Richard Nixon Presidential Library Contested Materials Collection Folder List

Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/2/1972		Domestic Policy	Memo	From Higby to Mort Allin RE: a Democratic program called "The Loyal Opposition." 1 pg.
9	18	2/29/1972		Campaign	Memo	From Higby to Colson RE: not using the China trip for the campaign. 1 pg.
9	18	2/17/1972		Campaign	Memo	From Higby to Colson RE: a youth job. 1 pg.
9	18	2/8/1972		Campaign	Memo	From Higby to Colson RE: Colson's inability to grasp the subject matter of a recent memo from Haldeman. 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18		V	White House Staff	Memo	Copy of an informal paper from Colson to Higby RE: Haldeman and Buchanan. 1 pg.
9	18	2/3/1972		Campaign	Memo	Copy of a memo from Buchanan to Haldeman and Colson RE: Goldwater's view of Muskie. Handwritten notes on original added by unknown. 1 pg.
9	18	2/3/1972		Campaign	Memo	From Colson to Buchanan RE: Tony Smith and Barry Goldwater. 2 pgs.
9	18	2/7/1972		Campaign	Memo	From Higby to Colson RE: sending articles to Julie Eisenhower. 1 pg.
9	18	2/7/1972		White House Staff	Memo	From Higby to Colson RE: speakers on "Lincoln Day." 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/16/1972		Campaign	Memo	From Higby to Julie Eisenhower RE: an attached article. 1 pg.
9	18	2/10/1972		White House Staff	Memo	From Higby to Haldeman RE: a paper submitted by Colson on White House operations. 3 pgs.
9	18	2/7/1972		Campaign	Memo	To Higby RE: thoughts on campaign travel. Author unknown. It is possible that the memo is simply a reminder that Higby wrote to himself. 1 pg.
9	18	2/17/1972		White House Staff	Memo	From Higby to Malek RE: Haldeman's thoughts on "aids" carrying out Malek's new responsibilities. 1 pg.
9	18	2/17/1972		Campaign	Memo	From Higby to Malek RE: "1701." 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18		✓	Campaign	Other Document	Anonymous paper describing how the efforts of "1701" are slowly taking over RN's 1972 campaign. 2 pgs.
9	18	2/3/1972		White House Staff	Memo	From Higby to Malek RE: recruiting the best possible employees. 1 pg.
9	18	2/3/1972		White House Staff	Memo	Copy of a memo from Higby to Malek RE: recruiting the best possible employees. 1 pg.
9	18	2/2/1972		White House Staff	Memo	From Higby to Haldeman RE: finding the best recruits in the U.S. for White House employment. 1 pg.
9	18	2/1/1972		White House Staff	Memo	Copy of a memo from Chapin to Haldeman RE: Malek and the recruitment of "advancemen." 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/2/1972		White House Staff	Memo	From Malek to Higby RE: the top ten advance men candidates. 1 pg.
9	18	2/28/1972		White House Staff	Memo	From Malek to Haldeman RE: progress report on the hiring of fifty advance men. 2 pgs.
9	18		V	White House Staff	Other Document	List of potential White House advance men. 4 pgs.
9	18		✓	Personal	Other Document	Resume of John R. Berthold. 2 pgs.
9	18		✓	Personal	Other Document	Resume of Raymond L. Brown. 4 pgs.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18		✓	Personal	Other Document	Biographical sketch of William W. Falsgraf. 1 pg.
9	18			Personal	Other Document	Resume of Henry Frigon. 4 pgs.
9	18		✓	Personal	Other Document	Paper detailing the experience of B. Wayne Hughes. 1 pg.
9	18		V	Personal	Other Document	Resume of Charles M. McArthur. 2 pgs.
9	18		V	Personal	Other Document	Resume of Joseph C. Mendel. 3 pgs.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18		✓	Personal	Photograph	Resume of C. Wade Tambor. 2 pgs.
9	18	11/3/1971		Personal	Photograph	Resume of Richard A. Wallen. 2 pgs.
9	18		✓	Personal	Other Document	Biographical sketch of Donald C. Wegmiller. 1 pg.
9	18	2/2/1972		White House Staff	Memo	From Higby to "Fred Malek Follow-Up" RE: following up with Malek with financing and a lawyer for Stans. 1 pg.
9	18	2/1/1972		White House Staff	Memo	From Higby to Malek RE: getting a job for Snyder "in Indiana or somewhere." 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/14/1972		Personal	Memo	From Higby to McKee RE: keeping Haldeman appraised of the birthdays of his family and friends. 1 pg.
9	18	2/29/1972		White House Staff	Memo	From Higby to Strachan RE: sending invitations. 1 pg.
9	18	2/17/1972		Personal	Letter	From Higby to Mark Smiler RE: assistance in Higby's China trip. 1 pg.
9	18		✓	Personal	Other Document	Business card of Mark Smiler. 1 pg.
9	18	2/14/1972		White House Staff	Memo	From Higby to Strachan RE: cleaning up a meaningless memo to RN. 1 pg.

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Box Number	<u>Folder Number</u>	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/14/1972		White House Staff	Memo	From Higby to Strachan RE: "the documentary film situation." 1 pg.
9	18	2/10/1972		White House Staff	Memo	From Higby to Safire RE: turning an attached document into a book. 1 pg.
9	18	2/10/1972		White House Staff	Memo	Copy of a memo from Higby to Safire RE: turning an attached document into a book. Handwritten notes on original added by unknown. 1 pg.
9	18	2/8/1972		White House Staff	Memo	Copy of a memo f rom Colson to Haldeman RE: Victor Lasky's book. Handwritten notes on original added by unknown. 2 pgs.
9	18	1/31/1972		White House Staff	Memo	Copy of a memo from Doug Hallett to Colson RE: an analysis of Lasky's book and a list of suggestions on how to improve it. 4 pgs.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/10/1972		White House Staff	Memo	From Higby to Safire RE: turning an attached document into a book. Handwritten notes added by unknown. 1 pg.
9	18		✓	Domestic Policy	Other Document	Notes written by unknown about Lasky. 1 pg.
9	18	2/10/1972		White House Staff	Memo	Copy of a memo from Higby to Safire RE: turning an attached document into a book. Handwritten notes on original added by unknown. 1 pg.
9	18	2/8/1972		White House Staff	Memo	From Colson to Haldeman RE: Lasky's book. 2 pgs.
9	18	1/31/1972		White House Staff	Memo	Copy of a memo from Doug Hallett to Colson RE: an analysis of Lasky's book and a list of suggestions on how to improve it. 4 pgs.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/10/1972		Campaign	Memo	From Higby to Strachan RE: possible disruptions at the Republican National Convention. 1 pg.
9	18	2/8/1972		Campaign	Memo	From Higby to Strachan RE: vice presidential trial heats. 1 pg.
9	18	2/8/1972		Campaign	Memo	From Higby to Strachan RE: Haldeman's views on polling. 1 pg.
9	18	2/7/1972		Campaign	Memo	From Higby to Strachan RE: additional poll questions. 1 pg.
9	18	2/2/1972		Campaign	Memo	From Higby to Strachan RE: implemeting material generated by Buchanan and Khachigian. 1 pg.

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Box Number	Folder Number	Document Date	No Date	Subject	Document Type	Document Description
9	18	2/2/1972		Personal	Memo	From Higby to Strachan RE: a request from Haldeman's sister. 1 pg.
9	18	2/1/1972		Campaign	Memo	From Higby to Strachan RE: recent polling results. 1 pg.
9	18	2/1/1972		Campaign	Memo	From Higby to Strachan RE: a "National Review" article focusing on Haldeman and the Jewish vote. 1 pg.
9	18	2/16/1972		Campaign	Memo	From Higby to Strachan RE: recruiting celebrity supporters of RN. 2 pgs.

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February 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. MORT ALLIN

FROM:

L. HIGBY

Apparently there was a program entitled "The Loyal Opposition" that was on by the Democrats a few days ago. Can you please give me the dope on what this program was about, who appeared on it and what the rundown was. I remember something appearing in a news summary, but Bob would like a fuller readout on how the program went.

Thank you.

LH:kb

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. CHARLES COLSON

FROM:

L. HIGBY

SUBJECT:

Stories on China

To confirm any misunderstandings, there should be no story on the China trip at all in any of the RNC publications. There should be no political exploitations of the trip and none of our speakers should be trying to exploit it politically, i.e., there should be no statements saying how we are sure this will help the President in the polls or assure us of three million additional votes, etc.

Will you please make sure all the speakers are aware of this.

LH:kb

February 17, 1972

MEMORANDUM FOR:

CHUCK COLSON

FROM:

L. HIGBY

SUBJECT:

Youth Job

I discussed with Bob your memorandum regarding youth job and he has reached the following conclusions:

- 1) It is OK to go ahead and hire Cohen as Barker's Executive Assistant, providing there are no political problems;
- 2) He would like to hold up for now on the girl and have you spend the next two weeks checking out some alternate people to fill the youth spot. He would like to discuss this spot again with you when you get back.

