KARMANOS

A PUBLICATION OF THE BARBARA ANN KARMANOS CANCER INSTITUTE

Premiere Issue!

HILLARY'S STORY:

Interior designer beats lymphoma

IN GOOD COMPANY

Karmanos Cancer Institute among elite group of cancer centers

STATE OF INDEPENDENCE

Michigan's first and only independent cancer hospital

CRYOTHERAPY PIONEER

Innovative breast cancer treatment

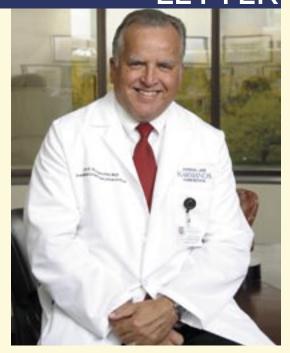
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KARMANOS

CANCER INSTITUTE

Wayne State University | Detroit Medical Center

PRESIDENT'S I FTTFR



elcome to *Karmanos Hope*, the new magazine of the Barbara Ann Karmanos Cancer Institute.

The stories you'll read in these pages are glimpses into our people, our technology and our achievements. These stories will mean different things to different readers. For our volunteers and donors, these stories will be evidence of a wise investment in our organization. For our cancer patients and their families, these stories will provide hope.

As for the people of the Karmanos Cancer Institute, our hope is for a cancer-free future. In the pages of this magazine, you'll learn how we recently accomplished two important objectives in our quest.

After reaching an historic agreement with the Detroit Medical Center, the Karmanos Cancer Institute opened its doors on May 1 as an entirely new institution. We're now a stand-alone, independent cancer center – one of the few such places in the United States. Our independence will enable us to leverage and translate our research into better patient care.

At nearly the same time, we received a full, five-year renewal of the National Cancer Institute's "comprehensive cancer center" designation, a prestigious indication of excellence in cancer research. We earned the largest federal grant to operate the center in our nearly 62-year history.

I'm extraordinarily proud of the Institute and the thousands of physicians, nurses, researchers, employees, donors and volunteers whose efforts have made our recent successes possible.

With this premier issue of *Karmanos Hope*, we start a new journey in our ongoing fight against cancer. We hope you'll join us.

Sincerely,

Mu! Mundudus

John C. Ruckdeschel, M.D.

PRESIDENT AND CEO
BARBARA ANN KARMANOS CANCER INSTITUTE



CANCER INSTITUTE

Wayne State University | Detroit Medical Center

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ABOUT THE INSTITUTE

The Barbara Ann Karmanos Cancer Institute is committed to a future free of cancer.

The Meyer L. Prentis Comprehensive Cancer Center of Metropolitan Detroit, operated by the Institute, is one of only 39 National Cancer Institute-designated Comprehensive Cancer Centers in the United States. Federal designation as a Comprehensive Cancer Center is the pinnacle of translational oncology research.

The Institute's physician-scientists, doctors and researchers interact with hundreds of their colleagues across the nation and around the world. They consult on patient cases, share investigational data and conduct more than 500 cancer-specific scientific studies and clinical trials. Last year, nearly 6,700 newly-diagnosed cancer patients from 28 states, Puerto Rico and 77 of Michigan's 83 counties were seen at the Karmanos Cancer Institute.

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The Mayo Clinic. M.D. Anderson. Memorial Sloan-Kettering. Karmanos Cancer Institute. All have earned prestigious recognition from the National Cancer Institute as being among the nation's elite cancer centers.

When Hillary Waterman was diagnosed with Hodgkin's Lymphoma last year, she didn't know about the Institute's national reputation as a top cancer research and treatment center.

"My only experience with cancer at that point was a friend who'd been diagnosed and treated for cancer at Karmanos," she said. "He survived and that was a good enough recommendation for me."

After a few visits to the Karmanos Cancer Institute, Hillary knew it was a special place. (See *Hillary's Story* below.) She received innovative treatments and personal attention from a multidisciplinary team of Hodgkin's Lymphoma experts – men and women on the forefront of cancer research. Her team is one of 14 teams of physician researchers at Karmanos, each focusing on a different type of cancer.

It's this combination of cancer research and focused patient care that recently resulted in a prestigious five-year grant renewal for the Institute's Meyer L. Prentis Comprehensive Cancer Center of Metropolitan Detroit – one of only 39 federally designated comprehensive cancer centers in the United States.

"Research is at the core of the Karmanos mission," said John C. Ruckdeschel, M.D., president and CEO of Karmanos Cancer Institute. "We are charged with conducting research, advancing the field and studying how cancer affects various populations in Southeast Michigan. Our job is to keep pushing back this disease."

The National Cancer Institute (NCI) designation is more than just a feather in the Institute's cap. It provides much needed funding for core research projects – the foundation of all research at the Institute. The funding – called a "core grant" – also drives cross-departmental communication and synergy, which facilitates a fully integrated approach to cancer investigation and innovative treatment.

Earning the NCI designation is not easy. The review process is rigorous. The NCI designation recognizes scientific excellence at Karmanos – excellence in research, institutional leadership and management.

While more than 2,500 patients are currently enrolled in clinical trials at Karmanos, other patients – like Hillary Waterman – benefit from research conducted at Karmanos without ever participating in clinical trials.

"Today's conventional treatments were yesterday's research and clinical trials," said Dr. Ruckdeschel. "Only a handful of institutions in the nation can take research from the laboratory and start applying it to patients and then take the results back to the laboratory to refine. We are one of them."

HILLARY'S STORY

Hillary Waterman is an active, 26-year-old interior designer. She's always been in good physical condition, so early in 2004, when she developed a "tight" feeling in her chest she didn't give it much thought.

"My job is fairly demanding so I just thought it was stress," she said. But it wasn't. Weeks later a CT scan revealed a large mass above her heart. It was Hodgkin's Lymphoma.

Based on the recommendation of a friend, Hillary called the Karmanos Cancer Institute in Detroit. She scheduled an initial appointment with one of the Institute's lymphoma specialists – Jeffrey Zonder, M.D. – within a week of her call.

"I immediately loved Dr. Zonder," she said. "Even when I knew he was busy, he took time to explain everything to me."

That was important because Hillary was entering one of the most challenging periods of her life. In the summer of 2004, she started 16 weeks of chemotherapy at the Karmanos Cancer Institute. She met many "fantastic nurses" during that time – people she says would "do anything for you."

