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LWC Merseyside

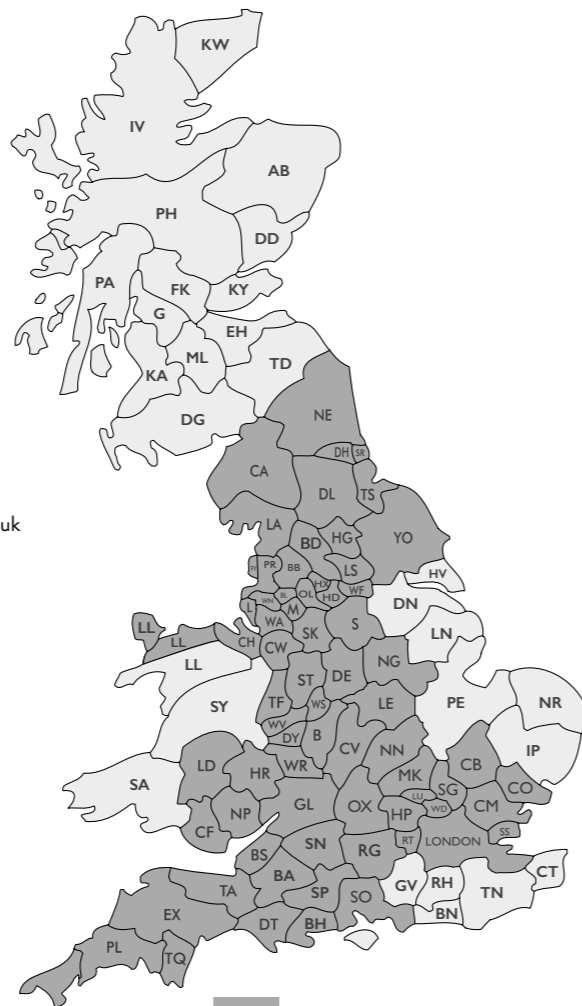
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Bi-weekly delivery

Call to place your order on: **0845 402 5125**



WWW.LWC-DRINKS.CO.UK





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FOR FURTHER DETAILS AND EMAIL UPDATES**

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FESTIVE DATES FOR YOUR DIARY

OCTOBER

5th – World Cup Qualifiers England v Slovenia
7th – Rugby League Super League Grand Final
8th – World Cup Qualifiers England v Lithuania
27th – Rugby League World Cup starts
29th – End of British Summertime – clocks go back 1 hour
31st – Halloween

NOVEMBER

5th – Bonfire Night
11th – Rugby Union – England v Argentina
18th – Rugby Union – England v Australia
23-27th – Australia v England First Ashes Test
24th – Black Friday – Online exclusive offers
25th – Rugby Union – England v Samoa

DECEMBER

2-6th – Australia v England Second Ashes Test
14-18th – Australia v England Third Ashes Test
26-30th – Australia v England Fourth Ashes Test
25th – Christmas Day
26th – Boxing Day
31st – New Years Eve



GUINNESS RYE PALE 5%

Created by the brewers at The Open Gate Brewery as a holiday gift for their colleagues, friends and families, Guinness Rye Pale Ale proved so popular they had to share it with everyone. The rustic, spicy character of rye grain is balanced with citrus and grapefruit from the mosaic and cascade hops, making it a fine addition to the Guinness family.

(8)500ml £12.99



GUINNESS MILK STOUT 5%

A Deep Roast Stout With Subtle Sweetness. An intense union of roasted barley, smoked wood and bittersweet chocolate notes, best served between 3-5°C. Guinness Milk Stout is brewed adding milk sugars for a subtle sweetness and body

(8)500ml £12.99



BULLEIT 10

Bulleit Bourbon 10 Year Old is Tom Bulleit's selected reserve. Aged in charred American white oak, select Bulleit Bourbon barrels were set aside to age for 10 years. The result is a special expression of Bulleit that provides a rich, deep, incredibly smooth sipping experience.

70cl £35.00



LUSTAU MANZANILLA PAPIRUSA

Bright yellow colour with golden reflections. This Manzanilla is laced with sea breeze scents and pleasant chamomile and floral aromas. Bone dry and light, fresh and crisp, with a hint of sea salt on the palate. Delicate and refreshingly with a lingering aftertaste. Served cold, this Manzanilla is a perfect dry aperitif, but also great with fresh seafood, oysters and fish dishes.

15.5% 37.5cl £7.59 & 75cl £12.99



LUSTAU VERMUT ROJO

A rich red colour hints at this bitter's original Sherry base which is infused with wormwood, sage, coriander, gentian, angelica and orange peel. Sweet aromas of ripe fruit are accompanied by citrus and herbal notes, layered over wood-smoke. The palate is velvety, intensely flavoured but balanced in fruit and poised between sweet and dry. The classic bitter finish is delicately accompanied by a distinctive nutty Jerez aftertaste. Perfect in a Negroni, it is also surprisingly good on its own poured over ice.

15% 75cl £14.49



LUSTAU VERMUT BLANCO

Lustau recovers the Jerez region's vermouth tradition by making a drink in which Sherry plays the key role. A perfect blend of two wines: a dry, mineral and crisp Fino sherry and a sweet and floral Moscatel wine. Intense and bright yellow colour with golden reflections. On the nose it shows floral, citrusy and herbaceous notes over a yeasty and mineral base. The finish is bitter and clean with a long, nutty and refreshing aftertaste. Serve long with soda, over ice with a wedge of lemon, or try it in your favourite cocktail.

15% 75cl £14.49

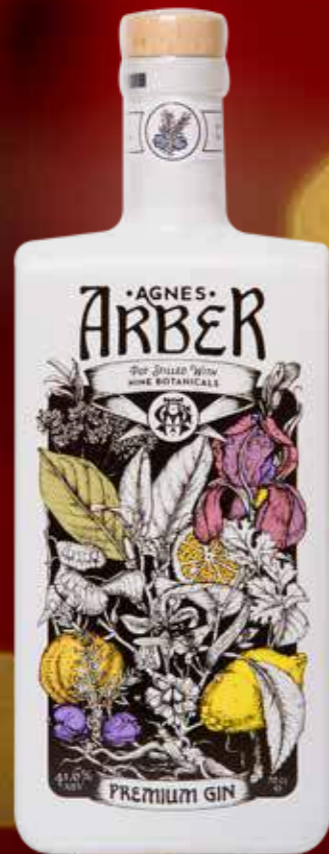


DAFFY'S GIN

Daffy's is a gin like no other, created from the finest French grain spirit, distilled on an ancient copper pot whisky still with Lebanese mint and the finest botanicals to create a gin that is classic, complex, perfectly balanced and fresh with a world of intrigue.

www.daffysgin.com
@DaffysGin

43.4% 70cl £28.99



AGNES ARBER GIN

A convergence of nine herbs and fruits, distilled together in the same pot. The savoury, earthy notes of juniper, coriander, and angelica are complemented by the warm, spicy undertones of cassia, and the sweet, acidic flavours of lemon, lime, orange and grapefruit combine with an interesting twist of liquorice.

41.6% 70cl £24.99



SUNTORY THE CHITA

Chita is Suntory's grain distillery. The flagship release is aged in a combination of wine, sherry and bourbon casks. This is a light whisky with subtle notes of mint, honey and wood spice.

43% 70cl £43.99



GORDON'S PINK GIN

Inspired by an original Gordon's recipe from the 1880s, the pink gin is perfectly crafted to balance the refreshing taste of Gordon's with the natural sweetness of raspberries and strawberries, with the tang of redcurrant served up in a unique blushing tone. Made using only natural fruit flavours to guarantee the highest quality real berry taste.

37.5% 70cl



NELSONS GIN

Nelson's Gin has been created by Master Distiller Neil Harrison who, having worked extensively as a top chef, knew that a pleasing and memorable tasting experience depends on the combination of many factors from an inspired balance of flavours through to presentation. Infusing 27 fine and pleasing organic botanicals from across the globe such as lemongrass and kaffir lime leaves from Thailand, vanilla from Madagascar and cinnamon from Sri Lanka.

Nelsons Gin 42.5% 70cl £33.00
Nelsons Navy Gin 57% £50.00
Nelsons Rhubarb & Custard Gin 41% £35.00

HALLOWEEN CASK ALES



Greene King Gangly Ghoul
4.2% £74.00 Amber Ale
Crystal malt is used in the recipe as well as a special brewing sugar. Both of these ingredients give a warming toffee character to the beer with the special brewing sugar adding an extra rich fruit cake note. Challenger hops add a fresh 'dry hop' or classic 'English hop' flavour, described as herbal.
OCT ONLY



Wadworth Treacle Treat
4.2% £74.99 Dark Ale
This spooky Halloween ale really packs a punch! Target hops are combined with Pale Ale, Crystal, Brown and Black malts. The addition of treacle and liquorice root make this beer sinfully good. An apocalyptic autumn ale sweetened with treacle syrup.
OCT ONLY



Brains Open Casket
4.5% £79.99 Ruby Ale
Open Casket is chestnut red, full-bodied and gives a reviving bite. Carared and Carahell malts offer a deep saturated colour and rousing malt aroma. With just a touch of Midnight Wheat, it is rich in flavour, hopped with Bramling Cross for a spicy sensation.
OCT ONLY



Gloucester Six Malt Porter
4.5% £70.99 Porter
A full-bodied and smooth porter from Gloucester Brewery with aromas of malts and dark fruits. All Gloucester brewery beers are vegan friendly!
OCT - DEC



CLOVEN HOOF RUM

THE SPIRIT OF HALLOWEEN

WAITING TO HEAT YOUR SOUL AND BE DISCOVERED
CLOVEN HOOF IS A DEVILISH NEW SPICED RUM BLENDED WITH A MYSTERIOUS CONCOCTION OF NATURAL SPICES



DAY of the DEAD

OCT. 31  NOV. 02

Cuervo TRADICIONAL

100% DE AGAVE

BUY 2 BOTTLES OF
TRADICIONAL REPOSADO
50CL GET DAY OF THE
DEAD POS KIT

— FREE —



POS includes: 5 tent cards & 2 posters. While stocks last. Jose Cuervo® and other trademarks are owned by Tequila Cuervo La Rojeña, S.A.de C.V. ©2017 Proximo Spirits. Please drink responsibly. Final glassware may differ from shown.

Deal available only in October

WINE

Here at LWC we are very proud of our wine range. We have travelled the globe sourcing over 750 wines and champagnes to offer our customers a wide range & variety. We have a brand new wine list hot off the press – if you have not already seen it, please ask your local account manager for a copy. We have 12 regionally based wine specialists who can help you to ensure you have the right wine in the right outlet at the right retail price point.

In the following pages, we have a great selection of wines with some fantastic offers to help you maximise your profits over the festive season. If you are looking for some great function wines, see pages 15-16 for a great deal on wines to use for Christmas party menus. If you are looking for something a little more premium, we cannot recommend enough the range from Reynolds wine growers in Portugal on page 23-24; a particular favourite in LWC is their fortified wine which is just perfect for accompanying your Christmas pudding.



SPARKLING WINE

Buy 11 bottles from:
Prosecco Simpatico
Prosecco Emotivo
Emotivo Rosé
Cuvée 1821 Sparkling Rosé
at £7.89 and receive 1 bottle Free (Net Price £7.23)

Prosecco Serenello Special Offer £6.99

Prosecco Simpatico Oro -
Buy 5 bottles at £10.45 and receive 1 bottle Free (Net Price £8.71)
Simpatico Rosa Spumante -
Buy 5 bottles at £9.33 and receive 1 bottle Free (Net Price £7.78)

Healy & Gray Frizzante 75cl -
Buy 11 bottles at £4.99 and receive 1 bottle Free (Net Price £4.57)
Healy & Gray Frizzante (12)200ml -
Buy 6 cases at £20.88 and receive 1 case Free (Net Price £17.90)



CHAMPAGNE

Moët Rose NV Buy 11 bottles and receive 1 bottle Free
 Veuve Clicquot Rose NV Buy 11 bottles and receive 1 bottle Free
 Mumm Cordon Rouge Buy 11 bottles and receive 1 bottle Free
 Mumm Rose Buy 5 bottles and receive 1 bottle Free



Buy 11 bottles and receive 1 bottle Free* (of the same variety)
 Champagne De Castelnaud Brut N/V £19.97 (Net Price £18.31)
 Champagne De Castelnaud Brut Reserve £22.12 (Net Price £20.28)
 Champagne De Castelnaud Rosé N/V £26.45 (Net Price £24.25)
 Champagne De Castelnaud Vintage 2003 £32.54 (Net Price £29.83)

Ayala Brut Majeur NV and Rosé Buy 8 bottles and receive 1 bottle Free

FUNCTION WINES

Carnevale Range -
(Merlot, Chardonnay, Cabernet) Special price £3.75

Belnor Sparkling Perry -
Buy 11 bottles and receive 1 bottle Free £2.94 (Net Price £2.70)

Buy 5 bottles from:
Al Fresco Dry White
Al Fresco Rose
Al Fresco Red
and receive 1 bottle Free £4.43 (Net Price £3.69)

Orso Bruno Range -
(Bianco, Rosato, Rosso) Special price £3.75



WINE OF THE MONTH

OCTOBER - NEW LINE FROM AUSTRALIA

Buy 5 bottles at £5.52 and receive 1 bottle Free (Net Price £4.60)

- Surf's Up Chardonnay
- Surf's Up Shiraz
- Surf's Up Shiraz Rosé

NOVEMBER - FROM RIOJA SPAIN

Buy 5 bottles and receive 1 bottle Free (from same range)