LH: 1m

DETERMINED TO BE AN ADMINISTRATIVE MARKING 12065, Section 6-102 February 8, 1972 nd NARS, Date 3-26-82 TIAL -- EYES ONLY MEMORANDUM FOR: MR. CHARLES COLSON FROM: L. HIGBY

Several points that you undoubtedly aren't aware of but should be regarding the attached, including the point of Haldeman's reply --

You apparently only glanced at this memo rather than reading it with understanding as "any good lawyer would".

- 1. The Colson memo dated February 3 was attached as backup to the Buchanan memo when it went into Haldeman. So as a hopefully "good staff man", I think Haldeman had the facts when he reviewed the paper from Buchanan.
- 2. The point of the reply is that Haldeman agrees with Buchanan, particularly his last sentence, "We need a few more Perceys and Brookes and John Sherman Coopers to hit Muskle -- as irresponsibly left." If there is any misunderstanding on what he agrees with, I hope this clears up that point.
- 3. Too bad the issue of Tony Smith got in the way of getting something done on this one, but I guess that's the breaks; "pure shit" or not.

Old staff men proverb: "Read directions on mounting target before practicing shooting from hip with one eye covered."

LH:kb

as a good Stoff
brown, You Should
bee Sure Bob has
but facts before You
give him a Paper
like Buchanan's Pure Stit as any
one who knows
Town Smith reserves -

. . .

WASHINGTON

February 3, 1972

MEMORANDUM TO:

H. R. HALDEMAN

CHARLES COLSON

FROM:

PAT-BUCHANAN

Dagree

Just got a call from an old friend, Tony Smith, Barry Goldwater's AA. He maintains that he, the Goldwater staff, and even the Senator himself, are increasingly irritated by the nature of the statements sent down there from the White House -- for Barry to say -- and the frequency of the demands made upon him by the White House. Tony realizes that we end run him all the time to go directly to the Senator; but indicated to me that the Senator himself is getting dismayed by the frequency and nature of the attack he is asked to launch. Their view is that we have a long way to go in this campaign, that the Muskie attacks are going to get worse, and that we should not react to each of them in a tough fashion, so early in the game. In my view, there is something to what he says. To hammer Muskie continually from the Right is to establish his credentials with both Center and Left. My judgment is that what we need are a few more Percys and Brookes and John Sherman Coopers to hit Muskie -- as irresponsibly left.

Buchanan

But - who do You ogree wich, Smith of Goldwader?

Se attachod

Sw

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12065, Section 6-102
By By Mars, Date 3-26-82

COMPLETE THAT

February 3, 1972

LEWORANDUM FOR:

PAT DUCHAMAN

FROM:

CHARLES COLSON

In response to your note about Tony Emith, unfortunately he has become a very sensitive using comen. I know he is an old friend of a lot of us around here but we have been having a very serious proclam with late. He compaded over Nock Much and Timmons tals morning because on a statement we drafted and sent up yesterday.

Let me demonstrate the problem to you. Chamele al: I met Coldwriter for dark a a in the Second and he raised hely hell with me that our legionaive litituen report hour has not given him the and the finished the first will receive the first of a sectional to a comment of on it because he had not received a comy and heat he was damin isd up with us a disignal in to to things and never living thin any material to work with. The told the he was thing on a IV program and no one had tent aira anguang. Compountery forat him a memo with serie talking prices for him all flow and the new way deny Umith blaw his soritinat we were renelar thin a so Coldwaler and lactured up on the last that he has been written there a let loo for directly or us on a many and the roll of the realist the ambitual is will be by Jean mais course tabile of size. Toronale id: Je my Tony raved and unnied to you, it ill birry sons one , bot Moch saying that This wonnturadings like the speech you prenered yesterday. MacGreeor called Goldwater today. Coldwater very willingly and happing took all or the solate case I act regor raye him (the came points that were in over angeon) and then applied for valueracy's statement which he said so uncertained the Benator cann't like. Caldwater seemes startled, said he had never seen the speech or the statement and had no idea what Clark was tailing about

Hence we are commissively whipsewed. Coldwater demands we give him things. Whenever I have dealt with him he has used them

willingly, happly and has been appreclative. Whenever Tony gets in the act there is a problem.

Daving been on the Hill for 5 years I am very familiar with this tyndrome. For 7 is predicting his cose and his own relationship with his boss and there is no way to crack it.

We have, by the way, only cent 3 flings to Goldwater in the last 3 weeks. Two of which to my certain knowledge he had wanted.

I istend to gut a schudule request in for the President to talk with Darry clone, happingly to got some working arrangement settled and to get around the like it problem we have at the moment with smith.

cc: Clark MacGregor Bill Thamens Meel Mech H.R. Helceman

3 -

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. CHARLES COLSON

FROM:

L. HIGBY

In coming down on the airplane yesterday, Mr. Haldeman was talking to Julie Eisenhower and happened to raise the point of some articles that we had recently been mailing out.

Julie asked that any articles we mail out in the future we please send copies of them to her.

Will you please ask Kathy Balston to make sure this is done and get together with Connie Stuart, I would guess, to determine what the best means of getting stuff to Julie is.

You also might want to send her the editorial of the day.

ce: Mrs. Connie Stuart

LH:kb

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. CHARLES COLSON

FROM:

L. HIGBY

No need for a formal reply on this, just write on the bottom. I assume we are putting together some Lincoln Day Speaker's kits. Is that correct?

LH:kb

February 16, 1972

MEMORANDUM FOR:

JULIE EISENHOWER

FROM:

239

L. HIGBY

I believe this is the article that you and Mr. Haldeman discussed on the plane last week.

Attachment

LH:pm

All sk Golson

February 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

L. HIGBY

SUBJECT:

The Attached Paper on

Staff Operations for Chuck Colson

Fred Malek fully endorses Chuck Colson's paper and suggests that you approve it. He feels it fits in perfectly with his plans here at the White House for politicizing the government, etc.

Kehrli and I have a few points that you may at least want to raise with Chuck prior to approving his changes.

- If you approve Colson's memo, which you have basically given Chuck license to do (though he has already done it to some extent) is set up a campaign organization here at the White House. This is not necessarily all bad, but you should be aware that is what is occuring.
- 2. I agree with Colson that Des Barker does need an assistant, however, hopefully he will pick a senior rather than a junior man to work with him; preferably somebody in the \$20,000 to \$25,000 range -- non-commissioned.
- 3. One of the main problems we have been unable to solve in a lot of the areas, is the need for a "star" and Colson should be looking for a "star" in each area.
- 4. With regard particularly to youth, is it really worth having a youth man here at the White House? Probably so, but one could make an honest argument that we get a lot more votes by getting another man in here to work on aging problems and writing off youth completely. Nonetheless, for cosmetic appearances

I suppose you need a youth man here. Once again, if we could find someone who was a "star" it would be helpful. This individual should be brought in at the \$20,000 to \$25,000 level once again.

- 5. Regarding labor, Chuck raises the problem of no political apparatus at the Department of Labor. He should be instructed to give this problem to Malek and have him work on it immediately. He also indicates that one of Bill's primary activities now is to get some sort of a labor organization built over at 1701. I would argue that this is ridiculous. This is something they should be doing and suggest you send a memorandum to Mitchell with a copy to Magruder immediately getting this underway.
- 6. The gentleman Colson is trying to hire for the ethnic Catholic area -- Mr. Mike Balzano -- is the individual who wrote the original report for the ethnic area that went to the Attorney General and you. You did not look very favorably on this report, saying that it was very idealistic and really didn't grasp a lot of the basic issues. Several questions should be asked here. First of all, can one man handle with the ethnic and Catholic areas. Secondly, do we want that man to be here rather than at 1701. Perhaps Colson sees this exercise more as a pressure building activity to make sure something is going rather than waiting for 1701 to come along. If so, that is fine and Balzano should be approved.

I agree with Malek that Balzano should be detailed over here at least to get this effort going. Kehrli does not concur.

7. Mel Stephens did do an excellent job in the veterans area, as well as working in the youth area as you will recall from last summer. The problem in veterans is that we have still been unable to get a "star" and Stephens is not a "star". One of Stephens' first assignments should be to get someone who we can get out in front on this issue. We have done a number of excellent things for veterans but have been unable to get a spokesman who can attractively articulate what we are doing.

8. With regard to Scali, Colson makes the statement that Scali is holding up his side of the operation. You are probably in the best area than anyone to judge whether or not that is the case. However, your comment about Scali worrying too much about substance and not enough about presentation and selling could probably be reemphasized.

Summary:

Colson has built his operation on a "catch as catch can" basis, eking out the best out of what was available. You might want to consider as an alternative having Colson really find top-flight men for the really important areas where work needs to be done. I would suggest the best way to handle this would be to wait until Malek has a week or so to develor his plan and then present him with this very same point. Isn't there really some way we can get top-flight men working in each of these areas rather than stretching as thin as possible and thus ending up with George Bell handling labor, a 24 year-old handling aging, etc. If we have agreed to the concept that a skeleton campaign operation should be set up here under Colson, then we might as well have it staffed with the best people possible.

