

# Trade Mission to Chile & Peru

June 3-7, 2019



Join the Georgia Department of Economic Development (GDEcD) on a multi-sector trade mission to Chile and Peru focused on the high growth sectors of agricultural technology and equipment, and products, technologies and services for the construction, energy and infrastructure industries. GDEcD's representatives in Chile and Peru will identify qualified potential partners for participants and set up meetings; present a briefing on doing business in each country; and seek to organize additional networking opportunities.

## ITINERARY

June 1-2	Arrive Santiago, Chile
June 3-4	Chile country briefing; B2B meetings/networking opportunities
June 5	Travel to Lima, Peru; Peru country briefing
June 6-7	B2B meetings/networking opportunities
June 8	Depart Lima, Peru

## WHO SHOULD ATTEND?

Georgia companies selling innovative technology and equipment into the following industries:

- Agriculture
- Construction
- Infrastructure
- Energy

## QUALIFIED EXPORTERS RECEIVE

- Prequalified matchmaking appointments
- Briefings on doing business in Chile and in Peru
- Networking opportunities with industry & other key contacts
- Market intelligence and follow-up assistance from GDEcD
- Ground support from GDEcD representatives in Chile & Peru
- Assistance setting up interpreter and transportation arrangements (additional fees apply)

## EVENT DETAILS

**Apply:** [www.Georgia.org/Apply](http://www.Georgia.org/Apply)

**Participation Fee:** \$500 for one country  
\$800 for two countries

**Deadline:** March 1, 2019

**For more information:** Taube Ponce, Senior International Trade Manager, [tponce@georgia.org](mailto:tponce@georgia.org) or +1.404.962.4118

## CHILE MARKET OVERVIEW

- U.S.-Chile Free Trade Agreement allows duty-free market access in Chile for many U.S. products
- Among U.S. states, Georgia is the 6th largest exporter of building & construction products to Chile
- The U.S. is the main supplier of agricultural equipment and machinery to Chile
- Chile's market favors innovative technologies to address lack of labor and water, such as robotic equipment, drones, energy efficient machinery and equipment

## PERU MARKET OVERVIEW

- Georgia exports of building and construction products to Peru have grown by 133% over the past 10 years
- Georgia exports of agricultural equipment to Peru increased by 66% since 2016
- Peru's food processing industry represents more than 30% of Peru's industrial GDP
- Best prospects for agricultural equipment include fully-integrated high technology equipment and machinery for processing and packaging.