



Global Minnesota®

2017
2018

ANNUAL REPORT

Global Connections. Local Impact.



FROM OUR LEADERSHIP

Global Minnesota has a long history focused on promoting international education and understanding. We've always served those who actively seek to expand the borders of their global mindset and participate in the international sphere.

In 2017-18, we built on this history and did what we do best: connect Minnesotans with the world through local opportunities. Several important initiatives helped accomplish this, including:

- Increased access to expert, diverse global voices through free and low-cost programs.
- Strengthened Minnesota's strong collaborative spirit by fostering invaluable community, national, and international partnerships.
- Reached new program and fundraising heights through our yearlong focus on China.
- Continued progress on a new strategic plan to ensure the organization's success.

And while we continued to strengthen our longstanding foundation, we also began to look toward the future.

With sustained growth and firm financial footing, the organization has never stood on more solid ground. We recognize this as the right time to prepare for the next chapter of Global Minnesota presidential leadership. And as we move forward, we promise to keep our mission, core values, and those we serve front and center.

In the following pages, you'll discover all the ways we bring **GLOBAL** perspectives to **LOCAL** audiences with the steadfast mission to advance international understanding. After all, Global Minnesota has an important role to play in connecting with the world.

Thank you for your continued partnership, generosity, and support of this critical work.

Carol Engebretson Byrne, President

Ertugrul Tuzcu, Board Chair



Global **Minnesota**
Connect. Inform. Engage.

Serving Minnesota FROM A FOUNDATION BUILT ON THE CORE VALUES OF RESPECT, COLLABORATION, NONPARTISANSHIP, GLOBAL COMPETENCY, INCLUSION, AND COURAGE.

PROGRAMS

IN 2017-18, **573 ACTIVITIES**, COVERING **130 COUNTRIES**,
CONNECTED, INFORMED, AND ENGAGED MORE THAN
21,000 IN LEARNING ABOUT THE WORLD.



1

PUBLIC EVENTS

BRITISH Consul General John Saville spoke about Minnesota's trade and investment relationship with the U.K. to a packed room at Brit's Pub, one of 82 public events offered throughout the year.

2

DISCUSSION GROUPS

Former CNN Moscow Bureau Chief and **RUSSIA** expert Jill Dougherty discussed the impact of Vladimir Putin's re-election with students from Highland Park High School, one of 251 Great Decisions meetings across the state.

3

K-12 EDUCATION

Kenny Ntwali, one of 29 Classroom Connection volunteers from 21 countries, counted in Kinyarwanda, the national language of **RWANDA**, with elementary students from Anne Sullivan school in Minneapolis.

4

PROFESSIONAL EXCHANGES

406 visitors from 130 countries traveled to Minnesota, including several **ARGENTINES** with a group from Latin America who met with the Duluth Human Rights Office and Police Department to discuss awareness of human trafficking.

GLOBAL PERSPECTIVES FOR



Spotlight on **PROFESSIONAL EXCHANGES**

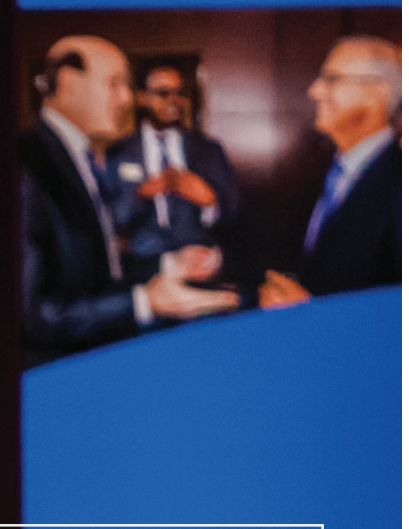
For one exceptional week in October, an enthusiastic group of women entrepreneurs — from Belarus, Cambodia, El Salvador, Fiji, Hungary, Malawi, New Zealand, Pakistan, Spain, Uzbekistan, and 37 other countries — made Minnesota their home. With their Global Minnesota customized itineraries in hand, the group set out to learn about developing and empowering women-owned businesses by attending the National Women's Business Conference in Minneapolis; meeting with representatives from Impact Hub, the Midtown Global Market, Target, and University Enterprise Labs; networking with a panel of local women leaders from GREATER MSP, St. Catherine's University, and Women Venture, to name a few; and connecting with Global Minnesota members

and partners during a Global Social at the Walker Art Center. Exchange experiences like this are the cornerstone of our work to advance international understanding and engagement across Minnesota. As a leading organization of professional exchange opportunities, we're proud to connect local resources and communities with global changemakers and witness their transformational experiences that drive innovation, design solutions, and bring ideas to life. And when the local meetings have wrapped and the site visits have ended, a global network for good has been created.



