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2021 Annual Report

























Message from the Chair

As chair of the Institute, it is my honor to present our third annual report. Despite the challenges flowing from the pandemic, we continue to present compelling and timely programs. We look forward to welcoming you back in-person over the coming months for our traditional in-person programs.

As detailed in the following report, we have met (on zoom) to discuss everything from the key choices that must be made in designing a system of ESG disclosure to the impact of proposed SEC rule changes on institutional investors and shareholder activism. In pulling together key capital market participants to engage deeply with regard to current policy issues, we all learn as we also help inform the broader policy debate. We have also continued our important partnership with the Council for Institutional Investors in presenting an annual "Corporate Governance Bootcamp" for young and mid-career professionals involved with stewardship.



Our Institute programs display three key features. First, we assemble participants from academia, government, corporations, institutional investors, and private practice who are working at the cutting edge. Second, we focus on topics that matter to current real-world corporate governance and finance debates. Third, we provide a bridge between and among investors, corporations, and practitioners and the academic community. In the spirit of NYU School of Law, the Institute provides our community with practical answers to address real-world issues and proceeds on the assumption that the best way to make progress is to bring together key actors to talk to each other.

These programs could not happen without the support of all of the members of our Board of Advisors, our sponsors, and Trevor Morrison, Dean of NYU School of Law. I want to thank our current board members and sponsors and welcome our newest board members : David Berger, Aneliya Crawford, Meredith Kotler, Simon Lorne, Francesca Odell, and John White. Last, but not least, I want to thank our tireless co-directors Ed and Rob, for their enormous contributions to the NYU community and the legal profession. We are very lucky to have them.

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Thank you. David A. Katz, Chair

Board of Advisors



Bill Anderson Evercore



Donna Anderson T. Rowe Price



Barbara L. Becker Gibson, Dunn & Crutcher LLP



David Berger Wilson Sonsini Goodrich & Rosati



Amy Borrus Council of Institutional Investors



Richard M. Brand Cadwalader. Wickersham & Taft LLP



Halit Coussin Pershing Square Capital Management



Aneliya Crawford UBS



Raymond DiCamillo Richards, Layton & Finger



David Feirstein Kirkland & Ellis



Stephen Fraidin Cadwalader, Wickersham, & T aft LLP



Abe Friedman PJT Camberview



Bruce Goldfarb Okapi Partners



David Hennes Ropes & Gray LLP



David A. Katz Wachtell, Lipton, Rosen & Katz



Meredith Kotler Freshfields Bruckhaus Deringer



Scott Kupor Andreessen Horowitz



William M. Lafferty Morris, Nichols, Arsht & Tunnell LLP



Mark Lebovitch Bernstein Litowitz Berger & Grossmann LLP



Simon Lorne Millennium Management

INSTITUTE FOR CORPORATE GOVERNANCE & FINANCE



Scott B. Luftglass Fried, Frank, Harris, Shriver & Jacobson LLP



Robert H. Mundheim Shearman & Sterling LLP



Elena Norman Young Conaway



Francesca Odell Cleary Gottlieb Steen & Hamilton LLP



Mario Ponce Simpson Thacher & Bartlett LLP



Jim Rossman Lazard



Melissa Sawyer Sullivan & Cromwell



Brian Schorr Trian Partners



Robert Stebbins Willkie Farr & Gallagher



Laura Turano Paul, Weiss, Rifkind, Wharton & Garrison LLP



John White Cravath, Swaine & Moore



Scott Winter Innisfree M&A Incorporated



Eva Zlotnicka Inclusive Capital Partners

Message from the Dean



It is my great pleasure to mark the third Annual Report of NYU Law's Institute for Corpoprate Governance & Finance. As co-directors, Rob Jackson and Ed Rock continue to build what has become a leading center for discussion of some of the most important issues facing the capital markets. As we approach the end of the pandemic, I cannot help but comment on how successfully ICGF pivoted from its traditional in-person events to the much more challenging online format. It did so by leveraging its extraordinarily eminent and supportive Board of Advisors, under the wise and energetic leadership of David Katz.

As you read the Annual Report, note the breadth and depth of programs. As the SEC prepares to mandate some form of ESG disclosure, the Institute has addressed the issues relating to both climate disclosure as well as human capital disclosure. At the same time, as calls for shareholder-driven climate activism have grown, the Institute has used its collective expertise in corporate governance to examine how climate activism and shareholder activism may, or may not, converge.

This innovative work at the intersection of law and finance with real policy impact is possible only because of the leadership of our board and sponsors. ICGF's extraordinary chair, David Katz, has my particular thanks for all he has done. He has given generously of his time and insights. And, of course, none of this would have been possible without the generous support of ICGF's board and sponsors. I am particularly appreciative of Wachtell Lipton's wonderful commitment, which enabled us to launch the Institute and set it on its course.

The Institute has proved how important it is to bring together key participants during a time of rapid change. With your support, we will continue to move forward together. We welcome others to join in supporting and participating in this important endeavor.

Trevor Morrison, Dean

Message from the Directors

We write this as we excitedly anticipate moving past the pandemic. Like you, we suffer from Zoom fatigue, aggravated by the anti-climax last fall when Delta and then Omicron postponed our reopening. Despite these challenges, we have continued with our core mission: bringing people together for important conversations about critical issues facing the capital markets.

As you'll see in the following pages, we have been busy. In February 2021, we hosted two online conversations on "human capital" jointly with the Coalition for Inclusive Capitalism. The first looked closely at what sorts of human capital disclosures would be of interest to institutional investors. The second examined how executive compensation could be tied to social performance.

We then turned to the FTC's far-reaching proposals for changing reporting requirements under the Hart-Scott-Rodino Act, how those proposed changes could negatively impact institutional investors and corporate governance, and how to avoid those effects.

In our Spring 2021 roundtable, held jointly with Professor April Klein of NYU Stern and the Vincent C. Ross Institute of Accounting Research, we asked a question that has only become more important over the successive months, namely, "Given that it looks like the SEC will mandate ESG disclosure, what should it mandate?" We predict that, by the time you read this, the Commission already may have proposed its answer.

Related, we opened our fall "season" with a Fireside Chat with the Hon. Gary Gensler, chair of the Securities Exchange Commission. In November, we again hosted our three-day Corporate Governance Bootcamp for junior and mid-career stewardship professionals, jointly with the Council of Institutional Investors. Finally, we closed out the year with our Fall 2021 roundtable on "Systemic Stewardship and Climate Activism."

We could not have accomplished any of this without the steadfast and generous support of our board and sponsors. David Katz (Wachtell Lipton) has been the ultimate chair, attending nearly every program and providing sound counsel. We were also excited to welcome new members to our board and list of sponsors, including David Berger, Aneliya Crawford, Meredith Kotler, Simon Lorne, Francesca Odell, and John White. We are serious when we say that our people are our programs. As you review the following pages, you will see that our wonderful and involved Board of Advisors forms the foundation of our programs. Our thanks to them for their invaluable help and support.



Robert Jackson, Pierrepont Family Professor of Law, NYU School of Law and Co-Director, Institute for Corporate Governance & Finance



Edward Rock, Martin Lipton Professor of Law, NYU School of Law and Co-Director, Institute for Corporate Governance & Finance







The Roundtable Series seeks to bring together lawyers, academics, and corporate governance professionals. Each roundtable identifies an issue or main concern happening in the corporate governance and finance world. At the roundtable, academics present papers on pressing issues in the corporate world. The roundtable ends with a panel discussion among academic and corporate governance lawyers.

Systemic Stewardship and Climate Activism

Virtual, December 3, 2021



1 Donna Anderson 2 Allison Bennington 3 Renee Jones 4 Dorothy Lund

Systemic Stewardship

SPEAKER Jeff Gordon, Columbia COMMENTATORS Dorothy Lund, USC Donna Anderson, T. Rowe Price

Systemic Stewardship with Trade-offs

SPEAKER Marcel Kahan, NYU Law Edward Rock, NYU Law COMMENTATORS Madison Condon, Boston University John Galloway, Vanguard

A Fireside Chat with Charlie Penner

The Implications of Engine No. 1 at ExxonMobil for Issuers

MODERATOR Edward Rock, NYU Law PANELISTS Jim Rossman, Lazard Bill Anderson, Evercore Aneliya Crawford, UBS Allison Bennington, PJT Partners

Legal Issues around Systemic Stewardship

MODERATOR Robert Jackson, NYU Law PANELISTS Elena Norman, Young Conaway Ray DiCamillo, Richards Layton and Finger Bill Lafferty, Morris Nichols Renee Jones, Securities Exchange Commission Katie McCormick, Delaware Court of Chancery

Given that it looks like the SEC will mandate ESG disclosure, what should it mandate?

Virtual, April 30, 2021



1 Lucrezia Reichlin 2 Marcin Kacperczyk 3 John Coates 4 John Finley 5 Sara Desmith 6 Christian Leuz 7 April Klein 8 Amy Borrus

This roundtable was jointly organized with the Ross Institute for Accounting Research.

