

LEWIS
GINTER
2017-2018
ANNUAL REPORT



LETTER FROM BOARD PRESIDENT AND EXECUTIVE DIRECTOR

DEAR FRIENDS,

Our deepest thanks for making another exceptional year possible at your community garden!


In 2017, Lewis Ginter hosted Wild Art: A Journey Off-Canvas, an exhibit by local artists who inspired and delighted guests with art installations using natural materials. We continued schematic design work in pursuit of the priority projects from the master site plan, and launched a new brand identity that had its roots in the very same plan. We leaned into our entertaining and meaningful education programs and tours, engaging over 20,000 children and adults.

For the second year in a row, the Garden received Charity Navigator's coveted 4-star rating, its highest possible recognition of sound financial management. For the third consecutive year, we surpassed 400,000 visitors, including the thousands of guests for the Solar Eclipse Sun Celebration who were welcomed so warmly that staff and volunteers received accolades from the Herald de Paris, "Solar Eclipse brings humanity together a little."

Duron Chavis, Community Engagement Manager, continued his good work of training new cohorts of Ginter Urban Gardeners, and was recognized as a Richmond Times-Dispatch Person of the Year and one of six Richmond History Makers for his work in "promoting stronger communities."

And of course, the gardens themselves shone. Extensive plant collections exquisitely maintained in beautiful landscapes continued to fill guests and students with appreciation and awe for the natural world, thanks to your support and the dedicated hearts and hands of our volunteers and horticultural staff – professionals such as Senior Horticulturist Elizabeth Fogel who began her work in ecological landscaping and designed plant communities as the inaugural Frank L. Robinson Endowed Chair in Horticulture.

The common ground upon which Lewis Ginter Botanical Garden is built has become common ground for many of our Richmond neighbors and visitors. We are able to pursue our compelling mission daily due to your dedication, thoughtfulness and generosity throughout the year. Thank you!



Kathleen A. Luke
Board President



Shane W. Tippet
Executive Director

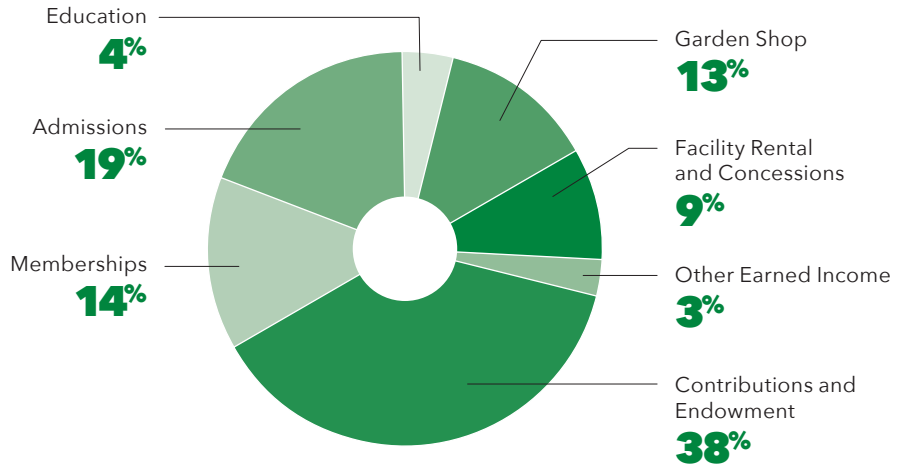
Lewis Ginter Botanical Garden connects people through plants to improve communities.



