



VELKOMMEN TIL WEBINARET "MØD HP ENGAGE ONE PRO"



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Webinar facilitator



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PRAKTISK INFORMATION

- Spørgsmål via Q&A funktionen
- Præsentation og recording deles via e-mail og på hpfokus.dk/virtuelviden/
- Se kommende webinarer på hp.fokus.dk/virtuelviden/

HP in Retail

Retail Solutions Business Unit provides

- Traditional point-of sale platforms and accessories
 - Modular platforms
 - All-in-one platforms
 - Point-of-sale accessories
- Mobility solutions
 - HP Engage Go Mobile
 - HP Engage Go Convertible
- Services

Increasing Market Growth

- Since 2003 in the Retail POS market
- #1 in POS Shipment 2019, 16% WW Market share (RBR 2020)
- #2 in POS shipment 2019, 16,5% EMEA Market share, (RBR 2020)
- #1 POS Shipment in Scandic 2019, 37.5% Market share (RBR 2020)
 - 28% Market share, #1 in Denmark (RBR 2020)
 - 58% Market share, #1 Norway (RBR 2020)
 - 32% Market share, #1 Sweden (RBR 2020)

HP Why HP in Retail

- Expanding product portfolio and delivering retail innovation
- Partner of Choice (ISV's & Reseller) to provide best-in-class solutions
- Warranty & Carepacks
- WORLD'S MOST SECURE POS SYSTEM, HP Retail Security Solutions
- Sustainability



These Are the World's 10 Most Sustainably Managed Companies

The global rankings take into account a range of sustainability metrics

- 1 Sony
- 2 Philips
- 3 Cisco
- 4 Merck KGaA
- 5 Iberdrola
- 6 LG
- 7 Melia Hotels International
- 8 HP Inc.
- 9 Georg Fischer
- 10 Sekisui Chemical


The Wall Street Journal has analyzed more than 5,500 stock exchange listed companies, using a variety of criteria to identify the world's most sustainable companies.

HP is number 8

<https://www.wsj.com/articles/these-are-the-worlds-10-most-sustainable-companies-11602624830>

HP Retail Solutions portfolio

All-in-One systems



Engage One Prime

Value All-in-One
Android 8.1 OS
Choice of CPU speed, memory and storage

Long Lifecycle (3-yr)

RP9

Performance All-in-One
Versatile, sleek-design
Fan-based design

Long Lifecycle (5-yr)

Engage One

Retail Redefined
Intel 7th gen processors
Highly configurable for clean counters

Long Lifecycle (5-yr)

Mobility / Convertible Solutions



Engage Go

Sleek, versatile design
Enables mobile and fixed POS
Extensive connectivity and mobility options
Multifactor authentication

Long Lifecycle (3-yr)

Modular systems



MP9

Small form factor
Multi-purpose platform
Flexible mounting locations


Long Lifecycle (3-yr)

Engage Flex Pro & Engage Flex Pro-C

Performance systems
Multi-purpose platforms
Extensive connectivity and configuration options

Long Lifecycle (5-yr)

Peripherals




Touch & Non-Touch Displays

Barcode Scanners






















Receipt Printers

Other Peripherals



HP Retail Solutions Fixed Point of Sale Roadmap

Shipping POR Planned

		Current Products	CY2020	CY2021	CY2022
All-in-One	Performance	 <p>HP RP9 AiO (Tahiti) • MR Date: FEB 2016 • EOM Date: NOV 2021</p> 	 <p>HP Engage One Pro • Tasmania • Three Screen Sizes • Intel Comet Lake • Windows and Android • MR: Jan 2021</p> 		
	Value Series	 <p>HP Engage One AiO (Nantucket) • MR Date: AUG 2017 • EOM Date: DEC 2022</p> 	 <p>HP Engage Catalog (Cloud Service) • ISV app marketplace • Go Live Mar 2020</p>	 <p>HP Engage Console (Cloud Service) • MDM service • Go Live Mar 2020</p>	 <p>HP Engage One Prime G2 • Yellow Tail • Elkhart Lake • MR Date: Spring 2021 • Windows and Android (in VM)</p>
		 <p>HP Engage One Prime • Android • MR Date: JAN 2019, EOM 2022</p>			
Modular	Performance	 <p>HP RP5, Model 5810 (Apollo) – China only • MR Date: APR 2014 • EOM Date: JUN 2020 (China only)</p> 			
		 <p>HP Engage Flex Pro/Pro-C (Trinidad/Tobago) • MR Target Date: AUG 2018 • EOM Date: AUG 2023</p> 			 <p>HP Engage Flex Pro G2 • MR: 2H 2022</p> 
	Retail Ready	 <p>HP MP9, G4 (Bali) • MR Target Date: MAY 2018 • EOM Date: DEC 2021</p> 		 <p>HP MP9 next-gen (Coppola) • MR: Spring 2021 • CometLake/RocketLake</p> 	

