HIGHLIGHTS

EMERGING ENGLISHER

CHALLENGES AND OPPORTUNITIES IRU XXVIIITH WORLD CONGRESS



IRU CONGRESS HIGHLIGHTS



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SEE YOU IN YOKOHAMI



RU HEROES

ION ILIESCU

President of Romania (represented by Gheorghe Angelescu, State Counsellor)



"Hoping to achieve a more prosperous future, Romania understands that road transport can play a key role in achieving its economic and social objectives."



ADRIAN NASTASE

Prime Minister of Romania (represented by Virgil Vochina, Government Counsellor)



"Road transport has a very important role to play in the process of development we have committed ourselves to. As was reiterated on several occasions during this Congress, an efficient road transport sector is a sine qua non prerequisite for development and economic growth."

"We are fully aware of this fact and that is why our Government is set to implement several big scope programmes of rehabilitation, modernisation and development of the road transport infrastructure, particularly for those Trans-European corridors that cross our territory." MIRON TUDOR MITREA Minister of Public Works, Transport & Housing, Romania



"An efficient road transport sector is a sine qua non prerequisite for economic development. In the absence of this mode of transport, even the most promising and fast-growing markets cannot fully capitalise on their potential."

"Unfortunately, right now the European Union is almost exclusively interested in railway projects. In this context, we appreciate that the railway sector is indeed a critical role to play in economic growth, yet priority when developing the transport infrastructure should be given to road transport."

José CAPEL FERRER

Director, Transport Division, United Nations Economic Commission for Europe



"This partnership between the UNECE and the IRU has allowed the development of mobility of persons and goods at pan-European level, thereby establishing the basis for trade, growth and prosperity in Europe."

"Through active participation in the revision of the TIR Convention, the IRU defends the legitimate interests of the honest transporters and contributes to the strengthening of the TIR System. Moreover, I am sure the authorities in countries which are parties to the Convention need your co-operation and rightly appreciate it."

"We should also remember that the UNECE's Group of Experts in Tunnel Safety recommended strengthening the criteria governing access to the profession"



STEEN BUNDGAARD Managing Director, DB, Denmark

"We need to improve the image of the profession. What is the Government's responsibility to inform the public of economic realities?" **JOHN FLORA** Director, Transport and Urban Development, The World Bank



"We consider ourselves fortunate to have, in the IRU, a partner that not only shares our vision, but is also prepared to put in the hard work, the time, the money and the effort to bring this vision closer to reality."

"A man from Cameroon captured this complex concept elegantly when he said: 'Where a road passes, development follows right on its heels.' "

"We need efficient, competitive transport operators and training is the key."

"Road transport was, is and will be the backbone of any transport system."



HERMANN GREWER Vice President IRU, President BGL, Germany

"We need to recognise the connection between transport and prosperity. Can we get politicians in Europe to understand and acknowledge this?"



FRANCESCO PACIFICO Vice President IRU, Vice President ANAV, Italy

'Are we overlooking the importance of tourism, including coach tourism, or developing economies?"



JACK SHORT

Secretary General, European Conference of Ministers of Transport



"I am delighted that ECMT and IRU could organise our major events back-to-back here in Bucharest. This facilitates a valuable dialogue between the profession and Government."

"Road Transport is essential to our lives and economies. It carries, and will continue to carry, the bulk of our goods locally, nationally and on many international routes. In many ways, it is a victim of its own success, and as a highly visible and increasingly dominant activity, it raises important policy concerns for Government. It is essential that understanding and dialogue on these issues continue."

"We all have a long-term interest to raise the quality of both vehicles and drivers."



Yuri SUKHIN Member IRU Presidential Executive, President ASMAP, Russia

"The elimination of barriers to road transport must surely be of the highest importance?"



ROBERT RUSSETT Chairman RHA, United Kingdom

"We really do support combined transport, but we still need better roads."



Мікьоз HORVATH Member of the Board, HungaroCamion, Hungary

"We need more ECMT permits. Why can't we get an increase in advance of EU enlargement to facilitate the integration of the various economies?"



MAREK POL Vice Prime Minister & Minister of Infrastructure, Poland



"Participation in the most important global meeting of the road transport community this year is a real honour for me."

"The subject of the Congress dealing with challenges and opportunities in emerging markets is of major interest for Poland as one of the largest emerging economies in Europe."

