

1959

CATALOG

Houston



DIAMOND IMPORTERS

WHOLESALE JEWELERS

DIAMONDS
WATCHES
JEWELRY
SILVERWARE
ELECTRICAL
APPLIANCES
CAMERAS
LUGGAGE
GIFT ITEMS



HOUSTON CLUB BUILDING • TRAVIS AND RUSK STS. • HOUSTON, TEXAS

our guarantee

HOUSTON WHOLESALE JEWELERS' guarantee is aimed to protect our customers in all ways. Merchandise is guaranteed to be exactly as represented in this catalog, and to give satisfaction. Quality is guaranteed both by the manufacturer and Houston Wholesale Jewelers.

OUR LOW PRICE GUARANTEE

Houston Wholesale Jewelers has pioneered low prices in the Southwest and guarantees that you can continue to purchase any article illustrated in this catalog as low in price from us, as can be purchased from any other WHOLESALE CATALOG or group buying organization in the Southwest.

HOUSTON WHOLESALE JEWELERS 1959 CATALOG

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to supply their
merchandise needs for...

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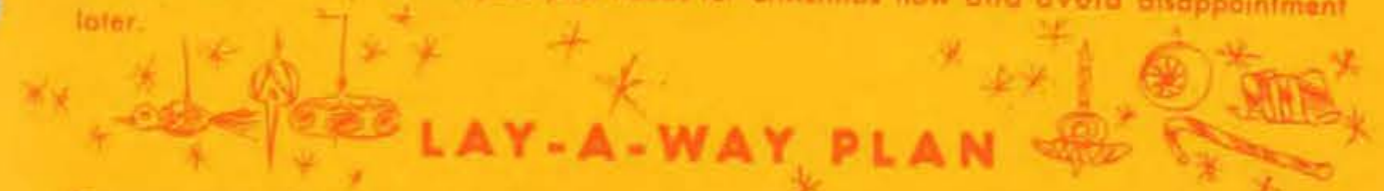
IMPORTANT NOTICE

SHOP EARLY

AVOID THE RUSH
AND DISAPPOINTMENTS LATER



We cannot guarantee delivery at all times of certain items illustrated in this catalog. We suggest, therefore, that you anticipate your needs for Christmas now and avoid disappointment later.



LAY-A-WAY PLAN

For your convenience, you may use our Lay-A-Way Plan. A small deposit will hold your selection until wanted. There is no charge for this service.

Gift Certificate

For your convenience, you may now purchase Houston Wholesale Jewelers Gift Certificates.

SEE US ON SPECIAL QUANTITY PRICES!

SPECIAL CHRISTMAS SHOPPING HOURS

FOR YOUR CONVENIENCE STARTING NOVEMBER 10TH THROUGH DECEMBER 24TH

Shopping Hours: 9:00 to 6:00, including Saturday. In order to give you better service, we suggest you avoid the rush by shopping between the hours of 9:00 to 11:00 and 2:00 to 6:00. Beginning Monday, December 8th, we will be open every night except Saturdays, until 8:30 p.m. until Christmas Eve.

We will close Wednesday, December 24th, at 5:30 p.m.

OPEN EVERY MONDAY NIGHT UNTIL 8:30 P.M.

SPECIAL NOTICE ON MAIL ORDERS received after
December 13th we cannot guarantee delivery
in time for Christmas

CONFIDENTIAL PRICE SHEET

YOUR COST IS CODED

HOW TO FIND YOUR COST:

Your cost is part of the code number, and immediately follows the single identifying letter "S". Illustrated below is a typical line from our catalog showing our method of coding.

MAIL ORDERS

For complete information regarding ordering by mail, turn to Page 2.



HEAVY DUTY LEVEL WIND
"PUSH-BUTTON"
WONDERCAST REEL
4 - unit, fixed spool, level
wind, oscillating pickup.
1797 S1497 Retail \$24.95

QUANTITY PRICES

Many items in this catalog are available at greater savings when purchased in quantity. These particular items are marked both in single wholesale price and quantity wholesale price. For example: Page 174, Silex Electric Oven Toaster,

1504 1-S1009; 6-S948 Retail \$14.95

↑ ↑
Single Quantity
price price

This means that your cost for one of this item is \$10.09 and for 6 or more is \$9.48.

1797 S1497

Retail \$24.95

↑ \$14.97

CODE NO

↑ YOUR COST

↑ RETAIL PRICE

FEDERAL EXCISE TAXES

Retail prices shown in this catalog DO NOT include federal excise taxes unless otherwise specified.

COST PRICES DO NOT INCLUDE FEDERAL TAXES

10% Federal Excise Tax must be added to your cost on the following merchandise if not for resale: Diamonds, Watches, Jewelry, Silverware (except plated flatware), Luggage, Leather Goods, Clocks, Binoculars, Theatre Glasses.

NOTE: Signed exemption certificates must be presented when merchandise subject to tax is bought for resale.

**WE RESERVE THE RIGHT TO LIMIT QUANTITIES
ALL PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE**

SHOPPING HOURS

DAILY AND SATURDAY 9:00 A.M. to 5:30 P.M.

OPEN EVERY MONDAY NIGHT UNTIL 8:30 P.M.

ALL ITEMS ILLUSTRATED IN THIS CATALOG ARE CARRIED IN STOCK

OUR LOW PRICE GUARANTEE

Houston Wholesale Jewelers has pioneered low prices in the Southwest and guarantees that you can continue to purchase any article illustrated in this catalog as low in price from us, as can be purchased from any other **WHOLESALE CATALOG** or group buying organization in the Southwest.

BUY WITH CONFIDENCE

CATEGORY	A	Zone 1-2	Zone 3	Zone 6
		Up to 150 Miles	150 to 1,000 Miles	Over 1,000 Miles
CATEGORY A	A	.50	.50	.50
CATEGORY B	B	.55	.60	.75
CATEGORY C	C	.60	.65	1.00
CATEGORY D	D	.70	.80	1.20
CATEGORY E	E	.80	.90	1.50
CATEGORY F	F	.90	1.05	1.80
CATEGORY G	G	1.00	1.15	2.05
CATEGORY H	H	1.10	1.30	2.30
CATEGORY I	I	1.20	1.40	2.60
CATEGORY J	J	2.00	2.10	3.00
CATEGORY K	K	2.15	2.30	3.45
CATEGORY L	L	2.30	2.50	4.00
CATEGORY M	M	2.45	2.70	4.65
CATEGORY N	N	2.60	2.90	5.30
CATEGORY O	O	2.70	3.10	5.80
CATEGORY P	P	2.90	3.30	6.50
CATEGORY Q	Q	3.20	3.70	7.75
CATEGORY R	R	3.65	4.25	9.50

Above rates apply to mail orders from out of town customers only.

Where you desire to have shipments made to you on a COD basis, the following COD fees in addition to the shipping charges will be added to your shipment:

Up to \$5.00	\$.30
From \$5.01 to \$10.00	.40
From \$10.01 to \$25.00	.60
From \$25.01 to \$50.00	.70
From \$50.01 to \$100.00	.80
From \$100.01 to \$150.00	.90
From \$150.01 to \$200.00	1.00

An additional money order fee is collected upon delivery.

Retailers' Exemption Certificate

The undersigned purchaser hereby certifies that he is engaged in selling, at retail, articles subject to retailers' excise tax, under the name and at the address specified below; that the article or articles specified and fully identified in the accompanying order are purchased from Houston Wholesale Jewelers for resale; and that the retailers' excise tax payable in respect of retail sales, luggage, etc., under section 1651 of the Internal Revenue Code, and in respect of sales of jewelry, etc., furs and toilet preparations under sections 2400, 2401 and 2402 respectively as amended, will be reported in returns filed by the undersigned with the Collector of Internal Revenue, at the locality named below.

The undersigned understands that he must be prepared to establish by competent evidence, that the articles were actually purchased for the purpose stated and that the tax due thereon was paid to the Government.

It is also understood that the fraudulent use of this certificate to secure exemption will subject the undersigned and all guilty parties to a fine

Look!

A NEW SYSTEM FOR SHIPPING CHARGES Saves You Time In Determining Your Shipping Charges! — Saves You Money!

All items illustrated in this catalog have a category indicated for shipping charges. To determine amount to add to your order for shipping charges, refer to the chart at left. Amounts indicated include insurance fees.

To determine your zone, if you are up to 150 miles from Houston, use Zone 1-2 rate. If you are 150 to 1,000 miles from Houston, use Zone 3 rate. If you are over 1,000 miles from Houston, use Zone 6 rate.

You may order as many Category A items as you desire for only one 50c mailing charge in the following classifications only:

Rings
Watches
All Ladies' and Men's Jewelry

Pens and Pencils
Lighters
Billfolds

When ordering more than one item and the items are in different categories (or 2 or more items of the same category), then add up the total of the categories and send that amount for mailing charges. (EXCEPTION: When items are ordered in more than one category, and any of the items are in Category A, then the 50¢ Category A charge is not included).

Example 1: — If you are in Zone 1-2 and order 3 items, one in Category A (50¢), one in Category C (60¢), and one in Category G (\$1.00), your mailing charge is \$1.60. (Category A is not added in).

Example 2: — If you are in Zone 1-2 and order 3 items, one in Category C (60¢), and 2 are in Category G (\$1.00 each or \$2.00), then your mailing charge is \$2.60.

Example 3: — If you are in Zone 1-2 and order 3 items, one in Category C (60¢), one in Category D (70¢), and one in Category G (\$1.00), then your mailing charge is \$2.30.

Whenever possible to make shipments to you for less than the amount you send with your order, due to our being able to ship heavy items by motor freight or any other reason, the difference will be refunded to you.

MINIMUM MAILING CHARGE IS 50 CENTS

(Includes Handling, Mailing and Insurance)

of not more than \$10,000, or to imprisonment for not more than five years, or both, together with costs of prosecution.

Firm name _____

City and State _____

Signed by _____ Date _____

City and State of Collector of I.R. _____

(IMPORTANT: not valid unless the 4 lines above are correctly filled in)

Look!

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We cordially invite you to visit our showrooms



This catalog is our earnest endeavor to show a representative assortment of merchandise. Obviously, it is impossible to illustrate all of the many and varied items in our extensive stock. We suggest that you visit our showrooms or contact us regarding any of your needs which do not appear in the limited space of this catalog.

OUR REPUTATION IS YOUR SAFEGUARD

You may order with complete confidence.

Nationally advertised, nationally known brands. Brands that you know. Always the latest, the newest models. For our responsibility, refer to Dun & Bradstreet, Jewelers Board of Trade and Bank of The Southwest.

Wedding Rings in 14k Gold



Ladies' L1 \$995
Sug. Retail \$22.00



Men's M1 \$995
Sug. Retail \$22.00



Ladies' L2 \$985
Sug. Retail \$21.00



Men's M3 \$1045
Sug. Retail \$23.00



Ladies' L3 \$1650
Sug. Retail \$36.30



Men's M3 \$1795
Sug. Retail \$39.50



Ladies' L4 \$540
Sug. Retail \$11.90



Men's M4 \$540
Sug. Retail \$11.90



Ladies' L4 \$540
Sug. Retail \$11.90



Men's M4 \$540
Sug. Retail \$11.90



Ladies' L5 \$540
Sug. Retail \$11.90



Men's M5 \$1125
Sug. Retail \$24.70



Ladies' L6 \$1135
Sug. Retail \$25.00



Men's M6 \$1935
Sug. Retail \$42.50



Ladies' L6 \$855
Sug. Retail \$19.00



Men's M6 \$1250
Sug. Retail \$27.50



Ladies' L9 \$1250
Sug. Retail \$27.50



Men's M9 \$1250
Sug. Retail \$27.50



Ladies' L8 \$1225
Sug. Retail \$27.00



Men's M8 \$1775
Sug. Retail \$39.00



Ladies' L7 \$1725
Sug. Retail \$37.90



Men's M7 \$1950
Sug. Retail \$42.90



Ladies' L17 \$1410
Sug. Retail \$31.00



Men's M17 \$1605
Sug. Retail \$35.50



Ladies' L7 \$1725
Sug. Retail \$37.90



Men's M7 \$1950
Sug. Retail \$42.90



Ladies' L8 \$2095
Sug. Retail \$46.00



Men's M8 \$2290
Sug. Retail \$50.00



Ladies' L10 \$1320
Sug. Retail \$29.00



Men's M10 \$1775
Sug. Retail \$39.00



Ladies' L12 \$2550
Sug. Retail \$56.00



Men's M12 \$2730
Sug. Retail \$60.00

All items on this page, Shipping Charges, Category A. Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Diamonds



ALL OUR DIAMONDS ARE SOLD ON A 30-DAY MONEY BACK GUARANTEE!

DIAMOND CLASSIFICATIONS

Our Diamonds are carefully selected and much time and care put into the examination of these gems before purchasing. Our large diamond business is the result of the confidence of thousands of satisfied customers.

Remember weight only does not determine values. Other factors — such as Purity, Color and Perfection in Cutting — affect the prices of diamonds, regardless of size or weight.

PURITY

The degree of brilliance of a diamond is determined by the excellence of its proportions and the quality of cutting. A correctly proportioned diamond should have 2/5ths of its weight above the girdle and 3/5ths below. A properly proportioned diamond has maximum brilliance over its entire surface.

COLOR

There is a wide range of color from finest blue white to fine white, white, yellow and brown.

PERFECTION

The degree of perfection is a major factor in determining the value of a diamond. Some imperfections in diamonds can be seen by the naked eye; others can be seen only under strong magnification. A flawless diamond (often referred to and described by most jewelers as "perfect") is one without any imperfections whatsoever; that is, none that can be seen by a trained expert using a powerful magnifying glass (10X magnification).

GRADING OF DIAMONDS ILLUSTRATED IN CATALOG

AAA-1. Identifies extra fine quality and blue-white color. This grade is so fine that even under ten-power magnification it is very difficult for anyone except a diamond expert to detect the faintest type of imperfection. Proportions and quality of cutting are the very finest obtainable . . . resulting in the greatest beauty and brilliance possible. This grade is often sold for perfect or flawless.

AAA. Identifies very fine quality and color . . . equal to the AAA-1 Grade in every respect except in a slight degree of perfection and color. This grade under ten-power magnification reveals the faintest of flaws if critically examined. In appearance it is the equal of the finest diamond.

AA. Identifies good color diamonds of slightly less perfection than Grade AAA but equal in quality of cutting and brilliancy. The two, or three, very small flaws in most cases can only be seen under a jeweler's magnifying glass and even then are not obvious. This grade of diamonds is especially appealing to those desiring a larger stone with no sacrifice in beauty and brilliancy.

A. Identifies diamonds of average quality and color. This grade has flaws, visible to the naked eye if critically examined. The quality of cutting and brilliancy is of a slight degree under the above grade.

BEWARE OF MISREPRESENTATION

The term "perfectly cut" does not apply to the perfection of a diamond. It describes the cutting only, and is therefore misleading if used to infer quality. Do not be misled.

LOOSE DIAMONDS

WE CARRY A VERY LARGE STOCK OF LOOSE DIAMONDS IN ALL WEIGHTS AND GRADES

Diamond Rings in 14k Gold



SOLITAIRE
Full 1/2 Carat — A
#430 \$12000
Sug. Retail \$264.00
Same style as above: Full
1/4 Carat — A
#430 \$5500
Sug. Retail \$121.00



DOME RING, STAR SET WITH DIAMONDS
Total weight .12 ct.
399 \$6140
Sug. Retail \$135.00



STAR SAPPHIRE SET WITH 4 DIAMONDS
Total weight .04 ct. Weight of Star Sapphire, 3.75 ct.
*55281 \$7230
Sug. Retail \$159.00



TWIN RING
2 Diamonds — Total weight .24 ct.
359/2E 57455
Sug. Retail \$164.00
Same style as above except 3 Diamonds — Total weight .36 ct.
359/3E 510365
Sug. Retail \$228.00



CULTURED PEARL RING
Set with 12 Diamonds — Total weight .20 ct.
*AW2678 \$8000
Sug. Retail \$176.00



PRINCESS RING
Set with 19 Diamonds — Total weight .33 ct.
*GB32 \$10000
Sug. Retail \$220.00



TWIN RING
2 Center Diamonds .27 ct.
10 Smaller Diamonds .25 ct.
*815 \$13595
Sug. Retail \$299.00
Same style as above, 2 Center Diamonds .30 ct. 10 Smaller Diamonds .21 ct.
*771/2 524095
Sug. Retail \$495.00



DINNER RING
Center Diamond .31 ct. 20 Smaller Diamonds .21 ct.
*240 \$19955
Sug. Retail \$439.00



DINNER RING
Center Diamond .42 ct. 14 Smaller Diamonds .24 ct.
*863P \$25000
Sug. Retail \$495.00



DINNER RING
Center Diamond .39 ct. 18 Smaller Diamonds .22 ct.
*366 \$20000
Sug. Retail \$440.00



TWIN RING
2 Center Diamonds .72 ct.
10 Smaller Diamonds .16 ct.
*992 \$28185
Sug. Retail \$620.00



CULTURED PEARL RING
Set with 32 Diamonds — Total weight .66 ct.
*R9240 \$30455
Sug. Retail \$585.00



CULTURED PEARL RING
3 Marquise Diamonds .39 ct.
12 Baguette Diamonds .21 ct.
*R9239 \$33820
Sug. Retail \$650.00



DINNER RING
Center Diamond .65 ct. 6 Baguettes, 12 Round Diamonds. Total weight .21 ct.
*740 \$35910
Sug. Retail \$790.00

All above rings available in yellow or white gold unless otherwise specified.

*Available in white gold only.

All above Diamonds AAA quality, unless otherwise specified — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Interlocking Sets in 14k Gold

4 Small Diamonds Magnify Center



***12 DIAMOND SET #1P54**
Full 1/2 Carat
Ring only, Total weight .31 ct. AA.
11 58275 Sug. Retail \$182.00
Matching 5 Diamond Band
Total weight .20 ct. AA.
12 54730 Sug. Retail \$104.00



7 DIAMOND SET #1904
Ring only, Total weight .12 ct.
21 54500 Sug. Retail \$99.00
Ring only, Total weight .17 ct.
22 55730 Sug. Retail \$126.00
Matching 4 Diamond Band
Total weight .04 ct.
23 52230 Sug. Retail \$49.00

4 Small Diamonds Magnify Center



***12 DIAMOND SET #2P54**
Full Carat
Ring only, Total weight .51 ct. AA.
31 513455 Sug. Retail \$296.00
Matching 5 Diamond Band
Total weight .50 ct. AA.
32 511365 Sug. Retail \$250.00

Diamond Interlocking Sets in 14k Gold

4 Small Diamonds Magnify Center



13 DIAMOND SET #0H83
Ring only, Total weight .36 ct.
121 511685 Sug. Retail \$257.00
Ring only, Total weight .43 ct.
122 514320 Sug. Retail \$315.00
Ring only, Total weight .50 ct.
123 517455 Sug. Retail \$384.00
Matching 6 Diamond Band
Total weight .15 ct.
124 55140 Sug. Retail \$113.00



15 DIAMOND SET #7F52
Ring only, Total weight .31 ct.
131 59550 Sug. Retail \$210.00
Ring only, Total weight .37 ct.
132 512050 Sug. Retail \$265.00
Matching 6 Diamond Band
Total weight .15 ct.
133 54525 Sug. Retail \$99.50



7 DIAMOND SET #3F74
Ring only, Total weight .14 ct.
41 54500 Sug. Retail \$99.00
Ring only, Total weight .20 ct.
42 56320 Sug. Retail \$139.00
Matching 4 Diamond Band
Total weight .06 ct.
43 52500 Sug. Retail \$55.00



7 DIAMOND SET #9X44
Ring only, Total weight .19 ct.
51 56320 Sug. Retail \$139.00
Ring only, Total weight .24 ct.
52 57955 Sug. Retail \$175.00
Ring only, Total weight .30 ct.
53 510230 Sug. Retail \$225.00
Matching 4 Diamond Band
Total weight .06 ct.
54 52865 Sug. Retail \$62.00



***7 DIAMOND SET #2181**
Ring only, Total weight .20 ct.
61 56775 Sug. Retail \$149.00
Ring only, Total weight .28 ct.
62 510000 Sug. Retail \$220.00
Matching 4 Diamond Band
Total weight .05 ct.
63 22500 Sug. Retail \$55.00



1 DIAMOND SET #B1/945
Ring only, Total weight .25 ct.
71 59320 Sug. Retail \$205.00
Ring only, Total weight .34 ct.
72 513095 Sug. Retail \$288.00
Ring only, Total weight .41 ct.
73 516640 Sug. Retail \$366.00
Matching 14K Interlocking Band
74 5615 Sug. Retail \$13.50



12 DIAMOND SET #1LR2
Ring only, Total weight .37 ct.
141 512865 Sug. Retail \$283.00
Ring only, Total weight .43 ct.
142 515640 Sug. Retail \$344.00
Ring only, Total weight .48 ct.
143 518455 Sug. Retail \$406.00
Matching 7 Diamond Band
Total weight .18 ct.
144 55680 Sug. Retail \$125.00



***11 DIAMOND & BAGUETTE SET #6172**
Ring only, Total weight .42 ct.
151 513595 Sug. Retail \$299.00
Ring only, Total weight .47 ct.
152 515910 Sug. Retail \$350.00
Ring only, Total weight .63 ct.
153 527820 Sug. Retail \$535.00
Matching 6 Diamond & Baguette Band
Total weight .19 ct.
154 56330 Sug. Retail \$139.00



***11 DIAMOND SET #6X55**
Ring only, Total weight .41 ct.
161 512690 Sug. Retail \$279.00
Ring only, Total weight .48 ct.
162 515410 Sug. Retail \$339.00
Matching 6 Diamond Band
Total weight .24 ct.
163 52730 Sug. Retail \$159.00



8 DIAMOND SET #4101
Ring only, Total weight .33 ct.
171 511095 Sug. Retail \$244.00
Ring only, Total weight .38 ct.
172 513095 Sug. Retail \$288.00
Ring only, Total weight .44 ct.
173 515865 Sug. Retail \$349.00
Matching 5 Diamond Band
Total weight .30 ct.
174 58820 Sug. Retail \$194.00



***7 DIAMOND SET #9K51**
Ring only, Total weight .23 ct.
81 57500 Sug. Retail \$165.00
Ring only, Total weight .27 ct.
82 59045 Sug. Retail \$199.00
Matching 4 Diamond Band
Total weight .08 ct.
83 52955 Sug. Retail \$65.00



10 DIAMOND SET #6A91
Ring only, Total weight .22 ct.
91 57045 Sug. Retail \$155.00
Ring only, Total weight .28 ct.
92 59325 Sug. Retail \$205.00
Matching 7 Diamond Band
Total weight .12 ct.
93 54320 Sug. Retail \$95.00



***12 DIAMOND SET #2804**
Ring only, Total weight .24 ct.
96 57825 Sug. Retail \$170.00
Ring only, Total weight .34 ct.
97 511820 Sug. Retail \$260.00
Matching 7 Diamond Band
Total weight .13 ct.
98 54640 Sug. Retail \$102.00



***7 DIAMOND & BAGUETTE SET #5L51**
Ring only, Total weight .36 ct.
181 512140 Sug. Retail \$267.00
Ring only, Total weight .45 ct.
182 515455 Sug. Retail \$340.00
Matching 4 Diamond Baguette Band
Total weight .13 ct.
183 55000 Sug. Retail \$110.00



***12 DIAMOND SET #1804**
Ring only, Total weight .37 ct.
191 512500 Sug. Retail \$275.00
Ring only, Total weight .45 ct.
192 515910 Sug. Retail \$350.00
Matching 7 Diamond Band
Total weight .23 ct.
193 52730 Sug. Retail \$159.00



***12 DIAMOND & BAGUETTE SET #4911**
Ring only, Total weight .40 ct.
196 515365 Sug. Retail \$338.00
Ring only, Total weight .45 ct.
197 519230 Sug. Retail \$423.00
Matching 7 Diamond & Baguette Band
Total weight .20 ct.
198 57185 Sug. Retail \$158.00

All above rings available in white or yellow gold unless otherwise specified.

*Available in yellow gold on special order only.

All above rings available in white or yellow gold unless otherwise specified.

*Available in yellow gold on special order only.

All above Diamonds AAA quality, unless otherwise specified — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Sets in 14k Gold



11 DIAMOND LOCK SET #6001

Ring only, Total weight .41 ct.
211 \$13420 Sug. Retail \$295.00
Ring only, Total weight .51 ct.
212 \$17730 Sug. Retail \$390.00

Matching 6 Diamond Band
Total weight .25 ct.
213 \$7230 Sug. Retail \$159.00



***11 DIAMOND LOCK SET #7F05**

Ring only, Total weight .43 ct.
231 \$13690 Sug. Retail \$299.00
Ring only, Total weight .52 ct.
232 \$17045 Sug. Retail \$375.00

Matching 6 Diamond Band
Total weight .24 ct.
233 \$7800 Sug. Retail \$165.00



***17 DIAMOND SET #159C**

Ring only, Total weight .59 ct.
151 \$21775 Sug. Retail \$479.00

Matching 8 Diamond Band
Total weight .16 ct.
152 \$5410 Sug. Retail \$119.00



8 DIAMOND LOCK SET #0201

Ring only, Total weight .53 ct.
281 \$18245 Sug. Retail \$404.00
Ring only, Total weight .60 ct.
282 \$21910 Sug. Retail \$482.00
Ring only, Total weight .70 ct.
283 \$29910 Sug. Retail \$675.00

Matching 5 Diamond Band
Total weight .50 ct.
284 \$12810 Sug. Retail \$295.00



***16 DIAMOND LOCK SET #2A93**

Ring only, Total weight .51 ct.
241 \$19910 Sug. Retail \$438.00
Ring only, Total weight .61 ct.
242 \$28090 Sug. Retail \$640.00

Matching 9 Diamond Band
Total weight .13 ct.
243 \$5220 Sug. Retail \$115.00



***9 DIAMOND LOCK SET #817**

Ring only, Total weight .46 ct.
221 \$18000 Sug. Retail \$396.00

Matching 6 Diamond Band
Total weight .16 ct.
222 \$5140 Sug. Retail \$113.00



***11 DIAMOND LOCK SET #1191**

Ring only, Total weight .49 ct.
261 \$16455 Sug. Retail \$363.00
Ring only, Total weight .56 ct.
262 \$20410 Sug. Retail \$449.00
Ring only, Total weight .72 ct.
263 \$30865 Sug. Retail \$750.00

Matching 6 Diamond Band
Total weight .25 ct.
264 \$7210 Sug. Retail \$158.50



***6 DIAMOND LOCK SET #8X91**

Round center Diamond & 2 Marquise
Ring only, Total weight .62 ct.
271 \$23640 Sug. Retail \$520.00
Ring only, Total weight .80 ct.
272 \$34095 Sug. Retail \$750.00

Matching 3 Marquise Band
Total weight .33 ct.
273 \$12955 Sug. Retail \$285.00



***6 DIAMOND LOCK SET #34/7F21**

Emerald Cut Center & 2 Baguettes
Ring only, Total weight .64 ct.
291 \$27045 Sug. Retail \$520.00
Ring only, Total weight .76 ct.
292 \$32455 Sug. Retail \$625.00

Matching 3 Baguette Diamond Band
Total weight .21 ct.
293 \$7230 Sug. Retail \$159.00

All above rings available in white or yellow gold unless otherwise specified.
*Available in yellow gold on special order only.

All above Diamonds AAA quality—See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Sets in 14k Gold



5 DIAMOND SET #B7/1001

Emerald Cut Center & 2 Baguettes
Ring only, Total weight .59 ct.
311 \$24775 Sug. Retail \$545.00

Matching 2 Baguette Diamond Band
Total weight .08 ct.
312 \$4090 Sug. Retail \$90.00



10 DIAMOND SET #8131

Ring only, Total weight .78 ct.
331 \$26095 Sug. Retail \$500.00
Ring only, Total weight .89 ct.
332 \$34640 Sug. Retail \$665.00
Ring only, Total weight .96 ct.
333 \$37820 Sug. Retail \$760.00

Matching 5 Diamond Band
Total weight .40 ct.
334 \$1140 Sug. Retail \$245.00



7 DIAMOND LOCK SET #1T04

Ring only, Total weight .74 ct.
341 \$25410 Sug. Retail \$490.00
Ring only, Total weight .89 ct.
342 \$36320 Sug. Retail \$700.00

Matching 4 Diamond Band
Total weight .36 ct.
343 \$14750 Sug. Retail \$324.50



5 DIAMOND SET #B/2001

Marquise Center & 2 Baguettes
Ring only, Total weight .79 ct.
351 \$38640 Sug. Retail \$740.00

Matching 2 Baguette Diamond Band
Total weight .14 ct.
352 \$6140 Sug. Retail \$135.00



23 DIAMOND & BAGUETTE SET #M612

Ring only, Total weight .90 ct.
361 \$36320 Sug. Retail \$625.00

Matching 9 Diamond & Baguette Band
Total weight .15 ct.
362 \$6320 Sug. Retail \$139.00



23 DIAMOND SET #3452

Round Center Diamond & 8 Baguettes
Ring only, Total weight 1.01 ct.
381 \$51640 Sug. Retail \$975.00

Matching 14 Baguette Diamond Band
Total weight .36 ct.
382 \$13455 Sug. Retail \$296.00



6 DIAMOND LOCK SET #B7/7F21

Ring only, Total weight .58 ct.
321 \$26135 Sug. Retail \$550.00
Ring only, Total weight .75 ct.
322 \$36955 Sug. Retail \$710.00

Matching 3 Baguette Diamond Band
Total weight .17 ct.
323 \$6590 Sug. Retail \$145.00



25 DIAMOND SET #CE228

Emerald Cut Center & 10 Baguettes
Ring only, Total weight 1.32 ct.
391 \$41265 Sug. Retail \$1,100.00

Matching 14 Baguette Diamond Band
Total weight .36 ct.
392 \$12955 Sug. Retail \$285.00

All above rings available in white gold.

Available in yellow gold on special order only.

All above Diamonds AAA quality—See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Wedding Bands in 14k Gold



5 DIAMOND FISHTAIL
Full 1/2 Carat — A.
P1016 \$9230
Sug. Retail \$203.50
Same style as above.
Full Carat — A.
959/5M \$19000
Sug. Retail \$418.00



5 DIAMOND FISHTAIL
Total weight .30 ct.
1014/5M \$8295
Sug. Retail \$182.50
Same style as above.
Total weight .50 ct.
1014/5M \$13410
Sug. Retail \$295.00



7 DIAMONDS
Star Set.
DL0312/74 53775
Sug. Retail \$83.00



12 DIAMOND DOUBLE ROW
Total weight .49 ct.
640 \$13590
Sug. Retail \$299.00



14 DIAMOND DOUBLE ROW
Total weight .29 ct.
1842/14M \$8500
Sug. Retail \$187.00



23 DIAMOND TRIPLE ROW
Total weight .51 ct.
PW/79 \$15000
Sug. Retail \$330.00



5 DIAMOND FISHTAIL
Total weight .50 ct.
1020 \$13910
Sug. Retail \$306.00
Same style as above.
Total weight .65 ct.
1020 \$18050
Sug. Retail \$397.00



10 BAGUETTE DIAMONDS
Total weight .50 ct.
*P5193 \$16095
Sug. Retail \$354.00



4 BAGUETTES, 14 ROUND DIAMONDS
Total weight .51 ct.
*GW31 \$17230
Sug. Retail \$379.00



29 DIAMOND TRIPLE ROW
Total weight .48 ct.
53/10 \$14545
Sug. Retail \$320.00



10 BAGUETTE, 9 ROUND DIAMONDS
Total weight .53 ct.
*556 \$18500
Sug. Retail \$407.00



21 DIAMOND TRIPLE ROW
Total weight .62 ct.
*823 \$19185
Sug. Retail \$422.00

All above rings available in yellow or white gold unless otherwise specified.

*Available in white gold only.

All above Diamonds AAA quality, unless otherwise specified — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Wedding Bands in 14k Gold



33 DIAMONDS
Total weight .60 ct.
*5621 \$19955
Sug. Retail \$439.00



32 DIAMONDS
Total weight .65 ct.
*5554 \$21185
Sug. Retail \$466.00



5 DIAMOND FISHTAIL
Total weight .75 ct.
1017/5 \$20865
Sug. Retail \$459.00
Same style as above.
Total weight — 1 Carat.
1017/5 \$29775
Sug. Retail \$575.00



4 BAGUETTES, 8 ROUND DIAMONDS
Total weight .80 ct.
*60/8 \$23640
Sug. Retail \$495.00



5 BAGUETTES, 20 ROUND DIAMONDS
Total weight .73 ct.
*57/3 \$23775
Sug. Retail \$490.00



3 MARQUISE, 20 ROUND DIAMONDS
Total weight .71 ct.
*560 \$25000
Sug. Retail \$495.00



23 DIAMONDS
Total weight .78 ct.
*3335 \$25000
Sug. Retail \$495.00



10 DIAMOND FISHTAIL
Total weight .87 ct.
W1836/10M \$21140
Sug. Retail \$465.00



4 BAGUETTES, 6 ROUND DIAMONDS
Total weight .93 ct.
*34/7 \$28185
Sug. Retail \$542.50



4 MARQUISE, 18 ROUND DIAMONDS
Total weight .85 ct.
*2013 \$29320
Sug. Retail \$565.00

All above rings available in yellow or white gold unless otherwise specified.

*Available in white gold only.

All above Diamonds AAA quality — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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3 BAGUETTES, 18 ROUND DIAMONDS
Total weight 1.20 ct.
*470 \$34910
Sug. Retail \$670.00



8 BAGUETTES, 14 ROUND DIAMONDS
Total weight 1.48 ct.
*54/10 \$43550
Sug. Retail \$825.00

Diamond Mountings in 14k Gold



2 DIAMONDS
Total weight .02 ct.
15X5 \$1685
Sug. Retail \$37.00
Matching 5 Diamond Band
Total weight .05 ct.
15X5 \$2730
Sug. Retail \$60.00



6 BAGUETTES
Total weight .30 ct.
*P5193 \$10230
Sug. Retail \$225.00
Matching 10 Baguette
Diamond Band
Total weight .50 ct.
*P5193 \$16095
Sug. Retail \$354.00



10 DIAMONDS
Total weight .22 ct.
*1702/11M \$8410
Sug. Retail \$185.00

All above rings available
in yellow or white gold un-
less otherwise specified.

*Available in white gold
only.



2 TAPERED BAGUETTES
Total weight .11 ct.
*12F7/78 \$5000
Sug. Retail \$110.00
Matching 3 Baguette
Diamond Band
Total weight .16 ct.
*12F7/78 \$6365
Sug. Retail \$140.00



10 DIAMONDS
Total weight .15 ct.
*993PR \$5455
Sug. Retail \$120.00



20 DIAMONDS
Total weight .26 ct.
*240 \$9320
Sug. Retail \$205.00



18 DIAMONDS
Total weight .34 ct.
*366 \$11775
Sug. Retail \$259.00



2 DIAMONDS
Total weight .20 ct.
1020 \$6090
Sug. Retail \$147.00
Matching 5 Diamond Band
Total weight .30 ct.
1020 \$13410
Sug. Retail \$295.00



10 DIAMONDS
Total weight .21 ct.
*R15 \$7500
Sug. Retail \$165.00



8 BAGUETTES
Total weight .22 ct.
*PF102 \$9730
Sug. Retail \$214.00



**6 BAGUETTES,
12 ROUND DIAMONDS**
Total weight .34 ct.
*740 \$12685
Sug. Retail \$279.00

Diamond Mountings in Platinum



3 DIAMONDS
Total weight .20 ct.
1020 \$10865
Sug. Retail \$239.00



**6 BAGUETTES,
8 ROUND DIAMONDS**
Total weight .78 ct.
225/477 \$25410
Sug. Retail \$559.00



2 TAPERED BAGUETTES
Total weight .24 ct.
952/900 \$12955
Sug. Retail \$285.00



**6 BAGUETTES,
14 ROUND DIAMONDS**
Total weight 1.02 ct.
*119 \$35000
Sug. Retail \$675.00



8 BAGUETTES
Total weight .21 ct.
PF102 \$15410
Sug. Retail \$339.00



**6 BAGUETTES,
8 ROUND DIAMONDS**
Total weight .54 ct.
548 \$22185
Sug. Retail \$488.00



**6 BAGUETTES,
14 ROUND DIAMONDS**
Total weight .76 ct.
593/13 \$29275
Sug. Retail \$565.00



**12 BAGUETTES,
9 ROUND DIAMONDS**
Total weight .98 ct.
PF139 \$35275
Sug. Retail \$679.00



**8 BAGUETTES,
6 ROUND DIAMONDS**
Total weight .35 ct.
442P \$19095
Sug. Retail \$420.00



**6 BAGUETTES,
8 ROUND DIAMONDS**
Total weight .50 ct.
293 \$22685
Sug. Retail \$499.00



**6 BAGUETTES,
12 ROUND DIAMONDS**
Total weight 1.03 ct.
432P \$35000
Sug. Retail \$675.00

All above Diamonds AAA quality—See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.
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Individualized Diamond Wedding Bands in Platinum



A. 14 DIAMOND DOUBLE ROW
Total weight .36 ct.
W3146/14M \$15000
Sug. Retail \$330.00

B. 5 DIAMOND FISHTAIL
Total weight .51 ct.
1020/5 \$17500
Sug. Retail \$385.00
Same style as above.
Total weight .60 ct.
1020/5 \$20000
Sug. Retail \$440.00

C. 38 DIAMOND CHANNEL BAND
Total weight .55 ct.
4068 \$19775
Sug. Retail \$435.00

D. 10 BAGUETTES, 9 ROUND DIAMONDS
Total weight .57 ct.
556 \$21820
Sug. Retail \$480.00

E. 21 DIAMOND TRIPLE ROW
Total weight .62 ct.
823 \$24095
Sug. Retail \$530.00

F. 29 DIAMOND TRIPLE ROW
Total weight .64 ct.
W106 \$24775
Sug. Retail \$545.00

G. 5 DIAMOND FISHTAIL
Total weight .75 ct.
1017/5 \$25230
Sug. Retail \$555.00

Same style as above.
Total weight — 1 Carat.
1017/3 \$34500
Sug. Retail \$665.00

H. 3 MARQUISE, 20 ROUND DIAMONDS
Total weight .69 ct.
560 \$26820
Sug. Retail \$570.00

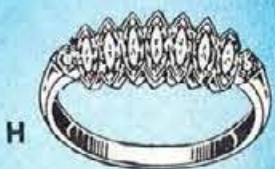
I. 6 BAGUETTES, 18 ROUND DIAMONDS
Total weight .80 ct.
GW74 \$29550
Sug. Retail \$570.00

J. 4 BAGUETTES, 6 ROUND DIAMONDS
Total weight .93 ct.
34/7 \$31365
Sug. Retail \$605.00

K. 4 BAGUETTES, 3 ROUND DIAMONDS
Total weight .96 ct.
44/12 \$32455
Sug. Retail \$625.00

L. 12 BAGUETTES, 15 ROUND DIAMONDS
Total weight .84 ct.
196 \$31820
Sug. Retail \$630.00

Individualized Diamond Wedding Bands in Platinum



A. 5 BAGUETTES, 20 ROUND DIAMONDS
Total weight .94 ct.
57/8 \$33635
Sug. Retail \$645.00

G. 8 BAGUETTES, 14 ROUND DIAMONDS
Total weight 1.22 ct.
54/10 \$44545
Sug. Retail \$890.00

B. 4 MARQUISE, 18 ROUND DIAMONDS
Total weight .77 ct.
2013 \$31000
Sug. Retail \$650.00

H. 7 MARQUISE, 2 ROUND DIAMONDS
Total weight 1.14 ct.
GW682 \$55455
Sug. Retail \$1,050.00

C. 3 BAGUETTES, 18 ROUND DIAMONDS
Total weight .75 ct.
470 \$28180
Sug. Retail \$620.00

I. 7 GRADUATED MARQUISE, 16 ROUND DIAMONDS
Total weight 1.24 ct.
53/8 \$47730
Sug. Retail \$950.00

D. 3 BAGUETTES, 12 ROUND DIAMONDS
Total weight 1.30 ct.
54/11 \$41365
Sug. Retail \$795.00

J. 24 BAGUETTES, 36 ROUND DIAMONDS
Total weight 1.64 ct.
5623 \$61365
Sug. Retail \$1,150.00

E. 2 BAGUETTES, 8 MARQUISE, 8 ROUND DIAMONDS
Total weight 1.15 ct.
50/10 \$43185
Sug. Retail \$815.00

K. 12 MARQUISE, 14 BAGUETTES
Total weight 1.37 ct.
435 \$61820
Sug. Retail \$1,160.00

F. 2 GRADUATED BAGUETTES, 20 ROUND DIAMONDS
Total weight 1.10 ct.
5603 \$46365
Sug. Retail \$875.00

L. 50 BAGUETTES
Total weight 3.70 ct.
237 \$134095
Sug. Retail \$2,200.00

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Uniquely Set Diamond Rings and Sets in Platinum



A

A. DIAMOND RING
Center Diamond 1.39 ct. AA
2 Tapered Baguettes .38 ct.
995P \$96450 Sug. Retail \$1,650.00



B

B. EMERALD CUT DIAMOND RING
Center Diamond 1.85 ct.
2 Tapered Baguettes .15 ct.
1001/7 \$134100 Sug. Retail \$2,350.00



L

C. MARQUISE CUT DIAMOND RING
Center Diamond 2.04 ct.
2 Tapered Baguettes .38 ct.
952/562 \$247730 Sug. Retail \$3,850.00



K

D. TWIN RING
2 Center Diamonds 1.20 ct.
8 Baguettes, 6 Round Diamonds .35 ct.
442P \$76820 Sug. Retail \$1,450.00



J

E. 17 DIAMOND SET
Round Center Diamond and 6 Baguettes. Ring only. Total weight 1.10 ct.
P5193 \$49090 Sug. Retail \$975.00
Matching 10 Baguette Diamond Band
Total weight .59 ct.
P5193 \$19955 Sug. Retail \$439.00



I

F. 7 DIAMOND SET
Center Diamond and 2 Smaller Diamonds. Ring only. Total weight 1.12 ct.
937/4P \$58140 Sug. Retail \$1,085.00
Matching 4 Diamond Band
Total weight .64 ct.
937/4P \$21185 Sug. Retail \$466.00



H



G

G. 6 DIAMOND SET
Round Center Diamond and 2 Tapered Baguettes. Ring only. Total weight .94 ct.
1287/78 \$45455 Sug. Retail \$800.00
Matching 3 Baguette Diamond Band
Total weight .26 ct.
1287/78 \$12500 Sug. Retail \$275.00



C

H. 6 DIAMOND SET
Emerald Cut Center Diamond and 2 Tapered Baguettes. Ring only. Total weight 1.52 ct.
1287/43 \$79355 Sug. Retail \$1,295.00
Matching 3 Baguette Diamond Band
Total weight .38 ct.
1287/43 \$12500 Sug. Retail \$275.00



D

I. 14 DIAMOND SET
Round Center Diamond, 4 Baguettes and 2 Smaller Diamonds. Ring only. Total weight 1.02 ct.
G5194 \$59550 Sug. Retail \$1,115.00
Matching 2 Baguettes, 5 Round Diamond Band
Total weight .17 ct.
G5194 9275 Sug. Ret. \$204.00



E

J. DIAMOND RING
Center Diamond .75 ct. 4 Baguettes, 14 Round Diamonds .76 ct.
593/13 \$70455 Sug. Retail \$1,320.00

K. DINNER RING
Center Diamond .52 ct. 6 Baguettes, 8 Round Diamonds .53 ct.
548 \$44730 Sug. Retail \$850.00

L. DINNER RING
Center Diamond .40 ct. 10 Smaller Diamonds .34 ct.
346 \$30455 Sug. Retail \$585.00



F

Men's Diamond Wedding Bands and Rings



5 DIAMOND BAND
Total weight .10 ct.
\$4775
Sug. Retail \$105.00

Matching 5 Diamond Ladies' Band
Total weight .10 ct.
\$4500 Sug. Retail \$99.00



3 DIAMOND BAND
Total weight .12 ct.
G5022/3M \$4500
Sug. Retail \$99.00



5 DIAMOND BAND
Total weight .35 ct.
G5133/5M \$9775
Sug. Retail \$215.00



7 DIAMOND RING
Total weight .48 ct. AA
G104/7M \$15910
Sug. Retail \$350.00



3 DIAMOND RING
Total weight .28 ct.
G110/3M \$10775
Sug. Retail \$237.00



3 DIAMOND BAND
Total weight .10 ct.
G107/3M \$4275
Sug. Retail \$94.00

Matching 3 Diamond Ladies' Band
Total weight .09 ct.
LW111/3M \$3595
Sug. Retail \$79.00



3 DIAMOND BAND
Total weight .12 ct.
G5062/3M \$4775
Sug. Retail \$105.00



1 DIAMOND RING
Total weight .20 ct.
*9262/2128 \$7955
Sug. Retail \$175.00



3 DIAMOND RING
Total weight .60 ct.
*9265 \$19955
Sug. Retail \$439.00



1 DIAMOND RING
Total weight .25 ct.
G106/1M \$10230
Sug. Retail \$225.00



5 DIAMOND BAND
Two-tone Yellow & White Gold only.
M22 55500
Sug. Retail \$121.00

Matching 5 Diamond Ladies' Band
L22 55345
Sug. Retail \$117.50



9 DIAMOND BAND
Total weight .18 ct.
*G1746/9M \$6365
Sug. Retail \$140.00



1 DIAMOND RING
Total weight .50 ct. AA
9380F \$21140
Sug. Retail \$465.00



1 DIAMOND RING
Total weight .50 ct. AA
**126/1 \$20455
Sug. Retail \$450.00

All above rings available in yellow or white gold unless otherwise specified.

**Available in white gold only.

*Available in yellow gold only.

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Distinctive Solid Gold Jewelry



DIAMOND HEART
Total weight .06 ct.
22 53375
Sug. Retail \$59.50



16 DIAMOND HEART
Total weight .43 ct.
HL202 S12910
Sug. Retail \$284.00



24 DIAMOND HEART
Total weight .60 ct.
234/59 S19550
Sug. Retail \$430.00
18 DIAMOND HEART
Total weight .37 ct.
234/59 S12185
Sug. Retail \$268.00



20 DIAMOND HEART
Total weight .60 ct.
HL206 S16640
Sug. Retail \$366.00



7 DIAMOND PENDANT
Total weight .07 ct.
Cultured Pearl.
106P S4320
Sug. Retail \$95.00



DIAMOND PENDANT
Available in either Emerald, Sapphire, Ruby, Rose, Aqua or Amethyst.
215 S955
Sug. Retail \$21.00



DIAMOND PENDANT
Total weight .02 1/2 ct.
PD113 S1685
Sug. Retail \$37.00



DIAMOND PENDANT
Total weight .09 ct.
PD105 S3230
Sug. Retail \$71.00



DIAMOND PENDANT
Total weight .09 ct.
N485 S3435
Sug. Retail \$75.00



DIAMOND PENDANT
Total weight .12 ct.
P920 S3865
Sug. Retail \$72.50
Total weight .20 ct. AA
P920 S5685
Sug. Retail \$125.00



14K GOLD CROSS
White or Yellow Gold.
C2/D S545
Sug. Retail \$12.00



1 DIAMOND CROSS
White or Yellow Gold.
C4/ETD S1570
Sug. Retail \$34.50



16 DIAMOND CROSS
Total weight .32 ct.
WRRB/W4275/162 S9775
Sug. Retail \$215.00



1 DIAMOND CROSS
White or Yellow Gold.
SC7/124 S1775
Sug. Retail \$40.00



14K GOLD CROSS
White or Yellow Gold.
SC6/124 S815
Sug. Retail \$18.00



CULTURED PEARL EARRINGS
2 Diamonds—Total weight .09 ct.
503 S4865
Sug. Retail \$107.00



CULTURED PEARL EARRINGS
10 Diamonds—Total weight .22 ct.
E10048 S11595
Sug. Retail \$255.00



9 DIAMOND STICKPIN
Total weight .27 ct.
W95 S8275
Sug. Retail \$182.00



CULTURED PEARL EARRINGS
10 Diamonds—Total weight .16 ct.
102E S8945
Sug. Retail \$199.00



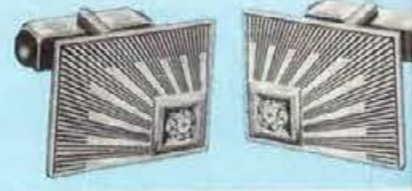
CULTURED PEARL EARRINGS
2 Diamonds—Total weight .18 ct.
504ED S8410
Sug. Retail \$185.00



14K YELLOW GOLD CUFF LINKS
2 Diamonds—Total weight .25 ct. AA
21/5131LD S8655
Sug. Retail \$180.00



14K YELLOW GOLD CUFF LINKS
Suitable for engraving or calendar.
21/0 S3075
Same as above, slightly smaller.
9/0 S2230
Sug. Retail \$67.50
Sug. Retail \$49.00



14K YELLOW GOLD CUFF LINKS
2 Diamonds—Total weight .27 ct. AA
21/452D S9500
Sug. Retail \$53.00

All items on this page in white gold only, unless otherwise specified.

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Diamond Watch Attachments



14K WHITE GOLD WATCH ATTACHMENT
0110E S3410
Sug. Retail \$62.50



14K WHITE GOLD WATCH ATTACHMENT
10 Diamonds—Total weight .10 ct. AA
140 55730
Sug. Retail \$112.00



14K WHITE GOLD WATCH ATTACHMENT
12 Diamonds—Total weight .12 ct. AA
295 S6455
Sug. Retail \$126.50



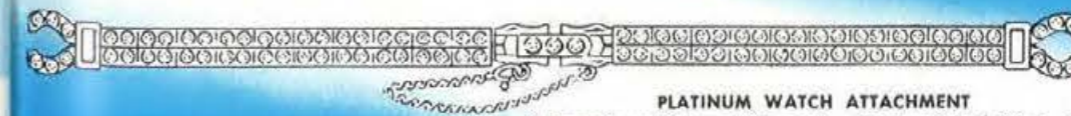
14K WHITE GOLD ATTACHMENT
10 Diamonds—Total weight .10 ct. AAA
130/CP/10 S6870
Sug. Retail \$130.50
10 Diamonds—Total weight .15 ct. AAA
130/CP/10 S8595
Sug. Retail \$168.00



14K WHITE GOLD WATCH ATTACHMENT
32 Diamonds—Total weight .32 ct. AA
131/X/32 S12320
Sug. Retail \$241.00
32 Diamonds—Total weight .48 ct. AA
131/X/32 S15185
Sug. Retail \$297.50
32 Diamonds—Total weight .64 ct. AA
131/X/32 S17910
Sug. Retail \$350.00



PLATINUM WATCH ATTACHMENT
38 Diamonds—Total weight 1.11 ct. AAA
102/G/38 S38000
Sug. Retail \$695.00



PLATINUM WATCH ATTACHMENT
2 Baguettes, 95 Round Diamonds—Total weight 1.55 ct. AAA
125B S69545
Sug. Retail \$1,262.50

AAA, AA—See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Diamond Watches in 14k Gold Cases



4 DIAMONDS
Total weight .04 ct.

A112 58140 Sug. Retail \$159.50



4 DIAMONDS
Total weight .07 ct.

1574/260 58865 Sug. Retail \$173.50



6 DIAMONDS
Total weight .11 ct.

*1566/160 59910 Sug. Retail \$194.00



6 DIAMONDS
Total weight .13 ct.

A6HNF 510140 Sug. Retail \$198.50



6 DIAMONDS
Total weight .17 ct.

A298HCC 511045 Sug. Retail \$215.00



10 DIAMONDS
Total weight .20 ct.

*60357 512095 Sug. Retail \$236.50



12 DIAMONDS
Total weight .22 ct.

*1566/137 512720 Sug. Retail \$247.50



10 DIAMONDS
Total weight .25 ct.

A322 512500 Sug. Retail \$235.00



8 DIAMONDS
Total weight .27 ct.

A382HCC 513455 Sug. Retail \$263.50

*Also available in Yellow Gold.

ALL ABOVE WATCHES IN WHITE GOLD

All above Diamonds AAA quality — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.
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Diamond Watches in 14k Gold Cases

HAMILTON MOVEMENTS



10 DIAMONDS
Total weight .25 ct.

A301HUR 512955 Sug. Retail \$250.00



12 DIAMONDS
Total weight .30 ct.

60533HY 514955 Sug. Retail \$299.50



12 DIAMONDS
Total weight .30 ct.

A17552 516320 Sug. Retail \$319.50



24 DIAMONDS
Total weight .29 ct.

1576/132A 515865 Sug. Retail \$310.00



10 DIAMONDS
Total weight .50 ct.

A233HBH 519095 Sug. Retail \$385.00



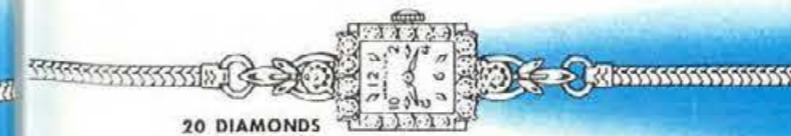
28 DIAMONDS
Total weight .43 ct.

1576/192 519095 Sug. Retail \$385.00



24 DIAMONDS
Total weight .45 ct.

1580/404A 519095 Sug. Retail \$385.00



20 DIAMONDS
Total weight .66 ct.

A233HDO 523595 Sug. Retail \$465.00



32 DIAMONDS
Total weight .59 ct.

A409HLB 525000 Sug. Retail \$482.50

ALL ABOVE WATCHES IN WHITE GOLD

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Diamond Watches in 14k Gold Cases



14 DIAMONDS
Total weight .71 ct.
A236HBH 523595 Sug. Retail \$465.00

HAMILTON MOVEMENTS



30 DIAMONDS
Total weight .64 ct.
1220A 525185 Sug. Retail \$485.00



46 DIAMONDS
Total weight .53 ct.
1576/325 524095 Sug. Retail \$495.00



42 DIAMONDS
8 Baguette Diamonds — 34 Round Diamonds
Total weight .67 ct.
1715 529545 Sug. Retail \$585.00



38 DIAMONDS
6 Baguette Diamonds — 32 Round Diamonds
Total weight .95 ct.
1694 537955 Sug. Retail \$730.00



38 DIAMONDS
Total weight 1.09 ct.
1707A 543095 Sug. Retail \$810.00

ALL ABOVE WATCHES IN WHITE GOLD

Diamond Watches in Platinum Cases



38 DIAMONDS
8 Baguette Diamonds — 30 Round Diamonds
Total weight .84 ct.
543HLB 539100 Sug. Retail \$740.00



36 DIAMONDS
16 Baguette Diamonds — 20 Round Diamonds
Total weight 1.03 ct.
537HDO 545410 Sug. Retail \$850.00



44 DIAMONDS
10 Baguette Diamonds — 34 Round Diamonds
Total weight 1.03 ct.
48250 549995 Sug. Retail \$925.00

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Diamond Watches in Platinum Cases

HAMILTON MOVEMENTS



52 DIAMONDS
22 Baguette Diamonds — 30 Round Diamonds
Total weight 1.53 ct.
602HLB 561365 Sug. Retail \$1,115.00



52 DIAMONDS
6 Baguette Diamonds — 46 Round Diamonds
Total weight 1.60 ct.
359HND 559545 Sug. Retail \$1,050.00



48 DIAMONDS
6 Baguette Diamonds — 42 Round Diamonds
Total weight 1.95 ct.
583HDO 79555 Sug. Retail \$1,395.00



60 DIAMONDS
22 Baguette Diamonds — 38 Round Diamonds
Total weight 2.20 ct.
619HDO 585455 Sug. Retail \$1,500.00



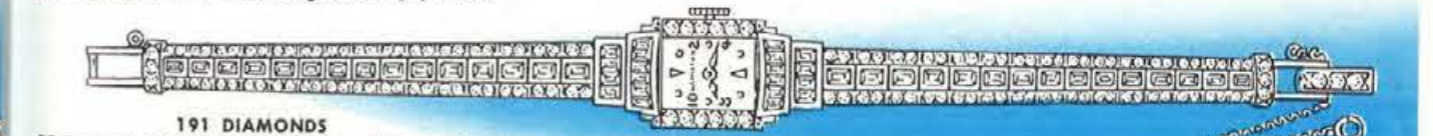
72 DIAMONDS
12 Baguette Diamonds — 60 Round Diamonds
Total weight 2.42 ct.
600 597275 Sug. Retail \$1,700.00



93 DIAMONDS
6 Baguette Diamonds — 87 Round Diamonds
Total weight 2.75 ct.
50156 5111365 Sug. Retail \$1,850.00



98 DIAMONDS
2 Pear Shaped Diamonds — 20 Baguette Diamonds
76 Round Diamonds
Total weight 2.66 ct.
BA826 5126820 Sug. Retail \$2,095.00



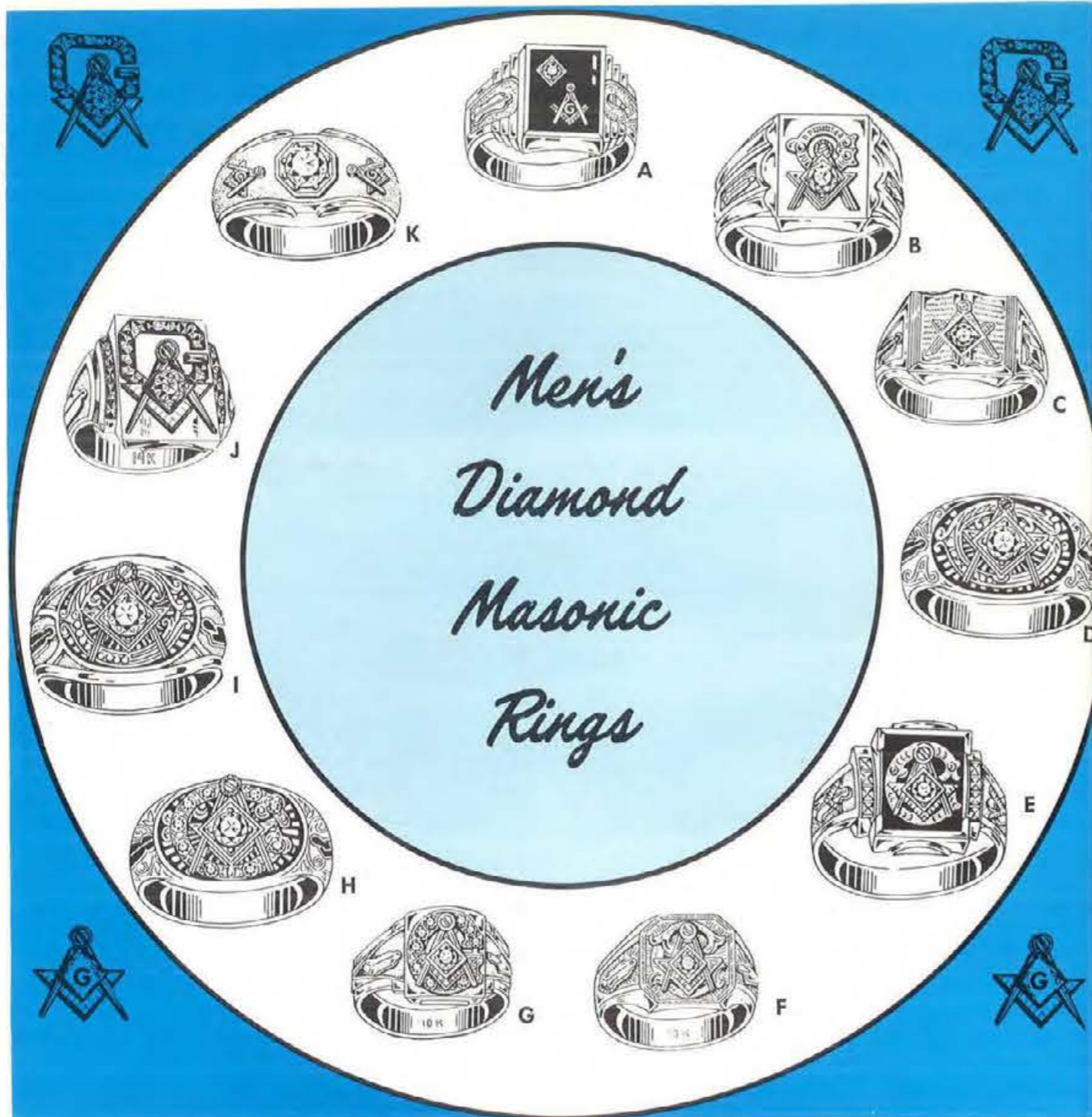
191 DIAMONDS
50 Baguette Diamonds — 141 Round Diamonds
Total weight 4.39 ct.
615HDO 5179550 Sug. Retail \$2,965.00



192 DIAMONDS
26 Baguette Diamonds — 166 Round Diamonds
Total weight 4.64 ct.
Covered dial gives watch bracelet appearance.
BA827 5181365 Sug. Retail \$2,995.00

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- | | | | | | | | | | |
|---|---|--|---|---|---|--|--|--|---|
| A. 1 DIAMOND
Total weight .07 ct.
2637 54320 —
Sug. Retail \$95.00 | B. 1 DIAMOND
Total weight .12 ct.
451D 5459D —
Sug. Retail \$101.00 | C. 1 DIAMOND
Total weight .12 ct.
2077 55230 —
Sug. Retail \$115.00 | D. 1 DIAMOND
Total weight .11 ct.
179D 55230 —
Sug. Retail \$115.00 | E. 1 DIAMOND
Total weight .16 ct.
51126D 57000 —
Sug. Retail \$154.00 | A. 32° RING
.34 ct. Diamond — AA
100D \$12685 —
Sug. Retail \$279.00 | B. 32° RING
.25 ct. Diamond — AAA
2487 \$10500 —
Sug. Retail \$231.00 | C. 32° RING
5 Diamonds — Total
weight .53 ct. — AAA
196C \$19000 —
Sug. Retail \$418.00 | D. 32° RING
.60 ct. Diamond — AA
*715 \$25000 —
Sug. Retail \$550.00 | E. KNIGHTS TEMPLAR AND SHRINE
.63 ct. Diamond — AA
1965K 523180 —
Sug. Retail \$500.00 |
| F. 1 DIAMOND
Total weight .16 ct.
1858 56955 —
Sug. Retail \$153.00 | G. 10 DIAMONDS
Total weight .17 ct.
1630/9 57955 —
Sug. Retail \$175.00 | H. 10 DIAMONDS
Total weight .17 ct.
1945/10 58045 —
Sug. Retail \$177.00 | I. 1 DIAMOND
Total weight .20 ct.
2414 58455 —
Sug. Retail \$186.00 | J. 1 DIAMOND
Total weight .27 ct.
179/AB \$10640 —
Sug. Retail \$234.00 | F. SHRINE RING
.25 ct. Diamond — AA
D758/132 59225 —
Sug. Retail \$202.50 | G. KNIGHTS TEMPLAR
.21 ct. Diamond — AAA
376D 58590 —
Sug. Retail \$189.00 | H. 32° RING
.55 ct. Diamond — AA
192 524545 —
Sug. Retail \$540.00 | I. 32° RING
.65 ct. Diamond — AAA
**196 \$35000 —
Sug. Retail \$674.00 | J. 32° RING
9 Diamonds — Total
weight .44 ct. — AAA.
Cluster covers area of a
two-carat Diamond.
2461M1/9 \$17730 —
Sug. Retail \$390.00 |
| | | | | | K. 32° RING
.33 ct. Diamond — AAA
*1777 \$14010 —
Sug. Retail \$310.00 | | | | |

*Available in white gold only.

**Available in yellow or white gold.

*Available in white gold only.

All above rings available in yellow gold only unless otherwise specified.

All above rings available in yellow gold unless otherwise specified.

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AAA, AA — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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Available in yellow gold only.
W2577 S1890
Sug. Retail \$41.50



1 DIAMOND
Total weight .05 ct. Available in yellow or white gold.
D1229 S3045
Sug. Retail \$67.00



6 DIAMONDS
Total weight .12 ct. Available in white gold only.
AW2826 S4775
Sug. Retail \$105.00

Distinctive Eastern Star Rings

11 DIAMONDS
Total weight .18 ct. Available in yellow or white gold.
AW 2521 S6185
Sug. Retail \$136.00



10 DIAMONDS
Total weight .20 ct. Available in white gold only.
2790 S7230
Sug. Retail \$159.00



20 DIAMONDS
Total weight .34 ct. Available in white gold only.
284W S11920
Sug. Retail \$262



Diamond Masonic and Shrine Pins



1 DIAMOND MASONIC PIN
FW19567 S900
Sug. Retail \$19.75



2 DIAMOND MASONIC PIN
DL19RG S1320
Sug. Retail \$29.00



4 DIAMOND MASONIC PIN
DL19SP S2050
Sug. Retail \$45.00



8 DIAMOND MASONIC PIN
Total weight .08 ct.
1992/7T S3410
Sug. Retail \$75.00



1 DIAMOND SHRINE PIN
FW19507 S1090
Sug. Retail \$24.00



6 DIAMOND SHRINE PIN
Total weight .05 ct.
5/6 S2275
Sug. Retail \$50.00



8 DIAMOND SHRINE PIN
Total weight .06 ct.
5/8 S2955
Sug. Retail \$65.00



8 DIAMOND SHRINE PIN
Total weight .10 ct.
4/8 S4095
Sug. Retail \$90.00



7 DIAMOND SHRINE PIN
Total weight .14 ct.
15/7 S5000
Sug. Retail \$110.00



12 DIAMOND SHRINE PIN
Total weight .25 ct.
8/12 S7955
Sug. Retail \$175.00

All above Diamonds AAA quality unless otherwise specified—See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.



RHINESTONE SHRINE FEZ TASSEL EMBLEM
1295R S225
Sug. Retail \$4.95



RHINESTONE SHRINE FEZ TASSEL EMBLEM
Hand set stones.
1292R S375
Sug. Retail \$8.25

All items on this page, Shipping Charges, Category A. Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



Beautiful cluster ring in choice of genuine garnets, amethysts or opals. 10K yellow gold. Please specify.
1716SL2550 Retail \$2.50

FAMOUS FOR OVER 50-YEARS Saxony LADIES' RINGS

The "Saxony" trademark in a ring is your assurance of magnificent styling, precision craftsmanship and greater value.
ALL LADIES' RINGS BEAUTIFULLY BOXED FOR GIFT GIVING
Be Sure to Give Finger Size When Ordering



Three genuine fiery opals in a stunning grouping in 10K yellow gold setting of unusual beauty.
1717SL2025 Retail \$9.75

January Synthetic Garnet	February Synthetic Amethyst	March Synthetic Aquamarine	April Synthetic White Sapphire	May Ferrer Emerald	June Synthetic Alexandrite	July Synthetic Ruby	August Synthetic Peridot	September Synthetic Blue Sapphire	October Synthetic Rose Zircon	November Synthetic Golden Sapphire	December Synthetic Zircon
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Choice of synthetic birthstone in glamorous setting of 10K yellow gold. Please specify.
1718SL900 Retail 18.00



Choice of synthetic birthstone with four flashing white zircons. 10K yellow gold. Please specify.
1719SL1500 Retail 29.75



Two genuine fiery diamonds add to the beauty of the synthetic birthstone. 10K yellow gold. Please specify.
1720SL2100 Retail 42.50



Choice of synthetic birthstone with three genuine white zircons. 10K white gold. Please specify.
1721SL1350 Retail 27.00



Generous size cultured pearl with two genuine brilliant diamonds or white zircons. 10K white gold.
1722SL1500—Zircons Retail 29.75
1723SL2700—Diamonds Retail 54.50



A big lustrous cultured pearl of magnificent color in stunning 10K yellow gold setting.
1724SL1315 Retail 27.00



Three matched lustrous cultured pearls of generous size and beautiful color in 14K white gold setting.
1725SL2175 Retail 42.50



Two perfectly matched lustrous cultured pearls in ultra feminine 10K yellow gold setting.
1726SL1800 Retail 37.50

ONYX WITH DIAMOND



Brilliant center diamond in genuine jet black onyx. 10K yellow gold. Also available without diamond.
1727SL1225—With Dia. Retail 34.50
1728SL1275—Onyx only Retail 25.00



Exquisitely shaped genuine jet black onyx with fiery center diamond. 10K white gold setting.
1729SL2100 Retail 42.50

LINDE STAR SAPPHIRES AND RUBIES



Linde Star sapphire or Star ruby with two flashing diamonds. 14K white gold setting.
1730SL9625—Sapphire Retail 112.50
1731SL5625—Ruby Retail 112.50



Six flashing diamonds add to the beauty of the 4-ct. Linde Star sapphire or ruby in 14K white gold setting.
1732SL10875—Sapphire Retail 217.50
1733SL10875—Ruby Retail 217.50



Fiery diamond with five colorful synthetic stones forming Eastern Star emblem in 10K white gold setting.
1734SL2925 Retail 58.50



Five authentic synthetic gemstones form the official Eastern Star emblem. Beautifully styled. 10K yellow gold.
1735SL2100 Retail 42.50

Three lustrous cultured pearls with choice of synthetic garnet, blue sapphire or amethyst. 10K yellow gold. Please specify.
1736SL1350 Retail 27.00



FIERY ZIRCONS



Stunning Princess ring with 15 genuine flashing matched white zircons set in 14K white gold.
1737SL2925 Retail 58.50



Two big blazing genuine white zircons flanked by eight matching smaller zircons set in 14K white gold.
1738SL2625 Retail 52.50

All Prices Are Suggested Retail. Fed. Tax Extra



Two genuine fiery diamonds enhance the beauty of the a-ct. Linda Star Sapphire. Heavy solid 14K white gold. Retail 195.00
 1739SM9750
 Same ring with Linda Star Ruby. Retail 195.00
 1740SM9750

Saxony MEN'S RINGS

FAMOUS FOR OVER 50 YEARS
 Every ring that bears the "Saxony" trademark represents over 50 years of leadership in styling, craftsmanship and value.
ALL MEN'S RINGS HANDSOMELY BOXED FOR GIFT GIVING
 Be Sure to Give Finger Size When Ordering



Choice of synthetic blue sapphire or ruby with 2 brilliant white zircons. Please specify. Solid 10K white gold. 1741SM1950 Retail 39.75

HEMATITE AND DIAMONDS



Illustrations Enlarged to Show Artistic Detailing

Two genuine diamonds set off the beauty of the handsomely carved Hematite. 10K yellow gold mounting. Retail 69.50
 1742SM3450
 Same Ring with double head Tiger-Eye. Retail 69.50
 1743SM3450

DIAMOND IN ONYX



This gleaming black onyx beauty is set with genuine diamond. 10K yellow gold. Retail 52.50
 1744SM2625
 With synthetic Ruby and Diamond. Retail 58.50
 1745SM2925

DIAMOND IN ONYX



Brilliant genuine diamond set in center of gleaming jet black onyx. Massive, heavyweight 10K yellow gold. Retail 73.50
 1746SM3675

INITIAL RINGS



Your choice of initial in gleaming genuine jet black onyx. 10K yellow gold. Specify initial. Retail 34.50
 1747SM1850
 Onyx without initial. Retail 32.50
 1748SM1575

BIRTHSTONE RINGS

- January Synthetic Garnet
- February Synthetic Amethyst
- March Synthetic Aquamarine
- April Synthetic Wh. Sapphire
- May Ferrar Emerald
- June Synthetic Alexandrite
- July Synthetic Ruby
- August Synthetic Peridot
- September Synthetic Blue Sapphire
- October Synthetic Rose Zircon
- November Synthetic Golden Sapphire
- December Synthetic Zircon



Your choice of big synthetic birthstone in truly masculine 10K yellow gold. Don't forget to specify. Retail 37.50
 1749SM1800



One genuine white zircon on each side of big synthetic birthstone of your choice. Heavy 10K yellow gold. Retail 42.50
 1757SM2100



Two sparkling genuine side diamonds with choice of synthetic birthstone make it a favorite. Massive 10K yellow gold. Specify birthstone. Retail 67.50
 1764SM3375

SPINEL-RUBY-ONYX



10K yellow gold Masonic ring with synthetic blue spinel, ruby or black onyx. White gold side emblems. Retail 45.00
 1750SM2250—Spinel
 1751SM2250—Ruby
 1752SM2100—Onyx. Retail 42.50

DIAMOND MASONIC



Sculptured white gold Masonic emblem crowned with brilliant diamond. 10K yellow gold. Retail 62.50
 1760SM3150
 Same ring without diamond. Retail 49.50
 1759SM2475

DIAMOND MASONIC



10K yellow gold Masonic ring in choice of big synthetic ruby or blue spinel with two brilliant diamonds. Retail 37.50
 1753SM3675—Ruby
 1754SM3675—Bl. Spinel. Retail 73.50

SPINEL OR RUBY



Sparkling diamond set in large synthetic blue spinel or ruby with inlaid Masonic emblem. 10K yellow gold. Retail 73.50
 1760SM3675—Bl. Spinel
 1761SM3675—Ruby

DIAMOND CONSISTORY



For 32nd degree Masons. 14K white gold emblem on 14K yellow gold. With or without diamond. Retail 142.50
 1765SM5625—.05 Ct. Dia.
 1767SM3900—No Dia. Retail 78.50

FRATERNAL EMBLEMS



Fraternal emblem of your choice set on synthetic ruby or genuine black onyx. 10K yellow gold. Specify fraternity. Retail 42.50
 1768SM2100—Ruby
 1769SM1875—Onyx. Retail 37.50

All Prices Are Suggested Retail. Fed. Tax Extra

W X Y Z

Smartly Designed Ladies Rings



MISSES' BIRTHSTONE RING Available in your birthstone. Yellow or white gold. Retail 55.45
 1308 5545
 Sug. Retail \$12.00



LITTLE GIRLS' BIRTHSTONE RING Available in your birthstone. Set with 2 small white sapphires. Yellow gold only. Retail 55.05
 1392 5505
 Sug. Retail \$11.00



MISSES' BIRTHSTONE RING Available in your birthstone. Set with 2 small white sapphires. Yellow gold only. Retail 57.10
 1364 5710
 Sug. Retail \$15.50



CULTURED PEARL RING Yellow or white gold. Retail 51.065
 339/P 51065
 Sug. Retail \$23.50



CLUSTER RING Set with cultured pearls and garnets. Also available in all pearls only. Yellow gold only. Retail 51.725
 4415 51725
 Sug. Retail \$38.00



MISSES' BIRTHSTONE RING Available in your birthstone. Yellow gold only. Retail 55.35
 317 5535
 Sug. Retail \$11.75



LADIES' BIRTHSTONE RING Available in your birthstone. Yellow or white gold. Retail 58.45
 131 5845
 Sug. Retail \$18.50



LADIES' BIRTHSTONE RING Available in your birthstone. Set with 2 small white sapphires. Yellow or white gold. Retail 51.110
 129 51110
 Sug. Retail \$24.50



CULTURED PEARL RING Set with 2 Diamonds (*). White gold only. Retail 52.595
 233P 52595
 Sug. Retail \$57.00



CULTURED PEARL RING Yellow or white gold. Retail 58.45
 357/P 5845
 Sug. Retail \$18.50
 Same as above except large 8mm Pearl. Retail 51.765
 2429/P 51765
 Sug. Retail \$39.00



CULTURED PEARL RING Yellow or white gold. Retail 51.290
 2775 51290
 Sug. Retail \$28.25



CULTURED PEARL RING Set with 3 Diamonds (*). Yellow or white gold. Retail 53.070
 AW2571 53070
 Sug. Retail \$67.50



LITTLE GIRLS' CULTURED PEARL RING Yellow or white gold. Retail 57.10
 340/P 5710
 Sug. Retail \$15.50



LADIES' BIRTHSTONE RING Available in your birthstone. Set with 2 small white sapphires. Yellow gold only. Retail 51.065
 1930 51065
 Sug. Retail \$23.50



CULTURED PEARL RING Yellow or white gold. Retail 51.545
 395/P 51545
 Sug. Retail \$34.00



CULTURED PEARL RING Set with 2 Diamonds (*). Yellow or white gold. Retail 54.090
 1939/2D 54090
 Sug. Retail \$90.00

(* All above diamonds AAA quality — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

Distinctively Designed Men's Rings



A



B



L



C

A. JUNIOR INITIAL RING
381 51025 —
Sug. Retail \$22.50

B. BOYS' INITIAL RING
2649 5795 —
Sug. Retail \$17.50

C. MEN'S SIGNET RING
904/9400 52250 —
Sug. Retail \$49.50

D. LINDE STAR SAPPHIRE
OR RUBY
Total weight 5.30 ct.
*658 58000 —
Sug. Retail \$76.00

E. GENUINE ONYX
Yellow Gold Initial.
1191 51525 —
Sug. Retail \$33.50

F. GENUINE ONYX
Yellow Gold Initial.
1092/12 51525 —
Sug. Retail \$33.50

G. GENUINE ONYX
Yellow Gold Initial. Set
with .05 ct. brilliant full
cut Diamond.
771 52685 —
Sug. Retail \$59.00

H. GENUINE ONYX
Yellow Gold Initial. Set
with .05 ct. brilliant full
cut Diamond.
1347 52500 —
Sug. Retail \$55.00

I. GENUINE ONYX
Yellow Gold Initial.
1354/12 51570 —
Sug. Retail \$34.50

J. GENUINE ONYX
Yellow Gold Initial.
506 51450 —
Sug. Retail \$32.00

K. BIRTHSTONE RING
Available in Ruby, Sap-
phire, or Garnet.
948/12 51295 —
Sug. Retail \$28.50

L. BOYS' SIGNET RING
637 5660 —
Sug. Retail \$14.50



K



D



E



F



H



G

Distinctive Fraternal Rings and Mountings



A



B



L



C



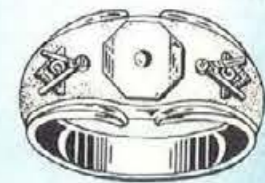
K



D



J



E



I



F



H



G

A. RUBY MASONIC RING
532/RM 52045 —
Sug. Retail \$45.00

B. RUBY MASONIC RING
682/RM 52185 —
Sug. Retail \$48.00

C. MASONIC RING
2472X 52640 —
Sug. Retail \$58.00

D. 32° RING
2473 53000 —
Sug. Retail \$66.00

E. MASONIC MOUNTING
*883 52685 —
Sug. Retail \$59.00

F. MASONIC MOUNTING
179D 52640 —
Sug. Retail \$58.00

G. 32° MOUNTING
**196 53410 —
Sug. Retail \$75.00

H. 32° MOUNTING
2487 53140 —
Sug. Retail \$69.00

I. SHRINE & KNIGHTS
TEMPLAR MOUNTING
1965K 53410 —
Sug. Retail \$75.00

J. SHRINE RING
0980/132 52140 —
Sug. Retail \$47.00

K. MASONIC RING
2077 52320 —
Sug. Retail \$51.00

L. MASONIC RING
472 52140 —
Sug. Retail \$47.00

All above rings available in yellow gold only unless otherwise specified.

*Available in white gold

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All above rings available in yellow gold only unless otherwise specified.

*Available in white gold only.

**Available in yellow or white gold.

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Bracelet Watches in 14k Yellow Gold

22 Jewel
Hamilton
Movement.
#983/34 511230
Sug.
Retail \$210.00



22 Jewel
Hamilton
Movement.
HE16 511955
Sug.
Retail \$225.00



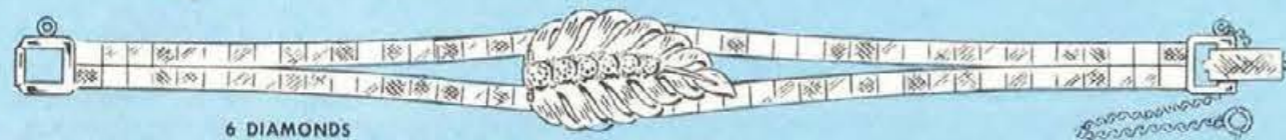
22 Jewel
Hamilton
Movement.
381/57 512595
Sug.
Retail \$237.50



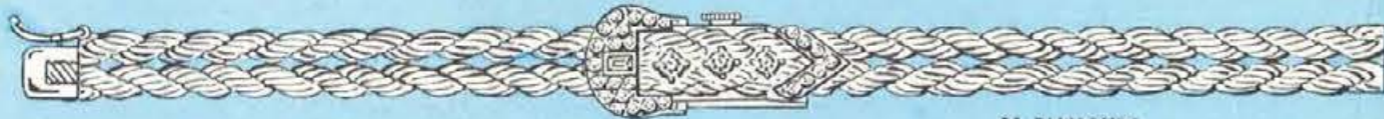
8 DIAMONDS
Total weight .17 ct.
Very fine Swiss
Movement.
29/75 515865
Sug. Retail \$295.00



24 DIAMONDS
Total weight .16 ct.
Very fine Swiss
Movement.
R2 520230
Sug. Retail \$375.00



6 DIAMONDS
Total weight .40 ct. Covered dial. Hamilton 22 Jewel Movement.
KA2130 526500 Sug. Retail \$510.00



30 DIAMONDS
1 Baguette Diamond — 29 Round Diamonds
Total weight .50 ct. Covered dial. Very fine Swiss Movement.
W697 529955 Sug. Retail \$575.00

*Also available in white gold.

All above Diamonds AAA quality — See page 6 for explanation of diamond grading. It is not always possible to obtain the exact weight of diamonds ordered. Weight may vary one to three points (.01 to .03 ct.). Price may vary slightly according to weight.

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HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

Elgin Watches



SYMPHONY
19 Jewels — Yellow or white rolled gold plated top, stainless steel back.
9343 53027 Retail \$49.95



CLEOPATRA
19 Jewels — Yellow or white rolled gold plated top, stainless steel back.
9320 53027 Retail \$49.95



CAPRICE
19 Jewels — Yellow or white rolled gold plated top, stainless steel back.
9340 53606 Retail \$59.50



CAPTIVATOR
19 Jewels — Yellow or white rolled gold plated top, stainless steel back.
9319 53006 Retail \$59.50



DIANA
19 Jewels — Yellow or white gold filled case.
8236 54212 Retail \$49.50



RADIANT
19 Jewels — Yellow or white gold filled case. Set with 2 Diamonds. Stainless steel back.
9331 54212 Retail \$69.50



CAPER
19 Jewels — Yellow or white gold filled case.
8231 54545 Retail \$75.00



JENNY
19 Jewels — Yellow or white rolled gold plated top, stainless steel back.
8226 54818 Retail \$79.50



STAR FLAME
19 Jewels — Yellow or white gold filled case. Set with 4 diamonds. Stainless steel back.
9337 54818 Retail \$79.50

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Elgin Watches



CALDWELL — 19 Jewels. Yellow rolled gold plated top, stainless steel back. 9511 53027 Retail \$49.95



SHELDRAKE — 17 Jewels. Water resistant. Self-winding. All stainless steel case. 6839 53027 Retail \$49.95



TRINIDAD — 19 Jewels. Water resistant. All stainless steel case. 9583 53606 Retail \$59.50



BUCCANEER — 17 Jewels. Water resistant. Self-winding. All stainless steel case. Also available with black dial. 6838 54212 Retail \$69.50



DRAKE — 19 Jewels. Yellow gold filled case, stainless steel back. 8615 54212 Retail \$69.50

VISIT OUR SHOWROOM AND SEE OUR COMPLETE SELECTION OF NATIONALLY ADVERTISED WATCHES

Fine Swiss Watches



LADIES' — 17 Jewels. Yellow or white. 158 51632 Retail \$32.50
Similar to above except 7 Jewels. 157 51268 Retail \$22.95

SPORT WATCH — 17 Jewels. Water resistant. Sweep second hand. All stainless steel. 155 51955 Retail \$39.75



MEN'S — 7 Jewels. Yellow Gold. 156 51318 Retail \$25.00



MEN'S — 25 Jewels. Water resistant. Self-winding. All stainless steel. 154 52705 Retail \$49.75



MEN'S — 17 Jewels. Water resistant. Sweep second hand. All stainless steel. 159 51795 Retail \$39.75



FLIGHT NURSE
17 Jewels — Yellow or white rolled gold plated top, stainless steel back. 6788 53000 Retail \$49.50



IRIS "A"
7 Jewels — Yellow or white rolled gold plated top, stainless steel back. 780 53000 Retail \$49.50



LA PETITE "C"
23 Jewels — Yellow or white rolled gold plated case. Set with 2 Diamonds. 5303 53939 Retail \$65.00



DOLLY MADISON "V"
21 Jewels — Yellow or white rolled gold plated case. 5157 54334 Retail \$71.50



FIRST LADY "I"
23 Jewels — 18K yellow or white gold case. 5366 55757 Retail \$95.00

Bulova Watches



DOLLY MADISON "F"
21 Jewels — Yellow or white rolled gold plated case. 5121 53485 Retail \$57.50



LA PETITE "H"
23 Jewels — 14K Yellow or white gold case. Set with 6 Diamonds. 5302 56970 Retail \$115.00



FARRAGUT "A"
7 Jewels — Water resistant. All stainless steel case. Also available with black face. 683 53000 Retail \$49.50



SUN CLIPPER
17 Jewels — Water resistant. Self-winding. Yellow rolled gold plated case. 1169 55152 Retail \$85.00



23-Q
23 Jewels — Water resistant. Self-winding. All stainless steel case. 31321 53939 Retail \$65.00

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Bulova Watches



LEXINGTON "B"
21 Jewels — Yellow rolled gold plated top, stainless steel back.
31107 \$34.85. Retail \$57.50



HIS EXCELLENCY "CW"
23 Jewels—Ultra-thin. Water resistant. Yellow rolled gold plated case. Also available with black dial.
31355 \$43.34 — Retail \$71.50



23-C
23 Jewels — Water resistant. Self-winding. Yellow rolled gold plated top, stainless steel back.
31305 \$43.34 — Retail \$71.50



BEAU BRUMMEL
23 Jewels — Water resistant. Self-winding. White. Dial set with 4 Diamonds.
30137 \$75.75 — Retail \$125.00

All Items on this page, Shipping Charges, Category A.

Watch Bands



EXPANSION WATCH BAND
Adjustable to any length. Yellow or white gold filled.
12513 \$5.97 — Retail \$10.95



MESH WATCH BAND
With double safety clasp. Yellow or white gold filled.
C222 \$4.80 — Retail \$11.95



EXPANSION WATCH BAND
Leather inlay ends. Adjustable to any length. Yellow or white gold filled.
12422 \$7.07 — Retail \$12.95



EXPANSION WATCH BAND
Adjustable to any length. Yellow or white gold filled.
12059 \$6.82 — Retail \$12.50



BASKETWEAVE WATCH BAND
Yellow or white gold filled.
13058 \$5.97 — Retail \$10.95



EXPANSION WATCH BAND
Adjustable to any length. Yellow or white gold filled.
13354 \$4.34 — Retail \$7.95



GOLDEN RIBBON MESH WATCH BAND
Yellow or white gold filled.
13028 \$5.43 — Retail \$9.95



SQUARE SNAKE CHAIN WATCH BAND
Double safety clasp. Yellow or white gold filled.
C2433 \$3.41 — Retail \$7.50

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BENRUS Self Winding WATERPROOF*

REMINDS ITSELF TO WIND ITSELF... AUTOMATICALLY!
Always perfectly wound, always perfectly accurate, the Benrus Self-Winding watch is the finest you can wear. It combines every wanted automatic watch feature—convenience, accuracy, and dependability. All Benrus Self-Winding watches are shock-resistant, anti-magnetic... with an unbreakable mainspring. Truly—the newest, most modern watch in the world!



