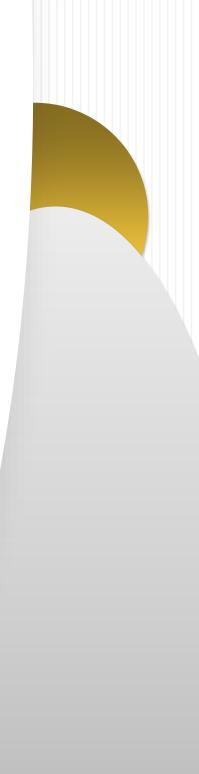


## UDF-Space: China's First Cross-Border Financial Industrial Internet

Take 1/10 of the time Acquire clients at 10x speed



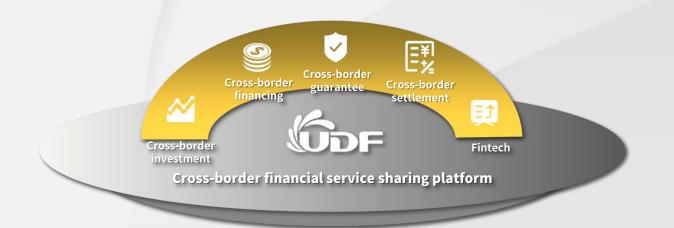


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- **5** Application Scenarios and Cases
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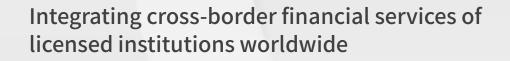


## UDF-Space: China's First Cross-Border Financial Industrial Internet

# www.udfspace.com



An Industrial Internet focusing on crossborder finance



Reach, convert and retain clients based on business scenarios

The bridge connecting you with global client

## 01 About Us



Global financial application scenarios are more open, international supervision is stricter, clients' demand is stronger, and the bottleneck of industry-financial connection is more prominent, which are happening on a global scale.

It is urgent to aggregate financial elements to improve service efficiency.

### UDF-Space: International and domestic regulatory support Compliance operation

### **International financial regulation**

International Financial Stability Board (FSB) standard definition of FinTech:

"Financial innovation brought by technology can produce **new business models**, applications, processes or products, which will have a significant impact on the financial market, financial institutions or the way of providing financial services."

Core application areas of FinTech of Basel Committee on Banking Supervision:

<u>Financial market</u> infrastructure services

Portal and data aggregation site

### Domestic regulation of cross-border financial services

#### **Openness to Cross Border Trade:**

The "positive list" approach, commitment to market access and opening-up, is limited to the following financial services: (1) Insurance services, including reinsurance; international ocean freight, air freight and transportation insurance; large commercial insurance brokerage, international ocean freight, air freight and transportation insurance brokerage and reinsurance brokerage. (2) Securities services, including B shares trading directly by foreign securities companies (not via Chinese intermediaries). (3) Financial information and data services, including provision and transfer of financial service providers; **consulting, intermediary and other supporting services regarding relevant activities specified in the Schedule of** 

**Concessions**, including credit standing investigation and analysis, investment and securities research and advice, advice on acquisitions and advice on company reorganization and strategy making.

#### **Openness to Commercial Presence:**

The negative list of foreign investment access in the financial industry has been officially cleared.

02 Our Clients

Demand-side clients

Financial Service Providers 50%	Financial institutions holding various licenses in major international financial centers such as Hong Kong,Singapore,London,Frankfurt,and Luxembourg,including but not limited to banks,securities companies,asset management companies,insurance companies,trust companies,funds,investment companies,loan companies,financial company,etc. Various regulated international clearing,payment and settlement institutions,guarantee institutions,exchanges,etc. in major international financial centers such as Hong Kong,Singapore,London,Frankfurt,Luxembourg,etc.
Investment Promotion Agencies 10%	Local government investment promotion agencies, management committees, investment associations, chambers of commerce
Legal Service Providers 10%	Law firms with rich practical experience in the field of cross-border finance at home and abroad (actual cases > 10)
	Perennial legal counsel of top 1000 global financial institutions,perennial legal counsel of Fortune 500,etc.
	Belt and Road International Arbitration Institution,Financial Legal Service Alliance,etc.
IT Service Providers 8%	Institutions providing financial data services,financial risk management,financial security and other services
	Brand service providers that provide multi-country,multi-language collaborative office and remote conferences,etc.
Accounting& Rating Agencies 10%	Accounting firms with rich practical experience in the field of cross-border finance at home and abroad (actual cases > 10)
	Top 1000 global financial institutions,Fortune 500 financial and tax consulting service institutions,etc.
	International credit rating agencies; green certification agencies,evaluation agencies,etc. related to financial products
Financial Training Institutions 10%	Training centers affiliated to major international financial centers and financial institutions,world-renowned financial institutions,etc.
	Influential training institutions directly authorized by CFA,ACCA,AIA,FRM,CMA,etc.
Industrial &Commercial Enterprises	Business Services,Manufacturing,Infrastructure,Health Industry,Transportation,Internet,Green Agriculture,Vocational Education,Information Services,etc.