"The Polish Government and, I hope, Parliament, as there are Members of our parliament among our delegation, will give due consideration to the results of this Congress."

MAKRAM OUBIED

Minister of Transport, Syrian Arab Republic



"Road transport plays a substantial role in transporting goods and passengers. It still constitutes the largest mode of transport in our country, where it enjoys not less than 85% of total traffic."

"In Syria, we are witnessing a development and modernisation era, as well as economic and administrative reforms. Further, we witness great development in our economy and foreign trade."

"For all that, the road transport sector in Syria has attracted the attention of Government because it is the life blood of our economy." JOZEF MACEJKO Minister of Transport, Slovak Republic



"The new Europe-wide transport market will open to us what will become the largest internal market in the world. New opportunities, but also new challenges and responsibilities will emerge for all of us. Therefore, I take pleasure in observing the activities and efforts of the largest interest entity operating in the road transport sector – the International Road Transport Union – which is actively preparing for the extension of the EU, leading to mutual rapprochement, the exchange of information and experiences, as well as understanding and tolerance."

"We thank the IRU for making the TIR system work effectively for 50 years"

ABDESSALAM ZNINED

Minister of Transport and Merchant Shipping, Morocco



"This Congress is undoubtedly a unique and privileged opportunity to meet, to discuss topical issues related to road transport and to identify appropriate solutions to build a better future together."

"The presence of Moroccan organisations within an association with global reach such as the IRU, as well as their active involvement, are additional proof of our country's firm intention to integrate within the global economy."

"Morocco is particularly interested in establishing an overland route from Europe to Nigeria, because we believe that Africa needs trade not aid."

ZOLTAN KAZATSAY

Minister of Transport and Telecommunications, Hungary



"The professional approach of ECMT is in line with the principles of the IRU. Both give priority to the social and technical safety of users of road transport and connect economically efficient operation to this principle."

"The ECMT Group on Road Transport expects the IRU to continue its active contribution to the efforts that aim to increase the transparency and predictability of the complex world of road transport. The co-operation between the two organisations promotes the harmonisation of state administration and economic/ business interests both across Europe and at national level."

"We would like to see an extension of the ECMT quota system, linked to implementation of the EU's social acquis."

MASAHIRO ISHIZASHI

Director, Road Transport Bureau, Ministry of Land, Infrastructure and Transport, Japan



" We can look with great appreciation at how hard IRU has worked for the growth and expansion of the road transport industry worldwide and the important role it has played in supporting the various industries and people's lifestyles throughout the world since the IRU was founded in 1948."

"The 29th IRU World Congress is scheduled to be held in the city of Yokohama, Japan, in 2004. I would like to take this opportunity to promise that we at the Ministry of Land, Infrastructure and Transport of Japan, together with the Japan Trucking Association, will provide all-out support and assistance for all the people concerned to assure that the Congress will be fruitful and successful."

"We appreciate how hard the IRU has worked to permit expansion of road transport, which has had a beneficial effect on people's living standards."

IRU's Governmental Partn

MASOUD KHONSARI

Minister of Transport, Iran (represented by Ahmed Fard Housseini, Iranian Ambassador to Romania)



"Thriving technological growth, prevalent development of transport and communication networks, transposition of economic structures and production processes and finally the flourishing trend towards globalisation have revealed necessities for convergence and mutual co-operation between nations and states. In this context, transportation is a fundamental infrastructure for development of economic, trade and cultural affairs between nations and plays a vital role."





RONALD PLEVIER Corporate Marketing & Sales Director, Ewals Cargo Care



"We see more and more customers specifying environmental measures, like low emissions, at the tender stage."

"Governments need to open their eyes to economic and environmental realities in transport if they want to achieve sustainable development, before respectable companies go bankrupt due to the questionable operations of a minority and a mass of politically inspired impediments."

"Punitive measures aimed at the cowboys hurt all of us without doing anything to help the environment. We are seen as an industry that doesn't care, yet we have actually done more than any other mode."

"Emerging markets should not look at Western policy, rather they should reward the best of the best. That would be a win for government, for the sector and for society as a whole." EIKE BÖHM Head of Series Developm Mercedes Benz Trucks



"Our technological progress has been amazing, but there are limits to what we can do with it. The greatest obstacle to improving a vehicle's environmental performance remains traffic congestion. To realise the potential environmental gains offered by new vehicle technology, including reductions in C02, governments must provide adequate infrastructure."

