



New York Junior Tennis & Learning • Annual Report 2012-13

Breaking Ground




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A group of children and adults are on a tennis court. Some are wearing green shirts with 'nyjtl' on them, while others are in blue shirts. They are holding tennis rackets and balls, and some are looking up at a ball in the air. The court is green with red and white lines. There are trees and a brick building in the background.

The mission of New York Junior Tennis & Learning (NYJTL) is to develop the character of young people through tennis and education for a lifetime of success on and off the court.

ABOUT NYJTL

For more than 40 years, NYJTL has been changing lives through tennis and education. Arthur Ashe and Lewis “Skip” Hartman founded NYJTL in 1971. Today, it is the largest nonprofit youth tennis and education program in the nation, offering comprehensive school and community-based programs serving 75,000 New York City youth in grades K-12.

NYJTL celebrates the diversity of the children who participate in every program, serving youth from all neighborhoods of New York City. All NYJTL community and after school programs are offered at no cost to the participants.



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DEAR NYJTL FRIENDS AND FAMILY,



Martin Goldberg
CHAIRMAN



Dr. Deborah Antoine
PRESIDENT & CEO

NYJTL has been breaking ground!

In 2012, the Board of Directors reaffirmed its commitment to the dual mission of delivering both tennis and educational services to underserved youth throughout New York City by changing NYJTL's name from New York Junior Tennis League to New York Junior Tennis & Learning.

In 2013, we literally broke ground to begin construction of the Cary Leeds Center for Tennis & Learning in Crotona Park. Working in collaboration with other civic, cultural, recreational and educational partners, NYJTL is playing a major role in the transformation of the South Bronx. NYJTL's flagship facility will offer tennis instruction and a wide range of academic support when it opens in the first quarter of 2015.

NYJTL has become the fourth largest provider of after school services in New York City thanks to the commitment and generosity of its partners in the public and private sectors. The \$26.5 million Cary Leeds Center is a reality, and NYJTL continues to expand its programming in all five boroughs.

All of these great accomplishments are made possible by the leadership and generous support of our Board members together with the hard work and enduring commitment of our staff.

Stay tuned for the next exciting chapter as NYJTL pursues its goal of achieving net gains for kids on the court and in the classroom.

Sincerely,
Martin Goldberg & Deborah Antoine



Breaking Ground

... on the court in 2013

COMMUNITY TENNIS PROGRAMS

NYJTL offered free tennis instruction and play to underserved children year round.

Hitting the Courts

71 programs operated in schoolyards and public parks during spring, summer and fall seasons.

6,790 participants ages 5-18 received free equipment and tennis instruction and learned about healthy lifestyles.

Fall Community Tennis was offered in the Bronx at the future home of the Cary Leeds Center for Tennis & Learning in Crotona Park.

Seven indoor tennis clubs donated 280 hours of court time to NYJTL for 800 dedicated players who participated in clinics from 6:00 - 8:00 AM Saturday and Sunday mornings for 20 weeks during the Winter Early Morning program.

SCHOOL TIME TENNIS PROGRAM

NYJTL supplied nets, balls and racquets and trained 119 New York City Physical Education teachers to teach tennis as part of their curricula at the secondary and high school levels reaching 33,000 students.

ADVANCED TRAINING PROGRAM

NYJTL's Advanced Training Program (ATP) supported 65 talented players, ages 6 to 18, with year-round coaching by USPTA and USPTR certified coaches. Players received free entry into designated USTA Tournaments and USTA Junior Team Tennis league play and subsidized travel to Sectional and National tournaments.

Students in the Advanced Training Program received academic counseling leading to college scholarships.

19 Advanced Training players achieved top 50 USTA Eastern Section rankings, including five who were ranked in the top 15. The NYJTL team won the 2013 Junior Team Tennis 14 & Under Metro League and Eastern Section Championships.

