

# O'Dwyer's

43RD ANNUAL

## DIRECTORY OF PUBLIC RELATIONS FIRMS

2013

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# **O'Dwyer's Directory of Public Relations Firms 2013**

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\* with a dash of David Ogilvy's signature spirit



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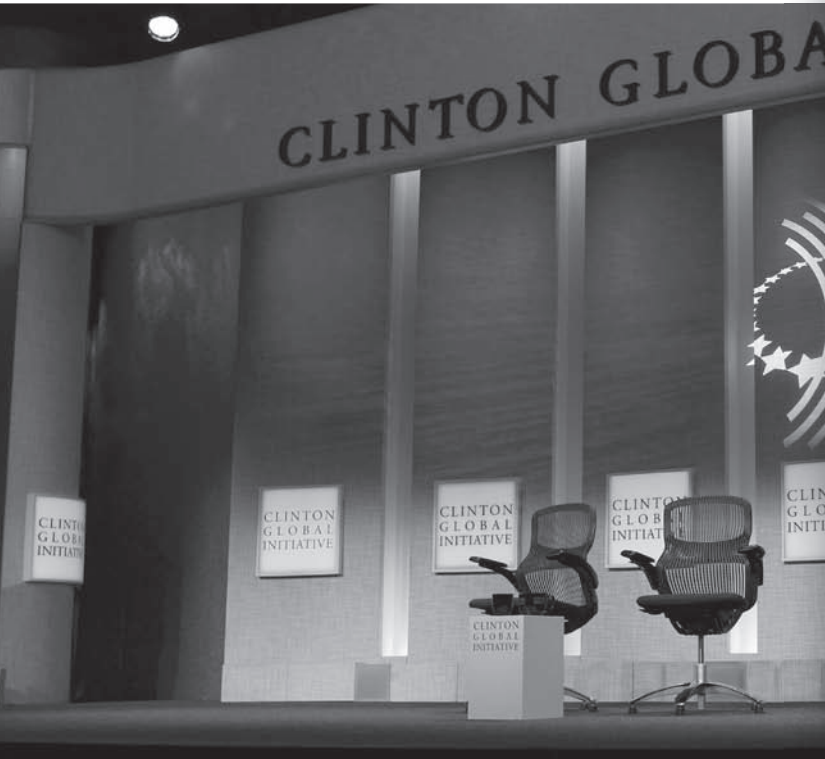
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“Through their Commitments To Action, CGI members tackle the world’s toughest challenges. APCO ensures they are recognized.”



ROBERT HARRISON, CEO  
CLINTON GLOBAL INITIATIVE

## INSPIRE what’s next.

The Clinton Global Initiative (CGI) connects and empowers a community of global leaders to take action on the world’s most pressing challenges.

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## FOREWORD

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The 2013 Edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of 1,400 public relations firms and public relations departments of advertising agencies worldwide. Readers should also cross-reference the directory with the PR firms database on [odwyerpr.com](http://odwyerpr.com) for the latest updates to listings contained in the directory as well as new firm listings not found in the printed edition.

The rankings of PR Firms, which includes virtually all the major firms, are intended to allow the reader to draw rough conclusions regarding the growth of agencies year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "Special Report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the Directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the Directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The Directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 22 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Companies looking for PR counsel should be sure to read the article "How to Hire and Get the Most From Outside PR Counsel" at the end of the geographical index. Fraser Seitel, former senior VP-PA of Chase Manhattan Bank and author of *The Practice of Public Relations*, has contributed an article on hiring a PR firm from the client's point of view.

The last section of the directory, an exclusive cross-client index, is the only place where you can look up a company and determine its outside PR counsel. 6,500 clients are listed this year.

The editors of the Directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

Jack O'Dwyer  
Publisher  
June 2013

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### PR FIRMS NEWLY LISTED IN THE DIRECTORY

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Ascendant Communications	Focal Point Communications	Montgomery Communications
Aspectus PR	FSB Core Strategies	Multi Dynamic PR Group, LLC
Blick&Staff Communications	Global Strategy Group (GSG)	Munger & Company Marketing
Bolt Public Relations	Hewar Social Communications	Napier Partnership Limited
BrewLife	Hotwire	OgilvyEarth
Carolyn Izzo Integrated Comms. (CIIC)	Hutson Creative Group	Parasol Marketing
Clement Communications	Imagine Communications	Sherman Comms. and Marketing Inc.
Contact Any Celebrity	Inkhouse Media + Marketing	ThunderTech
CRC	Insider Media Management	Tiller, LLC
DM Public Relations	J CPR	Twist Mktg
eclat Marketing Inc.	Landman Research and Communications	Uproar PR
ENS	Max Borges Agency	Water and Wall Group
Exemplar Strategic Communications	Maxwell PR + Engagement	WCG

# PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to [jack@odwyerpr.com](mailto:jack@odwyerpr.com). Send top page of latest income tax return and W-3 for 2013. Your ranking will be posted on [odwyerpr.com](http://odwyerpr.com) and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.



**Deadline for rankings based on '13 fee income: Fri., Feb. 21, 2014**

**Letter from the CPA of the PR firm as follows:** *(This form may be photocopied and used by CPA)*

To the Board of Directors of \_\_\_\_\_ (city, state) \_\_\_\_\_:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2013 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2013:

Net fee income for 2013 was: \$ \_\_\_\_\_

Net fee income for 2012 was: \$ \_\_\_\_\_

Percentage gain (loss) was: \_\_\_\_\_

B. Gross billings for calendar 2013 aggregated \_\_\_\_\_ (total income plus reimbusables).

C. We determined from the payroll records that \_\_\_\_\_ employees were employed full-time as of Dec. 31, 2013 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2013 totaled: \$ \_\_\_\_\_.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and \_\_\_\_\_ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is \_\_\_\_\_ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

Agriculture _____	Financial PR/IR _____	Professional Services _____
Beauty & Fashion _____	Food & Beverage _____	Sports/Leisure _____
Entertainment/Cultural _____	Healthcare _____	Technology/Indus. _____
Environmental/PA _____	Home Furnishings _____	Travel/Hospitality _____

H. **List branch office fees/staff on a separate sheet for:** New York, Chicago, Los Angeles, Washington, D.C. area, Boston, Connecticut, Philadelphia, Pittsburgh, Atlanta, Southeast, Florida, Ohio, St. Louis, Minneapolis/St. Paul, Midwest Cities, Austin, Dallas, Houston, Seattle, Western Cities, San Francisco, Sacramento and Silicon Valley.

We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA \_\_\_\_\_ Signed by CEO of PR firm: \_\_\_\_\_

Agency contact for this form: \_\_\_\_\_ phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

### GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2014. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.





In 1952, my father, Dan Edelman, founded our family business and proved that one person can make a difference.

Dan is a visionary who recognized the credibility and power of earned media to inform daily conversations and, in doing so, propel brands forward.

Dan's imprint made a powerful impact felt across industries and forever changed the way we communicate.

Today, as the world gets smaller, the mandate of Public Relations is even more clear: help develop authentic, intelligent and spontaneous two-way dialogue.

Like Dan 60 years ago, we recognize the most credible and powerful way for companies and brands to engage:

- We start with a breakthrough idea firmly grounded in business and communications objectives;
- We help bring it to life by highlighting what our clients do and say;
- We place purpose and participation at the heart of programming;
- We share our ideas through transmedia storytelling and compelling content; and
- We measure and validate the impact of our work.

At its best, Public Relations helps move business and society forward in a complex, ever-changing world.

Simply put, it is time for Public Relations to lead.

As we mark an important milestone for our firm – and an important moment for our industry – happy anniversary, Edelman, from Dan and the entire Edelman family.

Onward,

*Richard Edelman*  
Richard Edelman

Share your thoughts on how  
we can #impacttomorrow







“Edelman was founded with a vision to help companies and brands carry their message through free media and to establish a credible voice within the market place. The media has changed, but the mission of Edelman has not.”

**Richard Edelman,**  
President and CEO

## PR Firm of the Decade

*Advertising Age and The Holmes Report*

[www.edelman.com](http://www.edelman.com)  
[www.facebook.com/edelman](https://www.facebook.com/edelman)  
[www.twitter.com/Edelman\\_Trust](https://www.twitter.com/Edelman_Trust)



## RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2012 Net Fees	Employees	% Change from 2011
1. Edelman, New York -- edelman.com	\$655,900,289	4,518	+12.4
2. APCO Worldwide, Wash., D.C. -- apcoworldwide.com	121,800,000	606	+1.0
3. Waggener Edstrom Worldwide, Bellevue, WA -- waggneredstrom.com	118,426,000	939	+2.2
4. W2O Group, San Francisco -- w2ogroup.com	62,005,000	262	+30.0
5. Ruder Finn, New York -- ruderfinn.com	56,148,000	485	-2.5
6. Text 100 Global PR, San Francisco -- text100.com	50,930,028	472	+1.0
7. MWW, East Rutherford, NJ -- mww.com	42,875,000	207	+11.0
8. ICR, Norwalk, CT -- icrinc.com	36,554,283	97	+14.0
9. DKC, New York -- dkcnews.com	32,896,560	154	+22.0
10. Finn Partners, New York -- finnpartners.com	32,293,000	233	+35.8
11. Qorvis Communications, Wash., D.C. -- qorvis.com	29,500,000	102	flat
12. Allison+Partners, San Francisco -- allisonpr.com	25,000,000	130	+29.3
13. Regan Communications Group, Boston -- regancomm.com	22,906,000	71	+10.0
14. Zeno Group, New York -- zenogroup.com	20,798,925	128	+49.4
15. Coyne PR, Parsippany, NJ -- coynepr.com	20,027,000	110	+11.0
16. Taylor, New York -- taylorstrategy.com	19,800,000	95	+3.7
17. Gibbs & Soell, New York -- gibbs-soell.com	19,734,890	115	+34.0
18. Cooney/Waters Group, New York -- cooneywaters.com	18,961,000	65	-7.2
19. French   West   Vaughan, Raleigh -- fwv-us.com	17,186,330	84	+29.0
20. Atomic, San Francisco -- atomicpr.com	17,000,000	117	+13.0
21. Padilla Speer Beardsley, Minneapolis -- psbpr.com	16,875,860	86	-5.0
22. Peppercomm, New York -- peppercomm.com	16,172,652	81	new
23. Prosek Partners, New York -- prosek.com	15,019,717	60	+19.4
24. Hunter PR, New York -- hunterpr.com	14,554,310	82	+17.3
25. 5W Public Relations, New York -- 5wpr.com	14,188,564	92	+14.0
26. RF   Binder Partners, New York -- rfbinder.com	13,136,803	75	+5.5
27. CRT/tanaka, Richmond, VA -- crt-tanaka.com	13,009,202	74	+12.4
28. Makovsky, New York -- makovsky.com	13,000,000	51	+8.3
29. SS PR, Northfield, IL -- ssp.com	12,929,500	62	+18.9
30. Fahlgren Mortine, Columbus, OH -- fahlgrenmortine.com	12,397,732	69	+17.7
31. Jackson Spalding, Atlanta -- jacksonspalding.com	12,095,500	82	+16.0
32. Kaplow, New York -- kaplowpr.com	10,850,000	59	+8.0
33. LEVICK, Wash., D.C. -- levick.com	10,793,299	51	-13.4
34. Rasky Baerlein Strategic Communications, Boston -- rasky.com	10,689,403	39	+8.4
35. Davies, Santa Barbara, CA -- daviespublicaffairs.com	10,520,971	34	+20.0
36. Zimmerman Agency, Tallahassee, FL -- zimmerman.com	10,100,000	42	+8.0
37. Widmeyer Communications, Wash., D.C. -- widmeyer.com	9,839,514	37	+8.0
38. LaunchSquad, San Francisco -- launchesquad.com	9,387,224	85	+26.0
39. Merritt Group, Reston, VA -- merrittgrp.com	9,220,283	42	+28.8
40. The Hoffman Agency, San Jose, CA -- hoffman.com	8,650,000	92	-5.0
41. Development Counsellors Int'l (DCI), New York -- aboutdci.com	8,619,995	47	+19.0

“It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you’ll do things differently.” -- Warren Buffett

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## RANKING OF PR FIRMS continued

Firm	2012 Net Fees	Employees	% Change from 2011
42. HORN, San Francisco -- horngroup.com	8,000,000	45	+1.3
43. Airfoil Public Relations, Southfield, MI -- airfoilpr.com	7,867,069	51	-3.0
44. Gregory FCA, Ardmore, PA -- gregoryfca.com	7,300,000	44	-10.0
45. Crosby Marketing Communications, Annapolis -- crosbymarketing.com	7,146,709	42	-2.2
46. Hager Sharp, Inc., Wash., D.C. -- hagersharp.com	7,092,777	48	-17.8
47. Matter Communications, Newburyport, MA -- matternow.com	7,000,000	58	+21.0
48. Max Borges Agency, Miami -- maxborgesagency.com	6,910,743	36	+36.4
49. Public Communications Inc., Chicago -- pcipr.com	6,546,731	50	+36.7
50. Connect Marketing, San Francisco -- connectmarketing.com	6,354,475	33	-4.0
51. Lou Hammond & Associates, New York -- louhammond.com	6,318,272	40	+6.2
52. Lambert, Edwards & Associates, Grand Rapids, Mich. -- lambert-edwards.com	6,005,000	42	+13.2
53. GYMR, Wash., D.C. -- gymr.com	6,002,402	26	+0.6
54. Bliss Integrated Communication, New York -- blisspr.com	5,698,000	33	-4.0
55. McNeely Pigott & Fox Public Relations, Nashville, TN -- mpf.com	5,640,530	55	-5.8
56. rbb Public Relations, Miami -- rbbpr.com	5,603,460	38	+3.6
57. Dodge Communications, Alpharetta, GA -- dodgecommunications.com	5,510,756	42	+53.0
58. SevenTwenty Strategies, Wash., D.C. -- 720strategies.com	5,440,107	23	+22.0
59. Spectrum, Wash., D.C. -- spectrumsience.com	5,330,489	32	-6.9
60. Pierpont Communications, Houston -- piercom.com	5,307,382	31	+20.0
61. Dye, Van Mol & Lawrence, Nashville, TN -- dvl.com	5,290,921	47	-1.2
62. Singer Associates, San Francisco -- singersf.com	4,907,595	12	+15.0
63. Linhart Public Relations, Denver -- linhartpr.com	4,899,244	28	+6.5
64. Jarrard Phillips Cate & Hancock, Brentwood, TN -- jarrardinc.com	4,862,846	18	+27.0
65. FoodMinds, Chicago, IL -- foodminds.com	4,859,213	17	+38.0
66. ReviveHealth, Santa Barbara, CA -- revivepr.com	4,850,000	17	+5.4
67. 360 Public Relations, Boston -- 360pr.com	4,752,383	30	+13.6
68. MorganMyers, Waukesha, WI -- morganmyers.com	4,671,762	30	-15.0
69. CooperKatz & Co., New York -- cooperkatz.com	4,622,315	31	+13.6
70. JPA Health Communications, Wash., D.C. -- jpa.com	4,516,759	23	+2.5
71. Cerrell Associates, Los Angeles -- cerrell.com	4,505,793	21	+1.0
72. Inkhouse Media + Marketing, Waltham, MA -- inkhouse.com	4,455,312	29	+45.0
73. L.C. Williams & Associates, Chicago -- lcwa.com	4,404,394	26	flat
74. Sachs Media Group, Tallahassee -- sachsmmedia.com	4,345,720	21	+18.5
75. Intermarket Communications, New York -- intermarket.com	4,312,805	18	-10.8
76. Standing Partnership, St. Louis -- standingpr.com	4,100,532	29	+14.9
77. Borders + Gratehouse, San Francisco -- bordersgratehouse.com	4,093,355	23	+37.2
78. Blick&Staff Communications, St. Louis -- blickandstaff.com	3,993,860	15	-5.2
79. Dukas Public Relations, New York -- dukaspr.com	3,438,000	16	+1.4
80. Hirons & Company, Indianapolis -- hirons.com	3,290,000	45	+4.6
81. The Morris + King Company, New York -- morris-king.com	3,181,416	23	+18.5
82. Bateman Group, San Francisco -- bateman-group.com	3,090,395	21	+32.3

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## RANKING OF PR FIRMS continued

Firm	2012 Net Fees	Employees	% Change from 2011
83. Schneider Associates, Boston -- schneiderpr.com	2,926,010	18	-14.0
84. Trevelino/Keller, Atlanta -- trevelinokeller.com	2,888,624	16	+44.0
85. MCS Healthcare PR, Bedminster, NJ -- mcspr.com	2,877,962	17	-23.7
86. J Public Relations, San Diego -- jpublicrelations.com	2,646,586	23	+54.3
87. Kohnstamm Communications, St. Paul, MN -- kohnstamm.com	2,345,479	16	+29.5
88. energi PR, Montreal -- energipr.com	2,292,129	15	+3.5
89. Rosica Communications, Paramus, NJ -- rosica.com	2,190,493	8	flat
90. Ripp Media/Public Relations, New York -- rippmedia.com	2,057,821	7	+16.0
91. O'Malley Hansen Communications, Chicago -- omalleyhansen.com	2,000,000	11	-32.2
92. Beehive PR, St. Paul, MN -- beehivepr.biz	1,981,655	12	+14.4
93. The Hodges Partnership, Richmond, VA -- hodgespart.com	1,744,790	16	-13.9
94. Trylon SMR, New York -- trylonsmr.com	1,605,194	6	-11.4
95. Cashman + Katz Integrated Comms., Glastonbury, CT -- cashman-katz.com	1,585,000	22	+4.0
96. VPE Public Relations, South Pasadena, CA -- vpepr.com	1,452,488	15	+3.6
97. Hope-Beckham, Atlanta -- hopebeckham.com	1,372,000	14	+3.1
98. Konnect Public Relations, Los Angeles -- konnect-pr.com	1,309,993	21	+95.3
99. BLAZE, Santa Monica -- blazepr.com	1,297,370	10	+26.0
100. OCG PR, Ft. Worth -- ocgpr.com	1,251,576	8	-1.5
101. Maccabee, Minneapolis -- maccabeegroup.com	1,222,940	6	-8.0
102. Katcher Vaughn & Bailey PR, Nashville -- kvbpr.com	1,154,436	9	-3.7
103. TransMedia Group, Boca Raton, FL -- transmediagroup.com	1,143,027	12	+10.0
104. Red Sky PR, Boise, ID -- redskypr.com	1,126,923	13	-9.0
105. Landis Communications, San Francisco -- landispr.com	1,100,000	10	-20.0
106. Catapult PR-IR, Boulder, CO -- catapultpr-ir.com	1,082,615	7	+3.6
107. Perry Communications Group, Sacramento, CA -- perrycom.com	1,067,800	8	-12.0
108. K/F Communications, San Francisco -- kfcomm.com	1,067,303	9	+37.0
109. WordHampton PR, East Hampton, NY -- wordhampton.com	892,347	9	flat
110. The Harrell Group, Dallas -- theharrellgroup.com	873,618	2	+36.5
111. Furia Rubel Communications, Doylestown, PA -- furiarubel.com	866,781	5	+16.0
112. BizCom Associates, Addison, TX -- bizcompr.com	861,222	8	+8.0
113. Butler Associates, New York -- butlerassociates.com	857,225	5	+40.0
114. Edge Communications, Encino, CA -- edgecommunicationsinc.com	715,924	3	-13.3
115. Marketing Maven Public Relations, Camarillo, CA -- marketingmavenpr.com	703,577	10	+88.0
116. CJ Public Relations, Farmington, CT -- cjpr.com	672,262	7	-16.2
117. Focal Point Communications, Burlingame, CA -- focalpointpr.com	637,800	1	+7.0
118. Feintuch Communications, New York -- feintuchcommunications.com	613,607	4	-26.0
119. Phillips & Company, Austin, TX -- phillipscompany.com	573,587	10	-18.0
120. Bridge Global Strategies, New York -- bridgeny.com	530,225	4	+37.5
121. At The Table Public Relations, Tampa, FL -- atthetablepr.com	441,039	4	+0.8
122. Weiss PR Associates, Baltimore -- weissprassociates.com	382,289	2	+5.2
123. Stuntman PR, New York -- stuntmanpr.com	378,267	3	flat

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Is now the time to sell your firm?  
Should you acquire another?  
Are you maximizing your profits?  
Are you building the value of your firm?

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Don't be in the dark on these important questions.

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### Publicis Groupe

Kekst and Co.  
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Blanc & Otus  
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## LEADING GAINERS AMONG THE RANKING OF PR FIRMS

### *FIRMS IN THE TOP 25 OVERALL*

Firm	2012 Net Fees	Employees	% Change from 2011
1. Zeno Group, New York	\$20,798,925	128	+49.4
2. Finn Partners, New York	32,293,000	233	+35.8
3. Gibbs & Soell, New York	19,734,890	115	+34.0
4. W2O Group, San Francisco	62,005,000	262	+30.0
5. Allison+Partners, San Francisco	25,000,000	130	+29.3
6. French   West   Vaughan, Raleigh	17,186,330	84	+29.0
7. DKC, New York	32,896,560	154	+22.0
8. Prosek Partners, New York	15,019,717	60	+19.4
9. Hunter Public Relations, New York	14,554,310	82	+17.3
10. ICR, Norwalk, CT	36,554,283	97	+14.0

### *FIRMS RANKED 26 THROUGH 50*

1. Max Borges Agency, Miami	6,910,743	36	+36.4
2. Merritt Group, Reston, VA	9,220,283	42	+28.8
3. LaunchSquad, San Francisco	9,387,224	85	+26.0
4. Matter Communications, Newburyport, MA	7,000,000	58	+21.0
5. Davies, Santa Barbara, CA	10,520,971	34	+20.0
6. Development Counsellors Int'l (DCI), New York	8,619,995	47	+19.0
7. SS PR, Northfield, IL	12,929,500	62	+18.9
8. Fahlgren Mortine, Columbus, OH	12,397,732	69	+17.7
9. Jackson Spalding, Atlanta	12,095,500	82	+16.0
10. CRT/tanaka, Richmond, VA	13,009,202	74	+12.4

### *FIRMS RANKED 51 THROUGH 100*

1. J Public Relations, San Diego	2,646,586	23	+54.3
2. Dodge Communications, Alpharetta, GA	5,510,756	42	+53.0
3. Inkhous Media + Marketing, Waltham, MA	4,555,312	29	+45.0
4. Trevelino/Keller, Atlanta	2,888,624	16	+44.0
5. FoodMinds, Chicago	4,859,213	17	+38.0
6. Borders + Gratehouse, San Francisco	4,093,355	23	+37.2
7. Public Communications Inc., Chicago	6,546,731	50	+36.7
8. Bateman Group, San Francisco	3,090,395	21	+32.3
9. Kohnstamm Communications, St. Paul	2,345,479	16	+29.5
10. Jarrard Phillips Cate & Hancock, Brentwood, TN	4,862,846	18	+27.0

### *FIRMS RANKED 101 THROUGH 123*

1. Konnect Public Relations, Los Angeles	1,309,993	21	+95.3
2. Marketing Maven Public Relations, Camarillo, CA	703,577	10	+78.0
3. Butler Associates, New York	857,225	5	+40.0
4. Bridge Global Strategies, New York	530,225	4	+37.5
5. K/F Communications, San Francisco	1,067,800	9	+37.0
6. The Harrell Group, Dallas	873,618	2	+36.5
7. BLAZE, Santa Monica, CA	1,297,370	10	+26.0
8. Furia Rubel Communications, Doylestown, PA	866,781	5	+16.0
9. TransMedia Group, Boca Raton, FL	1,143,027	12	+10.0
10. BizCom Associates, Addison, TX	861,222	8	+8.0





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## RANKING OF PR FIRMS BY CITIES/REGIONS

### NEW YORK

Firm	2012 Net Fees	Empl.
1. Edelman	\$129,735,759	889
2. Ruder Finn	33,698,000	138
3. DKC	32,896,560	154
4. W2O Group	30,783,000	140
5. MWW Group, New York Metro	30,293,000	146
6. Cooney/Waters Group	18,961,000	65
7. Finn Partners	17,109,000	134
8. Peppercomm	16,172,652	81
9. Prosek Partners	15,019,717	60
10. Hunter PR	14,554,310	82
11. 5W Public Relations	14,188,564	92
12. Makovsky	13,000,000	51
13. Taylor	11,557,243	58
14. RF   Binder Partners	10,900,000	64
15. Kaplow	10,850,000	59
16. APCO Worldwide	9,450,827	38
17. Allison+Partners	9,100,000	45
18. Development Counsellors Int'l (DCI)	8,619,000	46
19. ICR	8,551,292	33
20. Text 100 Global PR	8,500,000	46
21. Lou Hammond & Associates	6,318,272	40
22. Bliss PR	5,698,000	39
23. Zeno Group	5,021,592	30
24. CRT/tanaka	4,780,000	N/A
25. The Horn Group	4,700,000	24
26. Gibbs & Soell	4,688,241	33
27. CooperKatz & Co.	4,622,315	31
28. Intermarket Communications	4,312,805	18
29. Dukas Public Relations	3,438,000	16
30. Regan Communications Group, Boston	3,317,000	7
31. Morris + King Co.	3,181,416	27
32. Widmeyer Communications	2,935,951	8
33. Text 100 Global PR, Rochester	2,225,000	15
34. Coyne PR	2,123,000	13
35. Ripp Media/Public Relations	2,057,821	7
36. LaunchSquad	1,869,973	16
37. Trylon SMR	1,605,194	6
38. J Public Relations	912,780	7
39. Padilla Speer Beardsley	903,321	N/A
40. WordHampton PR, East Hampton	892,347	9
41. Butler Associates	857,225	5
42. Feintuch Communications	613,607	4
43. Bridge Global Strategies	530,225	5
44. Stuntman PR	378,267	2

### NEW JERSEY

1. Coyne PR, Parsippany	\$15,950,000	60
2. MCS Healthcare PR, Bedminster	2,877,962	17
3. Rosica Communications, Paramus	2,208,755	15

### WASHINGTON, DC

Firm	2012 Net Fees	Empl.
1. Edelman	\$57,813,382	278
2. APCO Worldwide	56,924,169	212
3. Qorvis Communications	29,500,000	102
4. LEVICK	10,793,299	49
5. Merritt Group, Reston, VA	9,220,282	42
6. Crosby Mktg. Comms., Annapolis, MD	7,146,709	42
7. Hager Sharp	7,092,797	48
8. Widmeyer Communications	6,903,563	29
9. GYMR	6,002,402	26
10. SevenTwenty Strategies	5,440,107	23
11. Spectrum	5,330,489	32
12. JPA Health Communications	4,516,759	23
13. MWW Group	4,459,000	15
14. Rasky Baerlein Strategic Comms.	2,654,000	10
15. Finn Partners	1,844,000	15
16. Allison+Partners	744,000	6
17. CRT/tanaka	679,000	3
18. Weiss PR Associates, Baltimore	382,289	2

### MASSACHUSETTS

1. Regan Communications Group, Boston	\$18,063,000	40
2. Rasky Baerlein Strategic Comms., Boston	10,689,403	39
3. Matter Communications, Boston	7,000,000	58
4. 360 Public Relations, Boston	4,752,383	30
5. Inkhouse Media + Marketing, Waltham	4,455,312	29
6. Schneider Associates, Boston	2,926,010	18
7. ICR, Boston	2,772,444	8
8. Text 100 Global, Boston	2,000,000	13
9. RF   Binder Partners, Boston	1,113,000	10
10. LaunchSquad, Boston	1,044,300	10

### SOUTHEAST

1. French   West   Vaughan, Raleigh	\$17,186,330	84
2. Edelman, Atlanta	14,555,750	98
3. Jackson Spalding, Atlanta	12,095,500	82
4. Gibbs & Soell, Raleigh	10,031,554	54
5. Taylor, Charlotte	6,414,670	31
6. CRT/tanaka, Richmond	6,320,000	N/A
7. McNeely Pigott & Fox, Nashville	5,640,530	65
8. Dodge Communications, Alpharetta, GA	5,510,756	42
9. Dye, Van Mol, Lawrence, Nashville	5,290,921	47
10. Jarrard Phillips Cate & Hancock, Brentwood, TN	4,862,846	18
11. ReviveHealth, Nashville	4,850,000	17
12. Trevelino/Keller, Atlanta	2,888,624	16
13. Brandware PR, Atlanta	2,676,866	13
14. The Hodges Partnership, Richmond, VA	1,744,790	16
15. Allison+Partners, Atlanta	1,400,000	9
16. Hope-Beckham, Atlanta	1,372,000	14
17. Katcher Vaughn & Bailey, Nashville	1,154,436	9

### CONNECTICUT

1. ICR, Norwalk	\$22,465,153	48
2. Cashman & Katz, Glastonbury	1,585,000	22
3. Regan Communications Group, Hartford	770,375	N/A
4. CJ Public Relations, Farmington	672,262	7

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## RANKING OF PR FIRMS BY CITIES/REGIONS continued

### CHICAGO

Firm	2012 Net Fees	Empl.
1. Edelman	\$92,816,750	576
2. SS PR	12,929,500	62
3. Zeno Group	8,363,263	56
4. Public Communications Inc.	6,546,731	50
5. Gibbs & Soell	4,873,621	28
6. FoodMinds	4,859,213	17
7. L.C. Williams & Associates	4,404,394	24
8. Finn Partners	3,507,000	22
9. APCO Worldwide	2,306,483	7
10. O'Malley Hansen Communications	2,000,000	11
11. Taylor	1,425,098	4
12. MWW Group	1,306,000	4
13. Allison+Partners	257,767	5

### MIDWEST CITIES

1. Padilla Speer Beardsley, Minneapolis	\$15,972,539	80
2. Fahlgren Mortine, Columbus, OH	12,397,732	69
3. Airfoil PR, Detroit, MI	7,867,069	51
4. Standing Partnership, St. Louis	4,100,532	29
5. Blick&Staff Communications, St. Louis	3,993,860	15
6. MorganMyers, Waukesha, WI	2,805,052	N/A
7. Kohnstamm Comms., St. Paul, MN	2,345,479	16
8. Beehive PR, St. Paul, MN	1,981,655	12
9. MorganMyers, Waterloo, IA	1,865,948	N/A
10. Maccabee, Minneapolis	1,222,940	12

### PENNSYLVANIA

1. Gregory FCA, Ardmore	\$7,300,000	44
2. Furia Rubel Communications, Doylestown	783,025	4

### TEXAS

1. W2O Group, Austin	\$10,114,000	46
2. Edelman, Austin, Dallas & Houston	9,141,781	54
3. Pierpont Comms., Houston & Austin	5,307,382	31
4. MWW Group, Dallas	3,129,000	11
5. M/C/C, Dallas	1,632,000	26
6. OCG PR, Ft. Worth	1,251,576	8
7. The Harrell Group, Dallas	873,618	2
8. BizCom, Addison	861,220	8
9. Allison+Partners, Dallas	624,155	2
10. Phillips & Co., Austin	573,587	10

### FLORIDA

1. Zimmerman Agency, Tallahassee	\$10,100,000	42
2. Max Borges Agency, Miami	6,910,743	36
3. rbb PR, Miami	5,603,460	38
4. Sachs Media Group, Tallahassee	4,345,720	21
5. Finn Partners, Ft. Lauderdale	1,325,009	9
6. TransMedia Group, Boca Raton	1,143,027	11
7. At The Table Public Relations, Tampa	1,094,039	4
8. Edelman, Orlando	1,092,085	4

### LOS ANGELES

Firm	2012 Net Fees	Empl.
1. Edelman	\$12,835,170	116
2. Davies, Santa Barbara	10,520,971	34
3. Finn Partners	6,187,000	25
4. ReviveHealth, Santa Barbara	4,850,000	17
5. Cerrell Associates	4,505,793	22
6. Zeno Group	3,865,737	23
7. MWW Group	2,787,000	15
8. ICR	2,765,394	7
9. W2O Group	2,639,000	12
10. Allison+Partners	2,600,000	12
11. J Public Relations, San Diego	1,734,206	14
12. VPE Public Relations, South Pasadena	1,452,488	15
13. Konnect PR	1,309,993	21
14. BLAZE	1,297,370	10
15. CRT/tanaka	1,230,000	6
16. Allison+Partners, San Diego	884,000	6
17. Marketing Maven PR, Camarillo	703,577	10
18. Focal Point, Burlingame	637,800	1
19. Taylor	402,990	2

### SAN FRANCISCO & NORTHERN CALIFORNIA

1. Edelman, Mountain View	\$23,281,428	108
2. Atomic	17,000,000	106
3. W2O Group	14,072,000	64
4. Edelman, San Francisco	9,543,620	116
5. The Hoffman Agency, San Jose	8,650,000	92
6. LaunchSquad	6,472,951	59
7. Allison+Partners	5,800,000	35
8. Text 100 Global PR	5,200,000	42
9. Singer Associates	4,907,595	12
10. Borders + Gratehouse	4,093,335	23
11. Zeno Group	3,848,333	19
12. Edelman, Sacramento	3,334,695	14
13. HORN	3,200,000	17
14. Bateman Group	3,090,454	21
15. APCO Worldwide, Sacramento	2,541,141	11
16. Finn Partners	1,507,000	19
17. APCO Worldwide, San Francisco	1,324,721	8
18. Landis Communications	1,100,000	10
19. K/F Communications	1,067,303	9
20. MWW Group	901,000	4

### WESTERN CITIES

1. Edelman, Seattle	\$40,488,942	112
2. Edelman, Portland	5,546,882	40
3. Linhart PR, Denver	4,899,244	28
4. APCO Worldwide, Seattle	2,707,836	12
5. Allison+Partners, Phoenix	2,200,000	10
6. Red Sky Public Relations, Boise, ID	1,126,923	13
7. Catapult PR/IR, Boulder	1,082,615	7
8. Allison+Partners, Seattle	518,078	2

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## RANKING OF PR FIRMS BY SPECIALTY

### AGRICULTURE

Firm	2012 Net Fees
1. Gibbs & Soell, New York	\$11,727,319
2. Edelman, New York	8,591,491
3. Padilla Speer Beardsley, Minneapolis	4,052,381
4. MorganMyers, Jefferson, WI	3,906,122
5. Standing Partnership, St. Louis	737,780
6. Zeno Group, New York	705,722
7. French   West   Vaughan, Raleigh	309,000
8. O'Malley Hansen Communications, Chicago	200,000
9. LEVICK, Wash., D.C.	161,601

### BEAUTY & FASHION

1. Edelman, New York	\$12,143,457
2. Ruder Finn, New York	7,364,777
3. Kaplow, New York	6,000,000
4. French   West   Vaughan, Raleigh	3,961,223
5. 5W Public Relations, New York	3,400,000
6. Coyne PR, Parsippany, NJ	1,481,000
7. energi PR, Montreal	1,011,639
8. Finn Partners, New York	801,517
9. Zeno Group, Chicago	597,800
10. O'Malley Hansen Comms., Chicago	590,000
11. Linhart PR, Denver	553,140
12. Allison+Partners, San Francisco	500,000
13. LaunchSquad, San Francisco	481,150
14. Beehive PR, St. Paul	254,468
15. Hunter PR, New York	222,200
16. Hirons & Company, Indianapolis	180,000
17. Rosica Communications, Paramus, NJ	129,750
18. Hope-Beckham, Atlanta	125,000
19. TransMedia Group, Boca Raton, FL	110,000
20. Padilla Speer Beardsley, Minneapolis	75,017
21. Stuntman, New York	61,298
22. Maccabee, Minneapolis	55,537
23. CJ Public Relations, Farmington, CT	51,093
24. Schneider Associates, Boston	24,408

### HOME FURNISHINGS

1. Edelman, New York	\$45,109,435
2. Zeno Group, New York	4,762,213
3. L.C. Williams & Associates, Chicago	3,101,491
4. Gibbs & Soell, New York	2,798,534
5. Kaplow, New York	1,500,000
6. CRT/tanaka, Richmond	1,182,000
7. Lou Hammond & Associates, New York	947,741

### HOME FURNISHINGS continued

Firm	2012 Net Fees
8. SS PR, Northfield, IL	700,000
9. Hope-Beckham, Atlanta	477,890
10. Finn Partners, New York	439,402
11. McNeely Pigott & Fox, Nashville	323,070
12. Schneider Associates, Boston	199,012
13. Rosica Communications, Paramus, NJ	172,816
14. Trevelino/Keller, Atlanta	120,000
15. Beehive PR, St. Paul	101,787
16. Marketing Maven PR, Camarillo, CA	75,000
17. CJ Public Relations, Farmington, CT	63,688

### ENTERTAINMENT/CULTURAL

1. Edelman, New York	\$10,939,284
2. Finn Partners, New York	5,539,000
3. MWW Group, East Rutherford, NJ	4,827,000
4. Allison+Partners, San Francisco	3,200,000
5. Taylor, New York	3,145,000
6. APCO Worldwide, Wash, D.C.	1,589,900
7. Jackson Spalding, Atlanta	1,494,013
8. 5W Public Relations, New York	1,400,000
9. Hunter PR, New York	1,377,192
10. Ruder Finn, New York	1,125,679
11. W2O Group, San Francisco	1,027,000
12. Zeno Group, New York	910,587
13. Coyne PR, Parsippany, NJ	897,000
14. Kaplow, New York	850,000
15. CooperKatz & Co., New York	609,916
16. Public Communications Inc., Chicago	425,674
17. French   West   Vaughan, Raleigh	425,000
18. IW Group, West Hollywood, CA	409,000
19. Singer Assocs., San Francisco	341,267
20. Maloney & Fox, New York	181,000
21. Blaze, Los Angeles	173,700
22. rbb Public Relations, Coral Gables, FL	153,000
23. LEVICK, Wash., D.C.	144,700
24. Linhart PR, Denver	144,393
25. Seigenthaler PR, Nashville	127,000
26. McNeely Pigott & Fox, Nashville	124,586
27. Gregory FCA, Ardmore, PA	100,000
28. Padilla Speer Beardsley, Minneapolis	87,436





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## RANKING OF PR FIRMS BY SPECIALTY continued

### FINANCIAL PR/INVESTOR RELS.

Firm	2012 Net Fees
1. ICR, Norwalk, CT	\$33,992,993
2. Edelman, New York	33,037,127
3. APCO Worldwide, Wash., D.C.	14,246,272
4. Prosek Partners, New York	11,264,787
5. Ruder Finn, New York	10,051,987
6. MWW Group, East Rutherford, NJ	6,050,000
7. RF   Binder Partners, New York	4,807,753
8. Intermarket Communications, New York	4,312,805
9. Makovsky, New York	4,000,000
10. Dukas Public Relations, New York	3,323,000
11. Gregory FCA, Ardmore, PA	2,910,445
12. SS PR, Northfield, IL	2,500,000
13. Bliss Integrated Communication, New York	2,220,000
14. LEVICK, Wash., DC	1,698,748
15. Lambert, Edwards & Assocs., Grand Rapids, Mich.	1,480,000
16. Qorvis Communications, Wash., D.C.	1,300,000
17. Regan Communications Group, Boston	1,265,500
18. Padilla Speer Beardsley, Minneapolis	1,105,927
19. Gibbs & Soell, New York	1,063,288
20. Finn Partners, New York	1,029,882
21. CooperKatz & Co., New York	883,137
22. CRT/tanaka, Richmond	686,000
23. Rasky Baerlein Strategic Comms., Boston	653,975
24. Sachs Media Group, Tallahassee	601,365
25. Jackson Spalding, Atlanta	581,019
26. Trevelino/Keller, Atlanta	450,000
27. Allison+Partners, San Francisco	400,000
28. InkHouse Media & Marketing, Waltham, MA	384,120
29. French   West   Vaughan, Raleigh	350,019
30. Linhart PR, Denver, CO	293,166
31. Zeno Group, New York	282,015
32. Davies, Santa Barbara, CA	240,070
33. McNeely Pigott & Fox, Nashville	226,308
34. Landis Communications, San Francisco	200,000
35. Maccabee, Minneapolis	148,270
36. Feintuch Communications, New York	121,323
37. rbb Public Relations, Miami	113,825
38. TransMedia Group, Boca Raton	100,000
39. Furia Rubel, Doylestown, PA	86,000
40. Hirons & Company, Indianapolis	85,000
41. Marketing Maven PR, Camarillo, CA	78,000
42. Weiss PR Associates, Baltimore	66,000
43. VPE Public Relations, S. Pasadena, CA	60,210
44. Bridge Global Strategies, New York	32,846

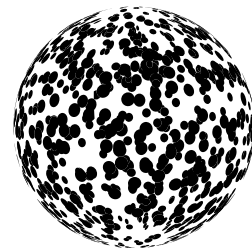
### ENVIRONMENTAL/PUBLIC AFFAIRS

Firm	2012 Net Fees
1. APCO Worldwide, Wash., D.C.	\$30,747,224
2. Edelman, New York	13,678,493
3. Davies, Santa Barbara, CA	10,280,901
4. Development Counsellors Int'l (DCI), New York	4,823,932
5. Cerrell Associates, Los Angeles	4,505,793
6. Rasky Baerlein Strategic Comms., Boston	3,958,761
7. MWW Group, East Rutherford, NJ	3,759,000
8. Finn Partners, New York	2,981,393
9. Singer Assocs., San Francisco	2,734,817
10. SevenTwenty Strategies, Wash., D.C.	2,408,791
11. LEVICK, Wash., D.C.	2,294,162
12. Widmeyer Communications, Wash., D.C.	1,666,661
13. Sachs Media Group, Tallahassee	1,342,420
14. Crosby Marketing Communications, Annapolis	1,139,085
15. Ruder Finn, New York	905,586
16. Butler Associates, New York	857,225
17. Allison+Partners, San Francisco	850,000
18. Fahlgren Mortine, Columbus, OH	779,651
19. Public Communications Inc., Chicago	772,331
20. Jackson Spalding, Atlanta	716,479
21. Hirons & Company, Indianapolis	705,000
22. rbb Public Relations, Miami	571,175
23. Standing Partnership, St. Louis	544,725
24. Kaplow, New York	506,000
25. Bliss Integrated Communication, New York	480,000
26. French   West   Vaughan, Raleigh	465,440
27. Schneider Assocs., Boston	435,756
28. McNeely Pigott & Fox, Nashville	223,562
29. CRT/tanaka, Richmond, VA	180,000
30. VPE Public Relations, S. Pasadena, CA	159,225
31. Padilla Speer Beardsley, Minneapolis	112,178
32. Rosica Communications, Paramus, NJ	107,348
33. Beehive Public Relations, St. Paul	90,215
34. Gregory FCA, Ardmore, PA	73,000
35. Zeno Group, New York	72,613
36. Red Sky PR, Boise, ID	52,554
37. Trevelino/Keller, Atlanta	50,000
38. Coyne PR, Parsippany, NJ	40,000

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## RANKING OF PR FIRMS BY SPECIALTY continued

### PROFESSIONAL SERVICES

Firm	2012 Net Fees
1. Edelman, New York	\$94,942,038
2. Widmeyer Communications, Wash., D.C.	8,172,853
3. MWW Group, East Rutherford, NJ	4,123,000
4. Blick&Staff Communications, St. Louis	3,993,860
5. Hager Sharp, Wash., D.C.	3,800,000
6. 5W Public Relations, New York	3,500,000
7. Allison+Partners, San Francisco	2,700,000
8. LEVICK, Wash., D.C.	2,356,600
9. Bliss Integrated Communication, New York	2,198,000
10. Prosek Partners, New York	2,130,580
11. Regan Communications, Boston	2,100,000
12. Ripp Media/Public Relations, New York	2,000,000
13. CooperKatz & Co., New York	1,894,040
14. rbb Public Relations, Coral Gables, FL	1,773,669
15. Gregory FCA, Ardmore, PA	1,589,300
16. CRT/tanaka, Richmond	1,589,000
17. Ruder Finn, New York	1,487,556
18. Rasky Baerlein Strategic Comms., Boston	1,403,498
19. APCO Worldwide, Wash., DC	1,251,331
20. French   West   Vaughan, Raleigh	977,000
21. Zeno Group, New York	956,530
22. Fahlgren Mortine, Columbus, OH	847,699
23. Padilla Speer Beardsley, Minneapolis	802,490
24. Konnect PR, Los Angeles	763,900
25. Beehive PR, St. Paul	762,878
26. L.C. Williams & Associates, Chicago	667,931
27. Linhart PR, Denver	656,270
28. Furia Rubel Communications, Doylestown, PA	606,746
29. Makovsky, New York	600,000
30. Jackson Spalding, Atlanta	588,745
31. Standing Partnership, St. Louis	553,211
32. Coyne PR, Parsippany, NJ	509,000
33. Schneider Associates, Boston	447,110
34. Hirons & Company, Indianapolis	405,000
35. Finn Partners, New York	386,822
36. Maccabee, Minneapolis	374,763
37. McNeely Pigott & Fox, Nashville, TN	357,414
38. Public Communications Inc., Chicago	340,586
39. Kohnstamm Communications, St. Paul	313,219
40. Perry Communications, Sacramento, CA	272,816
41. Trevelino/Keller, Atlanta	210,000
42. Hope-Beckham, Atlanta	156,446
43. Landis Communications, San Francisco	120,000
44. Marketing Maven PR, Camarillo, CA	112,878
45. Weiss PR Associates, Baltimore	101,375
46. Rosica Communications, Paramus, NJ	69,235
47. VPE Public Relations, S. Pasadena, CA	57,883
48. Sachs Media Group, Tallahassee	46,685
49. Bridge Global Strategies, New York	40,345
50. Feintuch Communications, New York	35,075
51. energi PR, Montreal	27,438

### FOOD & BEVERAGE

Firm	2012 Net Fees
1. Edelman, New York	\$88,786,648
2. APCO Worldwide, Wash., D.C.	12,516,796
3. Hunter PR, New York	9,197,142
4. MWW Group, East Rutherford, NJ	6,660,000
5. Taylor, New York	6,061,000
6. RF   Binder Partners, New York	5,381,579
7. CRT/tanaka, Richmond, VA	5,315,000
8. Regan Communications Group, Boston	5,020,000
9. FoodMinds, Chicago, IL	4,859,213
10. 5W Public Relations, New York	4,100,000
11. Zeno Group, New York	3,992,912
12. Coyne PR, Parsippany, N.J.	3,541,000
13. W2O Group, San Francisco	2,414,000
14. Allison+Partners, San Francisco	2,200,000
15. Jackson Spalding, Atlanta	2,088,208
16. Dye, Van Mol & Lawrence, Nashville	1,927,964
17. Linhart PR, Denver	1,887,452
18. French   West   Vaughan, Raleigh	1,668,875
19. Kohnstamm Communications, St. Paul, MN	1,615,466
20. Finn Partners, New York	1,352,653
21. Lambert, Edwards & Assocs., Grand Rapids, Mich.	1,020,000
22. J Public Relations, San Diego	982,834
23. O'Malley Hansen Communications, Chicago	920,000
24. Fahlgren Mortine, Columbus, OH	917,011
25. WordHampton, East Hampton, NY	892,347
26. Ruder Finn, New York	785,137
27. rbb Public Relations, Miami	773,489
28. LEVICK, Wash., D.C.	743,945
29. BizCom, Addison, TX	600,000
30. MorganMyers, Waukesha, WI	588,313
31. VPE Public Relations, S. Pasadena, CA	555,921
32. Konnect Public Relations, Los Angeles	546,921
33. Padilla Speer Beardsley, Minneapolis	465,605
34. At The Table Public Relations, Tampa	441,039
35. Kaplow, New York	350,000
36. Trevelino/Keller, Atlanta	350,000
37. Blaze, Santa Monica, CA	324,342
38. Maccabee, Minneapolis	270,365
39. Stuntman PR, New York	226,479
40. Rosica Communications, Parsippany	207,061
41. TransMedia Group, Boca Raton, FL	159,107
42. Hirons & Company, Indianapolis	100,000
43. Landis Communications, San Francisco	100,000
44. Hope-Beckham, Atlanta	80,300
45. McNeely Pigott & Fox, Nashville	79,137
46. Sachs Media Group, Tallahassee, FL	72,810
47. Red Sky PR, Boise	59,607
48. CJ Public Relations, Farmington, CT	58,030
49. Rasky Baerlein Strategic Comms., Boston	45,450
50. Marketing Maven PR, Camarillo, CA	44,452

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previous  
>>>>> **fifty.**

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Investor relations	Sales enablement
Social media	Blogging
Content marketing	Financial communications

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## RANKING OF PR FIRMS BY SPECIALTY continued

### HEALTHCARE

Firm	2012 Net Fees
1. Edelman, New York	\$101,477,406
2. W2O Group, San Francisco	52,611,000
3. Ruder Finn, New York	24,862,555
4. APCO Worldwide, Wash., D.C.	22,828,295
5. Cooney/Waters Group, New York	18,961,000
6. Waggener Edstrom Worldwide, Bellevue, WA	9,494,000
7. GYMR, Wash., D.C.	6,002,402
8. Dodge Communications, Alpharetta, GA	5,510,576
9. Makovsky, New York	5,500,000
10. Spectrum, Wash., D.C.	5,330,489
11. Jarrard Phillips Cate & Hancock, Brentwood, TN	4,862,846
12. ReviveHealth, Santa Barbara, CA	4,850,000
13. JPA Health Communications, Wash., D.C.	4,516,759
14. Crosby Marketing Comms., Annapolis, MD	4,315,783
15. Public Communications Inc., Chicago	4,188,841
16. Rasky Baerlein Strategic Comms., Boston	3,837,913
17. Coyne PR, Parsippany, NJ	3,482,000
18. Finn Partners, New York	3,312,063
19. Padilla Speer Beardsley, Minneapolis	3,216,668
20. SevenTwenty Strategies, Wash., D.C.	2,928,775
21. Allison+Partners, San Francisco	2,900,000
22. MCS Healthcare PR, Bedminster, NJ	2,877,962
23. Hager Sharp, Wash., D.C.	2,820,579
24. Zeno Group, New York	2,590,187
25. SS PR, Northfield, IL	2,500,000
26. RF   Binder Partners, New York	2,301,004
27. French   West   Vaughan, Raleigh	2,155,003
28. MWW Group, East Rutherford, NJ	2,100,000
29. CRT/tanaka, Richmond	1,807,000
30. Qorvis Communications, Wash., D.C.	1,800,000
31. Hunter PR, New York	1,692,714
32. Lambert, Edwards & Assocs., Grand Rapids, Mich.	1,482,000
33. Singer Associates, San Francisco	1,202,997
34. Dye, Van Mol & Lawrence, Nashville	1,184,823
35. McNeely Pigott & Fox, Nashville	1,050,420
36. Sachs Media Group, Tallahassee	1,030,415
37. Gregory FCA, Ardmore, PA	1,005,000
38. Standing Partnership, St. Louis	979,562
39. Rosica Communications, Paramus, NJ	910,187
40. energi PR, Montreal	837,355
41. Bliss Integrated Communication, New York	800,000
42. CooperKatz & Co., New York	762,409
43. Katcher Vaughn & Bailey PR, Nashville	750,000
44. Merritt Group, Reston, VA	700,000
45. Fahlgren Mortine, Columbus, OH	698,840
46. Perry Communications Group, Sacramento, CA	695,531
47. rbb Public Relations, Miami	668,302

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### HEALTHCARE continued

Firm	2012 Net Fees
48. Jackson Spalding, Atlanta	608,362
49. LEVICK, Wash., D.C.	562,467
50. Hiron & Co., Indianapolis	525,000
51. Regan Communications Group, Boston	475,000
52. L.C. Williams & Associates, Chicago	428,260
53. TransMedia Group, Boca Raton, FL	399,200
54. Schneider Associates, Boston	396,688
55. Beehive Public Relations, St. Paul	376,750
56. Linhart Public Relations, Denver	371,886
57. VPE Public Relations, S. Pasadena, CA	355,050
58. Maccabee, Minneapolis	325,255
59. Bridge Global Strategies, New York	318,636
60. Marketing Maven PR, Camarillo, CA	317,500
61. Red Sky PR, Boise	193,862
62. Trevelino/Keller, Atlanta	150,000
63. CJ Public Relations, Farmington, CT	111,640
64. Furia Rubel Communications, Doylestown, PA	86,000
65. Phillips & Co., Austin	85,745
66. Hope-Beckham, Atlanta	70,735
67. Weiss PR Associates, Baltimore	66,000

### SPORTS/LEISURE

1. Taylor, New York	\$10,492,501
2. French   West   Vaughan, Raleigh	5,092,539
3. Edelman, New York	2,750,249
4. Ruder Finn, New York	2,445,733
5. Coyne PR, Paramus, NJ	1,914,000
6. Gregory FCA, Ardmore, PA	1,589,300
7. Regan Communications Group, Boston	1,265,725
8. Padilla Speer Beardsley, Minneapolis	988,330
9. CooperKatz & Co., New York	354,321
10. Sachs Media Group, Tallahassee	320,090
11. Rosica Communications, Paramus, NJ	259,422
12. Allison+Partners, San Francisco	250,000
13. Blaze, Santa Monica, CA	234,413
14. Beehive PR, St. Paul	217,023
15. rbb PR, Coral Gables, FL	205,537
16. Jackson Spalding, Atlanta	173,695
17. Hiron & Company, Indianapolis	140,000
18. McNeely Pigott & Fox, Nashville	115,804
19. Rasky Baerlein Strategic Comms., Boston	78,443
20. Zeno Group, New York	50,305
21. Maccabee, Minneapolis	27,218
22. Red Sky PR, Boise	26,088
23. CJ Public Relations, Farmington, CT	22,750

Specialty rankings continued on page 28

## RANKING OF PR FIRMS BY SPECIALTY continued

### TECHNOLOGY/INDUSTRIAL

Firm	2012 Net Fees
1. Edelman, New York	\$217,856,287
2. Waggener Edstrom Worldwide, Bellevue, WA	59,000,000
3. Text 100 Global PR, San Francisco	50,930,028
4. APCO Worldwide, Wash., D.C.	32,039,918
5. Atomic, San Francisco	17,000,000
6. Qorvis Communications, Wash., D.C.	10,500,000
7. Finn Partners, New York	10,254,885
8. Allison+Partners, San Francisco	9,500,000
9. The Hoffman Agency, San Jose	8,650,000
10. LaunchSquad, San Francisco	8,523,874
11. Merritt Group, Reston, VA	8,520,283
12. MWW Group, East Rutherford, NJ	8,346,000
13. HORN, San Francisco	8,000,000
14. Airfoil PR, Detroit	7,867,069
15. Matter Communications, Boston	7,000,000
16. Max Borges Agency, Miami	6,910,793
17. Connect Marketing, San Francisco	6,354,475
18. Ruder Finn, New York	6,299,391
19. Fahlgren Mortine, Columbus, OH	6,046,075
20. Zeno Group, New York	5,754,170
21. W2O Group, San Francisco	5,389,000
22. Coyne PR, Parsippany	4,716,000
23. SS PR, Northfield, IL	4,600,000
24. Gibbs & Soell, New York	4,145,749
25. Borders + Gratehouse, San Francisco	4,093,335
26. Inhouse Media + Marketing, Waltham, MA	4,071,392
27. Jackson Spalding, Atlanta	3,513,787
28. Bateman Group, San Francisco	3,090,395
29. Makovsky, New York	2,900,000
30. Kaplow, New York	2,064,000
31. Trylon SMR, New York	1,605,194
32. LEVICK, Wash., D.C.	1,564,196
33. Trevelino/Keller, Atlanta	1,550,000
34. Prosek Partners, New York	1,524,350
35. CRT/tanaka, Richmond	1,510,000
36. Gregory FCA, Ardmore, PA	1,427,130
37. 5W Public Relations, New York	1,400,000
38. Lambert, Edwards + Assocs., Grand Rapids, Mich.	1,345,000
39. Dye, Van Mol & Lawrence, Nashville	1,265,968
40. Hunter PR, New York	1,163,875
41. Catapult PR-IR, Boulder, CO	1,082,615
42. K/F Communications, San Francisco	1,067,303
43. M/C/C, Dallas	1,000,000
44. Linhart Public Relations, Denver	934,360
45. Sachs Media Group, Tallahassee	841,650
46. OCG PR, Ft. Worth	800,000
47. Rasky Baerlein Strategic Comms., Boston	711,363
48. RF   Binder Partners, New York	646,468
49. Focal Point Communications, Burlingame, CA	637,800
50. Schneider Associates, Boston	556,166
51. French   West   Vaughan, Raleigh	462,226
52. Feintuch Communications, New York	457,209

### TECHNOLOGY/INDUSTRIAL continued

Firm	2012 Net Fees
53. Kohnstamm Communications, St. Paul	336,372
54. CooperKatz & Co., New York	324,961
55. Beehive PR, St. Paul, MN	305,380
56. Red Sky Public Relations, Boise	288,672
57. Standing Partnership, St. Louis	273,037
58. Landis Communications, San Francisco	260,000
59. Hirons & Co., Indianapolis	255,000
60. Public Communications Inc., Chicago	246,426
61. L.C. Williams & Associates, Chicago	206,712
62. VPE Public Relations, South Pasadena, CA	113,854
63. energi PR, Montreal	105,434
64. McNeely Pigott & Fox, Nashville	99,182
65. Rosica Communications, Paramus, NJ	90,125
66. Dukas Public Relations, New York	63,000
67. O'Malley Hanson Communications, Chicago	60,000
68. Hope-Beckham, Atlanta	45,365
69. Furia Rubel Communications, Doylestown, PA	45,000
70. Weiss PR Associates, Baltimore	40,000
71. Bridge Global Strategies, New York	34,220
72. Maccabee, Minneapolis	24,130
73. Stuntman PR, New York	20,000

### TRAVEL/HOSPITALITY

1. Edelman, New York	\$24,856,685
2. The Zimmerman Agency, Tallahassee	7,880,000
3. Finn Partners, New York	5,938,623
4. Lou Hammond & Associates, New York	5,320,531
5. Development Counsellors Int'l (DCI), New York	3,796,063
6. Allison+Partners, San Francisco	3,500,000
7. Coyne PR, Parsippany, NJ	3,102,000
8. Fahlgren Mortine, Columbus, OH	2,286,241
9. Zeno Group, New York	2,034,458
10. J Public Relations, San Diego	1,664,752
11. Ruder Finn, New York	1,568,783
12. French   West   Vaughan, Raleigh	1,350,000
13. Jackson Spalding, Atlanta	1,316,415
14. rbb Public Relations, Coral Gables, FL	950,158
15. CRT/tanaka, Richmond	740,000
16. BLAZE, Los Angeles	713,554
17. LEVICK, Wash., D.C.	701,432
18. Hirons & Company, Indianapolis	560,000
19. Padilla Speer Beardsley, Minneapolis	417,609
20. McNeely Piggott & Fox, Nashville	347,350
21. energi PR, Montreal	309,864
22. Gregory FCA, Ardmore, PA	200,000
23. Linhart PR, Denver	119,208
24. Schneider Associates, Boston	101,500
25. Perry Communications Group, Sacramento	99,453
26. Bridge Global Strategies, New York	91,349
27. Standing Partnership, St. Louis	89,343
28. Maccabee, Minneapolis	46,947
29. Sachs Media Group, Tallahassee	26,255





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Los Angeles

New York

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# INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

## CATEGORIES LISTED

Agriculture - <b>29</b>	Food & Beverage - <b>40</b>	Political Candidates - <b>50</b>
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## Agriculture

### Arizona

Cramer-Krasselt, Phoenix

### California

Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Fineman PR, San Francisco  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Ketchum, Los Angeles  
Ketchum, San Francisco  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Ruder Finn Inc., San Francisco  
Torme Lauricella Public Relations, San Francisco

### District Of Columbia

Crosby Marketing Communications  
Edelman  
FleishmanHillard  
Ketchum  
MSLGROUP Americas  
Qorvis Communications, LLC  
Ruder Finn Inc.  
Vanguard Communications

### Florida

Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami

### Georgia

A. Brown-Olmstead Associates, LTD, Atlanta  
Edelman, Atlanta  
FleishmanHillard, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta

### Idaho

Red Sky Public Relations, Boise

### Illinois

Cramer-Krasselt, Chicago  
FleishmanHillard, Chicago  
Gibbs & Soell, Inc., Chicago  
Ketchum, Chicago  
MSLGROUP Americas, Chicago  
Rhea + Kaiser, Naperville

### Indiana

Hirons & Company, Indianapolis

### Iowa

MorganMyers, Waterloo

### Maryland

Crosby Marketing Comms., Annapolis

### Massachusetts

FleishmanHillard, Boston  
MSLGROUP Americas, Boston  
Ruder Finn Inc., Boston

### Michigan

MSLGROUP Americas, Ann Arbor

### Minnesota

Exponent, Minneapolis  
FleishmanHillard, Minneapolis  
Padilla Speer Beardsley, Minneapolis

### Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Standing Partnership, St. Louis

### New Jersey

Rosica Comms./Interact Marketing, Paramus

### New York

Cramer-Krasselt, New York  
Edelman, New York  
FleishmanHillard, New York  
Gibbs & Soell, Inc., New York  
Ketchum, New York  
Marston and Assocs., Inc., Robert, New York  
MSLGROUP Americas, New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
Ruder Finn Inc., New York

### North Carolina

FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Gibbs & Soell, Inc., Raleigh

### Ohio

Fahlgren Mortine, Columbus  
FleishmanHillard, Cleveland

### Oregon

Edelman, Portland  
Watershed Communications, Portland

### Pennsylvania

Ketchum, Pittsburgh

### Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Ketchum, Dallas  
Newsroom Ink, Austin

### Virginia

CRT/tanaka, Richmond  
Hoffman & Hoffman Worldwide, McLean

### Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle

### Wisconsin

Cramer-Krasselt, Milwaukee  
MorganMyers, Waukesha

## Beauty & Fashion

### Alabama

Luckie Strategic PR, Birmingham

### Arizona

Lavidge Company, The, Phoenix

### California

Allison+Partners, San Francisco  
Bolt Public Relations, Irvine  
Clement Communications, San Francisco  
DKC, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Film Fashion, Los Angeles  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Horn, San Francisco  
ICR, Los Angeles  
ICR, Mill Valley  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
RFPR, Inc., Los Angeles  
Rogers & Cowan, Los Angeles  
Ruder Finn Inc., San Francisco

## Beauty & Fashion continued

Tellem Grody Public Relations, Inc., Malibu  
Torme Lauricella PR, San Francisco  
W2O Group, San Francisco  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

## Colorado

Red Jeweled Media, Englewood  
Weber Shandwick, Denver

## Connecticut

CJ Public Relations, Farmington  
ICR, Norwalk  
Regan Communications Group, West Hartford

## District Of Columbia

DKC, Washington  
Edelman, Washington  
FleishmanHillard, Washington  
Ketchum, Washington  
MSLGROUP Americas, Washington  
Regan Communications Group, Washington  
Ruder Finn Inc., Washington  
Weber Shandwick, Washington

## Florida

Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
O'Connell & Goldberg, Inc., Hollywood  
Regan Communications Group, Jupiter  
Uproar PR, Orlando  
Weber Shandwick, Miami

## Georgia

A. Brown-Olmstead Associates, LTD, Atlanta  
Edelman, Atlanta  
FleishmanHillard, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Weber Shandwick, Atlanta

## Illinois

DKC, Chicago  
FleishmanHillard, Chicago  
Ketchum, Chicago  
MSLGROUP Americas, Chicago  
O'Malley Hansen Communications, Chicago  
Weber Shandwick, Chicago

## Maryland

Weber Shandwick, Baltimore

## Massachusetts

Cone Communications, Boston  
FleishmanHillard, Boston  
ICR, Boston  
MSLGROUP Americas, Boston  
Racepoint Group, Boston  
Regan Communications Group, Boston  
Regan Communications Group, Osterville  
Ruder Finn Inc., Boston  
360 Public Relations, Boston  
Weber Shandwick, Boston

## Michigan

MSLGROUP Americas, Ann Arbor  
Weber Shandwick, Birmingham

## Minnesota

Beehive PR, St. Paul  
Carmichael Lynch Spong, Minneapolis  
FleishmanHillard, Minneapolis  
Weber Shandwick, Bloomington

## Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

## New Jersey

BML Public Relations, Montclair  
Coyne PR, Parsippany  
Maximum Exposure PR, Woodcliff Lake  
Rosica Comms./Interact Marketing, Paramus  
360 Degrees Publicity Shoppe, Hoboken

## New York

Blue Sky Marketing Comms., New York  
Carmichael Lynch Spong, New York  
Chandler Chicco Companies, New York  
CooperKatz & Company, Inc., New York  
Coyne PR, New York  
CRC, New York  
DKC, New York  
Edelman, New York  
Emerging Media Inc., Nyack  
5W Public Relations, New York  
FleishmanHillard, New York  
GMG Public Relations, Inc., Nanuet  
Horn, New York  
Hunter Public Relations, New York  
ICR, New York  
Indra Public Relations, New York  
Janine Gordon Associates, New York  
Kaplow, New York  
Ketchum, New York  
Lippe Taylor, New York  
Lou Hammond & Associates, New York  
M Booth & Associates, Inc., New York  
Marina Maher Comms. LLC, New York  
Middleton & Gendron, Inc., New York  
Morris + King Company, The, New York  
MSLGROUP Americas, New York  
Nike Communications, Inc., New York  
RED PR, New York  
Regan Communications Group, New York  
Robin Leedy & Associates, Inc., Mt. Kisco  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York  
Stuntman PR, New York  
360 Public Relations, New York  
Terman Public Relations, Diane, New York  
Weber Shandwick, New York  
Zeno Group, New York

## North Carolina

FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh

## Ohio

Fahlgren Mortine, Columbus  
FleishmanHillard, Cleveland  
Jayne & Company, LLC, Cleveland

## Oregon

Edelman, Portland

## Pennsylvania

Gregory FCA, Ardmore  
Ketchum, Pittsburgh

## Rhode Island

Duffy & Shanley, Inc., Providence  
Regan Communications Group, Providence

## Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hutson Creative Group, Inc., Fort Worth  
Jackson Spalding, Dallas  
Ketchum, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

## Virginia

Hodges Partnership, The, Richmond

## Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle  
Richmond Public Relations Inc., Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## Books & Publications

### California

Alpaytac PR/Mktg. Comms., Los Angeles  
Blaine Group, The, Beverly Hills  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Horn, San Francisco  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
Rogers & Cowan, Los Angeles  
Ruder Finn Inc., San Francisco

### Colorado

Red Jeweled Media, Englewood

### Connecticut

CJ Public Relations, Farmington

### District Of Columbia

Edelman, Washington  
FleishmanHillard, Washington  
Ketchum, Washington  
Ruder Finn Inc., Washington

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
Insider Media Management, Boca Raton

### Georgia

Edelman, Atlanta  
FleishmanHillard, Atlanta  
Ketchum, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
FleishmanHillard, Chicago  
Ketchum, Chicago



## OUR FIRST YEAR



### DEAR FRIENDS OF FINN PARTNERS:

When we started Finn Partners late in 2011, we said we would be defined by collaboration. Now, that collaborative approach defines who we are and what we do, and energizes our commitment to our client partners and to each other. Step off the elevator at the newly renovated reception area in our New York headquarters and that commitment springs to life in a dynamic video wall of images that illustrates the power of collaboration in the arts, in the sciences and in business.

Collaboration is at the core of our brand, and it's helped us achieve some powerful results. We have become one of the brightest stories in the PR business. Our 2011 US fees ranked us as one of the top ten independent agencies – in 2012 we achieved more than 30 percent growth (far above the growth rate of the PR industry) and were named new agency of the year by a leading trade publication. And while our name is new, we have a deeply rooted team. Our 30 Managing Partners, Senior Partners and Partners have worked together for an average of 10 years, and have a shared commitment to our mission and our future.

We are an agency of commitments. While we prize new business, we hold the importance of existing client relationships above all else.

And, we care about every one of our colleagues. Our first Finn Partners ad proudly displayed the names of the 180 people who work in our six offices. In 2012, our staff had grown to over 220, with a host of talented newcomers joining that original roster. Finn Partners is leading the industry with a very low turnover rate.

Finally, as we look to the future, we want to be an agency that makes a difference – through our award winning pro-bono work for numerous not-for-profit organizations, through the global peace work of my sister, Dena Merriam, who has joined me in launching Finn Partners, and through some of my own foundation work supporting the arts. Most of all we want to make a difference in the lives of the people who work here and, through business, in the lives of the clients we serve.

If you would like to know more, please contact me at [peter@finnpartners.com](mailto:peter@finnpartners.com) or at my direct line, which is **212-593-6428**.

Best wishes,

A handwritten signature in black ink, appearing to read 'Peter'.

Peter Finn

**FINN PARTNERS**

WELCOME TO THE PARTNERSHIP



## Books & Publications continued

### Maryland

Caplan Communications LLC, Rockville

### Massachusetts

FleishmanHillard, Boston  
Ruder Finn Inc., Boston  
Stern + Associates, Boston  
Version 2.0 Communications, Boston

### Michigan

Lambert, Edwards & Assocs., Grand Rapids

### Minnesota

FleishmanHillard, Minneapolis

### Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis

### New Jersey

Maximum Exposure PR, Woodcliff Lake  
Stern + Associates, Cranford

### New York

Alpaytac PR/Mktg. Comms., New York  
CRC, New York  
Edelman, New York  
FleishmanHillard, New York  
Goodman Media International, Inc., New York  
Horn, New York  
Ilson Inc., Bernie, New York  
Indra Public Relations, New York  
Janine Gordon Associates, New York  
Ketchum, New York  
Media Connect, New York  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York  
Stuntman PR, New York  
Wesman Public Relations, Jane, New York

### North Carolina

Fields & Co. PR Pros, V.K., Raleigh  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Luquire George Andrews, Inc., Charlotte

### Ohio

FleishmanHillard, Cleveland

### Oregon

Edelman, Portland  
Watershed Communications, Portland

### Pennsylvania

Ketchum, Pittsburgh  
Tonic Life Communications, Philadelphia

### Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hutson Creative Group, Inc., Fort Worth  
Ketchum, Dallas

### Virginia

Shirley & Banister Public Affairs, Alexandria

### Washington

Edelman, Seattle

## Educational Institutions

### Alabama

Luckie Strategic PR, Birmingham

### Arizona

Lavidge Company, The, Phoenix

### California

BLAZE, Santa Monica  
Bolt Public Relations, Irvine  
DKC, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Edge Communications, Inc., Los Angeles  
Fineman PR, San Francisco  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Global Strategy Group, Pomona  
Hoyt Organization Inc., The, Torrance  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Landis Communications Inc., San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Ogilvy Public Relations, Culver City  
Ogilvy Public Relations, Sacramento  
Ogilvy Public Relations, San Francisco  
PRxDigital, San Jose  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park  
Singer Associates, Inc., San Francisco  
VPE Public Relations, South Pasadena

### Connecticut

Exemplar Strategic Comms., Branford  
Global Strategy Group, Hartford  
Mason Public Relations, Bethany

### District Of Columbia

DKC  
Edelman  
FleishmanHillard  
Global Strategy Group  
Hager Sharp Inc.  
Ketchum  
Lipman Hearne, Inc.  
Makovsky  
MSLGROUP Americas  
Ogilvy Public Relations  
Powell Tate  
Ruder Finn Inc.  
Stanton Communications, Inc.  
Vanguard Communications  
Widmeyer Communications

### Florida

Clay Associates, Everett, Miami  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
O'Donnell Agency, Miami  
O'Donnell Agency, West Palm Beach  
Pierson Grant PR, Fort Lauderdale  
rbb Public Relations, Miami

### Georgia

Edelman, Atlanta

Eric Mower + Associates, Atlanta  
FleishmanHillard, Atlanta  
Hope-Beckham Inc., Atlanta  
Kellen Communications, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Ogilvy Public Relations, Atlanta

### Idaho

Red Sky Public Relations, Boise  
Ritter Public Relations, Boise

### Illinois

DKC, Chicago  
FleishmanHillard, Chicago  
Jasculca Terman and Associates, Chicago  
Ketchum, Chicago  
L.C. Williams & Associates, Chicago  
Lipman Hearne, Inc., Chicago  
MSLGROUP Americas, Chicago  
Ogilvy Public Relations, Chicago  
Public Communications Inc., Chicago  
Rhea + Kaiser, Naperville

### Indiana

Borshoff, Indianapolis

### Maryland

Stanton Communications, Inc., Baltimore  
Van Eperen & Co., Rockville

### Massachusetts

FleishmanHillard, Boston  
MSLGROUP Americas, Boston  
Racepoint Group, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Ruder Finn Inc., Boston  
Solomon McCown & Company, Boston  
Stern + Associates, Boston  
Version 2.0 Communications, Boston

### Michigan

Lambert, Edwards & Assocs., Grand Rapids  
lovio george | comms. + design, Detroit  
MSLGROUP Americas, Ann Arbor

### Minnesota

FleishmanHillard, Minneapolis  
Kohnstamm Communications, St. Paul  
Padilla Speer Beardsley, Minneapolis  
Tunheim Partners, Minneapolis

### Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Standing Partnership, St. Louis

### New Jersey

BSY Associates Inc., Holmdel  
Maximum Exposure PR, Woodcliff Lake  
Rosica Comms./Interact Marketing, Paramus  
SPI Group LLC, The, Fairfield  
Stern + Associates, Cranford

### New York

A. Lavin Communications, Port Washington  
Berman Group, Inc., The, New York  
Bridge Global Strategies LLC, New York  
Cataldi Public Relations, New York  
Cooney/Waters Group, New York  
CooperKatz & Company, Inc., New York  
DDR Public Relations, Inc., Pleasantville  
DKC, New York  
Edelman, New York  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo



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## Educational Institutions continued

Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
Expedition PR, Brooklyn  
5W Public Relations, New York  
Finn Partners, New York  
FleishmanHillard, New York  
gabbegroup, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
HJMT Public Relations Inc., Melville  
HJMT Public Relations Inc., New York  
HJMT Public Relations Inc., Rochester  
Indra Public Relations, New York  
Janine Gordon Associates, New York  
Kellen Communications, New York  
Ketchum, New York  
Kwitken + Company Worldwide, New York  
L.C. Williams & Associates, New York  
LAK Public Relations, Inc., New York  
M Booth & Associates, Inc., New York  
Makovsky, New York  
Marston and Assoc., Inc., Robert, New York  
MSLGROUP Americas, New York  
Ogilvy Public Relations, New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
RF | Binder Partners, Inc., New York  
Rubenstein Associates, Inc., New York  
Ruder Finn Inc., New York  
Sharp Communications, Inc., New York  
Stanton Communications, Inc., New York  
Stanton Public Relations & Mktg., New York

### North Carolina

Capstrat, Raleigh  
Eric Mower + Associates, Charlotte  
Fields & Co. PR Pros, V.K., Raleigh  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Luquire George Andrews, Inc., Charlotte  
Pierson Grant Public Relations, Raleigh

### Ohio

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
FleishmanHillard, Cleveland  
Paul Werth Associates, Columbus  
Stevens Strategic Comms., Inc., Cleveland  
thunder:tech, Cleveland

### Oregon

Edelman, Portland  
Weinstein PR, Portland

### Pennsylvania

Devine + Partners, Philadelphia  
Ketchum, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia  
Tonic Life Communications, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### Tennessee

Dye, Van Mol & Lawrence PR, Nashville

### Texas

DoubleDimond Public Relations LLC, Houston  
Dublin & Associates, Inc., San Antonio  
Edelman, Austin

Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Ketchum, Dallas  
Sunwest Communications, Dallas

### Virginia

CRT/tanaka, Richmond  
Hodges Partnership, The, Richmond  
Hoffman & Hoffman Worldwide, McLean

### Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle

## Entertainment/Cultural

### Alabama

Intermark Public Relations, Birmingham

### Arizona

Cramer-Krasselt, Phoenix  
Lavidge Company, The, Phoenix

### California

Agnes Huff Comms. Group, LLC, Los Angeles  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
Blaine Group, The, Beverly Hills  
Cerrell Associates, Inc., Los Angeles  
DKC, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Horn, San Francisco  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Landis Communications Inc., San Francisco  
Marketing Maven Public Relations, Camarillo  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
MWW, Los Angeles  
MWW, San Francisco  
Ogilvy Public Relations, Culver City  
Ogilvy Public Relations, Sacramento  
Ogilvy Public Relations, San Francisco  
PRxDigital, San Jose  
Rogers & Cowan, Los Angeles  
Ruder Finn Inc., San Francisco  
Social Radius, Santa Monica  
Taylor, Los Angeles  
Tellem Grody Public Relations, Inc., Malibu  
Torme Lauricella PR, San Francisco  
Trainer Communications, Inc., Pleasanton  
VPE Public Relations, South Pasadena  
W2O Group, San Francisco  
WCG, San Francisco

### Colorado

Linhart Public Relations, Denver

### Connecticut

Branagan Comms. Consultants, New Milford  
Cashman + Katz Integrated Comms., Glastonbury  
Walsh Public Relations, LLC, Fairfield

### District Of Columbia

APCO Worldwide  
DKC  
Edelman  
FleishmanHillard  
Ketchum  
MSLGROUP Americas  
MWW, Washington  
Ogilvy Public Relations  
Qorvis Communications, LLC  
Ruder Finn Inc.  
Stanton Communications, Inc.

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Clay Associates, Everett, Miami  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
Insider Media Management, Boca Raton  
O'Connell & Goldberg, Inc., Hollywood  
O'Donnell Agency, Miami  
O'Donnell Agency, West Palm Beach  
Pierson Grant PR, Fort Lauderdale

### Georgia

Edelman, Atlanta  
FleishmanHillard, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Ogilvy Public Relations, Atlanta  
Trevelino/Keller, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
DKC, Chicago  
Falk Associates/Contact, Chicago  
FleishmanHillard, Chicago  
Ketchum, Chicago  
Korshak Inc., Margie, Chicago  
L.C. Williams & Associates, Chicago  
MSLGROUP Americas, Chicago  
MWW, Chicago  
Ogilvy Public Relations, Chicago  
Public Communications Inc., Chicago  
SS|PR, Northfield  
Taylor, Chicago

### Indiana

Borshoff, Indianapolis  
Hirons & Company, Indianapolis

### Maryland

Stanton Communications, Inc., Baltimore

### Massachusetts

Cone Communications, Boston  
FleishmanHillard, Boston  
MSLGROUP Americas, Boston  
Ruder Finn Inc., Boston  
Schneider Associates, Boston  
360 Public Relations, Boston  
Version 2.0 Communications, Boston

### Michigan

lovio george | comms. + design, Detroit  
MSLGROUP Americas, Ann Arbor

### Minnesota

Beehive PR, St. Paul



Carmichael Lynch Spong, Minneapolis  
FleishmanHillard, Minneapolis  
Tunheim Partners, Minneapolis

#### Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis

#### Nevada

Firm Public Relations & Mktg., The, Las Vegas

#### New Jersey

BML Public Relations, Montclair  
Coyne PR, Parsippany  
Litzky Public Relations, Hoboken  
Maximum Exposure PR, Woodcliff Lake  
MWW, East Rutherford  
MWW, Trenton

#### New York

Alpaytac PR/Mktg. Comms., New York  
APCO Worldwide, New York  
Bridge Global Strategies LLC, New York  
Carmichael Lynch Spong, New York  
Cashman + Katz Integrated Comms., New York  
Cataldi Public Relations, New York  
Child's Play Communications, New York  
CooperKatz & Company, Inc., New York  
Coyne PR, New York  
Cramer-Krasselt, New York  
DKC, New York  
Edelman, New York  
Expedition PR, Brooklyn  
5W Public Relations, New York  
Finn Partners, New York  
FleishmanHillard, New York  
Geto & de Milly, Inc., New York  
GMG Public Relations, Inc., Nanuet  
Goldman Comms. Group, Inc., Bayside

Goodman Media International, Inc., New York  
Horn, New York  
Hunter Public Relations, New York  
Ilson Inc., Bernie, New York  
Indra Public Relations, New York  
Janine Gordon Associates, New York  
Josell Communications, Inc., New York  
Keith Sherman and Associates, New York  
Ketchum, New York  
L.C. Williams & Associates, New York  
Lou Hammond & Associates, New York  
M Booth & Associates, Inc., New York  
Marino Organization Inc., The, New York  
Marketing Maven Public Relations, New York  
Marston and Assocs., Inc., Robert, New York  
Media Connect, New York  
Morris + King Company, The, New York  
MSLGROUP Americas, New York  
MWW, New York  
Ogilvy Public Relations, New York  
Reputation Communications, New York  
RL Forsythe Communications, Inc., New York  
Rogers & Cowan, New York  
Rubenstein Associates, Inc., New York  
Rubenstein Public Relations, Inc., New York  
Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York  
Stanton Communications, Inc., New York  
Stuntman PR, New York  
360 Public Relations, New York  
Taylor, New York  
Text 100 Global Public Relations, New York  
Weill Associates, Geoffrey, New York  
Zeno Group, New York

#### North Carolina

FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Luquire George Andrews, Inc., Charlotte

Pierson Grant Public Relations, Raleigh  
Taylor, Charlotte

#### Ohio

Fahlgren Mortine, Columbus  
FleishmanHillard, Cleveland  
thunder::tech, Cleveland

#### Oregon

Edelman, Portland  
Watershed Communications, Portland  
Weinstein PR, Portland

#### Pennsylvania

DEETER, Doylestown  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh

#### Texas

Dublin & Associates, Inc., San Antonio  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Harrell Group, The, Dallas  
Hutson Creative Group, Inc., Fort Worth  
Jackson Spalding, Dallas  
Ketchum, Dallas  
MWW, Dallas

#### Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle  
MWW, Seattle  
Richmond Public Relations Inc., Seattle

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Cramer-Krasselt, Milwaukee

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Allison+Partners, San Francisco  
 Cerrell Associates, Inc., Los Angeles  
 Citizen Paine, Irvine  
 Citizen Paine, Los Angeles  
 Davies, Los Angeles  
 Davies, Santa Barbara  
 DKC, Los Angeles  
 Edelman, Los Angeles  
 Edelman, Sacramento  
 Edelman, San Francisco  
 Edelman, San Mateo  
 FleishmanHillard, Irvine  
 FleishmanHillard, Los Angeles  
 FleishmanHillard, Sacramento  
 FleishmanHillard, San Diego  
 FleishmanHillard, San Francisco  
 Global Strategy Group, Pomona  
 Greentarget Global LLC, Calabasas  
 Greentarget Global LLC, San Francisco  
 Ketchum, Los Angeles  
 Ketchum, San Francisco  
 Landis Communications Inc., San Francisco  
 Mayo Comms. & Mayo PR, Los Angeles  
 MSLGROUP Americas, Los Angeles  
 MSLGROUP Americas, San Francisco  
 Munger Stowers Marketing, El Cajon  
 Ogilvy Public Relations, Culver City  
 Ogilvy Public Relations, Sacramento  
 Ogilvy Public Relations, San Francisco  
 OgilvyEarth, Los Angeles  
 OgilvyEarth, Sacramento  
 OgilvyEarth, San Francisco  
 Perry Comms. Group, Inc., Sacramento  
 Porter Novelli, Irvine  
 Porter Novelli, Los Angeles  
 Porter Novelli, San Diego  
 Porter Novelli, San Francisco  
 Porter Novelli, Sunnyvale  
 Revell Communications, Sacramento  
 Rogers & Cowan, Los Angeles  
 Ruder Finn Inc., San Francisco  
 Singer Associates, Inc., San Francisco  
 Southwest Strategies LLC, San Diego  
 Tellem Grody Public Relations, Inc., Malibu  
 Waggener Edstrom Worldwide, San Francisco  
 Weber Shandwick, Los Angeles  
 Weber Shandwick, San Francisco  
 Weber Shandwick, Sunnyvale

**Colorado**

JohnstonWells Public Relations, Denver  
 OgilvyEarth, Denver  
 Weber Shandwick, Denver

**Connecticut**

Butler Associates, LLC., Stamford  
 CJ Public Relations, Farmington  
 Global Strategy Group, Hartford  
 Marx Communications, Trumbull

**District Of Columbia**

APCO Worldwide  
 Davies  
 DKC  
 Edelman  
 Ervin | Hill Strategy  
 FleishmanHillard  
 Global Strategy Group  
 Ketchum

Levick  
 Lipman Hearne, Inc.  
 Makovsky  
 MSLGROUP Americas  
 Ogilvy Public Relations  
 OgilvyEarth  
 Porter Novelli  
 Potomac Communications Group, Inc.  
 Qorvis Communications, LLC  
 Revell Communications  
 Ruder Finn Inc.  
 SevenTwenty Strategies  
 Strat@comm  
 Susan Davis International Ltd.  
 Tiller, LLC  
 Waggener Edstrom Worldwide  
 Weber Shandwick  
 Widmeyer Communications

**Florida**

Durée & Company, Inc., Fort Lauderdale  
 Edelman, Miami  
 Edelman, Orlando  
 FleishmanHillard, Miami  
 Porter Novelli, Ft. Lauderdale  
 Porter Novelli, Winter Haven  
 Sachs Media Group, Orlando  
 Sachs Media Group, Tallahassee  
 Weber Shandwick, Miami

**Georgia**

A. Brown-Olmstead Associates, LTD, Atlanta  
 Edelman, Atlanta  
 Eric Mower + Associates, Atlanta  
 FleishmanHillard, Atlanta  
 Ketchum, Atlanta  
 MSLGROUP Americas, Atlanta  
 Ogilvy Public Relations, Atlanta  
 Porter Novelli, Atlanta  
 Weber Shandwick, Atlanta

**Idaho**

Ritter Public Relations, Boise

**Illinois**

DKC, Chicago  
 FleishmanHillard, Chicago  
 Gibbs & Soell, Inc., Chicago  
 Greentarget Global LLC, Chicago  
 Jasculca Terman and Associates, Chicago  
 Ketchum, Chicago  
 Lipman Hearne, Inc., Chicago  
 MSLGROUP Americas, Chicago  
 Noble Communications, Chicago  
 Ogilvy Public Relations, Chicago  
 OgilvyEarth, Chicago  
 Porter Novelli, Chicago  
 Public Communications Inc., Chicago  
 Schaeffer and Associates, Inc., Kathy, Chicago  
 Weber Shandwick, Chicago

**Indiana**

Hirons & Company, Indianapolis

**Iowa**

MorganMyers, Waterloo

**Maryland**

Caplan Communications LLC, Rockville  
 Van Eperen & Co., Rockville  
 Weber Shandwick, Baltimore

**Massachusetts**

Cone Communications, Boston  
 FleishmanHillard, Boston  
 MSLGROUP Americas, Boston  
 Porter Novelli, Boston

Racepoint Group, Boston  
 Rasky Baerlein Strategic Comms., Inc., Boston  
 Ruder Finn Inc., Boston  
 Schneider Associates, Boston  
 Solomon McCown & Company, Boston  
 Version 2.0 Communications, Boston  
 Waggener Edstrom Worldwide, Boston  
 Weber Shandwick, Boston

**Michigan**

Lambert, Edwards & Assocs., Grand Rapids  
 lovio george | comms. + design, Detroit  
 MSLGROUP Americas, Ann Arbor  
 Weber Shandwick, Birmingham

**Minnesota**

Beehive PR, St. Paul  
 Carmichael Lynch Spong, Minneapolis  
 FleishmanHillard, Minneapolis  
 Padilla Speer Beardsley, Minneapolis  
 Weber Shandwick, Bloomington

**Missouri**

FleishmanHillard, Kansas City  
 FleishmanHillard, St. Louis  
 Weber Shandwick, Kansas City  
 Weber Shandwick, St. Louis

**New Jersey**

BSY Associates Inc., Holmdel  
 Holt Public Affairs LLC, Oldwick  
 MRB Public Relations, Inc., Freehold  
 R&J Public Relations, LLC, Bridgewater  
 Rosica Comms./Interact Marketing, Paramus

**New York**

A. Lavin Communications, Port Washington  
 APCO Worldwide, New York  
 Berman Group, Inc., The, New York  
 Butler Associates, LLC., New York  
 Carmichael Lynch Spong, New York  
 Citizen Paine, New York  
 Cooney/Waters Group, New York  
 CooperKatz & Company, Inc., New York  
 DKC, New York  
 Edelman, New York  
 Eric Mower + Associates, Albany  
 Eric Mower + Associates, Buffalo  
 Eric Mower + Associates, Rochester  
 Eric Mower + Associates, Syracuse  
 Finn Partners, New York  
 FleishmanHillard, New York  
 Geto & de Milly, Inc., New York  
 Gibbs & Soell, Inc., New York  
 Global Strategy Group, New York  
 Greentarget Global LLC, New York  
 Ketchum, New York  
 LAK Public Relations, Inc., New York  
 Lou Hammond & Associates, New York  
 Makovsky, New York  
 Marina Maher Comms. LLC, New York  
 Marino Organization Inc., The, New York  
 MSLGROUP Americas, New York  
 North 6th Agency, Inc., New York  
 Ogilvy Public Relations, New York  
 OgilvyEarth, New York  
 Padilla Speer Beardsley, New York  
 Porter Novelli, New York  
 Prosek Partners, New York  
 RF | Binder Partners, Inc., New York  
 Rogers & Cowan, New York  
 Ruder Finn Inc., New York  
 Sloane & Company, New York  
 Tiller, LLC, New York  
 Waggener Edstrom Worldwide, New York  
 Weber Shandwick, New York



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Zlokower Company, New York

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FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Gibbs & Soell, Inc., Raleigh  
Luquire George Andrews, Inc., Charlotte

**Ohio**

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
FleishmanHillard, Cleveland  
Stevens Strategic Comms., Inc., Cleveland  
thunder:tech, Cleveland

**Oregon**

Edelman, Portland  
Waggener Edstrom Worldwide, Portland  
Weinstein PR, Portland

**Pennsylvania**

Devine + Partners, Philadelphia  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh

**Rhode Island**

Duffy & Shanley, Inc., Providence

**Tennessee**

Dye, Van Mol & Lawrence PR, Nashville  
McNeely Pigott & Fox PR, LLC, Nashville

**Texas**

Bizcom Associates, Addison  
Dublin & Associates, Inc., San Antonio  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hahn, Texas, Austin  
Harrell Group, The, Dallas  
Ketchum, Dallas  
Newsroom Ink, Austin  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Porter Novelli, Austin  
Sunwest Communications, Dallas  
Waggener Edstrom Worldwide, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

**Virginia**

CRT/tanaka, Richmond  
Hoffman & Hoffman Worldwide, McLean  
Shirley & Banister Public Affairs, Alexandria

**Washington**

Edelman, Seattle  
MSLGROUP Americas, Seattle  
Porter Novelli, Seattle  
Voxus, Inc., Tacoma  
Waggener Edstrom Worldwide, Bellevue  
Waggener Edstrom Worldwide, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

**Wisconsin**

MorganMyers, Waukesha

**Financial PR/Investor Relations****California**

Abernathy MacGregor Group, The, Los Angeles  
Abernathy MacGregor Group, The, San Fran.  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg./Comms., Los Angeles  
BrewLife, San Francisco  
Brunswick Group, San Francisco  
DKC, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Global Strategy Group, Pomona  
Greentarget Global LLC, Calabasas  
Greentarget Global LLC, San Francisco  
ICR, Los Angeles  
ICR, Mill Valley  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Landis Communications Inc., San Francisco  
Marketing Maven Public Relations, Camarillo  
Mayo Comms. & Mayo PR, Los Angeles  
MWW, Los Angeles  
MWW, San Francisco  
Pollack PR Mktg. Group, The, Los Angeles  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park  
W2O Group, San Francisco  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

**Colorado**

Catapult PR-IR LLC, Boulder  
JohnstonWells Public Relations, Denver  
Linhart Public Relations, Denver  
Walek & Associates, Boulder  
Weber Shandwick, Denver

**Connecticut**

Butler Associates, LLC., Stamford  
Global Strategy Group, Hartford  
ICR, Norwalk

**District Of Columbia**

APCO Worldwide  
Brunswick Group  
DKC  
Edelman  
FleishmanHillard  
Global Strategy Group  
Ketchum  
Levick  
Makovsky  
MWW  
Qorvis Communications, LLC  
Ruder Finn Inc.  
Tiller, LLC  
Weber Shandwick  
Widmeyer Communications

**Florida**

Alpaytac PR/Mktg. Comms., Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Clay Associates, Everett, Miami  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami

Edelman, Orlando  
FleishmanHillard, Miami  
rbb Public Relations, Miami  
Weber Shandwick, Miami

**Georgia**

Edelman, Atlanta  
FleishmanHillard, Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Ketchum, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta  
William Mills Agency, Atlanta

**Illinois**

Alpaytac PR/Mktg. Comms., Chicago  
DKC, Chicago  
FleishmanHillard, Chicago  
Greentarget Global LLC, Chicago  
Ketchum, Chicago  
MWW, Chicago  
NM Marketing Comms., LLC, Glenview  
SS|PR, Northfield  
Weber Shandwick, Chicago

**Indiana**

Borshoff, Indianapolis  
Hirons & Company, Indianapolis

**Maryland**

Weber Shandwick, Baltimore

**Massachusetts**

BackBay Communications, Boston  
FleishmanHillard, Boston  
ICR, Boston  
InkHouse Media + Marketing, Waltham  
Nicolazzo & Associates, Boston  
Pirozzolo Company Public Relations, Boston  
Racepoint Group, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Ruder Finn Inc., Boston  
Schneider Associates, Boston  
Solomon McCown & Company, Boston  
Stimpson Communications, Wayland  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston

**Michigan**

Lambert, Edwards & Assocs., Grand Rapids  
lovio george | comms. + design, Detroit  
Weber Shandwick, Birmingham

**Minnesota**

Beehive PR, St. Paul  
Carmichael Lynch Spong, Minneapolis  
FleishmanHillard, Minneapolis  
Gage, Plymouth  
Padilla Speer Beardsley, Minneapolis  
Pocket Hercules, Minneapolis  
Weber Shandwick, Bloomington

**Missouri**

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

**New Jersey**

Diegnan & Associates, Norman, Oldwick  
Emerald Partners, Fort Lee  
Integrated Marketing Services, Inc., Princeton  
JCPR, Parsippany  
Marcus Group, The, Little Falls  
MWW, East Rutherford





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MWW, Trenton  
R&J Public Relations, LLC, Bridgewater  
SPI Group LLC, The, Fairfield

### New York

Abernathy MacGregor Group, The, New York  
Alpaytac PR/Mktg. Comms., New York  
APCO Worldwide, New York  
BackBay Communications, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Bridge Global Strategies LLC, New York  
Brunswick Group, New York  
Butler Associates, LLC., New York  
Carmichael Lynch Spong, New York  
Dilenschneider Group Inc., The, New York  
DKC, New York  
Dukas Public Relations, New York  
Edelman, New York  
Edson & Associates Inc., Andrew, Jericho  
Emanate, New York  
5W Public Relations, New York  
Feintuch Communications, New York  
FleishmanHillard, New York  
Global Strategy Group, New York  
Greentarget Global LLC, New York  
Hamilton Public Relations, New York  
Hotwire, New York  
ICR, New York  
Indra Public Relations, New York  
Intermarket Communications, New York  
Ketchum, New York  
Kwitken + Company Worldwide, New York  
LAK Public Relations, Inc., New York  
M Booth & Associates, Inc., New York  
Makovsky, New York  
Marketing Maven Public Relations, New York  
Media Connect, New York  
Mount & Nadler, Inc., New York  
MWW, New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
Pollack PR Marketing Group, The, New York  
Prosek Partners, New York  
Reputation Communications, New York  
RF | Binder Partners, Inc., New York  
Rubenstein Associates, Inc., New York  
Rubenstein Public Relations, Inc., New York  
Ruder Finn Inc., New York  
Sloane & Company, New York  
Southard Communications, Inc., New York  
Spector & Associates, Inc., New York  
Stanton Public Relations & Mktg., New York  
Text 100 Global Public Relations, New York  
Tiller, LLC, New York  
Torrenzano Group, The, New York  
Travers Collins, Buffalo  
Walek & Associates, New York  
Water & Wall Group, New York  
Weber Shandwick, New York  
Zeno Group, New York  
Zlokower Company, New York

### North Carolina

Capstrat, Raleigh  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Luquire George Andrews, Inc., Charlotte

### Ohio

Dix & Eaton Incorporated, Cleveland  
Fahlgren Mortine, Columbus

Falls Communications, Cleveland  
FleishmanHillard, Cleveland  
Roop & Co., Cleveland  
Stevens Strategic Comms., Inc., Cleveland

### Oregon

Edelman, Portland

### Pennsylvania

Gregory FCA, Ardmore  
Ketchum, Pittsburgh

### Tennessee

Dye, Van Mol & Lawrence PR, Nashville

### Texas

Abernathy MacGregor Group, The, Houston  
Brunswick Group, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Harrell Group, The, Dallas  
Jackson Spalding, Dallas  
Ketchum, Dallas  
MWW, Dallas  
Newsroom Ink, Austin  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Sunwest Communications, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

### Virginia

CRT/tanaka, Richmond

### Washington

Edelman, Seattle  
MWW, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## Food & Beverage

### Alabama

Intermark Public Relations, Birmingham  
Luckie Strategic PR, Birmingham  
MDi media group, Mobile

### Arizona

Cramer-Krasselt, Phoenix  
Lavidge Company, The, Phoenix

### California

Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
BLAZE, Santa Monica  
Bolt Public Relations, Irvine  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Fineman PR, San Francisco  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Folsom & Associates, San Francisco

ICR, Los Angeles  
ICR, Mill Valley  
J Public Relations, San Diego  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Konnect Public Relations, Los Angeles  
Landis Communications Inc., San Francisco  
MacKenzie Agency, The, Santa Rosa  
Marketing Maven Public Relations, Camarillo  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Murphy O'Brien, Los Angeles  
MWW, Los Angeles  
MWW, San Francisco  
Ogilvy Public Relations, Culver City  
Ogilvy Public Relations, Sacramento  
Ogilvy Public Relations, San Francisco  
Porter Novelli, Irvine  
Porter Novelli, Los Angeles  
Porter Novelli, San Diego  
Porter Novelli, San Francisco  
Porter Novelli, Sunnyvale  
PRxDigital, San Jose  
RFPR, Inc., Los Angeles  
Rogers & Cowan, Los Angeles  
Ruder Finn Inc., San Francisco  
SHIFT Communications, San Francisco  
Singer Associates, Inc., San Francisco  
Taylor, Los Angeles  
Tellem Grody Public Relations, Inc., Malibu  
Torme Lauricella PR, San Francisco  
VPE Public Relations, South Pasadena  
W2O Group, San Francisco  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

### Colorado

Linhart Public Relations, Denver  
Weber Shandwick, Denver

### Connecticut

Cashman + Katz Integrated Comms., Glastonbury  
CJ Public Relations, Farmington  
ICR, Norwalk  
Marx Communications, Trumbull  
Mason Public Relations, Bethany  
Regan Communications Group, West Hartford

### District Of Columbia

APCO Worldwide  
Edelman  
FleishmanHillard  
Hewar Social Communications  
Ketchum  
MSLGROUP Americas  
MWW  
Ogilvy Public Relations  
Porter Novelli  
Qorvis Communications, LLC  
Regan Communications Group  
Ruder Finn Inc.  
Vanguard Communications  
Weber Shandwick  
Widmeyer Communications

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
At The Table Public Relations, Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Brustman Carrino Public Relations, Miami  
Clay Associates, Everett, Miami  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
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Edelman, Orlando  
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O'Connell & Goldberg, Inc., Hollywood  
Pierson Grant PR, Fort Lauderdale  
Porter Novelli, Ft. Lauderdale  
Porter Novelli, Winter Haven  
Quinn & Co., Miami Beach  
rbb Public Relations, Miami  
Regan Communications Group, Jupiter  
TransMedia Group, Boca Raton  
Uproar PR, Orlando  
Weber Shandwick, Miami

## Georgia

BLH Consulting, Inc., Atlanta  
Brandware Public Relations, Atlanta  
Edelman, Atlanta  
Eric Mower + Associates, Atlanta  
FleishmanHillard, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Kellen Communications, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Ogilvy Public Relations, Atlanta  
Porter Novelli, Atlanta  
PRecise Communications, Atlanta  
Trevellino/Keller, Atlanta  
Weber Shandwick, Atlanta

## Idaho

Red Sky Public Relations, Boise

## Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
Dixon|James Communications, Oak Park  
FleishmanHillard, Chicago  
FoodMinds, LLC, Chicago  
JSH&A Communications, Oakbrook Terrace  
Ketchum, Chicago  
Korshak Inc., Margie, Chicago  
MSLGROUP Americas, Chicago  
MWW, Chicago  
O'Malley Hansen Communications, Chicago  
Ogilvy Public Relations, Chicago  
Porter Novelli, Chicago  
SS|PR, Northfield  
Taylor, Chicago  
Weber Shandwick, Chicago

## Indiana

Hirons & Company, Indianapolis

## Iowa

MorganMyers, Waterloo

## Maryland

Weber Shandwick, Baltimore

## Massachusetts

Cone Communications, Boston  
FleishmanHillard, Boston  
Haggman, Inc., Manchester  
ICR, Boston  
MSLGROUP Americas, Boston  
Porter Novelli, Boston  
Regan Communications Group, Boston  
Regan Communications Group, Osterville  
Ruder Finn Inc., Boston  
Schneider Associates, Boston  
SHIFT Communications, Newton

360 Public Relations, Boston  
Weber Shandwick, Boston

## Michigan

Lambert, Edwards & Assocs., Grand Rapids  
Logos Communications, Inc., Canton  
lovio george | comms. + design, Detroit  
Marx Layne & Company, Farmington Hills  
MSLGROUP Americas, Ann Arbor  
Quell Group, The, Troy  
Weber Shandwick, Birmingham

## Minnesota

Beehive PR, St. Paul  
Carmichael Lynch Spong, Minneapolis  
Exponent, Minneapolis  
FleishmanHillard, Minneapolis  
Gage, Plymouth  
Kohnstamm Communications, St. Paul  
Padilla Speer Beardsley, Minneapolis  
Pocket Hercules, Minneapolis  
Weber Shandwick, Bloomington

## Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

## New Jersey

BML Public Relations, Montclair  
Coyne PR, Parsippany  
Diegnan & Associates, Norman, Oldwick  
Maximum Exposure PR, Woodcliff Lake  
MWW, East Rutherford  
MWW, Trenton  
RAM Communications, Cranford  
Rosica Comms./Interact Marketing, Paramus  
360 Degrees Publicity Shoppe, Hoboken

## New York

Alpaytac PR/Mktg. Comms., New York  
APCO Worldwide, New York  
Carmichael Lynch Spong, New York  
Carolyn Izzo Integrated Comms. (CIIC), Nyack  
Cashman + Katz Integrated Comms., New York  
Cataldi Public Relations, New York  
Chandler Chicco Companies, New York  
Child's Play Communications, New York  
Citizen Paine, New York  
Cooney/Waters Group, New York  
CooperKatz & Company, Inc., New York  
Cornerstone Comms., LTD, New York  
Coyne PR, New York  
Cramer-Krasselt, New York  
CRC, New York  
Daddi Brand Communications, New York  
Edelman, New York  
Emanate, New York  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
Evins, Ltd., New York  
5W Public Relations, New York  
Finn Partners, New York  
FleishmanHillard, New York  
Herman & Almonte PR, New York  
Hunter Public Relations, New York  
ICR, New York  
Indra Public Relations, New York  
J Public Relations, New York  
Janine Gordon Associates, New York  
JB Cumberland Public Relations, New York  
Kaplow, New York  
Kellen Communications, New York

Ketchum, New York  
LAK Public Relations, Inc., New York  
Lou Hammond & Associates, New York  
M Booth & Associates, Inc., New York  
Marina Maher Comms. LLC, New York  
Marketing Maven Public Relations, New York  
Middleton & Gendron, Inc., New York  
Morris + King Company, The, New York  
MSLGROUP Americas, New York  
MWW, New York  
Nancy J. Friedman PR, Inc., New York  
Nike Communications, Inc., New York  
North 6th Agency, Inc., New York  
Ogilvy Public Relations, New York  
Padilla Speer Beardsley, New York  
Parasol Marketing, New York  
Pollock Communications, New York  
Porter Novelli, New York  
Quinn & Co., New York  
Redpoint Marketing PR, Inc., New York  
Regan Communications Group, New York  
RF | Binder Partners, Inc., New York  
Rogers & Cowan, New York  
Rubenstein Associates, Inc., New York  
Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York  
Sharp Communications, Inc., New York  
SHIFT Communications, New York  
Stuntman PR, New York  
360 Public Relations, New York  
Taylor, New York  
Text 100 Global Public Relations, New York  
Weber Shandwick, New York  
Weill Associates, Geoffrey, New York  
WordHampton PR Inc., East Hampton  
Zeno Group, New York

## North Carolina

Eric Mower + Associates, Charlotte  
Fields & Co. PR Pros, V.K., Raleigh  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Luquire George Andrews, Inc., Charlotte  
Pierson Grant Public Relations, Raleigh  
Taylor, Charlotte

## Ohio

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
FleishmanHillard, Cleveland  
Stevens Strategic Comms., Inc., Cleveland  
thunder::tech, Cleveland

## Oregon

Edelman, Portland  
Maxwell PR + Engagement, Portland  
Watershed Communications, Portland  
Weinstein PR, Portland

## Pennsylvania

Gregory FCA, Ardmore  
Ketchum, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia  
Tonic Life Communications, Philadelphia

## Rhode Island

Regan Communications Group, Providence

## Tennessee

Dye, Van Mol & Lawrence PR, Nashville

## Texas

Bizcom Associates, Addison



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Dublin & Associates, Inc., San Antonio  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hutson Creative Group, Inc., Fort Worth  
Jackson Spalding, Dallas  
Ketchum, Dallas  
MWW, Dallas  
Newsroom Ink, Austin  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Porter Novelli, Austin  
ShirleyBarr Public Relations, Houston  
Sunwest Communications, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

## Virginia

CRT/tanaka, Richmond  
Hodges Partnership, The, Richmond

## Washington

Edelman, Seattle  
Fearey Group, The, Seattle  
MSLGROUP Americas, Seattle  
MWW, Seattle  
Porter Novelli, Seattle  
Richmond Public Relations Inc., Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## Wisconsin

Cramer-Krasselt, Milwaukee  
MorganMyers, Waukesha

## Foreign Markets

### California

Clement Communications, San Francisco  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
PRxDigital, San Jose  
Public Comms. Worldwide, Garden Grove  
Ruder Finn Inc., San Francisco  
VPE Public Relations, South Pasadena

### Colorado

JohnstonWells Public Relations, Denver

### District Of Columbia

APCO Worldwide  
Edelman  
FleishmanHillard  
Global Communicators, LLC  
Ketchum  
Makovsky  
MSLGROUP Americas

Ruder Finn Inc.  
Susan Davis International Ltd.

## Florida

Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami

## Georgia

Edelman, Atlanta  
FleishmanHillard, Atlanta  
Kellen Communications, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta

## Illinois

FleishmanHillard, Chicago  
Ketchum, Chicago  
MSLGROUP Americas, Chicago

## Massachusetts

FleishmanHillard, Boston  
MSLGROUP Americas, Boston  
Pirozzolo Company Public Relations, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Ruder Finn Inc., Boston  
Version 2.0 Communications, Boston

## Michigan

MSLGROUP Americas, Ann Arbor

## Minnesota

FleishmanHillard, Minneapolis

## Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis

## New Jersey

BSY Associates Inc., Holmdel  
RAM Communications, Cranford

## New York

A. Lavin Communications, Port Washington  
APCO Worldwide, New York  
Bridge Global Strategies LLC, New York  
eclat Marketing Inc.  
Edelman, New York  
FleishmanHillard, New York  
Indra Public Relations, New York  
Kellen Communications, New York  
Ketchum, New York  
Lou Hammond & Associates, New York  
Makovsky, New York  
Middleton & Gendron, Inc., New York  
MSLGROUP Americas, New York  
Parasol Marketing, New York  
Ruder Finn Inc., New York  
Stanton Public Relations & Mktg., New York  
Worldcom PR Group, The, New York

## North Carolina

FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Luquire George Andrews, Inc., Charlotte

## Ohio

FleishmanHillard, Cleveland  
PR Global Network (PRGN), Cleveland  
Stevens Strategic Comms., Inc., Cleveland

## Oregon

Edelman, Portland

## Pennsylvania

Ketchum, Pittsburgh

## Texas

Edelman, Austin

Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Ketchum, Dallas

## Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle

## Wisconsin

IPREX, Shorewood

## GreenTech

### California

Airfoil, Mountain View  
Clement Communications, San Francisco  
Eastwick Communications, Sunnyvale  
Horn, San Francisco  
ICR, Los Angeles  
ICR, Mill Valley  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Public Comms. Worldwide, Garden Grove  
SHIFT Communications, San Francisco  
Trainer Communications, Inc., Pleasanton  
Versaggi Biocommunications, Mill Valley  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

### Colorado

JohnstonWells Public Relations, Denver  
Weber Shandwick, Denver

### Connecticut

ICR, Norwalk

### District Of Columbia

APCO Worldwide  
Makovsky  
MSLGROUP Americas  
Weber Shandwick

### Florida

Weber Shandwick, Miami

### Georgia

Brandware Public Relations, Atlanta  
Eric Mower + Associates, Atlanta  
Kellen Communications, Atlanta  
MSLGROUP Americas, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Gibbs & Soell, Inc., Chicago  
MSLGROUP Americas, Chicago  
Weber Shandwick, Chicago

### Maryland

Caplan Communications LLC, Rockville  
Weber Shandwick, Baltimore

### Massachusetts

Fama PR, Inc., Boston  
Haggman, Inc., Manchester  
ICR, Boston  
Lois Paul and Partners, Boston  
MSLGROUP Americas, Boston  
Racepoint Group, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Schwartz MSL, Waltham  
SHIFT Communications, Newton

Version 2.0 Communications, Boston  
Weber Shandwick, Boston

#### Michigan

Airfoil, Southfield  
Lambert, Edwards & Assocs., Grand Rapids  
MSLGROUP Americas, Ann Arbor  
Weber Shandwick, Birmingham

#### Minnesota

Padilla Speer Beardsley, Minneapolis  
Weber Shandwick, Bloomington

#### Missouri

Blick&Staff Communications, St Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

#### New Jersey

MRB Public Relations, Inc., Freehold  
Rosica Comms./Interact Marketing, Paramus

#### New York

A. Lavin Communications, Port Washington  
Affect, New York  
APCO Worldwide, New York  
Berman Group, Inc., The, New York  
CooperKatz & Company, Inc., New York  
Daddi Brand Communications, New York  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
Expedition PR, Brooklyn  
Feintuch Communications, New York

Gibbs & Soell, Inc., New York  
Horn, New York  
ICR, New York  
JB Cumberland Public Relations, New York  
Kellen Communications, New York  
Makovsky, New York  
MSLGROUP Americas, New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
RF | Binder Partners, Inc., New York  
Rubenstein Associates, Inc., New York  
Rubenstein Public Relations, Inc., New York  
SHIFT Communications, New York  
Southard Communications, Inc., New York  
Text 100 Global Public Relations, New York  
Weber Shandwick, New York

#### North Carolina

Eric Mower + Associates, Charlotte  
Gibbs & Soell, Inc., Raleigh  
Luquire George Andrews, Inc., Charlotte

#### Ohio

Eric Mower + Associates, Cincinnati

#### Rhode Island

Duffy & Shanley, Inc., Providence

#### Texas

Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Weber Shandwick, Austin

Weber Shandwick, Dallas

#### Utah

Connect Marketing, Provo

#### Washington

MSLGROUP Americas, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

### Healthcare

#### Alabama

Intermark Public Relations, Birmingham  
Luckie Strategic PR, Birmingham

#### Arizona

Cramer-Krasselt, Phoenix  
Lavidge Company, The, Phoenix

#### California

Agnes Huff Comms. Group, LLC, Los Angeles  
Airfoil, Mountain View  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
BLAZE, Santa Monica  
Bolt Public Relations, Irvine  
BrewLife, San Francisco  
Cerrell Associates, Inc., Los Angeles  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles  
Davies, Los Angeles  
Davies, Santa Barbara  
DKC, Los Angeles  
Edelman, Los Angeles



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## Healthcare continued

Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Edge Communications, Inc., Los Angeles  
Fineman PR, San Francisco  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Gable PR, San Diego  
Global Strategy Group, Pomona  
Hoyt Organization Inc., The, Torrance  
ICR, Los Angeles  
ICR, Mill Valley  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Marketing Maven Public Relations, Camarillo  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Munger Stowers Marketing, El Cajon  
MWW, Los Angeles  
MWW, San Francisco  
Ogilvy Public Relations, Culver City  
Ogilvy Public Relations, Sacramento  
Ogilvy Public Relations, San Francisco  
Perry Comms. Group, Inc., Sacramento  
Porter Novelli, Irvine  
Porter Novelli, Los Angeles  
Porter Novelli, San Diego  
Porter Novelli, San Francisco  
Porter Novelli, Sunnyvale  
PRxDigital, San Jose  
Public Comms. Worldwide, Garden Grove  
Revell Communications, Sacramento  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park  
SHIFT Communications, San Francisco  
Singer Associates, Inc., San Francisco  
Taylor, Los Angeles  
Tellem Grody Public Relations, Inc., Malibu  
Torme Lauricella PR, San Francisco  
Versaggi Biocommunications, Mill Valley  
VPE Public Relations, South Pasadena  
W2O Group, San Francisco  
Waggener Edstrom Worldwide, San Francisco  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

## Colorado

JohnstonWells Public Relations, Denver  
Linhart Public Relations, Denver  
Weber Shandwick, Denver

## Connecticut

Branagan Comms., LLC, New Milford  
Cashman + Katz Integrated Comms., Glastonbury  
Exemplar Strategic Comms., Branford  
Global Strategy Group, Hartford  
ICR, Norwalk  
Mason Public Relations, Bethany

## District Of Columbia

APCO Worldwide  
Crosby Marketing Communications  
Davies  
DKC  
Edelman  
FleishmanHillard  
Global Strategy Group  
GYMR, LLC (Getting Your Message Right)  
Hager Sharp Inc.  
JPA Health Communications

Ketchum  
Lipman Hearne, Inc.  
Makovsky  
MSLGROUP Americas  
MWW  
Ogilvy Public Relations  
Porter Novelli  
Qorvis Communications, LLC  
Raffetto Herman Strategic Communications  
Revell Communications  
Ruder Finn Inc.  
SevenTwenty Strategies  
Spectrum  
Stanton Communications, Inc.  
Susan Davis International Ltd.  
Tiller, LLC  
Vanguard Communications  
Waggener Edstrom Worldwide  
Weber Shandwick  
Widmeyer Communications

## Florida

Alpaytac PR/Mktg. Comms., Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Clay Associates, Everett, Miami  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
Insider Media Management, Boca Raton  
O'Connell & Goldberg, Inc., Hollywood  
O'Donnell Agency, Miami  
O'Donnell Agency, West Palm Beach  
Pierson Grant PR, Fort Lauderdale  
Porter Novelli, Ft. Lauderdale  
Porter Novelli, Winter Haven  
rbb Public Relations, Miami  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
TransMedia Group, Boca Raton  
Weber Shandwick, Miami

## Georgia

BLH Consulting, Inc., Atlanta  
Dodge Communications, Alpharetta  
Edelman, Atlanta  
Eric Mower + Associates, Atlanta  
FleishmanHillard, Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Ogilvy Public Relations, Atlanta  
Porter Novelli, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

## Idaho

Red Sky Public Relations, Boise  
Ritter Public Relations, Boise

## Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
Dixon|James Communications, Oak Park  
DKC, Chicago  
Falk Associates/Contact, Chicago  
FleishmanHillard, Chicago  
Glendale Comms. Group, Inc., Barrington  
Jasculca Terman and Associates, Chicago  
Ketchum, Chicago  
L.C. Williams & Associates, Chicago  
Lipman Hearne, Inc., Chicago  
MSLGROUP Americas, Chicago  
MWW, Chicago  
Ogilvy Public Relations, Chicago

Porter Novelli, Chicago  
Public Communications Inc., Chicago  
Taylor, Chicago  
Weber Shandwick, Chicago

## Indiana

Borshoff, Indianapolis  
Hirons & Company, Indianapolis

## Iowa

MorganMyers, Waterloo

## Maryland

Crosby Marketing Comms., Annapolis  
Stanton Communications, Inc., Baltimore  
Van Eperen & Co., Rockville  
Weber Shandwick, Baltimore

## Massachusetts

FleishmanHillard, Boston  
Haggman, Inc., Manchester  
ICR, Boston  
Lois Paul and Partners, Boston  
MSLGROUP Americas, Boston  
Nicolazzo & Associates, Boston  
Porter Novelli, Boston  
Racepoint Group, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Ruder Finn Inc., Boston  
Schneider Associates, Boston  
Schwartz MSL, Waltham  
SHIFT Communications, Newton  
Solomon McCown & Company, Boston  
Stern + Associates, Boston  
Version 2.0 Communications, Boston  
Waggener Edstrom Worldwide, Boston  
Weber Shandwick, Boston

## Michigan

Airfoil, Southfield  
Lambert, Edwards & Assocs., Grand Rapids  
lovio george | comms. + design, Detroit  
MSLGROUP Americas, Ann Arbor  
Quell Group, The, Troy  
Weber Shandwick, Birmingham

## Minnesota

Beehive PR, St. Paul  
Carmichael Lynch Spong, Minneapolis  
Exponent, Minneapolis  
FleishmanHillard, Minneapolis  
Gage, Plymouth  
Padilla Speer Beardsley, Minneapolis  
Pocket Hercules, Minneapolis  
Tunheim Partners, Minneapolis  
Weber Shandwick, Bloomington

## Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Standing Partnership, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

## Nevada

Firm Public Relations & Mktg., The, Las Vegas

## New Jersey

Coyne PR, Parsippany  
Integrated Marketing Services, Inc., Princeton  
Marcus Group, The, Little Falls  
Maximum Exposure PR, Woodcliff Lake  
MCS Healthcare Public Relations, Bedminster  
MWW, East Rutherford  
MWW, Trenton  
R&J Public Relations, LLC, Bridgewater



Rosica Comms./Interact Marketing, Paramus  
SPI Group LLC, The, Fairfield  
Stern + Associates, Cranford  
360 Degrees Publicity Shoppe, Hoboken  
Tartaglia Communications, LLC, Somerset

### **New York**

A. Lavin Communications, Port Washington  
Affect, New York  
Alpaytac PR/Mktg. Comms., New York  
APCO Worldwide, New York  
Bliss Integrated Communication, New York  
Bridge Global Strategies LLC, New York  
Carmichael Lynch Spong, New York  
Cashman + Katz Integrated Comms., New York  
Chandler Chicco Companies, New York  
Citizen Paine, New York  
Cooney/Waters Group, New York  
CooperKatz & Company, Inc., New York  
Coyne PR, New York  
Cramer-Krasselt, New York  
DDR Public Relations, Inc., Pleasantville  
DKC, New York  
Edelman, New York  
Emanate, New York  
Emerging Media Inc., Nyack  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
5W Public Relations, New York  
FleishmanHillard, New York  
gabbegroup, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
Goodman Media International, Inc., New York  
HealthStar PR, New York  
Herman & Almonte PR, New York  
HJMT Public Relations Inc., Melville  
HJMT Public Relations Inc., New York  
HJMT Public Relations Inc., Rochester  
ICR, New York  
Ilson Inc., Bernie, New York  
JB Cumberland Public Relations, New York  
Kaplow, New York  
Ketchum, New York  
Kwitken + Company Worldwide, New York  
L.C. Williams & Associates, New York  
LAK Public Relations, Inc., New York  
M Booth & Associates, Inc., New York  
Makovsky, New York  
Marina Maher Comms. LLC, New York  
Marketing Maven Public Relations, New York  
Media Connect, New York  
Morris + King Company, The, New York  
MSLGROUP Americas, New York  
MWW, New York  
North 6th Agency, Inc., New York  
Ogilvy Public Relations, New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
Porter Novelli, New York  
RF | Binder Partners, Inc., New York  
Robin Leedy & Associates, Inc., Mt. Kisco  
Rubenstein Associates, Inc., New York  
Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York  
SHIFT Communications, New York  
Southard Communications, Inc., New York  
Spector & Associates, Inc., New York  
Stanton Communications, Inc., New York  
Stanton Public Relations & Mktg., New York  
Taylor, New York  
Terman Public Relations, Diane, New York  
TGI Healthworks, Inc., Upper Nyack  
Tiller, LLC, New York  
Torrenzano Group, The, New York

Waggener Edstrom Worldwide, New York  
Weber Shandwick, New York  
Zeno Group, New York  
Zlokower Company, New York

### **North Carolina**

Capstrat, Raleigh  
Eric Mower + Associates, Charlotte  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Luquire George Andrews, Inc., Charlotte  
Pierson Grant Public Relations, Raleigh  
Taylor, Charlotte

### **Ohio**

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
FleishmanHillard, Cleveland  
FLS Group, Toledo  
Paul Werth Associates, Columbus  
Roop & Co., Cleveland  
Stevens Strategic Comms., Inc., Cleveland  
thunder::tech, Cleveland

### **Oregon**

Edelman, Portland  
Waggener Edstrom Worldwide, Portland  
Weinstein PR, Portland

### **Pennsylvania**

DEETER, Doylestown  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia  
Tonic Life Communications, Philadelphia  
WordWrite Communications LLC, Pittsburgh

### **Rhode Island**

Duffy & Shanley, Inc., Providence

### **Tennessee**

Dye, Van Mol & Lawrence PR, Nashville  
McNeely Pigott & Fox PR, LLC, Nashville

### **Texas**

Burns & Associates, Michael A., Dallas  
DoubleDimond PR LLC, Houston  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hutson Creative Group, Inc., Fort Worth  
Jackson Spalding, Dallas  
Ketchum, Dallas  
McDaniel & Company, Schulenburg  
MWW, Dallas  
Newsroom Ink, Austin  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Porter Novelli, Austin  
Sunwest Communications, Dallas  
Waggener Edstrom Worldwide, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

### **Utah**

Connect Marketing, Provo

### **Virginia**

CRT/tanaka, Richmond  
Hoffman & Hoffman Worldwide, McLean

### **Washington**

Edelman, Seattle  
Fearey Group, The, Seattle  
MSLGROUP Americas, Seattle  
MWW, Seattle  
Porter Novelli, Seattle  
Raffetto Herman Strategic Comms., Seattle  
Richmond Public Relations Inc., Seattle  
Voxus, Inc., Tacoma  
Waggener Edstrom Worldwide, Bellevue  
Waggener Edstrom Worldwide, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

### **Wisconsin**

Cramer-Krasselt, Milwaukee  
MorganMyers, Waukesha

## **Home Furnishings**

### **Arizona**

Cramer-Krasselt, Phoenix

### **California**

Alpaytac PR/Mktg. Comms., Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Konnect Public Relations, Los Angeles  
Landis Communications Inc., San Francisco  
Marketing Maven Public Relations, Camarillo  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Ruder Finn Inc., San Francisco  
Taylor & Company, Los Angeles

### **Connecticut**

CJ Public Relations, Farmington

### **District Of Columbia**

Edelman  
FleishmanHillard  
Ketchum  
MSLGROUP Americas  
Ruder Finn Inc.

### **Florida**

Alpaytac PR/Mktg. Comms., Tampa  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami

### **Georgia**

A. Brown-Olmstead Associates, LTD, Atlanta  
Edelman, Atlanta  
Eric Mower + Associates, Atlanta  
FleishmanHillard, Atlanta  
Kellen Communications, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Trevelino/Keller, Atlanta

### **Illinois**

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
Falk Associates/Contact, Chicago  
FleishmanHillard, Chicago

## Home Furnishings continued

Gibbs & Soell, Inc., Chicago  
JSH&A Communications, Oakbrook Terrace  
Ketchum, Chicago  
L.C. Williams & Associates, Chicago  
MSLGROUP Americas, Chicago  
O'Malley Hansen Communications, Chicago

### Massachusetts

FleishmanHillard, Boston  
MSLGROUP Americas, Boston  
Ruder Finn Inc., Boston  
Stern + Associates, Boston  
360 Public Relations, Boston

### Michigan

lovio george | comms. + design, Detroit  
MSLGROUP Americas, Ann Arbor

### Minnesota

Carmichael Lynch Spong, Minneapolis  
FleishmanHillard, Minneapolis

### Missouri

Blick&Staff Communications, St Louis  
FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis

### New Jersey

BML Public Relations, Montclair  
Maximum Exposure PR, Woodcliff Lake  
Rosica Comms./Interact Marketing, Paramus  
Stern + Associates, Cranford

### New York

Alpaytac PR/Mktg. Comms., New York  
Carmichael Lynch Spong, New York  
Child's Play Communications, New York  
CooperKatz & Company, Inc., New York  
Cramer-Krasselt, New York  
CRC, New York  
Edelman, New York  
Emerging Media Inc., Nyack  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
FleishmanHillard, New York  
Gibbs & Soell, Inc., New York  
Hunter Public Relations, New York  
Janine Gordon Associates, New York  
JB Cumberland Public Relations, New York  
Kaplow, New York  
Kellen Communications, New York  
Ketchum, New York  
Kwitken + Company Worldwide, New York  
L.C. Williams & Associates, New York  
Lou Hammond & Associates, New York  
Marina Maher Comms. LLC, New York  
Marketing Maven Public Relations, New York  
MSLGROUP Americas, New York  
Redpoint Marketing PR, Inc., New York  
Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York  
Sharp Communications, Inc., New York  
Stuntman PR, New York  
360 Public Relations, New York  
Zeno Group, New York

### North Carolina

Eric Mower + Associates, Charlotte  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Gibbs & Soell, Inc., Raleigh  
Luquire George Andrews, Inc., Charlotte

### Ohio

Eric Mower + Associates, Cincinnati  
Falls Communications, Cleveland  
FleishmanHillard, Cleveland

### Oregon

Edelman, Portland  
Weinstein PR, Portland

### Pennsylvania

DEETER, Doylestown  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh  
White Good, Lancaster

### Tennessee

Dye, Van Mol & Lawrence PR, Nashville  
McNeely Pigott & Fox PR, LLC, Nashville

### Texas

Burns & Associates, Michael A., Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hutson Creative Group, Inc., Fort Worth  
Ketchum, Dallas

### Virginia

CRT/tanaka, Richmond

### Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle

### Wisconsin

Cramer-Krasselt, Milwaukee

## Lifestyle

### Alabama

Luckie Strategic PR, Birmingham

### Arizona

Lavidge Company, The, Phoenix

### California

Agnes Huff Comms. Group, LLC, Los Angeles  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg., Los Angeles  
Bolt Public Relations, Irvine  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles  
Folsom & Associates, San Francisco  
Horn, San Francisco  
J. Walcher Communications, San Diego  
Konnect Public Relations, Los Angeles  
Marketing Maven Public Relations, Camarillo  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Murphy O'Brien, Los Angeles  
MWW, Los Angeles  
MWW, San Francisco  
Public Comms. Worldwide, Garden Grove  
Rogers & Cowan, Los Angeles  
SHIFT Communications, San Francisco  
Taylor & Company, Los Angeles  
Tellem Grody Public Relations, Inc., Malibu  
Torme Lauricella PR, San Francisco  
Versaggi Biocommunications, Mill Valley  
W2O Group, San Francisco

### Colorado

Red Jeweled Media, Englewood

### Connecticut

Branagan Communications Consultants, LLC,  
New Milford  
CJ Public Relations, Farmington

### District Of Columbia

MSLGROUP Americas  
MWW  
Stanton Communications, Inc.  
Susan Davis International Ltd.

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Brustman Carrino Public Relations, Miami  
Clay Associates, Everett, Miami  
Durée & Company, Inc., Fort Lauderdale  
Insider Media Management, Boca Raton

### Georgia

Brandware Public Relations, Atlanta  
Kellen Communications, Atlanta  
MSLGROUP Americas, Atlanta  
Trevellino/Keller, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Falk Associates/Contact, Chicago  
Gibbs & Soell, Inc., Chicago  
JSH&A Communications, Oakbrook Terrace  
L.C. Williams & Associates, Chicago  
MSLGROUP Americas, Chicago  
MWW, Chicago  
SS|PR, Northfield

### Maryland

Stanton Communications, Inc., Baltimore

### Massachusetts

Cone Communications, Boston  
MSLGROUP Americas, Boston  
SHIFT Communications, Newton  
360 Public Relations, Boston

### Michigan

MSLGROUP Americas, Ann Arbor

### Minnesota

Exponent, Minneapolis  
Gage, Plymouth  
Kohnstamm Communications, St. Paul  
Padilla Speer Beardsley, Minneapolis  
Pocket Hercules, Minneapolis

### Missouri

Blick&Staff Communications, St Louis

### Nevada

Firm PR & Mktg., The, Las Vegas

### New Jersey

BML Public Relations, Montclair  
Coyne PR, Parsippany  
Litzky Public Relations, Hoboken  
Maximum Exposure PR, Woodcliff Lake  
MWW, East Rutherford  
MWW, Trenton  
Rosica Comms./Interact Marketing, Paramus  
360 Degrees Publicity Shoppe, Hoboken

### New York

Alpaytac PR/Mktg. Comms., New York  
Carolyn Izzo Integrated Comms. (CIIC), Nyack

Cataldi Public Relations, New York  
 Citizen Paine, New York  
 CooperKatz & Company, Inc., New York  
 Coyne PR, New York  
 CRC, New York  
 Daddi Brand Communications, New York  
 DDR Public Relations, Inc., Pleasantville  
 Emanate, New York  
 Emerging Media Inc., Nyack  
 Evins, Ltd., New York  
 5W Public Relations, New York  
 Finn Partners, New York  
 Gibbs & Soell, Inc., New York  
 GMG Public Relations, Inc., Nanuet  
 Goodman Media International, Inc., New York  
 HJMT Public Relations Inc., Melville  
 HJMT Public Relations Inc., New York  
 HJMT Public Relations Inc., Rochester  
 Horn, New York  
 Ilson Inc., Bernie, New York  
 Indra Public Relations, New York  
 Janine Gordon Associates, New York  
 JB Cumberland Public Relations, New York  
 Kaplow, New York  
 Keith Sherman and Associates, New York  
 Kellen Communications, New York  
 Kwitken + Company Worldwide, New York  
 L.C. Williams & Associates, New York  
 Lippe Taylor, New York  
 Lou Hammond & Associates, New York  
 M Booth & Associates, Inc., New York  
 Marina Maher Comms. LLC, New York  
 Marketing Maven Public Relations, New York  
 MFA, Ltd. (Missy Farren & Assocs.), New York  
 Middleton & Gendron, Inc., New York  
 MSLGROUP Americas, New York  
 MWW, New York  
 Nancy J. Friedman PR, Inc., New York  
 Padilla Speer Beardsley, New York  
 Parasol Marketing, New York  
 Peppercomm, Inc., New York  
 Pollock Communications, New York  
 RED PR, New York  
 Redpoint Marketing PR, Inc., New York  
 Robin Leedy & Associates, Inc., Mt. Kisco  
 Rogers & Cowan, New York  
 Sacks & Associates Inc., T.J., New York  
 Sharp Communications, Inc., New York  
 SHIFT Communications, New York  
 Stanton Communications, Inc., New York  
 Stuntman PR, New York  
 360 Public Relations, New York  
 Weill Associates, Geoffrey, New York

#### **North Carolina**

Gibbs & Soell, Inc., Raleigh  
 Luquire George Andrews, Inc., Charlotte

#### **Ohio**

thunder::tech, Cleveland

#### **Oregon**

Maxwell PR + Engagement, Portland  
 Weinstein PR, Portland

#### **Pennsylvania**

DEETER, Doylestown  
 Tonic Life Communications, Philadelphia

#### **Rhode Island**

Duffy & Shanley, Inc., Providence

#### **Texas**

Hutsen Creative Group, Inc., Fort Worth  
 MWW, Dallas  
 ShirleyBarr Public Relations, Houston

#### **Utah**

Connect Marketing, Provo

#### **Virginia**

Hodges Partnership, The, Richmond

#### **Washington**

MSLGROUP Americas, Seattle  
 MWW, Seattle

### **Mobile/Wireless**

#### **California**

Airfoil, Mountain View  
 Allison+Partners, San Francisco  
 Alpaytac PR/Mktg. Comms., Los Angeles  
 Bob Gold & Associates, Redondo Beach  
 Bolt Public Relations, Irvine  
 Clement Communications, San Francisco  
 Eastwick Communications, Sunnyvale  
 Edge Communications, Inc., Los Angeles  
 Gable PR, San Diego  
 Global Results Communications, Irvine  
 Horn, San Francisco  
 Marketing Maven Public Relations, Camarillo  
 Mayo Comms. & Mayo PR, Los Angeles  
 MSLGROUP Americas, Los Angeles  
 MSLGROUP Americas, San Francisco  
 Public Comms. Worldwide, Garden Grove  
 Rogers & Cowan, Los Angeles  
 SHIFT Communications, San Francisco  
 Trainer Communications, Inc., Pleasanton  
 VPE Public Relations, South Pasadena  
 Waggener Edstrom Worldwide, San Francisco  
 WCG, San Francisco  
 Weber Shandwick, Los Angeles  
 Weber Shandwick, San Francisco  
 Weber Shandwick, Sunnyvale

#### **Colorado**

Weber Shandwick, Denver

#### **Connecticut**

Cashman + Katz Integrated Comms., Glastonbury

#### **District Of Columbia**

Makovsky  
 MSLGROUP Americas  
 Stanton Communications, Inc.  
 Waggener Edstrom Worldwide  
 Weber Shandwick

#### **Florida**

Alpaytac PR/Mktg. Comms., Tampa  
 Insider Media Management, Boca Raton  
 Weber Shandwick, Miami

#### **Georgia**

Eric Mower + Associates, Atlanta  
 Kellen Communications, Atlanta  
 MSLGROUP Americas, Atlanta  
 Trevelino/Keller, Atlanta  
 Weber Shandwick, Atlanta

#### **Illinois**

Alpaytac PR Mktg. Comms., Chicago  
 MSLGROUP Americas, Chicago  
 SS|PR, Northfield  
 Weber Shandwick, Chicago

#### **Maryland**

Stanton Communications, Inc., Baltimore  
 Weber Shandwick, Baltimore

#### **Massachusetts**

Fama PR, Inc., Boston  
 InkHouse Media + Marketing, Waltham

Lois Paul and Partners, Boston  
 MSLGROUP Americas, Boston  
 Racepoint Group, Boston  
 Schwartz MSL, Waltham  
 SHIFT Communications, Newton  
 360 Public Relations, Boston  
 Version 2.0 Communications, Boston  
 Waggener Edstrom Worldwide, Boston  
 Weber Shandwick, Boston

#### **Michigan**

Airfoil, Southfield  
 MSLGROUP Americas, Ann Arbor  
 Weber Shandwick, Birmingham

#### **Minnesota**

Carmichael Lynch Spong, Minneapolis  
 Weber Shandwick, Bloomington

#### **Missouri**

Weber Shandwick, Kansas City  
 Weber Shandwick, St. Louis

#### **New Jersey**

MRB Public Relations, Inc., Freehold

#### **New York**

Affect, New York  
 Alpaytac PR Mktg./Comms., New York  
 Carmichael Lynch Spong, New York  
 Cashman + Katz Integrated Comms., New York  
 Cataldi Public Relations, New York  
 CooperKatz & Company, Inc., New York  
 éclat Marketing Inc., New Hartford  
 Eric Mower + Associates, Albany  
 Eric Mower + Associates, Buffalo  
 Eric Mower + Associates, Rochester  
 Eric Mower + Associates, Syracuse  
 Feintuch Communications, New York  
 Horn, New York  
 Hotwire, New York  
 Kellen Communications, New York  
 M Booth & Associates, Inc., New York  
 Makovsky, New York  
 Marketing Maven Public Relations, New York  
 MSLGROUP Americas, New York  
 North 6th Agency, Inc., New York  
 Rogers & Cowan, New York  
 SHIFT Communications, New York  
 Stanton Communications, Inc., New York  
 Stuntman PR, New York  
 360 Public Relations, New York  
 Text 100 Global Public Relations, New York  
 Trylon SMR, New York  
 Waggener Edstrom Worldwide, New York  
 Weber Shandwick, New York  
 Weber Shandwick, New York

#### **North Carolina**

Capstrat, Raleigh  
 Eric Mower + Associates, Charlotte  
 Luquire George Andrews, Inc., Charlotte

#### **Ohio**

Eric Mower + Associates, Cincinnati  
 thunder::tech, Cleveland

#### **Oregon**

Waggener Edstrom Worldwide, Portland  
 Weinstein PR, Portland

#### **Pennsylvania**

Tierney, Harrisburg  
 Tierney, Philadelphia

#### **Rhode Island**

Duffy & Shanley, Inc., Providence



## Mobile/Wireless continued

### Texas

Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Waggener Edstrom Worldwide, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

### Virginia

CRT/tanaka, Richmond  
Hodges Partnership, The, Richmond  
SpeakerBox Communications, LLC, McLean

### Washington

MSLGROUP Americas, Seattle  
Waggener Edstrom Worldwide, Bellevue  
Waggener Edstrom Worldwide, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## Multicultural Markets

### California

Alpaytac PR/Mktg. Comms., Los Angeles  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles  
Clement Communications, San Francisco  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Fineman PR, San Francisco  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Marketing Maven Public Relations, Camarillo  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Porter Novelli, Irvine  
Porter Novelli, Los Angeles  
Porter Novelli, San Diego  
Porter Novelli, San Francisco  
Porter Novelli, Sunnyvale  
Public Comms. Worldwide, Garden Grove  
Ruder Finn Inc., San Francisco  
Taylor, Los Angeles  
VPE Public Relations, South Pasadena  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

### Colorado

Weber Shandwick, Denver

### Connecticut

Exemplar Strategic Comms., Branford

### District Of Columbia

Edelman  
FleishmanHillard  
Hager Sharp Inc.  
Hewar Social Communications  
Ketchum  
Makovsky  
MSLGROUP Americas  
Porter Novelli  
Ruder Finn Inc.  
Vanguard Communications

Weber Shandwick

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Clay Associates, Everett, Miami  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
Porter Novelli, Ft. Lauderdale  
Porter Novelli, Winter Haven  
Weber Shandwick, Miami

### Georgia

BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
FleishmanHillard, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Porter Novelli, Atlanta  
PRecise Communications, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
FleishmanHillard, Chicago  
Ketchum, Chicago  
MSLGROUP Americas, Chicago  
Porter Novelli, Chicago  
Taylor, Chicago  
Weber Shandwick, Chicago

### Maryland

Weber Shandwick, Baltimore

### Massachusetts

FleishmanHillard, Boston  
MSLGROUP Americas, Boston  
Porter Novelli, Boston  
Ruder Finn Inc., Boston  
Weber Shandwick, Boston

### Michigan

lovio george | comms. + design, Detroit  
MSLGROUP Americas, Ann Arbor  
Weber Shandwick, Birmingham

### Minnesota

FleishmanHillard, Minneapolis  
Weber Shandwick, Bloomington

### Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

BSY Associates Inc., Holmdel  
Rosica Comms./Interact Marketing, Paramus

### New York

Alpaytac PR/Mktg. Comms., New York  
Citizen Paine, New York  
Cooney/Waters Group, New York  
éclat Marketing Inc., New Hartford  
Edelman, New York  
Finn Partners, New York  
FleishmanHillard, New York  
Indra Public Relations, New York  
Ketchum, New York  
Makovsky, New York  
Marketing Maven Public Relations, New York  
MSLGROUP Americas, New York  
Porter Novelli, New York

Ruder Finn Inc., New York  
Target 10, New York  
Taylor, New York  
Weber Shandwick, New York  
Weber Shandwick, New York

### North Carolina

Capstrat, Raleigh  
Fields & Co. PR Pros, V.K., Raleigh  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Taylor, Charlotte

### Ohio

FleishmanHillard, Cleveland

### Oregon

Edelman, Portland

### Pennsylvania

Ketchum, Pittsburgh

### Texas

Burns & Associates, Michael A., Dallas  
CarreñoGroup, Inc., Houston  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Ketchum, Dallas  
OCG PR, Fort Worth  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Porter Novelli, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

### Washington

Edelman, Seattle  
MSLGROUP Americas, Seattle  
Porter Novelli, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## Political Candidates

### California

Cerrell Associates, Inc., Los Angeles  
Davies, Los Angeles  
Davies, Santa Barbara  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Global Strategy Group, Pomona  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
Munger Stowers Marketing, El Cajon  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park

### Connecticut

Exemplar Strategic Comms., Branford  
Global Strategy Group, Hartford



**District Of Columbia**

Davies  
Edelman  
FleishmanHillard  
Global Strategy Group  
Ketchum  
Ruder Finn Inc.

**Florida**

Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami

**Georgia**

Edelman, Atlanta  
FleishmanHillard, Atlanta  
Ketchum, Atlanta

**Illinois**

FleishmanHillard, Chicago  
Ketchum, Chicago

**Massachusetts**

FleishmanHillard, Boston  
Racepoint Group, Boston  
Ruder Finn Inc., Boston

**Minnesota**

FleishmanHillard, Minneapolis

**Missouri**

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis

**New York**

Edelman, New York  
FleishmanHillard, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
Indra Public Relations, New York  
Ketchum, New York  
Ruder Finn Inc., New York

**North Carolina**

FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh

**Ohio**

FleishmanHillard, Cleveland  
FLS Group, Toledo

**Oregon**

Edelman, Portland

**Pennsylvania**

Ketchum, Pittsburgh

**Rhode Island**

Duffy & Shanley, Inc., Providence

**Texas**

CarreñoGroup, Inc., Houston  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Ketchum, Dallas

**Washington**

Edelman, Seattle

**Professional Services****Alabama**

MDi media group, Mobile

**Arizona**

Lavidge Company, The, Phoenix

**California**

Agnes Huff Comms. Group, LLC, Los Angeles  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
Blaine Group, The, Beverly Hills  
Bob Gold & Associates, Redondo Beach  
Bolt Public Relations, Irvine  
Davies, Los Angeles  
Davies, Santa Barbara  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
Edge Communications, Inc., Los Angeles  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Gable PR, San Diego  
Global Strategy Group, Pomona  
Greentarget Global LLC, Calabasas  
Greentarget Global LLC, San Francisco  
Horn, San Francisco  
Hoyt Organization Inc., The, Torrance  
J. Walcher Communications, San Diego  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
Munger Stowers Marketing, El Cajon  
Perry Comms. Group, Inc., Sacramento  
Pollack PR Mktg. Group, The, Los Angeles  
Revell Communications, Sacramento  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park  
Singer Associates, Inc., San Francisco  
Taylor, Los Angeles  
Taylor & Company, Los Angeles  
Tellem Grody Public Relations, Inc., Malibu  
Waggener Edstrom Worldwide, San Francisco  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

**Colorado**

Catapult PR-IR LLC, Boulder  
JohnstonWells Public Relations, Denver  
Linhart Public Relations, Denver  
Red Jeweled Media, Englewood  
Weber Shandwick, Denver

**Connecticut**

Branagan Comms., LLC, New Milford  
Cameron Communications Inc., Darien  
Cashman + Katz Integrated Comms., Glastonbury  
Global Strategy Group, Hartford  
Mason Public Relations, Bethany  
Regan Communications Group, West Hartford

**District Of Columbia**

APCO Worldwide  
Davies  
Edelman  
FleishmanHillard  
Global Strategy Group  
Hager Sharp Inc.  
Ketchum  
Levick  
Makovsky  
Qorvis Communications, LLC  
Regan Communications Group  
Revell Communications  
Ruder Finn Inc.

SevenTwenty Strategies  
Susan Davis International Ltd.  
Tiller, LLC  
Waggener Edstrom Worldwide  
Weber Shandwick  
Widmeyer Communications

**Florida**

Alpaytac PR/Mktg. Comms., Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Clay Associates, Everett, Miami  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
Insider Media Management, Boca Raton  
O'Connell & Goldberg, Inc., Hollywood  
rbb Public Relations, Miami  
Regan Communications Group, Jupiter  
Uproar PR, Orlando  
Weber Shandwick, Miami

**Georgia**

Edelman, Atlanta  
Eric Mower + Associates, Atlanta  
FleishmanHillard, Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Kellen Communications, Atlanta  
Ketchum, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

**Illinois**

Alpaytac PR/Mktg. Comms., Chicago  
Falk Associates/Contact, Chicago  
FleishmanHillard, Chicago  
Gibbs & Soell, Inc., Chicago  
Greentarget Global LLC, Chicago  
Ketchum, Chicago  
L.C. Williams & Associates, Chicago  
NM Marketing Comms., LLC, Glenview  
O'Malley Hansen Comms., Chicago  
Taylor, Chicago  
Weber Shandwick, Chicago

**Indiana**

Borshoff, Indianapolis  
Hirons & Company, Indianapolis

**Maryland**

Weber Shandwick, Baltimore

**Massachusetts**

BackBay Communications, Boston  
FleishmanHillard, Boston  
InkHouse Media + Marketing, Waltham  
Nicolazzo & Associates, Boston  
Regan Communications Group, Boston  
Regan Communications Group, Osterville  
Ruder Finn Inc., Boston  
Schneider Associates, Boston  
Schwartz MSL, Waltham  
Solomon McCown & Company, Boston  
Stern + Associates, Boston  
Stimpson Communications, Wayland  
Version 2.0 Communications, Boston  
Waggener Edstrom Worldwide, Boston  
Weber Shandwick, Boston

**Michigan**

Bianchi Public Relations, Inc., Troy  
Lambert, Edwards & Assocs., Grand Rapids  
Logos Communications, Inc., Canton  
lovio george | comms. + design, Detroit  
Marx Layne & Company, Farmington Hills  
Quell Group, The, Troy

## Professional Services continued

Weber Shandwick, Birmingham

### Minnesota

Beehive PR, St. Paul  
FleishmanHillard, Minneapolis  
Kohnstamm Communications, St. Paul  
Padilla Speer Beardsley, Minneapolis  
Pocket Hercules, Minneapolis  
Tunheim Partners, Minneapolis  
Weber Shandwick, Bloomington

### Missouri

FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Diegnan & Associates, Norman, Oldwick  
JCPR, Parsippany  
Maximum Exposure PR, Woodcliff Lake  
MRB Public Relations, Inc., Freehold  
R&J Public Relations, LLC, Bridgewater  
Rosica Comms./Interact Marketing, Paramus  
Stern + Associates, Cranford  
360 Degrees Publicity Shoppe, Hoboken

### New York

A. Lavin Communications, Port Washington  
Affect, New York  
Alpaytac PR/Mktg. Comms., New York  
APCO Worldwide, New York  
BackBay Communications, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Bridge Global Strategies LLC, New York  
Cashman + Katz Integrated Comms., New York  
CooperKatz & Company, Inc., New York  
Daddi Brand Communications, New York  
DDR Public Relations, Inc., Pleasantville  
éclat Marketing Inc., New Hartford  
Edelman, New York  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
5W Public Relations, New York  
FleishmanHillard, New York  
Gibbs & Soell, Inc., New York  
Global Strategy Group, New York  
Goldman Comms. Group, Inc., Bayside  
Goodman Media International, Inc., New York  
Greentarget Global LLC, New York  
Hamilton Public Relations, New York  
HJMT Public Relations Inc., Melville  
HJMT Public Relations Inc., New York  
HJMT Public Relations Inc., Rochester  
Horn, New York  
Indra Public Relations, New York  
Janine Gordon Associates, New York  
Kellen Communications, New York  
Ketchum, New York  
Kwitken + Company Worldwide, New York  
L.C. Williams & Associates, New York  
LAK Public Relations, Inc., New York  
M Booth & Associates, Inc., New York  
Makovsky, New York  
Marino Organization Inc., The, New York  
Marston and Assocs., Inc., Robert, New York  
Media Connect, New York  
North 6th Agency, Inc., New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
Pollack PR Marketing Group, The, New York  
Prosek Partners, New York

Regan Communications Group, New York  
Reich Communications, New York  
RF | Binder Partners, Inc., New York  
Ripp Media/Public Relations, Inc., New York  
Ruder Finn Inc., New York  
Ryan Public Relations, Kingston  
Sacks & Associates Inc., T.J., New York  
Sharp Communications, Inc., New York  
Stanton Public Relations & Mktg., New York  
Taylor, New York  
Text 100 Global Public Relations, New York  
Tiller, LLC, New York  
Torrenzano Group, The, New York  
Waggener Edstrom Worldwide, New York  
Water & Wall Group, New York  
Weber Shandwick, New York

### North Carolina

Capstrat, Raleigh  
Eric Mower + Associates, Charlotte  
Fields & Co. PR Pros, V.K., Raleigh  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Gibbs & Soell, Inc., Raleigh  
Luquire George Andrews, Inc., Charlotte  
Taylor, Charlotte

### Ohio

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
FleishmanHillard, Cleveland  
Roo & Co., Cleveland  
Stevens Strategic Comms., Inc., Cleveland  
thunder::tech, Cleveland

### Oregon

Edelman, Portland  
Waggener Edstrom Worldwide, Portland  
Weinstein PR, Portland

### Pennsylvania

DEETER, Doylestown  
Furia Rubel Comms., Inc., Doylestown  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh  
Sacunas, Harrisburg  
Tierney, Harrisburg  
Tierney, Philadelphia  
Tonic Life Communications, Philadelphia  
WordWrite Communications LLC, Pittsburgh

### Rhode Island

Regan Communications Group, Providence

### Tennessee

Dye, Van Mol & Lawrence PR, Nashville  
McNeely Pigott & Fox PR, LLC, Nashville

### Texas

Cox & Company, Rita, Dallas  
DoubleDiamond PR LLC, Houston  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hahn, Texas, Austin  
Jackson Spalding, Dallas  
Ketchum, Dallas  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio

ShirleyBarr Public Relations, Houston  
Waggener Edstrom Worldwide, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Witherspoon & Associates, Inc., Fort Worth

### Virginia

CRT/tanaka, Richmond

### Washington

Edelman, Seattle  
Richmond Public Relations Inc., Seattle  
Waggener Edstrom Worldwide, Bellevue  
Waggener Edstrom Worldwide, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## Real Estate Finance & Development

### Arizona

Lavidge Company, The, Phoenix

### California

Alpaytac PR/Mktg. Comms., Los Angeles  
Davies, Los Angeles  
Davies, Santa Barbara  
Fineman PR, San Francisco  
Gable PR, San Diego  
Global Strategy Group, Pomona  
Hoyt Organization Inc., The, Torrance  
ICR, Los Angeles  
ICR, Mill Valley  
J. Walcher Communications, San Diego  
Landis Communications Inc., San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
Munger Stowers Marketing, El Cajon  
Singer Associates, Inc., San Francisco  
Taylor & Company, Los Angeles

### Colorado

JohnstonWells Public Relations, Denver

### Connecticut

Cashman + Katz Integrated Comms., Glastonbury  
Global Strategy Group, Hartford  
ICR, Norwalk

### District Of Columbia

Crosby Marketing Communications  
Davies  
Global Strategy Group  
Makovsky

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Boardroom Comms., Inc., Ft. Lauderdale  
Durée & Company, Inc., Fort Lauderdale  
O'Donnell Agency, Miami  
O'Donnell Agency, West Palm Beach  
Quinn & Co., Miami Beach  
rbb Public Relations, Miami

### Georgia

A. Brown-Olmstead Associates, LTD, Atlanta  
Brandware Public Relations, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago

### Indiana

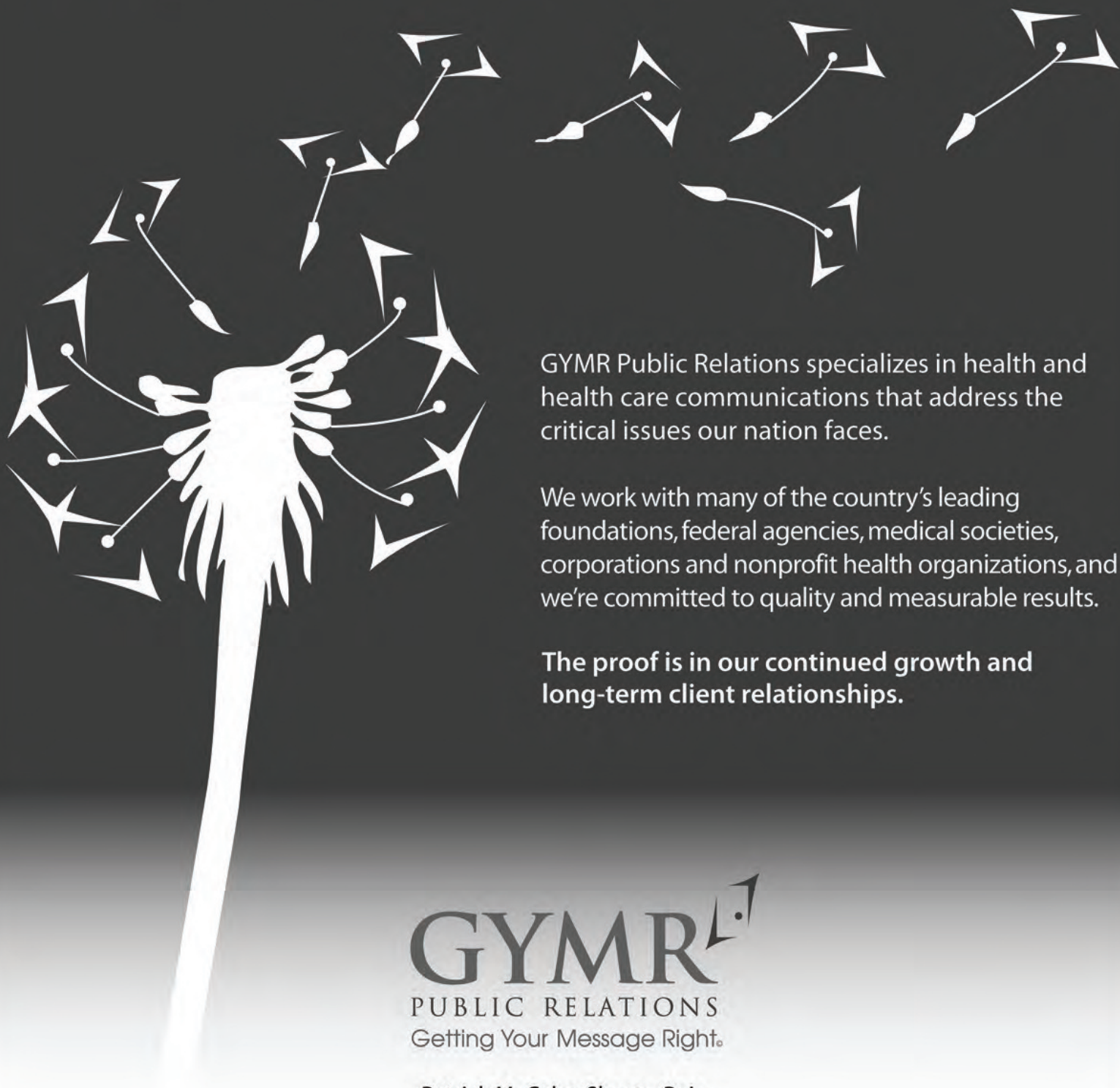
Borshoff, Indianapolis

### Maryland

Crosby Marketing Comms., Annapolis  
Van Eperen & Co., Rockville

# 15 YEARS

## OF ADVANCING HEALTH POLICY AND THE SCIENCE OF HEALTH



GYMR Public Relations specializes in health and health care communications that address the critical issues our nation faces.

