



2016 - 2017

ANNUAL REPORT



Global **Minnesota**

FROM OUR LEADERSHIP

As our world becomes increasingly dynamic and complex, Global Minnesota remains a welcoming destination for people from across the globe, offering programs that broaden perspectives, build understanding, connect people of all ages and cultures, and foster global citizenship in future generations.

As they have for nearly 65 years, these principles guide us with even more relevance today for globally-minded Minnesotans. This past year was no exception. Highlights of Global Minnesota's 2016-17 community engagement include:

Hosting a national Summit on Peacebuilding Approaches to Countering Extremism, featuring keynotes by Dr. Hedieh Mirahmadi, President, World Organization for Resource Development and Education and George Selim, Director, Office of Community Partnerships, U.S. Department of Homeland Security

Presenting public programs with 10 national-level speakers, including former CNN Foreign Affairs Correspondent Jill Dougherty on Russia and Pulitzer Prize-winning journalist Jeffrey Gettleman on East Africa

Maintaining Minnesota as a top destination for international visitors within the U.S. Department of State and Global Ties U.S. network

Offering important and diverse programs through our Year of Colombia

Reflecting on this year of growth in reach and impact, we find hope in the growing number of individuals and organizations joining us to explore and understand the world in the face of increased uncertainty and opportunity. From our K-12 educational programs to our Great Decisions conference, we witness every day the progress and impact that can be made through greater dialogue and connection.

In this annual report, we share stories of hope that demonstrate Global Minnesota's contribution to building global connections, understanding, and engagement in Minnesota and beyond.

Thank you for your continued support.

L TO R:

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Hawthorne,
President
Carol
Engebretson
Byrne, and
incoming
Board Chair
Ertugrul
Tuzcu.



Carol Engebretson Byrne
President

Peter C. Hawthorne
Board Chair

Global Minnesota provided more than
600 activities covering **115** countries to connect, inform,
and engage **19,000** in learning about the world.



PROFESSIONAL EXCHANGES

We build a global network for good by bringing more than 500 international professionals from 106 countries to meet with their Minnesota counterparts across a range of sectors from agriculture to education and public policy to health. With most sponsored by the U.S. Department of State, these visitors share best practices and return home with new ideas for their communities.

more than
500 international
professionals from
106 countries

Our education programs bring the world to classrooms in the Twin Cities and across greater Minnesota, helping develop a more internationally aware and globally-minded generation of future leaders. Through our Classroom Connection program, 31 international volunteers shared nearly 3,600 hours of cross-cultural learning with school-age children.

K-12 EDUCATION

school-age children received nearly **3,600** hours of cross-cultural learning

PROGRAMS

more than
6,400
attendees
participated in
70 events

PUBLIC EVENTS

With a thirst for knowledge, people across the state continuously search for that local link to the world's community. That's why we're proud to offer forums with journalists, ambassadors, and academic experts, providing opportunities for Minnesotans to meet and learn firsthand from global professionals. This year, more than 6,400 attendees participated in 70 events, including 3 ambassador visits and 23 free public forums.

DISCUSSION GROUPS

298 discussion
group meetings
engaged nearly
7,600
attendees

Following a book club format, our Great Decisions program offers in-depth conversations about key foreign policy issues for communities across Minnesota. Based on materials from the non-partisan Foreign Policy Association, this program of discussion groups across the state continues to have the highest participation rate in the country with 54 groups, 298 meetings, and 7,600 attendees.

STORIES OF HOPE



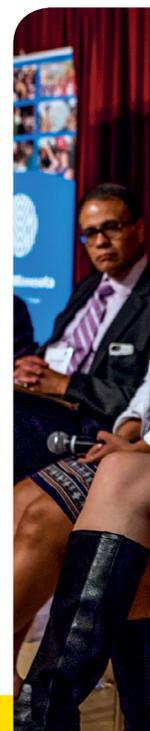
"We gained knowledge, comraderies, and an enriched passion for foreign studies. As one of our team members said, 'This is the greatest academic experience I could imagine.'"

FOSTERING FUTURE GLOBAL THINKERS

For the past 12 years, Global Minnesota has hosted Academic WorldQuest, a free international knowledge competition for high school students in the state. Judging from their enthusiasm for this contest, the future looks promising for the next generation of global thinkers. Last year, 41 teams from New Ulm to Grand

Rapids participated, an increase of 15 percent. Looking across the sea of faces at the annual competition, a picture emerges of students who are diverse, intense, engaged, and completely immersed in global issues. Some prepared for months, reading everything from foreign policy articles to the Great Decisions

book. Mark Wheat, of Minnesota Public Radio's The Current, served as emcee and organizational member Ecolab hosted the event at its world headquarters in St. Paul. The winning team represented Minnesota at the national Academic WorldQuest competition in Washington, D.C., with all expenses underwritten by Global Minnesota. The enthusiasm and engagement these students showed for building their world learning gives us hope for future global understanding and engagement.



