Lagardère SCA

A French limited partnership with shares with capital stock of € 845,878,899.20 divided into 138,668,672 shares of € 6.10 par value each. Head office: 4, rue de Presbourg – 75116 Paris (France) Tél. +33 (0) 1 40 69 16 00 320 366 446 RCS Paris www.lagardere.com

Reference Document

Year 2001



The original version of this Reference Document (Document de Référence) in French was deposited with the French Securities and Exchange Commission (Commission des Opérations de Bourse) on April 24, 2002 in accordance with COB regulation n°98-01. It may be used in connection with a financial transaction if completed by an Information notice approved by the Commission.



This English version of Lagardère's Reference Document has been prepared for the convenience of English language readers. It is a translation of the original Document de Référence deposited with the Commission des Opérations de Bourse. It is intended for general information only and should not be considered as completely accurate owing to the unavailability of English equivalents for certain French legal terms.









Recent events and outlook for the future





Persons responsible for the reference document and persons responsible for the audit of the financial statements





Persons responsible for the Reference Document

1.1 | Persons responsible for the Reference Document

Mr. Jean-Luc LAGARDÈRE, General and Managing Partner

(Associé Commandité-Gérant)

ARJIL COMMANDITÉE - ARCO, General and Managing Partner

(Associé Commandité-Gérant)

represented by:

Mr. Philippe CAMUS, Chairman and Chief Executive Officer

Mr. Arnaud LAGARDÈRE, Deputy Chairman and Chief Operating Officer

1.2 I Certification of the managing partners

To the best of our knowledge, the information set out in this Reference Document is true and includes all the information needed by investors to base their opinion on Lagardère's assets and liabilities, business, financial position, results and prospects; there are no omissions which could impair its meaning".

<u>Jean-Luc LAGARDÈRE</u>

For ARCO:

Philippe CAMUS Arnaud LAGARDÈRE

1.3 I Names and addresses of the Auditors

a	First ppointed	End of current period of office
Auditors		
BARBIER FRINAULT & AUTRES		
represented by Mr. René PROGLIO		
41, rue Ybry - 92576 Neuilly sur Seine Cedex, France June 29	9, 1987	2005
Mr. Alain GHEZ		
37, rue des Acacias - 75017 Paris, France September 24	1, 1980	2005
MAZARS & GUÉRARD		
represented by Mr. Jacques KAMIENNY		
Le Vinci - 4, allée de l'Arche - 92075 La Défense Cedex, France June 20), 1996	2002
Alternate auditors		
Mr. Alain GROSMANN		
41, rue Ybry - 92576 Neuilly sur Seine Cedex, France June 6	5, 1989	2005
Mr. Charles-Eric RAVISSE		
19, rue de Milan - 75009 Paris, France June 29	9, 1993	2005
Mr. Michel ROSSE		
Le Vinci - 4, allée de l'Arche - 92075 La Défense Cedex, France June 20), 1996	2002

Statutory Auditors' statement

"In our capacity as statutory auditors of Lagardère SCA and in accordance with regulation COB 98-01, we have verified that the financial information contained in the Reference Document relating to the audited financial statements for the year

ended December 31, 2001 ("the financial statements") has been properly derived from these financial statements.

This Reference Document has been prepared under the responsibility of the managing partners. Our responsibility is to report on the fairness of the financial and accounting information included in this Reference Document with respect to the financial position and the financial statements of Lagardère SCA.

Our procedures, which were performed in accordance with French professional standards, consisted in assessing the fairness of the information about the financial position and the financial statements, and verifying that this information agrees with the audited financial statements. These procedures also included reading the other data contained in this Reference Document in order to identify any material inconsistencies with the information about the financial position and the financial statements, and reporting any incorrect information that came to our attention, based on our overall knowledge of the Company derived from our assignment. When reading individual prospective data prepared according to a specific process, we took into account the assumptions made by management and the amounts obtained.

We have also audited the annual accounts and the consolidated financial statements of Lagardère SCA for the years 1999, 2000 and 2001. Our audits were performed in accordance with French professional standards, and we have expressed unqualified audit opinions on such annual accounts and consolidated financial statements.

Based on the procedures described above, we have nothing to report concerning the fairness of the information relating to the financial position and the financial statements included in this Reference Document."

The Statutory Auditors
April 18, 2002
Barbier Frinault & Autres René Proglio
Alain Ghez
Mazars & Guérard Jacques Kamienny

1.4 I Information policy

Alain LEMARCHAND,

Vice President, Financial Communication and Investors Relations Frédéric SUBRA.

Vice President, Financial Information.

- Lagardère shareholders and public information department is situated at:
 121 avenue de Malakoff 75116 Paris, France Telephone: +33 (0) 1 40 69 20 73
 E-mail: lalettre@lagardere.fr
- Copies of this Reference Document and of the managing partners' and Supervisory Board reports are sent to shareholders on request.
- Shareholders receive an abridged copy of the annual report, as well as interim reports and financial statements twice a year and a newsletter three times a year.
- Conferences for individual shareholders are held in various cities in France. In 2001, three meetings were organized in Strasbourg, Annecy and Tours.
- In 2001, several trips were made abroad to provide information about Lagardère to approximately 200 financial institutions in North America (Boston, Denver, Los Angeles, Miami, Montreal, New York, San

Diego, San Francisco and Toronto), and in Europe (Brussels, Frankfurt, Geneva, London, Madrid and Milan). In France, the Group organized three conferences for analysts and investors, and attended six other conferences organized by banks. Private meetings were also arranged for several hundred investors, analysts and fund managers.

- Information on the Group is available on the Internet at www.lagardere.com. The surfer will find the latest "products and services" news from Lagardère Media in the fields of digital technology, books, press publishing and distribution. Institutional headings (key figures, databases, etc.) are also available. This information, intended for all kinds of readers, employees and shareholders alike, is in French and English. Some of the topics have sound and video enhancements. The portal also offers navigation tools for finding information on the Group's companies and entities by business, country or key word.
- Specific information on EADS can be obtained directly from EADS' website www.eads.net or by phone at +33 (0) 1 42 24 24 24.





Issue and official listing of equity securities

This chapter is a part of the standard Reference Document, for use only when the Company is making a specific issue.

It is therefore not applicable.







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3.1 | Description of the Company

3.1.0 Corporate name and head office

LAGARDÈRE SCA

4, rue de Presbourg - 75116 Paris, France

3.1.1 Legal form

Lagardère is a French limited partnership with shares (société en commandite par actions).

Statutory Auditors

- BARBIER FRINAULT & AUTRES
- Alain GHF7
- MAZARS & GUÉRARD

A French limited partnership with shares has two categories of partners:

- one or more general partners (associés commandités) - they are indefinitely liable for the company's liabilities, and their partnership rights can be sold or otherwise transferred only under certain conditions:
- limited partners (associés commanditaires or actionnaires, hereinafter referred to as "shareholders") their situation is the same as that of shareholders in a corporation (société anonyme). Their holdings can be sold or otherwise transferred under the same conditions as shares in a corpora-

tion, and they are liable for the company's liabilities only to the extent of their contribution. They are represented by the Supervisory Board.

A limited partnership with shares is managed by one or more managing partners, who may be individuals or corporate entities. They are selected from amongst the limited partners or third parties, but may not be shareholders.

Because of the two categories of partners, corporate decisions are taken at two different levels: by the limited partners in general meetings, and by the general partners. Members of the Supervisory Board are appointed only by the limited partners. If a general partner is also a limited partner he cannot take part in the vote.

Lagardère SCA is subject to French laws governing sociétés en commandite par actions, and, in the framework of such laws, by the special provisions of its by-laws.

3.1.2 Governing law

Lagardère is governed by the laws of France.

3.1.3 Duration of the Company

Lagardère was originally incorporated on September 24, 1980 and will expire on December 14, 2079.

3.1.4 Corporate purpose (Article 3 of the by-laws)

Lagardère's purpose is in France and abroad:

- to acquire any form of interests or investments in all types of corporation or business, whether French or foreign, by any appropriate means;
- to manage any type of security portfolio and to carry out any related spot or future transactions, whether contingent or not;
- to acquire and license any patents, trademarks, and commercial and industrial businesses:
- and, more generally, to carry out any commercial, financial, industrial, security and real estate transactions related to the above purposes or to any other purpose related thereto with the aim of aiding in the development of the Company's operations.

3.1.5 Commercial Register and registration number

Lagardère is registered in the Commercial Register (*Registre du Commerce*) under number: 320 366 446 RCS Paris.

3.1.6 Inspection of corporate documents

The legal documents of Lagardère are available for inspection at the following address: 121, avenue de Malakoff - 75116 Paris, France.

3.1.7 Fiscal year

The reporting period of Lagardère is of one year's duration, from January 1 to December 31 each year.

3.1.8 Allocation and distribution of income

The Parent Company statement of income, which includes all its revenues and expenses for the year, shows, after depreciation, amortization and provisions, Lagardère's Parent Company net income or loss for the year (hereinafter called "Parent Company net income").

Out of Parent Company net income for the year, less previous accumulated losses if any, a certain amount must, by law, be set aside in priority and to the extent necessary to form the legal reserve.

Income available for distribution is made up of Parent Company net income, less any accumulated losses, less any transfers to reserves required by law or by the by-laws, plus any unappropriated retained earnings.

Out of income available for distribution, a sum equal to 1% of consolidated net income for the year after minority interests is paid to the general partners (associés commandités) in their capacity as general partners, whether they are managing partners (gérants) or not, in the proportions they decide.

The balance is distributed among the shareholders in proportion to the number of shares held by each of them.

However, the general meeting may, upon recommendation of the managing partners (gérance), decide to set aside from the balance available for distribution

among the shareholders such amounts as it deems fit to be carried forward, or to be allocated to one or more general, extraordinary or special reserves.

Dividends are normally distributed out of Parent Company net income for the year.

The general meeting may, however, in addition, decide to distribute any part of the reserves available to it by expressly indicating those reserves from which such distributions are to be made. To the extent such reserves have been established by transfer of income available for distribution only to the shareholders, the dividends paid out therefrom accrue to the benefit of owners of shares alone, in proportion to the number of shares held by each of them.

The general meeting called to approve the financial statements for the year may, in respect of all or part of the dividends proposed for distribution, offer each shareholder an option to receive payment of his dividend in cash or in shares.

Similarly, the general meeting approving the distribution of an interim dividend under the terms of article L. 232-12 of the French Commercial Code governing such distributions, may, in respect of all or part of the said interim dividend, offer each shareholder the option to receive payment of his interim dividend in cash or in shares.

The offer, price and conditions under which the shares are issued, the

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Dividends are payable at the time and in

the place determined by the managing partners, within a maximum period of nine months from the end of the fiscal year, save where this period is extended by court order.

General meetings

General meetings are called either by the managing partners or by the Supervisory Board (Conseil de Surveillance), or by any other person having the right to do so by virtue of law or under the by-laws of Lagardère.

General meetings are held at the head office or at any other place as indicated in the notice of meeting. Notices of meeting are issued in the manner and within the time period provided by law and regulations.

General meetings are chaired by the managing partner (gérant) or one of the managing partners if there are several of them. If the meeting is called by the Supervisory Board, it is chaired by the Chairman or by a member of the Supervisory Board appointed to this effect. Where the meeting has been called by any other person legally empowered to do so, the meeting is chaired by the person who called the meeting. If the person entitled or appointed to chair the meeting fails to do so, the meeting itself elects its chair.

The vote tellers (scrutateurs) are the two shareholders having the greatest number of shares, either directly or by way of proxy, and who are present and accept to be tellers

The vote tellers thus designated constitute the officers of the meeting (bureau), and appoint a secretary who need not be a shareholder.

The officers of the meeting verify, certify and sign the attendance sheet, ensure that discussions are properly held, settle any differences which may arise in the course of the meeting, count the votes cast, verify that voting procedures are properly observed and that minutes of the meeting are drawn up.

Minutes recording the deliberations of each meeting are entered in a special register signed by the officers of the meeting. The minutes, drawn up and recorded in this form, are considered to be a true transcript of the meeting. All copies of or extracts from the minutes must be certified by one of the managing partners, by the Chairman of the Supervisory Board, or by the secretary of the meeting.

Ordinary general meetings

The annual general meeting examines the management report prepared by the managing partners, the report of the Supervisory Board and the report of the Auditors; it discusses and approves the Parent Company financial statements for the previous year and the proposed allocation of net income, in accordance with the law and the by-laws. In addition, the annual general meeting and any other ordinary general meeting may appoint or dismiss the members of the Supervisory Board, appoint the Auditors and vote on all guestions within its authority and placed on the agenda, with the exception of those matters defined in article 21 of the by-laws as being exclusively within the authority of an extraordinary general meeting.

No resolution can be adopted by the ordinary general meeting without the unanimous prior agreement of the general partner(s), with the exception of resolutions concerning the election, resignation or dismissal of members of the Supervisory Board and the appointment of a managing partner, where the Supervisory Board has exercised its right of veto twice within two months (see paragraph 3.1.12 Powers of the Supervisory Board, sub-paragraph 2). The agreement of the general partner(s) must be obtained by the managing part-

ners prior to the ordinary general meeting. All resolutions are adopted by a majority of the votes cast by the shareholders present or represented, including votes cast by mail, except as expressly provided in the last section of sub-paragraph 2 of paragraph 3.1.12 Powers of the Supervisory Board.

Extraordinary general meetings

The extraordinary general meeting may validly decide on:

- any amendment of the by-laws for which the approval by an extraordinary general meeting is required by law, including, but not limited to, and subject to the provisions of the by-laws, the following:
 - increase or reduction of the Company's capital stock;
 - changes in the terms and conditions of share transfers;
 - changes in the composition of ordinary general meetings or shareholders' voting rights at ordinary and/or extraordinary general meetings;
 - changes in the purposes of the Company, its duration or its head office, subject to the powers granted to the managing partners by the by-laws to transfer the Company's head office;
 - transformation of the Company into a company having another legal form, such as a corporation (société anonyme) or a limited liability company (société à responsabilité limitée);
- winding-up of the Company;
- merger of the Company;
- and all other matters on which an extraordinary general meeting may validly decide in accordance with law.

No resolution can be passed by the extraordinary general meeting without the unanimous prior agreement of the general partner(s). However, where there are several general partners, a resolution to transform the Company into a company having another legal form requires the prior agreement of only a majority of the general partners.

The agreement of the general partner(s) must be obtained by the managing partners, in advance of the extraordinary general meeting in question.

Attendance and representation at meetings, proxies, double voting rights

Any shareholder has the right to attend general meetings and to take part in the discussions, either personally or through a proxy, on proof of identity and providing his name has been recorded in a shareholders' account at least five days before the meeting.

A shareholder who does not personally attend the meeting may choose among the three following options:

- to give a proxy to another shareholder or to his or her spouse; or
- to vote by mail; or
- to send a blank proxy form to the Company without appointing a proxy, in accordance with the applicable laws and regulations.

In this last case, the Chair of the general meeting will cast a vote in favor of all draft resolutions presented or approved by the managing partners and a vote against all other draft resolutions. In order to cast their votes differently, shareholders must choose a proxy holder who agrees to vote as instructed by them.

At each meeting, shareholders have a number of votes equal to the number of shares they own or represent, as evidenced by the share register on the fifth working day prior to the meeting. However, double voting rights – two votes for each share – are attributed to all those shares which are fully paid-up and which have been registered in the name of the same shareholder for at least four years. In addition, shareholders entitled to double voting rights on the date on which the Company was transformed into a limited partnership with shares, retain their double voting rights.

Furthermore, where the Company's capital stock is increased by incorporation of reserves, profits or additional paid-in capital, a double voting right is granted, from the date of issue, in respect of free registered shares distributed to the holder of shares which originally carried double voting rights.

Transfer of title to a share results in the loss of the double voting right. However, transfer as a result of inheritance, liquidation of community property between spouses, or inter vivos gift to a spouse or relative automatically entitled to inherit under French law does not cause existing double voting rights to lapse, nor does it interrupt the four-year period referred to above. Similarly, the merger or demerger of the Company has no effect on the double vot-

ing rights which may be exercised within the resulting company or companies if the by-laws of the said companies recognize these rights.

Voting rights are exercised by the owner even if the shares are pledged, and by the usufruct owner (usufruitier) at ordinary general meetings and by the bare owner (nu-propriétaire) at extraordinary general meetings.

3.1.10 Disclosure of holdings exceeding specific thresholds

Without prejudice of provisions of article L. 233-7 of the French Commercial Code, any shareholder holding directly or indirectly, as defined in said article L. 233-7, 1% or more of the voting rights, must, within five days following registration to his account of the shares that brought his holding to or above such threshold, disclose to the Company, by registered letter with acknowledgment of receipt, addressed to the head office, the total number of shares and voting rights he holds.

Disclosure must be renewed in the conditions described above every time a threshold of a further 1% is exceeded.

In the absence of disclosure in the conditions described above, all shares in excess of the threshold for which disclosure should have been made may lose their voting rights in respect of any shareholder meeting that may be held within a

two-year period following the date on which the declaration is finally made, upon request of one or more shareholders holding together 5% or more of the capital stock, such request being duly recorded in the minutes of the general meeting. In these same circumstances, voting rights attached to such shares for which proper declaration has not been made cannot be exercised by the shareholder at fault, nor may he delegate such rights to others.

In accordance with legal regulations applicable, the Company has the right to obtain at any time from the clearing agent the name, or corporate name in the case of a corporate shareholder, the nationality and address of holders of securities carrying immediate or deferred voting rights at its own general meetings, together with the number of securities held by each of them and the restrictions, if any, that may apply to those securities.

3.1.11 General partners

1) The general partners (associés commandités) are:

- Mr. Jean-Luc Lagardère, domiciled at 4, rue de Presbourg -75116 Paris, France

- Arjil Commanditée - ARCO a French corporation with capital stock of € 40,000, having its head office at 121, avenue de Malakoff - 75116 Paris, France

and registered in the Commercial Register under number: 387 928 393 RCS Paris

Arjil Commanditée - ARCO unconsolidated financial statements for 2001 are as follows:

UNCONSOLIDATED FINANCIAL STATEMENTS

at December 31, 2001 (in thousands of euros) **BALANCE SHEET**

Assets	
Accounts receivable	6,460
Total	6 460

Liabilities and shareholders' equity

Capital stock	40
Retained earnings	3,551
Net income for the year	2,303
Accounts payable	566
Total	6,460

STATEMENT OF INCOME

0	
Operating revenues	0
Operating expenses	14
Operating loss	(14)
Financial income	3,141
Financial expenses	0
Net financial income	3,141
Non-operating income	0
Income tax	(824)
Net income for the year	2,303

- 2) The appointment of one or more new general partners is decided by the share-holders in an extraordinary general meeting, upon the unanimous recommendation of the existing general partners or partner.
- 3) The Company is not wound up in the case of the death or incapacity of a person who is a general partner, nor in the event of liquidation of a general partner which is a corporate entity.
- 4) A person who is a general partner who is also a managing partner loses his status as general partner, automatically and effective immediately, if the person is dismissed as managing partner for just cause under the terms of article 10-6 of the by-laws.
- 5) Any corporate entity which is a general partner automatically loses such status effective immediately, in the event that it effects a sale or subscription of shares which is likely to change its control, in the absence of consent to such a transaction by the Supervisory Board, as provided in article 14-4 of the by-laws.

In both cases the by-laws are automatically amended to reflect this change. The amendment is recorded and published by a manag-

ing partner, or in the absence of a managing partner, by a general partner or by the Supervisory Board.

Rights of the general partners

General partners who are not also managing partners (commandités non gérants) do not participate directly in the management of the Company, except as described in article 10-6 of the by-laws (absence of managing partner). They exercise all the prerogatives attributed to their status by law and the by-laws.

By reason of the unlimited joint and several liability they assume, general partners who are not also managing partners have right of access to all books and documents of the Company and to ask the managing partners any questions concerning the management of the Company, in writing. The managing partners must answer such questions in writing as promptly as possible. In addition, in consideration for their unlimited joint and several liability, general partners are entitled to specific remuneration calculated in accordance with the provisions of article 25 of the by-laws.

Decisions of the general partners

- 1) The general partner(s) take decisions either in meetings or by written consultation (ordinary letter, telex, telegram, fax, etc.).
- 2) In the event of a written consultation, each general partner has a period of fifteen days to inform the managing partners of his decision on each of the draft resolutions. A general partner who does not reply within this period is considered to have voted against the resolution.
- 3) Decisions taken by the general partner(s) are recorded in minutes stating, inter alia, the date and method of consultation, the report or reports made available to the general partner(s), the text of the resolutions and the result of the voting.

The minutes are drawn up by the managing partners or by one of the general partners, and signed by the general partner(s) and/or the managing partner(s), as the case may be. Copies or extracts of the minutes are validly certified as true copies either by the managing partner, or by one of them if there are more than one, and by the general partners.

Board

1) The Company has a Supervisory Board composed of fifteen members, selected exclusively among shareholders who are neither general nor managing partners.

2) The Board members are appointed or dismissed by the shareholders in an ordinary general meeting. Shareholders who are also general partners are not entitled to vote on such resolutions.

3) The term of office of members of the Supervisory Board cannot exceed six years. It terminates at the close of the annual general meeting called to approve the financial statements for the preceding year and which is held during the year in which the term of the member expires. Members of the Supervisory Board may be replected.

No more than a third of the members of the Supervisory Board may be more than seventy-five years old. If this number is exceeded, the oldest member is automatically deemed to have resigned.

Powers of the Supervisory Board

1) The management of the Company is placed under the permanent supervision of the Supervisory Board as provided by law.

In accordance with law, the Board prepares a report for each annual general meeting called to approve the financial statements of the Company. This report is made available to the shareholders at the same time as the managing partners' report and the financial statements.

In the event of one or more managing partners being dismissed by the general partners, the Board must give its opinion. For this purpose, the Board is notified by the general partners at least fifteen days in advance, and it must give its opinion within ten days of such notice, which is given by registered letter addressed to the Chairman of the Supervisory Board. The Supervisory Board draws up a report on any proposal to increase or reduce the Company's capital stock.

The Supervisory Board may, if it deems it necessary, after having informed the managing partner(s) in writing, call an ordinary or extraordinary general meeting of the shareholders, in compliance with the legal provisions relating to notices of meetings.

The Supervisory Board has, by law, the right to receive from the managing partners the same documents as are made available to the Auditors.

2) Save for the appointment of the first managing partner, which is governed by article 10 of the by-laws, the appointment or reappointment of any managing partner must be approved by the Supervisory Board. Should Arjil Commanditée - ARCO be appointed as managing partner, the Supervisory Board's approval will have to be obtained, not in respect of ARCO itself, but in respect of its chairman and general managers.

The Supervisory Board must grant or refuse its approval within twenty days of receiving notice from the general partners of the proposed appointment.

If the Supervisory Board twice refuses to approve an appointment within a period of two months, in respect of two different candidates, while the Company is left without a managing partner and it is managed on an interim by the general partners under article 10-6 of the by-laws, approval may be given by a majority vote of the shareholders in an ordinary general meeting called by the general partner(s) and at which only one of the two candidates is put forward.

In the absence of approval from either the Supervisory Board or the general meeting in accordance with the above, the general partner(s) designate a third person. If the Supervisory Board fails to approve the appointment of the said third candidate, the appointment is submitted to the shareholders in an ordinary general meeting

which may only refuse the candidate by a vote of a two-third majority of the share-holders present or represented.

3) Should ARCO become a managing partner of the Company, and as from its appointment to such office, no person may become a shareholder in ARCO either by acquiring shares in ARCO or by subscribing to an increase in its capital stock, exercising share warrants or through the conversion or redemption of bonds, without the prior agreement of the Supervisory Board, which must approve or refuse this proposal within twenty days of receiving notice, either from ARCO or from those shareholders who intend to transfer their shares.

If such a transaction takes place without the approval of the Supervisory Board, ARCO, by virtue of the third paragraph of article 10-6 of the by-laws, is automatically deemed to have resigned from its office as managing partner, effective immediately.

4) Any transaction for the transfer of ARCO shares or the issue of securities by ARCO, which might alter its control immediately or in the future, must obtain the prior approval of the Supervisory Board, which must make a decision within twenty days of receiving notice, either from ARCO or from those shareholders who intend to transfer their shares.

If such a transaction takes place without the approval of the Supervisory Board, ARCO, by virtue of Article 18-5 of the bylaws, automatically forfeits its status of general partner, effective immediately.

5) The approval of the Supervisory Board required in sub-paragraphs 3 and 4 above is automatically deemed to have been given, if the acquiring or subscribing candidate makes a valid public tender offer for all of the Company's shares. Such approval is not required in the event of a transfer of ARCO shares by way of inheritance.

3.1.13 Managing partners (Gérance)

1)The Company is managed by one or more managing partners (gérants).

The first managing partner, Mr. Jean-Luc Lagardère, was appointed on December 30, 1992 for a period of six years.

On March 17, 1998, the Supervisory Board unanimously approved the following proposals of the general partners:

- to renew Mr. Jean-Luc Lagardère's term of office as managing partner for a period of six years, from December 30, 1998;
- to appoint ARCO managing partner for a period of six years, form Mach 17, 1998; ARCO being represented by its two officers: Mr. Philippe Camus, Chairman and Chief Executive Officer, and Mr. Arnaud Lagardère, Deputy Chairman and Chief Operating Officer. The choice of these two representatives received the prior approval of the Supervisory Board.

The Company's two general partners, Mr. Jean-Luc Lagardère and ARCO, are thus now both managing partners.

- 2) Throughout the life of the Company, any new managing partner is appointed unanimously by the general partners, with the approval of the Supervisory Board or of the general meeting according to the provisions of article 14 of the by-laws.
- 3) Each managing partner has the broadest possible authority to act in any circumstances in the name of the Company, within the scope of the corporate purpose and subject to the powers expressly attributed by law or the by-laws to the general meeting of shareholders and to the Supervisory Board.

In accordance with law, each managing partner may authorize and grant, in the name of the Company, any sureties, warranties and undertakings which he deems reasonable.

Each managing partner may delegate part of his powers to one or more persons, whether or not they are employees of the Company and whether or not such persons have a contractual relationship with the Company. Such delegation in no way affects the duties and liability of the managing partner in relation to the exercise of such powers.

- 4) The managing partner(s) must take all necessary care in handling the business of the Company.
- 5) The age limit for a person who is a managing partner is 80 years.
- 6) The term of office of a managing partner cannot exceed six years and is renewable.

A managing partner who wishes to resign must inform the other managing partners, the general partners and the Chairman of the Supervisory Board, by registered letters with acknowledgment of receipt, at least three months before the date on which the said resignation is to take effect.

In the event that a corporate general partner which is also a managing partner of the Company, changes its managing partner(s), the chairman of its board of directors or its general manager(s), it is automatically deemed to have resigned as managing partner of the Company, effective immediately. This is also the case on expiry of the approval of such persons given by the Supervisory Board as described in paragraph 3.1.12 above, or in the event of sale or subscription of shares which the Supervisory Board has not approved as described in paragraph 3.1.12

When a managing partner's office terminates, the management of the Company is carried out by the managing partner(s) who remain in office, without prejudice to the right of the general partners to appoint a new managing partner as a replacement, or to renew the appointment of the outgoing managing partner, as described in subparagraph 2 above.

Where a sole managing partner's office terminates, one or more new managing partner(s) are appointed, or the outgoing sole managing partner is reappointed, as described in sub-paragraph 2 above. However, pending such appointment(s), the Company is managed by the general partner(s) who may delegate all necessary powers for the management of the Company until the new managing partner(s) has been appointed.

A managing partner may be dismissed at any time on the grounds of incapacity (whether as a result of insolvency proceedings or otherwise) or for any other cause, by the unanimous decision of the general partners, after the Supervisory Board has expressed its opinion as described in paragraph 3.1.12 above. A managing partner may also be dismissed for just cause, by decision of the courts.

3.2 | General description of the capital stock

3.2.1 Amount of the capital stock

On December 31, 2001, the capital stock of the Company amounted to € 845,878,899.20 and was divided into 138,668,672 shares of par value € 6.10 each, all ranking pari passu and fully paid.

See details of changes in the capital stock over the last four years in paragraph 3.2.4.

3.2.2 Authorized unissued capital

The combined general meeting of May 23, 2000 authorized the managing partners, for a period of 26 months, to issue securities granting access to the Company's capital, immediately or at a later date, within the following limits:

- maximum nominal amount of capital increases which may result from authorized issues € 300 million
- maximum authorized for

bond issues € 1,500 million

The unused portions of authorizations granted by the above general meeting⁽¹⁾ by type of security, after taking account of the € 84,323,747 capital increase which took place in May 2000 as part of the share exchange offer launched by the Company for the shares of Hachette Filipacchi Médias, are as follows:

Limits	Maximum amount for	Maximum (<u>nominal</u>) amount of capital increase which may
(in millions euros)	bond issues	result from unused authorizations
1. By type of security		
Common stock		215.6
Shares with share subscription warrants attached		215.6
Bonds with share subscription warrants attached	1,500	215.6
Convertible bonds	1,500	215.6
Share subscription warrants		215.6
Other composite securities	1,500	215.6
2. Total	1,500	215.6

[®] Although this decision did not involve securities granting access to the Company's capital, it should be noted that the meeting of May 21, 2001 authorized the managing partners to issue, on one or more occasions, bonds and securities other than securities granting access to the Company's capital, up to a maximum amount of € 2 billion.

The combined general meeting which will be called in May 2002 to approve the financial statements for the year 2001 will be asked to renew all of the above authorizations.

Commercial Code, by employees of the Company and its affiliated companies or groupings.

The general meeting of May 21, 2001 authorized for five years the managing partners to increase the capital stock of the Company, on one or more occasions, up to a maximum of 5% of the total number of shares making up the capital stock, through the issue of shares to be subscribed under the Group Savings Plan in accordance with articles L. 443-1 and following of the French Labor Code and article L. 225-138 of the French

According to a decision taken on November 12, 2001 by the managing partners under this authorization, the capital stock was increased on December 21, 2001 by a nominal amount of € 4,063,966.4 through the issue, at a price of € 31.5 per share, of 666,224 new shares of par value € 6.10 each, representing 0.48% of the capital stock. All of these shares were subscribed by employees through investment funds set up under the Group Savings Plan.

3.2.3 Securities granting access to the Company's capital

Except for stock options granted but not yet exercised (see Chapter 6), there are no Company's capital.

3.2.4 Changes in the capital stock since December 31, 1997

			Changes (*)			
Year	Description of the operation	Number of shares	Nominal amount (€)	Additional paid-in capital (€)	Total capital stock (€)	Total number of shares
Dec. 31, 1	1997				728,429,199	119,454,558
1998	Exercise of 505,816 share options	505,816	3,084,446	5,054,193	731,513,645	119,960,374
1999	Exercise of 216,255 share options	216,255	1,318,714	2,257,040	732,832,359	120,176,629
	Capital increase reserved for employees	1,034,540	6,308,584	19,037,645	739,140,943	121,211,169
	Exercise of 1,338,060 share options	1,338,060	8,159,437	15,971,391	747,300,380	122,549,229
2000	Exercise of 494,980 share options	494,980	3,018,368	5,849,006	750,318,749	123,044,209
	Issue of shares as part of the public share exchange offer for Hachette Filipacchi Médias shares	13,828,188	84,323,747	904,245,699	834,642,496	136,872,397
	Capital increase reserved for employees	357,407	2,179,454	16,155,525	836,821,950	137,229,804
	Exercise of 343,534 share options	343,534	2,094,857	4,308,728	838,916,807	137,573,338
2001	Exercise of 336,430 share options	336,430	2,051,537	4,195,271	840,968,344	137,909,768
	Translation of capital stock into euros, by translating the par value of each					
	share (*)		281,241		841,249,585	137,909,768
	Capital increase reserved for employees	666,224	4,063,966	12,922,090	845,313,551	138,575,992
	Exercise of 92,680 share options	92,680	565,348	1,420,619	845,878,899	138,668,672

⁽¹⁾ Most of the figures indicated below are the French franc original amounts translated into euros.

3.3 I Shareholders and voting rights at February 28, 2002

On completion of the Group's restructuring carried out at the end of 1992, Lagardère Capital & Management announced that it was in concert with Floirat group (Aigle Azur SA and the Floirat family), Marconi Corporation Plc (formerly GEC) and DaimlerChrysler. The French Stock Exchange gave notice of this action to the public in a notice dated February 23, 1993.

On February 28, 2002, the Floirat family only held 0.14% of Lagardère SCA's capital stock (0.22% of the voting rights).

Following:

- the sale by Marconi Corporation Plc of all of its holding in October 2001, and
- the disclosure made on February 19, 2002 by Lagardère Capital & Management, a company jointly held by Mr. Jean-Luc Lagardère and Mr. Arnaud Lagardère, that it had raised its holding above the statutory ceiling of 5% and that it then held 5.26% of Lagardère SCA's capital stock (6.9% of the voting rights),

Lagardère Capital & Management, and

^(*) Par value of FRF 40 translated into € 6.10 (rounded up to the nearest cent of a euro).

DaimlerChrysler now hold 7.5% of the capital stock and 10.7% of the voting rights.

On April 21, 1993, the French Stock Exchange gave notice of the agreement between Lagardère Capital & Management and DaimlerChrysler, after the Council of Securities Exchanges (Conseil des Bourses de Valeurs) had noted, in its session of March 24, 1993, that two clauses of this agreement (undertaking by Lagardère Capital & Management not to accept a direct competitor of DaimlerChrysler as a shareholder in Lagardère; non-dilution clause in respect of DaimlerChrysler's interest) characterized this agreement as a concert.

The contents of this agreement may be summarized as follows:

- right of first refusal granted by DaimlerChrysler France Holding to Lagardère Capital & Management, which right may be exercised by a nominee, in respect of those Lagardère shares held by DaimlerChrysler France Holding;
- right granted to Lagardère Capital & Management to acquire Lagardère shares held by DaimlerChrysler France Holding in the event that DaimlerChrysler AG loses control of DaimlerChrysler France Holding, except where control of DaimlerChrysler France Holding is transferred to another company controlled by DaimlerChrysler AG, and the said company has accepted the terms of the agreement;
- undertaking given by Lagardère Capital & Management to use its best efforts to enable DaimlerChrysler France Holding to sell its shares at the same price and on the same conditions as Lagardère Capital & Management in the event that the latter plan to sell all of its interest in Lagardère;
- undertaking by Lagardère Capital & Management to enable DaimlerChrysler France Holding to subscribe, in proportion to its interest, to future capital increases in cash of Lagardère;
- undertaking by Lagardère Capital & Management to provide DaimlerChrysler France Holding with the financial information, other than confidential information, which it may have from time to time at its disposal, regarding Lagardère;
- undertaking by Lagardère Capital &

Management to consult DaimlerChrysler AG prior to all significant strategic decisions by Lagardère affecting major interests of DaimlerChrysler AG;

- undertaking by Lagardère Capital & Management to refrain from seeking to introduce any direct competitor of DaimlerChrysler AG into the capital of Lagardère without the consent of DaimlerChrysler AG;
- undertaking by Lagardère Capital & Management to consult DaimlerChrysler
 AG prior to any proposal by Lagardère to pay dividends amounting to less than half of its income available for distribution;
- undertaking by DaimlerChrysler AG to inform Lagardère Capital & Management prior to any direct or indirect acquisition of securities in Lagardère;
- undertaking by DaimlerChrysler AG to refrain from acquiring securities in Lagardère directly, indirectly or in concert with any third party, except with the consent of Lagardère Capital & Management, which would or could bring the percentage of its shareholding in Lagardère to more than 10% of the latter's capital stock.

The rest of Lagardère SCA's capital stock is held as follows:

	% of capital	% of voting rights
French investors	27.43	28.39
Non-French investors	43.84	39.67
General public	14.19	16.36
Employees and Group Savings Plan		
investment funds	3.71	4.68
Treasury stock	3.18	-

On July 11, 2001, Franklin Resources Inc, acting on its own account and on behalf of its affiliates, declared that it held more than the statutory ceiling of 5% of the voting rights in Lagardère SCA. On October 30, 2001, it declared that its investment had fallen below this ceiling and that it held, through various investment funds and managed accounts, 5.93% of the capital stock and 4.81% of the voting rights.

The Company is not aware of any other stockholder holding 5% or more of its capital stock or voting rights.

3.3.1 Voting rights

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At February 28, 2002:

Total number of voting rights: 168,293,360

- Total number of shareholders:

203,006

- Percentage of capital held by Supervisory Board members: 7.09%
- Percentage of voting rights held by Supervisory Board members: 9.15%

3.3.2 Changes in shareownership

There have been no significant changes in shareownership or voting rights over the last three years.

In accordance with the decisions of the general meetings of June 23, 1995, May 30, 1997 and May 23, 2000, the managing partners have granted in the years 1995, 1997, 1998, 1999 and 2000, a total of 7,642,800 options each of them giving

the right to subscribe to one Lagardère share. Details on options are given in paragraph 6.3.2.

3,327,755 options, including options granted in 1994, were exercised between January 1, 1998 and December 31, 2001, giving rise to the issue of 3,327,755 new shares (See table 3.2.4).

3.3.3 Authorization granted to the managing partners to deal on the Stock Exchange in the Company's shares

In accordance with the provisions of article L. 225-209 of the French Commercial Code, the general meeting of May 21, 2001 renewed the authorization granted to the Company by the general meeting of May 2, 2000 to proceed with purchases and sales of its own shares in order to regulate the market.

The per-share maximum purchase price is fixed at \in 100, and the minimum sales price at \in 50.

This authorization may not result in increasing the number of its own shares held directly or indirectly by the Company to more than 10% of the total number of shares making up the capital stock.

