

# ICSC 2012 CenterBuild Conference

The Premier Retail Design & Construction Conference



JW Marriott Desert Ridge Resort & Spa • Phoenix, AZ • November 28 – 30, 2012

## Speaker Biographies

**ROB ANDERSON**, AIA joined Field Paoli in 1986, and since then Rob has had a significant role in nearly all of the firm's retail projects. His work has focused on the design of environments that are considered standards of the retail industry and is based on deep understanding of business fundamentals and a true commitment to an inclusive design process. His portfolio spans from the urban infill concepts of Paseo Nuevo in Santa Barbara to entertainment-based On Broadway in Redwood City, California to The Patios, the newly opened pedestrian district at Valencia Town Center in Santa Clarita. Recently, Rob has designed a major expansion of Fashion Place, the dominant suburban mall in the Salt Lake City region; Palladio, an open-air center near Sacramento, California; and he is the Design Architect for Prairiefire, a mixed-use project in Overland Park, Kansas that is anchored by The American Museum of Natural History.

**DANIEL AIZENMAN** is an Associate and Senior Architectural Designer at ViBE (Visioning, Branding and Experiences) group of Stantec formerly known as CommArts. He has experience in several types of projects, including resort, retail, office, mixed use, and healthcare. His background is in the fields of architecture, planning, placemaking, wayfinding, interior design, and healthcare planning. Daniel is originally from Mexico City where he received his Bachelor of Architecture. He completed a Master of Architecture from Texas A&M University with a certificate in Health Systems and Design. Mr. Aizenman has won an AIA award and several ICSC Design Competitions on the Future of Retail.

**STACEY BERTHON** is a Sr. Vice President and 30 year veteran of Hoar Construction. Stacey leads Hoar's retail and mixed use efforts throughout the country. He has a BS degree from Auburn University and an MBA from Samford University. He is married with 2 daughters. Stacey has worked with many of the most renowned developers in the country and has built many high profile projects including The Mercato in Naples, FL, Peninsula Town Center in Hampton, VA and Aspen Grove in Littleton, CO just to name a few.

**LORI BONGIORNO** is an Associate with M+A Architects in Columbus, Ohio. A graduate of the Pratt Institute in New York City with a professional degree in Architecture, she is a Registered Architect and a LEED Accredited Professional as well. As a member of the International Council of Shopping Centers, she has led discussions on the topic of the architect's expanding role in managing mixed use developments at past national conventions. Lori has been with M+A Architects for 18 years with over 15 years specializing in mixed-use retail developments, starting with Easton Town Center in Columbus, Ohio which won the ICSC Innovative Design and Construction of a New Project award in 1999. She has been responsible for at least 8 major mixed-use developments, ranging in cost from \$48 million to \$300 million. Lori's success with these complex projects stems from her philosophy of approaching each project as a team by bringing together the multitude of consultants, owner representatives, and contractors.

**MAUREEN BOYER** is co-leader of Gensler's global retail centers practice and a senior associate in our San Francisco office with over 25 years of experience in design, project management and construction management. Maureen focuses on reinventing and redeveloping retail environments, with a balanced emphasis between architecture and interior design. Through her continuous research of ever-changing consumer behavior and shopping trends, Maureen executes a uniquely customized, integrated multi-channel solution for her clients and their customers.

**MARK BULMASH** joined The Howard Hughes Corporation in 2011 as Senior Vice President, Development. Over his 25-year career, his teams developed over 5,700,000 SF in retail developments and redevelopment at a cost of \$1,370,000,000. Bulmash has spent time in asset management, leasing, market research, financial analysis, construction and development. In 2009, he established Bulmash Real Estate Advisors to consult for lenders, owners, developers and municipalities. Previously, Bulmash was Senior Vice President, Development at Forest City in Cleveland and Senior Vice President at Related Urban Development in New York

City. Bulmash also spent 17 years at The Taubman Company rising to Group Vice President.

**TOM CHAN** has 32 years of professional experience in civil and structural engineering, structural design, earthquake engineering, and state-of-the-art dynamic and static analysis. Mr. Chan is a licensed Civil and Structural Engineer, and is a recognized expert in natural hazards risk assessment, retrofit design and emergency preparedness. He has completed earthquake, wind storm and flood risk engineering projects worldwide. Mr. Chan is CEO of Global Risk Miyamoto (GRM), the natural hazards risk engineering company formed by Global Risk Consultants in New Jersey and Miyamoto International in California. Prior to GRM, Mr. Chan was a partner at EQE International, where he built and directed its structural and risk engineering practices for 20 years.

**KEN CHRISTOPHER** has been with Limited Brands Project Construction Management for over 20 years. His responsibilities call on him to oversee every aspect of building the stores through the entire schedule of the project. Throughout his tenure he has worked on 8 different brands in every section of the country and Canada. For seven years Ken owned his own construction company building stores in New England. He is on the Board of directors with the non profit Columbus Housing Partnership/homeport. Ken offers a view from both sides of the fence.

**MICHAEL CLACK** has more than 25 years experience in code enforcement. Clack has been the Chief Development Officer for the City of Scottsdale, AZ since 2004. Prior to moving to Scottsdale, he held positions with the City of San Antonio, Texas beginning in 1987 as a building inspector, then as Chief Building Inspector, and from 1991 to 2004 as the Assistant Director, Development Services.

