



*Connect.
Inform.
Engage.*



ANNUAL REPORT



Global **Minnesota**

FROM OUR LEADERSHIP

We live in complicated times and in a world that doesn't always make sense. Building relations across cultures, understanding global issues, and embracing that which is different are critical to the health and growth of communities everywhere. For nearly 65 years, Global Minnesota has been on a mission to **connect, inform, and engage** Minnesotans with others from around the globe and move the world in a positive direction. As our state undergoes rapid change and increasing diversity, we strive to provide experiences, broaden perspectives, build skills, and shape future generations to learn and care more about the world.

These guiding principles drive us to excel and lead with even greater relevance and impact. Our Classroom Connection program for elementary students, which promotes global thinking through hands-on cultural activities, has tripled in size in the Twin Cities metro area. We remain a top U.S. destination for hosting international diplomatic and professional exchange visitors from the U.S. Department of State, raising Minnesota's global profile and presence. Our Great Decisions program, coordinating discussion groups on world affairs across the state, continues to have the highest participation rate in the country. And, we are engaging new broadened audiences through public conferences, ongoing Star Tribune editorial articles, and public programs with expert speakers in partnership with the Friends of the Minneapolis Central Library on important foreign policy topics.

These programs reach from the young student to the retiree and engage all Minnesotans, including teachers, students, elected officials, international scholars and visitors, immigrant community members, corporate professionals, diplomats, the press and media, countless volunteers, and the community at large.

Growth and impact are only part of our story. In March 2016, we changed our name to Global Minnesota – an identity that better reflects the connections we create and communities, organizations, and individuals we serve. Valuable insights from this ongoing transition are helping us ensure we **connect, inform, and engage** Minnesotans for years to come.

This year's report highlights the work of our dedicated and talented staff and important contributions made by valued members and supporters. We are proud to help build and live in a community that values vibrant international engagement, where rich conversations thrive that inform us about the world and its complexities, and opportunities to connect with people on a global scale are part of our daily lives. Global Minnesota's role of connecting, informing, and engaging the people of this state is only possible because of dedicated members, who are the heart and soul of the organization.

Thank you for your continued support and for exploring the world with us.



Carol Engbretson Byrne
President



Peter C. Hawthorne
Board Chair

“

We strive to provide experiences, broaden perspectives, build skills, and shape future generations to learn and care more about the world.”

GLOBAL REACH

In 2015-16, nearly **600 activities** covering **134 countries** connected, informed, and engaged more than **15,000** in learning about the world.

Professional exchange participants from

EUROPE

met with eight local organizations while visiting Minnesota for an in-depth look at refugee resettlement



Community members enjoyed traditional

KURDISH

fare while learning about the deep culture and history of the Kurds, at Culture Through Cuisine at Babani's in St. Paul



Local business and political leaders examined the future of U.S.-

CUBA

relations and its impact on Minnesota during a relevant and timely panel discussion



U.S. Foreign Service Officer Lawrence Foster stationed in

NIGERIA

shared an insider's view on a range of news from Lagos including tracking the pulse of local government, industries, and culture; fighting Boko Haram; and eradicating Ebola



I-Ling from

TAIWAN

shared her culture with kindergartners at Webster Elementary and 3rd-grade students at Hmong International Academy in Minneapolis as part of Classroom Connection

PROGRAMS III

2015
2016

Serving Minnesotans from the 2nd grader to the CEO, our distinct programs provide meaningful opportunities to connect with others from around the globe, serve as citizen diplomats, and gain a deeper understanding of the world.



1

Events

Unique and diverse, public and private events go beyond international headlines, spark cultural conversations within communities, and connect audiences with some of the world's best thinkers. Events include hearing from high-caliber international speakers, diplomats, and local experts; experiencing a blend of culture and cuisine at local restaurants; and networking with globally-minded people. From a public discussion on Brazil's metamorphosis to a visit from the Ambassador of Morocco, our 58 public and private events engaged more than 4,500 participants in 2015-16.

2

K-12 Education

The next generation of global thinkers is sitting in classrooms across the U.S. and Minnesota, eager for the opportunity to experience the world. Luckily for them, Global Minnesota's K-12 programs and resources support educators and students in their efforts to learn more about the world and develop the knowledge, skills, and dispositions necessary for success in today's global society. From elementary students to high school classrooms, this past year we engaged thousands of young scholars across the state for nearly 6,000 hours of cross-cultural learning and in-depth discussions on the most critical foreign policy topics.