During 2001, the Company purchased 3,165,071 shares in application of this authorization, for a total amount of € 166,803,122,

representing an average price of € 52.7 per share. 67,084 of these shares were acquired through the Paris Bourse's deferred settlement system in November 2000 and were delivered to the Company on January 31, 2001. No share purchase was made by the Company since January 1, 2002.

Consequently, at February 28, 2002, the Company owned 3,698,367 of its own shares or 2.67% of its capital, at a value of € 192,242,511 giving an average per-share price of € 51.98.

At February 28, 2002, including the 707,627 indirectly-owned treasury shares (0.51%), the Company held directly and indirectly 4,405,994 of its own shares, i.e. less than 3.18% of the shares making up the capital stock.

3.3.4 Corporate entities exercising control over Lagardère

Lagardère Capital & Management (L.C.&M.), with 5.26% of the capital and 6.9% of the voting rights, is the largest permanent shareholder in Lagardère SCA. Its capital stock is held by Mr.

Jean-Luc Lagardère and his son Arnaud. Its Chairman is Mr. Jean-Luc Lagardère, who is a general partner of Lagardère SCA, as is ARCO, a subsidiary of L.C.&M.

3.3.5 Group to which the Company belongs

Lagardère SCA is the ultimate holding Group organization at December 31, 2001, company of the Lagardère Group. See page 29, paragraph 4.1.1.2).

3.4 I Stock exchange information

3.4.1 General

- Number of shares making up the capital stock at December 31, 2001: 138,668,672 - Listed: Paris Stock Exchange - Premier Marché - Deferred settlement system (Sys-

- Number of shares listed tème du Règlement Différé - SRD).

on December 31, 2001: 138,668,672

3.4.2 Dividends, trading volumes and share prices

Dividends paid (in euros)

Year of payment	Number of shares entitled to dividends	Net dividend (€ per share)	Tax credit (€ per share)	Gross dividend (€ per share)	Total dividends (€ millions)
1997 (1)	96,687,710	0.56	0.28	0.84	54.5
1998 (1)	118,593,649	0.67	0.33	1.00	79.6
1999	118,834,265	0.78	0.39	1.17	92.7
2000	121,713,270	0.78	0.39	1.17	94.9
2001	137,164,803	0.78	0.39	1.17	107

⁽¹⁾ Euro translation of the exact amount in French francs.

Dividends paid (in French francs)

Year of payment	Number of shares entitled to dividends	Net dividend (€ per share)	Tax credit (€ per share)	Gross dividend (€ per share)	Total dividends (€ millions)
1997	96,687,710	3.70	1.85	5.55	357.7
1998	118,593,649	4.40	2.20	6.60	521.8
1999 (1)	118,834,265	5.12	2.56	7.67	(1) 608
2000 (1)	121,713,270	5.12	2.56	7.67	(1) 622.7
2001	137,164,803	5.12	2.56	7.67	(1) 701.8

⁽¹⁾ French franc translation of the exact amount in euros.

Any dividend not claimed within five years from the due date lapses and is paid to the French Treasury.

Trading volumes and changes in Lagardère share price January 1998 - February 2002 Source: SBF - Bourse de Paris

	Month	Total shares traded	Average daily volumes	Total amount (thousands)	Average daily amount (thousands)	Opening price on last day of month	High for month	Low for month
				€	€	€	€	€
1998	January	7,857,652	374,173	252,314	12,014.93	32.93	33.34	29.12
	February	5,279,918	263,995	176,940	8,846.98	34.00	34.30	32.18
	March	10,610,028	482,274	385,035	17,501.59	37.35	39.26	33.39
	April	6,308,407	315,420	232,225	11,611.23	34.27	40.32	33.58
	May	10,190,853	566,158	378,173	21,009.61	40.17	40.99	34.18
	June	7,199,521	342,834	285,634	13,601.62	37.96	42.50	37.52
	July	10,392,681	494,889	427,546	20,539.35	41.18	44.94	36.44
	August	6,140,674	292,413	226,947	10,607.02	36.89	41.47	31.40
	September	9,484,231	431,101	279,811	12,718.68	26.97	35.58	24.15
	October	8,458,602	384,481	229,926	10,451.20	32.75	34.61	22.09
	November	8,871,978	443,598	308,980	15,449.02	35.22	36.89	32.35
	December	8,885,137	444,256	297,431	14,871.55	36.13	36.57	31.05
1999	January	8,146,697	407,335	304,024	15,201.20	39.10	39.40	34.51
	February	9,006,989	450,349	338,084	16,904.20	36.05	40.30	34.56
	March	12,985,502	564,587	406,458	17,672.10	30.10	36.39	28.00
	April	12,786,025	639,301	414,508	20,725.40	36.00	37.50	28.97
	May	13,878,798	693,940	537,618	26,880.90	37.57	41.20	36.30
	June	10,973,933	498,815	399,740	18,170.00	35.20	39.15	33.80
	July	11,249,664	535,698	408,025	19,429.80	35.20	38.90	34.81
	August	6,876,138	312,552	257,397	11,699.90	38.54	40.00	35.20
	September	10,857,852	493,539	440,554	20,025.20	38.60	43.86	37.51
	October	8,582,313	408,682	339,563	16,169.70	37.20	44.00	36.81
	November	14,230,963	677,655	605,474	28,832.10	46.65	49.50	37.15
	December	10,750,257	488,648	533,137	24,233.50	52.90	54.00	45.75
2000	January	27,725,973	1,320,284	1,943,039.70	92,525.70	80.00	85.50	51.20
	February	19,053,447	907,307	1,786,562.40	85,074.40	97.00	108.00	80.50
	March	15,415,356	670,233	1,421,400.40	61,800.00	80.00	110.00	80.00
	April	16,799,819	933,323	1,227,128.40	68,173.80	72.10	86.20	62.10
	May	13,347,061	606,685	959,728.00	43,624.00	73.70	81.50	59.80
	June	11,866,131	565,054	960,019.20	45,715.20	80.00	87.25	74.35
	July	8,303,631	415,182	622,210.00	31,110.50	70.30	80.50	64.25
	August	9,215,562	400,677	675,797.50	29,382.50	78.80	80.55	67.60
	September	8,889,284	423,299	674,715.30	32,129.30	69.50	85.25	68.30
	October	13,186,109	599,369	831,930.00	37,815.00	66.75	71.55	55.00
	November	10,398,175	472,644	659,249.80	29,965.90	59.00	71.50	56.70
	December	7,705,516	405,553	488,495.70	25,710.30	62.40	67.50	59.15
2001	January	9,281,337	421,879	611,723.20	27,805.60	68.00	72.00	57.20
	February	9,635,001	481,750	607,994.00	30,399.70	62.00	69.20	60.30
	March	12,341,807	560,991	724,893.40	32,949.70	58.20	65.50	51.25
	April	10,840,794	570,568	655,589.30	34,504.70	63.75	65.50	55.05
	May	11,585,763	526,626	746,985.80	33,953.90	61.80	67.50	60.70
	June	10,659,621	532,981	621,846.00	31,092.30	53.10	64.60	51.30
	July	8,149,940	370,452	459,773.60	20,898.80	60.80	60.80	52.40
	August September	10,193,104	443,178	566,407.20	24,626.40	52.70 34.27	61.30	50.30 29.40
	October	21,838,748	1,091,937 769,306	820,104.00	41,005.20	37.00	51.90 42.89	
	November	17,694,036 13,772,065		652,696.30	28,378.10	46.50		32.50 38.50
	December	13,772,965 9,460,705	626,044 525,595	621,130.40 438,867.00	28,233.20 24,381.50	46.00	50.80 49.70	44.20
0000								
2002	January	10,995,320	499,787	499,347.20	22,697.20	44.90	49.75	43.26
	February	9,328,559	466,428	417,192.00	20,859.60	46.95	48.20	41.92



Information on Lagardère's operations

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4.1 I Description of the Company and the Group

4.1.1 Group structure

4.1.1.1 - Recent history

Lagardère (known as MMB up to the end of 1992, then Lagardère Groupe until June 1996) was originally intended to unite, through asset contributions, all assets held by the Matra group in the media sector, prior to the French State's acquisition of an interest in Matra's capital in 1982. All the shares created in consideration for these contributions were immediately allocated to the then shareholders of Matra.

From this starting point, and following various transactions (contributions and acquisitions), Lagardère increased its interest in Marlis to 42.1%. Up to December 29, 1992, Marlis controlled over 50% of Hachette's capital stock.

As part of the privatization of Matra in 1988, Lagardère obtained 6% of Matra's capital stock. Thanks to additional share purchases, Lagardère owned 25% of Matra's capital stock at December 29, 1992

The Group was substantially modified by the numerous significant restructuring transactions which took place at the end of December 1992.

These transactions may be summarized briefly as follows:

- Lagardère absorbed its parent company Arjil, which also controlled Banque Arjil & Cie set up in 1987;
- Lagardère received by direct and indirect contributions shares in Matra (from Floirat, Daimler Benz and GEC) and Marlis (from Floirat, Crédit Lyonnais and Aberly, a subsidiary of Hachette);
- Matra and Hachette were merged;
- Lagardère adopted a new legal form, changing from a corporation (société anonyme) to a limited partnership with shares (société en commandite par actions), and the by-laws were changed to reflect the new form.

Following these operations, Lagardère held 37.6% of Matra Hachette's capital stock.

The financial markets welcomed the above restructuring operations and this encouraged the Group to take a further step in the process of simplification and reinforcement of its structure.

Lagardère, in a public exchange offer launched in February/March 1994, offered the shareholders of Matra Hachette an exchange of their shares for new Lagardère shares with share subscription warrants attached. At the end of this very successful offer, Lagardère held 93.3% of Matra Hachette's capital stock.

The substantial increase in the control of Lagardère over its subsidiary, which was the aim of the exchange offer, resulted in a reorientation of the bulk of stock exchange transactions to the Parent Company's share and confirmed Lagardère's leadership in the development of the whole Group.

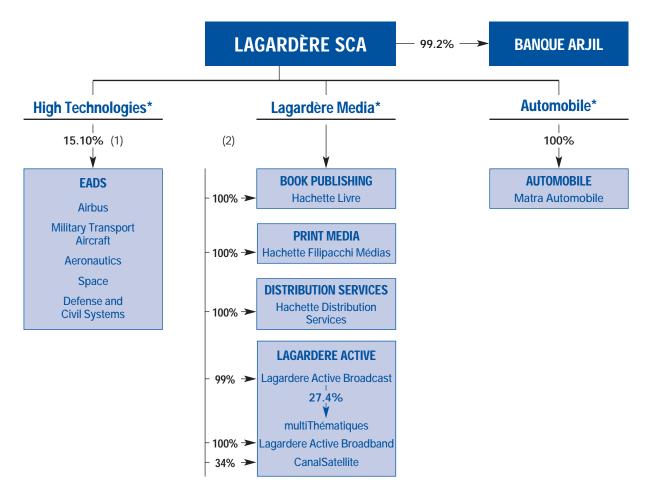
This situation, characterized by the co-existence of two listed companies (Lagardère and Matra Hachette), one being the subsidiary of the other, caused problems in terms of both management and communication. It was finally corrected in June 1996 when Matra Hachette was merged into Lagardère. This last step in the simplification of the group structure enabled the Group to give a clearer, stronger and better oriented image, and more efficient means of strengthening its financial structure.

At that time, the Group had ten different divisions (Defense, Space, Telecommunications and CAD/CAM, Automobile, Transit Systems, Book Publishing, Print Media, Radio Broadcasting and TV and Film Production, Distribution Services, and Multimedia Grolier). Some of these activities have since been disposed of, re-sized or redeployed.

From 1996 onwards, Defense was merged with British Aerospace Dynamics; in 1998 the Transit Systems division was disposed of; in 1999 the Group withdrew from "public switching" and "cellular terminals" activities within the Telecommunications and CAD/CAM division. Then, all the industrial business activities were brought together into a single company, called Matra Hautes Technologies, which merged with Aerospatiale to form Aerospatiale Matra. Lastly, on July 10, 2000, this reorganization process culminated in the integration of Aerospatiale Matra, DaimlerChrysler Aerospace AG (DASA) and Construcciones Aeronáuticas SA (CASA) giving rise to EADS N.V. (European Aeronautic Defence and Space Company – EADS) (see pages 30 and 40).

In the field of the Media, starting in 1999, the Lagardère Group disposed of certain non-strategic assets (Outdoor Display, Grolier Inc.), and took 100% control of the Audiovisual business (Europe 1 Communication) and the Print Media business (Hachette Filipacchi Médias). At the beginning of 2000, two critical strategic alliances were finalized, one with the Canal Plus group and the other with Deutsche Telekom in the field of new dig-ital media (see page 31).

4.1.1.2 - Group organization at December 31, 2001



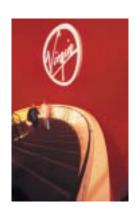
⁽¹⁾ Indirect consolidation percentage.

⁽²⁾ Companies listed below are held through Hachette SA, a wholly-owned subsidiary of Lagardère SCA.

^{*} Voting right and ownership interest percentages are identical.







4.1.2 Ouline of the Group's strategy

Lagardère is a media group with a strategic shareholding in EADS N.V. (European Aeronautic Defence and Space company – EADS) and total control of an automotive business.

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In the field of the Media, Lagardère Group's ambition is to capitalize on its major advantages – international presence, strong brand names (Elle, Première, Paris Match, Europe 1, Hachette, Virgin), control of content publishing (book publishing, film & TV production and new media), and world leadership in the businesses of consumer magazines and distribution of cultural/leisure products and services – in order to consolidate its presence and performance in all the major sectors related to the publishing and distribution of high-quality contents.

Over the past few years, considerable efforts have been directed towards digitizing audiovisual contents. These efforts will allow the Group to become a major player in the syndication of contents for multiple media. The agreements signed in 2000 with the Canal Plus group are in line with Lagardère's consolidation in the fields of digital television and contents.

The contents in question come from editorial archives that belong to Lagardère, and cover the company's favorite subjects, including celebrity gossip, women's lifestyle (fashion, beauty), education, youth, music, travel and cars.

As regards the distribution of contents, in July 2001, Lagardère Media acquired all 16 Virgin Megastore retail outlets in France, through its subsidiary Hachette Distribution Services. This will reinforce its distribution network for cultural/leisure products. Lagardère Media also acquired exclusive rights to use the Virgin Megastore brand in transit areas, as well as the right to use the Virgin brand for stores selling cultural/leisure products in France, Spain, Portugal and all French-speaking countries.

Having acquired or consolidated these strategic advantages over the last two years, Lagardère can now focus on three priorities for 2002: accelerate international expansion, especially in Europe, the United States and Japan; cross-fertilize synergies between the Group's core businesses by

promoting the flagship brands; and become a major player in the field of television.

In this area, the launch of digital terrestrial television in France and several other European countries represents a significant opportunity for Lagardère to develop its business activities in the field of television. The Group has already actively prepared a number of projects with a view to the call for tenders concerning digital terrestrial television launched by the French television regulation authority.

These efforts will confirm the Lagardère Group's position as one of the world's leading players in the media sector.

In the High Technologies business, the fundamental objective was European integration: this objective has been met, in the first instance, by a grouping together of national players (the contribution of Matra Hautes Technologies to Aerospatiale), followed by European players (the merger of Aerospatiale Matra with the German group DASA and the Spanish group CASA, forming EADS).

The formation of EADS resulted in considerable increases in the business volumes of the newly organized group and in significant savings derived from the synergies thus generated.

This should also enable operating profits to grow in the near future, from 5.5% of sales in 2001 to 10% in 2004.

As a result, with sales of around € 31 billion, EADS came into existence as one of the three largest aeronautics and defense groups in the world, providing Europe with the capacity to compete with the United States. The extensive reach of the three partners' combined business activities provides EADS with the capacity to compete effectively with Boeing (civil aviation), Lockheed Martin (military aviation) and Raytheon (missile systems).

On the strength of its European installations and competencies spread throughout Europe, EADS can also draw on the resources of an adequate financial market, since the shares making up its capital are listed in Paris, Frankfurt and Madrid.

In a spirit of equitable cooperation with the partners, Lagardère firmly intends to continue to play a decisive role in the management and strategy of the new company. The critical size of EADS on a global level, the increased operating income expected to be achieved through synergies,

and the increased market liquidity offered by its stock exchange characteristics – three factors that constitute most valuable assets for EADS and its all shareholders.



4.1.3 Presentation of operations

4.1.3.1 - Lagardère Media

This business segment comprises the Group's Book Publishing, Print Media, Distribution Services and Lagardere Active divisions.

	1997	1998	1999	2000	2001 ⁽¹⁾
Contribution to consolidated sales (in millions of euros)	5,738	6,360	6,873	7,203	7,668
Contribution to consolidated operating income (in millions of euros)	227	234	283	323	353
Number of employees (2)	23,027	28,487	28,500	26,884	26,927

⁽¹⁾ Following the change of year-end from September 30 to December 31 recorded in the company's by-laws in 2001, the results of Lagardere Active Broadcast were consolidated for fifteen months in 2001 (from October 1, 2000 to December 31, 2001).

BOOK PUBLISHING

Hachette Livre publishes educational, reference, general culture and leisure books for a wide public in France, Spain and the United Kingdom. As well as being a firmly established leader across the editorial spectrum, it is also a major force in sales and distribution.

In the course of the year 2001, the book publishing market worldwide continued a move towards concentration. The most spectacular example of this was the takeover of Houghton Mifflin by Vivendi. In France, book publishing once again enjoyed a period of growth, following similar growth in 2000.

Despite the prevailing climate of uncertainty generated by the events of September 11 in the United States and the negative impact that resulted for the entire tourism and leisure publishing sector, the French book publishing market once again proved dynamic, recording growth of approximately 4%.

Against this background, Hachette Livre was able to maintain and even improve its positions in the fields of general literature,

education, DIY, tourist guides and illustrated books. The publishing of part-works sold through newsstands was immensely successful.

One of Hachette Livre's main preoccupations is innovation, and in 2001 this was given concrete form on two different levels: the publishing of editorial contents and the way the company operates:

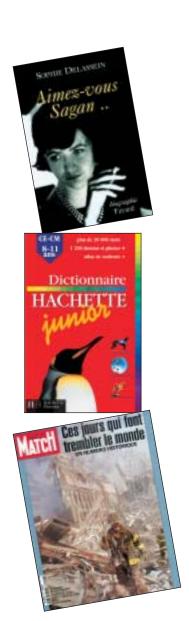
- in terms of editorial contents, the division's publishers continued to focus on creation as the keystone of the business, as illustrated by the new characters introduced in Youth publishing, Gaspart and Lisa; new Marabout collections of practical works, and new series for both the Livre de Poche Jeunesse and the Bibliothèque Rose and Bibliothèque Verte;
- in terms of how the company operates, in general literature the contours of the publishing houses were redefined, sales forces reorganized, and editorial archives digitized. Within the context of the digitizing operation, a catalog containing all the division's titles was produced and, in September 2001, Hachette Livre opened two commercial portals, "hachette.com" and "hachette-diffusion.fr", which quickly gained popularity with professionals in the trade and with bookshops.



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⁽²⁾ In the years 1997 and 1998, employees of all companies in the segment are included on a 100% basis.





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Concerning the regulatory environment in France, book publishing profited from statutes regarding photocopying.

On the issue of free lending, this problem is currently the subject of discussions within the profession, and a solution may well be reached in the near future.

And it is unlikely that the single pricing policy will be called into question, for the French public authorities re-stated their determination to preserve the fundamental balance in the publishing landscape.

On an international level, the positioning of Hachette Livre, which gives priority to English and Spanish reading publics, was reinforced in the field of education with the acquisition of Bruño in Spain, and in the domain of illustrated books by the takeover of the English publisher Octopus.

With sales of € 16 million in 2001 and 180 employees in Madrid, Bruño focuses on school books (47%), educational publishing (20%) and Youth publishing (33%).

Octopus is a publishing group which includes such prestigious names as Mitchell Beazley, Philip's, Conran, and Hamlyn.

Half of the company's sales of approximately £ 40 million are achieved internationally. It has a catalog of 100,000 works including consecrated collections such as *Hugh Johnson's Pocket Wine* and *Miller's Antiques Price Guide*.

In England, Orion and Franklin Watts experienced growth in their business, as a result of the cumulative success of a number of works; among these David Pelzer, lan Rankin, and Robert Ludlum. Through internal growth alone, Orion climbed from sixth to fifth position in the United Kingdom, while Franklin Watts experienced an increase in sales of 15.8% compared to the previous year, capitalizing on an initiative geared to promoting reading in schools and libraries.

In Spain, Salvat was penalized by difficulties in its door-to-door sales business.

Hachette Livre's strategy is directed at reinforcing its positions with the French-

speaking readership, while at the same time developing a strong presence in Europe by taking advantage of the positions it has already acquired in Spain and in England.

PRINT MEDIA

The Hachette Filipacchi Médias group (HFM) is the leading publisher of magazines in the world. The group publishes 223 titles in 34 countries on all five continents, representing over a billion copies and more than 130,000 pages of advertising and € 2.4 billion in sales. Half of all sales are achieved outside France. HFM publishes 57 different magazines in France and 166 internationally.

Interdeco, the French leader in press advertising sales, has developed a powerful international network that manages international advertising for over 250 magazines belonging to the Group and to other, external groups.

For Hachette Filipacchi Médias, 2001 was marked by the following:

- the economic recession which began in the United States at the end of 2000, and was accentuated by the events of September 11 in New York. The recession and the impacts of the crisis also spread to other areas in the world, particularly Northern Europe;
- the rising price of newsprint which hit Europe while advertising sales fell. In the United States, the price of newsprint fell in the wake of advertising volumes; in Japan, prices remained stable;
- the continuation of our investments, despite the deterioration in the economic situation, both with launches (Elle Girl in the United States and in England, Ana Rosa in Spain and Quark in Italy) and strategic acquisitions such as the 42% interest taken in the Marie Claire group;
- the completion of operations to refocus the business on magazines, with the disposal of the remainder of French and Belgian printing activities on March 12, 2002. This operation included the signing of long-term agreements with the new owner, the Quebecor group, the terms of which were highly satisfactory to HFM in terms of quality and price.

All in all, in 2001 Hachette Filipacchi Médias recorded sales of € 2.4 billion, 52% of which were achieved outside France

In spite of the crisis, profitability was maintained at the same level as in 2000, through the implementation of a plan to reduce costs, directed mainly at operations in the United States and France.

In the field of Magazine publishing in France and Space sales, after two years of strong growth in advertising revenue, the situation became abruptly tense at the end of the first quarter. In this difficult context, Interdeco achieved a slight increase in sales compared to 2000, which reflected a further increase in market share.

In 2001, efforts to develop subscription sales continued, with the resulting increase in volumes helping to offset falling sales of copies sold on newsstands.

The magazines launched in 2000 continued to grow in popularity, with *Isa* already firmly positioned in the world of women's press, while *Bon Voyage* consolidated its circulation. In men's magazines, sales of *Entrevue* and *Maximal* increased, confirming HFM's leading position in this market segment.

In the field of Magazine publishing abroad, 2001 was marked by the changing economic situation, principally in advertising sales, especially in the United States, due to the large number of launches there. In addition to the launches already mentioned, Ana Rosa and Quark, it should be noted that the other operations mainly concerned the creation of two new brand networks. First of all, Elle Girl, whose concept will benefit from reciprocal stimulation with those of Jeune et Jolie and Ragazza. Secondly, the first editions of Marie Claire produced jointly with the Marie Claire group; this new network, which will reinforce the existing Elle network, confirms HFM's position as global leader in the publishing of women's magazines.

As far as Regional daily newspapers and supplements are concerned, the circulation of dailies was up slightly, reversing the previous trend and demonstrating the efficacy of the efforts deployed to enhance the contents of the newspapers and stimulate their distribution. These results were obtained in an advertising situation that gradually deteriorated throughout the year, particularly regarding classified job ads. Supplements continued to make a positive contribution to the division's improved performance levels.

For the Photo and associated products division, 2001 was a year of profound change. First of all, the business was extended and completed by the acquisition of new photo agencies (including Rapho and Keystone) and by the creation of a new entity in the United States, whose appearance was marked by the distribution of photographs of the events of September 11. Secondly, a new management team was set up to restructure the entire business, which is expected to become profitable by the year 2004.

2001 was marked by the development of licensing in Asia, North America and Europe. Activities relating to the Internet were reduced until a viable economic model emerges: investments are now limited to the sites of *Elle, Pariscope* and *Car and Driver*.

Hachette Filipacchi Médias is approaching 2002 as a difficult year: the global economic situation remains uncertain and the effects of this on advertising are difficult to predict. However, the Group remains confident in its capacity to quickly capitalize on improvements in the economic climate. Hachette Filipacchi Médias will also pursue the efforts deployed over the past few years to reduce costs at all levels and will prepare for the future by continuing to implement its strategic policy of launches and acquisitions.

DISTRIBUTION SERVICES

Distribute and sell communication and cultural leisure products thereby providing access to a diversity of ideas to customers worldwide, such is the mission of Hachette Distribution Services (HDS).

Through its core businesses, press retailing and press distribution, which represent respectively 50.5% and 49.5% of total sales, HDS pursues its vocation as a







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specialized distributor of communication products that account for 66% of total business volumes.

HDS has a presence in nineteen countries in Europe, North America and Asia/Oceania and achieves 67% of sales outside France.

Total sales in 2001 were up 14.7%, or 13.5% at constant exchange rates, driven by both organic growth and acquisitions in HDS' core businesses. After allowing for changes in group structure and at constant exchange rates, sales increased 7.1% compared to 2000. HDS' contribution to Lagardère consolidated operating income was up 31%.

The Press distribution business continued to grow, with:

- sales increases in the order of 5% in Belgium and Spain, and 19% in Hungary, achieved in particular through business diversification:
- confirmation of the return to growth in the magazine distribution business in the United States, with an increase of 5.6% at a constant exchange rate (+8.7% at current exchange rate), through the acquisition of new archives and despite a difficult market context.

In the Press retail network, emphasis continued to be placed on innovation and service content, while the development strategy focuses on two store formats:

- sales points in transit areas (airports, railway and subway stations): press retail outlets developed outside France by all the companies in the division under the Relay brand name and points of sale that diversify in specialist retail;
- multimedia stores specialized in books, compact disks, videocassettes and multimedia products, now structured around the Virgin brand.

Concerning press retail stores, the consolidation of the retail network continued in 2001, particularly in Poland and Germany, with the opening or acquisition of 60 and 22 points of sale respectively. In April 2001, HDS also acquired 40% of Newslink, a chain of around thirty press retail and book stores located in the main transit areas in Australia and at Singapore airport.

In France, Relais H recorded a 2% growth in sales against a background of recession in the press retailing market and the unprecedented modernization of French railway stations. This was mainly achieved through the good performance of nonpress products, and an innovative policy of diversification.

In duty free and diversified points of sale, in transit areas, sales more than doubled. This exceptionally high growth is due to the effect of a full year of business, following the acquisition of Duty Free Associates (DFA) in August 2000, but also to the acquisition of two major concessions (Eurotunnel and Roissy 1 Parfums). All these business activities (Aéroboutique, DFA, etc.) now come under a single entity, Aélia. The leading French company in airport retailing, Aélia manages a network of stores under specialized brand names. under franchise or on its own behalf, in buoyant sectors such as leather goods, perfumes, electronic goods and travel accessories. Aélia also has an onboard sales business for top of the range products, working for airlines (Air France, Virgin Atlantic, Star Airlines).

These business activities in transit areas, concentrated under the Relay and Aélia trade names, experienced a slow down in growth during the last quarter of 2001, due to the events of September 11, which had a significant impact on the number of passengers passing through airports. A fall in sales in the order of 15% to 20% compared to pre-September 11 levels was noted. Since then, although these negative trends have improved slightly, a strong impact is still being felt, more particularly in North America and France.

In July 2001, HDS reinforced its network of multimedia stores by acquiring the chain of Virgin stores in France. This major operation is part of HDS' continuing strategy of acquisitions, following the takeover of Extrapole stores in 1998 and the regional bookshops Le Furet du Nord in 1999. The operation makes HDS a powerful and credible player in the commercialization of cultural leisure products. Since the acquisition of these 16 Virgin Megastores, two more outlets have been

opened, bringing the total number of stores to 38, representing a full year's sales of over € 350 million.

Sales of HDS in this business almost doubled in 2001, compared to 2000, to € 250 million, € 100 million of which were achieved by the acquisition of Virgin (five months trading).

The agreement signed with the Virgin group also allows HDS to use the Virgin brand in new countries and in transit areas all over the world. This is a major line of development for HDS. Seven new or extended stores are scheduled in France in the course of 2002.

HDS' business prospects for 2002 depend partly on the speed of the expected recovery in airport traffic, which will probably not return to pre-September 11 levels till the end of the first half of 2002.

Nonetheless, in the course of the year 2002 and beyond, HDS intends to maintain steady growth in its core businesses and at the same time penetrate new markets through internal growth or acquisitions. HDS will pursue its development on traditional markets in Western Europe and North America, but also in Asia/Oceania and Central Europe, around its core businesses of press distribution and press retailing. As far as the press distribution business is concerned, HDS recently strengthened its positions in the United States and Spain. In press retailing, priority will be given to stepping up the development of the Virgin brand in France and abroad, especially in transit areas.

LAGARDERE ACTIVE

Lagardere Active comprises the following business activities: Film and television production, Radio broadcasting, the Sale of advertising airtime and New media, as well as Lagardère's shareholdings in multiThématiques and CanalSatellite.

In 2001, Lagardere Active continued to develop its business activities in film and television production. In the sale of

advertising airtime, the product offer was extended, and the new media adapted themselves to market trends.

A major development sector for Lagardere Active, Film and television production took advantage of the twin effect of an expanded scope of operations and growth in Lagardère Images' existing businesses. It is divided into two main divisions: Theme channels and Production and distribution.

In 2001, the *Theme channels* side of the business acquired two new channels, MCM 2, that broadcasts music, and Match TV, a people, news and lifestyle channel, launched respectively in April and December 2001. At the beginning of 2002, the group obtained authorization from the Belgian television authority to broadcast a new music channel, MCM Belgique, on French-speaking territory, enabling the MCM concept to be adapted for Belgium.

In the course of 2001, the channels of the MCM group (MCM, MCM2, MCM International, MCM Africa, Muzzik, which merged with Mezzo) and La Chaîne Météo were grouped together and now boast premises of 5,800 square meters surface area equipped with two production control rooms, nine editing rooms and a digital broadcasting system with the capacity to handle up to 14 channels.

Lagardere Active now produces eleven theme channels:

- subsidiaries of Lagardère Thématiques:
- 6 music channels: MCM, MCM2, MCM
 International, MCM Africa, MCM
 Belgique, Mezzo;
- 2 children's channels: Canal J and TiJi.
- subsidiaries of Lagardère Images:
- 2 channels for weather forecasts and healthcare topics: La Chaîne Météo, Santé Vie;
- One channel for news and celebrities:
 Match TV.

The latest Médiamétrie survey (August 2001) devoted to specialist channels confirmed the leading positions of the MCM and Canal J channels on their respective target audiences.







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With 500 hours of programs produced in 2001, compared to 300 in 2000, Lagardere Active's *Production and distribution* business supplied broadcasters' programming schedules with high quality productions, reaching record numbers of viewers: two of the three best viewing audiences in 2001 were achieved with TV dramas produced within the Group.

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Europe Audiovisuel, which comprises 13 production companies, has become the major partner of terrestrial channels in the field of drama series and provides several flagship series for TF1 (GMT's Julie Lescaut, DEMD's Joséphine Ange Gardien and Commissariat Bastille) and France 2 (DEMD's Nestor Burma, GMT's Boulevard du Palais). Beside these successful productions, Europe Audiovisuel has developed its business activities with the production of mini-series with prestigious actors (L'Aîné des Ferchaux with Jean-Paul Belmondo and Fabio Montale with Alain Delon - both by GMT) and by embarking on a project on an international scale, Napoléon, a prestigious four-part film for television, to be broadcast by France 2 in the autumn of 2002. The Group also produces programs for M6 (Le Pion by Image & Compagnie), for France 3 (Famille d'accueil by GMT, Les quatre copains by Image & Compagnie, etc.) and for France 5, in particular in the field of documentaries.

In 2001, Europe Audiovisuel took a majority interest in the company Pathé Télévision and acquired Telmondis, specialized in the coverage of live shows, in particular circus performances.

In the course of the year, Europe Audiovisuel stepped up its activity in the production of entertainment and current affairs programs, which already included JLR Productions (Sagas), Maximal Productions (C dans l'air on France 5), Image & Compagnie (Riposte on France 5) and Léo Productions (live, daily horse racing for Canal Plus), through the acquisition of DMLS TV, which produces entertainment programs (Tubes d'un soir, tubes de toujours on TF1, special programs devoted to an artist).

With a catalog of 7,000 hours of programs, the Distribution division (acquisition, distribution of television programs and channels) achieved half of its sales outside France.

Through a policy of controlled expansion, Europe Audiovisuel today occupies a leading position on the television program market.

Lagardere Active is gradually amassing the means to enable Lagardère Media to play a major role in television in the near future. With a highly-diversified offer of specialist programs, reputed international brands, and catalogs of high-quality programs, Lagardere Active, in partnership with the Canal Plus group through its 34% share in CanalSatellite and 27.4% share in multiThématiques, possesses all the requisite assets to stand it in good stead in the competition for Digital Terrestrial Television.

After two years of exceptional growth, the **Radio broadcasting** division was badly hit in 2001 by the drop in advertising revenue, against a background of economic recession, aggravated by the uncertainty generated by the attacks of September 11, 2001.

In this particularly difficult context, Lagardere Active was able to maintain its positions, by virtue of its well-known brands and the high quality of its programs.

The Europe 1 radio station, a reference in the field of news, has now settled into its News & Talk format: a radio that broadcasts discussions and news, with interactivity. And although growth in the segment of general radio stations is leveling out, Europe 1 has gained almost three audience points in five years, and now boasts some 5 million daily listeners.

In the same way, the division's FM radio business, operating in the extremely competitive environment of music radio stations, has based its strategy on the rejuvenation and expansion of its target audiences. Europe 2 is changing towards a more generalist format for 18 to 35 year olds, while RFM, focused on the music of

the 1980s and 90s, is opening up its programs to today's music, in a contemporary "soft pop" format for the general public, *Le Meilleur de la Musique*.

Outside France, the recentering of Lagardere Active Radio International (formerly Europe Développement International) on its operations in Eastern Europe resulted in improved business margins. The company's radio stations are leaders in their respective markets, with 11.5 million daily listeners in Russia and 6.7 million in Poland, out of a total of 23 million for all the company's radio stations. Lagardere Active Radio International represents 25% of the advertising market in Central and Eastern Europe.

In 2001, the Sale of advertising airtime business of Lagardere Active Publicité continued to implement its policy of expanding its offer, initiated in 2000, by the commercialization of interactive services and Internet sites to its existing radio and television activities. These developments have propelled Lagardere Active Publicité to the forefront in airtime advertising sales in France in the following four domains:

- radio: Europe 1, Europe 2, RFM, and Les Indépendants regional radio stations, Oui FM, BFM, Autoroute Info, Autoroute FM, 107.7 FM and TSF;
- television: AB group channels, including RTL9, theme channels: Match TV, MCM, MCM2, Canal J, TiJi, La Chaîne Météo, Santé Vie, local channels: Télé Lyon Métropole, Télé Toulouse, Clermont 1^{re} and TV7 Bordeaux;
- interactive services: *Le Journal de Chez Vous, ElleCuisine, Infométéo,* etc.;
- Internet: more than 40 sites, including ClubInternet.fr, Europe1.fr, Routard.com, Pariscope.fr, etc.

The reversal of the Internet market led the Group to adapt its strategy in the **New media** sector. Lagardere Active decided to withdraw from e-commerce and refocus on the production of Interactive specialist contents and the Consulting services for players in the digital field (media/operators) and corporations.

In terms of the production of *Interactive specialist contents*, Lagardere Active continued

to adapt its specialist contents for all the new media (Internet, mobile phones, CD-ROM, interactive television) especially in the sectors where the Group has a strong presence: Education and Youth, Women's magazines, Reference works, Tourism, Information, Convenience services, Practical works.

In terms of online publishing, Lagardere Active's sites constitute not only vehicles for brand promotion in their capacity as companion sites, but have also found new sources of revenue over the past year in the form of the commercialization of the Group's contents through Plurimédia.

Today, Lagardere Active is already working on developing these contents to adapt them for Audiotel and SMS technologies and for the opportunities afforded by high speed connections.

In 2001, Hachette Multimédia, publisher of digital offline contents for young people and schools, renewed important international license agreements (England, Spain, and Germany). The CD-ROM collections Atout-Clic and Passeport have become respectively leaders and joint-leaders on the market for school support CD-ROMs in France.

Lagardere Active iTV offers six new services broadcast by CanalSatellite (*Elle Astrologie, Elle Cuisine, the Parents guide, Auto-Moto,* the *Premiere* program guide and the *MCity* musical portal) and sells international adaptations of its services to foreign operators (*Elle Astrologia* and *Elle Cocina,* broadcast on DirecTV Latin America, the leading satellite operator in Latin America).

Lagardere Active iTV also controls Le Journal de Chez Vous, the leading interactive service for local news and convenience services available on cable and satellite, that can be accessed by 3.1 million subscribing households, representing almost 8.5 million viewers.

Taking into account the services produced by its theme channels, Lagardere Active is in leading position in the publishing of specialist services for digital television in France.





Concerning activities in *Consulting, development and commercialization of interactive services for digital players and corporations,* Plurimédia is the premier syndicated contents provider in France with the largest catalog of contents on the market, bringing together the contents of Lagardère and those of publishing partners.

