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STOA

Galileo Applications

STOA Workshop Report

(Workshop held in Brussels on 13 September 2006)

The "Galileo Applications" workshop, organised by the European Parliament's Scientific and Technology Options Assessment Panel (STOA), was held on 13 September 2006.

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Author: ETAG

European Technology Assessment Group

Institute for Technology Assessment & Systems

Analysis (ITAS)

Danish Board of Technology (DBT)

Flemish Institute for Science and Technology

Assessment (viWTA)

Parliamentary Office of Science & Technology (POST)

Rathenau Institute

Dr Leonhard Hennen, ITAS

Administrator: Theo Karapiperis

Policy Department A - Economy and Science

Internal Policies Directorate-General

European Parliament

Rue Wiertz 60 - office number B-1047 Brussels ATR 0L004

Tel: +32-2-2843812 Fax: +32-2-2849002

E-mail: theodoros.karapiperis@europarl.europa.eu

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E-mail: poldep-esc@europarl.europa.eu

Executive Summary

The present paper provides the documentation of a Workshop on the perspectives of the European Galileo satellite navigation system which took place at the European Parliament on September 13th, 2006.

The Galileo Programme – a joint initiative of the European Community and the European Space Agency – is a European infrastructure project with a great potential for the European economy. The system is meant to ensure Europe's competitiveness in a global market in satellite navigation products and services. It is planned to be interoperable with the existing global satellite navigation system GPS (USA). It will, however, – other than GPS – be under civilian control and will provide a high level of accuracy, integrity and authentication of signals. The total public sector money committed so far for research and development activities by the EU and ESA is in the range of 2.5 billion €

The workshop has been prepared by means of a questionnaire sent around to selected experts and by a background paper that was meant to illustrate different opinions and statements, which play a role in discussions about the programme. It was the objective of the workshop to clarify the validity of different statements and to provide the latest, up-to-date view on the Galileo programme and its perspectives. The discussion during the workshop made obvious that the Galileo project has entered a phase which is decisive for its further development and the realisation of its economic potential.

It was pointed out that the Galileo programme can be regarded in the same line as the development of the mobile phone or the internet. Markets for the use of satellite navigation services by consumers, public authorities and industry are currently emerging. More than 150.000 jobs are expected to be generated in downstream industries of Galileo applications and services. For 2025 the global market for satellite navigation is expected to comprise a couple of hundred billion euros annually.

The currently running negotiations on the terms of a Public Private Partnership (PPP) are decisive for the further progress of the programme. With the signature of a concession contract scheduled for 2007 the responsibilities for the further development of Galileo will be handed over to a private consortium.

The main subject of negotiations is risk sharing. It has been agreed that some of the risks have to be retained mainly by the private concessionaire. Negotiations are underway on the allocation of market risks (uncertainty about the amount and timing of revenues), replenishment risks (in view of uncertainties of technology and market environment) and third party liability risks between the private and the public side.

The experts present at the workshop were confident that they would bring negotiations to a successful closure. Apart from an agreement on risk sharing there are, however, some other issues that have to be clarified and problems to be solved.

Among these are:

- The terms of the hand-over of the system developed so far by ESA from the public to the private partner have to be settled.
- Continuity of the development process has to be ensured, since technical capacities built up by European industry companies involved have to be maintained.
- Commitments for covering costs have to be made. For the deployment of the full system a cost sharing scheme of 2/3 of costs covered by the private partner and 1/3 by the public partner was foreseen (total costs estimated to comprise 2.3 billion €). This cost sharing model is still regarded to be valid. However experts expect that plans have to be made for additional costs, which were not subject of calculation in the original business plan.
- It is decisive for the programme that co-operation with international partners be extended, since Galileo is designed to be a global system.
- There are a couple of policy issues to be addressed in order to support the development of the Galileo by an appropriate regulatory environment.

The European Commission (EC) will inform the Council and the Parliament on the features of the PPP scheme by the end of 2006. Part of the communication from the EC will be a request for budget, as well as a request to approve a number of financial mechanisms arising from the commitment of the public sector for a period of 20 years.

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I. Documentation of the Workshop

1. Programme of the Workshop

"Perspectives of the European GALILEO Satellite

Navigation System and its Applications"

Workshop organised as part of the Project "Galileo Applications" commissioned by the Scientific Technology Options Assessment Panel of the European Parliament (STOA) and carried out by the European Technology Assessment Group (ETAG)

Wednesday, 13 September 2006

14.30 - 18.30, Room ASP 5G3

European Parliament, Brussels

14.30

Welcome and Introduction

Etelka Barsi-Pataky, MEP, STOA Panel

Leonhard Hennen (ETAG)

14.45 - 18.15

Presentations and Discussion moderated by

Prof. Günter Hein (University FAF, Munich; Institute of Geodesy and Navigation).

14.45 -15.15

Rainer Grohe (Galileo Joint Undertaking, Executive Director)

State and perspectives of the GALILEO programme

15.15 - 15.45

Paul Verhoef (European Commission, DG TREN, Head of Satellite Navigation Unit)

Policy issues (Regulations, R&D)

15.45 - 16.15

Giuseppe Viriglio, (ESA, Director of European Union and Industrial Programmes)

Didier Faivre (ESA, Head of Navigation Department)

EGNOS and GALILEO – achievements and perspectives

- Break -

16.30 - 17.00

Mark Dumville (Nottingham Scientific Ltd, General Manager)

Scope of possible applications and competition with GPS

17.00 - 17.30

Stefan Sassen (TeleOp GmbH, Managing Director)

The Implementation of the Galileo Concession

17.30 - 18.15

General Discussion

18.15 - 18.30

Etelka Barsi-Pataky, MEP

Concluding remarks

2. CVs of Speakers

Etelka Barsi-Pataky is a Hungarian member of the European Parliament's STOA Panel. As a civil engineer she is active in the EP's Committee on Transport and Tourism, further in the Committee on Industry, Research and Energy. After several research fellowships in her profession (e. g. Hamburg, Helsinki, Otaniemi) Mrs Barsi-Pataky worked as Principal Private Secretary in the Hungarian Ministry of Transport and Titular Undersecretary of State in the Ministry of Economic Affairs in the early 1990's. Hungary's former Ambassador to Austria became the member of the European Parliament in 2004.

Mark Dumville is General Manager of Nottingham Scientific Ltd, where he is responsible for strategic planning and business development. He is currently working on projects relating to the use of the GNSS for aviation, maritime, rail and road applications. He has over 10 years of experience in developing and supporting applications of GNSS technology. Mark's main interests relate to addressing the technical and operational challenges facing different user communities in their transition to satellite navigation systems.

Rainer Grohe became executive director of the Galileo Joint Undertaking in June 2003. As head of the organization he manages development of Europe's Galileo satellite navigation system. Mr Grohe studied electrical engineering and was graduated as an engineer from Aachen Polytechnic University. His professional career in private industry began in 1964. Since then he has held management positions at ABB and VIAG, working in areas involving power systems, metallurgical products, and transport services. He also serves as the deputy chairman of the German Council for Sustainable Development and is a member of several supervisory boards.

Günter Hein is a university professor of Geodesy at FAF Munich and head of the Institute of Geodesy and Navigation there. From the late 1990's Mr Hein became Dean of the Faculty of Civil Engineering, Surveying and Geodesy in Munich. Beginning from the 1980's he worked as Visiting Senior Scientist at the U.S. National Geodetic Survey, further at the University of New South Wales, Sydney and at the University of Maine, USA. He is member of various national and international associations. Mr Hein published more than 185 scientific publications on Geodesy and Navigation, and received more than 100 research grants.

Leonhard Hennen works as a coordinator of the European Technology Assessment group (ETAG) and is senior researcher at the Institute for Technology Assessment and Systems Analysis in Karlsruhe. His scientific publications include the topics of participatory methods in technology assessment, the wider perspectives of technology assessment in Europe, the questions of the relationship between democracy and the internet, further biomedical and bioethical issues in parliamentary TA and in health technology assessment.

Stefan Sassen studied Physics and made his Ph.D. in Electrical Engineering. He joined DaimlerChrysler/DASA in 1995 working in various positions in the Corporate Research Centre including research assignments in Toulouse, France and Sendai, Japan. His research work focused on microwave and navigation technologies and the development of autonomous airvehicles. Since 2002 he is dedicated to Satellite Navigation and Galileo. Since 2005 he is Managing Director of TeleOp GmbH, a shareholder of the Galileo concessionaire and operator of the Galileo infrastructure.

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Paul Verhoef is head of the unit for satellite navigation at DG TREN of the European Commissioan. For the past decade, Paul Verhoef has been working for the European Commission in various capacities. Most recently he has been with the DG Information Society in Brussels. Here, he directed a team with responsibility for international policies in telecommunications, Internet, e-commerce, and Information Society. Mr. Verhoef also worked as Advisor to the Director-General and was a staff member of Commissioner Martin Bangemann for the European Commission. Mr. Verhoef's background and experience also include project management for the European Space Agency, engineering management for Eutelsat in France and the International Telecommunication Union for the Pacific Regional Development Programme.

Giuseppe Viriglio of the European Space Agency was appointed Director of European Union and Industrial Programmes (D/EUI) in June 2004. Mr. Viriglio was awarded a doctorate in aeronautical engineering from the Polytechnic of Turin. Most of his career has been spent within the aerospace industry where he has held increasingly senior positions. At Aeritalia he led the Space System group and at Alenia Spazio the last position he held was CEO. Before joining ESA, he also served as Vice CEO of Galileo Industries. During the time spent working in the Italian industry he worked on a number of European projects such as Spacelab and Columbus.

3. Minutes of the Workshop

The workshop was chaired by Mrs. **Etelka Barsi-Pataky**, MEP, and moderated by **Prof. Günter Hein**, University FAF Munich. A short introduction was given by **Leonhard Hennen** (ETAG).

3.1 Presentation by Rainer Grohe (Galileo Joint Undertaking)

The tasks of the Galileo Joint Undertaking (GJU) are: to manage the development phase of Galileo, to manage Galileo related parts of the 6th Framework Programme, to attract private investors and non-European partners, to integrate the EGNOS system, to elect the concessionaire and negotiate the concession contract and at the end: to transfer the ownership of the system to the GNSS (Global Navigation Satellite System) Supervisory Authority (GSA).

The Galileo Programme is currently in the development phase (first test-satellite has successfully been launched in 2005). The programme will enter the so called In-Orbit Validation (IOV) phase in 2008 (including the launch of the first 4 Galileo-Satellites). The "Galileo Full Operation Constellation" will be reached in 2010; the system will be fully operational at the beginning of 2011. It is often asked whether Galileo will not be too late in the market. An answer to this is that the next improved GPS version is scheduled to be operable in 2015.

GPS is an open system; it offers the open signal but does not guarantee it. GPS as a military system will not guarantee this for civil users. The US authorities will keep the right to switch the system off when they feel at risk. Galileo will also offer guaranteed services which is a crucial feature for safety relevant applications, e.g. aviation.

The European satellite navigation augmentation system, EGNOS, will be fully operable in March next year. EGNOS delivers accuracy in the range of 1 meter for Europe. Galileo will provide this level of accuracy and even a better one worldwide.

With its broad scope of applications Galileo will contribute to the realisation of the Lisbon strategy by prompting investments in research and development and by the programme's international scale. It is expected that 150,000 jobs can be created in Europe. GJU is convinced that in downstream industries many more jobs will be created via new applications.

Before GJU was established it had been decided to run Galileo under the scheme of a Public Private Partnership. Currently the programme is in the middle of the concession process (i.e. preparing a contract with a consortium of bidders, the private partner). The private partner is asked to mainly finance, operate, maintain, replenish and commercially exploit the system for twenty years. Revenues of the private partners will be partly shared with the public partner.

The concession scheme is demanding and so is the current negotiation process, which is mainly about risk sharing. Risk should be retained by the party which is best capable to manage it.

After a call for an expression of interest (in 2003/2004) 74 parties expressed their interest for the concession. In a process of down-selection two consortia remained which then merged to one consortium which currently is negotiating the concession contract with GJU. On 27th June 2005 the joint proposal was accepted by GJU since the merging of bidders creates benefits for the public side.

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The time schedule for running negotiations is as follows: It is planned that in December 2006 a Head of Terms agreement (HoT) will be signed, which indicates the key elements of the coming concession contract. In the course of 2007 the details of the contract will be negotiated. The financial close and the signature of the concession contract are foreseen for the end of 2007. It is crucial that the contract provides value for money and affordability for the public sector, that discontinuity between project phases (In-Orbit Validation to Full Operable Constellation) is avoided and that bankability of the business case is achieved.

The public side as the owner of the system has to provide some comfort to the lenders (banks) that in case the system fails, their loans are secure. Public underpinning reduces the costs for financing. As a balance for this, GJU asks the bidder for the concession to increase its equity in the special purpose company (Galileo Operating Company: GOC) which will execute the contract.

The central subject of negotiations is risk allocation (agreements on this will be the main features of HoT). Difficulties include the transfer of tasks from the public to the private sector. For example design risk: The design of the system has been made by ESA but the concessionaire has to stand up for it.