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Partners

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## Real Estate Finance & Dev. continued

### Massachusetts

BackBay Communications, Boston  
ICR, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Solomon McCown & Company, Boston

### Michigan

Quell Group, The, Troy

### New Jersey

J CPR, Parsippany  
Maximum Exposure PR, Woodcliff Lake  
R&J Public Relations, LLC, Bridgewater  
Rosica Comms./Interact Marketing, Paramus

### New York

Alpaytac PR/Mktg. Comms., New York  
BackBay Communications, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Cashman + Katz Integrated Comms., New York  
CooperKatz & Company, Inc., New York  
DDR Public Relations, Inc., Pleasantville  
5W Public Relations, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
ICR, New York  
Janine Gordon Associates, New York  
Kwittken + Company Worldwide, New York  
LAK Public Relations, Inc., New York  
Makovsky, New York  
Middleton & Gendron, Inc., New York  
Quinn & Co., New York  
Rubenstein Associates, Inc., New York  
Rubenstein Public Relations, Inc., New York  
Stanton Public Relations & Mktg., New York  
Torrenzano Group, The, New York  
Zlokower Company, New York

### North Carolina

French | West | Vaughan, Raleigh  
Luquire George Andrews, Inc., Charlotte

### Ohio

Roop & Co., Cleveland  
thunder::tech, Cleveland

### Pennsylvania

Tierney, Harrisburg  
Tierney, Philadelphia

### Tennessee

Dye, Van Mol & Lawrence PR, Nashville

### Texas

Burns & Associates, Michael A., Dallas  
McDaniel & Company, Schulenburg  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio

### Virginia

Hodges Partnership, The, Richmond

### Washington

Fearey Group, The, Seattle

## Social Media

### Alabama

Luckie Strategic PR, Birmingham

### Arizona

Cramer-Krasselt, Phoenix  
Lavidge Company, The, Phoenix

### California

Airfoil, Mountain View  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
Bolt Public Relations, Irvine  
BrewLife, San Francisco  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles  
Clement Communications, San Francisco  
Eastwick Communications, Sunnyvale  
Edge Communications, Inc., Los Angeles  
Fineman PR, San Francisco  
Gable PR, San Diego  
Global Strategy Group, Pomona  
Horn, San Francisco  
Hoyt Organization Inc., The, Torrance  
Konnect Public Relations, Los Angeles  
Landis Communications Inc., San Francisco  
Marketing Maven Public Relations, Camarillo  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Munger Stowers Marketing, El Cajon  
Murphy O'Brien, Los Angeles  
MWW, Los Angeles  
MWW, San Francisco  
Porter Novelli, Irvine  
Porter Novelli, Los Angeles  
Porter Novelli, San Diego  
Porter Novelli, San Francisco  
Porter Novelli, Sunnyvale  
PRxDigital, San Jose  
Public Comms. Worldwide, Garden Grove  
Rogers & Cowan, Los Angeles  
Scott Public Relations, Canoga Park  
SHIFT Communications, San Francisco  
Tellem Grody Public Relations, Inc., Malibu  
Trainer Communications, Inc., Pleasanton  
VPE Public Relations, South Pasadena  
W2O Group, San Francisco  
WCG, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

### Colorado

Weber Shandwick, Denver

### Connecticut

Cashman + Katz Integrated Comms., Glastonbury  
CJ Public Relations, Farmington  
Exemplar Strategic Comms., Branford  
Global Strategy Group, Hartford  
Mason Public Relations, Bethany  
Regan Communications Group, West Hartford

### District Of Columbia

Global Communicators, LLC  
Global Strategy Group  
Hager Sharp Inc.  
Hewar Social Communications  
Makovsky  
MSLGROUP Americas  
MWW  
Porter Novelli  
Regan Communications Group  
SevenTwenty Strategies  
Weber Shandwick

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Clay Associates, Everett, Miami  
Durée & Company, Inc., Fort Lauderdale

Max Borges Agency, Miami  
O'Donnell Agency, Miami  
O'Donnell Agency, West Palm Beach  
Pierson Grant PR, Fort Lauderdale  
Porter Novelli, Ft. Lauderdale  
Porter Novelli, Winter Haven  
Regan Communications Group, Jupiter  
Weber Shandwick, Miami

### Georgia

A. Brown-Olmstead Associates, LTD, Atlanta  
Eric Mower + Associates, Atlanta  
Kellen Communications, Atlanta  
MSLGROUP Americas, Atlanta  
Porter Novelli, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
Gibbs & Soell, Inc., Chicago  
JSH&A Communications, Oakbrook Terrace  
L.C. Williams & Associates, Chicago  
MSLGROUP Americas, Chicago  
MWW, Chicago  
O'Malley Hansen Communications, Chicago  
Porter Novelli, Chicago  
Public Communications Inc., Chicago  
SS|PR, Northfield  
Weber Shandwick, Chicago

### Maryland

Weber Shandwick, Baltimore

### Massachusetts

BackBay Communications, Boston  
Cone Communications, Boston  
Fama PR, Inc., Boston  
MSLGROUP Americas, Boston  
Porter Novelli, Boston  
Racepoint Group, Boston  
Rasky Baerlein Strategic Comms., Inc., Boston  
Regan Communications Group, Boston  
Regan Communications Group, Osterville  
Schwartz MSL, Waltham  
SHIFT Communications, Newton  
Solomon McCown & Company, Boston  
Stern + Associates, Boston  
360 Public Relations, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston

### Michigan

Airfoil, Southfield  
MSLGROUP Americas, Ann Arbor  
Quell Group, The, Troy  
Weber Shandwick, Birmingham

### Minnesota

Exponent, Minneapolis  
Gage, Plymouth  
Kohnstamm Communications, St. Paul  
Padilla Speer Beardsley, Minneapolis  
Weber Shandwick, Bloomington

### Missouri

Blick&Staff Communications, St Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

BML Public Relations, Montclair  
BSY Associates Inc., Holmdel  
Coyne PR, Parsippany  
J CPR, Parsippany  
MRB Public Relations, Inc., Freehold





## Social Media continued

Luquire George Andrews, Inc., Charlotte  
Pierson Grant Public Relations, Raleigh

### Ohio

Dix & Eaton Incorporated, Cleveland  
Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Jayne & Company, LLC, Cleveland  
Roop & Co., Cleveland  
Stevens Strategic Comms., Inc., Cleveland  
thunder::tech, Cleveland

### Oregon

Maxwell PR + Engagement, Portland  
Weinstein PR, Portland

### Pennsylvania

Devine + Partners, Philadelphia  
White Good, Lancaster  
WordWrite Communications LLC, Pittsburgh

### Rhode Island

Duffy & Shanley, Inc., Providence  
Regan Communications Group, Providence

### Tennessee

Dye, Van Mol & Lawrence PR, Nashville  
McNeely Pigott & Fox PR, LLC, Nashville

### Texas

Bizcom Associates, Addison  
CarreñoGroup, Inc., Houston  
Dublin & Associates, Inc., San Antonio  
Hutson Creative Group, Inc., Fort Worth  
MWW, Dallas  
OCG PR, Fort Worth  
Porter Novelli, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

### Utah

Connect Marketing, Provo

### Virginia

Hodges Partnership, The, Richmond

### Washington

MSLGROUP Americas, Seattle  
MWW, Seattle  
Porter Novelli, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

### Wisconsin

Cramer-Krasselt, Milwaukee

## Sports/Leisure

### Alabama

Luckie Strategic PR, Birmingham

### Arizona

Cramer-Krasselt, Phoenix

### California

Alpaytac PR/Mktg. Comms., Los Angeles  
Bolt Public Relations, Irvine  
Brenner Zwickel & Associates, Inc., Reseda  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles

DKC, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Global Strategy Group, Pomona  
J. Walcher Communications, San Diego  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Mayo Comms. & Mayo PR, Los Angeles  
MSLGROUP Americas, Los Angeles  
MSLGROUP Americas, San Francisco  
Revell Communications, Sacramento  
Rogers & Cowan, Los Angeles  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park  
Singer Associates, Inc., San Francisco  
Taylor, Los Angeles  
Tellem Grody Public Relations, Inc., Malibu  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

### Colorado

Red Jeweled Media, Englewood  
Weber Shandwick, Denver

### Connecticut

Cashman + Katz Integrated Comms., Glastonbury  
Global Strategy Group, Hartford  
Regan Communications Group, West Hartford

### District Of Columbia

DKC  
Edelman  
FleishmanHillard  
Global Strategy Group  
Ketchum  
MSLGROUP Americas  
Qorvis Communications, LLC  
Regan Communications Group  
Revell Communications  
Ruder Finn Inc.  
Weber Shandwick

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
Insider Media Management, Boca Raton  
Max Borges Agency, Miami  
Pierson Grant PR, Fort Lauderdale  
rbb Public Relations, Miami  
Regan Communications Group, Jupiter  
TransMedia Group, Boca Raton  
Uproar PR, Orlando  
Weber Shandwick, Miami

### Georgia

Brandware Public Relations, Atlanta  
Edelman, Atlanta  
FleishmanHillard, Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Ketchum, Atlanta  
MSLGROUP Americas, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Idaho

Red Sky Public Relations, Boise

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
DKC, Chicago  
FleishmanHillard, Chicago  
Gibbs & Soell, Inc., Chicago  
JSH&A Communications, Oakbrook Terrace  
Ketchum, Chicago  
MSLGROUP Americas, Chicago  
NM Marketing Comms., LLC, Glenview  
Public Communications Inc., Chicago  
SS|PR, Northfield  
Taylor, Chicago  
Weber Shandwick, Chicago

### Indiana

Borshoff, Indianapolis  
Hirons & Company, Indianapolis

### Maryland

Van Eperen & Co., Rockville  
Weber Shandwick, Baltimore

### Massachusetts

Cone Communications, Boston  
FleishmanHillard, Boston  
InkHouse Media + Marketing, Waltham  
MSLGROUP Americas, Boston  
Regan Communications Group, Boston  
Regan Communications Group, Osterville  
Ruder Finn Inc., Boston  
360 Public Relations, Boston  
Weber Shandwick, Boston

### Michigan

lovio george | comms. + design, Detroit  
MSLGROUP Americas, Ann Arbor  
Weber Shandwick, Birmingham

### Minnesota

Beehive PR, St. Paul  
Carmichael Lynch Spong, Minneapolis  
FleishmanHillard, Minneapolis  
Pocket Hercules, Minneapolis  
Weber Shandwick, Bloomington

### Missouri

Blick&Staff Communications, St Louis  
FleishmanHillard, Kansas City  
FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

BML Public Relations, Montclair  
Coyne PR, Parsippany  
Litzky Public Relations, Hoboken  
Rosica Comms./Interact Marketing, Paramus

### New York

Alpaytac PR/Mktg. Comms., New York  
Brenner Zwickel & Associates, Inc., New York  
Carmichael Lynch Spong, New York  
Cashman + Katz Integrated Comms., New York  
Citizen Paine, New York  
CooperKatz & Company, Inc., New York  
Coyne PR, New York  
Cramer-Krasselt, New York  
DDR Public Relations, Inc., Pleasantville  
DKC, New York

Edelman, New York  
Emerging Media Inc., Nyack  
5W Public Relations, New York  
FleishmanHillard, New York  
Gibbs & Soell, Inc., New York  
Global Strategy Group, New York  
GMG Public Relations, Inc., Nanuet  
Goodman Media International, Inc., New York  
Hamilton Public Relations, New York  
Hunter Public Relations, New York  
Ilson Inc., Bernie, New York  
Indra Public Relations, New York  
Janine Gordon Associates, New York  
Ketchum, New York  
MFA, Ltd. (Missy Farren & Assocs.), New York  
Middleton & Gendron, Inc., New York  
MSLGROUP Americas, New York  
Regan Communications Group, New York  
Rogers & Cowan, New York  
Rubenstein Associates, Inc., New York  
Ruder Finn Inc., New York  
360 Public Relations, New York  
Taylor, New York  
Weber Shandwick, New York

#### **North Carolina**

FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
French | West | Vaughan, Raleigh  
Gibbs & Soell, Inc., Raleigh  
Luquire George Andrews, Inc., Charlotte  
Pierson Grant Public Relations, Raleigh  
Taylor, Charlotte

#### **Ohio**

Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
FleishmanHillard, Cleveland  
Stevens Strategic Comms., Inc., Cleveland

#### **Oregon**

Edelman, Portland  
Weinstein PR, Portland

#### **Pennsylvania**

DEETER, Doylestown  
Devine + Partners, Philadelphia  
Ketchum, Pittsburgh

#### **Rhode Island**

Duffy & Shanley, Inc., Providence  
Regan Communications Group, Providence

#### **Tennessee**

Dye, Van Mol & Lawrence Public Relations,  
Nashville

#### **Texas**

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Jackson Spalding, Dallas  
Ketchum, Dallas  
Newsroom Ink, Austin  
ShirleyBarr Public Relations, Houston

Weber Shandwick, Austin  
Weber Shandwick, Dallas

#### **Virginia**

Hodges Partnership, The, Richmond

#### **Washington**

Edelman, Seattle  
MSLGROUP Americas, Seattle  
Richmond Public Relations Inc., Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

#### **Wisconsin**

Cramer-Krasselt, Milwaukee

### **Technology/Industrial**

#### **Alabama**

Intermark Public Relations, Birmingham

#### **Arizona**

Lavidge Company, The, Phoenix

#### **California**

Airfoil, Mountain View  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
Atomic, San Francisco  
Bateman Group, San Francisco  
Blaine Group, The, Beverly Hills  
Bob Gold & Associates, Redondo Beach  
Bolt Public Relations, Irvine  
Borders and Gratehouse Inc., San Francisco



Public and investor relations · Marketing communications · Digital and Web services

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245 Park Ave., 39th Fl., New York, NY 10167 · 212.808.4900  
info@feintuchpr.com · www.feintuchcommunications.com

**Technology/Industrial** continued

BrewLife, San Francisco  
 Citizen Paine, Irvine  
 Citizen Paine, Los Angeles  
 Clement Communications, San Francisco  
 DKC, Los Angeles  
 Eastwick Communications, Sunnyvale  
 Edelman, Los Angeles  
 Edelman, Sacramento  
 Edelman, San Francisco  
 Edelman, San Mateo  
 Edge Communications, Inc., Los Angeles  
 FleishmanHillard, Irvine  
 FleishmanHillard, Los Angeles  
 FleishmanHillard, Sacramento  
 FleishmanHillard, San Diego  
 FleishmanHillard, San Francisco  
 Focal Point Communications, Burlingame  
 Global Results Communications, Irvine  
 Global Strategy Group, Pomona  
 Greentarget Global LLC, Calabasas  
 Greentarget Global LLC, San Francisco  
 Hoffman Agency, The, San Jose  
 Horn, San Francisco  
 JPR Communications, Woodland Hills  
 K/F Communications, San Francisco  
 Ketchum, Los Angeles  
 Ketchum, San Francisco  
 Landis Communications Inc., San Francisco  
 LaunchSquad, San Francisco  
 Mayo Comms. & Mayo PR, Los Angeles  
 McGrath/Power PR & Comms., San Jose  
 Merritt Group, San Francisco  
 MSLGROUP Americas, Los Angeles  
 MSLGROUP Americas, San Francisco  
 Munger Stowers Marketing, El Cajon  
 MWW, Los Angeles  
 MWW, San Francisco  
 Ogilvy Public Relations, Culver City  
 Ogilvy Public Relations, Sacramento  
 Ogilvy Public Relations, San Francisco  
 Pollack PR Mktg. Group, The, Los Angeles  
 Porter Novelli, Irvine  
 Porter Novelli, Los Angeles  
 Porter Novelli, San Diego  
 Porter Novelli, San Francisco  
 Porter Novelli, Sunnyvale  
 PRxDigital, San Jose  
 Public Comms. Worldwide, Garden Grove  
 Rogers & Cowan, Los Angeles  
 Ruder Finn Inc., San Francisco  
 Scott Public Relations, Canoga Park  
 SHIFT Communications, San Francisco  
 Singer Associates, Inc., San Francisco  
 Social Radius, Santa Monica  
 Taylor, Los Angeles  
 Trainer Communications, Inc., Pleasanton  
 W2O Group, San Francisco  
 Waggener Edstrom Worldwide, San Francisco  
 Walt & Company Comms., Inc., Campbell  
 WCG, San Francisco  
 Weber Shandwick, Los Angeles  
 Weber Shandwick, San Francisco  
 Weber Shandwick, Sunnyvale

**Colorado**

Catapult PR-IR LLC, Boulder  
 JohnstonWells Public Relations, Denver  
 Weber Shandwick, Denver

**Connecticut**

Cashman + Katz Integrated Comms., Glastonbury  
 CJ Public Relations, Farmington  
 Global Strategy Group, Hartford  
 Mason Public Relations, Bethany

Walsh Public Relations, LLC, Fairfield

**District Of Columbia**

APCO Worldwide  
 DKC  
 Edelman  
 Ervin | Hill Strategy  
 FleishmanHillard  
 Global Strategy Group  
 Ketchum  
 Levick  
 Makovsky  
 MSLGROUP Americas  
 MWW  
 Ogilvy Public Relations  
 Porter Novelli  
 Potomac Communications Group, Inc.  
 Powell Tate  
 Qorvis Communications, LLC  
 Raffetto Herman Strategic Communications  
 Ruder Finn Inc.  
 SevenTwenty Strategies  
 Stanton Communications, Inc.  
 Strat@comm  
 Susan Davis International Ltd.  
 Waggener Edstrom Worldwide  
 Weber Shandwick  
 Widmeyer Communications

**Florida**

Alpaytac PR/Mktg. Comms., Tampa  
 Durée & Company, Inc., Fort Lauderdale  
 Edelman, Miami  
 Edelman, Orlando  
 FleishmanHillard, Miami  
 Insider Media Management, Boca Raton  
 Max Borges Agency, Miami  
 Porter Novelli, Ft. Lauderdale  
 Porter Novelli, Winter Haven  
 Sachs Media Group, Orlando  
 Sachs Media Group, Tallahassee  
 TransMedia Group, Boca Raton  
 Uproar PR, Orlando  
 Weber Shandwick, Miami

**Georgia**

Brandware Public Relations, Atlanta  
 Edelman, Atlanta  
 Eric Mower + Associates, Atlanta  
 FleishmanHillard, Atlanta  
 Jackson Spalding, Athens  
 Jackson Spalding, Atlanta  
 Kellen Communications, Atlanta  
 Ketchum, Atlanta  
 MSLGROUP Americas, Atlanta  
 Ogilvy Public Relations, Atlanta  
 Porter Novelli, Atlanta  
 Trevelino/Keller, Atlanta  
 Weber Shandwick, Atlanta  
 William Mills Agency, Atlanta

**Idaho**

Red Sky Public Relations, Boise

**Illinois**

Alpaytac PR/Mktg. Comms., Chicago  
 Dixon/James Communications, Oak Park  
 DKC, Chicago  
 FleishmanHillard, Chicago  
 Gibbs & Soell, Inc., Chicago  
 Glendale Comms. Group, Inc., Barrington  
 Greentarget Global LLC, Chicago  
 Ketchum, Chicago  
 L.C. Williams & Associates, Chicago  
 MSLGROUP Americas, Chicago

MWW, Chicago  
 NM Marketing Comms., LLC, Glenview  
 Noble Communications, Chicago  
 Ogilvy Public Relations, Chicago  
 Porter Novelli, Chicago  
 Public Communications Inc., Chicago  
 Rhea + Kaiser, Naperville  
 SS|PR, Northfield  
 Taylor, Chicago  
 Tech Image, Buffalo Grove  
 Weber Shandwick, Chicago

**Indiana**

Hirons & Company, Indianapolis

**Maryland**

Stanton Communications, Inc., Baltimore  
 Weber Shandwick, Baltimore

**Massachusetts**

Davies Murphy Group, Inc., Burlington  
 Fama PR, Inc., Boston  
 FleishmanHillard, Boston  
 InkHouse Media + Marketing, Waltham  
 LaunchSquad, Cambridge  
 Lois Paul and Partners, Boston  
 March Communications, Boston  
 MSLGROUP Americas, Boston  
 Pirozzolo Company Public Relations, Boston  
 Porter Novelli, Boston  
 Racepoint Group, Boston  
 Rasky Baerlein Strategic Comms., Inc., Boston  
 Ruder Finn Inc., Boston  
 Schneider Associates, Boston  
 Schwartz MSL, Waltham  
 SHIFT Communications, Newton  
 Stern + Associates, Boston  
 Stimpson Communications, Wayland  
 Version 2.0 Communications, Boston  
 Waggener Edstrom Worldwide, Boston  
 Weber Shandwick, Boston  
 Winsper, Boston

**Michigan**

Airfoil, Southfield  
 Bianchi Public Relations, Inc., Troy  
 Eisbrenner Public Relations, Royal Oak  
 Lambert, Edwards & Assocs., Grand Rapids  
 lovio george | comms. + design, Detroit  
 MSLGROUP Americas, Ann Arbor  
 Quell Group, The, Troy  
 Weber Shandwick, Birmingham

**Minnesota**

Beehive PR, St. Paul  
 FleishmanHillard, Minneapolis  
 Gage, Plymouth  
 Kohnstamm Communications, St. Paul  
 Padilla Speer Beardsley, Minneapolis  
 Pocket Hercules, Minneapolis  
 Weber Shandwick, Bloomington

**Missouri**

Blick&Staff Communications, St Louis  
 FleishmanHillard, Kansas City  
 FleishmanHillard, St. Louis  
 Weber Shandwick, Kansas City  
 Weber Shandwick, St. Louis

**New Jersey**

BSY Associates Inc., Holmdel  
 Diegnan & Associates, Norman, Oldwick  
 Holt Public Affairs LLC, Oldwick  
 MRB Public Relations, Inc., Freehold  
 MWW, East Rutherford



MWW, Trenton  
R&J Public Relations, LLC, Bridgewater  
RAM Communications, Cranford  
SPI Group LLC, The, Fairfield  
Stern + Associates, Cranford

#### **New York**

A. Lavin Communications, Port Washington  
ABI, New York  
Affect, New York  
Alpaytac PR/Mktg. Comms., New York  
APCO Worldwide, New York  
Bateman Group, Brooklyn  
Berman Group, Inc., The, New York  
Cashman + Katz Integrated Comms., New York  
Child's Play Communications, New York  
Citizen Paine, New York  
CooperKatz & Company, Inc., New York  
DKC, New York  
Dukas Public Relations, New York  
éclat Marketing Inc., New Hartford  
Edelman, New York  
Emanate, New York  
Emerging Media Inc., Nyack  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
Expedition PR, Brooklyn  
5W Public Relations, New York  
Feintuch Communications, New York  
Finn Partners, New York  
FleishmanHillard, New York  
Gibbs & Soell, Inc., New York  
Global Strategy Group, New York  
Greentarget Global LLC, New York  
Herman & Almonte PR, New York  
Horn, New York  
Hotwire, New York  
Hunter Public Relations, New York  
Kellen Communications, New York  
Ketchum, New York  
L.C. Williams & Associates, New York  
LAK Public Relations, Inc., New York  
LaunchSquad, New York  
M Booth & Associates, Inc., New York  
Makovsky, New York  
Marino Organization Inc., The, New York  
Media Connect, New York  
Morris + King Company, The, New York  
MSLGROUP Americas, New York  
MWW, New York  
North 6th Agency, Inc., New York  
Ogilvy Public Relations, New York  
Padilla Speer Beardsley, New York  
Peppercomm, Inc., New York  
Pollack PR Marketing Group, The, New York  
Porter Novelli, New York  
Prosek Partners, New York  
Reputation Communications, New York  
RF | Binder Partners, Inc., New York  
Rogers & Cowan, New York  
Rubenstein Associates, Inc., New York  
Rubenstein Public Relations, Inc., New York  
Ruder Finn Inc., New York  
SHIFT Communications, New York  
Spector & Associates, Inc., New York  
Stanton Communications, Inc., New York  
Stanton Public Relations & Mktg., New York  
Taylor, New York  
Text 100 Global Public Relations, New York  
Torrenzano Group, The, New York  
Trylon SMR, New York  
Waggener Edstrom Worldwide, New York  
Weber Shandwick, New York

Weber Shandwick, New York  
Zeno Group, New York  
Zlokower Company, New York

#### **North Carolina**

Capstrat, Raleigh  
Eric Mower + Associates, Charlotte  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Gibbs & Soell, Inc., Raleigh  
Luquire George Andrews, Inc., Charlotte  
Taylor, Charlotte

#### **Ohio**

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
FleishmanHillard, Cleveland  
Roop & Co., Cleveland  
Stevens Strategic Comms., Inc., Cleveland  
thunder::tech, Cleveland

#### **Oregon**

Edelman, Portland  
Waggener Edstrom Worldwide, Portland

#### **Pennsylvania**

Furia Rubel Comms., Inc., Doylestown  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh  
WordWrite Communications LLC, Pittsburgh

#### **Tennessee**

Dye, Van Mol & Lawrence PR, Nashville

#### **Texas**

Burns & Associates, Michael A., Dallas  
DoubleDimond PR LLC, Houston  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Hahn, Texas, Austin  
Hutson Creative Group, Inc., Fort Worth  
Jackson Spalding, Dallas  
Ketchum, Dallas  
MWW, Dallas  
Newsroom Ink, Austin  
OCG PR, Fort Worth  
Phillips & Company, Austin  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Porter Novelli, Austin  
Sunwest Communications, Dallas  
Waggener Edstrom Worldwide, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

#### **Utah**

Connect Marketing, Provo

#### **Virginia**

CRT/tanaka, Richmond  
Hodges Partnership, The, Richmond  
Merritt Group, Reston  
SpeakerBox Communications, LLC, McLean

#### **Washington**

Edelman, Seattle  
MSLGROUP Americas, Seattle  
MWW, Seattle  
Porter Novelli, Seattle

Raffetto Herman Strategic Comms., Seattle  
Richmond Public Relations Inc., Seattle  
Voxus, Inc., Tacoma  
Waggener Edstrom Worldwide, Bellevue  
Waggener Edstrom Worldwide, Seattle  
Weber Shandwick, Seattle  
Weber Shandwick, Vancouver

## **Travel/Hospitality**

#### **Alabama**

Luckie Strategic PR, Birmingham  
MDi media group, Mobile

#### **Arizona**

Cramer-Krasselt, Phoenix  
Lavidge Company, The, Phoenix

#### **California**

Agnes Huff Comms. Group, LLC, Los Angeles  
Allison+Partners, San Francisco  
Alpaytac PR/Mktg. Comms., Los Angeles  
BLAZE, Santa Monica  
Bolt Public Relations, Irvine  
Citizen Paine, Irvine  
Citizen Paine, Los Angeles  
DKC, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edelman, San Mateo  
FleishmanHillard, Irvine  
FleishmanHillard, Los Angeles  
FleishmanHillard, Sacramento  
FleishmanHillard, San Diego  
FleishmanHillard, San Francisco  
Folsom & Associates, San Francisco  
Gable PR, San Diego  
J Public Relations, San Diego  
J. Walcher Communications, San Diego  
Ketchum, Los Angeles  
Ketchum, San Francisco  
Landis Communications Inc., San Francisco  
Murphy O'Brien, Los Angeles  
MWW, Los Angeles  
MWW, San Francisco  
Ogilvy Public Relations, Culver City  
Ogilvy Public Relations, Sacramento  
Ogilvy Public Relations, San Francisco  
Perry Comms. Group, Inc., Sacramento  
Pollack PR Mktg. Group, The, Los Angeles  
PRxDigital, San Jose  
Revell Communications, Sacramento  
Rogers & Cowan, Los Angeles  
Ruder Finn Inc., San Francisco  
Scott Public Relations, Canoga Park  
Singer Associates, Inc., San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, Sunnyvale

#### **Colorado**

Linhart Public Relations, Denver  
Red Jeweled Media, Englewood  
Weber Shandwick, Denver

#### **Connecticut**

Cashman + Katz Integrated Comms., Glastonbury

#### **District Of Columbia**

DKC  
Edelman  
FleishmanHillard  
Global Communicators, LLC

## Travel/Hospitality continued

Ketchum  
MWW  
Ogilvy Public Relations  
Qorvis Communications, LLC  
Revell Communications  
Ruder Finn Inc.  
Stanton Communications, Inc.  
Weber Shandwick

### Florida

Alpaytac PR/Mktg. Comms., Tampa  
Clay Associates, Everett, Miami  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
FleishmanHillard, Miami  
O'Connell & Goldberg, Inc., Hollywood  
Quinn & Co., Miami Beach  
rbb Public Relations, Miami  
TransMedia Group, Boca Raton  
Uproar PR, Orlando  
Weber Shandwick, Miami  
Zimmerman Agency, The, Tallahassee

### Georgia

Edelman, Atlanta  
Eric Mower + Associates, Atlanta  
FleishmanHillard, Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Ketchum, Atlanta  
Ogilvy Public Relations, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Alpaytac PR/Mktg. Comms., Chicago  
Cramer-Krasselt, Chicago  
DKC, Chicago  
FleishmanHillard, Chicago  
Ketchum, Chicago  
MWW, Chicago  
Ogilvy Public Relations, Chicago  
SS|PR, Northfield  
Weber Shandwick, Chicago

### Maryland

Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

FleishmanHillard, Boston  
Pirozzolo Company Public Relations, Boston  
Ruder Finn Inc., Boston  
360 Public Relations, Boston  
Weber Shandwick, Boston

### Michigan

Logos Communications, Inc., Canton  
lovio george | comms. + design, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Exponent, Minneapolis  
FleishmanHillard, Minneapolis  
Padilla Speer Beardsley, Minneapolis  
Pocket Hercules, Minneapolis  
Weber Shandwick, Bloomington

### Missouri

FleishmanHillard, Kansas City

FleishmanHillard, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

Firm Public Relations & Mktg., The, Las Vegas

### New Jersey

BML Public Relations, Montclair  
Coyne PR, Parsippany  
Maximum Exposure PR, Woodcliff Lake  
MWW, East Rutherford  
MWW, Trenton  
Rosica Comms./Interact Marketing, Paramus  
360 Degrees Publicity Shoppe, Hoboken

### New York

Alpaytac PR/Mktg. Comms., New York  
Bridge Global Strategies LLC, New York  
Carolyn Izzo Integrated Comms. (CIIC), Nyack  
Cashman + Katz Integrated Comms., New York  
Citizen Paine, New York  
CooperKatz & Company, Inc., New York  
Coyne PR, New York  
Cramer-Krasselt, New York  
DDR Public Relations, Inc., Pleasantville  
Development Counsellors Int'l (DCI), New York  
DKC, New York  
Edelman, New York  
Emanate, New York  
Eric Mower + Associates, Albany  
Eric Mower + Associates, Buffalo  
Eric Mower + Associates, Rochester  
Eric Mower + Associates, Syracuse  
5W Public Relations, New York  
Finn Partners, New York  
FleishmanHillard, New York  
Goodman Media International, Inc., New York  
Hamilton Public Relations, New York  
Herman & Almonte PR, New York  
HJMT Public Relations Inc., Melville  
HJMT Public Relations Inc., New York  
HJMT Public Relations Inc., Rochester  
Imagine Communications, New York  
Indra Public Relations, New York  
J Public Relations, New York  
Janine Gordon Associates, New York  
Kahn Travel Comms., Rockville Centre  
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Kundell Communications, New York  
Kwitken + Company Worldwide, New York  
Lou Hammond & Associates, New York  
M Booth & Associates, Inc., New York  
Marino Organization Inc., The, New York  
MFA, Ltd. (Missy Faren & Assocs.), New York  
Middleton & Gendron, Inc., New York  
MMGY Global, New York  
Montgomery Communications, New York  
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Parasol Marketing, New York  
Pollack PR Marketing Group, The, New York  
Quinn & Co., New York  
Redpoint Marketing PR, Inc., New York  
Rogers & Cowan, New York  
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Ruder Finn Inc., New York  
Sacks & Associates Inc., T.J., New York

Stanton Communications, Inc., New York  
Stuntman PR, New York  
360 Public Relations, New York  
Text 100 Global Public Relations, New York  
Weber Shandwick, New York  
Weber Shandwick, New York  
Weill Associates, Geoffrey, New York  
WordHampton PR Inc., East Hampton  
Zeno Group, New York

### North Carolina

Eric Mower + Associates, Charlotte  
FleishmanHillard, Charlotte  
FleishmanHillard, Raleigh  
Luquire George Andrews, Inc., Charlotte

### Ohio

Eric Mower + Associates, Cincinnati  
Fahlgren Mortine, Columbus  
FleishmanHillard, Cleveland  
Jayne & Company, LLC, Cleveland  
thunder::tech, Cleveland

### Oregon

Edelman, Portland  
Maxwell PR + Engagement, Portland  
Watershed Communications, Portland  
Weinstein PR, Portland

### Pennsylvania

Devine + Partners, Philadelphia  
Gregory FCA, Ardmore  
Ketchum, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### Texas

Dublin & Associates, Inc., San Antonio  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
FleishmanHillard, Austin  
FleishmanHillard, Dallas  
FleishmanHillard, Houston  
Harrell Group, The, Dallas  
Hutson Creative Group, Inc., Fort Worth  
Jackson Spalding, Dallas  
Ketchum, Dallas  
MWW, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas

### Virginia

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Hodges Partnership, The, Richmond

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Edelman, Seattle  
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### Wisconsin

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Luckie Strategic PR  
O2 Ideas, Inc.

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Red Square Agency

### Alaska

#### Anchorage

Northwest Strategies  
Thompson & Co.

### Arizona

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Marketing Maven Public Relations

#### Campbell

Walt & Company Communications, Inc.

#### Canoga Park

Scott Public Relations

#### Carlsbad

CCS PR, Inc.

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ASG Renaissance  
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Laer Pearce & Associates

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Miller Geer Arizmendez (MGA)

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Mayo Communications & Mayo PR

MPRM Communications

MSLGROUP Americas

Murphy O'Brien

MWW

OgilvyEarth

People's Revolution

PFI Communications

PMK•BNC

Pollack PR Marketing Group, The

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RL Public Relations + Marketing + Sportivo

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#### Mill Valley

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Versaggi Biocommunications

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Luminor

#### Mountain View

Airfoil

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**Redwood City**

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GA Communication Group  
Gable PR  
Hicks & Associates, Roni  
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J. Walcher Communications  
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Access Communications  
Allison+Partners  
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Borders and Gratehouse Inc.  
BrewLife  
Brunswick Group

Burditch Marketing Communications

Clement Communications  
Cohn & Wolfe  
Cutline Communications  
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Fineman PR  
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Sard Verbinnen & Co  
SHIFT Communications  
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Sitrick And Company  
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Solem & Associates  
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PRxDigital  
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Payne Market Development, Thomas J.  
Small Planet PR

**San Pedro**

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**San Rafael**

Prime Road Marketing & Communications

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**Santa Ana**

DGWB Advertising & Communications  
Strahan Advertising, Inc.

**Santa Barbara**

Davies  
Evans, Hardy + Young Inc.

**Santa Clara**

DRB Partners

**Santa Clarita**

Brook Advertising and Public Relations

**Santa Monica**

BLAZE  
Orci  
Phelps  
Social Radius

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FoleyFreisleben LLC

**Sierra Madre**

Smith Asbury Inc.

**Signal Hill**

Adler Public Affairs

**Solana Beach**

Be Social Public Relations

**South Pasadena**

VPE Public Relations

**Studio City**

McDonald Media Services

**Sunnyvale**

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Porter Novelli  
Voce Communications  
Weber Shandwick

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Hoyt Organization Inc., The

**Valley Glen**

P&G Communications

**Van Nuys**

Carson Dunn Media Public Relations

**Walnut**

EMC Creative

**Walnut Creek**

JStokes

**West Hollywood**

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### Aspen

Darnauer Group Communications

### Boulder

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Fresh Ideas Group, The  
Metzger Associates  
Walek & Associates

### Denver

CSG | PR  
GroundFloor Media  
Intermountain Corporate Affairs  
JohnstonWells Public Relations  
Linhart Public Relations  
OgilvyEarth  
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Turner Public Relations, Inc.  
Vanguard Communications  
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### Grand Junction

Landman Research and Communications

### Littleton

Boom Broadcast and Media Relations, Inc.

## Connecticut

### Avon

Jessella Public Relations

### Bethany

Mason Public Relations

### Bloomfield

Andrea Obston Marketing Comms. LLC

### Branford

Exemplar Strategic Communications

### Darien

Cameron Communications Inc.

### Fairfield

Heymann & Co., Donald L.  
Walsh Public Relations, LLC

### Farmington

CJ Public Relations  
Keiler & Company  
Martino & Binzer

### Glastonbury

Cashman + Katz Integrated Communications  
Cronin and Company, Inc.  
First Experience Communications

### Greenwich

Danika Communications LLC

### Hartford

Global Strategy Group

### New Britain

Gaffney Bennett Public Relations

### New Haven

Mascola Group

### New Milford

Branagan Communications Consultants, LLC

### Norfolk

J.B. Stanton Communications

### Norwalk

ICR

### Stamford

Butler Associates, LLC.  
Catalyst Marketing Communications, Inc.  
HealthFlash Marketing Communications  
Marquardt & Roche & Partners  
Ostrow & Partners, Inc.

### Trumbull

London & Associates, Michael J.  
Marx Communications

### W. Hartford

Wondriska/Russo

### West Hartford

Regan Communications Group

### Westport

International Media Consultants  
Redington, Inc.

### Wilton

Kovak-Likly Communications

## District of Columbia

### Washington

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APCO Worldwide  
Brick Factory, The  
Brunswick Group  
Carmen Group Inc.  
Chlopak, Leonard, Schechter & Associates  
Conover & Company Communications, Inc.  
Crosby Marketing Communications  
Crosby-Volmer International Communications  
Davies  
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DKC  
Edelman  
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Environics Communications, Inc.  
Ervin | Hill Strategy  
Fenton Communications  
FleishmanHillard  
Global Communicators, LLC  
Global Strategy Group  
GMMB  
Graham Williams Group  
Griffin & Company, Inc.  
GYMR, LLC (Getting Your Message Right)  
Hager Sharp Inc.  
Harbour Group, The  
Hauser Group, The  
Heidepriem & Mager Inc.  
Hewar Social Communications  
Hyde Park Communications  
Jefferson-Waterman International  
JPA Health Communications  
Kearns & West, Inc.  
KellenAdams Public Affairs  
Ketchum  
Levick  
Lipman Hearne, Inc.

### Makovsky

McLoughlin Media  
Media & Communication Strategies, LLC  
Mercury/Clark & Weinstock  
MSLGROUP Americas  
MWW  
Ogilvy Public Relations  
OgilvyEarth  
Porter Novelli  
Potomac Communications Group, Inc.  
Powell Tate  
Prime Policy Group  
Principor Communications  
Qorvis Communications, LLC  
Raffetto Herman Strategic Communications  
Regan Communications Group  
RepEquity  
Revell Communications  
Ruder Finn Inc.  
SevenTwenty Strategies  
Spectrum  
Stanton Communications, Inc.  
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Swanson Communications LLC  
Tiller, LLC  
Vanguard Communications  
Waggener Edstrom Worldwide  
Walker Marchant Group, The  
Weber Shandwick  
Wexler & Walker  
Widmeyer Communications  
Witeck-Combs Communications  
Xenophon Strategies

## Florida

### Boca Raton

Epstein Assocs., Inc., Barry R.  
Fazio International Ltd.  
Insider Media Management  
Newsmark Public Relations  
Tilson Communications  
TransMedia Group

### Coral Gables

Cheryl Andrews Marketing Communications  
Conroy Martinez Group, The

### Deerfield Beach

Smith & Knibbs, Inc.

### Fort Lauderdale

Bitner Goodman  
Durée & Company, Inc.  
Pierson Grant Public Relations

### Ft Lauderdale

Starmark International

### Ft. Lauderdale

Boardroom Communications, Inc.  
Porter Novelli

### Hollywood

Marketing Matters  
O'Connell & Goldberg, Inc.

### Jacksonville

Burdette Ketchum  
St. John & Partners

### Jupiter

Regan Communications Group

### Longwood

Global 5 Communications

### Maitland

CBR Public Relations  
Curley & Pynn Public Relations Management Inc.

### Melbourne

CBR Public Relations

### Miami

Brustman Carrino Public Relations  
Clay Associates, Everett  
Edelman  
FleishmanHillard  
Hispania Public Relations  
KWE Partners  
Max Borges Agency  
MGSCOMM  
NatCom Marketing  
Newman PR  
O'Donnell Agency  
Pantin/Beber Silverstein PR  
Poller & Jordan Advertising Agency, Inc.  
rbb Public Relations  
Sitrick And Company  
Weber Shandwick  
Weinbach Group, Inc., The  
Wragg & Casas Public Relations Inc.

### Miami Beach

HWH PR/Social Media  
JeffreyGroup  
KMR Communications  
Quinn & Co.

### Naples

Preddy Public Relations Inc., Beth  
Sage Group, Inc., The

### Orlando

Bennett & Company Marketing  
BigEye Creative  
Consensus Communications  
Edelman  
Sachs Media Group  
Uproar PR

### Sarasota

KSC Advertising and Public Relations

### Tallahassee

Kidd Public Relations  
Moore Consulting Group  
Oppenheim, RB, Assocs., PR Counselors  
Sachs Media Group  
Zimmerman Agency, The

### Tampa

Alpaytac Public Relations/Marketing Communications  
At The Table Public Relations  
ChappellRoberts  
Tucker/Hall, Inc.

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Hale Public Relations, Maizie

### West Palm Beach

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Marmillion and Co.

**Winter Haven**

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**Georgia****Alpharetta**Dodge Communications  
Haystack Group, The**Athens**

Jackson Spalding

**Atlanta**A. Brown-Olmstead Associates, LTD  
BLH Consulting, Inc.  
Brandware Public Relations  
Brave Public Relations  
Calysto Communications  
Cohn & Wolfe  
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Cookerly Public Relations  
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Hirons & Company  
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# How to hire and get the most from outside PR counsel

by Jack O'Dwyer

Public relations covers such a broad array of communications services these days that defining it has become harder than ever. The experienced PR professional more than ever before is involved in the shaping of messages and strategies for clients as well as getting these messages distributed in the most efficient manner possible.

PR pros, in dealing with the skeptical and idealistic general and trade press, must provide the facts on which they have to base their stories. Any variance from this policy can damage the future of the PR pros involved.

However, PR people, often working in close coordination with marketing and advertising people, find themselves involved in all sorts of special events, promotional activities and other means of publicizing a client.

While some PR veterans considered measurement to be a redundant activity, the new PR pros know they are dealing with numbers-oriented and sales-oriented executives and must speak that language if they are to survive in the industry.

PR has long been known as the field of "third party endorsement" but few agencies today want to limit their activities to that goal. There are too many other ways to garner public attention and get points across. These include use of the Internet, sponsorship of public events, placement of issue advertising, and other activities that do not involve a third party.

## Media have credibility

As for the believability of the media and reporters, a \$150,000 study by PR Society of America and the Rockefeller Foundation, which drew responses from 2,500 members of the public, found reporters to be highly credible. The results were released in 1999.

On a list of 45 spokespeople, network TV news anchor was found to rank 12; local reporter, 15; nationally syndicated columnist, 19, and reporter for a big TV station or newspaper, 23.

Ranking very high in credibility at No. 5 was "local business owner." Your input as CEO is vital every step of the way in dealing with the media.

Ranking at mid-level in the study at 25 was "head of a big corporation." This is not as high as the press or other types of spokespeople (Supreme Court Justice and "teacher" were at the top of the list) but it is certainly far higher than "PR specialist."

Anyone shopping for a PR firm should talk to both the giants and the independents. You'll get different views of what PR can or can't do for you.

O'Dwyer's *Directory of PR Firms* lists several dozen big ad-agency owned PR operations employing more than 15,000 people and more than 1,700 independent firms, many

of good PR being practiced in both types of firms, depending on what your needs are.

## Person on your account is important

PR often comes down to the person working on your account. At big agencies, supervision of the day-by-day account team is highly important. The smaller independents will argue that if you hire them you'll get the principal or principals all or most of the time.

One view of PR is that it's communicating in an editorial format where editors set all the rules and stories are written from the viewpoint of the reader, not the subject of the story.

Control-oriented sales and marketing executives have flooded into the PR field in recent years and are making their influence felt. Their values are client confidentiality, concentration on getting across a well-defined mes-

sage, and measurement of results.

The "old days," when PR pros went largely unsupervised as they built press relationships via lunches, dinners and other forms of contact, appear to be over.

PR has become a much more disciplined field where agency people usually keep track of how they spend each hour of the day.

Propelling this discipline is the fact that a great majority of the 15 biggest PR firms have been acquired by the large advertising agency holding companies. Management and financial controls have become standard in a field once known for its looseness. Worldwide accounts in the multi-million dollar category demand such controls if PR firms are to keep control of their costs.

## PR can be seen as separate

We like the definition of PR given by John Wolfe in 1989 when he was New York bureau chief of *Advertising Age*: "The ad agency's job is to convince consumers of something; the PR firm's job is to convince the media of something."

However, the current dominant philosophy is that all forms of communications must be coordinated or "integrated" if the best results for clients are to be achieved.

High-tech West Coast PR and marketing guru Regis McKenna gives this advice: "Treat the press the same way you would a major customer."

Michael Wolff, whose Internet company ran into financial difficulties, hired a PR firm to win ink but found that doing that was far from easy.

Wolff, who now writes for *New York* magazine, said that "it's hard, really hard, to influence the media—especially for

Continued on next page

## Rules for Shopping for a PR firm

- Obtain current account lists of prospective firms with names, phones and e-mails of client contacts.
- Check with business associates and media in your city and industry on what PR firms are highly regarded.
- Ask for people who will be on your account to attend presentations.
- Keep client review committee small.
- Insist on fast start to account; test media contacts of firm right away.
- Third-party endorsement is a key element of PR.
- Don't hire a PR firm to reach its accounts.

## HOW TO HIRE continued

people and companies with no news.”

Wolff also wrote he thinks clients hire PR firms because it’s “unpleasant” to deal with reporters.

“They’re peremptory, cranky, and ego-bashing,” he wrote.

### Ask for qualitative research

Anna West, of Kearns & West, San Francisco, recommended emphasis on qualitative research rather than quantitative research (formal projects involving large numbers of respondents).

Kearns, writing in the March 1998 newsletter of the Counselors Academy of PR Society of America, said five or ten calls can be made to the right people in only a day or two and “can have a tremendous impact on a project’s strategy, direction and outcome.”

Time-consuming and expensive quantitative research is useful when a large audience is involved such as consumers or voters, she wrote. But this, too, can benefit from qualitative research, she added.

Some PR people believe deeply in research and recommend it to all clients.

McKenna’s advice on research was that “You don’t have to ask 300 people to find out something.”

### PR closes the sale

While advertising creates excitement and interest in products and services, many consumers will seek further information sources before making a final decision. Sources include general and specialized publications, friends, and the Internet.

Word-of-mouth is decisive these days and the verdicts on products and services are usually delivered in brief, blunt terms. This is one of the arenas in which PR people should operate.

PR can have an immense effect in a short period of time and at a comparatively low cost. But the CEO of a company often must be personally involved in the PR efforts including press relations. You want top-flight business intelligence in your specialized area—such as what reporters and security analysts are saying about you not only in print but informally.

You want knowledge of upcoming stories and surveys, news of your competitors, and news of your industry before it hits print.

Sometimes, you can ward off a negative story by showing a reporter he or she is way off base. You can make sure your company is included in stories that mention all your competitors.

### Press can help in search

Companies seeking a fast start can do initial research by asking general and trade reporters what they think about a company or product, talking to employees, and using existing research.

A media-oriented program will seek to build relationships with reporters and analysts so that the company becomes a source for these influentials.

The best type of PR is when the reporter calls you with a story idea and asks you for advice. He or she does this because you have been helpful in the past—sending newsclips, feeding tips or helping the reporter to understand your industry.

You want a PR firm that knows all the major analysts and

writers in your field and can broaden your range of press contacts.

The analysts and reporters will need plenty of help from your firm or PR staffers but there will be times when only a discussion with you will suffice.

Reporters and analysts, meanwhile, can help you by supplying documents, clips, background, etc., on a subject you want explored.

Returning calls of reporters will build your list of press contacts because reporters will tell their fellow scribes you were helpful.

Companies are paying large sums of money these days for sponsorship of sporting and other events, stadiums, etc. They’re satisfied that their names are being seen by large numbers of people and are not worried about exact demographic breakdowns or exact measurement of the effect of such plugs.

They’re satisfied that large numbers of people see their names and marketing wisdom is that people tend to buy products they’re familiar with.

### PR “team” has four elements

The PR firm is one part of a four-member team that is needed for good PR.

You, the CEO, are the most important member. The other three members are a close aide that is always on tap to handle press calls; your outside PR counsel, and the press and security analysts themselves.

Checking your plans and programs with the outside world from the start can save you a lot of trouble later on.

Thinking of the press and analysts as fellow team members rather than as “the enemy” can save you lots of time and money.

Of course, a few rules are needed in dealing with media. Reporters should be cautioned that everything is “on background” and not for quoting unless quotes are specifically approved. Reporters, and particularly trade reporters, want to build relationships, not destroy them. An occasional bad experience with a reporter or publication should not cause a client to adopt a bunker mentality.

### Negatives must be faced

CEOs must realize that the negatives that can be ignored in ad campaigns cannot be ignored in dealing with the press.

Reporters, to protect themselves from charges of inaccuracy or even libel suits, are more apt to probe for details about negative developments than positive ones since few companies are likely to complain about a questionable statement or two in a positive story.

The same mistakes made in a negative story can be used to attack the credibility of the entire story and get the reporter and news medium in deep trouble.

One definition of PR is that it is “doing good and getting credit for it.” Another is that PR is “winning good will.” The latter was the one used by Bert Goss, longtime head of Hill & Knowlton. Our definition of PR is that it helps the client in appearances in the public forum, when the public may be demanding explanations of a client’s conduct. The public can be a severe judge.

The media provide more space and time than ever before to all sorts of opinions and voices via letters-to-the-editor columns, op-ed pages, and call-in radio and TV talk shows. The media constitute a platform rather than the exclusive pre-

serve of writers and editors.

Those who are articulate and well prepared are the ones who will fare the best in the public forum of news and opinions. The internet has spawned a host of new information and opinion-forming entities including web logs (blogs) that are operated by individuals.

PR should take advantage of opportunities that pop up during the course of a year. The client as well as the agency should keep their eyes open for such opportunities. Anywhere from 25 percent to 50 percent of a budget can be spent “hitching your wagon to a star.”

### **How to begin your search**

In starting your search for a PR firm, check with business associates and your trade association about their experiences in hiring outside PR counsel. The trade press in your industry is apt to have a good handle on hard working, reliable PR pros and firms. Local press are also likely to be knowledgeable.

Almost all PR firms cite “referrals” as their main source of new clients. The PR firm you pick will want to win the same type of recommendation from you.

Look over the firms listed in *O’Dwyer’s Directory of PR Firms*, using the geographical index, the ranking of firms by 11 types of special skills, and the rankings of firms by size.

There are good PR people in all sizes of agencies. Most often you will want a firm with a specialty in your product category. The days are gone when PR people could handle “anything.” They might, but how good a job would they do? It’s the same as in law, medicine and other professions. You would go to a real estate lawyer, for instance, if you were involved in a real estate deal.

After picking out a half dozen or so likely agencies, examine their account lists carefully. See if there are any conflicts with your company.

Look for clients in similar industries. Look at the size and prestige of the clients. Would your company fit comfortably among the clients on one of these lists? Would it be a giant among midgets or vice-versa?

Try to compare the current account lists of the agencies with those of several years ago. See how many clients the firm has been able to keep. Rapid turnover in accounts is not necessarily bad these days because of the increase in project work. However, the agency should be able to show a continuing relationship with a good number of clients.

Ask for an up-to-date list of clients along with the contacts at these clients and their telephone numbers.

Agencies that don’t have their own branch offices are often members of worldwide PR networks such as Worldcom Group, Pinnacle Worldwide, IPREX-International PR Exchange, and PR Organisation International. This helps them to compete with the dozen or more PR firms that have their own branch offices throughout the world.

### **How some companies shop for PR**

One way of learning how to shop for a PR firm is to see how others do it. Here’s how one client conducts his searches:

“First, I call in four or five agencies. They prepare nothing. Rather, they are asked about themselves. The PR firm you pick should speak your language. You must be comfortable with them. Otherwise, the agency might try to mold the company

into what the agency is. The PR firm must fit in with the company’s personality—not vice versa.

“Then I ask two or three to make written proposals—for which they may be paid. Nothing too elaborate. Most of the agencies who get to this stage will come up with run-of-the-mill PR ideas and programs. But one or two will come up with some really good...even great...ideas. Those are the agencies I hire.

“You can expect plenty of meetings but you can’t expect too many press placements or other results in the first three months. During that time, you educate them on your business and the business of your competitors.

“Above all, make the PR firm part of your company. Too often, it’s an adversarial relationship. A company hires a firm and says, ‘Okay, let’s see the SOBs do it.’ Don’t dare them to do things. Trust them.”

One corporate PR director said briefing of the agency can get out of hand. Have one informed person at the agency and let him or her fill in the other agency departments, he advises.

The PR director of a blue-chip company which has a number of PR firms likes to follow the news to see who is winning the important new accounts and who is doing good work. He will then call in a few firms and let them do the talking. “We can tell what type of people they are by the kinds of questions they ask,” he says. “We ask them to send along whomever would be working on the account. We get their account list and call up the clients for further checking.”

The PR director then takes written proposals. He discourages “big, glamorous flip-chart presentations.” One of the firms is picked without too much hesitation and notes are kept on the rest for future possible use.

One longtime New York PR counselor said clients should visit the offices of the two or three finalist agencies before making a decision.

“You can judge the size and strength of an agency best by a visit,” he said. “Bad things to look for are offices that are empty, outdated clippings on the walls, secretaries who read magazines. Pluses you may find are staffers busy at computer terminals, the frequent jangle of incoming phone calls, some clutter—that’s often the badge of busy, creative people.”

### **Don’t expect too much too soon**

New York consultant Tom Leighton, who also helps companies find agencies, says the most common mistake clients make is hiring an agency in a hurry to fight fires that have been burning for years. The client wants the fire put out almost immediately.

“During 14 years in PR consulting and previous years on the client side at Sears, Roebuck and other companies, I learned that the people who hire agencies often don’t know anything about PR and the people pitching the account often don’t work on it. The inexperienced people at the company are confronted by the best sales people at the agency and what the company usually makes is a chemical guess. The result is often a bad match,” says Leighton.

Here are some other observations Leighton makes:

“The smaller the search committee, the better the choice. Too often, the search for a PR firm is viewed as a semi-social

Continued on next page



## HOW TO HIRE continued

occasion, an opportunity for deserving executives to enjoy a number of agency dog-and-pony shows in the big city. Almost invariably, the committee sees too many agencies in too little time and winds up choosing the winner in a blur of fatigue.”

### Don't withhold key facts

“Clients don't know how much a solid PR program costs. They expect too much, too soon, for too little. Clients are inclined to hold back essential information during agency briefings prior to the presentation. Later, they are surprised that the presentation is off target.

“PR firms are frequently denied the opportunity to advise clients. Instead, they are encouraged to tell clients what the clients want, rather than what they need.

“Companies continue to confuse advertising with PR and they evaluate PR firms by ad agency criteria.”

Robert L. Ferrante of The Cantor Concern, a management consultant who assists in searches, says he asks clients who are looking at PR firms to separate their real needs from their imagined needs.

An objective framework of tasks and goals must be set up and the substance of PR presentations separated from the overall sales part of the presentation, he adds.

One of Ferrante's aims is to coordinate the possible input of the prospective PR firms with any in-house capabilities the client may have. Another aim is to set up a means of evaluating performance. He prefers that one person or a small committee make the choice.

### What to expect from your firm

Find out from the agency principal or principals before you sign the contract how often you are going to see them each month. You should also meet the account executive who is assigned to day-to-day contact with you and should know on what other accounts he or she is working.

“Most clients do not want their A/Es working on more than two or three other accounts,” said one PR executive. “They really can't handle it. Their minds become too fragmented.”

Not only should you meet the account personnel, but also the support people. If a big agency is involved, your work may be farmed out to writers, artists, placement and other specialists. You should meet them from time to time.

What you want from a firm is “instant accessibility,” as one PR person put it. Some of the smaller firms keep all their employees up-to-date on all their accounts as much as is possible. A client who calls can always expect some kind of help or at least knowledgeable interest in his or her problem.

One longtime New York public relations counselor says that for tens of thousands a month a client should get almost daily contact with his or her PR firm.

“For hundreds of thousands a year a company could have a full-time PR pro although there would be secretarial and other costs.

“If you're doing a day-in, day-out job you'll find that monthly review meetings will take care of themselves. They'll arise spontaneously. You won't have to lock yourself into a schedule, such as having the meeting on the 25th of each month.

“And if you're at the client every day, you won't need to do a lot of reporting about your activities. You and the client will know what you're doing.”

Going by the client once a week or waiting for him or her to call doesn't work. Too many firms wait for the client to take the initiative. Successful account executives do not operate that way.

While daily contact with the account executive is stressed by some PR people, others point out that the monthly meetings with agency principals are also important. “If you don't like your account executive, that's the time to bring it up,” says a corporate PR man. “Don't be afraid to ask for a new one. Many companies have switched agencies when all they really needed was a new A/E,” says one PR pro.

### Measuring performance

There are many ways of measuring the performance of a PR firm. These include obtaining higher sales and profits for your product, increased floor traffic at consumer outlets, increased market share, increased profits, publicity obtained, and reaching tangible goals such as passage of legislation. Sophisticated models for assessing each press clip or broadcast mention by various criteria are also available.

A vocal school insists that the PR profession will not win full acceptance among top management until the measurement issue has been settled.

A New York PR counselor with more than 25 years' experience said that a PR firm on a sizable budget should be able to come up with four or five major placements a year—besides counseling and the day-in and day-out product, personnel and other routine announcements.

“These are the ‘home runs’ of the business,” the counselor says. “I mean a ‘personality’ profile’ in the *New York Times*, a feature in *Newsweek* or *Time* magazine, a healthy time segment on a nationwide TV program or a prominent mention in *Reader's Digest*.

“This is the most efficient way to reach big audiences. Stories in the trade press don't count that much. The company may be so important to the field that the trades have to pick up just about every word it says.”

### Don't let firm coast after hit

“PR firms have a tendency to coast after a ‘home run’—say a piece in *Fortune* or an item on the first page of the *Wall Street Journal*. There is a tendency for them to say, ‘That ought to hold them for a month or two.’ But the client should continue to put pressure on the firm...keep feeding them information. Actually, the PR firm should lead the client...be ahead of it.

“Time sheets should be kept by the agency so it can tell who spends how much time on what account. The client who is paying you \$10,000 a month wants as much service as the one who is paying you \$20,000. You have to keep a certain rein on the smaller client or his time will eat into that of the bigger one.

“But the time sheets are for internal use only. They only confuse the client. About 25 to 40 percent of the budget should be allotted to capitalizing on unforeseen events,” says the New York counselor.



# How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 11th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Estimates of public relations agency revenues exceed \$7 billion a year, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a corporate buyer to be cautious before hiring a public relations agency.

Public Relations is not only difficult to define; it’s difficult to “purchase.” As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

## 1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative.

By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

## 2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

## 3) Insist on specificity.

Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics keeps a consultant honest. You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

## 4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask.

But not every one in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t

automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly.

But don’t give in to the first proposal. If you’re reluctant, push back on the retainer fee. In these days, where clients are precious, most of the time a consultant will lower an exorbitant initial retainer proposal.

## 5) Challenge monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

## Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Insist on specificity.
4. Negotiate down larger retainer fees.
5. Challenge monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

### 6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company.

Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

### 7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “*personal chemistry*” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

### 8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “*shelf shill*” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients. As W. Edwards Deming, a founder of the quality improvement movement in Japan and the United States, put it, “Don’t look for instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

And don’t stereotype a PR consultant by the size of the firm. Some boutique firms are deliciously creative. But other times, some of the largest consultants are the most creative and some of the smallest are the least.

### 9) Insist on “social media” inclusion.

The tool of social media is no longer an “option” for corporate clients; it’s a necessity. Using social media, like using traditional media, is a facility with which every public relations agency should be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

### 10) Resist the “waffler.”

By the same token, the worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

### 10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “*nose-under-the-tent*” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

Sometimes a PR counseling firm will start you off for “*free*” with a service you haven’t requested as a special bonus for signing on. Then after a few months of receiving the bonus, you are asked to pay for it. Unless the service is in fact “*special*” don’t bite. Keep your mind and your money on why you hired the consultant in the first place.

### 11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

### 12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “*cancellation clauses*” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.

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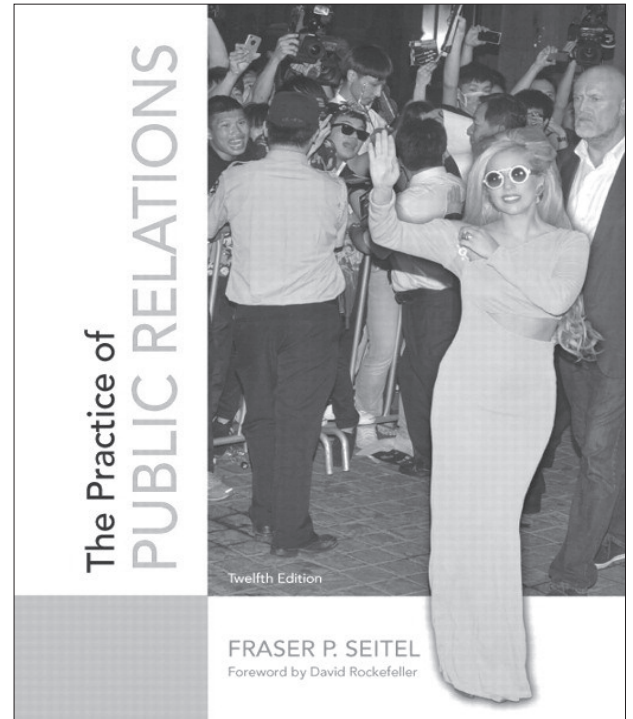


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Environmental, healthcare, tourism, non-profit PR. Founded: 2001.

John Harris, principal



#### ABERNATHY MACGREGOR GROUP, THE

Subsidiary of Havas  
277 Park Ave., 39th fl., New York, NY 10172  
212/371-5999; fax: 212/593-1845  
www.abmac.com

Employees: 71. Founded: 1984.

**Agency Statement:** With offices in New York, Los Angeles, Houston and San Francisco, The Abernathy MacGregor Group (AMG) provides counsel to the senior management of business corporations and large organizations in six communications disciplines: corporate and financial public relations, investor relations & shareholder activism, transaction communications, initial public offerings, crisis management, and corporate restructuring & bankruptcy. Within these disciplines, we advise clients across a broad range of industries including, but not limited to: banking & financial services, media and entertainment, transportation, retail, Internet/technology, energy, healthcare and telecommunications.

**International Capabilities:** The Abernathy MacGregor Group is a founding member of AMO, an international partnership of leading corporate and financial communications consultancies that cover the major financial centers in Europe, North America, Latin America and Asia. Our AMO network comprises more than 500 communications professionals from Maitland (UK), Havas Worldwide Paris (France/Belgium/Dubai), Hering Schuppener (Germany), Hirzel.Neef.Schmid.Counselors (Switzerland), Llorente & Cuenca (Spain/Portugal/Latin America), SPJ (Netherlands), Ad Hoc Communications Advisers (Italy), Springtime (Sweden), and Porda Havas (China) and has established client relationships with leading S&P 500, FTSE 100, Dax 30, SMI 20, AEX 25, CAC 40 and IBEX 35 companies. [www.amo-global.com](http://www.amo-global.com)

James L. Abernathy, chmn. & CEO, chmn. of AMO; James T. MacGregor, Ian D. Campbell, vice chmns.; Charles Burgess, Tom Johnson, presidents; Jeffrey R. Maloney, CFO; Carina Davidson, COO; Lex Suvano, CMO; Rhonda Barnat, Chuck Dohrenwend, John Franklin III, Mary Beth Grover, James B. Lucas, Michael M. Pascale, Shawn H. Pattison, David Schneiderman, mng. dirs.; Daniel C. Hilley, Elizabeth D. Micci, exec. VPs; Allyson Vento, Amy Feng, Sydney Rosencranz Isaacs, Kelly Sims, Rosemary Wilson, sr. VPs; Luke Barrett, Patrick Clifford, Dana Gorman, Joe Hixson, Andrew Johnson, Neil Maitland, Trevor R. Martin, Beth Overlan, Jennifer Stroud, Patrick Tucker, VPs; Rivian Bell, Moira H. Conlon, Davidson G. Goldin, John P. Kehoe, Jay L. Kriegel, Alan Maltun, Patrice Merrin, David W. Olson, Av Westin, sr. counselors; Anne Buckman Calder, counselor

707 Wilshire Blvd., #3950, Los Angeles, CA 90017  
213/403-0612; fax: 213/489-3443

Ian D. Campbell

275 Battery St., #510, San Francisco, CA 94111  
415/926-7961; fax: 415/296-8080

David Schneiderman

5850 San Felipe, #500, Houston, TX 77057  
832/459-8720

Sydney Rosencranz Isaacs

Continued on next page

**ABERNATHY MACGREGOR GROUP, THE** continued

ACE Limited  
Adobe  
Alcoa, Inc.  
Ameritrust  
ArcelorMittal  
Avery Dennison Corp.  
Baker Hughes  
Bank United  
Barclays plc  
Bayer CropScience  
Brandes Asset Management  
Carlyle Group  
CBS Corp.  
CEMEX  
China Investment Corp.  
City National  
CME Group  
Comcast Corp.  
Credit Suisse  
Crescent Resources  
CVS Caremark Corp.  
Discovery Communications  
Dunkin Brands  
Entercom  
Estee Lauder  
Evercore Partners  
Fiat  
Fifth Third Bank  
First American Financial  
France Telecom  
Grupo Mexico  
H&R Block  
Harry Winston  
Health Net, Inc  
Hellman & Friedman LLC  
Hewitt Associates  
Hewlett Packard  
IAC  
International Securities Exchange  
Lagardere  
Laureate Education  
Levi's  
Madison Dearborn Partners  
McAfee  
MeadWestvaco Corp.  
NetApp  
Nicholas Applegate  
Nielsen  
Parker Hannifin  
PepsiCo  
Pimco  
Polo Ralph Lauren Corp.  
Related  
Republic Services, Inc.  
RR Donnelley  
Russian Standard Co.  
Safeco Corp.  
Sanofi Aventis  
Schnitzer Steel  
Sprint  
Starwood Capital  
Swiss Re  
Take Two Interactive  
Tenaris  
Ternium  
The Bank of New York Co.  
Thomson Reuters Corp.  
THQ, Inc.  
TIAA-CREF  
Ticketmaster  
Toyota  
Tracinda Corp.  
Trulia  
Ubiquiti Networks  
United Airlines  
UPS

Varian  
Viacom  
Vodafone Group plc  
Wachovia Corp.  
Walmart  
Yahoo!



**ABI**

29 Broadway, New York, NY 10006  
212/529-4500; fax: 212/529-4442; info@abipr.com  
www.abipr.com

Business-to-business, marketing public relations. Employees: 35.  
Founded: 1980.

**Agency Statement:** ABI is an award-winning marketing consulting firm, with offices in New York, London and Singapore. ABI stands for "A Better Idea," and our forte is working closely with business-to-business companies, understanding their opportunities and challenges and then proactively bringing them ideas to accelerate growth. Our integrated strategies may include diverse tactics from press releases and feature articles to website development, video production and social networking. Our services help to differentiate brands, generate new sales opportunities, and increase enterprise value through traditional and online media channels.

ABI's experienced professionals help clients realize the full potential of global market opportunities. We specialize in marketing industrial and technology companies, and have the unique ability to rapidly develop and execute marketing and public relations programs that produce sustainable business results.

Jen Sprance, managing director

ABI Europe  
27-31 Clerkenwell Close, London, EC1R OAT, United Kingdom  
+44 (0) 207 014 3500

Jen Sprance, mng. dir.

ABI Asia  
7500A Beach Road, The Plaza, #13-319 Singapore 199591  
+65 6296 4384

Vijaya Dhillon, mng. dir.

Akzo Nobel  
Bosch Packaging Technology  
CMB Engineering  
Colder Products Co.  
Crown Holdings  
Epson America  
Gallus  
Georgia-Pacific  
Kodak  
Mettler Toledo  
Newpark Resources  
Pack Expo  
PaperWorks Industries  
Rame-Hart  
RC Cola  
Saint Gobain  
Sulzer Metco  
Symphony Environmental  
Uniform Color

**ABN IR PTY. LTD.**

60 Madison Ave., Suite 1212, New York, NY 10010  
212/684-5863; 212-684-5982; csusa@abnnewswire.com  
www.abnnewswire.net

Multi-language financial PR and IR. Distribution of company news, multi-media and presentations to qualified investors globally. CEO investor roadshows, webcast and one-on-one investor meetings. Employees: 10. Founded: 2005.

Tim Mckinnon, CEO



## ACCESS COMMUNICATIONS

Interpublic Group of Cos. has an ownership interest  
101 Howard St., 2nd fl., San Francisco, CA 94105  
415/904-7070; fax: 415/904-7055  
www.accesspr.com

Susan Butenhoff, pres. & CEO

## ADAM FRIEDMAN ASSOCIATES LLC (AFA)

28 West 44th St., #1111, New York, NY 10036  
212/981-2529; fax: 212/981-8174; adam@adam-friedman.com  
www.adam-friedman.com  
Corporate and investor relations. Founded: 1999.

Adam Friedman, principal

## ADAMS UNLIMITED

80 Broad St., #3202, New York, NY 10004  
212/956-5900; fax: 212/956-5913; candice@adams-pr.com  
www.adams-pr.com  
PR, promotional partnerships, corporate branding, marketing research, strategic planning, special events, crisis management, image development. Founded: 1985.

Candice Adams Kimmel, pres.

## ADFERO GROUP, LLC

1666 K St., N.W., #250, Washington, DC 20006  
202/333-4444; fax: 202/333-3231; info@adferogroup.com  
www.adfero.com  
Public affairs; public and media relations; creative services; grassroots; research. Employees: 20. Founded: 2001.

Jeff Mascott, mng. partner

## ADLER PUBLIC AFFAIRS

1995 Molino Ave., #202, Signal Hill, CA 90755  
562/961-6960; jeffadler@adlerpa.com  
www.adlerpa.com  
Public affairs, media relations, crisis management, community outreach, media training. Founded: 1986.

Jeff Adler, president/CEO



## AFFECT

989 Avenue of the Americas, 6th fl., New York, NY 10018  
212/398-9680; fax: 212/504-8211; info@affect.com  
www.affect.com; blog: www.tech.affect.com  
Technology, healthcare and professional services. Employees: 18.  
Founded: 2002.

**Agency Statement:** Affect is a public relations and social media firm located in New York. Established in 2002, the company specializes in technology, healthcare and professional services. Affect employs a results-driven approach to communications, crafting one-of-a-kind programs to help clients achieve their business goals. As year-round strategic counsel, or a single project resource, Affect leverages its creative talent, unique experience and forward-thinking insights to achieve the precise results that clients seek.

We are committed to providing exceptional service and cultivating true partnerships with our clients. Regardless of company size or requirements, we're honored to be entrusted with their brands and we operate as an extension of their internal teams. We act as a trusted resource and a catalyst to help clients meet and exceed their business goals.

For more information, web: www.affect.com; blog: www.tech.affect.com; Twitter: @teamaffect.

Sandra Fathi, pres. & founder; Katie Creaser, Melissa Baratta, VPs

Caron Treatment Centers  
Cellebrite  
Con Edison  
Dataprobe

Icreon  
IDentity Theft 911  
INTTRA  
Kony Solutions  
MetricStream  
Microdesk  
Navis  
Omni Hotels & Resorts  
Radware  
Regus  
SpotOn



## AGENDA

400 Gold Ave., SW, #1200, Albuquerque, NM 87102  
505/888-5877; fax: 505/888-6166; info@agenda-global.com  
www.agenda-global.com  
Full service public relations, corporate communications, crisis management, issues management, and government affairs. Employees: 25.  
Founded: 1996.

**Agency Statement:** Agenda is an entrepreneurial public affairs firm specializing in corporate communications, public relations, grassroots and opinion leader mobilization, digital and creative services and bilingual/multicultural programs. A partnership of like-minded innovators, born out of combined experiences in corporate consulting and political worlds. Sharply focused with a track record of influencing outcomes, Agenda is headquartered in Washington, D.C. with offices in Albuquerque, Austin, Denver, Miami, Jackson, Wyo. and San Francisco.

Doug Turner, founding member/managing partner



## AGNES HUFF COMMUNICATIONS GROUP, LLC

Marina Towers, P.O. Box 91194, Los Angeles, CA 90009  
310/641-2525; ahuff@ahuffgroup.com  
www.ahuffgroup.com  
PR, crisis communications, reputation management, online marketing, strategic marketing, B to B communication, corporate communication, product and service launch, brand building, media training, media relations, community relations, strategic planning, special event production. Employees: 7. Founded: 1995.

**Agency Statement:** Agnes Huff Communications Group, LLC, is a full service strategic PR firm specializing in a spectrum of industries, including aviation/travel, health and medicine, consumer goods and technology, green business, non-profit organizations, construction/building maintenance and more. The firm's account team has decades of collective experience giving sound advice and getting clients noticed, making lasting relationships with media along the way.

Agnes Huff, PhD, pres. & CEO; Richard Baldwin, CFO; Anna Jerden, acct. dir.; Harry Chittick, VP; Erik Jakobsen, creative dir.; Vanessa Chandler, graphic artist; Adriana Jakobsen, research assoc.

British Airways  
Bureau of Engineering  
City of Los Angeles  
Los Angeles World Airports  
Marina del Rey Hospital  
Marina Spine Center  
Orthopaedic Hospital  
R&B JAAMZS, Inc. Productions  
Rattle the Cage Productions  
Santa Monica-UCLA Medical Center & Orthopaedic Hospital  
Travel Indochina  
Van Nuys Airport  
VCA Animal Hospitals  
VCA-Antech, Inc.

## AH&M MARKETING COMMUNICATIONS

152 North St., #340, Pittsfield, MA 01201  
413/448-2260; fax: 413/445-4026; info@ahminc.com  
Press rels., product publicity, speakers' programs, crisis mgmt., employ-  
ee rels., IR, community rels. Founded: 1988.

James H. Allison, III, president

## AIGNER PRENSKY MARKETING GROUP

214 Lincoln St., Allston, MA 02134  
617/254-9500; fax: 617/254-3700  
www.aignerprenskymarketing.com  
Events planning; media placement. Founded: 1984.

Anne-Marie Aigner, pres.



## AIRFOIL

1000 Town Center Drive, #600, Southfield, MI 48075  
248/304-1400; fax: 248/304-1401; vallee-smith@airfoilgroup.com  
www.airfoilgroup.com

An established agency for b2b and consumer technology communica-  
tions, offering brand and corporate identity strategy, marketing comms.  
and editorial services, digital and social media, market research, corpo-  
rate communications, media relations, public relations and strategic  
comms. planning. Employees: 52. Founded: 2000.

**Agency Statement:** Airfoil, with offices in Silicon Valley and Detroit,  
is an independent firm specializing in marketing communications and  
public relations for both emerging and leading technology companies.  
Airfoil's teams drive technology communications for a growing client  
roster across consumer, enterprise, health care, cleantech and industrial  
segments. The agency provides services to measure, inform and acceler-  
ate clients' marketing communications, digital, social media and brand  
strategy programs. Airfoil has been named Technology Agency of the  
Year by the *Holmes Report* and recognized as a top firm in numerous  
industry rankings. Visit www.airfoilgroup.com for more information.

Lisa Vallee-Smith, Janet Tyler, Co-CEOs; Tracey Parry, Leah Haran, sr.  
VPs; Sharon Neumann, sr. VP, finance & administration; Keith  
Donovan, Kevin Sangsland, Amy Bryson, VPs

150 Mathilda Place, Suite 202, Sunnyvale, CA 94086

## ABB

Altair Engineering, Inc.  
American Laser Skincare  
Brookstone  
Delphi  
eBay  
Faurecia  
FordDirect  
JOOR  
LinkedIn  
MICROS-Retail  
Microsoft  
NVIDIA  
Orbotix  
Parrot  
Plex Systems  
Slalom Consulting  
SurveyMonkey  
Tektronix Communications

## AKHIA PUBLIC RELATIONS

85 Executive Pkwy., #400, Hudson, OH 44236  
330/463-5650; fax: 330/463-5624  
www.akhia.com

Media rels., image campaigns, new product launches, events and spon-  
sorship mgmt., trade publicity. Founded: 1996.

Jan Gusich, president

## AKINS/CRISP PUBLIC STRATEGIES

173 Mitchell Road, Oak Ridge, TN 37830  
865/483-8850; fax: 865/483-8851  
Founded: 1989.

Darrell Akins, Chmn./Partner

## ALDRICH & ASSOCIATES, INC.

1536 W. 25th St., #408, San Pedro, CA 90732  
562/436-5156; sandy@aldrichpr.com  
www.aldrichpr.com

Larry Aldrich, founder; Sandy Smith, pres.

## ALEXANDER MARKETING SERVICES

801 Broadway Ave, N.W. #300, Grand Rapids, MI 49504  
616/957-2000; fax: 616/957-3514  
www.alexandermarketing.com  
Business-to-business, technology. Employees: 30. Founded: 1965.

Stephen Schmieder, owner & CEO

## ALISON GROUP, THE

Advertising and PR firm  
4234 Columbia Rd., Martinez, GA 30907  
706/724-3758; fax: 706/724-1093  
www.thealisongroup.com  
PR, business-to-business, mktg., creative, dir. mktg., sales promotion,  
research. Founded: 1982.

Mark Alison, president



## Allison+Partners

### ALLISON+PARTNERS

Two Pyramid Plaza, 505 Sansome St., 7th flr., San Francisco, CA 94111  
415/277-4933; fax: 415/217-7503; scott@allisonpr.com  
www.allisonpr.com

Consumer PR & mktg., technology & digital strategies, brand innovation  
group, corp. & financial comms., healthcare, public affairs, issues mgmt.,  
social impact, beauty, Hispanic mktg. and media training.

**Agency Statement:** Allison+Partners is an international communica-  
tions firm driven by a collaborative approach to innovation and creativity.  
The result is freshly imagined, customized approaches that provide  
concrete, measurable strategies to drive market and executive leadership.  
As Allison+Partners has grown, we've never lost the qualities that set us  
apart from other agencies. These include:

- *It's about the work*
- *Cross-industry expertise*
- *Senior people on every piece of business*
- *Small enough to be agile, large enough to have impact*

Scott Allison, chmn. & CEO; Andy Hardie-Brown, co-founder & COO;  
Scott Pansky, co-founder & sr. partner; Jonathan Heit, pres. & sr. part-  
ner; Phil Carpenter, sr. partner, West Coast; Anne Colaiacovo, sr. part-  
ner & gen. mgr., New York; Dawn Wilcox, mng. dir., social impact;  
Larry Krutchik, partner & gen. mgr., Los Angeles; Brian Feldman, sr.  
partner & gen. mgr., Atlanta & gen. mgr., Washington D.C.; Cathy  
Planchard, partner & gen. mgr., Phoenix; Jackson Harrell, gen. mgr.,  
Dallas; Zach Colvin, gen. mgr., San Francisco; Matthew Della Croce,  
partner & head of corp. comms.; Billee Howard, mng. dir., Brand  
Innovation Group; Greg Dunn, Mary Shaughnessy, mng. dirs., Chicago

### ASICS

B&G Foods  
Beiersdorf  
Best Western International  
California Tobacco Control Program  
Center for Transportation and the Environment  
CHG Healthcare Services  
DreamWorks Animation  
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 Goldman Environmental Prize  
 Healthcare Leadership Council  
 Healthways  
 International Game Technology  
 Johnny Rockets  
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 LA Fitness  
 National Association of Children's Hospitals  
 Orbitz  
 .ORG Public Interest Registry  
 Pernod Ricard  
 PhRMA  
 Pioneer  
 Progressive  
 RetailMeNot  
 Samsung  
 THQ  
 TiVo  
 Toyota  
 Vitamin Shoppe, The



**ALPAYTAC PUBLIC RELATIONS/MKTG. COMMS.**

445 N. Wells St., Suite 401, Chicago, IL 60654  
 312/245-9805; fax: 312/245-9807; huma@alpaytac.com  
 www.alpaytac.com

Housewares, travel, consumer electronics, business-to-business, aviation, retail, finance, fashion, health and beauty. Employees: 22. Founded: 2004.

**Agency Statement:** Alpaytac is a multi-faceted, award-winning public relations and marketing agency headquartered in Chicago with offices in New York, Los Angeles, and Tampa. The agency's team of elite professionals applies its collective expertise in publicity, integrated marketing, social media and digital marketing to a diverse set of clients in more than 16 different industries.

Huma Gruaz, pres./CEO; Michelle Mekky, sr. VP/dir. of Chicago office

Abt Electronics  
 Americaneagle.com  
 Avantair  
 BlueAnt Wireless  
 BodyGuardz  
 Capital Gold Group  
 CardNinja  
 Cosco  
 COSi  
 Euro-Pro  
 Jim Fannin Brands  
 Findaway World  
 Ideal Life  
 It's Just Lunch  
 Jet Edge  
 MOVABLE  
 PEAR Sports  
 Protection One  
 Serka  
 Turkish Airlines  
 WilliamPaid

**AMP3 PUBLIC RELATIONS**

349 5th Ave., New York, NY 10016  
 646/827-9594; Info@AMP3pr.com  
 www.AMP3pr.com  
 Arts, entertainment and consumer product PR. Employees: 6. Founded: 2004.

Alyson Roy, owner/partner

**ANDOVER COMMUNICATIONS, INC.**

One Bridge Plaza, #325, Fort Lee, NJ 07024  
 201/947-4133; fax: 201/947-5580

www.andovercommunications.com  
 Consumer prod./svcs; bus.-to-bus. PR. Employees: 6. Founded: 1989.  
 Steven Clark, pres.

**ANDREA & ASSOCIATES**

112 East 23rd St., New York, NY 10010  
 212/353-9585; fax: 212/473-7864; andreapr@andreaandassociates.com  
 www.andreaandassociates.com  
 Non-profit PR. Founded: 1981.

Andrea Mikotajuk Kotuk, pres.

**ANDREA OBSTON MARKETING COMMS. LLC**

3 Regency Drive, Bloomfield, CT 06002  
 860/243-1447; fax: 860/243-5048  
 www.aomc.com  
 PR strategy, planning and execution; services: crisis management and recovery & media training. Founded: 1982.

Andrea Obston, president



**ANNE KLEIN COMMUNICATIONS GROUP, LLC**

Member of IPREX Global Public Relations and Communication  
 1000 Atrium Way, #102, Mount Laurel, NJ 08054  
 856/866-0411; fax: 856/866-0401; AKCG@annekleincg.com  
 www.annekleincg.com

Full-service PR counseling firm. Employees: 9. Founded: 1982.

**Agency Statement:** Anne Klein Communications Group (www.annekleincg.com) is a national PR firm based in the Philadelphia region. We provide strategic counseling and communications programs to help clients achieve business goals. Our clients include *Fortune* 500 companies and other national and regional businesses and organizations.

We create customized communications programs that help position our clients, their products and their services in the marketplace and establish their reputations among their key target audiences. We also design communications programs to help our clients create a favorable public opinion climate in which to operate. Corporations and organizations undergoing change seek our advice in managing communications.

In addition to the traditional PR services - such as media relations and internal communications, we also specialize in issues and crisis communications, community outreach and change communications.

The firm is a member of IPREX (www.iprex.com), an international network of independent public relations firms, with offices throughout the world.

Anne Sceia Klein, founder & pres.;  
 Gerhart Klein, exec. VP; Christopher  
 Lukach, sr. VP/COO & co-owner



**ANREDER & CO.**

286 Madison Ave., #907, New York, NY 10017  
 212/532-3232; fax: 212/679-7999  
 www.anreder.com

IR, corporate PR, financial, crisis management. Employees: 8. Founded: 1990.

Steven S. Anreder, pres. & CEO

**ANTARRA COMMUNICATIONS**

11601 Court Ln., Anaheim, CA 92804  
 714/890-4500; fax: 714/890-3958; cwarren@antarra.com  
 www.antarra.com

PR for technology companies including aerospace, consumer electronics, computer/gaming, business-to-business, emerging and industrial. Employees: 5. Founded: 2001.

Carol Warren, principal

**ANTENNA GROUP**

135 Main St, #800, San Francisco, CA 94105

Continued on next page

## ANTENNA GROUP continued

415/896-1800; fax: 415/896-1094; info@antennagroup.com  
PR for high-technology businesses; Internet software/services, wireless comms., advanced materials, energy and electronics, green tech, renewable energy, cleantech.

Anna Cahill-Leonard, pres.



### APCO WORLDWIDE

700 12th St., NW, #800, Washington, DC 20005  
202/778-1000; fax: 202/466-6002; information@apcoworldwide.com  
www.apcoworldwide.com  
Employees: 600. Founded: 1984.

**Agency Statement:** APCO Worldwide, a global communication, stakeholder engagement and business strategy firm, challenges conventional thinking and inspires movements to help our clients succeed in an ever-changing world. With more than 30 offices throughout the Americas, Europe, the Middle East, Africa and Asia, APCO's areas of expertise include:

#### Business, Industry & Finance

- Branding & Positioning
- Corporate Advisory & Market Entry
- Executive & Board Communication
- Financial Communication
- Internal Communication
- Marketing Communication
- Product Launch Navigator

#### Media, Public Opinion & Society

- Community Relations
- Corporate Responsibility & Sustainability
- Creative Services
- Crisis Management
- Issues Management
- Litigation Communication
- Media Relations & Spokesperson Training
- Online Communication
- Opinion Research
- Social Media
- Stakeholder Mapping & Engagement
- Strategic Philanthropy

#### Government & Public Policy

- Ally Development & Coalition Building
- Antitrust & Competition
- Business Diplomacy
- Government Relations
- Policy Research & Analysis
- Trade & Investment Policy

Stakeholders are at the core of all APCO does. We turn the insights that come from our deep stakeholder relationships into forward-thinking, creative solutions that always push the boundaries of communication.

Founded in 1984, APCO is an independent and majority women-owned business with a global headquarters in Washington, D.C.

Margery Kraus, founder & CEO; Neal Cohen, pres. & COO; Robert Schooling, pres., Americas

#### APCO's NEW YORK OFFICE

360 Park Ave. South, 11th fl., New York, NY 10010  
212/300-1800; fax: 212/300-1819

Nelson Fernandez, mng. dir., nfernandez@apcoworldwide.com

#### APCO's EMEA HEADQUARTERS

47 Rue Montoyer 5th fl., 1000 Brussels, Belgium  
32-2-645-9811; fax: 32-2-645-9812

Brad Staples, pres., int'l, bstaples@apcoworldwide.com

#### APCO's ASIA HEADQUARTERS

19/F, Cambridge House, TaiKoo Place, 979 King's Road, Hong Kong

852-2866-2313; fax: 852-2866-1917

Brad Staples, pres., int'l, bstaples@apcoworldwide.com

China Ocean Shipping Company

Clinton Global Initiative

Dow Corning

Johnson Controls

Mars

Microsoft

Tesco

U.S. Travel Association

### ARIEFF COMMUNICATIONS

101 Townsend St., #281, San Francisco, CA 94107

415/538-9363; aa@arieff.com

www.arieff.com

Consumer products, style driven products, home decor. Founded: 2002.

Adrienne Arieff, president

### ARPR, INC.

1420 Centre Ave., #2213, Pittsburgh, PA 15219

412/765-2020; fax: 412/765-3672; audrey@knowledgeinanutshell.com

Long range planning, spec. promos., bus.-to-bus., experience in medical, legal, real estate, insur., and the arts. Employees: 2. Founded: 1980.

Audrey Reichblum, pres.

### ARTICULATE COMMUNICATIONS INC.

350 Seventh Ave., #1101, New York, NY 10001

212/255-0080; fax: 212/255-0090; info@articulatepr.com

www.articulatepr.com

Business-to-bus., technology PR, industry analysis, comms., media training, media rels., positioning & message development and measurement. Founded: 2002.

Audra Tiner, CEO



### ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond, TW3 2JJ, United Kingdom

+44 (0) 208 334 8041; jcooper@ascendcomms.net

www.ascendcomms.net

B2B PR and communications for firms offering technology and services in Europe. Employees: 15. Founded: 2003.

**Agency Statement:** Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European, one stop shop, solution for PR and associated services. Our proven team of experienced consultants, based in offices across Europe, helps key brands such as Akamai, Microsoft and TIBCO with their press, analyst, social media and other PR requirements on a pan-European level. However, we also understand the needs of companies new to Europe and who are looking for support on a more local level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Akamai

hybris

Microsoft

TIBCO Spotfire

### ASCOT MEDIA GROUP INC.

P.O. Box 133032, The Woodlands, TX 77393

281/333-3507; Alt: 281/748-5094; fax: 832/813-5154;

tstevens@ascotmedia.com

www.ascotmedia.com

Authors, publishers, entertainers, products, restaurant chains, attorneys, medical industry including: hospitals, doctors, plastic surgeons, dialysis, and chiropractors. Employees: 12. Founded: 2003.

Trish Stevens, CEO



## ASG RENAISSANCE

3188-J Airway Ave., Costa Mesa, CA 92626  
714/241-4500; fax: 714/241-3469  
www.asgren.com

General, consumer, business-to-business and internal communications.  
Employees: 20. Founded: 1988.

Lizabeth Ardisana, CEO

## ASHTON PARTNERS

See FD

# aspectus

## ASPECTUS PR

117 E. 24th St., Suite 2A, New York, NY 10010  
646/202-9843; info@aspectuspr.com  
www.aspectuspr.com

Financial services, B2B technology, energy, engineering & event marketing. Founded: 1995.

**Agency Statement:** Aspectus PR is a full-service, global communications agency. We focus on Financial Services, B2B Technology, Energy, Engineering and Event Marketing. Through our offices in New York, London and Singapore, we service our clients across the globe. Our clients, who range from international conglomerates to start-up entities, view Aspectus PR as a strategic business partner. Our services include brand creation, development and sustainability, messaging and positioning, thought leadership, reputation management, crisis communications, media relations, social media, media training, content generation, industry analyst relations and SEO strategy and measurement. We are an independent agency, 100% owned by our directors and employees. We care about our business and its global reputation and our clients' success is our success.

Bill Penn, global chmn. (London); Alastair Turner, head of Europe, mng. dir. (London); Steph Johnson, head of North America (New York); Claudine Cornelis, head of financial svcs. North America (New York), and Tricia Hoban, head of technology North America (New York)



## AT THE TABLE PUBLIC RELATIONS

2906 W. Bay to Bay Blvd., #100, Tampa, FL 33629  
813/251-4242; fax: 813/251-3127  
www.AtTheTablePR.com

Employees: 6. Founded: 1983.

**Agency Statement:** At The Table Public Relations is a food and beverage-focused firm that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength in strategic planning, news media relations, social media programs, community relations, special events and crisis/issues management. We specialize in retail, restaurant, foodservice, commodity and branded food categories.

Cheryl Miller, principal/CEO; Lynn Kilroy, VP

Cooper's Hawk Winery & Restaurant  
Florida Beef Council  
Georgia Blueberry Commission  
Georgia Peach Council  
Georgia Pecan Commission  
Sweetbay Supermarket

# Atomic

a Grayling agency

## ATOMIC

A Grayling agency  
735 Market St., 4th flr., San Francisco, CA 94103  
415/593-1400; info@atomicpr.com  
www.atomicpr.com

Consumer, technology and entertainment PR, social media and digital operations. Employees: 125. Founded: 1999.

**Agency Statement:** Atomic tuned its approach working alongside progressive technology, consumer and entertainment brands. A pioneer in using analytics to guide strategy and creative in PR and social campaigns, we've learned important things about mass & niche media, social media and various digital operations. And about the relationships between digital and physical communications. Things that apply to all brands now. It's a different approach that makes a real difference; often 100% or more across a variety of key measures of campaign results.

Today, we create breakthroughs for all sorts of interesting brands; big and small. We're strategic and creative. Plus we bring a technical edge, applying sophisticated analytics from the front to the back end of our campaigns to understand situations, strategize, plan, create content, engage, run campaigns and measure results.

We're local, national and global. Small enough and big enough to do whatever needs to be done. Often on lower budgets.

Atomic is part of Grayling, an award winning international agency with more than 47 offices across 32 countries.

Andy Getsey, co-founder & CEO; James Hannon, co-founder & chief digital officer

Aloft Hotels  
Cabot Creamery  
Contour  
Dropbox  
Echelon Corporation  
Fujitsu Computer Products  
G-Tech  
GoldenGate Software  
Grid Alternatives  
Hitachi DataSystems  
Hotwire  
IDOL Vodka  
IMAX  
intuit  
Jobvite  
Lending Club  
Linkedin  
Mint.com  
One Block Off the Grid  
Opel Technologies  
OPower  
ParkNow  
Pioneer  
Polaroid  
Sandisk  
Seamless  
Sigma Designs  
Smule  
Sony  
Verizon  
Z-Wave

## AULETTA AND COMPANY, LLC., R.C.

59 E. 54th St., New York, NY 10022  
212/355-0400; fax: 212/355-0835

General PR, such as beauty & fashion, food, sports, financial, etc.; issue/crisis comms. Employees: 10. Founded: 1965.

Richard C. Auletta, pres.; Kimberlee Auletta, exec. VP

## AUTHENTIC PR

Los Angeles, CA 90069  
310/492-5815; 714/845-7141; MaryAnn@Authentic-PR.com  
www.Authentic-PR.com

Continued on next page

## AUTHENTIC PR continued

Traditional publicity as well as cutting-edge branding techniques. Social media for business. Media Rels, Crisis Comms., Multicultural mktg.; Reputation defense & mgmt.; email mktg.; SMS mktg.; book & author mktg. & PR as well as Entertainment, indie film & music & small business. Employees: 11. Founded: 2007.

Mary Ann McQueen Butcher, mng. partner



### AXIA PUBLIC RELATIONS FIRM, THE

904/416-1500

www.axia.net

Food & beverage; greentech; healthcare; mobile/wireless; professional services; real estate finance & development; sports/leisure; technology/industrial; travel. Founded: 2002.

Jason Mudd, president & CEO

Brightway Insurance

FIS

Gate River Run

Miller Lite

Modis

Verizon

## B



### BACKBAY COMMUNICATIONS

20 Park Plaza, Suite 801, Boston, MA 02116

617/556-9982; bill.haynes@backbaycommunications.com

www.BackBayCommunications.com

Financial and professional services. Employees: 12. Founded: 2005.

**Agency Statement:** BackBay Communications is an independent strategic branding, marketing and public relations firm focused on the financial and professional services sectors. BackBay offers a unique combination of content and creativity. BackBay's services include advertising, branding, events, marketing materials, websites, and PR. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston, New York and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:

- Advertising
- Branding
- Corporate positioning
- Conference speaking
- Crisis communications
- Marketing Collateral
- Media Relations
- Social media
- Websites

Bill Haynes, president

708 Third Ave., 6th fl., New York, NY 10017

212/209-3844; kelly.holman@backbaycommunications.com

Kelly Holman

13-14 Queen St., London, W1J 5PS, UK

+44 (0)203 475 7550; toby.mitchenall@backbaycommunications.com

Toby Mitchenall

Accordion Partners

AFEX

Baird Capital

Corporate Resolutions

Edwards Wildman

Grant Thornton

Graycliff Partners

Greenwich Associates

Highland Group

J.W. Childs

Karen Clark & Company

Monroe Capital

Murray Devine

Nautic Partners

Pamlico Capital

Ridgemont Equity Partners

Riverside Company

Salus Capital

SK Capital

SRS | Shareholder Representative Services

Stellus Capital

TA Associates

TD Bank

Yellow Wood Partners

### BADDISH GROUP, THE

28 W. 39th St., #302, New York, NY 10018

212/221-7611; info@thebaddishgroup.com

www.thebaddishgroup.com

Consumer PR.

Laura Baddish, president

### BALTZ & COMPANY, INC.

49 W. 23rd St., #900, New York, NY 10010

212/982-8300; info@baltzco.com

www.baltzco.com

PR firm specializing in restaurant, food, beverage and hospitality companies.

Founded: 1998.

Phillip Baltz, president

### BANDY CARROLL HELLIGE

(Formerly Public Relations Network)

307 W. Muhammed Ali Blvd., Louisville, KY 40202

502/589-7711

www.bch.com

Corp. comms., issues mgmt. and marketing comms. Founded: 1995.

Susan Bandy, Mark Carroll, Tim Hellige, Gary Sloboda, partners

### BARBER MARTIN ADVERTISING

7400 Beaufont Springs Dr., #201, Richmond, VA 23225

804/320-3232

www.barbermartin.com

Full-service agency. Founded: 1989.

Robyn Deyo, president

### BAROKAS PUBLIC RELATIONS

71 Columbia St., Ste. 325, Seattle, WA 98104

206/264-8220; fax: 206/264-8221

www.barokas.com

Media rels., crisis comms., social media, creative svcs., business press, trade show support, strategic planning. Employees: 25. Founded: 1998.

Howie Barokas, founder & CEO; Karli Overmier, VP, client svcs.

### BARTON GILANELLI & ASSOCIATES, INC.

26 Cove Rd., Moorestown, NJ 08057

215/592-8601; frank@bartgil.com

www.bartgil.com

Leisure, associations, technology, aviation, home furnishings. Founded: 1985.

Frank Gilanelli, pres.

## BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226  
313/965-3010; fax: 313/965-3016  
www.bassettbassett.com

PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. India representation established 2009. Employees: 11. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.



## BATEMAN GROUP

1550 Bryant St., #770, San Francisco, CA 94103  
415/503-1818; fax: 415/503-1880; info@bateman-group.com  
www.bateman-group.com

Blog: Bateman Banter: www.batemanbanter.com

An award-winning agency founded in 2004. Making a bigger impact for a more select group of companies. Integrates PR, social media, content and analytics to help technology and consumer brands turn innovation into market leadership. Based in San Francisco, offices in Brooklyn. Employees: 21. Founded: 2004.

**Agency Statement:** Bateman Group is an integrated public relations and social media communications firm founded in 2004 around a compelling vision — to make a bigger market impact for a smaller, more select group of companies. Our ideal clients are companies, regardless of size, solving real problems in ground-breaking and sometimes disruptive ways that value content expertise, exceptional writing and guaranteed senior-level attention from their communications partner above all else. Based in San Francisco with offices in New York City, Bateman Group set out to be distinctive through its approach to planning, ability to deliver excellent results, pursuit of client satisfaction and creative program execution. Fundamentally, Bateman Group is about accountability. We understand that a well-developed communications strategy is useless if measurable returns cannot be realized. We insist on correlating every client's investment with their bottom line returns, such as improved stock valuation, market share gains and increased revenue.

Fred Bateman, CEO and founder; Bill Bourdon, sr. VP & gen. mgr.; Lisa Melsted, VP; Shannon Hutto, Paula Cavagnaro, Katy Garlinghouse, acct. directors; Elinor Mills; dir. of content; Mina Manchester, Rod McLeod, acct. mgrs.

20 Jay St., #1005, Brooklyn, NY 11201  
718/576-2463

Tyler Perry, sr. VP and gen. mgr.; Elissa Ehrlich, acct. dir.; Audrey Sahl, acct. mgr.

Adchemy  
Animoto  
App Annie  
Aryaka  
Baynote  
Braintree  
Bunchball  
Cambium Networks  
CoreMedia  
edo  
Get Satisfaction  
Greenstart  
Heroku  
LifeStreet Media  
MemSQL  
Nutanix  
The Open Group  
Payfone  
PublicStuff  
Qualys  
Recyclebank  
WeChat  
Xamarin  
Zenprise

## BBDS COMMUNICATIONS

See Noble Communications

## BBK WORLDWIDE

320 Needham St., #150, Newton, MA 02464  
617/630-4477; fax: 617/630-5090  
www.bbkworldwide.com

PR, media rels., strategic planning, mktg. comms. for pharm., biotech, medical device and healthcare svcs. Founded: 1983.

Joan Bachenheimer, founding principal

## BCA MARKETING COMMUNICATIONS

Advertising and PR firm  
800 Westchester Ave., N641, Rye Brook, NY 10573  
914/697-4866

www.bcany.com

PR, adv., creative, mktg. for int'l travel and tourism. Capabilities include media rels., special events, promotions and projects. Employees: 11. Founded: 1984.

James Cronin, pres.

## BCF

4500 Main St., #600, Virginia Beach, VA 23462  
757/497-4811; fax: 757/497-3684

www.boomyourbrand.com

Regional and national accounts in the travel/tourism, beverage, consumer products, healthcare, technology, pet and retail industries, and business-to-business initiatives. Employees: 50. Founded: 1980.

Art Webb, pres. & CEO

## BE SOCIAL PUBLIC RELATIONS

143 South Cedros Ave., Suite V105-A, Solana Beach, CA 92075  
858/764-0566; contact@besocialpr.com

www.besocialpr.com

Beauty, lifestyle, fitness, and wellness public relations, social media marketing, event marketing, and digital publicity. Employees: 2. Founded: 2011.

## BECKERMAN

One University Plaza, Suite 507, Hackensack, NJ 07601  
201/465-8000; fax: 201/465-8040;

www.beckermanpr.com

Renewable energy technologies, real estate, consumer, professional services, public affairs and government. Employees: 60. Founded: 1989.

Michael Beckerman, chmn.



## BEEHIVE PR

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112  
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz

www.beehivepr.biz

Consumer and bus.-to-bus. media rels, corp. comms., social media mktg., crisis mgmt., sports mktg., sponsorship activation. Employees: 10. Founded: 1998.

**Agency Statement:** Beehive PR is a strategic boutique specializing in classic, digital and specialty PR. The firm's sharp senior strategists are PR and marketing veterans who've driven growth for iconic, heritage and up-and-coming brands. Beehive has deep expertise in a range of global and niche industries, including consumer and retail, sports marketing, financial services, technology, manufacturing, med-tech and healthcare.

Lisa Hannum, CEO; Nicki Gibbs, Ayme Zemke, VPs

3M Infection Prevention  
6pm.com

Anser Innovation LLC

Aulik & Associates, Inc.

BLACK Retail

Coloplast Corp.

DCM Services, LLC

Deluxe Corp.

Ergodyne

Ginger Consulting

Intentional Environment

Oxford Financial Group, Ltd.

Peters Billiards

Rasmussen College

Verizon Wireless

**BEHAN COMMUNICATIONS, INC.**

86 Glen St, Glen Falls, NY 12801  
 518/792-3856; mark.behan@behancom.com  
 www.behancommunications.com  
 Founded: 1988.

Mark L. Behan, pres. and founder

**BELL POTTINGER USA**

See CHT Group

**BELLEVUE COMMUNICATIONS GROUP**

Subsidiary of S.R. Wojdak & Associates  
 200 So. Broad St., #850, Philadelphia, PA 19102  
 215/735-5960; fax: 215/546-0636  
 www.bellevuepr.com  
 Full-service PR firm.

Kevin A. Feeley, president

**BENDER/HELPER IMPACT, INC.**

11500 W. Olympic Blvd., #655, Los Angeles, CA 90064  
 310/473-4147; fax: 310/478-4727; info@bhimpact.com  
 www.bhimpact.com  
 Entertainment content, services, products & technology. Employees: 60.  
 Founded: 1986.

Lee Helper, pres. & partner

**BENNETT & COMPANY MARKETING**

543 Estates Place, Orlando, FL 32779  
 407/478-4040; laura@bennettandco.com  
 www.bennettandco.com; blog: http://bennettaboutmarketing.wordpress.com  
 Specializing in travel, restaurants, hotels, real estate, luxury clients and major special events. Employees: 13. Founded: 1982.

**Agency Statement:** From coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Centrally headquartered in Orlando, the agency has long-time affiliates across the state and connections around the US and the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

After nearly 30 years, we enjoy our clients and thrive on being the one clients turn to for smart professionals who bring results. And a healthy dose of fun too.

Laura Bennett, president

**BENSIRRI PR**

15th fl., Space Tower, Kuwait City, Kuwait  
 +965 224 79542; contact@bensirri.com  
 www.bensirri.com

Oil and gas, transport, travel, and logistics, technology, financial and investor communication, consumer communication. Employees: 5.  
 Founded: 2008.

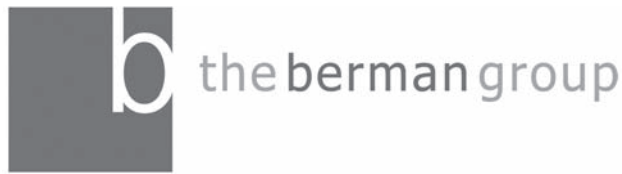
Fawaz Al Sirri, mng. partner

**BERLINE**

Advertising and PR firm  
 70 E. Long Lake Rd., Bloomfield Hills, MI 48304-1566  
 248/593-4744; fax: 248/593-4740  
 www.berline.com

PR, adv., creative, dir. mktg., healthcare specialty, sports marketing, automotive, broadcast/electronic media.

Jim Berline, chairman

**BERMAN GROUP, INC., THE**

380 Lexington Avenue, 19th fl., New York, NY 10168  
 212/450-7300; fax: 212/450-7301; sberman@bermangrp.com  
 www.bermangrp.com

Real estate, construction, legal, financial svcs. Employees: 30. Founded: 2006.

**Agency Statement:** The Berman Group, Inc. is a full-service corporate communications firm committed to superior personal service for every client. Our strategy: identify the business challenge and deliver intelligent communication solutions with concrete results. Whether clients require corporate identity development, a new print brochure, or corporate website, interactive campaign or special event, our in-house team develops creative business communications that result in new business. Target markets include construction, real estate, legal, financial service and other business-to-business markets.

Sarah S. Berman, pres.

AFD Contract Furniture  
 AKF Group Engineers  
 Albanese Organization  
 Association of Legal Administrators  
 BASF Corp.  
 Belkin Burden Wenig & Goldman  
 City and State Newspaper  
 Corenet Global New York  
 Gad Realty  
 Gracie Inc.  
 Heidell, Pittoni, Murphy & Bach, LLP  
 Mc Gowan Builders  
 McGraw-Hill Companies  
 Murray Hill Properties  
 New Water Street Corp.  
 NRG/GenOn Energy  
 Real Estate Board of New York  
 Real Estate Lenders Assn.  
 Skanska USA Building  
 Sterling National Bank  
 The Real Deal Magazine  
 Urban Land Institute New York

**BERNHOLZ & GRAHAM**

See Thompson & Co.

**BEUERMAN MILLER FITZGERALD**

643 Magazine St., #405, New Orleans, LA 70130  
 504/524-3342  
 www.e-bmf.com

PR, crisis comms., reputation mgmt., media rels., gov't affairs.  
 Founded: 1990.

Greg Beuerman, Virginia Miller, partners

**BIANCHI PUBLIC RELATIONS, INC.**

888 W. Big Beaver Rd., #777, Troy, MI 48084  
 248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com  
 www.bianchipr.com

Aftermarket, association, automotive, construction, consulting, design, e-business, education, engineering, financial services, healthcare, industrial, insurance, legal, manufacturing, not-for-profit, professional services, real estate and technology sectors. Employees: 8. Founded: 1992.

**Agency Statement:** Bianchi PR offers a broad range of services, but



our primary focus—and our greatest strength—is media relations. Through our ongoing contact with reporters, they view us and our clients as dependable, credible and knowledgeable industry sources who deliver time and time again. Capabilities and expertise include digital/social media, publicity, counseling, writing, strategic planning, event and show support, executive media training, research and corporate event planning. Bianchi PR is part of The PR Collective national network.

James A. Bianchi, pres.; Jessica Killenberg, VP, acct. svcs.

3M Automotive Division  
Accuride Corp.  
Anderson Group, The  
BASF Automotive  
Brooks Kushman P.C.  
Cooper Standard  
Freudenberg NOK Sealing Technologies  
Johnson Controls Automotive Group  
Munro & Associates  
National Defense Industrial Association – Michigan  
Schaeffler Group Automotive  
Simrit  
Steel Market Development Institute  
TRW Automotive

### **BIG SKY COMMUNICATIONS, INC.**

2001 Gateway Place, #130W, San Jose, CA 95110  
408/436-3900  
www.bigskypr.com  
Full service public relations firm.

Coleen Muller Padnos, pres.

### **BIGEYE CREATIVE**

(Formerly Covenant Communications)  
500 S. Magnolia Ave, Orlando, FL 32801  
407/839-8599; fax: 407/839-4779  
www.bigeyecreative.com  
Communications and marketing.

Justin Ramb, CEO

### **BIGGS/GILMORE COMMUNICATIONS**

261 E. Kalamazoo Ave., #300, Kalamazoo, MI 49007-3990  
269/349-7711; info@biggs-gilmore.com  
www.biggs-gilmore.com  
Counseling, strategic planning, issues mgmt., crisis mgmt., interactive comms. for healthcare, outdoor/leisure products, bus.-to-bus. and agriculture. Founded: 1973.

Jane Tamraz, CEO

### **BIOSECTOR 2 (B2)**

an inVentiv health company  
450 W. 15th St., 6th flr., New York, NY 10011  
212/845-5600; fax: 212/845-5650  
www.biosector2.com  
Founded: 2002.

Lisa Stockman, managing director

### **BIRNBACH COMMUNICATIONS INC.**

20 Devereux St., # 3A, Marblehead, MA 01945  
781/639-6701; fax: 781/639-6702  
www.birnbachcom.com  
Technology, unified comms., financial software and svcs., security & compliance, clean tech, B2B, professional svcs., storage, healthcare, consumer, social networking, nonprofit and education. Employees: 10. Founded: 2001.

Norman Birnbach, founder

### **BISSON BARCELONA, LLC**

P.O. Box 458, Barrington, NH 03825  
603/664-5776; traci@bissonbarcelona.com  
www.bissonbarcelona.com  
Image management, high-visibility, literary, business. Employees: 2. Founded: 2000.

Traci Bisson, pres.

### **BITE**

345 Spear St., #750, San Francisco, CA 94105  
415/365-0222; fax: 415/365-0223; info\_sf@bitecommunications.com  
www.bitecommunications.com  
Technology communications for enterprise B2B, consumer tech, Internet/Web 2.0 & cleantech. Founded: 1995.

Clive Armitage, CEO

### **BITNER GOODMAN**

Partner in the Worldcom PR Group  
701 West Cypress Creek Rd., #204, Fort  
Lauderdale, FL 33309-6300  
954/730-7730; fax: 954/730-7130  
info@bitnergoodman.com

Gary E. Bitner, pres.; Michael Goodman,  
partner



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

### **BIVINGS GROUP, THE**

See The Brick Factory

### **BIZCOM ASSOCIATES**

16301 Quorum Dr., #150A, Addison, TX 75001  
972/490-0903; fax: 972/692-7975; scottwhite@bizcompr.com  
www.bizcompr.com  
Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups. Founded: 1999.

Scott White, president

Connemara Conservancy  
Corner Bakery Cafe  
Edible Arrangements  
Galavante  
Montgomery Farm  
Pie Five  
Pizza Inn  
Red Mango  
Star Wellness  
The Dwyer Group  
Taco Cabana  
Twin Peaks  
Vent-a-hood  
Wingstop

### **BKV**

10561 Barkley, #200, Overland Park, KS 66212  
913/648-8333  
www.bkv.com  
Full service technology-powered marketing agency with full service internal PR department. Founded: 1980.

Rick Skaggs, CEO

### **BLAINE GROUP, THE**

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211  
310/360-1499; fax: 310/360-1498  
www.blainegroupinc.com  
PR and IR firm, financial PR, creative, direct mktg., infomercials, sales promo., healthcare and technology specialty, entertainment, authors, mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

1st Enterprise Bank  
California Capital Partners  
CFO Edge  
Coastal Financial Partners Group  
Gilmore Bank  
LawFund Management Group  
PopFictionLife Transmedia  
thinkASG  
TOURific Escapes  
Books: Am I Still Autistic?: How a Low-Functioning, Slightly Retarded Toddler Became CEO of a Multi-Million Dollar National Corporation; Fidget's Folly; My Daddy Is In Heaven With Jesus; Outliving Cancer: The Better, Smarter Way to Treat Cancer

## BLAKESLEE

916 N. Charles St., Baltimore, MD 21201  
410/727-8800; fax: 410/752-1302  
www.blakesleeadv.com  
Full-service mktg. comms. firm, PR, corp. comms. Founded: 1931.  
Duane Levine, president

## BLANC & OTUS PUBLIC RELATIONS

Subsidiary of Hill and Knowlton; owned by WPP Group  
1001 Front St., San Francisco, CA 94114  
415/856-5100  
www.blancandotus.com  
High-tech, software PR.  
Richard Weber, CEO

## BLATTEL COMMUNICATIONS

250 Montgomery St., #1200, San Francisco, CA 94104  
415/397-4811; fax: 415/956-5125; ellen@blattel.com  
www.blattel.com  
Professional services and business to business marketing and public relations in the primary areas of legal, commercial real estate and construction, financial services and consulting, and various professional associations. Employees: 14. Founded: 1990.  
Ellen Blattel, CEO

## BLATTNER BRUNNER, INC.

See Brunner, Inc.



## BLAZE

225 Santa Monica Blvd., 3rd fl., Santa Monica, CA 90401  
310/395-5050; fax: 310/395-5001; mkovacs@blazepr.com  
www.blazepr.com  
Resorts and hospitality; food and beverage; sports & entertainment; consumer products and healthy lifestyle. Employees: 10. Founded: 1990.  
**Agency Statement:** BLAZE is the nationally recognized PR firm that attracts compelling and aggressive consumer brands that need to win. BLAZE develops campaigns that help our clients create or reclaim relevance in the marketplace. Utilizing comprehensive strategic communications campaigns to differentiate and elevate our clients from their competitors, we are able to exceed our clients' expectations when it comes to positioning them to their audiences and attracting positive attention from both consumers and the media. BLAZE also offers full public affairs capabilities through its parent company DAVIES.

Matt Kovacs, exec. VP/gen. mgr.

AmaWaterways  
Bank of Santa Barbara  
BodyBlade  
Claremont Hotel, Club & Spa  
Design by Humans  
ESPN  
Hangar 24 Brewery  
H40  
KeVita Probiotic Drinks  
Mad Dogg Athletics  
Marina del Rey CVB  
Marriott Hotels  
Peak Pilates  
Performance Bike  
SnöBar Cocktails  
Spinning  
Vitamin Squeeze



## BLH CONSULTING, INC.

502 Pryor St., #301, Atlanta, GA 30312  
404/688-0415; fax: 404/688-0410; betsy@blhconsulting.net  
www.blhconsulting.net  
General market consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting the African-American and U.S. Hispanic markets. Employees: 4+.  
Founded: 2002.

**Agency Statement:** BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, diversity program communications, corporate and community partnership negotiations, special events, advertising counsel, urban and rural outreach, and translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jennifer Cooper, creative dir.; Jemia Singleton, Sorayana Bravo Cook, A/SS; Tiffany Barranco, sr. A/E; Linda VanBrackle, acct. coord.

American Cancer Society  
Biotene  
Brodeur Partners  
Cabarrus County Schools  
Concessions International, LLC  
Cooperworks  
GlaxoSmithKline Consumer Healthcare  
ING U.S. Financial Services  
Ketchum  
Mitchell Communications Group  
Punch of Creativity



## BLICK&STAFF COMMUNICATIONS

130 S. Bemiston, #501, St Louis, MO 63105  
314/727-5700; fax: 314/727-0911; harrietb@blickandstaff.com  
www.blickandstaff.com  
Consumer products, lifestyle, technology, event marketing, cause marketing. Employees: 18. Founded: 1993.

**Agency Statement:** Blick&Staff Communications is a strategic, high-integrity, marketing communications partner for a select group of clients interested in making a meaningful difference for their company, customers and communities. Clients select Blick&Staff – and stay with Blick&Staff – because we consistently deliver the level of public relations and strategic communication services (traditional, social & digital) that enables them to authentically engage influencers and shoppers to achieve their business objectives.

They look to us as their true communications partner because of our passion and commitment to their business, our willingness to immerse ourselves in understanding the issues and trends that affect them, and our ability to act quickly and strategically on their behalf. Our longstanding relationships speak to our dedication to client service, creativity and a relentless drive to achieve results.

Cause and Event Marketing are two clear strengths that attract clients to Blick&Staff. Professional integrity and quality work are what solidify the relationship long-term.

Harriet Blickenstaff, founder & CEO; Samantha Fisher, Rini Ader, Stephanie Brown, exec. VPs

Anheuser-Busch  
Build-A-Bear Workshop  
Energizer Household Products  
Energizer Personal Care  
Humane Society of Missouri  
Shop 'n Save



### BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group  
500 Fifth Ave., #300, New York, NY 10110  
212/840-1661; fax: 212/840-1663  
www.blissintegrated.com

Professional & financial svcs., healthcare, B2B, thought leadership, mktg. & digital comms. Employees: 40. Founded: 1975.

**Agency Statement:** Bliss Integrated Communication is a 38-year old marketing communication firm that helps healthcare, financial and professional services companies build reputation and sales through PR, digital media, investor relations and analytics. We focus on goals and results, not on stand-alone tactics. Clients include some of the most respected names in the industries served; average tenure among large clients is eight-plus years. What sets us apart is our strategic approach to communication and our unwavering commitment to our clients' success.

Elizabeth Sosnow, Meg Wildrick, mng. dirs.; Cortney Stapleton, exec. VP; Michael Roth, leader, healthcare; Donna McSorley, Kellie Sheehan, sr. VPs; Toddi Gutner, sr. strategist

Aveus  
BDO  
Berkadia Commercial Mortgage  
Chubb Corp.  
Confluence  
Delcath  
Fair Health  
Fidelity Investments Personal Investing  
Hay Group  
Keryx Biopharmaceuticals  
KeyBanc Capital Markets  
KeyBank Real Estate Capital  
Key Private Bank  
Kotter International  
L.E.K. Consulting  
Procure Treatment Centers, Inc.  
Ontario Ministry of Economic Development & Trade  
Patton Boggs  
Pinstripe  
RHR International  
Strategic Decisions Group  
Victory Capital Management



### BLOND, INC., SUSAN

50 W. 57th St., New York, NY 10019  
212/333-7728  
www.susanblondinc.com  
Employees: 24. Founded: 1987.

Susan Blond, president

### BLUE MINE GROUP

3525 Del Mar Heights Rd. #636, San Diego, CA 92130  
858/792-2633; fax: 858/792-5928  
www.blueminegroup.com  
Strategic mktg. comms. firm. Specializes in mktg., product launches, re-positioning products.

Michael Lurie, Founder & CEO

### BLUE PRACTICE, INC.

388 Market St., #1400, San Francisco, CA 94111  
415/381-1100  
www.bluepractice.com; twitter.com/BluePractice  
Crisis comms., PR strategy and branding; media rels.; media training,

social media and blogger rels.; digital/video service; search mktg.; investor rels.; reputation mgmt.; and website and creative design. Founded: 2006.

Jessica Switzer, Tim Gnatek, partners & co-founders



### BLUE SKY MARKETING COMMUNICATIONS

900 Broadway, #702, New York, NY 10003  
212/995-1777; fax: 212/995-2922; info@blueskypr.com  
www.blueskypr.com

Consumer marketing communications with a focus on beauty, health, grooming, fitness and lifestyle. Employees: 17. Founded: 1999.

**Agency Statement:** At blue sky we work with both traditional and social media on behalf of beauty, health, wellness, fitness and personal care brands targeting women, men and children. We generate media coverage, raise consumer awareness and build buzz for our clients-our goal is to deliver measurable results that impact your bottom line. Our ongoing success is steeped in a unique business model that emphasizes HIGH's and LOW's...

HIGH ROI

LOW employee turnover

HIGH average # years experience of staff

LOW staff-to-client ratio

HIGH referral rate from EXISTING clients

Diane Bates, Susan Hagaman, partners

Aquage  
Cle de Peau  
e.l.f.  
Empire Beauty School  
Essie  
Garnier Skincare  
Good Home, The  
Laura Geller  
PaloVia  
Physicians Formula  
Roger & Gallet  
Sam Brocato Salon  
Sunless, Inc.  
Therapy Systems  
VMV Hypoallergenics



### BML PUBLIC RELATIONS

356 Bloomfield Ave., #2, Montclair, NJ 07042  
973/337-6395  
www.bmlpr.com; info@bmlpr.com

Consumer focused-product launches & placement, branding events, celeb/athlete appearances & social media. Employees: 4. Founded: 2006.

**Agency Statement:** BMLPR is New Jersey's fastest growing consumer public relations agency specializing in publicity services, product launches and placement, branding events, celebrity and athlete appearances and social media. Located 20 miles outside of New York City, BMLPR provides both local and national brands with big agency results without the expensive overhead. Utilizing our experience and creativity, we create customized, measurable traditional and social media campaigns that generate a cost effective ROI for our clients. Make it big. Make it fun. Make it newsworthy.

Brian M. Lowe, pres. & CEO

American Dairy Assn. & Dairy Council  
Feld Entertainment  
ShopRite Supermarkets  
Sportcraft, Ltd.  
Zebra Pen Corp.



**BOARDROOM  
COMMUNICATIONS  
INCORPORATED**

**BOARDROOM COMMUNICATIONS, INC.**

1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322  
954/370-8999; fax: 954/370-8892; 877/773-4761; dons@boardroompr.com  
www.boardroompr.com

Services: Media/public relations; integrated marketing; social media/online marketing; advertising and branding; new product, product and location launches and grand openings; public affairs; crisis communications; and media training. Employees: 16. Founded: 1988.

**Agency Statement:** Boardroom Communications is a full-service public relations and marketing firm delivering results for many of Florida's most successful professionals, corporations and non-profit organizations. Now in our 25th year, we maximize the experience of our staff of former journalists and seasoned P.R. professionals and leverage deep relationships with industry and community leaders throughout Florida. This enables us to raise the visibility and reputation of our clients; boost client revenue by attracting new business, customers and deal flow; develop winning marketing, sales and public relations campaigns; and protect and enhance the reputations of entrepreneurs, executives and organizations.

Our P.R. campaigns bridge traditional and new media to generate newspaper, magazine, trade journal, radio and television coverage. Our online and social media expertise includes websites, blogs, Facebook, LinkedIn, Twitter and email campaigns that incorporate research, search engine optimization (SEO) and pay-per-click (PPC). Full-service marketing capabilities consist of advertising, grassroots marketing, trade show/special events, video and related services. We also help to enhance community and industry relations by leveraging contacts at trade associations and not-for-profit organizations to create client opportunities for board involvement, sponsorships, active organizational participation and enhanced community exposure. With offices in Fort Lauderdale, Orlando and Tampa, and operations in Jacksonville, Tallahassee, and Southwest Florida, our services are as diverse as the markets we serve.

Julie Silver Talenfeld, pres.; Don Silver, COO

321 North  
Bal Harbour Shops  
BBX Capital  
C3/Customer Contact Channels  
Canyon Ranch Living Miami Beach Residences  
City National Bank  
Colodny, Fass, Talenfeld, Karlinsky & Abate  
Fiske & Co. CPAs  
Florida's Children First  
Florida Peninsula Insurance Co.  
Florida Property and Casualty Insurance Association  
Lynd Property Management  
Marina Palms  
National MS Society  
New Wave Surgical  
Oasis Outsourcing  
United Automobile Insurance Co.  
United Way of Broward County



**BOB GOLD & ASSOCIATES**

**BOB GOLD & ASSOCIATES**

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277  
310/784-1040; fax: 310/784-1050; bob@bobgoldpr.com  
www.bobgoldpr.com

Software, hardware, infrastructure and content companies. Employees: 13. Founded: 1997.

**Agency Statement:** Bob Gold & Associates is a boutique agency spe-

cializing in the marketplace where print, high-speed Internet, telephony, and video collide. The agency's wide-ranging client roster includes software, hardware, infrastructure and content companies.

We are a co-founder of the Whiteoaks International Network, represented by 17 agencies in 37 countries across four continents. As the only North American member, we offer clients consistent global reach and coverage via one contact, one report and one invoice.

Bob Gold, president

Amdocs  
beIN SPORT Network  
Clearleap  
EchoStar  
Hughes Cloud Services  
Sling Media  
Levels Beyond  
m2mapps.com  
Magic Ruby  
QuinStar  
Technicolor  
Telit Wireless Solutions

**BOELTER + LINCOLN MARKETING COMMS.**

222 E. Erie St., 4th flr., Milwaukee, WI 53202  
414/271-0101; fax: 414/271-1436

www.boelterlincoln.com

Media rels., events, crisis comms., online mktg., collateral, advocacy advertising, media training, web. dev. Employees: 35. Founded: 1975.

Jill Brzeski, pres./CEO

**BOGART COMMUNICATIONS**

5 Jordan Rd., Hastings-on-Hudson, NY 10760  
212/486-0030; jeff@bogart.cc

www.bogart.cc

Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.

Jeffrey D. Bogart, principal

**BOHAN**

124 12th Ave. South, Nashville, TN 37203  
615/327-1189

www.bohanideas.com

Full-service marketing communications: adv., PR, marketing. Founded: 1990.

David Bohan, chairman/CEO

**BOINEAU & COMPANY, E.**

128 Beaufain St., Charleston, SC 29401

843/723-1462; fax: 843/723-9332; eboineau@eboineauandco.com

www.eboineauandco.com

Marketing comms. & PR, brand building & corp. reputation, planning & implementation; media & presentation training. Healthcare, biotech, legal; financial, environmental, real estate development, energy, hospitality, corporate & non-profit. Founded: 1990.

Elizabeth L. Boineau, principal



orange county + raleigh

**BOLT PUBLIC RELATIONS**

9731 Irvine Center Dr., Irvine, CA 92618

949/218-5454; caroline@boltpr.com

www.boltpr.com

Media relations, product launches, crisis communications, grand openings, social media, B2B, B2C, consumer electronics, restaurants, hospitality, education. Employees: 14. Founded: 2007.

**Agency Statement:** Bolt Public Relations is an award-winning public relations, marketing communications and social media agency with locations in Raleigh, N.C. and Orange County, Calif. We work with organizations from across a variety of industries, including technology, education, business, biotechnology, sports, health and fitness, non-profit,



travel and hospitality, beauty, fashion and entertainment.

Bolt Public Relations is on a mission to create a profitable buzz and positive image for clients through relationships with news anchors, editors, reporters, community officials, consumers, non-profit organizations, other businesses and local professional associations. We create exposure for brands, build credibility for companies, and drive businesses through revenue-generating public relations and social media management strategies.

Our business is growing yours. We tap into every available medium to communicate your message to your target audiences, whether they're watching the news, listening to the radio, checking a text message, reading the newspaper or a magazine, or attending an event.

Caroline Callaway, pres.; Jo-Anne Chase, VP

Benefacting  
BioniCare  
Cristophe Salon Newport Beach  
Dana Point Turkey Trot  
Flying Elephant Pub & Grill  
Liberty Synergistics  
Gigi Hill  
Pacific Ridge School  
Prime Life Fibers  
Rubio's  
Second Chance  
Smashburger Orange County  
Sonic Emotion  
Tekcetera

#### **BONNER COMMUNICATIONS MGMT. INC., ALLAN**

43 Hanna Ave., #410, M6K 1X1, Toronto, Ontario, Canada  
416/961-3620; fax: 416/961-4523  
www.allanbonner.com

Allan Bonner, president

#### **BOOM BROADCAST AND MEDIA RELATIONS, INC.**

4 Hill Spruce, Littleton, CO 80127  
303/904-2100; info@boombroadcast.com  
www.boombroadcast.com

Broadcast media relations services, SMTs, RMTs, VNRs, RNRs, in-market tours and PSAs. Employees: 9. Founded: 2004.

Joan Winkler, Barbara Gutjahr, owners



#### **BORDERS + GRATEHOUSE INC.**

207 Powell St., 8th flr., San Francisco, CA 94102  
415/963-4174, ext. 2; info@highwirepr.com  
www.highwirepr.com

Mobile, cloud computing, SMB, ecommerce, security, B2B & consumer applications. Employees: 25. Founded: 2008.

**Agency Statement:** Recently rebranded from Borders + Gratehouse to Highwire, our firm is one of the fastest growing agencies in the technology industry. Built on the promise of delivering creative, results-oriented PR programs for innovative technology companies, the Highwire team is comprised of veteran communicators and former journalists with technology industry knowledge from consumer to enterprise.

Our team has a strong track record in helping clients achieve their business goals by following a simple formula – we work with clients where we know we can deliver results. At Highwire we hold ourselves and our partners to a very high standard, challenging each other to act creatively, embracing risk, learning from failure, celebrating success, and committing to programs that have direct business impact. The result is more than a partnership – it's building the industry credibility and standout reputation that leads to increased sales, improved valuation, and lasting business value. In the end, it's about meeting our client's business objectives

through strategic communications and turning ideas into action.

Emily Borders, Kathleen Gratehouse and Carol Carrubba  
440 N. Well St., #330, Chicago IL 60654

AppDirect  
Blue Jeans Network  
Campaigner  
CloudFlare  
eFax  
E lance  
eVoice  
FuelQuest  
Keas  
Manta  
Pertino  
RightScale  
Rocket Lawyer  
SoftLayer  
Twilio  
Xero  
YouSendIt

#### **BORSHOFF**

Member of IPREX  
47 So. Pennsylvania St., #500, Indianapolis, IN 46204  
317/631-6400; fax: 317/631-6499  
www.borshoff.biz

A full service advertising and public relations firm. Employees: 57.  
Founded: 1984.

Susan Matthews, mng. principal

Barnes & Thornburg  
Buckingham Companies  
City National Bank  
Eli Lilly & Company  
F.C. Tucker  
Franciscan Alliance  
Franciscan St. Francis Health  
GTECH  
IMAX Theater  
Indianapolis Colts  
Indianapolis Colts Grille  
Indianapolis Prize (Indianapolis Zoo)  
Indy Pro Soccer  
J.D. Byrider  
Latitude 39  
MDwise  
Rose-Hulman's Homework Hotline  
University of Notre Dame  
University of Wyoming  
WGU Indiana  
White River State Park



#### **BOSCOBEL MARKETING COMMUNICATIONS, INC.**

8606 2nd Ave., Silver Spring, MD 20910  
301/588-2900; fax: 301/588-1363

Direct mail, marketing, PR, adv., book publicity, high-tech, gov't and association PR.

Joyce Bosc, president

#### **BOYETTE LEVY**

See Boyette Strategic Advisors

#### **BOYETTE STRATEGIC ADVISORS**

Formerly Boyette Levy  
225 East Markham, #400, Little Rock, AR 72201  
501/604-6130; del@boyettestrategicadvisors.com  
www.boyettestrategicadvisors.com

Public & government affairs, crisis communications, issues management, economic development. Founded: 1989.

Del Boyette, principal

# Braff Communications LLC

## BRAFF COMMUNICATIONS LLC

P.O. Box 500, Fair Lawn, NJ 07410  
201/612-0707; mbraff@braffcommunications.com  
www.braffcommunications.com

Business-to-business and consumer PR. Founded: 1993.

**Agency Statement:** Braff Communications LLC provides high-impact consumer and business-to-business public relations services to corporate clients. We develop custom public relations programs that effectively communicate clients' key messages to target audiences. The Braff Communications pledge: all accounts receive senior-level, hands-on involvement; we are honest and do not make promises we cannot keep; we reply promptly, operating under the old-fashioned notion that we are here to serve our clients.

Mark Braff, president

## BRAGAW PUBLIC RELATIONS SERVICES

3093 Epstein Circle, Mundelein, IL 60060  
847/997-3876; bragawpr@compuserve.com  
www.bragawpr.com

Marketing & professional services. Founded: 1981.

Richard S. Bragaw, pres.

## BRAINSTORM2GO, INC.

1112 Weston Rd., #321, Weston, FL 33326  
954/651-3505

www.brainstorm2go.com

Consumer, event marketing, creative brainstorm. Employees: 1.  
Founded: 2006.

Sherri Pfefer, founder

## BRAITHWAITE COMMUNICATIONS

Advertising and PR firm  
1500 Walnut St., 18th fl., Philadelphia, PA 19102  
215/564-3200; fax: 215/732-1086

www.gobraithwaite.com

PR, mktg. communs./intergrated mktg., mkt. research, healthcare specialty.  
Founded: 1994.

Hugh Braithwaite, CEO

## BRANAGAN COMMUNICATIONS CONSULTANTS, LLC

19 Creamery Rd., New Milford, CT 06776  
860/210-0149

www.branagancommunications.com

Publicity placement specialist; writing & editing of website content, sales materials, presentations, product brochures; event coordination.  
Employees: 1. Founded: 1993.

Barbara Branagan-Mitchell, owner

Business Women's Forum  
Center for Women's Health  
Connecticut Family Dental  
Flore Fine Flowers  
Waterbury Regional Chamber

## BRAND UNION, THE

114 Fifth Ave., 11th fl., New York, NY 10011  
212/755-4200

www.thebrandunion.com

Global brand agency.

Robert Scalea, CEO

## BRANDKARMA

Formerly Core-Create  
100 Franklin Square Drive, #201, Somerset, NJ 08873  
732/748-0433

www.brandkarma.org

Healthcare and pharmaceuticals PR. Founded: 1992.

Ken Ribotsky, president/CEO

## BRANDMAN AGENCY, THE

261 Fifth Ave., 22nd fl., New York, NY 10016  
212/683-2442; fax: 212/683-2022; info@brandmanpr.com  
www.brandmanpr.com

Luxury travel, tourism, lifestyle brands, real estate and design. Founded: 2000.

Melanie Brandman, founder & CEO



## BRANDWARE PUBLIC RELATIONS

8399 Dunwoody Place, Bldg. 6, Atlanta, GA 30350  
770/649-0880; fax: 770/649-0820

www.brandwarepr.com; http://facebook.com/BrandwarePR;

Twitter @brandwarepr

Independent public relations firm specializing in automotive, powersports and enthusiast brand communications. In-house market research, social media, marketing communications, event marketing expertise. Employees: 13. Founded: 2000.

**Agency Statement:** Brandware helps companies and brands build and grow loyal customer communities through award-winning public and media relations, social campaigns, events and experiences. We're experts at creating media and content opportunities for products and services that appeal to enthusiast lifestyles, including automotive, powersports, consumer electronics, technology and luxury goods. Our boutique culture means clients can expect rapid response, a never-ending pipeline of fresh ideas and a highly competitive account team.

Our seamless portfolio of integrated communications services includes insight and analysis from our market research group, strategy from our brand management team and the right mix of measurably effective action from our media and event specialists. Brandware's high-performance group delivers a potent mix of creative horsepower, compelling content and a national network of media, influencer and industry contacts. For clients that range from startups to iconic brands, we prove every day that consumers and customers respond most enthusiastically if the message matches their preferred medium.

Elke Martin, Principal

Adap.tv  
Bonfire Wine  
Carestream Health  
Hilton Head Island Motoring Festival  
J.D. Power and Assocs.  
Mighty Auto Parts  
Morris Yachts  
Penguin Dry Ice  
Piaggio Group USA  
Porsche Cars North America  
STRUT Automotive  
Teles Properties  
Tire Rack  
Wheego Electric Vehicles

## BRASS AGENCY

Moorfield House, Alma Road, LS6 2AH, Leeds, United Kingdom  
0113 230 4000; hello@brassagency.com

www.brassagency.com

Full-service PR, crisis comms., issues mgmt., professional svcs., consumer, hi-tech, bus.-to.-bus. Founded: 1983.

Mike Baxandall, Clive Rand, Chris Allen, Tony Handley, Keith McPhail, founders

## BRATSKAIR & COMPANY

152 Madison Ave., #500, New York, NY 10016  
212/679-2233; mrosen@bratskeir.com

www.bratskeir.com

Beauty, health and wellness, retail, CPG, consumer lifestyle, and social media marketing. Employees: 20. Founded: 1989.

Allyn Seidman, CEO

## BRAVE PUBLIC RELATIONS

(Formerly KCPR)  
1718 Peachtree St., #999, Atlanta, GA 30309  
404/233-3993  
www.bravepublicrelations.com  
Boutique PR firm, hospitality, retail and entertainment  
Kristin Cowart, principal

## BREAKSTONE GROUP, INC.

470 Park Ave. South, #7N, New York, NY 10016  
646/452-2330; fax: 646/452-2331; kbreakstone@breakstone-group.com  
www.breakstone-group.com  
Strategic cross border and U.S. investor and media relations. Employees: 10. Founded: 2000.  
Kay Breakstone, pres. & CEO; Susan Borinelli, mng. partner; Barbara Cano, partner

## BREMER PUBLIC RELATIONS INC.

623 East 2100 South, Salt Lake City, UT 84106  
801/364-2030; fax: 801/364-2037; abremer@bremerpr.com  
Specialties in healthcare and related technologies, consumer products, business service, residential and commercial real estate, urban redevelopment. Employees: 8. Founded: 1988.  
Alicia Bremer, president and sr. PR Counsel

## BRENER ZWIKEL & ASSOCIATES, INC.

6901 Canby Ave., #150, Reseda, CA 91335  
818/344-6195; fax: 818/344-1714  
www.bzapr.com  
Full-service PR & marketing firm; event promotion, implementation & Staffing and credentialing. Employees: 17. Founded: 1990.  
Steve Brener, pres: Toby Zwickel, VP; John Beyrooty, Brian Robin, Damian Secore, Sarah Houseknecht, Dana Gordon, Greg Ball, Noah Gold, Steve Pratt, Matt Donovan, Staci Brener, Elizabeth McCollum, Susie Levine

1633 Broadway, 16th fl., New York, NY 10019  
212/708-3329

Audra Silverman, Sarah Houseknecht

Auto Club Speedway  
Barclays  
Humana Challenge  
College Football Awards  
Deutsche Bank Championship  
FX  
IndyCar  
MGM/Mirage Resorts  
MLB Youth Academy  
Myrtha Pools  
NFL  
NHL  
Ojai Valley Tennis Assn.  
Omega  
Showtime Championship Boxing  
Speedo  
Swim Today  
Time Inc  
USTA

## BRENNAN ASSOCIATES, DONNA

1433 Birchrun Rd., Chester Springs, PA 19425  
610/469-8765; fax: 610/469-8755; db@brennanpr.com  
www.brennanpr.com  
PR handled include; healthcare, professional services, trade associations, financial services and non-profits. Founded: 1988.

Donna Brennan, president

**BrewLife**<sup>™</sup>  
into your story.

## BREWLFIFE

60 Francisco St., San Francisco, CA 94133  
415/362-5018; fax: 415/362-5019; info@brewlife.com

www.brewlife.com

BrewLife partners with emerging entrepreneurial clients, venture-backed startups, and mid-cap companies on brand communications, research analytics, strategic positioning, creative design, media/investor relations, and digital development. Employees: 16. Founded: 2013.

**Agency Statement:** BrewLife is an integrated marketing agency that helps brands craft their positioning and connect with customers across multiple communication channels. As an agency under the W2O umbrella, BrewLife focuses on partnering with emerging and entrepreneurial clients from venture-backed start-ups to mid-cap companies in the life science, healthcare, technology and consumer industries.

The common thread is that they have game-changing offerings and value brand communications as a source of competitive advantage. BrewLife strengthens their cause with a combination of research analytics, strategic positioning, creative design, media and investor relations, and digital development.

Established in late 2012, the BrewLife team comprises seasoned professionals who possess a wealth of branding and communications experience. They can access the complementary resources within the W2O network of companies to bring additional levels of expertise and execution to clients as needed at key inflection points over time. The W2O Group's network of firms develops integrated business solutions to drive change and growth through "pragmatic disruption" for the world's leading brands and organization.

For more information, please visit [www.brewlife.com](http://www.brewlife.com)

Paul Laland, mng. dir.; Tom Haan, group dir.

Apnicure  
Auxogyn  
Coravin  
Cytori  
Healthbox  
Idev  
Map Pharmaceuticals Inc.  
Patheon  
SeattleGenetics  
Topica Pharmaceuticals

## BRG COMMUNICATIONS

110 S. Union St., #300, Alexandria, VA 22314  
703/739-8350; fax: 703/739-8340; info@brandresourcesgroup.com  
www.brgcommunications.com  
Media relations, community relations, product/service launches.

Jane L. Barwis, pres. & CEO

 **BRIAN**  
COMMUNICATIONS

## BRIAN COMMUNICATIONS

40 Morris Ave., #300, Bryn Mawr, PA 19010  
484/385-2900; fax: 484/385-2901; bill@briantierney.com  
www.BrianPR.com  
Employees: 47. Founded: 2010

**Agency Statement:** Brian Communications is led by founder Brian Tierney, most recently publisher of *The Philadelphia Inquirer* and a nationally recognized expert in branding, marketing and advertising. He has launched several successful marketing communications companies, including T2 Group and Tierney Communications. At Brian Communications, we work with some of the most respected companies and institutions in the nation such as ARAMARK, Independence Blue Cross, Widener University, Newspaper Association of America and The Philadelphia Orchestra.

Brian Tierney, CEO; Ed Mahlman, exec. VP; Matt Broschious, sr. VP; Meg Kane, VP; Jackie Zima-Evans, VP

## BRICK FACTORY, THE

(Formerly The Bivings Group)  
1726 M St., N.W., #201, Washington, DC 20036  
202/499-4200  
www.thebrickfactory.com  
Digital, advertising, marketing. Founded: 1993.

Todd Zeigler, founder/CEO

**BRICKELL & PARTNERS  
PUBLIC RELATIONS**

A partner in The Worldcom Public Relations Group  
484 Viking Drive, #151, Virginia Beach, VA 23452  
757/463-4500; fax: 757/498-5948  
www.brickellpr.com

Sean Brickell, president



**BRIDGE GLOBAL STRATEGIES LLC**

16 W. 36th St., #1002, New York, NY 10018  
212/583-1043; fax: 212/967-1311; lsiegel@bridgeny.com  
www.bridgeny.com

Corporate, bus.-to-bus. and marketing PR, with a special focus on int'l comms. issues/challenges and PR for startups. Employees: 5. Founded: 2004.

**Agency Statement:** Bridge Global Strategies provides personal, senior-level communications service. Communications consulting and PR programs are led by an industry leader with many years of experience in the U.S. and abroad, working with companies ranging from startups to *Fortune* 500s. Special skills offered in bridging cultural gaps and helping overseas-based organizations communicate strategically and effectively in the U.S. market. Affiliates in major American and international cities through membership in PR Boutiques International, the global network of boutique PR consultancies. Bridge is known for its exceptionally long client relationships, evidence of very high quality service and client satisfaction with results.

Lucy B. Siegel, pres. & CEO; Keiko Okano, VP; Jill Lewis, comms. dir.; Jacob Seal, sr. A/E; Diana Kim, AAE

Fujita Kanko Inc.  
Hotel Okura Co., Ltd.  
JAL Hotels Co., Ltd.  
Japan External Trade Organization (JETRO)

L V Prasad Eye Institute  
New York Pharma Forum Inc.  
Projects: NY Mortgage Coalition, ecobee



**BRIGHTON**

7711 Bonhomme, #100, St. Louis, MO 63105  
314/726-0700; fax: 314/721-8517  
www.brightonagency.com

Full-service marketing comms., adv., ROI mktg. measurement, promotion, graphic design/production & media planning/placement. Founded: 1989.

Tina VonderHaar, pres. & CEO

**BRINDLEY ADVERTISING LTD.**

55 Main St., Donnybrook, 4, Dublin, Ireland  
01 775 3400  
www.brindleyadv.ie  
Sales promo., adv., PR, radio and TV. Founded: 1956.

Mick Hosey, client svcs. dir.

**BROADHEAD + CO**

123 North Third St., #400, Minneapolis, MN 55401  
612/623-8000; fax: 612/623-4810  
www.broadheadco.com  
Marketing, media relations, public affairs. Employees: 30. Founded: 2001.

Dean Broadhead, CEO

**BROD & SCHAFFER**

See MBS Value Partners, LLC

**BROMLEY GROUP, THE**

15 West 26th Street, 3rd Floor, New York, NY 10010  
212/696-1100  
www.tbg-world.com

Footwear, home, intimate apparel, fiber/textiles, beauty, apparel/retail, children, accessories, special events. Employees: 14. Founded: 1985.

Karen Bromley, principal

**BROOK ADVERTISING AND PUBLIC RELATIONS**

Advertising and PR firm  
26526 Isabella Pkwy, Santa Clarita, CA 91351  
661/250-3400

www.brookadvertising.com  
PR, adv., automotive, construction/bldg., fast foods/restaurants, pharmaceuticals/healthcare. Founded: 1987.

Will Tannewitz, president

**BROOKS & ASSOCS. ADVERTISING, SHARON**

207 W. Franklin St., Richmond, VA 23220  
804/649-3704

www.sbanda.com  
PR, adv., mktg., tourism, bus.-to-bus., real estate, travel. Founded: 1981.

Sharon Brooks, pres./CEO

**BROOKS GROUP, THE**

10 W. 37th St., 5th flr., New York, NY 10018  
212/768-0860

www.brookspr.com  
Promote products, services & personalities to the print & broadcast media. Founded: 1995.

Rebecca Brooks, president

**BROTMAN|WINTER|FRIED**

1651 Old Meadow Rd., #500, McLean, VA 22102  
703/748-0300

www.aboutbwf.com  
Sports and entertainment; restaurants PR; corporate, consumer shows, special events. Founded: 1969.

Charlie Brotman, CEO

**BROUILLARD COMMUNICATIONS, INC.**

Now part of The Brand Union, a global brand agency.

**BROWN & ASSOCIATES, INC., JANICE**

164 NH Route 25, Meredith, NH 03253  
603/764-5800; jbrown@janicebrown.com  
www.janicebrown.com

Strategic communications for software, Internet, applied technology, healthcare technology, consumer/lifestyle, industrial companies. Employees: 1. Founded: 1990.

Janice L. Brown, pres.

**BROWNSTEIN GROUP**

Formerly Voice Public Relations  
215 S. Broad St., Philadelphia, PA 19107  
215/735-3470; fax: 215/735-6298  
www.brownsteingroup.com

B2B, corporate, consumer, retail, healthcare, technology, sports marketing. Founded: 1964.

Marc Brownstein, president & CEO

**BRUNNER, INC.**

Formerly Blattner Brunner, Inc.  
11 Stanwix St., Pittsburgh, PA 15222  
412/995-9500  
www.blattnerbrunner.com

Employees: 180. Founded: 1989.

Michael J. Brunner, CEO; Scott Morgan, pres.



# BRUNSWICK

## BRUNSWICK GROUP

140 East 45th St., 30th fl., New York, NY 10017  
212/333-3810; fax: 212/333-3811  
www.brunswickgroup.com

Corporate and financial communications, investor relations, crisis communications, M&A and take-over counsel, IPOs, litigation, restructuring, and public policy debates. Employees: 600. Founded: 1987.

**Agency Statement:** Brunswick is an international corporate communications partnership that helps businesses and other organizations address critical communications challenges. We started in London in 1987 and have grown organically into a private partnership of 21 cities around the world. Today we have around 90 Partners – senior professionals from a range of industry backgrounds – and a total staff of more than 600. We offer our clients a range of specialist capabilities – by issue, transaction, sector or audience – designed to deliver the desired outcome. Brunswick operates as a one-firm firm, offering a seamless service across international boundaries.

Susan Gilchrist, chief exec.; Steve Lipin, sr. partner  
One Front St., Suite 1850, San Francisco, CA 94111  
415/671-7676

Amanda Duckworth  
1099 New York Avenue, N.W., Suite 300, Washington, DC 20001  
202/393-7337

Michele Davis, David Sutphen  
200 Crescent Court, Suite 225, Dallas, TX 75201  
214/254-3790

Mark Palmer

## BRUSHFIRE, INC.

2 Wing Dr., Cedar Knolls, NJ 07927  
973/871-1700; fax: 973/871-1717  
www.brushfireinc.com  
Fully integrated marketing communications company; PR, advertising. Employees: 40. Founded: 1969.

John Leonardi, CEO



## BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #360, Miami, FL 33137  
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com  
www.brustmancarrinopr.com  
Culinary, tourism, arts & entertainment, and special events. Employees: 11. Founded: 1985.

**Agency Statement:** Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients.

Susan Brustman, founder; Lawrence Carrino, pres.  
1500° at the Eden Roc Renaissance, Miami Beach  
BLT Steak at The Betsy Hotel, Miami Beach  
Casa D'Angelo Restaurants - Chef Angelo Elia  
Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Gotham Steak  
Food Network South Beach Wine & Food Festival  
Goldman Properties - Wynwood Kitchen & Bar, Wynwood Walls  
Joey's Italian Café, Wynwood  
Meat Market restaurant, Miami Beach  
Michy's - Chef Michelle Bernstein  
Quattro Gastronomia Italiana, Miami Beach  
The Dutch at W South Beach, Miami Beach  
Whole Foods Market, Florida region

## BRW/LEGRAND

See LeGrand Hart

## BSY ASSOCIATES INC.

960 Holmdel Rd., Bldg. 2, #201, Holmdel, NJ 07733  
732/817-0400; info@bsya.com  
www.bsya.com

Full service marketing & PR firm. Employees: 6. Founded: 1974.

Barbara Yeninas, sr. partner & CEO; Gordon Forsyth, mng. partner

AOTOS Awards  
CargoASP  
Containerization & Intermodal Institute (CII)  
Dachser USA  
Evergreen Marine  
Horizon Lines  
National Retail Systems

## BUCHANAN PUBLIC RELATIONS LLC

700 Pont Reading Rd., Suite 200, Ardmore, PA 19003  
610/649-9292; fax: 610/649-0457  
www.buchananpr.com

Corporate, B2B, financial, legal, consumer, non-profit, crisis management. Founded: 1998.

Anne A. Buchanan, pres.

## BULLFROG & BAUM

56 W. 22nd St., 3rd fl., New York, NY 10010  
212/255-6717; info@bullfrogandbaum.com  
www.bullfrogandbaum.com

Hospitality, lifestyle, consumer. Employees: 35. Founded: 2000.

Jennifer Baum, pres./founder

## BUNTIN GROUP, THE

Sub. of Buntin Advertising  
1001 Hawkins St., Nashville, TN 37203  
615/244-5720; fax: 615/244-6511  
www.buntingroup.com

Financial, healthcare, sports and recreation, consumer products, bus.-to-bus. PR. Founded: 1985.

Jeffrey Buntin, Jr., pres./CEO

## BURDETTE KETCHUM

1023 Kings Ave., Jacksonville, FL 32207  
904/645-6200; fax: 904/645-6080; dcrime@burdetteketchum.com  
www.burdetteketchum.com

Consumer, bus.-to-bus., healthcare, crisis mgmt., internal comms., social media. Employees: 18. Founded: 1996.

Karen Burdette, founder/chmn.; Will Ketchum, pres./CEO

## BURDITCH MARKETING COMMUNICATIONS

4111 18th St., No. 7, San Francisco, CA 94114  
415/874-9696  
www.burditchmc.com

Lifestyle mktg. & comms. Specializes in luxury, hospitality, wines and food, and travel markets. Employees: 8. Founded: 2000.

Paul Burditch, president

## BURGESS ADVERTISING & MARKETING, INC.

1290 Congress Street, Portland, ME 04102  
207/775-5227; fax: 207/775-3157  
www.burgessadv.com

PR, adv., creative, media buying/placement/planning, digital/social media, web design, healthcare and energy specialties. Employees: 17. Founded: 1986.

Meredith Strang Burgess, founder/pres./CEO



MICHAEL A. BURNS & ASSOCIATES, INC.

**BURNS & ASSOCIATES, MICHAEL A.**

Member of Worldcom Public Relations Group  
7557 Rambler Rd., #525, Dallas, TX 75231  
214/521-8596; fax: 214/521-8599  
www.mbapr.com

Business, consumer, financial, high-tech, int'l marketing and creative svcs. Employees: 12. Founded: 1989.

**Agency Statement:** Michael A. Burns & Associates (MB&A) is one of the leading public relations firms in the Southwest. Based in Dallas, our core competency is in developing, managing and implementing B2B PR campaigns that are either national or global in scope. In addition to media relations, we provide a broad range of strategic communication services, including corporate, investor and employee relations, Web site development, event planning, trade show support, collateral design and production, direct mail programs and other integrated marketing services. Our philosophy is to focus on measurable results that not only make public relations an invaluable part of the marketing mix, but also help us to add value and build long-term relationships with our clients.

Michael A. Burns, president & CEO; Jennifer Green, sr. VP

- American Leather
- Botticelli Foods, LLC
- Faulkner Design Group
- Globalization and Localization Assn.
- Grote Industries, LLC
- InsideIQ Building Automation Alliance
- Jitscale
- Klemchuk Kubasta
- Loloi Rugs
- Masergy Communications, Inc.
- Moravia
- NexBank, SSB
- Principal Technology, Inc.
- Retalix
- Shakespeare Dallas
- Timberline Knolls
- The Warrior Group
- Wick Phillips



**Burson-Marsteller**

**BURSON-MARSTELLER**

Subsidiary of WPP Group plc  
230 Park Ave. South, New York, NY 10003  
212/614-4000; fax: 212/598-5320; contactbm@bm.com  
www.bm.com

Public affairs, corp. and financial comms., healthcare, technology, consumer and brand mktg., media rels., issues and crisis comms., grassroots outreach; digital communications; advertising; research. Founded: 1953.

**Agency Statement:** Burson-Marsteller, established in 1953, is a leading global public relations and communications firm. It provides clients with strategic thinking and program execution across a full range of public relations, public affairs, reputation and crisis management, advertising and digital strategies. The firm's seamless worldwide network consists of 74 offices and 85 affiliate offices, together operating in 110 countries across six continents. Burson-Marsteller is a part of Young & Rubicam Group, a subsidiary of WPP, the world's leading communications services network. The firm uses a data-focused approach to communications called Evidence-Based Communications, driven by data at the beginning, the middle and the end of a campaign. Clients often engage Burson-Marsteller when the stakes are high: during a crisis, a brand launch or any period of fundamental change or transition. Burson-Marsteller creates sophisticated communications campaigns built on knowledge, research and industry insights.

In 2012, Burson-Marsteller's work was honored with a number of awards including a Global SABRE Award and a Gold EMEA SABRE Award for its work with the Dutch Broadcasting Orchestras on the "Please Don't Stop the Music" public affairs campaign. The firm is commemorating the milestone of its 60th Anniversary in 2013 by launching

the Burson-Marsteller Giving-Back Service Projects, a worldwide community service commitment. Burson-Marsteller employees will participate in service projects in each of the local communities in which it operates around the world, with as many of its 2,300 employees as possible joining together in community service.

Donald A. Baer, Worldwide chmn. & CEO; Dave DenHerder, U.S. pres. & CEO

**BUSINESS STRATEGIES & BEYOND LLC**

1512 Fox Trail, Mountainside, NJ 07092  
908/232-5977; media@bizstratbeyond.com  
www.bizstratbeyond.com

Strategic marketing plans and implementation for industrial bus-to-bus. PR in pharmaceutical, packaging, food and specialty chemical processing, machinery, construction, electronics and other industries. Founded: 1985.

Gail Steckler, chief strategy officer

**BUSTIN & CO.**

7557 Rambler Road, 7th Flr., Dallas, TX 75231  
214/720-3700  
www.bustin.com

Consumer and bus.-to-bus. marketing, corporate and fin'l communications, gov't and legal affairs. Founded: 1994.

Greg Bustin, president



**BUTLER ASSOCIATES, LLC.**

204 East 23rd St., New York, NY 10010  
212/685-4600; TButler@ButlerAssociates.com  
www.ButlerAssociates.com

Corporate, financial, public affairs, energy & environmental, labor & employment, legal, non-profit and crisis management. Employees: 6. Founded: 1996.

**Agency Statement:** 2011 winner of International Association of Firefighters (IAFF) best national radio campaign, 2010 winner IAFF best U.S. P.R./Political campaign award. Ranked top 5 in New York market for its environmental and public affairs practice. Butler Associates campaigns range from winning *Fortune* 50 shareholder proxy battles, public affairs, legal and public safety campaigns, to visibility for top Wall Street firms and their CEO's. The Butler group includes seasoned pros, committed to their clients, who deliver consistent results. Its Litical Solutions division delivers mobile consumer engagement campaigns and award winning advertising for broadcast, internet and print.

Thomas P. Butler, president

One Stamford Plaza, 263 Tresser Blvd., 9th flr., Stamford, CT 06901  
203/564-1474

- Association of BellTel Retirees Inc.
- Christensen & Jensen, P.C.
- Empire Government Strategies
- Mechanical Contractors Assn. of New York
- New Rochelle Uniformed Fire Fighters Assn. Local 273
- New York Affordable Reliable Electricity Alliance
- ProtectSeniors.Org
- Siebert Brandford Shank & Co., LLC.
- Stamford (CT) United Auto Workers Local 2377
- Stamford (CT) Police Assn.
- Stamford Professional Fire Fighters Assn.
- Steamfitters Local 638
- Thompson for Mayor 2013 (NY City Mayoral Campaign)
- Uniformed Firefighters Assn. (NY City)
- United Food & Commercial Workers Union
- Yonkers Fire Fighters Local 628

**BVK**

250 West Coventry Court, #300, Milwaukee, WI 53217-3990  
414/228-1990; fax: 414/228-7561  
www.bvk.com

Travel, healthcare, retail, business-to-business, commercial, legal, and entertainment fields.

Gary Mueller, creative dir.

**CALIBER GROUP, THE**

4007 E. Paradise Falls Dr., #210, Tucson, AZ 85712  
520/795-4500; fax: 520/795-4565; lcohen@calibergroup.com  
www.calibergroup.com

Strategic PR planning, crisis comms., issues management, media relations, litigation support, social media, special events. Employees: 16. Founded: 1997.

Linda Welter Cohen, CEO/founder

**CALYPSO COMMUNICATIONS**

121 Bow St., Bldg. 6, Portsmouth, NH 03801  
603/431-0816

www.calypsocom.com  
Industry specialties include healthcare, financial, environmental/PA, and energy sector. Employees: 8. Founded: 2000.

Kevin Stickney, founder/pres.

**CALYSTO COMMUNICATIONS**

3577 Chamblee Tucker Rd., Ste. A-Box 275, Atlanta, GA 30341  
404/266-2060

www.calysto.com  
Telecommunications.

Laura Borgstede, CEO

**CAMERON COMMUNICATIONS INC.**

55 DuBois St., Darien, CT 06820  
203/655-0138; cell: 203/952-5758; jim@mediatrainertv.com  
www.mediatrainertv.com

Media training, speech/presentation workshops, analyst prep, PR staff ethics training and development. Employees: 2. Founded: 1981.

Jim Cameron, pres.; Amy Fond, trainer

Bank of America  
Citibank  
Coyne PR  
M Booth  
Ogilvy PR  
RF Binder  
Ruder Finn

**CAPELIN COMMUNICATIONS, INC.**

23 E. 4th St., 7th fl., New York, NY 10003  
212/779-4949; fax: 212/779-4950; jcapelin@capelin.com  
www.capelin.com

General PR and marketing comms. to professional service firms and their related industries. Founded: 1981.

Joan L. Capelin, pres.

**CAPITOLINE COMMUNICATIONS**

Part of Alcalde & Fay  
2111 Wilson Blvd., 8th fl., Arlington, VA 22201  
703/841-0626; fax: 703/243-2874  
www.alcalde-fay.com

Advocacy communications; crisis management; communications audits, media relations; communications counsel, brochures and collateral materials. Founded: 1991.

Kevin J. Fay, pres.

**CAPLAN COMMUNICATIONS LLC**

1700 Rockville Pike, Suite 400, Rockville, MD 20852  
301/998-6592; fax: 301/983-2126; ccinfo@caplancommunications.com  
www.caplancommunications.com

Public affairs, environment, media relations and book publicity. Founded: 2004.

**Agency Statement:** Caplan Communications LLC is a full-service Washington-DC area PR agency that specializes in public advocacy, legislative strategy solutions and nonfiction book publicity. Our agency possesses extensive experience working with nonprofit advocacy.

Caplan Communications was honored with "O'Dwyer's Award for Public Communications Excellence" in environmental/public affairs for orchestrating a proactive media campaign that effectively prevented the EPA from "blending" by relaxing safeguards that prohibited the dumping of largely untreated sewage into America's rivers, streams and lakes.

Caplan provides strategy, messaging and campaign implementation by targeting audiences locally and on the national stage.

Aric Caplan, president

Alaska Wilderness League  
American Rivers  
Defenders of Wildlife  
Earthjustice  
Environmental Defense Fund  
Friends of the Earth  
Greenpeace USA  
League of Conservation Voters  
National Parks Conservation Association  
Natural Resources Defense Council  
National Wildlife Federation  
Physicians for Social Responsibility



# capstrat®

**CAPSTRAT**

1201 Edwards Mill Rd., #400, Raleigh, NC 27607  
919/828-0806; fax: 919/834-7959; kalbritton@capstrat.com  
www.capstrat.com

Healthcare, technology, crisis comms., professional svcs., energy/infrastructure, education, financial. Employees: 130. Founded: 1994.

**Agency Statement:**

**Careful, that next step is a doozy.**

What's a critical moment?

It's the rare moment when things actually *matter*. When the phrase "make or break" stops being a cliché. When your next move will shape the rest of the story.

And it's what Capstrat lives for.

Here's how we turn your critical moments into triumphant turning points:

**BY BEING SMART.**

We are freakishly good at figuring out two things:

1. Exactly what needs to be said.
2. The perfect way to say it.

To accomplish this, we hire smart people who love nothing more than surprising you with insights. And using those insights to make audiences actually *do* something.