**BEN COLLINWOOD** is the Director of National Accounts for REC Solar. Ben leads efforts to add renewable power sources to retail buildings across North America, including malls, big box stores, and other commercial properties. Ben worked for Sanyo for 6 years as their New Market Development Manager and held prominent positions in several solar industry associations focused on implementing solar incentive programs across the 50 states. Since then he has been with REC Solar, a Mainstream Energy Company, in both Global Supply Chain Management and Commercial Sales. Ben has worked in the solar sector for 10 years and participated in the sale of over \$500 Million of renewables. Ben has a deep knowledge of photovoltaics, markets, incentives, and the costs associated with greening retail facilities. Whether you want to talk high-level strategy, or dive into the technical details, you will find Ben to be a great resource of information.

**BRENDA CURRY** has 30 years of experience in the industry and is a Principal of Curtom-Dunsmuir, a California based general building contracting firm that specializes in Construction Management and General Construction Services. CDJV has delivered a wide variety of construction projects in both the private and public sectors. They have an extensive list of retail and developer clients. Brenda is a graduate of UCSD with an MPA from University of Southern California.

**DON DAVIS** is Vice President of VCC and manages VCC's Irvine and Phoenix Offices. Don joined VCC in 1995 as a project manager and for the last 17 years has overseen retail projects across the country. Some notable projects include Jordan Creek Town Center (West Des Moines, Iowa), The Galleria Renovation (Houston, Texas), Stonecrest Mall (Lithonia, Georgia), Northfield at Stapleton (Denver, Colorado), Westside Plaza Landmark Theater (Los Angeles, California) and Glendale Galleria Renovation (Glendale, California). Clients include Forest City Enterprises, General Growth Properties, The Macerich Company, Simon, Westcor, and others.

**JANE W. DAVIS** is Vice President, Construction Services with jcpenny in Plano, TX. She has a Bachelors of Architecture from the University of Arkansas and is a LEED-accredited, licensed architect and interior designer with 24 years of experience in the architectural and construction industries. Jane's current responsibilities include directing the planning and construction of all stores and facilities. She provides

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direction to the overall program for store engineering, construction, fixture/equipment installation and store planning. She is also responsible for the oversight and management of the JCPenney Energy and Facilities Maintenance division which provide store maintenance, capital repairs, energy procurement, and energy conservation programs.

**HANK DAWSON** serves as the Construction Services Director for JCPenney. Prior to returning to JCPenney, Mr Dawson had served as the Director of Design and Construction for Baylor University as well as the Vice President of Property Development for Best Buy Corp. He is a graduate of Texas Tech University having received a Bachelor of Architecture. As a licensed Architect, he has over thirty years of work experience in the disciplines of architecture, general contracting, and construction administration.

**CLINT DEAN** is Vice President of Construction for EMJ Corporation, an industry leading Construction Services company with average annual revenues of approximately \$600M. Having joined them in January 1997, he now has overall responsibility for all construction activities in the Chattanooga office. He provides guidance to Directors of Construction, Project Managers and Superintendents, ensuring that EMJ produces quality projects within the confines of the schedule and budget. Clint has over 15 years of experience in a wide variety of commercial construction projects including retail, health care facilities, hospitality, condominiums, museum facilities, office buildings, light industrial, corporate campus, warehouses and educational facilities.

**JIM DOBBIE** has over 15 years of experience in commercial real estate. With Hunt, he has been responsible for the management of ABQ Uptown, a 220,000 square foot retail lifestyle center, multi-family assets, infill commercial developments & other projects for national retailers. Jim oversees a \$300 million dollar portfolio of assets consisting of over 3300 multi-family units, 762,000 square feet of office buildings and directs various acquisition & development opportunities throughout the southwest. In 2010 through 2012 Jim completed \$500 million in acquisition, sale, and development transactions.

**CAREN EASTERLING** has 18 years devoted to retail design and development with a planning, design and project management portfolio spanning over 25 years. Currently, as the Director of Planning and Design for the San Antonio based grocer, H-E-B, she leads at team of over 40 architects, architectural designers, graphic designers, and procurement employees. She is responsible for obtaining project programming needs from company leaders, developing creative, original, best-practice design solutions and delivering great retail venues from site development and building architecture to interior environments. The projects include all retail divisions of H-E-B, across the state of Texas and Northern Mexico, ranging from 180,000 square foot ground up projects to small remodels.

**BRIDGET M. FARRELL** is the Architecture & Planning Services Director with JCPenney Co., Inc. in Plano, Texas. She is a licensed architect with a Bachelor of Architecture degree from Texas Tech University and has 20 years experience in the architecture/construction industry. Her current responsibilities include managing a team of talented project managers in architecture, interior design and store planning to produce all architectural development documents and store planning production drawings for new stores, renovations, special projects and vendor rollout programs.

**BRIAN FLEENER** is a Senior Principal and Vice President of Retail Stores Development at MulvannyG2 Architecture, one of the top three retail design firms in the U.S. His more than 20 years of retail architectural experience includes working closely with specialty and large-format stores including Target, NIKE, Fred Meyer, G.I. Joe's, and WinCo Foods. Known for his high energy, great sense of humor, and excellent client service, Fleener holds a Bachelor of Architecture from the University of Oregon and is a member of the American Institute of Architects and LEED AP.

**JACKIE FRANCIS** is Vice President of Store Design and Construction for Chico's FAS, Inc. The company's portfolio includes market-leading clothing brands, Chico's, White House|Black Market, Soma Intimates, and Boston Proper. Jackie retains over 28 years of industry experience with a proven track record of consistently producing

projects under budget. Jackie previously held positions with FRCH, Limited Brands and Tween Brands. She currently oversees all aspects of store development and design, procurement, construction and facilities, growing her team of 12 to an impressive 43 industry professionals, and producing 4 times the amount of stores built annually since joining the company. Chico's FAS currently operates 1,362 boutiques and outlets throughout the U.S.

