753, United States  
**Tel:** ..... +1 308 986 2526  
**Email:** ..... jayne@preferredpopcorn.com  
**Website:** ..... www.preferredpopcorn.com  
Thomas Peace, International Sales Manager  
Jayne Davis, National Accounts Manager  
*A full service provider of quality bulk & microwave popcorn along with a complete line of concessionary supplies.*

### QSC EMEA GMBH ..... 629

1675 Macarthur Blvd., Costa Mesa, CA, 92626-1440, United States  
**Tel:** ..... +1 714 754 6175  
**Email:** ..... julene.brown@qsc.com  
**Website:** ..... www.qsc.com  
*Cinema audio solutions.*

### SELFMETRIC ..... 117

Osmaniye District 34146, Fabrikalar St., Sefa Site, No: 19/b, Istanbul, Bakirkoy, 34140, Turkey  
**Tel:** ..... +90 532 292 0200  
**Email:** ..... nilsu@selfmetric.com  
**Website:** ..... www.selfmetric.com  
*Multipurpose photobooth for cinema companies.*

### SEVERTSON SCREENS ..... 305

41502 N. Schnepf Rd., San Tan Valley, AZ, 85140, United States  
**Tel:** ..... +1 480 610 5155  
**Email:** ..... dan@severtsonscreens.com  
..... toby@severtsonscreens.com

**Website:** ..... www.severtsonscreens.com  
Dan Maxwell, VP Cinema Screens  
Toby Severtson, President & CEO  
*Cinema projection screens.*

### SHARP NEC EUROPE ..... MR M219

Landshuter Allee 12-14, Munich, 80637, Germany  
**Tel:** ..... +49 89 9996990  
**Email:** ..... daniela.steinhardt@sharp.eu  
**Website:** ..... www.sharpeddisplays.eu  
Alain Chamailard, Head of Cinema EMEA & CIS  
Mark Kendall, Sales Operation Manager  
*Digital cinema projector solutions / cinema solutions.*

### SHENZHEN INTELA LASER TECHNOLOGY CO., LTD. .... 701

5A601 Skyworth Innovation Valley, No. 1 Tanglou Rd., Shiyuan Street, Ban'an District, Shenzhen, 518108, China  
**Email:** ..... james@intela.com.cn  
**Website:** ..... www.intela.com.cn

### SIMKO OTOMOTIV KOLTUK ..... 123

Besob Sanayi Sitesi no. 11, Kestel, Turkey  
**Tel:** ..... +532 211 0700  
**Email:** ..... simko@simko.com.tr  
**Website:** ..... www.simko.com.tr/index-en  
Yavuz Selim Afacan, Sales  
Hicran Afacan, CEO  
*Cinema seating systems.*

### SKEIE SEATING AS ..... 405

Vestre Svanholmen 13, Sandnes, 4313, Norway  
**Tel:** ..... +47 51974500  
**Email:** ..... t.hetland@skeie.com  
**Website:** ..... www.skeie.com  
Kim Stougaard Rasmussen, Head of Business Development  
Torbjorn Hetland, Head of Sales & Marketing  
*Cinema seating / VIP Recliner / Atom Seating.*

### SMAX FURNITURE TECHNOLOGY ..... 426

B609 Anji Commercial Center, 99 TianHuang Ping South Rd., Anji Zhejiang, 313300, China  
**Tel:** ..... +86 13391123732  
**Email:** ..... jackson.wp@outlook.com  
**Website:** ..... www.sx-officefurniture.com

## CINEEUROPE 2023 EXHIBITOR LISTINGS

Jackson Wang, CEO  
Nina Wang, Marketing Executive  
*Supply for commercial and home theatre recliner seating.*

### STAY-WELL..... 630

Algade 68C, 2, Middelfart, 5500, Denmark  
**Tel:** ..... +45 3699 2466  
**Email:** ..... glt@stay-well.dk  
**Website:** ..... www.stay-well.eu  
Gunnar Liland Thomsen, Founder  
Chris Bachmann Nielsen, Customer Care  
*Green cinema packaging: complete program of drink cups, popcorn boxes, straws, etc.*

### STEPGUARD / LIGHT TAPE..... 412

1320 North Arthur Ashe Boulevard, Richmond, VA, 23230, United States  
**Tel:** ..... +1 804 355 1692  
**Email:** ..... stepguardteam@lighttape.com  
**Website:** ..... www.lighttape.com  
Steve Pendlebury, steve@lighttape.com  
Lauren Nottingham, lauren@lighttape.com  
*StepGuard illuminated stair nosing, aisle, wayfinding, numbering, signage and accent light systems.*

