

Realizing an Information Society Friendly to Humans and the Earth

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In 1990 NEC declared in its Corporate Philosophy that “NEC strives through “C&C” to help advance societies worldwide toward deepened mutual understanding and the fulfillment of human potential,” and since then the NEC group has been providing integrated IT/Network solutions worldwide. Based on our Corporate Philosophy, in 2008, we set out our Group Vision 2017 in which we pledged “to be a leading global company leveraging the power of innovation to realize an information society friendly to humans and the earth”. This vision is set to be realized in 10 years in 2017. In that year we will mark the 40th anniversary of the first announcement of our slogan “C&C”, the integration of computers and communications.

In 2008 Dr Hamadoun Touré, ITU Secretary-General, visited NEC head office in his first official visit to Japan. I explained about our activities in telecommunications such as KAGUYA, which is JAXA's lunar orbit explorer, and PASOLINK, which is NEC's super-small microwave communication system. NEC has participated in the development, manufacture and operation of KAGUYA as a prime contractor. KAGUYA is now in lunar observation orbit and regular observations were started in the middle of December 2007 and concluded at June 2009 (see: http://www.nec.com/global/solutions/space/satellite_systems/kaguya.html). NEC's PASOLINK has proven high performance for radio link network around the world, satisfying customers' demands rapidly and being strategically used in their radio links. Concisely, NEC's PASOLINK has been contributing to world-wide communications networks with its latest wireless advanced technologies, and secured top global market share for the second consecutive year in 2008 (<http://www.nec.co.jp/press/en/0903/3102.html>).

NEC will continue to contribute everything it can to realize an information society friendly to both the earth and all its inhabitants.