¹ MR = Manufacturing Release EOM = End of Manufacturing



ENGAGE ONE PRO



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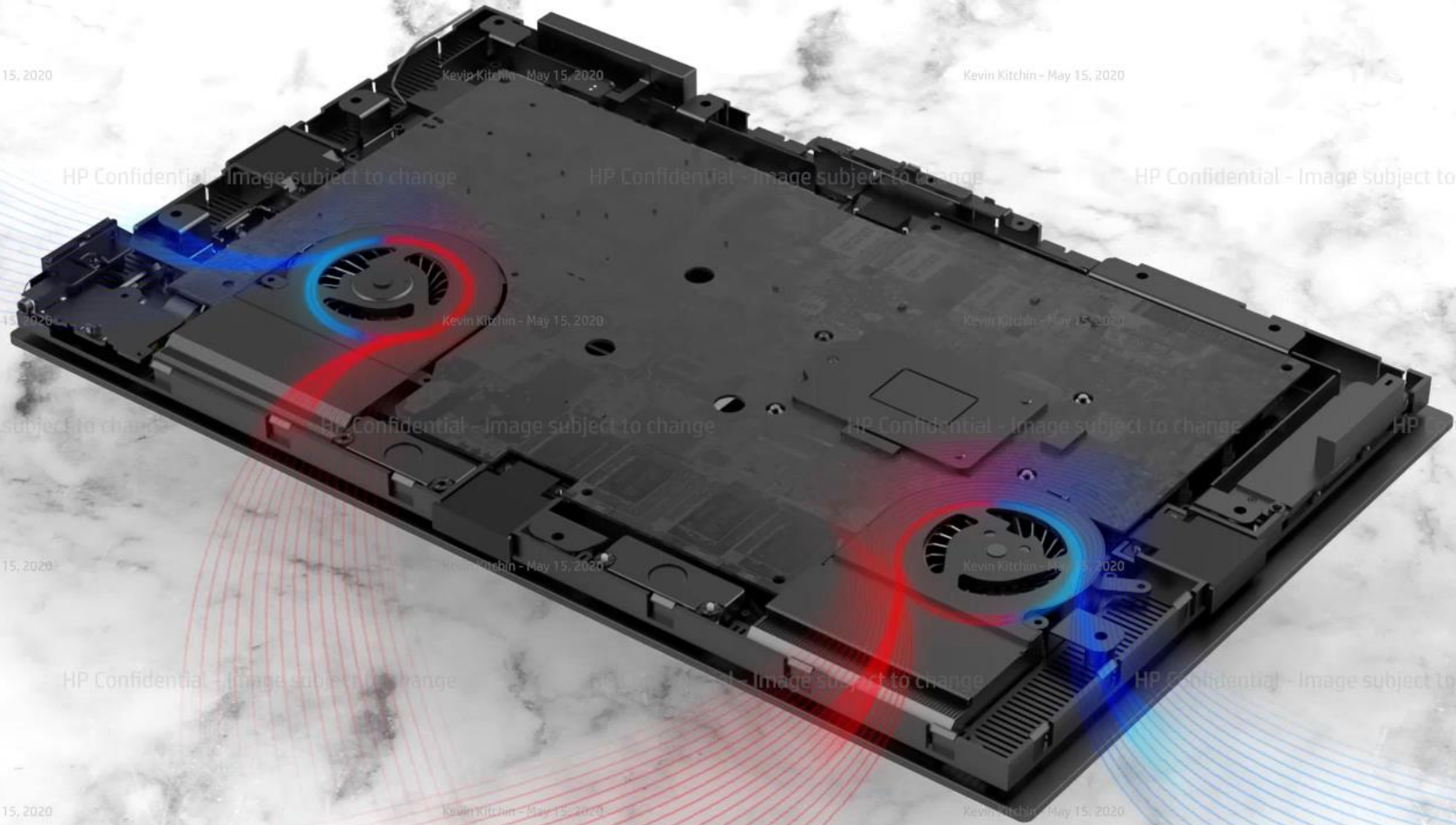
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5th PERCENTILE



95th PERCENTILE



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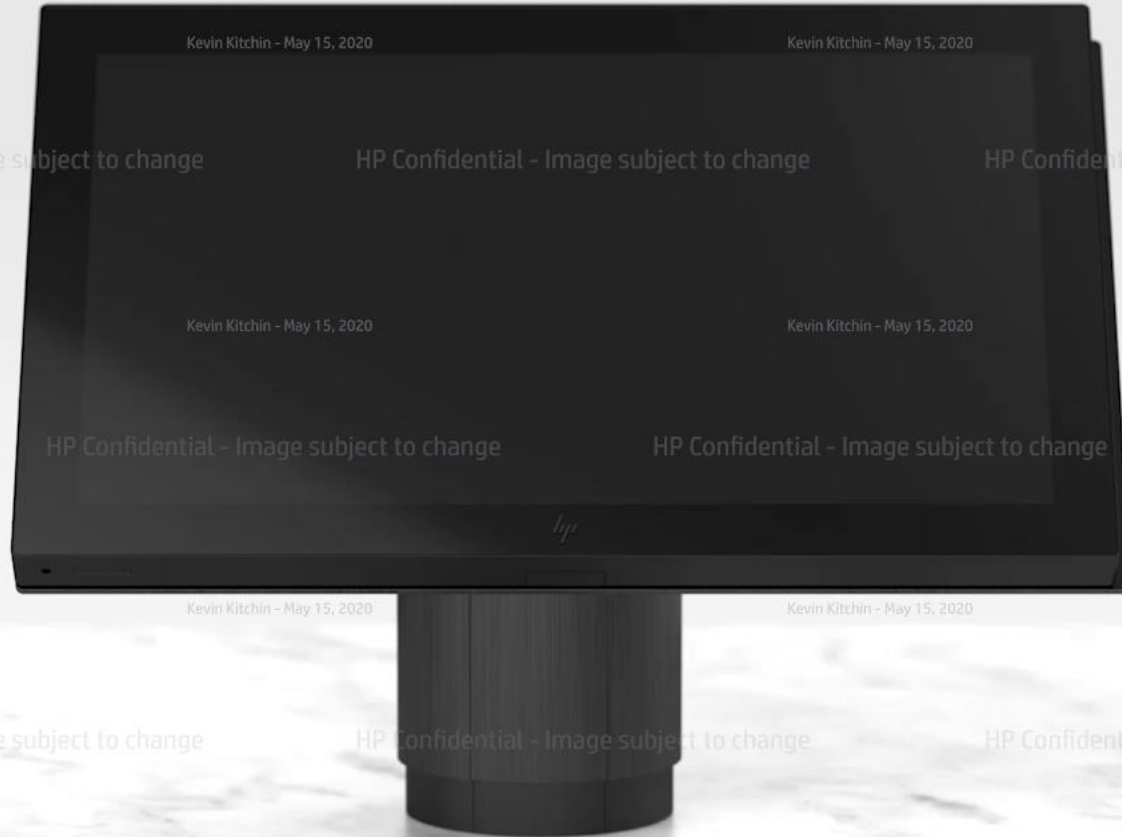
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ONE PLATFORM, THREE SCREEN SIZES

IN LANDSCAPE OF PORTRAIT ORIENTATION



15.6"

Diagonal FHD
In black or white

400 nits⁽²⁾

PCAP touch

IPS

anti-glare

50K hours

19.5"