We're proud to partner with the U.S. Department of State International Visitor Leadership Program on exchange opportunities.

THE LOCAL COMMUNITY



Spotlight on **PUBLIC EVENTS**

From forums with journalists and authors, to conferences with diplomats and leading international professionals, our 82 free or low-cost public programs provided access to credible, expert information on the most complex global issues facing our society. Nowhere else in the state could Minnesotans learn from so many experts, including *The Economist's* David Rennie on the future of Europe; Al Jazeera's Ethar El-Kataney on media and foreign policy; St. Olaf College's Joseph Mbele on the evolution of African literature; Minister Ahmed Hussen on Canada's approach to immigration; the National Iranian American Council's Trita Parsi on Iran's nuclear challenges; and the Pan American Health Organization Foundation's Jennie Ward Robinson



on public health in Latin America. As one Great Decisions Conference participant stated, "It was great to hear such a smart speaker communicate such complex, challenging ideas in a way which was understandable. I left feeling inspired to learn more." We've learned that it's the questions asked, the conversations explored, and the stories told that allow audiences to go beyond the auditorium, dig deeper, and get closer to issues that matter. No matter what the topic, Global Minnesota connected local communities to the world like no other organization.

The Year of China

The year's focus on China explored the historical, cultural, economic, and political connections between China and the U.S., as well as Minnesota's deep commercial and educational ties to this East Asian country. From a business roundtable on negotiation and communications styles to dining on traditional cuisine at Tea House to examining Sino-American relations, our yearlong focus offered an in-depth look at China's rich cultural traditions and growing influence in the world.



1-4 Celebration of China - a record-breaking fundraising gala, featuring guest of honor Consul General Hong Lei (4) **5** Year of China Launch featuring musical guests from the Shaanxi Folk Music Orchestra **6** Former U.S. Secretary of Commerce Carlos Gutierrez discussed business strategies for China and Southeast Asia, at Wells Fargo **7** Brookings Institution Senior Fellow Jonathan Stromseth spoke about Beijing's geopolitical objectives

FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL ACTIVITY

JULY 1, 2017 - JUNE 30, 2018

UNRESTRICTED REVENUE

Membership and Individual Contributions	484,752
Corporate and Foundation Contributions	447,149
Program Income	68,649
Estate Proceeds*	205,383
Federal Grants	130,899
Investment Revenue and Other Income	41,059
State Grants	39,000
In-Kind Contributions	16,942
Total Unrestricted Revenue	\$1,433,833

OPERATING EXPENSES

K-12 Education	256,045
Professional Exchanges	298,928
Public Events	227,677
Discussion Groups (Great Decisions)	175,949
Development/Fundraising	152,569
General Operating (admin., equipment, supplies)	124,159
Total Operating Expense	\$1,235,327
Excess of Unrestricted Revenue over Operating Expense	198,506
Unrealized Gains(Losses) on Long-Term Investments	16,351
Net Revenue Including Unrealized Gains (Losses) on Long-Term Investments	\$214,857

*Estate Proceeds were received in 2018 and designated for use in future years.

