



## Naturex highly commended for Sustainability and Environment Initiative of the Year at NuW Excellence Awards

Frankfurt, 15<sup>th</sup> November 2012 – Naturex was announced as NuW Excellence Awards finalist and has achieved highly commended status in the Sustainability & Environmental Initiative of the Year category by UBM plc main organiser of the Health Ingredients Europe event taking place at the Messe Frankfurt between the 13<sup>th</sup> and 15<sup>th</sup> November 2012. The Awards was presented at a drinks reception at the Messe Frankfurt from 6pm on the 13<sup>th</sup> November 2012.

Close to 40 entries were received into the awards with submissions coming from mainland Europe, Taiwan, China and the United States.

Chairman of judges Peter Wennstrom commented on the finalists: "*The calibre of entries submitted and the level of interest in the 2012 NuW Excellence Awards programme was impressive.*"

For example the Naturex Foundation – Jacques Dikansky\* has refurbished in partnership with a local non-profit organization called E.M.A (Enfance Maghreb Avenir) association, a school located close to our factory in Casablanca (Morocco).

Antoine Dauby, Secretary of the Naturex Foundation – Jacques Dikansky stated: "We are pleased to see our efforts recognized this way. Our Foundation is one of the ways to shape our business in the best interests of the communities where we source our raw materials. This recognition is also a great homage to our former president and C.E.O., Mr Dikansky who passed away this year and created our Foundation."

Building on the renowned Innovation Awards, the NuW Excellence Awards 2012 has recognised individuals and business for their exemplary work and contribution to the industry.

The awards have been judged by a leading panel of industry experts who evaluated the entry on its ability to demonstrate and drive innovation. The judging panel is as follows: **Chair of judges:** Peter Wennström, President - The Healthy Marketing Team Bart Fischer, Manager Product Innovation – Albert Heijn Georges Bruelle, Prospective Manager – Danone Albert Zwijgers, Senior Food Technologist – Unilever John Madden, Head of Ingredients Research – Euromonitor Ian Gordon, Chef d'entreprise – Giract Elodie LeBastard, Food Law Manager – EAS Kamel Chida, Associate Director Open Innovation – General Mills Luis Fernandez, Vice President Global Applications – Tate & Lyle

## \*About the Naturex Foundation – Jacques Dikansky

In homage to Jacques Dikansky who passed away on 30 September 2012, the Board of Directors decided that the Naturex Foundation be renamed "Naturex Foundation-Jacques Dikansky". The Naturex Foundation – Jacques Dikansky is an independent entity with its own resources, which supports in particular education, medicine, and basic necessities in communities from which Naturex derives plant materials, outside of any economic interest.

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