Post-election, with a new SEC chair, one of the Commission's priorities is "ESG Disclosure." In what should that consist? As with the enactment of the 1933 and 1934 Acts, Securities Regulation works best when it codifies best practices. What are the best practices in ESG Disclosure? What are the most sophisticated asset managers looking for? Looking to avoid? What are the most forward thinking companies currently providing? What can Finance scholarship tell us about what the market uses?

Fireside Chat: John Coates (Securities Exchange Commission)

Session 1: Insights from Finance

MODERATOR April Klein, NYU Stern PANELISTS Christian Leuz, Chicago Booth George Serafeim, Harvard Business School Marcin Kacperczyk, Imperial College, London Lucrezia Reichlin, LBS; ECGI Sara DeSmith, PricewaterhouseCoopers

Session 2: Asset managers: What should the SEC do? What should the SEC NOT do?

MODERATOR Robert Jackson, NYU Law PANELISTS Jon Bailey, Neuberger Berman Ben Colton, State Street Dorothy Donohue, ICI Adrienne Monley, Vanguard Carolina San Martin, Wellington



1 Alex Sagabien 2 Jonathan Bailey 3 Maria Ghazal 4 Carolina San Martin 5 Ben Colton 6 Rudi Bless 7 Dorothy Donohue 8 Adrienne Monley

Session 3: What would a "standard setting" strategy look like? How would it be designed? Implemented?

MODERATOR

Edward Rock, NYU Law PANELISTS Alan Beller, Cleary Gottlieb Amy Borrus, Council of Institutional Investors Janine Guillot, SASB John White, Cravath Session 4: Issuers: What are forwardly thinking issuers currently doing? What challenges are they facing? Can the SEC help bring order to a chaotic situation?

MODERATOR David Katz, Wachtell Lipton PANELISTS Rudi Bless, Bank of America John Finley, Blackstone Maria Ghazal, Business Roundtable Alex Sabegian, Hess Corporation

Closing

David Katz, Wachtell Lipton

Updating HSR reporting: the 2020 NPRM and ANPRM

Virtual, February 19, 2021



1 Andy Genser 2 Bill Anderson 3 Donna Anderson 4 Michelle Edkins 5 Jeff Mahoney 6 Adrienne Monley 7 Noah Phillips 8 Susan Olson

Fireside Chat: Noah Phillips (FTC): What the FTC is trying to accomplish with the NPRM and the ANPRM Panel I: How corporate governance works in 2021: How do large shareholders interact with firms? Routine engagement; say on pay; performance issues; proxy contests MODERATOR

Robert Jackson, NYU Law PANELISTS Adrienne Monley, Vanguard Michelle Edkins, BlackRock Donna Anderson, T. Rowe Price Andy Genser, GC, Viking Global Investors Jeff Mahoney, CII Susan Olson, ICI



1 Urska Velikonja 2 Rob Stebbins 3 Jim Rossman 4 Joel Mitnick 5 Simon Lorne 6 Brian Schorr 7 Ken Bertsch 8 Peggy Foran

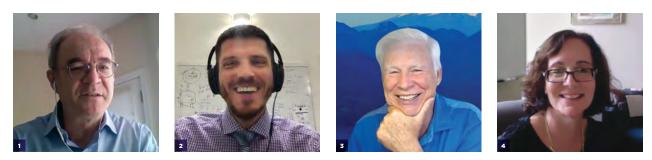
Panel II: How would issuers be affected were large investors not to take issuer calls for fear of triggering HSR reporting requirements? Is it important to issuers to be able to talk directly with large investors about business strategy? In general? In connection with proxy contests?

MODERATOR Edward Rock, NYU Law PANELISTS Bill Anderson, Evercore Jim Rossman, Lazard Ken Bertsch, PJT Camberview Peggy Foran, Prudential Brian Schorr, Trian Panel III: Assume that we all agree on what the FTC is trying to accomplish. What is the best way to get there? How do we assure that the FTC and the DOJ have an adequate window into competitively sensitive stock acquisitions that are not in connection with a merger, without undermining other goals?

MODERATOR David Katz, Wachtell Lipton PANELISTS Robert Stebbins, GC, SEC, 2016-2020 Simon Lorne, Millennium John White, Cravath Urska Velikonja, Georgetown Joel Mitnick, Cadwalader

Climate Disclosure and Firms

Virtual, October 9, 2020



1 Patrick Bolton 2 Marcin Kacperczyk 3 Robert Engle 4 April Klein

This roundtable was jointly organized with the Ross Institute for Accounting Research.

In Larry Fink's 2020 letter to CEOs, the BlackRock CEO wrote: Given the groundwork we have already laid engaging on disclosure, and the growing investment risks surrounding sustainability, we will be increasingly disposed to vote against management and board directors when companies are not making sufficient progress on sustainability-related disclosures and the business practices and plans underlying them.

Assuming that firms take BlackRock's threat seriously and provide sustainability-related disclosure, what are the implications for investors and firms? In this conference, we looked closely at these issues.

Session 1: Academic Research: Do investors/markets care about climate?

MODERATOR April Klein

Patrick Bolton and Marcin Kacperczyk: Do Investors Care about Carbon Risk? COMMENTATOR Elyse Douglas, NYU Stern School of Business; former CFO, Hertz

Robert Engle, Stefano Giglio, Heebum Lee, Bryan Kelly, and Johannes Stroebel: Hedging Climate Change News COMMENTATOR René Stulz, Ohio State University

Session 2: Key Players

MODERATOR Edward Rock PANELISTS Michelle Edkins, BlackRock Paula Loop, SASB

Session 3: Climate Change in the Boardroom

MODERATOR Robert Jackson Panel: ESG in the Boardroom: What does it mean? What do investors care about? How do you implement? PANELISTS Ben Colton, State Street Ingrid Dyott, Neuberger Berman John Finley, Blackstone Marc Gerber, Skadden Arps Betty Moy Huber, Davis Polk & Wardwell LLP Karina Litvack, Director, Eni

For Whom Is the Corporation Managed?

NYU School of Law, December 6, 2019



Scott Winter, Richard Brand
 Ken Bertsch, Matthew Mallow
 Martin Lipton, Robert Mundheim
 William Lafferty
 Donna Anderson
 Melissa Sawyer, James Nevels, Robert Mundheim

Edward Rock, NYU School of Law Restatement of Corporate Governance, Section 2.01 (Draft) COMMENTATORS David Berger, Wilson Sonsini Goodrich & Rosati Paul Davies, University of Oxford

Cynthia Williams, Osgoode Hall Law School Managing for the Long-Term COMMENTATORS Jonathan Bailey, Neuberger Berman Jeff Gordon, Columbia Law School

Panel 1: Balancing Stakeholder Interests in the Boardroom

MODERATORS

Robert Mundheim, Shearman & Sterling Simon Lorne, Millennium Management PANELISTS

Melissa Sawyer, Sullivan & Cromwell Jim Nevels, The Swarthmore Group; Hershey William Lafferty, Morris, Nichols, Arsht & Tunnell Robert Denham, Munger, Tolles & Olson

Panel 2: What do Investors Expect from Portfolio Companies?

MODERATORS Ryan Bubb, NYU School of Law Edward Rock, NYU School of Law PANELISTS Matthew Mallow, BlackRock Glenn Booraem, Vanguard Jochen Riechwald, Union Investment Group, Germany Brian Schorr, Trian Partners John Finley, Blackstone Ken Bertsch, Council of Institutional Investors

Active v. Passive Strategies and Corporate Governance NYU School of Law, April 26, 2019



1 Brian Schorr, Glenn Booraem, and Sean Griffith 2 Lucian Bebchuk 3 Donna Anderson 4 Marcel Kahan 5 James Nevels and Quentin Koffey 6 Martin Lipton and Brian Schorr

Index Funds and Corporate Governance: Let Shareholders be Shareholders

Marcel Kahan, NYU School of Law Edward Rock, NYU School of Law

ACADEMIC COMMENTATOR
Sean Griffith, Fordham Law School

PRACTITIONER COMMENTATOR Glenn Booraem, Vanguard

Index Funds and the Future of Corporate Governance

Lucian Bebchuk, Harvard Law School Scott Hirst, Boston University School of Law

ACADEMIC COMMENTATOR Alon Brav, Duke Fuqua School of Business

PRACTITIONER COMMENTATOR Stephen Fraidin, Cadwalader, Wickersham & Taft

Panel Discussion: Actively Managed Mutual Funds in Corporate Governance

PANELISTS Donna Anderson, T. Rowe Price Jonathan Bailey, Neuberger Berman Bruce Goldfarb, Okapi Partners Quentin Koffey, D. E. Shaw John Morley, Yale Law School James Nevels, Swarthmore Group, First Data, WestRock, Alcoa, Hershey

Loyalty Shares NYU School of Law, December 7, 2018

This roundtable was jointly organized with the European Corporate Governance Institute.