At the end of her chemo, Dr. Zonder ordered a series of scans to determine the size of the mass. "It was amazing. The mass was completely gone. There was nothing left, not even scar tissue. It was the best case scenario," Hillary said. "My mother was with me for that appointment and we both started crying when we heard it was gone."

To maximize the chances of curing the lymphoma, Dr. Zonder and Jeffrey Forman, M.D. – a radiation oncologist at Karmanos Cancer Institute – completed Hillary's treatment protocol with 20 days of radiation therapy at Karmanos Cancer Institute's Lawrence and Idell Weisberg Cancer Treatment Center in Farmington Hills, Michigan.

Today Hillary lives on a lake in Linden, Michigan and feels great knowing that she's healthy again. But, in truth, she says she never really felt ill.

"That's the scariest thing. I never felt sick," she said. "I guess I'm lucky I found it when I did." And, she says, she's lucky she found Drs. Zonder and Forman and all the dedicated people at Karmanos Cancer Institute.

A State of INDEPENDENCE

Agreement Advances Metro Detroit's Cancer Programs

armanos Cancer Institute just took a giant step toward its goal of becoming one of the nation's top ten cancer centers. Karmanos is now

Michigan's only independent cancer institute – initiating a new relationship with the Detroit Medical Center (DMC).

"The Detroit Medical Center has been a part of everything we do here since the founding of the Institute, but being part of a larger operation didn't always enable us to focus

our resources exclusively on cancer," said John C. Ruckdeschel, M.D., president and CEO of Karmanos Cancer Institute. "We decided many years ago that the best thing to do would be to separate the Institute's patient care from the DMC to create a new Karmanos Cancer Center as a fully independent, freestanding clinical operation – to work in collaboration with the DMC rather than work as part of it."

FOCUSED ON CANCER

The agreement is the beginning of a new era for Karmanos.

The Institute recently acquired the clinical cancer facilities that Karmanos and the DMC have jointly managed since 1994. The purchase and long-term lease

transaction involves the Karmanos Cancer Center on the DMC's main campus and the Lawrence and Idell Weisberg Cancer Treatment Center in Farmington Hills.

"This is a major step forward to ensure the campuses in midtown Detroit and Farmington Hills will grow and thrive as centers of world-class cancer research and patient care," Dr. Ruckdeschel said.

The agreement gives Karmanos control over its own facilities, technology and staff, while maintaining a strong, working relationship with the DMC. And, importantly, it further cements an already solid affiliation with the Wayne State University School of Medicine. Health

care advocates in the community are welcoming the move as a very positive step for the region.

"It's wonderful to see the Detroit Medical Center and the Karmanos Cancer Institute working together to create an independent cancer center owned and operated by the Institute," said Vernice Davis Anthony, president and CEO of the Greater Detroit Area Health Council – a health care coalition that addresses issues of health care quality, access

and cost in southeastern Michigan. "A vibrant and growing Karmanos Cancer Institute is excellent news for cancer patients throughout Metro Detroit and across Michigan. I think we'll see significantly more investment in groundbreaking cancer research."

The agreement opens the door to make great strides in cancer research and patient care. According to Karen Goldman, vice president of patient services at Karmanos Cancer Institute, this new independence enables management to focus exclusively on the needs of cancer patients and their families.

Institute will be one of the top ten cancer centers in the nation within five years.
That's the goal.

Dr. John C. Ruckdeschel
 President and CEO

COMMITTED TO GROWTH

During the next five years, Karmanos plans to develop a comprehensive cancer center focused on same-day service. Patients will arrive in the morning with a preliminary diagnosis of cancer and leave that day with a complete diagnosis, recommended treatment plan and appointment schedule.

"We need a cancer-only surgical pavilion that allows us to have the latest in robotics and other state-of-the-art equipment," Dr. Ruckdeschel said. "We need a diagnostic suite of the latest equipment so we can move patients in and out quickly and solve their problems the same day – that's vital to what we do."



CANCER SURVIVOR HILLARY WATERMAN MEETS WITH JEFFREY FORMAN, M.D., MEDICAL DIRECTOR OF THE INSTITUTE'S LAWRENCE AND IDELL WEISBERG CANCER TREATMENT CENTER IN FARMINGTON HILLS, MICHIGAN.

NATIONAL RECOGNITION

Independent status elevates the stature of the Karmanos Cancer Institute on a national level. For instance, when magazines such as *US News and World Report* rate hospitals, they can now evaluate Karmanos separately as a cancer center, alongside other independent cancer institutions like M.D. Anderson Cancer Center in Houston and Memorial Sloan-Kettering in New York.

And it doesn't stop there. This new relationship with the DMC also allows Karmanos to independently recruit and retain the world's leading cancer physicians and scientists and provide them with state-of-the-science facilities and groundbreaking technology.

According to Dr. Ruckdeschel, the overall goal is to make Karmanos one of the nation's top ten cancer centers within five years.

"This should be the place to go for cancer in the upper Midwest – bar none," Dr. Ruckdeschel said. "We're talking about competing with the Mayo Clinic, with Northwestern University in Chicago, and the Cleveland Clinic. That's who we will be in a league with. And when people have cancer and they say, 'I need to go get a second opinion,' Karmanos will be one of the places that immediately comes to mind."

CAPITAL FUNDS In Action

The Karmanos Cancer Institute is planning many facility and technology improvements, including a \$47-million clinical expansion and:

- New state-of-the-art operating rooms fully equipped for robotic and microsurgery
- A diagnostic imaging suite using the latest available technology in magnetic resonance imaging (MRI), computerized axial tomography (CT) scans and positron-emission tomography (PET) scans – all in one location and dedicated to the needs of cancer patients
- Same-day service. Patients will arrive in the morning with a preliminary diagnosis of cancer and leave that day with a complete diagnosis, recommended treatment plan and appointment schedule
- All private inpatient rooms with enhanced nursing coverage appropriate to a world-class cancer center
- An expanded area for testing the latest cancer treatment drugs under Phase I clinical trial protocols
- A total renovation of the Gershenson Radiation Oncology Center, including a next-generation Tomo-Therapy radiation treatment system
- Upgraded clinical facilities to improve patient comfort and operational efficiency

In addition to extensive facility and technology improvements, the Institute plans a dramatic expansion of its prostate cancer patient care and research program while also creating additional endowments to support and advance the fight against cancer.

NEVER TOO OLD

INNOVATIVE BONE MARROW TRANSPLANT PROGRAM BREAKS THE AGE BARRIER

At 69, Pauline Lather was losing her battle with leukemia. A stem cell transplant was her only hope. But most bone marrow transplant programs in the country considered her too old for treatment – most, but not the bone marrow transplant experts at Karmanos Cancer Institute.