### STRONG – MDI..... 518

1440, Rue Raoul Charette, Joliette, J6E 8S7, Canada  
**Tel:** ..... +1 450 755 3795  
**Email:** ..... genevieve.touchette@strongmdi.com  
**Website:** ..... strongmdi.com  
Ray F. Boegner, President  
François Barrette, Senior Vice President & General Manager  
*Cinema screen manufacturer.*

### TF CREATION – VELTO..... 313

1 Ter Grande Rue, Torvillers, 10440, France  
**Tel:** ..... +33 325 80 74 99  
**Email:** ..... infos@velto.fr  
**Website:** ..... www.velto.fr  
Manuel Moreno, Sales Manager  
Antoine de Villoutreys, CEO  
*Fire retardant fabrics for seats and curtains.*

### TRINNOV AUDIO..... 215

5 Rue Edmond Michelet, Neuilly-Plaisance, 93360, France  
**Tel:** ..... +33 0 1 84 23 0688  
**Email:** ..... benoit.munoz@trinnov.com  
**Website:** ..... www.trinnov.com  
*Digital cinema sound processor.*

### UNIQUE X..... MR M221

Office 204, Nesta Business Centre, Glencullen House, Kylemore Road, Dublin 10, D10 CA33, Ireland  
**Tel:** ..... +44 7780676251  
**Email:** ..... mark@uniquex.com  
**Website:** ..... www.uniquex.com  
Phil Morris, Chief Commercial Officer  
Sevan Brown, SVP WW Content Services  
*Digital cinema systems and software provider.*

### USHIO EUROPE..... 400

Breguetlaan 38, Oude Meer, 1438 BC, Netherland  
**Tel:** ..... +31 0 20 446 9333  
**Email:** ..... sales@ushio.eu  
**Website:** ..... www.ushio.eu  
Job van der Heijden, Sales Director VIS  
Graham Shute, Sales Manager Cinema  
*Xenon lamps for cinema projection.*

### USIT SEATING CO., LTD..... 607

Room 420, Haid Mansion Bld 1, Block 20, 4 Rd., Nancun, Panyu, Guangzhou, Guangdong, 511400, China  
**Tel:** ..... +86 20 8554 6272  
**Email:** ..... info@usitcn.com  
**Website:** ..... www.usitseating.com  
Leo Gao, General Manager  
Fiona Wang, Sales Manager  
*Cinema seats, theatre seats, recliners, VIP seats, auditorium seats, school seats.*

### VCL SOUND EXPERIENCE..... 413

Cabo de Trafalgar, 11, Arganda del Rey, Madrid, 28500, Spain  
**Tel:** ..... +34 1 871 4019  
**Email:** ..... mercedes@lwspeakers.com  
**Website:** ..... www.luiswassmann.com  
Carmen Pereira, CEO  
Luis Wassmann, President  
*Cinema speakers and amplifiers.*

## CINEEUROPE 2023 EXHIBITOR LISTINGS

**VIP LUXURY SEATING ..... 623**

101 Industrial Drive, New Albany, MS, 38652,  
United States

**Tel:** ..... +1 662 255 3555

**Email:** ..... jfennell@vipluxuryseating.com

**Website:** ..... www.vipluxuryseating.com

John Fennell, EVP

Adam Peterson, VP Sales

*Manufacturer of luxury reclining theatre seats.*

**VISTA GROUP LTD. .... MR's 122 & 130**

L3, 60 Khyber Pass Rd., Newton, Auckland,  
01150, New Zealand

**Tel:** ..... +64 9 98 44570

**Email:** ..... holly.jones@vista.co

..... natalia.bykova@vista.co

**Website:** ..... www.vista.co.nz

Leon Newnham, Chief Executive Officer – Vista

Cinema

Sarah Lewthwaite, Chief Executive Officer - Movio

*Cinema management software.*



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YOU  
NEXT  
YEAR!**

**CINEEUROPE  
17-20 JUNE**

**SHOWEAST  
21-24 OCTOBER**

**CINEASIA  
8-12 DECEMBER\***

\*TENTATIVE DATES

# NEW PRODUCTS



## **4D, E-MOTION, LUMMA, Booth 523**

4D E-Motion, the most immersive cinematic experience, is equipped with motion seats and outstanding special effects. Wind, water, vibration, air, scent, bass shakers, color lights and air shots are all perfectly synchronized with the on-screen action.