Loyalty Shares with Tenure Voting: A Coasian Bargain? Evidence from the Loi Florange Experiment

Marco Becht, Solvay Brussels School of Economics and Management (ULB), CEPR and European Corporate Governance Institute Yuliya Kamisarenka, Independent Anete Pajuste, Stockholm School of Economics in Riga and European Corporate Governance Institute

ACADEMIC COMMENTATOR
Emiliano Catan, NYU School of Law

PRACTITIONER COMMENTATOR Michelle Edkins, BlackRock

Will Tenure Voting Give Corporate Managers Lifetime Tenure?

Paul H. Edelman, Vanderbilt University Wei Jiang, Columbia Business School Randall S. Thomas, Vanderbilt University and European Corporate Governance Institute

ACADEMIC COMMENTATOR
JIII Fisch, University of Pennsylvania Law School

PRACTITIONER COMMENTATOR Scott Luftglass, Fried, Frank, Harris, Shriver & Jacobson

Panel Discussion: Do Loyalty Shares have a Future in the US? Should They?

PANELISTS

Michelle Greene, Long-Term Stock Exchange David Berger, Wilson Sonsini Goodrich & Rosati Paul Shim, Cleary Gottlieb Steen & Hamilton Jim Rossman, Lazard David Klafter, Pershing Square Capital Management Assaf Hamdani, Tel Aviv University



Corporate Governance Politics as Politics

NYU School of Law, April 27, 2018



1 Richard Grossman and Chris Cernich 2 Ryan Bubb 3 John Morley 4 George Sard and Creighton Condon
 5 Scott Winter, Edward Rock, and George Sard

MODERATORS

Robert Jackson, SEC; on leave from NYU School of Law Edward Rock, NYU School of Law

Big Data Meets Corporate Governance: The 'Party' Structure of Mutual Funds

Ryan Bubb, NYU School of Law Emiliano Catan, NYU School of Law

PRACTITIONER COMMENTATOR Geoffrey Sorbello, Elliott Management Corporation

ACADEMIC COMMENTATOR Wei Jiang, Columbia Business School

Too Big to be Active

John Morley, Yale Law School

PRACTITIONER COMMENTATOR Roy Katzovicz, Saddle Point Group

ACADEMIC COMMENTATOR Marcel Kahan, NYU School of Law

Panel Discussion: Proxy Fights as Political Campaigns

PANELISTS

Bill Anderson, Evercore Group Richard Brand, Cadwalader, Wickersham & Taft Chris Cernich, Strategic Governance Advisors Abe Friedman, PJT Camberview Richard Grossman, Skadden, Arps, Slate, Meagher & Flom Darren Novak, UBS Securities Mark Roe, Harvard Law School George Sard, Sard Verbinnen Scott Winter, Innisfree M&A

The Fit Between Activists and Mainstream Investors

NYU School of Law, April 28, 2017



1 Mark Lebovitch and Patrick McGurn 2 David Katz 3 Allison Bennington 4 Zach Oleksiuk 5 Jim Rossman 6 Chancellor Andre Bouchard 7 Martin Lipton

Anti-Activist Poison Pills

Marcel Kahan, NYU School of Law and Edward Rock, NYU School of Law

ACADEMIC COMMENTATOR Jeffrey Gordon, Columbia Law School

PRACTITIONER COMMENTATOR
Stephen Fraidin, Pershing Square Capital Management

The Insignificance of Clear Day Poison Pills

Emiliano Catan, NYU School of Law

ACADEMIC COMMENTATOR Roberta Romano, Yale Law School

PRACTITIONER COMMENTATOR Patrick McGurn, Institutional Shareholder Services

Panel Discussion: What is the Difference in the Roles of Activist and Mainstream Investors?

PANELISTS Glenn Booraem, Vanguard Michelle Edkins, BlackRock Jim Rossman, Lazard Brian Schorr, Trian Partners Chancellor Andre Bouchard, Delaware Court of Chancery Kevin McCarthy, BNY Mellon David Katz, Wachtell, Lipton, Rosen & Katz

Friday Board Calls

As the world moved online last spring, we did too. Feeling a need to connect, and to hear what was happening in the different corners of the capital markets occupied by board members and friends of the Institute, we convened weekly Zoom calls on a variety of topics. It started with updates from Rob Jackson on legislative developments in DC, and then continued with presentations from board members, friends, and guests on current developments.



Heath Tarbert



Michael Tae



Sean Matthew



David Feirstein



Andrew Yearley



Bill Anderson



Stephen Fraidin



Elena Norman



Scott Luftglass

This series began as a response to the COVID-19 pandemic. We decided it is of the utmost importance to speak amongst our advisors of how COVID-19 has been impacting corporate governance, finance, and government.

Eva Zlotnika

March 20, 2020

Robert Jackson NYU School of Law

March 27. 2020 **Robert Jackson** NYU School of Law

April 3, 2020 **Robert Jackson** NYU School of Law

April 17, 2020 **Robert Jackson** NYU School of Law

April 24, 2020

Robert Jackson NYU School of Law

May 15, 2020

Heath Tarbert Commodities Future Trading Commission

May 29, 2020 **Michael Tae**

Broadridge

June 12, 2020 **Andrew Yearley** Lazard

August 28, 2020 **Robert Jackson** NYU School of Law

September 11, 2020 **Bill Anderson** Evercore

September 18, 2020

Stephen Fraidin Cadwalader, Wickersham, & Taft

October 23, 2020 **Shaun Mathew and David Feirstein Kirkland & Ellis**

January 22, 2021 Eva Zlotnicka

September 24, 2021 **Elena Norman and Scott Luftglass**

October 15, 2021 **Robert Jackson**

October 22, 2021 **Robert Jackson and Edward Rock**

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Conferences and Panels



1 Christina Maguire 2 Judy Samuelson 3 Lynn Forester de Rothschild 4 Holly Fetter

Executive Compensation

Virtual, February 18, 2021

The event was a conversation on executive compensation and social performance. This event was co-sponsored with Coalition for Inclusive Capitalism. The conversation was moderated by Robert Jackson, co-director of ICGF. PANELISTS

Christina Maguire, Managing Director, Governance
Policy and Operations, BNY Mellon
Lynn Forester de Rothschild, Founder and Co-chair,
Council for Inclusive Capitalism with the Vatican
Gary Retelny, President and Chief Executive Officer,
Institutional Shareholder Services (ISS)
Judy Samuelson, Founder and Executive Director,
Business and Society Program, The Aspen Institute

Human Capital and ESG Disclosures

Virtual, February 25, 2021

This event was a conversation on human capital as a component of ESG. This event was co-sponsored with Coalition for Inclusive Capitalism. The conversation was moderated by Edward Rock, co-director of ICGF. PANELISTS

Dan Ariely, Irrational Capital and Duke University Holly Fetter, State Street Global Advisors Corey Klemmer, Domini Impact Investments Sarah Williamson, FCLTGlobal

ESG's Private Equity Channel

Virtual, November 19, 2020

Pressure from LPs to become "ESG compliant" puts pressure on private equity firms, which leads to changes in portfolio companies. In this panel discussion, we focused on the role that private equity firms are playing as ESG intermediaries, as well as the contractual issues that arise between LPs and fund sponsors. PANELISTS

John Finley, Blackstone

Betty Moy Huber, Davis Polk & Wardwell LLP Carolyn Houston, Simpson Thacher & Bartlett LLP Michael Littenberg, Ropes & Gray Chris Hayes, Institutional Limited Partners Association

Economic Policy Ideas Conference

Virtual, October 1, 2020

Welcome and Introduction

Robert Jackson and Edward Rock

Labor and Corporate Governance

Economic growth in recent decades has not consistently benefited American workers. What is the best way of securing greater gains for workers going forward? PANELISTS Janie Grice, United for Respect Jacob Leibenluft, NYU School of Law Kristen Silverberg, Business Roundtable Damon Silvers, AFL-CIO MODERATOR

Liz Hoffman, Wall Street Journal

Sustainable Finance

With threats from climate change upon us, investors are increasingly calling for public companies to provide disclosure of environmental risks, and for our financial system to be protected from climate change risks. What are the best ways of achieving these goals? PANELISTS

Commissioner Russ Behnam, CFTC Commissioner Allison Lee, SEC Marilyn Waite, Hewlett Foundation MODERATOR Frank Partnoy, UC Berkeley School of Law

Lunch Conversation

The Future of the American Worker: In the wake of the COVID-19 crisis, what concrete changes to the American worker's experience should we expect and ask of corporate and political leadership in the near term? PARTICIPANTS

Judge Leo Strine, former Chief Justice of Delaware Supreme Court Richard Trumka, President of AFL-CIO

Corporate Resilience

Despite a decade of economic growth, many corporations—as well as the economy at large were unprepared for the COVID-19 crisis. How do we change that going forward? PANELISTS Scott Kupor, Andreessen Horowitz Saule Omarova, Cornell Law School Bharat Ramamurti, COVID-19 Congressional Oversight Commission Antonio Weiss, Harvard MODERATOR Lydia DePillis, ProPublica

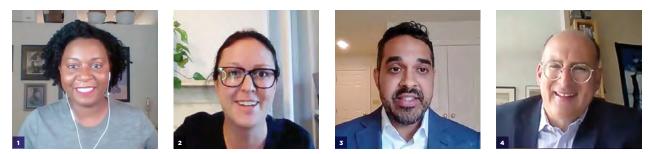
Small Business

Small businesses across the country have been decimated by the COVID-19 crisis. What is the best way to preserve and revive American small businesses during the recovery from this crisis and beyond? PANELISTS Amanda Fischer, Washington Center for Equitable Growth Satyam Khanna, NYU School of Law Adam Ozimek, Upwork MODERATOR Renae Merle, Washington Post

Closing Conversation

Crisis Response: How should policymakers approach the twin public health and economic challenges of the COVID-19 crisis? PARTICIPANTS Andy Slavitt, former Acting Administrator of the Centers for Medicare and Medicaid Services Gene Sperling, former Director of the National Economic Council under Presidents Obama and Clinton MODERATOR Robert Jackson, NYU School of Law

Conferences and Panels



1 Renae Merle 2 Liz Hoffman 3 Bharat Ramamurti 4 Damon Silvers 5 Russ Behnam 6 Saule Omarova 7 Janie Grice 8 Gene Sperling

Corporate Governance and Corporate Purpose

Palo Alto, California, January 31, 2020

This conference was a collaboration with Wilson Sonsini Goodrich & Rosati.