Programs



...in academic achievement and sportsmanship

Javits Scholarships

Stephanie Anciro	Brandeis
Matthew Balilo	CUNY Hunter
Megan Basaldua	Pratt
Zachary Breland	CUNY Queens
Arielle Griffin	UMass at Amherst
Chris Jou	Johns Hopkins
Helen Lee	CUNY Baruch
Justin Ng	SUNY Buffalo
Stephanie Rances	UMass at Amherst
Marylen Santos	SUNY Geneseo
Enrique Torres	SUNY Buffalo State
Caleb Williamson	Hamilton

Cary Leeds Memorial Scholarships

Christopher Jou	Stuyvesant
Nakia Miller	Cardozo
Stephanie Rances	Francis Lewis
Justin Selig	Bronx Science

Kiam "Going For It" Scholarships

Arielle John	Cardozo
Nakia Miller	Cardozo
Kayode Olorunfemi	Harry S Truman
Jordan Selig	Bronx Science

Varsity Academic Team Award

Stuyvesant Boys' and Girls' Teams

Irwin Askenase Sportsmanship Award

Chris Tham	Adrien Block IS 25Q
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Brian Watkins Leadership Awards

Brittany Eady	Springfield Gardens
James Ruben	Horace Mann
John Selegean	Forest Hills
Becky Shtillkind	Leon Goldstein HS

Kyle Barton Awards

Justin Fields	Beacon
Win Smith	Beacon

Kae Jones Varsity School Sportsmanship Awards

Brittany Eady	Springfield Gardens
Todd Fagan & Andrew Fagan	Tottenville
Jeremy Kochman	Poly Prep
Whitney Schott	Kew Forest

Jana Hunsaker Memorial Awards

Allie Jackson Hing	Brooklyn Tech
Marylen Santos	St. Francis Prep

Greg Carrington Sportsmanship Awards

Christina Huynh	PS 122Q
Nicholas Pustilnik	IS 239K

Andre Lahens Sportmanship Awards

Marcus Lee	MS 250M
Nicholas Pustilnik	IS 239K

Principal of the Year

Edward Tom	Bronx Center for Science and Math
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NYJTL Achievement Award

Amanda Rivera	Our World Charter School
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Breaking Ground

... in schools



In 2012, NYJTL officially changed its name from New York Junior Tennis League to New York Junior Tennis & Learning expressing its focus on education and broadening the public's understanding of NYJTL's mission.

Arthur Ashe Educational Guidance Program

The Arthur Ashe Educational Guidance Program encompasses all of NYJTL's educational programming, including:

- National Arthur Ashe Essay Contest
- Summer Reading Programs
- College Preparation Workshops
- College Admissions and Financial Aid Counseling
- College Tours
- NYJTL College Scholarship Awards



... and changing lives in 2013

- 21 school-based partnerships serve 1,920 students after school
- 85% of students have never held a tennis racquet before
- 90% of students are growing up in poverty
- 96% of parents report “My child is learning things that help him/her succeed at school as a result of NYJTL participation”

Arthur Ashe Essay Contest

The National Arthur Ashe Essay Contest, conducted annually by National Junior Tennis & Learning, honors the life of Arthur Ashe by encouraging students to learn, write and explore his legacy of humanitarianism. All NYJTL students are encouraged to enter.

In 2013, NYJTL’s Grace Tom, who has participated in both Community Tennis and Advanced Training programs, was selected as the National Arthur Ashe Essay Contest winner in the 17 & 18 age group.

2013 NYJTL Regional Arthur Ashe Essay Contest Winners

Boys	Age Divisions	Girls
Allyn Irby	10 & Under	Alexcia Ampson
Jason Yau	11 & 12	Summer Blackshear
Epifanio Ramirez	13 & 14	Natalia Gayott
Stephen Mai	15 & 16	Kadiatou Barrie
Matthew Balilo	17 & 18	Grace Tom*

* National Winner

“We must believe in the power of education.”
—Arthur Ashe

Wonderful





“Thanks to my 10 years with NYJTL’s Community and Advanced Training Programs, I have learned many valuable life skills. These same skills are helping me to this day as I prepare for my MCATs in pursuit of a career in medicine.”

— Christopher Jou, NYJTL Alumnus. Chris graduated from Stuyvesant High School and is currently pursuing a degree in neuroscience from Johns Hopkins University.

