

PRESERVING THEIR LEGACY



MILTON & CATHERINE  HERSHEY
CONSERVATORY
AT HERSHEY GARDENS

Hershey Gardens is proud to be continuing the Hershey tradition of conservatories by embarking on a historically-inspired new project – the Milton & Catherine Hershey Conservatory. Groundbreaking is planned for 2015, with a planned completion date of 2016.

The new 16,000-square-foot structure will feature an indoor Butterfly Atrium, Welcome Pavilion and an Educational & Horticultural Wing, as well as an overlook and a terrace.

Located just south of Swan Lake, the year-round conservatory will also serve as the new visitor entrance for Hershey Gardens.

“We are carefully planning every aspect of the guest experience,” said Don Papson, executive director of The M.S. Hershey Foundation. “From the moment guests enter the parking lot, we want their visit to be enjoyable.”

The Butterfly Atrium will feature 500 native and tropical butterflies, as well as a chrysalis viewing area where guests can learn

about the lifecycle of the butterfly.

“The atrium will be a very popular destination,” said Papson. “Many guests and members have told us how much they are looking forward to seeing so many unique butterflies, especially in the winter months.”

“We have been working with butterfly experts from around the country to ensure the ecosystem and environment in the atrium are ideal for butterflies, as well as for guests,” said Papson. “It sounds like a simple concept, but the balance is actually quite delicate.”



The Welcome Pavilion will feature large, hanging stained-glass butterflies. The handmade pieces are capital campaign donor opportunities; several are still available.

Sharing the Gardens with Students in Need

“The addition of the conservatory will dramatically increase our ability to accommodate educational school visits,” said Mariella Trosko, director of education. “Sadly, many lower-income school districts have been forced to eliminate field trips. The result is that many students will never have the opportunity to visit a botanical garden and experience an ecosystem, or understand biodiversity and sustainability.” With this in mind, Hershey Gardens is creating “Share the Gardens Scholarship Fund.”

The scholarship program will subsidize the entire cost of field trips and transportation for schools who meet the eligibility requirements. (Eligible schools must have 75% or more students who qualify for free or reduced-price lunches as part of the National School Lunch Program.) There are more than 30,000 eligible students in the surrounding cities of Lancaster, York, Reading, Lebanon, Harrisburg and Steelton-Highspire.

“...it is heartening to see how many people want to be a part of this project. They see it as a way to give back to Mr. and Mrs. Hershey.”

Exceeding Expectations

“We are pleased by the response to the capital campaign,” said Papson. “We have received numerous gifts and pledges, both big and small. It is heartening to see how many people want to be a part of this project. They see it as a way to give back to Mr. and Mrs. Hershey.”

We invite you to join us in creating this lasting tribute to Milton and Catherine Hershey. There are many levels of giving and all gifts are welcome and appreciated. For more information on the conservatory and ways to give, please visit HersheyGardens.org or call 717.298.2203.

10 Questions With...

Bill Kieffer, Grounds and Facilities Manager at Hershey Gardens

What is your role at Hershey Gardens?

My job, like all of the other gardeners, is to protect, preserve and enhance Hershey Gardens. As grounds and facilities manager, I wear many hats. In addition to the Gardens itself, I am also responsible for managing all the buildings, structures, infrastructure and equipment. Needless to say, I am never bored.

What is your favorite part of Hershey Gardens? Why?

That's a tough question. While I love the entire Gardens, in my opinion, no part comes close to the original rose garden. On a warm summer evening, when the sun is about to set and the wind is dying down, the smell of roses is almost intoxicating. You hear laughter coming from Hersheypark and sometimes a band playing on the veranda of The Hotel Hershey. It's like a step back in time. It really brings a smile to my face.



What is a typical day like for you?

I usually start the day reviewing the past day's reports and the current day's weather forecast, then I'll check the grounds and buildings. If there are contractors on site, I work with them. Any spare time I have is spent on gardening duties.

How long have you worked at Hershey Gardens?

I have been working here full time since 1998, although my connection to the



Gardens dates back to 1979. Back then my sister was the secretary for Bill Bowman, who was director of Hershey Gardens. He was looking for seasonal help and my sister told him that I would be interested. Bill offered me the position and I started working in the evenings.

How has Hershey Gardens transformed over the past 35 years?

