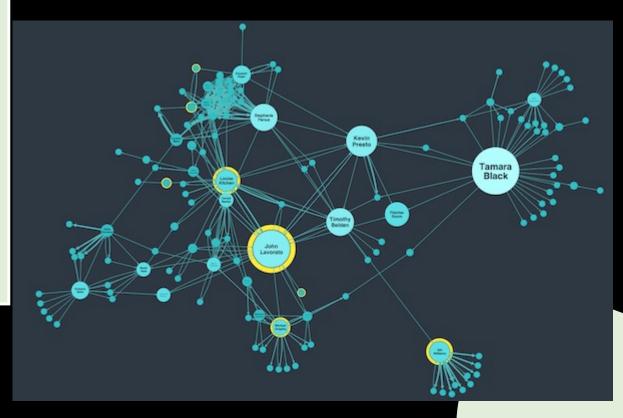
Social Networks in Public Health

Jerreed D. Ivanich, PhD





A little bit about the Ivanich Family







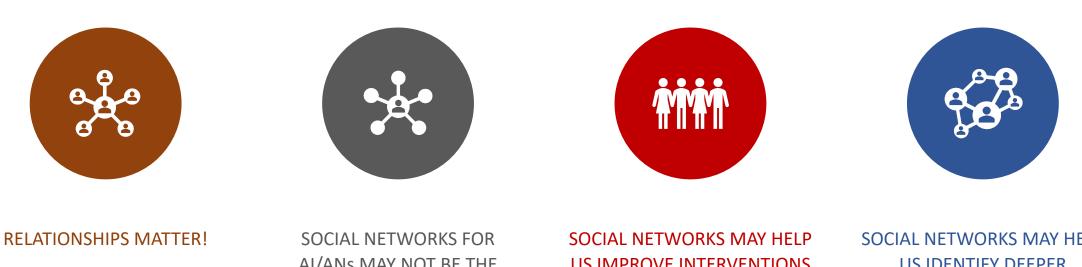
Metlakatla Indian Community (Tsimshian)



WHY SOCIAL NETWORK ANALYSIS (SNA) WITH AI/AN COMMUNITIES?



WHY SNA WITH AI/AN COMMUNITIES?

