



JFE Group
TODAY
2011



Corporate Vision

**Contributing to society with
the world's most innovative technology**

Corporate Values

Challenging Spirit, Flexibility, Sincerity

01 Corporate Vision
Corporate Values
JFE Group History



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**Supporting Core Industries
and Leveraging Technology
for Society**

Hajime Bada
JFE Holdings
President and CEO

Kumi Fujisawa
Vice President of
SophiaBank



21 **Feature**

**Achieving Sustainable Growth Together
with Stakeholders Worldwide**



| | |
|---|----------------------------|
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| 3 | JFE Group TODAY 2011 |
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1. Pilot plant for solar power generation
2. Shareholders take a plant tour
3. Blowing-in ceremony at West Japan Works (Fukuyama)
4. Very large bulk carrier for iron ore transport
5. SkyPark rooftop garden
6. Tokyo Sky Tree under construction
7. Coral reef hosting diverse sea life
8. Staff meeting in Manila

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We express our heartfelt sympathy to the victims of the Great East Japan Earthquake.

To all those who have suffered losses resulting from this terrible disaster,
we offer our solemn prayers for your safety and well-being
and for the prompt restoration of your communities.

JFE Group History

April 1878

Shozo Kawasaki established Kawasaki Tsukiji Shipyard in Tsukiji, Tokyo.



Tsukiji Shipyard in 1891

October 1896

Established Kawasaki Dockyard Company, Ltd. (Later renamed Kawasaki Heavy Industries, Ltd.)

May 1917

Established Fukiai Works in Kobe.



Fukaii Works in 1930

August 1943

Established Chita Works in Aichi Prefecture.



Chita Works in 1949

August 1950

Spun off steel division of Kawasaki Heavy Industries as independent Kawasaki Steel Corporation.



Yataro Nishiyama, first president

February 1951

Established Chiba Works, first modern integrated iron and steel works in postwar era.



No. 1 blast furnace at Chiba Works

July 1961

Established Mizushima Works in Kurashiki, Okayama Prefecture.



Blowing-in ceremony of No. 1 blast furnace at Mizushima Works



Group Name:

“J” stands for Japan, “F” stands for “Fe”, the atomic symbol for iron, and “E” for engineering. The letters also can be thought of as standing for “Japanese future enterprise”, to express the group’s vision and aspirations for shaping the future through its core businesses of steel production and engineering.

April 2000

Began discussing cooperation between steel works.

April 2001

Announced consolidation NKK and Kawasaki Steel operations.



NKK President Yoichi Shimogaichi (right) and Kawasaki Steel President Kanji Emoto (left).

December 2001

Concluded basic agreement on consolidation. Announced JFE as new group name.

July 2001

Separated LSI Division.

KAWASAKI MICROELECTRONICS, INC.

September 2002

JFE Holdings, Inc.

January 2003

Released JFE Group’s first medium-term business plan.

October 2002

Established Universal Shipbuilding Corporation by consolidating NKK and Hitachi Zosen.

April 2008

Universal Shipbuilding Corporation

Incorporated Universal Shipbuilding Corporation as JFE Group company.

April 2003

JFE Steel Corporation

JFE Engineering Corporation

JFE Urban Development Corporation*

* Merged into JFE Steel in April 2011

1900

Nippon Kokan K.K.

Asano Shipyard Co., Ltd.

April 1916

Established Yokohama Shipyard. (Later renamed Asano Shipyard Co., Ltd.)



Shipyard in 1940

June 1912

Established Nippon Kokan K.K.



Motojiro Shiraiishi served as first president

October 1940

Acquired and absorbed Tsurumi Steelmaking and Shipbuilding Company (formerly Asano Shipyard).

June 1936

Blew-in first blast furnace and started integrated steel production.



Blowing-in of first blast furnace

April 1968

Established Keihin Steel Works. (consolidated Kawasaki, Tsurumi and Mizue Works)



Keihin Steel Works

February 1965

Established Fukuyama Works.



Fukuyama Works in 1966

1950

2000

Kawasaki Steel Corporation

Kawasaki Heavy Industries, Ltd.