ACES After School Clubs

NYJTL is the fourth largest provider of Out-of-School Time (OST) programming for the New York City Department of Youth and Community Development (DYCD), offering tennis and high impact academic enrichment to more than 1,900 underserved students daily from 3 - 6 pm.

Tennis coaches and activity specialists mentor participants to improve student attendance and academic performance in English Language Arts (ELA) and Science, Technology, Engineering and Mathematics (STEM). In addition, character education and healthy living curricula are integrated into all programming.

GoGirlGo!

In partnership with the Women’s Sports Foundation (WSF), NYJTL offers WFS’s widely acclaimed leadership program to every female in after school programs to promote confidence and empowerment.

College Prep

NYJTL’s college prep assistance begins in middle school, helping families navigate the high school selection process, providing SAT prep courses through the Princeton Review and offering ongoing support from a certified guidance counselor.

Breaking Ground



NYJTL YOUTH PARTICIPATE AT ALL LEVELS OF COMPETITION

Mayor's Cup

With more than 600 participants each year, the Mayor's Cup, which was first played in 1988, is held annually at the USTA Billie Jean King National Tennis Center (NTC), home of the US Open. The Mayor's Cup is the largest scholastic tournament in the United States and is second only to the US Open in terms of total entries at the NTC.

The Mayor's Cup tournament is unique because it brings together players from public, private and parochial schools to compete against each other in both individual and team events.

When the Elementary School competition was introduced for the first time in 2012, more than 500 children attended the inaugural carnival and tennis festival sponsored by EmblemHealth. In 2013, nearly 1,200 children participated in the Disney Kids' Day parade, designing their own Disney tennis banners.

In 2012, Leon Goldstein (Brooklyn) girls' varsity unseated the perennial 12-time champion St. Francis Prep (Queens). Car-doza (Queens) won the girls' varsity championship in 2013.

Beacon (Manhattan) won three consecutive boys' varsity titles from 2011-13.

Crotona Cup Junior National Doubles Championships

128 girls and boys competed in 14 & Under and 16 & Under age divisions at the Crotona Cup Junior National Doubles Championships, which was the only national doubles tournament held in New York State in 2012. Entries came from across the nation, with the winners coming from the Northeast:

Boys' 14 New England

Girls' 14 New England

Boys' 16 Eastern

Girls' 16 Eastern

Special Populations

Goldman Sachs and New York Cares provided volunteers for a Special Populations tennis carnival that attracted 1,100 students from 53 District 75 schools.

... in FUNdraising



“I used to wake up early in the morning to go to the NYJTL Winter Early Morning Program, and I learned you need to work hard to achieve your goals because that’s what the top NYJTL players do. They work hard to play better and win tournaments.”

—Arvind Mahankali, NYJTL participant and winner of the 2013 Scripps National Spelling Bee

Westchester Spring Classic – 24 women and 16 men joined forces for NYJTL at the New York Athletic Club, Travers Island in 2013. Sponsors included NYAC, Donnay, Mason Tennis NYC and Fairway Market.

Doubles by the Dunes – The annual Doubles by the Dunes tournament played at Easthampton Indoor Tennis (EHIT) raised more than \$100,000 in 2012 and 2013.

Summer Classic – In 2012, 28 women competed with NYJTL Advanced Training participants at the New Rochelle Tennis Club.

Diamond Doubles – 40 women and NYJTL Advanced Training participants played doubles at the Cityview Racquet Club as a fundraiser for NYJTL programs in 2012 and 2013.



Breaking Ground

... in competition



The EmblemHealth Bronx Open provides a courtside view of the world for the South Bronx community.

EmblemHealth Bronx Open

In its 19th year, the 2012 EmblemHealth Bronx Open, a USTA Pro Circuit event, offered \$50,000 in prize money to women ranked in the top 200 on the WTA Tour, many of whom played in the US Open the following week. Cablevision broadcast the exciting three-set singles final with Romina Oprandi defeating Anna Chakvetadze, 5-7, 6-3, 6-3.