- Faustino Rivero Crianza Rioja £8.79 (Net Price £7.32)
- Faustino Rivero Joven Tinto Rioja £7.11 (Net Price £5.93)
- Faustino Rivero Blanco Rioja £7.11 (Net Price £5.93)
- Faustino Rivero Rose Rioja £7.11 (Net Price £5.93)

DECEMBER - FROM ITALY

Buy 5 bottles and receive 1 bottle Free
£6.25 (Net Price £5.21)

- Amatore Bianco Verona
- Amatore Rosso Verona



HEALY AND GRAY 75cl

Healy and Gray 75cl

Buy 11 bottles at £5.32 and receive 1 bottle Free (Net Price £4.88)

Merlot | Cabernet Sauvignon | Shiraz | Zinfandel Rose

Chardonnay | Sauvignon Blanc | Pinot Grigio | Chenin Blanc

HEALY AND GRAY 187ml

Healy and Gray 187ml (12) – £16.65

Merlot | Cabernet Sauvignon | Shiraz | Zinfandel Rosé

Chardonnay | Sauvignon Blanc | Pinot Grigio | Chenin Blanc

Receive 2 Healy and Gray ice buckets Free

when you buy any 12 cases – limited deals available



HEALY & GRAY ESTATE / PRIVATE CELLARS

Buy 11 bottles at £6.25 and receive 1 Free (Net Price £5.73)

Healy & Gray Estate Claret (France)

Healy & Gray Estate Malbec Bonarda (Argentina)

Healy & Gray Estate Sauvignon Blanc Reserve (Chile)

Healy & Gray Estate Merlot Reserve (Chile)

Healy & Gray Private Cellar Bush Vine Chenin Blanc (South Africa)

Healy & Gray Private Cellar Chardonnay/ Viognier (South Africa)

Healy & Gray Private Cellar

Pinotage (South Africa)





REYNOLDS WINE GROWERS

Robert R. Reynolds, an English seaman and merchant, arrived in Portugal in 1820, attracted by the potential of the wine trade. Thus started the long association between Portugal and Great Britain of importing wonderfully fruity red wines from the glorious mountain region of the Alto Alentejo.

It is a proud family tradition that the wines carry the family's names. Julian Reynolds Estate Reserva Red has the honour of scoring 92/100 points on the famous Robert Parker scale whilst the 'second' wine named after his grandfather and son Carlos Reynolds comes very close at 88/100. These wines are special and can still be purchased at reasonable prices in order to offer your adventurous wine consumers something wonderful and new to try.

The vineyard is set in the Alto Alentejo in a place of immense beauty. The one-hundred acres of vines are planted on the hilltop, which provides excellent sunlight and drainage critical for the production of quality grapes. Julian and Carlos pay particular care and invest heavily in order to produce the finest grapes possible. They use the viticultural techniques of 'vendange en vert', i.e. green harvesting, in order to reduce the yields of young grapes so that the fruit flavours are concentrated into the remaining bunches, and night-time harvesting, whereby, when the fruit is at its optimal ripeness, the pickers pick the grapes in the cool night-time temperatures in order for the grapes to retain acidity and fruit balance and to delay fermentation until the fruit reaches the winery.

Carlos Reynolds Tinto - Buy 5 bottles at £8.89 and receive 1 bottle Free (Net Price £7.41)

A wonderful fruit-led wine with great integration of its fruity flavours and tannins by aging in French Oak. This wine is full bodied with intense blackcurrant and plum flavours.

Carlos Reynolds White - Buy 5 bottles at £8.89 and receive 1 bottle Free (Net Price £7.41)

An elegant wine with a dry but very fruity taste. Its fantastic balance provides body and intensity with a refreshing end.

Reynolds Rose - Buy 5 bottles at £8.13 and receive 1 bottle Free (Net Price £6.78)

This wine shows a transparent and clean salmon colour. At the nose its aromatic components are very exuberant with tropical notes and a strawberry essence. It is very fresh in the mouth and full of elegant fruit, with a well balance acidity and a solid and persistent finish.

Robert Reynolds Red Reserva Fortified 19% - £28.56

Darkly coloured with powerful aromas, combining hints of spice, black olives and red fruit jam. It is a fresh wine with a persistent finish.

LONG BEND

Buy 11 bottles and receive 1 bottle Free
Sauvignon Blanc £9.25 (Net Price £8.48)
Pinot Noir £10.01 (Net Price £9.18)

AZABACHE BARREL FERMENTED WHITE RIOJA

Buy 11 bottles at £7.75 and receive
1 bottle Free (Net Price £7.10)

PAULETT'S TRILLIANS SPARKLING RED

Buy 11 bottles at £11.21 and receive
1 bottle Free (Net Price £10.28)



AWARD-WINNING WINES

Success for LWC at the prestigious Sommelier awards

We are very pleased and proud to introduce our 2017 Sommelier award-winning exclusive wines. The only wine competition in the UK judged by the on-trade, in which the wines are blind tasted by 150 of the country's best sommeliers. We have the fabulous Healy and Gray South African pair from award-winning winery Imbuku, Old Bush Vine Chenin Blanc (Bronze) and Pinotage (Bronze) selected by our Wine Director Shaun Healy to join the family of Healy and Gray Private Cellar and Estate wines; the beautiful blends from Verona in Italy, Amatore Bianco (Gold) and Amatore Rosso (Silver); and meet our excellent Spanish wines of Molino del Sol, the White Airen wine winning Bronze and the red Tempranillo being commended. We are very proud of our wines and hope you enjoy them too.





RUBIS - The Luxury Chocolate Wine

Rubis is a luxury chocolate wine that blends tempranillo wine with cacao, to give a delicious treat for chocolate and wine lovers alike.

Mouth-watering aromas of cherry, spice & fresh vanilla combine to make this indulgent after-dinner drink. We recommend it is served either chilled or over ice, for the more adventurous try adding it to an espresso martini to make a rich chocolate espresso martini.

COCKTAIL IDEAS

Espresso Martini

Glass: *Martini or coupe*

Method: *Shake & Strain*

25ml Rubis

25ml (1fl oz) espresso

50ml (2fl oz) vodka

Garnish: *Coffee beans*



Champagne Chocolate

Glass: *Champagne*

Method: *Build*

100ml Champagne

25ml Rubis

Garnish: *Any red fruit*



For more inspiration go to www.rubiswine.com or visit our Facebook page.



MAPLE FALLS MULLED WINE

Mulled wine originated in the Roman times, when the Romans would heat wine to defend their bodies against the cold winter.

As they conquered much of Europe, their love for mulled wine spread across their empire and the regions they traded with.

As its popularity continued to grow throughout the middle ages, they began to mix heated wine with spices because they believed it would promote health and avoid sickness. They would also use herbs and flowers as natural sweeteners to make unpalatable wines taste much nicer.

This aromatic, fruity and spicy mulled wine is rich in orange, lemon and hints of red berry fruits balanced with traditional spice aromas of nutmeg, cloves and cinnamon.

Delicious served warm (please don't let it boil) for a traditional infusion or cold as an ideal base for a seasonal punch.

Maple Falls Mulled Wine

75cl £2.99 Special Price

5ltr BIB £18.95 Special Price





SHERRY

Sherry is shaking off its reputation as a drink for the older generation. The word 'sherry' for many people used to conjure images of an old, dusty bottle in the drinks cabinet that only made an appearance at Christmastime when grandparents would enjoy a glass or two. Today, this couldn't be further from the truth.

The huge diversity of the sherry category is now attracting younger drinkers, as palates change to enjoy more dry and bitter taste profiles. The many different ways that sherry is used in outlets – for example, cocktails, long drinks, cooking and food pairing – only adds to the diversity and appeal to younger people seeking out new experiences.

Education is key to engaging consumers, as with any other drinks category, and having a few basic facts about sherry makes it a lot easier to appreciate and enjoy.

Sherry production is centred around the southern Spanish town of Jerez de la Frontera. Three grape varieties are permitted in Jerez – Palomino, Pedro Ximenez and Muscat of Alexandria – but Palomino accounts for the vast majority of plantings. Sherry is a wine which is defined by its maturation processes; in particular, the graduated ageing process known as the Solera System.

Broadly speaking, sherries can be split into two categories: dry styles and sweet styles. Dry styles include Fino and Manzanilla, both usually pale lemon in colour with flavours of citrus, almonds and herbs. They have a fresh, tangy character to them and are made for drinking immediately. Oloroso, Amontillado and Palo Cortado tend towards a more amber/brown colour and are dominated by toffee, spice and walnut aromas.

On the sweeter side, Pedro Ximenez wines are deep brown and naturally very sweet with notes of dried fruit and coffee. They can also be used as sweetening components for styles such as cream and medium sherries.

Looking ahead, the on-trade really holds the key to raising sherry's profile among consumers; the rise in Spanish and tapas-themed restaurants has had a huge effect where different sherries are listed for authenticity and food-pairing purposes. Standalone sherry bars are also now on the increase, opening in some of the biggest cities in the UK. However, it is just as important for sherry to build its profile within non-Spanish venues, perhaps by recommending a Manzanilla with seafood or including a sweet Pedro Ximenez on a dessert wine list.

ELITE BISTRO'S

Opening Chester-based Sticky Walnut in 2011, Gary Usher and the Elite Bistro's team now boast three additional restaurants: Heswall based Burnt Truffle, Disbury's Hispi and soon-to-be Wreckfish in Liverpool. With December fast approaching, Gary and the team talks us through how they'll be preparing for Christmas 2017.

The past year has been both absolutely mental and massively exciting for Elite Bistro's. October 2016 saw the launch of our third restaurant, Hispi in Manchester and just seven months later, we launched the record-breaking Kickstarter campaign to raise £200k for Wreckfish in Liverpool. Now, five months down the line, we're happy to say that Wreckfish will be opening on 23rd October. Despite the stress that comes with turning around a restaurant (especially one in a derelict building!) in such a short amount of time, we couldn't be happier to launch in time for Christmas.

Usually we begin preparing for Christmas in July, with the festive menus being finalised in August. We like to offer our guests Christmas without the cringe and give both small and large parties the option to enjoy festive menus in a casual and relaxed atmosphere. This year, guests will be enjoying classic dishes such as roast turkey breast and Christmas pudding with brandy butter, alongside seasonal alternatives such as charred salmon, soft oat cake, gribiche sauce and salted lemon, braised featherblade, caramelised onion purée and crispy kale and creme brûlée with cinnamon shortbread.

We were lucky to welcome plenty of corporate parties last year in Sticky, Burnt and Hispi and we already have lots confirmed for this December, including businesses who booked their Christmas parties as part of the Wreckfish Kickstarter, which is amazing. New for this year will be the private dining option in Wreckfish, which we're really excited about. It's something totally different for us and we're really looking forward to offering tables of up to 40 the option to dine in a lovely, intimate space, making their event extra special with our a-la-carte or bespoke menus.

Although Christmas can be hugely demanding, we absolutely love the atmosphere in the restaurants around this time of year and can't wait to welcome guests to all four of our restaurants in December 2017.

All photography courtesy of Natural Selection Design.

SPIRITS

LWC are leading the way with some amazing offers this Christmas. We have a massive 270 lines available to buy as part of a buy-12-and-receive-1-free deal to help grow your venue's profitability over the busiest time of the year. If you are looking for gin we have plenty and then plenty more besides, from all over the UK and further afield we have a gin for every occasion and every bar. Our Old J Silver is flying out of our warehouses and from our customers' bars, if you have not tried yet it speak to your local account manager.





BUY ANY 12 x 70CL OR 6 x 1.5LTR FROM THE RANGE AND RECEIVE CHOICE OF FREE STOCK BELOW

Beefeater 70cl | Gordon's 70cl | Old J Silver Spiced Rum 70cl
 Absolut 70cl | Smirnoff 70cl | Scottish Leader 70cl
 Haig Club Clubman 70cl | Jim Beam 70cl | Jagermeister 70cl

BOTTLES AVAILABLE IN 1.5LTR SHOWN WITH DOT ● ALL LINES MARKED + ARE LIMITED TO NO MORE THAN 6 x 70CL OR 3 x 1.5LTR IN ANY ONE DEAL PURCHASED SEE INDEX ON PAGE 113-144 FOR FULL LIST







ALL FOR ONE AND RUM FOR ALL



BRING ON THE FLAVOUR

Old J Spiced Rum is infused with a special blend of eleven flavours and comes in several varieties: Original, Cherry, Silver, Gold and the extra-strong Tiki Fire. Old J is the only spiced rum to have won master status at Rum Masters and has the fastest rate of sale in its category. The rum has a huge following on social media and has achieved cult status within the 20- to 30-year-old demographic.

TASTING NOTES

Old J Original Spiced: the original persian lime and smooth vanilla taste seasoned with cinnamon and toffee.

Old J Cherry: prunus serotina, more commonly known as the rum cherry, delicately permeates the finely balanced spicing of this exceptional expression.

Old J Silver: the world's first white spiced rum, with softer spicing and added versatility for cocktail making which requires clear spirits.

Old J Gold: handcrafted pot still rum aged 3 years in oak from the Virgin Islands – the spiced rum for the true connoisseur.

Old J Tiki Fire: the world's first 151 refers to the 75.5% abv with the same original spiced flavours you know and love, just with more kick!