The Gardens just keeps getting better. We have a great team of dedicated people who take pride in their work. The crew really takes ownership of the Gardens. They enjoy moving it forward while making sure it remains an integral part of the Hershey legacy.

What is your background?

After working at the Hershey Nursery for two years, in 1981 I went to college and received my degree in landscape design/nursery management from Williamsport Area Community College, which is now Pennsylvania College of Technology. I worked summers at Hershey Nursery as well, and from 1983 to 1997, I was a crew foreman of the downtown Hershey area. In 1997, I went to Ames True Temper and worked there for two years making gardening tools. All total, I have been in the gardening trade for more than 35 years - and I still enjoy it.

Your family has a long history with Hershey. Can you tell me about it?

My great grandfather, Harry T. Kieffer, was a plumber boss at Mr. Hershey's caramel factory in Lancaster more than 100 years ago. When Mr. Hershey built his chocolate factory, he and my great grandmother, Barbara Ellen, and their nine boys (yes, nine boys!) moved to Hershey. I believe

the year was 1907. Their house was located where the Granada Avenue Gym now sits. Many of my aunts, uncles and cousins worked at the chocolate factory.

What do you like to do in your spare time?

I love spending time with my three daughters and three grandkids. My oldest daughter lives in the Catskill Mountain area of New York, so I see my grandkids only a few times a year—but they love visiting the Gardens. I bring them here every time they visit. They think it's the coolest thing that I work here; they think I run Hershey! Of course, they love visiting the Butterfly House when it's open.

“My great grandfather, Harry T. Kieffer, was a plumber boss at Mr. Hershey's caramel factory in Lancaster more than 100 years ago.”

In your 16 years working at Hershey Gardens, what is your favorite guest experience?

Last year during Pumpkin Glow, I noticed a man sitting in the shadows near the back of the Gardens. I was driving a cart and pulled up quietly to see why he was there and if he needed anything. He was an older gentleman, and he told me he was with his children and grandchildren, but that he needed a break from walking. I told him who I was and offered him a ride on the cart, telling him he could surprise his family at the last candy stop. It would be our little secret; his family could wonder how Grandpa got to the end so fast. I watched from a distance when his grandkids arrived at the last candy stop and were surprised to see him standing there patiently. We both had a good laugh.

What do you look forward to most with the new conservatory?

I see the new conservatory as the jewel on the hill. We'll soon be able to offer a year-round venue for school groups, visitors and the community. I look forward to all the additional educational activities that guests can enjoy. I'm thrilled to be a part of that.

A Berry Colorful Autumn Garden

Want to add some late season dazzle to your garden? Consider planting trees and shrubs with decorative berries to help give autumn its special beauty. Plus, the berries are an important food source for migrating and winter resident birds.

Hershey Gardens is home to several shrub and tree varieties that bear fruit. Here are a few to look for on your next visit.



Winter berry

Winter berry (*Ilex verticillata*), a hardy deciduous native shrub, is one of this season's best berry plants. Large clusters of vivid red fall ripening berries hang abundantly along its woody stems. Only the female plants bear fruit, so be sure to plant a male for pollination. The male plant is best situated nearby in the background, away from your main garden viewing areas.

Hollies (*Ilex species*) are the most recognizable plant for fall and winter berries. In this region, most hollies retain their berries through the winter.



Holly



Green hawthorn

Green hawthorn (*Crataegus viridis* 'Winter King'), unlike most other hawthorns, is bedecked with brilliant red fruit upon its silvery frame. The red fruits start forming in early fall and persist through most of the winter.

Viburnums (*Viburnum species*) offer striking bluish-to-black, red or yellow fruits through October. They are also noted for their wonderful fall color.

Oregon grape holly (*Mahonia aquifolium*) is a native shrub with foliage that resembles holly, yet it isn't closely related. Instead, it is in the barberry family. This pristine plant, with its yellow flowers that become blue-black berries, is held in high regard for its disease resistance, drought tolerance and year-round interest.



Heavenly bamboo

Heavenly Bamboo (*Nandina domestica*) has bamboo-like stalks and delicate, ferny foliage. It is also in the barberry family. The large clusters of bright red berries can persist through most of the winter and are perfect for holiday arrangements. Some excellent new shorter cultivars are also available.

Beautyberry (*Callicarpa japonica*) is a native of Japan, China and Taiwan. This lovely shrub is known for its late-season display of deep purple berries clustered along tall, arching stems. A white berry species is also available. If you can get to them before the birds do, the berry-laden branches are lovely in fall and holiday arrangements.