As a specialist in editorial services for the Internet, mobile telephones and interactive television, in 2001 Plurimédia produced and sold almost 250 services for the three major mobile telephone operators (Bouygues Telecom, SFR and Orange), the major access providers (T-Online, Wanadoo, AOL, Tiscali), the main portals (Vizzavi, Voila.fr, Houra.fr) and corporate web sites (Sanofi-Synthélabo, Crédit Agricole, etc.).

2001 was marked by strong growth in mobile services (WAP, SMS, personal digital assistants, etc.), where Plurimédia is particularly active.

In spite of the drop in investments in the Internet and advertising on the part of large corporations, Le Studio was able to con-

serve its portfolio of customers, with major ones including Sanofi-Synthélabo, Lafarge, Accor, Crédit Agricole, Groupama, Piaget, Boulanger and Ikea.

In June 2001, Lagardere Active and Accenture created The Broadway Factory, with respective shares standing at 51 and 49%. Specialized in consulting, design and application of contents and interactive services for digital television, the new company can take advantage of the sales networks of the two shareholder groups and their complementary skills.

Lagardere Active is focusing the development of its business activities in New Media along three major lines:

- strengthen its leading position in France on the market for syndicated contents and mobile services:
- develop paying services for the Internet/mobile phones (SMS) and Telematics (Audiotel) based on the Group's websites (Europe1.fr, ELLE.fr, Pariscope.fr, etc.);
- capitalize on its innovative development in terms of web site production and interactive television services.

CanalSatellite

Throughout 2001, CanalSatellite's average portfolio of subscribers enjoyed sustained growth of +16%, enabling it to peak at 1.8 million subscribers in December 2001, and further strengthen its leading satellite package position in France.

In terms of winning new subscribers, CanalSatellite improved its market share which rose, on average, from 56% in 2000 to 60% in 2001, reaching 62% in the last quarter of 2001.

Almost three quarters of the subscribers to the basic offer also availed themselves of at least one optional part of the package: the *Grand Spectacle* option attracted more than two-thirds of CanalSatellite's total number of subscribers.

Global sales amounted to € 696 million in 2001, an increase of 16% over the previous year.

2001 was also marked by the appearance of 12 new channels: Match TV, National Geographic Channel, Noé Channel, Action, Mangas, TVST, Fox Kids Play, Télé Mélody, RTL9, MTV 2, MTV Base and MTV Hits.

In the field of interactive services, CanalSatellite extended its offer with new games available on CanalSat Jeux: a channel devoted to PlayJam and its new feature program, the leading channel in the world for interactive children's games, Fox Kids Play, and Ludi TV, interactive game channel for the whole family.

Lastly, CanalSatellite sales offer was also enhanced with the introduction of *L'Avantage Liberté*, which allows subscribers to change their options at any time, for all types of subscriptions.

multiThématiques

multiThématiques is Europe's leading cable and satellite broadcaster of theme channels, with 30 channels including Planète, Canal Jimmy, Cinécinémas, Cinéclassics, Seasons, Planète Future and Eurochannel. multiThématiques is also in charge of the development, management and broadcasting of the channel Monte Carlo TMC, broadcast in France on CanalSatellite, the cable and hertzien networks in the south of France.

With a presence in more than 15 countries, multiThématiques has a total of 26 channels and more than 22 million households subscribing worldwide.

The company posted sales of € 159 million in 2001, an increase of 12% compared to 2000.

multiThematiques' strategy is directed at reinforcing and consolidating its existing channels in France and abroad, and on adapting editorial contents to suit each country, while at the same time encouraging the exchange of contents between the various subsidiaries and continuing to design and develop new channel concepts.

Business in 2001 suffered the impact of a contraction in the advertising market, the reversal of the growth trend in the Technologies-Media-Telecommunications sector and international events. Lagardere Active is now poised to take advantage of the economic recovery announced for 2002 and enjoy expansion in all its fields of activity: Film and TV production, Radio broadcasting and New media. In 2002, the French broadcasting authority will complete the attribution of hertzien frequencies to candidates for Digital Terrestrial Television. This is one of the opportunities Lagardere Active intends to capitalize on to become a leading player in the French film and video production landscape.

4.1.3.2 - Automobile

	1997	1998 ⁽¹⁾	1999	2000	2001
Contribution to consolidated sales (in millions of euros)	1,141	1,123	1,143	1,183	1,141
Contribution to consolidated operating income (in millions of euros)	63	77	70	71	66
Number of employees	3,575	2,860	3,319	3,329	2,995

(1) Figures for 1998 do not include Matra Transport International (deconsolidated as of January 1, 1998). Figures for 1997 include Matra Transport International.

The third generation of the Espace minivan, designed and manufactured by Matra Automobile, includes a number of innovations compared to the previous generation, as much in terms of services for the customer as from a technical point of view. The luxury minivan was introduced at the end of 1996, and for the past four years it has been in the leading position in its segment, competing with around ten rival brands.

The Avantime was introduced in the last quarter of 2001, with its first type of engine (V6 petrol). It is an imaginative vehicle, in keeping with Matra Automobile's strategy of innovation

In 2001, the European automobile market experienced overall growth of 0.6% compared to 2000. While the success of some new middle-range models sustained the market, especially in France, top of the range vehicles suffered this year, particularly from September onwards. In addition, most large minivans are reaching the last few years of their lifecycles, before new products are introduced. The background in 2001 was therefore one of decreasing volumes and fierce competition in this market segment.

The European market for large minivans was therefore subjected to a considerable drop in 2001 (down 8%). Despite product development investments that were more modest than the competition's, the *Espace* retained first position for European registrations, with 21% in 2001, compared to 19% for the nearest rival.

France remains the leading country in terms of the commercialization of the *Espace*, accounting for 45% of production. In this country, one large minivan out of two registered in 2001 was an *Espace* (exactly 50%), compared to 49% in 2000.

In 2001, sales fell in relation to 2000, but significantly less than volumes, due to a favorable product mix in vehicles and growth in other business activities (spare parts and engineering). Operating profits amounted to 5.8% of sales, which is slightly down on 2000: considerable expenditure related to the completion of the *Avantime* development were largely offset by productivity gains in the *Espace*, and growth in other activities.

In parallel to the production of the *Espace*, Matra Automobile is continuing to imple-











ment a multiple-product, multiple-business strategy.

The Avantime was designed and developed by Matra Automobile jointly with Renault, and was introduced to the market in 2001. The press and the first customers were not indifferent to certain details in the finishings, which are subject to a policy of continuous improvement in terms of product quality. But praise went especially to the audacity and innovative nature of the model, its attractiveness for the general public, the originality of its design, and the sheer pleasure of driving performance. In 2002, the vehicle will be commercialized with a full range of engines, which will provide better view of how the product is received by the public.

Furthermore, in 2001, studies continued on the *M 72*, a light, two-seater vehicle that is positioned between the motorbike and the car, and can be driven from the age of 16 in France and in other European countries. On completion of this exploratory study, the decision to commence development work on the vehicle was confirmed. This car will ensure the renewal of the Matra brand. It will be available on the market in 2003, through a network of partners, in the leading ranks of which will feature the Renault network.

Lastly, in parallel to discussions on other new car concepts, the strategy of opening up towards the manufacturers in the field of vehicle development, design studies and trials was pursued in 2001. Matra Automobile and its subsidiaries achieved consolidated sales of € 20.5 million in this field for 2001. In 2001, a large number of promising commercial contacts were also established.

In 2001, to accompany its strategy of developing engineering for third parties, Matra Automobile increased its headcount of engineers and technicians, by launching a campaign on the theme of "Créativité de rigueur".

Furthermore, to optimize preparations for the end of production of the *Espace*, Matra Automobile this year instigated a program for employment and skills. This plan involves approximately 450 people, and comprises two tiers: early retirement within the framework of agreements in force in the French automobile industry, and other measures based on compensated voluntary redundancy.

The production of the *Espace* will continue throughout the major part of 2002. Commercial demand for the *Espace* in 2002 is obviously expected to be lower than in 2001, for this is the last year in the product's life cycle, in spite of the operations and sales efforts deployed by both Renault and Matra Automobile.

2002 will also witness the materialization of the entire range of the *Avantime*, enabling the vehicle's commercial success to be fully appraised.

Lastly, Matra Automobile will continue to implement its strategy of encouraging growth in engineering activities on behalf of third parties.

4.1.3.3 - High Technologies

	1997	1998	1999 ⁽¹⁾	2000 ⁽²⁾	2000 (3) restated	2001 ⁽³⁾
Contribution to consolidated sales (in millions of euros)	3,156	3,197	4,257	3,806	3,489	4,486
Contribution to consolidated operating income (in millions of euros)	322	343	159	166	68	104
Number of employees (4)	19,401	17,752	17,287	13,459	13,459	15,358

- (1) Aerospatiale Matra included on a 33% basis. Figures for 1997 and 1998 include Matra Hautes Technologies on a 100% basis.
- (2) Aerospatiale Matra included on a 33% basis for the first half of 2000 and EADS on a 15.14% basis for the second half-year; figures for 1997-1999 are therefore not comparable.
- (3) EADS included on a 15.14% basis for the whole year.
- (4) In the years 1997 and 1998, employees of all companies in the segment are included on a 100% basis.

The decisions taken at the end of 1999 by the French government, Lagardère SCA, DaimlerChrysler AG and the Spanish government (via the holding company SEPI), led to the merger of Aerospatiale Matra (ASM), DaimlerChrysler Aerospace AG (DASA) and Construcciones Aeronáuticas SA (CASA), in order to create a single corporation called EADS N.V. (EADS).

The organization of the group was implemented in strict compliance with the founding principles of EADS. This is to say:

- Principle of parity
- The structure of the controlling body: this principle of parity is expressed at the level of the French holding company, a limited partnership with shares called Sogeade. Sogeade is jointly owned (50-50) by Sogepa (belonging to the French government) and a company called Désirade (in which Lagardère currently holds a 74% interest, the remaining 26% belonging to French financial institutions BNP-PARIBAS, AXA; however contractual arrangements have already been made for the transfer of this remaining interest to Lagardère in July 2003).

The principle of parity is also expressed in the form of a "Contractual Partnership" (a Dutch legal entity without corporate personality), which has been entrusted with the exercise of the voting rights of Sogeade, DaimlerChrysler and SEPI in the shareholders' meetings of EADS, in compliance with the shareholders' pact, and in which Sogeade and DaimlerChrysler have strictly identical interests.

- At managerial level: on the Board of Directors of EADS, Sogeade has four directors, appointed upon proposal by Lagardère. DaimlerChrysler has the same number of directors. The Board also has two independent members, one nominated by Sogeade and the other by DaimlerChrysler, and a further member representing SEPI.

The Board of EADS, which is responsible for devising the Group's strategy, is presided over by two Chairmen, respectively Jean-Luc Lagardère and Manfred Bischoff, with executive management entrusted to CEOs on the same parity principle, respectively Philippe Camus and Rainer Hertrich.

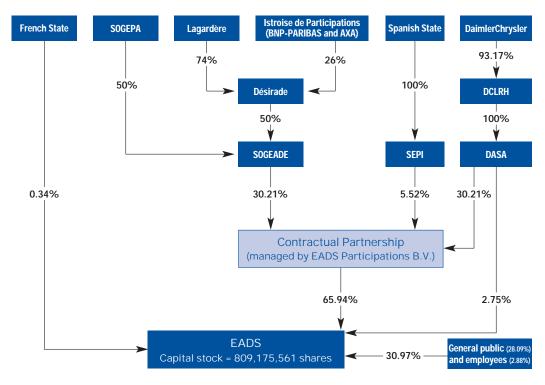
Decisions are taken with a majority of seven members out of eleven. All important decisions relating to EADS therefore obligatorily require the joint agreement of Sogeade and DaimlerChrysler, with the sole exception of decisions involving a major change in the industrial plan of CASA which must, in addition, be approved by the member appointed by SEPI (whose term of office will end on July 1, 2003).

- Principle of consistency
- In compliance with the wishes expressed upon the founding of the company, EADS has only one General Management (even though the function is performed by two CEOs), only one Financial division, only one Strategy division, etc.
- The Executive Committee of the EADS Group, which is jointly responsible for the

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executive management of the group along with the two CEOs, comprises eleven members, five of whom are French, five German and one Spanish.

Thus Lagardère has substantial rights, at all levels in the controlling bodies of EADS, guaranteeing first-rate access to the management of the group. The structure therefore combines these two principles: the principle of parity, providing a protection of Lagardère's prerogatives, and the principle of consistency, providing effective management.

The stability of EADS' control is ensured by a principle of temporary solidarity within the Contractual Partnership: no shareholder (except the French government and SEPI) can sell his EADS shares (whose voting rights are exercised by the partnership) before July 1, 2003. From this date, EADS shares will be freely transferable on the market, subject to a pre-emption right between the French holding company and DaimlerChrysler.

At the end of its first full year of business since the merger of Aerospatiale Matra, Daimler Chrysler Aerospace AG and Construcciones Aeronáuticas SA, EADS achieved sales of € 30.8 billion, and EBIT of € 1.7 billion. When compared to the nonaudited pro forma accounts for 2000, sales have increased by 27%, and EBIT by 22%.

The global climate of recession, the events of September 11 and the hostilities in Afghanistan had a considerable impact on air traffic, and consequently, on the health of the airlines. As a result, the stock market capitalization of EADS closed the year down 42.3%, reflecting the uncertainty of the market regarding economic recovery. EADS is the second largest global player in the aeronautics and defense industry, with 102,967 employees working mainly in France, Germany, Great Britain and Spain. Flagship programs enjoy wide recognition and are remarkably well-positioned on their markets: Eurocopter and the Ariane launch vehicles occupy first place for civilian helicopters and commercial satellites launches; Airbus is the second largest manufacturer of commercial aircraft with a capacity of over a 100 seats in the world and MBDA is in second position on the market for tactical missiles; EADS is among the foremost players in the markets for satellites and military transport aircraft, for missions or combat.

In 2001, EADS continued to implement its consolidation strategy in an industrial landscape that is undergoing restructuring, bringing its business lines to critical size. The creation of the integrated company Airbus SAS on July 11 and the finalization of MBDA on December 18 were the materialization of the commitments undertaken by the management, in 2000, to bring together within a single entity the commercial and industrial resources of the Group and of BAe Systems, dedicated to Airbus and to tactical missiles respectively, while at the same time optimizing control by EADS. The creation of ATR Integrated on May 23 has already permitted a return to profitability and an improvement in the regional transport aircraft business conducted jointly with Finmeccanica. In the course of the year, the acquisitions of Cogent (United Kingdom), and shares in Patria (Finland), PZL-Okecje (Poland), and Australian Aerospace, as well as partnerships set up with Northrop Grumman (United States), were motivated by the need to penetrate new markets and to extend the Group's technological range.

The A380 program, a long-term growth engine for sales and profitability, completed several stages: 85 contracts and 12 firm commitments were signed, the first parts were machined and the foundations laid for specific sites at Toulouse and Hamburg.

Furthermore, the implementation of synergies between the Group's skills was crowned with commercial success with the signing of a contract for 196 A400M large capacity military transport aircraft by eight European countries, on December 18. This is the largest European contract of its kind ever signed. The success of the A400M is the result of the combination of Airbus' technological skills and the reputation of the Military Transport Aircraft division of EADS. Internal initiatives towards the creation of value continued, including the specialization of industrial sites, the elimination of duplica-

tion, improvements in processes and repositioning with regard to suppliers; the reorganization of headquarters and the Space and Civil and Defense Systems divisions were accompanied with measures to reduce the number of employees. As soon as the climate of uncertainty caused by the attacks of September 11 made itself felt, additional measures were taken in terms of economies to preserve the Group's liquidities.

Lastly, EADS' financial division managers took advantage of the exchange rate of the US dollar to the euro to ensure a favorable conversion of current and future cash flows from firm contracts, spread over the next few years up to 2008. Furthermore, the division adopted a system for assessing profitability (Cash Value Added), which will be used as a consistent basis for defining goals within the Group and monitoring their achievement. At the start of the year, EADS was rated A2 and A/A1 by the rating agencies Moody's and Standard & Poors respectively, confirming the Group's sound financial position and its capacity to raise capital on the market. These ratings are now A3 and A/negative/A-1, respectively.

The Group is continuing with its strategic lines of development and the rebalancing of its business activities in favor of defense. The aim is to reduce the impact of cycles in the civil aircraft market, and reinforce the successful dynamics of its portfolio of young, well-targeted products through sustained R&D efforts. The record order book of € 183 billion at the end of the year constitutes a considerable asset.

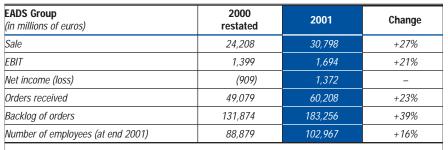
In total, EADS is meeting its objective of creating value in the order of € 600 million annually, from 2004, by means of a number of actions that are already well under way. In 2001, these actions started bearing fruit, with € 100 million of value created. Half of the value thus created will be a result of the synergies realized on procurement and the remainder will be derived from economies of scale in R&D, production, and also the new sales opportunities open to a group that now operates in three "domestic" markets.

The EADS Group comprises five major divisions: Airbus, Aeronautics, Military Transport Aircraft, Space and Civil Systems and Defense.





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EADS holds an 80% interest in Airbus SAS, which came into being as an independent commercial company at the beginning of 2001, the set up being finalized on July 11, 2001. The remaining 20% is held by BAe Systems. The new company operates the respective Airbus business activities of EADS and BAe Systems.

The Airbus program is one of the best examples of a European success story. In 1967, the German, French and British governments signed an agreement concerning the development of a new civilian passenger aircraft, Airbus, and the first aircraft, the A300B, took to the air for the first time in November 1972. Since it was founded in 1970 up to the end of 2001, Airbus Industrie received more than 4,399 order s for aircraft from over 180 customers worldwide. The market share of Airbus increased continuously and the company is now on a par with its direct rival in the field of civil aircraft with over 100 seats. In 2001, with 325 deliveries and 375 orders or 274 after deducting the aircraft intended for customers who went into liquidation), Airbus represents a market share of 38% in worldwide deliveries and 53% in orders. At the end of 2001, Airbus had an order book of 1,575 aircraft, which represents a scheduled workload of more than five years' production, placing Airbus ahead of its direct rival.

The impact on airlines of the global recession and the events of September 11 led Airbus to provisionally freeze the increase in its rate of production and implement economies. Provided that the current market conditions do not deteriorate, Airbus now expects to deliver 300 aircraft in 2002.

In 2001, the Airbus division of EADS achieved sales of \in 20.5 billion, an increase of 38% over the pro forma, non-audited figure for 2000. Orders received stood at \in 50.3 billion and at the end of 2001, the order book had reached the record level of \in 156 billion, mainly due to the impact of the A380, with 85 orders and 12 purchase commitments, from internationally recognized customers.

With a wingspan of 79.8 meters and a very wide, three-tiered fuselage (two levels are reserved for passengers and one for freight), the aircraft in the A380 family will be larger than the largest passenger aircraft existing today. This aircraft was designed to meet the market demand for high capacity aircraft, which most market specialists estimate at 1,500 aircraft over 20 years (including 300 cargo planes, a model that is being developed simultaneously with the passenger version).

2001 marked the satisfactory beginning of test flights for the A340-600, with the first deliveries scheduled for 2002.

MILITARY TRANSPORT AIRCRAFT

The Military Transport Aircraft division designs, produces and commercializes small and medium capacity military transport aircraft. It is also in charge of the A400M project – the A400M is a high capacity military transport aircraft that meets the needs of European armed forces and a highly promising export market.

In 2001, this division achieved sales of € 547 million, an increase of 73% on the pro forma non-audited figure for 2000.



Orders received totalled \in 993 million and the order book at the end of 2001 stood at \in 1,320 million.

EADS is the global leader in the category of light military transport aircraft, and is the sole supplier of aircraft between 3 and 9 tonnes. EADS also produces and commercializes special aircraft, derived from existing models and intended for special missions such as marine surveillance or anti-submarine activities.

On December 18, 2001, eight partner countries (France, Germany, Belgium, Luxembourg, Spain, Great Britain, Turkey and Portugal) placed an order for 196 A400M aircraft, representing over € 18 billion, with deliveries scheduled to start in 2008. Designed to replace the Transall C-160, which has been in service for 30 years, and the C-130 Hercules which was designed in the 1950s, this aircraft will be the first military transport aircraft produced using the advanced technologies developed by Airbus. EADS has entrusted the management of the program to the Military Transport Aircraft division and the final assembly of the aircraft will take place at the Spanish plant at Seville.

Other achievements in 2001 include the delivery of the first of nine C-295 aircraft to the Spanish Airforce by the Military Transport Aircraft division, the signing of a contract for eight similar aircraft with Poland, and another for the fitting of FITS mission systems for the Mexico's C-212.

AERONAUTICS

The Aeronautics division of EADS comprises the operational units of military aircraft (Eurofighter), helicopters (Eurocopter), regional transport aircraft (ATR), light aircraft (Socata) and aircraft maintenance and conversion (Sogerma, EFW).

In 2001, the Aeronautics division achieved sales of \in 5.1 billion, an 8% increase over the pro forma, non-audited figure for 2000, and new orders booked amounted to \in 5.3 billion.

At the end of 2001, the division's order book stood at € 13.7 billion. The projected agreement between EADS and Finmeccanica concerning a joint venture called EMAC (European Military Aircraft Company) was abandoned in 2001, with discussions refocusing on restricted cooperation for combat aircraft.

Eurofighter, also known as Typhoon for exports outside Europe, is a high-performance multi-purpose combat aircraft, optimized for air superiority in a context of complex combat scenarios. The program entered the production phase in January 1998, under the terms of a contract for the delivery of 620 aircraft to Germany, Italy, Spain and the United Kingdom. The first deliveries will begin in 2002.

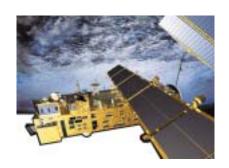
EADS is also involved in the Mirage and Rafale programs, through its 45.94% interest in the French company Dassault Aviation. Asserting itself as a key player in the domain, EADS is working with Dassault on the ETAP project, for the account of several European countries with a view to coordinating the definition of the systems that will be required for aerial combat over the next 20 years.

EADS owns 100% of Eurocopter, founded in 1992 by the merger of the former helicopter divisions of Aerospatiale and Dasa. Eurocopter offers a wider range of products than any other manufacturer, from light, single-engine commercial helicopters to medium tonnage transport helicopters (10-tonne category), thereby covering 80% of the requirements of the global market. In 2001, Eurocopter confirmed its position as world leader in the field of civil helicopters with 375 orders, which is 43% of the worldwide market.

On the military side, two major programs, Tigre and NH90, provide Eurocopter with an exceptional scheduled workload of almost ten years' production. In 2001, the Tigre (combat helicopter) entered the industrialization phase. A first batch of 160 helicopters will be delivered to France and Germany starting in 2003. In 2001, the Australian Defense Ministry gave it its first









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export success with a call for tenders concerning 22 aircraft. Eurocopter also holds 66.4% of the NH90 program, which has two components – transport and marine – and is being jointly developed by Germany, France, Italy and the Netherlands.

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In 2001, Portugal, Sweden, Finland and Norway selected 72 units of this type of aircraft, bringing the number of orders up to 315. Final orders for some of these aircraft will not be booked till 2002.

In the regional transport aircraft business, EADS is an equal partner with Alenia Aerospazio (Alenia) in ATR, world leader in 40 to 70-seat turboprop aircraft. In 2001, the partners united the marketing and industrial operations under a single company, putting an end to the consortium structure that existed from the beginning of the program. This initiative brought the business back into profit in 2001. Over 633 ATR aircraft are currently operated by more than 100 airlines in sixty countries.

Two further business activities complete the business scope of this division.

The first is the manufacture of a complete range of light aircraft for the civil and military markets, to which is added an aerostructure component (Socata); the second consists in the conversion and maintenance of aircraft for airlines and air forces (Sogerma and EFW).

SPACE

The Space division recorded sales of € 2.4 billion in 2001, which is approximately the same as the pro forma nonaudited figure for 2000. This illustrates the division's capacity to resist the vagaries of the economic climate. Orders booked amounted to € 1.3 billion, down significantly compared to the exceptional year in 2000, but still satisfactory given the marked recession in the global telecommunications and commercial satellites sector. The order book stood at € 3.8 billion at the end of 2001.

The Space division of EADS – mainly through its subsidiaries Astrium and EADS Launch Vehicles – designs, develops and

manufactures satellites, orbital infrastructures such as modules for the international space station, space transport craft, experimental platforms, launch vehicles and strategic missiles. EADS also provides services in the areas of launching, telecommunications and earth observation satellites, through interests held in dedicated subsidiaries.

2001 was an important year for the Ariane launcher: at a ministerial conference in November, the European Space Agency (ESA) approved the funding for complementary development work for Ariane V, which aims to double the payload capacity by 2006. Similarly, considerable funding was set up for work on improving the launch vehicle (ARTA program) and for operating the Space Center in Guyana. Large-scale industrial restructuring was also called for in order to reduce the costs of launches and enhance the efficiency of the development and production phases, to ensure the competitiveness of Ariane V. EADS Launch Vehicles will be the systems prime contractor for the entire program. A malfunction in Ariane V during the second launch of the year led to the suspension of the launches. An in-depth investigation into the causes was conducted and the conclusions enabled the launches to resume in the first quarter of

EADS builds telecommunications satellites for service companies in the field of fixed and mobile telecommunications and direct individual broadcast. In 2001, EADS obtained a new order from Eutelsat for a satellite to be developed on the basis of the Eurostar 3000 platform. Furthermore, Astrium acquired from Bosch the company Tesat Spacecom, which specializes in payload and equipment for telecommunications satellites.

EADS also manufactures scientific and earth observation satellites for both civil and military applications. Prime contractor for the European military observation satellite Helios, of which it is currently developing the second generation, and a large number of scientific and earth observation programs, EADS is well positioned on a number of programs for national or European space agencies.

ESA's decision to finance the cluster of positioning satellites called Galileo, once it has been confirmed by a commitment from the European Commission, will profit EADS through the company Galileo Industries, set up in partnership with Alcatel Space and Alenia Spazio.

In a fiercely competitive market characterized by considerable excess production capacity worldwide, at the start of 2002, EADS decided to undertake in-depth reorganization of Astrium's satellite business, in order to cut costs and improve efficiency, and to generate synergies with the launch vehicle business of EADS Launch Vehicles.

DEFENSE AND CIVIL SYSTEMS

The Defense and Civil Systems (DCS) division covers missiles and missile systems, defense electronics, telecommunications and services. On the basis of net sales for 2001, EADS is the leading manufacturer of tactical missile systems in Europe and number two worldwide.

The division is the third largest supplier of defense electronics in Europe, and with its partner, Nortel Networks, is among the top-ranking multinational telecommunications players in the military sector.

In 2001, sales for the DCS division reached \in 3.3 billion, up 15% compared to 2000. Orders received amounted to \in 3.1 billion pro forma and the order book stood at \in 7.6 billion at the end of 2001.

EADS designs, manufactures and commercializes world-renowned products such as the missiles Meteor, Aster, and Scalp EG/Storm Shadow, its flagship products. MBDA, a company formed on December 18, 2001 by combining the missile businesses of EADS, BAe Systems and Finmeccanica, comprises the core of the Missiles division of EADS. This organization ensures the requisite critical mass for offering customers products that are competitive, and a comprehensive range of technology. The German missile business of EADS, mainly that of LFK (Lenkflugkörpersysteme GmbH), is not included in MBDA.

The division also designs and manufactures complex data collection and management systems known as "C4ISR". These systems encompass command, information, communications and reconnaissance functions. These computerized systems meet customer needs and constitute an essential part of the current and future management of theaters of operations, since they provide an image of the battlefield and enable operations to be commanded and conducted from tactical level through to the superior level of strategic command. As architect and designer of both airborne and spacebased platforms, EADS is exceptionally well-placed to take advantage of this futureoriented domain. The company is also a leader in the processing of satellite images and the supply of electronic war devices.

Agreements signed in 2001 with Northrop Grumman allow for joint developments such as an airborne radar system, the development of a reconnaissance system for NATO (AGS), and the Eurohawk, a European version of an existing high altitude drone; these programs are expected to provide significant economies on the acquisition cost of certain transatlantic technologies and applications.

EADS Services proposes test solutions, support and engineering services for the armed forces and government departments, at times as an operator. In 2001, EADS Services acquired a majority interest in the French company AVDEF, which supplies the French Navy and Airforce with training services in the field of aerial defense, as well as a full range of civilian services in France, Europe and North America.

EADS Defence and Security Networks (EDSN) constitutes the military telecommunications division of EADS, with its unique encryption and network security technologies. In 2001, EADS and Nortel Networks signed a series of agreements allowing for the partial withdrawal of Nortel Networks from the defense markets, and that of EADS from civilian markets. The addition of the British company Cogent to EDSN constitutes a serious guarantee of access to the budgets of the Ministry of Defence and reinforces the company on a market expected to be extremely promising.



4.1.3.4 - BANQUE ARJIL & Cie

	1997	1998	1999	2000	2001
Stockholders' equity (in millions of euros)	110	105	108	110	109
Total assets (in millions of euros)	500	346	317	149	142
Net income (loss) (in millions of euros)	(22)	(13)	3	2	(1)
Number of employees	145	140	124	70	68

Founded in 1987, Banque Arjil & Cie is an investment bank involved, through its subsidiary Arjil & Associés Banque, in structured financing and advice on mergers and acquisitions.

In the investment banking business, 61 new mandates were signed in 2001 (compared to 58 in 2000), but total fees invoiced were down compared to the previous year.

This drop in fees was mainly due to an extension of the time frames for realizing some transactions, and the cancellation of others.

Merger and acquisition operations in 2001 included the bank's intervention in fields such as energy, aeronautics, defense and high technologies.

Banque Arjil & Cie continued to streamline its organizational chart. At December 31, 2001, around ten companies had been either merged or wound-up. Following the disposal of Euro-VL (generating € 3.5 million in capital gains), Banque Arjil & Cie now holds only two investments in other companies. As a consequence of these operations, Banque Arjil & Cie's net cash surplus stood at € 86 million at December 31, 2001. In the course of the year, a certain number of litigation cases were also settled.

4.2 I Dependency of the Company on certain contrats - Major customers

Operations in the area of high technology are extremely cyclical and are characterized by long start-up periods and large long-term contracts with high unit values.

In the communication sector, Lagardère Media's operations are highly sensitive to

market conditions and have very short economic cycles. They are mass market oriented, and the customer base is widely diversified.

In the automobile segment, Matra Automobile delivers vehicles to its sole customer, Renault.

4.3 | Litigation

CONSTRUCTION OF THE TAIPEI VAL

Within the framework of the VAL construction project in Taipei, the civil engineering works, for which DORTS (Department of Rapid Transit Systems) was responsible, were handed over to Matra Transport almost three years late.

This significant delay caused cost overruns which led Matra Transport to file a claim with a Taiwanese arbitration tribunal. The tribunal decided, on October 6, 1993, to award an amount in excess of FRF 200 million (€ 30.49 million), about 60% of the cost overruns claimed, and to postpone the contractual start-up date, initially planned for January 12, 1992.

On September 12, 1994, the District Court of Taipei, acting at the request of DORTS, cancelled the arbitration tribunal's decision on procedural grounds. Matra Transport, which had suffered significant damages and had a right to compensation, facts which were not denied, took appropriate action seeking reversal of the cancellation.

Following two unfavorable decisions rendered by the High Court of Taipei on April 2, 1996 and November 26, 1997, both of which were subsequently cancelled by the Supreme Court of Taiwan in two decisions rendered on April 25, 1997 and September 11, 1998, the same High Court, acting at the request of Matra Transport, rendered a decision on July 28, 1999 by which it reversed the District Court's decision of September 12, 1994 on the grounds that there was no cause for canceling the arbitration tribunal's decision of October 6, 1993.

In a ruling of November 24, 2000, the Supreme Court rejected the appeal lodged by DORTS against the decision of July 28, 1999.

Matra Transport immediately began proceedings before the District Court for implementation of the arbitration tribunal's decision of October 6, 1993. However, DORTS applied to the same District Court for non-execution of the decision, mainly on the grounds that Matra Transport's rights had expired.

Contrary to all expectations, the District Court found in favor of DORTS on May 17, 2001. This ruling was confirmed on November 22, 2001 by the High Court, which decided that the term of limitation applicable in this case was five years from the announcement of the decision of October 6, 1993. It also criticized Matra Transport for not attempting to implement that decision, notwithstanding its cancellation on September 12, 1994.

Matra Transport has lodged an appeal, and is confident that the Supreme Court, which has so far always rendered decisions favorable to the company, will overturn this decision in view of the multiple legal errors involved.

Nevertheless, execution of the decision of October 6, 1993 has been suspended while this latest action by DORTS goes through the courts and until a proper legal settlement is reached.

Furthermore, Matra Transport has submitted a second claim to DORTS for amounts withheld by DORTS on the price payable to Matra Transport for construction of the VAL, and for delays attributable to DORTS, independent of those taken into account in the arbitration tribunal's decision of October 6, 1993.

TAX MATTERS/LAGARDÈRE

Tax audits were carried out by the French tax authorities concerning several companies and fiscal years, principally 1987 to 1991. The tax audits resulted in additional tax assessments, parts of which were contested. Provision has been made to take account of the additional assessments notified by the tax authorities and agreed by the companies, and also for the amount estimated as the risk corresponding to the disputes still pending.

TAX MATTERS/BANQUE ARJIL & CIE

The dispute between Banque Arjil & Cie and the French tax authorities relating to corporate taxes for the years 1988 to 1992 gave rise to demands for payment in 1994 and 1995. Banque Arjil & Cie believes its position is justified and has appealed all the issues in dispute. Provisions made are sufficient to cover the liabilities that may materialize as a result of the above tax audits.

To the best knowledge of the Company, there does not exist at present, nor has existed in the recent past, any other litigation or exceptional event which may have a significant effect on the financial position, results or operations of the Company or its subsidiaries. Following the contribution of Matra Hautes Technologies to Aerospatiale Matra and the creation of EADS, litigation involving the entities concerned is managed by EADS using its own resources.

4.4 I Employees over the last five years - Human resources management

Divisions	1997	1998	1999	2000	2001
Lagardère Media	23,027	28,487	28,500	26,884	26,927
Automobile	3,575	⁽¹⁾ 2,860	3,319	3,329	2,995
High Technologies	19,401	17,752	⁽²⁾ 17,287	⁽³⁾ 13,459	⁽³⁾ 15,358
Other Activities	227	228	179	230	253
TOTAL	46,230	44,164	49,285	43,902	45,533

(1) Figures for 1998 do not include Matra Transport International (deconsolidated as of January 1, 1998). Figures for 1997 include Matra Transport International. (2) Aerospatiale Matra included on a 33% basis. Figures for 1997-1998 include Matra Hautes Technologies on a 100% basis. (3) EADS on a 15.10% basis.

RECRUITMENT AND EMPLOYEE MOBILITY POLICY

Group Lagardère, by virtue of a wide diversity of business activities, offers real opportunities for change to those employees seeking to enhance their career development paths. As a result, the Group's recruitment and employee mobility policy is a particularly dynamic one.

The Group is more than ever targeting recruitment communication towards new graduates, with emphasis on the Group's key values: audacity, commitment, creative talents and conquest. A communication policy that always makes use of interactivity to allow young candidates to express themselves. After "21 Talents for the 21st Century" in January 2000, a new institutional recruitment and pre-recruitment campaign was launched in June 2001: "The Talent Quest". This online game for the general public enabled candidates to find out all about the Group (its history, business activities, key values and business lines) and the new operating structure of Lagardère Media, before applying for one of the 2,250 jobs on offer in France in 2001.

The quickly evolving business environment in which Group Lagardère operates, and the international development of its subsidiaries, have made mobility an issue that is even more critical today than in the past.

Mobility is inherent to change; it favors the circulation and appropriation of the Group's values of commitment, innovation and team spirit. It helps to develop skills,

multiplies synergies, federates enthusiasm and encourages initiatives and curiosity. This year, the Group once more endeavored to create the most favorable, dynamic environment possible to nurture this individual approach.

In 2001, 6.8% of Lagardère Media's recruitment in France was achieved through staff transfers from one division to another.

"MEDIA CAMPUS" MANAGEMENT SCHOOL AND SKILLS MANAGEMENT

In today's rapidly changing world, there is overwhelming evidence that a break can bring positive results. The ensuing risk taking and creativeness are among the Group's key values, and are the cornerstone of the corporate culture of responsibility, exchange, decentralization, skills networking and the sharing of experience. The commitment, innovation and creative talents of the men and women who are the Group's lifeblood are the very foundation of these values.

This is the spirit behind the three "Media Campus" programs:

- "leadership program" to identify and assert the leadership qualities of senior and managing executives;
- "integration program" to provide exceptional junior executives with in-depth knowledge of the Group and its players, values, business activities, brands and strategy;
- "young managers program" to provide support for young executives in their managerial careers.

On a more general note, the constant concern for harmonizing and developing individual and collective skills, in order to meet the needs of a profitable growth strategy, to develop business lines and organizations, and to satisfy the aspirations of our staff, all led Lagardère Media to invest in employee training schemes in 2001 well beyond the legal requirements.

INTERNATIONALIZATION

Over 53% of employees in the Group's media divisions are based outside France. As Human Resources management is decentralized within the Group, each subsidiary defines its own program for concrete actions in the same general spirit as the Group, according to legislation in force in each country.

LABOR RELATIONS

A new agreement concerning the Group's Committee, as well as an agreement on representatives of the EADS Group sitting on the Committee of Group Lagardère, were signed at the end of the year.

A number of agreements (profit-sharing, share-ownership, shorter working hours, etc.) were also signed within the Group's various divisions.

GROUP SAVINGS SCHEME

Following the success of the Group Savings Scheme in both 1999 and 2000, Lagardère decided to continue to offer employees the possibility of becoming shareholders, and therefore fully involved in the Group's development.