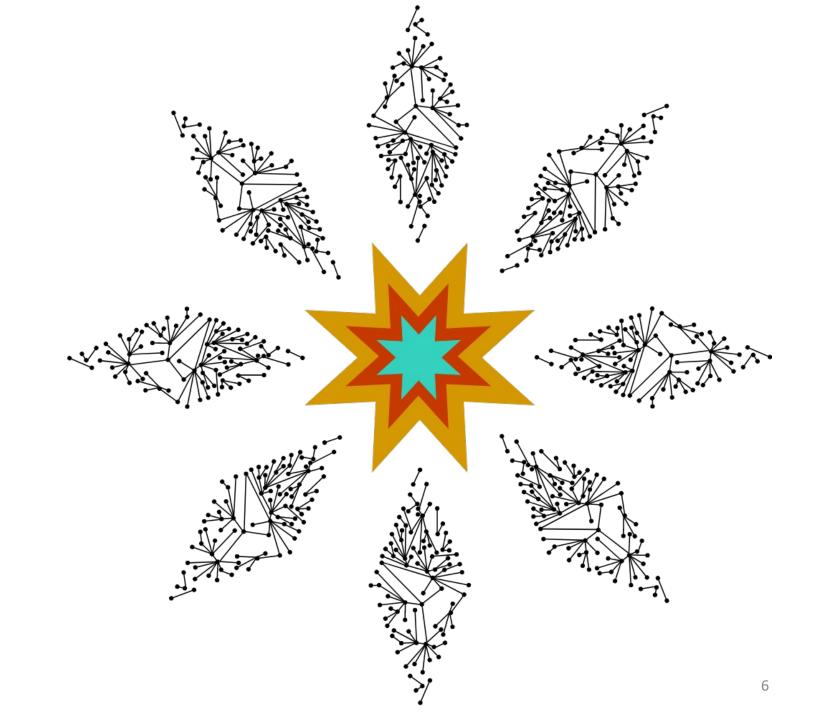


AI/ANS MAY NOT BE THE SAME AS FOR OTHERS

US IMPROVE INTERVENTIONS AND POLICY

SOCIAL NETWORKS MAY HELP **US IDENTIFY DEEPER NEEDS/PRIORITIES**

TRIBAL RESERVATION ADOLESCENT CONNECTIONS STUDY



Community Engagement

Grant writing

Community Advisory Boards

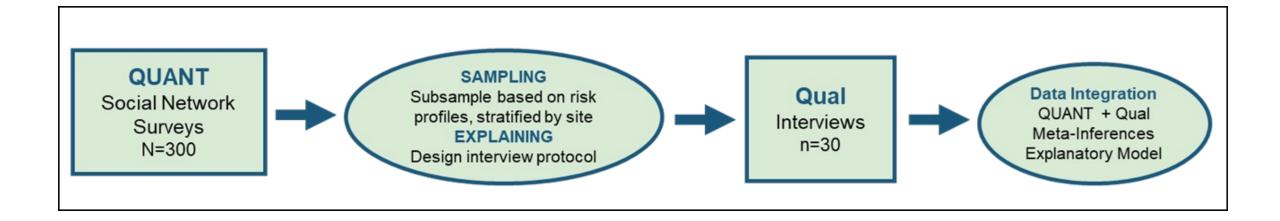
Tribal Research Review Board

School Board Meetings

Community Events

Services

Time



• Aims of the study

Aims & Design

Describe peer, kin, and community social networks & predict risk and protective factors for substance use, violence, and suicide

- Explanatory sequential mixed method design (QUAN \rightarrow Qual)
- Goal: inform prevention interventions

Quantitative Data

• Sample (N = 263)

Three schools (grades 9 and 10) on one reservation to assess differences within three community contexts

- Data Collection using Network Canvas
- Surveys administered on Android tablets at schools
- What do we ask?
 - Ego attributes & behaviors
 - $\,\circ\,$ Alter attributes & behaviors



| e | 1 | 10.000 | Develop | Moder |
|---|----------|---------|--------------|-------|
| 0 | Netwo | ork Can | vas Intervie | wer |

| Ξ | Name up to 8 family members you are close with outside of your school. This can include parents, grandparents, uncles/aunts, and cousins. Use an initial if they share the same first name of other |
|---|---|
| | katie jerred tracy |
| • | Type a name and press enter |



| Network Canvas Inten le Edit View Develo | | | | | - 🗆 X | | | | | |
|---|--|-------------|---------|--------|------------|--|--|--|--|--|
| = | How is this person related to you? Drag and drop each circle to the correct bin. | | | | | | | | | |
| | Parent/Caregiver | Grandparent | Sibling | Cousin | Aunt/Uncle | | | | | |
| | | jerreed | kate | tracy | | | | | | |
| ~ | | | | | | | | | | |

Social Network Data Analysis

 Descriptive: Network structures (ego and whole – 1st) What do individual and school networks look like and how do they compare (across and within populations)?

• Outcomes (ego)

What factors of their network are related to outcomes (risk or protection, typologies)?

• Dyadic

How are ties formed? What influences why people are friends/connected (e.g., gender, grade, related, behaviors)?

Planned Social Network Data Analysis

Ego-level analysis

• Traditional inferential models

Dyadic-level analysis

• Multi-level analysis to understand social influence

Whole-network analysis

• What do individual and school networks look like and how do they compare (across and within populations)?

Descriptive Data

- Demographics:
 - 40% female, 50% male, 10% another gender
 - 94% Lakota (alone and in combination)

• Networks

 \odot Average size: 14 (range 1-26)

 \odot Native: 13 (range 0-26)

 \odot Same gender: 73%

 Average number of nominated alters:

- School = 6 (43%)
- Family = 5 (36%)
- Other = 3 (21%)