"Governments need to provide incentives to encourage adoption of new technologies and best practices."

"Safety systems can increase the number of days a truck can run, but they can also increase society's acceptance of trucks"



VLADIMIR STAROSTA Member IRU Presidential Executive, President CESMAD Bohemia, Czech Republic

"Implementing environmental policies costs money. How do we get this back from our customers?"



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MICHAEL SVANE CEO DTL, Denmark

"What is so frustrating is the minority of operators who don't respect the rules, who shouldn't be part of our industry. They encourage the Government to punish the whole industry, when it should actually be rewarding the best practice companies."



ADALBERT WANDT Vice President BGL Germany

"We offer sophisticated logistics services, we operate modern vehicles, but we are financially in the red. How can we win if customers only argue about cost? Isn't this the proof that we need a harmonised regulatory framework that gives every player an equal chance in the market and in order to maintain the quality of our transport services?"



PETER PAPOLCZY Director International Relations, ATRH, Hungary

"The IRU has just published a study showing that combined transport is not significantly more environmentally friendly than road transport, but politicians ignore this as they ignore other aspects of reality!"





ROGER KING Chief Executive RHA, United Kingdom

"The public's negative perception of trucks filters through to politicians, but who is telling them of all the enormous progress that has been made by our industry?"



MAKRAM OUBIEB Minister of Transport, Syrian Arab Republic

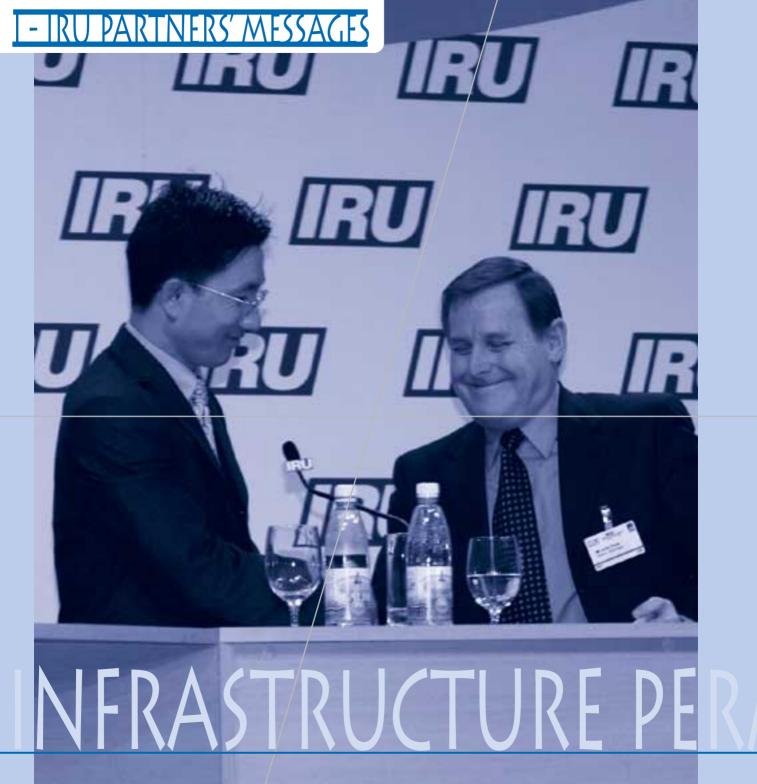
"Are technical standards too narrow? Are the Euro norms well suited to hot, desert climates? Poor countries can't afford expensive new vehicles, so what can be done to improve older vehicles? Why not have global IRU standards?"



MARTIN MARMY IRU Secretary Genera

"In Europe, the real pollution is not where the trucks are, but where the people are, that is, in the city centres."







"Since its economic crisis in 1997, China has adopted a new policy, designed to improve economic growth. This has led to a doubling of investment in highways and the results so far are very encouraging it has a direct effect on economic growth."

"I am sure foreign operators such as Mr Lacny will be welcomed warmly in China."

"We are looking at the TIR system. It will take time for us to implement it, but we will make the effort to make this come true soon."

IOHN FLORA



"There is no either/or - you have to have both growth and environmental protection"

"The World Bank devotes 15-20% of its total lending for transport projects of all kinds, two thirds of which are just for roads, with some of the rest going for reform of highway agencies and trade facilitation measures."