Market risk: GJU believe in a big market for Galileo but markets will appear in connection with the application. So far only the marketing of the signals is part of the revenues which are generated by GOC. The concessionaire is encouraged to develop applications down the value chain (he has to treat his subsidiaries who develop applications in the same way as he treats other users of signals). So far there is no market for satellite navigation applications since GPS is free. Support is needed from policy making institutions in the area of regulated applications.

Whereas there is an agreement that the private sector will take the design risk, the completion risk, the performance risk and the cost overrun risk, schemes of risk sharing for other risks have still to be negotiated. Risk sharing schemes have to be accepted for market risks, third party liability risks and replenishment risks.

Head of Terms: at the end of 2006 all key elements of the contract will be in place. After that the elements of HoT will be transferred into a legally binding contract (implementation). Financial close: both sides will have to make available their financial resources. The private side will have to find lenders for financing the operation of Galileo. The lenders will ask that the public side is in a position to deliver what they are supposed to deliver.

The concession contract is for a period of 20 years. This is "a sensitive issue": The public side has to accept commitments for this 20-year period of time.

The integration of international partners is crucial since Galileo is planned to be a global system. Contracts have been signed with the US, China, Israel and theUkraine. Negotiations with many other partners (worldwide) are running. Galileo will be a success and can already be called a success if one considers the worldwide recognition of the system.

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3.2 Statement of Giuseppe Viriglio (ESA)

ESA's current responsibility is the design and launch of the test satellites, the design and launch of three to four IOV-satellites as well as the designing of the complete ground infrastructure, which will be used in the deployment phase. Thus ESA's current work forms the basis of any future development.

The design work has been completed. The procurement for the IOV satellites is almost completed. This includes 200 contracts for a value of around 1 billion. The first prototype of the Galileo satellite is under production. International contracts are concluded. A delay for the start of IOV is not expected.

At the end of the year EGNOS will undergo its final qualification review for utilisation. Other augmentation systems like the American WAAS do not provide a quality and capability comparable to EGNOS. Europe is ahead of the rest of the world.

The concessionaire will have to share the design approach selected by ESA (problem of design risk). In order to have a smooth transition from one phase to the other a clear division of responsibilities and risk sharing between the public and the private partner is needed. The future responsibilities of ESA have to be clarified (in case of malfunctioning, modifications of the system).

Upcoming tasks:

- 1. All has to be done so that expectations are fulfilled. EGNOS has to be further developed.
- 2. A system of transfer of the expertise that has so far been established in the deployment phase has to be developed. Expertise on the industrial side in Europe has been built up and care has to be taken that this is not lost due to discontinuity of the programme. ESA cannot start a new process of implementing technologies (costs, capabilities are lost). Too wide a gap between IOV and the Full Operable Constellation (FOC) will be detrimental because capabilities built up within the industries cannot be maintained. More than one hundred companies are involved in Europe.
- 3. Complete the plan of utilisation. For further development an assessment of the final requirements from the final user is needed at least from the public side.
- 4. Prepare for the future: There are competitors and that is GPS III (which is planned to become operable in 2015). At the moment this causes no problems however.

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3.3 Statement of Paul Verhoef (European Commission)

Challenges connected to the Galileo programme are tremendous, technological as well as economic. The success of Galileo has to be seen in the same line as the development of the mobile phone, the personal computer and the internet. Satellite navigation will change our everyday life. The use of location data on the internet has already been started.

The complexity is made up (apart from technical challenges) by the scope of partners involved: ESA, the EC, 25 Member States, many industrial enterprises.

The programme is in a "critical phase". An agreement on the Head of Terms is needed to move ahead with the project.

Based on this agreement (Head of Terms) the EC will inform the Council and the Parliament and request their agreement to move ahead, i.e. to allocate the necessary budget to the project. In this process the Council and the Parliament will then need to judge, indeed: is this project meeting our ambitions? It will be the EC's task to prove that the agreement reached is the best that can be achieved for the moment. The question for the Council and the Parliament will be: Is that good enough?

The total public sector money committed for research and development activities by the EU and ESA is in the range of ≤ 2.5 billion. Thousands of people are working on the system. The organisations involved are responsible for making Galileo a success.

Part of the foreseen communication of the Commission to the Parliament (after completion of the Head of Terms) will be a request for budget, as well as a request to approve a number of financial mechanisms connected with the 20 years of financial commitment to the system. The EU will be the owner of the system; this includes responsibilities which have to be transformed into contractual commitments.

The focus of PPP is on risk sharing which is a "delicate process". There is still much work to be done but there is hope that the Head of Terms will be completed by the end of this year.

Galileo is not a "space project" but a project to make available a tool for the economy. In the next phase the focus has to be on applications. A Green Paper on applications will be provided by the end of this year.

The real macro economic value of the project is in the downstream markets. For 2025 a global market for satellite navigation applications is expected to comprise 400 billion €annually.

Issues of standards and certification have to be considered as well as the adaptation of national law in several fields of application.

There is the question of data protection and privacy: "We don't know quite yet, but it need definitely to be looked into. It is an issue and it needs evaluation". The Green Paper will also touch on this problem. The Green Paper is part of the EC's proposal of a policy way to support the development of applications.

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In the 7th Framework Programme 350 million € in 7 years are foreseen for R&D in satellite navigation and applications. The management of this programme will be carried out by GSA on behalf of the Commission.

International dimension: The cooperation with the US is running very well. The US has come to appreciate Galileo as a driver of a commercial market for satellite navigation. Recently a joint recommendation for a new open signal for both systems has been achieved. International agreements are important. The EC expects that a critical mass of partners – 12 to 15 partners – some with large markets and expertise will soon be achieved. Modalities of participation of partners in the GSA as the owner of the system have still to be clarified.

The central problem is to keep the programme realities synchronized with the institutional realities: i.e. milestones have to be achieved. If milestones are not met, problems will arise (ref. to Mr. Viriglio's remarks). Tight schedule: Institutional approval processes need their time. If however deadlines actually foreseen are missed, an increase of costs will be unavoidable. It is not possible to take two years time for the approval of the concession contract and put everything on ice. If ESA has to freeze the development phase, thousands of engineers have to be put in a waiting loop.

The project will keep partners busy for a long time: new issues, opportunities (technical as well as non-technical) will arise. Not everything has been considered, not all problems have been raised yet. V. encourages the Parliament to raise critical issues.

3.4 Discussion (I)

• *Question: What is Galileo's position with regard to GPS?*

Paul Verhoef: GPS is going to be modernised, also for civilian systems. But this is nothing to be afraid of. It will push us to do better with the second Galileo generation. For the foreseeable future: The US will improve the signals but not offer the signal on a commercial basis. Galileo is more interesting for services like safety of life services. Features needed here (integrity of the signal) will not be provided by GPS.

Rainer Grohe: We have an agreement with the US on the open signal: The user can have both systems without any cost for using them. The systems are however completely separate. The US are not considering to make GPS a commercial system, thus the differentiators of Galileo will remain in place.

• Question: Problems of the PPP: What are the terms of risk sharing and sharing of costs between the public and the private partner?

Paul Verhoef: Negotiations on PPP in the dimension of Galileo are always complex. The problem is (if any) the time schedule. Delays have already been accumulated due to the complexity of the programme. V. however is sure that the time schedule will now be met.

Cost sharing: In terms of pure costs of the system the foreseen cost split of 1/3 public and 2/3 private is still valid. Although this should have been obvious, discussions in the press have included such elements as the costs of financing as well as aspects of risk sharing and underpinning of debts.

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Rainer Grohe: The problem of risk sharing is that nobody has any experience with the commercialisation of signals in space. The concessionaire can now expect revenues in the range of 9 to 10 billion € in the period of the concession. This would lead to a situation of a repay of the bigger share if not of all of the public money investments – this is an extremely attractive deal for the public side. The overall cost scheme developed by PricewaterhouseCoopers is still valid. But: In the negotiations today all the elements which have not been addressed in that study have to be dealt with, like e.g. the establishment of a special company by the concessionaire (GOC). This company will be the counterpart to the lending institutions. This company has to be established in order that a bank is ready to grant them a loan of a couple of billion € The bidders are establishing this company on an equity scheme. The equity has to be in a specific ratio to the loans – this has to be balanced. Another element not foreseen in the beginning, are financing costs for the company taking a loan for investments. If we now see figures that are different from those in previous studies: it is not different, it only includes costs not calculated in studies before.

No delays are expected for the signing of the HoT. The question is how fast the public side will then approve the contract and make necessary commitments, and how easily and fast the lending side can respond. The cost sharing model of 2/3 private and 1/3 public for the Deployment Phase is still valid.

International aspect: Two non-European stakeholders are contributing with money (China: 200 Million €, Israel 18 Million €). The Chinese partners expect participation of their industries in the realisation of the system. It is clear to the partners that they will not have access to core technologies of the system, this will be respected. Galileo is a global system, therefore international partners are necessary. Galileo is planned to become the "default" of navigation systems.

• Question: Isn't PPP the wrong approach? The risk sharing problem shows that Galileo should rather be managed as a public procurement (market risk and revenue risks are held by the public sector anyway).

Rainer Grohe: The decision on PPP has been taken before GJU came in. The private side is actually taking a lot of risks. The market risk: If the public sector is ready to underpin debts, this does not imply that the public sector is taking the risk. This is the last resort to give comfort to the lending institutions that in case the contract must be terminated the public side as the owner of the system would step in guaranteeing that they get their loans back. It is not disputed by either side that the private side will take market risks to a certain extent.

• Question: "System completion in 2010", does this mean that all the five services are ready?

Rainer Grohe: At the end of 2010 the full system will be operable (it has then of course to undergo some testing). Commercialisation may begin a little bit later, beginning of 2011.

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• Question: Is the PPP suitable for this project? Would it be not much easier with a different framework? It has been said that there cannot be too long a wait for the approval of the contract. The Parliament voted on the Galileo budget in September 2005 and is waiting for a result of negotiations. Shouldn't we try to create an easier regulation framework?

Paul Verhoef: The question of PPP vs. public procurement is a core issue. But once a scheme has been chosen you cannot easily shift to another one. The decision has been taken on the basis of certain assumptions. Some of them have been changing slightly: There was always the assumption that the industry would take the market risk. Today it is clear that industry is not willing to take 100% of the market risk. This does not imply that the PPP is the wrong approach. Whether another approach is suitable at the moment will require a lot of evaluations, some of which will be done in order to come to an assessment for the approval of the project (by the Council and the Parliament). The EC's current view is: The PPP is still the appropriate approach.

Delays will have impacts on the budget. Discontinuity and freezing of the progress of the programme would cost a lot of money. So there is a lot of pressure to finalise negotiations but the public side is not willing to accept just any deal. The industry cannot expect that the public side will follow at any price because it has shown itself so much in favour of Galileo.

Easier regulatory framework: On the budget regulatory side there are a lot of new elements that are being studied at the moment. An example: responsibility that has to be taken on third party liability. The concession holder will have to accept a certain share of third party liability. A certain level can be insured. But everything that goes over that, which cannot be insured and integrated in the contract, will automatically fall on the owner of the system. Third party liability commitments have to be foreseen in the budgetary instruments. It is under investigation now how this will be done. To V's knowledge it is not sure whether this can be done from the EU budget or whether this has to be handed over to the Member States.

Moreover, the lenders expect a clear commitment of the public side for the whole 20-year concession period. There will be a number of challenges. For ITER a commitment has been taken for a period of 3 years; now a commitment for 20 years is needed, which is new in the institutional history.

3.5 Presentation by Mark Dumville (Nottingham Scientific, Ltd)

The core business of NSL at the moment is supporting governmental authorities with regard to public regulated applications of GPS. D. reports mainly on the scope of applications in the context of regulated services in the UK. GPS is widely used by governmental agencies in the U.K. and there are several plans or visions to expand the use of satellite navigation in the U.K.

Performance of GPS has been assessed by NSL. Positioning accuracy is within 3 meters. This is sufficient for many applications; and GPS is free of charge. "So why not use it?"

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Applications for government authorities under consideration include the following fields:

- Vehicle crime: Tracking of stolen cars, immobilisation of cars dependent on location.
- Tracking of cargoes and assets: e.g. petrol cars have to follow certain routes; satellite navigation allows for alarm if they go off these routes.
- Electronic monitoring of offenders.
- Monitoring of people with dementia.
- Replacing the guide dog for blind people.
- Aviation: six airports are currently testing the use of GPS (pilots reporting their experiences with GPS). Thomas Cook got the approval to use GPS from U.K. authorities.
- Public Transport: Attempts to use GPS for controlling railway tracks. The Department of Transport is considering handling train control and signalling by GNSS, thus establishing a much more reliable system by implementing most of the intelligence needed directly in the train.
- Public Transport: Real time information on bus location for customers at bus stops, tracking buses to give next arrival information, adding location-based advertising on LCDs on buses.
- Road Transport: industry and authorities have an appreciation for Galileo but they are not willing to wait for Galileo at all. The Secretary of State for Transport announced 3 billion €two years ago, just to test different ways for road user charging.
- Road safety: trials for intelligent speed adaptation; in low emission zones an automatic change to different source of energy can be induced by satellite navigation, intelligent speed adoption of cars depending on traffic situations.
- Infrastructure: Locating defects in water, gas, electricity infrastructure.