Golden Regent "25"... 25 jewel automatic movement for marvelous precision without winding! Magnificent 14K gold case is guaranteed waterproof! New ultra-flat shape, new hidden-crown! Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Luminous dial, sweep second hand. Tapered expansion band inlaid with genuine leather.
3135 \$85.00. Ret. \$195.00
Golden Regent "Y" "25"... Same as above in 10K yellow gold filled.
3134 \$56.60. Ret. \$125.00

UNIQUE HIDDEN CROWN

EXTRA SLIM



Sky Prince... 17 jewels, self-winding—slightest wrist motion winds it as you wear it! Guaranteed waterproof* stainless steel case. Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Luminous dial, sweep second hand. Inlaid expansion band. The ideal watch for the active man. Guaranteed accurate. Gift boxed.
3129 \$33.40 — Retail \$71.50



Sky Jet... 17 jewel self-winding movement, always wound, always accurate. Guaranteed waterproof* case has rich yellow top, stainless steel back. Shock-absorbing movement, unbreakable mainspring. Luminous dial, sweep second hand. Leather inlaid expansion band.
3131 \$39.90 — Retail \$85.00
Sky Jet "Z"... In black dial.
3132 \$39.90 — Retail \$85.00



Sky Ace "25"... Micro-accurate 25 jewel automatic movement reminds itself to wind itself! Stainless steel case is guaranteed waterproof*. Shock-absorbing movement, anti-magnetic, luminous dial, sweep second hand. Masculine inlaid expansion band. Unbreakable mainspring. A masterpiece of watch-making skill. In presentation box.
2759 \$42.90 — Retail \$85.00



Sky Atom "25"... Ultimate in automatic time-keeping—25 jewels. Guaranteed waterproof* case in rich yellow top, stainless steel back. Sweep second hand, shock-absorbing movement, anti-magnetic. Luminous full-figure dial. Leather inlaid expansion band.
2762 \$47.45 — Retail \$95.00
Sky Atom "Z" "25"... In black dial.
2714 \$47.45 — Retail \$95.00



Belle... 17 jewels. Glamorous and exciting, case has 10K yellow rolled gold plate top, stainless steel back. Easy-view full-figure dial. Matching expansion band. Unbreakable mainspring.
2726 \$24.90 — Ret. \$49.50
Belle "W"... Same as above in white.
2728 \$24.90 — Ret. \$49.50



Sheree... 17 jewels. A delicately styled case of 10K yellow rolled gold plate top, stainless steel back. Expansion bracelet blends to perfection with exquisite case. Unbreakable mainspring. Gift packaged. Guaranteed.
6067 \$29.95 — Ret. \$59.50
Sheree "W"... In white.
6068 \$29.95 — Ret. \$59.50



Joyce... 17 jewels. So petite and dainty it will pass through a ring! Distinctive 10K yellow rolled gold plate top, stainless steel back. Expansion bracelet. Unbreakable mainspring. Beautifully gift boxed.
6069 \$32.15 — Ret. \$67.50
Joyce "W"... In white.
6070 \$32.15 — Ret. \$67.50



Playmate... 17 jewel ideal watch for every occasion. Top of case is the regal color of natural gold, stainless steel back. Sweep second hand! Expansion bracelet. Unbreakable mainspring.
3137 \$32.80 — Ret. \$71.50
Playmate "S"... As above with black suede strap.
6071 \$29.95 — Ret. \$59.50

BENRUS
Guarantee

The Benrus Watch Company guarantees this watch to be free from all mechanical defects. Each Benrus Watch has been scientifically built of standardized and interchangeable parts, microscopically accurate. It has been inspected, timed and found mechanically flawless.

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Bulova Watches



LEXINGTON "B"
21 Jewels—Yellow rolled gold plated top, stainless steel back.
31107 \$34.85. Retail \$57.50



HIS EXCELLENCY "CW"
23 Jewels—Ultra-thin, Water resistant, Yellow rolled gold plated case. Also available with black dial.
31355 \$43.34. Retail \$71.50



23-C
23 Jewels—Water resistant, Self-winding, Yellow rolled gold plated top, stainless steel back.
31305 \$43.34. Retail \$71.50



BEAU BRUMMEL
23 Jewels—Water resistant, Self-winding, White Dial set with 4 Diamonds.
30137 \$75.75. Retail \$125.00

All items on this page, Shipping Charges, Category A.

Watch Bands



EXPANSION WATCH BAND
Adjustable to any length, Yellow or white gold filled.
12513 \$5.97. Retail \$10.95



MESH WATCH BAND
With double safety clasp, Yellow or white gold filled.
C222 \$4.80. Retail \$11.95



EXPANSION WATCH BAND
Leather inlaid ends. Adjustable to any length, Yellow or white gold filled.
12422 \$7.07. Retail \$12.95



EXPANSION WATCH BAND
Adjustable to any length, Yellow or white gold filled.
12059 \$6.82. Retail \$12.50



BASKETWEAVE WATCH BAND
Yellow or white gold filled.
13058 \$5.97. Retail \$10.95



EXPANSION WATCH BAND
Adjustable to any length, Yellow or white gold filled.
13354 \$4.34. Retail \$7.95



GOLDEN RIBBON MESH WATCH BAND
Yellow or white gold filled.
13028 \$5.43. Retail \$9.95



SQUARE SNAKE CHAIN WATCH BAND
Double safety clasp, Yellow or white gold filled.
C2433 \$3.41. Retail \$7.50

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The Fine Watch of Guaranteed Accuracy

BENRUS

Whether you choose a BENRUS watch for yourself, or as a fine gift, you make the smart choice. For, every BENRUS watch, regardless of price, is the finest precision timepiece that skilled craftsmen can make...the last word in fashion. Yes, BENRUS, the fine watch of guaranteed accuracy is truly your best watch buy!



Citation Monarch... 17 jewel movement. Sculptured detailing adds elegance to this new extra slim case in the color of natural gold. Anti-magnetic, unbreakable mainspring. Modern tapered expansion bracelet is leather-inlaid for luxury appearance. A fine precision timepiece that is guaranteed accurate. In presentation box.
3102 \$399.00. Ret. \$92.50
Citation Monarch "Z"... As above with black dial.
3103 \$399.00. Ret. \$92.50

EXTRA SLIM

The Most Beautiful Watch In The World!

BENRUS Citation

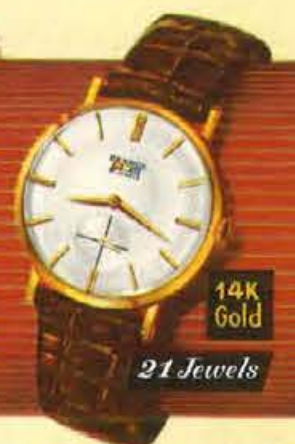
- Elegant hand-polished Citation cases.
- Custom-crafted Citation harmonizing dials—so modern, so beautiful!
- Deluxe Citation movements, timed and tested for guaranteed accuracy!
- Citation—finest product of Benrus watchmanship!



21 Jewels



EXTRA SLIM



14K Gold

21 Jewels

Citation Pride "Z"... 21 jewels. Striking black dial contrasts smartly with 10K yellow gold-filled case. Shock-absorbing, anti-magnetic... black suede strap. Unbreakable mainspring. Guaranteed accurate.
3100 \$369.00. Retail \$75.00
Citation Pride "Z"... Same as above with white dial.
3101 \$369.00. Retail \$75.00

Citation Link... 14 jewel ultra-precise movement in magnificent ultra-flat, all-yellow case. Anti-magnetic, unbreakable mainspring. Leather inlaid expansion band. Presentation box. Guaranteed.
3104 \$399.00. Retail \$92.50
Citation Link "Z"... Same as above with black dial.
3105 \$399.00. Retail \$92.50

Citation Shine "21"... 21 jewels. Perfection in an ultra-slim luxury case of precious 14K yellow gold. Shock absorbing. Unbreakable mainspring, genuine leather strap. Presentation box. Guaranteed.
2798 \$55.00. Retail \$135.00
Citation Clifford "21"... As above in 10K yellow rolled gold plate.
2800 \$369.00. Retail \$75.00



21 Jewels



14K Gold

21 Jewels



14K Gold

21 Jewels



14K Gold

21 Jewels

Citation Cheer "21"... 21 jewel Benrus movement in a case-a-glow with the color of natural gold, both top and back. Unbreakable mainspring, matching expansion bracelet.
3106 \$329.00. Ret. \$75.00
Citation Cheer "W" "21"... As above in white.
3107 \$329.00. Ret. \$75.00

Citation Golden Connie "21"... 21 jewels, luxurious 14K yellow gold case. Full figure dial for easy reading. Unbreakable mainspring, matching expansion bracelet.
3108 \$397.00. Ret. \$92.50
Citation Golden Connie "W" "21"... As above, in 14K white gold case.
3109 \$397.00. Ret. \$92.50

Citation Golden Crown "21"... 21 jewels, exquisite 14K yellow gold case. Guaranteed accurate movement has unbreakable mainspring, matching expansion bracelet.
3110 \$436.00. Ret. \$100.00
Citation Golden Crown "W" "21"... As above, in 14K white gold case.
3111 \$436.00. Ret. \$100.00

Citation Golden Carole "21"... 21 jewel guaranteed accurate watch in 14K yellow gold case of lifetime elegance. Adjustable expansion bracelet harmonizes with case in beautiful fashion styling. Lifetime unbreakable mainspring. Beautifully gift boxed. Guaranteed accurate.
3112 \$497.50. Retail \$110.00
Citation Golden Carole "W" "21"... As above in 14K white gold.
3113 \$497.50. Retail \$110.00

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BENRUS

GUARANTEED Waterproof*

NOT A DROP OF WATER, NOT A SPECK OF DUST CAN EVER GET IN!

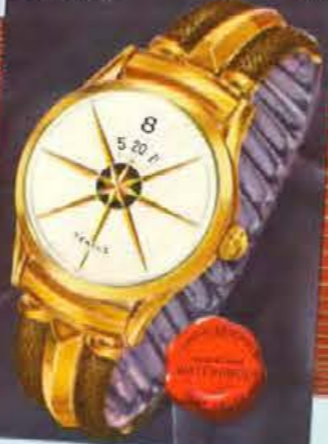


"TOWED 'ROUND THE WORLD UNDER-WATER—the Benrus self-winding waterproof* kept perfect time. Historic underwater tests prove that the Benrus waterproof is the finest waterproof watch you can buy!"

SEAL OF WATERPROOF* PROTECTION! This seal guarantees that no water, moisture or dust can harm your Benrus waterproof watch. Insist on a Benrus... finest waterproof watch you can wear.



New! DIAL-ORAMA
Flashes the Time with moving numbers



Dial-O-Rama Consort... 17 jewels, flashes the exact hour and minute! Guaranteed waterproof* case has yellow top, stainless steel back. Unbreakable mainspring. Shock-absorbing movement. Anti-magnetic, unbreakable mainspring. Luminous dial, sweep second hand. Leather inlaid expansion band. Gift boxed. 3127 54140... Retail \$92.50

Dial-O-Rama Viking... As above in chrome top, stainless steel back. 3125 53720... Retail \$79.50

BENRUS

Self Winding WATERPROOF*

REMINDS ITSELF TO WIND ITSELF... AUTOMATICALLY! Always perfectly wound, always perfectly accurate, the Benrus Self-Winding watch is the finest you can wear. It combines every wanted automatic watch feature—convenience, accuracy, and dependability. All Benrus Self-Winding watches are shock-resistant, anti-magnetic... with an unbreakable mainspring. Truly—the newest, most modern watch in the world!

25 Jewels 14K Gold



Golden Regent "25"... 25 jewel automatic movement for marvelous precision without winding! Magnificent 14K gold case is guaranteed waterproof*! New ultra-flat shape, new hidden-crown! Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Luminous dial, sweep second hand. Tapered expansion band inlaid with genuine leather. 3135 58500... Retail \$195.00

Golden Regent "Y" "25"... Same as above in 10K yellow gold filled. 3134 55660... Retail \$125.00

UNIQUE HIDDEN CROWN

EXTRA SLIM



Sea Exec "Z"... 17 jewels. Guaranteed waterproof*. Yellow top, stainless steel back. Luminous black dial, sweep second hand. Shock-absorbing movement. Expansion band. Unbreakable mainspring. Guaranteed accurate. 6039 53050... Retail \$65.00

Sea Exec... Same as above, with white dial. 6040 53050... Retail \$65.00



Sea View "21"... 21 jewels give peak precision. Modern chrome-top case is guaranteed waterproof*. Stainless steel back. Anti-magnetic. Luminous dial, sweep second hand. Inlaid expansion band. Shock absorbing. Unbreakable mainspring. 2754 53075... Retail \$65.00

Sea View "Z" "21"... Same as above in black luminous dial. 3116 53075... Retail \$65.00



Sea Atlas... 17 jewels, guaranteed waterproof*, with magnificent ultra-flat yellow top case. Shock-absorbing movement. Unbreakable mainspring. Sweep second hand. Stainless steel back. Luminous dial. Leather inlaid expansion band. 3118 53240... Retail \$75.00

Sea Atlas "Z"... Same as above with striking black luminous dial. 3119 53240... Retail \$75.00



Sky Prince... 17 jewels, self-winding—slightest wrist motion winds it as you wear it! Guaranteed waterproof* stainless steel case. Shock-absorbing movement, anti-magnetic, unbreakable mainspring. Luminous dial, sweep second hand. Inlaid expansion band. The ideal watch for the active man. Guaranteed accurate. Gift boxed. 3129 53340... Retail \$71.50



Sky Jet... 17 jewel self-winding movement, always wound, always accurate. Guaranteed waterproof* case has rich yellow top, stainless steel back. Shock-absorbing movement, unbreakable mainspring. Luminous dial, sweep second hand. Leather inlaid expansion band. 3131 53990... Retail \$85.00

Sky Jet "Z"... In black dial. 3132 53990... Retail \$85.00



Sky Ace "25"... Micro-accurate 25 jewel automatic movement reminds itself to wind itself! Stainless steel case is guaranteed waterproof*. Shock-absorbing movement, anti-magnetic, luminous dial, sweep second hand. Masculine inlaid expansion band. Unbreakable mainspring. A masterpiece of watch-making skill. In presentation box. 2759 54290... Retail \$85.00



Sky Atom "25"... Ultimate in automatic time-keeping—25 jewels. Guaranteed waterproof* case in rich yellow top, stainless steel back. Shock-absorbing movement, anti-magnetic, luminous dial, sweep second hand. Masculine full-figure dial. Leather inlaid expansion band. 2762 54745... Retail \$95.00

Sky Atom "Z" "25"... In black dial. 2714 54745... Retail \$95.00

DISTINGUISHED NEW BENRUS LUXURY WATCHES

- Classically beautiful Benrus watches... elegant expansion bracelets.
- Guaranteed accurate Benrus 17 jewel movements, electronically timed and tested. Unbreakable mainspring—lasting dependability!
- Beautifully made, beautifully packaged in distinguished presentation cases. Truly a beautiful gift!



Senior Exec... 17 jewels. A truly executive watch in 10K yellow rolled gold plate top, stainless steel back, for dress-up elegance. Guaranteed accurate, shock-absorbing movement for rugged, everyday duty. Luxury expansion band, easy-to-read full figure dial, stainless steel back. Unbreakable mainspring. Beautifully gift boxed. 3121 52490... Retail \$49.50



Kingsman... 17 jewel regal-looking watch you'll wear or give proudly. Modern masculine case has deluxe 10K yellow rolled gold plate top, with stainless steel back to withstand years of rugged wear. Shock-absorbing movement, unbreakable mainspring. Expansion band inlaid with genuine leather for ultra luxury. Gift packaged. Guaranteed. 3123 52850... Retail \$59.50



Paramount "Z"... 17 jewels. Jet black dial contrasts smartly with 10K yellow rolled gold plate top, stainless steel back. Shock absorbing movement. Matching leather inlaid expansion band. Unbreakable mainspring. Gift boxed. 2724 53085... Retail \$65.00

Paramount... Same as above with white dial. 2723 53085... Retail \$65.00



Belle... 17 jewels. Glamorous and exciting, case has 10K yellow rolled gold plate top, stainless steel back. Easy-view full-figure dial. Matching expansion band. Unbreakable mainspring. Beautifully gift boxed. 2726 52490... Ret. \$49.50

Belle "W"... Same as above in white. 2728 52490... Ret. \$49.50



Sheree... 17 jewels. A delicately styled case of 10K yellow rolled gold plate top, stainless steel back. Expansion bracelet blends to perfection with exquisite case. Unbreakable mainspring. Gift packaged. Guaranteed. 6067 52995... Ret. \$59.50

Sheree "W"... In white. 6068 52995... Ret. \$59.50



Joyce... 17 jewels. So petite and dainty it will pass through a ring! Distinctive 10K yellow rolled gold plate top, stainless steel back. Expansion bracelet. Unbreakable mainspring. Beautifully gift boxed. 6069 53215... Ret. \$67.50

Joyce "W"... In white. 6070 53215... Ret. \$67.50



Playmate... 17 jewel ideal watch for every occasion. Top of case is the regal color of natural gold, stainless steel back. Sweep second hand! Expansion bracelet. Unbreakable mainspring. 3137 53280... Ret. \$71.50

Playmate "S"... As above with black suede strap. 6071 52995... Ret. \$59.50

BENRUS Guarantee

The Benrus Watch Company guarantees this watch to be free from all mechanical defects. Each Benrus Watch has been scientifically built of standardized and interchangeable parts, microscopically accurate. It has been inspected, timed and found mechanically flawless.

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Beautiful Diamond Watches
BY
BENRUS



- A—Diamond Pave "21"**... 21 jewels, the gleam of 2 genuine 8 facet diamonds. 10K white rolled gold plate top, stainless steel back. Full figure dial. Expansion band. Unbreakable mainspring. 2807 \$4145... Retail \$75.00
Diamond Pave "T" "21"... As above in yellow. 2808 \$4145... Retail \$75.00
- B—Diamond Abby "21"**... 21 jewel movement, plus the breathtaking brilliance of two sparkling diamonds! Stunning 14K white gold case. Expansion bracelet. Unbreakable mainspring. 6024 \$4980... Retail \$115.00
Diamond Abby "G" "21"... Same as above in yellow. 6025 \$4980... Retail \$115.00
- C—Diamond Anne "21"**... 21 jewels. 2 genuine diamonds set in a splendid 14K white gold case. Matching expansion bracelet accented with stunning rhinestones. Unbreakable mainspring. 3139 \$5575... Retail \$135.00
Diamond Anne "G" "21"... In 14K yellow gold. 3140 \$5575... Retail \$135.00
- D—Diamond Summit "21"**... 21 jewels. 6 genuine diamonds dance with fire in a quality case of 14K white gold. Faceted crystal. Matching expansion band enhances this twinkling beauty. 2818 \$6400... Retail \$150.00
Diamond Summit "G" "21"... As above in yellow. 2820 \$6400... Retail \$150.00
- E—Diamond Victoria "21"**... 21 jewel movement and the star-bright radiance of 10 genuine diamonds in a 14K white gold case. Glamorous matching double snake chain bracelet with safety chain clasp. Unbreakable mainspring. Always dependable, guaranteed accurate. 6028 \$8355... Retail \$195.00

SUPERB
BENRUS
QUALITY

Each magnificent model set with genuine diamonds of fiery brilliance!

- A lifetime investment in precious jewelry, priced for exceptional value.
- Deluxe Benrus 21-jewel movements of guaranteed accuracy!
- A nationally-famous Benrus... your wisest choice in a fine diamond watch.

SMARTEST WAY TO
A WOMAN'S HEART



The famous, the original,
the one and only
BENRUS

Embraceable

- Opens to fit the wrist, closes to circle the wrist with beauty!
- Accurate watch and stunning bracelet combined.



- Embraceable Val**... 17 jewels. Striking watch and stunning bracelet combined! Full figure dial. Magnificently designed case in 10K yellow rolled gold plate top, stainless steel back. Unbreakable mainspring. Safety chain. Guaranteed accurate! 2878 \$2990... Ret. \$65.00
Embraceable Val "W"... As above in white. 2880 \$2990... Ret. \$65.00
- Embraceable Susan "21"**... 21 jewel movement heightens the value of this entrancing bracelet-watch combination. Modern dome crystal, 10K yellow rolled gold plate top, stainless steel back. Safety chain. Unbreakable mainspring. Gift packaged. 2787 \$3685... Ret. \$71.50
Embraceable Susan "W"... In white. 2788 \$3685... Ret. \$71.50
- Embraceable Ellen**... 17 jewels. Circles the wrist with glamour in the most fitting way. A stunning bracelet and watch in one! Stylish 10K yellow gold-filled case. Safety chain. Unbreakable mainspring. Guaranteed accurate movement. Gift packaged. 3142 \$4298... Ret. \$85.00
Embraceable Ellen "W"... As above in white. 3143 \$4298... Ret. \$85.00
- Embraceable Diamond Liz "W"**... 17 jewels. Two fiery diamonds impart radiant beauty to this fabulous bracelet-watch combination. 10K white rolled gold plate top, stainless steel back. Safety chain. Gift boxed. Guaranteed. 3145 \$4375... Ret. \$89.50
Embraceable Diamond Liz... In yellow. 3144 \$4375... Ret. \$89.50

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World-Famous **Helbros**

- ★ The ultimate in beauty and accuracy
- ★ LIFETIME JEWEL MOVEMENTS
- ★ Guaranteed Unbreakable Mainsprings
- ★ Magnificent lifetime gifts

A HARPER. Masterpiece of masculine beauty and rugged lifetime accuracy! Winds itself with your every wrist motion! 30-jewel movement is engineered for split-second timing! Water-resistant*, shock-protected, anti-magnetic! The perfect watch for dress or business... Ideal for sport wear, too! Handsome 10K yellow rolled gold plate case, with stainless steel back. Distinguished matching link-expansion bracelet, set with luxurious brown alligator inserts. Luminous hands and dial; sweep second hand. The gift of a lifetime!
65840 \$4725... Retail \$125.00

30 Jewels
Self-Winding



25 Jewels
SELF-WINDING



- B SHANE.** Self-winding! Water-resistant*, anti-magnetic, shock-protected! 25 jewels. Yellow top case, stainless steel back. Leather inlaid expansion band. Luminous hands, dial; sweep second. 64653 \$3835... Retail \$110.00
SHANE "W." As above, chrome top, steel back. 64658 \$3495... Retail \$95.00
- C HASTINGS "W."** Self-winding! 17 jewels. Water-resistant*, shock-protected, anti-magnetic! Chrome top, stainless steel back case. 63658 \$2795... Retail \$65.00
HASTINGS. As above, yellow top case, steel back. 59653 \$3075... Retail \$71.50
- D MIDNIGHT "B."** 10K RGP case, stainless steel back. Expansion bracelet. 17 jewels; black dial. 503208 \$2655... Retail \$65.00

- E LAVENDER.** Classic beauty! Lovely 14K yellow gold case... matching expansion bracelet. 17 jewels. 31454 \$3075... Retail \$71.50
LAVENDER "W." As above, with 14K white gold case. 31454W \$3075... Retail \$71.50
- F GLADIOLA.** Glamorous 10K yellow RGP case, stainless steel back. Matching expansion band. 17 jewels. 31330 \$2515... Retail \$59.75
GLADIOLA "W." As above, 10K white RGP, steel back. 31330W \$2515... Retail \$59.75
- G MIRABEL.** Smart 10K yellow RGP case, stainless steel back. Leather inlaid expansion band. 17 jewels. 22110 \$2515... Retail \$59.75
MIRABEL "W." As above, 10K white RGP, steel back. 22110W \$2515... Retail \$59.75
- H DEVONA.** Delightful 10K yellow RGP case, stainless steel back. Matching expansion band. 17 jewels. 22310 \$2235... Retail \$52.50
DEVONA "W." As above, 10K white RGP, steel back. 22310W \$2235... Retail \$52.50
- I PETUNIA.** 17 jewels. Gleaming yellow top, stainless steel back case... matching expansion bracelet. 22453 \$2095... Retail \$49.75
PETUNIA "W." As above, but with white case. 22453W \$2095... Retail \$49.75

14K GOLD



- K SANFORD.** Jaunty yellow top case, with stainless steel back... combination leather expansion bracelet. Second hand. 17 Lifetime Jewels. 41833 \$1885... Retail \$47.50
- L LEIGHTON.** Prize possession! 21 jewels! Water-resistant*, shock-protected, anti-magnetic! Gleaming 10K yellow RGP case, stainless steel back. Combination leather expansion bracelet. Luminous hands and dial; sweep second hand. 35180 \$3075... Retail \$67.50
LEIGHTON "W." As above, chrome top, steel back. 35188 \$2655... Retail \$62.50
- M CRAMER "W."** Ultra-thin chrome top case, stainless steel back... sleek matching combination leather-link expansion bracelet. 17 jewels. Water-resistant*, shock-protected, anti-magnetic. Luminous hands, dial; sweep second hand. 45778 \$2375... Retail \$59.75
CRAMER. As above, 10K yellow RGP, steel back. 45770 \$2795... Retail \$69.75

*Water-resistant when opened and closed by a competent watchmaker.
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Helbros

Lifetime Jewels

World-Famous Helbros



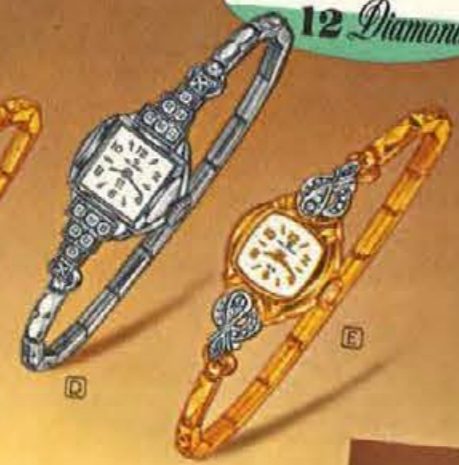
A HYACINTH. Dramatic simplicity! 25 Lifetime Jewels! Stunning 10K yellow RGP case, stainless steel back. Expansion band. 25310 53215... Retail \$75.00
HYACINTH "W." 10K white RGP, steel back. 25310W 53215... Retail \$75.00

21 Jewels



B ALOHA. Alluring feminine beauty! Charming 10K yellow rolled gold plate case, stainless steel back... trim, matching expansion bracelet. Fashionable skip-figure dial. 21 Lifetime Jewel movement. 24310 52935... Retail \$69.75
ALOHA "W." 10K white RGP, steel back. 24310W 52935... Retail \$69.75

**25 Jewels
12 Diamonds**



D PAULA. Exciting elegance to grace her wrist... 25 Lifetime Jewels to keep her on time! Spectacular serenade of 12 sparkling diamonds artistically staged on graduated tiers... crown the 10K white rolled gold plate case, with stainless steel back. Matching expansion bracelet. 25426 55625... Retail \$125.00

C LYDIA. Exquisite end pieces aglow with 4 fiery diamonds... complement the lovely 10K yellow rolled gold plate case, stainless steel back. Matching expansion bracelet. 17 Lifetime Jewels! 22286 53075... Retail \$71.50
LYDIA "W." 10K white RGP, steel back. 22286W 53075... Retail \$71.50

E JOHANNA. Captivating case of 10K yellow rolled gold plate, stainless steel back... luxuriously illuminated with 2 flashing diamonds! Matching expansion bracelet. 17 Lifetime Jewel movement. 22476 52655... Retail \$65.00
JOHANNA "W." 10K white RGP case, steel back. 22476W 52655... Retail \$65.00



J BEAUMONT. Masculine elegance with 17 Lifetime Jewel accuracy! Smart 10K yellow rolled gold plate case... stainless steel back. Matching leather-inlaid expansion bracelet. Skip-figure dial. Second hand. 41310 52165... \$52.50

K MARINA "W." For active women! Water-resistant*, anti-magnetic, shock-protected! Chrome top, stainless steel back case. Luminous hands, dial; sweep second. Jauntily leather strap. 7 jewels. An outstanding watch value! 14088 51475... \$33.75

L AUSTINE. Smart simplicity! Trimly tailored yellow top case, with stainless steel back... matching expansion bracelet. 7 jewels. 21323 51475... \$33.75
AUSTINE "W." White case. 21323W 51475... \$33.75

International favorite of smart men and women who demand the finest in beauty and precision timekeeping!
Master-crafted, expertly engineered with Lifetime Jewel Movements...
Guaranteed Unbreakable Mainsprings!
Prize watches... each in a gift box!

F ADDISON "W." Aristocratic beauty for dress or sport wear! Winds itself as you wear it! Water-resistant*, shock-protected, anti-magnetic! Sparkling chrome top, stainless steel back case... matching expansion bracelet with leather inlays. Luminous hands, dial; sweep second. 9 jewels. 90658 51820... Retail \$42.50
ADDISON. As above, yellow top case, steel back. 90653 51995... Retail \$47.50

G DANA. Dapper masculine design! Simply styled, gleaming yellow top case has stainless steel back... matching leather-inlaid expansion bracelet. Luminous hands and dial... convenient second hand. 7 Lifetime Jewel movement. 42973 51285... Retail \$29.75

H CHANNING "W." Impeccably crafted from the chrome top, stainless steel back case, to the matching combination expansion bracelet... inlaid with simulated brown alligator. Water-resistant*, shock-protected, anti-magnetic. 7 jewels. 42088 51285... Retail \$29.75



WATER-RESISTANT*
 *Water-resistant when opened and closed by a competent watchmaker.

SPECIAL VALUE



M NORWOOD "W." 17 Lifetime Jewels! Water-resistant*, shock-protected, anti-magnetic! Chrome top, stainless steel back case... leather inlaid expansion bracelet. Luminous hands, dial; sweep second. 34388 51885... Retail \$47.50
NORWOOD. Yellow top, steel back. 34383 52195... Retail \$52.50

LIFE

The Saturday Evening
POST
 TELEVISION-RADIO

The Quality Watch with the

ADVERTISED IN
LIFE

Fully Jewelled Heart



BELFORTE

Subsidiary of the BENRUS Watch Company

The beautiful Belforte watch is ultra deluxe in every respect. The Belforte jewelled lever escapement, combined with the 7 precisely fitted jewels and unbreakable mainspring, assures accuracy and long service. Precision workmanship, electronic testing and timing, guarantee Belforte dependability. Gift packaged for presentation.

- Priced for extra value
- Jewelled for accuracy
- Written Guarantee



The heart of the Belforte watch is a jewelled lever escapement. It is your assurance of long, dependable, accurate service.



BONUS VALUE

SELF-WINDING

Watch enlarged to show detail.

Sky Mariner... Superbly accurate self-winding watch has shock-absorbing jewelled lever movement. Guaranteed waterproof* case is dustproof, has chrome top, stainless steel back. Luminous dial, sweep second hand. Unbreakable mainspring. Genuine inlaid expansion band. 7 jewels. Beautifully gift boxed. 7048 51698... \$39.95



Water Prince... Guaranteed waterproof*-dustproof. Luminous glow-in-dark dial, sweep second hand, precise jewelled lever movement. Chrome top, stainless steel back. Unbreakable mainspring. Expansion band. Ideal for the active man. 7 jewels. 7044 51297... \$27.50

Sir George "Z"... Executive model watch has striking black dial. Stylized yellow top, stainless steel back. Unbreakable mainspring. Inlaid expansion band. 7 jewels. Guaranteed accurate! 7033 51195... \$27.50
Sir George... As above, white dial. 7034 51195... \$27.50



A-Water Princess... Guaranteed waterproof*, dustproof case. Brilliant chrome top, stainless steel back. Accurate jewelled lever movement. Luminous dial, sweep second hand, unbreakable mainspring. Matching expansion bracelet. 7 jewels. An outstanding value! 7045 51449... \$29.95

C-Verona... So feminine, yet sturdy. Lady's sports watch has luxury yellow top, stainless steel back, black suede strap. Jewelled lever movement, accurate! Unbreakable mainspring. 7 jewels. Beautifully gift boxed. 7508 51451... \$29.95

B-Roberta... Deluxe Belforte model has jewelled lever movement for on-the-dot performance. Gleaming yellow-top case, stainless steel back. Full figure dial. Unbreakable mainspring. Expansion bracelet. 7 jewels. 7138 51475... \$31.95
 Prices do not include Federal Excise Tax.

D-Hazel... Jewelled lever movement. Gleaming yellow top, stainless steel back. Unbreakable mainspring. Expansion bracelet. 7 jewels. Complete with gift box and written guarantee. 7510 51435... \$29.95
Hazel "W"... Same as above, in white. 7511 51435... \$29.95
 *If case, crystal, and crown remain intact.



TEEN-TIMERS

Sea Cliff... Boy's waterproof* watch has "junior" expansion band, luminous full-figure dial, sweep second hand. Chrome top, stainless steel back. Dustproof. Unbreakable mainspring. 7 jewels. 7041 51249... \$24.95

Miss Debutante... Exquisite girl's watch has gold-colored top, stainless steel back, "junior" expansion bracelet. Unbreakable mainspring. 7 jewels. Guaranteed accurate! 7098 51347... \$27.95
Miss Debutante "W"... As above, with white top. 7099 51347... \$27.95

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Americas Greatest

ADVERTISED IN LIFE

17 Jewel Watch Values!



BONUS VALUE

Lord Calvin... 17 jewels. Regal in appearance and timekeeping action. Jewelled lever movement. Unbreakable mainspring. Handsome masculine case has yellow gold-look top, stainless steel back. Matching expansion band. Truly, a rare value. Gift boxed, too. 7236 51547... \$35.75

BELFORTE

Subsidiary of the BENRUS Watch Company

Beautifully styled and beautifully engineered, the Belforte "17" offers unsurpassed value and premium accuracy. Each Belforte "17" is richly boxed for gift giving... fully guaranteed for performance and value.

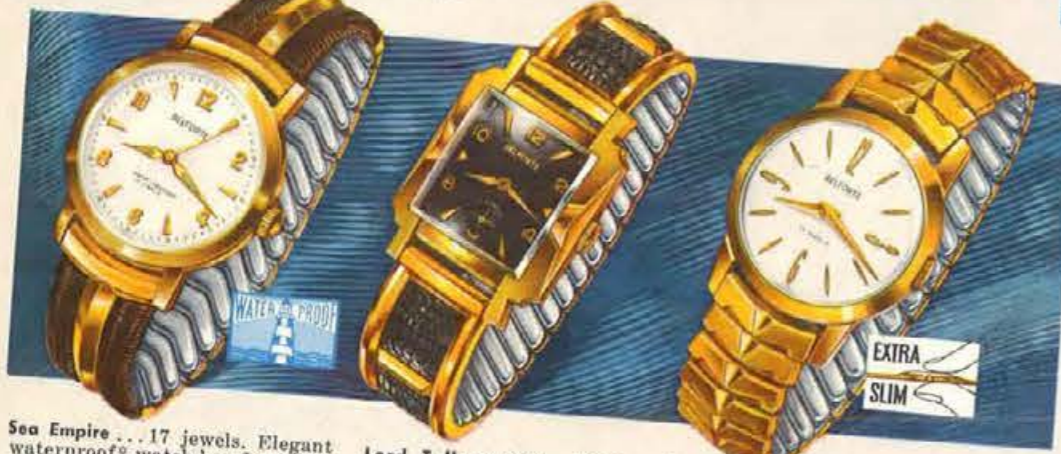


BONUS VALUE



Watch enlarged to show detail.

Sea Chancellor "Z"... 17 jewels. Finest guaranteed waterproof watch in its class! Chrome top case, stainless steel back. Luminous black dial, sweep second hand. Jewelled lever movement. Unbreakable mainspring. Inlaid expansion band. Gift box. 7207 51667... \$36.50
Sea Chancellor... As above, with white dial. 7206 51667... \$36.50



EXTRA SLIM

Sea Empire... 17 jewels. Elegant waterproof watch has flattering inlaid expansion band. Luminous dial, sweep second hand. Yellow-top case with stainless steel back. Jewelled lever movement, unbreakable mainspring. Gift box. 7211 51899... \$39.95
Sea Empire "Z"... In black dial. 7212 51899... \$39.95

Lord Talbert "Z"... 17 jewels. Bold, masculine styling... with yellow top. Accented with a striking black dial. Stainless steel back assures long service. Inlaid expansion band. Unbreakable mainspring. Gift packaged. 7124 51547... \$35.75
Lord Talbert... In white dial. 7123 51547... \$35.75

Lord Kenneth... 17 jewels. So incredibly slim-and snugly hugs the wrist. Yellow-top case, stainless steel back. Jewelled lever movement, unbreakable mainspring. Expansion band. 7073 51595... \$37.50
Lord Kenneth "Z"... As above, with black dial. 7074 51595... \$37.50



GLAMOROUS BRACELET WATCH

2 GENUINE DIAMONDS

Phyllis... 17 jewels. The lasting accuracy of the jewelled lever movement in delightful golden-top case with stainless steel back. Unbreakable mainspring. Matching expansion bracelet. Gift box. 7131 51799... \$39.95
Phyllis "W"... In white. 7132 51799... \$39.95

June... 17 jewels. Sports loving active woman will treasure this smart all-purpose watch with yellow-top, stainless steel back, suede strap with golden trim. Jewelled lever movement, unbreakable mainspring. Complete with gift box and written guarantee. 7163 51799... \$39.95

Embraceable Colleen... 17 jewels. Delightful watch and bracelet combined! Gleaming yellow top, stainless steel back. Jewelled lever movement. Unbreakable mainspring. 7461 51878... \$41.95
Embraceable Colleen "W"... As above, in white. 7462 51878... \$41.95

Denise... 17 jewels. Exquisite case has bright yellow-top, stainless steel back. Jewelled lever movement, unbreakable mainspring. Matching expansion bracelet. Gift boxed and guaranteed accurate. 7134 51849... \$41.95
Denise "W"... In white. 7133 51849... \$41.95

Diamond Cameo... 17 jewels. Two radiant genuine 8 facet diamonds! White top, stainless steel back. Jewelled lever movement. Unbreakable mainspring. Matching expansion bracelet. Full figure dial. 7512 52264... \$49.95
Diamond Cameo "T"... Same as above with yellow top. 7513 52264... \$49.95

Prices do not include Federal Excise Tax

*If case, crystal, and crown remain intact.

Timex Watches



MARLIN
Water resistant. Regular size, chrome bezel, plain dial, leather strap. 20101 5663... Retail \$9.95



VISCOUNT
Self-winding. Chrome bezel, sweep second hand, stainless steel back, padded leather strap. 40141 5997... Retail \$14.95



BAYONET
Water resistant. Chrome with sweep second hand and radolite dial. Stainless steel back. Tapered alligator band. 20771 51000... Retail \$15.00



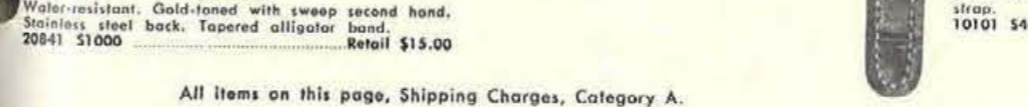
BAYONET
Water-resistant. Gold-toned with sweep second hand. Stainless steel back. Tapered alligator band. 20841 51000... Retail \$15.00



SPORTSTER
Water resistant. Small size, chrome bezel, sweep second hand, radolite dial, mesh band. 25172 5863... Retail \$12.95

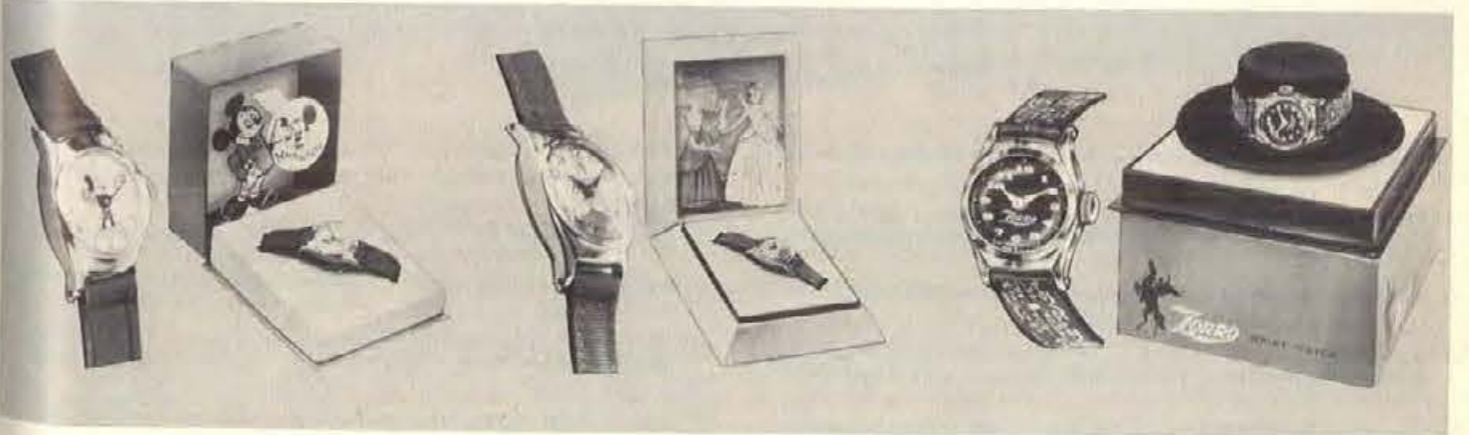


MARLIN
Water resistant. Regular size, chrome bezel, sweep second hand, radolite dial, mesh band. 20172 5863... Retail \$12.95



PETITE
Small size chrome bezel, plain dial, leather strap. 10101 5463... Retail \$6.95

All items on this page, Shipping Charges, Category A.



MICKEY MOUSE
Colorful Mickey tells time with his hands. Red strap. Chrome bezel, stainless steel back. 30071 5487... Retail \$6.95

CINDERELLA
Lovely Cinderella on a pink and blue dial. Blue strap. Chrome bezel, stainless steel back. 30031 5487... Retail \$6.95

ZORRO
New sensation from Walt Disney—Zorro! Black decorated strap. Packaged with Zorro's hat. Black dial, chrome bezel, stainless steel back. 30091 5487... Retail \$6.95

Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

Impressively Handsome

Men's watch bands, made in America, designed in the distinguished tradition . . . engineered with perfect workmanship for long years of proud, rugged wear! All models in this handsome collection are easily attached and instantly adjustable to any size wrist.



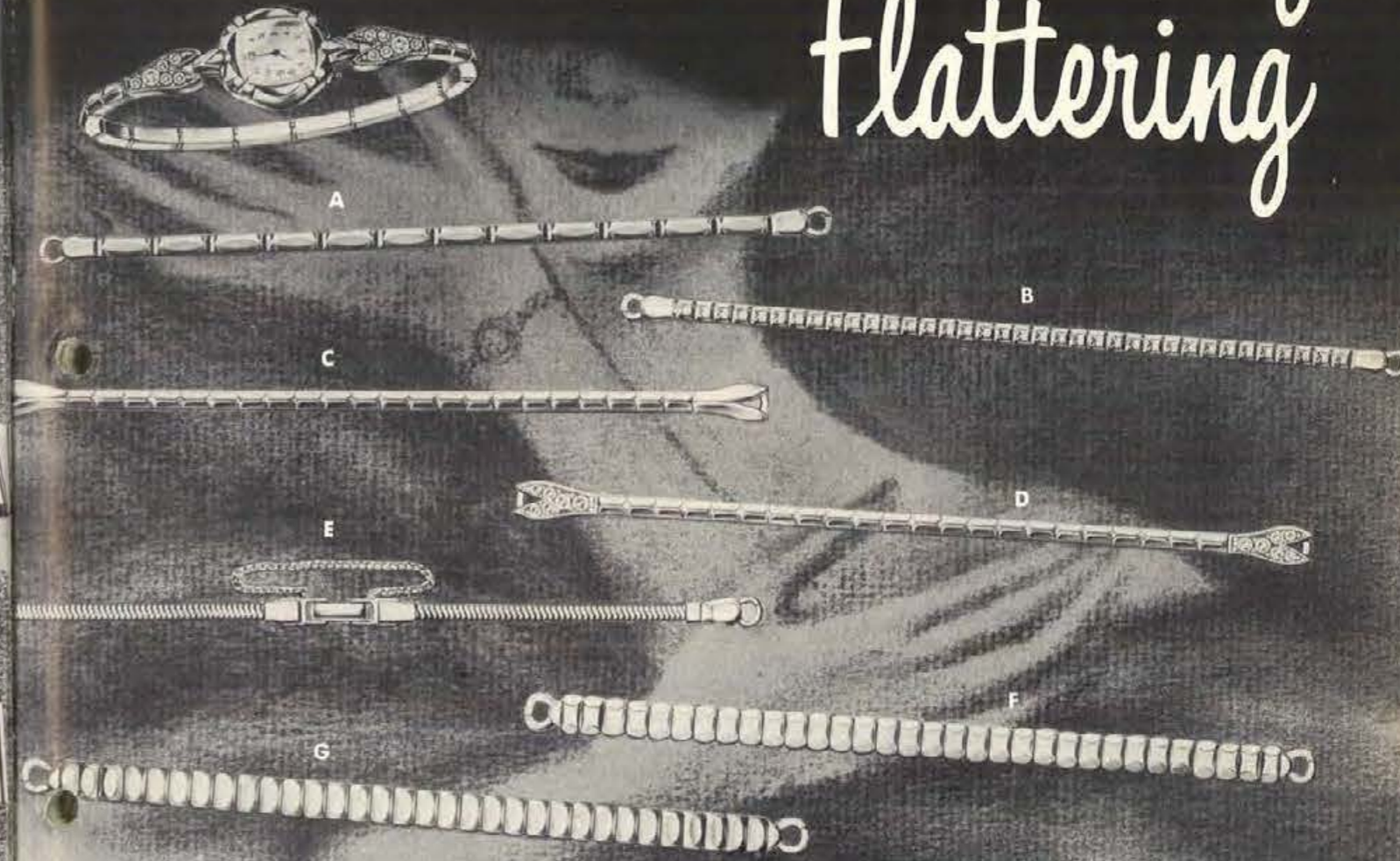
- (A) **HANDSOME CLASSIC-DESIGN** expansion band, a leading style favorite. Specify $\frac{3}{8}$ " or $\frac{1}{2}$ " ends.
 *2841Y S305 Yellow Gold Filled Retail \$7.95
 9841 S210 Same Style in Stainless Steel Retail \$5.95
- (B) **AUTHENTIC MODERN-DESIGN** expansion band beautifully crafted for long, rugged wear. Specify $\frac{3}{8}$ " or $\frac{1}{2}$ " ends.
 *2842Y S305 Yellow Gold Filled Retail \$7.95
 9842 S210 Same Style in Stainless Steel Retail \$5.95
- (C) **THE NEW SLIM, TRIM**, masculine look in men's expansion bands, handsomely styled. Specify $\frac{3}{8}$ " or $\frac{1}{2}$ " ends.
 *2844Y S305 Yellow Gold Filled Retail \$7.95
 9844 S210 Same Style in Stainless Steel Retail \$5.95

- (D) **DISTINCTIVE** expansion band with curved links, perfectly matching the modern contours of today's round watches. Specify $\frac{3}{8}$ " or $\frac{1}{2}$ " ends.
 *2846CY S325 Yellow Gold Filled Retail \$8.50
 9846C S210 Same Style in Stainless Steel Retail \$6.50
- (E) **DRAMATIC STYLING** with fine mesh inlaid ends gives this expansion band unusually smart good looks. Specify $\frac{3}{8}$ " or $\frac{1}{2}$ " ends.
 *2638Y S455 Yellow Gold Filled Retail \$10.95
 9623C S265 Same Style in Stainless Steel Retail \$8.95
- (F) **INLAID ENDS** of dark brown genuine lizard make this expansion band a distinctive pace-setter in masculine styling. Specify $\frac{3}{8}$ " or $\frac{1}{2}$ " ends.
 *2639Y S315 Yellow Gold Filled Retail \$8.50
 9621C S220 Same in Stainless Steel with Black Lizard Retail \$6.50

Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.
 All watch bands made in U.S.A. by skilled American craftsmen, and unless specifically designated as "Stainless Steel", are 1/20 10 Karat Gold Filled with Stainless Steel backs. Retail prices include Federal Excise Tax where applicable. Attractively gift-packaged and fully guaranteed.

Fabulously Flattering

Every one of these American-made ladies' watch bands is superbly styled and crafted to flatter you and your watch with exquisite beauty. All models can be easily attached in seconds and (unless otherwise indicated) are instantly adjustable to any size wrist.



- (A) **DARINGLY NARROW** expansion band styled in high-fashion motif.
 353Y S295 Yellow Gold Filled Retail \$7.50
 353W S295 White Gold Filled Retail \$7.50
- (B) **LUXURIOUS** expansion band beautifully engraved to simulate the alluring sparkle of diamonds.
 354Y S295 Yellow Gold Filled Retail \$7.50
 354W S295 White Gold Filled Retail \$7.50
- (C) **SLENDER** expansion bracelet with tapered ends forming an unbroken sweep of beauty.
 284Y S305 Yellow Gold Filled Retail \$7.95
 284W S305 White Gold Filled Retail \$7.95
- (D) **DAINTY** expansion bracelet with swept-back ends of sparkling diamond-like rhinestones.
 285Y S420 Yellow Gold Filled Retail \$10.95
 285W S420 White Gold Filled Retail \$10.95

- (E) **ULTRA-SMART** single strand snake chain band, with chain guard for double security, added beauty.
 C2438Y S290 Yellow Gold Filled Retail \$7.95
 C2438W S290 White Gold Filled Retail \$7.95
- (F) **EXCITINGLY LOVELY** expansion bracelet designed to enhance the beauty of any watch. Specify short, regular or long.
 250Y S280 Yellow Gold Filled Retail \$6.95
 250W S280 White Gold Filled Retail \$6.95
- (G) **BEAUTIFULLY STYLED** expansion band perfectly designed in classic symmetry. Specify short, regular or long.
 249Y S280 Yellow Gold Filled Retail \$6.95
 249W S280 White Gold Filled Retail \$6.95

*On these numbers only, retail prices include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.
 All watch bands made in U.S.A. by skilled American craftsmen, and unless specifically designated as "Stainless Steel", are 1/20 10 Karat Gold Filled with Stainless Steel backs. Retail prices include Federal Excise Tax where applicable. Attractively gift-packaged and fully guaranteed. 49

Gifts for the Teen Ager

DESIGNED Exclusively for the JUNIOR-MISS

ADVERTISED IN
LIFE



Yellow Gold Filled or Sterling Silver Bracelet—Double Curb Chain—Rope Edged Charm. C158 5477 Retail \$8.50



Yellow Gold Filled Bracelet, Antique finish. 4079 5632 Retail \$12.65



Yellow Gold Filled Scarab Bracelet—Set with Simulated Pearls and 5 different color Scarabs. C57 5477 Retail \$8.50



Yellow Gold Filled or Sterling Silver Bracelet—Double Curb Chain—Filigree Charm—Set with Real Cultured Pearl. C123 5591 Retail \$10.50



14K Yellow Gold Bracelet—Set with Real Cultured Pearls. 298CP 5453 Retail \$9.05



Yellow Gold Filled 2 picture Locket and Chain 18"—Hand engraved—Satin finish—Set with Genuine Diamond. M993 5477 Retail \$8.50

Yellow Gold Filled Pendant and Chain 18"—Rope Edged and Engine Turned Pendant set with Real Cultured Pearl. D152 5505 Retail \$9.00

Sterling Silver Rhodium Finish Pendant and Chain 15"—Hand set with fine quality Rhinestones. N68 5334 Retail \$6.00

Yellow Gold Filled Neck Chain with pierced disc set with Real Cultured Pearl. 18" Chain. F105 5505 Retail \$9.00

Yellow Gold Filled 2 picture Locket and Chain 18"—Hand Engine Turned—2-tone finish. F860 5464 Retail \$8.25



14K Yellow Gold Heart—15" Chain. N2 5441 Retail \$8.85

Yellow Gold Filled or Sterling Silver Cross—18" Chain. 2752 5218 Retail \$3.20

Yellow Gold Filled or Sterling Silver Cross—Hand engraved. 55X52 5255 Retail \$4.50

10K Yellow Gold Cross—18" Chain. N60 5450 Retail \$8.00

14K Yellow Gold Neck Chain with Real Cultured Pearl—15" Chain. 406NCP 5359 Retail \$7.00

ADVERTISED IN **LIFE** *Gifts* for CHILDREN
"DESIGNED and CREATED ESPECIALLY for the YOUNGER SET"



10K Yellow Gold Ring, Hand set with Real Cultured Pearl. Little Girl's size—3 to 6 years of age. R507 5377 Retail \$6.75



12K Yellow Gold Filled tubing Bracelet and Locket Set. Satin finish, hand engraved. Set with Genuine Diamonds. K1269 5645 Retail \$11.50
Bracelet only. 721 5334 Retail \$6.00



10K Yellow Gold Ring, Hand set with Real Cultured Pearls. Little Girl's size—7 to 9 years of age. R539 5491 Retail \$8.75



12K Yellow Gold Filled Key-to-My-Heart Bracelet. Simulated Pearls. 3152 5282 Retail \$5.00



12K Yellow Gold Filled Bracelet—Curb Chain—Filigree Charm—Set with Real Cultured Pearl. 3230 5309 Retail \$5.45



12K Yellow Gold Filled Expansion Identification Bracelet and Locket Set 15" chain, Hand engraved. 3 tone finish. GO21 5632 Retail \$11.25
Bracelet only. B118 5464 Retail \$8.25



12K Yellow Gold Filled Bracelet. Rope Chain, Simulated Pearls. Charm hand engraved. Set with genuine diamond. 3210 5334 Retail \$6.00



12K Gold Filled tubing Bracelet—opens with safety catch. Child's size. 593 5241 Retail \$4.30



Sterling Silver tubing Bracelet. Opens with safety catch. Hand engraved. 3 tone finish. Child's size. 716 5334 Retail \$6.00



12K Gold Filled 2 picture Locket and Chain 13". 2 tone finish. White and Yellow Gold. M980 5180 Retail \$3.30

12K Gold Filled 2 picture Locket and Chain 15". Hand engraved—3 tone finish. M953 5225 Retail \$4.00

12K Gold Filled 2 picture Locket and Chain 15". Hand engraved—3 tone finish. M957 5241 Retail \$4.30

12K Yellow Gold Filled Pearl-of-My-Heart Pendant and Chain 15"—Real Cultured Pearl. N76 5334 Retail \$6.00

12K Gold Filled Pearl of Wisdom Pendant and Chain 13"—Real Cultured Pearl. P392 5195 Retail \$3.50

12K Yellow Gold Filled Filigree Pendant and Chain 15"—Set with Real Cultured Pearl. P415 5268 Retail \$4.80



10K Yellow Gold Cross and Chain 13". Hand engraved. P227 5395 Retail \$7.00

Sterling Silver or Gold Filled Cross and Chain 13". Hand engraved. P312 5209 Retail \$3.75

12K Yellow Gold Filled Cross and Chain 13". Satin finish, hand engraved. Set with Genuine Diamond. P1021 5334 Retail \$6.00

10K Yellow Gold Cross & Chain 13"—Hand engraved—3 tone finish. P1075 5334 Retail \$6.00

10K Yellow Gold Cross and Chain 12". Hand engraved. P924 5268 Retail \$4.80

All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Sterling Silver Juvenile Ware



BABY JUICE CUP
Sterling Silver. Lined inside with very bright 24K Gold Finish. Gift packaged.
55 \$219Retail \$3.65



TWO-PIECE EDUCATOR SET
A charming baby-size edition in solid silver, of the much-loved adult patterns.
AL-2 \$334Retail \$5.00



3-PIECE CHILD'S SET
Five to ten-year-olds will eat more easily with this lovely Sterling Silver spoon, fork and knife.
AL-3 \$757Retail \$11.36



3-PIECE COMPANION SET
Lovely Sterling Silver baby fork and spoon with regular baby cup.
AL-7 \$909 Retail \$13.64



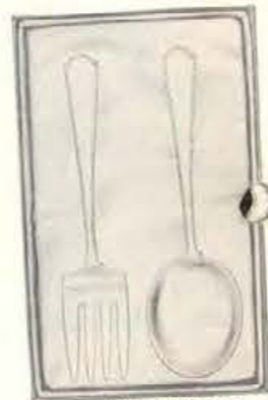
BABY CUP
Sterling Silver. Hollow Handle. Lined inside with very bright 24K Gold Finish. Superbly designed.
512 \$471Retail \$7.85



BABY CUP
Sterling Silver. Hollow Handle. Lined with very bright 24K Gold Finish. Sturdy design.
52 \$558Retail \$9.30



INFANT FEEDING SPOON
Longer handle reaches to the bottom of baby food jars, shallower bowl lets baby clean off all the food. Sterling Silver. In plastic gift box.
AL-1 \$227Retail \$3.41



2-PIECE BABY SET
Sterling Silver Fork and Spoon. Delicately carved "VIRGINIA" pattern. Satin Lined Gift Box.
300 \$276 Retail \$4.60



BABY CUP
Sterling Silver. Lined inside with very bright 24K Gold Finish. Hollow Handle.
54 \$705Retail \$11.75



CHILD'S GOBLET
Height 4 1/2". Bright Butler Finish. Attractive Baby paper covered gift box.
S-250 \$650 Retail \$13.00



BABY PICTURE FRAME
Sterling Silver. Engraved design. 3 1/2" diameter. Gift Boxed.
548 \$219 Retail \$3.65

BABY SPOON
Curved Handle. Sterling Silver. Makes for easy handling. Gift Boxed.
515 \$153Retail \$2.55



LONG HANDLE FEEDING SPOON
Sterling Silver. Impressive "VIRGINIA" pattern—makes an excellent gift.
303 \$174 Retail \$2.90



BIRTH RECORD TEETHING RING RATTLE
Sterling Silver. Pearlized Ring available in White, Pink, Blue. Satin Lined Gift Box.
523 \$145 Retail \$2.45



PORRINGER DISH
Sterling Silver. Beautiful pierced handle. 4" diameter. Gift packaged.
528 \$690Retail \$11.50



2-PIECE BABY GIRL COMB & BRUSH SET
Sterling Silver. Nylon Britsles. Luxurious Engraved Design. Satin Lined, Acetate Cover Box.
540 \$507Retail \$8.45
Not illustrated:
2-PIECE MILITARY COMB & BRUSH SET
Same design as above.
542 \$429Retail \$7.15

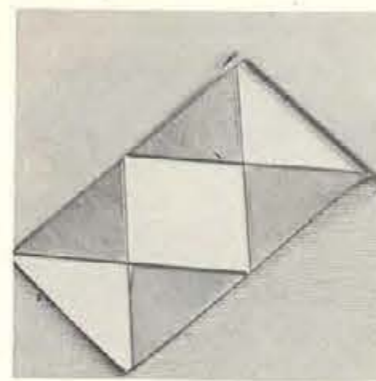
Men's Fine Jewelry



SIMMONS MONEY CLIP—Sterling Silver. Hand engraved and engine turned.
*SSMK49 \$309Retail \$5.45



SIMMONS MONEY CLIP—Sterling Silver. Hand engraved and engine turned.
*SSMK187 \$309Retail \$5.45



SIMMONS MONEY CLIP—Yellow Gold Filled. Satin and bright finish.
*MK36 \$395Retail \$7.05



POCKET KNIFE—Mother-Of-Pearl. Has knife blade, file, cuticle pusher, and scissors.
3475 \$305Retail \$4.50



BELT BUCKLE—Sterling Silver. Hand engraved and engine turned.
*2491 \$505 Retail \$9.00



SIMMONS BELT BUCKLE—Yellow Gold Filled. Engine turned.
*8167 \$423Retail \$7.50



SIMMONS POCKET KNIFE—Yellow Gold Filled. Engine turned, two blades.
*K61 \$309Retail \$5.45



POCKET KNIFE—Sterling Silver. Hand engraved and engine turned, two blades.
*2829 \$282Retail \$4.95



MONEY CLIP—Stainless steel. With knife blade and file.
W777 \$110Retail \$1.85

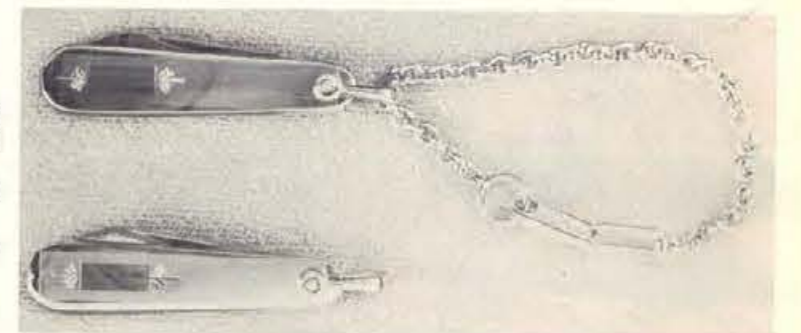


KEY CHAIN—Sterling Silver. St. Christopher.
*2172W \$259Retail \$4.35



KEY CHAIN—Sterling Silver.
*1934W \$255Retail \$4.30

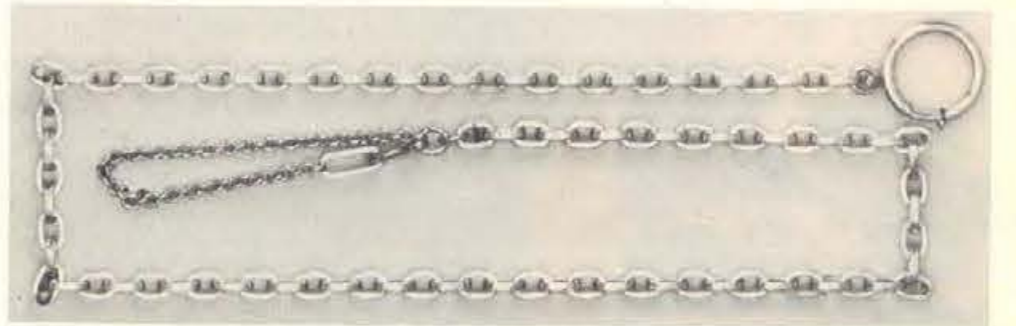
POCKET KNIFE & CHAIN—Sterling Silver. Hand engraved and engine turned, one blade.
*52971 \$334Retail \$5.95
POCKET KNIFE only.
*2416 \$195Retail \$3.50



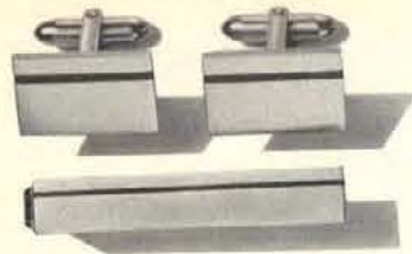
INITIAL TIE TACK—10K Yellow Gold. Specify Initial when ordering.
*775 \$195Retail \$3.30



TIE TACK—Sterling Silver. Satin finished, hand engraved. Set with genuine Cultured pearl.
*SH617 \$275Retail \$5.50



SIMMONS KEY CHAIN—Yellow Gold Filled. Heavy links.
*KC503 \$673Retail \$12.05



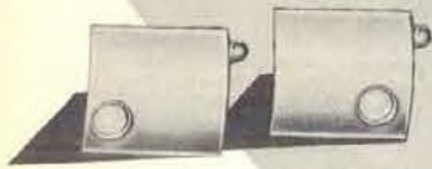
Hamilton gold or rhodium plate with antique black.
Set 90409 \$300 Retail \$6.00
Links 60409 \$175 Retail \$3.50



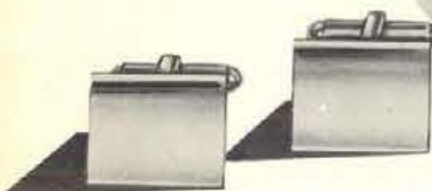
Hamilton gold or rhodium plate, satin and bright finish.
Set 90488 \$300 Retail \$6.00
Links 60488 \$175 Retail \$3.50



Rhodium plate with antique black, set with sapphires.
Set R90422 \$450 Retail \$9.00
Links R60422 \$300 Retail \$6.00



Imported synthetic moonstone, highlighted on a brightly polished background. Yellow finish.
Set N1/2748 \$350 Retail \$7.00
Links L1748 \$225 Retail \$4.50

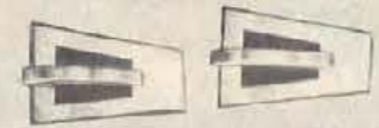


Mirror finished sterling silver in attractive geometric shape.
Set P1/2808S \$625 Retail \$12.50
Links N1808S \$375 Retail \$ 7.50

Fine Quality Cuff Links



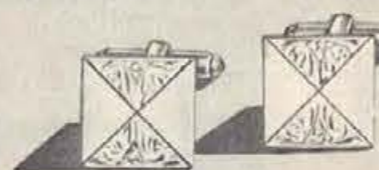
Brightly polished rhodium plate, hand engraved.
Set R90407 \$300 Retail \$6.00
Links R60407 \$175 Retail \$3.50



Hamilton gold or rhodium plate, contrasting antique black.
Set S743 \$375 Retail \$7.50
Links S744 \$250 Retail \$5.00



Bright and satin finish, hand engraved Sterling silver.
Set S716 \$525 Retail \$10.50
Links S717 \$325 Retail \$ 6.50



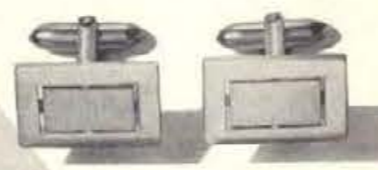
Satin finished sterling silver with beautiful bright hand engraving.
Set N1/2817S \$500 Retail \$10.00
Links L1817S \$300 Retail \$ 6.00



Stylish concave ovals of sterling silver with hand carved edges and genuine imported hematite stones.
Set P1/2806S \$750 Retail \$15.00
Links N1806S \$450 Retail \$ 9.00



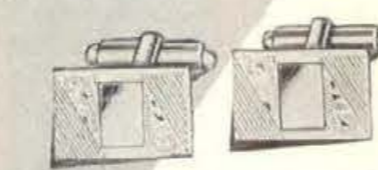
Rhodium plate, satin and bright finish.
Set R90412 \$300 Retail \$6.00
Links R60412 \$175 Retail \$3.50



Hamilton gold plate, satin and bright finish.
Set 90494 \$375 Retail \$7.50
Links 60494 \$250 Retail \$5.00



Yellow gold filled, hand engraved on soft satin background with brightly polished signet.
Set S734 \$625 Retail \$12.50
Links S735 \$375 Retail \$ 7.50



Exquisite combination of hand engraving and engine turning on sterling silver.
Set N1/2818S \$600 Retail \$12.00
Links L1818S \$350 Retail \$ 7.00



Antique finished sterling silver with bright hand carved bands.
Set P1/2814S \$750 Retail \$15.00
Links N1814S \$500 Retail \$10.00

SINCE 1851

Hayward

FINE JEWELRY

A. Attractive, genuine Blue Goldstone in polished Sterling dimensional setting.
P1/2894S S1000 Set, Retail \$20.00
N1894S S625 Links, Retail 12.50

B. Genuine 1 pt. diamonds highlight this bold engine turned Sterling set.
P1/2895S S1750 Set, Retail \$35.00
N1895S S1125 Links, Retail 22.50

C. Graceful hand engraved design on two-tone Sterling Silver.
P1/2012S S750 Set, Retail \$15.00
N1012S S500 Links, Retail 10.00

D. Bold Sterling Silver hand carved design on satin finish with bright signets. Excellent for monogram.
P1/2013S S850 Set, Retail \$17.00
N1013S S550 Links, Retail 11.00

E. Genuine cultured pearls accent modern design in 12 Kt. Gold Filled.
P1/2891 S775 Set, Retail \$15.50
N1891 S525 Links, Retail 10.50

F. Genuine onyx and 1 pt. diamonds in classic 12 Kt. Gold Filled setting.
P1/2893 S1875 Set, Retail \$37.50
N1893 S1125 Links, Retail 22.50

G. Genuine onyx on hand engine turned background in rhodium finish.
N1/2905W S500 Set, Retail \$10.00
N1905W S350 Links, Retail 7.00

H. Genuine striped red agate stones in gleaming yellow finish setting.
N1/2901 S625 Set, Retail \$12.50
N1901 S450 Links, Retail 9.00

I. Genuine cultured pearls in contemporary design, yellow finish.
N1/2907 S375 Set, Retail \$ 7.50
N1907 S250 Links, Retail 5.00

J. Beautiful hand engraved design on contrasting two-tone rhodium finish.
N1/2906W S375 Set, Retail \$ 7.50
N1906W S250 Links, Retail 5.00

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STERLING SILVER



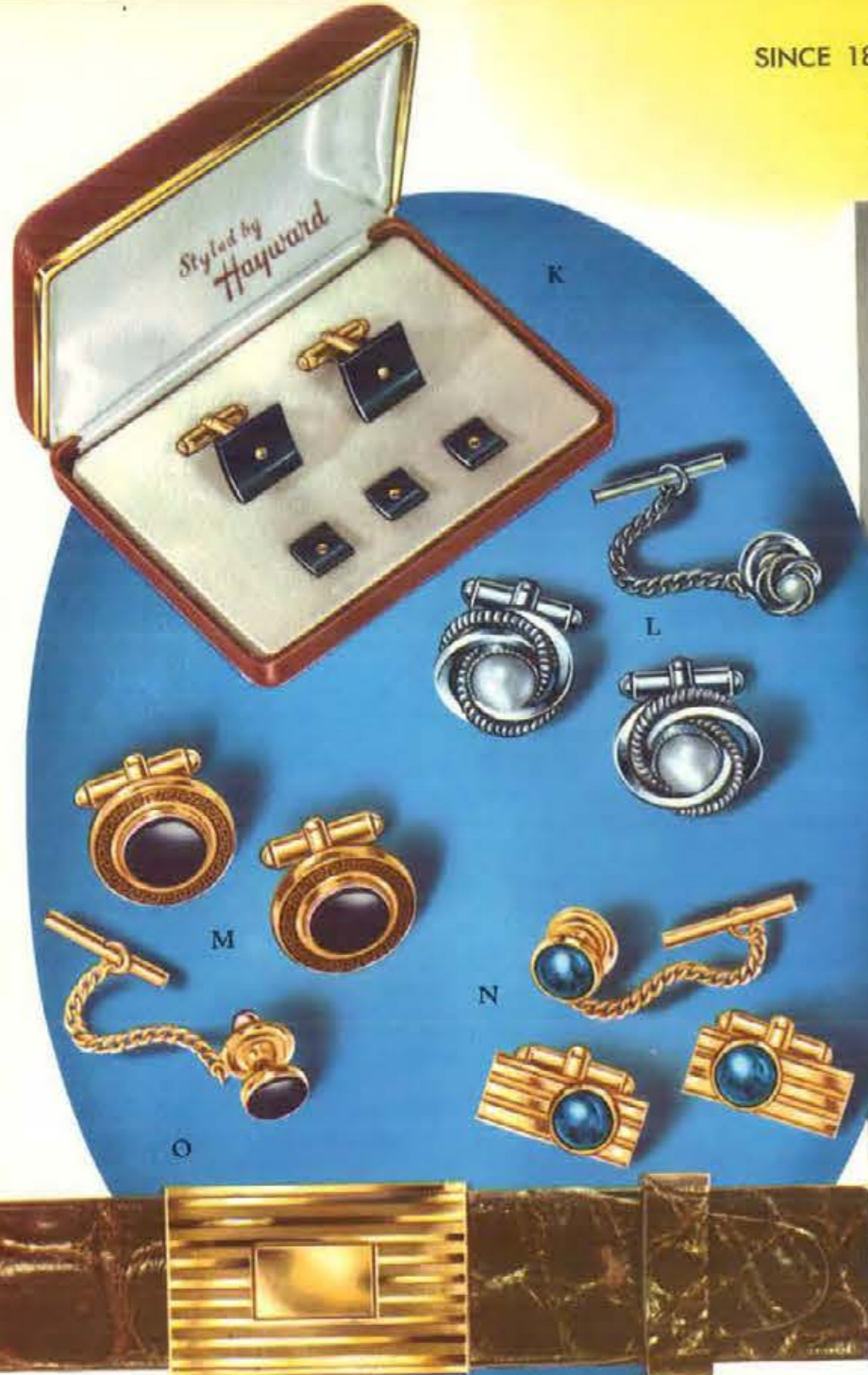
GOLD FILLED



SINCE 1851

Hayward

FINE JEWELRY



K. Evening wear stud and cuff link set of polished genuine onyx, 12 Kt. Gold Filled. N1885/3 S1000 Set Retail \$20.00
N1885 S500 Links Retail 10.00

L. Blue moonstones set in knot design of Sterling Silver. N1/6892S S625 Set Retail \$12.50
N1892S S400 Links Retail 8.00

M. Authentic antique design in 12 Kt. Gold Filled with genuine onyx stones. N1/6014 S750 Set Retail \$15.00
N1014 S500 Links Retail 10.00

N. Picture framed genuine lapis with 12 Kt. Gold Filled background. N1/6888 S750 Set Retail \$15.00
N1888 S500 Links Retail 10.00

O. Genuine alligator "Custom-Fits-All" belt. Hand engine turned 12 Kt. Gold Filled buckle. 3610/4 S1250 Belt & Buckle, Retail \$25.00

P. New. Precision jewelled watch on gleaming yellow finish money clip. Guaranteed. N4908 S1000 Money Clip, Retail \$20.00

Q. Heavy sunburst design in Sterling Silver. Signet for monogram. Knife blade and file. N8800S S500 Knife Retail \$10.00

R. Real silver dollar mounted on polished Sterling Silver money clip. N4269S S325 Money Clip, Retail \$ 6.50
(Add \$1.00 for silver dollar)

S. Genuine 1 pt. diamond and onyx in 12 Kt. Gold Filled mounting. T6893 S375 Tie Pin Retail \$ 7.50

T. Genuine striped agate in modern 12 Kt. Gold Filled setting. T6887A S250 Tie Pin Retail \$ 5.00

U. Genuine cultured pearl in 12 Kt. Gold Filled setting. T6891 S275 Tie Pin Retail \$ 5.50

V. Exquisite faceted genuine hematite stone in Sterling Silver setting. T6015S S275 Tie Pin Retail \$ 5.50

Fashionable TIE PINS



All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

be proud of your **HERITAGE**
made by **ENGER KRESS**
who has been doing great things with leather since 1885



All items attractively gift boxed

Top: Ladies' FRENCH PURSE done with easy elegance in soft Cashmere Cowhide. Smart faille lining. Remove bills easily from opening under flap. Card pocket holds 8 picture windows. 160 S500 State choice of Royal Red, Smoked Grey or Creamy Beige... retail \$10.00

Right: Ladies' FRENCH PURSE on a slim, slender scale. Neat bill compartment, easy-snap coin purse. Expanding picture file. Fashion-knowing colors in smooth Saddle Leather. 118 S375 State choice of Royal Red, Mediterranean Blue, Cinnamon Brown or Antique White... retail \$7.50

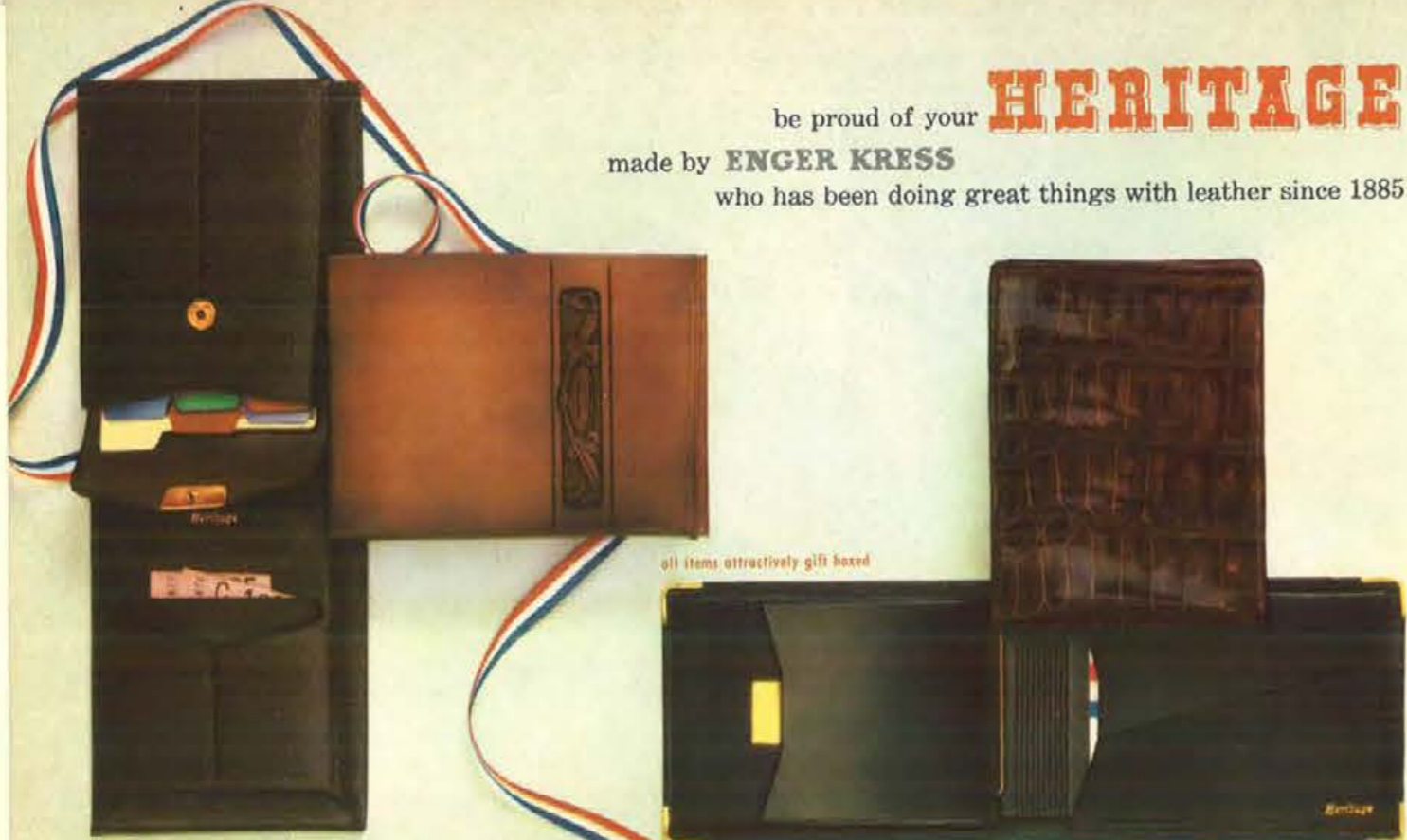
Ladies' smooth Saddle Leather billfold with divided bill compartment. SPECIAL FEATURE puts key and change-plate in separate pockets. 8-card removable pass case. 191 S375 State choice of Royal Red, Mediterranean Blue, Cinnamon Brown or Antique White retail \$7.50
Cowhide billfold with change purse and wing-clip pass case. 106 S250 State choice of Green or Royal Red retail \$5.00

Man's multi-tone brown wallet. ZIPPERED and open bill compartments, change pocket. Remove or add windows to pass case. 6-hook contour key case. 116 S500 Billfold with key case in rich Cowhide. retail \$10.00
117 S375 Cowhide billfold only.....retail \$ 7.50

To organize and enrich a busy man's life **3-PIECE EXECUTIVE SET** in golden tones of Antique Tan Saddle Leather with its own satin lined gift box. Pocket secretary with gold finished pencil carries cards, tickets, letters, currency. Slim billfold has divided currency compartment, extra card pocket, removable pass case. Key case holds 12 keys. 170 S800 3-piece set.....retail \$15.95
Sold Separately
171 S375 Secretaryretail \$ 7.50
172 S300 Billfoldretail \$ 5.95
173 S125 Key caseretail \$ 2.50

All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

be proud of your **HERITAGE**
 made by **ENGER KRESS**
 who has been doing great things with leather since 1885



all items attractively gift boxed

THE ALBUM—Nationally advertised billfold featuring the new, useful **COLORED FILE WINDOWS** for passes. Each card accessible at a glance. Holds 32 pictures. Spare key pocket.

- 110 \$1000 Rich Pinseal Album in black or brownretail \$20.00
- 111 \$750 Multi-tone brown tooled Calfskin Albumretail \$15.00
- 112 \$375 Antique Brown Saddle Leather Albumretail \$ 7.50
- 113 \$500 Luxuriously textured brown Water Buffalo Albumretail \$10.00



Exceptional billfolds with the look and feel of **LUXURY** in shining, hand-crafted Alligator or Pinseal. Removable swing-clip pass case. Pockets for stamps, extra cards.

- 199 \$1000 Brown Alligator with contrasting trim.....retail \$20.00
- 162 \$1000 Black or brown Pinseal with 10K gold corners.....retail \$20.00



Best quality in a pass case billfold.

- Thin, superbly designed to hold extra keys, tickets, cards. 8-window pass case on swing clip.
- 153 \$375 Antique Tan, Antique Brown or Black Saddle Leather.....retail \$ 7.50
- 154 \$500 Smooth Calfskin, Multitone Brown with Tooled Cover or Rich Brown with Plain Coverretail \$10.00
- 137 \$300 Fine Grain Morocco Leather in black or brown.....retail \$ 5.95
- 105 \$250 Deep-hued Brown Saddle Leatherretail \$ 5.00



- Extra slim billfold with **SECRET POCKET** to keep personal papers, money safe. Pockets for keys, cards, stamps.
- 157 \$500 Choice of black or brown Calfskin.....retail \$10.00
- 156 \$375 Antique Brown Saddle Leather.....retail \$ 7.50

Pass case wallet in polished Saddle Leather. Card pocket and bill divider lined in striking British regimental stripes.

- 158 \$300 State choice of Antique Grey or Natural.....retail \$5.95

All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



Two **SLIMLINE** Pass Cases with each Wallet

SENSATIONAL—OUTSTANDING 24 PICTURE WINDOWS

Never before—a men's wallet—thin, neat and compact with two snap out pass cases containing twenty-four interchangeable windows. Secret money pocket lined in silk moire. One piece stitchless construction.

	Retail
526-90 \$500 Tan Tavia Calfskin.....	\$10.00
526-65 \$375 Brown Saddle Leather.....	\$ 7.50
526-30 \$300 Black Iceland Calf.....	\$ 5.95



Exceptionally smart stitchless billfold. Removable "TWELVE WINDOW ACCORDEX" pass case. Secret money pocket lined in silk moire.

	Retail
501-52 \$300 Brown English Morocco.....	\$5.00
501-53 \$300 Black English Morocco.....	\$6.00
501-36 \$300 Brown Smooth Calf.....	\$6.00

SMART—NEW—DIFFERENT 16 PICTURE WINDOWS

Two, thin as a wafer "SLIMLINE" snap out pass cases. Secret money pocket lined in beautiful silk moire. One piece stitchless construction. Elegantly made in luxury cowhide.

	Retail
585-9 \$250 Black Smooth Cowhide.....	\$5.00
585-7 \$250 Dk. Brown Smooth Cowhide.....	\$5.00
585-6 \$250 Ginger Smooth Cowhide.....	\$5.00

BILLFOLDS BY

Beau Brummel



Where fashion is King—you'll find **BEAU BRUMMEL** leatherware leading the parade. The exciting extras, the well constructed details, the handsome styling all mean you're "fashion-right" with **BEAU BRUMMEL**.



Outstanding value in this durable buffalo calf wallet. Secret money pocket smartly lined in silk moire. Removable eight window pass case.

	Retail
515-40 \$300 Brown Buffalo Calf.....	\$5.95
515-42 \$300 Black Buffalo Calf.....	\$5.95
515-41 \$300 Tan Buffalo Calf.....	\$5.95



The executive pocket secretary, featuring popular "ADDRESS-PHONEDEX." Thin streamline metal pencil and handy memo pad. Beautifully lined in silk moire. Expertly hand turned edge construction.

	Retail
655-41 \$375 Tan Buffalo Grain Calf.....	\$7.50
655-53 \$375 Black English Morocco.....	\$7.50
655-52 \$375 Brown English Morocco.....	\$7.50

Matching **SLIMLINE** wallet and key container. Removable, thin as a wafer, eight window pass case. Silk lined gift box. Compact key case containing six detachable tempered steel key hooks.

	Retail
390-31 \$625 Tan Gallun Calf.....	\$12.50
390-32 \$625 Black Gallun Calf.....	\$12.50
320-16 \$500 Brown Smooth Cowhide.....	\$10.00

"SHIPPING CHARGES, CATEGORY A"
 If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



Smartly constructed French coin purse in a variety of fashionable colors and leathers. Spacious change purse with pull through feature to bill section. Eight picture windows. Beautifully lined in silk moire.

565-95 \$300 Sky Blue Saddle Cowhide.....	Retail \$5.95	565-80 \$375 Black Ostrich Calf.....	Retail \$7.50
565-98 \$300 Antique White Saddle Cowhide.....	\$5.95	565-78 \$375 Tan Ostrich Calf.....	\$7.50
565-85 \$300 Flame Red Saddle Cowhide.....	\$5.95	565-84 \$375 Sky Blue Ostrich Calf.....	\$7.50

BILFOLDS BY

Belle Brummel
LIFE



16 PICTURE WINDOWS

Women's wallets elegantly designed in our new SLIMLINE and conventional construction. Smart imported leathers in exciting new colors—mean you are "fashion-wise" when you wear a BELLE BRUMMEL billfold.

Ultra modern "SLIMLINE DUO"—Two wafer thin removable pass cases. Convenient outside coin purse. Secret money pocket lined in silk moire. Elegantly tooled in 24 kt. gold.

Retail

544-69 \$375 French Blue Morocco.....	\$7.50
544-68 \$375 Antique White Morocco.....	\$7.50
544-67 \$375 Lipstick Red Morocco.....	\$7.50



"SLIMLINE" in luxury cowhide. Removable eight window pass case. Additional pockets for passes and charge plate. Silk lined and tooled in 24 kt. gold.

576-85 \$250 Red Saddle Cowhide.....	Retail \$5.00
576-98 \$250 Antique White Cowhide.....	\$5.00
576-9 \$250 Jet Black Cowhide.....	\$5.00

Men's finest Wallets with exciting extras



16 PICTURE WINDOWS

Not one—but two "SLIMLINE" pass cases. Each snap out pass case holds eight interchangeable windows. Elegantly made in choice leathers.

592-46 \$1000 Brown Alligator.....	Retail \$20.00
592-13 \$750 Brown Watermark Seal.....	\$15.00
592-25 \$625 Brown Iceland Seal.....	\$12.50

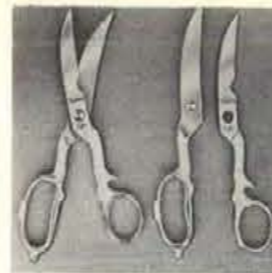
EXTRA THIN SLIMLINE

New—the billfold of tomorrow. The original "SLIMLINE," wafer thin. Eight removable picture windows. Extra pocket for cards or passes.

520-60 \$750 Tan Aniline Seal.....	Retail \$15.00
590-32 \$500 Black Gallun Calf.....	\$10.00
590-31 \$500 Tan Gallun Calf.....	\$10.00

"SHIPPING CHARGES, CATEGORY A"

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TAK-A-PART KITCHEN SHEARS
Comes apart for cleaning. Hot forged steel, fully chrome plated and polished. Serrated non-slip cutting edge. Attractive addition to your kitchen.



LADIES' MANICURE SET
Top Grain Cowhide case. Contains: 7 quality gold plated, surgical steel implements. Available in pastel blue or pink. Closed size 6 1/2" x 4 1/4".
E832 5615..... Retail \$10.25
If not for resale, add 25c to your cost for Federal Tax.



MEN'S FITTED CLOTHES BRUSH KIT

Suntan Top Grain Cowhide. Zipper case. Brush can be removed for easy cleaning. Contains: 5 fine quality imported, highly polished, nickel plated, surgical steel implements. Closed size 5 3/4" x 2 1/2".
E743 5595..... Retail \$9.90
If not for resale, add 24c to your cost for Federal Tax.



MEN'S MANICURE & BRUSH SET

Light Brown Top Grain Cowhide case, suede lined. Complete with nylon bristle, leather back brush, comb, shaver and 4 fine quality imported, highly polished, nickel plated, surgical steel implements. Closed size 5" x 3 1/4" x 2 1/4".
E810 5585..... Retail \$9.75
If not for resale, add 23c to your cost for Federal Tax.

All items illustrated in this catalog are carried in stock.

NOW - from the maker of the world's greatest lighters—an extraordinary new kind of lighter...

the magnificent new
RONSON *Vavaflame*

... the lighter of tomorrow ... here today!

- ✓ Fuels in seconds!
- ✓ Lights for months!
- ✓ Adjustable flame!



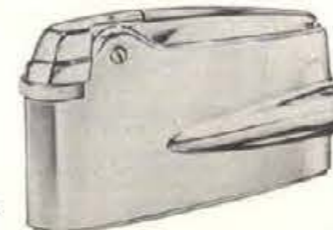
POCKET LIGHTER

Satin and Bright Finish.
17102 5990..... Retail \$16.50



POCKET LIGHTER

Pearl Enamel, Crown Design.
17351 51110..... Retail \$18.50



POCKET LIGHTER

Bright Finish, Engraved Design.
17002 5897..... Retail \$14.95

POCKET LIGHTER

Tortoise and black enamel finish.
17350 51197..... Retail \$19.95

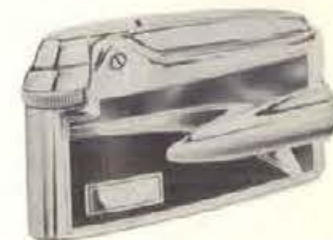


TABLE LIGHTER SETS



RONSON "NORDIC" SET

Superbly crafted genuine black and gold Marble Table Lighter and matching Cigarette Urn.
49307 51500 Retail \$25.00

Table Lighter, for "Nordic" Set (available separately).
49304 51110 Retail \$18.50

RONSON "PLAZA" SET

Lighter, Cigarette Box and two Ashtrays in fine Porcelain by World-famous Rosenthal China. "Plume arm" fitment in Gold finish.
43649 51950 ..Retail \$32.50



All items on this page, Shipping Charges, Category A.

See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

RONSON®

All Ronson Pocket Lighters listed are in chromium plate unless otherwise indicated. All Ronson Lighters are attractively boxed for gift presentation. Lighters shown in reduced size.

* Only RONSON has the exclusive



Just flip it to fuel it!