**BY BEING SKILLED.**

If we ever develop a "house style," shoot us. No two of our assignments have ever been exactly the same, which is why no two of our solutions have, either. Pulling off this feat requires us to be skilled at many different things. And we are. Our communication palette is boundless.

**BY BEING NICE.**

The platitudes are actually true here. Honesty. Respect. Curiosity. Humanity. Maybe that makes us corny. Or maybe we just have a broader definition of what "doing good work" actually means. Either way, it tends to catch people off guard. In a good way.

Visit [www.capstrat.com](http://www.capstrat.com) or contact Karen Albritton at 919-882-1958 or [kalbritton@capstrat.com](mailto:kalbritton@capstrat.com).

Ken Eudy, CEO; Karen Albritton, pres.; Debbie Reed, CFO; Todd Coats, chief creative officer

Blue Cross and Blue Shield of North Carolina  
Cotton, Inc  
Cree Lighting  
Duke Energy  
Epic Games  
Nurse Family Partnership  
UNC Health Care  
Workplace Options



## CARLMAN BOOKER REIS PR

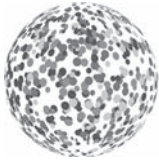
See CBR Public Relations

## CARMEN GROUP INC.

1899 Pennsylvania Ave., NW, 4th fl., Washington, DC 20006  
202/785-0500; fax: 202/478-1734  
www.carmengroup.com

Public relations, public affairs, advocacy, advertising, marketing, design, multi-media, video production, event planning, research. Founded: 2005.

David M. Carmen, pres./CEO



Carmichael  
Lynch  
Spong<sup>PR</sup>

## CARMICHAEL LYNCH SPONG

Division of Carmichael Lynch Adv., which is owned by Interpublic Group of Cos.

110 North Fifth St., Minneapolis, MN 55403  
612/375-8500; fax: 612/334-6036; julie.batliner@clynch.com

www.carmichaellynchspong.com

Full service public relations counsel: brand marketing; brand planning and research; business-to-business; corporate communications; community relations; employee engagement; integrated digital services; leadership enhancement, media relations; retail; and social engagement. Industry and specialty areas include: food and beverage; home; health and wellness; financial services; corporate social responsibility; lifestyle marketing (women, youth, Boomers) and crisis and issue management. Employees: 40. Founded: 1990.

**Agency Statement:** Carmichael Lynch Spong is a four-time PR "Agency of the Year."

Carmichael Lynch Spong represents a select portfolio of envied clients. The firm is a refreshing alternative to bland, ordinary thinking. From the ideas we bring clients to the office space around us, we're not your typical public relations firm. We covet creativity. We combine our wild imagination, intuition, seasoned expertise, audience insights, hard-core analytics and flawless execution to solve business challenges for our clients.

We're not a one-dimensional PR firm. We deliver powerful, inventive ideas that forge a strong emotional connection with our audience. We think holistically about bringing our strategies to life through earned, shared, owned and paid ideas. A collaborative spirit flows through every staff member and every effort.

Our collective craft ignites momentum and seemingly defies gravity for our clients. That's why one leading PR trade editor refers to Carmichael Lynch Spong as pound-for-pound the most award-winning PR firm in North America. It's also what makes us one of the top three most award-winning firms in the industry for 15 consecutive years.

Carmichael Lynch Spong has offices in Minneapolis and New York, and is owned by the Interpublic Group (IPG) with 43,500 employees around the world.

Douglas Spong, pres.; Julie Batliner, mng. dir.; Lori Robinson, Maria Reitan, Jill Schmidt, Emily Buchanan, Grete Lavrenz, senior principals

1330 Ave. of the Americas, 23rd fl., New York, NY 10019  
212/653-0654

Lori Robinson, dir.

American Standard Heating and Air Conditioning

Calphalon

H&R Block

Ingersoll Rand Residential Solutions

Jack Link's Beef Jerky

Jennie-O Turkey Store

Kellogg School of Management

Lutron

Martek Biosciences (DSM)

MATADOR Beef Jerky

Morinda Bioactives

Owens-Illinois

Rapala

Sherwin-Williams

SUPERVALU

Save-A-Lot

Tempur-Pedic

Thermos

Trane

## CAROLINA PUBLIC RELATIONS/MARKETING INC.

1017 East Morehead, #150, Charlotte, NC 28204  
704/374-9300; fax: 704/374-9330; info@carolinaPR.com  
www.carolinapr.com

Founded: 1983.

Sig Huitt, pres./mng. principal; Louise Dixon, VP/principal; Adam Bernstein, principal



## CAROLYN IZZO INTEGRATED COMMUNICATIONS

### CAROLYN IZZO INTEGRATED COMMS. (CIIC)

37 North Broadway, Suite 1, Nyack, NY 10960  
845/358-3920

www.ciicnews.com

PR for travel, hospitality, food & beverage and lifestyle industries. Employees: 13. Founded: 1996.

**Agency Statement:** CIIC is a full-service public relations and marketing firm specializing in creating dynamic campaigns for the travel, hospitality, food & beverage and lifestyle industries. Headquartered in New York, CIIC also has affiliate offices in Los Angeles, San Diego, Mexico City and Miami, and is a member of Tribe Global, an alliance of independent advertising, public relations, digital and marketing agencies in North America, Latin America, Europe and Asia who share a common culture and vision.

Carolyn Izzo-Feldman, pres. & chief strategist; Patricia Fahie, exec. VP; Kate Wark, sr. VP; Theresa Rice, mng. dir.; Miami; Audrey Doherty, CIIC/San Diego; Jennifer Barry, CIIC/Los Angeles

Acapulco Destination Marketing Office

Fairmont Acapulco Princess

Fairmont Pierre Marques

Hotel BPM

Hotel El Ganzo

Kimberly Hotel, The

Los Cabos Convention & Visitors Bureau

Solmar Hotels & Resorts

The Food & Shops at LaGuardia Airport.

## CARR MARKETING COMMUNICATIONS

2372 Sweet Home Rd., #5, Buffalo, NY 14228

716/831-1500; fax: 716/831-1400; info@carmarketing.com

www.carmarketing.com

Strategic planning, PR, marketing consultancy. Employees: 6. Founded: 1994.

Robert Carr, pres.; Cheryl Carr, COO



carreñogroup  
public relations

## CARREÑO GROUP, INC.

714 Parker Street, Houston, TX 77007

832/217-3440; fax: 832/201-7436; hector@carrenogroup.com

www.carrenogroup.com

Hispanic, public affairs, consumer & associations.

Employees: 6. Founded: 1996.

**Agency Statement:** carreñogroup is in the business of delivering results.

From building brand loyalty to mobilizing constituents, carreñogroup's team of professionals embraces our most valuable resource: people.

We connect with people by focusing on common ground while considering cultural differences. carreñogroup is an award-winning, Latino-owned, public affairs firm based in the Southwest United States—the business, cultural and political heartland of American Latinos. For the past seven years, the *Houston Business Journal* has ranked carreñogroup as one of the top PR firms in its market. carreñogroup conducts successful multi-media, multi-cultural campaigns with winning strategies which



connect its clients with Latino audiences.

Our success is built on vast knowledge and the relationships established by our team.

Hector Carreño, sr. partner; Brandon Spaulding, dir./interactive media svcs.

#### ARAMARK

Community Education Partners

DCI Group

Delta Dental

HISD

Houston Community College

K9's4Cops

Latino Business Roundtable

Various political campaigns

#### CARSON DUNN MEDIA PUBLIC RELATIONS

7065 Hayvenhurst Ave., Ste. 12, Van Nuys, CA 91406

818/387-6495; fax: 818/387-6505; bmcnealy@carsondunnmedia.com

www.carsondunnmedia.com

Brand promotion; crisis management; reputation management; political candidates; health and beauty care; education; investment firms; mid-sized businesses Employees: 5. Founded: 2001.

Bernard A. McNealy, pres.; Kimberly Bautista, PR strategist

#### CARTER PR, RACHEL

564 Garen Rd., #4, Charlotte, VT 05445

802/425-4886; rachel@rachelcarterpr.com

www.rachelcarterpr.com

Public relations and publicity services for Vermont clients. Employees: 1. Founded: 2006.

Rachel B. Carter, principal

#### CARTER TODD & ASSOCS.

1233 Washington St., #600, Columbia, SC 29201

803/779-4005

www.cartertodd.com

Full-service agency: PR and marketing services; focuses on high-tech, non-profit, education, economic dev., hospitality & tourism, mfg., real estate, retail, insurance, gov't, healthcare, fin'l services, info. security, engineering, environmental issues and transportation.

Lorri-Ann Carter, president & CEO

#### CASEY & SAYRE

11835 W. Olympic Blvd., #1285, Los Angeles, CA 90064

310/473-8090; fax: 310/473-8291

www.cswpr.com

Business-to-business & corporate PR. Employees: 12. Founded: 1980.

Barbara Sayre Casey, chmn. & CEO



#### CASEY COMMUNICATIONS, INC.

8301 Maryland Ave., Suite 350, St. Louis, MO 63105

314/721-2828; fax: 314/721-2717; info@caseycomm.com

www.caseycomm.com

Real estate development, design, construction, labor-management; financial svcs.; tech. products & svcs.; prof. svcs.; nonprofits; and history & heritage books, leadership legacies, historical exhibits and videos. Employees: 6. Founded: 1983.

**Agency Statement:** Casey Communications is a boutique agency with a specialized niche in corporate heritage books, biographies and family histories. The chronicling of legacies represents the continuing progression of the agency which, since its founding in 1983, has served the financial services, technical products and services, commercial real estate development, architecture/engineering, construction, not-for-profit and labor-management sectors. The firm offers full-scope service capabilities with well-managed outsourcing to economically secure the best and brightest creative vendors for the benefit of clients.

Marie A. Casey, president

# Cashman + Katz

## Integrated Communications

#### CASHMAN + KATZ INTEGRATED COMMUNICATIONS

76 Eastern Blvd., Glastonbury, CT 06033

860/652-0300; fax: 860/652-0308

www.cashman-katz.com

Advertising and PR. Employees: 30. Founded: 1992.

**Agency Statement:** For over 20 years Cashman + Katz is a full-service advertising and public relations firm that specializes in fully integrated consumer, financial, business-to-business, technology, healthcare, manufacturing, pharmaceutical, sports, entertainment and issue advocacy campaigns.

Cashman + Katz also houses one of the Northeast's Premier Focus Group Facilities, Connecticut InFocus. www.ctinfocus.com

C+K also houses at its headquarters 2 editing suites with HD surround sound, its own stable of HD cameras, and a Green Screen Studio under its sister video production company DSign Digital. www.dsigindigital.com

Tony Cashman, pres. & CEO; Amanda Mueller, VP of PR & social media

125 E. 12th St., New York, NY 10003

646/559-8306

Tony Cashman, pres. & CEO

BIC North America

Conference of Small Towns

Connecticut Assn. of Realtors

Connecticut Children's Medical Center

Connecticut Dept. of Motor Vehicles

Connecticut Dept. of Public Health

Connecticut Dept. of Transportation

Connecticut Dietician Assn.

Connecticut Lottery

Connecticut Natural Gas

CT 1 Media

Gaylord Hospital

Hartford Courant

Mashantucket Pequot Tribal Council

MassMutual

Saint Mary's Hospital

School Nutrition Assn. of Connecticut

See Something Say Something

Sheet Metal Workers of Connecticut

Southern Connecticut Gas

United Illuminating

#### CASSIDY & ASSOCIATES

Owned by Interpublic Group of Companies

831 Dolley Madison Blvd., McLean, VA 22101

202/347-0773; fax: 202/347-0785; info@cassidy.com

www.cassidy.com

Gerald S.J. Cassidy, founder/CEO/exec. chmn.

#### CASTLE GROUP INC., THE

38 Third Ave., Charlestown Navy Yard, Boston, MA 02129

617/337-9500; fax: 617/337-9539; info@thecastlegrp.com

www.thecastlegrp.com

Corporate and consumer PR, media relations, relationship marketing, events-driven PR. Founded: 1996.

Sandy Lish, prin./founder

#### CATALDI PUBLIC RELATIONS

143 W. 29th St., New York, NY 10001

212/244-9797; fax: 212/244-0098; info@cataldipr.com

www.cataldipr.com

Media, consumer products, events, cause-related & beverage, promotions & guerilla marketing. Employees: 7.

Sal Cataldi, president/creative director; Kaitlin Lindsey, A/S; Jacky Agudelo, A/E

Continued on next page

## CATALDI PUBLIC RELATIONS continued

AMC Networks  
Atlantic Records  
Comcast Select On Demand/Xfinity TV  
CPIRF (Cerebral Palsy International Research Foundation)  
Foundation for Advancement in Cancer Therapy (FACT)  
IMAX  
Independent Film Channel (IFC)  
Karmaloop.com  
Karmaloop TV  
News Look  
NPN Media  
Reader's Digest Media  
Screenvision  
Stony Brook Foundation  
Submarine Channel  
TBS  
TNT  
The Rights Work Shop  
Theatre Within John Lennon Tribute  
Trans-Siberian Orchestra  
Weekly World News

## CATALYST MARKETING COMMUNICATIONS, INC.

2777 Summer St., #301, Stamford, CT 06905-1022  
203/348-7541; fax: 203/348-5688; b2b@catalystmcc.com  
www.catalystmcc.com  
Full-service firm offering PR, adv., sales literature, bus.-to-bus. comms., design and trade shows. Founded: 2005.

Melissa A. LoParco, VP & PR dir.

## CATALYST PUBLIC RELATIONS

304 Park Ave. S, 5th fl., New York, NY 10010  
212/714-7900; fax: 212/971-9144; bholtz@catalystpublicrelations.com  
www.catalystpublicrelations.com  
Consumer, with an emphasis on sports, active lifestyle and entertainment. Employees: 25. Founded: 2005.

Bret Werner, Bill Holtz, Ted Fragulis, managing partners; Rob Bronfeld, VP



## CATAPULT PR-IR LLC

6560 Gunpark Dr., Suite C, Boulder, CO 80301  
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com  
www.catapultpr-ir.com  
Employees: 7.

**Agency Statement:** Ranked the leading technology PR agency in Colorado, Catapult PR-IR helps B-2-B technology companies establish market-leading positions through focused positioning and messaging, market-changing strategies and aggressive media, industry analyst and social media programs.

Catapult's differentiator is its experience, market knowledge and partner-level involvement in all aspects of client success. The PR strategies it develops for clients often transform into business strategies that become a catalyst for true market leadership and accelerated growth. In many cases Catapult clients, regardless of size, become "market driving" forces within their market.

Many Catapult clients are blown away by the value they receive from the firm — its personal, professional service, partner-level account involvement and strategic results-oriented approach.

Guy Murrel, Terri Douglas, Principals

Agile Alliance  
BlogFrog  
CollabNet  
Crowdit  
FreeWave Technologies  
Inovonics  
JNBridge  
SparkFun Electronics  
Tasktop Technologies

## CAWOOD

1200 High St., #200, Eugene, OR 97401  
541/484-7052  
www.cawood.com  
Business-to-business, medical, retail PR. Founded: 1979.  
Liz Cawood, president

## CBK GROUP, THE

1 Meadowlands Plaza, #200, Metropolitan Center, East Rutherford, NJ 07073  
201/556-9404; contactus@cbkgroup.com  
www.cbkgroup.com  
High-tech, hospitality, and tourism. Founded: 2000.  
William Troncone, CEO/creative dir.

## CBR PUBLIC RELATIONS

Member of IPREX  
1495 N. Maitland Ave., Maitland, FL 32751  
407/834-7777; 866/834-4227  
www.cbrpr.com  
Metro Orlando & Melbourne area PR firm. Strategic corporate and media relations. Employees: 15. Founded: 1984.



Lori C. Booker, CEO/founder  
6767 N. Wickham Rd., #214, Melbourne, FL 32940

## CCG INVESTOR RELATIONS

10960 Wilshire Blvd., #2050, Los Angeles, CA 90024  
310/477-9800; fax: 310/231-8663  
www.ccgir.com  
IR firm specializing in mng. IR. Represents companies in healthcare, medical technology, customer resources, internet, entertainment sectors.  
Crocker Coulson, president

## CCS PR, INC.

2710 Loker Ave. W, #350, Carlsbad, CA 92010-6645  
760/438-5250; info@ccspr.com  
www.ccspr.com  
Media relations, desktop publishing, web site content, surveys, market research, and sales hand-outs.  
Gayle Mestel, pres./CEO

## CELTIC

330 South Executive Dr., #206, Brookfield, WI 53005  
262/789-7630; brianm@celticinc.com  
www.celticinc.com  
Public and media relations, crisis comms., media training, promotions and events.  
Brian Meehan, president

## CERCONE BROWN & CO.

77 N. Washington St., Boston, MA 02114  
617/248-0680; lcercone@cercnebrown.com  
www.cerconebrown.com  
Lifestyle and business media relations, social media marketing, blogger relations, brand activation and events, corporate social responsibility. Founded: 2001.  
Len Cercone, partner; Erika Brown, partner



## CERRELL ASSOCIATES, INC.

Partner in The Worldcom Public Relations Group  
320 North Larchmont Blvd., Los Angeles, CA 90004  
323/466-3445; fax: 323/466-8653  
www.cerrell.com  
Public affairs, campaigns & issues mgmt., gov't rels., land use and planning, energy & environmental PA, PR. Employees: 21. Founded: 1966.

**Agency Statement:** Cerrell Associates is consistently ranked as one of the nation's largest independent public relations firms. The firm possesses an unmatched expertise navigating California's political and public policy waters. Working on behalf of high profile clients in the corporate, non-profit, political, environmental and trade organization fields, the CAI team focuses on developing and implementing sound strategies and effective messaging. Our team of professionals blends traditional communications and community outreach programs with high level political involvement, governmental advocacy and cutting-edge technologies. Widely recognized for its results-oriented service, CAI helps its diverse client base identify, crystallize and achieve their goals. The firm operates with distinct practice areas that focus in these key areas: local government and advocacy; land use planning; campaigns and issues management; and energy and environmental public affairs; and media relations and crisis management.

More information can be found at the company's Web-site: [www.cerrell.com](http://www.cerrell.com)

Hal Dash, chmn. and CEO; Lisa Gritzner, pres.; Steve Bullock, CFO; John Howland, Macaria Flores, Alisa Karlan, VPs; Brandon Stephenson, mng. dir. of PA; Marc Mitchell, PA dir.; Sean Rossall, media dir.; Fernando Chavez, PA mgr.

#### Access Services

AC Martin  
Alaska Airlines  
Alameda Corridor Transportation Authority (ACTA)  
American Beverage Assn.  
Ampco Parking  
Bombardier Transportation  
California Apartment Assn. of Los Angeles  
California Partnership for Access to Treatment  
Catholic Healthcare West  
City Market Los Angeles  
City of Anaheim  
City of Montebello  
Diageo  
Flintridge Sacred Heart Academy  
Fresh and Easy Neighborhood Market  
GC Services  
Gateway to LA BID  
GeON Energy  
Hanjin Int'l  
HDR Engineering, Inc.  
HDS Retail North America  
Los Angeles County Dept. of Public Works  
Mammoth Community Water District  
Managed Career Solutions  
Microsoft  
Occidental Petroleum  
Oxbow Carbon LLC  
Pepperdine Univ.  
PhRMA  
Resource Environmental LLC  
Sanitation District of Los Angeles County  
Sempra Energy  
Servicon  
Servisair  
Shell Energy Corp.  
Southern California Gas Company  
Time Warner Cable  
Van Wagner Outdoor  
Walgreens Co.

#### CFM STRATEGIC COMMUNICATIONS

(Formerly Conkling Fiskum & McCormick)  
1100 SW Sixth Ave., #1425, Portland, OR 97204  
503/294-9120; fax: 503/294-9152  
[www.cfm-online.com](http://www.cfm-online.com)

Gary Conkling, Dave Fiskum, partners

#### CHAMBERLAIN

450 W. 15th St., 4th Flr., New York, NY 10011  
212/884-0650; fax: 212/884-0628  
[www.chamberlainpr.com](http://www.chamberlainpr.com)  
Healthcare PR. Additional office in London. Employees: 60. Founded: 1993.

Jonathan Wilson, president



#### INVENTIV HEALTH

#### CHANDLER CHICCO COMPANIES

450 W. 15th St., 7th fl., New York, NY 10011  
212/229-8400; fax: 212/229-8496; [aloban@chandlerchicco.com](mailto:aloban@chandlerchicco.com)  
[www.chandlerchicco.com](http://www.chandlerchicco.com)

Health-related: PR, digital/social media, medical education, public affairs, branding/design, corporate identity, financial/investor relations, research/measurement. Employees: 400. Founded: 1995.

**Agency Statement:** Chandler Chicco Companies is a global health communications group that delivers integrated counsel and expert insight from a variety of strategic perspectives. With best-in-class capabilities spanning public relations, digital and social media, medical education, public affairs, branding and design, corporate identity, financial and investor relations, and research and measurement, we provide ideas and programs that yield measurable results.

Operating in New York, Washington, Los Angeles, Philadelphia, London, Paris, Frankfurt and Shanghai—as well as more than 45 other markets through our global network—CCC healthcare communications specialists have collective expertise in nearly every category in the health space.

Robert Chandler, pres. & CEO; Lisa Stockman, mng. dir.; Eleanor Petigrow, bus. development

Biopharmaceutical Companies of All Sizes  
Consumer Companies  
Devices & Diagnostics  
Healthcare Technology  
Hospitals  
Non-Profits & Academic Centers

#### CHAPPELLROBERTS

Formerly Roberts Communications & Marketing Inc.  
1600 E 8th Ave., Ste. A-133, Tampa, FL 33605  
813/281-0088; fax: 813/281-0271  
[www.chappellroberts.com](http://www.chappellroberts.com)  
Founded: 1978.

Colleen Chappell, president & CEO

#### CHEN PR

1601 Trapelo Rd., #278, Waltham, MA 02451-7300  
781/466-8282; fax: 781/466-8989; [ccarleton@chenpr.com](mailto:ccarleton@chenpr.com)  
[www.chenpr.com](http://www.chenpr.com)

PR and analyst relations counsel for consumer technology companies and business-to-business companies.

Chris Carleton, co-founder & principal

#### CHERNOFF NEWMAN

1411 Gervais Street, 5th flr., Columbia, SC 29201  
803/254-8158  
[www.chernoffnewman.com](http://www.chernoffnewman.com)  
Healthcare advertising.

Fenton Overdyke, dir., business dev.

#### CHERYL ANDREWS MARKETING COMMS.

331 Almeria Ave., Coral Gables, FL 33134  
305/444-4033; fax: 305/444-1987; [cheryl@cam-pr.com](mailto:cheryl@cam-pr.com)  
[www.cam-pr.com](http://www.cam-pr.com)

International travel/tourism PR specializing in image building, new resort & attraction launches & destination awareness & positioning. Also specializes in real estate, healthcare & restaurants.

Employees: 19. Founded: 1985.

Cheryl Andrews, pres.; Jim Stephens, VP, creative







**CHILD'S PLAY COMMUNICATIONS**

12 W. 31st St., 6th flr., New York, NY 10001  
212/488-2060; fax: 212/488-2059; childisplay@childisplaypr.com  
www.childisplaypr.com

All products, services and entertainment properties marketed to moms. Proprietary services: Team Mom, word-of-mouth, online marketing, Parkbench Panel, Child's Play Party!, Insider Mom Network. Traditional and social media relations, special events, cause-marketing, grassroots outreach, targeted sampling. Employees: 10. Founded: 1988.

**Agency Statement:** Child's Play Communications is the leading agency specializing exclusively in public relations, social media and word of mouth for products targeted to moms. The company offers an extensive array of exciting proprietary services to help clients reach moms most effectively, through traditional media, online and directly. The company launches and provides ongoing support for a full range of consumer products designed for women or their children.

Stephanie Azzarone, pres.; Jennifer Krosche, VP

- American Specialty Toy Retailing Assn. (ASTRA)
- Cwist
- Entertainment One
- Mibiblio
- Pagequest
- Phase 4 Films
- Press4Kids
- Produce For Kids
- RoomMates Décor
- Rullingnet Corp.
- SI Kids
- Silvergate Media
- Speakaboos
- Sparklabs
- Summit Toys
- SunnyBump
- Wildlife Conservation Society
- Wummelbox



**CHLOPAK, LEONARD, SCHECHTER & ASSOCIATES**

1850 M St., NW, #900, Washington, DC 20036  
202/289-5900; fax: 202/289-4141; info@clsdc.com  
www.clsdc.com

Public affairs, crisis, corporate, international. Employees: 40. Founded: 1993.

**Agency Statement:** Staffed by veterans of political campaigns, former journalists and corporate communications experts, CLS thrives in highly adversarial and competitive situations. Clients enlist our help to enhance their reputations, influence policy and regulatory decisions, and provide strategic counsel. CLS specializes in public affairs, corporate, crisis, digital and international communications, including work on behalf of foreign governments. Our specific areas of expertise include the financial services, technology, energy, and healthcare sectors.

Bob Chlopak, Charlie Leonard, Peter Schechter, Beau Phillips, Shannon Hunt, Juan Cortiñas-Garcia and Brian Berry

**CHT GROUP, THE**

Formerly Bell Pottinger USA  
10 Winthrop Square, Penthouse, Boston, MA 02110  
617/521-0300  
www.thechtgroup.com  
B2B, consumer, healthcare, crisis, international, public affairs.

Marlin Collingwood, president

**CICERO & BERNAY PUBLIC RELATIONS**

P.O. Box 34533, Dubai, United Arab Emirates  
971 4 334 2966; fax: 971 4 334 2977  
www.cbpr.ae

Ahmad Itani, COO

**CICOMMUNICATION**

14 rue de Bassano, 75116, Paris, France  
33 1 4723 9048; fax: 33 1 4723 8898; cicom@cicommunication.com  
www.cicommunication.com  
Corporate communications, media relations, financial/investor relations. Founded: 1992.

Catherine Isnard, chmn./pres.

**CIM MARKETING PARTNERS**

8367 W. Flamingo Rd., #200, Las Vegas, NV 89147  
702/944-2464; fax: 702/944-2470  
www.cimmp.com  
Strategic mktg. planning, PR and social media, budgeting, consulting & training, logo development/branding, media buying & placement. Founded: 1996.

Darcy Neighbors, Founder & CEO

**CINTARA CORPORATION**

25 Post St., San Jose, CA 95113  
408/293-5300; fax: 408/293-5389; lisa@cintara.com  
www.cintara.com  
Strategic marketing, corp. and product naming, identity and design, web mktg./research, adv. and PR. High-tech, consumer products, sports, entertainment, fin'l and medical. Founded: 1981.

Lisa Tollner, founder

**CITIGATE CUNNINGHAM**

See Grayling Connecting Point

**CITIZEN OPTIMUM**

Part of Cossette Communication Group  
33 Jefferson Avenue, M6K 1Y3, Toronto, Ontario, Canada  
416/934-8011  
ca.citizenrelations.com  
Corp. comms., issues and crisis mgmt., financial comms. & IR, healthcare, mktg. PR, special events organization, alliance marketing & sponsorship, internal comms., technology and telecomms. comms. Founded: 1980.

Nick Cowling, VP & gen. mgr.



**CITIZEN PAINE**

19000 MacArthur Blvd., 8th flr., Irvine, CA 92612  
949/809-6700; fax: 949/260-1116; justin.mccarthy@citizenrelations.com  
www.citizenrelations.com  
Expertise: Consumer; consumer technology; sustainability and social responsibility; social engagement and new media; influencer/experiential marketing; social marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; health/wellness; and business to business. Employees: 72. Founded: 1986.

**Agency Statement:** Citizen Paine's key service areas include integrated marketing; publicity and promotions and social and digital engagement. Our focus areas are further defined by our expertise in consumer products/services, branding and branded experiences, sustainability and clean tech, social and digital engagement, reputation management and crisis communications, consumer electronics and technology, social marketing and public education, diversity/Hispanic, financial services, travel and tourism, automotive, sports marketing and healthcare.

Superior quality service is a hallmark of the firm, which has been honored for excellence many times over. In the past year alone, we've received dozens of awards, most notably being named 2012 Global Consumer Agency of the Year and Midsize Agency of the Year by *The Holmes Report*. In North American industry award competitions the firm



was awarded six "Best Of" category wins in addition to a host of regional award honors.

Citizen Relations is owned by the EDC/Vision7 International holding company.

Cynthia Rude, COO; Erin Georgieff, mng. dir.

660 S. Figueroa St., 20th flr., Los Angeles, CA 90017  
213/430-0480; fax: 213/430-0494

Daryl McCullough, CEO; Eric Borsum, Chris Chamberlin, mng. dirs.

415 Madison Ave., 2nd flr., New York, NY 10017  
212/613-4900; fax: 212/868-7206

Beth Balsam, Laura Bremer, mng. dirs.

Aflac

Best Foundation

California Department of Health Services Cancer Prevention and

Nutrition Section (Network for Healthy California)

CalMHSA (California Mental Health Services Authority)

Dr. Scholl's

Merck Consumer Care

Mondelez (Trident, Dentyne, Stride)

P&G Brands (Duracell, Duracell Powermat, Iams, Eukanuba, Old Spice,

Pampers, Luvs, Dreft, Future Friendly, Ivory, P&G Professional)

P&G Global Sustainability

Princess Cruises

Sungevity



### CJ PUBLIC RELATIONS

270 Farmington Ave., #322, Farmington, CT 06032

860/676-2266; fax: 860/676-2267

www.cjpr.com

Full-service PR firm providing customized national media, social media, community engagement and media training services to clients. Employees: 8.

**Agency Statement:** We amplify our clients' messages through skillful story angle development and top-notch media placements, with custom social media programs to support client publicity and marketing goals. We create connections to target audiences in measurable ways across TV, radio, print and online channels. Extensive experience in consumer and trade publicity, special events, social media campaigns, product launches, retail promotions and media training makes us a trusted partner to deliver results-oriented campaigns.

Our goal is to be a genuine partner for each client. We remain flexible to meet timely client needs while providing consistent, reliable and personal service. Our team members each specialize in unique aspects of public relations but we all approach clients with sensitivity, respect and genuine interest in creating the best possible outcomes.

Clients include major brands and companies in consumer lifestyle categories such as food and nutrition, home decor, DIY and retail as well as associations and nonprofit groups. Representing a variety of lifestyle experts, TV hosts, authors and celebrity spokespersons, CJ Public Relations also has a unique niche in producing top market national media tour campaigns.

Elizabeth Cowles Johnston, president

Hartford Marathon Foundation

ING Hartford Marathon

Sandy Hook Run for the Families

School Nutrition Assn.

School Nutrition Assn. of Georgia

Simply Spray (Deval Products)

United Illuminating

### CLAREVILLE CONSULTANCY

315-317 New Kings Rd., SW6 4RF, London, United Kingdom

0207 736 4022

www.clareville.co.uk

Consumer & bus.-to-bus. media rels., media promotions, direct mktg., sales promotions. Founded: 1990.

John Starr, Val Mumby, mng. directors

### CLARITY COVERDALE FURY

120 S. Sixth St., #1300, Minneapolis, MN 55402

612/339-3902

www.claritycoverdalefury.com

Brand planning for internal and external comms., media rels., custom publishing, training, events, cause-related mktg., competitive intelligence, issues mgmt., employee rels., advertising, interactive and design. Founded: 1979.

Tim Clarity, partner/CEO

### CLARKE/ERIC MOWER & ASSOCS.

See Eric Mower and Associates



Everett Clay Associates  
6161 Blue Lagoon Drive  
Suite 270  
Miami, Florida 33126  
305 261 6222  
305 262 9977 FAX

### CLAY ASSOCIATES, EVERETT

6161 Blue Lagoon Dr., #270, Miami, FL 33126

305/261-6222; fax: 305/262-9977; fgong@evclay.com

www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, health-care, tourism and professional services. Employees: 9. Founded: 1940.

**Agency Statement:** Everett Clay Associates is a family-owned firm, oldest in Miami. The bilingual (English and Spanish) staff is energetic and innovative. Communications solutions are implemented in Florida as well as the tri-county area (Dade, Broward and Palm Beach County) for a variety of clients. Extremely high success rate for media placements and solving complex communications problems. Firm also offers management of issues through a JV, Public Policy Consultants.

Dana Clay, chmn.; Melisa Mendez Chantres, pres.; Frances Gong, VP

Armor Correctional Health Services, Inc.

BID-CG

FIU - College of Medicine

Hunton & Williams

Litigation Support for various matters

MCCI

TotalBank

### CLAY MARKETING

See TGI Healthworks, Inc.

### CLAYTON-DAVIS & ASSOCIATES, INC.

230 S. Bemiston Ave., #1400, St. Louis, MO 63105

314/862-7800; info@claytondavis.com

General, assn., healthcare, financial, corporate and consumer products PR. Founded: 1953.

Jennifer Davis, president

### CLEARPOINT AGENCY, INC.

511 Saxony Place, #102, Encinitas, CA 92024

760/230-2424; fax: 760/230-2401

www.clearpointagency.com

High-tech, consumer products, e-commerce, clinical research and financial service industries. Employees: 5.

Bonnie Shaw, Beth Walsh, principals



### CLEMENT COMMUNICATIONS

Spear Tower, 1 Market St - Suite 3600, San Francisco, CA 94105

415/448-7375; bret.clement@gmail.com

www.clementcom.com

Continued on next page

## CLEMENT COMMUNICATIONS continued

Technology PR. Employees: 5. Founded: 2009.

**Agency Statement:** Clement Communications is a boutique PR agency that, in its first three years, has helped a number of clients significantly grow revenues, add customers, and/or get acquired. Clement Communications is known for its strategic work in getting clients in top tier consumer and business media as well as maximizing strategic visibility with targeted trade press and influencers. Clement believes in metrics-based communication plans that integrate aspects of PR, social media, SEO, PPC and inbound marketing. We have certified Google AdWords and WOMMA certified professionals on staff. Clement Communications staff are in San Francisco, Denver and Boston.

Bret Clement, founder; Sarah Conway, mng. dir., east coast; Kyle Peterson, sr. acct. mgr.; Kim Terca, sr. acct. mgr.; Allyse Sanchez, acct. mgr.

Ceph  
Chicisimo  
DreamHost  
Inktank  
Liferay  
MindTouch  
Opengear  
Pentaho  
Speaktoit  
Zingaya

## CLINTON GROUP, THE

See American Directions Group

## CLOUD12

85 Park Ave., Suite 301, Glen Ridge, NJ 07028  
646/918-8812

www.cloud12group.com

Travel, technology and corporate social responsibility. Founded: 2010.

Pamela Johnston, pres.

## CM COMMUNICATIONS, INC.

20 Park Plaza, #821, Boston, MA 02116  
617/536-3400; fax: 617/536-3424; lmoretti@cmcommunications.com  
www.cmcommunications.com

PR, mktg. comms./integrated mktg., advertising, special events.  
Employees: 10. Founded: 1986.

Lori Moretti, president

## CN COMMUNICATIONS INTERNATIONAL, INC.

45 Academy St., Newark, NJ 07102  
973/274-8330

www.cn-com.com

Full service agency. Founded: 1982.

Anthony Cicatiello, chairman



PR & Marketing in Finance and Technology

## COGNITO

11 Broadway, 18th fl., New York, NY 10004  
646/395-6300; fax: 646/395-1876

www.cognitomedia.com

Financial and financial technology PR. Employees: 40. Founded: 1999.

**Agency Statement:** Founded in 1999, Cognito is a full service communications agency focused exclusively on the finance and financial technology sectors. With offices in New York, Los Angeles, London and Singapore we have clients in every time zone. Cognito brings its deep understanding of the financial sector to clients seeking to raise brand awareness, overcome sales challenges or source external communications. We offer clients communications solutions across the following service areas: Strategy & Planning, Media Relations, and Creative Services.

Dan Simon, president

# cohn&wolfe

## COHN & WOLFE

Subsidiary of WPP Group

200 Fifth Ave., New York, NY 10010

212/798-9700; fax: 212/329-9900; donna.imperato@cohnwolfe.com

www.cohnwolfe.com

Beauty & fashion, branding, consumer, corporate, crisis communications, digital & social media, food & beverage, energy, entertainment, financial services, healthcare, internal communications, issues management, multi-cultural, public affairs, sports marketing, sustainability, technology, travel.  
Founded: 1970.

**Agency Statement:** Known for its creative firepower and brand-building acumen, Cohn & Wolfe is a global public relations agency committed to delivering the unexpected. Our award-winning marketing and digital media campaigns supercharge brands through targeted, innovative strategies that captivate and motivate stakeholders. With over 1,100 employees across 50 offices on six continents, we dig deeper to unearth fresh, relevant insights and create communications solutions that deliver measurable results. In 2011 and 2012, *Advertising Age* recognized Cohn & Wolfe's independent-minded, entrepreneurial culture, naming it one of the "Best Places to Work in Marketing & Media." Visit us at www.cohnwolfe.com.

## Global Corporate and Practice Leadership

### New York

Donna Imperato, CEO

212/798-9800

donna.imperato@cohnwolfe.com

Jeremy Baka, chief creative catalyst

310/967-2951

jeremy.baka@cohnwolfe.com

Geoff Beattie, global corporate affairs practice

+44 (0)20 7331 5465

geoff.beattie@cohnwolfe.com

Lynn Fisher, global brand planning & evaluation

212/798-9800

lynn.fisher@cohnwolfe.com

Pat Godefroy, chief branding officer

310/967-2964

patricia.godefroy@cohnwolfe.com

Stephanie Howley, sr. VP, human resources

212/798-9718

stephanie.howley@cohnwolfe.com

Mike Kan, global healthcare practice

+44/0-79-19-30-30-60

mike.kan@cohnwolfe.com

Chad Latz, pres., global digital practice

212/798-9791

chad.latz@cohnwolfe.com

Jill Tannenbaum, chief marketing officer

212/798-9871

jill.tannenbaum@cohnwolfe.com

### U.S. Offices

Stephen Brown, mng. dir., Atlanta

404/260-3530

stephen.brown@cohnwolfe.com

Matt McGinnis, exec. VP/mng. dir., Austin

512/542-2805

matt.mcginis@cohnwolfe.com

Anna Leonard, pres., San Francisco

415/365-8520

anna.leonard@cohnwolfe.com

Kazumi Mechling, pres., Los Angeles  
415/365-8520  
kazumi.mechling@cohnwolfe.com

#### International Contacts

Gavin Foo, group mng. dir., Singapore  
+65-8233-3666  
gavin.foo@cohnwolfe.com

Roberto Gonzalez, pres., Mexico  
+5255-5350-3765  
roberto.gonzalez@cohnwolfe.com

Lydia Shen, pres., Beijing  
+86-010-8438-3699  
lydia.shen@cohnwolfe.com

Scott Wilson, CEO, London  
+44/0-207-331-5300  
scott.wilson@cohnwolfe.com

Susan Field, CEO, Greater China  
+852-2521-1498  
susan.field@cohnwolfe.com

For a complete listing of our global offices, visit [www.cohnwolfe.com](http://www.cohnwolfe.com)

#### COHN AND COMPANY, ROBIN

One Lincoln Plaza, New York, NY 10023  
212/874-6108; info@crisiscontrol.com  
www.crisiscontrol.com  
Crisis mgmt., crisis readiness training and presentation skills training.  
Founded: 1989.

Robin Cohn, president

#### COLANGELO & PARTNERS PUBLIC RELATIONS

26 W. 23rd St., 6th fl., New York, NY 10010  
646/624-2885; fax: 646/624-2893; info@colangelopr.com  
www.colangelopr.com  
Food, wines, spirits, travel, wellness. Employees: 12. Founded: 2006.

Gino Colangelo, pres.; Michael Colangelo, COO/partner

#### COLE COMMUNICATIONS

10 Brooklands, Bronxville, NY 10708  
914/793-0318; fax: 914/793-7763; info@colecommpr.com  
www.colecommpr.com  
Branding, reputation mgmt., strategic planning for business and nonprofits.  
Founded: 1994.

Susan W. Cole and Robert S. Cole, partners

#### COLES MARKETING COMMUNICATIONS

3950 Priority Way, #106, Indianapolis, IN 46240  
317/571-0051; fax: 317/571-0052  
www.colesmarketing.com  
Media, community, government relations; organization and crisis training; publicity and ad campaigns; franchise PR; graphic and Web design; media buying. Founded: 1989.

Barbara Coles, pres.

#### COLLE & MCVOY PUBLIC RELATIONS

400 First Ave. North, #700, Minneapolis, MN 55401-3809  
612/305-6000  
www.collemcvooy.com  
Full-service PR. Founded: 1981.

Tom Lindell, mng. dir., PR

#### COMBS & COMPANY, INC.

3426 Old Cantrell, Little Rock, AR 72202  
501/664-3000; fax: 501/664-4016; info@combsco.com  
www.combsco.com  
General PR.

Ben Combs, pres.

#### COMMON GROUND PUBLIC RELATIONS, INC.

16690 Swingley Ridge Rd., #220, Chesterfield, MO 63017  
636/530-1235; fax: 636/530-5995; info@commongroundpr.com  
www.commongroundpr.com  
Healthcare, crisis comms., employee comms. Employees: 7. Founded: 2004.

Denise Bentele, co-founder, pres. & CEO; Lynese Hoffman, co-founder, exec. VP & CFO

#### COMMUNICATIONS 21

834 Inman Village Pkwy., #150, Atlanta, GA 30307  
404/814-1330; fax: 404/814-1332; info@c21pr.com  
www.c21pr.com  
Business-to-business and business-to-consumer marketing, PR and interactive. Founded: 1992.

Sharon Goldmacher, pres./CEO

#### COMMUNICATIONS GROUP INC., THE

250 Ferrand Dr., 4th fl., M3C 3G8, Toronto, Ontario, Canada  
416/696-9900; fax: 416/696-9897; deisenstadt@tcgpr.com  
www.tcgpr.com  
Independent PR firm for corporate, real estate, high tech, professional services and B2B. Founded: 1973.

David Eisenstadt, founding partner; Rhoda Eisenstadt, mng. partner

#### COMMUNITECH

80 Emerson Lane, #1303, Bridgeville, PA 15017  
412/221-4550  
www.ctechrocks.com  
Founded: 1996.

Pam Selker Rak, pres./founder

#### COMPTON CONSULTING GROUP, INC.

100 Cummings Center, #441-P, Beverly, MA 01915  
617/461-7809  
www.comptonconsulting.com  
Founded: 1991.

Katherine McMillan, principal



#### CONE COMMUNICATIONS

Owned by Omnicom Group  
855 Boylston St., Boston, MA 02116  
617/227-2111; fax: 617/523-3955; jbang@conecomm.com  
www.conecomm.com

Brand communications, cause marketing, corporate social responsibility, nonprofit marketing, new & social media, entertainment marketing, and crisis prevention and management. Employees: 110. Founded: 1980.

**Agency Statement:** Cone Communications ([www.conecomm.com](http://www.conecomm.com)) is a public relations and marketing agency with expertise in brand communications, corporate social responsibility (CSR), cause marketing, and crisis prevention and management. We are widely recognized as the nation's leading cause marketing agency and consistently ranked by third party experts as one of the top agencies in the country for our CSR work, covering both strategy and communications. Our brand communications services span more than 30 years of traditional public relations, media relations, new & social media and brand positioning. In addition, our entertainment marketing combines our expertise in causes and issues with finding celebrities that credibly align with those issues and brands.

Jens Bang, CEO; Bill Fleishman, pres.; Marie O'Neill, CFO; Mike Lawrence, chief reputation officer; Alison DaSilva, Craig Bida, Jonathan Yohannan, exec. VPs

ALS Therapy  
American Heart Assn.  
Autism Speaks  
Avon

Continued on next page

## CONE COMMUNICATIONS continued

Barbour  
Ben & Jerry's  
Beneful  
Cheerios  
Chicco  
CVS/Caremark  
EF Foundation  
EMC Corp.  
Fiber One  
FIRST  
General Mills  
Glutino  
Green Giant  
Green Mountain Coffee Roasters  
Guiding Stars  
HAI Group  
Hilton Worldwide  
Ian's Natural Foods  
Xylem (formerly ITT)  
Jiffy Lube  
Jockey Int'l  
Keurig  
Lemelson - MIT  
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NARS  
Nature Valley  
Nestlé Waters North America  
Northwestern Mutual  
OrthoLite  
Pillsbury  
Purina Tidy Cats  
Reebok  
Ru La La  
Sun Brands (Wisk, Snuggle)  
Time Warner Cable  
TJX  
Totinos  
Wheaties  
Yoplait

## CONKLING FISKUM & MCCORMICK

See CFM Strategic Communications



## CONNECT MARKETING

80 E 100 N, Provo, UT 84606  
801/373-7888; fax: 801/373-8680; janeenb@connectmarketing.com  
www.connectmarketing.com  
Technology PR. Employees: 38. Founded: 1989.

**Agency Statement:** Connect is a full-service, 360-degree marketing firm specializing in technology with offices in San Francisco, Phoenix and Utah. For 23 years we have helped more than 400 firms reach their potential through a mix of strategy, public relations, social media and visual communications. Our clients range in size from just a few employees to 18,000. Connect Marketing is comprised of four specific divisions: Connect Strategic is where we help our clients build effective messaging as well as conduct primary research (focus groups and surveys). Connect Public Relations is the continuation of the traditional PR activities we've pursued for 22 years. It is still our core. Connect Social is where we focus on all things Web 2.0 - social media, social networking, social content and social reference. And Connect Studios is where we build meaningful, exciting, fun content including infographics, websites, video and so on.

Neil Myers, pres.; Holly Hagerman, Sherri Walkenhorst, sr. partners;  
Mike Bradshaw, Chris Walker, partners; Janeen Bullock, mng. partner

CA Security Council  
Critical Watch  
eXperticity  
F5 Networks

Location Labs  
Model N  
NKK Switches  
Nokia Siemens Networks  
Siemens Enterprise Communications  
Siemens Hearing Instruments  
Siemens Medical Solutions  
Social IQ  
Sutter Home  
Symantec Corporation  
Tail-f  
TVU Networks

## CONOVER & COMPANY COMMUNICATIONS, INC.

200 Friberg Pkwy., Suite 4006, Westborough, MA 01581  
866/411-7321; fax: 866/533-9885; kgould@conoverandcompany.com  
www.conoverandcompany.com

Specializing in strategic communications consulting, corporate PR, community/media relations, public outreach/engagement, corporate social responsibility and crisis communications. Extensive experience in clean tech, energy/utilities, environmental, healthcare/health IT, pharma, and siting/permitting. Employees: 5. Founded: 1984.

Heather Conover, founder & CEO

## CONRAD, PHILLIPS VUTECH, INC.

Advertising and PR firm  
1398 Goodale Blvd., Columbus, OH 43212  
614/224-3887; info@cpvinc.com  
www.cpvinc.com

Restaurants, financial services, telecommunications. Founded: 1967.

Kirk L. Phillips, principal & strategist



## CONROY MARTINEZ GROUP, THE

300 Sevilla Ave., #311, Coral Gables, FL 33134  
305/445-7550; fax: 305/445-7551; cl@conroymartinez.com  
www.conroymartinez.com

Entertainment, healthcare/medical, banking, retail, travel and tourism and corporate PR. Employees: 9. Founded: 1990.

**Agency Statement:** The Conroy Martinez Group is a bilingual, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, marketing and strategic counsel.

The agency is very strategic and creative and provides clients with proactive campaigns designed to gain exposure and increase their company's bottom line.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

Adrienne Arsht Center  
Baptist Health South Florida  
Cirque du Soleil  
Coca Cola N.A.- Hispanic Division  
The Conrad Hotel  
Dolphin Mall  
Gibraltar Private Bank & Trust  
Lennar-SE Florida  
Mayfair Hotel and Spa  
Miami Jewish Health Systems  
Miami Seaquarium  
Pacific National Bank  
Preferred Care Partners

## CONSENSUS COMMUNICATIONS

201 S. Orange Ave., #950, Orlando, FL 32801  
407/608-5900; roy@onmessage.com  
www.onmessage.com

Issues management, crisis management, business to business, business to consumer, media relations/training, strategic planning and lobbying. Founded: 1995.

Roy W. Reid, Jr., Tre Evers, John Sowinski, partners



## CONSOLIDATED PR

22 Endell Street, WC2H 9AD, London, United Kingdom  
020 7781 2300  
www.consolidatedpr.com  
Corporate, bus.-to-bus., consumer, e-strategy, public affairs, personal finance. Founded: 1990.

Nick Clark, mng. director

## CONSULTANTS IN MARKETING, INC.

See CIM Marketing Partners

## CONSULTING FOR STRATEGIC GROWTH 1, LTD.

880 3rd Ave., 6th fl., New York, NY 10022  
646/205-7770  
www.cfsg1.com  
Founded: 1994.

Stanley Wunderlich, chmn. & CEO

## CONTACT ANY CELEBRITY

8721 Santa Monica Blvd., #431, West Hollywood, CA 90069  
310/691-5466; fax: 310/362-8771; jordan@contactanycelebrity.com  
www.contactanycelebrity.com  
Specializing in celebrity PR. Employees: 2. Founded: 1990.

Jordan McAuley, founder

## CONVENTURES, INC.

One Design Center Place, Boston, MA 02210  
617/439-7700; fax: 617/439-7701  
www.conventures.com  
Marketing, communications and PR. Founded: 1977.

Dusty Rhodes, president

## COOKERLY PUBLIC RELATIONS

Monarch Tower, 3424 Peachtree Rd. NE, #500, Atlanta, GA 30326  
404/816-2037; fax: 404/816-3037  
www.cookerly.com  
Crisis & issues mgmt., media rels., bus.-to-bus. comms., consumer product mktg. Founded: 1987.

Carol Cookerly, president

## COOKSEY COMMUNICATIONS, INC.

5525 N. MacArthur Blvd., #530, Irving, TX 75038  
972/580-0662; gail@cookseypr.com  
www.cookseypr.com  
Media relations, brand and image positioning, crisis management, event management, marketing communications, and employee communications. Founded: 1998.

Gail Cooksey, president

# COONEY WATERS

## COONEY/WATERS GROUP

111 Fifth Ave., New York, NY 10003  
212/886-2200; fax: 212/886-2288  
www.cooneywaters.com; www.thecorkerygroup.com;  
www.alembichealth.com

Full-service communications for health & wellness, medical, biotechnology, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations. Employees: 70. Founded: 1992.

Lenore Cooney, CEO; Tim Bird, pres./COO; Kevin Gallagher, CFO; Anita Bose, chief strategist; Karen O'Malley, pres., The Corkery Group; Sherri Michelstein, pres., Alembic Health; Greg Lugliani, exec. VP, The Corkery Group

Cooney/Waters and its sister companies The Corkery Group and Alembic Health Communications are part of UK-based Creston Group of marketing services.

•Cooney/Waters is focused on product and corporate communications

across therapeutic areas in the healthcare sector.

•Alembic Health specializes in communications programs in the area of health and wellness advocacy.

•The Corkery Group is internationally recognized for expertise in issue-oriented and product communications, and for work with the world's leading health organizations.

Abbott Fund  
Abbvie  
American Lung Assn.  
Gilead Sciences  
National Foundation for Infectious Diseases  
Pfizer Animal Health/Zoetis  
UCB, Inc.  
US Centers for Disease Control

# CooperKatz

& company, inc.

## COOPERKATZ & COMPANY, INC.

Affiliations: Public Relations Global Network (PRGN); Member of Council of PR Firms  
205 Lexington Ave., 5th fl., New York, NY 10016  
917/595-3030; fax: 917/326-8997; info@cooperkatz.com  
www.cooperkatz.com

Strategic public relations, digital/social media and creative services for a broad range of industry sectors, including automotive, business-to-business, consumer products, education, financial services, government, healthcare, non-profits, professional services, public affairs, technology, telecommunications and trade associations. Employees: 33. Founded: 1996.

**Agency Statement:** CooperKatz & Company, Inc. is an independent, full-service marketing/public relations firm with strong strategic, creative and digital/social media credentials.

Headquartered in Manhattan, the firm serves a national client base across a broad range of industry sectors.

The CooperKatz team provides the professionalism, strategic thinking and experience of a large global agency, but operates with the nimbleness and hands-on client focus of a small firm.

The firm has won numerous industry awards, including the CIPRA and SABRE, and has been honored as 'Best Agency of the Year' in its size category and 'One of the Best Agencies to Work For' by *The Holmes Report*.

Capabilities are organized under three resource areas that serve clients on an integrated or standalone basis:

- Public Relations
- Digital (including social media)
- Creative Services (including CooperKatz Productions)

Ralph Katz, principal  
917/595-3040  
rkatz@cooperkatz.com

Anne Green, pres. & CEO  
917/595-3060  
agreen@cooperkatz.com



Public Relations Global Network

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Association of National Advertisers  
Bite Tech (exclusive licensee of Under Armour mouthwear)  
Coldwell Banker Real Estate LLC  
DialAmerica  
Gap International  
Grinnell College  
Guardian Life Insurance Co.  
i1 Biometrics  
Jackson Hewitt Tax Service  
Johnson & Wales University  
Northern Arizona University  
Otis Elevator Co.  
Physicians Foundation, The  
Polar USA  
PwC  
Sarah Lawrence College  
Siegel + Gale

### CORALLO MEDIA STRATEGIES

520 N. Washington St., Alexandria, VA 22314  
703/838-9705

www.corallomediastrategies.com

Strategic media services with an emphasis on crisis communications, intellectual property, national security and federal litigation. Founded: 2006.

Mark Corallo, partner

### CORBETT PUBLIC RELATIONS, INC.

111 South Tyson Ave., Floral Park, NY 11001  
516/775-0435

www.corbettpr.com

Media rels., gov't rels., crisis mgmt., political, special events, not for profit. Employees: 9. Founded: 1990.

William J. Corbett Jr., president

### CORBIN-HILLMAN COMMUNICATIONS

1776 Broadway, #1610, New York, NY 10019  
212/246-6515; fax: 212/246-6533; info@corbinpr.com  
www.corbinpr.com

Marketing & PR firm. Founded: 1977.

Michelle Corbin Hillman, CEO and founder

### CÓRDOVA PUBLIC RELATIONS

(Formerly Hirst Córdoba PR)  
2425 San Pedro, NE, #300, Albuquerque, NM 87110  
505/266-5637; fax: 505/266-5630

www.cordovapr.com

Strategic PR, public affairs, crisis comms., media rels., issues mgmt., corporate PR, economic dev., science and technology, healthcare, high tech, tourism and fin'l rels. Founded: 1966.

John J. Córdoba, president

### CORE CREATIVE INC.

600 W. Virginia St., #700, Milwaukee, WI 53204  
414/291-0912; fax: 414/291-0932

www.corecreative.com

Advertising and PR, web site design and production. Founded: 1994.

Ward Alles, pres.

### COREBRAND

122 West 27th Street, 9th fl., New York, NY 10001  
212/329-3030; fax: 212/329-3031

www.corebrand.com

Specializing in corporate branding. Founded: 1993.

James Gregory, CEO

### CORINTH GROUP COMMUNICATIONS

555 E. 2nd St., South Boston, MA 02127  
617/464-4641; russell@corinthgroup.com

www.corinthgroup.com

Healthcare. Founded: 1999.

Russell LaMontagne, pres.; Danielle Briscoe, acct. dir.

### CORNERSTONE COMMUNICATIONS, LTD

575 Madison Ave., Suite 1006, New York, NY 10022  
212/605-0370; fax: 212/605-0371; cornerstonepr@gmail.com

www.cornerstonepr.com

Wine, spirits, food, luxury lifestyle. Employees: 10. Founded: 1990.

Marsha Palanci, founder & CEO

Alto Adige Wines

Chêne Bleu

Esporão Wines

Rías Baixas Albariño

Women in Wine Leadership Symposium

Zuani Wine

### CORPORATE INK PUBLIC RELATIONS, LTD.

Partner in The Worldcom Public Relations Group

90 Washington St., Newton, MA 02458



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

617/969-9192; fax: 617/969-1124

www.corporateink.com

Technology, financial services, healthcare, telecommunications PR.

Amy Bermar, pres.

### COVENANT COMMUNICATIONS

See BigEye Creative

### COWLEY ASSOCIATES

235 Walton St., Syracuse, NY 13202

315/475-8453; fax: 315/475-8408; paul@cowleyweb.com

www.cowleyweb.com

Adv., marketing, PR, research and online communications. Founded: 1975.

Paul Cowley, founder/pres./creative dir.; Gail Cowley, exec. VP



### Rita Cox & Company

Public Relations

### COX & COMPANY, RITA

P.O. Box 595759, Dallas, TX 75359

214/599-0888; fax: 214/520-3875

Consumer prods. and services PR, community relations and issues.

Employees: 2. Founded: 1992.

**Agency Statement:** Rita Cox & Company is a full-service public relations firm that emphasizes involvement by senior professionals. Strengths include strategic planning, media relations and developing materials to support programs. Experience in service industries, issues, community relations and reputation management.

Rita A. Cox, president

Community Council of Greater Dallas

CH2M HILL

HKS

Inland American Communities Group

Urban Edge

# COYNEPR

where you want to be

### COYNE PR

5 Wood Hollow Rd., Parsippany, NJ 07054

973/588-2000

www.coynepr.com

New business inquiries: David L. Carter, sr. VP, business development

Founded: 1991.

**Agency Statement:** Coyne PR is one of the nation's leading independent public relations agencies. The agency represents some of the world's most well-known brands in a range of categories: Automotive, Beauty & Fashion, Entertainment, Food & Nutrition, Health & Wellness, Media & Publishing, Pet & Animal, Retail, Sports, Technology, Travel & Hospitality, and Toy & Juvenile Products. We combine strategy and creativity to generate the best possible results for our clients – taking each and every client exactly where they want to be, and beyond.

Coyne PR has received more than 100 industry accolades in the last few years, including Midsize Agency of the Year from *PRWeek* and *PR News*, as well as Small Agency of the Year, Best Agency to Work For in America and Consumer Agency of the Year from *The Holmes Report*. These awards are a testament to the breadth and depth of our category experience, as well as a reinforcement of our agency philosophy, which is to provide best of class creativity, client service and results in an office environment that is ranked consistently among the best employers in the industry (90+ percent employee retention rate).

Coyne PR offers a range of services to clients including brand building, product launches, media relations, social media, events & promotions, sponsorship activation, media training, issues management, crisis communications, sustainability, cause marketing, thought leadership, corporate communications and research & monitoring.

The agency's Social Media Division offers integrated and strategic solutions that drive tangible business results for industry leading clients such as Disney Parks & Resorts, Burger King, Mary Kay, Red Robin and more. Coyne PR's social media offerings include social platform consulting, community management, Twitter/Facebook engagement, blogger relations, influencer identification and communication, SEO/SEM, analytics and measurement.

The agency's internal digital and design group, Studio C, brings award winning capabilities to clients including creative strategy, digital production, full service design, video production, website design & development, mobile applications & programs, influencer network development and webcasts & e-learning.

Why Coyne PR is where you want to be:

•**We think of ideas most others don't:** We never present an idea to a client that we think any other firm could also think of. We set a very high bar for ourselves and hold ourselves to that standard on the development of every campaign and every pitch. Our clients often tell others that we think of ideas they don't. As far as we're concerned, there's no better compliment.

•**Customer service x 10:** We do whatever it takes to get the job done and it shows in the relationships we have with our clients. We find that many clients join us because of our creativity, but stay for the level of customer service they receive and the relationships they build with our staff. Our "best team" approach enables us to pull expertise from all areas across the agency to work on any account. Most importantly, the direct contact for the client always remains in the senior leadership of the agency so that clients have immediate access to strategic counsel and direction.

•**We simplify the complex:** Working with pharmacy benefit managers, academic institutions, consumer watchdogs and launching a plethora of innovative products has made us experts at creating a simple message to help media and consumers understand a complex product or issue. This tactic often enables us to bring clients from branding to bonding with consumers, making their product or issue really resonate with their audiences.

Thomas F. Coyne, CEO; Rich Lukis, pres.; Brad Buyce, John Gogarty, exec. VPs; Dave Carter, Kelly Dencker, Tim Schramm, Jennifer Kamienski, sr. VPs; Stacy Becker, Linda Bernstein Jasper, Dr. Norman Booth, D.Litt, Chris Brienza, Joe Gargiulo, Kevin Lamb, Brian Murphy, Sue Murphy, Geoffrey Phelps, Mike Salzillo, Deborah Sierchio, Lisa Wollon, VPs; Jennifer DeNick, Suzanne Jacobson, Beth Kimmerling, Jill Kleiner, Lauren Mackiel Gory, Janet Schiller, Min Tak, asst. VPs

1065 Avenue of the Americas, 28th flr., New York, NY 10018  
212/938-0166

AEG  
American Health Care Assn.  
American Petroleum Institute (API)  
Atlantic Health  
BabyCenter  
Banfield Pet Hospital  
BASF  
Best Friends Animal Society  
Breastcancer.org  
Burger King  
Canine Assistants  
Casio  
Christopher & Dana Reeve Foundation  
Chrysler  
Community FoodBank of NJ  
Crayola  
David's Bridal  
Daytona International Speedway  
Del Monte  
Disney Parks & Resorts  
Eggland's Best  
Epiphone  
ESPN  
*ESPN The Magazine*  
Express Scripts (formerly Medco)  
Goodyear Tire & Rubber Co.  
Hard Rock International  
Harley-Davidson  
Heathrow Airport  
Hong Kong Tourism Board  
Humana  
IMAX  
Mary Kay

Novartis  
Palmers  
Perrigo Nutritionals  
Pfizer  
Playmobil  
Red Robin  
Rodale  
Sealed Air Corp.  
Shell Lubricants  
Skinnygirl Cocktails  
South African Tourism  
Stanley Steemer  
The Johnson School of Business at Cornell University  
The Simon Graduate School of Business at Rochester University  
The Solae Co.  
The Topps Co.  
The Valerie Fund  
Toys"R"Us  
United States Golf Assn.  
UPS  
USA Today Sports Media Group

## CPR STRATEGIC MARKETING COMMUNICATIONS

475 Market St., 2nd fl., Elmwood Park, NJ 07407  
201/641-1911; fax: 201/794-1109; iandruch@cpronline.com  
www.cpronline.com  
PR and advertising for healthcare, healthcare IT, technology and high-tech. Employees: 20. Founded: 1981.

Joseph Carabello, pres. & CEO; Laura Carabello, principal



## CRAMER-KRASSELT

225 N. Michigan Ave., Chicago, IL 60601  
312/616-9600; fax: 312/233-8477  
www.c-k.com

Utilizing extensive research, strategic planning, engagement strategy and analytics resources, C-K has full-service PR & brand building capabilities, including consumer mktg., food and beverage, corp./IR, healthcare, consumer branding/retail products & services, technology, employee & gov't relations, travel/tourism, social media, special events, sports mktg., sustainability mktg., B2B, tech., crisis comms., and media relations/media training services. Founded: 2001.

**Agency Statement:** Independent marketing and communications agency Cramer-Krasselt has long had a robust public relations operation. With the leadership, capabilities and professional credentials of a stand-alone PR firm, its integrated offering and 360-degree approach also gives it a substantial competitive advantage as the communications industry continues to evolve. Today's communications planning needs to be based on consumer insights, consumer journeys and engagement strategy. PR is increasingly about data and analysis. Which is why we designed Cramer-Krasselt's approach to public relations in a way that frees our thinking from the traditional boundaries of the business.

Unlike most PR firms where profit center and organizational structure create hurdles to collaboration and cross-disciplinary thinking, C-K is built without profit center concerns and gates. It's built with the power of with. With creative design. With brand planning. With interactive. With media buying. The result is not just a new approach to the PR process, but new conversations around brands in the places that make them the most relevant to the consumer. Headquartered in Chicago with offices in New York, Milwaukee and Phoenix, the agency is a charter member of the Council of PR Firms and ICOM, an affiliation of independent communications firms around the world.

Peter Krivkovich, pres./CEO, Cramer-Krasselt; Dan Verakis, sr. VP/dir. of PR, Chicago

902 Broadway, 5th flr., New York, NY 10010  
212/889-6450; fax: 212/532-4062

Jeff Johnson, exec. VP/gen. mgr., C-K New York

Continued on next page



## CRAMER-KRASSETT continued

246 East Chicago St. Milwaukee, WI 53202  
414/227-3500; fax: 414/226-7718

John Mose, sr. VP/dir. of PR, C-K Milwaukee

1850 N. Central Ave., 18th fl., Phoenix, AZ 85004  
602/417-0600; fax: 602/252-4208

Lisa Noble, sr. VP/dir. of PR, C-K Phoenix

Appleton Papers  
Arizona Science Center  
Benihana  
Bissell  
Blue Cross Blue Shield of Arizona  
Broan/Nu-Tone  
BRP (Can-Am, Evinrude, Ski-Doo)  
Case IH  
Cedar Fair Amusement Parks (Cedar Point, Knott's Berry Farm, others)  
Comcast Spotlight  
EcoPower (SafetyKleen)  
Generac Generators  
InSinkErator  
Kohl's  
Lamplight  
Loctite  
Masterchem (Kilz)  
Meritage Homes  
MGM Grand Hotel & Casino  
Milwaukee Art Museum  
Phoenix Children's Hospital  
Rain-X  
Rotozip  
Ruiz Foods (El Monterey)  
Spice Islands  
SRP  
Weber Seasonings

## CRANFORD JOHNSON ROBINSON WOODS

303 West Capitol Ave., Little Rock, AR 72201  
501/975-6251  
www.cjrw.com

Full-service advertising and public relations. Founded: 1961.

Wayne Woods, chmn. & CEO



## CRC

1133 Broadway, Suite 1021, New York, NY 10010  
646/205-3573; cindy@crcciocomm.com  
www.crcciocomm.com

Apparel, accessories, beauty, home care, food & beverage.  
Employees: 5. Founded: 2007.

**Agency Statement:** At CRC, we are seasoned PR specialists with backgrounds in TV, magazines, .coms, fortune 500 companies and global agencies. We are a strategic communications partner that knows ROI is a product of true collaboration and integration, while delivering bold creative solutions and pragmatic implementation. Located in the Flatiron, we are a hard working fun group who all roll up their sleeves to deliver our winning C3 Formula: Create, Connect and Communicate.

Cindy Riccio, pres. & founder

Edible Arrangements  
Hanes Hosiery  
L'eggs  
Lulu Avenue  
neathHome by Unger

## CRC PUBLIC RELATIONS

Formerly Creative Response Concepts  
2760 Eisenhower Ave., 4th fl., Alexandria, VA 22314  
703/683-5004; fax: 703/683-1703

www.crcpublicrelations.com

Full service public relations firm specializing in aiming its clients media coverage through television, radio, newspapers, magazines, trade publications, newsletters and the Internet.

Lief Noren, chairman; Greg Mueller, pres.

## CREATIVE COMMS. CONSULTANTS, INC.

111 Third Avenue South, #390, Minneapolis, MN 55401  
612/338-5098; fax: 612/338-1398  
www.cccinc.com

PR, advertising, bus.-to-bus., computers/computer products, construction/building, telecommunications. Founded: 1978.

Susan McPherson, president

## CREATIVE MARKETING PLUS

213-37 39th Ave., #228, Bayside, NY 11361  
718/606-0767 x207; rharrow@creativemarketingplus.com  
www.creativemarketingplus.com

Consumer, corporate and industry PR; full-service marketing communications and advertising. Founded: 1980.

Richard Harrow, president & CEO

## CRENSHAW COMMUNICATIONS

36 West 20th St., 5th fl., New York, NY 10011  
212/367-9700  
www.crenshawcomm.com

B2C, consumer products, travel & hospitality, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels. Employees: 14. Founded: 2009.

Dorothy Crenshaw, CEO & creative dir.

## CRONIN AND COMPANY, INC.

50 Nye Rd., Glastonbury, CT 06033  
860/659-0514; fax: 860/659-3455  
www.cronin-co.com

PR, media relations, event marketing, crisis comms., advertising, direct marketing, digital, strategic planning, media, print and broadcast production, and research. Founded: 1947.

Steve Wolfberg, principal/chief creative officer



## CROSBY MARKETING COMMUNICATIONS

705 Melvin Ave., #200, Annapolis, MD 21401  
410/626-0805  
www.crosbymarketing.com

Integrated mktg. programs, national PR/media rels., PSAs, social mktg., health comms. Employees: 46. Founded: 1973.

**Agency Statement:** The Crosby team is passionate about creating communications programs focused on Inspiring Actions That Matter™. These actions help clients positively impact people's lives, while also contributing to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities by tapping the motivations that shape attitudes and inspire behavior change. The firm's award-winning campaigns, which integrate paid, earned and social media, have touched the lives of virtually every American.

Crosby has specialized practices in Healthcare, Government and Social Marketing & Advocacy, and ranks among the top agencies in the Mid-Atlantic region. It has headquarters in Maryland's State capital of Annapolis and offices in Washington, D.C.

Raymond Crosby, pres.; Tammy Ebaugh, chief strategy officer; Joel Machak, exec. creative dir.; Fred Jorgensen, dir. digital strategy & analytics

ACTS Retirement-Life Communities  
AHRQ  
Ameritox  
CapitalSource Bank  
Catholic Relief Services  
DuPont



EPA ENERGY STAR program  
Kaiser Permanente  
Minority Corporate Counsel Association  
National Assoc. of Social Workers  
Saint Agnes Hospital  
Social Security Administration  
U.S. Dept. of Agriculture  
U.S. Dept. of Health & Human Services  
Veterans Health Administration  
Wallace Foundation

### CROSBY-VOLMER INTERNATIONAL COMMS.

1030 15th St., NW, #780 West, Washington, DC 20005  
202/232-6575

www.crosbyvolmer.com

Associations, energy, financial services, healthcare, Hispanic outreach, hotels/travel/lifestyle, legal PR, sports & entertainment, technology/telecom. Founded: 1997.

Rob Volmer, pres.; Andrew Crosby, mng. principal

### CROSSROADS COMMUNICATIONS

Member of IPREX

1740 Main St., Kansas City, MO 64108

816/842-1500; mswenson@crossroads.us

www.crossroads.us

Full-service public relations firm. Manage and enhance corporate reputation for national brands and non-profit organizations through cause branding, crisis management, corporate communications, media relations and social media services with the benefit of integrated graphic design, interactive, creative and traditional media capabilities.

Mike Swenson, pres.

### CROSSROADS PUBLIC RELATIONS

4030 Wake Forest Rd., #211, Raleigh, NC 27609

919/821-2822; fax: 919/882-1886; info@crossroadspr.com

www.crossroadspr.com

B2B tech, pharma, biotech, healthcare IT. Employees: 6. Founded: 2003.

Kristi Lee-John, Shawn Ramsey, principals

### CROWN COMMUNICATIONS

Partner in IPREX Worldwide Communications

1310 South Tryon St., #110, Charlotte, NC 28203

704/376-3434; fax: 704/376-2537;

kblanchard@crown-com.com

www.crown-com.com

Marketing communications counsel and public relations.

Employees: 11. Founded: 1993.

Kathryn Blanchard, president



### CRT/TANAKA

101 West Commerce Rd., Richmond, VA 23224

804/675-8100; fax: 804/675-8183; mmulvihill@crt-tanaka.com

www.crt-tanaka.com

**Research based.** One of largest, most respected **Food/Beverage/Nutrition** practices in America. **Consumer** (home 2.0; travel & leisure; wireless; marketing to women; cause-related marketing; and sponsorship & event marketing); **Corporate** (technology; energy; B2B; higher education; crisis communications & issues management; financial management and corporate social responsibility); **Health & Healthy Lifestyles** (hospitals & health systems; pharmaceuticals; associations; insurers; consumer health education and healthy behaviors. **Strong support for effective solutions with Creative, Branding, Digital/Interactive and**

**cutting edge Social Media** (social media campaigns, interactive tools & viral campaigns; web development & design; content management systems; wireless & mobile marketing; advertising; print materials & collateral development). Founded: 1996.

**Agency Statement:** CRT/tanaka is unique. Clients and employees stay longer, because of our award-winning public relations and marketing solutions and our commitment to a *whatcanbe*<sup>SM</sup> workplace culture and approach to business. Headquartered in Richmond, Va., and New York, with offices in Los Angeles, Washington, D.C. and Norfolk, Va., CRT/tanaka features four integrated specialties – Food/Beverage/Nutrition; Consumer; Corporate/B2B and Health & Healthy Lifestyles. The agency's wholly owned subsidiary, Lewis & Neale is the leading marketing communications agency devoted exclusively to food and nutrition. Experts in branding, creative, digital, social and other interactive support are readily available.

Mark Raper, chmn. & CEO; Patrice Tanaka, co-chair; Mike Mulvihill, pres.; Ellen LaNicca Albanese, exec. VP/consumer; Michael Whitlow, exec. VP/corporate; Deborah Myers, exec. VP/health; Brian Ellis, exec. VP/crisis consultancy; Jeff Thomas, CFO; Kelly O'Keefe, CCO

Air New Zealand

Albemarle Health

Altria

American Physical Therapy Assn.

Barnes & Noble College

BISSELL Homecare

Charles Schwab & Co.

Cherry, Bekaert & Holland Accounting Firm

Commonwealth Center for Advanced Logistics

Commonwealth Center for Advanced Manufacturing

Council of Better Business Bureaus

Duda Farms Fresh Foods

European food legends (Italian food consortium)

Florida Supersweet Corn

Florida Tomatoes

Girl Scouts of the USA

Hass Avocado Board

Longwood University

North Carolina Sweet Potato Commission

Owens & Minor

Partnership at DrugFree.Org

Prosciutto di Parma

Quebec Maple Syrup Producers

Sands Anderson Law Firm

Satmetrix

Sprint

U.S. Highbush Blueberry Council

Valley Health System

VCU Health System

Virginia Community College System

Waubridge Specialty Fabrics

Web.com

Wines from Rioja (Spain)

Zero Technologies

### CSG | PR

3225 E. Second Ave., Denver, CO 80206

303/433-7020; sshapiro@csg-pr.com

www.csg-pr.com

Financial services, education, health & wellness, cleantech & sustainability, consumer, training & talent management, social media & digital PR. Employees: 20. Founded: 2004.

Steven Shapiro, founder/principal

### CURLEY & PYNN PUBLIC RELATIONS MGMT. INC.

258 Southhall Lane, #430, Maitland, FL 32751

407/423-8006; fax: 407/648-5869

www.thestrategicfirm.com

Travel and tourism, economic development, higher education, health care, interactive and digital entertainment, commercial development and technology. Employees: 8. Founded: 1984.

Roger Pynn, president

## CURRENT

Subsidiary of the Interpublic Group of Companies  
875 North Michigan Ave., #2700, Chicago, IL 60611  
312/929-0500; fax: 312/929-0501; vdevlin@talktocurrent.com  
www.talktocurrent.com

Major practice areas: consumer mktg., travel & lifestyle, food & nutrition, health & beauty, home & garden, consumer technology. Specialty svcs.: Brand & commodity mktg., destination mktg., cause-related mktg., consumer education campaigns, grassroots mktg., influencer outreach, issues & crisis mgmt., public affairs, online strategy & content dev., measurement & strategy, word-of-mouth mktg., branded entertainment, integration and events, broadcast & media svcs. Founded: 2006.

Virginia Devlin, pres.

## CUTLINE COMMUNICATIONS

201 Mission St., Suite 2350, San Francisco, CA 94105  
415/348-2700; fax: 415/348-2701; info@cutline.com  
www.cutline.com

Megan Lamb, partner

## CYPHERS AGENCY, THE

53 Old Solomons Island Road, Ste. G, Annapolis, MD 21401  
410/280-5451; fax: 410/280-5452; info@thecyphersagency.com  
www.thecyphersagency.com

Full-service advertising agency, offering adv., marketing and PR.

David Cyphers, pres.

## D



## DADDI BRAND COMMUNICATIONS

220 East 23rd St., #907, New York, NY 10010  
646/370-1341; fax: 646/370-5779; bill@daddibrand.com  
www.daddibrand.com

Brand communications for the consumer, health and beauty aids, food and beverage, jewelry, media and B2B categories. Employees: 4. Founded: 2005.

**Agency Statement:** Daddi Brand Communications helps brands establish ongoing, meaningful and relevant dialogue with the audiences they target. This is accomplished through a combination of public relations, promotions, grass roots marketing and content development. Our focus is on achieving not just communications objectives, but business objectives.

William Daddi, president

7-Eleven  
Ektio  
Entertainment.com  
Green Seal  
Kantar Media  
POOF-Slinky  
Propel Equity Partners  
Veto Pro Pac  
Wetanson Restaurant Group

## DANA COMMUNICATIONS, LLC

2 East Broad St., Hopewell, NJ 08525  
609/466-9187; fax: 609/466-0285  
Full-service marketing and communications. Founded: 1979.

Bob Prewitt, pres.

## DANIKA COMMUNICATIONS LLC

15 E. Putnam Ave., PMB #386, Greenwich, CT 06830  
203/661-3663; ryan@danikapr.com  
www.danikapr.com

Travel & tourism, food & beverage; luxury consumer lifestyle products; non-profit organizations; B to B marketers. Employees: 3. Founded: 2001.

Anne Ryan, president

## DARMAN AND ASSOCIATES

110 East State St., #15, Kennett Square, PA 19348  
610/925-1976; fax: 610/925-1982  
www.darmangroup.com

Sports, marketing, activewear, meetings, events. Founded: 1981.

Jeff Darman, pres.

## DARNAUER GROUP COMMUNICATIONS

600 E. Hopkins Ave., #302, Aspen, CO 81611  
970/925-9010; fax: 970/920-4075; jeanette@darnauer.com  
www.darnauer.com

A boutique marketing communications firm specializing in public affairs and community outreach, brand positioning, creative strategies, emerging media and environmental sustainability. Employees: 3. Founded: 1991.

Jeanette Darnauer, president

## DASKO COMMUNICATIONS GROUP, INC.

916 Nardo Road, Encinitas, CA 92024  
760/633-4811; edasko@daskocommunications.com  
www.daskocommunications.com

Mobile (wireless)/healthcare/fitness. Founded: 1990.

Elyse Dasko, president

## DAVE IWANS & ASSOCIATES

223 East City Hall Ave., #400, Norfolk, VA 23510  
757/314-3100; fax: 757/314-3101; dave@diainc.com

Tourism, event and crisis public relations. Employees: 18. Founded: 1998.

Dave Iwans, president



## DAVIES

808 State St., Santa Barbara, CA 93101  
805/963-5929; rrice@daviespublicaffairs.com  
www.DaviesPublicAffairs.com  
Founded: 1983.

**Agency Statement:** Davies is the national public affairs firm of choice for clients who need to win high stakes, defining issues.

Davies has turned public affairs into an art. We provide thoughtful strategies, compelling messages and precise tactical execution to overcome controversy and crisis. Our nearly flawless record for project approvals over 30 years speaks for itself, having helped our clients win their most challenging battles and successfully reorienting hundreds of issues that seemed lost or burdened by insurmountable odds.

We provide issues management, public affairs, and crisis communication support, and specialize in message creation and grassroots programs that motivate individuals to speak out and take action – influencing regulatory, permitting and political challenges. Since 1983, Davies has consistently ranked among the top strategic communications firms nationally and received hundreds of industry awards. Davies offers public affairs expertise across multiple industries, with specialties in Real Estate, Energy & Environment, Mining, and Crisis Management.

John Davies, CEO; Robb Rice, Taylor Canfield, exec. VPs; Lisa Palmer, sr. VP; Joshua Boisvert, Sasha Boghosian, VPs

Los Angeles  
310/395-9510

Washington, D.C.  
202/580-8930



**problem solved.**

**DAVIES MURPHY GROUP, INC.**

200 Wheeler Rd., Burlington, MA 01803  
781/418-2400; fax: 781/418-2480; info@daviesmurphy.com  
www.daviesmurphy.com

B2B, B2C, High Tech. Employees: 65. Founded: 1998.

**Agency Statement:** Davies Murphy Group was founded in 1998 to be the agency its principals wished they could find when they were clients. The firm has distinguished itself and built an unparalleled record of client and employee retention by:

- Employing a staff that has four times more experience than the industry average;
- Offering truly integrated PR and marketing programs, executed entirely in-house;
- Building a global footprint across North America and Europe, while retaining the high level of service typically associated with smaller boutique agencies;
- Maintaining a results-oriented culture in which the agency embraces metrics and measures its success based on tangible, bottom-line results such as lead- and revenue-generation.

With offices in Boston, London, Munich, Atlanta, and Portland (OR), the firm provides a complete range of PR, marketing, and business strategy services including:

**Public Relations**

- Media relations
- Social media programs
- Analyst relations
- Speaking programs
- Awards programs

**Marketing**

- Advertising campaign management
- Branding strategy
- Case study development
- Channel training kits
- Collateral / sales tool development
- Community and portal building
- Corporate identity development
- Customer advisory board management
- Customer reference programs
- Direct mail programs
- Email marketing
- Event planning and execution
- Google AdWords programs
- Graphic design
- Lead / demand generation programs
- Lead tracking / database management
- List development and procurement
- Market segmentation / analysis
- Messaging and positioning
- Newsletter campaigns
- Presentation development
- ROI studies and analyses
- Search engine optimization (SEO)
- Search engine marketing (SEM)
- Speech writing
- Social media and viral marketing
- Web site development
- Web site management
- Webinars
- White paper development

**Business Strategy**

- Channel development
- Competitive analysis and differentiation
- Corporate positioning and branding
- Customer retention strategies
- Employee morale programs
- Executive alignment and facilitation
- Growth strategies

- Internal communications programs
- M&A planning
- Market evaluation and segmentation
- Market perception optimization
- Organizational alignment
- Partnership strategies
- Pricing strategy
- Product strategy
- Sales incentive programs
- Sales process analyses
- Win-loss analyses

Eric Davies, Andy Murphy, principals; Lisa Paglia, sr. mng. dir., world-wide mktg. svcs.; Doug Broad, sr. mng. dir., U.S. PR svcs.; Martin Brindley, sr. mng. dir., European PR svcs.; Kelly Bleck, CFO

Anoto  
Avid  
BAO  
Brainshark  
Ciena  
Cloudant  
Comcast  
Corporate Visions  
Crossbeam  
DataCore  
DataMotion  
Dell  
DHL  
Dimension Data  
Dot Hill  
Emulex  
Exalt Communications  
FireMon  
FuseSource  
GFI Software  
Hybris  
Integreon  
Internap  
Ipswitch  
Iron Mountain  
Lighthouse Security  
MasterCard  
Nasuni  
Neohapsis  
NetScout  
PrisymID  
Rave Mobile Safety  
Realization  
SafeNet  
Sixnet  
Staples  
TelecityGroup  
TIBCO Spotfire  
Veeam  
Verint

**DB&R MARKETING COMMUNICATIONS**

3835-R East Thousand Oaks Blvd., #140, Westlake Village, CA 91362  
805/777-7971; bruce@dbrpr.com  
Marketing comms., PR for real estate and financial services firms.

Bruce Beck, principal

**DDCWORKS**

Formerly Diccicco Battista Communications  
1200 River Road, #300 East, Conshohocken, PA 19428  
484/342-3600; fax: 484/342-3602  
www.ddcworks.com  
Media relations, special event management, media training, community relations, situation management. Founded: 1994.

Tim Cifelli, president

# DDR PUBLIC RELATIONS

## DDR PUBLIC RELATIONS, INC.

444 Bedford Rd., Pleasantville, NY 10570  
914/747-2500; fax: 914/747-2592; ddr@ddrpr.com  
www.ddrpr.com

Strategic communications and full-service public relations firm specializing in businesses, nonprofits, healthcare professionals and companies, real estate, and schools. Branding, media relations, social media, special events and corporate cause marketing. Employees: 5. Founded: 1989.

**Agency Statement:** DDR Public Relations is an award-winning public relations firm located in Westchester County, NY, specializing in businesses, nonprofits, healthcare professionals and companies, real estate and schools. We offer out-of-the-box thinking combined with years of experience to create dynamic public relations campaigns featuring strategic branding and brand positioning, media relations and social media strategies, as well as cause marketing and special events programs. Our strategies and services are varied and cutting-edge including PRogram Express, a new "jump start" program for smaller businesses and organizations.

Dawn Dankner-Rosen, pres.

Child Abuse Prevention Center of NY  
High Marques Auto Salon  
JP McHale Pest Management  
Katonah Museum of Art  
MDxpress  
Prudential Financial, Prudential Spirit of Community Awards  
WeeZee World of Yes I Can!  
Westchester County Dept. of Transportation

## DE LA GARZA PUBLIC RELATIONS, INC.

5300 Memorial Dr., #260, Houston, TX 77007  
713/935-9995  
www.delagarza-pr.com

Henry A. de La Garza, chmn. & CEO

## DEBERRY GROUP, THE

110 Broadway, #625, San Antonio, TX 78205  
210/223-2772  
www.thedeberrygroup.com

Communications and marketing agency specializing in public relations, government affairs and advocacy.

Trish DeBerry, president

## DEETER

111 East Court St., Doylestown, PA 18901  
215/348-3890; fax: 215/348-4261; bill@deeterusa.com  
www.deeterusa.com  
Advertising, PR, marketing comms. Employees: 10. Founded: 1985.

William R. Deeter, pres.

Alamo Pharma Services  
BioComp  
Endoscopy Center at St. Mary, The  
Future Stars Camps  
Hendrixson's Furniture  
Mission Pharmacal Co.  
The Montgomery Theater  
St. Mary Medical Center

## DEHART AND DARR ASSOCIATES, INC.

1360 Beverly Rd., McLean, VA 22101  
703/448-1000  
Public affairs, gov't and consumer relations. Founded: 1967.

Anne Darr, Beverly Savich

## DELFINO MARKETING COMMUNICATIONS, INC.

Advertising and PR firm  
400 Columbus Ave., #120 S, Valhalla, NY 10595-1335  
914/747-1400; fax: 914/747-1430  
www.delfino.com  
Founded: 1970.

Paul Delfino, president

## DELIA ASSOCIATES

P.O. Box 338, Whitehouse, NJ 08888  
908/534-9044; fax: 908/534-6856; edelia@delianet.com  
Strategic communication and planning, media rels., content development, editorial svcs., brand dev., corporate identity, creative svcs., web dev., advertising, trade shows and market research.

Ed Delia, president

## DELTA MEDIA INC.

802-350 Sparks St., K1R 7S8, Ottawa, Ontario, Canada  
613/233-9191; fax: 613/233-5880  
www.deltamedia.ca

Full service, bilingual PR & adv.; research gov't rels.

Tim Kane, chmn.

## DEMOSSE GROUP, INC., THE

3343 Peachtree Rd., NE, #1000, Atlanta, GA 30326  
770/813-0000; fax: 770/813-8887  
www.demossgroup.com

PR firm focused on faith-based organizations and enterprises. Offers media rels., virtual PR, mktg.,adv., advocacy, comms. planning, identity and positioning, creative writing and crisis communications.

Mark DeMoss, president

## DENMARK, THE AGENCY

6000 Lake Forrest Dr., #260, Atlanta, GA 30328  
404/256-3681; fax: 404/250-9626; denmarktheagency.com  
Integrated marketing firm: advertising, direct marketing, new media and PR. Founded: 1986.

Priscilla Jessup, CEO

## DENTSU AMERICA, INC.

Subsidiary of Dentsu Inc., Japan  
32 Ave. of the Americas, 16th flr., New York, NY 10013  
212/397-3333  
www.dentsuamerica.com

Corporate comms., mktg. comms., media rels., crisis preparedness & mgmt., events & sports mktg., web PR, research, strategic development. Founded: 1996.

Tim Andree, CEO

## DEUTSCH

Subsidiary of Interpublic Group of Cos.  
111 8th Ave., New York, NY 10011  
212/981-7600  
www.deutschinc.com  
Full service advertising, promotions, interactive, marketing, corporate comms. Founded: 1996.

Val DiFebo, pres.



## DEVELOPMENT COUNSELLORS INT'L (DCI)

215 Park Ave. South, 10th flr., New York, NY 10003  
212/725-0707; fax: 212/725-2254  
www.aboutdci.com

Economic Development and Tourism Marketing.  
Employees: 50. Founded: 1960.

**Agency Statement:** Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 400+



cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles, Tampa and Toronto.

Andrew T. Levine, pres.; Julie Curtin, mng. partner/econ. dev. practice; Carrie Nepo, CFO, partner; Karyl Leigh Barnes, mng. partner/tourism practice

Aurora Economic Development Council  
Bavarian U.S. Offices for Economic Development  
Big Sky Economic Development Authority  
Birmingham Business Alliance  
Brownsville Economic Development Council  
Calgary Economic Development  
Charleston Regional Development Alliance  
Charlotte Regional Partnership/Charlotte Center City Partners  
Chattanooga Area Chamber of Commerce  
Chattanooga Area CVB  
Choose New Jersey  
City of El Paso, Texas  
City of Salinas, California  
CityPass  
Columbus Chamber  
Corpus Christi REDC  
County of Loudoun, Virginia  
Dubai Convention and Events Bureau  
Dubai Department of Tourism & Commerce  
Fiera Milano Congressi  
Finger Lakes Wine Country  
Greater Houston Partnership  
Greater Louisville, Inc.  
Greater Portland RCMP  
Indiana Michigan Power  
Korea Tourism Board  
Long Beach CVB  
MCA Namibia  
McKinney MEDC  
Metro Denver Economic Development Corp.  
Michigan Economic Development Corp.  
Ministerio de Turismo Del Ecuador  
Montreal International  
N. J. Economic Development Authority  
Nassau County Industrial Development Agency  
North Carolina Division of Tourism  
North Dakota Department of Commerce  
Northwest Arkansas Council  
Oklahoma Department of Commerce  
Park City Chamber of Commerce/Visitors Bureau  
Port of Long Beach  
PromPeru  
Puerto Rico Industrial Development Company  
Queens Economic Development Corporation  
QualPro  
Regional Growth Partnership  
Scottish Development International  
Sioux Falls Development Foundation  
Societe Des Bains De Mer  
Sunny Isles Beach Tourism & Marketing Council  
Thailand Board of Investment  
Tourism Australia  
Tourism Tasmania  
Tourism Toronto  
U.S. Travel Association  
U.S. Virgin Islands Dept. of Tourism  
Utah Governor's Office of Economic Development  
Visit California  
Visit Carlsbad  
Visit San Antonio  
VisitScotland  
Wake County Economic Development  
Williamsburg Area Destination Marketing Committee

#### DEVENEY COMMUNICATION

Member of Worldcom  
2406 Chartres St., New Orleans, LA 70117  
504/949-3999; fax: 504/949-3974  
www.deveney.com



Crisis management, integrated marketing, media relations, strategic planning and community relations.

John Deveney, pres.



**DEVINE+PARTNERS**

Public Relations. Issues Management. Social Media.

#### DEVINE + PARTNERS

1801 Market St., #290, Philadelphia, PA 19103  
215/568-2525; fax: 215/568-3909  
www.devineandpartners.com

Jay Devine, pres. & CEO

AICUP  
Alphabuyer.com  
Amoroso Baking  
AMC Institute  
Brandywine Conservancy  
Bryn Mawr College  
Congreso de Latinos Unidos  
Drexel University  
Easton Coach Co.  
Elwyn  
Firstrust Bank  
Lighting Practice, The  
Mann Center for the Performing Arts  
Moore College of Art & Design  
Pennsylvania Environmental Council  
Philadelphia Academies Inc.  
Philadelphia Zoo  
Shelbourne Healthcare  
Spirit of Philadelphia  
St. Christopher's Foundation for Children  
Tiffany & Co.  
Universal Health Services  
Wiley Group

#### DEVON GROUP, THE

1715 Highway 35 North, #106, Middletown, NJ 07748  
732/706-0123  
www.devonpr.com  
Business-to-business, technology. Founded: 1994.

Jeanne Achille, CEO

#### DEZENHALL RESOURCES

1130 Connecticut Ave., N.W., #600, Washington, DC 20036  
202/296-0263; fax: 202/452-9370  
www.dezenhall.com

PA, crisis mgmt., media rels. for packaging, plastics, healthcare, food and beverage, textile, biotech, consumer products. Founded: 1987.

Eric B. Dezenhall, CEO

#### DGI INVESTOR RELATIONS, INC.

75 Maiden Lane, #213, New York, NY 10038  
212/425-5700; fax: 646/381-9727; info@dgiir.com  
www.dgiir.com

Investor rels., corporate and financial PR; investor surveys, targeting U.S. and European investors. Employees: 5. Founded: 1991.

Ken Donenfeld, president

#### DGWB ADVERTISING & COMMUNICATIONS

217 N. Main St., #200, Santa Ana, CA 92701  
714/881-2300; fax: 714/881-2442  
www.dgwb.com

Media rels., media training, strategic planning, event management, etc. Company founded in 1988; PR dept. founded in 2004. Founded: 1988.

Mike Weisman, CEO

## DIEGNAN & ASSOCIATES, NORMAN

Box 298, Oldwick, NJ 08858  
908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net  
www.diegnan-associates.com  
Employees: 4. Founded: 1978.

Norman Diegnan, pres.

New Jersey Bankers Assn.  
Newark Wire Cloth Co.  
SALTO Systems  
Tempil, a brand of LA-CO Inc.

## The Dilenschneider Group

### DILENSCHNEIDER GROUP INC., THE

200 Park Avenue, 26th fl., New York, NY 10166  
212/922-0900; fax: 212/922-0971

CEO, CFO, top management and investor relations support, corporate communications, external affairs, and crisis management. Founded: 1991.

**Agency Statement:** The Dilenschneider Group, headquartered in New York and Chicago, is dedicated to providing personal service to a limited and select number of clients. The Group has proven links in all major world capitals and in all major U.S. cities.

The Group's objectives are to bring to clients a level of communications counsel and creativity and an exposure to contacts, networks and relationships that are not available elsewhere.

Robert L. Dilenschneider, founder & chmn.; Janet Bartucci, Robert Berkowitz, Joan Brower, Jonathan Dedmon, Art Gormley, William Kenny, Robert Laird, Leo Murray, Joseph Pisani, Joel Pomerantz, Ned Reynolds, Richard Shonfeld, James Zebora, principals



## DIX & EATON

*communication matters*

### DIX & EATON INCORPORATED

200 Public Square, #1400, Cleveland, OH 44114  
216/241-0405; fax: 216/241-3070  
www.dix-eaton.com

Investor rels., crisis comms., customer comms., media rels., employee comms., reputation management, creative svcs. Founded: 1952.

**Agency Statement:** We're an integrated communications consultancy, and we specialize in public relations, investor relations, customer communications and crisis communications. Working as partners, we bring deep experience, foresight and creativity to every relationship and help clients realize the full power of communication to drive results.

Scott Chaikin, chmn. & CEO; Keith Mabee, vice chmn.; Chas Withers, pres.; Thomas Doak, CAO; Lisa Rose, Gary Wells, sr. mng. dirs.; Matt Barkett, mng. dir.; David Hertz, Gregg LaBar, Amy McGahan, Gary Pratt, Lisa Zone, sr. VPs; Kevin Poor, sr. VP & creative dir.; Jon Barnes, Jim Brown, Karin Bonev, Kris Dorsey, Kellie Friery, Ann Lentz, Alexa Marinos, VPs

AkzoNobel N.V.  
Boart Longyear  
Bob Evans  
Case Western Reserve University School of Law  
CBIZ, Inc.  
Cedar Fair Entertainment Co.  
Cleveland Orchestra, The  
Cleveland Plus Marketing Alliance  
CPI Corp.  
Cuyahoga Community College  
Delek US Holdings, Inc.  
DENTSPLY International Inc.  
Diebold, Inc.  
Eaton Corp.  
Energizer Holdings, Inc.  
Ferro Corp.  
Forest City Enterprises  
GE Appliances & Lighting  
P.H. Glatfelter Co.

Greater Cleveland Partnership  
Harting Inc. of North America  
Jazz Aviation  
KeyCorp  
Kelly Services, Inc.  
Libbey Inc.  
Lincoln Electric Holdings Inc.  
Lubrizol Corp., The  
MetroHealth System, The  
Mettler-Toledo International Inc.  
Nordson Corp.  
NorTech  
OM Group  
OMNOVA Solutions Inc.  
Parker Hannifin Corp.  
Pinnacle Airlines Corp.  
PlayhouseSquare.  
Rock & Roll Hall of Fame and Museum  
A. Schulman Inc.  
Stoneridge, Inc.  
Swagelok Co.  
Timken Co., The  
UnitedHealth Group, Inc.  
Veyance Technologies  
Weatherhead School of Management  
Worthington Industries

## dixon | james

communications to **ex**celerate your business success

### DIXON|JAMES COMMUNICATIONS

109 N. Marion St. #200, Oak Park, IL 60301  
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com  
www.dixon-james.com

Consumer brand mktg., mgmt. comms./change creation; issues mgmt.; corp. reputation mgmt. Employees: 4. Founded: 2009.

**Agency Statement:** Dixon|James Communications is an independent business consulting and marketing communications firm committed to accelerating your business success.

Dixon|James accelerates your business success through a powerful blend of business consulting and strategic communications. We exist for clients, not to serve stockholders, Wall Street, heavy agency management levels and unproductive agency functions that deliver nothing to your business. We bring an unrivaled dedication to your business success, which means we'll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.

Jim Heininger, founder/principal

Cantata Adult Life Services  
Civic Staffing  
Enova International  
JAHN Architects  
McDonald's Corporation  
Memo Touch  
QuaverMusic.com  
Wellmark

### DJD/GOLDEN ADVERTISING, INC.

145 W. 28th St., New York, NY 10001  
212/366-5033; info@djdgolden.com  
www.djdgolden.com

Advertising, PR, BtoB telemarketing and marketing for finance, professional services, high-tech, new media, real estate. Founded: 1984.

Marcia Golden, president

### DJG MARKETING

1450 Broadway, 23rd fl., New York, NY 10018  
212/370-9700  
www.djgmarketing.com

Strategic planning, positioning and marketing. Specializing in advertising and PR.

Marc Passarelli, president & CEO



Public Relations, Marketing & Government Affairs

**DKC**

261 Fifth Ave., 2nd fl., New York, NY 10016  
212/685-4300; fax: 212/685-9024; contact@dkcnews.com  
www.dkcnews.com

Handles corporate, consumer products, media properties, health care, hospitality, entertainment, fashion, sports, government relations, non-profit, education, film, social media, special events/event production, video production and crisis management. Employees: 150. Founded: 1991.

**Agency Statement:** DKC has a national reputation for strategic thinking, creativity and media relations, along with an innovative approach to public relations and integrated marketing. DKC maintains offices in New York City, Chicago, Los Angeles, Albany and Washington, D.C.

Sean Cassidy, pres.; John Marino, mng. dir./partner; Joe DePlasco, Matthew Traub, Diane Briskin, Jeff Klein, Scott Miranda, William Cunningham, mng. dirs.; Allison Lee, dir., DKC Public Affairs

- AARP
- Airbnb
- Billboard
- C.F. Martin & Co
- Children's Health Fund
- Citi
- Clinique
- Con Edison
- Continuum Health Partners
- Delta Air Lines
- EMI
- Esquire Magazine*
- Forest City Ratner Companies
- Gannett / USA TODAY
- Harrar's Entertainment
- Jaguar / Land Rover
- The James Hotel
- Jim Beam
- Ken Burns
- LinkedIn
- LL Cool J
- Marvel Entertainment
- Match.com
- McAfee
- NBC Universal
- New Balance Athletic Shoe, Inc.
- New Era
- New York Palace Hotel
- PBS
- Priceline.com
- Rockwell Group
- Sean "Diddy" Combs
- Sesame Street
- Showtime Networks
- Stony Brook University
- Tommy Bahama
- ULTA
- Us Weekly
- USTA/US Open
- Yahoo!

**DM PUBLIC RELATIONS**

340 East 64th St. Suite 29D, New York, NY 10065  
646/785-9594; fax: 646/490-2269; dmery@dm-pr.com  
www.dm-pr.com  
Environmental, non-profit, health, fitness & beauty, food & beverage, technology, home & lifestyle, and finance.

DeAnne Meroy, president

**DOBBIN/BOLGLA ASSOCIATES, INC.**

451 Park Ave. South, New York, NY 10016  
212/388-1400; fax: 212/388-1490  
www.dba-pr.com  
Consumer electronics, entertainment, new media Founded: 1986.

Harvey Bolgla, principal



**DODGE COMMUNICATIONS**

11675 Rainwater Dr., #300, Alpharetta, GA 30009  
770/998-0500; fax: 770/998-0208; bmerman@dodgecommunications.com  
www.dodgecommunications.com

Business to business healthcare. Employees: 45. Founded: 2001.

**Agency Statement:** Dodge Communications is a full-service integrated public relations and marketing agency serving the healthcare, technology and life sciences industries. Dodge's award-winning programs help companies build brand awareness, establish thought leadership and generate demand.

Brad Dodge, pres./CEO; Brian Parrish, sr. VP/prin.; Elizabeth Glaser, VP/principal

- ActiveHealth Management
- Emdeon
- Experian Healthcare
- Liaison Technologies
- MRO Corp.
- Vitera Healthcare Solutions

**DOE-ANDERSON, INC.**

620 West Main St., Louisville, KY 40202  
502/589-1700; fax: 502/587-8349; dburgess@doeanderson.com  
www.doeanderson.com

Consumer, media and community relations. PA, crisis comms., corp. and employee rels., gov't rels., public info and involvement programs. Founded: 1985.

Todd Spencer, Pres. & CEO

**DONLEY COMMUNICATIONS CORPORATION**

30 Vesey St., #1705, New York, NY 10007  
212/751-6126  
www.donleycomm.com  
Founded: 1974.

Newton W. Lamson, president

**DORLAND GLOBAL PUBLIC RELATIONS**

See Tonic Life Communications

**DOUBLE E COMMUNICATIONS**

39 W. 19th St., #611, New York, NY 10011  
212/941-7590  
www.doubleecomms.com

PR & fin'l comms., high tech., corp. positioning, brand building, IR. Founded: 2000.

Eric Eddy, founder/president



DoubleDimond Public Relations

**DOUBLEDIMOND PUBLIC RELATIONS LLC**

Member of Public Relations Boutiques International  
2180 North Loop West, Suite 210, Houston, TX 77018  
713/426-4111; fax: 713/513-5264; info@doubledimondpr.com  
www.doubledimondpr.com

Strategic planning, media and community rels., public affairs, business-to-business, marketing comms., media and presentation training, crisis and issues mgmt., social and online media. Founded: 2007.

**Agency Statement:** DoubleDimond Public Relations, LLC, is a Houston-based firm providing public relations and marketing solutions to businesses, nonprofit organizations and government agencies. We are experienced professionals who serve a broad range of clients with inte-

Continued on next page

## **DOUBLEDIMOND PUBLIC RELATIONS** continued

grated communications programs designed specifically to meet their needs and achieve their goals. DoubleDimond is all about results; we take a personal interest not only in the success of our projects, but also in the success of our clients.

Margot Dimond, Lisa Dimond Vasquez, principals

City of Galveston Recovers  
CDM Smith  
GroundFORCE Building Systems  
Harris County Toll Road Authority  
Houston Airport System  
Houston Independent School District  
Houston International Boat, Sport & Travel Show  
International Council on Nanotechnology  
The Lighthouse of Houston  
R. G. Miller Engineers, Inc.  
UnitedHealthcare (Texas)

## **DOVETAIL PUBLIC RELATIONS**

15951 Los Gatos Blvd., Suite 16, Los Gatos, CA 95032  
408/395-3600; coreyo@dovetailpr.com  
www.dovetailpr.com

Technology public relations, media relations, analyst relations.  
Employees: 7. Founded: 1993.

Corey Oiesen, president; Mark Coker, founder

## **DRB PARTNERS**

2328 Walsh Ave., Santa Clara, CA 95051  
408/943-0515  
www.drbpartners.com

High-tech, bus.-to-bus. PR. Founded: 1985.

Ray Brown, CEO

## **DROHLICH ASSOCIATES, INC.**

22 Balcon Rd., St. Louis, MO 63141  
314/567-4030; fax: 314/434-2475; mdrohlich@drohlich.com  
www.drohlich.com

General PR, sales promo. & mktg. Employees: 11. Founded: 1958.

Michael L. Drohlich, pres.; Robert Drohlich, chmn.

## **DROTMAN COMMUNICATIONS**

368 Veterans Memorial Hwy, #8, Commack, NY 11725  
631/462-1198; fax: 631/462-2257; info@drotmanpr.com  
www.drotmanpr.com

Sports and leisure PR. Employees: 2. Founded: 2001.

Doug Drotman, president

## **DRURY COMMUNICATIONS**

17a Gilford Rd., Sandymount, 4, Dublin, Ireland  
353 1 260-5000; fax: 353 1 260-5066  
www.drury.ie

Anne-Marie Curran, mng. dir.

## **DUBLIN & Associates, Inc.**

### **DUBLIN & ASSOCIATES, INC.**

3015 San Pedro, San Antonio, TX 78212  
210/227-0221; fax: 210/227-6634; jdublin@dublinandassociates.com  
www.dublinandassociates.com

Strategic planning, advice and counsel, issues management, crisis communications, media relations, product publicity, food public relations, community relations, special events, online and social media outreach/programs, financial and corporate public relations. Employees: 6. Founded: 1982.

**Agency Statement:** We help businesses across a broad spectrum communicate with a wide range of audiences. We get to know clients by learning their issues and helping them identify key messages. Then, we execute - identifying the message, developing events/promotions, working with media and directing campaigns that move perceptions. Dublin & Associates means experience and understanding - over 25 years work-

ing with clients with a vast diversity of needs. We're ready to put this experience to work for you.

James R. Dublin, CEO; Mary Uhlig, pres.; Edna Strey, controller; Rose Marie Eash, sr. acct. mgr.

Alamo Community Colleges  
Azaya Therapeutics  
Bexar County Performing Arts Center Foundation  
C.H. Guenther & Sons, Inc.  
City of Balcones Heights  
City Public Service  
Culinary Institute of America  
DFB Pharmaceuticals  
Guadalupe-Blanco River Auth.  
Halsell Foundation  
H-E-B  
Hyatt Regency Lost Pines  
Kronkosky Foundation  
Maruchan, Inc.  
New Braunfels Chamber  
Pace Foods (Campbell's Soup Co.)  
Pearl Brewery  
Port San Antonio  
Red McCombs  
San Antonio for Growth on the Eastside  
San Antonio Medical Foundation  
San Antonio Spurs  
Santikos Theatres  
South Texas Blood and Tissue Center  
ST Aerospace  
St. Mary's University  
Texas Biomedical Research Institute  
Tobin Endowment  
UTSA  
Weston Interests  
Workforce Solutions Alamo

## **DUDNYK EXCHANGE**

5 Walnut Grove Drive, #280, Horsham, PA 19044  
215/443-9406

www.dudnykexchange.com

Full-service agency for bus.-to-bus., industrial, pharm., chemical and consumer sectors; mktg. comms., issue mgmt., community rels., crisis comms. Founded: 1988.

Ed Dudnyk, founder/CEO

## **DUFFEY COMMUNICATIONS, INC.**

3379 Peachtree Rd. NE., #300, Atlanta, GA 30326  
404/266-2600; fax: 404/262-3198  
www.duffey.com

Sherri Fallin, chmn. & CEO

# **Duffy & Shanley**

## **DUFFY & SHANLEY, INC.**

10 Charles St., Providence, RI 02904  
401/274-0001; fax: 401/274-3535

www.duffypr.com

General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.

**Agency Statement:** By creating ideas worth talking about, Duffy & Shanley helps consumer brands find their unique voice, garner attention, say and do the right thing and improve sales so they can reach their full potential.

Jon Duffy, pres.; Annette Maggiamo, VP/PR

AT&T  
Brahmin  
Deepwater Wind  
Foster Grant  
Motorola  
Staples  
United Healthcare





### DUKAS PUBLIC RELATIONS

100 W. 26th St., New York, NY 10001  
212/704-7385; richard@dukaspr.com  
www.dukaspr.com  
Employees: 17. Founded: 2002.

**Agency Statement:** DPR is an award-winning financial PR agency, which is known for its media relations expertise and results-driven approach.

DPR's clients include both well-known and emerging companies in many key areas of finance, including: hedge funds and alternative investments; private equity, mutual funds; ETFs; wealth advisory; investment banking; broker/dealers, precious metals, fintech, prime brokerage, accounting, real estate, and law.

DPR is highly regarded for its ability to generate consistent top-tier coverage for its clients in the media, including *The Wall Street Journal*, *New York Times*, *Barron's*, *Financial Times*, CNBC, Bloomberg and all of the top trade publications, websites and blogs. Trade outlets in which DPR regularly places clients include, *Institutional Investor*, *Pensions & Investments* and *The Deal*, among many others.

The agency also is particularly strong in broadcast, where it averages approximately 50 bookings per month—mainly on CNBC, Bloomberg, and Fox Business Network.

DPR also provides comprehensive media and presentation training, message development, editorial services, a speaker's bureau, crisis communications and digital media services.

Richard Dukas, pres. & CEO; Seth Linden, exec. VP; Doug Hesney, Zach Leibowitz, VPs

BlueMountain Capital  
Credit Union National Assn.  
EisnerAmper  
F-Squared Investments  
Gabelli Funds  
Global X Management  
JMP Group  
Morgan Creek Capital  
Muddy Waters  
Old Mutual Asset Management  
Raymond James



### DURÉE & COMPANY, INC.

10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328  
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com  
www.dureeandcompany.com

Nonprofits, restaurants, lifestyle, entertainment, travel, medical, luxury brands, PR, marketing, special events, and radio promotions. Employees: 4. Founded: 1999.

**Agency Statement:** Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with nearly 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

Boys & Girls Clubs of Miami-Dade  
BRAVO! Cucina Italiana  
BRIO Tuscan Grille  
Can't Stomach Cancer: A Foundation of Debbie's Dream  
Chocolate 4 Charity

Collective Construction & Design  
Elegant Hotels Group Barbados  
Feeding South Florida  
Havana's Cuban Cuisine  
Heart Gallery of Broward  
Miami Science Museum  
Pine Crest School  
Raymond Lee Jewelers  
Riverwalk Arts & Entertainment District  
Special Needs Group  
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger  
Vicomte A.  
VSBrooks Advertising  
Wildlife Foundation of Florida

### DURHAM GROUP

See Cashman + Katz



dye, van mol & lawrence

### DYE, VAN MOL & LAWRENCE PUBLIC RELATIONS

700 12th Ave., South, #400, Nashville, TN 37203  
615/244-1818; fax: 615/780-3301; ronald.roberts@dvl.com  
www.dvl.com

PR, advertising, interactive, events, investor relations, crisis & issues management. Employees: 50. Founded: 1980.

**Agency Statement:** Dye, Van Mol & Lawrence is one of the leading full-service public relations agencies in the Southeast. DVL has proven expertise in all aspects of public relations, including corporate communications, news media relations, internal communications, investor relations, special events, meeting management, crisis communications and issues management, as well as advertising, marketing, interactive, video production and strategic planning.

Ronald Roberts, Jimmy Chaffin, Nelson Eddy, partners

AmSurg Corp.  
Ardent Health Services  
Bridgestone/Firestone Inc.  
Brown-Forman Beverages Worldwide  
Capital Digestive Care  
Corizon, Inc.  
Cumberland University  
DenTek Oral Care  
Franklin American Mortgage Co.  
Franklin American Mortgage Music City Bowl  
Goodwill Industries  
Greater Nashville Assn. of Realtors  
Harpeth Valley Utilities  
J. Alexander's Corp.  
J.M. Smucker Co. for Martha White and White Lily  
Jack Daniel Distillery  
Lipscomb University  
Logan's Roadhouse, Inc.  
Metro E-911 Services  
Middle Tennessee State University  
Nestlé Waters  
PHG Energy  
Pi Beta Phi Fraternity  
Piedmont Natural Gas  
Tennessee Valley Authority  
Tennessee Valley Industrial Comm.  
The Tiger Woods Foundation  
Tractor Supply Co.

### DYKEMAN ASSOCIATES, INC.

4115 Rawlins St., Dallas, TX 75219  
214/528-2991; fax: 214/528-0241; adykeman@airmail.net  
www.dykemanassociates.com

International consulting, marketing, video production, web site development, issues/crisis mgmt., and PR for professional firms, other B2B and nonprofit organizations. Employees: 5. Founded: 1974.

Alice M. Dykeman, pres.

## DYMUN + COMPANY

The Waterfront Bldg., 200 First Ave., Pittsburgh, PA 15222  
412/281-2345; jdymun@dymun.com  
Integrated comms.; media rels.; econ. development mktg.; corp., strategic  
planning, community rels., events. Founded: 1987.

John Dymun, chmn./pres.

E



EASTWICK

## EASTWICK COMMUNICATIONS

111 W. Evelyn Ave., #210, Sunnyvale, CA 94086  
408/470-4850; fax: 408/732-7172; info@eastwick.com  
www.eastwick.com

Business to business and consumer technology.  
Employees: 25. Founded: 1991.

**Agency Statement:** Eastwick, www.eastwick.com, is one of the top independent integrated communications agencies in the US. With proven expertise in enterprise, consumer, and clean/green technologies, Eastwick brings 20 years of media relationships and strategic messaging excellence to its client engagements. Full-service social media strategy and management services, journalism-based content development, video production, and visual/graphic capabilities round out the agency's expertise. Eastwick helps established technology companies hold their lead and expand into new markets or categories, and positions emerging companies to define leadership and rise above the noise. With Eastwick, tomorrow's technology winners find the influence they need to grow as powerhouse brands.

Barbara Bates, founder & CEO; Ellen Leanse, exec. VP; Cathy Thompson, sr. VP; Michael Kanellos, Karen Reynolds, VPs

Offices: Silicon Valley, San Francisco, New York, DC, Tel Aviv

Aconex  
Aggregate Knowledge  
Bridgelux  
D-Rev  
Dell Boomi  
Echo  
Enlighted  
Eye Verify  
Kuato Studios  
Lucid Imagination  
M-GO  
Moxie  
Net Optics  
NetBase  
Next Step Living  
Ooyala  
ParAccel  
Protiviti  
Qbotix  
Qualcomm  
Quest  
ReachLocal  
Seagate  
Serious Energy  
ServiceMesh  
Siluria Technologies  
Swipp  
Violin Memory

## ECCO INTERNATIONAL PUBLIC RELATIONS LTD.

20 St. Thomas St., SE1 9BF, London, United Kingdom  
44 203 697 4352  
www.ecco-network.com

Kathryn Bishop



## ECLAT MARKETING INC.

9 Thornwood Rd., New Hartford, NY 13413  
315/507-2405; josh@eclatmarketing.com  
www.eclatmarketing.com

High tech, telecoms., IT, IT security, satellite comms., broadcasting, B2B,  
product launches, U.S. market launch. Employees: 3. Founded: 2012.

**Agency Statement:** éclat Marketing Inc. is a B2B PR consultancy specializing in technology PR. We offer clients a unique payment by results, service, where payment is based on our reaching pre-agreed objectives.

We deliver high-impact media and analyst relations campaigns for technology and telecoms in North America. With a strong connection to our sister firm in the UK, eclat has the ability to offer global PR services while maintaining the intimacy and focus of a boutique firm

Peter Shackelton, pres.; Josh Kail, VP/acct. mgr.; Alan Chargin, acct. exec.

NovelSat  
Trustwave



Edelman

## EDELMAN

250 Hudson St., 16th fl., New York, NY 10013  
212/768-0550; fax: 212/704-0117; new.york@edelman.com  
www.edelman.com  
facebook.com/edelman  
twitter.com/edelmanpr  
Employees: 4800. Founded: 1952.

**Agency Statement:** Edelman is the world's largest public relations firm, with 67 offices and more than 4,800 employees worldwide, as well as affiliates in more than 30 cities. Edelman was named *Advertising Age's* top-ranked PR firm of the decade in 2009 and one of its "A-List Agencies" in both 2010 and 2011; *Adweek's* "2011 PR Agency of the Year;" *PRWeek's* "2011 Large PR Agency of the Year;" and *The Holmes Report's* "2011 Global Agency of the Year" and its 2012 "Digital Agency of the Year." Edelman was named one of the "Best Places to Work" by *Advertising Age* in 2010 and 2012 and among Glassdoor's top ten "Best Places to Work" in 2011 and 2012. Edelman owns specialty firms Edelman Berland (research), Blue (advertising), A&R Edelman (technology), BioScience Communications (medical communications), and agencies Edelman Significa (Brazil), and Pegasus (China). Visit <http://www.edelman.com> for more information.

Edelman's wholly-owned network of offices are located in the U.S.: Atlanta, Austin, Chicago, Dallas, Houston, Los Angeles, Miami, New York, Orlando, Portland, Sacramento, San Francisco, Seattle, Silicon Valley, and Washington, D.C.; **Canada:** Calgary, Montreal, Toronto, and Vancouver; **Latin America:** Buenos Aires, Mexico City, Rio de Janeiro, and São Paulo; **Europe & the Middle East:** Abu Dhabi, Amsterdam, Barcelona, Berlin, Brussels, Dubai, Dublin, Frankfurt, Hamburg, Istanbul, London, Madrid, Milan, Moscow, Munich, Paris, Rome, Stockholm, Warsaw, and Zurich; **Asia Pacific:** Ahmedabad, Bangalore, Beijing, Chennai, Guangzhou, Hoh Chi Minh City, Hong Kong, Hyderabad, Jakarta, Kolkata, Kuala Lumpur, Melbourne, Mumbai, New Delhi, Pune, Seoul, Shanghai, Singapore, Sydney, Taipei, and Tokyo.

## Executive Committee

Richard Edelman, pres. and CEO (based in New York); Matthew Harrington, global COO (based in New York); Victor Malanga, exec. VP and worldwide CFO (based in New York); Alan VanderMolen, vice chmn., DJE Holdings, pres. and CEO, global practices (based in Chicago); Gail Becker, chair of Canada, Latin America and U.S. Western Region (based in Los Angeles); David Brain, pres. and CEO, Edelman Asia Pacific (based in New Zealand); Jackie Cooper, global chair, creative strategy (based in London); Susan Eastoe, interim CEO and COO, Edelman EMEA (based in London); Mark Hass, pres. & CEO, Edelman United States (based in New York); Lisa Sepulveda, pres., global client relationship mgmt. (based in New York)

## Co-headquarters

250 Hudson St., New York, NY 10013  
212/768-0550; fax: 212/704-0117; new.york@edelman.com

Russell Dubner, New York office pres.

200 East Randolph St., 63rd fl., Chicago, IL 60601  
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Rick Murray, Chicago office pres.

## U.S.

Centennial Tower, 101 Marietta St., #2900, Atlanta, GA 30303  
404/262-3000; fax: 404/264-1431

Steven Behm, gen. mgr.

506 Congress Ave., #300, Austin, TX 78701  
512/478-3335; fax: 512/478-5335

Jackie Hopkins, gen. mgr.

14241 Dallas Pkwy., #450, Dallas, TX 75254  
214/520-3555; fax: 214/520-3458

David Chamberlin, exec. VP/gen. mgr.

1201 Louisiana St., #830, Houston, TX 77002  
713/970-2100; fax: 713/970-2140

Helen Vollmer, pres., Edelman southwest; Carolyn Mayo, gen. mgr.

5900 Wilshire Blvd., 24th & 25th flrs., Los Angeles, CA 90036  
323/857-9100; fax: 323/857-9117

James Williams, gen. mgr.

Brickell Bayview Centre, 80 SW 8th St., #2160, Miami, FL 33130  
305/358-9500; fax: 305/358-1270

Harold Hamana, sr. VP

121 S. Orange Ave., #1500, Orlando, FL 32801  
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Lori Kifer Johnson, sr. VP

520 SW Yamhill St., 8th fl., Portland, OR 97204  
503/227-5767; fax: 503/227-2414

Danielle Veneski, sr. VP

921 11th St., #250, Sacramento, CA 95814  
916/442-2331; fax: 916/447-8509

Steve Telliano, exec. VP/gen. mgr.

525 Market St., #1400, San Francisco, CA 94105  
415/222-9944; fax: 415/222-9924

Michael Kuczkowski, gen. mgr.

2301 5th Ave., #500, Seattle, WA 98121  
206/268-2200; fax: 206/467-7978

Will Ludlam, gen. mgr.

201 Baldwin Ave., San Mateo, CA 94401  
650/762-2800; fax: 650/762-2801

Maria Amundson, gen. mgr.

International Square, 1875 Eye St., N.W., #900, Washington, D.C. 20006  
202/371-0200; fax: 202/371-2858

Rob Rehg, Washington, D.C. regional pres./global chair of Public Affairs

## INTERNATIONAL OFFICES

### Canada

Suite 220, 903- 8th Ave. SW, Calgary, Alberta, Canada T2P 0P7  
403/817 0620; fax: 403/264-9061

Patti Schom-Moffatt, Calgary and Vancouver gen. mgr.; Tanya Anand,  
Calgary VP/mng. dir.

4446, Saint-Laurent boulevard, #501, Montreal, Quebec H2W 1Z5  
Canada

514/844-6665; fax: 514/844-2588

Anik Trudel, gen. mgr.

150 Bloor St. West, 3rd fl., Toronto, Ontario, Canada M5S 2X9  
416/979-1120; fax: 416/979-0176

Lisa Kimmel, gen. mgr.

Suite 1400, 1500 West Georgia St., Vancouver, British Columbia,  
Canada, V6G 2Z6

604/623-3007; fax: 604/687-4304

Patti Schom-Moffatt, gen. mgr.

## Latin America

Paraguay 610, Piso 29, C1057AAH, Buenos Aires, Argentina  
011 54 11 4315 4020; fax: 011 54 11 4311 7161

Allan McCrea Steele, gen. mgr.

Rua da Assembléia, 10/ 40º andar, sala 4013, Rio de Janeiro, RJ –  
20011-000, Brazil

Yacoff Sarkovas, Edelman Significa pres./CEO

Felix Cuevas #6 department 601, Tlacoquemecatl Del Valle, CP 03200,  
Benito Juarez, Mexico DF

011 52 55 5350 1500; fax: 011 52 55 5350 1555

Tim Scerba, mng. dir.

Edelman Significa, Rua Fradique Coutinho, 50, 13º andar, Pinheiros, São  
Paulo – SP. CEP 05416-000, Brazil

55 11 3066 7777; fax: 55 11 3078 5230

Yacoff Sarkovas, CEO/pres., São Paulo

## Europe, the Middle East & Africa

303-304, Building 4, Twofour54, Media Zone, Abu Dhabi, UAE, P.O.  
Box: 77793

011 971 (0)2 417 8528

Iain Twine, gen. mgr.

Gustav Mahlerplein 66a, 1082 MA Amsterdam, P.O. Box 7931, 1008 AC  
Amsterdam, The Netherlands

011 31 20 30 10 980; fax: 011 31 20 30 10 981

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Passeig de Gracia, 86, 3A planta, Barcelona 08008, Spain

011 34 93 488 1290; fax: 011 34 93 215 0767

Miguel Angel Aguirre, gen. mgr., Spain; Brad Pick, deputy mng. dir.

World Wide Business Centers, Rosenstrabe 2, D-10178 Berlin, Germany  
011 49 (0)30 243 102 16; fax: 011 49 (0)30 243 102 22

Susanne Marell, Germany CEO; Bernd Buschhausen, deputy mng. dir.

22, Avenue Marnix, B-1000 Brussels, Belgium

011 322 227 6170; fax: 011 322 227 6189

Martin Porter, gen. mgr.

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011 971 (0)4 455 3812 or +971 50109 5770; fax: 011 971 (0)4 435 7115

Iain Twine, Middle East and Africa gen. mgr.

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011 353 1 678 9333; fax: 011 353 1 661 4408

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011 49 69 75 61 990; fax: 011 49 69 75 61 9910

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and corp. comms. practice lead

Medienpark Kampnagel, Barmbeker Str. 4, 22303 Hamburg, Germany

011 49 40 37 47 98 0; fax: 011 49 40 37 28 80

Susanne Marell, Germany CEO; Uta Behnke, mng. dir.

Eski Buyukdere cad. No:14 Park Plaza, 20th Floor, 34398  
Maslak/Istanbul Turkey

90 212 329 80 80

Serra Türk Büyükfirat, Turkey gen. mgr.

11 Ralda Road, Cnr Susman Drive, Blairgowrie, Randburg,

Johannesburg, South Africa

2711 504 4000

Francois Baird, Africa chmn.; Tod Donhauser, South Africa mng. dir.

Southside, 105 Victoria St., London, SW1E 6QT, United Kingdom

011 44 (0)203 047 2000; fax: 011 44 (0)203 047 2507

Ed Williams, CEO, UK

Continued on next page

**EDELMAN** continued

Paseo de la Castellana 91 – 5A Pta., Edificio Centro 23, Madrid 28046, Spain

011 34 91 556 0154; fax: 011 34 91 418 4716

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011 39 02 631 161; fax: 011 39 02 6311 6300

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54, Rue de Monceau, Paris, 75008, France

011 33 1 56 69 75 00; fax: 011 33 1 56 69 75 75

Florence Baranes-Cohen, Paris dir. gen.

Palazzo Doria Pamphilj, Via del Plebiscito 107, Rome 00186, Italy

011 39 06 69922743; fax: 011 39 06 69922659

Fiorella Passoni, Italy gen. mgr.

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011 46 8 54 54 55 70; fax: 011 46 8 54 54 55 71

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Barbara Kwiecien, gen. mgr.

Universitätstrasse 51, CH-8006 Zürich, Switzerland

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Alexander Fink, mng. dir.

**Asia Pacific**

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011 91 (80) 40619100; fax: 011 91 (80) 40619101

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Steven Cao, CEO, Pegasus

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011 91 (44) 4221 8250; fax: 011 91 (44) 4221 8222

Robert Holdheim, mng. dir., India

Room 3007, OneLink Center, No. 230 Tianhe Road, Guangzhou 510620, P.R. China

011 86 20 2805 2323; fax: 011 86 20 2805 2333

Corbin Hsieh, market leader, Guangzhou

6th Fl., N'orch Building, 170 Bui Thi Xuan St., Dist 1, Hoh Chi Minh City, Vietnam

011 84-8 625 17 111; fax: 011 84-8 625 18 111

Bui Ngoc Anh, office head

701 Central Plaza, 18 Harbour Rd., Hong Kong, China

011 852 2804 1338; fax: 011 852 2804 1303

Andrew Kirk, deputy mng. dir.

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500 033, India

011 91 40 4433 4172; fax: 011 91 40 4433 4444

Robert Holdheim, mng. dir., India

Recapital Building, 3rd floor, Jl. Adityawarman Kav. 55, Kebayoran Baru, Jakarta 12160 Indonesia

011 62 21 721 59000; fax: 011 62 21 727 86980

Stephen Lock, Indonesia CEO

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011 82 2 725 2001; fax: 011 82 2 725 2007

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011 86 21 6193 7588; fax: 011 86 21 6193 7566

Tony Tao, mng. dir.

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Michelle Hutton, CEO, Australia

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011 886 2 2757 6568; fax: 011 886 2 2757 6355

Peter Tou, gen. mgr.

7th Floor, Toranomom Kotohira Tower, 1-2-8 Toranomom, Minato-ku Tokyo 105-0001, Japan

011 81 3 6858 7711; fax: 011 81 3 6858 7712

Ross Rowbury, pres.

**Partial List of Top-Worldwide Clients**

AstraZeneca

eBay

General Electric

Hewlett Packard

Microsoft

Royal Dutch Shell

Starbucks Coffee Co.

Unilever



## EDELMANN SCOTT INC.

2501 Monument Ave., , Richmond, VA 23220  
804/643-1931  
www.edelmannscott.com

Industrial issue PR; food & beverage, retail PR. Founded: 1979.

Dick Scott, pres.



## EDGE COMMUNICATIONS, INC.

5419 Hollywood Blvd., #727, Los Angeles, CA 90027  
323/469-3397; fax: 323/645-7054; info@edgecommunicationsinc.com  
www.edgecommunicationsinc.com; www.edgewise.us.com  
Founded: 1996.

**Agency Statement:** Founded in 1996, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of 20+ senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, Boston, San Francisco, Minneapolis and Honolulu.

Kenneth Greenberg, pres.; Sara Flint, VP

Airpush  
BuQu Tech/Battery-Biz, Inc.  
CallFire  
Green Plug  
Infinitely Virtual  
iPaid  
ISI Translation Services  
Ocean Media  
PathCentral  
StudySync  
YP.com (EdgeWise)

## EDSON & ASSOCIATES INC., ANDREW

89 Bounty Lane, Jericho, NY 11753-2209  
516/931-0873; 516/850-3195; Andrew@EdsonPR.com  
www.EdsonPR.com

Corporate and financial PR. Employees: 4. Founded: 1996.

Andrew S. Edson, pres.; Fraser P. Seitel, sr. partner; Martin Skala, VP;  
Barry Zusman, VP

Berkshire Hills Bancorp  
Cityopoly, Inc.  
CTW Consulting  
DataTreasury Corp.  
GrooveCar, Inc.  
Jerome Levy Forecasting Center, The  
Silver Institute, The  
Welsh, Carson, Anderson & Stowe

## EDWARD HOWARD

Acquired by Fahlgren, Inc., See Fahlgren Mortine

## EDWARDS & MCCASLIN

See EMC Creative

## EGNA CONSEIL

61 bd des Invalides, 75007, Paris, France  
33-1-4567-9513; isabelle@egna.com  
www.egna.com

Corporate, consumer, trade PR. Founded: 1976.

Isabelle Blancher, press officer

## EIGHTONEONE PUBLIC RELATIONS

Part of the ANEW Marketing Group  
811 W. Jericho Tpke., #109E, Smithtown, NY 11787  
631/982-4000

www.anewmarketinggroup.com/811.html

B2B, consumer, gov't relations. Founded: 2006.

Judy Bellam, dir.

## EILEEN KOCH & COMPANY, INC.

1627 Pontius Ave., Los Angeles, CA 90025  
310/441-1000; fax: 310/441-3030; eileen@eileenkoch.com  
www.eileenkoch.com

Entertainment, fashion, publishing, interior design, health care, corporate and sports. Founded: 1990.

Eileen Koch, president

## EILER COMMUNICATIONS

900 Victors Way, #180, Ann Arbor, MI 48108  
734/761-3399; fax: 734/761-3724; sandy@eilerpr.com  
www.eilerpr.com

High tech, financial svcs., healthcare, biotech, crisis comms. PR and new media. Employees: 5. Founded: 1987.

Larry T. Eiler, chmn./CEO; Sandy Eiler, pres./COO

## EIN COMMUNICATIONS

1712 N St., NW, Washington, DC 20036  
202/775-0200

www.eincomm.com

Media relations, strategic PR. Founded: 1986.

Marina Ein, president

# Eisbrenner

PUBLIC RELATIONS

## EISBRENNER PUBLIC RELATIONS

Member of IPREX

301 W. 4th St., #301, Royal Oak, MI 48067  
248/554-3500; fax: 248/554-3501; info@eisbrenner.com  
www.eisbrenner.com

B2B, B2C, automotive, technology, corporate and internal marketing communications. Employees: 20. Founded: 1985.

**Agency Statement:** For more than 25 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate. We're proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what's next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm's ownership in IPREX (www.iprex.com), one of the world's largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn. & CEO; Tom Eisbrenner, pres.; Lauren Eisbrenner, exec. VP & COO; Shelly Otenbaker, sr. VP; Steve Blow, VP

Continued on next page

## EISBRENNER PUBLIC RELATIONS continued

Advanced Purchasing Dynamics  
American Society of Employers  
The Battery Show  
Bosch  
Dana Holding Corp.  
Detroit Jazz Festival  
Ducker Worldwide  
Global Emergent  
Harbour Results  
Heniges Automotive  
IAV  
Inforum  
Linamar  
M-1 RAIL  
Michigan Science Center (pro bono)  
MSX International  
Original Equipment Supplier Assn. (OESA)  
Plante Moran  
PricewaterhouseCoopers  
Priority Health  
Schuler  
Square One Education Network (pro bono)  
Travel by Pathfinders



## EISEN MARKETING GROUP

515 Monmouth Street, Newport, KY 41071  
859/291-4302

Rodger Roeser, president

## ELIAS/SAVION PUBLIC RELATIONS

625 Liberty Ave., 24th fl., Pittsburgh, PA 15222  
412/642-7700; fax: 412/642-2277  
www.elias-savion.com

PR, advertising, hospitality, healthcare, retail. Founded: 1976.

Philip Elias, president



## EMANATE

Subsidiary of the Omnicom Group  
711 Third Ave., 12th fl., New York, NY 10017  
212/805-8000; fax: 212/805-8098; kim.sample@emanatepr.com  
www.emanatepr.com

Consumer, corporate, healthcare, travel/tourism/hospitality, food/beverage, financial, digital, and integrated marketing. Employees: 130. Founded: 2006.

**Agency Statement:** Emanate is a full service PR agency that is part of the Omnicom family with more than 130 staffers and growing. We're experts at finding the shortest path to success by getting intimate with the target audience and looking at what's truly relevant in their lives. This leads us to insights that go beyond the obvious and lets us tell compelling stories to the right influencers and channels in order to tip a target to action. With our focus on Relevance Marketing, we determine which levers to pull so that we can do more of what works to drive action. Our experience ranges from integrated marketing, social media and media relations, to influencer engagement, corporate communications, reputation management and content production and syndication.

Senior team members lead client business daily. We take a no-silos approach to staffing business so clients have the best expertise for their needs. Through our unique structure we are able to offer the service model of a mid-size agency, but tap into the specialty resources of our sister agency, Ketchum, including Sports and Entertainment Marketing, Research and Measurement and Issues and Crisis Management. Our current client roster includes clients in the fields of consumer, corporate and healthcare.

Kim Sample, CEO; Kiersten Zweibaum, Andrea Morgan, Matt Rose, mng. dirs., US; Nick Propper, CEO, London; Susanne Kochs, Robert Wreschnick, mng. dirs., Munich

Acision  
Azko Nobel  
Balihoo  
Bank of America – Consumer Bank  
Best Friends Animal Society  
Black Duck  
Boston Beer  
Bronto  
Celebrity Cruises  
Dataxu  
Embassy Suites  
GoGo squeeZ  
The Hartford  
Hickory Farms  
Hilton Garden Inn  
House of Mandela  
IDG  
KFC  
Philips – AVENT, Lighting, Norelco, Saeco, Satincare, Sonicare, Vitalight, Zoom and Corporate Communications  
Retailigence  
Roth Partners  
Stiefel – GSK  
Whyte & Mackay

## EMC CREATIVE

Formerly Edwards & McCaslin  
2175 N. California Blvd., #440, Walnut, CA 94596  
925/837-9380

www.emccreative.com

Specializing in homebuilders. Founded: 1979.

Colleen Edwards, owner/pres.

## EMERALD PARTNERS

2037 Lemoine Ave., #451, Fort Lee, NJ 07024  
201/784-8880; fax: 201/784-1446; yusake@aol.com  
www.rethinkingreputation.com

www.hospitalcrisis.net

www.edsonpr.com Founded: 1992.

**Agency Statement:** Emerald Partners is a full-service, communications management consulting company that, for 20 years, has served executives in corporations, foundations, hospitals and law firms.

Fraser Seitel, mng. partner

Agnes Gund Foundation  
Allan Stone Gallery  
Cold Spring Harbor Laboratory  
Depository Trust & Clearing Corp.  
Freddie Mac  
Leon Levy Foundation  
Maverick Capital  
Metropolitan Life  
Nasdaq Stock Exchange  
Ogden Cap Properties  
Rockefeller Family; Rockefeller Financial Services; Rockefeller University  
SAP  
Tiger Management  
U.S. Dept. of Defense  
U.S. Dept. of Homeland Security  
U.S. Immigration & Naturalization Service  
U.S. Internal Revenue Service



EMERGING MEDIA  
PR | MKTG | BRAND | SOCIAL

## EMERGING MEDIA INC.

37 N. Broadway, Nyack, NY 10960

212/922-5885; fax: 212/656-1206; info@emergingmediapr.com

www.emergingmediapr.com

PR, branding, marketing and social media for B2B and B2C companies in the technology, media, gaming, consumer, professional services and

mobile markets. Founded: 2005.

**Agency Statement:** Emerging Media is an award-winning, full service PR, branding and social media agency, helping B2B and B2C companies make their mark in the ever-changing media landscape. By matching senior level, industry-specific support to each client, Emerging Media removes the learning curve typical in most agencies and ensures faster time to results. We deploy smart, creative teams worldwide using cutting edge communications strategies to achieve our clients' most critical business objectives.

Susan Lindner, CEO; Chris Capra, mng. dir.

Atrium Staffing  
Boston Capital  
Company Store, The  
Global Student Entrepreneur Awards  
Lexington Solutions  
Liazon Corp.  
New York Entrepreneur Week  
Plexi-Craft  
Plum Benefits  
SeedInvest  
STEARCLEAR  
Swiss Stays

energi

public relations / relations publiques  
communications  
digital

#### ENERGI PR

49A Spadina Ave., M5V 2J1, Toronto, Ontario, Canada  
416/425-9143; fax: 416/703-2495; esther.buchsbaum@energipr.com  
www.energipr.com  
Consumer, healthcare, beauty, travel and pharmaceutical PR. Employees: 16. Founded: 1990.

**Agency Statement:** energi PR is an award-winning, independently-owned, bilingual Canadian agency with offices in Toronto and Montreal. We service name brand clients across Canada and the US, and as the Canadian affiliate of the Public Relations Global Network (PRGN) we are able to service clients in markets around the world. We provide clients with fresh ideas and innovative approaches to building and strengthening brands with the seamless integration of traditional and new PR/social media.

We represent global, national and local clients and are committed to ethical practices, transparency and strategic excellence; offering the highest quality and standard of service.

energi PR specializes in the consumer and healthcare sectors and is well recognized for its thriving beauty, travel and pharmaceutical practices. We are founding members of the Canadian Council of PR Firms (CCPRF) and hold an A+ Accreditation from the Alliance des cabinets de relations publiques du Québec.

Esther Buchsbaum, Carol Levine, co-founders & mng. partners

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514/288-8500

Astellas Pharma Canada, Inc.  
Choice Hotels Canada  
CML HealthCare  
Hotels.com  
Krown Rustproofing  
MFPA  
Noble  
P&G – Olay, Secret, Venus, Herbal Essences  
Pari Beauty  
Pivotal Payments  
Tudor Reilly (Roche Canada)  
ViiV Healthcare

#### ENGAUGE

375 N. Front St., #400, Columbus, OH 43215  
614/573-1010  
www.engage.com  
Advertising and PR for retail, crisis, healthcare, corporate, educational PR.

Nick Bandy, CEO

#### ENS

6th fl., Elizabeth House, 39 York Rd., SE1 7NQ, London, United Kingdom  
00 44 (0) 20 7934 9030; info@ensltd.com  
www.ensltd.com  
Sports PR. Employees: 7. Founded: 2002.

Rebecca Hopkins, mng. dir.; Eric Newnham, Simon Crane, assoc. dirs.

#### BBC

British Telecom  
City AM  
English Lacrosse  
ESPN  
Granada Media  
Lawn Tennis Association  
Liverpool FC  
London Skolars  
PGA Tour Players Foundation  
Rugby Expo  
Saracens  
The Charity of British Rugby  
The Rugby Business Awards  
The Scout Association  
Turkish Basketball  
Paddy Power

#### ENTERPRISE CANADA

Partner in the Worldcom Public Relations Group  
595 Bay St., #1202, M5G 2C2, Toronto, Ontario, Canada  
416/586-1474  
www.enterprisecanada.com  
Public and gov't relations, public affairs, mktg. and corp. comms., video production, media training, crisis and risk comms. Founded: 1935.

Barbara Fox, president & CEO

E : : : G

entertainmentfusiongroup

#### ENTERTAINMENT FUSION GROUP (EFGPR)

8899 Beverly Blvd., Suite 412, Los Angeles, CA 90048  
310/432-0020; info@efgpr.com  
www.efgpr.com

Full service branding, communications and marketing agency with headquarters in Los Angeles and New York City. Proven ability to craft and deliver successful campaigns to build brands in the lifestyle, fashion, beauty, hospitality, film, television, music and overall entertainment industries, as well as core competencies in special events, celebrity relations and mobile media. Employees: 35. Founded: 2001.

**Agency Statement:** We are a full service communication and marketing agency with offices in LA and NYC. EFG Builds Brands; we create ideas and stories that move the consumer, our philosophies include: concept is key, creativity is paramount, execution is everything and results are guaranteed. We don't consider ourselves as just your agency, but strive to be your strategic partner and invaluable member of your team. IDEAS ARE PLENTIFUL, EXECUTION IS SCARCE; WE HELP GUIDE YOU TOWARDS SUCCESS!

Peter Philipp Wingsoe, CEO; Rembrandt Flores, dir. of celebrity rels. & events; Joyce Sevilla, dir. of bus. dev. & publicity, talent & consumer/lifestyle; Taryn Owens; dir. of bus. dev. & fashion

36 West 20th St., 10th Floor, New York, NY 10011  
646/336-6420

Danielle Thur, dir. of NY ops.

#### ENVIRONICS COMMUNICATIONS, INC.

2000 L St., N.W., #520, Washington, DC 20036  
202/296-2002; fax: 202/296-4944; www.environicspr.com  
PR solutions for clients in advanced technology, fin'l svcs., health sciences, consumer products. Founded: 1994.

Bruce MacLellan, pres. & CEO



WORLD.COM  
Public Relations Group  
The Local Advantage. Worldwide.

**ENVIRONMENTAL TECHNOLOGIES & COMMS., INC.**  
See ETC

**EPSTEIN ASSOCS., INC., BARRY R.**

11922 Waterwood Dr., Boca Raton, FL 33428  
561/852-0000; fax: 561/451-0000; pr@publicrelations.nu  
www.publicrelations.nu  
PR, sales promotion, marketing, political, event mgmt. Founded: 1978.  
Barry R. Epstein, APR, president

**EQUITY GROUP INC., THE**

800 Third Ave., 36th fl., New York, NY 10022  
212/371-8660  
www.theequitygroup.com  
Founded: 1974.  
Robert D. Goldstein, president



**ERIC MOWER + ASSOCIATES**

**ERIC MOWER + ASSOCIATES**

Advertising and PR/PA firm; Member of IPREX  
211 W. Jefferson St., Syracuse, NY 13202  
315/466-1000; fax: 315/466-2000  
www.mower.com  
Adv., PR, sales promo., direct mktg., digital/direct/relationship marketing for b-to-b, consumer, energy, entertainment & tourism, financial svcs., food & beverage, healthcare, higher education, manufacturing and technology. Employees: 54. Founded: 1968.

**Agency Statement:** Eric Mower + Associates (EMA) has specialized expertise in business-to-business marketing, consumer advertising, brand promotion, digital/direct/relationship marketing, public relations, public affairs, crisis and reputation management, executive training and cause-related marketing. EMA serves clients across the United States and Canada from its offices in Buffalo, Rochester, Syracuse, and Albany, N.Y.; Cincinnati, OH; Charlotte, N.C.; and Atlanta, Ga. EMA is ranked among the top 50 PR agencies nationwide by *PRWeek* magazine. Visit www.mower.com for more information.

211 W. Jefferson St., Syracuse, NY 13202  
315/466-1000; fax: 315/466-2000; gloh@mower.com

Gregory Loh, APR, managing partner, PR & PA

50 Fountain Plaza, #1000, Buffalo, NY 14202  
716/842-2233; fax: 716/842-1271; mpopp@mower.com

Mary Beth Popp, partner, director of PR

1960 First Federal Plaza, 28 E. Main St., Rochester, NY 14614  
585/385-2000; fax: 585/385-2003; brye@mower.com

Brad Rye, senior partner/director of PR

30 South Pearl St., #1210, Albany, NY 12207  
518/449-3000; fax: 518/449-4000; scasey@mower.com

Sean Casey, partner

1001 Morehead Square Dr., 5th fl., Charlotte, NC 28203  
704/375-0123; fax: 704/375-0222; rlyke@mower.com

Rick Lyke, senior partner

7000 Central Parkway, #1020, Atlanta, GA 30328  
678/587-0301; fax: 770/481-1500; tarmentrout@mower.com

Tom Armentrout, managing partner

830 Main St., 10th fl., Cincinnati, OH 45202  
513/381-8855; jeberlein@mower.com

Jeff Eberlein, senior partner

Applebee's  
Bosch  
Closet Maid  
Corning, Inc.  
Epsom Salt Council  
Fisher-Price



Ford Dealers of Western NY and Northern PA  
GE Energy  
Georgia-Pacific/Dixie  
Gorilla Glue  
HealthNow  
Key Bank  
KI  
Kodak  
Labatt USA  
Lenox Division of Newell Rubbermaid  
Neace Lukens  
Nucor Steel  
Legrand/Pass & Seymour  
Paychex  
TimberTech  
Vantiv  
Verizon Wireless

**ERVIN | HILL STRATEGY**

410 1st St., SE, Suite 300, Washington, DC 20003  
202/863-0001; fax: 202/863-0096  
www.ErvinHillStrategy.com  
Bus. dev., comms., gov't. rels, crisis mgmt., U.S. subsidiaries of foreign cos., public affairs. Employees: 15. Founded: 1987.

Jim Ervin, Dan Hill, Lisa Marie Cheney, Kelsey Saylor, Kimberly Powell, Colby Miller, Tom Diemer, Rhett Dawson, Mark Rosenker, Bill Andahazy, Jack Edwards

AgustaWestland North America, Inc.  
AleniaAermacchi North America  
Flextronics International USA, Inc.  
General Dynamics Corp.  
Good Technology  
II-VI Inc.  
Lister Chain & Forge  
Lockheed Martin  
Martin's Point Health Care  
National Rehabilitation Hospital  
Northrop Grumman Crop.

**ERWIN-PENLAND INC.**

125 East Broad St., Greenville, SC 29601  
864/271-0500  
www.erwinpenland.com  
Full-service advertising and PR Firm. Conference and event planning.  
Joe Erwin, pres.

**ESTEY-HOOVER, INC.**

Advertising and PR firm  
20201 S.W. Birch St., #150, Newport Beach, CA 92660  
949/756-8501; fax: 949/756-8506  
www.estey-hoover.com  
PR, adv., creative, dir. mktg., automotive, beer/wine/liquor, computers/  
computer products, financial services. Founded: 1975.  
Daniel W. Hoover, founder/president

**ETC**

4000 Executive Park Dr., Cincinnati, OH 45241  
513/772-7903; fax: ; pat.esposito@etc-online.com  
www.etc-online.com  
Environmental, health and safety issues. Founded: 1994.  
Pat Esposito, pres. & CEO

**EVANS, HARDY + YOUNG INC.**

829 De La Vina St., Santa Barbara, CA 93101  
805/963-5841; fax: 805/564-4279  
www.EHY.com  
Full-service mktg. comms. agency specializing in the restaurant & food categories, travel & tourism, healthcare.  
Jim Evans, co-founder/CEO



# EVINS<sup>sct</sup>

Strategy. Creative. Tactics.

## EVINS, LTD.

635 Madison Ave., New York, NY 10022

212/688-8200; info@evins.com

www.evins.com; facebook.com/EvinsCommunications;

twitter.com/EVINSsct; pinterest.com/Evins

Full-service branding, marketing communications and public relations firm with specialist expertise in developing integrated multi-platform and digital engagement programs for brands, products and services. Employees: 25. Founded: 1987.

**Agency Statement:** We are brand architects. We create brands, build businesses and establish legacies. We do what traditional advertising, marketing and public relations cannot; enhance brand resonance, catalyze brand engagement and optimize brand advocacy. We are the point where insight meets execution and bridge the divide between what a brand is now and what it could become in the future. We are strategic. We are creative. We are tactical. We are Evins.

Evins incorporates the following practices into a holistic and integrated program that is specifically designed to advance a client's business:

- Brand Content & Brand Programming
- Brand Engagement & Brand Evangelism
- Business Development & Strategic Partnerships
- Buzz Marketing & Influencer Connectivity
- CEO Branding & Reputation Optimization
- Crisis Preparedness & Crisis Communications
- Digital Platforming & Social Media
- Event Embedding & Event Marketing
- Media Relations & Public Relations
- Product Integration & Product Placement

Evins is consistently recognized for its excellence in creativity, strategies and tactics. The Agency's unique, multi-platform approach has made an invaluable contribution to the development, growth and success of icon and legacy brands, industry innovators and pioneers including, American Express, Departures Magazine, Exclusive Resorts, Glaceau Vitamin Water, Kanebo Cosmetics, Leica Camera, Maker's Mark Bourbon, Marquis Jet, Neiman Marcus, Rosewood Hotel & Resorts, Tourneau and Vera Wang, amongst many others. Because of our philosophy and our approach, our commitment to making a consequential and beneficial contribution to our clients' businesses, as well as the dedication and professionalism of our executives and account professionals, Evins builds and maintains long-term relationships with clients, with an average tenure of more than eight years. The ultimate affirmation and validation of our ability to contribute to a client's success is the longevity of our client relationships.

Mathew L. Evins, chmn.; Louise R. Evins, CEO; Jaimie Chew, VP; David Harrison, dir., digital platforming & social media; Elyse Heckman, dir., travel; Jeanette Brown-Green, dir., spirits & hospitality



## EXEMPLAR STRATEGIC COMMUNICATIONS

132 Elm St., Branford, CT 06405

203/535-5978; info@exemplarpr.com

Education, strategic planning, advocacy, social media, crisis comms., branding. Employees: 3. Founded: 2008.

**Agency Statement:** At Exemplar, we work to execute proven-effective approaches that align with your goals and achieve measurable results. We are committed to breakthrough thinking, stakeholder-specific actions, outcome-based approaches, and a commitment to results.

Patrick Riccards, CEO

Boston Consulting Group  
Collaborative Communications  
ConnCAN  
Houghton Mifflin Harcourt  
ISTE

# Expedition PR

## EXPEDITION PR

147 Prince St., #10, Brooklyn, NY 11201

917/652-6049; fax: 866/454-5357; contact@expeditionpr.com

www.expeditionpr.com

Sustainability consulting and communications, integrated corporate and product communications for international technology companies  
Founded: 2009.

**Agency Statement:** Expedition PR is a communications agency connecting technology companies with key influencers to build market awareness and generate demand. We believe that technology is an enabler of sustainable development and are passionate about how technology innovates the way we live and work. Our team understands the international market dynamics and has the technology and vertical industries expertise to position tomorrow's leaders in a global, yet local world.

Katja Schroeder, president

Freeborders

Levin Institute

SAP

Seed & Spark

Thicket App (Interval Studios)

# EXPONENT

## EXPONENT

400 First Ave. North, #700, Minneapolis, MN 55401

612/305-6003; fax: 612/305-6501; tom.lindell@exponentpr.com

www.exponentpr.com

Brand communications, social media and crisis management in the food and beverage, health care and agriculture categories. Employees: 62. Founded: 1980.

**Agency Statement:** Exponent delivers a bold, modern approach to public relations — one that infuses creativity and the power of digital media to create believers in a brand. Exponent has a proven ability to out-think and out-perform competitors — no matter the size. Exponent is a division of Colle+McVoy and owned by MDC Partners (NASDAQ: MDC).

Tom Lindell, mng. dir.; Bernice Neumann, food/nutrition practice leader; Bob Gagne, dir. of crisis comms.; Carol Anderson, sr. strategist

Alpine Lacey

CHS, Inc.

Country Inns & Suites

Duluth Trading Co.

DuPont

Farm Credit of Mid-America

General Mills

International Olive Council

Kozy Shack

Land O'Lakes

Medtronic Foundation

Muir Glen

Nestle Purina

Novartis

Robert B. Daugherty Water for Food Institute

Starkey Hearing Foundation

**42WEST**

220 W. 42nd St., 12th flr., New York, NY 10036  
212/277-7555  
Entertainment marketing.  
Leslie Dart, CEO/pres.

**5W PUBLIC RELATIONS**

1166 Avenue of the Americas, 4th flr., New York, NY 10036  
212/999-5585; fax: 646/328-1711; info@5wpr.com  
www.5wpr.com  
Founded: 2003.

**Agency Statement:** 5W Public Relations (5WPR) helps some of the world's most admired brands, corporations, issues and personalities reach new heights. Whatever the goal – move people to action, change opinions, help an idea catch fire, dominate a market – our team of 100+ professionals know how to engage the people who matter most to your business through sophisticated programs that capture attention in a crowded, distracted world.

Our confident, resourceful and thoroughly modern approach to communications helps some of the most respected names in B2C (Beauty & Fashion, Consumer Brands, Entertainment, Food & Beverage, Health & Wellness, Technology, Travel & Hospitality), B2B (Corporate Communications, Reputation Management, CSR, Sustainability Communications), Public Affairs, Government Relations and Crisis Communications move their businesses forward.

Founded in 2003 with offices in New York and Los Angeles, 5W PR has been named to the *INC* 500 and has been consistently recognized as one of the PR industry's fastest-growing public relations companies. As a mid-sized agency, we're able to offer clients the reach of a global leader with the responsiveness and expertise of a specialist firm. Find out what makes up 5W's DNA: Real. Resourceful. Results.

Ronn D. Torossian, pres. & CEO; Don McIver, COO; Juda Engelmayer, Erika Kauffman, Susan Weingram, Cynthia Irons, Clint Cantwell: sr. VPs

1800 Tequila  
Adam Hanft  
Ader Investment Management (AIM)  
AdGent Digital  
Advanstar Global Licensing Group  
AEG Live  
Ahava  
Aish NY  
Alberta  
Alchemy Networks  
Allan Houston  
Aluminyze  
American Center for Law and Justice (ACLJ)  
Amy Matto  
Appitalism.com  
APRA/Preferred Fragrance  
Ashkenazy Acquisition Corp.  
Avenue Stores  
Bad Boy Worldwide  
Badichi  
Barnes & Noble.com  
Beautisol  
Ben Brafman  
Benny Hinn Ministries  
Beyond the Rack  
Bluefly, Inc.  
BornFree™  
Bright Future International (BFI)  
Camp Bow Wow  
CARITA Paris  
Celsius, Inc  
Cernium Corp.  
Chamillionaire

CheapOair.com  
CheapSeats.com  
Chopra Center  
Citibabes  
Clipix  
Cold-EEZE  
ConcertVault  
Cookie Diet / Dr. Siegal's Cookie Diet  
Cooking Planit  
Courtroom Connect  
COYUCHI  
DailyBurn  
Dashing Diva DesignFX  
Daytrotter  
Decléor  
Def Jam Interactive  
Delivery.com  
DentalVibe  
DJ Khaled  
DLB Group  
Donald J Pliner  
Dots  
Doyle "Texas Dolly" Brunson  
Dr. Anthony C. Griffin MD  
Dr. Holly Phillips  
Dr. Keith Ablow, M.D.  
Dr. Luis Navarro  
Dr. Marc Siegel  
Dr. Norden  
Dr. Ostad  
Dr. Svetlana Kogan, MD  
Edmonton  
eDressMe  
EDS  
Edward A. Mermelstein & Associates  
EL AL Airlines  
Empire Government Strategies  
Engagement Media Technologies  
EOS Sleep  
eShakti  
ESquared Hospitality  
Evian  
FitnessIQ™  
FiveCurrents  
G.M. Collin  
Geeks On Site  
Gen Art  
GliSODin Skin Nutrients  
GoHealth  
GoldMoney  
GQ  
Grandparents.com  
Gray Line New York  
Grolsch Premium Lager  
Guitar Center  
Harrah's  
Hayneedle  
Hint  
Holtorf Medical Group, Inc  
Hope Paige  
Ice Cube  
IHOP  
I-lipo  
IMMUNE Pharmaceuticals  
IMUSA  
IZOD Boys  
Jalen Rose  
James Allen  
Jamster  
Jane Iredale  
Jason Chayut  
JDC  
Jonathan Product  
Jordan Sekulow  
Joseph DiBenedetto  
Juju  
Kapture  
Kate Farms

Keku  
 Kensington Vanguard National Land Services  
 Kinray  
 KRUPS  
 Le Marais  
 LifeStyles Condoms  
 Lil' Kim  
 Limelight Marketplace  
 Loews Hotels  
 Luna Park  
 Macy Gray  
 Maestro Dobel  
 Majesco Entertainment  
 Marc Ecko  
 Marcy Blum  
 Marotta Facial Plastic Surgery  
 Martin Luther King, Jr. Memorial  
 McDonald's  
 Medifast  
 Merle Norman Cosmetics  
 Meteor Games  
 Michael Wildes  
 Microsoft MSN  
 Millennium Hotels and Resorts  
 MitoQ  
 MRC International  
 Muse Apparel  
 MyRegistry.com  
 NATURAL CHILD WORLD  
 New York Bone & Joint Specialists  
 NICE Systems  
 Nick Cannon  
 Omni New York LLC  
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 Oyster Hotel Reviews  
 Pamela Anderson  
 PATH Medical/Dr. Eric Braverman  
 Patina Restaurant Group  
 Patriot National Bank  
 Pawngo  
 PeekYou  
 Peter Shankman  
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 Power Moves (PMI)  
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 Private Stock Denim Co.  
 Promises Treatment Centers  
 Promotion In Motion  
 Quadriga Art Inc.  
 Rasheda Ali  
 Reflections Center for Skin & Body/Dr. Mitchell Chasin  
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 RISE Magazine  
 Rocawear  
 Rokkan  
 RUSS Berrie and Co.  
 RxAlly  
 SAE Institute  
 Salon Bar  
 Sebamed  
 Shaare Zedek Medical  
 She by So.Cap.USA®  
 Shiseido  
 SINGER22  
 Smart for Life®  
 Snackable Media  
 Snoop Dogg  
 SOHH.com  
 Solaia Capital Advisors  
 Sparkling Ice by Talking Rain  
 suki®  
 SuperJeweler.com  
 Supersmile

Sure Fit  
 Swizz Beatz  
 TBA Global  
 Ted Gibson  
 Ted Gibson Beauty  
 T-fal  
 The Amazing Kreskin  
 The American Friends of Magen David Adom  
 The Bowery House  
 The Buoniconti Fund  
 The Chocolate Show  
 The DIA Method  
 The Foundary  
 The Inspiration Networks  
 The Jackie Robinson Foundation  
 The Manhattan Movement & Arts Center  
 The New Jersey Chamber of Commerce  
 The Original SoupMan  
 The Peebles Corporation  
 The Pritikin Longevity Center & Spa  
 The Swizzle  
 The Workmen's Circle MultiCare Center  
 The YAN Center for Corrective & Cosmetic Surgery  
 Three Olives Vodka  
 Training Camp Stores  
 Trinity Broadcasting Network (TBN)  
 TuneCore  
 Tzell Travel  
 Uni K Wax  
 United States Beverage (USB)  
 Unpakt  
 UrbanClout  
 USANA  
 Vail Resorts  
 VOGA Italia  
 Voices Against Brain Cancer  
 Weatherproof®  
 Westminster Kennel Club  
 Westside Market NYC  
 Whole Foods Market®  
 Wines That Rock  
 Wolfgang's Vault  
 Wyndham Worldwide  
 XL Marketing  
 XM Satellite Radio  
 Young Jeezy  
 Zionist Organization of America

## fahlgren mortine

### FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219  
 614/383-1500; fax: 614/383-1501; neil.mortine@fahlgren.com  
 www.fahlgrenmortine.com

Categories: tourism, healthcare, BtoB/industrial/manufacturing, technology, consumer packaged goods, insurance/finance, retail, food & beverage.

