

## Activities

### Inaugural Meeting

The inaugural meeting was held at Rikkyo (St. Paul's) University, Tokyo on March 11, 2003 to officially launch the Transcultural Management Society.

### Workshop on March 11, 2003 (Saturday 15:00 – 17:00 at Rikkyo University, Tokyo)

- **Speaker: Emiko MAGOSHI** Professor, College of Business and Public Administration, Obirin University

*"Repositioning Transcultural Management toward the New Horizon"*

- **Speaker: Toshikazu TAKAHASHI** Ph.D. Candidate, Rikkyo University, Graduate School of Economics

*"Typology and Reconsideration of Cross-Cultural Management Studies: toward an Integrated Theoretical Framework"*

### Workshop on July 26, 2003 (Saturday 13:30 – 17:00 at Meiji University, Tokyo)

- **Speaker: Hideko SAKURAI** Associate Professor, Faculty of Community Development, Sakushin-gakuin University

*"The Islamic Social System and Business Management"*

\* **Commentator: Tadao SUMI** Executive Adviser, Shibaura Mechatronics Corporation

- **Speaker: Masayuki KAMIYA** Executive Director, Deputy General Manager, Corporate Planning, Asahi Glass Company, Ltd.

*"AGC Group's Globalization and Cross-fertilization"*

\* **Commentator: Masami KAJIURA** Associate Professor, Faculty of Commerce, Aichi Gakuin University

**Workshop on November 8, 2003 (Saturday 13:00 – 17:00 at Rikkyo University, Tokyo)**

- **Speaker: Risaburo NEZU** Senior Executive Fellow, Fujitsu Research Institute  
*"Why the Japanese IT Industry Lost Global Competition and How It Can Recover"*
  - \* **Commentator: Yojiro II** Professor, School of Business Administration,  
Meiji University
- **Speaker: Hiroo INOUE** Special Adviser, Kao Corporation  
*"Kao's Global Strategy: Present and Future"*
  - \* **Commentator: Takao KOMINE** Professor, Hosei School of Policy  
Sciences

**Workshop on March 27, 2004 (Saturday 13:00 – 18:00 at Waseda University, Tokyo)**

- **Speaker: Masataka OTA** Professor of International Business, School of  
Commerce, Waseda University  
*"Metanational Competition and Cross-Cultural Management"*
  - \* **Commentator: Yoshiharu KUWANA** Professor, Faculty of Commerce  
and Economics, Chiba University of Commerce
- **Speaker: LI, Nian Gu** Company Executive, Japan-China Knowledge Center  
**Speaker: Tatsuya KODAIRA** Consultant, Pasona Tech  
*"War for Talent - Global competition starts with China -"*
  - \* **Commentator: Kenichi HIRASAWA** Associate Director, Human  
Resources Development Center, Victor Company of  
Japan, Limited (JVC)

**Workshop on July 3, 2004 (Saturday 13:00 – 17:00 at Waseda University, Tokyo)**

- **Speaker: Iwao TAKA** Professor, The International School of Economics and  
Business Administration, Reitaku University  
*"Corporate Social Responsibility"*

\* **Commentator:** Toyokazu ONO Director, Planning & Research  
Department, Japan Overseas Enterprises Association  
(JOEA)

- **Speaker:** Toshifumi OKUI President, Harley-Davidson Japan, K.K.  
*"Analysis of Harley-Davidson's Success in Japan from the Viewpoint of  
Cross-cultural Management"*

\* **Commentator:** Hiroyuki OKAMOTO Professor, College of  
International Relations, Nihon University

**Workshop on November 13, 2004 (Saturday 13:00–17:00 at Waseda  
University, Tokyo)**

- **Speaker:** Rochelle KOPP Managing Principle, Japan Institute Consulting  
*"Issues in U.S.-Japan Business Communication"*

\* **Commentator:** Kenji WATANUKI Assistant Professor, Faculty of  
Economics, Yokohama National University

- **Speaker:** Kichiro HAYASHI Professor, Graduate School of International  
Management, Aoyama Gakuin University  
*"Mental Model in International Management : with Reference to Japanese  
Corporations"*