RONSON "Highlite"

Tortoise Enamel, Deep Engraved Design
86350 \$657
Retail \$10.95



Satin Finish, Engraved Design
86101 \$570
Retail \$9.50



RONSON "Essex"

Satin Finish, Engraved Design
50275 \$510
Retail \$8.50



Tortoise Enamel, Engraved Design
50351 \$597
Retail \$9.95



RONSON "Whirlwind Imperial"

Tortoise Enamel, Engraved Design
23350 \$657
Retail \$10.95



RONSON "Whirlwind Imperial"

Satin Finish, Engraved Design
23101 \$570
Retail \$9.50



RONSON "Whirlwind Imperial"

Blue Enamel, Engraved Design
23351 \$630
Retail \$10.50



ZIPPO ENGINE TURNED LIGHTER

A quietly tasteful design delicately executed on lustrous, high polish chrome.
350 \$345 Retail \$5.75



ZIPPO BRUSH FINISH LIGHTER

Heavily chrome plated with satiny, soft-toned brush surface and contrasting high polish.
200 \$210 Retail \$3.50



"METEOR" TABLE LIGHTER

Handsome Florentine Finish with Striking Gold-tone Band.
92100 \$1197 Retail \$19.95



RONSON "DECOR"

Gold finish with replaceable Twined Fabric Insert in transparent circle.
43990 \$1170 Retail \$19.50



RONSON "NORDIC"

Beautiful clear Crystal with base and "plume arm" Chromium Plated.
49627 \$1197 Retail \$19.95



RONSON "CROWN"

Deeply sculptured in lustrous Silver Plate.
*30600 \$870 Retail \$14.50 (Plus Tax)

RONSON "Windlite"
Exclusive slotted "windshield" . . . lifetime wick . . . removable base for simpler fueling.



Satin Finish
21204 \$237
Retail \$3.95

RONSON "Adonis"

Tortoise Enamel, Engraved Design
18344 \$657
Retail \$10.95



RONSON "Capri"

Satin Finish, Engraved Design
27275 \$510
Retail \$8.50

RONSON "Windlite"
Exclusive slotted "windshield" . . . lifetime wick . . . removable base for simpler fueling.



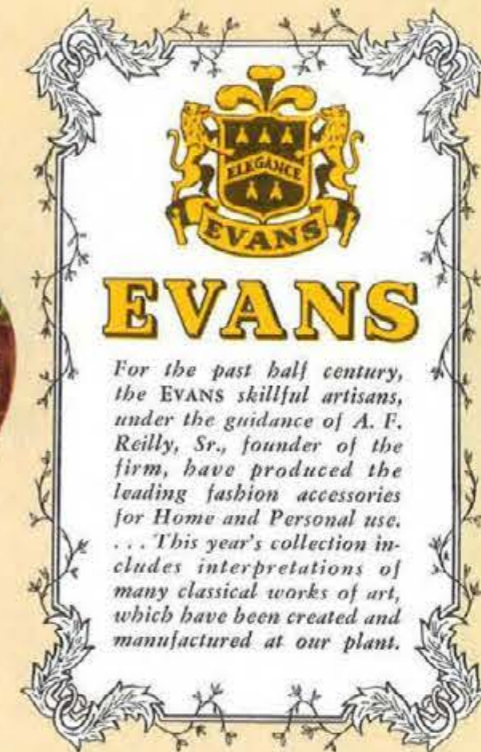
"THE SPOOL." Slim tapered elegance keynotes this Evans Fine China set trimmed with 24K gold fish fired on lustrous black glaze, swirled with grey overglaze. 6 3/4" lighter, urn, 5 1/2" ashtray.
*EC300 \$1050 3-piece set . . . Retail \$17.50
*EC301 \$750 Lighter only. . . . Retail \$12.50



"PERIOD SPLENDOR." Three-piece smoking set. Hand-applied subtle red glaze blends delightfully with semi-precious emerald quartz and flecked with 24K gold. 3 3/4" lighter, urn, 5" ashtray.
*EC304 \$1650 3-piece set . . . Retail \$27.50
*EC305 \$1050 Lighter only. . . . Retail \$17.50



"SILHOUETTE." Fascinating echo of ancient cultures brought to modern beauty in a sleek contour set designed by Sam Speers. Midnight black stippled with 24K gold on Evans Fine China. 8" lighter, urn, 5 1/2" ashtray.
*EC302 \$1350 3-piece set . . . Retail \$22.50
*EC303 \$900 Lighter only. . . . Retail \$15.00



EVANS

For the past half century, the EVANS skillful artisans, under the guidance of A. F. Reilly, Sr., founder of the firm, have produced the leading fashion accessories for Home and Personal use. . . . This year's collection includes interpretations of many classical works of art, which have been created and manufactured at our plant.



"18TH CENTURY TREASURE." Hand applied dark green glaze on Evans Fine China. Decorated with lavish semi-precious ruby quartz and flecked with 24K gold. 5" lighter, 5 1/4" ashtray, king-size cigarette box.
*EC306 \$1650 3-piece set . . . Retail \$27.50
*EC307 \$1050 Lighter only. . . . Retail \$17.50



"CLASSICAL." Attractive 4-piece set. Ideal for card table use. In shimmering black or white Evans Fine China encrusted with 24K gold. Set includes lighter, urn, 2 ashtrays. Specify color: black or white. 4-piece set.
*EC308 \$750 Retail \$12.50

"CHUM." Aristocratic white poodle hand-decorated and finished in Evans Fine China with golden finish collar and chain. 2 3/2" lighter and ashtray set on either side on circular black glass tray. Poodle stands 6 3/4". Poodle set.
*EC309 \$900 Retail \$15.00



All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.
*On this number only, if not for resale, add 10% to your cost for Federal Excise Tax.

All items on the page, Shipping Charges, Category A. See Pages 1 and 2 for price and shipping information.

*Price subject to 10% Federal Excise Tax.



EVANS



"EXECUTIVE SET." Impressive and useful accessory for home or office. Rectangular shape trimmed with simulated black or brown morocco with fine polished Jeweler's Bronze top and bottom. Specify choice of black or brown.
EC312 \$600..... Retail \$10.00



"HITCHING POST." All the beauty of a champion stallion expertly captured in this skillfully modelled gentleman's smoking set. Evans Fine China, in black or white, 7 1/4" lighter with matching urn and 5 1/2" ashtray. Specify choice of color.
EC310 \$1050 3-piece set..... Retail \$17.50
EC311 \$750 Lighter only..... Retail \$12.50

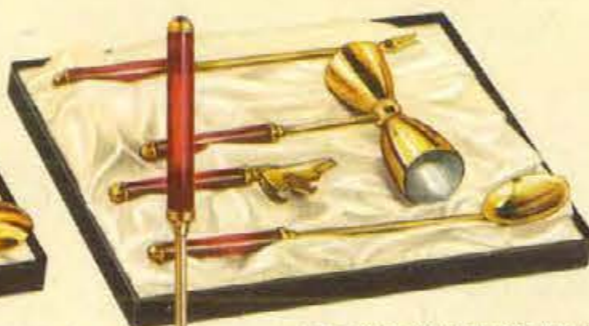
"TALLY-HO." All the excitement of the hunt is symbolized in this set of Evans Fine China in black or brown. Carefully detailed 7" riding boot lighter, urn and 5 1/2" ashtray. Specify choice of color.
EC313 \$1200 3-piece set..... Retail \$20.00
EC314 \$900 Lighter only..... Retail \$15.00



"GAY BLADE." A whimsical set in which golden moonlight shines down on late reveler holding up lamp post lighter. Evans Fine China with removable lighter unit and matching urn. 9 1/4" tall.
EC322 \$900..... Retail \$15.00



"STALLION" BAR SET. Unique bar set for the successful host. Black or white horse head handles with 24K gold accents top. Jeweler's Bronze tools. Set includes mixing spoon, double jigger, opener and fork in smart, satin-lined box. Specify color.
EC315 \$1200..... Retail \$20.00



"COCKTAIL HOUR" BAR SET. All the required gadgets to be an expert mixologist for your guests. Evans Enamel handles in shaded flame or black with Jeweler's Bronze implements. Gift-boxed. Specify your choice of color.
EC316 \$900..... Retail \$15.00



THE SPORTSMAN



SLIM JIM



TOWN AND COUNTRY

EVANS FLIP TOP LIGHTERS

- Exclusive Features:
- Clean spinwheel action
 - Wick snuffer
 - Long-lasting wick
 - Red Seal fuel control
- All have windbreakers

"TOWN AND COUNTRY." Chrome or Jeweler's Bronze. Specify choice.
EC318 \$240..... Retail \$4.00
"THE SPORTSMAN." Tortoise finish, Jeweler's Bronze trim.
EC319 \$450..... Retail \$7.50
"SLIM JIM." Jeweler's Bronze with black stripe or Chrome with red stripe. Specify color.
EC320 \$300..... Retail \$5.00

"THE HORSEMAN." Combination can and bottle opener attractively fashioned with boot handle in Evans Fine China. Beautiful, gleaming Jeweler's Bronze trim. Available in black or brown. Specify color choice.
EC317 \$300..... Retail \$5.00

"THE KING" RAZOR. Newly designed Evans safety razor for double edge blades. Unsurpassed in comfortable shaving performance. Porcelain handle in convenient shape and size for easy handling. Black or White. Specify your color choice.
EC321 \$300..... Retail \$5.00



"BOUQUET." Central design in three dimensional hand-chased flowers highlighted with topaz enamel quartz trimmed with 24K gold. A beautiful harmony of color on Evans pastel straw highfired enamel. Hand-polished Jeweler's Bronze trim. 3 3/4" lighter, deep king-size cigarette box, 3 1/2"

diameter ashtrays.
EC328 \$1950 Lighter, 4 trays, cig. box. Ret. \$32.50
EC329 \$1500 Lighter, cigarette box. Retail \$25.00
EC330 \$1200 Bridge set: lighter, 4 trays. \$20.00
EC331 \$750 Lighter only..... Retail \$12.50
EC332 \$900 Matching 8" compote or tray. \$15.00



"ROUGE FLAMBE." A masterpiece of the enameling art. A dramatic smoking ensemble with throbs of color and verve. Multicolor highfired Evans enamel with rich hand-polished Jeweler's Bronze. 5" lighter, deep king-size cigarette box, and 6" ash tray.
EC323 \$1800 3-piece set: lighter, ashtray; cigarette box. Retail \$30.00
EC324 \$1350 Lighter and cigarette box only..... Retail \$22.50
EC325 \$1050 Lighter and ashtray only..... Retail \$17.50
EC326 \$600 Lighter Only..... Retail \$10.00
EC327 \$900 Matching 8" compote or ashtray..... Retail \$15.00



"HARVEST." Colorful fruit in repousse on Florentine green background. An artistic creation in highfired Evans enamel and trimmed with hand-polished Jeweler's Bronze. Lighter and small ashtrays are ideal for your guests' convenience at the bridge table. 3 3/4" lighter, 3 1/2" ashtrays, deep king-size cigarette box.
EC333 \$1950 Lighter, 4 ashtrays, cigarette box..... Retail \$32.50
EC334 \$1500 Lighter and cigarette box..... Retail \$25.00
EC335 \$1200 Bridge set, lighter and 4 ashtrays..... Retail \$20.00
EC336 \$750 Lighter Only..... Retail \$12.50
EC337 \$900 Matching 8" compote or ashtray..... Retail \$15.00

"IMPERIAL EGG." Collector's item (with Faberge touch). Opens to reveal artfully concealed cigarette lighter. Delicate highfired Evans enamel trimmed with pierced gallery in Antique Finish. Matching ashtray. Available in pastel straw, pink, blue, or white. Specify color.
EC338 \$900 Lighter only..... Retail \$15.00
EC339 \$1200 Set: lighter and ashtray..... Retail \$20.00



All items on the page, Shipping Charges, Category A. See Pages 1 and 2 for price and shipping information.



EVANS

Our new collection of smoking accessories in exclusive highfired EVANS enamel has been designed for those who prefer the ultimate in styling.

The exclusive enamel process is the result of the tireless efforts of the EVANS scientists in research and testing in order to obtain a perfected secret formula.

Many of our works have been inspired by the great artists of past eras such as Cellini, Faberge, and Leonardo da Vinci who stated "Enamel is the eternal art! Enamel is the most lasting, most beautiful and most enduring form of decoration."



"EVENING CLUTCH." Exquisite pastel brocade in floral design with champagne satin lining. Pockets for every need.
*EC340 \$1050.....Retail \$17.50



"GALA." Emerald or black satin with contrasting applique of golden leaves and Jeweler's Bronze trim. Soft beige satin lining.
*EC344 \$1080 Specify choice.....Retail \$18.00



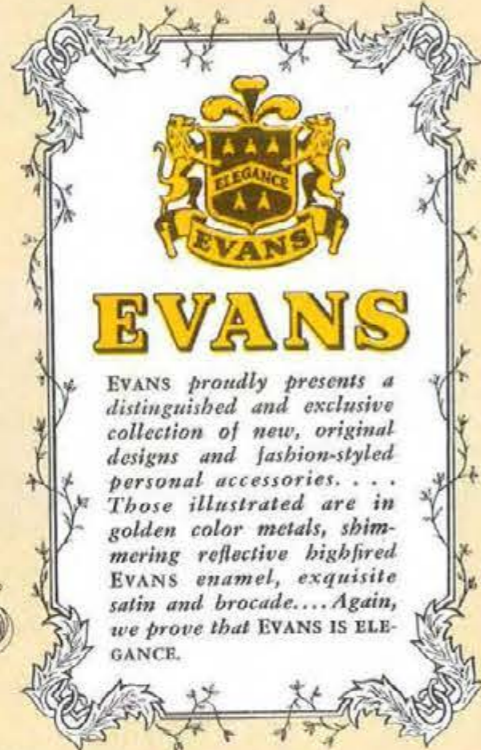
"NOCTURNE." Black hand-buffed enamel, pink rose trimmed with golden finish metal. Satin lining, pockets. Also white or red (specify).
*EC341 \$1050.....Retail \$17.50



"DAINTY SHAVER." Lovely accessory with dainty rose design on highfired white enamel to take full size double blade.
EC359 \$300...\$5.00



"DUAL MIRROR." A traveling accessory with both regular and magnifying mirrors for your convenience. Sturdy wire stand for proper balance. Swirl or basketweave design in Jeweler's Bronze. Specify style choice.
EC342 \$450 Swirl 5".....Retail \$7.50
EC343 \$300 Basketweave 4".....Retail \$5.00



EVANS

EVANS proudly presents a distinguished and exclusive collection of new, original designs and fashion-styled personal accessories. . . . Those illustrated are in golden color metals, shimmering reflective highfired EVANS enamel, exquisite satin and brocade. . . . Again, we prove that EVANS IS ELEGANCE.

"SERENADE." Radiant ruby and emerald quartz accented with diamond-like rhinestone rondels on highfired Evans enamel. Also available in sapphire. Specify.
*EC345 \$210 Earrings.....Retail \$3.50
*EC346 \$900 Necklace.....Retail \$15.00
*EC347 \$900 Bracelet.....Retail \$15.00
*EC348 \$450 Compact.....Retail \$7.50
(Compact with exclusive tap lift feature for proper release of powder.)
*EC349 \$450 Mirror.....Retail \$7.50
*EC350 \$1110 Necklace, earrings. \$18.50



"FLAIR." Vibrant red highfired enamel flecked with 24K gold. Also available in pink, white or black. Specify color.
*EC351 \$450 Bracelet.....Retail \$7.50
*EC352 \$150 Earrings.....Retail \$2.50
*EC353 \$450 Necklace.....Retail \$7.50
*EC354 \$600 Necklace, earrings. \$10.00



*EC355 \$450 Lighter.....Retail \$7.50
*EC356 \$450 Cigarette case.....\$7.50
*EC357 \$510 Compact.....Retail \$8.50
(Compact with exclusive spring lever to hold your favorite pressed powder.)
*EC358 \$300 Pill Box.....Retail \$5.00
*EC360 \$900 Lighter, case. \$15.00

*Price subject to 10% Federal Excise Tax.

All items on the page, Shipping Charges, Category A. See Pages 1 and 2 for price and Shipping information.

SIMULATED

Lady Alice Pearls

NATIONALLY ADVERTISED • NATIONALLY PREFERRED



A

(A) DESIRE—Fashionable new ensemble. A crowning achievement in iridescence and high hand polish, for that perfect imitation of genuine cultured pearls. Beautiful single strand choker hand-knotted and two-strand bracelet to match of simulated pearls, with glamorous rhodium finish clasps, set with marquise and baguette shaped rhinestones. Magnificent gift box.
500 \$900 Choker only.....Retail \$18.00
501 \$800 Bracelet only.....Retail \$16.00

(B) ATLANTIS—Luminous simulated pearl necklace, perfectly matched, 10 Kt. gold clasp. (1 strand shown.) White morocco gift box, gold finish trimming.
502 \$500 1 strand.....Retail \$10.00
503 \$750 2 strands.....Retail \$15.00
504 \$1000 3 strands.....Retail \$20.00

(BB) NYMPHA—(Not shown.) HAND-KNOTTED PEARLS, same quality as ATLANTIS, 10 Kt. gold clasp. Rich velvet box.
505 \$600 1 strand.....Retail \$12.00
506 \$900 2 strands.....Retail \$18.00
507 \$1125 3 strands.....Retail \$22.50

(D) PRIMADONNA—A new conversation piece. Lovely two-strand choker with brilliant rhinestone bars set between each pearl, adjustable clasp, matching three-strand bracelet and earrings of simulated fresh water cultivated pearls, trimmed with dazzling rhinestones. Presented in gold lame jewel case with rich velvet top.
511 \$2500 3 Pc. Set.....Retail \$50.00
512 \$1250 Choker only.....Retail \$25.00
513 \$1250 Bracelet only.....Retail \$25.00
514 \$500 Earrings only.....Retail \$10.00



D

(E) DIANA—Soft-hued, glowing simulated pearls, small-sized graduation giving youthful allure to every woman. Sterling silver clasp. Presented in velvet, shell-styled case.
515 \$340 1 strand.....Retail \$ 6.75
516 \$425 2 strands.....Retail \$ 8.50
517 \$500 3 strands.....Retail \$10.00



E

(F) CAPRICE—A triumph in smart styling. Single strand necklace and two-strand bracelet of graduated simulated pearls with beautiful rhinestone clasps. Lustrous pearl earrings to match. Packaged in attractive metal gift case.
518 \$900 3 Pc. Set.....Retail \$10.00

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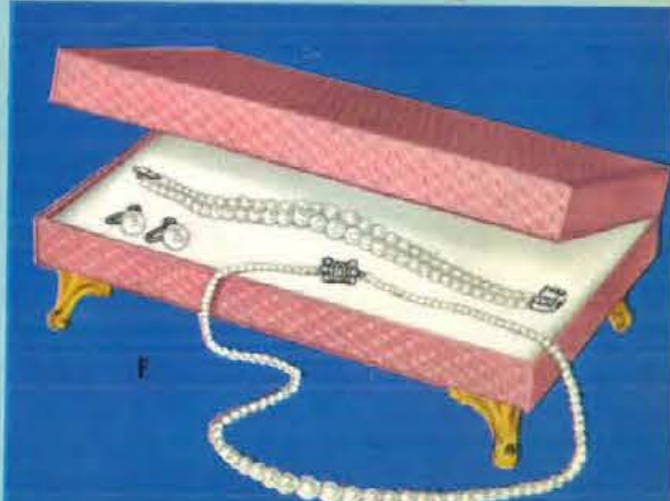
The makers of one of America's finest simulated pearls proudly present, with dramatic, new packaging, their most popular priced creations. Because of their superb beauty, rare lustre, and the perfection with which they are matched and graduated, Lady Alice simulated pearls are the first choice of discriminating buyers. Lady Alice craftsmanship has created a priceless loveliness to assure lasting pride and pleasure to its owner.



B



C



F



(G) **POMPADOUR**—Oriental brocade jewel case with gold finish trim and legs. Contains the finest choker made of highly polished uniform beads that give the remarkable effect of cultured pearls. One, two, or three strands. Adjustable rhinestone clasp.

519 5900 1 strand	Retail \$18.00
520 5175 2 strands	Retail \$24.00
521 51400 3 strands	Retail \$28.00

SIMULATED *Lady Alice Pearls*
NATIONALLY ADVERTISED • NATIONALLY PREFERRED



KK
K
(KK) BEAUTIFUL, iridescent simulated pearl earrings to match Mermaid necklaces. 1/20-12 Kt. white gold filled screwbacks. Gift box.
531 \$250
Retail \$5.00

(K) **MERMAID**—A masterpiece of iridescence created by a special process to imitate the soft luster and color of genuine oriental pearls. Dipped, polished and knotted by hand. 14 Kt. White Gold safety clasp set with genuine diamond. Velvet gift case.

528 51350 1 strand (shown)	Retail \$27.00
529 51800 2 strands	Retail \$36.00
530 52250 3 strands	Retail \$45.00



(H) **FLIRTATION**—Careful matching gives a misty luster to this graduated necklace. Sterling clasp. Brocade box, modern design. 1 strand illustrated.

522 5250 1 strand	Retail \$5.00
523 5340 2 strands	Retail \$6.75
524 5425 3 strands	Retail \$8.50



(L) **ALLURE**—Single strand choker of large simulated pearls with rhinestone clasp. Attractive gift case.

532 5425 1 strand	Retail \$8.50
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(M) **AMBER**—Lovely choker of medium-size uniform simulated pearls. Adjustable rhinestone clasp assures perfect fit. Gift box.

533 5340 1 strand	Retail \$ 6.75
534 5425 2 strands	Retail \$ 8.50
535 5500 3 strands	Retail \$10.00

(N) **DEBUTANTE**—Smaller size uniform simulated pearl choker, popular with juniors and brides. Adjustable clasp. Gift case.

536 5340 1 strand	Retail \$ 6.75
537 5425 2 strands	Retail \$ 8.50
538 5500 3 strands	Retail \$10.00



(P) **MATCHED EARRINGS** for chokers L, M, and N, at extra cost—gift box.

539 5150	Retail \$3.00
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(J) **MISS ALICE**—Ensemble of small-sized graduated necklace with sterling safety clasp. Three row bracelet to match. Satin-lined metal case.

525 5450 1 strand	Retail \$9.00
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(JJ) **LITTLE LADY**—Same as above, but single strand necklace only.

526 5275 1 strand	Retail \$5.50
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527 5190 **BABY NECKLACE** (not shown)
1 strand uniform Retail \$3.75

(Z) **EARRINGS**—Blazing rhinestone baguettes, with beautiful iridescent pearl button. Clip backs.

540 5450	Retail \$9.00
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(MM) **EARRINGS**—Gracefully styled and hand polished, two simulated oriental pearls, nestled in sparkling imported rhinestone baguettes. Clip backs.

541 5500	Retail \$10.00
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(NN) **DRAMATIC** earrings of large, oval simulated pearls encircled by sparkling imported rhinestones. Clip backs.

542 5340	Retail \$6.75
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(LW) **EARRINGS**—Pear shaped pearl drop earrings with glittering rhinestones and baguettes.

543 5225	Retail \$4.50
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(X) **POPULAR** simulated pearl button earrings, hand-polished. 1/20-12 Kt. white gold-filled screw backs.

544 5150	Retail \$3.00
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(Y) **ROUND** simulated pearls, hand-polished drop earrings. Sterling silver screw backs.

545 5215	Retail \$4.25
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All earrings attractively gift boxed.

Guarantee Certificate

Every Lady Alice simulated pearl necklace has been skillfully processed to retain its high luster and satiny beauty indefinitely. Each product is sold with an unconditional guarantee as to workmanship. This gold seal identifies these famous, superb quality, simulated and cultured pearls.

Lady Alice Pearls NEW YORK 11, N. Y.
DO NOT ACCEPT ANY SUBSTITUTES

Fine Quality Cultured Pearl Jewelry



HEART PENDANT—Cultured Pearls, 14K Yellow Gold.
103 5905 Retail \$16.60

HEART PENDANT—Cultured Pearl, 14K Yellow Gold.
104 5891 Retail \$16.35

CLASSIC QUALITY—Cultured Pearl Necklace. Medium size graduation of expertly selected pearls. Hand knotted and enhanced with a 14K White Gold safety clasp.

201 53000	Retail \$60.00
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CLASSIC "A" QUALITY—Cultured Pearl Necklace. Larger size graduation of expertly selected pearls.

202 53750	Retail \$75.00
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"STAR SPECIAL"—Cultured Pearl Necklace. Small size graduation, individually hand knotted. White Gold safety clasp.

203 51800	Retail \$36.00
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FINE QUALITY—Cultured Pearl Necklace. Large matched iridescent oyster Cultured Pearls. Hand knotted. With 14K White Gold safety clasp, decorated with cultured pearl.

204 54600	Retail \$92.00
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FINE "A" QUALITY—Cultured Pearl Necklace. Larger sized matched iridescent oyster Cultured Pearls.

205 55865	Retail \$120.00
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SUPREME QUALITY—Cultured Pearl Necklace. Larger and finer pearls. Shimmering in all hues of rose to match any complexion. Hand knotted. With 14K White Gold safety clasp decorated with cultured pearl.

206 56900	Retail \$138.00
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SUPREME "A" QUALITY—Cultured Pearl Necklace. Larger and finest of pearls.

207 510455	Retail \$200.00
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FINE QUALITY—Cultured Pearl Choker, Uniform Size—6 3/4" millimeter size. Large matched iridescent oyster grown Cultured Pearls. Individually hand knotted. 14K White Gold safety clasp.

208 56000	Retail \$120.00
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SUPREME QUALITY—Cultured Pearl Choker, Uniform Size—7 millimeter size. Larger and finer pearls. Shimmering in all hues of rose to match any complexion. Hand knotted. 14K White Gold safety clasp.

210 512000	Retail \$240.00
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CULTURED PEARL PENDANT—14K Yellow Gold chain.
236 5423
Retail \$7.75



CLASSIC QUALITY—Double Strand Cultured Pearl Necklace. Medium size graduation of expertly selected pearls. Hand knotted and enhanced with a 14K White Gold safety clasp.

211 56200	Retail \$125.00
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"STAR SPECIAL"—Double Strand Cultured Pearl Necklace. Small size graduation, individually hand knotted. White Gold safety clasp.

212 53600	Retail \$72.00
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CULTURED PEARL EARRINGS—14K White or Yellow Gold. For pierced ears.
1360 51568
Retail \$34.50



CULTURED PEARL EARRINGS—14K White or Yellow Gold. For Pierced Ears.
CEP-16 51109
Retail \$24.40



CULTURED PEARL EARRINGS—14K White or Yellow Gold. Screw backs.
105 5905
Retail \$19.90



CULTURED PEARL DROP EARRINGS—14K White or Yellow Gold. Screw backs.
CE-18 51477
Retail \$32.50



CULTURED PEARL EARRINGS—14K White or Yellow Gold. 8 1/4 millimeters. Screw backs.
W4341 53700
Retail \$67.95



CULTURED PEARL EARRINGS—14K White or Yellow Gold. Screw backs.
25E 52491
Retail \$45.75

Size of above merchandise actually larger than illustrations.

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REG. U.S. PAT. OFF.

Ladies' 14K Yellow Gold Jewelry

Extra Heavy Spiral Bracelet—Massive in Appearance, Yet Definitely Feminine. Suitable for Charms. 06860 57682 Retail \$141.10



Ballerina Charm—Set with Cultured Pearls and Genuine Stones. 100 55700 Retail \$93.95



Oil Derrick Charm—Set with Genuine Stones. Engine Turned Design. 9036 53614 Retail \$59.65



Heart Charm—Genuine Stones Sapphire or Ruby. Engine Turned Design. 101 54800 Retail \$79.20



Round Disc Charm—Set with Cultured Pearls and Genuine Stones. Rope Framed. 1927 54723 Retail \$77.95



Extra Heavy Spiral Bracelet—A Treasured Gift. Suitable for Charms. 06660 54318 Retail \$79.30



Round Disc Charm—Engine Turned Design. E702/7 52150 Retail \$36.95



Love, Health and Wealth Charm—Genuine Stones. Engine Turned Design. 1818 54455 Retail \$73.50



Round Disc Charm, Heart Center—Genuine Stone. Engine Turned Design. HL2 53450 Retail \$56.95



Hexagon Shaped Charm—Set with Cultured Pearls and Genuine Stone. Rope Framed. 102 56000 Retail \$99.00



Round Disc Charm—Spiral Framed. 8615 51945 Retail \$33.60



Extra Heavy Lustrous Spiral Bracelet—Suitable for Charms. 06560 53409 Retail \$62.65



Tree of Life Charm—Set with Cultured Pearls. 224 52268 Retail \$41.65



Texas Charm—Heavy Weight. 311 51682 Retail \$30.90



Photo Heart Charm—With key. Suitable for 4 snapshot pictures. L107 54150 Retail \$68.50



Round Disc Charm—Set with Genuine Stones. 9020 52882 Retail \$50.95



Ballerina Charm—Set with Cultured Pearls and Genuine Stones. Engine Turned Design. 4401 51682 Retail \$30.90



Cupid Round Disc Charm—Set with Genuine Stones. 1762 53118 Retail \$53.85



Extra Heavy Neat and Fashionable Spiral Bracelet—Suitable for Charms. 564660 52268 Retail \$41.65

Size of all above merchandise actually larger than illustrations.

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Ladies' 14K Yellow Gold Jewelry



St. Christopher Charm. M19 5505 Retail \$9.25
 Texas Charm—Bright Finish. 41 5414 Retail \$7.60
 Happy Birthday Charm. 364 5327 Retail \$5.95
 Round Disc Charm—Engine Turned Design. C56 5495 Retail \$9.10
 Three Bells Charm. 458 5436 Retail \$7.98
 Oil Derrick Charm. 246 5705 Retail \$12.95
 Automobile Charm. 246 5782 Retail \$14.35

All items illustrated on this page are actual size.



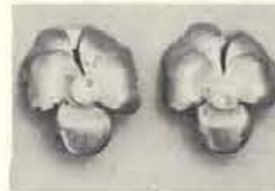
Round Disc Charm—Cultured Pearl, Engine Turned Design. C992 5816 Retail \$14.95
 Baby Shoe Charm—Cultured Pearl. 495 5809 Retail \$14.85
 Heart Charm—Cultured Pearl, Engine Turned Design. 7149H 5532 Retail \$9.75
 Four Leaf Clover Charm—Bright Finish. C-1 5350 Retail \$6.45
 Four Leaf Clover Charm—Cultured Pearl, Engine Turned Design. 7149C 5532 Retail \$9.75
 Heart Charm—Cultured Pearl Cluster. 106 5995 Retail \$18.30
 St. Christopher Charm. M35/19 51086 Retail \$19.95

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Ladies' Gold Filled Jewelry



Yellow or White Gold Filled Earrings — Cultured Pearls. Screw backs. 101087 \$423 Retail \$9.30



Yellow Gold Filled Earrings — Cultured Pearls. Clip backs. E410S \$555 Retail \$12.20



Yellow Gold Filled Pin. P1027 \$414 Retail \$7.60
Matching Earrings—Screw backs. E1027 \$336 Retail \$6.20



Yellow Gold Filled Earrings — Cultured Pearls. Clip backs. E4103 \$555 Retail \$12.20



Yellow or White Gold Filled Earrings — Cultured Pearls. Screw backs. 10920 \$305 Retail \$6.70

Size of above merchandise actually larger than illustrations.



Yellow Gold Filled Bracelet—Cultured Pearls. BR3052 \$441 Retail \$9.70



Yellow Gold Filled Bracelet — Simulated Pearls. 46/66 \$180 Retail \$3.95



Yellow Gold Filled Bracelet — Cultured Pearls. BR434 \$718 Retail \$15.80



Yellow Gold Filled Bracelet — Cultured Pearls. BR3091 \$536 Retail \$11.80



Yellow Gold Filled Bracelet — Cultured Pearls. BR506 \$1086 Retail \$23.90



Yellow Gold Filled Scarab Bracelet — Genuine Stones. F346 \$1405 Retail \$27.50



Yellow Gold Filled Necklace and Earring Set—Cultured Pearls. Earrings have screw backs. N4454/E \$1395 Retail \$30.70
Matching Bracelet (Not illustrated). BR4622 \$1168 Retail \$25.70

Size of above merchandise actually larger than illustrations.



Genuine Hand Carved Cameo Pin—Yellow Gold Filled. CB114 \$586 Retail \$12.90
Genuine Hand Carved Cameo Bracelet—Yellow Gold Filled. BR4390 \$1086 Retail \$23.90
Genuine Hand Carved Cameo Earrings—Yellow Gold Filled. Screw backs. E425 \$586 Retail \$12.90



Yellow or White Gold Filled Earrings — Simulated Pearls. Clip backs. 22527W \$218 Retail \$4.80



Yellow or White Gold Filled Earrings — Simulated Pearls. Screw backs. 101088 \$336 Retail \$7.40



Yellow or White Gold Filled Earrings — Simulated Pearls. Clip backs. 22101 \$282 Retail \$6.20



White Gold Filled Drop Earrings—Simulated Pearls. Screw backs. 10838 \$295 Retail \$6.50



Yellow or White Gold Filled Drop Earrings — Simulated Pearls. Screw backs. 10987 \$255 Retail \$5.60

Items illustrated above are actual size.



RHINESTONE NECKLACE SET — Adjustable choker or neck style. Beautiful crystal and ice blue combination. Matching clip back earrings. 7173NE \$418 Retail \$9.20

RHINESTONE NECKLACE SET—Adjustable choker or neck style. Marquise and round crystal stones. Matching clip back earrings. 7115NE \$725 Retail \$15.95

RHINESTONE NECKLACE SET—Adjustable choker or neck style. Ice blue and crystal or clear crystal emerald cut and round crystal stones. Matching clip back earrings. 7104NE \$1032 Retail \$22.70



RHINESTONE BRACELET — Elegant double row of large sized emerald cuts and round stones. Crystal or ice blue. 3465B \$1109 Retail \$24.40

RHINESTONE BRACELET — Sparkling single row of large size emerald cuts and round stones. Crystal or ice blue. 3452B \$509 Retail \$11.20

RHINESTONE HEART PENDANT — Set in Sterling Silver with sterling silver neck chain. \$921N \$180 Retail \$3.95

RHINESTONE HEART PENDANT — Set in Sterling Silver with Sterling Silver Neck Chain. N58 \$309 Retail \$6.80

RHINESTONE BRACELET — Luxurious marquise and round shaped stones. Crystal or ice blue. 3525B \$309 Retail \$6.80

RHINESTONE BRACELET — Glorious double row of marquise and round shaped stones. Crystal only. 3514B \$645 Retail \$14.70

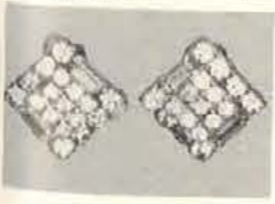
PEAR SHAPED RHINESTONE PENDANT—Yellow Gold Filled. Aurora Borealis stone. P4777 \$255 Retail \$5.60
Same as above in Sterling Silver. Crystal Stone. SP266 \$323 Retail \$7.10



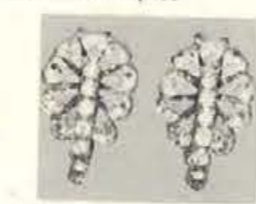
JEWELED PIN — Aurora Borealis stones. Gold finish. C328A \$205 Retail \$4.50
Matching Earrings. Screw backs. B7305A \$136 Retail \$3.00

RHINESTONE PIN — Circled beauty of rhinestones. Crystal only. C330 \$245 Retail \$5.40

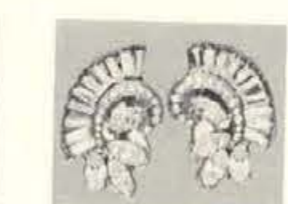
RHINESTONE PIN AND EARRING SET—Luxurious array of emerald cuts, marquise, and round stones. Earrings have clip backs. 7424P/E \$832 Retail \$18.30



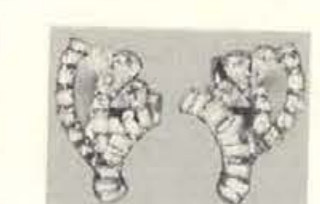
RHINESTONE EARRINGS — Baguette and round stones. Clip backs. Crystal or ice blue. 2766EC \$136 Retail \$3.00



RHINESTONE EARRINGS — Round stones in center with pear-shaped stones on each side. Clip backs. Crystal only. 3119E \$271 Retail \$5.95



RHINESTONE EARRINGS — Long narrow baguettes with marquise stones at bottom. Clip backs. Crystal or ice blue. B314EC \$180 Retail \$3.95



RHINESTONE EARRINGS — Sparkling arrangement of baguettes, pear-shaped and round stones. Clip backs. Crystal only. 3120E \$362 Retail \$7.95



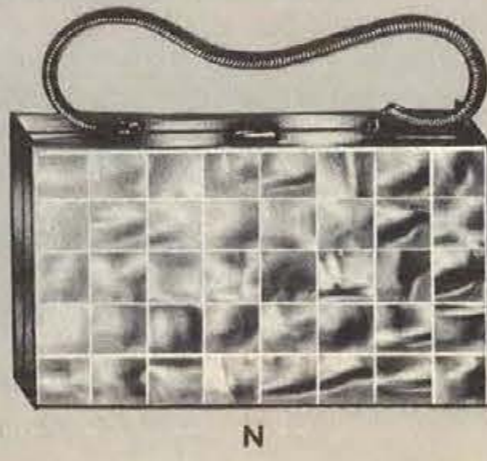
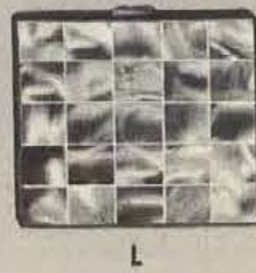
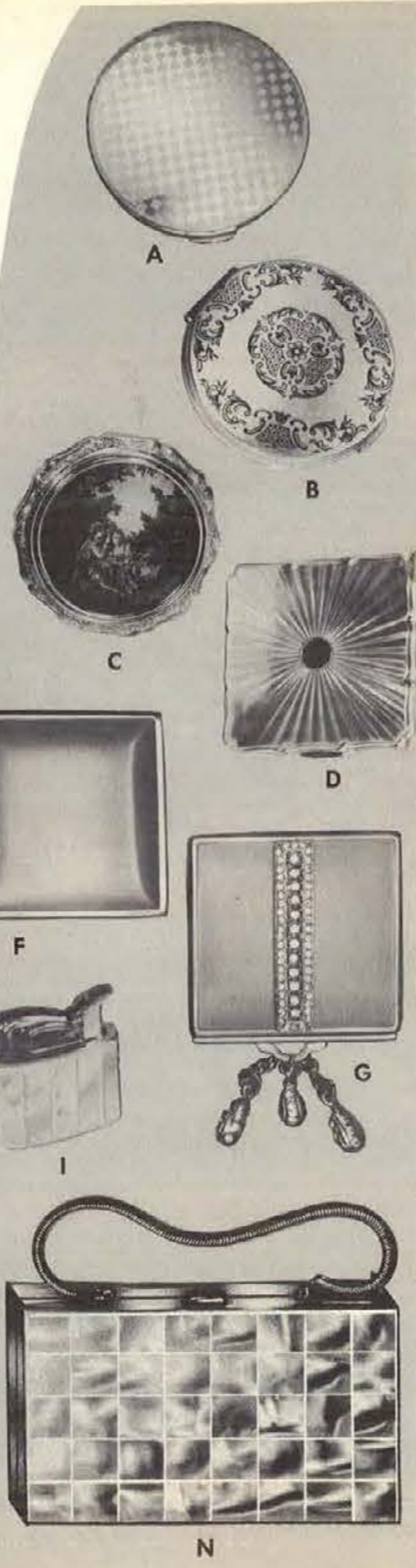
RHINESTONE EARRINGS — Glittering array of marquise and baguette shaped stones. Clip backs. Crystal only. 3401E \$464 Retail \$10.20

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- A. PRINCESS COMPACT — Satin and Bright Finish. Checkerboard design. Self-opening inner lid. 3" diameter. 540/1/H 5200 Retail \$3.00
- B. PRINCESS COMPACT — Print design. Exclusive golden metal finish. With self-opening inner-lid. 2 3/4" diameter. 630/211 5240 Retail \$3.60
- C. PRINCESS COMPACT — "French Miniatures" design. Self-opening inner-lid. 3" diameter. 528/SGR/1 5667 Retail \$10.00
- D. PRINCESS COMPACT — Real engine-turned front. Silver plate. 2 3/4" diameter. 611/SPL 5533 Retail \$8.00
- E. COMPACT — Golden metal finish. 2 1/4" x 1 3/8". 27005 5173 Retail \$2.60
- F. COMPACT AND LIPSTICK HOLDER — Golden metal finish. 2 1/4" x 3". L1106/11 5397 Retail \$5.95
- G. COMPACT — White satin finish. Set with rhinestones. With back faille case. 2 1/4" diameter. *D1197/11 5792 Retail \$11.90
- H. COMPACT — Sterling Silver finish. 3" x 2 1/2". *C23001/47 5792 Retail \$11.90
- I. CIGARETTE LIGHTER — Golden metal finish, Mother-of-Pearl. EV/5 5360 Retail \$6.00
- J. COMB — Golden metal finish, Mother-of-Pearl top. 4 1/8" long. 26/1 5160 Retail \$2.65
- K. LIPSTICK AND MIRROR CASE — Golden metal finish, Mother-of-Pearl top. 31/1 5184 Retail \$3.05
- L. COMPACT — Golden metal finish, Mother-of-Pearl top. 2 3/4" x 2 3/8". S1 1/B 5320 Retail \$5.35
- MATCHING CIGARETTE CASE — Holds regular or king-size cigarettes. 4" x 3". CBS/1 5320 Retail \$5.35
- M. CARRYETTE — Golden metal finish, Mother-of-Pearl top. Ideal for the junior miss or teenager. 3 3/8" x 2 1/2". 255/1 5360 Retail \$6.00
- N. CARRYALL — Golden Metal finish, Mother-of-Pearl top. Contains compact, lipstick, cigarette case and comb. With black faille case. 4 1/4" x 3". 205/1 5960 Retail 16.00

All items on this page, Shipping Charges, Category A.

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A1 MANICURE SET — These Solingen implements make the job easy. Featuring 2 nippers and 3 scissors. Cowhide case. Carrying strap. Suede lining and flap protector. Lipstick Red or Turquoise Blue. 5838 S1200 Retail \$20.00
Fed. Tax 50c

B1 MANICURE SET — Solingen import, top quality implements, including 2 scissors and cuticle nippers. Cowhide case. Lining and flap protector of soft suede. Turquoise Blue or Shocking Pink. 5830 S750 Retail \$12.50
Fed. Tax 30c

C1 PINKING SHEARS SET — 6-piece pinking shears dressmaker set. Includes all sewing essentials and 3 1/2" embroidery scissors. 7" dressmaker shears. Genuine leather case — silk lined — Red or Green. 5856 S990 Retail \$16.50

D1 MANICURE SET — Useful set from Solingen with 2 scissors. Genuine leather, Ostrich grain. Something new and beautiful. Red or Green. 5818 S300 Retail \$5.00
Fed. Tax 10c

E1 MANICURE SET — Imported essential set with cuticle nippers. Solingen best quality. Top grain cowhide case. Suede lined. Red or Parchment White. 5824 S480 Retail \$7.95
Fed. Tax 25c

F1 MANICURE SET — Imported for "Her Majesty." Includes cuticle, nail, sewing scissors, cuticle nippers. Cowhide case, suede lining and flap protector. Turquoise Blue or Apple Green. 5836 S945 Retail \$15.75
Fed. Tax 45c

G1 MANICURE SET — In beautiful streamlined box, covered with top grain cowhide. Imported. Lifetime implements with cuticle nippers and nail scissors. Shocking Pink or Parchment White. 5826 S600 Retail \$10.00
Fed. Tax 30c

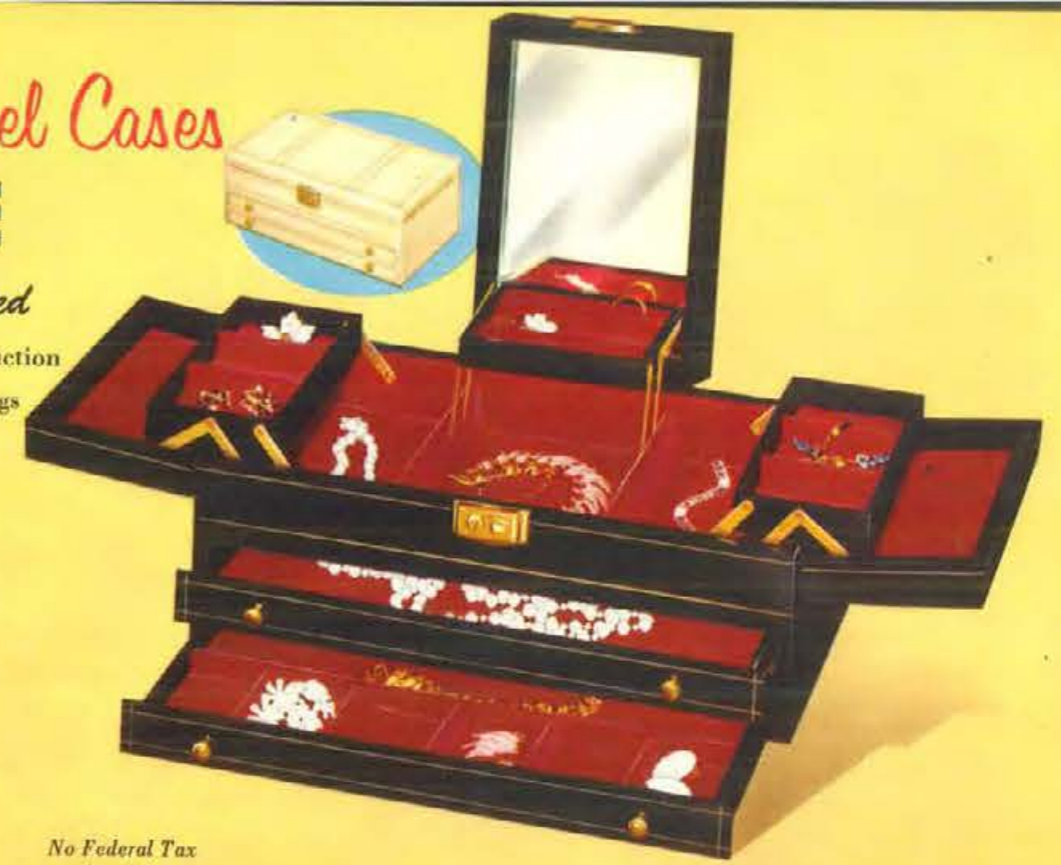
ALL ITEMS ON THIS PAGE ARE SHIPPING CHARGES, CATEGORY A. SEE PAGES 1 AND 2 FOR PRICE AND SHIPPING INFORMATION.

Fabulous Jewel Cases

styled by **MELE**

Nationally Advertised

- Sturdy Wood Frame Construction
- Calfskin Leatherette Coverings
- Luxurious Velvet Linings

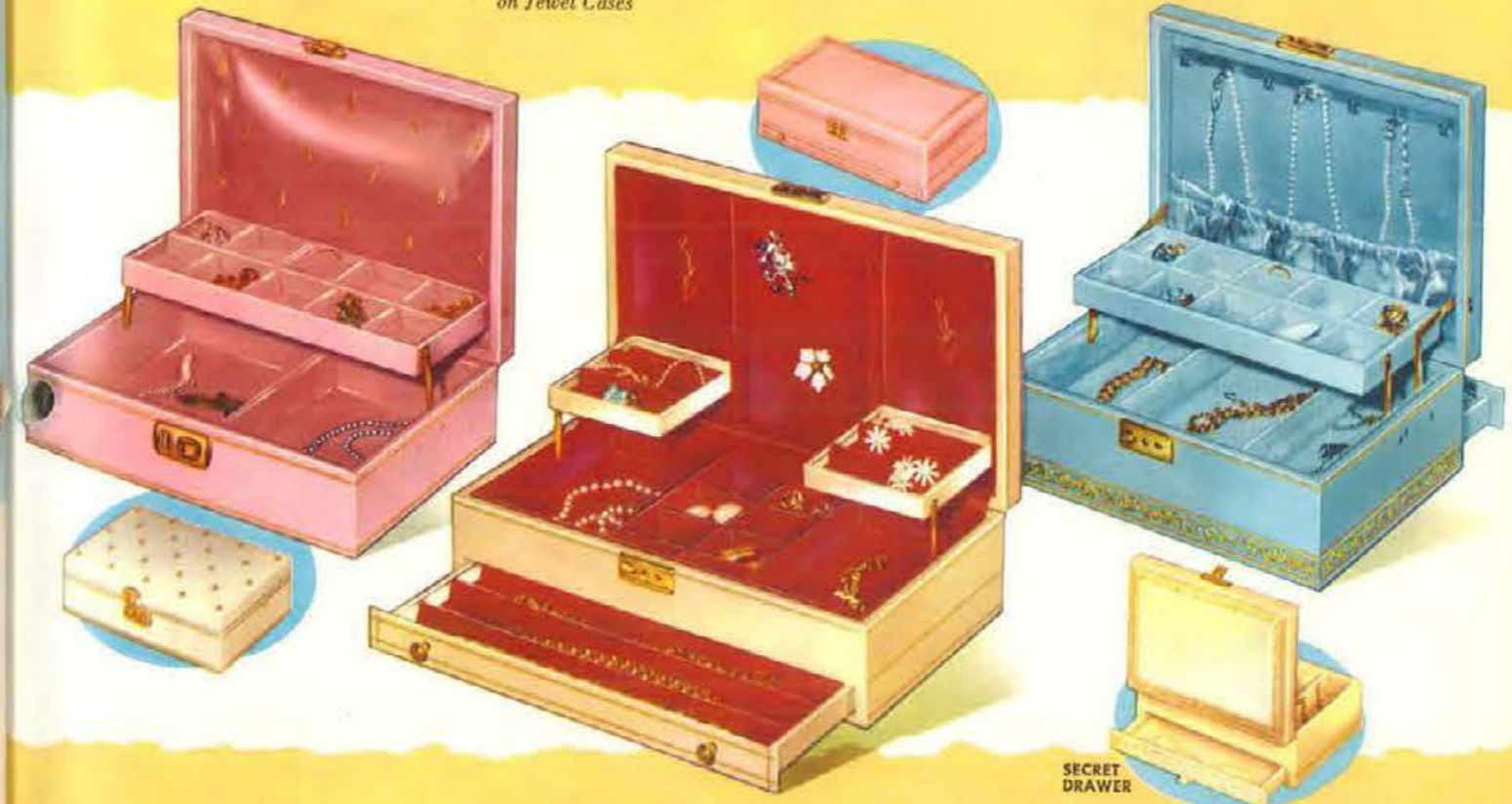


the AMERICAN BEAUTY

Truly a jewelry giant . . . to hold a pirates treasure of jewels! Unique three sectioned lid all with automatic trays. Mirrored lid. Two roomy pull out drawers, one for earrings, one for necklaces. Delicate 24 Kt. gold tooling. Lock for safekeeping. Giant size: 14 1/4" x 8 1/4" x 5 1/4". Shipping weight: 5 1/2 lbs. Ivory or Jet Black.

729 51200.....Retail \$20.00

No Federal Tax on Jewel Cases



the JUBILEE

Smartly styled to delight her . . . with self rising earring and ring tray. Lower section divided into two compartments. Attractive gold color tooling. Sturdy lock. Ideal for normal jewelry requirements. Spacious size: 11 1/4" x 8 x 3 1/2". Shipping weight: 2 lbs.

711 5360 Ivory or Pink.....Retail \$6.00

the AMERICANA

Magnificent! Superbly designed and grandiosely sized (14 x 8 x 4"). Two automatic trays plus a special pull out necklace drawer. Cushion in lid for pins and brooches. Center section with eight compartments for earrings. Exquisite 24 Kt. gold tooling and sturdy lock. Shipping weight: 3 1/2 lbs.

738 5840 Ivory or Pink.....Retail \$14.00

the HIDE-A-WAY

So lovely . . . so clever! Designed with secret drawer in rear. Like magic—earring and ring tray rises automatically as lid is raised. Functional necklace bar with catch-all pocket in lid. Beautiful Florentine tooling on gracefully bevelled top. Sturdy lock. Extra spaciouly sized: 11 1/4"x8x4". Shpg. wt.: 3 lbs.

723 5570 Ivory or Blue.....Retail \$9.50

DISTINCTIVE Griffon MANICURE SETS for Men



A2

A2 MANICURE SET—Solingen implements that last a lifetime. 2 nippers, 2 scissors, and deluxe nail clip. Top grain cowhide, leather covered zipper. Lining and flap protector of soft suede. Tan or Brown.

5837 51200Retail \$20.00 Fed. Tax 50c



C2

B2 COMBINATION BRUSH AND MANICURE SET—Finest Solingen implements with toenail nippers. Perlon bristled brush. Imported top grain cowhide. Spring lock. Tan or Brown.

5898 5600Retail \$10.00 Fed. Tax 40c

C2 MANICURE SET—Imported professional type implements. Combination cork-screw, bottle and can opener. Top grain cowhide. Soft suede lining and flap protector. Tan or Brown.

5829 5750Retail \$12.50 Fed. Tax 30c

(Jewelry Accessories where shown, not included)

B2

D2 MANICURE SET—So much for so little. Solingen import. Includes deluxe pocket nail clip, scissors and toenail nippers. Top grain cowhide, suede lined. Tan or Brown.

5827 5600Retail \$10.00 Fed. Tax 27c

E2 MANICURE SET—Solingen import, with combination knife, bottle opener, cork-screw. Top grain cowhide case. Suede lining and flap protector. Tan or Brown.

5835 5900Retail \$15.00 Fed. Tax 40c

F2 MANICURE SET—Handy, useful and compact. Solingen imported set with 2 scissors and nail clip. Ostrich grain leather. Tan or Brown.

5817 5300Retail \$5.00 Fed. Tax 10c

G2 COMBINATION JEWEL BOX—Imported, fitted stud box. Smooth top grain cowhide, suede lined. Spring key lock. Lifetime implements. Padded slot for rings and cuff links. Removable suede protector. Tan or Brown.

5895 5600Retail \$10.00

H2 MANICURE SET—Imported from Solingen with toenail nippers. Cowhide, suede lined. Tan or Brown.

5821 5450Retail \$7.50 Fed. Tax 25c

E2

H2

F2

G2

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All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.



MELE Musical JEWEL CASES



No Federal Tax on Jewel Cases

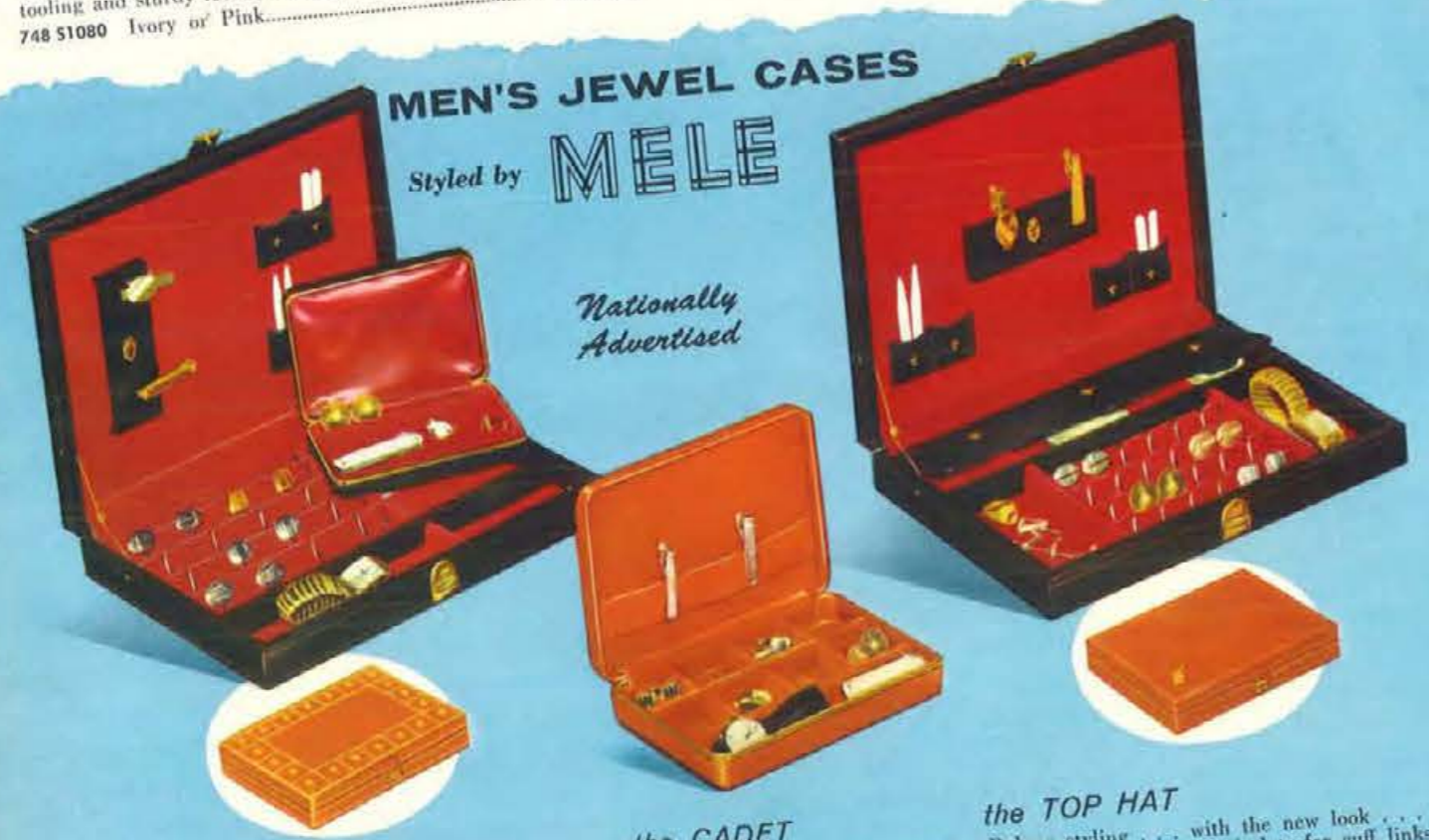
the DANCERS
Breathtakingly wonderful! Petite couple whirl up, down and around to a romantic tune—in a charming mirrored setting. Grandiosely sized (14 x 8 x 4") with two automatic trays. Necklace drawer. 24 Kt. gold tooling and sturdy lock. Shipping weight: 3½ lbs.
748 51080 Ivory or Pink.....Retail \$18.00

the MUSIQUE
Enchanting! Imagine hearing a romantic tune playing each time the lid of this luxurious case is raised. Automatic earring and ring the lid of this luxurious case is raised. Automatic earring and ring tray. Soft, delicate gold color embossing superimposed over white background. Lock for safekeeping. Size: 10x7x3½". Shpg. wt.: 2 lbs.
741 5600 Pink or Blue.....Retail \$10.00

MEN'S JEWEL CASES

Styled by **MELE**

Nationally Advertised



the ROYAL LANCER
Superb in genuine leather. The ultimate in handsome masculine styling with a self contained jewel case for travel. Completely sectionalized for all jewelry. Tie clasp bar and collar stay pockets in lid. Distinctively tooled in 24 Kt. gold heraldic design. Solid brass slide catch. Both cases lined in fine soft velvet. Master case 11¼ x 8 x 1¾". Travel case 5 x 3½ x 1¼". Shipping weight: 2 lbs.
775 5840 Jet Black or Suntan.....Retail \$14.00

the CADET
Graceful and compact, styled specifically for the young man. Cuff link and watch compartments plus tie clasp bar. Simulated leather covering, velvet lining. Snap closing. Size 7 x 5 x 1½". Shipping weight: 1¾ lbs. Suntan only.
750 5240.....Retail \$4.00

the TOP HAT
Deluxe styling... with the new look... long, low, masculine. Individual slots for cuff links, two long sections for watches, pins. Three additional sections in rear covered by clever flap. Pockets for collar stays and a tie clasp bar. Leatherette covering and lined in lush velvet. 24 Kt. gold tooling. Solid brass slide catch. Size: 11 x 8 x 2¼". Shipping weight: 1¾ lbs.
766 5450 Jet Black or Suntan.....Retail \$7.50

Category A. See pages 1 and 2 for price and shipping information.

ACCESSORY "ORGANIZER."
Perfect catch-all for dresser top. Or as travelling jewel box holds accessories and 6 neckties. In brown or black with velvet lining. PERSONALIZING frame—permanently imprint name in 23K gold with ball point pen. Instructions included. Measures 14½" x 5½" x 2". No Tax.
2988 5597.....Retail Price \$9.95

GENUINE TOP GRAIN COWHIDE. Waterproof lining & accessory pocket. Expands to a depth of 4" when filled, holds all the shaving and toilet articles a man could want. Collapses to 1" depth. Measures 9½" x 5". Fed. Tax 10%.
2956 5537.....Retail Price \$8.95

TRI-ZIPPER UTILITY KIT! Individually zippered kangaroo-type side pockets offer large, flexible storage capacity. Authentic Scotch Plaid. Waterproof lining. 9½" x 6". Fed. Tax 10%.
2970 5477.....Retail Price \$7.95

The answer to good grooming. Handsome **SHOE SHINE KIT** in ginger Texon with tuck-lite closure. 2 tins of polish, 2 brushes & polishing cloth. 6¼" x 2½" x 3". No Tax.
2967 5357.....Retail Price \$5.95

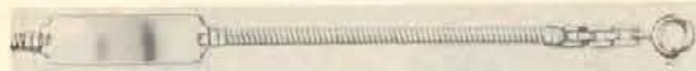
Gold edged **CALENDAR & APPOINTMENT PAD.** Completely enclosed. Notes remain out of sight. Gold tooled cover. PERSONALIZING frame for imprinting name in 23K gold with ball point pen—instructions included. Holds standard refills. Brown. 9" x 6" x 2½". No Tax.
2994 5777.....Retail Price \$12.95

At home or away this **COMPLETE GIANT GAME SET** keeps the family at play. Smart, ginger Texon case holds roulette wheel, cribbage board, checkers, playing cards, chips, dice, playing boards and instructions for all games. Measures 12¼" x 6" x 2¼". No Tax.
2984 5900.....Retail Price \$18.00

EXCLUSIVE DELUXE TRAVEL KIT. Hair brush & grooming aids, fine imported manicure fittings & jewel box, all in one GENUINE TOP GRAIN COWHIDE velvet lined case with compartment for electric shaver. PERSONALIZING feature permits imprint of name or initials in 23K gold using ball point pen—instructions included. Has gold tooled lid, key and lock closure. In brown or suntan. Fed. Tax 7%.
2996 51557.....Retail Price \$25.95

Famous SPRING-O-MATIC® action automatically lifts the lid of this smart genuine top grain cowhide travel case and keeps the lid open until zipper is closed. Contains chrome fittings and removable pouch for electric razor. Available in suntan or ginger. Measures 10½" x 6" x 2½". Fed. Tax 8%.
2986 5957..Ret. \$15.95

ZIPI and this smart UTILITY KIT SPRINGS OPEN—and stays open until zipper is closed. This is a patented SPRING-O-MATIC® case with lots of room for grooming articles. Has PERSONALIZING frame for name or initials—you-do-it-yourself in 23K gold with ball point pen—easy instructions included. In ginger GENUINE TOP GRAIN COWHIDE with waterproof lining and pocket. Measures 9½" x 5½" x 3¼". Fed. Tax 10%.
2985 5600.....Retail Price \$10.00



TEENAGERS' STERLING "IDENT"—Name plate 1 1/4" x 5/16".
641 S250 Retail \$5.50
Same as above in Yellow Gold Filled.
741 S271 Retail \$5.95



LADIES' STERLING "IDENT"—Name plate 1 1/2" x 5/16".
664 S225 Retail \$4.95



LADIES' STERLING "IDENT"—Name plate 1 3/8" x 9/16".
665 S362 Retail \$7.95

MEN'S STERLING PHOTO EXPANSION "IDENT"—Name plate 1 3/4" x 5/8".
543 S455 Retail \$9.95

243 S590 Retail \$12.95



CHILD'S STERLING PHOTO EXPANSION "IDENT"—Name plate 1 5/16" x 7/16".
542 S298 Retail \$5.95

242 S347 Retail \$6.95



LADIES' STERLING SNAKE CHAIN "IDENT"—Name plate 1/4" x 1/4".
642 S362 Retail \$7.95

742 S455 Retail \$9.95

Identification Bracelets



BOYS' STERLING "IDENT"—Name plate 1 1/8" x 7/16".
837 S498 Retail \$10.95
Same as above in Yellow Gold Filled.
737 S590 Retail \$12.95



MEN'S STERLING SNAKE CHAIN "IDENT"—Double safety lock clasp. Name plate 2" x 1/2".
866 S907 Retail \$19.95



LADIES' STERLING PHOTO EXPANSION "IDENT"—Name plate 1 1/2" x 3/8".
544 S455 Retail \$9.95
Same as above in Yellow Gold Filled.
244 S545 Retail \$11.95



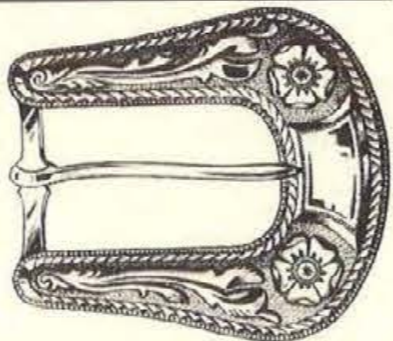
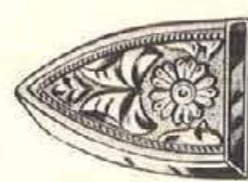
MEN'S STERLING EXPANSION "IDENT"—Name plate 1 3/4" x 3/8".
538 S545 Retail \$11.95
Same as above in Yellow Gold Filled.
238 S680 Retail \$14.95



MEN'S STERLING "IDENT"—Name plate 2" x 1/2".
847 S1043 Retail \$22.95

WESTERN STYLE BUCKLE SETS

Available in
4 styles



Style 101 3/4"—Illustrated

Sterling Silver, hand engraved.
101 S630 Retail \$11.55

Sterling Silver, hand engraved, rope border.
102 S900 Retail \$16.50

Sterling Silver, hand engraved, 5 rubies, 10K gold overlay.
106 S1890 Retail \$34.65

Sterling Silver, hand engraved, rope border 5 rubies, 10K gold overlay.
107 S2190 Retail \$40.15

All items on this page, Shipping Charges, Category A. Only retail prices on this page include Federal Excise Tax. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



Note: Train Case has Waterproof lining and removable Cosmetic tray.

Cruisaire



For the Travel-Wise

LIGHTWEIGHT LUGGAGE Reinforced with

OWENS-CORNING FIBERGLAS

IT'S SO LIGHT—PACKS SO MUCH AND IT IS SO SMART

Famous DuPont developed this beautiful hard wearing material backed with Owens Corning Fiberglas. It has great strength and tremendous resistance to scuffing and moisture. Wash travel stains away. Cruisaire Master Craftsmen designed this king sized luggage to rigid high standards of quality. Complete with Solid Brass locks. Truly outstanding value.

- AQUA BLUE with Light Blue Celanese Moire Lining**
- C45/21B S1911 21" Week End, Shpg. Chgs., Cat. D. \$25.95
 - C45/26B S3190 26" Pullman, Shpg. Chgs., Cat. J. 44.95
 - C45/29B S3625 29" Pullman, Shpg. Chgs., Cat. J. 49.95
 - C45/TCB S1911 Train Case, Shpg. Chgs., Cat. C. 25.95
 - C45/WARDB S3625 Wardrobe, Shpg. Chgs., Cat. J. 49.95
- PASTEL GREEN with Light Green Moire Celanese Lining**
- C45/21G S1911 21" Week End, Shpg. Chgs., Cat. D. \$25.95
 - C45/26G S3190 26" Pullman, Shpg. Chgs., Cat. J. 44.95
 - C45/29G S3625 29" Pullman, Shpg. Chgs., Cat. J. 49.95
 - C45/TCG S1911 Train Case, Shpg. Chgs., Cat. C. 25.95
 - C45/WARDG S3625 Wardrobe, Shpg. Chgs., Cat. J. 49.95
- PALOMINO with Dark Brown Celanese Moire Lining**
- C45/21P S1911 21" Week End, Shpg. Chgs., Cat. D. \$25.95
 - C45/26P S3190 26" Pullman, Shpg. Chgs., Cat. J. 44.95
 - C45/29P S3625 29" Pullman, Shpg. Chgs., Cat. J. 49.95
 - C45/TCP S1911 Train Case, Shpg. Chgs., Cat. C. 25.95
 - C45/WARDP S3625 Wardrobe, Shpg. Chgs., Cat. J. 49.95
- MEN'S CASES PALOMINO ONLY with Dark Brown Gabardine Lining**
- CM45/21P S2162 21" Week End, Shpg. Chgs., Cat. D. \$29.95
 - CM45/2P S3350 2" Suiter, Shpg. Chgs., Cat. J. 49.95



If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

- WINDSOR BLUE with Luxuriously Quilted Celanese Taffeta Lining**
- C8/21B S1795 21" Week End, Shg. Chg., Cat. C. \$24.95
 - C8/26B S2995 26" Pullman, Shg. Chg., Cat. J. 42.95
 - C8/29B S3690 29" Pullman, Shg. Chg., Cat. J. 49.95
 - C8/WARDB S3690 Wardrobe, Shg. Chg., Cat. J. 49.95
 - C8/TCB S1795 Train Case, Shg. Chg., Cat. C. 24.95
- DESERT TAN with Luxuriously Quilted Celanese Taffeta Lining**
- C8/21T S1795 21" Week End, Shg. Chg., Cat. C. \$24.95
 - C8/26T S2995 26" Pullman, Shg. Chg., Cat. J. 42.95
 - C8/29T S3690 29" Pullman, Shg. Chg., Cat. J. 49.95
 - C8/WARDT S3690 Wardrobe, Shg. Chg., Cat. J. 49.95
 - C8/TCT S1795 Train Case, Shg. Chg., Cat. C. 24.95
- MATCHING LUGGAGE FOR MEN—Desert Tan with Gabardine Sand Lining**
- CM8/21T S2195 21" Week End, Shg. Chg., Cat. C. \$32.95
 - CM8/2T S2995 2" Suiter, Shg. Chg., Cat. J. 49.95



IT'S NEW—IT WEIGHS LESS—IT PACKS MORE

Trim new styling—Solidly built for long service, perfectly balanced king sized luggage. Covering is nationally famous tough scuff and moisture resistant COHYDE—A new miracle vinyl. Top quality Solid Brass Hardware. Week End Case and Train Case come with detachable waterproof lined zipper Toilet Kit pockets.

Cruisair

LIGHT WEIGHT LUGGAGE

Distinctive New Styling
Lighter
Stronger
More Packing Capacity
Steel Frame
Soft Side Construction



Your Travel Closet. Rigid Luggage Frames, Full length and width.



A miracle of modern science created this stunning new Luggage material. Attractive crush grain finish Goodyear Vitalon—a sensational new material in deep handsome colors. Clear Vinyl finish in new "style right" colors, yet tough and sturdy to resist travel wear, scuffs and moisture. Handcrafted by Cruisair Master Craftsmen to give you smart distinctively styled light weight luggage that assures long and satisfactory service.

SHADOW GRAY GOODYEAR VITALON WITH CELANESE TAFFETA LININGS

C29/21G S2535	21" Week End, Shpg. Chgs., Cat. D.	\$36.95
C29/26G S3750	26" Pullman, Shpg. Chgs., Cat. J.	54.95
C29/29G S4425	29" Pullman, Shpg. Chgs., Cat. J.	64.95
C29/TCG S3575	Train Case, Shpg. Chgs., Cat. C.	54.95
C29/MGG S3150	Men's Bag, Shpg. Chgs., Cat. J.	47.95
C29/LGG S3295	Ladies' Bag, Shpg. Chgs., Cat. J.	49.95

Vitalon
by GOOD YEAR



THE PRACTICAL 2 PIECE SET FOR LONG OR SHORT TRIPS

A Garment Bag and matching Pullman Case are the choice of the experienced traveller. Packs everything you need for most any trip whether it be a two week vacation or a long cruise. Men's Garment Bag will hold 4 to 6 suits. Ladies' Garment Bag will hold 6 to 10 dresses. Pullman can be had in either 26" or 29" and will hold all the needed accessories.

AZURE BLUE GOODYEAR VITALON WITH CELANESE TAFFETA LINING

C29/21B S2535	21" Week End, Shg. Chg., Cat. D.	\$36.95
C29/26B S3750	26" Pullman, Shg. Chg., Cat. J.	54.95
C29/29B S4425	29" Pullman, Shg. Chg., Cat. J.	64.95
C29/TCB S3575	Train Case, Shg. Chg., Cat. C.	54.95
C29/MGB S3150	Men's Bag, Shg. Chg. Cat. J.	47.95
C29/LGB S3295	Ladies' Bag, Shg. Chg., Cat. J.	49.95



Note: Men's Garment Bag available in Gray Vitalon only.

*Train Case is lined with Waterproof heavy gauge transparent Plexiglass and has adjustable Plexiglass Loops for Cosmetic Bottles. Complete with removable Waterproof lined Zipper Utility Kit.



Will pack 6 to 10 dresses.

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

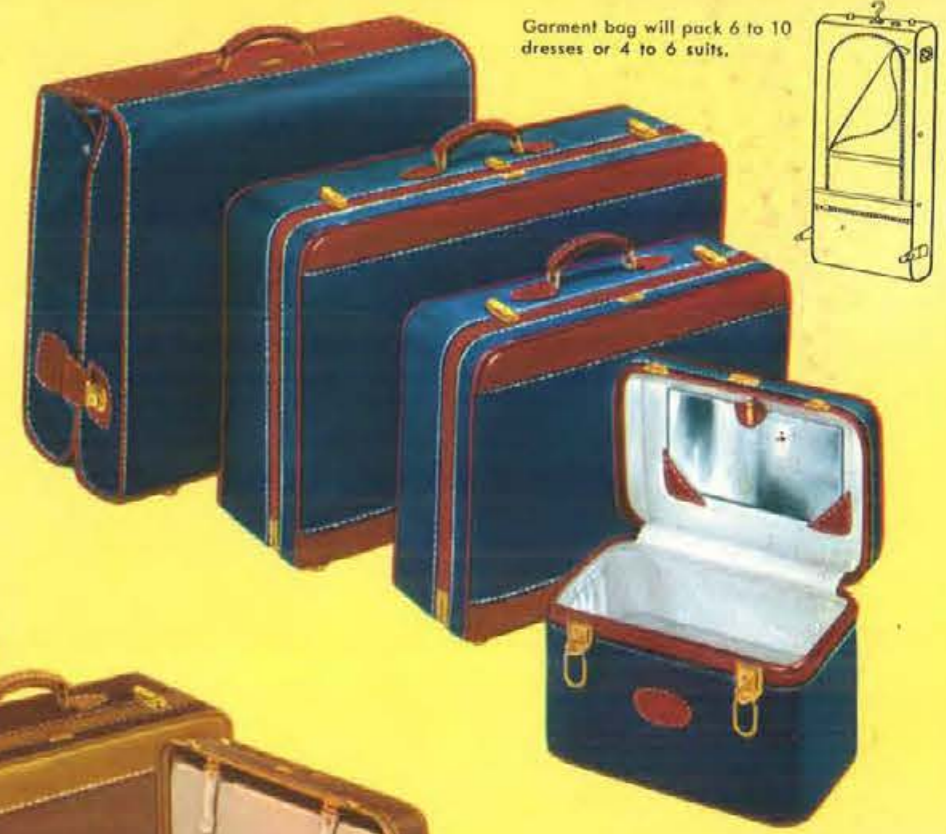
CRUISAIRE SOFT SIDE NYLON LUGGAGE
Attractive, durable Du Pont Nylon bonded with shape retaining Pellon and re-inforced at points of greatest stress with Alcoa Aluminum. Scuff resistant Du Pont Fabrilite Trim top and bottom.

RICH SMART NAVY BLUE WITH WINE TRIM ATTRACTIVE GABARDINE LINING.

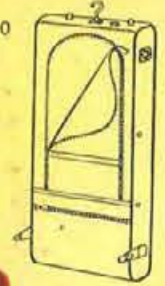
C14/21N S2995	21" Week End, Shg. Chg., Cat. C.	\$44.95
C14/26N S3995	26" Pullman, Shg. Chg., Cat. J.	59.95
C14/29N S4995	29" Pullman, Shg. Chg., Cat. J.	69.95
C14/TCN S3995	Train Case, Shg. Chg., Cat. C.	59.95
C14/MGN S2995	Men's Bag, Shg. Chg., Cat. J.	44.95
C14/LGN S3395	Ladies' Bag, Shg. Chg., Cat. J.	49.95

Note: Men's Garment Bag available in Brown only.

*Train Case is lined with Waterproof heavy gauge transparent Plexiglass and has adjustable Plexiglass Loops for Cosmetic Bottles. Complete with removable Waterproof lined Zipper Utility Kit.



Garment bag will pack 6 to 10 dresses or 4 to 6 suits.



Travel Wrinkle Free — Spacious Pockets for Extra accessories.



NYLON
by DU PONT

IT'S NEW... IT'S DIFFERENT... IT'S AS "LIGHT AS A FEATHER"
Overweight charges become a thing of the past when you travel with this distinctive truly light weight Cruisair Nylon Luggage. Top quality continental styling combine to make this luggage the choice of the experienced traveller. From 21" week-end to 29" Pullman each piece in this series weighs less, and packs more.



Crushable... Takes the impact of rough travel.

PELLON... Gives built-in shape retaining resilience.

Cruisair

NEW CRUISAIRE SOFT SIDE LUGGAGE

Smart and casual — less weight — distinctive new styling. Du Pont Nylon bonded to shape retaining Pellon, re-inforced with Alcoa Aluminum and trimmed with Du Pont Fabrilite.

ATTRACTIVE BROWN, WITH SUNTAN TRIM. HANDSOME GABARDINE LINING.

C14/21B S2995	21" Week End, Shg. Chg., Cat. C	\$44.95
C14/26B S3995	26" Pullman, Shg. Chg., Cat. J.	59.95
C14/29B S4995	29" Pullman, Shg. Chg., Cat. J.	69.95
C14/TCB S3995	Train Case, Shg. Chg., Cat. C.	59.95
C14/MGB S2995	Men's Bag, Shg. Chg., Cat. J.	44.95
C14/LGB S3395	Ladies' Bag, Shg. Chg., Cat. J.	49.95

*Train Case is lined with heavy gauge transparent Plexiglass and has adjustable Plexiglass Loops for Cosmetic Bottles. Complete with removable Waterproof lined Zipper Utility Kit.



there's **PELLON**® inside

Note: Extra High Rubber Studs
—Solid Brass Tuck Locks
—Self Locking Zippers
—Luggage Construction Stand-up Feature
—Solid Center Board with riveted handles

Three Great industrial organizations joined with Cruisair in developing this distinctive durable "Air Age" Luggage for happier, lighter travel and better value.

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Cruisair

FEATHER LIGHT
LUGGAGE



CRUISAIRE LUGGAGE made of Selected Aniline Dyed Top Grain Leather and ALCO ALUMINUM FRAMES weighs one third less

The new look in Fine Luggage for Men. New Low Weight... Smart New Styling... Streamlined for the modern traveller... Maximum Packing Capacity... Travel light with Cruisair.

(A) The EXPLORER... Alcoa aluminum frame. Very light weight, large packing capacity. Selected Top Grain Aniline Dyed Saddle Leather. Re-inforcing side straps with wrap around boots on all four corners. Presto Locks. Double Curtain Dividers, one with large zipper laundry pocket. Choice of Suntan or Coppertone.

C15/3 S4395 3 Suiter, Shg. Chg., Cat. J... \$59.95
C15/2 S3595 2 Suiter, Shg. Chg., Cat. J... 49.95
C15/Jr. S3195 Companion, Shg. Chg., Cat. D 44.95

(B) The EXECUTIVE... Extremely light weight with specially designed Alcoa Aluminum Frame. Made of selected Aniline Dyed Top Grain Leather. De Luxe Panelled sides with wrap around corners at points of greatest wear. Solid Leather Handles. Handsome Brass Presto Locks. Fine Twill Lining. Double Curtain Dividers with built-in removable Tie Racks and Large Laundry Pocket. Suntan only.

C39/3 S5995 3 Suiter, Shg. Chg., Cat. J... \$89.95
C39/2 S5295 2 Suiter, Shg. Chg., Cat. J... 79.95
C39/Jr. S4495 Companion, Shg. Chg., Cat. D 69.95

(E) BIG VALUE... Attractive Leather-like Tolex... Popular Soft Side construction... Popular French Edge Styling. Re-inforcing Side Bands. Double Handle. De Luxe Steel Frame. Curtain divider has Laundry Pocket. Moisture Proof and scuff resistant. Suntan only.

CTXLS/2 S2362 2 Suiter, Shpg. Chgs., Cat. J... \$32.95
CTXLS/Jr. S1987 Companion, Shpg. Chgs., Cat. D... 26.95



If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Belber LUGGAGE

AMERICAN CONTOUR MOLDED LUGGAGE

MOULDED Naugahyde VINYL STYLES

Smartly styled morocco grained NAUGAHYDE. The finest U. S. Rubber Company vinyl covering, famous for exceptional resistance to scuffing and abrasion. Matching comfortable steel core handle and double stitched vinyl binding. New design aluminum locks. Harmonizing, luxuriously padded and quilted lining with glamorous woven metallic thread design. Removable zipper pocket in Train Case and Weekender. New SHOE PAK flannel lined to protect other clothing in Weekender and Pullman in addition to large regular pockets. See "his" matching NAUGAHYDE luggage as described below.

Please specify colors on orders



NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
A M214 S1445	14" Train Case ...14x 9 x9 1/2" Cat. C		\$21.00
B M221 S1445	21" Weekender ...21x15 1/2x6 1/2" Cat. D		\$21.00
C M226 S2377	26" Pullman ...26x18 1/2x7 1/2" Cat. J		\$35.00



MEN'S MOULDED Naugahyde CASES

This handsome morocco grained durable NAUGAHYDE vinyl covering matches "her" luggage as described above. The double handles and twin aluminum locks make them easy to open and close securely. An expensive looking twill lining provides an attractive "he man" interior. On the divider which forms two convenient packing compartments is a large pocket plus a tie pocket. A flannel lined SHOE PAK is an extra feature.



Please specify colors on orders

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
G M255 S1714	21" Companion ...21x15 1/2x6 1/2" Cat. D		\$25.00
H M252 S2645	26" Two-Suiter ...26x18 1/2x7 1/2" Cat. J		\$39.00

BELBER GUARANTEE
An unconditional LIFETIME guarantee against any manufacturing defect - backed by 79 years of luggage know-how. Remember your best buy is BELBER!



The finest vinyl covering made by U. S. Rubber Co. Special coating for exceptional resistance to scuffing and abrasion. You'll really enjoy traveling for many years with AMERICAN CONTOUR NAUGAHYDE LUGGAGE

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



MOULDED VINYL LINEN STYLES

This glamorous linen pattern vinyl with new rich looking starburst sparkle effect is exceptionally attractive, durable and washable. Matching comfortable handle and double stitched binding. New aluminum locks. Expensive looking harmonizing linings with packing features as described on above moulded Naugahyde cases.

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
D L114 S1445	14" Train Case 14x 9 x9 1/2" Cat. C		\$21.00
E L121 S1445	21" Weekender 21x15 1/2x6 1/2" Cat. D		\$21.00
F L126 S2377	26" Pullman 26x18 1/2x7 1/2" Cat. J		\$35.00

Please specify colors on orders



G

SKYLINER STYLES

Belber LUGGAGE

TALL SKYLINER VINYL LINEN STYLE

Skyliner styles are tall, thin and fashionable. Designed for added capacity and they're so easy to carry. You'll really enjoy these travel companions. A refreshing sparkle linen pattern vinyl covering on light weight wood case makes these new styles very attractive and durable. The beautiful chromespun linings that are quilted and padded have many large roomy pockets for added packing convenience.

Please specify colors on orders

BRITISH GREY

PACIFIC BLUE

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
A TL14 S1232	14" Train Case14x 9 1/2x8"	Cat. C	\$17.80
B TL21 S1232	21" Weekender21x16 x8"	Cat. D	\$17.80
C TL24 S1477	24" Pullman24x16 1/2x6 1/2"	Cat. J	\$21.50
D TL26 S1614	26" Pullman26x18 x7 1/4"	Cat. J	\$23.50
TL29 S1977	29" Pullman29x22 x8"	Cat. K	\$29.00

SKYLINERS ARE TOPS!

They're far ahead of regular sizes in convenience and in fashionable appearance. SKYLINERS are taller, thinner and terrific. The 20% "extra capacity" makes SKYLINERS easier to pack with less wrinkling. The tall size is easier to pick up and easier to carry.

Skyliner Size

Regular Size

TALL SKYLINER RIVIERA VINYL STYLE

Travel in style with popular priced Skyliner luggage. The fashion-rite embossed vinyl covering is beautiful and durable with matching triple stitched binding. Comfortable moulded finger grip handle. The large button brass finish locks and three strong hinges close cases securely to keep dust and moisture out. Luxurious looking celanese lining, padded, quilted and fully pocketed. Removable, plastic lined zipper pocket in train cases and weekenders for added convenience.

SKY BLUE

JET GREY

Please specify colors on orders

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
E TV14 S1100	14" Train Case14x 9 1/2x8"	Cat. C	\$15.80
F TV21 S1100	21" Weekender21x16 x6"	Cat. D	\$15.80
G TV24 S1277	24" Pullman24x16 1/2x6 1/2"	Cat. J	\$18.50
H TV26 S1477	26" Pullman26x18 x7 1/4"	Cat. J	\$21.50
TV29 S1614	29" Pullman29x22 x8"	Cat. K	\$23.50

DELUXE HOLIDAY VINYL STYLE

Attractive, long wearing vinyl covering on 3 ply aircraft veneer wood cases with wide triple stitched matching vinyl binding. Comfortable, strong steel core matching handle. Fine quality, expensive looking polished brass finish locks. Beautiful "celanese yarn" padded and quilted deluxe linings. Handy plastic lined zipper pocket in train cases and weekenders. You'll be proud to give or to travel with this low priced luxurious looking luggage.

BLUE—GREEN—TAN—IVORY

Please specify colors on orders.

SKY BLUE

Not Available

J MW14 S1059	14" Train Case14x 9 1/2x8"	Cat. C	\$15.20
MW18 S905	18" Overniter18x13 x6 1/2"	Cat. C	\$13.00
K MW21 S1059	21" Weekender21x14 x7"	Cat. C	\$15.20
L MW26 S1477	26" Pullman26x16 1/2x8"	Cat. J	\$21.50
M MW29 S1777	29" Pullman29x18 x8 1/2"	Cat. J	\$26.00
MW31 S1777	21" Wardrobe21x18 x8 1/2"	Cat. J	\$26.00

Kalistron

NATIONALLY ADVERTISED
in Charm, Glamour, Seventeen,
Mademoiselle and Vogue

Belber LUGGAGE

LADIES' KALISTRON MATCHED SETS

You'll be having a wonderful time when you travel in style with beautiful KALISTRON luggage. These fashion right colors will look better longer because it's KALISTRON. Kalistron cases are both beautiful and strong. Lightweight aircraft veneer all-wood case and triple stitched vinyl plastic bumper bindings increase the durability. Other top quality features are comfortable, strong steel core handles, three streamlined hinges and polished locks. Luxurious chromespun lining with tie tapes and quilted padded bottoms create a rich interior with many packing features you'll enjoy.

WARDROBE CASES have hangers and folding lid fixtures.

BLUE—GREY—GREEN—IVORY—GINGER—RANCH TAN

AIR BLUE

GREY

RANCH TAN

Please specify colors on orders.

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
A K14 S1614	14" Train Case14x 9 1/2x8"	Cat. C	\$23.50
B K21 S1614	21" Weekender21x14 x7"	Cat. D	\$23.50
C K26 S2314	26" Pullman26x16 1/2x8"	Cat. J	\$34.00
D K29 S2577	29" Pullman29x18 x8 1/2"	Cat. J	\$38.00
K31 S2577	21" Wardrobe21x18 x8 1/2"	Cat. J	\$38.00
K32 S2577	18" Hat & Shoe18x17 x11"	Cat. J	\$38.00

PROOF OF KALISTRON'S EXCEPTIONALLY HIGH QUALITY



An exclusive U. S. Plywood Company process makes KALISTRON plastic so tough "YOU CAN'T EVEN SCRATCH IT WITH A NAIL FILE!"



FLITE TESTED AND APPROVED BY EASTERN AIRLINES
Eastern reported: "Your packed Two-Suiter and two ladies' cases were flown 11,347 miles on DC4s, Martins and Constellations. TAKEN ON AND OFF PLANES 88 TIMES with no major damage."

MEN'S DELUXE KALISTRON SETS

Kalistron is the finest reproduction of handsome expensive looking leather and it just won't scratch. Wipes clean with a damp cloth.

Lightweight sturdy steel frames with polished snap catches and locks. Two strong comfortable steel core handles.

Harmonizing twill lining. Two and Three Suiters have hangers and special packing device to pack suits carefully and wrinkle free.

GREY

RANCH TAN

GINGER

Please specify colors on orders.