**JOHN GENOVESE** is responsible for the development of the World Trade Center project for Westfield. With more than 25 years of experience in real estate development, Mr. Genovese has created world class timeless mixed-use environments. He has led multi-discipline teams in the value added renovation, redevelopment and enhancement of more than 40 retail projects with a cost in excess of \$2.5 billion dollars and has worked on the vision and strategic development of mixed use projects in excess of \$4 billion dollars. His passion, creativity, experience and leadership leads to highly motivated teams and successful projects.

**MARK GILES** is a Principal in the Pasadena Office of DLR Group, heading up Retail Development. His specialties are in the areas of retail and commercial master-planning, mixed use projects, entitlements, schematic design, and design development. He is a licensed architect, member of AIA and the International Council of Shopping Centers, and is a Board Member of Mother's Club Family Learning Center; Pasadena, CA.

**DAVID GLOVER** is a Firmwide leader for Gensler's Retail Centers practice, and a design leader in the Los Angeles office. He brings to this role 28 years of multi-disciplinary design expertise, and a broad portfolio of diverse projects. As Design Director at Gensler, he plays an important role on project by focusing on the intuitive, experimental, and the experiential. His approach is rooted in interdisciplinary discourse that enhances communication, promotes collaboration, and amplifies awareness for new technologies and building systems.

**GORDON T. "SKIP" GREEBY, JR., P.E., CDP** is President of The Greeby Companies, Inc. in Chicago, IL. Mr. Greeby has directed his company's efforts since 1978 relevant to development management, project management and tenant finish consultation services. Of particular note is his work for institutional and private developers, providing owner's representative services for the due diligence, team assembly, design, and construction of over 350 million sq. ft. of retail, high-rise office, corporate headquarters and industrial development throughout the US. With offices in Chicago, Boston, Orlando, Dallas and Los Angeles, all such services are provided through a national network of highly experienced construction professionals located in 35 cities throughout the country. Mr. Greeby is an International Council of Shopping Centers (ICSC) Trustee, serves on the ICSC CenterBuild Program Committee as past Conference Chairman, serves on the ICSC International Design and Development Awards Committee, is Co-Chair of the ICSC CDP (Certified Development, Design, and Construction Professional) Admissions and Governing Committee, is an instructor at the ICSC University of Shopping Centers, and is the recipient of ICSC's Board of Trustees Distinguished Service Award. He is a member of CoreNet Global where he holds a Master of Corporate Real Estate designation. Mr. Greeby has a BS from the US Military Academy at West Point, a Master of Science from Stanford University in Soil Mechanics, and a second Master of Science from Stanford University in Construction Management. He is a registered professional engineer (P.E.) in Illinois.

**JOHN GRIFFITH** is Executive Vice President of Property Development for Target. He leads the real estate, construction, architecture, engineering, store planning, design, facilities management, property operations and Target Commercial Interiors teams at Target. John began his career at Target in 1999 as Vice President Construction. In 2000, he was promoted to Senior Vice President of Property Development and has held his current position since 2005. John serves on the Board of Trustees of Bethel University, St. Paul, Minnesota and the Minneapolis Downtown Council, Minneapolis, Minnesota. John also serves on the Executive Committee of Bethel University and the Minneapolis Downtown Council. John is a past Trustee of the International Council of Shopping Centers in New York City, New York. John serves on the Executive Committee and the Board of the Greater MSP – Minneapolis Saint Paul Regional Economic Development Partnership. John received his B.A. in Business

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Administration from Bethel College and his M.B.A. from the Carlson School of Management at the University of Minnesota.

**JEFF GUNNING** leads RTKL's Commercial Practice for the Americas, representing Retail, Hospitality, Residential and Commercial Office. Leader of RTKL's Retail / Entertainment Sector since 1998, he has helped position RTKL as the world's leading retail design practice, with over 75 ICSC Awards and a the number one ranking by World Architecture magazine in 2011. Jeff is a juror for the ICSC US Design Awards, a member of the University of Oklahoma College of Architecture Professional Advisory Board, and a charter member of the advisory board of the AIA Retail Entertainment Knowledge Community. Gunning is a 1984 graduate of the College of Architecture at the University of Oklahoma.

**JOHN HAMPTON**, as an Associate Principal with OMNIPLAN, has over 20 years in the architecture industry with more than 15 years solely focused on the retail market. John's primary responsibility is overseeing the development of the Design Documentation and Construction Phases. During his tenure at OMNIPLAN, John has also managed the work of consultants from around the country bringing the right services to the projects. When not at the office or on the road, John can be found with his wife in East Dallas renovating an old house.

**TRACY HART** of Tarlton is one of a few women nationally to lead a general contracting/construction management firm. Over the last decade, she has earned numerous individual honors and widespread acclaim as a champion of St. Louis. Hart chairs the Energy & Environment Committee for the St. Louis Regional Chamber & Growth Association, serving as a member of the Executive Committee since 2002. She is a trustee of the St. Louis Science Center and a member of the Science Center's Board of Commissioners, also serving on The Muny's Board of Directors and the St. Louis Children's Hospital Board of Trustees. The first woman to serve as chairman of the Associated General Contractors of St. Louis, she is a Life Director for the Associated General Contractors of America. A graduate of the University of Michigan, she is active in her sons' schools, church and other outreach activities. She enjoys the outdoors, sports, traveling and reading.