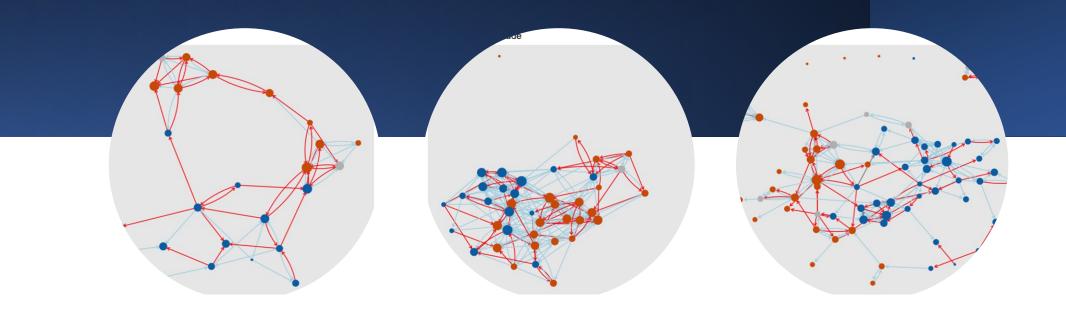
Descriptive Data

| Statistic | Mean % | | | | | | |
|---|--------|--|--|--|--|--|--|
| Age | 15.38 | | | | | | |
| Gender | | | | | | | |
| Female | 41% | | | | | | |
| Male | 51% | | | | | | |
| Non-binary, Trans, Two-Spirit, or Another Gender* | 8% | | | | | | |
| School | | | | | | | |
| School #1 | 20% | | | | | | |
| School #2 | 53% | | | | | | |
| School #3 | 27% | | | | | | |
| Number Years at School | 3.67 | | | | | | |
| Race (Self-Identified) | | | | | | | |
| Lakota Combo | 29% | | | | | | |
| Lakota Only | 65% | | | | | | |
| Other AIAN** | 2% | | | | | | |
| Other Race | 5% | | | | | | |
| Race (Perceived) | | | | | | | |
| Lakota Combo | 21% | | | | | | |
| Lakota Only | 56% | | | | | | |
| Other AIAN | 2% | | | | | | |
| Other Race | 14% | | | | | | |
| White Only | 8% | | | | | | |
| Note: *combined for privacy; **American Indian or Alaska Native | | | | | | | |

Descriptive Data

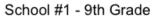
| | | School #1 | | | School #2 | | | | School #3 | | | |
|------------------------------------|-------|-------------|------|-------|-----------|-------------|------|-------|-----------|-------------|------|-------|
| Statistic | Mean | St. Dev. | Min | Max | Mean | St. Dev. | Min | Max | Mean | St. Dev. | Min | Max |
| Network Size | 13.10 | 7.85 | 1.00 | 26.00 | 13.14 | 7.82 | 1.00 | 26.00 | 15.91 | 6.15 | 2.00 | 26.00 |
| Proportion Network Same Gender | 0.76 | 0.18 | 0.14 | 1.00 | 0.75 | 0.21 | 0.09 | 1.00 | 0.65 | 0.20 | 0.05 | 1.00 |
| Proportion Same SES | 0.32 | 0.33 | 0.00 | 1.00 | 0.29 | 0.34 | 0.00 | 1.00 | 0.33 | 0.33 | 0.00 | 1.00 |
| Number of Native Alters | 11.43 | 7.03 | 0.00 | 26.00 | 11.86 | 7.74 | 0.00 | 26.00 | 14.97 | 5.80 | 2.00 | 26.00 |
| Alter Type (Proportion of network) | | | | | | | | | | | | |
| School Alters | 0.52 | 0.30 | 0.00 | 1.00 | 0.45 | 0.32 | 0.00 | 1.00 | 0.51 | 0.24 | 0.00 | 1.00 |
| Family Alters | 0.29 | 0.23 | 0.00 | 1.00 | 0.33 | 0.25 | 0.00 | 1.00 | 0.33 | 0.19 | 0.00 | 1.00 |
| Other Alters | 0.18 | 0.19 | 0.00 | 1.00 | 0.22 | 0.21 | 0.00 | 1.00 | 0.16 | 0.13 | 0.00 | 0.50 |
| Age Groups | | | | | | | | | | | | |
| < 10 | 0.18 | 0.49 | 0.00 | 2.00 | 0.23 | 0.91 | 0.00 | 9.00 | 0.21 | 0.45 | 0.00 | 2.00 |
| 10 - 12 | 0.29 | 0.65 | 0.00 | 3.00 | 0.36 | 0.86 | 0.00 | 6.00 | 0.20 | 0.53 | 0.00 | 2.00 |
| 13 - 15 | 4.29 | 4.36 | 0.00 | 18.00 | 4.74 | 4.30 | 0.00 | 16.00 | 7.56 | 4.55 | 0.00 | 17.00 |
| 16 - 18 | 4.18 | 4.38 | 0.00 | 18.00 | 3.46 | 3.63 | 0.00 | 20.00 | 3.01 | 3.32 | 0.00 | 18.00 |
| 19 - 30 | 1.43 | 1.41 | 0.00 | 5.00 | 1.43 | 1.94 | 0.00 | 9.00 | 1.39 | 1.76 | 0.00 | 10.00 |
| 31 - 60 | 1.61 | 1.69 | 0.00 | 8.00 | 1.98 | 2.25 | 0.00 | 10.00 | 2.59 | 2.04 | 0.00 | 8.00 |
| 61+ | 0.49 | 1.17 | 0.00 | 5.00 | 0.35 | 0.76 | 0.00 | 3.00 | 0.64 | 0.92 | 0.00 | 4.00 |