Diagonal FHD

450 nits⁽²⁾

PCAP touch

VA

anti-glare

50K hours

23.8"

Diagonal FHD

625 nits⁽²⁾

PCAP touch

IPS

anti-glare

50K hours



HP IPS and VA panels are superior compare to TN panels with better resolution, viewing angles, and color reproduction

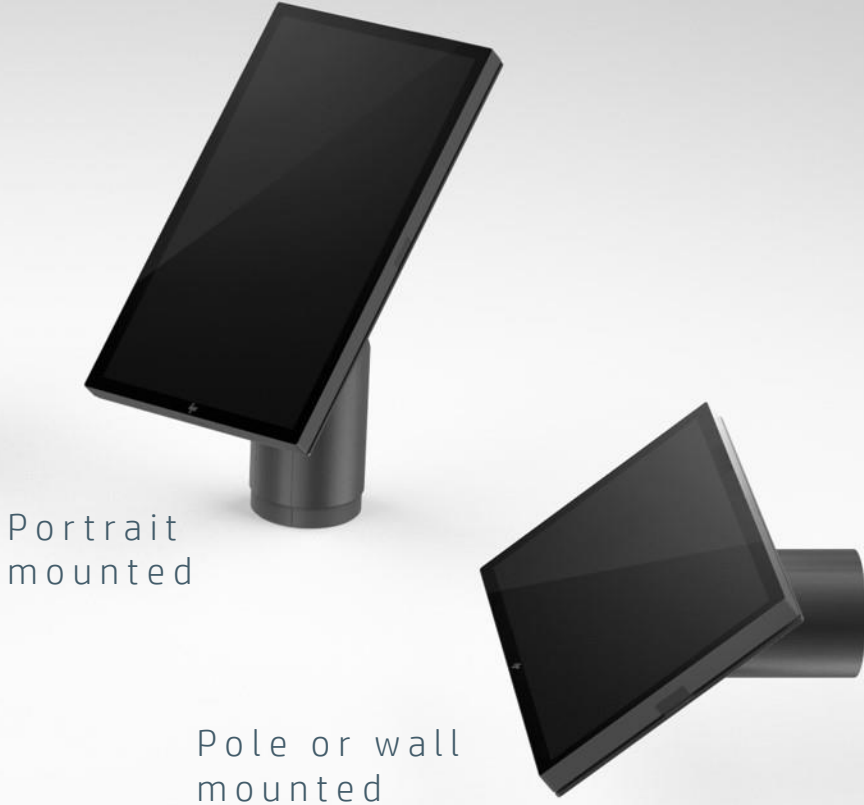


HP Easy Clean⁽¹⁾. Water rejection and glove capable touch technologies



FHD touchscreen anti-glare FHD touchscreen, 15.6", 19.5" and 23.8", up to 650 nits of brightness

MOUNTING OPTIONS





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MAXIMUM CONNECTIVITY OPTIONS

Engage One Pro
VESA hub



Engage One
Pro Column hub



Engage One Pro
Advanced Fan-less hub



COMPACT YET POWERFUL CONNECTIVITY

COLUMN HUB FEATURES

ONE CABLE

single cable solution to alleviate potential failure points

USB A PORT (3)