Welcome Remarks

SPEAKERS Edward Rock, NYU School of Law Jeffrey Saper, Wilson Sonsini Goodrich & Rosati

Corporate Governance and Corporate Purpose in Today's Environment

SPEAKER Larry Sonsini, Wilson Sonsini Goodrich & Rosati

Corporate Purpose and the ALI's Restatement of Corporate Governance Project

SPEAKER Edward Rock, NYU School of Law, ALI Reporter

William B. Chandler III, Delaware Court of Chancery Steven Davidoff Solomon, UC Berkeley School of Law Lisa Stimmell, Wilson Sonsini Goodrich & Rosati MODERATOR

Lori Will, Wilson Sonsini Goodrich & Rosati

Innovation, Corporate Purpose, and Corporate Governance: Models and Challenges for Private Companies

PANELISTS Adam Fliss, TPG Capital Jeremiah Gordon, CapitalG Ken Klein, Praisidio, Inc. Nancy Pfund, DBL Partners MODERATOR Amy Simmerman, Wilson Sonsini Goodrich & Rosati

What is the Purpose of the Public Corporation Today?

PANELISTS Joseph Grundfest, Stanford Law School Penny Herscher, Lumentum, PROS, Verint, Faurecia Joanne Medero, BlackRock Maggie Wilderotter, HPE, DocuSign, Lyft, Cadence, Costco MODERATOR David Berger, Wilson Sonsini Goodrich & Rosati

Corporate Governance and Corporate Purpose: A Delaware Perspective

PANELISTS

William B. Chandler III, Wilson Sonsini Goodrich & Rosati Associate Justice Tamika Montgomery-Reeves, Delaware Supreme Court

COVID-19 and ESG—Has the World Changed?

Virtual, May 1, 2020

How has the pressure of COVID-19 affected firms' commitment to ESG? Have shareholders been willing to cut firms some slack, as they deal with the challenges of the pandemic? In this panel, we provided an early snapshot of how ESG considerations have fared in the face of huge and unexpected shock. PANELISTS

Donna Anderson, T. Rowe Price Ken Bertsch, Council of Institutional Investors David Katz, Wachtell, Lipton, Rosen & Katz Jeffrey Saper, Wilson Sonsini Goodrich & Rosati Eva Zlotnicka, ValueAct Capital MODERATORS

Robert Jackson and Edward Rock



1 April Klein 2 Jeff Saper 3 Ken Bertsch 4 Eva Zlotnicka 5 Donna Anderson 6 Ed Rock 7 Rob Jackson 8 David Katz

Investors, Firms, and ESG

University of Oxford Oxford, United Kingdom

June 5, 2019

Introduction and Welcome: The Limitations of ESG in the Promotion of Responsible Business

Colin Mayer, Saïd Business School, University of Oxford and the European Corporate Governance Institute

The Purpose of ESG: ESG as an Investment Opportunity? Investment Strategy? Investment Screen?

MODERATOR Edward Rock, NYU School of Law and the European Corporate Governance Institute PANELISTS Frederick Alexander, B Lab Allison Bennington, ValueAct Capital Robert Eccles, Saïd Business School, University of Oxford Maggie Loo, Bridges Fund Management

ESG Conversations: What Firms/ Boards Are Hearing

MODERATOR Colin Mayer, Saïd Business School, University of Oxford and the European Corporate Governance Institute PANELISTS Omar Cordes, Ownership Capital Olivia Dickson, Social Impact Investing Taskforce Clare Griffin, GSK David Katz, Wachtell, Lipton, Rosen & Katz

Amelia Miazad, Berkeley Law School

Palo Alto, California

January 25, 2019

This event was co-sponsored by Wilson Sonsini Goodrich & Rosati.

Welcome & State of the Industry Remarks

Larry Sonsini, Wilson Sonsini Goodrich & Rosati

ESG and Investors: What are Investors Telling Companies?

MODERATOR David Berger, Wilson Sonsini Goodrich & Rosati PANELISTS Scott Kupor, Andreessen Horowitz Joanne Medero, BlackRock Mark Wolfson, Jasper Ridge Eva Zlotnicka, ValueAct Capital

ESG in the Board Room: What are Directors Hearing?

MODERATOR Jeff Saper, Wilson Sonsini Goodrich & Rosati PANELISTS Penny Herscher, Lumentum, Faurecia SA, PROS and Verint Systems David Katz, Wachtell, Lipton, Rosen & Katz Christa Quarles, Kimberly-Clark

Is 'ESG' an Investment Opportunity?

MODERATOR Edward Rock, NYU School of Law PANELISTS Ken Bertsch, Council of Institutional Investors Paul Brest, Stanford Law School Dan Hanson, JANA Partners

A Luncheon Fireside Chat with Robert Jackson



1 Wendell Willkie II, Michelle Edkins, and Charles Penner 2 Barbara Novick 3 Rakhi Kumar

NYU School of Law

September 27, 2018

What is the role of ESG considerations for today's investors? For firms? This is among the hottest topics in corporate governance and asset management today. In his much-discussed 2018 Letter to CEOs, BlackRock CEO Larry Fink focused on it explicitly: "Society is demanding that companies, both public and private, serve a social purpose. To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society." In January of 2018, JANA Partners teamed up with CaISTRS to use hedge fund tactics to target iPhone addiction. ValueAct Capital has launched an ESG-focused fund. What are investors looking for from firms? From funds?

Panel 1: Academic Perspectives

PANELISTS Edward Rock, NYU School of Law Robert Eccles, Oxford Saïd Ron Gilson, Columbia Law School Janis Sarra, Peter A. Allard School of Law Max Schanzenbach, Northwestern Pritzker School of Law

Panel 2: Implementation of ESG Investing Strategies

PANELISTS Wendell Willkie, NYU School of Law Michelle Edkins, BlackRock Rakhi Kumar, State Street Charles Penner, JANA Partners Eva Zlotnicka, ValueAct Capital

Panel 3: The Perspective from the C-Suite

MODERATOR Martin Lipton, Wachtell, Lipton, Rosen & Katz PANELISTS John Hess, Hess Corporation Barbara Novick, BlackRock Ron O'Hanley, State Street Jeff Ubben, ValueAct Capital

NYU/Tel Aviv University Comparative Corporate Law Conference

2020 NYU/TAU Academic Conference

Tel Aviv University Tel Aviv, Israel, December 29, 2019

Restatement of Corporate Governance Section 2.01 Edward Rock, NYU School of Law

Politics and Gender in the Executive Suite **Alma Cohen**, Tel Aviv University

Alibaba and the Rise of Law-Proof Insiders **Ehud Kamar**, Tel Aviv University

Why VCs Swing for the Fences Jesse Fried, Harvard Law

Horizontal Directors Yaron Nili, University of Wisconsin Law School

The Giant Shadow of Corporate Gadflies **Kobi Kastiel**, Tel Aviv University

Long-Term Shorting Joshua Mitts, Columbia Law

How Concepts of Fiduciary Duties Shape Private Law The Case of Corporate Opportunity Doctrine Yifat Naftali Ben Zion, Tel Aviv University

2019 NYU/TAU Academic Conference

Tel Aviv University, Tel Aviv, Israel January 9, 2019

Farewell to Fairness: Towards Retiring Delaware's Entire Fairness Review

Amir Licht, Interdisciplinary Center Herzliya COMMENTATOR Mark Lebovitch, Bernstein Litowitz Berger & Grossmann

Corporate Control and the Limits of Judicial Review

Assaf Hamdani, Tel Aviv University COMMENTATOR Moran Ofir, Interdisciplinary Center Herzliya

Taking Shareholders' Social Preferences Seriously: Confronting a New Agency Problem

Adi Libson, Bar Ilan University COMMENTATOR Marcel Kahan, NYU School of Law

Common Ownership and Coordinated Effects

Edward Rock, NYU School of Law COMMENTATOR David Gilo, Tel Aviv University

The Strategies of Anticompetitive Common Ownership

Scott Hemphill, NYU School of Law COMMENTATOR Itay Paldor, Hebrew University

Which Aspects of Corporate Governance Do and Do Not Matter in Emerging Markets?