"They told me age was against me, but they thought I'd have a chance," said Pauline Lather, a native of Traverse City, Michigan. "And at that point – when you don't have other options – a chance sounds pretty good."

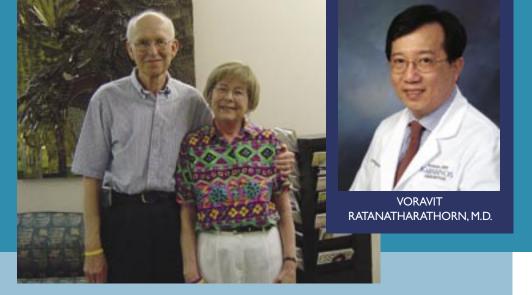
Pauline and her husband, David, drove downstate to meet with Voravit Ratanatharathorn, M.D., team leader of Karmanos Cancer Institute's Bone Marrow Transplant (BMT) program, and Joseph Uberti, M.D., Ph.D., co-leader of the BMT team. After meeting Pauline and learning that she was in excellent physical condition despite her disease, the physicians developed an innovative, customized treatment plan.

"We tailored the intensity of the regimen so she could handle it. Most other programs would have just said no to someone her age," said Dr. Ratanatharathorn.
"Usually people say that 60 years old is too old for this type of transplant. But we don't have an age limit. It depends on the individual patient."

Of only four bone marrow transplant programs in Michigan, Karmanos Cancer Institute's program is the largest – treating more patients than any other program in the state. Stem cell transplant outcomes at the Institute are consistently among the best in the nation.

The Institute operates Michigan's only cord blood bank – a program that collects umbilical cord blood for use in stem





Bone Marrow Transplant recipient and cancer survivor Pauline Lather and her husband David Lather.

cell transplants. Stem cells from cord blood are remarkably flexible and can be used in stem cell transplants with adults, even if the adult is not an exact match with the donor. (See *Cord Blood Stem Cell Transplants* on page 7).

The Karmanos BMT team uses a comprehensive, multidisciplinary team approach to evaluate and treat candidates for bone marrow and peripheral blood stem cell transplants. The program utilizes the most technologically advanced transplant methods.

Patients at Karmanos often have the opportunity to participate in clinical trials. Investigators are currently studying reduced intensity regimens, the prevention and treatment of graft-versus-host disease, and new ways to prepare patients for transplantation.

It's this level of expertise that enabled Pauline Lather to receive an innovative stem cell transplant with stem cells donated by her 44-year-old son. Pauline received her transplant in October 2004 and according to Dr. Ratanatharathorn she is doing extremely well.

"We had a lot of things going for us. I'm very thankful my son was a match and I'm so lucky to have found such wonderful doctors," she said.

AN EXPERT TEAM

The multidisciplinary bone marrow transplant team at Karmanos includes experts from a variety of medical specialties.

- VORAVIT RATANATHARATHORN, M.D. Hematology and Medical Oncology
- MUNEER ABIDI, M.D. Hematology and Medical Oncology
- LOIS AYASH, M.D. Hematology and Medical Oncology
- EDWARD PERES, M.D. Hematology and Medical Oncology
- AYMAN SOUBANI, M.D. Pulmonary Medicine
- JOSEPH UBERTI, M.D., PH.D. Hematology and Medical Oncology
- GEORGE ALANGADEN, M.D. Infectious Diseases
- PRANATHARTHI CHANDRASEKAR, M.D. Infectious Diseases

The team also includes representatives from the Institute's Clinical Trials Office.

CORD BLOOD STEM CELL TRANSPLANTS

When a baby is born, the umbilical cord and placenta are often just thrown away. It's a shame – according to Dr.
Ratanatharathorn and the BMT team at Karmanos – since stem cells from cord blood could save the lives of countless cancer patients.

"The stem cells of cord blood are more flexible, more malleable than stem cells from adults," said Dr. Ratanatharathorn.
"So stem cells from cord blood do not have to be a precise match with the recipient."

For a patient who can't find an exact match from an adult stem cell donor, cord blood can mean the difference between life and death.

Karmanos Cancer Institute operates
Michigan's only cord blood bank. U.S.
Representative Carolyn Cheeks Kilpatrick
of Michigan's 13th Congressional district
recently presented Karmanos Cancer
Institute with a check representing
\$929,000 in federal funding to support its
Cord Blood Stem Cell Program.

Dr. Ratanatharathorn expects cord blood transplants to become increasingly important in the coming years. "Cord blood transplantation is limited now by the inventory of the cord blood banks," said Dr. Ratanatharathorn. "We have to build the inventory so we can distribute more cord blood to transplant centers around the world."

His message to pregnant women and obstetricians is clear: Save lives by donating umbilical cords and placentas to the Institute's cord blood bank.

PIONEER



In 1992, he led clinical trials of an innovative technique that uses extreme cold to destroy prostate cancer. Since then he's been one of the nation's first to use the technique - called cryotherapy - to treat liver, lung, kidney, and now, breast cancer. Peter Littrup, M.D. is a Cryo Pioneer.

hile cryotherapy has been around for a long time – dermatologists have used it for years to freeze warts – Peter Littrup, M.D., professor of radiology, urology and radiation oncology at the Karmanos Cancer Institute, is one of the first physicians in the nation to use it for the treatment of cancer.

Cryotherapy uses highly compressed argon gas to freeze a mass to extremely cold temperatures – from minus 20 to minus 40 degrees Celsius. The high-pressure gas is delivered to the tip of a probe placed into the core of a tumor through a small incision in the patient's skin, using ultrasound or CT guidance. The extreme temperature freezes the mass in place, where it's then reabsorbed into the body through normal healing processes. This reabsorption of dead cancer cells may provide an additional benefit called the "immune effect" in

the future. It has the potential to essentially teach the patient's immune system to fight off similar types of cancer.

Cryo is one of many options for destroying a tumor without surgery. One of those options is called Radio Frequency Ablation, which kills the tumor with a hot electrical current. But Dr. Littrup prefers cold to hot for many reasons.

"With cryo I can see the actual ice forming. When I put a needle into the tumor and an ice ball forms at the end of the probe, I know that I got the treatment zone bigger than the tumor zone," Littrup said. "It kills the tumors in place with a nice, smooth rim."