\* **Commentator:** Takabumi HAYASHI Professor, Graduate School of  
Business, Rikkyo University

**Workshop on March 19, 2005 (Saturday 13:00 – 17:00 at Waseda  
University, Tokyo)**

- **Speaker:** Toyoko KATO Ph.D. Candidate, Hosei University  
*"Human Resources Management of Female Researchers in Pharmaceutical  
Companies: Factors which Prevent Continuous Working"*

- **Speaker:** Masataka ASANO Senior Executive Advisor, Mitsubishi Chemical  
Corporation  
*"The Merits and Demerits of Inviting a CTO(Chief Technology Officer) from  
Overseas"*

\* **Commentator:** Yoji TANIGUCHI Professor, Graduate School of Economics  
and Faculty of Economics, Chuo University

- **Speaker:** Hiroaki NIIHARA Director, Manufacturing Industries, Ministry of  
Economy, Trade and Industry (METI)

*“Spontaneous Governance and Corporate Culture: How Excellent  
Companies are Governed”*

\* **Commentator:** Koji OHIRA Professor, Faculty of Economics, Meiji  
Gakuin University

**Workshop on July 30, 2005 (Saturday 13:00 – 18:00 at Waseda  
University, Tokyo)**

- **Speaker:** Masato INOUE Ph.D. Candidate, Meiji University

*“Case study : Brand Management – Marketing Center of Matsushita  
Electric Industrial Co., Ltd. and the Office of Brand Management of  
Nissan Motor Co., Ltd.”*

- **Speaker:** Fumikatsu TOKIWA Former Chairman, Kao Corporation

*“In Pursuit of the Third Wisdom”*

\* **Commentator:** Hiroshi TANAKA Professor, Faculty of Business  
Administration, Hosei University

- **Speaker:** Hotaka KATAHIRA Chairman, Marunouchi Brand Forum

*“How does a global power brand remain powerful across different  
culture?”*

\* **Commentator:** Hirokazu TANAKA Chief Consultant, Integrated  
Marketing Communication Center, Dentsu Inc.

**Workshop on November 26, 2005 (Saturday 13:00–17:30 at Waseda  
University, Tokyo)**

- **Speaker:** Toshikazu TAKAHASHI Ph.D.Candidate, Graduate School of  
Economics, Rikkyo University

*“Transcultural Management of Japanese Companies in France”*

- **Speaker:** Yoshikazu HANAWA Emeritus Chairman, Nissan Motor Co., Ltd.

*“Management Reform of Nissan Motor from the view point of Transcultural Management”*

\* **Commentator: Isume KOHTOH** Professor, Department of Business Administration & Commerce, Waseda University

□ **Speaker: Ken Sakuma** Research fellow, Chuo University

*“Strategic Management of Building Trust in Workplace : International Comparative Study of Leader Member Exchange”*

\* **Commentator: Tetsuo SEKIYA** Adviser, NSK Ltd.

**Workshop on March 11, 2006 (Saturday 13:00 – 17:30 at Rikkyo University, Tokyo)**

□ **Speaker: Hirohisa NAGAI** Professor, Graduate School of Business Sciences, University of Tsukuba

*“Global Leadership Competency”*

\* **Commentator: Steve Hoffman** Manager, IHR center, Sony Human Capital Ltd.

□ **Speaker: Nikole WATANABE** Japan Intercultural Consulting

*“What Do Japanese Workers Want to Know About Intercultural Communication? – An Analysis of Nikkei vs. Gaishi-kei kigyō Employees –”*

□ **Speaker: Toyohiro MATSUDA** Director & General Manager, Global Human Network, Co. Ltd. / Global HRD Team Leader, HRD Center, Mitsubishi Corporation

*“Pathways found in pursuit of a GHRD Methodology Originated from Japan—Lessons taken from 10 years’ attempt for GHRD by a Japanese corporation—”*

\* **Commentator: Hisato NAKAMURA** Professor, Faculty of business Administration, Toyo University

**Workshop on July 22, 2006 (Saturday 13:00 – 17:45 at Meiji University, Tokyo)**

- **Speaker: Kazuhiro ASAKAWA** Professor, Graduate School of Business Administration, Keio University

***“Seven Dilemmas in Metanational Management”***

- \* **Commentator: Hiroo TAKAHASHI** Professor of International Management, Graduate School of Business, Hakuou University

- **Speaker: Atsushi FUNAKAWA** Managing Partner, Global Impact Inc.