Bernard Black, Northwestern Pritzker School of Law COMMENTATOR Oded Cohen, Bank of Israel

Long-Term Bias

Michal Barzuza, University of Virginia COMMENTATOR Kobi Kastiel, Tel Aviv University

Contrasts in the Development of Corporate Law in Britain and the United States in the Late Nineteenth and Early Twentieth Centuries

Ron Harris, Tel Aviv University COMMENTATOR Yishay Yafeh, Hebrew University

Board Control and Derivative Actions

Ruth Ronen, Tel Aviv District Court COMMENTATOR J. Travis Laster, Delaware Court of Chancery

Investor Conflicts and Corporate Governance

Tel Aviv University, Tel Aviv, Israel January 8, 2019

Shareholder Conflicts and Fiduciary Duties: Delaware v. Israel

OPENING REMARKS

J. Travis Laster, Delaware Court of Chancery PANELISTS

Ashok J. Chandrasekhar, Goldfarb Seligman & Co. Michal Cohen, Viola

Adam Fisher, Bessemer Venture Partners

Avraham Well, Fischer Behar Chen Well Orion & Co.

Planning for Exit: M&A Litigation and Deal Design

PANELISTS Sharon Amir, Naschitz, Brandes, Amir & Co. Shirel Guttman-Amira, Agmon & Co., Rosenberg Hacohen & Co. William Lafferty, Morris Nichols Arsht & Tunnel Mark Lebovitch, Bernstein Litowitz Berger & Grossmann Ehud Kamar, Tel Aviv University Faculty of Law CONCLUDING REMARKS Ruth Ronen, Tel Aviv District Court, Economic Division

Startups, Scale Ups and Corporate Law: Can Israel Remain Competitive?

PANELISTS **Michael Eisenberg**, Aleph **Eitan Israeli**, Wix.com **Kobi Kastiel**, Tel Aviv University Faculty of Law **Ronnie Talmore**, Ministry of Justice **Amir Wasserman**, Israel Securities Authority

The Prospects for Shareholder Activism in Israeli Companies

Tel Aviv University, Tel Aviv, Israel January 11, 2018

Controlled Companies and Activism in Israel

MODERATOR Assaf Hamdani, Tel Aviv University PANELISTS Amir Efrati, Brosh Capital Partners Anath Levin, Clal Insurance Kobi Kastiel, Tel Aviv University David Katz, Wachtell, Lipton, Rosen & Katz Nani Maoz, Everest Funds

Activism in US-Listed Israeli Companies

MODERATOR Edward Rock, NYU School of Law PANELISTS Marcel Kahan, NYU School of Law David Berger, Wilson Sonsini Goodrich & Rosati Steve Wolosky, Olshan Frome Wolosky Scott Spieth, Evercore Group

Activism under Israel's Corporate Law

MODERATOR Ehud Kamar, Tel Aviv University PANELISTS Ilanit Landsman, Herzog Fox & Neeman Dan Shamgar, Meitar Liquornik Geva Leshem Tal Assaf Hamdani, Tel Aviv University Michael Barzuza, University of Virginia Law School

2018 NYU/TAU Academic Conference

Tel Aviv University, Tel Aviv, Israel January 10, 2018

A Long/Short Incentive Scheme for Proxy Advisory Firms

Sharon Hannes, Tel Aviv University COMMENTATOR Marcel Kahan, NYU School of Law

Board Declassification and Firm Value: Have Shareholders and Boards Really Destroyed Billions in Value?

Emiliano Catan, NYU School of Law COMMENTATOR Bernard Black, Northwestern Pritzker School of Law

Small-Minority Controlling Shareholders

Lucian A. Bebchuk, Harvard Law School Kobi Kastiel, Tel Aviv University COMMENTATOR Roy Shapira, Interdisciplinary Center Herzliya

How Law Changes Networks: A Social Network Analysis of Board Interlocks

Moran Ofir, Interdisciplinary Center Herzliya COMMENTATOR Uriel Procaccia, Tel Aviv University

Sovereign Debt and Moral Hazard: The Role of Collective Action and Contractual Ambiguity

Marcel Kahan, NYU School of Law COMMENTATOR Assaf Hamdani, Tel Aviv University

The Glass Cliff: Are Women Disproportionally Appointed to Run Troubled Firms?

Kate Litvak, Northwestern Pritzker School of Law COMMENTATOR Ehud Kamar, Tel Aviv University

Short-Termism and Capital Flows

Jessie Fried, Harvard Law School COMMENTATOR Amir Licht, Interdisciplinary Center Herzliya

The Effect of Minority Veto Rights on Controller Tunneling

Ehud Kamar, Tel Aviv University COMMENTATOR Edward Rock, NYU School of Law

Other Conferences



1 Anthony Welters 2 Student 3 Martin Lipton 4 Kathryn King Sudol

For Whom is the Corporation Managed?

NYU School of Law November 6, 2019

Does the law require that the corporation be managed for the benefit of the shareholders? Should it? And if so, what does that even mean, when building a successful corporation requires the joint efforts of employees, investors, customers, suppliers, and communities? In 1997, the Business Roundtable stated that "The paramount duty of management and of boards of directors is to the corporation's stockholders." This past August, it released a new "Statement on the Purpose of a Corporation," in which it seems to have expanded its view of relevant "stakeholders" to include customers, employees, suppliers, and communities, including a commitment to a healthy environment. What is going on? Is the Business Roundtable's statement a statement about the law? About good corporate practice? A political intervention? Or all of the above? At this forum, a panel of leading experts on corporate law discussed these issues—and answered audience questions.

MODERATOR

Edward Rock, Martin Lipton Professor of Law; Director, Institute for Corporate Governance & Finance, NYU School of Law

PARTICIPANTS

Martin Lipton '55, Partner, Wachtell, Lipton, Rosen & Katz; Trustee and Adjunct Professor, NYU School of Law Kathryn King Sudol '98, Partner, Simpson Thacher & Bartlett; Trustee, NYU School of Law Anthony Welters '77, Executive Chairman, Blacklvy Group; Chairman Emeritus, NYU Law Board of Trustees

A New Deal for This New Century: Making Our Economy Work for All

NYU School of Law NYU Global Academic Center Washington, DC October 3 & 4, 2019

Investments in our Economic Future I: Revitalizing our Physical Infrastructure

Roy Swan, Moderator, Director, Mission Investments, Ford Foundation

Kevin DeGood, Director, Infrastructure Policy,

Center for American Progress

Demond Drummer, Co-Founder & Executive Director, New Consensus

Beth Osborne, Director, Transportation for America **Larry Willis**, President, Transportation Trades, AFL-CIO+

Investments in our Economic Future II: Building Skills for the 21st Century Economy through Education and Training

Angela Hanks, Moderator, Deputy Executive Director, Groundworks Collaborative

Jeff Dygert, Executive Director, Public Policy, AT&T Mary Alice McCarthy, Director, Center on

Education & Skills, New America

Mike Monroe, Chief of Staff, North America's

Building Trades Unions

Julie Morgan, Executive Director,

Great Democracy Initiative

Improving the Pay, Benefits, and Competitiveness of American Workers

Eduardo Porter, Moderator, Reporter, *New York Times* Vincent Alvarez, President, New York City Central Labor Council, AFL-CIO+

Maureen Conway, VP of Policy Programs,

The Aspen Institute and Executive Director,

The Aspen Institute Economic Opportunities Program **Randi Weingarten**, President, American Federation of Teachers

Felicia Wong, President & CEO, Roosevelt Institute

Keynote Address

Mayor Frank Scott Jr., Mayor of Little Rock, Arkansas

Reorienting Our Corporate Governance System to Support Sustainable Growth, Shared Prosperity, and the Best Interests of Working People

Kara Stein, Moderator, Lecturer on Law, Harvard Law School

Sabastian Niles, Partner, Wachtell, Lipton, Rosen & Katz Elizabeth Poliman, Professor of Law, William M. Rains Senior Research Fellow, Loyola Law School, Los Angeles David Webber, Associate Dean for Intellectual Life, Professor of Law, Boston University School of Law

The Global New Deal: Making Sure the Rules of International Trade Are Fair to Workers and the Environment

Beth Baltzan, Moderator, Fellow, Open Markets **Cathy Feingold**, Director of International Development, AFL-CIO

Joel Paul, Professor of Law, UC Hastings Law Brad Setser, Senior Fellow, Council on Foreign Relations



1 Randi Weingarten 2 Jamie Dimon 3 Mayor Frank Scott Jr. 4 Richard Trumka 5 Eduardo Porter, Randi Weingarten, Maureen Conway, Vincent Alvarez, and Felicia Wong

CEO Roundtable: How Can Government Investment and Policies Help Businesses Increase Worker Pay and Create Quality Jobs? A Constructive Discussion Between Leading CEOs

Zeynep Ton, Moderator, Professor of the Practice, Operations Management, MIT Sloan School of Management **Barbara Humpton**, Chief Executive Officer, Siemens USA **James White**, Former Chief Executive Officer, Jamba Juice

Providing for the Common Defense, Promoting the General Welfare and Incentivizing Socially Responsible Behavior: How Sane Tax Policy Can Make Us All Better Off

Jason Furman, Moderator, Professor of the Practice of Economic Policy, Harvard Kennedy School Heather Boushey, President and Chief Executive Officer, Washington Center for Equitable Growth Amy Matsui, Director of Income Security and Senior Counsel, National Women's Law Center Kitty Richards, Strategic Advisor, Groundwork Collaborative

The Business of Impact

The Harvard Club of New York April 25, 2019

This event was co-sponsored with Houlihan Lokey.

