

# Lagardère SCA

A French partnership limited by shares with share capital of €799,913,044.60  
Registered office: 4 rue de Presbourg, 75016 Paris, France  
Registration no.: 320 366 446 RCS Paris

## ANNUAL ORDINARY GENERAL MEETING of 3 May 2012

### **Information on the candidates for appointment or re-appointment to the Supervisory Board**

**NATHALIE ANDRIEUX**

*Date of birth:* 27 July 1965

*Nationality:* French

*Date first appointed:* N/A

*Position within Lagardère SCA:* none

*Number of Lagardère SCA shares held:* none

*Main position:* Chairman of Mediapost Group

*Professional background and education:*

Nathalie Andrieux graduated from the Ecole Supérieure d'Informatique (SUPINFO) in Paris in 1988. She began her career in banking with the Banques Populaires Group, where she was involved in information systems development projects. In 1997, she joined La Poste as manager of the corporate information systems department. In late 2001, she became head of strategic marketing within the strategy division and, in 2003, was appointed head of La Poste's Innovation and e-Services department. Based on her solid background in management, strategy, innovation and organization, she was appointed Chief Executive Officer of Mediapost in 2004.

Nathalie Andrieux is responsible for Mediapost's 2010-2013 strategic plan. After a phase of European expansion as of 2008, which led to subsidiaries being opened in Portugal, Spain and Romania, she then focused on consolidating Mediapost's growth by adding new expertise either developed in-house or through acquisitions. Having created the media selling organisation Mediapost Publicité in June 2010, Mediapost acquired SOGEC, a leader in promotional marketing, in December of that year, followed by a majority interest in Mediaprism, a communications and customer knowledge agency, in March 2011. Lastly, Nathalie Andrieux created and became Chairman of the Mediapost Group in September 2011 as well as Chairman of its various entities.

Other positions and appointments currently held by Nathalie Andrieux:

*France:*

Chairman of Mediapost Holding  
Chairman of Mediapost  
Chairman of Mediapost Publicité  
Chairman of Matching  
Chairman of Media Prisme  
Chairman of SMP  
Director of Maileva  
Director of Neopress

*International:*

Director of Mediapost Portugal  
Director of Mediapost Spain  
Director of Mediapost Romania

**ANTOINE ARNAULT**

***Date of birth:*** 4 June 1977

***Nationality:*** French

***Date first appointed:*** N/A

***Position within Lagardère SCA:*** none

***Number of Lagardère SCA shares held:*** none

***Main position:*** Chief Executive Officer of Berluti

***Professional background and education:***

Antoine Arnault is a graduate of HEC Montréal and holds an MBA from INSEAD. In 2000, he set up a dot.com company involved in domain name registration.

In 2002, he sold his interest in the company and joined Louis Vuitton Malletier, where he was successively:

- . Head of Marketing, an area in which he took many initiatives, particularly in advertising ;
- . Head of Louis Vuitton France's regional network, where he was directly in charge of the twelve Louis Vuitton stores.
- . Head of Communications for Louis Vuitton as of 2007, responsible for advertising, print, digital development and media buying.

In 2011, he was appointed Chief Executive Officer of Berluti, with the mission of making it a leading player in luxury menswear and accessories. He is still special adviser on communications to Louis Vuitton.

Antoine Arnault was the inspiration behind the “*Les Journées Particulières*” campaign, which enabled 100,000 visitors to discover the hidden face of twenty-five LVMH Group luxury goods houses, free of charge, during October 2011.

Other positions and appointments currently held by Antoine Arnault:

*France:*

- Director of LVMH Moët Hennessy - Louis Vuitton SA
- Chairman of the Management Board of Berluti SA
- Member of the Supervisory Board of Les Echos SAS

## **HELENE MOLINARI**

***Date of birth:*** 1 March 1963

***Nationality:*** French

***Date first appointed:*** N/A

***Position within Lagardère SCA:*** none

***Number of Lagardère SCA shares held:*** none

***Main position:*** Chief Operating Officer and member of the Executive Committee of Medef

***Professional background and education:***

Hélène Molinari is a graduate of the Ecole Polytechnique Féminine. She began her career in 1985 as a consultant with Cap Gemini and in 1987 joined the Robeco Group to create Robeco France, where she was responsible for developing institutional sales. In 1991, she joined the Axa Group when Axa Asset Managers was created, where she was responsible for institutional sales. In 2000, she was appointed Head of Marketing and E-business at Axa Investment Managers and in 2004 became a member of the Management Committee as Head of Communications and Brand.