connect to a customer facing display

USB-C® PORT

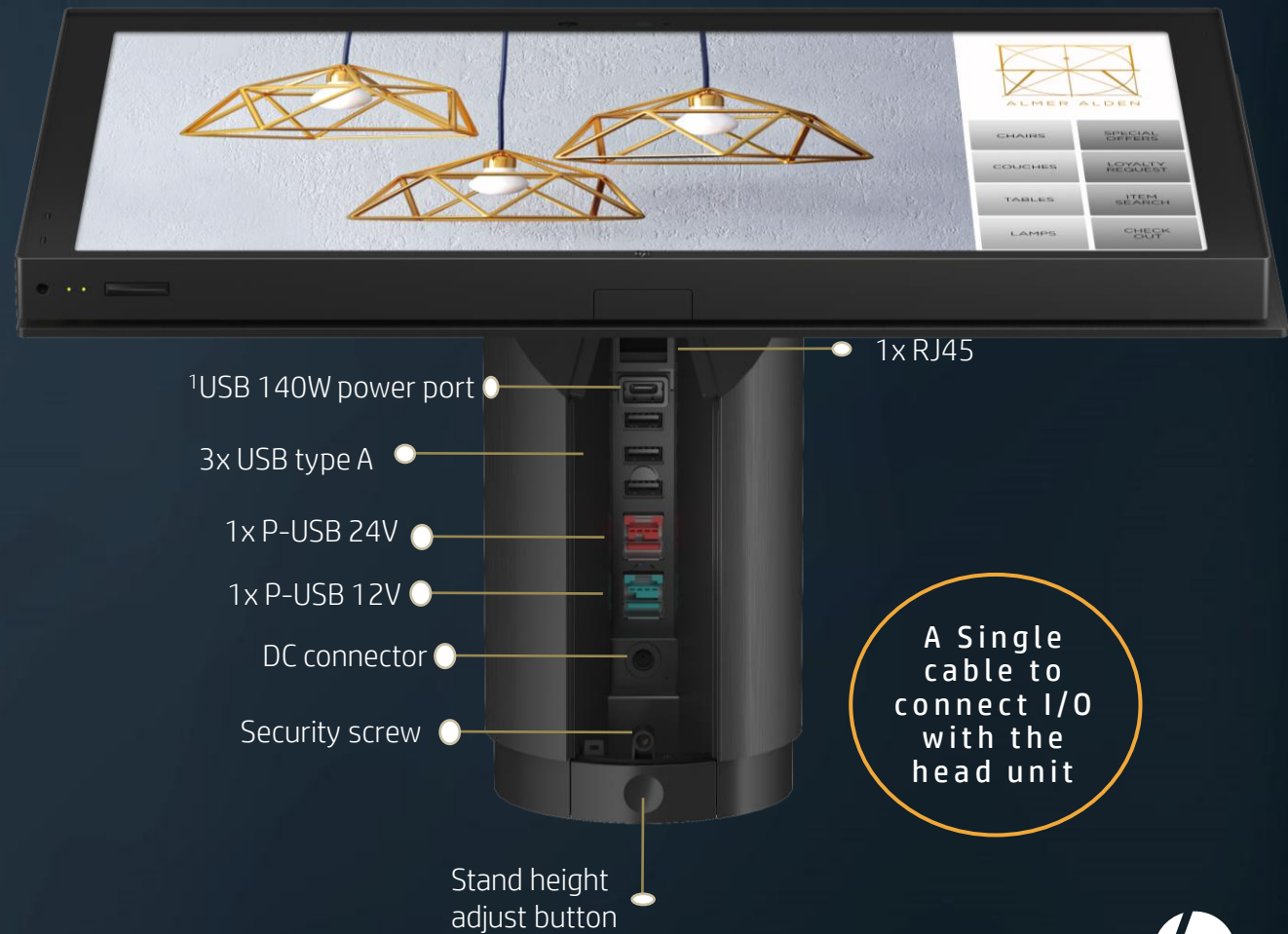
Variety of use cases

POWER PORT

12v & 24v PUSB ports to support your needs

RJ45(1)

Ethernet connectivity



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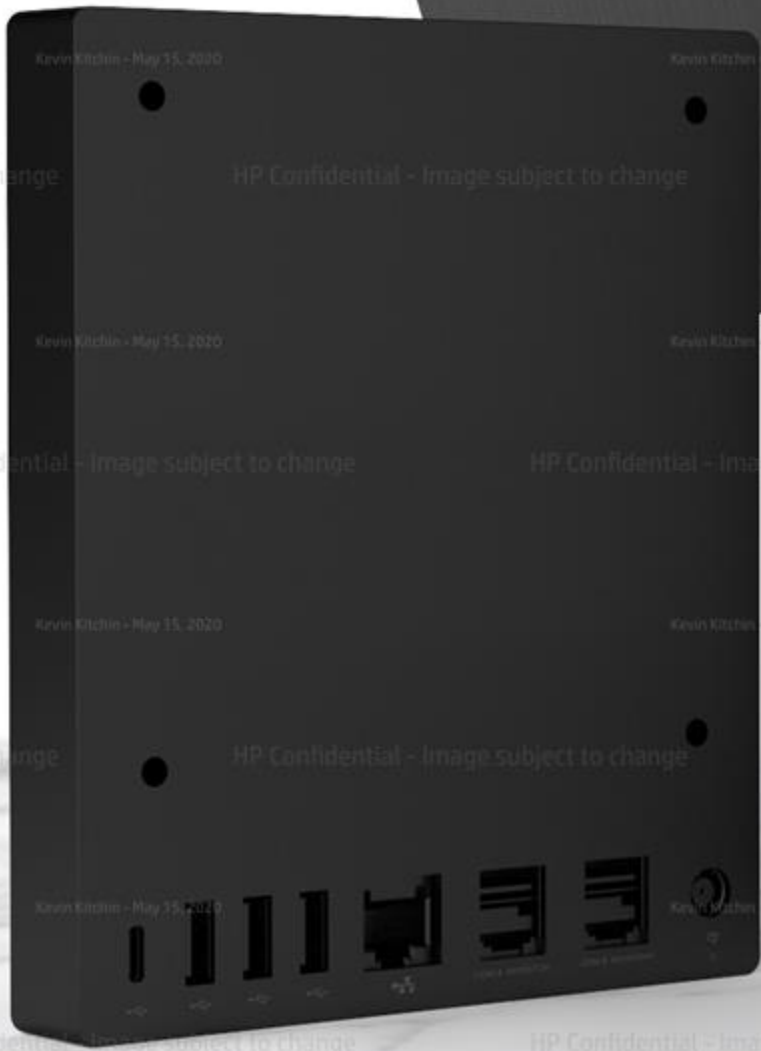
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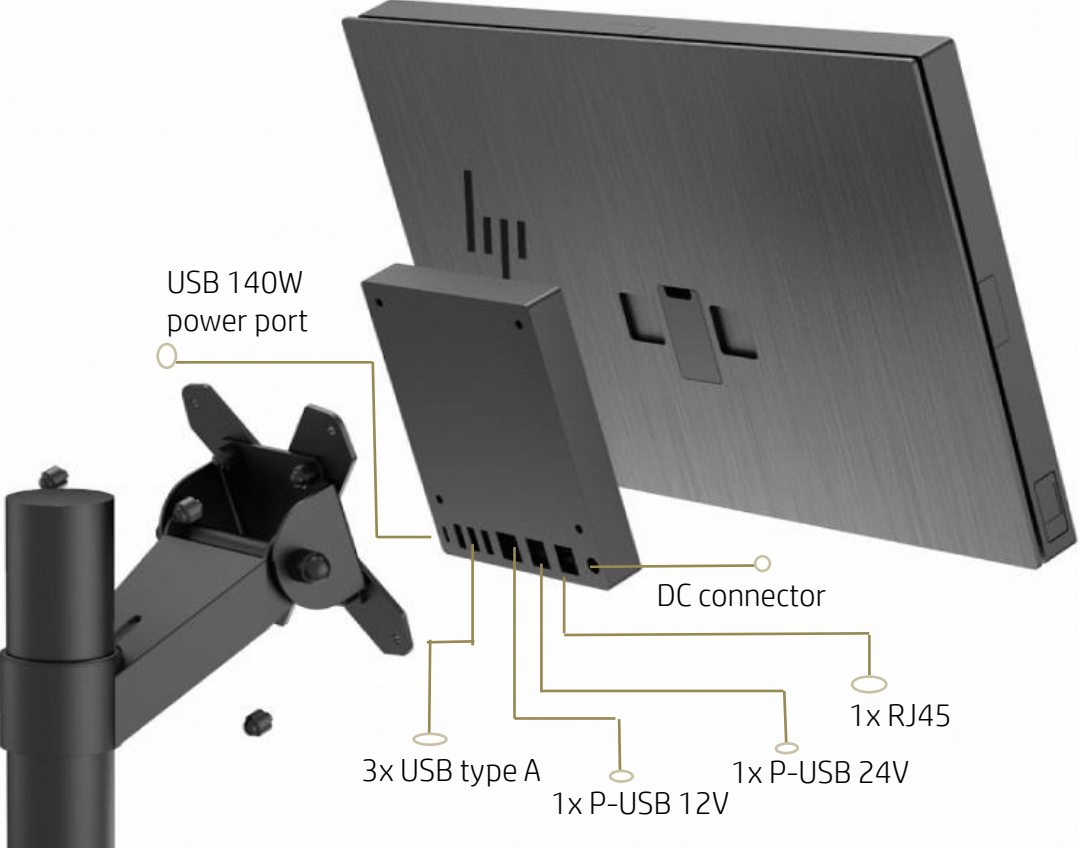
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SIMPLE VESA MOUNT WITH I/O CONNECTIVITY