"In a few years, road safety will become a bigger global issue than AIDS, especially in developing countries. Governments alone do not have enough impact, it also requires civil society and industry."

"Foreign access to China will come. The US recently let Mexican trucks in which has led to an amazing increase in trade and reduction in costs."

"The private sector is better at providing services. Government's role should be small, some regulation but not too much."



JANUSZ LACNY Member IRU Presidential Executive, President ZMPD, Poland

"I am delighted that China is really ready to let in foreign companies like mine!"



BERTIL DAHLIN Director International Affairs, SÅ Sweden

"Don't repeat the mistakes made by Western Europe, when you can avoid them!"



Teodor Lazarevich KAPLAN Secretary General, KAZATO, Kazakhstan

"At the moment China doesn't let in foreign trucks. The moment you do that, Chinese customers will immediately benefit from a 30% reduction in transport costs."







Hearphone Channels

Channel 1: English Channel 2: French Channel 3: German annel 4: Russiar annel 5: Spani innel 6: Rr annel 7: Jr annel 7: Jr

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MERVYN KEMP Deputy Director, World Customs Organisation



"September 11th has not made things any easier, but effective controls have to be managed in such a way as not to impede the free flow of legitimate travel and trade across borders."

"We shouldn't force traders into liquidation."

"Computerisation is a way of life."

"I ask IRU Members to lobby their trade ministers for comprehensive reform and modernisation of customs administrations."

JAN HURKMANS

Manager, Trade and Customs Philips International



"Philips loses 200-300 million dollars a year due to inefficiencies related to customs regulations, but consumers are the real victims, as they pay for the inefficiencies."

"We need to create partnerships with customs authorities; by allowing them to check the global supply chain, we can reduce the impact of customs on our business."





ALGIRDAS BARANAUSKAS Secretary General LINAVA, Lithuania

"How can we balance facilitation with security if we don't build stronger, more effective publicprivate partnerships?"



VLADIMIR LOPATIN First Deputy Director, R&D Institute, State Prosecutor's Office, Russian Federation

"We need to mobilise all available forces, including business and society, to fight crime. This is why the Russian Federation is trying a unique inter-agency approach to unite efforts undertaken by the government, science and business in order to fulfil a concrete task - to fight terrorism in transport."







JÉROME JEAUFFROY CEO, Connex



"We try to focus on service, not on transport. That's an important distinction."

"Competition develops service quality."



THOMAS BETZ CEO, Willi Betz Internationale Spedition



"Willi Betz is a success story because of our ability to identify real business opportunities, while offering our customers top quality, professional services in everything we do."

"For a true professional, the services he can offer, and therefore his profits, are limited only by his imagination. What other profession can offer services related to entire logistical and supply chains? Competing blindly on price alone is a recipe for disaster."

"Emerging markets have been central to our success."

"The former Soviet Union is important to us, it has significant growth potential."

IRU PARTNERS' MESSAGES



GRAHAM SMITH Member IRU Presidential Executive, United Kingdom

"Fair competition certainly does develop quality of service, as long, of course, as the framework conditions permit our companies to be profitable!"



HERMANN GREWER Vice President IRU, President BGL, Germany

"Road transport using a revitalised Silk Road can compete effectively with maritime shipping between Europe and China."









HERBERT HAMBARDZUMYAN Vice-President, AIRCA, Armenia

"The southern part of the former USSR is an attractive place to do business!"



CARLOS PASCUAL Secretary General ASTIC, Spain

"How can a privately held transport company expand without diluting ownership? Should we not focus on providing complete complementary added value services to our clients instead?"



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SEE YOU IN YOKOHAMA

FRANCES CAIRNCROSS

Management Editor, The Economist



"New technology allows unprecedented collaboration between transport operators and their customers and efficient management of their operations. The end result will be higher quality services for customers and an expansion in complementary services – in short, better transport, rather than more transport."

"It will allow suppliers to time deliveries to their customers better, reducing stocks, hence costs, as well as adding a degree of precision and sophistication in supply chains and logistics strategies that could not even have been imagined in the past."

"The US assumes that e-commerce equals internet, but elsewhere we have seen that mobile phones allow developing countries to leapfrog ahead. The short message system has been particularly valuable for improving management of vehicle fleets in poor countries."