### **Turnkey Solution**

Lumma offers turnkey project installations: overhaul of existing auditoriums into 4D E-Motion theaters, manufacturing, installation, support and maintenance worldwide.

### **4D Sync**

We work together with Hollywood Studios to synchronize movies. Our 4D Sync Department has a team of skilled artists and technicians specializing in 4D Technology.

## **APPOTRONICS HONG KONG LIMITED, BOOTH 713**

ALPD® is a laser light source for digital cinema projectors provided by Appotronics Hong Kong Limited. It replaces the original xenon light sources of projectors to improve brightness, prolong lifetime, increase efficiency and save energy. Compared to the xenon light source, ALPD® laser light source is more energy efficient and has a lifetime of up to 30,000 hours. Based on its good product quality, the ALPD® laser light source has been widely used in more than 33,000 cinema halls and 7,000 cinemas in the world: as of May 2023).



## **CAMATIC SEATING, Booth 517**

### **Valencia Front Pivot Gold Class**

Valencia Front Pivot Gold Class by Camatic Seating is an exclusive high-end cinema seat that promises to deliver a VVIP experience to cinema-goers.

The Valencia Front Pivot Gold Class is a dual motor seat which provides optimum comfort at all times. The seat can be customized, as it can accommodate a great range of accessories such as articulated tables, heating system, motorized headrest, premium stitching,



## NEW PRODUCTS 2023

USB/wireless charger, drawer, and privacy module among others.

Elevate your cinema experience to new heights with the Valencia Front Pivot Gold Class, where every moment becomes extraordinary.



### Valencia Glide

Valencia Glide by Camatic Seating is a new premium seat within the Valencia category. This non-motorised reclining seat utilises a smooth gliding mechanism to pivot the seat and backrest. In addition, Valencia Glide accommodates all the benefits of the Valencia range, such as extremely easy maintenance with its removable overlays, and it can be equipped with different accessories such as USB/wireless chargers and different types of tables with integrated cupholder.

The ergonomics of this seat ensures optimum comfort, while its durable construction guarantees long-lasting performance. With the Valencia Glide, cinema-goers can indulge in immersive entertainment while enjoying the luxury of a premium seating experience.

### **CHRISTIE DIGITAL, Booth 301, MR 134** **CP4445-RGB and CP4455-RGB** **Ready for the future. Bring on the content.**

The Christie® CP4445-RGB and CP4455-RGB pure laser cinema projectors define the premium movie-going experience for large format theatres. Built on the CineLife+™



platform, these projectors are capable of displaying HFR titles in 4K up to 120 frames per second. With this system architecture and ultra-fast processing, audiences won't see the motion blur typical of giant screen experiences. They deliver artifact-free images in 2D and 3D which adds to the already heightened sense of realism created with RealLaser™ illumination.

Best-in-class operational efficiency: 11.2 lumens per watt (CP4445-RGB) and 12.4 lumens per watt (CP4455-RGB)



### **Christie CineLife+ IMB – Built on experience to deliver the best experiences.**

As a fully integrated media block with a simple web-based user interface, our new CineLife+™ IMB-S4 works with our CineLife+ Series 4 projectors to play back content and handle scheduling and management. The IMB-S4 features integrated solid-state storage, a battery with an extremely long life, and we support software updates for its lifetime. Advanced-format content is no longer just for PLF cinemas: the IMB-S4 gives mainstream exhibitors the ability to affordably deliver premium 4K 96fps cinematic experiences too. And it's compatible with all 2K, 4K, RealLaser™, and Xenon CineLife+ projectors.



## NEW PRODUCTS 2023



### CINEMANEXT, Booth 217

#### **Introducing Next EcoBooth and Next Signage**

Discover the next generation of projection booth from CinemaNext, where content management, power automation, sound, HVAC and digital signage all follow your schedule "automagically." CinemaNext TMS together with our Next EcoBooth and Next Signage does the job for you while providing energy savings and efficient & reliable processes. Visit us at booth #217 to learn more.