Beautyberry

Elderberry (*Sambucus nigra*) bears blackish, red berries in the fall on which birds feast. They can be used to make jellies, pies, juice and even elderberry wine. There are several interesting cultivars of this plant.

Crabapple (*Malus cultivars*) are small flowering trees with red, yellow, orange or green berry-like fruit less than two inches in size. The trees have various growth habits and many of the new cultivars are resistant to fireblight, cedar apple rust and apple scab.



Crabapple

GARDEN DESIGN SCHOLARSHIP COMPETITION IS A GREAT OPPORTUNITY FOR STUDENTS

Hershey Gardens and Ames have teamed up again for the second annual Garden Design Scholarship Competition as a way to “grow” students’ interest in gardening.

“The 2014-2015 theme is the Butterfly Garden,” said Kim Frew, education coordinator. “These types of gardens are becoming very popular in home landscapes. Butterflies are beautiful, but they also play a vital role in pollinating plants,” added Frew.

A single student or groups of students in grades 10 through 12 who are home-schooled or enrolled in a public, private or vocational-technical school in any of the following counties may enter the competition: Adams, Berks, Cumberland, Dauphin, Juniata, Lancaster, Lebanon, Northumberland, Perry, Schuylkill, Snyder and York.

The designer or group of designers who receive first place will receive \$800 in scholarship monies, the opportunity to install

their design at Hershey Gardens with the help of Gardens staff and a family membership to Hershey Gardens. Ames will also provide gardening tools to the winner(s).

Registration forms are due November 28, 2014, and completed designs are due by February 13, 2015.

For more information and guidelines, visit HersheyGardens.org or call 717.508.5968.



Congratulations, 2013-2014 Garden Design Scholarship Competition Recipients!

First Place - Kylie Wirebach, Conrad Weiser High School

Second Place - Cortland Daily, Emma Daily, and Victoria Brame, Commonwealth Connections Academy

3rd place - Hannah Fertich, Adams County Christian Academy

4th place - Abigail Albright, Perry Vo-Tech

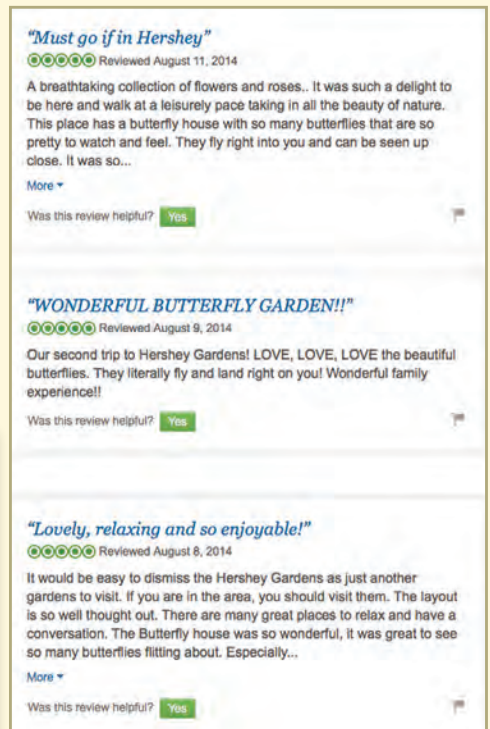


TripAdvisor Rates Hershey Gardens as #2 Hershey Attraction

TripAdvisor.com, a travel website that provides visitor reviews and other information about travel destinations, ranks Hershey Gardens as the #2 Hershey attraction, just behind Hershey Theatre.

“We are so appreciative of every guest who has submitted a review,” said Jamie Shiffer, grounds and operations manager. “The gardening team enjoys reading our reviews; it helps us plan for the future,” noted Shiffer. “We want every visitor to have a completely positive experience.”

As the website says, every experience counts! Please share your review of Hershey Gardens so others can experience the beauty and wonder of Hershey Gardens.



STATUESQUE BEAUTY IN THE GARDENS

Garden statues and sculptures add permanent beauty and whimsy to any landscape. Hershey Gardens is home to several statues, each with a bit of history.

Rebecca at the Well was purchased by Milton Hershey in 1913 for his High Point home. First located in front of the home, it later graced a small island in a pond on the property. After several years, the statue broke at the base and fell into the water. Almost forgotten, it was eventually rescued and brought to its present location in the rose garden, encircled by pink roses.