***“Transcultural Management 2006—Human beings and Globalization”***

- \* **Commentator: Takeshi FUJII** Professor, Graduate School of Business, Hakuou University

**Workshop on November 18, 2006 (Saturday 13:00 — 17:40 at Meiji University, Tokyo)**

- **Speaker: Tetsuya USUI** Assistant Professor, College of business Management, J.F. Obirin University

***“Relations between Organizations and Transcultural Communication Competence”***

- **Speaker : Mitsuhide SHIRAKI** Professor, School of Political Science & Economics, Waseda University

***“Comparative Analysis of International Human Resources Management from viewpoint of Multinational Internal Labour Market”***

- \* **Commentator: Hiromasa SUZUKI** Professor, School of Business Administration & Commerce, Waseda University

- **Speaker: Akio KATSURAGI** President, Lehman Brothers Japan Inc.

***“The Conduct of US Financial Firms and Characteristics of Internal Communications”***

- \* **Commentator: Shigeki TEJIMA** Professor, Graduate School of International Politics and Economics, Nishogakusha University

**Workshop on March 17, 2007 (Saturday 13:00 – 17:45 at Meiji University, Tokyo)**

- **Speaker: Yu YASUMOTO** Ph.D. Graduate, Hitotsubashi University  
*“The Investment Banks in Japan – Lessons from failure of internationalization”*
- **Speaker: Mitsuyo HANADA** Professor, Faculty of Policy Management, Keio University  
*“Guidance and Support for Training within Companies – Paradigm for Autonomous career development”*  
\* **Commentator: Noritake KOBAYASHI**, Emeritus Professor, Keio University
- **Speaker: Kumiko SHIRAI** General Manager, HR Strategic Innovation & Training, Nihon Unisys, Ltd.  
*“Transcultural Management at undertaking creative IT Businesses”*  
\* **Commentator: Takeshi OYABU** Assistant Professor, Graduate School of Business Administration, Keio University

**Workshop on July 21, 2007 (Saturday 13:00 – 17:45 at Meiji University, Tokyo)**

- **Speaker: Hiroshi OKUYAMA** Adviser, NEC Corporation  
*“IT Industries in Japan – Management Strategy for Dominating Situation in the Global Market”*  
\* **Commentator: Norio GOMI** Professor, Graduate School of Business Design, Rikkyo University
- **Speaker: Kenichi YASUMURO** Professor, Faculty of Business Administration, University of Hyogo  
*“Alternation of Transcultural synergy at ‘area’ and ‘system’ on a basis of Economic Geography by Richard Florida”*  
\* **Commentator: Shiro TAKEDA** Emeritus Professor, Yokohama National University

**Workshop on December 1, 2007 (Saturday 13:00 – 17:45 at Meiji University, Tokyo)**

- **Speaker: Hiroki KOMAZAKI** Representative Director, NPO Florence  
*“The challenges of Sick child care NPO Florence”*
- **Speaker: Sadanori ARIMURA** Professor, Faculty of Economics, Yamaguchi University  
*“The essence of Diversity Management”*  
\* **Commentator: Kimiko HORI** President, NPO GEWEL
- **Speaker: Yoshinobu NAKAMURA**, General Manager, Personnel and Administration Group, Tokyo Branch Office, Panasonic Corporation  
*“Diversity Management of Panasonic”*  
\* **Commentator: Masami TANIGUCHI** Professor, Graduate School, Waseda University

**Workshop on March 22, 2008 (Saturday 13:30 – 18:00 at Meiji University, Tokyo)**

- **Speaker: Yu BYOUNG-SUB** Ph.D. Candidate, International Business Management, International Relations, J.F.Oberlin University Graduate School  
*“Servant Leadership: Theories and Case Studies”*
- **Speaker: Takabumi HAYASHI** Professor of International Business, Rikkyo University  
*“Knowledge Creation and Multicultural Management from the Viewpoint of Project Leaders’ Multicultural expertise”*  
\* **Commentator: Hiroo TAKAHASHI** Professor, Hakuoh University
- **Speaker: Kazuo TOKUBO** Corporate Officer, Responsible for Basic Global R&D, Shiseido Co., Ltd.  
*“Japan of Skincare, France of Perfume, America of Cosmetic Surgery, Classical Chinese Opera of china – The cultural influence on doing makeup”*  
\* **Commentator: Yoshiharu KUWANA** Professor, J.F.Oberlin University