# Licensed institutions come from international financial centers, such as

London,New York,Singapore,Dubai,Frankfurt,Abu Dhabi,Mumbai,Tokyo, Paris,Johannesburg,Zurich,Hong Kong,Shanghai,etc.



## 03 Business Model

**Branding** 

### **Client Reach**

**Online Store Roadshow Hall Golden Advertising** Space

### Client Conversion

**Trust Endorsement Key Channels Key Decision-makers** Circle **Recomm**endation

Client Retention

**Certified Members Domestic and Global** Industrial Chains Two-way **Empowerment** Reputation

**Spread** 

### Cross-border financial services "ETC"

- "E": Efficient, dedicated to improving the overall service efficiency of the industry
- "T": Time and trust, helping clients save time and build trust
- "C": Contents ,Connections ,Channels,3 key actions to achieve business

### Service philosophy

- Mutual Trust+Compliance = Efficiency
- Client acquisition in application scenarios
- Traffic is useless without clients' appreciation



# 04 Products and Services Branding • Online Store

### **Online Store**

Integrating licensed institutions from major international financial centers globally and showcasing their high-quality products and services

### Visit the website:<u>www.udfspace.com</u>



### Powerful cross-border finance assistant to clients

UDF-Space: The **only** website focusing on cross-border finance among the **1.77 billion** independent websites in the world.



## 04 Products and Services Branding · Online Store

### **Specific Landing Page of Onlien Store**

Your portal to two-way connectivity with your clients.

Brand Display/Product Recommendation/News/Featured Business/Honors & Awards

### Visit the website:www.udfspace.com



### DFSA

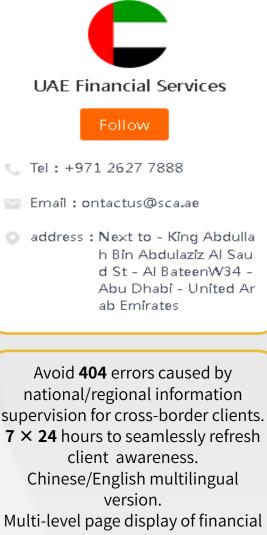
About US: The DFSA is the independent regulator of financial services conducted in ...

### Products and services

All Idquo Fund Bond Banking Listing Settlement Loans Finance Insurance stock

- Corporate Banking / Chinese-Funded Bank
- Business Banking
- Debt Instruments
- Global Corporate Finance
- Islamic Finance
- Financing Solutions
- Mutual Funds

### **Two-way interaction** between client and you



products and services. **1/10** of the regular price of financial media publications. **10** times the display period. Email, telephone, website and other contact details. One-click access to clients

# 04 Products and Services Branding • Roadshow Hall

### **Roadshow Hall**

### Visit the website: www.udfspace.com/RoadshowHall

Narrow the information gap between you and your clients and speed up client conversion





Financial Services

### **CBUAE Islamic Finance**



• Financial Services

What DOES 11:FS do?



Investment Promotion

HKEX Sustainable & Green Ex change



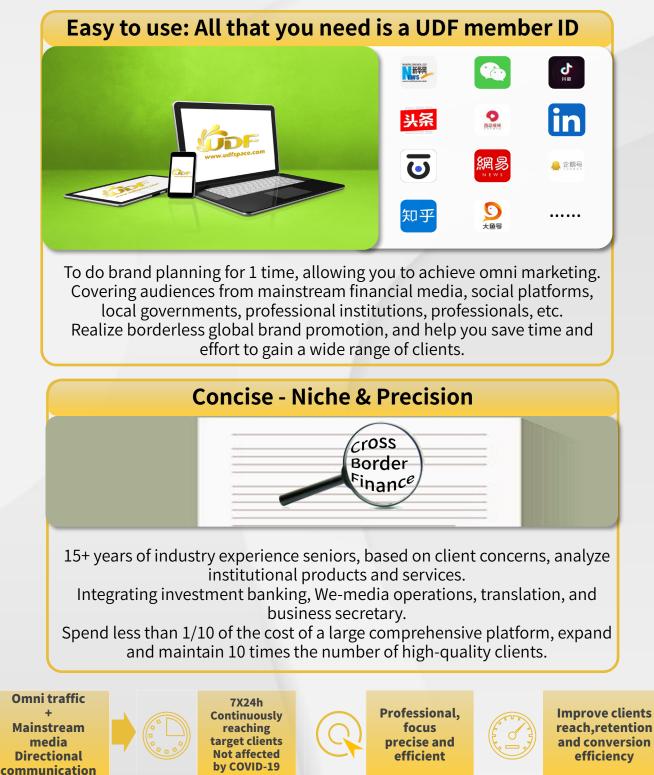
Investment Promotion

Discussing Diversity and Inclu sion | Luxembourg St

## Let clients understand you better



## UDF-Space: Information "Filter" Let clients hear your voice





Strictly select circle clients & Vertical valid connection Let you win at the starting point of high-end and efficient client acquisition.