Practice areas: media rels., executive counsel & strategic comms. planning, reputation mgmt./crisis comms., investor rels. & financial comms., social media mgmt., internal comms., public affairs, media training, community rels. & events, writing (technical, speech, online, creative, business).  
 Employees: 60. Founded: 1986.

**Agency Statement:** Fahlgren Mortine offers a full range of public relations and marketing and communications services under one roof, from heady issues such as crisis management counsel to the creative and practical application of new media, all in real-time. With 60 public relations professionals and scores of clients based in more than 29 states from California to Connecticut, Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland, Cincinnati, Dayton and Toledo, Ohio; Denver, Colo.; Ft. Lauderdale, Fla.; Lexington, Ky.; Myrtle Beach, S.C.; and Parkersburg and Charleston, W. Va. In addition to our regional offices, we have the ability to reach audiences globally through our involvement with the Council of Public Relations Firms and membership in IPREX.

But what matters most to our clients is our way of doing business. We're accountable, approachable and amenable to doing whatever it

Continued on next page

## FAHLGREN MORTINE continued

takes to help our clients succeed. It's enabled us to achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the "world-class" range, and it means our clients enthusiastically recommend us to other colleagues. It also helps us attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, president & CEO

Ansell Protective Products  
Balloon Time  
Business Financial Services  
Capital University  
Cardinal Health, Inc.  
City of Columbus  
Colfax  
Columbus Chamber  
Columbus Region  
Crown Equipment  
DHL Supply Chain  
Donate Life Ohio  
Emerson Network Power  
Franklin Park Conservatory and Botanical Gardens  
Glimcher Realty Trust  
Grange Insurance  
Greater Columbus Sports Commission  
Hocking Hills Tourism Assn.  
Kent State University  
Kidde  
The Kroger Co.  
Liebert  
Lifeline of Ohio  
The Limited Stores  
Materion  
McDonald's  
Midmark  
Myrtle Beach Area Chamber of Commerce/CVB  
Nationwide Children's Hospital  
NewPage  
Nottingham Spirk  
Nova Southeastern University  
Office of Tourism Ohio  
Panama City Beach CVB  
Parker Hannifin Hybrid Drives Systems Division, The  
Savannah College of Art and Design  
Sherwin-Williams  
Standard Register  
Walter Energy  
West Virginia Dept. of Health and Human Resources  
West Virginia Lottery Commission  
Worthington Industries



### FAIRMOUNT GROUP LLC, THE

12429 Cedar Road, #8, Cleveland Heights, OH 44106  
216/229-5220; fax: 216/231-9312; info@thefairmountgroup.com  
www.thefairmountgroup.com  
Crisis comms., environmental, multicultural markets, educational institutions, professional svcs. Employees: 6. Founded: 2006.

Dawn Hanson, pres.

### FALK ASSOCIATES/CONTACT

1120 W. Belmont Ave., Chicago, IL 60657  
773/883-2580; fax: 773/975-1999; contact@falkpr.com  
www.falkpr.com  
PR & Promotional Marketing.

Amy Falk, president

Cancer Health Alliance  
Classic Cinemas  
EBRM  
FRS  
Meijer  
International Association of Healthcare Safety and Security  
New Moms/Bright Endeavors  
Waldheim Cemetery

# FALLS

## COMMUNICATIONS

### FALLS COMMUNICATIONS

Member of Public Relations Organisation International  
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113  
216/696-0229; fax: 216/696-0269; rfalls@fallscommunications.com  
www.fallscommunications.com  
Detroit: 313/567-6600  
Toronto: 905/842-9920  
Employees: 52. Founded: 1994.

**Agency Statement:** Falls Communications is a full-service public relations, marketing support, digital and investor relations firm.

Our extensive scope of in-house services are at all our clients' disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:

- Marketing Support & Communications
- Media Relations
- Digital
- Product Introduction & Support
- Issues & Crisis Counseling
- Corporate Identity & Branding
- Web and Graphic Design
- Issues Management
- Investor Relations
- Employee Relations
- Government & Public Affairs
- Social Media
- Collateral Materials & Publications



Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Kelly Henderson-Molnar, general counsel & dir., ops.; Jennifer Allanson, Brian Bloom, Julie Brosien, Cristy Coté, Chris Lynch, Eileen Petridis, sr. VPs; Rob Berick, Kevin Donahue, Bethany Hilt, mng. dirs.; Ron Fountain, exec. counsel; Sue Kotaska, Sue Lesko, Stephanie Walters, VPs; Chris Caputo, COO Falls Digital; Ben Bykowski, Jessica Baker, VPs Falls Digital

Aitheras Aviation  
Arthritis Foundation  
Ave Maria Foundation  
Bardons & Oliver  
Bass Solutions  
Bio Enterprise  
Bridgestone Invitational  
Calfee  
Carl Marks Advisory Group  
Cleveland Faucet Group  
Cleveland Plus Marketing Alliance  
Cleveland Public Library  
Cleveland Sight Center  
Creative Specialties International  
Downtown Cleveland Alliance  
DUCK Tape  
Dupli-Color/Tri-Flow  
Dutch Boy  
Emerald Performance Materials  
Erie Insurance  
Flack Steel  
FROG Tape  
Global Cleveland  
Greater Cleveland Film Commission  
Greater Cleveland Partnership  
Gunlocke  
Homax  
Huntington National Bank  
Hylant Group  
InterContinental Suites Hotel Cleveland  
Johnsonite



Krylon  
 Lincoln Electric Co.  
 Lubrizol  
 Mark-My-Time  
 Martin-Senour Automotive Finishes  
 Meyer Products  
 Moen Canada  
 Moen Commercial  
 Moen Inc.  
 North American Menopause Society (NAMS)  
 Northwood University  
 Painter's Mate Green Tape  
 Port of Cleveland  
 Pratt & Lambert  
 Purdy  
 SS&G Healthcare Services  
 Save Local Now  
 Sherwin-Williams  
 Sherwin-Williams Aerospace  
 Sherwin-Williams Automotive Finishes  
 Sherwin-Williams Diversified  
 ShurTech Brands, LLC  
 Table 45  
 Tarkett  
 The Gates Group  
 The Medical Center Co.  
 Things Remembered  
 Vitamix  
 Vocon  
 Walter & Haverfield LLP  
 Zack Bruell Restaurants



**FAMA PR, INC.**

Liberty Wharf, 250 Northern Ave., Boston, MA 02210  
 866/326-2552; info@famapr.com  
 www.famapr.com  
 Technology PR. Employees: 33. Founded: 2002.

**Agency Statement:** fama PR is North America's premier boutique PR firm for technology companies. Unlike other firms, fama PR's account teams are comprised solely of experienced PR practitioners who apply a hands-on approach to both strategy development and tactical program execution. This staffing model has proven to deliver superior results and unmatched client service. Working closely with clients, fama PR creates customized communications programs that are directly aligned with business objectives to help increase brand awareness and drive revenue. Through its international network of partner agencies, fama PR ensures its clients' messages have a global reach.

Headquartered on the Boston waterfront in the city's dynamic Seaport Innovation District, fama PR is also the only PR firm named to the *Boston Business Journal's* "Best Places to Work" in 2007, 2008, 2009, 2010, 2011, and 2012.

Matt Flanagan, founding partner; Keith Watson, founding partner; Ed Harrison, managing partner

Actifio  
 Airclic  
 Axis Communications  
 CloudLock  
 Clutch  
 Cyber-Ark Software  
 Dassault Systemes  
 Data Flux, a SAS Company  
 Fixmo  
 General Catalyst Partners  
 iWalk  
 Leaf  
 Ping Identity  
 QuickPlay Media

Sedo  
 ShopAdvisor  
 Triton Digital  
 uTest  
 VAI

**FARR MARKETING GROUP**

2940 Westwood Blvd., 2nd flr., Los Angeles, CA 90064  
 310/470-3644; fax: 310/446-6473  
 www.farmarketing.com  
 Marketing comms., PA. Founded: 1996.

Harvey Farr, pres.

**FAST HORSE INC.**

240 N. 9th Ave., Minneapolis, MN 55401  
 612/746-4610  
 www.fasthorseinc.com

Brand strategy, grassroots mktg., media relations, event planning, online publicity.

Jorg Pierach, founder/creative dir.

**FAULKNER AND ASSOCIATES ADVERTISING, INC.**

Advertising and PR firm  
 1694-A E. Arlington Blvd., Greenville, NC 27858  
 252/355-8181; fax: 252/355-4030

Pr, adv., creative/design service, dir. mktg., sales promo., aerospace/defense, agriculture/gardening, legal/accounting/consulting services.

Emily Coffman, pres.

**FAZIO INTERNATIONAL LTD.**

P.O. Box 1207, Boca Raton, FL 33429  
 561/279-2828; fax: 561/279-2756; crf@faziointernational.com  
 www.faziointernational.com

Non-profit sponsorships, fund-raising campaigns, strategic planning. Employees: 3. Founded: 1983.

Carolyn Fazio, founding partner

**FBI COMMUNICATIONS, INC.**

4F Jingumae Green Bldg., 2-26-8 Jingumae, Shibuya-ku, 150-0001, Tokyo, Japan  
 81-3 5413-5161; fax: 81-3 5413-5167  
 www.fbicom.co.jp

Mitsuhiro Fukuda, pres.

**FCF SCHMIDT PUBLIC RELATIONS**

See Vault Communications



**FEAREY GROUP, THE**

1809 7th Ave., #1111, Seattle, WA 98101  
 206/343-1543; fax: 206/622-5694  
 www.feareygroup.com

Public relations, public affairs, media relations, community outreach, coalition building, social media integration, crisis communications/issues management. Employees: 16. Founded: 1981.

**Agency Statement:** The Fearey Group is Seattle's leading independently owned public relations/public affairs firm. While regionally focused, the firm enjoys global reach to six continents through the Public Relations Global Network. A local leader in the social media revolution, the firm has a 30 year reputation for its innovation, creativity and ability to attract and retain a superior team of professionals as well as many of Seattle's blue chip clients. The Fearey Group maintains a position of civic and community leadership; team members serve on many of the top civic and charitable boards while maintaining excellent relationships with city, county and state elected officials and Seattle's business leaders. The firm

Continued on next page

## FEAREY GROUP, THE continued

was referred to by a business columnist at *The Seattle Times* as "one of Seattle's oldest and most respected public relations firms in the region."

Patricia Fearey, CEO/founder

Beacon Capital  
Ben & Catherine Ivy Center for Advanced Brain Tumor Treatment  
Center for Advanced Brain Tumor Treatment  
One Mind for Research  
Providence Health & Services  
Security Properties  
Sellen Construction  
Swedish Medical Center  
Talking Rain  
The Rainier Group - Wealth Advisory Services  
Rivkin Center for Ovarian Cancer  
Vulcan, Inc. - Real Estate  
Washington State Hospital Assn.



## FEINTUCH COMMUNICATIONS

245 Park Ave., 39th fl., New York, NY 10167  
212/808-4900; fax: 212/808-4915; info@feintuchpr.com  
www.feintuchcommunications.com; www.PRWorldAlliance.com  
Founded: 2009.

**Agency Statement:** Feintuch Communications is a boutique *strategic relations* firm offering senior counseling, experience and hands-on support to a broad range of organizations – from the *Fortune* 500 to emerging companies, non-profits and associations.

We've aligned our in-house talent and external resources around the critical business and marketing challenges faced by businesses today – including strategic public relations, business development, investor relations, capital sourcing, partnership development, advertising and marketing. We serve on the board and are a partner in PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.

In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

For companies looking to expand into new global markets, our JumpStart Global Advisors (www.jumpstartglobal.com) subsidiary offers a bundle of integrated services that allow them to enter those markets quickly and efficiently – everything from legal, accounting, administrative, HR and recruitment to business development and distribution services – coupled with the appropriately scaled PR and marketing initiatives to generate inquiries.

Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, president

Accura Media Group  
AllStar Deals  
eMagin Corp.  
Fulcrum Analytics  
GSI  
Imperial Holdings  
Lippincott  
Listener Driven Radio  
Sentry Centers  
Sodrugestvo  
Soliddd  
Synthesis Energy Systems

## FELDER COMMUNICATIONS GROUP

Advertising and PR firm  
1593 Galbraith Ave. SE, #200, Grand Rapids, MI 49546  
616/459-1200; fax: 616/459-2080  
www.felder.com

PR, adv., business/consumer adv., dir. mktg., sales promo., financial services/banks/savings & loans. Founded: 1994.

Stan Felder, pres./CEO

## FENTON COMMUNICATIONS

1000 Vermont Ave., N.W., #200, Washington, DC 20005  
202/822-5200; fax: 202/822-4787  
www.fenton.com  
PR for social issues. Founded: 1982.

David Fenton, CEO

## FIELDS & CO. PR PROS, V.K.

5 W. Hargett St., #308, Raleigh, NC 27601  
919/829-5951; fax: 919/829-5954; info@vkfields.com  
www.vkfields.com  
Higher education, nonprofit, crisis comm., copywriting/ghostwriting. Employees: 4. Founded: 1997.

Valerie Fields, pres. & CEO

Carolinas Minority Supplier Development Council  
Hemisphere Beverages  
North Carolina Community Action Assn.

## FIFTEEN MINUTES

8436 W. Third St., #650, Los Angeles, CA 90048  
323/556-9700; fax: 323/556-9710; howard@fifteenminutes.com  
www.fifteenminutes.com  
Personality, corporate entertainment, special events, consumer products, gay/lesbian market, media training and crisis management. Employees: 10. Founded: 2005.

Howard Bragman, founder



## FILM FASHION

A Division of Rogers & Cowan  
Pacific Design Center, 8687 Melrose Ave., G684, Los Angeles, CA 90069  
310/854-8195; fax: 310/854-8138; carla.blizzard@filmfashion.com  
www.filmfashion.com

**Agency Statement:** Film Fashion, an exclusive division of Rogers & Cowan, specializes in matching fashion and accessory brands with prominent celebrities to provide heightened brand awareness. This specialty PR firm creates customized solutions to match clients and their latest fashions with the "right" celebrities and trendsetters that embody their brand and promote the desired image.

The firm leverages these Hollywood associations into media coverage through the execution of strategic media relations campaigns targeting key fashion, lifestyle, and entertainment press. Media activities for their roster of fashion designers, fine jewelers, luxury goods, and specialty retailers may include designer profiles, collection launches, and fashion shows. Film Fashion's unique showroom space provides an optimal location to introduce media, stylists and celebrities to our client's brands by housing an edited collection of samples.

Recent projects have included dressing celebrities for magazine photo shoots and red carpet appearances, securing editorial placements and coordinating product placement working with talent such as Jennifer Lopez, Taylor Swift, Penelope Cruz, Halle Berry, Angelina Jolie, Kate Winslet, Blake Lively and Kate Beckinsale.

Carla Blizzard, sr. VP

Alberto Makali  
A Pea in the Pod  
Bec & Bridge  
Benjamin Adams Shoes  
Catherine Malandrino  
Chopard  
David Meister  
Georges Chakra  
Houghton

Izmaylova  
 Jenny Packham  
 John Hardy  
 Nikki Rich  
 Pamela Roland  
 Pedro Garcia  
 Randi Rahm  
 Rami Al Ali  
 Rani Zakhem  
 Romona Keveza  
 Tabitha Webb  
 Swarovski  
 Tadashi Shoji  
 Zuhair Murad

**FINANCIAL RELATIONS BOARD**

See MWW Group

**FINANCIAL SHARES CORP.**

907 N. Elm St., #204, Hinsdale, IL 60521  
 630/734-8116; fax: 630/734-8123; george@financialshares.com  
 www.financialshares.com  
 Financial services; not-for-profit associations. Employees: 6. Founded: 1974.

George M. Morvis, pres. & CEO

**FINEMANPR)))**

**FINEMAN PR**

Member of IPREX  
 330 Townsend, #119, San Francisco, CA 94107  
 415/392-1000; fax: 415/392-1099; mfineman@finemanpr.com  
 www.finemanpr.com  
 Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages, Latino and multicultural outreach. Employees: 13. Founded: 1988.  
**Agency Statement:** San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. "Brand PR," a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, Heidi White, VPs; Juan Lezama, dir., Latino & multicultural comms.

Autism Research Institute  
 Foster Farms Poultry  
 Girl Scouts of Northern California  
 Guckenheimer  
 Limited, The  
 Mendocino Wine Company  
 Moore-Tsai Winery  
 PamLab  
 Sterling Meat Co.  
 United Educators  
 XL Construction



**FINN PARTNERS**

301 East 57th St., New York, NY 10022  
 212/715-1600; peter@finnpartners.com  
 www.finnpartners.com  
**Agency Statement:** While Finn Partners officially launched late in 2011, it has already gained the momentum, talent and forward-looking planning that will ensure exponential success in 2013 and beyond. With a 36% year-over-year growth rate, Peter Finn has strategically built the

agency's U.S. foundation, focusing on key practice areas and geographies, and then putting emphasis on building each core competency through collaboration. Finn Partners completed two acquisitions in 2012 with the addition of NY based tourism marketing specialist M. Silver and Associates, and Chicago-based Healy & Schulte.

Finn Partners also expanded globally in 2012 – adding its second international office – by hiring former WagEd technology leader Chantal Bowman-Boyles to open and run its London office. Finn Partners London is the agency's gateway to Europe and is already working with several of the firm's U.S. based clients by effectively expanding scope to include global work.

In the U.S., Finn Partners is strengthening its position as an emerging major independent firm, and is keeping steadfast to its commitment of being a Best Place to Work in the industry. The company is truly innovative in its approach to human resources—expanding employee benefits including absorbing all cost increases for healthcare benefits and growing its bonus pool by more than 50% percent.

The firm's top 15 clients account for approximately 30% of the firm's revenue, and include companies like: Hyundai, Vonage, Rosetta Stone, Jamaica Tourist Board, Logitech, IEEE, Pinnacle Vodka, the Embassy of Korea and Blue Cross Blue Shield. New business wins since the start of 2012 include Hilton Garden Inn, Hampton Hotels, the Verizon Foundation, Exact Target, Fifth Third Bank, Fujitsu America, FTD and the American Association of Orthodontists.

Founding Partner Peter Finn says the agency will continue to grow faster than other mid-size agencies this year through a combination of organic and non-organic growth.

Above all else, and perhaps the greatest accomplishment of Finn Partners to date, is the agency's unique collaborative culture. Having been named a best new agency in 2012 by an industry trade publication, Finn Partners is in many ways still evolving. However, the formula is working and with the firm's dedicated focus on its people, clients and overall growth, the company looks forward to continued success.

Peter Finn, founding partner

- Bosch Home Appliances
- Dole Packaged Foods
- Hyundai & Hope on Wheels
- Jamaica Tourist Board
- Liz Claiborne Inc.
- Logitech
- Shumei International
- Silver Spring Networks
- The Jim Henson Company
- The North Face
- Robert Wood Johnson Foundation
- Rosetta Stone
- StubHub
- TomTom
- Treasury Wine Estates
- Verizon Foundation
- Vonage

**FIORE INSPIRAGENCY**

109 Washington St., Morristown, NJ 07960  
 973/359-4444; fax: 973/359-4449  
 www.fioreinspires.com  
 Trend-spotting, distributor relations, public relations, brand strategy development, investor relations, observational research, seminar management, retail and POP tactical development, viral marketing, event planning, and heritage branding. Founded: 1982.

Pat Fiore, founder/strategist

**FIREFLY COMMUNICATIONS LTD.**

Gilmoora House, 57-61 Mortimer St., W1W 8HS, London, United Kingdom  
 +44 (0) 20 3 170 8008; Claire.walker@fireflycomms.com  
 www.fireflycomms.com  
 Founded: 1988.

Claire Walker, CEO

**FIREFLY PUBLICITY**

1860 Woodland Dr., Red Wing, MN 55066  
 651/388-7896; kim@fireflypublicity.com  
 www.fireflypublicity.com  
 Sports/leisure, beauty/fashion and agriculture PR. Founded: 2007.

Kim Emery, president

## FIRM PUBLIC RELATIONS & MARKETING, THE

6157 S. Rainbow Blvd., Las Vegas, NV 89118  
702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com  
www.thefirmpr.com  
Luxury, travel & tourism, trade shows, healthcare, education. Employees:  
11. Founded: 1993.

Solveig Raftery, president & CEO

American Gem Society  
Boyd Gaming  
Comprehensive Cancer Centers of Nevada  
Global Gaming Expo  
Global Sustainability Tourism Council  
Regis Galerie Las Vegas  
Southern Nevada Immunization Coalition  
Treasure Island

## FIRST EXPERIENCE COMMUNICATIONS

PO Box 357, Glastonbury, CT 06033  
860/657-3815; fax: 860/657-4379; iwyellen@firstexperience.com  
www.firstexperience.com  
PR, bus.-to-bus., dir. mktg., associations/foundations, gov./state agencies.  
Founded: 1983.

Ira Yellen, pres./CEO

## FIRST MARKETING GROUP INTERNATIONAL, INC.

See Chisano Marketing Group

## FISHER & ASSOCIATES, INC.

4607 Lakeview Canyon Rd., #210, Westlake Village, CA 91361  
805/496-5386; fax: 805/496-5379; pr4biz@FisherPR.com  
www.FisherPR.com  
PR counsel; strategic planning; mktg. counsel/svcs.; media rels., expo-  
sure; publicity; promotions; special events; crisis comms. Employees: 4.  
Founded: 1978.

Robert J. Fisher, founder

## FLAHERTY IMAGE MARKETING INC., TINA

1040 Fifth Ave., New York, NY 10028  
212/535-0025; fax: 212/535-1027  
www.tinaflaherty.com  
Corp. PR, mktg. svcs., and special events. Founded: 1986.

Tina Santi Flaherty, pres.



# FLEISHMANHILLARD

## FLEISHMANHILLARD

Owned by Omnicom Group  
200 N. Broadway, St. Louis, MO 63102  
314/982-1700  
www.fleishmanhillard.com  
Founded: 1946.

**Agency Statement:** FleishmanHillard is the world's most complete glob-  
al communications firm, specializing in public relations, public affairs, mar-  
keting, paid media, and transmedia and social content. FleishmanHillard  
delivers on *the power of true*, reflecting the firm's high values and unique  
ability to guide clients through a world demanding unprecedented authentic-  
ity and transparency. FleishmanHillard is part of DAS, a division of  
Omnicom Group Inc., and has more than 80 offices in 29 countries.

**CORPORATE STAFF:** John D. Graham, chmn.; Dave Senay, pres. &  
CEO; Bill Anderson, Kurt Wehrsten, Guillaume Herbet, vice chmns.  
of ops.; Fred Rohlfing, CFO; Agnes Gioconda, chief talent officer;  
Jack Modzelewski, pres. of the Americas; Jonella Donius, CIO; Ruth  
Kim, gen. counsel

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30303-1605  
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617/267-8223

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540 Fifth Avenue SW, Suite 1410, Calgary, AB T2P 0M2 Canada  
403/266-4710

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704/295-6345

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312/729-3700

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214/665-1300

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1300 Post Oak Boulevard, Suite 1220, Houston, TX 77056-3043  
713/513-9500

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FleishmanHillard Kansas City  
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816/474-9407

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310/482-4270

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305/520-2000

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212/453-2000

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919/457-0744

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916/441-7606

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619/237-7700

Della Sweetman, sr. VP, sr. partner & gen. mgr.

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555 Market Street, 20th Floor, San Francisco, CA 94105-5820  
415/318-4000

JJ Carter, pres. for U.S. West region & sr. partner

FleishmanHillard St. Louis  
200 N. Broadway, St. Louis, MO 63102-2796  
314/982-1700

Susan Veidt, pres. for U.S. Central region & sr. partner

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33 Bloor Street E., Suite 1500, Toronto, ON M4W 3H1 Canada  
416/214-0701

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604/688-2505

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Kris Balderston, sr. VP, sr. partner & gen. mgr.

#### **LATIN AMERICA:**

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DF 11000 Mexico  
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Metro Office Park, 14 Calle 2, Suite 400, Guaynabo 00968-1706 Puerto Rico  
787/620-1400

Angie Alvarez, sr. VP & gen. mgr.

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Li Hong, pres. for China & sr. partner

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Li Hong, pres. for China & sr. partner

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63-2-813-0559

Cosette Romero, sr. VP & gen. mgr.

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Mudra House, 4th flr., Vakola, Santacruz (East), Mumbai 400055 India  
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Indranil Ghosh, sr. VP & gen. mgr.

FleishmanHillard New Delhi  
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122016 India  
91-124-6614400

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City Air Tower 159-9, 24th Floor, Samsung-Dong, Kangnam-Ku, Seoul  
135973 Republic of Korea  
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Brian West, sr. VP, partner & mng. dir.

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Chris Newman, sr. VP & gen. mgr.

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Shin Tanaka, pres. for Japan & sr. partner

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David Kingsmill-Moore, mng. dir.

Continued on next page

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Julia Kozak, sr. VP & mng. dir.

**OTHER FLEISHMANHILLARD COMPANIES:**

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Rd., Chaoyang District, Beijing 100020 China  
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Li Hong, pres., China

Blue Current PR Hong Kong  
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Japan

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Tetsuya Honda, sr. VP, sr. partner & mng. dir.

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Peter Verrengia, pres. & sr. partner

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10635 Santa Monica Boulevard, Suite 360, Los Angeles, CA 90025-4885  
310/234 8787

Raelynn Olson, mng. partner

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1200 Westlake Avenue N, Suite 1005, Seattle, WA 98109-3564  
206/352-8598

Raelynn Olson, mng. partner

GMMB Washington, DC  
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202/338-8700

Raelynn Olson, mng. partner

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High Road Communications Toronto  
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Sarah Spence, sr. VP, partner & gen. mgr.

Lois Paul and Partners  
(see complete listing under Paul and Partners, Lois)  
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Lois Paul, pres.

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212/206-7447

Paul Wilmot, mng. partner & CEO

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Sharon Hegarty, Kim Skeltis, sr. VPs & mng. dirs.

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220 E. 42nd Street, New York, NY 10017-5806  
212/883-9080

Gloria Janata, pres. & sr. partner

TogoRun Washington, DC  
1615 L Street NW, Ste. 1000, Washington, DC 20036-5610

202/572-2021

Anne Woodbury, sr. VP, partner & mng. dir.

VOX Global Boston  
855 Boylston Street, Suite 2, Boston, MA 02116  
617/692-0517

Brooke McNally, sr. VP

VOX Global Indianapolis  
101 W. Ohio Street, Suite 2000, Indianapolis, IN 46204  
317/454-8030

Michael Marker, sr. VP & partner

VOX Global Portland  
511 Congress St., 5th flr., Portland, ME 04101-4033  
507/523-1366

Michael Cuzzi, sr. VP

VOX Global Tokyo  
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038  
Japan  
81-3-6204-4320

Akihiro Nojiri, sr. VP, partner & mng. dir.

VOX Global Washington, DC  
1909 K Street NW, Suite 500, Washington, DC 20006-1152  
202/955-5326

Robert Hoopes, pres. & sr. partner

AARP  
Abbott Laboratories  
AT&T  
Avaya  
Bayer  
Boy Scouts of America  
Boehringer-Ingelheim  
Burgundy Wines  
Canadian Tire  
Caterpillar, Inc  
Dow  
Emerson  
Enterprise Rent-A-Car  
Ernst & Young  
Forest Laboratories  
Gatorade  
Genentech  
GlaxoSmithKline  
GM  
Government of Brazil  
Hallmark  
Huawei Technologies  
Johnson & Johnson  
McCain Foods  
Merck & Co.  
Motorola  
Nestle  
Novartis  
Office of Nat'l Drug Control Policy  
PepsiCo  
Pfizer  
Philips  
Procter & Gamble  
Robert Wood Johnson Foundation  
Roche  
Select Comfort  
Tata Group  
Teva Neuroscience  
VISA

#### **FLEMING + COMPANY, INC.**

31 Americas Cup Ave., Newport, RI 02840  
401/848-2300; fax: 401/849-4180  
www.flemingandcompany.com  
Adv., PR, interactive media & direct mktg. Founded: 1993.

Paul Fleming, pres. & CEO

#### **FLOWERS COMMUNICATIONS GROUP**

303 E. Wacker Dr., #1000, Chicago, IL 60601  
312/228-8800; fax: 312/228-9414  
www.flowerscomm.com

Promotions and advertising. Flowers Communications Group (FCG) is one of the country's leading multicultural, integrated marketing communications agencies with expertise in the African American and Hispanic markets. Founded: 1991.

D. Michelle Flowers Welch, founder & chmn.; Rashada Whitehead, pres./CEO

#### **FLS GROUP**

Division of Thread Marketing Group  
4635 West Alexis Rd., Toledo, OH 43623  
419/887-6819; fax: 419/887-6802  
www.flsprgroup.com

PR, issue management, business & consumer mktg., executive communications, social media. Employees: 24. Founded: 1984.

Mark Luetke, pres.; Tara Linker, VP; B.J. Fischer, dir., strategic svcs.; Allison Brandenburg, A/E; Paula Adam, dir., integrated comms.; Kelly Schenavar, project manager

City of Toledo

Lucas County

Materion

Mercy

Sylvania Franciscan Healthcare

Toledo Public Schools

Toledo Refining Co.

Toledo Zoo

Waste Management Inc.

YMCA of Greater Toledo

Projects: Cirque Du Soleil America, Toledo Mud Hens, Toledo Walleye, various political



#### **FOCAL POINT COMMUNICATIONS**

1340 Cortez Ave., Burlingame, CA 94010  
650/342-8961; smoro@focalpointpr.com  
www.focalpointpr.com

Executive visibility. Employees: 2. Founded: 1997.

**Agency Statement:** Transforming unknown executives, authors and artists into sought after knowledge leaders and industry icons are our forte.

Crafting stories that resonate and are relevant amidst the global chaos is essential.

We then uncover or create opportunities where telling these stories will provide the greatest impact.

Incorporating social media, press and analyst coverage and influencer meetings all add up to tremendous personal and company ROI.

Wendy Moro, Steve Moro, partners

Adobe Systems, Inc

Cisco Systems, Inc

eBay

VMware Inc

Xerox Corporation



#### **FOCUSED COMMUNICATIONS CO., LTD.**

2-9-1 Nishi Shimbashi, Minato-ku, 105-0003, Tokyo, Japan  
+81-3-5157-0033; fax: +81-3-5157-0031; aichise@focused.co.jp  
www.focused.co.jp

Public relations and comms. consulting; risk/crisis mgmt.; corp./country branding; company launch and M&A comms.; mktg. comms. support including seminars, collaterals, trade show support and key-note speech, digital ads, product publicity, etc.; website dev. and mgmt.; social media

Continued on next page

## **FOCUSED COMMUNICATIONS CO., LTD.** continued

mgmt.; public affairs. Employees: 15. Founded: 2000.

**Agency Statement:** Focused Communications is a communications consultancy providing strategic public relations and marketing communications services for variety of clients with major focus on IT, healthcare and food industry clients for both B2B & B2C communications. Focused Communications support clients for generating business in the Japanese market including the timing of company launch and M&A. Website and social media management are attention-getting services now. It also provides public affairs services.

(Mr.) Takashi Miura, chmn.; (Ms.) Akemi Ichise, pres. & CEO

## **FOLEY & CO., GOVERNMENT & PUBLIC AFFAIRS**

P.O. Box 61303, Potomac, MD 20859  
301/294-0937; info@foleycoinc.com  
www.foleycoinc.com

A legislative advocacy, public affairs and market research firm. Founded: 1986.

Joseph P. Foley, Washington office dir.

## **FOLEYFREISLEBEN LLC**

15233 Ventura Blvd., #1170, Sherman Oaks, CA 91403  
818/788-0010; fax: 818/788-0011  
www.folfry.com

A full service comms. consultancy concentrating on investor and corp. rels.; PR and business-to-business mktg. comms. Founded: 1996.

Gerald Freisleben, pres.

## **FOLSOM & ASSOCIATES**

44 Montgomery St., #3710, San Francisco, CA 94104  
415/978-9909; fax: 415/978-2688; sam@folsomandassociates.com  
www.folsomandassociates.com

Specializing in food and wine public relations, events and social media. Employees: 7. Founded: 1993.

Sam Folsom, president

Biltmore Estate  
Constellation Brands  
Franciscan Estate  
Gary Farrell Winery  
Helfrich  
Heritage  
Lobel's Kitchen  
Lobel's of New York  
Mount Veeder  
Mumm Napa  
Pernod Ricard USA  
Polaris Foods  
Quivira  
Ravenswood  
Robert Mondavi  
Sol del Limari  
Sommerston  
Steelhead  
Waterstone  
Wild Horse Winery  
Woodbridge by Robert Mondavi

## **FOOD GROUP, THE**

230 Park Ave. South, 12th fl., , New York, NY 10003  
212/725-5766

www.thefoodgroup.com

PR, adv., foodservice mktg., beer/wine/liquor, beverages, fast food/ restaurants. Founded: 1970.

Mark Cotter, CEO

# foodminds

## **FOODMINDS, LLC**

328 S. Jefferson St., Suite 420, Chicago, IL 60661  
312/258-9500; fax: 312/258-9501; lcubillos@foodminds.com  
www.foodminds.com

A consulting and communications company, specializing in food, beverage, nutrition, health and wellness. Employees: 20. Founded: 2006.

**Agency Statement:** FoodMinds is a food and nutrition consulting and communications company specializing in food, nutrition, health and wellness. We harness communications, science and public affairs to establish unique selling propositions and produce novel food and nutrition programs. We shape the dialogue and debate in grocery aisles and board rooms, at science meetings, on blogs and beyond. We create pathways for new opportunities and growth that transfer perceptions and influence decisions and actions. In short, we don't just tell your story better - we help you tell a better story that makes a difference.

FoodMinds brings the right mix of talented, seasoned and motivated professionals - from registered dietitians, consumer marketers and media strategists to PhDs, science writers and public affairs experts - to challenge the status quo and achieve great things for our clients.

Partners: Laura Cubillos, RD (lcubillos@foodminds.com), Bill Layden (blayden@foodminds.com), Sue Pitman, MA, RD (spitman@foodminds.com)

American Heart Association  
Applegate  
Can Manufacturers Institute  
Council for Responsible Nutrition  
Dairy Management, Inc.  
Dairy Research Institute  
Grocery Manufacturers Association and Food Marketing Institute  
Hass Avocado Board  
Kellogg  
Micropharma  
Midwest Dairy Association  
National Confectioners Association  
Nestle  
Nutrient Rich Foods Coalition  
Sabra Dipping Company  
United States Dairy Export Council  
The Winning Combination  
Welch's

## **FORMULA PR INC.**

1215 Cushman Ave., San Diego, CA 92110  
619/234-0345; fax: 619/234-0360; info@formulapr.com  
www.formulapr.com

Consumer, lifestyle, business/technology, consumer/technology, sports, entertainment, travel/tourism. Employees: 103. Founded: 1992.

Michael Olguin, president

## **FORTUNE PR**

Partner in The Worldcom Public Relations Group  
Gedung Galaktika, Jl. Harsono R.M. No 2, Ragunan, 12550, Jakarta Selatan, Indonesia  
62 21 765 8506; fax: 62 21 780 5498;  
www.fortunepr.com  
Corporate PR, marketing PR, investor relations.

Miranty Abidin, president director



## **FORUM STRATEGIES & COMMUNICATIONS**

805 Third Ave., 14th fl., New York, NY 10022  
212/554-2155; fax: 212/554-2156; sindone@forumstrategies.com  
www.forumstrategies.com

Strategic comms., corp. comms., issues and campaign mgmt., public affairs, gov't affairs, digital and social media, broadcast PR. Employees: 10. Founded: 2001.

Richard Frisch, David Laufer, principals

## **FOUR LEAF PUBLIC RELATIONS LLC**

2989 Stony Point Rd., Charlottesville, VA 22911  
434/972-7278; suzanne@FourLeafPR.com  
PR, message development, media relations, media planning/consulting, speaking engagement support, writing services. Specializes in non profit, corporate and entrepreneurs.

Suzanne E. Henry, pres./CEO

## **FOUR WINDS COMMUNICATIONS**

PO Box 1553, Paraparaumu Beach 5252, 6143, Wellington, New Zealand



04 298 5896; info@fwc.co.nz  
www.fwc.co.nz

Norrey Simmons, mng. partner

### FRANCO PUBLIC RELATIONS GROUP

400 Renaissance Ctr., #1000, Detroit, MI 48243  
313/567-2300; fax: 313/567-4486; info@franco.com  
www.franco.com

Marketing, corp., fin'l, municipal, assn., mfg., technology, retailing, health care, hospitality, prof. svcs., non-profit and franchise PR. Founded: 1964.

Daniel F. Ponder, CEO/owner

### FRANKEN PUBLIC RELATIONS, AL

5777 W. Century Blvd., #1070, Los Angeles, CA 90045  
310/342-0260; fax: 310/665-9844; don@frankenenterprises.com  
www.frankenenterprises.com  
Sports PR.

Don Franken, pres.

### FRAUSE GROUP, THE

1411 Fourth Ave., #1210, Seattle, WA 98101  
206/352-6402  
www.frause.com  
Founded: 1998.

Bob Frause, chmn./CEO

### FREEBAIRN & CO.

3475 Lenox Rd. NE, #900, Atlanta, GA 30326  
404/237-9945; fax: 404/231-2214  
www.freebairn.com

Marketing, adv. and PR: product, corporate, empl., financial comms., media rels., issues mgmt., interactive, event mgmt., crisis mgmt., promos. Founded: 1980.

John Freebairn, pres.

### FREEMAN PUBLIC RELATIONS

16 Furler Street, Totowa, NJ 07512  
973/470-0400; fax: 973/470-9036;  
www.freemanpr.com

PR and marketing in licensed products, magazines, fashion accessories, consumer prods., travel, toys, healthcare, cosmetics, food, trade shows and interior design. Founded: 1955. Employees: 18.

Bruce Maguire, CEO

### FREESTYLE PUBLIC RELATIONS

206 6th Ave., Ste. 1201, Des Moines, IA 50309  
515/554-3569; david@freestylepr.com  
www.freestylepr.com

Freestyle is a full service public relations firm that provides results-oriented, customized public relations and communications services for markets that include technology, consumer goods, science and industry and entertainment. Employees: 3. Founded: 2006.

David Splivalo, chief strategy officer

## FRENCH | WEST | VAUGHAN

### FRENCH | WEST | VAUGHAN

112 E. Hargett St., Raleigh, NC 27601  
919/832-6300; fax: 919/836-7699  
www.fvw-us.com

Consumer, healthcare, financial, business to business, sports & entertainment. Satellite offices in NYC, L.A., Dallas and Tampa. Employees: 84. Founded: 1997.

**Agency Statement:** French | West | Vaughan (FWV) was founded in 1997 and has ranked as the Southeast's largest independent PR firm for the better part of the past decade.

Today, we employ 84 research, public relations, public affairs, advertising and digital marketing experts between our Raleigh, N.C. headquarters and our New York City, Dallas, L.A. and Tampa offices and work with more than 50 of the world's leading companies and brands within our focused practice areas.

Rick French, chmn./CEO; David Gwyn, pres.; Natalie Best, exec. VP/dir., client svcs.

### ABB

Alliance One  
Arena Swimwear  
Arian Foster  
Canines, Inc.  
Carolina Beaches  
Central Intercollegiate Athletic Assn.  
Dahntay Jones  
Dix Visionaries  
Downtown Raleigh Alliance  
Dude Ranchers Assn.  
Fidelity Investments  
Fretlight Guitars  
Gear4  
Gemesis  
Glen Davis  
Glover Quinn  
Hood River Distillery  
Hudson Realty Capital  
International Gemological Institute  
Justin Boots  
Melitta  
Michael Vick  
Moe's Southwest Grill  
NC State Bar Assn.  
N.C. State University  
O2 Fitness  
Polar Ice Houses  
RBC Bank  
Royalty Exchange  
Saft  
SAS  
Simeon Rice  
Skins Compression Apparel  
Southwest Athletic Conference  
Strata Solar  
Structure House  
Tasc Performance Apparel  
TigerSwan  
Tweetsie Railroad  
U.S. Polo Assn.  
U.S. Speedskating Assn.  
V Foundation for Cancer Research  
Wallace Racing  
Wilmington Convention Center  
Wrangler

**IPREX**  
Global Communication

### FRESH IDEAS GROUP, THE

2400 Spruce Street, #100, Boulder, CO 80516  
303/449-2108; fax: 303/247-0058  
www.freshideasgroup.com

Full-service PR firm specializing in natural & organic products industry. Founded: 1997.

Sylvia Tawse, founder

### FS COMMUNICATIONS

See Small Planet PR



### FSB CORE STRATEGIES

1415 L Street, Suite 1250, Sacramento, CA 95814  
916/448-4234; fax: 916/448-5933; cherri@fsbcorestrategies.com  
www.fsbcorestrategies.com

**Agency Statement:** Businesses, trade associations, nonprofit organizations and government agencies seek our assistance in developing and managing strategic, integrated communications campaigns because we

Continued on next page

## FSB CORE STRATEGIES continued

deliver the results they need.

FSB Core Strategies specializes in advertising, association management, ballot initiative and referendum campaigns, bilingual and multicultural outreach, branding, coalition development, community outreach, crisis communications, earned media, event production and management, research and message development, social media and strategic counsel.

Cherri Spriggs Hernandez, partner

## FTI CONSULTING, INC.

88 Pine St., 32nd flr., New York, NY 10005  
212/850-5600; edward.reilly@fticonsulting.com  
www.fticonsulting.com

Corporate comms., capital markets comms., public affairs, strategy consulting, media rels., crisis & issues mgmt., M&A advisory, IPO comms, restructuring & bankruptcy, litigation, employee engagement & change management, design & digital comms. Employees: global - approx. 700; US - approx. 300. Founded: 1982.

Ed Reilly, Global CEO, Strategic Comms. practice of FTI Consulting, Inc.

## FUESSLER GROUP INC.

73 Louder's Lane, Jamaica Plain, MA 02130  
617/522-0550; fax: 617/522-0955; fuessler@fuessler.com  
www.fuessler.com

PR, marketing comms., advertising & media relations for professional service firms & environmental & technology companies. Employees: 2. Founded: 1984.

Rolf Fuessler, principal

## FULCRA WORLDWIDE

(see Strategic Social)



## FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Lane, Doylestown, PA 18901  
215/340-0480; fax: 215/340-0580; gina@furiarubel.com  
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., website design, e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 6. Founded: 2002.

**Agency Statement:** Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages.

Gina F. Rubel, Esq., pres./CEO; Laura Powers, VP, mktg.

Citrin Cooperman & Company, LLP  
Feldman Shepherd Wohlgelechner Tanner Weinstock & Dodig  
First Federal of Bucks County Bank  
GlaxoSmithKline  
Hepatitis B Foundation  
Para-Plus Translations  
USClaims  
Williams & Hand  
Willig, Williams & Davidson

## FURMAN ROTH AD AGENCY

801 Second Ave., New York, NY 10017  
212/687-2300; fax: 212/687-0858  
www.furmanroth.com

New product PR, product promotion, retail PR. Founded: 1968.

Ernie Roth, pres.

## FUSCO & FOUR ASSOCIATES

8 Allenwood St., Boston, MA 02132  
617/363-0405  
www.fuscofour.com

Anthony J. Fusco, partner/director

## FUSION PUBLIC RELATIONS

570 7th Ave., 9th flr., New York, NY 10018  
212/651-4200; fax: 212/840-0505  
www.fusionpr.com

Jordan Chanofsky, CEO

## FUTUREWORKS, INC.

P.O. Box 20186, San Jose, CA 95160  
415/409-8251  
www.future-works.com  
High-tech. Founded: 1999.

Brian Solis, founder/principal

## G

## GA COMMUNICATION GROUP

(Formerly JHG)  
9707 Waples St., #102, San Diego, CA 92121  
858/304-1674  
www.gacommunication.com

Integrated marketing, branding, corporate and product positioning, PR and IR.

Joseph Kuchta, Mark Gable, co-owners



## GABBEGROUP

104 Fifth Ave., New York, NY 10011  
212/220-4444; fax: 212/220-4343; gabbe@gabbe.com  
www.gabbe.com

Categories: communications strategy; positioning and identity dev.; national/international media relations; corporate image; internal communications; Web and other interactive media. Employees: 15. Founded: 1980.

**Agency Statement:** gabbegroup is a full-service public relations and marketing firm serving for-profit and not-for-profit organizations in health, education and philanthropy as well as finance, professional services and other industries in the U.S. and worldwide. Our clients benefit from the specialized expertise of gabbew@ve, our digital communications team, and gabbeLIGHTS, our award-winning video production unit.

Jim S. Gabbe, partner; Jim I. Gabbe, partner; Jennifer Robinson, sr. VP; Lindsay Kurs; Olivia Goodman, VPs

American Red Cross Sept. 11 Recovery Grants Program  
American Management Assn.  
Art Students League of New York  
Aspen Institute Business & Society Program  
BD (Becton Dickinson)  
Beldon Fund  
Carbon Disclosure Project  
Care Planners  
Carnegie Mellon University Tepper School of Business  
Childreach/PLAN Int'l.  
Conference Board, The  
Consumers Union/ConsumerReportsMedicalGuide.org  
Covenant House New York  
Ethicon, Inc.  
Greenwich Village Orchestra  
Gulf Coast Fund for Community Renewal & Ecological Health  
Henry R. Kravis Prize in Leadership  
Indiana University Communications Office  
Indiana University Kelley School of Business  
Indiana University Maurer School of Law  
Indiana University School of Public Affairs & Environmental Affairs  
Institute for Health Technology Studies (InHealth)

Jacob Riis Settlement House  
 Johnson & Johnson Pediatric Institute LLC  
 Johnson & Johnson WorldWide Corporate Comms. & Public Affairs  
 Johnson & Johnson Worldwide Corporate Contributions  
 Jonas Center for Nursing Excellence  
 LaGuardia Arts High School (New York City's 'FAME' school)  
 Lighthouse Int'l  
 Making Books Sing  
 Mayo Clinic  
 National Alliance for Autism Research  
 National Organization of Rare Disorders (NORD)  
 NetImpact  
 New York City Department of Small Business Services  
 New York City Workforce Investment Board  
 Objet Technologies  
 Parthenon Group, The  
 PBS/WNET Thirteen  
 Richard S. Wurman/TEDMED conferences  
 Rockefeller Philanthropy Advisors  
 Samuel L. Cohen Foundation  
 Sustainable Endowments Institute  
 UCLA Anderson School of Management (UCLA/Johnson & Johnson Health Care Institute)  
 Union Square Partnership  
 University of Texas M. D. Anderson Cancer Center  
 University of Texas Medical Branch at Galveston  
 Vanderbilt University Owen Graduate School of Management  
 Veridex LLC  
 Vineyard Theatre  
 Wyeth Corp.



#### **GABLE PR**

591 Camino de la Reina, #730, San Diego, CA 92108  
 619/284-1714; fax: 858/259-8201; tom@gablepr.com  
 www.gablepr.com

B2B, clean tech, energy, biotech/medtech and pharmaceutical, health care, technology, lodging and hospitality, real estate, crisis management. Employees: 6. Founded: 1976.

**Agency Statement:** Gable PR, based in San Diego, is a full service public relations and reputation management firm. Its tradition of success goes back 30 years with Tom Gable, agency founder, a nationally recognized authority on managing PR programs to deliver meaningful results. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a *Fortune* 100 company (Pfizer). Agency programs have earned the highest honors in the PR profession and, more importantly, helped clients of all sizes and needs succeed.

Tom Gable, CEO; Emily Forgeron, dir., PR; Aimee Cebulski, acct. mgr.; Anna Crowe, sr. A/E; Katelyn O'Riordan, A/E; Paige Nordeen, acct. coord.

AMN Healthcare  
 AT&T  
 Bridgepoint Education  
 Cofiroute USA  
 Cubic Corp.  
 Energy Source  
 Fisher & Phillips  
 Guild Mortgage  
 Hot Dog on a Stick  
 Hotel La Jolla  
 Palomar Hotel San Diego  
 Renovation Realty  
 Transportation Corridor Agencies  
 World Trade Center San Diego

#### **GABRIELLE SHAW COMMUNICATIONS**

Bedford House, second fl., 69-79 Fulham High St., SW6 3JW, London, United Kingdom  
 020 7731 8811; letstalk@gabriellshaw.com  
 www.gabriellshaw.com

Gabrielle Shaw, mng. dir.



#### **GAFFNEY BENNETT PUBLIC RELATIONS**

One Liberty Square, Suite 201, New Britain, CT 06051  
 860/229-0301; fax: 860/225-4627; jmay@gbpr.com  
 www.gbpr.com

Media relations, crisis management and issue advocacy campaigns with in-house expertise that includes public opinion research and grassroots campaign management as well as referendum management, social media and online communications capabilities. Employees: 6. Founded: 2001.

Hank Spring, Patrick Kinney, principals

#### **GAGE**

10000 Hwy. 55, Plymouth, MN 55441  
 763/595-3800  
 www.gage.com

Tom Belle, CEO

#### **GAGEN MACDONALD**

35 E. Wacker Dr., #2350, Chicago, IL 60601  
 312/640-9100; fax: 312/640-9101; info@gagenmac.com  
 Strategy execution and communications; leadership assessment and coaching; organizational design; diversity strategies and information flow management. Employees: 30+. Founded: 1998.

Maril Gagen MacDonald, principal

#### **GALLAGHER GROUP, THE**

4115 Blackhawk Plaza Circle, #100, San Francisco, CA 94102  
 925/648-2014; info@gg-comm.com  
 www.gg-comm.com

Full-service high technology PR. Founded: 1992.

Kevin Gallagher, mng. partner

#### **GARFIELD GROUP PUBLIC RELATIONS**

60 Blacksmith Road, Newtown, PA 18940  
 215/867-8600; fax: 215/867-8610; info@garfieldgroup.com  
 www.garfieldgroup.com

Larry Garfield, pres. & founder

#### **GARNETT KEELER PUBLIC RELATIONS**

Inver House, 37-39 Pound St., SM5 3PG, Carshalton, Surrey, United Kingdom  
 44 020 8647 4467; fax: 44 020 8544 4711; mail@garnett-keeler.com  
 www.garnett-keeler.com

Bus.-to-bus., corp., industrial, consumer products. Founded: 1966.

Mike Keeler, mng. dir.

#### **GARRAND**

75 Washington Ave., #201, Portland, ME 04101  
 207/772-3119; fax: 207/828-1699  
 www.garrand.com

PR, advertising, direct mktg., beer/wine/liquor, business/consumer services, government/state agencies. Employees: 30. Founded: 1988.

Brenda Garrand, CEO

#### **GAVIN ANDERSON & COMPANY, INC.**

See Kream Gavin Anderson

#### **GCI GROUP INC.**

See Cohn & Wolfe

#### **GCS PR (GABLE-COOK-SCHMID)**

See Gable PR

#### **GEHRUNG ASSOCIATES**

16 Church St., Keene, NH 03431  
 603/352-5300; fax: 603/357-8685  
 www.gehrung.com

Full range of svcs. for post-secondary educ. institutions

John McGauley, pres. & owner

## GELIA

390 S. Youngs Rd., Williamsville, NY 14221  
716/629-3200; fax: 716/629-3299  
www.gelia.com  
Business-to-business, high-tech PR.  
Jamey Phipps, pres. & CEO

## GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 22nd fl., New York, NY 10038  
212/608-0333; fax: 212/608-0458  
www.gacnyc.com  
Public relations, government relations. Employees: 9. Founded: 1995.  
George Arzt, president; Brian Krapf, exec. VP

## GEORGESON

199 Water St., 26th fl., New York, NY 10038-3650  
212/440-9800  
www.georgeson.com  
Investor rels., financial comms., proxy solicitation, corp. governance advisory. Employees: 120. Founded: 1935.  
David Drake, pres.; Joseph F. Spedale, exec. VP & COO

## Geto&deMilly Inc.

### GETO & DE MILLY, INC.

276 Fifth Ave., #806, New York, NY 10001  
212/686-4551; fax: 212/213-6850; pr@getodemilly.com  
www.getodemilly.com  
Strategic communications and PR; public affairs; government relations. Employees: 15. Founded: 1980.

**Agency Statement:** Geto & de Milly, Inc. is a full-service strategic communications firm specializing in public affairs and the development of sophisticated media, governmental and community relations strategies for a wide range of clients. We advise real estate developers, labor unions, cultural organizations, academic institutions, corporations and small businesses, and advocacy groups, to formulate and attain their public relations, governmental and community relations goals.

Our team has broad experience in public and community affairs, government and journalism—and clients depend on Geto & de Milly to assist in creating winning communications strategies to affect the climate of public opinion as well as governmental decision-making at the municipal, state and federal levels. At the heart of these services is our ability to communicate clear, powerful messages for our clients, even in the midst of a crisis.

Geto & de Milly also organizes and manages large-scale events, from real estate groundbreakings and openings to fundraisers, rallies and advocacy forums.

Ethan Geto, Michele de Milly, principals; Joyce Baumgarten; Laura Dolan; Julie Hendricks-Atkins; Daniel White; Christopher Johnson; Nick Porter

Avalon Bay  
Bialystoker Center  
Cabrini Center for Nursing and Rehabilitation  
CAMBA, Inc.  
Center Against Domestic Violence  
City Football Group  
CME Group, Inc./NYMEX  
Common Ground Community  
Convent of the Sacred Heart School  
Edwin Gould Services for Children and Families/STEPS To End Family Violence  
Forest City Ratner Companies  
Jewish Home Lifecare  
Local 802, American Federation of Musicians  
Orient-Express Hotels  
Playwrights Horizons  
Sportime/Island Tennis LP  
Synagro Northeast, Inc.  
Taconic Investment Partners  
The Leona M. and Harry B. Helmsley Charitable Trust  
The Lightstone Group  
Zeckendorf Development



## GIBBS & SOELL, INC.

60 E. 42nd St., 44th fl., New York, NY 10165  
212/697-2600; fax: 212/697-2646  
www.gibbs-soell.com

Practices: business consulting, consumer marketing, employee engagement, and sustainability consulting; Sectors: advanced manufacturing, agribusiness and food, home and building, and professional services. Employees: 119. Founded: 1971.

**Agency Statement:** Gibbs & Soell is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. The firm's global network extends across nearly 40 countries through its PROI Worldwide partnership.

G&S integrates business and communications strategies, using a full range of communications services, to build sustainable relationships for clients along the entire value chain. We inspire action that drives results.

G&S focuses on a few key industries – **Advanced Manufacturing, Agribusiness and Food, Home and Building, and Professional Services** – where the agency has deep experience and offers valuable insight.

We employ a comprehensive suite of communications and marketing services – **Media, Events, Creative, Digital and Content** – delivered by account teams who are intimately involved in a client's business and become trusted advisers.

Our four practice groups – **Business Consulting, Consumer Marketing, Employee Engagement and Sustainability Consulting** – bring dedicated resources, best practices and tools to leverage business communications strategies for maximum impact.

Key contacts: Luke Lambert, pres. & CEO; Jeff Altheide, exec. VP; Seth Niessen, controller; Audra Hession, principal, mng. dir., New York; Steve Halsey, principal, mng. dir., bus. consulting; Mark Monroe, principal; Greg Sherry, mng. dir., consumer mktg.; Mary Buhay, Elizabeth McDonnell, Brad Bremer, VPs

125 South Wacker Dr., Suite 2600, Chicago, IL 60606  
312/648-6700; fax: 312/422-0660

Doug Hampel, principal, mng. dir., Chicago; Ron Loch, principal, mng. dir., sustainability consulting; Brian Hall, Tricia Sheehan, VPs

8521 Six Forks Rd., Suite 300, Raleigh, NC 27615  
919/870-5718; fax: 919/870-8911

Kerry Henderson, principal, mng. dir., Raleigh; Ann Camden, principal, mng. dir., employee engagement

St. Johanns-Vorstadt 22, CH-4056 Basel, Switzerland  
011-4161-264-8410; fax: 011-4161-264-8801

Marcel Trachsel, mng. dir.

ACC/Cybersecurity  
American Society of Home Inspectors  
Archdiocese of Newark, NJ  
Areva  
Borro.com  
Catholic Cemeteries  
CEMEX  
Commonfund Group  
DECA-Golf Buddy  
Dow Chemical Co.  
Florida East Coast Railway  
Firestone Building Products  
Gevo  
Häfele America  
Hardwood Manufacturers Assn.  
Harris Interactive  
Head USA/Racquet Sports and Winter Sports  
HomeServe USA  
Honeywell  
Intertek  
Investment Program Assn.  
LORD Corp.  
ME Global



Million Dollar Round Table  
Mitsubishi Electric Automation  
National Elevator Industry, Inc.  
Nomaco Engineered Foam Solutions  
Panasonic Home & Environment Co.  
Panasonic Tools  
Ply Gem, Inc.  
Rexel Development SAS  
Schindler Elevator  
Schumacher Homes  
Siemens  
Syngenta  
Trade Commission of Spain  
Trimble Navigation  
Trudeau Corp.  
Wenger/Swiss Army and Footwear  
Xuber

#### **GILES COMMUNICATIONS LLC**

2975 Westchester Ave., #402, Purchase, NY 10577  
914/644-3500; fax: 914/696-4120  
www.giles.com  
General PR, specializing in entertainment, high-tech. Founded: 1986.  
Peter Giles, pres.

## **GILLOTT COMMUNICATIONS** Strategic Public Relations

*"Because Reputation Is Your Most Valuable Asset"*

#### **GILLOTT COMMUNICATIONS LLC**

11707 Darlington Ave., Suite 7, Los Angeles, CA 90049  
310/826-8696; roger@gillottcommunications.com  
www.gillottcommunications.com  
Strategic & high-stakes PR, reputation & crisis mgmt., litigation, and media. Founded: 2006.

**Agency Statement:** It takes blood, sweat and tears to build to a reputation. But only a moment to destroy it.

We keep clients *out* of the media. Or get them *into* it, when that's right. We manage sensitive situations of every sort — from full-blown crises to litigation, financial matters and intellectual property disputes. With the media. With employees. With communities.

Our clients are companies, nonprofits and individuals from all industries. Because protecting reputations is *not* industry-specific.

Roger Gillott, president

Client list confidential, due to sensitive nature of work.

#### **GIRLPOWER MARKETING**

1040 Bayside Drive, Newport Beach, CA 92688  
949/459-1416; fax: 949/459-1476; linda@girlpowermarketing.com  
www.girlpowermarketing.com  
Products and services that target women. Founded: 2007.

Linda Landers, CEO & founder

#### **GKV**

1500 Whetstone Way, 4th fl., Baltimore, MD 21230  
410/539-5400; fax: 410/234-2441  
www.gkv.com  
Corp., commercial, industrial, tourism & promo; fin'l, consumer, health-care, bus.-to-bus., advertising, crisis management. Founded: 1966.

Roger Gray, partner/CEO

#### **GLENDALE COMMUNICATIONS GROUP, INC.**

196 James St., Barrington, IL 60010  
847/382-7404; fax: 847/382-5567; glendalecomm@aol.com  
www.glendalecommunications.com  
Full-service PR; pharmaceutical, medical, financial & general PR. Employees: 10. Founded: 1987.

Sam Huff, president

Coria Laboratories  
Curatek Pharmaceuticals

Magneco/Metrel  
National Rosacea Society  
Skin Medica  
Stop Colon Cancer Foundation

#### **GLOBAL 5 COMMUNICATIONS**

2180 West State Road 434, #1150, Longwood, FL 32779  
407/571-6789; fax: 407/571-6777; marykhamill@global-5.com  
www.global-5.com  
Public relations, public information, marketing, multimedia services.  
Mary Hamill, pres./CEO

#### **GLOBAL COMMUNICATORS, LLC**

1875 I St., NW, Washington, DC 20006  
202/371-9600; fax: 703/522-5665; jimharff@globalcommunicators.com  
www.globalcommunicators.com  
Employees: 7. Founded: 1997.

James W. Harff, pres. & CEO; Kristine Heine, exec. VP

Center for Productive Longevity  
Copenhagen Consensus Center  
Grupo MGK, Honduras  
Kohler Co.  
Montana State University Foundation  
Plastics Engineering Co.  
Royal Thai Embassy Office of Commercial Affairs

#### **GLOBAL RESULTS COMMUNICATIONS**

2405 McCabe Way, Irvine, CA 92614  
949/608-0276; valerie@globalresultspr.com  
www.globalresultspr.com  
Full-service PR, digital and social media for tech, mobile, and consumer electronics industries. Founded: 2005.

Valerie Christopherson

Device Renewal Forum  
DTS  
Ericsson  
Nuance  
Syniverse



#### **GLOBAL STRATEGY GROUP**

895 Broadway, 5th fl., New York, NY 10003  
212/260-8813; fax: 212/260-9058;  
mbrands-mccarthy@globalstrategygroup.com  
www.globalstrategygroup.com  
Corporate comms., crisis comms., digital + social, grassroots campaigns, legislative + regulatory strategy, media relations, public affairs + advocacy, reputation mgmt., research. Employees: 65. Founded: 1994.

**Agency Statement:** Global Strategy Group (GSG) is a public affairs, communications and research firm. We specialize in helping clients navigate complex challenges that require a keen understanding of the worlds of business, politics and media. Our leadership team comes from diverse backgrounds, but shares one deeply-held belief: insights are important, but it's what you do with them that really counts. Our clients include major corporations, nonprofits and foundations, trade associations and political campaigns. Headquartered in New York, GSG also has offices in Washington, DC, Los Angeles and Hartford, CT.

Jon Silvan, founding partner and CEO (New York); Jeffrey Pollock, founding partner & pres. (New York); Alan Sexton, exec. VP, comms. (New York); Jeffrey Plaut, founding partner (New York); Britt Power, partner (New York); Scott Elder, partner (New York); Justin Lapatine, partner, public affairs (New York); Joseph del Priore, sr. VP & CFO (New York); Nick Gourevitch, sr. VP & dir. of research (New York); Tanya Meck, sr. VP & mng. dir. (Hartford, CT); Jim Papa, sr. VP & mng. dir. (Washington, DC); Stephen Sigmund, sr. VP & mng. dir. (New York)

777 6th St., N.W., Suite 850, Washington, DC 20001  
202/525-4125

Jim Papa, sr. VP & dir. of operations

Continued on next page

## GLOBAL STRATEGY GROUP continued

36 Trumbull St., 3rd fl., Hartford, CT 06103  
860/547-1414

Tanya Meck, sr. VP & mng. dir.

190 West Santa Fe St., Suite 104, Pomona, CA 91767  
909/973-5567

Jonathan Brown, VP

A & E Networks	Major League Soccer
Al Jazeera English	National Grid
American Express	NYC Department of Health
American Bar Association	NYC Department of Education
American Dental Association	New York Yankees
American Red Cross	Northeast Utilities / CL&P
Bill and Melinda Gates Foundation	Pershing Square Capital
Blue Ridge Capital	Pfizer
BNE Energy	Scholastic
Catholic Charities	Share Our Strength
Children's Aid Society	Silverstein Properties
City University of New York	Telemundo
Cisco	Time Warner, Inc.
Columbia University	United Way of NYC
Comcast	Vornado
ConEdison	
Dallas Cowboys	
Democratic Congressional Campaign Committee	
Democratic Governors Association	
Empire BC/BS	
ESPN	
Facebook	
Fortress Investment Group	
General Electric	
Global Foundries	
IBM Smarter Cities	
Kroll Bond Ratings	
LexisNexis	
Macquarie Financial	

## GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954  
845/627-3000; risa@gmgpr.com  
www.gmgpr.com  
Not for profit, business to business, travel PR, consumer products.  
Founded: 1991.

Risa B. Hoag, pres.

Bounce! Trampoline Sports  
Imax Theatre at Palisades Center  
Madison Skin & Laser Center  
Sidney Kimmel Foundation, The

## GMMB

Part of Fleishman-Hillard, owned by Omnicom Group  
3050 K St., NW, #100, Washington, DC 20007  
202/338-8700  
www.gmmb.com

Raelynn Olson, partner

1200 Westlake Ave., N, #1005, Seattle, WA 98109  
206/352-8598

## GODWINGROUP

Advertising and PR firm  
188 E. Capital St., #800, Jackson, MS 39201  
601/354-5711; fax: 601/960-5869  
www.godwin.com/publicrelations  
PR and issues management. Employees: 18. Founded: 1937.

Philip Shirley, CEO/chmn./sr. partner

## GOGERTY MARRIOTT

Member of Pinnacle Worldwide  
1501 Fourth Ave., #2900, Seattle, WA 98101  
206/292-3000; fax: 206/292-2063  
www.gogertymarriott.com  
Full service public relations firm.

David Marriott, partner

## GOLDBERG MCDUFFIE COMMUNICATIONS, INC.

250 Park Ave., 7th fl., New York, NY 10177  
212/705-4211; bookpr@goldbergmcduffie.com  
www.goldbergmcduffie.com  
Specialist in PR for books for publishers and corporate clients.  
Employees: 8. Founded: 1981.

Lynn C. Goldberg, CEO



## GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360  
718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net  
www.goldmanpr.net  
Public relations and marketing communications addressing brand, corporate, and issues management needs, media relations, industry visibility initiatives, special events. Founded: 1996.

**Agency Statement:** Goldman Communications Group provides public relations and strategic counsel to corporations, small businesses, labor unions, and non-profit associations. Our expertise includes: corporate communications, consumer marketing, environmental issues, crisis communications, public affairs, events management, and traditional and social media outreach. We offer "big agency" thinking and expertise without "big agency" costs. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. We are proud to be a recent Silver Anvil Award winner. Our clients are our best referrals.

Sherry Goldman, president

Cranston Capital  
Metro Commuter Network  
Municipal Credit Union  
Olan Laboratories Nail Care  
PNT Marketing Services  
Vicis Partners  
Workmen's Circle  
Writers Guild of America, East  
Writers Guild of America, East Foundation

## GOLDSTEIN COMMUNICATIONS LTD.

231 W. 29th St., #1002, New York, NY 10001  
212/838-0822; info@goldsteincom.com  
www.goldsteincom.com  
Specializing in fashion, beauty, not-for-profit, accessories, jewelry, home furnishings/tabletop, film, music, entertainment, luxury & lifestyle industries. Founded: 1981.

Ari Goldstein, CEO

## GOLINHARRIS

Part of the Interpublic Group of Companies  
875 N. Michigan Avenue, 19th fl., Chicago, IL 60611  
312/729-4000; fax: 312/729-4010; fcook@golinharris.com  
www.golinharris.com  
Full-service PR/PA firm. Founded: 1956.

Al Golin, chmn.; Fred Cook, pres. & CEO

## GOODMAN COMMUNICATIONS GROUP INC.

44 Jackes Ave., #2212, M4T 1E5, Toronto, Ontario, Canada  
416/322-0722  
www.goodmangrouppr.com  
Media rels., issues mgmt., corp. comms., product publicity, gov't rels, internal comms., sponsorship, fin'l PR, special event mktg., media training.

Jeffrey Goodman, pres. & CEO



**GOODMAN MEDIA INTERNATIONAL, INC.**

750 Seventh Ave., 28th fl., New York, NY 10019  
212/576-2700; fax: 212/576-2701; info@goodmanmedia.com  
www.goodmanmedia.com

Media relations and publicity campaigns, corporate communications and thought-leadership, national advocacy campaigns, social media and online campaigns, product launches and event publicity, local market media outreach, multicultural communications, and crisis management. Founded: 1996.

**Agency Statement:** Goodman Media International, Inc. is a leading public relations firm based in New York City. The agency specializes in media relations, large-scale media initiatives, and communications for major corporations and non-profit organizations. The firm was founded in 1996 by Tom Goodman, former head of communications for CBS, Inc. and CBS News.

Goodman Media represents major media companies in television, newspaper, magazine and book publishing, and other areas of entertainment; online companies; healthcare organizations; professional services firms; multicultural organizations; business and trade groups; and non-profit organizations in the arts, education, environment and advocacy.

Tom Goodman, pres. & CEO; Henry Miller, COO; Marie J. Vogliano, CFO

- About.com
- Bryan Cave LLP
- Grand Central Terminal
- Hess Toy Truck
- Hospital for Special Surgery
- CohnReznick
- Joe Torre Safe at Home Foundation
- PBS
- Scholastic Media
- The New York Times*

**GORDON SELL PUBLIC RELATIONS**

63 Main St., #201, Flemington, NJ 08822  
908/788-0700; fax: 908/788-5112; gordon@gspr.com  
www.gspr.com  
PR for consumer electronics, audio/video technology. Founded: 1988.

Gordon Sell, pres.

# Graham

**GRAHAM & ASSOCIATES, INC.**

111 Maiden Lane, Suite 650, San Francisco, CA 94108  
415/986-7212; fax: 415/986-7216  
www.graham-associates.com

A full-service national and international PR agency specializing in three areas: technology, consumer lifestyle & travel, and health & wellness. Founded: 1996.

**Agency Statement:** Graham & Associates offers strategic national and international public relations and social media for companies and non-profits in high-tech, consumer lifestyle/travel, and health and wellness. Its successful track record working with established and emerging companies provides results and excellence in the following core competencies: national and international media relations, comprehensive company and product launch programs, online PR, strategic communications, branding/positioning and content creation. The award-winning firm (60 top national PR awards, including Best Communications Campaign North America from IBA, the Special Creativity Award from IPRA and the Silver Anvil) is known for its highly creative and effective results-driven campaigns. The firm operates in 11 countries throughout North America and Europe through Plexus, its exclusive organization of international PR agencies. Contact (415) 986-7212 or PR@graham-associates.com.

Lydia Graham, president and founder

**GRAHAM WILLIAMS GROUP**

201 Massachusetts Ave., N.E., #C-1, Washington, DC 20002  
202/546-5400; fax: 202/546-1218  
Gov't affrs., sports mktg., entertainment PR

Armstrong Williams, pres. & CEO

**GRAHAMCOMM**

P.O. Box 87, Quincy, MA 02170  
617/774-9759; fax: 617/296-5363  
www.johnrgraham.com

PR, advertising, direct mktg., media buying, sales promotion. Founded: 1976.

John R. Graham, pres./CEO

**GRAMERCY COMMUNICATIONS, LLC**

225 River St., Troy, NY 12180  
518/326-6400; info@gramercycommunications.com  
www.gramercycommunications.com

Public relations, public affairs, and strategic marketing counsel. Employees: 4. Founded: 2005.

Thomas Nardacci, pres. & founder

**GRAND CENTRAL MARKETING**

111 E. 12th St., 2nd fl., New York, NY 10003  
212/253-8777; matthew@grandcentralmarketing.com

Full-service event marketing and promotion agency; brand-building promotional programs, and consumer events.

Matthew Glass, CEO



**GRAYLING**

Portland House, Bressenden Place, SW1E 5BH, London, United Kingdom  
+44 20 7932 1850; fax: +44 20 7932 18 99; michael.murphy@grayling.com  
www.grayling.com

**Agency Statement:** Grayling as a company has grown up differently from its competitors, and our people come from an extraordinary variety of backgrounds, giving us a true collective intelligence on which our clients can draw. This means we don't look at issues and problems in a standard and predictable way but rather tailor-make solutions and deliver the unexpected, the different and, of course, the effective.

Our culture, commitment and endeavour are detailed in The Grayling Way. Grayling has over 1,000 staff in 70 offices in 40 countries across the US, Western and Eastern Europe, Africa, Middle East and the Asia Pacific region. We don't recycle old ideas but continually challenge and break new ground with fresh thinking. You can expect strategic and highly creative solutions to your business and communications issues, with an assurance that the work will be delivered to the highest standards.

Our international reach means you can expect fully integrated communications across every major market; our local presence means you can expect bespoke and effective programmes in your city, country or region. When a multidisciplinary approach is needed you can expect us to bring the right team to the challenge.

Our teams work across six main industry sectors: Energy, Environment & Industry; Healthcare & Pharmaceutical; Financial & Professional Services; Technology, Media & Telecoms; Consumer Brands; Government & Public Sector.

Michael Murphy, Global CEO

- Angola Sovereign Wealth Fund
- Barry Callebault
- DHL Express
- European Commission
- Hilton Worldwide
- Lloyds TSB International
- London City Airport
- Marks & Spencer
- Ryder Cup Europe
- Western Union

**GRAYLING CONNECTING POINT**

665 Third St., #100, San Francisco, CA 94107  
415/442-4025; fax: 415/442-0288  
www.graylingcp.com

Technology and Internet based consumer and B2B products and services PR. Founded: 2003.

Christine Boehlke, founder & CEO



## GREEN ROOM PUBLIC RELATIONS, LLC

333 West Main Street, Boonton, NJ 07005  
973/263-8585; fax: 201/526-8351; karen@greenroompr.com  
www.greenroompr.com

PR strategy-PR planning, positioning and message development, strategic alliances/ advocacy, internal/external PR program coordination, crisis comms., community relations and philanthropy, agency management. Founded: 2008.

Karen Carolonza, Deborah Nettune Sittig, principals



## GREENOUGH

9 Harcourt St., Boston, MA 02116  
617/275-6500; fax: 617/275-6501; pgreenough@greenough.biz  
www.greenough.biz

Consumer, energy, healthcare, info tech, professional services, medical tech and devices. Employees: 30. Founded: 1999.

**Agency Statement:** Greenough specializes in brand storytelling – the fabric that connects traditional and digital channels with communities, allowing companies to engage with customers and prospects on a deeper level. We combine next-generation marketing technologies, expert knowledge of social media and CRM, advanced analytics and a four-part, disciplined process (think, create, campaign, measure) to execute highly successful PR, marketing and communications campaigns. Greenough specializes in disruptive companies (from startups to established entities) in consumer, energy, healthcare, information technology, marketing technology and services, media and creative services, insurance and financial services, professional services and medical technology and devices.

Phil Greenough, president



## GREENTARGET GLOBAL LLC

One North LaSalle, Chicago, IL 60602  
312/252-4100; fax: 312/252-4110  
www.greentarget.com

Corporate, financial, professional services, biotechnology and other industries. Full range of communications services: planning, research, crisis, publicity, executive positioning, succession planning, litigation communications and more. Employees: 35. Founded: 2005.

**Agency Statement:** Greentarget Global LLC is a strategic communications firm serving clients who operate in the highly competitive B2B space. Professional services, financial, corporate, and biotechnology are just some of the industries in which we work. At Greentarget, we believe that effectively managed dialogue within the marketplace holds the promise of adding value to every organization.

We provide our clients with strategic communications expertise focused exclusively in the highly competitive business-to-business arena. This single focus plus our in-depth knowledge of key industries, powers our ability to provide insightful counsel and innovative thinking.

We look beyond simply using a tactical public relations approach to place our clients' messages in a myriad of media channels. Instead, we focus the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business—the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained from working for some of the world's largest public relations firms and corporations.

With additional locations in London, Los Angeles, New York and Sacramento, Greentarget is home to more than 40 staff members, and a host of support professionals that work with us as needed. The firm was named twice in the last 3 years to *Inc Magazine's* "Fastest Growing Companies" list, was awarded, "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for *PRWeek Awards* "Boutique Agency of

the Year" in 2012.

Greentarget Strategic Communications  
Direct the Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

215 Lexington Ave., New York, NY 10016  
646/695-2880; sdimmattia@greentarget.com

Steve DiMattia, sr. VP

3550 Eddingham Ave., Calabasas, CA 91302  
818/914-6407; tmills@greentarget.com

Ted Mills, sr. VP

182 Howard St., #431, San Francisco, CA 94105  
415/552-3999; dcacill@greentarget.com

Dan Cahill, mng. dir.

The Old Pump House, 19 Hooper St., London E1 BBU  
020 7680 5050; nglanvill@greentarget.com

Nick Glanvill, pres., UK

Arnstein & Lehr  
Barnes & Thornburg  
Blank Rome  
Booz & Co.  
Buchalter  
Cooley  
Defiance College  
Detroit Mercy  
DLA Piper  
Doctors Foster & Smith  
Dykema Gossett  
Fasken Martineau  
Foley & Lardner  
Grady Pilgrim Christakis  
Hertz Farm Management  
Hinshaw Culbertson  
Hogan Lovells  
Howard Ecker + Company  
Littler Mendelson  
Lowenstein Sandler  
Manatt, Phelps & Phillips  
Manifest Digital  
Miller & Chevalier  
MLV  
NFA  
Navex Global  
Perkins Coie  
ProCare  
Quarles & Brady  
Schiff Hardin  
Stephens & Johnson



## GREGORY FCA

27 West Athens Ave., #200, Ardmore, PA 19003  
610/642-8253; fax: 610/649-9029; kellcott@gregoryfca.com  
www.gregoryfca.com

Consumer, technology, financial services, corporate, issues management, manufacturing, retail, B2B, B2C, venture capital, accounting, law and social/new media. Employees: 50. Founded: 1991.

**Agency Statement:** Gregory FCA is a full-service, strategically integrated public relations firm with over 23 years of experience in national media relations, investor relations, financial communications, and content marketing. The 46th largest firm in America according to *O'Dwyer's*, Gregory FCA was among the first PR firms in America to incorporate social media into integrated communications campaigns.

Our clients are fast-growing private and publicly traded companies who depend on us to help them build their businesses through high-profile exposure in traditional and digital media, and the capital markets.

Our staff includes top minds in writing, public relations, and finance—



MBA's, former journalists, and bloggers—with the knowledge, creativity, and experience to execute sophisticated corporate communications, media relations, social media, and investor relations programs.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, pres.; Doug Rose, COO

Ascensus  
Brandywine Global  
CA Technologies  
CBIZ  
Fort Pitt Capital Group  
Kimco Realty  
Post University  
Safeguard Scientifics  
SCHOTT  
United Capital  
Universal Display Corporation  
Yoh

### **GRIFFIN & COMPANY, INC.**

3050 K St., NW, #210, Washington, DC 20007  
202/625-2515; fax: 202/625-2514  
www.griffinco.com

Marketing Communications for manufacturers, associations and services involved in the building industry. Employees: 8. Founded: 1989.

Cary B. Griffin, pres.; Joe Feese, VP, client rels.

### **GRIFFIN AND ASSOCIATES**

Member of Pinnacle Worldwide  
119 Dartmouth Dr., SE, Albuquerque, NM 87106  
505/764-4444; fax: 505/764-8636  
www.griffinassoc.com

Joan Griffin, president

### **GRIFFIN INTEGRATED COMMUNICATIONS**

260 Fifth Ave., 6th fl., New York, NY 10001  
212/481-3456, x16; fax: 212/684-0606; bgriffin@griffinpr.com  
www.griffinpr.com  
PR and marketing firm. Founded: 1982.

Robert E. Griffin, pres.

### **GRIFFIN YORK KRAUSE**

Advertising and PR firm  
121 River Front Dr., Manchester, NH 03102  
603/625-5713; fax: 603/625-1679  
PR, beer/wine/liquor, pharmaceuticals/healthcare.

Travis York, president

### **GRIFFITH & ASSOCIATES**

3100 N. Lake Shore Dr., #1907, Chicago, IL 60657  
773/472-3052  
www.griffpr.com  
PR firm specializing in travel.

Richard Griffith, pres.

### **GROSSMAN GROUP, THE**

312 N. May St., #101, Chicago, IL 60607  
312/829-3252; fax: 312/829-3255; dgrossman@yourthoughtpartner.com  
www.yourthoughtpartner.com  
Internal communication, leadership communication, leader training and tools. Employees: 10. Founded: 2000.

David Grossman, founder & CEO

### **GROSSMAN PUBLIC RELATIONS COUNSELORS, LLC**

1313 Lexington Dr., Yardley, PA 19067  
215/493-4957; fax: 215/493-8534; lou@grossmanpr.net  
www.grossmanpr.net

Strategic marketing and public affairs, crisis comms. for corporations, entrepreneurs, professional services firms. Employees: 3. Founded: 1995.

Lou Grossman, Amy Grossman, principals

### **GROUND FLOOR MEDIA**

1923 Market St., Denver, CO 80202  
303/865-8110; fax: 303/253-9763; pr@groundfloormedia.com  
www.groundfloormedia.com  
Employees: 14. Founded: 2001.

Laura Love-Aden, founder & pres.



### **GROUP GORDON**

747 Third Ave., 32nd fl., New York, NY 10017  
212/780-0200; fax: 212/780-0225; info@groupgordon.com  
www.groupgordon.com

Corporate: finance, law, real estate, Internet. Public affairs: education, housing, health, environment, venture philanthropy, global development. Founded: 2006.

**Agency Statement:** Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Philadelphia and Connecticut, Group Gordon works in multiple industries, including finance, law, real estate, public affairs and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training and digital. The firm's diversity of experience and understanding of its clients' goals produce inspired solutions to the toughest challenges.

Michael Gordon, princ. & CEO; Jeremy Robinson-Leon, princ. & COO

12 South Main St., #401, South Norwalk, CT 06854  
203/454-2600; fax: 203/454-1000

### **GROUP22 & BPR**

1205 East Grand Ave., El Segundo, CA 90245  
310/322-2210; fax: 310/322-0617; studio@group22.com  
www.group22.com

PR, advertising, direct marketing, media for business-to-business and non-profit. Founded: 1979.

Stephen W. Ludwig, pres.; Stephanie Lesko, VP

### **GRUBMAN PUBLIC RELATIONS, LIZZIE**

424 W. 33rd St., #110, New York, NY 10001  
212/966-5000; fax: 212/966-4277; info@grubmanpr.com  
www.grubmanpr.com

Entertainment, beauty, fashion, restaurants, corporate, special events, media & product PR. Founded: 1997.

Lizzie Grubman, owner

### **GUERRA DEBERRY COODY**

(See The Deberry Group)

### **GUTHRIE/MAYES & ASSOCIATES, INC.**

545 South Third St., #100, Louisville, KY 40202  
502/584-0371; fax: 502/584-0207; pr@guthriemayes.com  
General PR. Employees: 11. Founded: 1977.

Clair R. Nichols, Dan Hartlage, Andy Eggers, principals



**GYMR, LLC (GETTING YOUR MESSAGE RIGHT)**

1825 Connecticut Ave., N.W., Suite 300, Washington, DC 20009-5708  
202/745-5100; fax: 202/234-6159  
www.gymr.com

PR for healthcare, associations, federal agencies, corporations, issues management. Employees: 26. Founded: 1998.

**Agency Statement:** GYMR is a Washington, D.C. based public relations agency that provides health/healthcare clients with strategic communications that capitalize on the dynamics unique to Washington. GYMR's unique strength is the background of its team--government, advocacy, associations, foundations, corporations and nonprofit organizations--who execute strategies that include image and alliance building, public education campaigns or media relations to harness the formidable forces of Washington and produce successful results for clients. The agency has counseled a wide range of clients, including trade associations, health voluntary organizations, coalitions, foundations, corporations, federal and state agencies and nonprofit groups.

Patrick J. McCabe, partner; Sharon M. Reis, partner; Karen Waller, SVP; Becky Watt Knight, SVP; Virginia Bader, SVP; Judi Kennedy, SVP; Michael Warner, VP; Susan Levine, senior counselor

- AdvaMed
- American Academy of Family Physicians
- American Board of Internal Medicine
- American Psychiatric Association
- Avalere Health
- Banner Alzheimer's Institute
- Bravewell Collaborative
- Campaign For Tobacco-Free Kids
- Digestive Disease Week
- Health Affairs
- ID Week
- National Institutes of Health
- Robert Wood Johnson Foundation
- Roche Diagnostics
- Society for Healthcare Epidemiology of America
- The Gordon and Betty Moore Foundation
- The Vision Council
- University of California at San Diego (ADNI)

**GYRO**

International Integrated Marketing Agency  
31 W. 27th St., 11th fl., New York, NY 10001  
212/915-2490  
www.gyro.com  
Global ideas shop. Employees: 600. Founded: 1981.  
Christoph Becker, CEO

**H**

**HABER & QUINN, INC.**

Acquired by rbb Public Relations

**HAESE & WOOD MARKETING & PR**

1801 Century Park E., #2400, Los Angeles, CA 90067  
310/556-9612; fax: 310/230-0726; mhaese@Haesewood.com  
Business-to-business mktg. comms. counsel to businesses in the healthcare, info. technology, insurance and education industries. Founded: 1990.  
Marilyn A. Haese, partner

**HAFT GROUP INC., THE**

153 E. 57th St., New York, NY 10022  
212/759-8865; herbhaft@aol.com  
www.haftgroupinc.com  
Investor and PR, publicity. Resource company concentration, lithium/mining along with medical. Employees: 3. Founded: 1974.  
Herbert L. Haft, pres.; Joanne Leighton, admin. asst.  
Associate Firm: Twaits/Haft, Ketchum, Idaho

**HAGER SHARP** Inc.

Communications That Make A Difference

**HAGER SHARP INC.**

1030 15th St., NW, #600E, Washington, DC 20005  
202/842-3600; fax: 202/842-4032  
www.hagersharp.com

Practice areas: Health, education and safety. Employees: 45. Founded: 1973.

**Agency Statement:** Research > Insight > Strategy > Communications that make a difference. You want to make the world a better place. Hager Sharp wants to help you. With a proven track record of success for our clients and a concentration in health, education, and safety, we offer a deep reservoir of experience to help translate even the most complex issues into clear, actionable communication. Since 1973, we've been dedicated to tackling your biggest challenges with insightful counsel, creative solutions, and measurable results. As an independent, employee-owned company, our focus is on you. Our vision is to work collaboratively to champion your cause and achieve your goals.

We provide strategic communications, public relations, marketing, and public affairs leadership to corporate, government, and not-for-profit clients. Our strengths include: national public awareness campaigns and social marketing programs that make a difference in people's lives, partnerships that leverage our clients' audience reach and engagement, media relations, and multicultural outreach.

Garry Curtis, pres. & CEO; Debra Silimeo, exec. VP

- American University
- Annie E. Casey Foundation
- ETS
- National Institute of Diabetes and Digestive and Kidney Diseases
- Office on Women's Health
- President's Cancer Panel
- U.S. Dept. of Education/National Center for Education Statistics
- U.S. Dept. of Homeland Security/United States Fire Administration



**HAGGMAN**

**HAGGMAN, INC.**

PO Box 1491, Manchester, MA 01944  
978/525-3742

PR, adv., energy/cleantech, hospitality, healthcare. Founded: 1991.

**Agency Statement:** We help our clients solve media and public relations, communications and branding challenges so they can capitalize on the opportunities before them. We combine insightful, strategic thinking with audacious creative execution. Every piece of our work is designed to differentiate our clients' services and products, and build the most powerful brand personality possible. We work smart and fast thanks to our senior-level account staff, art directors and principals Emily and Eric Haggman.

Eric Haggman, CEO, creative dir.; Emily Haggman, pres., dir. of client svcs.

- Care New England, Providence, RI
- Con Edison, New York, NY
- New York State Energy Research and Development Authority, Albany, NY
- NSTAR Electric, Westwood, MA
- Select Restaurants, Cleveland, OH
- ThinkEco, New York, NY

**HAHN, TEXAS**

4315 Guadalupe St., #303, Austin, TX 78751  
512/344-2010

www.hahntexas.com  
Public relations, public affairs; stories, brands, reputations. Founded: 1991.

Jeff Hahn, principal

**HALE PUBLIC RELATIONS, MAIZIE**  
12524 Shoreline Dr., #301, Wellington, FL 33414  
404/683-8560; info@maiziehalepr.com  
www.maiziehalepr.com  
Founded: 1984.

Maizie Hale Voiles, president

**HALO GROUP, THE**  
350 Seventh Ave., 21st fl., New York, NY 10001  
212/643-9700  
www.thehalogroup.net  
facebook.com/thehalogroupNY  
twitter.com/TheHaloGroup

Halo has created a model that brings strategic focus to all communications - internal and external, above and below the line, online and off, traditional, digital, public relations and social media. We look at brands from a big-picture perspective, just like consumers do. Employees: 30. Founded: 1994.

Linda Passante, CEO & co-founder

**HALSTEAD COMMS./COLLEGE CONNECTIONS**  
4756 Hilton Rd., Schneeksville, PA 18078  
610/799-2024; halstead@halsteadpr.com  
PR and marketing communications for colleges, universities, schools, educational media & service orgs., non-profit assns.; strategic comms., audits, marketing, publications, media relations, media training, editorial and photography services, PA issues. Founded: 1980.

William Johnson, pres.

## **HAMILTONPUBLICRELATIONS**

**HAMILTON PUBLIC RELATIONS**  
Division of Bodden Partners  
102 Madison Ave., 7th fl., New York, NY 10016  
212/328-5201; fax: 212/328-1100; jfrew@getpr.com  
www.getpr.com

A full-service public relations firm offering marketing communications and PR for professional and fin'l svcs., consumer products, not-for-profit, business-to-business, sports and event marketing, and healthcare. Employees: 7. Founded: 2000.

**Agency Statement:** Hamilton Public Relations is founded upon the basic premise that every client is entitled to direct counsel and service by the firm's principals.

Our principals possess 80+ years experience working with major communications agencies, corporations, sports and health care organizations.

Hamilton is a full-service firm, offering our clients strategic and creative communications counsel, media relations, all writing, creative and production services, media and presentations skills training, and issues and crisis communications services and training.

John H. Frew, pres./CEO; Alan Kaiser, dir., BtoB; Karen Durkin, VP

Black Mesa Golf Club and Resort  
Bodden Partners  
Dreamscapes of Belize  
Hernando Holdings, LLC  
Hickory Farms  
Hofstra University  
National Coffee Association  
National Hockey League, The  
Reebok Spartan Races  
Santa Clara Development Corp.  
Spring Lake Golf Club  
Strategic Growth Advisors, LLP  
Town of Lenox, Massachusetts

**HAMMER ADVERTISING & PUBLIC RELATIONS**  
P.O. Box 202, Medford, NJ 08055  
609/654-8090; david.hammer@hammer-advertising.com  
www.hammer-advertising.com  
Business-to-business PR and adv. Founded: 1998.

David P. Hammer, pres.

**HANSER & ASSOCIATES**  
Member of IPREX  
4401 Westown Pkwy., #212, West Des Moines, IA 50266  
515/224-1086; fax: 515/224-0991; hanser@hanser.com

www.hanser.com  
Consumer, financial services, healthcare, technology, travel & tourism, energy/environment and other. Employees: 10. Founded: 1996.

Ronald C. Hanser, president; Bonnie Hanser, COO; Ryan Hanser, sr. VP

## **HARBINGER COMMUNICATIONS, INC.**

Advertising and PR firm  
200 Wellington St. West, M5V 3C7, Toronto, Ontario, Canada  
416/960-5100  
www.harbingerideas.com  
PR, marketing communications, issues management, crises management, strategic development and planning.

Marilyn Short, CEO

## **HARBOUR GROUP, THE**

2300 N Street, N.W., #1200, Washington, DC 20037  
202/295-8787  
www.harbourgrp.com  
Public affairs consulting group.

Richard Marcus, managing dir.



## **HARRELL GROUP, THE**

208 N. Market St., #325, Dallas, TX 75202  
214/954-9544; fax: 214/954-9545; jackson@theharrellgroup.com  
Reputation management; crisis prevention, planning and response; issue management; traditional and new media relations; environmental and sustainability communications; media training; corporate social responsibility; community relations; litigation support. Staff: 5. Founded: 1998.

**Agency Statement:** The Harrell Group is a strategic communications firm providing public relations and public affairs programs for private sector, nonprofit and government clients. We've been helping the world do business in Texas, and Texas do business with the world, for more than two decades. We've worked extensively in energy, environment, sustainability, manufacturing, utilities, transportation, infrastructure, labor policy, technology, direct selling, cosmetics and skin care, water resources, professional services and finance, among other sectors. We've established our strong track record from years of handling complex, challenging matters for corporate, business, nonprofit and other clients.

Jackson J. Harrell, pres. & CEO; David Dickson, VP; David Dunnigan, sr. consultant; Ashanti Blaize, media consultant

American Electric Power  
Andrews International  
Dallas Symphony Orchestra  
FirstSouthwest  
Greater Dallas Planning Council  
Kruger  
Lloyd Gosselink Rochelle & Townsend, P.C  
Mary Kay Inc.  
PlainsCapital Bank  
PlainsCapital Corp.  
PrimeLending  
Sanden International  
Sorbee  
Strategic Partnerships  
Texakoma Operating  
TransCanada  
Upper Trinity Regional Water District

## **HARRIS, BAIO & MCCULLOUGH**

520 So. Front St., Philadelphia, PA 19147  
215/440-9800; fax: 215/440-0717  
www.hbmadv.com  
Business-to-business, industrial and healthcare/pharmaceutical PR svcs.  
Founded: 1986.

George Harris, pres.



**HARRISON & SHRIFTMAN**

330 Old Country Rd., Mineola, NY 11501  
917/351-8600; fax: 917/351-8601  
www.hs-pr.com

Fashion, publicity, special events & mktg. company.

Elizabeth Harrison, Lara Shriftman, owners

**HARRISON LEIFER DIMARCO**

330 Old Country Rd., Mineola, NY 11501  
516/536-2020; fax: 516/536-2641; rdimarco@hldnow.com  
www.hldcreative.com

Branding specialist: advertising, marketing, PR and interactive mktg. for healthcare, high-tech and packaged goods. Founded: 1946.

Roy DiMarco, CEO

**HARRON & ASSOCIATES INC.**

229 Berkeley St., Boston, MA 02116  
617/267-7366; fax: 617/267-7612; harron@harronandassociates.com  
www.harronandassociates.com

Event mgmt., community and media rels. for real estate, gov't, hospitality and tourism, and non-profit organizations. Employees: 7. Founded: 1979.

Harron Ellenson, president

**HART ASSOCIATES INC.**

1915 Indian Wood Circle, Maumee, OH 43537  
419/893-9600; fax: 419/893-9070  
www.hartinc.com

Integrated mktg. & comms. firm. Services include public relations, social media, brand planning, advertising, crisis comms. & video/digital/interactive. Employees: 50. Founded: 1965.

Mike Hart, pres./CEO

**HAUSER GROUP, THE**

2000 P St., NW, #310, Washington, DC 20009  
202/518-8047; fax: 202/904-2826  
www.publicinterestpr.com

Strategic communications consulting, media relations, campaign development, writing, strategic planning, media and message training. Founded: 1996.

Eric Hauser, founder/pres.

**HAUSER GROUP, THE**

515 Olive Street, #1204, St. Louis, MO 63101  
314/436-9090; fax: 314/436-9212  
www.hausergrouppr.com

PR counsel, PR services. Economic dev., crisis comms., consumer & trade media rels. Founded: 1995.

Julie Hauser, pres.

**HAVAS PR**

200 Madison Ave., New York, NY 10016  
212/367-6811  
www.us.havas.com

Marian Salzman, CEO

4 PPG Place, Pittsburgh, PA 15222

Katie McSorley, pres., Mid-Atlantic

**HAVEY PUBLIC RELATIONS, JIM**

2817 West End Ave., #126-203, Nashville, TN 37203  
615/251-8802; jhavey@jimhaveypr.com  
www.jimhaveypr.com

Entertainment PR.

Jim Havey, principal

**HAWTHORN GROUP, THE**

625 Slaters Lane, #100, Alexandria, VA 22314  
703/299-4499; fax: 703/299-4488  
www.hawthorngroup.com

Strategic comms. counsel and grassroots advocacy campaigns for corporations, assns., consumer products, electric utilities, healthcare and telecomms. Founded: 1992.

John Ashford, chmn. & CEO

**HAYES MARTIN ASSOCIATES, INC.**

1300 Dove St., #205, Newport Beach, CA 92660  
949/417-1799  
www.hayesmartin.com

Advertising and PR agency in the real estate industry. Services include branding, market positioning, on-line & electronic adv., graphic design, collateral, theming, PR & promotional campaigns. Founded: 1987.

Sandra Keedy, pres.

**HAYSTACK GROUP, THE**

12600 Deerfield Pkwy, #100, Alpharetta, GA 30004  
770/953-8818; fax: 770/953-8895  
www.haystackgroup.com

Consumer and marketing research, account planning, brand strategy and internal and external communications.

Holly Cline, media contact

**HB AGENCY**

Formerly Hart-Boillot  
134 Rumford Ave., #307, Newton, MA 02466  
781/893-0053  
www.hbagency.com

High-tech, bus.-to-bus., medical tech, cleantech. Founded: 1999.

Nicolas Boillot, CEO

**HBI HELGA BAILEY GMBH**

Member of the Worldcom Public Relations Group

Stefan-George-Ring 2, D-81929, Munich, Germany  
+49 89 99 38 87-0; fax: +49 89 93 02 445;  
info@hbi.de  
www.hbi.de

International PR and marketing communications services. Founded: 1983.

Corinna Voss, Helga Bailey, contacts



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

**HCK2 PARTNERS**

16775 Addison Rd., #550, Dallas, TX 75001  
972/716-0500; fax: 972/716-0599; heather.capps@hck2.com  
www.hck2.com

Consumer healthcare, financial, high-tech, telecom, travel, e-commerce PR. Founded: 1998.

Heather Capps, pres./CEO

**HEALTHFLASH MARKETING COMMUNICATIONS**

1234 Summer St., Stamford, CT 06905  
203/977-3333; fax: 203/363-0012; jphillips@healthflashmarketing.com  
Healthcare PR: consumer, medical devices, diagnostics, informatics (IT), biotech, pharmaceuticals, societies, non-profits, and independent practices. Founded: 1992.

Jeanne-Marie Phillips, pres.

**HEALTHSTAR PR**

112 Madison Ave., New York, NY 10016  
212/532-0909  
www.healthstarpr.com

Full service agency dedicated solely to healthcare communications: pharmaceutical and OTC products, health organizations, healthcare services and corporate positioning.

Erinn White, pres.

**HEALTHWORLD COMMUNICATIONS**

See Ogilvy/Healthworld

**HEDGE & COMPANY**

30555 Oakview, Bingham Farms, MI 48025  
248/594-1600  
www.hedgeco.com

Full-service PR, adv. and marketing comms. for automotive industry. Founded: 1985.

Michael S. Hedge, pres./CEO



**HEIDPRIEM & MAGER INC.**

888 17th St. NW, #800, Washington, DC 20006  
 202/822-8060; fax: 202/822-9088  
 PR for non-profit organizations, corporates, government. Founded: 1987.

Mimi Mager, Nikki Heidepriem

**HENDRA AGENCY INC., THE**

142 Sterling Place, Brooklyn, NY 11217  
 718/622-3232  
 Media, product PR. Employees: 4. Founded: 1979.

Barbara Hendra, pres.

**HERCKY PASQUA HERMAN**

324 Chestnut St., Roselle Park, NJ 07204  
 908/241-9474; fax: 908/241-8961  
 www.hph-comm.com  
 Full-service marketing communications for consumer, industrial and business-to-business companies; adv., PR, market research, sales promo. Founded: 1990.

Peter Hercky, president

**HERMAN & ALMONTE PUBLIC RELATIONS**

275 Madison Ave., #800, New York, NY 10016  
 212/616-1190  
 www.herman-almontePR.com  
 Consumer and bus.-to-bus. PR in travel, transportation, technology, home furnishings, hospitality. Employees: 6. Founded: 1986.

Paula Herman, Mario Almonte, Stu Herman, partners

**HEWAR SOCIAL COMMUNICATIONS**

Washington, DC 20009  
 202/505-2890; lisa@hewarcommunications.com  
 www.hewarcommunications.com  
 Consumer PR with a focus on food & beverage, social media, media & blogger outreach, SEO, and website development. Employees: 3. Founded: 2010.

Lisa Mabe, president

Saffron Road Foods

**HEYMANN & CO., DONALD L.**

140 Eastwood Rd., Fairfield, CT 06825  
 203/366-7525; fax: 203/366-6843  
 www.donheymann.com  
 Corp. and marketing comms./public affairs. Founded: 1985.

Donald L. Heymann, principal

**HICKS & ASSOCIATES, RONI**

11682 El Camino Real, #200, San Diego, CA 92130  
 858/947-2700  
 www.ronihicks.com  
 Real estate, financial PR. Founded: 1979.

Jane C. Wheeler, pres.

**HIGH IMPACT MARKETING COMMUNICATIONS**

1841 Central Park Ave., Yonkers, NY 10710  
 914/924-5311; lewkof@hotmail.com  
 Strategic consulting firm.; professional & fin'l svcs., bus.-to-bus.

Lew Koflowitz

**HIGH PERFORMANCE PROSE**

4008 Dakota Trl., Granbury, TX 76048  
 818/349-1232  
 www.hpprose.com  
 Full-service PR agency.

Nicole Girkey, CEO

**HIGH ROAD COMMUNICATIONS CANADA**

Part of Fleishman-Hillard, owned by Omnicom Group  
 360 Adelaide St. W., 4th fl., M5V 1R7, Toronto, Ontario, Canada  
 www.highroad.com

Sarah Spence

**HIGH ROAD COMMUNICATIONS USA**

Part of Fleishman-Hillard, owned by Omnicom Group  
 555 Market St., 20th Fl., San Francisco, CA 94105-5820  
 415/318-4000  
 www.highroad.com

Christian Averill, sr. VP

**HIGHWATER GROUP**

1120 Ave. of the Americas, 4th fl., New York, NY 10036  
 212/338-0077; info@highwatergroup.com  
 www.highwatergroup.com  
 Founded: 1999.

Lance Seymour, CEO

**HILL+KNOWLTON**

STRATEGIES

**HILL+KNOWLTON STRATEGIES**

Subsidiary of WPP Group plc, London  
 825 Third Ave., New York, NY 10022  
 212/885-0300; fax: 212/885-0570  
 www.hkstrategies.com  
 Founded: 1927.

**Agency Statement:** Hill+Knowlton Strategies, Inc. is a leading international communications consultancy, providing services to local, multi-national and global clients. The firm is headquartered in New York, with 90 offices in 52 countries, as well as an extensive associate network. For more than 85 years, our world-class teams of trusted advisors and creative experts have been strengthening brands, reputations and bottom lines. Our teams collaborate across time zones, languages and cultures to engage in public conversations that help clients make solid decisions and craft compelling messages. The firm is part of WPP, one of the world's largest communications services groups.

Jack Martin, global chmn. & CEO  
 jack.martin@hkstrategies.com

Mark Thorne, vice chair, global COO  
 mark.thorne@hkstrategies.com

Meredith Marks, global general counsel  
 meredith.marks@hkstrategies.com

Viv Lines, vice chair, global head of practices & co-chair of client service  
 vivian.lines@hkstrategies.com

Erin Gentry, co-chair of client service  
 erin.gentry@hkstrategies.com

Tom Hoog, vice chair, training & new business  
 tom.hoog@hkstrategies.com

Devon Spurgeon, global exec. VP  
 devon.spurgeon@hkstrategies.com

Chad Tragakis, global head of talent & development  
 chad.tragakis@hkstrategies.com

**HIMLE RAPP & COMPANY, INC.**

333 South Seventh St., Suite 2400, Minneapolis, MN 55402  
 612/843-4500; fax: 612/843-4555  
 www.himlerapp.com

Government/public affairs, corporate communications, crisis comms., marketing, PR. Employees: 19. Founded: 1989.

**Agency Statement:** Himle Rapp provides counsel and strategy related to corporate reputation, PR, crisis communications, CSR and public affairs to *Fortune* 500 companies, other businesses, trade associations, non-profits and government.

John Himle, CEO; Todd Rapp, pres.

## HIMMELSBACH COMMUNICATIONS

PO Box 1463, N. Myrtle Beach, SC 29598  
843/272-8150; fax: 843/272-2460  
www.himmcomm.com  
Publishing & PR firm.

Paul Himmelsbach, pres.; Jack Himmelsbach, CEO/VP & treasurer

## HIP EVENT, THE

356 Bloomfield Ave., Suite 5, Montclair, NJ 07042  
973/707-7125; fax: 973/833-0320; giselle@thehipevent.com  
thehipevent.com  
Beauty, fashion, lifestyle, entertainment, hospitality. Employees: 4.

# HIRONS

Advertising+Public Relations

## HIRONS & COMPANY

422 E. New York St., Indianapolis, IN 46202  
317/977-2206  
www.hirons.com

Hirons & Company is a public relations and advertising agency providing integrated communication strategies. Employees: 45. Founded: 1978.

**Agency Statement:** At Hirons & Company, the mission is simple: Our client's best interest is our first priority.

As a full-service advertising and public relations agency, we pride ourselves on expertise and proficiency across the spectrum of marketing and communications, providing a fully integrated vessel to deliver the results our clients expect and deserve.

Tom Hirons, pres., CEO; Jim Parham, chief operating officer; Mike Murphy, sr. VP; Deana Haworth, sr. acct. mgr.; Amanda Craft, Erin Witt, Deb Abbott, Brandon Moore, Lori Snow, Courtney Edmonds, sr. acct. mgrs.; Autumn Gasior, Kelley Briggs, Kaylee Showers, Andrea Renzi, Erin Ladyman, Andrea Stutsman, acct. mgrs.; Tiffany Holbert, Jaclyn Bolin, Audrie Osterman, Courtney Smallwood, Karissa Tepe, acct. coordinators

Altairmano  
Applied Behavior Center for Autism  
CountryMark  
Eli Lilly Federal Credit Union  
Eskenazi Health Foundation  
Garden Villa  
GoodCents  
Harry & Izzy's  
Harlan Laboratories  
Indiana Association of Beverage Retailers  
Indiana Protection and Advocacy Services  
Indiana Secretary of State  
Indiana University Kelley Direct Programs  
Indianapolis Department of Public Works  
Indianapolis Downtown Restaurant & Hospitality Association  
Indianapolis Indians  
Indianapolis Symphony Orchestra  
Indianapolis Zoo  
Jackson County Bank  
LDI, Ltd.  
Metropolitan Indianapolis Board of REALTORS®  
Monarch Co.  
National Salvage & Service Corporation  
Naval Surface Warfare Center, Crane Division  
Office of the Indiana Attorney General  
RebuildIndy  
Riddell National Bank  
Speedway Redevelopment Commission  
St. Elmo Steakhouse  
The Villages  
Town of Speedway  
Volunteers of America  
White's Residential & Family Services  
Wishard Health Services  
YMCA of Greater Indianapolis

## HIRST CORDOVA PR

See Córdoba Public Relations

## HISPANIA PUBLIC RELATIONS

8306 Mills Dr., #310, Miami, FL 33183  
305/271-5680; fax: 305/273-0663; info@hispaniapublicrelations.com  
www.hispaniapublicrelations.com  
Multi-cultural PR, packaged goods, entertainment. Founded: 2001.

Sergio Lopez-Miro, pres./co-founder



## HJMT PUBLIC RELATIONS INC.

145 Pinelawn Rd., #300 South, Melville, NY 11747  
631/393-0220; fax: 631/393-6020; info@hjmt.com  
www.hjmt.com

General PR. Employees: 16. Founded: 1992.

**Agency Statement:** HJMT is a Public Relations & Social Media agency. Our team works with you to create outstanding public relations strategies, promote positive awareness and visibility, and deliver superior client service with targeted results. With three offices across New York State, the agency is a recognized leader in the industry

Hilary JM Topper, MPA, pres./CEO; Kristie Galvani, sr. VP

575 Madison Ave., 10th fl., New York, NY 10022  
212/937-8496; fax: 212/937-8422

Hilary JM Topper, MPA, pres./CEO

3349 Monroe Ave., Suite 252, Rochester, NY 14618  
585/764-9057

Lisa Gordon, VP

Advanced Urology Centers of NY  
Carle Place Union Free School District  
Con Edison  
East Midtown Partnership  
Enterprise Rent-A-Car  
Fusion Fitness  
Greenway Plaza Office Park  
Hochheiser, Deutsch & Co.  
Integrated Medical Professionals  
Lockheed Martin  
Long Island Forum for Technology  
NEFCU  
New York Enterprise Report, The  
Presti & Naegele

## HMA PUBLIC RELATIONS

Member of Public Relations Global Network  
3610 N. 44th St., #110, Phoenix, AZ 85018  
602/957-8881; shanson@hmapr.com  
www.hmapr.com  
Full-service public relations and marketing communications firm.  
Founded: 1980.

Scott Hanson, president; Abbie S. Fink, VP/general mgr.

## HODGES ASSOCIATES, INC.

912 Hay St., Fayetteville, NC 28305  
910/483-8489; fax: 910/483-7197  
www.hodgesassoc.com  
PR & advertising, automotive, bus.-to-bus., food, industrial, healthcare, architecture. Founded: 1974.

Jean Hodges, founder



**HODGES PARTNERSHIP, THE**

1805 East Broad St., Richmond, VA 23223  
804/788-6891; fax: 804/788-0085; jnewman@hodgespart.com  
www.hodgespart.com

Consumer, business-to-business, strategic communications, social media consulting. Employees: 16. Founded: 2002.

**Agency Statement:** The Hodges Partnership, the Richmond-based strategic communications and public relations company, has been helping companies and organizations identify and share their unique stories and expertise since 2002. Depending on a client's goals, we customize our mix of media relations, social media consulting and community engagement for local, regional, national or international audiences. THP has deep relationships with national media outlets and matches their needs with a clients' expertise or unique product offering. Clients like Snagajob, the University of Richmond, Collared Greens, ChildFund International and Reginald's Homemade experienced national business growth and increased awareness due to such efforts. Our sister company, Hodges Digital Strategies, creates higher-end websites and social, web and mobile applications allowing us to offer the full spectrum of communications services under one roof. For more, visit hodgespart.com or Facebook at facebook.com/thehodgespartnership.

Jon Newman, Josh Dare, founders

- AMF
- ChildFund Int'l
- Collared Greens
- Fairfax County Economic & Development Authority
- National Harbor
- SnagAJob
- Stitch Golf
- University of Richmond



**HOFFMAN & HOFFMAN WORLDWIDE**

1909 Rockingham St., #1000, McLean, VA 22101  
703/533-3535; fax: 866/284-3164; marshall@hoffmanpr.com  
www.hoffmanpr.com

Healthcare, economics, environment, poverty, agriculture. Employees: 10. Founded: 1986.

**Agency Statement:** Our goal at Hoffman & Hoffman Worldwide is to improve the planet and alleviate poverty.

Our slogan is "Working to improve the lives of the world's underprivileged through responsible, effective media and public relations."

We have 7 governments and almost all the large U.N. agencies as clients.

Our projects are successful because we are committed to our clients who are committed to improving conditions around the world.

Marshall Hoffman, pres./founder; Nils Hoffman, VP, broadcasting; Mary Hager, chief writer; Erin Sharp, manager; Juliet Heller, bureau chief, Europe; Terry Collins, bureau chief, Canada; Reuben Kyama, bureau chief, Africa; Liliana Hisas, bureau chief, South & Central America; Brenda Arnett, M.D.; Michael Kristof, creative strategy, IT

**Governments**

- Government of the U.S. (USAID)
- Government of Norway
- Government of Japan
- Government of United Kingdom

**UN Agencies, World Bank & Associated Agencies**

- International Atomic Energy Agency, Vienna, Austria
- The World Bank, Washington, DC

- World Health Organization, Geneva, Switzerland
- The Partnership for Maternal, Newborn & Child Health, Geneva, Switzerland
- International Energy Agency, Paris, France
- CGIAR Consortium of International Agricultural Research Centers, Montpellier, France
- United Nations University, Tokyo, Japan

**Academic & Non-Profit Organizations**

- Harvard School of Public Health, Boston, MA
- Rensselaer Polytechnic Institute, Troy, NY
- International Budget Partnership, Washington, DC
- International Trachoma Initiative, Atlanta, GA
- March of Dimes, White Plains, NY
- Save a Child's Heart, Tel Aviv, Israel
- Save The Children, London, United Kingdom
- The Health Foundation, London, United Kingdom



**HOFFMAN AGENCY, THE**

70 N. Second St., San Jose, CA 95113  
408/286-2611; fax: 408/286-0133; Lhoffman@Hoffman.com  
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, media training, digital communications, brand building, broadcast media services, social media. Employees: 100. Founded: 1987.

**Agency Statement:** Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With a heritage in the technology sector, the firm's work today cuts across a range of industries. While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read – a far cry from the "corporate speak" that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees. For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Lydia Lau, VP of operations; Shingo Nomura, managing dir. (temporary), Asia; Luica Mak, managing dir., Europe

- Alcatel-Lucent
- Axis Communications
- Cisco
- City of Fremont
- DYMO Endicia
- Evernote
- Fujitsu
- Google
- Hitachi Data Systems
- IDT
- IntelePeer
- Loring Ward
- Malwarebytes
- Nautilus
- PayPal
- RAE Systems
- Suvolta
- Symantec
- Virtual PBX
- Xilinx

**HOFFMAN ASSOCIATES INC., CLIVE**

9107 Wilshire Blvd., #450, Beverly Hills, CA 90210  
310/205-9930; fax: 310/205-9932; info@clivehoffmanassociates.com  
www.clivehoffmanassociates.com  
Real estate, financial, corp. PR. Founded: 1966.

Clive Hoffman, pres.



## HOFFMAN YORK PR

1000 No. Water St., #1600, Milwaukee, WI 53202  
414/289-9700  
www.hoffmanyork.com

Troy Peterson, CEO

## HOLLINGSWORTH, COLBORNE & ASSOCIATES

485 Wickerberry Lane, Roswell, GA 30075  
770/643-2961; hca@holcol.com  
www.holcol.com  
Corporate, financial, business-to-business, high-tech, crisis management.  
Founded: 1995.

Harry D. Hollingsworth Jr., principal; Christine M. Colborne, principal

## HOLT PUBLIC AFFAIRS LLC

Partner in The Worldcom Public Relations Group  
P.O. Box 363, Oldwick, NJ 08858  
908/832-0557; fax: 866/379-4233  
www.holtpa.com  
Public affairs; gov't rels.; crisis comms.;  
risk comms.; media rels.; grassroots advocacy;  
mktg. comms. Employees: 6.

Jonathan Holt, Angela Holt, principals

Ford Motor Co.  
PPG Industries  
Shell Oil Co.  
Wine Institute



## HOOVER INK

See My Creative Team

## HOPE-BECKHAM INC.

17 Executive Park Dr., #600, Atlanta, GA 30329  
404/636-8200; fax: 404/636-0530; info@hopebeckham.com  
www.hopebeckham.com  
PR for a wide range of issues. Employees: 17. Founded: 1994.

Paul Beckham, chmn.; Bob Hope, pres.; Jaime Griffon, dir., bus. dev.

Aaron's Inc.  
Atlanta Lyric Theatre  
Atlanta Sports Council  
Belk  
Comcast Cable Comms.  
General Growth Properties  
Greenberg Traurig LLP  
HAVE Foundation  
Hooters of America  
Premier Exhibitions  
The TOUR Championship

## HOPKINS & ASSOCIATES, INC.

2017 Young St., #101, Dallas, TX 75201  
214/828-0066  
www.hopkinspr.com  
Marketing, publications, corp., inv. rels. Founded: 1976.

Barbara Hyman, principal

# HORN.

## HORN

612 Howard St., #100, San Francisco, CA 94105  
415/905-4000; fax: 415/905-4001; info@horngroup.com  
www.horngroup.com; Twitter: @horngroup  
Founded: 1991.

**Agency Statement:** HORN is an award-winning digital communications agency. The agency works with *Fortune* 500 global brands and hot emerging growth companies in technology, media and consumer markets. Established 22 years ago, the agency is independent, with offices in San Francisco and New York, and is co-founder of the Oriella PR

## International Network.

Sabrina Horn, pres./CEO; Ben Billingsley, partner; Tim O'Keeffe, mng dir., Todd Cadley, mng dir., Brooke Murphy, creative dir.

55 Broad St., 29th fl., New York, NY 10004  
646/202-9750; fax: 646/826-0022

Absolute Software  
Airtag  
Avantgate  
Appsense  
Avere  
BitDefender  
Casale Media  
Chacha  
Dynamic Signal  
Forbes  
Gracenote  
Immersion  
NBC Universal  
OptiMine  
Pervasive  
Salesify  
Selectable Media  
Solve Media  
SpotXchange  
StudyMode  
Telogis  
Westcon Group  
WhipTail

## HORNERCOM

474 Main St, Harleysville, PA 19438  
267/932-8760

www.hornercom.com

Strategic and tactical PR with emphasis on media relations. Founded: 1993.

Jack Horner, pres.

# HOTWIRE

## HOTWIRE

16 W. 22nd St., 12th fl., New York, NY 10010  
646/738-8960; leslie.campisi@hotwirepr.com  
www.hotwirepr.us

Global PR and communications consultancy serving technology companies and digitally enabled brands. Services include: media relations, digital PR, corporate communications, social media, issues management and marketing services.

Employees: 173 worldwide, 16 U.S. Founded: 2000.

**Agency Statement:** Hotwire is a global PR and communications agency dedicated to being the global alternative, an innovative challenger to the established order, delivering breakthrough communications campaigns to the world's most ambitious businesses. Since launching in 2000, we've emerged as one of the fastest growing international communications consultancies in the world. We are home to the brightest and most ambitious communicators, challenging the status quo through innovation, unrivalled transparency and deep sector knowledge. Our group includes sister agencies 33 Digital and CPR, and together we work on global campaigns through our wholly owned offices in the UK, US, France, Germany, Spain, Italy, Australia, New Zealand and those of our global affiliate network.

Leslie Campisi, mng. dir., Hotwire US; Rebecca Honeyman, dir., Hotwire US; Annette Leach, assoc. dir., Hotwire US; Brendon Craigie, group chief exec. officer; Christophe Goudy, chief exec. officer, continental Europe; Alex MacLavery, mng. dir., Hotwire UK; Andy West, group chief development officer; Tony Morreale, chief operating officer

## HOYT ORGANIZATION INC., THE

23001 Hawthorne Blvd., #200, Torrance, CA 90505  
310/373-0103; fax: 310/378-9805; llhoyt@hoystorg.com  
www.hoystorg.com

Real estate, finance, healthcare, professional services PR, special events,



crisis mgmt. Employees: 10. Founded: 1984.

Leeza L. Hoyt, pres.; Erik Hamilton, A/S; Kent Barnett, sr. A/E

Auction.com  
AMF Development, LLC  
Coldwell Banker Residential Brokerage  
Dworsky Partners  
HGA Architects & Engineers  
Lee & Assocs.  
Mountain Funding  
Nadel Architects  
Partner Engineering & Science, Inc.  
Pircher, Nichols & Meeks  
USC Lusk Center for Real Estate  
Westwood Estates Agency  
Westwood Financial

### HSR BUSINESS TO BUSINESS

See GyroHSR

### HUBBELL GROUP, INC., THE

101 Derby St., #201, Hingham, MA 02043  
781/878-8882; fax: 781/878-8883

www.hubbellgroup.com

Media relations, crisis communications. Financial service, healthcare, industries. Founded: 1995.

Constance Hubbell, pres. & CEO

### HUDSON & ASSOCIATES, INC., BILL

1701 West End Ave., Nashville, TN 37203  
615/259-9002

www.billhudsonagency.com

Corporate PR, special projects, healthcare, entertainment, real estate, telecomms., research, assn. PR, environmental PR, gov't rels., crisis mgmt., products, fin'l. Founded: 1964.

Bill Hudson, pres. & CEO

### HUDSON SANDLER LIMITED

Part of Havas Advertising  
29 Cloth Fair, EC1A 7NN, London, United Kingdom  
44 020 7796 4133; fax: 44 020 7796 3480

www.hudsonsandler.com

Michael Sandler, chmn.

### HUGHES LEAHY KARLOVIC

1141 South 7th Street, St. Louis, MO 63104  
314/571-6300

www.hlkagency.com

PR, marketing and communications firm. Employees: 6. Founded: 1977.

Jim Schnurbusch, chmn.; Bill Hughes, partner

### HULLIN METZ & CO., LLC

330 Madison Ave., 9th fl., New York, NY 10017  
646/495-5136

www.hmcllc.com

Crisis communications, investor and media relations.

Susan Hullin, Tim Metz, mng. partners

## hunter public relations

### HUNTER PUBLIC RELATIONS

41 Madison Ave., 5th fl., New York, NY 10010  
212/679-6600; smormar@hunterpr.com

www.hunterpr.com

Strategic public relations and marketing communications firm with practice areas in consumer products including food/beverage, wine/spirits, home and lifestyle, health/beauty, consumer technology, toys/games and specialized social media, Hispanic, entertainment, digital and graphic design services. Employees: 85. Founded: 1989.

**Agency Statement:** Combine limitless creativity and enthusiasm with research-based strategic counsel, outstanding traditional media relations and social media savvy and you have Hunter Public Relations, one of the

most recognized mid-sized firms in marketing communications.

Current clients include some of the most respected consumer packaged goods companies in America. Revitalizing mature brands, creating buzz around new products and building awareness among key influencers groups are among the firm's specific areas of expertise.

Named as both a "Best Digital PR Firm" and a "Best Place to Work," Hunter Public Relations is proud to be a communications firm where the best brand teams and companies keep their business and the best talent in the business wants to work.

Grace Leong, Jonathan Lyon, Jason Winocour, Mark Newman, Donetta Allen, Gigi Russo, Erin Hanson, partners

3M

American Heart Association  
Arby's Restaurant Group  
Ateeco, Inc. (Mrs. T's Pierogies)  
Can Manufacturers Institute  
Church & Dwight  
Dean Foods  
Diageo North America  
E&J Gallo Winery  
Gojo (Purell)  
Mondelez International  
PetArmor  
Pompeian  
Post Foods  
Hasbro  
Johnson & Johnson  
Kraft Foods  
McIlhenny Company (Tabasco)  
McNeil CHC  
O.C. Tanner  
Smithfield Packing Company  
WellPet

### HUTCHENS PR

1005 Rosecrans St., Suite 201, San Diego, CA 92106  
619/236-0200; karen@hutchenspr.com

www.hutchenspr.com

Clean technology, crisis comms., education, environmental, energy, governmental, green building, non-profits, public affairs, real estate. Founded: 2004.

Karen Hutchens, pres.

### HUTSON CREATIVE GROUP, INC.

1227 W. Magnolia, #LL150, Fort Worth, TX 76104

817/602-0211; hello@hutsoncreative.com

www.hutsoncreative.com

Lifestyle, culinary, corporate, travel and energy. Employees: 8. Founded: 2004.

**Agency Statement:** Hutson Creative is a national boutique PR firm and creative agency based in Dallas-Ft. Worth, with groundforces in New York & Los Angeles.

Beth Hutson, CEO; Brian Hutson, VP; Sohana Kutub, VP, PR

The Arts Council of Ft. Worth  
Camp Bowie District  
Daireds Salon & Spa Pangea  
Firestone & Robertson Distilling Co.  
Frank Kent Motor Co.  
TXU Energy

### HWH PR/SOCIAL MEDIA

928 Broadway, #1105, New York, NY 10010  
212/355-5049

www.hwhpr.com

PR, social media, brand consulting, media relations and training, event management. Founded: 1977.

Eliot Hess, chmn./CEO

### HYDE PARK COMMUNICATIONS

1101 17th St., NW, #508, Washington, DC 20036

202/872-4860; fax: 202/872-4867

www.hydeparkcomm.com

Healthcare, public affairs, litigation comms., issues mgmt., media relations, crisis comms., third-party advocacy, public policy. Founded: 2000.

Shanna Duncan, Michael Waxman, sr. VPs

**I CAN WRITE ABOUT ANYTHING!™**

2500 East Ave., #7K, Rochester, NY 14610  
 585/248-8464; fax: 585/248-3638; ruth@writerruth.com  
 www.writerruth.com, www.communication-central.com  
 Writing, editing, proofreading; newsletters; press releases, articles,  
 publication and website critiques, website content, annual reports;  
 workshops and presentations; and more. Founded: 1984.

Ruth E. Thaler-Carter, owner

**ICR**

761 Main Ave., Norwalk, CT 06853  
 203/682-8200; fax: 203/682-8201; tom.ryan@icrinc.com  
 www.icrinc.com

Corporate communications, investor relations, transaction/crisis commu-  
 nications, digital media. Employees: 100. Founded: 1998.

**Agency Statement:** Founded in 1998, ICR has been redefining tradi-  
 tional financial communications practices, and in the process, has consis-  
 tently been among the fastest growing firms in the industry. ICR's model,  
 a hybrid IR-PR approach, is driven by deep, capital-markets counsel  
 provided exclusively by a team of former Wall Street professionals – sen-  
 ior sell-side analysts, portfolio managers and investment bankers. These  
 professionals integrate with ICR's corporate communications group to  
 provide clients with an effective program that reaches many business  
 audiences. ICR brings this same approach to Digital Media where it  
 provides a broad suite of production and consulting services.

Ultimately, ICR's mission is to preserve and enhance the long-term  
 equity value and corporate reputation of clients by enabling them to build  
 a better and broader understanding of their business among investors and  
 other key stakeholders. Over 350 clients, ranging from pre-IPO business-  
 es to leading international companies traded on the NYSE and NASDAQ,  
 benefit from ICR's expertise.

Thomas M. Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres.  
 (don.duffy@icrinc.com)

835 Third Ave., 31st flr., New York, NY 10022  
 646/277-1200; tom.ryan@icrinc.com

Thomas M. Ryan, CEO

33 Broad St., Suite 900, Boston, MA 02109  
 617/956-6725; tdolan@icrinc.com

Timothy Dolan, sr. mng. dir.

12400 Wilshire Blvd., #1200, Los Angeles, CA 90025  
 310/954-1100; jmills@icrinc.com

John Mills, sr. mng. dir.

225 Miller Ave., Bldg. B, Mill Valley, CA 94941  
 415/671-0741, james.palczynski@icrinc.com

James Palczynski, Principal

Unit 805, Tower 1, Prosper Center, No. 5 Guanghua Rd., Chao Yang  
 District, Beijing 100020, PR China  
 +86 10 6583 7500; wzima@icrinc.com

William Zima, mng. dir., Asia

American Eagle Outfitters  
 Bare Escentuals  
 Blackbaud, Inc.  
 Carbonite  
 Celgene  
 Cobalt Int'l Energy  
 comScore, Inc.  
 Deckers Outdoor Corp.  
 Elizabeth Arden, Inc.  
 Esterline Technologies  
 Gap Inc.  
 Glu Mobile

Green Dot Corp.  
 Herbalife  
 J. Crew  
 Jive Software  
 Kenneth Cole Productions  
 Lazard Freres & Co.  
 lululemon athletica  
 Metabolix  
 OSI Restaurant Partners  
 Royal Dutch Shell  
 Salesforce.com Inc.  
 Synchronoss Technologies, Inc.  
 Ulta Salon, Fragrance & Cosmetics  
 Under Armour, Inc.  
 Vera Bradley  
 Watts Water Technologies, Inc.  
 Wendy's  
 Williams Sonoma

**IDEA HALL**

611 Anton blvd., #140, Costa Mesa, CA 92626  
 714/436-0855; rebecca@ideahall.com  
 www.ideahall.com

Fully-integrated marketing, branding, public relations and interactive  
 agency. Employees: 12. Founded: 2003.

Rebecca Hall, pres./CEO

**IDEA NETWORK, INC., THE**

470 Schooleys Mountain Road, #214, Hackettstown, NJ 07840  
 908/684-4332; fax: 908/684-4342; info@theideanetwork.net  
 www.theideanetwork.net

Media relations and PR specializing in celebrities, authors, and consumer  
 marketing. Founded: 1999.

Erin Saxton, pres./founder/media strategist

**ILSON INC., BERNIE**

65 W. 55th St., New York, NY 10019  
 212/245-7950; fax: 212/977-3093; ilson@aol.com  
 www.ilsonpr.com

General PR, TV, music, publishing, computers, medical & bus. PR, travel,  
 sports, resorts. Employees: 8. Founded: 1963.

**Agency Statement:** We are experts at national placement and have  
 excellent contacts with producers and bookers of TV and radio shows, as  
 well as editors and columnists on newspapers, magazines and wire serv-  
 ices. We are active in placing items on the Internet. We are experts in all  
 aspects of the new Social Media field. Our contacts with online publica-  
 tions and blogs is the best in our field. Former clients include Control  
 Data, "The Ed Sullivan Show," "All in the Family," The Beatles at Shea  
 Stadium, Tony Bennett, Ticketron, Motown Records (for 20 years) and  
 Simon & Schuster.

Bernie Ilson, pres.; Donna Malone, VP; Martin Hassner, assoc.

Games Workshop Ltd.  
 Hall of Fame of Amer. Humor  
 Hollywood Pop Gallery  
 Ilson's Inside Information  
 International Council for Global Health Progress  
 La Bonne Soupe Restaurant  
 Liberty Mutual Group  
 Liberty Mutual Legends of Golf  
 M.T.H. Electric Trains  
 Missoula Children's Theatre  
 Mobile, Ala., Tricentennial  
 Silver Dollar City, Branson, Mo.  
 Sister to Sister: Everyone Has A Heart Foundation  
 Personalities/TV Specials: B.B. King; Soupy Sales; The Rat Pack TV  
 Special; Boston Pops 4th of July TV Special on CBS-TV  
 Books: Jean-Paul Picot "La Bonne Soupe Cookbook"; "His Song, The  
 Musical Journey of Elton John" by E.J. Rosenthal; "Salt in Your Sock"  
 by Dr. Lillian Beard; "The Fascinating Body" by Dr. Sheldon Margulies;

"The Hidden Disease: Testosterone Deficiency" by Dr. E. Barry Gordon;  
"Sundays with Sullivan: How the Ed Sullivan Show Brought Elvis, The  
Beatles And Culture To America" (Rowman & Littlefield Publishers)  
by Bernie Ilson

### IMAGES USA

1320 Ellsworth Industrial Blvd., Bldg. C, Atlanta, GA 30318  
404/892-2931; fax: 404/892-8651  
www.imagesusa.net  
Travel, foods & beverages PR; healthcare, financial and entertainment.  
Founded: 1989.

Robert L. McNeil, pres. & CEO

### IMAGINASIUM INC.

110 S. Washington St., Green Bay, WI 54301  
920/431-7872  
www.imaginasium.com  
Advertising, promotions and PR. Employees: 15.

Denis Kreft, principal, dir., business development

### IMAGINE COMMUNICATIONS

262 W. 38th St., #502, New York, NY 10018  
212/922-1961; fax: 212/706-8197  
www.imagine-team.com  
Tourism and hospitality. Employees: 6. Founded: 2006.

Gabriele Sappok-Klink, president

The Africa Adventure Company  
The Broadway Collection  
Cape Town, South Africa  
Clearwater, Florida  
The Draycott Hotel  
Ellenborough Park  
Ellerman House  
Hotel Unique  
Ponta dos Ganchos  
Singita Game Reserves  
Uncharted Africa Safari Co.  
Unique Garden  
Zambezi Queen

## indra public relations

### INDRA PUBLIC RELATIONS

535 Fifth Ave., 25th flr., New York, NY 10017  
646/593-7220; fax: 646/430-8411; mj@indrapr.com  
www.indrapr.com  
Employees: 10. Founded: 2010

**Agency Statement:** Indra Public Relations is a well recognized full service Public Relations, Marketing and Event Planning agency headquartered in NYC and serves a world wide clientele. Our expert competencies caters to building brands in the entertainment, sports, nonprofit, beauty, fashion, luxury and lifestyle industries. We offer a wide range of services which includes utilizing our celebrity & professional athlete clients in order to enhance brand awareness.

MJ Pedone, publicist & CEO; Neil Siskind, licensing and nonprofit attorney & mgr.; Michael Kelley, VP of branding & licensing; Mark Beryhill, producer & digital strategist; Samantha Davis; VP of global comms.; Christina Hamlett, sr. writer & publicist; Kristin Voss, PR & special events coord.; AJ Sarcione, sr. publicist & brand strategist; Gina Mason, publicist, social media & events strategist; Lori Perry, PR & social media strategist

All 4 Kids Foundation  
Ann Liguori Foundation  
Band Against MS  
Country Music Artist Clay Walker  
Dr. Howard Levy  
Dr. Jonathan Richter DDS  
Fusion IQ  
G.A.M.E. MD  
Go Charity, Inc.

Interactive Home NYC  
Marcony Ristorante  
Marc Israel, Esq.  
Mongoose Ventures  
National Law Institute  
Nizmos  
Playernet  
Preservation Asset Management  
Samuel Waxman Foundation  
Schedule Smith  
The Giving Carpet  
Thomas Heinz Studio  
Trent Tucker  
Unconventional Partners



### INFINITE PR

275 Madison Ave., 6th Flr., New York, NY 10016  
212/687-0935; fax: 212/208-2945  
www.infinitepr.com

Media strategies for law firms and professional services businesses.

**Agency Statement:** Infinite Public Relations (IPR) was founded in 2001 as a professional services and litigation/crisis communication PR firm. For more than a decade, IPR's team members have worked with many of the world's best known law, financial services, accounting, and consulting firms. We use creative storytelling, time-tested public relations methods, and an intimate knowledge of our clients' businesses to effectively place them in top-tier, targeted publications and media outlets.

Jamie Diaferia, founder

### INFOTECH STRATEGIES, INC.

(see Raffetto Herman Strategic Communications)

### INK INC.

511 Delaware St., #200, Kansas City, MO 64105  
816/753-6222  
www.inkincpr.com  
PR firm specializing in media rels., national and int'l business, consumer and trade press, broadcast and print.

Richard Grove, CEO



### INKHOUSE MEDIA + MARKETING

221 Crescent St., Waltham, MA 02453  
781/966-4100; fax: 781/642-7742; whitney@inkhouse.com  
www.inkhouse.com

Tech, consumer, energy and financial. Employees: 32. Founded: 2007.

**Agency Statement:** InkHouse is a public relations and social content agency serving technology, consumer, energy and financial services organizations. At our core, we are message makers and thoughtful communicators. But what makes us stand out from the pack is the way we ply our craft. We have no patience for one-size-fits-all approaches and too much respect for our clients to suggest them. Instead, we apply customized, creative thinking to each client, ensuring that they get the kind of results that move the needle for their business.

Meg O'Leary, Beth Monaghan, principals & co-founders

41st Parameter  
Admeld  
Ascent Venture Partners  
Bullhorn  
Captivate  
Charles River Ventures  
Core Security Technologies  
CounterTack

Continued on next page

## INKHOUSE MEDIA + MARKETING continued

Fiksu  
GE Energy  
Neverfail  
Nuance  
OPIC  
Perimeter E-Security  
Plexxi  
Raytheon  
Rho Ventures  
Sojern  
Sophos  
Spark Capital  
Trinity Pharma Solutions  
Vibes

### INNIS MAGGIORE

4715 Whipple Ave., N.W., Canton, OH 44718  
330/492-5500; 800/460-4111; fax: 330/492-5567; dick@innismaggiore.com  
www.innismaggiore.com  
Advertising, PR and positioning agency. Employees: 41. Founded: 1974.  
Dick Maggiore, pres./CEO



### INOUE PUBLIC RELATIONS, INC.

Shinjuku-gyoenmae Annex 2F, 4-34 Yotsuya, Shinjuku-ku, 160-0004, Tokyo, Japan  
+81 3 5269-2301; fax: +81 3 5269-2305; info@inoue-pr.com  
www.inoue-pr.com  
Strategic corp. comms., media rels., financial/IR (M&A consultancy), crisis comms., issue mgmt., govt. rels., mktg. comms., media analysis via CARMA (<http://www.carma.com>), employee rels., and influencer rels. Employees: 35. Founded: 1970.

**Agency Statement:** Inoue Public Relations has been a pioneer in Japan's public relations industry ever since our founding 42 years ago by Takashi Inoue, Ph.D., president & CEO. We offer a full spectrum of services including strategic public relations, corporate communications, M&A consultancy, media relations, and marketing communications. We have expertise in IT, life science, financial, automotive and consumer PR. We also have extensive experience in crisis communications and issues management, and top-level connections in the government sector.

Our clients, both from overseas and Japanese, span the range from *Fortune* 500 leaders to start-ups in the IT, life science, financial, automotive and consumer sectors.

Takashi Inoue, Ph.D., pres. & CEO; Goh Minamiru, EVP; Yuhachi Nishigaki, EVP; Stuart Baker, SVP, client svcs.

### INPHORM

44 Hadjis Way, Lake Placid, NY 12946  
518/523-9258; fax: 518/523-0255  
www.inphorminc.com  
PR, marketing comms., strategy and branding, media relations, employee communications. Employees: 3. Founded: 2001.  
Adele Connors, principal



### INSIDER MEDIA MANAGEMENT

621 NW 53rd St., #330, Boca Raton, FL 33487  
561/995-6560; fax: 561/997-8740; JP@insidermediamgmt.com  
www.insidermediamanagement.com  
Healthcare, sports/leisure, crisis comms., entertainment & cultural, environmental/public affairs, lifestyle, professional svcs., travel/hospitality, political candidates, books & publications. Employees: 6. Founded: 2010.  
**Agency Statement:** Public Relations. Advertising. Marketing...all

required tools for expanding any sized business. A lack of financial and staffing resources, as well as the necessary expertise, can keep a business from wielding these tools to its optimum advantage.

Your company needs to increase sales, build brand awareness and dominate the competition and Insider Media Management enhances your company's ability to do just that. We have carved out a shining reputation thanks to our results rooted from a unique operational perspective. IMM is a modern newsroom. We believe every business has a special story. We are owned and operated by former news/entertainment professionals who know the media inside and out. We have an unmatched list of contacts which will earn a high volume of valuable media placements in your market and beyond.

Our strategists become an integral member of your team. We develop, execute and manage creative communications strategies that are tailored to your company's needs and fall within your budget.

Insider Media has worked with CEO's, entrepreneurs, sports celebrities, executive chefs, national brands, restaurants, doctors and charities. We deliver valuable exposure, memorable branding and an expanded customer base to clients big and small, nationwide.

J.P. Hervis, president

3Itech Works  
American Stamp Dealers Association  
AppSuite  
Cabo Flats Cantina & Tequila Bar  
Cenegenics Carolinas  
Cenegenics Texas (Dr. Paul Thompson)  
Date Night Florida  
Exclusive Matchmaking  
Heart Health Foundation  
Homehub.com/The Insider's Secrets to Homebuying  
Infusion Sciences  
Inn at New Hyde Park

### INSIDERS COMMUNICATION GROUP

9, 1st Volkonskiy pereoulok, 127473, Moscow, Russian  
7-495 221 74 32; fax: 7-495 650 0409  
www.insiders.ru

Andrey Lapshov, pres.

### INSTITUTE FOR CRISIS MANAGEMENT

455 South Fourth St., #1490, Louisville, KY 40202  
502/587-0327; fax: 502/587-0329  
www.crisisconsultant.com  
Specializes in crisis comms. services for companies, non-profit organizations and government agencies; spokesperson training; crisis communications seminars. Employees: 6. Founded: 1989.

Erika Hayes James, PhD, president

### INTEGRATED CORPORATE RELATIONS

See ICR

### INTEGRATED MARKETING SERVICES, INC.

279 Wall St., Princeton, NJ 08540  
609/683-9055; fax: 609/683-8398  
www.imsworld.com  
Full-service marketing comms. & research, healthcare, fin'l services, education. Founded: 1983.

Lois Kaufman, Ph.D., pres.; Tony Casale, CEO

Agfa Graphics  
Becton Dickinson  
McGraw-Hill  
Siemens Hearing Instruments  
Siemens Medical Solutions  
TIAA-CREF  
Terumo Interventional Systems

### INTEGRATED MARKETING SOLUTIONS

400 W. Liberty Dr., #A, Wheaton, IL 60187  
312/242-4700; fax: 312/664-5454  
www.ims-chi.com  
A full-service marketing communications firm offering PR services. Founded: 1995.

Bryan Sanzotti, pres./founder



## INTEREL BELGIUM

Part of Interel Group, Member of PR Organisation International  
Avenue de Tervuren 402, B-1150, Brussels, Belgium  
32(0)2 761-6611; fax: 32(0)2 761-6600; info@interel.be  
Corp. comms., crisis & issues mgmt., public affairs, brand & consumer  
comm. Founded: 1983.

Baudouin Velge, mng. dir.

## INTERMARK PUBLIC RELATIONS

Part of Intermark Group, Inc.  
101 25th St. N, Birmingham, AL 35203  
800/491-9668  
www.intermarkgroup.com

Rebecca Hart, VP, public relations



## INTERMARKET COMMUNICATIONS

Member, GFC/NET (Global Financial Comms. Network)  
425 Madison Ave., #600, New York, NY 10017  
212/888-6115; fax: 212/888-6157; info@intermarket.com  
www.intermarket.com

Corporate and financial PR services. Employees: 20. Founded: 1986.

**Agency Statement:** Intermarket Communications is a full-service public relations and marketing firm dedicated to providing highly focused corporate and financial communications solutions. Intermarket's extensive expertise is reflected in its international client roster of leading financial institutions and companies. Intermarket Communications provides customized client solutions in the areas of media relations, marketing communications and event planning.

Martin B. Mosbacher, mng. partner & CEO

AcadiaSoft	Newedge
Artio Global Investors	Pragma
Ashmore	Russell Investments
Bolsa Mexicana de Valores (BMV - Mexican Stock Exchange)	Singapore Exchange (SGX)
BondDesk	SWIFT
Charles Schwab	TriOptima
Corporate Insight	World Federation of Exchanges
Eagle Asset Management	
ICAP	
III Associates	
Imagine Software	
Integral	
Keefe, Bruyette & Woods	
Nestle	

## INTERMOUNTAIN CORPORATE AFFAIRS

1410 Grant St., Ste. C-310, Denver, CO 80203  
303/996-6662  
www.intermountainca.com  
Strategic comms., statewide government relations and local government  
advocacy.

Tom Schilling

## INTERNATIONAL MEDIA CONSULTANTS

5 Porters Lane, Westport, CT 06880  
203/341-9990; stephen@imconsultants.net  
www.imconsultants.net

Stephen Graham, principal

## INTERSTAR PUBLIC RELATIONS

Subsidiary of Interstar Group, Inc.  
610 Grove St., Fort Worth, TX 76102  
817/332-6522; fax: 817/334-0125; js@interstargroup.com  
www.interstargroup.com  
Corporate and PR; aviation/transportation; tourism; food and beverage;  
international marketing/PR. Founded: 1976.

Jane E. Schlansker, pres./CEO



## IPREX

Worldwide corporation of independent PR firms.  
Administrative Headquarters: Global Administrator, Carol Clinkenbeard,  
4524 N. Wildwood Ave., Shorewood, WI 53211  
414/755-2170; experts@iprex.com  
www.iprex.com

**Agency Statement:** Established in 1983, IPREX has grown to be one of the largest international PR networks, comprising leading independent firms in major markets worldwide. Our focus on delivering a serious ROI to both clients and partners is shown by the high quality of IPREX firms, our commitment to best practices and our concentration on building strong relationships. Meeting six times a year and backed by a professionally-run internal communication system, IPREX partners are more closely connected than many competing organizations.

We manage a broad portfolio of sector experience and practice skills to provide clients with access to some of the most respected professionals in the business – from anywhere in the world.

Kathy Tunheim, Global President; Peter Wilkinson, Asia Pacific President; Cas Jenster, EMEA President; C. Renzi Stone, Americas President; Andrei Mylroie, Secretary/Treasurer

## The Americas Members:

Atlanta, GA: Rountree Group, Inc.  
Boston, MA: HB Agency, LaVoie Group  
Buenos Aires: MGH Communication Management  
Charlotte, NC: Crown Communications  
Chicago, IL: Grisko, Flowers Communications Group and JSH&A Public Relations  
Cincinnati, OH: Vehr Communications  
Cleveland, OH: The Adcom Group  
Columbus, OH: Fahlgren Mortine Public Relations  
Dallas, TX: Laurey Peat & Associates  
Des Moines, IA: Hanser & Associates  
Detroit, MI: Eisbrenner Public Relations  
Fort Lauderdale, FL: Pierson Grant Public Relations  
Honolulu, HI: Communications Pacific, Inc.  
Indianapolis, IN: Borshoff  
Kansas City, MO: Crossroads  
Las Vegas, NV: Preferred Public Relations & Marketing  
Lima, Peru: Lever Latino America SAC  
Los Angeles, CA: Casey & Sayre  
Mexico: Dextera Comunicación  
Milwaukee, WI: Trefoil Group  
Minneapolis, MN: Tunheim  
New Orleans, LA: Beuerman Miller Fitzgerald  
New York, NY: Makovsky & Company, Inc.  
Oklahoma City, OK: Saxum PR  
Orlando, FL: CBR Public Relations  
Philadelphia, PA: Anne Klein Communications Group LLC  
Raleigh, NC: French/West/Vaughan  
San Diego, CA: Gable PR  
San Francisco, CA: Fineman PR  
São Paulo: Item Comunicação Ltda.  
Spokane, WA: Desautel Hege Communications  
Syracuse, NY: Eric Mower and Associates  
Toronto, ON, Canada: The Communications Group Inc.  
Vancouver, BC, Canada: Peak Communicators Ltd.  
Washington, DC: Susan Davis International

## Outside The Americas:

Australia: Wilkinson Media, Liquid Ideas  
Austria: Lang & Tomaschik GmbH  
Belgium: Whyte Corporate Affairs S.A./N.V.  
Croatia: Madison Consulting  
Czech Republic: Donath Business & Media  
Denmark: Operate A/S  
Estonia: Jugaste Liiva and Partners  
Finland: Manifesto Consulting Oy  
France: NewCap  
Germany: m/e brand communication GWA, ORCA Affairs Berlin

Continued on next page

## IPREX continued

Greece: Reliant Communications S.A.  
Hong Kong: Newell Public Relations  
India: Concept PR  
Ireland: Walsh Public Relations  
Italy: Lead Communications, Imageware  
Japan: TrainTracks, Inc.  
Korea: Chayun Public Relations  
Malaysia: Rantau PR  
New Zealand: Pead PR and Alexander Communications  
Norway: Consilio Kommunikasjon  
Poland: Martis CONSULTING  
Portugal: Quintela & Reis  
Singapore: Chrysler Communications  
Slovenia: Futura PR  
Spain: Arenalia Comunicación, poweraxle  
Sweden: Spotlight PR  
UK-England: Abchurch Communications, Brevia Consulting, Surrey House Corporate Communication  
UK-Northern Ireland: dep strategic communication  
UK-Scotland: The Communications Business

## ISQUARED COMMUNICATIONS, INC.

1005 Riverside Trace, Sandy Springs, GA 30358  
770/594-0999  
www.isquaredcommunications.com  
Manufacturing PR., financial svcs. Founded: 1993.

Rusty Paul, pres., market strategist

## IW GROUP, INC.

(Formerly Imada Wong Communications Group)  
8687 Melrose Ave., #G540, West Hollywood, CA 90069  
310/289-5500; fax: 310/289-5501  
www.iwgroupinc.com

Bill Imada, CEO/chairman



J



publicrelations®

## J PUBLIC RELATIONS

131 Varick St., #909, New York, NY 10013  
212/924-3600; info@jpublicrelations.com  
www.jpublicrelations.com  
(West Coast Office - 1620 Fifth Avenue, Suite 700, San Diego, CA 92101. 619.255-7069) Employees: 24. Founded: 2004.

*\*\*Listed among O'Dwyer's fastest growing agencies in 2012 with 54% growth.*

**Agency Statement:** J Public Relations (JPR) is a savvy, connected and proven bi-coastal public relations firm specializing in high-end travel, hospitality and lifestyle clientele. With offices on both coasts, in New York City and Southern California, JPR is committed to delivering high-impact results through creative, customized campaign strategies and marketing partnerships. The campaigns are designed to have personal appeal while maximizing visibility across a broad range of top-tier media outlets, and social media platforms. The firm is known for creating a "buzz" among media, influencers and industry insiders. A clear strategy is based on specific client goals, "wish lists" and revenue-driving markets and verticals.

Solid and long-standing relationships with top journalists and freelancers nationwide, coupled with world-class experience, has earned the team a reputation as trusted resources for journalists working on consumer, design, food and beverage, trade, business and lifestyle articles, as well as journalists in key regional markets.

The team is comprised of publicists, strategists, tastemakers, social media mavens, foodies and travelers. JPR fully operates as an extension

of clients' internal marketing teams, providing boutique, personalized service and attention to detail in all of the facets of successful PR and marketing campaigns.

Jamie Lynn Sigler, founding partner; Sarah Evans, partner  
1620 Fifth Ave., Suite 700, San Diego, CA 92101  
619/255-7069

Block 16 Hospitality Group  
Enlightened Hospitality Group  
Fairmont Hotels & Resorts  
Greater Phoenix CVB  
Hard Rock Hotel San Diego  
Hornblower Cruises & Events  
Hotel Chandler  
Hotel Lone  
Hotel Monte Mulini  
Katsuya  
MetWest Terra  
Paresa Resort  
Rancho Bernardo Inn  
Rancho La Puerta  
Rancho Valencia  
Salamander Resort & Spa  
Sprinkles Cupcakes  
Suja Juice  
Surf & Sand Resort  
Swissotel Hotels and Resorts  
Tanque Verde Ranch  
The Chanler  
The Goring  
The Iroquois New York  
The MODERN Honolulu  
The Regent Palms Turks and Caicos  
The Surrey  
The US GRANT  
The White Barn Inn  
Tourism Vancouver  
True Food Kitchen  
Vanderbilt Grace  
W Hotel San Diego  
Windham Hill Inn



## J-SPIN INC.

Shinjuku Suzuki B Bldg 4 F, 1-6-8 Shinjuku, Shinjuku-ku, 160-0022, Tokyo, Japan  
(+81)3-5269-1038; fax: (+81)3-5269-1039; david@jspin.co.jp  
www.jspin.co.jp

High-tech and automotive PR, public affairs, marketing and cyber communications. Employees: 8. Founded: 2003.

**Agency Statement:** J-Spin is an independent Japanese public relations firm specializing in B to B marketing communications for high tech and automotive related companies. We are one of the few Japanese firms that offer a total integrated marketing approach providing both online and offline marketing services locally. Our bilingual team has over 15 years of public relations and marketing experience in Japan. We have represented foreign clients, from technology start-ups to well-established multinationals seeking to gain a strong foothold in the Japanese market.

We also have a heritage of strong, award-winning creative work, having picked up an Asia Pacific PR Award in the Product & Promotion: Technology category, a *PR News* Platinum Award in the Product Launch category, and a Dalton Pen Award for Media Relations over the past five years.

David Huerta, Yoshitaka Shimizu, general partners

Acronis  
ams  
Audi  
Blue Coat  
Bosch  
Bridgestone  
Wolfson Microelectronics  
Verizon

## J. WALCHER COMMUNICATIONS

2986 Ivy St., San Diego, CA 92104  
619/295-7140; fax: 619/295-7135  
www.jwalcher.com

PR firm specializing in local & national media rels., community rels., media training and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.

Aqua Lung  
Bazaar del Mundo  
California Athletic Trainers' Assn.  
Gerding/Edlen Development  
United States Parachute Assn.

## J.B. STANTON COMMUNICATIONS

P.O. Box 488, Norfolk, CT 06058  
860/542-1234; fax: 860/542-1733; jbs@jbstanton.com  
www.jbstanton.com

Bryan Stanton, president

## JACKSON JACKSON & WAGNER

51 Central Rd., Rye, NH 03870  
603/679-5304  
www.jjwpr.com

Behavioral PR & management counsel, strategic planning and implementation, issue anticipation & crisis mgmt., training & facilitation, research & evaluation. Founded: 1956.

Isobel Parke, sr. counsel



## JACKSON SPALDING

1100 Peachtree St., #900, Atlanta, GA 30309  
404/724-2500; fax: 404/874-6545; info@jacksonspalding.com  
www.jacksonspalding.com

Located in Atlanta and Athens, Ga. and Dallas, Texas, Jackson Spalding provides full-service public relations and marketing for industry-leading consumer and B2B clients: legal, financial services, consumer, health-care, transportation, real estate and sports. Our creative team offers branding, design, advertising, web development, multimedia production and media planning/buying. Our coaching team provides a full range of client training including media coaching, public speaking, presentation development, meeting facilitation and team-building. Employees: 90. Founded: 1995.

**Agency Statement:** We are one of the largest independent public relations and marketing firms in the Southeast, helping a wide range of organizations and corporations build and protect their brands. Our values-driven culture has attracted gifted team members from many disciplines. We are proud of our multiple "Best Places to Work" awards and believe our culture contributes to our record of longstanding client relationships.

**Executive team:** Bo Spalding, Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O'Brien and Trudy Kremer; **Marketing Director:** Colin Owens; **Creative Director:** Brett Player

125 Washington St., Suite 775, Athens, GA 30601  
706/354-0470

Brian Brodrick

750 North Saint Paul St., Suite 1700, Dallas, TX 75201  
214/269-4400

Joanna Singleton

AlliedBarton Security  
Alostar Bank of Commerce  
Automated Logic  
Chick-fil-A, Inc.  
Children's Healthcare of Atlanta  
College Football Hall of Fame  
Cousins Properties  
Cumberland CID  
Delta Air Lines  
Federal Home Loan Bank

Georgia Transmission

IDI

McKenna Long & Aldridge, LLP

Monastery of the Holy Spirit

Mueller Water Products

North Fulton CIO

Rollins / Orkin

Primrose Schools

Publix Super Markets

Rogers Electric

SCANA Energy

Skanska USA Building

Synovus Banks

The Coca-Cola Co.

University of Georgia College of Public Health

## JACOBSON/ROST

233 N. Water St., 6th fl., Milwaukee, WI 53202  
414/220-4888; fax: 414/220-4889  
www.jacobsonrost.com

Full-service mktg. comms. agency providing strategic mktg., PR and advertising, consumer, bus.-to-bus. Founded: 1957.

Jerry Flemma, pres./COO

## JAFFE COMMUNICATIONS, INC.

45 Academy St., #501, Newark, NJ 07102  
973/315-0300; fax: 908/292-1177  
www.jaffecom.com

Public affairs, creative svcs., corporate comms., website design, gov't affairs, marketing, publishing. Employees: 10. Founded: 2003.

Jonathan Jaffe, mng. principal

## JAMPOLE COMMUNICATIONS, INC.

428 Forbes Ave., #2201, Pittsburgh, PA 15219  
412/471-2463; fax: 412/471-5861; office@jampole.com

Media relations, branding & identity programs, product publicity, crisis comms./issues mgmt., Internet mktg. and website dev., fin'l comms., employee rels., special events, int'l PR, comms. & spokesperson training, and mktg. materials. Employees: 5. Founded: 1989.

Marc Jampole, prin.; Kathy M. Stackhouse, VP



## JANINE GORDON ASSOCIATES

11 East 26th St., 19th fl., New York, NY 10010  
212/871-3020; fax: 212/871-3021; jgordon@jgordonassociates.com  
www.jgordonassociates.com

**Agency Statement:** JGA combines the client focus of a cutting-edge boutique with the experience of a full-service global agency. Janine Gordon, formerly President of Saatchi & Saatchi Public Relations and a member of the advertising agency's Operating Committee, established JGA in 1993. Chairman Alvin Schechter, a founder and former CEO of Interbrand, offers world-class branding counsel. JGA's unparalleled social media know-how and passion for the business give clients bottom line-focused, 360-degree presence, wherever they need to be.

**Areas of Expertise:** Consumer products, food and dining, health and beauty, luxury, lifestyle, travel and hospitality, not-for-profit, publishing, real estate, fine art and science.

**Services:** Digital and traditional media outreach strategy, digital content creation, special events, including Yelp and blogger parties, celebrity endorsements, cause-related marketing, media training, strategic alliances, new product launches and line extensions, promotions, tie-ins and contests, speaking opportunities, speechwriting, media training, branding strategy and implementation, graphic design.

Janine Gordon, pres. & CEO; Alvin Schechter, chmn., dir. of branding practice; John Donofrio, CFO; Lauren Banyar Reich, VP

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## JANINE GORDON ASSOCIATES continued

American Committee for the Weizmann Institute of Science  
American Society of Plastic Surgeons  
Association of Corporate Travel Executives  
CARGO Cosmetics  
The Committee of 200  
CreditCards.com  
Del Mar Development/Los Cabos  
gDine  
Harrison Group Market Research  
Kiehl's Since 1851  
Literacy Partners  
Luxury Portfolio International™  
Michigan State University  
Ovation Corporate Travel  
Pen and Brush, Inc., The  
pinkberry  
Platinum Guild International  
Prudential Financial  
Prudential Foundation Inc.  
Reed Exhibitions Americas  
Swann Auction Galleries  
Takihiyo LLC  
3P Learning  
Time Home Entertainment Inc.

# JARRARD

PHILLIPS CATE & HANCOCK

## JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027

615/254-0575; fax: 615/843-8431; info@jarrardinc.com

www.jarrardinc.com

Public affairs, issue mgmt., crisis comms., mergers and acquisition comms., change mgmt., hospital marketing & comms. Employees: 20. Founded: 2006.

**Agency Statement:** Jarrard Phillips Cate & Hancock is a healthcare public affairs firm focused exclusively on empowering hospitals with the tools of communications and politics to succeed through significant challenge and change.

Based in Nashville, with an office in Chicago, our team of political operatives, journalists and healthcare and hospital marketers develops and manages successful campaigns throughout the United States – from clearing the way for mergers and acquisitions, to building, protecting and using an organization's reputation, to navigating issues and change, to launching (or repositioning) a service or business, to retooling communications departments to be savvy and successful in this new era of healthcare.

We understand healthcare and the complex pressures that drive the industry, and we bring intensity, intelligence and discipline – the cornerstones of every good political campaign – to the healthcare arena.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey

161 N. Clark, Ste. 4700, Chicago, IL 60601

312/419-0575

Vince Galloro, sr. advisor



## JASCULCA TERMAN AND ASSOCIATES

730 N. Franklin St., #510, Chicago, IL 60654

312/337-7400

www.jtpr.com

Founded: 1981.

**Agency Statement:** Jasculca Terman and Associates (JT) is an independent strategic communications and event management firm delivering strategies, messages and tactics to advance business, policy and public

interest agendas. From our base in Chicago, we serve as a strategic partner to corporate, institutional, not-for-profit and public sector clients across the U.S. and abroad. Clients turn to JT for high-impact communications and event services that advance business and policy goals by engaging and motivating target constituencies. We have the depth and agility to handle multi-dimensional and fast-moving assignments across multiple communications channels. For more information, visit our website at www.jtpr.com.