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2018

ASSETS

Cash/Cash Equivalents	711,393
Board Designated Reserve	260,322
Equipment (net)	27,845
Pledges/Accounts Receivable	193,206
Prepaid Expense	39,027

OTHER CURRENT ASSETS

Temporarily Restricted Investments	127,291
Interest in Charitable Trust	39,021
Permanently Restricted Investments	451,740

Total Assets **\$1,849,845**

LIABILITIES AND NET ASSETS

Current Liabilities	40,499
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Unrestricted Net Assets

Undesignated Net Operating	154,847
Board Designated Reserve	260,322
Board Designated Major Gifts & Reserve Draws	229,049

Total Unrestricted **644,218**

Temporarily Restricted Net Assets	713,388
Permanently Restricted Net Assets	451,740

Total Liabilities and Net Assets **\$1,849,845**



A Call for Global Citizenship

During her visit to Minnesota, Ambassador of Jordan Dina Kavar spoke at a public luncheon, discussed water scarcity solutions with corporate member Ecolab, met with members of the local Jordanian community, and connected with students from Great River High School (pictured here). But the strongest message she left behind was a passionate call for global citizenship, which reflects Jordan's response to the growing refugee crisis in the region.



GIVING

THE FINANCIAL GENEROSITY OF CORPORATIONS, ORGANIZATIONS,
AND FOUNDATIONS HELPS CONNECT MINNESOTANS WITH THE WORLD.

— CORPORATE AND ORGANIZATIONAL MEMBERS —

Premier \$50,000+

Delta Air Lines
Medtronic, Inc.

Senior Millennium \$40,000+

Carlson Family Foundation
Ecolab Inc.

Millennium \$30,000+

Cargill Inc.
UnitedHealth Group

Senior Global \$20,000+

3M
Horton Holding, Inc.
Land O'Lakes, Inc.
Sit Investment Associates, Inc.
Wells Fargo Bank, N.A.

Executive \$10,000+

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Fredrikson & Byron, P.A./
Fredrikson & Byron Foundation
The Mosaic Company
Target Corporation

Leadership \$5,000+

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Cozen O'Connor
Dorsey & Whitney LLP
Hormel Foods Corporation
J.P. Morgan
KNOCK, Inc.
The Lakeland Companies
Propel Event Transportation
Management

Contributing Patron \$2,500+

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Carlson School of
Management
Faegre Baker Daniels LLP
GHR Foundation

Global Tax Network
GREATER MSP
HGA Architects and
Engineers
KPMG LLP
Mall of America
MN Best, Inc.
Wanner Engineering, Inc.

Associate Patron \$1,000+

Bepex International LLC
The Blake Group at
Morgan Stanley
The Film Society of
Minneapolis / St. Paul
Gray Plant Mooty
International School
of Minnesota
LymanDoran
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Association of REALTORS

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and Lynx
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Shaw-Lundquist
Associates, Inc.
Sunrise Community Bank
The Toro Company
University of Minnesota
China Center
WTP Advisors

Patron \$500+

Arts Midwest
Hamre, Schumann, Mueller
& Larson, P.C.
Osher Lifelong Learning
Institute
TripleInk

Supporting Patron \$250+

Cultural Jambalaya
Xperitas

— ADDITIONAL SUPPORTERS —

\$100,000+

Global Ties U.S.

\$30,000+

Minnesota Historical Society
(State of Minnesota)

\$15,000+

Carlson Wagonlit Travel and
Delta Air Lines

Consulate General of the
People's Republic of China,
Chicago

Foreign Policy Association

\$7,500+

Borton Overseas

\$2,500+

Chinese American Business
Association of Minnesota

Consulate of Mexico

D'Amico Catering

Embassy of Colombia

Famiglia Meschini Wines

\$1,000+

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Bjorn Timeless Portraits

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Chicago

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in Minneapolis

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Republic of China

EMI Audio, Inc.

GPS Alliance

Jessen Press, Inc.

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Inc.

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\$500+

Big Shared World

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Friends

Grand Narrative Productions

Landmark Architectural Signs

\$250+

Albright Stonebridge Group

Commonwealth Properties

Como Friends

Escape MSP

In House Media

Lakeside Wine & Spirits

Pryes Brewing Company

Radisson Blu Hotel
Minneapolis

Tea House

University of Minnesota
Confucius Institute

— TRIBUTES —

In honor of the 2017 Ambassador Award Recipients - David Fox and Katherine Youngblood

Kristine & Tor Aasheim

Janice & Paul Anderson

Ruth Ann & James Benson

Joan & John Brooks

Jennifer Carlier & Andrew Blake

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Phyllis & Thomas Colwell

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Stephan Kistler Giving Fund

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The Hognander Foundation

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Ruth & David Waterbury

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In memory of Betty Anderlik

Carol Steinberg

In memory of Mary Engebretson

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Robert Nelson, M.D.