Performance of GPS: A test of GPS carried out by NSL revealed the weaknesses of the system. There are periods with bad performance (GNSS propagation errors, receiver errors). Problems emerge from the fact that the signal has to go through the atmosphere, because of errors due to solar storms, there have been times when GPS was not available at all. The technology to get around problems of accuracy or availability is not widely deployed (augmentation systems). Thus it is unlikely that public authorities channel all their activities on GPS.

The potential for Galileo is to provide signals that avoid problems GPS causes. There is no direct competition between GPS and Galileo, but better signals, robustness and guarantee of services will be decisive to make applications run.

A problem is that people interested in applying satellite navigation need reliable information on the Galileo time schedule.

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3.6 Presentation by Stephan Sassen (TeleOP)

TeleOp is one of the eight shareholders of the concessionaire.

The private side of the PPP will have to establish the Galileo Operating Company (GOC). GOC will be financed by sponsors via equity as well as by lenders. GOC has to make contracts with service providers, has to guarantee services and performance of the system. With regard to discussions on the need for a PPP it has to be taken into account that this would not be feasible under a public procurement scheme.

The procurement of the system done by GOC comprises three main tasks: 1. Launch services (together with Arianespace), 2. Infrastructure deployment (together with Galielo Industries); 3. Operation and maintenance. The procurement pillars will be covered by the eight companies of the consortium in a kind of division of responsibilities (see slide "Galieleo Concession Structure").

The Head of Terms (a kind of pre-contract) will be finalised end of this year. The concession contract will be roughly around 10,000 pages long. Beyond that there are a couple of hundred subcontracts to be prepared in order to implement the deployment and the operation of the infrastructure. Every change in the "hinge" (the concession contract) will have implications for subcontracting. It is therefore essential that from a certain point in the negotiations (which is now) the main boundary conditions have to be fixed. Negotiations are now well on the way to the Head of Terms, which will allow industry to go into more detail with regard to the necessary subcontracts.

Galileo with a relatively low €7 billion of costs during the whole concession period, should always be seen together with the expected yearly turnaround of a couple of hundred billions in the applications market. Industry still believes that the benefit is in the applications sector. The "space companies" now involved in the development of the infrastructure will be a minority when the system is running. "Galileo" will then be made up by application and service providers.

Regarding revenue mechanisms: It is not a single revenue mechanism that forms the basis of the Galileo business. The consortium expects and has to develop several sources for revenues. Regulated applications have to be done together with the public side. A couple of services will be purely commercial. On other services the public will be the exclusive customer. There is support from the Commission that also third countries can make a contract with the concessionaire on the provision of regional services. The concession bidder is planning for a complex revenue structure - therefore discussions with GJU on who should bear the risk associated with revenue streams are difficult. However, a reasonable scheme for allocation of risks has now been achieved. It still requires a couple of innovative ideas on industries' side: open service authentication is one key word; here industry probably can link some royalties to the chipsets combined with service guarantees.

Concession negotiations are on risk sharing. One problem is that the concessionaire has to take over an infrastructure that has already been developed by a third party (ESA). This is in a way like taking over a black box. Industry has to make service level commitments before they have the opportunity to really test the infrastructure.

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The IOV period (testing) is running until 2009, the concession contract has to be signed in 2007 already. That is why the contract has to have some provisions on responsibilities on IOV performance.

Provisions for the case of termination of the contract and compensation are a sensitive problem: What happens if something goes wrong in the concession, which cannot be excluded for 20 years? A good contract has to take care of this.

Replenishment of the system will be necessary and has to be provided for by industry. However, industry would like to see ESA on board for support.

Third party liability: Industry can cover this only to a certain extent. The public sector has to step in for unexpected issues not covered by insurances.

Challenges of the near future are connected to the following phases of "hand over":

- Hand over from GJU to GSA: continuity with regard to the concession process has to be provided for.
- Handover from ESA to GOC (infrastructure): There are no direct contract relations between ESA and the concessionaire so far, but GOC is expected to take over a 1.5 billion €infrastructure from ESA. There should be a contractual relation to regulate this transfer after completion of the IOV.
- EGNOS hand-over. EGNOS has a couple of investors and stakeholders. The relations of the partners involved in EGNOS to the GOC have to be clarified.

3.7 Discussion (II)

Questions:

- What are the possibilities to support the application of Galileo by legal regulations?
- In which way will the concession process continue when GJU ceases its activities by the end of 2006?
- In the PriceWaterhouseCoopers study on the Galileo business plan royalties from Intellectual Property Rights on the Galileo chipset have been regarded as being a main source of revenues for the concessionaire. Is this still valid?

Paul Verhoef: There is exploration taking place on how applications can be supported by actions of the public sector both at EU, national and local level. These actions are multiple, including possibly some elements of regulation. The results will be presented in a Green Paper. There are many examples. However, the use of Galileo cannot simply be stipulated (there are international trade commitments; the principle of technological neutrality has to be obeyed). There is a strong recommendation for the use of satellite navigation in the Directive on electronic fee collection (transport). There are, however, considerable difficulties with Member States with regard to agreements on a European standard for fee collection. Member States are inclined to first look on how they can do it on a national basis, and eventually they will talk on how to make this interoperable on a European level.

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Mark Dumville: Train control as an example of how to support areas of application by regulation: As part of the European rail traffic management system industry has provided plans for a general architecture for train management but then it is left to the individual companies to develop their own best technical solution. By this a high technological standard can be achieved.

Stephan Sassen: There are problems to raise revenues from IPR related royalties. The technical development is running fast; i.e. IPRs which have been established now may no longer be valuable five years from now. There are ways to circumvent IPRs.

The concessionaire conclusion is: IPRs are a questionable source of revenues. Therefore the concessionaire puts much effort in developing a portfolio of products (currently 21) to back up the revenue stream.

Rainer Grohe: GJU has not given up the idea of commercialising IPR. PriceWaterhouseCoopers has been asked to review their study and to re-evaluate the relevance of IPRs. The agreement with the US on interoperability of the open signal implies that there will be a joint receiver (for GPS and Galileo). The US will not ask for a fee. Therefore it is decisive with respect to royalties and fees that Galileo proves to provide added value for fees connected with the chipset. One important feature is the authentication of the signal, which can be protected by IPR. It would however be risky to rely on IPR alone.

With regard to the handover from GJU to GSA: Both sides have committed to hand over after completion of the HoT. The transfer includes that the core team from GJU moves over to GSA. This is a prerequisite for a smooth transfer and guarantees continuity in the concession process. GSA is already involved in the current negotiations.

Pedro Pedreira (Director of GSA): On the way from the HoT to a fully fledged contract there is much negotiation needed. The stability of the negotiation team is provided for. The hand-over from GJU to GSA will not cause a slow-down in the negotiation process.

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4. Background Paper Prepared for the Workshop

Perspectives of the European Galileo Satellite Navigation System and its Applications

Background document for the STOA Workshop
"Perspectives of the European Galileo
Satellite Navigation System and its Applications"
13 September 2006, 14:30-18:30
Room ASP 5 G-3, European Parliament, Brussels

The workshop is part of the project "Galileo Applications" commissioned by STOA and carried out by ETAG

Preface

This paper has been produced to give background information and input for the STOA-Workshop "Perspectives of the European Galileo Satellite Navigation System and its Applications" (13 September 2006, European Parliament).

The paper draws to a great extent on answers to a questionnaire on the current status and perspectives of the Galileo programme developed by the author and sent to a selected group of experts. The author would like to thank the following persons for their support:

Mark Dumville, NSL

Paul Flament, DG TREN

Rafael Lucas-Rodriguez, ESA

Hans Marchlewski, GJU

Stefan Sassen, TeleOp

Martin-Ulrich Ripple, EADS

The opinions expressed in this document do not necessarily represent the position of the above mentioned experts.

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Related Documents

Note for the reader:

The following pages do not claim to provide a validated assessment of the perspectives of the Galileo Programme. This report is - apart from a description of the major features of the programme - meant to illustrate different opinions and statements, which play a role in discussions about the programme and which have been drawn from the documents listed in the annex and from input provided by an expert questionnaire. It is the objective of the workshop to clarify the validity of different statements and to provide the latest, up-to-date view on the Galileo programme and its perspectives.

1. Introduction

The Galileo Programme is a joint initiative of the European Community and the European Space Agency to provide Europe with its own independent global satellite navigation system. The Galileo satellite system will allow users to pinpoint their location at any time to a high degree of accuracy. The system is meant to ensure Europe's competitiveness in a global market in satellite navigation products and services. It is planned to be interoperable with the existing global satellite navigation system GPS (USA). It is regarded as being Galileo's advantages compared with GPS to provide for a high level of accuracy and to be under civilian control. When fully deployed, Galileo will consist of a constellation of 30 satellites in 3 orbits, the signal will be worldwide available with high integrity and authentication.

The range of commercial applications of satellite navigation systems is broad and so is the expected market potential of Galileo: It can offer applications, products and services for use in transport, telecommunications, fisheries and agriculture, civil protection, building, environmental protection and others. The biggest market is estimated to be services for transport (electronic charging, route guidance, fleet management, Advanced Driving Assistant Systems) and for private mobile phone applications (e.g. location based information services). The economic potential of the Galileo system, the perspectives for European industry to take a good share of the developing global market for satellite based navigation services as well as for the related upstream industries appear to be extraordinary. Due to remaining uncertainties and economic risks it is a subject for discussion to what extent the impressive range of possible applications will be realised and will be commercially successful.

2. The Galileo Programme

The EU and the European Space Agency agreed in 2003 on the scope and the budget of the Galileo programme. In the same year the partners founded a private company, *Galileo Joint Undertaking (GJU)*, which is responsible for managing the Galileo system during its development phase. This phase includes the launching of two test satellites (in 2005/2006), 4 Galileo satellites and related ground segments and is funded by ESA and the EU together with approx. 1.5 billion \in Main contractor is *Galileo Industries*.

One of the main tasks of GJU is to manage the programmes development phase and carry out the procedure to select the future concessionaire. For this purpose a call for tenders for a private partner responsible for developing and operating Galileo on the basis of a concession scheme was launched in 2004. Negotiations by GJU regarding the concession with a consortium of private companies comprising the main actors in European space and satellite navigation industry are currently running.

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Purpose is to conclude the major items by the end of this year, financial close and signature of the contract are scheduled for the second half of 2007.

At the core of the development phase is the In Orbit Validation (IOV) of the Galileo satellite system. This includes the launching and testing of the first 4 Galileo satellites together with the set up and testing of the most important ground segments. According to the Galileo Mission High Level Definition Paper of the EC (2002) the IOV originally was scheduled to be finished by the end of 2005. It is now scheduled to be completed by the end of 2008.

At the end of 2006 GJU will be closed and the *Galileo Supervising Authority (GSA)* will take over the remaining tasks. The director of GSA was appointed in 2005. The authority is currently being built up and will be the owner of the Galileo system. GSA as the owner of the satellite system will control the fulfilment of the contract with the private partner.

The deployment phase now scheduled to be completed by 2010 (originally 2007) will include the completion of the full set up of 30 satellites and ground control centres in Germany and Italy. It is planned that 2/3 of estimated total costs (2.3 billion €) will be covered by the private concessionaire. The concessionaire is expected to develop and exploit the commercial use of Galileo. It is planned that private suppliers for Galileo services and for end devices will have to pay royalties and fees to the concessionaire. Revenues from these sources should also cover estimated costs of 220 Mio p.a. for replenishment and maintenance of the system after its completion in 2010.

3. Galileo and GNSS

Galileo is designed to be interoperable with the existing American satellite system GPS but will as well be an independent European contribution to the world wide satellite navigation system GNSS (Global Navigation Satellite System). EGNOS, the European Geostationary Navigation Overlay Service, which commenced to provide signals in 2005, will be operated in conjunction with Galileo.

GLONASS

The Russian GLONASS satellite system initiated by the Soviet armed forces was planned to reach its full constellation of 24 satellites in 1995. Partly due to short life span of satellites the originally planned full constellation has never been realised. However, the Russian Government has initiated a programme of replenishment and modernisation of the system. The current constellation of 17 satellites includes 4 satellites of the modified GLONASS-M design (longer life span, additional civil ranging code). GLONASS-K satellites with enhanced features are currently under development and the launch of the first of 27 satellites is planned for 2008.

GPS

The GPS system was developed by the US Department of Defense (DoD) and is currently managed by the GPS Joint Program Office (JPO). The JPO aims to ensure the system is continuously available, originally for the US and allied military users. From the beginning of the 1990s however a degraded signal for open use was provided. GPS so far is the system applied for navigation and positioning all over the world and the main supplier for increasing civilian demands for the continuous provision of position, navigation and timing services. Whereas the basic system has changed very little, there have been a series of improvements of services for the civil user community.

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In 1998, the addition of a second civilian GPS signal to improve accuracy and reliability for civilian users was announced and in 2000 the degradation of the standard positioning service was removed. By this the performance of GPS has been improved to accuracy levels that proved to be acceptable for consumer applications with noticeable effects for the application market.