3

Professional Exchanges

Passionate individuals from around the globe in a variety of fields are working to define new trajectories for their communities. Their important work brings them to the attention of the U.S. Department of State's International Visitor Leadership Program (IVLP) and the chance to meet face-to-face with counterparts across the U.S. These professional exchange opportunities bring emerging leaders to Minnesota to share ideas and best practices with our communities. As the state's premier coordinator of IVLP and a top destination for exchange visitors, Global Minnesota brought 439 program participants from 129 countries to Minnesota in 2015-16.

4

Discussion Groups

Every year, more and more people seek to educate themselves on what it means to be a global citizen. Discussion groups — based on the Foreign Policy Association's Great Decisions program — offer individuals from across the state the opportunity to explore the year's most pressing international issues and foreign policy topics. An alternative to international digital news and social media, they bring together friends, colleagues, and neighbors who share a passion — or curiosity — for global issues. We are proud to coordinate the largest Great Decisions discussion group program in the country, and in the past year attendance reached nearly 9,000.



THE YEAR OF SOUTH KOREA

Each year, we strive to celebrate and explore the global role of a country by building educational and cultural programs and events designed to help Minnesotans live, work, and lead globally. In 2015-16 we focused our attention on the Republic of Korea (South Korea). Rich in culture and history, South Korea is one of the United States' closest allies and shares a unique and historic relationship with Minnesota.



1



2



3

나라말씨

PICTURED:

1 and 2 More than 300 people celebrated South Korea at our annual gala and largest fundraising event of the year.

3 Families experienced the cultural significance of Hangeul, with master Korean calligraphist Byung-Chul Park.

4 Ambassador of the Republic of Korea Ahn Ho-Young spoke about Minnesota's important ties to South Korea.

5 Korean-American chef Thomas Kim bridged cultures with food during a hands-on kimchi cooking demonstration.

6 Dr. Hangtae Cho of the University of Minnesota discussed the delicate relationship between North and South Korea.



4



5



6

2015
2016

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL ACTIVITY

JULY 1, 2015 - JUNE 30, 2016

UNRESTRICTED REVENUE

Membership and Individual Contributions	488,663
Corporate and Foundation Contributions	436,533
Program Income	107,469
Federal Grants	105,383
Investment Revenue and Other Income	53,545
State Grants	39,000
In-Kind Contributions	20,429
Total Unrestricted Revenue	\$1,251,022

OPERATING EXPENSES

K-12 Education	323,819
Professional Exchanges	267,199
Public Events	217,953
Discussion Groups (Great Decisions)	158,284
Development/Fundraising	162,871
Administration	115,697
Total Operating Expenses	\$1,245,823
Excess of Unrestricted Revenue over Operating Expense	5,199
Unrealized Gains (Losses) on Long-Term Investments	(4,211)

**Net Revenue Including Unrealized Gains (Losses)
on Long-Term Investments** **\$988**

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2016

ASSETS

Cash/Cash Equivalents	628,190
Board Designated Reserve	248,675
Equipment (net)	30,521
Pledges/Accounts Receivable	225,443
Prepaid Expenses	20,524
Other Current Assets:	
Temporarily Restricted Investments	89,867
Interest in Charitable Trust	39,087
Permanently Restricted Investments	423,590
Total Assets	\$1,705,897

LIABILITIES AND NET ASSETS

Current Liabilities	61,078
Unrestricted Net Assets:	
Operating	176,573
Board Designated Reserve	248,675
Temporarily Restricted Net Assets	795,981
Permanently Restricted Net Assets	423,590
Total Liabilities and Net Assets	\$1,705,897

Membership and giving play central roles in providing needed resources to offer the programs and services we bring to the community. In turn, members and donors are able to increase their global footprint through supporting a local organization. Giving at all levels makes a lasting impact.

Corporate Members

Premier \$50,000+

Carlson & The Carlson Family Foundation
Medtronic

Millennium \$30,000+

Delta Air Lines
General Mills, Inc. / General Mills Foundation

Senior Global \$20,000+

3M
Cargill
Ecolab Inc.
Horton Holding, Inc.
Sit Investment Associates, Inc.
Wells Fargo Bank, N.A.

Global \$15,000+

Land O'Lakes, Inc.