E K85 S2214	21" Companion21x14 1/2x7 1/2"	Cat. D	\$32.50
F K82 S2614	24" Two-Suiter24x18 1/2x8 1/4"	Cat. J	\$38.50
G K83 S3014	26" Three-Suiter26x19 1/2x8 3/4"	Cat. K	\$44.50

BUY MATCHED SETS

BELBER GUARANTEE
An unconditional LIFETIME guarantee against any manufacturing defect — backed by 79 years of luggage know-how. Remember your best buy is BELBER!

In Kalistron you can buy a complete Grey or Ranch Tan Set to match "his and hers" in the same top quality.

FOR HER the ideal set is Train Case, Weekender and a 26" or 29" Pullman or Wardrobe.

FOR HIM a Two Suiter or Three Suiter with matching Companion Case.

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



MEN'S MATCHED SETS



Belber
LUGGAGE

NEW "FRENCH EDGE" STYLE

Smart-looking "FRENCH EDGE" styling with vinyl bumper insert for added durability. Economy priced — yet it looks like the finest leather bag. Top quality Belmont vinyl, scuff-resistant covering and comfortable matching steel core handle. Polished brass finish center lock and snap catches on strong steel frame. Handy tie bar on divider which provides two packing compartments. Handsomely lined. Two-suiters has hangers and arrangements for easy "wrinkle-free" packing.



Please specify colors on orders

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
A TF85 S1577	21" Companion21x14 1/2 x 7 1/2" Cat. D		\$23.00
B TF82 S1845	24" Two-Suiter24x18 1/2 x 8 1/4" Cat. J		\$27.00

MOULDED END TOP GRAIN STEERHIDE LEATHER

A distinctive styling usually confined to expensive cases. MOULDED END construction with attractively stitched "V" paneled sides. Only the finest selection of top grain quality "STEERHIDE" leather is used. Large double strap laundry pocket on divider with turn buttons for better packing.



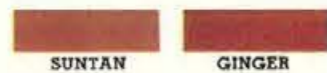
Please specify colors on orders.

NUMBER	DESCRIPTION	SHIPPING CHARGES	RETAIL
C L85 S2214	21" Companion21x14 1/2 x 7 1/2" Cat. D		\$32.50
D L82 S2614	24" Two-Suiter24x18 1/2 x 8 1/4" Cat. J		\$38.50

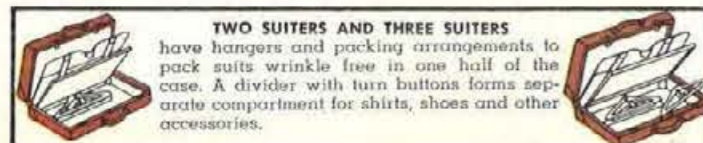


TOLEX
NEOLITE
LEATHER

All styles in both colors



Please specify colors on orders.



TWO SUITERS AND THREE SUITERS have hangers and packing arrangements to pack suits wrinkle free in one half of the case. A divider with turn buttons forms separate compartment for shirts, shoes and other accessories.

COMPANION CASE has 2 compartments with handy pocket on divider. Ideal size case for short trips. Buy with matching 2 suiter or 3 suiter for long trips.

BELBER GUARANTEE
An unconditional LIFETIME guarantee against any manufacturing defect — backed by 79 years of luggage know-how. Remember your best buy is BELBER!

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DELUXE RIGID-FRAME MODELS KING & QUEEN

MARBLEIZED VINYL: GREY OR TAN

Deluxe travel wardrobe bags made of fashionable Scuffproof Vinyl! Queen carries 10 dresses, King carries 5 suits — each on a separate hanger. Almost indestructible, one piece plywood frame, that STANDS! Spacious accessory pocket affords carrying space for all traveling "extras". Deluxe tailoring throughout — Locks, identification tag, custom handle. Luxuriously lined. Ideal, lightweight luggage on any traveling occasion. Hangers available as per illustration at bottom of page.

40J S1977	Men's—Suntan	Retail	\$32.95
40J S1977	Men's—Grey	Retail	\$32.95
41J S1977	Ladies'—Suntan	Retail	\$32.95
41J S1977	Ladies'—Grey	Retail	\$32.95

Shipping Charges, Category K



ALL PRICES SUBJECT TO FEDERAL EXCISE TAX



Ship. Wt.—12 lbs.



QUEEN — Extra Long Model

KING — Extra-Wide Split-Frame Model

LIGHT-ZIPS® MARBLEIZED VINYL: GREY OR TAN

Four matched traveling cases — 50% lighter, afford 33% more packing area. Almost indestructible, one piece plywood frame. Shirred accessory pocket, tie-tapes and lock. All "NEST" for storage. Luxuriously lined.

21" Light-Zip	Ship. Wt., 5 lbs.	26" Light-Zip	Ship. Wt., 8 lbs.
45J S1050 Stn	Ret \$17.50	47J S1650 Stn	Ret \$27.50
45J S1050 Grey	Ret \$17.50	47J S1650 Grey	Ret \$27.50
Shipping Charges, Category D		Shipping Charges, Category J	
24" Light-Zip	Ship. Wt., 6 lbs.	29" Light-Zip	Ship. Wt., 9 lbs.
46J S1350 Stn	Ret \$22.50	48J S1950 Stn	Ret \$32.50
46J S1350 Grey	Ret \$22.50	48J S1950 Grey	Ret \$32.50
Shipping Charges, Category D		Shipping Charges, Category K	



Ship. Wt.—5 lbs.

HAT BOX

MARBLEIZED VINYL: GREY OR TAN
Oversized 17" model. Custom handle, shirred accessory pocket, locks. Luxuriously lined.

43J S1050 Suntan	Retail \$17.50
43J S1050 Grey	Retail \$17.50

Shipping Charges, Category C

TRAIN CASE

MARBLEIZED VINYL: GREY OR TAN
Smart carry-on case. Shirred zipper pocket, mirror, compartments for bottles, lining.

42J S1200 Stn	Ret \$20.00
42J S1200 Grey	Ret \$20.00

Shipping Charges, Category D



Ship. Wt.—7 lbs.



Ship. Wt.—4 lbs.



H S161 Retail \$2.69
Shipping Charges, Category A

If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 and 2 for price and shipping information.

MEN'S MATCHED SETS — STEEL FRAME STYLES

Sturdy, smart looking, soft side styles. Outstanding values in each price range. All styles have double handles and turn button dividers.

VINYL TOLEX SETS

Looks like leather and is more scratch resistant. This low priced fabric reinforced vinyl plastic will give many years of satisfying service.

E T85 S1377	21" Companion21x14 1/2 x 7 1/2" Cat. D	\$20.00
F T82 S1645	24" Two-Suiter24x18 1/2 x 8 1/4" Cat. J	\$24.00
G T83 S1914	26" Three-Suiter....26x19 x 8 1/2" Cat. K	\$28.00

DELUXE NEOLITE SETS

The famous Goodyear Rubber Co. miracle material that is so remarkably abrasion resistant. A truly handsome set. Featuring deluxe frame with highly polished double locks.

E N85 S2214	21" Companion21x14 1/2 x 7 1/2" Cat. D	\$32.50
F N82 S2614	24" Two-Suiter24x18 1/2 x 8 1/4" Cat. J	\$38.50
G N83 S3014	26" Three-Suiter....26x19 1/2 x 8 3/4" Cat. K	\$44.50

DELUXE TOP GRAIN STEER HIDE LEATHER SETS

Highly polished double locks on steel frame. Double stitched ends and reinforcement straps on each side. Double divider interior with imported Irish linen lining.

E BL95 S2577	21" Companion21x14 1/2 x 7 1/2" Cat. D	\$38.00
F BL92 S3114	24" Two-Suiter24x18 1/2 x 8 1/4" Cat. J	\$46.00
G BL93 S3514	26" Three-Suiter....26x19 1/2 x 8 3/4" Cat. K	\$52.00



Ship. Wt.—10 lbs.

FLIGHT BAG DOBBY NYLON OR DUCK BROWN OR BLUE

Deluxe model — carries 4 suits. Two spacious compartments for shirts, hose, etc. Heavy-duty brass zippers. Special hanger hook, with hangers. Buna-rubber lining for dustproofed, moth-proofed, waterproofed protection.

35J S1710 Brown Duck	Ret \$28.50
35J S1710 Blue Duck	Ret \$28.50
36J S2250 Br. Nylon	Ret \$37.50
36J S2250 Blue Nylon	Ret \$37.50

Shipping Charges, Category J

DUO-PAK DUCK — BROWN OR BLUE

Twin compartment 20" sport bag. Carries clean clothes in top section, soiled or damp clothes in bottom section. Exclusive, heavy-duty carrying handle and name plate, "D" ring.

25J S800 Brown	Retail \$10.00
25J S600 Blue	Retail \$10.00

Shipping Charges, Category A

RIGID FRAME: KING & QUEEN

MAC PHERSON RAYON PLAID OR BLUE NYLON

Smart, Rigid-frame wardrobe bags—King carries 5 suits, Queen carries 10 dresses—on individual hangers. Plywood frame, that's almost indestructible. Extra-large accessory pocket for all traveling needs. Buna-rubber printed lining for waterproofed, dust-proofed, mothproofed protection. Hangers available as per illustration on other side of page.

30J \$1350 Men's—Plaid	Retail \$22.50
90J \$1350 Men's—Blue	Retail \$22.50
31J \$1497 Ladies'—Plaid	Retail \$24.95
91J \$1497 Ladies'—Blue	Retail \$24.95

Shipping Charges, Category K



Ship. Wt.—5 lbs.

CENTER FOLD MODELS



MAC PHERSON RAYON PLAID OR BLUE NYLON

Men's or Ladies', Centerfold travel wardrobe bags, lightweight, wrinkle-free. Accommodates 5 men's suits or 10 ladies' dresses on individual hangers. Spacious interior accessory pocket for all "extras". Buna-rubber lined. Hangers available as per illustration on other side of page.

50J \$837 Men's—Plaid	Retail \$13.95
60J \$837 Men's—Blue	Retail \$13.95
51J \$957 Ladies'—Plaid	Retail \$15.95
61J \$957 Ladies'—Blue	Retail \$15.95

Shipping Charges, Category D



Leed's

ALL PRICES SUBJECT TO FEDERAL EXCISE TAX

Ship. Wt.—12 lbs.

QUEEN—Extra Long Model

KING—Extra-Wide Split-Frame Model

CONVENTIONAL MODELS:

MAC PHERSON RAYON PLAID OR BLUE NYLON
Easy-carrying top handle design, that's extremely lightweight. Assures wrinkle-free traveling. Men's carries 5 suits, Ladies' 10 dresses. Buna-rubber printed lining. Accessory pocket for all extras. Hangers available as per illustration on other side of page.

52J \$657 Men's—Plaid	Retail \$10.95
62J \$657 Men's—Blue	Retail \$10.95

Shipping Charges, Category A

53J \$777 Ladies'—Plaid	Retail \$12.95
63J \$777 Ladies'—Blue	Retail \$12.95

Shipping Charges, Category B



"They Nest"

LIGHT-ZIPS:®

MAC PHERSON RAYON PLAID OR BLUE NYLON

Luxurious cases that "NEST" for easier storage. New one-piece three ply plywood frame that's almost indestructible. Shirred accessory pocket, tie-tapes and locks. Smart lining.

21" Light-Zip Ship. Wt., 4 1/2 lbs.	26" Light-Zip Ship. Wt., 6 1/2 lbs.
75J \$837 Plaid Retail \$13.95	77J \$1257 Plaid Retail \$20.95
95J \$837 Blue Retail \$13.95	97J \$1257 Blue Retail \$20.95

Shipping Charges, Category B

Shipping Charges, Category J

24" Light-Zip Ship. Wt., 5 1/2 lbs.	29" Light-Zip Ship. Wt., 8 lbs.
76J \$1017 Plaid Retail \$16.95	78J \$1677 Plaid Retail \$27.95
96J \$1017 Blue Retail \$16.95	98J \$1677 Blue Retail \$27.95

Shipping Charges, Category D

Shipping Charges, Category K

If not for resale, add 10% to your cost for Federal Excise Tax. See page 1 and 2 for price and shipping information

Ship. Wt.—3 1/2 lbs.



HAT BOX

MAC PHERSON RAYON PLAID OR BLUE NYLON

Modeling case, spacious 17" size. Shirred pocket, lined.

57J \$777 Plaid	Retail \$12.95
67J \$777 Blue	Retail \$12.95

Shipping Charges, Category A

Ship. Wt.—7 lbs.



TRAIN CASE

MAC PHERSON RAYON PLAID

Carry-all cosmetic case. Mirror, zipper pocket, luxury lined.

54J \$897 Plaid	Retail \$14.95
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Shipping Charges, Category C

DUO-PAK

MAC PHERSON RAYON PLAID OR BLUE NYLON

Twin compartment zippered carry-all bag. Large 18" model. Clean clothes on top, shoes on bottom. Buna-lined.

55J \$510 Plaid	Retail \$8.50
65J \$510 Blue	Retail \$8.50

Shipping Charges, Category A



Ship. Wt.—4 lbs.

BRIEF CASES AND PORTFOLIOS



TOP GRAIN COWHIDE BRIEF BAG

Double handle top grain cowhide brief bag. A sturdy and compact utility bag with 3 pockets. Edges reinforced with steel and double saddle stitched. Solid brass extension lock. Available in Suntan or Ginger. Size 16"x12 1/2".

Shipping Charges, Category C.	
645-16 \$1514	Retail \$22.00
Size 18" x 14".	
645-18 \$1677	Retail \$24.50



DELUXE TUFLIDE BRIEF BAG

Available in British Brown or London Tan. Lined in brown strong Lexide. Deluxe bag with Yale lock. Patented molded nylon lifetime protected edge. Size 16"x13", 8" expansion. Shipping Charges, Category C.

9-7F-126-16 \$1267	Retail \$19.00
Size 18"x14", 8" expansion.	
9-7F-126-18 \$1400	Retail \$21.00



TOP GRAIN COWHIDE BRIEF BAG

Available in Suntan and Ginger. Three pockets with center pocket extra wide. Adjustable drop bottom and brass extension lock. Reinforced edges with double saddle stitching. Size 16". Case expands to 7". Shipping Charges, Category C.

505 \$1179	Retail \$17.00
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TOP GRAIN COWHIDE ATTACHE CASE

Deluxe attache case with removable indexed file and divider. Drum side construction. Recessed brass locks. Post handles and single patent stay. A handsome and practical style for many uses. Divider insures privacy in lower section of case. Available in Suntan or Ginger. Size 17 1/2"x12"x4 3/4". Shipping Charges, Category C.

443 \$2114	Retail \$31.00
Same as above except in durable Tolex leatherette.	
449 \$1114	Retail \$16.00



TOP GRAIN COWHIDE ATTACHE CASE

Available in Suntan and Ginger. Has removable 5 pocket brief case. Drum side construction. Distinctive polished locks of modern design. Beautiful imitation leather lining. Size 17 1/2"x12"x5". Shipping Charges, Category C.

444 \$2545	Retail \$37.50
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TOP GRAIN COWHIDE ATTACHE CASE

With 5 pocket correspondence file in the lid. Recessed brass finished locks. Top stitched post handle and single patent stay. Drum side construction. Fully lined with durable imitation leather. Available in Suntan or Ginger. Size 17 1/2"x12"x3 3/4". Shipping Charges, Category C.

440 \$1645	Retail \$24.00
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FULL GRAIN COWHIDE PORTFOLIO CASE

French edge construction with zipper lock closure, wide cowhide tuck-a-way handles. Three large pockets plus two detail pockets. Available in Suntan and Ginger. Size 16"x12", 2" gusset. Shipping Charges, Category C.

8357 \$1514	Retail \$22.00
Same as above, except 1" gusset.	
8356 \$1377	Retail \$20.00

All items illustrated in this catalog are carried in stock.



TOP GRAIN COWHIDE RING BINDER

Deluxe top grain cowhide ring binder; hand turned edges and fully lined with pig grain drill. Inside two long gusseted pockets made of heavy saten. Standard 3 ring 1 1/4" capacity ring metal with double boosters for paper size 11"x8 1/2". With handles. Available in Ginger or Suntan. Shipping Charges, Category B.

8348H \$945	Retail \$13.50
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NEW! WELDEDGE CONSTRUCTION



TUFLIDE RING BINDER

Available in British Brown or London Tan. Lined in strong Lexide. One horizontal and one vertical pocket. Also one extra zipper pocket. Good quality booster—three ring or two ring metal for 11"x8 1/2" sheets. Book size 14"x11", one inch rings. Shipping Charges, Category A.

7-C-126 \$413	Retail \$6.20
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MULTIPOCKET CASE—COVER IN TUFLIDE

Available in British Brown or London Tan. Lined in strong Lexide. Two vertical, one flat divider vertical pocket. Patented Tuck-a-way interlocking handles. Book size 16" x 12". Shipping Charges, Category A.

4-126-16 \$800	Retail \$12.00
Book size 18"x13".	
4-126-18 \$933	Retail \$14.00



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★ **ROGERS & BRO.**

Silverplated Holloware

MADE BY THE INTERNATIONAL SILVER COMPANY



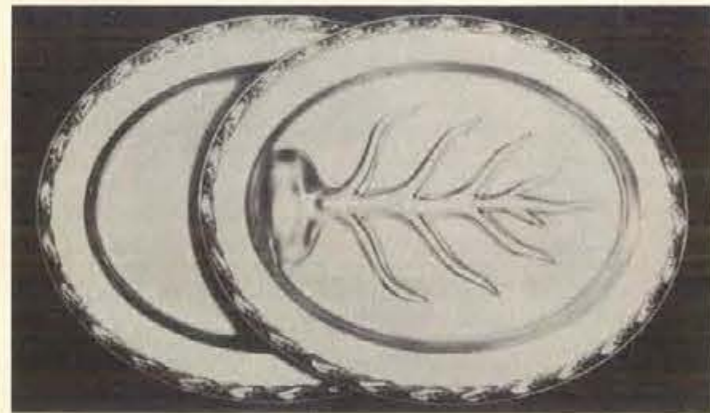
NEW! EXQUISITE Service

Magnificently crafted with handsome, hand applied border, it harmonizes extremely well with all home decor. Every piece is rich in weight and polished to a gleaming finish. The Rogers & Bro. trademark assures you fine quality and craftsmanship to make it a remarkable fine value.

5-PIECE TEA AND COFFEE SERVICE—A tea service is a proud possession in any home... something to be treasured for true elegance in entertaining. Set contains Coffee Pot (9 cup capacity), Tea Pot (9 cup capacity), Covered Sugar Bowl, Gold Lined Cream Pitcher, and Gold Lined Waste Bowl. 4600/5 54050 Shipping Charges, Category K.....Retail \$67.50

OVAL TRAY, CHASED—Length 20". Shipping Charges, Category J. 4681 51650.....Retail \$27.50
Pieces may be purchased separately.

4601 51200 **COFFEE POT**—Shipping Charges, Category B.....Retail \$20.00
4602 51200 **TEA POT**—Shipping Charges, Category B.....Retail \$20.00
4603/4 51200 **SUGAR AND CREAM**—Shipping Charges, Category B.....Retail \$20.00
4605 5450 **WASTE BOWL**—Shipping Charges, Category A.....Retail \$7.50



PLAIN MEAT DISH—For cold meats, jellied salads, etc. Doubles as a tray for all types of servicing needs and especially convenient on a buffet table. Length 18". Shipping Charges, Category D. 4609/18 51050.....Retail \$17.50

WELL AND TREE PLATTER—Footed platter with deep gravy well for meat juices. Large enough to serve good size roasts and turkey. Length 18". Shipping Charges, Category D. 4610/18 51170.....Retail \$19.50



OVAL TRAY, CHASED—An essential and most convenient accessory for gracious entertaining. Chased center adds to beauty and conceals scratches. 4680 51200 Overall length 21"—Shipping Charges, Category J.....Retail \$20.00
4681 51650 Overall length 24"—Shipping Charges, Category J.....Retail \$27.50

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HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

★ **ROGERS & BRO.**

Silverplated Holloware

MADE BY THE INTERNATIONAL SILVER COMPANY



CHAFING DISH—A versatile performer for smart buffet entertaining. Ideal for serving lobster newburg, creamed dishes, etc. Alcohol burner 1 1/2 qt. capacity. Shipping Charges, Category J. 4675 52700.....Retail \$45.00

ROUND TRAY—Chased, diameter 13". Shipping Charges, Cat. C. 4671 5750.....Retail \$12.50



7-PIECE MAYFAIR TEA AND COFFEE SERVICE—Here is a truly magnificent 7-piece tea set complete in every detail—even swinging kettle and footed tray. You get all of this for a very reasonable price. Set contains Coffee Pot (9 cup capacity), Tea Pot (9 cup capacity), Covered Sugar Bowl, Gold Lined Cream Pitcher, Gold Lined Waste Bowl, Kettle (58 oz. capacity), and Chased Footed Waiter (overall length 28 1/2"). Shipping Charges, Category M. 1700/7 57800.....Retail \$130.00



GRAVY SET—Richly designed with boat attached to tray for easy handling. Perfect too, for sauces and mayonnaise. 8-oz. capacity. Shipping Charges, Category A. 4613 5810.....Retail \$13.50



DOUBLE VEGETABLE DISH—An excellent way to serve vegetables elegantly, yet keep them hot for second servings. Cover with handles converts to extra serving dish. Length 12". Shipping Charges, Category C. 4612 51050.....Retail \$17.50



SANDWICH TRAY—Handsomely fashioned with hand applied border. Tray on base for easy handling. Diameter 11". Shipping Charges, Category A. 4621 5690.....Retail \$11.50

BREAD TRAY—Also used to serve crackers, hot rolls as well as celery stalks and olive. Length 13 1/2". Shipping Charges, Cat. A. 4619 5690.....Retail \$11.50



CANDELABRUM—Rich ornate and made in minute detail, this beautiful 3 light candelabrum is 12 1/2" high, with a spread of 12 1/2". Arm is removable to form 9" candlestick. Shipping Charges, Category D. 4616 51500.....Retail \$25.00 each



WATER PITCHER—Two quart capacity makes it the perfect all purpose cold beverage server and bar pitcher. Shipping Charges, Category B. 4617 51170.....Retail \$19.50



ROUND TRAY, CHASED—Probably the most practical and versatile of all holloware pieces. Perfect for serving sandwiches, hors d'oeuvres or passing drinks. A size for every need. 4670 5600 Dia 11"—Shipping Charges, Category A.....Retail \$10.00
4671 5750 Dia. 13"—Shipping Charges, Category B.....Retail \$12.50
4672 5900 Dia. 15"—Shipping Charges, Category C.....Retail \$15.00

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★ **ROGERS & BRO.**

Silverplated Holloware

MADE BY THE INTERNATIONAL SILVER COMPANY



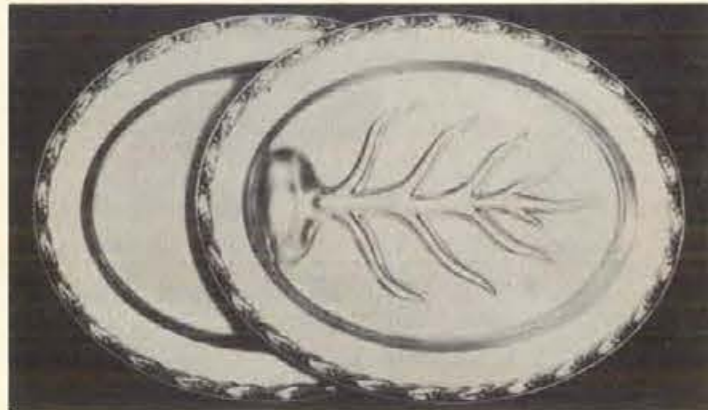
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Magnificently crafted with handsome, hand applied border, it harmonizes extremely well with all home decor. Every piece is rich in weight and polished to a gleaming finish. The Rogers & Bro. trademark assures you fine quality and craftsmanship to make it a remarkable fine value.

5-PIECE TEA AND COFFEE SERVICE—A tea service is a proud possession in any home . . . something to be treasured for true elegance in entertaining. Set contains Coffee Pot (9 cup capacity), Tea Pot (9 cup capacity), Covered Sugar Bowl, Gold Lined Cream Pitcher, and Gold Lined Waste Bowl. 4600/5 \$4050 Shipping Charges, Category K Retail \$67.50

OVAL TRAY, CHASED—Length 20". Shipping Charges, Category J. 4681 \$1650 Retail \$27.50 Pieces may be purchased separately.

4601 \$1200 **COFFEE POT**—Shipping Charges, Category B Retail \$20.00
 4602 \$1200 **TEA POT**—Shipping Charges, Category B Retail \$20.00
 4603/4 \$1200 **SUGAR AND CREAM**—Shipping Charges, Category B Retail \$20.00
 4605 \$450 **WASTE BOWL**—Shipping Charges, Category A Retail \$7.50



PLAIN MEAT DISH—For cold meats, jellied salads, etc. Doubles as a tray for all types of servicing needs and especially convenient on a buffet table. Length 18". Shipping Charges, Category D. 4609/18 \$1050 Retail \$17.50

WELL AND TREE PLATTER—Footed platter with deep groovy well for meat juices. Large enough to serve good size roasts and turkey. Length 18". Shipping Charges, Category D. 4610/18 \$1170 Retail \$19.50



OVAL TRAY, CHASED—An essential and most convenient accessory for gracious entertaining. Chased center adds to beauty and conceals scratches.

4680 \$1200 Overall length 21"—Shipping Charges, Category J Retail \$20.00
 4681 \$1650 Overall length 24"—Shipping Charges, Category J Retail \$27.50

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

★ **ROGERS & BRO.**

Silverplated Holloware

MADE BY THE INTERNATIONAL SILVER COMPANY



CHAFING DISH—A versatile performer for smart buffet entertaining. Ideal for serving lobster newburg, creamed dishes, etc. Alcohol burner 1 1/4-qt. capacity. Shipping Charges, Category J. 4675 \$2700 Retail \$45.00

ROUND TRAY, CHASED, diameter 13". Shipping Charges, Cat. C. 4671 \$750 Retail \$12.50



7-PIECE MAYFAIR TEA AND COFFEE SERVICE—Here is a truly magnificent 7-piece tea set complete in every detail—even swinging kettle and footed tray. You get all of this for a very reasonable price. Set contains Coffee Pot (9 cup capacity), Tea Pot (9 cup capacity), Covered Sugar Bowl, Gold Lined Cream Pitcher, Gold Lined Waste Bowl, Kettle (8 oz. capacity), and Chased Footed Waiter (overall length 28 1/2"). Shipping Charges, Category M. 1700/7 \$7800 Retail \$130.00



GRAVY SET—Richly designed with boot attached to tray for easy handling. Perfect too, for sauces and mayonnaise. 8-oz. capacity. Shipping Charges, Category A. 4613 \$810 Retail \$13.50



DOUBLE VEGETABLE DISH—An excellent way to serve vegetables elegantly, yet keep them hot for second servings. Cover with handles converts to extra serving dish. Length 12". Shipping Charges, Category C. 4612 \$1050 Retail \$17.50



SANDWICH TRAY—Handsomely fashioned with hand applied border. Tray on base for easy handling. Diameter 11". Shipping Charges, Category A. 4621 \$690 Retail \$11.50

BREAD TRAY—Also used to serve crackers, hot rolls as well as celery stalks and olives. Length 13 1/2". Shipping Charges, Cat. A. 4619 \$690 Retail \$11.50



CANDELABRUM—Rich ornate and made in minute detail, this beautiful 3 light candelabrum is 12 1/2" high, with a spread of 12 3/4". Arm is removable to form 9" candlestick. Shipping Charges, Category D. 4616 \$1500 Retail \$25.00 each



WATER PITCHER—Two quart capacity makes it the perfect all purpose cold beverage server and bar pitcher. Shipping Charges, Category B. 4617 \$1170 Retail \$19.50



ROUND TRAY, CHASED—Probably the most practical and versatile of all holloware pieces. Perfect for serving sandwiches, hors d'oeuvres or passing drinks. A size for every need.

4670 \$600 Dia. 11"—Shipping Charges, Category A Retail \$10.00
 4671 \$750 Dia. 13"—Shipping Charges, Category B Retail \$12.50
 4672 \$900 Dia. 15"—Shipping Charges, Category C Retail \$15.00

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Fine Silverplate Holloware



11-PIECE PUNCH BOWL SET—Heavily silverplated punch bowl with traditional lion's mask and ring handles. Bowl capacity 2 gallons, height 9", diameter 12 1/4". 7 oz. cups, height 2 1/2". Round 17" tray with decorated center. Plain 10 1/4" ladle. Shipping Charges, Category M.
1912/11 56400 Retail \$106.75



ENGLISH REPRODUCTION HAND CHASED TEA SERVICE—Authentic design with unusual hand chased decoration. Applied borders. Tray has chased center and is 25 1/4" long, not including handles. Pots hold approximately 10 cups. Heavily silverplated. Five piece set consists of Coffee, Teas, Sugar, Cream and Tray. Shipping Charges, Category N.
600 516500 Retail \$275.00
600W 51650 Waste (extra) Shpg. Chgs., Cal. A. Retail \$27.50



DOUBLE VEGETABLE DISH—A double vegetable dish is a necessity for serving meals graciously. Cover can be used for an extra serving dish. Length 12". Shipping Charges, Category A.
1712 5600 Retail \$10.00



CASSEROLE—Covered casserole with 1 1/2 qt. Pyrex liner. Footed bowl. Diameter 10 1/2". Shipping Charges, Category B.
1762 5900 Retail \$15.00



BOWL—Pierced flange enhances deep carved border. Lovely with fruit or flowers. Diameter 12 1/2". Shipping Charges, Category A.
1733 5540 Retail \$9.00

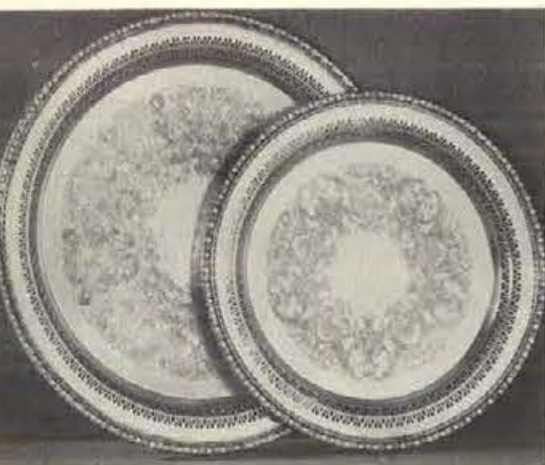


ENGLISH DESIGN CELERY AND ASPARAGUS DISH—14 1/2" long including handles. Four moulded feet. Heavily silverplated. Shipping Charges, Category A.
B-57 5433 Retail \$6.50



GOBLET—Substantial weight. Heavily silverplated goblet. Height 6 1/2". Shipping Charges, Category A.
112 5480 Retail \$8.00

SUGAR, CREAMER AND TRAY SET—Large capacity sugar and creamer. Creamer has special non-drip lip. Sugar height 5 1/4". Matching 9 1/2" oval tray. This distinctively styled set will enhance any table setting. Shipping Charges, Category C.
1958/3 5800 Retail \$13.50 Set



ROUND TRAY—One of the most versatile accessories for convenience in service. Chased. Diameter 12 1/2". Shipping Charges, Category A.
1770 5450 Retail \$7.50
ROUND TRAY—Chased. Diameter 15".
1772 5600 Retail \$10.00



DINNER DISH—Center section for big roasts; side compartments for potatoes and vegetables. Length 21". Shipping Charges, Category C.
1757 51050 Retail \$17.50



COMPOTE—Graceful appointments to accent buffet or dining table. For candies, nuts and mints. Height 4 1/2". Diameter 7 1/2". Shipping Charges, Category A.
1740 5450 Retail \$7.50

Fine Sterling Holloware



SUGAR & CREAM—Gadron Sterling Silver sugar and cream set, gold lined, hollow handle, excellent weight. Height 3 3/4".
1910 51650 Retail \$27.50



4-PIECE LEMON AND RELISH SET—Two Crystal dishes with "Floral" Sterling rim. Diameter 4 1/2". "Shield" Sterling Silver lemon fork and relish server, 4 1/2" long.
1248 5645 Retail \$10.75
LEMON DISH AND FORK only
1246 5330 Retail \$5.50
RELISH DISH AND SERVER only
1247 5345 Retail \$5.75



BUD VASE—Height 7 1/2". A graceful accessory for mantel, side table or breakfast tray.
1980 5600 Retail \$10.00



LOW COMPOTE—Sterling compote with charming flower design. For candies and nuts. A flattering and discriminating gift. Height 2 7/8". diameter 6".
3040 5600 Retail \$10.00



TALL COMPOTE—Sparkling Sterling with flower motif. Ideal for fruits and candies. Height 5 3/4". diameter 6".
3030 5720 Retail \$12.00



TALL COMPOTE—Georgian Gadron border with delicately decorated top. Gracefully designed post. Height 6 1/4". top diameter 6 1/4". Weighted.
741 5900 Retail \$15.00



STERLING SILVER & CRYSTAL COASTERS—Coasters nest compactly into each other. Use also as ash trays, hon bars, nut dishes, decanter trays. Diameter 3 3/8". Set of 4 in gift box.
144/4 5325 Retail \$5.50 set
Same as above except diameter 4 1/2". Set of 2 in gift box.
145/2 5335 Retail \$5.50 set



STERLING GOBLET—To set your most impressive table, this Sterling Silver Goblet is a must! Smart, colonial design in solid Sterling Silver. Bright finish. Height 6 1/2".
5249 5950 Retail \$19.00



SALT & PEPPER SHAKERS—Crystal shakers with delicately hand cut design. Mounted on Sterling Silver Georgian Gadron bases. Sterling Silver tops. Height 3 3/4".
436 5480 Retail \$8.00



SALT & PEPPER—Sterling salt and pepper. Attractive floral decoration. A table necessity. Height 4 1/4". Full thread.
3020 5720 Retail \$12.00

ALVIN STERLING

FINEST QUALITY STERLING SILVER
 Designed, Manufactured and Guaranteed
 by the **GORHAM MFG. COMPANY**



A. CANDELABRA —
 Bright finish. Few of the old-world traditions have brought so much charm to the American table, as the soft glow of candlelight. Heavy gauge Sterling Silver, reinforced and weighted, to give them added strength and stability. Height 12 1/2", spread 11 3/4", base 4 1/2" wide. Shipping Charges, Category F. 164/12 55000 Retail \$100.00 pair



B. CONSOLE CANDLESTICKS —
 No single item can add more charm to the table than the soft glow of candlelight reflecting in the silver and crystal settings. This attractive Sterling Silver console candlestick has a deeply embossed leaf and blossom design. Base 3 3/8", height 3 1/4". 217 5675 Retail \$13.50 pair



C. SALT & PEPPER —
 Leaf and blossom border. Height 4 1/2". Bright finish. Attractive gift box covered with beautiful gold roll paper. 218/650 5775 Retail \$15.50 pair

A

C

D. SUGAR & CREAM —
 Bright finish. This attractive Sterling Silver sugar and creamer will also serve syrups, sauces, and salad dressings. With deeply embossed leaf and blossom base. Overall height 3", capacity 3/8 pint. 219 51725 Retail \$34.50 set



D

E. BOWL —
 A gracefully designed Sterling Silver bowl for serving fruits, vegetables, salads, or berries. With fruits or flowers it doubles as a handsome centerpiece or a focal point for mantel, coffee table, or buffet. Attractive embossed floral border and embossed design on verge. Bright finish. Diameter 9", height 2 1/8". 110 51800 Retail \$36.00

F. JIGGER —
 Bright finish. Height 3 1/2". This graceful Sterling Silver jigger is made in 1, 1 1/2, 2, 2 1/2 and 3 oz. capacities so that you can mix 1, 1 1/2, 2, 2 1/2 and 3 oz. combinations. 248 5350 Retail \$7.00



F

G. BOWL —
 Bright finish. A gracefully designed Sterling Silver bowl for serving fruits, vegetables, salads, or berries. With fruits or flowers it doubles as a handsome centerpiece or a focal point on the mantel, coffee table, or buffet. Attractive leaf and blossom border. Diameter 9 1/2", height 2". 215 51650 Retail \$33.00



E

H. TALL COMPOTE —
 Bright finish. A gleaming showpiece for buffet or table that will serve candies or nuts with an air of elegance. It will add that certain touch to your buffet, luncheon, or dinner while serving nuts, jellies, or olives. With attractive leaf and blossom border. Diameter 6", height 5 3/4". 216 51050 Retail \$21.00



H

I. SANDWICH PLATE —
 Bright finish. A beautiful Sterling Silver sandwich plate with scroll border and with a leaf and blossom design embossed on the verge for serving sandwiches, cakes, canapes, hors d'oeuvres, cookies, pies, celery and olives, and will also hold attractive fruit arrangements. Diameter 9". 128 51650 Retail \$33.00



G

J. SANDWICH PLATE —
 A beautiful Sterling Silver sandwich plate with a deep gadroon border for serving sandwiches, cakes, canapes, hors d'oeuvres, cookies, pies, celery, and olives, and will also hold attractive fruit arrangements. Bright finish. Diameter 9". 233 51250 Retail \$25.00



I

K. BONBON DISH —
 Bright finish. A small serving dish of real value for candy, mints and nuts. It also doubles during the buffet, luncheon, or dinner for serving mustards, relishes, pickles, or olives. Beautiful leaf and blossom border. Diameter 6". 211 5650 Retail \$13.00



J

All items on this page except #164/12 Candelabra, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Family Treasures of the Future... FINE STERLING by POOLE



JACK SHEPARD SOLID STERLING COFFEE SET
 100 513200 (coffee, sugar & creamer) Retail \$220.00(B)*
 Pot holds six cups, Tray 12" diameter. Authentic Colonial design.
 100C 58400 Pot Retail \$140.00(C)* 100T 55400 Tray Retail \$90.00(C)*
 100SC 54800 Sugar & Creamer Retail \$80.00(C)*



SOLID STERLING 5 LITE CANDELABRA
 Can be used at tall, medium or low height, with one or five candles. Maximum height 13 3/4". Gadroon motif. 755 58100 Retail \$135.00 pr. (B)*
 All items on this page are extra heavy weight



COLONIAL STERLING SUGAR AND CREAMER
 Authentic Design. Each piece has dainty molded feet. 115 51980 Retail \$33.00(A)*



FLUTED DESIGN SOLID STERLING BON BON BREAD TRAY
 6" long 221 5720 Retail \$12.00(A)* 220 52640 11 1/2" long Retail \$44.00(A)*



SOLID STERLING SUGAR & CREAMER
 Dainty design. Available with gold or silver lining. Diameter of bowl 3 3/4". 300 51650 Retail \$27.50(A)*
 All prices subject to Federal Excise Tax



STERLING KING SIZE CIGARETTE BOX
 Mahogany liner with adjustable partition for regular or king size. Size 7 3/4" x 3 3/4" x 1 3/4". 82 53300 Retail \$55.00(A)*



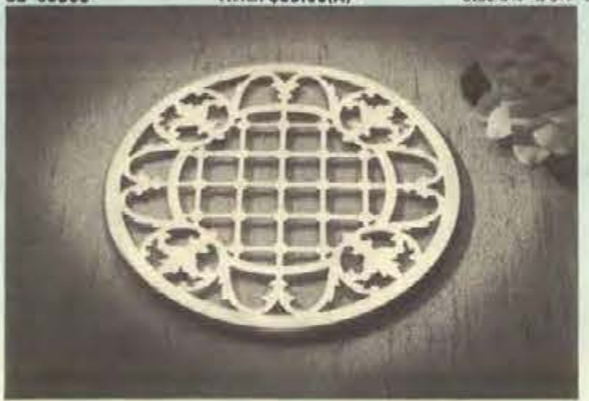
STERLING CIGARETTE BOXES
 Plain design, perfect for engraving. Mahogany liner for regular and king size. 14 51320 Retail \$22.00(A)* Size 3 3/4" x 3 3/4" x 1 3/4"



STERLING SILVER GOBLET
 376 51350 6 3/4" high Retail \$22.50(A)*



STERLING SILVER MINT JULEP CUP
 58 5900 4" high Retail \$15.00(A)*



STERLING TRIVET OR HOT PLATE
 Traditional design with heavy plate glass insert. Diameter 7". Does not extend. 953 5720 Retail \$12.00(A)*



SOLID STERLING PAUL REVERE BOWLS
 Authentic reproductions. Available in seven popular sizes.
 350 5600 3 1/2" diam. Retail \$10.00(A)* 352 53750 8" diam. Retail \$62.50(B)*
 362 5900 4" diam. Retail \$12.00(A)* 353 55700 10" diam. Retail \$95.00(D)*
 351 51800 6" diam. Retail \$30.00(A)* 354 58400 12" diam. Retail \$140.00(D)*
 355 513500 18" diam. Retail \$225.00(B)*

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



Old English TEA SERVICE

5000 512000 5 pc. set (coffee, tea, sugar, creamer, tray) Retail \$200.00(M)*
 Authentic design. Tray 21 1/2" long excluding handles. Pots hold approximately 8 cups. Creamer gold lined. All pieces heavily silverplated.

5000Co	52700	Coffee	Retail \$45.00(C)*	5000Wa	51200	Waste (extra)	Retail \$20.00(A)*
5000T	52640	Tea	44.00(C)*	5000W	53900	Waiter	65.00(J)*
5000S/C	52760	Sugar & Creamer	46.00(B)*	5000K	56000	Kettle (extra)	100.00(E)*

All pieces on this page Heavily Silverplated
 All prices subject to Federal Excise Tax



Lancaster Rose BREAD TRAY

Oblong shape with applied border. Length 13 3/4" Heavily silverplated on copper.

414 5810 Retail \$13.50(B)*



SILENT BUTLER

Popular gift item. Round with large capacity. Removable walnut handle and engraved crest. Heavily silverplated.

75 5600 Retail \$10.00(A)*



Old English CHAFING DISH

New adjustable Alcohol lamp, removable rosewood handle. 13" long, 8" high. Heavily silverplated.

5020 56600 Retail \$110.00(K)*

CHIPPENDALE TRAY

22 1/2" long, excluding handles. Heavily Silverplated. (Sold individually or as a set.)

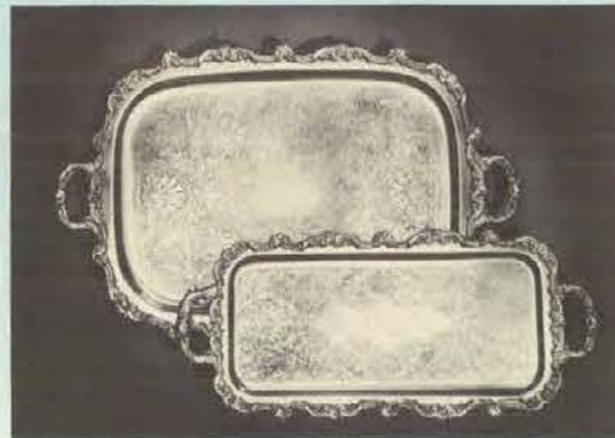
3214 54200 Retail \$70.00(M)*



COCKTAIL SHAKER

Large 2 qt. capacity. Cadroon border. Heavily silverplated.

1002 51440 Retail \$24.00(B)*



Old English SERVING TRAYS

Applied border and chased center. Gracefully molded handles and feet.

5031	51800	20 1/2" long excl. handles	Retail \$30.00(D)*
5032	52640	23 3/4" long excl. handles	44.00(L)*



Lancaster Rose PITCHER

Matches Lancaster Rose service. 2 qt. capacity. With ice guard. Heavily silverplated.

401A 52550 Retail \$42.50(C)*

* SHIPPING CHARGES CATEGORY

If not for resale, add 10% to your cost for Federal Excise Tax
 See pages 1 and 2 for price and shipping information.



Old English BONBON DISHES

Applied border. Diameter 6 1/2".

5004 5390 Retail \$ 6.50(A)*
 5005 5600 Molded feet Retail 10.00(A)*



Old English CASSEROLE

Authentic design with applied border. Heavily Silverplated. 2 qt. Pyrex liner.

5029 51080 Retail \$18.00(D)*



Lancaster Rose TEA SERVICE

400/5 515600

(5 pc. set, coffee, tea, sugar, cream & tray)

Retail \$260.00(P)*

Authentic design dates back to English War of the Roses. Exceptional craftsmanship. Tray 25 3/4" long, excluding handles. Pots hold approx. 10 cups. Heavily silverplated.

400Ca	53600	Coffee	\$60.00(C)*
400T	53300	Tea	55.00(B)*
400W	55100	Waiter	85.00(M)*
400Wa	51500	Waste (extra)	25.00(A)*
400S/C	53600	Sugar & Cream	60.00(B)*
400K	57200	Kettle (extra)	120.00(E)*

All pieces on this page Heavily Silverplated



18TH CENTURY DESIGN LAZY SUSAN

Lancaster Rose design, with glass inserts. Revolves on ball-bearings. Center compartment has cover. 19 1/2" diameter. Heavily silverplated.

5027 54500 Retail \$75.00(M)*

All prices subject to Federal Excise Tax



FOOTED SHELL BOWLS

Applied Old English border, embossed crest. Heavily silverplated.

5013	51980	16" diam.	Retail \$33.00(C)*
5033	51650	13 1/2" diam.	27.50(C)*
5034	51320	11" diam.	22.00(B)*



Old English BUTTER DISH

With applied border and removable glass insert. 8" long. Extra heavily silverplated.

5011 5600 Retail \$10.00(A)*



Old English BREAD TRAY

Heavy weight, applied border. Length 13".

5006 5780 Retail \$13.00(A)*

* SHIPPING CHARGES CATEGORY



Old English PIE PLATE

Applied border with 3 molded legs. Chased center. Removable Pyrex baking dish. Heavily silverplated.

5017 5990 Retail \$16.50(C)*



Georgian CADROON BREAD TRAY

Cadroon border. Length 12". Heavily silverplated.

1057 5660 Retail \$11.00(A)*



4-WAY VEGETABLE DISH

Covered, with two removable glass baking dishes. Applied Cadroon border. Length 12".

1892 51440 Retail \$24.00(D)*

If not for resale, add 10% to your cost for Federal Excise Tax
 See pages 1 and 2 for price and shipping information.



CHAFING DISH

Old English border and fluted cover. Removable rosewood handle, hot water compartment and new adjustable alcohol lamp. 10 1/2" diameter, 11" high.

5030 54200
3216 51800

16" footed Chippendale Tray

Sold individually or as a set

POOLE
since 1893

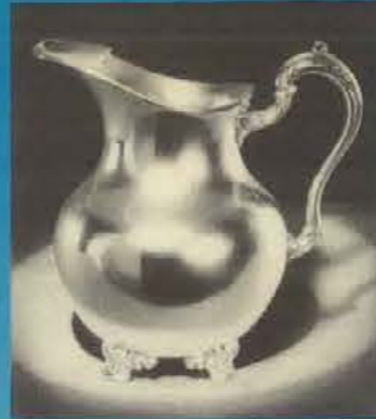
All pieces on this page Heavily Silverplated
All prices subject to Federal Excise Tax



BUFFET ICE TUB

Swing handle cover. Thermos liner. Heavily silverplated.

4000 52100 Retail \$35.00(C)*



Old English PITCHER

Blends beautifully with Old English tea service. Capacity 2 qts. Heavily Silverplated.

5008 51950 Retail \$22.50(B)*

Old English DOUBLE ENTREE DISH

Two covers, molded feet, applied border. 21" long, excluding handles. Heavily silverplated on copper.

5036 53900 Retail \$45.00(E)*



FOOTED SILENT BUTLER

Large size oblong. Molded legs, walnut handle, applied Gadroon border, engraved crest. Heavily silverplated.

125 5990 Retail \$16.50(A)*



HANDSOME KING SIZE CIGARETTE BOXES

Beautiful presentation gift. A welcome addition to the home or office. Perfect for engraving. Mahogany liner with adjustable partition for regular or king size.

2001 5900 Retail \$15.00(A)*
Size 7 1/2" x 3 1/4" x 1 1/4"



CIGARETTE BOX

Perfect for engraving. Mahogany liner for regular or king size.

2002 51080 Retail \$18.00(A)*
Size 7 1/4" x 3 1/4" x 2 1/4"



PAUL REVERE BOWLS

Authentic Design. Available in 7 sizes. Heavily silverplated.

528 5300 3 1/2" diam. Retail \$ 5.00(A)*
527 5360 4" diam. 6.00(A)*
502/6 5600 6" diam. 10.00(A)*

502/B 5870 8" diam. Retail \$14.50(A)*
502/10 51440 10" diam. 24.00(B)*
502/12 51800 12" diam. 30.00(B)*
502/15 52880 15" diam. 48.00(C)*



Old English FOOTED CHIPPENDALE TRAYS

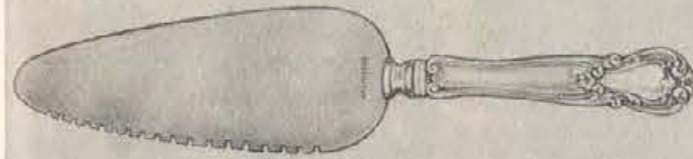
With chased center and lovely applied border. Heavily silverplated.

3208 5900 10" diam. Retail \$15.00(A)*
3209 51080 12" diam. 18.00(B)*
3210 51500 14" diam. 25.00(C)*
3216 51800 16" diam. 30.00(C)*

If not for resale, add 10% to your cost for Federal Excise Tax
See pages 1 and 2 for price and shipping information.

*SHIPPING CHARGES CATEGORY

Serving Pieces WITH STERLING SILVER HANDLES



PIE SERVER

Sterling Silver handle. Stainless steel blade. Serrated edges makes this unique. Gift packaged.

441-02 5231 Retail \$3.85



CHEESE SERVER

Sterling Silver handle. Stainless steel blade. Adds distinction and style. Gift packaged.

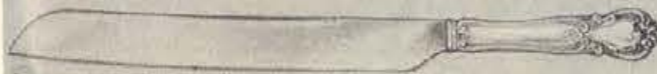
441-05 5180 Retail \$3.00



CAKE SERVER

Sterling Silver handle. Stainless steel blade. Serrated cutting edge. Gift packaged.

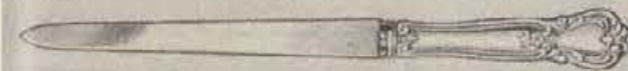
441-03 5231 Retail \$3.85



WEDDING OR BIRTHDAY CAKE KNIFE

Sterling Silver handle. Forged Sheffield stainless steel, mirror finish blade. Serrated cutting edge. Gift packaged.

441-20 5318 Retail \$5.30



LETTER OPENER

Sterling Silver handle. Stainless steel blade. Gift packaged.

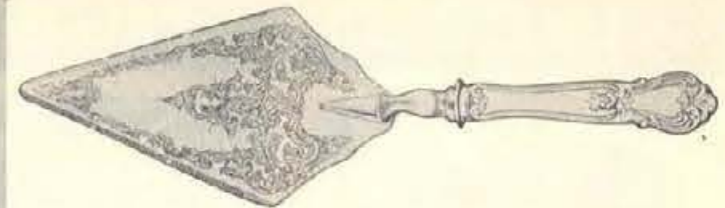
441-24 5180 Retail \$3.00



BOTTLE OPENER

Sterling Silver handle. Stainless steel opener. Adds a distinctive touch when serving. Gift packaged.

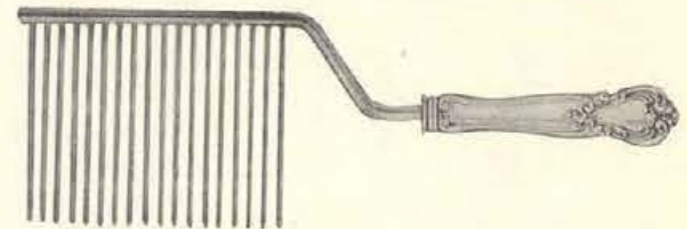
441-06 5231 Retail \$3.85



PIE OR CAKE TROWEL

Sterling Silver handle. Hand chased silverplated blade. Serrated cutting edges. Gift boxed.

441-29 5720 Retail \$12.65



CAKE BREAKER

Sterling Silver handle. Cuts cake portions without disturbing icing. Gift packaged.

441-09 5318 Retail \$5.30



2-PIECE SALAD SET

Sterling Silver handle. Spoon bowl and fork tines of beautifully grained imported French Olive wood. A cherished gift in good taste on every table. Gift packaged.

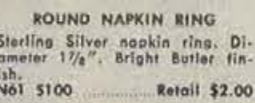
441-12 5450 Retail \$7.50



PUNCH LADLE

Long silverplated ladle with Sterling Silver handle. Overall length 15". Gift packaged.

441-33 5945 Retail \$15.75



ROUND NAPKIN RING

Sterling Silver napkin ring. Diameter 1 1/8". Bright Butler finish. No.1 5100

Retail \$2.00

All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

ALVIN STERLING

FINEST QUALITY STERLING SILVER
Designed, Manufactured and Guaranteed
by the GORHAM MFG. COMPANY



ALVIN STERLING is fully guaranteed by the manufacturer. You can buy it with every assurance there is none better.

ALVIN quality is as good as more than 70 years of experience, skilled workmanship and best materials can produce.

CHINA
CHATEAU ROSE
COURTESY
ROYAL DOUTON

NATIONALLY ADVERTISED STERLING PATTERNS OF ENDURING CHARM BY THE ALVIN SILVERSMITHS ORIGINAL DESIGNS

CHATEAU ROSE		FRENCH SCROLL		*CHAPEL BELLS		ROSECREST		PRINCE EUGENE PATTERN	
SOUTHERN CHARM		SPRING BUD		*BRIDAL BOUQUET		*CHASED ROMANTIQUE			
*DELLA ROBBIA									
30 PIECE SET,	DINNER SIZE, Knife and Fork	232 S11128	Retail \$185.46	30 PIECE SET,	DINNER SIZE, Knife and Fork	272 S13337	Retail \$222.27		
40 PIECE SET,	DINNER SIZE, Knife and Fork	242 S14838	Retail \$247.28	40 PIECE SET,	DINNER SIZE, Knife and Fork	282 S17783	Retail \$296.37		
52 PIECE SET,	DINNER SIZE, Knife and Fork	252 S19174	Retail \$319.55	52 PIECE SET,	DINNER SIZE, Knife and Fork	292 S22843	Retail \$380.69		
76 PIECE SET,	DINNER SIZE, Knife and Fork	262 S27684	Retail \$461.37	76 PIECE SET,	DINNER SIZE, Knife and Fork	222 S32925	Retail \$548.87		

Price Silver Only

*These patterns available by special order only.

OPEN STOCK PRICES

Shipping Charges, Category A.

BRIDAL BOUQUET — SOUTHERN CHARM CHAPEL BELLS — ROSECREST — SPRING BUD CHASED ROMANTIQUE — CHATEAU ROSE DELLA ROBBIA — FRENCH SCROLL		PRINCE EUGENE		BRIDAL BOUQUET — SOUTHERN CHARM CHAPEL BELLS — ROSECREST — SPRING BUD CHASED ROMANTIQUE — CHATEAU ROSE DELLA ROBBIA — FRENCH SCROLL		PRINCE EUGENE			
DINNER SIZE		DINNER SIZE		DINNER SIZE		DINNER SIZE			
Retail		Retail		Retail		Retail			
6C5 S1855	\$30.91	3-Piece Place Setting	6P5 S2223	\$37.05	7C6 S327	\$5.45	Bonbon Spoons	7P6 S382	\$6.36
6C4 S2127	35.45	6-Piece Place Setting	6P4 S2523	42.05	7C7 S491	8.18	Butter Knife	7P7 S546	9.09
5C2 S245	4.09	Teaspoons	5P2 S314	5.23	7C9 S382	6.36	*Cheese Server	7P9 S409	6.82
5C5 S423	7.05	*Dinner Knives	5P5 S477	7.95	8C1 S655	10.91	Cold Meat Fork	8P1 S900	15.00
5C6 S518	8.64	Dinner Forks	5P6 S641	10.68	8C3 S750	12.50	Gravy Ladle	8P3 S845	14.09
5C7 S341	5.68	Salad or Fish Forks	5P7 S409	6.82	8C5 S409	6.82	Jelly Server	8P5 S477	7.95
5C8 S327	5.45	Cream Soup Spoons	5P8 S382	6.36	8C6 S259	4.32	Lemon Fork	8P6 S314	5.23
5C9 S273	4.55	*Butter Spreaders, H.H.	5P9 S300	5.00	8C7 S641	10.68	*Pie Server	8P7 S696	11.59
6C6 S245	4.09	Cocktail Forks	6P6 S273	4.55	8C8 S1023	17.05	Salad Fork, Serving	8P8 S1227	20.45
6C8 S382	6.36	Oval Soup Spoons	6P8 S450	7.50	8C9 S1023	17.05	Salad Spoon, Serving	8P9 S1227	20.45
6C9 S327	5.45	Iced Beverage Spoons	6P9 S382	6.36	9C1 S382	6.36	Sugar Spoon	9P1 S477	7.95
					9C3 S641	10.68	Tablespoon	9P3 S818	13.64
					9C6 S1227	20.45	*Steak Carving Set, 2pc	9P6 S1364	22.73

A 6-Piece Luncheon Place Setting in each pattern consists of 1 luncheon knife, 1 luncheon fork, 1 salad fork, 1 teaspoon, 1 cream soup spoon, and 1 butter spreader, H. H. A dinner Place Setting consists of the same pieces with the exception of the knife and fork being dinner size. The 5-Piece Place Setting of both are the same but without the butter spreader, H. H.

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

ALVIN STERLING

FINEST QUALITY STERLING SILVER
Designed, Manufactured and Guaranteed
by the GORHAM MFG. COMPANY



To expedite shipment of your order, please be sure to indicate pattern desired.



All sets available in
all Community[®]
patterns

Community

THE FINEST SILVERPLATE

52 PIECES SERVICE FOR 8

Including Chest

- | | | |
|-----------------|------------------|-------------------------|
| 8 Dinner Knives | 16 Teaspoons | 1 Sugar Spoon |
| 8 Dinner Forks | 8 Dessert Spoons | 1 Serving (Table) Spoon |
| 8 Salad Forks | 1 Butter Knife | 1 Pierced Table Spoon |

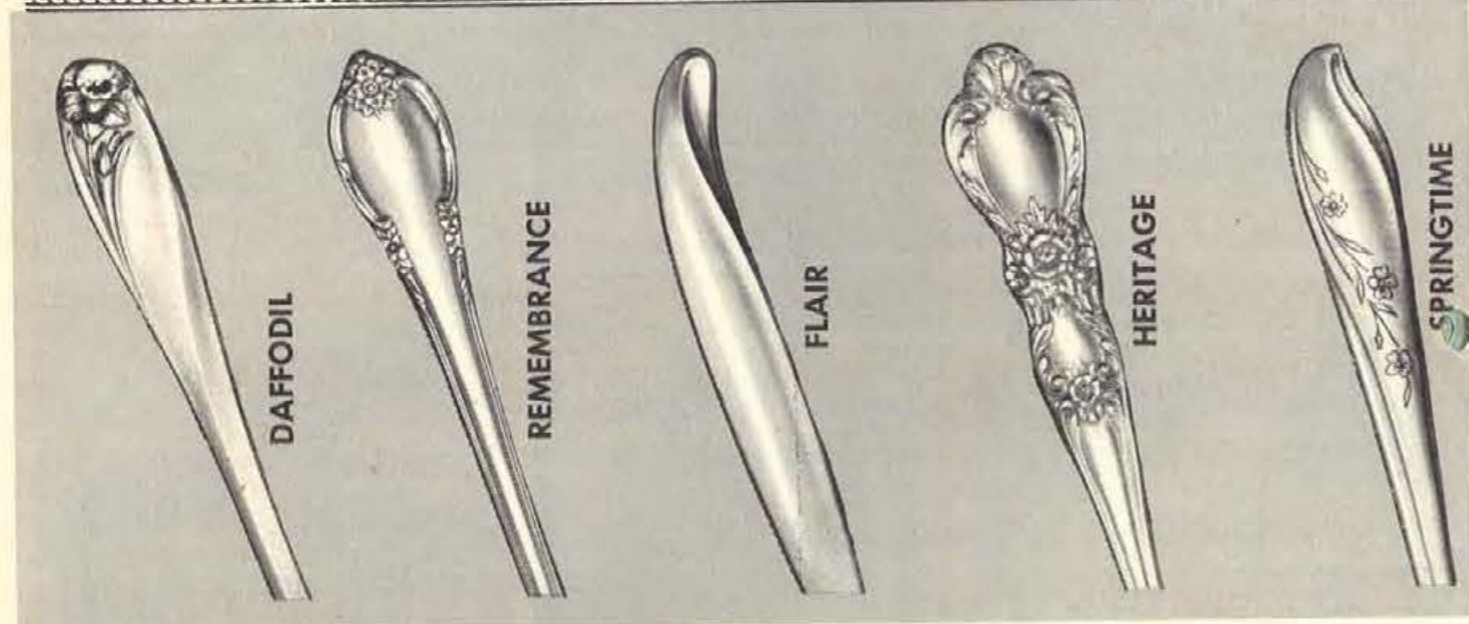
Shipping Charges, Category H

452/8 54785 Retail \$79.75

See pages 1 and 2 for price and shipping information.

*Trade-marks of Oneida Ltd.

Note: There is no tax on silverplated flatware or stainless steel.



1847

1847 ROGERS BROS.

America's Finest Silverplate

Note: There is no tax on silverplated flatware or stainless steel.

52 PIECES SERVICE FOR 8

Including Chest

- | | | |
|-----------------|------------------|-----------------------|
| 8 Dinner Knives | 16 Teaspoons | 1 Sugar Spoon |
| 8 Dinner Forks | 8 Dessert Spoons | 1 Table Spoon |
| 8 Salad Forks | 1 Butter Knife | 1 Pierced Table Spoon |

Shipping Charges, Category H

252/8 55385 Retail \$89.75

See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

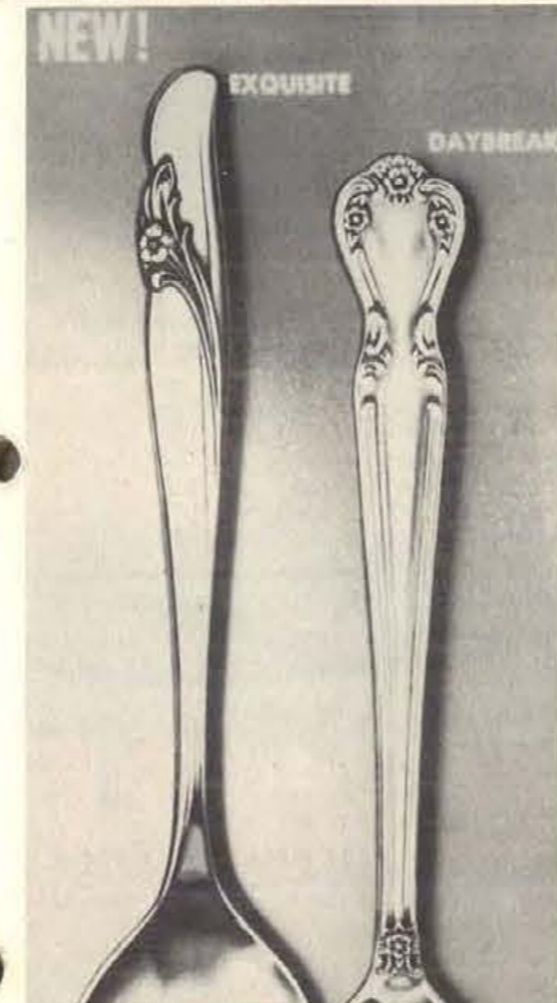
★ ROGERS & BRO.

REINFORCED PLATE

ONLY THE INTERNATIONAL SILVER COMPANY MAKES ORIGINAL ROGERS SILVERPLATE

IS

THE INTERNATIONAL SILVER COMPANY



QUALITY FEATURES

1. Exceptionally beautiful patterns created by the world's most famous silverware designers.
2. Hollow Handle Stylecraft Knives, Mirror Stainless Blades.
3. Fully Guaranteed by The International Silver Company, world's largest manufacturer of fine silverplate.
4. Substantial overall plating with extra sectional deposit at point of greatest wear on the most used spoons and forks.
5. Look for the mark of quality — it is not ORIGINAL ROGERS unless it has the mark.

50 PIECE SERVICE FOR 8

With Chest Illustrated

- | | |
|---------------------------------|----------------|
| 8 Dinner Knives (Hollow Handle) | 8 Soup Spoons |
| 8 Dinner Forks | 8 Salad Forks |
| 16 Teaspoons | 1 Butter Knife |
| | 1 Sugar Spoon |

Shipping Charges, Category F.

50 52397 Retail \$39.95

64 PIECE SERVICE FOR 8

With Chest Illustrated

- | | |
|---------------------------------|------------------------|
| 8 Dinner Knives (Hollow Handle) | 3 Table Serving Spoons |
| 8 Dinner Forks | 1 Butter Knife |
| 16 Teaspoons | 1 Sugar Spoon |
| 8 Soup Spoons | 1 Berry Spoon |
| 8 Salad Forks | 1 Cold Meat Fork |
| 8 Iced Drink Spoons | 1 Pierced Long Server |

Shipping Charges, Category G.

64 53150 Retail \$52.50

See pages 76 and 77 for matching EXQUISITE Holloware pieces.

Iced Drink Spoons—Set of 8. Shipping Charges, Category A.
108 5480 Retail \$8.00



Note: There is no tax on silverplated flatware or stainless steel.

FINE SILVER CHESTS



PRICES ARE FOR CHEST ONLY, SILVER NOT INCLUDED!



All wood construction with mahogany finish. Genuine Pacific cloth lining. Fitted with brass lock and "Openu" cover rack. Capacity, 156 pieces including 12 knives and 12 hollow handle butter spreaders. Size: 16 1/2" x 11 1/4" x 3 1/2". Shipping Charges, Category C.
906 5795 Retail \$13.50

All wood construction in choice of either rich mahogany finish or blonde tropical woods with natural finish. Roomy — gracefully proportioned! Genuine Pacific cloth lining. Fitted with "Openu" cover rack and polished brass pulls. Capacity, 163 flat pieces and 24 knives. Size: 16" x 11 1/4" x 6". Shipping Charges, Category D.
912 51295 Retail \$21.95

Luxurious drawer chest of solid rich red mahogany. Equipped with strong lock on box and drawer. Hardware of satin finished brass. Genuine Pacific cloth lining. Capacity, 204 pieces plus section for carving set. Size: 16 1/2" x 12 1/4" x 6 1/2". Shipping Charges, Category G.
936 51995 Retail \$33.50
Same as above, but constructed of beautifully grained tropical wood with clear finish.
935 52250 Retail \$37.50

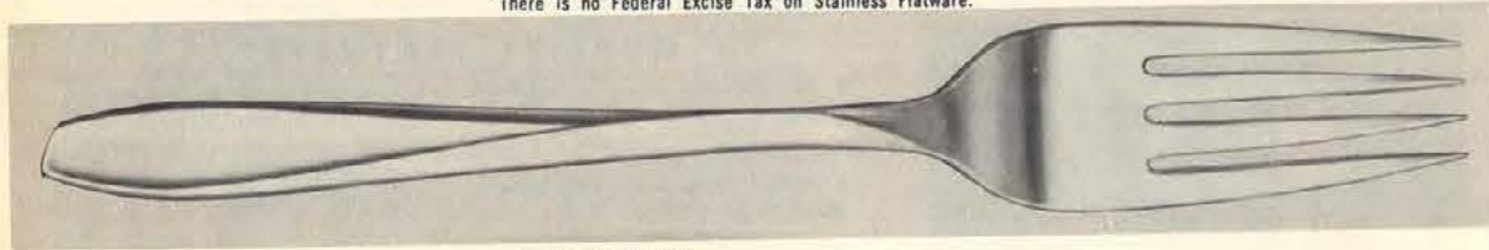
See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

International Stainless

MADE BY THE INTERNATIONAL SILVER COMPANY

There is no Federal Excise Tax on Stainless Flatware.



PANORAMA — A smart new contemporary design. Spirited lines unfold bold expanses of carefree stainless steel... dramatic concave surfaces for sparkling highlights that accent the straightforward simplicity of this design.

26 PIECE SERVICE FOR 6
Shipping Charges, Category A.
200 5630 Retail \$10.50

52 PIECE SERVICE FOR 8
Shipping Charges, Category C.
201 51197 Retail \$19.95

**SOLID HANDLE 2-PIECE KNIVES, NOT SERRATED
HEAVY WEIGHT
GRADED STAINLESS
TABLEWARE,
MIRROR FINISH**



Finlandia

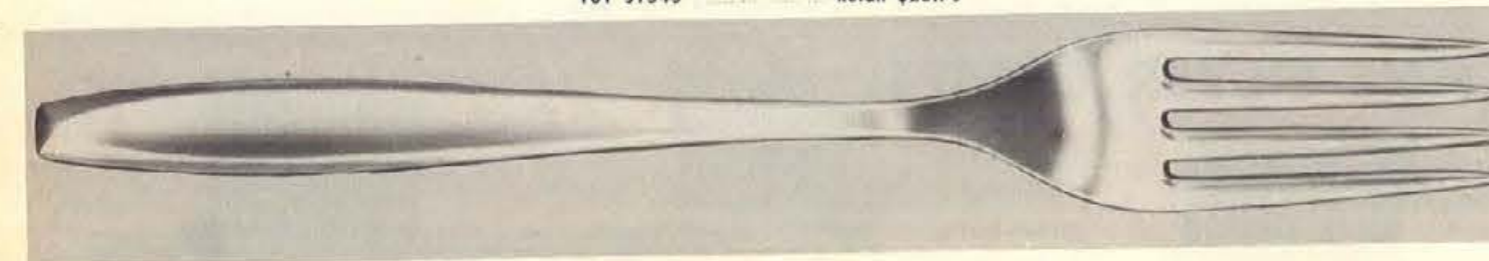
A gem of modern simplicity... gracefully fashioned, proportioned and balanced for comfortable handling and sparkling sophistication on all tables.

26 PIECE SERVICE FOR 6
Shipping Charges, Category B.
100 51170 Retail \$19.50

52 PIECE SERVICE FOR 8
Shipping Charges, Category C.
102 52205 Retail \$36.75

SOLID HANDLE 1-PIECE SCULPTURED FORGED KNIVES, SERRATED

34 PIECE SERVICE FOR 8
Shipping Charges, Category C.
101 51545 Retail \$25.75



New Dawn

Keynotes casual elegance in today's living... functionally designed with a medley of bold lines and smooth contours for exciting table harmony.

24 PIECE SERVICE FOR 6
Shipping Charges, Category B.
300 51797 Retail \$29.95

52 PIECE SERVICE FOR 8
Shipping Charges, Category C.
302 53597 Retail \$59.95

HOLLOW HANDLE FORGED KNIVES, SERRATED

34 PIECE SERVICE FOR 8
Shipping Charges, Category C.
301 52397 Retail \$39.95

See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

BY **Kromex**[®]



Introduced in VOGUE and LIVING... the new "sheer" look in dazzling chrome... combining the rhythm of a gracefully curved front with clean, space-saving lines. Lovely ebony plastic handles, recessed to permit stacking. White letter identification.

690 KANISTER SET—Four gleaming "shelf show-offs." Flour, Sugar, and nesting Coffee and Tea. DIM.: Flour and Sugar 8 1/2" x 5" x 6 1/2". CAP.: Flour, 5 lbs.; Sugar, 6 lbs.; Coffee and Tea, 4 1/2" x 5" x 6 1/2". CAP.: Coffee, 1 lb.; Tea, 1 1/2 lbs. Shipping Charges, Category B.
690 5463 Retail \$9.95

692 RANGE SET—3-Pc. The royalty of range sets! Salt, Pepper, and Grease Container with aluminum strainer. DIM.: Salt and Pepper, 4 1/2" x 2 1/2" x 2 1/4". Grease, 4 1/2" x 5" x 6 1/2" deep. Shipping Charges, Category A.
692 5397 Retail \$5.95

696 SALT AND PEPPER—Same as above.
696 5197 Retail \$2.95

694 SPICE SET—7-Pc. Includes 6 shakers plus matching rack. Snug-fit cover. Special non-clog sifter inserts. DIM.: Shakers, 4 1/2" x 2 1/2" x 2 1/4". Shipping Charges, Category A.
694 5530 Retail \$7.95

693—Same as above, with 8 shakers and rack.
693 5730 Retail \$10.95

689 3-WAY DISPENSER—For aluminum foil, paper towels, wax paper. DIM.: 11 1/2" x 12 1/2" x 4 5/16". Shipping Charges, Category C.
689 5463 Retail \$6.95

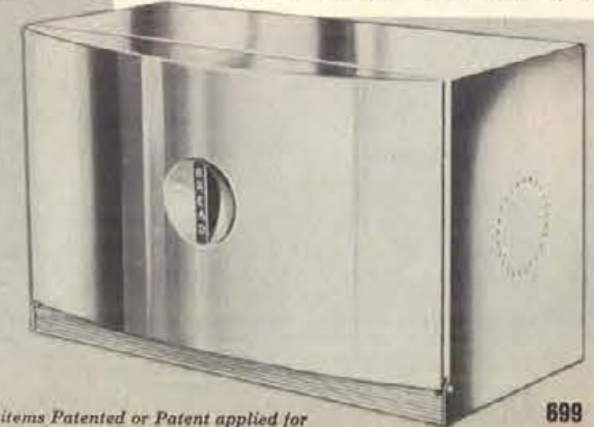
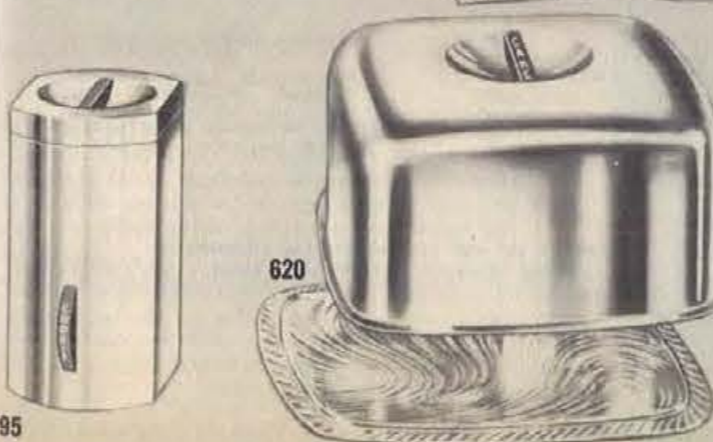
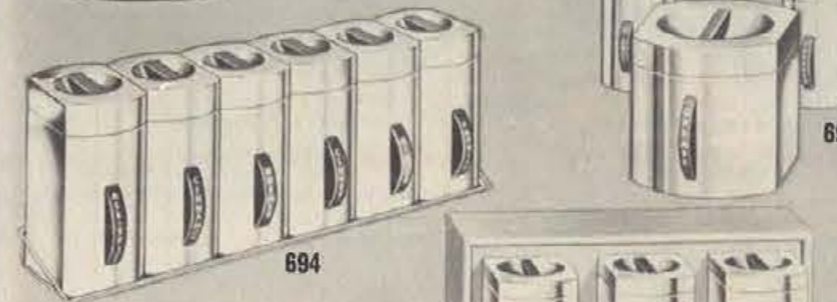
600 "STARTER" SET—Nine dazzling pieces, including Nos. 620, 690, 692. Shipping Charges, Category J.
600 51523 Retail \$22.85

695 COOKIE CAN—New glamour for an old pantry standby. Snug-fit cover preserves freshness. DIM.: 6 1/2" x 10" x 12". Shipping Charges, Category A.
695 5197 Retail \$2.95

620 2-PC. CAKE COVER—Accommodates high, round or square cakes. Sparkling glass tray. DIM.: 6 1/2" x 10" x 12". Shipping Charges, Category C.
620 5463 Retail \$6.95

699 BREAD CABINET—Many new features! Wood cutting board inside door, with recessed handle to permit firmer cutting base. Patented spring closes door automatically. Shipping Charges, Category D.
699 5797 Retail \$11.95

See pages 1 and 2 for price and shipping information.



All items Patented or Patent applied for



KARRIER KAKOVER

Will accommodate the lofliest layer cakes. Tu-Tone aluminum with letter identification panel. Black plastic lift handle and spring-lock wing handles. All aluminum base. Dimensions: 15" diameter, 8 1/2" high. Shipping Charges, Category A.
421 5397.....Retail \$5.95



RANGE SET

Grease container, Salt & Pepper Shakers. Tu-Tone aluminum with matched plastic cover and screw caps. Brite aluminum knobs. White raised letter identification. Shipping Charges, Category A.

492 5253.....Retail \$3.79
Same as above except in rich copper tone, black plastic covers.
192 5330.....Retail \$4.95



KANISTER SET

Set of 4, Tu-Tone aluminum with close fitting black plastic covers. Brite aluminum knobs. White, raised letter identification—Flour, Sugar, Coffee and Tea. Dimensions: Flour 7 3/4" dia., 8" high; Sugar 6 1/2" dia., 7 1/4" high; Coffee 5 1/2" dia., 6 1/4" high; Tea 4 1/2" dia., 5 1/4" high. Shipping Charges, Category A.
490 5597.....Retail \$8.95
Same as above except in rich copper tone, black plastic covers.
190 5730.....Retail \$10.95

All items illustrated in this catalog are carried in stock.



TRIPLE TIER TOWEL DISPENSER

Holds standard size paper towels, aluminum foil, and wax paper rolls. Tutone aluminum. Dimensions: 14 1/4" long, 11" wide, 4 1/4" deep. Shipping Charges, Category B.

489 5463.....Retail \$6.95



CHOPPING BLOCK AND CLEAVER SET

Made of seasoned maple finished with non-toxic lacquer. Stainless steel cleaver fits into compartment under block for easy storage. Wooden feet. Shipping Charges, Category C.

5513 5340.....Retail \$5.75



WELL AND TREE PLATTER

Made of seasoned maple. Wax finish, saikes. Chrome plated mechanism and handles. Rubber feet. Shipping Charges, Category B.

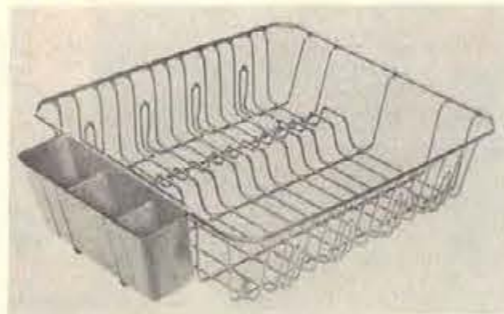
5519 5460.....Retail \$7.75



TREASURE CHEST

New! Gleaming 12-piece set of color-matched kitchen gems. 4 measuring cups, 4 measuring spoons, handy tongs; 3 matching wall racks with screws. Pure aluminum in lustrous "Copper Touch"® Colorful, washable Plastisol handles. Shipping charges, Category A.

224 1-5332; 12-5299.....Retail \$4.98



FAMILY SIZE DISH AND GLASS DRAINER SET

Holds dishes for entire meal, safely. Welded steel construction. Heavy coating protects dishes. Removable stand-up silverware compartment. Size 17" x 13 3/4" x 4".

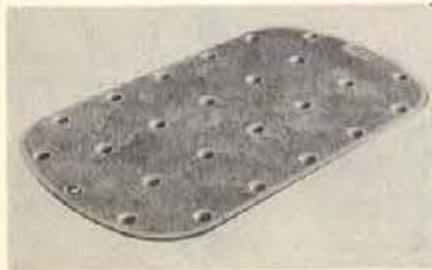


RUBBER INCLINE DRAINBOARD TRAY

Built-in slope prevents spillover. Completely self-draining. Extra-heavy, semi-rigid rubber lasts for years. Withstands hottest water, grease, food stains. Adds color to kitchens.

DRAINER SET AND DRAINBOARD TRAY COMBINATION

Available in Red, Yellow, or White. Shipping Charges, Category B.
5021 5419.....Retail \$6.29



RUBBER VACUUM CUP BATH MAT

Positive gripping suction cup holds mat secure. Attractive textured design. Extra weight for years of use. Add color to every bathroom. Clean easily with damp cloth. Available in Pink, White, Green, Yellow, or Turquoise. Size 14" x 25". Shipping Charges, Category A.
1200 5117.....Retail \$1.79

See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



MAGIC HOSTESS®

Combination SALAD CHEF® and MEAT GRINDER WITH 4 DISCS

- CUTS
- SHREDS
- BRINDS
- GRATES
- MINCES
- CHOPS
- SLICES
- CRUMBS

PERFORM MIRACLES WITH FOOD— Hundreds of exciting salad creations, money saving meat dishes... in seconds! Changes from meat grinder to salad maker, and back again with a touch of new locking latch. Hoppers remove from base for cleaning. Lightweight, portable, easy to use. Suction cup feet.

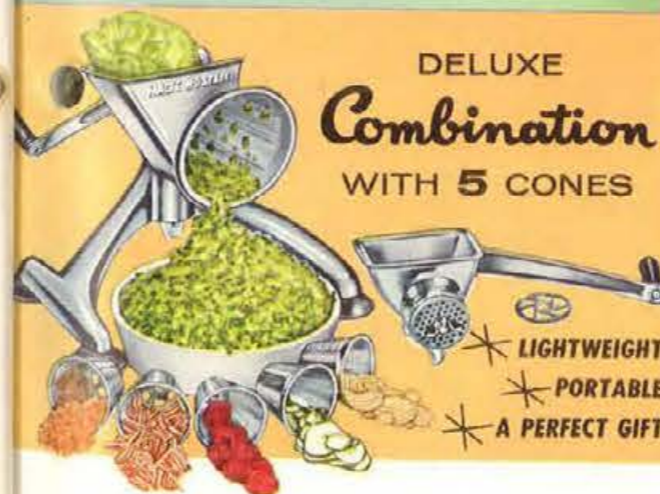
Complete with Salad Maker and 4 Stainless Steel discs; interchangeable base; Grinder-Chopper with meat cutter and reversible cutter for fine or coarse chopping; free recipe book. Individual weight packed, 5 1/2 lbs.

556 1-5997; 12-5897 White, Red or Yellow.....14.95
C556 1-51197; 12-51077 All Chrome.....17.95
CP556 1-51197; 12-51077 All Copper.....17.95
Ship. Chgs., Cat. C



ADDED FEATURE!
POTATO PANCAKE DISC
for a delicious treat.

REPLACEMENT OF A REFUND OF MONEY
Guaranteed by
Good Housekeeping
100% ADVERTISED SATISFACTION



DELUXE Combination WITH 5 CONES

- * LIGHTWEIGHT
- * PORTABLE
- * A PERFECT GIFT

A WHOLE KITCHEN IN ONE APPLIANCE— Changes from Grinder-Chopper to Salad Maker with a touch of a patented lever. Exclusive Magaloy® construction for durability, everlasting beauty. Suction feet grip your counter. Streamlined design—a spectacular gift!

Salad Maker with 5 cones; Base; Grinder-Chopper with meat and reversible chopping cutters. Free recipe book. Wt. 7 1/2 lbs.

587 1-51233; 12-51110 White, Red, Yellow, Pink or Turq. 18.50
C587 1-51500; 12-51350 All Chrome.....22.50
CP587 1-51500; 12-51350 All Copper.....22.50
Ship. Chgs., Cat. D

See pages 1 and 2 for price and shipping information.

MAGIC HOSTESS® Automatic CAN OPENER



IT'S MAGNETIC!

New streamlined design and smooth performance are yours in this deluxe automatic can opener. Single action handle opens cans of every size and shape. Powerful magnet ends "fishing" for lids. Sanitary, all enclosed. Easy to clean—cutting wheel and magnet slip off for fast rinsing. Folds against the wall when not in use. 2 1/4 lbs.
5311 1-5463; 12-5417 White, Red, Yellow, Pink or Turquoise.....6.95
C5311 1-5530; 12-5477 All Chrome.....7.95
CP5311A 1-5597; 12-5537 All Copper.....9.95

STANDARD DIECAST CAN OPENER

5306 1-5397; 12-5357 Mag. Wh. or red, Chrm. Trim. Wt. 2 lbs.-5.95
Ship. Chgs., Cat. A

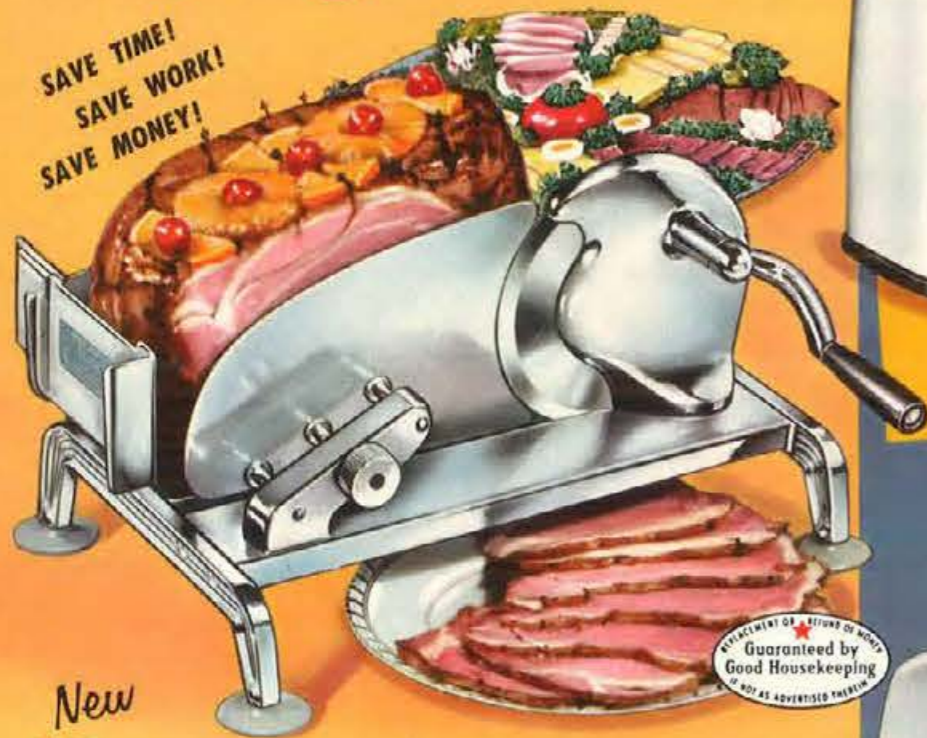


See pages 1 and 2 for price and shipping information.

MAGIC HOSTESS®

FOOD SLICERS

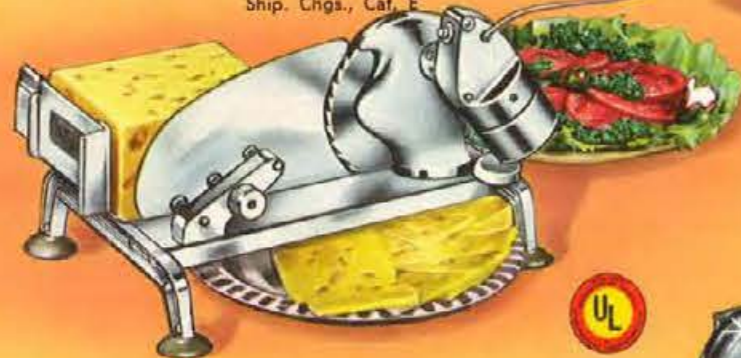
SAVE TIME!
SAVE WORK!
SAVE MONEY!



New "Super-Chrome" ALL CHROME FOOD SLICER

Do your work in half the time, and save money, too! Slice all foods for daily food preparation, entertaining, midnite snacks. Any thickness from 3/4" to paper-thin. Compact, portable. Large suction feet. Removable food tray for easy cleaning.

MH2 1-51330; 12-51197 All Chrome, 6 1/2" Chrm. Steel Blade. Wt. 10 1/2 lbs. 19.95
THE "CONTINENTAL" LARGE CAPACITY SLICER
MH3 1-51997; 12-51797 All Chrm., 7 1/4" Stain. Steel Ser. Blade. Wt. 11 lbs. 29.95
Ship. Chgs., Cat. E



ALL CHROME Electric HOME FOOD SLICER

Precision slicing, almost automatically. Heavy-duty power unit does the work. Easy to clean—removable food tray. 110V, 60C, AC/DC. Triple-plated chrome. Self-cooling. Never needs oiling. Ideal gift!

MH6E 1-53330; 3-52977 Large 6 1/2" Ser. Blade. Wt. 14 1/2 lbs. 49.95
Ship. Chgs., Cat. G
"DELUXE" ELECTRIC FOOD SLICER
MH5E 1-54663; 3-54197 Fr.-Sz. 7 1/4" Sn. St. Sr. Bl. W. 15 1/2 lbs. 69.95
Ship. Chgs., Cat. H

See pages 1 and 2 for price and shipping information.

New MAGIC HOSTESS® Electric PORTABLE CAN OPENER



AUTOMATIC
One lever holds, pierces, opens all size, shape cans.



OPENS TALL CANS
Retractable legs under base open for extra tall cans.



Finest can opener of all. Portable, use it anywhere! Opens all shape and size cans. Magnet whisks away the lids. A breeze to clean—cutting wheel slips off for easy washing. Wt. 6 lbs.