The GPS modernisation period has begun with the launch of the first of eight modified Block IIR satellites (Block-IIR-M) in September 2005. It is planned to successively improve the GPS service in terms of accuracy, availability and integrity of the signal. The first GPS Block IIF satellites are scheduled to be launched in 2006/2007 and will provide a signal with higher signal power and wider bandwidth. Final operational capability for the currently developed GPS III satellite system is anticipated after 2015.

EGNOS

The European Geostationary Navigation Overlay Service (EGNOS) is a regional European Satellite Based Augmentation System (SBAS) designed for transmitting a signal containing information on the reliability and accuracy of the positioning signals sent out by GPS. Comparable regional augmentation systems are ready or under construction in Japan, the U.S and India. EGNOS is regarded as being both "... a precursor to Galileo and (as) an instrument enabling Galileo to penetrate rapidly the market for satellite radio-navigation services" (EU Council Conclusions of 5 June 2003, cf. GJU n.d., p. 3). EGNOS will provide an Open Service for free, a commercial service and a safety of life service with very high accuracy of positioning for application in aviation, maritime, rail and road navigation. EGNOS will allow for accuracy of positioning up to 1-3 meters and will provide an integrity signal when the quality of the signal is low. These are features also regarded as main advantages of Galileo.

EGNOS consists of 34 ground based *Ranging and Integrity Monitoring Stations (RIMS)* receiving GPS signals and three geosynchronous satellites. Initial operations of EGNOS commenced during 2005 and it is expected that the open service will become available during 2006 with full EGNOS operations, including the safety of life service, expected to start during 2007. It is planned that until 2008 EGNOS will be made available for other regions of the world.

Galileo

From the start of the Galileo programme it has been held to be a decisive advantage of Galileo as a new system to deliver a more accurate and reliable signal than the older GPS. Galileo is planned to offer instantaneous positioning services at the metre level, as a result of better clocks, dual frequency and enhanced navigation algorithms. Apart from that Galileo will provide an integrity signal, which informs users about the reliability of the provided signal. It is also expected that signal authentication of satellite navigation systems will be required for many services in order to ensure that the source of the satellite signaling is not from a simulator but genuine. Galileo is planned to provide authentication of the delivered signals for several services, where authentication is crucial for financial (e.g. toll collection) or security reasons (Pozzobon et al. 2004).

Since GPS has been and is successively modernised in the course of replenishment it has been regarded decisive for Galileo to become operable in due time before GPS III will have reached technical standards comparable to Galileo. The US programme for expanding and modernizing GPS can be regarded as being for a great part triggered by Europe's Galileo-Initiative.

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It is now expected that in terms of accuracy GPS III and Galileo will be comparable by 2015. In this respect it might be a point for discussion to what extent a delayed operability of Galileo could be detrimental to Galileo's success in the international market for satellite navigation.

After the successful agreement between the EU and the US on the cooperation of GPS and Galileo (in June 2004), however, the development of Galileo must not be regarded as being competitive to GPS since both systems may benefit from each other. Signals sent out by Galileo and GPS are compatible to each other. Combined Galileo and GPS constellation may be even more attractive for end users and be able to prompt the establishment of new markets. This leads to the assumption that in the future all users will look for a combined use of GPS and Galileo signals.

Apart from synergies of GPS and Galileo it is seen as being a major advantage of Galileo that it will provide additional value via the **global integrity signal.**

Another important argument which was made at least at the beginning of the Galileo programme for the launching of a separate global Satellite navigation system has been the need for **independence of the US**. As has happened during the first Gulf war the U.S. in case of a crisis situation may decide to encrypt the GPS signal or otherwise disable civilian use of the signal. Apart from political and military reasons this uncertainty regarding the continuous provision of the positioning signal has been regarded as a major barrier for the development of application markets.

Last but not least launching of an own European satellite navigation system with global availability is regarded as an indispensable precondition for assuring a leading **position of European satellite and downstream industries** in the expanding global market for navigation, positioning and timing devices and related services.

4. Galileo Services, Applications and Markets

When fully deployed and operable each of the 30 Galileo satellites will transmit 10 navigation signals. Galileo will offer 5 distinct services (ref. ESA 2006):

Public Regulated Service (PRS)

The relevant signals will be encrypted and will only be available for use by public authorities for applications in the context of law enforcement, emergency services, European or national security etc.

Search & Rescue (SAR)

This service is used for the global reception and handling of distress messages, which will allow for near real time reception of messages and precise location of alerts.

Open Service (OS)

This service will be free of charge and used for mass-market timing and positioning applications. It will not offer integrity information and no service guarantee.

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Safety of Life Service (SoL)

This service is for use in safety critical navigation purposes in transport (aviation, maritime, rail, car). Other than the OS the SoL will provide integrity information (timely warnings when the system fails to meet margins of accuracy). The Service has to be certified by applying organisations - such as e.g. the International Civil Aviation Organisation (ICAO).

Commercial Service (CS)

This service is planned to provide higher performance than the OS and will be offered on payment of a fee. Providers of application services will have to buy the right to use two additional signals protected by encryption from the Galileo operator.

Applications

There are an immense number of possible applications that are expected to be either improved and expanded or newly developed and commercially supplied in the future on the basis of the increased performance and security of navigation data provided by Galileo. Applications e.g. comprise: Network synchronization for power generation and distribution, precision agriculture, environmental monitoring, disaster monitoring and prediction, data encryption for e-commerce, construction side management and logistics, navigation assistance for people with disabilities, localisation of emergency calls and many others.

The most promising areas of applications and market development are supposed to be services for transport and the integration of Galileo navigation chipsets into mobile phones allowing for so called Location Based Services (LBS).

Due to its high level of accuracy Galileo is expected to participate to a great extent in the evolving market for new services in the **transport** domain - e.g. car navigation systems with additional features such as information about the traffic situation and other (e.g. tourist) information related to the current position of the user. An important future market is seen in traffic telematics: The Galileo signal can be used for fleet management as well as (together with other sensors) for so called Advanced Driver Assistance Systems allowing for autopilot-like support of the driver. More in a short term perspective are plans to allow for improved road charging systems (e.g. in urban areas) via extended use of positioning and route determination by the use of satellite navigation signals.

Whereas the aforementioned applications are offered in the frame of the open or the commercial service, other safety relevant applications in maritime and air navigation are emerging from the safety of life service. Navigation assistance in air flight is seen as becoming crucial since the number of air flights and the frequency of starts and landings is increasing rapidly. The process of certification for EGNOS (as a precursor for Galileo) for aircraft navigation is currently running. Satellite navigation is growing in importance for use in maritime navigation as well. Possible applications include locating traps and nets in fishing, fleet management and cargo monitoring, locating and handling of containers in harbours and others.

Galileo is supposed to trigger new developments in the probably most important consumer technology market of recent years, the mobile phone market, by making new **Location Based Services** available. The market for mobile phones in Europe and US is near to saturation but innovation cycles are quite short and the market will continue to grow in Asia (especially China).

The inclusion of GNSS chipsets for navigation in mobile phones offers the possibility for new services. Mobile phones may deliver information (e.g. for leisure activities) directly to mobile phone users according to their current location or may supply localisation of the caller in case of emergency calls (E112 in Europe). GNSS may also support network related services where knowledge of user position improves communication services. The integration of GPS/GNSS into mobile phones is developing rather slowly so far in Europe, whereas in Japan and the US first services have been offered.

Markets

Given the recent development of the market for GPS as well as figures from market forecasts, perspectives for Galileo applications appear to be promising.

- The GNSS related turnover passed from 10 billion €in 2001, to almost 60 billion €in 2005 (COM 2006). The increase is mainly linked to services associated with hand-held devices and road navigation devices.
- The gross turnover for satellite navigation products has been forecasted to increase from 23 billion €in 2004 to 180 billion €by 2020 (GJU 2005).

The recent market development is supposed to indicate a move from a professional niche market for GNSS to a mass market. The initial GPS receiver concept, based on a standalone device with a simple man-machine interface aimed to trace waypoints has been replaced by a variety of different solutions and sophisticated all-in-one hand-held navigation system with a colour display, accurate and complete cartography stored on memory of some GByte, 3D maps visualisation, sophisticated algorithms to optimise the route computation for cars, bicycles and pedestrian and traffic information. Also Personal Digital Assistants (PDA) and smart phones might be equipped with Bluetooth GPS receivers. The integration of satellite navigation in mobile phones has started.

The involved actors ESA, EC, GJU have launched projects for **exploring markets**, raising awareness among possible service providers and manufactures of GNSS devices and have invested in fostering research and development activities for a broad range of applications in the context of 5th and 6th FP. Twelve projects for different user communities are being funded in the 6th FP to perform an assessment for the applications in each sector for technical, business, regulations and standards point of view. These projects, currently running, represent the European platform to discuss the best exploitation of EGNOS/Galileo for the various sectors: location based services, road, rail, aviation, maritime, multi-modal transport, energy, survey and civil engineering, agriculture, science, emergency and cultural assets (for an overview see GJU webpage, www.galileoju.com).

In order to provide for access to the world wide market for satellite navigation cooperation agreements for Galileo have been signed with several countries - among them China (participating with 280 mill. €) and Israel (18 mill. €). Ongoing activities of GJU to expand **international cooperation** for the use of EGNOS/Galileo are focussing on Africa and Latin America. International cooperation can be regarded as being vital for Galileo to be established as a globally applied system. The significance of GNSS technology is becoming increasingly understood and appreciated by governments around the world.

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It has been reported that India and China (despite its involvement in Galileo) are considering to launch their own satellite navigation systems.

EGNOS - about to be fully operable in the near future – has been referred to as a door opener for Galileo. It has been stated that the majority of receivers sold on the European market today are already "EGNOS-compatible". Since EGNOS system receivers are already for sale EGNOS is supposed to help to establish confidence for the user equipment and applications service providers.

The ongoing certification process for EGNOS to enter into the safety of life services (especially in aviation) is held to pave the way for Galileo, since the implementation period for this particular market has long lead times.

Thus the potential of the Galileo system, the perspectives for European industry to take a good share of the developing global market for satellite based navigation services as well as for the related downstream industries appear to be extraordinary. There are however **remaining uncertainties and risks** regarding the development of technical specifications for commercial applications, consumer acceptance of services and necessary standardisation of technical parameters. It remains questionable to what extent the impressive range of possible applications will be realised and will be commercially successful and triggering of value added application markets will be the major challenge for the future Galileo Operating Company.

The difficulties to establish the market for the UMTS standard in mobile phone communication is a recent example for imponderability of market development for high tech consumer applications. The market in Europe so far did not evolve as positively as foreseen by past market analysis studies. User acceptance of Location Based Service varies from country to country. Trials made by a few mobile phone operators in Europe have not (yet) been successful, while it is reported that LBS markets in Korea and Japan are evolving rapidly.

Problems for Galileo to establish new services might be as follows: The development of Galileo related services will take time and may gain momentum only when the full capacity of the satellite system is realised, since many new and value added applications and services expected to be instigated by Galileo are dependent on new additional features which distinguish Galileo from current GPS. For a new application to succeed many preconditions must be fulfilled. Receiver technology must be at hand to affordable prices, the content for services must be provided (e.g. digital maps, databases). The maturity and economical affordability of the receiver technology, signals and services may have to be standardised and interoperable with other systems, a particular regulatory frame may be affordable to instigate new applications and some applications involve a certification by users and/or public authorities. The more complex and interactive an application is the more efforts for technical and content optimisation are necessary to meet customer needs.

5. Galileo Business Case - Revenues and Risks

The core of the commercial operation of Galileo is the Public-Private Partnership (PPP) which is based on a concession scheme that has been adopted as the business model for the Galileo project. The consortium of companies currently negotiating the contract for the PPP has been set up after the two original main competitors merged and offered a joint bid in June 2005 (Aena, Alcatel, EADS Space, Finmeccanica, Hispasat, Inmarsat, Thales, TeleOp and others).

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This has been welcomed by GJU as being helpful to reduce costs for the public partner and improve perspectives of the Galileo business case.

The private partner, the concessionaire, is charged with the responsibility to finance, operate, maintain, replenish and develop the system in exchange for the right to develop market revenues for a specified period of time.

The PPP is scheduled to start with the procurement of the deployment phase and will run for 20 years. The private partner is expected to cover 2/3 of the costs for deployment of the system.

Achievable **Revenues** for this period of time have been estimated at 9.3 billion \in The associated costs of the programme are estimated at 7 billion \in Given the complex technical structures to be developed as well as the above mentioned imponderability in market development these estimates unavoidably are subject to a high degree of uncertainty (Recent reports indicate the development phase of Galileo has already seen costs exceeded by \in 400 mill. on top of the 1.1 billion \in originally earmarked).

Studies on the business plan for Galileo carried out on behalf of the EC in 2001 and 2003 (PricewaterhouseCoopers) identified two main sources of revenue for the Galileo Operating Company (GOC) which are regarded as forming the financial backbone of the PPP: payments from service providers for making the signal available to them and their customers (for Galileo's Commercial Services with an encrypted signal) and – most important source of revenue - royalties from Intellectual Property Rights.