**MICHAEL T. HARWOOD**, Senior Director of Construction. Michael Harwood is Senior Director of Construction with DDR Corp. He is a graduate of Bowling Green State University with a degree in Architectural Design/Construction Technology and has 24 years experience in the construction and consulting industries. Some of the current development and re-development projects include The Fountains in Plantation, Florida, Aspen Grove in Denver, Colorado, Cortez Plaza in Bradenton, Florida, and Belgate Center in Charlotte, North Carolina.

**MARK HENDRICKS** is Vice President /Alabama Division at Hoar Construction in Birmingham, AL. Hoar, a large General Contractor/Construction Management firm and one of the largest retail contractors, has built more than 100 million square feet of retail space in over 30 states. Mark spent over 20 years working with some of the largest developers/architects in the retail market and is responsible for overseeing client satisfaction and successful project outcome. Mark's understanding of client goals, objectives and business needs, combined with retail industry experience, allows him to assist clients in achieving reasonable solutions for their business objectives.

**JUSTIN HILL** has 20 years of retail store design, design adaptation, and construction experience that has required a continual reconsideration of how retail stores communicate brand value to their customers. Justin is an expert at how store design repositions large-format retailers according to changing demographics, economics, and sites. His Fortune 500 clients include Kohl's, Target and Costco Wholesale. Justin is MulvannyG2's Market Leader. In that capacity, he seeks and communicates new design trends and new relationships for retail design opportunities for the firm. He is a member of the Advisory Board for DDi magazine, and of ICSC's CenterBuild Planning Committee.

**JIM HILLIER** is Partner-in-Charge of MulvannyG2 Architecture's Southwest Office, successfully working on joint projects with all of MulvannyG2's regional offices. He is responsible for the full service operations of all active projects in Southern California's vast regions. Jim has extensive experience with a variety of project types

including retail, commercial, industrial, as well as high-tech renovations, and the specific needs of R&D and medical projects. He maintains a thorough knowledge of jurisdiction, code, and construction issues and is able to communicate clearly with the various trades. Whatever the project, Jim's focus is to keep the client's goals front and center.

**BRAD HUTENSKY** is the President and Principal of Hutensky Capital Partners a fund manager that invests in underperforming retail real estate by providing joint venture equity to strong operating partners and through direct loan and property purchases. He is also President of The Hutensky Group, a full-service shopping center company based in Hartford, CT. Mr. Hutensky has volunteered in many roles for the International Council of Shopping Centers and currently serves as ICSC Chairman for the 2012-2013 term. He holds an MBA from Harvard University and an A.B. from Dartmouth College.

**NICK IGEL** is a design partner in the Boulder, CO office of 505Design. His responsibilities include initial design conceptualization, concept illustration, and the direction of a multidisciplinary design team from concept through construction phases. In his 28 years of involvement in retail design, Nick has worked on a diverse set of projects including: St. Louis Union Station, Ford City, Chicago IL, Prudential Center, Boston MA, Pearl Ridge Center, Honolulu HI, Westminster Promenade, Westminster CO, Colorado Mills, Lakewood CO, Danbury Fair Mall, Danbury CT, Freehold Raceway Mall, Freehold NJ, Santa Monica Place, Santa Monica CA, and Cross County Shopping Center, Yonkers NY.

**RONNIE JONES** has 30 years of experience in the industry and is a Principal of Curtom-Dunsmuir, a California based general building contracting firm that specializes in Construction Management and General Construction Services. CDJV has delivered a wide variety of construction projects in both the private and public sectors. They have an extensive list of retail and developer clients. Ronnie is a graduate of Central Connecticut State University and completed graduate studies at Yale University.

**SCOTT JORDAN-DENNY** is an Architect and the Manager of Store Design at Target Corporation. He leads a team that is involved in every store opportunity in which Target is involved, addressing new stand-alone stores, existing building redevelopment, and developer-driven mixed-use projects as well as new Target strategies and formats located in major urban markets across the United States and Canada. Recently opened projects include Target stores at East River Plaza in Manhattan, Flushing Town Center in Queens, and Wilson Yard in Chicago. Current projects include Zellers acquisitions across Canada and City Targets in Los Angeles, San Francisco, Seattle and Chicago.

**DAVID JOSEPH** is a Principal and Senior Analyst of Walton Street Capital. Walton Street sponsors a series of performance-based private equity real estate investment funds. The Funds have received total equity commitments of \$3.5 billion from public and corporate pension funds, foreign institutions, insurance companies and banks, endowments and foundations, trusts and high net worth individuals. Mr. Joseph oversees Walton Street's retail portfolio and acquisitions. Prior to joining Walton Street, Mr. Joseph was a Vice President at Urban Retail Properties. He has a BS from St. Louis University and a MS from the University of Wisconsin, where he is currently an advisory board member of the James A Graaskamp Center for Real Estate. Mr. Joseph is a member of the ICSC and the Urban Land Institute.

**JOE KALTSAS** has worked in land development since 1998, with a focus on serving national retail clients and developers around the country. He holds a bachelor's in civil engineering from Montana State and has managed the successful design and permitting of more than 300 retail sites in 25-plus states. Joe leads Kimley-Horn's practice serving national land development clients. Consistently ranked in the Top 3 in retail site engineering, Kimley-Horn has more than 1,700 employees in 60+ offices and offers entitlement assistance, civil engineering, traffic engineering, environmental engineering, structural engineering, landscape architecture, land planning, and surveying services throughout the U.S.

**DAVID KITE** is an Associate Vice President with Cannon Design. He has over 26 years of experience in the Architectural industry. His focus has always been on retail



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environments, and he has completed projects across the country and around the world for most of the top developers. He is an active member of the American Institute of Architects and the Construction Specifications Institute. David has Bachelors of both Architecture and Fine Arts from Rhode Island School of Design.