BUILDING GLOBAL COMMUNITIES

Our world is complicated and many of the challenges we face are nuanced and not easily solved. We recognize that people are hungry to understand issues in-depth, when provided an opportunity to ask questions and be part of the conversation. With this in mind, we created Global Conversations, a free monthly program for community members that takes a complex topic, often a Great Decisions discussion topic, of global interest and explores it in a nonpartisan way. The audience includes a mix of Global Minnesota members and people from the community who don't know us yet coming together to learn. To meet growing demand, this year we expanded Global Conversations to St. Paul and routinely fill both locations, at the Hennepin County Library - Minneapolis Central and at Landmark Center. In fact, attendance increased 27 percent this year, a positive sign that more and more people are seeking deeper perspective on world affairs.



STRENGTHENING LOCAL GLOBAL CONNECTIONS

Last April, we hosted 91 Fulbright scholars — from Croatia to Cameroon, Indonesia to India, Brazil to Burkina Faso — who traveled to Minnesota to study food security. These scholars participated in a rich assortment of experiences with Minnesotans including meeting with Hmong farmers, touring the Mill City Museum, spending half a day with a corporate partner discussing the global demand for food, being hosted for dinners in the homes of more than 40 Global Minnesota members, and volunteering at Second Harvest Heartland. This is where we excel — making connections among people, helping them learn from each other, and providing experiences that neither the visitors nor our community members would otherwise have. We are heartened by the long-term impact we see from these programs and the hope for continued global connection they represent, as many of the Fulbright scholars become leaders in their countries and keep in touch with Minnesotans they met along the way.



“My time in Minnesota was fantastic! The meetings were awesome, the topics were excellent. The community leaders gave me insight on how states could be effectively run by the grassroots.”





THE YEAR OF COLOMBIA

1



From a business roundtable on Latin America's global economic power to dining on contemporary Colombian cuisine at Café Racer, our yearlong focus on Colombia included opportunities for just about anyone looking to connect with our South American partner. Critical to the year's success was a strong partnership with local Colombian group Integración Cultural Colombiana en Minnesota, who helped us explore Colombia's close ties to the U.S. and its commitment to democracy and cultural exchange.

4



2



- 1. - 3. Celebration of Colombia — a record-breaking fundraising gala
- 4. Ambassador of Colombia Juan Carlos Pinzón spoke about his country's path to peace
- 5. Soccer fans met Minnesota United forward and Colombian-American Christian Ramirez
- 6. Inter-American Dialogue President Michael Shifter discussed Latin America's prospects for progress
- 7. Attendees at a free screening of award-winning Colombian documentary *Magia Salvaje*

5



3



6



7



FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL ACTIVITY

JULY 1, 2016 - JUNE 30, 2017

UNRESTRICTED REVENUE

Membership and Individual Contributions	566,770
Corporate and Foundation Contributions	375,175
Program Income	149,425
Federal Grants	120,200
Investment Revenue and Other Income	29,025
State Grants	39,000
In-Kind Contributions	12,489
Total Unrestricted Revenue	\$1,292,084

OPERATING EXPENSES

K-12 Education	299,206
Professional Exchanges	338,303
Public Events	222,248
Discussion Groups (Great Decisions)	166,529
Development/Fundraising	166,954
Administration	118,783
Total Operating Expenses	\$1,312,023
Excess of Unrestricted Revenue over Operating Expense	(19,939)
Unrealized Gains (Losses) on Long-Term Investments	24,052

Net Revenue Including Unrealized Gains (Losses) on Long-Term Investments **\$4,113**

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2017

ASSETS

Cash/Cash Equivalents	493,291
Board Designated Reserve	270,214
Equipment (net)	32,164
Pledges/Accounts Receivable	262,280
Prepaid Expenses	22,834
Other Current Assets:	1,118
Temporarily Restricted Investments	111,367
Interest in Charitable Trust	39,454
Permanently Restricted Investments	443,499
Total Assets	\$1,676,221

LIABILITIES AND NET ASSETS

Current Liabilities	28,320
Unrestricted Net Assets:	
Operating	159,147
Board Designated Reserve	270,214
Temporarily Restricted Net Assets	775,042
Permanently Restricted Net Assets	443,498
Total Liabilities and Net Assets	\$1,676,221

AMBASSADORS FROM ABROAD



They serve as a bridge between their country and the U.S. They facilitate important diplomatic exchanges. They foster cultural connections. They are international ambassadors and Global Minnesota is proud to host several of them each year, offering Minnesotans the opportunity to hear from them firsthand. In 2017, along with Ambassador of Colombia Juan Carlos Pinzón, we welcomed Ambassador of Finland Kirsti Kauppi during the 100th anniversary of Finland's independence and Ambassador of Ukraine Valeriy Chaly during a challenging time in his country.