His work suggests that patients heal more quickly following a cryo procedure and experience less pain and discomfort than with heat treatments. That lends itself to treating chronic or recurring tumors. Plus, cryotherapy can kill cancerous tumors without doing much damage to the surrounding tissue. That was appealing to artist Laura Ross-Paul from Portland, Oregon. When she was diagnosed with breast cancer in 2003 and urged to have a mastectomy, she was terribly concerned about losing her breast.

"As a painter and a teacher, I'm around nude models every day," she said. "I'm used to seeing the body in its natural form and the idea of losing my breast and having a surgeon try to reconstruct it was just not appealing to me."

She wanted alternatives. But her physicians in Oregon didn't offer any. That's when her husband, Alex, went to work. He spent hours searching the Internet, often in the middle of the night, trying to find a way for Laura to beat the cancer and save her breast. After days of searching, he found Dr. Littrup at Karmanos Cancer Institute.

"The thing that was so appealing about cryo is that it doesn't break down the infrastructure of the breast," Laura said. "So your nerves, your ducts, your veins are still intact after the procedure."

In April 2003, Laura flew to Detroit for the procedure as part of a clinical trial – making her one of the first women



Artist and breast cancer survivor Laura Ross-Paul is THANKFUL TO DR. LITTRUP AND KARMANOS CANCER INSTITUTE.

in the world to receive cryo treatment for breast cancer.

"Laura is really a pioneer in that she chose cryosurgery over other options," Dr. Littrup said. "We've been treating prostate cancer with cryotherapy for years, but when it comes to breast cancer it's a new approach."

"I was beyond happy with the results. It was truly a miracle," Laura said. "My goal was to keep my breast and survive. I did that, and there's probably no other place on the planet where that could have happened."

Today, Laura is cancer-free and healthy. She has more

energy now than she's had in years. And it's influenced her art. While her paintings used to be created with "a certain amount of angst," she says her work now is a celebration of life.

"I feel like I got my life handed back to me and I'm not going to let it go to waste," Laura said. "I'm just so thankful to Karmanos and Dr. Littrup for keeping at this and trying to find better ways to treat cancer."

••I was beyond happy with the results. It was truly a miracle. My goal was to keep my breast and survive. I did that, and there's probably no other place on the planet where that could have happened. " -LAURA PAUL ROSS



D Vacutaine

he Karmanos Cancer
Institute discovers, refines and delivers innovative cancer treatments to the world

– and clinical trials are a vital part of this effort.

As Michigan's only
Phase I clinical trials
program and one of
only 16 research centers
in the United States to
participate in the National
Cancer Institute's Cancer
Therapy Evaluation Program
(CTEP), the Institute is
recognized as a national leader
in testing new cancer therapies.

Currently conducting more than
500 cancer-specific scientific investigations
and clinical trials, following are a few of our
more than 250 active clinical trials:

AGGRESSIVE TREATMENT FOR A RARE FORM OF LUNG CANCER

Physician-scientists at the Karmanos Cancer Institute are conducting a clinical trial of an aggressive treatment for pleural mesothelioma.

Pleural mesothelioma is a rare form of cancer in which cancer cells develop in the lining of the chest. Most reported cases of the disease are associated with asbestos exposure.

The Institute is one of several cancer centers participating in a Phase II clinical trial of a drug called ALIMTA, used in conjunction with another drug called cisplatin. Considered to be the most aggressive treatment available, all patients with pleural mesothelioma should be considered for the trial.

According to the FDA, patients who were treated with ALIMTA and cisplatin had a median survival of 12.1 months compared to 9.3 months for patients treated with cisplatin alone. This trial will evaluate the effectiveness and feasibility of treating patients with a combination of ALIMTA and cisplatin followed by surgery and post-operative radiation therapy. The study, spread over eight sites, will involve approximately 77 patients.

THREE-DRUG TREATMENT **FOR AGGRESSIVE COLORECTAL CANCER**

Physician-scientists at Karmanos Cancer Institute are studying a combination of three drugs in treating advanced colon or rectal cancer.

This Phase II study evaluates the effectiveness of a three-drug chemotherapy regimen in patients with colorectal cancer. The current standard therapy involves treatment with two chemotherapy drugs called 5-fluorouracil and irinotecan. Researchers at Karmanos are studying the effects of adding a third drug called celecoxib to the standard therapy.

The third drug, celecoxib (better known as Celebrex), is a COX-2 inhibitor. In laboratory and animal models, celecoxib blocks the generation of new blood vessels that support tumor growth. In animal studies, celecoxib has been shown to increase the effectiveness of the two-chemotherapy drug regimen.

Patients enrolled in this study will receive 400 mg of Celebrex (celecoxib) twice a day for the duration of the trial. Simultaneously, the standard chemotherapy drugs - capecitabine and irinotecan - will be administered in 21-day cycles. Patients will be evaluated at least once a week for side effects and the effectiveness of this therapy will be evaluated using computed tomography (CT) scans after every two cycles.

Patricia LoRusso, D.O. is director of the Institute's Phase I Clinical Trials Program, the only Phase I clinical trials program in Michigan.

STUDY OF TREATMENT TO PREVENT LUNG CANCER

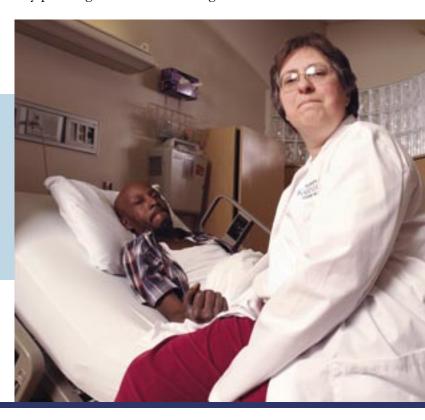
Physician-scientists are studying a treatment which may prevent lung cancer in patients with a high risk for the disease.

Zileuton is a drug that is commonly used to treat asthma in children. But physician-researchers at Karmanos Cancer Institute are currently studying the drug to determine if it may be effective in preventing lung cancer in current or former smokers.

According to the study's primary investigator, Omer Kucuk, M.D., zileuton has been shown in animal studies to prevent lung cancer. However, this is the first clinical cancer prevention study with zileuton.

Zileuton is a 5-lipoxygenase (5-LO) inhibitor, a class of molecules that is being actively investigated worldwide for potential uses in cancer therapy as well as the prevention and treatment of inflammation and respiratory diseases.

Candidates for the study are individuals at a high risk of developing lung cancer. As part of the study, people identified as high risk will be examined to identify any premalignant cells in the lungs.