110 Volts AC Only
5500 1-51663; 12-51497
White with Gold Trim.....24.95
Ship. Chgs., Cat. D



MAGIC HOSTESS® ICE CRUSHERS

PORTABLE Electric MODEL



SELECTOR DIAL BUILT-IN DRAWER

Just plug it in and bring on the ice! New magic for fruit and seafood cocktails, relishes, desserts, chilled beverages. Crushes ice any size from extra fine to nugget-coarse, automatically. Compact and portable. A superb gift. Wt. 11 lbs.

110 Volts AC Only
5400 1-51997; 12-51797
White with Gold Trim.....29.95
Ship. Chgs., Cat. F

(A) HANDY Wall MODEL

Turn handle right for fine ice, left for coarse. Safe, fast. Extra large hopper. Stainless steel blades. Handsome worksaver for kitchen or playroom. Wt. 3 1/4 lbs.

White, Red, Yellow, Pink or Turquoise
542 1-5597; 12-5537 Cr. Cov. & Har. 8.95
C542 1-5663; 12-5597 Cr., Blk. Bkt. 9.95
CP542 1-5730; 12-5657 Cop., Bl. Bkt. 10.95
Ship. Chgs., Cat. A

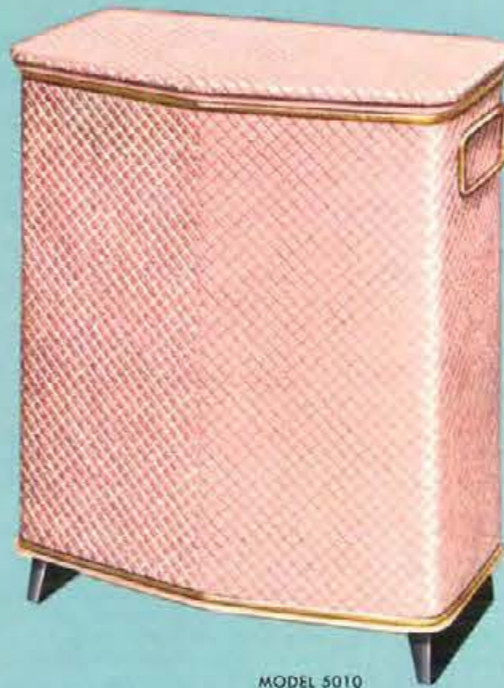
(B) PORTABLE Table MODEL

Use it anywhere. Ideal for frosty drinks, relishes, fruits, salads. Stainless steel blades. Wt. 3 1/4 lbs.

544 1-5663; 12-5597 Wh. w/Cr. Trim 9.95
Ship. Chgs., Cat. C



NEW Counselor MATCH-MATES!



MODEL 5010



MODEL 5030

MODEL 5020

Now you can match four different accessories — all by Counselor — all covered in a luxurious new vinyl that will stay beautiful for years. So right for bedroom or bath! So easy to take care of. They whisk clean with a damp cloth and resist scuffs, stains, and fading.

Decorator colors: Pink, Blue, White, Black

HAMPER

As durable as it is beautiful! Deluxe construction with an all steel body and reinforcing rings at the top and bottom make it the strongest hamper ever made. The rich quilted vinyl covering is accented with non-tarnishing gold Mylar edging and brass-finished towel-bar handles. Maximum air circulation. 12"x21"x26" high. Shipping weight: 15 lbs.

5010 5930 Retail \$13.95
Shipping Charges, Category K

WASTEBASKET

Made to match the hampers, with durable and attractive quilted vinyl cover that resists scuffs and stains; has same easy-to-clean, baked-on enamel interior. 12"x8"x14" high. Shipping weight: 5 lbs.

5030 5330 Retail \$4.95
Shipping Charges, Category A

HASSOCK-HAMPER

It's a luxuriously padded chair height settee with complete wrap-around vinyl covering! It's a handy ventilated hamper, too, that holds 10 pounds of laundry! Made with the same quality construction features as larger hamper shown above. Seat will never shift or mat down because it's filled with rubberized curled hair just like fine furniture. 12"x21"x16 1/2" high. Shipping weight: 15 lbs.

5020 5997 Retail \$14.95
Shipping Charges, Category K

Counselor Century



MODEL 900

Slim, sheer scale design with luxurious new quilted platform

The Century works on an entirely new engineering principle. Its self-leveling movement weighs with pin-point accuracy on ankle-deep carpeting or rugless floors. So right for the new carpeted baths, or for carpeted bedrooms.

Glamorous quilted vinyl mat harmonizes with the baked-on enamel finish. Broad-view magnifying lens. Shipping weight: 7 1/2 lbs.

Decorator colors: Pink, Blue, Yellow, Green, Turquoise, White, Black
900 5529 Retail \$8.95

Shipping Charges, Category C

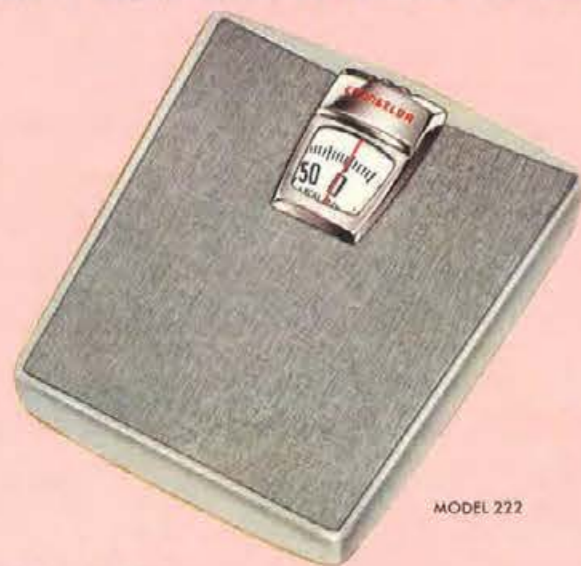
THE BREARLEY COMPANY • ROCKFORD, ILLINOIS

World's largest producer of bath scales

See pages 1 and 2 for price and shipping information.

Counselor

AMERICA'S FIRST COMPLETE LINE OF SELF-LEVELING "WEIGH ANYWHERE" BEAUTY SCALES!



MODEL 222

VALUE LEADER

Who but Counselor could bring you such a slim, beautifully designed scale at such a modest price? The Value Leader is engineered for accuracy with the same precision movement used on expensive scales... so it even weighs correctly on rugs! Attractive patterned vinyl mat is anti-slip and scuff-resistant — harmonizes with the baked-on enamel finish. Chrome trimmed magnifying lens. Shipping weight: 7 1/2 lbs.

White, Turquoise, Pink, Blue, Green, Yellow, Black

222 \$463

Retail \$6.95

Shipping Charges, Category C



MODEL 400

CORONET

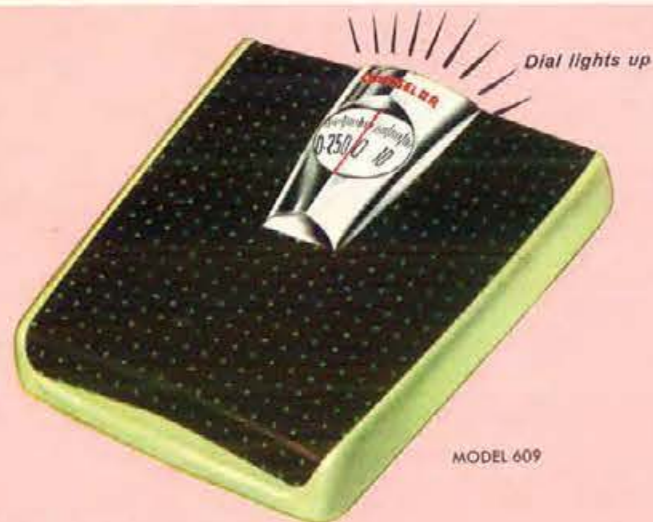
The low sleek Coronet hugs the floor, but its handy pick-up handle makes it easy to move. Luxuriously designed with a scuff-resistant vinyl plastic mat and smooth baked-on enamel finish. The Monotrol movement is your guarantee of accuracy for life. The Coronet reports your weight as accurately on a rug as it does on a bare floor. Made with a powerful magnifying lens for easy reading. No-mar plastic feet. Shipping weight: 8 lbs.

White, Turquoise, Pink, Blue, Green, Yellow, Black

400 \$596

Retail \$8.95

Shipping Charges, Category C



MODEL 609

Dial lights up

STAR-LITE

Step on the beautiful star-studded platform and the wide easy-reading magnifying lens lights up automatically. Only the Counselor Star-Lite has this exclusive light-up feature. What's more it's made with a lifetime precision movement that weighs accurately even on rugs. Finished in smooth baked-on enamel to harmonize with the stars on the non-slip vinyl platform. No-mar plastic feet. Shipping weight: 7 1/2 lbs.

White, Turquoise, Pink, Blue, Green, Yellow, Black

609 \$663

Retail \$9.95

Shipping Charges, Category C



MODEL 407

CHROME CORONET

A matchless combination of silvery chrome and black vinyl. This silhouette-slim scale is a luxurious addition to any room decor. The convenient pick-up handle makes it completely portable... easy to move when cleaning. Inside, the Monotrol movement gauges your weight with hair-line accuracy for life. It's always precise whether you use it on a fluffy shag rug or a bare floor. Scuff-resistant mats magnifying panoramic dial, no-mar feet. Shipping weight: 8 lbs.

Black and Chrome only

407 \$797

Retail \$11.95

Shipping Charges, Category C

Every Counselor scale carries a Lifetime Service Warranty

THE BREARLEY COMPANY • ROCKFORD, ILLINOIS

World's largest producer of bath scales

See pages 1 and 2 for price and shipping information.

Printed in U.S.A.



The Famous Gotham CAR-SNAC

Trade Mark

A Handy "Snack Bar" In your car

Smartly styled in red Scotch plaid lithographed on steel. Fitted with 2 qt. size vacuum bottles in matching plaid, extra nest of 3 cups and spacious food compartment with piano hinged cover. Handles fit snugly over front seat, holding Car-Snac within easy reach, yet out of the way. Each in carton, weight 9 lbs.

15 \$800 Car-Snac . . . Retail \$12.95
Shipping Charges, Category D.



A CARRYING CASE TOO!

Just swing the handles together to join into a comfortable grip for carrying.



U. S. Patent No. 2,645,392 Foreign Patents Pending

For the ENTIRE FAMILY



Sportsman

OUTING KIT

A highly styled zipper case of heavy vinylite in red Scotch plaid with tubular carry handles. Fitted with 2 one-quart vacuum bottles in red Scotch plaid, extra nest of 3 cups and matching sandwich box with hinged plaid cover. Each in carton, wt. 7 lbs.

211 \$850

Sportsman Kit
Retail \$12.95
Shipping Charges, Category C.



SPORT KIT

Compact red Scotch plaid zipper case with tubular handles. Fitted with one quart bottle and metal sandwich box in matching red plaid. Each in carton, weight 5 lbs.

213 \$530 Sport Kit

Retail \$7.95
Shipping Charges, Category B.



A Carry Case

picni-table



A Table

All steel picnic case in red Scotch plaid with black trim, piano hinge, double latches, plastic handle and folding legs. Fitted with 2 large food boxes, colorful plastic sectional plates, mugs and cutlery for 4 people. Size of case closed, 18" x 13" x 6 3/4". Opened as table, 18" x 26" x 15 1/2" high. Packed each in carton, wt. 12 lbs.

12 \$925 Picni-Table

Retail \$13.95
Shipping Charges, Category E.

See pages 1 and 2 for prices and shipping information.

Gotham

DE LUXE TABLE PICNIC KIT



The last word in picnic equipment! Case is all steel with piano hinge, 2 double latches and plastic handle. 4 legs convert case into a sturdy table. Fitted with 2 quart vacuum bottles and colorful plastic service of sectional plates, mugs and cutlery for 6 people. Food compartment will also accommodate Gotham Grill. Size of case closed, 17½" x 16" x 7¾". Opened as table, 17½" x 32" x 16" high. Each in carton, wt. 19 lbs.

11 S1445 Deluxe Picnic Kit Retail **\$21.95**
Shipping Charges, Category I.

SERVICE FOR 6



A CARRYING CASE



A TABLE



GOTHAM Bar BQ SET

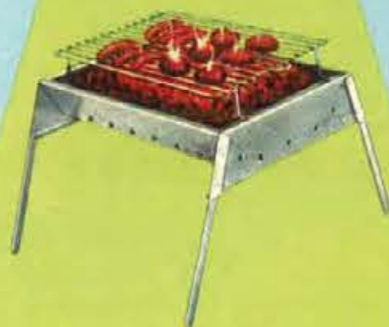
For barbecue, TV or informal serving, these handsomely styled jumbo dishes of heavy walled plastic are in a class by themselves. Sectional plates are spacious 13" in diameter, mugs 13 oz. in capacity in assorted colors, coral, chartreuse, turquoise, and grey. Packed each set in a carton.

858 S315 Service for 4 (8 pcs.)
wt. 3½ lbs. Retail **\$4.95**

868 S450 Service for 6 (12 pcs.)
wt. 5 lbs. Retail **\$6.95**
Shipping Charges, Category A.



ENJOY
OUTDOOR
LIVING!



GOTHAM GRILL

All steel with folding legs and large wire rack. Set up, measures 14½" x 16½" x 13" high. Closed, only 3½" high. Fits into bottom of DeLUXE PICNIC KIT. Packed each in carry carton, wt. 6 lbs.

222 S260 Gotham Grill Retail **\$3.95**
Shipping Charges, Category B.



Gotham SPORTSTER®

A handsome, streamlined metal case, lithographed in realistic 3-color wicker design. Fitted with 2 one-quart vacuum bottles in matching wicker design and a spacious center food compartment with latched cover. Cups and handle in rich brown plastic. Each in carton, wt. 7½ lbs.

17 S745 Sportster Retail **\$11.95**
Shipping Charges, Category C.

- SPORTS EVENTS
- OUTINGS
- PICNICS

See pages 1 and 2 for prices and shipping information.



KNAPP-MONARCH THERM-A-JUG
Stainless steel. The ultimate in luxurious Therm-A-Jugs. Gives years of service; provides for increased, more efficient insulation of the new moisture-resistant, mildew-proof fiberglas. Light weight, unbreakable liner is specially treated with sanitary coating to resist rust, acid and alcohol. New spigot with automatic safety shutoff is non-corrosive, non-clogging, leak proof. Six quart size. Shipping Charges, Category C.
49-525 S1130 Retail **\$16.95**



KNAPP-MONARCH THERM-A-JUG
The "new look" in insulated jugs has these features: seal-tite lid for greater insulation; sturdy, brilliant chrome plated handle; made of moisture resistant, mildew proof fibreglas. Inner container is sanitary, acid, rust and alcohol resistant. Has the new Therm-A Jug spigot with automatic safety shutoff — non-corrosive, non-clogging, leakproof One gallon size. Shipping Charges, Category A.
48-520 S464 Retail **\$6.95**
Same as above in six qt. size. Shipping Charges, Category C.
49-509 S664 Retail **\$9.95**



SKOTCH COOLER
Fiberglas insulated to keep things hot or cold for hours. It is perfect for family picnics, beach parties, motoring, camping, boating and fishing; and many home uses. 4 gallon size. Ship. Chgs., Cat. C.
404 S573 Retail **\$8.59**
2 gallon size. Shpg. Chgs., Cat. B.
202 S440 Retail **\$6.59**



KNAPP-MONARCH THERM-A-CHEST
Large size, all purpose. Keeps foods and liquids cold for hours. Holds up to 33 quarts; provides a large non-corrosive tray for sandwiches and other foods requiring dry, cold-storage. Therm-A-Chest is light weight and easy to carry; exclusive Vac-Pressure lock top adds great insulation and provides arae carrying handle. Convenient, self-draining spout, can and battle opener conveniently attached inside lid. Hard-baked enamel exterior finish and handles are rust-resistant. Shipping Charges, Category L.
49-555 S930 Retail **\$13.95**
Some as above in Aire-Lite Aluminum.
49-560 S1331 Retail **\$19.95**

All items illustrated in this catalog are carried in stock.



BAR-B-Q TOOL SETS
Perfectly balanced tools, highly polished to a mirror finish with heat-resistant handles. Beautifully finished with leather, raw-hide thong for hanging. Ever-lasting beauty and strength is forged and tempered into the solid, stainless steel. Perma-wood handles. Shipping Charges, Category A.
375P S415 Retail **\$5.95**



RADAR-LITE WITH RED FLASHING SIGNAL
The most useful, practical lantern ever designed. A low-cost, long-life, practical, general purpose safety lantern. "Sealed-Beam" 40,000 candle-power beacon penetrates for half a mile. Flashing red signal on other end is automatic "on" and "off" warning signal visible for more than a mile. It is leak-proof and weather-proof. Super-powered battery couples to dual light unit with only two thumb screws. Shipping Charges, Category C.
TW3 S763 Retail **\$12.40**



ALL NEW RADAR-LAMP
So revolutionary it obsoletes every gas or kerosene lantern. The perfect portable light for every purpose — home, cabin, auto, farm, patio, fishing, boating, picnic, camping, etc. A flood of light at the flick of the switch. Long-lasting leakproof battery is in its own weatherproof steel case. Shpg. Chgs., Cat. B.
TW7 S553 Retail **\$8.95**



DANDEE CARRYALL BAG
Insulated food and carry all to match. Stay open spring top and large practical inside pockets. Available in white, tan or maize. Shipping Charges, Category A.
556 S440 Retail **\$6.60**

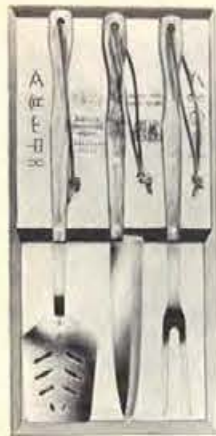


DANDEE INSULATED BAG
New four zipper style in a modern three tone print. All desirable features included. Available in white, tan or maize. Shipping Charges, Category A.
500 S277 Retail **\$4.15**



DANDEE INSULATED BAG
Formula and diaper bag. Exquisitely styled in a beautiful new two-tone fabric. Three zippers including the convenient and popular end-pockets for bottles. All desirable features included and thoroughly insulated with FIBERGLAS. Available in ivory, tan or maize. Shipping Charges, Category A.
538 S277 Retail **\$4.15**

See pages 1 and 2 for price and shipping information.



ACE 3-PIECE BARBECUE SET
Stainless steel with Pakka-wood handles and real leather rawhide thongs. The basic tools for the "Master Chef" who likes to cook outdoors. Consists of food turner, tu-prong fork and 8" French Chef knife, each 16 1/2" long. Gift boxed. Shipping Charges, Category A.
5730 5537 Retail \$8.95



PATIO PARTY BARBECUE SET
The luxury set that has everything! Seven-piece all-purpose combination. Rake, Turner, 22" Long Fork, Brush, Tongs, 17" Long Knife, and 6-piece Hanging Rack. Stainless Steel with lifetime Melawood handles. Shpg. Charges, Category D.
5685 51495 Retail \$24.95



HASTY-BAKE "ROLLIN' RANGER" CHARCOAL RANGE
Grill area 247 sq. in. Features: Three Position Removable Firebox. Full Width Fuel Door. Hood Thermometer, Dual Drafts. Length 10 1/2", Width 14", Height Closed 35". Rolling cart has convenient handle and shelf. Shipping Charges, Category P.
311 53330 Retail \$49.95
HASTY-BAKE "RANGER"—Same as above except without wheeled stand. Has fold out legs. Shipping Charges, Category N.
303 52330 Retail \$34.95



HASTY-BAKE "JUNIOR" CHARCOAL RANGE
Grill area 290 sq. in. Features: Complete Hood, Cranklift Firebox, Dual Draft Controls, Full Width Fuel Door, Heat Deflector, Solid Bottom, Ash Drawer, Hood Thermometer. Cooking Height 28", Hood Depth 8". Length 23 1/2", Width 15 1/2", Height 36". Shipping Charges, Category R.
209 54665 Retail \$69.95
Heavy duty electric motor and spit "Junior."
MS209 51663 Retail \$24.95



NEW 1959 LEWYT ELECTRONIC VACUUM CLEANER

Revolutionary scientific advance in home cleaning! NEW! Electronic Beater Sweeper has its own motor—beats, cleans, fluffs rugs. NEW! Automatic rug regulator. NEW! Electronic headlight. Motor is 1 1/4 horsepower input. Big easy rolling wheels! No dust bag to empty! Ride along tool! Allergy proof filter system! "Click-Lock" wand! Compact storage! Quiet operation! Shipping Charges, Category M.
111 57950 Retail \$119.95



ZEPHAIRE CARPET SWEEPER

Sweep clean and easy with glide-action. Deluxe, streamlined beauty, finished in rich royal blue with chrome trim; miracle brush; adjusts for high and low nap carpets; dust pans open wide with a flick of the finger; rubber bumper to protect furniture; all steel durable construction. Shipping Charges, Category B.
100 5483 Retail \$7.25



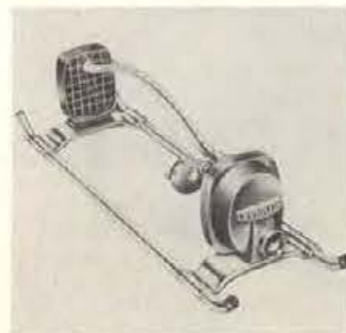
MAGIC HOSTESS LECTRO-START

Starts barbecue fires fast, easy! It's speedy—just plug it in . . . place in charcoal . . . fire blazes almost instantly. It's simple—self-operating . . . does not have to be held when in use. It's safe—built-in safety rest lets you put it down anywhere. Shipping Charges, Category A.
217 5332 Retail \$4.98



COUNSELOR BABY SCALE

Beautifully designed and appropriately decorated. Accurate, quick-reading, safe. Cradle easily removed. Wide, safe pedestal base of sturdy steel. Double-duty unit becomes household scale with turn of a single screw to remove cradle. 7 3/4" high, cradle 19" long. Colors: Pink, Blue, Yellow. Shipping Charges, Category B.
20B 5597 Retail \$8.95



EVERAIN LAWN SPRINKLER

Rectangular area oscillating sprinkler. Just set it . . . and forget it. Waters area up to 2200 sq. ft. Reaches into every corner, eliminates overlapping. Size 23" x 6 1/2" x 6 1/2". Shipping Charges, Category A.
E85 5597 Retail \$11.95
Same as above except size 13" x 5 1/4" x 5". Waters area up to 1575 sq. ft.
E5 5397 Retail \$7.95



INTERMATIC TIME-ALL

Makes almost any appliance fully automatic. It turns appliances or lights on and off, at the exact desired time, and has to be set only once—after that it resets itself every day. It affords protection when you're away. Shipping Charges, Category A.
A211 1-5797; 6-5717 Retail \$11.95



GENERAL TWIN-BRUSH ELECTRIC FLOOR MACHINE

1/4 horsepower motor operates on AC-DC current. A complete light-weight, all purpose floor maintenance machine for home, small establishments, stores or professional offices. All polished aluminum or chrome surface. No plastic to crack. Complete with 2 waxing brushes, 2 polishing brushes and 2 lambswool buffing attachments. Shipping Charges, Category P.
T12A 55367 Retail \$81.49



FLORENCE DECORATED

SPECIFY PATTERN
REGATTA — ORIENTAL POPPY
CHORALEER
16 Pc. SET
7822 51530 Retail \$22.95
Shipping Charges Cat. D
35 Pc. SET
7875 53797 Retail \$59.95
Shipping Charges Cat. F

SET COMPOSITION

16-PC. SET (Shipping Wt. 7 lbs.)			
4 - 10-in. Plates	4 - Bowls	4 - Cups	4 - Saucers
35-PC. SET (Shipping Wt. 15 lbs.)			
6 - 10-in. Plates	6 - Saucers	1 - Creamer	
6 - Cereal Bowls	6 - 6 1/2-in. Plates	1 - Covered Sugar	
6 - Cups	1 - 14 1/2-in. Platter	1 - Veg. Serving Dish	
45-PC. SET (Shipping Wt. 18 lbs.)			
8 - 10-in. Plates	8 - Cups	1 - Creamer	
8 - Cereal Bowls	8 - Saucers	1 - Covered Sugar	
1 - 14 1/2-in. Platter	8 - 6 1/2-in. Plates	1 - Veg. Serving Dish	

ONLY COMPLETELY DECORATED MELMAC Dinnerware

"A pattern on every piece." And what lovely—and lively—patterns they are! Each is fashioned to a definite "American" mood. Oriental Poppy is styled to classic tastes; "Choraleer" is brightly Modern; and "Regatta", tastefully abstract.

These sparkling patterns, this exquisite finish of translucent—white Melmac® quality melamine—truly "America's finest" will hold their loveliness in hottest water, even in the dishwasher and completely guaranteed against breakage and chipping.

GUARANTEED FOR TWO YEARS Not to chip, crack or break in normal use.



Award-Winning Designs in Clear, Glowing Colors. Beautiful, deep coupe styling with a delicately tapered edge . . . Florence matches the beauty of fine semi-porcelain yet offers the lifetime serviceability you can get only in Melmac®

FLORENCE 45 PC. DINNER SET

Available in Rainbow Assortment, equal pieces Turquoise, Yellow, Chinese Red and Bone White. Service pieces of Turquoise, White and Red as pictured above.

FLORENCE DECORATED
5 Pc. SERVICE SET
Set contains one each: 14" Platter, Vegetable Dish, Creamer and Covered Sugar Bowl. Wt. 4 lbs.
SPECIFY PATTERN
REGATTA — ORIENTAL POPPY — CHORALEER
7870 51100 Retail \$16.50
Shipping Charges Cat. B

A MOST CHERISHED GIFT
Whether it's a wedding, birthday, or anniversary Prolon dinnerware will be treasured for years to come. Its unsurpassed beauty and graceful styling are perfect for every occasion.

See Pages 1 and 2 for Price and Shipping Instructions **7868 53165** Shipping Charges Cat. G **Retail \$49.95**



AMERICA'S FINEST POPULAR PRICED
MELAMINE DINNERWARE



Beverly BY PROLON

Fine quality, exciting patterns, unusual values. Delightfully designed to highlight important dinners, to brighten every casual meal. Beautiful, economical and break-resistant.

HAMPTON pattern combines new styling with traditional charm in pink and charcoal. Notice how bowls, saucers and service pieces repeat and compliment the dominant pink flowers on the plates.

16 Pc. Set—7416 51063 Shpg. Chgs. Cat. C Retail \$15.95
45 Pc. SET—7447 52663 Shpg. Chgs. Cat. G Retail \$39.95



Refreshing molded-in decoration patterns that cannot wear off with soft colored pieces to compliment in a variety of combinations. Easy to wash; safe in a dishwasher's hottest water.

BLUE SPRAY carries the year 'round beauty of summer to the table with turquoise flowers on white translucent Melamine—with turquoise bowls, cups and services pieces to furnish an additional delicate contrast.

16 Pc. SET—7416 51063 Shpg. Chgs. Cat. C Retail \$15.95
45 Pc. SET—7447 52663 Shpg. Chgs. Cat. G Retail \$39.95



For those who prefer smart, glowing, fadeless solid colors of Melmac® quality, Beverly offers sets in turquoise, pink, yellow and rainbow assortments. Delicate and "china like" yet strong and durable at money saving prices.

20 PC. DINNER SET
7420 5930 Rainbow Retail \$13.95
Shipping Charges Cat. C

45 PC. DINNER SET
SPECIFY COLOR
TURQUOISE—YELLOW—PINK—RAINBOW
7447 51997 Retail \$29.95
Shipping Charges Cat. G

SET COMPOSITION			
16 Pc. Set (Shipping Wt. 6 lbs.)			
4 - 10" Plates	4 - 6 1/2" Plates	4 - Cups	4 - Saucers
20 Pc. Set (Shipping Wt. 7 lbs.)			
4 - 10" Plates	4 - 1 1/2 oz. Soup	4 - Cups	
4 - 6 1/2" Plates		4 - Saucers	
45 Pc. Set (Shipping Wt. 14 lbs.)			
8 - 10" Plates	6 - Cups	8 - Fruit Bowls	
8 - 6 1/2" Plates	1 - 14" Platter	1 - Veg. Serv. Dish	
8 - Saucers	1 - Creamer	1 - Covered Sugar	

See Pages 1 and 2 for Price and Shipping Instructions

BEVERLY
5 PIECE SERVICE SET
Set contains one each: 14" Platter, Vegetable Dish, Creamer and Covered Sugar Bowl. Wt. 4 lbs.
SPECIFY COLOR
TURQUOISE—YELLOW—PINK
7450 5433 Retail \$6.50
Shipping Charges Cat. A

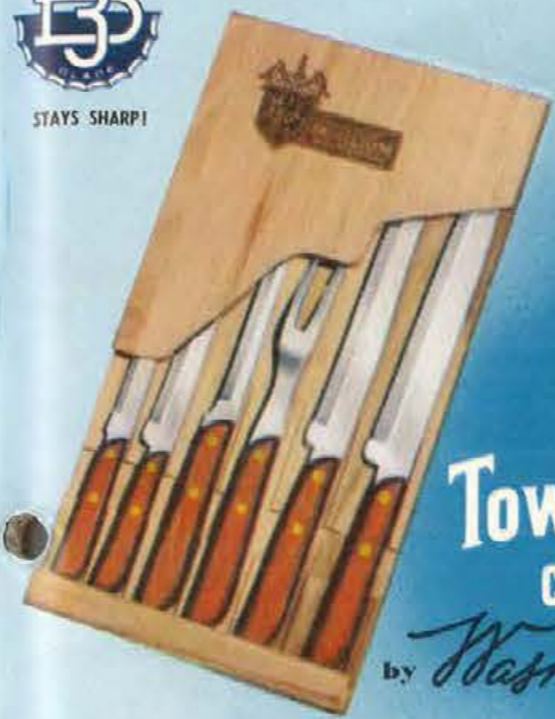


DECORATED CHILD'S SET
May has easy-to-grasp handle; ample capacity. Bowl perfect for soup, cereal or strained foods. Deep rim on plate makes self-feeding a joy. Specify Color, Pink, Yellow or blue. Shipping Wt. 1 1/2 lbs.
7880 5233 3 Pc. Set Retail \$3.50
Shipping Charges Cat. A



STAYS SHARP!

4-Piece KITCHEN CUTLERY SET
Consists of 8" Roast Slicer · Pot Fork · 5" Utility · 3" Parer. Hollow ground, exclusive 3-D Blades — as shown — stay sharp. Safety Wood Block for drawer or wall.
WF15 5597 Retail \$8.95
Shipping Charges, Category A



Town & Country
CUTLERY
by *Washington Forge*

6-Piece KITCHEN CUTLERY SET
Consists of 8" French Chef · 8" Roast Slicer · Pot Fork · 5" Filet & Boning Knife · 5" Utility · 3" Parer. Hollow ground, exclusive 3-D Blades — as shown — stay sharp. Safety Wood Block for drawer or wall.
WF13 5863 Retail \$12.95
Shipping Charges, Category A



9-Piece Combination CARVING & STEAK SET
Carving Set has genuine Sheffield forged Knife and Fork. The six hollow ground, hardened and tempered Steak Knives have exclusive 3-D Blades that stay sharp. Leatherette, fold-away Gift Packette.
WF4 51330 Retail \$19.95
Shipping Charges, Category C



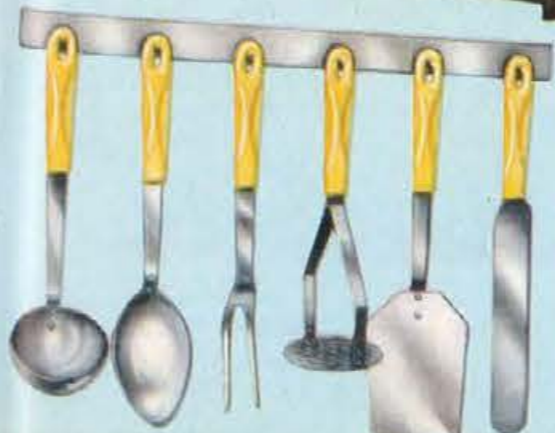
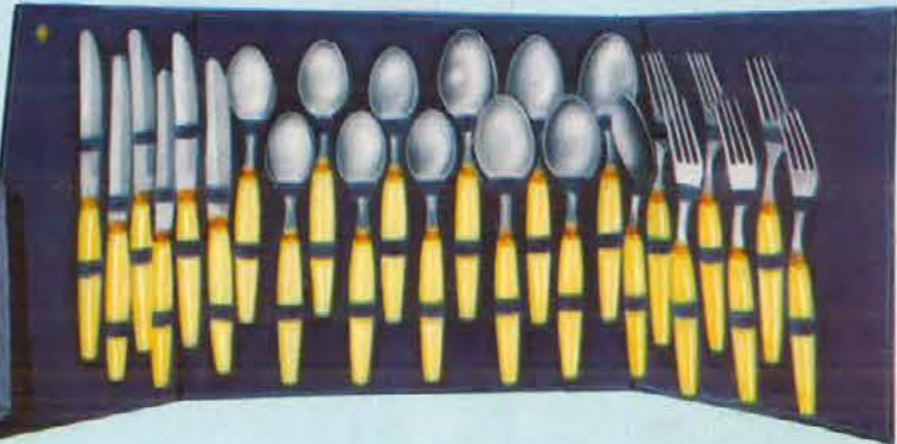
WORLD'S FINEST
MIRILIUM® STEEL
GUARANTEED FOR LIFE!

ORIGINAL
Fleetwood
TRADE MARK
HANDLES
Burn-Proof · Acid-Proof
Stain-Proof



TABLEWARE & KITCHEN TOOLS
Handles made with Nationally Advertised

CYMAC®

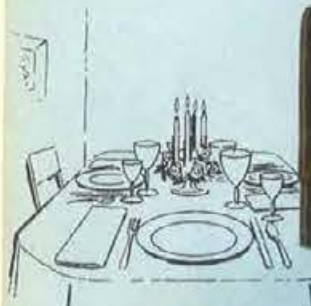


24-Piece TABLEWARE SET
Complete service for six. Hollow ground and serrated Table Knives that never need sharpening. Genuine Cymac Handles. Leatherette, fold-away Gift Packette.
WF24 51063 Retail \$15.95
Shipping Charges, Category A

7-Piece KITCHEN TOOL SET
Stainless Steel Turner, Spatula, Ladle, Masher, Pot Fork and Basting Spoon, with Stainless Steel hanging Rack. Genuine Cymac Handles. Attractively Boxed.
WF25 5464 Retail \$6.95
Shipping Charges, Category A

See pages 1 and 2 for price and shipping information.

ORIGINAL
Fleetwood
 TRADEMARK
 HANDLES
 Burn-Proof • Acid-Proof



24-Piece TABLEWARE SET
 Complete service for six. Hollow ground and serrated Table Knives that never need sharpening. Leatherette, fold-away Gift Packette.
 WF1 S1330 Retail \$19.95
 Shipping Charges, Category A



6-Piece STEAK KNIFE SET
 Hollow ground, hardened and tempered Steak Knives have exclusive 3-D Blades that stay sharp. Wood Safety Block for drawer or wall.
 WF12 S663 Retail \$9.95
 Shipping Charges, Category A



7-Piece KITCHEN TOOL SET
 All Stainless Steel Turner, Spatula, Ladle, Masher, Pot Fork and Basting Spoon; with Stainless Steel hanging Rack. Full mirror polish. Attractively Boxed.
 WF21 S730 Retail \$10.95
 Shipping Charges, Category A

Finest KITCHEN CUTLERY



Guarantee
 WORLD'S FINEST
MIRILUM™ STEEL
 GUARANTEED FOR LIFE!

STAYS SHARP!



8-Piece KITCHEN CUTLERY SET
 Knives hollow ground, hardened and tempered. Exclusive 3-D Blades—as shown—stay sharp. Wood Safety Block for drawer or wall.
 WF3 S1063 Retail \$15.95
 Shipping Charges, Category C

5-Piece KITCHEN CUTLERY SET
 Knives hollow ground, hardened and tempered. Exclusive 3-D Blades—as shown—stay sharp. Wood Safety Block for drawer or wall.
 WF5 S730 Retail \$10.95
 Shipping Charges, Category A

See pages 1 and 2 for price and shipping information.



A 10-PC. STEAK-GOURMET SET—Sharpest knives made. Solingen imported. Magic triangular etching—perfect cutting edges. Molded ebonyized wood handles, heat and acid resistant. 6 Steak Knives, 7 1/4" Carver, Fork, 5" Utility and Paring Knives.
 5877/36S2400 Retail \$40.00

B 3-PC. CARVING SET—Unsurpassed quality—Solingen imported. Stainless, razor-sharp, hollow-ground blades with magic triangular etching. Brass caps. Molded ebonyized wood handles. Heat and acid resistant. 9" Ham Slicer, Carver and Fork.
 5875/34S1350 Retail \$22.50

C 6-PC. KITCHEN KNIFE SET—Kitchen sturdy yet beautiful for finest Table setting. 9" and 7 1/4" Carvers, 8" Chef's Knife, Fork, 5" Utility and Paring Knife. Ebonyized wood tray can be hung on wall. Solingen imported.
 5876/35S2100 Retail \$35.00

Griffon
 STAINLESS STEEL CUTLERY
 THE EDGE THAT'S ALWAYS SHARP.

Grinding and tempering by master Sheffield and Solingen craftsmen—Guaranteed quality since 1888.



3-PC. CARVING SET—Pearloid handles. Stainless steel from Sheffield, England. 8" Carver, 9" Ham Slicer and Fork with safety guard. Blades have keen edges that will stay sharp. Warp-proof silk-lined case.
 5874/BS1500 Retail \$25.00

6-PC. STEAK SET—Pearloid handled stainless steel steak knives. Butcher-sharp. Serrated tips and nickel silver caps. Silk lined warp proof case. British import.
 5866/16S1200 Retail \$20.00

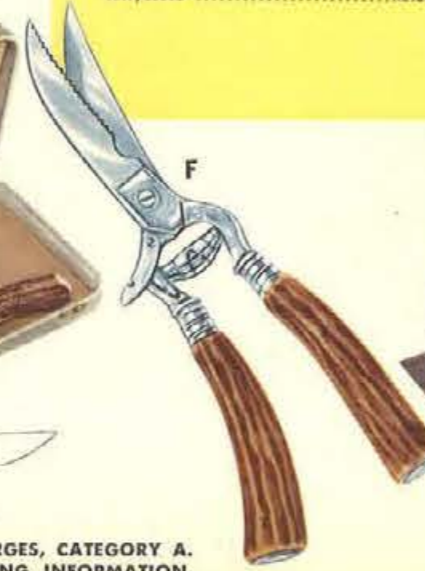


6-PC. SILVER INLAY STEAK SET—Solingen import steak knives. Stainless steel hollow ground blades for thinnest, finest cutting edge. Filigreed German silver inlay all around handles.
 5864/12S1350 Set of 6 boxed Retail \$22.50
 5866/11S1650 Set of 8 boxed Retail \$27.50

ALL ITEMS ON THIS PAGE ARE SHIPPING CHARGES, CATEGORY A. SEE PAGES 1 AND 2 FOR PRICE AND SHIPPING INFORMATION.

a new Magnificence in
STAINLESS STEEL CUTLERY

by **Griffon**



A SOLID STAINLESS STEEL STEAK SET—“Sculpture” knife set. Forged of one solid piece of steel. Imported. The handles are gracefully designed, curved and shaped. Will stay sharp for years. Set of 6 in box.
5865/10S1110.....Set of 6 in box.....Retail \$18.50
5865/11S1440.....Set of 8 in box.....Retail \$24.00

B STAINLESS STEEL CARVING SET—“Sculpture” carving set imported from Solingen. Stainless steel hollow ground blades. Scimitar shaped for ease in cutting—razor sharp. Fully polished graceful metal handles. 9 1/4” Ham Slicer, 7 1/4” Carver and Fork.
5873/32S1350.....3 piece set.....Retail \$22.50
5873/31S1050...without ham slicer...Retail \$17.50

C 6-PC. SOLID STAINLESS STEEL STEAK SET—Budget priced. Knife made of a solid piece of fine stainless steel. Cutting edges hand ground—seldom need resharpening.
5887/9S660.....Retail \$10.95

D STAG HANDLE STEAK SET—Luxurious, stainless steel, matched knives with genuine Indian Stag Horn Handles. Serrated tips and extra-ground edges for finest cutting.
5860/10S1260.....Set of 6 in box.....Retail \$21.00
5860/11S1620.....Set of 8 in box.....Retail \$27.00

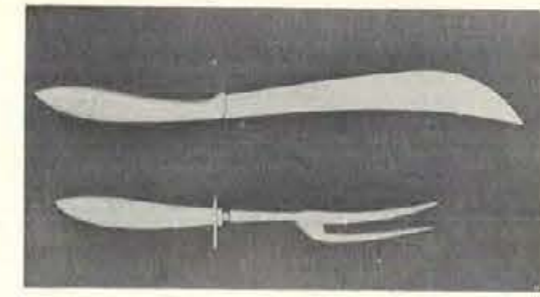
E 3-PC. STAG HANDLE CARVING SET—Imported from Sheffield. Genuine Indian Stag Handles. Has large stainless steel mirror-finish Knife, hot forged and tempered. Fork with guard and tempered sharpening steel.
5870/1S1050.....Retail \$17.50

F STAG HANDLE POULTRY SHEARS—Cuts through bones without effort. Corrugated chrome blades prevent slipping. Genuine stag handles. Gift box with silk lining.
9973/1S5750.....Retail \$12.50

G 6-PC. STEAK KNIFE SET—Ivory handles shaped for comfortable grip. Solingen imported hollow-ground blades. Chromium plated caps and pistol shaped bolster.
5862/40S900.....Retail \$14.95



EMPIRE STEAK KNIVES SET
Stainless steel steak set with graceful hollow handles. Serrated edges. Gift boxed. Shipping Charges, Category A.
2535 5695.....Retail \$10.95



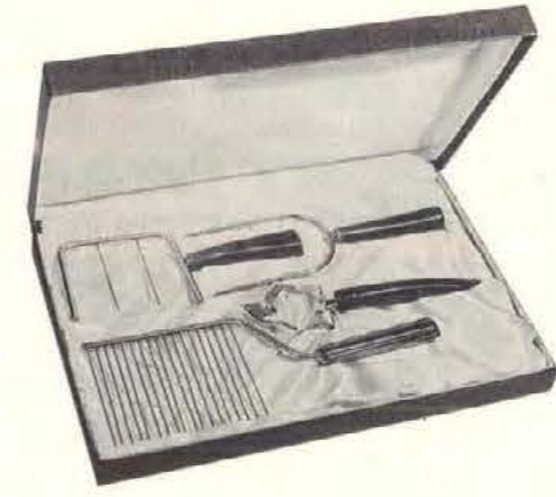
EMPIRE CARVING SET
2-Piece Carving set with graceful hollow handles. Stainless steel. Carver and Fork. Shipping Charges, Category A.
3705 5795.....Retail \$12.50



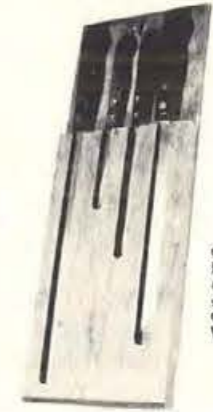
GILHOLLIE
Opens, reseals, unscrews. Removes caps from any size bottle or jar—quickly, easily, without fuss or bother. Reseals crimped bottle caps. Precision instrument, handy in kitchen or bar. Shipping Charges, Category A.
2C 5197.....Retail \$2.95



HOSTESS GIFT SET
The smartest thing that's ever happened to Buffet and Dining room tables. Four stunning utensils finished in chrome with beautiful cape handles. It contains utensils needed in every home; Cake Breaker, Cheese Slicer, combination Can and Bottle Opener, and Carving Fork.
1400 1-5300; 3-5270.....Retail \$4.50



VERSAILLES ENSEMBLE HOSTESS SET
Distinguished hostess aids in shimmering 24k gold finish. Designed with a grace and convenience that you don't find in other utensils. Contains a Cake Breaker (never leaves a crumb), a sturdy Cheese Slicer (also acts as server), Carving Fork (digs in so easily!), and a most unusual Four-way opener. Polished 24k gold plate, contrasting handles in ebony black.
6600 1-5667; 3-5600.....Retail \$10.00



IMPERIAL KITCHEN KNIVES
Consists of four basic kitchen knives & wood rack. Blades of fine steel. Shipping Charges, Category A.
WW11 5399.....Retail \$5.95



AMERICAN ARMY OFFICER'S KNIFE
Bladed Spear Master & Small Clip Cutting blades, Can Opener, Screwdriver, Caplifter, Punch, Phillips Screwdriver & Patented Beer Can Opener. All blades Stainless Steel, Nickel Silver linings. Handle of Unbreakable Red Plastic. Length 3 3/4".
906 5463.....Retail \$6.95

Schrade Walden Knives
Designed to do a specific job . . .



2 1/2" SERPENTINE JACK KNIFE
Bladed Clip and Pan Handle—Staged.
219 5233 Retail \$3.50



2 1/2" SERPENTINE PEN KNIFE
Bladed Clip and Pen Handle. Matze (Yellow) Plastic.
70BY 5233 Retail \$3.50



3-5/16" SERPENTINE KNIFE
Bladed Clip, Spey and Pen Handle—Staged.
834 5263 Retail \$3.95



3-9/16" SLIM PREMIUM STOCK KNIFE
Bladed Turkish Clip. Sheepfoot and Spey. Handle of Bone Stag.
895 5263 Retail \$3.95



4" PREMIUM STOCK TEXAS KNIFE
Bladed Large Clip—Kan-Kav Ground, Spey and Sheepfoot. Handle of Bone Stag.
880 5330 Retail \$4.95

All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

ALL ITEMS ON THIS PAGE ARE SHIPPING CHARGES, CATEGORY A. SEE PAGES 1 AND 2 FOR PRICE AND SHIPPING INFORMATION.



KITCHEN TOOL SET

Contains pancake turner, large two tine fork, large basting spoon, masher, deep ladle and spatula. Highly polished mirror finish. Tempered—forged solid stainless steel. Sturdily riveted, hand finished. Heat resistant black plastic handles. Shipping Charges, Category A. Retail \$7.95



11-PIECE KITCHEN TOOL SET

The most complete set ever offered. Contains basting spoon, 3-piece turner, deep ladle, spatula, slotted mixing spoon, small turner, pancake turner, large 2-tine fork, masher and small 2-tine fork. Highly polished mirror finish, tempered—forged solid stainless steel. Sturdily riveted, hand finished. Heat resistant black plastic handles. Shipping Charges, Category C. Retail \$12.95



ACE SERVESWARE KITCHEN SET

The "Sterling" of stainless steel kitchen tools. So easy to keep clean. Will never pit, never rust. Complete with 6 pieces and 6-place wall hanger. Jet Black handles. Shipping Charges, Category A. Retail \$12.95

New BRIDGEPORT WARE
a beautiful new cookware for a wonderful new way to cook...

Stainless Steel with the Exclusive*



BRIDGEPORT WARE COVERED SAUCE PAN

1 1/2 Quart. Retail \$8.45
1500 5564
2 1/2 Quart. Retail \$10.45
2500 5697
3 1/2 Quart. Retail \$12.45
3500 5830
Shipping Charges, Category A.



BRIDGEPORT WARE COVERED SKILLET

9" Small. Shipping Charges, Category A. Retail \$9.95
0900 5664
11" Medium. Retail \$11.95
1100 5797
13" Large. Retail \$13.95
1300 5903
Shipping Charges, Category C.



BRIDGEPORT WARE GOURMET GRIDDLE

Griddle - Broiler - Sizzling Platter - Hot or Cold Tray - Baking Sheet - Service Tray. Shipping Chgs., Category C. Retail \$14.95
9100 5897



BRIDGEPORT WARE CASSEROLE WITH COVER

2 Quart. Combines with 2 1/2 quart Saucepan to make Double Boiler. Shipping Charges, Category A. Retail \$10.95
5200 5730



BRIDGEPORT WARE DUTCH OVEN

5 Quart with Cover. Shipping Charges, Category C. Retail \$17.95
9500 51197



BRIDGEPORT WARE PRIDE AND JOY SET

Set includes 11" Skillet with cover, 2 1/2 quart Saucepan - combines with casserole to make double boiler, 2 quart Casserole, and Wrought Iron Candle Warmer. Shipping Charges, Category J. Retail \$31.95
5-550 52130

See pages 1 and 2 for price and shipping information.



HELLERWARE
Masterpieces of Elegance in Chromium

SALAD GOURMET SET - A versatile, luxurious service for every family and party entertaining need. Finished in natural Cherrywood and mounted on non-tarnishing Chromium plated bases. Eleven pieces - six 6" individual bowls, one 10" bowl, matching spoon and fork and salt and pepper mill. Wt. 8 1/2 lbs. Ind. boxed, in a gift display carton. Retail \$24.95
825 S1500

DE LUXE SALAD SET - Consists of four individual 6" bowls, one 10" mixing bowl, fork and spoon. Wt. 6 lbs. Ind. boxed in a gift display carton. Retail \$16.95
820 S1020

FOUR INDIVIDUAL SALAD BOWLS - Six inch size finished in natural Cherrywood and mounted on non-tarnishing Chromium Plated bases. Wt. 3 1/4 lbs. Ind. boxed in a gift display carton. Retail \$7.98
800 S480

MASTER SALAD BOWL - Mixing Bowl 10" in natural finished Cherrywood, mounted on non-tarnishing Chromium plated base with matching fork and spoon. 10" diam. 5" high. Wt. 3 lbs. Ind. gift boxed. Retail \$8.98
810 S540



NUT BOWL - Finished in natural Cherrywood and mounted on tarnish-proof Chromium Plated base with attached Chromium Plated Nut Cracker. 10" diameter. Wt. 3 lbs. Ind. gift boxed. Retail \$9.98
840 S600



OBLONG CHIPPENDALE TRAY - Spacious service area, with floral engraving and Chippendale border, beaded edge and cut-out handle for easy carrying. 18 1/2" by 12". Wt. 2 1/2 lbs. Ind. gift boxed. Retail \$4.98
600 S300

ROUND CHIPPENDALE TRAY - Traditional Chippendale tray, gadrooned and engraved, takes hard use without showing it; its lustrous Chromium plate lasts a lifetime. 15 1/2" diam., 1" deep. Wt. 2 1/2 lbs. Ind. gift boxed. Retail \$4.98
610 S300



DE LUXE BREAD TRAY - Finished in gleaming Chromium Plate. Embossed center service area, with side panel engraving. 13" by 7 1/2". Wt. 1 1/4 lbs. Ind. gift boxed. Retail \$2.98
625 S180



BUTTER DISH - Smart and decorative in Chromium plate. Gadroon trimmed with removable glass insert. One quarter pound size. Knurled knob for easy lifting. 8" by 4 1/2" by 2 1/2" high. Wt. 1 lb. Ind. gift boxed. Retail \$2.98
915 S180

Beautifully Gift Boxed



LAZY SUSAN - Beautiful Chromium plated... extra large for sandwiches, appetizers, cheese or cold cuts. 4 glass sections and center with cheese board and removable chrome cover 16" in diameter and mounted on ball bearing base. Wt. 7 lbs. Ind. gift boxed. Retail \$9.98
635 S600

Items #820, #825 and #635 are in Shipping Charges, Category D. All other items are Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.



HELLERWARE
*Masterpieces
of Elegance
in Chromium*

TID-BIT SERVERS—A decorative accessory for any table setting in magnificent Chromium Plate. Trays have attractive Chippendale borders with engraved centers. Shipped unassembled.

ONE TIER TID-BIT—6½" high with 8" tray. Wt. 1 lb. Ind. gift boxed.
510 S180.....Retail \$2.98

TWO TIER TID-BIT—10" high with 8" and 6" tray. Wt. 1¼ lbs. Ind. gift boxed.
520 S300.....Retail \$4.98

THREE TIER TID-BIT—14" high with 12", 8" and 6" tray. Wt. 2½ lbs. Ind. gift boxed.
530 S480.....Retail \$7.98



CASSEROLE—Prepare your delicacies in the heat resistant Fire King Glass and place into the mirror finished Chromium plated casserole, 1½ quart size. Gadroon trim with fluted "Queen Anne" cover. Dimensions: 9½" diam., 5" high. Wt. 3¼ lbs. Ind. gift boxed.
641 S360.....Retail \$5.98



GALLERY TRAY—Perforated wall with engraved center and gadroon trimmed in mirror-like, non-tarnishing Chromium Plate. Ind. gift boxed.

12" GALLERY TRAY—Height 1¼". Wt. 2 lbs.
755 S300.....Retail \$4.98

14" GALLERY TRAY—Height 1¾". Wt. 2½ lbs.
760 S360.....Retail \$5.98



WELL AND TREE PLATTER—Exceptional value in non-tarnishing Chromium plate. Gadroon trimmed. 11¼" by 16" by 1" high. Wt. 2 lbs. Ind. gift boxed.
671 S360.....Retail \$5.98



Beautifully Gift Boxed



TUMBLER SET—A full 12 ounce crystal glass, set in a handsome, mirror-finish, non-tarnishing Chromium jacket. Cork insulating maintains constant temperature for your hot or cold beverage. Eliminates the need for a coaster. Glass and metal easily separate for quick cleaning.

SET OF SIX—Individually gift displayed boxed. Weight 4 lbs.
780 S540.....Retail \$8.98

SET OF FOUR—Individually gift displayed boxed. Weight 3 lbs.
775 S360.....Retail \$5.98



SUGAR AND CREAMER SET—This beautiful set in non-tarnishing Chromium belongs on every table. Adequate and decorative, with gadroon trimmed and engraved tray. 9½" by 6½" by 3" high. Wt. 1½ lbs. Ind. gift boxed.
956 S360.....Retail \$5.98

All items are in Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.

Viking
STAINLESS
Made in U.S.A.



Beautifully Gift Boxed

OVAL SERVING TRAYS—Ideal for serving hot or cold delicacies. In ever-lasting, non-magnetic STAINLESS STEEL in the butter, satin-like finish.

16½" size—Individually gift boxed. Weight 2½ lbs.
150 S600.....Retail \$9.98

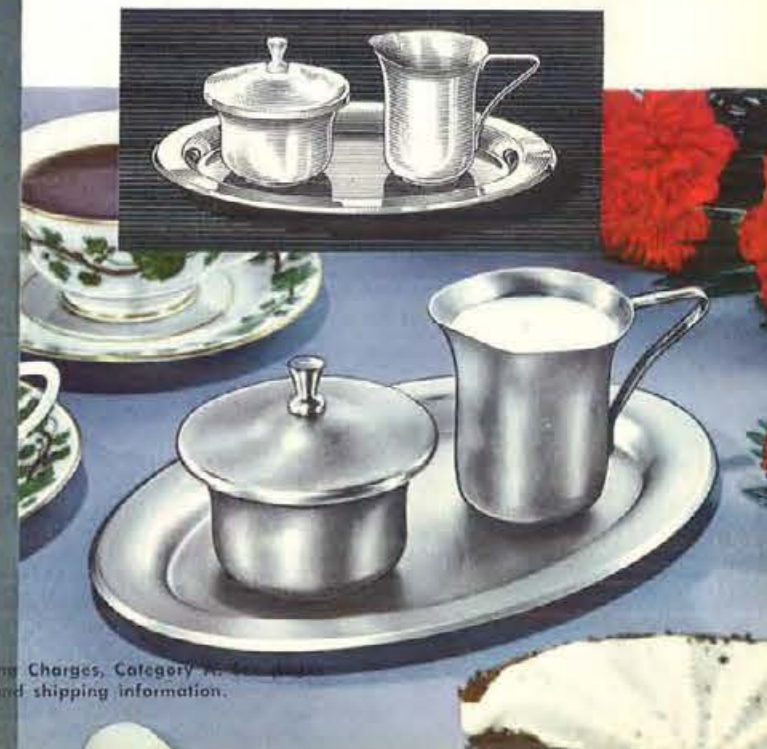
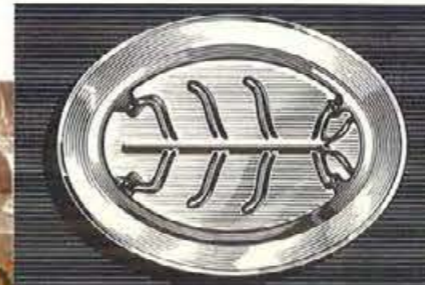
14½" size—Individually gift boxed. Weight 1½ lbs.
140 S480.....Retail \$7.98

WELL AND TREE—Can be used for broiling or reheating. Ever-lasting, non-tarnishing, SOLID 18-8, STAINLESS STEEL, in a satin-like finish. Large 16½" size. Individually gift boxed. Weight 2½ lbs.

160 S600.....Retail \$9.98

SUGAR AND CREAMER SET—A classic beauty of ever-lasting, non-tarnishing, SOLID 18-8, STAINLESS STEEL in a satin-like finish. 6½" by 9½" by 3¼" tall. Individually gift boxed. Weight 1½ lbs.

120 S600.....Retail \$9.98



All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.

Viking

STAINLESS

Made in U.S.A.



BUTTER DISH—The modern touch in beautiful SOLID STAINLESS STEEL, everlasting and non-tarnishing in a satin-like finish, ¼ lb. size with crystal insert. Individually gift boxed. Weight 1 ½ lbs.

100 5360.....Retail \$5.98



Beautifully Gift Boxed

DOUBLE VEGETABLE DISH—Can be used as two servers by inverting cover, beautiful, yet practical in ever-lasting, non-tarnishing SOLID 18-8, STAINLESS STEEL in a satin-like finish 9" by 11 ¼" by 2 ¼" high. 1 ½ quart capacity. Individually gift boxed. Weight 2 lbs.

130 5780.....Retail \$12.98



BREAD TRAY—The popular modernistic oval shape, in everlasting, non-tarnishing, beautiful, SOLID 18-8, STAINLESS STEEL in a satin-like finish. 7 ½" by 11 ¼" by 1 ¼" deep. Individually gift boxed. Weight 1 lb.

110 5360.....Retail \$5.98

BREAD AND BUTTER SET—A special starter set with a \$2.00 saving at retail. Quarter pound butter dish with cover and crystal insert, and bread tray. All in SOLID STAINLESS STEEL. Individually gift boxed. Weight 2 1/3 lbs.

115 5600.....Retail \$9.98

STEAK PLATTER—Broil your sizzling steaks on this SOLID STAINLESS STEEL platter and take it from oven to the table on a beautiful hardwood holder. 14 ½" platter, over all size 16" by 10 ½". Individually gift boxed. Weight 3 ½ lbs.

170 5600.....Retail \$9.98



KEG BAR

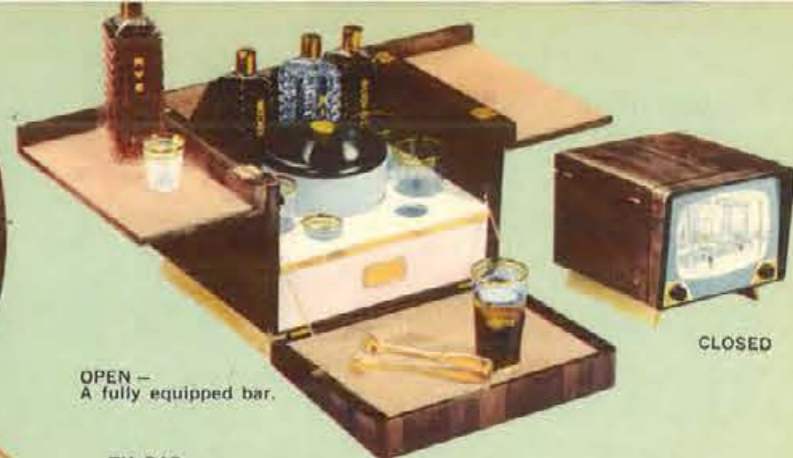
Closed or open, the Keg Bar is a handsome piece to hang on the wall or stand on table or chest. Brass finish on hoops, chain, padlock, and piano hinges contrast with the burnished Walnut finish of the bar. When bar is opened, the base forms a tray to hold bottles, mixers, etc. Includes 6 hi-ball glasses; 6 cocktail glasses; 6 jiggers; smart pitcher with crystal muddler. Covered jar for olives or onions, etc. Pat. Pend. Ind. Boxed. Size: 16" x 13" x 18" high. Wt. 22 lbs.

No. 4000 S2475 Shpg. Chgs., Cat. M.

Retail \$40.00



HANGS ON WALL



OPEN — A fully equipped bar.

CLOSED

TV BAR

Your refreshment program will be clearer, and in tune, when you channel your beverage service to your guests from this authentic, walnut-hardwood table model TV Bar. Pull the picture screen down and you have a large cork-lined serving surface. The top halves of the bar fold out to offer additional cork-lined bar area. Equipped with four 16 oz. slim, square decanters, gold-lettered "Scotch", "Bourbon", "Rye" and "Gin", four hi-ball glasses, two jiggers, a covered vinyl ice bucket, and brass finished ice tongs. The picture provided with your TV Bar can be replaced with your own favorite photo by removing the two "tuning" dials. Pat. Pend. Ind. Boxed. Size: 14" x 13 ½" x 12" high. Wt. 16 lbs.

No. 3500 S2171 Shpg. Chgs., Cat. H.

Retail \$35.00

KAROFF Originals



DELUXE TANTALUS TRIO

Here's the newest and most revolutionary liquor service yet — The handsome and impressive liquor set that's portable, yet keeps your favorite refreshments under lock and key. Highly polished circular formed mahogany wood grain case with bright brass trim holds three 16 oz. slim, square, brass capped decanters, gold-lettered "Gin", "Scotch" and "Bourbon". Brass bar and padlock secure your liquors against too-free imbibers. Pat. Pend. Ind. Boxed. Size 12 ½" Dia. Wt. 5 lbs.

No. 1065 S625 Shpg. Chgs., Cat. G.

Retail \$10.00



CLOSED — A set of bound volumes.

OPEN — A fully equipped bar.

"BOOK BAR"

This impressive set of leatherette-bound volumes is a "literary" conversation piece for convivial moments! Perfect for home, office or thoughtful gift giving. Carefully detailed, these realistic-looking "books" are bound in long wearing ginger-color leatherette, decorated with gold-lettered titles and trim. Hinged top cover swings back to show complete bar. Hinged front panel can be lowered for handy marble-patterned working surface. Set includes full complement of bar accessories: brass-finished bottle opener, corkscrew, mixing spoon and strainer; 3 gold-banded shot glasses, 4 hi-ball glasses; pitcher, 4 gold-capped square decanters labeled "Scotch", "Bourbon", "Rye", "Gin". Decorative brass trim and brass-finished, beaded side chain. Brass nameplate suitable for engraving. Pat. Pend. Ind. Boxed. Size: 16 ¼" x 10 ½" x 9 ¾" high. Wt. 20 lbs.

No. 4550 S2788 Shpg. Chgs., Cat. L.

Retail \$45.00



CLOSED — A handsomely framed picture.

OPEN — A fully equipped bar.

PICTURE BAR

Ideal for living room, den or office. The framed picture gives no hint of being a bar... but—Presto!—lower the frame, and there are all the ingredients required for your favorite drink. Includes three gold-capped decanters marked "Scotch", "Gin" and "Bourbon", 6 highball glasses, 2 shot glasses and a jar for olives, cherries, etc. Beautifully finished hard wood frame suits any decor. Color prints by masters enhanced by rich off-white mat—can be easily replaced by your favorite picture. Dimensions 17 ¾" x 4" x 15 ¾" high. Pat. Pend. Ind. Boxed. Wt. 16 lbs.

No. 2060 S1250 Shpg. Chgs., Cat. F.

Retail \$20.00

"See pages 1 and 2 for Price and Shipping Information"



THE ICE CART

Sound the bells, the iceman cometh! White simulated leather covered hardwood replica of familiar ice cream cart, holds 3 quarts of ice in fibreglass insulated polyethylene container. Cover is cork lined for further insulation. Cart rolls easily on brass finished wheels. Fitted with brass handle, knob and bells that sound the call to happy drinking. Pat. Pend. Ind. Boxed. Size: 9" x 9" x 8" high. Wt. 5 lbs.

No. 1310 5799 Shpg. Chgs., Cat. B.

Retail \$13.00



DELUXE FOLD-WAY BUFFET
(U.S. Pat. No. D-166605) Now 15% larger than our original expanding tray which revolutionized buffet serving! Fine grained polished blond hardwood, 5 spacious food wells, glass salt & peppers, 2 wood-covered glass relish dishes with spreaders. Needs no protective dollies. Easy to wash. An ingenious gift for the gracious hostess. A lovely centerpiece for formal or informal servings. Opens to 29", folds to 15", 9 3/4" wide. Ind. Boxed, Wt. 6 lbs.

No. 1200 S795 Shpg. Chgs., Cat. B. Retail \$12.95

THE "GOURMET" SALAD TOSSER

Here is the newest innovation in salad making since mayonnaise! Just place all the ingredients for your favorite salad together with the dressing in the gleaming ebony enamel finished aluminum bowls. Seal the two bowls together with the special spring locking device attached to the brass finished wire cradle. Turn the handle, thoroughly mixing the contents. Open . . . then enjoy a luscious, scientifically tossed salad. Set complete with styrene salad fork and spoon in brass and ebony finish. Pat. Pend. Ind. Boxed. Size: 12 1/2" dia., 11" high. Wt. 4 lbs.



Just turn handle for automatic & scientific salad tossing

No. 1100 S679 Shpg. Chgs., Cat. A. Ret. \$11.00

SERVING FORK AND SPOON STAY NEATLY IN PLACE



SWISS HARMONY DECANTER BAR

Beautifully designed . . . gold anodized aluminum trim for lasting beauty, and permanent finish . . . will never tarnish . . . upper and lower trays of Mahogany "Marlite," high lustre finish . . . alcohol and stain proof . . . heat resistant. Unit composed of two 26 oz. glass decanter bottles, fired with threadlike strands of 24K spun-gold, fitted with automatic pourer; shaker top made of extra heavy weight gold anodized aluminum, with self contained strainer. Overall size: length 16", width 8 1/4", height 14 1/2". Shipping Charges, Category C.

101 S997 Retail \$14.95



SWISS HARMONY MUSICAL DECANTER BAR

Beautifully designed . . . gold anodized aluminum trim for lasting beauty. Unit contains two gold anodized musical decanters color matched to bar trim . . . 26 oz. glass bottles fired with thread-like strands of genuine 24K spun-gold. Both decanters fitted with fine imported Swiss movements . . . one plays "For He's a Jolly Good Fellow," and the other "How Dry I Am," when lifted. Decanters are fitted with automatic closing pourers. Four matching gold anodized aluminum jiggers, and the set topped off with extra heavy weight large gold anodized aluminum cocktail shaker with self contained strainer. Overall size: length 16", width 8 1/4", height 15". Shipping Charges, Category D.

100 S1797 Retail \$29.95



EXECUTIVE BAR SET

Basic set of home bar tools including Bar Host, Spin-Pic set, Bar Jack, Chrome Strainer, and Jet Mixer which converts any standard bottle of soda or ginger ale to a siphon bottle. Shipping Charges, Category A.

E85-200 1-5663; 3-5600 Retail \$9.95



KAROFF Originals

MAKES EVERY HOME A PALACE . . . AND EVERY HOSTESS A QUEEN



• Easily holds largest broiler, record player, typewriter, etc.
• Rolls easily from room to room.

THE FOLD-AND-ROLL CONVERTIBLE TABLE

The most amazing all purpose, all metal folding table ever designed! The Fold-and-Roll Convertible Table folds flat automatically to 23 1/4" in just 2 seconds in a single motion! Large smooth rolling swivel casters make it easy to roll the Convertible Table from room to room . . . no carrying or lifting. Pat. Pend. Ind. Boxed. Size: 25 3/4" x 17 1/2" x 35" high. Wt. 21 lbs.

• Alcohol, heat resistant, baked enamel finish.

A - Illus., No. 2552 S2171 Shpg. Chgs., Cat. L. Retail \$35.00
Black Shelves, Brass frame, handle.
B - Illus., No. 2550 S1561 Shpg. Chgs., Cat. L. Retail \$25.00
Black Shelves with Brass frame.
Not illus., No. 1875 S1172 Shpg. Chgs., Cat. K. Retail \$18.75
Same as B in All Black.

IN A SINGLE MOTION



PRESS BAR for finger-tip opening

"TRAYMASTER" DELUXE
This famed Traymaster Deluxe is a graceful, decorative display piece . . . and a functional server, 10" x 10". Styrene tray is heavily metalized in non-tarnishing gold or silver plate. Pat. Pend. Ind. Boxed. Size: 10" x 10" x 6 1/2". Wt. 2 lbs.

No. 1000 S312—Silver Shpg. Chgs., Cat. A. Ret. \$5.00
No. 1001 S312—Gold Ret. \$5.00



REVOLVING SEWING WHEEL—A sensible and practical kit for sewing ease and convenience. Turns like a lazy susan. Clear, see-through polystyrene sides. Cover embossed with floral pattern in pink or blue. 2-tone silk pin cushion. Roomy basket for storing work, needles, scissors, trims, stockings, etc. Comes with 16 spools quality thread in popular colors. FEEDS AND CUTS THREAD WITHOUT REMOVING SPOOLS. Pat. Pend. Ind. Boxed. Size: 8 1/2" Diam x 5 1/4" High. Wt. 2 lbs.

No. 400 S249—Pink, Shpg. Chgs., Cat. A. Retail \$4.00
No. 401 S249—Blue Retail \$4.00



"RISE 'n SHINE" 10 PIECE SHOE KIT—A shoe-shine kit with all the "makin's" cozily boxed so they can hide between shins. The blond hardwood box opens to easily accessible, roomy compartment housing 2 brushes, 2 shine cloths, 2 daubers, black and brown polish, Carboron cleaner. Pat. Pend. Ind. Boxed. Size: 13 1/2" x 7" x 10" high. Wt. 5 lbs.

No. 625 S376 Shpg. Chgs., Cat. A. Retail \$6.00



THE "FIVE OSCARS" BARBEQUE CHEF
Five amusing characters watch while barbeque broils. Faces handpainted on natural wood handles. Specially designed long handles prevent burning hands. Includes stainless steel fork, spoon and spatula, plus natural wood salt and pepper shakers. Natural hardwood stand. Legs fold for compact storage. Pat. Pend. Ind. Boxed. Size: 11 1/2" x 4 3/4" x 28 1/4" high. Wt. 7 lbs.

No. 1025 S625 Shpg. Chgs., Cat. D. Retail \$10.00



CELESTIAL BEVERAGE SET

8 12-oz. Heavy Bottom Tumblers decorated in Black Enamel and 22 Kt. Gold, Celestial Pattern, packed in multi-colored printed gift box. Shipping Charges, Category C.

S-152 S245 Retail \$3.95



CAPRI BEVERAGE SET

8 12 oz. Heavy Bottom Hi-Balls with Capri Decoration in Turquoise and 22 Kt. Gold, in deluxe gift box. Shipping Charges, Category C.

S-132 S245 Retail \$3.95



PRO BAR SET

Make your own mixed drinks like a professional with this four-piece set. Cocktail shaker, stainless steel bar spoon and strainer with two-color decorated recipe glass. Shpg. Chgs., Cat. A.

P85-300 1-S332; 3-5300 Retail \$4.98



BAR HOST

Bar Host with one tilt automatically measures a jigger, pauses, and pours another. Measures accurately and eliminates spillage. Beautiful high chrome finish. Shipping Charges, Category A.

BM-10 1-S197; 3-S177 Retail \$2.95



DELUXE ICETTE

In polished gleaming aluminum with decorative contrasting black plastic band. Fiber glass insulation makes it adaptable to cold or heat. Use it to keep beans, soup or chili hot for gracious entertaining. Dimensions: 11" high, 9 1/2" overall. Shipping Charges, Category A.

775 S663 Retail \$9.95



DELUXE FRIGOR

In gleaming Tu-Tone aluminum with decorative contrasting black plastic knob and grip handle. Fiberglass insulation makes it adaptable to cold or heat. For gracious living. Capacity: 5 qts. Dimensions: 16" high, 10" overall. Shipping Charges, Category B.

777 S930 Retail \$13.95



SPARKLET ICE CRUSHER

Gives a professional touch to your hospitality! Crushed ice instantly . . . turn the handle one direction for coarse ice, the opposite for fine. Finest mechanism. Copper top and appointments. Translucent base floxed with gold. Portable—extra lid transforms container into ice bucket. Height 9 1/2", diameter 4 1/2". Shpg. Chgs., Cat. A.

110 S963 Retail \$12.95



GAVEL DIALER

Unique recipe dialer tells you how to make your drink. The gleaming gavel does the rest — measures, muddles, opens bottles, crushes ice, and also is a corkscrew. Shipping Charges, Category A.

GD-22 1-S167; 3-S150 Sug. Ret. \$2.50

See pages 1 and 2 for price and shipping information.

Gleaming Brass and Copper Gift Items

A. COACHMAN'S JAR—Holds candies or cookies, etc. 11¼" tall, 5" wide. Available in brass. Shipping Charges, Category A. Retail \$6.50
245 5455

JUNIOR COACHMAN'S JAR—Same as above except 9" tall, 4" wide. Available in brass only. Retail \$4.50
6B 5315

B. ICE BUCKET—Solid brass with white knob on cover. Swing brass handle with strapped gold and white. 2 qt. pyrex liner. Height 9½" without handle, diameter 7½". Shipping Charges, Category E. Retail \$14.95
100 51047

C. FERN BOWL—Heirloom brass. Footed. 6¼"x3". Shipping Charges, Category A. Retail \$3.95
50B 5277

D. REVERE BOWL—Heirloom brass. On pedestal. 7½" diameter. Shipping Charges, Category A. Retail \$5.50
62B 5385

Same as above except 9" diameter. Retail \$7.95
63B 5556

E. CARNATION BOWL—Heirloom brass on brass filigree stand. 7½"x5½". Shipping Charges, Category A. Retail \$8.50
58B 5595

F. HOLLYWOOD OBLONG PLANTER—Heirloom brass. On ball legs. Medallion design. Length 13½". Shipping Charges, Category A. Retail \$5.95
125B 5416

G. COPPER CHAFING DISH—Handsome styling adds charm and grace to any table or buffet. Brass stand only. Sterno burner. 5½"x9½" high. Shipping Charges, Category C. Retail \$12.95
14CD 5907

H. FLORENCE FLOWER OR FRUIT BOWL—Heirloom brass. Footed. 7½" diameter. Shipping Charges, Category A. Retail \$3.50
66B 5245

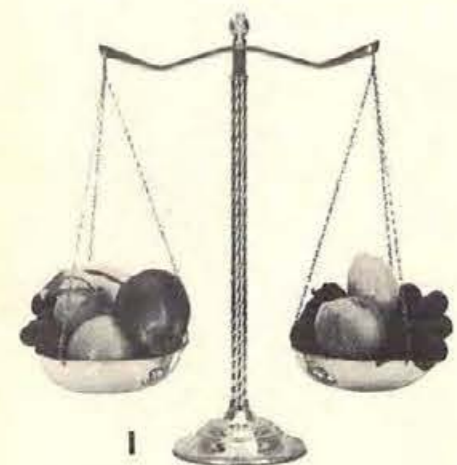
I. BRASS DECORATIVE COLONIAL SCALE—From yesterday's apothecary shop to grace today's dining room or patio. Traditional rope pattern pedestal. Height 14¾". Shipping Charges, Category B. Retail \$11.50
270 5805

Same as above except 19¾" high. Retail \$16.95
271 51187

J. COPPER AND BRASS CHAFING DISH—Solid copper pan keeps food hotter while serving. Beautiful copper finished stand. Sterno burner, flame control. Wood handle. Capacity 2 quarts. Shipping Charges, Category D. Retail \$17.95
17CD 51256

Copper tray (not illustrated). 15" diameter. Retail \$6.95
MTL 5486

K. 4-PIECE COFFEE SET—Brass. Coffee pot, lin-lined, capacity 8 cups, diameter 4¾"x9½" high. Sugar and Creamer, diameter 3½"x3" high. Round engraved tray, diameter 13". Shipping Charges, Category G. Retail \$19.95
1067 51397



Replogle WORLD GLOBES



Discover the whole wide world—explore the new wonders of space—enjoy the excitement of travel! Choose a globe for your family or as an important gift! More than a map, a globe is an exact model of the earth itself. Brings new meaning to every world event, makes homework easier for youngsters, wins everyone's admiration for its sparkling beauty. Finely crafted by Replogle, the world's largest globe manufacturer, these accurate, up-to-date globes are exceptionally detailed and readable. Washable maps are beautifully lithographed in ten harmonious, non-fading colors.

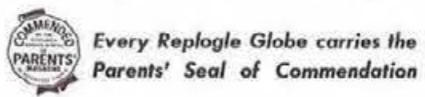


The "EXPLORER" Satellite Globe. Track the path of any present or future satellite with this exciting new, large 12-in. globe. Comes with removable orbit ring, miniature satellites and fascinating book "The Story of Earth Satellites," by Dr. Albert Shtatzel, director, Chicago's Adler Planetarium. Beautiful new decorator map has soft light-green oceans, vivid land colors; shows 6410 places. Gyro-Matic mounting, richly plated in antique brass, swings up and down to bring any area into instant view. Deluxe 96-pg. book of globe uses and games also included. Ht. 16¼", wt. 6¼ lbs. P116 S1095.....Retail \$17.95
Shipping Charges, Category D.

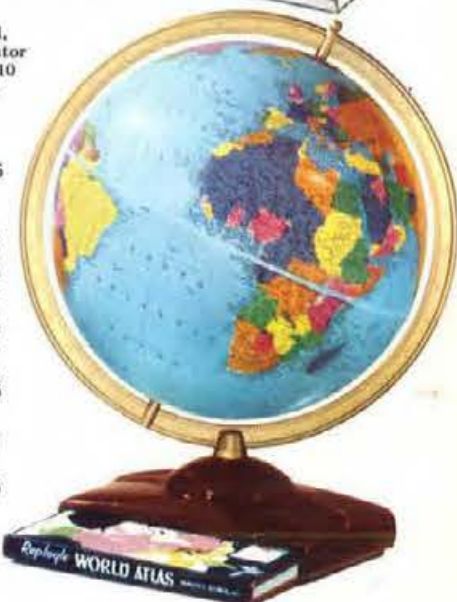
The MAGELLAN. A favorite Globe and Atlas set in one handy unit. Big 12-in. globe shows 6,410 places in true relationship. New 200-pg. atlas has detailed U.S. and foreign country maps, gazetteer, populations, valuable world information. Fits in specially designed, walnut wood-grain globe base. Brass-finished full meridian. 32-pg. book of globe uses included. Ht. 17", wt. 7¼ lbs. P226 S1034.....Retail \$16.95
Shipping Charges, Category D.

Same, with beautiful hand crafted Illuminated globe, brilliantly legible place names. Wt. 12 lbs. IG226 S1766.....Retail \$28.95
Shipping Charges, Category F.

The COLUMBUS. Large 12-in. globe, highly recommended for school-age children. Washable map shows 6,410 places in large type. Has brass-finished, full meridian for easy location of places. New, modern base has attractive walnut wood-grain finish. Comes with 32-pg. book of globe uses and games. Ht. 16", wt. 6 lbs. P210 S668.....Retail \$10.95
Shipping Charges, Category H.



Every Replogle Globe carries the Parents' Seal of Commendation



Beautiful ILLUMINATED GLOBES

MAKE ANY HOME MORE LOVELY

SUPERBLY HAND CRAFTED FOR UTMOST ACCURACY

Every Place Name Stands Out Brilliantly Clear



The WINTHROP. More than a valuable reference, this large 12-in. illuminated globe delights everyone with its jewel-like beauty. Map shows 6,410 place names in large type. Numbered half-meridian is richly brass plated. Newly designed base of lustrous, deep-toned solid walnut is styled with classic simplicity. Includes 32-page book of globe uses. Ht. 16¼", wt. 11 lbs. IG131 S1827.....Retail \$29.95
Shipping Charges, Category E.

Same, with 10-in. illuminated globe, highly detailed map. Ideal size for desk or TV set. Ht. 14¼", wt. 8 lbs. IG1031 S1400.....Retail \$22.95
Shipping Charges, Category D.

Operates on AC or DC, 110 volts



The FARRAGUT. Combines a dramatic 12-in. "Starlight" illuminated globe with a wonderfully complete 400-pg. atlas. Oceans in deep blue-black contrast with vivid land colors. Chrome plated meridian. Specially designed black and chrome base holds atlas. A globe of exceptional beauty and quality. Ht. 16¼", wt. 15 lbs. IG230 S2254.....Retail \$36.95
Shipping Charges, Category K.

See pages 1 and 2 for price and shipping information

See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



RECORD CASES AND RACKS

Lyric

What better way to remember your record collecting friends than with a safe, easy way to file their cherished records! Here in this attractive line by LYRIC, the most famous name in record holders, you'll find a case or rack for every storage need. All-steel constructed for years of use, beautifully finished in handsome decorator colors.

LARGE CAPACITY CARRYING CASE safely stores 75 7-inch records at home or on trips. Strong, light metal construction, deluxe baked wrinkle finish. Red and gray color combination. Fully indexed with embossed dividers for extra record protection, master index card and gummed numbers. Has wide, comfortable plastic handle, brass-plated draw bolt lock. Wt. 4 lbs.

49R/P 5387.....Retail \$5.95
Shipping Charges, Category A.



NEW ALL-PURPOSE RACK. Will hold 60 records all sizes and speeds; single, LP's or EP's in jackets. Smartly designed with gleaming brass plating on wire separators; convenient handles, plastic feet. Complete index includes numbering on rack, index card and gummed numbers. Wt. 4 lbs.

76 S276.....Retail \$4.25
Shipping Charges, Category A.



NEW TWO-TIER ALL-PURPOSE RACK. This giant capacity rack will hold 120 records all sizes and speeds; single, LP's or EP's in jackets and in a minimum of space. Handsomely styled in black and brass. Wire separators heavily plated in gleaming brass. Has convenient handles, protective plastic feet. Complete index for instant selection with numbering on each rack, index cards and gummed numbers. Ht. 21", wt. 10 lbs.

77 S649.....Retail \$9.98
Shipping Charges, Category D.



LP AND EP RACK. Holds as many as 60 records in jackets—7, 10 or 12-inch size. Files them safely upright, makes selection quick and easy. Beautifully styled in the contemporary manner. Matte black finish with gleaming brass-plated ends and gold lyre design. Wt. 3 lbs.

41 S341.....Retail \$5.25
Shipping Charges, Category A.



Baby Bottle Sterilizers

AUTOMATIC ELECTRIC 8-BOTTLE STERILIZER AND FORMULA SET—For regular sterilization or terminal method—bottles, nipples, caps, formula in one easy operation. Just add water and plug in—shuts off automatically. Includes sterilizer plus Formula Set (A) as illustrated, consisting of glass graduate, measuring spoons, funnel, tongs, bottle cleaner, six 8-oz. and two 4-oz. Evenflo bottles with caps, nipples, discs.

200X S1064—Shipping Charges, Category E. Retail \$15.95

AUTOMATIC BOTTLE STERILIZER—Sterilizer with bottle rack, nipple tray, cord only.

200 S730—Shipping Charges, Category B. Retail \$10.95



STERILIZER AND FORMULA SET—Non-electric all-aluminum sterilizer designed for regular or terminal method; removable 8-bottle rack. Includes sterilizer plus Formula Set (A) illustrated, consisting of glass graduate, measuring spoons, funnel, tongs, bottle cleaner, six 8-oz. and two 4-oz. Evenflo bottles with caps, nipples, discs.

614X S664—Shipping Charges, Category C. Retail \$9.95

STERILIZER—Sterilizer with bottle rack only.

614 S330—Shipping Charges, Category A. Retail \$4.95



Hankscraft Baby Bottle Warmers

BOTTLE WARMER SET—An appreciated gift for Mother and Baby. Includes automatic electric bottle warmer, food warming dish and handy vaporizer attachment for relief from colds. Gift packaged.

Shipping Charges, Category A. 832 S233 Retail \$3.50



BOTTLE WARMER AND VAPORIZER—Heats bottle to correct temperature; shuts off automatically. Vaporizer fits over warmer, produces steam for cold relief. Pink, blue, or ivory. Shipping Charges, Category A. 1013C S197 Retail \$2.95

NITE-LITE BOTTLE WARMER—A soft light illuminates this bedside bottle warmer. Heats quickly, shuts off automatically. Nite-Lite stays on until cord is detached. Pink or blue. Shipping Charges, Category A. 1093A S367 Retail \$5.50

AUTOMOBILE BOTTLE WARMER—Ideal for "parents on the go"—plugs into car lighter, heats quickly to correct temperature, shuts off when bottle is removed. Specify 6 or 12 volt. Shipping Charges, Category A. 1217A S263 Retail \$3.95

See pages 1 and 2 for price and shipping information.



DELUXE CASE FOR 50 10-INCH RECORDS. Of light metal with baked wrinkle finish. Aqua top, gray bottom. Wide plastic handle, brass-plated draw bolt lock. Index includes embossed dividers, index card, gummed numbers. Grand for carrying records along to square dances, parties. Wt. 5 lbs.

43A S471.....Retail \$7.25
Shipping Charges, Category A.

FOR 12-INCH RECORDS, INCLUDING LP'S IN JACKETS. Of strong, light metal construction with handsome baked wrinkle finish. Gray top, aqua bottom. Wide plastic handle, brass-plated draw bolt lock. Indexed for 36 records with master index card, protective embossed dividers, gummed numbers. Keeps valuable LP records dust free; files them in the correct vertical position. Wt. 6 3/4 lbs.

46P/A S497.....Retail \$7.75
Shipping Charges, Category C.



Replogle HEIRLOOM GLOBES

Beautiful...luxurious...and the last word in craftsmanship



The HERITAGE. A proud possession, this greatly detailed, exquisite 12-in. illuminated globe rests in a beautiful hand carved and hand rubbed cradle base of rich toned, solid walnut...perfectly recreated from an authentic century-old globe mounting. A globe that will win constant admiration for its traditional charm and beauty. With 32-pg. book. Ht. 17", wt. 13 lbs.

IG1208 S2925.....Retail \$47.95
Shipping Charges, Category K.



The JEFFERSON. Elegant 12-in. illuminated globe mounted on a gracefully designed Duncan Phyfe pedestal stand of rich grained, solid walnut; hand carved and hand rubbed. Has brass claw feet. Brass-plated meridian moves in a full circle for easy viewing of any area of the globe. Stands 34 1/2" high. Lends charm and prestige to any room. Comes with 32-pg. book. Wt. 16 lbs.

IG1231 S3047.....Retail \$49.95
Shipping Charges, Category K.



Maps hand applied for greatest accuracy.

The HAMILTON. Choose this huge 16-in. illuminated globe for a lifetime of valuable reference and superb beauty! Over 60-inches around; more than 9000 place names. Rests in a pedestal cradle base of genuine walnut, hand carved and hand rubbed to a warm toned finish. Brass claw feet; movable brass-plated meridian. 32-pg. book included. Ht. 39 1/2", wt. 38 lbs.

IG1607 S8540.....Retail \$140.00
Shipping Charges, Category P.