8)8 - Arf You Ready?

PATRICK MARTIN

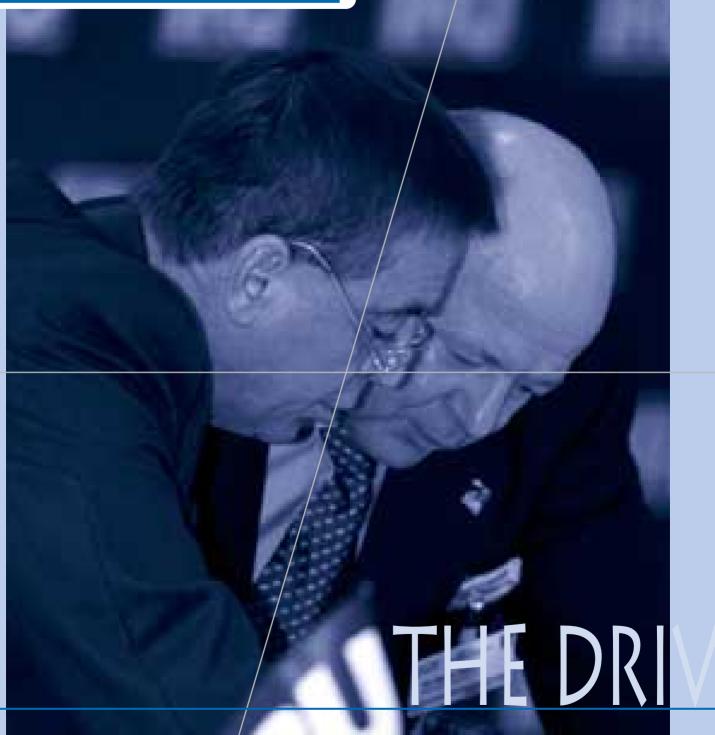
Director of Public Affairs, Europe Region, UPS



"More than half of our business is providing logistics services to customers."

"UPS' e-commerce strategy is designed to facilitate global commerce, by integrating UPS' functions with those of our customers, using the internet and specialised proprietary UPS software. UPS has become the leader in e-commerce by providing its customers with turnkey solutions, which go way beyond traditional package delivery services, starting with order processing, stock management, supply chain management and even financial services." "UPS uses all modes of transport, including air, sea and rail, but pickup and delivery are always done by road. Over 80% of our parcels go by road – you can imagine how big our vehicle fleet is."





JOHN DEFTERIOS

Anchor, International Herald Tribune TV & VP Content, Fact Based Communications



"The IRU has the uncanny ability to be in the right place at the right time."

"Those who dance together can do business together."

ADAM TARNOWSKI

outgoing Deputy Secretary General, IRU



"It is an honour and a privilege to have worked for the IRU, serving an extraordinary business at the service of society, without which it would be immobile."



SEE YOU IN YOKOHAMI

VALENTIN MIRESCU

Founding President, UNTRR



"Having worked in the road transport sector for more than 40 years, I can appreciate just how much the IRU has contributed to the development of the profession in its 5 or more decades of existence."

FLORINEL ANDREI Secretary General, ARTRI



"We are now at the end of a week that has transformed the capital of Romania into a true worldwide centre of transport, by hosting the European Conference of Ministers of Transport as well as the IRU's 28th World Congress."

"This Congress confirms that the IRU is a great organisation and that in unity, there is power." PAUL LAEREMANS President, IRU



"The IRU World Congress has once again been shown to be an event not to miss."

"The key to success will be using our creativity to offer complementary services to our customers, showing them how we can do some things they currently do themselves, only more cost effectively. The only limitation is our own imagination."

"If we continue competing on the basis of tonne or passenger kilometres, it will be equivalent to professional suicide."



THE DRIVING FORCE



II - IRU HEROES

WALTER LEHMANN

Owner-Driver, ASTAG, Switzerland



A1 Motorway, near Zürich, 6 March 2001 "His fast, decisive reaction and willingness to go out of his way to help others undoubtedly saved the lives of the two helpless occupants, trapped and injured in their blazing car."







IRU HEROES

BRUNO SABA



St Gotthard tunnel, 24 October 2001

"Having ensured that more of the vehicles already in the tunnel did not become involved in the accident... he helped many others to escape in time from a deadly accident which tragically cost the lives of 11 people."