Dinner with Friends

ANNUAL EVENT A FUNDRAISING TRADITION

With the Karmanos Cancer Institute's recent aquistion of its patient care facilities, the Annual Dinner took on added importance this year.

According to the chairs of the annual event – Jinny and Don Runkle – the Institute's independence provides new fundraising opportunities.

"It's a new starting point for the Institute – a kind of 'Year One' – and it's great to be involved during this transition," said Don Runkle, former vice chairman of Enterprise Technologies at Delphi Corporation. His wife, Jinny, a former auto executive, now spends most of her days working with charitable groups including the Institute.

"It's an important time for Karmanos because of the agreement with the DMC and future plans for fundraising," Jinny adds.

"Cancer affects everyone," said Jinny. "We lost a family member three years ago. If we're going to win the fight, there is so much research yet to happen. It isn't going to happen by just taking care of current patients. We need to get more dollars into research."

Held on Saturday, May 14 at Ford Field in Detroit, the Annual Dinner featured Detroit radio personality Dick Purtan as master of ceremonies. The evening included a tribute to local real estate developer Burt Farbman and his wife, Suzy, for their commitment and generosity to Metro Detroit.

In planning the event, the Runkles and their co-chairs – Kim DelGrosso and Dayle Hoffecker – wanted to strike a balance between fundraising and entertainment. "We wanted to net as much as possible from this event for Karmanos while still making it an evening people would enjoy and remember," Don said.

By all counts, the event chairs succeeded in their efforts. Money raised from the Annual Dinner will fund cancer research and patient care programs at Karmanos Cancer Institute.

Jinny and Don Runkle

"Cancer affects everyone...we need to get more dollars into research."





Seated left to right: Dayle and John Hoffecker, co-chairs ALIXPARTNERS; SUZY AND BURTON FARBMAN, HONORARY CHAIRS. STANDING LEFT TO RIGHT: DOUGLAS AND KIM DELGROSSO, CO-CHAIRS LEAR CORPORATION; DR. AND MRS. JOHN Ruckdeschel, Karmanos Cancer Institute; Mike and LORI DUGGAN, DETROIT MEDICAL CENTER. BACK ROW STANDING: JINNY AND DONALD RUNKLE, DELPHI CORP AND EVENT CHAIRS.

Above: Honorary Chairs, Suzy and Burton FARBMAN WITH KARMANOS CANCER INSTITUTE PRESIDENT AND CEO JOHN C. RUCKDESCHEL, M.D., celebrate the evening's success.

RIGHT: JEROME HOROWITZ, PH.D., VAINUTIS VAITKEVICIUS, M.D., AND SAMUEL C. BROOKS, Ph.D. (SEATED LEFT TO RIGHT) WERE HONORED FOR THEIR MANY YEARS OF DEDICATED SERVICE, LEADERSHIP AND PATIENT CARE AT THE KARMANOS CANCER INSTITUTE.



Wayne State University | Detroit Medical Center

There's a story behind every gift to the Karmanos Cancer Institute. Some give to honor the memory of a loved one. Others give out of gratitude for the outstanding care they received. Some give because Karmanos is one of the nation's top cancer research centers. Whatever the reason, we are very grateful for their support. The Institute's generous donors are listed in the following pages as well as their cumulative giving to the Institute in 2003 and 2004.

We're working for a cancer-free future...and we can't do it without you.

ABOVE \$1,000,000

Peter J. Karmanos, Jr.

\$500,000 - \$999,999

Edward C. Levy, Jr.

\$100,000 - \$499,999

Community Foundation for Southeastern Michigan Edward M. & Henrietta M. Knabusch Charitable Trust Estate of Alice Begwin Estate of Margaret Sarvis

\$50,000 - \$99,999

Anonymous Compuware Corporation Credit Union ONE Estate of Carmel Brock Estate of Margaret Eaegle Gemellaro Companies, GSI and G & S Electric General Motors Corporation Julie and Edward C. Levy, Jr. Foundation September Moon Production Network, Inc. Mr. and Mrs. Gilbert B. Silverman The Sylvester Family Trust Women's Committee for Hospice Care

\$25,000 - \$49,999

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2003 SIGNATURE EVENTS

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11th Annual Partners Golf Classic and Black Tie Ball 20th Annual Detroit Roast 22nd Annual Dinner 7th Annual A Night of Good Taste 8th Annual Billionaires' Bash

Susan G. Komen Breast Cancer Foundation Detroit Race for the Cure® Circle of Fellows Party Hosted by Mr. Joseph Zada

2004 THIRD PARTY **EVENTS RAISING MORETHAN \$5,000**

Binson's Chili Cook-off Brighton Collectibles Bracelet Sale Buddy's Pizzeria - "Got Pizza? Give Dough!"

Constantino Del Signore Foundation Wildgame Dinner CRS Pig Roast Dale Meyer Memorial Golf Event Ferrarotti Lung Cancer Walk and Rally Fisher and Company Holiday Party Hand-in-Hand Foundation (UAW and DaimlerChrysler Corporation) Hank Greenberg Memorial Golf and Tennis Tournament George Lekas Memorial Golf Outing Golf to Beat Cancer - Staub Financial Janice S. McTigue Memorial Golf Outing Kicks for a Cure - Giving You A Fighting Chance to Beat Cancer Nailco Tiffany Awards featuring DREAMS National Arab-American Medical Association (NAAMA) Walk for Women's Cancers 96.3 WDVD "Call 2 Care Radio-a-thon" North Bros. Ford and The City of Westland 5K Fun Run and Walk Oakland Hills Country Club's Mulligan Stew Cookbook in memory of Scottie Colucci Orawave Pink Ribbon Toothbrush P.E.B. Memorial Golf Scramble Patrick J. Delanev Memorial Golf Člassic Prelude and Revelation -A Celebration of Martha Morand Pummill Cancer Golf Classic Roselli Foods Annual Golf Classic Ryder Cup Captain's Challenge 7th Annual Dick Purtan Golf Classic Skins' Golf Tournament, in memory of Stephen B. Campau Soroptimist International of Trenton Area, "Riding for Breast Cancer Research Steve Cruchon Memorial Bowling Tournament Steven J. Biegel Golf Outing Team Angel Fighting Breast Cancer with a Passion for Fashion The Janet Lynn Ripper Medical Oncology Fund Golf Outing United Way's Ticket

of Eagles Auxiliary #2634

to Ride Promotion

WAYS OF GIVING

The Karmanos Cancer Institute offers many ways for donors to support the Institute while meeting their personal financial goals. A representative from the Institute's Development Office will be happy to discuss giving options with prospective donors. Prospective donors are encouraged to consult a financial advisor when considering a gift. For more information about giving call (313) 576-8150 or visit www.karmanos.org.