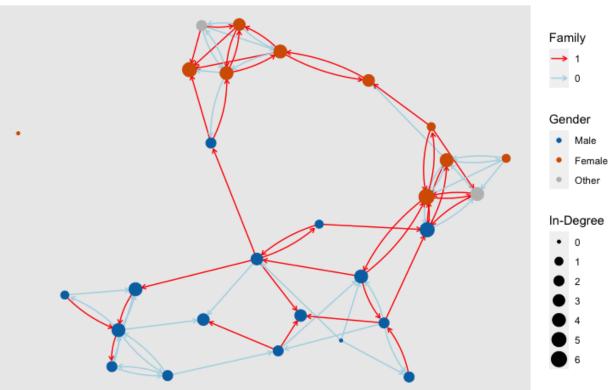
Networks by School



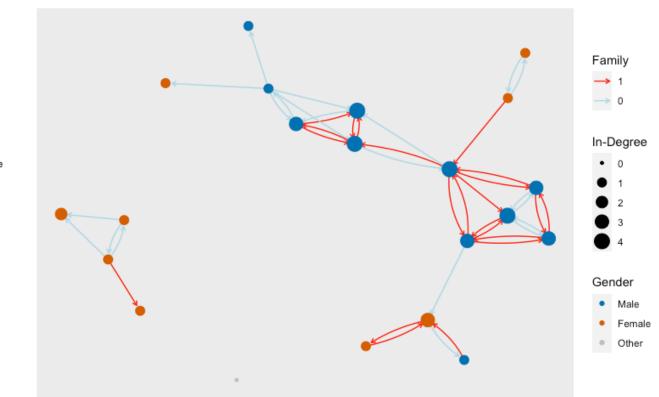
- School #1: The Smallest & most rural
- School #2: The Largest
- School #3: College Prep