Special events included adult and junior clinics, EmblemHealth Fitness Day for Kids, and the sixth annual New York's Bravest (NYFD) vs. New York's Finest (NYPD)

tournament at Crotona Park. The Disney Kids' Day Parade displayed the enthusiasm and artistic talents of more than 2,000 NYJTL participants proudly marching with more than 40 hand-painted 10-foot banners. 2,000 books were distributed to NYJTL youngsters in the Reading Village.

Emirates Racquet Return Program – NYJTL received more than 400 racquets donated by fans at the 2012 US Open. Emirates Airlines paid for new grips, grommets and strings to rebuild the used frames for use by NYJTL participants.

... in celebration

Leadership Luncheon – NYJTL’s annual Leadership Luncheon, held at the Grand Hyatt Hotel in midtown Manhattan, draws more than 350 attendees each year. For 27 years, the Benenson family has underwritten the luncheon expenses, ensuring that all contributions directly support NYJTL’s programs.

In 2012, NYJTL honored Clay Hamlin, a nationally recognized character education advocate and founder of CITRS, along with Billie Jean King, tennis legend and founder of the Women’s Sports Foundation. The sold-out event, which was emceed by CBS anchor Maurice DuBois, raised more than \$400,000.

Ken Solomon, Chairman and CEO of Tennis Channel, was the 2013 honoree. Legendary coach Nick Bollettieri introduced Solomon with a highly motivational message. It was a “family affair” with Tennis Channel broadcasters Bill Macatee as emcee and Jon Wertheim and Justin Gimelstob as award presenters.

Summer Gala With the Stars – The Loeb Boathouse in Central Park is the iconic setting for the Summer Gala each year. 500 guests are entertained with music, dancing, gondola rides on the lake, a silent auction and raffle. A combined total of \$300,000 was raised in 2012 and 2013.

Cantor Fitzgerald Charity Day – Each year Cantor Fitzgerald, in conjunction with the Cantor Fitzgerald Relief Fund, commemorates its employees and friends who perished on September 11, 2001 by distributing 100% of their global revenues on Charity Day to the Cantor Fitzgerald Relief Fund and dozens of charities around the world. In 2013, NYJTL was honored to be selected as a Charity Day beneficiary and Billie Jean King and Dr. Deborah Antoine represented NYJTL on the trading floor.



Events

Breaking Ground



After a decade of planning, the Cary Leeds Center for Tennis & Learning, NYJTL's long-awaited flagship facility, became a reality in 2013 when the official groundbreaking brought cheers throughout the Bronx.

The Cary Leeds Center for Tennis & Learning, which received a New York City award for Architectural Excellence for Design, is scheduled for completion in early 2015. The facility will feature a community center designed for use by children and adults; it includes a youth clubhouse, complete with study areas.

With 22 tennis courts, including two stadium courts and spectator seating for 900, the facility will provide children with more than 6,000 hours of free tennis lessons annually. In addition, plans include extensive after school academic enrichment programming.

"The Cary Leeds Center for Tennis & Learning will make it possible for NYJTL to bring our mission to thousands of youngsters who would otherwise not have the opportunity to become involved in a 'sport with a future,'" said Dr.

Deborah Antoine. "It will help NYJTL to further deliver on the vision that tennis, academics, and character can and will change lives. Through this public/ private partnership, we are committed to doing just that by giving the young people of New York a courtside view of the world."

At the groundbreaking ceremony in 2013, the overflow crowd of more than 250 supporters included tennis legend Billie Jean King, for whom the youth level of the clubhouse is named through a partnership with the Women's Sports Foundation, fashion designer Tommy Hilfiger and former New York City Mayor David Dinkins.

"With the opening of the NYJTL Cary Leeds Center for Tennis & Learning in Crotona Park, the second of four major sports complexes will be operating in the Bronx," said Bronx Borough President Ruben Diaz, Jr. "It started with the construction of the new Yankee Stadium and will be followed by the Trumps Links Golf Course at Ferry Point Park and will be completed with the Kingsbridge National Ice Center in 2017."



for the community

The lead contributions were made by Larry and Dalia Leeds, for whose late son, Cary, the Center is named, and former NYJTL Chairman of the Board Tory Kiam and Pershing Square CEO Bill Ackman, who will name the stadium courts.