Rick Jasculca, chmn. & CEO; Jim Terman, pres. & CFO; Mary Patrick, mng. partner; Holly Bartecki, Dan Regan, sr. VPs

AdvancePierre Foods  
After School Matters  
American Medical Assn.  
Cambodia Tribunal Monitor  
The Carter Center  
DePaul University  
DeVry Inc.  
Exelon  
Experience America  
Illinois Association of REALTORS  
Illinois Holocaust Museum & Education Center  
InSinkErator  
The Joyce Foundation  
Metropolitan Pier and Exposition Authority  
Midwest Generation  
Nicor  
Nobel Peace Laureate Summit  
Pfizer  
Pritzker Tech Center  
Safer Foundation  
Silver Bullet Water Treatment  
Urban Prep Academies Charter High Schools  
World Business Chicago  
World Wildlife Fund/Earth Hour  
YMCA of Metropolitan Chicago

## JAYNE & COMPANY, LLC

16496 Falmouth Dr., Cleveland, OH 44136

440/846-6022; jayne@jayneandco.com

facebook.com/jayneandco

Brand communications/PR for beauty, health and wellness, plus companies with unique products and services. Employees: 3. Founded: 1991.

Jayne B. Morehouse, president

American Crew  
BeautyIQ  
Empire Education Group  
G The Body Art Professional  
GO Hairstyling  
International SalonSpa Business Network  
Keune Haircosmetics USA  
Roux  
Towel Dry Men

J B CUMBERLAND PR  
Just Better Communications™



## JB CUMBERLAND PUBLIC RELATIONS

133 W. 25th St., Floor 9E, New York, NY 10001

646/230-6940; fax: 646/230-6935; jcumberland@jbcumberland.com

www.jbcumberlandpr.com

Facebook: JBCumberlandPR

Twitter: jbcumberlandpr

Pinterest: jbcumberlandpr

JB Cumberland PR specializes in launching products and generating brand recognition and sales for consumer products companies, in the home, food, lifestyle and health categories.

**Agency Statement:** It is our unique mission to give a *dynamic and definitive* voice to each client's brand and products and to make that "voice" resonate in strategic PR programs and projects that target designated audiences and achieve prescribed results, i.e. SALES!

In so doing, we generate the invaluable consumer (and industry) word of mouth that creates the demand. We promise tangible, measurable results that establish and expand brands, meet stated objectives and generate sales. *At JB Cumberland PR, we welcome our next creative challenge!*



Joanna Cumberland, pres.; Marie Cacciato, VP; Ben Pofcher, creative dir.; Ashley Scotti, social media dir.

Bar10der  
Baby Buddy  
Bodum  
Cat Cora Cooking Tools  
Caffe' Bomrad  
Cristel French Cookware  
Fusionbrands  
iSi North America  
Joseph Joseph  
Key Ingredient  
littala  
Prepara Kitchen Tools  
Starfrit  
Revol  
Yube Furniture

### JC POWER STRATEGIC COMMUNICATIONS

PO Box 31144, Independence, OH 44131  
216/965-2559  
www.jppowerllc.com

Jim Crooks, principal

## JENNIFER CONNELLY PUBLIC RELATIONS

### JCPR

1 Gatehall Drive, Suite 107, Parsippany, NJ 07054  
973/850-7300; fax: 973/850-7399; jconnelly@jcprinc.com  
www.jcprinc.com  
Financial PR/investor relations, professional services, real estate, social media. Employees: 45. Founded: 2003.

**Agency Statement:** Jennifer Connelly Public Relations (JCPR) is an independent public relations agency developing and executing strategic, multichannel communications campaigns for public and private businesses across a broad range of industries. Deeply integrated into the industries it serves, JCPR maintains specialized practice groups in Finance, Technology, Commercial Real Estate, Professional Services, Health & Wellness and Innovation & Leadership.

JCPR offers a full suite of communications services including corporate reputation management, crisis and issues management, graphic design, marketing communications, media relations, social media strategy and execution, thought leadership development and content development. The firm additionally provides complete visual communications through its production company, JCIP.

JCPR is located in Manhattan and Parsippany, N.J. with satellite offices in Washington, D.C.

Jennifer Connelly, CEO; Carol Graumann, pres.

Advisor Software  
Altegris  
American Beacon Advisors  
Aston Asset Management  
Credit Suisse  
Direxion  
Investnet  
First Trust Portfolios  
Gemini Fund Services  
HighTower  
Hollister Construction Services  
Litman Gregory  
Nationwide Funds  
RBC Wealth management  
Schroders

### JEFFERSON-WATERMAN INTERNATIONAL

Advertising and PR firm  
1401 K Street, N.W., #400, Washington, DC 20005-3401  
202/216-2200  
www.jwdc.com  
PR, bus.-to-bus., associations/foundations, educational institutions, gov./state agencies, publishing/printing, telecommunications.

Charles E. Waterman, CEO/pres.



### JEFFREYGROUP

1111 Lincoln Rd., #800, Miami Beach, FL 33139  
305/860-1000

www.jeffreygroup.com

Providing a full range of marketing, communications and public relations services for multinational companies and brands targeting Latin American and U.S. Hispanic audiences. Employees: 104. Founded: 1993.

**Agency Statement:** JeffreyGroup is the leading independent communications agency helping businesses engage Latin audiences throughout the Americas. With a history of successfully serving the world's largest companies and brands since 1993, the firm provides a full range of public relations, marketing, digital and corporate communication services in Latin America and the U.S. Hispanic communities to the world's most demanding companies and brands from our wholly-owned offices in the U.S., Argentina, Brazil and Mexico.

Jeffrey Sharlach, chmn. & CEO; Brian Burlingame, COO; Mike Valdés-Fauli, pres.

One Grand Central Place, #5310, New York, NY 10165  
212/620-4100

Claudia Mejia-Haffner, mng. dir.

Homero 1343 - No. 402, Col Los Morales - Polanco,  
México City, México CP 11540  
+52 (55) 5281-1121

Mariana Villarreal, mng. dir.

R. Joaquim Floriano, 466 5º cj. 508, Itaim Bibi - 04534-002, São Paulo - SP, Brazil  
+55 (11) 2165-1655

Cristina Iglecio, mng. dir.

San Martín 674 3º A, Buenos Aires, C1004AAN, Argentina  
+54 (11) 4328-3354

Maria Eugenia Vargas, mng. dir.

### JENNINGS

104-A North Elliott Rd., Chapel Hill, NC 27514  
919/929-0225; fax: 919/968-8278

www.jenningsco.com

Advertising, PR, brand consulting, healthcare, high-tech, biotech, telecomms.

Dan Dunlop, pres./CEO

### JESSELLA PUBLIC RELATIONS

41 Paper Chase Trail, Avon, CT 06001  
860/888-2270; rbernarduci@jessella.com

www.jessella.com

Marketing services in the following practice areas: Retail, Food Service, Healthcare, Technology, Consumer Packaged Goods and Publishing. Founded: 2006.

Robert Bernarduci, president



### JFK COMMUNICATIONS, INC.

1027 S. Clinton Ave., 3rd flr., Trenton, NJ 08611  
609/456-0822; jfkouten@jfkhealth.com; davitable@jfkhealth.com  
www.jfkhealth.com

Science, healthcare & technology PR. Employees: 10. Founded: 2004.

Continued on next page

## JFK COMMUNICATIONS, INC. continued

**Agency Statement:** JFK Communications, Inc. is an innovative provider of creative communications solutions for the science, healthcare and technology industries.

As a cutting edge shop, JFK employs the latest in digital, interactive and social media strategies in concert with traditional media channels to achieve communications objectives in an increasingly complex and ever evolving business environment.

At JFK we focus on your needs. We listen, we learn, we interact and we counsel. We seek partners, not clients.

Our extensive industry experience along with our world-class communications expertise has attracted global, blue chip organizations across a broad spectrum. In addition to traditional life sciences companies, JFK Communications works with contract research organizations, contract manufacturing organizations, health information/IT companies, medical device and diagnostics companies, hospital systems, and healthcare payers, as well as healthcare advocacy and professional organizations.

JFK's managing partners, John F. Kouten and David Avitabile, foster a corporate culture of superior service, creative programming and measurable results. Our working environment is fast paced, supportive, creative, challenging and team-oriented. JFK's seasoned staff has its finger on the pulse of our clients' markets, and we hate wasting time on yesterday's strategies. We are engaged and passionate about our work. We love helping our partners understand not only where we are today; we also help them see what the landscape will look like next year and five years from now.

Also visit our sister company, BioCore Medical Communications ([www.biocoremedcomms.com](http://www.biocoremedcomms.com)).

John F. Kouten, CEO; David Avitabile, pres.; David Patti, sr. VP

## JHG

See GA Communication Group

## JMB COMMUNICATIONS

P.O. Box 1812, Plymouth, MA 02362-1812  
508/830-3456

[www.jmbcommunications.com](http://www.jmbcommunications.com)

PR, comms. and marketing counsel to technology, fin'l, healthcare and hospitality businesses; web content, news releases, white papers, customer testimonials, case studies, backgrounders; marketing collateral. Founded: 1990.

Jeff Berger, owner

## JMC MARKETING COMMUNICATIONS & PR

10 Pearl St., Kingston, NY 12401  
845/331-1200; fax: 845/331-1431; [john@jmcpr.com](mailto:john@jmcpr.com)  
[www.jmcpr.com](http://www.jmcpr.com)

Business-to-business marketing, change communications, community relations, consumer marketing, corporate communications, creative services, crisis communications, employee communications, event management, government relations, integrated marketing, media relations & training, public affairs, research, and strategic planning. Employees: 7. Founded: 1987.

John Mallen, pres. & CEO; Gretchen Reed, dir. of editorial svcs.; Sandy Frinton, dir. of media svcs.

## JMPR PUBLIC RELATIONS, INC.

5850 Canoga Ave., #300, Woodland Hills, CA 91367  
818/992-4353; fax: 818/992-0543  
[www.jmprpublicrelations.com](http://www.jmprpublicrelations.com)

Automotive and lifestyle and consumer PR. Employees: 17. Founded: 1977.

Joseph Molina, pres.

# JOELE FRANK

## JOELE FRANK, WILKINSON BRIMMER KATCHER

622 Third Ave., 36th fl., New York, NY 10017  
212/355-4449  
[www.joelefrank.com](http://www.joelefrank.com)

Corporate communications, investor relations, transaction communica-

tions, shareholder activism, crisis communications, litigation support, restructuring & bankruptcy, private equity. Founded: 2000.

**Agency Statement:** Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues. Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mng. partner; Andrew Brimmer, Daniel Katcher, Eric Brielmann, Steve Frankel, Michael Freitag, Tim Lynch, Jamie Moser, Meaghan Repko, Matthew Sherman, Andrew Siegel, Sharon Stern, Kelly Sullivan, partners; Laurence Klurfeld, COO

## JOHN BAILEY & ASSOCIATES INC., PR

Acquired by Lambert, Edwards & Assocs.

## JOHNSTON ASSOCIATES, MARK

39 Sterling Blvd., Plymouth, MA 02360  
508/747-1832; [david@mja.com](mailto:david@mja.com)  
[www.mja.com](http://www.mja.com)

PR and advertising for associations, construction/building, food, retail, travel/hotels/airlines. Founded: 1980.

David Kindy, pres./acct. mgr.

## JOHNSTONWELLS PUBLIC RELATIONS

1600 Wynkoop St., #301, Denver, CO 80202  
303/623-3366; fax: 303/623-7915  
[www.johnstonwells.com](http://www.johnstonwells.com)

PR, bus.-to-bus., broadcast, social media, consumer mktg., community rels., crisis mgmt., empl. comms., media rels., Web dev., e-commerce, special events, health care, consumer products, fin'l svcs., emerging technologies, real estate, telecomms., professional svcs. Employees: 7. Founded: 1971.

Gwinavere Johnston, CEO/founder

## JOSELL COMMUNICATIONS, INC.

185 West End Ave., #22B/C, New York, NY 10023  
212/877-5560; fax: 212/877-6254

Specializing in representation to the adv., video and film, music and entertainment related fields. Employees: 3. Founded: 1981.

Jessica Josell, pres.

Phosphene FX  
SpotGenie LLC  
Steven Wechsler (The Wechsler Group)  
Xenon



HEALTH COMMUNICATIONS

## JPA HEALTH COMMUNICATIONS

1420 K St., N.W., #1050, Washington, DC 20005  
202/591-4000; fax: 202/591-4020; [carrie@jpa.com](mailto:carrie@jpa.com)  
[www.jpa.com](http://www.jpa.com); @JPAHealthComm; [www.facebook.com/JPAHealthcare](http://www.facebook.com/JPAHealthcare)  
Message development; data publicity; product approvals; social media; website development; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns. Employees: 25. Founded: 2007.

**Agency Statement:** JPA Health Communications is an award-winning health communications firm known for crafting targeted, high-impact programs for nonprofit, pharmaceutical and government clients. By applying the influencer relations model, JPA identifies and engages key stakeholders that can be leveraged to most effectively deliver our clients' messages and drive change within their field.

Using proven foundational tools, JPA partners with clients to work smarter, faster and more strategically, making their influencer relations

more impactful. JPA's exclusive focus on health means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

JPA is a woman-owned agency with offices in Washington, D.C., Boston and London, and is a member of IPRN, the world's largest independent public relations agency network.

Carrie Jones, prin. & mng. dir.; Ken Deutsch, exec. VP; Valerie Carter, Berna Diehl, Hampton Shaddock, sr. VPs

Bristol-Myers Squibb  
Children's Hospital Association  
Lamaze International  
Melanoma Research Foundation  
National Pharmaceutical Council  
NIH's National Center for Complementary and Alternative Medicine  
Sanofi  
Vree Health

### JPR COMMUNICATIONS

5950 Canoga Ave., #430, Woodland Hills, CA 91367  
818/884-8282; fax: 818/884-8868; info@jprcom.com  
www.jprcom.com; www.jprcom.com/clients.html  
High-technology firm specializing in storage, networking and cloud.  
Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

Caringo  
ConnectWise  
Diablo Technologies  
NTP Software  
Permabit Technology Corp.  
Skyera  
Tarmin  
Tegile Systems  
TwinStrata

### JS2 COMMUNICATIONS

661 N. Harper Ave., #208, Los Angeles, CA 90048  
323/866-0880; fax: 323/866-0882; info@js2comm.com  
www.js2comm.com  
General PR. Founded: 2001.

Jeff Smith, CEO; Jill Sandin, pres.; Pete Sanders, NY VP



### JSH&A COMMUNICATIONS

2 TransAm Plaza Drive., #450, Oakbrook Terrace, IL 60181  
630/932-4242; fax: 630/932-1418; jonni@jsha.com  
www.jsha.com

Lifestyle marketing comms.; social and new media; new product launch; brand positioning, consumer marketing, corporate comms., bus.-to-bus., special events, cause-related, issues and crisis mgmt. and media training.  
Employees: 20. Founded: 1989.

**Agency Statement:** A lifestyle communications firm, JSH&A is known for connecting brands to consumers and stakeholders through its trademarked LIF™ style strategic approach.

From effective and targeted social media campaigns, special events, and new product launches, to comprehensive media relations and experiential initiatives, leading companies like Beam Inc., The Hershey Company, McDonald's, Nestlé Purina Pet Care, the Robert Bosch Tool Corporation, ConAgra, Skil Tools, and Staples call on JSH&A for creative and strategic thinking – as well as off-the-chart results.

Our LIF™ style (Life Influence Factors) strategy ensures consumer engagement with multiple audiences, while our creativity delivers brand messages in exciting and memorable fashion.

As a member of the IPREX network, JSH&A Communications works with partner affiliates in 100 offices around the globe.

Celebrating more than 20 years with LIF, JSH&A has won dozens of industry honors, including being named the top consumer marketing

agency of the year (*Bull Dog Reporter*, 2012.)

Jonni Hegenderfer, CEO & founder; Jim Kokoris, pres.; Cheryl Georgas, sr. VP, deputy gen. mgr.; Deanna Killackey, sr. VP; Kristin McCormick, VP, bus. dev.

Beam Inc.  
Bosch Tools  
Brunswick Billiards  
ConAgra Foods  
Master Lock  
McDonald's Corp.  
Purina  
Safest Choice Eggs  
SKIL Tools  
The Hershey Co.



### JSTOKES

1444 N. Main St., Walnut Creek, CA 94596  
925/933-1624; fax: 925/933-0546  
www.jstokes.com

PR, adv., bus.-to-bus., consumer adv., fast food/restaurants, healthcare, retail stores/chains. Founded: 1974.

Jim Stokes, president

### JWT ACTION

(Formerly Malone Advertising)  
388 So. Main St., #410, Akron, OH 44311  
330/376-6148; fax: 330/253-1218  
www.jwtaction.com

Publicity, media relations, PR research, strategic planning, events, trade shows, collateral, web, branding. Founded: 1943.

Sheila Hartnett, CEO

## K



### K/F COMMUNICATIONS

601 Fourth St., #204, San Francisco, CA 94107  
415/255-6510; fax: 415/503-0744; newbiz@kfcomm.com  
www.kfcomm.com

Find us on Facebook, Twitter (@Kfcomm) and LinkedIn.

Full-service public relations. Employees: 10. Founded: 2001.

**Agency Statement:** Established in 2001, K/F Communications works with business to business and consumer focused technology companies. K/F has a long track record of establishing market leadership for our clients. Whether you are a start up in stealth mode getting ready for your launch or an established company that is seeking to accelerate growth, K/F will help you achieve your business goals. Our strategic counsel and programs effectively influence prospective customers, users, employees, partners and other stakeholders, increasing a company's sales, valuation and market stature. In fact, everything we do directly connects to our clients' business objectives, ensuring that PR initiatives are strategic, focused and effective.

In addition to the current clients listed below, client experience includes Digg, Chomp, Equinix, Composite Software, TwitVid, Peribit Networks, Cisco, Oracle, Apple, Juniper Networks, Revision3, Talari Networks, Xerox, SimpleGeo, Orbital Data, Net6/Citrix, Paramount/Viacom and Novell.

K/F differs from other tech PR agencies because senior PR practitioners personally lead each client's day-to-day efforts. Clients receive experienced, trusted counsel for everything from strategic planning and positioning to daily pitching and writing. K/F provides clients with counsel based on a long history of work in technology and in the marketing trenches. The success of our clients demonstrates that experience, expertise, creativity and aggressive execution are the cornerstones of K/F's

Continued on next page



## K/F COMMUNICATIONS continued

brand and market success.

We begin our relationship by immediately developing a strategic messaging platform that can be used for all external communications. We then develop a roadmap for leadership via a detailed strategic PR plan. From the beginning of the relationship, we hit the ground running. Programs are quickly developed and execution begins.

We're located in the hub of technology innovation in San Francisco's SOMA area, home to companies such as Twitter, Zynga, and Yelp, and media outlets including *TechCrunch*, *WIRED Magazine*, and *Ziff Davis Media*.

Julie Karbo, Dave Fonkalsrud, partners

Alacritech  
BuyVia.com  
Covia Labs  
Edgewater Networks  
FairCom  
Intel  
Recurly

## KAHN TRAVEL COMMUNICATIONS (KTC PR)

77 North Centre Ave., #215, Rockville Centre, NY 11570  
516/594-4100  
www.KTCpr.com

PR, marketing, consulting and publishing company for hospitality industry. Employees: 10. Founded: 1990.

Richard S. Kahn, founder & pres.; Linda Kahn, VP

Aranui Cruises  
Blue Horizons Garden Hotel, Grenada  
Caribbean Hotel & Tourism Assn.  
Caribbean Tourism Development Co.  
Interval International  
La Cabana All Suite Beach Resort, Aruba  
Magdalena Grand Beach Resort, Tobago  
Mango Hotel, Barbados  
New Yorker Hotel  
Pacific Delight Tours  
Pink Beach Club, Bermuda  
Saint Maarten Tourist Bureau  
Spice Island Beach Resort, Grenada  
Travel Impressions  
TravLynx Technology  
Victoria Cruises

## KALT ROSEN GROUP

See Ruder Finn

## KANTER & CO.

2300 N. Pershing Dr., #305, Arlington, VA 22201  
703/534-2150

Financial public relations specializing in mutual fund publicity.

Victoria Odinotska, pres.

**KAPLOW**  
changing conversations®

## KAPLOW

19 West 44th St., 6th fl., New York, NY 10036  
212/221-1713; email-liz@kaplowpr.com  
www.kaplowpr.com  
Founded: 1991.

**Agency Statement:** Kaplow is redefining PR. As an award-winning, holistic communications agency dedicated to cultivating brand identities, we partner with our clients to exceed their objectives. For more than 20 years, Kaplow has helped consumers fall in love with brands. We do this by garnering unique insight into our clients' audiences, and then creating an emotional connection between consumer and brand through storytelling across traditional and digital channels. We ensure our brands are front and center with the media, events, and people that most influence the audience they need to reach—and believe strongly in the power of authentic and meaningful messages.

Kaplow is the agency of the future, today. With our in-house digital services division, Kdrive, social media is an integral component of the signature holistic PR strategy Kaplow develops and executes for our clients. Kdrive weaves consumer engagement at the grassroots level throughout the entire communications campaign, providing a 360 degree storytelling experience for brands.

Kaplow's Kstudio develops creative video that gives brands the opportunity to act as their own storytellers. Equipped with a full production facility, Skype interviewing station, and customized distribution center, Kstudio enables Kaplow to direct messaging while providing consumers with video content that strengthens loyalty and engagement. A new business unit, Knext, launched in 2012 to focus on the strategic communications challenges of agile and driven entrepreneurial companies primed to become significant consumer brands. As a full-service communications firm with traditional media relations, strategic brand consulting, editorial, social media, and digital production capabilities all under one roof, Kaplow is at the forefront of a changing PR landscape.

Liz Kaplow, pres. and CEO; Evan Jacobs, CFO

Avon Foundation  
Avonmark  
Case-mate  
Cosmetic Executive Women (CEW)  
CVS/Pharmacy  
Gurwitch (Laura Mercier and RéVive)  
Kellwood Brands  
Kynetic  
Microsoft (Skype)  
Nexus  
NY Angels  
Shaklee  
Shiseido  
Target  
TheFind  
Timex  
Unilever (Nexus and St. Ives)

## KARWOSKI & COURAGE

Subsidiary of Martin/Williams Inc., an Omnicom Group company  
60 S. Sixth St., #2800, Minneapolis, MN 55402  
612/342-9898; fax: 612/342-4340

www.creativepr.com

Marketing, interactive, crisis PR, media rels., event marketing, issues mgmt. Founded: 1993.

Glenn Karwoski, mng. director

## KATCHER VAUGHN & BAILEY PUBLIC RELATIONS

401 Church St., #2100, Nashville, TN 37219  
615/248-8202; kvbmail@kvbpr.com

www.kvbpr.com

PR, mktg. planning, crisis comms., media rels., publicity, corporate social responsibility; fin'l, real estate development and health. Employees: 10. Founded: 1996.

Greg Bailey, partner



**WORLD COM**  
Public Relations Group  
The Local Advantage. Worldwide.

## KAZA HAGAN ASSOCIATES

1233 Shelburne Rd. C-3, South Burlington, VT 05403  
802/863-5956

www.kazahagan.com

PR and advertising for bus.-to-bus., creative, direct marketing. Founded: 1981.

Paul Kaza, pres./creative dir.

## KBS+P

160 Varick St., New York, NY 10013  
212/633-0080; fax: 212/463-8643

www.kbsp.com/

Employees: 17. Founded: 2001.

Lori Senecal, CEO/chmn.; Ed Brojerdi, pres.

## KC PUBLIC RELATIONS, INC. (KCPR)

See Brave Public Relations

## KCD INC.

450 West 15th St., #604, New York, NY 10011  
212/590-5100; griffeth@kcdworldwide.com



Fashion/beauty PR, special events, fashion shows. Founded: 1985.

Ed Filipowski, Julie Mannion, presidents

### KCSA STRATEGIC COMMUNICATIONS

880 Third Ave., New York, NY 10022

212/682-6300; fax: 212/697-0910; jcorbin@kcsa.com

www.kcsa.com

Investor rels., financial comms., public rels., creative & mktg. svcs. Employees: 40. Founded: 1969.

Jeff Corbin, CEO/mng. partner

### KEARNS & WEST, INC.

1110 Vermont Ave., NW, #950, Washington, DC 20005

202/535-7800

www.kearnswest.com

Issues mgmt., consensus building, public affairs. Founded: 1984.

Kenneth D. Kearns, Anna West, principals

### KEATING & CO., LLC

Formerly Keating Public Relations

285 W. Broadway, #460, New York, NY 10013

212/925-6900

www.keatingco.com

Provides PR, PA and consulting svcs. to garner greater brand recognition and value for clients.

Richard J. Keating, pres. & CEO

### KEATING MAGEE MARKETING COMMUNICATIONS

706 Papworth Ave., Metairie, LA 70005

504/299-8000

www.keatingmagee.com

Full-service PR, marketing and advertising. Founded: 1981.

Jennifer K. Magee, CEO

### KEILER & COMPANY

304 Main St., Farmington, CT 06032

860/677-8821

www.keiler.com

Specialties in automotive aftermarket, architecture, industrial, aviation/aerospace, paper/graphic design, healthcare, tourism, hi-tech, telecommunications, marketing research, consumer and trade. Employees: 5. Founded: 1973.

Bill Smith, chmn.

KEITH SHERMAN & ASSOCIATES INC. • PUBLIC RELATIONS



### KEITH SHERMAN AND ASSOCIATES

234 West 44th St., New York, NY 10036

212/764-7900; fax: 212/764-0344; keith@ksa-pr.com

www.ksa-pr.com

Founded: 1990.

**Agency Statement:** KEITH SHERMAN & ASSOCIATES provides public relations counseling and marketing communications services to a diverse roster of entertainment, lifestyles, travel and media clients. Corporate clients include *Fortune* 500 companies to entrepreneurial enterprises.

KSA has built an excellent reputation among communications professionals, marketing executives and artists for creating successful campaigns that effectively serve each client's unique needs.

The quality of KSA's work is marked by delivering substantial results, smart strategic thinking and innovative ideas.

Our team of seasoned professionals works with a positive attitude, zero bureaucracy and a passionate drive to succeed for our clients.

KSA is distinguished by the first-class clients it is proud to represent.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

Brian Boitano  
Bolshoi Ballet  
Broadway League

### BRAVO

Bristol-Myers Squibb

Columbia University

Focus Features

IMG Artists

Lang Lang

Memorial Sloan-Kettering Cancer Center

Montreal Jazz Festival

New York Marriott Marquis

*The New York Times Arts & Leisure Weekend*

*The New York Times Travel Show*

*The Onion*

Point Foundation

*TimesTalks*

Tony Awards

The Town Hall

Universal Pictures

Visiting Nurse Service of New York

### KEKST AND COMPANY

437 Madison Ave., New York, NY 10022

212/521-4800

www.kekst.com

Corporate, financial, M&A, restructuring, litigation support, special issues, and crisis PR. Employees: 65. Founded: 1970.

Jeffrey Taufield, vice chairman



### KELLEN COMMUNICATIONS

355 Lexington Ave., 15th fl., New York, NY 10017

212/297-2100

www.kellencommunications.com

PR, crisis & issues management, public affairs, social media, web development, digital integration, marketing communications, events, video production, media training, graphics. Trade association, non-profit, building construction, food & beverage, nutrition, chemicals, energy, education, eldercare, financial services, consumer products, home fashions. Employees: 50. Founded: 1945.

**Agency Statement:** Mass communication is no longer about getting the message out, it's about listening to and engaging stakeholders. Kellen Communications partners with clients to clarify their communications objectives and then we develop and implement customized, cohesive, B2B or B2C programs that engage audiences, build awareness, and manage reputations. We are a single resource for PR and digital media with a staff of specialists that includes digital natives, journalists, scientists, engineers, RDs, public policy/regulatory experts.

Peter Rush, CEO; Debra Berliner, Joan Cear, VPs

1100 Johnson Ferry Rd., Building One, Suite 300, Atlanta, GA 30342

404/836-5050

### 3M

American Down & Feather Council

Asphalt Roofers Manufacturers Assn.

Builders Hardware Manufacturers Assn.

Calorie Control Council

Copper Development Assn.

Fidelity Bank

Georgia Natural Gas

International Copper Assn.

Juice Products Assn.

National Candle Assn.

National Pasta Assn.

Research Chefs Assn.

Sugar In The Raw

Sweet'N Low

Tarco Roofing

Toy Industry Association

Valspar

Window Covering Safety Council

## KELLENADAMS PUBLIC AFFAIRS

Partner in The Worldcom Public

Relations Group

529 14th St., N.W. (National Press Bldg.),

Suite 750, Washington, DC 20045

202/591-2440; fax: 202/591-8406

www.johnadams.com

Issues management; government, associations, research, energy, environment, health, science and general communications. Employees: 10. Founded: 1973.

John Heinze, Francie Israeli, sr. VPs



## KEMPER LESNIK COMMUNICATIONS

500 Skokie Blvd., 4th fl., Northbrook, IL 60062

847/850-1818; fax: 847/559-0406

www.kemperlesnik.com

Public relations, public affairs, marketing comms., corporate and sports event mgmt. and marketing. Founded: 1979.

Steven Lesnik, Chmn.; Steve Skinner, CEO

## KERI LEVITT COMMUNICATIONS

36 W. 25th St., 12th fl., New York, NY 10010

212/754-1400; fax: 212/754-8987

www.kerilevitt.com

PR for fashion, lifestyle clients.

Keri Levitt, pres.

## KERMISH-GEYLIN PUBLIC RELATIONS INC.

783 Old Queen Anne Rd., Chatham, MA 02633

508/945-2400; info@kgpr.com

www.kgpr.com

Corporate, consumer, trade & product PR. Employees: 7. Founded: 1985.

Michael Geylin, pres.; Fred Hammond, exec. VP; Chris Dirato, motor-sports gen. mgr./AE



break through

## KETCHUM

Subsidiary of the Omnicom Group

1285 Avenue of the Americas, New York, NY 10019

646/935-3900; fax: 646/935-4499

www.ketchum.com

General PR: brand marketing, corporate, food & nutrition, healthcare, technology/digital. Founded: 1923.

**Agency Statement:** Ketchum is a leading global communications firm with operations in more than 70 countries across six continents. With five global practices - Brand Marketing, Corporate, Healthcare, Food & Nutrition, and Technology - as well as more than 20 specialty areas, Ketchum's best-teams approach allows it to swiftly mobilize its global resources to produce meaningful results for clients worldwide.

Ketchum's brand promise is powerful but simple. In fact it is captured in two words: break through. Ketchum partners with clients to deliver strategic programming, imaginative creative and measurable results that build brands and reputations, and has won more awards for its client work than any other agency. For more information on Ketchum, a unit of Omnicom Group Inc. (NYSE:OMC), visit www.ketchum.com.

Ray Kotcher, sr. partner/chairman; Dale Bornstein, sr. partner/dir., global practices; Rob Flaherty, sr. partner/CEO; David Gallagher, sr. partner, CEO, Europe & chairman, London; Jon Higgins, sr. partner, CEO Int'l; Rob Lorfink, sr. partner/president & COO; Jerry Olszewski, sr. partner/chief client officer; Lorraine Thelian, sr. partner/vice chairman; Barri Rafferty, sr. partner/CEO, North America; David Drobis, chmn. emeritus

### U.S. OFFICES:

3500 Lenox Rd., #1250, Atlanta, GA 30326

404/879-9000; fax: 404/879-9001

Hilary McKean, partner/dir., Ketchum South

200 E. Randolph, #3530, Chicago, IL 60601

312/228-6800; fax: 312/228-6868

Bill Zucker, dir., Ketchum Midwest

Harwood Center, 1999 Bryan St., #2500, Dallas, TX 75201

214/259-3400; fax: 214/259-3450

Hilary McKean, partner/dir., Ketchum South

10960 Wilshire Blvd., #1600, Los Angeles, CA 90024

310/292-3300; fax: 310/295-3350

Dave Chapman, dir., Ketchum West

1285 Avenue of the Americas, New York, NY 10019

646/935-3900; fax: 646/935-4499

Mike Doyle, partner/dir., NY

6 PPG Place, Pittsburgh, PA 15222

412/456-3500; fax: 412/456-3900

Bill Zucker, dir., Ketchum Midwest

1050 Battery St., San Francisco, CA 94111

415/984-6100; fax: 415/984-6102

David Chapman, partner/dir., Ketchum West

2000 L St., N.W., #300, Washington, DC 20036

202/835-8800; fax: 202/835-8879

Nick Ragone, partner/dir., Washington, D.C.

### INTERNATIONAL:

Villa 4, 25th Street, Off Airport Road, Junction 10th Lane, P.O. Box

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Generaal Vetterstraat 82, 1059 BW Amsterdam, The Netherlands

+31-20-487-4000; fax: +31-20-669-7265

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+32-2-550-00-55; fax: +32-2-550-00-59

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+49-211-954-10; fax: +49-211-551-651

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66 Gameat Al Dowal Al Arabia Street, Mohandessin, Giza, Egypt

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Hartenaugasse 8, 8010 Graz, Austria

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Room 2003, Peace World Plaza, 362-366 Huanshi Dong Lu, Guangzhou 510060, China

+8620-8387-0810; fax: +8620-8385-2476

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33rd fl., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong, China

+852-2566-1311; fax: +852-2510-8199

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Plot no. 73, Kalamhuri Colony, Phase 3, Hyderabad - 500 073, India  
+91-98-4505-9457

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+971-4-425-8888

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+91-98-31957375

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Via Fatebenefratelli 19, 20124 Milan, Italy  
+39-02-6241-1911; fax: +39-02-2901-1411

Andrea Cornelli, CEO, Italy

45/1 Prechistsenskaya Nab., Bld. 2, 119019, Moscow, Russia  
+7-495-664-2888

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Mangalam House, 38 Walchand Hirachand Marg, Mumbai-400 001, India  
+91-22-22-88-4650

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+91-98-1009-1066

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54, rue de Clichy, 75009 Paris Cedex 08, France  
+33-1-53-32-55-00; fax: +33-1-53-32-55-98

David Gallagher, sr. partner & CEO, Europe

Flat no. 8B, 2nd Floor Manish Apts., Near Parihar Chowk, S.no. 148/150/151, Sanghavi Nagar, Pune - 411 007, India  
+91-98-60710142

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Andrea Cornelia, CEO, Italy

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Room 2707-2710, Tower One, Kerry Everbright City, No. 218, Tian Mu Road West, Shanghai 200070, China

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+49-711-210-994-0; fax: +49-711-210-994-99

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3F-2., No. 51, Sec. 2, Keelung Rd., Xinyi District, Taipei City 110, Taiwan  
+8862-2738-3038; fax: +8862-2738-3035

Marian Ma, gen. mgr., Taipei

33 Bloor St. E., Ste. 1607, Toronto, Ontario M4W 3H1 Canada  
+1-416-355-7400; fax: +1-416-355-7420

Geoffrey Rowan, mng. dir., Canada

Guglgasse 7-9, 8th floor, 1030 Vienna, Austria  
+43-171-786-139

Saskia Wallner, CEO, Ketchum Publico

Bayer Corporation

Best Buy Co.

Bristol-Myers Squibb

Centers for Medicare & Medicaid Services

Chase

Clorox Company

ConAgra Foods

FedEx

Frito-Lay

Gazprom

IBM

IKEA

Kimberly-Clark

Kraft

Liberty Mutual

MasterCard

Mattel

Metro Group

National Cattlemen's Beef Association

Oracle

Pfizer

Philips

Procter & Gamble

Roche

Russian Federation

Takeda Pharmaceutical

Toshiba

U.S. Department of Health & Human Services

U.S. Farmers & Ranchers Association

Weight Watchers

Wendy's International

## **KIDD PUBLIC RELATIONS**

2074 Centre Pointe Blvd. Suite 200, Tallahassee, FL 32308

850/878-5433; fax: 850/878-6745; ivette@kidd.com

www.kiddpr.com

Kidd Public Relations has developed and implemented full scale public relations efforts for the following industries: government, tourism, education, finance, healthcare, arts, transportation. Employees: 15. Founded: 1980.

Jerry Kidd, pres./creative dir.

## **KIMBALL COMMUNICATIONS**

417 Cattell St., College Hill, PA 18042

610/559-7585; fax: 610/559-7796

www.kimballpr.com

Full-service PR, adv. & mktg. comms. firm.

Gary Kimball, pres.

# kimberlyPublicAffairs

## KIMBERLY PUBLIC AFFAIRS

701 Richmond Ave., Ste. 275, Houston, TX 77006  
713/328-5151; info@kimberlypublicaffairs.com  
www.kimberlypublicaffairs.com

Industry experience includes energy, water, technology, transportation, professional services, and food. Our services include strategic public relations planning, media relations, crisis and issues management, and corporate social responsibility. Founded: 2002.

**Agency Statement:** Kimberly Public Affairs is a full-service, public relations firm headquartered in Houston, Texas. Founded in 2002, we have industry experience in energy, water, technology, transportation, professional services and food. We represent a variety of clients with a local, national and global presence. From *Fortune* 500 companies to recent start-ups, KPA assists in developing corporate messaging and branding, crisis communication plans and media relations strategies. Other services offered include reputation management, social media and CSR.

Kelly Kimberly, principal; Terrie James, Katie Schmitz-Eullit, Gary Fuller, VPs; Julie Welch, PR coordinator

## KLEBER & ASSOCIATES

1215 Hightower Trail, Bldg. C, Atlanta, GA 30350  
770/518-1000; fax: 770/518-2700  
www.kleberandassociates.com

Full-service mktg. comms. firm specializing in strategic planning, mktg., adv. & PR. Employees: 17. Founded: 1987.

Steven Kleber, pres. & founder

## KLEIN & ASSOCS., INC., PHYLLIS

8383 Wilshire Blvd., #1024, Beverly Hills, CA 90211  
323/655-4200; fax: 323/655-4210; PKlein@pkapr.com  
www.pkapr.com

Consumer marketing PR, Hollywood outreach, new product launches, support for mature brands, cause-related and integrated marketing campaigns, special events; consumer and trade media rels., media events, surveys. Employees: 5. Founded: 1992.

Phyllis Klein, pres.

## KLIMLEY COMMUNICATIONS

28 Riverside Ave., Suite 6H, Red Bank, NJ 07701  
732/530-1639; cell: 917/626-4838; april@klimley.com  
www.klimley.com

Editorial services, business writing and editing, and magazine production both in print and on the web for nonprofits and large and small corporations. Specialty topic areas: diversity, inclusion, innovation, new product development, globalization & financial services. ExpeTechnology includes web editions and mobile apps. Founded: 1983.

April W. Klimley, principal; Karyn Collins, sr. writer; Liz Cousins, copyeditor & production mgr.; Daniel Hall, media relations

## KLORES COMMUNICATIONS, DAN

See DKC

## KLR COMMUNICATIONS, INC.

220 Newport Center Dr., #11-525, Newport Beach, CA 92660  
949/509-1888; kelly@klrcommunications.com  
www.klrcommunications.com

Founded: 2002.

Kelly Reeves, pres.

## KLUTE COMMUNICATIONS

6625 E. North Lane, Scottsdale, AZ 85253-1340  
480/951-6525; info@klutecomcommunications.com

High tech and issues oriented organizations PR, rural community tourism & hospitality. Founded: 1984.

Pete Klute, owner

## KMR COMMUNICATIONS

1111 Lincoln Rd., 4th fl., Miami Beach, FL 33139  
786/276-2327

www.kmrpr.com

www.twitter.com/kmrpr

www.facebook.com/kmrpr

PR firm specializing in beauty, fashion, medical and fitness. Founded: 1998.

Katherine M. Rothman, CEO



## KOHNSTAMM COMMUNICATIONS

400 N. Robert St., Suite 1450, St. Paul, MN 55101  
651/228-9141; fax: 651/298-0628

www.kohnstamm.com

Employees: 16. Founded: 1991.

**Agency Statement:** Kohnstamm Communications, named U.S. Boutique Agency of the Year 2010 by the *Holmes Report* Sabre Awards, is a Twin Cities-based firm recognized for its success transforming product and organizational brands through public relations. The 16-person agency is known for its accomplishments in business media, corporate social responsibility, and consumer media relations especially in the food and beverage industry. Other sector specialties include: medical devices, higher education, financial services, home, beauty and other CPG brands. The Kohnstamm agency has won kudos for its transparent and collaborative ability to partner with clients, yielding exceptional outcomes.

Beyond traditional PR, Kohnstamm has become a nationally known agency in leveraging social media for its clients, focusing its programs and campaigns on "influencers" who are considered opinion-leaders through blogs or in social networking and are able to sway public opinion regarding certain brands or products. Greg Zimprich, a brand PR veteran of 20 years at General Mills and known nationally for his work in online PR, joined Kohnstamm recently to continue to set the gold standard for how brand perceptions can be positively impacted through an integrated approach melding both traditional and social media approaches.

Rated a "Best Place to Work" agency by the *Holmes Report*, the agency has attracted PR veterans from Exponent PR, GolinHarris, Hill & Knowlton and other firms. Half of Kohnstamm's client roster resides outside the Midwest and consists of companies with revenues exceeding 500 million. The reason: corporate marketing professionals are seeking smaller teams of strategically focused PR veterans who can execute programs reliably. Kohnstamm has built its reputation on generating results.

Joshua Kohnstamm, CEO; Greg Zimprich, sr. VP

3M Food Safety Division

Cascades Tissue Group

Dr. Praeger's

Kettle Cuisine

McCormick Companies

Mom Brands

Nilan Johnson Lewis Law

Noosa Yoghurt

Soyfoods Association of North America

Traveler's Insurance

TruRoots

University of St. Thomas Opus College of Business

Way Better Snacks



## KONNECT PUBLIC RELATIONS

888 S. Figueroa St., #630, Los Angeles, CA 90017  
213/988-8344; fax: 213/988-8345; info@konnnect-pr.com  
www.konnnect-pr.com



Franchise, baby & children, food & beverage, lifestyle. Employees: 16. Founded: 2007.

**Agency Statement:** Konnect Public Relations is a mid-size, full service agency located in Los Angeles. The company specializes in food and beverage, baby and children's products, franchise and lifestyle clients. Since its start in 2009, this dedicated team of publicists has made it their goal to create ROI driven campaigns, land strategic media placement opportunities and deliver results that cater to the specific needs of the client. For more information about Konnect Public Relations, please visit [www.konnect-pr.com](http://www.konnect-pr.com).

Sabina Gault, CEO; Monica Guzman, dir., PR; Shelby Fox, franchise PR mgr.; Jessica Hatcher, mgr., PR

Babiatators  
Capriotti's  
Caring Senior Service  
Ergobaby  
Fatburger  
Fissler  
Hurricane Grill and Wings  
Lakeshore  
Lucinda Ellery Consultancy  
Mastrad  
Nautica  
Nestle Waters North America  
Nuna  
Pure Fix Cycles  
Rhythm Superfoods  
Sky Zone  
Taste Nirvana

#### **KOROBERI, INC.**

1506 East Franklin St., #300, Chapel Hill, NC 27514  
919/960-9794; fax: 919/960-8570; [kathryn@koroberi.com](mailto:kathryn@koroberi.com)  
[www.koroberi.com](http://www.koroberi.com)  
Business-to-business PR. Employees: 9. Founded: 1999.

Bruce Olive, CEO

#### **KORSHAK INC., MARGIE**

875 N. Michigan Ave., #1535, Chicago, IL 60611  
312/751-2121; [mkorshak@korshak.com](mailto:mkorshak@korshak.com)  
[www.korshak.com](http://www.korshak.com)  
Corporate positioning, press releases, product launches and other marketing PR activities. Founded: 1972.

Margie Korshak, chairman

Broadway in Chicago  
Lawry's The Prime Rib  
Lettuce Entertain You Restaurants, Inc.  
Morton's The Steakhouse

#### **KORTENHAUS COMMUNICATIONS, INC.**

75 Newbury St., 3rd fl., Boston, MA 02116  
617/536-5352; [info@kortenhaus.com](mailto:info@kortenhaus.com)  
[www.kortenhaus.com](http://www.kortenhaus.com)  
General PR. Founded: 1984.

Lynne Kortenhaus, pres. & CEO

#### **KOVAK-LIKLY COMMUNICATIONS**

23 Hubbard Rd., Wilton, CT 06897-3045  
203/762-8833; fax: 203/762-9195; [info@KLCpr.com](mailto:info@KLCpr.com)  
PR to healthcare, corporate and business-to-business consumer clients. Founded: 1987.

Bruce M. Likly, Elizabeth D. Likly, principals

#### **KOWAL COMMUNICATIONS, INC.**

28 Hemlock Dr., Northboro, MA 01532  
508/393-7023; fax: 508/393-7043  
[www.kowal.com](http://www.kowal.com)  
PR and advertising for B2B, financial, industrial, manufacturing, healthcare. Founded: 1990.

David P. Kowal, pres.

#### **KPR**

14th fl., Kukdong Bldg., 173 Toegyero Chung Muro, 3-ga, Jung-gu, 100-

705, Seoul, Korea  
+82-2-3406-2100  
[www.kpr.co.kr](http://www.kpr.co.kr)

Full-service PR consultancy; strategic PR planning and guidance; media relations & publicity (including media monitoring/analysis). Employees: 120. Founded: 1989.

Sung-In Shin, pres.; Hak-Kyun Kim, exec. VP

#### **KRAUT COMPANY, INC., G.A.**

485 Madison Ave., 4th fl., New York, NY 10022  
212/696-5600; fax: 212/685-2413; [gkraut@gakraut.com](mailto:gkraut@gakraut.com)  
[www.gakraut.com](http://www.gakraut.com)

Investor relations only. Founded: 1969.

Gary A. Kraut, president

#### **KREAB GAVIN ANDERSON**

Owned by Magnora AB and Omnicom Group  
350 Fifth Ave., #3901, New York, NY 10118  
646/490-2767; [jgoldman-brown@kreabgavinanderson.com](mailto:jgoldman-brown@kreabgavinanderson.com)  
[www.kreabgavinanderson.com](http://www.kreabgavinanderson.com)

Corporate, fin'l and public policy communications issues. Founded: 1981.

Joshua Goldman-Brown, partner

#### **KRUPP KOMMUNICATIONS (K2)**

636 Avenue of the Americas, 4th fl., New York, NY 10011  
212/886-6700  
[www.kruppkommunications.com](http://www.kruppkommunications.com)

Publishing, lifestyle, entertainment, branding, RMT, SMT. Founded: 1996.

Heidi Krupp-Lisiten, owner

#### **KSC ADVERTISING AND PUBLIC RELATIONS**

Advertising and PR firm  
40 Sarasota Ctr. Blvd., #107, Sarasota, FL 34240  
941/906-1555  
[www.kscadvpr.com](http://www.kscadvpr.com)

PR, issues and crises management, media relations, media training.

Christopher Carroll, Cheray Keyes-Shima, partners

#### **KUNDELL COMMUNICATIONS**

210 W. 89th St., #1N, New York, NY 10024  
212/877-2798; fax: 212/877-3387; [Kundellcommunications@gmail.com](mailto:Kundellcommunications@gmail.com)  
[www.kundellcommunications.com](http://www.kundellcommunications.com)  
Twitter: @kundellpr  
Travel, associations. Founded: 2000.

Linda Kundell, principal

U.S. Travel Insurance Assn.  
Virgin Vacations

#### **KURMAN COMMUNICATIONS, INC.**

345 N. Canal, #1404, Chicago, IL 60606  
312/651-9000; fax: 312/651-9006; [kurman@kurman.com](mailto:kurman@kurman.com)  
[www.kurman.com](http://www.kurman.com); [www.gotbuzzatkurman.com](http://www.gotbuzzatkurman.com)  
Full service PR/mktg./special events; automotive, technology, medical/nutrition, hospitality, non-profit, foods, beverages, restaurants, hotels, theater. Founded: 1983.

Cindy Kurman, pres./CEO



#### **KWE PARTNERS**

75 SW 15th Rd., Miami, FL 33129  
305/476-5424; fax: 305/577-8686; [escalera@kwepr.com](mailto:escalera@kwepr.com)  
[www.kwepr.com](http://www.kwepr.com)  
Founded: 1979.

**Agency Statement:** A leader in travel and lifestyle marketing for over 30 years, KWE Partners has developed innovative marketing, public rela-

Continued on next page

## KWE PARTNERS continued

tions and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Karen Weiner Escalera, pres. & chief strategist; Chelsea Orth, principal & gen. mgr.



### KWITTKEN + COMPANY WORLDWIDE

160 Varick St., New York, NY 10013  
212/633-0080; fax: 212/658-0880; info@kwitco.com  
www.kwitco.com

kwittken + company is a full-service public relations agency specializing in brand marketing, corporate, crisis, IR, and internal communications for the media/publishing, travel, luxury, fashion/retail, home, auto, healthcare, educational, financial services, technology, B2B and consulting sectors. Employees: 50. Founded: 2006.

**Agency Statement:** kwittken + company, a kbs+ partner and a member of the MDC Partners Network, is an elite agency that works with established and emerging brands to help them realize their business goals through intelligently designed, results-oriented communications campaigns. In 2011, the company was named *PR Week's* Boutique Agency of the Year and *The Holmes Report's* Multi-Specialist Agency of the Year. In 2012, the agency received honorable mention for *PR Week's* Small Agency of the Year. The agency is headquartered in New York City with offices in London and Phoenix.

Aaron Kwittken, CEO; Jason Schlossberg, pres./partner; Gabrielle Zucker, mng. dir./partner; Ellie Jones Rossi, Chris Clarke, Sarah Mulder, Karen Marotta, mng. dirs.

Adfonics  
Amadeus  
Applied Predictive Technologies  
Axioma  
Beanstalk  
Better Homes and Gardens Real Estate  
Campus Management  
Constellation Energy  
CourseSmart  
DJO Global  
DSM Biomedical  
eVestment  
Guardian Life  
HomeGoods  
Intralinks  
LDR Spine USA  
Morehouse College  
Performics  
Reader's Digest Association  
Said Business School, University of Oxford  
Stryker Corp.  
Towers Watson  
TouchStorm  
Virtus

### KX ASSOCIATES INC.

1841 Broadway, #808, New York, NY 10023  
212/925-2507  
www.kxassociates.com  
Fashion and cosmetics PR, home furnishings PR.

Annik Klein, pres.

### KYODO PUBLIC RELATIONS CO., LTD.

Dowa Building, Ginza, 7-2-22, Chuo-ku, 104-8158, Tokyo, Japan  
81 3 3571-5171; fax: 81 3 3571-8171  
www.kyodo-pr.co.jp  
General PR. Founded: 1964.

Takashi Kamimura, pres.

## L



### L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601  
312/565-3900; fax: 312/565-1770; kdahlborn@lcwa.com  
www.lcwa.com

Full-service PR and research counseling firm; media rels., corp. rels., consumer and bus.-to-bus. mktg. comms., employee and labor comms., crisis comms., fin'l rels., training and design. Employees: 28. Founded: 1985.

**Agency Statement:** L.C. Williams & Associates is a full-service public relations, research and communications services firm comprised of experienced, invested and creative individuals providing clients a refreshing experience based on trust, flexibility and delivery of meaningful results on time and on budget. Our agency's specialties include consumer and business-to-business marketing communications, media relations, brand building, social media, corporate relations, employee/labor communications, public affairs, financial relations, crisis communications, community relations, media training and design. Our independent in-house research group conducts cost effective quantitative and qualitative opinion polling, audits, focus groups, attitude surveys, customer satisfaction studies and general marketing research.

Kim Blazek Dahlborn, pres.; Gary Goodfriend, Allison Kurtz, Shannon Quinn Sherrill, exec. VPs; Greg Gordon, sr. VP; Barbara Thul, CFO

420 Lexington Ave., #300, New York, NY 10170  
212/297-6216

Kay Degenhardt, sr. consultant

Abbott Laboratories  
Ace Hardware Corp.  
American Academy of Dental Sleep  
Medicine  
American Assn. of Endodontists  
American Nurses Assn.  
Chicago Children's Theatre  
Columbia College  
Comdisco Holding Co.  
Contigo  
e-Bay  
Electrolux  
Eureka  
Everest College  
First Alert  
General Growth Properties  
Jarden Safety & Security  
Lehigh Group, The  
Life Fitness  
Maximus  
Merit School of Music  
Monessen Hearth Systems Co.  
National Council of State Boards of Nursing  
Owens Corning  
Paramount Theatre  
Pergo, Inc.  
Physicians Immediate Care  
Polygon  
Pyramid Healthcare Solutions  
Riex  
Service Corporation Int'l

Snow Joe  
Stepan Co.  
Theater Wit  
Thodos Dance Chicago  
Tiffany & Co. - Chicago  
Timeline Theatre Co.  
Trex Co.  
UnitedHealthcare of Illinois

### L.W. RAMSEY ADVERTISING AGENCY

PO Box 2561, Davenport, IA 52809  
563/326-3333  
www.ramseyadagency.com

PR and advertising for aerospace/defense, agriculture, appliances, bus./consumer services, food. Founded: 1923.

David Pautsch, chairman

## LA AGENCIA ORCI

See Orci

## LAER PEARCE & ASSOCIATES

22892 Mill Creek Dr., Laguna Hills, CA 92653  
949/599-1212; fax: 949/599-1213; laer@laer.com  
www.laer.com

Public affairs, environmental PR. Employees: 8. Founded: 1982.

Laer Pearce, president

## LAFORCE & STEVENS

132 West 21st St., New York, NY 10011  
212/242-9353; fax: 212/242-9565; jlaforce@laforce-stevens.com  
PR/marketing communications for fashion/beauty, entertainment, food & beverages, healthcare, technology, home furnishings, travel. Founded: 1995.

James LaForce, Leslie Stevens, principals

## LAGES & ASSOCIATES, INC.

15635 Alton Pkwy., #125, Irvine, CA 92618  
949/453-8080; fax: 949/453-8242; pr@lages.com

A full-service comms. agency specializing in high technology, emerging market and software. Founded: 1988.

Beverly Lages, pres.

## LAGRANT COMMUNICATIONS

600 Wilshire Blvd., #1520, Los Angeles, CA 90017  
323/469-8680; fax: 323/469-8683  
www.lagrantscommunications.com

Vast array of comms. svcs., including adv., mktg. and PR for the African-American and Hispanic consumer markets. Employees: 17. Founded: 1990.

Kim L. Hunter, founder/pres./CEO

## LAINO CONSULTANTS, LTD., LEE

244 Fifth Ave., #2892, New York, NY 10001  
212/879-1814; fax: 917/591-4554; info@lainogroup.com  
www.lainoconsult.com

Reputation management, crisis communications, financial PR, medical pro. Founded: 1987.

Lee Laino, president

## LAITIN ENTERPRISES INC., JULIE A.

1350 Ave. of the Americas, 2nd fl., New York, NY 10019  
646/568-1877  
www.julielaitin.com

Healthcare and publishing specialist. Founded: 1982.

Julie A. Laitin, president



## LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020  
212/575-4545; fax: 212/575-0519  
www.lakpr.com

Corporate, financial, public affs., crisis management, real estate, law, consumer, healthcare, technology, environmental, not-for-profit, cultural affs., travel & hospitality. Employees: 35. Founded: 1993.

**Agency Statement:** LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with

clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO; Lloyd Kaplan, chmn.

Alvarez & Marsal  
Alzheimer's Association New York City Chapter  
American Academy of Nurse Practitioners  
Brookfield Properties  
Butzel Long  
Citymeals-on-Wheels  
Emcor Group  
First Capital  
Flight 93 National Memorial  
Fortune Society  
Gene Kaufman Architects  
Green-Wood Cemetery  
Hostess Brands  
Hotel Association of NYC  
Japan Art Assn./Praemium Imperiale  
Lehman Brothers Holdings Inc.  
Mayor's Alliance for NYC's Animals  
Mintz Levin Cohn Ferris Glovsky and Popeo, PC  
Monday Properties  
Municipal Art Society  
New York Foundling  
New York Law School  
New York State Bar Assn.  
NYC & Company  
Proskauer Rose  
Rockrose Development Corp.  
Spitzer Engineering  
Studio Daniel Libeskind  
The Cooper Union  
The Fortune Society  
Trinity Church  
Trinity Real Estate  
Weidinger Assocs.  
YRC Worldwide



## LAMBERT, EDWARDS & ASSOCIATES

47 Commerce Ave., Grand Rapids, MI 49503  
616/233-0500; fax: 616/233-0600  
www.lambert-edwards.com

Services: Public relations, investor relations, public affairs, crisis/issues management, social media, product & brand launches, corporate communications, litigation support, transaction communications.

**Agency Statement:** LE&A is a top-10 Midwest-based PR firm and a top-20 investor relations firm nationally with clients based in 20 states and five countries. As Michigan's only statewide firm – with offices in Grand Rapids, Lansing and Detroit – LE&A serves middle-market companies and national brands in five practice areas: Automotive, Consumer, Financial Communications, Health Care and Public Affairs. Named the 2010 *PRWeek* Small Agency of the Year, LE&A has posted 12 consecutive years of growth, been named an Edward Lowe "Michigan 50 Companies to Watch," earned four Silver Anvil awards, and won 2011 Bulldog Best Integration of PR and IR. LE&A is also a proud Partner Agency in PROI Worldwide, a global network of independent public relations agencies dedicated to delivering seamless global results.

With offices in Detroit, Lansing and Grand Rapids, Michigan, LE&A has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. Our specialties and client roster span consumer products, specialty retail and national chains, food & beverage, health care, business services, manufacturing, technology, and faith-based products and services.

**"The PR Firm That Can Read an Income Statement."™**

Jeffrey T. Lambert, pres.; Tara Powers, mng. dir., consumer practice; Don Hunt, mng. dir., healthcare practice; Gayle Joseph, mng. dir., automotive practice; Chris Tromp, sr. dir., digital

Biblica  
Blue Cross Blue Shield of Michigan

Continued on next page

## LAMBERT, EDWARDS & ASSOCIATES continued

Continental Automotive  
Denali Flavors/MooseTracks®  
DTE Energy  
Glencoe Capital  
Huron Capital Partners  
International Automotive Components Group  
Inventure Foods (NASDAQ:SNAK)  
Jamba At-Home Smoothies  
Mercantile Bank (NASDAQ:MBWM)  
Michigan Department of Education  
Michigan State University  
Old Orchard Brands  
Perrigo Company (NASDAQ:PRGO)  
Shopko Stores  
Spartan Motors (NASDAQ:SPAR)  
Thor Industries (NYSE:THO)  
Trinity Health  
Two Men & A Truck International  
University Research Corridor  
Wolverine World Wide (NYSE:WWW)  
Zondervan

### LANDERSMADDEN

584 Broadway, #310, New York, NY 10012  
212/292-8560; fax: 253/595-2825  
www.landermadden.com  
Full service PR firm focused on emerging and established fin'l svcs. and bus.-to-bus. companies. Founded: 2000.

Maureen Landers, Machie Madden, principals



### LANDIS COMMUNICATIONS INC.

1388 Sutter St., #901, San Francisco, CA 94109  
415/561-0888; fax: 415/561-0778  
www.landispr.com

Consumer, consumer technology, B2B. Employees: 10.

**Agency Statement:** Called "the Bay Area's consumer and B2B PR experts," San Francisco-based Landis Communications Inc. (LCI) is now celebrating nearly 25 years in business. LCI also is a Bulldog Award winner for social media and media relations.

LCI is a full-service communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. Through its Promised Results® return-on-investment program, LCI provides tangible metrics for your PR dollars. LCI is the San Francisco member agency of the Public Relations Global Network, with affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, president; Brianne Miller, sr. counselor; Rob Farmer, Donna Berry, directors

AAA  
Benjamin Moore  
California Academy of Sciences  
California Bank & Trust  
California State Parks Foundation  
Cartridge World  
City CarShare  
Clickworker  
Cold Stone Creamery  
DeVry University  
E-greetings  
Emirates Airline  
Fairmont Heritage Place  
GAP  
Hilton Hotels  
Jack London Square  
Kimpton Hotels and Restaurants  
KMD Architects

Levi's  
Lotus Bakeries/Biscoff Cookies  
The Mark Co.  
Match.com  
Maxthon  
MetLife  
Mills College  
NBC Universal  
Old Navy  
Partnership for Drug Free America  
Pier 39  
Port of San Francisco  
Repost.us  
San Francisco Ballet  
San Francisco Convention & Visitors Bureau  
San Francisco Symphony  
Save the Redwoods League  
SFJAZZ  
Simon Pearce  
Sisvel  
Sony  
Stanford University  
Tiffany & Co.  
Tishman Speyer  
TRUSTe  
UC Berkeley  
UCSF  
Vino Volo  
Whole Foods Market  
Wolfe Video  
Xerox



Public Relations Global Network

Connected Thinking. Globally.

### LANDMAN RESEARCH AND COMMUNICATIONS

726 Colorado Ave., Grand Junction, CO 81501  
970/216-9842; fax: 970/243-0880; landman.anne@gmail.com  
AnneLandmanBlog.com

Provides research, proofreading, editing, freelance writing, press releases, media alerts, Powerpoint presentations, technical, creative, academic and news writing, public speaking, blogging and online content management.

Anne Landman, president

### LANE COMMUNICATIONS GROUP, INC., THE

1790 Broadway, New York, NY 10019  
212/757-6880; fax: 212/582-4794; www.thelcgroup.com  
Product/service publicity in beauty and pharmaceutical. Employees: 10.  
Founded: 1975.

Suzanne Lane, president

### LANE PR

905 SW 16th Ave., Portland, OR 97205  
503/221-0480; fax: 503/221-9765; wendy@lanepr.com  
www.lanepr.com

Strategic counsel, media relations, crisis management and community relations. Employees: 33. Founded: 1990.

Wendy Lane, pres.; Kristen Siefkin, Angie Galimanis, Amy Paterson, VPs; Amber Roberts, mng. dir.; Vicki Ruse, controller

### LANG/DURHAM

See Cashman + Katz

### LANSONS COMMUNICATIONS

24a St John St., EC1M 4AY, London, United Kingdom  
011 44 207 490 8828; fax: 011 44 207 490 5460; pr@lansons.com  
www.lansons.com

Clare Parsons, co-founder/chair; Tony Langham, co-founder/chief exec.



## LARS & ASSOCIATES, INC.

322 Green Pond Road, Hibernia, NJ 07842

973/625-2225; fax: 973/625-5025

www.larsnj.com

PR and advertising for computers, food, household products/ supplies, healthcare, toys. Founded: 1968.

Louis Sceusi, president

## LATITUDE

134 W 29th St., #904, New York, NY 10001

212/633-2047; fax: 212/633-2086; info@latitude-intl.com

www.latitude-intl.com

Travel/tourism, wines & spirits, lifestyle. Employees: 8. Founded: 2001.

Nathalie Pilovetzky, pres.; Walter DeMirci, mng. dir.

# LAUNCHSQUAD

## LAUNCHSQUAD

116 New Montgomery St., Suite 620, San Francisco, CA 94105

415/625-8555; fax: 415/625-8559; squad@launchsquad.com

www.launchsquad.com

Emerging technologies and innovation. Employees: 89. Founded: 2000.

**Agency Statement:** LaunchSquad helps emerging and fast-growing companies make a name for themselves, grow their businesses and become market leaders. The firm has 70 professionals in San Francisco, New York and Boston and provides a suite of both traditional and digital PR services, including video and content production. Founded in 2000, LaunchSquad works with a variety of innovators in software, consumer technology, media, fashion, entertainment, clean tech, mobile and infrastructure.

Jason Mandell, co-founder & partner; Jesse Odell, co-founder & partner; Jason Throckmorton, co-founder & partner; Brett Weiner, partner

443 Park Ave. South, #310, New York, NY 10016

212/564-3665

Gavin Skillman, sr. VP

222 Third St., #1321, Cambridge, MA 02142

617/945-1915

Mike Farber, gen. mgr.

Aereo

American Giant

AOL

Asana

City Eats

ePrize

Evernote

Exploratorium

Gazelle

J. Hilburn

Joyent

Marketo

Merchant Warehouse

Monitise

Responsys

Tibco

Wine.com

ZeptoLab

## LAURA DAVIDSON PUBLIC RELATIONS

72 Madison Ave., 8th flr., New York, NY 10016

212/696-0660; fax: 212/696-9804; info@ldpr.com

www.ldpr.com

Travel and tourism PR. Founded: 1991.

Laura Davidson, pres.

## LAUREY PEAT + ASSOCIATES

Member of IPREX

2001 Ross Ave., #3170, Dallas, TX 75201

214/871-8787; lpeat@lpapr.com

Laurey Peat, Principal



## LAVIDGE COMPANY, THE

2777 E. Camelback Rd., #300, Phoenix, AZ 85016

480/998-2600; fax: 480/998-5525; arobertson@lavidge.com

www.lavidge.com

Healthcare, technology, consumer products, business-to-business, financial, retail, travel/tourism, hospitality, sports & entertainment, health & wellness, education, manufacturing, social media, special events, crisis communications. Employees: 72. Founded: 1982.

**Agency Statement:** We are business people, first and foremost, who know how to maximize your budget through strategic planning and implementation. We offer full PR, social media, special events, marketing, creative, media & integrated services in-house. We're passionate about your business and have an experienced team ready to start work today.

Our public relations team is a balanced blend of seasoned senior counselors and young, high-energy talent that gives us the contemporary edge of "new economy" thinking enhanced by industry experience and success. TLC PR also benefits from the cohesive relationship with our advertising, media and interactive divisions, drawing upon their research and marketing expertise. From a new product or service launch to immediate crisis response, long-term business marketing campaigns, national media tours, and spectacular special events – TLC PR meets and exceeds clients' goals and expectations.

We demonstrate consistent excellence in high-level media relations, with a proven track record of results for our diverse client base in local market, national and international consumer, business and trade media. Moreover, we believe in measuring the effectiveness of our campaigns and work – therefore, we regularly report our results and compare them against client objectives. We establish clear timelines and undertake rigorous project management to keep us on time, on budget and on target.

Bill Lavidge, CEO; Alicia Wadas, COO; Bob Case, chief creative officer; David Nobs, dir., bus. dev.; Anne Robertson, mng. dir., PR; Rebecca Seymann, dir., interactive campaigns & social media strategy

Alliance Residential

Banner Health

Brookfield Communities

CCS Presentation Systems

Celebrity Fight Night

Discount Tire

Esio Beverage Systems

Greenberg Traurig

MJ Insurance

JW Marriott Resort & Spa

Massage Envy

Najafi Companies

Phiten USA

Sagewood

Science Foundation Arizona

Vistancia

YUKO



## LAVOIE GROUP

201 Broadway, Cambridge, MA 02139

617/374-8800; dlavoie@lavoiegroup.com

www.lavoiegroup.com

Strategic communications including investor relations, public relations and marketing communications. Employees: 7. Founded: 2001.

**Agency Statement:** LaVoie Group provides strategy consulting and integrated communications programs designed to properly position, create visibility and drive value. Because of our deep industry experience,

Continued on next page

## LAVOIE GROUP continued

we are uniquely positioned to help clients target key stakeholders through well thought out strategy and programming. Our clients are leading global brands in the healthcare sector such as Pfizer, sanofi-aventis, Vertex Pharmaceuticals and Invida Holdings, Aegerion Pharmaceuticals, Radius Health and Novadaq Technologies. LaVoie Group is a leading independent healthcare agency and part of the IPREX network. In 2009 and 2010, LaVoie Group was selected as "Best Industry-Exclusive Agency," sponsored by the League of American Communications Professionals (LACP) and has received numerous awards for the agency's client work.

Donna L. LaVoie, president & CEO; Cindy Miller, VP

Aegerion Pharmaceuticals, Inc.  
Invida Holdings, Pte, Ltd.  
Novadaq Technologies  
Pfizer Inc.  
Radius Health, Inc.  
Vertex Pharmaceuticals, Inc.

## LCH COMMUNICATIONS

18 Crestwood Road, Port Washington, NY 11050  
516/767-8390; fax: 516/944-7417; lisa@lchcommunications.com  
www.lchcommunications.com  
Technology, software, and business-to-business public relations.  
Employees: 2. Founded: 1999.

Lisa Hendrickson, principal

## LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028  
760/639-2900; fax: 760/639-3800; neal@leavcom.com  
www.leavcom.com  
Technology, environmental and healthcare. Founded: 1991.

Neal Leavitt

## LEDLIE GROUP, THE

A member of the PR Global Network  
2970 Peachtree Rd., #805, Atlanta, GA 30305  
404/266-8833; fax: 404/266-9620  
www.theledliegroup.com  
Employees: 11. Founded: 1998.

Joseph M.A. Ledlie, president

## LEE STRATEGY GROUP, INC.

1800 Century Park East, #600, Los Angeles, CA 90067-1509  
424/229-2753; info@leeststrategy.com  
Crisis communications, media relations and training, financial, investor and analyst relations, brand and consumer marketing, litigation support.  
Founded: 1999.

James Lee, pres./founder

## LEESBURG PR

3904 N. Druid Hills Rd., #311, Decatur, GA 30033  
404/687-0400; amanda@leesburgpr.com  
www.leesburgpr.com  
Leesburg PR is a strategic public relations company, specializing in consumer, environmental, entertainment and lifestyle communications.  
Employees: 3. Founded: 2002.

Amanda Leesburg, president

Danny Seo  
EcoSMART  
EcoStyle South  
Environment Furniture  
Kathleen Plate  
Little Me Tea  
Pet Suite, The  
Paul Tukey  
Sky Zone

## LEHMAN MILLET INCORPORATED

2 Atlantic Ave., Boston, MA 02110  
800/634-5315  
www.lehmanmillet.com  
Specializing in medical mktg., adv., design, PR and professional svcs.

Founded: 1979.

Bruce Lehman, pres. & CEO

## LEINWEBER ASSOCIATES

A Member of PR Boutiques International  
30 Lincoln Lane, Sudbury, MA 01776  
978/440-7878; fax: 978/440-8008; info@leinweber.com  
www.leinweber.com  
Corporate, financial, consumer product, technology and healthcare PR.  
Employees: 2. Founded: 1991.

Daniel S. Leinweber, pres.

## LEPOIDEVIN MARKETING

245 S. Executive Dr., #365, Brookfield, WI 53005  
262/754-9550; fax: 262/754-9554; results@lepoidevinmarketing.com  
www.lepoidevinmarketing.com  
Full-service bus.-to-bus. & consumer mktg. comms. agency serving clients in the animal health, power transmission, pest control, fin'l, HVAC filtration, industrial & consumer cable, & professional networking industries.

Dean LePoidevin, pres./strategic dir.

## LEVENSON & BRINKER PUBLIC RELATIONS

KPMG Centre, 717 N. Harwood St., 20th flr., Dallas, TX 75201  
214/932-6076; fax: 214/880-0628; george.campbell@levensonbrinkerpr.com  
www.levensonbrinkerpr.com  
Branding/image development, community relations/public affairs, crisis communications, media relations, special events/promotions. Employees: 10. Founded: 2004.

Stan Levenson, CEO; Cindy Brinker, principal; George Campbell, EVP - managing dir.

# LEVICK

COMMUNICATING TRUST™

## LEVICK

1900 M Street, NW, Washington, DC 20036  
202/973-1300; fax: 202/973-1301; info@levick.com  
www.levick.com  
LEVICK is a leading public relations firm with offices in DC and NYC. Our practice areas include crisis, corporate, financial, litigation, and public affairs. Employees: 55. Founded: 1998.

**Agency Statement:** We are the leading public relations firm that establishes and protects trust. LEVICK deploys uniquely qualified teams - armed with the instincts, influence, and experience needed to win your battles in an increasingly complex and challenging world.

LEVICK has been honored with multiple awards, including Crisis Agency of the Year, Litigation Communications Firm of the Year, and Crisis Management Campaign of the Year, as well as top honor for Public Affairs and Investor Relations, among others.

LEVICK's high-authority blog is <http://daily.levick.com>

Richard S. Levick, Esq., chmn. & CEO; Mark Irion, pres.; Patricia Ramsay, COO; Gene Grabowski, Michael W. Robinson, exec. VPs; Melissa Arnoff, David Bartlett, Ernest DelBuono, Peter LaMotte, John Lovallo, Jason Maloni, Dan Rene, Larry Smith, Kathleen Wailes, sr. VPs

Bausch & Lomb  
Bayer CropScience  
Black & Veatch Corp.  
Bowman & Brooke LLP  
Chrysler Corp.  
CITGO Petroleum Corp.  
CoreBrand  
Crum & Forster  
Dollar Tree  
General Motors  
Howard University  
Hylands  
International Fragrance Assn. North America  
Jabil Circuit Inc.  
Jorge Scientific Corp.

King's Daughters Medical Center  
Kinross Gold Corp.  
Leprino Foods Co.  
MIT Sloan School of Management  
The Mosaic Co.  
National Leal and Policy Center  
Omya  
Palermo Villa Inc.  
Pioneer Services  
Smartmatic International Corp.  
Stericycle  
Sughrue Mion PLLC  
Supreme Group USA  
Syngenta Corp.  
Teavana  
Total Mortgage Services  
WellPet LLC

#### LEVIN PUBLIC RELATIONS & MARKETING

147 Rockland Ave., Larchmont, NY 10538-1432  
914/834-5919; Levin@LevinPR.com  
www.LevinPR.com  
Business-to-business, technology, financial services, telecom (call centers), related areas. Founded: 1984.  
Donald M. Levin, founding president

#### LEVINE COMMUNICATIONS OFFICE, INC.

9100 Wilshire Blvd., #540, East Tower, Beverly Hills, CA 90212  
310/300-0950; fax: 310/300-0951; info@LCOonline.com  
www.LCOonline.com  
Full-service entertainment and corporate communications. Founded: 1983.  
Michael Levine, founder

#### LEVLANE ADVERTISING AND PUBLIC RELATIONS

100 Penn Square East, Philadelphia, PA 19107  
215/825-9600; fax: 215/809-1920  
www.levlane.com  
Bus.-to-bus. & consumer PR; technology, healthcare, food, professional svcs. Founded: 1984.  
David A. Lane, president

#### LEWIS & ASSOCIATES

9260 Cordell Dr., Los Angeles, CA 90069  
310/276-1463; fax: 213/276-7480; Lewispr@aol.com  
lewisprla.com  
General PR, marketing, corporate, media relations. Employees: 4.  
Founded: 1960.  
N. Richard Lewis, CEO

#### LEWIS & NEALE

Acquired by CRT/tanaka

#### LEWIS COMMUNICATIONS, RICHARD

See Tiberend Strategic Advisors

#### LILJA INC.

8953 Aztec Dr., Eden Prairie, MN 55347  
952/893-7140; fax: 952/893-7815; info@lilja.com  
www.lilja.com  
Strategic comms., media rels., writing Founded: 1988.  
Mary Lilja, pres.

#### LIME PUBLIC RELATIONS + PROMOTION

See KBS+P

#### LINDEN ALSCHULER & KAPLAN INC.

(see LAK Public Relations, Inc.)

#### LINDSAY, STONE & BRIGGS

One S. Pinckney St., #500, Madison, WI 53703  
608/251-7070; fax: 608/251-8989; info@lsb.com  
www.lsb.com

Advertising, PR and communications strategy, new product development  
Marsha Lindsay, CEO

#### LINETT & HARRISON

2500 Morris Ave., Union, NJ 07083  
908/686-0606; fax: 908/686-0623; clinett@linettandharrison.com  
www.linettandharrison.com  
Specializing in print, radio and television adv., direct mktg., sales promotion and PR. Founded: 1989.  
Caryl Linett, Sam Harrison, partners

#### LINHART PUBLIC RELATIONS

Member of Worldcom  
1514 Curtis St., #200, Denver, CO 80202  
303/620-9044; fax: 303/620-9043; info@linhartpr.com  
www.linhartpr.com  
Consumer PR, corporate/business-to-business, crisis communications, digital media, employee engagement. Employees: 24. Founded: 1996.  
Sharon Linhart, mng. dir.; Paul Raab, sr. VP & partner; Carri Clemens, CFO & partner

Allonhill  
BlackBox Logic  
Chipotle Mexican Grill  
Colorado Technical University  
Comcast  
Crocs  
FirstBank  
Johns Manville  
Montana Stockgrowers Assn.  
MWH Global  
OnTheSnow.com  
Pharmaca Integrative Pharmacy  
Polsinelli Shughart  
Red Robin Gourmet Burgers  
Rock Bottom Inc.  
Rudi's Organic Bakery  
Southwest Airlines  
Tiffany & Co.  
UnitedHealthcare  
WhiteWave Foods



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

# Lipman Hearne

#### LIPMAN HEARNE, INC.

1156 15th St., N.W., Suite 800, Washington, DC 20005  
202/457-8100; fax: 202/457-8110  
www.lipmanhearne.com  
Marketing communications and public affairs for visionary organizations. Employees: 72. Founded: 1966.  
**Agency Statement:** Lipman Hearne is the nation's largest marketing and communications firm dedicated to serving nonprofit and mission-driven organizations. Our services include brand and identity development, public affairs, media relations, interactive media, fundraising communications, crisis communications consulting, and award-winning design and editorial services. Our clients range from world-renowned institutions to regional and local organizations within the worlds of philanthropy, arts and culture, health care, K-12 and higher education, public policy, professional and membership associations, social service, and advocacy.

Rob Moore, pres. & CEO; Tom Abrahamson, chmn.; Donna Van De Water, COO; Jim Healy, exec. VP & mng. dir.; Pete Boyle, sr. VP  
200 S. Michigan Ave., Suite 1600, Chicago, IL 60604  
312/356-8000; fax: 312/356-4005

Peter Barber, sr. VP  
AARP Foundation  
Complete College America  
Evangelical Lutheran Church of America  
Lumina Foundation  
MacArthur Foundation  
University of Miami  
Washington University in St. Louis

# LIPPE ■ TAYLOR

## LIPPE TAYLOR

215 Park Ave. South, New York, NY 10003  
212/598-4400; mlippe@lippetaylor.com  
www.lippetaylor.com  
Founded: 1988.

**Agency Statement:** *Talk to us about talking to her!*

We specialize in helping brands motivate women to buy. We pioneered and continue to dominate the marketing to women space and have "cracked the code" on why women do buy and don't buy certain brands.

Who are we?

We are Lippe Taylor. The award winning, brand-building, fiercely independent firm that reaches women through integrated marketing programs that drive sales. We market across all ages and stages of a woman's life, with clients in categories that include beauty, fashion, home, food, entertainment, gaming, wellness and healthcare.

What sets us apart?

- Women-owned business founded by Maureen Lippe, former fashion/beauty/health editor at *Vogue* and *Harper's Bazaar* who has been studying women's buying habits for 30 years.

- Proprietary process to market to women - DTW/DTM® (Direct to Women and Direct to Moms). We mine research, insights, data and we tap into pop culture trends and influencers. We've been consistent innovators in marketing to women for 25 years.

- Launched the "*SheSpeaks/Lippe Taylor Women's Buying Behavior Index*" - predicting women's shopping trends and providing clients with insights on women's buying behavior.

- We're Content Creators - Our teams are led by former editors, bloggers, producers and on air hosts.

- Unsurpassed Media Relationships - We know how to create content for the media because we are and have been the media ourselves.

- We don't report to a holding company - we report to our clients. Our fierce independence also helps us maintain low employee turnover and continuity for our clients.

- Award winning social/digital - We've led many of our clients into social and digital marketing that works! Our ROI focus and discipline set us apart in the space.

- In-house creative/art department - allows us to design for our clients internally; we produce print and digital advertising for some of our clients.

What are our core values?

- Respect - we respect the consumer's intelligence, our clients, each other, and the value of our ideas and work.

- Excellence - We believe that being good isn't good enough.

- We are committed to ...

- Our Clients - we treat their brands and their budgets as if they were our own. We truly feel that we are stakeholders in our client's business.

- Our Team - we believe in creating an exciting and positive place for people to come to work. We take pride in our sunny, inspiring offices that are designed with care to feel more like home.

- Media, Influencers & Consumers - we know the value of good content and how to tell a good story. We do not waste people's time with information that is not helpful, educational, useful, fun or entertaining. We tailor content to each audience.

Maureen Lippe, CEO; Jessica DiPietro, mng. dir.; Gerald Taylor, gen. mgr.

Some of our current clients include:

IKEA  
Nestle  
Elizabeth Arden  
Playtex  
Moroccanoil  
Keds  
Bio Oil  
Cetaphil  
Catherine's  
Tanda Brands  
Sally Beauty  
Dickinson's Brands  
Alterna  
Genie Bra  
Zeptolab  
Reckitt Benckiser

## LIPPERT/HEILSHORN & ASSOCIATES, INC.

800 Third Ave., 17th fl., New York, NY 10022  
212/838-3777; fax: 212/838-4568; klippert@lhai.com  
www.lhai.com

Core practice areas: investor relations; media relations and corporate communications. Employees: 33. Founded: 1984.

Keith Lippert, pres./CEO

## LIPPIN GROUP, THE

6100 Wilshire Blvd., #400, Los Angeles, CA 90048  
323/965-1990; fax: 323/933-1473  
www.lippingroup.com

Corporate, entertainment, product & new media technology PR. Employees: 40. Founded: 1986.

Richard B. Lippin, chmn. & CEO



Litzky Public Relations, Inc.

## LITZKY PUBLIC RELATIONS

320 Sinatra Drive, Hoboken, NJ 07030  
201/222-9118; fax: 201/222-9418  
www.litzkypr.com

Consumer PR, sports, technology, product publicity, new product launches, special events. Employees: 20. Founded: 1998.

**Agency Statement:** Every agency has its strengths and weaknesses. The key is to find an agency that best matches your needs and people who share your work ethic and vision. If you are looking for an international presence and an agency with offices in major markets around the world, we may not be for you.

However, if you want a dedicated, tenacious account team that puts client service on the top of its 'to do' list, you've come to the right place. We seldom say 'no' or 'it can't be done.' We're confident it can.

We have learned that the first step in the solution is to identify the opportunity or put your finger on the problem. Working every client every day - a Litzky PR credo that has withstood the test of time - keeps us at the pulse of our client's needs and wants.

We pride ourselves on our product publicity expertise. We know it's not brain surgery but it is scientific and goes beyond research. It's about having clear objectives and a keen knowledge of the audience we need to reach. And, as technology and the ever-changing media landscape continue to evolve, having the foresight and bandwidth to keep ahead of the curve in our conversation with them.

And, as we communicate more, we learn more so that when there are changes within a specific demographic, we need to understand the paradigm so we can continue to have an intelligent, informative conversation with the people who have the most influence on your business - whether it's through TV segment producers, newspaper and magazine editors, reporters and columnists or bloggers and industry experts.

We know how to make news. We've been doing it for over 20 years.

We also know that no matter how noisy the bells and whistles, without a solid foundation of strategic media relations, no product, company or service simply finds its way into the spotlight. We get to know our clients and their business and we craft a results generating program that is both economical and efficient.

We believe it's what every client deserves.

Michele Litzky, pres. and founder; Josslynne Lingard Welch, Melissa Fogarty Winston, VPs

Hasbro, Inc.  
Health and Humanitarian Aid Foundation  
Jazwares  
Juvenile Diabetes Research Foundation  
Mamas & Papas  
Moose Toys  
Playskool  
Swimways  
TimetoPlayMag.com  
Toy Guy®, The



### LIVE WIRE MEDIA RELATIONS, LLC

2800 Shirlington Road, Suite 704, Arlington, VA 22206  
703/519-1600 x101  
www.livewiredc.com

Live Wire provides strategic public relations consultation, media and industry analyst relations, message development, media and presentation skills training and crisis management.

Chryssa Zizos, pres. & founder

### LLNS HEALTHCARE COMMUNICATIONS

Part of Omnicom Group  
220 E. 42nd St., #3, New York, NY 10017  
212/771-3000  
www.llns.com

Pharmaceutical healthcare comms. firm that specializes in providing healthcare adv. & promotional programs for clients.

Sharon Callahan, chmn.

### LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187  
734/667-2005; fax: 734/667-4025; sue@logos-communications.com  
www.logos-communications.com  
Associations, foundations, B-to-B, small business. Founded: 1999.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

Bavarian Inn  
The Big Salad  
Corp! Magazine  
Global Telecom Solutions  
Incentive Marketing Assn.  
Michigan Business & Professional Assn.  
National Assn. for Business Resources  
National Gift Card  
Performance Improvement Council  
Sonitrol



WHAT'S NEXT  
IS EVERYDAY.

### LOIS PAUL AND PARTNERS

One Beacon St., 2nd fl., Boston, MA 02108  
617/986-5700; fax: 617/986-4920; info@lpp.com  
www.lpp.com

Strategic communications and public relations for high-tech, healthcare and clean tech companies. Founded: 1986.

**Agency Statement:** Lois Paul and Partners (LPP) was founded in 1986 with a commitment to handling high-tech strategic communications in a different and better way. Throughout our 25-year history, we have worked with the latest, most advanced technologies, services and corporations. LPP's dedicated PR professionals are experts at bringing the next big innovations in technology, healthcare and clean energy into the mainstream - shaping complex subject matter into high interest stories and developing innovators into the next opinion and thought leaders. For more information, please visit [www.lpp.com](http://www.lpp.com).

Lois Paul, founder & pres.; Bill McLaughlin, Christine Simeone, exec. VPs

Arbor Networks  
Aspen Technology  
Bridgeway  
CaseCentral  
change:Healthcare  
CleanFUEL USA  
ClearPractice  
Cleversafe  
Comprehend Systems  
Connexall USA  
CoreLogic  
D&R Lathian

Echelon Corp.  
Embrane  
Fidelis Security Systems  
Freescale Semiconductor, Inc.  
JDA Software Group  
Lumension  
Medidata Solutions  
National Instruments  
North Bridge Venture  
Optum (division of UnitedHealth Group)  
Quest Software  
RADVISION  
Scuderi Group  
Security Innovation  
SkillSoft  
Skyonic  
SmartOps Corp.  
Sonus Networks  
StorSimple  
Tekelec  
Texas Foundation for Innovative Communities  
ThermoFisher Scientific  
ThingMagic  
Wells Fargo Bank

### LOLA RED PR

107 N. Washington Ave., #200, Minneapolis, MN 55401  
612/333-1723; alexis@lolaredpr.com  
www.lolaredpr.com

Alexis Walsko, pres.

### LONDON & ASSOCIATES, MICHAEL J.

4 Daniels Farm Rd., #330, Trumbull, CT 06611  
203/261-1549; fax: 203/459-1032; michael@mjlondon.com  
www.mjllondon.com

Specialists in strategic media relations, issues and crisis management. Serving start-ups as well as established corporations. Employees: 6. Founded: 1990.

Michael J. London, prin.

### LOPEZ NEGRETE COMMUNICATIONS

3336 Richmond Ave., #200, Houston, TX 77098  
713/877-8777  
www.lopeznegrete.com

Full-service advertising, marketing and public relations, interactive, direct marketing. Founded: 1985.

Alex López Negrete, president/CEO/CCO



LOU HAMMOND & ASSOCIATES

### LOU HAMMOND & ASSOCIATES

39 E. 51st St., New York, NY 10022  
212/308-8880; fax: 212/891-0200; lha@lhammond.com  
www.louhammond.com; twitter.com/louhammondpr

facebook.com/louhammondpr; pinterest.com/louhammondpr  
Full-service public relations company specializing in communications and marketing outreach for premium brands in the travel/tourism, design/furnishings, culinary, retail, real estate, beauty/fashion and hospitality industries. Employees: 40. Founded: 1984.

**Agency Statement:** For nearly thirty years, Lou Hammond & Associates (LH&A) has provided strategic counsel and results-driven public relations programs to clients who set the standard in the hospitality, tourism, home furnishings and lifestyle industries. Through powerful, multi-channel communications programs that can be measured to gauge effectiveness, LH&A has earned the recognition and respect of today's most influential media, its peers and most importantly, clients who rely upon the agency's service, integrity and unmatched style.

Founded by industry icon, Lou Hammond, the company takes pride in

Continued on next page

## LOU HAMMOND & ASSOCIATES continued

its departure from business-as-usual, remaining fiercely independent and providing clients with fees based on an agreed-upon plan, not on time sheets. At LH&A expenses are never marked up and clients never run out of allotted time.

Headquartered in New York City with offices in Charleston, San Francisco and Miami, the agency boasts an exceptional roster of clients with an unmatched rate of retention. In fact, many clients have been partners for more than 15 years. Clients find powerful synergistic partnerships within the LH&A community, often joining forces on programs and projects that maximize opportunities for all.

With quality as a guiding principle, the Lou Hammond approach has been extremely successful - making the agency one of the most highly-recognized and award-winning in lifestyle communications.

Lou Rena Hammond, chmn./founder; Stephen Hammond, pres.

### CONSUMER PRODUCTS/DESIGN

Big Ass Fans®  
Brewster Home Fashions  
Hunter Douglas, Inc.  
SoapTime®  
WallPops

### DESTINATIONS

Atlantic City CVA  
Bermuda Department of Tourism  
Bristol, RI  
Charleston Area CVB  
Market New Haven  
Nassau Paradise Island Promotion Board  
New Hampshire Div. of Travel & Tourism Development  
Panama City Beach CVB  
Paradise Coast (Naples, Marco Island, Everglades)  
Paradise Island Tourism Development Assn.  
Providence Tourism Council  
Santa Fe CVB  
Sonoma Tourism Bureau  
Tourism Authority of Thailand  
Utah Office of Tourism  
Virginia Tourism Corp.  
VisitNorfolk

### FOOD & WINE

Cellar Advisors/Domaine Wine Storage  
Certified Angus Beef  
Hank's Seafood, SC  
Peninsula Grill, SC  
Pommery Champagne  
Sonoma County Vintners  
Sonoma County Winegrape Commission

### HOTEL GROUPS

Beaches Resorts  
Mandarin Oriental Hotel Group  
Marriott and Renaissance Caribbean & Mexico Resorts  
Oetker Collection  
Sandals Resorts International  
Sofitel Luxury Hotels

### HOTELS/RESORTS

The Atlantic Resort & Spa, FL  
Five Gables Inn & Spa, St. Michaels, MD  
Hotel Ella, Austin, TX  
Hotel Saint-Barth Isle de France, French West Indies  
Laucala Island Resort, Fiji  
Mokara Hotel & Spa, TX  
Omni La Mansión del Rio, TX  
Planters Inn, SC  
Red Mountain Resort & Spa, UT  
Wild Dunes Resort, Isle of Palms, SC

### PUBLIC AFFAIRS

Gaillard Performance Hall Foundation  
Housing Solutions USA  
New York Foundation for Senior Citizens

### TRAVEL SERVICES

American Express

American Queen Steamboat Co.  
Artful Travelers  
Blount Small Ship Adventures  
Montreal High Lights & Jazz Festivals  
SeaDream Yacht Club  
Uncommon Journeys

## LOUGEE CONSULTING GROUP

7 Bridgeton Way, Hopkinton, MA 01748  
508/435-6117; fax: 508/435-6115; bob@lougeeconsulting.com  
Independent PR and IR firm, writing and research. Founded: 2003.

Robert W. Lougee Jr., president

## Loughlin Michaels Group

Strategic Communications

### LOUGHLIN/MICHAELS GROUP

8 N. San Pedro St., #200, San Jose, CA 95110  
408/993-9150; info@lmgpr.com  
www.lmgpr.com; www.lmgprlounge.com

Technology public relations. Employees: 16. Founded: 2002.

**Agency Statement:** The Loughlin/Michaels Group is an award-winning public relations agency specializing in strategic communications for B2B and consumer technology. The firm has a proven track record of success working with companies at all stages of development, from start up to category leadership. Its proprietary Systematic Communications (SysCom™) approach combines the art and science of influence to quickly yield exceptional results. Through a team of seasoned public relations professionals, the firm offers a full range of PR and social media services with a hands-on approach. The Loughlin/Michaels Group services North America and has strategic partners in Europe, the Middle East and Asia Pacific.

Donna Michaels, pres.

Check Point  
Fire Eye  
Vivela  
Treatfeed  
Mentez  
Metrogames  
Rhomobile

### LOUIS KARNO & COMPANY

31 Warren St., Concord, NH 03301  
603/224-5566; fax: 603/224-9039; info@lkarno.com  
www.lkarno.com

International media relations, tourism PR, not-for-profits, image management, web design and strategy, newsletters. Founded: 1999.

Jayme Henriques Simões, president

*loviogeorge*

communications +  
design

### LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201  
313/832-2210; fax: 313/831-0240  
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

**Agency Statement:** lovio george | communications + design opened its doors nearly 30 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special

events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Jim Boyle, VP of integrated mktg.

*Partial Client List:*

Cobo Center  
Cranbrook  
Detroit Economic Growth Corp.  
Detroit RiverFront Conservancy  
Detroit Works Project  
EWI Worldwide  
Hudson-Webber Foundation  
Kresge Arts in Detroit  
Michael Symon's Roast  
Michigan Department of Transportation  
Midtown-Detroit, Inc.  
New Economy Initiative  
The Parade Company

**LP&G, INC.**

Advertising and PR firm  
2329 N. Tucson Blvd., Tucson, AZ 85716  
520/624-1116  
www.lpginc.com  
PR, adv., computers/computer products, gov./state agencies, recreation.  
Founded: 1993.

Leslie Perls, owner/principal/creative director

**LUBENOW & ASSOCIATES, LARRY**

3102 Lombardi Way, Cedar Park, TX 78613  
512/335-9233; larry@lubenow.com  
Full-service, general PR. Founded: 1991.

Larry R. Lubenow, president



**LUCKIE STRATEGIC PR**

Owned by Luckie & Company  
600 Luckie Drive, #150, Birmingham, AL 35223  
205/879-2121; pr@luckie.com  
www.luckie.com

Consumer lifestyle public relations, social media strategy, blogger outreach, consumer products, fashion, food, health care, home furnishings, home and garden, restaurants, travel, as well as crisis prevention and response. Luckie & Company employees: 150. (PR, digital and social specialists: 7).  
Founded: 1953.

**Agency Statement:** Luckie Strategic PR is a nationally ranked consumer lifestyle digital PR firm.

- We're storytellers for national consumer brands.
- We create conversations about those brands through news media, blogger outreach, strategic partnerships, digital innovation and social community management.
- We generate thousands of high-profile stories a year for our clients in national and local media, along with blogs and social networks.
- We've helped our clients generate double-digit sales increases despite a challenging economy.
- We've helped other clients preserve their sales through our brand protection programs.
- We have passion for the consumer brands we lead, and we deliver a solid return on investment.

**Luckie Strategic PR Team Experience:** Airborne Dietary Supplements, AHCC Immune System Supplements, ASPCA, Bayer Advanced, Bayer Advanced Natria, Bayer Properties, Bolthouse Farms Creamy Yogurt Salad Dressings, Bom Dia Beverages, Books-A-Million, BRIO Tuscan Grille, Captain D's, Caribou Coffee, Contrex Natural Mineral Water, CedarSafe Natural Closet Liners, Colonial Properties Trust, Cross Creek golf shirts, Dean's Dip, Deamerz All-Natural Sleep Solutions, Fuji, Guier Fence, Hershey's, Horizon Organic Eggs, Huddle House, Kagome Fruit, Lawn Doctor, Kirkland's, LouAna Cooking Oils,

Lowe's Home Improvement, Little Debbie Racing, Little Debbie Snacks, Marie's Dressings, McCormick & Schmick's Seafood Restaurants, Nike, No Nonsense Socks, Norfolk Botanical Garden, Pet Promise, Pita Pit, Purina Petcare, Sherpa Pet Group, Solantic Walk-in Urgent Care Centers, SquidSoap by Airborne, Ringling Brothers and Barnum & Bailey Circus, Sta-Green fertilizer, Subway, Sunbelt Snacks & Cereals, The Summit shopping centers, Vigoro fertilizer, Wing Zone, and Whole Foods, among others.

**Where We Land Coverage:** National and local media and in thousands of blogs: ABC, *American Way*, *Better Homes and Gardens*, *Cosmopolitan*, CNN, *The Early Show*, E! ESPN Radio, FOX News Channel, *FOX & Friends*, TheFrugalGirls.com, *Good Housekeeping*, *Good Morning America*, *Health*, HGTV, Hallmark Channel, Hip2Save, JoeGardener.com, *Ladies' Home Journal*, Martha Stewart Living Radio, Money Pit Radio, MomCentral.com, *Money*, MSN, MSNBC, NBC, *Newsweek*, *The New York Times*, NPR, *Perez Hilton*, *Rachael Ray*, *Reader's Digest*, Scripps News Service, SheKnows.com, Spirit, *Time*, *Today*, Travel Channel, Univision, *USA Today*, *The Wall Street Journal*, *Woman's Day*, *Woman's World*, Yahoo and local media outlets throughout the country.

David Griner, VP; Leigh Anne Monitor, sr. media relations specialist; Lois Coker and Catie Farrell, social media specialists; Molly Folse, digital content strategist; April Wilson, digital content coordinator; Sherri Hodges, reporting coordinator

Alabama Tourism Department  
Bayer Advanced lawn and garden products  
BRIO Tuscan Grille  
Captain D's  
CareSpot Immediate Care  
JAWS home cleaning products  
Little Debbie Snacks  
The Summit Birmingham lifestyle shopping center  
Vanderbilt University Athletics

**LUKASZEWSKI GROUP INC., THE**

550 Main St., #100, New Brighton, MN, 55112  
651/286-6788; jel@e911.com  
www.e911.com

Crisis mgmt., litigation visibility management, strategic media relations counseling. Employees: 4. Founded: 1989.

James E. Lukaszewski, chmn./pres.

**LUMIA BARTORILLO ADVERTISING**

See Maslow Lumia Bartorillo Advertising

**LUMINOR**

27558 Santa Margarita Pkwy., #518, Mission Viejo, CA 92691  
949/648-7460  
www.luminor.com

High-tech and bus.-to-business PR, marketing comms., corporate comms., employee relations. Founded: 1983.

Ron Wilbur, CEO

**LUQUIRE GEORGE ANDREWS, INC.**

4201 Congress St., #400, Charlotte, NC 28209  
704/552-6565; fax: 704/552-1972  
www.lgaadv.com

Full-service PR, adv., brand development; digital media firm specializing in healthcare; higher education; financial svcs.; mergers & acquisitions; corp. comms.; prof. svcs.; issues/crisis mgmt.; media training; employee engagement; bus.-to-bus. and consumer mktg. Employees: 46. Founded: 1984.

Steve Luquire, CEO; Peggy Brookhouse, pres.; Judi Wax, exec. VP, dir., PR

American Tire Distributors  
Babson Capital Management  
BB&T Financial  
Carolina Panthers  
Charlotte in 2012  
Electrolux  
Hendrick Automotive Group  
Methodist Sports Medicine/The Orthopedic Specialists  
National Gypsum  
Navigant Consulting  
Novant Health  
Piedmont Natural Gas  
Wingate University

## LVM GROUP, INC.

Member of Pinnacle Worldwide  
60 E. 42nd St., #1651, New York, NY 10165  
212/499-6500; fax: 212/751-2862  
General PR, professional services PR. Employees: 6. Founded: 1992.

David M. Grant, pres.; Jeannette Boccini, partner and exec. VP

3M  
Alan Gaynor + Co.  
BAM Architecture Studio  
BOCA Group  
Builders Group  
CNY Builders  
CoreNet  
CRESA Partners  
Empire State Building  
Gateway  
Gertler & Wentz  
Insperty  
John Gallin & Son  
Levien & Co.  
Malkin Properties  
Malkin Securities  
Meltzer Mandl Architects  
Mufson Partnership  
Real-Time Computer Svcs., Inc.  
Sholom & Zuckerbrot  
W&H Properties  
Winoker Realty  
WSP Flack + Kurtz

## LYMAN PR

San Francisco, CA  
707/256-3834; [carm@lymanpr.com](mailto:carm@lymanpr.com)  
[www.lymanpr.com](http://www.lymanpr.com)

Tech (B2B and B2C), consumer tech, mobile/wireless (OEM, B2B and B2C), web svcs., online adv.; SaaS, financial svcs., consumer lifestyle, sports, tourism/hospitality, wine hospitality. Employees: 12. Founded: 2000.

Carm Lyman, Chris Lyman, principals; Brooke Hughes, Jill Mayer, Ronda Scott, Elena Arney, Jody Privette Young, Tim LeRoy, Angie Platt, Susie Rosenthal, Joe Wuelfing, Kim Pryor.

BitTorrent  
BuzzLogic  
Mammoth Mountain  
Rhapsody  
SanDisk  
Sonos  
SugarSync  
The Catalina Island Company  
TwelveFold

## LYONHEART

See LLNS

## LYONS PUBLIC RELATIONS, LLC

10410 N. Kensington Pkwy., Suite 305, Kensington, MD 20895  
301/942-1306; fax: 301/942-1361; [info@lyonspr.com](mailto:info@lyonspr.com)  
[www.lyonspr.com](http://www.lyonspr.com)  
Broadcast media rels.; radio PR, PSAs, media tours & news releases.  
Employees: 6. Founded: 2005.

Dan Lyons, pres.

## M



## M BOOTH & ASSOCIATES, INC.

Wholly-owned subsidiary of Next Fifteen Communications Group, LLC  
300 Park Ave. South, New York, NY 10010  
212/481-7000; fax: 212/481-9440

[www.mbooth.com](http://www.mbooth.com)

M Booth boasts experience in consumer, lifestyle and corporate PR for top brands in food, fashion & beauty, wine & spirits, travel, consumer tech, small business, and financial services. The agency draws on resources within Next Fifteen Group, its parent company, reaching 19 markets worldwide through a network of partners including Lexis PR (UK), the market research firm Redshift, and digital agency Beyond. Employees: 80. Founded: 1984.

**Agency Statement:** M Booth specializes in building and growing powerful brands with one goal in mind: to help clients meet their campaign and business objectives. We move beyond traditional media to mobilize target audiences through on- and offline channels, to engage them in conversations and inspire them to take action. We pioneer “creative science,” mixing research, experience, insight, and brain power to develop highly creative campaigns and programming. Creative science is used in all offerings: strategy and planning, influencer outreach, social media, media relations, special events, promotions, industry relations, corporate and crisis communications, and WOM marketing. Innovation shapes every part of our organization – the people we select for our teams, our approach to account management, our research and digital insights, our understanding of traditional and social media and even our working environment.

M Booth’s FirstWord Digital, the agency’s digital offering, creates measurable social conversation for brands (<http://fwd.mbooth.com>). Nutritional and wellness offering Better4You (<http://better4you.mbooth.com>) counsels food, nutrition and consumer health brands on how to effectively communicate health benefits to consumers.

Margaret Booth, CEO; Brad Rodney, mng. partner; Rich Goldblatt, Brad Laney, Josh Rosenberg, Mark Schroeder, Jennifer Teitler, Martha Cid, Andrew Rossi, Matt Hantz, Lauren Swartz, Andrea Conrad, Dana Hudon, Jamie Foley, Frani Lieberman, Moon Kim, Rob Longert, Katie Wadhams, Alex Della Rocca, officers; Joe Hamrahi, CFO; Jody Johnson, chief people officer

Aerosoles  
American Express  
ApartmentGuide.com  
Banfi Vintners  
BHLDN  
Brooks Running  
Burlington Coat Factory  
CafePress  
Campari  
CSC  
Dyson  
Evenflo  
Foursquare  
GE Appliances  
Getty Images  
Green Mountain Coffee Roasters  
HowAboutWe.com  
Indeed.com  
iStock  
Krug Champagne  
Lands’ End  
Montage Hotels & Resorts  
Nolet’s Finest Gins  
OpenTable  
Pernod Ricard Kahlúa  
Rémy Cointreau (The Macallan, Highland Park, Famous Grouse, and Brugal)  
Rent.com  
The Schwan Food Company/Schwan’s Home Service  
Steelcase/Nurture  
Steelcase/Turnstone  
StumbleUpon.com  
Sur La Table  
Tourism Victoria  
Unilever/Vaseline  
Wharton School of the University of Pennsylvania

## M&P FOOD COMMUNICATIONS, INC.

151 N. Michigan Ave., #804, Chicago, IL 60601  
312/201-9101; [foodexperts@mpfood.com](mailto:foodexperts@mpfood.com)  
[www.mpfood.com](http://www.mpfood.com)  
PR & digital communications for food and nutrition, beverage, consumer products, commodity groups and services. Employees: 8. Founded: 1987.

Brenda McDowell, pres.



### M/C/C

8131 LBJ Freeway, #275, Dallas, TX 75251  
972/480-8383  
www.mccom.com

Technology, bus.-to-bus., business to consumer PR. Employees: 20.  
Founded: 1986.

Mike Crawford, president

### M3 COMMUNICATIONS GROUP, INC.

60, Bulgaria Blvd., 1680, Sofia, Bulgaria  
359 2 818 70 10; fax: 359 2 818 70 11; max@m3bg.com  
www.m3bg.com

Media relations and monitoring, crisis comms., marketing, positioning, advertising, web services, lobbying and event management. Founded: 1994.

Maxim Behar, CEO/chairman of the board



### MACCABEE

211 N. First St., #425, Minneapolis, MN 55401  
612/337-0087; fax: 612/337-0054

www.maccabee.com; Twitter: @maccabeepr

Consumer and business-to-business public relations; corporate and crisis communications; social media strategies, inbound content marketing, new product launches, change messaging and employee relations; and event marketing. Special expertise in food, retail, technology and healthcare/wellness. Employees: 9. Founded: 1996.

**Agency Statement:** Winner of Silver Halo "Best Cause Marketing Campaign" and Promo Interactive's "Best Viral Campaign" awards, Maccabee offers clients boldly creative, results-obsessed public relations, marketing communications and social media/online programs. Recent examples include the launch of Gold'n Plump brand brats and chicken sausages (with placements in *Family Circle* magazine, Shape.com, and food blogs which generated 3.8 million opportunities to see the new products); the premiere of Hazelden's "Four Generations Overcoming Addiction" campaign with an ABC-TV "Good Morning America" interview and a *Parade* magazine feature reaching 33 million readers through 300 newspapers; and the coast-to-coast launch of Chicago-based Smart Insurance's new Smart D Medicare product.

Paul Maccabee, pres.; Gwen Chynoweth, exec. VP

### MACKENZIE AGENCY, THE

4595 Creekmont Court, Santa Rosa, CA 95404  
707/545-3280; fax: 707/545-3288; low@mackenzieagency.com  
www.mackenzieagency.com

Food, beverage, consumer products PR. Employees: 12. Founded: 1986.

Karen MacKenzie, pres.

Charles Krug Winery - Peter Mondavi Family  
Chilean Blueberry Committee  
Chilean Fresh Fruit Assn.  
Consorzio Vini Nobile Montepulciano  
Italian Ministry of Agriculture  
La Tortilla Factory  
Lundberg Family Farms  
Modena Fine Foods  
Unione Italiana Vini  
Vino di Puglia  
Vino di Sicilia  
Vino di Valencia

### MACY + ASSOCIATES

411 Culver Blvd., Playa de Rey, CA 90293  
310/821-5300; fax: 310/821-8178; kmacy@macyinc.com  
www.macyinc.com

PR, brand strategy, corp. comms., adv., special events, graphic design.

Kimberly A. Macy, principal

### MAGRINO AGENCY, SUSAN

352 Park Ave. South, 13th fl., New York, NY 10010  
212/957-3005; fax: 212/957-4071; info@smapr.com  
www.smapr.com

Susan Magrino, president



### MAKOVSKY

Founding member of IPREX, the world's second largest corporation of global independent agencies.

16 E. 34th St., New York, NY 10016

212/508-9600; fax: 212/751-9710

www.makovsky.com

Divisions in financial and professional services, health, technology, energy, digital branding. Employees: 55. Founded: 1979.

**Agency Statement:** Makovsky, founded 33 years ago, has become one of the nation's leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: "The Power of Specialized Thinking."

**Quality Commitment** - Tracking over the past five years, 90% of Makovsky clients rate the firm as "very good" to "exceptional." To ensure client delight, an independent "Quality Assurance" expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company's specialty practices are active in day-to-day client service. The firm's "One P&L" philosophy enables the firm to deploy the right talent at the right time in furtherance of the clients' business goals.

**Global** - Headquartered in New York, Makovsky has agency partners in more than 30 countries and in 37 US cities through IPREX, the second largest worldwide corporation of independent agencies, of which it is a founder.

**Accolades** - In 2012, Makovsky won over 20 awards including the *PR News* Platinum PR Award for "Midsize PR Firm of the Year" and the American Business Award for "Public Relations Agency of the Year." Ken Makovsky was recognized by the American Business Awards as "Communications Executive of the Year" and by the *Holmes Report's* Gold SABRE for "Outstanding Individual Achievement," among other honors. The firm also won the PRSA Bronze Anvil, PRSA-NY Big Apple, Gold MarCom and ARC Awards for client campaigns.

In 2011, the firm won 11 awards including a Gold Bulldog as Midsize Agency of the Year. Ken Makovsky was recognized with three Gold Bulldogs: Communications Professional of the Year (Grand Prize), PR Agency Professional of the Year and PR Blogger of the Year. *Chief Executive Magazine* also named Ken Makovsky one of the 10 top CEO Bloggers.

Accolades also include a full complement of Silver Anvils, SABRE Awards, IABC Awards, Creativity in Public Relations Awards, Big Apples and recognition by leading industry trade publications as one of the nation's leading B-2-B communications firms, and among the best managed service enterprises in the business. Makovsky is a firm that is known for even "doing the little things right."

**Values Impact** - Makovsky internal values - innovation, initiation, communication, collaboration, motivation and education - are about ensuring external value and realizing the firm's mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO; Gil Bashe, Andy Beck, Andrew Goldberg, Robbin Goodman, Tim Kane, Scott Tangney, exec. VPs; Kristie Kuhl, Steve Seeman, sr. VPs; Tim Wallace, dir., corp. strategy

1425 K St., NW, #350, Washington, DC 20005  
202/288-6862

Andy Beck, exec. VP, energy

AcelRX Pharmaceuticals, Inc.

AirLease Corp.

Alexion Pharmaceuticals

American Express

Ameritox

Aspex Eyewear Group

BancTrust & Co.

Bausch & Lomb

Beacon Trust

Belstar Group

Beyond.com, Inc.



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**MAKOVSKY** continued

BlankRome  
Boehringer Ingelheim  
Booz & Co.  
Break Media  
Bristol Myers Squibb  
*British Medical Journal*  
The Capella Hotel Group  
Cartesian Group  
Cetera Financial Group  
Charles Schwab & Co., Inc.  
CMG Partners  
Coldwell Banker  
Collective Media  
Covidien  
Cracker Barrel Old Country Store, Inc.  
Crystal & Co.  
CW Financial Services LLC  
DCT  
Dow Jones Indexes  
Equities First Holdings LLC  
EXL Service  
Extreme Reach  
Fidelity  
Guardian Life  
Gettry Marcus  
Hatteras Funds  
H.D. Smith  
Hyperion Therapeutics, Inc.  
Investment Program Assn.  
Ipsen Pharmaceuticals  
Itron  
Johnson & Johnson  
Joule Assets  
Ketra  
Kowa Pharmaceuticals America, Inc.  
Life Technologies Corp.  
Mahindra Satyam  
Medi-Promotions, Inc.  
Mercedes-Benz  
Mirae Asset Global Investments  
Museum of American Finance  
Nanocomp Technologies  
Navidea  
New York Life Investment Management  
O'Charley's  
PixelOptics, Inc.  
Prisma Capital Partners  
Quest Diagnostics  
Russell Reynolds  
Sanofi-aventis USA  
Sensiba San Filippo  
SFP Value Realization Co. (Symphony Financial Partners)  
Sica Wealth Management, LLC  
Situs  
Soraa  
Steel Path Fund Advisors  
Stroz Friedberg  
Sutherland  
Swank Capital  
Symantec  
Tix Corp.  
TransitCenter, Inc.  
Transparent Value  
United Water  
Vanda Pharmaceuticals  
Watson Pharmaceuticals, Inc.  
WebMD  
Western Union

**MALLORY FACTOR INC.**

211 King St., Charleston, SC 29401  
843/720-0000  
www.malloryfactor.com  
Fin'l, inv. rels.; mktg., special events, public affairs, travel & tourism PR;  
indus./tech., consumer PR. Founded: 1976.

Mallory Factor, chmn.

**MALONEY & FOX, LLC**

Merged with Waggener Edstrom Worldwide

**MANGAN HOLCOMB PARTNERS**

Advertising and PR firm  
2300 Cottondale Lane, #300, Little Rock, AR 72202  
501/376-0321; fax: 501/376-6127  
www.manganholcomb.com  
PR, adv., bus.-to-bus., agriculture/gardening, automotive, healthcare, public utilities. Founded: 1972.

David Rainwater, CEO

**MANIS CANNING & ASSOCIATES, INC.**

12 Francis St., Annapolis, MD 21401  
410/263-7882; fax: 410/263-7925  
www.maniscanning.com  
Government relations, public affairs.

George N. Manis, founder

**MAPLES COMMUNICATIONS INC.**

34 Via Torina, San Clemente, CA 92673  
949/276-7119  
www.maples.com

Full-service PR firm: high-tech, investor relations and marketing communications. Employees: 10. Founded: 1993.

Bob Maples, president



**MARCH COMMUNICATIONS**

226 Causeway St., 4th fl., Boston, MA 02114  
617/960-9875; info@marchpr.com  
www.marchpr.com  
Founded: 2005.

**Agency Statement:** March is an award-winning boutique technology PR agency located in Boston. We take the guess work out of PR by using real-time intelligence, monitoring and search technologies to underpin our strategic approach, map emerging trends and competitive forces and align your story to the influencers that matter.

Since its inception in 2005, March has grown steadily to become a well-respected technology PR and social media agency with a healthy roster of clients resourced by committed and well-established teams.

Martin Jones, Cheryl Gale, managing partners

ADVERTISING • CRISIS MANAGEMENT • PUBLIC RELATIONS

theMarcusGroup,inc.

**MARCUS GROUP, INC., THE**

Overlook at Great Notch, 150 Clove Road, Little Falls, NJ 07424  
973/890-9590; info@marcusgroup.com  
www.marcusgroup.com

Advertising, crisis communications, public relations. Employees: 20.  
Founded: 1970.

**Agency Statement:** We are a full service agency offering:

- Advertising
- Marketing
- Crisis Management
- Community relations
- Financial relations
- Governmental affairs counsel
- Investor relations programs
- Market research and planning
- Media and spokesperson training
- Public relations

We do not believe in "cookie cutter" communications and marketing plans. We analyze each client's needs and resources, and develop programs designed specifically to meet that client's objectives.

Alan C. Marcus, pres. & CEO; Thomas V. O'Neil, exec. VP; Denise

Gassner Kuhn, exec. VP & COO; Janel Patti, exec. VP; John Margaritis, sr. VP

Concord Engineering Corp.  
EmblemHealth/HIP Corp.  
FirstEnergy Corp.  
New York Presbyterian - The University Hospitals of Columbia & Cornell  
PSE&G  
The Provident Bank  
Triple 5 Group of Companies  
URS Corp.

#### MARCUS THOMAS LLC

4781 Richmond Rd., Cleveland, OH 44128  
216/292-4700, 888/482-4455; info@marcusthomasllc.com  
www.marcusthomasllc.com  
Integrated marketing communications firm. Employees: 95. Founded: 1937.

Jim Nash, managing partner

#### MAREK & COMPANY

7035 La Vista, Dallas, TX 75214  
214/828-0634; annemarie@marek-co.com  
Environmental PR/PA, bus.-to-bus., healthcare, and greentech; regional and national clients.  
Employees: 7 Practice Partners Founded: 1992.

Annemarie Marek, principal/founder

#### MARGIE KORSHAK INC.

875 N. Michigan, Ste. 1535, Chicago, IL 60611  
312/751-2121; mkorshak@korshak.com  
Corporate positioning, press releases, product launches and other market-  
ing PR activities. Founded: 1972.

Margie Korshak, chairman



#### MARINA MAHER COMMUNICATIONS LLC

830 Third Ave., New York, NY 10022  
212/485-6800; fax: 212/355-6318; nlowmanlabadie@mahercomm.com  
(Consumer); dlittman@mahercomm.com (Health & Well-Being)  
www.mahercomm.com

Cause related marketing, consumer products, corporate marketing, creative services & content creation, crisis management, digital strategy & community management, experiential events, fashion & beauty, food & beverages, health & well-being, influencer/word-of-mouth marketing, marketing to women, media & entertainment services, nutritionals, pharmaceuticals, retail, shopper marketing, social media, technology, video services (on-site), youth marketing. Founded: 1983.

**Agency Statement:** Marina Maher Communications (MMC) is the preeminent expert in marketing to women. We create award-winning communications programs for consumer, health and well-being and food and beverage companies. The agency uses proprietary, data-driven methodology to develop fresh insights about women and leverages deep relationships with influencers to motivate women to act. Our always on, 360-degree media hub develops Big Ideas and compelling brand narratives and strategies that reach consumers at the moments that most influence their decisions. Recent agency awards include Healthcare Agency of the Year by *The Holmes Report*, a Best Place to Work by *AdAge* and *The Holmes Report* and a Top Place to Work in PR by *PR News*. MMC is an Omnicom company.

Marina Maher, CEO; Nancy Lowman LaBadie, exec. VP, consumer; Diana Littman Paige, exec. VP, health & well-being; Susan Bean, exec. VP, Creative Catalyst Group; Jane Brody Koenke, chief creative & inspiration officer; Suzanne Haber, chief of media innovations; Maree Prendergast, exec. VP, talent & organizational dev., human resources; Debra Gaynor, chief brand reputation officer; Carolyn Berke, COO

Bayer Consumer Care  
Bimbo Bakeries USA: Arnold, Brownberry, Oroweat, Thomas'

Eisai  
Henkel: Dial  
Kimberly-Clark: Kotex, U by Kotex\*, Poise, Depend  
Merck  
Merck Consumer Healthcare  
Novo Nordisk  
Pernod Ricard: Jameson, Chivas Regal, Red Breast, Powers, Pike Creek  
Pfizer Consumer Healthcare: Caltrate, Robitussin  
Procter & Gamble: Aussie, Clairol, COVERGIRL, COVERGIRL African American, Head & Shoulders, Herbal Essences, Nice 'n Easy, Secret, Venus, Corporate  
sanofi  
Stainmaster  
Target Brands  
VOXX International Corp.



#### MARINO ORGANIZATION INC., THE

171 Madison Ave., 12th fl., New York, NY 10016  
212/889-0808; fax: 212/889-2457; info@themarino.org  
Media rels., corp. comms., crisis mgmt., strategic counsel, community rels., public affairs and marketing. Employees: 22. Founded: 1993.

**Agency Statement:** The Marino Organization (TMO) is a "street-smart," full-service public relations agency providing customized, strategic communications programs that help clients achieve business and organizational objectives. TMO's unique "convergence" of skills combines a sophisticated understanding of media relations – community relations – public affairs – and the business world. Client categories include real estate, energy and sustainability, higher education, professional services, financial services, media/publishing, construction, not-for-profit, neighborhood development, and industry and trade associations.

Frank C. Marino, pres./CEO; Lee Silberstein, exec. VP; Robert Barletta, Steve Vitoff, John F. Marino, sr. VPs; Cara Marino Gentile, Shane Kavanagh, VPs

American Institute of Architects New York Chapter (AIA)

AKRF

American Friends of Tel Aviv University (AFTAU)

Building and Construction Trades Council (BCTC)

Biagio Cru & Estate Wines

Big Brothers Big Sisters of NYC

Brooklyn Navy Yard Development Corp.

Catamaran / BigAppleRX

Chelsea Market/Jamestown Properties

Colliers International

Columbus Square Management

ConEdison Solutions (CES)

Crain's New York Business

Downtown Brooklyn Partnership

Eastern Union Commercial

Fashion Center BID

Glenmark Partners

God's Love We Deliver

GreenbergFarrow

Handro Properties LLC

HELP/PSI

Highgate Holdings

Hudson Square Connection

IBEX

KNIC Partners/Kingsbridge National Ice Center

Lantern Community Services

LePatner & Associates

MFM Contracting Corp.

Moinian Group

Muss Development

National Grid

Nevele Investors

New York Medical College

NYU Schack Institute of Real Estate

NYU Polytechnic Institute

NYU 2031

Continued on next page



## MARINO ORGANIZATION INC., THE continued

One World Trade Center/The Durst Org  
Orbach Group  
Prestige Properties & Development  
RAIN/Crossborders  
Real Estate Board of New York (REBNY)  
Putting New Yorkers to Work  
Rinzler Family Limited Partnership  
Savills LLC  
Silvercup Studios  
Society of Digital Agencies, The  
St. David's School  
Stellar Management  
Tech Triangle  
TF Cornerstone  
Touro College  
Turn 2 Foundation  
Union Square Partnership  
Walmart Stores  
Westbrook Partners  
World-Wide Group

## MARIS, WEST & BAKER ADVERTISING

Advertising and PR firm  
18 Northtown Drive, Jackson, MS 39211  
601/977-9200; fax: 601/977-9257  
www.mwb.com  
PR, adv., creative, direct mktg., financial, industrial, healthcare, telecommunications. Founded: 1970.

Peter Marks, pres.

## MARKETCOM PUBLIC RELATIONS LLC

36 E. 23rd St., #602, New York, NY 10010  
212/537-5177; gmiller@marketcompr.com  
www.marketcompr.com  
Business-to-business, branding, financial.

Greg Miller, president

## MARKETING MATTERS

2700 N. 29th Ave., #103, Hollywood, FL 33020  
954/925-1511; fax: 954/925-1549; coleen@marketingmatters.net  
www.marketingmatters.net  
Marketing, advertising and PR. Employees: 11. Founded: 1997.

Coleen Sterns Leith, president



## MARKETING MAVEN PUBLIC RELATIONS

135 W. 29th St., Suite 302, New York, NY 10001  
212/967-5510; fax: 212/967-1813; lindsey@marketingmavenpr.com  
www.MarketingMavenPR.com

Lifestyle, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/cultural clients and social media. Employees: 11. Founded: 2009.

**Agency Statement:** Headquartered in Los Angeles with global offices in New York City with international contacts, Marketing Maven Public Relations ensures clients objectives are met through the expertise of our entire team. Ready to deliver your message to the masses, we work collaboratively to effectively promote our clients products and services. Our distinguishing integration of PR, SEO and social media marketing mix helps provide a competitive edge to the client. We also help to implement tracking codes and use analytics to measure sales generated from online Public Relations and emerging media efforts. A unique methodology of taking an active and helpful role with our clients creates a personable repertoire that we pride ourselves on.

Lindsey Carnett, CEO & pres.; Phil Rarick, VP of sales & operations;  
Natalie Rucker, VP of client dev.; Greg Bankhurst, VP of branding;  
Aljolyann Sperber, social media mgr.; Mari Escamilla, Hispanic media mgr.

2390 C Las Posas Rd. #479, Camarillo, CA 93010  
310/994-7380; fax 310/868-0222

3Seventy

Anand Bhatt  
Ava's Guide to Garage Sale Gold  
Baby Trend  
Body by Rey  
Bulu Box  
Chief Media  
DR-HO'S  
Elimay Supplements  
femMED  
Focus Education  
Freshpet  
Hot Iron Holster  
Jabu'she North America, Inc.  
Let's Talk About Your Hair  
Listen Up Español  
Mission Wealth Management  
Nattopharma  
Online Trading Academy  
Pipila  
SlenderOne  
Spinnaker  
StepForward  
Vegas Beauty Unbound

## MARKETING, MEDIA & MORE, INC.

See Soulati Media

## MARKHAM/NOVELL COMMUNICATIONS, LTD.

236 5th Ave., 9th fl., New York, NY 10001  
212/687-1765; info@markhamnovell.com  
www.markhamnovell.com  
Corporate communications PR and promotion for private companies as well as IR for publicly traded firms. Employees: 15. Founded: 1980.

Jacqueline Markham, pres. & CEO

## MARMILLION AND CO.

1201 NE 26th St., #101, Wilton Manors, FL 33305  
888/923-9945  
PR, PA and mktg. for corporate, gov't and non-profit/ assns./foundations.  
Founded: 1989.

Valsin A. Marmillion, president/founder

## MARQUARDT & ROCHE & PARTNERS

PR division of advertising agency  
5 High Ridge Park, Stamford, CT 06905  
203/327-0890; fax: 203/353-8487; ideas@mrp-website.com  
www.mrp-website.com  
Business and consumer PR. Founded: 1970.

Howard Meditz, president

## MARSHALL FENN COMMUNICATIONS INC.

1300 Yonge St., #701, M4T 1X3, Toronto, Ontario, Canada  
416/962-3366; fax: 416/962-3375; info@marshall-fenn.com  
www.marshall-fenn.com  
Full service public relations and communications services including divisions which specialize in product and corporate publicity, advertising, direct marketing and Internet communications. Founded: 1955.

Paul Chater, Jim Kabrajee, partners



## MARSTON AND ASSOCIATES, INC., ROBERT

485 Madison Ave., New York, NY 10022  
212/371-2200; fax: 212/755-4598; mmillican@marstonpr.com  
www.marstonpr.com  
Financial, corp., crisis/reputation management, marketing, health PR.  
Founded: 1970.

**Agency Statement:** We achieve focused results that support clients'



business goals and growth objectives. We develop creative ideas that make a strategic difference; help clients manage crises successfully; help position corporations, institutions and brands; and effectively market products and services to targeted audiences.

We help companies facing change or reputation challenges establish or strengthen their marketplace position. We define success by accomplishing our clients' communications objectives. Their referrals are our principal source of new business.

Robert Marston, chmn. & CEO; Michael W. Millican, pres.; Michael J. Cargill, Lori M. Gosset, James L. Horton, principals; Lara Markenson, sr. dir.; Helen Patrikis, dir.

Animal Care & Control of NYC  
BioGaia  
Castle Harlan  
Cook, Frederic W.  
Deere & Co.  
Ernst & Young  
Hill Holliday  
Home Depot, The  
Johnson & Johnson (LifeScan)  
Kuhn, Robert Lawrence  
New York City Ballet  
Rosetta Marketing  
Saratoga Partners  
Savannah College of Art and Design  
Spencer Stuart  
Steward Health Care System  
Venture Capital Fund of America  
Walter Energy

#### **MARSTON WEBB INTERNATIONAL**

270 Madison Ave., New York, NY 10016  
212/684-6601  
www.marstonwebb.com  
Employees: 5. Founded: 1981.

Victor Webb, pres.

#### **MARTIN THOMAS INTERNATIONAL**

42 Riverside Drive, Barrington, RI 02806  
401/245-8500; fax: 866/899-2710; contact@martinthomas.com  
www.martinthomas.com  
Advertising, public relations and marketing for industrial, int'l, and technical. Employees: 5. Founded: 1987.

Martin K. Pottle, founder

#### **MARTINO & BINZER**

270 Farmington Ave, #128, Farmington, CT 06032  
860/678-4300  
www.goodbait.com  
A full-service marketing comms. firm handling business-to-business advertising, strategic marketing and PR. Founded: 1980.

Dave Martino, president

#### **MARTINO FLYNN L.L.C.**

Advertising and PR firm  
175 Sully's Trail, #100, Pittsford, NY 14534  
585/421-0100; fax: 585/421-0121  
www.martinoflynn.com  
PR, adv., automotive, pharmaceuticals/ healthcare, sporting goods.  
Founded: 1967.

Chris Flynn, partner

#### **MARTZ AGENCY, THE**

7077 E. Marilyn Rd., Bldg. 2, Ste. 110, Scottsdale, AZ 85254  
480/998-3154; fax: 480/998-7985  
www.martzagency.com  
PR, media relations, press kits, grand openings/special events, product intros, sales promo., editorial. Employees: 17. Founded: 1980.

Carrie Martz, CEO

#### **MARX COMMUNICATIONS**

1 Century Drive, Trumbull, CT 06611  
203/445-2850; fax: 203/445-2851

www.marxcommunications.com  
Marketing comms., B2B, technology, professional services, food, media training, product launches, executive branding. Employees: 25. Founded: 1993.

Wendy Marx, pres.



#### **MARX LAYNE & COMPANY**

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334  
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com  
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

**Agency Statement:** Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, Mike Szudarek, partners

McDonald's Restaurants of Southeast Michigan  
Verizon Wireless  
Wal-Mart

#### **MASCOLA GROUP**

434 Forbes Ave., New Haven, CT 06512  
203/469-6900  
www.mascola.com  
Marketing and PR.

Chuck Mascola, founder and pres.

#### **MASLOW LUMIA BARTORILLO ADVERTISING**

Advertising and PR firm  
182 N. Franklin St., Wilkes-Barre, PA 18702  
570/824-1500; fax: 570/825-9757  
www.mlbadvertising.com  
Founded: 1979.

Melanie Maslow Lumia, chairman

#### **MASON PUBLIC RELATIONS**

23 Amity Rd., Bethany, CT 06524  
203/393-1101; fax: 203/393-4027  
www.mason23.com  
Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Francis Onofrio, pres.; Charles Mason, CEO

Acadia Insurance  
Connex Credit Union  
Endurance Specialty Holdings  
Gateway Community College  
Hospital for Special Care  
Lyman Orchards  
Odyssey Logistics & Technology  
Precision Xray, Inc.  
United Illuminating Co., The  
Yale-New Haven Hospital

#### **MASSY FORGET LANGLOIS PUBLIC RELATIONS**

2075 University St., #1400, H3A 2L1, Montreal, Quebec, Canada  
514/842-2455; administration@mflrp.ca  
www.mflrp.ca  
Founded: 1982.

Mylene Forget, pres.; Annie Langlois, sr. VP

## MASTO PUBLIC RELATIONS, INC.

1811 Western Ave, Albany, NY 12203

518/786-6488; fax: 518/786-6497

www.mastopr.com

Corporate communications, specializing in indus. and hi-tech.  
Employees: 8. Founded: 1986.

Howard Masto, pres.

## MASTRO COMMUNICATION, INC.

76 Sterling Rd., #205, Warren, NJ 07059

732/469-5700; fax: 732/469-6733; info@mastrocomm.com

www.mastrocomm.com

Specializing in sports and general interest PR and promotions and special events. Employees: 10. Founded: 1994.

Glenn Mastro, pres.

## MATLOCK ADVERTISING & PUBLIC RELATIONS

107 Luckie St., Atlanta, GA 30303

404/872-3200; fax: 404/876-4929

www.matlock-adpr.com

Specializing in advertising and PR: strategic comms. to multicultural audiences. Founded: 1986.

Kent Matlock, chmn. & CEO

# matter COMMUNICATIONS

## MATTER COMMUNICATIONS

50 Water St., Mill #3, The Tannery, Newburyport, MA 01950

978/499-9250

www.matternow.com

Consumer and high-technology PR. Employees: 60. Founded: 2003.

**Agency Statement:** Matter Communications is a full-service public relations and social media agency specializing in consumer and high-technology markets. Matter works with clients across the U.S. and Europe to deliver creative and effective programs that generate business. Matter's results focused PR services include company/product launches, product reviews, analyst and media relations, social media, crisis communications and thought leadership campaigns. Matter is headquartered north of Boston in historic Newburyport, MA and has offices in Providence, R.I. and New York, and Boston. Clients include: CVS/pharmacy, Harris Communications, Lexar and Verizon Wireless. For more information please visit www.matternow.com.

Scott Signore, principal & CEO; Patty Barry, principal

## MATTHEWS EVANS ALBERTAZZI

1111 6th Ave., 6th flr., San Diego, CA 92101

619/238-8500; fax: 619/238-8505

www.measd.com

Sports, healthcare, hospitality, utility, attractions, fitness, product, entertainment, hispanic. Founded: 1978.

Jim Matthews, CEO

# maxborgesagency

## MAX BORGES AGENCY

80 SW 8th St., 19th flr., Miami, FL 33130

305/374-4404; fax: 305/402-6373; inquiries@maxborgesagency.com

www.maxborgesagency.com

Technology PR Firm. Employees: 45. Founded: 2002.

**Agency Statement:** Max Borges Agency is a leading PR firm with a 100% focus on technology. The agency has spearheaded the launch of numerous brands and campaigns with true, measurable results.

From Mac & Apple accessories to health/fitness/outdoor tech to B2B software solutions, the agency has the experience to generate impactful coverage that speaks to your public.

Our approach is different. Our approach is aggressive. Our approach is smart. Let's work to put together a program that works for you.

Max Borges, CEO; Greg Mondschein, VP, business dev.; Matt Shumate, Mark Olson, VPs, acct. svcs.

4iiii Innovations

Acase

ANT+ Alliance

AOC

Archos Entertainment

Ballistic

Bem Wireless

BOOQ

Bracketron

Braven

Cambridge Audio

Case Scenario

Digital Storm

Divoom

ECBC

EcoXGear

Edifier

Elliptigo

FAVI Entertainment

Ferrari by Logic3

Geneva Lab

G-Form

Goal Zero

Grace Digital Audio

Griffin Technology

HDBaseT Alliance

Hitcase

I.R.I.S.

ID America

iWalk

Korg USA

LaunchPort

Lensbaby Corp.

Marshall Headphones

Memoto

MSI

Netatmo

Novaerus

NuForce

Nuu

Outdoor Technology

Phiaton

Pong Research

PowerSkin

Radiation Safety & Control Services

Rapoo

Roccat

SafeSkies

Scosche

Seidio

Sonic Alert

SuperTooth

Swann Security

Think Geek

Urbanears

Valens Semiconductor

V-Moda

Wahoo Fitness

Wicked Audio

WiThings

X-DORIA

Y-Cam

## MAXIMUM EXPOSURE PUBLIC RELATIONS

50 Tice Blvd., Woodcliff Lake, NJ 07677

201/573-0300; renee@maximumexposurepr.com

www.maximumexposurepr.com

Consumer products, fashion/beauty, home décor, electronics, green products, housewares, food, health, authors, business-to-business services, special events, intimate apparel, accessories, medical, music, boating, entrepreneurs and swimwear. Employees: 6. Founded: 1986.

Renee Sall, president

30 Days to Total Brain Health, Dr. Cynthia R. Green, Ph.D.

Aerin Rose

Ateevia Prime  
 Axelle Fine Arts Gallery  
 Best of Both Adventures  
 Brainpower Game Plan, Dr. Cynthia R. Green, Ph.D.  
 BrainSmart Leader, The, Tony Dottino  
 Brewer Yacht Yards  
 Calko Medical Center  
 Candle Impressions  
 Carlos Santana Handbags  
 Carousel Cakes  
 Clara Sunwoo  
 Confections of a RockStar  
 Design by Flora  
 Design Spree  
 Dr. Cynthia Green, Brain Health Expert  
 Dr. Scott Gottlieb, Gramercy Pain Management  
 EBL Coaching  
 Emma Fox Handbags  
 Extraordinary Centenarians in America, Gwen Weiss  
 Fillo Factory, The  
 Golden Platter Foods  
 Iris Apfel Handbags  
 Jordan Taylor  
 Mad Style Accessories  
 Marathon, William Winokur  
 Marcal Group, The  
 Memory Arts  
 Mimi's Gourmet  
 Modiani Kitchens  
 Necklace Saver  
 New Image Weight Loss Camps  
 Ooh La La Candy  
 Organizing for the Spirit, Sunny Schlenger  
 Original Smart Cookie  
 Ovando Floral and Event Design  
 Petit Select Organic Baby Food  
 PrimeLerner Companies  
 Ron White Memory Training  
 Silent Lies, Mary Lee Malcolm  
 Solis Active  
 StyleDuo, The  
 Swimsuits for All  
 Tony Dottino, Business Consultant  
 USA Memory Championship  
 Venus Swimwear  
 Wallquest Wallcoverings  
 WarehouseClub.com

MAXWELL

PR + ENGAGEMENT

**MAXWELL PR + ENGAGEMENT**

3934 SW Corbett Ave., Portland, OR 97239  
 503/231-3086; fax: 503/231-3089; vicky@maxwellpr.com  
 www.maxwellpr.com

Media rels., blogger and influencer rels., corp. comms., community building and mgmt., consumer promotions; social media advertising. Employees: 18. Founded: 1997.

**Agency Statement:** Maxwell is an independently owned, Portland-based public relations and consumer engagement agency specializing in media and blogger relations, social media engagement and marketing and consumer promotions and sampling for national brands. We work with leaders in the natural and organics industry, premier tourism destinations and attractions, and businesses advancing new models that leave the world a better place.

Jennifer Maxwell-Muir, founder & princ.; Vicky Hastings, mng. dir.; Jen Scott, VP; Erika Simms, acct. dir.

Alima Pure  
 Argyle Winery  
 Astoria-Warrenton Chamber of Commerce  
 Columbus Foods  
 Inn at the 5th

Kettle Brand  
 La Terra Fina  
 Meriwether Group  
 Oregon Cherry Growers  
 Pacific Natural Foods  
 Pamela's Products  
 Traditional Medicinals  
 Travel Oregon  
 Willamette Valley Granola Company  
 Zenger Farm

**MAYER ADVERTISING, PETER A.**

PR division of Peter A. Mayer Advertising Inc.  
 318 Camp St., New Orleans, LA 70130  
 504/581-7191; fax: 504/581-3009

Mark A. Mayer, president



**MAYO COMMUNICATIONS & MAYO PR**

7248 Bernadine Ave., 2nd Flr., West Hills, Los Angeles, CA 91307  
 818/340-5300; fax: 818/340-2550; publicity@MayoCommunications.com  
 mayocommunications.com

mayocommunications.wordpress.com (MAYO Blog);  
 MAYOPR.com; LAentertainmentPublicity.com

Firm is based in LA with offices in NY and San Diego, Buenos Aires, AR and Israel. Employees: 14. Founded: 1995.

**Agency Statement:** MAYO offers award-winning national media placement, entertainment publicity, website design and marketing, Online public relations, SEO, blogs, RSS feeds, events planning, media training, corporate communications, newsletters, crisis comm., litigation PR, minority marketing, executive coaching, community outreach, media tours, strategic planning, message development, cause marketing, executive spokesperson, trade show support, bylined articles and white papers, corporate and brand strategy, educational campaigns, environmental and lobby campaigns, reputation mgmt. and digital public affairs.

Aida Mayo, president; George McQuade, general manager

Alice Cooper Band members (SOU)  
 Athena Talin, Child Actress, LA  
 BRACOinLA.com  
 Buddy Princeton & the Incorruptibles, LA  
 China Telecom Americas  
 City Glam Events, Melbourne, Australia  
 Clottee McAfee, Stevie Wonder Costume Designer, LA  
 Dancing Mom's Nia & Holly Frazier, Hollywood  
 Eddy Money  
 Frederick R. Rawlins, LA  
 Global Onslaught-Australia, UK  
 Hollywood East (HULU.com)  
 Jeremy London, Director/Producer, Hollywood  
 Marina Anderson, Actress, Hollywood  
 Martin Campbell, Director, Malibu  
 Michelle Torres, Casting Director/Actress, New Orleans  
 Mother Love Show, Radio Talk Show, LA  
 Nuttin' But Stringz, NY  
 OperationBlanketsofLove.org, LA  
 PERI Software Solutions, Inc., NJ  
 Preet Sohi, Actress, Seattle  
 SafeMedia.com, Boca Raton, FL  
 Samantha Gracie, Actress, Halifax, Nova Scotia  
 Sol Romero Campbell, Malibu  
 STATUS LA Magazine, Hollywood  
 The Business Life Magazine, L.A.  
 The Hollywood Film Journal, Hollywood  
 The World Networks, L.A.  
 Timothy Woodward Jr., Actor/Producer, Hollywood  
 Tre' Michaels, Actress, Hollywood  
 Warrior Records, NY/LA



### MBS VALUE PARTNERS, LLC

424 Madison Ave., #400, New York, NY 10017  
212/750-5800; fax: 212/661-2268; [betsy.brod@mbsvalue.com](mailto:betsy.brod@mbsvalue.com)  
[www.mbsvalue.com](http://www.mbsvalue.com)  
Employees: 16. Founded: 2006.

**Agency Statement:** MBS Value Partners provides a broad range of communications and investor relations services for companies both public and private, including: corporate positioning, media relations, transaction communications, crisis communications and reputation management, social and digital media, podcast production, media and presentation training, website analysis and content development.

The firm is based in New York and does extensive work in both the U.S. and Latin America. It also has operations in Sao Paulo, London, Boston and Dallas.

Betsy Brod, Lynn Morgen, Monique Skruzny, partners

### MCA

2119 Landings Dr., Mountain View, CA 94043  
650/968-8900; fax: 650/968-8990  
[www.mcapr.com](http://www.mcapr.com)

Strategic PR counsel, high-tech PR, interdisciplinary B2B comms., business press, IR & comms., competitive positioning, global brand presence and analyst rels. Founded: 1983.

Marie Labrie, CEO

### MCCLENAHAN BRUER COMMUNICATIONS, INC.

5331 SW Macadam Ave., #220, Portland, OR 97239  
503/546-1000; fax: 503/546-1001; [rich@mcbriu.com](mailto:rich@mcbriu.com)  
[www.mcbriu.com](http://www.mcbriu.com)

Full-service agency focusing in deep technology, bus.-to-bus. clients. Founded: 1993.

Kerry McClenahan, CEO

### MCCOY GROUP, SHARON

58 Chase Av., Ivyland, PA 18974  
215/674-1217  
Travel PR.

Sharon McCoy, pres.

### MCDANIEL & COMPANY

PO Box 49, Schulenburg, TX 78956  
800/628-6028; fax: 979/561-8602  
Real estate, healthcare, non-profit, professional service firms PR. Employees: 3. Founded: 1989.

Sara McDaniel, pres.

Colvill Office Properties  
KBS Realty Advisors  
Koll Co.  
Laramie Co., The  
Laramie Cattle Co.  
Moody Rambin Interests  
PM Realty Group  
Unilev

### MCDANIELS MARKETING

Advertising and PR firm  
11 Olt Ave., Pekin, IL 61554  
309/346-4230; fax: 309/346-8458  
[www.ewmcd.com](http://www.ewmcd.com)  
PR, adv., bus.-to-bus., dir. mktg., sales promo., automotive agriculture/gardening, pharmaceutical/healthcare. Founded: 1966.

Randall McDaniels, pres./mgr., acct. svcs.

### MCDONALD MEDIA SERVICES

Advertising and PR firm  
11076 Fruitland Dr., Studio City, CA 91604-3541  
818/762-5553; fax: 818/505-9201  
[meg@mcdonaldmediaservices.com](mailto:meg@mcdonaldmediaservices.com)  
PR, fast food/restaurants, associations/foundations, healthcare/ pharmaceuticals. Founded: 1975.

Meg McDonald, CEO

## mcgrath|power

public relations & communications

### MCGRATH/POWER PUBLIC RELATIONS & COMMS.

Partner in the Worldcom Public Relations Group  
333 W. San Carlos St., #900, San Jose, CA 95110  
408/727-0351; fax: 408/885-9317; [jonb@mcgrathpower.com](mailto:jonb@mcgrathpower.com)  
[www.mcgrathpower.com](http://www.mcgrathpower.com)  
High-tech PR. Employees: 15. Founded: 1983.

**Agency Statement:** McGrath/Power Public Relations & Communications has spent three decades helping companies communicate differently, including some of the world's largest brands and most innovative start-ups. The firm's multi-channel communications programs increase business velocity, generate measurable results and build brand. McGrath/Power clients have included TiVo, Cisco, EarthLink, Reebok, Vodafone, Energy Conversion Devices, Intel and the RSA Conference. McGrath/Power is the Silicon Valley partner of the Worldcom Public Relations Group, the world's largest consortium of independent public relations firms.

Jonathan Bloom, CEO & co-founder; Kathryn Walker, sr. VP & partner

ABBYY USA Software House, Inc.

Bytemobile

Cisco

CliQr

Digital Living Network Alliance

Electronics For Imaging, Inc.

INXPO

IP Infusion

LiveOps

Monkeybars

Moovweb

Open Networking Foundation

Open Networking Summit

SMART Storage Systems, Inc.

VersionOne

VESA



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

### MCKINNEY ADVERTISING & PR

7466 Auburn Rd., Concord Township, OH 44077  
440/352-2081; fax: 440/352-2087  
[www.mckinneyad.com](http://www.mckinneyad.com)

General, financial, corporate, industrial, consumer, business-to-business, non-profit sector, healthcare/medical and scientific, and advanced technology PR. Employees: 12. Founded: 1936.

Judy Cerne, pres. & CEO

### MCLOUGHLIN MEDIA

Advertising and PR firm, Comm. Counsel & Training  
1455 Pennsylvania Ave. NW, #400, Washington, DC 20004  
800/663-3899; [barry@mcloughlinmedia.com](mailto:barry@mcloughlinmedia.com)  
[www.mcloughlinmedia.com](http://www.mcloughlinmedia.com)

Media training, crisis comms. training, risk comms. training, issues mgmt, witness testimony, preparation and comms. counsel. Founded: 1984.

Barry McLoughlin, pres.



CREATE. ENGAGE. COMMUNICATE.

PUBLIC RELATIONS

### MCNEELY PIGOTT & FOX PUBLIC RELATIONS, LLC

611 Commerce Street, #2800, Nashville, TN 37203  
615/259-4000; fax: 615/259-4040; [mmcneely@mpf.com](mailto:mmcneely@mpf.com)  
[www.mpf.com](http://www.mpf.com)



PR, mktg. comms. and research; specialties in health care, environmental, entertainment and institutional public information, fin'l comms., high-tech PR, travel, food/beverage, education and persuasion campaigns. Employees: 65. Founded: 1987.

**Agency Statement:** McNeely Pigott & Fox, an award-winning, full-service public relations firm, provides total communications and planning services for a diversified client mix at the local, regional and national levels. Our specialties include media relations, strategic planning and research. Our core experience comes from decades of working in and with the media and in key political campaign leadership roles. We stress great work, being a great place to work, and being successful enough in our business to share our successes with all employees. 800-818-6953. www.mpf.com.

Mark McNeely, sr. partner; David Fox, Katy Varney, Keith Miles, Andrew Maraniss, Alice Chapman, partners; Mike Pigott, founding partner; Jennifer Brantley, sr. VP; Courtenay Rossi, Javier Solano, VPs; Roger Shirley, editorial dir.; Marti Molpus, art dept. manager; Deborah Armour, director of IT

Amazon  
Astellas  
AT&T/Tennessee  
BlueCross BlueShield of Tennessee  
Colonial Pipeline Co.  
Consumer Healthcare Products Assn.  
CSX Transportation  
Eli Lilly & Co.  
Fan Freedom  
FirstBank  
Harpeth Hall School  
Hennessy Industries  
Hospital Corp. of America  
Hyde Foundation  
Job Corps  
Kirkland's  
Manheim Auctions  
Metro District Energy System  
Metropolitan Nashville Airport Authority  
Mountain States Health Alliance  
Nashville Chamber of Commerce  
Nashville Electric Service  
Nashville Healthcare Council  
Nashville Predators  
Nashville Sounds  
Oak Hill School  
PhRMA  
Republic Services  
Skanska Construction  
Shelby County Ryan White AIDS/HIV Campaign  
Systech Int'l  
Tennessee Assn. of Grocers  
Tennessee Bankers Assn.  
Tennessee DAs Conference  
Tennessee Titans  
West Tennessee Healthcare

#### MCNEIL, GRAY & RICE

1 Washington Mall, Boston, MA 02108-2603  
617/367-0100; fax: 617/367-0160  
www.mcneilgrayandrice.com  
Business-to-business PR: computer software and hardware, high technology, industrial manufacturing, fin'l svcs., telecommunications & corp. comms. Founded: 1989.

Susan Rice McNeil, agency principal

#### MCRAE

100 Peachtree St., #3200, Atlanta, GA 30303  
404/917-0620  
www.mcrae.com  
Media rels., events & creative PR in an integrated marketing paradigm. Employees: 40. Founded: 1989.

Joe Snowden, pres.

#### MCRAE AGENCY, THE

5685 N. Scottsdale Rd., Bldg. E, #160, Scottsdale, AZ 85250  
480/990-0282; elizabeth@mcraeagency.com

Strategic planning, consumer products, real estate, bus.-to-bus. PR and media relations. Employees: 4. Founded: 1995.

Beth McRae, president



Healthcare Public Relations

#### MCS HEALTHCARE PUBLIC RELATIONS

1420 State Hwy. 206, Bedminster, NJ 07921  
908/234-9900; elioth@mcspr.com  
www.mcspr.com

Healthcare PR: mktg. comms., product launches, clinical trial comms., patient education programs, issues management, crisis comms., social media. Employees: 18. Founded: 1985.

**Agency Statement:** *Creativity. Service. Results.*

For more than 25 years, MCS Healthcare Public Relations has focused solely on healthcare. Because our industry is always evolving, we're constantly adapting. From communicating the in-depth science behind groundbreaking therapies, to supporting advocacy groups and other organizations making a difference, we are in step with the issues and trends that impact the practice and delivery of medicine throughout the world.

MCS, through a well-established network of independent public relations agencies, operates in Canada, most Western and Eastern European countries, and Asia. With experience in virtually every therapeutic category, we provide our clients with a multitude of services, including product and corporate communications, issues management and crisis communication, media relations and media training, advocacy relations, business-to-business PR, and social media counsel. For more information, visit www.mcspr.com.

Joe Boyd, CEO; Brian Thompson, sr. VP; Eliot Harrison, VP

BD (Becton, Dickinson and Company)

BioQuell, Inc.

CSL Behring

Genentech (Roche)

Head & Neck Cancer Alliance

MannKind Corp.

Merck

The Partnership for Maternal and Child Health of Northern New Jersey  
PDR Network

Pernix Therapeutics

Qforma

Reckitt Benckiser

#### MDI MEDIA GROUP

601 Government St, Mobile, AL 36602  
251/438-6999; fax: 251/438-3004; info@mdimediagroup.com  
www.mdimediagroup.com

Travel/hospitality, healthcare, professional svcs., food & beverage. Employees: 15. Founded: 1997.

James Ellis, pres.; Don Davis, VP

#### MEDIA & COMMUNICATION STRATEGIES, LLC

1020 Nineteenth Street, N.W., Suite 200, Washington, DC 20036  
202/449-9801; fax: 202/530-5508; ssobel@macstrategies.com  
www.macstrategies.com

Crisis comms., media training, media rels., litigation and legal PR, trade missions, PA, higher education, and aviation PR. Employees: 4. Founded: 2006.

Scott Sobel, pres. & founder

#### MEDIA CONNECT

(Formerly Planned Television Arts)  
301 East 57th St., New York, NY 10022  
212/593-5847

www.media-connect.com

Specialists in broadcast and print media placement; satellite media tours; online media; book publicity; products; non-profits; entertainment; health; travel; financial. Employees: 30. Founded: 1962.

David Hahn, mng. dir.

## **MEDIA LOGIC**

One Park Place, Albany, NY 12205  
518/456-3015; fax: 518/456-4279  
www.mlinc.com

Integrated marketing comms. firm specializing in PR, branding, strategic mktg., adv., direct mktg., promotions and traditional emerging media. Founded: 1984.

David Schultz, president

## **MEDIOS DEL CARIBE, S.A.**

c/ Nicolás de Bari No. 8, La Esperilla, Santo Domingo, Dominican Republic  
809 732-2790; fax: 809 732-2792; Guilianic@mediosdelcaribe.com  
www.mediosdelcaribe.com

Juan Guiliani Cury, pres.

## **MERCURY/CLARK & WEINSTOCK**

The Portrait Bldg., 701 8th St., NW, 6th flr., Washington, DC 20001  
202/261-4000  
www.clarkandweinstock.com  
Founded: 1988.

Kieran Mahoney, CEO

## **MERIDIAN CHILES**

Fortune Business Center, 921 Beasley St., Lexington, KY 40509  
859/299-6999  
www.meridianchiles.com

Full service PR, crisis and corporate communications, trade association, health care, food service, financial, hospitality, specialty retail, higher education communications, stellar corporate events.

Larry Chiles

## **MERKLEY + PARTNERS**

Subsidiary of the Omnicom Group  
200 Varick St., New York, NY 10014  
212/805-7500  
www.merkleyandpartners.com  
Advertising and PR.

Alex Gellert, CEO

# MerrittGROUP

## **MERRITT GROUP**

11600 Sunrise Valley Dr., #320, Reston, VA 20191  
703/390-1500; fax: 703/860-2080; info@merrittgrp.com  
www.merrittgrp.com

Merritt Group helps create and move markets for forward-thinking companies in the market areas of enterprise technology, healthcare, government, security, networking/wireless and clean technology. Our focus is on designing and executing communications strategies using PR, interactive marketing and social media. Employees: 30. Founded: 1995.

**Agency Statement:** Merritt Group's philosophy starts with understanding its clients' customers/audiences and markets and developing powerful messages and creative programs that create awareness for their innovations. The pillars in our PR methodology include:

1. Research
2. PR and Social Media Strategy
3. Execution
4. Measurement.

Our innovative programs range from messaging and positioning to customer relations, media outreach programs, online ad campaigns, blog/Twitter relations, podcast development and other social media initiatives. The outcome has been consistent market attention for our clients year after year – whether it's a feature story in a target site/publication, mention in an influential blog, a customer event that drives sales opportunities or a new micro site or eBook focused on a major industry trend. No matter what the program, we're going to measure the impact of the campaign for you to show how we've moved the needle. We've seen this process work for clients of all sizes – from large multinationals to industry associations to emerging growth companies.

Ben Merritt, CEO; Alisa Valudes, sr. partner & COO; Thomas Rice, sr.

VP & partner

88 Kearny St, Suite 1770 San Francisco, CA 94108  
415/247-1665

Abiomed  
Alvarion  
Amazing Charts  
Blue Coat Systems  
Booz Allen Hamilton  
Check Point Software Technologies  
Dasient  
EPiServer  
Excella  
Fortify Software  
Gageln  
Infoblox  
Intersections  
Javelin  
LexisNexis  
Metastorm  
Microsoft  
PGP Corporation  
Red Seal  
SenSage  
Someone With  
Teradata  
U.S. Pharmacopeia  
Wave Systems  
Verint Systems  
Verizon Business  
U.S. Air Force

## **MESSINGER ASSOCIATES**

See Business Strategies & Beyond LLC

## **METRICK COMMUNICATIONS LLC, ALAN**

420 Central Park West, New York, NY 10025  
917/922-6728; alan@alanmetrick.com  
www.alanmetrick.com

Alan Metrick, director

## **METROPOLITAN GROUP**

519 SW 3rd Ave., #700, Portland, OR 97204  
503/223-3299; fax: 503/223-3474  
www.metgroup.com

Media relations, public awareness campaigns, crisis comms., media training, special events, promotions, social mktg. Founded: 1989.

Eric Friedenwald-Fishman, pres./creative dir.

## **METZGER ASSOCIATES**

5733 Central Ave., Boulder, CO 80301  
303/786-7000; john@metzger.com  
www.metzger.com; www.metzgerblog.com

Integrated strategic communications, marketing and public relations. Founded: 1991.

Doyle Albee, pres./COO

## **MEYOCKS GROUP, THE**

6800 Lake Dr., #150, West Des Moines, IA 50266  
515/225-1200  
www.meyocks.com

Marketing communications in strategic planning, advertising, PR, relationship marketing, sales promotion and digital media.

Doug Jeske, president

## **MFA, LTD. (MISSY FARREN & ASSOCS.)**

33 E. 33rd St., #905, New York, NY 10016  
212/528-1691; fax: 212/561-6462  
www.mfalt.com

PR and marketing. Founded: 1994.

Missy Farren, president

2XU

Alli, Alliance of Action Sports (Dew Tour, Red Bull Signature Series)

Alpine Meadows  
 Cayman Islands Dept. of Tourism  
 Colonial Williamsburg Foundation  
 Dorel Recreational/Leisure (Schwinn, Cannondale)  
 Global Surf Industries  
 Grindz  
 GT Bikes  
 Kennedy Organics  
 Limelight Hotel  
 The Little Nell  
 Mike's Hard Lemonade  
 Mission Hill Family Estate  
 Mongoose  
 Quiksilver  
 Ritz Carlton Hotels/NYC  
 Roadtrips, Inc.  
 Roxy  
 Shred  
 Squaw Valley  
 Stacy's Bootcamp  
 Sugoi  
 Target C9  
 Target Lifestyle Marketing

**MGC COMMUNICATIONS**  
 See MGSCOMM

**MGH INC.**  
 100 Painters Mill Rd., #600, Owings Mills, MD 21117  
 410/902-5000  
 www.mghus.com  
 Full-service agency.  
 Andy Malis, Pres.

**MGP & ASSOCIATES PR**  
 244 Fifth Ave., #2620, New York, NY 10001-7604  
 212/595-8500; fax: 212/504-7964  
 www.mgppr.com  
 Strategic PR firm specializing in corp. comms., tech., sports & entertainment, PA & reputation mgmt. Founded: 1994.  
 Mike Paul, president & sr. counselor

**MGSCOMM**  
 (Machado Garcia-Serra Comms.)  
 1790 Coral Way, Miami, FL 33145  
 305/444-4647  
 www.mgscomm.com  
 PR, adv. automotive, beer/wine/liquor, financial services, retail stores/chains, telecommunications, multicultural. Employees: 71.  
 Founded: 2003.  
 Manny Machado, CEO/co-chmn.



**MIDDLEBERG COMMUNICATIONS LLC**  
 317 Madison Ave., 15th fl., New York, NY 10017  
 212/812-5665; fax: 212/202-4118; info@middlebergcommunications.com  
 www.middlebergcommunications.com  
 Media relations, online communications, influencer relations, financial services, brand management, crisis communications, reputation, and sustainability management. Employees: 20. Founded: 2006.  
**Agency Statement:** Middleberg Communications is a full-service, independently owned public relations agency with specialized expertise in the consumer, corporate and financial services, media, and technology markets. The agency focuses on delivering tangible results that help clients grow their businesses. Hallmarks of the firm are smart, creative strategic thinking; targeted media relations; and unbridled enthusiasm for clients' business goals, all supported by good old-fashioned hard work.  
 Don Middleberg, CEO

MIDDLETON  GENDRON  
 BRAND COMMUNICATIONS

**MIDDLETON & GENDRON, INC.**  
 845 Third Ave., 5th fl., New York, NY 10022  
 212/980-9060; fax: 212/759-6521; YMiddleton@MG-PR.com  
 www.mg-pr.com  
 Brand communications. Founded: 1978.

**Agency Statement:** Middleton & Gendron is a full-service brand communications agency, with offices on both the East and West coasts, that includes the following practice areas: M&G PR, M&G Consulting, M&G Productions, M&G Digital, M&G Communications, and M&G Community. Areas of expertise include high-end travel and hospitality, general lifestyle, general business, and real estate. The agency enjoys an excellent reputation for its strategic, creative, results-driven and award-winning work in traditional and social media.