VESA HUB FEATURES



HP ENGAGE PRO ADVANCED FANLESS HUB

ULTRA-VERSATILE CONNECTIVITY EXPERIENCE



Fanless connectivity hub limits dust ingress

Place directly under the stand or under the counter for a clean counter aesthetic

Integrated keyholes enable easy wall-mounting and under-counter mounting

Combine with the column hub or VESA hub for even more I/O connectivity

LANDSCAPE ORIENTATION WITH VESA



PORTRAIT-ORIENTATION WITH VESA



HP Engage One Pro Pole Mount

2 AMO kits (*Ergonomic Solutions*)

- **AMO #1**: Engage One Pro Flexible Pole Single Mount
 - HP third party tilt/swivel stand for Engage One Pro
 - Mounting adapter to Engage One Pro head unit
- **AMO# 2**: Engage One Pro Flexible Back to Back Bracket
 - CFD mounting adapter> for customer use with 10", 14", 16" CFD
- Customer wants back to back mount must order AMO#1 plus AMO#2 kits

Note :

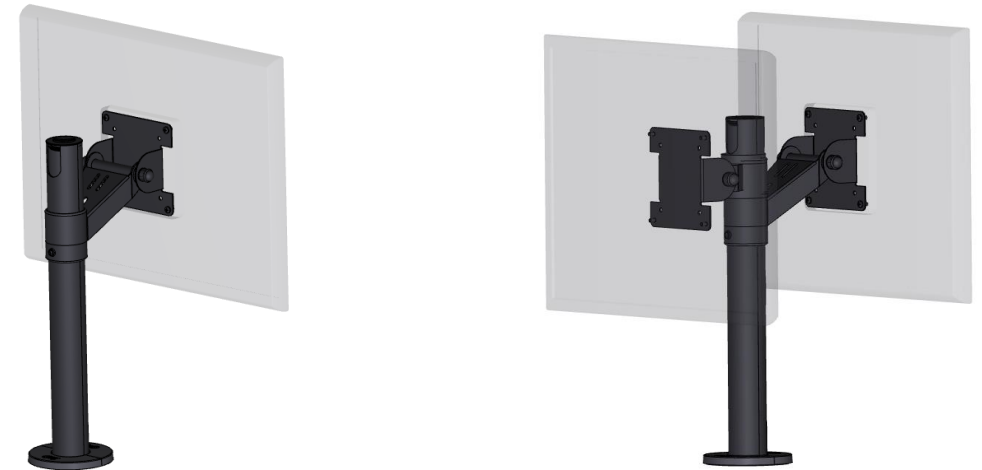
Tasmania head unit must always connect to a hub

There are two VESA solutions for pole and wall mounting:

- Platypus Hub
- Slim VESA mount (no hub)

So if you use slim VESA on the head (to hang on a 3rd party pole) the only available hub is then Possum.

And the only way to connect the head to Possum is to use a long cable.

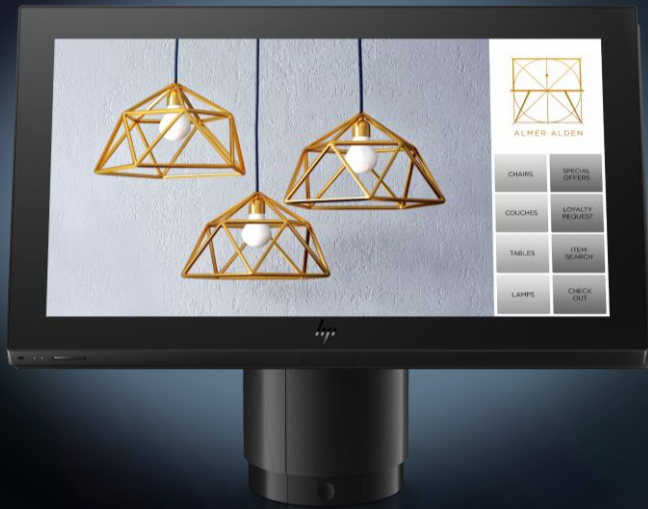


Additional Stand Options

From our partner [Spacepole / Ergonomics Solutions](#)



MOST POWERFUL ALL-IN-ONE POS SYSTEM



PERFORMANCE

MOST POWERFUL POS SYSTEM

Delivers powerful performance and productivity for exceptional customer experiences. 10th Gen 65W Intel® processors (Comet Lake) including Celeron to i9 options



DESIGN

SLEEK & PURPOSEFUL

The sleekness of an all-in-one + versatility of a modular system



FLEXIBILITY

EXCEPTIONAL EXPERIENCES

Most customizable and expandable POS system to meet a wide range of use cases



SECURE & DURABLE

WORLD'S MOST SECURE POS SYSTEM

Built to withstand demanding environments with layers of security to protect digital assets



EMBEDDED PERIPHERAL OPTIONS

Magnetic stripe reader



Barcode Scanner



Fingerprint reader



Customer Display



FACIAL RECOGNITION



CUSTOM EMULATION

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STANDALONE CFD



QTY	DESCRIPTION	COST
1	TALL FLAT WHITE CM	\$5.75
2	TALL CAFFE LATTE	\$7.70
1	GRANDE COLD BREW	\$3.45
1	TALL MOCHA FRAP	\$5.75
2	BANANA BREAD	\$9.50
2	SAUSAGE & CHEDDAR	\$6.90
1	EGG BITES BACON GRU	\$4.45
	Correction (Cheese Danish)	+\$2.75
	SUBTOTAL	\$43.50
	TAX	\$2.72
	BALANCE DUE	\$46.22