See pages 1 and 2 for price and shipping information



Vaporizer-Humidifiers



HANKSCRAFT VAPORIZER—Fully automatic; delivers a steady flow of healthful steam. Gallon capacity, runs 6 to 8 hours, shuts off automatically when water is gone. Easy to use, easy to clean.
Shipping Charges, Category B.
202A 5464 Retail \$6.95



JUNIOR VAPORIZER—Quick relief from colds, croup, sinusitis with gentle soothing steam. Half-gallon capacity, runs 3 to 4 hours, shuts off automatically. Plastic base, attached cord.
Shipping Charges, Category A.
203D 5330 Retail \$4.95



HANKSCRAFT VAPORIZER—Large-capacity double-duty vaporizer and humidifier—vaporizes 1½ gallons of water. Produces healthful steam 10 to 12 hours for constant day or night use. Sturdy break- and chip-resistant all-plastic construction. Safe, easy to use. Shuts off automatically when water is gone.
Shipping Charges, Category A.
206 5664 Retail \$9.95

HANKSCRAFT VAPORIZER FLUID—A new, specially formulated vaporizer fluid that can be added directly to the water. Produces soothing medicated steam for effective relief from colds. Safe for infants. (8-oz. bottle)
Shipping Charges, Category A.
298 5199 Retail \$2.98



WALT DISNEY CHARACTER
Musical Nite-Lites and Feeding Set

DISNEYLAND MUSICAL NITE-LITE—Lull youngsters to sleep with this make-believe TV set, 6" wide x 5" high. Soft light shines through Disneyland scene; plays nursery tune.
Shipping Charges, Category A.
1601 5466 Retail \$6.98



MICKEY MOUSE FEEDING SET—A delightful gift for Baby. Includes a 3-compartment, 8" diameter feeding dish, cup and spoon—enchanting with authentic Disney characters. Hot water in base keeps food warm. Spinning Mickey Mouse stopper keeps Baby amused. Tip-proof suction cup base. Colorful gift carton.
Shipping Charges, Category A.
1621 5332 Retail \$4.98

DISNEY CHARACTER MUSICAL NITE-LITES—Youngsters love these authentic captivating figures. They glow in the dark, play a cheerful nursery tune. Sturdy translucent plastic, 8" high, genuine Swiss music box in base.
Shipping Charges, Category A.
1710 5466 (Mickey Mouse) Retail \$6.98
1711 5466 (Pluto) Retail \$6.98
1713 5466 (Donald Duck) Retail \$6.98

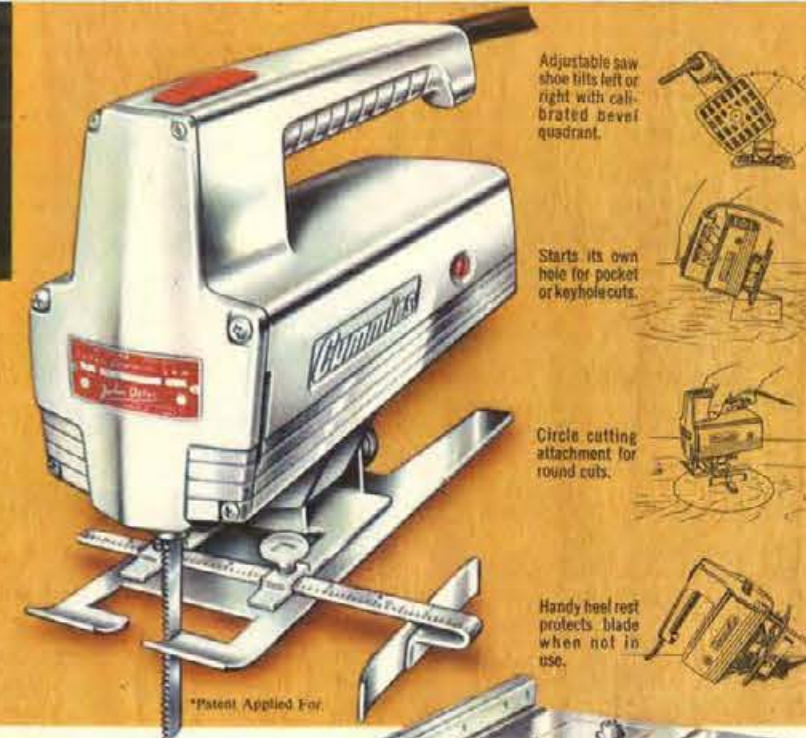


See pages 1 and 2 for price and shipping information.

New! Cummins Sabre-Jig Saw

Exciting as it is versatile! That's the new Cummins SABRE-JIG SAW with its non-stall, anti-vibration automotive cam-drive* and ball bearing construction. Combines, in one saw, all the features of a rip or cross-cut saw, hand saw, keyhole saw, hack saw, jig saw, and scroll saw. Powerful Universal 115 volt D.C. or A.C. to 60 cycle motor delivers 3500 ¼" strokes per minute. Breezes through 2" dressed lumber at both the 90° and 45° bevel. Cuts plywood, plastics, leather and metal (with proper blade). Special blade pitch reduces blade drag. Cuts on up-stroke, cleans chips on down-stroke. Comes complete with rip fence guide and circle cutting attachment, 2 wood blades, metal cutting blade, socket screw key and holder. Polished aluminum mirror finish. Shipping wt. 6 lbs.

466 1-52663; 3-52517 Retail \$39.95
Shipping Charges, Category G



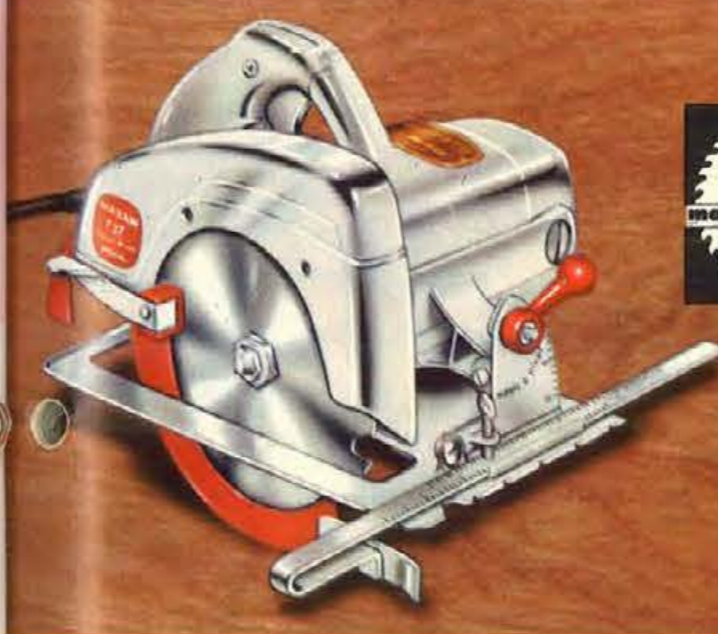
Adjustable saw shoe tilts left or right with calibrated bevel quadrant.

Starts its own hole for pocket or keyhole cuts.

Circle cutting attachment for round cuts.

Handy heel rest protects blade when not in use.

Cummins PORTABLE MAXAW



8 INCH TILTING ARBOR SAW CAPACITY

SAW TABLE FOR USE WITH CUMMINS MAXAWS
Convert your MAXAW into a precision tilt arbor table saw in seconds—with equal cutting capacity of 8" table saw! Saw shoe becomes part of table top—gives full MAXAW cutting capacity. All bevel, miter and ripping adjustments made instantly. Complete with rip fence, die-cast miter gauge, saw shoe insert for extra-fine cuts, metal shelf, switch and outlet box. Table top: 24" x 20", legs 34" long. Shipping Wt. 46 lbs.
777 1-52663; 3-52517 Retail \$39.95
Shipping Charges, Category P

MAXAW DELUXE POWER SAW
Precision ball bearing and self-lubricating sintered bronze bearing construction combined with professional cutting performance. Exclusive **magic pivot** enables MAXAW to make all cuts in 2" dressed lumber at any angle with blade to spare. Cuts 1½" at 45°—2¼" at 90°. No-load speed 5500 R.P.M. 115 volts, D.C. or A.C. to 60 cycles. Luxurious mirror and satin finish. Equipment: 6½" combination blade, rip fence guide, wrench. Shipping Wt. 14½ lbs.
737 1-53997; 3-53777 Retail \$59.95
Shipping Charges, Category G

MAXAW SPECIAL—Same as above but with self-lubricating sintered bronze bearings, satin finish. Shipping wt. 13½ lbs.
717 1-53330; 3-53147 Retail \$49.95
Shipping Charges, Category F

MAXAW PROFESSIONAL FEATURES

- TRUE COURSE GUIDE (Patented)** keeps blade on line through cut. Keeps cut open to prevent binding.
- TELESCOPING SAFETY GUARD WITH SAFETY LEVER** snap-back action shields blade at all times.
- CLUTCH BLADE ACTION** eliminates kick-back, prevents blade or motor damage.
- FULL-SIZE SAW SHOE** no wobble, no sway... calibrated, eliminates measuring for short cut-offs.
- PEDESTAL BASE** MAXAW stands solidly on end when not in use or when changing blades.
- INSTANT CALIBRATED BEVEL ADJUSTMENT** quickly adjusts from 0° to 45° for accurate angle cuts.
- BLADE SIGHTING SLOT** you see all cuts at all times—ends straining and "blind" sawing.



CARRYING CASE FOR MAXAWS
D-21279 1-5667; 3-5630 Retail \$10.00
Shipping Charges, Category D

MADE BY **John Oster** MANUFACTURING CO.

SEE PAGES 1 AND 2 FOR PRICE AND SHIPPING INFORMATION.



New! PERM-ALIGN COMMERCIAL 3/8" DRILL

Here's a professional quality, pistol grip 3/8" drill with more power—oversized capacity and longer life. Double coil construction. Perfect for fast drilling—working with carbide tipped bits in stone, tile and concrete. Sealed ball and self-lubricating sintered bronze bearings. No-load speed 1000 R.P.M., 115 volts D.C. or A.C. to 60 cycles. Drills 1/2" in metal, 1" in wood. Has easy-lock switch feature. Polished mirror finish. Complete with geared chuck and key. Shipping Wt. 5 1/4 lbs.

318 1-52663; 3-52517 Retail \$39.95
Shipping Charges, Category C

Cummins
GEARED CHUCK
PERM-ALIGN
DRILLS



VERTICAL DRILL PRESS FOR CUMMINS 1/4" AND 1/2" DRILLS

Instantly converts any Cummins Pistol-Grip 1/4" or 1/2" drill into a precision drill press. Drills to center of 7 1/2" circle, has 3" vertical travel. Maximum distance between chuck and table, 7 1/2". Shipping Wt. 13 lbs.

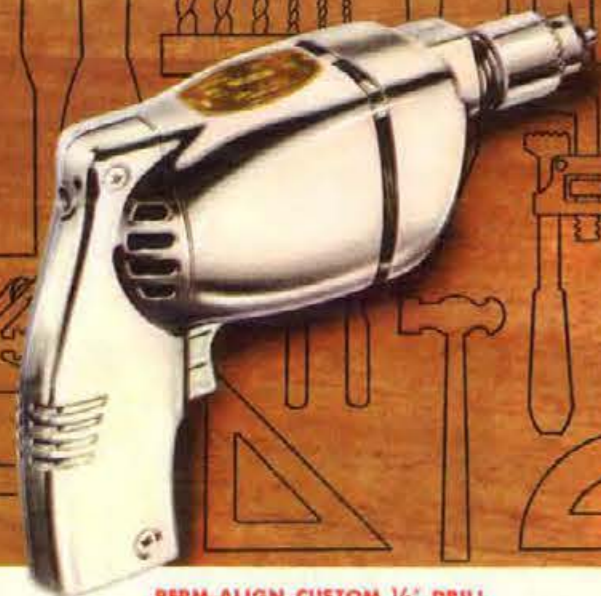
39 1-5863; 3-5816 Retail \$12.95
Shipping Charges, Category F



SPEED-D-POWER SCREW DRIVER ATTACHMENT

Converts any 1/4" (or larger) drill into a time-saving power screw driver. Drives screws up to 3/16" diameter into all woods. Speeds assembly jobs, cuts repair and building time. Comes with slotted and Phillips screw bits and Allen wrench. Shipping Wt. 1 lb.

156 1-5330; 3-5312 Retail \$4.95
Shipping Charges, Category A



PERM-ALIGN CUSTOM 1/4" DRILL

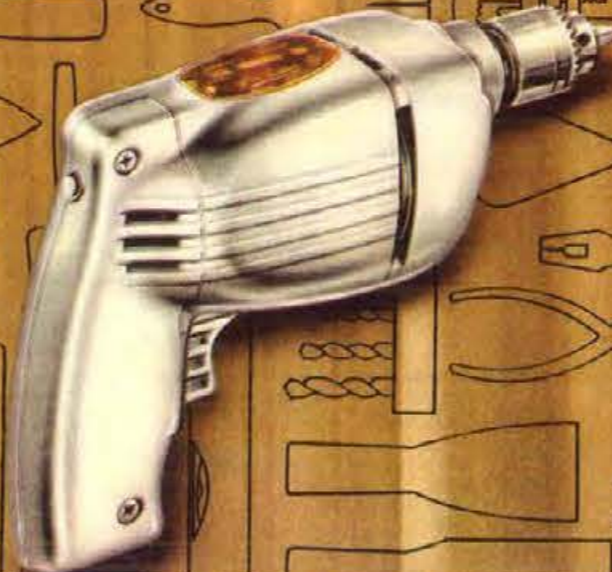
Preferred by maintenance men and home craftsmen—leads the league in power, performance, stamina. Has ball bearings in the right places—industrial quality double coil construction. 1800 R.P.M. 115 volts, D.C. or A.C. to 60 cycles. Drills 1/4" in metal, 1" in wood... tops for polishing, grinding, sanding, cleaning, buffing, sawing. Polished mirror finish. Complete with geared chuck and key. Shipping Wt. 5 lbs.

306 1-52330; 3-52202 Retail \$34.95
Shipping Charges, Category C

PERM-ALIGN STANDARD 1/4" DRILL

A proven performance leader among popular priced pistol-grip drills. Features PERM-ALIGN gears that can't be knocked out of line—heavy duty, self-lubricating sintered bronze bearings—single coil construction. Drills 1/4" in metal, 1/2" in wood. 1800 R.P.M. 115 volts, A.C. to 60 cycles. Compact design, smooth satin finish. With geared chuck and key. Shipping Wt. 4 1/2 lbs.

304 1-51663; 3-51572 Retail \$24.95
Shipping Charges, Category C



New! CUSTOM WORKSHOP WITH 3/8" DRILL



"ORGANIZER" CASE
Hang on wall—carry from job to job



AUTO MAINTENANCE
—ASSEMBLY WORK

Professional quality with 4" and 5" oversize accessories throughout! A precision-engineered, all-purpose workshop that is equally as versatile at home or shop. Powered by Cummins heavy-duty, double-coil 3/8" PERM-ALIGN drill. All parts and pieces in new "Organizer" case that hangs on wall or can be carried from job to job. Shipping wt. 12 1/2 lbs.

45 PIECES! Pistol Grip Commercial 3/8" drill with PERM-ALIGN gearing, 115 volts D.C. or A.C. to 60 cycles, 1000 R.P.M. • Geared chuck and key • Custom deluxe metal carrying case • 12 high speed drill bits for wood or metal (1/4"-1/2") • 5 piece spade drill set (1/4"-1") • 6 coarse sanding discs • 6 fine sanding discs • Lambs wool bonnet • Rubber backing pad • Grinding wheel • Buffing wheel • Wire wheel brush • Horizontal bench stand • 6 piece arbor set.

3181 1-53664; 3-53462 Retail \$54.95
Shipping Charges, Category E



Cummins
PORTABLE
ELECTRIC
WORKSHOPS
WITH GEARED CHUCK DRILLS

New! HOME MECHANICS KIT

Handiest helper you can have around home, shop or garage. Over 50 pieces of work-saving accessories. 30 piece power drill kit for drilling, sanding, polishing, buffing and grinding—plus 21 piece socket wrench set with ratchet for auto repairs, assembly work, appliance and garden equipment repair. Shipping wt. 12 lbs.

OVER 50 PIECES! Pistol Grip Standard PERM-ALIGN 1/4" drill, 115 volts A.C. to 60 cycles, 1800 R.P.M. • Geared chuck and key • Sturdy metal carrying case • 7 drill bits for wood or metal • 6 coarse sanding discs • 6 fine sanding discs • Lambs wool bonnet • Rubber backing pad • Grinding wheel • Horizontal bench stand • 6 piece arbor set • 21 piece socket set with ratchet (1/4" to 1 1/2") in handsome plastic pouch.

3047 1-52447; 3-52342 Retail \$34.95
Shipping Charges, Category E



MOTHER'S HELPER
TOO
Buff—polish furniture,
silverware, Clean pots,
pans.



BUILD—REPAIR
From attic to basement
—garage to playroom.

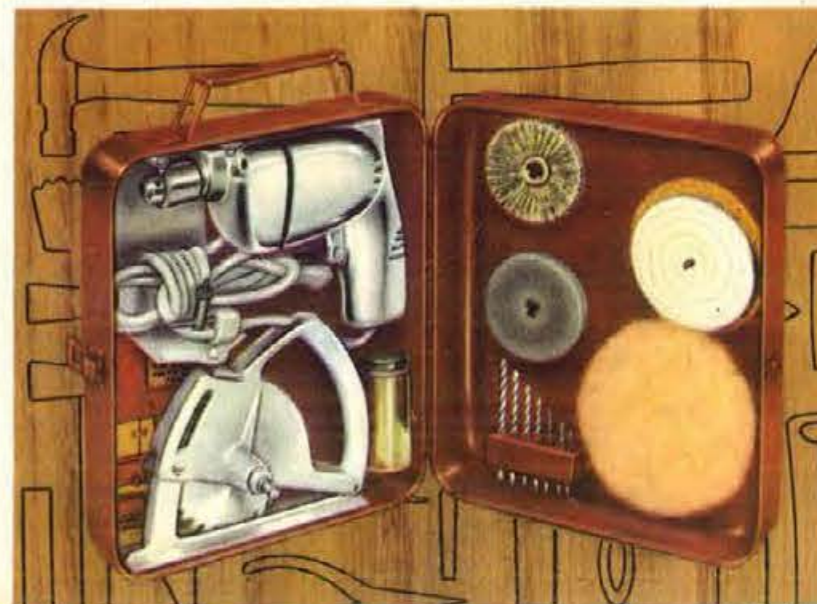
DELUXE WORKSHOP

A Cummins top power tool value that helps turn chores into fun. Powered by famous Cummins Deluxe double-coil 1/4" PERM-ALIGN drill... features 4" portable saw attachment that zips through 1" lumber like butter. Packed in deluxe "Organizer" case—everything in sight—in reach. Shipping wt. 10 1/2 lbs.

OVER 35 PIECES! Pistol-grip Deluxe 1/4" drill, 1800 R.P.M., 115 volts, D.C. or A.C. to 60 cycles • Geared chuck and key • 4" saw attachment • Chrome alloy steel blade • "Organizer" case • 7 drill bits for wood or metal • 12 sanding discs • Lambs wool bonnet • Rubber backing pad • Grinding wheel • Buffing wheel • Wire wheel brush • Bench stand • 6 piece arbor set.

3052 1-52663; 3-52517 Retail \$39.95
Shipping Charges, Category E

Same as above but without saw attachment
3051 1-52330; 3-52202 Retail \$34.95
Shipping Charges, Category E



AMERICA'S ONLY *Double Action* SANDER
WITH EXCLUSIVE KEY CONTROL



Cummins Sander

Turn the key—and change the action! Now, for the first time, you have ONE sander that has the fast-cutting Orbital motion and the professional Straight-Line motion all in one! The Straight-Line action duplicates the back and forth hand motion used by craftsmen in producing a Super-Fine hand-rubbed effect found only on fine furniture, while the Orbital motion provides a fast and efficient method to produce a Standard Finish.

Cummins super-powered motor, (ball bearing construction) and timing belt-drive assures constant duty performance for all sanding operations. Three position auxiliary knob for ease of handling . . . allows for flush sanding . . . Self-cleaning action . . . rapid changing of abrasive papers.

SPECIFICATIONS:

Paper size: 3 3/4" x 9" (1/2 standard 9" x 11" abrasive paper). Overall dimensions: 7 1/4" long x 6 1/4" high x 3 3/4" wide. Speed: 3500 strokes per minute. Motor: Universal, double coil armature, 115 volts, A.C. or D.C. to 60 cycles. Cord: 3 conductor rubber covered with 3 prong plug and adaptor. Switch: Enclosed slide. Frame: Die cast aluminum. Finish: Mirror-Polished. Equipment: Three 3 3/4" x 9" sheets of abrasive paper—coarse, medium and fine. Directional Key with rubber flex holder. Shipping wt. 8 1/2 lbs.

476 1-53330; 3-53147 Retail \$49.95
Shipping Charges, Category D



THE KEY IS THE SECRET!
A CUMMINS EXCLUSIVE. Fast and Positive. Turn key to right for Standard Finish sanding action—turn key to left to change sanding action to Super Fine Finish.



NOW! 2 SANDING ACTIONS WITH THE TURN OF A KEY!



STANDARD FINISH
(Orbital Action) The ideal sanding action for preliminary and standard sanding.



SUPER-FINE FINISH
(Straight-Line Action) Perfect for no-chip, no-flake "end" sanding and final finishing.

Cummins GEARED CHUCK
1/2" DRILLS

DELUXE BALL-RITE

Built to take extra-heavy drilling punishment. New streamlined styling, new "two position" removable handle. Has ball and self-lubricating sintered bronze bearings. Drills 1/2" in steel, 2" in wood. No-load speed: 550 R.P.M., 115 volts, D.C. or A.C. to 60 cycles. Mirror finish. Shipping wt. 10 1/2 lbs.

334 1-53330; 3-53147 Retail \$49.95
Shipping Charges, Category E

STANDARD 1/2" DRILL

Similar to Deluxe model—drills 1/2" in steel, 1" in wood, sintered bronze bearings, satin finish. Shipping wt. 10 1/2 lbs.

333 1-52663; 3-52517 Retail \$39.95
Shipping Charges, Category E

REVERSIBLE

Features reversing switch which provides instant reverse action—eases bit out under its own power—reduces bit breakage. Drills 1/2" in steel, 1" in wood. Self-lubricating sintered bronze bearings. No-load speed: 550 R.P.M., 115 volts, D.C. or A.C. to 60 cycles. Satin finish. Shipping wt. 10 3/4 lbs.

336 5 3497 Retail \$49.95
Shipping Charges, Category E



VERTICAL DRILL PRESS FOR 1/2" DRILLS

Converts any Cummins 1/2" drill into a precision drill press—in seconds. Drills to center of 9" circle with 4" vertical travel. Maximum distance between chuck and table, 9". Shipping wt. 25 lbs.

331 1-51997; 3-51887 Retail \$29.95
Shipping Charges, Category M

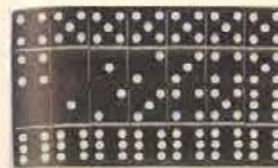
PT 58-3-58. Printed in U.S.A.

SEE PAGES 1 AND 2 FOR PRICE AND SHIPPING INFORMATION.



KEYSTONE BOWLING BAG
Curved zipper opening. Grip Lock handle. Fabric lined Plastic Hyde. Choice of Black and Eggshell or Red and Eggshell. Shipping Chgs. Category A.

4J \$600 Retail \$10.00



MARLETTE DOMINOES
Finest quality hand tool of the new hardest Marlette. Extra-thick. Size 1"x2"x7/16". Packaged in white leatherette finish gift box. Shipping Charges, Category A.

716 5333 Retail \$5.00



FLEET 21-PIECE ALL-PURPOSE KIT

Basic tools for countless repairs and adjustments on appliances, autos, bikes, mowers, radio, TV, etc. Wrenches, Pliers, Screwdrivers, Socket Set . . . all in a 22" x 11" plastic "Roll-up" Kit. Shipping Charges Category A.

6180 5665 Retail \$9.98



FAIRWAY GOLF BAG
18 Club Pro-Keystone, 9" model. Round-bottom, full-length front pocket, zippered at top and side. Large ball pocket, "cuff" reinforcing band. Balanced "T" carrying suspension, detachable hood. Brown "Ivy" Stripe Cotton. Tooled natural leather trim. Shipping Charges, Category J.

804J \$1560 Retail \$26.00



FAIRWAY GOLF BAG
14 Club Multi-Compartment model. Spacious side pocket, zippered at top and bottom. Plus pouch pocket. "Collar" metal reinforcing band, extra-large ball pocket, hood. Wallace Triply Vinyl plaid, Russet trim. Shipping Charges, Category J.

813J \$1710 Retail \$28.50



FAIRWAY GOLF BAG
18 Club Pro-Keystone, 9" model. Round-bottom. Wrap-around leather wear shield. Spacious ball and over size. Twin-zippered front pockets. Detachable hood, metal "cuff" band. Tan Vinyl Duck, natural leather trim. Shipping Charges, Category J.

803J \$2400 Retail \$40.00



BURGESS BOAT-LITE KIT

Everything needed to meet Coast Guard requirements for small boats. Combination red-green running light, stern-light, 6 volt battery, toggle-switch, bracket, wire, screws, and hardware. Shipping Charges, Category C.

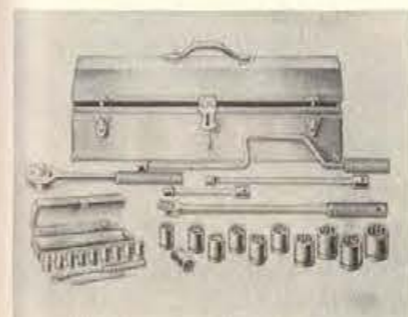
BK100 \$1093 Retail \$17.95



WISS HEDGE, LAWN, AND SHRUBBERY KIT

Practical equipment for every homeowner and an ideal "different" gift. Contents: "My-Power" Pruning Shears, "Quick-Trim" Grass Shears, "American Cutter" Pattern Hedge Shears, and a 48 page "How to Prune" booklet. Shipping Charges, Cat. B

GT-100 \$663 Retail \$9.95



FLEET 29-PIECE SOCKET SET

COMBINING 1/4" AND 1/2" SQUARE DRIVES
Turns nuts and bolts from 1/4" to 1 1/4". Handles everything from "midsize" electrical work to large machinery and motors. All chrome-plated Alloy; sockets are "thin-wall". 1/4" Drive items include 9 Sockets 1/4" to 7/16", Flex Handle, Cross Bar, 1/2" Drive items are 11 Sockets 7/16" to 1 1/4", Round-Head, Fine-Tooth Reversible Ratchet, 16" Flex Handle, 18" Speeder, 5 1/2" and 11" Extensions. Steel 19" long box. Shipping Charges Category E.

2600 \$2330 Retail \$34.95



FLEET COMPLETE 99-PIECE TOOL SET

WITH 1/4", 3/8" AND 1/2" SQUARE DRIVE SOCKETS
Here's a value you can't beat in a Guaranteed Top-Quality Precision Tools . . . A BIG SET that gives you everything you need to do an immense variety of work! Comes with 3 complete chrome-plated Alloy Socket Sets in 1/4", 3/8" and 1/2" Square Drives—PLUS 6 Open End Wrenches in clip, 5 Box Wrenches in clip, 3 Pliers, 10 Hex Key Wrenches in pouch, 8 Ignition Wrenches in case, 5 Screwdrivers, 3 Punches, Cold Chisel, File and 5 Feeler Gauges. Big Steel Tool Chest (22" x 10" with 2 drawers and Tote-Tray). Shipping Charges, Category Q.

2199 \$5997 Retail \$89.95

Wilson



WILSON WALKER CUP GOLF BALLS
Lively rubber center, tough vulcanized cover. Stands up under the roughest punishment. Shipping Charges, Category A.

DO140 \$615 Retail \$9.00 dz.



WILSON SARAZEN SQUIRE GOLF BALLS
Precision wound around the responsive rubber center. Long lasting Cadwell cover provides fine feel and click. Shipping Charges, Category A.

DO122 \$775 Retail \$12.00 dz.



WILSON HOL-HI GOLF BALLS
Top Wilson ball. Liquid center for feel and distance. High tension wound with pure rubber thread. Tough Cadwell cover stays white and unmarked for many rounds. Shipping Chgs., Category A.

DO116 \$1000 Retail \$14.75 dz.



WILSON MEDALIST GOLF CART
Brand new model. A quality cart, moderately priced. Folds to compact unit, rolls when folded. Rust resistant steel with aluminum fittings. Green baked enamel finish. Smooth-rolling 10" wheels. Shipping Chgs., Category K.

D9954 \$1470 Retail \$25.00



WILSON TURFRIDER GOLF CART
A deluxe cart of light, strong, ball burnished aluminum with colorful baked enamel trim in red, blue or green. Telescopic handle, cart rolls when folded. 12" wheels, adjustable wheel-base. Shipping Charges, Category K.

D9952 \$2100 Retail \$36.00

See pages 1 and 2 for price and shipping information.

Shakespeare WONDEREELS



"PUSH-BUTTON" WONDERCASE REEL

Easy 4-unit takedown with anodized aluminum alloy frame finished in metallic green. Has brass pinion, machine-cut drive gear; 4 to 1 ratio. Hard chromed pick-up, nickle-plated crank with 3/8" pyralin grips and machined aluminum spool comes fitted to capacity with Nylon monofilament. Non-reverse is lever-type and outer cone adjust for drag. Approx. 100 yds. 6 lb. line on reel. Weight, 8.4 oz.

1774 \$990..... Retail \$16.50



"PUSH-BUTTON" WONDERCASE REEL

4-unit easy take-down construction with frame of anodized aluminum alloy. Enameled in metallic grey-black with krinkle black aluminum alloy frame. Has smooth-running, machine-cut gears, metal thumb press, easy-to-grip chromed double crank and outer cone adjusts micrometer-like for drag, solidly built, machined aluminum spool comes filled with approx. 100 yds. 6 lb. monofilament. Gear ratio, 4 to 1. Weighs 8.9 ounces.

1775 \$1197..... Retail \$19.95



LEVEL WIND "PUSH-BUTTON" WONDERCASE REEL

4-unit, fixed spool, level wind, oscillating pickup. Aladized, die cast aluminum alloy frame, dark brown krinkle baked enamel finish. Extra length brass pinion gears, high strength aluminum cut drive gear—4 to 1 ratio. Brass, dual plated nickel and chrome crank. Spool diameter 1 3/4" filled with approx. 75 yards 8 lb. line. Weight, 9.2 ounces.

1794 \$1377..... Retail \$22.95



"PUSH-BUTTON" WONDERCASE REEL

For use with 10 & 12 lb. test nylon monofilament line. Literally doublet spin-type fishing's stopping power! Has 4 to 1 gear ratio like level wind reel. Easy to cast with no backlash. Frame is of aluminum alloy, aladized and enameled in deep tone shark-fin gray. Has metal thumb press release, chromed crank and micrometer-type drag adjusting ring. Easy take-apart 4-unit construction with carbonyl pick-up and rigid machined spool filled with approximately 100 yards of 10 pound test monofilament.

1777 \$1377..... Retail \$22.95



HEAVY DUTY LEVEL WIND "PUSH-BUTTON" WONDERCASE REEL

4-unit, fixed spool, level wind, oscillating pickup. Aladized, die cast aluminum alloy frame, dark brown krinkle baked enamel finish. Extra length brass pinion gears, high strength aluminum cut drive gear—4 to 1 ratio. Brass, dual plated nickel and chrome crank. Adjustable full circle felt drag. Spool diameter 2" filled with approx. 75 yards of 12 lb. line. Weight 10.2 oz.

1797 \$1497..... Retail \$24.95



SILENT TRU-ART AUTOMATIC FLY ROD REEL

Automatic, free stripping from either side of reel. Bronze anodized aluminum frame. Stainless steel line protectors. Brass gears. Capacity "G" line, 80 yds. Spool width, 7/8". Specify safety button lock. Weight 9.3 oz.

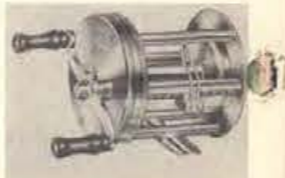
1836 \$900..... Retail \$15.00



PIER BOAT WONDEROD

Excellent for pier, jetty fishing or trolling. Heavy action. One-piece with 20" detachable handle; has rubber butt cap, 1 1/2" hickory rear grip, 13/16" chromed brass reel seat with sliding rear hood and ring lock. Foregrip is 3 1/2" hickory. Guides #15-14 with size No. 14 supported top. Finished in white with green Nylon winds, extended. Available in 5'8" length.

1010 \$657..... Retail \$10.95



DEUCE CASTING REEL

A low price but serviceable reel. 3-unit take-down design with frame of chrome plated brass end plates and level wind. Brass spool (1 1/2" diameter) is nickel plated. Has automatic thumb tail spool cap drag. Stainless Steel bearings, brass gears and sliding steel click. Capacity, 100 yds. 15 lb. Wexford. Pillar length 1 27/32". Weight 7.6 oz.

1905 \$450..... Retail \$7.50

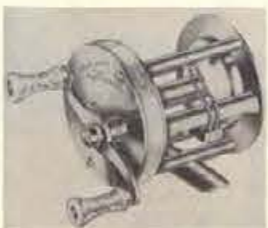


DIRECT DRIVE CASTING REEL

Tough, rugged and quiet! Chrome brass frame, Nylon-gear Direct Drive. Has chromed brass crank (bell-shaped matted handle grips) and level wind; drag is adjusted from tail spool cap. Bearings are Stainless Steel, bushings phosphor bronze and spool Stainless Steel (1 1/2" diameter). Capacity, 50 yds. 15 lb. test Wexford, 100 yds. without arbor. Pillar length 1 23/32". Weight, 8.5 oz.

1924 \$810..... Retail \$13.50

Similar to above except equipped with Ty-80 crank. 1924S \$900..... Retail \$15.00



TRIUMPH LEVEL-WIND BAIT CASTING REEL

Boasts many quality features! Has automatic thumb tail spool cap drag; plastic head ring and matching bell shaped handles. Bearings are of steel, bushings (phosphor bronze) replaceable, and gears are hard brass, spiral cut. Spool (1 1/2" diameter) and level wind are brass, heavily chromed. Capacity, 100 yds. 15 lb. Wexford. Pillar length 1 27/32". Weight 7.3 oz.

1958 \$585..... Retail \$9.75



DIRECT DRIVE CASTING REEL

In beautiful Golden Bronze. Bronze anodize aluminum. 2-Nylon gears. Crank grips (bell-shaped) are brown mottled. Has Stainless Steel bearings, phosphor bronze bushings and automatic thumb tail spool cap; heavily chromed brass level-wind, palm rest, arbor. Spool (1 1/2" dia.) is of aluminum. Capacity, 50 yds. 15 lb. test Wexford, 100 yards without arbor. Pillar length 1 23/32". Weight 5.5 ounces.

1928 \$810..... Retail \$13.50



MARHOFF CASTING REEL

Level-wind bait casting reel. Popularly known by its distinctive design. Polished Stainless Steel disc contrasts strikingly with its green anodized aluminum head cap. Features: Automatic thumb casting drag, eeling-type spool caps and crank nut, snap-on arbor, phosphor bronze bushings and spiral cut gears. Stainless Steel spool (1 1/2" diameter). Capacity, 50 yds. 15 lb. test. Wexford, 100 yds. without arbor. Pillar length, 1 23/32". Weight, 7.6 oz.

1964 \$1020..... Retail \$17.00



'OPEN FACE' SEA WONDER REEL

For salt water spinning and heavy duty fresh water angling, northern, muskie. All the needed features for salt water angling plus new innovations. A ceramic pick-up roller (wears like a diamond); a replaceable rod clip sized to fit American rods; new structural sturdiness with heavy duty ball bearings; close tolerance, precision machined gearing (3.2 to 1 ratio) and a strong, solid aluminum spool that resists the distortion pressure of Monofilament. And most importantly a spectacular drag that's smooth as a greased slide. Major reel parts are of aluminum alloy, anodized, chromate-sealed and epoxy enameled. Capacity: 250 yds of 12 lb. rated Shakespeare Waxon Monofilament. Weight 20.2 oz.

2080 \$2397..... Retail \$39.95



OPEN FACE' WONDER REEL

New bronze styling; larger capacity, level-wind model. Outer ring turns for drag. Has lever-type non-reverse, brass pinion and aluminum cut drive gear (4 to 1 ratio); machined aluminum spool (2" diam.) with 200 yds. 6 lb. monofilament installed. Weight 11.3 oz.

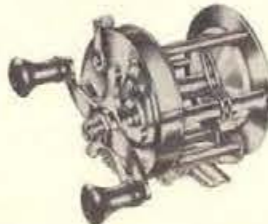
1786 \$1497..... Retail \$24.95



DIRECT DRIVE SPORTCAST CASTING REEL

Light, sporty, fast! 3-unit; two nylon gears; direct drive. Stainless steel bearings and carbonyl bushings. Frame is of bronze anodized aluminum with palm rest. Has dual plated nickel and chrome brass level-wind. Natural anodized aluminum spool (1 1/2" diameter). Automatic thumb tail spool cap drag. Capacity 12 1/2 lb. Wexford with arbor—50 yards. Pillar length 1 3/4". Weight 5.5 oz.

1973D \$1020..... Retail \$17.00



SERVICE SALT WATER REEL

3-unit, bridge, 4-gear train construction. Dual plated nickel and chrome brass frame. Stainless steel spool pivots bearings, phosphor bronze bushings. Adjustable, oiling type spool cap. Brass gears. Dual plated nickel and chrome brass crank and drag. Adjustable star drag. Dual plated nickel and chrome brass level wind. Stainless steel spool flange, (diameter 1 1/4"). Capacity, 18 lb. test Squidding Line—200 yards. Pillar length 1 3/4". Weight 13.7 oz.

1944 \$1080..... Retail \$18.00

Same as above except pillar length, 2 1/4". 1946 \$1140..... Retail \$19.00



PRESIDENT DIRECT DRIVE WONDER REEL CASTING REEL

Two nylon gear Direct Drive, green anodized aluminum end plates. Styled with white plastic head and tail rings, white bell-shaped crank grips and spool arbor. Has Stainless Steel bearings, oiler-type spool caps and crank ring; carbonyl bushings, chromed level wind and light aluminum spool (1 1/2" diameter); automatic thumb casting drag. Capacity, 50 yds. 15 lb. test Wexford line, 100 yds. without arbor. Pillar length, 1 23/32". Weight 6.0 oz.

1970A \$1950..... Retail \$32.50

Same as above except stainless steel. 1970 \$2250..... Retail \$37.50

SIMONSEN SINGLE TRAY TACKLE BOX
Deep drawn seamless steel. With cork lined cantilever tray, adjustable dividers, center drawbolt, continuous piano hinge. Size 14" x 7 1/2" x 6 1/2". Shipping Charges, Category B.
141C \$295..... Retail \$4.50

SIMONSEN HIP ROOF STYLE TACKLE BOX
With two trays. Deep drawn seamless steel, 2 cantilever cork lined trays, center drawbolt, electrically welded continuous piano hinge, durable baked enamel finish. Size 16" x 7 1/2" x 6 1/2". Shipping Charges, Category D.
162HC \$495..... Retail \$7.50

SIMONSEN FOUR TRAY TACKLE BOX
Deep drawn seamless steel. All trays cork lined. Adjustable dividers. 2 side bolts and center lock. Size 16" x 8 1/2" x 10 1/2". Shipping Charges, Category D.
164C \$855..... Retail \$12.95
Same as above except in aluminum. 164A \$1295..... Retail \$19.50

Shakespeare FIBER GLASS

WONDERODS

(Howald Process)



BAIT CASTING & ONE-PIECE PUSH-BUTTON 'FAVORITE' WONDEROD

One-piece, swelled butt, tubular glass. Finished in permanent sunlight yellow with dark green extended Nylon winds. Has Stainless Steel top and coined from spin-type guides; handle is metallic green aluminum. Tru-Aim double offset with specie cork grip, extra long; chrome block lock and collet foregrip. Available in 5'8" length, light, extra light and medium action; and 6'0" length, extra light action.

1565 \$777..... Retail \$12.95



BAIT CASTING & ONE-PIECE PUSH-BUTTON WHITE WONDEROD

Swelled butt construction. Light brown Nylon winds, extended. Has Stainless Steel top and spin-type guides; krinkle finish brown aluminum NEW Tru-Aim handle with collet foregrip; "Reel-Tyte-Lok" and Col-O-Sealed specie cork, extra long grip. Available in 5'8" length, light and extra light action; and 6'0" length, light and extra light action.

1572 \$897..... Retail \$14.95



BAIT CASTING & ONE-PIECE PUSH-BUTTON DELUXE WONDEROD

Swelled butt construction. Red Nylon winds and black trim. Guides are Stainless Steel (spinning type) with Carbonyl tip top. New black krinkle finish aluminum. Tru-Aim double offset handle has extra long specie cork grip, Col-O-Sealed, with new "Reel-Tyte-Lok"; collet foregrip. Available in 5'8" length, light and extra light action; and 6'0" length, extra light action.

1587 \$1077..... Retail \$17.95



BAIT CASTING & ONE-PIECE PUSH-BUTTON SUPER DELUXE WONDEROD

Wonderod White, swelled butt construction; red Nylon winds, black trim. Has new Stainless Steel foulproof spin-type guides and Carbonyl tip top. New Tru-Aim black krinkle finish double offset handle has Col-O-Sealed extra long select specie cork grip and new "Reel-Tyte-Lok" (chromed) and collet foregrip. Available in 6'0" length, extra light action; and 5'8" length, light action.

1591 \$1377..... Retail \$22.95



TWO-PIECE PUSH-BUTTON SPIN 'R' CAST WONDEROD

Two-piece, swelled butt construction, styled in beautiful Wonderod White with bronze anodized aluminum ferrules, Swiss-type and harmonizing light brown Nylon winds. New Tru-Aim aluminum handle in krinkle finish brown, with extra long select specie cork grip (Col-O-Seal). Reel-Tyte-Lok and collet foregrip. Has spin-type Stainless Steel wire frame guides and Stainless Steel lip top. Available in 6'0" length, extra light, light and medium action; 6'6" length, light and extra light action.

1579 \$1077..... Retail \$17.95



TWO-PIECE PUSH-BUTTON SUPER DELUXE SPIN 'R' CAST WONDEROD

A two-piece jointed Wonderod White model with black anodized aluminum ferrules. Styled with contrasting red Nylon winds, black trim; black krinkle finish, aluminum Tru-Aim handle with "Reel-Tyte-Lok" has extra long specie cork grip. Col-O-Sealed. Has swelled butt construction with black aluminum rolled well ferrule, foulproof spin-type guides of Stainless Steel with Carbonyl supported tip top. Available in 6'0" length, extra light and light action; and 6'6" length, extra light and light action.

1588 \$1497..... Retail \$24.95



SPORTCAST WONDEROD

For heavy fresh water or light salt water angling. 6'6" in overall length with 19" detachable straight handle. Has 3/4" screw locking sliding hood reel seat. Finished in Wonderod white with cardinal red winds, extended trim. Guides and supported tip top are Stainless Steel. Handle has 1 1/4" mahogany rear grip and 2 1/4" foregrip.

A1108 \$897..... Retail \$14.95



SPIN WONDEROD

Finished in Wonderod White with bronze anodized aluminum sliding ring lock reel seat and ferrules. Guides and tip top are good quality Stainless Steel. Has 13" specie cork grip, brown Nylon winds, extended. Available in 6'6" length, light and medium action; and 7'0" length, light and medium action.

1466 \$1137..... Retail \$18.95

All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.

All items on this page except Fishing Tackle Boxes, Shipping Charges, Category A.

See pages 1 and 2 for price and shipping information.



"TEXAS SPECIAL" LAZY SUSAN
Covered casserole and 4 large side dishes. You'll love it! Beautiful, smart. Oven proof, high fired. No craze, no discolor. Ball bearing trays. Two-tone Pink and Charcoal color. Shipping Charges, Category C.
5400 5463..... Retail \$6.95



"TEXAS ACORN" LAZY SUSAN
Smart styling—very popular... 3 covered casseroles—3 open side dishes—hand decorated matching tray. Beautiful, smart. Oven proof, high fired. No craze, no discolor. Ball bearing trays. 17" diameter. Available in Brown & Snow White or White and Charcoal. Shipping Charges, Category C.
5413 5730..... Retail \$10.95



"MANHATTAN" LAZY SUSAN
Six Futuristic shaped deep side dishes with large covered center casserole on a matching Hand Decorated revolving ball bearing tray. Beautiful, smart. Oven proof. High fired. Two-tone colors. No craze, no discolor. Ball bearing trays. 19" diameter. Available in Turquoise and Charcoal or Brown and Snow White. Shipping Charges, Category H.
5603 51130..... Retail \$16.95



WEICO'S QUEEN SERVER AND CANDLE WARMER
Beauty and elegance to grace any decor. The newest in Weico's famous line of servers. Live and lustrous colors are high fired in vitreous china for permanent, lasting beauty. 8-cup server. Shipping Charges, Category A.
C-86 5467..... Retail \$7.00



SILEX STARLIGHT CARAFE SET
Styled in tune with today's taste... copper and wrought iron. Exclusive wide mouth of carafe permits stirring of beverages and easy cleaning. Decorative copper wire encircles glass near its base. 12-hour candles with warmers. Shipping Charges, Category B.
8 Cup H218 1-5452; 3-5417—Retail \$6.95
12 Cup H222 1-5517; 3-5477—Retail \$7.95



SILEX ELECTRIC TRIVET SET
Charm in copper and wrought iron in this carafe and electric trivet set. Tiny lights reflect stars on carafe or decanter server. Attached cord. Keeps coffee and other beverages serving hot. Gift packaged. Shipping Charges, Category B.
8 Cup H318 1-5679; 3-5627—Retail \$10.45
12 Cup H322 1-5712; 3-5657..... Retail \$10.95



New dramatic contour... over 6" high. Available in Blond, Maple or Walnut. Shipping Charges, Category A.
33 1-5330; 3-5297..... Retail \$4.95



Tall-slim contour... over 7" high. Available in Blond, Maple or Walnut. Shipping Charges, Category A.
1000 1-5530; 3-2477—Retail \$7.95



New tall-slim contour... over 6" high. Available in Blond, Maple or Walnut. Shipping Charges, Category A.
77 1-5263; 3-5237—Retail \$3.95



DEE KAY PEPPER MILL SETS
Pepper mill has exclusive top adjustment for grind and everlasting steel cutting gears. Stainless steel salt shaker top.



ALADDIN VACUUM PITCHER

Modern styling, sensationally low price, new decorator pastel colors. For home, office, outdoor eating, sickrooms—keeps beverages hot or cold for hours. A perfect gift item. Has these features: can't overpour, takes full size ice cubes, no drip spout, easy filler replacement. Available in Turquoise, Coral or Brown & Ivory. Shipping Charges, Category A.
P4445 5415 Ret. \$6.95



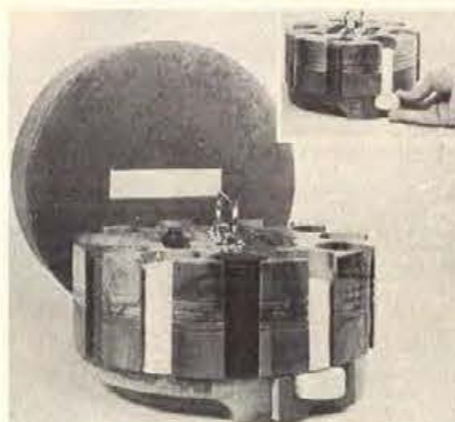
THERMO SERV BEVERAGE SERVER ENSEMBLE

The Insulated beverage server with Shock-Proof liner that keeps hot drinks hotter—cold drinks colder—tastier. Sanitary throughout. Fine high-strength bakelite. Extremely high Thermal insulating qualities. Easy to clean. Specially designed "Non-Drip" pouring spout. Snap-over hinge allows easy removal of cover. Colorful exterior in choice of Coppertone or Silver-tone. Ensemble complete with two glasses and tray. Shipping Charges, Category A.
TSE201 5863..... Retail \$12.95
Beverage Server only. T5101 5663..... Retail \$9.95



POKER SET

Walnut covered plastic round revolving poker set with two card slots. Complete with 200 red, white and blue unbreakable plastic interlocking poker chips. With round leatherette cover. Shipping Charges, Category A.
599 5480..... Retail \$8.00
Same as above except in figured natural finish gumwood. 600 5777..... Retail \$12.95



AUTO COUNT POKER SET

Automatically counts and ejects 5 chips—in figured fruitwood finish. Has two card slots and comes complete with 300 red, white and blue unbreakable plastic, interlocking chips and deluxe cover. Shipping Charges, Category D.
900 51797..... Retail \$29.95
Same as above except 200 chip size. Shipping Charges, Category D.
850 51377..... Retail \$22.95



largest selling folding traveling clocks in america .. perfect for gifts

BLUE RIBBON... "Top Prize" for travel... The preferred gift for every event. **30-HOUR DESK/TRAVEL ALARM.** Sturdy Texol case, gilt trim, harmonizing color lining. Luminous figures and hands, 3-1/2" x 3-1/2". Specify color: tan, brown alligator, red.
PW27 5430..... Retail \$ 6.95

FIRST STEP... for a wonderful trip... an "All-Time" enjoyable companion. **30-HOUR DESK/TRAVEL ALARM.** Distinctive genuine leather case, harmonizing color lining. Luminous figures and hands, 3-1/2" x 3-1/2". Specify color: brown alligator, tan, red.
PW28 5430..... Retail \$ 6.95

KING-PIN... A pocket-sized "Big-Time". **30-HOUR DESK/TRAVEL ALARM.** Leather case, gilt trim. Raised gilt indicators, luminous figures, hands, hour dots. 3 x 2-1/4". Specify color: red, brown alligator, pig.
PW25 5470..... Retail \$ 7.95
PW73 5610 Same, with 7 jewels \$ 9.95

Phinney-Walker

"Making Time" for more than 40 years



TRIUMPH... for dependability... for accuracy... for convenience. **8 DAY DESK/TRAVEL ALARM.** Sturdy Texol case, gilt trim, harmonizing color lining. Gilt figures, luminous hands, hour dots. 3-1/2" x 3-1/2". Specify color: brown lizard, tan or red pig, brown alligator.
PW80 5765..... Retail \$ 11.95

CHIEFTAIN... It's the Tops! Wind once weekly for "care-free" time. **8 DAY 7 JEWEL DESK/TRAVEL ALARM.** Genuine leather case, gilt trim. Raised gilt figures. Luminous hands, hour dots. 3 x 2-1/4". Specify color: pig, brown alligator, blue, or red pig, brown alligator.
PW87 5960..... Retail \$ 14.95



PARADISE... truly divine! You can see it "tick-off" the happy hours. **30-HOUR DESK / BOUDOIR ALARM.** Clear plastic case, raised gilt figures, hour indicators. Luminous hands, hour dots. Beautiful gay pastel colors. Specify choice: clear-white, rose, light blue, amber. 3-1/2" x 3".
PW32 5560 \$ 8.95



REPEATER-ALARM



SOUND-OFF! Thrilling new alarm... it wakes you... it gives you that relaxed "Morning-Start". Featuring 8 soothing intermittent rings, that nudge you gently, followed by a steady ring, sufficient to arouse the heavy sleeper. **30-HOUR BOUDOIR/TRAVEL ALARM.** Sturdy Texol case, gilt trim, Raised gilt figures, indicators. Luminous hands, hour dots. 3 x 2-1/4". Specify color: tan, brown alligator, red.
PW56 5610..... Retail \$ 9.95
All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.
Copyright 1958

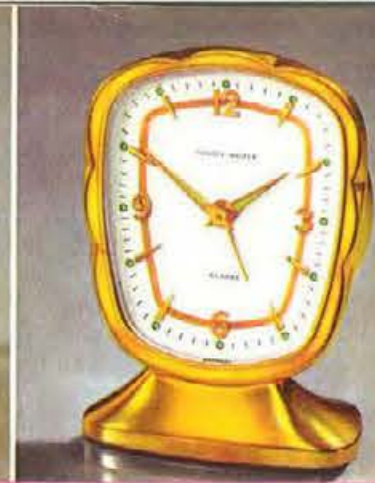
nationally known • mechanically perfect • fully guaranteed • always desired

See pages 1 and 2 for price and shipping information.



modern charm ... for modern living

AMOUR... sweet on the eye... makes "gifting" a pleasure. 30-HOUR DESK/BOUDOIR ALARM. Plastic crystal in rich, vivid colors, blended with lustrous gilt case. Gleaming gilt hour indicators, luminous hands, hour dots. 3-1/4"x3". Specify color: red, black, blue. PW37 5815..... Retail \$ 12.95



a presentation of today's time ... tomorrow's fashions

BLOSSOM TIME... gay spring flowers add charm... for year-round contentment. Unusual beauty of lovely petite flowers, artistically colored. 30-HOUR DESK/BOUDOIR ALARM. Clear white plastic case. Raised gilt figures, hour indicators, luminous hands, hour dots. 3-1/4"x3-1/4". PW46 5710..... Retail \$ 10.95

SWEET'N LOVELY... fashionable "get-together" of significant styling... exquisite colors. 30-HOUR DESK/BOUDOIR ALARM. A luxurious harmony of gilt and enamel. Distinctive hour indicators, luminous hands, hour dots. 3-1/4"x2-1/4". Specify color: black, ivory, gilt. PW38 5685..... Retail \$ 10.95

MEMENTO... here's a "natural" in simplicity... a token of "high esteem"... for him, for her. 30-HOUR DESK/BOUDOIR ALARM. Gleaming gilt finish. Raised gilt figures, hour indicators. Luminous hands, hour dots. 3-1/4"x2-1/4". PW47 5500..... Retail \$ 7.95

Phinney-Walker

accurate - dependable styled years ahead

"matchless" performance

SMOKE-TIME... "Sure-Fire" appeal... that'll "light-up" the charm of the genial host or hostess. 30-HOUR DESK LIGHTER ALARM. It's priceless for office or home. Attractive gilt case with Evans lighter unit. Raised gilt figures, hour indicators. Luminous hands, hour dots. 5x3-1/4". PW44 51400..... Retail \$ 22.50

DATE-O-MATIC... the right time... the right date... right at your fingertips. 8 DAY CALENDAR DESK/ TRAVEL ALARM, with automatic date change. Genuine leather case; gilt figures, luminous hands, hour dots. 3-1/4"x3-1/4". Specify color: pig, red, brown alligator. PW81 5935..... Retail \$ 14.95



PEN-SET DUET... "Write" on time... come rain or shine. Ideal incentive award. 30-HOUR ALARM WITH BAROMETER. Gilt case, adjustable pen holders, two Paper-Mate desk pens. Raised gilt figures, indicators. Luminous hands, hour dots. 7-1/4"x3-1/4". PW31 51560..... Retail \$ 24.95

SEA-DEEP... revealing "Time and Tide" in shimmering beauty. Unbelievable realism in sea-life that's fabulous. 8 DAY DESK/BOUDOIR ALARM. Clear plastic case, applied gilt hour indicators. Luminous hands, hour dots. 6-1/4"x4". PW92 51715..... Retail \$ 27.50



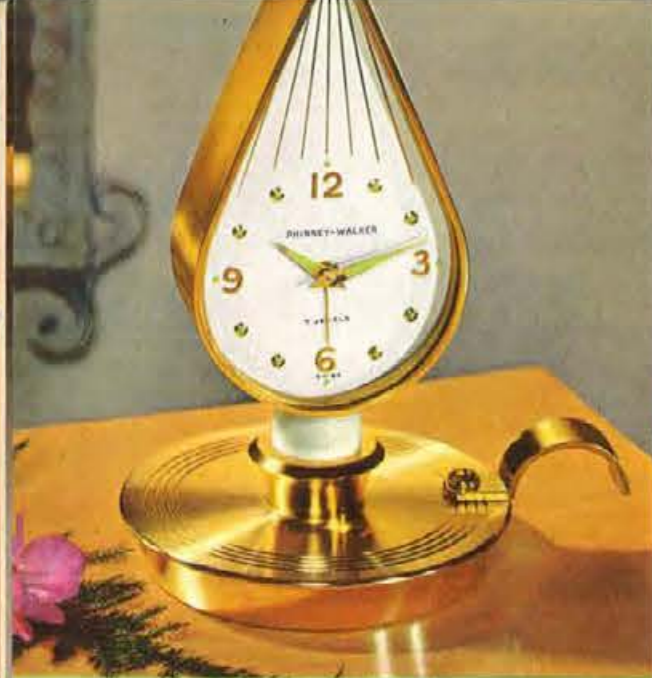
(R) FASHION PLATE... essence of beauty and refinement... always in good taste. Perfect for any room... office too! 8-DAY WALL CLOCK with fabulous "PULL-WIND" feature which simplifies weekly winding... right on your wall. Gilt case, hands, novel "spike" hour indicators, convex plastic crystal. 13" diameter. PW57 51465..... Retail \$ 23.50

(S) SHADOW-BOX DECOR... sheer beauty that's lovely to look at... practical for any room. 8 DAY WALL CLOCK with gilt color frame. Deep-set figures silhouetted with pointed hour indicators. Ornamental gilt wall attachment, two-tone hands. 12x8-1/4". PW53 51248..... Retail \$ 19.95

(T) GILDED PEACOCK... for casual elegance... the ultimate in glamour. Today's most outstanding BATTERY WALL CLOCK... tested and proven. Four jewel movement... one full year of accurate "care-free" operation, on standard flashlight batteries. Exquisite gilt case. Raised Roman numerals, "Spear-Line" hour indicators, gilt hands. 18x9", dial 8-1/4". PW58 52655..... Retail \$ 42.50

Prices subject to 10% federal excise tax Copyright 1958





originality ... plus charm



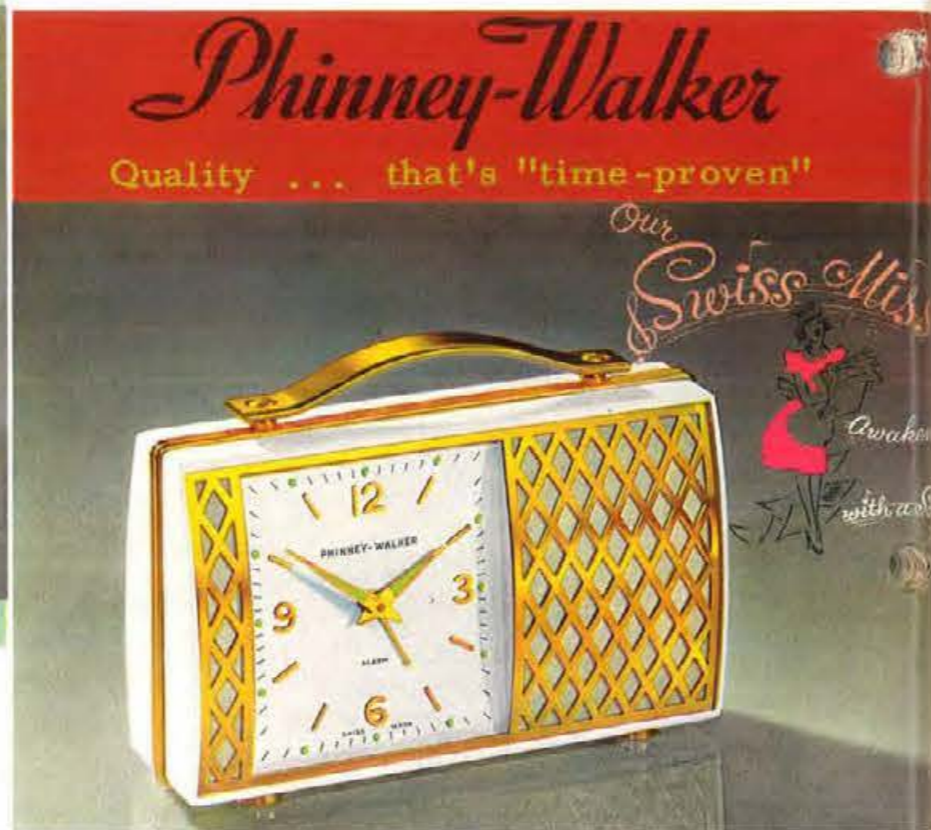
COLONIAL CANDLE-STICK CLOCK... highlighting a new concept in fashion... a classic in simplicity. **30-HOUR 7 JEWEL DESK/BOUDOIR ALARM.** Gilt case, raised gilt figures, hour indicators; luminous hands, hour dots. $3\frac{1}{4} \times 5\frac{1}{4}$ ". **PW45 S1065**..... Retail \$ 16.95

DESK-MATES... colorful ensembles... superb for time... poised for writing. **30-HOUR DESK PEN SET WITH ALARM.** Gilt case, swivel pen holder, gilt figures, indicators; luminous hands, hour dots. $4\frac{3}{4} \times 3\frac{1}{4}$ ". Paper-Mate desk pen matches dial. Specify color: black, red, white. **PW36 S815**..... Retail \$ 12.95



day...date...time...at a glance

SMART SET... appointment for a good time... conveniently shows day, date and time. **30-HOUR DESK/CALENDAR ALARM.** Streamlined gilt case, novel flip-date unit, with day, month indicators. Raised gilt figures, indicators, luminous hands, hour dots. $4\frac{3}{8} \times 4\frac{3}{8}$ ". **PW66 S1065**..... Retail \$ 16.95



MERRY NOTES... to awaken you with a smile... a cheerful "Good Morning" every day. **30-HOUR MUSICAL ALARM.** Distinctive enamel finish metal case, gilt trim. Raised gilt figures, hour indicators; luminous hands and hour dots. 4×3 ". Specify color: white, pink, light blue, black. **PW50 S935**..... Retail \$ 14.95

(Y) HEART-THROB... brilliant rhinestones... with heart-shapes... that'll express your true sentiment. Resplendent in color. **30-HOUR BOUDOIR ALARM.** Gilt case; raised gilt figures, hour indicators. Luminous hands, hour dots. With black faille envelope case. $3 \times 2\frac{3}{4}$ ". Specify color: ice-blue, rose, crystal. **PW42 S875**..... Retail \$ 13.95

(Z) BIG MOMENT... blazing rhinestones... dainty, dazzling, divine... to set her heart "aglow". **30-HOUR BOUDOIR ALARM.** Gilt case, raised gilt figures, indicators, luminous hands, hour dots. With black faille envelope case. $2\frac{3}{4} \times 2\frac{3}{4}$ ". Specify color: rose, crystal, ice-blue. **PW34 S815**..... Retail \$ 12.95
All items on this page, Shipping Charges, Category A. If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



SETH THOMAS LEGACY 8-DAY KEYWOUND

An heirloom piece, this dignified period reproduction retains the charm of a famous design created by an 18th century English master. The richly grained mahogany case is accented by the crutch mahogany door, sides, top and base. Antique brass dial background has harmonizing center and corner decorations. Silver plated dial ring with Roman numerals etched and filled in black. Black serpentine hands. Quarter-hour Westminster Chime. Height $14\frac{1}{2}$ ", width $10\frac{1}{4}$ ", depth $7\frac{1}{4}$ ". Shipping Charges, Category 1. **1201 S7500**..... Retail \$125.00



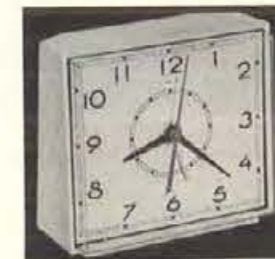
SETH THOMAS LYNTON

8-Day keywound clock — hour and half-hour strike. A handsome tambour clock for narrow mantels, bookcases and cabinets. Beautifully grained mahogany case with contrasting lighter band along the base. Brown numerals and decorative scroll design appear against a light dial background. Height $8\frac{1}{4}$ ", width $16\frac{1}{4}$ ", depth $4\frac{3}{4}$ ". Shipping Charges, Category D. **1200 S2385**..... Retail \$39.75



TIMEX FAIRMOUNT

Electric clock. Decorate it yourself to fit your mood or your decor. Polished brass case. Rust suede front. Included are three extra suede fronts in black, pink, and white rice, gummed for easy color changes. Radiolite dial. Bell alarm. Height $4\frac{1}{4}$ ", width $4\frac{1}{4}$ ". Shipping Charges, Category A. **81035 S897**..... Retail \$14.95



TIMEX WESTWOOD

Electric clock. An alarm clock that is not only attractive in looks, but attractive in price, too. Styrene case. Plain dial. White rice only. Buzzer alarm. Height $3\frac{3}{8}$ ", width $3\frac{3}{8}$ ". Shipping Charges, Category A. **81010 S347**..... Retail \$4.95
Same as above with radiolite dial. **81015 S417**..... Retail \$5.95



TIMEX DORSET

Electric clock. Truly a luxurious looking bedside companion. Case in gold color only. Grey dial, with gold color hands. Buzzer alarm. Height $3\frac{1}{2}$ ", width $3\frac{1}{2}$ ". Shipping Charges, Category A. **81020 S417**..... Retail \$6.95
Same as above with radiolite dial. **81025 S477**..... Retail \$7.95



SETH THOMAS TRAVAVEEK TRAVEL CLOCK

7-Jewel, 8-day alarm. Tan, red, brown, or green genuine leather case. Raised golden hour markers on silver colored face. Luminous hour dots and hands. Polished solid brass bezel. Height $3\frac{3}{8}$ ", width $3"$, depth $3\frac{3}{8}$ ". Shipping Charges, Category A. **933 1-5987; 6-5912**..... Retail \$14.95



TIMEX PASADENA

Electric wall clock. This distinctive clock has many unusual features including three dimensional numerals and an automatic reel to shorten or lengthen the cord. Styrene case. Choice of white rice, charcoal, or red. Diameter 8". Shipping Charges, Category A. **82030 S537**..... Retail \$8.95



SETH THOMAS SEVERN

30-Hour keywound ball alarm clock. Beautifully grained solid mahogany case accented by polished, solid brass decorative trim and feet. White dial with legible black numerals. Luminous hour marks and hands. Height $3\frac{1}{2}$ ", width $3\frac{1}{8}$ ", depth $1\frac{7}{8}$ ". Shipping Charges, Category A. **940 1-5723; 6-5668**..... Retail \$10.95



SETH THOMAS CLASSMATE-7 TRAVEL CLOCK

7-Jewel, 30-hour alarm. Tiny traveler with bright silver colored face. Raised golden numerals. Luminous hands, hour marks. Genuine leather case. Polished brass bezel. Available in tan, brown, or red. Height $2\frac{3}{4}$ ", width $2\frac{3}{8}$ ", depth $2\frac{3}{8}$ ". Shipping Charges, Category A. **924 1-5657; 6-5607**..... Retail \$9.95



SETH THOMAS CLASSMATE-9 TRAVEL CLOCK

7-Jewel, 3-hour alarm. A tiny, lively traveler cased in genuine leather with polished solid brass trim and bezel. Smart black and silver colored dial with raised brass numerals. Luminous hands and hour dots. Available in tan, brown, or red. Height $2\frac{3}{4}$ ", width $2\frac{1}{2}$ ", depth $2\frac{3}{4}$ ". Shipping Charges, Category A. **937 1-5723; 6-5668**..... Retail \$10.95

masterpieces in time since 1813

SETH THOMAS

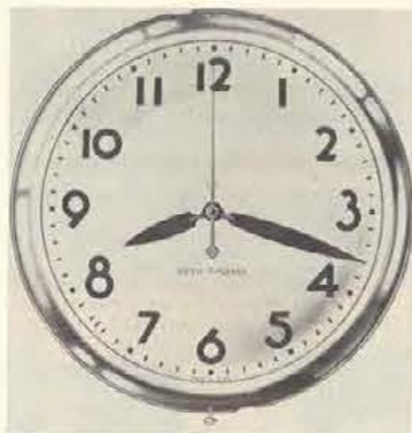
Clocks



SETH THOMAS PRESTIGE

Electric clock. A colorful version of the Tele clock. Harmonizes with fine furnishings of any period. Hand-painted ivy garland on rich maroon, forest green, or jet black. Black numerals and hands. Mounts to conceal cord and outlet. Height 10 1/4", width 8", depth 2 1/4". Shipping Charges, Category A.

301 1-5591; 6-5546...Retail \$8.95



SETH THOMAS MANAGER

Electric business clock. A thin, clean-cut electric wall clock designed for easy readability. Large black numerals on white face. Convex glass, dial and hands. Bright bronze-colored steel case. Diameter 15", depth 1 3/4". Shipping Charges, Category D.

601 5837...Retail \$13.95



SETH THOMAS SILHOUETTE

A dramatically styled electric wall clock—designed for the modern home or office. In jet black with sprayed golden-bronze hands and polished brass spheres. Diameter 10 1/2", depth 2 1/4". Shipping Charges, Category A.

304 1-5987; 6-5912...Retail \$14.95



SETH THOMAS WAYNE

Electric clock. Face-setting styling and functional usage are combined in this modern decorator alarm. The warmth and beauty of fruit-wood and gleaming brass make it a perfect accessory for the modern bedroom, den or desk. Polished brass numeral ring and hands. Dark gray face. Curved crystal. Height 5 1/4", width 4 3/4", depth 2 1/4". Shipping Charges, Category A.

532 1-5825; 6-5763 Retail \$12.50



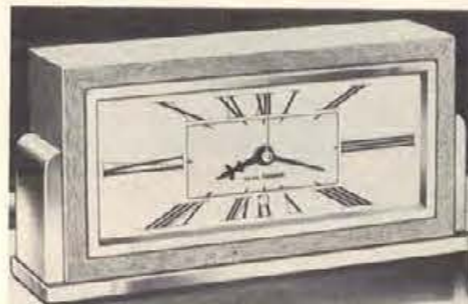
SETH THOMAS POISE

Electric clock. Distinguished period clock. Rich mahogany case, framed and foiled in solid brass. Handsome dial background. Scroll-type hands. Bell alarm. Height 5 1/4", width 5 1/4", depth 2 1/4". Shipping Charges, Category A.

516 1-5987; 6-5912 Retail \$14.95

Same as above in either fine burgundy or green leather with hand-tooled, genuine gold leaf design.

521 51350...Retail \$22.50



SETH THOMAS BAXTER

Electric clock. A classic in modern styling, this occasional clock makes an attractive addition to den, living room or office. Rich grained mahogany or modern blond case. Silver-plated dial. Polished brass trim. Embossed center in light ivory. Height 4 1/4", width 8 1/2", depth 2 1/4". Shipping Charges, Category A.

106 51350...Retail \$22.50



SETH THOMAS CANEWOOD

Electric alarm clock. Combines solid mahogany case and woven wicker front to make Canewood a pleasant addition to any decor. Bold, polished solid brass bezel frames full-figured dial. Luminous hands and hour dots. Solid brass spool-type feet. Height 4 1/4", width 6", depth 2 1/2". Shipping Charges, Category A.

536 1-5987; 6-5912 Retail \$14.95

SETH THOMAS CATHAY

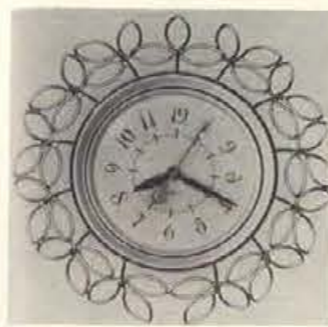
Electric alarm clock. Smart, contemporary design with an oriental flair. Solid brass bezel and feet accent the genuine mahogany case. Full-figured dial with delicately executed scene in center. Luminous hour dots and hands. Height 5", width 5 3/4", depth 2 1/4". Shipping Charges, Category A.

537 1-5723; 6-5668 Retail \$10.95



Sessions

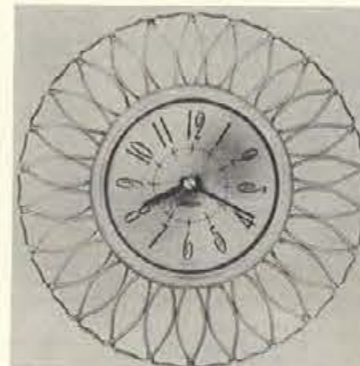
ELECTRIC CLOCKS by alliance



GLIMPSE

Most popular wrought iron kitchen clock, in a stunning black frame. Overall diameter of 11 3/4", shipping Charges, Category A.

CM61A 1-5528; 6-5495 Retail \$7.95



ADORATION

Exposed hands and numerals give this exquisite brass finished wall clock added dimension. 12" diameter. Brass dial. Shipping Charges, Category A.

CM80Y 1-5839; 6-5777...Retail \$12.95



BIRMINGHAM

Imported English brass plate surrounds beautiful and dependable Sessions timepiece. Exquisite hammered pattern gives rich look to this unusual conversation piece. 12" diameter. Available in Bright Brass or Patina Brass. Shipping Charges, Category B.

CM90 5777...Retail \$12.95



SAVANNAH

Delightful antebellum design, in excellent taste. Light mahogany finished wood case 23" high with brass side rails and finish of polished brass. Shipping Charges, Category F.

RM63D 51677...Retail \$27.95



CHANTICLEER ALARM

Petite and pretty. Perfect for bedside or dressing table. Buzzer alarm. Just 1 1/2" high. Plastic case comes in Wedgewood Blue or Sand Pink with contrasting luminous dials. Shipping Charges, Category A.

CL14 1-5399; 6-5370 Retail \$5.95

Some as above except White plastic case, and non luminous dial.

CA14W 1-5342; 6-5317...Retail \$4.95



BRAVO

Solid polished mahogany finished wood case. Modestly priced for office, den or bedroom. 4" high. Luminous dial. Alarm. Shipping Charges, Category A.

RL57L 1-5663; 6-5614...Retail \$9.95



INTERLUDE

Popular wood alarm. Dark mahogany finished case. Felted brass finished feet. 4 1/2" x 5 1/4". Luminous dial. Alarm. Shipping Charges, Category A.

RL54D 1-5725; 6-5671...Retail \$10.95



APPOINTMENT ALARM

Wood and simulated leather. Beautiful mahogany finish, sparkling brass feet and handle. Eggshell white dial accented with gold filigree pattern. Buzzer alarm. 4 1/2" x 6 1/2". Shipping Charges, Category A.

CA40N 1-5969; 6-5897...Retail \$14.95



COPPERSMITH

Copper is the style keynote. Tarnish-proof, too. Slim case hugs wall, looks built-in. 7 1/2" diameter. Shipping Charges, Category A.

CK58X 1-5528; 6-5495 Retail \$7.95

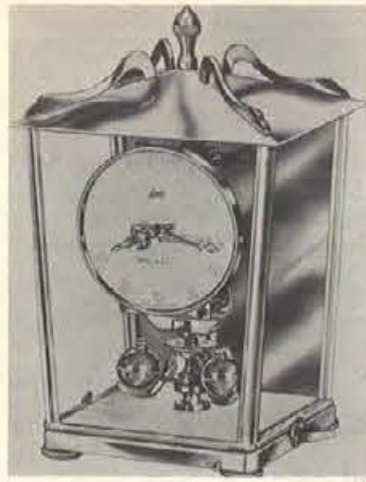


CONNOISSEUR

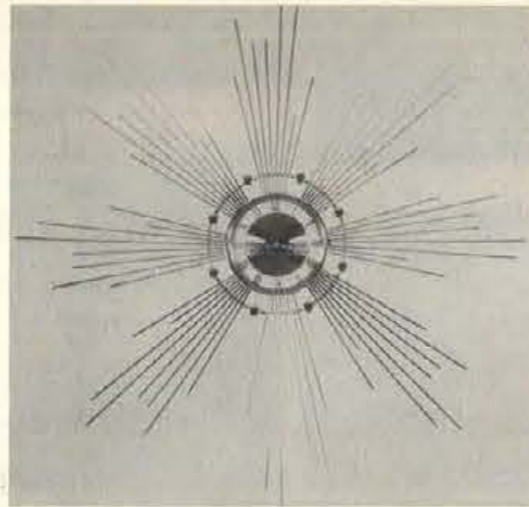
Smartly designed wall clock in gleaming Chrome or brass case with white dial and charcoal numerals. Ideal for kitchen or playroom. 8" wide. Shipping Charges, Category A.

CK04 1-5528; 6-5495 Retail \$7.95

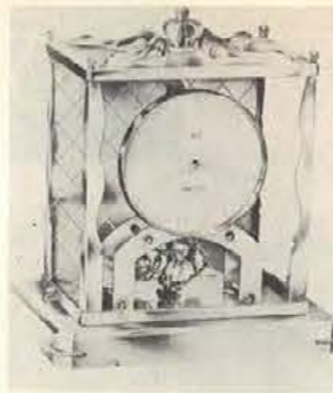
If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



SCHATZ LONDON COACH CLOCK
Authentic coach lantern style with improved 400 day movement. This charming clock runs more than one full year on each setting. "Pendulock" locking device. Silently rotating pendulum. Three levelators. Enclosed in gleaming lacquered brass with crystal-clear removable case. 8 1/2" high, 3 1/4" square at base. One year warranty. Shipping Charges, Category C. 9000 52663 Retail \$39.50



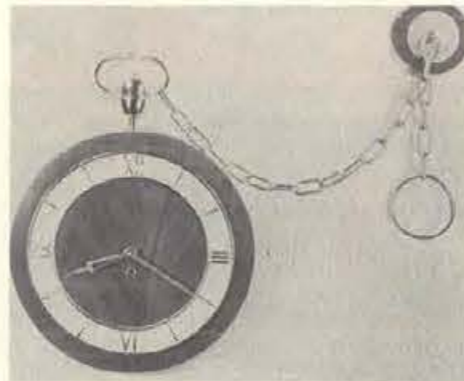
FORESTVILLE SUNBURST WALL CLOCK
Ultra-modern sunburst. Brass finished. 8-day, front wind movement; embossed figures; easy to read; the "high-class, low-price" clock you are looking for. Size: 26" diameter. Shipping Charges, Category J. 5004 51320 Retail \$21.95



SCHATZ ROYAL CLOCK
The elegantly designed leader of the Schatz line. Three year movement (1,000 days). New "Pendulock" locking device. Three levelators. Encased in satin-finish, lacquered brass and crystal-clear case. One year warranty. Shipping Charges, Category D. 1040 53300 Retail \$49.50



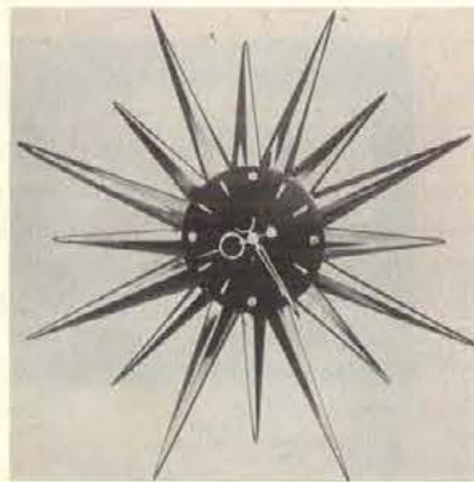
NEW "JEFFERSON 500" CLOCK
Stunningly modern—for desk or den . . . patterned after a ship's compass. Polished chrome plate finish with satin-finish brass hands and red second hand set against an instrument black background. Glass lens has gold etched numerals and space for excess cord and take up accent lines. Black base has storage key. Dimensions: 5-5/32" high, 4-23/32" diameter. Shipping Chas., Category C. 580-221 1-51297; 3-51197 Retail \$19.95



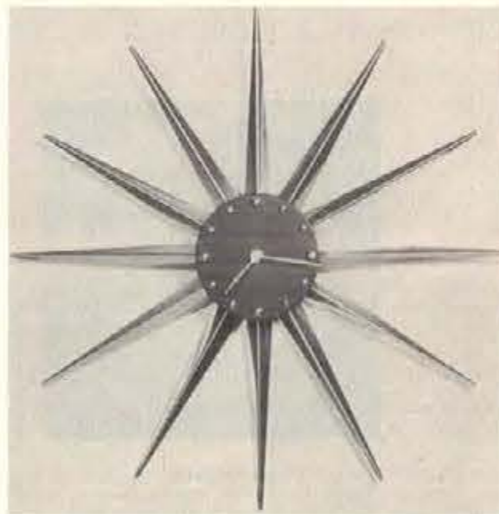
WALL CLOCK
Finished in Walnut with Polished Brass banding 9 1/2" dial ring in Ivory and Gold. Decorative Chain and Matching Hanger. Equipped with imported 8-day movement—front winding and front regulating. Clock is 11 1/2" diameter. Shipping Charges, Category C. 945 51920 Retail \$32.00



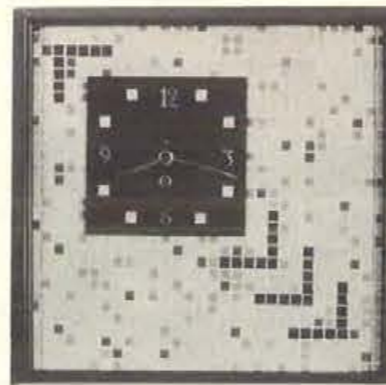
JEFFERSON GOLDEN HOUR
Today's finest, most popular gift clock. The simple beauty of its clean, sculptured lines blends with any decor . . . ideal atop TV set—luminescent hands and numerals. Hands seem to "float" in clear crystal. 24K gold plated, brushed satin finish. Split-second accuracy. Dimensions: 8 1/4" high, 7-7/16" diameter. Shipping Charges, Category C. 580-101 1-51492; 3-51377 Retail \$22.95



SUNBURST CLOCK
A brilliant 36" diameter Sunburst in Solid Brass. Highly polished and lacquered for an enduring finish. 16 Sparkling Rays set in two rows of eight. Guaranteed Imported 8 Day, Front Wind and Front Adjusting Movement. Shipping Charges, Category C. 536 53300 Retail \$55.00



SUNBURST CLOCK
Spears are of Solid Brass, Highly Polished and Lacquered. Black Dial with Polished Brass Hour Indicators. Equipped with a Guaranteed Imported 8-Day Movement—front winding and front adjusting. 22" diameter. Shipping Charges, Category C. 422 51620 Retail \$27.00



MOSAIC WALL CLOCK
Mosaic Tile in random arrangement of Pink, Grey, Green, Lavender, Blue and Brown. Dial has Solid Brass numerals and Mosaic Tile indicators. Equipped with imported 8-Day Movement, Front Winding and Front regulating. 15" x 15". Shipping Charges, Category D. 800 52220 Retail \$37.00



Osterizer

the original liquefier-blender

- Model 432 Standard Two-Speed**
Standard two-speed model with one piece non-breakable, Neoprene cover and crystal clear, heat resistant, graduated glass container. Base comes in white enamel or chrome.
Model 432C Standard OSTERIZER (Chrome) 432C 1-53030; 3-52741 Retail \$44.95
Model 432W Standard OSTERIZER (White) 432W 1-52697; 3-52436 Retail \$39.95
Shipping Charges Category F
- Model 403 Deluxe Two-Speed**
Deluxe two-speed model—greater versatility with more power at both low and high speeds. The most advanced model in a line that's always ahead. Seal-Tite cover with removable full ounce measuring cap for adding ingredients while OSTERIZER is in operation. Heat resistant graduated glass container. Base comes in copper, white enamel or chrome.
Model 403COP DeLuxe OSTERIZER (Copper) 403COP 1-53704; 3-53351 Retail \$54.95
Model 403C DeLuxe OSTERIZER (Chrome) 403C 1-53367; 3-53046 Retail \$49.95
Model 403W DeLuxe OSTERIZER (White) 403W 1-53030; 3-52741 Retail \$44.95
Shipping Charges Category G
- Model 10 Standard Single Speed**
Single-speed model with one piece non-breakable Neoprene cover and crystal clear, heat resistant, graduated glass container. Base comes in white enamel or chrome.
Model 10C OSTERIZER (Chrome) 10C 1-52560; 3-52400 Retail \$34.95
Model 10W OSTERIZER (White) 10W 1-52200; 3-52100 Retail \$29.95
Shipping Charges Category E

See pages 1 and 2 for price and shipping information.

NEW FOOD MAGIC AT THE FLICK OF A SWITCH

- Refreshes frozen juices—makes healthful vitamin drinks from fresh fruits and vegetables.
- Turns leftovers into tempting soups and croquettes.
- Chops vegetables for salads—chops onions without tears—grates potatoes for potato pancakes.
- Purees baby food—saves money.
- Makes perfectly emulsified salad dressings.
- Mixes a cake from prepared cake mix in 20 seconds—mixes pancakes—waffles—quick breads.
- Grinds coffee fresh from the bean.

Exclusive features no other blender can match:



electric housewares

Custom crafted by



D.C. or A.C. to 60 cycles, 115 Volts, (also available in 230 volts), Shipping weight 432—12 lbs. 403—15 lbs. 10—11 lbs.

If not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.



**NEW
OSTER-ICER
ATTACHMENT**

**NEW
OSTER-JUICER
ATTACHMENT**

FOR THE

Osterizer

See pages 1 and 2
for price and shipping information.

Now crushed ice at the flick of a switch! Simply place the Oster-Icer on the Osterizer base . . . drop in ice cubes and instantly crush just enough ice for a single glass or as much ice as required.

With these exclusive features:

- Spring pressure feed lever prevents ice cubes or chips from bouncing back out of feed openings.
- Patented dispenser design permits discharging ice into single glass or container—no catch bag necessary.
- Special feed guides cubes into chipping blades.
- Made of special thermo plastic material—prevents freeze-up regardless of number of ice cubes being fed.
- Safe—impossible to touch blades from feeding or discharge opening at any time.

Shipping weight—4 lbs.

Model 433B OSTER-Icer Attachment for Model 403 OSTERIZER 433B 1-51142; 3-51034 Retail \$16.95

Model 434 OSTER-Icer Attachment for Model 10 & 432 OSTERIZERS 434 1-51142; 3-51034 Retail \$16.95 Shipping Charges Category B

Health and juice conscious people quickly recognize the superior clear pulp-free juices extracted from fruits and vegetables by the Oster Juicer Attachment.

Superior because:

- Juices extracted by centrifugal force—juice pours out spout—pulp remains in spin basket.
- Exclusive automatic feed and extraction process—eliminates pushing, peeling, and coring—saves time.
- Cleans easily—sanitary. Acid, stain, and rust proof alloy spin basket.
- Salad Maker—slice vegetables for salads and soups, potatoes for scalloping and cottage fries, firm fruit for pies and fillings.
- One piece body design eliminates all cracks and crevices—cleans like a china dish. All parts easily removed for washing.
- Shredder—shred coconut, cheese for pizza or au gratin dishes, cabbage and other vegetables.

Bowl, white refrigerator enamel with unbreakable Melamine cover. Recipe book and instructions. Shipping weight—8 lbs.

Model 415 Juicer Attachment for Model 403 OSTERIZER 415 1-52697; 3-52436 Retail \$39.95

Model 414 Juicer Attachment for Model 10 & 432 OSTERIZERS 414 1-52697; 3-52436 Retail \$39.95 Shipping Charges Category D



Oster electric meat grinder

modern version of the butcher's meat grinder for home use

- Speedily and effortlessly chop and grind hard or soft foods, raw or cooked meats, cheese, fish, vegetables and nuts, even hard almonds.
- Grind meat for juicy hamburgers, turn leftovers into palatable hashes, croquettes, sandwich spreads, vegetables for soups and salads, and fish for appetizer spreads.
- Chops without crushing or bruising foods. High grade, specially heat treated steel cutting discs and knife slice through foods cleanly. Will not string raw meat and squeeze out natural meat juices.
- Easy to clean. All steel parts chrome plated, rust proof. Motor housing finished in baked refrigerator enamel.

505 Electric Meat Grinder 505 1-53397; 3-53247 Shp. Chg., Cat. G \$49.95
 509 Extra Meat Grinder Head 509 1-5881; 3-5842 Shp. Chg., Cat. A 12.95
 507 Extra Ice Crusher Head 507 1-5881; 3-5842 Shp. Chg., Cat. A 12.95
 508 Extra Can Opener Head 508 1-5671; 3-5607 Shp. Chg., Cat. A 9.95
 A19326 Sausage Stuffer Tube A19326 \$100 Shp. Chg., Cat. A 1.50

CAN OPENER

Open round cans from small frozen juice size to bulky gallons. Magnetic lid lifter holds lid—no prying or fishing lid from can. Rolls down sharp edges—leaves clean, burrless edge. Motor housing finished in baked refrigerator enamel.

Model 514 Can Opener 514 1-53397; 3-53247 Retail \$49.95 Shipping Charges Category G

ICE CRUSHER

Crush and crack ice to nine different chip sizes as fast as you can feed it. Change size during operation. Self feeding blades. Stainless steel cover, unit of white refrigerator enamel.

Model 517 Ice Crusher 517 1-53397; 3-53247 Retail \$49.95 Shipping Charges Category G



Meat Grinder, can opener and ice crusher heads are interchangeable with power unit. Heads can be ordered separately as attachments to the basic unit. D.C. or A.C. to 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping weight 14 lbs.

See pages 1 and 2 for price and shipping information.

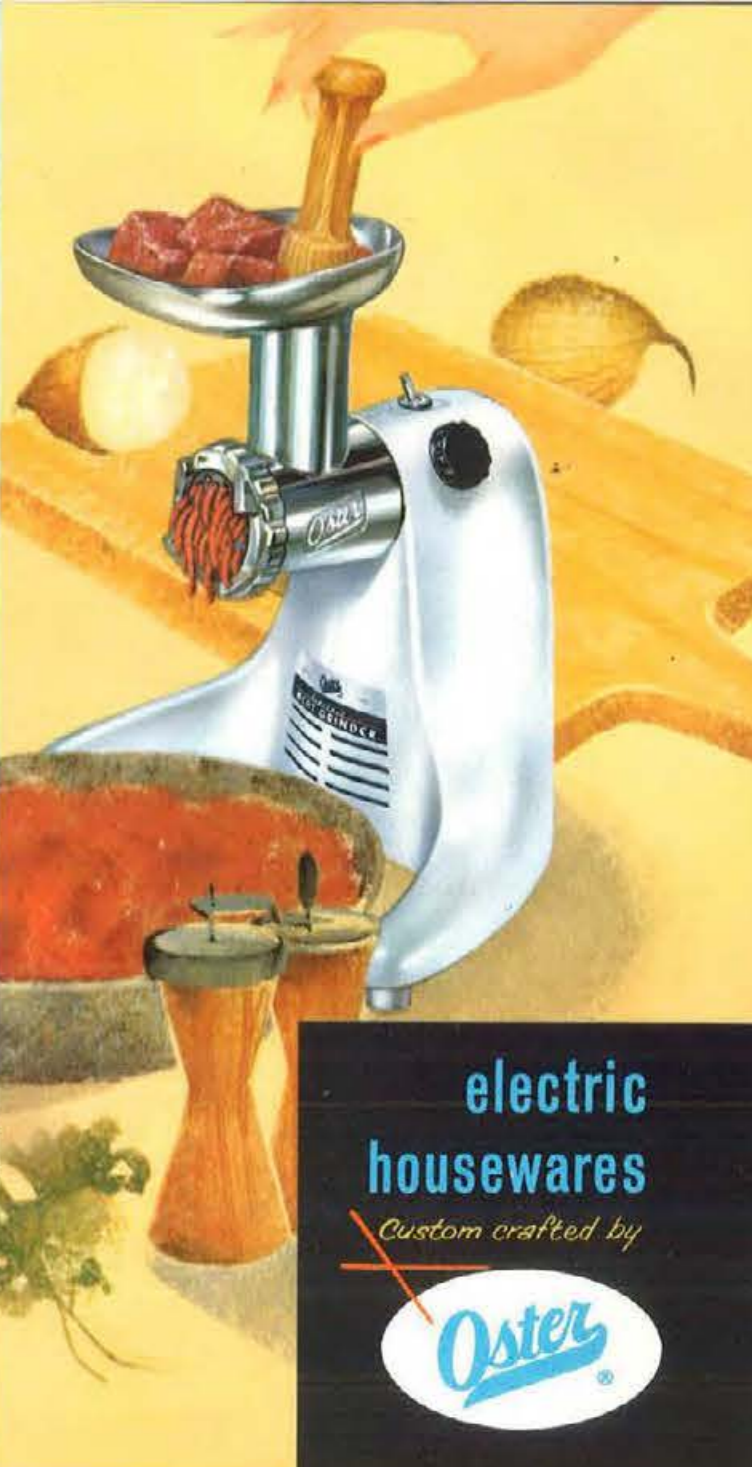
Oster portable electric mixer

- Most powerful of portable mixers. Powerful enough to bore through steel . . . yet perfectly balanced for easy handling.
- NEW speed selector—one hand speed change easily dialed with thumb. Gives constant speed control whether batter is thick or thin. Three speeds specially selected for mixing, whipping, stirring, beating and folding.
- Automatic beater release—push lever . . . beaters release automatically, no messy fingers.
- Bowl rest and guard—cushioned bowl rest frees both hands while adding ingredients. Keeps bowl free of nicks. Three point heel rest for added stability.