**JUDSON KLINE** is Senior Director Herschman Architects, Inc., retail and shopping center design firm since 1976. Kent State University College of Architecture, adjunct professor. NCARB certified/ LEED AP. AIA Ohio 2012 president/ Cleveland 2001 president. Greater Cleveland Real Estate Organization, past president. Rotary Club, Shaker Heights, past president. Orange Village Architectural Review Board/ chairman Sustainable Building Committee. John Hay High School of Architecture and Design Advisory Board, chairman. Virginia Marti College of Art and Design Advisory Board. Centerbuild Planning committee. BArch Miami University/studies at the Architecture Association, London, U.K./ Case Western Reserve University Engineering Master's Program. Author and featured speaker at various programs.

**ALAN R. KOFOED** started at Weingarten in August 2001. He is responsible for all facets of Engineering and Construction of all WRI projects inclusive of due diligence for acquisitions and dispositions. Prior to Weingarten his career began as a Project Manager for The Rouse Company, followed by Vice President of Development for Prime Retail.

**BRAD KOLAND** is a Group Manager within Target's Risk Management department. In this role, he is responsible for managing Target's insurance risk exposure of its 1800 buildings nationwide. Prior to his current role, Brad was the Group Manager of Structural Engineering for Target Stores where he was responsible for the engineering design of Target's structures. He holds professional engineering registration in several states.

**JIM KREPS** has over 26 years of experience in retail / commercial architecture. Currently, 8 years with General Growth Properties as thier Senior Director of Planning and Design. Responsible for the in-house early concept planning, due diligence of existing building and the eventual hiring of external consultants. Former President of CSI Chicago and CSI Certification Chair. Member of CSI, AIA, ICSC and USGBC. LEED AP Certified.

**CHRISTOPHER R. LARSON, P.E., P.Eng., LEED®AP** is President/CEO of Larson Binkley, Inc with over 30 years experience in mechanical and electrical construction, emphasizing retail design. He's been instrumental in prototype or standards development for retail store concepts, and national account buying programs. His experience in commercial office building, schools, data centers and existing system renovation has provided valuable experience and cross industry adaptation of technology. Prior to Larson Binkley, he worked for an HVAC design/build firm where he provided design development, and managed pipefitters and sheetmetal workers for job production. Preceding this, he was a design engineer/group leader for a large consulting firm doing high-rise building MEP. Over 270 LEED Certified projects have been designed under Chris' leadership.

**JORDAN MALUGEN** is Senior Portfolio Manager for the PREI, Latin America's Mexico Retail Investment Program. His responsibilities include transactions, portfolio and asset management roles. He and his team are responsible for managing assets throughout the life cycle of each investment, from deal origination and underwriting to due diligence, acquisition, development, asset management and disposition. Prior to relocating to Mexico he was based for three years in PREI, Latin America's Rio de Janeiro office, where he was responsible for overseeing Brazilian real estate market activity, generating relationships with local players, underwriting and structuring industrial transactions and participating in the negotiation of joint venture partnerships.

**JAMES MCCLENDON** is currently Director of Systems Engineering for Design & Construction, Walmart Stores, Inc. He is responsible for development of new prototype designs and remodel/retrofit strategies to reduce total energy consumption in new construction and the existing store base. Founding member of the DOE Retail Energy Alliance, an organization that partners retailers for demonstration and sharing of best practices in energy efficiency. Prior to joining Walmart, Mr. McClendon accumulated over 20 years of experience in the HVAC/R

industry in both owning and managing companies including service, contracting, design & engineering. He has worked in the commercial, industrial, institutional and governmental sectors representing the contractor, designer, supplier and owner.

**ADAM MCCOWN** is Director of Store Design and Construction for the White House/Black Market brand of the Chico's FAS corporation, having assumed this role in November of 2011 after joining the company in October of 2010. Adam has over 18 years experience in retail design, planning, and construction. Some of his most notable tenures were managing design roles with both Tommy Hilfiger, USA and Polo Ralph Lauren. Prior to joining Chico's FAS, Adam served as Vice President of Architecture and Construction for Esprit US Retail which supported all facets of Corporate and Franchised expansion in North and South America.

**DAN MEIER** has over fifteen years of experience in site planning, design, and management of retail and shopping center development Dan has been with R.A. Smith National for nine years, focusing on shopping center development in various parts of the Country. Prior to R.A. Smith National, he was with Kohl's Corporation in the Real Estate/Site Development Department where he was responsible for due diligence and site design for new stores.

**DAVE MEYERS**, SCDP manages four of Whiting-Turner's operating groups, primarily focused on retail construction. Although based in Baltimore, his group's projects have covered all parts of the country from the Mississippi eastward. Dave has a degree in Civil Engineering from The University of Maryland and has been working in the construction industry for 32 years, 31 of those with Whiting-Turner. His experience encompasses virtually every aspect of retail construction from tenant fit-out to the construction of regional malls. Along with his experience on all types of retail projects, he has worked under almost every type of contractual arrangement including hard bid lump sum agreements, Construction Manager at-Risk, Design/Build and Agency CM. He has been a member of ICSC for 14 years and was a member of the inaugural CDP group and is currently a SCDP.

**GREG MILLER** is President of Code Consultants, Inc, (CCI) which has been involved in hundreds of new and existing covered mall projects, open air centers, and large mixed use projects around the country for over 35 years. CCI has taken an active role in postively influencing the covered mall sections of the Model Building Codes and the Life Safety Code. CCI has performed due diligenge on new and existing malls and has analyzed and successfully executed complex fire/life safety equivalency concepts that meet the intended levels of life safety of the adopted codes while permitting the desired design concepts and functions while providing large construction cost savings to their projects. CCI is also a member of the NFPA 101 Life Safety Code subchapter on Business and Mercantile occupancies.