CURATE & PROMOTE BRAND LOYALTY

WITH PREMIUM CUSTOMER FACING DISPLAYS, IN BLACK & WHITE



Flexible configurations. Choose from a VESA plate, Engage, Clean-Mount, or Stability Mount stand



FHD PCAP touchscreen featuring anti-glare and anti-smudge screens



Integrated 5 MP webcams and speakers on our 6.6", 14", and 15.6" displays

6.6"	10"	14"	15.6"
Diagonal FHD	Diagonal FHD	Diagonal FHD	Diagonal FHD
400 nits ⁽¹⁾	500 nits ⁽¹⁾	400 nits ⁽¹⁾	400 nits ⁽¹⁾
PCAP touch	PCAP touch	PCAP touch	PCAP touch
IPS	IPS	IPS	IPS
Anti-glare	Anti-glare	Anti-glare	Anti-glare
50k hours	50k hours	50k hours	50k hours
VESA*	VESA	VESA	VESA

⁴*VESA mounting available for the HP Engage 6.6 inch with Payment and HP Engage 6.6 inch without Payment



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11:03

FCO

WINGS



SUCCESSFUL FLIGHT CHECK-IN!

FCO



LGW
LONDON, ENGLAND

SEAT
16A

GATE
24F

DEPARTURE
13:25

FLIGHT
FC952





Saída
Exit



Visitus Travel
Thursday, July 25

from SFO to LAX \$166

LEAVE Thursday, July 25

Depart	Arrive	non-stop
6:45am	8:05am	1hr 20min

RETURN Thursday, August 11

Depart	Arrive	non-stop
7:00am	8:15am	1hr 15min

from SFO to LAX \$216

LEAVE Thursday, July 25

Depart	Arrive	non-stop
7:15am	9:15am	2hr 0min

RETURN Thursday, August 11

Depart	Arrive	non-stop
6:00am	8:15am	2hr 15min

Reserve

Visitus Travel
Thursday, July 25

from SFO to LAX \$166

LEAVE Thursday, July 25

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6:00am	8:15am	2hr 15min

Reserve



FINE DINING

RECREATION

THE OAK

CHECK-IN DATE	ROOM #
ROOM TYPE	# OF GUESTS
# OF ROOMS	SPECIAL REQUESTS
# OF NIGHTS	ADDITIONAL NIGHTS

HP

FINE DINING

RECREATION

THE OAK

CHECK-IN DATE	ROOM #
ROOM TYPE	# OF GUESTS
# OF ROOMS	SPECIAL REQUESTS
# OF NIGHTS	ADDITIONAL NIGHTS

HP





SALAD & SANDWICH BAR

PLEASE PAY HERE

SPECIALS

cafe now
Tea Drinks
Coffee Drinks
Frozen Drinks
Pastries
Sandwiches

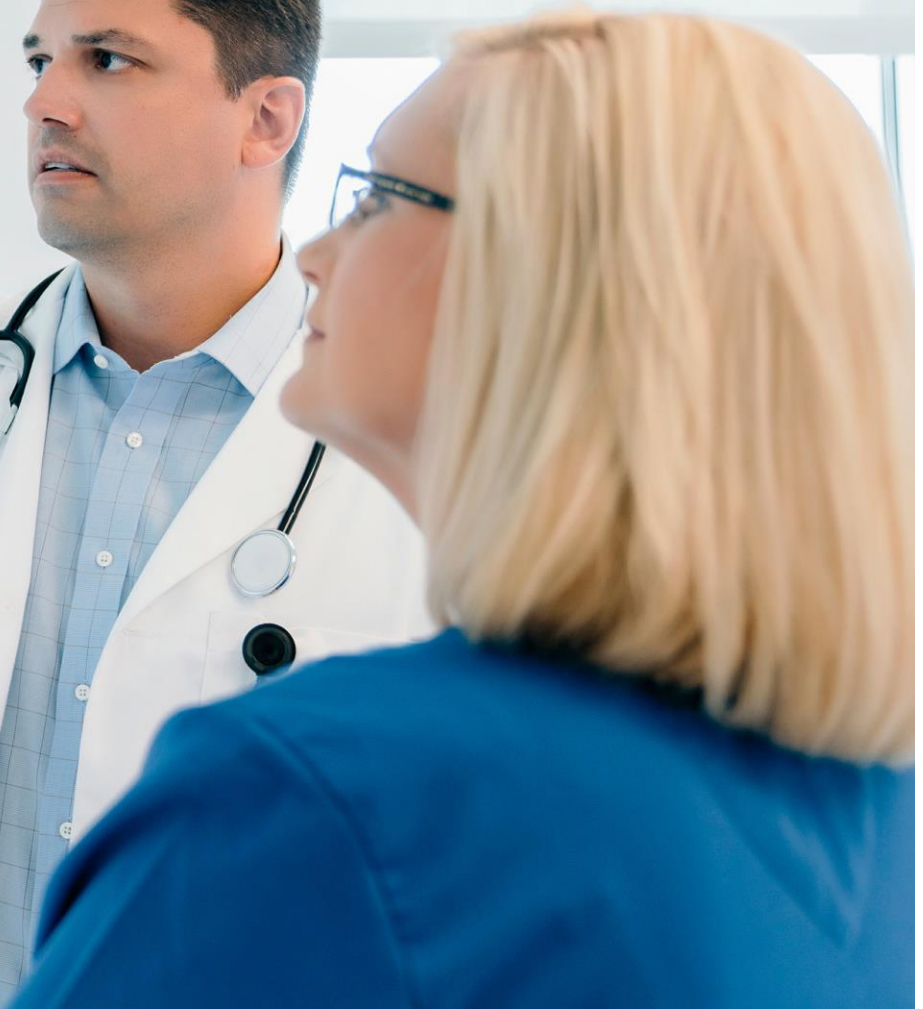
cafe now
Tea Drinks
Coffee Drinks
Frozen Drinks
Pastries
Sandwiches

UNION
RELATION
REVELATION











JULY TAYLOR



Thank you for shopping at
TLC Pharmacy

Visit us online to manage your prescriptions
and even place refill orders.