“The groundbreaking ceremony was an inspirational event,” said Larry Leeds, who has co-chaired the capital campaign with Kiam. As of year-end 2013, \$21.5 million had been raised towards the current goal of \$26.5 million, including \$15.5 million in public funding and \$11 million from private donations.

“My wife Dalia and I are appreciative of the extraordinary efforts of everyone at NYJTL which have resulted in the construction of the Cary Leeds Center,” Leeds continued. “We are grateful for this opportunity to memorialize our son Cary in such a meaningful way.”

“Crotona Park is celebrating its 125th anniversary in 2013,” said NYC Parks Commissioner Veronica M. White, who also noted that Crotona Park has been home for the Bronx tennis community since the 1930s. “A new generation will now be able to discover Crotona Park and the game of tennis,” she said.



Cary Leeds Update & Groundbreaking

Breaking Ground



... with help from our friends

\$2,000,000

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Dalia and Larry Leeds
Ashley Leeds and
Christopher Harland
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“I do not know how to thank this amazing program. I think for our children to be healthy both physically and mentally they need to be involved in extracurricular activities besides just attending regular school. NYJTL, for our family, has been the best program. I have had the opportunity to attend college while my children are in good hands learning really good skills for their life – at the same time, playing sports.”

— Parent of two, PS215, Bushwick, Brooklyn



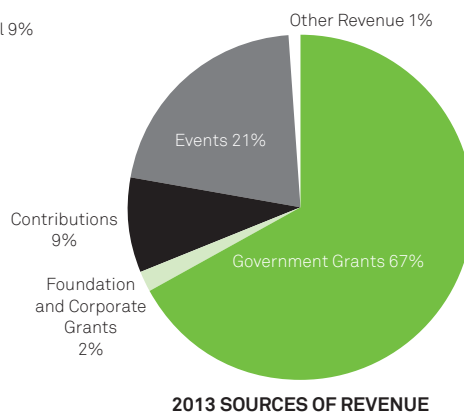
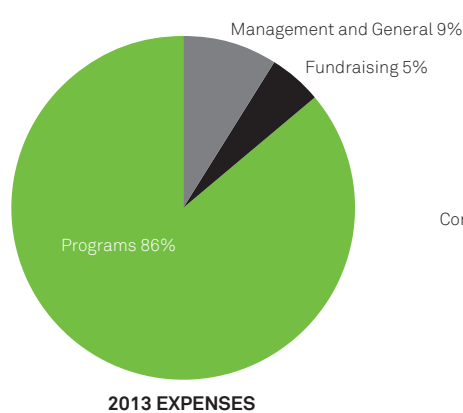
Breaking Ground

... for her



NEW YORK JUNIOR TENNIS & LEARNING AUDITED OPERATING RESULTS
Certified by Loeb & Troper, LLP. Years ended December 31, 2011-2013

	2013	2012	2011
Revenues			
Government grants	\$5,994,017	\$4,406,338	\$4,678,593
Foundation and corporate grants	197,596	105,500	20,673
Program revenue	44,030	39,228	31,695
Contributions			
General	113,284	143,480	197,512
Capital	660,330	689,843	2,537,726
Special events (Net)	1,728,642	1,582,587	1,451,884
Tournaments	153,670	456,093	407,095
Interest income	3,410	5,503	5,003
Miscellaneous income	82,268	67,648	62,508
Total revenues	8,977,247	7,496,220	9,392,689
Expenses			
Program services			
Tennis	1,729,195	1,983,834	2,241,259
Education	4,955,978	3,466,807	3,421,949
Total program services	6,685,173	5,450,641	5,663,208
Management and general	680,843	742,533	841,074
Fundraising	382,921	338,398	186,416
Start-up cost (Leeds construction)	2,764	42,782	
Total expenses	7,751,701	6,574,354	6,690,698
Change in net assets	1,225,546	921,866	2,701,991
Net assets - beginning of year	7,269,365	6,347,499	3,645,508
Net assets - end of year	\$ 8,494,911	\$ 7,269,365	\$ 6,347,499







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