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BUY 3 BOTTLES
OF KRAKEN TO
RECEIVE 1 CASE OF
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GINGER BEER FREE

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THE KRAKEN BLACK SPICED RUM
AND GINGER BEER WITH FRESHLY
SQUEEZED LIME WEDGES



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DEAL AVAILABLE ONLY IN OCTOBER

ANGOSTURA RUMS

Buy any 2 x 70cl from the range and receive 1 x 200ml Angostura Bitters Free



ANGOSTURA 5 YO AND BLACK BOTTLE

Buy any 2 x 70cl and receive (12)275ml
Franklins Cola or Franklins Orange & Grapefruit Free



LA PERFECCION DEL RON



BUY ANY
3 X 70cl FROM
THE RANGE
AND RECEIVE
A CASE OF
TING FREE

Case contains
24 x 330ml Ting cans

DISTILLED
FOR PURITY,
AGED TO
PERFECTION

drinkaware.co.uk for the facts
For more information please call Maximum on
+441786 432500 or email contactus@maximum.com

BRUGAL
LA PERFECCION DEL RON

DIAGEO
— PREMIUM —

BUY 6 X MIXED PREMIUM 70CL
FROM THE RANGE AND
GET A FREE
TANQUERAY RANGPUR 70CL
OR JW BLACK 70CL*



Premium Spirits Sales increased by **28%** during the Christmas period 2016.

Source: CGA OPM data to 15/07/2016.

*1 x deal per customer per week and must buy at least 2 x brands.

Premium range includes: Tanqueray 10 1L, Bulleit 10 Years Old 70CL, Ron Zacapa 23 70CL, Don Julio Blanco 70CL, Don Julio Añejo 70CL, Don Julio Reposado 70CL, JW Gold 70CL or JW Green 70CL.

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk

SWEET POTATO SPIRITS RANGE

Buy any 8 x 50cl from the range and receive
1 x 50cl Gold Medal Winning Spirit Free*

*choose from Chocolate Moonshine with Chilli, Toffee Apple Moonshine or Pink Marshmallow Moonshine





BUY ANY 5 X 70CL AND RECEIVE
CHOICE OF FREE STOCK FROM
SCOTTISH LEADER 70CL
BELLS 70CL
FAMOUS GROUSE 70CL
OLD MONARCH 70CL

BUY ANY 10 X 70CL AND RECEIVE
CHOICE OF FREE STOCK FROM
COPPER DOG 70CL
HAIG CLUB 70CL
SCOTTISH LEADER
SIGNATURE 12YO 70CL
BUSHMILLS 10YO 70CL
HIGHLAND PARK 12YO 70CL



**DEANSTON 12 YO / DEANSTON VIRGIN OAK
LEDAIG 10 YO / BUNNAHABIAN 12YO**

Buy any 3 x 70cl from the range and receive 1 x 70cl Scottish Leader Free



MERRY CHRISTMAS

**BUY ANY 2 X 70CL FROM THE RANGE AND
RECEIVE A CASE OF COLA FREE**

CASE CONTAINS: 24 X 200ML OF COLA.



*Deal includes: Ardmore Legacy, Auchentoshan American Oak, Auchentoshan 12YO, Bowmore 12YO, Highland Park 12YO, Laphroaig Select, Laphroaig 10YO, Laphroaig Quarter Cask

For more information please call Maxxium on +44786 450000 or email contactus@maxxium.com

drinkaware.co.uk for the facts

DISCOVER THE BEST OF BOTH WORLDS

GLENMORANGIE
HIGHLAND SINGLE MALT
SCOTCH WHISKY



Ardbeg
THE WEMYSS MALT
HIGHLAND SINGLE MALT
SCOTCH WHISKY



drinkaware.co.uk for the facts

BUY ANY MIX OF 5 BOTTLES ACROSS GLENMORANGIE ORIGINAL & ARDBEG 10 YEAR OLD
TO RECEIVE A COMPLIMENTARY BOTTLE OF GLENMORANGIE ORIGINAL

The Tailor-made
OLD FASHIONED

- 50ml - Wemyss Malts blended malt whisky
THE HIVE, SPICE KING or PEAT CHIMNEY
- 15ml - Simple sugar syrup or a sugar cube
- 2 to 3 - Dashes of bitters

METHOD: Muddle the sugar (syrup or cube) with the bitters in a rocks glass. Add a large ice cube and gradually stir either **THE HIVE, SPICE KING or PEAT CHIMNEY** whisky into the glass to tailor the cocktail to taste. Garnish with orange peel or twist.

www.wemyssmalts.com
[@wemyssmalts](https://twitter.com/wemyssmalts) #tailor-made

THE HIVE
Sweet

SPICE KING
Spicy

PEAT CHIMNEY
Smoky

WEMYSS
MALTS



FREE COCKTAILING KIT WITH ANY 3x70cl ORDER.
KIT CONTAINS x6 BRANDED GLASSES, BAR SPOON AND TRAINING BROCHURE.* SUBJECT TO AVAILABILITY, WHILE STOCKS LAST.

THE **TOAST** OF PARIS
SINCE 1889

Buy 1 x 70cl of Courvoisier XO and receive
1 x 70cl of Courvoisier VSOP FREE

Buy 4 x 70cl of Courvoisier VSOP and receive
1 x 70cl Courvoisier VS FREE

COURVOISIER.

For more information please call Maxxium on +441786 430500 or email contactus@maxxium.com

drinkaware.co.uk for the facts

BOURBON LEGENDS
THERE'S A STORY INSIDE EVERY BOTTLE

Buy any 3 x 70cl from the range and receive 1 x 70cl of Sourz FREE
Buy any 4 x 70cl from the range and receive 1 x 70cl of The Famous Grouse FREE
Buy any 6 x 70cl from the range and receive 1 x 70cl of Jim Beam White FREE

*DEAL INCLUDES 70cl Of Jim Beam White, Jim Beam Double Oak, Jim Beam Devils Cut, Jim Beam Red Stag, Jim Beam Apple, Jim Beam Money, Knob Creek, Makers Mark

For more information please call Maxxium on +441786 430500 or email contactus@maxxium.com

drinkaware.co.uk for the facts

**BUY 1 X 70CL HENNESSY XO AND RECEIVE
1 X 70CL HENNESSY FINE DE COGNAC FREE**

Hennessy

Hennessy
FINE COGNAC

**BUY 3 x 70cl
JACK DANIEL'S
TENNESSEE FIRE
AND RECEIVE
A FREE POS KIT***

KIT CONTENTS
12 x JACK FIRE SHOT GLASSES
1 x JACK FIRE CHALKBOARD
2 x JACK FIRE BAR RAIL
4 x JACK FIRE T SHIRTS
20 x JACK FIRE TENT CARD

*WHILE STOCKS LAST

FIND YOUR TASTE OF TENNESSEE.

JACK DANIEL'S
Tennessee
FIRE

DON'T GET BURNED. DRINK RESPONSIBLY. for the facts drinkaware.co.uk

MONIN®

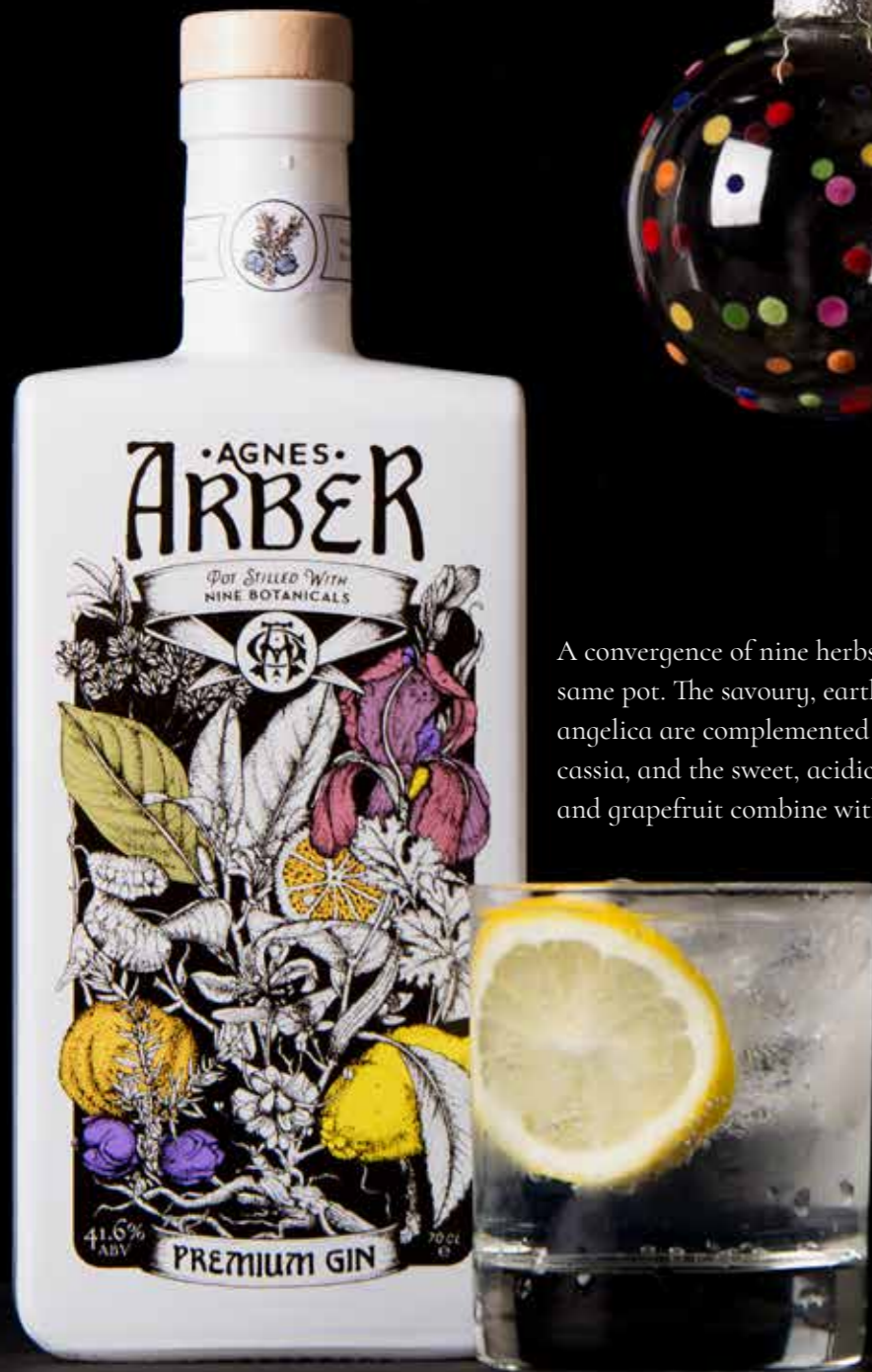
MONIN has been producing premium-flavoured syrups and liqueurs in Bourges, France, for over a century, using only the finest ingredients sourced from around the world. With over 20 liqueurs to choose from including those 'must have' items such as Triple Sec Curaçao, Apricot Brandy and Cassis de Dijon, this range perfectly complements the wide selection MONIN syrups which comprises of the classics; Almond, Grenadine and Passion Fruit to more unusual varieties such as Bubblegum and Popcorn. With over 140 MONIN syrups available, there really is a flavour for everyone. For more information visit: <https://www.monin.com/>



**BUY
ANY 10
& RECEIVE
1 FREE ***
*limited to 5 deals
per customer

ARBER GIN

December Only
Buy 2 bottles and
receive (24)200ml
Fever Tree Tonic Free
£24.99



A convergence of nine herbs and fruits, distilled together in the same pot. The savoury, earthy notes of juniper, coriander, and angelica are complemented by the warm, spicy undertones of cassia, and the sweet, acidic flavours of lemon, lime, orange and grapefruit combine with an interesting twist of liquorice.



OUR FULL RANGE OF AWARD-WINNING ARTISAN GINS NOW AVAILABLE



CRAFT DISTILLED ON FALLS FARM
SMALL BATCH EXCEPTIONAL GIN MADE
WITH OUR PURE SPRING WATER



BUY 3 BOTTLES OF WILLIAMS GB GIN 70CL TO RECEIVE A FREE CASE OF FEVER-TREE MEDITERRANEAN TONIC WATER

Williams **GB&T**

50ML WILLIAMS GB GIN
150ML FEVER-TREE MEDITERRANEAN TONIC

BUILD IN A TUMBLER OVER LOTS OF ICE AND GARNISH WITH A SLICE OF FRESH GINGER AND A LEMON WEDGE.



SIPSMITH
London

BUY 6
*bottles of Sipsmith
London Dry Gin 70cl*

— & —

RECEIVE
*a complimentary
Sipsmith Sloe Gin 50cl*

THE SIPSMITH DISTILLERY, LONDON | +44 (0)208 747 0753 | SIPSMITH.COM | @SIPSMITH Please sip responsibly



BUY 3 BOTTLES OF WILLIAMS AGED SLOE & MULBERRY GIN 50CL TO RECEIVE A FREE CASE OF SICILIAN LEMON TONIC WATER

*Aged Sloe & Mulberry gin
and Sicilian Lemon*

50ML WILLIAMS AGED SLOE & MULBERRY GIN
200ML FEVER-TREE SICILIAN LEMON TONIC

BUILD OVER LOTS OF ICE AND GARNISH WITH DEHYDRATED ORANGE AND THYME.



NELSON'S
GIN

Nelson's Gin has been created by Master Distiller Neil Harrison who, having worked extensively as a top chef, knew that a pleasing and memorable tasting experience depends on the combination of many factors from an inspired balance of flavours through to presentation. Infusing 27 fine and pleasing organic botanicals from across the globe such as lemongrass and kaffir lime leaves from Thailand, vanilla from Madagascar and cinnamon from Sri Lanka.