SLIM VESA WALL MOUNT

COMPLETE YOUR SOLUTION

WITH STANDALONE PERIPHERAL OPTIONS



HP Engage One 2D Barcode Scanner

- Scan mobile wallets and digital coupons from customer mobile devices or printed 1D and 2D barcodes
- Deliver an efficient customer experience with HP's smallest, slimmest barcode scanner



HP Engage One Fingerprint Reader

- Enable secure, accurate employee log in protocols
- Reduce opportunities for theft and employee fraud



HP Engage One Receipt Printer

- Print quickly with 114 mm per second print speed and 8 MB of integrated memory.
- Connect with an optional USB, PUSB or Serial cable kit (sold separately), and drive up to two optional cash drawers

ENGINEERED TO STAND THE TEST OF TIME

IP 44 Rating

Design to IP44 rating to resist dust and liquid intrusion, to be continuously used in rugged environments for many years

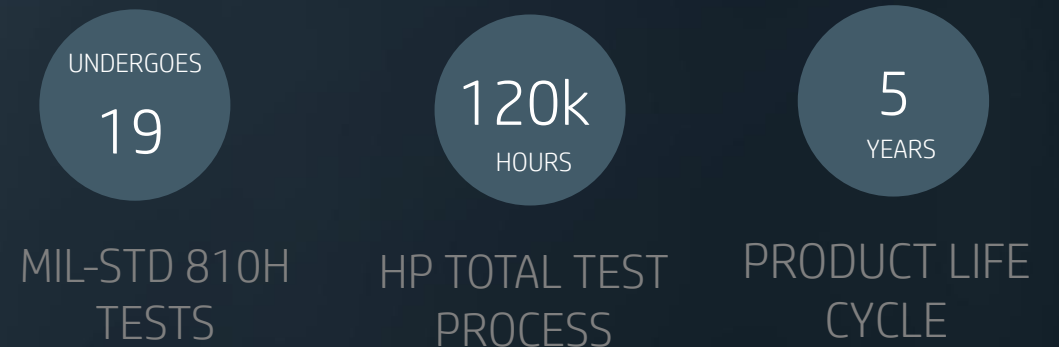
Scratch Resistant

Aluminum chassis & steel frames, plates, & stand provide rigidity

Fan-less Connectivity hub

to avoid dust intrusion into the ports to ensure connectivity

Durable Construction



TESTED FOR DURABILTY

HP Total Test Process

An exhaustive series of rigorous tests and validation procedures that demonstrate superior quality and reliability in a wide range of applications and operating environments.

Testing program consists of a minimum of 120,000 hours of rigorous multi-tiered testing and validation procedures per computing platform.

Exposed to rigorous conditions including:

- Harsh drops and vibration
- High temperatures
- Mechanical and functional tests that simulate rough handling over the life of the product



EXTREME DESIGN AND TESTING DELIVERS A DURABLE RETAIL PLATFORM

Platform Design:

- Glove capable and water rejection touch technologies for enhanced reliability
- 300k duty cycle on stand rotation in the Rotate / Tilt stand selection
- System weight and base body construction designed to provide chassis stability
- High-quality, gold-plated connectors provide longer insertion life and lower susceptibility to corrosion
- Robust power supplies that reduce the need for separate peripheral “power bricks” and can support powered peripherals
- Anodized Aluminum chassis for durability
- Powerful and flexible connectivity with poly fuse protection and supports “locking” to I/O port
- Sealed and chemically hardened Industrial grade panel³⁰
- Thermal tolerance 10°C-40°C (50to 104°F) ambient temperature and 20% to 85% relative humidity environment

Platform Testing:

- Vibration and shock tests
- Drop test
- Board flex/ die stain
- Power Cycling
- Power supply industrial
- Fan reliability
- System Compatibility and integration
- Interface Stress
- MIL-STD²⁹
- IP44
- Power Measurements
- Electrostatic discharge
- Power-on after power loss in BIOS
- Radio frequency (RF) interference
- Storage Thermals
- Package Testing
- HALT
- Strife
- HP Total Test Process (TTP)
- Time Domain Reflectometry (TDR)

WORLD'S MOST SECURE POS SYSTEM

U.S. retail is the most targeted industry, followed by restaurants and hospitality. Combined, they account for 42% of all incidents

HP systems are built with **hardware-enforced** security features and layers of protection, **below, in and above** the OS to **proactively prevent** threats and **quickly recover** in the event of a breach



HP ENDPOINT SECURITY CONTROLLER

UNIQUE HARDWARE ENABLES RESILIENT DEVICES



- ✓ Physically isolated
- ✓ Cryptographically secured



3RD PARTY CERTIFIED

by an accredited independent test lab
(Overseen by ANSSI)



HP Sure Start



HP Sure Run



HP Sure Recover



HP SURE START



PROTECT WHERE ANTIVIRUS DOESN'T

Protecting your BIOS with HP Sure Start creates a **HARDENED ROOT OF TRUST**.



HP SURE START IS THE
WORLD'S FIRST SELF-HEALING BIOS



HP SURE RUN



HP Sure Run

A possible security threat to Antivirus was detected. Repair succeeded. Visit HP Client Security Notifications panel for details.

PROTECTS AGAINST ATTACKERS TURNING OFF YOUR ANTIVIRUS

HP Sure Run enlists the HP Endpoint Security Controller to:

- ✓ **MONITOR** key processes.
- ✓ **ALERT** of any changes.
- ✓ **RESTART** automatically.



HP SURE RECOVER



FAST, SECURE, AUTOMATED

EFFICIENT IMAGE RECOVERY AT ANYTIME,
ANYWHERE WITHOUT IT ENGAGEMENT



**AUTOMATIC
RECOVERY**

if no ODS is found.



**SCHEDULED
REIMAGING**

to the corporate image.