Bruno SABA, "IRU Grand Prix d'Honneur 2002"



III - IRU BUCHAREST DECLARATION

"EMERGING MARKETS - CHALLENGES AND OPPORTUNITIES"

The IRU and its Member Associations representing providers of high quality, safe, reliable, efficient and environmentally responsible road transport are committed to:

- Contributing to the sustainable mobility of people and goods, as well as better comfort and quality of life for all;
- Uniting people and improving the distribution of wealth;
- Driving economic and social development while helping developing markets to emerge for the benefit of all;
- Encouraging individual freedom, choice and prosperity for all the best guarantee of peace.

However, these fundamental goals will only be achieved by working together, in close co-operation, with governments, civil society, other modes of transport and industry sectors in the framework of a broad, open dialogue aimed at achieving concrete, realistic and sustainable solutions. The IRU and its Member Associations will be better able to

fulfil their commitments if the following realities are recognised by their governmental and commercial partners:

- Of all the transport modes, road transport makes the greatest contribution to the generation of wealth and its better social distribution, especially in emerging markets and transition economies, yet this vital and irreplaceable role is all too often ignored;
- Any attempt to "de-couple" economic and transport growth risks jeopardising the economic, social and environmental goals of sustainable development. Rather, the aim should be to "de-couple" the negative environmental effects of all transport modes from economic growth through the implementation of the IRU's "3i" strategy, whereby governments provide real business incentives to expedite the penetration of innovative technologies and best practices, as well as adequate infrastructure

to eliminate bottlenecks, missing links and the resulting congestion;

- The ever-increasing demand for mobility of people and goods as well as the growing need for quality transport to satisfy expanding consumer expectations requires efficient and modern logistic and supply chains which integrate the different, complementary transport modes. Trying to force a "modal shift" from road to other forms of transport will jeopardise the political objective to develop "better transport" rather than "more transport";
- Ensuring the mobility of people and goods must be set as a top priority for governments, thus requiring their immediate interventions when mobility is threatened by strikes, civil disobedience or protectionist policies under the guise of environmental protection, as is the case in Alpine transit, as well as politically inspired, yet misguided, prohibitions on access to city centres.
- Competitiveness and freedom of choice of transport modes must not be undermined by discriminatory policies aimed at penalising the road transport sector, as these merely translate into even greater penalties, not only for the economy, but also for the environment, because often no viable cost-effective transport alternatives exist;
- Artificial barriers to trade and tourism must be pulled down to facilitate cross-border traffic by increasing throughput capacities, reducing unnecessary, repetitive, burdensome paperwork and taxation for passengers, goods and vehicles, as well as minimising onerous visa formalities for professional drivers and improving the efficiency and security of customs transit systems by reinforcing the partnership between governments and transport, trade and tourism;
- Fair and efficient fiscal treatment of the road transport industry, which should be harmonised internationally using a standardised technical platform, must be complemented by corresponding fair and efficient public

investment in road transport infrastructures and systems;

- In light of the growing competition in the road transport sector and the consequent reductions in profitability and sometimes even quality in service which can be provided, access to the road transport profession must be based on more rigorous qualitative criteria such as training provided by the IRU Academy Accredited Training Institutes to ensure that every fleet operator is a real professional, able to provide a quality service to the economy while also improving road safety, thereby achieving the goal of sustainable mobility; and
- International harmonisation of all social and technical conditions governing competition should contribute to creating an equal chance in the market for all actors, thereby increasing economic and social integration, as well as the prosperity of countries and regions.

While calling on road transport's governmental and commercial partners to play their part, in this Declaration, the IRU and its Member Associations pledge to a renewed contract with society as a whole to provide efficient, high quality road transport services which permit economic growth and employment, through the development of trade and tourism, as well as social progress, environmental protection, international integration and mobility of passengers and goods not only in emerging markets, but in all countries.