In 2001, this Group Savings Scheme consisted of two mutual funds, a "Guaranteed" leverage fund and a "Shareholding" fund. Employees from 227 companies in the Group participated in this operation, enabling the subscription of 666,224 new shares, worth € 20.97 million.

STOCK OPTIONS

The allocation of stock options is primarily intended to foster the personal involvement of worldwide executives, particularly members of the Group's governing bodies, in the creation of value for the Lagardère Group as a whole.

It is also a means of distinguishing those executives who, through their efforts, make a particularly positive contribution to the Group's performance. Criteria include level of responsibility, performance and results. Lastly, it develops the loyalty of executives considered vital in the long-term, particularly junior executives with a high profile for professional development.

4.5 I Investment and innovation policy

PURCHASES OF TANGIBLE AND INTANGIBLE ASSETS

Divisions (in millions of euros)	1997	1998	1999	2000	2001
Lagardère Media	156	212	220	197	268
Automobile	39	⁽¹⁾ 27	55	60	24
High Technologies	89	64	⁽²⁾ 172	⁽³⁾ 157	332
Other Activities	5	6	7	8	3
TOTAL	289	309	454	422	627

- (1) Figures for 1998 do not include Matra Transport International (deconsolidated as of January 1, 1998). Figures for 1997 include Matra Transport International.
- (2) Aerospatiale Matra included on a 33% basis. Figures for 1997-1998 include Matra Hautes Technologies on a 100% basis.
- (3) Aerospatiale Matra included on a 33% basis for the first half of 2000 and EADS on a 15.14% basis for the second half-year.

PURCHASES OF LONG-TERM INVESTMENTS

Divisions (in millions of euros)	1997	1998	1999	2000	2001
Lagardère Media	249	251	583	1,227	453
Automobile	0	(1) 0	0	5	2
High Technologies	170	71	⁽²⁾ 179	⁽³⁾ 112	169
Other Activities	19	56	53	23	9
TOTAL	438	378	815	1,367	633

- (1) Figures for 1998 do not include Matra Transport International (deconsolidated as of January 1, 1998). Figures for 1997 include Matra Transport International.
- (2) Aerospatiale Matra included on a 33% basis. Figures for 1997-1998 include Matra Hautes Technologies on a 100% basis.
- (3) Aerospatiale Matra included on a 33% basis for the first half of 2000 and EADS on a 15.14% basis for the second half-year.

While Lagardère holds leading positions worldwide in its core businesses, it is thanks to its expertise in creative knowhow which has always been a top priority. The capacity for innovation will continue to be an area for major effort, helping the

Group to go on developing its wealth potential and thus provide original solutions to the many challenges, whether technological or cultural, educational or informative, resulting from accelerated change.

4.6 I Risks

Like any corporation, Lagardère is exposed to a variety of risks in the normal course of business, including market and credit risks, damage to property owned by the Group or third parties, as well as to people or the environment, unforeseen losses of revenue, and civil liability resulting from the products sold or the activities undertaken by the Group.

2001 was a year companies saw the continuing increase of new risks such as deliberate damage to IT systems, crises that harm corporate brands or reputations, terrorism and credit risks.

The Group is paying very special attention to these risks. Lagardère and its operating entities make use of a series of management tools, procedures and resources

enabling them to continuously identify, quantify and minimize all significant risks which are unlikely to create value.

The Group is implementing internal campaigns to build up a risk-awareness culture by means of information sharing and constant vigilance, and to reinforce the visibility of certain specific new risks as well as the ability to cope with certain crisis situations.

However, unforeseen, adverse events will always remain a possibility.

Following the contribution of Matra Hautes Technologies to Aerospatiale Matra and the creation of EADS, the management of risks and insurance coverage involving the entities concerned has been the duty of EADS, which has its own risk monitoring systems.

1 Market risks (interest rate, exchange rate, equity and credit risks)

EXCHANGE RATE RISKS

The Group's exposure to foreign exchange rate risks arises from the conduct of its

business in foreign countries or from commercial and investment transactions carried out in foreign currencies. It is the Group's policy to reduce this exposure by entering into foreign currency hedging instruments.

Whenever possible, foreign operations are financed through borrowings denominated in the subsidiary's local currency. In addition, major foreign subsidiaries, principally in the US, may use derivative financial instruments in order to reduce future earnings volatility and guarantee the exchange rates at which their net income will be translated into euros at year-end for inclusion in the consolidated financial statements.

For financial transactions, the only major risk of currency fluctuations relates to the servicing, in US dollars, of the perpetual subordinated notes issued in 1988 and of the US\$ 500 million bonds issued in 2001. This exchange risk is covered by forward purchases of US dollars.

Finally, EADS has implemented specific internal procedures for monitoring its exposure to foreign exchange rate risks.

INTEREST RATE RISKS

The Group's net cash surplus (cash in hand plus marketable securities, excluding shares) earns interest generally at the short-term interest rates prevailing on the market. The significant amount of such surplus provides an effective cover against

interest rate fluctuations on variable-rate borrowings.

Long-term borrowings include:

- borrowings and other loans maintained at original fixed rates (bond borrowings and certain real estate leasing commitments), and borrowings at variable rates covered by fixed-rate contracts over long periods;
- other long-term borrowings, maintained at variable rates, or partly covered by fixed-rate contracts or covered by contracts over short periods.

Short-term borrowings are spread over a large number of companies in different countries. Use of such borrowings fluctuates, and they are therefore generally maintained at variable rates.

The risk concerning variable interest payable on the perpetual subordinated notes issued in 1988 (classified as permanent funds in the consolidated balance sheet) is 100% hedged.

The Group does not make use of derivatives other than to hedge interest rate risks on financial assets or liabilities.

The Group pays close attention to changes in the creditworthiness of its major counterparties, and reviews the recoverability of amounts receivable on a regular basis.

4.6.2 Legal risk

See 4.3 Litigation, page 48.

4.6.3 Industrial and environmental risks

The Group regularly monitors the quality of risk prevention with respect to damage and operating losses at its major sites. The Group has no knowledge of any particularly vulnerable situations in this respect.

The Group pays particular attention to environmental protection. It complies fully

with national environmental legislation and has implemented operating procedures, quality assurance systems and safety measures to this end. The Group considers that it complies with the most recent legislation on environmental protection for all its sites, and continues to prepare for future regulatory changes.

4.6.4 Insurance - Risk coverage

Risks that cannot be eliminated totally are retained or transferred to the insurance market depending on their size and the availability of coverage at reasonable conditions.

The Group may also provide self-coverage of certain risks, where appropriate.

The major lines of insurance cover property, business interruption and civil liability, in the form of coordinated insurance programs consisting of permanent policies and additional coverage for specific projects.

In spite of the major crisis that hit the world insurance market at the end of 2001, the Group and its operational entities were able to obtain coverage adapted to their activities throughout the world.

The Group will continue to pay close attention to the selection of its insurers and the review of their creditworthiness.

4.6.5 Other special risks, including labor relations

On a daily basis, the Group handles the management of labor relations with strict vigilance and integrity. Highly respectful of employees and labor regulations, the Group implements a voluntary policy of optimizing standards relating to health and

safety at work.

The Group is not especially exposed to risks related to labor relations, but is nonetheless always attentive to the emergence of any new situation that could be a potential source of such risks.

4.7 I Euro

The introduction of the European single currency was anticipated back in July 1997, when the Group set up a Euro steering committee under the aegis of General Management. This committee is responsible for monitoring the project from its inception until final completion in 2002.

Euro project teams have been set up at each Group entity. During the launch and awareness raising phases, cross-company workshops enabled project teams to formulate hypotheses and identify risks so as to assess more precisely the impact of the changeover to the euro on each department of Group entities.

Two types of impact were identified. First, technical impacts which required the review and adaptation of information systems to enable them to integrate the new currency. Second, the strategic impacts of

the euro on pricing policies, sales networks, etc. These were concentrated mainly in Lagardère Media because of its contacts with consumers (pricing policies, commercial networks, etc.).

Scenarios detailing the migration to the euro were elaborated for each company, each taking into account the technical and strategic considerations as well as problems specific to each company. After this work was completed in the summer of 1998, each company put a plan of action into motion. The implementation phase went smoothly, according to the plans adopted for each company, and lasted until the end of 2001 at some companies.

The timetable differed according to the subsidiary. However, final adoption of the euro as the Group's internal reference currency was effective for all companies in the Group before the end of 2001. This decision enabled the Group to take advantage of the transition phase to ensure a smooth switch to the euro and be in a position to satisfy all the legal requirements from the beginning of 2002.

In accordance with Group directives, by January 1999, all companies were able to process invoices and make payments in euro with those customers and suppliers that so desired. In the same way, the euro has been used in all the Group's financial communi-

cation since 1999, thereby responding to the wishes of financial analysts.

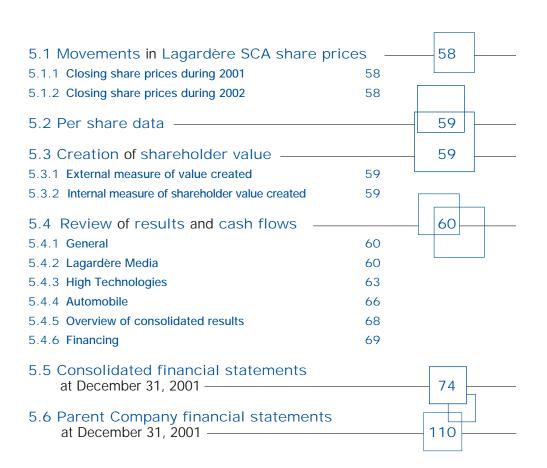
The Group has always regarded the introduction of the new currency as an opportunity that strengthens and provides further justification for the pan-European nature of its activities.

The successful transition to the euro and the smooth adoption of the physical currency confirmed the wisdom of these decisions.

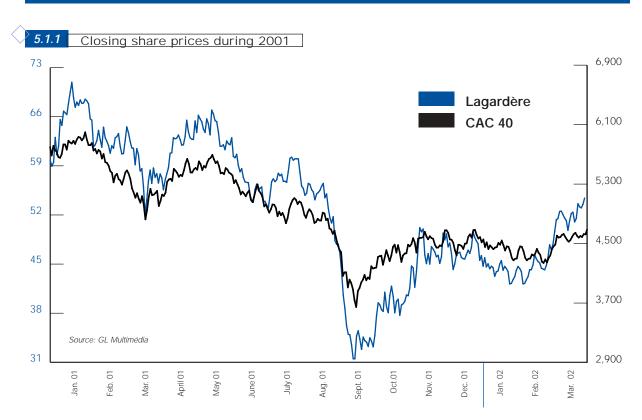


Net assets Financial position Results

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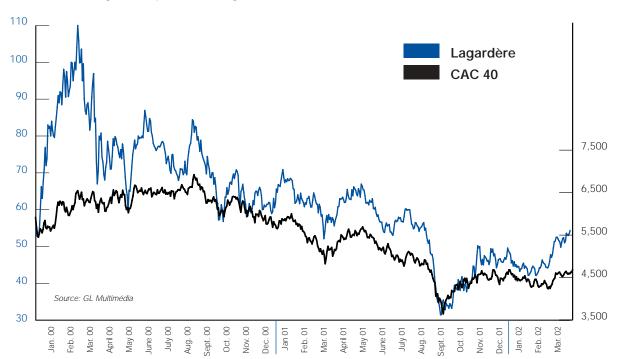


5.1 I Movements in Lagardère SCA share prices



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5.2 I Per share data

	19	997	19	98	19	99	20	000	20	01
(in euros)	Non diluted	Diluted (1)	Non diluted	Diluted (1)	Non diluted	Diluted (2)	Non diluted	Diluted (2)	Non diluted	Diluted (2)
Net earnings per share	1.80	1.72	2.38	2.26	2.00	1.91	4.51	4.30	4.59	4.36
Net assets per share	15.50	14.83	16.51	15.67	19.27	18.37	28.80	27.46	30.63	29.08
Operating cash flow per share	5.03	4.82	4.98	4.72	5.15	4.91	5.40	5.15	4.26	4.04
Market price at Dec. 31	30	0.34	36	.21	54	1.00	61	.80	47	7.00
Dividends	0.	.67	0.	78	0.	.78	0.	78	C	0.82

⁽¹⁾ including new shares that may be created as a result of share subscription warrants, stock options and convertible bonds.

5.3 I Creation of shareholder value

5.3.1 External measure of value created

Because of the fall in Lagardère's stock price over the year 2001 (down 24% compared with a fall of 22% in the CAC 40

index), no value was created for shareholders in 2001, measured by this method.

5.3.2 Internal measure of shareholder value created

The economic value added by the company may also be measured by comparing earnings before interest and taxes (EBIT), less theoretical tax at the statutory rate, with cost of capital employed.

• EBIT represents operating income plus financial income items, other than interest income and expenses and income from short-term investments, and non-operating income, after deducting theoretical tax and incorporating income of companies accounted for by the equity method. Non-operating income used in the calculation does not include amortization of goodwill and other intangible assets.

EBIT also excludes the effect of the sale of Club-Internet and the valuation of T-Online securities that were received in exchange.

In 2000, a gain of € 820 million before tax was recorded on this sale. In 2001, T-Online securities were written down by € 157 million.

- Capital employed represents fixed assets excluding premiums on perpetual subordinated notes and amortization of goodwill and other intangible assets, to which working capital requirement is added.
 Average opening and closing balance sheet amounts are used.
- The cost of capital employed was calculated by assuming that the present value of future cash surpluses would be equal to Lagardère SCA's average share price as of March 12, 2002 (€ 53.95 per share).

The calculation for the year 2001, before inclusion of the dilution gains recorded by EADS, is as follows:

EBIT, less tax at the statutory rate	€ 352 million
Average capital employed over the year being estimated at € 4,244 million, the cost of capital employed at 9% was	€ 382 million
The economic value added over the year was therefore	€ (30) million

Including the dilution gains recorded by EADS (\leq 515 million net of tax), total economic value added was \leq 485 million.

⁽²⁾ including new shares that may be created as a result of stock options

Consolidated financial statements



The accompanying consolidated financial statements have been translated from those issued in French and have been restated in a format more familiar to readers of US financial statements.

The Statutory Auditors' unqualified opinion on the official consolidated financial statements of Lagardère is included in the French documents which are submitted to

Lagardère's shareholders at the Annual General Meeting. These documents are available from the Company's head office upon request.

For the purpose of this Reference Document in English, the Parent Company's balance sheet and statement of income are included and presented in US format.

5.4 I Review of results and cash flows



The consolidated financial statements of Lagardère are prepared in accordance with accounting methods and principles generally accepted in France.

All figures are expressed in millions of euros (€).

The consolidated income statements are summarized below:

	1997	1998	1999	2000 Published	2000 Restated	2001	
Net sales	10,047	10,692	12,285	12,192	11,875	13,295	(appendix 1)
Operating income	608	644	520	572	474	514	(appendix 2)
Interest expense, net	(18)	(1)	(23)	(110)	(95)	(15)	
Operating income after interest	590	643	497	462	379	499	
Non-operating income (expenses), net	(70)	(26)	16	651	653	353	
Other expenses, net	(245)	(280)	(168)	(498)	(472)	(225)	
Net income before minority interests	275	337	345	615	560	627	
Net income	210	280	241	581	528	616	(appendix 3)

The above table shows the published results for 2000 together with pro forma results for 2000 restated to include 15.14% of EADS' results for the first half-year of 2000 (not adjusted for changes in group structure, especially the changes in Airbus) using the proportional method, whereas

33% of Aerospatiale Matra's results were proportionally consolidated for the same period in the published financial statements.

Operations by main business segments are analyzed below.

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5.4.2	Lagardère Media	

The Media segment includes the operations of the Book Publishing, Print Media,

Distribution Services and Lagardere Active divisions.

Significant changes in this segment's structure during 2001 were:

- In the Book Publishing division:
- The British publisher Octopus Publishing group was acquired during the fourth quarter of 2001. Its balance sheet was consolidated as of December 31, 2001, and its results of operations will be consolidated as from January 1, 2002.
- In the Print Media division:

Acquisitions:

- Bonnier Hachette Publications and the photo agencies Rapho, Keystone, Hoa Qui and Katz were fully consolidated as from January 1, 2001.
- Hachette Next Media, a joint company formed with the Korean Next Media company, was 50% consolidated using the proportional method as of January 1, 2001.
- The 42% interest acquired in Marie Claire group was accounted for by the equity method as of April 1, 2001.

Disposals:

- Following the sale of the printing division (E2G group), Rotocalcografica (Italy) was deconsolidated as of January 1, 2001; Imprimerie Helio Corbeil and Graphic Brochage (France) and Helio Charleroi (Belgium) were deconsolidated as of December 31, 2001.
- Promévente (magazine promotion and sale) was sold and deconsolidated as of January 1, 2001.

 Operations of Agea (Argentina) and Film Office Distribution (France) were discontinued and deconsolidated as of January 1, 2001.

In 2000, the results of operations of Hachette Filipacchi Médias group for the first half-year were fully consolidated based on the 66.79% interest held by Lagardère before its public share exchange offer and compulsory final exchange offer for HFM's shares. HFM has been fully consolidated since July 1, 2000 based on a 100% holding.

The accounts for the year 2000 also included Heliocolor (printing activities in Spain) which was consolidated until September 30, 2000.

- In Distribution Services:
- Virgin Stores, the French subsidiary of Virgin group, was acquired during 2001 and was fully consolidated as of August 1, 2001.
- Duty Free Associates was fully consolidated for the whole year in 2001 and for five months only in 2000.
- In the Lagardere Active division:
- Following the change of year-end from September 30 to December 31, the results of the Lagardere Active Broadcast group were consolidated for fifteen months in 2001 (from October 1, 2000 to December 31, 2001). In 2000, results were consolidated for the twelve month period ended September 30, 2000.

Lagardere Active Broadcast's comparative income statement figures are presented below:

(in millions of euros)	Twelve months Oct. 1, 1999 to Sept. 30, 2000	Twelve months Oct. 1, 2000 to Sept. 30, 2001	Three months Oct. 1, 2001 to Dec. 31, 2001
Sales	395	409	127
Operating income (loss)	35	45	(3)
Interest income, net	7	-	-
Operating income (loss) after interest	42	45	(3)
Non-operating loss, net	(13)	(6)	(6)
Net loss from companies accounted for by the equity method	(3)	(5)	-
Income (loss) before tax, minority interests and amortization of intangible assets	26	34	(9)

During the year 2000,

the results of CanalSatellite (34% owned) and multiThématiques (27.42% owned) were consolidated under the equity

method as of July 1 and August 1, respectively;

 Grolier Inc. was fully consolidated for the first five months only.

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Income statements (in millions of euros)

	1999	2000	2001
Net sales	6,873	7,203	7,668
Operating income	283	323	353
Interest expense, net	(18)	(43)	(240)
Operating income after interest	265	280	113
Non-operating income (expenses), net	78	798	(46)
Net income from companies accounted for by the equity method	7	2	59
Income before tax	350	1,080	126

Cash flows (in millions of euros)

Care in the care of care of			
	1999	2000	2001
Cash flows from operations	319	359	269
Net change in working capital requirement	82	94	27
Net cash flows from operations	401	453	296
Investments: - purchases of fixed assets - purchases of long-term investments	(220) (583)	(197) (1,227)	(268) (453)
Sales of fixed assets and investments	328	1,263	117
Increase in marketable securities	-	(836)	-
Net cash flows from investments	(475)	(997)	(604)
Net cash flows from operations and investments	(74)	(544)	(308)

	1999	2000	2001
Capital employed	2,451	3,381	3,738

Results

Sales for 2001 increased by 6.5%. Excluding the effect of changes in group structure and exchange rates, the increase was 3.6% overall, although higher at Hachette Distribution Services and Hachette Livre.

Operating income rose 9.3% to € 353 million. This increase was analyzed as follows:

- Operating income for Hachette Livre showed a 12% increase. This increase is attributed to satisfactory levels of business in literature and distribution in France, and from operations in the United Kingdom.
- Hachette Filipacchi Médias recorded a 4.7% decrease in operating income as a

result of the poor advertising context in the United States since April 2001. However, activity in Japan and Italy and with French regional daily newspapers showed strong progress.

- Hachette Distribution Services registered a 33% increase in operating income. Press retail operations recorded strong growth, with France, Switzerland and Hungary reporting significant increases. Airport retail outlets recorded strong growth despite the events of September 11, and Virgin Stores, consolidated for the last five months of the year, posted very satisfactory results.
- Within the Lagardere Active division, operating income rose by € 13 million despite a poor advertising environment, the deconsolidation of Grolier Inc., and

important investments made in the film & TV production business (to develop theme TV channels and launch Match TV), and in interactive TV operations. This performance was primarily attributable to a cost reduction program, particularly in the Internet area.

Net financial charges increased by € 197 million to € 240 million. It included a € 157 million allowance to write down the investment in T-Online, valued at € 9.75 per share. Excluding this item, net interest expense increased by € 40 million and reflected both the cost of financing CanalSatellite and multiThématiques for the full year, and the cost of financing the acquisitions of Virgin Stores and Marie Claire.

A net non-operating loss of € 46 million was recorded in 2001, a decrease of € 844 million compared with 2000, particularly as non-operating income in 2000 included capital gains of € 843 million on disposal of the investments in Club-Internet and Grolier Inc.

The net non-opérating loss for 2001 includes restructuring charges incurred under the plan to boost Lagardère Media's growth and profitability, and the costs of closing down certain operations (e-commerce, Zendis, etc.).

Income from companies accounted for by the equity method increased significantly as a result of the recently acquired investments, CanalSatellite and Marie Claire.

Cash flows

Cash flows from operations totalled

€ 269 million in 2001, down € 90 million on 2000, reflecting higher restructuring charges and interest expenses (not including the write-down of the investment in T-Online).

Purchases of fixed assets totalled € 268 million (up € 71 million on 2000), primarily in Distribution Services (purchase of the right to use the Virgin brand name) and in Lagardere Active division (video, film & TV production).

Purchases of long-term investments of € 453 million mainly concerned the acquisition of an interest in Marie Claire group (€ 199 million) by the Print Media division, the acquisition of Virgin shares (€ 104 million) by the Distribution Services division, and the acquisitions of book publishers Octopus in Britain and Bruño in Spain by the Book Publishing division.

Long-term investments in 2000 included the acquisition of interests in CanalSatellite and multiThématiques and the acquisition of Hachette Filipacchi Médias shares following the compulsory final purchase offer.

Sales of fixed assets and investments provided resources of € 117 million in 2001. They included primarily sales of long-term investments in the Print Media division (sale of the E2G group's printing activities in Italy, Belgium and France), and in the Distribution Services division (sale of the 20% holding in Aelia, formerly Navistar).

Capital employed rose to € 3,738 million in 2001 as a consequence of investments made during the year.

5.4.3 High Technologies

Since July 1, 2000, the contribution of the High Technologies segment to Lagardère's results was consolidated using the proportional method, based on the 15.14% interest held by Lagardère in the EADS group. For the first half-year of 2000, this contribution was equal to 33% of Aerospatiale Matra's results.

Following a share capital increase reserved for employees which took place in December 2001, Lagardère's interest in EADS reduced to 15.10%. The results of EADS for 2001 were included in Lagardère's consolidated statement of income at 15.14%, while the balance sheet items at December 31, 2001 were included at 15.10%.

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Income	state	ments	(in	millions	of euros)

	1999	2000 Published	2000 Restated	2001
Net sales	4,257	3,806	3,489	4,486
Operating income	159	166	68	104
Interest expense, net	(30)	(81)	(66)	(11)
Operating income after interest	129	85	2	93
Non-operating income (expenses), net	(17)	(32)	(30)	463
Net income from companies accounted for by the equity method	1	34	29	18
Income before tax	113	87	1	574

The above table shows the published results for 2000 together with pro forma results for 2000 restated to include 15.14% of EADS' results for the first half-year of 2000 (not adjusted retroactively for changes in group structure that occurred in 2001) whereas 33% of Aerospatiale Matra's results were consolidated last year.

Cash	flows	(in	millions	ηf	euros)
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	1999	2000	2001
Cash flows from operations	207	196	347
Net change in working capital requirement	202	146	65
Net cash flows from operations	409	342	412
Investments: - purchases of fixed assets - purchases of long-term investments	(172) (178)	(157) (112)	(332) (169)
Sales of fixed assets and investments	62	59	214
Increase in marketable securities	-	(86)	(59)
Net cash flows from investments	(288)	(296)	(346)
Net cash flows from operations and investments	121	46	66

	1999	2000	2001
Capital employed	411	151	654

The published consolidated financial statements of EADS were restated in accordance with accounting methods used for recording the second half of 2000, in order to conform with the French accounting standards applied by Lagardère Group. Foreign currency transactions were translated using the rates of exchange at which the corresponding cash flows had been hedged. Fair value adjustments recorded by EADS on certain of its foreign exchange hedging instruments were eliminated. Value adjustments made by EADS in

respect of the contributions received from Aerospatiale Matra and Dasa were also eliminated, so that these contributions were included in Lagardère's consolidated financial statements at historical cost.

The table below shows a comparison between EADS' published income statement figures and the restated amounts included in Lagardère's consolidated financial statements for the year 2001, based on a 15.14% interest.

(in millions	of euros)
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	EADS (15.4% of published accounts)	Restatements	Amounts consolidated by Lagardère
Net sales	4,664	(178)	4,486
Operating income	199	(95)	104
Interest expense, net	(45)	34	(11)
Operating income after interest	154	(61)	93
Non-operating income, net	405	58	463
Net income from companies accounted for by the equity method	15	3	18
Net income before tax	574	0	574

Results

(Figures indicated below reflect the share of EADS' results attributable to Lagardère Group.)

Main changes in EADS' group structure during 2001 were:

- Following the contribution of Airbus UK by BAe Systems to the new company Airbus SAS, results of operations of the Airbus division were wholly consolidated by EADS as of January 1, 2001, with the 20% interest held by BAe Systems taken to minority interests. In 2000, Airbus' results were 80% consolidated. For accounting purposes, this operation was treated as an acquisition of Airbus UK by EADS and a sale of 20% of Airbus to BAe Systems. EADS recorded goodwill of € 609 million and a dilution gain of € 441 million on this transaction.
- On December 18, 2001, the company MBDA was formed to unite the missiles operations of EADS, BAe Systems and Finmeccanica. This operation was recorded on December 31, 2001 based on the 37.5% interest held by EADS in MBDA and resulted in a dilution gain of € 74 million.

EADS' sales amounted to € 4,486 million in 2001, a substantial increase on the proforma figure of € 3,489 million for 2000. This growth was primarily the result of the consolidation of Airbus UK and an increase in aircraft deliveries (325 units at the end of December 2001 compared to 311 the previous year). After recording the effect of changes in the group structure of the

Airbus division, the increase in sales was closer to 10%.

Other divisions in the group recorded strong sales growth, except for the Space division where business declined slightly against a background of strong competition. In the Defense division, deliveries were given a boost through orders on hand coming to maturity. The year saw the Military Transport Aircraft division's first deliveries of C-295s to the Spanish government. Sales increased in the Aeronautics division following acceleration in the Eurofighter program, and successes in the commercial helicopter business.

The outlook is more than satisfactory; over six years' production in the order book and total orders up 39% over 2000, proof that the products are highly competitive. Orders booked in 2001 reached a record level of € 60 billion, up 23% compared to € 49 billion in 2000, including export orders from Portugal, Finland and Sweden for the NH90 helicopter, and Poland's order for the C-295 military transport aircraft. As far as the Eurocopter business is concerned, Australia's decision to opt for Tiger and Norway's choice of the NH90 will not be reflected in the accounts until 2002. The same goes for the A400M military transport aircraft project which was signed in December 2001 but is still awaiting the German Parliament's approval. 274 orders, net of cancellations, were booked for Airbus in the course of 2001. At the end of the year, the order book stood at 1,575 aircraft representing 54% of the global order book for civil aircraft of a capacity of over 100 seats. The commercial success of Operating income for 2001 was € 104 million, largely due to Airbus, which is now 100% consolidated compared to 80% in 2000. These results were achieved in spite of the difficulties in the commercial aircraft sector caused by the impact of the events of September 11 on volumes of air traffic. Losses in the Space division and a considerable increase in Research and Development expenditure also weighed in the balance.

The decrease in net income from companies accounted for by the equity method resulted from significant falls in income from companies jointly held with Nortel in the field of Civil Telecommunications. Dassault Aviation's contribution was unchanged. Matra Nortel and Nortel DASA were deconsolidated as of October 1, 2001

Non-operating income, net in 2001 consisted mainly of the dilution gains which arose on the transaction with Airbus UK and on the setting up of MBDA.

5.4.4 Automobile

Statements of income and cash flows of the Automobile segment are summarized as follows:

Income statements (in millions of euros)				
	1999	2000	2001	
Net sales	1,143	1,183	1,141	
Operating income	70	71	66	
Interest income, net	10	6	8	
Operating income after interest	80	77	74	
Non-operating income (expenses), net	(7)	3	(21)	
Income before tax	73	80	53	

Cash flows (in millions of euros)				
	1999	2000	2001	
Cash flows from operations	115	111	61	
Net change in working capital requirement	22	(29)	(14)	
Net cash flows from operations	137	82	47	
Investments: - purchases of fixed assets - purchases of long-term investments	(55) -	(60) (5)	(24) (2)	
Sales of fixed assets and investments	1	5	1	
Net cash flows from investments	(54)	(60)	(25)	
Net cash flows from operations and investments	83	22	22	

	1999	2000	2001
Capital employed (a)	(70)	(41)	(29)

(a) including the stockholding in Renault.

Results

The European market for luxury minivans suffered a 8% drop in 2001, which was felt most acutely over the last four months of the year. Despite more modest increases than those of its rivals, the Espace still had the highest number of European registrations, with 22% of its segment, compared to 19% for its nearest rival.

In 2001, Matra Automobile sold 60,445 cars, representing a decrease of 11.8% over 2000. The reason for this decrease lies in both the minivan market context and the Espace's product cycle, as the vehicle is nearing the end of its life. Commercialization of the Avantime started up at the end of 2001, with 1.329 vehicles sold.

Sales amounted to € 1,141 million in 2001, which is a 3.5% decrease compared to 2000. This reduction was however significantly lower than the percentage fall in volume sales, due to an improved product mix and growth in other activities (spare parts and engineering).

Operating income amounted to € 66 million, accounting for 5.8% of sales. The ratio is almost the same as in 2000: the heavy expenditure related to the development of the Avantime was largely offset by gains in productivity of the Espace and growth in other areas.

In order to optimize preparation for the end of production of the Espace, Matra

Automobile has prepared a program regarding employment and skills. The plan concerns approximately 450 people and is a two-tier system: early retirement within the framework of French automobile sector agreements and other measures based on compensated voluntary redundancies. Non-operating items in 2001 included € 21 million in costs resulting from this program. In 2000, non-operating items included a gain recorded on the sale of 50% of the composite business (Matra Venture Composites).

Overall, income before tax totalled € 53 million, down on 2000 primarily because of the non-operating costs incurred in 2001.

Cash flows

Net cash flows from operations for the year declined by € 35 million compared with 2000. There were two reasons for this:

- reduced net income, primarily resulting from high non-operating expenses,
- a fall in production volumes towards the end of the year, resulting in higher working capital requirements (a structural resource).

Investments were reduced in 2001 after the heavy investments made in 2000 and 1999 to purchase special equipment needed to produce the Avantime model.

Overall, net cash flows from operations and investments totalled € 22 million in 2001, unchanged from 2000.

Total income before tax of Lagardère's three business segments, and consolidated net income, are as follows:

	1999	2000	2001
Total income of business segments	536	1,246	
Other Activities	(11)	(7)	204
Income before tax, goodwill amortization and minority interests	525	1,239	957
Income tax	(128)	(457)	(168)
Amortization of goodwill and other intangibles	(52)	(167)	(162)
Net income before minority interests	345	615	627
Minority interests	(104)	(34)	(11)
Net income	241	581	616

• Other Activities comprise those operations not directly related to one of the above three business segments and break down as follows:

	1999	2000	2001
Operating income (loss)	10	12	(9)
Interest income (expense) including preferred remuneration	(4)	(9)	214
Non-operating expenses	(20)	(10)	(1)
Net income from companies accounted for by the equity method	3	_	-
Total	(11)	(7)	204

Operating results recorded by Other Activities showed a loss of € 9 million in 2001, coming from the € 4 million operating loss from Banque Arjil (€ 1 million operating profit in 2000) and corporate expenses incurred by the Group's holding companies. In 2000, Other Activities recorded significant operating income following the write back by Matra Transport SA of certain provisions concerning claims pending in Taipei.

Interest income for 2001 included the € 210 million net gain realized on the sale of excess EADS shares. Excluding this gain, interest income was € 4 million,

which reflected the improvement in average cash available during the year primarily due to the receipt of the sale's proceeds (€ 365 million) of the EADS' shares early in January 2001.

Non-operating expenses amounted to € 1 million and principally included fees incurred in connection with new borrowings (private placement in the United States and syndicated credit), offset by gains on sales of long-term investment securities. In 2000, non-operating income also included fees paid on the occasion of the major merger and acquisition operations that affected the Group's businesses.

- The income tax charge was € 168 million in 2001 and reflected the fact that no tax was due on the dilution gains recorded by EADS (€ 515 million).
- Amortization of goodwill and other intangibles in 2001 included exceptional amortization of € 42 million recorded by the Lagardère Media segment (€ 107 million in 2000). Normal amortization of goodwill, which increased by € 60 million to € 120 million, was analyzed as follows:
- € 37 million from EADS, principally for goodwill arising on the acquisition of Airbus UK;
- € 23 million from Lagardère Media,

- including € 17 million representing twelve month amortization of goodwill recorded on June 30, 2000 on the acquisition of Hachette Filipacchi Médias shares, compared to six months only in 2000;
- the rest of the increase related to the acquisitions of the year 2001 (Virgin, photo agencies, etc.).
- Minority interests amounted to € 11 million in 2001, down € 23 million in 2000 when the Print Media division's income for the first half of 2000 was consolidated based on the percentage interest prior to the public share purchase offer.

5.4.6 Financing

5.4.6.1 Consolidated statement of cash flows

Net cash flows from the Group's operations amounted to € 706 million in 2001, down € 160 million on 2000. € 175 million of this decrease came from the indemnity paid to the French State when the stock market price guarantee of EADS' stock was brought into play.

Purchases of fixed assets and investments totalled € 1,261 million, down € 548 million on 2000, reflecting reduced purchases of long-term investments in the Lagardère Media segment which had invested heavily in 2000 (for the acquisitions of CanalSatellite and multiThématiques, and for Hachette Filipacchi Médias shares on the occasion of the compulsory final purchase offer). Proceeds from sales of fixed assets and investments amounted to € 611 million in 2001, including a net gain of € 306 million (after tax and expenses) realized on the sale of excess EADS shares on the market. As a result of the above movements, net cash used in investment activities was € 650 million in 2001.

The net cash outflow of € 118 million from financing activities resulted from:

- proceeds from capital increases (€ 29 million) at Lagardère SCA following employees' exercise of stock options (€ 8 million) and share subscriptions under the Group Savings Plan (€ 21 million),
- a net increase in borrowings of € 107 million, including a € 279 million increase at Lagardère SCA (private placement in the United States, and syndicated credit), offset by a reduction in borrowings of the Print Media division (which obtained refinancing from other Group companies) and of EADS, and
- dividends paid (€ 123 million) and purchase of treasury stock (€ 167 million).

As a result of the above cash flows, including the effect on cash of exchange rate fluctuations and changes in group structure ($+ \in 21$ million), net cash decreased by $\in 41$ million to $\in 2,017$ million at December 31, 2001.

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5.4.6.2 Treasury and indebtedness

At December 31, 2001, the Group's total cash surplus (not including the perpetual subordinated notes issued in 1992) amounted to \leq 219 million, a fall of \leq 498 million on December 31, 2000.

	Dec. 31, 1999	Dec. 31, 2000	Dec. 31, 2001
Borrowings	(1,688)	(2,500)	(2,778)
Subordinated borrowings (excluding perpetual subordinated notes 1992)	(15)	(12)	(7)
Cash and marketable securities	2,025	3,229	3,004
Total surplus	322	717	219

The main reasons for the decrease were as follows:

€ (41) million
€ (107) million
€ (207) million
€ (179) million

The perpetual subordinated notes issued in 1992 are included under borrowings in the balance sheet while perpetual subordinated notes issued in 1988 are classified as part of other permanent funds.