Attachment

LH:kb

1

February 7, 1972

MEMORANDUM FOR:

LARRY HIGBY

You are to get to Haldeman your thoughts on the upcoming Campaign and travel staff. Include the fact that Ehrlichman should be on the Campaign, Price should be here and Safire and Buchanan should be on the road.

LH:kb

DETERMINED TO BE AN ADMINISTRATIVE MAPKING E.O. 12356, Section 1.1

By Hold NARA, Date 3-20-95

CONFIDENTIAL EYES ONLY

February 17, 1972

MEMORANDUM FOR:

FRED MALEK

FROM:

L. HIGBY

I have had an opportunity to discuss with Bob the subject of aids in carrying out your new responsibilities and he reports the following:

- Positioning with the President -- With regard to meeting with the President, that will be up primarily to how Mitchell and Bob are able to work and, as I am sure you are aware, will be on a specific basis rather than as a general policy;
 - 2) With regard to the idea of the twice monthly written report, Bob says that this report should come to him to discuss with appropriate members of the White House Staff, rather than to the President;
 - 3) With regard to the 8:15 meeting, this should be no problem, John Mitchell should simply request of Bob that you be included in the 8:15 meeting and once this request is made Bob will try his best to accommodate you;
 - 4) With regard to a tendance at Cabinet meetings, this is also no problem and you should inform Alex that you should attend now as part of a new policy;
 - 5) Regarding the A Car List, this simply cannot be done at this time;
 - 6) With regard to the Conference Dining Room, there is no problem here and this should be done on the same basis as Colson, i.e., it is available to you when you need to use it for purely business reasons.

We didn't win them all but quite a few and I think this is a good start.

LH:lm

February 17, 1972

MEMORANDUM FOR:

FRED MALEK

FROM:

L. HIGBY

The attached is forwarded to you for your information as to how one man views the operation currently going on at 1701. For obvious reasons, I have removed the addressee, although it is not too difficult to figure out who it is.

I would appreciate your not showing this to anyone else but thought you might be interested in it simply as one man's view point of some things that need to be done.

LH:1m

This is none of my business but I have very serious concerns that the organizational effort at 1701 is not being properly coordinated with the RNC organizational effort. I am sure that this is something that the AG will straighten out as soon as he is on board, but at the moment the situation is not healthy.

Teddy White observed in a conversation with a mutual friend a few weeks ago that we were making precisely the same mistake that Johnson made, that we were allowing the RNC to wither on the vine and that our Presidential campaign effort is in effect trying to take over all organizational effort for Independents, Democrats and Republicans. White pointed out that the party organizational effort can increase the turnout of party faithful by 4 - 5 percentage points. With a well organized Republican effort, we might get 76 percent of the registered Republicans to the polls and without that effort the number might be 72 percent. I don't know how valid the statistics are, but that is the example that White used.

I've always marveled at the way Len Hall structured the 1956 campaign. The Citizens' effort was totally separate from the organized party effort. The Citizens' Committee went after Independents and Democrats -- and the party machinery had the sole task of producing the Republican vote. From what I have learned of the operation at 1701, it is being geared up to organize the entire effort -- Republican as well as Democrat and Independent.

If this is true, what will inevitably happen is that tried and true party workers will be neglected. We simply do not have the capacity -- no one does -- to set up organization structures that duplicates the

established party structure. As a result the State Committee member or County Chairman in Pinellas County, Florida, for example, will feel neglected if he is not brought into the Nixon effort. He may be a complete dud -- we may not want him. On the other hand, it is better to have him feel that he is performing -- perhaps for the National Committee -- than to feel that he is simply being left out of the action. In short, the two efforts have to complement one another, not be duplicating or competing for the same constituencies.

This is a very basic, fundamental and simple point but I am not sure from what I hear that it is clearly understood. The Nixon operation should coordinate the two. The Citizens should have one clear assignment and the RNC, another clear assignment -- and only at the top of either the State or National organization does someone try to oversee that both are performing their mission.

My fears could be totally unfounded and based on ignorance. I do get a lot of isolated reports from around the country, however, that (a) the Republican organization is not gearing up; (b) that a lot of the faithful feel neglected; and (c) that we are dealing in many cases through some party leaders in some states, but ignoring others. There's room for everybody. All of the regular party workers can feel very much involved with the job of turning out the Republican vote and the Nixon leaders can concentrate a Citizens' effort on the non-Republican vote.

I have been discussing many things of late with the Attorney General. I have deliberately not raised this point, although I have been sorely tempted to do so, because I think I might be straining my new relationship with him. I think he would quite correctly feel that I was butting into his affairs in an area of no concern to me.

If in your mind, the point has any validity, I would hope that someone would take a hard look at it.

February 3, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. FRED MALEK

FROM:

L. HIGBY

SUBJECT:

Recruiting Top "50"

Below are several points with regard to recruiting of the top people in the country:

- It would be interesting for you and Chapin to do comparisons, i.e., using the same criteria, both of your lists are valuable, but they are not comparable.
 Would you please ask Dwight to do a list of the best men.
 Would you also do a list of what you evaluate as the best potential advancemen and also forward these to Bob.
- 2. How long will it be before this project is completed?
 Bob is anxious, as you know, to go ahead setting up the
 dinners and would like some time estimate from you as
 to its completion date. I told him approximately one month.
- 3. I assume you are also doing the long-range project, i.e., looking for the best people in the fields we have discussed who may not necessarily be in any way suitable for the campaign. We should know where these people are so when we are ready we will be able to tap them post-election.

LH;kb

THE WHITE HOUSE WASHINGTON

February 3, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. FRED MALEK

FROM:

L. HIGBY

SUBJECT:

Recruiting Top "50"

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- 1. It would be interesting for you and Chapin to do comparisons, i.e., using the same criteria, both of your lists are valuable, but they are not comparable. Would you please ask Dwight to do a list of the best men. Would you also do a list of what you evaluate as the best potential advancemen and also forward these to Bob.
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•

WASHINGTON

February 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

L. HIGBY

SUBJECT:

Recruiting of Top People in the Country

The attached is just a progress report, but I think it confirms the fact that significant efforts are being made in getting hold of the top people around the country and being ready to test them. If you were to hold your dinner right now with the top ten people we have locked on to so far, the attached list at Table by Fred Malek would be the one you would use. Fred says that Dwight's list is not that good. He is operating under the handicap of not having seen several of the people (you will note there is only the agreement of one name between the two lists).

As Fred has indicated, the project is approximately two-thirds complete and should be wrapped-up in approximately one month.

In addition to this, Fred is also operating another long-range effort which is to locate the top two or three specialists in specific areas that, while not necessarily suitable in the Campaign, could be very useful later on, i.e., financial experts, labor negotiators, etc.

In addition to setting up a couple of dinners for you with these top people on the outside, Fred has also suggested that we try a similar meeting with those top ten people on the inside. I agree the idea may have some merit and have asked him to forward to you a list of who he feels those people are.

Attachment

WASHINGTOR

February 1, 1972 1:00 p.m.

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

DWIGHT L. CHAPIN

SUBJECT:

Malek -- Advanceman Recruiting

Fred Malek stated you wanted to have a list of the ten best men I felt we had come up with from our recruitment program. Be advised that due to the China trip I have not interviewed all of the candidates under consideration. However, the following is my list of the ten best. (They are not ranked.)

Raymond Brown
Peter Jarvis
Peter Ochs
Steve Pease
Dan Searby
William Walker
Frederick Webber
Homer Luther
Thomas Hart
William Hogan

We have also interviewed two men whom I feel would be outstanding candidates for the backup position to Bull.

The first man is Tom Hart whom I have on the above list since he could also be a good advanceman.

The other is Terry O'Donnell who is younger than Hart and who I would not rank as one of the ten best in terms of advancing, although he would be a good aide.

It is Fred Malek's opinion that William Hogan, who is listed above, would be a good candidate for the Bull backup position. Until I have watched him doing some advance work, I would not recommend him.

February 2, 1972

MEMORANDUM FOR:

LARRY HIGBY

FROM:

FRED MALEK 7000

SUBJECT:

Top Ten Advance Men Candidates

I believe there are several reasons for Chapin's and my differing on our selection of the top 10 Advance Men. These reasons are:

- 1. Chapin interviewed only 6 of those on my list Berthold, Brown, Falsgraf, McArthur, Tambor, and Wegmiller.
- 2. Chapin's list included three from the Government (Searby, Walker, and Webber) whereas we had purposely excluded people now in the Government. Even if we had not excluded them, however, I must admit that I would not have placed those three in the top 10.
- 3. It is quite likely that Dwight is using a slightly different set of criteria. He is probably reporting to you on who he thinks the best Advancemen would be. My list contains those who are the 10 people who would be good Advancemen and top candidates for Assistant Secretary level positions later on. Therefore, I have put more emphasis on established track records.

In any case, I am not sure Dwight and I are that far off. My list of the second 10 would include all of those on his list except for Searby, Hart, and Hogan. Let me know if you need any more on this.

MEMORANDUM

THE WHITE HOUSE

CONFIDENTIAL

January 28, 1972

MEMORANDUM FOR:

BOB HALDEMAN

FROM:

FRED MALEK.