Yvonne Middleton, chmn.; Mary Gendron, pres.; Burns Patterson, COO; Patricia Nugent, Jay Austin, sr. VPs

Middleton & Gendron West  
 lvlahakis@MG-PR.com

Lucy Vlahakis, content dir.

Amala  
 American Summits  
 Element Hotels  
 Four Points  
 Grand Lucayan  
 Harbor View Captain's Cottages  
 Harbor View Hotel  
 IMPACT Imports Int'l  
 Jeffrey Colle Estates  
 Lifestyle Asset Group, LLC  
 Lorna  
 Maylis de Gardelle  
 Mirbeau Hospitality Svcs.  
 Mirbeau Inn & Spa  
 Ocean Place Resort & Spa  
 Pelcor  
 Primavera  
 Resorts Casino  
 Sanctuary on Camelback Mountain  
 Sea Crest Beach Hotel  
 The Colonnade Hotel  
 TRI Corp.  
 Trump Hotel Collection  
 Trump International Hotel & Tower New York  
 The Umstead Hotel & Spa  
 The Warwick  
 Washington Spa Alliance  
 Whiteface Lodge

**MILLER GEER ARIZMENDEZ (MGA)**  
 3532 Katella Ave., #110, Los Alamitos, CA 90720  
 562/493-6023  
 Varied PR, specialty in healthcare clients. Founded: 1975.  
 Jay Geer, pres.

**MINKUS & PEARLMAN PUBLIC RELATIONS, INC.**  
 790 Frontage Rd., #518, Northfield, IL 60093  
 847/441-4294  
 Strategic PR, including corporate, fin'l, marketing, and interactive comms. for business, professional, and financial svcs. Areas include high-tech, Internet, e-commerce, bio tech, manufacturing, economic development, travel & tourism, food & beverage, wine and collectibles. Founded: 1992.  
 Raymond D. Minkus, chmn.; Donn Pearlman, pres.

**MIRAMAR EVENTS**  
 Advertising and PR firm  
 PO Box 27, El Granada, CA 94018  
 650/726-3491; fax: 650/726-5281  
 www.miramarevents.com  
 PR, associations/foundations, beverages, broadcast/electronics media, entertainment, food. Founded: 1986.  
 Timothy R. Beeman, chairman & CEO

### **MITHOFF BURTON PARTNERS**

123 W. Mills Ave., #500, El Paso, TX 79901  
915/544-9400; fax: 915/544-9426  
www.mithoffburton.com

Marketing comms., PR, adv. for business/consumer services. Founded: 1931.

Bill Burton, pres./CEO

### **MITSAKOS PR, ANDRIA**

154 Grand St., New York, NY 10013  
212/767-9665; info@andriamitsakospr.com  
www.andriamitsakospr.com

Andria Mitsakos, pres. & CEO

### **MK COMMUNICATIONS**

350 West Hubbard St., #200, Chicago, IL 60654  
312/822-0505; fax: 312/822-0568; agency@mkcpr.com  
Government relations, business-to-business PR.

Marilyn Katz, pres./founder

### **ML STRATEGIES, INC.**

Advertising and PR firm  
1 Financial Center, Boston, MA 02111  
617/348-4400; fax: 617/542-2241  
www.mlstrategies.com

PR, associations/foundations, gov./state agencies, healthcare, telecommunications. Founded: 1990.

Stephen P. Tocco, pres./CEO

### **MM2 PUBLIC RELATIONS**

1700 Pacific Ave., #1050, Dallas, TX 75201  
214/379-3700; fax: 214/379-3719; rob.martin@mm2pr.com  
www.mm2pr.com

Full-service consumer, corporate, business-to-business. Employees: 9.  
Founded: 2009.

Robert Martin, principal & mng. dir.; Larry Meltzer, principal & creative dir.

### **MMG**

Division of Omnicom Int.  
700 King Farm Blvd., #500, Rockville, MD 20850  
301/984-7191; fax: 301/921-4405; mmg@mmgct.com  
www.mmgct.com

PR firm specializing in health comms. and social marketing; market research, issue mgmt., media services, event/conference planning; patient recruitment. Founded: 1987.

John Benbrook, CEO

### **MMG MARDIKS**

See MMGY Global



MMGY GLOBAL

### **MMGY GLOBAL**

245 5th Ave., 9th fl., New York, NY 10016  
212/219-7560; fax: 212/219-0759  
www.mmgglobal.com

Travel & Tourism PR. Employees: 20. Founded: 2011.

**Agency Statement:** MMGY Global is an integrated global marketing firm with over 35 years of experience in the travel, hospitality and entertainment industries. MMGY Global maintains a global communications practice with offices in New York, Orlando and Denver, serving many of the world's premier travel and tourism brands. MMGY Global offers personalized, senior-level service and large agency resources. Our comprehensive public relations and marketing communications services include: strategic communications planning and implementation, corporate and brand positioning, B2B and consumer media relations, digital/social media strategy and outreach, media training, partnership marketing and promotions, crisis communications and event planning and management.

The agency is co-author of the widely acclaimed *MMGY Global/Harrison Group Portrait of American Travelers*.

Clayton Reid, pres.; Charles Mardiks, mng. dir., PR; Elisa Fershtadt, VP, PR

American Assn. for Nude Recreation  
Ascend Collection by Choice Hotels  
Colorado Tourism Office  
German National Tourist Office  
Grand Traverse Resort, Traverse City, NY  
Grupo Posadas  
Radisson Edwardian Hotels  
Regent Hotels and Resorts  
Renaissance Aruba Resort & Casino  
Renaissance Curacao Resort & Casino  
Rocky Mountaineer  
Sarasota Convention and Visitors Bureau  
Select Registry Distinguished Inns  
Sterling Resorts  
Telluride Tourism Board  
Terranea Resort, Rancho Palos Verdes, CA  
The Beaches of Ft. Myers & Sanibel  
The May Fair Hotel, London  
Travel Guard  
Vacation Rental Managers Association

### **MMI AGENCY**

1712 Pease St., Houston, TX 77003  
713/929-6900

www.mmiagency.com

Marketing, adv. & PR firm. Specializing in strategic mktg., market research, media planning.

Cindy Marion, pres./CEO

### **MMI PUBLIC RELATIONS**

223 E. Chatham St., Cary, NC 27511  
919/233-6600; patty@mmipublicrelations.com  
www.mmipublicrelations.com

All types of PR handled. Employees: 20. Founded: 1994.

Patricia Briguglio, pres.

### **MONTGOMERY COMMUNICATIONS**

708 Third Ave., New York, NY 10017  
212/209-3915; fax: 212/209-7115; vhaynes@montcom-ny.com  
www.montcom-ny.com

International travel & tourism. Employees: 4. Founded: 1994.

Virginia Haynes-Montgomery, pres.; Peggy Healy, VP

C&P Portfolio  
Cruceiros Australis Expedition Cruises  
Expert Africa  
Grand Hotel Lienz  
Kaya Mawa  
Marasa Properties  
Monastero Santa Rosa Hotel and Spa  
Norman Carr Safaris  
Robin Pope Safaris  
Sabi Sabi Game Reserve  
Saxon Boutique Hotel, Villas & Spa  
Shambala Game Reserve  
Steenberg Hotel & Winery  
Vamizi Island Resort  
Zambian Horizons

### **MONTIETH & COMPANY**

711 Third Ave., New York, NY 10017  
212/284-7625; montieth@montiethco.com  
www.montiethco.com

Corp. & financial comms., IR, issues & crisis mgmt. Founded: 2006.

Montieth Illingworth, pres.

### **MOORE CONSULTING GROUP**

2011 Delta Blvd., Tallahassee, FL 32303  
850/224-0174; fax: 850/224-9286; karenm@moore-pr.com  
www.moore-pr.com

PR, media rels., advertising, branding, community rels., creative/design, cri-



sis comms., governmental/rels./issues mgmt., grassroots advocacy, market research, marketing, meeting planning, public affairs, social media, special events, strategic planning, training, website design. Employees: 25.

Karen B. Moore, pres. & CEO; Richard Moore, COO & gen. counsel; Terrie G. Ard, sr. VP; Amy Martin, CFO; Jim Hunt, VP, bus. dev.

### MORGAN MARKETING AND PUBLIC RELATIONS LLC

78 Discovery, Irvine, CA 92618  
949/261-2216; fax: 949/261-2272; melinda@mmprr.biz  
www.mmprr.biz  
Specializing in food & beverage PR, restaurants, fashion, sports, travel, real estate, high-tech, pharmaceuticals and automotive. Employees: 9. Founded: 1991.

Melinda Morgan Kartsonis, pres.

# MorganMyers

Ideas that move you

### MORGANMYERS

Partner in The Worldcom Public Relations Group  
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188  
262/650-7260; fax: 262/650-7261; tolover@morganmyers.com  
www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 30. Founded: 1982.

**Agency Statement:** MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibility; Max Wenck, dir. of agriculture & pasture-to-plate practices

1005 Stratford Ave., Waterloo, IA 50701  
319/233-0502; fax: 319/233-8077; jwhipps@morganmyers.com

Janine Whipps, dir., integrated mktg. comms.

American Farm Bureau Federation

Case IH

CNH

GlobalCNH Parts & Service

Foremost Farms USA

GenMills

Illinois Agriculture Coalition

Illinois Pork Producers Assn.

Illinois Soybean Assn.

Kraft Foods

McDonald's

Midwest Dairy Assn.

Oscar Mayer

National Milk Producers Federation

Merck Animal Health

Philip Morris International

Professional Dairy Producers of WIS

Schering-Plough

Silver Spring



### MORNINGSTAR COMMUNICATIONS

12701 Metcalf, #104, Overland Park, KS 66213  
913/851-8700; fax: 913/851-8787; emorgenstern@morningstarcomm.com  
Morningstar Communications is a strategic communications firm that provides leadership, marketing & communications to help your company grow. Employees: 15. Founded: 1997.

Eric M. Morgenstern, president & CEO

### MORRIS + KING COMPANY, THE

101 Fifth Ave., 8th fl., New York, NY 10003

212/561-7450; fax: 212/561-7461

www.morris-king.com

Full-service and across-the-board PR and integrated marketing company, with special and renowned expertise in three core areas: healthcare, foundations + the life sciences; consumer/lifestyle and luxury goods + services; and, digital entertainment, technology + new media. We are also highly experienced in brand naming, strategic consulting, media training + crisis communications. Founded: 2001.

Judith R. King, lead partner + co-principal; Andy Morris, founding partner + co-principal

amfAR, the Foundation for AIDS Research

Arby's Foundation

AutisMate

BuzzMedia

Dachis Group

Digital Broadcasting Group (DBG)

Dignitana

DreamWorks Classics

Estée Lauder Companies Breast Cancer Awareness Campaign

Eventus Pharma/Diagnostics

Gabrielle's Angel Foundation for Cancer Research

Heifer International

International Data Group (IDG)

Jacks & Jokers Apparel

The Jewish Community Federation of San Francisco and the Helen Diller

Family Foundation

LINC—Leveraging Investments in Creativity

New York Women in Film & Television

Paul Labrecque Salons & Spas

Posse

Rodale's

Shuva Israel/Rabbi Pinto

Tapad

True Fit

University of California, San Francisco Department of Neurological

Surgery

Vibrant Media

Visiting Nurse Service of New York

Yext

### MORRIS COMMUNICATIONS, E.

820 N. Orleans, #402, Chicago, IL 60610

312/943-2900; fax: 312/943-5856

www.emorris.com

Full-service marketing firm specializing in mktg. to African American consumer market. Founded: 1987.

Eugene Morris, pres./CEO

### MOUNT & NADLER, INC.

425 Madison Ave., New York, NY 10017

212/759-4440; fax: 212/371-0787

General corp., fin'l PR, investment company specialty. Employees: 5. Founded: 1980.

**Agency Statement:** Public relations can be your best friend if you are an investment advisor, wealth manager or mutual fund. Mount & Nadler becomes part of your team - translating your strategies and goals into a focused, cost-effective program to grow your assets - with an emphasis on media relations (print, TV, online, radio) - ensuring that your message is consistent throughout. We have helped clients achieve their objectives in a thoughtful and comfortable way - regardless of the investment environment.

Hedda C. Nadler, pres.; Thomas S. Pinto, VP; Lynn Cocchiola

Altstest Personal Wealth Mgt.

BBH Core Select Fund

Delaware Investments

FPA - NY Chapter

First Eagle Funds

Jordan Opportunity Fund

Olstein Funds

Prospector Funds

Roumell Opportunistic Value Fund

Thornburg Funds

Tweedy, Browne Co.

Wintergreen Fund



### MPRM COMMUNICATIONS

5670 Wilshire Blvd., #2500, Los Angeles, CA 90036  
323/933-3399; fax: 323/939-7211  
www.mprm.com

**Agency Statement:** MPRM Communications is an independent public relations, marketing and promotions agency serving the multi-screen world of media and entertainment with a creative blend of advanced-communication techniques. We harness strategy, experience, and passion to connect clients with audiences in order to build business, box-office, tune-in or sales.

Rachel McCallister, chmn.; Mark Pogachefsky, pres.; Alan Amman, exec. VP, COO; Karlyn Nelson, René Ridinger, Jackie Cavanagh, VPs

### MRA GROUP, THE

See Eric Mower & Assocs.

### MRB PUBLIC RELATIONS, INC.

2 East Main St., 3rd fl., Freehold, NJ 07728  
732/758-1100; info@mrb-pr.com  
www.mrb-pr.com

Retainer B2B & B2C technology, government, telecom - one time placements through techjournalists.com.

Michael Becce, CEO; Angela Tuzzo, Sandra Potts, Rivka Tadjer, sr. A/Es



Business Communications

### MS BUSINESS COMMUNICATION LTD

A Burson-Marsteller Affiliate  
10 Hanechoshet St., 69710, Tel Aviv, Israel  
972 3 647 5268; nissan@mscomms.co.il  
www.mscomms.co.il

Public relations, corporate & marketing communications, government affairs. Employees: 8. Founded: 1988.

**Agency Statement:** Established in 1988, MSComms is a leading "boutique" agency offering a comprehensive package of communication services to national and multi-national corporations operating in Israel.

Nissan Balaban, managing partner, 972 54 460 9181, ninssan@mscomms.co.il; Iris Bendit, partner, 972 54 630 8016, iris@mscomms.co.il

Alcatel-Lucent	The Fisher Institute-Aviation & Space Research
ARM	& Space Research
Avnet	Lockheed Martin
Bynet Computer & Communications	Mastercard Worldwide
Bynet Electronics	One1
Bynet Internet	Schneider Electric
Bynet Outsourcing	Xilinx
Bynet Software Systems	
Bynet Systems Applications	
Cadence	
EMC	



### MSLGROUP AMERICAS

Subsidiary of Publicis Groupe S.A., part of MSLGROUP  
375 Hudson St, 14th fl., New York, NY 10014  
646/500-7600; mike.russell@mslworldwide.com  
www.mslgroup.com  
Global: 3,700 people across 22 countries; North Americas: 600+ employees across 11 markets. Founded: 1938.

**Agency Statement:** MSLGROUP is Publicis Groupe's flagship specialty communications, public relations and engagement network. The agency works as a trusted advisor, master storyteller and source for unbound creativity and value in the always-on conversation. With tremendous global scale, MSLGROUP is now the industry's #4 largest global agency. It is the largest agency in China, India as well as in EMEA (Europe/Middle East and Africa).

MSLGROUP is a next-generation agency that creates and celebrates data-driven big ideas and communications in the digital age. "We are focused on delivering multichannel creative programs for some of the world's most exciting companies and brands as well as on critical business issues. Our thinking is boundless. Innovation excites us, and our employees relish the entrepreneurial spirit we foster. Our culture is one of collaboration, and we embrace an inclusive workforce."

MSLGROUP produces Davos and the e-G8 Forum and worked with the Shanghai Expo. It managed the launch of Internet Explorer 9 and Windows 7. Its work with various P&G household, oral care and digestive wellness brands has been award-winning. The agency has eight global practice areas: Brand & Talent, Consumer, Events, Financial Communications, Healthcare, Public Affairs, Reputation Management & Corporate Communications and Social Media.

The 2011 acquisition of Schwartz Communications in the U.S. plus 20:20 MSL in India in 2010, has enabled MSLGROUP to become a global leader in technology communications with significant expertise around the world.

Within its practice groups it also has 21 centers of excellence led by subject-matter experts and industry experts that drive thought leadership, innovation and client service. These areas include: strategy, measurement and analytics, advocacy and third party relations, corporate responsibility, entertainment marketing, cause marketing, studio services, insights creation, crisis management, government relations, ECO network, sports marketing, multicultural marketing, word of mouth marketing, social media consulting, influencer marketing, public health communications, media relations, B2B marketing, digital and mobile marketing.

Leadership includes: Olivier Fleurot, CEO, MSLGROUP; Renee Wilson, pres. of MSLGROUP North America; Bob Bejan, chief dev. officer, MSLGROUP; Maury Shapiro, CFO MSLGROUP Americas; Mike Russell, dir. of sales & bus. dev., MSLGROUP North America

### Key Regional Offices

#### MSL New York

375 Hudson St, 14th fl., New York, NY 10014  
646/500-7600; joel.curran@mslgroup.com

Joel Curran, mng. dir.

#### PBJS New York

375 Hudson St, 13th fl., New York, NY 10014  
212/468-4200; g.bunca@pbjs.com

George Bunca, mng. dir.

#### Schwartz MSL Boston

300 5th Ave., Waltham, MA 02451  
781/684-0770; dclose@schwartzmsl.com

Dave Close, mng. dir.

#### MSL Washington, D.C.

1133 21st St., NW, 3rd fl., Washington, DC 20036  
202/467-6600; neil.dhillon@mslgroup.com

Neil Dhillon, mng. dir.

#### MSL Atlanta

1170 Peachtree St., NE, Suite 1600, Atlanta, GA 30309  
404/875-1444; kyle.farnham@mslgroup.com

Kyle Farnham, mng. dir.

#### MSL Chicago

222 Merchandise Mart Plaza, Suite 4-150, Chicago, IL 60654  
312/861-5200; brad.wilks@mslgroup.com

Brad Wilks, mng. dir.

#### PBJS Chicago

222 Merchandise Mart Plaza, Suite 4-150, Chicago, IL 60654  
312/297-1428; d.lee@pbjs.com

Don Lee, COO

#### MSL Detroit

3310 W. Big Beaver Rd., Suite 137, Troy, MI 48084  
248/458-8600; fax: 248/458-8601; brad.wilks@mslgroup.com

Brad Wilks, mng. dir.

**Schwartz MSL San Francisco**

595 Market St., Suite 2000, San Francisco, CA 94105  
415/512-0770; mfreund@schwartzmsl.com

Merrill Freund, mng. dir.

**MSL Los Angeles**

2029 Century Park East., Suite 1750, Los Angeles, CA 90067  
310/461-0383; vickie.fite@mslgroup.com

Vickie Fite, mng. dir.

**MSL Seattle**

424 2nd Ave. W., Seattle, WA 98119  
206/270-4664; steve.bryant@mslgroup.com

Steve Bryant, mng. dir.

**PBJS Seattle**

424 2nd Ave. W., Seattle, WA 98119  
206/694-5000; jpigott@pbjs.com

Jennie Pigott, CEO

**MSL Canada**

175 Bloor St. East, Suite 801, North Tower, Toronto, ON M4W 3R8  
416/967-3702; gayla.brock-woodland@mslgroup.com

Gayla Brock-Woodland, mng. dir.

Ann, Inc.

The Coca-Cola Company

Emirates Air

GE

General Motors

The Home Depot

LaSalle Investment Management

Lilly

March of Dimes

Microsoft

Nestle

PayPal

Proctor & Gamble

Robert Wood Johnson Foundation

Sealed Air

Sunkist

United Technologies

World Gold Council

**MSR COMMUNICATIONS, LLC**

832 Sansome St., 2nd fl., San Francisco, CA 94111  
415/989-9000; pr@msrcommunications.com  
www.msrcommunications.com

Top boutique PR firm, specializes in emerging-growth social media, technology and consumer-lifestyle clients. Founded: 1999.

**Agency Statement:** Award-winning top boutique PR and social marketing firm specializing in emerging growth and enterprise technology and consumer lifestyle clients.

Mary Shank Rockman, principal & CEO

**MUELLER COMMUNICATIONS, INC.**

1749 N. Prospect Ave., Milwaukee, WI 53202  
414/390-5500; fax: 414/390-5515; admin@muellercommunications.com  
Full service PR, gov't relations and issues mgmt. Employees: 16.  
Founded: 1986.

H. Carl Mueller, pres.

**MULBERRY MARKETING COMMUNICATIONS**

308 W. Erie, Ste. 701, Chicago, IL 60654  
312/664-1532; fax: 312/664-1742; info@mulberrymc.com  
www.mulberrymc.com

An international agency, Mulberry offers integrated marketing communications services for b2b and consumer clients which includes brand strategy, media relations, editorial services, digital and social media, media planning, advertising and design services. Employees: 30. Founded: 1995.

Chris Klopper, founder & CEO

**MULLEN**

Part of Mullen Communications; owned by Interpublic Group of Cos.  
40 Broad St., Boston, MA 02109  
617/226-9000; sheila.leyne@mullen.com  
www.mullen.com

Full-service PR. Founded: 1984.

Sheila Leyne, dir. of PR/social influence

**MULTI DYNAMIC PUBLIC RELATIONS GROUP, LLC**

365 Charles St., West Hempstead, NY 11552  
516/578-0057; aarena@multidynamicpr.com  
www.MultiDynamicPR.com; Blog: www.MotherofAllPR.wordpress.com  
Specialized offerings include: healthcare/life sciences, consumer health/wellness & lifestyle, legal, financial, technology, environmental/renewable energy, celebrity/book/restaurant, crisis communication & issues management, media relations, corporate social responsibility, thought-leadership, C-Suite executive visibility, social media, event coordination, etc. We also conduct in-house media training sessions.

**Agency Statement:** Multi Dynamic Public Relations Group, LLC, offers solutions to challenging problems companies face in today's tough business environment. Multi Dynamic Public Relations Group, LLC, has nearly 20-years of direct-to-consumer (DTC) and business-to-business (B2B) public relations experience in helping clients stay out of the fray, achieve their goals, and celebrate client product/service successes. Visit our website to learn more at www.MultiDynamicPR.com.

Andria Arena

**MULTICULTURAL MARKETING RESOURCES, INC.**

150 W. 28th St., #1501, New York, NY 10001  
212/242-3351; fax: 212/691-5969; lisa@multicultural.com  
www.multicultural.com

PR and marketing services for corporations with multicultural news and other clients specializing in reaching Hispanics, African Americans, Asian Americans and other ethnic groups. Publishes The Source Book of Multicultural Experts and Multicultural Marketing News. Founded: 1994.

Lisa Skriloff, pres.

**Munger Stowers Marketing****MUNGER STOWERS MARKETING**

15068 Creek Hills Rd., El Cajon, CA 92021  
619/928-4575; meredith@mungerstowers.com  
www.mungerstowers.com

Mktg., technology, health care, corp. comms., public affairs, online mktg., social media, reputation mgmt., branding, crisis comms. Employees: 3. Founded: 2012.

**Agency Statement:** Munger Stowers Marketing helps clients engage target audiences in ways that directly achieve business goals. We offer the full-service capabilities of the big agencies, including marketing, social media, public affairs, branding and media relations, but at a much lower cost. The key is leveraging our global staff and relentlessly using metrics to measure the direct business results of our marketing or PR efforts, eliminating the overly-expensive or ineffective tactics and amplifying the activities that generate real results.

Meredith Stowers, Joy Lutes, Regina Galvin, Erin Mott, Dhirender Yadav, officers

imortgage

NoNetConsulting.com

RealtyAgentResources.com

RunEC

Southern Arizona News Examiner

**MUNRO & FORSTER COMMUNICATIONS LTD.**

6 Borough High St., SE1 9QQ, London, United Kingdom  
020 7089 6100  
www.munroforster.com

Consumer, fin'l, corporate, healthcare, food, leisure, environment. Founded: 1984.

Brian Gunson, chairman & dir., political & stakeholder engagement

**MURPHY O'BRIEN**

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064  
310/453-2539; fax: 310/264-0083; info@murphyobrien.com  
www.murphyobrien.com

Specializing in media relations and social media for travel, exclusive brands, hotels & resorts, real estate, luxury developments, private communities, residence clubs, lifestyle, consumer brands.

Karen Murphy O'Brien, chmn. & CEO

Continued on next page



## MURPHY O'BRIEN continued

Air Tahiti Nui  
Auberge du Soleil  
Barton Creek Resort & Spa  
Calistoga Ranch  
Canyons Resort  
Carmel Valley Ranch  
Cheesecake Factory, Inc., The  
Chrysalis  
Coeur d'Alene Resort  
Counter Custom Built Burgers, The  
eforea: spa at Hilton  
Esperanza Resort  
Garden Court Hotel  
Grand Lux Cafe  
Hacienda Beach Club & Residences  
Hilton Hotels & Resorts Corporate  
Hotel Castello di Casole  
Hualalai Resort  
Hyatt Regency Huntington Beach Resort & Spa  
JMA Ventures-Fairmount  
JMA Ventures-Northstar  
Ka'anapali Beach Hotel  
King's Seafood Co.  
Malibu County Mart  
Marie Callender's Restaurants  
Marinello Schools of Beauty  
Mukui at Guacalito de la Isla  
RockSugar Pan Asian Kitchen  
Sebastian, The  
See's Candies  
Tender Greens  
Toscana Country Club



### MWW

One Meadowlands Plaza, East Rutherford, NJ 07073  
201/507-9500; fax: 201/507-0092

www.mww.com

PR and marketing comms.; public affairs; broadcast services; bus.-to-bus. marketing; brand marketing; corporate and crisis comms.; corporate social responsibility and sustainability; financial comms.; investor rels.; media rels.; government rels.; healthcare comms.; employee comms.; interactive and digital media; litigation support; multicultural comms.; research; sports marketing and sponsorships; technology; branding, graphic design and production. Employees: 207. Founded: 1986.

**Agency Statement:** MWW is one of the nation's top mid-sized public relations firms and one of the five largest independent global agencies. Our mission is, and always will be, to create relevance for our clients and make them "Matter More" to their key stakeholders. We do this by providing them with the best in strategic, integrated communications counsel and effective, measurable implementation. Our proprietary NetRelevance methodology is the first to measure impact, rather than just input, to understand how content and individuals drive the dialogue that ultimately contributes to purchase, recommendation, or engagement.

We utilize our broad expertise across a wide range of disciplines - consumer lifestyle marketing, digital marketing and social media, corporate communications, public affairs and government relations, consumer technology, healthcare, sustainability, and visual branding - to develop programs that drive results and inspire action among key audiences. We help our clients re-architect the conversation surrounding their brands to increase trust and relevance and drive action among key stakeholders. This approach creates engagement that benefits our clients' businesses, inoculates them against issues, grows their reputation, generates awareness and motivates action in communities of interest.

We gauge our success by exceeding client expectations on every level from return on investment and reach of message to measurable outcomes amongst key constituencies. This comprehensive view of success has helped us achieve results for clients that range from some of the most important global brands in the *Fortune* 500 to small entrepreneurial start-ups looking to gain a foothold in the marketplace. Our clients choose us, stay with us and grow with us because we approach their business with

the same passion as they do and with the same entrepreneurial spirit upon which this agency was built. They like our culture of honesty, strength and commitment, and they know that our employees carry the "Matter More" mind-set like a torch.

MWW has been named Midsize Agency of the Year by *The Holmes Report*, *PR News*, *Bulldog Reporter*, and the *International Business Awards*, Digital Firm of the Year and Team of the Year and one of the Top Places to Work in PR by *PR News*.

Michael W. Kempner, pres. & CEO; Seth Rosenstein, exec. VP, CFO; David Herrick, COO, gen. mgr.; Alissa J. Bate, exec. VP, global consumer mktg. practice leader; William P. Murray, exec. VP, public affairs; Carreen Winters, exec. VP, corporate comms.; Jared Hendler, exec. VP, global dir. of digital & creative svcs.; Ephraim Cohen, exec. VP, technology & digital content; Marilyn Thompson, exec. VP, gen. mgr.; John Digles, exec. VP, gen. mgr.; JP Schuerman, exec. VP, gen. mgr., western region; Doug O'Reilly, VP, dir. of insights & research

304 Park Ave. South, 8th fl., New York, NY 10010  
212/704-9727; fax: 212/704-0917

David Herrick, COO, gen. mgr.; Ephraim Cohen, exec. VP, technology & digital content

205 N. Michigan Ave., Suite 2010, Chicago, IL 60601  
312/981-8540; fax: 312/981-8564

John Digles, exec. VP, gen. mgr.

3100 Monticello Ave., Suite 340, Dallas, TX 75205  
972/231-2990; fax: 972/231-9442

Laurie Armstrong, sr. VP; Brett White, VP

660 South Figueroa St., Los Angeles, CA 90017  
213/486-6560; fax: 213/486-6501

JP Schuerman, exec. VP, gen. mgr., western region

99 Osgood Pl., Suite 100, San Francisco, CA 94133  
415/464-6422

JP Schuerman, exec. VP, gen. mgr., western region; Steve Mnich, dir., technology & digital content

9500 Roosevelt Way NE, Suite 301, Seattle, WA 98115  
206/701-6685; fax: 206/462-1771

Eric Villines, sr. VP, gen. mgr., deputy head technology

222 West State St., Trenton, NJ 08608  
609/396-0067; fax: 609/396-2272

Lori Price Abrams, VP

901 New York Ave NW, Washington, DC 20001  
202/600-4570; fax: 202/600-4571

Marilyn Thompson, exec. VP, gen. mgr.; Deana Perlmutter, sr. VP, deputy gen. mgr.

1800 FLOWERS  
Aetrex Worldwide  
ANCILE Solutions  
Armitron  
Atkins Nutritionals  
Blackhawk Network  
Blurb  
Bowling Proprietors' Assn. of America (BPAA)  
City of Miami Beach  
Coinstar  
D'Artagnan  
Danhov  
Dealer.com  
Frontier Airlines  
Gold's Gym  
Healthways  
HomeAdvisor  
JetBlue Airways  
Kendall-Jackson  
Kinkisharyo International  
Leggett & Platt  
Luxury Retreats International  
McDonald's  
Nikon  
Nimbuzz BV  
North Jersey Community Bank  
NQ Mobile (Netqin International Limited)  
OfficeMax



Reckitt Benckiser  
Samsung Mobile  
Sanuk  
Sony  
Steinway & Sons  
Subaru of America  
The Hillshire Brands Co.  
Verizon  
Vimeo  
Virgin America  
Walgreen Co.  
Zumba Fitness

### MY CREATIVE TEAM

Formerly Hoover Ink  
13315 Willow Breeze Lane, Huntersville, NC 28078  
704/464-3679; fax: 704/895-0887  
www.my-creativeteam.com  
Media rels., branding, positioning, strategic comms.  
Brant Waldeck, partner/creative dir.

### MYRIAD MARKETING

1334 Parkview Ave., #300, Manhattan Beach, CA 90266  
310/545-4200; fax: 310/545-4221  
www.myriadmarketing.com  
Travel and tourism marketing.  
Al Merschen, mng. partner

N

### NADINE JOHNSON & ASSOCIATES, INC.

312 W. 19th St., New York, NY 10011  
212/228-5555; fax: 212/352-0299; nadine@nadinejohnson.com  
PR, special events, marketing, crisis mgmt. Founded: 1989.  
Nadine Johnson, president



### NANCY J. FRIEDMAN PUBLIC RELATIONS, INC.

35 East 21st Street, 8th flr., New York, NY 10010  
212/228-1500; fax: 212/228-1517; mail@njfpr.com  
www.njfpr.com  
Founded: 1987.

**Agency Statement:** NJFPR's "Leave No Stone Unturned" philosophy has catapulted the firm to the top of the category in travel and hospitality. For clients seeking senior level counsel, advocacy of their product and unrivalled media savvy, Nancy J. Friedman Public Relations is a first-stop. A self-described "media junkie with wanderlust," Nancy and her team pride themselves on long-term partnerships with clients and the ability to wring every ounce of marketing potential out of a property or destination utilizing social media, traditional media, events and creative promotions. The Agency pioneered NY's first Hotel Week on January 2012 to great success and increased participation in 2013.

Nancy J. Friedman, president

Balsan at The Waldorf Astoria Chicago  
Borgata Hotel Casino & Spa, Atlantic City  
Broadway @ Times Square, New York  
Colt & Alison, Sea Island, GA  
Condado Vanderbilt, San Juan, Puerto Rico  
Cooperstown, New York  
Copamarina Beach Resort & Spa, Guanica, Puerto Rico  
Corbu Spa at The Charles Hotel, Cambridge  
Doubletree Hilton, San Juan, Puerto Rico  
Farmer's Museum, Cooperstown, NY Fenimore Art Museum,  
Cooperstown, NY  
Fodor's Travel Guide

Gansevoort Meatpacking NYC  
Gansevoort Park Avenue NYC  
Gansevoort Turks + Caicos  
Gemma at The Bowery Hotel, New York  
Henrietta's Table at The Charles Hotel, Cambridge  
Hotel El Convento, San Juan, Puerto Rico  
Hotel Week, NYC  
Hyatt Regency Aruba Resort Casino & Spa  
JW Marriott Camelback Inn Resort & Spa, Scottsdale  
JW Marriott Desert Springs Resort & Spa, Palm Desert  
La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico  
La Quinta Manhattan, New York  
Marriott Courtyard Isla Verde, Puerto Rico  
nyma, the new york manhattan hotel, New York  
Ramada Eastside, New York  
Refinery Hotel, NYC  
Rendezvous, St. Lucia  
Sea Island, Georgia  
Sheraton Hotels & Resorts  
Spring Creek Ranch, Jackson Hole, WY  
St. Petersburg/Clearwater, Florida  
The Body Holiday, St. Lucia  
The Bowery Hotel, New York  
The Charles Hotel, Cambridge  
The Cloister, Sea Island, GA  
The Elysian Spa & Health Club, Chicago  
The Georgian Room, Sea Island, GA  
The Hanover Inn, NH  
The Hotel @ Times Square, New York  
The Jade, NYC  
The Jane, New York  
The Lodge, Sea Island, GA  
The Maritime Hotel, New York  
The Marlton, NYC  
The Out NYC  
The Pod 39 Hotel, New York  
The Pod Hotel, New York  
The Quin, New York  
The Spa at Camelback Inn, Scottsdale, AZ  
The Spa at Desert Springs, Palm Desert, CA  
The Spa in the Water Garden, Rendezvous, St. Lucia  
The Waldorf Astoria Chicago  
The Water Club - A Signature Hotel by Borgata  
The Wellness Centre at The Body Holiday, St. Lucia  
Westin Hotels & Resorts  
Wilderness Adventure Spa at Spring Creek Ranch, Jackson Hole, WY

### NAPIER PARTNERSHIP LIMITED

100 Pall Mall, St James, SW1Y 5NQ, London, United Kingdom  
+44 207 078 0849; fax: +44 1243 779 070; mike@napier.co.uk  
www.napier.co.uk  
Technology. Employees: 11. Founded: 1984.

Mike Maynard, mng. dir.; Suzy Kenyon, dir.

Beumer  
Centerview  
Crisplant  
Drobo  
LEM  
Microchip Technology  
Outram Research  
Panasas  
PEM (Penn Engineering)  
Peregrine  
PRQA (Programming Research)  
Vicor

### NATCOM MARKETING

80 S.W. 8th St., #2230, Miami, FL 33130  
786/425-0028  
www.natcom-marketing.com  
Mktg. comms., strategic consulting, market research, promotional plan-  
ning. Founded: 1992.

Bob Rodriguez, CEO

# N | A | T | I | O | N | A | L

Trusted Partner. Bold Thinking.™

## NATIONAL PUBLIC RELATIONS

Affiliated with Burson-Marsteller  
1155 Metcalfe St., Suite 800, Montreal, Québec, H3B 0C1 Canada  
514/843-2343; fax: 514/843-2068; info@respublica.ca  
www.national.ca  
Full range of public relations and public affairs services. Employees: 350.  
Founded: 1976.

**Agency Statement:** NATIONAL Public Relations is Canada's largest public relations firm, with offices in Montreal, Toronto, Calgary, Vancouver, Victoria, Ottawa, Quebec City, Saint John, Halifax, St. John's, New York and London UK, and with specialized practice groups in corporate communications, employee engagement, public consultation and participation, investor relations, public affairs, marketing, technology and healthcare.

NATIONAL is a subsidiary of RES PUBLICA Consulting Group which also owns Cohn & Wolfe | Canada.

Luc Beaugregard, founding chmn.; Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Royal Poulin, CFO; John Crean, national mng. partner; Ralph Sutton, int'l mng. partner

800 Westchester Ave., Suite S-540, Rye Brook, NY 10573  
914/701-0100; fax: 914/701-0400

Mario Nacinovich

Accenture  
Alcon Laboratories  
Allergan  
Amazon  
ArcelorMittal  
AstraZeneca  
BC Hydro  
BC Lottery Corporation  
Bristol-Myers Squibb  
Canadian Association of Petroleum Producers  
Coloplast  
Enbridge  
EnCana  
Fiera Capital  
Ford  
GlaxoSmithKline  
Hewlett-Packard  
Home Hardware  
Invanhoe Cambridge  
Janssen Ortho  
Juvenile Diabetes Research Foundation Canada  
Kohler Canada  
Kruger  
McDonald's Restaurants of Canada  
Merck Serono  
Microsoft  
Movetis  
National Bank of Canada  
Nestlé Waters Canada  
Novartis  
Novo Nordisk  
Pfizer  
Pristine Power  
Progress Energy Resources  
Purolator  
Rio Tinto  
Roche  
Rogers  
Sanofi  
Sasol Canada  
Sony Mobile Communications  
Sun Life Financial  
Standard Life  
Target  
Teck  
Transitions Optical  
Université de Montréal

## NEATHAWK DUBUQUE & PACKETT

(Formerly The Packett Group)  
410 S. Jefferson St., Roanoke, VA 24011  
540/345-5403  
www.ndp-agency.com  
Advertising, branding, strategic mktg., media svcs., travel & tourism.  
Founded: 1963.  
Susan Dubuque, pres.

## NELSON & GILMORE

1604 Aviation Blvd., Redondo Beach, CA 90278  
310/376-0296; fax: 310/374-8995  
www.nelsongilmore.com  
A full-service ad agency and PR firm.  
Wayne Nelson, CEO

## NELSON & SCHMIDT INC.

600 E. Wisconsin Ave., Milwaukee, WI 53202  
414/224-0210; fax: 414/224-9463  
www.nelsonschmidt.com  
A full-service agency offering adv., strategic planning, research, direct mail, PR, media and telemarketing svcs. for bus.-to-bus. consumer and agricultural clients.  
Daniel H. Nelson Jr., president

## NELSON BOSTOCK COMMUNICATIONS LTD.

Compass House, 22 Redan Place, W2 4SA, London, United Kingdom  
44 020 7229 4400; fax: 44 020 7727 2025  
www.nelsonbostock.com  
Consumer, high-tech, broadcast, telecommunications, media rels.  
Founded: 1987.  
Martin Bostock, chmn. & co-founder

## NEMER FIEGER

6250 Excelsior Blvd., Minneapolis, MN 55416  
952/925-4848; fax: 952/925-1907  
www.nemerfieger.com  
Integrated marketing and comms.; lifestyle, food & entertainment mktg. comms.; media rels., adv., bus.-to-bus., consumer, comms. management consulting. Founded: 1957.  
James Fieger, CEO

## NETWORK DESIGN AND COMMUNICATIONS

276 Bowery, New York, NY 10012  
212/431-4675; fax: 212/431-5786; info@networknyc.com  
www.networknyc.com  
Fashion, beauty and healthcare, financial, and non-profit PR.  
Katerina Caterisano, creative dir.

## NEVILLE MCCARTHY ASSOCIATES

Rankin House, 139 - 143 Bermondsey St., SE1 3UW, London, United Kingdom  
44 020 7940 2900; fax: 44 020 7940 2901  
www.nevillemcCarthy.com  
Caroline Neville, chmn.; Dominic McCarthy, mng. dir.

## NEW VENTURE COMMUNICATIONS

311 Seventh Ave., #201, San Mateo, CA 94401  
650/343-2735  
www.newventurecom.com  
PR for venture capital firms and other service providers, venture-backed start-ups in networking, wireless and storage space. Employees: 6.  
Founded: 2000.  
Rich Moore, principal

## NEW WEST, LLC

950 Breckenridge Lane, #140, Louisville, KY 40207  
502/891-2500; fax: 502/891-2514  
www.newwestagency.com  
Media rels., crisis mgmt., strategic council, brand development, media training, public affairs. Employees: 20. Founded: 1971.  
Tom Howell, pres./co-owner

### NEWBERRY PR/MARKETING, INC.

1240 Pawtucket Ave., East Providence, RI 02916-1427  
401/433-5965; fax: 401/431-5965  
www.newberrypr.com

Betty Galligan, pres.

### NEWMAN COMMUNICATIONS

Advertising and PR firm  
125 Walnut St, #205, Watertown, MA 02472  
617/254-4500  
www.newmancom.com  
PR, fund raising counsel, interactive/internet services, event management/marketing. Founded: 1990.

Bob Newman, founder

### NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065  
212/752-3351; info@newmangroup.com  
www.newmangroup.com  
Specializing in presentation, media and crisis communications training.  
Founded: 1986.

Richard M. Newman, COO; Joyce Newman, president & CEO

### NEWMAN PR

2140 So. Dixie Hwy., #203, Miami, FL 33133  
305/461-3300; info@newmanpr.com  
www.newmanpr.com  
Specializing in travel and maritime. Employees: 11. Founded: 1946.

Stuart Newman, pres.



## newsmaker group

### NEWSMAKER GROUP

2002 East Glen Ave., Washington Township, NJ 07676  
201/445-8451; fax: 201/445-8047; contact@newsmakergroup.com  
www.newsmakergroup.com  
Arts & culture, consumer healthcare, education, gov't, Internet prods./svcs., IT/data centers, mobile technology, and travel & tourism.  
Founded: 1999.

**Agency Statement:** Lynn Schwartz and Suzanne Mannion created Newsmaker Group to ensure clients personalized service and high-level expertise. Our team is comprised solely of seasoned professional. We consider the entire communications mix, from traditional media to online outlet to social networking platforms, integrating these efforts with each client's marketing initiatives to achieve the greatest impact.

Whether you need to support sales, build/reinvent your brand, or conduct a consumer awareness campaign, Newsmaker Group delivers relevant and compelling results.

Lynn Schwartz, pres. & co-founder; Suzanne Mannion, exec. VP & co-founder

### NEWSMARK PUBLIC RELATIONS

20423 State Rd. 7, #F6-289, Boca Raton, FL 33498  
561/852-5767  
www.newsmarkpublicrelations.com  
PR includes real estate, healthcare, fashion, retail, government agencies, food and beverage, law, automotive, franchise, publishing. Founded: 2003.

Mark Hopkinson, chmn. & CEO

## newsroom ink

JOURNALISTS TELLING YOUR COMPANY'S STORY

### NEWSROOM INK

Austin, TX 78731  
512/917-6222; ed@newsroomink.com  
www.newsroomink.com  
PR, digital & social media, brand strategy, community relations, crisis

and employee comms., issues mgmt., B2B comms., mktg. strategy.  
Employees: 3. Founded: 2010.

**Agency Statement:** Newsroom Ink believes in the power of brand journalism to create a credible voice for clients. A voice that manages reputation and builds brand. We connect an organization to its many audiences by merging journalism, corporate communications and interactive technologies—capitalizing on traditional and social media. Today, we do these things for the Louisiana Seafood Promotion and Marketing Board through its online newsroom, annual report and public relations. Our approach: Align content with the business agenda to maximize the message, and in turn, optimize searches. Think of it as SEO for the CEO. We connect the digital dots, creating a clear line of sight for audiences to see the value your organization brings to the workplace and marketplace.

Ed Lallo, pres. & CEO; Springfield Lewis, VP of strategic comms.;  
Tony Cecala, VP of technology

IABC Austin  
Seton Healthcare Family

### NICHOLAS PUBLIC RELATIONS, GEORGE P.

174 West 76th St., New York, NY 10023  
212/362-1219; georgenicholas@mindspring.com  
Marketing comms. for consulting firms. Founded: 1988.

George P. Nicholas



### NICOLAZZO & ASSOCIATES

101 Federal St., Suite 710, Boston, MA 02110  
617/951-0000; fax: 617/439-9980; rnicolazzo@nicolazzo.com  
www.nicolazzo.com; www.richardnicolazzo.blogspot.com  
Crisis communications, strategic planning, investor relations, media relations and training, management consulting, merger and acquisitions communications, issues management, litigation support, labor/employee relations, community relations, research, executive speechwriting, branding, and social media strategy, training, and implementation. Employees: 8. Founded: 1975.

**Agency Statement:** Nicolazzo & Associates is a nationally-known, award-winning strategic communications management firm that provides high-level professional counsel and services to a diverse, national client base. The Company, a boutique organization founded more than three decades ago by Richard E. Nicolazzo, practices a proprietary counseling model designed to leverage an organization's core strengths and build enterprise value.

Whatever the need, our team of highly experienced professionals delivers the skill set to achieve successful results. Our professionals have decades of experience in a wide range of industries and market segments. Nicolazzo & Associates is often the first choice among businesses and individuals facing complex communications issues.

Clients have included: Aviva USA; Bain Capital; Berkshire School; Boston University; Children's Hospital Boston; Fidelity Investments; General Motors; John Hancock; Lincare; MetLife Healthcare; PhRMA; Premier Technology; Reebok; Ropes & Gray; Sun Life of Canada; Tufts Medical Center; Weil, Gotshal & Manges; Wentworth Institute of Technology; UniFirst; Wm. A. Berry & Son.

Richard E. Nicolazzo, mng. partner; Joe M. Grillo, partner; Richard Adler, Kathleen Buckley, Victor Emmanuel, Ruth Maron, Craig Orsi, Hank Shafran, sr. consultants

### NICOLL PUBLIC RELATIONS, INC.

1502 Providence Hwy., #2, Norwood, MA 02062  
781/762-9300; lucette@nicollpr.com  
www.nicollpr.com  
Founded: 1987.

Lucette Nicoll, president



**NIKE COMMUNICATIONS, INC.**

75 Broad St., #510, New York, NY 10004  
212/529-3400; fax: 212/353-0175; info@nikecomm.com  
www.nikecomm.com

Full service PR firm specializing in luxury and premium lifestyle brands. Offices in NY and LA. Employees: 45. Founded: 1984.

**Agency Statement:** A full service firm specializing in the promotion of luxury goods and premium lifestyle products. Our portfolio of clients is comprised of an elite group of companies, recognized for their tradition of luxury, prestige and quality.

We work with clients to define strategic objectives and devise dynamic, creative ways to achieve results on a long-term or on per project basis. Our aim: to leverage the tradition and heritage of our clients while setting newsworthy trends.

Nina Kaminer, pres.; Michele Horner-Crowe, sr. VP; Stefanie Altman, Allison Greenberg, Abby Vinyard, Pieter van Vorstenbosch, VPs

- Baron Philippe de Rothschild
- Benedictine
- Bombay Sapphire
- Buccellati
- Burberry Beauty
- Clarins
- Cointreau
- DeLonghi
- Delos
- Dewar's
- Hugo Boss Fragrance
- Keeneland
- Kenwood
- Kim Crawford
- Lacoste Fragrance
- Lenscrafters
- Luxottica
- Martini & Rossi
- McIntosh
- Miraval
- Officine Panerai
- Premium Outlets
- Riedel
- Robert Mondavi
- Rosewood Hotels & Resorts
- Ruffino
- Spiegelau
- The Art of Shaving



**NM MARKETING COMMUNICATIONS, LLC**

706 Waukegan Rd., Glenview, IL 60025  
847/657-6011; fax: 847/657-8425; info@nmmarketingbiz.com  
www.nmmarketingbiz.com

Comms., PR, adv., direct marketing for industrial, professional services, trade and business associations, travel and hospitality services and sports marketing campaigns. Employees: 7. Founded: 1999.

**Agency Statement:** NM Marketing Communications specializes in business-to-business communications for mid-size companies, manufacturers, engineering services firms, trade associations and professional societies.

Serving the Midwest and Great Lakes region from our Chicago-area office, we blend B2B strategic planning with precise implementation.

We help companies achieve the qualified lead generation and sales results needed by providing a full range of targeted integrated marketing communication services, techniques, strategies and tactics.

These include: Brand Messaging, Communications Strategy, Public Relations, Graphic Design, Web Site Development & Search Engine Optimization, Advertising, Trade Shows & Events, Video Production, Direct Marketing, and Editorial Services.

Norwin A. Merens, mng. dir.; Thomas Stack, sr. PR consultant; Jeff Wessman, creative dir.; Janice Long, editor & writer; Elaine Fiedler, staff writer; John Cuneo, multimedia production dir.

- Allied Metal Co.
- American Foundry Society
- Castell Interlocks, Inc.
- Chicago Baseball Museum
- Chicago Cubs Broadcaster/Pat Hughes
- Congress Drives
- DEMIL Metals, Inc.
- Gas Technology Institute
- Graff, Ballauer & Blanski CPAs
- Illini Wire Mill
- Jessup Mfg. Company, Inc.
- Joseph Robertson Foundries
- Leeco Steel Products, Inc.
- North American Die Casting Assn.
- Professional Flooring Installers Assn.
- Rangers Die Casting Co.
- Rolled Metal Products, Inc.
- Saporito Finishing Co.
- The Sherwood Group
- Tsurumi America, Inc.
- United Stationers

**NOBLE COMMUNICATIONS**

33. W. Monroe, Chicago, IL 60603  
312/670-2900

Full-service agency: mktg. PR for consumer, bus.-to-bus.; high-tech, environmental comms. Founded: 1973.

Richard Sanderson



**NORTH 6TH AGENCY, INC.**

18 Harrison St., New York, NY 10013  
212/334-9753; fax: 212/334-9760; mrizzetta@n6a.com  
www.n6a.com

Technology, healthcare, mobile, BtoB, consulting, consumer. Employees: 10. Founded: 2010.

**Agency Statement:** North 6th Agency, Inc. (N6A) is an award-winning communications agency with headquarters in New York City and with a brand new office in San Francisco.

N6A provides customers with a wide range of communication and marketing services including media outreach, messaging and positioning programs, editorial and content development, media training, investor relations and financial communications, social media PR strategies, video and event production, awards and events programs, and more.

In less than four years since its launch, N6A has grown its customer base to include more than 20 leading and emerging companies from a wide range of industries, including BtoB, technology, consumer services, energy, healthcare and financial services.

Matt Rizzetta, pres. & CEO; Bill McCue, VP; Nina Velasquez, sr. acct. dir.

- Acquisio
- American Ambulance
- APTecom
- Aronnax Public Strategies
- Backupify
- BlueRock Energy
- Daymon Interactions
- Descartes
- Emerald Networks
- GMI Technology
- Gnarus Advisors LLC



Human Demand  
IMS Health  
InsightSquared  
Iron Horse Interactive  
Lotame  
Medialets  
Parent Society  
PEX Card  
ReviMedia  
Sprint  
StackMob  
TiqIQ  
Vivaldi Partners Group

### **NORTHLICH**

Division of Northlich, Inc.  
720 East Pete Rose Way, Cincinnati, OH 45202  
513/421-8840  
www.northlich.com

Kathy Selker, pres. & CEO

### **NORTHLIGHT**

1208 Kimberton Road, Chester Springs, PA 19425  
484/202-8506; fax: 484-202-8510  
www.northlightadvertising.com  
PR consultation, event planning, message development.

Rick Miller, president

### **NORTHSTAR COUNSELORS, INC.**

Founding partner in Pinnacle Group, Inc. - 1976  
229 Minnetonka Ave. S., #777, Wayzata, MN 55391  
612/363-8905; fax: 952/475-1008; jmccarthy@northstarcounselors.com  
Global public relations, crisis strategies, reputation management, issue research. Founded: 1971.

Joseph M. McCarthy, pres.; Lynn McCarthy, VP

### **NORTHWEST STRATEGIES**

441 W. 5th Ave., #500, Anchorage, AK 99501  
907/563-4881; fax: 907/562-2570  
www.nwstrat.com  
PR, adv., bus.-to-bus., direct marketing, media planning. Founded: 1987.

Tim Woolston, pres. & CEO

### **NUFFER, SMITH, TUCKER, INC.**

Partner in The Worldcom Public  
Relations Group  
707 Broadway, 19th fl., San Diego, CA  
92101  
619/296-0605; fax: 619/296-8530  
www.nstpr.com

PR for branded consumer products, food and agriculture, health, brand positioning, issues and crisis mgmt., special events. Founded: 1974.

Bill Trumpfheller, president; Kerry Tucker, CEO

### **NYHUS COMMUNICATIONS**

720 Third Ave., Flr. 12, Seattle, WA 98104  
206/323-3733; fax: 206/323-7004; info@nyhus.com  
www.nyhus.com  
Technology, corporate, consumer, healthcare, IT. Employees: 19.  
Founded: 1994.

Roger Nyhus, pres./CEO

## **O**

### **O'CONNELL & GOLDBERG, INC.**

450 North Park Rd., #600, Hollywood, FL 33021  
954/964-9098; fax: 954/964-9099  
Retail, real estate, tourism, healthcare, food and beverage, corporate and consumer products and svcs. PR. Employees: 15. Founded: 1993.

Barbara Goldberg, pres.



### **O'DONNELL AGENCY**

CityPlace Office Tower, 525 Okeechobee Blvd., #980, West Palm Beach, FL 33401

561/832-3231; fax: 561/659-1309; info@theodonnellagency.com  
www.theodonnellagency.com

PR firm for healthcare, bioscience, banking, law, real estate, education, tourism, and consumer products. Employees: 13. Founded: 1995.

**Agency Statement:** From our signature big ideas to the smallest organizational detail, creative thinking and brand authenticity are the bedrock of everything we do at the O'Donnell Agency. With offices in West Palm Beach, Miami and NYC, we rank among Florida's leading PR firms.

Carey O'Donnell, president; Jennifer Sullivan, VP

Bessemer Trust Company of Florida  
Broward Health Fdn.  
Cleveland Clinic Florida  
Cross Country Home Svcs.  
Gunster Law Firm  
Hillel Community Day School  
Lourdes-Noreen McKeen  
Max Planck Florida Institute  
Norton Museum of Art  
Oxbridge Academy of the Palm Beaches  
Palm Beach County Film & Television Commission  
Red Bull  
Related Companies' CityPlace  
Related Urban Development LLC  
West Palm Beach Downtown Development Authority

### **O'KEEFFE & COMPANY, INC.**

921 King St., Alexandria, VA 22314  
703/883-9000; fax: 703/883-9007; info@okco.com  
www.okco.com  
High-tech PR for bus.-to-bus., bus.-to-gov't and gov't-to bus. clients.  
Founded: 1997.

Andrew LaVanway, principal

### **O'LEARY AND PARTNERS**

5000 Birch St., #1000, Newport Beach, CA 92660  
949/833-8006; fax: 949/833-9155  
www.adagency.com  
PR for automotive, consumer electronics, high-tech, real estate, and travel.  
Founded: 1998.

Jim Harrington, president

### **O'MALLEY HANSEN COMMUNICATIONS**

180 N. Wacker Dr., Chicago, IL 60606  
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com  
www.omalleyhansen.com  
Marketing comms., media rels., social media influencer outreach, employee comms., reputation mgmt., issues/crisis mgmt. Employees: 17. Founded: 2006.

Kelly O'Malley, Todd Hansen, principals; Elizabeth Castro, sr. VP

AB Mauri	Playtex
Apio, Inc.	Saint Louis Brewers Heritage Festival
B&W Window Fashions	Sara Lee Corp.
Bali Intimates	Second Street
Bimbo Bakeries USA	What-A-Ya Nuts?!
Bridgemark Healthcare	William K Busch Brewing Co.
Furniture Brands Int'l, Inc.	Wonderbra
HanesBrands	
Nature's Variety	

### **O'NEILL AND ASSOCIATES**

31 New Chardon St., Boston, MA 02114  
617/646-1000; fax: 617/646-1290  
www.oneillandassoc.com  
Relationship marketing, media relations, crisis communications.

Thomas P. O'Neill, III, CEO

## O2 IDEAS, INC.

600 University Park Place, #200, Birmingham, AL 35209  
205/949-9494

www.o2ideas.com

PR, adv. and marketing. Employees: 9. Founded: 2001.

Bill Todd, pres., PR

# OCG|PR

OPEN CHANNELS GROUP

## OCG PR

101 Summit Ave, #208, Fort Worth, TX 76102  
817/332-0404; fax: 817/531-1520; info@ocgpr.com  
www.ocgpr.com

Multicultural, digital, integrated communications, public involvement.  
Employees: 14. Founded: 2005.

**Agency Statement:** OCG PR (formerly Open Channels Group) is a full-service public relations agency based in Dallas/Fort Worth, specializing in multicultural, digital, integrated communications, and public involvement. We offer expertise in diverse multicultural segments, including African American, Hispanic and Asian communities as well as women, youth and LGBT populations. Our obsession with cultural influences on communities – both local and global – is what sets us apart and is the backbone of our ability to initiate conversations and proactively build relationships that create positive results for our clients. OCG PR is one of the largest minority-owned public relations agencies in Texas.

Tonya Veasey, Kimberly Sims, Anthony Spangler, Corey Lark, Deanna McKinley, principals

AT&T  
FleishmanHillard  
HNTB Corporation

Main Event Entertainment  
Texas Health Care

## OFF MADISON AVE

5555 E. Van Buren St., #215, Phoenix,  
AZ 85008

480/505-4500; fax: 480/505-4501

www.offmadisonave.com

Entertainment/hospitality; travel/tourism;  
technology; consumer; crisis communica-  
tions; public affairs. Employees: 65.  
Founded: 1998.

Dave Anderson, managing partner & co-founder



## OGAN/DALLAL ASSOCIATES, INC.

530 Seventh Ave., #606, New York, NY 10018  
212/840-0888; fax: 212/840-8849; info@odapr.com  
www.ogan-dallalPR.com

PR, mktg. & mgmt. svcs. for fashion, cosmetic & lifestyle indus.  
Founded: 1986.

Evelyn Dallal, president

# Ogilvy Public Relations

## OGILVY PUBLIC RELATIONS

Part of Ogilvy & Mather, Subsidiary of the WPP Group plc  
636 Eleventh Ave., New York, NY 10036  
212/880-5200; fax: 212/697-8250; rachel.ufer@ogilvy.com  
www.ogilvypr.com

General PR, branding, consumer marketing, digital influence/social media, healthcare, biotechnology, public affairs, government relations, corporate communications, CSR, social marketing, technology, financial/investor, crisis & issues management, food & nutrition, media relations, clean technology, analyst relations, partnership development, sustainability, specialized communications, travel/economic development and entertainment PR. Founded: 1980.

**Agency Statement:** Ogilvy Public Relations is a global, multi-disciplinary communications leader operating in more than 85 offices across six continents. We blend proven PR methodologies with cutting edge digital innovations to craft strategic programs that give clients winning and

measurable results.

Founded in 1980, the company serves a full spectrum of corporations, industry trade associations, government agencies and not-for-profit clients through eight practice groups: consumer marketing, corporate, healthcare, public affairs, social marketing, technology, Social@Ogilvy and OgilvyEngage (our new behavior change practice).

In 2012, Ogilvy was named Cannes Lions Network of the Year and Most Effective Agency Network by the Effie Global Effectiveness Index, named Public Affairs Consultancy of the Year by the *Holmes Report*, won Consumer Consultancy of the Year in Asia Pacific (*Holmes Report*), and won the WPP global, top award (WPPed Cream, Crème de la Crème) for the fifth time in six years. Ogilvy PR integrates deeply with all Ogilvy & Mather disciplines (advertising, direct marketing, activation, promotional, digital and entertainment) through the proprietary Ogilvy Fusion™ approach to delivering comprehensive, business solutions through content creation, community building and communications with measurable results.

Ogilvy PR is a unit of Ogilvy & Mather, a WPP company (NASDAQ: WPGY) and one of the largest marketing communications companies in the world.

One key to our success has been the ability to foster strong working relationships across practice groups and across office locations worldwide, so that the right skills and experience are brought to bear on every client program. This cross practice, cross office approach allows us to most effectively serve clients whose businesses are multinational in scope.

For more information, visit our website at [www.ogilvypr.com](http://www.ogilvypr.com) or follow us on Twitter at @ogilvypr.

Rachel Ufer, sr. VP, bus. dev. & external rels.

Global mgmt: Christopher Graves, worldwide CEO; Steve Dahllof, regional CEO, Asia Pacific; Stuart Smith, interim regional CEO, EMEA

## U.S. OFFICES

Atlanta: Ogilvy PR  
BB&T Tower at Atlantic Station, 271 17th St., 21st fl., Atlanta, GA 30363  
404/836-2200, fax: 404/836-2201; mickey.nall@ogilvy.com

Mickey Nall, mng. dir.

Chicago: Ogilvy PR  
350 W. Mart Center Drive, 11th fl., Chicago, IL 60654  
312/397-6000; fax: 312/397-8856; nathan.friedman@ogilvy.com

Nathan Friedman, mng. dir.

Sacramento: Ogilvy PR  
1414 K St., Suite 300, Sacramento, CA 95814  
916/418-1500; fax: 916/418-1515; valerie.vento@ogilvy.com

Valerie Vento, mng. dir.

San Francisco: Ogilvy PR  
111 Sutter St., 11th fl., San Francisco, CA 94101  
415/677-2800; fax: 415/677-2880; michael.law@ogilvy.com

Michael Law, mng. dir.

Washington, DC: Ogilvy PR  
1111 19th St., NW, 10th fl., Washington, DC 20036  
202/729-4000; fax: 202/729-4001; robert.mathias@ogilvy.com

Robert Mathias, mng. dir.

Los Angeles: Ogilvy PR  
3530 Hayden Ave., Culver City, CA 90232  
310/280-2200; fax: 310/550-1701; michael.law@ogilvy.com

Michael Law, mng. dir.

## INTERNATIONAL OFFICES

EAME Headquarters (with 28 regional offices)  
10 Cabot Square, Canary Wharf, London E14 4BA U.K.  
+44-20-7309-1000; fax: +44-20-7309-1001; stuart.smith@uk.ogilvypr.com

Stuart Smith, interim regional CEO, EMEA

Asia Pacific Headquarters (with 34 regional offices)  
23rd fl., The Center, 99 Queen's Road Central, Hong Kong  
852-2567-4461; fax: 852-2884-3227; steve.dahllof@ogilvy.com

Steve Dahllof, regional CEO, Asia Pacific

ACT  
Air Pacific  
American Express  
America's Promise  
Bayer

Bristol-Myers Squibb  
Centers for Disease Control and Prevention (CDC)  
Centers for Medicare & Medicaid Services (CMS)  
Cisco  
Cricket Wireless  
CSC  
Darden Restaurant's Specialty Restaurant Group  
Department of Homeland Security (DHS)  
DuPont™  
Federal Emergency Management Agency (FEMA)  
FM Global  
Ford  
GlaxoSmithKline  
Goodyear  
Grohe  
IBM  
Kimberly Clark  
Lenovo  
LG Electronics  
National Institutes of Health  
Nestle  
Novartis  
Pfizer  
SunPower  
Tourism Fiji  
Unilever  
UPS  
Virgin America  
YMCA  
Zebra Technologies

#### OGILVY/HEALTHWORLD

Formerly Healthworld Communications  
636 11th Ave., New York, NY 10036  
212/237-4000  
Healthcare & medical communications agency.  
Michael Parisi



#### OGILVYEARTH

Part of Ogilvy & Mather, Subsidiary of the WPP Group plc  
111 Sutter St., 11th fl., San Francisco, CA 94104  
415/677-2800; fax: 415/677-2880; gil.jenkins@ogilvy.com  
www.ogilvyearth.com  
www.ogilvypr.com/en/practices/cleantech  
Twitter: @OgilvyEarth, @CleanTechTalk  
General PR, branding, consumer mktg., digital influence/social media, public affairs, gov't rels., corp. comms., CSR, social mktg., technology, financial/investor, crisis & issues mgmt., media rels., clean technology, partnership development, sustainability.

**Agency Statement:** OgilvyEarth is the cleantech & sustainability offering of the Ogilvy Group. We help clients tell a credible and compelling story about how products, services, and processes either harness renewable materials and energy sources, reduce the use of natural resources and/or cut emissions and waste. We combine strong capabilities in corporate communications, consumer marketing, social media, technology PR and public affairs to bring a level of insight unparalleled in our industry.

OgilvyEarth specializes in conducting strategic communication programs that reach media, influencers, consumers, employees, policymakers and investors to meet clear objectives for clients.

OgilvyEarth has represented clients across a wide variety of environment and energy sectors, including solar energy, wind power, biofuels & biomaterials, clean water, air & environment, green transportation, energy storage, green buildings, smart grid, mobile technologies, recycling & waste, agriculture, advanced materials and more.

Gil Jenkins, group dir., business dev. & external rels.  
Sacramento  
1414 K St., Suite 300, Sacramento, CA 95814  
916/418-1500; fax: 916/418-1515  
Los Angeles  
3530 Hayden Ave., Culver City, CA 90232

310/280-2200; fax: 310/550-1701

Denver  
555 Seventeenth St., Third Floor, Denver, CO 80202  
303/615-5070; fax: 303-615-5075

Chicago  
350 W. Mart Center Dr., 11th Floor, Chicago, IL 60654  
312/397-6000; fax: 312/397-8856

New York  
636 11th Ave., New York, NY 10036

Washington, DC: Ogilvy PR  
212/880-5200; fax: 212/880-2880

Washington, DC  
1111 19th St., NW, 10th fl., Washington, DC 20036  
202/729-4000; fax: 202/729-4001

Concord Blue  
Delhaize Group  
Domtar Paper  
DuPont  
Energy Recovery  
Ford  
Intel  
Lunera Lighting  
Molson Coors  
Ostara Nutrient Recovery Technologies  
Project Frog  
Seven Seas Water  
Softwood Lumber Board  
SunPower  
Unilever  
UPS  
View  
ZeaChem

#### OHLMANN GROUP, THE

Advertising and PR firm  
1605 N. Main St., Dayton, OH 45405  
937/278-0681  
www.ohlmanngroup.com  
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1949.  
Walter Ohlmann, pres.

#### OLIVER, RUSSELL & ASSOCIATES, INC.

217 South 11th St., Boise, ID 83702  
208/344-1734  
www.oliverrussell.com  
Marketing communications, PR and advertising.  
Russ Stoddard, founder/CEO

#### ONE CHOCOLATE COMMUNICATIONS

611 Mission St., 6th fl., San Francisco, CA 94105  
415/989-9803  
Consumer, corporate & trade PR. The Consumer Division specializes in lifestyle, food & drink, youth brands. The Business Division specializes in technology & telecomms. Founded: 2000.  
Jaime Tero

#### OPENGATE MARKETING COMMUNICATIONS

27 Johnson Dr., Stony Point, NY 10980  
845/353-2685; info@opengatemarketing.com  
www.opengatemarketing.com  
Employees: 4. Founded: 2002.  
John Eccleston, president/principal

#### OPPENHEIM, RB, ASSOCS., PR COUNSELORS

2040 Delta Way, Tallahassee, FL 32303  
850/386-9100; fax: 850/386-4396  
www.rboa.com  
Corporate, medical, entertainment/arts, real estate and institutional PR.  
Founded: 1985.  
Rick Oppenheim, sr. counselor

## OPTIMUM PR

See Citizen Optimum

## ORCI

Formerly La Agencia Orci  
2800 28th St., #222, Santa Monica, CA 90405  
310/444-7300; fax: 310/478-3587  
www.orci.com  
Full-service advertising and PR firm. Founded: 1999.  
Valerie Delgarza, dir., PR

## ORTON GROUP, THE

204 E. 900 So., Salt Lake City, UT 84111  
801/596-2100; fax: 801/596-2151  
www.ortongroup.net  
Corporate, government, manufacturing, service & retail PR. Employees: 16. Founded: 1985.  
Larry J. Orton, president

## OSBORN & BARR COMMUNICATIONS

914 Spruce St., St. Louis, MO 63102  
314/726-5511  
www.osborn-barr.com  
Marketing communications specializing in corp., agri-consumer, agri-business, technology. Founded: 1988.  
Steve Barr, founder and chmn.

## OSTER & ASSOCIATES, INC.

3525 5th Ave., 2nd flr., San Diego, CA 92013  
619/906-5540  
www.osterads.com  
Full-service agency providing marketing, advertising, and PR services. Founded: 1986.  
Bev Oster, pres./creative dir.

## OSTROW & PARTNERS, INC.

1200 High Ridge Rd., Stamford, CT 06905  
203/321-0176; info@ostrow-partners.com  
www.ostrow-partners.com  
Issues & crisis mgmt., corp. reputation mgmt., corp. strategies, change mgmt. Founded: 1994.  
Sam Ostrow

## OUI 2 PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011  
212/541-5698; rob@oui2.com  
www.oui2.com  
Entertainment, music, corporate and lifestyle marketing and PR. Employees: 4. Founded: 1996.  
Rob Goldstone, pres.

## OUTCAST AGENCY, THE

123 Townshend St., 3rd flr., San Francisco, CA 94107  
415/392-8282; fax: 415/392-8281; contact@outcastpr.com  
Specializes in public relations for existing and emerging technology companies. Employees: 64. Founded: 1997.  
Alex Constantinople, partner/CEO

## OWEN MEDIA

4111 E. Madison St., #39, Seattle, WA 98112  
206/322-1167; fax: 206/322-3428; info@owenmedia.com  
Media relations for high-tech companies. Category development, technology evangelism and brand building for enterprise IT clients. Founded: 1997.  
Paul Owen, founder/acct. dir.

## OXFORD COMMUNICATIONS

11 Music Mountain Blvd., Lambertville, NJ 08530  
609/397-4242; fax: 609/397-5915  
www.oxfordcommunications.com  
PR, bus.-to-bus., creative, media buying/placement/planning, adv. Types of PR: branding, strategic planning, consumer PR, media relations, B2B PR, viral marketing, crisis communications. Founded: 1986.  
John Martorana, president/principal

## P

## P&G COMMUNICATIONS

13447 Erwin St., Valley Glen, CA 91409  
818/786-8687; fax: 818/786-8709; pgworld@aol.com  
www.p-gcommunications.com  
Marketing and PR for travel, hospitality, and resort industries.  
Marian Gerlich, Edward Placidi, partners

## PACE ADVERTISING

A WPP Company  
825 Third Ave., 21st flr., New York, NY 10022  
212/885-0515; rick.nulman@paceadv.com  
www.paceadv.com  
Advertising and PR firm, creative, direct marketing, media buying. Founded: 1949.  
Rick Nulman

## PACIFICO, INC.

1190 Coleman Ave., #110, San Jose, CA 95110  
408/327-8888; fax: 408/988-5488  
Full-service advertising and PR agency experienced in high technology, consumer and business-to-business clients. Employees: 5. Founded: 1977.  
Mary P. Curtis, CEO



padilla speer beardsley

## PADILLA SPEER BEARDSLEY

Founding Partner of Worldcom Public Relations Group  
1101 West River Pkwy., Minneapolis, MN 55415  
612/455-1700; fax: 612/455-1060  
www.padillaspeer.com  
Founded: 1961.

**Agency Statement:** Padilla Speer Beardsley is a strategic communications firm with expertise in B2B and consumer marketing communications, investor relations, communications research, media relations, social media, creative and interactive, and crisis and critical-issues management. We're experienced in a broad range of sectors, including consumer products, agribusiness, manufacturing, technology, health care, environmental, retail, financial services and non-profits. Clients range from *Fortune* 500 companies to emerging growth organizations.

Lynn Casey, CEO; Marian Briggs, Tom Jollie, Kathy Burnham, Matt Kucharski, Gregory Tarmin, Dean Huff, Dave Schad, sr. VPs; Al Galgano, Janet Stacey, Amy Epstein, Bob McNaney, VPs; Tim Briggs, CFO; Curtis Smith, dir., business development

950 Third Ave., #1600, New York, NY 10022  
212/752-8338; fax: 212/752-6082

Gregory Tarmin, sr. VP & mng. dir.

3M  
Allianz Life  
American Express  
Arctic Cat  
BASF  
Coppertone  
Four Winns  
Glastron  
H.B. Fuller  
Imation  
Land O'Lakes  
Memorex  
Oshkosh Corp.  
Pentair  
Regis Corp.  
Rockwell Automation  
SAP  
Transamerica Retirement Management  
Tyco



WORLD.COM  
Public Relations Group  
The Local Advantage. Worldwide.



UnitedHealth Group  
University of Minnesota  
US Bancorp  
Valspar

## PAGE ONE PUBLIC RELATIONS

See LEWIS Pulse

## PAINEP R

See Citizen Paine

## PALATIELLO & ASSOCIATES, JOHN M.

1856 Old Reston Ave., #205, Reston, VA 20190  
703/787-6665; fax: 703/787-7550; john@jmpa.us  
www.jmpa.us

Image enhancement, market identification and penetration, gov't rels., public policy, association management. Founded: 1987.

John M. Palatiello, president

## PAN COMMUNICATIONS, INC.

255 State St., Boston, MA 02109  
978/474-1900; fax: 978/474-1903; info@pancomm.com  
www.pancommunications.com

Four portfolios: Technology, Consumer, Healthcare & Professional Services. Founded: 1995.

Philip A. Nardone, Jr., president

## PANTIN/BEBER SILVERSTEIN PR

Division of Beber Silverstein Group  
89 NE 27th St., Miami, FL 33137  
305/856-9800

PR, marketing, community relations, special events. Founded: 1988.

Leslie Pantin Jr., pres.

## PARASOL MARKETING

575 Lexington Ave., 4th flr., New York, NY 10022  
212/372-7633; info@parasolmarketing.com  
www.parasolmarketing.com

Luxury travel and lifestyle. Employees: 4. Founded: 2004.

Andrea Werbel

Baglioni Hotels

Fairmont Miramar Hotel & Bungalows

FIG Restaurant Santa Monica

Hotel Arts Barcelona

Monterey County Convention and Visitors Bureau

Phulay Bay, a Ritz-Carlton Reserve

Strassburger

## PARKER COMMUNICATIONS

14 Cotuit St., North Andover, MA 01845-0802  
978/975-7339; sparker@parkercomms.com  
www.parkercomms.com

Public relations & marketing. Technology and professional services. Founded: 2002.

Steven H. Parker, CEO/founder

## PARTNERS + NAPIER

The Partners Building, 192 Mill St., #600, Rochester, NY 14614  
585/454-1010; fax: 585/454-1575  
www.partnersandnapier.com

Strategic counsel, consumer marketing, issue/reputation management, brand building, food and beverage, packaged goods, business-to-business, environment, crisis mgmt. Founded: 1970.

Sarah Hanson, CMO

## PATTERSON PARTNERS

P.O. Box 7327, Greensboro, NC 27417  
336/852-9430

www.pattersonpartnersinc.com

Strategic mktg. firm. Specializes in brand positioning, integrated comms., strategic planning, research, PR, crisis management. Founded: 1994.

James G. Patterson, CEO



## PAUL WERTH ASSOCIATES

10 North High St., # 300, Columbus, OH 43215  
614/224-8114; fax: 614/224-8509; sw@paulwerth.com  
www.paulwerth.com

Education, financial services, health care, business-to-business, applied technology. Employees: 25. Founded: 1963.

**Agency Statement:** Paul Werth Associates is an integrated communications consulting firm with core competencies in public relations, advertising, public affairs, research and digital strategies. Werth helps leading organizations meet their objectives - on a regional, national and international basis. Focused on serving needs of senior management at mid- and large-sized organizations in the private and public sectors, the firm applies its broad scope of expertise to produce results-focused solutions that build brands, shape policy, enhance reputations and drive sales.

Sandra W. Harbrecht, pres. & CEO; Kimber Perfect, sr. VP

Andersons, Inc., The

Columbus Education Commission

Columbus Regional Airport Authority

Dave Thomas Foundation for Adoption

Findley Davies

Genesis HealthCare System

Huntington National Bank

Marshall Cavendish Education

National Safe Boating Council

The Ohio State University Wexner Medical Center

Plante & Moran

White Castle

Zaner-Bloser

## PAVONE

1006 Market St., Harrisburgh, PA 17101  
717/234-8886; mpavone@pavone.net  
www.pavone.net

Michael Pavone, pres./CEO

## PAYNE MARKET DEVELOPMENT, THOMAS J.

865 Woodside, San Mateo, CA 94401  
650/340-8311; fax: 650/340-8568; tpayne@tjpm.com  
www.tjpm.com

Food, marketing, international PR. Founded: 1986.

Tom J. Payne, president

## PCGCAMPBELL

Includes Campbell & Co. and Pacific Communications Group

3200 Greenfield, #280, Dearborn, MI 48120

313/336-9000; dscheinberg@pcgcampbell.com

www.pcgcampbell.com

Full-service marketing communications firm organized around seven core disciplines: integrated marketing, strategic consulting; product marketing; PR; event mgmt.; creative; market research. Founded: 1982.

David Scheinberg, mng. partner

## PEARLMAN & ASSOCIATES PR, DONN

4491 Via Bianca Ave., Las Vegas, NV 89141  
702/868-5777; donn.pearlman@gmail.com

www.DonnPearlman.com

Entertainment, travel, law. Founded: 2006.

Donn Pearlman, president

## PECCHIA COMMUNICATIONS LLC

6725 Pheasant Run Dr., Canfield, OH 44406  
330/720-6912; dan@pecchiacom.com

www.pecchiacom.com

Dan Pecchia, president

**PENN MEDIA RELATIONS, MICHAEL**

168 W. 77th St., ste. BR, New York, NY 10024  
 212/580-7988; fax: 212/877-1276; michaelpenn@earthlink.net  
 Media relations, events, editorial svcs., branding, speaker placement;  
 counsel to bus.-to-bus., e-commerce, consumer, travel, entertainment,  
 legal and PA clients and PR firms. Founded: 1998.

Michael Penn, principal

**PENNA POWERS BRIAN & HAYNES**

1706 S. Major St., Salt Lake City, UT 84115  
 801/487-4800; info@ppbh.com  
 www.ppbh.com

Advertising and PR. Founded: 1984.

Chuck Penna, founding partner/CEO

**PENNY/OHLMANN/NEIMAN, INC.**

See The Ohlmann Group

**PEOPLE'S REVOLUTION**

7005 Melrose Ave., Los Angeles, CA 90038  
 323/651-3500; info@peoplesrevolution.com  
 Fashions, lifestyles.

Mike Vargas, director/publicist

**PEPPERCOMM, INC.**

470 Park Avenue South, New York, NY 10016  
 212/931-6100; fax: 212/931-6159; dbrown@peppercomm.com  
 www.peppercomm.com

Financial services, consumer, technology, professional services, industrial,  
 crisis communications, creative services. Founded: 1995.

**Agency Statement:** Peppercomm, Inc. is an independently owned  
 strategic, integrated communications and marketing firm that is head-  
 quartered in New York with offices in San Francisco and London. The  
 firm's tagline: "Listen. Engage. Repeat." emphasizes the very different  
 approach Peppercomm takes in understanding exactly how a client organ-  
 ization can, and should, engage in authentic conversations with audi-  
 ences. In addition to being a full service public relations firm, the agency  
 includes a digital and interactive division, whose services complement a  
 larger marketing and communications solution set that also includes  
 events and licensing divisions.

Ed Moed, Steve Cody, mng. partners & co-founders; Deborah Brown,  
 partner & mng. dir.

American Institute of Architects

Cengage

Clabbor

College of Charleston

Crumbs Holding LLC

DeLorean

Earth Kind

Ernst & Young

Euler Hermes

FASB

Honeywell Performance Materials

Jane Goodall

Manchester Designer Outlets

Meredith

Moe's Southwest Grill

Montroy Andersen DeMarco

Nikon

Northeastern University

Origami Owl

PaperStyle, Inc.

Pentair

Pershing

Saint Gobain

Sharp

Smithfield

Spotflux

Steelcase

Stion Solar  
 Successful Farming  
 Suddenlink  
 TGI Fridays  
 Tyco Fire & Security

WebMD

Wells Fargo

Whirlpool

Wilbur Ellis

Wolters Kluwer Corporate Legal Services

**PERCEPTURE**

3322 Rte. 22 W, #411, Branchburg, NJ 08876  
 800/707-9190; fax: 800/465-3164; tharris@percepture.com  
 www.percepture.com

B2B: technology, financial, financial technology, telecom, pharmaceutical,  
 chemical, healthcare, networks, real estate, mobile/mobile applications.  
 Consumer: natural foods, natural products, software, photography.  
 Employees: 10. Founded: 2004.

Thor Harris, president

**PERITUS**

200 South Fifth St., Suite 503 N, Louisville, KY 40202  
 502/585-3919; tim@perituspr.com  
 www.perituspr.com  
 Founded: 1990.

Tim Mulloy, CEO; Robert Gunnell, sr. partner; Mark Mulloy, sr. partner

**PERKETT PR, INC.**

34 Cohasset Ave., Marshfield, MA 02050  
 781/834-5852; fax: 708/570-6178; info@perkettpr.com  
 www.perkettpr.com

Tech, telecom, consumer, healthcare, B2B, B2C, project and retainer.  
 Employees: 20. Founded: 1998.

Christine Perkett, pres./founder; Heather Mosley, exec. VP; Claire  
 Spina, Lisa Dilg, dirs.

**PERRY COMMUNICATIONS GROUP, INC.**

980 9th St., #410, Sacramento, CA 95814  
 916/658-0144; fax: 916/658-0155  
 www.perrycom.com

Public affairs/public relations firm specializing in media relations, grass-  
 roots advocacy, social media and issue management. Employees: 8.  
 Founded: 1996.

Kassy Perry, CEO; Julia Spiess, sr. VP

Bonnie J. Addario Lung Cancer Foundation

Fan Freedom Project

Mental Health Association in California (MHAC)

NAMI California

Pharmaceutical Research and Manufacturers of America (PhRMA)

Sims Recycling Solutions

**PETERSGROUP PUBLIC RELATIONS**

Member of The Worldcom Group  
 1905 N. Lamar Blvd., #201, Austin, TX  
 78705

512/794-8600; fax: 512/792-8622;

info@petersgrouppr.com

www.petersgrouppr.com

Technology, research, strategy, messag-  
 ing, media. Founded: 1997.

Lauren Peters, founder/CEO



**WORLD.COM**  
 Public Relations Group  
 The Local Advantage. Worldwide.

**PEYRON & ASSOCS., SCOTT**

211 Main, Boise, ID 83702  
 208/388-3800; speyron@peyron.com  
 www.peyron.com

Public affairs, corporate communications, media relations, issues man-  
 agement, food & drug, high technology, travel & tourism, real estate  
 development and higher education. Founded: 1996.

Scott Peyron, principal & strategist

## PFI COMMUNICATIONS

5482 Wilshire Blvd., #1626, Los Angeles, CA 90036  
323/634-7700; bchew@pficom.com

Corporate, investor relations, marketing communications, crisis management, employee communications. Employees: 4. Founded: 1994.

Bob Chew, president

## C. PHARR & COMPANY

### PHARR & COMPANY, C.

2501 Oak Lawn Ave., #420, Dallas, TX 75219  
972/931-7576; cynthia@pharrpr.com  
www.pharrpr.com

Business-to-business consulting, launch, branding, change comms. Employees: 7. Founded: 1986.

**Agency Statement:** C. Pharr & Company is a strategic communications firm that is a recognized leader in business and civic communities in Dallas and North Texas. The firm ensures its limited clientele of hands-on executive attention backed by an enthusiastic, skillful team. Crisis planning, launches for product or services, Texas market-specific programs, change communications, branding and positioning programs, executive support, organizational consulting.

Cynthia Pharr Lee, president

### PHELPS

901 Wilshire Blvd., Santa Monica, CA 90401  
310/752-4400; fax: 310/752-4444; judy@phelpsaagency.com  
www.phelpsaagency.com

Strategy, media relations, crisis comms., media training, integrated marketing comms. Employees: 74. Founded: 1981.

Joe Phelps, CEO; Judy Lynes, VP, PR

### PHILIPS HEALTHCARE COMMUNICATIONS, INC.

30 Irving Place, 2nd fl., New York, NY 10003  
212/614-2047; fax: 212/614-2051; dphilips@aol.com  
www.philipshealthcare.com  
Healthcare PR.

Dorothy M. Philips, chmn.



### PHILLIPS & COMPANY

900 S. Capital of Texas Hwy., #100, Austin, TX 78746  
800/864-1231; fax: 512/402-5859; slmarshall@phillipscompany.com  
www.phillipscompany.com

Verticals: space technology, mobile technology, education, healthcare, homeland security, high technology, green technology, digital security, telecommunications. Services: positioning, social marketing, public affairs, media relations, business development. Employees: 10. Founded: 2003.

**Agency Statement:** Phillips & Company is a global communications firm that helps clients create, defend and sustain leadership positions through public relations and business development.

Phillips measures client success in terms of revenue growth, not just media coverage. Working with both *Fortune* 1000 firms and start-ups to build or retain client market share, Phillips helps companies create demand for their products and services by broadening and reinforcing the trust customers, partners and investors have in their company.

Richard J. Phillips, pres.; Sarah Marshall, sr. VP; Scott Campbell, VP

Aspen Heights  
Boeing Space Exploration  
Explore Mars  
Golden Frog  
NASA  
UnboundID

### PHPR LTD.

Member of PR Boutiques International  
Communications House, 3 Lower Joppa, EH15 2ER, Edinburgh, United

### Kingdom

44(0)131/669-5190; fax: 44(0)131/669-5190  
www.phpr.co.uk

B2B, strategic communications, on & offline PR for financial services, IT & technical companies, industrial biotechnology, water, heritage, fast growing small businesses.

Penny Haywood, mng. dir.

### PIERCE MATTIE PUBLIC RELATIONS

62 West 45th St., 3rd fl., New York, NY 10036  
212/243-1431; moreinfo@piercemattie.com  
www.piercemattie.com

Beauty, fashion, jewelry, fitness, home furnishings, luxury lifestyle. Employees: 12. Founded: 2001.

Pierce Mattie, CEO



### PIERPONT COMMUNICATIONS INC.

1800 West Loop South, Suite 800, Houston, TX 77027  
713/627-2223; info@piercom.com  
www.piercom.com

www.twitter.com/pierpontcom

www.facebook.com/PierpontCommunications

www.linkedin.com/company/pierpont-communications

PR, media rels., mktg., digital, community rels., gov't rels., investor rels., event conceptualization and mgmt., graphic design, social media. Employees: 40. Founded: 1987.

**Agency Statement:** For over 25 years, Pierpont Communications has been delivering cutting-edge, global PR programming, marketing expertise and dynamic media counsel to bring our clients measurable results. With a team of multi-specialty professionals, we pride ourselves on our track record of crafting integrated, ROI-driven programs that can be scalable in order to meet any need and emphasize becoming a partner, not just an advisor. We also bring a level of senior leadership, veteran experience and fresh thinking to client engagements that is unmatched by other firms. More than a quarter of our staff members have at least 20 years of relevant experience and as importantly, our senior leaders are actively involved with every client engagement.

Our slate of specialized services includes public relations, media relations, marketing, digital, community relations, government relations, investor relations, event conceptualization and management, and graphic design. We also understand the importance of social media and embed online tactics into virtually every program. We know that our job, always, is to objectively advise our clients and provide strategic counsel that culminates in helping them gain a competitive edge and meet their goals.

To learn how our experience can drive the growth of your brand and business, call us at 713.627.2223 or visit us online at www.piercom.com.

Phil Morabito, CEO

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512/448-4950

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BHP Billiton  
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Energy Ventures  
Five States Energy  
Kepner-Tregoe  
Seton Healthcare Family  
Target Logistics  
Texas Association of Realtors

Toshiba  
Verizon Wireless  
Waste Management  
Wood Group





### PIERSON GRANT PUBLIC RELATIONS

6301 NW 5th Way, #2600, Fort Lauderdale, FL 33309  
954/776-1999; fax: 954/776-0290; info@piersongrant.com  
www.piersongrant.com

Strategic planning, publicity, media relations, community relations, website development, social media. Employees: 18. Founded: 1995.

**Agency Statement:** Pierson Grant is a marketing communications firm specializing in publicity, media relations, community outreach, SEO and reputation management. All services also are offered in Spanish. The agency's High Impact Digital division oversees all online initiatives.

Providing highly personalized service, one company principal takes the lead on each account and both Pierson and Grant stay fully involved in all client matters. The firm represents clients nationwide in the restaurant, hospitality, real estate, marine, arts, education, financial and healthcare industries. The firm has a satellite office in Raleigh, N.C. and is a member of the IPREX global network of public relations firms.

Maria Pierson, CEO; Jane Grant, president

Anthem Education  
BankUnited  
Dairy Queen  
Holy Cross Hospital  
Olive Garden  
Yachting Promotions, Inc.



### PIPELINE PR & MARKETING

Formerly Locke Marketing  
6823 SE 18th Ave., Portland, OR 97202  
503/546-7811; timm@pipelineprm.com  
www.pipelineprm.com  
Advertising, mktg. comms. consultation & implementation. Founded: 2002.

Timm Locke, principal

### PIROZZOLO COMPANY PUBLIC RELATIONS

30 Newbury Street, floor 3, Boston, MA 02116  
866/399-4000; dick@pirozzolo.com  
www.pirozzolo.com  
Specialties include institutional investment and financial services, commercial real estate including hospitality, high technology and the home construction industry. Employees: 3. Founded: 1980.

Dick Pirozzolo, founder & mng. dir.

FCM360  
J/Brice Design International  
Mass Design, Inc.  
Trayport, Ltd.

### PKA MARKETING

Advertising and PR firm (Formerly Prom Krog Altsteil Inc.)  
1009 W. Glen Oaks Ln., #107, Mequon, WI 53092  
262/241-9414; bruce@pkamar.com  
www.pkamar.com  
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1986.

Bruce Prom, partner/art dir.

### PLANNED TELEVISION ARTS

See Media Connect



### PMK•BNC

Pacific Design Center, 8687 Melrose Ave., 8th flr., Los Angeles, CA 90069

310/854-4800  
www.pmkbnc.com  
Twitter: @pmk\_bnc  
Facebook: pmk\*bnc

Brand consultation, celebrities, consumer products, corp. entertainment, digital content, entertainment mktg., film/TV, product placement, promotions, special events. Employees: 200. Founded: 2010.

**Agency Statement:** PMK\*BNC is the global authority of Popular Culture and Entertainment. The agency specializes in creating ideas that move the consumer. It is populated with experts in enhancing talent and brand relationships with consumers, fans and communities through the passion points of film, television, sports, music, philanthropy, art and fashion.

PMK\*BNC recently created a unique Science Series to share research and insights, as well as developed a proprietary tool that measures celebrity influence called fanDNA.

The agency represents approximately 800 clients/projects ranging from celebrities, producers, directors, cable and network TV properties, production companies, musicians, authors, sports figures, high-profile consumer brands, events and causes.

With a seasoned staff of more than 200 professionals in New York, Los Angeles and London, PMK\*BNC delivers inspired solutions that include public relations, event production, experiential marketing, celebrity and influencer outreach, sponsorship, promotions, product placement and integration, digital content creation and brand consultation.

Michael Nyman, co-chmn./CEO; Cindi Berger, co-chmn./CEO; Chris Robichaud, CEO

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212/582-1111

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### POCKET HERCULES

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612/435-8315; fax: 612/435-8318; stephen@pockethercules.com  
www.pockethercules.com

Branding and brand building, consumer products, corporate image, crisis mgmt., digital comms., content mgmt., social mktg., social media, SEO, financial svcs., home building and remodeling, food and beverage, health and medical, professional svcs., travel and tourism, web site design, product design and development. Employees: 14. Founded: 2005.

**Agency Statement:** Pocket Hercules is a Minneapolis-based advertising, public relations, branding, digital and product development firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent organizations that have a desire to connect with avid enthusiasts and fans by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and rampant buzz.

Jack Supple, chief creative officer; Jason Smith, mng. partner; Tom Camp, mng. partner

American Public Media Group  
APEX Siding System  
Findlaw.com  
Lakemaid Beer  
Mortenson Construction  
N'compass Inc.  
Rapala USA  
Thomson Reuters  
Tiny Footprint Coffee



## PODIUM PRO, THE

3481 Wildwood St., Yorktown Heights, NY 10598

914/245-9721

www.thepodiumpro.com

Executive communications including speechwriting and speech coaching.

Matthew Cossolotto, president

## POINT B

1001 Euclid Ave., Atlanta, GA 30307

404/888-1700; fax: 404/888-1704; babuka@pointbagency.com

www.pointbagency.com

Strategic planning, media placement/rels., controlled message tactics, identity & branding programs. Founded: 1986.

Patricia Babuka, pres./exec. creative dir.

## POINT GROUP, THE

Advertising and PR

5949 Sherry Lane, #1800, Dallas, TX 75225

214/378-7970; fax: 214/378-7967

www.thepointgroup.com

Major svc.-oriented industries such as telecomms., mfg., bus.-to-bus., financial, retail and food and beverage. Founded: 1990.

Brenda Hurtado, pres./COO

## POLARIS COMMUNICATIONS

Phoenix, AZ

602/595-6617; information@polarcom.info

www.polarcom.net

Business comms., issues mgmt., reputation mgmt., crisis comms., strategic comms. planning, media awareness training, message and brand development, writing and editing. Founded: 2012.

Aaron Scherle, pres. & founder

## the pollack pr marketing group

A CORPORATION

### POLLACK PR MARKETING GROUP, THE

1901 Ave. of the Stars, #1040, Los Angeles, CA 90067

310/556-4443; fax: 310/286-2350; info@ppmgcorp.com

www.ppmgcorp.com

Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 13. Founded: 1985.

**Agency Statement:** The Pollack PR Marketing Group's (PPMG) primary focus is to enhance a client's image, products or services through PR and marketing activities that influence buying decisions and public opinion, brand products and services, manage reputations, shape perceptions, spark trends and increase companies' market and mind share, all positively affecting a client's objectives and bottom line.

PPMG specializes in developing strategies and designing and selecting avenues that best communicate a client's desired messages. The agency focuses on the ultimate strategic question as to what to say to whom and through what medium, toward the goal of reaching a client's target audiences — resulting in changed market behavior.

We recognize that effective marketing communications depends on the imagination, experience, skill and business acumen of the people who sustain it. Our agency consists of professionals with varied expertise, led by a senior management team, who view stumbling blocks as challenges, problems as opportunities, and who often ask why not, when told it cannot be done.

Established in 1985, the agency is led by senior professionals who feel a commitment to offer clients hands-on senior counselors — senior strategists who are involved with every aspect of a client's program and available to them on a day-to-day basis or per need.

PPMG has served *Fortune* 500 companies, and start-ups with innovative products/services; and has assisted established companies and organizations to maintain visibility vis-a-vis their audiences, thereby enhancing/retaining mind and market share.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO

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212/601-9341; mobile: 908/902-4928; mgreece@ppmgcorp.com

Michael Greece, mng. dir.

AIBTM

American Public Gardens Assn.

Bel Air Investment Advisors

City of Hope

DataPop

Dynamite Data

Equipois, Inc.

Fiesta Parade Floats

Gary Sinse Foundation

Guidon Performance Solutions

Inclusion INC

Luxe Hotels

Micron Consumer Products

National Public Gardens Day

Rain Bird Corp.

RKF

South Bay Galleria

ThrivePlan

USO

## POLLER & JORDAN ADVERTISING AGENCY, INC.

P.O. Box 166249, Miami, FL 33116-6249

305/470-8005; bob@advertisingmiami.com

www.advertisingmiami.com

PR, advertising and design for bus.-to-bus., automotive, financial, import/export, floral and heavy equipment. Florida specialists (including African-American, Hispanic and niche markets). Founded: 1975.

Bob Poller, president



## POLLOCK COMMUNICATIONS

665 Broadway, Suite 1200, New York, NY 10012

212/941-1414; fax: 212/334-2131; lpollack@pollock-pr.com

www.LPollockPR.com

Food, beverages, nutrition, health & wellness & food issues management.

Employees: 20. Founded: 1991.

**Agency Statement:** Pollock Communications is an independent PR and marketing communications agency that offers cutting edge expertise for food, beverage, nutrition, and health & wellness clients. Founded in 1991, Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past 10 years including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. We know how to capitalize on emerging health & wellness trends in a credible way, with media, consumers and health professionals. Our knowledge of the latest research and science in the health & nutrition arena and our understanding of food policy enables us to deliver actionable consumer and market insights and practical health & lifestyle wellness benefits for brands and commodities.

Our staff includes Registered Dietitians with on-air and editorial experience who can address the health & nutrition issues that are top-of-mind for today's editors and reporters — including those who serve as trusted "watchdogs" for family gatekeepers. We have developed innovative social media programs to reach the key consumer, health & wellness influencers online. Over the last two decades, Pollock has cultivated long-term relationships and trained a network of spokespeople, including media Registered Dietitians and celebrity chefs who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

Louise Pollock, president

Ajinomoto Food Ingredients, LLC

American Society for Hypertension

Brassica Protection Products, LLC

Cranberry Institute

Cranberry Marketing Committee

PepsiCo Global Nutrition Group

Prestige Brands: FiberChoice and Beano

Purdue Products

Tea Council of the USA

Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!

USA Rice Federation



## PORTER NOVELLI

Owned by Omnicom Group  
7 World Trade Center, 250 Greenwich St., 36th fl., New York, NY 10007  
212/601-8000; fax: 212/601-8101  
www.porternovelli.com

Porter Novelli's practice areas include: consumer PR; corporate communications; food, drinks & nutrition; health & wellness; public affairs; technology; social marketing; and multicultural communication. Services include: digital strategy; digital applications; digital analytics; media and influencer relations; analyst relations; strategic planning, analytics & research; cause marketing; content development and management; community management; crisis & issues management; real-time reputation management; web design and production; mobile engagement; influencer mapping; employee engagement; corporate social responsibility; executive visibility; event management; media & presentation training; Porter Novelli Radar; integrated branding & design; search engine optimization/search engine marketing; word-of-mouth; event management; advertising & corporate identity. Founded: 1972.

**Agency Statement:** Porter Novelli is one of the world's leading public relations agencies. With 90 offices in nearly 60 countries, we deliver best-in-class service to clients around the globe. As the agency that pioneered social marketing, Porter Novelli's heritage is grounded in influence – motivating people to change deeply ingrained behaviors that are rooted in cultural and social norms. This is achieved by identifying and activating against key insights that drive transformational change – going beyond just “solving a problem.” The result is greater than just influencing people – Porter Novelli makes them believe.

Karen van Bergen, CEO; Patrick Resk, CFO; Michael Ramah, chief client officer

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Continued on next page

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Helmut von Fircks, Christina Harvey-Duwe, mng. dirs.

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Vieroslava Kneppova, country mgr.

Nords Porter Novelli  
Brīvības iela 40-24, Rīga, LV-1050, Latvija  
371 67505 285; fax: 371 67505 286

Evija Ansonska, mng. dir.

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Cerecon Building No 6, 2nd Floor - Olaya, PO Box 615, Riyadh, Saudi Arabia  
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Via Poli, 29, Rome, 00186, Italy  
39 06 69 92 5412; fax: 39 06 69 92 5397

Angelo Brunello, sr. consultant

APRA Porter Novelli  
111, Georgi S. Rakovski Str., 1000 Sofia, Bulgaria  
359 2 9814190; fax: 359 2 9878079

Ruja Zagorska, CEO

Prat PR Porter Novelli  
Sveavägen 90, 6th flr., Stockholm, 113 59, Sweden  
46 8 545 152 30; fax: 46 8 545 152 49

Gabriella Finnborg, mng. dir.

Gitam Porter Novelli  
Gitam House, 8 Raul Walenberg St., Tel Aviv, Israel 69719  
972 3 576 5757; fax: 972 3 576 5747

Orna Gourell, mng. dir.

Porter Novelli  
ul. Wiśniowa 40 B, Warsaw, Poland 02-520  
48 54 70 302; fax: 48 54 70 301

Joanna Pruszyńska, mng. dir.

Some of Porter Novelli's top clients include:  
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Bayer  
Dow Chemical  
Hewlett-Packard  
Johnson & Johnson  
McDonald's  
Otsuka Pharmaceuticals  
P&G  
U.S. Centers for Disease Control & Prevention

**PORTER, LEVAY & ROSE, INC.**

7 Penn Plaza, #810, New York, NY 10001  
212/564-4700; info@plrinvest.com  
www.plrinvest.com

Marketing, financial PR. Founded: 1971.

Michael J. Porter, president

**POSNER ADVERTISING**

Advertising and PR firm  
902 Broadway, 15th flr., New York, NY 10010  
212/867-3900; info@posneradv.com  
PR, adv., bus.-to-bus., construction/building, gay and/or lesbian specialty, healthcare specialty. Founded: 1959.

Bob & Peter Posner

**POTASH & COMPANY**

2648 Mountain Gate Way, Oakland, CA 94611  
510/865-0800; steve@potashco.com  
www.potashco.com  
Container transportation, int'l trade and business assn. management PR.  
Founded: 1980.

Stephen J. Potash, principal

**POTION INTERNATIONAL PR & MARKETING**

Brook House, 54A Cowley Mill Rd., UB8 2QE, London, United Kingdom  
+44 203 137 8165; business@potionpr.com



www.potionpr.com  
Tech, telecom, animal health, other B2B. Employees: 5. Founded: 2006.  
Sue Rizzello, chief executive

Asta Development  
CDNetworks  
Eclipse Procurement  
Oninit/Informix  
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MediaTravel  
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**POTOMAC COMMUNICATIONS GROUP, INC.**  
1133 20th St., NW, #400, Washington, DC 20036  
202/466-7391; fax: 202/429-0365; prhelp@pcgpr.com  
www.pcgpr.com  
PR, PA, mktg. comms., siting. Employees: 22. Founded: 1981.

Mimi Limbach, managing partner  
American Chemistry Council  
AREVA Enterprises  
Babcock & Wilcox Co.  
Bechtel  
Components, Packaging & Manufacturing Technology Society  
Construction Specifications Institute  
Direct Selling Assn.  
Dominion  
Electrical Safety Foundation Int'l  
Intellectual Ventures  
LaFarge  
National Fenestration Rating Cncl.  
National Grid  
National Ocean Industries Assn.  
QEP

**POWELL GROUP, THE**  
3131 McKinney Ave., Suite 402, Dallas, TX 75204  
214/522-6005; fax: 214/953-0792; bp@powellgroup.net  
www.powellgroup.net  
Consumer/retail branding & positioning, community partnerships, reputation management, crisis communications. Employees: 6. Founded: 1989.  
Becky Powell-Schwartz, pres. & CEO

**POWELL TATE**  
733 10th St. N.W., Washington, DC 20001  
202/383-9700; fax: 202/383-0079; pjenkins@powelltate.com  
www.powelltate.com  
Strategic communications and public affairs. Founded: 1991.  
Pam Jenkins, pres.

**POWERS AGENCY**  
1 W. 4th St., 5th flr., Cincinnati, OH 45202  
513/721-5353; fax: 513/721-0086  
www.powersagency.com  
Public affs., professional svcs., consumer/event mktg., industrial and bus.-to-bus., counseling and training. Founded: 1938.  
Lori Powers, CEO

**PR COLLECTIVE, THE**  
1209 Manhattan Ave, #12, Manhattan Beach, CA 90266  
310/943-7143  
www.theprcollective.com  
PR Network. Founded: 2003.  
Jonathan Zaleski, president/founder

**PR CONSULTING GROUP, THE**  
45 Broadway, 31st flr., New York, NY 10006  
212/683-8100; fax: 212/683-9363; mail@preg.com  
www.preg.com  
Legal, financial and other service firm PR; crisis and litigation comms., issues mgmt.  
James F. Haggerty, pres./CEO

**PR WORKS**  
PMB 239, PO Box 9000, Edgartown, MA 02539  
508/627-6949  
www.prworks.net  
Agriculture, animal health, nutrition and related fields PR. Founded: 1986.  
Joseph Feeks, pres./creative dir.



**PRECISE COMMUNICATIONS**  
PO Box 18447, Atlanta, GA 30316  
404/627-4356; fax: 404/627-4357; alexis@precisecomm.net  
www.precisecomm.net  
Consumer brand marketing, multicultural comms., special events planning and media rels. Founded: 2000.  
**Agency Statement:** PRcise Communications is a boutique public relations firm specializing in consumer brand marketing, media relations, multicultural communications and special events planning. Our expertise and approach are based on years of "big agency" and "big brand" experience and tremendous insight into the media, a variety of industries and diverse consumer segments. We create and implement strategic communications programs to resonate with your target audience and deliver successful results.  
We believe in our clients, enjoy what we do and work relentlessly to get results.

Alexis Davis Smith, pres. & CEO; Tracey Bowen, sr. VP; Marci McKenna, VP, mktg.  
Coca-Cola North America  
Jackson Spalding  
LEADS at Spelman College  
National Center for Civil and Human Rights

**PREDDY PUBLIC RELATIONS INC., BETH**  
1187 8th St. South, #2, Naples, FL 34102  
239/435-3938; beth@preddypr.com  
www.preddypr.com  
Tourism PR. Founded: 1997.  
Beth Preddy, president

**PREFERRED PUBLIC RELATIONS & MARKETING**  
Member of IPREX  
2630 S. Jones Blvd., Las Vegas, NV 89146  
702/254-5704; fax: 702/242-1205  
www.preferredpublicrelations.com  
Full-service PR firm handling crisis comms., strategic planning, media relations, promotions. Founded: 1999.  
James Woodrow, COO; Michele D. Tell-Woodrow, CEO/creative dir.



**PRENTICE ASSOCIATES INC., VICKI**  
630 5th Ave., 20th Fl., Rockefeller Center, New York, NY 10111  
212/332-3460; fax: 212/332-3401  
www.vickiprenticeassociatesinc.com  
PR for artists, artist representation. Founded: 1983.  
Vicki Prentice Rubin, president

**PRESTON-OSBORNE**  
450 Old Vine St., #100, Lexington, KY 40507  
859/231-7711; posborne@preston-osborne.com  
www.preston-osborne.com  
Reputational mgmt., opinion research, utility marketing, political campaign mgmt., graphic design, public issues. Founded: 1968.  
Phil Osborne, CEO

**PRIAM COMMUNICATIONS LLC**

5217 Cammack Dr., Bethesda, MD 20816  
202/885-1934; mcarberr@priamcommunications.com  
www.priamcommunications.com

Mike Carberry, CEO

**PRICEWEBER**

10701 Shelbyville Rd., Louisville, KY 40243  
502/499-9220  
www.priceweber.com

Marketing comms. agency. Founded: 1969.

Shanna Columbus, chairman & CEO

**PRIMAVERA PUBLIC RELATIONS, INC.**

2718 Hickory St., Yorktown Heights, NY 10598  
914/245-5390; fax: 914/245-0698; info@primaverapr.com  
www.primaverapr.com

Bill Primavera, president

**PRIME POLICY GROUP**

Formerly BKSH & Assocs., Subsidiary of Burson-Marsteller, which is owned by WPP Group  
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202/530-0500; fax: 202/530-4800  
www.prime-policy.com

R. Scott Pastrick, pres. & CEO

**PRIME ROAD MARKETING & COMMUNICATIONS**

252 Devon Drive, San Rafael, CA 94903  
415/499-1403  
www.primeroad.com  
Consumer product publicity, video production/training & healthcare PR.  
Founded: 1987.

Norm Levin, founder & principal

**PRINCETON PARTNERS INC.**

205 Rockingham Row, Princeton, NJ 08540  
609/452-8500; tsullivan@princetonpartners.com  
Adv., PR and marketing; consumer, bus.-to-bus., healthcare, new media and retail. Founded: 1965.

Tom Sullivan, CEO

**PRINCIPOR COMMUNICATIONS**

427 N St., S.W., Washington, DC 20024  
202/595-9008; info@principor.com  
www.pricipor.com  
Growth-oriented companies. Founded: 2002.

John Jordan, president

**PRO & CO. PUBLIC RELATIONS**

Peter-Jordan-Straße 25, A 1190, Vienna, Austria  
43 1 470 63 20; fax: 43 1 369 42 41  
www.proco.at  
Full-service PR; crisis PR; lobbying.

Dr. Elke Zuckermann, Doron P. Zuckermann, principals

**PROLINE COMMUNICATIONS, INC.**

13 Crescent Rd., Livingston, NJ 07039  
973/716-9457  
www.prolinepr.com  
High-tech PR, marketing and media relations. Founded: 1991.

Bruce Freeman, president

**PROMERSBERGER COMPANY**

4838 Rocking Horse Circle, Fargo, ND 58104  
701/492-9194; fax: 701/277-4611; ken@promersberger.com  
www.promersberger.com  
Adv. & PR.

Ken Promersberger, pres.; Jan Promersberger, VP



# PROSEK

**PROSEK PARTNERS**

350 Fifth Ave., 39th fl., New York, NY 10118  
212/279-3115; fax: 212/279-3117; jprosek@prosek.com  
www.prosek.com

Financial communications, thought leadership and brand building, M&A communications, issues management, digital, creative services.  
Employees: 60. Founded: 1991.

**Agency Statement:** Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. Specializing in providing a full range of communications solutions to financial and professional services companies, the firm delivers an unexpected level of passion, creativity and marketing savvy. Prosek Partners' "Unboxed Communications" approach brings breakthrough ideas to every client engagement.

Jennifer Prosek, Mark Kollar, Russell Sherman, partners

Ally Bank  
BTIG  
Edward Jones  
Everbank  
First Reserve Corp.  
Franklin Templeton Investments  
GE Capital  
Genworth Financial  
Hamilton Lane  
Hartford Steam Boiler  
Hiscox  
ING  
INSEAD  
Investment Technology Group  
Marathon Asset Management  
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Pitney Bowes  
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**PROWRITE PUBLIC RELATIONS**

1173 San Marco Circle, Minden, NV 89423  
775/267-9232; fax: 775/267-9259; christel@prowrite-pr.com  
PR, consulting, media relations, bus.-to-bus. specialty. Employees: 1.  
Founded: 1989.

Christel K. Hall, CEO

**PRR, INC.**

1501 Fourth Ave., #550, Seattle, WA 98101  
206/623-0735; fax: 206/623-0781  
www.prrbiz.com  
Public affairs, comms. svcs., research, marketing capacity.

Rita Brogan, CEO

**PRXDIGITAL**

991 W. Hedding St., #201, San Jose, CA 95126  
408/287-1700; fax: 408/556-1487; brenna@prxdigital.com  
www.prxdigital.com  
Employees: 10. Founded: 1975.

**Agency Statement:** At PRxDigital we're all about creating Content People Want<sup>®</sup>. We promote our clients by telling great stories with powerful copy and editorial content, stunning pictures and graphic art, and broadcast-quality video projects. We bring it all together to reach the client's target audience—whether it's a consumer, a business, a potential supporter or a reporter on deadline.

We thrive on innovation and collaboration, mastering the latest marketing tools and developing a deep understanding of global communication trends. We've been around since 1975. The reason for our longevity is we do the hard work of understanding and then exceeding our clients' goals, ultimately appealing to the needs, wants and desires of their target audiences.

Brenna Bolger, founder & CEO

BD Consulting-Hammerhead Products  
Clos de la Tech Winery  
Cypress Semiconductor  
Fair Political Practices Commission (FPPC)  
Ladera Grill  
Orchard Supply Hardware  
PACE Clinic  
Rabbit Office Automation  
Toeniskoetter Construction, Inc.  
Valley Medical Center Foundation



**Public Communications Inc.**  
serving clients since 1962

#### **PUBLIC COMMUNICATIONS INC.**

Partner in the Worldcom Public Relations Group  
One East Wacker Dr., #2450, Chicago, IL 60601  
312/558-1770; fax: 312/558-5425; ideas@pcipr.com  
www.pcipr.com

Celebrating our 5th decade in business. Traditional, digital, social marketing, integrated communications for healthcare, conservation/environment, education, entertainment/culture/sports clients as well as "everything Chicago" clients seeking local and regional exposure; senior counsel for crisis/issues, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. Employees: 51. Founded: 1962.

**Agency Statement:** Public Communications Inc. provides strategic counsel to clients, whether we're dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events – and we've been doing so for more than 50 years.

Our job is to safeguard reputations and recommend the right way for clients to communicate what they have to say so it is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm's officers are directly involved, hands-on, in each client's program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world's leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, entertainment/culture/sports and a special category we call "everything Chicago," a diverse group of clients from tech to nonprofits, entrepreneurs to advocacy groups that want to make their presence known in the metropolitan area and region.

Our clients trust us and stay with us; our business has grown primarily through referrals and word of mouth. More than half of our clients have been with us 10 years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Dorothy Oliver Pirovano, CEO; Jill Allread, pres.; Ruth A. Mugalian, exec. VP; Kathleen Boylan, Leigh Wagner, Mary Erangey, Remi Gonzalez, sr. VPs; Pam Morris, Beth Schlesinger, Wendi Koziol, VPs

Select clients:

Accreditation Assn. for Ambulatory Health Care

AIDS Foundation of Chicago  
Alliance of Marine Mammal Parks and Aquariums  
American Academy of Dermatology  
American Board of Medical Specialties  
American College of Asthma, Allergy and Immunology  
American Health Information Management Assn.  
American Osteopathic Assn.  
American Society for Clinical Pathology  
American Society of Anesthesiologists  
American Society of Home Inspectors  
America's Blood Centers  
Americas' SAP Users' Group  
BloodSource  
Brookfield Zoo (Chicago Zoological Society)  
Center for Humans and Nature  
Certification Commission for Health Information Technology  
Chicago Academy of Sciences/Peggy Notebaert Nature Museum  
Complete Conference Management  
Dying To Do Letterman  
Federal Reserve Bank of Chicago  
German Federal Ministry for Education and Research  
Illinois Institute of Technology  
Infectious Diseases Society of America  
John G. Shedd Aquarium  
Legoland Discovery Center  
Livingston International  
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National Elephant Center  
National Lung Cancer Partnership  
National Society of Genetic Counselors  
NOAA Fisheries Office of Protected Resources  
Oncall Interactive  
Peggy Notebaert Nature Museum  
ProCure Treatment Centers, Inc.  
Radiological Society of North America  
Rhodia  
Riverain Medical  
Society of Interventional Radiology  
TRU  
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UNICEF Midwest  
University of North Carolina Health System  
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Women Employed



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#### **PUBLIC COMMUNICATIONS WORLDWIDE**

11602 Knott St., Suite D-13, Garden Grove, CA 92841  
714/891-3660; fax: 714/891-1490; svanbarn@pc-w.com  
www.pc-w.com

Full-service Firm: PR, PA, social media, brand strategy, crisis comm. and global pr for consumer electronics, aerospace, corporate, gaming, healthcare, green, security, emerging and industrial technology. Employees: 9. Founded: 1959.

**Agency Statement:** Public Communications Worldwide, services clients globally throughout the U.S., Asia, Europe and the Middle East. It offers a portfolio of services that encompasses the full scope of client needs in the fast-paced 21st century. PC/W's trademark of traditional PR and marketing techniques coupled with digital initiatives has resulted in numerous awards and measurable business results. The agency has a strong client base that includes start-ups through *Fortune* 100 companies.

Susan van Barneveld, president

APEN  
Dane-Elec  
E FUN  
Extreme Energies  
GammaTech  
Magellan GPS  
Nextbook  
NYNE  
Raytheon  
Royal Adhesives, LLC  
The SMILE (Social Media in Law Enforcement) Conference



## **PUBLIC RELATIONS BOUTIQUES INTERNATIONAL**

646/607-4492; dan@leinweber.com  
www.prboutiques.com

Founded: 2008.

**Agency Statement:** PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 34 locations around the world to meet clients' needs for international service.

Executive Committee: Dan Leinweber, president; Joy Scott, VP; Margot Dimond, treasurer; Rasila Hamzah, secretary; Lucy Siegel, member-at-large

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Los Angeles: Scott Public Relations

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##### COLORADO

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##### MASSACHUSETTS

Boston: Leinweber Associates

##### MINNESOTA

Minneapolis: Rotenberg Associates

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Roseland: Maslowski Associates

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Philadelphia: Metrospective Communications LLC

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##### TEXAS

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Seattle: Duo Public Relations

##### WASHINGTON, D.C.

Media & Communications Strategies LLC

#### **PRBI South America**

##### ARGENTINA

Buenos Aires: Ver y Comunicar

##### BRAZIL

São Paulo: fd Comunicação

#### **PRBI Europe**

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Munich: Huss-PR-Consult

##### RUSSIA

Moscow: Buman Media

##### SWITZERLAND

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Moir, Northern Ireland: Serious PR  
Brighton, England: Midnight Communications

#### **PRBI Asia**

##### MALAYSIA

Kuala Lumpur: Russ Consulting

##### SINGAPORE

Singapore: Russ Consulting

##### SOUTH KOREA (REPUBLIC OF KOREA)

Seoul: C.J.'s World (CJSW Public Relations)

#### **PRBI Middle East**

##### UNITED ARAB EMIRATES

Dubai: Iris PR

#### **PRBI Africa**

##### SOUTH AFRICA

Johannesburg: Grapevine Communications

## **PUBLIC RELATIONS CONSULTANTS ASSOCIATION**

1st floor, 17-23 Willow Place, SW1P 1JH, London, United Kingdom

020 7233 6026; fax: 020 7828 4797; francis.ingham@prca.org.uk

www.prca.org.uk

Trade assn. Founded: 1968.

Francis Ingham, chief exec.



**Public Relations Global Network**

*Connected Thinking. Globally.*

## **PUBLIC RELATIONS GLOBAL NETWORK (PRGN)**

U.S./Worldwide Contact: Stevens Strategic Communications, Inc.

Edward Stevens, Gemini Towers, 1991 Crocker Rd., Suite 500,  
Cleveland, OH 44145

440/617-0100; estevens@stevensstrategic.com

www.prgn.com

### ***Connected Thinking. Globally.***

More than 1,000 clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in more than 80 markets around the world. With revenues of more than \$110 million (U.S.), PRGN is among the world's top four public relations networks. PRGN harnesses the resources of 47 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at: [www.prgn.com](http://www.prgn.com).

Europe: Uwe Schmidt, Industrie Contact, Hamburg, [uwe.schmidt@ic-gruppe.com](mailto:uwe.schmidt@ic-gruppe.com)

United States East Coast: Sandy Lish, The Castle Group, Boston, [slish@thecastlegrp.com](mailto:slish@thecastlegrp.com)

United States Midwest and North America: Ed Stevens, Stevens Strategic Communications, Cleveland, [estevens@stevensstrategic.com](mailto:estevens@stevensstrategic.com)

United States West Coast: David Landis, Landis Communications Inc., San Francisco, [david@landispr.com](mailto:david@landispr.com)

Asia: Boh Tiong Yap, Mileage Communications, Singapore, [bt Yap@mileage.com.sg](mailto:bt Yap@mileage.com.sg)

Latin America: Vladimir Saldana, GC&A, Mexico City, [vsaldana@gcya.net](mailto:vsaldana@gcya.net)

South America: Dominique Biquard, Identia PR, Buenos Aires, [dbiquard@identiapr.com](mailto:dbiquard@identiapr.com)

Africa: Evelyn John Holzhausen, HWB, Capetown, [evelyn@hwb.co.za](mailto:evelyn@hwb.co.za)

Australia: Mark Paterson, Currie Communications, Melbourne, [mark@curriecom.com.au](mailto:mark@curriecom.com.au)



#### **PRGN North America**

Atlanta: The Ledlie Group  
Boston: The Castle Group  
Canada: energi PR  
Chicago: L.C. Williams & Associates  
Cleveland: Stevens Strategic Communications, Inc.  
Denver: Ground Floor Media  
Los Angeles: VPE PR  
Miami: The Conroy Martinez Group  
Montreal/Toronto: energi PR  
Nashville: Dye, Van Mol & Lawrence  
New York: Adam Friedman Associates; CooperKatz & Company; JMC PR  
Philadelphia: Buchanan Public Relations  
Phoenix: HMA Public Relations  
San Francisco: Landis Communications Inc. (LCI)  
San Jose, CA: Pacifico  
Seattle: The Fearey Group  
Vancouver, British Columbia: Contemporary Communications, Ltd.  
Washington, D.C.: Xenophon Strategies

#### **PRGN Latin America**

Mexico: Guerra Castellanos & Asociados, Mexico City  
Puerto Rico: Mirabal & Associates, Inc.

#### **PRGN South America**

Argentina: Identia PR, Buenos Aires  
Brazil: LVBA Comunicação, Sao Paulo  
Chile: RumboCierro Communications, Santiago

#### **PRGN Europe**

Belgium: Public Relations Partners; Athenora Consulting, Brussels  
France: The WE Agency, Paris  
Germany: Industrie-Contact, Hamburg; cometis AG, Frankfurt  
Hungary: Goodwill Communications, Budapest  
Ireland: Cullen Communications Ltd., Dublin  
Italy: Sound Public Relations, Milan  
Netherlands: Evident PR, Amsterdam  
Poland: Multi Communications, Warsaw  
Portugal: Global Press, Lisbon  
Russia: CROS Public Relations & Public Affairs Company, Moscow  
Spain: SCR, Barcelona and Madrid  
Sweden: Coast Communications, Stockholm  
Switzerland: CPC-PR, Geneva  
United Kingdom: Spider PR, London

#### **PRGN Asia**

China: Mileage Communications PTE Ltd.  
India: Aspire Communications, Pune; Perfect Relations, Delhi  
Japan: Integrate Communications, Tokyo  
Singapore: Mileage Communications PTE Ltd.

#### **PRGN Australia**

Australia: Currie Communications Pty Ltd., Melbourne

#### **PRGN Africa**

South Africa: HWB Communications, Cape Town

#### **PRGN Middle East**

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#### **PUBLIC RELATIONS NETWORK**

See Bandy Carroll Hellige

#### **PUBLIC RELATIONS PARTNERS GMBH (GPRA)**

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(49) 6173-92670; fax: (49) 6173 926767; lprochnow@prpkronberg.com  
www.prpkronberg.com  
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mktg., sports rels.

Hannemie Stitz-Krämer, founder & CEO

#### **PUBLICIS CONSULTANTS USA**

Part of MSL Group/Subsidiary of Publicis Groupe  
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Steve Bryant, mng. dir.

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517/487-3700; fax: 517/487-3830; lisao@publicom.com  
www.publicom.com  
Assn., corp. mktg., issue mgmt. Founded: 1979.

Lisa O'Connor, president

Q



#### **QORVIS COMMUNICATIONS, LLC**

1201 Connecticut Ave., N.W., #500, Washington, DC 20036  
202/496-1000; fax: 202/496-1300; info@qorvis.com  
www.qorvis.com  
www.twitter.com/qorvis

Public and media relations, public affairs, investor relations and financial services communications, grassroots campaigns, marketing and advertising, Internet-based campaigns, social media strategies, online reputation management and research and opinion surveys. Employees: 98. Founded: 2000.

**Agency Statement:** There are now countless ways to get your message across - blogs, podcasts, advertising, video, traditional media, branded content and more. This gives you options and flexibility, but also creates clutter. In this media environment, Qorvis will ensure your message is heard. Qorvis offers every available communications tool and the experience to choose and use the right ones - whether you require a traditional approach, a new media campaign or a mixture of new and old. Our fully-integrated capabilities, combined with hand-on senior leadership, allow us to provide the best of big and small - the reach and resources of a large agency and the quality customer attention of a boutique firm.

Michael Petruzzello, Esther Smith, Rich Masters, Stan Collender, Matt J. Lauer, Greg Lagana, Ron Faucheux, John Reid, partners

#### **AAMCO**

Agrium  
Al Jazeera America  
Alpha Natural Resources  
Amazon.com  
American Cable Association  
American Chemistry Council  
American Institute of Certified Public Accountants (AICPA)  
American Medical Informatics Association  
Association of Equipment Manufacturers  
Bechtel  
Blackboard  
Bluestone Capital Partners  
Brunei Investment Agency  
Centers for Disease Control and Prevention  
Chamber of Commerce Americans for Transportation Mobility  
Coalition for Fair Transmission Policy  
Committee for Economic Development  
Consumer Electronics Association  
Cisco Systems  
Eaton Vance  
Federal Home Loan Bank of San Francisco  
Feld Entertainment  
Financial Services Roundtable  
Global Computer Enterprises  
Gunvor Group  
Horatio Alger Association  
Huntington Ingalls Industries  
Intel  
Kennedy Krieger Institute  
Kingdom of Bahrain  
Kurdistan Regional Government of Iraq  
Managed Funds Association  
MarkLogic  
Mexico

Continued on next page

## QORVIS COMMUNICATIONS, LLC continued

National Guard Youth Foundation  
National Italian American Foundation (NIAF)  
Nature Publishing Group  
Network For Good  
Oceus Networks  
Pfizer Pharmaceuticals  
Pratt & Whitney  
Republic of Cyprus  
Republic of Equatorial Guinea  
Republic of Fiji  
Reznick Group  
Royal Embassy of Saudi Arabia  
Smithsonian Latino Center  
Sourcefire  
Scientific American  
Sri Lanka  
Strayer University  
The Rechargeable Battery Association  
The Sugar Association  
Union Privilege  
USAID  
Virginia Lottery  
Washington Kastles



### THE QUELL GROUP

Integrated Brand Communications

#### QUELL GROUP, THE

2282 Livernois Rd., Troy, MI 48083  
248/649-8900; fax: 248/649-8988; rlord@quell.com  
www.quell.com

Strategic planning, publicity/media relations, advertising, direct mail, event marketing, trade shows/tech shows, database management, brand building, online communications, editorial research, website design, technology integration, graphic design, identity development, video production, multimedia production, media and presentation training. Founded: 1994.

**Agency Statement:** As a leading integrated brand communications firm, The Quell Group builds strong global market positions and brands by integrating brand strategy with market communications and PR services. The firm applies proprietary diagnostic tools to help companies Unknot, Align, and Market® their unique value. Quell provides strategic planning, branding and positioning, publicity/media relations, advertising, direct mail, event marketing, trade/tech show support, brand building, graphic design, identity development, video and multimedia production, and media training. Its digital company, Quell Interactive, provides award winning digital services including web services, e-marketing, digital and online video, SEO/SEM and more.

Mike Niederquell, pres. & CEO; Robin Lord, COO; Donna Fontana, exec. VP & mng. dir.

Akebono  
ArvinMeritor  
AutoBeat Group  
Beaumont Hospitals  
Canadian General Tower  
Carlite  
Chase Plastics  
Evans Distribution  
Freudenberg – NOK  
Grant Thornton  
Meritor  
Meritor WABCO  
Nexteer Automotive  
Plunkett Cooney  
Ricardo  
Shiloh  
Tower Automotive  
Urban Science

# QUINN & Co.

*public relations*

#### QUINN & CO.

520 8th Ave., New York, NY 10018  
212/868-1900; fax: 212/465-0849; fquinn@quinnandco.com  
www.quinnandco.com

Food, wine + spirits; real estate; travel. Employees: 40. Founded: 1989.

Florence Quinn, pres.; John Frazier, exec. VP, travel; Greg McGunagle, Lara Berdine, sr. VPs, real estate; Jim Lee, sr. VP, Miami; Katie Coleman, VP, digital

605 Lincoln Rd., Miami Beach, FL 33139  
786/465-2840; fax: 786/600-3942

#### TRAVEL

airberlin  
Affinia Hotels  
AKA Luxury Serviced Residences  
Amway Hotels  
CasaMagna Marriott Puerto Vallarta Resort & Spa  
CitiPond at Bryant Park  
Denihan Hospitality Group  
EL AL Israel Airlines  
Etihad Airways  
Finger Lakes  
FLY.COM  
Four Points by Sheraton, LAX  
Grand Wailea, A Waldorf = Astoria Resort  
Hotel Wolcott, NYC  
JW Marriott Resorts  
Kitano New York  
Langham Hospitality Group  
Liaison Capitol Hill, an Affinia Hotel  
Loden Hotel, Vancouver  
MileNorth Hotel, Chicago  
Occidental Hotels & Resorts  
Rome Cavalieri, A Waldorf = Astoria Resort  
Sheraton Fort Lauderdale  
Sheraton Nassau  
Upsilon Ventures  
W Fort Lauderdale  
W Vieques  
The Westin Cape Coral  
The Westin Diplomat  
The Westin Fort Lauderdale  
The Westin Resort & Casino, Aruba  
The Westin St. John Resort & Villas  
Waldorf = Astoria Hotel New York  
Windsor Court Hotel, New Orleans  
Wyndham Grand Orlando Resort Bonnet Creek  
The Wyndham Rio Mar Beach Resort and Spa

#### FOOD, WINE + SPIRITS

A.kitchen, Philadelphia  
Alan Wong's Amasia, Maui  
Art and Soul, DC  
Best Brews, LA  
Bull and Bear Steakhouse, NYC  
Chelsea Market, NYC  
Hotel Kitchen product line  
In-Flight Chefs, Etihad Airways  
JAZZ at KITANO  
La Pergola, Rome  
Peacock Alley, NYC  
The Astor Room, Astoria, Queens

#### REAL ESTATE

15 Union Square West  
Reade57  
837 Washington  
Accelerated Marketing Partners  
Adams & Co.  
AKA Luxury Serviced Residences

Albanese Organization, Inc.  
 Aptsandlofts.com  
 Argo Real Estate  
 The Centurion  
 Chelsea Market  
 Cresa New York  
 DashLocker  
 Denham Wolf Real Estate  
 Denihan Hospitality Group  
 DJK Residential  
 Glenwood Management Corp.  
 Heritage Realty Services  
 Hidrock Realty Inc.  
 Houlihan Lawrence  
 Jamestown Properties  
 Kaufman Astoria Studios  
 Kaufman Organization  
 The Laureate  
 LCOR  
 The LeFrak Organization, Newport, NJ  
 L Haus  
 MetroLoft  
 MNS  
 Modern Spaces  
 Ogden CAP Properties  
 RealDirect.com  
 The Sheffield  
 Sky View Center & Sky View Parc  
 Taconic Investment Partners  
 Time Equities, Inc.  
 Trump SoHo  
 Visionaire  
 Zemi Beach, Anguilla

**QUIXOTE GROUP, LLC**

3107 Brassfield Rd., #100, Greensboro, NC 27410  
 336/605-0363; kdoran@quixotegroup.com  
 www.quixotegroup.com  
 Marketing and public relations firm. Founded: 1999.

Kim Doran, CEO

R



**R&J PUBLIC RELATIONS, LLC**

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807  
 908/722-5757; fax: 908/722-5776; jlonsdorf@randjpr.com  
 www.randjpr.com

Corporate communications, reputation management, publicity and media relations, brand diagnostic, new product introductions, trade show support, broadcast services, crisis management, press conferences, social media, media training, newsletters and annual reports, and special events. Employees: 16. Founded: 1986.

**Agency Statement:** R&J Public Relations LLC is a leading brand-building public relations firm specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. Based in Bridgewater, N.J., and with an office in Manhattan, the firm has a highly successful track record in the development and implementation of communications and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. R&J has earned numerous awards for its strategic communications programs and was named a "Top Place to Work in PR" by *PR News*, and has been named among the "Best Places to Work in New Jersey" for three years running by *NJBIZ Magazine*.

John P. Lonsdorf, pres.; Scott Marioni, exec. VP; Jason Ledder, VP, media rels.; Tiffany Miller, A/S; Melissa Hoistion, sr. A/E; Leann

Moczydlowski, Tracey Benjamini, A/Es; Abigail Forman, Nicholas LaPlaca, Carlee Pett, Gina Salerno, acct. coords.; Michael Jamieson, bus. dev. dir.

Altoona Regional Health System  
 Amber Sky Home Mortgage  
 American Properties Realty  
 Arnot Health  
 Berje, Inc.  
 BITS Limited  
 Bon Secours Charity Health System  
 Bon Secours New York Health System  
 C&A Marketing  
 Coffee Bean Direct  
 DS&D  
 Falcon Safety Products  
 Good Samaritan Hospital  
 Hampshire Companies  
 Hampshire Investment Funds  
 iLuv  
 Integrity House  
 iPEC Coaching  
 Jersey Artisan Distilling  
 Matheny Medical and Educational Center  
 Mobilisk  
 Mole Safe  
 National Fire Sprinkler Association  
 NJ Fire Sprinkler Advisory Board  
 Polaroid  
 Samsung Digital Imaging  
 Schervier Nursing Care Center  
 Somerset Medical Center  
 Somfy  
 Spencer Savings Bank  
 Torcon  
 Venture Development Center  
 Vision Research  
 Wireless Advocates, Inc.  
 Women's Center for Entrepreneurship Corporation



**RACEPOINT GROUP**

53 State St., Boston, MA 02109  
 617/624-3200; fax: 617/624-4199; asnyder@racepointgroup.com  
 www.racepointgroup.com

Public relations, public affairs and government rels. for technology, consumer technology, medtech and life sciences clients. Core services include strategy and thought leadership, traditional and social media rels., public affairs and social stakeholder management, financial comms., internal comms., content and community development and speaking programs. We are located in global capitals throughout the US, Europe and Asia and service a range of leading global brands. Employees: 150. Founded: 2003.

**Agency Statement:** Racepoint Group is a global communications firm at the intersection of influence and action. Our seasoned professionals have harnessed the power of print, broadcast, social media and stakeholder management to build communities, drive brand and make our clients leaders. Our counsel is built on research-driven insights to help create and execute agile campaigns that advance your brand and engage your audiences.

Larry Weber, chairman & CEO

Alcatel-Lucent	Kronos
ARM	Marvell
AT&T	MIT Media Lab
Avery Dennison	Modiv Media
Bank of the West	Mozilla
Canoncial	Spansion
ConforMIS	TechSmith
Deltek	Thermo Fisher Scientific
eBay	
EnerNOC	
GlobalFoundries	
Hello Health	
Konami Digital	

**RAFFETTO HERMAN STRATEGIC COMMS.**

500 Union St., #330, Seattle, WA 98101  
 206/264-2400; fax: 206/264-2480  
 www.rhstrategic.com  
 Enterprise technology, healthcare, and government markets. Seattle and Washington, D.C. Employees: 12. Founded: 2007.

John Raffetto, CEO  
 910 17th St., NW, #1170, Washington, D.C. 20006

Caradigm  
 Clarity Health  
 ConnectMD  
 Edifecs  
 FedEx Services  
 GCI  
 IP Street  
 Lee & Hayes  
 Microsoft  
 MorphoTrust  
 SchoolAccess  
 WatchGuard Technologies

**RAINIER CORPORATION**

287 Turnpike Rd., #200, Westborough, MA 01581  
 508/475-0025; fax: 508/475-0201  
 www.rainierco.com  
 Technology trade and business PR and advertising. Founded: 1993.

Stephen Schuster, CEO/founder

**RAKER GOLDSTEIN & CO.**

180 Old Tappan Rd., #4, Bldg. 3, Old Tappan, NJ 07675  
 201/784-1818; heidi@rakergoldstein.com  
 www.rakergoldstein.com  
 Consumer goods, food and beverage, financial svcs., healthcare, B2B and travel PR, advertising, emarketing and guerilla marketing. Founded: 1986.

Heidi Raker, founder/principal

**RAM COMMUNICATIONS**

105 Holly St., Cranford, NJ 07016  
 908/272-3930; fax: 908/272-3931; Ron@rampr.com  
 www.rampr.com  
 Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; Seth Mendelson, John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

Alcohol Beverage Industry Electronic Commerce Council  
 Carttronics  
 CHEP  
 DL Steiger Co.  
 Edifice Information Management  
 Freight Handlers, Inc.  
 IFCO Systems  
 IGA, Inc.  
 Millard Refrigerated Services  
 Nat Sherman Inc.  
 Park City Group  
 Recall  
 RW3 Technologies  
 Teradata

**RANKIN ASSOCIATES, THOMAS**

105 Hemlock Dr., East Greenwich, RI 02818  
 401/884-4090; fax: 401/884-4277; info@trankin.com  
 Marketing comms. for industrial, bus.-to-bus. sector. Founded: 1992.

Thomas R. Rankin, president/CEO

**RAP COMMUNICATIONS, INC.**

Advertising and PR firm  
 400 Corporate Pt. #300, Culver City, CA 90230  
 310/337-1390; fax: 310/337-1340  
 www.rapcommunicationsinc.com  
 PR, adv., creative, media buying/placement/planning. Founded: 1975.

Robert A. Perlberg, CEO



# Rasky Baerlein™

Strategic Communications, Inc.

**RASKY BAERLEIN STRATEGIC COMMS., INC.**

70 Franklin St., 3rd fl., Boston, MA 02110  
 617/443-9933  
 www.rasky.com  
 Twitter: @RaskyBaerlein, @GreentechPR, @RBSC\_Health, @RBSC\_nonprofit, @RBSC\_PA  
 Services & Specialties: Associations, Biotechnology, Community Relations, Corporate Image, Crisis Management, Cultural and Educational Institution, Digital Communications, Employee Communications, Environmental PR, Financial Services, Government Agencies, Health and Medical, International, Investor Relations, Media Training, Mergers and Acquisitions, Public Affairs, Real Estate, Social Media, Technology. Employees: 45. Founded: 1997.

**Agency Statement:** What keeps you up at night? Is it managing a crisis? The way the media or key audiences perceive you or your organization? Amending a key piece of legislation? Designing a new product launch? Opening new markets?

Enter Rasky Baerlein Strategic Communications. As a large independent public relations and public affairs firm, we develop and execute integrated communications programs that achieve the meaningful results that are critical to your success.

Our offices are staffed by experts in a variety of fields – from business and government, to journalism, law and media. This combined and varied experience allows us to bring the right intellectual capital to bear of your behalf.

As one of *PR Week's* 50 top firms in the nation and recognized by the *Holmes Report* as a Public Affairs Agency of the Year, we offer the thought leadership and strategic counsel you're looking for. Whether it's a problem that needs a resolution or an opportunity you want to realize.

Rasky Baerlein. Results. Expertly Delivered.

Larry Rasky, chmn.; Joe Baerlein, pres.; Ann Carter, CEO; George Cronin, Justine Griffin, principals

Alliance of Automobile Manufacturers	Roman Catholic Archdiocese of Boston
American Council of Engineering Companies of Massachusetts	Steward Health Care System
BJ's Wholesale Club	Toyota
Boston Medical Center	UGL-Unicco
Boston Red Sox	Veolia Energy North America
Cambridge Consultants	
Catholic Charities	
CeltiCare Health Plan of Massachusetts, Inc.	
Dell	
Eli Lilly & Co.	
Fire Equipment Manufacturers Assn.	
First Wind	
GDF Suez NA	
Global Traffic Technologies	
Lasell College	
MasterCard	
Museum of Science, Boston	
RBS/Citizens Bank	

**RAWLE MURDY ASSOCIATES, INC.**

2 Beaufain St., Charleston, SC 29401  
 843/577-7327; contact@rawlemurdy.com  
 www.rawlemurdy.com  
 Full-service PR, marketing and adv. Founded: 1975.

Bruce D. Murdy, pres.

**RBB PUBLIC RELATIONS**

355 Alhambra Circle, #800, Miami, FL 33134  
 305/448-7450; fax: 305/448-5027; lisa.ross@rbbpr.com  
 www.rbbpr.com  
 Consumer products, health and fitness, food and beverage, travel & leisure, sports & entertainment, B2B, financial and professional services.



Employees: 38. Founded: 1975.

**Agency Statement:** rbb is a national marketing public relations firm with a reputation for delivering award-winning results and best practices to clients who seek and appreciate the individual attention only a boutique agency can provide. As the champion for breakout brands, rbb works with corporations that are focused on leading, creating the future and have communication in their soul.

A four time "PR Agency of the Year" award winner, rbb has a bilingual staff that excels in integrated marketing/public relations, community relations, employee communications, product introductions, digital/social media and creative services. Firm capabilities encompass a variety of practice areas, including B2B, financial & professional services, education, consumer products, real estate, travel & leisure, health & fitness, sports & entertainment, food & beverage and crisis management. For more information, call 305.448.7457 or visit [www.rbbpr.com](http://www.rbbpr.com).

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, exec. VP; Rob Phillips, COO

American Council on Exercise  
Arnstein & Lehr  
Codina Partners  
DHL Express  
Disney on Ice  
Dream Resorts & Spas  
Dubli.com  
Duncan Hines  
Espirito Santo Bank  
First Service Residential  
Flagler Development  
Fleet Advantage  
Florida Blue  
Florida International University  
Florida Power and Light  
GoTV  
Homes2 Suites  
Homewood Suites by Hilton  
Investor Solutions  
Johnson and Wales University  
Kaplan University  
Kaufman Rossin  
Miami Marlins  
Morrison, Brown, Argiz and Farra

Orange Bowl Committee  
PriceTravel  
Procurian  
Ringling Bros. and Barnum & Bailey Circus  
Secrets Resorts & Spas  
Swire Properties  
Sunscape Resorts  
Susan G. Komen for the Cure  
United HomeCare Services  
Vlasic  
YMCA of Greater Miami  
Zoëtry Wellness & Spa Resorts

### RED JEWEL MEDIA

10207 E. Lake Dr., Englewood, CO 80111  
888/552-0735; [jenny@redjeweledmedia.com](mailto:jenny@redjeweledmedia.com)  
[www.redjeweledmedia.com](http://www.redjeweledmedia.com)

Public relations, media relations, social media marketing, mom blogger campaigns, content development & writing. Employees: 1. Founded: 2005.

Jenny Finke, founder and PR & marketing specialist

CorporateHousingbyOwner  
Goddess Garden Organics  
Knot Genie Detangling Brush  
Listia.com  
Little White Dress Bridal Shop

**RED PR**  
BEAUTY · FASHION · LIFESTYLE

### RED PR

The Soho Building, 110 Greene St., Suite 706, New York, NY 10012  
212/431-8873; fax: 212/431-8906; [red@red-pr.com](mailto:red@red-pr.com)  
[www.red-pr.com](http://www.red-pr.com)

Media relations, targeted influencer outreach, branding, social media, event concept, planning & production, press kit development & copywriting, marketing alliance development, media training/spokesperson coaching, direct to consumer and b2b promotions. Employees: 6. Founded: 2000.

**Agency Statement:** RED PR is a boutique communications agency specializing in beauty, fashion, accessories and lifestyle brands. We focus on 5-star client service, smart strategy and excellent publicity. We shape perceptions that create interest and demand.

Our team has big agency experience and capability with boutique agency passion and creativity. We are recognized for our great service, long standing media and client relationships, and award-winning results. RED PR is a member of PR Boutiques International. Clients range from entrepreneurial start-ups to global industry leaders.

Julia Labaton, president/founder

Past and present clients:

Aesthetician Andrea DeSimone  
Avance Skincare  
Better Body Solutions  
C.O. Bigelow Apothecary  
CND  
Cricket Co.  
DeBerardinis Salon  
Diego Binetti  
Dunhill Men's Fragrance  
ECRU Haircare  
Face Chairs  
Flawless Entertainment & Promotions  
Linda Cantello Cosmetics  
Marvalous Babies  
Miss Jessie's Haircare  
Mont Blanc Women's Fragrance  
Napoleon Perdis Cosmetics  
PeaceKeeper Cause-metics  
RAMY Beauty Therapy  
Rigaud Candles  
Shanghai Fragrance  
Suite K  
3Lab Skincare  
Victor de Souza



### RED SKY PUBLIC RELATIONS

404 South 8th St., #400, Boise, ID 83702  
208/287-2199; fax: 208/287-2198; [jessicaflynn@redskypr.com](mailto:jessicaflynn@redskypr.com)  
[www.redskypr.com](http://www.redskypr.com)

**Agency Statement:** Headquartered in Idaho's capital city of Boise, Red Sky is the state's largest public relations agency with expertise that spans industries, crosses geographic borders and places the team at the forefront of the rapidly evolving communication landscape. Red Sky believes there is a dual nature at the heart of public relations – you need strategic communication minds in times of both crisis and calm to protect and promote your brand. Red Sky's experience spans practice areas of Consumer Products, Corporate, Healthcare, Public Affairs and Technology. The agency is the sole Intermountain West member of **Pinnacle Worldwide**, one of the world's leading organizations of independently-owned public relations firms.

Jessica Flynn, CEO; Stephanie Worrell, CSO; Tracy Bresina, COO

Avery Dennison  
Albertsons/SUPERVALU  
Boise Valley Economic Partnership  
College of Western Idaho  
ESPN  
FitWrapz  
Guerdon Enterprises  
Hill Country Memorial Hospital  
Idaho Physical Activity & Nutrition Program  
Idaho State Historical Society  
Idaho Wine Commission  
IDeal, Idaho's College Savings Program  
Kount  
Lactalis American Group  
Micron Technology  
PacificSource Health Plans  
St. Luke's Health System  
Western States Equipment

## RED SQUARE AGENCY

202 Government St., Mobile, AL 36602  
251/476-1283; fax: 251/476-1582; hello@redsquareagency.com  
www.redsquareagency.com  
Corporate communications, crisis management/comms., strategic planning, media relations. Founded: 1977.

Elena Freed, COO

## REDINGTON, INC.

49 Richmondville Ave., Westport, CT 06880  
203/222-7399; fax: 203/222-1819; info@redingtoninc.com  
www.redingtoninc.com  
Corporate, IR, media rels. Employees: 10. Founded: 1972.

Thomas Redington, president

redpoint | marketing pr, inc.

## REDPOINT MARKETING PR, INC.

161 Avenue of the Americas, #1305, New York, NY 10013  
212/229-0119; fax: 212/229-0364; miranda@redpointpr.com  
www.redpointpr.com

PR and social media integration for travel, tourism, hospitality, home furnishings, interior design, F&B, and lifestyle products. Employees: 15. Founded: 2002.

**Agency Statement:** Our program development philosophy is simple: make every dollar count. The solutions we generate are designed to enhance brands and grow revenue.

Redpoint is known for crafting initiatives that best maximize a client's budget and support essential business objectives most effectively. Clients of all sizes enjoy working with us because we adapt our approach and work style to suit their own. We are exceptionally adept at meeting—indeed, exceeding—the needs of small to mid-sized entrepreneurial-spirited organizations (for whom we are often the sole marketing partner)...yet, our expertise shines brightly when tapped by large global brands (where we are often merely one strategic piece of a massive integrated marketing effort).

Serving such a diverse size range of clients continually broadens our skill set, from seamless execution of multi-million dollar campaigns and launches, to crafting low-cost/no-cost story ideas that command instant media attention. Not only do we harness the full power of essential “traditional PR” tactics, we are also highly skilled at leveraging the emerging social media to strengthen our clients' relationships with their customers. Indeed, we are masters at blending the two distinctly different approaches to influencing consumer behavior.

Very often we are also called upon by clients to pursue brand marketing partnerships with strategically selected companies. Conceiving and securing these valuable alignments are one of Redpoint's specialties. From Whole Foods Market and Fisher Price, to the NYC Opera, Lilly Pulitzer, Dean & DeLuca, Scholastic Books and more...we create rich and substantive joint marketing programs that increase the value of both brands in the partnership.

From our home base in SoHo, NYC, the Redpoint team maintains strong relationships with elite journalists across a wide range of media specialties. Redpoint staff members are persuasive, curious, creative, practical, solution-oriented, and precise. We know when to infuse some playfulness into a client's brand, and we know when a more resolute and sophisticated approach is required. We are chameleons, who make a client's objectives our own. And every single day, we live up to the values that are inherent in our very name...Results, Energy, Direction, and a to-the-POINT focus.

Victoria Feldman de Falco, principal; Christina Miranda, principal

Cape Arundel Inn, Kennebunkport, ME  
Chip Clip  
CIA – Masters Collection Culinary Equipment  
echodesign Tabletop Collection  
Essex Resort & Spa, VT  
Hidden Pond Resort, ME  
Kennebunkport Resort Collection  
Monaco Government Tourist Office  
Morey's Piers & Beachfront Waterparks  
Moso Bambooware

Oceania Cruises  
Oneida  
Outrigger Hotels & Resorts  
Port Watch Hotel & Restaurant, Kennebunkport, ME  
Regent Seven Seas Cruises  
Ripley's Believe It or Not Times Square  
Robinson Home Products  
Saint Lucia Tourist Board  
Seasonal Gourmet Kitchen Tools  
Simon Pearce  
Squish Collapsible Kitchenware  
Tag Galyean, AIA  
The Cottages at Cabot Cove, ME  
The Dylan Hotel, Amsterdam  
The Grand Hotel, Kennebunkport, ME  
The Kennebunkport Inn, ME  
The Lodges at Cabot Cove, Kennebunkport, ME  
The Old Fort Inn, ME  
Tides Beach Club, ME  
United States Tour Operators Assn.  
Water's Edge Resort & Spa, CT  
Woodstock Inn & Resort, VT  
Zing! Kitchen Tools

Regan  communications group  
PIERCE  COTÉ ADVERTISING

## REGAN COMMUNICATIONS GROUP

106 Union Wharf, Boston, MA 02109  
617/488-2800; fax: 617/488-2830; info@regancomm.com  
www.regancomm.com

Media relations, community relations, special events, crisis management, government relations and media training.

Employees: 65. Founded: 1984.

**Agency Statement:** Founded in 1984 by George Regan, Regan Communications Group provides public relations services to corporations, organizations, sports franchises, start-ups, individuals and causes seeking the best messaging, strategies and execution. Our staff, drawn from the media, government, advertising and public relations, pursues each project with one primary goal: results for our clients. In the new world of instant communications, organizations need to know that no public relations opportunities are going unexplored. Knowledge, speed and execution are vital. That's what we provide. At Regan, your message is our mission.

George K. Regan, Jr., chmn. & CEO; Kenneth Fishkin, Esq., vice chmn. & chief counsel; Alan Eisner, pres.; Rebecca Pierce-Merrick, pres., Pierce-Cote Advertising; Dave Quinn, pres., Quinn and Hary Marketing; B.J. Finnell, gen. mgr. for admin.; Casey Sherman, gen. mgr., client svcs.; Diana Orlando, CFO; Jason Allegrezza, financial mgr.; Christian Megliola, chief strategy officer, sports, consumer, & new media; Mariellen Burns, chief strategy officer, dir., crisis comms.; Lisa Doucet-Albert, sr. VP, Providence; Erin Tracy, sr. VP, New York; Thomas Cole, VP, bus. dev.; Michael K. Frisby, pres., Wash., DC

Florida  
270 S. Central Boulevard, Suite 200B, Jupiter, FL 33458  
561/935-9953, ko@alchemygroupcomm.com

Kelly Owens

Cape Cod  
911 Main St., Osterville, MA 02655  
508/420-5566, mtyldesley@regancomm.com

Marci Tyldesley

Rhode Island  
127 Dorrance St., Providence, RI 02903  
401/351-8855, ldoucet@regancomm.com

Lisa Doucet-Albert

Connecticut  
PO Box 456, New London, CT 06320  
860/444-0448, quinn@quinnandhary.com

Dave Quinn

New York  
75 Rockefeller Plaza, Suite 1927A, 19th fl., New York, NY 10019

212/710-0322, [etracy@regancomm.com](mailto:etracy@regancomm.com)

Erin Tracy

Washington

1025 Connecticut Ave., N.W., Suite 1000, Washington, DC 20036  
202/828-1242, [mike@frisbyassociates.com](mailto:mike@frisbyassociates.com)

Michael K. Frisby

Bank of America

Boston Celtics

*Boston Magazine*

Cumberland Farms

Dunkin' Donuts

Entercom Communications Corp

Friendly's Restaurants and Ice Cream

Legal Seafoods

New Balance Athletic Shoe

Mohegan Sun Hotel and Casino Entertainment

SBLI of Massachusetts

Simon Property Group

Steamship Authority

Susan G. Komen

Vantage Deluxe Travel

## REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017

212/573-6000; fax: 212/370-7174; [david@reichcommunications.com](mailto:david@reichcommunications.com)

[www.reichcommunications.com](http://www.reichcommunications.com); [reichcomm.typepad.com](http://reichcomm.typepad.com)

Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.; Robert Stewart A/E

Broad Street Capital

Christophers, The

Fluent in Foreign Business

Keiler & Co.

Millennium Communications

National Highway Traffic Safety Admin.

National Road Safety Foundation

SMM Advertising

Tri-State Traffic Safety Partners

Projects: Headroom Digital Audio, Arcanna, Inc.



**The Reilly Group**  
communications

## REILLY GROUP COMMUNICATIONS, INC., THE

150 N. Michigan Ave., 28th fl., Chicago, IL 60601

773/348-3800; fax: 312/624-7701; [susanreilly@thereillygroup.com](mailto:susanreilly@thereillygroup.com)

[www.thereillygroup.com](http://www.thereillygroup.com)

Founded: 1996.

**Agency Statement:** The Reilly Group is an award-winning brand marketing firm devoted to human, inspiring, engaging communications in the health, fitness and beauty sectors. Our team delivers creative solutions to resonate a brand's assets with its key targets and more importantly get them to react. Our goal is to fuel robust discussions through rich content and clever integration of brand messages into the conversation. Reilly Productions can make the ordinary extraordinary with a dedicated team of content experts. Whether videos, original music or photography; we ignite brands. We bring senior-level counsel on how to strategically develop a communication plan in an environment that has been turned upside down by the digital space. We understand human behavior and have parlayed that into conceptualization and orchestration of powerful programs to help emerging and well-established products move the needle.

Susan J. Reilly, president

## RENAISSANCE CREATIVE GROUP

See ASG Renaissance

## REPEQUITY

1211 Connecticut Ave., NW, #250., Washington, DC 20036

202/654-0800; [info@virilion.com](mailto:info@virilion.com)

[www.repequity.com](http://www.repequity.com)

Issue management, reputation management, and crisis communication.

Founded: 1997.

Tripp Donnelly, founder/CEO

## REPUTATION COMMUNICATIONS

445 Park Ave., 9th fl., New York, NY 10022

212/836-4372; [shannon@reputation-communications.com](mailto:shannon@reputation-communications.com)

[www.reputation-communications.com](http://www.reputation-communications.com)

Online reputation management for clients from the *Fortune* 500 and *Forbes* 500 lists, as well as in the arts, industry, philanthropy and politics. Founded: 2009.

Shannon M. Wilkinson, president/founder



## REPUTATION PARTNERS, LLC

105 West Adams St., #2220, Chicago, IL 60603

312/222-9887; fax: 312/222-9755; [nick@reputationpartners.com](mailto:nick@reputationpartners.com)

[www.reputationpartners.com](http://www.reputationpartners.com)

Corporate positioning/business media relations, CEO/executive positioning; issues and crisis management; employee and labor relations; and corporate accountability. Employees: 11. Founded: 2002.

**Agency Statement:** Reputation Partners, LLC is one of a limited number of firms that brings true breadth and depth of expertise and experience to four vital areas of corporate communications: business/financial media relations, employee/labor communications, crisis/issues management and corporate accountability.

Our team has substantial experience with virtually every significant corporate communications challenge, from new company introductions, including IPO's and spin-offs, to culture changes and union negotiations, to investigative media reports, activist boycotts and high profile litigation.

Nick Kalm, pres.; Jonathan Wootliff, exec. VP; Jane Devron, Megan Hakes, sr. VPs; Courtney Harper, Daniel Brady, VPs; Kelley Yoder, Amanda Gregory, sr. assocs.; Caitlyn McClain, Brendan Griffith, Jodie Cantrell, assocs.; Rachel Jасulca, Rebecca Taylor, acct. coords.; Rachel Russell, office mgr.

## RES PUBLICA GROUP

444 N. Michigan Ave., #3600, Chicago, IL 60611

312/755-3535; fax: 312/755-1462; [gc@respublicagroup.com](mailto:gc@respublicagroup.com)

[www.respublicagroup.com](http://www.respublicagroup.com)

Communications & PA firm. Serves healthcare, banking, hospitality & transportation industries.

Guy Chipparoni, president

## RESOUND MARKETING

100 Canal Pointe Blvd., #204, Princeton, NJ 08540

609/279-0050; [MakeSomeNoise@resoundmarketing.com](mailto:MakeSomeNoise@resoundmarketing.com)

[www.resoundmarketing.com](http://www.resoundmarketing.com)

Media placement and thought leadership for the following industries: technology, consumer electronics, retail and consumer products, babies & kids, financial services, e-commerce, non-profit & social responsibility, environmental products & "green" business, government agencies, education, restaurants, events, healthcare, and more. Founded: 2003.

Kevin McLaughlin, Ilana Zalika, principals & co-founders



Public Relations & Public Affairs

## REVELL COMMUNICATIONS

One Capitol Mall, #210, Sacramento, CA 95814

916/443-3816; fax: 916/443-5065; [DCR@revellcommunications.com](mailto:DCR@revellcommunications.com)

[www.revellcommunications.com](http://www.revellcommunications.com)

Full service PR/PA specializing in legislative, corp. and assn. PR & gov't rels. Employees: 6. Founded: 1984.

**Agency Statement:** Revell Communications' proven performance

Continued on next page



## REVELL COMMUNICATIONS continued

places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO

2300 M St., N.W., #800, Washington, DC 20037-1434  
202/785-8240

Nito Goolan, acct. mgr.

American Promotional Events  
El Capital Group  
Freedom Fireworks  
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)  
MCM Construction, Inc.  
Pyro Spectaculars, Inc.  
Red Devil Fireworks  
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)  
Stanislaus County Fireworks Safety Task Force  
TNT Fireworks  
United States Fireworks Safety Commission



## REVIVEHEALTH

209 10th Ave., South, Suite 404, Nashville, TN 37203  
615/742-7242 or 805/617-2832; learnmore@thinkrevivehealth.com  
www.thinkrevivehealth.com

Health care: Research and insights, engagement marketing, branding, reputation and crisis, digital marketing, and media relations. Employees: 18. Founded: 2009.

**Agency Statement:** ReviveHealth is the leading strategic communication firm for companies in Health Services, Health Technology, and Healthy Living who are facing tough challenges and big opportunities. We've dealt with nearly every type of business challenge in every sector of health care, and we have the expertise to translate health care into simplicity. Our ability to bring together business, policy, technology, and communication expertise enables us to execute business and consumer strategies critical to our clients' success. We are consistently recognized by *PRWeek*, *The Holmes Report*, and *O'Dwyer's* for creating strong agency culture, strategic excellence, and client results. Our clients include physician organizations, health care industry associations, health technology companies, wellness and population health companies, major hospitals and health systems, and academic medical centers.