*"Very helpful, simple and intuitive"*

—Mark Hurst, Odeon (UK)

*"I wish I'd started using the Next EcoBooth sooner."*

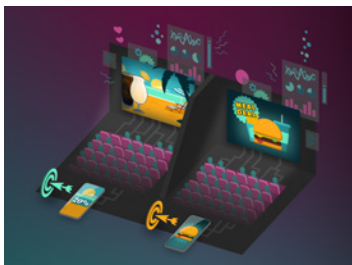
—Luis Miguel Seco, Cines Lys (Spain)

### CINEMATAZTIC, Booth 422

#### **Programmatic Cinema**

Digital advertising has grown to more than 65% of the global advertising spend. Cinema's share of digital advertising is non-existent. To change that, Cinematatic has introduced the first programmatic cinema advertising platform – CineAd.

Advance the way digital advertisers buy and engage with audiences within the premium cinema environment. Unify audience profiling and cinema inventory



in our programmatic cinema platform. Automate planning, buying & selling. Get transparency and control – one audience at a time.



### CINIONIC, MR 124 & 125, 127 & 128

#### **Cinionic Laser Light Upgrades— Unleash the power of Laser and Bring your Cinematic Experience to Life**

Why settle for the status quo when you can experience technological superiority, when you can present a movie using your improved projection system with Laser Light Upgrades from Cinionic. With the ability to transform your Series 2 xenon projectors into laser in less than a day, the sustainable solution extends the lifetime of your current projector and ensures bright, high-quality onscreen images. Now available for all Barco Series 2 -S, -C, and -B xenon models ranging from 10,000 to 37,000 lumens, you'll see reduced operational costs and the elimination of the hassle from lamps - visit: [laserlightupgrade.com](http://laserlightupgrade.com) to find the right solution for your theater.



#### **Barco Series 4 laser projectors from Cinionic—the latest in cinema projection technology**

Cinionic brings you the Barco Series 4 family, the market-leading next-generation laser platform for all screens. The award-

## NEW PRODUCTS 2023

winning laser projection range delivers brilliant presentation that remains consistent over time and features all of the benefits of a next-generation platform. Eco-friendly and low-maintenance, Barco Series 4 offers a reliable and high-performance solution for theaters of all sizes with options in both 2K and 4K. Visit [www.cinionic.com/Series4](http://www.cinionic.com/Series4) to begin your laser journey today.

### **DOLBY Laboratories, MR 129** **Dolby® DSR1090 10" Two-Way Surround Speaker**

Amazing surround detail for small-to-medium sized auditoriums.

The new Dolby® DSR1090 is a two-way passive surround speaker intended for small to medium-sized cinema auditoriums. Designed for either 5.1, Dolby Surround 7.1, or Dolby Atmos applications, the DSR1090 is equipped to perform equally well in rear-surround, side-surround and overhead applications.

A carefully chosen 10" woofer provides robust low/mid frequency, while a 1" compression driver mated with a 90° horizontal x 60° vertical waveguide helps deliver smooth, detailed response within the speaker's entire operating range. The DSR1090 features a passive crossover and 250 watt power handling. It's simple to install and ready to play right out of the box, making your surround installation quick, elegant, and remarkably effective.



### **Dolby® System 126 Screen Speaker**

Optimized coverage with bi-amp or single-amp-channel operation for small-to-medium-sized auditoriums.

Designed to meet the needs of today's small-to-medium-sized immersive venues, Dolby's new System 126 screen

speaker not only features a patented asymmetrical waveguide delivering exceptional audio coverage, but also offers both bi-amplified or passive, single-amp-channel operation.

Built for auditoriums of up to approximately 49.9 feet (15.2 meters) in depth, the System 126 consists of (1) CS126MH mid/high loudspeaker and (1) CS128LF low-frequency loudspeaker, and with the simple addition of the optional (PXO.126) plug-in crossover, the System 126 can be operated as a passive, single-amp-channel speaker system in applications where amplifier channels may be limited.

With Dolby's intuitive ergonomic design features like a side-mounted input plate, and a shallow 13.4" (340 mm) depth, the Dolby System 126 makes installation easy in auditoriums where space might be limited. Built on the foundation of Dolby's industry-leading system design and support philosophy, the Dolby System 126 helps simplify speaker integration while offering many of the same features and benefits found in the Dolby flagship PLF speaker designs.

## NEW PRODUCTS 2023

### EURO SEATING, Booth 329

#### **King Recliner R10 PRO**

- **Dimensions:** 66 cm seat centre; 93-155 cm depth; 110 cm height
- **Backrest:** Cold moulded polyurethane foam, which wraps an injected



polypropylene frame completely. It is later upholstered by means of a fabric cover. All this structure is protected by a texturized injected polypropylene seat shell.