SUBJECT:

Progress to Date on the Selection

of 50 Advancemen

For your information, the following is a progress report on our efforts to locate and select 50 Advancemen for the President's campaign.

To date, the program is approximately two-thirds complete. We have screened 1002 resumes, initially interviewed 382 people around the country, invited 44 candidates into Washington for interviews with Walker, Chapin and myself and selected 36 of those invited. Their names, titles, ages and locations are listed at Tab A. Of those selected, 5 are currently in the Government, 11 are attorneys, 17 are businessmen, 2 are from the military, and 1 is a Hospital Administrator.

I would rate the following men as being the best ten to date (resumes attached at Tab B):

Name	Profession	Age	State
Rick Berthold	Business	34	California
Raymond Brown	Law	35	Mississippi
William Falsgraf	Law	38	Ohio
Henry Frigon	Business	36	Connecticut
Wayne Hughes	Business	36	California
Charles McArthur	Business	34	Florida
Buzz Mendel	Busicess	32	New York
Wade Tambor	Busiss	39	Massachusetts
Richard Wallen	Law	34	California
Donald Wegmiller	Hospital Adminis- tration	3.3	Minnesota

Bob Haldeman page 2

I think it would be excellent to follow through on your initial idea of inviting these men to meet with you in two groups of five each. Please let me know if and when you would like this arranged. It would be helpful to them and, I believe, beneficial to you in terms of learning their views and gaining a more direct view of what is available to the President.

The program has identified a number of other outstanding candidates who should also prove to be excellent candidates for key posts after the election. As an added payout, those who were not selected have been referred to the Campaign Committee for utilization, on a part-time, voluntary basis, in the state campaign organizations. They should provide each state organization with a good group of volunteers upon which to build their teams.

We project that the entire program will be completed by the end of February. This date is later than originally anticipated but the delay was due to scheduling problems on arranging interviews with all concerned parties in Washington.

Please let me know if you have any questions or suggestions.

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Name	Age	Title	Affiliation	Location
David Andrews	37	Partner	Perkins, Coie, Stone, Olsen & Williams	Seattle, Wash.
John Baxter	39	V. P Finance	Multi-National Machinery Mnf.	New York City
John Berthold	34	Gr. Vice President	Great Southwest Corp	. Los Angeles, Cal.
Allen Brennecke	35	Partner	Mote, Wilson & Welp	Marshalltown, Iowa
Raymond Brown	35	Partner	Megehee & Brown	Pascagoula, Miss.
George Christensen	34	Partner	Overton, Lyman & Prince	Los Angeles, Cal.
James Connor	33	Spec. Assistant to Secretary Stans	Dept. of Commerce	Washington, D. C.
Malcolm Cumming	34	Partner	Warner, Norcross & Judd	Grand Rapids, Micl
William Falsgraf	38	Partner	Baker, Hostetler & Patterson	Cleveland, Ohio
David Forward	37	Asst. V. P.	E. F. Hutton	Washington, D. C.
Henry Frigon	36	Pres. Giftware Gr.	General Housewares Corporation	Stamford, Conn.
Gerald Gilbert	38	Partner	Hogan & Hartson	Washington, D. C.
William Hogan	30	Spec. Asst. to Superintendent	U.S. Naval Academy	Annapolis, Md.
Wayne Hughes	36	President	Century Assets Corp.	Los Angeles, Cal.
James Hunter	30	Permanent Receives	r Sparkman and McLean Company	Seattle, Wash.
Peter Jarvis	35	Partner	Montgomery, Purdue, Blankinship & Austin	Seattle, Wash.
Wilbur Jones	38	Conf. Asst. to Commissioner, FSS	GSA .	Washington, D. C.
John Lytle	36	2nd. V. P.	Continental III. Nat. Bank & Trust Co.	Chicago, Illinois

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Name	Age	Title	Affiliation	Location
Charles McArthur	34	COB & President	Charles McArthur Dairies	Okeechobee, Fla.
Joseph Mendel	32	Associate	Booz, Allen & Hamilto	on New York City
Gerry Morton (only used in Calif.)	.45	Dir., Govt. Relations	TRW Systems Group	Los Angeles, Ca
Peter Ochs	29	V.P. & Gen. Mgr.	Wm. Lyon Developmen Company, Inc.	nt Newport Beach, California
Terrence O'Donnell	27	Captain/detailed to Price Commission	U.S.Air Force	Washington, D. C.
Robert Patterson	37	Partner	Hopkins, Sutter, Owen Mulroy & Davis	, Chicago, Ill.
Steven Pease	28	Mgr. Corporate Planning	Arcata National	San Francisco, Cal.
Howard Roycroft	42	Partner	Hogan & Hartson	Washington, D. C.
Daniel Searby	38	Dir., Latin America Financing	OPIC	Washington, D. C.
Wade Tambor	39	Exec. V. P.	Technology Mgmt. Inc	. Cambridge, Mass
Philip Thomas	36	Vice President	E. F. Hutton & Co.	New York City
William Walker	34	Deputy Director	Office of Consumer Affairs	Washington, D. C.
Richard Wallen	34	Partner	Harris, Kiech, Russell & Kern	Los Angeles, Cal.
. Frederick Webber	34	Spec. Asst. to Secy for Legislative Aff.		Washington, D. C.
Donald Wegmiller	33	Administrator	Fairview Southdale Hospital	Minneapolis, Minn.
Peter Genereaux	40	President	Chemical Optima- tion Services, Inc.	New York City
Homer Luther	32	Chairman	Eagle Management & Trust Company	Houston, Texas
Savery Nash	39	President	Containerfreight Cor	p. Long Beach, Cal.

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JOHN R. BERTHOLD

3585 Fairmeade Road Pasadena, California 91107 Telephone: (213) 351-8416

Business: Great Southwest Corporation 609 So. Grand Ave., Suite 1107 Los Angeles, California 90017

Telephone: (213) 680-2294

34 years old. Married, 3 children.

DUCATION:

MBA STANFORD GRADUATE SCHOOL OF BUSINESS, Stanford, California

1963-65

Top 30% of class. Second year courses emphasized marketing and policy.

1955-59

BS WHEELING COLLEGE, Wheeling, West Virginia

Top 20% of class. Major in economics, minor in philosophy. Dean's list four of eight semesters.

USINESS RPERIENCE:

GREAT SOUTHWEST CORPORATION, Los Angeles, California

April, 1971 to Present

Group Vice President and chief operating officer of company's recreation group, a \$50 million division composed of five amusement parks. Responsible for profit and loss general management of current operations, plus planning and financing of group's expansion.

Also a director of GSC.

1968-71

THE LEISURE GROUP, Inc., Los Angeles, California

Senior Vice President, responsible for corporate administrative activities, including financial and shareholder relations, corporate policy development, marketing information systems, manufacturing services, legal, personnel and insurance departments.

Group Vice President in 1970, responsible for line management of two operating groups with sales of approximately \$20 million, plus management of 80-man corporate sales force and product development staff. Also responsible for on-site integration and operating management of \$25 million acquisition.

Vice President-Marketing in 1969, responsible for all marketing and sales activities when company was functionally organized. Supervised 40-man sales force which sold all company products, plus a product contribut groups. Sales in this period showed 17 in vernal provide. Additional polivities included acquisition analysis, plus integration project-team management of new acquisitions.

THE LEISURE GROUP, Inc. (cont'd)...

Product Manager in 1968, responsible for marketing activities of two sporting goods product lines, with combined sales of approximately \$15 million.

1965-68 PROCTER & GAMBLE CO., Cincinnati, Ohio

1963-65

1960-63

Assistant Brand Manager on food product line with annual sales in excess of \$40 million. Successfully launched new product. Responsible for developing both national marketing plan and test market details.

Salesman in 9 county territory in Indiana in 1966. Responsible for selling to grocery trade at both retail and wholesale levels. Ranked as leading salesman (out of 14) in District at end of period.

NORTHERN CALIFORNIA SWIMMING POOL ASSN., Menlo Park, Calif.

General Manager of vertical trade association in swimming pool industry. Responsible for general office management, consumer relations, conducting meetings and seminars, and writing periodic publications. This was part-time job concurrent with two year MBA program at Stanford Business School; income needed to help cover education expenses.

LANE MAGAZINE CO. (SUNSET), San Francisco, California

Sales Representative in San Francisco office. Responsible for calling on advertising accounts representing wide range of industries. Successful in selling several new accounts, as well as increasing business from a number of existing accounts. Left Sunset to enter Stanford Business School.

Assistant to Publisher in Menlo Park headquarters. General administrative duties. Responsible for development of new advertising section of magazine, and administration of a second section.

1959-60 JOHN J. McCORMACK ADVERTISING, Huntington, West Virginia

Account Executive in small agency billing \$500,000 annually. Directly responsible for two accounts (bank and dairy) and assisted in supervision of several other accounts. Acquired two new accounts for agency.