PAUL LAEREMANS President

Bucharest, 1 June 2002



MARTIN MARMY Secretary General



IV - CHINA JOINS IRU FAMILY

WANG ZHANYI

President, China Road Transport Association



Following China's recent accession to the World Trade Organisation, the CRTA's entry into the IRU illustrates the desire of the world's most populous country to participate more actively in international commerce. With this development, the IRU's vision of a "Revitalised Silk Road" takes a step closer to becoming reality, whereby road transport across the Eurasian landmass becomes an effective alternative to air and sea links between Asia and Europe. China is not only important as a major trading partner in its own right but also as a land bridge to South East Asia. China has recently hosted discussions with the 10 member states of the Association of South East Asian Nations (ASEAN), regarding the possible creation of a regional free trade area – a single market embracing 1.7 billion people. The CRTA directly represents 1,000 of China's largest road transport enterprises, which between them put some 1 million commercial vehicles on the road. Smaller transport companies, 4.2 million in number, are represented indirectly via 31



provincial road transport associations. The road transport sector in China employs nearly 14 million people nationwide and its vehicle fleet boasts 4.4 million commercial freight vehicles and 1.3 million commercial passenger vehicles

V - 1000TH IRU ACADEMY DIPLOMA

VLADIMIR STARTSEV

ð

1000th IRU Academy Diploma holder, Russia



"I use what I have learnt in my daily work and it has helped to expand my horizons, by giving me international recognition. I'm very grateful to the IRU Academy and its instructors."





VI - THANKS TO IRU CONGRESS PARTNERS





Les aléas du bestseller. La couverture de risque de la zunice

Le talent de maman. Le conseil financier de la zunce

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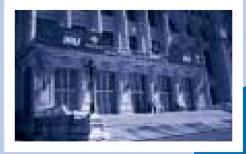


Les impondérables de l'existence. Le Help Point de la zuracie

SEE YOU IN YOKOHAMA

VI - THANKS TO IRU CONGRESS PARTICIPANTS















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IRU ARTNERS' MESSAGI

<u>VII - SEE YOU IN YOKOHAMA IN 2004!</u>

MASAHIKO NAKANO

President, Japan Trucking Association



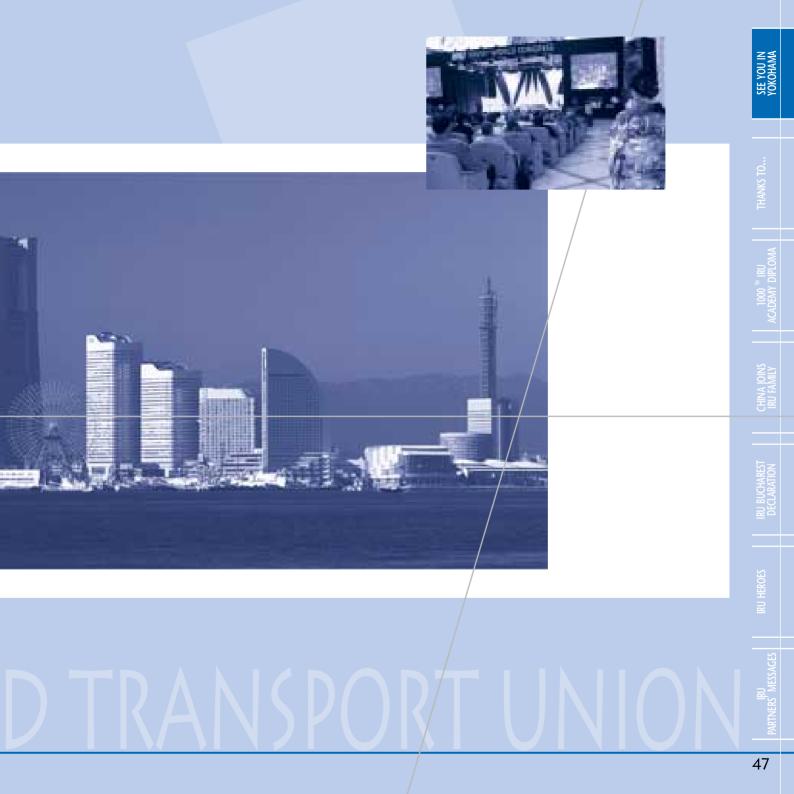
"On behalf of the Japan Trucking Association, it is my great pleasure to inform you that the 29th IRU World Congress will be held two years from now, in April 2004, in Yokohama, Japan and I look forward to seeing a great number of you in attendance there."

"We have already begun working to prepare for this World Congress, with strong support from the Japanese Government."



ONA





IN PARTNERSHIP WITH





& IRU ROMANIAN MEMBER ASSOCIATIONS



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The World Road Transport Organisation