- **Foam density:** 40 Kg/m<sup>3</sup>.
  - **Seat:** Cold moulded polyurethane foam, which wraps an injected polypropylene frame completely. It is later upholstered by means of a fabric cover.
  - **Foam density:** 65 Kg/m<sup>3</sup>.
- The seat is fixed in the open position, anchored to the side by means of metal plates.

With an electric reclining system, the backrest tilts backwards and the seat moves forward by pressing the button that raises the footrest. Includes individual electric motor.

- **Side panel:** Wood structure completely upholstered. Concealed floor fixation system. Possibility of adding cupholder and table.
- **Volume:** 0.210 m<sup>3</sup>
- **Weight:** 68 Kg

#### **King Recliner R10**

- **Dimensions:** 68 cm seat centres; 90 – 148 cm depth; 106 cm height
- **Backrest:** Cold moulded polyurethane foam 'UNIBLOCK' system, which wraps an injected



polypropylene frame completely. All this structure is protected by a texturized injected polypropylene seat shell. Different options of backrests designs available.

- **Seat:** Cold moulded

polyurethane foam, which wraps an injected polypropylene frame completely. It is later upholstered by means of a fabric cover. Polyurethane density 55 Kg/m<sup>3</sup>.

- **Full reclining system:** by pressing the button, the backrest reclines backwards and the footrest is raised to the customer choice. Individual electric motor included.

• **Side panel:** Wood structure completely upholstered. Concealed floor fixation system. Possibility of adding cupholder and table.

- **Volume:** 0.210 m<sup>3</sup>
- **Weight:** 68 kg

## NEW PRODUCTS 2023



### **GTC INDUSTRIES, Booth 205**

Introducing Mirage XDL 1.5— the ultimate laser projection cinema screen with a gain of 1.5. Experience a new era of cinematic perfection as speckles vanish, leaving you in awe of unparalleled clarity and captivating visuals. Immerse yourself in scenes enriched by deeper black levels, creating a truly brilliant movie-watching adventure. Engineered for RGB laser projections, this revolutionary screen is the future of cinema technology. With Lensray innovation minimizing visual noise and hot spotting, every frame comes alive for an extraordinary viewing experience. Trust Galalite's 60-year legacy of excellence and elevate your cinema experience to extraordinary heights.

### **GDC TECHNOLOGY, Booth 131**

#### **HEAR MORE: New Audio Products!**

The SR-1000 IMB is available with built-in DTS professional audio options including DTS® 7.1 (offered exclusively from GDC) and up to 32-channel DTS:X for IAB immersive audio using Audio over Ethernet. To configure the audio setup, GDC has introduced a comprehensive portfolio of audio equipment, including an exclusive AE-6703 AES67/AES3 bidirectional

#### **SR-1000 Media Server Built-in DTS Professional Audio Options**



converter, Espedeo™ DAC Series/ AIB™ Series Digital-to-Analog Audio Converter, and fader control solutions.

#### **PSD-SSD Series Portable Storage**



#### **STORE MORE: New PSD-SSD Series**

Portable Storage! The PSD-SSD Series offers 3TB, 4TB, and 6TB RAID-5 SSD storage. It is so compact and lightweight; exhibitors can remove the PSD-SSD box to instantaneously move content from one screen to another.

### **HCBL 3D, Booth 712**

#### **PLF 3D Glasses HCBL-HS010 (Good for IMAX LASER 3D!)**

HCBL- HS010 is the latest 3D glasses design from HCBL 3D. This unique design features a lightweight, bigger frame and the most important, fully compatible with IMAX

# HCBL 3D



LASER 3D Experience!

You are welcome to visit HCBL and find out the best solutions for your cinema business!

### **INORCA SEATING, Booth 113**

Recliners On Risers is a groundbreaking development in the evolution of theater seating. Our patented product offers several dramatic benefits to owners and

## NEW PRODUCTS 2023

**PATENTED DESIGN**

**DISCOVER**  
our latest development in the evolution of CINEMA SEATING

### RECLINERS ON RISERS

**INNOVATION & ECONOMY**

- Minimizes construction mess and costs of installation for recliner seats.
- Improves the Return of investment of your theater conversion.
- Convert with minimal construction cost and minimal downtime. 80% savings.

**VARIETY OF ACCESSORIES AVAILABLE**

MOC

**FIND YOUR PERFECT MATCH**

@inorcaeurope in inorca Seating www.inorca.com

guests. With this development, a theater can be upgraded to VIP, changing its standard seating to luxury recliners with minimal costs, lowest construction mess, and least downtime. This practical process translates to an improved ROI of the theater conversion.