Brandon Edwards, CEO; Joanne Thornton, CAO; Phil Stone, COO;  
Bob Berra, CSO; Kriste Goad, CMO

915 St. Vincent Ave., Santa Barbara, CA 93101  
805/617-2832; fax: 805/617-2850

## REYNARDUS & MOYA

See MGS Communications

# RF | BINDER

## RF | BINDER PARTNERS, INC.

Member of the Ruder Finn Group  
950 Third Ave., 7th flr., New York, NY 10022  
212/994-7600; info@rfbinder.com  
www.rfbinder.com

Brand and corporate reputation; marketing communications; media relations; digital and social media; corporate social responsibility; issue/crisis management and litigation support; thought leadership and

expert positioning; capital markets communications; public affairs; event marketing; research and measurement; and advertising and design. Employees: 80. Founded: 2001.

**Agency Statement:** RF|Binder is a New York-based communications firm. We operate as a consultancy where senior counselors work closely with clients to develop more effective solutions.

Senior managers work directly with clients, searching for ways to push beyond the original brief, turning public relations into a critical strategic function for the client.

We measure ourselves by our ability to grow successful, long-term client relationships. Our client list includes some of the world's leading corporations and brands. Many of these have worked with us since our founding 11 years ago, and each of them has increased their relationship with us over the engagement.

This approach, along with our emphasis on strategic research and creativity is what separates us from other firms. The result is world-class work that enables us to attract the best talent and the best clients.

Amy Binder, CEO; Joseph Fisher, vice chmn.; Jason Buerkle, CFO; Atalanta Rafferty, exec. mng. dir.; Josh Gitelson, exec. mng. dir. (Boston: 781/455-8250); Linda Perry Lube, chief digital officer, Janine Savarese, chief media officer

Ace  
Ameriprise  
Cargill  
Capital One  
CVS/Caremark  
Dunkin' Brands  
Eli Lilly and Company  
Fiserv  
German Wine Institute  
Johnson & Johnson  
NYU – Stern  
The McGraw-Hill Companies  
Tupperware Brands

## RFPR, INC.

6399 Wilshire Blvd., #412, Los Angeles, CA 90048  
323/933-4646; fax: 323/933-5229; rfpr@rf-pr.com  
www.rf-pr.com

Corporate, fashion, lifestyle, restaurant, design. Employees: 10. Founded: 2001.

Ronald Russo, COO; R.J. Rousso, exec. VP, comms. & mktg.; Carl Larsen, VP, publicity



# RHEA + KAISER

## RHEA + KAISER

400 E. Diehl Rd., #500, Naperville, IL 60563  
630/505-1100; fax: 630/505-1109  
www.rkconnect.com

Full-service offering including fully integrated branding/communications planning and programming. Specific public relations services include message development; writing (for all genres); technical writing; media relations and media training; association/influencer relations; social media integration; issues and crisis management; event management/constituent engagement; cause marketing; executive speechwriting; and audio/video scripts and production. PR Employees: 8.

**Agency Statement:** The R+K Public Relations group delivers innovative solutions, rooted in the art and science of influence, that solve clients' problems and meet unanticipated needs. Our vision is to achieve excellence in the practice of public relations and consistently deliver on R+K performance assets: collaboration, innovation, critical thinking, accountability, leadership and maverick spirit.

Diane Martin, pres./CEO; Rob Merritt, VP/dir.

Bayer CropScience  
Cotton Council International  
DePaul University  
GROWMARK, Inc.  
Genie, a Terex brand



Northwestern Memorial Hospital  
Novus International, Inc.  
The Howard G. Buffett Foundation  
Valley Irrigation

### **RHONDA REES PUBLIC RELATIONS CO.**

See Bearsworth Communications

### **RIBOTSKY WORLDWIDE**

See Core-Create

### **RICE & CO., INC., B.P.**

See BPR/G22

### **RICHARDS COMMUNICATIONS**

Advertising and PR firm  
3201 Enterprise Pkwy, #400, Beachwood, OH 44122  
216/514-7800; fax: 216/514-7801; jrichards@richardscommunications.com  
www.richardscommunications.com  
PR, adv., bus.-to-bus., automotive, computers/computer products,  
construction/building, healthcare. Founded: 1981.

John Richards, president/CEO

### **RICHARDS PARTNERS**

8750 N. Central Expressway, #1100, Dallas, TX 75231  
214/891-3512

www.richardspartners.com  
PR, marketing, advertising, PA.

Ruth Fitzgibbons, principal

### **RICHMOND PUBLIC RELATIONS INC.**

Partner in Worldcom Public Relations Group  
1411 Fourth Ave., #610, Seattle, WA 98101  
206/682-6979; fax: 206/682-7062; lorne@richmondpublicrelations.com  
www.richmondpublicrelations.com  
Employees: 12. Founded: 1992.

Louis Richmond, CEO; Lorne Richmond, president

Canlis Restaurant  
Charlie's Produce  
Chow Foods  
City of Everett  
Coastal Hotels  
CRISTA  
Emerald Downs  
Fortun Foods & Blisscuts  
Hispanic Communications Network  
Highland Capital Management  
Ideal Network  
Krispy Kreme  
Lovin' Scoopful  
Mortenson Construction  
Northwest Hospital  
Oki Golf  
Panera Bread  
Pick-Quick Burgers  
Pike Place Market  
Pineapple Hospitality (Columbia West Properties)  
ProCure Cancer Treatment Centers  
Rosen Properties  
Saky Sacks  
Seattle Chamber of Commerce  
Seattle Sounders FC  
Seattle Sports Commission  
Sheraton Seattle Hotel & Towers  
Skamania Lodge  
Sport Clips  
Suncadia Resort  
Taco Time Northwest  
The Rock Wood Fired Pizza & Spirits  
Tom Douglas Restaurants  
Tulalip Resort Casino  
Tully's Coffee  
Westfield Southcenter  
X2 Impact



### **RICHTER7**

Advertising and PR firm  
280 S. 400 W, #200, Salt Lake City, UT 84101  
801/521-2903  
www.richter7.com  
PR, adv., consumer adv., fast food/restaurants, food, recreation, telecommu-  
nications, travel/hotels/airlines. Founded: 1971.

Dave Newbold, pres./partner

### **RIESTER**

802 North 3rd Ave., Phoenix, AZ 85003  
602/462-2200; fax: 602/307-5811  
www.riester.com  
Multi-cultural marketing, media relations, government relations and  
lobbying.

Tim Riester, principal & CEO

### **RILEY HAYES AGENCY**

333 South First St., Minneapolis, MN 55401  
612/338-7161; fax: 612/338-7344  
www.rileyhayes.com  
Marketing comms., branding, direct mail, advertising, media buying,  
trade shows & promotions.

Tom Hayes, founder; Kerry Krepps, creative dir.

### **RIPP MEDIA/PUBLIC RELATIONS, INC.**

1776 Broadway, #901, New York, NY 10019  
212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com  
High-end press relations and editorial services. Concentration in legal  
affairs, law firms, professional services. Employees: 7. Founded: 1989.

**Agency Statement:** We are an editorial-driven practice, often for pre-  
mium national and international professional service firms in need of  
strategic, senior-level press counsel and execution. Our client list  
includes leading names in corporate law, securities litigation, intellectual  
property and life sciences law, real estate, financial services and digital  
media. We offer superior writing and media skills, with backgrounds in  
journalism, law, publishing and finance. We intentionally operate with a  
low agency profile, preferring to assume the role of in-house press office  
and communications function for our clients. We have an excellent long-  
term retention record for clients and occasionally do project work in liti-  
gation PR and crisis communications.

Allan Ripp, principal; Robin Brassner, sr. VP, client svcs.; John Garger,  
Joshua Spivak, sr. dirs.; Ivan Alexander, writer/media rels.; James  
Bourne, writer/media rels.; Isabel Peña Alfaro, A/E

Arent Fox LLP  
Baker Hostetler  
Berkeley Research Group  
Bien Cuit Bakery  
Burford Capital  
Dentons  
Grant & Eisenhofer, P.A.  
Holland & Knight  
Milbank, Tweed, Hadley & McCloy LLP  
Morrison & Foerster  
Seyfarth Shaw  
TIGER 21  
Venable LLP  
William Isaac, former FDIC chmn.

### **RISDALL PUBLIC RELATIONS**

550 Main Street, New Brighton, MN 55112  
651/286-6767  
www.risdallmckinneypr.com  
Branding, positioning and key messaging. Founded: 2006.

Joel Swanson, pres.

### **RITTER PUBLIC RELATIONS**

802 West Bannock St., Suite 405, Boise, ID 83702  
208/433-9610; alicia@ritterpublicrelations.com  
www.ritterpublicrelations.com  
Public affairs; media rels.; public involvement, community rels.; public  
info, mktg., public education; public awareness, cause-related mktg.  
Employees: 4. Founded: 2006.

Alicia A. Ritter, pres.; Heidi Lowe, VP

**RIVER COMMUNICATIONS, INC.**

333 Westchester Ave., White Plains, NY 10604  
914/686-5599; jmeise@riverinc.com  
www.riverinc.com

Financial and professional services. Founded: 1989.

James Tobin, founder & principal; Justin Meise, Susan Sugg-Nuccio, principals

**RJC PUBLIC RELATIONS**

See 29 Lime

**RL FORSYTHE COMMUNICATIONS, INC.**

12. E. 86th St., #230, New York, NY 10028  
212/861-2100; RLForsythe@RLForsythe.com  
www.RLForsythe.com

PR, publicity, mktg. promotions, corp. comms. and special events for entertainment industry projects, consumer products and service companies. Founded: 1989.

Raymond L. Forsythe, principal

**RL PUBLIC RELATIONS + MARKETING + SPORTIVO**

11835 West Olympic Blvd., #1155E, Los Angeles, CA 90064  
310/473-4422; fax: 310/473-5833; roxana.lissa@rlpublicrelations.com  
www.rlpublicrelations.com

Employees: 23. Founded: 1996.

Roxana Lissa, CEO; Melissa Smith, exec. VP; Mario Flores, partner/mng. dir, Sportivo

27 West 24th St., Ste. 901, New York, NY 10010  
212/206-8668; fax: 212/206-8778; melissa.smith@rlpublicrelations.com

Melissa Smith, exec. VP

**RLM FINSBURY**

A WPP Company  
1345 Avenue of the Americas, 4th fl., New York, NY 10105  
646/805-2000; fax: 646/557-0002  
www.rlmfinsbury.com

Strategic communications, PA, financial PR, IR, reputation & brand building.

Roland Rudd, chairman; Walter Montgomery, CEO; Michael Gross, pres.

**RLM PUBLIC RELATIONS, INC.**

260 Madison Ave., 8th fl., New York, NY 10016  
212/741-5106; info@rlmpr.com

Healthcare, publishing and media, consumer products, and technology public relations. Founded: 1991.

Richard Laermer, founder/CEO

**RMR & ASSOCIATES**

5870 Hubbard Dr., Rockville, MD 20852  
301/230-0045; fax: 301/230-0046; rsachs@RMR.com  
www.rmr.com

Technology, gov't contracting, construction, real estate, auto laundry, VoIP, theatre. Employees: 17. Founded: 1987.

Robyn Sachs, president & CEO

AARP  
America's 911  
DISYS  
Gazette Newspapers  
GSecurity  
Hiring Incentives, Inc.  
iCore  
IUSN Foundation/Worldnames  
Olney Theatre Center  
Planet Auto  
Quick-n-EZ Language  
Robinson Radio  
Saxon InfoTech  
Shapiro & Duncan  
SiloSmashers  
The Barbour Group  
The Creig Northrop Team

**ROB BAILEY COMMUNICATIONS/RBC**

310 State Route 17, Upper Saddle River, NJ 07458  
201/760-0200; fax: 201/760-8798; rbailey@rbcp.com  
www.rbcp.com

General PR including: consumer products, entertainment, corporate, B-to-B, professional services, healthcare, hospitality/travel, food, sports, event mgmt., crisis comms. and grassroots marketing. Employees: 6. Founded: 2002.

Rob Bailey, president

**ROBERTS BUCHANAN ASSOCIATES**

460 W 23rd Street, Ste GF, New York, NY 10011  
212/924-2582; jay@robertsbuchanan.com  
www.robertsbuchanan.com

RBA works with clients in several sectors, including professional services, technology, corporate, associations, financial services, alternative energy Employees: 4. Founded: 2010.

Jay Roberts, Anita Buchanan, partners

**ROBERTSON GROUP, THE**

270-1075 W. Georgia St., V6E 3C9, Vancouver, British Co, Canada  
604/664-7660

www.therobertsongroup.com

Communication strategy and planning, issues mgmt., crisis comm., mktg. comms. Founded: 1975.

Catherine Robertson, principal

**ROBIN LEEDY & ASSOCIATES, INC.**

118 No. Bedford Rd., #302, Mt. Kisco, NY 10549  
914/241-0086; fax: 914/242-2061; russo@rlapr.com  
www.robinleedyassociates.com

OTC health, beauty, personal care, medical devices, marketing to women, consumer/lifestyle PR and social media marketing. Employees 12-15. Founded: 1986.

**Agency Statement:** Independently owned, integrated marketing services for the health, beauty, wellness and lifestyle categories specializing in creative programs to fit all size budgets. While we do many new product introductions, we also help in the repositioning of existing brands that need revitalization. RL&A is a results-oriented agency with a unique expertise in social media marketing for small to medium brands.

Our award-winning campaigns include comprehensive print, broadcast, digital and social media programs designed to achieve maximum consumer engagement and ROI for clients. Our location, just 45 minutes north of NYC (in Westchester County), means we can keep our overhead low, yet provide clients with the highest-caliber, professional service at reasonable rates.

Robin Leedy Russo, president; Alyson O'Mahoney, exec. VP, partner

Actavis  
Conair Corp.  
DSE Healthcare  
Konsyl Pharmaceuticals  
Lil' Drug Store Brands  
Meda Pharmaceuticals  
Mentholatum Co., The  
Novartis  
Prestige Brands  
REDEX  
Revive Personal Products  
Sigma-Tau Pharmaceuticals

**ROBINSON LERER & MONTGOMERY**

(See RLM Finsbury)

# ROGERS & COWAN

## ROGERS & COWAN

8687 Melrose Ave., 7th flr., Los Angeles, CA 90069  
310/854-8117; fax: 310/854-8106; inquiries@rogersandcowan.com  
www.rogersandcowan.com

**Agency Statement:** As the leader in entertainment marketing and PR, Rogers & Cowan designs and implements strategic media relations campaigns that build connections between brands and consumers through entertainment, sports and lifestyle influences. The agency works with a diverse roster of brands in the food, beverage, spirits, fashion, beauty, health, wellness, travel, technology, gaming, automotive and publishing industries to construct traditional and social media campaigns that resonate with specific target audiences.

Rogers & Cowan offers brands a distinctive integrated marketing approach that blends traditional and social media relations, influential seeding, product placement, sports marketing and event strategies into a powerful campaign to enhance and revitalize brand image, increase brand awareness and raise consumer recognition levels. Specific strategies may include outreach to the influential Hollywood community by seeding product at high-profile entertainment events, placing products in high-visibility films and television programs, creating social media strategies to reach influential bloggers, developing sports marketing campaigns for consumer brands or leveraging a celebrity association into media coverage.

As innovators in navigating the world of social media, Rogers & Cowan also offers clients our knowledge, insight, relationships and a deep understanding of the quickly evolving social media space to assist them in developing and executing communications strategies that put them in the mix of the online conversation with consumers about their brands and engages with consumers on a deeper level.

Tom Tardio, CEO; Tracy Thompson, marketing mgr.

150 East 42nd Street, 12th Floor, New York, NY 10017  
212/878-5501; fax: 212/878-5117

Fran Curtis, exec. VP

Amazon Studios  
AXS.com  
Coca-Cola  
Coldwell Banker  
Food Network  
General Mills  
GRAMMY Awards  
HGTV / DIY Networks  
John Hardy  
Myspace  
PGA Tour  
Rdio  
Sonos  
Sony Pictures Home Entertainment  
Target  
USA Pro Cycling Challenge  
Warner Bros Interactive Entertainment  
YooToo

## ROHER PUBLIC RELATIONS

427 Bedford Rd., #380, Pleasantville, NY 10570  
914/741-2256; fax: 914/741-2246  
www.roherpr.com  
Marketing and corporate PR, investor relations. Founded: 1968.

Richard Roher, pres.



## ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113  
216/902-3800; fax: 216/902-3807  
www.roopco.com  
Corporate, marketing, financial, public affairs, IR, crisis comms.  
Employees: 8. Founded: 1996.

**Agency Statement:** Roop & Co. is a strategically oriented consultancy

offering a full complement of public relations, investor relations and graphic design services.

James J. Roop, pres.; Lynn DeChant, dir., graphic design; Brad Kostka, sr. VP; Kelly McGlumphy, dir., client svcs.; Mandy Hendrickx, controller; Krystyl Vana, A/E

Alego Health  
B&F Capital Markets  
Caliber Jet  
Cambridge Capital  
Cleveland Thermal  
Cleveland School of Science & Medicine  
CM Wealth Advisors  
Collins & Scanlon  
Euclid Chemical Co.  
Fairport Asset Management  
Fisher & Phillips LLP  
Grace Hospital  
HWH Architects, Engineers, Planners Inc.  
Inland US Management LLC  
KeyBank  
Kirtland Capital Partners  
Koinonia  
Linsalata Capital  
Ohio Aerospace Institute  
R E Jacobs Group/Jacobs Real Estate Services  
RPM Building Solutions Group  
RPM International, Inc.  
Saint Joseph Academy  
Specialty Products Holding Corp.  
Sports Construction Group  
Ticer Technologies  
Tremco Inc.

## ROSE GROUP, THE

9925 Jefferson Blvd., 2nd flr., Culver City, CA 90232  
310/280-3710; fax: 310/280-3715; info@therosegrp.com  
www.therosegrp.com  
Education, health, tech, consumer. Employees: 15. Founded: 2001.

Jeff Rose, Elana Weiss, partners

## ROSEN COREN AGENCY, INC.

937 Edgewood Lane, Langham, PA 19053  
215/741-2003; e.coren@verizon.net  
www.rosencorenagency.com  
Founded: 1983.

Abe S. Rosen, Stu Coren, partners/founders

## ROSEN GROUP, THE

30 W. 26th St., 3rd flr., New York, NY 10010  
212/255-8455  
www.rosengrouppr.com  
Media, automotive, food PR. Founded: 1984.

Lori Rosen, president/founder

## ROSENBERG GROUP INC., THE

11778 E. Mariposa Grande Dr., Scottsdale, AZ 85255  
480/538-1613; fax: 480/538-0593; grosenberg@therosenberggroup.com  
www.therosenberggroup.com  
Management consulting and executive coaching for PR firms: strategic planning, operations, structure and organization, leadership and management. Employees: 2. Founded: 2000

George A. Rosenberg, principal



Online + Traditional Public Relations & Marketing

## ROSICA COMMUNICATIONS/INTERACT MARKETING

95 Route 17 South, #202, Paramus, NJ 07652  
866/843-5600; fax: 201/843-5680; pr@rosica.com  
www.rosica.com  
Founded: 1980

Continued on next page

## ROSICA COMMUNICATIONS continued

**Agency Statement:** Rosica and its partner agency Interact Marketing promote and protect companies, brands, and people. Founded in 1980, the Rosica agency fuses online and traditional public relations and marketing disciplines in a creative style that accelerates results. Our writers and corporate communications professionals create content while our tenacious PR team places stories with traditional and online media channels: Then, our Internet marketing team syndicates these stories to promote and protect our partners.

Rosica crafts compelling, authentic stories; disseminates its clients' good news; elevates visibility and sales; builds customer loyalty; and tenaciously protects the image of its clientele. Agency principals serve as "thinking partners," infusing creativity and proactive execution, and focusing on your organizational goals.

Agency services include: traditional and online media relations, blogger outreach, social media marketing, cause marketing, online reputation management, corporate communications, search engine optimization, media training, tradeshow support/strategies, and new product introductions.

Our strategic process includes:

- Strategically identifying client business and marketing goals
- Defining target audiences, influencers and key opinion leaders
- Honing the story and establishing memorable key messages for each audience
- Developing creative PR and online marketing and social media campaigns
- Proactively communicating with clients
- Aggressively securing measurable results and bench marketing against pre-determined objectives

Chris Rosica, president

Bulbrite  
Exergen Corp.  
International Beverage Corp.  
La-Z-boy  
Hampton Direct/PajamaJeans

Please visit [www.rosica.com](http://www.rosica.com) and [interactmarketing.com](http://interactmarketing.com) for case studies and additional information.

## ROSS & LAWRENCE PUBLIC RELATIONS

445 Park Ave., New York, NY 10022  
212/308-3333; [rosslaw@rosslawpr.com](mailto:rosslaw@rosslawpr.com)  
Service industry PR: law firms, fin'l, real estate. Founded: 1966.

Kurt P. Ross, Guy B. Lawrence, mng. partners

## ROSS ASSOCIATES INC., BRUCE

1501 Broadway, #1400, New York, NY 10036  
212/768-1155; [bruceross@aol.com](mailto:bruceross@aol.com)  
General PR; corp. for architecture/engineering/construction/real estate cos. Employees: 5. Founded: 1983.

Bruce Ross, president

## ROSS-CAMPBELL, INC.

1912 F St., Sacramento, CA 95814  
916/446-4744; fax: 916/446-0386  
[www.ross-campbell.com](http://www.ross-campbell.com)  
PR and advertising, associations/foundations, gov./state agencies, public utilities, publishing/printing, environment. Founded: 1983.

Ted J. Ross, president

## ROWLAND COMMUNICATIONS WORLDWIDE

See Publicis Consultants | PR

## RPR MARKETING COMMUNICATIONS

136 E. 57th St., #505, New York, NY 10022  
212/317-1462; fax: 212/317-1776; [getresults@rprmc.com](mailto:getresults@rprmc.com)  
[www.rprny.com](http://www.rprny.com)  
Full-service agency specializing in specialty consumer products & beauty and lifestyle; product launches, special media events, product placement, cause-related mktg. efforts, retail events, video & TV production. Founded: 1995.

Regina Kulik, CEO; Cora Rood, president

## RT&E INTEGRATED COMMUNICATIONS

768 Mount Moro Rd. #27, Villanova, PA 19085  
484/380-3541; [interact@rteideas.com](mailto:interact@rteideas.com)  
[www.rteideas.com](http://www.rteideas.com)  
PR, bus.-to-bus., chemicals, electronics, transportation, interiors, active lifestyle, Mid-Atlantic tourism, real estate and economic development.

Chick Housam, CEO

## RUANE COMMUNICATIONS INC.

27 N. Wacker Dr., Ste. 220, Chicago, IL 60606  
815/717-8968  
[www.ruanecomunications.com](http://www.ruanecomunications.com)  
Public relations, marketing communications. Founded: 1992.

John Ruane, pres./CEO

## RUBENSTEIN ASSOCIATES, INC.

**RUBENSTEIN ASSOCIATES, INC.**  
1345 Ave. of the Americas, New York, NY 10105  
212/843-8000; fax: 212/843-9200; [newbiz@rubenstein.com](mailto:newbiz@rubenstein.com)  
[www.rubenstein.com](http://www.rubenstein.com)  
General PR. Employees: 180. Founded: 1954.

**Agency Statement:** Rubenstein Associates, Inc. is a full-service, results-driven public relations agency with a strong publicity orientation. By emphasizing the strategic use of publicity, Rubenstein Associates strives to help a broad and diverse range of clients meet their specific business and professional objectives.

Founded in 1954, Rubenstein Associates is one of the largest independent public relations agencies in the world with a staff of 180 professionals well-schooled in media relations, business and financial communications, public and governmental affairs, consumer and business-to-business marketing support, product publicity, technology, crisis management and events. Howard J. Rubenstein, the founder of the firm and its CEO, actively supervises the firm day-to-day and also serves as a valued counselor to some of the most influential and high-profile corporations and individuals in the world today.

The firm's varied roster of very active and well-known clients includes financial services concerns; real estate entrepreneurs, developers and managers; manufacturing and service companies; entertainment and publishing firms; large multinational corporations; sports teams; public figures and personalities; emerging businesses; law firms; universities; hospitals; museums; trade associations; non-profit organizations, and industry groups.

Howard J. Rubenstein, CEO; Steven Rubenstein, pres.; Julie Goldberg, COO; Tom Keane, CSO; Marcia Horowitz, Gary Lewi, sr. exec. VPs; William Anderson, Susie Arons, Amanita Duga-Carroll, Nancy Haberman, Suzi Halpin, Bob Lawson, Alice McGillion, Rick Matthews, Debbie Raskin, Pat Smith, Steve Solomon, exec. VPs

Apollo Global Management  
Association for a Better NY (ABNY)  
Autism Speaks  
Bloomberg  
BMW of North America  
City Univ. of NY  
Columbia University  
Consolidated Edison  
Fisher Bros.  
HBO  
Intrepid Museum  
Lions Gate  
Madame Tussaud's  
Metropolitan Opera  
Mt. Sinai Medical Center  
National Football League  
National Hockey League  
New York Cares  
*New York Post*  
New York Road Runners  
New York Yankees  
News Corp.  
NYU Langone Medical Center  
Paramount Pictures  
Partnership for New York City  
Rudin Mgmt. Co., Inc.  
Silverstein Properties



St. John's University  
St. Jude Children's Research Center  
Stop & Shop  
Time Inc.  
Tishman Speyer Properties/Rockefeller Center  
Toshiba America, Inc.  
Tribeca Film Institute  
UJA-Federation  
Vornado Realty Trust  
Worldwide Pants - The Late Show with David Letterman



## RUBENSTEIN PUBLIC RELATIONS, INC.

### RUBENSTEIN PUBLIC RELATIONS, INC.

1345 Ave. of the Americas, 30th fl., New York, NY 10105  
212/843-9222; fax: 212/843-9275; rrubenstein@rubensteinpr.com  
www.rubensteinpr.com  
Employees: 35. Founded: 1987.

**Agency Statement:** Rubenstein Public Relations (RPR) is a leading full-service media relations agency based in New York. With more than 20 years of experience, RPR is recognized for strategic message development, brand acceleration and high-visibility media coverage. Our clients – from prestigious New York institutions to global enterprises – can attest to our in-depth understanding of the media and our ability to leverage their brands' attributes to produce meaningful results. We represent leading entities in real estate, business, luxury lifestyle, entertainment, technology, healthcare and non-profit.

The firm incorporates a disciplined approach into all our practices that includes message development, strategic planning and media relations outreach. We also focus on building and shaping our clients' Internet profiles, devoting substantial attention to web-based pitching, including blogs and e-zines.

RPR also serves as a high-level counselor to businesses and individuals involved in crisis situations and litigation disputes. We have also successfully arranged co-branding partnerships, publishing deals and charitable endeavors that have brought national and international attention to a variety of projects.

Founded by Richard Rubenstein, a leading communications strategist and brand builder, RPR has developed campaigns for some of the world's most successful real estate developments including 15 Central Park West, the highest-selling residential property in the world, and the Time Warner Center, one of the largest mixed-use developments in the country.

The firm is staffed with senior-level consultants who practice in sector-specific teams, bringing specialized industry knowledge and extensive media relationships to every account. From corporate profiles to product introductions and special events, RPR has the resources to secure the media coverage that differentiates our clients' products and services.

Richard Rubenstein, president

The following is a representative sample of RPR's clientele:

150 Charles Street  
18 Gramercy Park South  
50 UN Plaza  
515 East 72nd Street  
Alico  
American Society of Int'l Pain Physicians (ASIPP)  
Apple-Metro  
ArkNet Media  
Arlan Ettinger  
Audience Entertainment  
Ballet Beautiful  
Bank Asset Point  
Ben Moon  
Blue Card  
Brown Harris Stevens  
Campden Media  
Carroll Petrie Foundation  
Century Properties  
Circle Line Cruises  
City Harvest  
Concierge Auctions

Contemporary Art Experience  
Curemark  
Cygalle Healing Spa  
Delshah Capital  
Dr. Dot  
Dr. Ken Hansraj  
Dr. Luis Fandos  
Dr. Timothy Chase  
El Ad Group  
Experian  
Find Your FaceMate  
FiREapps  
Genesis 10  
Halstead Property  
Hospitality Holdings  
Imperium Capital  
Interactive Data Corp.  
Jerusalem 5800  
Joseph Kay  
Joseph P. Day Realty  
Keller Williams  
Lois Robbins  
Madison International Realty  
Manhattan Automobile Co.  
Mark Weill  
Mashed Pixel  
Miss Universe Organization  
Mount Airy Casino Resort  
National Endowment for Financial Education (NEFE)  
New York College of Health Professions  
Newtek  
North American Neuromodulation Society (NANS)  
One Museum Mile  
Organic Avenue  
Outsider Art Fair  
Pango  
Patsy's Restaurant  
Paula Del Nunzio  
Pepper International  
Philip Stein  
Ping MD  
PriceGrabber  
Qtrax  
Alex Rodriguez  
Sane Trash Solutions  
Savanna  
Simon Wiesenthal Center  
Stonecastle Partners  
Success Apparel  
SweepStreet  
Swig Equities  
The Agency Group  
The Dunes East Hampton  
The Spot Experience  
Tofutti  
U.S. Rare Earths  
Unilife  
Waterbridge Capital  
World Business Lenders



RUDER • FINN

### RUDER FINN INC.

301 East 57th St., New York, NY 10022  
212/593-6400; fax: 212/593-6397; inquiries@ruderfinn.com  
www.facebook.com/ruderfinn  
www.linkedin.com/company/ruder-finn  
twitter.com/RuderFinn

Public Relations: traditional, digital, social media and marketing.  
Employees: 455. Founded: 1948.

**Agency Statement:** Ruder Finn is one of the largest independent glob-

Continued on next page

## RUDER FINN INC. continued

al public relations firms, and is unique in having co-headquarters in the United States and China, along with offices across North America, Europe and Asia.

Ruder Finn is organized around four strategic pillars: Corporate & Public Trust, Health & Wellness, Technology & Innovation and Consumer Connections. Within these pillars, the agency offers corporate reputation and media counsel, branding, executive thought leadership, financial communications, employee engagement, social engagement, marketing communications, public affairs, advocacy and crisis and issues management. Underpinning all of its offerings is a consistent focus on digital content and strategy through its award-winning full-service digital practice, RFI Studios.

Ruder Finn's culture is centered on creativity, innovation and a commitment to driving the social dialogue. Senior leaders at Ruder Finn are deeply involved in all accounts and the agency prides itself on the long tenures and low turnover of its staff.

### Management Committee

Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Louise Harris, chief global strategist; Jean-Michel Dumont, chmn. of Ruder Finn Asia; Rachel Spielman, global head of corp. comms.; Susan Goldstein, global head of healthcare; Scott Schneider, chief digital officer; Mike Boyce, head of finance; Keith Bloomgarden, head of ops.; Dushka Zapata, head of San Francisco office

### U.S. Offices

Ruder Finn New York:  
Rachel Spielman  
spielmanr@ruderfinn.com

Ruder Finn San Francisco:  
Dushka Zapata  
zapatad@ruderfinn.com

Ruder Finn DC:  
Heather Gartman  
gartmanh@ruderfinn.com

### U.S. Hub

Ruder Finn Boston:  
Lauren Cohen  
cohenl@ruderfinn.com

### European Offices

Ruder Finn U.K., Ltd. – London:  
2nd Floor, 1 Bedford Street, London WC2E 9HG  
+44 (0) 20 7438 3050; Fax: + 44 207 462 8999  
Nick Leonard, Managing Director  
nleonard@ruderfinn.co.uk

Ruder Finn Brussels:  
14B Rue de la Science, 1040, Brussels, Belgium  
Matthew Walsh  
mwalsh@ruderfinn.co.uk

### European Hub

Ruder Finn Basel:  
Mary Beth Lickteig  
lickteigm@ruderfinn.com

### Asia Offices

Chairman, Asia: Jean-Michel Dumont

### Asia Pacific

**Head, Greater China:** Elan Shou

Beijing:  
E101, East Lake Villas  
35 Dongzhimenwai Main Street  
Dongcheng District, Beijing 100027, PRC  
+ (86) 10 6462 7321-26; Fax: + (86) 10 6462 7327  
Paul Yang, General Manager  
yangp@ruderfinnasia.com

Shanghai:  
2nd Floor, Block 7  
789 Huang Pi Nan Rd  
Shanghai 200025, PRC  
+ (86) 21 5383 1188; Fax: + (86) 21 6248 3176  
Gao Ming, VP and General Manager  
gaom@ruderfinnasia.com

Guangzhou:  
Guangzhou 2nd Floor, 10th Peace Road  
Overseas Chinese Village, Guangzhou, P.R. China, 510095  
+ (86) 20 8349 5783; Fax: + (86) 20 8359 9685  
Sharon Liao, VP and General Manager  
liaos@ruderfinnasia.com

Hong Kong:  
Units C to E 24/F  
Neich Tower  
128 Gloucester Road, Hong Kong  
+ (852) 2521 0800; Fax: + (852) 2521 7088  
Jean-Michel Dumont, Chairman, Ruder Finn Asia  
dumontj@ruderfinnasia.com

Singapore:  
1 Coleman Street  
#08-11 The Adelphi  
Singapore 179803  
+ (65) 6235 4495; Fax: + (65) 6235 7796  
Yu Poh Leng, VP and General Manager  
yupl@ruderfinnasia.com

### India

New Delhi:  
The Executive Centre, Tower A, Building No 5, 18/F DLF Cyber City,  
DLF Phase III, Gurgaon - 122002, Haryana, India  
Tel: +(91) 124 388 2888  
Radha Roy, General Manager  
royr@ruderfinnasia.com

Mumbai:  
Zeenat Duberia, Associate Director  
+91 916 757 7467;  
duberuaz@ruderfinnasia.com

### India Hub

Bangalore  
Anju Verghese  
verghesea@ruderfinnasia.com

### Partial list of clients:

AbbVie  
American Urological Association Foundation  
AstraZeneca  
Bristol-Myers Squibb  
Bosch  
Caribou  
Cartier  
Citi  
Council for Responsible Nutrition  
Daiichi Sankyo  
Emirates  
Epilepsy Foundation  
Experian  
Genentech  
Harry Winston  
Hermès  
Infor  
Jumeirah Group  
Johnson & Johnson  
Lexus  
L'Oreal  
Michael J. Fox Foundation  
Michelin  
Moët Hennessy Diageo  
Novartis  
PepsiCo

Pfizer  
PPR  
Roche  
Sandoz  
Shire  
Volkswagen Group  
Visa

**RUNYON SALTZMAN & EINHORN**  
One Capital Mall, 4th flr., Sacramento, CA 95814  
916/446-9900  
www.rs-e.com  
Specializes in PR, adv., PA. Founded: 1960.  
Estelle Saltzman, pres.

**RUSS REID COMPANY**  
2 North Lake Ave., #600, Pasadena, CA 91101  
626/449-6100; sharrison@russreid.com  
www.russreid.com  
Advertising and PR: humanitarian, healthcare, cause-related non-profit orgs., social marketing; marketing comms. Founded: 1964.  
Steven Harrison, sr. VP, client svcs.

**RUSSELL & HERDER**  
Advertising and PR firm  
222 S. 9th St., #2850, Minneapolis, MN 55402  
612/455-2360  
www.russellherder.com  
Full-service agency specializing in strategic planning, PR, creative work, research and interactive development, brand dev., website design and marketing, media and event planning. Founded: 1984.  
Carol Russell, CEO

**RUTH GROUP, THE**  
757 Third Ave., New York, NY 10017  
646/536-7000; info@theruthgroup.com  
www.theruthgroup.com  
Investor relations, media rels., crisis & corporate communications, M&A, positioning, and branding. Founded: 1999.  
Carol Ruth, founder & CEO

**RX COMMUNICATIONS GROUP, LLC**  
445 Park Ave., 10th flr., New York, NY 10022  
917/322-2568  
www.rxir.com  
Investor relations for the healthcare/lifesciences industry. Founded: 2000.  
Melody A. Carey, founder/co-president

**RYAN ASSOCIATES, LLC, CHARLES**  
601 Morris St., #301, Charleston, WV 25301  
877/342-0161  
www.charlesryan.com  
Founded: 1974.  
Susan Lavenski, mng. partner

**RYAN PUBLIC RELATIONS**  
2612 Hurley Mountain Rd., Kingston, NY 12401  
845/339-7858; phil@ryanpr.biz  
www.ryanpr.biz  
Marketing comms. and public relations for professional services firms, business-to-business. Founded: 1981.  
Philip G. Ryan, president

S

# SACHSMEDIA GROUP

**SACHS MEDIA GROUP**  
114 S. Duval St., Tallahassee, FL 32301  
850/222-1996; fax: 850/224-2882  
www.sachsmedia.com  
facebook.com/RonSachsCommunications  
twitter.com/ronsachskom  
Public relations, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and Web design, advertising and video production.

Ron Sachs, pres./CEO; Michelle Ubben, COO; Gay Webster-Sachs, CFO; Ryan Banfill, partner & SVP; Alia Faraj-Johnson, partner & EVP; Lisa Garcia, VP & dir. of Special Projects; Ryan Duffy, managing director for SachsDigital.com; Lisa Nason, VP & dir. of Central Florida operations.

Two Landmark Center, 225 E. Robinson St., #455, Orlando, FL 32801  
407/219-3157; fax: 407/219-3095

Andrew's Restaurant and Catering  
Automated HealthCare Solutions  
Bing Energy, Inc.  
Blue Cross and Blue Shield Florida of Florida  
Capital Health Plan  
CF Industries, Florida  
Consumer Federation of the Southeast  
Creative Benefits for Educators  
Development Associates, LLC (Wynn Resorts)  
Florida Association of Insurance Agents  
Florida Chamber of Commerce Foundation  
Florida League of Cities  
Florida Sports Foundation  
Florida State University Student Foundation  
Gadsden County Board of County Commissioners  
HealthSouth  
Lauren's Kids  
Nestle Waters  
nopetro  
Nova Southeastern University  
Ounce of Prevention  
Pearson  
Pfizer  
Sebastian Ferrero Foundation  
TECO Energy  
University of Miami  
VHB Miller-Sellen  
Whole Child Leon



**T.J. Sacks & Associates**  
Public Relations/Marketing Communications

**SACKS & ASSOCIATES INC., T.J.**  
445 Park Avenue, 9th Floor, New York, NY 10022  
212/787-0787; fax: 212/787-0790; tjsacks@tjsacks.com  
www.tjsacks.com  
Expertise includes business-to-business, consumer products and svcs. and healthcare. Employees: 10. Founded: 1998.

**Agency Statement:** In today's complex marketplace, businesses must distinguish themselves by crafting good reputations, communicating effectively with key audiences and earning their trust.

T.J. Sacks is a full-service public relations/marketing communications agency that is big enough to deliver, yet small enough to care. We work to build business, save reputations, create markets and develop relation-

Continued on next page

## SACKS & ASSOCIATES INC., T.J. continued

ships that make communications work. We can address any challenge with clarity and confidence to help clients successfully develop their businesses.

Temi J. Sacks, pres.; Sharon Albert, sr. VP; Shelley Fox, media director

Alexandra Robbins, Author  
AVA Pork Products  
Biondo Group  
Cassin LLP  
ChappelWood Financial Services  
Creatia International  
Diamond Rose  
Hersha Hospitality (Duane Street Hotel)  
Elena Serova, author  
Frank J. Miele Gallery  
GOLFTech Enterprises  
Holloway House  
Homogenius  
Imperial Toy Corp.  
Inform Training & Research  
Life Options Institute  
Majestic Drug Co.  
Martin Pierce Furnishings  
MultiPet  
National Products  
Next Generation Fitness  
NYC Smile Design  
Open Doors New York  
Post & Partners  
Quantum Workplace  
Scoubilooop  
Storage Deluxe  
The Original Condom from Condom, France  
The Spy Place Franchising  
Verilux  
Willets Point Business Assn.

## SACUNAS

835 Sir Thomas Court, Harrisburg, PA 17109  
717/652-0100 x10  
www.sacunas.net  
Strategic PR, trade media relations, industry PR. Employees: 16.  
Founded: 1990.

Nancy H. Sacunas, founder, pres. & CEO

## SAGE GROUP, INC., THE

1776 Sanctuary Pointe Ct., Naples, FL 34110  
612/321-9897; eraymond@sagegrp.com  
www.sagegrp.com  
A full-service integrated comms. firm specializing in marketing, branding, comms., IR, PR for healthcare, tech, fin'l svcs., medical, education & manufacturing companies. Employees: 9. Founded: 1992.

Elin Raymond, president

## SAHLMAN WILLIAMS PR AND MARKETING

See At the Table Public Relations

## SALO PRODUCTIONS

550 Canyon Woods Circle, #203, San Ramon, CA 94582  
925/866-1341; fax: 925/866-9433; ray@SaloProductions.com  
www.SaloProductions.com  
Production and distribution of TV PSAs and radio PSAs; distribution only of TV PSAs and radio PSAs; production and distribution of travel videos and hospitality videos. Founded: 1992.

Ray Salo, producer/writer/director

## SAN JOSE PUBLIC RELATIONS INC.

233 N. Michigan Ave., 24th fl., Chicago, IL 60601  
312/565-7000; fax: 312/565-7500  
www.sjpublicrelations.com  
Hispanic PR, convergent comms. solutions. Employees: 55. Founded: 1981.

George L. San Jose, pres./COO

## SANNA MATTSON MACLEOD, INC.

811 W. Jericho Tpke., Smithtown, NY 11787  
631/265-5160  
www.smmadvertising.com  
Industrial, government, consumer. Employees: 22. Founded: 1985.  
Charles MacLeod, pres./CEO

## SARD VERBINNEN & CO

NEW YORK | CHICAGO | SAN FRANCISCO | LOS ANGELES

### SARD VERBINNEN & CO

630 Third Ave., 9th fl., New York, NY 10017  
212/687-8080; fax: 212/687-8344; inquiries@sardverb.com  
www.sardverb.com  
Employees: 100. Founded: 1992.

**Agency Statement:** Sard Verbinnen & Co is a leading strategic corporate and financial communications firm. We provide communications counsel and services to clients including multinational corporations, smaller public and private companies, investment firms, financial and professional service firms, and high-profile individuals.

The firm's highly experienced senior professionals provide sound, objective advice and execution support to clients across a broad spectrum of industries. Our work encompasses corporate positioning, media relations and investor relations, transaction communications, litigation support, crisis communications, and other special situations.

George Sard, chmn. & CEO; Paul Verbinnen, pres.

Office locations: New York, Chicago, San Francisco, Los Angeles

## SAWCHUK BROWN ASSOCIATES

See Eric Mower

## SAXTON COMMUNICATIONS, ERNIE

1448 Hollywood Ave., Langhorne, PA 19047-7417  
215/752-7797/3292; fax: 215/752-1518; esaxton144@aol.com  
saxtonsporsormarket.com  
Marketing, advertising, motorsports marketing, consulting and PR in motorsports; automotive aftermarket. Founded: 1989.

Ernie Saxton, pres.

## SAXTON GROUP LTD., THE

500 Fifth Ave., #1820, New York, NY 10110  
212/672-0509; fax: 212/682-2880; info@saxtongroupltd.com  
www.saxtongroupltd.com  
PR, special events, events mktg. Founded: 1985.

Catherine Saxton, Chairman

## SBC ADVERTISING

333 W. Nationwide Blvd., Columbus, OH 43215  
614/255-2333; fax: 614/255-2600  
www.sbcadvertising.com  
Founded: 1969.

Dave Dennis, president



## SCHAEFFER AND ASSOCIATES, INC., KATHY

17 N. State St., #1690, Chicago, IL 60602  
312/251-5100; fax: 312/251-0081  
www.ksapr.com  
Issue-oriented PR, PA, communications for associations, corporations, not-for-profits. Employees: 10. Founded: 1994.

**Agency Statement:** Kathy Schaeffer and Associates, Inc. Smart . . . Passionate . . . Ingenious.

Whether hired to create a communications strategy to shape public policy, manage an advocacy campaign, educate the public or build a reputation, we build awareness among targeted audiences. Whether the task is to train spokespersons, generate publicity or coordinate crisis communications, our work furthers the client's mission to change behavior or



public opinion. Specialty niche is communications for hospital Certificate of Need (CON) process.

Kathryn Schaeffer, pres.; Robert Musinski, VP, client svcs.; Kimberly Pool, operations mgr.; Lisa Soard, A/S

Access Community Health Network  
Adler School of Professional Psychology  
American Dental Assn.  
CDM Smith, Inc.  
East Bank Club  
Illinois Chamber of Commerce  
Illinois Hospital Assn.  
Mainstreet Organization of REALTORS  
Midwest Energy Efficiency Alliance  
Sherman Hospital  
Vista Health System

### SCHEIBEL HALASKA, INC.

735 N. Water St., #200, Milwaukee, WI 53202  
414/272-6898; fax: 414/272-6979

www.insideSH.com

Business-to-bus. mktg. comms. firm specializing in strategic, integrated mktg. comms. svcs., branding.

Mary Scheibel, principal & founder



### SCHNEIDER ASSOCIATES

Partner of Worldcom Group  
2 Oliver Street, #901, Boston, MA 02109  
617/536-3300; fax: 617/536-3180; launch@schneiderpr.com  
www.schneiderpr.com

Consumer food, retail and home products; professional services; public affairs; education; launch consulting; and creative services. Employees: 25. Founded: 1980.

**Agency Statement:** Schneider Associates is a full-service public relations and digital-social-mobile marketing communications firm. We specialize in Launch Public Relations® – a proprietary method of launching and accelerating growth for products, services, companies, organizations and communities. Agency practice areas include consumer food, retail and home products; professional services; public affairs; education, launch consulting; and creative services. We help clients navigate the ever-changing social media landscape, coupling social efforts with important legacy marketing tactics to strengthen campaigns. Joan Schneider and Julie Hall's second book, *The New Launch Plan*, is available on Amazon.com.

Joan Schneider, pres./creative dir.; Phil Pennellatore, COO/partner

Dots®  
Grace Construction Products  
Gunk®  
Gutierrez Co., The  
Hebrew SeniorLife  
Liquid Wrench®  
MIT Sloan School of Management  
Planet People  
Sunstar® GUM®



### SCHUBERT COMMUNICATIONS, INC.

112 Schubert Dr., Downingtown, PA 19335  
610/269-2100

www.schubert.com

Business-to-bus. marketing agency, specializing in integrated marketing comms. programs for high-tech, telecomms., industrial and chemical companies. Founded: 1978.

Joe Schubert, CEO/founder

### SCHWARTZ & COMPANY, INC., G.S.

(Acquired by Middleberg Communications)



### SCHWARTZ MSL

300 Fifth Ave., Waltham, MA 02451

781/684-0770; fax: 781/684-6690; bscanlon@schwartzmsl.com

www.schwartzmsl.com

Healthcare, pharmaceuticals, medical device, technology (BtoB and consumer), services, and clean technology and energy. Employees: 160. Founded: 1991.

**Agency Statement:** Schwartz MSL is the world's leading communications and engagement agency for technology, healthcare and energy innovations that save lives, conserve natural resources and transform businesses and markets. Schwartz MSL is part of MSLGROUP, which is Publicis Groupe's strategic communications, engagement and events network and one of the five largest public relations agencies in the world with more than 3,000 employees and 83 offices.

Bryan Scanlon, pres.; Ari Milstein, COO & CFO

595 Market St., San Francisco, CA 94105

415/512-0770; fax: 415/882-5787

10Gen  
Abbott  
Accuray Incorporated  
Amedica  
American Well Systems  
Ancestry.com  
Atmel Corporation  
Bioness, Inc.  
Biosense Webster  
Blue Coat  
Cepheid, Inc.  
Cyberonics, Inc.  
Digium, Inc.  
Dow Corning  
Epocrates  
ESET North America  
Fiserv  
GE Healthcare  
Hortonworks  
IDG Macworld  
Imation Corp  
Imprivata  
Kellogg's  
Kimberly-Clark Health Care  
Kimberly-Clark Professional  
Kiva Systems  
Lexis-Nexis  
LifeLock  
Medtronic  
MicroStrategy, Inc.  
National Grid  
Omnicell, Inc.  
Peoplefluent  
Rambus  
Sencha  
ServiceNow  
Siemens  
Sitel  
The TriZetto Group  
Trius Therapeutics  
United Technologies Corp.  
Ustream.com  
Vitria Technology  
West Pharmaceutical Services, Inc.



### SCOTT PUBLIC RELATIONS

21201 Victory Blvd., #270, Canoga Park, CA 91303  
818/610-0270; fax: 818/710-1816; joy@scottpublicrelations.com  
www.scottpublicrelations.com  
Public relations for healthcare, insurance and technology. Employees: 15.  
Founded: 1987.

**Agency Statement:** Scott Public Relations, founded in 1987, provides a full range of PR services to companies in the healthcare, insurance, technology and professional services industries. Our business model and strategic insights enable us to build brands and deliver measurable results that translate to client success. In addition to these capabilities, as a member of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide "on the ground" support in different geographic locations, and to support international companies expanding into U.S. markets.

Joy Scott, president/CEO

Alteer Corp.  
AON Consulting  
AON Healthcare Practice  
Autism Spectrum Therapies  
Avizent  
Bariatric Advantage  
BENU  
Bionorica  
Blue Cross/Blue Shield of Illinois & Texas  
Blue Shield of California  
California Dental Assn.  
California Health Care Foundation  
Cambridge Integrated Services  
CareAmerica  
Case Management Society of America  
Cogent Healthcare, Inc.  
COMPREMIER  
CONEXIS  
Consensus Health  
Consumer Health Interactive  
CorpNet  
Davita  
Enclarity, Inc.  
EZ-CAP  
Fair Isaac Corp.  
Full Capture Solutions  
Greater Newport Physicians  
HNC Software  
JobScience.com  
McKesson Corp.  
McKesson Retail Pharmacy  
Medrium Physician Office Billing  
Meridian Health Care  
Mitchell International, Inc.  
Norvax  
Novartis of America  
Nuvon  
Office Ally  
Olympic Health Management Services  
Pacific Life  
Pacific Risk Management Services  
PacifiCare Health Systems  
Paladin Managed Care Services  
Physician Associates  
PMSI  
Premiere Oncology  
Prescription Solutions  
Providence Health Systems  
Rightfield Solutions  
SECA  
Swett & Crawford  
TriNet  
USC Physicians  
Valley Oak Systems  
WebVMC

### SEAMONDS & COMPANY

447 Old Boston Rd., Topsfield, MA 01983  
978/887-9959; fax: 978/887-0390; seamonds@seamonds.com  
PR agency for technology, consumer, b-to-b, and financial services sectors.  
Founded: 1995.

Ann Seamonds, pres.

### SEIDEN COMMUNICATIONS INC.

P.O. Box 358, New Hyde Park, NY 11040  
516/437-6199; fax: 516/437-6280  
www.seidencommunications.com  
Specializing in healthcare, business-to-business and professional svcs.  
Founded: 1980.

Marla Seiden, president

### SEIGENTHALER PUBLIC RELATIONS, INC.

115 29th Ave. S., Nashville, TN 37212  
615/327-7999; fax: 615/327-8039; pevans@seigenthaler.com  
www.seigenthaler.com

Strategic planning and consultation. Employees: 26. Founded: 1972.

Elizabeth S. Courtney, chmn./CEO; John Seigenthaler, CEO-New York; Amy Seigenthaler Pierce, pres.; Katherine Seigenthaler, chief mktg. officer

### SEITZ COMMUNICATIONS, ROB

350 Ward Ave., Mamaroneck, NY 10543  
914/393-6144; robs@robseitz.com  
www.robseitz.com

Marketing communications and event planning for realtors, developers and economic development agencies, not-for-profits; special events. Expertise: International media relations, social networking and media relations; green buildings and sustainability; special event planning and speechwriting services. Founded: 1982.

Robert J. Seitz Jr., pres.



### SEVENTWENTY STRATEGIES

1220 19th St., NW, Suite 300, Washington, DC 20036  
202/962-3955; fax: 202/962-0995; info@720strategies.com  
www.720strategies.com

Consumer brands, health, financial, defense, energy, transportation, non-profit, technology. Employees: 24. Founded: 1999.

**Agency Statement:** SevenTwenty Strategies is an integrated public relations and public affairs agency that specializes in helping America's top brands listen to, engage and interact with their most important stakeholders - online and off. America's top companies turn to SevenTwenty when they must reach and influence their most valued audiences. Using a savvy integrated mix of digital marketing, social media advocacy, earned media, grassroots and issues management, SevenTwenty supports the public affairs and grassroots programs of some of the nation's most dynamic *Fortune* 500 companies and trade associations. To learn more, visit SevenTwenty Strategies at www.720strategies.com.

Pam Fielding, pres.; Vlad Cartwright, exec. VP; Jeff Oldham, mng. dir.; Chris Monnat, chief technical officer

Anheuser-Busch InBev  
Comcast  
Endo Pharmaceuticals  
Global Campaign for Education - US  
HCA Healthcare  
Horizon Blue Cross Blue Shield of New Jersey  
ID Theft Assist  
National Alliance for Eye & Vision Research  
National Council of Textile Organizations  
Oil and Natural Gas Labor Management Committee  
Pharmaceutical Research & Manufacturers of America (PhRMA)  
Property Casualty Insurers Assn. of America  
RESOLVE: The National Infertility Assn.  
Southwest Airlines  
TIAA-CREF  
US Conference of Catholic Bishops

**SEYFERTH & ASSOCIATES, INC.**

40 Monroe Center, N.W., Grand Rapids, MI 49503  
 616/776-3511; fax: 616/776-3502; info@seyferthpr.com  
 www.seyferthpr.com  
 Full-service PR firm.

Ginny Seyferth, pres.

**SHARON MERRILL**

77 Franklin St., Boston, MA 02110  
 617/542-5300; fax: 617/423-7272; info@InvestorRelations.com  
 www.InvestorRelations.com  
 Investor relations and corporate comms. Employees: 20. Founded: 1985.

Sharon F. Merrill, chmn. & CEO

**SHARP COMMUNICATIONS, INC.**

412 Madison Ave., 24th flr., New York, NY 10017  
 212/829-0002; fax: 212/829-9079; jb@sharpthink.com  
 www.sharpthink.com

Agency specializes in reaching affluent audiences across a wide range of industries, including the arts, travel, consumer products, luxury goods, interior design, sports, non-profits, etc. Employees: 25. Founded: 2000.

**Agency Statement:** Sharp Communications is a full service PR, special events and advertising agency specializing in reaching affluent audiences.

James Sharp Brodsky, pres.; Robert L. Ireland, exec. VP, mng. dir.; Elizabeth Hewitt, VP, acct. supv.

Circa  
 Columbia University  
 Cosentino Worldwide  
 East Side House Settlement  
 Kohler  
 Milano Smart Living  
 New York University: TRIUM Executive MBA, Stern School of Business  
 Pitt-Pollaro Custom Furniture  
 R.W. Pressprich  
 Randall's Island Park Alliance  
 Silestone  
 Society of Memorial Sloan Kettering Cancer Center, The  
 Sotheby's Int'l Realty  
 Sotheby's Wine  
 Sotheby's Worldwide  
 Vertu  
 Whole Foods Market

**SHAZAAAM! LLC**

41216 Vincenti Court, Novi, MI 48375  
 248/366-0388; fax: 248/363-8168; alenhoff@shazaaam.com  
 www.shazaaam.com

Adrienne Lenhoff Wise, pres.

**SHEA COMMUNICATIONS, INC.**

18 E. 41st St., #1501, New York, NY 10017  
 212/627-5766; fax: 212/627-5430; info@sheacomms.com  
 www.sheacomms.com  
 Full service PR, advertising. Grass roots campaigns, crisis mgmt., gov't affrs.

George Shea, Richard Shea, principals

**SHERMAN COMMUNICATIONS AND MKTG., INC.**

Chicago, IL 60601  
 708/445-8598; fax: 708/445-8568; jason@shermancm.com  
 www.shermancm.com  
 Strategic planning, media relations., marketing comms., interactive, corporate/employee comms., public affairs, and crisis management. Employees: 2. Founded: 2001.

Jason A. Sherman, president

# SHIFT

## COMMUNICATIONS

**SHIFT COMMUNICATIONS**

275 Washington St., #410, Newton, MA 02458  
 617/779-1800; alyons@shiftcomm.com  
 www.shiftcomm.com

Enterprise and consumer technology brands. Employees: 100. Founded: 2003.

**Agency Statement:** SHIFT continues to challenge and redefine the role and impact of public relations. Our integrated approach is initiated at the intersection of the CEO's vision, the marketing executive's strategy and the sales field realities. We win in competitive situations thanks to the creativity of our traditional and social media ideas, which are grounded in a commitment to positively impacting a client's business objectives, not just its reputation.

Todd Defren, CEO; Jim Joyal, partner; Amy Lyons, pres.; Catherine Allen, sr. VP; Molly Mandell, mng. dir., New York; Paula Finestone, COO; Christopher Penn, VP, mktg. technologies; Karl Scholz, Derek Lyons, Joel Richman, Erin Santy, Cathy Summers, Victoria Boed, VPs, acct. svc.; Leah Ciappenelli, HR dir.

915 Broadway, New York, NY 10010  
 646/756-3700

260 California St., San Francisco, CA 94111  
 415/591-8400

Ad:Tech  
 AOL  
 Appirio  
 Aquent  
 Buddy Media  
 Credit Karma  
 Foody Direct  
 H&R Block  
 HIMSS  
 Honeywell  
 Joss & Main/Wayfair  
 Logitech  
 McDonald's  
 Riverbed  
 RSA Conference  
 Salesforce  
 Tango  
 Toyota

**SHIRLEY & BANISTER PUBLIC AFFAIRS**

122 S. Patrick St., Alexandria, VA 22314  
 800/536-5920; info@sbpublicaffairs.com  
 www.sbpublicaffairs.com

Strategic PR, crisis comms., grassroots and gov't affairs, media rels. and promotion for conservative books.

Craig Shirley; pres./CEO; Diana Banister, VP/partner

**SHIRLEYBARR PUBLIC RELATIONS**

770 Post Oak Lane, #690, Houston, TX 77056  
 713/622-4747; shirley@shirleybarrpr.com  
 www.shirleybarrpr.com

Marketing comms., media relations for consumer products and BtoB, gardening, senior living, golf communities. SBPR is embracing online and social media publicity opportunities while continuing to mine traditional print and electronics media outlets. Employees: 2. Founded: 1991.

Shirley Barr, principal

**SHOP PR**

215 Park Ave. South, 16th flr., New York, NY 10003  
 212/829-1111; Vanessa@shop-pr.com  
 www.shop-pr.com

PR for beauty, fashion, accessories, lifestyle, design. Employees: 10. Founded: 1998.

Vanessa Pesce, mng. dir.

**SHULTZ ADVERTISING, AL**

2021 The Alameda #195, San Jose, CA 95126  
408/289-9555

www.alshultz.com

Advertising and PR firm for computer/computer products, media buying/placement/planning, sales promotion. Founded: 1983.

Al Shultz, pres./creative dir.

**SIBONEYUSA**

729 7th Ave., #9, New York, NY 10019  
212/337-8956; fax: 212/337-8901

www.siboneyusa.com

PR and adv., consumer advertising, cosmetic/toiletries, fast food, financial, Hispanic specialty.

Jose M. Cubas, chairman/CEO/founder

**SIGLER COMMUNICATIONS**

1324 S. University Blvd., Denver, CO 80210  
303/778-8355; fax: 303/778-8359; lisa@siglerinc.com  
www.siglercommunications.com

Specializing in environmental and healthcare PR.

Lisa A. Sigler, pres.

**SIKICH MARKETING & PUBLIC RELATIONS**

230 W. Monroe, Chicago, IL 60606  
312/541-9300; fax: 312/541-9333; mreynolds@reynoldsgroup.com  
www.reynoldsgroup.com

Healthcare, consumer products, technology, professional services.

Mack Reynolds, partner in charge

**SILVER ASSOCIATES INC., M**

Acquired by Finn Partners

**SILVERMAN, HELLER ASSOCIATES**

1100 Glendon Ave., 17th flr., Los Angeles, CA 90024  
310/208-2550

Investor relations, financial communications and corporate comms.

Eugene G. Heller, west coast principal

**SIMON GROUP INC., THE**

1506 Old Bethlehem Pike, Sellersville, PA 18960  
215/453-8700; fax: 215/453-1670

www.simongroup.com

Award winning, full-service int'l marcom agency specializing in industrial and high-tech B2B accounts, including electronics, instruments and equipment manufacturers. Employees: 15. Founded: 1986.

Marty Simon, CEO

**SIMS & ASSOCIATES, INC.**

1001 Ave. of the Americas, 11th flr., New York, NY 10018  
212/725-3838

Fin'l svcs., mktg., int'l, consumer, corp. PR, fin'l comms., law firms, other professional svcs. Employees: 7. Founded: 1987.

Idan Sims, president

**SINGER ASSOCIATES, INC.**

47 Kearny St., 2nd flr., San Francisco, CA 94108  
415/227-9700; fax: 415/348-8478; singer@singersf.com  
www.singersf.com

Public affairs, public relations, corporate comms., and crisis comms. Employees: 14. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, exec. VP

**AIMCO**

Airbnb  
Alameda-Contra Costa Transit District  
America's Cup  
Artesa Vineyards & Winery  
AutoReturn  
Bay to Breakers  
Bellarmine College Preparatory  
CA Hospital Assn.

CA Pacific Medical Center  
Calpine Operating Services Co., Inc.  
Chevron Corp.  
Children's Hospital Oakland  
City of Oakland  
City of San Bruno  
Golden Gate University  
Golden State Warriors  
Handlery Hotels  
Irvine Co.  
Justin Siena High School  
Port of Oakland  
Recology  
Republic Urban Properties  
San Mateo Foster City School District  
Santa Clara University  
Seeno Construction  
SF Herb & Natural Food Co.  
Sims Metal Management  
Stanford University and Hospitals  
Washington Hospital Healthcare System

**SIREN PUBLIC RELATIONS**

740 Broadway, #1101, New York, NY 10003  
212/625-3500; fax: 212/625-3596; winnie@sirenpr.com  
Beauty, fashion/accessories PR. Founded: 1999.

Winnie A. Beattie, founder & pres.

# Sitrick And Company

**SITRICK AND COMPANY**

1840 Century Park East, 8th flr., Los Angeles, CA 90067  
310/788-2850; fax: 310/788-2855

www.sitrick.com

Corporate, financial, transactional and crisis PR. Employees: 50. Founded: 1989.

**Agency Statement:** Sitrick's practice has a narrow focus. They concentrate in corporate, financial, transactional and crisis communications. Although they are best known for their work in sensitive situations, they have an extensive and successful practice in each of the foregoing areas. Clients include and have included both large and small companies - publicly and privately held - as well as universities and colleges, a number of government agencies and high-profile individuals. A list of current and former clients for which our work has been public, as well as more information on the firm, is available on its website (www.sitrick.com).

Michael Sitrick, Jeff Lloyd, Lew Phelps, Seth Faison, Jim Bates, Aaron Curtiss, Lt. Gen. H. Steven Blum (USA ret.), Tom Mulligan, Terry Fahn, Tom Becker, Robert Emmers, Tony Knight, Anita-Marie Hill Laurie, Tammy Taylor, Lance Ignon, Brenda Adrian, Brian Glicklich, Thom Weidlich, Wendy Tanaka

**NEW YORK OFFICE**

7 Times Square, #2600, New York, NY 10036-6524  
212/573-6100; fax: 212/573-6165

Tom Becker, mng. partner

**SAN FRANCISCO OFFICE**

415/369-8470; fax: 415/644-0241

Lance Ignon; Wendy Tanaka

**DENVER OFFICE**

720/904-8578

Aaron Curtiss

**BALTIMORE/WASHINGTON DC OFFICE**

443/977-7215

Lt. Gen. H. Steven Blum (USA Ret.)

**SKYCASTLE MEDIA**

3701 Sacramento St., 127, San Francisco, CA 94118  
888/776-3893; tracy@skycastlemedia.com

www.skycastlemedia.com

PR and brand strategy for corporate start-ups with new-category products. Employees: 3. Founded: 2005.

Tracy Oliver, founder & principal



## SLACK AND COMPANY

233 N. Michigan Ave., #3050, Chicago, IL 60601  
312/970-5800

www.slackandcompany.com

Marketing, corporate, trade, industrial, manufacturing, food. Founded: 1988.

Gary Slack, CEO/chairman

## SLIWA PUBLIC RELATIONS, M

55 Harrison Ave., Garfield, NJ 07026

973/272-2861; media@msliwa.com

www.msliwa.com

Press conference svcs., media training and media tours. Founded: 2005.

Maria Sliwa, pres.

# SLOANE & COMPANY

## SLOANE & COMPANY

7 Times Square, 17th fl., New York, NY 10036

212/486-9500; fax: 212/486-9094; esloane@sloanepr.com

Financial and corporate media rels. across industries, IR, public affairs, transactions (M&A, IPO work). Employees: 30. Founded: 1998.

**Agency Statement:** Founded in 1998, Sloane & Company is an award winning PR and IR firm. We specialize in financial PR, marketing comms., IR, corporate comms., crisis counseling, and public affairs.

We learn our clients' businesses from the inside out, forming strong, meaningful partnerships with management. Our clients include public and private companies, financial institutions and trade associations.

We represent some of the brightest and most interesting companies in their respective fields.

Elliot Sloane, CEO; Darren Brandt, Whit Clay, John Hartz, Josh Hochberg, mng. dirs.

Athena Health

Bermuda Int'l Business Assn.

Cablevision Systems Corp.

Chesapeake Energy

CIENA

Exelon

Huntington Bank

Imax Corp.

Liberty Media

New York Life

Philips Electronics

Ryman Hospitality

Tivo

Walgreen Co.

## SMALL PLANET PR

(Formerly FS Communications)

3182 Campus Dr., #507, San Mateo, CA 94403

650-345-3549

www.smallplanetpr.com

Product marketing comms., high-tech and consumer tech PR. Founded: 1991.

Matthew Schmidt, principal

## SMITH & HARROFF, INC.

300 N. Washington St., #405, Alexandria, VA 22314

703/683-8512; contact@smithharroff.com

www.smithharroff.com

Corp. PA, issue PR, adv., marketing, political mgmt. consultant, press, speaker training, film/video production. Employees: 8. Founded: 1973.

Jay Smith, founder/CEO; Rick Morris, pres.

## SMITH & KNIBBS, INC.

450 Fairway Dr., #207, Deerfield Beach, FL 33441

954/428-4477; fax: 954/428-4392

www.smith-knibbs.com

General communications. Founded: 1979.

Andrea Knibbs, Linda Lewis, principals

## SMITH ASBURY INC.

225 N. Lima St., #6, Sierra Madre, CA 91024

626/836-3300; fax: 626/836-5500

www.smithasbury.com

Strategic marketing; PacRim specialty. Employees: 1. Founded: 1987.

Judy Smith Asbury, Greg Asbury, principals

## SOCIAL RADIUS

1237A 3rd St Promenade, Santa Monica, CA 90401

310/821-6100; fax: 310/577-9646; michael@terpin.com

www.terpin.com; www.socialradius.com

High tech, Internet, new media and interactive entertainment PR.

Employees: 15. Founded: 1990.

Michael Terpin, Chmn. & CEO;

Augmentum

Collarity

Cyberdefender

Dasar/Red Herring

Etology

Mindark/Entropia Universe

MyPublicInfo

Shapeways/Philips

Togo's

Xandros

## SOLEM & ASSOCIATES

One Daniel Burnham Court, #205-C, San Francisco, CA 94109

415/788-7788; dons@solem.com

www.solem.com

Full-service PR and PA. Founded: 1976.

Don Solem, pres.

# SOLOMON MCCOWN &

## SOLOMON MCCOWN & COMPANY

177 Milk St., #610, Boston, MA 02109

617/695-9555; fax: 617/695-9505; hsolomon@solomonmccown.com

www.solomonmccown.com

Public affairs, crisis comms., education, litigation rels., issues mgmt., real estate development, healthcare, community rels., regional strategies for global companies, media rels., media training, social media. Employees: 27. Founded: 2003.

**Agency Statement:** Based in Boston, Solomon McCown (SM&) delivers strategic communications, media relations, public affairs and crisis management services to regional and national clients facing extremely complicated, mission-critical issues. We thrive at the intersection of public policy and business, helping corporations, government entities, professional associations, and prestigious not-for-profit organizations achieve the definition, recognition and protection they need to meet their goals.

Helene Solomon, CEO; Ashley McCown, pres.; Bill Stein, CFO; Michal Regunberg, Ed Cafasso, sr. VPs

Atrius Health

Beacon Capital Partners

The Beal Companies

BELL

Children's Friend & Service

Combined Jewish Philanthropies

Commonwealth Care Alliance

Covias Group

DentaQuest

EF Education First

Harvard Vanguard Medical Associates

Historic New England

Marcus Partners

Massachusetts Assn. for the Blind and Visually Impaired

Massachusetts Developmental Disabilities Council

Massachusetts Medical Society/New England Journal of Medicine

Massachusetts Smart Growth Alliance

May Institute

National Development

Neighborhood Health Plan

Nellie Mae Education Foundation

New Boston Fund

Pax World Funds

Press Ganey Associates

The Related Companies

The Roseview Group

Skanska USA Building Inc.

Trinity Stuart LLC

Weil Gotshal & Manges LLP

Winn Development

### SOMERVILLE ASSOCIATES PUBLIC RELATIONS

12121 Wilshire Blvd., #205, Los Angeles, CA 90025  
310/207-5663; fax: 310/826-8042  
www.somervillepr.com  
Travel and tourism PR; legal, sports entertainment, PR, IT, product, public affairs. Employees: 3. Founded: 1979.

Maris Somerville, pres.

### SOMMERFIELD COMMUNICATIONS, INC.

55 Broad St., 21st fl., New York, NY 10004  
212/255-8386; fax: 212/255-8459  
www.sommerfield.com  
Corporate and marketing communications for technology, professional and financial services, consumer businesses; PR, IR, media placements, editorial services.

Frank Lentini, acct. dir.

### SONNTAG PUBLIC RELATIONS, INC., RON

9406 N. 107th St., Milwaukee, WI 53224  
414/354-0200; 800/969-0200; fax: 414/354-5317  
www.rspr.com

Ron Sonntag, chmn. & CEO; Patricia Johnson, pres. & COO

### SOUCY COMMUNICATIONS GROUP

465 Pine St., Lowell, MA 01851  
978/266-1700  
www.scg-pr.com

A full service business-to-business agency, founded in 1995, which provides strategic guidance and tactical execution to deliver impressive results. We offer market planning and research, media and analyst relations, and marketing communications services to help financial, manufacturing, service, technology and general businesses. Founded: 1995.

Gregory M. Soucy, pres.

### SOULATI MEDIA

(Formerly Marketing, Media & More, Inc.)  
965 Fernshire Dr., Dayton, OH 45459  
937/312-1363; fax: 937/312-1373  
www.soulati.com

Specialties: Healthcare; B-to-B; technology; professional services. Blended social media, traditional PR with integrated marketing and SEM. Employees: 2. Founded: 2002.

Jayne M. Soulati, pres.



### SOUTHARD COMMUNICATIONS, INC.

515 W. 20th St., 6th fl., New York, NY 10011  
212/777-2220; fax: 212/993-5811; bill@southardinc.com  
www.southardinc.com

Full-service PR. Employees: 25. Founded: 1994.

**Agency Statement:** Southard Communications is a full-service agency that provides the capabilities and experience of a large firm with the passion, attention to detail and senior management involvement of a small agency. Southard has a stellar reputation in the marketing to moms marketplace, working with a wide range of clients. With an excellent client retention record, the firm provides services including media relations, digital communications, special events, promotions, strategic counseling and partnerships, reputation management and crisis communications.

Bill Southard, pres. & CEO; Esther Koo, VP

ASA Products (Mobo Cruiser)  
Babies "R" Us  
Blue Box Toys (Bkids)  
Borei Corp.  
City Light Capital  
Coach Club  
Elephant Traffic  
Famosa Toys  
FS Energy

Game Truck  
Green Toys  
Jada Toy Group  
K's Kids  
Karbene Environmental  
Linkit  
MALLC Consumer Products  
Microwave Science/TrueCook Plus  
Mission Ready Corp.  
Mitsubishi Chemicals  
Newlio  
Ohio Art Co., The  
Oxford University Press  
Pipeline Medical  
PlayWOW Toys  
Remedy Health Media  
Silverlit Toys  
Snow Beverages  
Soc Exchange  
Stream TV Networks/eLocity  
Tek Nek Toys  
Totsy  
Triboro/sootheTime  
TSX Group  
Tykoon  
UFO Interactive  
Zuru Toys



### SOUTHWEST STRATEGIES LLC

6050 Santo Rd., Ste. 270, San Diego, CA 92124  
858/541-7800; fax: 858/541-7863; cwahl@swspr.com  
www.swspr.com

Public affairs, community rels., crisis comms., PR, media rels. and gov't affairs. Employees: 25. Founded: 2000.

**Agency Statement:** San Diego-based Southwest Strategies LLC is a full-service public affairs and public relations agency that specializes in the development and implementation of strategic programs for businesses, organizations and public agencies seeking to build productive relationships with their stakeholders, customers and the community. The firm's services include public affairs, community relations, crisis communications, public relations, media relations and government affairs for a wide range of clients. Find us at www.swspr.com or call 858-541-7800.

Alan J. Ziegau, CEO; A. Christopher Wahl, pres.; Elizabeth Hansen, VP; Kim Olive, Stephanie Dell, Jessica Luternauer, dirs., PA

General Dynamics  
NASSCO  
Pardee Homes  
San Diego Gas & Electric  
Walmart Stores, Inc.  
Westfield Shopping Centers

### SPARKPR

2 Bryant St., Suite #100, San Francisco, CA 94105  
415/962-8200; fax: 415/276-6364; alan@sparkpr.com  
www.sparkpr.com; facebook.com/Sparkpr; twitter.com/Sparkpr  
Technology, social media, digital strategy and consumer PR. Employees: 42. Founded: 1999.

Alan Soucy, CEO, Donna Sokolsky Burke, co-founder & mng. partner



### SPEAKERBOX COMMUNICATIONS, LLC

7900 Westpark Drive, Suite T410, McLean, VA 22102  
703/287-7800  
www.speakerboxpr.com  
Business to business and business to government technology, telecom, software and security solutions. Employees: 15. Founded: 1997.

**Agency Statement:** One of D.C.'s largest independently-owned PR firms, SpeakerBox Communications blends strategic communications counsel with flawless execution. With expertise in technology, telecom, software and security solutions, SpeakerBox provides services including strategy and counsel, media relations, social media, messaging, content development and inventive thought-leadership campaigns.

Elizabeth Shea, president & CEO

OutSystems  
Red Hat  
Symantec



### SPECTOR & ASSOCIATES, INC.

61 Broadway, 10th flr., New York, NY 10006  
212/943-5858; barry@SpectorPR.com  
www.SpectorPR.com

Public relations for defense, energy, financial, technology and life sciences. Founded: 1991.

**Agency Statement:** A nationally known firm that punches well above its weight, Spector & Associates is known for its smart, creative and truly influential campaigns. More than just media relations or "buzz," Spector's strategic approach to public relations seeks to build long-lasting relationships between an organization and its customers, employees and other influential stakeholders.

Established in 1991, Spector & Associates has garnered scores of industry awards including top honors from the Arthur W. Page Society, *PRWeek*, IABC, PRSA and the *Holmes Report*. Its campaigns have been consistently recognized for their ability to make a clear connection between brand awareness, reputation management and business objectives.

Spector & Associates combines a variety of disciplines in order to achieve measurable results for its clients. Strategically staffed to provide the diverse skills and knowledge needed to guide its clients through the most complex of issues, the company brings together the intimacy and customer focus of a boutique agency with the depth and services of a larger firm.

#### Practices:

- Technology
- Aerospace & Defense
- Health Care
- Energy
- Financial Services

#### Services:

- Brand awareness
- Content creation
- Crisis management
- Graphic design
- Lobbying & Congressional relations
- Media relations
- Reputation management
- Website development

Shelley Spector, pres.; Barry Spector, creative dir./COO; Elliott Suthers, VP

Aging 2.0  
Breckenridge Insurance Group  
eCaring  
Homewatch Caregivers  
ITT Exelis  
Logos Technologies  
Navistar  
New York City Health Business Leaders  
Older Adults Technology Services  
Seniorplanet.org  
Tri-Star Protector

## SPECTRUM

Where health, science and communications meet

### SPECTRUM

2001 Pennsylvania Ave., NW, 2nd flr., Washington, DC 20006  
202/955-6222; fax: 202/955-0044; info@spectrumscience.com  
www.spectrumscience.com

Healthcare PR/PA. Employees: 30. Founded: 1996.

**Agency Statement:** Spectrum is a leading independent health and life science communications firm with global reach. Winning with science is our business. Science builds brands, establishes leadership, transcends borders and insulates organizations from potential communications issues. At Spectrum, there's no learning curve because health and life science communications is all we do. As an expert, seamless extension of the team, we communicate complex information in a way that resonates with audiences, helping clients achieve their business goals.

Spectrum helps international clients with effective, integrated global communications strategy and local market campaigns through GLOBALHealthPR, a network of leading independent health and science PR firms. Also, Spectrum holds a GSA schedule.

With passion, creativity and a commitment to the highest level of client service, we work in multiple arenas, including consumer health, medical devices and diagnostics, environmental, food and nutrition, government, health and wellness, hospital, academic, non-profit, patient advocacy, pharmaceutical and biotechnology.

John J. Seng, pres.; Amanda Sellers, sr. VP; Lissette Capati, Pam Lippincott, Mary Ellen Hackett, Darby Pearson, VPs; Liz Bryan, Luke Dickinson, Lauren Fulk, Anthony LaFauce, Megan Lustig, dirs.

Acura Pharmaceuticals	Sirtex
Alnylam Pharmaceuticals	Society for Women's Health Research
Avanir Pharmaceuticals	Sorin Group
BHR Pharma	St. Jude Children's Research Hospital
Catabasis Pharmaceuticals	U.S.D.A. WIC
Covidien	U.S. Fish & Wildlife Service
CropLife America	
eLife Sciences Publications	
Epizyme, Inc.	
Genomic Health	
International Osteoporosis Foundation	
Kennedy Krieger Institute	
Merrimack Pharmaceuticals	
nContact	
The Ohio State University James Cancer Hospital	
Precision Health Holdings	
Procter & Gamble	
Progeria Research Foundation	
Reagan Udall Foundation	
RESOLVE - The National Infertility Organization	
Roche Diagnostics	

### SPELLING COMMUNICATIONS

10460 Cheviot Dr., Los Angeles, CA 90064  
310/838-4010

www.spellcom.com

Research, branding, media relations, analyst relations, graphic design.

Dan Spelling, CEO



### SPI GROUP LLC, THE

165 Passaic Ave., #410, Fairfield, NJ 07004  
973/244-9191; sgoodman@spigroup.com

www.spigroup.com

**Agency Statement:** The SPI Group has been at the forefront of digital business communications from its founding as a full-service public relations firm more than 15 years ago. Today SPI delivers strategy, planning and implementation for a range of communications programs, including websites, employee communications, online marketing, social media management, and communications applications, as well as traditional

Continued on next page



## **SPI GROUP LLC, THE** continued

design and editorial services. Above all, the SPI team is committed to superior client service.

Steve Goodman, gen. mgr.; James Koppenal, Kathryn Kempf, mng. dirs.

Asian Cancer Research Group  
Bayer  
The Board of Pensions of the Presbyterian Church (U.S.A.)  
Caucus Educational Corp.  
Computer Design & Integration  
Covance  
ChildAlive  
Cutleaf Publishing  
Elysian Communications  
Ereka Vetrini (TV Personality)  
GE Lighting  
Gladson  
Global Excess Partners  
Immaculate Conception Shelter & Housing Corp.  
IABC-NJ  
InformationWORKS/InfrastructureWORKS  
Keil Design & Construction  
Linda Eder (Singer/Actress)  
MCT Worldwide  
MDAdvantage  
Merck  
National Employment Law Council (NELC)  
New Jersey Resources  
Pfizer  
ProJeCT of Easton  
sanofi  
Saving Mothers, Giving Life  
Stand & Deliver

## **SPMJ COMUNICAÇÃO**

R. Dr. Albuquerque Lins, 537, cj. 98, 01230-001, São Paulo, Brazil  
55 11 3 289 2699; fax: 55 11 3287 5887  
www.spmj.com.br

Sergio Poroger, dir.

## **SPRECKLEY PARTNERS LTD.**

214 Great Portland St., W1W 5QN, London, United Kingdom  
44 (0)20 7388 9988; fax: 44 (0)20 7388 8588; info@spreckley.co.uk  
www.spreckley.co.uk  
Consumer, technology, business-to-business, new media PR. Founded: 1983.

Mike Spreckley, chmn.; Richard Merrin, mng. dir.

## **SPRING, O'BRIEN & CO.**

30 W. 26th St., 4th flr., New York, NY 10010  
212/620-7100; fax: 212/620-7166; info@spring-obrien.com  
Founded: 1982.

Chris Spring, pres.

## **SPRINGBOARD PUBLIC RELATIONS**

17 North Main St., Marlboro, NJ 07746  
732/863-1900; fax: 732/863-1915; info@SpringboardPR.com  
www.springboardpr.com  
Technology PR. Founded: 1995.

Domenick Cilea, pres.

## **SS+K**

88 Pine St., 30th flr., New York, NY 10005  
212/274-9500; mkaminsky@ssk.com  
Corporate communications and advertising, including corporate, financial and crisis PR. Employees: 100. Founded: 1993.

Rob Shepardson, Lenny Stern, Mark Kaminsky, partners

## **SS|PR**

One Northfield Plaza, #400, Northfield, IL 60093  
800/287-2279; fax: 847/955-7720  
www.sspr.com  
Offices in Chicago, New Jersey, Colorado and San Francisco. Founded: 1978.

Steve Simon, CEO

8X8

Accellion, Inc.  
DotLoop  
Harmon.ie  
identified  
Web2Carz

## **ST. JOHN & PARTNERS**

Member of The Worldcom Public Relations Group  
5220 Belfort Rd., 4th flr., Jacksonville, FL 32256  
904/281-2500  
www.sjp.com  
Full-service PR and advertising firm: consumer/retail, food and beverage, automotive, development, travel and tourism, consumer technology. Founded: 1984.

Todd Lynch, VP/director, PR

## **STACKPOLE & PARTNERS ADVERTISING**

222 Merrimac St., Newburyport, MA 01950  
978/463-6600; fax: 978/463-6610  
www.stackpolepartners.com  
Full-service marketing communications agency offering advertising and PR services. Founded: 1995.

Peter Stackpole, founder/pres.

**standing**  
partnership

standing together. moving forward.

## **STANDING PARTNERSHIP**

Member of The Worldcom Public Relations Group  
1610 Des Peres Rd., #200, St. Louis, MO 63131  
314/469-3500; fax: 314/469-3512; cdunkin@standingpartnership.com  
www.standingpartnership.com  
Reputation management, crisis management, issues management, public affairs, strategy, corporate social responsibility, particular expertise serving clients in health care, agriculture/nutrition, sustainability, education and complex industries. Employees: 28. Founded: 1991.

**Agency Statement:** Standing Partnership specializes in reputation management, creating influencer strategies that deepen understanding, build trust and mitigate risk in complex, ever-changing environments for our clients in agriculture, health care, education, sustainability and complex industries.

Cathy Dunkin, CEO; Melissa Lackey, pres.

Belden  
Bick Group  
Carbogen Amcis  
Covidien Pharmaceuticals  
Excellence Through Stewardship  
Gateway EDI  
Graybar  
Maritz  
Monsanto  
Southern Illinois University Edwardsville  
Specialty Granules  
St. Louis College of Pharmacy  
St. Louis Community College  
The Doe Run Company  
United Soybean Board  
URS



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

**STANTON**  
COMMUNICATIONS, INC.

## **STANTON COMMUNICATIONS, INC.**

1150 Connecticut Ave., NW, #810, Washington, DC 20036  
202/223-4933; 800/426-1887; fax: 202/223-1375  
washingtonoffice@stantoncomm.com  
www.stantoncomm.com

Public affairs, marketing communications, digital & social media, and



corporate counseling. Employees: 40. Founded: 1989.

**Agency Statement:** Stanton Communications, Inc. is a multi-specialty public relations firm serving corporations, industry associations and non-profit organizations throughout the United States and abroad. The firm's clients include some of the world's most successful companies in a broad range of fields, yet our expertise is concentrated in the following six categories:

- Energy
- Environment
- Technology
- Health Care
- Industrial Services
- Travel & Tourism

For clients in these sectors, we focus primarily on Marketing Communications, Public Affairs, Digital and Social Media and Corporate Counseling. The firm also conducts sophisticated training and crisis communications programs.

Our offices are located in Washington, D.C., New York City, and Baltimore. Internationally, we provide service through PR World Alliance, a global network of independent firms.

Peter V. Stanton, pres. & CEO; Amy E. Calhoun, agency principal & mng. director-DC; Catherine Imus, mng. director-PA; Bob Rickenbach, mng. director-NY; Lori Russo, mng. director-Balto; Patrick Brady, sr. VP

300 E. Lombard St., #1440, Baltimore, MD 21202  
410/727-6855; fax: 410/727-6156; baltimoreoffice@stantoncomm.com

Lori Russo, mng. director

400 Madison Ave., 14th fl., Suite D, New York, NY 10017  
212/616-3601; fax: 212/616-3612; newyorkoffice@stantoncomm.com

Bob Rickenbach, mng. director

Alstom Power  
American Nurses Assn.  
ARC of Delaware County  
Bergeson & Campbell  
Corinthian Colleges  
Delmarva Power  
MorganFranklin  
The National Assn. of Professional Background Screeners (NAPBS)  
North American Insulation Manufacturers Assn. (NAIMA)  
North American Metal Packaging Alliance (NAMPA)  
Pendrell Corp.  
Pepco Holdings, Inc.  
Point Capital-Forstmann  
ShelterBox  
Southland Industries  
Sprint  
State of Maryland Dept. of Business & Economic Development  
U.S. Dept. of Veterans Affairs - Office of Information Technology  
WilmerHale  
W.L. Gore & Associates



### STANTON PUBLIC RELATIONS & MARKETING

880 Third Ave., New York, NY 10022  
212/366-5300; fax: 212/366-5301; astanton@stantonprm.com  
www.stantonprm.com

Full-service PR, mktg, comms., specializing in fin'l services, private capital and asset management, insurance, technology, B-to-B, healthcare services, media and marketing services, and education. Employees: 20. Founded: 1995.

**Agency Statement:** Stanton Public Relations & Marketing provides strategic public relations and brand marketing to clients across a spectrum of industry sectors and sizes—from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

We are a full-service agency experienced in financial services, private capital and asset management, technology, B-to-B, professional services,

healthcare services, crisis communications, education, and media and marketing services. Our understanding of the business world and the media covering it allows us to position clients effectively within a broader context. Our senior professionals spend the majority of their time on client work and aren't afraid to ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; George Sopko, Charlyn Lusk, Tom Faust, Katrin Lieberwirth, Phil Nourie, VPs

3i  
ACL Technology Solutions  
Bain Capital  
Boston Beer Company  
Conning Asset Management  
Exopack  
Greenlight Re  
Jordan Company  
Makena Capital  
Met Schools  
Miami University  
Montgomery McCracken Walker & Rhoads  
Physicians' Reciprocal Insurers  
Pine Brook Road Partners  
Protiviti  
Regulatory Data Corp.  
Remedy Health  
STMicroelectronics  
Sun Capital  
Tanenbaum Center for Interreligious Understanding  
Veronis Suhler Stevenson  
Warren Financial  
Winthrop University Hospital

### STAR GROUP, THE

Voorhees Town Center, 220 Laurel Rd., Voorhees, NJ 08043  
856/782-7000

www.stargroup1.com

Media rels., media training, special events planning, crisis counseling, PA support, speeches/presentations, cause-related mktg., retail promotions, sponsorship mgmt., employee comms. Founded: 1997.

Linda Rosanio, co-founder/CEO

### STARMARK INTERNATIONAL

210 S. Andrews Ave., Ft Lauderdale, FL 33301  
954/874-9000; fax: 954/874-9010; info@starmark.com

www.starmark.com

Branding, adv., PR, Internet development. Founded: 1978.

Peggy Nordeen, CEO

### STC AASSOCIATES, INC.

210 Fifth Ave., 2nd fl., New York, NY 10010  
212/725-1900

www.stcassociates.com

Marketing communications, PR, branding, advertising, sales promotion, graphic design, special events & new media; food and beverage, telecom/technology, luxury, fashion, travel, crisis comms., IR, consumer prods. Founded: 1992.

Sophie Ann Terrisse, CEO

### STEPHAN & BRADY, INC.

1850 Hoffman Street, Madison, WI 53704  
608/241-4141; fax: 608/241-4246

www.stephanbrady.com

General, foods/beverages, foodservice, bus.-to-bus. PR. Founded: 1952.

George Whitely, Daniel Hearn, chief customer officers

### STERLING COMMUNICATIONS

750 University Ave., Suite 100, Los Gatos, CA 95032  
408/395-5500; more@sterlingpr.com

www.sterlingpr.com

Technology PR. Employees: 23. Founded: 1989.

Marianne O'Connor, CEO

**STERN & CO.**

New York, NY 10024  
212/888-0044; fax: 212/724-8509  
www.sternco.com  
Financial PR, media communications.

Richard L. Stern, Stephanie Roumell Stern, co-founders/principals

**STERN + ASSOCIATES**

11 Commerce Dr., Cranford, NJ 07016  
908/276-4344; fax: 908/276-7007; info@sternassociates.com  
www.sternassociates.com

Corporate comms., product/service comms., thought leadership, crisis comms., conference & speaking opportunities, speakers bureaus, media rels., media training, internal comms., video production, digital & web strategy, SEO, bus.-to-bus. and consumer programs for clients including business book authors, mgmt./leadership/HR consulting firms, education & academics, healthcare & medical devices, architecture/interior design, professional svc. firms, associations & non-profits. Employees: 35. Founded: 1985.

**Agency Statement:** Stern + Associates is a full-service public relations, marketing and digital communications agency with offices in Cranford, N.J. and Boston, Mass. Specializing in thought leadership programming, the company gives voice to ideas, people and organizations impacting the world by applying its Connected Communications® approach, fusing the best of traditional media, digital, marketing and direct engagement strategies to generate measurable payoffs for its clients. In an industry known for high client turnover, Stern + Associates cuts through the complexities of the fast-changing media landscape with smart strategies and bright ideas that have resulted in strong client partnerships, many lasting for more than a decade. For additional information, visit [www.sternassociates.com](http://www.sternassociates.com).

Susan Stern, pres.; Nicole Gagnon, sr. VP; Joan Bosisio, group VP; Ned Ward, group VP; Jim Nichols, Adria Tomaszewski, VPs

One International Place, 100 Oliver St., Suite 1400, Boston, MA 02110

Babson College	Nancy Koehn
Brand Velocity	Nielsen Co.
Carpet Cycle	Peer Insight
Clayton Christensen	PrimeGenesis
Concire	Schaffer Consulting
Drucker Institute, The	Tufts University
Fariant Advisors	USA Illumination (USAI)
Fisher & Philips	
Galbraith Management Consultants	
Hal Gregersen	
Herman Miller, Inc.	
Innosight Institute	
Institute of Electrical & Electronics Engineers	
Institute of Management Accountants	
LeapFrog	
MD On-Line	
Mohawk Group, The	



**STEVENS STRATEGIC**  
communications, inc

**STEVENS STRATEGIC COMMUNICATIONS, INC.**

Gemini Towers, 1991 Crocker Rd., Suite 500, Cleveland, OH 44145  
440/617-0100; fax: 440/614-0529; estevens@stevensstrategic.com  
www.stevensstrategic.com

Edward M. Stevens, pres.; Sally L. Stevens, exec. VP; Julie Osborne, VP; David Walker, VP/interactive; Sue Modzelewski, office mgr.; Jim DiFrangia, energy/environmental practice; Stephen Toth, Art Director

4M Emergency Services  
American Assn. of Automatic Door Manufacturers

American Greetings  
American Griddle  
American Hydroformers  
American Spice  
AmTrust  
Catholic Charities  
Clark-Reliance  
Cleveland Furniture Bank  
Cleveland Vibrator Co.  
Community Foundation of Lorain County  
COSE  
Cuyahoga Public Library  
Eriez  
Eriez Flotation Division  
Eriez International  
General Electric  
GMi Companies  
Halax  
Ingenuity Cleveland  
King Nut  
Lancaster Colony Commercial Products  
Materion  
Medical Mutual of Ohio  
National Safety Apparel  
Ohio Semitronics  
Polar King  
Public Relations Global Network  
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Ross Environmental  
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Volk Protective Products  
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**STEVENS GOULD PINCUS LLC**

One Penn Plaza, #5335, New York, NY 10119  
212/779-2800; fax: 212/564-7954; rgould@stevensgouldpincus.com  
www.stevensgouldpincus.com

Merger and management consultants. Founded: 2003.

Art Stevens, Rick Gould

**STIMPSON COMMUNICATIONS**

PO Box 5174, Wayland, MA 01778-6174  
508/647-0705; henry@stimpsoncommunications.com  
www.stimpsoncommunications.com

Henry Stimpson, president

Effisoft  
Longfellow Benefits  
New England Employee Benefits Council  
Palisades Hudson Financial Group  
The Hanover Insurance Group  
X by 2

**STIR, LLC**

135 W. Wells St., #800, Milwaukee, WI 53203  
414/278-0040  
www.stirstuff.com

Full-service integrated marketing firm.

Brian Bennett, owner/strategic planning, sr. acct. mgr.

**STORCH-MURPHY GROUP, LTD., THE**

299 Stoughton Ave., Cranford, NJ 07016  
908/276-0777; fax: 908/276-0888; rmurphy@storchmurphy.com  
www.storchmurphy.com

Communications for healthcare industry. Employees: 8. Founded: 1980.

Robert J. Murphy, pres. & CEO

**STRAHAN ADVERTISING, INC.**

1940 Old Tustin Ave., Santa Ana, CA 92705  
714/547-6383; fax: 714/547-5463  
www.strahanad.com

Advertising and PR firm.

Timothy D. Strahan, founder/pres.

## STRAT@COMM

1615 L St., N.W., #1150, Washington, DC 20036  
202/289-2001; fax: 202/289-1327  
www.stratacomm.net

Public affairs, marketing communications, media relations, event management, creative and editorial services. Employees: 55. Founded: 1995.

Ron Defore, principal & sr. partner

## STRATA-G COMMUNICATIONS

830 Main St., 10th flr., Cincinnati, OH 45202  
513/381-8855  
www.strata-g.com

Full-service integrated marketing firm; sales promotion, publicity, strategic marketing, adv., e-commerce, PR.

Danny Cohn, VP, PR

## STRATEGIC ALLIANCE INTERNATIONAL LTD.

Red House Court, 5 Whielden St., HP7 0HT, Old Amersham, Buckingham, United Kingdom  
44 1494-434 434; fax: 44 1494 434 224; nigelp@strategicpr.net  
www.strategicpr.net

High-tech marketing communications. Founded: 1990.

Nigel Parker, principal & co-founder

## STRATEGIC AMERICA

6600 Westown Pkwy., #100, West Des Moines, IA 50266  
888/898-6400; fax: 515/224-4181; mschreurs@strategicamerica.com  
www.strategicamerica.com

Communications audits, research, strategic plans, brand launches, promotional/educational campaigns, media relations, issues management. Founded: 1980.

Mike Schreurs, CEO

## STRATEGIC AMPERSAND INC.

250 Bloor St., East, #1440, M4W 1E6, Toronto, Ontario, Canada  
416/961-5595  
www.stratamp.com

Integrated mktg. comms. for the high-tech industry, public & media rels., special event mgmt., media planning & placement, sales promotion, direct mktg., corp. video production.

Gayle Robin, Miles Pollock, partners

## STRATEGIC COMMUNICATIONS GROUP, INC.

1400 Spring St., #330, Silver Spring, MD 20910  
301/408-4500  
www.gotostategic.com

Adv., marketing, PR, direct mail; assns., non-profits, gov't, technology and publishing industries.

Marc Hausman, pres./CEO

## STRATEGIC OBJECTIVES INC.

184 Front St., East, 4th flr., M5A 4N3, Toronto, Ontario, Canada  
416/366-7735; fax: 416/366-2295  
www.strategicobjectives.com

Strategic comms., healthcare, food, travel, product launches, media rels., media training, issues & crisis mgmt., corp. identity programs, special event organization.

Deborah Weinstein, pres.



## STRATEGIC PUBLIC RELATIONS GROUP

Room 2402, 24/F & Unit A, 29/F, Admiralty Centre I, 18 Harcourt Road, Hong Kong, Hong Kong  
(852) 2527 0490; fax: (852) 2114 4948; eveline.wan@sprg.com.hk  
www.sprg.asia

Investor rels.; financial comms; corp. & mktg. comms.; consultancy and event mgmt. for automobile, FMCG, healthcare & pharmaceutical

brands, hospitality & tourism, IT, lifestyle and consumer products, property, sports & games; brand comms.; CSR comms.; digital/social media; conference & event mgmt.; media & presentation skills training; issue & crisis mgmt.; media rels.; editorial svcs; collateral production. Employees: 300. Founded: 1995.

**Agency Statement:** SPRG is one of the largest public relations networks in Asia and Hong Kong's largest public relations consultancy. SPRG has a professional workforce of 300, nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, and serves 250 retainer clients in the region.

SPRG has earned such agency awards as Silver – Greater China Independent Agency of the Year 2012 & Asia Pacific Network of the Year 2010 by Campaign Asia-Pacific PR Awards. Asia Pacific Financial Consultancy of the Year 2011 & Hong Kong Consultancy of the Year 2009 by *The Holmes Report*. Local Hero of the Public Relations Agency of the Year 2010, 2011 & 2012 & Local Hero of the Media Relations Agency of the Year 2010 by *Marketing Magazine*. No. 1 PR Advisor to Asia-Pacific Mid-Market M&A: Volume in 2008, Value in 2009 in the mergermarket League Tables of PR Advisers. And The Most Influential Public Relations Consultancy in the PRC in 2009.

Other honours received involving client campaigns include Financial Communications Campaign of the Year (United Company RUSAL Plc in 2010 & Tang Palace (China) Holdings Ltd in 2011) by Campaign Asia-Pacific PR Awards. Silver SABRE Awards for Excellence in Content Creation in 2012 (Hasbro Singapore), Winner of Financial Communications in 2011 (SBI Holdings, Inc.) & Winner of Corporate Image in 2011 (3D-GOLD Jewellery (HK) Limited) by *The Holmes Report*. Best PR Campaign – Media Relations in 2011 (United Company RUSAL Plc) by *Marketing Magazine*. Magic PR Awards by P&G Taiwan from 2006-2009 and 2010-2011.

Richard Tsang, chmn., Strategic Public Relations Group Limited; Eveline Wan, sr. dir. - Asia, Strategic Public Relations Group Limited & gen. mgr., Guangzhou Strategic Public Relations Limited; Esther Chan, mng. dir., Strategic Financial Relations Limited; Anita Cheung, mng. dir., Strategic Financial Relations (China) Limited; Vivian Fok, mng. dir., Strategic Communications Consultants Limited; Hellen Shen, gen. mgr., Beijing Strategic Public Relations Group; Shufen Tan, gen. mgr., Shanghai Strategic Consulting Company Limited; Nancy Huang, gen. mgr., Taiwan Strategic Communications Consultants Limited; Edwin Yeo, gen. mgr., Singapore Strategic Public Relations Pte. Ltd.; Stefanie Braukmann, gen. mgr., Strategic Public Relations Sdn. Bhd.

Aeon Stores (Hong Kong)

Air China

Allergan Asia

Bank of China

BMW

BT

CFA Institute

China Blue Chemical

Deloitte Touche Tohmatsu

Fox International Channel

Google

Hasbro Singapore

Hong Kong Deposit Protection Board

K. Wah International Holdings Ltd.

KFC

Lamborghini

Langham International Hotels

Lenovo

London Business School

Melco Crown Entertainment

Microsoft

Procter & Gamble

Sarasin Rabo Investment Management

Sina

SOHO China

The Hong Kong Institute of Director

United Company RUSAL Plc.

Universal Networks

Vale S.A.

Volkswagen

ZTE Corporation

## STRATEGIC SOCIAL

Formerly Fulcra Worldwide

1911 N. Fort Myer Dr., #600, Arlington, VA 22209

571/451-2450

www.strategicsocial.com

Strategic communications for emerging markets.

Matt Bigge, CEO/co-founder



### STRATEGICS INC.

Formerly Vivid Ascent  
9455 Drake Ave., Evanston, IL 60203  
312/346-2000; info@vividascend.com  
www.vividascend.com  
Communications & marketing support. Founded: 1996.

Dan O'Brien, CEO; Ray Carmichael, chairman

### STRATEGIES 360

1505 Westlake Ave. N., #1000, Seattle, WA 98109  
206/282-1990; fax: 206/282-2704  
www.Strategies360.com  
PR, PA, gov't rels., community rels. Founded: 1985.

Ron Dotzauer, CEO/co-founder

### STROTHER COMMUNICATIONS GROUP

222 South 9th St., 41st fl., Minneapolis, MN 55402  
612/288-2400; patricks@scgpr.com  
www.scgpr.com  
Marketing PR, graphic design, web development and design.

Patricia Henning Strother, pres.; Patrick Strother, CEO & chief creative officer

### STRYKER WEINER & YOKOTA PR

Member of the Worldcom Public  
Relations Group  
Davies Pacific Center, 841 Bishop St.,  
#1530, Honolulu, HI 96813  
808/523-8802  
www.StrykerWeiner.com  
Full-service PR. Founded: 1979.

Neal Yokota, president/CEO



### STUNTMAN PR

285 W. Broadway, #520, New York, NY 10013  
212/242-0002; neil@stuntmanpr.com  
www.stuntmanpr.com  
Lifestyle, fashion, hospitality, food, beverage, e-commerce. Employees:  
6. Founded: 2010.

Neil Alumkal, founder

The Anchor  
Atomic Hospitality Group  
The Bedford  
Bryant Park Hotel  
Barry Friedman Ltd.  
Cicciabella  
E&E Grill House  
Friedman Benda Gallery  
Kanon Organic Vodka  
Martin Lawrence Gallery  
Mercy  
Seven Rooms

### STURGES WORD

Partner in The Worldcom Public  
Relations Group  
810 Baltimore Ave., Kansas City, MO  
64105  
816/221-7500  
www.sturgesword.com  
Full-service marketing communications  
firm.

Melissa Sturges, principal



### SUGGS GROUP INC.

PO Box 88096, Fayetteville, NC 28304  
910/483-2221; jsuggs@suggsgroup.com  
www.suggsgroup.com  
PR for associations/foundations, electronics, entertainment, public utili-  
ties, telecommunications. Founded: 1987.

Janice Suggs, pres.

### SULLIVAN HIGDON & SINK INC.

255 N. Mead, Wichita, KS 67202  
316/263-0124  
www.wehatesheep.com  
PR, adv., bus.-to-bus., aerospace/defense, entertainment, healthcare,  
retail stores. Founded: 1971.

Tom Bertels, mng. partner

### SULLIVAN-ST. CLAIR MARKETING/PR

See Red Square Agency



### SUNSTAR STRATEGIC

211 N. Union St., #240, Alexandria, VA 22314  
703/299-8390; fax: 703/299-8393; dsndhelm@sunstarstrategic.com  
www.sunstarstrategic.com

Financial services. Employees: 14. Founded: 1991.

**Agency Statement:** SunStar Strategic works with companies who want to grow. With more than 20 years of experience designing and executing public relations and marketing communications strategies, SunStar Strategic is an expert at working with each client company to articulate its unique story and proactively present it to the financial and business media as well as the investment community. Through its financial services and alternative energy practices, SunStar Strategic clients include some of the country's top institutional asset managers, mutual fund firms and alternative energy companies and associations.

Kathryn Morrison, pres. & CEO; Dan Sondhelm, VP & partner; Robert Brummond, CFO & dir. of ops.

### SUNWEST COMMUNICATIONS

Three Lincoln Centre, 5430 LBJ Freeway, #350, Dallas, TX 75240  
214/373-1601; fax: 214/691-8444; info@sunwestpr.com  
www.sunwestpr.com

Full-service PR. Employees: 22. Founded: 1982.

Andrew M. Stern, chmn. & CEO; Fredrick H. Stern, president; Melodie Elliott, Sydney Townsend, Lauren Jones Dugger, Kim Quirk, Stacey Gaswirth, Katie Olivier, managing dirs.; David Stern, VP

AVID  
Borden  
Catholic Foundation  
Dahlgren, Duck & Associates  
ExxonMobil  
Fluor  
GeoGlobal Partners  
Haas Wheat & Partners  
Hammerle Finley Law Firm  
KDC  
Meadows Foundation  
MoSys  
Port-A-Cool  
Redi Shade  
Rosewood Properties  
SHW Group  
SuperShuttle  
USMD  
Western Extrusions

### SUSAN DAVIS INTERNATIONAL LTD.

Member of IPREX  
1101 K St. N.W., #400, Washington, DC 20005  
202/408-0808; fax: 202/408-1231  
www.susandavis.com  
Media rels., government/international rels., public affairs, crisis comms.,  
special events. Employees: 30. Founded: 1975.

Susan Davis, chairman; Judith Whittlesey, exec. VP; Tom Davis, VP;  
Lisa Miller, VP

Defense Center of Excellence for Traumatic Brain Injury and Psychological



Health  
Dept. of Defense's Employer Support of the Guard & Reserve  
Everglades Foundation  
Giant Foods  
Fannie Mae  
Focus Foundation  
Invest Northern Ireland  
Ireland  
Lotsa Helping Hands  
LUNgevity Foundation  
Marine Corps Heritage Foundation / National Museum of the Marine Corps  
Proxima  
Women in Military Service For America Foundation



### SUTTER MARKETING, INC.

800 E. Northwest Hwy., #430, Palatine, IL 60074  
847/358-3100; fax: 847/705-7900  
www.suttermarketing.com  
Healthcare, bus.-to-bus. mktg. comms., adv., market research, training & PR. Founded: 1974.

Lynn Sutter, pres. & founder

### SVM PR

2 Charles St., 3rd flr. North, Providence, RI 02904  
401/490-9700  
www.svmmarcom.com  
High-tech; business-to-business PR. Founded: 1971.

Bob Vetromile Jr., principal

### SWANSON COMMUNICATIONS LLC

1425 K Street NW, #350, Washington, DC 20005  
202/783-5500; fax: 202/783-5516  
www.swansonpr.com  
Marketing and public relations for sports entities, non-profit organizations, corporations, government agencies, and multicultural campaigns. Employees: 6. Founded: 1997.

Kelly Swanson, president

### SWB&R

3865 Adler Place, Bethlehem, PA 18017  
610/866-0611; fax: 610/866-8650  
www.swbrinc.com  
B2B marketing communications, media relations, employee communications, crisis planning and management, trade show support, special events, community relations, government relations. Founded: 1969.

Henry Raab, VP, PR

### SWEENEY

20325 Center Ridge Rd., Penthouse, Cleveland, OH 44116  
440/333-0001; fax: 440/333-0005; jim@sweeneypr.com  
www.sweeneypr.com  
Full-service mktg. & public relations firm. Founded: 1986.

Jim Sweeney, founder/CEO

### SYNTAX COMMUNICATION

4875 Sunrise Hwy., #301, Bohemia, NY 11716  
631/589-4000; fax: 631/589-4082; mconte@syntaxcom.com  
www.syntaxcom.com  
PR for not-for-profit and corporate. Founded: 1989.

Michael A. Conte, Chairman/CEO

## T

### 22SQUARED

1170 Peachtree St. N.E., 14th flr., Atlanta, GA 30309  
404/347-8700  
www.22squared.com  
Full-service PR firm. Founded: 1996.

Richard Ward, pres./CEO

### 360 DEGREES PUBLICITY SHOPPE

214 Willow Ave., Hoboken, NJ 07030  
201/927-8536; fax: 732/223-2865; karen@360degreespr.com  
www.360degreespr.com  
Consumer healthcare, beauty, health/wellness, consumer packaged goods, travel/hospitality, media relations workshops/one-day seminars, media training, national and local NJ publicity. Employees: 3. Founded: 1996.

Karen Parziale, pres. & creative dir.; Suzanne Hodges, VP, media rels.

The Center for Client Retention, Richard Shapiro  
Hotel le Marais, New Orleans  
Hotel Mazarin, New Orleans  
National Foundation for Celiac Awareness  
PowderWorks  
The Riverside Cafe & Restaurant

### 360 MEDIA

P.O. Box 725188, Atlanta, GA 31139  
404/577-8686; info@360media.net  
www.360media.net  
Internet PR, event PR, product development and launch.

Tara Murphy, pres.



### 360 PUBLIC RELATIONS

140 Clarendon St., Boston, MA 02116  
617/585-5770; fax: 617/585-5789  
www.360PR.com

Practices: Entertainment & Electronics, Healthy Living, @Home, Parenting, Spirits and Digital Services. Employees: 30. Founded: 2001.

**Agency Statement:** 360 Public Relations creates fully integrated PR, digital and social media campaigns that fuel category leadership. The agency is known for its strong work for major consumer brands. 360PR staff immersion in consumer circles on-line and off translates to authentic insights and productive relationships with the influencers who matter most to clients. With roots in the video game industry, 360PR was a first-mover in social media and offers an array of in-house digital and social media services, as well as proprietary measurement tools. Practice groups, led by PR veterans who have worked at global agencies, in-house and for media organizations, include: Entertainment & Electronics, Healthy Living, @Home, Parenting, Publishing, Retail, Spirits and Digital Services.

Laura Tomasetti, CEO; Rob Bratskeir, exec. VP/gen. mgr., New York;  
Stacey Clement, Victoria Renwick, sr. VPs; Michael Rush, Caroline Pierce, VPs; Carol Garrity, VP, HR & operations

One Little W. 12th St., New York, NY 10014  
212/729-5833; fax: 617/585-5789

Allstar Products Group  
Ashoka-Start Empathy  
Balance Bar  
Chelsea's Table  
Disney Publishing Worldwide  
Dorel Juvenile Group USA  
Euro-Pro  
FamilyFun Magazine  
High Ridge Brands

illy  
Jabra  
Jarden Home Brands  
JP Morgan Chase Corporate Challenge US Series  
Kaz, Inc.  
Little Passports  
Mr. Lid  
National Center for Learning Disabilities  
National Wildlife Federation  
Oregon Scientific  
PBS  
Peapod by Stop & Shop  
Share Our Strength

Stonyfield  
Sun Country Foods  
Thompson Brands  
Turbine  
Vitasoy USA  
Warner Bros. Interactive  
Entertainment  
Wizards of the Coast

## TALONPR, INC.

7630 SW Robinhood Ct., Topeka, KS 66614

785/409-1777; kevin@talonpr.com

www.talonpr.com

High-tech, media relations, product communications. Founded: 1998.

Kevin Doel, pres./founder



## TARGET 10

248 West 35th St., #504, New York, NY 10001

212/245-6040; fax: 212/245-6048; matt@target-10.com

www.target-10.com

Marketing and public relations targeting the gay consumer segment.

Employees: 6. Founded: 2002.

**Agency Statement:** At Target 10, we make gay men and lesbians love your brand. We create meaningful and lasting relationships between gay consumers and our clients through campaigns that connect rationally, emotionally and with the right sensibility.

Matthew Tumminello, president

Children's Tylenol  
Johnson & Johnson  
K-Y

Listerine Whitening  
Neutrogena Men

o.b.  
Prezista  
Rogaine

Showtime Networks, Inc.  
Tylenol PM



## TARTAGLIA COMMUNICATIONS, LLC

PO Box 5148, Somerset, NJ 08875-5148

732/545-1848; info@tartagliacommunications.com

www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

**Agency Statement:** Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national organizations like The Robert Wood Johnson Foundation and Columbia University Medical Center, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, pres.; Sheila Tartaglia, COO

American Assn. for Cancer Research  
American Board of Addiction Medicine  
American Federation for Aging Research  
Brookhaven National Laboratory  
Foundation of UMDNJ  
IPRO  
Neurological Surgery, P.C.

## TATTAR RICHARDS - DBC PUBLIC RELATIONS

(see Diccico Battista Comms.)



## TAYLOR

## TAYLOR

The Empire State Bldg., 350 Fifth Ave., Suite 3800, New York, NY 10118  
212/714-1280; fax: 212/695-5685

www.taylorstrategy.com

Consumer public relations. Employees: 100. Founded: 1984.

**Agency Statement:** Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by The Holmes Group, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago, Charlotte and London. Discover how "We're Built Differently" at [taylorstrategy.com](http://taylorstrategy.com).

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner;  
Mark Beal, John Liporace, Ryan Mucatel, mng. partners

5900 Wilshire Blvd., Suite 2600, Los Angeles, CA 90048  
323/202-0570

10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262  
704/548-8556

200 East Randolph, Suite 5100, Chicago, IL 60610

Allstate  
Amazon  
Bombardier Recreational Products (BRP)  
Capital One  
Coca-Cola  
Diageo  
Kraft  
NASCAR  
Nestle  
Nike/Jordan  
P&G  
Taco Bell  
3M

## TAYLOR & COMPANY

1024 S. Robertson Blvd, Ste. 201, Los Angeles, CA 90035

310/247-1099; fax: 310/247-8147; julie@taylor-pr.com

www.taylor-pr.com

Clients in architecture, design, furniture, engineering, landscape and construction. Founded: 1994.

Julie D. Taylor, pres.

CO Architects  
Linda Brettler Architect  
Montalba Architects  
Rios Clementi Hale Studios  
Society of Architectural Historians/Southern California Chapter

## TBA GLOBAL

220 W. 42nd St., 10th fl., New York, NY 10036

646/445-7000; www.tbaglobal.com

www.tbaglobal.com

Corp. comms., interactive solutions, exhibitions, conferences. Founded: 1990.

Tracy Thompson, sr. VP, Sales

## TBC INC.

900 South Wolfe St., Baltimore, MD 21231

410/986-1303; fax: 410/986-1322; bburkhardt@tbc.us

www.tbc.us

Full-service, public rels., consumer rels./B2B media rels., corp. comms., mktg. comms., social media, community rels., crisis comms., internal comms., primary research, public affairs, employee comms., web-based comms. Employees: 12. Founded: 1974.

Allan Charles, chmn. & creative dir.

# techimage®

## TECH IMAGE

Partner in the Worldcom Public Relations Group  
1130 W. Lake Cook Road, #250, Buffalo Grove, IL 60089  
847/279-0022; fax: 847/279-8922  
www.techimage.com

Media relations for new product roll-outs, business, computer, trade and vertical market; company repositioning, special events and Internet-focused campaigns. Employees: 10. Founded: 1993.

**Agency Statement:** Tech Image helps B2B companies increase revenue by building and maintaining their presence in critical markets. Our proven practice of message development is integrated with precise targeting of market influencers. Our array of interconnected services includes: PR and marketing consultancy, media and analyst relations, social media programs and content creation. Tech Image has been cited five times consecutively as a "Top Tech Communicator" in PRSourceCode's annual survey of technology journalists.

Every Tech Image campaign is built around the belief that clients receive maximum results and value in the merchandising of the outcomes it delivers. Helping clients achieve their business goals becomes the metric for success.

For companies with far-reaching needs, Tech Image is a partner in the Worldcom Group, the largest international network of independent PR firms, with over 120 separate offices worldwide. Each independent partner is judged on their professional expertise and standards, so clients are assured that they will experience the same results that they receive from Tech Image.

Tech Image is owned by SmithBucklin, the world's largest association management and professional services company, providing full-service management and outsourcing services to trade associations, professional societies, technology user groups, corporations, government institutions and other non-profits. SmithBucklin is 100% employee owned.

Mary Conley Eggert, pres.

Cisco  
CompTIA  
Forsythe Technology  
Four Winds Interactive  
Fusion92  
Gladson  
GlobalSpec  
IOUG - Oracle Users Group  
Memex  
NEC Display Solutions  
RedPrairie  
SHARE - IBM User Group  
Society for Information Mgmt. (SIM)  
Smoothstone  
SymSoft

## TECHMARCOM

P.O. Box 994, Westford, MA 01886  
978/502-1055  
www.techmarcom.com  
Marketing communications agency.

Jon Boroshok, pres.



## TELLEM GRODY PUBLIC RELATIONS, INC.

30765 Pacific Coast Hwy., #243, Malibu, CA 90265  
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com  
www.tellemgrodypr.com

Healthcare, crisis, food issues, entertainment, consumer product, energy/environmental PR, media training, faithbased, beauty & fitness. Employees: 7. Founded: 1994.

**Agency Statement:** Tellem Grody Public Relations, Inc. is a public

relations/social media marketing agency. All clients are served by one of the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Pinterest and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.

Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Melissa Talwar, social media; Andy Coscarelli, A/E

Anthony Bourdain Guts & Glory Tour  
Aurora World Toys Inc.  
Blue Man Group  
Broadway Across America  
California Poison Control System  
Compumed Inc.  
Emergencyland.com  
5th Axis  
Fresh Beat Band  
Guardian SSI  
Los Angeles Music Academy  
Marina Plastic Surgery  
Michael Flatley's Lord of the Dance  
Rational Therapeutics, Inc.  
Shatner's World - We Just Live in It  
Space Race  
Strawberry Shortcake with Doodle Bops Live!

## TEMPLE SCOTT ASSOCIATES, INC.

95 King St. East, 4th Flr., M5C 1G4, Toronto, Ontario, Canada  
416/360-6183; fax: 416/360-1353; isander@tsa.ca  
www.tsa.ca

Marketing and corporate communications, media rels., government rels., crisis and issues management, event management, media training, research. Founded: 1988.

Ian Anderson, pres.

## TERMAN PUBLIC RELATIONS, DIANE

47 East 77th St., New York, NY 10021  
212/744-6055; info@dianetermanpr.com  
www.dianetermanpr.com

Beauty, health, special events PR. Employees: 10. Founded: 1968.

Diane Terman, pres.

## TERZIAN ASSOCIATES, CARL

10866 Wilshire Blvd., #750, Los Angeles, CA 90024  
310/207-3361; fax: 310/820-0626  
www.carlterzianpr.com

Carl Terzian, chmn.

## TEXT 100 GLOBAL PUBLIC RELATIONS

Subsidiary of Next Fifteen Communications Group plc  
US HQ: 352 Park Ave. South, New York, NY 10010  
212/529-4600; fax: 212/989-7149; nicolef@text100.com  
www.text100.com

PR for technology companies: financial services, digital lifestyle, software, mobile/wireless, security, semiconductor, technology/IT services and energy. Employees: 510. Founded: 1981.

Aedhmar Hynes, CEO

Adobe  
AMD  
American Express  
Autodesk  
British Airways  
Cisco  
Citrix  
Cognizant  
Expedia  
Food TV  
IBM  
Kayak  
Lenovo  
Linde Gas  
Linksys  
McAfee

Continued on next page

## TEXT 100 GLOBAL PUBLIC RELATIONS continued

MTV  
Nokia  
Numonyx  
NXP Semiconductors  
Patni Computer Systems  
Rovi  
Sandisk  
Sapient  
Schneider Electric  
Skype  
Symantec  
The MathWorks  
Vodafone  
Western Digital  
Xerox



**TGIHEALTHWORKS**

### TGI HEALTHWORKS, INC.

515 N. Midland Ave., Upper Nyack, NY 10960  
845/348-0400; fax: 845/348-0210; ltharp@tgihealthworks.com  
www.tgihealthworks.com  
Healthcare grassroots PR. Employees: 8 in New York, 2 in Zurich.  
Founded: 1999.

**Agency Statement:** Your brand has the power to change lives for the better. So will your strategy when you include a TGI national grassroots program.

Since 1999, TGI Healthworks has been exclusively focused on national grassroots programs within the healthcare discipline that are designed to build and sustain communities of people with chronic diseases. Community-based and on-line events are the primary communications vehicles. Patient, caregiver, physician, advocacy, and elected official outreach components are tied to hard and soft metrics that include prescribing habits tracking, as well as net promoter scores, online conversation sentiment, blog viral and velocity measurements, and traditional attitude measurements.

Our programs are customized to the disease state, the market and the product, and include OTC, DTC and device indications.

We focus on individuals, and we achieve persistence, compliance and brand loyalty objectives with a 100 percent targeted audience that includes ethnic, cultural and national origin segmentation with in-language programs for patients, caregivers, physicians and national, state and local elected and appointed representatives.

These branded and unbranded, publicity-ready events provide robust material for news path activities that include feature stories, hard news, political and social news, and health and fitness stories. They are applicable to satellite, blog-internet, and conventional media.

TGI Healthworks' Zurich office handles conventional PR-focused grassroots events in Western Europe and former East Bloc countries. South America and Middle East assignments are managed from New York.

TGI Healthworks is the natural evolution from traditional healthcare PR and national television and magazine advertising. We provide a structured, collaborative, turn-key relationship that brings hard-number ROI discipline to clients that have the infrastructure and mission to accept a dominant market position by way of patient, physician, caregiver, elected official and advocacy group focus.

Prior to 1999, TGI management ran the successful Clay Marketing & Public Relations PR agency which was created in 1984 and focused on technology and maritime issues with offices in New York and London.

Louis Tharp, CEO; Seth Ginsberg, pres.; Dr. Laurie Ferguson, VP research & education; Alexey Salamakha, Stefan Bill, programming; Il Nam Pak, program assoc.; Joey Wohlhieter, persuasive technologies associate; Brett Wiggins, technical asst.

Boehringer Ingelheim  
Eli Lilly

Global Healthy Living Foundation (representing Centocor, Genentech, New York State Department of Health, and Pfizer on behalf of the foundation)

## THE SMALL AGENCY

30 Williamsburgh Way, Montvale, NJ 07645  
201/573-4942  
Public relations, events, social networking/website, travel & tourism, B2B, commercial insurance, wineries. Founded: 2006.

### THOMAS PUBLIC RELATIONS, INC.

734 Walt Whitman Rd., #403, Melville, NY 11747  
631/549-7575; kthomas@thomas-pr.com  
www.thomas-pr.com  
High-tech, digital imaging, consumer electronics, automotive, energy, storage, Internet, software and hardware.

Karen Thomas, president/CEO

### THOMAS/BOYD COMMUNICATIONS

117 N. Church St., Moorestown, NJ 08057  
856/642-6226; fax: 856/642-6336  
www.thomasboyd.com  
Corporate positioning, community relations, media relations, public affairs and special events.

Pam Boyd, pres.; Liz Thomas, CEO

### THOMPSON & CO.

(Formerly Bernholz & Graham)  
600 Barrow St., #400, Anchorage, AK 99501  
907/561-4488; fax: 907/563-3223; info@thompsonpr.com  
www.thompsonpr.com

Jennifer Thompson, pres.



### THUNDER::TECH

3635 Perkins Ave. Studio 5 SW, Cleveland, OH 44114  
216/391-2255; tom.valentino@thundertech.com  
www.thundertech.com

Strategic comms., traditional/online media relations, crisis comms., content creation, media training, social media management, online marketing strategy, SEO. Employees: 35. Founded: 1999.

**Agency Statement:** thunder::tech is an integrated marketing agency that provides services in the areas of Web, graphic design, interactive media, video, public relations, social media and advertising. Using an innovative mix of capabilities, thunder::tech builds and executes comprehensive marketing plans for clients using a variety of traditional and new media.

Jason Therrien, pres.; Melanie Eyermer, comms. team mgr.; Tom Valentino, comms. specialist; Marissa Mendel, comms. coordinator; Madison Bender, social media specialist; Joshua Mathe, optimization team lead

Baldwin Wallace College Center for Innovation & Growth  
Case Western Reserve University - Weatherhead School of Management  
Castaway Bay  
Cedar Point  
City of Cleveland  
Cleveland HeartLab  
Cliffs Natural Resources Inc.  
COSE  
DDR Corp.  
Geis Real Estate Development  
Great Lakes Brewing Co.  
Grecian Delight Food Products  
Horsburgh & Scott Co.  
Lincoln Electric Co.  
Munchkin Baby Products  
National Senior Games Association  
Positively Cleveland  
Team Wendy



## TIBEREND STRATEGIC ADVISORS, INC.

35 W. 35th St., 11th fl., New York, NY 10001-0080

212/827-0020

www.tiberendstrategicadvisors.com

Life sciences & financial svcs. comms.

Gregory Q. Tiberend, pres. & CEO

## TIER ONE PARTNERS

29 Turning Mill Rd., Lexington, MA 02420

781/642-7788

www.tieronepr.com

Full-service PR & mktg. comms. firm specializing in technology, professional svcs., consumer retail markets. Founded: 2003.

Sue Parente, mng. partner



## TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)

200 S. Broad St., 9th/10th fl., Philadelphia, PA 19102

215/790-4100; fax: 215/790-4299

www.hellotierney.com

Founded: 1942.

**Agency Statement:** Most agencies begin a conversation by talking about themselves. We're different. We start by asking our clients the right questions, listening and collaborating. Then we find the right messages and channels for our clients to have a conversation with their consumers or constituents through a highly effective messaging/positioning program, and through customized training/coaching, media relations, social media, grassroots, internal communications, sponsorships, community relations programs, public affairs and more. We're experts in brand building, issue/crisis management, BtoC and BtoB, and in sectors like retail, tourism/entertainment, financial services, healthcare, government, real estate, not-for-profit and higher education. Join the conversation at www.hellotierney.com.

Mary Stengel Austen, pres. & CEO; Molly Watson, COO; Debbie Griffin, CFO; Patrick Hardy, exec. VP, exec. creative dir.; Greg Siano, exec. VP, media dir.; Sarah Lenhard, exec. VP, dir., acct. mgmt. & strategy; Tracey Santilli, exec. VP, dir., PR

Tierney Harrisburg:

200 N. Third St., 10th fl., Harrisburg, PA 17101

717/231-5330; fax: 717/234-2430

American Public University System

Braskem

Deeb Petrakis Blum & Murphy

Exelon

General Motors

IBM

Independence Blue Cross

Keystone Foods

Keystone Shipping

Kings

McDonald's® Restaurants of Southeastern PA, Southern NJ and DE

PECO

Pennsylvania Dept. of Community & Economic Development

Pennsylvania Liquor Control Board

Ronald McDonald House Charities of the Greater Philadelphia Region

The Salvation Army of Greater Philadelphia

Shire

Sun Life Financial

TD Bank

Verizon Wireless



## TILLER, LLC

333 Park Ave. South, Suite 3A, New York, NY 10010

212/358-8515; fax: 212/358-0185; rdensen@tillerllc.com

www.tillerllc.com

Facebook: Tiller LLC

Twitter: @causecomments

Areas of Expertise: Advocacy, media relations and philanthropy, with a concentration in financial services and healthcare. Services: Media relations, brand strategy and implementation, cause-related marketing, media training, strategic alliances, editorial services, research-based platforms, marketing communication, philanthropic strategy and implementation. Employees: 6. Founded: 2003.

**Agency Statement:** Tiller develops strategic marketing platforms for corporations and non-profits that align their expertise with critical consumer needs. Combining market intelligence, deep strategic communications expertise and superior execution across traditional and emerging media, our approach helps clients tangibly demonstrate their advocacy for customers in ways that build their brand and their business. Our guiding principle is simple yet powerful: organizations can advance the public interest and bolster their bottom line at the same time.

Rob Densen, CEO & founder; Jim Marren, pres.

660 Pennsylvania Ave, SE, Suite 303, Washington, DC 20003  
202/543-1258

Allianz Global Investors

BlackRock, Inc.

Champions Oncology

Envestnet

EverBank

Leaders of the Lung Cancer Free World, LLC

Lung Cancer Canada

New York Life Foundation

The Spencer Foundation

## TILSON COMMUNICATIONS

1001 Yamato Rd., Suite 300, Boca Raton, FL 33431

561/998-1995; fax: 561/998-1790; info@tilsonpr.com

www.tilsonpr.com

Full service public relations firm specializing in media relations, special events, strategic planning and social media. Founded: 1988.

Tracy Tilson, president

## TIMMONS & COMPANY

1753 Kendarbren Dr., #622, Jamison, PA 18929

267/483-8220

www.timmonsandcompany.com

Comprehensive advertising, marketing and PR for B2B and consumer. Founded: 1979.

Rich Timmons, founder; Bob Kent, pres.

## TITAN AGENCY, THE

3348 Peachtree Rd. NE, #900, Atlanta, GA 30326

678/332-5200; fax: 678/332-5221

www.thetitanagency.com

Tony DeMartino, CEO

## TIZIANI WHITMYRE, INC.

Sharon Commerce Center, 2 Commercial St., Sharon, MA 02067

781/793-9380; fax: 781/793-9395

www.tizinc.com

Strategic mktg. comms. firm specializing in bus.-to-bus., adv., direct response, PR, interactive mktg. Founded: 1991.

Rick Whitmyre, president

## TMC COMMUNICATIONS, LLC

757 Third Ave., 20th fl., New York, NY 10017

212/376-5844; fax: 212/376-5843

Thomas.Clohesy@TMCcommunications.com

www.TMCcommunications.com

Financial, corporate, international PR. Founded: 1997.

Thomas M. Clohesy, mng. dir.



## TONIC LIFE COMMUNICATIONS

A Huntsworth Health Company  
One South Broad, 12th flr., Philadelphia, PA 19107  
215/625-0111; fax: 215/625-9037  
www.toniclc.com

LifeScience and LifeStyle Communications. Employees: 75.

**Agency Statement:** Tonic is where communications come to life. Whatever the challenge, Tonic Life Communications is dedicated to the pursuit of communications excellence in the areas of LifeScience (prescription medicines and devices) and LifeStyle (consumer health and well-being brands). Whether it is a breakthrough medicine, medical device, or consumer product, Tonic has the experience and insight to educate and engage key audiences that matter most.

Headquartered in Philadelphia (formerly Dorland Global Public Relations) and London, Tonic has global reach. Through our Huntsworth Health family of specialized agencies, we reach an additional 30 countries, spanning more than 70 offices. If you are looking for an agency partner with a 'can do' attitude, you will feel right at home with Tonic.

Maryellen Royle, president, North America; Scott Clark, CEO

Animas Corporation  
Bracco Diagnostics  
Ferring Pharmaceuticals  
Good Shepherd Penn Partners  
Impax Pharmaceuticals  
Janssen Biotech  
Janssen Global Services  
Neuronetics  
Reckitt Benckiser  
Sanofi Pasteur  
Shire Pharmaceuticals  
Sunovion Pharmaceuticals  
TEVA Pharmaceuticals



## TORME LAURICELLA PUBLIC RELATIONS

Member of Public Relations Organisation International  
847 Sansome St., San Francisco, CA 94111  
415/956-1791; fax: 415/954-0952; [torme@torme.com](mailto:torme@torme.com)  
Employees: 12. Founded: 1983.

**Agency Statement:** Torme Lauricella Public Relations specializes in the marketing of consumer products and services. We creatively express brand personality in a way that enables PR to directly and measurably support marketing objectives. We are lifestyle experts, leveraging consumer trends and issues affecting California and the West today, and the rest of the country tomorrow. Our credentials are unusually strong across a range of products and services: food and beverage, wine and spirits, in-home entertainment technology, telecommunications, household products, travel and destination, and luxury products.

Deborah Lauricella, president

C&H Sugar  
Domino Sugar  
California Walnut Commission  
Crinum Health Ltd.  
ME-TV Bay Area  
Taste of the Nation, San Francisco  
Walnut Marketing Board  
Ziba-Style.com



## TORRENZANO GROUP, THE

One Grand Central Place, 60 East 42 St., Suite 2112, New York, NY 10165  
212/681-1700; fax: 212/681-6961; [Ed@Torrenzano.com](mailto:Ed@Torrenzano.com)  
[www.torrenzano.com](http://www.torrenzano.com)  
Founded: 1995.

### Who we are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, enhancing shareholder value and helping clients grow their businesses.

### What we do

The Torrenzano Group helps organization take control of how they are perceived™.

### How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients' business objectives.

We draw upon the expertise in our two core practice areas: **Reputation** (*Strategic Communications, Media Relations, Investor Relations & Financial Communications, Digital Strategy & Management and Executive Training & Development*) and **High-Stakes Issues** (*Crisis Counsel, CEOs, Board & Leadership, Litigation Communications, Merger, Acquisitions & Transaction Communications and Violence Preparedness & Response*)

### Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base upside down.

Our business model — senior professionals directly and actively involved day-to-day — produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

### Where We Add Value

We are business people, strategists and counselors who have "sat in your seat" and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chmn. & chief executive, [Richard@Torrenzano.com](mailto:Richard@Torrenzano.com); Edward A. Orgon, pres. & chief operating officer, [Ed@Torrenzano.com](mailto:Ed@Torrenzano.com)

Barclays Capital  
Broadridge  
CB Richard Ellis  
Commercial Federal Bank  
Cushman & Wakefield  
Daimler  
Dex One  
GlaxoSmithKline  
Grant Thornton  
GreenPoint Financial  
GTech  
Hackensack University Medical Center  
Lloyds of London  
Merrill Lynch  
Met Life  
Nanosphere  
Nasdaq Stock Market  
New York Stock Exchange  
Panasonic Peripherals  
Peoples United Bank  
Phoenix Insurance Companies  
Zurich Financial

## TOWERSGROUP INC.

(see Middleberg Communications)

# Trainer

communic@tions

## TRAINER COMMUNICATIONS, INC.

6130 Stoneridge Mall Rd., Suite 225, Pleasanton, CA 94588  
925/271-8230; info@trainercomm.com  
www.trainercomm.com

Public relations and integrated marketing for high technology companies.  
Employees: 20. Founded: 1995.

**Agency Statement:** Trainer Communications is the premier provider of integrated marketing and high-tech public relations services. Specializing in technology, the agency offers deep domain expertise across data infrastructure, information security, telecommunications, enterprise software, networking, and consumer industries. Trainer represents industry leaders and high-growth technology companies that recognize visibility is critical to meet business objectives. Trainer is the only agency that guarantees quantifiable results with its Metrics Matter™ methodology. Established in 1995, Trainer has represented more than 300 companies.

Susan Thomas, CEO; Brad Langley, gen. mgr., San Francisco; Ross Perich, VP, enterprise; Angela Griffo, VP, infrastructure; Gary Good, chief media strategist & lead writer

24/7 Media  
Appcelerator, Inc.  
ASSIA Inc.  
CallidusCloud  
Cloudmark  
Coraid  
Drobo  
Ernst & Young  
GlobalSign  
Nimble Storage  
Solutionary  
SpectorSoft  
Sumo Logic  
TriNet  
Venafi  
Virident  
Xirrus  
YuMe



## TRANSMEDIA GROUP

240 West Palmetto Park Rd., #300, Boca Raton, FL 33432  
561/750-9800; fax: 561/750-4660  
www.transmediagroup.com

PR for health, fitness, biotech, law, high tech, fine dining, real estate, fashion and education. Employees: 14. Founded: 1981.

**Agency Statement:** Boca Raton-based TransMedia Group (www.transmediagroup.com) is one of the largest PR firms in Florida. Established in 1981, the award-winning multi-lingual firm serves clients worldwide from offices also in New York, London, Beijing, Paris and Sao Paulo. Led by former #2-ranked NBC executive Tom Madden, the firm has an extraordinarily seasoned and talented staff of former journalists who know how to market a story in national print, TV and social media. TransMedia President Glen Calder was a producer on Geraldo Rivera and Inside Edition. Contact: Tom Madden 561-750-9800 x211 tmadden@transmediagroup.com

Thomas Madden, chmn. & CEO; Glen Calder, pres.; Adrienne Mazzone, exec. VP

Business Development Board of Palm Beach County  
Cell Science Systems (ALCAT)  
Cloud 10  
ComfiHips  
Dr. Fischer/Fischer Pharmaceuticals  
Fiara Charms

Gigi Stetler  
GL Homes  
GromSocial.com  
Iceland Glacier Wonders  
Illustrated Properties  
International Agro-Alliance, Inc.  
Inventors Society  
KnifeandForklift.com  
Multiple Sclerosis Foundation  
Orthopaedic Surgery Associates  
PetBenefits.com  
Prostate Aerobics  
Revitacell  
Save America's Cinema  
Stand Among Friends  
Stanley Steemer  
Sun Radio Network  
The Ticktin Law Group, P.A.  
Uncle Tod Motor Sports  
Venus The Cat  
Zenith Vacuum/Soniclean

## TRAVERS COLLINS

Partner in The Worldcom Public Relations Group  
726 Exchange St., #500, Buffalo, NY 14210  
716/842-2222; fax: 716/842-6424; wcollins@traverscollins.com  
www.traverscollins.com

Service/trade orgs., public affairs, industrial PR, publicity, special events for health, financial, food/beverage clients, and others. Employees: 13. Founded: 1982.

Robert N. Travers, William M. Collins, principals

Buffalo Home Show  
Catholic Charities  
Catholic Diocese of Buffalo  
Catholic Health System  
Columbus McKinnon  
Construction Legal Rights Foundation  
CSX Transportation  
Erie County Industrial Development Agency  
Ever Power Wind Holdings  
Feld Entertainment  
First Niagara Financial Group  
Independent Health  
Lawley Insurance  
Medaille College  
Northtown Automotive  
People Inc.  
Phillips Lytle LLC  
Rich Products  
St. Bonaventure University  
University at Buffalo Foundation



**WORLD.COM**  
Public Relations Group  
The Local Advantage. Worldwide.

## TREND INFLUENCE MEDIA KITCHEN

SunTrust Plaza Garden Offices, 303 Peachtree Ctr. Ave., #625, Atlanta, GA 30303  
404/221-1188

High-tech, consumer, B-to-B, retail, non-profit, real estate, energy, health care, chemical, politics, quick-serve restaurants, and wireless.

Leda Walker, mgr., creative svcs.

## TRENT & COMPANY, INC.

594 Broadway, #901, New York, NY 10012  
212/966-0024; newfriends@trentandcompany.com  
Lifestyle, healthcare, aesthetic medicine, medical, wellness, spa, beauty, haircare, fitness, food & beverage, publishing, and trade show PR. Founded: 1988.

Nancy Trent, founder



**TRELINO/KELLER**

949 W. Marietta St., Suite X-106, Atlanta, GA 30318  
404/214-0722; fax: 404/214-0729; dtrevelino@trevelinokeller.com  
www.trevelinokeller.com; www.wheelhousetk.com; www.prstarbase.com  
Practices: Technology, Lifestyle, Corporate, GreenWorks, Franchising, Health. Employees: 18. Founded: 2003.

**Agency Statement:** Trevelino/Keller, one of the 30 best firms to work for in North America, operates as a full-service communications firm with programming in public relations, social media and marketing communications. Based in Atlanta with a presence in Washington, DC and Charleston, SC, the firm differentiates itself with a suite of services focused on protecting, preserving and promoting reputation. Trevelino/Keller believes a company's reputation has a direct relationship with its product/service sales, stakeholder/shareholder commitment, community engagement, talent management, brand identity and corporate citizenship. In the social economy, corporate reputation is more fragile than ever and only those companies engaged in strategic and creative reputation management will thrive.

In 2013, Trevelino/Keller will celebrate its 10th anniversary, recognizing each of the communities and initiatives it has launched over the years, including its Atlas Alliance (global community of firms throughout Europe, Asia and the Middle East), WheelhouseTK (extended expert community of specialists in entertainment, multi-cultural marketing, investor relations, video development, search engine marketing/optimization and media planning), Start-Up Council (its start-up initiative to foster the success of early stage and emerging brands) and PRStarbase (its talent portal supporting the education and placement of PR and marketing practitioners).

Dean Trevelino, Genna Keller, principals

- Canongate
- Flying Biscuit
- FootSmart
- Genesco
- Innovolt
- Mohawk Home
- Monkey Joe's
- Mrs. Fields
- Numerex
- Paymetric
- PGI
- SITA
- TCBY
- Verizon Wireless

**TRICOM ASSOCIATES, INC.**

2000 Clarendon Blvd., #102, Arlington, VA 22201  
703/276-2772; fax: 703/528-5058; info@tricomassociates.com  
www.tricomassociates.com

Public relations, special events, new media communications, government affairs, advertising, marketing. Employees: 8. Founded: 1993.

Scott Treibitz, pres.

**TRINITY MARKETING**

82 Broad St., #358, Boston, MA 02110  
617/292-7300; info@trinitynet.com  
www.trinitynet.com

Integrated mktg. comms. firm specializing in brand strategy, adv., PR & design.

Dan Logan, founder/mng. partner

**TRONE**

1823 Eastchester Dr., High Point, NC 27265  
336/886-1622; dbarton@trone.com  
www.trone.com

National, regional, local and trade media relations; grassroots consumer and trade promotions, event management, brand development and product introductions, media training, employee comms., crisis planning and

counseling, issues and reputation management. Founded: 1982.

Doug Barton, pres./mng. partner

**TRUSCOTT ROSSMAN GROUP, THE**

124 W. Allegan St., #800, Lansing, MI 48933  
517/487-9320; fax: 517/487-5080  
www.therossmangroup.com

Founded: 1988.

Kelly Rossman McKinney, CEO/founder



**TRYLON SMR**

41 East 11th St., New York, NY 10003  
212/905-6060; fax: 212/331-1106; info@trylonSMR.com  
www.trylonSMR.com

PR for digital media and technology companies. Founded: 1990.

**Agency Statement:** New York City-based media relations firm Trylon SMR represents the fusion of traditional public relations and new technology, focusing on the digital media, technology and mobile/telecom industries. Trylon SMR specializes in strategic media relations campaigns that fast, yield tangible results, proactively leveraging industry trends and memes on behalf of its clients. Trylon SMR is well-versed in all forms of new, mainstream, digital, social and emerging media, charging reasonable flat rate retainer fees without strict billable hours or long-term contracts.

Lloyd P. Trufelman, pres./CEO

- Datonics
- DG/MediaMind
- Genesis Media
- iClearpath
- LiveU
- LocalBlox
- Motion Picture Licensing Corporation
- NY Convergence
- Spectrio
- Streamworks
- Syndicated Network Television Association
- TruEffect

**TUCKER/HALL, INC.**

One Tampa City Center, #2760, Tampa, FL 33602  
813/228-0652; fax: 813/228-9757  
www.tuckerhall.com

Strategic communications, public affairs and crisis management. Founded: 1990.

Jeffrey W. Tucker, founder; Thomas Hall, chmn.

**TUNHEIM PARTNERS**

Member of IPREX Global Network  
8009 34th Ave. South, #1100, Minneapolis, MN 55425  
952/851-1600; fax: 952/851-1610; info@tunheim.com  
www.tunheim.com

Kathy Tunheim, CEO

- Medtronic
- Minnesota Twins
- Target Corp.
- Target Field



**TURNER PUBLIC RELATIONS, INC.**

44 Cook St., #650, Denver, CO 80206  
303/333-1402; christine@turnerpr.com  
www.turnerpr.com

Luxury travel, real estate and hospitality. Employees: 12. Founded: 1997.

Christine Turner, pres. & CEO



# twist MKTG

## TWIST MKTG

55 Fifth Ave., 13th fl., New York, NY 10003  
212/701-4600; fax: 212/414-8459; info@twistmktg.com  
www.twistmktg.com

Twist specializes in PR/communications, content development, research/analytics, engagement, social media, web development, and design/creative services in the healthcare, beauty, wellness, and consumer industries. Employees: 55. Founded: 2012.

**Agency Statement:** Twist is a fully integrated global communications company focused on creating highly customized and inspired solutions for our clients. As part of the W2O Group, Twist offers a comprehensive range of communications services while focusing on creative approaches and collaboration, enabling us to create truly personalized solutions for clients with a nimbleness to adapt as the world changes.

Twist proudly represents a diverse roster of clients spanning healthcare, beauty, wellness, and consumer industries with an innovative client service approach. Building integrated teams of business experts from diverse backgrounds and specialties empowers Twist to understand what our clients need before they know they need it. Twist's seasoned professionals specialize in a full range of services including PR/communications, content development, research/analytics, engagement, social media, web development, and design/creative services.

For more information, please visit <http://twistmktg.com>.

Jennifer Gottlieb, leader; Tracy Naden, mng. dir.; Maura Bergen, mng. dir.; Colin Foster, group dir.; Greg Reilly, group dir.

## U

## UNITED PARTNERS, LTD.

120 Kiril i Metodii Str., 1202, Sofia, Bulgaria  
359 /2/ 832 33 44; fax: 359 /2/ 832 33 50; up@united-partners.com  
www.united-partners.com

Media monitoring, PR and mktg. comms., press events, product launches, special events, internal PR, shareholders rels., research and evaluation, media training, crisis PR. Founded: 1996.

Maria Gergova, mng. dir

## UNIWORLD GROUP

1 MetroTech, 11th fl., Brooklyn, NY 11201  
212/219-1600; fax: 212/219-6395  
www.uniworldgroup.com

Event mktg., spec. projs., media and public rels. in African-American & Hispanic markets

Monique Nelson, CEO



UPROARPR.COM

## UPROAR PR

121 S. Orange Ave., Suite 1430B, Orlando, FL 32801  
407/767-0452; fax: 407/260-8057; charris@uproarpr.com  
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Employees: 10. Founded: 2011.

**Agency Statement:** Uproar PR is a public relations and social media agency exploding with personality and jet-fueled ideas. We partner with companies to help share their products and services with audiences that matter. Our team creates programs that generate meaningful connections between our clients and their customers.

Catriona Harris, Mike Harris, owners and co-founders; Kendall Wayland, Katie Blair, acct. mgrs.

Buddy Fruits

Golf Channel's Golf Now  
Kavaliro  
LastMinuteCruises.com  
Silly Lips  
SPLICE Software

## UTOPIA COMMUNICATIONS, INC.

705 Fort Plains Rd., Howell, NJ 07731  
732/252-9142; info@utopiacomunications.biz  
www.utopiacomunications.biz

Consumer product, corporate social responsibility, social media, technology, financial services, fashion & beauty. Founded: 2005.

Ann T. Willets, pres. & CEO; Deborah Radman, sr. VP, consumer; Anna Brodetsky, mng. dir.

## V

## V-FLUENCE INTERACTIVE PUBLIC RELATIONS, INC.

7770 Regents Rd., #113-576, San Diego, CA 92122-1937  
877/835-8362; info@v-fluence.com

www.v-fluence.com

Internet strategy development and execution; online analytics and monitoring; Web marketing execution; online experience/content development; search marketing and optimization; online environment optimization; online marketing analysis; online brand and corporate reputation management. Founded: 2001.

Erin Borrini, Shae Johnson, directors

## VAN EPEREN & CO.

10108 Sterling Terrace, Rockville, MD 20850  
301/836-1516; laurav@veandco.com  
www.veandco.com

Traditional and social media relations, community relations, corporate social responsibility programming, and website management for corporate clients in healthcare, financial services, real estate, energy and other industries. For public sector clients, public awareness and educational outreach campaigns. Employees: 8. Founded: 2004.

Laura Van Eperen, principal; Jennifer Strohm, VP; Steve Simon, VP



## VANDIVER GROUP, INC., THE

Member of PROI Worldwide

510 Maryville Centre Drive, #320, St. Louis, MO 63141  
314/991-4641; fax: 314/991-4651; TVG@vandivergroup.com  
www.vandivergroup.com; Twitter: @VandiverGroup  
Founded: 1993.

**Agency Statement:** The Vandiver Group, Inc. (TVG) is an award-winning strategic communications firm helping clients build brands through reputation management, crisis communications, public relations, social media, creative/graphics/web design and content, video production, research, marketing, executive/employee training and sports marketing. Founded in 1993 and based in St. Louis, TVG has satellite offices in Nashville and Los Angeles. TVG is a member of PROI, the largest independent network by fee income in the world. TVG's clients are *Fortune* 500 and mid-sized companies in industries such as agriculture, banking, healthcare, manufacturing, education, government, utilities, not-for-profits and professional services. For more information, visit <http://www.vandivergroup.com>.

Donna M. Vandiver, pres. & CEO; Amy J. Crump, CFO; Andy Likes, sr. dir., media rels., practice area lead, crisis comms. & training; Laura Vandiver, dir., research & practice area lead, healthcare; George Csolak, dir., PR & public engagement & practice area lead, sports marketing; Claire Eckelkamp, Patty Olsen, Terry Marvin, J.J. Goldman, sr. A/Es; Rich McEwen, dir., video; Ashley Elder, A/E



## VANGUARD COMMUNICATIONS

2121 K St., NW, #650, Washington, DC 20037  
202/331-4323; fax: 202/331-9420; jkelly@vancomm.com  
www.vancomm.com

Strategic comms., social marketing, integrated media, branding, graphic design, public service advertising, web design and training and technical assistance. Employees: 30. Founded: 1986.

Maria Rodriguez, pres.; Joe Kelly, exec. VP; Tracy Ferrell, VP, operations; Brenda Foster, VP, account svcs.; Deanna Troust, VP, creative svcs.

American Academy of Physician Assistants  
American Psychological Assn.  
Campaign for High School Equity  
Farm Aid  
U.S. Department of Health and Human Services

## VANGUARD COMMUNICATIONS

2400 Broadway, #3, Denver, CO 80205  
303/382-2999; fax: 303/382-1363  
www.vanguardcommunications.net  
Marketing/PR firm. Founded: 1994.

Ron King, Steve Wilson, founders



## VANTAGE COMMUNICATIONS

90 New Montgomery St., Suite 1414, San Francisco, CA 94105  
415/984-1970; fax: 415/984-1971; radler@pr-vantage.com  
www.pr-vantage.com

Technology, cleantech, mobile, enterprise, Telecom, medical devices, semiconductor. Employees: 25. Founded: 1990.

**Agency Statement:** With offices in San Francisco, New York and Orlando, Vantage Communications is an award-winning tech public relations agency. With 22 years of public relations expertise, Vantage Communications brings both passion and senior-level technology experience that help companies succeed. Vantage leverages established connections and business savvy to get our clients' stories maximum exposure. These high-impact results also generate raised awareness and increased sales. The firm has held "Superstar" status for the last three years as 'Mobile PR Firm of the Year' by Mobile Village, 'Top 10 Agencies for Startups' by The Agency Post, and has been recognized for other results-focused campaigns, receiving awards from Golden Bridge, Stevie, Magellan, International GALAXY, and Hermes and many more.

Ilene Adler, CEO; Robert Adler, sr. VP

## VAULT COMMUNICATIONS, INC.

Formerly FCF Schmidt Public Relations  
610 W. Germantown Pike, #160, Plymouth Meeting, PA 19462  
610/455-2755

www.vaultcommunications.com  
Specializing in marketing communications, collateral development, direct mail and PR.

Maribeth Roman Schmidt, pres.

## VERITAS COMMUNICATIONS INC.

370 Kings St. West, #800, M5V 1J9, Toronto, Ontario, Canada  
416/482-2248; fax: 416/482-2292  
www.veritascanada.com

Krista Webster, pres./CEO

## VERSAGGI BIOCMMUNICATIONS

9 Carolyn Ct., Mill Valley, CA 94941  
415/806-6039; fax: 415/383-0279  
www.versaggibio.com  
Employees: 4. Founded: 1985.

Charles Versaggi, president  
Italian Trade Commission

Lonestar Heart Inc.  
Mercator MedSystems  
Mind the Bridge Foundation  
PRC Clinical  
Silicon BioDevices

## VERSANT

11000 W. Park Place, Ste. A, Milwaukee, WI 53224  
414/410-0500

www.versantsolutions.com

PR, adv., consumer adv., branding, marketing; associations, entertainment, financial, gov./state agencies. Founded: 1972.

Will Ruch, CEO & mng. partner



## version 2.0 communications

### VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118  
617/426-2222; fax: 617/426-1026; jserra@v2comms.com  
www.v2comms.com

Consumer, consumer technology, new energy, technology, business-to-business, life sciences, healthcare IT, professional services and social media. Employees: 15. Founded: 2006.

**Agency Statement:** Version 2.0 Communications is a public relations and digital communications agency that specializes in fueling growth and facilitating transformation. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs to achieve results that dominate in their markets. Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Meghan Gardner, VP; Katelyn Holbrook, VP

Acme Packet  
Bluetrain Mobile  
CustomMade  
Deep Information Sciences  
Digital Lumens  
DST Global Solutions  
Enterprise Ireland  
Forward Market Media  
Massachusetts Society for Prevention of Cruelty to Animals (MSPCA)  
Libratone  
Leap  
NaviNet  
NetProspex  
Panjiva  
Plymouth Rock Assurance  
Primacy  
PROS  
Promisec  
Sonicbids  
Symphony Teleca  
Visual IQ  
WiTricity  
Zell Lurie Institute

### VINCENT ROA GROUP, LLC

1729 Wilmart St., Rockville, MD 20852  
818/397-9867; fax: 240/669-6084; donna@vincentroagroup.com  
www.vincentroagroup.com

Science, environment, sustainability, water, energy, technology, LEED®, and public health communication. Employees: 1. Founded: 2009.

Donna Vincent Roa, mng. partner & chief strategist

### VIRTUAL, INC.

401 Edgewater Pl., #600, Wakefield, MA 01880  
781/224-1100; fax: 781/224-1239  
www.virtualmngmt.com

PR and related consulting services to high-tech companies.

Bruce Rogers, pres.

## VISIBILITY PUBLIC RELATIONS

75 Daisy Farms Dr., New Rochelle, NY 10804  
914/576-1571; lens@visibilitypr.com  
Founded: 1983.

Len Stein, founder

## VITAMIN

3237 Eastern Ave., Baltimore, MD 21224  
410/732-6542; info@vitaminisgood.com  
www.vitaminisgood.com; Blog: www.livingorganism.net  
Full-services branding firm. Founded: 2002.

Amanda Karfakis, CEO; Michael Karfakis, COO

## VIVALDI PARTNERS

13 Crosby St., 3rd floor loft, New York, NY 10013  
212/965-0900; fax: 212/965-0992; newyork@vivaldipartners.com  
www.vivaldipartners.com  
Marketing and consulting.

Erich Joachimsthaler, founder/CEO

## VMW INC.

866 Second Ave., 10th flr., New York, NY 10017  
212/616-6161; fax: 212/832-5495; www.vmwcom.com  
Investor relations, corporate relations, public offerings, high tech, financial services, financial technology products. Founded: 1982.

Vicki Miles Wiener, pres.

## VOCE COMMUNICATIONS

298 S. Sunnyvale Ave, #101, Sunnyvale, CA 94086  
408/738-7840; info@vocecomm.com  
www.vocecommunications.com  
Technology, consumer and professional services. Founded: 1999.

Richard Cline, president

## VOICE PUBLIC RELATIONS

See Brownstein Group Brand Communication

## VOLLMER PUBLIC RELATIONS INC.

Acquired by Edelman

## VOLLRATH ASSOCIATES, INC.

839 North Jefferson St., #502, Milwaukee, WI 53202  
414/221-0210; fax: 410/221-0220  
www.vollrathpr.com  
Full service agency: specialists in IR and strategic comms. Employees: 8.  
Founded: 1979.

Phil Vollrath, Marilyn A. Vollrath, partners

## VORTICOM, INC.

207 E. 57th St., #12A, New York, NY 10022  
212/532-2208; fax: 212/937-3815; ron@vorticom.com  
www.vorticom.com

Nancy Tamosaitis, pres.; Ron Thompson, VP

## VOX MEDICA, INC.

601 Walnut St., #250-S, Philadelphia, PA 19106  
215/238-8500; lornaweir@voxmedica.com  
www.voxmedica.com

Lorna Weir, pres.

## VOXUS, INC.

117 S. 8th St., Tacoma, WA 98402  
253/853-5151; info@voxuspr.com  
www.voxuspr.com  
Business enterprise, customer care, consumer, electronics, green/clean tech, healthcare, life sciences, mobility, network/telecom, security, SOHO & SMB. Founded: 2006.

Paul Forecki, pres.



## VPE PUBLIC RELATIONS

1605 Hope St., #250, South Pasadena, CA 91030  
626/403-3200; fax: 626/403-1700; john@vpepr.com  
www.vpepr.com

Hispanic marketing. Employees: 16. Founded: 1988.

**Agency Statement:** VPE helps clients reach the dynamic U.S. Hispanic Consumer Market, an economic giant that in population and spending power already surpasses Canada. VPE's capabilities include strategic communications plan development and execution, including media relations, digital outreach, special events, community outreach, advocacy, translations, and graphic design. For 25 years VPE has represented clients in the corporate, non-profit, philanthropic, and government sectors. Our staff members are experts in reading the shifting socio-economic trends of the Latino market. Based in Los Angeles, VPE also maintains a staff in the New York area.

Patricia Pérez, John Echeveste, partners

Disneyland  
First 5 LA  
McDonald's  
Southern California Edison  
The California Wellness Foundation  
Verizon Wireless

## W



## W2O GROUP

60 Francisco St., San Francisco, CA 94133  
415/362-5018; fax: 415/362-5019  
www.w2ogroup.com

W2O Group provides integrated communications, business and technology services to diverse organizations in industries ranging from healthcare to consumer goods, entertainment, automotive, aviation and technology. Employees: 310. Founded: 2001.

**Agency Statement:** W2O Group is an independent network of complementary marketing, communications, research, and development firms focused on unified business solutions to drive change, growth through "pragmatic disruption" for the world's leading brands and organizations. W2O Group serves clients through a network of firms – WCG, Twist, and BrewLife – through offices in San Francisco, New York, Austin, Los Angeles and London.

For more information, please visit [www.w2ogroup.com](http://www.w2ogroup.com)

Jim Weiss, chmn & CEO; Bob Pearson, pres.; Tony Esposito, chief financial officer; Tom Pierce, chief operating officer; Paulo Simas, chief creative officer; Diane Holst, leader - talent and culture; Jennifer Gottlieb, practice leader - Twist Mktg; Paul Laland - mng. dir., BrewLife; Dave Mihalovic, mng. dir. - digital; Paul Dyer, head of media & engagement; Diane Weiser, practice leader - device, diagnostics; Gail Cohen, practice leader - global healthcare; Laura Fusco, practice leader, Health 360; Gary Grates, practice leader - corporate & strategy; Tim Marklein, practice leader, technology & analytics; Rob Cronin, practice leader - healthcare technology; Craig Alperowitz - practice leader, consumer; Kim Kraemer, mng. dir., business alignment and market planning

Bugaboo	Pfizer
Covidien	SAP
E&J Gallo Winery	Seattle Genetics Surescripts
Fourth Wall Studios	Sharecare
Galderma	Viropharma
Intel	X PRIZE
Jus-Made	
Medtronic	





## WAGGENER EDSTROM WORLDWIDE

Civica North Tower, 225 108th Ave., NE, Suite #700, Bellevue, WA 98004  
800/938-8136; newbiz@waggeneredstrom.com  
www.waggeneredstrom.com

WE has five global practices: brand strategy and marketing, healthcare, public affairs, technology and social innovation. Employees: 850. Founded: 1983.

