Introduction of Japan Hydrogen Association (JH2A)



1. Background for Foundation

(1) Global Trend

Initiatives for developing hydrogen society are accelerating around the world

The European Green Deal (Dec 2019) Europe Carbon neutral by 2050 EU Hydrogen Strategy (Jul 2020) Germany National Hydrogen Strategy (June 2020) Basic Hydrogen Strategy (2017) Strategic Roadmap for Hydrogen and Fuel Cells (2019) Japan Strategy for Developing Hydrogen and Fuel Cells (2019)

1. Background for Foundation

(2) Hurdles

3 hurdles to promote hydrogen society:

1 Demand creation

Mobility, power, chemicals, steels

2 Cost cuts by innovation

Reducing production/shipping/storage costs by innovations

3 Providing funds

Important to realizing 1 and 2 at the same time

An inter-sector association needed to solve these hurdles

2. About Us

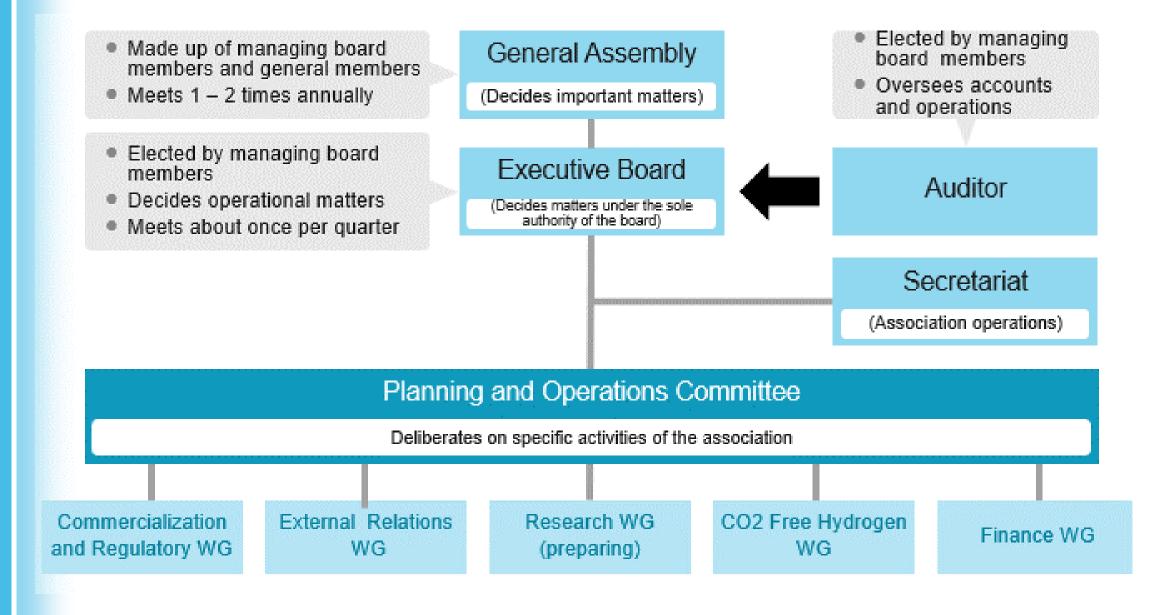
Mission	Develop hydrogen society rapidly, by realizing implementation projects, with overall supply chain, as an inter-sector and open association
Name	Japan Hydrogen Association (JH2A)
Chairmen	Takeshi Uchiyamada, Chairman of the Board of Directors, Toyota Motor Co. Takeshi Kunibe, Chairman of the Board, Sumitomo Mitsui Financial Group Akiji Makino, Chairman and CEO, Iwatani Corporation
Establishm ent	December 2020 as Voluntary Group, aiming to be categorized as The General Incorporated Association
Executive Board Members	Iwatani Corp, INPEX Corp, ENEOS Corp, Obayashi Corp, Kawasaki Heavy Industries, The Kansai Electric Power Co Inc, Kobe Steel Ltd, Chiyoda Corp, Toshiba Corp, Toyota Motor Corp, Panasonic Corp, Sumitomo Mitsui Financial Group Inc, Mitsui & Co Ltd,
Members	253 Companies/Organizations (As of Aug 25, 2021)

Member List (As a part)





3. Organization



4-1. Activity: Establishment Ceremony





Photo Session by JH2A Executive Board Members with Mr. Kajiyama, Minister of Economy, Trade and Industry, and Mr. Maeda, Governor of Japan Bank for International Cooperation

Mission Statement was handed from co-chairman of JH2A to Mr. Kajiyama, Minister of Economy, Trade and Industry.



4-2. Activity: Policy Recommendations





Policy Recommendation Letter was handed from 3 co-chairmen of JH2A to Mr. Kajiyama, Minister of Economy, Trade and Industry.

Active opinions were exchanged between 3 co-chairmen of JH2A and Mr. Kajiyama, Minister of Economy, Trade and Industry.



5. Activities

- Propose & coordinate implementation projects
- 2 Creating funds & setting base rules
- 3 Advocacies for demand creation, deregulations
- 4 Diplomatic activities
- Global/domestic intelligences

6. Working Groups



Commercialization and Regulatory

Policy proposals for implementation & deregulations *Roadmap

2 External Relations

Collaborations with industrial organizations, Hydrogen Council, Public communications

3 CO2 Free Hydrogen

Definition of CO2-free hydrogen, dealing with CCS

4 Finance

Fund raising, project finances, policy proposals to support investments

7. Implementation Projects

Project Plans

Local Production & Use

Economic zones together with local authorities



2 Supply Chain

Overseas H2 production, shipping & storage



3 Demand Expansion

To business fleets, trains, ships, chemicals, steels