Our product offers two different types of comfort:

**ROR Dual Motors:** Independent motors for backrest and footrest that allow independent movements.



**ROR Zero Gravity:** Single motor for Zero Gravity movement.

**Recliners On Risers:** The best option to upgrade your cinema seating!

### JACRO / TAPOS, Booth 500

One of the largest suites of cinema software in the industry, with well over 50 cinema modules, developed over 25 years of continuous cinema software development.

Tapos helps all cinema operators, owners and managers run their cinema operations without being constrained by all the things that their cinema PoS cannot do. With Tapos, our customers are excited by all the opportunities that open up to them with our fully-featured cinema software.

**PoS Cinema Management system**

25 years' Continuous Development

BY TAPOS

**Internetticketing.com**

Keep control of cinemas through a single location.

Organize stock and prices, grouping locations together and with consistent product codes.

Gain visibility across all locations with our unique score board and drill down reporting.

Access and edit your data from anywhere, using 2 Factor Authentication.

BY TAPOS

### Automated Newsletters

Start sending all your customers cinema showtimes newsletters in less than 5 minutes. With CRM Email filters for Customer Relationship Management, target groups of customers with specific movies, genres and dates.

### JIMMY PRODUCTS, Booth 101

**JIMMY's TABASCO® Popcorn Sweet Chili BBQ**

Popcorn with a delicious, bold flavour combination of sweet chili with a spicy kick, now available in a new packaging

## CINEEUROPE 2023 EXHIBITOR LISTINGS

design! JIMMY's TABASCO® Popcorn is the exclusive popcorn developed for those who love the unique TABASCO® taste. Our unique recipes are high in fibre and packed in distinctive Tabasco® Popcorn packaging. Perfect as a delicious snack on the go or to share with family and friends. TABASCO® brand Pepper Sauce is made from red Tabasco peppers, carefully selected by the McIlhenny family. It is a popular seasoning



in many dishes and pairs perfectly with savory snacks like this Sweet Chili BBQ Popcorn. Suitable for vegans and vegetarians.

### **JIMMY's TABASCO® Sweet Chili Cheese**

Popcorn with a tasty, spicy cheese flavour, now available in a new packaging design! JIMMY's TABASCO® Popcorn is the exclusive popcorn developed for those who love the unique

TABASCO® taste. Our unique recipes are high in fibre and packed in distinctive Tabasco® Popcorn packaging. Perfect as a delicious snack on the go or to share with family and friends. TABASCO® brand Pepper Sauce is made from red Tabasco peppers, carefully selected by the McIlhenny family. It is a popular seasoning in many dishes and pairs perfectly with savory snacks like this Sweet Chili Cheese Popcorn. Suitable for vegetarians.

### **KELONIK CINEMA SOUND, Booth 428**

For cinemas looking to purchase audio processing and licensing that would be



included in new cinema servers, KCS is on this occasion introducing a new line of Digital Analog Converters. When using AES3 digital server outputs for 7.1 setup, this new line of DAC will convert in Analog either 8 channels, 12 channels when using bi-amplification, or even 16 channels when using tri-amplification. For immersive audio, the 32-channel version, which enables AES67 digital server outputs, can help convert up to 128 channels using one or several DAC in Star or Daisy chain.

Please contact KCS Sales division for more details.

### **LEADCOM SEATING, Booth 235**

#### **Chelsea Zero Gravity Recliner**

Sink into the incredible comfort of the Chelsea Zero Gravity Recliner and you won't want to get up again.

Its refined seat and electrically adjustable headrest design allow you to easily adjust the position of your neck and head while watching a movie in the ultimate level



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of comfort. It is the most stylish while affordable recliner for any cinema.

### **VATI**

Want modern, sleek, and sophisticated in one? VATI exceeds anyone's expectation. Its adjustable headrest, wide armrest, and retractable footrest are combined to perfectly fit the body curve for the ultimate sitting experience and superior comfort. Equipped with an adjustable reclining lever for long-lasting comfort only with the touch of a button. It can be innovatively designed with a seat massage, 360° rotatable food tray, and heater for an unprecedented level of comfort.