SPRIT OF HARROGATE™
LIMITED
PRESENTS

HARROGATE'S FINEST AWARD-WINNING GIN

Slingsby Artisan Gin is made with locally-sourced botanicals, Harrogate aquifer water and pure single grain spirit.

BUY 11, GET 1 FREE

2014 FINEST GIN
2015 FINEST GIN
2016 FINEST GIN
2017 FINEST GIN
WORLD SPIRITS AWARDS 2017 GOLD
WORLD SPIRITS AWARDS 2017 SILVER
WORLD SPIRITS AWARDS 2017 BRONZE
WORLD SPIRITS AWARDS 2017 PLATINUM
WORLD SPIRITS AWARDS 2017 DIAMOND
WORLD SPIRITS AWARDS 2017 EMERALD
WORLD SPIRITS AWARDS 2017 RUBY
WORLD SPIRITS AWARDS 2017 SAPPHIRE
WORLD SPIRITS AWARDS 2017 PEARL
WORLD SPIRITS AWARDS 2017 GEM
WORLD SPIRITS AWARDS 2017 STAR
WORLD SPIRITS AWARDS 2017 CRYSTAL
WORLD SPIRITS AWARDS 2017 DIAMOND
WORLD SPIRITS AWARDS 2017 EMERALD
WORLD SPIRITS AWARDS 2017 RUBY
WORLD SPIRITS AWARDS 2017 SAPPHIRE
WORLD SPIRITS AWARDS 2017 PEARL
WORLD SPIRITS AWARDS 2017 GEM
WORLD SPIRITS AWARDS 2017 STAR
WORLD SPIRITS AWARDS 2017 CRYSTAL

W. Slingsby

facebook.com/slingsbysocial www.wslingsby.com @slingsbysocial

Buy 3 x Elephant Gin and get 1x case of Fever-Tree Elderflower Tonic Water for FREE

WORLD SPIRITS AWARDS 2017 TROPHY
WORLD SPIRITS AWARDS 2017 GOLD

ELPHANT GIN
FEVER-TREE
ELDERFLOWER TONIC WATER
PREMIUM NATURAL MIXERS

SMALL BATCH PREMIUM GIN
Daffy's is a gin like no other, created from the finest grain spirit, distilled in an ancient copper pot whisky still, with Lebanese mint and the finest botanicals. Bottled with Scottish water to create a gin that is classic, complex, perfectly balanced and fresh with a world of intrigue.

OUR SERVES
Straight Over Ice • The D&T
Goddess' Sidecar • Daffy's Martini
Daffy's 75

TASTING NOTES
NOSE
Fresh citrus, spice, toffee and full of life. Oriental pine forest by the sea with a breathtaking view.
PALATE
Smooth and vibrant spice with oaky mouthfeel, leading to lively citrus and Lebanese mint then to red fruit followed by juniper.
FINISH
From the depth of fine juniper & Lebanese mint to a long, buttery, warm & elegant finish – enchanting to the end.

WHAT MAKES DAFFY'S EXCEPTIONAL?
Before our slow-cook distillation, we steep our botanicals for an exceptionally long time. This creates the greatest depth of flavour whilst maintaining and developing all of the complexity, balance, smoothness and long finish.

WHY 43.4%?
43.4% ABV creates the perfect balance of strength and flavour. 43.4% provides Daffy's with the perfect body, complexity, balance and finish.

DAFFY'S

#DAFFYSGIN DAFFYSGIN.COM @DAFFYSGIN

TARQUIN'S CORNISH GIN

- inspired by the wild Cornish Coast -

BUY ANY 6 BOTTLES* FROM OUR RANGE AND GET A FREE BOTTLE
- of our latest edition -
TARQUIN'S BRITISH BLACKBERRY GIN

* Tarquin's Cornish Gin - Tarquin's Navy Gin
Tarquin's Cornish Pastis - all bottles are 70cl



DISTILLED TO PERFECTION IN THE BRITISH ISLES

BUY ANY 3 x 70cl



**AND RECEIVE A CASE OF
FEVER TREE FREE***

Please speak to your local LWC Sales Exec or Telesales for more information
www.lakesdistillery.com



*Not including light tonic or Indian tonic.

NEW - NB DISTILLERY

Perfection in a glass.

Multi-award-winning NB Original including the World's Best London Dry Gin 2015; NB Navy – Gold medal winner The Global Gin Masters 2017 and NB Vodka, the world's first London Dry Citrus Vodka.



BUY ANY
2x 70cl BOTTLES OF LIVERPOOL OR **3x 70cl BOTTLES OF WHITLEY NEILL**

and get 1x 200ml case of Lamb & Watt tonic mixers FOC*

*While stocks last.

Enjoy Responsibly drinkaware.co.uk for the facts

BUY ANY
6x 70cl BOTTLES OF WHITLEY NEILL
 and get 1x 70cl FOC*
 (Max 2 deals per customer)

BUY ANY
6x 70cl BOTTLES OF J.J WHITLEY
 and get 1x 70cl FOC*
 (Dry London gin, Nettle gin, Elderflower gin, Rhubarb vodka)

STOCK UP FOR WINTER

BACARDI BROWN-FORMAN BRANDS

BACARDI BROWN-FORMAN BRANDS IS A MEMBER OF THE PORTMAN GROUP - PROMOTING RESPONSIBLE DRINKING
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Buy 3 x 70cl Remy Martin VSOP and receive (24)200ml Fever Tree Ginger Ale Free
 Buy 6 x 70cl Cointreau and receive (24)200ml Fever Tree Lemon Tonic Free
 Buy 6 x 70cl Passoa and receive (24)200ml Fever Tree Ginger Ale Free
 Buy 6 x 70cl Passoa and receive (24)200ml Fever Tree Mediterranean Tonic Free

ONE, TWO THREE SIXTY.

**BUY THREE
BOTTLES &
RECEIVE
A FREE
POS KIT***

*OFFER AVAILABLE ON FIRST
ORDERS, LIMITED TO ONE
PER CUSTOMER.



DIAMOND FILTRATED VODKA

**POS:
6X GLASSES
2X 1 LITRE
DUMMY
BOTTLES.**



**FOR LISTINGS, FUTURE POS AND SUPPORT CONTACT INFO@PROOFDRINKS.COM
0207 7377995 AND YOUR LOCAL ACCOUNT MANAGER WILL BE IN TOUCH**

TRY NEW
CÎROC
FRENCH VANILLA



**BUY 6 X MIXED
CÎROC 70CL*
AND GET A
FREE CÎROC FRENCH
VANILLA 70CL****



Perfect Serve Recipe:
CÎROC pornstar Martini
50ml CÎROC French Vanilla Vodka
50ml Passionfruit Juice
25ml Passionfruit Liqueur
1 Teaspoon Sugar
50ml Champagne (On The Side)
Garnished with half a passionfruit
floating in the drink



Between 2014 and 2016 Cîroc flavours have been the fastest growing Luxury vodka in GB, growing at 206.7%. Followed by Cîroc Blue dot at 144.5%***

*1 x deal per customer per week and must buy at least 2 x flavours. **6 x 70cl Mixed Cîroc 70cl full range – Cîroc Blue Dot, Amaretto, Apple, Red Berry, Mango, French Vanilla, Pineapple, Coconut. ***Apollo GB Apollo GB ON- & OFF-TRADE

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

MINT DRINKS COMPANY

BRINGING
THE LAKES
TO YOU IN
EVERY SIP

GINGERBREAD &
VODKA 50CL £17

KENDAL MINT CAKE
& VODKA 50CL £17



BUY 4 BOTTLES CAZCABEL BLANCO AND RECEIVE 1 CASE
GOLDBERG & SONS PREMIUM TONIC FREE (24)150ML

BUY 1 BOTTLE OF EACH VARIANT (BLANCO, REPOSADO, COFFEE & HONEY) AND RECEIVE
A PREMIUM POS KIT FREE (BAR RUNNERS, CHALK BOARDS, BOTTLE GLORIFIER, BAR CADDIES)



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JÄGERMEISTER MORE THAN MEETS THE EYE

JÄGERMEISTER IS FIRMLY ROOTED IN WOLFENBÜTTEL, LOWER SAXONY, GERMANY. HERE AND ONLY HERE, THE COMPANY PRODUCES JÄGERMEISTER - THE WORLD'S MOST SUCCESSFUL HERBAL LIQUEUR - BASED ON A SECRET RECIPE OF 56 HERBS, SPICES AND ROOTS AND WITH A COMPLEX FLAVOUR PROFILE. JÄGERMEISTER TASTES GREAT ON ITS OWN, WITH A MIXER OR GREAT TASTING COCKTAILS.

CHRISTMAS IS THE TIME FOR CELEBRATIONS AND IS WHEN JÄGERMEISTER REALLY COMES INTO ITS OWN, MAKE SURE YOU STOCK UP AND DON'T MISS THIS KEY SALES OPPORTUNITY.

BUY 48 X 2CL & GET MINI
FREEZER & 2CL KIT*



BUY 2 CASES OF 96 X 2CL & GET A
JÄGERMEISTER 70CL FREE



BUY 3 CASES OF 96 X 2CL & GET
6 X JÄGERMEISTER 70CL FREE



BUY A JÄGERMEISTER TAP MACHINE
FOR £199+ VAT & GET 2 X 70CL FREE



-18°C THE PERFECT SERVE



*Kit contents include:
2 x ice buckets, 2 x mini font chalk boards, 4 x a3 posters, 8 x tent cards, 1 x bar runner
25ml of Jägermeister contains 0.87 UK units of alcohol. Jägermeister, Jäger and Jägerbomb
are registered trademarks of Mast-Jaegermeister UK Ltd. www.jagermeister.co.uk

SEIT 1878
WOLFENBÜTTEL
GERMANY



CHRISTMAS AND LIQUEURS

The nights have drawn in and the windows are frosting over...unless you're in Britain, then it's probably raining. Either way Christmas is a time of celebration and on these occasions we like nothing more than having a good old drink.

Spirits with added sugar and flavouring, better known as liqueurs, are extremely popular during this period. Most can be served neat, usually over ice, but their main use is in cocktails which are likely the reason they're so popular: cocktails reach a huge audience with an endless range of tastes. I'd argue, though, that the main reason for their increase in popularity is the vast variety of liqueur flavours available. Just think of any flavour; there will be a liqueur to match.

The added sugar obviously contributes to the sweetness of the drink, brightening some opinions of harsh, intense spirits like whisk(e)y, vodka and gin, by giving them softer, more approachable flavour profiles, allowing the consumer to enjoy these spirit-based liqueurs more easily.

With their vast array of available flavours, liqueurs also offer a great deal to the cocktail bar trade, allowing bartenders to create practically any flavour combination imaginable. If vodka, gin, whiskey, etc. are the rock stars of the cocktail, then liqueurs are the backup singers. They contribute more flavour than they do alcohol, most of them being under 40% ABV.

COCKTAIL IDEAS

Frangelicatini

25ml vodka
25ml Baileys
25ml Kahlua
25ml Frangelico
50ml Double Cream

Add all ingredients to cocktail shaker with cubed ice. Fine strain into goblet and sprinkle chocolate powder over the top.

Christmas Coffee

70ml Espresso
25ml Amaretto
25ml Kahlua
15ml Butterscotch Schnapps
15ml crème de cacao

Combine espresso and liqueurs in glass and stir. Layer whipped cream on top and grate chocolate over top. Serve hot or over ice.



New FUNKIN Cocktail Mixers



BUY ANY 3 CASES OF FUNKIN COCKTAILS MIXERS TO GET A FREE CASE OF EITHER FUNKIN ELDERFLOWER COLLINS OR FUNKIN RASPBERRY MOJITO (6 X 1 LITRE)



For more information please contact Funkin on 0207 328 4440 or info@funkin.co.uk



BUY ANY 3 CASES OF FUNKIN PURÉE'S



AND GET A FREE CASE OF EITHER PURE POUR LEMON OR PURE POUR LIME

For more information please contact Funkin HQ on 0207 328 4440 or email: info@funkin.co.uk