RAYMOND L. BROWN, Attorney

HOME ADDRESS:

2207 Beach Blvd.

Pascagoula, Mississippi 39567

OFFICE ADDRESS:

Post Office Box 787

727 Watts Avenue

Pascagoula, Mississippi 39567

BORN:

Clarksdale, Mississippi, July 7, 1936

PARENTS:

Russell L. Brown (deceased) and

Agnes Hayes Brown Mason

MARRIED:

June 22, 1958 to Carolyn (Lyn) Shoemaker

CHILDREN:

Lynne Allison, born 3/14/60

Raymond Lloyd, Jr., born 6/22/63

Beverly Hayes, born 9/16/70

EDUCATION:

Graduate, Greenville High School, Greenville, Mississippi, 1954

Graduate, University of Mississippi, Oxford,

Mississippi, 1958, BBA.

Graduate, University of Mississippi School of Law, Oxford, Mississippi, 1962, JD. NOTE: Attended University of Maryland Law School part time while playing

professional football.

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BUSINESS AND PROFESSION:

Baltimore Colts, professional football, quarterback and defensive safety, 1958, 1959 and 1960.

Admitted to Bar, 1962, Mississippi.

Law Clerk, United States Supreme Court, Justice Tom C. Clark, 1962-63.

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Admitted to Practice:

State of Mississippi, 1962

Supreme Court of Mississippi

United States District Courts of Mississippi

United States Court of Appeals, Fifth Circuit

United States Supreme Court

POLITICAL:

Republican party since 1963

County Chairman, Rubel Phillips' campaigns for governor, 1963, 1967

State Chairman Citizens for Nixon, 1968

Southeastern co-ordinator, Citizens for Nixon, 1968.

OTHER:

Rotary Club, local president, 1968-69

<u>Jaycees:</u> Local President, 1964-65 National Director, 1965-66

Sigma Chi, social fraternity

Distinguished Service Award, Pascagoula, Mississippi, 1964.

Member, National Railroad Trial Counsel

Practicing attorney since 1962.

Co-owner, or partner, in Megehee & Brown, a Professional Association.

Practice is general, but predominates in litigation, corporate and real estate law.

MILITARY:

Mississippi National Guard, 1954-62

Discharged, 1962, rank E-5.

HONORS AND ORGANIZATIONS:

High School:

President, high school student body.

All-American and All-State football.

All-State semi-pro baseball.

College:

President, School of Commerce and Business Administration.

Omicron Delta Kappa, scholarship, leadership society.

University of Mississippi Hall of Fame

All Southeastern Conference, football, 1957.

Several minor selections and mention on major All-America teams.

Most Valuable Player, 1958 Sugar Bowl.

Senior Bowl, Mobile, 1958

College All-Star Team, Chicago, 1958.

LAW SCHOOL:

Law Review: Mississippi Law Journal

Phi Delta Phi Legal Fraternity

Appointed Law Clerk, Justice Tom C. Clark, United States Supreme Court.

PROFESSIONAL ATHLETICS:

Member, 1958 and 1959 World's Championship Baltimore Colts and 1960 Colts.

Colt Rookie of the Year, 1958.

BUSINESS AND PROFESSION:

Mississippi State Bar Association:

President, Young Lawyers Section 1968-69.

Second Vice-President, Mississippi State Bar, 1969-70.

Chairman Complaints Committee, 1971-72.

Vice President, Mississippi Defense Lawyers, 1971-72.

American Bar Association:

Fellow, American Bar Foundation

Member, Special Committee on National Coordination of Disciplinary Enforcement.

Member, Committee on Unemployment and Social Security.

MILLIAM W. LUPPRULL

BIOGRAPHICAL SKETCH

Education:

Amherst College (A.B. cum laude) 1955; Western Reserve University Law School (LL.B Order of the Coif) 1958; Editor-in-Chief, Western Reserve Law Review 1957-58; Student of the Year Award 1958.

Law Practice:

Partner in the Cleveland law firm of Baker, Hostetler & Patterson; Fellow of the American College of Probate Counsel.

Fraternal and Civic Organizations and Activities:

Beta Theta Pi (President, 1955); Phi Delta Phi (Magister, 1957-58); Past President Amherst Alumni Association of Northeastern Ohio; Board of Managers Heights Y.M.C.A.; Board of Trustees Legal Aid Society; Awarded Distinguished Service Award as Outstanding Young Man of the Year for 1962 by the Cleveland Junior Chamber of Commerce; Member of Board of Governors of Case Western Reserve University Law School Alumni Association; Member of Visiting Committee of Case Western Reserve University Law School; Member of Board of Directors of Canterbury Golf Club; Member of Board of Trustees of Cleveland Health Museum; Member of Court of Nisi Prius; Member of The Tavern Club; Member of The City Club; Member of The Union Club; Member of Case Western Reserve University Board of Overseers.

Bar Activities:

Organized and served as first Chairman of the Junior Bar Committee of the Cleveland Bar Association (Cleveland Junior Bar won Award of Progress from J.B.C. for first-year activities); Secretary, Vice-Chairman and Chairman of the Junior Bar Section of Ohio State Bar Association; Chairman of the Young Lawyers Section of the A.B.A. (1966-67); Member of A.B.A. Centennial Commission (1968-71); Member of Council of Delegates of Ohio State Bar Association (1968-70); Member of A.B.A. House of Delegates; Member of A.B.A. Board of Governors.

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OBJECTIVE:

Current - Prendent Siftware Group, Seneul Housewores Corps. Vice-president of Finance and/or Administration, or key interim corporate financial position in profit oriented multi-million dollar firm.

EXPERIENCE:

Summer 1966 to Present

Billion Dollar Multinational Consumer Products Producer - Controller. Within a corporate framework, direct the Groups' world-wide finance, planning, systems, control and audit activities. Over my three year period in key financial management positions, the Group grew 20% per annum or nearly \$200 million. Profitability performance improved even more significantly, despite a doubling of capital and development investment. Report to President and manage staff of eighty five with a two million dollar budget, as well as twenty-one subsidiaries' line financial organizations - totaling over one thousand with budgets of some fifteen million dollars. In addition to the normal Group Controllership responsibilities suggested by the title, a considerable amount of my activities have been directed to broader areas. Some of those activities and accomplishments are provided below.

Strategic Planning. Participated in the concepts and directed the development of the Groups' initial world-wide future plan. Program became the basis for similar effort at the corporate level and other Groups. After establishing the groups' objectives, policies and procedures; coordinated the research of priorities and resources, and directed the evaluation of subsidiaries' plans.

Financing. Participated in various phases of planning and/or negotiating more than \$100 million in working capital, debt, and equity needs. Recommended dividend policies, technical service fees, intercompany pricing and credit terms; attempting to optimize international restrictions and devaluations with our business growth priorities and resources, Initiated a reappraisal of cash planning activities, exposures, and capital structure of operating subsidiaries. As a result of the above, in conjunction with corporate-wide efforts, the political, economic, and monetary crises of the past few years had a minimal impact on our operations.

Treasury Services. Established an economic analysis function and a reference library, which provides timely interpreted political, economic, financial, competitive, and commodity data to key management. Initiated a group-wide insurance survey which revealed that many facilities and operations had a significant exposure. Through corporate staff and outside brokers, exposure was reduced by more than half at substantially

the same annual expense and the remainder self insured. As a part of our tax planning activities, we merged, liquidated, or recapitalized several subsidiaries; we re-examined intercompany sourcing, and our accounting policies to optimize our utilization of tax losses and foreign tax credits, within our corporate legal and tax structure.

Acquisitions. Participated in the development of an acquisition policy, proceedures, and program. Directed, coordinated, or participated in various phases of the program from initial market and financial surveys through the actual assimilation of business acquired. Seven businesses totaling more than \$50 million actually were approved and effectively integrated.

Systems. Established a headquarters' information systems function to standardize, co-ordinate, consult, and advise on the Groups' total systems efforts. Total hardware and support is presently budgeted at more than two million dollars and is expected to double in three years. We are converting several first or second generation equipment installations into eight standardized third generation systems. Directed the development of a project control scheme, which segregated each project into controllable and meaningful phases and resulted in greater management understanding and involvement. Participated in the application of corporate operations research skills to Group's planning, evaluation and control activities; covering new product introductions, capital investment, and profit planning activities.

Audits. Refined operational and financial audit program to cover all subsidiaries, implement tighter but selective controls, and provide more meaningful management information. This was accomplished at minimal incremental expense and business interruption through definition of responsibilities and stratification of priorities of the public accountants, corporate audit group, our own staff, and the development of a reporting structure.

Organization Planning Development. Over the period, the Group's financial function was totally restructured, appropriately staffed, and revitalized. A number of activities were computerized or efficiently consolidated with corporate departments or field subsidiaries. Through professional recruiting and intensified development seminars, the upgrading was accomplished within previous manpower and expense levels, despite an expansion of the function's activities and the needs of a growing business. Have also participated in organizational task forces, both within the group and at the corporate level, which through a more meaningful definition of functional responsibilities have resulted in improved communication and better utilization of limited manpower resources.

Winter '64 - '65 to Summer '66

Manager - Financial Planning and Analysis. Reported to Controller, and managed staff of twenty-five professionals. Specific responsibilities entailed directing the development of policies and procedures within the profit and capital planning structure; participation in the review and appraisal of subsidiaries plans and performance; and initiation of special financial analyses or advisory services for subsidiaries. Particular accomplishments include.