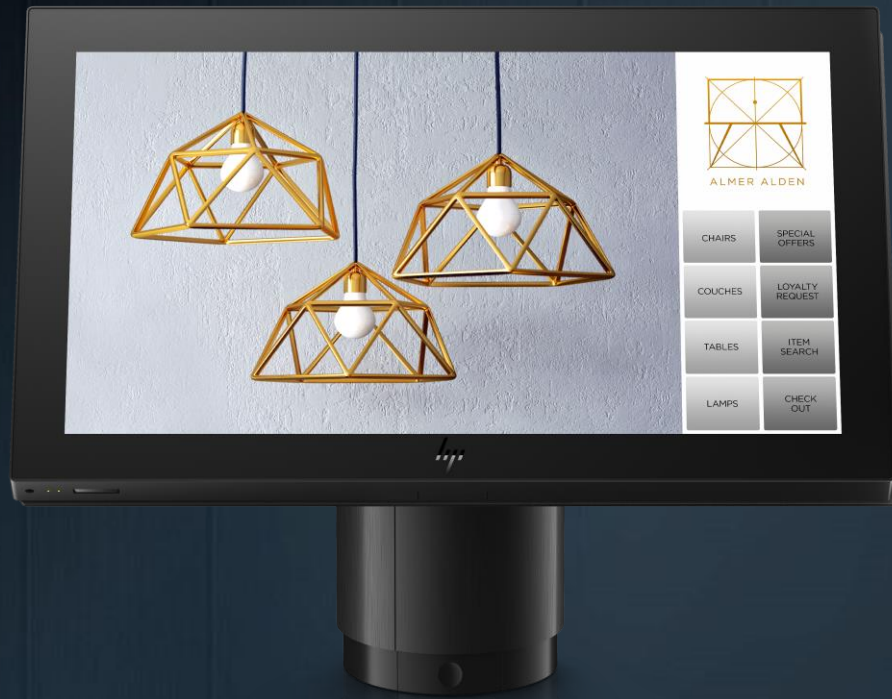
**USER
EMPOWERMENT**

reimage without IT.



LAYERS OF PROTECTION

HP ESSENTIAL SECURITY¹



ABOVE
THE OS

HP Manageability Integration Kit Gen3²

IN
THE OS

HP Sure Recover Embedded Reimaging Gen3³
HP Sure Run Gen3⁴
HP Sure Start Gen6⁵
HP Client Security Manager Gen5
HP Multi-Factor Authenticate Gen3⁶
HP Sparekey
HP Sure Sense⁷
HP Sure Click⁸
HP Sure Erase⁹

BELOW
THE OS

HP Biosphere Gen5¹⁰
HP Sure Start Gen6¹¹
Certified self-encrypting drives

SUSTAINABILITY MADE



Plastic content consists of >50% post-consumer recycled plastic, including ocean bound plastic



Sustainably sourced and recyclable packaging



Long life-cycle and highly recyclable at the end of life

Payment options





HP Retail Solutions

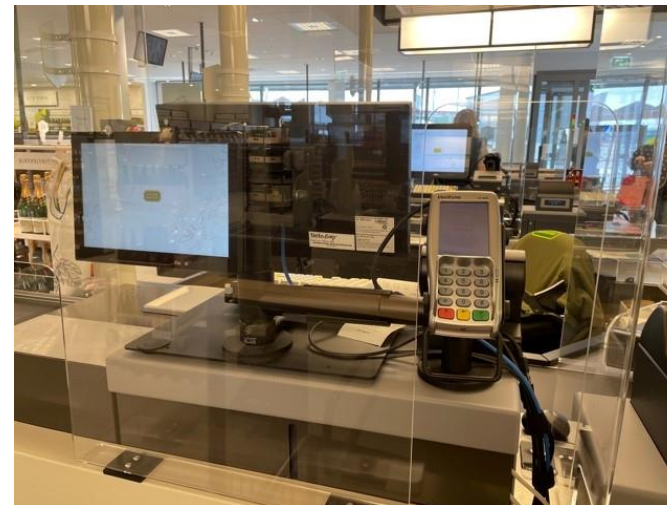
Use cases



Systembolaget

HP deliver :

- HP Engage One Pro
- Datalogic 3450Vsi Presentation Scanner
- HP Engage 10 VESA Display
- HP Engage Imaging Barcode Scanner II
- EpsonTM88VI Serial Ethernet USB Ptr only
- Epson 10 FT Powered USB Y Cable
- HP Standard Duty Cash Drawer








HP VIRTUEL VIDEN

TUSIND TAK FOR JERES DELTAGELSE!

PRÆSENTATION + RECORDING DELES VIA MAIL OG PÅ [HPFOKUS.DK/VIRTUELVIDEN/](https://hpfokus.dk/virtuelviden/)

KOMMENDE WEBINARER – TILMELD DIG PÅ [HPFOKUS.DK/VIRTUELVIDEN/](https://hpfokus.dk/virtuelviden/)

 <p>Bemærk! Ny dato!</p>		
<p>11/3 10:00 30 min</p> <p>HP ENDPOINT DEPLOYMENT SERVICES</p> <p>Klar til brug direkte fra HP. Uanset om du benytter dig af klassiske eller moderne PC deployment metoder, kan HP tilbyde klargjorte PC'ere fra fabrikken. På dette webinar gennemgår vi begge metoder og de typiske tilhørende HP Services. Hår vores Services Sales Specialist og HP Account Manager skitsere mulighederne for levering af klargjorte PC'ere med HP Services.</p>	<p>25/3 10:00 30 min</p> <p>HP NOTEBOOKS - FRISKE FORÅRSNYHEDER</p> <p>Udviklingsingeniørerne hos HP står til igen. Få en hurtig opdatering på produktnyheder, sikkerheds- og samarbejdsteknologier, samt inspiration til ønskelisten for næste indkøb.</p>	<p>8/4 10:00 30 min</p> <p>BESKYT DINE HP PC ENHEDER VIA SCCM PLUGIN: HP MIK</p> <p>Som det eneste Microsoft certificerede SCCM plugin kan HP MIK hjælpe dig til at øge din effektivitet i hverdagen, og samtidig være behjælpelig med at optimere sikkerheden omkring dine End-Points. Hår vores Chief Technologist give et teknisk indblik i hvordan HP MIK fungerer.</p>