**DAVID MINER** joined DIALOG in 1988 as a project architect. He is experienced in a wide variety of project types including commercial, retail and office. His focus and passion for the past 20 years is the retail sector where he developed strong working relationships with Canada's largest retail developers, including Irvings Cambridge, Cadillac Fairview, and Oxford Properties. David leads DIALOG's retail studio and is involved in a wide variety of enclosed malls, power centre, and retail redevelopment projects across Canada.

**BOB MINUTOLI JR.** is a Vice President with The Whiting-Turner Contracting Company, a national construction firm with a long history of constructing retail projects. Based in Orlando, FL, Mr. Minutoli is responsible for managing all aspects of the companies central Florida operations. Additionally, Mr. Minutoli is the firm's National Retail Coordinator - responsible for coordinating the retail efforts of Whiting-Turner's thirty offices. Mr. Minutoli has spent 18 years working for Whiting-Turner and holds ICSC's SCDP designation. Mr. Minutoli's retail clients include: Bass Pro Shops, JCPenney, Landry's, Macerich, Simon, The Container Store and Walt Disney Imagineering."

**TOM MOSEMAN** is EnviroSell Senior Vice President, and joined the team in 1989 and currently oversees both domestic and international business development. Working with clients to understand their needs – and carefully tailoring projects, resources and research teams to suit these needs – is a key focus of Moseman's work. His financial services clients have included Capital One and Wells Fargo Bank in North

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America and Lloyds/TSB in the UK and Banco Itaú in Brazil. The manufacturing clients he has served include the likes of Johnson & Johnson, PepsiCo, Heineken, Hewlett Packard and Microsoft. His store planning clients include Target, Verizon Wireless, Whole Foods, and Staples. In other areas, he has worked for firms such as Simon Property Group as well as joint venture projects with Cushman & Wakefield Retail Consulting and the architectural firm Gensler. Moseman earned his BA at Indiana University and holds an MFA from the University of Iowa. He lives in Itasca, NY.

**KEVIN O'MALLEY** is group leader for Pepper Construction Company, responsible for the Retail Group's client relationships, operational profitability, business development and overall market strategy. He joined Pepper Construction in 2001 after earning a bachelor's of science degree in Construction Engineering from Purdue University and in 2012 an MBA from Lake Forest Graduate School of Management. He has held a variety of project management positions, leading Pepper's award-winning work on the Charles H. Shaw Technology & Learning Center and renovation of the Ambassador East Hotel. Kevin is overseeing J.C Penney's 2012 Shops rollout program. Kevin is a LEED Accredited Professional. Pepper Construction Company serves clients throughout the Midwest in retail, healthcare, education and commercial markets. The firm is Chicago's largest contractor and the nation's 21st largest general builder.

**DAVID OSHINSKI** has been with The Home Depot since July 2006 in charge of proto, process and criteria development. Prior to joining The Home Depot, he was with Wal-Mart Stores Inc. for 12 years as Director of Construction covering much of the US. In addition, he was International Director of Design and Construction from 1999 through 2001 which included Asia, So. America, Canada, and Europe. He has 20 plus years of construction experience including a stint with a national general contractor. As the Corporate Director of Construction his responsibilities include pre-construction services, FBO's, working on new stores and distribution center formats, compliance and sustainability programs. He is also a member of the Retail Energy Alliance with the Department of Energy and the AGC's Private Industry Council.

**DAVE PASSINGHAM** has more than 33 years experience in construction and has been involved in both project design and management. As national accounts manager, Dave liaises with project teams across Canada to represent the needs and expectations of PCL's important clients. His knowledge of construction and client needs helps meet and exceed the client's expectations. Dave has spent much of his years of experience in retail, and now uses this knowledge and experience to help project teams working on retail projects to understand the needs of the client. Some of the retail projects Dave has been involved in include: Market Mall Redevelopment, Chinook Centre Expansion, Southcentre Renovations and Addition, Sunridge Mall, Toronto Eaton Centre, Toronto Dominion Centre, Bay Shore, Richmond Centre.

**DAVID PIPER**, Macerich, VP Design & Planning, is a graduate of the Illinois Institute of Technology, David Piper's architectural career spans both private practice and owner/developer roles. For the past 10 years, David has led design and planning of a wide variety of major retail projects for Macerich. He is passionate about design and its strategic contribution to the success of his projects.

**BRUCE QUISNO** is a Vice President of Construction for Macy's Inc. His responsibilities center around managing capital construction projects for the Bloomingdale's and Macy's Southeast, South Central and Mid-West Regions, comprising 350 stores. He is a registered architect with over 35 years of experience in design and construction. Over the past twenty plus years, he has been involved with projects encompassing more than nine million square feet. Mr. Quisno has extensive experience in assembling winning teams. He is past chair (2011) of Centerbuild and remains very involved. He is a graduate of the University of Cincinnati and is involved in ICSC and the American Institute of Architects.

**REED RAINEY** joined Target in 1993. Positions include: Assistant Store Manager, Store Manager, District Manager, Regional Operations Director, Director Store Operations, Corporate Director Risk Management, Director Facilities Management Store Services, Director Construction/Cost Engineering.