Profit Planning and Control. Totally reassessed the corporate and subsidiary reporting requirements and negotiated the elimination of nearly half of the former redundant structure. As a result we were able to shift available resources toward developing sounder initial plans, analyzing major variations or exceptions; identifying alternate strategies, opportunities or risks; and providing more timely, succinct, and relevant data for each level of management. In addition, to improved pertinent decision making, peripheral gains were improved communication, job satisfaction, and output per dollar of expenditure.

Capital Investments. Administered program covering over 100 major expenditures, totaling over \$30,000,000, annually. Developed a detailed program covering administrative procedures, evaluations, and post-audit control. This significantly improved both the subsidiary and staff decision making abilities, as well as the control of actual expenditures. Co-ordinated or participated in the evaluation and recommendation of some twenty acquisitions, ventures, licensing and development propositions.

Accounting Policies and Controls. Provided guidance to subsidiaries in the interpretation and application of corporate policies and procedures. Directed the installation of corporate chart of accounts as well as the development of direct standard cost and internal control systems.

Summer '64 to Winter '64 - '65

Assistant Marketing Research Manager. Accountable for annual research budget of \$250,000. Responsible for all phases of marketing research; concept through research, evaluation, and final presentation to management. Exposed to all facets of advertising, sales, and consumer research. Involved in defining market size and characteristics for sales forecasting of product and area volume budgets. Specific projects included new product development, price/volume elasticity analyses, computerization of volume forecasting, and development of a marketing model to optimize volume/profit performance.

Spring '63 to Summer '64

Assistant Manager Financial Analysis. Reorganized, recruited, and managed department of twelve with the responsibility of financial counselor to Product Marketing groups. Responsible for planning and controlling \$60 million of promotions and advertising. Improved controls and statistical techniques which resulted in a savings of over \$500,000. Required close coordination of Corporate/Division goals with Marketing, Sales, and Production. Conducted competitive marketing and financial analyses and developed a competitive data collection information system. Specific projects included computer applications in raw material analysis, profit planning, and overall management information system.

Other non-managerial experiences cover nearly ten years of widely diversified successful line and staff experiences in the domestic and international manufacturing, construction, and banking fields covering such positions or jobs as: Administrative Assistant, Financial Specialist, Commercial Loan Assistant, Financial Analyst, Plant Accountant, Product Analyst, Researcher, Salesman, Sales Engineer, Estimator, Construction Foreman, Surveyor, Common Laborer and Factory Worker.

EDUCATION:

BS in Engineering; MBA in Finance; Post-graduate studies and seminars in Operations Research, Systems, Law, Marketing and Management at Tufts, Wharton, N.Y.U., Harvard, and various professional groups. Have served as lecturer in managerial accounting in local universities' evening program and conducted several seminars in the broad areas of finance and control both within and outside my present company.

PERSONAL:

Served in Armed Services under the Critical Skills Program and honorably discharged. Married with two children. Excellent health and outlook.

Other interests include investments; outside political and business reading; travel; active sports and exercise; personal development; and local church and community activities.

Henry F. Frigon

Stony Point

Westport, Conn.

203-226-3615

B. Wayne Hughes

Mr. Hughes is currently the President and principal shareholder of Century Assets Corporation, located in Century City. Century Assets functions as a financial consultant to several individual and corporate clients. Additionally, he is an officer and principal shareholder in Lake Cuyamaca Development Corporation. This corporation is a developer of recreational vehicle campsites and is a joint venture, partner of General Electric, the Mormon Church and Smith, Barney and Company, Ltd. He is also an officer and principal shareholder of The Company, Ltd. This corporation is located in Dallas and is the owner and manager of approximately one thousand apartment units in Dallas.

In the past, Mr. Hughes was an officer and minority shareholder of Property Research Corporation. Also, he was Chairman of the Board and minority shareholder of West Bay Financial Corporation This company builds apartment buildings and is traded on the overthe-counter market in Los Angeles. He was also the Chairman of the Board and founder of Contemporary Mobile Home Corporation. This company builds mobile home parks in the western states.

Mr. Hughes is 36 years of age, married, and resides in San Marino, California. He is a graduate of the University of Southerr California. Additionally, he is financially independent and has a net worth in excess of \$1 million. Mr. Hughes is a particularly articulate and attractive person and is interested in devoting some of his time, without regard to monetary compensation, in ensuring that the President is reelected in 1972.

CHARLES M. MeaRTHUR

(813) 763-314

Born: March 10, 1937, Micmi, Florica

Parents: Frances H. Medrihur and Bivien B. Medrihur (both deceased).

College: University of Florida, B.S. in Business Administration,

June 1959

Wife: Nadean Orr McArthur (Mlami), married June 12, 1959

Children: Daughter, LaNae MoArchur

Residence: 309 Suafford Place, Okeachobea, Florida

Business: Chairman of the Board, Prasident and sole stockholder in the

following four corporate dairies located in Okeechobee,

Florida: Charles MoArthur Dairies, Inc.; N. O. MoArthur, Inc.;

B. B. Mearthur, Inc.; and C. M. Mearthur, Inc.

Chairman of the Board and 50% stockholder in a Florida CATV

Company: Americable, Inc.

Government Service: Appointed by President Nikon to serve as a White House

Fellow (September 1, 1969 through August 31, 1970). Served as

Special Assistant to the Postmaster General with responsibility

for development of a business plan for the newly created U.S.

Postal Sarvice.

Other Eusiness Interest:

First Mational Lank of Minal, Board of Directors

Worth Avenue Mational Bank (Palm Boach), Board of Directors

Charles M. McArchur Page 2

Okeachobee County Bank, Board of Directors

The Charter Company (Jacksonville), Board of Directors

National Life of Florida Corp., Board of Directors

and Executive Committee

Business - Civic Activities:

Young Presidents' Organization:

International - Board of Directors

- Leadership Activities Chairman

- Area Vice President Elect

Florida Chapter - Membership Chairman .
Florida State Chamber of Commerce, Board of Directors

Charles McArthur Foundation, Inc., Chairman of the Board

Florida Presbyterian College - Chairman, Board of Trustees

- Presidents' Roundtable

Goodwill Industries (West Palm Beach), Board of Directors
Episcopal Church (Okaschobes), Lay Reader and Vestry

Social Organizations:

Surf Club, Mismi Beach, Florida

Committee of One Hundred, Mismi Beach, Florida

Mismi Club, Mismi, Florida

Evergludes Club, Palm Beach, Florida

University Club, Jacksonville, Florida

Matropolitan Club, New York, New York

RESUME OF JOSEPH C. MENDEL

Residence:

201 E. 83rd St., Apt. 6B New York, N. Y. 10028 Phone: $(212)\ 249 - 6559$

Business

(212) 697-1900

general

Single

6 feet

168 pounds

excellent health

education

Harvard Graduate School of Business Administration Boston, Massachusetts

1967-1969

Awarded Master of Business Administration June 1969. Elected Student Association Representative by first year section; responsible for public relations for the Student Association. Member of Marketing, Finance, New Enterprise, and International Business Clubs. Active in organizing and participated in student consulting to minority businesses. Active in intramural sports; held job throughout the second year.

1961-1963

University of Notre Dame

Notre Dame, Indiana

Received Bachelor of Science in Electrical Engineering in June 1963. Member of Ski, and Judo Clubs. Member of American Institute of Electrical and Electronic Engineers. Held job for the extent of studies at Notre Dame.

1958-1961

Belmont Abbey College

Belmont, North Carolina

Received Bachelor of Arts Degree (A.B.) in June 1962. Dean's List. Member of Phi Kappa Theta national fraternity, and Science, Service and Monogram Clubs. Soccer, rifle team, and intramural athletics.

business experience 1969-prosent

Booz, Allen & Hamilton, Inc.

New York, N. Y.

Presently an associate in the Diversification Services Division of Booz, Allen & Hamilton, Inc., the largest and oldest management consulting firm in the United States. Principal assignments have

been participating in and directing study teams analyzing the financial and marketing implications of investment opportunities for client companies. Examples of these studies include: development of a marketing and financial plan for a major U.S. corporation and use of this information as liaison during negotiation of a several hundred million dollar merger; analysis of a major real estate firm, and developing a \$250 million real estate package for sale, (the sale has been consummated); evaluation of a multi-million dollar leisure time investment by a major diversified U.S. corporation; evaluation of an opportunity for a foreign bank to accept ownership of a U.S. corporate subsidiary in lieu of outstanding debt; education of the executive committee of a major U.S. corporation as to the risks involved and anticipated returns from various types of real estate investments.

In addition, other assignments have included: a top management reorganization of a \$4 billion corporation; a study of the size and trends in the market for water and waste treatment facilities in the U.S.; determination of new product and market opportunities for a \$1 billion industrial manufacturer and development of an appropriate program to bring these opportunities to fruition.

1968 Westinghouse Electric Corporation

Pittsburgh, Pa.

Assigned to the corporate headquarters group staff to analyze the sales and marketing approach of the Electronic Components Group. Designed the format for the computer retrieval of relevant sales and cost information; analysis and presentation of this information resulted in a redirecting of the marketing approach of the Group.