### International investment banking business, local execution

One-on-one visit to key channels& clients' key decision-makers. Take less than 1/10 of the time spent on traditional marketing. Reach clients thousands of miles away without leaving home.

## **Circle Recommendation** Trust Endorsement

## 04 Products and Services **Reputation Spread** •

Perseverance will get you anywhere.

### Traffic is useless without clients'appreciation. Help you acquire clients in application scenarios efficiently.



Two-way empowerment of domestic and overseas,upstream and downstream clients of the industry chain who have been using UDF.Reputation spread from old clients and build trust

### Grow your business compliantly



Finance can be borderless.License does have national boundaries. Cross-border finance with a high threshhold and subject to tight regulation. We always give first priority to confidentiality and compliance,helping you minimize the compliance risk.

# 05 Application Scenarios and Cases

### **Rigid application scenarios**

Take China, representing 18% of the world's economy, as an example: The RMB cross-border payment system has a turnover of RMB 79.6 trillion International settlement by commercial banks, RMB 48.7 trillion Total amount of imports & exports, RMB 39.1 trillion Cross-border two-way investments, RMB 8.2 trillion Wealth management, RMB 134 trillion

Each segment has trillion-level application scenarios and continues to grow.

### **Diversified financial service players**



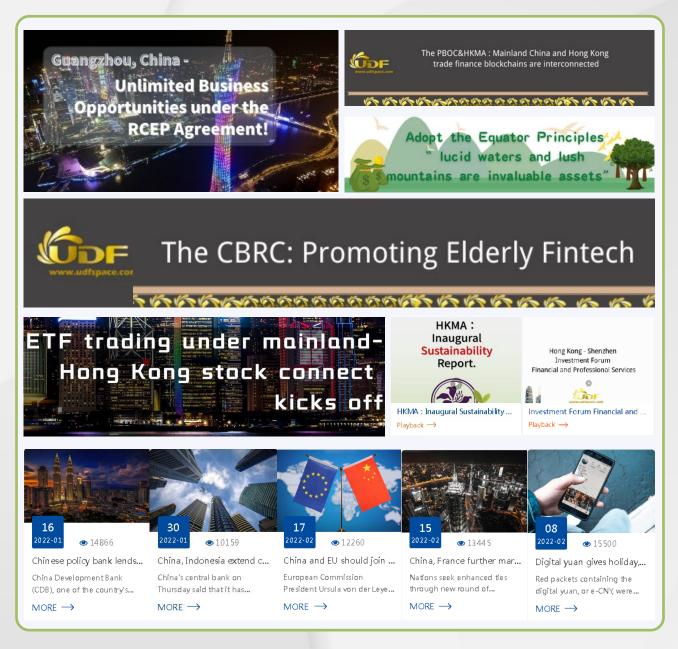
The development of the digital economy has created a competitive situation among financial entities with different licenses. Banks, insurance companies, securities companies, trust companies, investment companies, loan companies, asset management companies, funds, finance companies, international settlement institutions, guarantee companies, payment and settlement companies, exchanges... High-end professional service track with competing from hundreds of boats and thousands of sails.



### **Online platform scenarios**

### Brand Communication/Investment Promotion/ Business Development/Innovation Cases…

Find out more: www.udfspace.com/shop/store/2981



# 05 Application Scenarios and Cases

### **Special Service Cases**

### Connect to key channels Promote business confidentially and compliantly

- Cooperation between a Singapore bank's trade financing business and a Chinese domestic joint-stock commercial bank
- An investment company in Dubai cooperates with a Chinese construction company in **overseas warehouse investment** and **financing**
- **Due diligence** service for a Chinese project of an Indian investment company
- A UK payment and settlement company cooperates with Chinese domestic bank in overseas clients' collection, payment and settlement business
- A fund management company in Luxembourg cooperated with Chinese domestic institutional clients for **overseas fund** administration business.
- Cooperation in **Islamic finance** between Malaysia and China-based banks.
- **Investment** cooperation between a China-based S Fund and an institution in an offshore financial center.
- Cooperation on Hong Kong-listed stock and U.S.-listed stock **pledge finance** with overseas licensed institutions.
- Domestic and foreign cities/regions financial investment, two-way investment promotion cooperation.

More...

The UDF-Space Industrial Internet has been operating for **6** years. Aiming to empower Chinese and foreign businesses, local governments and professional service providers with more than **2,000 mature** products offered by **100** financial investment institutions in **36** countries/regions.

# 05 Application Scenarios and Cases











UDF Website Login

UDF-Space

UDF Cross-Border Finance

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We are committed to making cross-border finance easier, more accurate and more efficient.