BUY ANY 18 X 70CL OR 9 X 1.5LTR AND RECEIVE 1 X 70CL MOONSHINE VODKA FREE



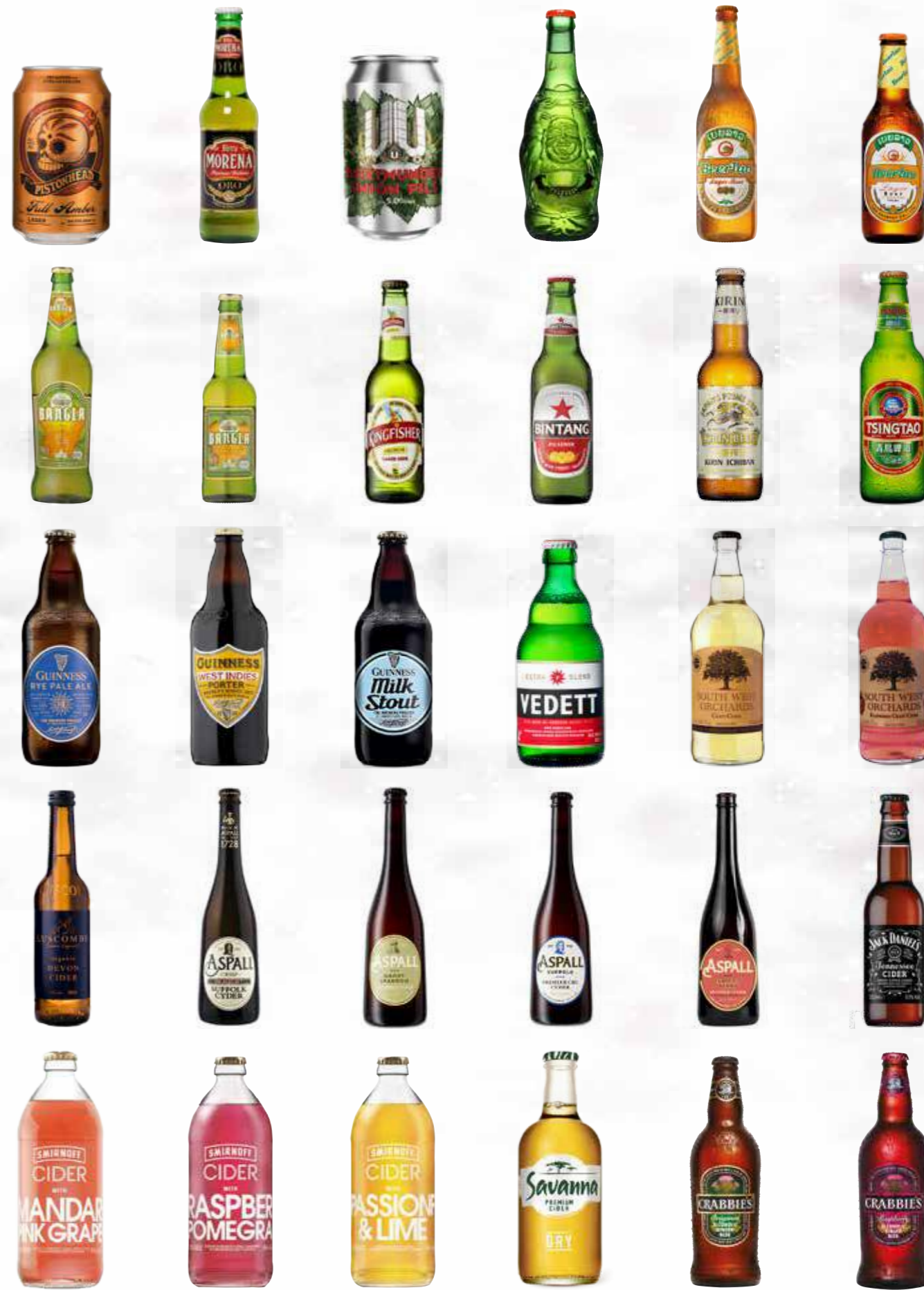
BEEER

CGA data tells us that while beer volume is down, value is up. Craft is still driving growth and choice is important to your customers. We have beers from all over the world, from the Caribbean to Spain, Lao, China, Germany, Italy, America, Ireland and many more. Take a look through the following pages and see what inspiration you can take to revitalise your menus.





BUY ANY 5 CASES AND RECEIVE A CHOICE OF FREE STOCK
 Scottish Leader 70cl | Gordon's 70cl | Smirnoff 70cl | Monin Cassis 70cl





A beer that deserves your time



GRAND CENTRAL INDIAN PALE ALE

4.2% ABV

Showcasing a six-hop plethora of punchy varieties from America and Australia. Fresh, unfiltered and very lightly filtered, keeping as many juicy, fruity flavours in the beer as possible. 4.2% vegan and session-friendly beer!



GRAND CENTRAL INDIAN PALE LAGER

4.6% ABV

A refreshing journey from the crisp, clean flavour of the finest lager to the subtly bitter finish of a well-balanced IPA; the destination is a hybrid of traditional tastes blended into a bold new identity, embracing the best of both worlds.

Breweries

Grand Central beers are brought to you by the skill and dedication of two respected UK craft brewers. Namely ShinDigger Brewing Co. and William Bros. Brewing Co.

ShinDigger was born during their university years and roam the country as "gypsy" brewers.

William Bros. are an established craft brewer based in the traditional Scottish brewing town of Alloa.

Grand Central IPA is brought to you with the assistance of ShinDigger Brewing Co.

ShinDigger was born during the university years of founders Paul and George who invested their spare cash into a home-brewing kit and sold their beers at house parties. Utilising hops primarily from the American West Coast, Australia and New Zealand, the ShinDigger gang roam the country as self-proclaimed gypsy brewers, developing their own recipes and brewing them with others' equipment.



Grand Central IPL arrived with us from the William Bros. Brewing Co.

Williams Bros. Brewing Co. is located in Alloa, Clackmannanshire and is one of Scotland's largest independent breweries, hailing from a town once considered the country's 'beer capital'. Having humbly begun with the experimental home brewing of a 4000-year-old recipe, the Williams Bros. Brewhouse has developed organically to accommodate an ever-growing portfolio of craft beers. Above all else, they take great joy in the development of new ideas and flavours.



GRAND CENTRAL BEERS ARE AVAILABLE IN 30 LITRE KEGS
NEW INSTALL KIT PLUS FREE KEG AFTER INITIAL KEG PURCHASE*

*Install kit comprises of 1 standard ikon font and branded glassware.

LAL TOOFAN (12)660ml ONLY £14.00 per case*

There are storms that colour the sky red, and it's from these that the cooling Lal Toofan takes its name. You'll find this cool, full-bodied lager perfectly complements hot and spicy Indian cuisine.

*only while stocks last



Rio is characterised by a compelling, bitter taste and exemplary aromas of grain, honey, flowers and citrus fruits. As a craft beer with no artificial additives, its appearance, flavour and scents are naturally outstanding.

NEW INSTALL KIT PLUS FREE KEG AFTER INITIAL KEG PURCHASE*



DISCOVER A DIFFERENT RIOJA...

*Install Kit comprises of 1 standard ikon font and branded glassware.

BIRRA MORENA

A true taste of Italy.

Brewed using only 100% malted barley. Utilising only malted barley is the most premium production method in the Italian Lager category.

If you would like to trial draught in your venue, contact your LWC account manager to arrange a trial using our Smart Draught Dispense.

New install kit plus FREE keg after initial keg purchase*



*Install Kit comprises of 1 standard ikon font and branded glassware



Cruzcampo®

CERVEZA ESPAÑOLA

SINCE
1904

SPAIN'S NUMBER 1 BEER



DRAUGHT

Enquire with your LWC account manager for installation of Cruzcampo on draught. Available in 30ltr kegs

BOTTLED

Buy 5 cases receive
1 CASE FREE

24x330ml

DORTMUNDER UNION

A German beer as it should be.

Genuine import-only German Pilsner brewed to strict German purity laws and the classic pilsner recipe created by Franz Brinkhoff since 1887.

New install kit plus FREE keg after initial keg purchase*

*Install Kit comprises of 1 standard Ikon font and branded glassware



BUY ANY 8 CASES AND RECEIVE 1 CASE FREE*

*lowest-cost item free



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Established in Milwaukee 1844

**AUTHENTIC, IMPORTED, AWARD WINNING U.S. LAGER
NOW AVAILABLE IN DRAUGHT**



**Contact your Account Manager
for more details.**

@PabstUK
drinkaware.co.uk for the facts

IMPORTED FROM BARBADOS EXCLUSIVELY BY LWC DRINKS

10 SAINTS BREWERY COMPANY

HAND CRAFTED BEER



AGED IN RUM CASKS



FULL FLAVOURED PREMIUM BEER

HAND CRAFTED IN BARBADOS AND AGED IN
OAK FOR A SMOOTH, RUM FINISH

Think Global. Drink Local.

A World First - Hand Crafted In Barbados

Our premium micro brewed beer is uniquely aged in Mount Gay 'Special Reserve' rum casks, from the world's oldest distillery. This complex brewing process produces a smooth full flavoured yet refreshing lager beer with oak and rum notes.

LWC CRAFT CLUB



GIVE THE PEOPLE WHAT THEY WANT!

So, assuming you haven't lived under a rock for the past ~10 years, you've probably heard of 'the rise of craft beer', and if you haven't considered including it into your range, well, we'd like to help you with that. Beer-drinking habits have changed, and so has the choice out there. If you're finding that your business is going flat – if you need a little more hop in your step – then beer just might be the solution.

Even if you're a newbie, you're probably aware that craft beer is a thing and there's a good chance you've tried it, but maybe you've thought: how does one define craft beer? What constitutes craft beer? Why is it so crafty? We asked the Beer Sommelier, Annabel Smith, these questions and here's what she said: "I would describe craft beer as full of flavour, made with premium ingredients by an independent brewer, with skill and care."

Here at LWC we've chosen a few entry-level craft beers from reputable UK brewers. You'll have a selection of two beers a month available nationally at a promotional price of £76.99 per 30ltr keg. (For the rest of the maths and graphs, just take a gander at the back of this poster.) To make it even easier, all of the beer kegs have the standard Sankey fitting, so you won't have to worry about getting a new coupler just for one beer. That's right. We know how to treat you.

OCTOBER



Coupler: Sankey
Gas: CO2 on 22 - 25 psi

SALTAIRE GOLD

4.0% - GOLDEN ALE - BITTER: 2/5 - SWEET: 3/5

Internationally award-winning kegged beer. A deep gold coloured beer with a toasty, bready, malt flavour and rich spicy hop flavours of the Saaz hop.

- Pale Gold
- Spicy - Malty
- Smooth - Creamy - Biscuit

30LTR
£76.99



Coupler: Sankey
Gas: CO2 or 60/40 on 30psi

HARVEY'S WHARF IPA

4.8% - INDIA PALE ALE - BITTER: 4/5 - SWEET: 1/5

Brewed with new hop varieties to create a joyful outpouring of fresh flavours from the vine. Zesty and fragrant, this golden beer contains the very essence of Harvey's local hop gardens.

- Light Amber
- Floral
- Citrus - Hoppy Bitterness

30LTR
£76.99

NOVEMBER



Coupler: Sankey
Gas: 60/40 or 30/70 on 37psi

BAD CO. DARK NECESSITIES

5.5% - MILK STOUT - BITTER: 3/5 - SWEET: 4.5/5

A milk stout with notes of coffee, chocolate, cherries and almonds with a long bitter sweet finish and creamy texture.

- Mahogany
- Roasted - Coffee - Smokey
- Sweet - Molasses - Chocolate

30LTR
£76.99



Coupler: Sankey
Gas: CO2 or 60/40 on 12 - 24 psi

FREEDOM PALE

4.2% - PALE ALE - BITTER: 3/5 - SWEET: 2/5

Brewed using Chinook and Cascade Hops from the US, along with Motueka and Rakau Hops from New Zealand. The New World Pale Ale has an abundant amount of citrus, hop flavours and a refreshing, balanced finish on the palate.

- Pale Gold
- Fresh Hop - Citrus
- Smooth - Full - Dry

50LTR
£117.99

For more information please contact your local depot or visit our website:
www.lwc-drinks.co.uk

Buy 2 x 50L kegs of Guinness Draught and receive a Free case of Smirnoff Cider (8)500ml



GOOD TIME FOR A GUINNESS

PLEASE DRINK RESPONSIBLY | for the facts drinkaware.co.uk
*1 case of Hop House 13 is 12 x 330ml. Offer available while stocks last. The supplier has the right to withdraw this offer at any time.

Heineken 0% Alcohol Free

Buy 4 cases and receive 1 case Free
£17.00



Terms & Conditions - Entry instructions including advertising or promotional materials are deemed to form part of the terms and conditions and by making a qualifying purchase customers will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for information. For full terms and conditions, contact the wholesaler who is the promoter of this offer. Only open to wholesaler's customers who are resident in the UK aged 18+ who are on trade retailers. Customer Terms of Purchase apply. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. Subject to availability.

Buy 3 cases and receive 1 case Free*

*Must be of the same brand
November & December only



Terms & Conditions - Maximum of 6 deals per brand per customer for the whole promotional period. The free case must be the same as the purchased cases. Customers cannot mix the deals.

Budvar 0% Alcohol Free

Buy 4 cases and receive 1 case Free
£17.00



All deals run 01-10-17 to 31-12-17 unless otherwise stated. Deals cannot be taken in conjunction with any other offers.

NON-ALCOHOLIC BEER

It is time to acknowledge that demand for non-alcoholic beers is no longer limited to the designated driver. Latest figures show the UK consumed 18.2 million litres of low or non-alcoholic beers in the last year, an increase of 17%. The trend towards healthy living, reinforced by one in five Britons now claiming to be tee-total, has led to brewers capitalising on a once-derided sector of the market.

Brewdog's Nanny State has set the standard, moving away from tired, flavourless brews and instead injecting hops and excitement that will appeal to the IPA drinker.

For those that feel moderation is not enough, try Erdinger Alkoholfrei. Rich in vitamin B12 and folic acid, Erdinger claims their wheat beer has isotonic properties that are actually beneficial to your health.

Budvar B: Free, with only 51 calories per bottle, delivers a sweet palate and hint of bitterness by cutting the fermentation short allowing it the closest possible taste to Budvar Original. Furthermore Heineken have engineered a new 0.0% version that is twice brewed and fermented, then blended to achieve a fruity flavour with malty notes.

Backed by a £2.5m marketing budget, the Dutch brewer firmly believe in the potential of their new release and are confident they have the liquid to debunk the myth that you can't have great tasting non-alcoholic lager. LWC are delighted to offer a range of premium low-alcohol options that illustrate the same pride and passion of choice you have given to your existing beer selection.