1965-1967

Westinghouse Electric Corporation

Washington, D.C.

Sales Engineer in the Electronic Components and Specialty Products Group; responsible for market analysis and development in Washington, D. C. and the states of Virginia and North Carolina. Corporate Awards: Twice elected to the president's 120 Club.

1963-1965

Westinghouse Electric Corporation

Philadelphia, Pa.

Sales Engineer in the Electronic Components Group. Prior to this assignment, attended corporate training program, including various assignments at plant locations and training schools in Pittsburgh, Pa.

summer and work during school

Circuit breaker maintenance crew, Charlotte, N.C.; maintenance crew for San Jose Water Works, San Jose, California; research assistant for small consulting firm, Boston, Mass. Other experience includes maitre d', and library staff at the University of Notre Dame.

personal

Early years spent in Atlanta, Ga., Jacksonville, Fla., and North Carolina. Attended public school. Active in various clubs, year book staff, graduated an honor student, elected a Superlative of graduating class, awarded first place in three public speaking contests. Presently active in HBS alumni association, and school for minority children. Interests include music, tennis, sailing, and skiing.

references Personal references available on request.

C. Wade Tambor

(617) 492-6520

Mr. Tambor is a founding principal, member of the Board of Directors, and Executive Vice President of Technology Management Incorporated (TMI). 1969 - Present

Prior to joining in the formation of TMI, Mr. Tambor was Managing Partner of Peat, Marwick, Livingston & Co., an inter- 1911-1969 national management and technical consulting firm with a professional staff of over 200, and with offices located throughout the United States and overseas.

With his former firm, Mr. Tambor participated in a wide range of projects for federal, state, and local governments and for industrial and commercial clients, including:

- . development and implementation of a program and general business management information system for Aerojet-General Corporation, Azusa, California; a system designed under the direction of Admiral William F. Raborn, Jr. (Ret.);
- assistance to the government of Mexico in the introduction of improved management techniques which were applied to the John F. Kennedy Memorial Housing Project;
- design of a corporate financial information system to measure operating and capital expenditure performance of an international hotel chain;
- development of the Contract Definition Indoctrination Program for the Director of Defense Research and Engineering;
- preparation and conduct of seminars on Program Management; Planning, Programming, and Budgeting Systems (PPBS) for state and local government; and computer-assisted planning for colleges and universities.

Earlier in his career, Mr. Tambor was an Administrative and Research Assistant at the Stanford Graduate School of Dusiness. In this capacity, he worked with professors from developing countries who were participating in a one-year program in modern management techniques at the International Center for the Advancement of Management Education. He worked in financial operations with Lockheed Aircraft Corporation and with Shell Oil Company (Los Angeles).

* formerly Management Systems Corporation

Mr. Tambor received the degrees of Bachelor of Arts 1-54 in economics from Occidental College and Master of Business Administration from Stanford University. — 1953 -60

Mr. Tambor has co-authored a paper titled, "Lessons Learned from Contract Definition," August 16, 1965, and presented a paper on "Improved Techniques for the Evaluation and Control of Research and Development Projects" before the May 1968 National Budget Executives Conference. In June 1970 he presented a paper on "Innovation in Transportation: Making It Profitable" to the Annual Conference of the American Society of Civil Engineers.

Other data:

- . Born in Alhambra California October 12, 1932
- . Married with three children
- · Served as an officer in the U.S. Navy (1954 - 1957.)
- · · Home address:

11. Adams Street Lexington, Mass.

617/862-2754

· Busmess address:

CAMBRIDGE, Mass.

617/492-6520

BIOGRAPHICAL RESUME FOR RICHARD A. WALLEN

November 3, 1971

Position

Company

Nature of Business

626-5251

Partner

Harris, Kiech, Russell & Kern

Patent Lawyer

Business Address

One Wilshire Bldg.,

Suite 1210

Los Angeles, California

Home Address:

2350 Sherwood Road

San Marino, California 91108

Date & Place of Birth

Education

Glendale, California

7-16-37

B. A. Physics UCLA - 1959, J.D. USC - 1962

Spouse's Name

Children Born

Lorna M. Kiech

Lisa Dec. 29, 1965 Leslie Sept. 9, 1969

Spouse's Education & Activities

UCLA - 1959 - B. S. Education

ACTIVITIES

Professional

Co-Author and Lecturer on Patents and Taxation, U.S.C. Tax Institute, 1967.

Chairman, Committee on State Trademark Rights and Statutes, American Bar Association (1970-1971)

Chairman, Committee on Patent Office Affairs, American Ear Association (1971-1972) United States Trademark Association,

Chairman of L.A. Speakers Eureau (1968) - present

Chairman of Intellectual Property Section of

Los Angeles County Bar Association (1971-1972)

tambar Roard of Consum

Professional Memberships

Los Angeles Patent Law Association

State Bar of California

L. A. County Bar Association

American Bar Association

U. S. Trademark Association

American Judicature Society

U.S.C. Law Alumni Association

Chancery Club

UCLA Participation

Board of Directors, UCLA Alumni Association, and Vice-President Professional Associations (1968 - 1970) Bruin-Bench Board of Dir., 1959 -- present, President - 63 - 64 Alumni Council Sportsman of the South Chairman, Alumni Advisory Committee to UCLA Goals Committee 1970 - 1971 Chairman Alumni - Legislative Brunch Committee

Alumni Representative to Annual Legislative Reception in Sacramento Gold Key, Cal Club, Kelps,

Outstanding Senior Award 1959
Presented Graduation Address - 1959
3 years Varsity football - All American 1957

Student Board of Religious Conference

Social Clubs

Beta Theta Pi Phi Delta Phi Jonathan Club Oneonta Club - President (1971), Board of Directors (1965 - 1971)

Political Activities

Chairman, California Youth for Knowland - 1958 Chairman, So. California Youth for Nixon - 1960 Attended 1960 Republican Convention in Chicago as part of California Young Republican team
Participated in Nixon 1962 Gubernatorial campaign as one of the area chairmen within Los Angeles County Speaker's Bureau participant in 1966 re-election campaign of Senator Thomas Kuchel

BIOGRAPHICAL SKETCH

DONALD C. WEGMILLER (6/2) 920-4400

Born:

September 25, 1938

Education:

Denfeld High School - Duluth, Minnesota B.A. - University of Minnesota, Duluth

M.A. (Hospital Administration) - University of Minnesota, Minneapolis

Experience:

Administrative Resident - Fairview Hospital, Minneapolis, 1961-62 Administrative Assistant - Fairview Hospital, Minneapolis, 1962-65 Assistant Administrator - Fairview Southdale Hospital, Minneapolis

1965-66

Administrator - Fairview Southdale Hospital, Minneapolis, 1966-present

Organizations:

former president, Minneapolis Jaycees member, board of directors, Minneapolis Jaycees members, Greater Minneapolis Chamber of Commerce

former member of board of directors, Junior Achievement

board of directors, American Red Cross

former member of executive committee - Minnesota Golf Clasic

1962-64 Mayor's Committee on Employment of Handicapped member, advisory board, Volunteer Services Bureau - 1964-67 associate director, Hennepin County United Fund, 1962-67

Edina Rotary

presently, president, Edina Chamber of Commerce

presently, member of Twin City Hospital Association Committee

on Community Relations

February 2, 1972

Stor

MEMORANDUM FOR:

FRED MALEK FOLLOW-UP

FROM:

L. HIGBY

Follow-up with Malek in a day or so (Friday is a good time) on getting 3 lawyers to work on Campaign financing plus a lawyer for Stans.

DETERMINED TO BE AN ADMINISTRATIVE MARKING By B. 12085, Section 6-102 By B. NARS, Date 3-26-82

February 1, 1972

CONFIDENTIAL -- EYES ONLY

MEMORANDUM FOR:

MR. FRED MALEK

FROM:

L. HIGBY

I believe I called you about a month ago on exploring the possibility of getting Snyder a job in Indiana or somewhere. Anything happening here?

CONFIDENTIAL -- EYES ONLY

LH:kb

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

PAT MCKEE

FROM:

L. HIGBY

SUBJECT:

Informing Mr. Haldeman of Family and Close Personal Birthdays

I would like, by noon today, a brief explanation of why Mr. Haldeman was not informed of the fact that it was his son's birthday this weekend.

It's my understanding that he is susposed to be notified of all family and close personal birthdays but obviously he wasn't on this one.

LH:kmt

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

Make sure we get the system figured out of how invitations are going to be handled on the road.

LH:kb

February 17, 1972

Dear Mark:

I want to thank you for all your assistance in helping me get ready for my China trip. Your cooperation was appreciated very much.