CASH GIFTS

Cash gifts are the most common type of gift. Usually in the form of a check, the gifts may be given in one lump sum or spread out over three to five years. Gifts of cash may be deducted from taxable income in the year they are made when the donor itemizes deductions. The donor's tax rate and other factors will determine the amount of tax savings.

PLEDGES

Multi-year pledges are an ideal way for donors to provide significant support for the Institute. Payments are typically stretched over five years and donors agree to a set schedule of giving. Reminder notices are sent at regular intervals.

GIFTS OF STOCKS AND BONDS

Outright gifts of appreciated stocks, bonds or mutual funds provide substantial tax advantages to donors. When these appreciated assets are given directly to Karmanos Cancer Institute, donors are free of the capital gains tax. Donors also may claim a tax deduction equal to the fair market value of the securities on the date of delivery.

To make a gift of appreciated securities, donors should notify their broker or banker of their intent. The broker should then notify the Institute's Development Office directly for direction on transferring the assets. Securities may also be sent directly with endorsement, please include a signed stock power for each certificate.

Gifts of depreciated securities are also welcome, but the procedure differs. Donors should sell the stocks or other securities to realize the capital loss. Proceeds may then be given to the Institute.

GIFTS OF REAL ESTATE

Donors may make a gift of their residence, farm or vacation home while reserving the right of occupancy for their lifetime and that of their spouse. An irrevocable gift of real estate qualifies for an immediate tax deduction on the present value of remainder interest.

MATCHING GIFTS

Participation in a corporate matching gift program is an excellent way to multiply a contribution to the Karmanos Cancer Institute. Numerous companies recognize their employees' charitable gifts by matching or often doubling these donations. Submit your company's matching gift form to the Development Office along with your pledge card or payment.

DEFERRED GIFTS

Various opportunities exist to contribute to the Institute through deferred giving. A representative from the Institute's Development Office will be happy to discuss this gift category with interested donors.

2004 LEGACY SOCIETY

The Legacy Society recognizes individuals who have generously established an estate or planned gift to benefit the Barbara Ann Karmanos Cancer Institute. Estate and planned giving provides vital support cancer research and treatment programs. These gifts are regarded as the ultimate endorsement of our commom cause in the battle against cancer.

> Mrs. Jan L. Adler-Jacobs Mr. & Mrs. Robert Allesee Mr. & Mrs. Joseph Antonini Dr. & Mrs. Donald Austin Ms. Imogene Banks Miss. Tamrya Blassingame Dr. & Mrs. Michael Brennan Ms. Ellen Brown Mr.W. Donald Christian Mr. Steven Daugherty Mr. Michael Deighan Mr. & Mrs. Dennis Dermidoff Mr. Samuel Deyo Ms. Nina Drolias Mr. Irving & Mrs. Olga F. Dworkin Ms. Diane-Jo Ferschnuder Mr. & Mrs. Gerald Fournier Ms. Margaret Friedman Ms. Susan Greenstein Ms. Andrea Grennan Mr. & Mrs. Richard Hall Mr. & Mrs. E. Jan Hartmann Ms. Elizabeth Leone Heaton Mr. and Mrs. Keith Hobson Dr. & Mrs. Larry Howell Ms. Robin King Kedzo Mr. Robert Klein, Esq. Ms. Lucy Klotz Ms. Janice Kovac Ms. Helen Lake Mr. & Mrs. Craig Lehmann Mr. & Mrs. Joseph Letourneau Ms. Rebecca Matoff Mr. David Murphy Ms. Phyllis Rembowski Ms. Joanne Rickle Mr. Gerald Rompel John C. Ruckdeschel, M.D. Ms. Linda Samelson Mr. Thomas Saull Ms. Estelle Schafer Ms. Margaret Seifferlein Ms. Marilyn Snodgrass Ms. Kathleen Springman Ms. Gertrude Schwarz Ms. Judith Tinor Dr. & Mrs. Vainutis Vaitkevicius Mr. Stanley Wiktor Mr. Gerald Wittkop

> > Mr. & Mrs. Paul Witzke



Dr. Valdivieso has two primary interests: classical music and

medicine. While the similarities aren't immediately obvious, he sees parallels between bringing talented musicians together in a symphony hall and uniting cancer experts on a multidisciplinary team.

"The only way to truly hear an orchestra is to bring all the musicians together and listen to them play as opposed to having them play scattered throughout the city," he said.

Similarly, he believes the best way to treat cancer is to bring a wide variety of cancer experts together to discuss each patient's case and collectively recommend the best course of treatment for each patient.

The Karmanos Cancer Institute provides multidisciplinary patient care through 14 teams of cancer specialists, each focusing on specific forms of cancer, all supported by an extensive research program. The teams are staffed by experts in all areas of cancer treatment (surgery, medical oncology and radiation oncology) and support services including pathology, radiology, internal medical specialties, data management, clinical trials, nursing and social work.

As part of his many responsibilities as Chief Medical Officer, Dr. Valdivieso oversees all 14 multidisciplinary teams. He also serves on the Thoracic/Lung multidisciplinary team and the Institute's Phase I Clinical Pharmacology Program. "It's the right way to treat patients with malignancies," Valdivieso said. In fact, it's a primary reason why he returned to Karmanos from a position in Illinois. "I wanted to be part of an environment where physicians, nurses and support staff are really committed to this high level of teamwork in favor of the VALDIVIESO, M.D.

UP CLOSE

TITLE: Chief Medical Officer and Medical Oncologist at Karmanos Cancer Institute

EDUCATION: M.D., San Fernando Medical School, San Marcos University, Lima, Peru

MEDICAL TRAINING:

Cook County Hospital, Chicago, Illinois M.D. Anderson Cancer Center, Houston, Texas

PERSONAL: Married with five children

INTERESTS: Classical music

GREATEST PROFESSIONAL ACCOMPLISHMENT: "The most

important thing to me is to have been part of developing the team approach to treating lung cancer at both Karmanos Cancer Institute and at the M.D.Anderson Cancer Center"

cancer patient while always looking for novel treatments and approaches in the care of our patients."

Dr. Valdivieso's passion for medicine started when he was a boy in Peru. Growing up in what he described as "humble circumstances," the tailor's son was always fascinated with science. That strong curiosity, coupled with a desire to help people, drew him to medicine.