The Boy with the Leaking Boot was also purchased by Milton Hershey in 1913 for possible use on the grounds of his High Point home. In 1914, it was installed at the swimming pool at Hershey Park, then moved to the Hershey Zoo Reptile House in 1929. It was relocated to its current location in the rose garden in 1938. In 1998, it was removed for conservation and replaced with a replica. The original was given to Hershey Museum, now The Hershey Story.



Sweet Smelling is a life-size bronze statue that is surrounded by many types of aromatic plants in The Children's Garden. The depiction of a small girl smelling a rose is the work of California artist Corinne Hartley.



Girl Chasing Butterflies is the glorious focal point of the Bill Bowman Garden, donated in memory of the former director by his family and friends. For many years after his retirement until his death in 2004, Bowman helped revitalize the Gardens and spearhead the addition of the Butterfly House and The Children's Garden. The statue was sculpted by artist Kristin Visbal.

The Four Seasons have graced the meadow of the arboretum since 2008. Donated in honor of Susan Kelly-Dreiss, founder and long-time director of the PA Coalition Against Domestic Violence, it was at her house, which overlooks Hershey Gardens, that the Coalition was founded.



Nature's Child is located near the Gift Shop entrance and hails as the Gardens' newest addition. The beautiful bronze statue and fountain originally belonged to Carol and John Jamison. John gave the statue to Carol for her birthday in 2001, but after their visit to Hershey Gardens in 2004, they "knew the statue belonged at the Gardens." It was added in Carol's memory in 2009. The statue was cast by Santa Fe artist Susanne Vertel.



The History of the Rough Rider Statue

Several community members recall the Rough Rider statue that proudly stood in the Perennial Garden during the 1980s and 1990s. It was purchased by Milton Hershey in 1913, the same year he purchased Rebecca at the Well and The Boy with the Leaking Boot. It was located in Hershey Park for many years, but was moved to Hershey Gardens in 1979, and remained there until the mid-1990s. It was removed due to instability caused by rust. The Rough Rider statue was also referred to as the "soldier statue" because it depicted a soldier carrying a gun.



There's a Lot "Growing On" at Hershey Gardens!

Member Reception

Thursday, September 18 from 5:30 to 7 p.m.

Look for your invitation in the mail!



Fall Fest

Saturday, September 27 from 10 a.m. to 2 p.m.

Welcome the fall season while enjoying fun family activities. Learn about scarecrow stuffing, pumpkin carving and yard clean-up techniques. Included in admission; members are free!

Bonsai: Living Art of the Central Pennsylvania Bonsai Clubs Exhibit

Friday, October 10 through Sunday, November 9;
open during regular Gardens hours

Featuring dozens of bonsai trees in various shapes and sizes, this popular annual exhibit provides information on bonsai, what they are and how they are cultivated. The exhibit will be displayed in the Butterfly House. Included in admission; members are free!



PUMPKIN GLOW

October 17, 18, 24 & 25 from 6 to 8 p.m.

Kids, bring a flashlight, come in costume and trick-or-treat throughout the Gardens! Enjoy 150 illuminated pumpkins throughout the Gardens. Candy generously donated by The Hershey Company. Included in admission; members are free!



December 5, 6, 12 & 13 from 4:30 to 6:30 p.m.

Children will be greeted by Santa's elves as they travel through a path of twinkling lights to discover Santa and his secret garden. Their enchanted journey includes a visit with Mrs. Claus and craft activities. Included in admission; members are free!

Hershey Gardens will be closed for the winter beginning January 1, 2015.

GIRL SCOUT SATURDAYS IN THE GARDEN!

Join us for these fun-filled opportunities to earn a badge!

\$10 per Scout, \$9 per adult

Please visit HersheyGardens.org for more information and to download registration forms.

Bugs Badge Workshop for Brownies

Saturday, September 20, 2014

from 10 a.m. to noon

Explore the world of bugs and learn more about these little creatures that do so much!

Tree Badge Workshop for Cadettes

Saturday, October 4, 2014 from 10 a.m. to noon

Grab your naturalist hat and get ready to know trees...to know trees is to love them!

Rosie Petal Badge Workshop for Daisy Scouts

Saturday, April 25, 2015 from 10 a.m. to noon

Daisy Scouts will discover fun ways to make their world a better place!