The GOC will be the only entity entitled to exploit IPR provided by the public sector e.g. by creating revenues through licence fees for Galileo chipsets to be implemented in receivers. This should constitute a flow of revenue from the sale of Galileo enabled receivers, by charging **royalties** or a license fee paid to GOC by receiver manufacturers. The ability to derive revenues from the chipset royalties has been held to be crucial particularly in the early years of Galileo since "... it is not until applications are well established in the user market that the GOC benefits from a meaningful level of service revenue" (PricewaterhouseCoopers 2001, p. 20). According to GJU this expectation is still valid. However, partly due to the EU/USA agreement on cooperation in satellite navigation, difficulties to assess the actual potential for Galileo to gain revenue from royalties seem to be relevant.

It is regarded as being one of the most important tasks in the concession selection process to come up with a realistic **assessment of opportunities to exploit IPR** not only related to the Galileo chipset but also to EGNOS and Galileo System segments. Currently an IPR task force (EC, ESA, GJU) is occupied with the identification of solid and protectable IP in the domain of chipset and system functions in order to secure the opportunities emerging from the Research and Development activities (running e.g. under 6th FP) and from the Galileo infrastructure development.

¹ Arrangements to facilitate revenue generation for the concessionaire have been introduced by the GJU through contracts with the industrial teams who are generating Intellectual Property Rights within the Galileo projects funded under the 6th FP. These arrangements caused criticism from industry, especially concerning those projects that are funded at 50% and for those involving innovative SMEs.

Difficulties to assess the opportunities to attain revenue from IPR have been reported as follows:

- Strong competition is expected between chipset designers/manufacturers about the optimum chipset design providing most value added to the customers. To which extent the Galileo Operating Company will be able to influence and determine respective IPR depends on the detailed characteristics of the value chain, which can only be predicted with uncertainty.
- Given the strong competition of manufacturers, costs are a sensitive success factor for the most important source of royalties, the Galileo Chipset. A royalty will be only acceptable provided that its level is not too high in comparison to a GPS-only product and that chipset manufacturers are charged the same fee. Currently royalties of 0.50 € are expected per chipset. A small change in the fee may play a very important role and it may represent the difference between failure and success. Slightly higher fees may easily stifle the market.
- It is not certain that Galileo patent applications will lead to patents. Most of the patent applications were filed between 2002 and 2005 but it can take 5-7 years before a patent is granted by the patent office. The initial patent claims might as well be restricted or the patent office may refuse to grant the patent, and national courts might annul the patent in their territories.
- It has also been argued that the charging of royalties is contradictory to the interoperability with GPS (which is free of royalties) and may be detrimental to Galileo's position. Actually a royalty concept cannot be applied for the basic Open Service (due to agreement on interoperability with GPS). The royalty schemes will apply for value added by Galileo. This implies that it is vital for Galileo to actually prove that additional features and better performance are of added value for users. It will be a challenge for the Galileo Concessionaire to provide value added for regulated applications, where a high degree of positioning trustworthiness is legally required and higher revenue opportunities are given.

Due to the complexity and scope of the Galileo project the GOC will have to cope with a set of **risks that have to be considered in developing the Galileo business case**. According to the European Commission the following nine blocks of risks have been identified in the course of the concession negotiations (COM 2006, p. 3): cost overrun, construction, system performance, design, deployment, coverage of project risks, compensation in the event of termination of the project, refinancing.

It is/and will be the main subject of the currently running negotiations between GJU and the concessionaire to clarify the **allocation of risks between the public and the private side of the PPP**. The EC reports (June 2006) that whereas advances have been reached for seven areas of risk, the main differences concern the sharing of risks associated with system design and commercial revenue and market development (COM 2006).

According to the majority of experts the realisation of the Galileo programme is regarded as being indispensable in order to provide Europe with a satellite system which is independent and which opens the opportunity for European industry to play a major role in one of the most promising future markets.

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Some of them however are sceptical with regard to the PPP scheme, since the existing risks form too high a barrier for a private company to develop the Galileo business case. According to this position, Galileo – the satellite system and the ground segment – has to be regarded as basic infrastructure (like roads and railways) and is only feasible as an altogether publicly funded infrastructure project meant to open up opportunities for the private sector to utilise the system by developing applications and services.

6. Legal Aspects

Satellite navigation has the potential to prompt applications in many social and economic sectors such as Fisheries, Agriculture, Transport, Construction, Insurances, Communication and others. In any of the potential fields of application of Galileo related services legal regulations may affect the opportunities of Galileo to become successful or may be needed to provide for a socially acceptable and an economically successful performance of services. In many of these fields harmonisation of national legislation and the setting up of technical standards and requirements is needed to open or support market opportunities for satellite navigation.

Important areas where the use of Galileo can be or already is supported by EU regulations are as follows (according to GJU):

- Harmonisation in rail transport is achieved through the ERTMS (European Rail Traffic Management System), a new signalling and management system for Europe, enabling interoperability throughout the European Rail Network. The system is supported by a legal framework constituted by Directive 2004/50/EC and Directive 2001/16/EC. The ERTMS imposes the architecture of the system but not a specific technology to be used for this purpose, the applied Global System for Mobile Communications Rail(way) (GSM-R) can be connected with EGNOS/Galileo.
- The Directive on **road tolling** (2004/52/EC) aims to ensure the interoperability of electronic road tolling systems in the Community. The Directive proposes some technologies to be used in this frame but without imposing one of them. Member States' electronic systems brought into service after 2007 will be required to use satellite positioning and mobile communication technologies.
- The Regulatory Package of Single Sky (Initiative of the EC to foster a common European air control system) envisages harmonising the interoperability and licensing procedures in terms of air traffic management. The use of EU GNSS is not made mandatory by this regulatory package but the importance of navigation services is addressed.
- The Council Regulation EC 1/2005 on **animal tracking** provides that "... Transporters of domestic Equidae, except registered Equidae, and domestic animals of the bovine, ovine, caprine and porcine species over long road journeys shall use a navigation system." Satellite navigation will be of relevance for meeting the requirements of the regulation.
- For **transport of fissile materials** discussions are on going between Member States at Council level on the use of the EU GNSS as the recommended means of navigation for the purposes of an upcoming regulation.

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- The European Commission Recommendation of 25 July 2003 on the processing of caller information (E112) COM (2003) 2657 provides that: "For every **emergency call** made to the European Emergency call number 112 public telephone network operators should, initiated by the network, forward to public safety answering points the best information available as to the location of the caller to the extent technically feasible." Discussions between Member States and industry on technical means available for these purposes are currently taking place. The use of EU GNSS is not made mandatory but the use of satellite navigation is expressly encouraged.
- Currently fishing vessels are equipped with a so called 'Blue box" which records the position of the vessel. This is done in the frame of EU initiatives to control and regulate the fishing activities (Directive 2002/59/EC: Community vessel traffic monitoring and information system; Commission regulation 2244/2003: Satellite-based Vessel monitoring system). In compliance with vessels traffic services (VTS), the Directive mandates Community vessel traffic monitoring. The Regulation provides that, from January 2006, apart from position, date and time, the speed and the course of the vessel have to be reported by the satellite based Vessel Monitoring System.

The examples given above show that secondary EU legislation can support the use of EGNOS/Galileo applications in various domains by recommending or making mandatory the use of satellite navigation. The issue will be the subject of the "Green Paper on Regulated Applications" which will be presented by the Commission by the end of 2006. It is however not held to be a viable approach to make the use of EU GNSS or Galileo services mandatory, since the principle of technological neutrality has to be respected. A regulatory provision promoting Galileo could generate a distortion of the natural competition in a given market and would interfere with the agreement on interoperability of GPS and Galileo.

Aspects which might need to be further explored are issues of **privacy and data protection**. The various applications based on Galileo will bring added value to consumers but could be regarded by consumers to be invasive in terms of private data processing. It appears to be a contradiction when it is required to obtain the location and preserve privacy at the same time. With regard to road toll collection systems the issue of privacy management has been estimated, to be "...to a large extent still unresolved, as location data obtained by operators of these schemes are hardly controlled by users" (Pozzobon et al 2004, 200). From a non-expert perspective it is difficult to assess to what extent technical (built-in) protection systems are effective.

On the one hand Galileo positioning information is not necessarily something specific since applications and services are "passive". The infrastructure simply broadcasts signals: it is up to users to decide whether or not to calculate their position and secondly to transmit this information to "others" (mobile phone operator, service provider, etc.). This however, could be argued, may be not the case for instance with mobile phone related functions and services for which cell identification is inherent to the system. Users have no other choice than letting their position be known if they want to use the telecom functions. For the forecasted mass market for Location Based Services it is difficult to imagine how the user can benefit from a service (for instance for tourist purposes) without "leaving a trace" when he is charged with a fee.

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Clarification might be necessary on whether existing laws and regimes as well as technical measures will be sufficient to accommodate the new wave of location-based information on citizens' behaviour, activities and transactions. Will a specific Galileo-related legislation be needed or are regulations more appropriately implemented separately for each domain of application? What technical solutions are at hand to provide for privacy and data protection?

The GJU is investigating the need for measures of protection of personal data in the frame of the development of new applications through the research programmes it manages. Results of this ongoing research might be instructive for future discussions on data protection. Aspects of privacy and data protection will also be addressed in the Green Paper on regulated applications referred to above.

7. Questions for the Workshop

- What is the current state of the concession process (especially with regard to allocation of risks) and what are the perspectives of the Galileo PPP?
- What are the most important features of the Galileo business case and how are opportunities for revenue (from royalties for IPR and other sources) appraised today?
- What is a realistic time schedule for Galileo to become fully operable and what does this mean with regard to Galileo's competitive position?
- What is the current state and what are the perspectives of the involvement of international partners in the Galileo programme?
- Are there particular data protection and privacy problems related to Galileo applications and what are appropriate measures and regulatory frameworks to deal with these problems?
- What are the most important policy measures (regulations, legal frameworks, R&D funding) to be taken in order to support Galileo's position on the world market for satellite navigation and applications?

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Related Documents

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GALILEO JOINT UNDERTAKING (2005): Business in Satellite Navigation - an Overview of Market Developments and Emerging Applications. Brussels

HOUSE OF COMMONS (2004): "Galileo". 18th Report of the Transport Committee, London, 25 November 2004. (http://www.publications.parliament.uk/pa/cm200304/cmselect/cmtran/cmtran.htm)

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PRICEWATERHOUSE-COOPERS (2001): Inception Study to Support the development of a Business Plan for the Galileo Programme. Final report (TREN/B5/23-2001)

PRICEWATERHOUSE-COOPERS (2003): Development of a Business Plan for the Galileo Programme. Final Report (Part 1-3) (TREN/B5/23-2001)

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II. Briefing Note for MEPs

The Galileo satellite navigation programme has entered into a crucial phase

Outcomes of the Galileo Workshop, 13. September 2006, European Parliament

Experts representing the main actors in the European satellite navigation programme, GALILEO, discussed the current state and future perspectives of the programme at a workshop that took place on 13th of September 2006 on the premises of the European Parliament in Brussels. The workshop was organised by the European Technology Assessment Group (ETAG) on behalf of STOA, the European Parliament's Scientific Technology Options Assessment Panel. At the workshop - chaired by Etelka Barsi-Pataky, MEP, and moderated by Prof. Günther Hein, University FAF, Munich - the following experts presented their views: Rainer Grohe (Galileo Joint Undertaking), Giuseppe Viriglio (European Space Agency), Paul Verhoef (European Commission), Mark Dumville (Nottingham Scientific Ltd), Stefan Sassen (TeleOP, representing the consortium of Galileo concession bidders) and Pedro Pedreira (European GNSS Supervisory Authority). The workshop revealed that with the programme entering the phase of agreement on the terms of the Public Private Partnership, which forms the core of the Galileo business case, an important milestone has been achieved but there are still challenges ahead and problems need solving in order to secure the success of the programme.

The Galileo programme

The Galileo Programme is a joint initiative of the European Community and the European Space Agency to provide Europe with its own independent global satellite navigation system. The Galileo satellite system will allow users to pinpoint their location at any time to a high degree of accuracy. The system is meant to ensure Europe's competitiveness in a global market in satellite navigation products and services. It is planned to be interoperable with the existing global satellite navigation system GPS (USA). Being under civilian control is regarded as Galileo's advantage compared with GPS in addition to providing a high level of accuracy, integrity and authentication of signals. When fully deployed, Galileo will consist of a constellation of 30 satellites in 3 orbits. The total public sector money committed for research and development activities by the EU and ESA is in the range of 2.5 billion €

The core of the commercial operation of Galileo is the Public-Private Partnership (PPP) which is based on a concession scheme that has been adopted as the business model for the Galileo project. The consortium of companies currently negotiating the contract for the PPP was set up after the two original main competitors merged and offered a joint bid in June 2005 (Aena, Alcatel, EADS Space, Finmeccanica, Hispasat, Inmarsat, Thales, TeleOp and others).