**Workshop on July 26, 2008 (Saturday, 13:30—18:00 at Meiji University, Tokyo)**

- **Speaker: Yoshihiro OISHI** Professor, Department of Business Administration, and Chairman of Graduate School, Meiji University  
*"A suggestion of Super-Cultural Management"*
  - \* **Commentator: Masahiko AGATA** Adviser, General Electric International
- **Speaker: Norio OTSUKI** Ex-President, Teijin Holdings Netherlands B.V.  
*"Half step advanced Management and Human Resources in Holland as a Cosmopolitan country"*
  - \* **Commentator: Motomichi IKAWA** Professor, Graduate School of Business, Nihon University

**Workshop on November 29, 2008 (Saturday, 13:30—18:00 at Meiji University, Tokyo)**

- **Speaker: Zhang Hu** Doctoral Student, Chuo University  
*"Large Shareholders/owners and Foreign Investors in Korean Companies"*
  - \* **Commentator: Mutsumi Sakai** Professor of Finance, J. F. Oberlin University
- **Speaker: Shigekatsu Yamauchi** President, International Communication Institute  
*"Japanese Culture Woven in the Language: An Insight into Japanese Mindsets as Compared with English"*
  - \* **Commentator: Yukiko Adachi** Former Professor & Director of the Library  
Tokyo Fuji University
- **Speaker: Jun Onishi** Professor & Deputy Director International Exchange Center  
Hirosaki University  
*"Cross-cultural Conflict and National Culture: A Case of Japanese Manufacturers in Thailand"*
  - \* **Commentator: Ken-ichi Hirasawa** Professor, Department of Management and Design Junior College of Aizu
- **Special Guest Speaker: Shinichiro Watari** CEO, Corns and Company Ltd.  
*"Living and Doing Business in the Multicultural World"*

**Workshop on February 28, 2009 (Saturday, 13:30 – 18:00 at Meiji University, Tokyo)**

- **Speaker: Katsushi Yamaguchi** Doctoral Student Waseda University  
*"Creating the Value of Life and Happiness through Work for Employees"*  
\* **Commentator: Ryozo Murakami** Professor, Graduate School of Beauty Business Hollywood University of Beauty and Fashion
- **Speaker: Shinichi Kakegawa Professor**, College of Business Management J. F. Oberlin University  
*"Overseas Business of Kirin Group: its Cross-cultural Challenge"*  
\* **Commentator: Toshiko Suda** Professor, Graduate School of International Management Aoyama Gakuin University
- **Speaker: Masanori Kojima** President, Grace Mate Limited  
*"Multicultural Experiences in Business: Did Japanese Management Work in the Cross-cultural Settings?"*  
\* **Commentator: Teiichi Igarashi** Chairman, International Air Cargo Terminal Co. Ltd.
- **Special Guest Speaker: Toyokazu Ono** Professor, School of Political Science and Economics Tokai University  
*"Youth Friendship Exchange Program between Japan and China: 1255 Years after Jian Zhen's Visit to Japan"*

**Workshop on July 25, 2009 (Saturday, 13:30 – 18:00 at Meiji University, Tokyo)**

- **Speaker: Nguyen Chi Nghia** Doctoral Student, Graduate School of Economics and Management, Tohoku University  
*"Research on Business Solutions for Development – Paradigm Shift from Conventional Business and Research Directions"*  
\* **Commentator: Tetsuya Usui** Associate Professor, College of Law, Nihon University
- **Speaker: Rolf Schlunze** Professor, Faculty of Business Administration, Ritsumeikan University

***"Hybrid Managers Creating Synergy in the International Workplace"***

\* **Commentator: Hideko Sakurai** Professor, Faculty of Policy Studies, Chuo University