With best wishes,

Sincerely,

Lawrence M. Higby Administrative Assistant to H.R. Haldeman

Mr. Mark Smiler ARTHUR A. ADLER 5530 Wisconsin Avenue Chevy Chase, Maryland 20015

/pm

0 -

B22 FIFTEENTH ST. N. W. WASHINGTON, D. C. 20005 628-0131

Arthur A. Adler DISTINCTIVE WEARING APPAREL

FOR GENTLEMEN

5530 WISCONSIN AVENUE CHEVY CHASE, MD. 20015 656-1505

MARK SMILER

February 14, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

L. HIGBY

SUBJECT:

Programs - Good or Bad

The attached is of no value, let alone of little value. For you to say something of little value is meaningless. Either a program is good or bad. If it is bad, you should state why it is bad and what needs to be done to improve it, or have the individual sending the memorandum to the President do that. Does Colson want this memorandum to go to the President? If so, readdress to the President. If the program is bad, lets get back to Colson and take the necessary steps to have it improved.

LH:kmt

February 14, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

L. HIGBY

SUBJECT:

Documentary Film Situation

Bob has reviewed the documentary film situation and indicated how he feels about the whole project. You may want to review these notes with Chapin or someone else before you tackle the documentary crew with his particular feelings.

LH:kmt

February 14, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

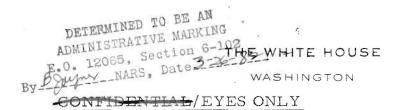
L. HIGBY

SUBJECT:

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LH:kmt



February 10, 1972

MEMORANDUM FOR:

BILL SAFIRE

FROM:

L. HIGBY

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Thank you.

Attachment

0 11

Plane give ma col.

Larry

THE WHITE HOUSE

WASHINGTON

February 8, 1972

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MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

CHARLES COLSON

SUBJECT:

Victor Lasky Book

I have had Doug Hallett review the Lasky manuscript and he has provided me with some extensive comments which are contained in the attached memorandum to me. I tried twice over the weekend to read the book. I got through the first 60 pages in depth and fell asleep -- a reflection both on my condition over the weekend and also on the quality of Lasky's writing. I had a great many more detailed comments than Hallett. I then made a second go at skimming the book and found that it had precisely the same effect on me. It is so incredibly detailed with things that may be interesting to Lasky and to the particular participants of the particular episode but the reader will find himself immersed in rather dull, detailed discussions that don't relate together well. What Lasky has done to this is like taking someone's diary and then expanding it in enormous detail. It would be fascinating to the author of the diary, but dull as hell to anyone else.

On the other side of the coin, it is a worthwhile historical compendium. It might be read by some of our more faithful followers. Portions of it could be of value, I suppose for campaign purposes. At least it can be said that it is a solidly pro-Nixon account of the Administration.

If we want the book published, that is, if we feel the need for such a book, then one of our people should be assigned on a crash basis to go through it with Lasky, editing it down viciously (it needs to be cut

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It may be an overly harsh judgment on my part because I have not read it page by page, but I have gotten enough of a feel of it that I am convinced that it needs substantial rework -- editing way down, beefing up the ending and trying to work in some kind of a theme. My recommendation, if you concur, is that either Safire or Buchanan be given the task to see if in the next week or 10 days that can be accomplished working with Lasky. If it can, fine. If it can't, let's junk it.

Nove Lafrie Voil donn while we are in Chine?

ye -

A 0

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

31 January 1972

MEMORANDUM FOR CHARLES W. COLSON

FROM DOUG HALLETT

RE: Lasky Book

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That said, there are a few places which require decisions from you. I assume we have some control over the book. The following lists those parts of the book I caught while scanning it which you might want to look over:

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Oath

The tone of this chapter bothers me a bit. There's kind of an amateurish quality to the start of the administration which comes through. In particular, there's a lot of joking, a lot of obvious generalization, and a lot of references to politics. You should read this.

Page 28 - Do we want John Gardner to say favorable things about RMN?

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Page 24 - Praise of Philadelphia Plan deserves a look.

Viet

This chapter bothers me, too. The President is always making one-line jokes. I like the idea of showing that he has a comfortable, easy way of doin g business, but I think we ought to make him just abit more serious.

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Page 25 - I don't think we want to tell the American people that the President signs things he hasn't read.

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DETERMINED TO BE AN ADMINISTRATIVE MARKING By B Sper NAS, pate 3-26-82 CONFIDENTIAL/EYES ONLY February 10, 1972 MEMORANDUM FOR BILL SAFIRE FROM: L. HIGBY Bob asked that you take a look at the attached and see if you feel it is possible to convert this into a good, political book. It may not be a weasible task, but he would like you to see if it could be done, and let him know what your reading is. Thank you. Attachment LH:pm

Whe commit now to do the book. Jack Froun to do commit to Bantam for 30,000 G> Howard re proposal

DETERMINED TO BE AN ADMINISTRATIVE MARKING
T. Continue 6-102
THE WHITE HOUSE

WASHINGTON

DETERMINED TO BE AN ADMINISTRATIVE MARKING E.O. 12065, Section 6-102 YB- MARS, Date 3-26-82

CONFIDENTIAL/EYES ONLY

February 10, 1972

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Place give rea cell.

Larry

THE WHITE HOUSE

WASHINGTON

February 8, 1972

MEMORANDUM FOR:

H. R. HALDEMAN

FROM:

CHARLES COLSON \

SUBJECT:

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THE WHITE HOUSE

WASHINGTON

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February 10, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

Keep riding herd on John with regard to the possible disruptions at the RNC. Also, one of the points you should raise with John is the fact that even though diversions haven't been too successful, the fact that we have a diversion going on that shows good kids doing a constructive thing, versus the people trying to disrupt the demonstration will probably be helpful.

Attachment

February 8, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

Don't forget to raise in May the subject once again (or April) whenever we are putting together the polls, the subject of the special Vice Presidential trial heats that we discussed.

February 8, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

SUBJECT:

Polling Situation

Bob started to get into the discussion of the polling situation with me. He said that some of the questions that were to be included in Tester's answers are:

- l. What we should be doing;
- 2. where we should be doing it;
- 3. how we should be doing it;
- 4. how we should capitalize on the March-April period (we will be right in the crest of China then, etc.).

LH:kb

135

February 7, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORAN DUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

A couple of poll questions that came up over the weekend that you should in our next poll.

-- In your opinion how successful has the Nixon Administration been in dealing with Congress. Very successful; Somewhat successful; Somewhat unsuccessful; Very unsuccessful.

-- Do you feel you would trust Senator Musice more than you would trust President Nixon?

February 2, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

I would argue with regard to the attached. Though Buchanan and Khachigian may be doing a satisfactory job seeing that things are pulled together on Muskie, et al, I think there is a real breakdown between the material they have and getting that material out to our spokesmen.

How is this whole situation being handled?

Attachment

February 2, 1972

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

I don't know if there is anything we can do about the attached request from Bob's sister, but if you wouldn't mind, please do some sort of a check into it and see if we do have any stroke here.

Thank you.

February 1, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR, GORDON STRACHAN

FROM:

L. HIGBY

Bob has raised again the question of the shifts in the trial heats and asked that you give this project top priority in getting a report back in to him. Also, as I think I told you, with regard to his notes on the January poll, he would like an explanation or at least ORC's evaluation of an explanation of why some of these figures have changed. Why are we showing a serious weakness in women, why are people over fifty dropping, etc. Please get this in as soon as possible.

Is anybody making arrangements of getting our national data to Teeter or what's the situation here? The same would be true of getting stuff to the A.G.

February 1, 1972

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

MR. GORDON STRACHAN

FROM:

L. HIGBY

There apparently was an article in NATIONAL REVIEW that appeared a week before Haldeman saw Max Fisher that had something to do with Haldeman and the Jewish vote. We obviously missed this one, but Bob has now asked that we get a copy of it. Will you please follow-up.

Thank you.

ADMINISTRATIVELY CONFIDENTIAL

MEMORANDUM FOR:

GORDON STRACHAN

FROM:

L. HIGBY

SUBJECT:

Celebrities

Below, I am simply going to list, in random fashion, my comments with regard to the celebrities memo. I can't emphasize how poor a job I think we are doing here and I think this report is an excellent testimony to that fact. If you want, raise my objections and some questions with Jeb Magruder and tell him in fact it is one of the typical memos he used to turn in. Here are the questions at any rate.

- 1. How specifically is the idea of the black celebrities approach being followed up? What specifically are we doing with Sammy Davis, Jr.?
- 2. What was the result of the meeting with Frank Gifford?
- 3. Why was the celebrities thing here at the White House so screwed up?
- 4. What specifically were the details on it? What are we doing to make sure it doesn't happen again and what are we doing to follow-up on those people that were here?

All the lists that we have got are complete pad jobs. There isn't one list that gives the celebrities that are now for Nixon. Who do we have signed up? It is now after February 10, so I assume our list is complete.

Who are the individuals involved in each particular regional operation? For example, who is David Begelman? Who is Lou Cook? What qualifications do they have?

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I can't believe that the traditional telephone campaign that we are talking about is going to list much support among the celebrities. Who do we have actively going out and proselytizing the young celebrities that now think they are Democrats but really are Republican? What is the specific program we have outlined for using celebrities? What are we going to do with them and what are we going to try and get them to do? In short, the celebrities program, obviously, isn't put together very well, yet. I could go on picking it apart, but what we need to do is get some specific goals and a specific plan outlined, not seven pages of padding.

LH;kmt