### **LED-LUME, Booth 627**

Cine Eco Safe Lume's new stair profile in the LED-LUME product range combines elegance with functionality. Cine Eco Safe Lume's unique construction consists of two alu profiles – bottom part with a cutter for screws and top one with antislip pattern. This combination gives a positive effect on



aesthetic values with covered mounting screws. Profile is available in silver and black anode. The backlight on the riser of the step increases safety. A professional, high efficiency LED strip with reduced wattage is used as the lighting source, making this product environmentally friendly. Our LED strips & modules are compatible with DALI, DALI2, PVM, 0-10V and fully controllable.



### **LIGHTING TECHNOLOGIES INTERNATIONAL, Booth 515**

LTI is introducing the high performance LONGPLAY EXTREME xenon lamps. With higher initial light output, improved light maintenance and enhanced end of life lumen output, LONGPLAY EXTREME lamps deliver best cost per hour and overall, less operational cost.

### **MAG CINEMA, Booth 307**

DCQ and DCO series is the long-awaited game-changing cinema amplification solution, dawning the new era of installation ease and integration simplicity. 4 and 8 channels of class D amplification in just 2U is the ultimate rack space saver, while the state-of-the-art DSP processing covers all the cinema B-chain functions: independent extraction of 16x AES3 channels, graphical or parametric room EQ and speaker presets for all the MAG Cinema speaker. Amplifier groups are controlled with the built-in web interface or remote automation commands from TMS, making the DCQ and DCO amplifiers the only devices

## CINEEUROPE 2023 EXHIBITOR LISTINGS



needed to run the entire sound system. SUR-12C is a powerful and sharp-

looking ceiling surround speaker designed for high-demanding immersive sound installations. This coaxial speaker provides focused and smooth hall coverage and is made specifically to be integrated into the 600x600mm or 24"x24" false ceiling grids with the included flat flange. The speaker rotates freely full 360° and provides a considerable vertical tilt to perfectly aim for the RLP position. The additional sound-proof upper cover is also available for cases where sound penetration to adjacent rooms is critical. The SUR-12C is available in basic black and any custom color can be manufactured on demand.

### MOVING IMAGE TECHNOLOGIES, Booth 207

Moving iMage Technologies is your one-stop shop for superior cinema products, custom fabrication, and integration services. MiT is highlighting our latest brand on offer to the global cinema community, LEA Professional. LEA Professional CONNECT SERIES amplifiers provide an intelligent amplifier platform that



MOVING IMAGE TECHNOLOGIES



complements your favorite signal-processing brands and loudspeaker systems. The LEA CONNECT SERIES amplifiers are available in analog and digital



input versions, two, four & eight-channel models with power output ranging from 80-1500 watts per channel.

### POSITIVE CINEMA, Booth 622

Positive Cinema's new Self-Checkout Kiosk allows customers to complete the purchase of popcorn, soda, or even liquor, autonomously freeing up staff as a single cashier can overlook multiple kiosks. SMART replenishment functionality alerts staff when a particular item is running low and our Self-Checkout solutions support multiple card payments, loyalty rewards, vouchers, gift cards as well as cash if required.

Case studies have unanimously





## NEW PRODUCTS 2023

demonstrated that self-checkout and digital sales significantly increase F&B order size and sales whilst reducing overall staff costs. Check out what POSitive Cinema can do for your circuit and discover our full range of self-ordering solutions!



### **SIMKO OTOMOTIV KOLTUK, Booth 123**

#### **New Seat Name: Monstone**

With its plain design, stylish stance, and easy-to-replace parts, Monstone will be your cinema's new star! Feel the excellent comfort with fixed or moving mechanism options. Learn everything about our production of electric recliner seats and acoustic wall panels for your cinema. Visit us for creative solutions in cinema, conference, stadium seats, and acoustic wall panels.

### **SMAX FURNITURE TECHNOLOGY,**

#### **Booth 426**

#### **SM-M36:**

- Designed for commercial cinemas with continuous lines, twins, or single seats.
- Dual German OKIN motors with backrest and footrest, recliner sold separately.



- Combined handset with 4 buttons or separate option.
- Covering: PU, leather, or fabric with source 5 FR.
- Extra options: number, LED light, auto self-return, heat cushion.



#### **SM-80932:**

- Designed for home theatre. Extra lift function to help elderly people.
- Dual German OKIN motors with backrest and footrest, recliner sold separately.
- Covering: air leather, leather.
- Easy assembly.
- Extra options: heat cushion, lumbar support with massage, etc.