70 watts, 115 volts, A.C. Shipping weight—5 lbs. U.L.—C.S.A. Listed. Retail

Model 429CW DeLux Portable, chrome and white 429CW 1-51412; 3-51278 \$20.95

Model 429 DeLux Portable 429 1-51347; 3-51217 (Specify White, Pink/White, Blue/White or Yellow/White) Shipping Charges Category C 19.95



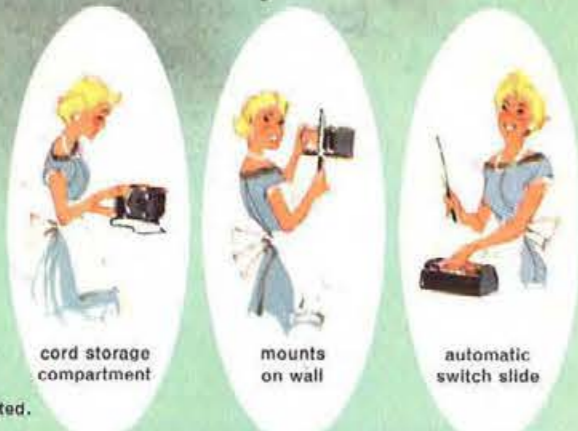
electric housewares



powerful enough to bore through steel



DELUXE model 522 Oster knife and scissors sharpener



cord storage compartment

mounts on wall

automatic switch slide

The "aristocrat" of Knife Sharpeners. NEW improved mechanism makes this the finest in a precision appliance...luxurious modern styling in rich black and tactfully appointed in gleaming copper. A.C. 60 cycles only, 115 volts. Shipping weight 6 lbs.

- Exclusive Oster NEW two wheel sharpening—guarantees to sharpen even your finest cutlery without scratching.
- Exclusive aluminum oxide sharpening wheels and geared motor.
- Firm sharpening from table or mount on wall.
- Built-in cord storage compartment.
- Special slot for sharpening scissors—no skill required.
- Complete with illustrated book, "Cutlery Care and How To Carve".

Model 522 DeLuxe Knife and Scissors Sharpener
522 1-51347; 3-51217 Retail \$19.95
Shipping Charges Category C

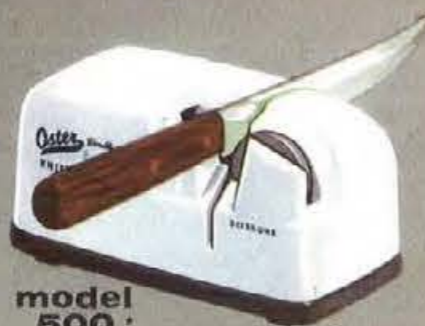
* U.L.—C.S.A. Listed.

See pages 1 and 2 for price and shipping information.

electric housewares

Custom crafted by

Oster



model 500

Standard model 500 knife and scissors sharpener—two wheel sharpening for even finest of cutlery. Aluminum oxide sharpening wheels and geared motor. In white acetate with special built-in scissors rest. On-off switch... permanent lubrication. Complete with special book on "Cutlery Care and How To Carve". A.C. 60 cycles only, 115 volts. Shipping weight 6 lbs.

Model 500 Standard Knife and Scissors Sharpener
500 1-51142; 3-51034 Retail \$16.95
Shipping Charges Category C

1500 A

Litho in U.S.A.



model 484

Model 484 single wheel knife and scissors sharpener—the finest of single wheel knife sharpeners. Special exclusive safety clutch mechanism stops wheel when too much pressure is applied. Fine aluminum oxide abrasive wheel sharpens without scratching knives. In white acetate with special built-in scissors rest. A.C. 60 cycles only, 115 volts. Shipping weight 6 lbs.

Model 484 Single Wheel Knife and Scissors Sharpener
484 1-51008; 3-5912 Retail \$14.95
Shipping Charges Category C

John Oster MANUFACTURING CO., Milwaukee 17, Wis., USA

Airjet

America's most versatile hair dryer—with these exclusive features:



- Airjet design gives greater volume of hot or cold air for faster drying of hair. The only hair dryer with power enough to—defrost home freezers and refrigerators—quickly dry lingerie and hose—thaw frozen pipes and frozen food—dry pets after bath
- Safe Automatic fuse prevents overheating.
- Long life heating element—lifetime lubrication.

D.C. or A.C. to 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping wt. 4 lbs.

Model 202C AIRJET Hair Dryer, Chrome
202C 1-51347; 3-51217 Retail \$19.95
Model 202CH AIRJET Hair Dryer with Hood
202CH 1-51480; 3-51339 Retail \$21.95
Shipping Charges Category B



new Oster travel hair dryer

The ultimate in travel convenience. Dryer folds quickly into a compact handy simulated red alligator travel kit. Exclusive Airjet features and power.

Model 208C AIRJET Travel Hair Dryer, Chrome
208C 1-51682; 3-51521 Retail \$24.95
Shipping Charges Category B

airjet hair dryer hood

For those who prefer hood-style drying the Airjet Hair Dryer Hood confines the drying action... keeps hands completely free. Hood fits comfortably—snugly—easy to attach. Made of Vinyl wipe-clean plastic. Needs no laundering. 6 oz.

Model B60630 Dryer Hood for Airjet
B60630 1-5167 Retail \$2.50
Shipping Charges Category A



scientific

M-1 Scientific for heavy duty massage service wherever professional quality and performance are preferred. Universal motor construction with maximum eccentric stroke... delivers a more vigorous massage action. Durable lightweight polished aluminum housing and base. D.C. or A.C. to 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping wt. 3 lbs.

Model M-1 SCIENTIFIC Massage Instrument
M-1 1-53030; 3-52741 Retail \$44.95
Shipping Charges Category B



massagett

212 Massagett, small, light in weight, especially crafted for women. Provides a restful and soothing massage service that makes it delightful for beauty treatments as well as general massage. Packaged in red simulated alligator leather travel case. D.C. or A.C. to 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping wt. 2 lbs. 2 oz.

Model 212 MASSAGETT (Specify Ivory, Pink or Blue)
212 1-51347; 3-51217 Retail \$19.95
Shipping Charges Category A

genuine motor driven massage instruments

Custom crafted by

Oster



Large size 11 x 13 inches
Shipping wt. 4 lbs.

Deluxe-4 Way Electric Massage Pillow

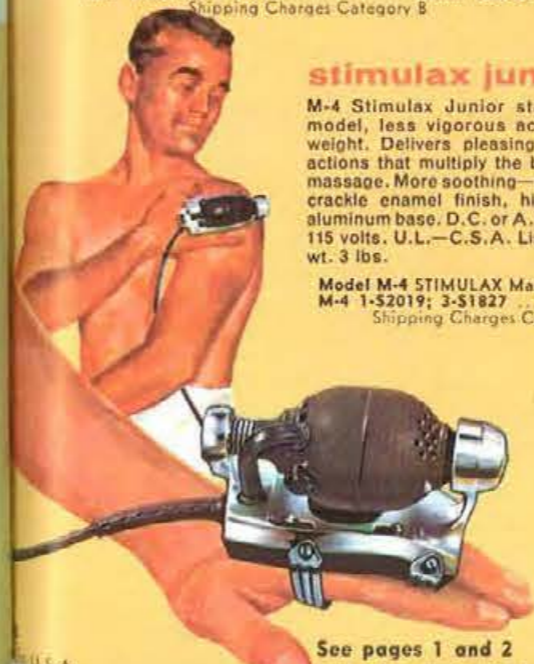
Discover the feeling of luxurious relaxation. No effort—no installation—no disrobing. Enjoy the comfort of soothing massage wherever needed or wanted on the body—legs, thighs, hips, sides, shoulders, back or neck.

- Hi and Low Power Control High for stimulating, vigorous massage. Low for soothing, gentle, relaxing action.
- Two Way Surface Action One side for spot massage. One side for full surface application.
- Exclusive Soft Vinyl Cover Wipes clean with a damp cloth. A.C. 60 cycles only, 115 volts. U.L. Listed.

Model 199 DeLuxe Pillow
199 1-51347; 3-51217 Retail \$19.95

Model 198 Standard Unit Single Control Massage Pillow 9 x 12"
198 1-51008; 3-5912 Retail \$14.95
Shipping Charges Category A

John Oster MANUFACTURING CO., Milwaukee 17, Wisconsin



stimulax junior

M-4 Stimulax Junior standard home model, less vigorous action, light in weight. Delivers pleasing and effective actions that multiply the benefits of the massage. More soothing—relaxing. Black crackle enamel finish, highly polished aluminum base. D.C. or A.C. to 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping wt. 3 lbs.

Model M-4 STIMULAX Massage Instrument
M-4 1-52019; 3-51827 Retail \$29.95
Shipping Charges Category B

There is a big difference between ordinary vibrators and the Swedish massage action of Oster massage.

- Oster's exclusive patented suspended motor action delivers controlled rotating—patting, movements of Swedish massage.
- Light soothing relaxing or deep penetrating stimulating massage at your fingertips.
- Helps stimulate circulation—relieve sore painful muscles—decrease fatigue—relieve nervous tension and encourage sleep.

A refreshing experience for you—use an Oster massage instrument and relax!

See pages 1 and 2 for price and shipping information



12 pc haircutting set

Includes Raycine deluxe shock proofed electric clipper, forged steel barber shears, tapered barber comb, 3/8 and 1/2 inch "Butch" attachments, trim attachment, right and left tapering attachments, neck apron, duster brush, special clipper oil and illustrated instruction booklet. A.C., 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping weight—3 lbs.

Model 145 Raycine Deluxe Haircutting Set
145 1-51210; 6-51095 Retail \$17.95
Shipping Charges Category A



8 pc haircutting set

Includes Raycine shock proofed electric clipper, forged steel barber shears, tapered barber comb, "Butch" attachment, trim attachment, right and left tapering attachments, and illustrated instruction booklet. A.C., 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping weight—2 lbs. 10 ozs.

Model 144 Raycine Haircutting Set
144 1-5873; 6-5790 Retail \$12.95
Shipping Charges Category A



5 pc haircutting set

Top quality and performance in a budget priced set. Includes Raycine electric clipper, forged steel barber shears, tapered barber comb, "Butch" attachment for quick, good looking butch haircuts, and illustrated instruction booklet. A.C., 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping weight—2 lbs. 3 ozs.

Model 104C Raycine Haircutting Set
104C 1-5738; 6-5668 Retail \$10.95
Shipping Charges Category A



CORY Automatic Electric Can Opener. Fully automatic! Opens any size household can. Locks can in place . . . starts . . . cuts can open . . . stops automatically. Magnet holds lid. Keeps can locked in place 'til needed. Wall mounted. Ship. wt. 5 lbs.

DCA 1-51947; 3-51868 Retail \$29.95
Shipping Charges, Category C.



CORY Crown Jewel Automatic Percolator. Truly the gift supreme! Beautiful in stainless steel with 24K gold plated base. Fully automatic—perks coffee, keeps it piping hot. Has flavor-selector, 4-9 cup capacity. Ship. wt. 5 1/2 lbs.

DAP-2 1-53298; 3-53168 Retail \$50.00
Shipping Charges, Category C.

See pages 1 and 2 for price and shipping information.



haircutting kits

All Raycine sets contain a top quality Raycine clipper with these exclusive features:

- Automatic clipper blade tension—won't pull hair.
- Scientifically heat treated high carbon clipper blades—stay sharp longer.
- Extra powerful UL approved motors with voltage adjustment screw.
- Shock proofed housings.
- All kits complete with simplified step by step stand up instruction book.



deluxe 5 pc haircutting set

Attractively packaged in travel kit of rich red simulated alligator leather. Includes Raycine deluxe shock proofed electric clipper, forged steel barber shears, tempered barber comb, "Butch" attachment for quick, good looking butch haircuts, and illustrated instruction booklet. A.C., 60 cycles, 115 volts, U.L.—C.S.A. Listed. Shipping weight—2 1/2 lbs.

Model 117C Deluxe Raycine Haircutting Set
117C 1-51008; 6-5912 Retail \$14.95
Shipping Charges Category A



4 new comb attachments

2 oz.

Butch for quick uniform butch haircuts; right and left tapering attachments for barbershop styling and a blending attachment for neat finishing. Set of four attachments packaged in full color saver carton.

Model A60053 Comb Attachment Set A60053 \$200 Retail \$3.00
Shipping Charges Category A

JOMCO NEW powerful worm gear and lever action—Universal motor driven, light weight, professional type clipper. More powerful—faster cutting—smoother operation. With constant blade tension and blade alignment. All bakelite construction. D.C. to 60 cycles A.C., 115 volts, U.L.—C.S.A. Listed. Shipping weight—1 lb. 9 oz.

Model 12 Motor Driven Clipper
12 1-51685; 6-51525 Retail \$25.00
Shipping Charges Category A

BUTCH NEW improved mechanism—low cost, best value. Universal motor driven clipper with new streamlined hand fitting design. Small, light in weight, shock proofed and cool running. With constant blade tension and blade alignment. D.C. to 60 cycles A.C., 115 volts, U.L.—C.S.A. Listed. Shipping weight—1 lb. 9 oz.

Model 65 Motor Driven Clipper
65 1-51211; 6-51095 Retail \$17.95
Shipping Charges Category A

See pages 1 and 2 for price and shipping information.



FAMOUS CORY GIFT APPLIANCES FOR BETTER LIVING



CORY Automatic Party Percolators. Choose handsome chrome (shown) or solid copper model. Fine for families—perfect for parties. Fully automatic—perks coffee, keeps it serving hot. Has flavor-selector, 4-15 cup capacity. Ship. wt. 4 1/2 lbs.

DPP S1868 (Chrome) Retail \$29.95
CBP S1868 (Copper) Retail \$29.95
Shipping Charges, Category C.



CORY Automatic Party Chef. Now, cook 'n serve at table or buffet. Bakes, casseroles, fries, roasts, stews . . . delicious foods. Fully automatic with automatic thermostat, signal light, cooking guide, cook-book, 4 1/2 qt. capacity. Ship. wt. 6 lbs.

DEC S1550 Retail \$25.00
Shipping Charges, Category C.

Quaker

DELUXE TRAY TABLES

Serve Your Guests Individually — with Dining-Table Comfort! Make Informal Meals a Pleasure, Indoors or Out!

[A][B] LOVELY CRYSTALENE TRAY TABLES

So new, so smart — tray tables with a difference! Trays are made of crystal-clear "Crystalene" plastic with glittering golden flakes embedded inside the plastic. Here's festive sparkle for every occasion! 1/2 in. thick — strong but light in weight. Easy to keep shining clean, can't rust! Unique new contoured tray shape — fits close to the body for extra convenience. Trays are removable — attached to legs with plastic clips. Folding legs are 1/2 in. plated tubular steel in rich golden luster finish like polished brass — the finish lasts forever, can't tarnish, never needs polishing! Golden plastic leg tips. Metal storage racks are finished to match legs, have convenient carrying handle.

[A] Crystalene 4-Tray Set in "South Seas" Pattern. Silkscreened design depicts native Tahitian sailing vessel in gold and black. Tables are 24 in. high. Large tray tops 18 1/2 x 16 1/2 in. Set includes 4 tray tables and a convenient storage rack. Shipping Charges, Category K.

1026-405 S1997 — Set Retail \$29.95

[B] Crystalene 4-Tray Set in "Rooster" Pattern. Two proud cocks silkscreened in gold and black. Tables are 24 in. high. Roomy tray tops 18 1/2 x 16 1/2 in. Set includes 4 tray tables and a storage rack. Shipping Charges, Category K.

1026-406 S1997 — Set Retail \$29.95

[C] to [E] METAL TRAY TABLES, GOLDEN LEGS

Strong, durable, all-metal construction. Trays are finished in baked-on satin enamel that resists wear and chipping. Your choice of three distinctive patterns listed below. Edges are scalloped in the elegant "Chippendale" shape. Trays are removable, attached to legs with plastic clips. Folding legs are made of 1/2 in. tubular steel with an ever-lasting golden luster finish that looks like polished brass but never tarnishes! Black plastic leg tips.

[C] King-Size 5-Tray Set in "Gladiator" Pattern. Two classic heads on ancient "coins" are lithographed in gold on a russet-red background in leather effect. Tables are 24 1/2 in. high. King-size tray tops 22 1/2 x 16 1/2 in. Set includes 4 tray tables and 1 serving-storage cart with tray top, 2 in. casters. Shipping Charges, Category L.

2625C-58 S1663 — Set Retail \$24.95

[D] King-Size 4-Tray Set in "Fantasy" Pattern. Modern abstract design of bubbles and stars lithographed in blue, gold, and black on crackled antique white background. Tables are 24 1/2 in. high. King-size tray tops 22 1/2 x 16 1/2 in. Set includes 3 tray tables and 1 serving-storage cart with tray top. Shipping Charges, Category K.

2624C-57 S1330 — Set Retail \$19.95

[E] Queen-Size 4-Tray Set in "Celebration" Pattern. Smart contemporary design with circles and lines in gold and black lithographed on crackled antique white background. Tables are 24 1/2 in. high. Queen-size tray tops 17 1/2 x 13 1/2 in. Set includes 4 tray tables and a golden-finished metal storage rack. Shipping Charges, Category G.

2526-42 S1063 — Set Retail \$15.95

[G][H] ALL-METAL TRAY TABLES, BLACK LEGS

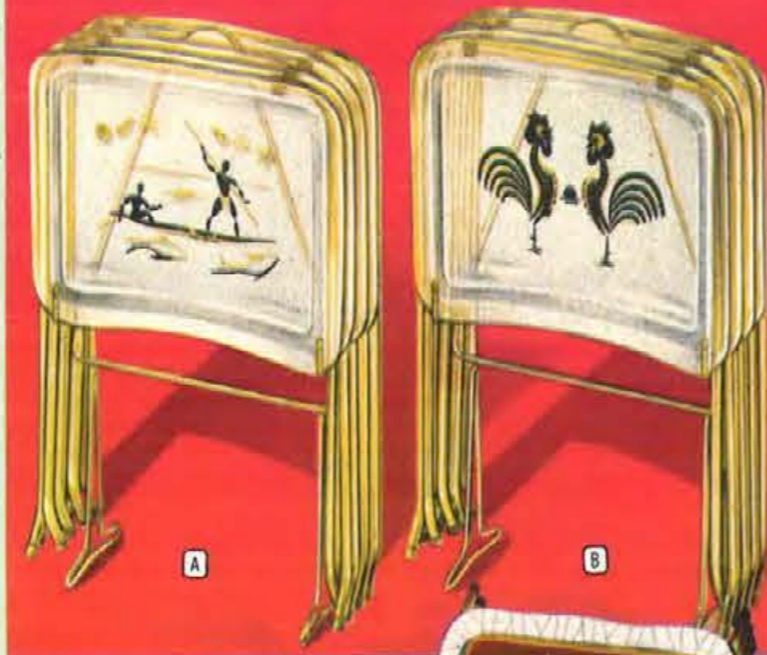
Removable metal trays in scalloped "Chippendale" shape — attached to legs with plastic clips. Ebony-black folding legs are 1/2 in. tubular steel with black plastic tips. All finished in stain-resistant baked-on satin enamel. Lithographed tray decorations.

[G] Queen-Size 4-Tray Set in "Ceramic" Pattern. Circular block design suggests ceramic tile mosaic — muted modern colors lithographed on crackled antique white background. Tables are 24 1/2 in. high. Queen-size tray tops 17 1/2 x 13 1/2 in. Set includes 4 tray tables and a black-finished metal storage rack. Shipping Charges, Category G.

1826-44 S863 — Set Retail \$12.95

[H] Queen-Size 4-Tray Set in "Deer" Pattern. A rich design of graceful golden deer lithographed on a satin-black background. Tables are 24 1/2 in. high. Popular queen-size tray tops 17 1/2 x 13 1/2 in. Set includes 4 tray tables only. Shipping Charges, Category E.

1824-16 S663 — Set Retail \$9.95

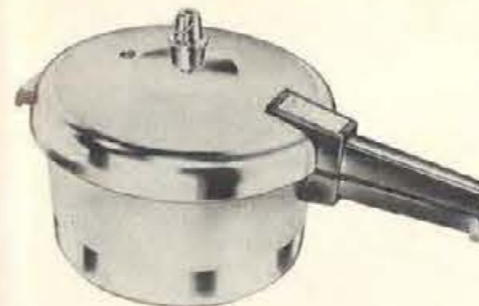


ADVERTISED NATIONALLY
Famous for quality!

Trays copyrighted 1958
by Quaker Industries, Inc.



Presto® Cookers and Appliances



CAST ALUMINUM COOKER

Massive cast aluminum body for lifetime service. Accurate Pressure-Tru Indicator with "pop-up" top. New automatic air vent releases air automatically. Menu guide handle gives cooking times.

6 Qt. size. Shipping Charges, Category E.

A601 1-S1330; 6-S1264 Retail \$19.95

Same as above except 4 qt. size. Shipping weight, 7 lbs.

A401 1-S1063; 6-S1010 Retail \$15.95



STAMPED ALUMINUM COOKER

Sleek new styling for modern tastes. Gleaming mirror finish in stamped aluminum. Rocking, talking pressure gauge; automatic air vent; menu guide handle. 6 qt. size. Shipping Charges, Category D.

B602 1-S1264; 6-S1201 Retail \$18.95

Same as above except 4 Qt. size.

B401 1-S997; 6-S947 Retail \$14.95



STAINLESS STEEL COOKER

Matches other stainless steel utensils. Steel core for even heat distribution. Cooks food in a uniform "cradle" of heat. Rocking, talking pressure gauge tells when it's cooking; automatic air vent releases air automatically; menu guide handle gives cooking times. 4 Qt. size. Shipping Charges, Category D.

C401 1-S1463; 6-S1390 Retail \$21.95



PRESTO ELECTRIC DUTCH OVEN

Perfect "oven" meals by controlled heat. Keeps foods hot without burning. 5-quart size. Metal cover included. Use with Presto Control Master. Shipping Charges, Category D.

SD36 1-S1212; 6-S1131 Retail \$17.95

Deep fry basket for above Dutch Oven.

99-273 1-S132; 6-S123 Retail \$1.95



PRESTO ELECTRIC PRESSURE COOKER

Perfect meals 3 times faster—automatically! Saves vitamins, minerals, aids digestion. Just set it and forget it. Washes under water. Use it with Presto Control Master. 4-quart capacity. Shipping Charges, Category D.

SC-35 1-S1347; 6-S1256 Retail \$19.95



PRESTO AUTOMATIC COFFEEMAKER

World's first submersible automatic coffemaker. 2-9 cup capacity. Smart, modern, functional design. Gleaming Stainless Steel. Open spout for easy cleaning. Extra wide "Heart of Gold" coffee basket. Pilot light shows at a glance when coffee is ready to serve. Shipping Charges, Category C.

KKO1 1-S1684; 6-S1572 Retail \$24.95



PRESTO GRIDDLE

Cooks big meals for big groups all at once. Use with Presto Control Master. When detached, griddle can be washed under water, completely submerged. Size 9" x 15". Shipping Charges, Category D.

5G-33 1-S1144; 6-S1068 Retail \$16.95

Glass cover for griddle. Shipping weight, 6 lbs.

99-169 1-S199; 6-S186 Retail \$2.95



NEW PRESTO CONTROL MASTER

The cooking "brain" for a whole new family of appliances. Control Master cooks by controlled heat—automatically keeps temperatures constant. At cleaning time, detach Control Master to wash appliance. Shipping Charges, Category A.

HC-1 1-S469; 6-S438 Retail \$6.95



PRESTO FRY PAN

Square shape Fry Pans have 20 per cent greater capacity. Use with Presto Control Master. When detached, Fry Pan can be washed under water, handle and all 11" size. Shipping Charges, Category C.

SS-32 1-S874; 6-S816 Retail \$12.95

Metal cover for above Fry Pan.

99-164 1-S219; 6-S205 Retail \$3.25

Same as above except 12" Fry Pan

KCO1 1-S1144 6-S1068 Retail \$16.95

Metal cover for 12" Fry Pan.

Z002 1-S287 6-S268 Retail \$4.25

- NEW - MORE POWERFUL
- NEW - 12 SPEEDS
- NEW - MODERN DESIGN
- EXCLUSIVE BOWL-FIT BEATERS
- AUTOMATIC BEATER EJECTOR



SUNBEAM MIXMASTER

New modern design, exclusive bowl fit beaters, automatic beater ejector. Famous mix finder dial. Shipping Charges, Category L. 12 53497—With Juicer Retail \$49.95 12W 53287—Without Juicer Retail \$46.95



SUNBEAM AUTOMATIC COFFEEMASTER

The finest coffeemaker made—perfect coffee every time. Made of conner, nickel and chrome plated inside and out. Patented vacuum principle automatically gives all requirements for delicious coffee every time. No dilution—full strength coffee because all water rises to brew top. Jet-action stainless steel filter. Interior cup markings make it easy to fill with correct amount of water. Keeps coffee hot after it is made. Shipping Charges, Category D. C30 52777 Retail \$39.95

Sunbeam APPLIANCES



LADY SUNBEAM HAIR DRYER

Lets women solve their hair drying problems the new, easy modern way. It's more comfortable because fan forced air from the heat control unit is scientifically concentrated on the user's hair, ending discomfort of heat on face, neck and shoulders. The user's hands are always free for reading, fixing nails and knitting. Available in pink or turquoise. Shipping Charges, Category C.

HD 51873 Retail \$26.95



SUNBEAM WAFFLE BAKER & GRILL

Automatically bakes four good-sized waffles at once on one side or toasted sandwiches, bacon, eggs, pancakes, on other. Has exclusive Sunbeam Radiant control. Shipping Charges, Category G. CG 52498 Retail \$35.95



SUNBEAM CONTROLLED HEAT AUTOMATIC COOKER AND DEEP FRYER

It cooks! It fries! It does more things better. Large sturdy fry basket. Convenient cook guide. Easy-to-see signal light. Automatic heat control dial. Easier to clean. Heats fast. Uses less shortening. Has many uses. Shipping Chas., Category C. CF5 51804 Retail \$25.95



SUNBEAM AUTOMATIC IRONMASTER

Lightest weight iron of this type, weighing only 2½ lbs. for easier handling. Special aluminum alloy sole plate gives a mirror-like surface for the best possible ironing results. Thumb-tip control makes it easy to dial the correct temperature for every fabric. Shipping Charges, Category C. A11 5721 Retail \$9.95

completely immersible AUTOMATIC SKILLET



One HEAT CONTROL SERVES ALL THREE . . .

automatically

AUTOMATIC HEAT CONTROL—One control operates Skillet, Sauce Pan or Griddle. AC only. 3580E 1-5397; 2-5387 Heat Control Plug Ret. \$5.95 Shipping Charges, Category A

AUTOMATIC SKILLET—11" square, 3¼ qt. Aluminum. 3590E 1-51143; 2-51115 With alum. cover, no control Ret. \$16.95* Shipping Charges, Category D 3595E 1-51178; 2-51149 With gold color cover, no control Ret. 17.45* Shipping Charges, Category D

AUTOMATIC SAUCE PAN—Makes even "delicate" recipes easy. Includes trivet. Aluminum. 3 qt. 3583E 1-5873; 2-5852 Without heat control Ret. \$12.95* Shipping Charges, Category A

AUTOMATIC GRIDDLE 'N SERVER—21 x 12½ in. Over 200 sq. inches of cooking surface. Grills, fries, bakes, keeps foods hot 3586E 1-51480; 2-51445 Without heat control . . . Ret. \$21.95* Shipping Charges, Category D



fashioning new ideas for happier **homemaking**



completely immersible AUTOMATIC 3 QT. SAUCE PAN



completely immersible AUTOMATIC GRIDDLE 'N SERVER



AUTOMATIC "PARTY PERCOLATORS"—Pour in cold water, add coffee, plug in, forget it! Delicious coffee automatically. "24 cup" for the home; party, buffet, card club. 50 and 72 cup sizes for church, office, club, lodge. "Serve" light. Aluminum. AC. 3504E 1-52017; 2-51968 12-24 cup pol. alum. Shipping Charges, Category C Ret. \$29.95* 3506E 1-52222; 2-52168 12-24 cup cop. col. Ret. 32.95* Shipping Charges, Category C 3500E 1-52665; 2-52597 20-50 cup pol. alum. Shipping Charges, Category E Ret. 39.95



2 to 5 and 6 to 8 cup FLAVO-MATIC PERCOLATORS

Exact, automatic, timing and temperature controls insure delicious, full flavor. AC. 3245E 1-5806; 4-5787 2-5 cup pol. alum. Ret. \$11.95* Shipping Charges, Category A 3246E 1-5910; 3-5888 2-5 cup cop. color Ret. 13.50* Shipping Charges, Category A 3248E 1-51248; 3-51218 2-5 cup chrome Ret. 18.50* Shipping Charges, Category A 3258E 1-5910; 4-5888 6-8 cup pol. alum. Ret. 13.50* Shipping Charges, Category A 3259E 1-51008; 3-5984 6-8 cup cop. col. Ret. 14.95* Shipping Charges, Category A 3260E 1-51345; 3-51313 6-8 cup chrome Ret. 19.95* Shipping Charges, Category A

TRIG TEA KETTLE—Trig—the ever-popular home gift. Trigger operates spout cap. 2½ qts. Stainless steel with solid copper bottom. Whistles. 4522½ 1-5330; 4-5322 Retail \$4.95 Shipping Charges, Category A

ELECTRIC BUFFET-PATIO SERVER SET—Buff white stoneware; electric base. Four 10 oz. matching servers. AC-DC. 5-177 1-5657; 2-5641 Server Set Ret. \$9.95* Shipping Charges, Category E 3288E 1-5457; 3-5446 Server only Ret. 6.95* Shipping Charges, Category D

ELECTRIC BEAN POT SET—Traditional brown stoneware; electric base. Matching servers. AC-DC. 5-111 1-5656; 2-5640 S. C., Cat. E Ret. \$9.95* 3292E 1-5523; 3-5510 Pot only Ret. 7.95* Shipping Charges, Category D

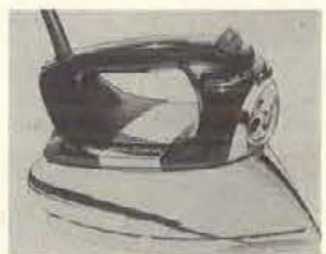
GENERAL ELECTRIC TOAST-R-OVEN

The Toaster that's an "Oven" too! The "Upstairs" section is a fully automatic, easy-to-use toaster for making regular toast, frozen waffles and the like. A press on a button lowers bread and starts toasting . . . and G.E.'s extra-high toast lift guards against singed fingers when toasting is done. The "Downstairs" part is a unique "Oven"—a handy toasting drawer that lets you make delicious butter toast, canapes, tangy garlic bread . . . right at the table. Shipping Charges, Category F. T83 52237 Retail \$31.95



GENERAL ELECTRIC GRILL AND WAFFLE IRON

Completely automatic, just set the control for the desired cooking temperature. Serves up crisp golden waffles or—by simply reversing the grids—marvelous grilled sandwiches and delicious pancakes. Shipping Charges, Category D. G42 51677 Retail \$23.95



GENERAL ELECTRIC SPRAY STEAM AND DRY IRON

G.E.'s new three-in-one iron. Now you can sprinkle while you iron, when using a spray iron. All the features of the G.E. steam and dry iron plus the new spray feature. Iron all fabrics instantly and easily. Shipping Charges, Category C. F61 51537 Retail \$21.95

See pages 1 and 2 for price and shipping information.

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

See pages 1 and 2 for prices and shipping information

WEST BEND

fashioning new ideas for happier **homemaking**



REMOVABLE SHELF
SLIDE-OUT CUTTING BOARD

gleaming
Gift Ware
for permanent beauty



All items except No. 5096 and No. 5086 are Shipping Charges, Category A.
See pages 1 and 2 for price and shipping information.



matched design
Pantry Ware
with distinctive colonial silhouettes
Tarnish proof copper color

(A) RANGE SET (3 pc.) — Includes grease container (with strainer) and matching salt and pepper shakers.
5-154 1-5283; 3-5276 Copper color Retail \$4.25
5-149 1-5250; 4-5244 Polished aluminum Retail 3.75

(B) CANISTER SET (4 pc.) — Unique Colonial silhouette identifies each canister.
5-148 1-5664; 3-5647 Copper color Retail \$9.95
5-142 1-5530; 4-5517 Polished aluminum Retail 7.95

(C) ROUND CAKE HUMIDOR — Black plastic handle and lock-on cover for carrying. Humidifier in cover. 14" tray is ideal server.
5428 1-5463; 3-5452 Copper color Retail \$6.95
5427 1-5367; 4-5358 Polished aluminum Retail 5.50

(D) SERVING OVEN — Heats baked foods on range — serves them "oven warm" at table.
5347 1-5397; 4-5387 With copper color cover
and candle warmer Retail \$5.95
5344 1-5317; 4-5309 Serving oven only with
copper color cover Retail 4.75
5346 1-5363; 4-5354 All pol. alum. w/candle warmer Ref. 5.45
5343 1-5283; 4-5276 Serving Oven only,
all polished aluminum Retail 4.25

(E) SQUARE CAKE HUMIDOR — Keeps large, square cakes "oven fresh." Humidifier in cover. Cover locks on. Tray is ideal server.
5436 1-5530; 2-5517 Copper color Retail \$7.95
5435 1-5463; 2-5452 Polished aluminum Retail 6.95

(F) 3-WAY DISPENSER — Dispenses waxed paper, paper towels and aluminum foil quickly; rolls install easily from front.
5053 1-5397; 2-5387 Copper color Retail \$5.95
5052 1-5330; 2-5322 Polished aluminum Retail 4.95

(G) BREAD BOX — All-aluminum construction. Can't rust or chip.
5096 1-5930; 2-5907 Copper color Retail \$13.95
Shipping Charges, Category D
5086 1-5863; 2-5842 Polished aluminum Retail 12.95
Shipping Charges, Category D

(H) ICE BUTLER — All stainless steel with brass color trim. Air-space insulation. Preserves ice cubes — holds temperature in hot foods. Large 4 qt. size.
7254 1-5863; 2-5842 Ice Butler Retail \$12.95

(I) PENGUIN SERVER — For hot or cold serving. Air-space insulation. Stainless steel inset. Walnut color handles. 2 qts.
5056 1-5664; 4-5647 Copper plated Retail \$9.95
5055 1-5530; 4-5517 Chrome plated Retail 7.95

(J) BOWLMASTER STAINLESS STEEL MIXING BOWLS — A size for every mixing purpose. 3½, 1½ and ¾ qt. sizes, all with wide rims. Fit electric mixers.
7-6 1-5464; 3-5452 Set of three Retail \$6.95

WARING

America's most famous name in food
and drink mixing and serving.



NEW! PORTABLE! ELECTRIC!
WARING Drink Mixer

Only portable electric mixer-server on the market today! Actually mixes where you want to serve. Entertain with ease and grace in your living room, dining room, patio or den. Make cocktails, shakes, sodas, nogs, frosted with the skill of an expert. Equally efficient for mixing light batters, omelets, soups and sauces.

One-piece construction made of shock-resistant melamine, with motor built right in. Self-cleaning, stainless-steel blades, 24 oz. mixing capacity, shipping weight 4½ pounds, 115 volts, 25-60 cycles, AC/DC. 32-page book of fascinating recipes included. UL and CSA approved. Available in antique white as shown. Also in Deep Charcoal, Curry Yellow, Flame Red, Skipper Blue.

Model DM-4 1-S1644; 6S1571—Shpg. Chgs., Cat. C Retail \$24.95

WARING Blendor! FIRST . . .
AND STILL THE BEST

Your Waring Blendor is a kitchen assistant without parallel. It's a "jet-age" chef for your home, combining solids and semi-solids with liquids in smooth purees, spreads, dips, soups, sauces and desserts. There's nothing more versatile for your kitchen! Crumbs fresh breads, grates cheese, purees baby foods, makes body-building health drinks, and regular meals from leftovers.

¼-horsepower motor, surgical steel cutting blades, one-piece Pyrex jar, lifetime lubrication, 115 volts, 25-60 cycles, AC/DC. Shipping weight 11 lbs. UL, CSA approved. 128-page recipe book featuring over 500 famous recipes included free.

Model 702-CR 1S2960; 3S2741—Shpg. Chgs., Cat. E Retail \$44.95

Model 702-AW 1S2631; 3S2436—Shpg. Chgs., Cat. E Retail \$39.95

Model 700-S 1S2302; 3S2131—Shpg. Chgs., Cat. E Retail \$34.95

WARING BLENDOR ATTACHMENTS

FIT EVERY WARING BLENDOR EVER MADE.

WARING Ice Jet Ice-Crushing Attachment

Crushes 4 trays of cubes in 90 seconds! Speediest power-driven home ice-crusher on the market. Instantly makes mounds of sparkling, crushed ice for cold buffets, sea foods, appetizers, and fabulous drink creations for children and adults alike.

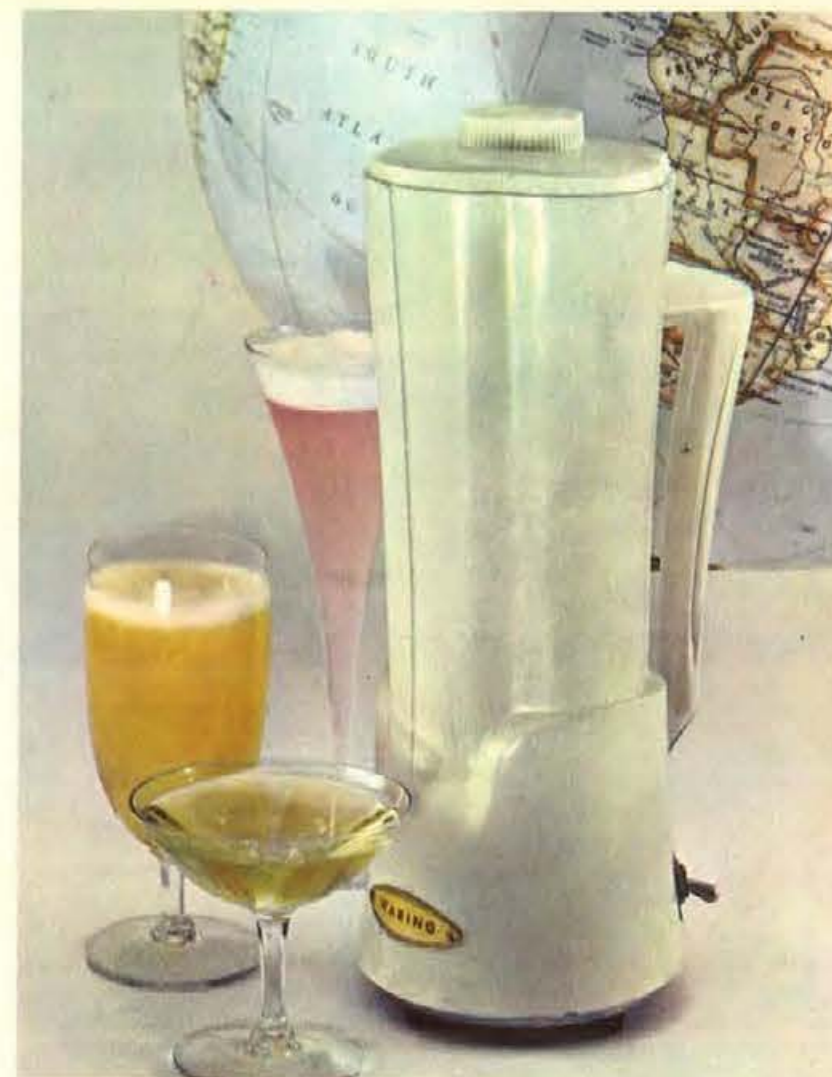
Antique white, cast-aluminum housing, deep charcoal vinyl chute with matching plunger cap. 16-page recipe book and ice-storage bag. Shipping weight 6 lbs.

Model BA-1 1S1102; 3S1017—Shpg. Chgs., Cat. C Retail \$16.95

WARING Coffee Mill Coffee Grinding Attachment

Guarantees the best-tasting coffee at every serving by grinding full flavor and aroma fresh from the coffee bean. Assures even, uniform grind so necessary for perfect coffee. 16 different settings to suit all methods of brewing. Make countless creations right at home from your own special blend such as Italian Espresso, Cafe Tropical, Demitasse. 16-page recipe book tells you how. 12-ounce measuring cup included. Shipping weight 7 lbs.

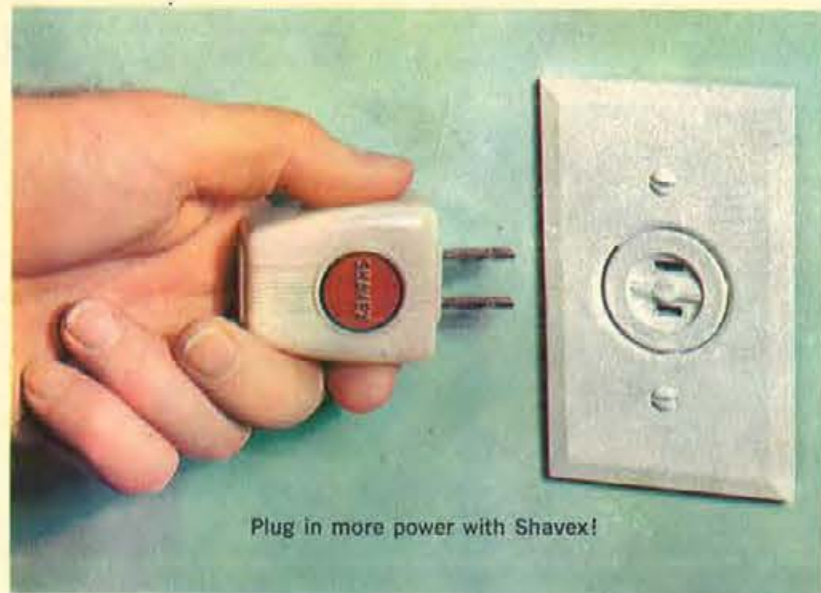
Model BA-2 1S1167; 3S1077—Shpg. Chgs., Cat. D Retail \$17.95
WD & SI 8-1



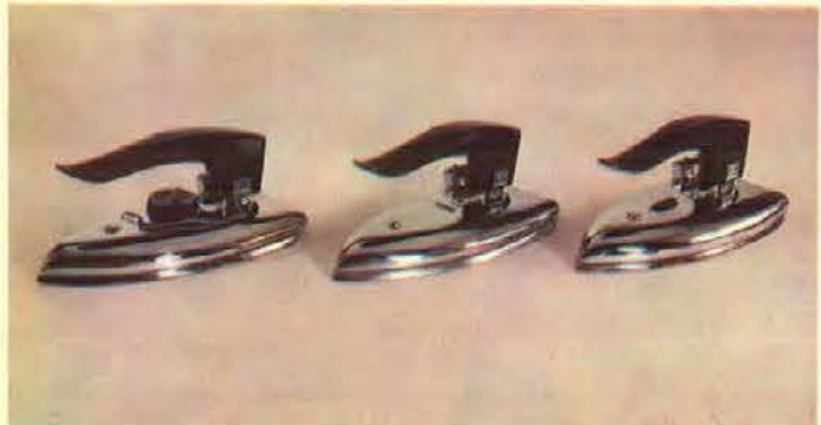
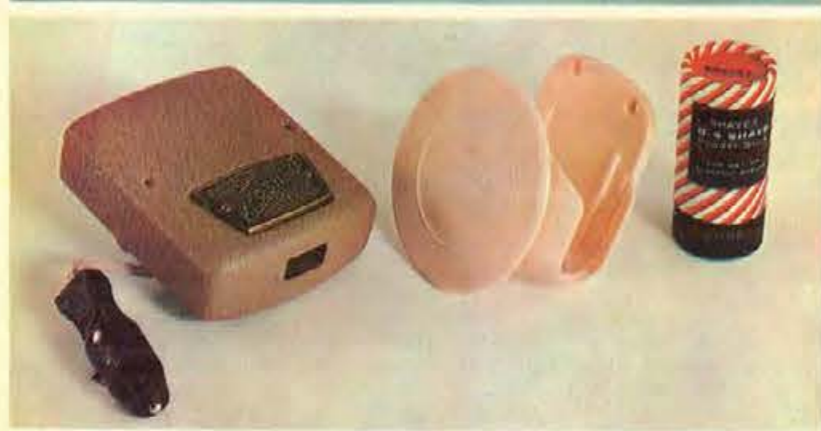
BLENDOR FEATURES

- 1. Proven Performance**—over 1½ million satisfied Blendor owners.
- 2. Electrically safe**—UL and CSA Approved.
- 3. Practical Pyrex Jar**—one-piece with stainless steel cutting blades built-in.
- 4. Easy to clean**—Simply add pinch of detergent to warm water—flick switch—rinse, let dry. Nothing to take apart—no washers to wear out—nothing to leak.
- 5. Easy to operate**—Place jar on base and blend. No parts to assemble or misplace.
- 6. Safer operation**—Waring Blendor blades are never exposed. The one-piece jar assures maximum safety.





Plug in more power with Shavex!



WARING

Famous for Electric Shaving Accessories,
Electric Mixers and Folding Irons.

WARING Shavex

Closer shaves in half the time!

Makes any AC/DC electric shaver run faster, shave cleaner—for closer shaves in half the time. Shaver motor lasts longer, too—cutters stay sharper. SHAVEX converts household AC current into more powerful DC. Just plug SHAVEX into wall outlet, connect your shaver, hear, see, feel the difference! UL and CSA approved. 1-year warranty.

Model 911 1S517; 6S477—Shpg. Chgs., Cat. A Retail \$7.95

Kar-Shave

Converts battery current to 110 volts for the operation of electric shavers in car, trailer, boat, or plane! Hardly larger than a pack of cigarettes. Draws less current than a tail light. Just plug Kar-Shave into cigarette lighter. Specify Model 106 for 6 Volt Systems, Model 112 for 12 Volt Systems.

Model 106 \$13.95
Model 112 1S907; 3S837—Shpg. Chgs., Cat. C Retail \$13.95

Shaver Cradle

Wall holder for electric shavers. Easily attaches to any wall. Shaver cord winds around reel. Compact. For Schick, Sunbeam, Remington, Norelco, Ronson, others.

Model 420 1S98; 3S90—Shpg. Chgs., Cat. A Retail \$1.50

Before Shave Powder Stick

An imported product specially compounded to cleanse the beard of its protective coating provides roller-bearing action for electric razor.

Model 208 5S8—Shpg. Chgs., Cat. A Retail \$1.00

WARING Mixor

No other mixer like it!

Nothing on the market today matches it for beauty and power. 3-speeds for performing virtually every kitchen mixing job smoothly and efficiently. Use it at the work table or range. Features: bowl rest in mixer base; exclusive "fatigue free" handle; positive beater ejector for simple cleaning. 115 volts, AC/DC, warranted one full year. Complete with 24-page recipe book and wall storage bracket. UL, CSA approved.

Model RM-2 1S1279; 6S1193—Shpg. Chgs., Cat. C Retail \$18.95

WARING Durabilt Irons

FULLY AUTOMATIC

Perfect for home or travel. Fabric-selector dial for accurate heat control on all types of fabrics. 1¼ pounds, 120 volts, AC/DC, 450 watts, UL, CSA approved.

Model 195 1S656; 3S626—Shpg. Chgs., Cat. A Retail \$9.95

COMPANION

Lowest priced, quality travel iron for good grooming "on the go". Heat indicator for rayon, silk, wool, cotton, linen. Non-automatic, 1½ pounds, AC/DC, 375 watts, 115 volts.

Model 402 1S524; 3S501—Shpg. Chgs., Cat. A Retail \$7.95

CONTINENTAL

A must for the world traveler. Only quality U.S.-made travel iron for foreign travel. Set iron for 115 or 230 volts. Complete with adapter plug. 1½ pounds, AC/DC, 375 watts.

Model 506 1S853; 3S815—Shpg. Chgs., Cat. A Retail \$12.95

Shetland

RUG CLEANING FLOOR POLISHERS

SCRUBBERS—BUFFERS

Join the half-million women who keep their floors sparkling, yet scrub and wax only ONCE IN SIX MONTHS. When you do your floors the Shetland way, just easy in-between machine buffings and damp moppings keep them spotlessly clean and lustrously bright and slip-resistant for six months.

And . . . you'll have clean, bright rugs to go with your lovely floors. With the Exclusive Shetland Rug Cleaning Unit, you dry-clean or shampoo your rugs right on the floor safely and gently because the floating-action brushes self-adjust automatically to every rug thickness to deep clean thoroughly and professionally. Best of all — ONE ROUND OF RUG CLEANING MORE THAN PAYS THE ENTIRE COST OF THE SHETLAND, after that it actually earns money for you.



NATIONALLY ADVERTISED



Scrubs All Floors

Gets every inch of your floor hospital clean — banishes dirt, soil and old discolored wax with non-splash scrubbing action that goes right up to baseboards and under low furniture.

Steel Wools

Stubborn spots and stains disappear — ugly wax build-up vanishes — heavy traffic areas are easily refinished. The approved method of maintenance for all vinyl flooring.

Polishes All Floors

Wood, linoleum, rubber, asphalt and vinyl tile, terrazzo, slate, cork — in fact every kind of floor! Gives a deep-down foundation finish that keeps floors beautiful for six months.

Cleans—Shampoos Rugs

You do them yourself — right on the floor. It's so easy, safe and gentle because Shetland's floating action brushes adjust automatically to every rug thickness for thorough deep cleaning.

Polishes Furniture, Counters, etc.

Gives a mirror-like, longer lasting, dust resistant finish to furniture surfaces that get the most use. Preserves and beautifies. Makes dusting easier.

THE BEAUTIFUL Shetland IMPERIAL

Decorator styled in fashion-approved turquoise, trimmed with gleaming chrome. Complete with everything for scrubbing, polishing, buffing and rug cleaning. 110 Volt AC-DC.

1 or 2 3 or more
T-19 \$3773 \$3490 Retail ea. \$59.95
Shipping Charges, Category L.

See What You Get With the Imperial



Polishing Brushes. Scrubbing Brushes. Plus FREE Rug Cleaning Unit

Twin-Brush Accessories & Replacements

1 or 2 3 or more
RCA-2 \$972 \$897 Retail ea. \$14.95
Shipping Charges, Category C.

The Shetland Company has been a pioneer in work-saving methods of floor and rug care. The men and women at Shetland have dedicated themselves to one aim — to get the American housewife up off her hands and knees; to banish the last tiresome, dirty task of house-keeping; and to make the American Home a more gracious place in which to live.

See What You Get With the Silver King



Polishing Brushes. Scrubbing Brushes. Felt Buffing Pads. plus FREE Rug Cleaning Unit

The DELUXE SILVER KING

The world's most beautiful floor appliance. Similar to the Imperial in styling but entirely agleam with a rich, tarnish-proof, silvery-metallic finish. Black detailing and handle with platinum grey bumper guard provide smart style accents. The perfect gift for all occasions.

Complete with all accessories — everything for scrubbing, polishing, buffing and rug cleaning. 110 Volt AC-DC.

1 or 2 3 or more
T-21 \$4197 \$4020 Retail ea. \$69.95
Shipping Charges, Category L.

One Round of Rug Cleaning More Than Pays the Entire Cost of the Shetland

For Best Results Use Electrowax
A special formula, high carnauba content wax, ESPECIALLY DEVELOPED for use with electric polishers. Gives scuff resistant high lustre and longer lasting beauty with maximum slip resistance.

See pages 1 and 2 for price and shipping information.

Shetland

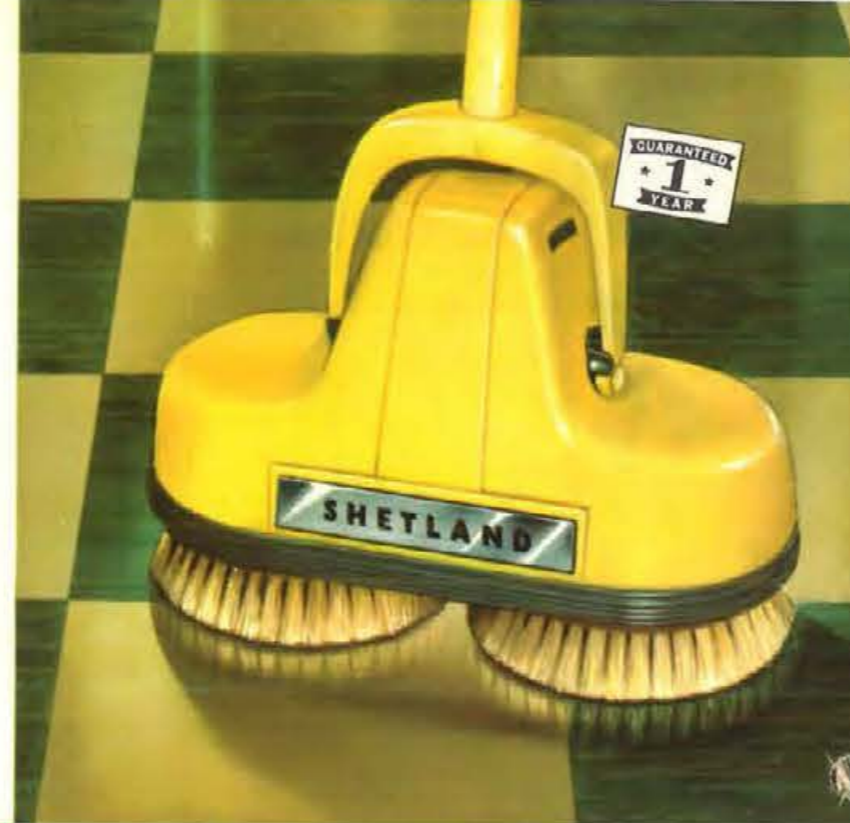
TWIN-BRUSH ELECTRIC
STANDARD
FLOOR POLISHER
SCRUBBER—BUFFER

You'll thrill at the ease of operation of this Shetland as much as the lustrous floors that sparkle all over your house. Scrubs every floor hospital clean right up to the baseboards with no-splash scrubbing action; polishes all floors with that deep-down foundation shine that protects and beautifies and then buffs them to a hard, brilliant, slip-resistant finish. Floors are such a joy when they keep clean and bright for six months at a time with only easy in-between machine buffings and damp-moppings. And... you'll love the smart appearance of this Shetland when you see its sunny canary yellow reflected in your mirror-bright floor.



Comes complete with All-Purpose Brushes and Wool-Felt Buffing Pads. 110 Volt AC-DC Motor.

1 or 2, 3 or more
T-4 S3247 S3097 Retail ea. \$49.95
Shipping Charges, Category F.



POLISHES FLOORS SCRUBS FLOORS POLISHES CARS SANDS POLISHES FURNITURE DRILLS

See pages 1 and 2 for price and shipping information.

Shetland

ALL-PURPOSE
ALL-ELECTRIC
FLOOR POLISHER • FLOOR SCRUBBER
RUG CLEANER

AND WORK SAVER FOR THE WHOLE FAMILY

Here are seven work-time-step-and-money saving appliances all in one super-efficient unit that saves you and your family hours and hours of hard work. You'll scrub, polish and buff all your floors to a six months Shetland shine. You'll dry-clean or shampoo all your rugs and carpets right on the floor and save enough in one round of rug cleaning to pay the entire cost of the Shetland. Then, you'll disconnect the long 40" handle for a multitude of other time-saving tasks — polishing furniture, simonizing the car, power sanding and drilling holes up to 1/4". No wonder it's called a "Worksaver for the Whole Family" — it does so much for everyone.

Complete with Power Unit, 9" All-Purpose Brush, Detachable Handle, Lamb's Wool Bonnet, Rubber Disc, Drill Chuck and Sandpaper. P.L.U.S. Rug Cleaning Unit (Regular \$10.95 Value), adjustable to every rug thickness, INCLUDED FREE. 110 Volt AC-DC.

HA-20BMB S1947 Retail ea. \$29.95
Shipping Charges, Category D.

It's a wonderful gift for all occasions — birthdays, weddings, anniversaries, Mother's Day and Christmas. You can be sure it will be a gift that will always be appreciated by everyone because it saves so many hours of hard work for every member of the family.

DRY CLEANS OR SHAMPOOS RUGS



NEWEST MODEL HOOVER CONSTELLATION VACUUM CLEANER

Introducing the brand new Hoover Constellation—the cleaner that still walks on air, still has the only double-stretch hose, the only three-wheel nozzle, the full horsepower Hoover motor. Now has these additional new features: Carries its own tools—rack snaps in place; telescoping wand locks; step-on switch—press of toe turns it on or off. Complete with cleaning tools. Shipping Charges, Category N.
66 S6295 Retail \$79.95

NEW HOOVER CONVERTIBLE VACUUM CLEANER

Its new two-speed motor with "Automatic Shift" makes it literally two cleaners in one. Frisky and free-wheeling, gets the deep-down grit other cleaners miss because "it beats... as it sweeps... as it cleans." Then—just click in the converter and automatically the speed shifts... The big-cleaner motor revs up to give you an extra burst of power for straight-suction cleaning. Vinyl jacket and extra-large size throw-away bag. Shipping Charges, Category M.
66 S8995 Retail \$109.95



Cleaning tools for above model, including new double stretch hose. Shp. Chg., Cat. D
6500 S1895 Retail \$22.95



FOREMOST COMBINATION HEAT AND VIBRATOR PILLOW

Switch for off, vibrate only, heat and vibrate, heat only. Available in Pink, Gold or Turquoise. Shipping Charges, Category A.
99 S850 Retail \$13.50



FRESH 'N' AIRE PUSH-BUTTON AUTOMATIC HEATER

New Automatic Heater — spotlights twin dial controls... one dial is hi-heat, lo-heat and off... other dial is handy automatic thermostat. Features fan-forced, convection heat in either hi-heat or lo-heat with Hi-lo wattage (1320/1650 watts) plus rugged vinyl carrying handle that folds flat when not in use, gold-finished Saf-T stand, beautiful cream beige and cocoa brown baked enamel finish. Ship. Chgs., Category F.
H-636 S1622 Retail \$24.95



FRESH 'N' AIRE PUSH-BUTTON AUTOMATIC HEATER

New automatic heater—features fan-forced, convection heat with Hi-lo wattage (1320/1650 watts) plus handy automatic thermostat, push-button controls, safety guards, carrying handle, handsome cream beige and cocoa brown baked enamel finish. Shipping Charges, Category E.
H-536 S1297 Retail \$19.95

RONSON HOOD 'N' COMB DRYER

Never before anything like Ronson's wonderful new Hood 'n' Comb Dryer—perfect for all the family! Hood-dries—Wash... set and beauty-dry your hair in minutes. Super-safe quick-drying action leaves hair soft, radiant... manageable. Comb-dries—Perfect for children... and for you naturally curly-haired girls who don't have to set before drying. Actually dries hair while it combs. Lightweight and portable. Choice of Pink, Blue or Yellow. Shipping Charges, Category C.
35101 1-51270; 6-51197 Retail \$19.95



REGINA SEMI-COMMERCIAL FLOOR MACHINE

Twice as big and twice as powerful... therefore does twice as much work. Perfect for large-floor area cleaning in stores, offices, hospitals, institutions—where cost of large commercial machine isn't justified. Built-in grip for easy handling. 1/2 H.P. Universal motor, precision-balanced for quiet equalized operation. Two 8-inch counter rotating brushes cover 16" of floor space. Standard equipment: 1 pr. heavy-duty scrubbing brushes; 1 pr. waxing or polishing brushes; 1 pair reversible snap-on felt buffing pads. Shipping Charges, Category P.
A-16 S9068 Retail \$139.50



All items illustrated in this catalog are carried in stock.

REGINA ELEKTRIBROOM

The revolutionary new cleaner designed to the housewife's specifications for her daily use! Light in weight, portable as a broom. Concentrated suction plus grooved nozzle design does a quick and thorough cleaning job. New swivel nozzle makes it easy to operate. Hangs from any hook by handle ring. Shpg. Chgs., Cat. E
600 1-53247; 3-52997 Retail \$49.95



SILEX FLORENTINE ELEC-TRIVET

Now... a sleek new look in food warmers... the first of its kind. Smart, modern design! Black wrought iron finish will not show fingerprints. Bright aluminum heating surface and handles provide a stunning contrast—are oversized to accommodate larger casseroles and meat trays. Keeps foods at just-the-right temperature for hours and hours. Shipping Charges, Category A.
ST-1 1-5330; 6-5297 Retail \$4.95

Now, jobs that used to take hours can be done in minutes... safely, easily, and electrically. Edges—The sidewalk guide plate makes it possible to do an edging job that can only be described as manicured! Trimming hard to get at places becomes a SNAP. Does a professional job around fences, trees, flagstone walks, under bushes, etc. Safe —The rotary blade is effectively guarded for maximum safety; a trigger type safety switch shuts off automatically when released. Shpg. Chgs., Cat. E.
2875 1-51998; 6-51872 Retail \$29.95

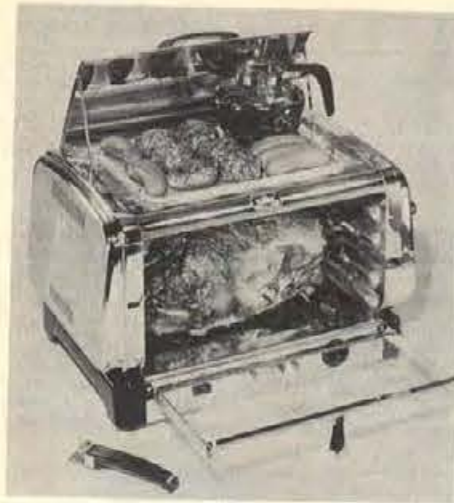
SILEX-HANDYHOT 'ESTATE' ELECTRIC LAWN EDGER-TRIMMER



Heavy duty 100 foot extension cord. Shpg. Chgs., Cat. C.
S216/2 S633 Retail \$9.50

"RANGER" MODEL

Same as above except with heavier duty 1/2 horsepower motor. Shipping Charges, Cat. F.
2879 1-52665; 6-52497 Retail \$39.95



BLACK ANGUS KING SIZE BROILER-ROTISSERIE

The Monte Carlo. Durable quality construction. "Magic-Touch" push button control; concentrated even heat; bigger, more compact; 3-way heat control; automatic timer; pilot light; infra-red rays for delicious smokeless cooking; detachable spit and skewers. Shipping Charges, Category N.

5-7RT 55397.....Retail \$89.95



HOME AID ICE CREAM FREEZER

Just place it in any refrigerator and plug into an electric wall socket—no ice needed—no salt to mess with. Makes 1 1/2 quarts of ice cream or sherbets. Shipping Charges, Category C.

28 1-51314; 6-51217 Retail \$19.95



SUPREME ANIMAL CLIPPER

A precision-made clipper to keep pets, show animals well groomed for better appearance and health. Smartly finished in rich brown and gold. Heavy duty gear driven Universal air-cooled motor with on-off switch. General utility blade. Shipping Charges, Category C.

5-400 52097.....Retail \$34.95



TOTE-STYLE COFFEE KIT

A "fresh-perked" cup anywhere with this handy traveling kit designed for use in hotels, motels, camps, any place where there's an electrical outlet. Rayon red plaid kit contains all the essentials. 2-cup aluminum electric percolator with cord, 2 unbreakable cups, 2 plastic containers for coffee and sugar, 2 spoons. Case lined and trimmed with washable vinyl, carrying handle. Shipping Chgs., Category A.

2615 5895.....Retail \$12.95



HIGHLANDER ROYAL SCOTSMAN SCOTCH-OVEN

It broils... It toasts. Wonderful for buttered toast, TV dinners, broiled meats, hors d'oeuvres, bacon, scalloped eggs, frozen waffles, fish sticks, etc. Has heat selector, cool-touch handles, two-position tray, and many other features. Shipping Charges, Category C.

RS-5 5863.....Retail \$12.95



SILEX-HANDY FREEZE ICE CREAM FREEZER

Beautiful natural cedar tub trimmed in copper and wrought iron black. Electricity does the work—no tire-tome cranking. Mixes while it freezes—assures smooth texture and perfect taste. Recipe booklet includes sherbets and custards. So simple a child can operate it. Capacity 4 quarts. Shipping Charges, Category G.

2234 1-52302; 6-2131 Retail \$34.95



NEW UNIVERSAL COFFEEMATE

New completely redesigned, Coffeemate brings new breathtaking beauty to the table setting. Has flavor-selector, radi-lite, heat sentinel, cold water pump, non-drip spout, new heat guard handle. Solid copper forms the basic shell, heavily chrome plated. 10-cup capacity. Shipping Charges, Category D.

4470 52007.....Retail \$29.95

Same as above except 8-cup capacity, 4468 51806.....Retail \$26.95



POPPER-PLUS

The popper with the big PLUS value! A popper plus a kettle plus a stove! Superior performance, versatility, dependability. It pops, it warms, it boils, it stews, it fries. Full 2-quart spun aluminum kettle; sturdy, heat-resistant, full-grip "D" handle; "See-through" even wear glass lid. Shipping Charges, Category A.

100 5520.....Retail \$7.79

Deluxe model. Same as above except kettle is anodized copper. 101 5586.....Retail \$8.79



KNAPP-MONARCH REDI-POP CORN POPPER

Now, completely automatic. Just plug it in—add corn and oil with special measuring cup... And Forget It! The corn will pop to fluffy kernels. Automatically the corn will fill the bowl and the automatic control will turn off the current. Complete with measuring cup and cord. Shipping Charges, Category B.

12-525 1-5667; 3-5637.....Retail \$9.95



TOASTMASTER POWERMATIC SUPER DELUXE TOASTER

Power action lowers bread, starts it toasting, raises it up—all by itself. Toast control dial selects color of toast preferred. Shipping Charges, Category D.

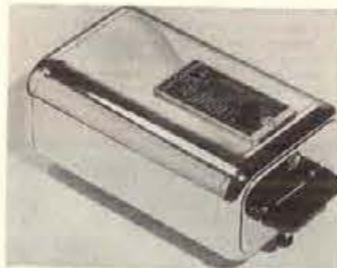
1816 52012.....Retail \$28.95



TOASTMASTER AUTOMATIC TOASTER

Newest and latest model. Toasts any size bread perfectly—light, dark or in-between. Fully automatic. Shipping Charges, Category C.

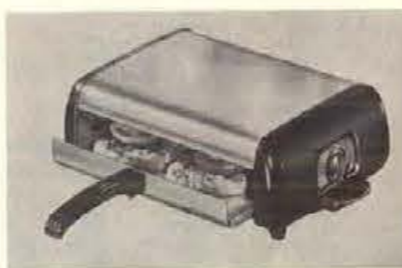
1824 51326.....Retail \$18.95



KNAPP-MONARCH AUTOMATIC ELECTRIC REDI-BAKER

Bakes biscuits, brown & serve rolls, potatoes, muffins, corn sticks, frozen meat pies, buttered toast and other bake favorites. "Dial-A-Recipe" control for proper baking temperature. Indicator light signals when baker is ready. Preheats four times faster! Keeps food warm for serving and has convenient "off" position. Shipping Charges, Category D.

45-500 1-51672; 6-51597.....Retail \$24.95



SILEX ELECTRIC OVEN TOASTER

Now... with a temperature selector that lets you make just the kind of toast you like. Heat control adds versatility—broils steaks, chops, bacon, hors d'oeuvres, bakes TV dinners, frozen waffles and pancakes. Smart, up to date styling in copper and black makes it a must for your own use as well as a perfect gift choice. Shipping Charges, Category D.

1504 1-51009; 6-5948 Retail \$14.95

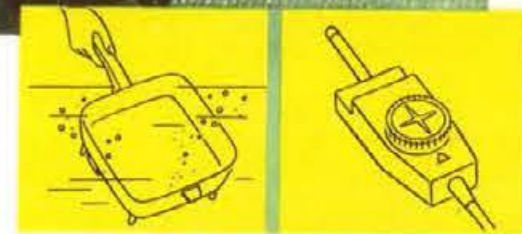
DOMINION FRY-SKILLET

With detachable automatic heat control and cover



Big 11" size with 3 1/2 quart capacity cooks family-sized meals automatically. No watching or guesswork! Wonderful Automatic Heat Control provides temperature range to 420°. . . detaches so Fry-Skillet can be completely immersed—handle and all—for easy cleaning. E-Z Cook Guide on handle. Gleaming "silvercraft" finish. Complete with Heat Control, polished aluminum cover, colorful recipe book. AC. Shpg. Wt. 6 1/4 lbs.

2251 1-51358; 3-51296.....Retail \$19.95
Shipping Charges, Category D.



Just detach Automatic Heat Control and entire Fry-Skillet can be completely immersed for fast, easy cleaning.

Automatic Heat Control has signal light that tells you when controlled heat temperature is reached.

See pages 1 and 2 for price and shipping information.

DOMINION GRIDDLE

With detachable automatic heat control

188 sq. in. of grilling surface cooks food for the biggest family. Griddle is portable—perfect for patio parties. Automatic Heat Control detaches—Griddle completely immersible. E-Z Cook Guide. Rubber feet—no sliding or marring. Handsome "silvercraft" finish. Recipe book included. 23 1/2" long, 12" wide, 3 3/4" high. AC. Shpg. Wt. 10 lbs.

2302 1-51647; 3-51571.....Retail \$24.95
Shipping Charges, Category F.



Pages 1 and 2 for price and shipping information.



DOMINION FRY-SKILLET

12", 4 quart capacity with basket and cover

Nine appliances in one—it fries, stews, bakes, deep fries, grills, casseroles, braises, chafes, pops corn. Automatic heat control provides temperature range to 420°. Immersible for easy cleaning. E-Z Cook Guide on handle. Complete with polished aluminum cover, handy basket, and full-color recipe book. AC. Shpg. Wt. 8½ lbs.

2215 1-51606; 3-51532 Retail \$23.95
Shipping Charges, Category E.

DOMINION CORN POPPERS

Modern styling with 2½-quart capacity. No stirring or shaking necessary. Just add oil and popcorn—the popper does the rest and shuts off automatically. Handy measuring cup included; eliminates guesswork. Perfect, too, for heating soups, making frostings. Shpg. Wt. 3 lbs.

(A) 1710 1-5466; 6-5445 Non-Auto. . Ret. \$6.95
Shipping Charges, Category A.

(B) 1711 1-5668; 6-5637 Automatic. . Ret. \$9.95
Shipping Charges, Category A.



A Non-Automatic, AC or DC

B Automatic, AC

See pages 1 and 2 for price and shipping information.



DOMINION TOASTERS

Choose either a 2 or 4-slice toaster and enjoy toast to your taste. New thermostatic control toasts light, dark or in-between. Current shuts off when bread is toasted. Hinged crumb tray in base for easy cleaning. Styled in chrome. AC. 2-Slice Toaster. Weight 5 lbs. 4-Slice Toaster. Weight 7¼ lbs.

1140 1-51700; 4-51622 4 Slice . Ret. \$24.95
Shipping Charges, Category E.

1135 1-51087; 6-51037 2 Slice . Ret. \$15.95
Shipping Charges, Category C.

DOMINION COFFEE MAKERS

You get the same delicious flavor every time—whether you use the 2-to-6 cup or the larger 4-to-10 cup automatic coffee maker. Once coffee is brewed, it will not start percolating again. And it stays hot until you serve it. Flavor regulator, indicator jewel, no-drip spout. AC.

(C) 1625 1-5815; 6-5778 2-6 Cup, Polished Aluminum Retail \$11.95
Shipping Charges, Category A.

(D) 1604 1-51222; 6-51166 4-10 Cup, Chrome Retail \$17.95
Shipping Charges, Category B.



C Polished Aluminum Shpg. Wt. 3 lbs.

D Styled in Chrome Shpg. Wt. 4 lbs.

See pages 1 and 2 for price and shipping information.



DOMINION HAIR DRYERS

Complete with vinyl drying hood

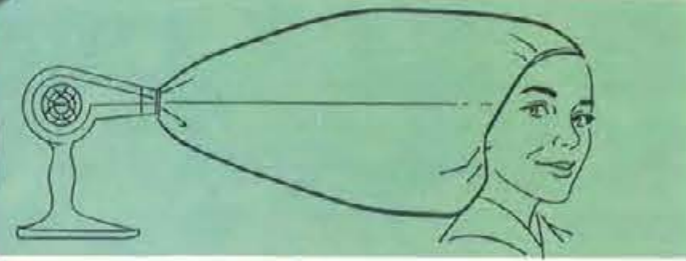
Efficient hair dryer with 3-way switch and scientifically-designed hair-drying hood makes drying 50% faster and easier.

Hood has ventilation ports for even air flow, is machine washable. Dryer has adjustable Hand-L-Stand with non-tip base. Available in turquoise or chrome. AC. Shpg. Wt. 3 lbs.

1803 1-5748; 6-5712 Chrome
Retail \$10.95

Shipping Charges, Category A.

1803T 1-5679; 6-5647 Turquoise
Retail \$9.95
Shipping Charges, Category A.



Also available in turquoise

DOMINION "Grid-O-Matic"

Automatic Table Cooker

One set of grids does the work of two. Bakes 4 plate-size waffles on one side. Reverse the grids and toast sandwiches, fry eggs, grill chops. Temperature selector; expansion hinges. AC. Shpg. Wt. 13 lbs.

1311 1-51675; 3-51598 Retail \$24.95
Shipping Charges, Category F.



Grids are quickly reversed



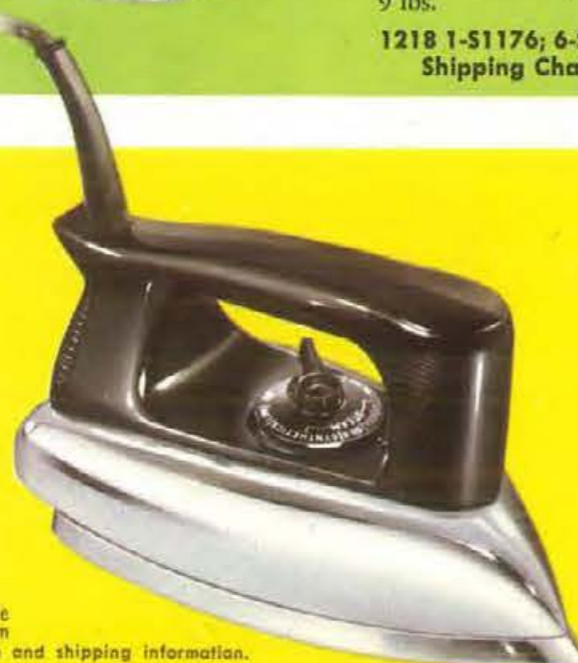
Grids are quickly reversed

DOMINION "Grid-A-Bout"

Sandwich Toaster - Waffle Iron

Toasts, grills, fries, bakes. Grids are easily reversed to convert waffle iron to sandwich grill. Clear-vision heat indicator. Expansion hinges adjust to grill sandwiches of any thickness. Styled in chrome. AC or DC. Shpg. Wt. 9 lbs.

1218 1-51176; 6-51122 Retail \$17.95
Shipping Charges, Category D.



Uses Ordinary Tap Water



Steam Vents Over Entire Sole Plate Provide Blanket of Steam
See pages 1 and 2 for price and shipping information.

DOMINION

Steam and Dry Iron

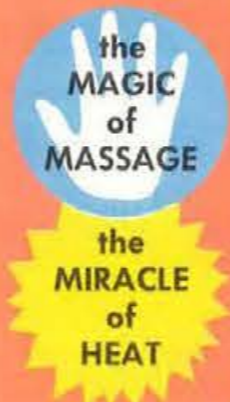
Uses ordinary tap water. Weighs only 3 1/4 lbs. Scientifically-designed steam vents over entire sole plate assure professional results . . . make pressing faster, easier. Floating cord stays out of your way, allows right- or left-handed ironing. 1-Year Replacement Warranty. AC. Shpg. Wt. 3 1/2 lbs.

1075 1-5887; 6-5846 . . . Ret. \$12.95
Shipping Charges, Category B.

CASCO brings you and all your family a NEW WAY TO HEALTH, BEAUTY and RELAXATION

all combined in the new . . . automatic electric

Thermal MASSAGER



- ★ Full Chair-back size — not a miniature unit
- ★ Contains a custom engineered Casco precision heat unit and heavy duty, ruggedly built massage unit
- ★ Crafted like fine custom upholstery in turquoise blue.
- ★ Simple — foolproof — efficient
- ★ Fully guaranteed

YOU DON'T HAVE TO UNDRESS. A few minutes at a time is all it takes . . . Made for a lifetime of use . . . built like a precision therapeutic instrument.

FOR THE WHOLE FAMILY . . . Children's muscular aches, the old folks' need for circulation stimulation and passive exercise . . . mom and pop's tense busy life . . . everybody can benefit from the Casco Thermal Massager.

ARTHRITIS, RHEUMATISM, LUMBAGO, BACK ACES . . . When your doctor prescribes heat and massage for these conditions, the Casco Thermal Massager is an ideal aid to blissful relief.

WEIGHT REDUCTION . . . There's nothing better to melt away pounds and inches than a sensible diet combined with regular use of the Casco Thermal Massager for muscle tone. And this way, it actually becomes fun to reduce!

AC Only
65 Watts
110-120 Volts
Approx. Shp. Wgt. 8 lbs.
Size Approx. 16 3/4" Long 13" Wide

"8 WAY HEALTH CONTROL SWITCH"
gives you a variety of massage frequencies and heats separately or in combination. Puts the Magic of Massage and the Miracle of Heat at your fingertips.

Imagine! Just spend a few restful minutes with the wonderful new Casco Thermal Massager and almost feel like new again. Strains and tensions, nervousness . . . all seem to almost melt away as you let the soothing vibrations and comforting heat quiet you and relax you.



"YOUR OWN HOME HEALTH AND BEAUTY SALON"

M1 51987—Shpg. Chgs., Cat. D. Retail \$29.95



Perfection automatic electric HEATING PADS

When the occasion calls for soothing, constant heat to relieve body aches and discomforts, you'll be glad you put your confidence in a safe, scientifically perfected automatic electric heating pad. Whichever you choose, it's the finest of its kind — offers more quality features, conveniences and beauty — at less cost — than any other pad.
AC-DC 110-120V — 55 Watts Approx. Shp. Wt. 2 lbs.

Perfection BUDGET
A quality budget heating pad unmatched at this low price. Flannel cover is shrink-proof, removable, washable. Rubberized permanent, inside-cover, 3 speed heats with two safety controls on each. Moisture-resistant. H21

Perfection DELUXE
Exclusive creation. Flannel cover, washable, shrinkproof, 3 fixed heat construction. Color blended cord, plug and switch. Moisture-resistant, rubberized inner cover. H24

Perfection SUPER!
Watertight for use with wet dressings — stunning fabric cover. Removable, washable, pre-shrunk. Exclusive Rose Pattern, and with 3 fixed heats. Matching cord, plug and switch ensemble. H31

Perfection SUPREME
Flannel fabric cover. Exclusive, pre-shrunk, washable designer fabric. Rust-proof zipper. Rich satin binding. 100% waterproof — safe with wet dressings. 30 heat settings with the exclusive Nite-Life switch. H51

H21 5387—Shpg. Chgs., Cat. A. Retail \$5.95
H24 5452—Shpg. Chgs., Cat. A. Retail \$6.95
H31 5517—Shpg. Chgs., Cat. A. Retail \$7.95
H51 5582—Shpg. Chgs., Cat. A. Retail \$8.95

See pages 1 and 2 for price and shipping information.

CASCO ELECTRIC BLANKETS

THE LATEST, THE FINEST IN
Decorator Styling
TO BLEND WITH ANY BEDROOM DECOR

Here are unequaled quality features in electric blanketing
Rich—Luxurious—Fleecysoft for cozy safe sleep and gorgeously
custom designed. Washes easily, safely. Color fast, resists fading
Pre-shrunk, soft deep nap.

NOW! PRICED NO HIGHER THAN
ORDINARY ELECTRIC BLANKETS!

Choice of two sizes—Twin 66" x 84" (135 Watts)—Double 72" x 84" (180 Watts)
AC Only—110-120 V—Approx. Shpg. Wgt. 9 Lbs.



2
Year
Guarantee

100% NYLON
binding both top
and bottom



Custom
Line

Featherweight
Line

DUAL
HEAT CONTROL
AVAILABLE

Separate controls for
double bed size spar-
able independently of
each other. Supplies
different heats for each
side of bed to suit in-
dividual needs.

SPECIAL CHOICE
of Bermuda Pink, Car-
ibbean Blue, Tahitian
Green and exclusive
Starburst designer print.
Specify Color When Or-
dering.

Designer
Line

New

FEATHERWEIGHT ELECTRIC BLANKET

Multi color Candy Stripe Pattern keeps you snug and cozy year 'round yet so light
in weight you hardly know its on. 10 setting bedside heat control. Made of the
finest 100% Top Grade cotton.

CUSTOM LINE		DESIGNER LINE	
Model	Retail	Model	Retail
B502 S1888—Shpg. Chgs., Cat. D.		B503 S2049—Shpg. Chgs., Cat. D.	
Twin Bed, Single Control	\$29.95	Twin Bed, Single Control	\$32.95
B606 S2088—Shpg. Chgs., Cat. D.		B607 S2349—Shpg. Chgs., Cat. D.	
Dble Bed, Single Control	\$34.95	Dble Bed, Single Control	\$37.95
B710 S2388—Shpg. Chgs., Cat. D.		B711 S2649—Shpg. Chgs., Cat. D.	
Dble Bed, Dual Control	\$39.95	Dble Bed, Dual Control	\$42.95

(Available in (P) Bermuda Pink, (B) Carib-
bean Blue, (G) Tahitian Green)

NEW FEATHERWEIGHT LINE

Model	Retail
BFW800 S1288—Shpg. Chgs., Cat. C, Dble Bed, Single Control	\$19.95
BFW902 S1588—Shpg. Chgs., Cat. C, Dble Bed, Dual Control	\$24.95

(Available in Multi-colored Candy Stripe Only)

CASCO PORTABLE ELECTRIC GRIDDLE KING-SIZE



EXCLUSIVE
SEPARATE AUTOMATIC
CONTROL PLUG

COOKS FOR 2 PEOPLE OR 20 INDOORS OR OUT

Cook a dozen hamburgers and a dozen hot dogs! Or make 20 pancakes,
12 grilled cheese sandwiches at once! Fully automatic!

WASH IT LIKE A FRY PAN, RIGHT DOWN IN WATER!

AC ONLY—1500 Watts—Approx. Shipping Wgt. 10 lbs.
23 1/2" long x 12 1/2" wide x 4 1/2" high—Model K1

K1 S1750—Shpg. Chgs., Cat. E. Retail \$27.95

CASCO Tap Water STEAM IRON

NOW GUARANTEED ANYWHERE IN THE U.S.A.

WITH any water... hard... or Soft!



LIFETIME
STAINLESS
STEEL

FOUR EXQUISITE
DECORATOR COLORS

Specify colors Red Marbled Brown Green Ebony

CASCO MAKES IRONING A BREEZE

The finest electric steam or dry iron ever built! Automatically provides the
correct type of steam plus the correct degree of heat — for every fabric!
Holds more water than any other iron — Irons a full hour with no refilling!

SELECT THE STEAM YOU NEED!

PENETRATING STEAM for wool or linen
MODERATE STEAM for cottons, etc.
GENTLE STEAM for silk or rayon

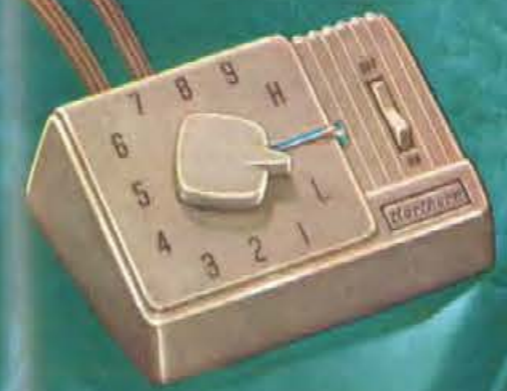
AC Only—1000 Watts—110-120 Volts—Available in 220 V
Approx. Ship. Wt. 4 1/2 lbs.

N4 S1046—Shpg. Chgs., Cat. C. Retail \$17.95
(Available in (R) Red, (EB) Ebony, (GN) Green,
(BR) Marbled Brown)

See pages 1 and 2 for price and shipping information.

A2142 Made in U.S.A. Printed in U.S.A.

Northern deluxe FULLY AUTOMATIC ELECTRIC BLANKETS



4 REASONS WHY NORTHERN IS YOUR BEST ELECTRIC BLANKET BUY!



1. EXCLUSIVE BED-SIDE CONTROL
pre-warms bed—com-
pensates for room
temperature changes
... all automatically!



3. MODERN CON-
VERTIBLE CON-
TROL—use blanket
flat or "snap" ... and
it's contoured!



2. MIRACLE FIBRE
ACRILAN—luxuri-
ously blended with
50% more ACRILAN
than most electric
blankets!



4. EXCLUSIVE
SANIFRESH NYLON
BINDINGS resist
harmful germs, odors,
bacteria ... last the
life of blanket!

THE MOST LUXURIOUS OF ELECTRIC BLANKETS!

Unchallenged for soft, rich "feel" ... feathery lightness ... deeper nap.
Fully automatic bedside controls assure restful, all night sleeping comfort
and warmth • Laundered without fading • Resists matting and shrinking
• Moth-proof • Non-allergenic • Colorfully gift packaged.

TWIN BED—SINGLE CONTROL—Ample 62" x 84" size fits 3/4 bed as well as
twin bed. 115V, AC only, 135 watts. Shipping weight, 8 lbs.
989 1-S2037; 3-S1917.....Retail \$29.95
Shipping Charges, Category D

DOUBLE BED—SINGLE CONTROL—Full 72" x 84" size fits double beds per-
fectly. 115V, AC only, 180 watts. Shipping weight, 9 lbs.
991 1-S2307; 3-S2167.....Retail \$34.95
Shipping Charges, Category D

DOUBLE BED—DUAL CONTROLS—Permit each sleeper to select own warmth.
Full 72" x 84" size. 115V, AC only, 180 watts. Shipping weight, 10 lbs.
992 1-S2637; 3-S2477.....Retail \$39.95
Shipping Charges, Category E

SPECIFY YOUR CHOICE OF COLOR: Sapphire Blue, Sunrise Yellow,
Flame Red, Willow Green, Victorian Rose.

MADE BY WORLD'S OLDEST AND LARGEST MANUFACTURER OF ELECTRIC BLANKETS—OVER 3,000,000 NORTHERN MADE ELECTRIC BLANKETS NOW IN USE!

See pages 1 and 2 for price and shipping information

GUARANTEED
2
YEARS

A
ACRILAN
ACRYLIC FIBER BY CHEMSTRAND®

NEW! KING SIZE
Northern Deluxe Electric Blankets
Truly a royal blanket fit for a king, and a king size bed. Center
zipper neatly separates blanket for easy storage and washing.
KING SIZE BED—DUAL CONTROLS—Permit each sleeper to select
own warmth. Deluxe size: 104" x 92". 115V, AC only, 135 watts.
Shipping wt., 12 lbs. (All 5 colors available in flat style only.)
990-K 1-S5277; 3-S4957.....Retail \$79.95
Shipping Charges, Category H

REPLACEMENT OR RETURN OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN



ADVERTISED IN
LIFE

America's Outstanding Blanket Buy

Northern
SPECIAL

FULLY
AUTOMATIC
ELECTRIC
BLANKETS

GOOD NEWS! Now Nylon blended blankets at popular prices! Equivalent in materials and electrical equipment to brands selling at higher prices. Fully automatic control adjusts blanket warmth to room temperature. Rich texture—lovely colors—mothproof—non-allergenic—washable. **EXCLUSIVE sanifresh** Rayon Satin bindings resist germs, odors, bacteria. Gift packaged.