Gardener Badge Workshop for Juniors

Saturday, May 16, 2015 from 10 a.m. to noon

Junior Scouts will receive a guided tour of Hershey Gardens and learn about gardening and caring for plants.



Bridging Ceremony Day

Saturday, May 30, 2015 from 9 a.m. to noon

\$10 per Scout, Hershey Gardens patch included; \$6 per junior guest (ages 3-12); \$9 per adult guest

Troops will hold their individual bridging ceremonies on Hershey Gardens' Japanese Garden bridge as friends and family watch. Afterwards, Scouts and their guests will enjoy a guided tour of the Butterfly House and spend time in The Children's Garden. A picnic area is available for lunch. Registration is required by calling 717.508.5968 or emailing Education@HersheyGardens.org.

Any Day Can Be a Girl Scout Day at Hershey Gardens!

Can't make it to one of our Girl Scout workshops? Bring your troop any time and earn the Hershey Gardens patch on your own.



Before your visit, simply print out the free Party Time Scavenger Hunt available at HersheyGardens.org on the Scouts page. Complete the hunt during your visit and purchase the Hershey Gardens patch in the Gift Shop for \$4.99. (Admission must be purchased to complete the scavenger hunt; admission is free for members.)

See it Soon!

'Four Surreal Seasons' Exhibit Closes September 28

The breathtaking summer art exhibit "Four Surreal Seasons" will remain on display at Hershey Gardens through Sunday, September 28. The exhibit features 26 pieces of amazing artwork created by illustration majors from Pennsylvania College of Art & Design.

"We've received so many compliments on this exhibit," said Mariella Trosko, director of education. "Visitors are enjoying the amazing artwork, and it's the perfect accompaniment to the natural surroundings in the Gardens."

The style of artwork was modeled after "exquisite corpse," an art form invented by surrealists in the early 1900s.

"The 'exquisite corpse' technique uses several pieces to create one complete piece of art," added Trosko. "In the Gardens' exhibit, each piece of artwork is comprised

of four panels, and each of those panels represents one of the four seasons."

"We're grateful to the students for lending us their talents for this exhibit. We look forward to working with the college on future exhibits," said Trosko.



Pennsylvania College of Art & Design presents
FOUR SURREAL SEASONS
An art exhibit at Hershey Gardens

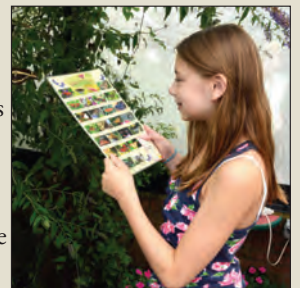


THANK YOU, VOLUNTEERS!

Welcoming guests, answering questions and assisting with kids' activities were just a few of the several tasks performed by this summer's "Volunteers."

"These 19 teens were terrific. They dedicated 250 hours of their time to assist our guests and their families," said Megan Talley, programming coordinator. "They were always willing to lend a hand, wherever it was needed."

The Volunteer program is for students age 12 through 15, who are available to work during the summer months. The program provides ideal pre-work experience. Applications for next summer's program will be available at HersheyGardens.org next spring.



The M.S. Hershey Foundation



Hershey Gardens
 170 Hotel Road
 Hershey, PA 17033
 HersheyGardens.org

Non-Profit Org.
 U.S. Postage
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 Harrisburg, PA
 Permit #504

Members Only:

\$5 Fridays!

Bring any number of guests...
 any age...any Friday - and
 they're only \$5 each!
 Simply show your Hershey
 Gardens membership card
 at admissions.

2014
 HERSHEY GARDENS
 SCHEDULE

September

S	M	T	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

October

S	M	T	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

November

S	M	T	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23 30	24	25	26	27	28	29

December

S	M	T	W	Th	F	Sa
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

9 AM - 5 PM
 9 AM - 7 PM
 10 AM - 4 PM
 Closed

The Butterfly House is open
 9 a.m. - 5 p.m. until September 14, 2014.
 Weather permitting.

**Member Special:
 Bring a Friend Free!**

As our thanks
 for your support,
 we invite you to enjoy
 the Gardens with a friend.

Simply select a day -
 and a friend - it's on us!

*Must present voucher and
 valid Hershey Gardens
 membership card.
 Expires 10/16/14.
 Limit one voucher per member.*

Code: 43065