Economic Perspectives

At the workshop all experts stressed the importance of Galileo as a European infrastructure project in an important field of high tech development with enormous economic potential. With respect to the technological and economic challenges and chances connected with Galileo, the programme – as was pointed out – can be regarded in the same line as the development of the mobile phone or the internet. Markets for the use of satellite navigation services by consumers, public authorities and industry are currently emerging. The scope of fields of application is immense; it comprises e.g. network synchronization for power generation and distribution, precision agriculture, environmental monitoring, disaster monitoring and prediction, data encryption for e-commerce, construction side management and logistics, navigation assistance for people with disabilities, location based services via mobile phones, transport fee collection, advanced driving assistance, localisation of emergency calls and many others.

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It has been estimated that 150,000 jobs can be created by Galileo. Experts expect that this margin will be exceeded by jobs created in downstream industries developing applications and providing services. It is in the downstream industries where the real macro economic value of GALILEO is expected to be realised. For 2025 the global market for satellite navigation is expected to comprise a couple of hundred billion euros annually.

Galileo time schedule

Due to the complexity of the endeavour – technical as well as institutional – there have been some delays in the development of the programme. The current time schedule – regarded as being robust by the experts – is as follows: The development phase of the programme – including the design of the infrastructure and launching of two test-satellites – is about to be finalised under the lead of ESA in 2007. In 2008 the programme will enter the so called In-Orbit-Validation which includes the launching and testing of 4 Galileo satellites. The full operation constellation of 30 satellites providing signals for five services is scheduled to be achieved by the end of 2010.

The currently running negotiations on the concession for the PPP are decisive for the further progress of the programme. With the signature of the concession contract scheduled for 2007 the responsibilities for the further development of Galileo are handed over to the private concessionaire. The Galileo Operating Company (GOC) to be established by the concessionaire consortium will be charged with the responsibility to finance, operate, maintain, replenish and develop the system in exchange for the right to develop market revenues for a period of 20 years. The ownership of the infrastructure will remain with the public partner.

The concession process

According to both sides, the public and the private side, the process of defining the contractual cornerstones of the PPP is making good progress. It is planned that the so-called Head of Terms (HoT), a pre-contract stipulating the key elements of the coming concession contract, will be agreed on in December 2006. In the course of 2007 then the details of the contract will be negotiated. The financial close and the signature of the concession contract are foreseen for the end of 2007. With the agreement on the Head of Terms, the Galileo Joint Undertaking (GJU), founded by the EU and ESA and representing the public side, will be closed and will hand over to the GNSS Supervisory Authority (GSA) for completion of the negotiations.

The main subject of negotiations is risk sharing: it has to be agreed on which risk associated with the commercial development of Galileo will be retained to which extent by which partner. It has been agreed that some of the risks have to be retained mainly by the private concessionaire (design risk, completion risk, cost overrun and performance risk). Negotiations are underway on the allocation of market risks (uncertainty about the amount and timing of revenues), replenishment risks (in view of uncertainties of technology and market environment) and third party liability risks between the private and the public side.

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Tasks ahead, challenges and issues that need further clarification

- Further clarification and negotiation is needed regarding **market risks**. Market risks are difficult to assess since the main markets and related revenues are in applications of the system that will emerge in the future. The experts are convinced that these markets will develop fast. So far however only the marketing of the signals is part of the revenues which are generated by the Galileo Operating Company. The expectation that industry would take the market risk to 100% apparently cannot be maintained. This implies that the public sector will have to underpin debts of the Galileo Operating Company to a certain extent in order to allow for "bankability", i.e. provide reassurance to lending institutions that in case the contract is terminated the public side, as the owner of the system, will step in.
- There appears to be a consensus that **third party liabilities** only to a certain extent can be taken over by industry. The public sector as the owner of the system might have to step in for risks that cannot be taken by the private partner and cannot be insured. It will have to be clarified to what extent third party liability commitments for the public side have to be included in the contract.
- From the side of the concession bidder problems arising from the **hand-over of the system** from the public to the private partner have been indicated. E.g.: The In-Orbit-Validation (IOV) phase will run into 2009. The private partner has to take over in 2007 and has to make commitments on services before testing is completed. The concessionaire will have to share the design approach selected by ESA. In order to have a smooth transition from one phase to the other a clear division of responsibilities and risk sharing between the public and the private partner is needed. So far there are no direct contract relations between ESA and the concessionaire to clarify the terms of hand-over. This is also an open question with regard to the foreseen hand-over of EGNOS from ESA to the concessionaire.
- The **time schedule** is crucial. It is important that continuity is ensured between project phases (the IOV and the FOC, Full Operation Constellation) as well as the synchronisation of programme development and institutional approval processes. A major delay in the signature of the concession contract as well as a prolonged period of approval of the PPP agreement by the Council and the Parliament could cause problems and additional costs. Delays might imply that ESA has to freeze the In-Orbit-Validation phase. This could cause major problems for those more than one hundred European industry companies currently involved in the development of Galileo. Industry will not be able to maintain capabilities in terms of expertise and staff for a longer period of time of uncertainty on the continuation of the programme. Experts admitted therefore that there is a lot of pressure to finalise negotiations. The public side is determined not to yield to the pressure if this means accepting an agreement that does not provide value for money for the EU.
- For the deployment of the full system a **cost sharing scheme** of 2/3 of costs covered by the private partner and 1/3 by the public partner was foreseen in the original business plan (total costs estimated to comprise 2.3 billion €). This cost sharing model is still regarded to be valid. However experts expect that plans have to be made for additional costs, which were not subject of calculation in the original business plan. This includes e.g. the fact that the public sector will have to include third party liability commitments in the budgetary instruments.

It has been reported by the European Commission (EC) that it is currently being investigated how this will be done. It is not certain that this can be done from the EU budget or whether it has to be passed on to the Member States.

- It is decisive that **co-operation with international partners** be extended, since Galileo is designed to be a global system. Agreements have already been achieved with the U.S, China, Israel and Ukraine. Negotiations are underway with many other countries. The EC expects that soon a critical mass of partners between 12 and 15 partners opening access to large markets will be reached. Modalities of participation of international partners in the GSA as the owner of the system have to be clarified.
- There are a couple of policy issues to be addressed in order to support the development of Galileo by an appropriate **regulatory environment**. There will be a Green Paper exploring (to be presented by the end of the year) **how the development of new fields of application can be facilitated by legal regulations** and other policy measures. It is however not possible to just stipulate the use of Galileo (due to international trade commitments and the principle of technological neutrality). Issues to be worked on in this respect are standardisation, certification and adaptation of national law in several fields of application, such as the use of satellite navigation for electronic fee collection as recommended in an EU directive. The Green Paper will also address questions of **data protection and privacy**, which according to the EC need to be evaluated.

Next step in the decision making process

Based on the Head of Terms agreement the EC will inform the Council and the Parliament on the features of the PPP scheme. Part of the communication from the EC will be a request for budget, as well as a request to approve a number of financial mechanisms arising from the commitment of the public sector for a period of 20 years.

Annex: Slides of Presentations

Presentations by

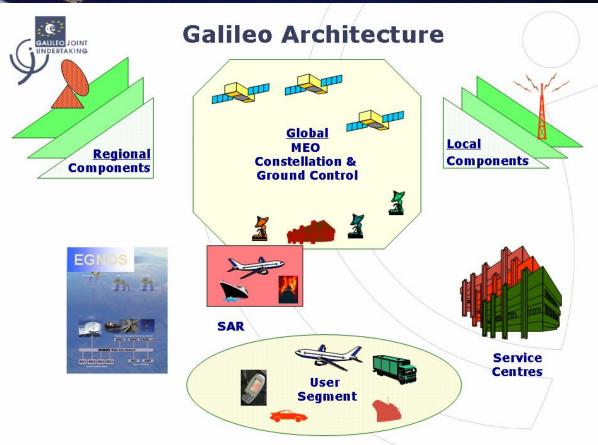
- Rainer Grohe (GJU)
- Mark Dumville (NSL)
- Stephan Sassen (TeleOP)





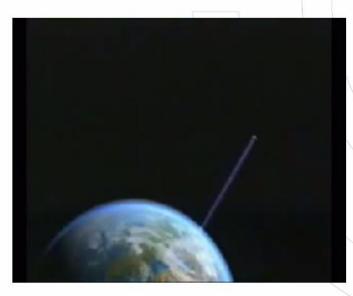








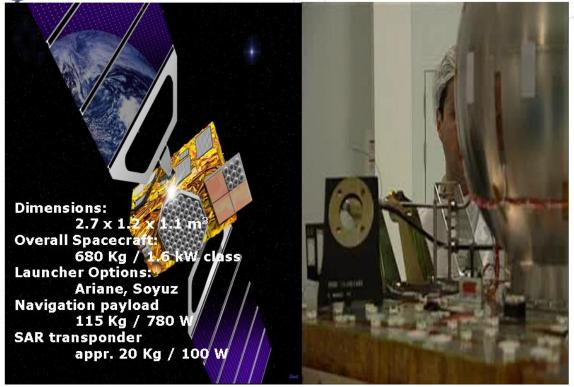
Galileo Constellation



- 30 satellites in three Medium Earth Orbit MEO planes at 23,200 km altitude
- 1 satellite per orbital plane is a spare
- Inclination of orbital planes 56 degrees
- One revolution 14 hours 4 min
- Ground track repeat 10 days

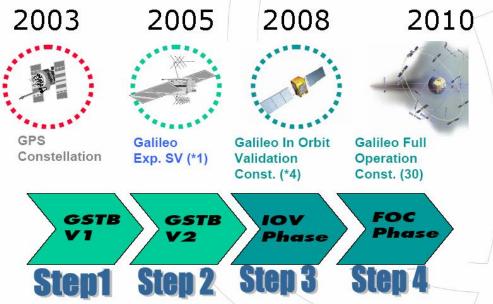


Galileo Satellite



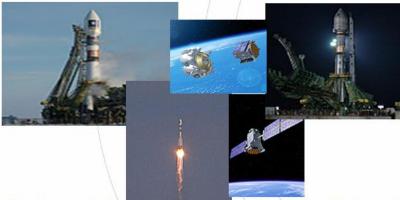


Galileo Implementation Logic





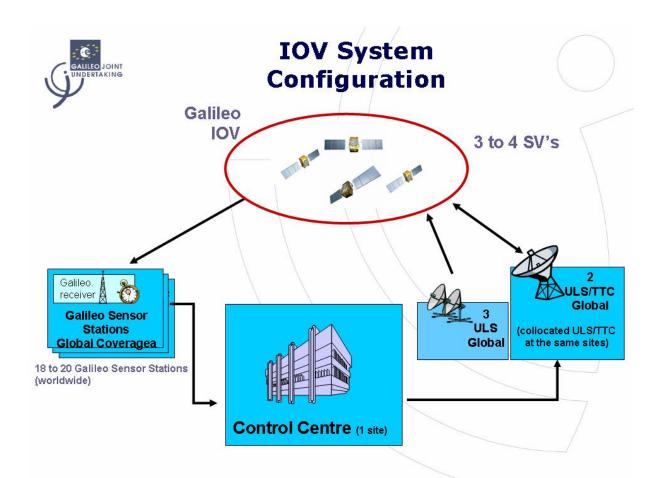
GIOVE- A Test-Satellite



GIOVE-A is Europe's first test satellite placed in a Medium-Earth Orbit.

The purpose of the GIOVE-A test satellite is to:

- •transmit the Galileo signals from one of the orbits to be used by the constellation – received successfully on the 12th January 2006.
- •test various critical technologies, including the rubidium atomic clock and the signal generator.
- measure the physical parameters of the orbit and the particular environment in which the future constellation is to operate.





Galileo - Five Services

EU Transport Council Decision- December 2004

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Open Access	Free to air; Mass market; Simple positioning	66-
Commercial	Encrypted; High accuracy; Guaranteed service	nin.
Safety of Life	Open Service + Integrity and Authentication of signal	-
Public Regulated	Encrypted; Integrity; Continuous availability	

SAR

Search and Rescue

Near real-time; Precise; Return link feasible





Unique Characteristics

Galileo will offer the user:

- -High Accuracy
- -Authentication
- -Integrity

This entails a safer and more robust system.

EGNOS offers improved GNSS performance with respect to GPS EGNOS Geo-stationary Satellite ...relays error corrections to users... **GPS Satellite** Constellation EGNOS position accuracy GPS position accuracy Satellite Uplink .. transmits error corrections to **Monitor Stations** ...receive GPS data & send to MCC... **EGNOS** satellites. **Mission Control Centre** ... processes GPS data to determine errors...

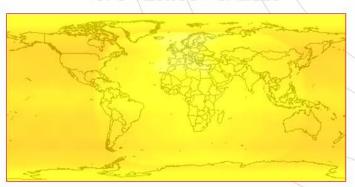


Horizontal Accuracy

GPS

GPS + EGNOS

GPS + EGNOS + GALILEO



-9.33 -8.00 6.67 5.33 400 -2.67 -0.00

12.00

10.67



Galileo Application Overview

Safety of Life

- Aviation
- Rail
- Maritime
- Inland waterways
- Ambulance
- Police / Fire
- Search and Rescue
- Personal Protection
- Traffic surveillance
- Dangerous goods trans.
- ADAS

Mass Market

- Personal communication
 Oil and Gas and navigation
- Cars / motorcycles
- Trucks & buses
- Light Commercial Vehicles
- Personal outdoor recreation
- Others...