OPENING REMARKS Elvir Causevic, Houlihan Lokey Jennifer Muller, Houlihan Lokey

Keynote Address

Gillian Tett, Financial Times

Governance Issues, with a Focus on Entity Formation

MODERATOR Elvir Causevic, Houlihan Lokey PANELISTS Rick Alexander, B Lab Susan Mac Cormac, Morrison & Foerster Sabrina Nguyen, North America & Global B Corp Community, Danone Chief Justice Leo Strine, Delaware Supreme Court

Investing in and Exiting Triple Bottom Line Entities

MODERATOR David Katz, Wachtell, Lipton, Rosen & Katz PANELISTS Matthew Arnold, JPMorgan Chase & Co. Ethan Klingsberg, Cleary Gottlieb Steen & Hamilton Keith Mestrich, Amalgamated Bank Jennifer Muller, Houlihan Lokey

Impact Investing and Key Metrics

MODERATOR Edward Rock, NYU School of Law PANELISTS Robert Eccles, Saïd Business School, Oxford University and Sustainability Accounting Standards Board Mike Muldoon, Rockefeller Foundation Charles Penner, JANA Partners Sarah Teslik, Joele Frank

A New Paradigm for Corporate Governance?

NYU School of Law March 9, 2017

PRESENTER Martin Lipton, Wachtell, Lipton, Rosen & Katz

COMMENTATORS Chief Justice Leo Strine, Delaware Supreme Court Matt Mallow, BlackRock Robert Schumer, Paul, Weiss, Rifkind, Wharton & Garrison

Martin Lipton has been urging the adoption of a "New Paradigm" for corporate governance that derives from the recognition by corporations, their CEOs and boards of directors, and leading institutional investors and asset managers that short-termism and attacks by short-term financial activists significantly impede long-term economic prosperity. In essence, the New Paradigm recalibrates the relationship between public corporations and their major institutional investors and conceives of corporate governance as a collaboration among corporations, shareholders, and other stakeholders working together to achieve long-term value and resist short-termism.

What does a "corporate governance" paradigm do? What role does it play in board governance? What role does it play politically? Do we need a new paradigm and, if so, is this it? How does it differ from current practice? In this panel discussion, Lipton presented the elements of the New Paradigm, followed by commentary and discussion with a distinguished panel.

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Lectures and Other Events



Chancellor Andre Bouchard

Distinguished Jurist Lecture

NYU School of Law November 13, 2019

Trulia and *Corwin* Four Years Later— What Have We Learned?

Andre Bouchard, Chancellor of the Delaware Court of Chancery

The Honorable Andre G. Bouchard was sworn in as Chancellor of the Court of Chancery on May 5, 2014. Before his appointment, Chancellor Bouchard spent 28 years in private practice in Wilmington, Delaware, most recently as the managing partner of a corporate and commercial litigation boutique he founded in 1996. Before forming his own firm, Chancellor Bouchard served as a corporate litigator in the Delaware office of Skadden, Arps, Slate, Meagher & Flom.

Chancellor Bouchard spent most of his youth in Delaware, graduating from Salesianum School in 1979. He received his BA summa cum laude from Boston College in 1983, where he was the recipient of the Edward H. Finnegan Award, and his JD from Harvard Law School in 1986. He was selected as a Harry S. Truman Scholar from Delaware in 1981.



Chief Justice Leo Strine

Distinguished Jurist Lecture

NYU School of Law November 29, 2018

Fiduciary Blind Spot: The Failure of Institutional Investors to Prevent the Illegitimate Use of Working Americans' Savings for Corporate Political Spending

Leo Strine, Chief Justice of the Delaware Supreme Court

The Honorable Leo E. Strine, Jr. was sworn in as chief justice on February 28, 2014, having previously served as the chancellor of the Court of Chancery since June 2011 and as vice chancellor since 1998. Chief Justice Strine also has long-standing positions as the Austin Wakeman Scott Lecturer in Law at the Harvard Law School, Senior Fellow at the Harvard Program of Corporate Governance, and Adjunct Professor of Law at the University of Pennsylvania. He also serves as the special judicial consultant to the Corporate Laws Committee of the American Bar Association. Before joining the Court of Chancery, Chief Justice Strine was counsel to Governor Thomas R. Carper. Before his position with Governor Carper, Chief Justice Strine served as a corporate litigator at Skadden, Arps, Slate, Meagher & Flom and as law clerk to Judge Walter K. Stapleton of the US Court of Appeals for the Third Circuit and Chief Judge John F. Gerry of the US District Court for the District of New Jersey.

Working Session on Proxy Plumbing

Is an Accurate/Verifiable Tabulation Possible in a Close Proxy Contest? What Can be Learned from the P&G Experience?

NYU School of Law February 2, 2018

Brian Schorr had a great idea. With the remarkable contest at Proctor & Gamble still fresh, it was an optimal time to work through some of the issues that came up and to think collectively about whether the system can be improved (and if so, how).

How Does Hedge Fund Activism Reshape Corporate Innovation?

NYU School of Law January 25, 2018

Alon Brav, Duke Fuqua School of Business, presented his paper, "How does hedge fund activism reshape corporate innovation?" (*Journal of Financial Economics*, forthcoming).

Shareholder Engagement Panel

NYU School of Law November 20, 2017

PANELISTS Joseph Landy, Warburg Pincus Martin Lipton, Wachtell, Lipton, Rosen & Katz Matt Mallow, BlackRock Nelson Peltz, Trian Fund Management

We presented a program that compared and contrasted the different modes of shareholder engagement, ranging from large institutional investors to "highly engaged" hedge funds and private equity funds. Wendell Willkie II and Edward Rock moderated.



Preet Bharara

Preet Bharara Reflections on Serving as US Attorney for the SDNY

NYU School of Law May 9, 2017

Preet Bharara joined NYU School of Law as a distinguished scholar in residence after the conclusion of his tenure as United States attorney for the Southern District of New York, one of the longest terms for anyone holding that position. As US attorney, Bharara brought a number of public corruption prosecutions against politicians working at the city and state levels, notably the speaker of the New York State Assembly Sheldon Silver and State Senate Majority Leader Dean Skelos. He also oversaw many prosecutions of financial crimes, including numerous insider trading cases and the prosecution of Bernie Madoff and his associates, as well as suits against Bank of America and Citibank growing out of the financial crisis. Under his leadership, the US attorney's office secured a record-setting \$1.2 billion financial penalty from Toyota in an agreement that installed an independent monitor to oversee the company's public statements and safety reporting. In addition, during Bharara's tenure, the SDNY also took an active role in addressing evolving cybersecurity threats.

In this talk, Bharara reflected upon his time as United States attorney and took questions from the audience following the talk.

Workshop for Institutional Investors Is Common Ownership Anti-Competitive?

NYU School of Law January 9, 2017

PRESENTERS

Edward Rock, NYU School of Law

Dan Rubinfeld, NYU School of Law and UC Berkeley Eric Posner, University of Chicago Law School Fiona Scott Morton, Yale School of Management

Are index funds (and other widely diversified investors) anticompetitive? Do they violate Clayton Act Section 7 when they hold stock in competing firms in concentrated markets? What, if anything, should be done about it? The Institute for Corporate Governance & Finance presented a program for institutional investors in which we discussed the new economic research that claims that the presence of index funds in concentrated industries (e.g., airlines and banking) raises prices, and proposals to limit such investments made by Eric Posner, Glen Weyl, and Fiona Scott Morton.

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Conversations with Regulators

Fireside Chat with New SEC Chairman Gary Gensler

Virtual, October 19, 2021

This fireside chat was jointly organized with the Program on Corporate Compliance and Enforcement.

Robert Jackson moderated a fireside chat discussing with Chairman Gensler ESG/climate, shareholder rights, enforcement policy, cybersecurity, shareholder activism, and cryptocurrency. This conversation involved 500+ viewers, with questions being answered from the audience at the end.