Including perpetual subordinated notes issued in 1992, total net surplus shown on the balance sheet was as follows:

	Dec. 31, 1999	Dec. 31, 2000	Dec. 31, 2001
Total surplus	322	717	219
Perpetual subordinated notes 1992 (less premiums and capitalized interest)	(132)	(119)	(106)
Total net surplus	190	598	113

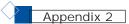
From a financial standpoint, the 1992 notes are similar in nature to those issued in 1988, and the net amounts outstanding included in the balance sheet were as follows:

	Dec. 31, 1999	Dec. 31, 2000	Dec. 31, 2001	
Perpetual subordinated notes 1988	(416)	(416)	(416)	
Premiums and capitalized interest	290	317	347	
Net	(126) (99)		(69)	
Perpetual subordinated notes 1992	(287)	(287)	(287)	
Premiums and capitalized interest	155	168	181	
Net	(132)	(119)	(106)	



Analysis of sales by division

(in millions of euros)	1997	1998	1999	2000 Published	2000 Restated	2001
Book Publishing	699	768	822	830	830	846
Print Media	1,805	1,961	2,270	2,439	2,439	2,336
Distribution Services	2,371	2,694	2,959	3,294	3,294	3,853
Lagardere Active	863	937	822	640	640	633
Lagardère Media	5,738	6,360	6,873	7,203	7,203	7,668
High Technologies	3,156	3,197	4,257	3,806	3,489	4,486
Automobile	1,070	1,123	1,143	1,183	1,183	1,141
Transit Systems	71	-	-	-	-	-
Other Activities	12	12	12	-	-	-
Total sales	10,047	10,692	12,285	12,192	11,875	13,295



Analysis of operating income by division

(in millions of euros)	1997	1998	1999	2000 Published	2000 Restated	2001
Book Publishing	41	46	52	58	58	65
Print Media	117	129	186	213	213	203
Distribution Services	44	48	48	61	61	81
Lagardere Active	25	11	(4)	(9)	(9)	4
Lagardère Media	227	234	282	323	323	353
High Technologies	322	343	158	166	68	104
Automobile	59	77	70	71	71	66
Transit Systems	4	-	-	-	-	-
Other Activities	(4)	(10)	10	12	12	(9)
Total operating income	608	644	520	572	474	514



Analysis of net income by division

(in millions of euros)	1997	1998	1999	2000 Published	2000 Restated	2001
Book Publishing	28	31	31	36	36	40
Print Media	70	70	135	121	121	97
Distribution Services	35	42	39	42	42	68
Lagardere Active	14	(15)	35	475	475	(171)
Lagardère Media	147	128	240	674	674	34
High Technologies	176	249	60	17	(37)	508
Automobile	34	37	42	50	50	34
Transit Systems	7	-	-	-	-	-
Total division income	364	414	342	741	687	576
Other Activities	(49)	(10)	54	41	41	213
Income before goodwill amortization and minority interests	315	404	396	782	728	789
Amortization of goodwil and other intangibles	(40)	(67)	(51)	(167)	(168)	(162)
Net income before minority interests	275	337	345	615	560	627
Minority interests	(65)	(57)	(104)	(34)	(32)	(11)
Net income	210	280	241	581	528	616

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Financial statements and notes



5.5 | Consolidated financial statements at December 31, 2001

Consolidated statements of income for the years ended December 31

(in millions of euros)		2001	2000 Restated*	2000 Published	1999
,			Restated	Published	
Operating revenues					
Net sales	(notes 1, 23 and 24)	13,295.6	11,874.7	12,192.3	12,284.8
Other operating revenues		608.9	465.6	735.8	490.7
Total operating revenues		13,904.5	12,340.3	12,928.1	12,775.5
Operating expenses					
Purchases and changes in inventories		(7,496.4)	(6,498.7)	(6,597.6)	(6,938.9)
Payroll costs		(2,624.5)	(2,306.6)	(2,445.0)	(2,439.3)
Depreciation, amortization and provisions		(656.8)	(497.7)	(445.3)	(416.7)
Other operating expenses		(2,612.9)	(2,563.6)	(2,867.8)	(2,460.7)
Total operating expenses		(13,390.6)	(11,866.6)	(12,355.7)	(12,255.6)
Operating income	(note 23)	513.9	473.7	572.4	519.9
Interest expense, net	(note 2)	(14.9)	(95.0)	(110.3)	(23.1)
Non-operating income, net	(note 3)	353.0	653.4	651.5	16.4
Preferred remuneration	(note 4)	(13.7)	(17.2)	(17.2)	(18.8)
Amortization of goodwill	(note 16)	(120.6)	(61.5)	(60.2)	(33.3)
Income taxes	(note 5)	(167.7)	(423.8)	(456.6)	(128.3)
Net income from companies accounted for by the equity method	(note 13)	77.1	30.3	35.6	12.3
Net income before minority interests		627.1	559.9	615.2	345.1
Minority interests	(note 6)	(11.0)	(31.7)	(34.2)	(104.1)
Net income		616.1	528.2	581.0	241.0

 $^{{}^{\}star}\textit{Restated to include 15.14\% of EADS' results} \textit{ for the first half-year of 2000, in replacement of 33\% of Aerospatiale Matra's results.}$

Consolidated balance sheets at December 31

Assets

(in millions of euros)		2001	2000	1999
Current assets				
Cash and cash equivalents	(note 7)	1,043.6	1,118.5	681.2
Marketable securities	(note 8)	1,959.8	2,110.9	1,343.7
Trade receivables, net	(note 9)	2,068.4	2,040.7	2,129.0
Inventories, net	(note 11)	2,122.2	1,669.9	2,385.5
Other receivables, prepayments and deferred charges	(note 12)	1,957.6	1,770.7	1,957.2
Total current assets		9,151.6	8,710.7	8,496.6
Investments accounted for by the equity method	(note 13)	1,518.9	1,272.0	225.0
Other investments and non-current assets	(note 14)	1,316.1	1,367.5	882.7
Property, plant and equipment, net	(note 15)	2,079.5	1,870.7	1,457.8
Intangible assets, net	(note 16)	3,946.7	3,089.0	2,484.8
Fixed and other non-current assets		8,861.2	7,599.2	5,050.3
Total assets		18,012.8	16,309.9	13,546.9

Liabilities and stockholders' equity

(in millions of euros)		2001	2000	1999
Liabilities				
Trade payables		3,318.1	2,596.7	2,448.1
Advances on contracts and deferred income		2,199.7	1,722.5	2,082.4
Borrowings	(note 17)	3,071.5	2,798.7	1,989.6
Other payables and provisions		2,310.2	2,397.9	1,960.9
Reserves for risks and charges	(note 19)	2,369.5	2,489.6	1,831.8
Total liabilities		13,269.0	12,005.4	10,312.8
Permanent funds				
Perpetual subordinated notes	(note 21)	415.8	415.8	415.8
Minority interests	(note 6)	216.0	178.1	496.4
Total permanent funds		631.8	593.9	912.2
Stockholders' equity	(note 22)			
Common stock		845.9	838.9	747.3
Additional paid-in capital and retained earnings		3,266.1	2,871.7	1,574.6
Total stockholders' equity		4,112.0	3,710.6	2,321.9
Total permanent funds and stockholders' equity		4,743.8	4,304.5	3,234.1
Total liabilities and stockholders' equity		18,012.8	16,309.9	13,546.9

Commitments and contingent liabilities - see note 25.

Consolidated statements of cash flows for the years ended December 31

(in millions of euros)	2001	2000	1999
Net income	616.1	581.0	241.0
Adjustments to reconcile net income to net cash flows from operating activities:			
Minority interests in net income	11.0	34.2	104.1
Depreciation, amortization and provisions	704.7	669.4	433.7
Gains on disposal of fixed assets and investments, net of tax	(712.5)	(543.7)	(142.0)
Share of results of companies accounted for by the equity method	(77.1)	(35.5)	(12.3)
Dividends received from companies accounted for by the equity method	7.8	13.2	2.1
Net change in deferred taxes (1)	21.6	(22.3)	(5.7)
Net change in working capital requirements	134.8	170.5	283.5
Net cash flows from operations	706.4	866.8	904.4
Acquisitions of fixed assets	(627.5)	(421.7)	(453.6)
Long-term financial investments (1)	(633.6)	(1,367.0)	(814.9)
Proceeds from sales of fixed assets and investments, net of tax	294.6	1,145.4	410.1
Provision for taxes on Club-Internet capital gain	-	289.0	-
Decrease in other non-current assets	69.5	16.0	29.2
Decrease (increase) in marketable securities	247.0	(921.7)	-
Net cash flows from investments	(650.0)	(1,260.0)	(829.2)
Net cash flows from operations and investments	56.4	(393.2)	75.2
Increase in borrowings	107.2	669.1	78.2
Issue of common stock in parent company	29.2	33.5	53.1
Adjustment of minority interests from capital reorganization	35.3	26.2	0.2
Acquisition of treasury stock	(166.8)	(20.4)	-
Dividends paid to stockholders (2)	(112.3)	(96.8)	(94.9)
Dividends paid to minority interests	(10.2)	(15.2)	(16.0)
Net cash flows from financing activities	(117.6)	596.4	20.6
Effect on cash of exchange rate fluctuations	15.8	182.1	326.1
Effect on cash of other movements	4.9	13.5	28.8
Net increase (decrease) in cash	(40.5)	398.8	450.7
Net cash, beginning of year	2,057.7	1,658.9	1,208.2
Net cash, end of year	2,017.2	2,057.7	1,658.9

⁽¹⁾ Including write-back of the provision for taxes on Club-Internet capital gain. (2) Including the portion of net income paid to the general partners.

Notes to the consolidated financial statements

A - PRINCIPLES OF CONSOLIDATION

1. Accounting standards

Lagardère's consolidated financial statements have been prepared in accordance with the accounting methods and principles stipulated by the standards and laws applicable in France. In particular, they comply with Standard 99-02 issued on April 29, 1999 by the French Accounting Standards Committee.

2. Methods of consolidation

Included in the consolidated financial statements are all companies in which Lagardère controls directly or indirectly over 20% of the voting rights, with the exception of:

- companies of insignificant size; and
- NMPP, a cooperative company which distributes print media. Lagardère's 49% interest in NMPP is fixed in the by-laws and by statute. Specific rules pertaining to the management of this company preclude its consolidation into Lagardère.

The following consolidation methods are used:

- All subsidiaries in which Lagardère holds, directly or indirectly, more than 50% of the voting rights, or 40% if the Group exercises the management and no other stockholder holds a higher ownership interest, are fully consolidated.
- Companies which are controlled jointly with non-Group stockholders are accounted for on the proportional consolidation basis. All items are recorded in the consolidated financial statements in proportion to the Group's percentage ownership.
- Companies in which the Group directly or indirectly exercises considerable influence are consolidated under the equity method.

3. Changes in consolidated companies

Significant changes in companies consolidated in 2001 were as follows:

- Book Publishing
- The British publisher Octopus Publishing group was acquired during the fourth quarter of 2001. Its balance sheet was consolidated as of December 31, 2001, and its results of operations will be consolidated as from January 1, 2002.

Print Media

Acquisitions:

- Bonnier Hachette Publications and the photo agencies Rapho, Keystone, Hoa Qui and Katz were fully consolidated as from January 1, 2001.
- Hachette Next Media, a joint company formed with the Korean Next Media company, was 50% consolidated using the proportional method as of January 1, 2001.
- The 42% interest acquired in Marie Claire group was accounted for by the equity method as of April 1, 2001.

Disposals:

- Following the sale of the printing division (E2G group), Rotocalcografica (Italy) was deconsolidated as of January 1, 2001; Imprimerie Helio Corbeil and Graphic Brochage (France) and Helio Charleroi (Belgium) were deconsolidated as of December 31, 2001.
- Promévente (magazine promotion and sale) was sold and deconsolidated as of January 1, 2001.
- Operations of Agea (Argentina) and Film Office Distribution (France) were discontinued and deconsolidated as of January 1, 2001.

In 2000, the results of operations of Hachette Filipacchi Médias group for the first half-year were fully consolidated based on the 66.79% interest held by Lagardère before its public share exchange offer and compulsory final exchange offer for HFM's shares. HFM has been fully consolidated since July 1, 2000 based on a 100% holding.

The accounts for the year 2000 also included Heliocolor (printing activities in Spain) which was consolidated until September 30, 2000.

- Hachette Distribution Services
- Virgin Stores, the French subsidiary of Virgin group, was acquired during 2001 and was fully consolidated as of August 1, 2001.
- Duty Free Associates was fully consolidated for the whole year in 2001 and for five months only in 2000.
- Lagardere Active
- Following the change of year-end from September 30 to December 31, the results of the Lagardere Active Broadcast group were consolidated for fifteen months in 2001 (from October 1, 2000 to December 31, 2001). In 2000, results were consolidated for the twelve month period ended September 30, 2000.

(in millions of euros)	Twelve months Oct. 1, 2001 to Sept. 30, 2001	Twelve months 0ct. 1, 2000 to Sept. 30, 2001	Three months Oct. 1, 1999 to Sept. 30, 2000
Sales	127	409	395
Operating income (loss)	(3)	45	35
Interest income, net	-	-	7
Operating income (loss) after interest	(3)	45	42
Non-operating loss, net	(6)	(6)	(13)
Net loss from companies accounted for by the equity method	_	(5)	(3)
Income (loss) before tax, minority interests and amortization of intangible assets	(9)	34	26

During the year 2000,

- the results of CanalSatellite (34% owned) and multiThématiques (27.42% owned) were consolidated under the equity method as of July 1 and August 1, respectively.
- Grolier Inc. was fully consolidated for the first five months only.
- High Technologies
- From July 1, 2000, the accounts of EADS were included in the consolidated financial statements using the proportional method, based on a 15.14% interest. For the first half of 2000, the accounts of Aerospatiale Matra were consolidated using the proportional method, based on a 33% interest.
- The consolidated statements of income on page 74 show the published results for 2000 together with pro forma results for 2000 restated to include EADS' results for the period January 1 to June 30, 2000 (not adjusted for changes in group structure that occurred in 2001), in replacement of Aerospatiale Matra's results.
- Following the contribution of Airbus UK by BAe Systems to the new company Airbus SAS, results of operations of the Airbus division were wholly consolidated by EADS as of January 1, 2001, with the 20% interest held by BAe Systems taken to minority interests. In 2000, Airbus' results were 80% consolidated. For accounting purposes, this operation was treated as an acquisition of Airbus UK by EADS and a sale of 20% of Airbus to BAe Systems. EADS recorded goodwill of € 609 million

- and a dilution gain of € 441 million on this transaction (these figures reflect the share of EADS' results attributable to Lagardère Group).
- On December 18, 2001, the company MBDA was formed to unite the missiles operations of EADS, BAe Systems and Finmeccanica. This operation was recorded on December 31, 2001 based on the 37.5% interest held by EADS in MBDA and resulted in a dilution gain of € 74 million.

4. Closing dates

Calendar closing dates apply to all consolidated subsidiaries as of the year 2001. In the previous years, the consolidated financial statements included the accounts of the Lagardere Active Broadcast group as of September 30. Following the change of yearend from September 30 to December 31 recorded in the company's by-laws in 2001, the results of Lagardere Active Broadcast were consolidated for fifteen months in 2001 (from October 1, 2000 to December 31, 2001).

5. Translation of financial statements of foreign subsidiaries

The financial statements of foreign subsidiaries are translated into euros as follows:

- balance sheet items are translated using official year-end exchange rates except for items relating to stockholders' equity where historical rates are used;
- income statements are translated using average exchange rates for the year;
- translation gains or losses arising from the above are taken to stockholders' equity.

Inter-company balances and transactions

All such items are eliminated on consolidation. Provisions attached to inter-company stockholdings and related receivables are also eliminated and released to consolidated stockholders' equity. Changes for the year are taken to income.

7. Goodwill

Goodwill represents the difference between the purchase price of acquired businesses and the Group's share of their revalued net assets at the date of acquisition. The revaluation of assets is considered definitive at the end of the year following the first consolidation. Goodwill is included in intangible assets and is amortized over a period of 20 years, except in those circumstances where a shorter period is considered more appropriate.

B - ACCOUNTING PRINCIPLES AND VALUATION METHODS

1. Marketable securities

Marketable securities are shown at the lower of cost and market value. Unrealized gains are not recorded.

2. Trade receivables

Customer receivables are shown at their recorded value, less allowances for doubtful accounts.

3. Inventories

Inventories are stated at purchase cost or at cost of production, according to methods appropriate to each division's activity.

Allowances are made for all inventories where realizable value is lower than cost, or where stock rotation statistics indicate that writedowns are necessary.

Profits included in inventories acquired from other Group companies are eliminated where material.

4. Translation of transactions in foreign currency

Accounts receivable and payable in foreign currencies are translated into euros at yearend rates. Unrealized exchange gains or losses are credited or charged to income.

Hedged transactions are translated at contracted rates.

Perpetual subordinated notes, together with

the corresponding premiums on their issue, are translated at historical rates (see note 21).

5. Investments

Investments in non-consolidated subsidiaries are stated at cost, less provisions determined by reference to stock prices or other criteria such as strategic value.

Also included under this heading are premiums paid when issuing perpetual subordinated notes (see notes 17 and 21).

6. Property, plant and equipment

Depreciation is calculated using the straight line method based on the estimated useful lives of the assets as follows:

Buildings	6 2/3 to 40 years
Specialized installations	
and infrastructure	6 2/3 to 20 years
Machinery and industrial	
equipment	3 to 10 years
Other machinery, furniture	Э,
general installations and	
improvements	3 to 10 years

All significant financial leases have been restated and accounted for as assets purchased on credit.

7. Intangible assets

Intangible assets are recorded at cost when purchased.

Those arising on first consolidation are determined having regard to:

- turnover, gross margins and cash flow,
- · market share and audience ratings,
- the on-going values of editorial assets and other intangibles.

Variable coefficients are applied to these parameters in order to determine publication and audience values.

Publication rights and editorial assets and other intangibles are reviewed periodically and written down when their economic value is considered below cost.

Patents and licenses are amortized over their useful lives.

8. Research and development costs

Research and development costs are expensed when incurred, except where financed by advances received under specific contracts.

Consolidated financial statements

 Special accounting principles and valuation methods applicable to EADS operations

9.1. Aircraft sales contracts

Sales of aircraft that include value guarantee commitments are accounted for as operating leases when the risk associated with the value guarantee is considered material, in which case the aircraft are included in fixed assets and depreciated over their estimated useful lives.

9.2. Provisions for aircraft sales financing Sales contracts for Airbus and ATR aircraft may include financial guarantees. Guarantees may be sole, joint (with engine manufacturers for example) or restricted to a ceiling defined in the contract. There are three main categories of financial guarantees:

- guarantees for lease payments,
- guarantees corresponding to the residual value of aircraft, or the repayment of the balance of outstanding borrowings;
- guarantees to contribute to financing the sale of certain aircraft.

Provisions for risks are recorded to cover future expenses considered probable within the scope of commitments corresponding to aircraft delivered. These guarantees may be provided by the consortiums or their subsidiaries in cases where the subsidiaries are counter-guaranteed by the consortiums.

9.3. Refundable advances

Refundable advances are recorded as Other payables and provisions.

9.4. Revenue recognition on long-term contracts

Profits on long-term contracts are recognized on the percentage of completion basis by applying the estimated profit margin on each contract to revenue earned to date. Full provision is immediately made on estimated losses on such contracts.

Revenue is generally recognized at the date of transfer of ownership determined by contract. However, if there is a significant gap between work-in-progress accumulated to date and the contractual date of transfer, revenue is recorded according to the percent-

age of completion method using pre-defined technical criteria.

Sales and profits from aviation contracts (aircraft and helicopters) are recognized only when the aircraft are delivered. All support costs are provided for.

10. Treasury stock

Treasury stock in Lagardère SCA is deducted from consolidated retained earnings.

11. Income taxes

Deferred taxes are calculated by the liability method for temporary timing differences between book and tax values of assets and liabilities.

When tax rates change, deferred tax balances are redetermined at the new rates, the adjustments being reflected in the year's tax charge. At December 31, 2001, deferred taxes of the French companies in the Group have been calculated using the tax rates voted in France which will apply to the years in which deferred taxes are expected to reverse. The rate applying for the year 2001 was 36.43%, and will be 35.43% thereafter.

Deferred tax assets are not recorded unless their recovery is clearly anticipated in the near future.

12. Retirement and similar benefits

For French companies, provisions for employee retirement and similar benefits, other than those provided for by the French Government system, are established using actuarial formulas and considering mortality risks, turnover of personnel and other factors. These are set up in accordance with collective bargaining agreements.

Similar provisions are also established for foreign subsidiaries in accordance with local legislation and labor laws.

These calculations are updated each year. Variances arising from changes in actuarial present values of accumulated benefits are amortized over the average estimated remaining employment period.

Provisions are also made for commitments for seniority bonuses and other specific advantages acquired by personnel employed by certain subsidiaries, and for pensions of employees of US subsidiaries.

C - OTHER NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

(All figures are stated in millions of euros, except where otherwise specified).

1. Net sales

	2001				2000	
	Excl. High Technologies ^(*)	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group
France	3,927	513	4,440	3,422	743	4,165
Outside France	4,882	3,973	8,855	4,964	3,063	8,027
Net sales	8,809	4,486	13,295	8,386	3,806	12,192

2. Interest expense, net

	2001	2000 Restated	2000 Published
Interest and similar expense, net	(134)	(87)	(88)
Income from investments	237	17	23
Net exchange gain (loss)	25	(29)	(17)
Other interest income (expense), net	(143)	4	(28)
Total interest expense, net	(15)	(95)	(110)

Excluding High Technologies, interest expense, net was as follows:

	2001	2000
Interest and similar expense, net	(78)	(65)
Income from investments	237	15
Net exchange gain	7	14
Other interest income (expense), net	(170)	7
Total interest expense, net	(4)	(29)

The increase in income from investments resulted primarily from the gain realized on the sale of excess EADS shares in January 2001 (€ 210 million).

Other interest income (expense), net, includes recurring items such as inter-

est on customer receivables. It also includes dividends received from non-consolidated companies and increases or decreases in provisions. In 2001, it included a \in 157 million allowance to write down T-Online securities.

3. Non-operating income, net

	2001	2000 Restated	2000 Published
Net capital gains	27	873	851
Restructuring costs	(99)	(28)	(31)
Amortization of goodwill and other intangibles	(42)	(107)	(107)
Other non-operating income (expenses)	467	(85)	(62)
Total non-operating income (expenses), net	353	653	651

(*) Excluding changes in group structure (2.1%) and exchange rates (0.5%), Group sales increased by 2.4% between 2000 and 2001.

	2001	2000
Net capital gains	15	880
Restructuring costs	(66)	(5)
Amortization of goodwill and other intangibles	(42)	(107)
Other non-operating expenses	(17)	(85)
Non-operating income (expenses), net	(110)	683

Net capital gains in 2000 principally arose from disposals of Club-Internet and Grolier Inc. (€ 843 million).

In 2001, the income tax charge on capital gains amounted to \in 3 million (\in 307 million in 2000).

Restructuring costs in 2001 were incurred in the Group's three business segments. In 2000, they were incurred in the High Technologies segment.

Write-downs of intangible assets related to the Lagardère Media segment for both 2001 and 2000.

Other non-operating items arose from:

 Dilution gains of € 515 million recorded by EADS on the occasion of the initial consolidation of BAe Systems by Airbus and on the formation of MBDA (in 2001), Costs incurred in connection with major merger and acquisition operations of the year, and provisions for risks (in 2000).

4. Preferred remuneration

The 1988 perpetual subordinated notes are of a specific nature, consequently interest thereon is shown separately in the income statement as Preferred remuneration.

However, interest on perpetual subordinated notes issued in 1992 is included under interest expense as those notes were not issued under the same conditions.

5. Income taxes

Income tax charged to income is made up of:

	2001			2000		
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group
Taxes currently payable	(15)	(83)	(98)	(418)	(131)	(549)
Deferred taxes	(87)	17	(70)	30	62	92
Net income tax charge	(102)	(66)	(168)	(388)	(69)	(457)

The income tax charge in 2000 included a provision of € 289 million for tax payable in future periods on the capital gain realized on the sale of Club-Internet. At December 31, 2001, part of this provision was

released (€ 27 million) as a result of the fall in the value of T-Online shares that were received in exchange for Club-Internet. Movements on deferred taxes in the period were as follows:

	Jan. 1, 2001	Charge to income	Other movements	Dec. 31, 2001
Deferred tax assets	549			644
Deferred tax liabilities	(375)			(445)
Net deferred tax assets (*)	174	(70)	95	199
(*) Of which High Technologies	285	17	105	407

(*) Of which High Technologies

Unrecognized deferred tax assets at December 31, 2001 amounted to € 177 million, including € 76 million by EADS,

against € 134 million at December 31, 2000 (€ 55 million by EADS).

At December 31, 2001 and 2000, deferred tax assets and liabilities were as follows:

	Dec	ember 31, 2	001	December 31, 2000				
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group		
Timing differences	(222)	364	142	(121)	262	141		
Tax credits	-	10	10	3	6	9		
Deferred tax assets on tax loss carryforwards	14	33	47	7	17	24		
Total	(208)	407	199	(111)	285	174		

The following table presents a reconciliation of the effective tax charge for 2001 and

the statutory tax charge calculated using the French standard rate.

Net income before income from companies at equity and minority interests	550
Amortization and write-down of goodwill and other intangibles	163
Income tax charge	168
Income before tax and amortization of intangibles	881
Statutory tax charge (1)	(321)
Effect on statutory tax charge of:	
Tax loss carryforwards used in the year (2)	43
Tax loss carryforwards arising in the year (2)	(62)
Tax differentials on foreign subsidiary earnings	4
Limitation on deferred taxes	(21)
Change in deferred tax rates	(1)
Tax credits and similar	7
Permanent differences and other (3)	183
Effective tax charge	(168)

6. Minority interests

Minority interests in equity and income are as follows:

	Minority inte	rests in equity	Minority interests in income		
Minority interests in:	Dec. 31, 200°	Dec. 31, 2000	2001	2000	
Lagardere Active Broadcast	83	82	-	4	
Hachette Filipacchi Médias	34	29	5	16	
Other	43	33	13	9	
Total excluding High Technologies	160	144	18	29	
High Technologies (*)	56	34	(7)	5	
Total minority interests	216	178	11	34	

(1) At the French standard rate. (2) The tax effect of these tax loss carryforwards were not previously recorded.

(3) Including € 188 million in respect of dilution gains recorded by EADS.

(*) The increase in 2001 reflects BAe Systems' 20% interest in Airbus. This item includes cash (less bank overdrafts) and short-term financial investments equivalent to cash, but excludes

shares in companies.

Cash and cash equivalents were as follows:

	Dec	ember 31, 2	001	December 31, 2000			
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group	
Cash equivalents	474	723	1,197	435	706	1,141	
Cash	637	407	1,044	627	491	1,118	
Bank overdrafts	(224)	-	(224)	(201)	-	(201)	
Cash and cash equivalents	887	1,130	2,017	861	1,197	2,058	

8. Marketable securities

These investments are stated at the lower of cost and market value.

Unrealized gains on marketable securities are not recorded.

	Dece	ember 31,	2001	December 31, 2000			
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group	
Shares:							
T-Online	836	-	836	836	-	836	
EADS	-		-	134	-	134	
Other securities	476	807	1,283	437	706	1,143	
At cost	1,312	807	2,119	1,407	706	2,113	
Provision for depreciation	(159)	-	(159)	(2)	-	(2)	
Net book value	1,153	807	1,960	1,405	706	2,111	
Market value at December 31	1,258	807	2,065	1,653	706	2,359	
Unrealized gains at December 31	105	0	105	248	0	248	

Marketable securities at December 31, 2001 and 2000 include T-Online securities recorded at cost for € 836 million, or € 12.01 per share. For the purpose of the interim financial statements at June 30, 2001, a provision of € 157 million was recorded to reduce the net book value of these securities to € 679 million, or € 9.75 per share, their mar-

ket price on June 30, 2001. In view of the share's market volatility and small volumes of trading, this valuation was unchanged in the financial statements at December 31, 2001. The closing market price of T-Online shares on December 31, 2001 was € 10.90 per share, resulting in an unrealized capital gain of € 80 million before tax.

9. Trade receivables

	Dece	ember 31,	2001	December 31, 2000			
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group	
Trade receivables	1,208	1,030	2,238	1,328	853	2,181	
Provision for doubtful accounts	(96)	(74)	(170)	(79)	(61)	(140)	
Trade receivables, net	1,112	956	2,068	1,249	792	2,041	

The fall in trade receivables in 2001, excluding High Technologies, was principally

caused by the securitization of receivables in the Book Publishing division during 2001.

10. Liquidity of trade and other receivables

Analysis of liquidity of trade and other receivables at December 31, 2001:

	Less than one year	From one to 5 years	Over 5 years	Total
Long-term receivables	112	158	801	1,071
Advanced payments to suppliers	127	70	-	197
Trade and related receivables	1,942	126	-	2,068
Other debtors (excl. deferred tax assets)	814	75	48	937
Total at December 31, 2001 (*)	2,995	429	849	4,273
Total at December 31, 2000 (*)	2,811	464	923	4,198
(*) Of which: High Technologies At December 31, 2001 At December 31, 2000	1,291 1,007	289 318	288 383	1,868 1,708

11. Inventories, net

Inventories by division were:

	Dec. 31, 2001	Dec. 31, 2000
Book Publishing	261	238
Print Media	64	82
Distribution Services	231	187
Lagardere Active	26	12
Automobile	105	108
High Technologies	1,704	1 286
Total, at cost	2,391	1,913
Less: Allowances for slow moving inventory (*)	(269)	(243)
Total inventories, net	2,122	1,670
(*) Of which: High Technologies	(133)	(113)

Allowances mainly relate to the Book Publishing and High Technologies divisions.

12. Other receivables, prepayments and deferred charges

	Dec. 31, 2001	Dec. 31, 2000
Advances to suppliers	197	185
Prepayments and deferred charges (a)	180	186
Other debtors	1,581	1,400
Total	1,958	1,771

(a) At December 31, 2001, these items principally include prepayments of a recurring nature totalling € 160 million, of which € 113 million were made by the High Technologies segment.

	Group shar	e of equity	Group share of income (loss)		
	Dec. 31, 2001	Dec. 31, 2000	2001	2000	
CanalSatellite	924	874	50	1	
multiThématiques	187	192	(5)	(4)	
Marie Claire	209	-	10	-	
Amaury group	49	48	2	6	
Editions J'ai lu	9	9	1	1	
SFEJIC	7	7	-	-	
HRIC group	5	4	-	-	
Centre Educatif et Culturel	3	3	1	1	
Matra Système	-	2	-	-	
Other	3	4	-	(3)	
Total excluding High Technologies	1,396	1,143	59	2	
High Technologies (a)	123	129	18	34	
Total investments accounted for by the equity method	1,519	1,272	77	36	
(a) Of which in respect of Dassault Aviation	122	106	21	19	

The Group share of income from these investments is determined after deducting

the amortization of goodwill related to them.

The increase in investments accounted for by the equity method in 2001 mainly comes from the investment in Marie Claire.

14. Other investments and non-current assets

	December 31, 2001			December 31, 2000			
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group	
Other investments, not consolidated	288	107	395	253	100	353	
Other non-current assets	781	497	1,278	738	442	1,180	
Provision for depreciation	(246)	(111)	(357)	(123)	(43)	(166)	
Other investments and non-current assets, net	823	493	1,316	868	499	1,367	

Other non-current assets consist mainly of premiums and capitalized interest on perpetual subordinated notes issued in 1988 and 1992 (see notes 17 and 21). Also includ-

ed are receivables under aircraft lease-financing agreements.

Non-consolidated investments were analyzed as follows:

	Dec. 31, 2001	Dec. 31, 2000
Renault	68	68
Midi Libre	10	10
La Dépêche du Midi	11	9
Bonnier (1)	-	8
Keystone (1)	-	8
Autofin	6	6
Phase 2 Media	-	6
Press Publishing Ltd	3	3
Lagardere Active Broadcast group (*)	6	2
Other	63	62
Total excluding High Technologies	167	182
High Technologies (*)	78	63
Total other investments, net	245	245

15. Property, plant and equipment

	Dece	December 31, 2001			December 31, 2000		
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group	
Land	105	-	105	110	-	110	
Buildings	474	647	1,121	474	605	1,079	
Machinery and equipment	688	762	1,450	802	590	1,391	
Construction in progress	25	120	145	31	67	98	
Other	509	1,229	1,738	476	954	1,430	
Gross value	1,801	2,758	4,559	1,893	2,216	4,108	
Accumulated depreciation	(1,073)	(1,406)	(2,479)	(1,061)	(1,177)	(2,237)	
Property, plant and equipment, net	728	1,352	2,080	832	1,039	1,871	

Fixed assets include assets purchased under leasing contracts, which mainly relate to land and buildings, for € 221 mil-

lion (2000 - \leqslant 222 million). The net book value of these assets was \leqslant 133 million (2000 - \leqslant 139 million).

16. Intangible assets

Intangible assets other than goodwill

	December 31, 2001		December 31, 2000		2000	
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group
Research and development costs	38	-	38	37	-	37
Patents, licenses, trademarks and audiovisual rights	724	62	786	574	52	626
Publication rights and editorial assets	1,746	-	1,746	1,682	-	1,682
Other intangible assets	334	1	335	230	1	231
Gross value	2,842	63	2,905	2,523	53	2,576
Accumulated depreciation	(887)	(41)	(928)	(714)	(35)	(749)
Total intangibles,						
other than goodwill, net	1,955	22	1,977	1,809	18	1,827

Capitalized research and development costs are those financed by subsidies which are recorded as liabilities for equivalent amounts. Research and development costs for the High Technologies segment written off in 2001 amounted to \leqslant 310 million (2000 - \leqslant 203 million, restated).

Publication rights and editorial assets, representing a total net value of € 1,640 million at December 31, 2001 (2000 - € 1,580 million), mainly derive from the allocation of part of the excess cost of investments over the net assets of the subsidiaries listed below:

	Dec. 31, 2001	Dec. 31, 2000
Hachette Filipacchi Magazines Inc.	1,016	960
Rusconi group	204	204
Hachette Fujin Gaho	71	77
Nice Matin	76	76
Hachette Livre Edition (Hatier group)	50	50
Hachette Filipacchi Médias	32	32
Quillet group	29	29
Salvat group	27	27
Hachette Filipacchi SA (Spain)	22	24
Elle UK	23	22

(1) Goodwill arising from the acquisition of Matra Hachette shares prior to the merger with Lagardère. (2) After transfer of € 8 million from Orion group to Octopus group.
(3) Increase arising primarily from contributions by BAe Systems to Airbus.

	Dec. 31,	2001 Dec. 31, 2
Gross value	2,30	06 1,50
Accumulated amortization	(33	7) (244
Goodwill, net	1,96	9 1,262

	Net boo	k value	Amortizati	on charge
	Dec. 31, 2001	Dec. 31, 2000	2001	2000
Lagardère (1)	47	53	6	6
Hachette Filipacchi Médias	669	706	37	20
Lagardere Active Broadcast group	165	167	12	7
Virgin SA	79	-	2	-
Octopus group (2)	56	-	-	-
Hatier group	40	43	3	3
Orion group (2)	25	32	2	2
Nice Matin	23	25	2	2
Lapker group	19	19	1	1
Agence Générale d'Images (Gamma group)	15	18	4	2
Extrapole	13	13	1	1
DFA	11	12	1	-
SGEL (Coedis)	9	9	-	-
D3	4	5	-	-
Banque Arjil group	-	-	-	4
Other	27	21	4	3
Total excluding High Technologies	1,202	1,123	75	52
High Technologies (3)	767	139	46	8
Total goodwill, net of amortization	1,969	1,262	121	60

17. Borrowings
Maturities at December 31, 2001 were:

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	Less than one year	From one to 5 years	Over 5 years	Total
Perpetual subordinated notes, 1992	-	-	287	287
Participating borrowings	2	4	-	6
Bonds	20	250	423	693
Bank borrowings	84	690	184	958
Leasing contracts	36	111	231	378
Other	266	67	193	526
Short-term borrowings	224	-	-	224
Total borrowings at December 31, 2001	632	1,122	1,318	3,072
Total borrowings at December 31, 2000	1,423	519	857	2,799

Excluding borrowings of the High Technologies segment, maturities were:

	Less than one year	From one to 5 years	Over 5 years	Total
Perpetual subordinated notes, 1992	-	-	287	287
Participating borrowings	2	4	-	6
Bonds	-	240	423	663
Bank borrowings	61	656	8	725
Leasing contracts	19	46	67	132
Other	41	3	9	53
Short-term borrowings	224	-	-	224
Total borrowings at December 31, 2001	347	949	794	2,090
Total borrowings at December 31, 2000	1,164	374	386	1,924

These borrowings were due in the following currencies at December 31, 2001:

	Rate of exchange	Currencies borrowed (millions)	€ equivalents (millions)
Euro zone	1.0000	2,348	2,348
US dollars	1,13	527	598
Yen	0.00867	4,035	35
Swiss francs	0.67	3	2
Pounds sterling	1.64	37	60
Other	-	-	29
Total	-	-	3,072

Excluding EADS' indebtedness, all of the above borrowings bear interest at variable rates.

Perpetual subordinated notes issued in 1992

Matra Hachette SA issued a loan in this form in December 1992 for € 287 million.

The interest on this loan is at 6 months' Pibor plus 1.45%, payable half-yearly in arrears. This loan differs from the 1988 perpetual subordinated loan (see note 21 below) for the following reasons:

- An agreement was made to transfer this debt to a finance company, at par, at the end of year 15 from issue, with interest subsequent to that date being waived.
- The possibility of deferring payment of interest is exercisable if:
- dividends are not paid to stockholders; and if

 consolidated results show a loss higher than a quarter of net equity plus perpetual subordinated debt.

For these reasons, this loan has not been classified as part of Other permanent funds. Interest expense thereon is not shown under Preferred remuneration but is included under Interest expense.

Premiums paid are included under Other investments and non-current assets, as are the premiums paid for perpetual subordinated notes issued in 1988.

18. Foreign exchange and interest rate risks

18.1. Exchange rate risks

The Group's exposure to foreign exchange rate risks arises from the conduct of its business in foreign countries or from commercial and investment transactions carried out in foreign currencies. It is the Group's policy to reduce this exposure by entering into foreign currency hedging instruments.

Whenever possible, foreign operations are financed through borrowings denominated in the subsidiary's local currency. In addition, major foreign subsidiaries, principally in the US, may use derivative financial instruments in order to reduce future earnings volatility and guarantee the exchange rate at which their net income will be translated at year-end for inclusion in the consolidated financial statements.

For commercial transactions, principally made by EADS, net cash flows resulting from purchases and sales in foreign currencies are hedged through the use of foreign currency forward and option contracts.