Professional

- Mining
- Timing
- Environment
- Fleet Management
- Asset Management
- Geodesy
- Meteorological forecasting
- Land Survey / GIS
- Precision survey
- Precision Agriculture
- Fisheries / EEZ
- Vehicle control and robotics
- Construction / Civil Engineering
- Space

Integrity (error-free), Standards, Regulation, Continuity, Availability, Accuracy

Low costs, Low power cons., Small size, Friendly use, Best perf. accordingly

High precision, High accuracy, High reliability



Galileo's Contribution to the Lisbon Strategy

In March 2000, European leaders at the Lisbon Council set the target of making the European Union

'....a dynamic and competitive
knowledge-based economic area in the world, capable of
sustainable economic growth, with
more and better jobs and greater social cohesion and respect for
the environment by 2010'

The Galileo Program achieves this - via:

- Investment in Research & Development
- Being Environmentally respectful
- Its International & wide-ranging scale
- The Public Private Partnership approach





The Galileo Public Private Partnership

- O The PPP structure adopted the Concession structure for the Galileo project: i.e. the private sector is asked to finance, operate, maintain, replenish and commercially exploit the system for twenty years
- Such a contractual structure is expected to provide value-for-money for the Public Sector
- Effective risk transfer is essential
- Risk should be retained by the party, which is best capable to manage it



The PPP nature of the Galileo Project

- EU citizens' interests (e.g. better and new services)
- > EU policies and objectives (e.g. improved safety and transport systems, environmental benefits, harmonization)
- Compliance with EU and international Law and Principles (e.g competition, technological neutrality principle)
- Development of innovation within the EU (technological lead of industry)
- Enabling actions to support the commercial dimension of the European GNSS through specific features (integrity, authentication, precision, accuracy, ...)



Galileo Concession Time Table

1	Oct. 2003-
ı	Feb. 2004
ı	1 CD. 2004

October 2003

Call for Interest April 2004-January 2005-Competitive Negotiation Phase

April 2004 - March 2005

December 2004-Transport Council Decision

1st March 2005- May 2005 Parallel Negotiations

Mid-May 2005-The two consortia expressed their intention to join forces

20th June 2005- Delivery of the joint proposal to the Galileo Joint Undertaking

2005-2007 27th June 2005

Acceptance of the joint proposal from the two consortia

Contract Negotiations

Head of Terms Draft Contract – Dec. 2006

Financial Close And signature of the Concession Contract - 2007



Tasks of the Concessionaire

- Deployment of the operational satellites
- Deployment of the ground infrastructure
- Operate the system
- Generation of revenue
- > Replenishment of the System



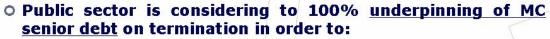


HoT approach

- O Consistent development of the public sector negotiation baseline
- O Steps taken to:
 - provide value for money and affordability to the public sector
 - meet the negotiation plan agreed between the parties (financial close end of 2007)
 - avoid discontinuity between different project phases (IOVR vs FOC)
 - o achieve bankability



HoT Main Features



- improve cost of the debt
- meet the challenging project schedule
- O MC to <u>increase level of MC equity investment up to an agreed level [300 M€]</u> to ensure that GOC has robust Capital
- Competition for sub-contracts and between the lenders is expected
- Full visibility on MC subcontracting strategy and terms of subcontracts is required: open book approach

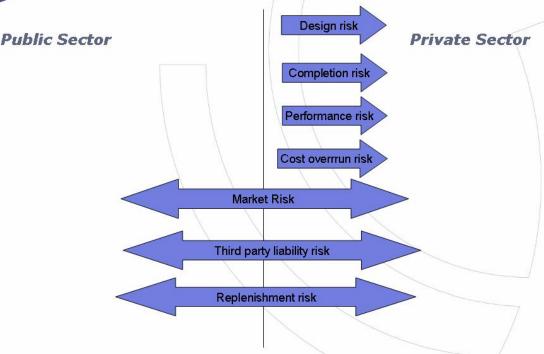


HoT Main Features

- O Performance risk
- Completion risk
- O Cost overrun risk
- O Design risk
- O Market risk
- Third Party liability risk
- O Replenishment risk



Main risks allocation in the concession approach





Concession Contract Negotiation Phases

Head of Terms development

Apr - Sept 06

Objective = to negotiate main contract concept and assumptions HoT v1 signed

- Cost / Revenue model initial, preliminary Technical Annexes
- Main principles and concepts on all risk items and contract clauses
- Basic characteristics of Financial Model v1
- Public Sector funding envelope

Consolidation of HoT/ draft contract Sept - Dec 06

Objective = to consolidate contract assumptions and parameters HoT v2 signed

- Public Sector Funding
- Cost / Revenue model frozen, Consolidated Technical Annexes
- Draft contract clauses (HoT v2/Concession Contract v2)
- Consolidated Financial Model v2 + Rating agencies involvement

Senior lenders involvement

Jan - Jun 07

Objective = to freeze contract and financial model before debt placement

- Signed HoT by GOC with the 3 main Subcos
- Final cost envelope
- Consolidation of concession contract with lenders, insurers, sponsors, ...

Contract Signature & Financial Close

Jun - Dec 07

Objective = to finalise the financing

- Finalisation with lenders, sponsors, insurers, ...



Galileo International

Perspective:

- World wide markets
- Local-Regional
 Infrastructure
- Global Standards
- Product Certification
- Financing
- Information Centres

	Signed	Draft	Negot.	Talks
U.S.A	Ø			
China	Ø			
Israel	Ø			
Ukraine	Ø			
India		Ø		
Morocco		Ø		
Norway			Ø	3
Switzerland			Ø	
Argentina			Ø	1
Russia			Ø	
S. Korea		Ø		7
Australia, Ca Chile, Mexico Saudia Arabi	, Malaysia			Ø



GNSS Supervisory Authority (GSA)

The above GNSS Supervisory Authority was established under the Council Regulation (EC) No. 1321/2004 on the 12th July 2004

It will:

- Act as the owner of the European Satellite Navigation Program (Galileo)
- Be the legal counterpart of the Concessionaire



Galileo - A Success

Worldwide availability

The first major European Public Private Partnership Progam

The first commercial service in Satellite Navigation

Benefits for current and future generations

Political decisions are required -

-Agreement on the HoT's

- -Financial commitment from the public side
 - -Modifications on GSA statutes & budgets
- -Continuation of International Cooperation











EUROPEAN PARLIAMENT



SCIENTIFIC TECHNOLOGY OPTIONS ASSESSMENT

STOA

"Perspectives of the European GALILEO Satellite Navigation System and its Applications" WORKSHOP

Slide 1

Scope of Possible Applications and Competition with GPS



Scope of Possible Applications and Competition with GPS



Slide 2



GNSS as a policy enabler



Slide 3

Scope of Possible Applications and Competition with GPS



UK Government Authorities



















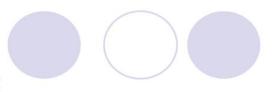




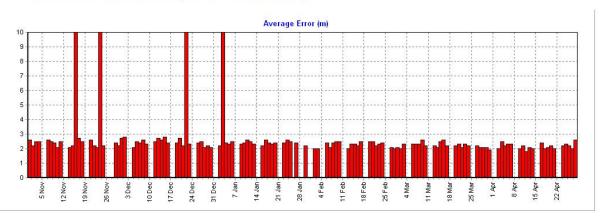
Slide 4



Why use GNSS?



GPS Performance (over 6 months)



GPS performance is very good and is being used extensively

Slide 5

Scope of Possible Applications and Competition with GPS







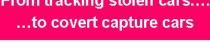






From tracking stolen cars.... ...to covert capture cars





- GNSS provides:
 - Covert tracking
 - Location based alarms
 - Location based Immobilisation



Slide 6



Serious & Organised Crime



Tracking cargoes, assets, suspects





Slide 7

Scope of Possible Applications and Competition with GPS



Justice





Electronic Monitoring as a potential solution to overcrowded Prisons







- GNSS provides:
 - 24 hour monitoring of offenders
 - O Alarms if offender enters "exclusion zone"

Slide 8











600,000 people in UK suffer from dementia



- Ubiquitous location
- O Small, affordable unit
- Consistent coordinate system





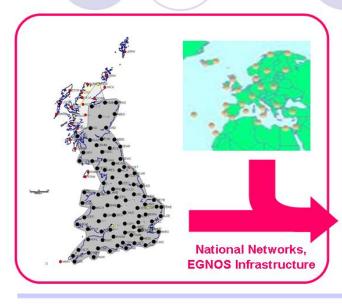
GNSS Solutions for visually impaired

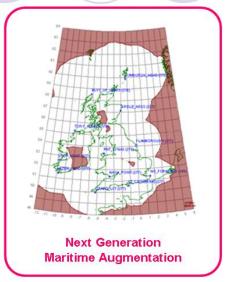
Slide 9

Scope of Possible Applications and Competition with GPS



Maritime





Slide 10









GNSS for General Aviation

- UK is currently trialling GPS at 6 regional airports for General Aviation
- Thomas Cook Airline has gained approval from UK to use GNSS

GNSS Solutions for Commercial Aviation

Slide 11

Scope of Possible Applications and Competition with GPS

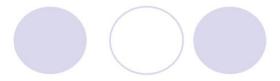


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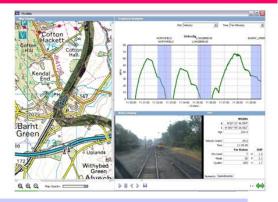
Public Transport



- GNSS provides:
 - O Location of loss of traction and slip
 - Time and location of signal status



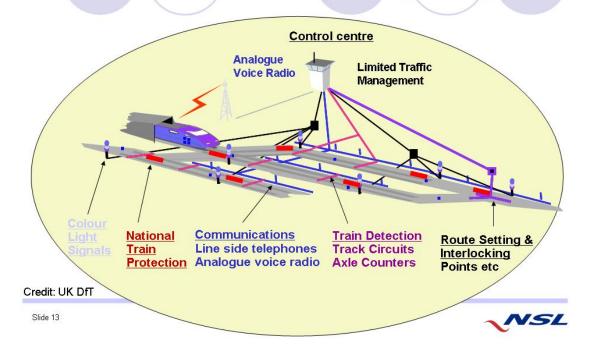
Wrong type of snow... Leaves on the track... Signals Passed at Danger



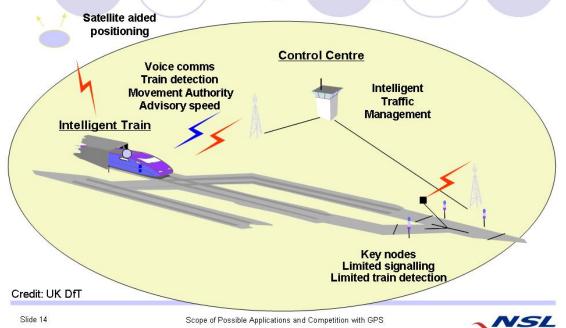
Slide 12



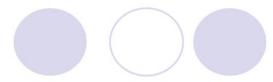
Train Control & Signalling (today)



Train Control & Signalling (future)



Public Transport







- GNSS provides
 - O Real-time information on bus location
 - O Estimated time of arrival at bus stop
 - Estimated time of journey

Slide 15

Scope of Possible Applications and Competition with GPS



Road Transport









Addressing Congestion at a <u>Local</u> level "User pays principle" at a <u>National</u> level





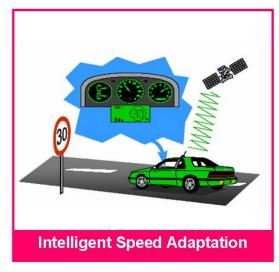
- GNSS provides:
 - Capability to charge vehicles for entering zones
 - Capability to charge vehicles according to Time,
 Distance, Place (TDP charging)

Slide 16



Road Safety & Environment





Slide 17

Scope of Possible Applications and Competition with GPS



Infrastructure and Utilities



Locating defects in the infrastructure...
...addressing operational issues



Roads, Water, Gas, Electricity, Telecoms, Sewers



Slide 18



Fire & Police



GNSS is integrated into Mobiles and Forces Equipment



Fire

- Best route to destination
- Description of property
- water facilities, hazards

Police

- GPS/Tetra
- O Crash Recorders
- Evidence Gathering
- Geo-referencing reports



Slide 19

Scope of Possible Applications and Competition with GPS



Ambulance









- Category A (life-threatening)
 - Ambulance must arrive within 8 minutes to 75% of emergency calls
- Category B
 - Ambulance must arrive with 14 minutes to 95% of calls