A Fireside Chat: Heath Tarbert, Chairman of the Commodity Futures Trading Commission

NYU School of Law September 10, 2019

MODERATORS

Jennifer Arlen, Program on Corporate Compliance and Enforcement, NYU School of Law Edward Rock, Institute for Corporate Governance & Finance, NYU School of Law

A Fireside Chat: The US Securities and Exchange Commission

NYU School of Law April 5, 2018

SPEAKERS **Robert Stebbins**, General Counsel, US Securities and Exchange Commission **Michael Conley**, Solicitor, US Securities and Exchange Commission MODERATORS **Jennifer Arlen**, Program on Corporate Compliance and Enforcement, NYU School of Law **Edward Rock**, Institute for Corporate Governance & Finance, NYU School of Law

US Securities and Exchange Commission/NYU Dialogue: Shareholder Engagement

NYU School of Law January 19, 2018

OPENING REMARKS Jay Clayton, Chairman, US Securities and Exchange Commission

Session 1: Academic Evidence on Shareholder Engagement

MODERATOR Edward Rock, NYU School of Law PANELISTS Jeffrey Gordon, Columbia Law School Nadya Malenko, Boston College, Compaly School of Management

Carroll School of Management Martin C. Schmalz, University of Michigan, Stephen M. Ross School of Business

Session 2: Perspectives on Shareholder Engagement

MODERATOR William H. Hinman, US Securities and Exchange Commission PANELISTS Martin Lipton, Wachtell, Lipton, Rosen & Katz Nelson Peltz, Trian Fund Management

Session 3: The Evolving Role of Investors in Shareholder Engagement

Michele M. Anderson, Division of Corporation Finance, US Securities and Exchange Commission Ted Yu, US Securities and Exchange Commission PANELISTS Cristiano Guerra, Institutional Shareholder Services Matt Mallow, BlackRock Aeisha Mastagni, California State Teachers' Retirement System Darla Stuckey, Society of Corporate Governance





James McDonald



Charles Senatore, Michael Neus, and Kenneth Raisler

Perspectives on Enforcement: Self-Reporting and Cooperation at the CFTC

NYU School of Law September 25, 2017

James McDonald, United States Commodity Futures Trading Commission

The Program on Corporate Compliance and Enforcement and The Institute for Corporate Governance & Finance hosted a policy speech, "Perspectives on Enforcement: Self-Reporting and Cooperation at the CFTC," given by James McDonald, Division of Enforcement, United States Commodity Futures Trading Commission. This speech announced a new policy: the CFTC's self-reporting/ cooperation policy.

Steven Peikin, Stephanie Avakian, and Jay Clayton

The US Securities and Exchange Commission: Priorities Going Forward

NYU School of Law September 5, 2017

PANELISTS

Jay Clayton, Chairman

Stephanie Avakian, Co-Director, Division of Enforcement Steven Peikin, Co-Director, Division of Enforcement Peter Driscoll, Director, Office of Compliance Inspections and Examinations

The Institute for Corporate Governance & Finance, the Program on Corporate Compliance and Enforcement, and the Pollack Center hosted a panel discussion with the Securities and Exchange Commission chairman, two codirectors of the Division of Enforcement, and the acting director of the Office of Compliance. Professor Jennifer Arlen and Professor Edward Rock moderated the discussion, which focused on the SEC's enforcement priorities. We launched the Corporate Governance Bootcamp in response to suggestions from board members who said that junior and mid-level members of corporate stewardship teams, and others working on corporate governance, would benefit from an opportunity to increase their knowledge and to interact with others who work in this area. Bootcamp is taught by a combination of academics and practitioners, with participation by judges and policy makers.

This event is jointly organized with the Council of institutional investors.

Corporate Governance Bootcamp Virtual, November 17-19, 2021

Day 1

Corporate Governance Overview Edward Rock, Professor at NYU Law How to Read a Financial Statement April Klein, Professor at NYU Stern Executive Compensation Ryan Bubb, Professor at NYU Law Securities Regulation Stephen Choi, Professor at NYU Law

Shareholder Engagement on Climate & Diversity Panel

Moderator: Amy Borrus, Director, CII

Panelists: **David Katz**, Wachtell, Lipton, Rosen & Katz, **John Galloway**, Principal, Global Head of Investment Stewardship, Vanguard, **Laura Hewett**, Vice President, Corporate Governance, Southern Company, **Diana Lee**, Director of Corporate Governance & ESG Analyst, AllianceBernstein

Day 2 Proxy Plumbing Panel

Moderator: Edward Rock, Professor at NYU Law Panelists: Bruce Goldfarb, CEO, Okapi Partners, Scott Winter, Managing Director, Innisfree M&A

Executive Compensation: Analyzing Say-on-Pay Proposals

Christina Maguire, Retired Managing Director, BNY Mellon, **Kern McPherson**, Vice President, Research and Engagement, Glass Lewis

Fireside Chat

Travis Laster, Vic Chancellor, Delaware Court of Chancery Moderated by **Edward Rock,** Professor at NYU Law

Fireside chat: The Role of a Director

Ann Yerger, Independent Director, Bed Bath & Beyond, Hershey Entertainment and Resorts; Advisor, North American Board Practice, Spencer Stuart, Christina Maguire, Retired Managing Director, BNY Mellon

Role of Active Portfolio Managers in Voting Panel

Panelists: Ingrid Dyott, Co-Portfolio Manager, Neuberger Berman, Thomas Lee, Executive Director & CIO, New York State Teachers Retirement System, Ashley Woodruff, Associate Portfolio Manager, T. Rowe Price Moderator: Jeff Warshauer, Corporate Governance Officer, New Jersey Division of Investment

Fireside Chat

Jeff Ubben, Founder & Managing Partner, Inclusive Capital Partners Moderator: Edward Rock, NYU Law

Day 3 Governance of Young Public Companies Panel

Panelists: **Craig E. Marcus**, Partner, Ropes & Gray, **Timothy Walsh**, President & CEO, CCMP Capital, **Barbara Yanni**, Director, Trevana, Vaccinex and Akcea Moderators: **David Hennes**, Partner, Ropes & Gray, **Edward Rock**, Professor at NYU Law

Shareholder Proposals Panel

Michael Garland, Assistant Comptroller, Office of the New York City Comptroller, James McRitchie, Publisher, CorpGov.Net, Ariel Smilowitz, Associate, BlackRock, Josh Zinner, CEO, Interfaith Center on Corporate Responsibility

Moderator: Ken Bertsch, Former Executive Director, CII

The Role of Institutional Investors in Shareholder Litigation Panel

Panelists: **Carolina de Onis**, Managing Director, General Counsel & Chief Compliance Officer, The University of Texas/Texas A&M Investment Management Company, **Anya J. Freedman**, Assistant City Attorney, Public Pensions General Counsel Division, Office of the Los Angeles City Attorney, **Mark Lebovitch**, Partner, Bernstein Litowitz Berger & Grossmann

Moderator: Edward Rock, NYU Law

Virtual, September 23-25, 2020

Day 1

Wednesday, September 23

Bootcamp Basics—Introduction to Corporate Governance

Introductions

Edward Rock, Martin Lipton Professor of Law and Director, Institute for Corporate Governance & Finance, NYU School of Law David Katz, Partner, Wachtell, Lipton, Rosen & Katz Amy Borrus, Executive Director, Council of Institutional Investors

Corporate Governance

Edward Rock, NYU School of Law

Securities Regulation

Robert Bartlett, Professor of Law, University of California-Berkeley Law

Executive Compensation Ryan Bubb, Professor of Law, NYU School of Law

Program for Governance Professionals with Some Experience (Beginners Welcome, Too)

Introduction to Part II

Introductions and Shareholder Engagement with Companies

Tom Elliott, Assistant VP, Governance and
Proxy Specialist, Capital Group
Margaret Foran, Chief Governance Officer,
SVP and Corporate Secretary, Prudential Financial
Tanya Levy-Odom, Director, Investment Stewardship,
BlackRock
MODERATOR

Valerie Haertel, SVP, Investor Relations, CVS Health

For Whom Is the Corporation Governed?

Faculty: **Ken Bertsch**, former Executive Director, Council of Institutional Investors **Scott Kupor**, Managing Partner, Andreessen Horowitz **Larry Sonsini**, Partner, Wilson Sonsini Goodrich & Rosati **Gabrielle Sulzberger**, Board Member, Mastercard, Ford Foundation MODERATOR **Edward Rock**, NYU School of Law

Day 2

Thursday, September 24

Program for Governance Professionals with Some Experience (Beginners Welcome, Too)

How to Critically Read a Financial Statement April Klein, Professor of Accounting, NYU Stern School of Business

Integrating ESG Considerations MODERATOR Amy Borrus, Council of Institutional Investors

Human Capital Management Keir Gumbs, Associate General Counsel, Uber

Engaging on Lobbying and Political Disclosure: A Real-World Example at Chevron

Mary Francis, Corporate Secretary and Chief Governance Officer, Chevron Lisa Epifani, Manager, ESG Policy and Engagement, Chevron

How Chevron Handled the Engagement Mary Francis and Lisa Epifani, Chevron

How the Proxy System Works

Bruce Goldfarb, Founder, President and CEO, Okapi Partners **Scott Winter**, Managing Director, Innisfree M&A

Director Refreshment

Cristiano Guerra, Head of Special Situations Research, ISS Brandon Boze, President, ValueAct Capital MODERATOR Robert Jackson, Professor of Law, Co-Director, Institute for Corporate Governance & Finance, NYU School of Law

Executive Compensation: How to Analyze Say-on-Pay Resolutions

Moderator: Christina Maguire, BNY Mellon

Trends in Pay Plans and Say-on-Pay Votes Marc Hodak, Farient Advisors David Chun, Equilar

What Glass Lewis Recommended and How BNY Mellon Voted

Aaron Bertinetti, Independent Consultant and former Head of Research and Engagement, Glass Lewis Christina Maguire, VP, Governance and Operations, BNY Mellon

Day 3

Program for Governance Professionals with Some Experience (Beginners Welcome, Too) Friday, September 25

r nady, september 15

How is Silicon Valley Different?