### **STAY-WELL, Booth 630**

#### **Redesigned Series of Cups Increases Cinema Profit by 15%**

The redesigned series of green cups made from bamboo is a part of the complete package of green cinema packaging products from Stay-Well.

The series of cups ranges from 0,3 to 1,4 liter and has been reshaped, making the different sizes in the range significantly different than what is normally seen on the market. The visually more noticeable differences in size combined with other efforts in the

## NEW PRODUCTS 2023



development of the concession sales has in Danish cinemas led to an increase of the cinemas' profits by roughly 15%.

Stop by Stay-Well, booth #6300 for a talk about how Stay-Well can help you meet your guests' expectations toward green solutions—and increase your profit at the same time!

**TF CREATION - VELTO, Booth 313**  
**TF Creation, your specialist certified fire retardant fabrics, is pleased to introduce its new range: Sensitive by Velto.**



This range of coating fabrics comes in two collections coordinated with the Velto range:

- Impala (14 colors) and Oryx (8 colors)
- In accordance with TF Création's know-how, these materials bring you all the advantages of our technical requirement:
- Durability: Martindale greater than 100,000.
- Elasticity: knitted support allows flexibility.
- Security: is not an option. Our range is flame retardant NF P 92503: M2, CA # 117, BS 5852 (Crib 5).
- Sensitive by Velto: the luxury touch for your seats.



**UNIQUE X, MR M221**

**RosettaBridge ECO**

RosettaBridge ECO is the only TMS that controls every device in your cinema, not just your projection system – allowing effective power management throughout your cinema location.

Booth equipment, HVAC, lighting, even popcorn machines can be controlled via RosettaBridge ECO.

Utilising intelligent integration logic, RosettaBridge ECO TMS can control every device in a theatre, while maintaining full operational automation and superior customer experience.

From controlling start and end of day programmes based on scheduling data, to automatically turning on and off all projection, sound, HVAC, lighting, and other critical systems; cinema operators can vastly reduce their daily kilowatt consumption.

**Book The Cinema**

Book The Cinema is the latest revenue-generating product from Unique X, helping Exhibitors create increased yield for their cinemas.



## NEW PRODUCTS 2023

when using tri-amplification. For immersive audio, the 32-channel version, which enables AES67 digital server outputs, can help convert up to 128 channels using one or several DAC in Star or Daisy chain.

### **USHIO, Booth 400**

Introducing the DXL-20BAF/LU, the newest addition to Ushio's LUMINITY digital xenon lamp (DXL/LU) range. This powerful 2 kW lamp solidifies our comprehensive portfolio of lamps for BARCO projectors. Embodying high intensity and remarkable longevity, the DXL-20BAF/LU promises performance stability over extended periods, permitting us to offer you an impressive warranty time of 3700 hours.

Additionally, we're excited to enhance the warranty for our proven DXL-45SN/L to 1500 hours and announce two Long Life lamps: DXL-21SN/L and DXL-20SN/L.



The new NEC projector lamps have a warranty of 3300 hours to guarantee the Ushio blend of power, durability and peace of mind.

### **USIT INNOVATION, Booth 607**

Usit provides functional recliners and cinema VIP seating with new functions, researched



and developed exclusively for upgrading public theaters and cinemas. The new features include the Usit Patented Remodel Recliner on Riser. This seat is developed for different floors including slopes and narrow steps, and can also be used by Dine-in theaters with integrated call service systems. Wireless controlling of all seats makes cleaning an auditorium easy work.

### **VISTA GROUP, MR 122 & 130**

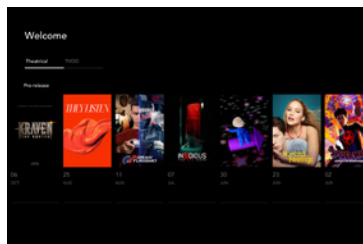
Wherever you are, whatever the time, Vista Oneview keeps you connected, centred and in control of your business.

Powered by Vista Horizon, Oneview unites your Vista, Numero and Movio Cinema EQ data in real time, in the palm of your hand, keeping you connected to every film, every seat, every treat, every guest and every engagement.

Oneview alerts you to what's critical and allows you to capture every opportunity by directing your team with the tap of your finger.



Madex is a secure platform which creates new opportunities for exhibitors and distributors to connect with customers outside of their traditional direct marketing platforms. By integrating with digital and social advertising accounts, Madex allows exhibitors and distributors to connect with ideal moviegoers in their platforms of choice.



# FLAVOUR UP YOUR FILMS

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