NON-ALCOHOLIC BEER RANGE

- Cobra 0% (24)330ml £17.49
- San Miguel 0% (24)330ml £17.00
- Heineken 0% (24)330ml £17.00 - Buy 4 cases & receive 1 case Free
- Budvar 0% (24)330ml £17.00 - Buy 4 cases & receive 1 case Free
- Brewdog Nanny State 0.5% (24)330ml £30.00
- Kaliber 0.1% (24)330ml £18.00
- Erdinger 0% (12)500ml £13.00



AUTUMN - WINTER - CHRISTMAS CASK ALES



Exmoor Gold
4.5% £77.99 Golden Ale
Designed as a single-malt beer, Gold was a stunning counter balance to the traditional view of beer, and was the first beer aimed to appeal to ale, lager and wine drinkers. As well as looking good, this beer tastes good, with fresh and fruity flavours tripping across the tongue with a soft and comforting malty centre.
ALL YEAR ROUND

Wainwright Fusion 4
4.0% £77.99 Pale Golden Ale
A quartet of cutting-edge hops from US, UK, Australia and New Zealand infuses Fusion 4 with complex citrus, herbal and tropical flavours. Aroma-intense varieties combine with lightly kilned malts for a fruity, refreshing Pale Golden Ale.
OCTOBER ONLY

Otter Autumn
4.0% £77.99 Chestnut Ale
A mid-strength chestnut coloured beer, with carefully blended hop varieties, including Pacific Gem and traditional English hops to deliver a hint of blackberry on the palate and on the nose. This beer is dry hopped in the fermenters to enhance its character.
OCT - NOV ONLY

Beer Studio Scarlet Wakatu
6.0% £83.99 Red Ale
Wakatu is a well-rounded hop variety with strong, fresh citrus characteristics and some bittering capabilities. It is used exclusively here in good proportions and is matched with black and roast malts to give a noble beer which is red in colour.
OCTOBER ONLY

Fullers Old Winter Ale
5.3% £86.99 Old Ale
Old Winter Ale is a dark and distinctive beer that wraps you in a warm glow of familiarity. Unlike most things in the season of snow, sleet and ice, it's exceptionally well balanced. Deep amber in colour, Old Winter Ale is a strong, satisfying beer with an aroma that picks out malt, cookies and liquorice.
DEC - JAN ONLY

Fullers Holly Bush
4.5% £77.99 Amber Ale
A delicious pint that puts you well and truly in the festive spirit. Crystal malt gives the beer its big malt character, while hints of dried fruit and subtle hop bitterness are present in the mix too. It's a winter brew that spreads warmth and joy.
DEC - JAN ONLY

Adnams Old Ale
4.1% £81.99 Old Ale
A traditional speciality winter warmer with flavours of fruit, malt, roast grain and a hint of caramel.
NOV - JAN ONLY

Charles Wells Jolly Mr Fezziwig
4.5% £77.00 Amber Ale
A fine balance between malt and hops delivers a satisfying and rounded pale ale with an amber colour, fruity nose and good hop aroma.
NOV - DEC ONLY

Hardy & Hansons Rocking Rudolph
4.2% £74.00 Amber Ale
Dark and full bodied, packed full of hops. The rare Bramling cross brings redcurrant and blackcurrant into the mix. Horlicks malty character from the pale malt, and toffee from the crystal malt give warmth and the blend of hops provides a crisp bitterness.
NOV - DEC ONLY

Black Sheep Brian
4.0% £75.00 Pale Ale
A light golden amber colour ale with a hoppy fruit aroma and a malty aftermath. The hops leave fruity and zesty notes on the palate with a malty backbone. Medium bitterness and ever so sweet, this is a great session beer for those Christmas gatherings.
DECEMBER ONLY

Jennings Red Breast
4.5% £82.00 Ruby Ale
Brewed with two English whole cone hops and natural coloured malt giving a chestnut red hue to the beer. Redbreast drinks with a full flavour and warming glow and celebrates the popular Christmas character the Robin Red Breast.
DEC ONLY

Theakston Christmas Ale
4.7% £82.99 Festive Ale
Brewed using the traditional Fuggle hop, Theakston Christmas Ale is rich, fruity, dark and mellow – just like liquid Christmas pudding!
DECEMBER ONLY

CIDER

Cider is often seen as a summer drink but mulled cider is a great way to offer cider drinkers a winter alternative in your venue. A particular favourite is our South West Orchards Raspberry cider in a warm mulled cider drink, see page 109 for the recipe.



BUY ANY 8 CASES AND RECEIVE 1 CASE FREE*



*Terms & Conditions - Entry instructions including advertising or promotional materials are deemed to form part of the terms and conditions and by making a qualifying purchase customers will be deemed to have accepted and be bound by the terms and conditions. Please retain a copy for information. For full terms and conditions, contact the wholesaler who is the promoter of this offer. Only open to wholesaler's customers who are resident in the UK aged 18+ who are on trade retailers. Customer Terms of Purchase apply. Purchases must be made on behalf of the customer's outlet for sale at that outlet only. Subject to availability.

BUY ANY 5 CASES AND RECEIVE 1 CASE FREE*



***lowest-cost item free**

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APPLESHED CIDER

Find your Dark side...

Appleshed Dark Fruits is made in Herefordshire, in the heart of the Cider Country. The cider is made from over 12 varieties of hand-picked apples for a clean, crisp taste. Natural extracts of blackberry, raspberry and strawberry are all combined to create a refreshingly mouth-watering cider that is fruity but not overly sweet.

New install kit plus FREE keg after initial keg purchase*



*Install Kit comprises of 1 standard ikon font and branded glassware.

The Apple Doesn't Fall Far From the Orchard!

Super-premium craft cider created to appeal to the modern drinker.

Available in Original and Raspberry.

**New install kit plus FREE
keg after initial keg purchase***



*Install Kit comprises of 1 standard ikon font and branded glassware.

BUY ANY 2 X 20L BAG-IN-BOX AND GET A **FREE** 70CL BOTTLE OF SMIRNOFF VODKA



Rosie's Pig
Refreshing Still Cloudy Cider
ABV: 4.8%
Sweet: ●●●●●



Henry Westons Country Perry
20L BIB
4.5% ABV



Henry Westons Family Reserve
20L BIB
5% ABV



HENRY WESTONS
MULLED CIDER



The perfect Winter Warmer!

Henry Westons Mulled Cider | 10L BIB | 4% ABV
Blended with an infusion of the finest mulling spices to deliver a smooth, rich, warming mulled cider packed with magnificently exceptional character.

FITS IN YOUR FRIDGE



FLAT TYRE
CLOUDY CIDER WITH RHUBARB
WESTONS CIDER - EST 1840

Rosie's Pig FLAT TYRE
Cloudy Cider with Rhubarb
ABV: 4.0%
Taste: Medium-sweet and slowly matured cloudy cider made from freshly pressed apples, paired with a refreshing infusion of rhubarb juice. The well balanced, fruity taste and tart finish provides a deliciously moreish cider.
Sweet: ●●●●●

FESTIVAL RANGE



HANDBRAKE
CLOUDY CIDER WITH DAMSON
WESTONS CIDER - EST 1840

Rosie's Pig HANDBRAKE
Cloudy Cider with Damson
ABV: 4.0%
Taste: Medium-sweet, cloudy and slowly matured made from Herefordshire apples and a generous helping of fruity damson juice. Hints of hedgerow fruits, paired with a sharp finish makes for a perfectly easy drinking drop.
Sweet: ●●●●●

BUY ANY 4 X 10L BAG-IN-BOX AND GET A **FREE** 70CL BOTTLE OF SMIRNOFF VODKA



Rusted Wheel
CHERRY FLAVOUR CLOUDY CIDER
WESTONS CIDER - EST 1840

Rosie's Pig RUSTED WHEEL
Cherry Flavour Cloudy Cider
ABV: 4.0%
Taste: Freshly pressed cloudy cider with a fruity and impactful addition of cherry flavours. Slowly matured and left unfiltered, this cider is medium-sweet to taste, and brings nostalgic notes of cherry drops with a great depth of flavour.
Sweet: ●●●●●

WESTONS CIDER

fb.com/WestonsOldRosie | @WestonsOldRosie | Please enjoy responsibly for the facts... drinkaware.co.uk

BUY 4 X 10 LITRE BAG-IN-BOX GET A FREE 70CL BOTTLE OF SMIRNOFF

The Original Cloudy Cider - slowly matured and left unfiltered

See: Cloudy, still & straw-coloured

Smell: Classic 'scrumpy' aroma, with scents of bittersweet apples, hay barns and honey

Taste: A balance of sweetness and acidity, to complement the bitterness of traditional cider apples

Sweet: ●●●●●

17.6 PINTS PER BOX




THE ORIGINAL CLOUDY CIDER

Old Rosie
THE ORIGINAL CLOUDY CIDER
SLOWLY MATURED & LEFT UNFILTERED
ALC 7.3% VOL

for the facts... drinkaware.co.uk | www.westons-cider.co.uk

WHAT CIDER'S supposed to TASTE LIKE

At 12:30 every Friday the Thatchers family taste their next vat of apple cider to make sure it's as good as it should be.

If it's not, it simply never leaves the farm.

That's why Thatchers is what cider's supposed to taste like.

Buy 5 cases of Thatchers bottled products and receive 1 bottle of Smirnoff 70cl free of charge.*

For more information please contact your LWC account manager.

for the facts drinkaware.co.uk *Order 5 x 12x500ml bottles of Thatchers bottled products and get 1 bottle of Smirnoff 70cl free of charge.



THATCHERS

REKORDERLIG BUY 6 CASES AND RECEIVE 1 CASE FREE*

NOVEMBER AND DECEMBER ONLY



*lowest cost item free

Terms & Conditions - Deal is valid only on the featured Rekorderlig variants. No more than 2 cases allowed per SKU per deal. Only 6 deals allowed per customer for the whole promotion period. Promotion period is 1st November to 31st December 2017.

KOPPARBERG BUY 6 CASES AND RECEIVE 1 X 70CL ABSOLUT VODKA FREE*



*Fruit Cider case size is (15)500ml. While stocks last



MULLED CIDER

Keep warm this festive season with a traditional mulled cider. We love South West Orchards for this recipe:

- ½ cup brown sugar
- 1 tsp allspice
- 1 tsp whole cloves
- ¼ tsp salt
- 1 dash nutmeg
- 3 cinnamon sticks
- 2 x 500ml bottles of South West Orchards Apple/Raspberry Cider
- Orange wedge studded with cloves per glass for garnish

METHOD

Combine the brown sugar, allspice, cloves, salt, nutmeg, cinnamon and cider in a large saucepan. Cover and simmer for 20 minutes, strain to remove the spices. Serve in mugs with a clove studded orange wedge for garnish.

Prep Time - 10 mins
Cooking Time - 20 mins
Servings - 4 to 5



BUY 6 CASES OF VK & GET 1 CASE FREE

BUY 3 CASES OF VK & GET A BOTTLE OF CORKY'S FREE

VK 24 x 275ml NRB only, Orange & Passion fruit, Blue, Ice, Tropical Fruits, Black Cherry, Apple & Mango, Strawberry & Lime. 1 x Corky's 70cl. While Stocks Last.



ESTD 1728

ASPALL

MULLED

SUFFOLK CYDER

An aroma of sweet spices, cinnamon, clove and ginger. Delicious served warm with a slice of orange.

ALC. 3.8% VOL.
AVAILABLE IN 4x5L BAG-IN-BOX

BUY 2 CASES: GET 12 FREE MULLED CYDER GLASSES
BUY 4 CASES: GET 12 FREE GLASSES PLUS A 5L MULLED CYDER KETTLE



BUY 6 CASES OF HOOCH & GET 1 CASE FREE

BUY 3 CASES OF HOOCH & GET A BOTTLE OF CORKY'S FREE

Hooch lemon & Hoola Hooch 24 x 275ml NRB only. 1 x Corky's 70cl. While Stocks Last.

GLOBAL BRANDS

drinkaware.co.uk for the facts

AAGRAH RESTAURANT GROUP

Mohammed Aslam MBE is a popular Bradford entrepreneur whose family have built up a successful restaurant business. Aagrah Restaurants are widely acclaimed as pioneers of 'Kashmiri Cuisine' and Aslam MBE, DL, has made it his life's mission to promote Kashmiri to be recognized as a cuisine in its own right.

Aagrah has 13 restaurants across Yorkshire, an outdoor catering unit, and a £4 million purpose-built banqueting centre, The Midpoint suite, opened 2009, which hosts hundreds of social and business events every year. Four years ago, Aagrah entered the home-dining market by producing Aagrah Tarka Cooking Sauces, available in Asda and Tesco, outselling other popular brands. Under the guidance of Aslam, six of the second generation of Aagrah family members are successfully managing their respective branches; their dedication, hard work and professionalism will see them lead the company when Aslam decides to take things easy.

Endlessly imaginative in the kitchen, and still very much hands-on, Aslam creates unique dishes from his native Kashmir – indeed he was solely responsible for introducing and establishing Kashmiri cuisine in Yorkshire decades ago. Back then, and for the next decade, Asian dishes were labelled en masse as 'curries' or 'Indian meals' – there was no differentiation between distinct regional variants throughout the sub-continent. Aslam foresaw the rapid expansion of Asian cuisine. He alone brought the creamy, flavoursome world of traditional Kashmiri food, with its rich, aromatic flavours, to West Yorkshire. Since those early days he has worked hard to develop countless new 'Kashmiri fusion' dishes for Aagrah's menus.

Mohammed Aslam was honoured at the 2013 British Curry Awards. Receiving the Special Recognition Award by Prime Minister David Cameron at the ceremony in London, dubbed the "Curry Oscars". Other accolades include International Chef of the Year, and Aslam has helped the firm to scoop many prestigious accolades including Best Chain of Restaurants in the UK at the British Curry Awards, from a starting entry of more than 2,800 restaurants. The group has also triumphed twice in the national Booker Prize for Excellence awards.