"I was fascinated with the biological process of disease," he said. And then his interest turned deeply personal when his father passed away after a battle with stomach cancer.

The loss of his father was one of many experiences that helped shape Dr. Valdivieso's philosophy of patient care. He said he has learned much over many years of treating very sick people. "Patient anxiety and suffering has made me a better listener and I've become more able to explain the illness in clear, understandable terms. I help them put it into perspective," he said. "Patients have also taught me to be more compassionate. I relate better to my patients. I'm more spiritual now and understand better just how fragile life is."

NEWS AND NOTES

KARMANOS AND WAYNE STATE UNIVERSITY **AWARDED \$2.5 MILLION GRANT**

Older African-Americans in Detroit have a dramatically higher rate of death from cancer than white Detroiters of the same age. That's one of the reasons the Karmanos Cancer Institute and Wayne State University's Institute of Gerontology recently received a \$2.5 million grant from the National Cancer Institute (NCI) to study cancer disparities among minority populations.

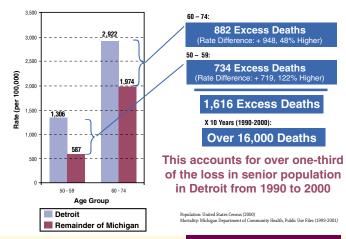
The Institute is a natural choice for this type of study. It operates an NCI-designated comprehensive cancer center - one of only 39 in the United States - and it serves one of the nation's largest African-American populations.

According to U.S. Census data, there is a large rate of difference between Detroit's senior population and those seniors in the rest of Michigan when it comes to hospitalization and mortality rates. For people between the ages of 50 and 59, Detroiters have a 122 percent higher mortality rate than those seniors in the rest of Michigan. Those between the ages of 60 and 74 have a 48 percent increase in mortality rates.

The NCI grant will establish the Community Networks Program (CNP), an initiative that will create lasting partnerships among community leaders, researchers and medical professionals to assist in education, research and training aimed at reducing cancer disparities in older African-Americans. The CNP will facilitate community-based research and training projects to promote early detection, treatment seeking and routine surveillance.

Terrance Albrecht, Ph.D., director of Behavioral and Field Research and leader of the Institute's Communication and

Age-Specific Mortality Rate and Excess Deaths



ELDERLY AFRICAN-AMERICANS IN DETROIT HAVE SIGNIFICANTLY HIGHER MORTALITY RATES WHEN COMPARED TO THE REST OF THE STATE OF MICHIGAN. THE STUDY WILL LOOK AT WAYS TO LESSEN THE GAP.

Behavioral Oncology Program, is serving as the principal investigator of the study and director of the Community Network Program. Albrecht, along with her co-investigator, Peter Lichtenberg, Ph.D., ABPP,

identifying community groups and organizations that can education programs and collateral materials to distribute to the older African-American population in Detroit.

TERRANCE ALBRECHT, PH.D. director, Institute of Gerontology, will be working on assist with this important effort. They will also develop

Community Network Program Partnerships

The Barbara Ann Karmanos Cancer Institute and Wayne State University's Institute of Gerontology (IOG) are proud to partner with the following local and national organizations, as part of their commitment to eliminate health disparities in elderly African-Americans. The Institute and the IOG would like to thank the following organizations for their efforts in helping secure the NCI grant. If you know of an organization that would like to become a part of the CNP, please contact Lisa Berry-Bobovski at (313) 966-2766.

RESEARCH/TRAINING PARTNERSHIPS

Karanos Cancer Institute (KCI) Michigan Center for African-American Aging Research (MCUAAAR) Wayne State University (WSU) Institute of Gerontology (IOG) WSU Center for Urban and African-American Health (CUAAH)

COMMUNITY PARTNERSHIPS Aging Service Consortium of Detroit American Cancer Society -Great Lakes Division

Cancer Control Division, Michigan Department of Community Health Catholic Archdiocese of Detroit City of Detroit Senior Citizens Department Detroit Area Agency for Aging Detroit Area Parish Nurses Association Faith Access to Community Economic Development (FACED) Fox 2 Detroit - WJBK Hannan Foundation IOG Healthy Black Elders Center KCI Community Advisory Committee Michigan Cancer Consortium



Michigan Society of Hematology/Oncology Pfizer Sisters Network, Inc., Detroit Chapter

CLINICAL PARTNERSHIPS

University Family Physicians Clinic Detroit City Health Clinics Wayne County Department of Public Health Voices of Detroit Initiative **BCCCP Program**



KARMANOS RESEARCHER **PUBLISHED IN JAMA**

The Journal of the American Medical Association (JAMA) recently published a study by Ann G. Schwartz, Ph.D., MPH, associate center director of population sciences, at Karmanos Cancer Institute and Michele Cote, Ph.D., assistant professor, at the Karmanos Cancer Institute. Dr. Schwartz also serves as director of the Metropolitan Detroit Cancer Surveillance System and professor of Internal Medicine at the Wayne State University School of Medicine.

The study investigates the risk of lung cancer among Caucasian and African-American relatives of individuals with early-onset lung cancer. The article was published in the June 23 issue of JAMA.

INSTITUTE NAMES NEW VICE PRESIDENT

Debra Herring, R.N., MBA, recently joined the Karmanos Cancer Institute as vice president of clinics. Herring is now overseeing the Karmanos Cancer Center's clinical operations, including the Day Treatment facility at the Wertz Clinical Cancer Center, as well as the Gershenson Radiation Oncology Center and the Walt Comprehensive Breast Center - all located in midtown Detroit - and the Weisberg Cancer Treatment Center in Farmington Hills.

Herring has extensive leadership experience in outpatient oncology services, having served as director of Ambulatory Care Services at Northwestern Memorial Hospital in Chicago and as director of Clinical Operations for the Moffitt Clinic of the H. Lee Moffitt Cancer Center in Tampa, Florida.

The Ohio native earned a Bachelor of Science degree in health arts from the University of St. Francis in Joliet, Illinois and a Master of Business Administration from Dominican University in River Forest. Her new home is in Grosse Pointe.

KARMANOS LEADER APPOINTED TO NCI BOARD

Beth Golden, R.N., BSN, director of the Institute's Clinical Trials Office has been appointed to the National Cancer Institute's Central Institutional Review Board (CIRB).

"I feel privileged to be a member (of this board) in one of the few positions open to oncology nurses," said Golden.