For financial transactions, the only major risk of currency fluctuations relates to the servicing in US dollars of the perpetual subordinated notes issued in 1988, and of a USD 500 million bond borrowing issued in 2001. This exchange risk is covered by forward purchases of US dollars.

18.2. Interest rate risks

The Group's net cash surplus (cash in hand plus marketable securities, excluding shares) earns interest generally at short-term interest rates prevailing on the market. The significant amount of such surplus provides an effective cover against interest rate fluctuations on variable-rate borrowings.

Long-term borrowings include:

- Borrowings and other loans maintained at original fixed rates (bond borrowings and certain real estate leasing commitments), and borrowings at variable rates covered by fixed-rate contracts over long periods.
- Other long-term borrowings, maintained at variable rates, or partly covered by fixed-rate contracts or covered by contracts over short periods.

Short-term borrowings are spread over many companies and countries. Use of such borrowings fluctuates, and they are therefore maintained at variable rates.

The risk concerning variable interest payable on perpetual subordinated notes issued in 1988 (classified as permanent funds in the consolidated balance sheet) is hedged 100% by fixed-rate contracts.

The Group does not make use of derivatives other than to hedge interest rate risks on financial assets or liabilities.

19. Reserves for risks and charges

	Dece	December 31, 2001			December 31, 2000		
	Excl. High Technologies	High Technologies	Total Group	Excl. High Technologies	High Technologies	Total Group	
Loss at completion and market risks	<i>52</i>	138	190	50	79	129	
Restructuring costs	110	42	152	155	27	182	
Litigation	159	71	230	176	25	201	
Warranties	<i>52</i>	29	81	48	40	88	
Deferred tax liabilities	390	55	445	283	92	375	
Retirement and similar benefits	84	478	562	89	452	541	
Other	334	376	710	627	347	974	
Total reserves for risks and charges	1,181	1,189	2,370	1,428	1,062	2,490	

The reserve for litigation covers the Group share of risks identified at year-end.

Warranty risk reserves include specific provisions for guarantees and returns, as well as statistical estimates appropriate to each sector of activity.

Other reserves cover risks on financial commitments, re-purchases of stock options and subsidiary company risks. The reduction in total reserves, excluding High Technologies, at December 31, 2001 results primarily from the use in 2001 of the € 175 million reserve set up in respect of

the stock market price guarantee of Aerospatiale Matra's stock relative to the CAC 40 index. This guarantee had been granted to the French State when Aerospatiale Matra was formed and was subsequently passed on to EADS' stock. This amount was paid in July 2001.

20. Reserve for retirement and similar benefits

Total commitments for retirement and similar benefits, calculated as described in item 12 under Accounting principles and valua-

tion methods, as compared to amounts provided for in the balance sheet were as follows:

	Dec. 31, 2001	Dec. 31, 2000
Reserves for retirement and similar benefits included in the balance sheet (*)	562	541
Incremental cost (gain) arising from the recalculation of actuarial present		
values of accumulated benefits	20	(24)
Total commitments	582	517
(*) Of which: High Technologies		
- Balance sheet reserve	478	452

Total charges recorded in the income statement amounted to \leq 46 million in 2001 and \leq 28 million in 2000.

Assumptions used by French companies for the determination of their commitments were as follows:

	Dec. 31, 2001	Dec. 31, 2000
Rate of return	5%	5.5%
Projected wage increases	3%	3%

21. Perpetual subordinated notes

These relate to perpetual subordinated notes issued by Matra SA and Hachette SA in 1988 for USD 250 million and USD 200 million respectively, recorded in the balance sheet at historical rates, for € 231 million and € 185 million. The notes are issued for an unlimited period, the interest rate being 6 months' Libor plus 1.10%. Interest is deferred if no dividend is paid to stockholders.

Following an agreement with a finance company, premiums of USD 65 million and

USD 52 million were paid in exchange for the transfer of the servicing of the debt to the finance company, from year sixteen until the liquidation of the company.

These premiums are classified under Other investments and non-current assets. Interest income, calculated actuarially, is added each year to these premiums.

Given their perpetual nature, the notes and corresponding premiums are translated into euros at historical rates.

(a) Options exercised (€ 15 million), shares subscribed under the Group Savings Plan (€ 18 million), and shares issued on the occasion of the public share exchange offer for Hachette Filippachi Médias (€ 989 million).

(b) Deferred tax liabilities relating to US publication rights (€-151 million); adjustment arising from first consolidation of EADS (€-101 million); capital gains (net of tax) on sale of treasury stock (€ +49 million); and elimination of goodwill on the acquisition of Grolier Inc. (sold in 2000) charged to stockholders' equity upon acquisition in 1988 (€ +63 million, net of amortization).

(c) Options exercised (€ 8 million) and shares subscribed under the Group Savings Plan (€ 21 million).

22. Stockholders' equity

	Common stock	Additional paid-in capital and retained earnings	Translation adjustment	Treasury stock	Total
Equity at January 1, 2000	748	1,501	108	(35)	2,322
Dividends paid		(97)			(97)
Capital increase (a)	91	931			1,022
Translation adjustment			23		23
Other changes (b)		(140)			(140)
2000 net income		581			581
Equity at December 31, 2000	839	2,776	131	(35)	3,711
Dividends paid		(112)			(112)
Capital increase (c)	7	22			29
Translation adjustment			27		27
Changes in treasury stock				(159)	(159)
2001 net income		616			616
Equity at December 31, 2001	846	3,302	158	(194)	4,112

23. Information by business segment

Net sales	2001		2000 Restated	2000 Published
Book Publishing	84	16	830	830
Print Media	2,33	36	2,439	2,439
Distribution Services	3,85	3	3,294	3,294
Lagardere Active	63	3	640	640
Lagardère Media	7,66	8	7,203	7,203
High Technologies	4,48	36	3,489	3,806
Automobile	1,14	11	1,183	1,183
Total	13,29	5	11,875	12,192
	000		2000	2000
Operating income	2001		2000 Restated	2000 Published
Book Publishing	65	5	58	58
Print Media	203	3	213	213
Distribution Services	87	1	61	61
Lagardere Active	4	1	(9)	(9)
Lagardère Media	353	}	323	323
High Technologies	104	1	68	166
Automobile	66	5	71	71
Other Activities	(9))	12	12
Total	514		474	572

Fixed and other non-current ass	ets				Dec.	31, 2001	Dec. 31, 2000
Book Publishing						293	236
Print Media					2	2,757	2,669
Distribution Services						526	325
Lagardere Active					1	1,534	1,474
Lagardère Media					5	,110	4,704
High Technologies					ź	2,756	1,823
Automobile						238	271
Other Activities						757	801
Total					8	,861	7,599
24. Information by geographic a Net sales	rea	2001				2000	
	Excl. High Technologies	High Technologies	Total Group	Excl. Hi Technolo		High Technologie	Total es Group
France	3,927	513	4,440	3,42	_	743	4,165
European Union	2,391	1,428	3,819	2,42	25	1,349	3,774
Other European countries	690	74	764	61	10	117	727
USA and Canada	1,535	1,514	3,049	1,63	38	846	2,484
Middle-East	5	204	209		3	285	288
Asia-Oceania	215	458	673	23	35	181	416
Other countries (Africa, South America)	46	295	341	5	53	285	338
Net sales	8,809	4,486	13,295	8,38	6	3,806	12,192
Fixed and other non-current ass	ets				Dec.	31, 2001	Dec. 31, 2000
France						4,241	3,990
European Union						568	534
Other European countries						130	125
USA and Canada						1,072	1,034
Middle-East						-	
Asia-Oceania						92	89
Other countries (Africa, South America)						2	4
Total excluding High Technologies						5,105	5,776
High Technologies						2,756	1,823
Total					1	3,861	7,599

Counter-guarantees were obtained at December 31, 2001 as follows: (*) Guarantees under contracts 27

25. Commitments and contingent liabilities

Lagardère and its subsidiaries, excluding EADS

Principal commitments at Dec. 31, 2001:

- Guarantees under contracts
- Guarantees to reimburse advances,
 and performance guarantees (*)89
- Financial guarantees
- Unused lines of credit35

Financial instruments used to hedge positions on currency and interest rates, excluding perpetual subordinated notes issued in 1988 and 1992:

Dec. 31, 2001

Financial hedges relating to perpetual subordinated notes issued in 1988 and 1992 were as follows:

Dec. 31, 2001

- Interest rate swaps, for notional amount of perpetual subordinated notes:

EADS

At December 31, 2001, as a result of its investments in Airbus and ATR, EADS had joint commitments for financial guarantees granted by these subsidiaries, primarily for the financing of aircraft on order (options or firm orders) but not yet delivered. EADS also had joint commitments for credit guarantees and for participation in aircraft sales financing. All such commitments are generally guaranteed by a lien on the aircraft thus financed. The subsidiaries and EADS estimate that the market value of the aircraft pledged is significantly higher than potential losses guaranteed. Based on past experience, the Group does not expect any material losses to arise in connection with these commitments.

Other commitments of EADS consist of guarantees of indebtedness, contractual guarantees and commitments as to contractual performances. The net amount of these guarantees, calculated on the basis of Lagardère's interest in EADS, was € 37 million at December 31, 2001 (€ 45 million at December 31, 2000). In addition, EADS has granted performance guarantees to several European governments in connection with orders received.

Future lease payments due under aircraft lease agreements (net of lease payments receivable), calculated on the basis of Lagardère's interest in EADS, was € 738 million at December 31, 2001

26. Employees

	2001	2000
Book Publishing	3,174	3,399
Print Media	7,588	8,584
Distribution Services	13,934	12,918
Lagardere Active	2,231	1,983
Automobile	2,995	3,329
High Technologies	15,358	13,459
Other Activities	253	230
Total employees	45,533	43,902

In the above table, employees of companies proportionally consolidated are included at the percentage interest held by Lagardère.

27. Contribution of the High Technologies segment to Lagardère's consolidated financial statements

In the tables presented in below, the "High Technologies" column shows this segment's contributions to consolidated financial statements, based on the following percentages:

- for balance sheet items: 15.10% of EADS accounts at December 31, 2001;
- for the statement of income and statement of cash flows:
 15.14% of EADS' accounts for 2001.

Consolidated statement of income for the year ended December 31, 2001

(in millions of euros)	-	Lagardère Group	High	Total
		excl. High Technologies	Technologies	Lagardère Group
Operating revenues				
Net sales	(notes 1, 23 and 24)	8,809.5	4,486.1	13,295.6
Other operating revenues		476.4	132.5	608.9
Total operating revenues		9,285.9	4,618.6	13,904.5
Operating expenses				
Purchases and changes in inventories		(4,482.0)	(3,014.4)	(7,496.4)
Payroll costs		(1,559.0)	(1,065.5)	(2,624.5)
Depreciation, amortization and provisions		(276.8)	(380.0)	(656.8)
Other operating expenses		(2,558.4)	(54.5)	(2,612.9)
Total operating expenses		(8,876.2)	(4,514.4)	(13,390.6)
Operating income	(note 23)	409.7	104.2	513.9
Interest expense, net	(note 2)	(3.9)	(11.0)	(14.9)
Non-operating income (expenses), net	(note 3)	(109.3)	462.3	353.0
Preferred remuneration	(note 4)	(13.7)	-	(13.7)
Amortization of goodwill	(note 16)	(74.9)	(45.7)	(120.6)
Income taxes	(note 5)	(101.8)	(65.9)	(167.7)
Net income from companies accounted				
for by the equity method	(note 13)	58.3	18.8	77.1
Net income before minority interests		164.4	462.7	627.1
Minority interests	(note 6)	(18.5)	7.5	(11.0)
Net income		145.9	470.2	616.1

Consolidated balance sheet at December 31, 2001

Assets

(in millions of euros)		Lagardère Group	High	Total
		excl. High Technologies	Technologies	Lagardère Group
Current assets				
Cash and cash equivalents	(note 7)	637.0	406.6	1,043.6
Marketable securities	(note 8)	1,153.0	806.8	1,959.8
Trade receivables, net	(note 9)	1,112.1	956.3	2,068.4
Inventories, net	(note 11)	551.4	1,570.8	2,122.2
Other receivables, prepayments and deferred charges	(note 12)	885.6	1,072.0	1,957.6
Total current assets		4,339.1	4,812.5	9,151.6
Investments accounted for by the equity method	(note 13)	1,396.2	122.7	1,518.9
Other investments and non-current assets	(note 14)	823.2	492.9	1,316.1
Property, plant and equipment, net	(note 15)	727.6	1,351.9	2,079.5
Intangible assets, net	(note 16)	3,158.0	788.7	3,946.7
Fixed and other non-current assets		6,105.0	2,756.2	8,861.2
Total assets		10,444.1	7,568.7	18,012.8

Liabilities and stockholders' equity

(in millions of euros)		Lagardère Group	High	Total
		excl. High Technologies	Technologies	Lagardère Group
Liabilities				
Trade payables		1,784.9	1,533.2	3,318.1
Advances on contracts and deferred income		44.4	2,155.3	2,199.7
Borrowings	(note 17)	2,089.6	981.9	3,071.5
Other payables and provisions		1,486.2	824.0	2,310.2
Reserves for risks and charges	(note 19)	1,180.5	1,189.0	2,369.5
Total liabilities		6,585.6	6,683.4	13,269.0
Permanent funds				
Perpetual subordinated notes	(note 21)	415.8	-	415.8
Minority interests	(note 6)	160.6	55.4	216.0
Total permanent funds		576.4	55.4	631.8
Stockholders' equity	(note 22)			
Common stock		845.9	-	845.9
Additional paid-in capital and retained earnings		2,436.2	829.9	3,266.1
Total stockholders' equity		3,282.1	829.9	4,112.0
Total permanent funds and stockholders' equity		3,858.5	885.3	4,743.8
Total liabilities and stockholders' equity		10,444.12	7,568.7	18,012.8

Commitments and contingent liabilities - see note 25.

Consolidated statements of cash flows for the year ended December 31, 2001

(in millions of euros)	Lagardère Group	High	Total
	excl. High Technologies	Technologies	Lagardère Group
Net income	145.9	470.2	616.1
Adjustments to reconcile net income to net cash flows from operating activities :			
Minority interests in net income	18.5	(7.5)	11.0
Depreciation, amortization and provisions	277.4	427.3	704.7
Gains on disposal of fixed assets and investments, net of tax	(186.9)	(525.6)	(712.5)
Share of results of companies accounted for by the equity method	(58.3)	(18.8)	(77.1)
Dividends received from companies accounted for by the equity method	3.6	4.2	7.8
Net change in deferred taxes (1)	24.8	(3.2)	21.6
Net change in working capital requirements	69.8	65.0	134.8
Net cash flows from operations	294.8	411.6	706.4
Acquisitions of fixed assets	(295.9)	(331.6)	(627.5)
Long-term financial investments (1)	(464.2)	(169.4)	(633.6)
Proceeds from sales of fixed assets and investments, net of tax	101.8	192.8	294.6
Decrease in other non-current assets	48.6	20.9	69.5
Decrease (increase) in marketable securities	305.9	(58.9)	247.0
Net cash flows from investments	(303.8)	(346.2)	(650.0)
Net cash flows from operations and investments	(9.0)	65.4	56.4
Increase (decrease) in borrowings	177.4	(70.2)	107.2
Issue of common stock in parent company	29.2	-	29.2
Adjustment of minority interests from capital reorganization	1.7	33.6	35.3
Acquisition of treasury stock	(166.8)	-	(166.8)
Dividends paid to stockholders (2)	(51.1)	(61.2)	(112.3)
Dividends paid to minority interests	(10.2)	-	(10.2)
Net cash flows from financing activities	(19.8)	(97.8)	(117.6)
Effect on cash of exchange rate fluctuations	13.6	2.2	15.8
Effect on cash of other movements	41.4	(36.5)	4.9
Net increase (decrease) in cash	26.2	(66.7)	(40.5)
Net cash, beginning of year	861.0	1,196.7	2,057.7
Net cash, end of year	887.2	1,130.0	2,017.2

⁽¹⁾ Including write-back of the provision for taxes on Club-Internet capital gain. (2) Including the portion of net income paid to the general partners.

Fully consolidated companies at December 31, 2001

Book Publishing

LIBRAIRIE PAPETERIE NATIONALE

S.C.I. DU 63 BOULEVARD RASPAIL

S.C.I. DU 8/8bis RUE D'ASSAS

RAGEOT EDITEUR

S.C.I. ASSAS RASPAIL

S.C.I. BANNIER SARAN

Company	Head Office Re	egistration number	% holding	% control
HACHETTE LIVRE	43, Quai de Grenelle - 75905 PARIS CEDEX 15, France	602 060 147	100.00	100.00
HATIER DEVELOPPEMENT	1, Avenue Gutemberg - 78316 MAUREPAS CEDEX, France	302 655 089	100.00	100.00
BIBLIO PARTICIPATIONS	43, Quai de Grenelle - 75905 PARIS CEDEX 15, France	377 627 583	100.00	100.00
CALMANN LEVY	3, Rue Auber 75009 PARIS, France	572 082 279	69.57	69.57
DIFFULIVRE	SAINT SULPICE, Switzerland		100.00	100.00
DILIBEL (formerly NOUVELLES EDITIONS MARABOUT)	ALLEUR, Belgium		100.00	100.00
EDDL	5, Rue du Pont de Lodi - 75006 PARIS, France	403 202 252	100.00	100.00
EDITION N°1	43, Quai de Grenelle - 75905 PARIS CEDEX 15, France	312 285 745	100.00	100.00
EDITIONS CLASSIQUES D'EXPRESSION FRANCAISE (EDICEF)	58, Rue Jean Bleuzen - 92170 VANVES, France	702 011 297	100.00	100.00
EDITIONS GRASSET ET FASQUELLE	61, Rue des Saints Pères - 75006 PARIS, France	562 023 705	85.07	84.78
EDITIONS JEAN-CLAUDE LATTES	17, Rue Jacob - 75006 PARIS, France	682 028 659	100.00	100.00
EDITIONS STOCK	27, Rue Cassette - 75006 PARIS, France	612 035 659	100.00	100.00
FERNAND HAZAN EDITEUR	64 Quai Marcel Cachin - 94290 VILLENEUVE LE ROI, France	562 030 221	99.94	100.00
H.L. 93	43, Quai de Grenelle - 75905 PARIS CEDEX 15, France	390 674 133	100.00	100.00
H.L. 99	LONDON, United Kingdom		100.00	100.00
H.L. FINANCES	58, Rue Jean Bleuzen - 92170 VANVES, France	384 562 070	99.90	100.00
HACHETTE COLLECTIONS	43, Quai de Grenelle - 75905 PARIS CEDEX 15, France	395 291 644	100.00	100.00
HACHETTE FASCICOLI	MILAN, Italy		100.00	100.00
HACHETTE PARTWORKS Ltd	LONDON, United Kingdom		100.00	100.00
LE LIVRE DE PARIS	58, Rue Jean Bleuzen - 92170 VANVES, France	542 042 114	100.00	100.00
LIBRAIRIE ARTHEME FAYARD	75, Rue des Saints Pères - 75006 PARIS, France	562 136 895	99.89	99.03
LIBRAIRIE GENERALE FRANCAISE (L.G.F.)	43, Quai de Grenelle - 75905 PARIS CEDEX 15, France	542 086 749	79.99	80.00
OCTOPUS	LONDON, United Kingdom	542 086 749	100.00	100.00
SYLEMMA ANDRIEU	Place du Moulin-Wette - 60120 BONNEUIL-LES-EAUX, France	711 720 458	100.00	100.00
WATTS PUBLISHING GROUP Ltd	LONDON, United Kingdom		100.00	100.00
Hatier Group				
CENTRE DE TRAITEMENT DES RETOURS	137, Route de Corbeil - Lieudit Balizy - 91160 LONGJUMEAU,	, France 381 737 519	100.00	100.00
EDELSA	MADRID, Spain		100.00	100.00
EDITORA HATIER Ltda	SAO PAULO, Brazil		100.00	100.00
GRAPHISMES	63, Boulevard Raspail - 75006 PARIS, France	652 002 981	100.00	100.00
GROUPE HATIER INTERNATIONAL	31, Rue de Fleurus - 75006 PARIS, France	572 079 093	100.00	100.00
HATIER LITTERATURE GENERALE	8, Rue d'Assas - 75006 PARIS, France	383 990 181	100.00	100.00
LES EDITIONS DIDIER	13, Rue de l'Odéon - 75006 PARIS, France	313 042 541	100.00	100.00
LES EDITIONS FOUCHER	31, Rue de Fleurus - 75006 PARIS, France	352 559 066	100.00	100.00
LES EDITIONS HATIER	8, Rue d'Assas - 75006 PARIS, France	352 585 624	100.00	100.00
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CASABLANCA, Morocco

6, Rue d'Assas - 75006 PARIS, France

8, Rue d'Assas - 75006 PARIS, France

8, Rue d'Assas - 75006 PARIS, France

8, Rue d'Assas - 75006 PARIS, France

63, Boulevard Raspail - 75006 PARIS, France

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315 844 431

319 556 510

315 830 034

315 844 423

Company	Head Office	Registration number	% holding	% control
Salvat Group				
SALVAT EDITORES S.A	BARCELONA, Spain		100.00	100.00
HACHETTE LATINOAMERICA	MEXICO CITY, Mexico		100.00	100.00
PAGSA	BARCELONA, Spain		100.00	100.00
SALVAT EDITORES ARGENTINA S.A.	BUENOS AIRES, Argentina		99.99	99.99
SALVAT EDITORES PORTUGAL	LISBON, Portugal		100.00	100.00
SALVAT S.A. DE DISTRIBUCION	BARCELONA, Spain		100.00	100.00
Orion Group				
ORION PUBLISHING GROUP Ltd	LONDON, United Kingdom		77.76	71.54
CASSELL Ltd	LONDON, United Kingdom		77.76	100.00
LITTLE HAMPTON BOOK SERVICE Ltd	LONDON, United Kingdom		77.76	100.00



Company	Head Office Reg	jistration number	% holding	% control
HACHETTE FILIPACCHI MEDIAS	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 642 015 440	100.00	100.00
HACHETTE FILIPACCHI PRESSE	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 582 101 424	99.97	99.97
AGENCE GENERALE D'IMAGE	104, Boulevard Arago - 75014 PARIS, France	379 412 000	99.85	100.00
ALTA TECHNOLOGIA EDITORIALE	MILAN, Italy		100.00	100.00
BONNIER HACHETTE PUBLICATIONS	20, Rue de Billancourt - 92100 BOULOGNE-BILLANCOURT, Fran	nce 432 087 724	49.98	50.00
COLOMBIER 58	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 351 183 611	99.94	99.98
COMUNICACION Y PUBLICACIONES	BARCELONA, Spain		73.37	74.00
COMPAGNIE IMMOBILIERE EUROPA	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 407 662 329	99.98	100.00
COMPAGNIE INTERNATIONALE DE PRESSE	MONTE CARLO Manage		50.07	50.00
ET DE PUBLICITE (C.I.P.P.)	MONTE-CARLO, Monaco	400.075.000	50.96	50.98
CORSE PRESSE	214, Route de Grenoble - 06200 NICE, France	423 375 922	88.58	99.99
ELLE HONG KONG	HONG KONG, China		99.97	100.00
EUROSUD PUBLICITE	248, Avenue Roger Salengro - 13015 MARSEILLE, France	071 800 098	86.92	99.89
EXCELSIOR FILIPACCHI	1, Rue du Colonel Pierre Avia - 75015 PARIS, France	393 471 461	50.93	51.00
EXPLORER	104, Boulevard Arago - 75014 PARIS, France	722 056 991	99.85	100.00
EXPLOITATION COMMERCIALE D'EDITIONS DE PRESSE	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 300 938 826	99.97	100.00
F.E.P. U.K. Limited	LONDON, United Kingdom		99.97	100.00
FILM OFFICE EDITIONS	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 572 028 959	99.97	100.00
FINANCIERE COMBOUL	47, Rue Sadi Carnot - 92000 NANTERRE, France	423 101 971	99.96	100.00
FRANK SPOONER PICTURES	LONDON, United Kingdom		99.85	100.00
GAMMA PRESSE IMAGE	70, Rue Jean Bleuzen - 92170 VANVES, France	672 002 987	99.85	100.00
GAMMA IMAGES	70, Rue Jean Bleuzen - 92170 VANVES, France	339 163 388	99.85	100.00
GAMMA US			99.85	100.00
HACHETTE ANNONS AB	STOCKHOLM, Sweden		99.97	100.00
HACHETTE DIGITAL PRESSE	10, Rue Thierry Le Luron - 92592 LEVALLOIS-PERRET CEDEX, I	France 391 341 526	99.97	100.00
HACHETTE FILIPACCHI S.A.	MADRID, Spain		99.11	99.14
HACHETTE FILIPACCHI 2000 SPOL	PRAGUE, Czech Republic		50.98	51.00
HACHETTE FILIPACCHI ASSOCIES	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 324 286 319	99.97	100.00
HACHETTE FILIPACCHI AUSTRALIA	SYDNEY, Australia		99.97	100.00
HACHETTE FILIPACCHI GLOBAL ADVERTISING	23, Rue Baudin - 92303 LEVALLOIS-PERRET CEDEX, France	350 277 059	99.72	100.00
HACHETTE FILIPACCHI HOLDINGS	NEW YORK, USA		99.97	100.00
HACHETTE FILIPACCHI HONG KONG Ltd	HONG KONG, China		99.97	100.00
HACHETTE FILIPACCHI INTERDECO	23, Rue Baudin - 92303 LEVALLOIS-PERRET CEDEX, France	321 376 600	99.97	100.00
HACHETTE FILIPACCHI INVESTISSEMENTS	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 339 257 172	99.98	99.99
HACHETTE FILIPACCHI MAGAZINES Inc	NEW YORK, USA		99.97	100.00
HACHETTE FILIPACCHI NORGE AS	OSLO, Norway		99.97	100.00
HACHETTE FILIPACCHI POLSKA	WARSAW, Poland		99.97	100.00
HACHETTE FILIPACCHI PRESSE FINANCES	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, F	France 410 208 136	99.97	100.00
HACHETTE FILIPACCHI PRESSE POLSKA HOLDINGS	WARSAW, Poland		99.97	100.00
HACHETTE FILIPACCHI PRESS ZAO	MOSCOW, Russia		50.99	51.00
HACHETTE FILIPACCHI PUBLICACOES LDA	LISBON, Portugal		99.11	100.00
HACHETTE FILIPACCHI SOUTH AFRICA	JOHANNESBURG, South Africa		99.97	100.00
HACHETTE FILIPACCHI SVERIGE AB	STOCKHOLM, Sweden		99.97	100.00
HACHETTE FILIPACCHI TAIWAN	TAIPEI, Taiwan		99.97	100.00
HACHETTE FUJIN GAHO	TOKYO, Japan		99.97	100.00
HACHETTE INTERDECO S.A.	MADRID, Spain		99.32	100.00
HACHETTE MAGAZINE VDB	AMSTERDAM, Netherlands		50.98	51.00
HACHETTE SVERIGE HB	STOCKHOLM, Sweden		99.97	100.00
THIOTIET TE SVEINIGE TID	STOOMIDEN, SWEGEN		77.7/	100.00

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Company	Head Office Re	gistration number	% holding	% control
HACHETTE TIMES MEDIA	JOHANNESBURG, South Africa		50.98	51.00
HAFIMAGE	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 431 716 413	99.85	99.88
HOA QUI	30, Rue des Favorites - 75001 PARIS, France	582 053 393	99.85	100.00
IMEDIA PRESSE	14, Avenue Pierre Mendès France - 67300 SCHILTIGHEIM, Fra	nce 339 301 467	99.91	99.94
INTERDECO	23, Rue Baudin - 92303 LEVALLOIS-PERRET CEDEX, France	345 404 040	99.97	100.00
INTERMAG	23, Rue Baudin - 92303 LEVALLOIS-PERRET CEDEX, France	382 841 930	99.97	100.00
INTERNATIONAL MEDIA HOLDING BV	AMSTERDAM, Netherlands		99.97	100.00
INTERNATIONAL PUBLICATIONS HOLDING	AMSTERDAM, Netherlands		99.97	100.00
KATZ	River Tower, 420 East Street - 54e Street - Appartment 3G - N	NEW YORK, USA	99.95	100.00
KEYSTONE	21, Rue du Renard - 75004 PARIS, France	692 021 371	99.80	100.00
LA PROVENCE	248, Avenue Roger Salengro - 13015 MARSEILLE, France	056 806 813	99.78	99.82
LA REPUBLIQUE	11, Rue Mirabeau - 83000 TOULON, France	549 500 635	74.06	99.68
MEDIA SUD	248, Avenue Roger Salengro - 13015 MARSEILLE, France	303 971 774	96.51	96.72
MONTREUX PUBLICATIONS	MONTREUX, Switzerland		50.09	50.10
MPA	70, Rue Jean Bleuzen - 92170 VANVES, France	382 799 245	99.85	100.00
MPA CORPORATE	70, Rue Jean Bleuzen - 92170 VANVES, France	428 781 520	99.85	100.00
NICE MATIN	214, Route de Grenoble - 06290 NICE CEDEX 3, France	955 801 204	77.39	99.00
PRESSINTER	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 407 679 026	99.97	99.78
PUBLICACIONES HACHETTE FILIPACCHI	MADRID, Spain		99.97	100.00
PUBLICATIONS FRANCE MONDE	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 562 113 787	99.94	99.96
PUBLICATIONS GROUPE LOISIRS (P.G.L.)	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 338 195 720	99.97	100.00
QUILLET S.A.	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 542 043 971	99.96	99.73
RAPHO	8, Rue d'Alger - 75001 PARIS, France	562 032 490	99.95	100.00
REGISCOPE	133, Avenue des Champs Elysées - 75008 PARIS, France	662 025 451	51.00	51.00
RUSCONI EDITORE	MILAN, Italy		100.00	100.00
RUSCONI PUBBLICITA	MILAN, Italy		100.00	100.00
S.T.P.P.	10, Rue Thierry Le Luron - 92592 LEVALLOIS-PERRET CEDEX,	France 732 053 491	99.97	100.00
SOCIETE DE CONCEPTION DE PRESSE	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 399 732 932	79.97	80.00
S.C.P.E.	149-151, Rue Anatole France - 92534 LEVALLOIS-PERRET CE	EDEX, France 431 876 499	55.98	69.99
SOCIETE D'EXPLOITATION DES AGENCES DE PRESSE	7/9, Rue de la Bourse - 75002 PARIS, France	391 817 467	99.97	100.00
SOCIETE D'INFORMATION ET DE PUBLICATION	151, Rue Anatole France - 92598 LEVALLOIS-PERRET CEDEX,	France 324 864 172	99.86	99.88
SOGIDE	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX,	France 311 845 226	59.98	60.00
SONODIP	151, Rue Anatole France - 92598 LEVALLOIS-PERRET CEDEX,	France 712 003 516	99.97	100.00
STILL PRESS AGENCY	70, Rue Jean Bleuzen - 92170 VANVES, France	321 253 379	99.85	100.00
TELEREVISTAS	MADRID, Spain		99.97	100.00
TOP	10, Rue des Pyramides - 75001 PARIS, France	323 505 503	99.95	100.00
Telephone Publishing Group	,			
TELEPHONE PUBLISHING	MADRID, Spain		71.75	72.40
SISTEMAS TELEFONICOS AUXILIARES	MADRID, Spain		71.75	100.00
GABINETE ASTROLOGICO	MADRID, Spain		71.75	100.00
VALOR ANADIDO TELEFONICO	MADRID, Spain		71.75	100.00
TELEFONIA DE FUTURO	MADRID, Spain		71.75	100.00



Company	Head Office	Registration number	% holding	% control
HACHETTE DISTRIBUTION SERVICES	2, Rue Lord Byron - 75008 PARIS, France	330 814 732	100.00	100.00
AELIA (formerly Navistar)	114, Avenue Charles De Gaulle - 92522 NEUILLY-SUR-SE	INE CEDEX, France 380 253 518	79.50	100.00
AEROBOUTIQUE ALTA 2F	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, Fr.	ance 418 054 680	79.50	100.00
AEROBOUTIQUE FRANCE	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, Fr.	ance 380 193 938	79.50	100.00
AEROBOUTIQUE INFLIGHT RETAIL	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, Fra	ance 408 053 809	52.37	65.88
AEROBOUTIQUE PHOTO / VIDEO / SON	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, Fr.	ance 417 988 615	79.50	100.00
AMP	BRUSSELS, Belgium		92.42	92.42
AGH ORLY SNC	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, Fra	ance 388 222 846	79.50	100.00
ALVADIS	BRUSSELS, Belgium		92.41	100.00
CHAUSSEM	BRUSSELS, Belgium		92.41	99.99
CURTIS CIRCULATION COMPANY	PENNSAUKEN, USA		90.00	90.00
DISTRIBRUGE	BRUGES, Belgium		92.42	100.00
DISTRIDIJLE	MALINES, Belgium		92.42	100.00
DISTRILIM	HASSELT, Belgium		92.42	100.00
DISTRINEWS	BRUSSELS, Belgium		92.42	100.00
DISTRISUD	LIEGE, Belgium		92.18	99.74
DISTRIVESDRE	VERVIERS, Belgium		78.56	85.00
DISTRIWEST NV	REKKEM, Belgium		78.56	85.00
DUTY FREE ASSOCIATES	114, Avenue Charles De Gaulle - 92522 NEUILLY-SUR-SE	INE CEDEX, France 423 402 312	79.50	100.00
DYNAPRESSE	CAROUGE, Switzerland		62.28	100.00
EURODIS	114, Avenue Charles De Gaulle - 92522 NEUILLY-SUR-SE	INE CEDEX, France 428 705 982	79.34	99.80
HACHETTE DISTRIBUTION & SERVICES	BRUSSELS, Belgium		92.42	100.00
HACHETTE DISTRIBUTION INC.	PENNSAUKEN, USA		100.00	100.00
H.D.S. AUSTRALIA PTY	SYDNEY, Australia		100.00	100.00
H.D.S. CANADA	MONTREAL, Canada		100.00	100.00
H.D.S. DEUTSCHLAND	HUERTH HERMUELHEIM, Germany		100.00	100.00
H.D.S. EINZELHANDEL	DIETZENBACH, Germany		100.00	100.00
H.D.S. POLSKA	WARZAW, Poland		100.00	100.00
H.D.S. RETAIL NORTH AMERICA (formerly Eastern Lobby Shop	o) NEW YORK, USA		100.00	80.00
HUNGARO PRESSE	BUDAPEST, Hungary		50.00	50.00
INMEDIO	GDANSK, Poland		100.00	100.00
INTERNATIONALE PRESSE	DIETZENBACH, Germany		75.10	100.00
I.B.D.	OSTENDE, Belgium		92.42	100.00
MARLENE	NEW CALEDONIA	B 083 071	39.75	50.00
NAVILLE	CAROUGE, Switzerland		62.28	100.00
O.L.F.	FRIBOURG, Switzerland		62.28	100.00
PAYOT NAVILLE DISTRIBUTION	FRIBOURG, Switzerland		62.28	65.00
PAYOT S.A.	LAUSANNE, Switzerland		62.26	99.97
PETITE PLANETE	114, Avenue Charles De Gaulle - 92522 NEUILLY-SUR-SE	INE CEDEX, France 403 493 158	79.50	100.00
PRESS IMPORT			62.28	100.00
PRESS RELAY LOGAN	NEW YORK, USA		87.00	87.00
PRESS RELAY / RMD - DELTA	NEW YORK, USA		83.00	83.00
PRESS RELAY WASHINGTON NATIONAL	NEW YORK, USA		90.00	90.00
PRESS-SHOP ALG	BRUSSELS, Belgium		75.54	81.75

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Company	Head Office R	egistration number	% holding	% control
RELAIS H	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, France	542 095 336	100.00	100.00
SAARBACH	HUERTH HERMUELHEIM, Germany		75.10	75.10
SARESCHRI	114, Avenue Charles De Gaulle - 92522 NEUILLY-SUR-SEINE	CEDEX, France 418 459 566	39.75	50.00
SCSC	126, Rue Jules Guesde - 92300 LEVALLOIS-PERRET, France	e 431 960 004	100.00	100.00
SIGMA	MADRID, Spain		50.00	100.00
SOCIEDAD GENERAL ESPANOLA DE LIBRERIA (SGEL)	MADRID, Spain		100.00	100.00
SPECIAL INTEREST	DIETZENBACH, Germany		75.10	100.00
TAHITI ALIZEE	TAHITI, Polynesia	B 57 47	35.77	45.00
VIRGIN MEGA	16, Boulevard du Général Leclerc - 92115 CLICHY Cedex, Fi	rance	100.00	100.00
VIRGIN STORES	16, Boulevard du Général Leclerc - 92115 CLICHY Cedex, Fi	rance 344 260 286	98.45	100.00
HACHETTE DISTRIBUTION SERVICES FRANCE	2, Rue Lord Byron - 75008 PARIS, France	389 540 378	100.00	100.00
EXTRAPOLE POLSKA	WARZAW, Poland		99.99	100.00
EXTRAPOLE SA (formerly Extarpole lvry)	16, Boulevard du Général Leclerc - 92115 CLICHY Cedex, Fi	rance 413 653 569	99.99	100.00
LE FURET DU NORD	37, Rue Jules Guesde - 59160 LOMME, France	459 500 864	85.89	85.89
Lapker Group				
LAPKER	BUDAPEST, Hungary		80.01	80.01
BAKONYHIR	BUDAPEST, Hungary		80.01	100.00
BUVIHIR	BUDAPEST, Hungary		80.01	100.00
DELHIR	BUDAPEST, Hungary		80.01	100.00
ESZAKHIR	BUDAPEST, Hungary		80.01	100.00
HIRKER	BUDAPEST, Hungary		80.01	100.00
KOROSHIR	BUDAPEST, Hungary		80.01	100.00
PANNONHIR	BUDAPEST, Hungary		80.01	100.00
PELSOHIR	BUDAPEST, Hungary		80.01	100.00
RABAHIR	BUDAPEST, Hungary		80.01	100.00
RONAHIR	BUDAPEST, Hungary		80.01	100.00



