

RECONNECTING



WITH THE WORLD



Global **Minnesota**

ANNUAL REPORT



FROM OUR LEADERSHIP

For more than 70 years, Global Minnesota has advanced international understanding and engagement. When the pandemic forced us to dive headfirst into an all-digital world, we reached audiences in dozens of countries, in states across the U.S., and in cities, small towns and cabins across Minnesota.

The organization embraced the “global” that was already shining brightly right here in Minnesota. We enhanced our partnerships with local diaspora communities and with the local diplomatic corps. Equally important, this online world presented the opportunity to bring in a greater diversity of voices and to make our programming accessible to new and broader audiences, regardless of their location or physical ability.

Global Minnesota remains a trusted source of vital information about global affairs and continues to be a creative catalyst for international connections in our state. The programs and partnerships fostered over the years have created a springboard for our continued success. The vibrancy of Global Minnesota is a testament to the generosity and hard work of our board, members, partners, staff and the leadership of Mark Ritchie over these past several years.

In the year ahead, the leadership baton passes to incoming Board Chair Ross Wilson, and our newly announced President Phil Hansen. Working together, Global Minnesota will continue to grow this global community, address our most important international issues, promote respect for and deeper understanding of the many cultures that call Minnesota home, and collaborate with our amazing partners — globally, nationally and locally.

We are grateful that you are on this journey with us.

Martha MacMillan

Martha (Muffy) MacMillan
2020-2022 Board Chair

Global Minnesota continues to be a creative catalyst for international connections in our state.

New Board Chair Ambassador Ross Wilson (right) and outgoing Board Chair Muffy MacMillan (center) celebrate with retiring President Mark Ritchie (left)



PROGRAM REACH

Across 2020-2022, **400** activities, covering **120** countries and territories connected, informed, and engaged over **22,000** people in learning about the world.



RUSSIA

Following the invasion of Ukraine, Russia expert Jill Dougherty led a Global Conversation on Russia's goals in Europe which has reached over 1,000 people.



VIETNAM

An international visitor from Vietnam shared culture and history lessons with the 8th grade students of Albertville Middle School as part of the Classroom Connection Program.



BRAZIL

Renielle from Brazil engaged with organizations throughout Minnesota as part of the U.S. State Department's Young Leaders of the Americas Program.



SOMALIA, BOTSWANA, KENYA

The 2021 World Food Day symposium featured a full day of events promoting global action to end hunger. Nearly 700 participants joined worldwide. Speakers included expert guests from Somalia, Botswana, and Kenya.



INDIA

Media professionals from India visited local news outlets and discussed freedom of the press as part of the State Department's International Visitor Leadership Program.





PROGRAMS



PUBLIC EVENTS

Global Minnesota provides a link to the global community with opportunities to learn from international professionals and local experts. Covering a diverse range of topics, 78 events engaged nearly 15,000 participants in understanding world events and trends. The shift to online and hybrid events brought broader audiences and greater access around the state. From global leaders like the United Nations Secretary General to local experts in foreign affairs, our public events keep Minnesota informed of the rapid changes in our global landscape.



K-12 EDUCATION



Our education programs help teachers and students learn about the world.

Classroom Connection brought the world's cultures to more than 2,000 school children through 3,336 contact hours of learning. At Academic WorldQuest, 30 high school teams competed to test their knowledge about global issues. To accommodate changing needs, we implemented online participation in 2021 and a hybrid online/in-person model in 2022. These innovations broadened our ability to reach more schools across Minnesota.



PROFESSIONAL EXCHANGES

Emerging leaders from around the world visit Minnesota for cultural and professional exchange opportunities. During the past two years, 653 exchange program participants from 120 countries connected with local experts to cultivate effective exchange of industry best practices. Virtual visits allowed for exchanges to continue throughout this time, which brought understanding, knowledge, and hope to communities around the world. Global Minnesota implements most exchange programs on behalf of the U.S. State Department's International Visitor Leadership Program and Global Ties U.S.



INTERNATIONAL STUDENTS



Our community saw a clear need to redouble efforts to embrace international students who were especially hard hit by pandemic isolation and geopolitical stresses. Recalling our founding mission to welcome international students, and with strong support from the Gala 2021 Fund-A-Need, we launched new programs that engage international students and bring their unique perspectives and cultures into all we do. Every day we are building lifelong connections to Minnesota--actively renewing Global Minnesota's founding motto "they came as strangers, may they leave as friends."