□ **Speaker: Hideshi Sawaki** Business Consultant

***"Japanese Management Styles (JMS) in the Globalizing Environment - an Empirical Research on Japanese Organizations in Malaysia "***

\* **Commentator: Hideo Ueki** Professor of International Management, Tokyo Keizai University

□ **Special Guest Speaker: Noboru Notomi** Professor, Faculty of Letters, Keio University

***"Oeconomicus in Ancient Greece"***

**Workshop on November 28, 2009 (Saturday 13:30 – 18:00 at Meiji University, Tokyo)**

□ **Speaker: Chitose Furukawa** Doctorial Program Student, IMO (International Management and Organization), Birmingham Business School

***"Case Study: Leadership Competencies and Effectiveness in Multinational Teams"***

\* **Commentator: Takabumi Hayashi** Professor, Graduate School of Business, Rikkyo University

□ **Speaker: Wang Junhong** Doctorial Student, Intercultural Education Course, College of Education, Hokkaido University

***"Impression of Chinese Students of Japanese Major on Japanese Companies: Perspectives of Intercultural Communication Education"***

\* **Commentator: Takao Yamamoto** Associate Professor, Department of Commerce, Economics and Management Chiba University of Commerce

□ **Speaker: Motomichi Ikawa** Professor, Graduate School of Business, Nihon University

***"Leadership Style in Multinational Organizations "***

\* **Commentator: Yoshiharu KUWANA** Professor, Graduate School of

Business Administration, J. F. Oberlin University

- **Special Guest Speaker: Eiichi Eddie Maiwa** Nature Guide, Pacific Links  
*"Maui- Alaska Project: Discovering the Instinctive Sense of Native Culture"*

**Workshop on March 27, 2010 (Saturday 13:30 - 18:00 at Meiji University, Tokyo)**

- **Speaker: Kanaporn Kumponkanjana** Doctoral Student, Graduate School of Economics & Management, Tohoku University  
*"One Tambon One Product (OTOP) Movement in Thailand: How Women can be Successful in Making the OTOP Movement: Case Study of Wat-Taptimdaeng Village "*  
\* **Commentator: Kasumi Nomura** Senior Research Officer, The Japan Institute for Labour Policy and Training
- **Speaker: Adriana Stoica** Ph.D. Candidate, Graduate School of Commerce, Waseda University  
*"Comprehensive Review of Importance and Strategies for Inculcating Cultural Competences for the Success of Business Personnel in a Foreign Business Context"*  
\* **Commentator: Yuka Sakurai** Lecturer, School of Global Management, Faculty of Economics, Meijigakuin University
- **Speaker: Ota Kenji** Managing Director, Strategist Inc.  
*"How to Succeed in the Credit Management in Chinese Business"*  
\* **Commentator: Mariko Watanabe** JSPS Research Fellow, Graduate School of Business Administration, Keio University

<Special Session>

- **Guest Speaker: Atsushi Funakawa** Managing Partner, Global Impact Inc.  
*"The Challenge for Japan – Making a Global People Company"*

**Workshop on July 24, 2010 (Saturday 13:30 - 18:00 at Meiji University, Tokyo)**

- **Speaker: Mariko Watanabe** Doctoral Course, Graduate School of Business Administration, Keio University  
*"How to Attract, Accumulate, and Utilize Local Human Resources in Japanese MNC's Subsidiaries? : In the New Context of Chinese Business Environment"*
- \* **Commentator: Takashi Kumon** Research Fellow, Department of Civil Engineering, The University of Tokyo
- **Speaker: Noriko Mori** Senior Manager, NTT Data Institute of Management Consulting, Inc.  
*"Local Employees Recognition of Teamwork, Information Sharing, Delegation and Cultural Value in Japanese Companies' Foreign Subsidiaries"*
- \* **Commentator: Atsushi Yashiro** Professor of Human Resources Management Faculty of Business and Commerce, Keio University
- **Speaker: Koji Kimura** Senior Consultant, Mercer Japan Ltd  
*"Organizational Cultural Management in M&A Cases"*
- \* **Commentator: Ikushi Yamaguchi** Professor, School of Information and Communication, Meiji University