Company	Head Office	Registration number	% holding	% control
Lagardere Active Broadcast Group			<u> </u>	
LAGARDERE ACTIVE BROADCAST (formerly Europe 1 Communica	tion) 57, ue Grimaldi - 98000 MONACO	775 751 779	99.17	99.32
13 PRODUCTION	6 A, Rue Crinas Prolongée - 13007 MARSEILLE, France	332 148 303	62.90	95.00
AMAYA FILMS	25, Rue François 1er - 75008 PARIS, France	350 562 237	66.20	100.00
ATLANTIQUE DROITS AUDIOVISUELS	28, Rue François 1er - 75008 PARIS, France	388 301 079	66.20	100.00
ATLANTIQUE PRODUCTIONS	25, Rue François 1er - 75008 PARIS, France	324 873 421	66.20	100.00
BELVEDERE PRODUCTIONS	25, Rue François 1er - 75008 PARIS, France	350 492 757	66.20	100.00
BR COM	28, Rue François 1er - 75008 PARIS, France	421 379 108	49.58	50.00
C.E.R.T.	58/60 Richard Wagner Strasse - 66111 SAAREBRUCK, (98.92	99.74
CANAL J	91 bis, Rue du Cherche Midi - 75006 PARIS, France	343 508 048	32.87	100.00
CANAL J INTERNATIONAL	91 bis, Rue du Cherche Midi - 75006 PARIS, France	342 059 466	32.87	100.00
Cie DES CHAINES THEMATIQUES	78, Rue Olivier de Serres - 75015 PARIS, France	392 810 263	64.46	100.00
DEMD PRODUCTIONS	27, Rue Marbeuf - 75008 PARIS, France	339 948 309	66.20	99.80
DMLS J	20, Rue Pergolèse - 75016 PARIS, France	431 280 460	33.03	50.00
DMLS TV	20, Rue Pergolèse - 75016 PARIS, France	413 155 524	66.06	99.80
EDI POLOGNE	28, Rue François 1er - 75008 PARIS, France	420 304 180	59.50	100.00
EDITIONS MUSICALES FRANCOIS 1ER	25, Rue François 1er - 75008 PARIS, France	381 649 771	66.26	100.00
EUROPA PLUS FRANCE	26 bis, Rue François 1er - 75008 PARIS, France	354 076 176	77.35	85.60
EUROPE 1 IMMOBILIER	26 bis, Rue François 1er - 75008 PARIS, France	622 009 959	89.15	90.00
EUROPE 1 TELECOMPAGNIE	26 bis, Rue François 1er - 75008 PARIS, France	542 168 463	99.04	100.00
EUROPE 2 COMMUNICATION	26 bis, Rue François 1er - 75008 PARIS, France	339 696 072	99.13	100.00
EUROPE 2 ENTREPRISES	28, Rue François 1er - 75008 PARIS, France	352 819 577	99.13	100.00
EUROPE 2 PRAGUE	PRAGUE, Czech Republic	002 017 077	99,17	100.00
EUROPE AUDIOVISUEL	26 bis, Rue François 1er - 75008 PARIS, France	309 001 477	66.20	100.00
EUROPE DEVELOPPEMENT INTERNATIONAL	28, Rue François 1er - 75008 PARIS, France	388 404 717	99.17	100.00
EUROPE FM	28, Rue François 1er - 75008 PARIS, France	405 188 871	99.17	100.00
EUROPE IMAGES INTERNATIONAL	25, Rue François 1er - 75008 PARIS, France	339 412 611	66.20	100.00
EUROPE NEWS	26 bis, Rue François 1er - 75008 PARIS, France	343 508 750	99.03	99.99
FILMS D'ICI	12, Rue Clavel - 75019 PARIS, France	329 460 448	48.32	73.00
GMT PRODUCTIONS	27, Rue Marbeuf - 75008 PARIS, France	342 171 667	66.20	100.00
HACHETTE PREMIERE	25, Rue François 1er - 75008 PARIS, France	334 805 686	66.20	100.00
HIT FM	28, Rue François 1er - 75008 PARIS, France	331 100 446	91.74	90.40
IMAGE ET COMPAGNIE	8, Place Boulnois - 75017 PARIS, France	334 027 620	66.20	100.00
IMAGES ET SON CONSEIL	57 Rue Grimaldi - 98000 MONACO	334 627 620	99,17	100.00
INFINITIV	PRAGUE, Czech Republic		99.17	100.00
IRS FRANCE	28, Rue François 1er - 75008 PARIS, France	378 394 258	99.15	100.00
JLR PRODUCTIONS	32, Rue d'Armaillé - 75017 PARIS, France	384 015 491	66.20	100.00
KANOKO BV	AMSTERDAM, Netherlands		59.50	60.00
LA CHAINE METEO (formerly TV Météo)	78, Rue Olivier de Serres - 75015 PARIS, France	393 326 285	64.46	100.00
LAGARDERE ACTIVE PUBLICITE INTERNET	28, Rue François 1er - 75008 PARIS, France	407 529 320	100.00	100.00
LAGARDERE ACTIVE PUBLICITE (formerly Europe Régies)	28, Rue François 1er - 75008 PARIS, France	383 085 883	99.17	100.00
LAGARDERE ACTIVE PUBLICITE REGIONS	28, Rue François 1er - 75008 PARIS, France	329 209 993	99.17	100.00
LAGARDERE ACTIVE RESSOURCES	28, Rue François 1er - 75008 PARIS, France	353 057 854	99.17	100.00
LAGARDERE IMAGES	28, Rue François 1er - 75008 PARIS, France	334 595 881	64.46	65.00
LAGARDERE IMAGES LAGARDERE IMAGES INTERNATIONAL (formerlyTelpar)			66.20	100.00
	32, Rue François 1er - 75008 PARIS, France	381 651 744		100.00
LACADDEDE THEMATIONES	25, Rue François 1er - 75008 PARIS, France	381 651 744	32.87	51.00
LEG PRODUCTIONS	32, Rue François 1er - 75008 PARIS, France	350 787 594		
LEO PRODUCTIONS	126, Avenue Victor Hugo - 92100 BOULOGNE, France	383 160 942	66.75	100.00

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Company	Head Office	Registration number	% holding	% control
M. TELEVISION	28, Rue François 1er - 75008 PARIS, France	422 347 989	33.10	50.00
MATCH TV	28, Rue François 1er - 75008 PARIS, France	438 604 738	64.44	99.97
MAXIMAL NEWS TELEVISION	28, Rue François 1er - 75008 PARIS, France	384 316 907	33.10	100.00
MAXIMAL PRODUCTIONS	28, Rue François 1er - 75008 PARIS, France	432 608 313	33.10	50.00
MCM (formerly MCM International)	109, Rue du Faubourg St-Honoré - 75008 PARIS, France	384 939 484	32.87	100.00
MCM AFRICA	109, Rue du Faubourg St-Honoré - 75008 PARIS, France	411 205 628	22.03	67.00
MEZZO	49, Bd du Général Martial Valin - 75015 PARIS, France	418 141 685	19.80	60.00
PALETTE PRODUCTION	140, Rue de Rivoli - 75001 PARIS, France	398 762 955	47.04	74.80
PARIS NEWS	32, Rue d'Armaillé - 75017 PARIS, France	417 778 727	66.20	100.00
PATHE TELEVISION	27, Rue Marbeuf - 75008 PARIS, France	377 608 377	33.20	50.08
PERFORMANCES	28, Rue François 1er - 75008 PARIS, France	327 655 551	94.05	94.84
PROMOTION ET SPECTACLES D'EUROPE 1	26 bis, Rue François 1er - 75008 PARIS, France	632 042 495	99.05	100.00
R. R. M. PRAGUE	PRAGUE, Czech Republic		99.17	100.00
REGIE 1	28, Rue François 1er - 75008 PARIS, France	383 154 663	50.37	51.00
REGIE RADIO MUSIC	26 bis, Rue François 1er -75008 PARIS, France	341 949 923	99.16	100.00
RFM ENTREPRISES	28, Rue François 1er - 75008 PARIS, France	400 283 768	100.00	100.00
RG EUROPA 1 (FREKVENCE 1)	PRAGUE, Czech Republic		93.47	94.25
SANTE-VIE	28, Rue François 1er - 75008 PARIS, France	413 357 336	39.74	61.65
SATEL J	91 bis, Rue du Cherche Midi - 75006 PARIS, France	380 200 485	32.87	100.00
SOCOMHA	10, Rue Sadi Carnot - 14000 CAEN, France	347 736 597	99.13	100.00
TECHNISONOR	25, Rue François 1er - 75008 PARIS, France	542 088 604	66.20	99.98
TELMONDIS	18, Rue Troyon - 75017 PARIS, France	722 021 631	64.46	99.40
TOP 50	25, Rue François 1er - 75008 PARIS, France	307 718 320	66.20	100.00
Lagardere Active Broadband LAGARDERE ACTIVE	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 428 705 537	100.00	100.00
BROADWAY FACTORY	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	439 001 843	51.00	51.00
EUROPE INFOS	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	415 096 502	100.00	100.00
HACHETTE MUTIMEDIA	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	390 287 407	100.00	100.00
LAGARDERE ACTIVE BROADBAND	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	343 611 208	100.00	100.00
LAGARDERE ACTIVE BROADBAND MANAGEMENT	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	420 442 428	100.00	100.00
LAGARDERE ACTIVE ITV	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 428 706 170	99.72	99.72
L.A.N.A.	1633 Broadway 40th Floor, New York, NY 10019, USA		100.00	100.00
LE JOURNAL DE CHEZ VOUS	7-11, Place des Coureauleurs - 17000 LA ROCHELLE, Fra	nce 421 387 978	56.16	48.43
LE JOURNAL DE CHEZ VOUS PUBLICITE	33, Place des Coureauleurs - 17000 LA ROCHELLE, Franc	re 423 805 639	53.35	95.00
LE STUDIO	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	420 919 904	99.80	99.80
L.H.F.I. (formerly H.F.G.)	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	399 923 531	100.00	100.00
L.H. NET	1633 Broadway 40th Floor, New York, NY 10019, USA		99.99	100.00
MEDIACAST	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 420 958 258	99.80	99.80
MEDIANET TECHNOLOGIES	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	400 231 148	99.99	99.99
MUSIC IN EUROPE	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	428 782 536	99.56	100.00
NET PRESS	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	399 279 652	100.00	100.00
PLURIMEDIA SPECTACLES	11, Rue de Cambrai - 75927 PARIS CEDEX 19, France	334 937 563	99.96	99.96
RTM PRODUCTIONS	BRENTWOOD, USA		100.00	100.00
SYMAH	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 345 075 709	100.00	100.00
SYMAH VISION	27, Rue Jean Bleuzen BP 47 - 92174 VANVES CEDEX, Fra	ance 353 386 642	100.00	100.00
TELEVISION HOLDINGS	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 401 570 502	100.00	100.00
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Lagardere Active (continued)

Company	Head Office	Registration number	% holding	% control
Legion Group				
LEGION GROUP SA	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 388 581 555	100.00	100.00
FABIAN HOLDINGS BV	AMSTERDAM, Netherlands		100.00	100.00
GREENLAND INTERACTIVE Ltd	LONDON, United Kingdom		50.00	50.00
LEGION A.S.	OSLO, Norway		100.00	100.00
LEGION COMMUNICATION TAIWAN COMPANY Ltd	TAIPEI, Taiwan		100.00	100.00
LEGION INTERNATIONAL S.A.	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, Franc	ce 399 120 229	100.00	100.00
LEGION UK Ltd	LONDON, United Kingdom		100.00	100.00
LEGION MULTIMEDIA ASIA Pte Ltd	SINGAPORE		100.00	100.00
LEGION TELEKOMMUNIKATION GmbH	DUSSELDORF/FRG, Germany		100.00	100.00
TELECOM SCANDINAVIA	COPENHAGUE, Denmark		100.00	100.00

THE PROPERTY AND DESCRIPTION OF STREET HOSE STREET, WILLIAM STREET, ST

Automobile

Company	Head Office	Registration number	% holding	% control
MATRA AUTOMOBILE	4, Rue de Presbourg - 75116 PARIS, France	318 353 661	100.00	100.00
CERAM	8, Avenue J. d'Alembert - BP 2 - 78191 TRAPPES, Franc	ce 393 684 717	100.00	100.00
D3	11, Rue Paul Bert - 92400 COURBEVOIE, France	343 952 545	90.00	90.00
MATRA AUTOMOBILE DEVELOPPEMENT	4, Rue de Presbourg - 75116 PARIS, France	392 706 305	100.00	100.00

Other Activities

Company	Head Office R	egistration number	% holding	% control
LAGARDERE SCA	4, Rue de Presbourg - 75116 PARIS, France	320 366 446		
C. V. T.	3, Av. du Centre - 78180 MONTIGNY LE BRETONNEUX, Fran	ce 304 233 406	100.00	100.00
DARIADE	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	400 231 072	100.00	100.00
DESIRADE	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France		100.00	100.00
DIVIANE	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	403 081 722	100.00	100.00
HACHETTE S.A.	4, Rue de Presbourg - 75116 PARIS, France	402 345 128	100.00	100.00
HACHETTE BOOK GROUP Inc	NEW YORK, USA		100.00	100.00
HACHETTE PRODUCTIONS Inc.	NEW YORK, USA		100.00	100.00
HOLPA	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	572 011 526	100.00	100.00
LAGARDERE NORTH AMERICA, Inc	NEW YORK, USA		100.00	100.00
MNC	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	345 078 927	100.00	100.00
M.P. 55	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	344 646 021	100.00	100.00
M.P. 65	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	348 971 854	99.42	99.42
M.P. 98	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	387 941 636	99.42	100.00
MATRA HACHETTE GENERAL	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	348 991 167	100.00	100.00
MATRA PARTICIPATIONS	4, Rue de Presbourg - 75116 PARIS, France	303 600 902	100.00	100.00
MATRAVISION INC	NEW YORK, USA		100.00	100.00
SOFRIMO	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	569 803 687	100.00	100.00
SOGEMAT PARTICIPATIONS	121, Avenue de Malakoff - 75216 PARIS CEDEX 16, France	337 625 719	100.00	100.00
Banque Arjil & Cie Group				
BANQUE ARJIL & CIE	43, Rue Vineuse - 75116 PARIS, France	320 366 453	99.92	99.92
ARJIL & ASSOCIATES Ltd	19, Buckingham Street LONDON WC2N 6EF, United Kingdon	n	99.92	100.00
ARJIL & ASSOCIES BANQUE	43, Rue Vineuse - 75116 PARIS, France	315 782 490	99.92	100.00
ARJIL & CIE ESPAGNE	6, Calle Fortuny - 28010 MADRID, Spain		99.92	100.00
ARJIL PARTICIPATIONS	43, Rue Vineuse - 75116 PARIS, France	380 044 891	99.92	100.00
ARJIM	43, Rue Vineuse - 75116 PARIS, France	418 883 203	99.92	100.00
BERYL EXPANSION	43, Rue Vineuse - s75116 PARIS, France	352 168 736	99.92	100.00
Transit Systems Group				
MATRA TRANSPORT	4, Rue de Presbourg - 75116 PARIS, France	662 000 447	100.00	100.00
MATRA TRANSFINEX	4, Rue de Presbourg - 75116 PARIS, France	343 607 255	100.00	100.00
MATRA TRANSIT Inc	ILLINOIS, USA		100.00	100.00
SOFIMATRANS	4, Rue de Presbourg - 75116 PARIS, France	325 646 388	100.00	100.00

Proportionally consolidated companies at December 31, 2001

Book Publishing

Company	Head Office	Registration number	% holding	% control
DISNEY HACHETTE EDITION	43, Quai de Grenelle - 75015 PARIS, France	384 094 769	50.00	50.00
HARLEQUIN S.A.	83/85, Boulevard Vincent Auriol - 75013 PARIS, France	318 671 591	50.00	50.00

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Print Media

DISNEY HACHETTE PRESSE	10, Rue Thierry Le Luron - 92592 LEVALLOIS-PERRET, France	380 254 763	49.99	49.00
EDIZIONI ITALO FRANCESI (EDIF)	MILAN, Italy		49.99	50.00
ELLE VERLAG	MUNICH, Germany		49.99	50.00
HACHETTE / EMAP MAGAZINE	LONDON, United Kingdom		49.99	50.00
HACHETTE FILIPACCHI POST COMPANY	BANGKOK, Thailand		48.99	49.00
HACHETTE NEXT MEDIAS			49.99	100.00
HAFIBA	37 bis, Rue de Villiers - 92200 NEUILLY-SUR-SEINE, France	410 476 592	49.99	40.00

Lagardere Active

Lagardere Active Broadcast Grou	р			
AUBES PRODUCTIONS	27 Rue Marbeuf - 75008 PARIS, France	429 138 019	13.32	20.00
EURO RADIO SAAR	58/60 Richard Wagner Strasse - 66111 SAARBRUCK, Geri	many	44.91	45.00
EUROZET	Zurawia 8 00-503 WARSAW, Poland		29.37	48.92
RADIOZET	Zurawia 8 00-503 WARSAW, Poland		29.37	48.92
RRM VARSOVIE	Zurawia 8 00-503 WARSAW, Poland		29.37	48.92

Other Activities

High Technologies

EADS and its subsidiaries	AMSTERDAM, Netherlands	15.10	15.10

Automobile

MATRA VENTURE COMPOSITES	8. Avenue J. d'Alembert - BP 2 - 78191 TRAPPES. France	428 745 681	50.00	50.00

Companies under the equity method at December 31, 2001

Book Publishing

Company	Head Office	Registration number	% holding	% control
EDITIONS J'AI LU	84, Rue de Grenelle - 75007 PARIS, France	582 039 673	35.33	35.32
LES EDITIONS CEC Inc.	MONTREAL, Canada		50.00	50.00

Print Media

EXCELSIOR PUBLICITE INTERDECO	23, Rue Baudin - 92303 LEVALLOIS-PERRET CEDEX, France	652 033 168	29.99	30.00
EDITIONS PHILIPPE AMAURY	25, Avenue Michelet - 93400 SAINT-OUEN, France	552 102 121	24.99	25.00
HACHETTE RIZZOLI INTERNATIONAL				
COMMUNICATION BV	AMSTERDAM, Netherlands		49.99	50.00
HACHETTE RIZZOLI MAGAZINES	GERAKAS - ATTICA, Greece		24.99	50.00
HOLDING E. PROUVOST	149, Rue Anatole France - 92534 LEVALLOIS-PERRET CEDEX, France		41.99	42.00
MEDIA SUD REGIE	13, Rue Louis Pasteur - 92103 BOULOGNE BILLANCOURT CEDEX, France	401 380 167	49.22	51.00
PUBLIFA	12, Rue Ampère - 75017 PARIS, France	429 556 640	49.98	50.00
SEFAM	22, Rue Huyghens - 75014 PARIS, France	334 173 093	48.99	49.00
S.E.T.C.	48/50, Boulevard Senard - 92210 SAINT CLOUD, France	378 558 779	38.98	39.00
SOCIETE FRANCAISE D'EDITION DE JOURNAUX				
ET D'IMPRIMES COMMERCIAUX (S.F.E.J.I.C.)	25, Avenue du Président Kennedy - 68000 MULHOUSE, France	945 750 735	20.00	20.01

Distribution Services

NEWSLINK	SYDNEY, Australia	40.00	40.00
SKY NEWS ASSOCIATES	NEW YORK, USA	35.00	35.00

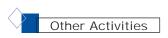
Lagardere Active

Lagardere Active Broadcast Group				
EUROPE REGIES SUD-OUEST	98, Cours Alsace Lorraine - 33000 BORDEAUX, France	410 666 150	49.00	49.00
EUROPE REGIES OUEST	16, Avenue Henry Fréville - 35200 RENNES, France	410 666 150	49.00	49.00
JACARANDA	CENTURION, South Africa		15.00	15.00
MULTITHEMATIQUES	48, Quai du Point du Jour - 92659 BOULOGNE BILLANCOURT, France	402 314 140	27.42	27.42
RADMARK	1-3 Mellis Road, Mellis Park PO Box 5981 RIVONIA 2128, South Africa		33.35	33.35
CANALSATELLITE	85/89, Quai André Citroën - 75711 PARIS Cedex 15, France	383 866 795	34.00	34.00
LE MONDE INTERACTIF	16/18, Quai de la Loire - 75019 PARIS, France	419 388 673	34.00	34.00

Non-consolidated investments at December 31, 2001



Company	Head Office	% olding	Stockholders' equity at Dec. 31, 2001	2001 income	Net book value at Dec. 31, 2001	Market value of listed securities
LA DEPECHE DU MIDI	Avenue Jean-Baylet - 31095 TOULOUSE CEDEX 1, France	15.02%	11.2 (b)	NC	11.4	
MIDI LIBRE	Mas de Grille - 34430 SAINT JEAN DE VEDAS, France	11.82%	52.2 (b)	NC	9.8	



RENAULT	13-15, Quai le Gallo - 92100 BOULOGNE-BILLANCOURT, France 1.50%	8 856.5	553.6	68.1	138.9

(a) Before appropriation of income.
(b) Consolidated stockholders' equity at December 31, 2001.

5.6 | Parent Company financial statements

Parent Company statements of income for the years ended December 31

(in millions of euros)	2001	2000	1999
Revenues	1	6	6
Operating costs	(13)	(16)	(27)
Operating loss	(12)	(10)	(21)
Interest income, net	106	114	113
Provisions, net	(107)	(29)	8
Operating income (loss) after interest	(13)	75	100
Non-operating expenses, net	37	(107)	(16)
Preferred remuneration	(32)	(33)	(32)
Income tax credit	104	66	45
Net income	96	1	97

Parent Company balance sheets at December 31

Assets

(in millions of euros)	2001	2000	1999
Current assets			
Cash	3	18	14
Marketable securities	10	1	21
Trade receivables	-	3	1
Other receivables, prepayments and deferred charges	406	404	297
Total current assets	419	426	333
Investments in subsidiaries Other investments and non-current assets	3,194 2,597	3,550 2,055	2,532 1,006
Total investments	5,791	5,605	3,538
Translation adjustment	58	41	24
Total assets	6,268	6,072	3,895

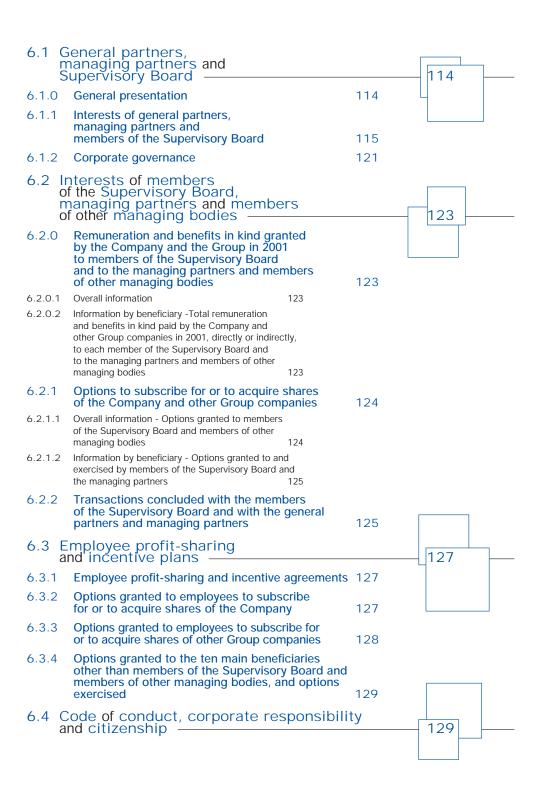
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Liabilities and stockholders' equity

(in millions of euros)	2001	2000	1999
Liabilities			
Trade payables	2	17	13
Borrowings	1,532	1,254	416
Amounts due relating to investments	870	800	601
Other payables and deferred income	13	12	14
Translation adjustment	1	1	20
Reserves for risks and charges	318	468	237
Total liabilities	2,736	2,552	1,301
Permanent funds			
Undated subordinated notes	416	416	416
Total permanent funds	416	416	416
Stockholders' equity			
Common stock	846	839	747
Additional paid-in capital and retained earnings (including net income for the year)	2,270	2,265	1,431
Total stockholders' equity	3,116	3,104	2,178
Total permanent funds and stockholders' equity	3,532	3,520	2,594
Total liabilities and stockholders' equity	6,268	6,072	3,895



Corporate governance Supervision of the Company Remunerations



6.1 I General partners, managing partners and **Supervisory Board**

6.1.0 General presentation

General partners: Jean-Luc LAGARDÈRE

ARJIL COMMANDITÉE-ARCO

Managing partners: Jean-Luc LAGARDÈRE

ARJIL COMMANDITÉE-ARCO, represented by :
- Philippe CAMUS, Chairman and Chief Executive Officer

- Arnaud LAGARDÈRE, Deputy Chairman and Chief Operating Officer

Supervisory Board at May 23, 2002		First appointed	End of current period of office
Chairman Chairman of the Audit Committee	Raymond H. LÉVY Honorary Chairman, Renault SA	May 19, 1998	AGM 2004*
Deputy Chairman	Bernard ESAMBERT Permanent representative of Lagardère Capital & Management Chairman of the Supervisory Board, Banque Arjil & Cie	May 19, 1998	AGM 2004*
Member of the Board	Manfred BISCHOFF Chairman of the Board of Management, DaimlerChrysler A.G.	May 19, 1998	AGM 2004*
Member of the Board	Georges CHODRON de COURCEL Deputy Chief Executive Officer, BNP-PARIBAS	May 19, 1998	AGM 2004*
Member of the Board	GAN S.A Represented by Mr. Helman le PAS de SECHEVAL (Chief Financial Officer, Groupama)	May 19, 1998	AGM 2004*
Member of the Board	Pehr G. GYLLENHAMMAR Chairman, CGNU plc (London)	May 19, 1998	AGM 2004*
Member of the Board	Pierre LESCURE	March 22, 2000	AGM 2004*
Member of the Board Member of the Audit Committee	Christian MARBACH Chairman, Agence des PME	May 19, 1998	AGM 2004*
Member of the Board Member of the Audit Committee	Bernard MIRAT Former Deputy Chairman and Chief Operating Officer, Société des Bourses Françaises	May 19, 1998	AGM 2004*
Member of the Board Member of the Audit Committee	Jacques NIVARD Stockbroker Honorary Chairman, Nivard Flornoy-Fauchier Magnan Durant des Aulnois	May 19, 1998	AGM 2004*
Member of the Board	Jean PEYRELEVADE Chairman and Chief Executive Officer, Crédit Lyonnais	May 19, 1998	AGM 2004*
Member of the Board	Didier PINEAU-VALENCIENNE Honorary Chairman, Schneider Electric Vice Chairman, Crédit Suisse First Boston	May 19, 1998	AGM 2004*

^{*}Annual General Meeting to be held in 2004 to approve the financial statements for the year ended December 31, 2003.

Member of the Board	Michel ROUGER Honorary President, Paris Commercial Court	May 19, 1998	AGM 2004*
Member of the Board	Felix G. ROHATIN Former US Ambassador to France	May 23, 2002	AGM 2004*
Censor	Yves SABOURET Chief Operating Officer, Nouvelles Messageries de la Presse Parisienne (NMPP)	May 19, 1998	AGM 2004*
Corporate Secretary	Pierre LEROY General Counsel and Secretary	May 19, 1998	AGM 2004*

^{*} Annual General Meeting to be held in 2004 to approve the financial statements for the year ended December 31, 2003.

6.1.1

General partners, managing partners and members of the Supervisory Board (at May 23, 2003)

General partners

Jean-Luc LAGARDÈRE

4, rue de Presbourg - 75116 Paris, France

ARJIL COMMANDITÉE-ARCO

A French corporation with capital stock of € 40,000 121, avenue de Malakoff - 75116 Paris, France

Managing partners

Jean-Luc LAGARDÈRE

4, rue de Presbourg - 75116 Paris, France Born February 10, 1928

Mr. Jean-Luc LAGARDÈRE's term of office as managing partner was renewed for a period of six years from December 30, 1998.

Positions held by Mr. Jean-Luc LAGARDÈRE in other companies:

Chairman and Chief Executive Officer, Lagardère SA 121, avenue de Malakoff - 75116 Paris, France

Chairman and Chief Executive Officer, Lagardère Capital & Management 121, avenue de Malakoff - 75116 Paris, France

Chairman and Chief Executive Officer, Hachette SA 4, rue de Presbourg - 75116 Paris, France

Chairman of the Board, European Aeronautic Defence and Space Company EADS N.V. Drentestraat 24, 1083 HK Amsterdam, The Netherlands

Chairman of the Board, EADS Participations B.V. Drentestraat 24, 1083 HK Amsterdam, The Netherlands Director, Renault SA

34, quai du Point-du-Jour - 92100 Boulogne-Billancourt, France

Managing director, Lagardère Elevage Le Pont d'Ouilly - 14690 Ouilly, France

Chairman, France Galop 46, place Abel Gance - 92655 Boulogne Cedex, France

Member of the Consultative Committee, Banque de France - Paris, France

ARJIL COMMANDITÉE-ARCO

121, avenue de Malakoff - 75116 Paris, France

Represented by Mr. Philippe CAMUS and Mr. Arnaud LAGARDÈRE

ARJIL COMMANDITEE-ARCO was appointed managing partner for a period of six years from March 17, 1998.

Positions held by ARJIL COMMANDITÉE-ARCO in other companies: None.

- Philippe CAMUS

4, rue de Presbourg - 75116 Paris, France Born June 28, 1948

Chairman and Chief Executive Officer, ARJIL COMMANDITÉE-ARCO 121. avenue de Malakoff - 75116 Paris. France

Other positions held by Mr. Philippe CAMUS:

Chief Executive Officer, European Aeronautic Defence and Space Company EADS N.V. Drentestraat 24, 1083 HK - Amsterdam, The Netherlands

>>>

Chief Executive Officer, EADS Participations B.V. Drentestraat 24, 1083 HK - Amsterdam - The Netherlands

Chairman, European Aeronautic Defence and Space Company EADS France

37, boulevard de Montmorency - 75016 Paris, France

Chairman, Groupement des Industries Aéronautiques et Spatiales (G.I.F.A.S.)

4, rue Galilée - 75116 Paris, France

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Vice-Chairman of the Supervisory Board, Airbus Industrie (G.I.E.)

1, rond point Maurice Bellonte -31700 Blagnac, France

Director, Dassault Aviation

9, rond point des Champs-Élysées - Marcel Dassault -75008 Paris, France

Director, Lagardere Active Broadcast 57. rue Grimaldi - MC 98000 Monaco

Director, Hachette Filipacchi Médias 149/151, rue Anatole France - 92300 Levallois-Perret, France

Director, La Provence

248 , avenue Roger Salengro - 13015 Marseille, France

Director, Nice Matin

214, route de Grenoble - 06200 Nice, France

Director, GIE PGS

121, avenue de Malakoff - 75116 Paris, France

Member of the Supervisory Board, Editions P. Amaury 4, rue Rouget de L'isle - 92130 Issy-les-Moulineaux, France

Permanent representative of Hachette SA to the Board of Directors, Hachette Distribution Services 4, rue Lord Byron - 75008 Paris, France

Permanent representative of Lagardère SCA to the Board of Directors, Hachette SA 4, rue de Presbourg - 75116 Paris, France

Director, Crédit Lyonnais 19, boulevard des Italiens - 75002 Paris, France

- Arnaud LAGARDÈRE

4, rue de Presbourg - 75116 Paris, France Born March 18, 1961

Deputy Chairman and Chief Operating Officer, ARJIL COMMANDITÉE-ARCO

121, avenue de Malakoff - 75216 Paris, France

Other positions held by Mr. Arnaud LAGARDÈRE:

Director and Chief Operating Officer, Lagardère SA 121, avenue de Malakoff - 75216 Paris, France

Director and Chief Operating Officer, Lagardère Capital & Management 121, avenue de Malakoff - 75216 Paris, France

Director, Hachette SA 4, rue de Presbourg - 75116 Paris, France

Director, Hachette Livre 43, quai de Grenelle - 75015 Paris, France

Director, Hachette Distribution Services 2, rue Lord Byron - 75008 Paris, France Member of the Supervisory Board, Virgin Stores 16, boulevard du Général Leclerc - 92115 Clichy, France

Director, Hachette Filipacchi Médias 149/151, rue Anatole France - 92534 Levallois-Perret, France

Chairman of the Board of Directors, Lagardere Active 121, avenue de Malakoff - 75216 Paris, France

Chairman, Lagardère Active Broadcast 57, rue Grimaldi - 98000 Monaco

Chairman, Lagardere Active Publicité SAS 28, rue François 1^{er} - 75008 Paris, France

Permanent representative of Lagardere Active Publicité to the Board of Directors, Europe Développement International 28, rue François 1^{er} - 75008 Paris, France

Chairman, Lagardère Images 28, rue François 1^{er} - 75008 Paris, France

Chairman, Lagardère Thématiques 28, rue François 1er - 75008 Paris, France

Co-Manager, I.S.-9 28, rue François 1^{er} - 75008 Paris, France

Director, multiThématiques 48, quai du Point du Jour - 92100 Boulogne Billancourt, France

Representative of Hachette SA to the Management Committee of SEDI TV - TEVA 89, avenue Charles de Gaulle - 92200 Neuilly sur Seine, France

Director, CanalSatellite 85/89, quai André Citroën - 75015 Paris, France

Chairman, Lagardere Active Broadband 11, rue de Cambrai - 75019 Paris, France

Chairman, Lagardere Active Finances (SAS) 121, avenue de Malakoff - 75216 Paris, France

Manager, H.F.G. 11, rue de Cambrai - 75019 Paris, France

Permanent representative of Lagardère SCA with Matra Hachette Général 121, avenue de Malakoff - 75216 Paris, France

Permanent representative of Lagardère Capital & Management with Lagardère Sociétés 121, avenue de Malakoff - 75216 Paris, France

Deputy-Chairman of the Supervisory Board, Banque Arjil & Cie 43, rue Vineuse - 75016 Paris, France

Manager, Lagardère Elevage Le Haut d'Ouilly - 14690 Point d'Ouilly, France

Manager, Nouvelles Messageries de la Presse Parisienne 58, rue Jacques Hillairet - 75012 Paris, France

Director, Société d'Agences et de Diffusion 33, rue Hénard - 75012 Paris, France

Administrator, Fondation Hachette 4, rue de Presbourg - 75116 Paris, France

Members of the Supervisory Board

Raymond H. LÉVY

40, rue de Garches - 92420 Vaucresson, France Born June 28, 1927

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Chairman of the Audit Committee Number of Lagardère SCA shares held: 15,300

Director, Renault Finance

Avenue de Rhodanie 48 - 1007 Lausanne, Switzerland

Director, Louis Dreyfus Citrus 87, avenue de la Grande Armée - 75116 Paris, France

Mr. Raymond H. Lévy is also Honorary Chairman of Renault SA.

Manfred BISCHOFF

81663 Munich - Germany Born April 22, 1942

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 150

Member of the Board of Management, DaimlerChrysler AG Stuttgart, Germany

Chairman of the Supervisory Board, MTU Aero Engines GmbH (formerly MTU Motoren und Turbinen Union München GmbH)

Chairman of the Board of EADS N.V.Amsterdam, The Netherlands

Member of the Munich Regional Advisory Council Deutsche Bank AG - Munich, Germany

Member of the Supervisory Board Gerling-Konzern Versicherungs-Beteiligungs-AG

Member of the Shareholders' Committee and Supervisory Board - J.M. Voith AG - Heidenheim, Germany

Member of the Board of Trustees of ifo-Institut für Wirtschaftsforschung

Member of the Board of Directors, Mitsubishi Motors Corporation - Tokyo, Japan

Georges CHODRON de COURCEL 23, avenue Mac Mahon - 75017 Paris, France

23, avenue Mac Mahon - 75017 Paris, France Born May 20, 1950

First appointed: May 19, 1998 End of current period of office: AGM 2004* Number of Lagardère SCA shares held: 150

Member of the Executive Committee of BNP Paribas

Head of Banque de Financement et d'Investissement BNP Paribas

16, boulevard des Italiens - 75450 Paris Cedex 09, France

Director, Bouygues

90, avenue des Champs-Elysées - 75008 Paris, France

Director, Scor SA 1, avenue du Général de Gaulle 92074 Paris La Défense Cedex, France

Director, Nexans

16, rue Monceau - 75008 Paris, France

• Evan G. GALBRAITH

MORGAN STANLEY 1221 avenue of The Americas - 30th Floor New-York, NY 10020, USA Born July 2, 1928

First appointed: May 19, 1998

End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 150

US Ambassador to France from 1981 to 1985

Advisor Director Morgan Stanley 1221 Avenue of The Americas – 30th Floor New-York, NY 10020, USA

Chairman, National Review magazine New-York, USA

Senior Advisor, Mc Daniels & Co. SA Lausanne, Switzerland

Mr. Galbraith left the Supervisory Board of Lagardère SCA on October 22, 2001.