GIVING

With the financial generosity of corporations, organizations, and foundations, we are able to provide engaging experiences for Minnesotans of all ages.

ORGANIZATIONAL MEMBERS

Premier \$50,000+

Medtronic, Inc.

Millennium \$30,000+

Cargill Inc.
Delta Air Lines
Ecolab Inc.
UnitedHealth Group

Senior Global \$20,000+

3M
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of Minnesota
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"Audiences have told us, they've experienced 'master classes' in international topics that are accessible, engaging, educational, and of course, free."

Supporting Patron \$250+

Cultural Jambalaya
Nonviolent Peaceforce
Norway Hub -
Augsburg College
Ordway Center for the
Performing Arts
Xperitas



ADDITIONAL SUPPORTERS

\$100,000+

Global Ties U.S.

\$30,000+

Minnesota Historical Society
(State of Minnesota)

\$10,000+

Foreign Policy Association

\$5,000+

Borton Overseas
David Winton Bell Foundation

\$2,500+

Blue Cross and Blue Shield
of Minnesota
Jessen Press, Inc
Life Time Fitness

\$1,000+

Après Event Décor and
Tent Rental
Consulate General of Canada
in Minneapolis
Consulate of Mexico

D'Amico Catering
Embassy of Colombia
Iliana Rossell

\$500+

Famiglia Meschini
Finn Fest USA
Hampton Inn & Suites
Minneapolis Downtown
Humphrey School of
Public Affairs
Lakeside Wine & Spirits
Landmark Architectural Signs
The Film Society of
Minneapolis / St. Paul

\$250+

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Como Friends
EMI Audio, Inc.
International Institute of
Minnesota
Morgan Stanley
Proximo Spirits
Sustainable Lifestyles

TRIBUTES

Congratulations to Global Minnesota's 2016 Ambassador Award honorees, whose dedication, continued commitment, and generosity grow Global Minnesota's ability to serve future generations of Minnesotans.

In honor of the 2016 Ambassador Award Recipients - Bob and Polly McCrea and Emily Anne Staples Tuttle

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Jacqueline Prince
Sara Reed
Jennifer & Richard Schubert

In Memory of Forrest G. Moore

Marilyn Moore & Dirk Cannon



GIVING

At the heart of our mission, individual supporters and members are making a difference with — and through — Global Minnesota. We recognize them here, with enormous appreciation for the results we are achieving together.

INDIVIDUAL DONORS

\$15,000+

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“Every time I am in the Twin Cities, I am impressed at what a globally engaged community it is – a testament, no doubt, to the work of your organization.”

Laura & Michael Robinson /
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**"I have been wanting to
renew my membership
for some time now. Love
the work you guys do.
Minnesota needs you!"**



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 Margot & Bjorn Monson



"As a speaker, it was rewarding to see the children experience the world opening up for them. They were inquisitive and interested in hearing from someone from a different country."

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\$150+

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If we have omitted or misspelled your name, please accept our apologies and contact us so that we may correct our records.

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Directors

Patrick Andersen,
Carlson Wagonlit Travel

David Best,
Target Corporation

Andrew Blake,
Morgan Stanley
Wealth Management

Hanadi Chehabeddine

Jeannie Fox Entenza,
Hamline University School
of Business

Laura Robinson

GLOBAL MINNESOTA STAFF

Current as of December 31, 2017

Shawn Boonstra, Office
Manager

Carol Engebretson Byrne,
President

Laurel Draine, Professional
Exchanges Manager

Deb Erickson, Interim
Marketing and
Communications Manager

Maria Fleck, Administrative
Coordinator

Anne Hanson, Major Gifts and
Executive Support

Olaf Krohn, Technology
Manager

Rosemary Milton, Database
Coordinator

Kenny Ntwali, Research Fellow

Tim Odegard, Program
Director

Emily Opara, Development
Coordinator

Kathleen Oscarson,
Administrative Director

Sylvia Oxenham, K-12
Education Manager

Maria Paik, Marketing and
Communications Manager

Bill Peters, Accounting
Manager

Kristi Pogatchnik, Individual
Giving Officer

JB Scherpelz, Corporate
Relations Officer



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