Strategic placement

Optimal dispatching

In-vehicle navigation

Slide 20



Farming, Fisheries & Agriculture

Claims Evidence Investigations

- GNSS used as:
 - geo-referencing tool
 - survey tool
 - tracking services





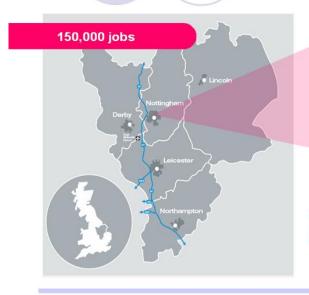


Slide 21

Scope of Possible Applications and Competition with GPS



Industrial Policy & Regional Economy





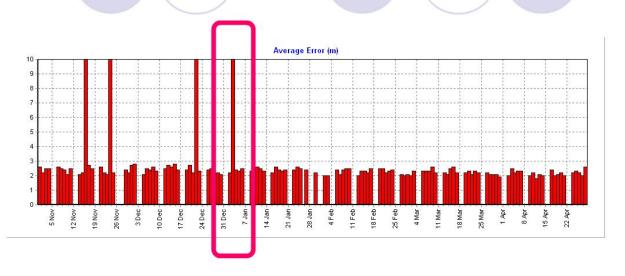
GNSS Centre of Excellence, encompassing:

- National GNSS Testbed
- Performance Monitoring Observatory
- National Project Office
- National GNSS Data Archive

Slide 22





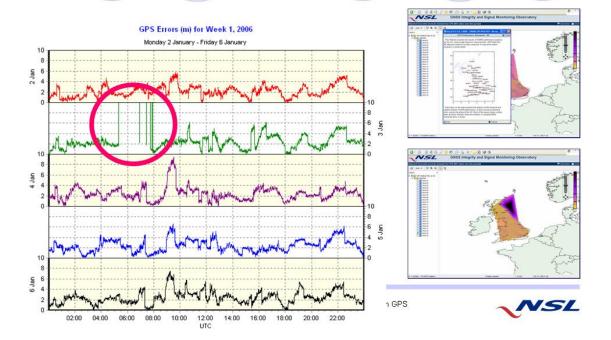


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Scope of Possible Applications and Competition with GPS

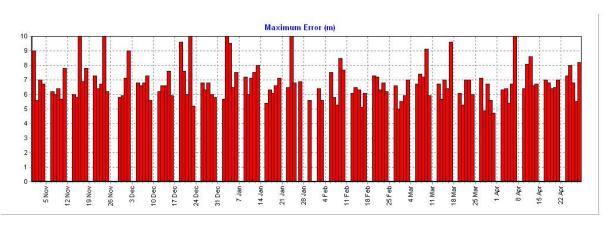


GNSS Performance Monitoring



Maximum GPS Errors





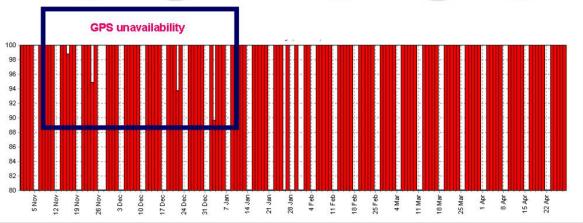
Slide 25

Scope of Possible Applications and Competition with GPS



Availability of 10m accuracy





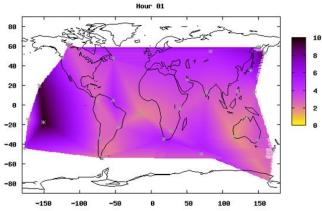
Policy often requires ~ 100%

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GNSS System Errors





What can happen when GPS goes wrong...

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Scope of Possible Applications and Competition with GPS



GNSS Propagation Errors



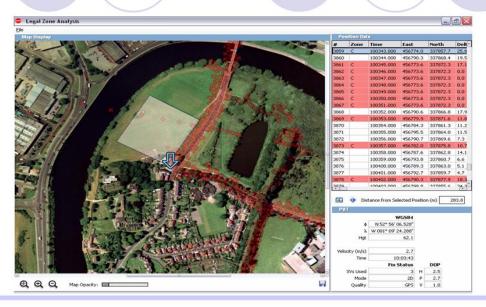


Same GPS receiver...same environment...different days

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GNSS Receiver Errors



Slide 29

Scope of Possible Applications and Competition with GPS



Potential for Galileo



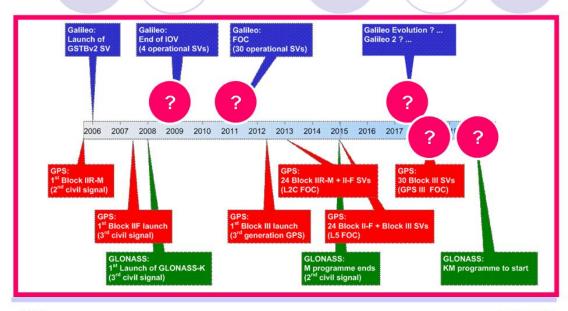
- Additional Signals
- Better Signals
- Additional Services
- Improved Accuracy
- Reliable GNSS
- Robust GNSS
- Guarantees
- Search & Rescue

Slide 30

Scope of Possible Applications and Competition with $\ensuremath{\mathsf{GPS}}$



Concerns...

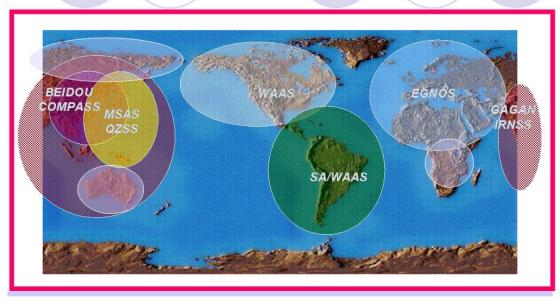


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Scope of Possible Applications and Competition with GPS



...And New Entrants appear



Slide 32



...And New Applications emerge



Society

Security

Business

















Credits: Wherify, GIZMONDO, Digital Angel, EC

Slide 33

Scope of Possible Applications and Competition with GPS













GPS is a fantastic tool...
...but don't assume it works 100%





Solutions to one problem, creates a new problem

Slide 34





acknowledgements and gratitude to:

BBC News (www.bbc.co.uk)

Royal Institute of Navigation (www.rin.org.uk)

Slide 35

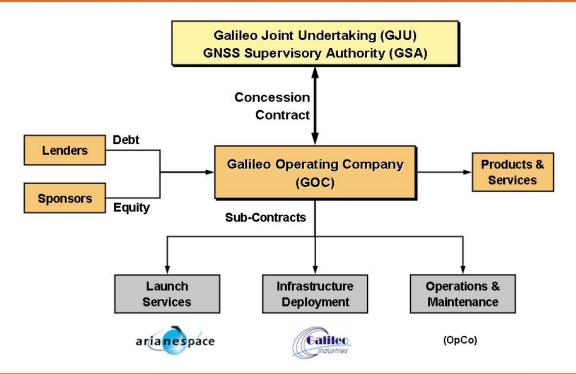




13.09.2006 Brussels

Galileo Concession Structure





Galileo Concession Structure





13.09.2006 Brussels

Galileo Concession Process



17.10.2003	Opening of Pre-Selection Tender based on "Mission High Level Definition" (MHLD) and "Mission Requirement Document" (MRD)
07.05.2004	Opening of Competitive Concession Tender
01.09.2004	Concession Proposals submitted by iNavSat and EUrely
10.11.2004	Opening of Extended Tender
01.03.2005	Announcement of selection of two preferred bidders and invitation of parallel negotiation
20.06.2005	Submission of Joint Proposal by iNavSat/Eurely to GJU
27.06.2005	GJU Press Release: " better value for the publicachieved with the merger, as the joint proposal combines complementarity and possibilities from the two consortia."
21.10.2005	Joint Bid Submission of the Merged Consortium to GJU
05.12.2005	Agreement between the partners of the prospective Galileo Concession
17.02.2006	Agreement of Principles between GJU and Merged Consortium



Van Miert Agreement on 05.12.2005

Agreement between the partners of the prospective Galileo Concession

- TeleOp as equal partner of the Merged Consortium (GJU authorisation followed on 21.Dec)
- Headquarters of GOC in Toulouse (FR) and OpCo in London (UK)
- · GCCs & Performance Evaluation Centres in Oberpfaffenhofen (DE) and Fucino (IT)
- · Safety of Life Centre and GCS located in Spain
- · DLR will be prime contractor for IOV operations

Agreement of Principles on 17.02.2006

GJU and Merged Consortium agreed on programme risk structure and allocation

- · Intensive and fruitful negotiations in bi-weekly repetition
- · Key elements of the project agreed in outline (subject to more detailed ongoing negotiations)
- · Recital of financial envelope and bankability requirements based on Joint Bid from Oct 2005
- Fundamental importance of transfer from IOV-Phase to Concession-Phase is acknowledged

13.09.2006 Brussels

Main Galileo and EGNOS sites





Galileo Applications

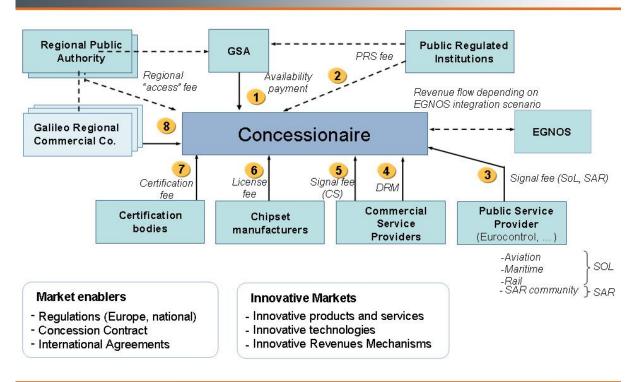


Main Market Segments Related Applications Location Based Information & navigation services, Services emergency assistance, mobile payments Route guidance, fleet management, real-time traffic Road information, electronic charging, emergency calls Assistance to ground operations, take-off, en-route flying and Aviation precision approach for increased safety Train signaling, traffic management, track construction & Rail survey, passenger comfort Ocean & inland navigation, vessel traffic management, harbour Maritime operations, search & rescue operations, Law enforcement, boarder control, peace keeping, surveillance, Security emergency operations, homeland security Precision agriculture, oil & gas exploration, fisheries, network Professional synchronization, bank & insurance

13.09.2006 Brussels

Concessionaire Revenues Mechanisms





Concession Contract Negotiation



Agreement of Principals on 17.02.2006 and Head of Terms

- define the structure of the concession contract and
- define principles on risk sharing/allocation

Head of Terms Items and Risks are

- · Revenue/Market Risk and Availability Payment
- · Design Risk and IOV Performance
- Cost Overrun Risk
- Completion Risk
- Performance Risk and Key Performance Indicators
- · Deployment Program and Contribution
- Project Risk Coverage
- Termination Triggers and Compensation
- Replenishment
- Insurance Issues and 3rd Party Liabilities

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Concession Contract Negotiation



Head of Terms development

Apr - Sept 06

Objective = to negotiate main contract concept and assumptions HoT v1 signed

- Cost / Revenue model initial, preliminary Technical Annexes
- Main principles and concepts on all risk items and contract clauses
- Basic characteristics of Financial Model v1
- Public Sector funding envelope

Consolidation of HoT/ draft contract

Sept - Dec 06

Objective = to consolidate contract assumptions and parameters HoT v2 signed

- Public Sector Funding
- Cost / Revenue model frozen, Consolidated Technical Annexes
- Draft contract clauses (HoT v2/Concession Contract v2)
- Consolidated Financial Model v2 + Rating agencies involvement

Senior lenders involvement

Jan - Jun 07

Objective = to freeze contract and financial model before debt placement

- Signed HoT by GOC with the 3 main Subcos
- Final cost envelope
- Consolidation of concession contract with lenders, insurers, sponsors, ...

Contract Signature & Financial Close

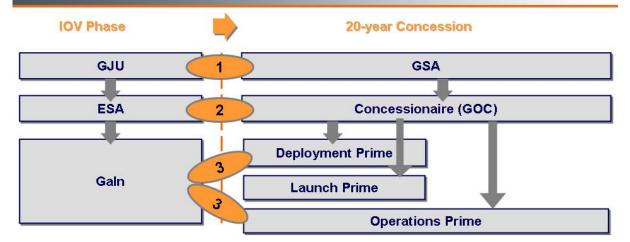
Jun - Dec 07

Objective = to finalise the financing

- Finalisation with lenders, sponsors, insurers, ...

Galileo Programme Phases – Hand over Phases





Important Hand-over phases

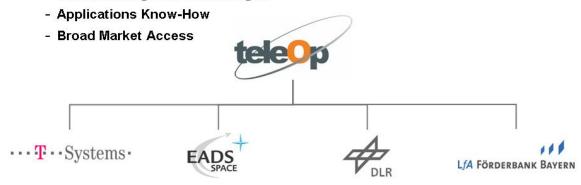
- 1. GJU to GSA
- 2. ESA to GOC
- 3. IOV to Deployment and Operations
- 4. EGNOS hand-over



TeleOp GmbH



- > TeleOp is shareholder of the Concessionaire and the Operations Company
- > TeleOp is located in Oberpfaffenhofen at the future Galileo Control Centre
- > TeleOp effectively combines competencies for
 - Satellite Operations
 - IT, Logistics & Maintenance Services
 - Security system integration, operations and services
 - Satellite Navigation Technologies



13.09.2006 Brussel

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