<Special Session>

- **Guest Speaker: Seiichi Kitayama** Professor Emeritus, Rikkyo University  
*"Eating Habit in France –Constant and New Trends"*

**Workshop on November 27, 2010 (Saturday 13:30 - 18:00 at Meiji University, Tokyo)**

- **Speaker: Katsushi Yamaguchi** Ph.D. Candidate, Graduate School of Commerce, Waseda University  
*"Improving Working Conditions at Suppliers' Factories Overseas: a Research in Asia"*
- \* **Commentator: Satomi KATO** Associate Professor of Management, Asahi University, Graduate School of Business
- **Speaker: Yu Byoung-Sub** Ph.D. Candidate, International Business

Management, J.F. Oberlin University, Graduate School

***"Human Resource Management of a Global Company: Comparing Motivation at Samsung Electronics and Google Korea"***

\* **Commentator: Masoyoshi Shinozaki** President and Representative Director,  
Global HR Management Consultant, J&G HR Advisory  
Ltd.

□ **Speaker: Kenichiro Araki** Ph D candidate, Kobe University, Graduate School  
of Business Administration

***"Narrative Study of Cross-cultural Interactions in Japan"***

\* **Commentator: Takeshi Fujisawa** Professor of International Marketing, School  
of Business Administration, Kwansei University

<Special Session>

□ **Guest Speaker: Christina Ahmadjian** Professor of International Business  
Strategy, Graduate School of International Corporate  
Strategy (ICS), Hitotsubashi University

***"Global Leadership"***

**Workshop on July 23th 2011 (Saturday 13:30 - 18:00 at Meiji University,  
Tokyo)**

□ **Speaker: Kenji Nagasato** Ph. D. Candidate, Graduate School of Innovation  
Management, Tokyo Institute of Technology

***"Global Industry Activities for Chemical Substance  
Regulations-Comparison of Europe, the United States and Japan "***

\* **Commentator: Hideo Oshima** Managing Director, Oshima Management  
Institute

□ **Speaker: Satoshi Okumura** Director of SDLS Online English Communication  
Program

***"A Report of Philippine Study Tour: An Effect of Fostering International  
Human Resources through Cross-cultural Study in Developing  
Countries in Asia."***

\* **Commentator: Norihito Furuya** Visiting Professor of University of Missouri

St.Louis./CEO, The Institute of Global Business

- **Speaker: Keikoh Ryu** Visiting Research Fellow, Institute of Public Policy,  
Waseda University

*"Social Construction of Japanese Corporations in the Harmonious Society of  
China"*

- \* **Commentator: Tetsuo Saito** Professor, Rikkyo University, Graduate School of  
Social Design Studies

<Special Session>

- **Guest Speaker: Toyoo Gyohten** President, Institute for International  
Monetary Affairs

*"Globalization and Power Shift"*

**Workshop on November 19<sup>th</sup> 2011 (Saturday 13:30 - 18:00 at Meiji  
University, Tokyo)**

- **Speaker: Gao Jing**, Graduate School of Economics, Tokai University

*"A Study on Globalization of the Japanese Management System —A Case of  
Japanese Companies in China—"*

- \* **Commentator: Toru Takai**, Professor, Faculty of Commerce, Nihon University

- **Speaker: Yasuhiro Fukushima**, Research Associate, Research Institute for  
Languages and Cultures of Asia and Africa, Tokyo  
University of Foreign Studies

*"Islamic Finance and Malaysian Studies"*

- \* **Commentator: Hideko Sakurai**, Professor, Faculty of Policy Studies, Chuo  
University

- **Speaker: Tomoyasu Kimura**, Professor, School of Contemporary International  
Studies, Nagoya University of Foreign Studies

*"Global Human Resources Programs at Universities of Foreign Studies"*

- \* **Commentator: Yoshinobu Nakamura**, Advisor, Panasonic Excel International  
Co., Ltd.