**JIM RICHARDSON**, a Forest City associate since 1981, specializes in transit-oriented developments and public-private partnerships for the Company's Real Estate Services practice, while overseeing the group's development, construction and entitlement efforts. Jim's extensive development experience encompasses multiple dynamic retail centers, including The Shops at Wiregrass in Wesley Chapel, FL, The Shops at White Oak Village in Richmond, VA, Boulevard Mall in Buffalo, NY, and The Mall at Robinson in Pittsburgh, PA. In addition to testifying in front of congress about the role of TOD's, Jim has led many of the Company's TOD projects. For The Shops at White Oak Village, he worked to add mass transit to interior of site. In Cleveland, Richardson worked with the Regional Transit Authority on the redevelopment and master planning of the Euclid Corridor project, consisting of \$250 million in infrastructure improvement to the existing RTA system starting at Tower City Center to East Cleveland.

**DAVID RHODES** is President of ACS Architectural Construction Services, Inc. David provides overall strategic direction of operations for its offices in Southern California, Atlanta, GA and Mexico City. ACS is an Architectural, Store Planning, and Construction Management company providing services primarily for retailers and hospitality clients. David, an Architect is licensed in all 50 states and the District of Columbia. His professional experience includes work for Department, Grocery, Big Box, and Specialty retailers including Macys, Liverpool, H-E-B, The Home Depot, Gap, and YUM Brands, and Starbucks.

**SCOTT ROSENBLOOM** serves as the IT and BIM Director for the Northeast Region of Gensler. Well-versed in Building Information Modeling (BIM), Computer Aided Design (CAD) and other aspects of Information Technology, Scott is fluent in a variety of design software, including Revit, AutoCAD, and 3ds Max. Currently, Scott leads Gensler's Northeast Regional Office BIM and Information Technology leaders on such projects as training, implementation and development of both BIM and Revit, "BIM in the Cloud" development, and continued analysis of Revit knowledge and use throughout the region. Additionally, Scott leads information technology support, maintenance, research and development.

**JON RUDA** currently serves as a development manager for Development Management Associates (DMA) and has almost 20 years of multifaceted experience in real estate development as a development manager, tenant coordinator, and project architect. His most recently completed projects include two casinos in Pittsburgh, Chicago, and a build-to-suite department store for Barneys New York. He has been involved in numerous regional shopping center projects from tenant coordination to development in Chicago, Denver, Houston, Memphis, and Tampa. Currently, he oversees the redevelopment efforts for a shopping center in Chico California and multiple venue renovations at the Rivers Casino in Pittsburgh.

**ALONSO RUIZ DE VELASCO**, founder and owner of Taller Único de Arquitectos (TUA), has over 12 years of experience in Retail and Mixed Use projects, being involved in the Planning, Development and Design. Alonos was Be part of KMD Architects in Mexico City in the year 2000, where he exploited the opportunity of working as a designer, project coordinator and project manager for several Master Planning, Retail and Mixed Use projects around the world. After obtaining his MBA in 2003, the idea of creating an internationally recognized firm, inspired the founding of Taller Único de Arquitectos, which partnered with and served as the Mexico City contact and office for internationally recognized US based firms. As of 2009, TUA has independently engaged and participated in important Retail and Mixed Use projects in Mexico, for some of the major developers in the country.

**JOHN SABATOS** is the President and Chief Operating Officer of Rycon Construction Inc., a \$100 million / year General Contractor based in Pittsburgh. He has been in the Retail Construction industry for over twenty years. John was DDR's Senior VP of Construction for five years where he was in charge of all construction in the United States and Puerto Rico. He was also a Division Manager at Giant Eagle, Inc. which is a large privately held grocery store chain in Pennsylvania and Ohio. His diverse background gives him a unique perspective with the experience of a Retailer, Developer and Contractor.

**BRAD SANDERS**, President of Skye Group, and his staff of 25 oversee Development, Project Management, and Tenant Coordination scopes for development,

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redevelopment and portfolio based efforts for clients including: Urban, Forest City, Simon, Westfield, Howard Hughes, Oliver McMillan, Acadia, and New England Development. Skye Group works nationally from offices in Cleveland, Tampa, Denver and Atlanta. Brad was formerly President of 3rd Works with a staff of over 60 Tenant Coordinators and Project Managers nationwide. Brad previously worked as Development Manager at Heritage Development, Tenant Coordinator at The Jacobs Group and practiced architecture for Cleveland based Bialosky and Partners Architects.

**GREGORY SCHLEGEL** is Senior Director of Store Design and Construction for Chico's FAS, Inc. With over 22 years of industry experience, Gregory leads a team of designers, coordinators, procurement, and construction professionals who completed a combined 360 projects for 2011. He was responsible for the development of the new Chico's store prototype concept, and is currently supervising the creation of the new Soma Intimates prototype concept. Prior to joining the company, Gregory held positions with leading specialty-retailers, Limited Brands Inc. and dELIA\*s, Inc., as well as WD Partners. The company's portfolio includes Chico's, White House|Black Market, Soma Intimates, and Boston Proper and currently operates 1,362 boutiques and outlets throughout the U.S.

**GEORGE SCHMIDT** is the Associate Vice President for Business Development and Project Manager for the Columbus office of Larson Binkley Inc. George was the head of a MEP retail team responsible for designs of thousands of stores. He was the project manager for Easton Town Center, a mixed use project in Columbus, Ohio. He has worked in the Retail Sector for 25 years. George has worked at every aspect of running a successful engineering company. Interactive listening and clarity of solution is what he brings to the table. His communications skills and desire to motivate people has served him well. He has served as president of the local ASHRAE chapter.