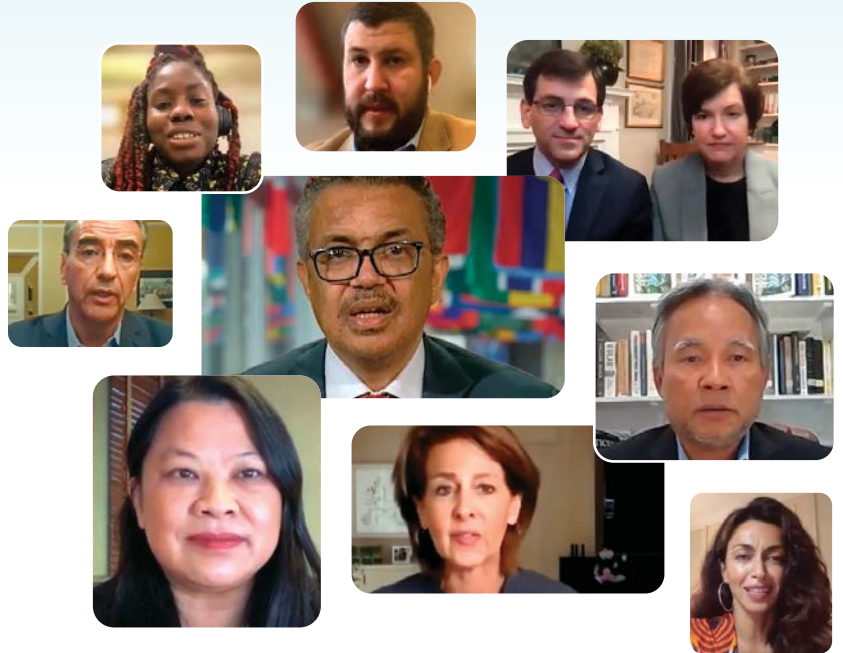


CONNECTING IN NEW WAYS



VIRTUAL PROGRAMMING SHIFT

During a time of international upheaval and isolation, Global Minnesota members and supporters remained committed to connecting with the world. This was a time of learning, innovation, and resilience to build stronger connections. By increasing remote learning access across programs, our community engaged a large global audience. Events like World Food Day drew thousands of participants worldwide, while speakers from the World Health Organization joined from around the world to share insights. Virtual Classroom Connection visits ensured Minnesota students remained engaged with global visitors, and online Great Decisions groups discussed critical issues facing the world.



CREATING HYBRID EVENTS & EXCHANGES



Now, we're adapting this diverse programming to fit a changing world. By taking the best aspects of online participation and merging these innovations with a return to in-person programming, our community has enhanced engagement around the state. Online participation options, American Sign Language interpretation, and live streamed events keep Minnesotans connected regardless of location or physical ability. Offering hybrid options is creating even more avenues for participation by expanding accessibility. Thanks to the resilience of our members and supporters, our community is connecting in new ways to broaden opportunities to engage with the world.



RECONNECTING TO FRIENDS NEW AND OLD

This year's An Evening Abroad Gala was a celebration of the nearly 120 countries we engaged and the wonderful global connections we have made over the years. Held in-person for the first time since 2019, the Gala brought together nearly 400 supporters, international visitors, and global citizens to reconnect and form new, lifelong connections. Guests engaged all of their senses with a variety of international cuisine accompanied by global musical styles. In the Tour the World Auction, bidders won rare global collectibles, unique Minnesota cultural experiences, and booked international travel to set out on new adventures. Through it all, Global Minnesota's supporters raised nearly \$300,000 to expand accessibility and to power the critical programming that connects, informs, and engages Minnesota and the world.



AN
EVENING
ABROAD
GALA





STATEMENT OF FINANCIAL ACTIVITIES

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2022

ASSETS

Cash/Cash Equivalents	\$308,023
Equipment (net)	19,224
Receivables and Prepaid Expenses	130,116
Other Assets	65,081
Investments	1,194,406
TOTAL ASSETS	<u>\$1,716,850</u>

LIABILITIES AND NET ASSETS

Current Liabilities	\$83,133
Net Assets Without Donor Restrictions	570,398
Net Assets With Donor Restrictions	1,063,319
TOTAL LIABILITIES AND NET ASSETS	<u>\$1,716,850</u>

STATEMENT OF FINANCIAL ACTIVITIES

FOR THE YEAR ENDED JUNE 30, 2022

REVENUE

Membership and Individual Contributions	\$594,780
Corporate and Foundation Contributions	322,458
Program Income	43,179
Government Contributions	339,017
Investment Revenue and Other Income	38,859
TOTAL REVENUE	<u>\$1,338,293</u>

EXPENSES

Program Services	\$973,385
Management and General	122,791
Development	267,195
Loss on Investments	28,038
TOTAL EXPENSES	<u>\$1,391,409</u>
CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS	<u>(\$53,116)*</u>

*\$44,000 of this deficit was budgeted for and funded by Board designated funds



GIVING

The financial generosity of individuals, corporations, organizations, and foundations helps keep Minnesota connected to the world. Your support makes this work possible.

CHAMPIONS PROJECT DONORS

When Global Minnesota faced the financial uncertainty of the COVID-19 pandemic in early March of 2020, the Board of Directors and other generous donors stepped up with special additional funding to ensure the continued stability and success of our operations. Because of this amazing effort, we were able to retain our dynamic staff, transition to virtual engagement models, and plan for the future of the organization. We are deeply appreciative of their timely and essential contributions.

\$20,000+

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Patricia Simmons & Les Wold
Mary Lynn & Warren Staley

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Tanna Moore & Craig Swaggert
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Normandale
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\$250+

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of Canada in
Minneapolis

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Minnesota
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United Language Group

\$250+

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Global Minnesota's mission
is to advance international
understanding and engagement.



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