Aslam hosts an annual Aagrah charity dinner, which has to date raised £1.7 million for many charities in the UK and overseas. He sits on the board of Thomas Danby College in Leeds, and is also a Founding Director of the South Asian Chef Competition (SACC), which recognises and rewards excellence in South Asian cuisine. A major role he assumes within SACC – a not-for-profit organisation – is to encourage young chefs to take up a career in the industry. He has worked with schools, colleges and other organisations like The Prince's Trust and Mosaic, helping to inspire young people into a career of their choice and in particular in hospitality, producing training manuals and recipe books.



SOFT DRINKS

Soft drinks are where the trend for premiumisation is really growing. Once we listed 2 tonics; now LWC carry over 50 brands and varieties, from elderflower to yuzu to hibiscus tonics, we have a tonic for every gin. Premium soft drinks such as Luseombes, Fentimans, Franklins, Belvoir and many more all have great deals in the following pages alongside the core brands such as Schweppes and Britvic.



**BUY ALL 6
FLAVOURS OF THE
FEVER-TREE TONIC
RANGE & RECEIVE
12 BRANDED G&T
GLASSES FREE***

IF $\frac{3}{4}$ OF YOUR DRINK IS THE MIXER,
MIX WITH THE BEST™



*Maximum 2 deals per customer, whilst stocks last.
*Customers must buy one case of each tonic
flavour. Fever-Tree's tonic range consists of Indian
Tonic, Naturally Light Tonic, Mediterranean Tonic,
Elderflower Tonic, Aromatic Tonic and Lemon Tonic.



Release your spirits

A NEW range of superior Tonics made with Devon spring water
and the finest Indian quinine. Made the Luscombe way.



**Buy 3 cases
Get 1 FREE**

Available throughout
November & December
Case size: 24 x 20cl

luscombe.co.uk



**BUY ANY THREE CASES OF LAMB & WATT TONIC WATER
AND RECEIVE A CASE OF YOUR CHOICE FOR FREE***



*case=12x200ml, available while stocks last

Twitter Facebook Instagram @lambandwatt

**DOUBLE DUTCH - BUY ANY 4 CASES INCLUDING NEW
GINGER BEER & SODA WATER AND RECEIVE 1 CASE FREE**
Double Dutch produce great tasting, natural mixers for a new generation
of adventurous, sensation seekers. Whether you're in a bar, on a beach
or at home we provide the perfect twin for your spirit.



**BUY ANY 4 CASES ACROSS
THE FENTIMANS RANGE
AND RECEIVE 1 CASE
(12)275ML GINGER BEER FREE**



**BUY ANY 4 CASES ACROSS THE FRANKLINS RANGE
AND RECEIVE 1 CASE FREE**



Soft Drinks



**CAWSTON PRESS (24)330ML CANS
BUY 3 CASES AND RECEIVE 1 CASE FREE
NOVEMBER & DECEMBER ONLY**

Belvoir
fruit farms
Naturally lovely drinks

Buy any 6 cases of Belvoir 12x250ml
Pressé & get a 70cl bottle of
Tanqueray **FREE**

Buy any
4 bottles of
Cordial
& get 1
FREE



www.belvoirfruitfarms.co.uk

**BUY 4 CASES FROM THE FROBISHERS
RANGE AND GET A FREE POS KIT**
(12 BRANDED GLASSES AND 2 BAR RUNNERS)
DECEMBER ONLY

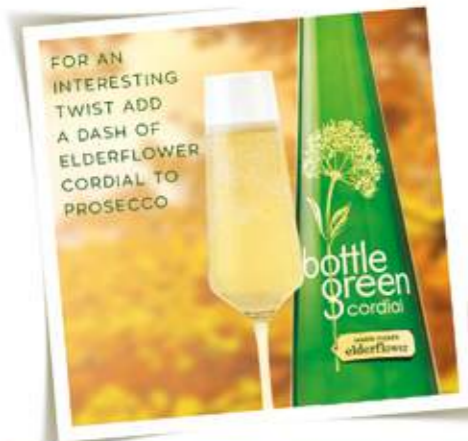


PREMIUM FRUIT JUICE AND JUICE DRINKS
PACKED FULL OF PERSONALITY

WWW.FROBISHERS.COM | FOLLOW US @FROBISHERS

THE BOTTLEGREEN
COLLECTION
ADDING SPARKLE TO
EVERY OCCASION

BUY ANY
4 CASES
GET ONE CASE
FREE
during November
& December



FOR AN
INTERESTING
TWIST ADD
A DASH OF
ELDERFLOWER
CORDIAL TO
PROSECCO



**bottle
green**

BOTTLEGREEN SPARKLING PRESSÉ 275ml, cases of 12:
hand-picked elderflower, pomegranate & elderflower, fruity raspberry lemonade, tropical mango &
coconut, aromatic ginger & lemongrass, juicy Cox's apple, refreshing ginger beer
BOTTLEGREEN CORDIAL 500ml, cases of 6: hand-picked elderflower, aromatic ginger & lemongrass

@bottlegreen
/bottlegreen
@bottlegreendrinks
www.bottlegreendrinks.com

Temptation bottled

Buy 4 cases
Get 1 FREE

Case size: 24 x 32cl

Available throughout
November & December

luscombe.co.uk
Instagram Twitter Facebook

LUSCOMBE
Devon England



Maximise your sales
with drinks from
a top performing
drinks brand.



Winner of 73
Great Taste awards.

All natural ingredients.
No artificial additives
or preservatives.



eager

BUY ANY 6 CASES OF EAGER JUICES AND RECEIVE A FREE SET OF POUR-AND-STORES*
 Premium-quality pressed and squeezed juices sourced from the finest ingredients from around the world. The juice of choice for discerning bartenders across the UK.
 *Maximum 2 sets per customer

Orange juice, Cranberry juice drink, Orange juice, Pomegranate juice drink, Pineapple juice, Tomato juice, Pink Grapefruit juice, cloudy pressed Apple juice

BUNDABERG GINGER BEER & ROOT BEER
BUY 5 CASES AND RECEIVE 1 CASE FREE



Soft Drinks



firefly
 REVITALISING JUICE DRINKS

Buy two cases get one free across the Firefly range!

BOOSTED WITH BOTANICAL BLENDS

firefly
 REVITALISING JUICE DRINKS
 Kiwi, Lime & Mint

Firefly is great on its own or as a mixer.

Naturally revitalising juice drinks
 #feelingfly www.fireflydrinks.com



JUICY FUEL COLA

It's all about the ingredients! A cola that's one of your five a day. Made from fruit juice with no added sugar, sweeteners or preservatives. That's refreshing, crisp and slightly indulgent. Go on; try it. You'll be pleasantly surprised. Mixes really well too!

£9.50 (24)250ML
 RRP £2.00 Makes 76% £30.48 Case profit
 RRP £2.50 Makes 80% £40.32 Case profit

little valley

A Little splash goes a long way.
 1ltr £1.20 5 ltr £4.99
 Soda and Lemonade £6.99

BRITVIC 125ML MIXER AND JUICES DEALS

OFFER AVAILABLE IN OCTOBER & NOVEMBER

BUY 4 GET ONE FREE*

OFFER AVAILABLE IN DECEMBER

BUY 6 GET ONE FREE*

*Terms and conditions: Three deals per customer per week. Qualifying range includes any from the Britvic mixers and juices 125ml range. Free case is any from the Britvic mixer 125ml range only. While stocks last. Promoter: Britvic Soft Drinks, Breakspeare Park, Breakspeare Way, Hemel Hempstead HP2 4TZ

BRITVIC 200ML MIXER AND JUICES DEALS

OFFER AVAILABLE IN OCTOBER & NOVEMBER

BUY 3 GET ONE FREE*

OFFER AVAILABLE IN DECEMBER

BUY 5 GET ONE FREE*

**Terms and conditions: Three deals per customer per week. Qualifying range includes any from the Britvic mixers and juices 200ml range. Free case is any from the Britvic mixer 200ml range only. While stocks last. Promoter: Britvic Soft Drinks, Breakspeare Park, Breakspeare Way, Hemel Hempstead HP2 4TZ

BUY ONE GET ONE FREE

355ML MONSTER

RUNNING NOVEMBER AND DECEMBER

MONSTER ENERGY EXPORT

TAURINE + GINSENG

MONSTER ENERGY

MONSTERENERGY.COM

Superior taste AWARDED BY CHEFS & SOMMELIERS

“Highest possible “Exceptional” accolade from the renowned International Taste and Quality Institute (iTQi)”

Britvic



BUY 3 x 7ltr BIB
of Coca-Cola, Diet Coke or Schweppes Lemonade
AND GET 1 CASE FREE
of 330ml Coca-Cola Zero Sugar

Available
in
October
ONLY



Buy any three 7ltr Coca-Cola, Diet Coke or Schweppes Lemonade and get one case of 24 x 330ml Coca-Cola Zero Sugar NRG free. Offer available 01/10/17 - 31/10/17, subject to availability and terms and conditions. All cases must be purchased in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

OFFER
AVAILABLE
NOVEMBER &
DECEMBER



BUY 4 CASES SCHWEPPES 200ML
CLASSIC MIXERS OR JUICES
GET 1 CASE SCHWEPPES
200ML TONIC OR
200ML COCA-COLA **FREE**

Buy any four cases of Schweppes 24 x 200ml Classic Mixers or Juices and get one case of Schweppes 200ml Tonic Water or 200ml Coca-Cola free. Offer available 01/10/17 - 31/12/17, subject to availability and terms and conditions. All cases must be purchased and delivered in the same transaction. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

BUY 2 CASES  **AND GET 1 FREE**

Offer available November only

Buy two cases of 24 x 275ml Appletiser or two cases of 12 x 275ml Appletiser and Pomegranate and get one 24 x 275ml or one 12 x 275ml case free (free case will be the same size as the purchased cases). All cases must be purchased and delivered in one transaction. Offer available 01/11/17 - 30/11/17, subject to availability and terms and conditions. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

BUY 5 CASES SCHWEPPES 125ML
CLASSIC MIXERS OR JUICES
GET 1 CASE SCHWEPPES
125ML TONIC **FREE**

OFFER
AVAILABLE
NOVEMBER
ONLY



Buy any five cases of Schweppes 24 x 125ml Classic Mixers or Juices and get one case of Schweppes 24 x 125ml Tonic Water free. Offer available 01/11/17 - 30/11/17, subject to availability and terms and conditions. All cases must be purchased and delivered in the same transaction. Schweppes, the fountain device and the 196 graphics are registered trademarks of Atlantic Industries© 2017. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.



BUY 5 CASES of 200ml Coca-Cola
or Diet Coke
AND GET 1 CASE
of 200ml Coca-Cola, Diet Coke
or Schweppes Classic Mixers **FREE**

Available
in
October
ONLY



Buy any five cases of 24 x 200ml Coca-Cola or Diet Coke and get one case of 24 x 200ml Coca-Cola, Diet Coke or Schweppes Classic Mixers free. All cases must be purchased in the same transaction. Offer available 01/10/17 - 31/10/17, subject to availability and terms and conditions. Coca-Cola European Partners, Pemberton House, Bakers Road, Uxbridge, UB8 1EZ, Great Britain.

Coca-Cola
EUROPEAN PARTNERS

**FORGET THE PAST.
SMASH YOUR
FUTURE SALES.**

OFFER
AVAILABLE
IN NOVEMBER
AND DECEMBER

BUY 2
GET ONE
FREE



*Terms and conditions: Three deals per customer per week. Qualifying range includes any from the R White's Flavoured Lemonades 330ml NRB range. While stocks last. Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ

AS IT SHOULD BE

R. White

**BUY THREE FROM THE PEPSI RANGE.
GET ONE FREE***

OFFER
AVAILABLE IN
NOVEMBER
& DECEMBER



DISCOVER GREAT TASTE IN EVERY BOTTLE

*Terms and conditions: Three deals per customer per week. Qualifying range includes any from the Pepsi, Pepsi Diet and Pepsi Max 200ml/330ml NRB range. While stocks last.

Promoter: Britvic Soft Drinks, Breakspear Park, Breakspear Way, Hemel Hempstead HP2 4TZ.

