

September 25, 2008

To whom it may concern

Kubota Corporation

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Notice of Change of Management

Please be advised that the Board of Directors of Kubota Corporation (“the Company”) resolved at the Board Meeting held on September 25, 2008 to change the titles of below mentioned directors as follows:

1. Changes of the titles

<u>Name</u>	<u>New Title</u>	<u>Current Title</u>
Daisuke Hatakake	Chairman and Representative Director	President and Representative Director
Moriya Hayashi	Vice Chairman and Director	Executive Vice President and Representative Director, General Manager of Farm & Industrial Machinery Consolidated Division, General Manager of International Operations Headquarters in Farm & Industrial Machinery Consolidated Division
Yasuo Masumoto	President and Representative Director	Executive Vice President and Director, In charge of Tokyo Head Office, General Manager of Water, Environment & Infrastructure Consolidated Division, General Manager of Tokyo Head Office

2. Date of assuming office (scheduled) January 1, 2009

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management’s expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.

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