In 2005, she was head hunted by Laurence Parisot, newly-appointed Chairman of Medef, to join Medef as Head of Communications. The following year, she took over responsibility for the regional network and then became deputy Chief Executive in charge of community involvement and development projects, whilst supervising a number of support functions including the Corporate Secretary's department.

In 2011, she was appointed Chief Operating Officer in charge of community involvement committees and special operations, including major events.

Hélène Molinari is also a member of the Board of Directors of *Nos Quartiers ont des Talents*.

## **GEORGES CHODRON DE COURCEL**

***Date of birth:*** 20 May 1950

***Nationality:*** French

***Date first appointed:*** 19 May 1998

***Position within Lagardère SCA:*** Member of the Supervisory Board, member of the Appointments and Remuneration Committee

**Number of Lagardère SCA shares held:** 150

**Main position:** Chief Operating Officer of BNP Paribas

**Professional background and education:**

An engineering graduate of the Ecole Centrale des Arts et Manufactures in Paris, Georges Chodron de Courcel is currently Chief Operating Officer of BNP Paribas.

Other positions and appointments currently held by Georges Chodron de Courcel:

*France:*

Director of Bouygues SA  
Censor of Scor SE  
Director of Nexans SA  
Director of Alstom SA  
Director of FFP SA (Société Foncière, Financière et de Participations)  
Chairman of Compagnie d'Investissement de Paris SAS  
Chairman of Financière BNP Paribas SAS  
Director of Verner Investissements SAS  
Censor of Exane SA

*International:*

Chairman of BNP Paribas (Switzerland) SA  
Deputy Chairman of Fortis Bank SA/NV (Belgium)  
Director of Erbé SA (Belgium)  
Director of GBL – Groupe Brussels Lambert (Belgium)  
Director of Scor Holding (Switzerland) AG (Switzerland)  
Director of Scor Global Life Rückversicherung Schweiz AG (Switzerland)  
Director of Scor Switzerland AG (Switzerland)  
Director of CNP (Compagnie Nationale à Portefeuille) (Belgium)

**AMELIE OUDÉA-CASTERA**

**Date of birth:** 9 April 1978

**Nationality:** French

**Date first appointed:** 2 December 2009

**Position within Lagardère SCA:** Member of the Supervisory Board, member of the Audit Committee

**Number of Lagardère SCA shares held:** 150

**Main position:** Head of Marketing, Brand and Service, Axa France

**Professional background and education:**

A former professional tennis player, Amélie Oudéa-Castéra is a graduate of Sciences-Po Paris (Institut d'Études Politiques), ESSEC (Ecole Supérieure des Sciences Économiques Commerciales) and ENA (École Nationale d'Administration). She holds a masters degree in law. Auditor at the French National Audit Office (Cour des Comptes), she joined the Axa Group in 2008 where she is now Head of Marketing, Brand and Service of Axa France.

## **FRANÇOIS ROUSSELY**

***Date of birth:*** 9 January 1945

***Nationality:*** French

***Date first appointed:*** 11 May 2004

***Position within Lagardère SCA:*** Member of the Supervisory Board

***Number of Lagardère SCA shares held:*** 150

***Main position:*** Deputy Chairman of Crédit Suisse, Europe

### ***Professional background and education:***

François Roussely is a graduate of Sciences Po Paris (Institut d'Études Politiques), the Université de Droit et de Sciences Économiques in Paris and ENA (Ecole Nationale d'Administration). He is an honorary senior magistrate at the French Audit Court. He began his career with the French Ministry of Economy and Finance and held a number of senior positions with the French government, the Ministry of Defence and then the Ministry of the Interior from 1981 to 1997. He was Chairman and Chief Executive Officer of EDF from 1998 to 2004, then Chief Executive Officer of Crédit Suisse, France, before becoming Deputy Chairman of Crédit Suisse, Europe in 2009.

Other positions and appointments currently held by François Roussely:

Deputy Chairman of the Collège de France Foundation  
Chairman of the Budé Committee (Collège de France)