□ **Speaker: Tadashi Hanami**, Professor Emeritus, Sophia University

*“International Standards in Transcultural Perspectives”*

\* **Commentator: Masataka Ota**, Professor, School of Commerce,  
Waseda University

<Special Session>

□ **Guest Speaker: Kiyoko Fujii**, Special Advisor, Yokohama Women’s Association  
for Communication and Networking

*“Realizing Gender Equal Society – Work Project by Yokohama Women’s  
Association for Communication and Networking–”*

**Workshop on March 17<sup>th</sup> 2012(Saturday 13:30 - 18:00 at Meiji University,  
Tokyo)**

□ **Speaker: Junhong Wang**, Graduate School of Education, Hokkaido University,  
Ph.D. candidate

*“Considering the Cause of Unemployment of Chinese in the Japanese  
Companies—from the Viewpoint of Intercultural Communication—”*

\* **Commentator: Jiro Usugami**, Professor, school of business,  
Aoyama Gakuin University

□ **Speaker: Mariko Watanabe**, Graduate School of Business Administration,  
Keio University

*“Mechanism to Overcome Difficulties of knowledge Transfer in Global R&D: a  
Viewpoint of Multilevel Context and Network”*

\* **Commentator: Kunio Tadokoro**, Professor, Tokyo Campus, MBA Program, the  
University of Wales



- **Speaker: Toshio Fukuzumi**, Representative Director and President of Global Management Laboratory Inc

*“The Excellent Global Company”*

- \* **Commentator: Misa Fujio**, Associate Professor Faculty of Business Administration, Toyo University

<Special Session>

- **Guest Speaker: Tadatoshi Akiba**, Professor, Hiroshima University National Chair, AFS Japan, Former Mayor, City of Hiroshima

*“The Role of Cities and Citizens in Creating a Better 21<sup>st</sup> Century”*

**Workshop on July 21<sup>th</sup> 2012 (Saturday 13:30 - 18:00 at Meiji University, Tokyo)**

- **Speaker: Weiwei Ji**, Doctoral Student, Graduate School of Business Administration, Ritsumeikan University

*“A Comparative Analysis on International Managers in China: a Transcultural Management Perspective—”*

- \* **Commentator: Takuya Hayashi**, Associate Professor, College of Business Management, J.F. Oberlin University

- **Speaker: Yoshiteru Okamoto**, Researcher Utsunomiya University CMPS in the Faculty of International Studies(Center for Multicultural Sphere)

*“The reasons why the Japanese companies have not been successful in their R&D transfer overseas: the empirical studies of the Japanese companies in Malaysia”*

- \* **Commentator: Hideo Ueki**, Professor, Faculty of Business Administration, Tokyo Keizai University

□ **Speaker: Yoshio matsui**, Manager Innovation Office,  
Yokogawa Electric Corporation  
**Kunio Tadokoro**, Professor, MBA programme  
at HABS Validated and Award by University of Wales  
*“Developing One Global Team”*

\* **Commentator: Norio Gomi**, Visiting Lecturer, School of International Business,  
Shukutoku University

<Special Session>

□ **Guest Speaker: Koji Chino**, Movie Director

*“Myanmar learned from a film-making”*

**Workshop on November 17<sup>th</sup> 2012(Saturday 13:30 - 18:00 at Meiji  
University, Tokyo)**

□ **Speaker: Takuya Hayashi**, Associate Professor,  
College of Business Management, J.F. Oberlin University  
*“Employee Turnover of Japanese Company in Thailand: The Case of Calbee  
Tanawat Co., Ltd.”*

\* **Commentator: Takao Yamamoto**, Associate Professor, Faculty of Economics,  
Kanagawa University

□ **Speaker: Jiro Usugami**, Professor, School of Business,  
Aoyama Gakuin University  
*“Global Business Strategy in Collaboration with Contents Business: A Case  
Study of South Korea and Japan”*

\* **Commentator: Makoto Inoue**, Assistant Professor, College of Commerce,  
Nihon University

- **Speaker: Tatsuya Kodaira**, President Japan Active Solutions, Co. Ltd.  
*“The Integration of Heterogeneity and the Role of Line Manager in Organization Management”*

<Special Session>

- **Guest Speaker: Hitomi Ohmori**, AICI CIM, Representative Director and CEO,  
Ohmori Method Inc. Associate of Image Consultation  
International Certified Image Master, AICI Past Vice  
President

*“The ABC’s of Being Successful Global Leader: Appearance, Behavior and Communication”*