Executive \$10,000+

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Bepex International LLC
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MN Best, Inc.
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Midwest Reliability Organization
Minneapolis Area Association of REALTORS
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Associate Corporate \$500+

Carlson Global Institute - Carlson School of Management
Hamre, Schumann, Mueller & Larson, P.C.
International School of Minnesota
TripleInk

“ The ability for organizations to connect and work across borders is part of doing business.”

Organizational Giving

\$100,000+

Global Ties U.S.

\$30,000+

Minnesota Historical Society
(State of Minnesota)

\$20,000+

Consulate General of the
Republic of Korea in Chicago

\$10,000+

Foreign Policy Association

\$5,000+

David Winton Bell Foundation

\$2,500+

AllThatStory America LLC

Global Programs and
Strategy Alliance

World Affairs Councils
of America

\$1,000+

British Consulate General
Chicago

Consulate General of Canada
in Minneapolis

D'Amico Catering
Minnesota Twins
Sumahan on the Water

\$500+

Consulate of Mexico in St. Paul
Humphrey School of
Public Affairs
Lakeside Wine + Spirits
Landmark Architectural Signs
Minneapolis Institute of Art
North Loop Wine and Spirits
Rabbit Hole
Wingnut Aerial Imaging

\$250+

Concordia University - St. Paul
Embassy of the Republic of Cuba
The Film Society of Minneapolis
St. Paul
Korean Institute of Minnesota
Minnesota English Language
Program
Mu Performing Arts
Nonviolent Peaceforce



Tributes

Congratulations to Global Minnesota's 2015 Ambassador Award honorees, the Hartwell and Sit Families. We appreciate their multi-generational dedication, continued commitment, and generosity in supporting Global Minnesota's ability to serve future generations of Minnesotans.

In Honor of the 2015 Ambassador Award Recipients - The Hartwell and Sit Families

Kristine & Tor Aasheim
Phyllis & Thomas Colwell
Katy Gaynor
Ingrid Lenz Harrison & Alfred Harrison
O.C. "Joe" Hognander, Jr.
Maggie & Gaylen Knack

Annie & Richard Meyer
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Susan & David Plimpton
Carol Steinberg
Kaimay & Joseph Terry
Kay Thomas & James Rustad

In Memory of Barbara Gumbiner

Sharon Mueller

In Honor of Leni Moore

Katherine C. Moore

In Honor of Fran Paulu

Sharon Mueller

In Memory of Wheelock Whitney

Phyllis & Thomas Colwell



Individual Donors

At the heart of our mission, individual members and supporters are dedicated to the belief that peaceful communities are created through international understanding. And we couldn't create the important programs we offer without the help of so many.



\$15,000+

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\$5,000+

Elizabeth Anderlik
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“ We are proud to help build and live in a community that values vibrant international engagement.”

\$2,500+

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 for the many members,
 supporters, and
 participants who
 joined us in bringing
 our mission to life.”



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If we have omitted or misspelled your name, please accept our apologies and contact us so that we may correct our records.



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Gerardo Guerrero, Consul of Mexico, Consulate of Mexico in St. Paul

Khawar Nasim, Consul General of Canada, Consulate General of Canada in Minneapolis

“ We are committed to providing meaningful opportunities for Minnesotans to explore the world.”

Global Minnesota Staff

Current as of October 1, 2016

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Carol Engebretson Byrne,
President

Laurel Draine, Professional
Exchanges Coordinator

Ted Fines, Technology Manager

Maria Fleck, Administrative
Coordinator

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Executive Support

Jessica Heller, Professional
Exchanges Manager

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Coordinator

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Communications Manager

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Kristi Pogatchnik, Individual
Membership Manager

JB Scherpelz, Corporate
Relations Officer

Ann Smith, Ph.D.,
K-12 Education Manager

NEW NAME, SAME ENGAGING MISSION AND VALUES

Introducing Global Minnesota! We changed our name in March 2016 to better reflect who we are, what we do, and those we inspire. Join us to explore the world.

Special thanks to the following for their expertise and guidance in creating and launching our new identity.

Jill Adler Design

Allegra

Christopher Berger

Heather Faulkner

Jonathan Hatch and
Tasha Klettenberg,
Saint Paul Media

Thomas Porostocky,
The Tom Agency

Tammy Redpath



1970



1989



2016



Global **Minnesota**

OUR MISSION

Global Minnesota's mission is to promote international understanding and engagement: we educate, we inspire, and we provide enriching experiences.

Global Minnesota is a nonpartisan, nonprofit 501(c)(3) organization and meets Minnesota Charities Review Council standards.