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^{*}Annual General Meeting to be held in 2004 to approve the financial statements for the year ended December 31, 2003



• GAN SA (1)

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A French corporation with capital stock of € 475,051,164 8/10, rue d'Astorg - 75008 Paris, France

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 150

Represented by Mr. Helman le PAS de SECHEVAL Chief Financial Officer, Groupama Born January 21, 1966

Positions held by Mr. Helman le PAS de SECHEVAL:

Chairman of the Supervisory Board, Société Immobilière FINAMA - 22/28, rue Joubert - 75009 Paris, France

Chairman of the Supervisory Board, FINAMA Asset Management

25, rue de Courcelles - 75008 Paris, France

Deputy Chairman of the Supervisory Board, Banque FINAMA

57, boulevard Haussmann - 75008 Paris, France

Director, GAN ITALIA VITA Via Guidubaldo Del Monte, 45 - 00197 Rome, Italy

Director, GAN ITALIA SPA Via Guidubaldo Del Monte, 45 - 00197 Rome, Italy

Permanent representative of Gan Assurances to the Supervisory Board, LOCINDUS

Permanent representative of Caisse Centrale des Assurances Mutuelles Agricoles to the Board of Directors, SILIC

Pehr G. GYLLENHAMMAR

CGNU plc

St Helen's, 1 Undershaft London EC3P 3DQ, United Kingdom Born April 28, 1935

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 150

Chairman of the Board of Directors CGNU plc - London, United Kingdom Chairman of the Board of Directors Svenska Skeppshypotekskassan (Swedish Ships' Mortgage Bank) - Gothenburg, Sweden

Chairman - Reuters Founders Share Company Ltd London, United Kingdom

Member, International Advisory Board, Nissan-Renault - Tokyo, Japan

Member, International Advisory Group Toshiba Corporation - Tokyo, Japan

LAGARDÈRE CAPITAL & MANAGEMENT

A French corporation with capital stock of € 334.080

121, avenue de Malakoff - 75116 Paris, France

First appointed: May 19, 1998 End of current period of office: AGM 2004 *

Positions held by Lagardère Capital & Management in other companies:
Director, Lagardère Sociétés

121, avenue de Malakoff - 75116 Paris, France

Represented by Mr. Bernard ESAMBERT Born July 7, 1934

Number of Lagardère SCA shares held: 36,303 shares registered in the name of Mr. ESAMBERT

Positions held by Mr. Bernard ESAMBERT:

Deputy Chairman of the Supervisory Board, Lagardère SCA 4, rue de Presbourg - 75116 Paris, France

Chairman of the Supervisory Board, Banque Arjil & Cie 3, rue Vineuse - 75016 Paris, France

Chairman of the Supervisory Board, Arjil & Associés Banque

3, rue Vineuse - 75016 Paris, France

Director, Hachette Filipacchi Médias 149/151, rue Anatole France - 92300 Levallois-Perret, France

Vice-Chairman, Bolloré Odet - 29500 Ergue-Gaberic, France

Chairman, Rivaud Innovation - Bolloré Group Odet - 29500 Ergue-Gaberic, France

Chairman, Compagnie Saint-Gabriel Odet - 29500 Ergue-Gaberic, France

Director, Compagnie de Saint-Gobain Immeuble les Miroirs

18, avenue d'Alsace - 92400 Courbevoie, France

Chairman, BioMérieux - Pierre Fabre Le Carla, Burlats - 81106 Castres Cedex, France

Chairman, Financière V 31/32, quai de Dion Bouton - 92811 Puteaux Cedex, France

Chairman, Finfranline 31/32, quai de Dion Bouton - 92811 Puteaux Cedex, France

Member of the Commission, COB 17, place de la Bourse - 75082 Paris Cedex 2, France President, Fondation Française pour la Recherche sur l'Epilepsie

President, Fédération pour la Recherche sur le cerveau

Vice-President, Institut de l'Entreprise

Administrator-Treasurer, Fondation Touraine

Administrator-Treasurer, Association Georges Pompidou

Honorary President, Institut Pasteur

^{*}Annual General Meeting to be held in 2004 to approve the financial statements for the year ended December 31, 2003

Pierre LESCURE

8, avenue Raphaël - 75016 Paris, France Born July 2, 1945

First appointed: March 22, 2000 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 150

Chairman and Chief Executive Officer, Canal Plus 85-89, quai André Citroën - 75906 Paris Cedex 15, France

Chairman and Chief Executive Officer, multiThématiques 48, quai du Point du Jour - 92100 Boulogne Billancourt, France

Chairman and Chief Executive Officer, Le Monde Presse 16-18, quai de la Loire - 75019 Paris, France

Chairman and Chief Executive Officer, StudioCanal France 17, rue Dumont d'Urville - 75016 Paris, France

Chairman and Chief Executive Officer, Les Films Alain Sarde 17, rue Dumont d'Urville - 75016 Paris, France

Chairman of the Management Board, Groupe Canal Plus

Director, Vivendi Universal 42, avenue de Friedland - 75380 Paris Cedex 08, France

Director, Havas Advertising 84, rue de Villiers - 92683 Levallois-Perret Cedex, France

Director, Cegetel Tour Séquoia - 1, place Carpeaux 92915 Paris la Défense Cedex, France

Director, StudioCanal 5-13, boulevard de la République 92100 Boulogne Billancourt, France

Chairman of the Supervisory Board, Paris Saint-Germain 110, avenue Victor Hugo - 92100 Boulogne Billancourt. France

Member of the Supervisory Board, Le Monde 21 bis, rue Claude Bernard - 75005 Paris, France

Christian MARBACH

17 avenue Mirabeau 78600 Maisons-Laffitte, France Born October 9, 1937

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Member of the Audit Committee Number of Lagardère SCA shares held: 206

Ingénieur Général des Mines Honoraire

Chairman, Agence des PME 23-25, avenue Franklin Roosevelt - 75008 Paris, France

Director, Compagnie Générale de Géophysique (C.G.G.)

1, rue Léon Migaux - 91300 Massy, France

Director, Ondéo-Degrémont 183, avenue du 18 Juin 1940 - 92500 Rueil-Malmaison, France

Director, Erap 6, rue Jean Jaurès - 92807 Puteaux Cedex, France Director, Safege

Parc de l'Ile - 15, rue Port - 92000 Nanterre, France

Censor, Sofinnova 17, rue de Surène - 75008 Paris, France

Bernard MIRAT

91, avenue de la Bourdonnais 75007 Paris, France Born July 3, 1927

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Member of the Audit Committee Number of Lagardère SCA shares held (with Mrs Mirat): 2, 250

Vice-Chairman of the Supervisory Board, G.T. Finance 16, place de la Madeleine - 75008 Paris, France

Director, Fimalac 97, rue de Lille - 75007 Paris, France

Director, Minerais & Engrais SA 97, rue de Lille - 75007 Paris, France

Director, FITCH France SA 25, rue Murillo - 75008 Paris, France

Director, IDI Kairos 18, avenue Matignon - 75008 Paris, France

Director, CEDEFONDS 16, place de la Madeleine - 75008 Paris, France

Censor, Holding Cholet-Dupont 16, place de la Madeleine - 75008 Paris, France

^{*}Annual General Meeting to be held in 2004 to approve the financial statements for the year ended December 31, 2003



Jacques NIVARD

The same of the same of the Street of House, the same of the same

3, avenue Elisée-Reclus - 75007 Paris, France Born May 5, 1929

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Member of the Audit Committee Number of Lagardère SCA shares held: 1, 515

Honorary Chairman, Nivard Flornoy Fauchier-Magnan Durant des Aulnois

47, avenue George V - 75008 Paris, France

Jean PEYRELEVADE

19, boulevard des Italiens - 75002 Paris, France Born October 24, 1939

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 2, 160

Chairman and Chief Executive Officer, Crédit Lyonnais 19, boulevard des Italiens - 75002 Paris, France

Director, AGF

87, rue de Richelieu - 75113 Paris, France

Director, Bouygues

2, avenue des Champs Elysées - 75008 Paris, France

Director, Club Méditerranée

11, rue de Cambrai - 75957 Paris Cedex 19, France

Director, Suez

16, rue de la Ville-l'Évêque - 75383 Paris Cedex, France

Director, L.V.M.H.

30, avenue Hoche - 75008 Paris, France

Didier PINEAU-VALENCIENNE

64, rue de Miromesnil - 75008 Paris, France Born March 21, 1931

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 350

Vice Chairman Crédit Suisse First Boston

Director, Compagnie Générale d'Industrie et de Participations (CGIP) 89, rue Taitbout - 75009 Paris, France

Director, AON

4, rue Kléber - 92697 Levallois-Perret Cedex, France

Director, Fleury Michon

Route de la Gare - BP 1 - 85707 Pouzanges Cedex, France

Director, AXA Financial Inc 1920 avenue of the Americas New-York, NY 1014, USA Director, Swiss Helvetia Fund 1270 avenue of the Americas - Suite 400 New-York, NY 10020, USA

Member of the Supervisory Board, Aventis

Member of the Supervisory Board, Groupe André

Member of the Advisory Board, Booz Allen & Hamilton, USA

Member of the Board of Overseers, Tuck School of Business Administration - Dartmouth College

Member of the Trustees, American University of Paris

Member of the Trustees, IASC, USA

Advisor, Centre d'Enseignement Supérieur de la Marine

Chairman of the International Consultative Committee, Ecole Supérieure de Commerce (ESC) Nantes Atlantique

Honorary Chairman, Schneider Electric 5, rue Nadar - 92500 Rueil Malmaison, France

Director, AFEP

63, rue de la Boétie - 75008 Paris, France

Honorary Chairman, Square D

Honorary President, Association HEC

Honorary President, Institut de l'Entreprise

Executive lecturer, HEC

Michel ROUGER

140, boulevard Haussmann - 75008 Paris, France Born December 8, 1928

First appointed: May 19, 1998 End of current period of office: AGM 2004 * Number of Lagardère SCA shares held: 152

Chairman, ANGELYNVEST SAS 140. boulevard Haussmann - 75008 Paris. France

Manager, Michel Rouger Conseil 36, rue André Breton - 91250 Saint-Germain-Lès-Corbeil, France

Director, Bouygues SA Challenger, 1, avenue Eugène Freyssinet 78061 Saint Quentin en Yvelines Cedex

Member of the Supervisory Board, Boeck Université 171, rue de Rennes - 75006 Paris, France

Honorary President, Paris Commercial Court

^{*}Annual General Meeting to be held in 2004 to approve the financial statements for the year ended December 31, 2003

6.1.2

Corporate governance

Both French law and the specificities of its by-laws give Lagardère SCA, a French limited partnership with shares, a very modern structure that is perfectly suited to meet the demands of corporate governance as it answers in the best possible way the two basic principles of establishing a clear distinction between management and control while associating very closely shareholders to the company's operations and progress.

This structure is characterized as follows:

- It establishes a very clear distinction between the managing partners, who are responsible for the running of the business, and the Supervisory Board which represents the shareholders. The managing partners are not members of the Supervisory Board, and the general partners do not take part in appointing the members of the Supervisory Board.
- -The Supervisory Board is entitled to oppose the appointment of a managing partner or the renewal of his appointment by the general partners. The final decision is vested in the extraordinary general meeting (See last section of sub-paragraph 2 of paragraph 3.1.12 Powers of the Supervisory Board). The term of office of a managing partner cannot exceed six years but may be renewed.
- -The two general and managing partners' unlimited liability to the full extent of their assets is evidence of the proper balance between financial risk, power and responsibility.
- The Supervisory Board is entitled to receive the same information and wields the same powers as the Statutory Auditors.
- -The Supervisory Board must report to the meeting of shareholders on any operation entailing an increase or a decrease in the capital stock.

It consequently obviates the confusion, for which French corporations (sociétés anonymes) are criticized, between the role of the Chairman and Chief Executive Officer (Président Directeur-Général) and the Board of Directors of which he is a member.

The membership of the Supervisory Board guarantees the Board's competence, independence and availability to represent the

shareholders. A list of members, together with their age and the principal positions and appointments held by each of them on March 15, 2002 is shown above (See paragraph 6.1.1).

With the exception of Mr. Bernard Esambert, Chairman of the Supervisory Board of Banque Arjil & Cie, none of the 14 members is otherwise part of the Group or a representative of a company in which an interest is held by the Group.

In addition to Mr. Raymond H. Lévy, its Chairman, seven of its members in 2001 were "independent" directors within the meaning of the Viénot report on corporate governance in France. In other words, none of these members holds an executive position in a Group company; represents a major shareholder of the Company; nor is connected to a significant and longstanding industrial, commercial or financial partner of the Company. These seven members are:

- Mr. Evan Galbraith, former US Ambassador to France (until October 22, 2001);
- Mr. Pehr G. Gyllenhammar, Chairman of CGNU plc (London);
- Mr. Christian Marbach, former Chairman of Agence Nationale pour la Valorisation de la Recherche, a specialist in industrial research and innovation:
- Mr. Bernard Mirat, former Deputy Chairman and Chief Operating Officer of Société des Bourses Françaises;
- Mr. Jacques Nivard, former Chairman of a French brokerage firm, and as such close to the views of individual shareholders;
- Mr. Didier Pineau-Valencienne, Honorary Chairman of Schneider Electric;
- Mr. Michel Rouger, Honorary President of the Paris Commercial Court.

Other members represent the Company's most important longstanding shareholders. One of them (DaimlerChrysler) is also the Group's industrial partner. Their senior executives contribute their knowledge of international affairs to the work of the Board.

Beyond the most valuable capabilities that are displayed by the Board, the latter in 2001 was characterized by a significant >>>

proportion of "independent" directors (7 out of 14), thanks to the personalities of high rank who have accepted to join the Supervisory Board.

Lagardère Group does not hold interests in any of the companies that are directly or indirectly represented on its Supervisory Board. None of its managing partners and none of its senior executives is otherwise a member of these companies' managing hodies

Mr. Philippe Camus is a director of Crédit Lyonnais, whose Chairman and Chief Executive Officer, Mr. Jean Peyrelevade, is also a member of the Supervisory Board of Lagardère SCA.

The Supervisory Board works along several principles that have been forged by practice:

It systematically holds a meeting every six months to review the financial statements and situation of the Group, its business operations and outlook, and to discuss its strategy. This meeting is conducted in the presence of the Group's principal senior executives.

The Board may hold other meetings either at its own initiative, or at the request of the managing partners, to discuss any issue considered useful.

Overall, the rate of attendance at the two meetings held in 2001 was 73%.

- An Audit Committee of the Supervisory Board meets at regular intervals with a predetermined agenda. This Committee is chaired by Mr. Raymond H. Lévy and includes Messrs Christian Marbach, Bernard Mirat, Jacques Nivard and Didier Pineau-Valencienne. It reports on its work and findings to the Supervisory Board.

The Audit Committee's tasks include the review of:

- the annual and half yearly financial statements,
- the conditions and work programs of the Statutory Auditors together with the findings of their audit, and also ascertaining their independence,
- the work program and the objectives of the Group's Internal Auditors,
- the internal and other control procedures,
- any situation entailing the Group's exposure to significant risk.

In December 1997, Lagardère Group set up a Shareholders' Consultative Committee to gain better knowledge of the expectations and suggestions of its shareholders principally in the field of financial communication.

This Committee is comprised of 12 people, in addition to the managing partners, a member of the Supervisory Board (Mr. Bernard Mirat), and several members of general management.

The members are:

- 9 representatives of individual shareholders (including a shareholder who is also an employee), volunteers selected on the basis of competence and representativity by region, age and sex;
- 1 representative of a shareholder association;
- 2 representatives of corporate shareholders (French and non-French).

Topics already discussed with Group management include: the reference document, the annual general meeting, meetings with French shareholders outside Paris, the change to the euro, the web site and Letters to the Shareholders.

6.2 I Interests of members of the Supervisory Board, managing partners and members of other managing bodies

6.2.0

Remuneration and benefits in kind granted by the Company and the Group in 2001 to members of the Supervisory Board and to the managing partners and members of other managing bodies

6.2.0.1 — Overall information

- Remuneration of the members of the Supervisory Board
- -The ordinary general meeting of May 6, 1999 fixed a total amount of € 350,633 to be paid each year to members of the Supervisory Board as attendance fees.
- -To each member of the Supervisory Board is paid a basic remuneration of € 15,939. Members who are also members of the Audit Committee are entitled to receive an additional amount, and the Chairman of the Supervisory Board and of the Audit Committee is entitled to receive an amount equal to twice the basic remuneration.
- Remuneration of the managing partners and members of other managing bodies
 The managing partners are not entitled to any specific remuneration in that capacity.

Salaries paid to the members of the Group's Management Committee (Messrs J.L. Lagardère, Camus, D'Hinnin, Esambert, Funck-Brentano, Gergorin, Gut, A. Lagardère, Leroy, de Roquemaurel) for the positions held by them in the Lagardère Group (excluding EADS) are entirely borne by their employer, Lagardère Capital & Management (See paragraph 6.2.2). However, considering the positions held by Messrs Camus, Gergorin and Gut in EADS N.V. and their relative importance, substantially all of the salaries paid to them in 2001 were borne by EADS N.V.

In addition, a total of € 85,321 was paid during 2001 to the persons concerned as attendance fees in their capacity as members of the Boards of Directors of Group companies.

6.2.0.2 — Information by beneficiary - Total remuneration and benefits in kind paid by the Company and other Group companies in 2001, directly or indirectly, to each member of the Supervisory Board and to the managing partners and members of other managing bodies

Managing partners

- -Mr. Jean-Luc Lagardère, received a net remuneration of € 2,195,498 from Lagardère Capital & Management in 2001. In addition, in consideration for his position as Chairman of the Board, he received a net amount of € 99,946 from EADS N.V., a Dutch company 15.10% owned by Lagardère.
- Mr. Philippe Camus, in his capacity as Chief Executive Officer of EADS, receives substantially all of his remuneration from this group, and received a net amount of € 1,194,352 in 2001. Also in 2001, he received a net amount of € 69,634 from

- Lagardère Capital & Management, and attendance fees in the amount of € 6,098 from Hachette Filipacchi Médias.
- Mr. Arnaud Lagardère received a net remuneration of € 809,994 from Lagardère Capital & Management in 2001. In his capacity as director of several other Group companies he also received attendance fees totalling € 11,137.

In all the above, the word "net" means after deducting salary taxes and other social contributions paid by the entities concerned.

>>>			
Members of the Superv	isory Board	- Pehr G. Gyllenhammar	15,937
		- Pierre Lescure	10,358
Attendance fees paid to n	nembers of the	- Christian Marbach	31,874
Supervisory Board in 2001	were as follows	- Bernard Mirat	31,874
(in euros)		- Jacques Nivard	31,874
- Raymond H. Lévy	63,744	- Jean Peyrelevade	15,937
- Lagardère Capital		- Didier Pineau-Valencienne	31,874
& Management	15,937	- Michel Rouger	15,937
- Manfred Bischoff	15,937	_	
- Georges Chodron			
de Courcel	15,937	Mr. Raymond H. Lévy also red	ceived from
- Evan Galbraith	15,937	the Group a net amount of €	165,270 in
- GAN SA	15,937	consideration for his advisory	services.

Options to subscribe for or to acquire shares of the Company and other Group companies (at December 31, 2001)

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6.2.1.1 — Overall information - Options to subscribe for or to acquire shares of the Company granted to members of the Supervisory Board and members of other managing bodies

Date of meeting Date of grant and exercise price	Number of options granted	Number of beneficiaries	Options exercised	Options remaining	Options cancelled	Options outstanding	Number of beneficiaries remaining	Date of exercise
Subscription options								
June 23, 1995 Nov. 30, 1995 € 14,18 (FRF 93,00)	135,000	7	95,000 (1)	40,000	0	40,000	2	Nov. 30, 1997 to Nov. 29, 2002
May 30, 1997 Nov. 26, 1997 € 24,39 (FRF 160,00)	206,000	7	30,000	176,000	0	176,000	6	Nov. 26, 1999 to Nov. 25, 2004
May 30, 1997 Oct. 30, 1998 € 27,44 (FRF 180,00)	224,000	8	0	224,000	0	224,000	8	Oct. 30, 2000 to Oct. 29, 2005
May 30, 1997 Dec. 10, 1999 € 44 (FRF 288,62)	250,000	7	0	250,000	0	250,000	7	Dec. 10, 2001 to Dec. 9, 2006
May 23, 2000 Dec. 18, 2000 € 63 (FRF 413.25)	205,000	8	0	205,000	0	205,000	8	Dec. 18, 2002 to Dec. 17, 2007
Sub-total	1,020,000		125,000	895,000	0	895,000		
Purchase options								
May 23, 2000 Dec. 19, 2001 € 47 (FRF 308.30)	195,000	7	0	195,000	0	195,000	7	Dec. 19, 2003 to Dec. 18, 2008
Total	1,215,000	-	125,000	1,090,000	0	1,090,000	-	

⁽¹⁾ Of which 55,000 options exercised in 2001.

⁽²⁾ Options exercised prior to 2001.

6.2.1.2 — Information by beneficiary - Options granted to and exercised by members of the Supervisory Board and the managing partners

Managing partners

Mr. Jean-Luc Lagardère: None.

Mr. Jean-Luc Lagardère does not hold any options to subscribe for or to purchase shares in the Company nor in any other Group company.

- Mr. Philippe Camus received in 2001:
- -20,000 options to purchase Lagardère shares, exercisable at the price of €47 between December 19, 2003 and December 18, 2008.
- -135,000 options to subscribe for EADS shares, exercisable at the price of € 24.66, half of them as from the end of July 2003

and the other half as from July 12, 2004, and in all cases before July 13, 2011.

He also exercised, at a unit price of €14.18 per share, 30,000 options to subscribe for Lagardère shares that had been granted to him on November 30, 1995, and which could be exercised between November 30, 1997 and November 29, 2002.

 Mr. Arnaud Lagardère received in 2001, 50,000 options to purchase Lagardère shares, exercisable at the price of € 47 between December 19, 2003 and December 18, 2008.

Members of the Supervisory Board: None.

6.2.2

Transactions concluded with the members of the Supervisory Board and with the general partners and managing partners

Lagardère Capital & Management, controlled and chaired by Mr. Jean-Luc Lagardère (who is also general partner and managing partner of Lagardère SCA), has been the material embodiment of the Group since 1988. Lagardère Capital & Management provides an array of management resources and skills to both the Group and each of its component parts, with the following aims:

- over the long term, to guarantee that the Group's operating businesses have the environment required for expansion,
- to bring them the economic and financial power of a Group with sales of over € 13 billion,
- to supply strategic planning and operational services, coupled with high quality management services, including principally:
- Designing and developing economic, political and financial strategic scenarios; providing project management skills.
- Providing research and follow up concerning major markets and their evolution; assessing factors in different market environments that may create new opportunities.
- Keeping a watchful eye on potential investments, divestments and development of alliances with other companies.
- Managing business negotiations such as divestments, mergers and acquisitions.
- Orchestrating corporate operations,

- including state-of-the-art finance and capital management techniques.
- Establishing and maintaining relations in banking and finance, with particular attention to the characteristics of the various countries in which the Group does or plans to do business.
- Enhancing human resources by attracting high-potential management personnel.
- Providing overall management of the Group's image.

To attain these goals and accomplish its mission, Lagardère Capital & Management employs the principal managers forming the Group's Management Committee. The role of the latter is to develop and ensure the application of Group strategy, to take the resultant necessary decisions and implement them globally at Parent Company level and in the different business activities. Lagardère Capital & Management is responsible for paying the entire pay package and related working expenses of its managers, and the fees of outside French or international consultants possibly required.

Since 1988, Lagardère Capital & Management's mission has been carried out within the framework of its agreements with Matra and Hachette (which were

merged into Lagardère SCA in 1996). These agreements are described each year in the Auditors' special reports published in each company's annual report.

Under these agreements, Lagardère Capital & Management received, until July 1, 1999, a fixed service fee amounting to 0.2% of consolidated sales, not including sales revenues from the Distribution Services operations. Service fees from these operations are determined based on gross operating margin.

Since June 1999, the Group's structure has changed significantly following the merger of its High Technologies business activities with Aerospatiale Matra, and the formation of EADS (See pages 41 and 42).

Lagardère Group is therefore no longer directly responsible for the management of the High Technologies activities. Its involvement is now a matter of developing a global strategy for EADS. The role of Lagardère Capital & Management, on behalf of the Group and in the new context, is to ensure the safeguard of the Group's interest as a controlling but not majority shareholder, and to procure advice and services ensuring its strategic contribution thereby enhancing the value of its investment.

Under these conditions, it appeared that the remuneration, provided for in the 1988 agreements, was not really suitable and a decision to revise the formula has been taken.

The rider introducing the change was examined by the Audit Committee on

behalf of the Supervisory Board and approved in their session on March 22, 2000.

It was approved by the annual general meeting of May 23, 2000. It was effective as of July 1, 1999, and the corresponding remuneration was included in the accounts of Lagardère Capital & Management as of that date.

The new remuneration package chosen dissociates:

- Direct Group activities, Media and Automobile, which continue to bring in service fees equal to 0.2%⁽¹⁾ of their sales, under the same conditions as before.
- The holding in EADS or any other entity replacing it – is considered as an asset rather than a business activity and provides a service fee of 0.1% of the average market value of stocks held by the Group in that company.

In 2001, Lagardère Capital & Management received € 14.8 million from the Group, compared to € 14.1 million in 2000. After deducting payroll costs of € 6.67 million, or € 8.53 million including social security charges, and other support and outside resources costs borne by Lagardère Capital & Management under the above agreements, this left operating income after tax from the above contracts of € 0.87 million.

(1) Excluding HDS (See page 33).

6.3 I Employee profit-sharing and incentive plans

6.3.1 Employee profit-sharing and incentive agreements

These agreements are signed in each Group company individually.

6.3.2 Options granted to employees to acquire shares of the Company (at December 31, 2001, including options described in 6.2.1.1)

Date of meeting Date of grant and exercise price	Number of options granted	Number of beneficiaries	Options exercised	Options remaining	Options cancelled	Options outstanding	Number of beneficiaries remaining	Date of exercise
Subscription options								
June 23, 1995 Nov. 30, 1995 € 14.18 (FRF 93.00)	1,591,000	555	1,222,870	368,130	0	368,130	143	Nov. 30, 1997 to Nov. 29, 2002
May 30, 1997 Nov. 26, 1997 € 24.39 (FRF 160.00)	1,824,750	611	390,450	1,434,300	0	1,434,300	505	Nov. 26, 1999 to Nov. 25, 2004
May 30, 1997 Oct. 30, 1998 € 27,44 (FRF 180.00)	1,671,750	558	138,945	1,532,805	0	1,532,805	511	Oct. 30, 2000 to Oct. 29, 2005
May 30, 1997 Dec. 10, 1999 € 44 (FRF 288.62)	1,300,800	696	150	1,300,650	0	1,300,650	695	Dec. 10, 2001 to Dec. 9, 2006
May 23, 2000 Dec. 18, 2000 € 63 (FRF 413.25)	1,254,500	458	0	1,254,500	0	1,254,500	458	Dec. 18, 2002 to Dec. 17, 2007
Sub-total	7,642,800		1,752,415	5,890,385		5,890,385		
Purchase options								
May 23, 2000 Dec. 19, 2001 € 47 (FRF 308.30)	1,258,000	421	0	1,258,000	0	1,258,000	421	Dec. 19, 2003 to Dec. 18, 2008
Total	8,900,800	-	1,752,415	7,148,385	0	7,148,385	-	

Options granted to employees to acquire shares of other Group companies (1) (at December 31, 2001)

Date of meeting Date of grant	Exercise price	Date of exercise	Number of options granted	Number of beneficiaries	Number of options lapsed	Number of options remaining	Period of repurchase (1)(5)
Hachette Livre							
Dec. 22, 1995 Dec. 22, 1995	€ 632.51	Dec. 28, 1998 to Dec. 27, 2003	13,550(6)	75	3,850	4,075	Dec. 28, 1998 to Dec. 27, 2005
Dec. 22, 1995 Dec. 22, 1996	€ 698.37	Dec. 28, 1999 to Dec. 27, 2004	900	3	400	500	Dec. 28, 1999 to Dec. 27, 2005
Dec. 22, 1995 March 6, 1998	€ 897.92	Jan. 1, 2002 to Dec. 31, 2004	1,700	13	100	1,600	July 1, 2003 to Dec. 31, 2004
Dec. 22, 1995 April 29, 1999	€ 898.38	Jan. 1, 2003 to Dec. 31, 2005	2,050	14	550	1,500	July 1, 2004 to Dec. 31, 2005
Dec. 22, 1995 April 20, 2000	€ 884.97	Jan. 1, 2004 to Dec. 31, 2006	1,000	7	850	150	July 1, 2005 to Dec. 31, 2006
Dec. 22, 2000 Jan. 13, 2001	€ 897.62	Jan.1, 2005 to Dec. 31, 2007	1,500	12	1,500	0	March 14, 2006 to Dec. 31, 2007
Matra Automobile							
April 4, 1997 April 22, 1997	€ 183.55	June 30, 1997 to June 30, 2002	7,000	4	-	7,000	July 1, 2002 to June 30, 2007
April 4, 1997 Dec. 22, 1999	€ 231.72	June 22, 2003 to Dec. 22, 2004	30,000	16	2,200	27,800	Dec. 23, 2004 to Dec. 23, 2009
Hachette Filipacchi Me	édias						
June 18, 1997 June 18, 1997	€ 37.44	June 18, 1997 to June 17, 2004	1,577 (2) (7)	11	-	1,577	June 19, 2002 to June 19, 2007
June 18, 1997 July 22, 1999	€ 46.20	July 22, 1999 to July 21, 2004	1,525	63	-	1,513	July 23, 2004 to July 23, 2009
Virgin Stores							
Sept. 25, 1998 April 15, 1999 (4)	€ 40.04	April 15, 2002 to April 15, 2009	9,959	6	4,482	5,477	April 16, 2004 to April 15, 2009
March 15, 2000 March 15, 2000	€ 32.03	Jan. 16, 2003 to April 15, 2010	56,269	8	3,984	52,285	March 16, 2005 to March 15, 2010
March 15, 2000 Jan. 17, 2001	€ 47.77	Jan. 18, 2004 to Jan. 17, 2011	2,988	2	1,992	996	Jan. 18, 2006 to Jan. 17, 20111
March 15, 2000 April 19, 2001	€ 47.77	April 20, 2004 to April 19, 2011	498	1	-	498	April 20, 2006 to Jan. 17, 2011
March 15, 2000 June 5, 2001	€ 71.82	June 6, 2004 to June 5, 2011	1,992	1	-	1,992	June 6, 2006 to June 5, 2011

[®] Beneficiaries have the right to resell their options to the companies concerned depending on various criteria such as changes in stockholders' equity and/or changes in results.

⁽²⁾ Each option gives right to subscribe to 300 shares. ⁽³⁾ Each option gives right to subscribe to 500 shares.

⁽⁴⁾ Purchase options.

 $[\]ensuremath{^{\text{(5)}}}$ In the case of Hachette Filipacchi Médias, period of exchange for Lagardère shares.

⁽⁶⁾ In 2001, 2,150 options, each of them giving right to one share, were exercised.

⁽⁷⁾ In 2001, 12 options, each of them giving right to 500 shares, were exercised, resulting in the issue of 6,000 shares. ⁽⁷⁾ For details on options granted by EADS, in which Lagardère SCA indirectly holds a 15.10% interest, see EADS' own Reference Document.

6.3.4

Options granted to the ten main beneficiaries other than members of the Supervisory Board and members of other managing bodies, and options exercised

Options granted to the ten main beneficiaries other than members of theSupervisory Board or of other managing bodies, and options exercised	Total number of options granted / shares subscribed or purchased	Weighted average price (€)	Date of grant
Subscription or purchase options granted during the year by the Company or other Group companies, to the ten main beneficiaries thus holding the highest number of options (overall information)	207,000	47	December 19, 2001
Options on shares of the Company or other Group companies, exercised during the year by beneficiaries thus having purchased or subscribed the highest number of shares (overall information)	52,500 19,500 43,000	14.18 24.39 27.44	November 30, 1995 November 26, 1997 October 30, 1998

The above table includes options granted to members of the Group's Management Committee, but excludes EADS' options. For details on options granted by EADS, see this company's own Reference Document.

6.4 I Code of conduct, corporate responsibility and citizenship

Lagardère adopted a professional code of conduct back in 1995. This code of conduct lays down the principles and rules to be applied to all business activities, depending on their specific features and particular constraints, and taking into account the legal and regulatory framework of the host country. Individual employees of the Group take it upon themselves to put into practice these principles and rules that are based on the values of integrity, loyalty and honesty.

It has always been the Lagardère Group's policy and part of the corporate culture to give precedence to long-term thinking over the short term. In this way, the Group aims to ensure sustainable development by resisting passing trends and the financial markets, and drawing on a vision that enables the Group to survive beyond the time frames of immediate economic visibility.

In this respect, in addition to financial results, the Group is particularly attentive to performance levels in terms of citizenship, environmental risks and the principles of corporate governance. These three subjects are mentioned separately in sections 4.4, 4.6.3, and 6.1.2 of the present Reference Document.

Furthermore, still in the field of citizenship, the Hachette Foundation was set up in 1989, as a result of the determination to extend the traditional activities of a major communication group to include the development of sponsorship and solidarity operations aimed at promoting the values at the heart of the Group's business lines: innovation, youth, culture and education.

To encourage creativity and promote young talent, the Hachette Foundation each year awards bursaries to journalists, writers, screen play writers, photographers, film producers and creators of digital contents. The bursaries acted as a professional springboard by enabling the 93 award winners to clock up a large number of successes and become recognized in their field.

Against a background of economic and cultural globalization, more than thirty countries all over the world have benefitted from the Foundation's support for the French language. Francophone operations include the sponsorship of media libraries and the distribution of thousands of books. In the same spirit, the Foundation has created around thirty cultural areas in children's hospital wards, and has become

actively involved in the Ministry of Culture's "Culture in Hospital" program.

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Lastly, in order to promote a new way of considering cultural sponsorship, RELAY (See

Hachette Distribution Services page 33), placed the force of its store chain at the service of UNESCO in December 2001, with the launch of an international campaign in favor of World Heritage and cultural diversity.



Recent events and outlook for the future

7.1 | Recent events

7.1.1 Withdrawal from Matra Automobile

In the near future, Lagardère intends to dispose of Matra Automobile (See paragraph 4.1.3.2), in order to reduce the scope of its business activities. The file will be submitted in April to a group of financial investors, mainly in the private equity sector. Investors are keen to reap the benefits of the excellent quality of the company's teams, and their potential capacity to repeat the historical success they

enjoyed with the Espace.

For a project like this, it is only natural that the managing executives of Matra Automobile make a financial contribution, however modest, to the new structure. The Lagardère group may retain a small minority interest in the new entity.

This financial operation should ensure the industrial and economic future of Matra Automobile.

7.1.2 Candidacy for digital terrestrial television

In the long term, analog television will be replaced by digital television, a process that is inevitable due to the large number of advantages digital technology possesses (unrivalled quality of picture and sound, access to a multitude of interactive services designed for information and entertainment, and access to three times as many free channels on French territory, etc.). In this context, Lagardere Active submitted an application to become a digital terrestrial television (DTT) operator in March 2002. The company has applied to the French regulatory authority, the Conseil Supérieur de l'Audiovisuel, for five channels, with a view to broadcasting MCM, Match TV and Canal J, among other things. Lagardère Media is thereby confirming its ambition in a field that is poised for growth.

There is no doubt that Lagardère Media's candidacy for DTT, and the certainty that

the Group is about to enter the television market as an operator, constitutes a vital step towards the Group's renewal. With an increased number of channels (a total number of 33 channels will be broadcast through the digital terrestrial system, in addition to the ones already broadcast through cable and satellite), the number of people involved and the variety of business lines will also increase, providing the Group with as many new opportunities to:

- capitalize on its know-how and contents (expertise in the new technologies of communication and interactivity; innovative and creative capacity in program production),
- consolidate existing partnerships and cultivate new ones,
- make a contribution to the pluralism and widening of the cultural and entertainment programs available to the public.

Lagardère Media

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For the past few years, the business environment in which Lagardère Media operates has been typified by a dual movement towards, on the one hand, globalization, and the concentration-reorganization of players in the sector, as a glance at the events in current affairs over the past few months further confirms.

For the years to come, Lagardère Media will focus its strategy on international development, particularly in the United States, and on strengthening its position in the film and television production sector, with priority being given to television, radio and the new media.

These lines of strategy could materialize in the form of a "transforming" acquisition; that is to say, the acquisition of a company that would radically change the size and structure of the Group. Nonetheless, the Group is keeping an eye open for other opportunities that could present themselves, especially the possible redistribution of the share ownership of several entities over the next few months.

EADS

Having demonstrated its capacity to respond quickly in a crisis situation, and confident that the market will soon recover, EADS decided to protect its future by maintaining a high level of investment in research & development (6% of sales, which is proportionally almost double the investment efforts of Boeing), and by avoiding a brutal reduction in staff. Continuing to implement the synergies achieved through the merger of the companies from which it originated, EADS is keeping to the target of increasing its operating margin to approximately 10% of sales by the year 2004.

By doing this, EADS is building up the assets it needs to pursue its ambition as European federator, in the same way as numerous cooperation programs or entities that are already in place, such as Ariane, Eurocopter, Astrium and MBDA. It is all the more vital that this challenge be met, since the movement towards concentration on a global level is being actively pursued in this sector (as demonstrated by Northrop Grumman's current take-over bid for TRW) and also because the government of the United States is providing its companies with unprecedented support, through a massive military budget, the equivalent of double that of all fifteen countries in the European union taken together.

With sales of around € 31 billion, EADS came into existence as one of the three largest aeronautics and defense groups in the world, providing Europe with the capacity to compete with the United States. The extensive reach of the three partners' combined business activities provides EADS with the capacity to compete effectively with Boeing (civil aviation), Lockheed Martin (military aviation) and Raytheon (missile systems).

Given its current position in the financial structure controlling EADS, this industrial group it actively contributed to setting up, Lagardère firmly intends to continue to play a decisive role in the management and strategy of the new company, in a spirit of equitable cooperation with the partners. The critical size of EADS on a global level, along with the forecast improvement in operating results, and the attractiveness of the company's stock due to business development, constitute as many assets for the future for all the shareholders.



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