SPIRITS DEAL PAGES 37 TO 42

Tequila

- Bozal Mezcal 70cl
- Pasote Tequila 70cl
- Monte Alban Mezca70cl
- Olmeca Silver 70cl
- Olmeca Gold 70cl
- Olmeca Altos Plata 70cl
- Olmeca Altos Resposado 70cl
- Jose Cuervo Tradicional 50cl
- 1800 Silver 70cl
- 1800 Resposado 70cl
- 1800 Anejo 70cl
- 1800 Coconut 70cl
- Cazacabel Silver 70cl
- Cazacabel Resposado 70cl
- Cazacabel Coffee 70cl
- Cazacabel Honey 70cl
- Espolon Blanco 70cl
- Espolon Resposado 70cl

Rum

- Angostura 3YO 70cl
- Angostura 5YO 70cl
- Angostura 7YO 70cl
- Angostura 1919 70cl
- Appleton Estate Signature 70cl
- Appleton Estate 12YO 70cl
- Bacardi 70cl*
- Bacardi 1.5ltr*
- Bacardi Fuego 70cl
- Bacardi Negra 70cl
- Botran Reserva Blanca 70cl

- Botran 12YO 70cl
- Botran 18YO 70cl
- Brugal Especial Extra Dry 70cl
- Brugal Anejo 70cl
- Brugal Extra Anejo 70cl
- Bumbu 70cl
- Captain Morgan Dark 70cl*
- Captain Morgan Dark 1.5ltr*
- Captain Morgan Spiced 70cl*
- Captain Morgan Spiced 1.5ltr*
- Captain Morgan White 70cl
- Cloven Hoof 70cl
- Don Papa 70cl
- Havana Club Especial 70cl*
- Havana Club 3YO 70cl*
- Havana Club 7YO 70cl
- Havana Club Selection
- De Maestros 70cl
- Havana Club 15YO 70cl
- Kirk & Sweeney 70cl
- Lambs 70cl
- Lambs 1.5ltr
- Mahiki Coconut 70cl
- Matusalem Classico 70cl
- Matusalem Platino 70cl
- Matusalem Grand Reserve 15YO 70cl
- Old J 70cl
- Old J Silver 70cl
- Old J Cherry 70cl
- Old J Gold 70cl
- Old J Tiki Fire 70cl
- Pussers Gunpowder 70cl
- Red Leg 70cl
- Ron Abuelo Anejo 70cl
- Spytail 70cl
- Sweet Potato Spiced Rum 50cl

Liqueurs

- Amarula 70cl
- Antica Sambuca Amaretto 70cl
- Antica Sambuca Apple 70cl
- Antica Sambuca Banana 70cl
- Antica Sambuca Black 70cl
- Antica Sambuca Cherry 70cl
- Antica Sambuca Green Chilli 70cl
- Antica Sambuca Raspberry 70cl
- Antica Sambuca Tropical 70cl
- Archers 70cl*
- Archers 1.5ltr*
- Baileys 70cl*
- Baileys 1.5ltr*
- Bloom Strawberry Cup 70cl
- Chambord 70cl
- Escubac 70cl
- Fireball 70cl
- Frangelico 70cl
- Kahlua 70cl
- Kahlua Salted Caramel 70cl
- Lazzaroni Amaretto 70cl
- Licor 43 70cl
- Malibu 70cl*
- Malibu 1.5ltr*
- Pernod 70cl*
- Pernod 1.5ltr*
- Ricard 70cl
- Sweet Potato Orangecello 50cl
- Sweet Potato Chocolate
- Chilli Moonshine 50cl
- Sweet Potato Pink Marshmallow
- Moonshine 50cl
- Sweet Potato Raspberry 50cl
- Sweet Potato Toffee
- Apple Moonshine 50cl
- Tequila Rose 70cl
- Tuaca 70cl
- Two Birds After Dinner Mint 70cl

Irish Whiskey

- Jameson 70cl
- Jameson 1.5ltr
- Jameson Caskmates 70cl
- Pogues 70cl
- USA Whiskey
- Jim Beam White 70cl
- Jim Beam White 1.5ltr
- Jim Beam Double Oak 70cl
- Jim Beam Apple 70cl
- Jim Beam Honey 70cl
- Jim Beam Red Stag 70cl
- Knob Creek 70cl
- Makers Mark 70cl
- Buffalo Trace 70cl
- Jack Daniels 70cl*
- Jack Daniels 1.5ltr*
- Old Forrester 70cl
- Wild Turkey Kentucky 70cl
- Wild Turkey 101 70cl
- Wild Turkey Rye 70cl
- Woodford Reserve 70cl
- Woodford Reserve Double Oak 70cl
- Woodford Reserve Rye 70cl

Scotch Whisky

- Bells 70cl*
- Bells 1.5ltr*
- Black Bottle 70cl
- Chivas Regal 70cl
- J Walker Red 70cl
- Scottish Leader Signature 70cl
- Teachers 70cl
- The Famous Grouse 70cl*
- The Famous Grouse 1.5ltr*

Vodka

- Absolut 70cl*
- Absolut Berry Acai 70cl
- Absolut Cherries 70cl
- Absolut Citron 70cl
- Absolut Kurant 70cl
- Absolut Lime 70cl
- Absolut Mandarin 70cl
- Absolut Mango 70cl
- Absolut Orient Apple 70cl
- Absolut Peach 70cl
- Absolut Pears 70cl
- Absolut Peppar 70cl
- Absolut Raspberry 70cl
- Absolut Vanilla 70cl
- Beluga 70cl
- Cariel Vanilla 70cl
- Eristoff 1.5ltr
- Eristoff 70cl
- Finlandia Blackcurrant 70cl
- Finlandia Cranberry 70cl
- Finlandia Grapefruit 70cl
- Finlandia Lime 70cl
- Finlandia Mango 70cl
- JJ Whitley Rhubarb Vodka 70cl
- Masons 70cl
- NB 70cl
- Smirnoff 70cl*
- Smirnoff 1.5ltr*
- Snow Queen 70cl
- Stolichnaya Blueberry 70cl
- Stolichnaya Chocolat Kokonut 70cl
- Stolichnaya Cytros 70cl
- Stolichnaya Hot 70cl
- Stolichnaya Orange 70cl
- Stolichnaya Raspberry 70cl
- Stolichnaya Salted Caramel 70cl

- Stolichnaya Sticki 70cl
- Stolichnaya Vanilla 70cl
- Sweet Potato 50cl
- Three Sixty 70cl
- Two Birds 70cl
- Two Birds Salted Caramel 70cl
- Two Birds Xmas Spiced 70cl
- Fortified Wine
- Tio Pepe 75cl
- Taylors LBV 75cl
- Lillet Blanc 75cl
- Lillet Rose 75cl
- Lillet Rouge 75cl
- Martini Bianco 1.5Ltr
- Martini Extra Dry 1.5Ltr
- Martini Rosso 1.5Ltr

Brandy, Calvados & Cognac

- Asbach 70cl
- Boulard Calvados 70cl
- Courvoisier 70cl*
- Courvoisier 1.5ltr*
- Courvoisier VSOP 70cl
- Martell 1.5ltr*
- Martell 70cl*
- Martell VSOP 70cl
- Martell XO 70cl
- Sobereno Gonzalez 70cl



Gin
 209 Gin 70cl
 Agnes Arber Gin 70cl
 Beefeater 24 Gin 70cl
 Beefeater Gin 70cl*
 Beefeater Gin 1.5ltr*
 Berkeley Square 70cl
 Blackwoods Gin 70cl
 Bloom Gin 70cl
 Boodles Gin 70cl
 Boodles Mulberry Gin 70cl
 Botanic Gin 70cl
 Botanic Kiss Gin 70cl
 Botanic Ultra Gin 70cl
 Broker's Gin 70cl
 Brooklyn Gin 70cl
 Bulldog Gin 70cl
 Daffy's Gin 70cl
 Drumbshambo Gin 50cl
 Durham Gin 70cl
 Edinburgh Gin 70cl
 Elephant Dry Gin 50cl
 Elephant Sloe Gin 50cl
 Gordons Gin 70cl*
 Gordons Gin 1.5ltr*
 Gordons Pink Gin 70cl
 Greenall's Gin 70cl
 Greenall's Wild Berry Gin 70cl
 Haworth Deckchair Gin 70cl
 Haworth Gin 70cl
 Haworth Rhubarb Gin 70cl
 Hepple Gin 70cl
 Hoxton Gin 70cl
 Jawbox Gin 70cl
 Jindea Gin 70cl
 JJ Whitley Elderflower Gin 70cl
 JJ Whitley London Dry Gin 70cl
 JJ Whitley Nettle Gin 70cl
 King of Soho Gin 70cl
 Langleys Gin 70cl
 Langleys Old Tom Gin 70cl
 London No1 Gin 70cl
 Malfy Gin 70cl
 Masons Gin 70cl
 Masons Lavender Gin 70cl
 Masons Tea Gin 70cl
 Mayfield Gin 70cl
 Miller Gin 70cl
 Miller Westbourne Gin 70cl
 Monkey 47 Gin 50cl
 Monkey 47 Sloe Gin 50cl
 NB Gin 70cl
 NB Navy Gin 70cl
 Opihr Gin 70cl
 Plymouth Gin 70cl
 Plymouth Sloe Gin 70cl
 Poetic Licence Northern Dry Gin 70cl
 Poetic Licence Old Tom Gin 70cl
 Poetic Licence Picnic Gin 70cl
 Poetic Licence Fireside Gin 70cl
 Pothecary Gin 70cl
 Puerto de Indias Strawberry Gin 70cl
 Saffron Gin 70cl
 Scapegrace Gin 70cl
 Silverback Gin 70cl
 Sloanes Gin 70cl
 Star of Bombay Gin 70cl
 Sweet Potato London Dry Gin 50cl
 Sweet Potato Plum Gin 50cl
 Tanqueray 70cl
 Thomas Dakin Gin 70cl
 Two Birds Cocktail Gin 70cl
 Two Birds London Dry 70cl
 Two Birds Old Tom Gin 70cl
 Whitley Neil Gin 70cl
 Whitley Neil Quince Gin 70cl
 Whitley Neil Rhubarb
 & Ginger Gin 70cl
 Wight Mermaids Gin 70cl
 HMS Victory Navy Strength Gin 70cl

WHISK(EY) DEAL**PAGES 49 TO 50**

Aberfeldy 12YO 70cl
 Ardmore Legacy 70cl
 Arran 10YO 70cl
 Auchentoshan 12YO 70cl
 Auchentoshan American Oak 70cl
 Bowmore 12YO 70cl
 Bunnahabhain 12YO 70cl
 Chivas Regal 18YO 70cl
 Chivas Regal 25YO 70cl
 Chivas Regal Royal Salute 21YO 70cl
 Cragganmore 70cl
 Dalwhinnie 70cl
 Deanston 12YO 70cl
 Deanston Virgin Oak 70cl
 Dewars 12YO 70cl
 Dubliner Honeycombe
 Famous Grouse Mellow Gold 70cl
 Famous Grouse Smoky Black 70cl
 Glen Garioch 70cl
 Glenlivet Founders Reserve 70cl
 Haig Club 70cl
 Highland Park 12YO 70cl
 J Walker 18YO 70cl
 J Walker Green 70cl
 Knockando 70cl
 Laphroaig 10YO 70cl
 Laphroaig Quarter Cask 70cl
 Laphroaig Select Reserve 70cl
 Ledaig 10YO 70cl
 Pogues 70cl
 Sweet Potato Moonshine 50cl
 Talisker 10YO 70cl
 Tamdhu 10YO 70cl
 Tincup 70cl
 West Cork 10YO 70cl

VALUE SPIRITS DEAL PAGE 74

Old Monarch Blended Whisky 70cl
 Old Monarch Blended Whisky 1.5ltr
 Southbank Gin 1.5ltr
 Juan De La Costa White Rum 70cl
 Juan De La Costa White Rum 1.5ltr
 Juan De La Costa Dark Rum 70cl
 Angelo Shot White 70cl
 Angelo Shot Black 70cl
 D&R Sours Apple 70cl
 D&R Sours Cherry 70cl
 D&R Sours Blackcurrant 70cl
 D&R Sours Raspberry 70cl
 D&R Sours Tropical 70cl
 D&R Sours Mango 70cl
 D&R Sours Cola Cube 70cl
 ISEO Sambuca Apple 70cl
 ISEO Sambuca Banana 70cl
 ISEO Sambuca Blue Mandarin 70cl
 ISEO Sambuca Black 70cl
 ISEO Sambuca Cinnamon 70cl
 ISEO Sambuca Orange & Mango 70cl
 ISEO Sambuca Raspberry 70cl

BEER & CIDER DEAL**PAGES 77 TO 78**

Vedett Blonde 5.2% (24)330ml
 Fordham Route 1 IPA 4.5% (24)355ml
 Saugatuck Backyard IPA (24)355ml
 Founders All Day IPA 4.7% (24)355ml
 Curious Brew Lager 4.7% (12)330ml
 Curious Brew IPA 4.4% (12)330ml
 Innis & Gunn Lager 4.6% (12)330ml
 Innis & Gunn Gunpowder
 IPA 5.6% (12)330ml
 Innis & Gunn Original 6.6%
 (12)330ml
 Innis & Gunn Blood
 Red Sky 6% (12)330ml
 Hophouse 13 5% 12)330ml
 Piston head 5% (24)330ml Cans
 Piston head Amber
 6% (24)330ml Cans
 Birra Morena 5.2% (24) 330ml
 Dortmund 5% (24)330ml Cans
 Lucky Buddha 4.8% (24) 330ml
 Beer Lao 5% (12) 640ml
 Beer Lao 5% (24) 330ml
 Bangla Beer 4.8% (12)660ml
 Bangla Beer 4.8% (24)330ml
 Kingfisher 5% (24)330ml
 Bintang 4.7% (24)330ml
 Kirrin 5% (24)330ml
 Tsingtao 4.8% (24)330ml

Guinness Rye Pale (8)50ml
 Guinness West Indies
 Porter 6% (8)500ml
 Guinness Milk Stout (8)500ml
 South West Orchards
 Craft Cider 5% (12) 500ml
 South West Orchards Raspberry
 Cider 4% (12) 500ml
 Savanna Cider 5.5% (24)330ml
 Luscombes Cider 4.9% (24)32cl
 Aspall Suffolk
 Draught 5.5% (12)500ml
 Aspall Harry Sparrow 4.6%
 (12)500ml
 Aspall Premier Cru 7% (12)500ml
 Aspall Isabel's Berry 3.8% (12)500ml
 Jack Daniels Cider 4% (12)330ml
 Smirnoff Cider Mandarin &
 Pink Grapefruit (8)500ml
 Smirnoff Cider Raspberry &
 Pomegranate 4% (8)500ml
 Smirnoff Cider Passion fruit &
 Lime 4% (8)500ml
 Crabbies Original 4% (12)500ml
 Crabbies Raspberry 4% (12)500ml