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Leila Poullada

Purcell Family Trust

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Frances Paulu

In memory of Emily Anne Staples Tuttle

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Janice & Paul Anderson

Mary Bang

Linda & Henry Cohen

Karen Cooley-Kistler &
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Marna Fullerton

O.C. "Joe" Hognander, Jr./
The Hognander Foundation

Zehra Keye & Noyan Tanberk

Jeanette Lehr & Terrance
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Barbara Longfellow Trust

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Kay A. Thomas Fund

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Inez & Lyall Schwarzkopf

Carol Steinberg

Lindsay & Michael Strand

Congratulations

to Global Minnesota's 2017 Ambassador Award honorees, David Fox and Katherine Youngblood. We appreciate their dedication, continued commitment, and generosity that grow Global Minnesota's ability to serve future generations of Minnesotans.





— INDIVIDUAL DONORS —

WE ARE GRATEFUL TO OUR COMMITTED SUPPORTERS AND MEMBERS,
WHOSE GENEROSITY BRINGS THE GLOBAL MINNESOTA MISSION TO LIFE.

\$100,000+

Elizabeth Anderlik

\$30,000+

Robert W. Sit

\$15,000+

Joan & John Brooks

Penny & Bill George /
George Family Foundation

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S. K. & Sing Fook Lo

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Kaimay & Joseph Terry

Karen Owen Tuzcu &
Ertugrul Tuzcu /
The Tuzcu Family
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\$10,000+

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\$7,500+

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Teresa & Bevan Yueh

\$1,000+

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Catherine Born

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Wendy W. Dayton / Douglas & Wendy Dayton Foundation

Margie & David Dines

Joan R. Duddingston

Lois West Duffy & Joseph Duffy

Leaving a Legacy

Beginning in the 1960s, Joe and Betty Anderlik opened their home to hundreds of international students and visitors, creating a lifetime of global connections including the forever friendship with an Ecuadorian student and his family (pictured here). We honor the Anderlik's legacy and decades-long commitment to building international understanding and are grateful for the generous gift from Joe and Betty's estate. Estate gifts help ensure that future generations have the opportunity to make lasting global connections and experience the world's cultures.





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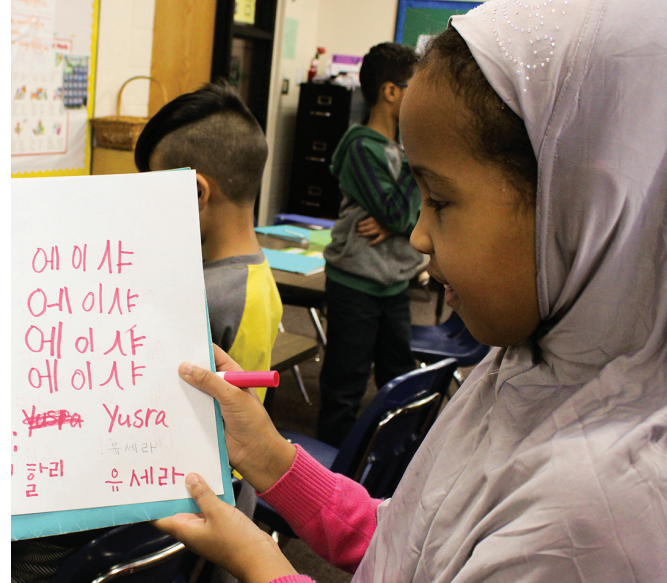
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\$150+

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If we have omitted or misspelled your name, please accept our apologies and contact us so we may correct our records.

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Robert W. Sit

Emily Anne Staples Tuttle

Katherine W. Youngblood

We were saddened by the passing of Honorary Director Emily Anne Staples Tuttle and Director Bob Mitchell, two stalwart supporters and global citizens.

Welcome New Officers and Directors for 2018-19

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Ross Wilson, U.S. Ambassador (retired)

Vice Chair

Martha (Muffy) MacMillan

Directors

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