FACULTY LEAD **David Berger**, Partner, Wilson Sonsini Goodrich & Rosati

Governance in Smaller Valley Companies

Bruce Dunlevie, Founding General Partner, Benchmark Capital Penny Herscher, Chair, Lumentum; Director, PROS, Verint, Faurecia Drew Hambly, Head of Global Stewardship, Morgan Stanley Investment Management Thomas Kamei, Investor, Global Growth Team, Morgan Stanley Investment Management MODERATOR Lisa Stimmell, Partner, Wilson Sonsini Goodrich & Rosati

Governance in Larger Valley Companies

Donna Anderson, Vice President, Corporate Governance, T. Rowe Price John Donovan, Director, Palo Alto Networks Ken Goldman, President, Hillspire; former CFO, Yahoo!, Siebel Systems MODERATOR Jeffrey Saper, Partner, Wilson Sonsini Goodrich & Rosati

Shareholder Activism in Silicon Valley

Elliott Management's Record on Activism Edward Rock, NYU School of Law

Fireside Chat with Jesse Cohn, Equity Partner, Head of US Equity Activism, Elliott Management MODERATOR David Berger, Partner, Wilson Sonsini Goodrich & Rosati

Shareholder Litigation

David Berger, Partner, Wilson Sonsini Goodrich & Rosati Randall Baron, Robbins Geller Rudman & Dowd

NYU School of Law, January 22-24, 2019

Overview of Corporate Boards: Board Structure, Functions, and Responsibilities

^{presenter} Jennifer Arlen, NYU School of Law

Public Company Directors from Large, Medium, and Small Cap Companies

MODERATOR Bill Anderson, Evercore Group PANELISTS Mark Grier, Prudential Financial Gail Harris, Evercore Group Jeff Stein, Ambac, Dynegy, Westmoreland Coal Phil Trahanas, QTS Realty Trust

Law and Regulation: Overview of Delaware Law

PRESENTERS Edward Rock, NYU School of Law Victor Lewkow, Cleary Gottlieb Steen & Hamilton

Law and Regulation: Overview of Securities Regulation

PRESENTER **Stephen Choi**, NYU School of Law

Financial Statement Analysis: Critically Reading a Financial Statement

PRESENTER April Klein, NYU Stern School of Business

Executive Compensation: Overview and Goals of Compensation

PRESENTER **Ryan Bubb**, NYU School of Law

Executive Compensation: What to Say on Pay?

PRESENTERS Christina Maguire, BNY Mellon Charles Tharp, Center on Executive Compensation

Shareholder Litigation

PRESENTERS

Mark Lebovitch, Bernstein Litowitz Berger & Grossmann Salvatore Graziano, Bernstein Litowitz Berger & Grossmann

Proxy Plumbing and the Practicalities of Solicitation

PRESENTERS Edward Rock, NYU School of Law Bruce Goldfarb, Okapi Partners Scott Winter, Innisfree M&A Incorporated

Shareholder Engagement

MODERATOR Matt Mallow, BlackRock PANELISTS Margaret Foran, Prudential Financial Abe Friedman, PJT Camberview Quentin Koffey, D. E. Shaw

The Cutting Edge: Sustainability, Diversity, and Social Purpose

MODERATOR **Robert Eccles**, Harvard Business School PANELISTS **Clara Miller**, Sustainability Accounting Standards Board **Kate Murtagh**, Harvard Management Company **Laura Palmeiro**, PwC/UN Global Compact **Megan Starr**, Goldman Sachs' Investment Management Division

A New Paradigm for Corporate Governance

PRESENTER Martin Lipton, Wachtell, Lipton, Rosen & Katz

Fellows



David Berger Senior Fellow



Robert Bishop Research Fellow



Marco Dell'Erba Academic Fellow



Harald Halbhuber Research Fellow



Edwin Hu Research Fellow



Urooj Khan Past Research Fellow



Satyam Khanna Past Research Fellow



Jacob Leibenluft Past Research Fellow



Haley Sylvester Past Research Fellow



Thiru Vignarajah Past Research Fellow



Jon Zytnick Post-Doctoral Fellow

Directors



Edward Rock Martin Lipton Professor of Law; Co-Director, Institute for Corporate Governance & Finance

Edward Rock's main areas of teaching and research are corporate law, mergers and acquisitions, and corporate governance. In his 50 or so articles, he has written about ESG, corporate purpose, poison pills, politics and corporate law, hedge funds, corporate voting, proxy access, and corporate federalism, among other things. In addition to teaching and research, Rock is co-director of NYU's Institute for Corporate Governance & Finance and the Reporter for the American Law Institute's Restatement of the Law of Corporate Governance. He spent the first part of his teaching career at the University of Pennsylvania, where he served as co-director of the Institute for Law and Economics (1998-2010), as Associate Dean (2006-08), and as Senior Advisor to the President and Provost and director of Open Course Initiatives (2012-15). He was a visiting professor at NYU in Fall 2011 and has also visited at Columbia, Tel Aviv University, and Hebrew University, where he was a Fulbright Senior Scholar.



Robert J. Jackson Jr. Pierrepont Family Professor of Law; Co-Director, Institute for Corporate Governance & Finance

Robert J. Jackson Jr. is professor of law, co-director of the Institute for Corporate Governance & Finance, and director of the Program on Corporate Law and Policy at New York University School of Law. He was nominated and unanimously confirmed by the Senate to be a commissioner of the US Securities and Exchange Commission in 2017 and served in that role until February 2020.

Prior to his nomination to the SEC, Professor Jackson taught at Columbia Law School, where students honored him with the Reese Prize for Excellence in Teaching. Before that, he served as a senior policy advisor at the US Treasury Department during the financial crisis and as deputy to Kenneth Feinberg, Treasury's special master on executive compensation. Earlier in his career, Professor Jackson practiced law at Wachtell, Lipton, Rosen & Katz and was an investment banker at Bear Stearns. Jackson holds two undergraduate degrees from the University of Pennsylvania, an MBA in finance from the Wharton School of Business, an MPP from Harvard's Kennedy School, and a JD from Harvard Law School. He was born in the Bronx, is a lifelong fan of the New York Yankees, and lives in New York with his wife, Bryana, and son, Briggs.

In the Media and Publications

In the Media



Satyam Khanna, Research Fellow, published an op-ed in the <u>New York Times</u> alongside Professor Adam J. Levitin (Georgetown Law). The piece emphasized the importance of a moratorium on small business debt collections to protect those businesses overburdened with debt by the pandemic economy.

Edward Rock, Co-Director, and **Haley Sylvester**, Research Fellow, published an op-ed in *Bloomberg*, noting that during the COVID-19 crisis, proxy-advisory firms would be well advised to suspect their anti-poison pill policies.



Jacob Leibenluft, Research Fellow, published op-eds in the <u>Atlantic</u>, Washington Post, and <u>Foreign Affairs</u> regarding worker protection and the Trump administration's response to the COVID-19 crisis.

Publications

Edwin Hu and Haley Sylvester, Research Fellows, alongside Joshua Mitts (Columbia Law School), completed an <u>empirical analysis</u> of the trade-offs between institutional investors choosing to lend shares rather than vote in contested corporate elections. Jon Zytnick, "Retail Shareholder Participation in the Proxy Process: Monitoring, Engagement, and Voting" (with Alon Brav and Matthew Cain), 141 J. Fin. Econ. ____ (in press, forthcoming 2022).



<u>Research</u> conducted by **Edwin Hu**, Research Fellow, regarding closing auction quality on the floor of the NYSE was covered in <u>Bloomberg</u>, the <u>Economist</u>, and the <u>Wall</u> <u>Street Journal</u>.



Edwin Hu, Research Fellow, completed analysis of the fees that banks collected under the Paycheck Protection Program, which was featured in the *Wall Street Journal*.

Edwin Hu, Research Fellow, wrote "Regulatory Arbitrage and the Persistence of Financial Misconduct," 74 *Stan. L. Rev.* (forthcoming, 2022) (with Colleen Honigsberg and Robert Jackson) (SSRN, SLR).

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