TWIN BED—SINGLE CONTROL—Ample 62" x 84" size fits 3/4 bed. 115V, AC only, 135 watts. Ship. wt., 6 1/2 lbs. Rose and Blue only.

290 1-51620; 3-51555.....Retail **\$21.95**
Shipping Charges, Category D

DOUBLE BED—SINGLE CONTROL—Full 72" x 84" size—Rose, Blue, Green, or Red. 115V, AC only, 180 watts. Ship. wt., 7 lbs.

291 1-51695; 3-51620.....Retail **\$22.95**
Shipping Charges, Category D

DOUBLE BED—DUAL CONTROLS—Permit each sleeper to select a different degree of warmth. Full 72" x 84" size. 115V, AC only, 180 watts. Rose, Blue, Green, or Red. Ship. wt., 8 lbs.

292 1-52180; 3-52095.....Retail **\$29.95**
Shipping Charges, Category D

KING SIZE BED—DUAL CONTROLS—Each sleeper selects own temperature. Deluxe size: 104" x 92" size. 115V, AC only, 135 watts. Rose and Blue only. Shipping weight, 11 1/2 lbs.

293-K 1-53920; 3-53735.....Retail **\$54.95**
Shipping Charges, Category F

NOTE: for the ultimate in a truly luxurious electric blanket, see (Northern Deluxe) other side.

ADVERTISED IN
LIFE



REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Guaranteed
2 Years

Northern

FULLY AUTOMATIC ELECTRIC
BED COVERINGS

Guaranteed
2 Years

PORTABLE—FOR HOME OR TRAVEL
Operates exactly like an electric blanket. Made of washable, snow white broadcloth. Lightweight, easy to carry in smart scotch plaid travel bag. Fully automatic bedside control. Perfect for travel. Popular at schools and resorts.

SINGLE CONTROL—For double or single beds. Size 70" x 84"—115V, AC only, 90 watts. Shipping weight, 5 lbs.

9015 1-51288; 3-51238.....Retail **\$19.95**
Shipping Charges, Category C

DUAL CONTROLS—Permit each sleeper to select a different degree of warmth. Size 70" x 84"—115V, AC only, 90 watts. Shipping weight, 6 lbs.

9025 1-51598; 3-51548.....Retail **\$24.95**
Shipping Charges, Category C

Northern

AUTOMATIC ELECTRIC
HEATING PADS

Guaranteed
5 Years



The finest selection of quality heating pads in Northern's 46 year history. Each pad 100% WETPROOF. Exclusive **sanifresh** covers resist germs, odors, and harmful bacteria. Features: Positive Thermostatic Control—"Comfort Cushioned" Inner Construction—Full 12" x 15" Size—115V, AC-DC. Choose the Northern pad to suit your purpose and purse.

A SUPER DELUXE, 100% WETPROOF—New MULTI-HEAT Nite Lite switch—choice of 75 heats, 3 **sanifresh** covers: Broadcloth with ties; Terry Cloth; Quilted Satin. Guaranteed 5 years. Shipping weight, 2 lbs.

821 5597.....Retail **\$9.95**
Shipping Charges, Category A

B DELUXE GIFT, 100% WETPROOF—3 positive heats. Modern, colorful push button Nite Lite switch. Quilted Satin zippered **sanifresh** cover. Guaranteed 5 yrs. Shipping weight, 2 lbs.

820 5537.....Retail **\$8.95**
Shipping Charges, Category A

C DELUXE, 100% WETPROOF—3 positive heats. Smart flannel **sanifresh** zippered cover. Modern push button switch. Guaranteed 4 years. Shipping weight, 2 lbs.

818 5477.....Retail **\$7.95**
Shipping Charges, Category A

D ECONOMY, 100% WETPROOF—3 heating speeds. 4-position Braille-type switch. Washable flannel cover. Guaranteed 2 years. Shipping weight, 2 lbs.

814 5357.....Retail **\$5.95**
Shipping Charges, Category A

See pages 1 and 2 for price and shipping information



Pen & Pencil Sets



WATERMAN PEN SET

Pen has metal cap with matching Sapphire Convertible Jeweled point ball pen. Available in Jet Black, red, or green.
SET BX595 \$597.....Retail **\$9.95**
PEN ONLY 595 5357.....Retail **\$5.95**



WATERMAN PEN SET

Cartridge filling pen with matching pencil. Gold cap. Available in black, red, or blue. Contains 8 cartridges.
*SET BX1500 \$1350.....Retail **\$24.75**
*PEN ONLY 1500 5990.....Retail **\$16.50**



WATERMAN PEN SET

Cartridge filling pen with matching pencil. Available in black, red, or blue. Contains 4 cartridges.
SET TX875 \$825.....Retail **\$13.75**
PEN ONLY 875 5525.....Retail **\$ 8.75**



PARKER "61" CLASSIC

With Lustralay cap and clip and matching pencil. Available in black, red, blue, or green.
SET 503 \$1500.....Retail **\$22.50**
PEN ONLY 504 \$1000.....Retail **\$15.00**



WATERMAN PEN SET

Cartridge filling pen with matching pencil. Available in black, red, or blue. Contains 8 cartridges.
SET TX1250 \$1250.....Retail **\$17.50**
PEN ONLY 1250 5750.....Retail **\$12.50**



PARKER "51" SPECIAL SET

With slip-on metal cap and clip and matching pencil.
SET 507 5997.....Retail **\$15.00**



PARKER "21" SPECIAL

With brilliant metal cap and clip and matching pencil.
SET 508 \$597.....Retail **\$8.95**
PEN ONLY 509 5333.....Retail **\$5.00**



NORMA 4-COLOR PENCIL

The precision 4-in-1 pencil of long recognized quality, puts color at your fingertips. In Chrome.
104 \$300.....Retail **\$5.00**



WATERMAN DESK SET

Cartridge filling pen. Base size 4 1/2" diameter.
H495 5297.....Retail **\$4.95**



CROSS CENTURY PENCIL

Built to exacting standards, beautiful, perfectly balanced. Mechanically guaranteed for a lifetime! In Chrome.
350 \$281.....Retail **\$3.75**
Matching Cross Ball Pen in Chrome.
350P \$281.....Retail **\$3.75**
Yellow Gold Filled Cross Pen and Pencil Set.
*5600 \$900.....Retail **\$12.00**

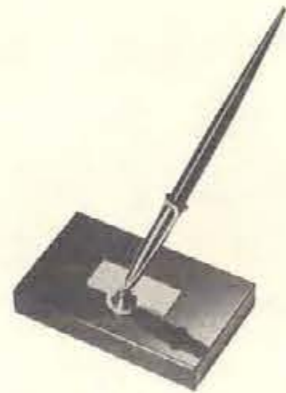
All items on this page,
Shipping Charges, Category A.

*On these numbers only, if not for resale, add 10% to your cost for Federal Excise Tax. See pages 1 and 2 for price and shipping information.

Famous Desk Sets



Available in Mexican Onyx, Spanish Onyx, or Jet Crystal. Size 2 3/4" x 3 1/4". Shipping Charges, Category A.
H2001 5833 Retail \$12.50



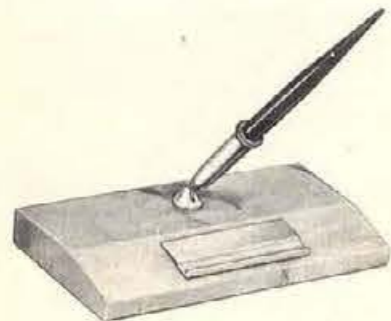
Available in Jet Crystal. Size 3" x 5". Shipping Charges, Category A.
H2201 51000 Retail \$15.00



Available in Mexican Onyx, Spanish Onyx, or Jet Crystal. Size 3 1/2" x 5". Shipping Charges, Category A.
H2507 51666 Retail \$25.00



Available in Mexican Onyx or Jet Crystal. With Calendar. Size 4 1/2" x 7". Shipping Charges, Category C.
H3203 52166 Retail \$32.50



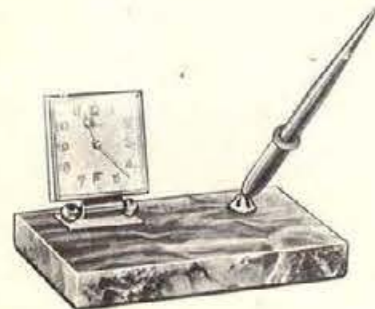
Available in Mexican Onyx. Size 3 1/2" x 7". Shipping Charges, Category C.
H3011 52000 Retail \$30.00



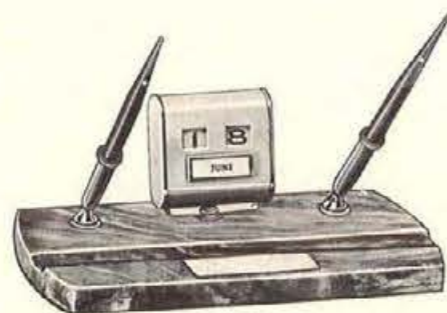
Available in Mexican Onyx. Size 5" x 10". Shipping Charges, Category D.
H5008 52333 Retail \$35.00



Available in Italian Marble. Size 6 1/4" x 10 1/4". Shipping Charges, Category D.
H4702 53166 Retail \$47.50



Available in Brazilian Onyx. With clock. Size 3 3/4" x 6 1/2". Shipping Charges, Category C.
H5506 53667 Retail \$55.00
If not for resale, add \$1.67 to your cost for Tax.



Available in Spanish Onyx. With Calendar. Size 5" x 10". Shipping Charges, Category D.
H6504 54333 Retail \$65.00



ROYAL QUIET DELUXE PORTABLE TYPEWRITER

Every operating feature one could wish for in a portable typewriter, plus many features available on no other portable. Has the sensational Clean 'N' Easy ribbon changer. It has Office Typewriter Keyboard and Features, including exclusive "Magic" Margin, the easiest known method of setting margins. Also, "Touch Control." The world's speed championship was won on a Royal portable. Comes with Fiberglas carrying case. Available in Gray or Beige. Shipping Charges, Category L.

AD 59997 Retail \$142.83

See pages 1 and 2 for price and shipping information.

SMITH-CORONA ELECTRIC PORTABLE TYPEWRITER Corona

World's First and Only Electric Portable

The speed, ease and letter-perfect look of electric typing with the convenience of a portable. Just touch the keys and you get perfect letters electrically. Superbly designed in a choice of four two-toned color combinations. Many, many features of the electric office typewriter, including full-size 88-character Keyboard, Key-set Tabulation, Repeat-key Action, Page Gage, and Impression Control to assure clear carbon copies and perfect stencils. The Touch Selector can be set for a very light to a firm touch. With all of its amazing features, it is still compact and easy to carry in its handsome "Holiday" carrying case. Specify color and type style.

105 S15695 Retail \$209.35
Shipping Charges, Category M



ALPINE BLUE



"HOLIDAY" CASE



WOODLAND BEIGE

CORAL PINK

SEAFOAM GREEN

This is PICA type.

This is ELITE type.



SEAFOAM GREEN

Smith-Corona SILENT SUPER

The finest conventional typewriter, in a choice of five decorator colors. Numerous office typewriter features, including 88-character Keyboard, Quick-set Margins, Key-set Tabulation, and Page Gage to determine the bottom margin. Super-speed Escapement and Piano-key Action make this the finest and fastest portable typewriter. Touch Selector adjusts keys to most comfortable typing pressure. Convenient Line-space Lever for quick carriage return, and single, double or triple spacing. Completely insulated for quiet operation. Holiday case and touch-typing chart, plus instruction booklet, included. Specify color and type style.

101 S10495 Retail \$142.57
Shipping Charges, Category L



DESERT SAND

SAPPHIRE GRAY

CORAL PINK

ALPINE BLUE

See pages 1 and 2 for price and shipping information.

Smith-Corona PORTABLES



Smith-Corona STERLING

Big typewriter performance at moderate price. Has Page Gage, Quick-set Margins, Super-speed Escapement, Piano-key Action, Touch Selector, 3-way Ribbon-color Control, Hand-set Tabulator, rugged service-free construction plus many more time- and work-saving features. Complete with handsome Holiday carrying case, touch typing chart, and instruction booklet. Specify pica or elite type.

103 S8995 Retail \$121.37
Shipping Charges, Category L



Smith-Corona Skyriter

Weighs just 9 pounds. Beautiful beige finish, with smart carrying case included. Full-size Keyboard, Page Gage, Quick-set Margins, neat, sharp Write, single or double spacing, Error Control and Touch Selector, plus many other large typewriter features. The fine-quality, economy-priced typewriter for everyone; an ideal traveling companion. Includes touch typing chart, instructions. Tremendous value at this low, low price. Specify pica or elite type.

100 S5932 Retail \$79.10
Shipping Charges, Category F

This is PICA type.
This is ELITE type.

SMITH-CORONA OFFICE EQUIPMENT

Smith-Corona PACEMAKER

Manufactured to rigid Smith-Corona quality standards, the Pacemaker offers outstanding performance and ease of operation at the lowest price of any top-quality office typewriter. Super-speed Action, Quick-set Margins, Interchangeable Platen, Flick-set Tabulator, and Standard American Keyboard assure complete typing ease to both amateur and professional typists. Available in both 11" or 15" carriage widths and your choice of pica or elite type.



104 S14270—11" Retail \$190.27
Shipping Charges, Category P

Smith-Corona CASH REGISTERS

Combination Cash Register and Adding Machine! Special transactions listed as Paid Out, Credit Refund, Charge, No Sale and Received on Account, including special Tax Key for recording purposes. Deluxe 8MEX and 10MEX models include Enforced Designation to provide positive identification of every transaction. Sales classification by nine different commodities or departments.



8MEX S16462 Retail \$219.50
Shipping Charges, Category Q
*7MDX S13462 Retail \$179.50
Shipping Charges, Category Q

Smith-Corona ADDING MACHINES

Accurate—Dependable—Economical

A Smith-Corona Adding Machine provides the most accurate, dependable method of handling figure work. Years ahead engineering advancements plus color styling at minimum cost. 4 easy-to-use desk models each featuring easy, fast, accurate addition. Anyone can operate the Smith-Corona without previous experience.



10MD S10495 Retail \$142.57
Shipping Charges, Category M
*8MD S9526 Retail \$127.01
Shipping Charges, Category M
7MD S8250 Retail \$106.13
Shipping Charges, Category M
*6MD S7699 Retail \$ 96.24
Shipping Charges, Category M

See pages 1 and 2 for price and shipping information.

*Available on special order only in blue or green.

	6 MD	7 MD	8 MD	10 MD
LISTS	999.99	9,999.99	99,999.99	9,999,999.99
TOTALS	9,999.99	99,999.99	999,999.99	99,999,999.99

A-9 PRINTED IN U.S.A.

REMINGTON Quiet-riter Eleven Portable

the ONLY portable typewriter on the market with standard features identical in every major respect with the standard office typewriters used in business offices and in school instruction classes.

NO OTHER PORTABLE PROVIDES THESE "FABULOUS FOUR" FEATURES!



1.

Standard 11" carriage that accepts full size letter-heads and school notebook paper lengthwise—gives standard 10.8" writing line.

2.

Standard Keyboard, 44 key—88 characters... identical in every respect with the keyboard on a standard office typewriter.

4.

MIRACLE-TAB—the control key that lets you set and clear tabulator stops at the keyboard.

3.

Super-Strength Frame—for extra years of dependable service.

Desert Sage—one of four handsome colors available.

200 S10888 Retail \$145.17
Shpg. Chgs., Cat. M

The Quiet-riter Eleven

Handsome satin-smooth finish; single, double and triple line space selector; visible margin set; sure-grip cylinder; carriage centering lever; automatic ribbon reverse; shift key and lock, right and left; positive-action back spacer; line locating lever; variable line spacer; synchronized scales for setting margins; positive 2-color ribbon and stencil control, as on office typewriters; margin release key and a personal touch regulator that permits fine adjustment of key action. Specify Pica or Elite type and color. See type samples on back of this page. Shipping Wt. 23 lbs. 15 oz.

IF IT'S NOT A QUIET-RITER ELEVEN PORTABLE,
IT'S NOT A STANDARD TYPEWRITER IN PORTABLE SIZE.

REMINGTON QUIET-RITER ELEVEN Portable Typewriters are sold to dealers for resale to ultimate users only. Minimum Fair Trade Prices in states having Fair Trade laws must be maintained.

FREE

of extra cost! With the QUIET-RITER ELEVEN Portable you get a handsome luggage-type Carrying Case and a handy cleaning brush PLUS a 10-lesson Touch Method Typing Instruction Booklet.



FRENCH GRAY

MIST GREEN

WHITE SAND



REMINGTON Quiet-riter PORTABLE

... the most famous, most wanted portable typewriter ever made—feature for feature far superior to every competitive portable in its price class. Has exclusive MIRACLE TAB that sets and clears tab so easily, quickly... right from the keyboard; sure-grip cylinder that holds paper, even small cards firmly. Also has a standard 44-key, 88-character keyboard with educational characters. Available in same four QUIET-RITER ELEVEN decorator colors with soft textured finish. Carrying Case and Instruction Book. Specify either Pica or Elite type (samples on other side). Shipping Wt. 23 lbs. 15 oz.

201 S10650 Retail \$141.99

Shpg. Chgs., Cat. M

REMINGTON®

Letter-riter PORTABLE

For home and school use... a complete portable type-writer with all these features: simplified ribbon changer; large size sure-grip cylinder—gives clearest printwork and positive feeding of carbon packs, cards and envelopes; visible margins—sets with finger-tip ease, keyboard has 42 keys—84 characters; finger-speed keys; right and left shift keys and locks; super-strength frame construction—adds years of service—keeps every working part in perfect alignment. All controls located as on standard typewriters.

The REMINGTON LETTER-RITER Portable comes complete with handsome, luggage-type Carrying Case and Touch Method Typing Instruction Book. French Gray only—satin-smooth finish. Specify either Pica or Elite type. Shipping Wt. 23 lbs. 3 oz.



this is ELITE type this is PICA type

202 S8582 Retail \$114.43
Shpg. Chgs., Cat. M



REMINGTON
Travel-riter PORTABLE

The new REMINGTON TRAVEL-RITER Portable is durable, speedy and produces superb printwork. It has every needed typing feature, including 42-key keyboard and nonglare, speed keys... types arithmetic signs, degree marks, exclamation points, business symbols... left and right shift keys, back spacer key... line finder for typing out of regular spacing... single and double line spacing... carriage centering and locking device... automatic and manual ribbon reverse... Instruction Book and Carrying Case included. French Gray only. Specify either Pica or Elite type. Shipping Wt.—18 lbs. 15 oz.

203 S6731 Retail \$89.74
Shpg. Chgs., Cat. L

REMINGTON RAND
TOP flight ADDING MACHINES
and CASH REGISTER



Precision engineered—does all your figure work with speed, accuracy, economy... printed proof of every entry. *Low cost*... just right for home, farm or business. Complete with total, subtotal, multiply, release and correction keys... visible column indicator, clear plastic tear bar, automatic ribbon reverse.

THE TOPflight CASH REGISTER has same features as the famous REMINGTON RAND Adding Machines PLUS: Total-Subtotal Lock... Drawer Lock... Removable Money Tray... Automatic enclosed Tape Rewind... single, double spacing... Open/Close lever... Wide Tape for notations... Paid out/charge key... 9 designations.



Model 7161 Lists, Totals... 9,999.99	Model 7171 Lists, Totals... 99,999.99	Model 7190 (with non-add key) Lists, Totals... 9,999,999.99	Model 71CR Lists, Totals... 99,999.99
7161 S9359 Retail \$116.99 Shpg. Chgs., Cat. L	7171 S10746 Retail \$134.32 Shpg. Chgs., Cat. L	7190 S12963 Retail \$162.03 Shpg. Chgs., Cat. L	71CR S17200 Retail \$215.00 Shpg. Chgs., Cat. L

5 NEW WIDE-ANGLE BINOCULARS WORLD'S FINEST SELECTION!

ADVERTISED IN
LIFE



Lemaire
OF PARIS



LEMAIRE 10 x 50 WIDE ANGLE
Generations of fine French craftsmanship created this new top ranking, high power, binocular. For long-range viewing, vacation, marine and scenic enjoyment. Brings everything up close! Pinpoints far off objects; especially where light is dim. Magnifies 10 times. Wide field of view 400 ft. at 1000 yds. Hr. 7". Coated lenses.
2/66 S8570 Center Focus [Cat. D] Rt. 139.50



LEMAIRE 7 x 35 EXTRA-WIDE ANGLE
Newly redesigned model of the finest binocular in the world! Widest field of view for greater enjoyment of all action sports. Advanced French design with 14 hand-polished, color-correct achromatic coated lenses. Magnifies 7 times. Field of view 600 ft. at 1000 yds. Hr. 5".
2/59 S8550 Center Focus [Cat. D] Retail 142.50



LEMAIRE 7 x 50 WIDE ANGLE
Recently released by the French Army! High quality, clear sharp performance. Superb general purpose binocular. Magnifies 7 times. Field of view 450 ft. at 1000 yds. Hr. 7". Coated lenses for day or night use.
2/51 S7950 Center Focus [Cat. D] Rt. 132.50

WIDE-ANGLE BINOCULARS

NEW

Magna Vue



EXCLUSIVE Magna-Vue Features:



Super-Lightweight Construction. Unique, 1-piece die-cast frame.
Greater Field of View. New Wide-Angle Optics. For magnificent viewing; see more!
World's First 50 mm. Lens in Wide-Angle Glasses. Hard-coated, color-corrected lenses.

Two New Center Focus Models



JASON 7 x 50 WIDE-ANGLE
All-purpose glass with finest lenses. Magnifies 7 times. Field of view 484 ft. at 1000 yds. Hr. 7".
151 S4500 Center Focus Retail 79.50
Shpg. Chgs., Cat. D

JASON 8 x 50 WIDE-ANGLE
For all observation, hunting, and spotting. Magnifies 8 times. Field of view 446 ft. at 1000 yds. Hr. 7".
152 S5400 Center Focus Retail 89.50
Shpg. Chgs., Cat. D

Beautiful **BELLEVUE** Binoculars By

Lemaire
OF PARIS

GENUINE LEATHER CARRYING CASES AND STRAPS WITH ALL BINOCULARS
All Glasses Gift Boxed

BELLEVUE 7 x 35 BINOCULAR
All-purpose, all-weather glass designed for years of pleasure in hunting, racing, boxing, scenic viewing, all sports! For presentations, family gifts, for yourself! Magnifies 7 times. Field of view 403 ft. at 1000 yds. Hr. 5". By Lemaire of Paris. Center focusing. Quality coated lenses.
2/54 S3750 Illustrated [Cat. B] Ret. 62.50

BELLEVUE 7 x 50 BINOCULAR
Same fine features, but greater light-gathering power. Field of view 400 ft. at 1000 yds. Hr. 7". Dawn to dusk viewing.
2/55 S4710 Shpg. Chgs., Cat. C Ret. 78.50



BELLEVUE 8 x 30 BINOCULAR
Excellent for bird watchers, hunters, all outdoor events. Magnifies 8 times. Very lightweight, compact and easy to handle. Precision produced in France. Choice of black or pigskin models. Field of view 390 ft. at 1000 yds. Height 4". Coated lenses. Center focus.
2/67 S2970 (Specify Color) [Cat. A] Ret. 49.50

See pages 1 and 2 for price and shipping information. If not for resale, add 10% to your cost for Federal Excise Tax.

Jason

Finest Precision
POPULAR PRICED BINOCULARS

ADVERTISED IN
LIFE



All Jason binoculars are double-strength, all-weather construction. Precision ground, hard coated lenses. Imported from Japan. Beautifully gift-boxed.



JASON 7 x 50 BINOCULAR
These large glasses offer big value and best results. Perfect for hunting trips, yachting, and touring. Unsurpassed for all outdoor sports — dawn to dusk. Has greater light-gathering capacity. Lightweight, yet sturdy and durable. Magnifies 7 times. Field of view 385 ft. at 1000 yds. Ht. 7". Genuine leather case. Center Focus.
136 S2800 (Illus.) Rt. 46.75
114 S2395 Ind. F. Rt. 38.50
Shpg. Chgs., Cat. A



JASON 8 x 30 BINOCULAR
Newest, lightweight, all-purpose binocular. Ideal for distant viewing, sports, and nature study. Precision color-corrected lenses. Magnifies 8 times. Field of view 390 ft. at 1000 yds. Ht. 4½". Includes plush-lined genuine pigskin case.
142 S2190 Cen. Foc. (Il.) [Cat. B] Rt. 36.50

JASON 6 x 30 BINOCULAR
Similar to above but magnifies 6 times.
141 S2070 Center Focus [Cat. B] Ret. 34.50

BEAUTIFUL GENUINE LEATHER CARRYING CASE INCLUDED WITH ALL JASON BINOCULARS



JASON FOLDING SPORT GLASSES
Unique pop-up feature. Ideal for awards, premiums, incentive programs, gifts. Wafer-thin! Snaps shut to fit in pocket or purse. Opera, theatre, sports. Asst. colors, 3 power. Weighs only 6 oz. 156 S357 4" x 2½" (Illus.)...Retail 5.95
11 S665 Deluxe Quality...Retail 10.95

JASON 4 x 40 SPORT BINOCULAR
Lightweight, compact. Wide field of view for following quick movements. Fast, center-focusing. Pigskin carrying case. Wide 40 mm coated lenses. High. Ideal for sports, bird study, the high. 122 S1140 Illustrated...Retail 18.50
118 S750 30 mm Coated Lenses Rt. 12.50
Shpg. Chgs., Cat. A



JASON 7 x 35 BINOCULAR
New, rugged glasses that bring you front-seat viewing for all sporting events. First choice of sportsmen for scenic viewing, boating, racing and all sports. Features precision color-corrected coated lenses. Pinpoint adjustment for sharp, clear performance. Unique double strength all weather construction. Light weight—only 18 oz. Magnifies 7 times. Field of view 400 ft. at 1000 yds. Ht. 5½". Includes plush-lined pigskin case. Center Focus.
143 S2310 [Cat. B]...Retail 38.50



JASON 10 x 50 BINOCULAR
For extra-long range viewing. This high-power trail-blazer is desirable for distant objects, plane spotting, marine use, mountain and resort areas. Finest color-corrected, achromatic, anti-reflective prisms. Magnifies 10 times. Field of view 368 ft. at 1000 yds. Eyepieces focus individually. Ht. 7". Leather case.
132 S3090 Individual Focus (Illus.) [Cat. C] Ret. 51.50

JASON 12 x 50 BINOCULAR
Same as above, but magnifies 12 times.
144 S3270 [Cat. C]...Retail 54.50

JASON 7 x 35 EXTRA-WIDE FIELD OF VIEW
First choice of binocular users everywhere! Take it along for all spectator sports. Increase your enjoyment of races, hunting, boating, baseball, football, basketball. Field of view 531 ft. at 1000 yds.; 150 feet more than conventional glasses! New, modern one-piece B&L style. Magnifies 7 times. Finest coated, fully achromatic lenses. Includes leather case. Height 4".
138 S3570 Center Focus (Illus.) [Cat. C]...Retail 59.50

JASON 7 x 35 B & L TYPE BINOCULAR
Similar to above. Field 390 ft. at 1000 yds. Magnifies 7x. Ht. 5".
124 S2850 Center Focus [Cat. B]...Retail 47.50

BE YOUR OWN WEATHER FORECASTER

Forecaster

World's Finest Precision
Weather Instruments



Berkeley

The ultimate in wall magnificence! Lovingly hand-crafted in England to be an outstanding feature in any home. Actually an heirloom for the future. The magnificently etched silvered dials gleam in their solid brass bezels—deep set in the wood. Gives temperature, relative humidity and all forecast information with unerring accuracy. The thoughtful gift! Available in luxurious hand rubbed fruitwood finish. Length, 38"; width, 10".
432 S5700...Retail 95.00
Shpg. Chgs., Cat. C



WEATHERMAN WALL BAROMETER
Charming open face dial reveals highly polished brass mechanism. Accurately predicts weather. Red and black classic lettering on porcelain dial. Solid brass hanging ring. Polished mahogany, walnut or blond.
421 S515 6" diameter...Retail 8.50
416 S380 5" diameter...Retail 6.25

STRATFORD DESK BAROMETER
Handsome desk or table 3-way barometer, hygrometer, and thermometer. Each mounted in block of solid walnut. Smartly accented by twin brass pegs and modern dials. Magnificent gift. Available in polished or unpolished walnut. 9½" x 4".
431 S1290...Retail 21.50
Shpg. Chgs., Cat. A



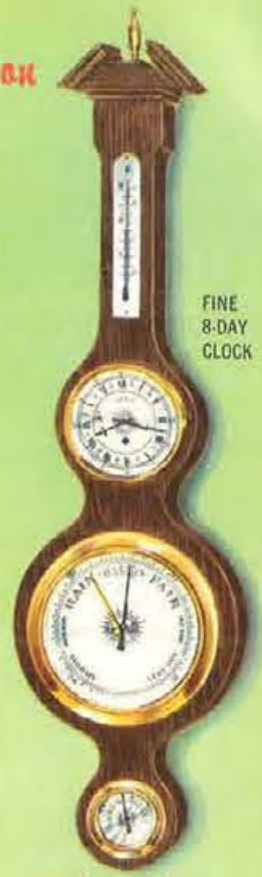
Somerville

Elegantly styled with old world flair. Combines barometer, thermometer and hygrometer (for relative humidity readings.) Thermometer is deep set. Polished spun brass dials. Top quality mechanisms. Handcrafted in German cabinetry. In unpolished walnut or mahogany. Length, 21", width, 5½".
428 S1410...Retail 23.50
Shpg. Chgs., Cat. A



Hampshire

Blends perfectly with traditional or contemporary decor. Crafted in England. Details all weather items—temperature, humidity, barometric pressure. Silvered dials with solid brass bezels. Thermometer is encased into wood. Choice of fruitwood or dark walnut finish. Length, 28", width, 8¾".
429 S3600...Retail 59.50
Shpg. Chgs., Cat. B



The Plaza

This impressively decorative weather combination also includes fine 8-day clock! Clock crystal opens for easy front winding. Tells accurate time, temperature, relative humidity and forecast information. Cherished addition to any home. Hand-rubbed unpolished walnut or mahogany. Length, 35", width, 9½".
433 S4950...Retail 82.50
Shpg. Chgs., Cat. C

INDOOR-OUTDOOR DUAL THERMOMETER

Accurately tells temperature outdoors as well as inside the room. Actually two thermometers mounted on one case to form a single easy-to-read unit. Easily mounts on any wall—then 4 ft. wire tube merely drops through a nearby window. Choice of white or grey to match any decor. Smartly gift boxed. 9½" high.
427 S300...Retail 5.00
Shpg. Chgs., Cat. A
If not for resale, add 10% to your cost for Federal Excise Tax.

YACHTSMAN SHIP WHEEL BAROMETER

Eight polished solid brass spokes give a nautical flair to this unusual barometer. Bevelled crystal, fine porcelain dial and highly polished mechanism spell top quality throughout. A removable stand makes the Yachtsman suitable for either wall or desk. Perfect gift! Available in polished mahogany or walnut.
422 S600 7" diameter Retail 9.95
400 S450 5" diameter Retail 7.50
Shpg. Chgs., Cat. A

MODERNE WALL BAROMETER

A high style flair in the last word of design. Charm and utility combined with top quality weather instrument. Magnificently hand crafted in England. Ultra-modern satin finish dial is mounted under beveled glass and brass fittings. An unusually styled top quality model finished in limed oak or fruitwood. Overall size 6½" square.
430 S1020...Retail 16.95
Shpg. Chgs., Cat. A



Jason

Finest Precision
TELESCOPES



**ASTRONOMERS
MOONWATCHERS**
Brings new celestial wonders up close. Fun for all.



**TERRESTRIAL
VIEWING**
Bridges all distances accurately, and quickly.



**STUDENTS
TEACHERS**
Perfect for home, school laboratories, and the classroom.



**SCIENTISTS
PROFESSIONALS**
Instruments have finest lenses for study or research.

Six Exciting Models for Amateur or Professional



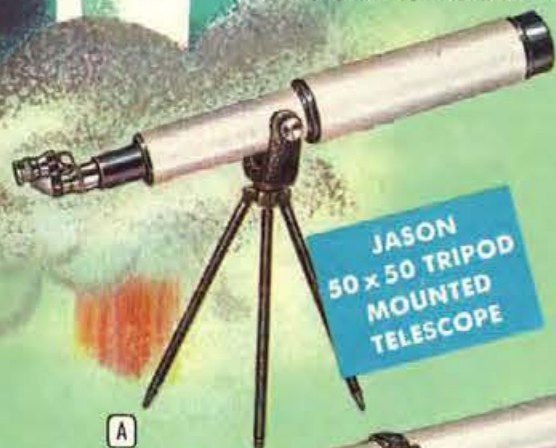
JASON 20 x 30 TELESCOPE
For moderate distance viewing, sporting, hunting, amateur stargazing. Gleaming white enamel master tube. 3 chrome-plated draw tubes. Coated lenses. Pigskin case. 16" extended. 301 \$600 [Cat. A].....Retail 9.95



JASON 25 x 30 TRIPOD MOUNTED
Convenient and compact. Tripod folds against the body when not needed. Pebbled black master tube. 2 chrome-plated draw tubes. Genuine pigskin case. 14" extended. 302 \$840 [Cat. A].....Retail 13.95



JASON 30 x 40 TRIPOD MOUNTED
Powerful enough for close peek at the moon, yet low priced. Black finish. Chrome draw tube. Magnifies 30 times. Coated lenses. Sturdy detachable metal tripod. 27" extended. 303 \$1290 [Cat. C].....Retail 21.50



**JASON
50 x 50 TRIPOD
MOUNTED
TELESCOPE**



**JASON
35x,78x,140x,
FLOOR TRIPOD
TELESCOPE
2 1/2" LENS**



**JASON
20x, 40x, 60x,
FLOOR TRIPOD
TELESCOPE
2 1/2" LENS**

A MOONWATCHER

Magnifies 50 times to afford excellent opportunities to scan the heavens or earth at will. White fused enamel case. Chrome-plated draw tube and prismatic eyepiece. Fifty millimeter lens allows good amount of light through coated lens system. Complete with sturdy black metal tripod. Easily detached if desired. Length 22" extended.

304 \$2070.....Retail 34.50
Shpg. Chgs., Cat. B

B THE SATELLITE

Superb general purpose telescope. Turret-type 3 revolving eyepieces give choice of 20x, 40x, or 60x magnification. Astonishingly simple to use. Splendid choice for stargazers and Sputnik seekers. Mounts on two-section metal and wood tripod 51" high. Wide 2 1/2" (60mm) lens for maximum brilliance. Overall length of scope, 29 1/2".

306 \$4050.....Retail 67.50
Shpg. Chgs., Cat. F

C CONSTELLATION

Everything necessary for serious amateur or professional. White fused enamel barrel. 5" adjustable metal and wood tripod. Accessorics cover full range needed—3 interchangeable eye pieces; star diagonal prism; sun filter; erecting prism. Finder guide with cross hairs. Easy rack pinion focusing. Gift packaged in wooden case. Length 32" extended.

307 \$9200.....Retail 150.00
Shpg. Chgs., Cat. N



Jason MICROSCOPES

**JASON DELUXE
600x MICROSCOPE**

Suitable for students or amateur microbe hunters. Black enamel, chrome trim. Triple revolving turret with 8x, 20x, 40x lenses. Two Huyghenian Eyepieces, 10x and 15x. Six ranges of magnification between 80x and 600x. Rack pinion focusing. Large reflex mirror. Handsome hardwood cabinet, slide drawer.

701 \$2010 Ret. 33.50
Shpg. Chgs., Cat. D

**PROFESSIONAL
900x MICROSCOPE**

Top model for advanced amateur or professional. Black enamel body, chrome parts. Quadruple revolving turret with 8x, 20x, 40x, 60x lenses combined with 10x and 15x Huyghenian Eyepieces. Provides ranges of magnification between 80x and 900x. Easy rack pinion focusing, large reflex mirror. Revolving disc diaphragm to adjust light. Packaged in handsome hardwood cabinet.

702 \$3600.....Retail 59.50
Shpg. Chgs., Cat. D



See pages 1 and 2 for price and shipping information.

If not for resale, add 10% to your cost for Federal Excise Tax.

Keystone 8mm Movie Cameras and Projectors



**KEYSTONE CAPRI DIAL-
SET K-25 WITH CASE
AND METER**

8mm Movie Camera. Roll loading, one speed, single frame, crank wind, interchangeable D mount lens. With F/1.9 unifocus lens. Complete with camera, carrying case and exposure meter. Shipping Charges, Category C. 1302 \$5144 Retail \$69.90



KEYSTONE K-42 CAMERA

8mm Movie Camera. Magazine load, single frame exposure, slow motion and 2 high speeds. Ten foot run, Zoom-finder. Smart new chrome and grey finish. With F/1.9 focusing lens only. Shipping Charges, Category C. 1311 \$9995 Retail \$139.50

KEYSTONE K-42 CAMERA

Same as above except F/1.9 fixed focus lens. K-42 57837 Retail \$109.50

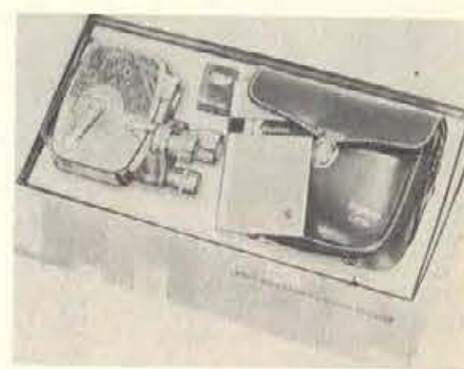


KEYSTONE K-38 TURRET CAMERA

8mm Movie Camera. Roll loading. Single frame. 4 motor speeds, Zoom type viewfinder. With F/1.9 focusing lens only. Shipping Charges, Category C. K-38 58963 Retail \$119.50

KEYSTONE K-33 CAMERA

Same as above except single lens camera only. With F/1.9 lens. K-33 57488 Retail \$104.50



KEYSTONE K-27 TURRET CAMERA KIT

8mm Movie Camera. Roll loading. 3 lens turret, with three F/1.9 lenses; normal, telephoto and wide angle. With built-in filters for haze correction and Type A film conversion. One speed, single frame, crank wind. Complete with camera, case and exposure meter. Shipping Charges, Category D. K-27K 58744 Retail \$119.95

K-26X CAMERA AND EXPOSURE METER—Similar to above except F/2.3 lenses. K-26X 55749 Retail \$79.95

NEW ELECTRIC EYE MOVIE CAMERA



KEYSTONE K-56

16mm Movie Camera. Magazine load. Twin lens turret model. Single frame, 4 motor speeds, Zoom type viewfinder plus direct view focusing viewfinder. Equipped with F/1.9 focusing lens only. Shipping Charges, Category E. K-56 514213 Retail \$200.00



KEYSTONE K-20X

8mm Movie Camera. Roll loading. 16 frames per second plus single frame. With F/2.3 fixed focus lens, X-9 direct reading meter included. Shipping Charges, Category B. 1317 \$2985 Retail \$39.95



KEYSTONE KA-1A CAMERA

ELECTRIC EYE 8mm Movie Camera. Roll loading. Three lens turret with 3 F/1.8 lenses; normal, wide angle and telephoto. Built-in filters. Also manual settings when desired. Shipping Charges, Category C. 1316 \$8888 Retail \$119.95
Deluxe carrying case for above camera. 735 5888 Retail \$12.95

KEYSTONE CAMERA CASES



- A. #631 Case for K-25 631 \$597 Retail \$7.95
- B. #528 Case for K-27 528 \$672 Retail \$8.95
- C. #633 Case for K-33 & K-42 633 \$747 Retail \$9.95
- D. #548 Case for K-56, K-38 & K-48 548 \$972 Retail \$12.95
Shpg. Chgs., Cat. A.



KEYSTONE 15-PIECE MOVIE CAMERA OUTFIT

- K-27 Camera
- K-100 Projector
- Matching Meter
- Leather Carrying Case
- 30x40 Picture Master Screen
- Shipping Charges, Category P
- 4-Lite Bar in Metal Case complete with 4 bulbs
- 1 Roll Walt Disney Film
- 1 Roll Kodachrome Movie Film
- 1 Title Set
- 1 Kwik Splice Outfit

101 \$18989 Retail \$269.95

**VISIT OUR
SHOWROOMS
AND SEE OUR
COMPLETE
SELECTION
OF PHOTOGRAPHIC
EQUIPMENT
NOT LISTED.**

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS



EASTMAN BROWNIE TURRET
8mm Movie Camera. Roll load, F/2.3 fixed focus standard lens with wide angle and 2 1/2 power telephoto lens in revolving turret. Shipping Charges, Category C.
1204 54695 Retail \$59.95



REVERE CA-1 ELECTRIC EYE-MATIC

8mm Movie Camera. Roll loading. Exposure computer lens electronically adjusts lens opening instantly and continuously. Just aim at subject and shoot for perfectly exposed pictures every time. Single speed extra-long run spring motor, continuous run lock and single frame exposure. Superfast F/1.8 fixed focus lens. Shipping Charges, Category G.
1362 510995 Retail \$139.50

REVERE CA-2 ELECTRIC EYE-MATIC — Same as above, with three lens turret. Equipped with 13mm F/1.8 normal lens, 9mm F/1.8 wide angle lens and 32.5 mm F/1.8 telephoto lens.
1363 512950 Retail \$169.50



REVERE CA-4 ELECTRIC EYE-MATIC

8mm Movie Camera. Magazine load — Turret camera. Exposure computer lens electronically adjusts lens opening instantly and continuously. Just aim at subject and shoot for perfectly exposed pictures every time. Single speed extra-long run spring motor, continuous run lock and single-frame exposures. Equipped with Superfast F/1.8 normal lens, 9mm F/1.8 wide angle lens and 32.5 mm F/1.8 telephoto lens. Shipping Charges, Category G.
1365 515250 Retail \$199.50



EASTMAN BROWNIE
8mm Movie Camera. Roll load. Simple load and operation. Light weight aluminum body. With F/2.3 fixed focus lens. Shipping charges, Category E.
1201 52495 Retail \$32.50



REVERE "C-50"

8mm Movie Camera. Roll load. Single frame, click-stop exposure setting, automatic footage meter, continuous run, extra long running motor. Built in viewfinder. With 12.7mm F/2.8 fixed focus lens. Shipping weight, 4 lbs.
C-50 53712 Retail \$49.50



YASHICA MODEL 8T

8mm Movie Camera. Roll loading. Twin-lens turret. Zoom viewfinder 6.5 mm wide angle to 38mm telephoto. 7 speeds, 8 to 64 frames per second, plus single frame and continuous run. Gear driven footage counter. Safety lock to prevent accidental exposure. Equipped with 13mm F/1.4 normal lens only. Standard "D" lens mount. Shipping Charges, Category C.
1391 55788 Retail \$79.95
Leather carrying case for above camera.
320 51095 Retail \$14.95

REVERE C-45 CAMERA

8mm Movie Camera. Magazine load. Rotating 3-lens turret and adjustable viewfinder. Single frame exposures for lites and trick shots, continuous run with 5 operating speeds, accurate footage indicator. Equipped with F/1.9 normal lens only. Will accept any standard "D" mount wide angle or telephoto lens. Shipping Charges, Category D.
C-45 510750 Retail \$164.50



REVERE "C-89" TURRET

8mm Movie Camera. Roll loading. Single frame, 5 motor speeds, 11-foot run, dial footage indicator. Zoom type viewfinder. Accepts all standard D mount accessory lenses. With F/1.9 focusing mount lens only. Shipping Charges, Category D.
1351 59750 Retail \$147.50

REEL CHEST

Holds 300 foot or 400 foot cans.
300 5299 Retail \$3.98

MOVIE FILM REEL AND CAN SETS

200' 8mm 556 Retail 75c
300' 8mm 567 Retail 90c
400' 8mm 582 Retail \$1.10
400' 16mm 582 Retail \$1.10
Shipping Charges, Category A.



WALT DISNEY MOVIE CARTOONS

50 foot Color. Retail \$4.95
210 5396
50 foot Black and White. Retail \$1.75
211 5129
100 foot Color. Retail \$8.00
212 5695
100 foot Black and White. Retail \$2.00
213 5229
200 foot Black and White. Retail \$5.00
214 5395
Shipping Charges, Category A.

RADIANT SCREENS

QB
30x40 5949 Retail \$14.95
40x40 51149 Retail \$16.95
Shipping Charges, Category E.
50x50 51449 Retail \$22.50
Shipping Charges, Category K.



Picture Master (Fungus Proof)

30x40 51396 Retail \$18.95
40x40 51572 Retail \$20.95
50x50 51988 Retail \$26.95
Shipping Charges, Category L.

Lenticular Screenmaster — Most brilliant screen for colored pictures.

30x40 52595 Retail \$34.95
40x40 52795 Retail \$36.95
50x50 53495 Retail \$45.95
Shipping Charges, Category L.



MANSFIELD HOLIDAY MOVIE EDITOR

8mm Movie Editor. Wide-screen movie editor. Action viewer provides large 4 1/2" x 6" brilliant picture. Built-in focusing, framing controls, film marker to indicate spot for splicing. Automatic all-steel splicer. Fold-away geared re-wind arms accommodate 400' reels. Shipping Charges, Category D.
304 54450 Retail \$64.50
Not illustrated:

KALART EV-8 COMBINATION SPLICER-EDITOR

400' reel capacity, built in focusing. Precision rotating prism, for sharp, steady picture, enlarged 12 times on brilliant hooded screen. Single hand operation. Shipping Charges, Category D.
EV-8 52995 Retail \$39.95



DELUXE 4-LITE BAR SET

Complete with metal case and 4 bulbs. Shipping Charges, Category D.
301 51195 Retail \$17.50

DELUXE 4-LITE BAR ONLY

Same as above without case and bulbs.
302 5499 Retail \$7.95

2-LITE BAR ONLY

303 5369 Retail \$4.95

MOVIE LENSES

Argent 8mm F/1.9 Telephoto black.
200 51895 Retail \$29.95
8mm F/1.9 wide angle.
201 52195 Retail \$32.50
F/1.8 Elgeet wide angle anodized aluminum.
202 54250 Retail \$59.95
F/1.8 Elgeet telephoto anodized aluminum.
203 54250 Retail \$59.95
F/1.9 telephoto and F/1.4 wide angle chrome-Kinopair.
204 55495 Retail \$74.95
8mm Zoom lens F/2.8 with case and finder.
205 58356 Retail \$104.45
16mm F/1.9 chrome telephoto.
206 53750 Retail \$49.95
F/1.9 16 mm wide angle.
207 53750 Retail \$49.50
Shipping Charges, Category C.



POLAROID LAND CAMERA — MODEL 95B (THE SPEEDLINER)

Finished pictures in one minute. Styled in handsome gray and chrome. Pocket-size Land camera. Takes 8 2 1/4" x 3 1/2" pictures on each roll of film. Built-in flash synchronization for regular flash lamps. Shipping Charges, Category D.
95B 55750 Retail \$72.75



POLAROID LAND CAMERA — MODEL 80A (THE HIGHLANDER)

Finished pictures in one minute. Brown vinyl covering. The improved version of the original Polaroid Land Camera. Takes 8 3 1/4" X 4 1/4" pictures on each roll of film. Built-in flash synchronization for regular flash lamps or electronic flash. Magnificent results in action shots, panoramic views or portraits. Shipping Charges, Category E.
80A 55750 Retail \$72.75



POLAROID PRINT COPIER

Extra copies in 60 seconds. Use with any Polaroid Camera. Simply slide picture into place inside the back door of Print Copier. Slip your Polaroid Camera into position on Print Copier and snap shutter. Make all the extra copies you want. Indicate model desired. Shipping Charges, Category D.
Model #230 Print Copier for Models 80 and 80A Camera.
Model #240 Print Copier for Models 95, 95A, 95B, 100, 700, 150 and 800 Cameras.
Model #2401 Print Copier for Models 110 and 110A Camera.
3150 52396 Retail \$29.95



POLAROID LAND CAMERA MODEL 150

Finished pictures in one minute. Styled in dark gray and chrome. Has coupled range finder and automatically aimed viewfinder. Takes eight 3 1/4" x 4 1/4" pictures on each roll. Built-in flash system for regular bulbs or electronic. Shipping Charges, Category E.
150 58750 Retail \$109.95

POLAROID LAND CAMERA—MODEL 110A (THE PATHFINDER)

Shipping Charges, Category F.
110A 513475 Retail \$169.50
All attachments available for above models.

POLAROID CAMERA ACCESSORIES

#281 Flash gun for 80A, 150, 800 and 110A Cameras.
2153 51036 Retail \$12.95
#202 Flash gun for 95B Camera.
2154 51075 Retail \$13.95
#620 Exposure meter for all Polaroid Cameras.
2512 51356 Retail \$16.95
Filler Kit.
2000 5465 Retail \$5.95
Close-up Kit.
2008 5657 Retail \$8.95
Shipping Charges, Category A.



POLAROID PRESENTATION KIT — MODEL 150

Consists of Model 150 Camera, Flash Gun, Bounce Bracket, Leather Carrying Case, 2 rolls #42 Film, 12 Flash Bulbs, Write-in Album and Automatic Timer. Shipping Charges, Category G.
150K 512929 Retail \$164.65



POLAROID LAND CAMERA KIT — MODEL 80A THE HIGHLANDER

Finished pictures in one minute. Styled in handsome gray and chrome. Pocket-size Land camera. Takes 8 — 2 1/4" X 3 1/2" pictures on each roll of film. Built-in flash synchronization for regular flash lamps. Kit contains camera, 2 rolls Type 32 film, flash gun and bounce flash bracket, orange filter, 25 Polaroid Postcarders, 2 Polaroid write-in albums and a top grain steerhide compartment case. Shipping Charges, Category F.
1467 58686 Retail \$109.95

KODAK BULLS-EYE CAMERA KIT

Takes 8 exposure on 620 film. Double exposure prevention, focusing lens. Kit contains camera, flash unit, 2 rolls of film, 6 flash bulbs and batteries. Shipping Charges, Category C.
201 51744 Retail \$21.95



KODAK STARFLASH CAMERA KIT

Eye level view camera with flash built on. Takes 12 exposures on roll of film. Lens setting for color and black and white. Double exposure prevention. Complete with 1 roll 127 film, 4 flash lamps and 2 batteries. Available in following colors: Black, Red, Blue or White. Shipping Charges, Category A.
24M 5777 Retail \$9.95



ARGUS SUPER 75 KIT

Twin lens reflex style camera, 12 exposures, 620 film. Instantaneous shutter with double exposure preventative. Focusing mount F/8 coated lens. Complete with camera, case flash, batteries, color film and bulbs. Shipping Charges, Category C.
314 52495 Retail \$31.95



BROWNIE HAWKEYE KIT

Roll film size 620, 12 exposures, heavy plastic case, fixed focus lens, waist level viewfinder. Complete with flash holder, 2 batteries, 8 flash bulbs, 2 rolls of film and instruction booklet. Shipping Charges, Category C.
177L 51175 Retail \$14.95



DUAFLEX IV CAMERA KIT

With Kodak lens. Handsome new brown covering. Includes Eklatite flash gun, 8 flash bulbs, 2 rolls of 620 film, 2 batteries, flash safety cover. In handy carrying box with handle. Shipping Charges, Category C.
127A 51975 Retail \$24.95
Same as above except with Kodak lens.
202 52995 Retail \$38.75



POLAROID FUN KIT

The new Polaroid Camera Comic Kit. Use at parties and gatherings for all kinds of fun and pictures. Shipping Charges, Category A.
3153 5777 Retail \$9.95



NEW ARGUS MATCH-MATIC C-3 CAMERA KIT

Complete 35mm camera kit—contains camera, flash gun, exposure meter and carrying case. New "MatchMatic" EVS system—just match numbers and shoot. A new version of the world's most popular color-slide camera. Shipping Charges, Category D.

1420 55771 Retail \$74.95
100mm telephoto lens, F/4.5, for C-3. 2392 53950 Retail \$49.50
35mm wide angle lens, F/4.5, with combination viewfinder, for C-3. 2393 53950 Retail \$49.50



ARGUS V-100 CAMERA

35mm Camera. Finest Argus camera with built-in exposure meter, interlocking EVS system. Compur shutter with speeds to 1/500th sec. F/8.2 Cintagon II coated lens. Rapid film advance, no double exposures. Argus lifetime guarantee. Shipping Charges, Category D. V-100 57696 Retail \$99.95

Same as above except with F/2. lens. V-100A 59244 Retail \$119.95
Leather carrying case for above cameras. 375 5972 Retail \$12.95



ARGUS C-44 CAMERA KIT

35mm. F/2.8 lens. Six shutter speeds to 1/300th sec. plus "B". M-X sync, coupled rangefinder, rapid film advance and crank rewind. Built-in ring for Series V filters. No double exposures. Complete with case and flash. Shipping Charges, Category D. 1421 59450 Retail \$120.70

C-44 telephoto lens, F/4.5. 2390 54750 Retail \$59.50
C-44 wide angle lens, F/4.5. 2391 54495 Retail \$56.50
C-44 Turret viewfinder. 3062 51998 Retail \$24.95
L-44 Exposure meter and case. 2507 51395 Retail \$17.50



MINOX B CAMERA

Most fabulous miniature camera in the world. Built-in light meter coupled with shutter. Easy to use; just aim camera at subject, set light meter and shoot. Shutter speeds, 1 second to 1/1000th sec. Focus from 8" to infinity. Takes up to 50 pictures on a roll of film. Complete with leather case. Shipping Charges, Category A. 1524 513450 Retail \$169.95



KEYSTONE K-100D MAGNASCOPE PROJECTOR

8mm Silent. Latest model Keystone 8mm projector. 500 watt, 400 foot reel capacity. Single dial control, stills, reverse, forward and automatic rewind. Self contained in aluminum case. With "Magnascope" wide angle lens. Gives 70% larger image size. Shipping Charges, Category G. 2621 57466 Retail \$99.95



KEYSTONE K-60 PROJECTOR

8mm Silent. New light weight, self contained luggage type case. 500 watt lamp, blower cooled. 300 foot reel capacity. Rapid rewind. F/1.6 Magna-scope lens fills 30" X 40" screen at 13 feet. Shipping Charges, Category F. 2622 54788 Retail \$64.95



REVERE "777" PROJECTOR

8mm Silent. Latest design in fine projection equipment. Self contained in light weight case. 750 watt, 400 foot film capacity. Stills, forward and reverse projection with rapid rewind. Rheostat speed control. No belts to change. New wide screen 3/4" F/1.6 lens. With 2 extra reels. Shipping Charges, Category L. 2655 59444 Retail \$127.50



KEYSTONE K-109D PROJECTOR

8mm silent. 750 watt, 400 foot reel capacity. With built-in splicer and viewer. Projects forward, reverse and still pictures. "Magnascope" wide angle lens gives 70% large image size. With case. Shipping Charges, Category M. 2620 512712 Retail \$174.50

KEYSTONE K-161 PROJECTOR

Same as above except 16mm. K-161 513250 Retail \$179.50



AIRES 35mm III-L CAMERA KIT

35mm. With F/1.9 amber-coated coral 4.5cm. 6 element lens. Fully synchronized F-M-X shutter with shutter speeds from 1/2 second to 1/500th second. Double exposure prevention. Single action lever to wind film and automatically cock shutter. Automatic exposure counter. Coupled rangefinder. Complete kit contains camera, leather carrying case, medium size gadget bag, Aras Previewer, BC flash gun and case with batteries, Kalimar exposure meter and case, 20 exposure roll of Kodachrome film. Shipping Charges, Category D. III-L 510975 Retail \$157.50



KODAK RETINA IIIC CAMERA

35mm. F/2. Schneider Xenon lens, flash compur shutter speeds 1 sec. through 1/500th sec. No double exposures, single action rapid lever wind. Interchangeable front lens components. Cross coupled exposure dial, built-in photo electric exposure meter. All metal construction, no leather bellows. The finest of all Kodaks. Shipping weight, 3 lbs. IIIC 513038 Retail \$175.00



SAMOCA L-28 CAMERA

35mm Camera. With built-in exposure meter, 50mm F/2.8 coated lens. Bright-frame viewfinder. Full sync M-X shutter with speeds from 1 sec. to 1/300th sec. Double exposure prevention. All metal construction with leather carrying case. Shipping Charges, Category D. L-28 54747 Retail \$59.95



REVERE 505 PROJECTOR

35mm Projector. Semi-automatic, simple, smooth operation. Blower cooled 500 watt lamp. 5" F/3.5 color corrected, coated lens. Tilt and leveling control. Also built-in arrow pointer. Shows 36 slides in all type mounts, including super-slides by using accessory L-140 condenser lens (this lens not included). Shipping Charges, Category L. 2742 55197 Retail \$69.50

REVERE 503 PROJECTOR

Same as above except with 300 watt lamp. 2743 54646 Retail \$59.50



ARGUS 300 PROJECTOR

ALL NEW 35mm semi-automatic projector. 4" F/3.3 lens, 300 watt lamp, blower cooled. Slides are pre-conditioned to projection temperature before showing which eliminates popping of slides. No refocusing. Projector is of sturdy lightweight all-metal construction. New all-metal luggage type case included. Shipping Charges, Category H. 535 54949 Retail \$62.95

ARGUS 500 PROJECTOR

Same as above except 500 watt lamp. 545 55386 Retail \$69.95



ARGUS ELECTROMATIC PROJECTOR

35mm 500 watt Automatic Projector. Three way operation: automatic interval timer—3 to 30 seconds; remote control; or push button. Slides are pre-conditioned to prevent popping out of focus. Complete with one 36 slide magazine and single slide adapter. All metal luggage type case. Shipping Charges, Category H. 555 57788 Retail \$99.95



REALIST PROJECTOR

Ideal for use with 127 color slides. Economical too! Also will show 35mm slides. 150 watt lamp, induction cooled. Single slide operation. Shipping Charges, Category F. 2X2 51717 Retail \$22.50



TELECTRO STEREOPHONIC TAPE RECORDER

A professional recorder, plus a complete STEREO "Hi-Fi" play center for the quality reproduction of stereo tapes and discs. Three speeds—1 7/8 ips, 3 3/4 ips, and 7 1/2 ips. Unique, easy-to-operate pushbutton controls—Stop, Record, Rewind, Wind, Play, Pause. Two complete preamps and power amplifiers; 4-track head. Playing time up to 8 hours at 1 7/8 ips. Automatic shut-off at end of tape reel. 3-way speaker system. Input and output "Record" jacks. Can be used as a public address system. Dimensions: 16" x 9 1/4" x 14 1/8". Shipping Charges, Category N. 300 514795 Retail \$189.95



TELECTRO TAPE RECORDER

The perfect combination of price and quality. Separate volume and tone controls. Two speakers. Takes up to 7" reels. Input and output jack. Fast wind and rewind switch. Two speeds—3 3/4 ips and 7 1/2 ips. Pushbutton speed-change control. Up to 4 hours playing time at 3 3/4 ips. Extra sensitive crystal microphone. "Record" level indicator. Dimensions: 15" x 7 1/8" x 11 3/8". Shipping Charges, Category L. 1970 57750 Retail \$99.95



WOLLENSAK "1515" TAPE RECORDER

Hi-fidelity dual-speed tape recorder. Lightweight, compact, all metal case measuring only 6 1/2" x 10 1/4" x 11 3/4" and weighing only 18 lbs. Accepts 7" reel, tape speeds of 3.75 and 7.5 i.p.s. Exclusive high speed rewind... two-level recording indicator and index counter. Complete with microphone, one roll of tape and take-up reel. Shipping Charges, Category M. 1515 517950 Retail \$229.50



REVERE TAPE RECORDER

Patented "Balanced-Tone." High fidelity. Dual-speed model. A glorious-toned recorder housed in a durable fiber glass case of contemporary design. Perforated for 360 degree sound distribution. With two acoustically matched extended excursion speakers. Records up to three hours with new longplay tape. Simplified controls; two-level recording indicator; complete with microphone, radio attachment cord, 2 reels (one with tape) and case. Shipping Charges, Category P. T-1100 512712 Retail \$169.50



SCOTCH RECORDING TAPE

600' 400 5179 Retail \$2.25
1200' 401 5279 Retail \$3.50
900' 402 5279 Retail \$3.60
1800' 403 5488 Retail \$6.20
Shipping Charges, Category A.



MATCHING SPEAKER FOR TELECTRO STEREOPHONIC TAPE RECORDER

Shipping Charges, Category K. 3005 51947 Retail \$24.95

WE ALSO CARRY THE FOLLOWING CAMERAS NOT SHOWN:

EXACTA

CANON

PRACTINA

PRACTIFLEX

REGULA

EXA

KALIMAR

BALDESSA

BELL & HOWELL



MINOLTA "16" CAMERA

Completely automatic. Sliding camera in and out of built in case—advances film, cocks shutter, counts exposures, and prevents double exposure. Synchronized for flash, lens openings from F/3.5 to F/11, shutter speeds from 1/25th to 1/200th sec. Complete with leather carrying case, wrist strap and two close-up lenses. Shipping Charges, Category A. 16 53196 Retail \$39.95



NEW ROLLEIFLEX CAMERA MODEL 2.8E

With F/2.8 80mm five element, Zeiss Planar lens. Automatic counter and shutter cocking mechanism. LVS shutter, 1 sec. to 1/500th sec. M-X synchronization. Built in exposure meter for reflected and incident light. Complete with leather eveready case. Shpg. Chgs., Cat. G. 302 527450 Retail \$349.50

ROLLEIFLEX 4x4 CAMERA

Not illustrated. With F/3.5 lens. Uses 127 film. 303 511975 Retail \$149.50



YASHICA 635 CAMERA

Dual-format Reflex Camera. Takes 12 exposures on 120 size film or with 35mm conversion kit, takes 20 or 36 exposures on regular 35mm color or black and white film. Yashikor F/3.5 80mm coated lens. M-X sync Copal shutter with speeds from 1 sec. to 1/500th sec. plus B and built-in selftimer. Complete with 35mm conversion kit and deluxe leather compartment case. Shipping Charges, Category D. 635 55250 Retail \$69.95

YASHICA 44 CAMERA

Similar to above with F/3.4 4 element coated lens. Case included. 44 55250 Retail \$69.95

HOUSTON WHOLESALE JEWELERS, HOUSTON, TEXAS

KENT LEATHER GADGET BAG

Zip-around zipper top. Top grain plaskin. Filter pouch on inside of top cover. Buckle-down outside pocket. Adjustable shoulder strap. Rubber shoulder pad. Size 11 1/4" x 4 1/4" x 9". Shipping Chgs., Category A.

C-18 5597
Retail \$7.95

**MOVIE CAMERA CASE**

Suntan leather with shoulder strap for roll or magazine type cameras with compartment for extra film. Shpg. Chgs., Cat. A. 999 5595

Retail \$9.95

**DIAMOND COMPARTMENT CASE FOR POLAROID CAMERAS**

Upright-type top-grain cowhide case which accommodates Polaroid 95B or 150 cameras and all accessories in neat, velveteen-lined compartments. Bridle Tan finish. Shipping Chgs., Category A.

C-169 51795 Retail \$24.95

Same as above for Polaroid 80A Camera. C-167 51388 Retail \$19.95

**BAJA MAGAZINE SLIDE FILE CASE**

Holds 30 Airquipt or TDC magazines. Double compartment. Bottom compartment may be carried separately. Shipping Chgs., Category C.

AE-303 5746 Retail \$9.95

Model RV-15 for Revere slide magazines. Holds 15 magazines. Shipping weight, 6 lbs. Shpg. Chgs., Cat. B. RV-15 5859 Retail \$11.45

**MANSFIELD AUTO SPLICER**

Combination 8mm and 16mm Heavy duty baked enamel body. Stainless steel blades. Permanently attached scraper. Shpg. Chgs. Category A.

502 5695 Retail \$9.95

Not illustrated.

REVERE DELUXE SPLICER

503 51237 Retail \$16.50

**WHITEHALL FAIRFAX TRIPOD**

3 Section legs. Crank operated elevator column. Height, extended, 59"; telescoped, 21 1/4". Shipping Chgs., Category A.

500 51495

Retail \$21.95

V-P-D PHOTOGRAPHIC ALBUMS

Fine brown leather covered album. HD11 5375 Retail \$5.00

Turquoise. GS11 5563 Retail \$7.50

Tan or Black. K11 5750 Retail \$10.00

Shipping Charges, Category A.

**FR ELECTRONIC FLASH**

With swivel head for direct or bounce flash. Power-miser transistor powered. Uses "D" cells. Recharge as many as 8 times right in power pack. Light weight, less than 16 oz. Shipping Charges, Category A.

505 53636 Retail \$49.50

**GENERAL ELECTRIC EXPOSURE METER PR-35**

The latest "Meter with a Memory". Simple push button operation. Reads directly for Polaroid, movie, LVS and standard shutter cameras. Up to ASA 12,000 ratings. With leather case. Shipping Charges, Category A.

PR-3 52695 Retail \$34.50

**GOSSEN DUAL SIXON EXPOSURE METER**

ASA ratings, one hand operation. Incident and reflected light. Extremely sensitive. With chrome chain.

691 51046 Retail \$13.95

**SEKONIC EXPOSURE METER**

Small, easy to read. Full ASA film speed range. Light value scale. Complete with case. Shipping Charges, Category A.

504 5695 Retail \$9.95

**WESTON MASTER III EXPOSURE METER**

New "ruggedized" meter. With ASA film scale. New Polaroid camera exposure scale, new LVS shutter scale. Complete with smart leather carrying case.

697 52438 Retail \$32.50

Not illustrated.

WESTON DIRECT READING EXPOSURE METER

2514 51421 Retail \$18.95

**BC-TYPE FLASH GUN**

Adjustable tilt head. Uses 22 1/2 volt standard battery. Folding stainless steel reflector. No "hot spots". Built-in test lamp with standard PC and ASA cord. Fits all cameras with shoe bracket. Complete with leatherette case and battery. Shipping Chgs., Cat. A.

501 5749 Retail \$9.95

**BEL CANTO STEREOPHONIC TAPE**

Gershwin's Medley. ST25 5596 Retail \$7.95
Henry King & His Orchestra. STC41 5596 Retail \$7.95
South Pacific. STB36 5747 Retail \$9.95
Symphonic Impressions of My Fair Lady and the King & I. ST19 5747 Retail \$9.95
Around the World in 80 Days. ST20 5897 Retail \$11.95
Symphony for Glenn Miller. ST8 5897 Retail \$11.95
Shipping Charges, Category A.

High Fidelity and Stereo Fidelity Phonographs

**PORTABLE PHONOGRAPH**

4 Speed control, feather-light, tone arm with dual needles. Tone control, 4 inch speaker. Bright and cheery two tone leatherette covering available in Red & White or Blue & White. Shipping Charges, Category F.

HJ26L1 52437 Retail \$32.50

**PORTABLE PHONOGRAPH**

4 Speed record changer, tri-omatic spindle, Alnico "V" heavy duty speaker, separate tone, volume controls, smart 2-tone styling available in Reddish Buff & White or Victorian Blue & White. Shipping Charges, Category N.

HJ26L3 54122 Retail \$54.95

**AUTOMATIC PORTABLE PHONOGRAPH**

4 Speed automatic portable, beautiful styling in Colorado Brown & Tan. External speaker jack, separate tone and volume controls, 7" oval speaker with tweeter cone, VM changer. Shipping Charges, Category M.

HJ26L5 55996 Retail \$79.95

**AUTOMATIC PORTABLE PHONOGRAPH**

4 Speed automatic portable phonograph, stereo-omatic changer, stereophonic input, stereo-omatic receptacle, Full Fidelity speaker system, full range bass, treble and volume controls. External speaker jack, Checkerboard Tan & Brown duPont leatherette. Shipping Charges, Category N.

HJ26L6 57474 Retail \$100.00

**AUTOMATIC 45 PORTABLE PHONOGRAPH**

Changer automatically plays a stack of a dozen or more records. Fine tone through the super sensitive opening, 5 1/4" Alnico "V" speaker, separate volume and tone controls. Bright 2-tone color combinations of Gray, Green & White, or Red & White. Shipping Charges, Category F.

HJ26L2 53196 Retail \$39.95

**HIGH FIDELITY AUTOMATIC PORTABLE PHONOGRAPH**

Stereo-Hi Fidelity automatic portable phonograph. Exclusive acoustic contour control, 3-way speaker system. Stereomatic 4 speed changer, stereomatic input. External speaker jack, controls are located in the chromium plated handle. Marbled Grey Blue finish. 45 spindle included. Shipping Charges, Category P.

HJ26L8 510497 Retail \$139.95

**AMPLIFIER SPEAKER**

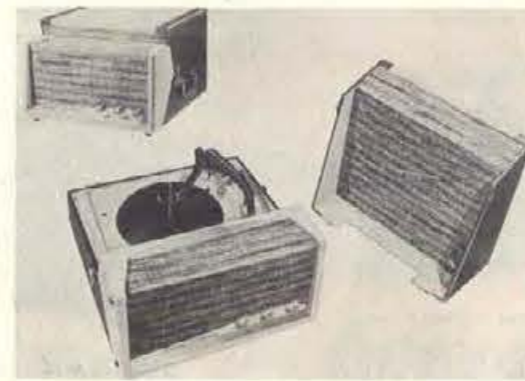
This is a 10 watt amplifier. Has two 8" woofers and one 3 1/2" tweeter speakers. Dimensions 12 1/2" deep, 24" wide and 9 1/4" high. Colors available in Blonde, Mahogany or Walnut. Shipping Charges, Category L.

HJ23L21 56375 Retail \$85.00

AUXILIARY SPEAKER

Same in appearance as above.

HJ26L15 53996 Retail \$49.95

**PORTABLE STEREO HI-FI PHONOGRAPH**

Completely compatible—plays both conventional monaural records and new stereo discs. Exclusive slip hinged lid houses auxiliary matched speakers for stereo operation. Stereo speaker system—Two 6" woofers, two 4" tweeters with cross over network. Stereo four-speed V. M. changer-intermix automatic shutoff. Simplified one knob control for bass, treble, and loudness of both channels. Plays all speed and sizes of records. Available in Charcoal and Gray or Beige and Tan. Shipping Charges, Category P.

1000-5 58997 Retail \$119.95

**HIGH FIDELITY AUTOMATIC PHONOGRAPH**

Stereomatic Hi Fidelity 4 speed automatic portable phonograph. New 6"x9" speaker with 3" concentric speaker cones. Full range bass-treble volume controls. Stereophonic 4-speed changer. Stereophonic input and external speaker jack. Blonde or mahogany. Shipping Charges, Category N.

HJ26L7 57496 Retail \$99.95

**HI-FI AUTOMATIC PHONOGRAPH**

Acoustic contour control, 4-way speaker system, stereophonic 4-speed changer. Stereophonic input, external speaker jacks. All this plus brilliance, bass, tone-omatic volume controls and many more top Hi Fidelity features. Beautifully finished in Mahogany or Blonde. Shipping Charges, Category Q.

HJ26L9 511996 Retail \$159.95

Same as above except in Walnut.

HJ26L11 512372 Retail \$164.95

Wrought Iron legs for #HJ26L9 Phonograph.

HJ26L17 5521 Retail \$6.95

Brass legs for #HJ25L11 Phonograph.

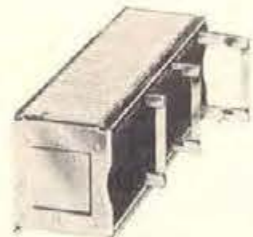
HJ26L18 5672 Retail \$8.95

VISIT OUR SHOWROOMS AND SEE OUR COMPLETE SELECTION OF PHOTOGRAPHIC EQUIPMENT INCLUDING FILM, BULBS, BATTERIES AND OTHER ACCESSORIES NOT LISTED.

**ARGUS PRE VIEWER**

Double element lens for wide magnificent picture. Can be viewed by 2 persons simultaneously. Uses size C flash-light batteries, fingertip pressure on slide turns on light. Shpg. Chgs., Cat. A.

666 5596 Retail \$7.95

**ARGUS AND AIREQUIPT MAGAZINES**

For 2"x2" slides to fit projectors manufactured by Argus, A/O, Ampra, Galde, Kodak, SVE, Viewlex. Holds 36 slides. Shpg. Chgs., Cat. A.

401 5169 Retail \$2.25

VISIT OUR SHOWROOMS AND SEE OUR COMPLETE SELECTION OF PHONOGRAPHS AND SPEAKERS NOT LISTED.

Arvin Radios



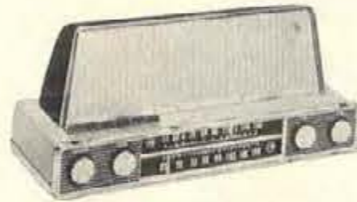
ARVIN ALL-TRANSISTOR RADIO

Six Transistor pocket portable—weighs less than a pound. Fits pocket, purse, clips to belt or stands alone with enamel support. Thumb-knob tuning, slide-rule dial. Uses one 9-volt battery. Colors: Black, Siamese Pink, or Off-White. 8 3/8" high, 3 1/4" wide, 1 7/8" deep. Shipping Charges, Category A.
 9577 1-53696; 6-53497
 Retail \$49.95
 If not for resale, add 81c to your cost for State Tax.
 Battery for #9577 or #8576 radio.
 P6M 593.....Retail \$1.35
 Earphone accessory for #9577 or #8576 radio.
 577 5337.....Retail \$4.95



ARVIN ALL-TRANSISTOR RADIO

Fits snugly in hand, pocket or purse. No line cord to bother with, no "warm-up" period before radio starts to play. Five transistors with high-output capability. Two-piece unbreakable plastic cabinet. Clips on belt, or stands alone. Thumb-knob tuning. Automatic volume control. Size 6 3/4" x 3 1/4" x 1 7/8". Colors: Turquoise or Black. Shipping Charges, Category A.
 8576 1-53326; 6-53147.....Retail \$44.95
 If not for resale, add 73c to your cost for state tax.
 Leather case for #9577 or #8576 radio.
 588 5337.....Retail \$4.95



ARVIN FM/AM STEREO RADIO

Ten tubes including rectifier. Two Alnico speakers. Separate tuning for AM/FM operating simultaneously for stereophonic reception with FM connection to amplifier on hi-fi system. Push button control. Phono-jack. Gyroscopic tuning. Tone control. Push-pull on both FM/AM for high undistorted audio. Arvinyl-plastic in two-tone gray-black. Length 18 1/2", height 9", depth 8 1/4". Shipping Charges, Category 1.
 3586 1-57196; 6-56797.....Retail \$100.00
 If not for resale, add \$1.58 to your cost for State Tax.



ARVIN CLOCK RADIO

Five tubes including rectifier. Two Alnico speakers. Automatic "on-off" and alarm set. 650-watt appliance outlet. Accurate clock timer. Loop antenna. Alnico "V" PM speaker. Length 12 1/2", height 5 1/2", depth 3 1/2". Colors: Willow Green or Ivory. Shipping Charges, Category C.
 5571 1-52336; 6-52216.....Retail \$29.95
 If not for resale, add 51c to your cost for State Tax.



ARVIN TABLE MODEL RADIO

Five tube twin speaker set—distinctive new styling. The trim look, with the back finished in as fine detail as the front. Twin speakers for console-like tone. Five tubes including rectifier. Automatic volume control maintains constant volume, reduces annoying station fade. Colors: Charcoal or Gray. Length 13 3/4", height 6 1/2", depth 4 3/4". Shipping Charges, Category C.
 2584 1-52267; 6-52156.....Retail \$29.95
 If not for resale, add 50c to your cost for State Tax.



ARVIN CLOCK RADIO

Lulls you to sleep, wakens you gently. Refreshing styling that combines dignity with outstanding modern treatment. Five tubes including rectifier. Full-feature clock with automatic "on," alarm set, and slumber switch. 1100-watt appliance outlet and accurate clock timer. Alnico "V" PM speaker. Colors: Flame or Charcoal. Length 12 1/2", height 5 1/2", depth 5 1/2". Shipping Charges, Category C.
 5572 1-52808; 6-52660.....Retail \$36.95
 If not for resale, add 62c to your cost for State Tax.



ARVIN CLOCK RADIO

New style, new features. Full-feature clock with automatic "on," alarm set, slumber switch, plus repeat alarm that sounds every ten minutes until shut off. Luminous clock hands. Five tubes including rectifier. 1100-watt appliance outlet. Length 13 3/4", height 6 1/2", depth 4 3/4". Colors: Pink, Turquoise, or Ivory. Shipping Charges, Category D.
 5583 1-53062; 6-52895.....Retail \$41.95
 If not for resale, add 67c to your cost for State Tax.



ARVIN TABLE MODEL RADIO

Five tubes. Distinctive styling in crisply chiseled charcoal plastic. Air loop antenna pulls in distant stations clear and sharp. Dependable performance from printed wiring circuits. Length 9 1/2", height 5 1/2", depth 3 1/4". Colors: Charcoal or Flame. Shipping Charges, Category C.
 2581 1-51616; 6-51536.....Retail \$19.95
 If not for resale, add 56c to your cost for State Tax.



ARVIN 3-WAY PORTABLE RADIO

Smart styling—plays on batteries, AC or DC. Five tubes including rectifier. Handsome leatherette cover in green or light tan including shoulder strap. Automatic volume control. Alnico "V" PM speaker. Rod-type Magnetenna for distance reception. Length 10 1/4", height 6 1/4", depth 3 1/4". Shipping Charges, Category B.
 8572 1-53062; 6-52895 Retail \$41.95
 If not for resale, add 67c to your cost for State Tax.

Batteries for above radio.
 P60C5 5358.....Retail \$5.10



ARVIN 3-WAY PORTABLE RADIO

Wonderful traveling companion—Operates anywhere on batteries, AC or DC. Exclusive Arvinyl plastic is permanently bonded to steel—beautiful, durable, easy to clean. Choice of Turquoise or White color. Rotating handle with built-in, distance-getting Magnetenna. Big 5 inch speaker with 1 oz. Alnico V magnet for high acoustic output. Five tubes including selenium rectifier. Detachable line cord. Length 11", height 6 1/2", depth 2 1/2". Shipping Charges, Category C.
 8583 1-52586; 6-52477.....Retail \$34.95
 If not for resale, add 57c to your cost for State Tax.

Batteries for above radio.
 P60D5 5363.....Retail \$5.20



ARVIN ALL-TRANSISTOR PORTABLE RADIO

Five-transistor rotating antenna portable. Arvinyl plastic on shatterproof steel—beautiful, scuff-proof, easy to clean. Rotate handle for station & signal strength. Magnetenna is built into the handle. Reflex circuit with push-pull output for long battery life. Length 11 1/4" height 8 1/4", depth 2 1/2". Colors: Red, Blue. Shipping Chgs., Category C.
 8584 1-53746; 6-53546.....Retail \$49.95
 If not for resale, add 82c to your cost for State Tax.
 Batteries for above radio.
 4D 552.....Retail \$8.80



ARVIN SIX TRANSISTOR TWO SPEAKER RADIO

Refreshing new styling with enclosed back—trim, both fore and aft. Six power-packed high output premium quality transistors. Two Alnico "V" 1 oz. heavy-duty permanent magnet speakers for console-like sound. Slide rule tuning dial. Gray plastic with patterned grille cloth. Length 13 3/4", height 6 1/2", depth 4 3/4". Shipping Chgs. Category C.
 3588 1-54436; 6-54196 Retail \$59.95
 If not for resale, add 98c to your cost for State Tax.

Batteries for above radio.
 6D 578.....Retail \$1.20

See pages 1 and 2 for price and shipping information.



REMINGTON ROLLECTRIC®

Man-sized for unbelievably fast, close shaves in absolute comfort. Rollectric is the only shaver that shaves the Heavy Beard and Hidden Beard. Rollectric's three diamond-honed double shaving heads give largest shaving contact—Works on 110-volt AC or DC.

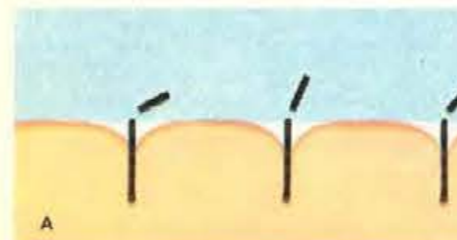
657 1-52168; 3-52015

AUTO-HOME ROLLECTRIC

It goes where you go—home, car, plane or boat! In addition to all features of the standard Rollectric, this shaver gives "Hidden Beard" shaves anywhere. Two models—12 volts and 110 volts, 6 volts and 110 volts, AC or DC.

657-12-110 1-52301; 3-52139
 657- 6-110 1-52301; 3-52139

Get a Man's Shaver—The Remington Rollectric the only shaver with 3 double heads and rollers



A. Here's your Hidden Beard. Whiskers grow in tiny valleys. Ordinary shavers shave only tops of these whiskers. Soon each whisker base grows out and your Hidden Beard can be seen and felt.



B. Here's how Remington Rollectric gets it. The Rollectric's Roller Combs gently press the skin down—pop whiskers off at their base. Shaves last hours longer.

PRODUCTS OF REMINGTON RAND ELECTRIC SHAVER, DIVISION OF SPERRY RAND CORPORATION, BRIDGEPORT 2, CONN.

All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.

As feminine as a blush...
**REMINGTON
PRINCESS**

Speedier, closer, with 4 times as much shaving contact and exclusive guard comb safety!

The chic new Princess with largest shaving area makes all other shaving methods old-fashioned. Shaves back and forth — no switching sides for underarms or legs. So smooth, so gentle it can't possibly nick or scrape. Proof — a deodorant can be used immediately! Whisper silent. Princess Pink or Sea Spray Blue, in a lovely jewel-type case. AC only \$17.50

207 1-51167; 3-51085
217 1-51167; 3-51085



New Remington Aids For Better Shaving!



SPEEDAK. Makes every shave a faster shave. Gives old shavers new life. Increased voltage speeds up shaver. Works on AC/DC shavers, in any AC outlet. \$5.95*
A-1 1-5399; 6-5369



POWDER STICK. A smoother shave with any electric shaver. Dries face, eliminates skin drag from perspiring skins. Completely nonabrasive. 2½ oz. \$1.00*
A-1 1-567; 12-562



SHAVES SAVER. One-minute tune up for sluggish shavers. Contains 2X Germicide. Removes beard clippings that impair cutter efficiency. With tray. \$1.00*
A-4 1-567; 6-562



PRE-SHAVE LOTION. Cool, soothing, with brisk, invigorating tang. Helps shaver glide smoothly. Sets up beard for better shaves with any shaver. \$1.00*
A-2 1-567; 6-562

Electric Shavers



NEW SCHICK POWERSHAVE SHAVES
With exclusive built-in SUPERACTION EDGE . . . 3 ways the most Powerful electric shaver anywhere. Powerful Fast! Powerful Close! Powerful Gentle! The SUPERACTION EDGE is an exclusive Schick development — precision-engineered. New modern design — stands on its own base anywhere. New flip-open whisks for easiest cleaning. New easy-action start-stop switch. New custom styling — shaver fits the hand naturally. Choice of four colors: Glacier White, Desert Tan, Forest Green, or Royal Black.
77 1-51998; 6-51953 . . . Retail \$31.50



NEW SCHICK AUTO/HOME POWERSHAVE SHAVES
New! Exclusive Powershave features; plus the convenience of shaving anywhere. Its "two shavers in one" with dual voltage AC/DC or 12 volts for cars, trucks or boats. With luxurious travel case.
79 1-52234; 6-52077 . . . Retail \$33.50



LADY SCHICK SHAVES
The most beautiful — most perfectly engineered woman's electric shaver ever created. One side for underarms — other side for legs. Gentle, safe and fast! Dainty palm size! Choice of 2 jewel like colors — Rose Quartz or Aquamarine. Each color glows with 3 dimensional translucency — has goldplated head.
10 1-5997; 6-5927 . . . Retail \$14.95



NEW NORELCO SPEEDSHAVES
Hold tomorrow in your hand! The famous rotary blade with the jet-age design. Completely new! Astonishingly smooth. No pull. No burn. New high-speed motor. To clean, push the button, flip-top shaver head opens. In deluxe two-tone jet gray and white.
7900 1-51622; 6-51497 . . . Retail \$24.95



NEW SUNBEAM BLADE ELECTRIC SHAVEMASTER
The only real shaving blade with "Hi-Velocity" action — for closer, faster shaves. "Hi-Velocity" gives closer whisker cutting action. Sunbeam's double edge, hollow ground blade oscillates at "Hi-Velocity" — six times faster than ordinary electric shavers. Sunbeam has the most powerful shaver motor built. In a beautifully styled traveling case. Shipping Charges, Category A.
140L \$2167 . . . Retail \$32.50

All items illustrated in this catalog are carried in stock.

NEW RONSON C-F-L SHAVES
Closest! Only Ronson shaves so close . . . gets cutters closest to base of whiskers thanks to its exclusive microthin shaving head! Fastest! Only Ronson shaves so fast . . . cuts 94% more beard with one stroke! Lightest Touch! Only Ronson needs no pressure . . . when it's touching your face it's shaving you clean! In luxurious gift case easily personalized.
CFL \$1710 . . . Retail \$28.50



NEW NORELCO DEBUTANTE SHAVES
It is the only feminine electric razor with a trouble-free self-lubricating brush electric motor and famous rotary blades. Smooth, quiet, "power puff" shaving action. Easy to clean.
SC7780 1-5972; 6-5897 . . . Ret. \$17.50



LADY SUNBEAM SHAVES
Exclusive Micro-Twin head and "compact" shape. One side especially honed for shaving underarms, the other for shaving legs close, clean, smooth. Wonderful for trimming back of neck too! New vibration absorber — new quiet operation. Choice of Yellow, Green, Pink, Black, Blue or White. Price includes perfume.
LS2 51117 . . . Retail \$16.75



NEW LADY SCHICK SHAVES
Never before . . . a feminine shaver so advanced in styling and performance. New gentle-action shaving head! New extra quiet motor! New exclusive start-stop switch! New exquisite shape — easy-to-hold! New hat box carrying case — perfect for boudoir or travel! One side for underarms . . . one side for leg shaving. Choice of four colors: Turquoise, Blush Rose, Frost White, or Flame Red.
40 1-51167; 6-51085 . . . Retail \$17.50



LADY RONSON SHAVES
The new, luxurious way to feminine good-grooming. One side for legs, other for under-arm. Perfectly safe! . . . no nicks! . . . no scrapes! . . . no burns! Trims wider area per stroke. No overheating. Convenient finger grip design. Available in Blush Pink, Desert Yellow, Turquoise and Blue Heaven.
84302 5897 . . . Retail \$14.95

All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.

SEE REMINGTON'S COMPLETE ACCESSORY LINE — THE FIRST FULL LINE OF ELECTRIC SHAVING ACCESSORIES ON THE MARKET.

ADV-825

*Remington shaving accessories may not be sold below these prices wherever Fair Trade Laws apply. Prices subject to change without notice.

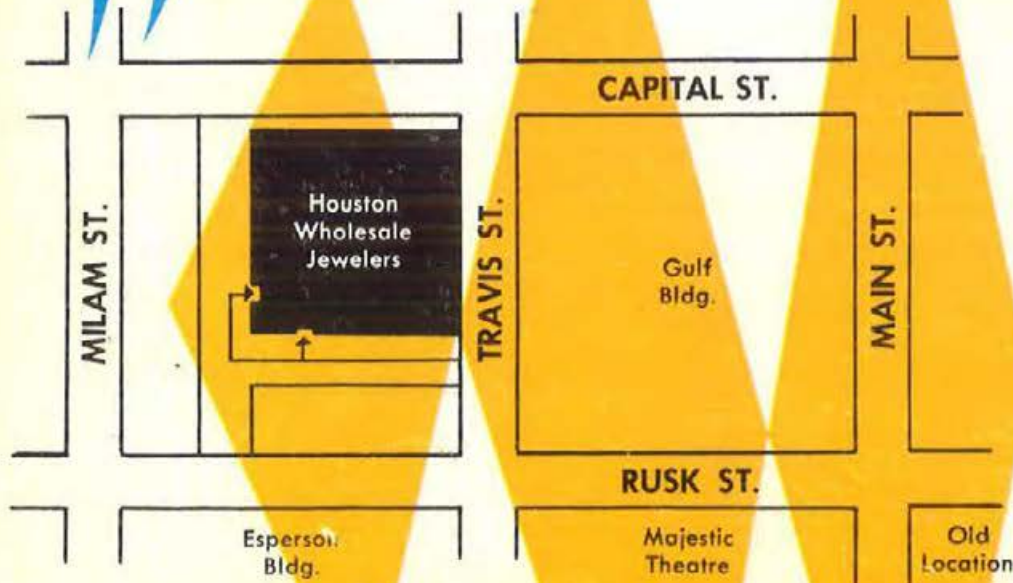
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All items on this page, Shipping Charges, Category A. See pages 1 and 2 for price and shipping information.



Houston

WHOLESALE JEWELERS



1959
CATALOG

VISIT OUR SPACIOUS SHOWROOMS

TRAVIS AND RUSK STREETS

TWO CONVENIENT LOBBY ENTRANCES