OPERATING BUDGET BREAKDOWN

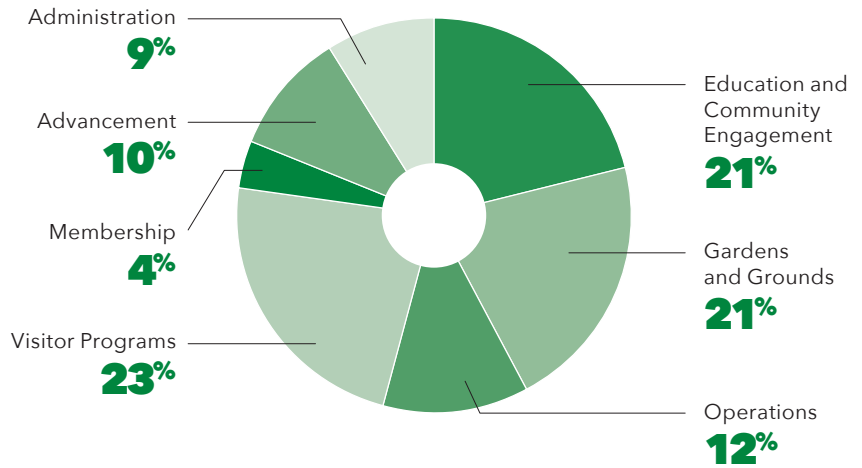
REVENUE AND OTHER SUPPORT

Contributions and Endowment	\$ 2,830,935
Memberships	\$ 1,012,831
Admissions	\$ 1,413,759
Education	\$ 309,175
Garden Shop	\$ 991,929
Facility Rental and Concessions	\$ 650,771
Other Earned Income	\$ 249,109
TOTAL	\$7,458,509



EXPENDITURES

Administration	\$ 670,413
Advancement	\$ 749,849
Membership	\$ 296,120
Visitor Programs	\$ 1,691,606
Operations	\$ 922,047
Gardens and Grounds	\$ 1,570,852
Education and Community Engagement	\$ 1,557,608
TOTAL	\$7,458,495



For the second straight year, Lewis Ginter Botanical Garden has achieved the highest possible rating from Charity Navigator for strong fiscal stewardship, accountability and transparency. Thank you for partnering with us to improve communities by connecting people through plants. We deeply value your trust.



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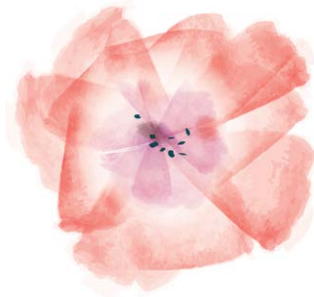
2017 BY THE NUMBERS

YOUR SUPPORT PROVIDED



**400
THOUSAND +**

visitors with inspiration,
learning, solace and delight



15,143

guests with free admission through
our Share the Garden program and
Free Community days



12,622

young people with experiential,
nature-based learning



7,800

free educational opportunities
for youth and adults



5,841

total taxa/unique types of plants
grown in a learning landscape



3,697

pounds of fresh produce
donated to FeedMore to help
fight hunger in Central Virginia



3,006

hours of workforce development
training for **275** youth in our
service learning program



2,862

adult students and **316**
teachers with nature-based
education programs



82

acres of gardens, **50** of which
are intensely cultivated, under
maintenance and expansion



THANK YOU HONOR ROLL OF DONORS

Lewis Ginter Botanical Garden is deeply grateful for the donors, members, volunteers and community partners who make it possible for us to connect people through plants to improve communities.

Your generosity powers our mission and makes possible everything we do. We are grateful to the following people and organizations that made donations of support to Lewis Ginter Botanical Garden between January 1, 2017 and December 31, 2017.

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Thank you to these supporters of our Annual Fund who made gifts of \$500 or more.



\$10,000+

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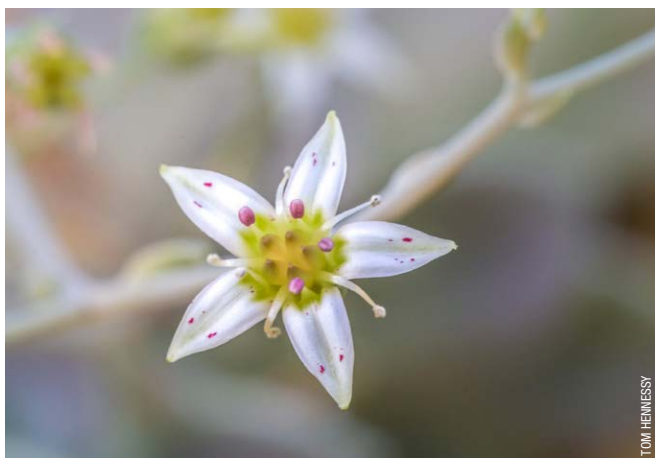
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