**BEN SHEARER** has over 20 years of expertise in construction and development and is currently the Director of Construction for Fresh and Easy Neighborhood Market a Tesco company doing business in the US. Ben has experience managing projects of up to a million square feet with specialization in grocery, distribution centers, food processing facilities, and retail development. Ben has worked on the General Contractor side as well as the owner side of construction. For the last ten years Ben has worked for large global employers responsible for annual budgets in excess of \$250M. He has also had to navigate the complexities of high profile projects with political and community opposition.

**BRADLEY SMITH** has been in the real estate development industry for over 17 years. Prior to that he has worked for a number of architectural firms involved with the real estate industry. He has earned a BS and Masters Degree of Architecture from The Ohio State University, and is a registered architect. With Forest City Enterprises, he helps to oversee the coordination of the design and construction associated with all of the retail properties within the company's portfolio.

**RICHARD TAIT** is a serial entrepreneur who thrives on changing the rules. He started his career at Microsoft in 1998 where he had 12 startups within the company and pioneered four waves of innovation multiple areas spanning everything from operating systems, to corporate solutions, CD ROM's and even breakthrough internet applications. After Microsoft, Richard started Cranium Inc. which became the third largest games company in the world, selling more than 40 million games in 22 countries and winning game of the year five years in a row, a world record that stands to this day. Cranium was acquired and became part of the Hasbro games family in 2007. After Cranium, Tait wanted to create an innovation incubator and a place where creativity would be at its most fertile and where his leadership, infectious enthusiasm and global insight could inspire business leaders and entrepreneurs to help make big ideas even bigger. boomboom brands was born. After helping with the turn around at Starbucks, the first idea to come out of the boomboom studio is Golazo, a soccer focused passion brand with a Latino twist and health conscious focus. Launching in Seattle in November 2010 it is already a top selling beverage in Whole Foods, New Seasons, and Amazon Fresh, and the beverage of choice at Google, Facebook, Gates Foundation and others. Its now poised for broad distribution throughout the Northwest and beyond. Richard is a Peter Pan at heart, he believes in the power of the entrepreneurial spirit, a clear

vision, and the passion to succeed. His personal mantra is "Orville Wright did not have a pilot's license".

**WILLIAM S. TAUBMAN** is chief operating officer of Taubman Centers, Inc. He is responsible for development, operations and leasing. Mr. Taubman also serves as a director of the company. Mr. Taubman joined the company in 1986 from Oppenheimer & Co., Inc. in New York, where he was a financial analyst specializing in mergers and acquisitions. He is a graduate of Brown University, where he received a bachelor's degree in Philosophy of Religion and Russian Studies. He also holds a master's degree in Philosophy from Corpus Christi College of Cambridge University, Cambridge, England. A member of the Urban Land Institute (ULI), the National Association of Real Estate Investment Trusts (NAREIT), and the International Council of Shopping Centers (ICSC), Mr. Taubman is Chairman for New Detroit and serves on the board of governors for the Museum of Arts & Design in New York.

**JACQUELINE THOMAS** has 30 years of experience in the industry and is a Principal of Curtom-Dunsmuir, a California based general building contracting firm that specializes in Construction Management and General Construction Services. CDJV has delivered a wide variety of construction projects in both the private and public sectors. They have an extensive list of retail and developer clients. Jacqueline is a graduate of UCLA.

**SCOTT TITMAS** is Vice President of Construction (East Region) with Westfield Group, has 30 years of experience in the shopping center industry, mostly with the Edward J. Debartolo Corp, Simon Property Group and currently Westfield Group.

**JOHN WARD**, AIA, 505 Design, Managing Partner, is a registered architect with nearly three decades of experience in the design industry, orchestrating the development of the overall conceptual approach, brand positioning, programming, and project coordination for a variety of national and international projects.

**JOE WEBBER** is Project Manager, Victoria's Secret, Limited Brands Store Design & Construction. After 14 years of design and construction management positions with prominent architectural firms Joe made the move to the owner side. Since 2004 he has been project managing for Limited Brands overseeing every aspect of construction. Currently Joe is managing Victoria's Secret prototype stores. These are not everyday roll outs. With projects like North Michigan Avenue Flagship, Oakbrook open-store remodel, Toronto Eaton Centre and the Kalakaua Avenue Honolulu store one can see Joe is dealing with high profile, high cost stores. His design experience includes Cole Haan, Nordstrom, St. John Knits, Harrods and Aikyung.

**KIRK WILKINSON** knows change and adversity. Having been abandoned by his mother in his youth, laid off and re-hired by the same company three times, experienced personal and financial setbacks, and having survived cancer – twice, Kirk knows change and adversity. He is the international bestselling author of I AM STRONG! The Formula to Build your Self-Worth and Discover your True Purpose from the Inside Out! and The Happiness Factor: How to be Happy No Matter What! Kirk is also the creator of The Happiness and Self-Worth Solution. His work has been featured in national media, including The Montel Williams Show, Woman's World Magazine, PBS, National Public Radio, and major U.S. newspapers. Stephen Covey, author of Seven Habits of Highly Effective People, has praised his work as "edifying and inspiring."

**SCOTT D. WILLIAMS**, PE, is Group Manager of Mechanical Engineering. At Target, he oversees the development of mechanical prototype documents, R&D efforts, and special projects. Target's internal staff of engineers is involved with research, design, equipment procurement, and energy efficient operation of building systems at the company's 1800 retail stores, distribution centers, and corporate buildings. In 2008, he partnered with other major retailers and the DOE to form the Retailer Energy Alliance to share best practices with goal to reduce energy use in the retail building sector. Before joining Target, Mr. Williams was with an engineering consulting firm, designing and managing projects for health care facilities, college campuses, and corporate clients.