Smallest School



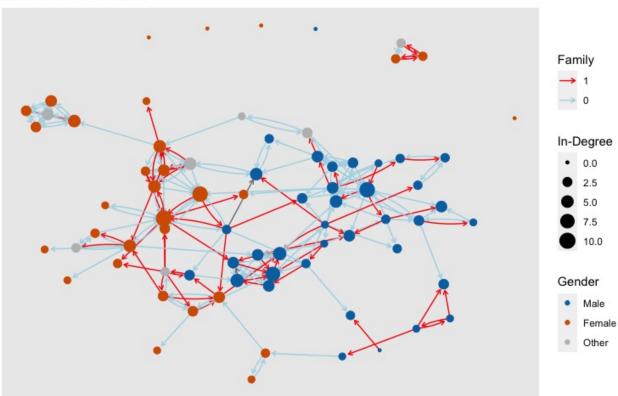


School #1 - 10th Grade



Largest School

School #2 - 9th Grade

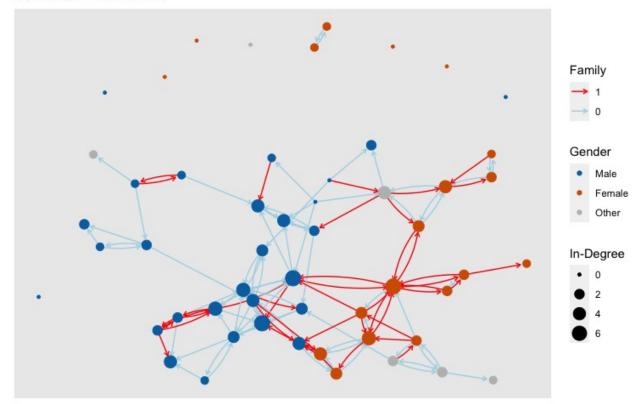


School #2 - 10th Grade

2.5

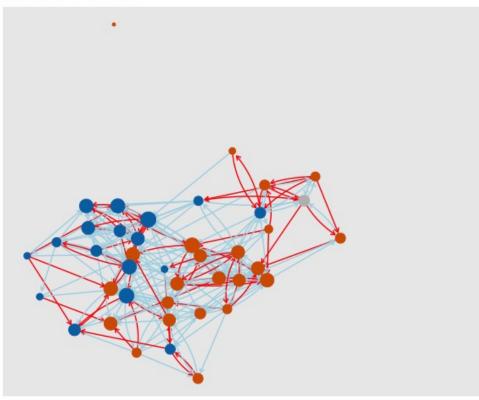
5.0

7.5 10.0



Private School

School #3 - 9th Grade



 Family

 →
 1

 →
 0

 In-Degree
 0

 3
 6

 9
 12

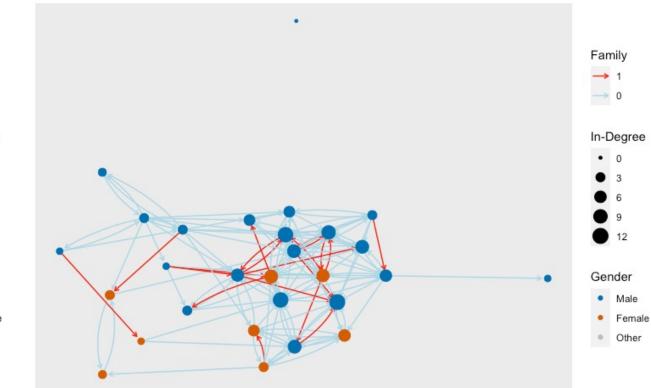
 Gender

 •
 Male

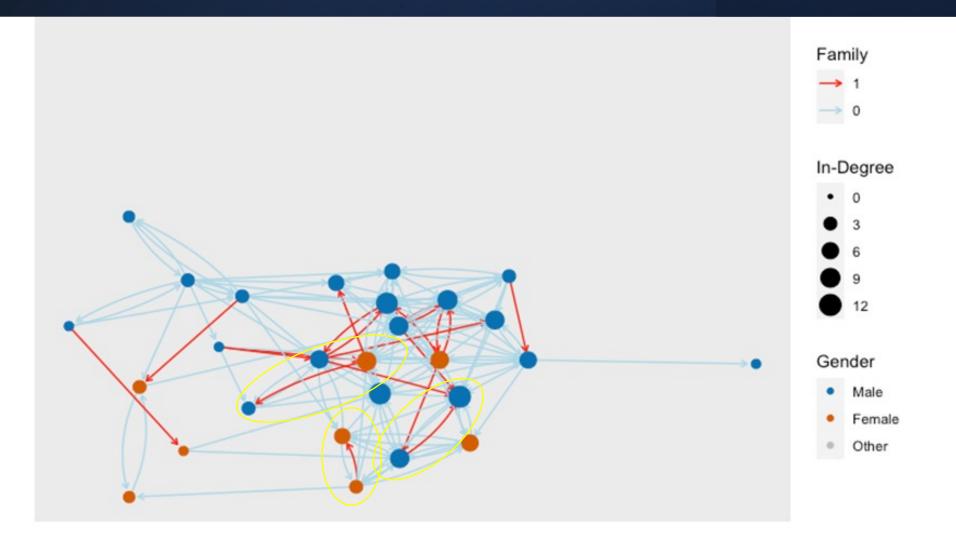
 •
 Female

 •
 Other

School #3 - 10th Grade



"Are we related?"



Takeaways & Implications



Variation in networks across schools – implications for prevention development One size may not fit all and implementation

?

Notions/understanding of family

Measurement?

Other conceptualizations?

How do we capture?



Similar in-degree within networks

Proxy for popular kids

Prevailing key opinion leader interventions may not work

Sneak Peak: Outcomes

- Substance use
 - o Increases:
 - Higher proportion of same gender in networks
 - Number of alters who drink
 - Decreases:
 - Having alters who encourage you not to use
- Suicide
 - Gender
 - High proportion family is protective
- Exposure to Violence
 - Qualitative Data

ERGMS

Gender

Grade

Sex Orientation

Depression

Lakota socialization

Race Perception



Next Steps







MM



Continue Quantitative Data Analyses Qualitative Interviews Mixed Methods Integration Data from Community to Inform Use of Findings R01 Application for Longitudinal Study of Network Formation and Influence Over Time to Inform Intervention Development or Adaptation

(T'oyaxsut 'nuusm) **Thank you!**

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