



JAPAN TOBACCO INC.
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JT Appoints a New Advisory Committee Member

Tokyo, June 24, 2010- Japan Tobacco Inc. (JT) (TSE: 2914) announced today that it has appointed a new Advisory Committee member. The committee was inaugurated in July 2001, in order for the company's top management to receive advisory services from external experts in wide-ranged areas related to middle and long-term planning and other important issues.

New member, effective July 1, 2010:

Sakue Mizukoshi

(President, SEVEN & i Publishing Co., Ltd.)

Resigning member:

Yoko Ohara

(President Emeritus, Institute for the Fashion Industries' IFI Business School)

Remaining members:

Hiroyuki Itami

(Professor, Graduate School of Management of Science and Technology,
Tokyo University of Science)

Kazuo Inamori

(Founder and Chairman Emeritus, Kyocera Corporation)

Sakutaro Tanino

(Former Japanese Ambassador to India and China /
Acting President, Japan-China Friendship Center)

Tomijiro Morita

(Chairman of the Board, The Dai-ichi Life Insurance Company, Limited)

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Japan Tobacco Inc. is a leading international tobacco product company. Its products are sold in over 120 countries and its internationally recognized cigarette brands include Winston, Camel, Mild Seven and Benson & Hedges. With diversified operations, JT is also actively present in pharmaceuticals and foods. The company's adjusted net sales excluding tax were ¥1.980 trillion (US\$21,291 million**) in the fiscal year ended March 31, 2010.*

**Excluding revenues from the imported tobacco, domestic duty free, the China Division and other peripheral businesses in the Japanese domestic tobacco business, as well as distribution, sale of leaf tobaccos, contract manufacturing, private label and other peripheral businesses in the international tobacco business.*

***Translated at the rate of ¥93.04 per \$1, as of March 31, 2010*

Attachment

Biography of New Advisory Committee Member: **Sakue Mizukoshi**

Born: May 3, 1941

Graduated from the Faculty of Law, Nihon University in 1964

July	1975	Joined Ito-Yokado Co., Ltd.
February	1988	General Manager, Corporate Communication Department, Ito-Yokado Co., Ltd.
May	1993	Director, Corporate Communication Department, Ito-Yokado Co., Ltd. and Head of Office Of Social And Cultural Affairs
March	1994	Concurrently Director, K.K. Terre Verte
January	1995	Concurrently Executive Director, Shiba Park Publishing Co. Ltd. (changed name to Seven & i Publishing Co. Ltd. in December 2005)
May	1999	Executive Director, Ito-Yokado Co., Ltd.
March	2001	Concurrently President, K.K. Terre Verte
May	2003	Concurrently President, Shiba Park Publishing Co. Ltd. (changed name to Seven & i Publishing Co. Ltd. in December 2005)
January	2006	Executive Officer, Social and Cultural Development Department, Seven & i Holdings. Co., Ltd.
May	2006	Managing Executive Officer, Seven & i Holdings. Co., Ltd. and Director, Ito-Yokado Co., Ltd.
May	2008	Retired as Managing Executive Officer, Seven & i Holdings. Co.,Ltd. and Director of Ito-Yokado Co., Ltd.
Present		President, Seven & i Publishing Co., Ltd. and President, K.K. Terre Verte