Created in 2000, the CIRB was established to develop an innovative approach to human subject protection in national, multi-center trials while simultaneously reducing the administrative burden on local Institutional Review Boards (IRBs) and investigators. Its 15 to 20 members include oncology professionals, oncology nurses, ethicists and patient advocates from diverse organizations throughout the country. NCI seeks CIRB members who are qualified through expertise, experience and diversity to ensure its ability to safeguard the rights and welfare of human research participants.



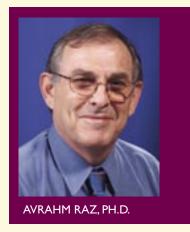
Avraham Raz, Ph.D., director of the Tumor Progression and Metastasis Lab at the Karmanos Cancer Institute, feature in a recent edition of the research journal Cancer Biology & Therapy. Dr. Raz's photo is on the cover of the respected journal. He is the latest in a series of prominent scientists and clinicians invited to write about their careers and experiences. Dr. Raz's story is featured in the June 2005 Cancer Biology & Therapy article, "Sugar Recognition and Metastasis: From Birth of a Research Field to the Clinic."

In 2003, Dr. Raz was honored with the Metastasis Research Society's Paget-Ewing Award, recognizing 25 years of excellence in metastasis research. At the time, the Bloomfield Hills resident said, "Cancer research is my passion and I am pleased to be part of an organization right here in Metro Detroit that's committed to doing what it takes to eradicate cancer."









AROUND TO TUM



PATIENT GIFT BASKETS

Lauren Miller, along with her parents Lynn and Jack, helped spread sunshine among patients at the Karmanos Cancer Center. In December 2004, Lauren's pastor at the Kensington Community Church in Troy challenged his congregation to make a difference in the lives of others. With only \$100 in seed money, volunteers were instructed to demonstrate how someone can make a difference relying on their natural talents and limited resources.

Lauren chose to organize Indoor Marketplace, a shopping boutique showcasing a variety of vendors selling everything from jewelry to Tupperware. With help from other volunteers, Lauren raised more than \$2,500 for the Karmanos Cancer Center. The Miller family has been touched by cancer, and Lauren knew she could make a real difference by brightening a cancer patient's day. Using prudent shopping and gift donations, Lauren created 70 treat-filled baskets and passed them out to Cancer Center patients. Joined by her parents, Lauren greet each patient with a warm smile, a thoughtful gift and a caring spirit.

WHISPERS OF HOPE

Marisa Selva and Joanne
Santi of the San Marino
Ladies Auxiliary in Troy hosted
"Whispers of Hope", a dinner
and fashion show in memory of
Anna Marie Alexander, sister
of Joanne Santi. The April event
benefited the Gail Purtan
Ovarian Cancer Fund at the
Karmanos Cancer Institute.
Jackie Purtan emceed "Whispers
of Hope", which honored her
parents, Dick and Gail Purtan.



Left to Right: Marisa Selva, Jackie Purtan, Dick Purtan, Joanne Santi and Gail Purtan.

FRIENDS RAISING FUNDS

The Karmanos Cancer Institute's Friends Raising Funds program provides support to individuals, community organizations and businesses that seek ways to get involved with the Institute or Cancer Center. From golf outings and walks to bake sales and private dinners, hosting your own event offers a great way to help fellow patients, survivors and families undergoing the uneasy times of a cancer diagnosis or treatment. Through hundreds of events, the Friends Raising Funds program raises more than \$400,000 each year.



The WDIV TV-4 team: Beth McLeod, Eric Wilson, Rhonda Walker and Guy Gordon take a shot at Omar Akl of Omar's Planet, the world's first Internet gym. In March, Omar and the Channel 4 crew teamed up for the 2nd Annual Kicks for the Cure kickboxing class held at the Power House Gym in Farmington Hills. The event was a tremendous success as more than 30 kickboxing enthusiasts suited up to help raise funds to kick cancer. Since 2003, Kicks for the Cure has raised about \$15,000 to benefit the Karmanos Cancer Institute.

GFLCF GOLF OUTING

Carted up and geared for the green! Over 140 golfers took to the Moose Ridge Golf Course in South Lyon for the First Annual Gianni Ferrarotti Lung Cancer Foundation (GFLCF) Golf Outing. The GFLCF began after Gianni Ferrarotti, a dear husband, father and friend, lost his battle with lung cancer. The Ferrarotti family founded the GFLCF to educate and support families with loved ones undergoing lung cancer treatment. The Foundation's ultimate goal is to one day bring an end to the disease. Since 2004, the GFLCF has raised more than \$30,000 to support lung cancer research at the Karmanos Cancer Institute.



For more information on how you can get involved in an Institute or Cancer Center fundraising event contact Maureen Bender at 313-576-8111 or benderm@karmanos.org.

UPCOMING EVENTS

Partners Golf Classic

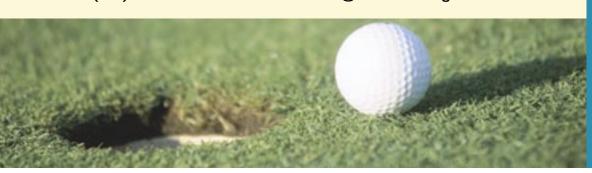
Summer in Michigan means golf. And for the Partners – a group of young professionals in Metro Detroit united in the fight against cancer – it means raising money for the Barbara Ann Karmanos Cancer Institute.

The 12th Annual Partners Golf Classic will be held on September 12, 2005 at the Orchard Lake Country Club in Orchard Lake, Michigan. Tee times are at 7:30 a.m. and 1 p.m., but space is limited.

This competitive scramble is one of Michigan's finest golf outings, attracting Southeast Michigan's top business and community leaders. Guests will join fellow cancer fighters to enjoy a day of golf, food, beverages and prizes.

Through the Golf Classic and the annual Partners Ball, the Partners have raised more than \$4 million for the Karmanos Cancer Institute over the past 11 years.

For more information, contact Denise Lowe at (313) 576-8110 or via email at lowed@karmanos.org.



PROSTATE CANCER AWARENESS MONTH

Don't delay ... make an appointment for your annual check-up today!

09.12
PARTNERS
GOLF OUTING

Join us for the Partners 12th Annual Golf Classic at Orchard Lake Golf and Country Club.

09.17
PARTNERS
SUMMER BALL

Dance the night away at the General Motors Technical Center's Vehicle Engineering Center in Warren.

KARMANOS

CANCER INSTITUTE

Wayne State University | Detroit Medical Center

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