**Agency Statement:** Waggener Edstrom Worldwide (WE) is a global, integrated communications agency. For nearly 30 years the independently owned firm has developed strategic communications programs for innovative and world-changing clients, working to influence markets, inspire people and improve lives.

In the last few years, the agency was honored with countless awards for our creative and strategic work, among them WE was recognized as Global Technology Agency of the Year, Best Large Agency to Work For, Communications Agency of the Year and Technology Agency of the Decade.

The agency has more than 850 employees in 19 offices around the world, and its Global Alliance partners expand the agency's reach to more than 80 additional international markets. WE has five global practices: brand strategy and marketing, healthcare, public affairs, technology and social innovation.

To learn more, visit [www.WaggenerEdstrom.com](http://www.WaggenerEdstrom.com).

Melissa Waggener Zorkin, CEO, pres. & founder; Pam Edstrom, pres., Microsoft account worldwide & agency founder; Julie Allport, chief of staff; Dawn Beauparlant, exec. VP, Microsoft; Michael Bigelow, chief administrative officer; Jennifer Granston Foster, COO; Corey Kalbfleisch, CFO; Jenny Moede, pres., North America region; Chris Talago, exec. VP, EMEA

**U.S. offices:** Austin, Texas; Boston; New York City; Portland, Ore.; San Francisco; Seattle; and Washington, D.C.

**European/Middle East/Africa offices:** London; Munich, Germany; Johannesburg, South Africa; Geneva, Switzerland; and Paris

**Asian offices:** Beijing, Bengaluru, Delhi, Hong Kong, Mumbai, Shanghai and Singapore

HTC  
Jebsen  
Mercy Corp  
Microsoft  
NetHope  
Shire  
T-Mobile  
Toshiba



## WALEK & ASSOCIATES

Financial & Corporate Communications  
317 Madison Avenue, Suite 2300, New York, NY 10017  
212/889-4113; fax: 212/889-7174  
www.walek.com

Financial, corporate, professional services. Employees: 19. Founded: 1998.

**Agency Statement:** Walek & Associates is an award-winning, independent, global financial and corporate public relations firm. Founded in 1998 and with offices in New York, Boulder and Hong Kong, and partners in London, Walek specializes in public relations and investor relations in capital markets, asset management, hedge funds, real estate, private equity, professional and financial services, media, information and financial technology, and public companies in all sectors. From building visibility and brand to financial PR, transactions, product and

service launches, and managing crises, Walek delivers results that help clients build business.

Thomas Walek, pres.; Armel Leslie, Mary Beth Kissane, principals; Morrison Shafroth, Stefan Prelog, Brian Hickey, VPs

Walek & Associates  
1260 Yellow Pine Avenue, Boulder, CO 80304  
720/470-3653; mshafroth@walek.com

Morrison Shafroth, VP

Walek & Associates (Hong Kong) Limited  
31/F Entertainment Building, 30 Queen's Road, Central, Hong Kong  
852/2273-5102; fax: 852/2273-5999

Clarium Capital  
CLSA Asia-Pacific Markets  
Dow Jones Indexes  
Everest Capital  
GFI Group Inc  
GNIP  
Grand Master Capital Management  
Gravitas  
Highland Capital Management  
Jana Partners  
John C. Bogle  
John Wiley & Sons, Inc  
Katten Muchin Rosenman  
Lincoln Trust Company  
Mudrick Capital Management  
New York Community Bank  
Parker Global Strategies, LLC  
Paulson & Co. Inc.  
Prologue Capital  
Suffolk Bancorp  
Vermillion Asset Management  
Vishay Intertechnology  
Welton Investment Corporaton

## WALKER & ASSOCIATES, INC.

5100 Poplar Ave., #2812, Memphis, TN 38137  
901/522-1100; fax: 901/522-1101  
www.walker-assoc.com

Advertising, marketing, PR and research. Founded: 1965.

Ceil Walker Norris, CEO

## WALKER MARCHANT GROUP, THE

1050 17th St. N.W., #1200, Washington, DC 20036  
202/466-6040; info@walkermarchant.com  
www.walkermarchant.com

Boutique agency, specializing in corporate comms., issue mgmt., litigation comms.

Ann Walker Marchant, CEO

## WALL STREET COMMUNICATIONS

1299 E. 4500 S., Salt Lake City, UT 84117  
801/266-0077; fax: 801/266-0778; info@wallstcom.com  
www.wallstcom.com

PR, adv., corp. image, sales, Web sites. Founded: 1996.

Bob Decker, Caryn Cohen, partners

## WALLWORK CURRY MCKENNA

10 City Square, 5th Floor, Charlestown, MA 02129  
617/266-8200; fax: 617/266-8270; rmckenna@wcm-partners.com  
www.wcm-partners.com

Full service marketing communications company. Founded: 1947.

Rick McKenna, president

## WALSH PUBLIC RELATIONS, LLC

303 Linwood Ave., Fairfield, CT 06824  
203/292-6280; fax: 203/292-6342; info@walshpr.com  
www.walshpr.com

PR, consumer products, children's entertainment, licensing, toys and games, and electronics. Founded: 1997.

Gregory S. Walsh, pres.



# WALT & COMPANY

COMMUNICATIONS

## WALT & COMPANY COMMUNICATIONS, INC.

2105 South Bascom, Suite 240, Campbell, CA 95008  
408/369-7200; fax: 408/369-7201; info@walt.com  
www.walt.com  
Consumer electronics, enterprise IT and high-tech PR/Social Media.  
Employees: 20. Founded: 1991.

**Agency Statement:** Walt & Company is an award-winning public relations and social media communications agency. We specialize in developing programs and campaigns that advance our clients' marketing and corporate agendas by generating actionable awareness in all influential media formats and forums. Walt & Company's strategic approach generates sustained public relations and social media communications results while operating within today's budget constrained marketing environments. All client programs are managed and staffed by experienced communications professionals. By focusing on our clients' long-term strategic needs we have been able to consistently deliver measurable results that meet and frequently exceed expectations.

Robert Walt, pres.; Cyndi Babasa, Merritt Woodward, sr. VPs; Jeannie Gustin, VP

D-Link  
EARN Group  
element14  
Emerging Threats  
Epson America  
Internet Mainstreet  
Internet Simplicity  
Premier Farnell  
Quantum3D  
Ronald McDonald House at Stanford  
SanDisk  
The Ben Heck Show  
TypeRoom

## WARNER COMMUNICATIONS

41 Raymond St., Manchester-by-the-Sea, MA 01944  
978/526-1960; fax: 978/526-8206; carin@warnerpr.com  
www.warnerpr.com  
Full service, serving all industries including tech, crisis comms., natural, food, B2B, healthcare, financial. Employees: 12. Founded: 1997.

Carin Warner, founder & pres.; Christen Graham, sr. VP; Dawn Ringel, VP

## WATER & WALL GROUP

41 East 11th St., 11th flr., New York, NY 10003  
212/699-3671; ahealy@waterandwallgroup.com  
www.waterandwallgroup.com  
B-2-B financial & corp. comms., media rels., social media, reputation mgmt., crisis comms., message development, thought leadership, branding, and positioning. Employees: 2. Founded: 2012.

Andrew Healy, Scott Sunshine, partners

ACCA  
Blum Capital  
Brinker Capital  
Crosslink Capital  
GoldenTree Asset Management  
GTIS Partners  
S&P Select Sector SPDRs  
Stadion Money Management

## WATERSHED COMMUNICATIONS

431 NW Flanders St., Suite 100, Portland, OR 97209  
503/827-6564; fax: 503/827-6566  
www.watershedcom.com  
With a deep expertise in food, beverages and natural products, Watershed promotes national brands as well as regional businesses with a strong appetite for growth. Our special expertise is in helping place-based brands (such as farms, ranches and wineries) take that big leap up into the national scene. Employees: 7. Founded: 1999.

Lisa Donoughe, founder & dir.; Martha Holmberg, editorial dir.

## WAXWORDS INCORPORATED

105 Maxess Rd., #S124, Melville, NY 11747  
631/574-4433; fax: 631/574-4434; Info@waxwordsinc.com  
www.waxwordsinc.com  
PR, marketing communications, media relations. Founded: 2005.

Alan J. Wax, president/founder

# WCG

## WCG

60 Francisco St., San Francisco, CA 94133  
415/362-5018; fax: 415/362-5019; info@wcgworld.com  
www.wcgworld.com  
WCG's seasoned professionals specialize in branding, design, digital, interactive, social and traditional marketing, location based marketing, corporate and product PR, media, investor and advocacy relations, clinical trial recruitment and grassroots direct-to-patient communications campaigns. Employees: 219. Founded: 2001.

**Agency Statement:** WCG is a global communications company offering integrated creative, interactive and marketing communications services to clients in healthcare, technology, consumer products and entertainment. As part of the W2O Group, WCG is creating the positive future of communications by focusing on the corporate, product marketing and communications needs of the world's leading companies.

Established in 2001 by Jim Weiss, a 25-year veteran in healthcare communications, the agency has grown to over 300 employees serving clients from offices in San Francisco, New York, Washington, D.C., Austin, Los Angeles and London.

WCG's seasoned professionals specialize in branding, design, digital, interactive, social and traditional marketing, location based marketing, corporate and product PR, media, investor and advocacy relations, clinical trial recruitment and grassroots direct-to-patient communications campaigns.

The company was named the 2011 Digital Agency of the Year by the *Holmes Report*, was ranked #5 of Top Independent PR Firms and #2 of top healthcare PR firms by *O'Dwyer's*, and was ranked #7 on *PRWeek's* 2011 US Agency Rankings.

For more information, please visit [www.wcgworld.com](http://www.wcgworld.com)

Jim Weiss, chmn. & CEO; Bob Pearson, pres.; Tony Esposito, chief financial officer; Tom Pierce, chief operating officer; Paulo Simas, chief creative officer; Diane Holst, leader - talent and culture; Dave Mihalovic, mng. dir. - digital; Diane Weiser, practice leader - device, diagnostics; Gail Cohen, practice leader - global healthcare; Laura Fusco, practice leader, Health 360; Gary Grates, practice leader - corporate & strategy; Tim Marklein, practice leader, technology & analytics; Paul Dyer, head of media & engagement; Rob Cronin, practice leader - healthcare technology; Craig Alperowitz - practice leader, consumer

Actelion  
Airstrip Technologies  
Allos  
Apnicure  
Auxogyn  
BioCryst  
BMC  
Conceptus  
CooperVision  
Covidian  
El Camino Hospital  
EMBO  
Fourth Wall  
HP  
Intel  
Intuit  
iRhythm  
Red Bull  
Regeneron  
Sharecare  
Verinata (Artemis Health)  
ViroPharma  
Volcano

## WEBER MERRITT

414 N. Washington St., #301, Alexandria, VA 22314  
703/299-2600; fax: 703/299-2601  
www.webermerritt.com

Strategic communications, media and PR counsel. Crisis communications, grassroots mobilization. Employees: 20. Founded: 1994.

Jim Weber, Bernie Merritt, co-founders



## WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies  
919 Third Ave., New York, NY 10022  
212/445-8000; fax: 212/445-8001  
www.webershandwick.com

**Major practice areas:** automotive; business mktg.; cleantech; consumer mktg.; corp. & crisis comms.; digital; financial comms.; financial svcs. mktg.; food & nutrition mktg. & issues mgmt.; gov't relations; healthcare; measurement & analytics; public affairs; technology; travel & lifestyle mktg. **Specialty svcs.:** branded entertainment; corp. responsibility; digital strategy & content dev.; education; emergent China; employee engagement & change management; entertainment mktg.; issues & advocacy advertising; lead media; litigation support; mobile mktg.; multicultural comms.; nonprofit and foundation comms.; rapid response; reputation mgmt.; research; social impact; sports mktg.; visual comms. Founded: 1921.

**Agency Statement:** Weber Shandwick is a leading global public relations firm with offices in 81 countries around the world. The firm has won numerous awards for innovative approaches and creative campaigns including being named both *The Holmes Report's* 2012 Global Agency of the Year and the "Most Creative PR Firm in the World," based on the agency's first-place finish in its "Creative Index," as well as *PR News'* 2012 Digital PR Firm of the Year. Major practice areas include consumer marketing, healthcare, technology, public affairs, financial services, corporate and crisis management. The firm has deep, award-winning expertise in social media and digital marketing that helps drive engagement. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Andy Polansky, CEO, [apolansky@webershandwick.com](mailto:apolansky@webershandwick.com); Cathy Calhoun, pres., North America, [ccalhoun@webershandwick.com](mailto:ccalhoun@webershandwick.com); Jill Murphy, chief business dev. officer, [jmurphy@webershandwick.com](mailto:jmurphy@webershandwick.com)

For a complete listing of our global offices please visit [www.webershandwick.com](http://www.webershandwick.com).

3333 Piedmont Rd., #1100, Atlanta, GA 30305  
404/266-7555; [rbaskin@webershandwick.com](mailto:rbaskin@webershandwick.com)

Rob Baskin, pres., Atlanta

2009 S. Capital of Texas Hwy., #300, Austin, TX 78746  
512/794-4700; [lstott@webershandwick.com](mailto:lstott@webershandwick.com)

Lara Stott, sr. VP, Austin

2809 Boston St., #8, Baltimore, MD 21224  
410/558-2100; [kokeefe@webershandwick.com](mailto:kokeefe@webershandwick.com)

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40 Broad St., 8th flr., Boston, MA 02109  
617/661-7900; [mspring@webershandwick.com](mailto:mspring@webershandwick.com)

Micho Spring, chair, U.S. corporate practice and pres., Weber Shandwick, New England

875 N. Michigan Ave., #2400, Chicago, IL 60611  
312/988-2400; [showe@webershandwick.com](mailto:showe@webershandwick.com)

Susan Howe, pres., Chicago

1717 Main St., #1600, Dallas, TX 75201  
469/375-0200; [nnowlin@webershandwick.com](mailto:nnowlin@webershandwick.com)

Neil Nowlin, gen. mgr., Weber Shandwick Southwest

999 18th St., #3000, Denver, CO 80202  
303/357-2391; [hwilliams@webershandwick.com](mailto:hwilliams@webershandwick.com)

Hugh Williams, sr. VP, Denver

360 West Maple Rd., Birmingham, MI 48009  
248/203-8000; [aschueneman@webershandwick.com](mailto:aschueneman@webershandwick.com)

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5626 NW 60th St., Kansas City, MO 64151  
816/505-7888; [raustin@webershandwick.com](mailto:raustin@webershandwick.com)

Renee Austin, sr. VP, Kansas City

8687 Melrose Ave., 7th flr., Los Angeles, CA 90069  
310/854-8200; [WReihl@webershandwick.com](mailto:WReihl@webershandwick.com)

William Reihl, exec. VP

800 Brickell Ave., #1205, Miami, FL 33131  
305/350-7171; [avitale@theaxisagency.com](mailto:avitale@theaxisagency.com)

Alex Vitale, VP

8000 Norman Center Dr., #400, Bloomington, MN 55437  
952/832-5000; [sgavin@webershandwick.com](mailto:sgavin@webershandwick.com)

Sara Gavin, pres., Minneapolis

919 Third Ave., New York, NY 10022  
212/445-8000; [JFarber@webershandwick.com](mailto:JFarber@webershandwick.com)

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4913 NW 1st Ave., Vancouver, WA 98663  
360/609-1077; [mmohammadpour@webershandwick.com](mailto:mmohammadpour@webershandwick.com)

Mark Mohammadpour, acct. dir.

600 Battery St., San Francisco, CA 94111  
415/262-5600; [BWilliams@webershandwick.com](mailto:BWilliams@webershandwick.com)

Brad Williams, pres., North American tech. practice

818 Stewart St., #1300, Seattle, WA 98101  
206/576-5500; [mmaggs@webershandwick.com](mailto:mmaggs@webershandwick.com)

Michelle Maggs, exec. VP & gen. mgr.

150 Mathilda Pl., #302, Sunnyvale, CA 94086  
408/530-8400; [BWilliams@webershandwick.com](mailto:BWilliams@webershandwick.com)

Brad Williams, pres. North American tech. practice

555 Washington Ave., St. Louis, MO 63101  
314/436-6565; [dcollet@webershandwick.com](mailto:dcollet@webershandwick.com)

Dave Collett, sr. VP, St. Louis

Powell Tate  
733 10th St., NW, Washington, DC 20001  
202/383-9700; [pjenkins@webershandwick.com](mailto:pjenkins@webershandwick.com)

Pam Jenkins, pres., Powell Tate, Washington, D.C.

1100 René-Lévesque Blvd. West, 19th flr., Montréal, Québec H3B 4N4  
Canada  
514/871-4704; [ftaschereau@webershandwick.com](mailto:ftaschereau@webershandwick.com)

Francois Taschereau, exec. VP & gen. mgr.

Suite 733, 1 Rideau St., Ottawa, Ontario K1N 8S7 Canada  
613/454-5253; [gpower@webershandwick.com](mailto:gpower@webershandwick.com)

Greg Power, pres., Canada

207 Queen's Quay West, #400, Toronto, Ontario M5J 1A7 Canada  
416/964-6444; [gpower@webershandwick.com](mailto:gpower@webershandwick.com)

Greg Power, pres., Canada

Suite 670, 1665 West Broadway, Vancouver, BC V6J 1X1 Canada  
604/681-7557; [gpower@webershandwick.com](mailto:gpower@webershandwick.com)

Greg Power, pres., Canada

Abbott Labs  
ADP  
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American Airlines  
American College of Surgeons  
Alticor  
Anheuser-Busch InBev  
BAE Systems  
Bahamas Ministry of Tourism  
Baltimore Gas & Electric  
Bank of America  
Bausch and Lomb

Campbell's Soup  
 Capgemini  
 Cargill  
 Centers for Disease Control (CDC)  
 Centers for Medicare and Medicaid Services  
 Cerberus Capital Management  
 Citrix Online  
 Concur Technologies  
 Constellation Energy  
 Electrolux  
 Eli Lilly and Co.  
 Essilor  
 ExxonMobil  
 Fisher-Price  
 Genentech  
 General Motors  
 Gilead  
 GlaxoSmithKline  
 Harley-Davidson  
 Holister  
 Honeywell  
 Ingersoll-Rand  
 Johnson & Johnson  
 Kraft  
 Mars  
 Mass Mutual  
 McCormick & Co.  
 Merck  
 Microsoft  
 Milk Processor Education Program (got milk?)  
 Mondelez  
 Motorola  
 Mundipharma  
 Nespresso  
 NETGEAR  
 Nike  
 Novartis  
 Ocean Spray Cranberries  
 PepsiCo  
 Pfizer  
 PhRMA  
 RadioShack  
 Roche  
 Royal Caribbean Cruises  
 SABIC  
 Samsung  
 Siemens  
 State Farm  
 Symantec  
 Unilever  
 U.N. Foundation  
 U.S. Army Recruiting Command  
 U.S. Department of Treasury  
 Valspar  
 VeriSign  
 Verizon  
 Yum! Brands

**WEBSTER & ASSOCIATES, LLC**

PO Box 23015, Nashville, TN 37202  
 615/777-6995; fax: 615/369-2515  
 www.websterpr.com  
 Entertainment marketing and public relations. Founded: 1995.  
 Kirt Webster, pres.

**WEEKS & COMPANY**

114 W. 7th St, #200, Austin, TX 78701  
 512/477-6540; fax: 512/477-6572  
 www.weeksco.com  
 David Weeks, pres./partner



**WEILL ASSOCIATES, GEOFFREY**

27 W. 24th Street, #305, New York, NY 10010  
 212/288-1144; fax: 212/288-5855; gweill@geoffreyweill.com  
 Specializing in travel and tourism-related mktg., promotion and PR.

Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Tania Philip, sr. VP

Algodon Mansion, Buenos Aires  
 Algodon Wine Estates, Mendoza  
 Aman Resorts  
 Aqua Expeditions, Peru & Indo-China  
 Ashford Castle, Ireland  
 Baur Au Lac, Zurich  
 Beau-Rivage Palace, Lausanne  
 Buenos Aires Grand Hotel, Buenos Aires  
 Canadian Mountain Holidays  
 Cape Grace Hotel, Cape Town  
 Casa de las Olas, Tulum, Mexico  
 Castiglione del Bosco, Tuscany  
 Dan Hotels Israel  
 Dunton Hot Springs, CO  
 The Greenbrier, WV  
 Hotel Beau-Rivage Palace, Lausanne, Switzerland  
 Hotel Hassler, Rome  
 Iguazu Grand Hotel, Resort & Casino, Iguazu Falls, Argentina  
 Il Palazzetto, Rome  
 Inkaterra, Peru  
 Israel Ministry of Tourism, North America  
 IsramWorld  
 Jet Airways  
 King David Hotel, Jerusalem  
 Mark Cavagnero Associates, San Francisco  
 Merrion Hotel, Dublin  
 Nandana Private Resort, Bahamas  
 QT Sydney, Australia

**WEINBACH GROUP, INC., THE**

7301 SW 57th Court, #550, Miami, FL 33143  
 305/668-0070; fax: 305/668-3029  
 www.weinbachgroup.com  
 Full-service comms, adv., PR, financial PR. Founded: 1987.  
 Phil Weinbach, pres.; Daniel Weinbach, exec. VP

**WEINKRANTZ AND CO., ALAN**

602 Lamont Ave., San Antonio, TX 78209  
 210/820-3070; fax: 210/820-3080; alan@weinkrantz.com  
 www.alanweinkrantz.com  
 PR for technology-based companies. Founded: 1980.  
 Alan L. Weinkrantz, pres.

**WEINSTEIN PR**

1300 SW Park Ave., #2316, Portland, OR 97201  
 503/708-0402; fax: 270/721-0402; lee@weinsteinpr.com  
 www.weinsteinpr.com  
 Consumer, food and beverage, and health and wellness, tourism, design, education, sports, public affairs, issue mgmt., employee comms., creative svcs., graphic design, and web development. Employees: 18. Founded: 2007.  
 Lee Weinstein, pres., Melinda Weinstein, VP

Apollo Group/University of Phoenix	Oregon College Savings Plan
Cascadia Behavioral Health	Pacific Northwest College of Art (PNCA)
Citizen	Portland Farmers Market
City of Hillsboro	Reed College
Facebook	Roundhouse
Hi-Tec Sports USA	United Fund Advisors
Icebreaker	
Jonathan Adler	
NIKE, Inc.	

**WELSH COMMUNICATIONS INC., ANN**  
2510 Yonge St., #325, M4H 2P7, Toronto, Ontario, Canada  
416/972-1930; fax: 416/972-6494; ann@annwelsh.com  
www.annwelsh.com  
Management consulting, change mgmt., strategic planning, community dev., social mktg., gov't rels., employee comms.

Ann Welsh, president

**WERTHEIM + COMPANY, INC.**

Member of IPREX  
55 Yonge St., #1210, M5E 1J4, Toronto, Ontario, Canada  
416/594-1600  
www.wertheim.ca  
Corporate and investor communications. Founded: 1990.

Richard W. Wertheim, mng. partner

**WESMAN PUBLIC RELATIONS, JANE**

322 Eighth Ave., #1702, New York, NY 10001  
212/620-4080; fax: 212/620-0370  
www.wesmanpr.com  
Books & publishing; media rels.; print, TV, radio, & online publicity; social media; website design; media training; seminars; satellite tours.  
Founded: 1980.

Jane Wesman, pres.; Felicia Sinusas, publicity mgr.; Andrea Stein, content mgr.; Victoria Lau, website design mgr.

Acumen Learning  
Amacom  
Atria Books  
Center for Ecoliteracy  
Franklin Covey  
Harper Collins Publishers  
Harvard Business Press  
Hay House Publishing  
Lapin International  
Marketo  
McKinsey and Company  
Penguin/Pearson  
Prophet  
Simon & Schuster  
Success Books  
Wiley

**WESTMORELAND FLINT**

11 E. Superior St., #514, Duluth, MN 55802  
218/727-1552; fax: 218/733-0463  
www.westmorelandflint.com  
PR, advertising and marketing, community relations, environmental counseling, promotion, image planning.

Andy Reiersen, pres.

**WEXLER & WALKER**

1317 F Street, N.W., #800, Washington, DC 20004  
202/638-2121; fax: 202/638-7045  
www.wexlerwalker.com  
Founded: 1981.

Robert Walker, exec. chmn.

**WHITE GOOD**

226 North Arch Street, Lancaster, PA 17603  
717/396-0200; fax: 717/396-9483  
www.whitegood.com  
Media relations, image management, trade show support, press event management. Employees: 10. Founded: 1981.

Sherry Qualls, pres./CEO; Marissa Hann, Julie McCrary, PR/AEs; Kelly Seipe, AM

GKD Metal Fabric  
Miele Appliances  
Nielsen/KBB  
NKBA  
Regupol America  
ROHL  
Thos. Moser



**INDEPENDENT THINKING** SM

**WIDMEYER COMMUNICATIONS**

1129 20th St., NW, #200, Washington, DC 20036  
202/667-0901; fax: 202/667-0902; margaret.dunning@widmeyer.com  
www.widmeyer.com

Public affairs, strategic comms., creative and digital, media rels., integrated mktg., research and polling, risk and crisis mgmt., corporate comms., advertising and design, media and speaker training, coalition building, advocacy comms. Employees: 45. Founded: 1988.

**Agency Statement:** Widmeyer Communications is a fiercely independent full-service communications firm with offices in Washington, D.C. and New York. Widmeyer provides research-based strategy and planning, public relations, advertising, creative and digital expertise to clients with needs in public affairs, health, education, arts and culture, energy, the economy, environment, transportation and more.

Scott Widmeyer, chmn. & CEO; Margaret Dunning, prin. & chief strategy officer; Jason Smith, prin.; Dan Kaufman, exec. VP, PreK-12 education; Jim Luetkemeyer, Marty Machowsky, sr. VPs, public affairs; Barry Reicherter, Peter Hahn, sr. VPs, digital & creative; Ken Sain, sr. VP, PreK-12; Chris Messina-Boyer, sr. VP, higher education

102 W. 38th St., 4th fl., New York, NY 10018  
212/260-3401; fax: 212/260-3402

American Federation of Teachers  
Carnegie Corporation of New York  
Committee for Economic Development  
ExxonMobil  
Lumina Foundation  
Mayo Clinic  
Pearson Education  
The Peter G. Peterson Foundation  
U.S. Consumer Product Safety Commission  
U.S. Department of Health and Human Services W.K. Kellogg Foundation

**WIDNESS & COMPANY PUBLIC RELATIONS**

116 W. 23rd St., #500, New York, NY 10011  
646/375-2239; fax: 212/851-8405  
www.widnesspr.com  
Luxury travel, food, spa. Employees: 3. Founded: 2000.

Rebecca Widness, founder; Pete Holmberg, partner

**WILKINSON FERRARI & CO.**

1371 East 2100 South, #100, Salt Lake City, UT 84105  
801/364-0088; fax: 801/364-0072  
www.wfandco.com  
Counseling, strategic planning, media relations, community relations, special events, collateral materials, writing services, public outreach services, image and message development. Founded: 1993.

Brian Wilkinson, Lindsey Ferrari, partners



**WILLIAM MILLS AGENCY**

300 W. Wieuca Rd., Bldg. 1, #300, Atlanta, GA 30342  
678/781-7200; fax: 678/781-7239  
www.williammills.com; www.twitter.com/wmagency;  
www.facebook.com/WilliamMillsAgency;  
www.linkedin.com/company/william-mills-agency  
Financial technology, financial svcs. PR. Employees: 32. Founded: 1977.

**Agency Statement:** William Mills Agency is the nation's largest independent financial services PR and technology public relations firm. We



specialize in promoting companies that sell a variety of products or services in a number of highly specialized vertical markets with a focus in the financial industry. Much of our experience has been for companies that provide technology to the financial industry. Our clients often market to commercial banks, savings institutions, credit unions, mortgage bankers and other financial entities.

William Mills III, CEO; Scott Mills, pres.

Partial client list:  
Cardlytics  
Equifax  
Jack Henry & Assocs.  
ORCC  
Q2

### **WILLIAMS WHITTLE ASSOCIATES**

711 Princess St., Alexandria, VA 22314  
703/836-9222; fax: 703/684-3285

[www.williamswhittle.com](http://www.williamswhittle.com)

Full-service marketing and communications; retail, healthcare, telecomms., travel, real estate, fin'l services. Founded: 1967.

Robert L. Whittle, pres./CEO

### **WILLS & ASSOCIATES, INC.**

3 Bethesda Metro, #700, Bethesda, MD 20814  
301/767-0220; fax: 240/465-0733

[www.wills-pr.com](http://www.wills-pr.com)

Public relations. Founded: 1978.

Brad Wills, CEO

### **WILMOT COMMUNICATIONS, LLC, PAUL**

581 Sixth Ave., New York, NY 10011  
212/206-7447; fax: 212/206-7557; [pwc@greatpress.com](mailto:pwc@greatpress.com)

[www.paulwilmotcommunications.com](http://www.paulwilmotcommunications.com)

Fashion, beauty & wellness, accessories, culture & lifestyle, special events PR. Employees: 35. Founded: 1993.

Paul Wilmot, mng. partner

### **WILSON & ASSOCIATES, FRANK**

30900 Rancho Viejo Rd., #155, San Juan Capistrano, CA 92675  
949/218-1850

[www.frankwilson.com](http://www.frankwilson.com)

Strategic mktg. comms., PA, consumer mktg., PA, transportation, community rels., packaged goods.

Frank Wilson, pres.

### **WILSON GROUP COMMUNICATIONS, INC.**

3217 Glenellen Court, Columbus, OH 43221-0877  
614/461-1333

[www.wilson-group.com](http://www.wilson-group.com)

Crisis management consulting, media rels. & PA, media training.

Steve Wilson, pres.

### **WINGER MARKETING**

111 W. Washington, #1959, Chicago, IL 60602  
312/494-0422; fax: 312/494-0426; [karolyn@wingermarketing.com](mailto:karolyn@wingermarketing.com)

[www.wingermarketing.com](http://www.wingermarketing.com)

Healthcare, B2B, Artists, Non-Profits, Real Estate, Builders, PR Training  
Employees: 5. Founded: 1986.

Karolyn Raphael, pres.

### **WINNER & ASSOCIATES**

2029 Century Park E. #1750, Los Angeles, CA 90067

310/432-7770; [winner@winnr.com](mailto:winner@winnr.com)

[www.winnerandassociates.com](http://www.winnerandassociates.com)

Strategic comms., crisis comms., PR, media rels., litigation support, and issue & image advertising.

Charles Winner, founder; Zachary Winner, CEO

### **WINNING STRATEGIES**

550 Broad St., #910, Newark, NJ 07102

973/799-0200; fax: 973/799-0210

[www.winningstrat.com](http://www.winningstrat.com)

Communications strategists specializing in issues management, integrated online communications, grassroots organization, coalition building, consumer, healthcare, community affairs, government affairs, crisis communications, technology, environmental, real estate and redevelopment. Employees: 25. Founded: 1997.

Jim McQueeny, chmn.; Courtenay Higgins, mng. partner

### **WINSPER**

115 Broad St., 5th flr., Boston, MA 02110

617/695-2900

[www.winsperinc.com](http://www.winsperinc.com)

Full-service brand adv. & mktg. comms. agency specializing in luxury, technology, bus.-to-bus., finance, retail and consumer markets. Founded: 2002.

Jeff Winsper, pres.; J.D. Norman, exec. VP/mng. dir.

### **WINUK COMMUNICATIONS, INC.**

25 Brian Court, Carmel, NY 10512

845/277-1160; fax: 845/277-1168; [jay@winukpr.com](mailto:jay@winukpr.com)

[www.winukpr.com](http://www.winukpr.com)

Consumer, corp., product, entertainment, sports, real estate, legal, professional services, technology, environmental, travel, retail, fin'l, food, healthcare, bus.-to-bus.; media rels., events, cause-related mktg., issues mgmt., crisis comms., speech writing. Founded: 1994.

Jay S. Winuk, pres./founder

### **WISSE KOMMUNIKATIE**

Partner in The Worldcom Public Relations Group

Kroonpark 2a, 6831 GV, Arnhem,

The Netherlands

+31 26 - 4431523

[communications@wisse-worldcom.nl](mailto:communications@wisse-worldcom.nl)

[www.wisse-worldcom.nl](http://www.wisse-worldcom.nl)

Governmental PR, employee relations, industrial PR, int'l PR, technical PR.

Founded: 1982.

Hubert J. Wisse, dir.



### **WITECK-COMBS COMMUNICATIONS**

2120 L St., N.W., #850, Washington, DC 20037

202/887-0500; fax: 202/887-5633

[www.witeckcombs.com](http://www.witeckcombs.com)

Strategic mktg. comms. firm specializing in reaching the gay & lesbian marketing, health & disability issues. Founded: 1993.

Bob Witeck, CEO; Wesley Combs, pres.

### **WITHERSPOON & ASSOCIATES, INC.**

1000 W. Weatherford St., Fort Worth, TX 76102

817/335-1373; fax: 817/332-6044

[www.witherspoon.com](http://www.witherspoon.com)

Advertising, public relations and counseling. Employees: 10. Founded: 1946.

Mike Wilie, pres./CEO

### **WOLF GROUP PUBLIC RELATIONS**

See Partners + Napier

### WOLFE AXELROD WEINBERGER ASSOCS. LLC

60 East 42nd Street, Suite 2534, New York, NY 10165  
212/370-4500; fax: 212/370-4505  
www.wolfeaxelrod.com  
Investor relations, financial PR and media relations. Employees: 6.  
Stephen Axelrod, mng. member; Donald Weinberger, mng. member

### WONDRISKA/RUSSO

902 S. Quaker Lane, W. Hartford, CT 06110  
860/236-8181; fax: 860/236-4190  
www.wondriskarusso.com  
Strategic mktg., corp. comms. and financial relations.  
Dennis Russo, chmn.

### WONGDOODY COMMUNICATIONS

8500 Steller Dr., #5, Culver City, CA 90232  
310/280-7800  
www.wongdoody.com  
Advertising, public relations, marketing.  
Tracy Wong, chairman; Pat Doody, pres.

### WOONTEILER INK

2 Winter Street, Waltham, MA 02451  
781/891-1232; fax: 781/891-1022; gary@woonteilerink.com  
www.woonteilerink.com  
PR and marketing communications for business/consumer services, healthcare, real estate, educational institutions. Founded: 1992.  
Gary Woonteiler, owner/principal



### WORDHAMPTON PUBLIC RELATIONS INC.

512 Three Mile Harbor Rd., East Hampton, NY 11937  
631/329-0050; fax: 631/267-1077; steve@wordhampton.com  
www.wordhampton.com  
Sectors: F&B; lodging; real estate; lifestyle. Employees: 9. Founded: 1992.

**Agency Statement:** WordHampton Public Relations is an award-winning agency on Long Island, New York representing signature hospitality, real estate and lifestyle businesses such as metro-NY area restaurants and iconic lodging properties; national franchises, beverages and brands doing business in the Hamptons luxury market; retailers; and real estate industry professionals and services. Our mission is to build client reputations and revenues. We do this through strategic and creative thinking, deep media relationships, social media savvy and client partnering.

Steve Haweeli, pres.; Nicole Castillo, sr. VP; Lindsey Myers, acct. dir.

Almond Bar & Restaurant  
Ballo  
Bell & Anchor  
Besito  
Diplomatico Run  
Gary DePersia  
Hamptons Restaurant Week  
Harborfront Inn, The  
Chef George Hirsch  
Long Island Restaurant Week  
Mirabelle Restaurant  
Navy Beach  
Nick & Toni's Restaurant Group  
Ooh La La Boutique  
Pristine Pools  
RedBar

### WORDSNORTH INTERNATIONAL

93 Lombard Ave., East, #200, R3B 3B1, Winnipeg, Manitoba, Canada  
204/949-1606; fax: 204/943-5714; edmartens@wordsnorth.com  
www.wordsnorth.com  
Media, gov't, community rels, industrial, environment PR. Product, svc. or program launch. Founded: 1977.  
Ed Martens, pres.



The right words for all corporate needs

### WORDWRITE COMMUNICATIONS LLC

411 Seventh Ave., Suite 1125, Pittsburgh, PA 15219  
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com  
www.wordwritepr.com  
Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, social media, writing and editorial services. Employees: 7. Founded: 2002.

**Agency Statement:** WordWrite helps organizations share their great, untold stories with everyone who needs to see, hear and experience them.

Our StoryCrafting<sup>SM</sup> process taps the power of storytelling, building relationships with our clients' audiences. StoryCrafting transcends the tactical approach of other agencies. WordWrite clients enjoy greater success from authentic stories, shared by storytellers who constantly "reading the audience" to ensure they're heard.

Our clients' success has taken WordWrite from Pittsburgh roots to serve national and international clients.

Paul Furiga, pres., & CEO; Jason Snyder, sr. VP; Hollie Geitner, VP, client svcs.; Brenda Furiga, CFO; John Durante, sr. mktg. dir., Tempe office dir.

Buck Consultants  
Center for Victory  
Family Eye Care  
Fragasso Financial Advisors  
Kennametal  
Koppers Inc.  
Light of Life Rescue Mission  
Peak Performance Management, Inc./Sandler Training Center  
Pfizer Inc.  
Predictive Synergistic Systems  
Redstone Highlands Senior Living Communities  
West Penn Allegheny Health System

### WORKHOUSE PUBLICITY

133 W. 25th St., #3W, New York, NY 10001  
212/645-8006; fax: 212/645-1950; info@workhousepr.com  
www.workhousepr.com  
Adam Nelson, CEO



WORLDCOM  
Public Relations Group  
The Local Advantage. Worldwide.

### WORLDCOM PUBLIC RELATIONS GROUP, THE

Partnership of independently owned PR firms  
World Headquarters: 500 Fifth Ave., #1010, New York, NY 10110  
800/955-9675; fax: 212/286-9550; coo@worldcomgroup.com  
www.worldcomgroup.com  
Worldcom is the world's leading partnership of independently owned global public relations firms, with some 128 offices in 41 countries and 1,800 employees worldwide. Founded: 1988.

**Agency Statement:** Worldcom Public Relations Group was formed so that the strongest, most capable independent public relations firms could serve national, international and multi-national clients while retaining the

flexibility and client-service focus inherent in independent agencies. Through The Worldcom Group, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic arenas in which they operate. Worldcom firms had \$344 million in revenue worldwide in 2012.

Stephanie Paul, chair; Corinna Voss, past chair; Todd Lynch, Americas region chair/group chair-elect; Mae Maneekulpan, Asia Pacific region chair; Imma Folch-Lazaro, EMEA region chair; Patrik Schober, membership; Marie-Josée Gagnon, secy./treas.; Cindy Payne, marketing; Hal Dash, Francie Israeli, at-large; Noemi Pollack, peer review; Elizabeth Sosnow, digital; Daisy M. Guthin, COO

## WORLD COM AMERICAS

### United States:

Arizona: Off Madison Ave, Tempe  
California: The Bohle Co., Santa Monica; Cerrell Assocs., Los Angeles; IW Group, Los Angeles; McGrath/Power PR, San Jose; Nuffer, Smith, Tucker, Inc., San Diego; The Pollack PR Mktg. Group, Los Angeles  
Colorado: Linhart Public Relations, Denver  
Florida: Bitner Goodman, Ft. Lauderdale; St. John & Partners, Jacksonville; Bitner Hennessy, Orlando  
Hawaii: Stryker Weiner & Yokota PR, Honolulu  
Illinois: BlissIntegrated, Chicago; Public Comms. Inc., Chicago; Tech Image, Chicago  
Louisiana: Deveney Communication, New Orleans  
Maryland: Sandy Hillman Communications, Baltimore  
Massachusetts: Corporate Ink, Boston; Schneider Assocs., Boston  
Michigan: Hermanoff Public Relations, Detroit  
Minnesota: Padilla Speer Beardsley Inc., Minneapolis  
Missouri: Standing Partnership, St. Louis; Sturges Word Communications, Kansas City  
New Jersey: Holt Public Affairs, Oldwick  
New Mexico: The Garrity Group, Albuquerque  
New York: Travers Collins, Buffalo; BlissIntegrated, New York; Padilla Speer Beardsley Inc., New York; Roberts Comms., Rochester  
North Carolina: RLF Comms., Greensboro  
Ohio: Wordsworth Comms., Cincinnati  
Pennsylvania: Simon PR Group, Philadelphia  
Tennessee: Katcher Vaughn & Bailey Public Relations, Nashville  
Texas: Michael A. Burns & Assocs., Dallas; PetersGroup PR, Austin  
Virginia: Brickell & Partners, Virginia Beach  
Washington, D.C.: Kellen Adams Public Affairs  
Washington: Richmond PR, Seattle  
Wisconsin: Morgan&Myers, Milwaukee

### Canada:

Alberta: Donoghue & Assocs., Calgary  
British Columbia: Pace Group Communications, Vancouver  
Ontario: Enterprise Canada, Toronto  
Quebec: CASACOM, Montreal

### Latin America:

Argentina: Infomedia Consulting, Buenos Aires  
Brazil: Planin, São Paulo; Planin, Rio de Janeiro  
Colombia: Grupo Albion, Bogotá  
Mexico: Arvizu Comunicación Corporativa, Mexico City  
Peru: Realidades, Lima  
Puerto Rico: C Square Group, San Juan

## WORLD COM ASIA PACIFIC:

Australia: Phillips Group, Brisbane; Wrights, Melbourne & Sydney  
China: A-World Consulting Ltd., Hong Kong  
India: Finese PR, Mumbai & New Delhi  
Indonesia: Fortune PR Strategic Comms., Jakarta  
Japan: AZ Worldcom Japan Co. Ltd., Tokyo; TOCS, Tokyo  
Korea: PRN, Seoul  
Malaysia: TQPR Sdn Bhd, Kuala Lumpur  
Singapore: Asia-Pacific Connections, Pte. Ltd.  
Thailand: TQPR Co. Ltd., Bangkok  
Vietnam: TQPR Co. Ltd., Ho Chi Minh City

## WORLD COM EUROPE/MIDDLE EAST/AFRICA:

Belgium: InstiCOM Corporate Communications & PR, Brussels  
Bulgaria: Janev & Janev, Sofia  
Czech Republic: PRAM Consulting, Prague  
Denmark: PrimeTime Kommunikation, Copenhagen  
Finland: Medita Communication, Helsinki

France: Keima, Paris; Babel, Paris; Yucatan, Paris  
Germany: HBI Helga Bailey GmbH, Munich; komm.passion GmbH, Dusseldorf  
Hungary: Probako Comms., Budapest  
Israel: COM&SENSE, Tel Aviv  
Italy: Business Press S.p.A., Milan; CBO Srl (Communications by Objectives), Milan  
The Netherlands: Wisse Kommunikatie/Worldcom The Netherlands, Arnhem; IvRM Communicatie, Bussum  
Norway: Coxit Public Relations, Oslo  
Poland: Glaubicz Garwolinska Consultants, Warsaw  
Portugal: Cunha Vaz & Associates, Lisbon  
Republic of Serbia: Blumen Group Ltd., Belgrade  
Russia: YA Corporation, Moscow  
South Africa: Lange 360, Cape Town  
Spain: Grupo Albion, Madrid; LF Channel, Barcelona  
Sweden: Oxenstierna & Partners, Stockholm  
Switzerland: L & W MarCom, Zurich  
Turkey: Manifesto Communications Group  
United Arab Emirates: Majlis PR & Comms., Dubai  
United Kingdom: JBP Public Relations, Bristol; Kaizo, London

## WRAGG & CASAS PUBLIC RELATIONS INC.

Member of Pinnacle Worldwide  
1221 Brickell Ave., #730, Miami, FL 33131  
305/372-1234; fax: 305/372-8565  
www.wraggcasas.com  
Corp., crisis mgmt., media rels., marketing comms., English-Spanish.  
Founded: 1991.

Ray Casas, principal

## WRAY WARD

900 Baxter St., Charlotte, NC 28204  
704/332-9071; fax: 704/375-5971  
www.wrayward.com  
Adv., PR and interactive for consumer products, professional services, manufacturing. Founded: 1974.

Jennifer Appleby, pres. & chief creative officer

## WRITE PUBLICIST, THE

Advertising and PR firm  
1865 River Falls Drive, Roswell, GA 30076  
770/998-9911  
www.thewritepublicist.com  
PR for African-American, apparel, automotive, entertainment, travel/hotels/airlines.

Regina Lynch-Hudson, pres.

## WUNDERMARX

(See Remarx Media)

## X

## XENOPHON STRATEGIES

1625 Eye St., N.W., 6th fl., Washington, DC 20006  
202/289-4001; fax: 202/777-2030; dfuscus@xenophonstrategies.com  
www.XenophonStrategies.com  
Public relations, public affairs, gov't affairs and crisis comms.  
Employees: 21. Founded: 2000.

David A. Fuscus, pres. & CEO

## Y

## YEARICK-MILLEA

100 First Ave., #525, Pittsburgh, PA 15222  
412/323-9320; info@yearick-millea.com  
Full-service comms., adv. & PR firm.

John Millea, pres.

## YPARTNERSHIP

See MMGY Global

**Z MARKETING PARTNERS**

3905 E. Vincennes Rd., #300, Indianapolis, IN 46268  
317/924-6271  
www.zmarketingpartners.com  
Media & PR

Allan Zukerman, chairman/CEO

**ZAPWATER COMMUNICATIONS**

118 N. Peoria, 4th Flr., Chicago, IL 50507  
312/943-0333  
www.zapwater.com

Public affairs, media and PR, mktg. comms.

David M. Zapata, pres.

**ZCOMM**

7830 Old Georgetown Rd., #125, Bethesda, MD 20814  
240/395-0225 x103; fax: 240/395-0226; rise@zpr.com  
www.zpr.com; www.twitter.com/zcommunications;  
www.facebook.com/zcommunications;  
www.thezcommbuzz.wordpress.com

Risë Birnbaum, CEO

**ZEHNDER COMMUNICATIONS, INC.**

650 Poydras St., #2450, New Orleans, LA 70130  
504/558-7778; fax: 504/558-7779  
www.z-comm.com

Full-service adv. & PR firm. Founded: 1998.

Jeffrey Zehnder, CEO

**ZEMI COMMUNICATIONS, LLC**

263 W. 38th St., New York, NY 10018  
212/689-9560  
www.zemi.com

International comms. consultants, IR and media rels.

Alan J. Stoga, founder/pres.

**ZENO GROUP**

A Daniel J Edelman Company  
44 E. 30th St., 11th flr., New York, NY 10016  
212/299-8888; fax: 212/462-1026  
www.zenogroup.com

Consumer, health, technology, and corporate. Employees: 103. Founded: 1998.

**Agency Statement:** Believers in the fearless pursuit of the unexpected, the award-winning Zeno Group operates as one firm across six offices and within practice areas including consumer, health, technology, and corporate, all supported by Planning, Digital Engagement and Media Relations.

Barby K. Siegel, CEO; Senior management team: Lisa Robinson, chief creative officer; mng. dir., Zeno/LA; Grant Deady, mng. dir., Zeno/Chicago; Andrea Morgan, mng. dir., Zeno/NY; Todd Irwin, mng. dir., Silicon Valley; Ame Wadler, mng. dir., healthcare; Mark Shadle, mng. dir., corporate communications; Mark O'Connor, exec. VP, media; Tracey Thiele, exec. VP, digital engagement; Bart Ianantuoni, VP, human resources

Zeno has offices in New York, Chicago, Los Angeles, Silicon Valley, Dallas and Toronto.

All State Foundation  
Associated Builders & Contractors  
AstraZeneca  
Bacardi

Bausch & Lomb  
Blistex, Inc.  
Churchill Club  
Craftsman  
Crypton Fabric  
Dreamworks  
Four Seasons  
Francisco Partners  
Groundlink  
JCJ Business Corp., Inc.  
K2M Inc.  
Kenmore  
Kia Motors  
Kurion  
LAM Research  
Life Technologies  
Lipton  
Micron Technology Inc.  
Mobio Technologies  
Murfie.com  
Nature's Path  
Oak Investment Partners  
Office Depot  
Paris Presents  
Pinkberry  
Pizza Hut  
Redbox  
RentSocial  
RevolutionWear, Inc.  
Sears Holdings Corp.  
Seattle's Best Coffee  
Specific Media  
SXC Health Solutions  
The Clorox Co.  
The Quaker Oats Co.  
The Scotts Miracle-Gro Co.  
Tourism Queensland  
Turtle Wax  
VeriFone Systems, Inc.  
Wargaming America  
Wayin  
Webtrends, Inc.  
Williamson-Dickie Mfg. Co.  
Women's Sports Foundation

**ZENZI**

2235 Encinitas Blvd., #212, Encinitas, CA 92024  
760/635-9320; sarah.hardwick@zenzi.com  
www.zenzi.com

Consumer, lifestyle & technology, online & creative strategies. Founded: 2002.

Sarah Hardwick, CEO

**ZERO GRAVITY GROUP**

415 Bedford Rd., Pleasantville, NY 10570  
914/579-2301; larrye@zerogravitygroup.com  
www.zerogravitygroup.com

Advertising, brand campaigns, new product launches, corp. restructuring, print production.

Larry Eckerle, mng. partner

**the / zimmerman / agency****ZIMMERMAN AGENCY, THE**

1821 Miccosukee Commons, Tallahassee, FL 32308  
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com  
www.zimmerman.com  
Hospitality/Travel.

**Agency Statement:** The Zimmerman Agency creates relevant messaging through public relations, digital and social scenarios which carries consumer traction during difficult economic times. The travel division includes extraordinary destinations such as the country of Aruba, endearing escapes like the Outer Banks and award-winning resorts and hotels from Hawaii's Waikoloa Village to The Ritz-Carlton Destination Club.



The agency consumer division represents major brands from Party City and Cooper Tire to Firehouse Subs and Pilot Pens. Using WOW!, the agency has produced revenue-building results for global clients for more than two decades.

Carrie Englert Zimmerman, Curtis Zimmerman, principals

#### **Hospitality/Travel**

Aruba Tourism Authority  
Beaver Creek Lodge (Colo.)  
Bohemian Hotel Savannah Riverfront (Ga.)  
Brazilian Court (Palm Beach)  
Casa de Campo (Dominican Republic)  
Club Med (Caribbean)  
Commons Hotel, The (Minneapolis)  
Crystal Coast (Outer Banks, N.C.)  
Eden Roc (Miami)  
Edgewater Hotel (Seattle)  
El Monte Sagrado Living Resort and Spa (Taos, N.M.)  
Extended Stay America  
Foxwoods Resort Casino (Conn.)  
Gateway Canyons (Colo.)  
Grand Bohemian Hotel Asheville (N.C.)  
Grand Bohemian Hotel (Orlando)  
Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR)  
Hard Rock Hotels & Casinos (Bali, Macau, Singapore, Pattaya, Penang, Mexico, Panama, San Diego, Chicago, Palm Springs)  
Hard Rock Hotel & Casino Punta Cana (Dominican Republic)  
Interstate Hotels & Resorts  
Kessler Canyon (DeBeque, Colo.)  
Kessler Collection of Luxury Resorts, The  
Kona Kai (San Diego)  
LaPlaya Beach & Golf Resort (Naples)  
Little Palm Island Resort (Key West, Fla.)  
Napa River Terrace (Calif.)  
Noble House Luxury Hotels & Resorts  
Ocean Key Resort & Spa (Key West)  
Omni Amelia Island Plantation Resort (Amelia Island, Fla.)  
Omni Orlando Resort at ChampionsGate  
Orlando World Center Marriott  
Portofino Hotel (Redondo Beach, Ca.)  
Ritz-Carlton Destination Club, The  
Riviera Palm Springs Resort & Spa (Calif.)  
Roosevelt Hotel, The (New York City)  
TPC Network  
Visit Tallahassee  
Waikoloa Beach Resort (Hawaii)

#### **Major Brands**

BridgeStreet Residences, Serviced Apartments & Suites  
Cooper Tire  
Diners Club  
Firehouse Subs  
Florida Prepaid College Board  
Flowers Foods (Nature's Own, Cobblestone Mill)  
Homes.com  
Hunter Defense Technologies Global  
Krystal Company  
Mrs. Freshley's  
Party City  
Pilot Pens  
Roadmaster  
Tastykake

#### **ZIMMERMAN/EDELSON, INC.**

5 Bond St., Great Neck, NY 11021  
516/829-8374; fax: 516/829-1561; info@zimmed.com  
www.zimmed.com  
Educational, real estate, legal PR.

Robert Zimmerman, Ron Edelson, co-presidents

#### **ZING USA**

230 Fifth Ave., Suite 704, New York, NY 10001  
212/633-6301; fax: 212/242-8389; bob@zingusa.com  
www.zingusa.com  
MARKETING: Branding, consumer & B-2-B mktg. comms., media rels.,

digital svcs., event mgmt., experiential mktg., search engine optimization, social media monitoring & engagement.

CORPORATE: Corp. comms., media rels., anticipatory issues mgmt., crisis mgmt., organizational comms., media training, presentation training, exec. positioning, social media monitoring & engagement. Employees: 10. Founded: 2005.

Robert McEwen, pres. & CEO

#### **ZJS (ZIGMAN JOSEPH STEPHENSON)**

PO Box 1346, Milwaukee, WI 53201-1346  
414/273-4680

General PR, long term and projects.

Craig Peterson, pres. & CEO



#### **ZLOKOWER COMPANY**

60 Madison Ave., New York, NY 10010  
212/447-9292; fax: 212/447-8323; harry@zlokower.com  
www.zlokower.com

Corporate, fin'l, product PR, public affs., healthcare. Employees: 5. Founded: 1983.

**Agency Statement:** Highly motivated and results-oriented, Zlokower Company is distinguished for its excellent, consistent strategic public relations and media coverage for companies and professional service firms throughout the U.S. Zlokower clients are covered by top print, broadcast and online media. The firm has been recognized by PRSA-New York, *Technology Marketing Magazine*, and other organizations. Specialties include real estate, healthcare, technology, financial PR, consumer, business-to-business and not-for-profit.

Harry Zlokower, pres; Gail Horowitz, sr. VP; Dave Closs, VP

Carrier Logistics Inc.  
Signature Realty  
Commercial Tenant Real Estate Representation (CTRR)  
CREOpint  
Equity Now  
Giscombe Realty Group  
Healthcare Real Estate Advisors (HCREA)  
Hofheimer Gartlir & Gross  
ISJ Management  
Lance Capital, LLC  
Medallion Financial Corporation  
Norman Bobrow & Co.  
Primo Angeli  
Robot Add-Ons  
Rosewood Realty Group  
Sold with Style  
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Townhouse Management Company

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Full-service mktg. comms. agency.

Louis Laurent, pres.

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10Gen: Schwartz MSL  
15 Union Square West: Quinn & Co.  
150 Charles Street: Rubenstein Public Relations, Inc.  
1500° at the Eden Roc Renaissance, Miami Beach: Brustman Carrino Public Relations  
18 Gramercy Park South: Rubenstein Public Relations, Inc.  
1800 FLOWERS: MWW  
1800 Tequila: 5W Public Relations  
1st Enterprise Bank: Blaine Group, The  
24/7 Media: Trainer Communications, Inc.  
2XU: MFA, Ltd. (Missy Farren & Assocs.)  
30 Days to Total Brain Health, Dr. Cynthia R. Green, Ph.D.: Maximum Exposure Public Relations  
321 North: Boardroom Communications, Inc.  
3i: Stanton Public Relations & Marketing  
3itech Works: Insider Media Management  
3Lab Skincare: RED PR  
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3M Infection Prevention: Beehive PR  
3M: Hunter Public Relations; Kellen Communications; Padilla Speer Beardsley; Taylor  
3P Learning: Janine Gordon Associates  
3Seventy: Marketing Maven Public Relations  
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50 UN Plaza: Rubenstein Public Relations, Inc.  
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5th Axis: Tellem Grody Public Relations, Inc.  
6pm.com: Beehive PR  
7-Eleven: Daddi Brand Communications  
837 Washington: Quinn & Co.  
8X8: SS|PR

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 Alabama Tourism Department: Luckie Strategic PR  
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 Alameda Corridor Transportation Authority (ACTA): Cerrell Associates, Inc.  
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 American Council on Exercise: rbb Public Relations  
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 American Dairy Assn. & Dairy Council: BML Public Relations  
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 American Farm Bureau Federation: MorganMyers  
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 Bank of the West: Racepoint Group  
 Bank United: Abernathy MacGregor Group, The  
 BankUnited: Pierson Grant Public Relations  
 Banner Alzheimer's Institute: GYMR, LLC (Getting Your Message Right)  
 Banner Health: Lavidge Company, The  
 BAO: Davies Murphy Group, Inc.  
 Baptist Health South Florida: Conroy Martinez Group, The  
 Bar10der: JB Cumberland Public Relations  
 Barbour Group, The: RMR & Associates  
 Barbour: Cone Communications  
 Barclays Capital: Torrenzano Group, The  
 Barclays plc: Abernathy MacGregor Group, The  
 Barclays: Brener Zwickel & Associates, Inc.  
 Bardons & Oliver: Falls Communications  
 Bare Escentuals: ICR  
 Bariatric Advantage: Scott Public Relations  
 Barnes & Noble College: CRT/tanaka  
 Barnes & Noble.com: 5W Public Relations  
 Barnes & Thornburg: Borshoff; Greentarget Global LLC  
 Baron Philippe de Rothschild: Nike Communications, Inc.  
 Barry Callebaut: Grayling  
 Barry Friedman Ltd.: Stuntman PR  
 BASF Automotive: Bianchi Public Relations, Inc.  
 BASF Corp.: Berman Group, Inc., The  
 BASF: Coyne PR; Padilla Speer Beardsley  
 Bass Solutions: Falls Communications  
 Battery Show, The: Eisbrenner Public Relations  
 Baur Au Lac, Zurich: Weill Associates, Geoffrey  
 Bausch & Lomb: LEVICK; Makovsky; Zeno Group  
 Bausch and Lomb: Weber Shandwick  
 Bavarian Inn: Logos Communications, Inc.  
 Bavarian U.S. Offices for Economic Development: Development Counsellors International (DCI)  
 Bay to Breaker: Singer Associates, Inc.  
 Bayer Advanced lawn and garden products: Luckie Strategic PR  
 Bayer Consumer Care: Marina Maher Communications LLC  
 Bayer Corporation: Ketchum  
 Bayer CropScience: Abernathy MacGregor Group, The; LEVICK; Rhea + Kaiser  
 Bayer: FleishmanHillard; Ogilvy Public Relations; Porter Novelli; SPI Group LLC, The  
 Baynote: Bateman Group  
 Bazaar del Mundo: J. Walcher Communications  
 BB&T Financial: Luquire George Andrews, Inc.  
 BBC: ENS  
 BBH Core Select Fund: Mount & Nadler, Inc.  
 BBX Capital: Boardroom Communications, Inc.  
 BC Hydro: NATIONAL Public Relations

BC Lottery Corporation: NATIONAL Public Relations  
 BD (Becton Dickinson): gabbegroup  
 BD (Becton, Dickinson and Company): MCS Healthcare Public Relations  
 BD Consulting-Hammerhead Products: PRxDigital  
 BDO: Bliss Integrated Communication  
 Beaches Resorts: Lou Hammond & Associates  
 Beacon Capital Partners: Solomon McCown & Company  
 Beacon Capital: Fearey Group, The  
 Beacon Trust: Makovsky  
 Beam Inc.: JSH&A Communications  
 Beanstalk: Kwitken + Company Worldwide  
 Beau-Rivage Palace, Lausanne: Weill Associates, Geoffrey  
 Beaumont Hospitals: Quell Group, The  
 Beautisol: 5W Public Relations  
 BeautyIQ: Jayne & Company, LLC  
 Beaver Creek Lodge (Colo.): Zimmerman Agency, The  
 Bec & Bridge: Film Fashion  
 Bechtel: Potomac Communications Group, Inc.; Qorvis Communications, LLC  
 Becton Dickinson: Integrated Marketing Services, Inc.  
 Beiersdorf: Allison+Partners  
 beIN SPORT Network: Bob Gold & Associates  
 Bel Air Investment Advisors: Pollack PR Marketing Group, The  
 Belden: Standing Partnership  
 Beldon Fund: gabbegroup  
 Belk: Hope-Beckham Inc.  
 Belkin Burden Wenig & Goldman: Berman Group, Inc., The  
 Bell & Anchor: WordHampton Public Relations Inc.  
 BELL: Solomon McCown & Company  
 Bellarmine College Preparatory: Singer Associates, Inc.  
 Belstar Group: Makovsky  
 Bem Wireless: Max Borges Agency  
 Ben & Catherine Ivy Center for Advanced Brain Tumor Treatment: Fearey Group, The  
 Ben & Jerry's: Cone Communications  
 Ben Brafman: 5W Public Relations  
 Ben Moon: Rubenstein Public Relations, Inc.  
 Ben-Gurion University of the Negev: A. Lavin Communications  
 Benedictine: Nike Communications, Inc.  
 Benefacting: Bolt Public Relations  
 Beneful: Cone Communications  
 Benihana: Cramer-Krasselt  
 Benjamin Adams Shoes: Film Fashion  
 Benjamin Moore: Landis Communications Inc.  
 Benny Hinn Ministries: 5W Public Relations  
 BENU: Scott Public Relations  
 Bergeson & Campbell: Stanton Communications, Inc.  
 Berje, Inc.: R&J Public Relations, LLC  
 Berkadia Commercial Mortgage: Bliss Integrated Communication  
 Berkeley Research Group: Ripp Media/Public Relations, Inc.  
 Berkshire Hills Bancorp: Edson & Associates Inc., Andrew  
 Bermuda Department of Tourism: Lou Hammond & Associates  
 Bermuda Int'l Business Assn.: Sloane & Company  
 Besito: WordHampton Public Relations Inc.  
 Best Brews, LA: Quinn & Co.  
 Best Buy Co.: Ketchum  
 Best Foundation: Citizen Paine  
 Best Friends Animal Society: Coyne PR; Emanate  
 Best of Both Adventures: Maximum Exposure Public Relations  
 Best Western International: Allison+Partners  
 Better Body Solutions: RED PR  
 Better Homes and Gardens Real Estate: Kwitken + Company Worldwide  
 Beumer: Napier Partnership Limited  
 Bexar County Performing Arts Center Foundation: Dublin & Associates, Inc.  
 Beyond the Rack: 5W Public Relations  
 Beyond.com, Inc.: Makovsky  
 BHLDN: M Booth & Associates, Inc.  
 BHP Billiton: Pierpont Communications Inc.  
 BHR Pharma: Spectrum  
 Biagio Cru & Estate Wines: Marino Organization Inc., The  
 Bialystoker Center: Geto & de Milly, Inc.  
 Biblica: Lambert, Edwards & Associates  
 BIC North America: Cashman + Katz Integrated Communications  
 Bick Group: Standing Partnership  
 BID-CG: Clay Associates, Everett  
 Bien Cuit Bakery: Ripp Media/Public Relations, Inc.  
 Big Ass Fans®: Lou Hammond & Associates  
 Big Brothers Big Sisters of NYC: Marino Organization Inc., The  
 Big Sky Economic Development Authority: Development Counsellors International (DCI)  
 Bill and Melinda Gates Foundation: Global Strategy Group  
 Billboard: DKC  
 Biltmore Estate: Folsom & Associates  
 Bimbo Bakeries USA: Arnold, Brownberry, Oroweat, Thomas': Marina Maher Communications LLC  
 Bing Energy, Inc.: Sachs Media Group  
 Bio Enterprise: Falls Communications  
 Bio Oil: Lippe Taylor  
 BioComp: DEETER  
 BioCryst: WCG  
 BioGaia: Marston and Associates, Inc., Robert  
 Biondo Group: Sacks & Associates Inc., T.J.  
 Bioness, Inc.: Schwartz MSL  
 BioniCare: Bolt Public Relations  
 Bionorica: Scott Public Relations  
 Biopharmaceutical Companies of All Sizes: Chandler Chicco Companies  
 BioQuell, Inc.: MCS Healthcare Public Relations  
 Biosense Webster: Schwartz MSL  
 Biotene: BLH Consulting, Inc.  
 Birmingham Business Alliance: Development Counsellors International (DCI)  
 BISSELL Homecare: CRT/tanaka  
 Bissell: Cramer-Krasselt  
 BitDefender: Horn  
 Bite Tech (exclusive licensee of Under Armour mouthwear): CooperKatz & Company, Inc.  
 BITS Limited: R&J Public Relations, LLC  
 Black & Veatch Corp.: LEVICK  
 Black Duck: Emanate  
 Black Mesa Golf Club and Resort: Hamilton Public Relations  
 BLACK Retail: Beehive PR  
 Blackbaud, Inc.: ICR  
 Blackboard: Qorvis Communications, LLC  
 BlackBox Logic: Linhart Public Relations  
 Blackhawk Network: MWW  
 BlackRock, Inc.: Tiller, LLC  
 Blank Rome: Greentarget Global LLC  
 BlankRome: Makovsky  
 Blistex, Inc.: Zeno Group  
 Block 16 Hospitality Group: J Public Relations  
 BlogFrog: Catapult PR-IR LLC  
 BloodSource: Public Communications Inc.  
 Bloomberg: Rubenstein Associates, Inc.  
 Blount Small Ship Adventures: Lou Hammond & Associates  
 BLT Steak at The Betsy Hotel, Miami Beach: Brustman Carrino Public Relations  
 Blue Box Toys (Bkids): Southard Communications, Inc.  
 Blue Card: Rubenstein Public Relations, Inc.  
 Blue Coat Systems: Merritt Group  
 Blue Coat: J-Spin Inc.; Schwartz MSL  
 Blue Cross and Blue Shield Florida of Florida: Sachs Media Group  
 Blue Cross and Blue Shield of North Carolina: Capstrat  
 Blue Cross Blue Shield of Arizona: Cramer-Krasselt  
 Blue Cross Blue Shield of Michigan: Lambert, Edwards & Associates  
 Blue Cross/Blue Shield of Illinois & Texas: Scott Public Relations  
 Blue Horizons Garden Hotel, Grenada: Kahn Travel Communications (KTC pr)  
 Blue Jeans Network: Borders and Gratehouse Inc.  
 Blue Man Group: Tellem Grody Public Relations, Inc.  
 Blue Ridge Capital: Global  
 Blue Shield of California: Scott Public Relations  
 BlueAnt Wireless: Alpaytac Public Relations/Marketing Communications  
 BlueCross BlueShield of Tennessee: McNeely Pigott & Fox Public Relations, LLC  
 Bluefly, Inc.: 5W Public Relations  
 BlueMountain Capital: Dukas Public Relations  
 BlueRock Energy: North 6th Agency, Inc.  
 Bluestone Capital Partners: Qorvis Communications, LLC  
 Bluetrain Mobile: Version 2.0 Communications  
 Blum Capital: Water & Wall Group  
 Blurb: MWW  
 BMC: WCG  
 BMW of North America: Rubenstein Associates, Inc.  
 BMW: Strategic Public Relations Group  
 BNE Energy: Global Strategy Group  
 Boart Longyear: Dix & Eaton Incorporated  
 Bob Evans: Dix & Eaton Incorporated  
 Bodden Partners: Hamilton Public Relations  
 Bodum: JB Cumberland Public Relations  
 Body by Rey: Marketing Maven Public Relations  
 BodyBlade: Blaze  
 BodyGuardz: Alpaytac Public Relations/Marketing Communications  
 Boehringer Ingelheim: FleishmanHillard; Makovsky; TGI Healthworks, Inc.  
 Boeing Space Exploration: Phillips & Company  
 Bohemian Hotel Savannah Riverfront (Ga.): Zimmerman Agency, The  
 Boise Valley Economic Partnership: Red Sky Public Relations  
 Bolsa Mexicana de Valores (BMV - Mexican Stock Exchange): Intermarket Communications  
 Bolshoi Ballet: Keith Sherman and Associates  
 Bombardier Recreational Products (BRP): Taylor

Bombardier Transportation: Cerrell Associates, Inc.  
Bombay Sapphire: Nike Communications, Inc.  
Bon Secours Charity Health System: R&J Public Relations, LLC  
Bon Secours New York Health System: R&J Public Relations, LLC  
BondDesk: Intermarket Communications  
Bonfire Wine: Brandware Public Relations  
Bonnie J. Addario Lung Cancer Foundation: Perry Communications Group, Inc.  
BOOQ: Max Borges Agency  
Booz & Co.: Greentarget Global LLC; Makovsky  
Booz Allen Hamilton: Merritt Group  
Borden: Sunwest Communications  
Borei Corp.: Southard Communications, Inc.  
Borgata Hotel Casino & Spa, Atlantic City: Nancy J. Friedman Public Relations, Inc.  
BornFree™: 5W Public Relations  
Borro.com: Gibbs & Soell, Inc.  
Bosch Home Appliances: Finn Partners  
Bosch Packaging Technology: ABI  
Bosch Tools: JSH&A Communications  
Bosch: Eisbrenner Public Relations; Eric Mower + Associates; J-Spin Inc.; Ruder Finn Inc.  
Boston Beer Company: Stanton Public Relations & Marketing  
Boston Beer: Emanate  
Boston Capital: Emerging Media Inc.  
Boston Celtics: Regan Communications Group  
Boston Consulting Group: Exemplar Strategic Communications  
Boston Magazine: Regan Communications Group  
Boston Medical Center: Rasky Baerlein Strategic Communications, Inc.  
Boston Red Sox: Rasky Baerlein Strategic Communications, Inc.  
Botticelli Foods, LLC: Burns & Associates, Michael A.  
Bounce! Trampoline Sports: GMG Public Relations, Inc.  
Bowman & Brooke LLP: LEVICK  
Boy Scouts of America: FleishmanHillard  
Boyd Gaming: Firm Public Relations & Marketing, The  
Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.  
BP: Pierpont Communications Inc.  
Bracco Diagnostics: Tonic Life Communications  
Bracketron: Max Borges Agency  
BRACOinLA.com: Mayo Communications & Mayo PR  
Brahmin: Duffy & Shanley, Inc.  
Brainpower Game Plan, Dr. Cynthia R. Green, Ph.D.: Maximum Exposure Public Relations  
Brainshark: Davies Murphy Group, Inc.  
BrainSmart Leader, The, Tony Dottino: Maximum Exposure Public Relations  
Braintree: Bateman Group  
Brand Velocity: Stern + Associates  
Brandes Asset Management: Abernathy MacGregor Group, The  
Brandywine Conservancy: Devine + Partners  
Brandywine Global: Gregory FCA  
Braskem: Tierney  
Brassica Protection Products, LLC: Pollock Communications  
Braven: Max Borges Agency  
Bravewell Collaborative: GYMR, LLC (Getting Your Message Right)  
BRAVO: Keith Sherman and Associates  
BRAVO! Cucina Italiana: Durée & Company, Inc.  
Brazilian Court (Palm Beach): Zimmerman Agency, The  
Break Media: Makovsky  
Breastcancer.org: Coyne PR  
Breckenridge Insurance Group: Spector & Associates, Inc.  
Brewer Yacht Yards: Maximum Exposure Public Relations  
Brewster Home Fashions: Lou Hammond & Associates  
Brian Boitano: Keith Sherman and Associates  
Bridgelux: Eastwick Communications  
Bridgepoint Education: Gable PR  
Bridgestone Invitational: Falls Communications  
Bridgestone: J-Spin Inc.  
Bridgestone/Firestone Inc.: Dye, Van Mol & Lawrence Public Relations  
BridgeStreet Residences, Serviced Apartments & Suites: Zimmerman Agency, The  
Bridgeway: Lois Paul and Partners  
Bright Future International (BFI): 5W Public Relations  
Brightway Insurance: AXIA Public Relations Firm, The  
Brinker Capital: Water & Wall Group  
BRIO Tuscan Grille: Durée & Company, Inc.  
Bristol-Myers Squibb: JPA Health Communications; Keith Sherman and Associates; Ketchum; NATIONAL Public Relations; Makovsky; Ogilvy Public Relations; Ruder Finn Inc.  
Bristol, RI: Lou Hammond & Associates  
British Airways: Agnes Huff Communications Group, LLC; Text 100 Global Public Relations  
British Medical Journal: Makovsky  
British Telecom: ENS  
Broad Street Capital: Reich Communications  
Broadridge: Torrenzano Group, The

Broadway @ Times Square, New York: Nancy J. Friedman Public Relations, Inc.  
Broadway Across America: Tellem Grody Public Relations, Inc.  
Broadway in Chicago: Korshak Inc., Margie  
Broadway League: Keith Sherman and Associates  
Broan/Nu-Tone: Cramer-Krasselt  
Brodeur Partners: BLH Consulting, Inc.  
Bronto: Emanate  
Brookfield Communities: Lavidge Company, The  
Brookfield Properties: LAK Public Relations, Inc.  
Brookfield Zoo (Chicago Zoological Society): Public Communications Inc.  
Brookhaven National Laboratory: Tartaglia Communications, LLC  
Brooklyn Navy Yard Development Corp.: Marino Organization Inc., The  
Brooks Kushman P.C.: Bianchi Public Relations, Inc.  
Brooks Running: M Booth & Associates, Inc.  
Brookstone: Airfoil  
Brown-Harris Stevens: Rubenstein Public Relations, Inc.  
Brown-Forman Beverages Worldwide: Dye, Van Mol & Lawrence Public Relations  
Brownsville Economic Development Council: Development Counsellors International (DCI)  
BRP (Can-Am, Evinrude, Ski-Doo): Cramer-Krasselt  
Brunei Investment Agency: Qorvis Communications, LLC  
Brunswick Billiards: JSH&A Communications  
Bryan Cave LLP: Goodman Media International, Inc.  
Bryant Park Hotel: Stuntman PR  
Bryn Mawr College: Devine + Partners  
BT: Strategic Public Relations Group  
BTIG: Prosek Partners  
Buccellati: Nike Communications, Inc.  
Buchalter: Greentarget Global LLC  
Buck Consultants: WordWrite Communications LLC  
Buckingham Companies: Borshoff  
Buddy Fruits: Upoar PR  
Buddy Media: SHIFT Communications  
Buddy Princeton & the Incorruptibles, LA: Mayo Communications & Mayo PR  
Buenos Aires Grand Hotel, Buenos Aires: Weill Associates, Geoffrey  
Buffalo Home Show: Travers Collins  
Bugaboo: W2O Group  
Build-A-Bear Workshop: Blick&Staff Communications  
Builders Hardware Manufacturers Assn.: Kellen Communications  
Building and Construction Trades Council (BCTC): Marino Organization Inc., The  
Bulbrite: Rosica Communications/Interact Marketing  
Bull and Bear Steakhouse, NYC: Quinn & Co.  
Bullhorn: InkHouse Media + Marketing  
Bulu Box: Marketing Maven Public Relations  
Bunchball: Bateman Group  
BuQu Tech/Battery-Biz, Inc.: Edge Communications, Inc.  
Burberry Beauty: Nike Communications, Inc.  
Bureau of Engineering: Agnes Huff Communications Group, LLC  
Burford Capital: Ripp Media/Public Relations, Inc.  
Burger King: Coyne PR  
Burgundy Wines: FleishmanHillard  
Burlington Coat Factory: M Booth & Associates, Inc.  
Business Development Board of Palm Beach County: TransMedia Group  
Business Financial Services: Fahlgren Mortine  
Butzel Long: LAK Public Relations, Inc.  
BuyVia.com: K/F Communications  
BuzzMedia: Morris + King Company, The  
Bynet Computer & Communications: MS Business Communication Ltd  
Bynet Electronics: MS Business Communication Ltd  
Bynet Internet: MS Business Communication Ltd  
Bynet Outsourcing: MS Business Communication Ltd  
Bynet Software Systems: MS Business Communication Ltd  
Bynet Systems Applications: MS Business Communication Ltd  
Bytemobile: McGrath/Power Public Relations & Communications

## C

C.F. Martin & Co: DKC  
C.H. Guenther & Sons, Inc.: Dublin & Associates, Inc.  
C.O. Bigelow Apothecary: RED PR  
C&A Marketing: R&J Public Relations, LLC  
C&H Sugar: Torme Lauricella Public Relations  
C&P Portfolio: Montgomery Communications  
C3/Customer Contact Channels: Boardroom Communications, Inc.  
CA Hospital Assn.: Singer Associates, Inc.  
CA Pacific Medical Center: Singer Associates, Inc.  
CA Security Council: Connect Marketing  
CA Technologies: Gregory FCA  
Cabarrus County Schools: BLH Consulting, Inc.  
Cablevision Systems Corp.: Sloane & Company  
Cabo Flats Cantina & Tequila Bar: Insider Media Management



Cabot Creamery: Atomic  
 Cabrini Center for Nursing and Rehabilitation: Geto & de Milly, Inc.  
 Cadence: MS Business Communication Ltd  
 CafePress: M Booth & Associates, Inc.  
 Caffè Bomrad: JB Cumberland Public Relations  
 Calfee: Falls Communications  
 Calgary Economic Development: Development Counsellors International (DCI)  
 Caliber Jet: Roop & Co.  
 California Academy of Sciences: Landis Communications Inc.  
 California Apartment Assn. of Los Angeles: Cerrell Associates, Inc.  
 California Bank & Trust: Landis Communications Inc.  
 California Capital Partners: Blaine Group, The  
 California Dental Assn.: Scott Public Relations  
 California Department of Health Services Cancer Prevention and Nutrition Section (Network for Healthy California): Citizen Paine  
 California Health Care Foundation: Scott Public Relations  
 California Partnership for Access to Treatment: Cerrell Associates, Inc.  
 California Poison Control System: Tellem Grody Public Relations, Inc.  
 California State Parks Foundation: Landis Communications Inc.  
 California Tobacco Control Program: Allison+Partners  
 California Walnut Commission: Torne Lauricella Public Relations  
 Calko Medical Center: Maximum Exposure Public Relations  
 CallFire: Edge Communications, Inc.  
 CallidusCloud: Trainer Communications, Inc.  
 CalMHSa (California Mental Health Services Authority): Citizen Paine  
 Calorie Control Council: Kellen Communications  
 Calphalon: Carmichael Lynch Spong  
 Calpine Operating Services Co., Inc.: Singer Associates, Inc.  
 CAMBA, Inc.: Geto & de Milly, Inc.  
 Cambium Networks: Bateman Group  
 Cambodia Tribunal Monitor: Jasculca Terman and Associates  
 Cambridge Audio: Max Borges Agency  
 Cambridge Capital: Roop & Co.  
 Cambridge Consultants: Rasky Baerlein Strategic Communications, Inc.  
 Cambridge Integrated Services: Scott Public Relations  
 Camp Bow Wow: 5W Public Relations  
 Camp Bowie District: Hutson Creative Group, Inc.  
 Campaign for High School Equity: Vanguard Communications  
 Campaign For Tobacco-Free Kids: GYMR, LLC (Getting Your Message Right)  
 Campaigner: Borders and Gratehouse Inc.  
 Campari: M Booth & Associates, Inc.  
 Campden Media: Rubenstein Public Relations, Inc.  
 Campus Management: Kwitken + Company Worldwide  
 Can Manufacturers Institute: FoodMinds, LLC; Hunter Public Relations  
 Canadian Association of Petroleum Producers: NATIONAL Public Relations  
 Canadian General Tower: Quell Group, The  
 Canadian Mountain Holidays: Weill Associates, Geoffrey  
 Canadian Tire: FleishmanHillard  
 Cancer Health Alliance: Falk Associates/Contact  
 Candle Impressions: Maximum Exposure Public Relations  
 Canine Assistants: Coyne PR  
 Canines, Inc.: French | West | Vaughan  
 Canlis Restaurant: Richmond Public Relations Inc.  
 Canoncial: Racepoint Group  
 Canongate: Trevelino/Keller  
 Cantata Adult Life Services: Dixon/James Communications  
 Canyon Ranch Living Miami Beach Residences: Boardroom Communications, Inc.  
 Cape Arundel Inn, Kennebunkport, ME: Redpoint Marketing PR, Inc.  
 Cape Grace Hotel, Cape Town: Weill Associates, Geoffrey  
 Cape Town, South Africa: Imagine Communications  
 Capgemini: Weber Shandwick  
 Capital Digestive Care: Dye, Van Mol & Lawrence Public Relations  
 Capital Gold Group: Alpaytac Public Relations/Marketing Communications  
 Capital Health Plan: Sachs Media Group  
 Capital One Bank: Pierpont Communications Inc.  
 Capital One: RF | Binder Partners, Inc.; Taylor  
 Capital University: Fahlgren Mortine  
 CapitalSource Bank: Crosby Marketing Communications  
 Capriotti's: Konnect Public Relations  
 Captivate: InkHouse Media + Marketing  
 Caradigm: Raffetto Herman Strategic Communications  
 Carbogen Amcis: Standing Partnership  
 Carbon Disclosure Project: gabbegroup  
 Carbonite: ICR  
 Cardinal Health, Inc.: Fahlgren Mortine  
 Cardlytics: William Mills Agency  
 CardNinja: Alpaytac Public Relations/Marketing Communications  
 Care New England, Providence, RI: Haggman, Inc.  
 Care Planners: gabbegroup  
 CareAmerica: Scott Public Relations  
 CareSpot Immediate Care: Luckie Strategic PR  
 Carestream Health: Brandware Public Relations  
 Cargill: RF | Binder Partners, Inc.; Weber Shandwick  
 CARGO Cosmetics: Janine Gordon Associates  
 CargoASP: BSY Associates Inc.  
 Caribbean Hotel & Tourism Assn.: Kahn Travel Communications (KTC pr)  
 Caribbean Tourism Development Co.: Kahn Travel Communications (KTC pr)  
 Caribou: Ruder Finn Inc.  
 Caring Senior Service: Konnect Public Relations  
 Caringo: JPR Communications  
 CARITA Paris: 5W Public Relations  
 Carl Marks Advisory Group: Falls Communications  
 Carle Place Union Free School District: HJMT Public Relations Inc.  
 Carlite: Quell Group, The  
 Carlos Santana Handbags: Maximum Exposure Public Relations  
 Carlyle Group: Abernathy MacGregor Group, The  
 Carnegie Corporation of New York: Widmeyer Communications  
 Carnegie Mellon University Tepper School of Business: gabbegroup  
 Carolina Beaches: French | West | Vaughan  
 Carolina Panthers: Luquire George Andrews, Inc.  
 Carolinas Minority Supplier Development Council: Fields & Co. PR Pros, V.K.  
 Caron Treatment Centers: Affect  
 Carousel Cakes: Maximum Exposure Public Relations  
 Carpet Cycle: Stern + Associates  
 Carrier Logistics Inc.: Zlokower Company  
 Carroll Petrie Foundation: Rubenstein Public Relations, Inc.  
 Cartesian Group: Makovsky  
 Cartier: Ruder Finn Inc.  
 Cartridge World: Landis Communications Inc.  
 Cartronics: RAM Communications  
 Casa de Campo (Dominican Republic): Zimmerman Agency, The  
 Casa de las Olas, Tulum, Mexico: Weill Associates, Geoffrey  
 Casale Media: Horn  
 CasaMagna Marriott Puerto Vallarta Resort & Spa: Quinn & Co.  
 Cascades Tissue Group: Kohnstamm Communications  
 Cascadia Behavioral Health: Weinstein PR  
 Case IH: Cramer-Krasselt; MorganMyers  
 Case Management Society of America: Scott Public Relations  
 Case Scenario: Max Borges Agency  
 Case Western Reserve University - Weatherhead School of Management: thunder::tech  
 Case Western Reserve University School of Law: Dix & Eaton Incorporated  
 Case-mate: Kaplow  
 CaseCentral: Lois Paul and Partners  
 Casio: Coyne PR  
 Cassin LLP: Sacks & Associates Inc., T.J.  
 Castaway Bay: thunder::tech  
 Castell Interlocks, Inc.: NM Marketing Communications, LLC  
 Castiglione del Bosco, Tuscany: Weill Associates, Geoffrey  
 Castle Harlan: Marston and Associates, Inc., Robert  
 Cat Cora Cooking Tools: JB Cumberland Public Relations  
 Catabasis Pharmaceuticals: Spectrum  
 Catamaran / BigAppleRX: Marino Organization Inc., The  
 Caterpillar, Inc: FleishmanHillard  
 Catherine Malandrino: Film Fashion  
 Catherine's: Lippe Taylor  
 Catholic Cemeteries: Gibbs & Soell, Inc.  
 Catholic Charities: Global Strategy Group; Rasky Baerlein Strategic Communications, Inc.; Stevens Strategic Communications, Inc.; Travers Collins  
 Catholic Diocese of Buffalo: Travers Collins  
 Catholic Foundation: Sunwest Communications  
 Catholic Health System: Travers Collins  
 Catholic Healthcare West: Cerrell Associates, Inc.  
 Catholic Relief Services: Crosby Marketing Communications  
 Caucus Educational Corp.: SPI Group LLC, The  
 Cayman Islands Dept. of Tourism: MFA, Ltd. (Missy Farren & Assoc.)  
 CB Richard Ellis: Torrenzano Group, The  
 CBIZ, Inc.: Dix & Eaton Incorporated  
 CBIZ: Gregory FCA  
 CBS Corp.: Abernathy MacGregor Group, The  
 CCS Presentation Systems: Lavidge Company, The  
 CDM Smith, Inc.: DoubleDimond Public Relations LLC; Schaeffer and Associates, Inc., Kathy  
 CDNetworks: Potion International PR & Marketing  
 Cedar Fair Amusement Parks (Cedar Point, Knott's Berry Farm, others): Cramer-Krasselt  
 Cedar Fair Entertainment Co.: Dix & Eaton Incorporated  
 Cedar Point: thunder::tech  
 Celebrity Cruises: Emanate  
 Celebrity Fight Night: Lavidge Company, The  
 Celgene: ICR  
 Cell Science Systems (ALCAT): TransMedia Group  
 Cellar Advisors/Domaine Wine Storage: Lou Hammond & Associates  
 Cellebrite: Affect



Celsius, Inc: 5W Public Relations  
 CeliCare Health Plan of Massachusetts, Inc.: Rasky Baerlein Strategic Communications, Inc.  
 CEMEX: Abernathy MacGregor Group, The; Gibbs & Soell, Inc.  
 Cenegenics Carolinas: Insider Media Management  
 Cenegenics Texas (Dr. Paul Thompson): Insider Media Management  
 Cengage: Peppercomm, Inc.  
 Center Against Domestic Violence: Geto & de Milly, Inc.  
 Center for Advanced Brain Tumor Treatment: Fearey Group, The  
 Center for Ecoliteracy: Wesman Public Relations, Jane  
 Center for Humans and Nature: Public Communications Inc.  
 Center for Productive Longevity: Global Communicators, LLC  
 Center for Transportation and the Environment: Allison+Partners  
 Center for Victory: WordWrite Communications LLC  
 Centers for Disease Control (CDC): Weber Shandwick  
 Centers for Disease Control and Prevention (CDC): Ogilvy Public Relations; Qorvis Communications, LLC  
 Centers for Medicare & Medicaid Services (CMS): Ketchum; Ogilvy Public Relations  
 Centers for Medicare and Medicaid Services: Weber Shandwick  
 Centerview: Napier Partnership Limited  
 Central Intercollegiate Athletic Assn.: French | West | Vaughan  
 Century Properties: Rubenstein Public Relations, Inc.  
 Ceph: Clement Communications  
 Cepheid, Inc.: Schwartz MSL  
 Cerberus Capital Management: Weber Shandwick  
 Cernium Corp.: 5W Public Relations  
 Certification Commission for Health Information Technology: Public Communications Inc.  
 Certified Angus Beef: Lou Hammond & Associates  
 Cetaphil: Lippe Taylor  
 Cetera Financial Group: Makovsky  
 CF Industries, Florida: Sachs Media Group  
 CFA Institute: Strategic Public Relations Group  
 CFO Edge: Blaine Group, The  
 CGIAR Consortium of International Agricultural Research Centers, Montpellier, France: Hoffman & Hoffman Worldwide  
 CH2M HILL: Cox & Company, Rita  
 Chacha: Horn  
 Chamber of Commerce Americans for Transportation Mobility: Qorvis Communications, LLC  
 Chamberlain Hrdlicka: Pierpont Communications Inc.  
 Chamillionaire: 5W Public Relations  
 Champions Oncology: Tiller, LLC  
 change:Healthcare: Lois Paul and Partners  
 ChappelWood Financial Services: Sacks & Associates Inc., T.J.  
 Charles River Ventures: InkHouse Media + Marketing  
 Charles Schwab & Co.: CRT/tanaka; Makovsky  
 Charles Schwab: Intermarket Communications  
 Charleston Area CVB: Lou Hammond & Associates  
 Charleston Regional Development Alliance: Development Counsellors International (DCI)  
 Charlie's Produce: Richmond Public Relations Inc.  
 Charlotte in 2012: Luquire George Andrews, Inc.  
 Charlotte Regional Partnership/Charlotte Center City Partners: Development Counsellors International (DCI)  
 Chase Plastics: Quell Group, The  
 Chase: Ketchum  
 Chattanooga Area Chamber of Commerce: Development Counsellors International (DCI)  
 Chattanooga Area CVB: Development Counsellors International (DCI)  
 CheapOair.com: 5W Public Relations  
 CheapSeats.com: 5W Public Relations  
 Check Point Software Technologies: Merritt Group  
 Cheerios: Cone Communications  
 Chef George Hirsch: WordHampton Public Relations Inc.  
 Chelsea Market, NYC: Quinn & Co.  
 Chelsea Market: Quinn & Co.  
 Chelsea Market/Jamestown Properties: Marino Organization Inc., The  
 Chêne Bleu: Cornerstone Communications, LTD  
 CHEP: RAM Communications  
 Cherry, Bekaert & Holland Accounting Firm: CRT/tanaka  
 Chesapeake Energy: Sloane & Company  
 Chevron Corp.: Singer Associates, Inc.  
 CHG Healthcare Services: Allison+Partners  
 Chicago Academy of Sciences/Peggy Notebaert Nature Museum: Public Communications Inc.  
 Chicago Baseball Museum: NM Marketing Communications, LLC  
 Chicago Cubs Broadcaster/Pat Hughes: NM Marketing Communications, LLC  
 Chicco: Cone Communications  
 Chicisimo: Clement Communications  
 Chick-fil-A, Inc.: Jackson Spalding  
 Chief Media: Marketing Maven Public Relations  
 Child Abuse Prevention Center of NY: DDR Public Relations, Inc.  
 ChildAlive: SPI Group LLC, The  
 Children's Health Fund: DKC  
 Children's Hospital Association: JPA Health Communications  
 Children's Tylenol: Target 10  
 China Blue Chemical: Strategic Public Relations Group  
 China Investment Corp.: Abernathy MacGregor Group, The  
 The China Ocean Shipping Company: APCO Worldwide  
 China Telecom Americas: Mayo Communications & Mayo PR  
 Chip Clip: Redpoint Marketing PR, Inc.  
 Chipotle Mexican Grill: Linhart Public Relations  
 Chocolate 4 Charity: Durée & Company, Inc.  
 Choice Hotels Canada: energi PR  
 Choose New Jersey: Development Counsellors International (DCI)  
 Chopard: Film Fashion  
 Chopra Center: 5W Public Relations  
 Chow Foods: Richmond Public Relations Inc.  
 Christensen & Jensen, P.C.: Butler Associates, LLC.  
 Christopher & Dana Reeve Foundation: Coyne PR  
 Christophers, The: Reich Communications  
 Chrysler Corp.: LEVICK  
 Chrysler: Coyne PR  
 CHS, Inc.: Exponent  
 Chubb Corp.: Bliss Integrated Communication  
 Church & Dwight: Hunter Public Relations  
 Churchill Club: Zeno Group  
 CIA – Masters Collection Culinary Equipment: Redpoint Marketing PR, Inc.  
 Cicciabella: Stuntman PR  
 Ciena: Davies Murphy Group, Inc.; Sloane & Company  
 Cignature Realty: Zlokower Company  
 Circa: Sharp Communications, Inc.  
 Circle Line Cruises: Rubenstein Public Relations, Inc.  
 Cirque Du Soleil America: FLS Group  
 Cirque du Soleil: Conroy Martinez Group, The  
 Cisco Systems, Inc: Focal Point Communications  
 Cisco Systems: Qorvis Communications, LLC  
 Cisco: Global Strategy Group; Hoffman Agency, The; McGrath/Power Public Relations & Communications; Ogilvy Public Relations; Tech Image; Text 100 Global Public Relations  
 CITGO Petroleum Corp.: LEVICK  
 Citi: DKC; Ruder Finn Inc.  
 Citibabes: 5W Public Relations  
 Citibank: Cameron Communications Inc.  
 CitiPond at Bryant Park: Quinn & Co.  
 Citizen: Weinstein PR  
 Citrin Cooperman & Company, LLP: Furia Rubel Communications, Inc.  
 Citrix Online: Weber Shandwick  
 Citrix: Text 100 Global Public Relations  
 City AM: ENS  
 City and State Newspaper: Berman Group, Inc., The  
 City CarShare: Landis Communications Inc.  
 City Eats: LaunchSquad  
 City Football Group: Geto & de Milly, Inc.  
 City Glam Events, Melbourne, Australia: Mayo Communications & Mayo PR  
 City Harvest: Rubenstein Public Relations, Inc.  
 City Light Capital: Southard Communications, Inc.  
 City Market Los Angeles: Cerrell Associates, Inc.  
 City National Bank: Boardroom Communications, Inc.; Borshoff  
 City National: Abernathy MacGregor Group, The  
 City of Anaheim: Cerrell Associates, Inc.  
 City of Balcones Heights: Dublin & Associates, Inc.  
 City of Cleveland: thunder::tech  
 City of Columbus: Fahlgren Mortine  
 City of El Paso, Texas: Development Counsellors International (DCI)  
 City of Everett: Richmond Public Relations Inc.  
 City of Fremont: Hoffman Agency, The  
 City of Galveston Recovers: DoubleDimond Public Relations LLC  
 City of Hillsboro: Weinstein PR  
 City of Hope: Pollack PR Marketing Group, The  
 City of Los Angeles: Agnes Huff Communications Group, LLC  
 City of Miami Beach: MWW  
 City of Montebello: Cerrell Associates, Inc.  
 City of Oakland: Singer Associates, Inc.  
 City of Salinas, California: Development Counsellors International (DCI)  
 City of San Bruno: Singer Associates, Inc.  
 City of Toledo: FLS Group  
 City Public Service: Dublin & Associates, Inc.  
 City Univ. of NY: Rubenstein Associates, Inc.  
 City University of New York: Global Strategy Group  
 Citymeals-on-Wheels: LAK Public Relations, Inc.  
 Cityopoly, Inc.: Edson & Associates Inc., Andrew  
 CityPass: Development Counsellors International (DCI)  
 Civic Staffing: Dixon|James Communications  
 Clabbor: Peppercomm, Inc.  
 Clara Sunwoo: Maximum Exposure Public Relations

Claremont Hotel, Club & Spa: Blaze  
 Clarins: Nike Communications, Inc.  
 Clarity Health: Raffetto Herman Strategic Communications  
 Clarium Capital: Walek & Associates  
 Clark-Reliance: Stevens Strategic Communications, Inc.  
 Classic Cinemas: Falk Associates/Contact  
 Clayton Christensen: Stern + Associates  
 Cle de Peau: Blue Sky Marketing Communications  
 CleanFUEL USA: Lois Paul and Partners  
 Clearleap: Bob Gold & Associates  
 ClearPractice: Lois Paul and Partners  
 Clearwater, Florida: Imagine Communications  
 Cleveland Faucet Group: Falls Communications  
 Cleveland Furniture Bank: Stevens Strategic Communications, Inc.  
 Cleveland HeartLab: thunder::tech  
 Cleveland Orchestra, The: Dix & Eaton Incorporated  
 Cleveland Plus Marketing Alliance: Dix & Eaton Incorporated; Falls Communications  
 Cleveland Public Library: Falls Communications  
 Cleveland School of Science & Medicine: Roop & Co.  
 Cleveland Sight Center: Falls Communications  
 Cleveland Thermal: Roop & Co.  
 Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.  
 Cleversafe: Lois Paul and Partners  
 Clickworker: Landis Communications Inc.  
 Cliffs Natural Resources Inc.: thunder::tech  
 Clinique: DKC  
 Clinton Global Initiative: APCO Worldwide  
 Clipix: 5W Public Relations  
 CliQr: McGrath/Power Public Relations & Communications  
 Clorox Company: Ketchum  
 Clos de la Tech Winery: PRxDigital  
 Closet Maid: Eric Mower + Associates  
 Clottee McAfee, Stevie Wonder Costume Designer, LA: Mayo Communications & Mayo PR  
 Cloud 10: TransMedia Group  
 Cloudant: Davies Murphy Group, Inc.  
 CloudFlare: Borders and Gratehouse Inc.  
 CloudLock: Fama PR, Inc.  
 Cloudmark: Trainer Communications, Inc.  
 CLSA Asia-Pacific Markets: Walek & Associates  
 Club Med (Caribbean): Zimmerman Agency, The  
 Clutch: Fama PR, Inc.  
 CM Wealth Advisors: Roop & Co.  
 CMB Engineering: ABI  
 CME Group, Inc./NYMEX: Geto & de Milly, Inc.  
 CME Group: Abernathy MacGregor Group, The  
 CMG Partners: Makovsky  
 CML HealthCare: energi PR  
 CND: RED PR  
 CNH: MorganMyers  
 CO Architects: Taylor & Company  
 Coach Club: Southard Communications, Inc.  
 CoAdvantage: Pierpont Communications Inc.  
 Coalition for Fair Transmission Policy: Qorvis Communications, LLC  
 Coastal Financial Partners Group: Blaine Group, The  
 Coastal Hotels: Richmond Public Relations Inc.  
 Cobo Center: lovio george | communications + design  
 Coca Cola N.A.- Hispanic Division: Conroy Martinez Group, The  
 Coca-Cola North America: PReCise Communications  
 Coca-Cola: Rogers & Cowan; Taylor  
 Codina Partners: rbb Public Relations  
 Coffee Bean Direct: R&J Public Relations, LLC  
 Cofiroute USA: Gable PR  
 Cogent Healthcare, Inc.: Scott Public Relations  
 Cognizant: Text 100 Global Public Relations  
 CohnReznick: Goodman Media International, Inc.  
 Coinstar: MWW  
 Cointreau: Nike Communications, Inc.  
 Cold Spring Harbor Laboratory: Emerald Partners  
 Cold Stone Creamery: Landis Communications Inc.  
 Cold-EEZE: 5W Public Relations  
 Colder Products Co.: ABI  
 Coldwell Banker Real Estate LLC: CooperKatz & Company, Inc.  
 Coldwell Banker Residential Brokerage: Hoyt Organization Inc., The  
 Coldwell Banker: Makovsky; Rogers & Cowan  
 Colfax: Fahlgren Mortine  
 CollabNet: Catapult PR-IR LLC  
 Collaborative Communications: Exemplar Strategic Communications  
 Collared Greens: Hodges Partnership, The  
 Collarity: Social Radius  
 Collective Construction & Design: Durée & Company, Inc.  
 Collective Media: Makovsky

College Football Awards: Brener Zwickel & Associates, Inc.  
 College Football Hall of Fame: Jackson Spalding  
 College of Charleston: Peppercomm, Inc.  
 College of Western Idaho: Red Sky Public Relations  
 Colliers International: Marino Organization Inc., The  
 Collins & Scanlon: Roop & Co.  
 Colodny, Fass, Talenfeld, Karlinsky & Abate: Boardroom Communications, Inc.  
 Colonial Pipeline Co.: McNeely Pigott & Fox Public Relations, LLC  
 Colonial Williamsburg Foundation: MFA, Ltd. (Missy Farren & Assocs.)  
 Coloplast Corp.: Beehive PR  
 Coloplast: NATIONAL Public Relations  
 Colorado Technical University: Linhart Public Relations  
 Colorado Tourism Office: MMGY Global  
 Colt & Alison, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.  
 Columbia College: L.C. Williams & Associates  
 Columbia University: Global Strategy Group; Keith Sherman and Associates; Rubenstein Associates, Inc.; Sharp Communications, Inc.  
 Columbus Chamber: Development Counsellors International (DCI); Fahlgren Mortine  
 Columbus Education Commission: Paul Werth Associates  
 Columbus Foods: Maxwell PR + Engagement  
 Columbus McKinnon: Travers Collins  
 Columbus Region: Fahlgren Mortine  
 Columbus Regional Airport Authority: Paul Werth Associates  
 Columbus Square Management: Marino Organization Inc., The  
 Colvill Office Properties: McDaniel & Company  
 Combined Jewish Philanthropies: Solomon McCown & Company  
 Comcast Cable Comms.: Hope-Beckham Inc.  
 Comcast Corp.: Abernathy MacGregor Group, The  
 Comcast Select On Demand/Xfinity TV: Cataldi Public Relations  
 Comcast Spotlight: Cramer-Krasselt  
 Comcast: Davies Murphy Group, Inc.; Global Strategy Group; Linhart Public Relations; SevenTwenty Strategies  
 Comdisco Holding Co.: L.C. Williams & Associates  
 ComfiHips: TransMedia Group  
 Commercial Federal Bank: Torrenzano Group, The  
 Commercial Tenant Real Estate Representation (CTR): Zlokower Company  
 Committee for Economic Development: Qorvis Communications, LLC; Widmeyer Communications  
 Common Ground Community: Geto & de Milly, Inc.  
 Commonfund Group: Gibbs & Soell, Inc.  
 Commons Hotel, The (Minneapolis): Zimmerman Agency, The  
 Commonwealth Care Alliance: Solomon McCown & Company  
 Commonwealth Center for Advanced Logistics: CRT/tanaka  
 Commonwealth Center for Advanced Manufacturing: CRT/tanaka  
 Community Council of Greater Dallas: Cox & Company, Rita  
 Community Education Partners: CareñoGroup, Inc.  
 Community FoodBank of NJ: Coyne PR  
 Community Foundation of Lorain County: Stevens Strategic Communications, Inc.  
 Company Store, The: Emerging Media Inc.  
 Complete College America: Lipman Hearne, Inc.  
 Complete Conference Management: Public Communications Inc.  
 Components, Packaging & Manufacturing Technology Society: Potomac Communications Group, Inc.  
 Comprehend Systems: Lois Paul and Partners  
 Comprehensive Cancer Centers of Nevada: Firm Public Relations & Marketing, The  
 COMPREMIER: Scott Public Relations  
 CompTIA: Tech Image  
 Compumed Inc.: Tellem Grody Public Relations, Inc.  
 Computer Design & Integration: SPI Group LLC, The  
 comScore, Inc.: ICR  
 Con Edison, New York, NY: Haggman, Inc.  
 Con Edison: Affect; DKC; HJMT Public Relations Inc.  
 ConAgra Foods: JSH&A Communications; Ketchum  
 Conair Corp.: Robin Leedy & Associates, Inc.  
 Conceptus: WCG  
 ConcertVault: 5W Public Relations  
 Concessions International, LLC: BLH Consulting, Inc.  
 Concierge Auctions: Rubenstein Public Relations, Inc.  
 Concire: Stern + Associates  
 Concord Blue: OgilvyEarth  
 Concord Engineering Corp.: Marcus Group, The  
 Concur Technologies: Weber Shandwick  
 Condado Vanderbilt, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.  
 ConEdison Solutions (CES): Marino Organization Inc., The  
 ConEdison: Global Strategy Group  
 CONEXIS: Scott Public Relations  
 Confections of a RockStar: Maximum Exposure Public Relations  
 Conference Board, The: gabbegroup  
 Conference of Small Towns: Cashman + Katz Integrated Communications  
 Confluence: Bliss Integrated Communication

ConforMIS: Racepoint Group  
 Congreso de Latinos Unidos: Devine + Partners  
 Congress Drives: NM Marketing Communications, LLC  
 ConnCAN: Exemplar Strategic Communications  
 Connecticut Assn. of Realtors: Cashman + Katz Integrated Communications  
 Connecticut Dept. of Motor Vehicles: Cashman + Katz Integrated Communications  
 Connecticut Dept. of Public Health: Cashman + Katz Integrated Communications  
 Connecticut Dept. of Transportation: Cashman + Katz Integrated Communications  
 Connecticut Dietician Assn.: Cashman + Katz Integrated Communications  
 Connecticut Family Dental: Branagan Communications Consultants, LLC  
 Connecticut Lottery: Cashman + Katz Integrated Communications  
 Connecticut Natural Gas: Cashman + Katz Integrated Communications  
 ConnectMD: Raffetto Herman Strategic Communications  
 ConnectWise: JPR Communications  
 Connemara Conservancy: Bizcom Associates  
 Connex Credit Union: Mason Public Relations  
 Connexall USA: Lois Paul and Partners  
 Conning Asset Management: Stanton Public Relations & Marketing  
 Consensus Health: Scott Public Relations  
 Consolidated Edison: Rubenstein Associates, Inc.  
 Constellation Brands: Folsom & Associates  
 Constellation Energy: Kwitken + Company Worldwide; Weber Shandwick  
 Construction Legal Rights Foundation: Travers Collins  
 Construction Specifications Institute: Potomac Communications Group, Inc.  
 Consumer Companies: Chandler Chicco Companies  
 Consumer Electronics Association: Qorvis Communications, LLC  
 Consumer Federation of the Southeast: Sachs Media Group  
 Consumer Health Interactive: Scott Public Relations  
 Consumer Healthcare Products Assn.: McNeely Pigott & Fox Public Relations, LLC  
 Consumers Union/ConsumerReportsMedicalGuide.org: gabbegroup  
 Containerization & Intermodal Institute (CII): BSY Associates Inc.  
 Contemporary Art Experience: Rubenstein Public Relations, Inc.  
 Contigo: L.C. Williams & Associates  
 Continuum Health Partners: DKC  
 Contour: Atomic  
 Convent of the Sacred Heart School: Geto & de Milly, Inc.  
 Cook, Frederic W.: Marston and Associates, Inc., Robert  
 Cookie Diet / Dr. Siegal's Cookie Diet: 5W Public Relations  
 Cooking Planit: 5W Public Relations  
 Cooley: Greentarget Global LLC  
 Cooper Standard: Bianchi Public Relations, Inc.  
 Cooper Tire: Zimmerman Agency, The  
 Cooperstown, New York: Nancy J. Friedman Public Relations, Inc.  
 CooperVision: WCG  
 Cooperworks: BLH Consulting, Inc.  
 Copamarina Beach Resort & Spa, Guanica, Puerto Rico: Nancy J. Friedman Public Relations, Inc.  
 Copenhagen Consensus Center: Global Communicators, LLC  
 Copper Development Assn.: Kellen Communications  
 Coppertone: Padilla Speer Beardsley  
 Coraid: Trainer Communications, Inc.  
 Coravin: BrewLife  
 Corbu Spa at The Charles Hotel, Cambridge: Nancy J. Friedman Public Relations, Inc.  
 Core Security Technologies: InkHouse Media + Marketing  
 CoreBrand: LEVICK  
 CoreLogic: Lois Paul and Partners  
 CoreMedia: Bateman Group  
 Corenet Global New York: Berman Group, Inc., The  
 Coria Laboratories: Glendale Communications Group, Inc.  
 Corinthian Colleges: Stanton Communications, Inc.  
 Corizon, Inc.: Dye, Van Mol & Lawrence Public Relations  
 Corner Bakery Cafe: Bizcom Associates  
 Corning, Inc.: Eric Mower + Associates  
 Corp! Magazine: Logos Communications, Inc.  
 CorpNet: Scott Public Relations  
 Corporate Insight: Intermarket Communications  
 Corporate Resolutions: BackBay Communications  
 Corporate Visions: Davies Murphy Group, Inc.  
 CorporateHousingbyOwner: Red Jeweled Media  
 Corpus Christi REDC: Development Counsellors International (DCI)  
 Cosco: Alpaytac Public Relations/Marketing Communications  
 COSE: Stevens Strategic Communications, Inc.; thunder::tech  
 Cosentino Worldwide: Sharp Communications, Inc.  
 COSi: Alpaytac Public Relations/Marketing Communications  
 Cosmetic Executive Women (CEW): Kaplow  
 Cotton Council International: Rhea + Kaiser  
 Cotton, Inc: Capstrat  
 Council for Responsible Nutrition: FoodMinds, LLC; Ruder Finn Inc.  
 Council of Better Business Bureaus: CRT/tanaka  
 CounterTack: InkHouse Media + Marketing  
 Country Inns & Suites: Exponent  
 Country Music Artist Clay Walker: Indra Public Relations  
 CountryMark: Hirons & Company  
 County of Loudoun, Virginia: Development Counsellors International (DCI)  
 CourseSmart: Kwitken + Company Worldwide  
 Courtroom Connect: 5W Public Relations  
 Cousins Properties: Jackson Spalding  
 Covance: SPI Group LLC, The  
 Covenant House New York: gabbegroup  
 Covia Labs: K/F Communications  
 Covias Group: Solomon McCown & Company  
 Covidian: WCG  
 Covidien Pharmaceuticals: Standing Partnership  
 Covidien: Makovsky; Spectrum; W2O Group  
 Coyne PR: Cameron Communications Inc.  
 COYUCHI: 5W Public Relations  
 CPI Corp.: Dix & Eaton Incorporated  
 CPIRF (Cerebral Palsy International Research Foundation): Cataldi Public Relations  
 Cracker Barrel Old Country Store, Inc.: Makovsky  
 Craftsman: Zeno Group  
 Crain's New York Business: Marino Organization Inc., The  
 Cranberry Institute: Pollock Communications  
 Cranberry Marketing Committee: Pollock Communications  
 Cranbrook: lovio george | communications + design  
 Cranston Capital: Goldman Communications Group, Inc.  
 Crayola: Coyne PR  
 Creata International: Sacks & Associates Inc., T.J.  
 Creative Benefits for Educators: Sachs Media Group  
 Creative Specialties International: Falls Communications  
 Credit Karma: SHIFT Communications  
 Credit Suisse: Abernathy MacGregor Group, The; JCPR  
 Credit Union National Assn.: Dukas Public Relations  
 CreditCards.com: Janine Gordon Associates  
 Cree Lighting: Capstrat  
 CREOpoint: Zlokower Company  
 Cresa New York: Quinn & Co.  
 Crescent Resources: Abernathy MacGregor Group, The  
 Cricket Co.: RED PR  
 Cricket Wireless: Ogilvy Public Relations  
 Crinum Health Ltd.: Torne Lauricella Public Relations  
 Crisplant: Napier Partnership Limited  
 CRISTA: Richmond Public Relations Inc.  
 Cristel French Cookware: JB Cumberland Public Relations  
 Christophe Salon Newport Beach: Bolt Public Relations  
 Critical Watch: Connect Marketing  
 Croes: Linhart Public Relations  
 CropLife America: Spectrum  
 Crossbeam: Davies Murphy Group, Inc.  
 Crosslink Capital: Water & Wall Group  
 Crowdit: Catapult PR-IR LLC  
 Crown Equipment: Fahlgren Mortine  
 Crown Holdings: ABI  
 Cruceros Australis Expedition Cruises: Montgomery Communications  
 Crum & Forster: LEVICK  
 Crumbs Holding LLC: Peppercomm, Inc.  
 Crypton Fabric: Zeno Group  
 Crystal & Co.: Makovsky  
 Crystal Coast (Outer Banks, N.C.): Zimmerman Agency, The  
 CSC: M Booth & Associates, Inc.; Ogilvy Public Relations  
 CSL Behring: MCS Healthcare Public Relations  
 CSX Transportation: McNeely Pigott & Fox Public Relations, LLC; Travers Collins  
 CT I Media: Cashman + Katz Integrated Communications  
 CTW Consulting: Edson & Associates Inc., Andrew  
 Cubic Corp.: Gable PR  
 Culinary Institute of America: Dublin & Associates, Inc.  
 Cumberland CID: Jackson Spalding  
 Cumberland Farms: Regan Communications Group  
 Cumberland University: Dye, Van Mol & Lawrence Public Relations  
 Curatek Pharmaceuticals: Glendale Communications Group, Inc.  
 Curemark: Rubenstein Public Relations, Inc.  
 Cushman & Wakefield: Torrenzano Group, The  
 CustomMade: Version 2.0 Communications  
 Cutleaf Publishing: SPI Group LLC, The  
 Cuyahoga Community College: Dix & Eaton Incorporated  
 Cuyahoga Public Library: Stevens Strategic Communications, Inc.  
 CVS Caremark Corp.: Abernathy MacGregor Group, The  
 CVS/Caremark: Cone Communications; RF | Binder Partners, Inc.  
 CVS/Pharmacy: Kaplow  
 CW Financial Services LLC: Makovsky  
 Cyber-Ark Software: Fama PR, Inc.  
 Cyberdefender: Social Radius  
 Cyberonics, Inc.: Schwartz MSL



Cygalle Healing Spa: Rubenstein Public Relations, Inc.  
Cypress Semiconductor: PRxDigital  
Cytori: BrewLife

## D

D-Link: Walt & Company Communications, Inc.  
D-Rev: Eastwick Communications  
D&R Lathian: Lois Paul and Partners  
Dachis Group: Morris + King Company, The  
Dachser USA: BSY Associates Inc.  
Dahlgren, Duck & Associates: Sunwest Communications  
Dahntay Jones: French | West | Vaughan  
Daiichi Sankyo: Ruder Finn Inc.  
DailyBurn: 5W Public Relations  
Daimler: Torrenzano Group, The  
Daireds Salon & Spa Pangea: Hutson Creative Group, Inc.  
Dairy Management, Inc.: FoodMinds, LLC  
Dairy Queen: Pierson Grant Public Relations  
Dairy Research Institute: FoodMinds, LLC  
Dallas Cowboys: Global Strategy Group  
Dallas Symphony Orchestra: Harrell Group, The  
Dan Hotels Israel: Weill Associates, Geoffrey  
Dana Holding Corp.: Eisbrenner Public Relations  
Dana Point Turkey Trot: Bolt Public Relations  
Dane-Elec: Public Communications Worldwide  
Danhov: MWW  
Darden Restaurant's Specialty Restaurant Group: Ogilvy Public Relations  
Dare - book launch: A. Brown-Olmstead Associates, LTD  
Dasar/Red Herring: Social Radius  
Dashing Diva DesignFX: 5W Public Relations  
DashLocker: Quinn & Co.  
Dasient: Merritt Group  
Dassault Systemes: Fama PR, Inc.  
Data Flux, a SAS Company: Fama PR, Inc.  
DataCore: Davies Murphy Group, Inc.  
DataMotion: Davies Murphy Group, Inc.  
DataPop: Pollack PR Marketing Group, The  
Dataprobe: Affect  
DataTreasury Corp.: Edson & Associates Inc., Andrew  
Datax: Emanate  
Date Night Florida: Insider Media Management  
Datonics: Trylon SMR  
Dave Thomas Foundation for Adoption: Paul Werth Associates  
David Meister: Film Fashion  
Davita: Scott Public Relations  
Daymon Interactions: North 6th Agency, Inc.  
Daytona International Speedy: Coyne PR  
Daytrotter: 5W Public Relations  
DCI Group: CarreñoGroup, Inc.  
DCM Services, LLC: Beehive PR  
DCT: Makovsky  
DDR Corp.: thunder::tech  
Dealer.com: MWW  
Dean Foods: Hunter Public Relations  
DeBerardinis Salon: RED PR  
DECA-Golf Buddy: Gibbs & Soell, Inc.  
Deckers Outdoor Corp.: ICR  
Decléor: 5W Public Relations  
Deeb Petrakis Blum & Murphy: Tierney  
Deep Information Sciences: Version 2.0 Communications  
Deepwater Wind: Duffy & Shanley, Inc.  
Deere & Co.: Marston and Associates, Inc., Robert  
Def Jam Interactive: 5W Public Relations  
Defenders of Wildlife: Caplan Communications LLC  
Defense Center of Excellence for Traumatic Brain Injury and Psychological Health: Susan Davis International Ltd.  
Defiance College: Greentarget Global LLC  
Del Mar Development/Los Cabos: Janine Gordon Associates  
Del Monte: Coyne PR  
Delaware Investments: Mount & Nadler, Inc.  
Delcath: Bliss Integrated Communication  
Delek US Holdings, Inc.: Dix & Eaton Incorporated  
Delhaize Group: OgilvyEarth  
Delivery.com: 5W Public Relations  
Dell Boomi: Eastwick Communications  
Dell: Davies Murphy Group, Inc.; Rasky Baerlein Strategic Communications, Inc.  
Delmarva Power: Stanton Communications, Inc.  
Deloitte Touche Tohmatsu: Strategic Public Relations Group  
DeLonghi: Nike Communications, Inc.  
DeLorean: Peppercomm, Inc.  
Delos: Nike Communications, Inc.

Delphi: Airfoil  
Delshah Capital: Rubenstein Public Relations, Inc.  
Delta Air Lines: DKC; Jackson Spalding  
Delta Dental: CarreñoGroup, Inc.  
Deltek: Racepoint Group  
Deluxe Corp.: Beehive PR  
DEMIL Metals, Inc.: NM Marketing Communications, LLC  
Democratic Congressional Campaign Committee: Global Strategy Group  
Democratic Governors Association: Global Strategy Group  
Denali Flavors/MooseTracks®: Lambert, Edwards & Associates  
Denham Wolf Real Estate: Quinn & Co.  
Denihan Hospitality Group: Quinn & Co.  
DentalVibe: 5W Public Relations  
DentaQuest: Solomon McCown & Company  
DenTek Oral Care: Dye, Van Mol & Lawrence Public Relations  
Dentons: Ripp Media/Public Relations, Inc.  
DENTSPLY International Inc.: Dix & Eaton Incorporated  
Department of Homeland Security (DHS): Ogilvy Public Relations  
DePaul University: Jasculca Terman and Associates; Rhea + Kaiser  
Depository Trust & Clearing Corp.: Emerald Partners  
Dept. of Defense's Employer Support of the Guard & Reserve: Susan Davis International Ltd.  
Descartes: North 6th Agency, Inc.  
Design by Flora: Maximum Exposure Public Relations  
Design by Humans: Blaze  
Design Spree: Maximum Exposure Public Relations  
Detroit Economic Growth Corp.: lovio george | communications + design  
Detroit Jazz Festival: Eisbrenner Public Relations  
Detroit Mercy: Greentarget Global LLC  
Detroit RiverFront Conservancy: lovio george | communications + design  
Detroit Works Project: lovio george | communications + design  
Deutsche Bank Championship: Brener Zwickel & Associates, Inc.  
Development Associates, LLC (Wynn Resorts): Sachs Media Group  
Device Renewal Forum: Global Results Communications  
Devices & Diagnostics: Chandler Chicco Companies  
DeVry Inc.: Jasculca Terman and Associates  
DeVry University: Landis Communications Inc.  
Dex One: Torrenzano Group, The  
DFB Pharmaceuticals: Dublin & Associates, Inc.  
DG/MediaMind: Trylon SMR  
DHL Express: Grayling; rbb Public Relations  
DHL Supply Chain: Fahlgren Mortine  
DHL: Davies Murphy Group, Inc.  
Diablo Technologies: JPR Communications  
Diageo North America: Hunter Public Relations  
Diageo: Cerrell Associates, Inc.; Taylor  
DialAmerica: CooperKatz & Company, Inc.  
Diamond Rose: Sacks & Associates Inc., T.J.  
Dickinson's Brands: Lippe Taylor  
Diebold, Inc.: Dix & Eaton Incorporated  
Diego Binetti: RED PR  
Digestive Disease Week: GYMR, LLC (Getting Your Message Right)  
Digital Broadcasting Group (DBG): Morris + King Company, The  
Digital Living Network Alliance: McGrath/Power Public Relations & Communications  
Digital Lumens: Version 2.0 Communications  
Digital Storm: Max Borges Agency  
Digium, Inc.: Schwartz MSL  
Dignitana: Morris + King Company, The  
Dimension Data: Davies Murphy Group, Inc.  
Diners Club: Zimmerman Agency, The  
Diplomatico Run: WordHampton Public Relations Inc.  
Direct Selling Assn.: Potomac Communications Group, Inc.  
Direxion: JCPR  
Discount Tire: Lavidge Company, The  
Discovery Communications: Abernathy MacGregor Group, The  
Disney on Ice: rbb Public Relations  
Disney Parks & Resorts: Coyne PR  
Disney Publishing Worldwide: 360 Public Relations  
Disneyland: VPE Public Relations  
DISYS: RMR & Associates  
Divoom: Max Borges Agency  
Dix Visionaries: French | West | Vaughan  
DJ Khaled: 5W Public Relations  
DJK Residential: Quinn & Co.  
DJO Global: Kwitken + Company Worldwide  
DL Steiger Co.: RAM Communications  
DLA Piper: Greentarget Global LLC  
DLB Group: 5W Public Relations  
Doctors Foster & Smith: Greentarget Global LLC  
Dole Packaged Foods: Finn Partners  
Dollar Tree: LEVICK  
Dolphin Mall: Conroy Martinez Group, The  
Dominion: Potomac Communications Group, Inc.



Domino Sugar: Torme Lauricella Public Relations  
Domtar Paper: OgilvyEarth  
Donald J Pliner: 5W Public Relations  
Donate Life Ohio: Fahlgren Mortine  
Dorel Juvenile Group USA: 360 Public Relations  
Dorel Recreational/Leisure (Schwinn, Cannondale): MFA, Ltd. (Missy Farren & Assocs.)  
Dot Hill: Davies Murphy Group, Inc.  
DotLoop: SS|PR  
Dots: 5W Public Relations  
Dots®: Schneider Associates  
Doubletree Hilton, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.  
Dow Chemical Co.: Gibbs & Soell, Inc.  
Dow Chemical: Porter Novelli  
Dow Corning: APCO Worldwide; Schwartz MSL  
Dow Jones Indexes: Makovsky; Walek & Associates  
Dow: FleishmanHillard  
Downtown Brooklyn Partnership: Marino Organization Inc., The  
Downtown Cleveland Alliance: Falls Communications  
Downtown Raleigh Alliance: French | West | Vaughan  
Doyle "Texas Dolly" Brunson: 5W Public Relations  
Dr. Anthony C. Griffin MD: 5W Public Relations  
Dr. Cynthia Green, Brain Health Expert: Maximum Exposure Public Relations  
Dr. Dot: Rubenstein Public Relations, Inc.  
Dr. Fischer/Fischer Pharmaceuticals: TransMedia Group  
Dr. Holly Phillips: 5W Public Relations  
Dr. Howard Levy: Indra Public Relations  
Dr. Jonathan Richter DDS: Indra Public Relations  
Dr. Keith Ablow, M.D.: 5W Public Relations  
Dr. Ken Hansraj: Rubenstein Public Relations, Inc.  
Dr. Luis Fandos: Rubenstein Public Relations, Inc.  
Dr. Luis Navarro: 5W Public Relations  
Dr. Marc Siegel: 5W Public Relations  
Dr. Norden: 5W Public Relations  
Dr. Ostad: 5W Public Relations  
Dr. Scott Gottlieb, Gramercy Pain Management: Maximum Exposure Public Relations  
Dr. Svetlana Kogan, MD: 5W Public Relations  
Dr. Timothy Chase: Rubenstein Public Relations, Inc.  
Dream Resorts & Spas: rbb Public Relations  
DreamHost: Clement Communications  
Dreamscapes of Belize: Hamilton Public Relations  
DreamWorks Animation: Allison+Partners  
DreamWorks Classics: Morris + King Company, The  
Dreamworks: Zeno Group  
Drexel University: Devine + Partners  
Drobo: Napier Partnership Limited; Trainer Communications, Inc.  
Dropbox: Allison+Partners; Atomic  
Drucker Institute, The: Stern + Associates  
DS&D: R&J Public Relations, LLC  
DSE Healthcare: Robin Leedy & Associates, Inc.  
DSM Biomedical: Kwitken + Company Worldwide  
DST Global Solutions: Version 2.0 Communications  
DTE Energy: Lambert, Edwards & Associates  
DTS: Global Results Communications  
Dubai Convention and Events Bureau: Development Counsellors International (DCI)  
Dubai Department of Tourism & Commerce: Development Counsellors International (DCI)  
Dubli.com: rbb Public Relations  
DUCK Tape: Falls Communications  
Ducker Worldwide: Eisbrenner Public Relations  
Duda Farms Fresh Foods: CRT/tanaka  
Dude Ranchers Assn.: French | West | Vaughan  
Duke Energy: Capstrat  
Duluth Trading Co.: Exponent  
Duncan Hines: rbb Public Relations  
Dunhill Men's Fragrance: RED PR  
Dunkin Brands: Abernathy MacGregor Group, The  
Dunkin' Brands: RF | Binder Partners, Inc.  
Dunton Hot Springs, CO: Weill Associates, Geoffrey  
Dupli-Color/Tri-Flow: Falls Communications  
DuPont: Crosby Marketing Communications; Exponent; OgilvyEarth  
DuPont™: Ogilvy Public Relations  
Dutch Boy: Falls Communications  
Dworsky Partners: Hoyt Organization Inc., The  
Dying To Do Letterman: Public Communications Inc.  
Dykema Gossett: Greentarget Global LLC  
DÝMO Endicia: Hoffman Agency, The  
Dynamic Signal: Horn  
Dynamite Data: Pollack PR Marketing Group, The  
Dyson: M Booth & Associates, Inc.

## E

E FUN: Public Communications Worldwide  
e-Bay: L.C. Williams & Associates  
E-greetings: Landis Communications Inc.  
e.l.f.: Blue Sky Marketing Communications  
E&E Grill House: Stuntman PR  
E&J Gallo Winery: Hunter Public Relations; W2O Group  
Eagle Asset Management: Intermarket Communications  
EARN Group: Walt & Company Communications, Inc.  
Earth Kind: Peppercomm, Inc.  
Earthjustice: Caplan Communications LLC  
East Bank Club: Schaeffer and Associates, Inc., Kathy  
East Midtown Partnership: HJMT Public Relations Inc.  
East Side House Settlement: Sharp Communications, Inc.  
Eastern Union Commercial: Marino Organization Inc., The  
Easton Coach Co.: Devine + Partners  
Eaton Corp.: Dix & Eaton Incorporated  
Eaton Vance: Qorvis Communications, LLC  
eBay: Airfoil; Edelman; Focal Point Communications; Racepoint Group  
EBL Coaching: Maximum Exposure Public Relations  
EBRM: Falk Associates/Contact  
eCaring: Spector & Associates, Inc.  
ECBC: Max Borges Agency  
Echelon Corp.: Lois Paul and Partners  
Echelon Corporation: Atomic  
Echo: Eastwick Communications  
echoDesign Tabletop Collection: Redpoint Marketing PR, Inc.  
EchoStar: Bob Gold & Associates  
Eclipse Procurement: Potion International PR & Marketing  
ecobee: Bridge Global Strategies LLC  
EcoClassic Homes: A. Brown-Olmstead Associates, LTD  
EcoPower (SafetyKleen): Cramer-Krasselt  
EcoXGear: Max Borges Agency  
ECRU Haircare: RED PR  
Eddy Money: Mayo Communications & Mayo PR  
Eden Roc (Miami): Zimmerman Agency, The  
Edgewater Hotel (Seattle): Zimmerman Agency, The  
Edgewater Networks: K/F Communications  
Edible Arrangements: Bizcom Associates; CRC  
Edifices: Raffetto Herman Strategic Communications  
Edifice Information Management: RAM Communications  
Edifier: Max Borges Agency  
Edmonton: 5W Public Relations  
edo: Bateman Group  
eDressMe: 5W Public Relations  
EDS: 5W Public Relations  
Edward A. Mermelstein & Associates: 5W Public Relations  
Edward Jones: Prosek Partners  
Edwards Wildman: BackBay Communications  
Edwin Gould Services for Children and Families/STEPS To End Family Violence: Geto & de Milly, Inc.  
EF Education First: Solomon McCown & Company  
EF Foundation: Cone Communications  
eFax: Borders and Gratehouse Inc.  
Effisoft: Stimpson Communications  
Eggland's Best: Coyne PR  
Eisai: Marina Maher Communications LLC  
EisnerAmper: Dukas Public Relations  
Ektio: Daddi Brand Communications  
El Ad Group: Rubenstein Public Relations, Inc.  
EL AL Airlines: 5W Public Relations  
EL AL Israel Airlines: Quinn & Co.  
El Camino Hospital: WCG  
El Capital Group: Revell Communications  
El Monte Sagrado Living Resort and Spa (Taos, N.M.): Zimmerman Agency, The  
Elace: Borders and Gratehouse Inc.  
Electrolux: L.C. Williams & Associates; Luquire George Andrews, Inc.; Weber Shandwick  
Electronics For Imagining, Inc.: McGrath/Power Public Relations & Communications  
Elegant Hotels Group Barbados: Durée & Company, Inc.  
Element Hotels: Middleton & Gendron, Inc.  
element14: Walt & Company Communications, Inc.  
Elena Serova, author: Sacks & Associates Inc., T.J.  
Elephant Traffic: Southard Communications, Inc.  
Eli Lilly & Co.: Borschoff, Hiron & Company; McNeely Pigott & Fox Public Relations, LLC; Rasky Baerlein Strategic Communications, Inc.; RF | Binder Partners, Inc.; TGI Healthworks, Inc.; Weber Shandwick  
eLife Sciences Publications: Spectrum  
Elimay Supplements: Marketing Maven Public Relations  
Elizabeth Arden, Inc.: ICR; Lippe Taylor  
Ellenborough Park: Imagine Communications

Ellerman House: Imagine Communications  
 Elliptigo: Max Borges Agency  
 Elwyn: Devine + Partners  
 Elysian Communications: SPI Group LLC, The  
 eMagin Corp.: Feintuch Communications  
 Embassy Suites: Emanate  
 EmblemHealth/HIP Corp.: Marcus Group, The  
 EMBO: WCG  
 Embrane: Lois Paul and Partners  
 EMC Corp.: Cone Communications  
 EMC: MS Business Communication Ltd  
 Emcor Group: LAK Public Relations, Inc.  
 Emdeon: Dodge Communications  
 Emerald Downs: Richmond Public Relations Inc.  
 Emerald Networks: North 6th Agency, Inc.  
 Emerald Performance Materials: Falls Communications  
 Emergencyland.com: Tellem Grody Public Relations, Inc.  
 Emerging Threats: Walt & Company Communications, Inc.  
 Emerson Network Power: Fahlgren Mortine  
 Emerson: FleishmanHillard  
 EMI: DKC  
 Emirates Airline: Landis Communications Inc.; MSLGROUP Americas  
 Emirates: Ruder Finn Inc.  
 Emma Fox Handbags: Maximum Exposure Public Relations  
 Empire BC/BS: Global Strategy Group  
 Empire Beauty School: Blue Sky Marketing Communications  
 Empire Education Group: Jayne & Company, LLC  
 Empire Government Strategies: Butler Associates, LLC.; 5W Public Relations  
 EMPLOYERS: Allison+Partners  
 Emulex: Davies Murphy Group, Inc.  
 Enbridge: NATIONAL Public Relations  
 EnCana: NATIONAL Public Relations  
 Enclarity, Inc.: Scott Public Relations  
 Endo Pharmaceuticals: SevenTwenty Strategies  
 Endoscopy Center at St. Mary, The: DEETER  
 Endurance Specialty Holdings: Mason Public Relations  
 Energizer Holdings, Inc.: Dix & Eaton Incorporated  
 Energizer Household Products: Blick&Staff Communications  
 Energizer Personal Care: Blick&Staff Communications  
 Energy Recovery: OgilvyEarth  
 Energy Source: Gable PR  
 Energy Upgrade California: Allison+Partners  
 Energy Ventures: Pierpont Communications Inc.  
 EnerNOC: Racepoint Group  
 Engagement Media Technologies: 5W Public Relations  
 English Lacrosse: ENS  
 Enlighted: Eastwick Communications  
 Enlightened Hospitality Group: J Public Relations  
 Enova International: Dixon/James Communications  
 Entercom Communications Corp: Regan Communications Group  
 Entercom: Abernathy MacGregor Group, The  
 Enterprise Ireland: Version 2.0 Communications  
 Enterprise Rent-A-Car: FleishmanHillard; HJMT Public Relations Inc.  
 Entertainment.com: Daddi Brand Communications  
 Envestnet: JCPR; Tiller, LLC  
 Environmental Defense Fund: Caplan Communications LLC  
 EOS Sleep: 5W Public Relations  
 EPA ENERGY STAR program: Crosby Marketing Communications  
 Epic Games: Capstrat  
 Epilepsy Foundation: Ruder Finn Inc.  
 Epiphone: Coyne PR  
 EPiServer: Merritt Group  
 Epizyme, Inc.: Spectrum  
 Epocrates: Schwartz MSL  
 ePrize: LaunchSquad  
 Epsom Salt Council: Eric Mower + Associates  
 Epsom America: ABI; Walt & Company Communications, Inc.  
 Equifax: William Mills Agency  
 Equipois, Inc.: Pollack PR Marketing Group, The  
 Equities First Holdings LLC: Makovsky  
 Equity Now: Zlokower Company  
 Erika Vetrini (TV Personality): SPI Group LLC, The  
 Ergobaby: Konnect Public Relations  
 Ergodyne: Beehive PR  
 Ericsson: Global Results Communications  
 Erie County Industrial Development Agency: Travers Collins  
 Erie Insurance: Falls Communications  
 Eriez Flotation Division: Stevens Strategic Communications, Inc.  
 Eriez International: Stevens Strategic Communications, Inc.  
 Eriez: Stevens Strategic Communications, Inc.  
 Ernst & Young: FleishmanHillard; Marston and Associates, Inc., Robert; Peppercomm, Inc.; Trainer Communications, Inc.  
 ESET North America: Schwartz MSL  
 eShakti: 5W Public Relations

Esio Beverage Systems: Lavidge Company, The  
 Eskenazi Health Foundation: Hiron & Company  
 Espirito Santo Bank: rbb Public Relations  
 ESPN The Magazine: Coyne PR  
 ESPN: Blaze; Coyne PR; ENS; Global Strategy Group; Red Sky Public Relations  
 Esporão Wines: Cornerstone Communications, LTD  
 ESquared Hospitality: 5W Public Relations  
 Esquire Magazine: DKC  
 Essex Resort & Spa, VT: Redpoint Marketing PR, Inc.  
 Essie: Blue Sky Marketing Communications  
 Essilor: Weber Shandwick  
 Estée Lauder Companies Breast Cancer Awareness Campaign: Morris + King Company, The  
 Estée Lauder: Abernathy MacGregor Group, The  
 Esterline Technologies: ICR  
 Ethicon, Inc.: gabbegroup  
 Etihad Airways: Quinn & Co.  
 Etology: Social Radius  
 ETS: Hager Sharp Inc.  
 Euclid Chemical Co.: Roop & Co.  
 Euler Hermes: Peppercomm, Inc.  
 Eureka: L.C. Williams & Associates  
 Euro-Pro: Alpaytac Public Relations/Marketing Communications; 360 Public Relations  
 European Commission: Grayling  
 European food legends (Italian food consortium): CRT/tanaka  
 Evangelical Lutheran Church of America: Lipman Hearne, Inc.  
 Evans Distribution: Quell Group, The  
 Evenflo: M Booth & Associates, Inc.  
 Eventus Pharma/Diagnostics: Morris + King Company, The  
 Ever Power Wind Holdings: Travers Collins  
 Everbank: Prosek Partners; Tiller, LLC  
 Evercore Partners: Abernathy MacGregor Group, The  
 Everest Capital: Walek & Associates  
 Everest College: L.C. Williams & Associates  
 Everglades Foundation: Susan Davis International Ltd.  
 Evergreen Marine: BSY Associates Inc.  
 Evernote: Hoffman Agency, The; LaunchSquad  
 eVestment: Kwittken + Company Worldwide  
 Evian: 5W Public Relations  
 eVoice: Borders and Gratehouse Inc.  
 EWI Worldwide: lovio george | communications + design  
 Exalt Communications: Davies Murphy Group, Inc.  
 Excella: Merritt Group  
 Excellence Through Stewardship: Standing Partnership  
 Exclusive Matchmaking: Insider Media Management  
 Exelon: Jasculca Terman and Associates; Sloane & Company; Tierney  
 Exergen Corp.: Rosica Communications/Interact Marketing  
 EXL Service: Makovsky  
 Exopack: Stanton Public Relations & Marketing  
 Expedia: Text 100 Global Public Relations  
 Experian Healthcare: Dodge Communications  
 Experian: Rubenstein Public Relations, Inc.; Ruder Finn Inc.  
 Experience America: Jasculca Terman and Associates  
 Expert Africa: Montgomery Communications  
 eXpertycity: Connect Marketing  
 Exploratorium: LaunchSquad  
 Explore Mars: Phillips & Company  
 Express Scripts (formerly Medco): Coyne PR  
 Extended Stay America: Zimmerman Agency, The  
 Extraordinary Centenarians in America, Gwen Weiss: Maximum Exposure Public Relations  
 Extreme Energies: Public Communications Worldwide  
 Extreme Reach: Makovsky  
 ExxonMobil: Sunwest Communications; Weber Shandwick; Widmeyer Communications  
 Eye Verify: Eastwick Communications  
 EZ-CAP: Scott Public Relations

## F

F-Squared Investments: Dukas Public Relations  
 F.C. Tucker: Borshoff  
 F5 Networks: Connect Marketing  
 Face Chairs: RED PR  
 Facebook: Global Strategy Group; Weinstein PR  
 Fair Health: Bliss Integrated Communication  
 Fair Isaac Corp.: Scott Public Relations  
 Fair Political Practices Commission (FPPC): PRxDigital  
 FairCom: K/F Communications  
 Fairfax County Economic & Development Authority: Hodges Partnership, The  
 Fairmont Acapulco Princess: Carolyn Izzo Integrated Communications (CIIC)

Fairmont Heritage Place: Landis Communications Inc.  
 Fairmont Hotels & Resorts: J Public Relations  
 Fairmont Miramar Hotel & Bungalows: Parasol Marketing  
 Fairmont Pierre Marques: Carolyn Izzo Integrated Communications (CIIC)  
 Fairport Asset Management: Roop & Co.  
 Falcon Safety Products: R&J Public Relations, LLC  
 Family Eye Care: WordWrite Communications LLC  
 FamilyFun Magazine: 360 Public Relations  
 Famosa Toys: Southard Communications, Inc.  
 Fan Freedom Project: Perry Communications Group, Inc.  
 Fan Freedom: McNeely Pigott & Fox Public Relations, LLC  
 Fannie Mae: Susan Davis International Ltd.  
 Fariet Advisors: Stern + Associates  
 Farm Aid: Vanguard Communications  
 Farm Credit of Mid-America: Exponent  
 Farmer's Museum, Cooperstown, NY Fenimore Art Museum, Cooperstown, NY: Nancy J. Friedman Public Relations, Inc.  
 FASB: Peppercomm, Inc.  
 Fashion Center BID: Marino Organization Inc., The  
 Fasken Martineau: Greentarget Global LLC  
 Fatburger: Konnect Public Relations  
 Faulkner Design Group: Burns & Associates, Michael A.  
 Faurecia: Airfoil  
 FAVI Entertainment: Max Borges Agency  
 FCM360: Pirozzolo Company Public Relations  
 Federal Emergency Management Agency (FEMA): Ogilvy Public Relations  
 Federal Home Loan Bank of San Francisco: Qorvis Communications, LLC  
 Federal Home Loan Bank: Jackson Spalding  
 Federal Reserve Bank of Chicago: Public Communications Inc.  
 FedEx Services: Raffetto Herman Strategic Communications  
 FedEx: Ketchum  
 Feeding South Florida: Durée & Company, Inc.  
 Feld Entertainment: BML Public Relations; Qorvis Communications, LLC; Travers Collins  
 Feldman Shepherd Wohlgelernter Tanner Weinstock & Dodig: Furia Rubel Communications, Inc.  
 femMED: Marketing Maven Public Relations  
 Ferrari by Logic3: Max Borges Agency  
 Ferring Pharmaceuticals: Tonic Life Communications  
 Ferro Corp.: Dix & Eaton Incorporated  
 Fiat: Abernathy MacGregor Group, The  
 Fiber One: Cone Communications  
 Fidelis Security Systems: Lois Paul and Partners  
 Fidelity Bank: Kellen Communications  
 Fidelity Investments Personal Investing: Bliss Integrated Communication  
 Fidelity Investments: French | West | Vaughan  
 Fidelity: Makovsky  
 Fiera Capital: NATIONAL Public Relations  
 Fiera Milano Congress: Development Counsellors International (DCI)  
 Fiesta Parade Floats: Pollack PR Marketing Group, The  
 Fifth Third Bank: Abernathy MacGregor Group, The  
 FIG Restaurant Santa Monica: Parasol Marketing  
 Fiksu: InkHouse Media + Marketing  
 Fillo Factory, The: Maximum Exposure Public Relations  
 Financial Services Roundtable: Qorvis Communications, LLC  
 Find Your FaceMate: Rubenstein Public Relations, Inc.  
 Findaway World: Alpaytac Public Relations/Marketing Communications  
 Findlaw.com: Pocket Hercules  
 Findley Davies: Paul Werth Associates  
 Finger Lakes Wine Country: Development Counsellors International (DCI)  
 Finger Lakes: Quinn & Co.  
 Fiora Charms: TransMedia Group  
 Fire Equipment Manufacturers Assn.: Rasky Baerlein Strategic Communications, Inc.  
 FIREapps: Rubenstein Public Relations, Inc.  
 Firehouse Subs: Zimmerman Agency, The  
 FireMon: Davies Murphy Group, Inc.  
 Firestone & Robertson Distilling Co.: Hutson Creative Group, Inc.  
 Firestone Building Products: Gibbs & Soell, Inc.  
 First 5 LA: VPE Public Relations  
 First Alert: L.C. Williams & Associates  
 First American Financial: Abernathy MacGregor Group, The  
 First Capital: LAK Public Relations, Inc.  
 First Eagle Funds: Mount & Nadler, Inc.  
 First Federal of Bucks County Bank: Furia Rubel Communications, Inc.  
 First Niagara Financial Group: Travers Collins  
 First Reserve Corp.: Prosek Partners  
 First Service Residential: rbb Public Relations  
 First Trust Portfolios: JCPR  
 First Wind: Rasky Baerlein Strategic Communications, Inc.  
 FIRST: Cone Communications  
 FirstBank: Linhart Public Relations; McNeely Pigott & Fox Public Relations, LLC  
 FirstEnergy Corp.: Marcus Group, The  
 Firstrust Bank: Devine + Partners  
 FirstSouthwest: Harrell Group, The  
 FIS: AXIA Public Relations Firm, The  
 Fiserv: RF | Binder Partners, Inc.; Schwartz MSL  
 Fisher & Phillips: Stern + Associates  
 Fisher & Phillips LLP: Roop & Co.  
 Fisher & Phillips: Gable PR  
 Fisher Bros.: Rubenstein Associates, Inc.  
 Fisher-Price: Eric Mower + Associates; Weber Shandwick  
 Fiske & Co. CPAs: Boardroom Communications, Inc.  
 Fissler: Konnect Public Relations  
 FitnessIQ™: 5W Public Relations  
 FitWrapz: Red Sky Public Relations  
 FIU - College of Medicine: Clay Associates, Everett  
 Five Gables Inn & Spa, St. Michaels, MD: Lou Hammond & Associates  
 Five States Energy: Pierpont Communications Inc.  
 FiveCurrents: 5W Public Relations  
 Fixmo: Fama PR, Inc.  
 Flack Steel: Falls Communications  
 Flagler Development: rbb Public Relations  
 Flawless Entertainment & Promotions: RED PR  
 Fleet Advantage: rbb Public Relations  
 FleishmanHillard: OCG PR  
 Flextronics International USA, Inc.: Ervin | Hill Strategy  
 Flight 93 National Memorial: LAK Public Relations, Inc.  
 Flintridge Sacred Heart Academy: Cerrell Associates, Inc.  
 Flore Fine Flowers: Branagan Communications Consultants, LLC  
 Florida Association of Insurance Agents: Sachs Media Group  
 Florida Beef Council: At The Table Public Relations  
 Florida Blue: rbb Public Relations  
 Florida Chamber of Commerce Foundation: Sachs Media Group  
 Florida East Coast Railway: Gibbs & Soell, Inc.  
 Florida International University: rbb Public Relations  
 Florida League of Cities: Sachs Media Group  
 Florida Peninsula Insurance Co.: Boardroom Communications, Inc.  
 Florida Power and Light: rbb Public Relations  
 Florida Prepaid College Board: Zimmerman Agency, The  
 Florida Property and Casualty Insurance Association: Boardroom Communications, Inc.  
 Florida Sports Foundation: Sachs Media Group  
 Florida State University Student Foundation: Sachs Media Group  
 Florida Supersweet Corn: CRT/tanaka  
 Florida Tomatoes: CRT/tanaka  
 Florida's Children First: Boardroom Communications, Inc.  
 Fluent in Foreign Business: Reich Communications  
 Fluor: Sunwest Communications  
 FLY.COM: Quinn & Co.  
 Flying Biscuit: Trevelino/Keller  
 Flying Elephant Pub & Grill: Bolt Public Relations  
 FM Global: Ogilvy Public Relations  
 Focus Education: Marketing Maven Public Relations  
 Focus Features: Keith Sherman and Associates  
 Focus Foundation: Susan Davis International Ltd.  
 Fodor's Travel Guide: Nancy J. Friedman Public Relations, Inc.  
 Foley & Lardner: Greentarget Global LLC  
 Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Gotham  
 Steak: Brustman Carrino Public Relations  
 Food Network South Beach Wine & Food Festival: Brustman Carrino Public Relations  
 Food Network: Rogers & Cowan  
 Food TV: Text 100 Global Public Relations  
 Foody Direct: SHIFT Communications  
 FootSmart: Trevelino/Keller  
 Forbes: Horn  
 Ford Dealers of Western NY and Northern PA: Eric Mower + Associates  
 Ford Motor Co.: Holt Public Affairs LLC  
 Ford: NATIONAL Public Relations; Ogilvy Public Relations; OgilvyEarth  
 FordDirect: Airfoil  
 Foremost Farms USA: MorganMyers  
 Forest City Enterprises: Dix & Eaton Incorporated  
 Forest City Ratner Companies: DKC; Geto & de Milly, Inc.  
 Forest Laboratories: FleishmanHillard  
 Forsythe Technology: Tech Image  
 Fort Pitt Capital Group: Gregory FCA  
 Fortify Software: Merritt Group  
 Fortress Investment Group: Global Strategy Group  
 Fortun Foods & Blisssciuits: Richmond Public Relations Inc.  
 Fortune Society: LAK Public Relations, Inc.  
 Forward Market Media: Version 2.0 Communications  
 Foster Farms Poultry: Fineman PR  
 Foster Grant: Duffy & Shanley, Inc.  
 Foundation for Advancement in Cancer Therapy (FACT): Cataldi Public Relations  
 Foundation of UMDNJ: Tartaglia Communications, LLC  
 Four Points by Sheraton, LAX: Quinn & Co.



Four Points: Middleton & Gendron, Inc.  
 Four Seasons: Zeno Group  
 Four Winds Interactive: Tech Image  
 Four Winns: Padilla Speer Beardsley  
 Foursquare: M Booth & Associates, Inc.  
 Fourth Wall Studios: W2O Group  
 Fourth Wall: WCG  
 Fox International Channel: Strategic Public Relations Group  
 Foxwoods Resort Casino (Conn.): Zimmerman Agency, The  
 FPA - NY Chapter: Mount & Nadler, Inc.  
 Fragasso Financial Advisors: WordWrite Communications LLC  
 France Telecom: Abernathy MacGregor Group, The  
 Franciscan Alliance: Borshoff  
 Franciscan Estate: Folsom & Associates  
 Franciscan St. Francis Health: Borshoff  
 Francisco Partners: Zeno Group  
 Frank J. Miele Gallery: Sacks & Associates Inc., T.J.  
 Frank Kent Motor Co.: Hutson Creative Group, Inc.  
 Franklin American Mortgage Co.: Dye, Van Mol & Lawrence Public Relations  
 Franklin American Mortgage Music City Bowl: Dye, Van Mol & Lawrence Public Relations  
 Franklin Covey: Wesman Public Relations, Jane  
 Franklin Park Conservatory and Botanical Gardens: Fahlgren Mortine  
 Franklin Templeton Investments: Prosek Partners  
 Freddie Mac: Emerald Partners  
 Frederick R. Rawlins, LA: Mayo Communications & Mayo PR  
 Freeborder: Expedition PR  
 Freedom Fireworks: Revell Communications  
 Freescale Semiconductor, Inc.: Lois Paul and Partners  
 FreeWave Technologies: Catapult PR-IR LLC  
 Freight Handlers, Inc.: RAM Communications  
 Fresh and Easy Neighborhood Market: Cerrell Associates, Inc.  
 Fresh Beat Band: Tellem Grody Public Relations, Inc.  
 Freshpet: Marketing Maven Public Relations  
 Fretlight Guitars: French | West | Vaughan  
 Freudenberg - NOK: Quell Group, The  
 Freudenberg NOK Sealing Technologies: Bianchi Public Relations, Inc.  
 Friedman Benda Gallery: Stuntman PR  
 Friendly's Restaurants and Ice Cream: Regan Communications Group  
 Friends of the Earth: Caplan Communications LLC  
 Frito-Lay: Ketchum  
 FROG Tape: Falls Communications  
 Frontier Airlines: MWW  
 FRS: Falk Associates/Contact  
 FS Energy: Southard Communications, Inc.  
 FuelQuest: Borders and Gratehouse Inc.  
 Fujita Kanko Inc.: Bridge Global Strategies LLC  
 Fujitsu Computer Products: Atomic  
 Fujitsu: Hoffman Agency, The  
 Fulcrum Analytics: Feintuch Communications  
 Full Capture Solutions: Scott Public Relations  
 FuseSource: Davies Murphy Group, Inc.  
 Fusion Fitness: HJMT Public Relations Inc.  
 Fusion IQ: Indra Public Relations  
 Fusion92: Tech Image  
 Fusionbrands: JB Cumberland Public Relations  
 Future Stars Camps: DEETER  
 FX: Brener Zwickel & Associates, Inc.

## G

G The Body Art Professional: Jayne & Company, LLC  
 G-Form: Max Borges Agency  
 G-Tech: Atomic  
 G.A.M.E. MD: Indra Public Relations  
 G.M. Collin: 5W Public Relations  
 Gabelli Funds: Dukas Public Relations  
 Gad Realty: Berman Group, Inc., The  
 Gadsden County Board of County Commissioners: Sachs Media Group  
 Gageln: Merritt Group  
 Gaillard Performance Hall Foundation: Lou Hammond & Associates  
 Galavante: Bizcom Associates  
 Galbraith Management Consultants: Stern + Associates  
 Galderma: W2O Group  
 Gallus: ABI  
 Game Truck: Southard Communications, Inc.  
 Games Workshop Ltd.: Ilson Inc., Bernie  
 GammaTech: Public Communications Worldwide  
 Gannett / USA TODAY: DKC  
 Gansevoort Meatpacking NYC: Nancy J. Friedman Public Relations, Inc.  
 Gansevoort Park Avenue NYC: Nancy J. Friedman Public Relations, Inc.  
 Gansevoort Turks + Caicos: Nancy J. Friedman Public Relations, Inc.  
 Gap Inc.: ICR  
 Gap International: CooperKatz & Company, Inc.

GAP: Landis Communications Inc.  
 Garden Villa: Hirons & Company  
 Garnier Skincare: Blue Sky Marketing Communications  
 Gary DePersia: WordHampton Public Relations Inc.  
 Gary Farrell Winery: Folsom & Associates  
 Gary Sinse Foundation: Pollack PR Marketing Group, The  
 Gas Technology Institute: NM Marketing Communications, LLC  
 Gate River Run: AXIA Public Relations Firm, The  
 Gateway Canyons (Colo.): Zimmerman Agency, The  
 Gateway Community College: Mason Public Relations  
 Gateway EDI: Standing Partnership  
 Gateway to LA BID: Cerrell Associates, Inc.  
 Gatorade: FleishmanHillard  
 Gaylord Hospital: Cashman + Katz Integrated Communications  
 Gazelle: LaunchSquad  
 Gazette Newspapers: RMR & Associates  
 Gazprom: Ketchum  
 GC Services: Cerrell Associates, Inc.  
 GCI: Raffetto Herman Strategic Communications  
 GDF Suez NA: Rasky Baerlein Strategic Communications, Inc.  
 gDine: Janine Gordon Associates  
 GE Appliances & Lighting: Dix & Eaton Incorporated  
 GE Appliances: M Booth & Associates, Inc.  
 GE Capital: Prosek Partners  
 GE Energy: Eric Mower + Associates; InkHouse Media + Marketing  
 GE Healthcare: Schwartz MSL  
 GE Lighting: SPI Group LLC, The  
 GE: MSLGROUP Americas  
 Gear4: French | West | Vaughan  
 Geeks On Site: 5W Public Relations  
 Geis Real Estate Development: thunder:tech  
 Gemesis: French | West | Vaughan  
 Gemini Fund Services: JCPR  
 Gemma at The Bowers Hotel, New York: Nancy J. Friedman Public Relations, Inc.  
 Gen Art: 5W Public Relations  
 Gene Kaufman Architects: LAK Public Relations, Inc.  
 Genentech (Roche): MCS Healthcare Public Relations  
 Genentech: FleishmanHillard; Ruder Finn Inc.; Weber Shandwick  
 Generac Generators: Cramer-Krasselt  
 General Catalyst Partners: Fama PR, Inc.  
 General Dynamics Corp.: Ervin | Hill Strategy; Southwest Strategies LLC  
 General Electric: Edelman; Global Strategy Group; Stevens Strategic Communications, Inc.  
 General Growth Properties: Hope-Beckham Inc.; L.C. Williams & Associates  
 General Mills: Allison+Partners; Cone Communications; Exponent; Rogers & Cowan  
 General Motors: LEVICK; MSLGROUP Americas; Tierney; Weber Shandwick  
 Genesco: Trevelino/Keller  
 Genesis 10: Rubenstein Public Relations, Inc.  
 Genesis HealthCare System: Paul Werth Associates  
 Genesis Media: Trylon SMR  
 Geneva Lab: Max Borges Agency  
 Genie Bra: Lippe Taylor  
 Genie, a Terex brand: Rhea + Kaiser  
 GenMills: MorganMyers  
 Genomic Health: Spectrum  
 Genworth Financial: Prosek Partners  
 GeoGlobal Partners: Sunwest Communications  
 GeON Energy: Cerrell Associates, Inc.  
 Georges Chakra: Film Fashion  
 Georgia Blueberry Commission: At The Table Public Relations  
 Georgia Environmental Conference: A. Brown-Olmstead Associates, LTD  
 Georgia Forestry Foundation: A. Brown-Olmstead Associates, LTD  
 Georgia Natural Gas: Kellen Communications  
 Georgia Peach Council: At The Table Public Relations  
 Georgia Pecan Commission: At The Table Public Relations  
 Georgia Ports Authority: A. Brown-Olmstead Associates, LTD  
 Georgia Transmission: Jackson Spalding  
 Georgia-Pacific: ABI  
 Georgia-Pacific/Dixie: Eric Mower + Associates  
 Gerding/Edlen Development: J. Walcher Communications  
 German Federal Ministry for Education and Research: Public Communications Inc.  
 German National Tourist Office: MMGY Global  
 German Wine Institute: RF | Binder Partners, Inc.  
 Get Satisfaction: Bateman Group  
 Gettry Marcus: Makovsky  
 Getty Images: M Booth & Associates, Inc.  
 Gevo: Gibbs & Soell, Inc.  
 GFI Group Inc: Walek & Associates  
 GFI Software: Davies Murphy Group, Inc.  
 Giant Foods: Susan Davis International Ltd.  
 Gibraltar Private Bank & Trust: Conroy Martinez Group, The



Gigi Hill: Bolt Public Relations  
Gigi Stetler: TransMedia Group  
Gilead Sciences: Cooney/Waters Group  
Gilead: Weber Shandwick  
Gilmore Bank: Blaine Group, The  
Ginger Consulting: Beehive PR  
Girl Scouts of Northern California: Fineman PR  
Girl Scouts of the USA: CRT/tanaka  
Giscombe Realty Group: Zlokower Company  
GKD Metal Fabric: White Good  
GL Homes: TransMedia Group  
Gladson: SPI Group LLC, The; Tech Image  
Glastron: Padilla Speer Beardsley  
GlaxoSmithKline Consumer Healthcare: BLH Consulting, Inc.  
GlaxoSmithKline: FleishmanHillard; Furia Rubel Communications, Inc.; NATIONAL Public Relations; Ogilvy Public Relations; Torrenzano Group, The; Weber Shandwick  
Glen Davis: French | West | Vaughan  
Glencoe Capital: Lambert, Edwards & Associates  
Glenmark Partners: Marino Organization Inc., The  
Glenwood Management Corp.: Quinn & Co.  
Glimcher Realty Trust: Fahlgren Mortine  
GliSODin Skin Nutrients: 5W Public Relations  
Global Campaign for Education - US: SevenTwenty Strategies  
Global Cleveland: Falls Communications  
Global Computer Enterprises: Qorvis Communications, LLC  
Global Emergent: Eisbrenner Public Relations  
Global Excess Partners: SPI Group LLC, The  
Global Foundries: Global Strategy Group  
Global Gaming Expo: Firm Public Relations & Marketing, The  
Global Healthy Living Foundation (representing Centocor, Genentech, New York State Department of Health, and Pfizer on behalf of the foundation): TGI Healthworks, Inc.  
Global Onslaught-Australia, UK: Mayo Communications & Mayo PR  
Global Student Entrepreneur Awards: Emerging Media Inc.  
Global Surf Industries: MFA, Ltd. (Missy Farren & Assocs.)  
Global Sustainability Tourism Council: Firm Public Relations & Marketing, The  
Global Telecom Solutions: Logos Communications, Inc.  
Global Traffic Technologies: Rasky Baerlein Strategic Communications, Inc.  
Global X Management: Dukas Public Relations  
GlobalCNH Parts & Service: MorganMyers  
GlobalFoundries: Racepoint Group  
Globalization and Localization Assn.: Burns & Associates, Michael A.  
GlobalSign: Trainer Communications, Inc.  
GlobalSpec: Tech Image  
Glover Quinn: French | West | Vaughan  
Glu Mobile: ICR  
Glutino: Cone Communications  
GM: FleishmanHillard  
GMI Companies: Stevens Strategic Communications, Inc.  
GMI Technology: North 6th Agency, Inc.  
Gnarus Advisors LLC: North 6th Agency, Inc.  
GNIP: Walek & Associates  
Go Charity, Inc.: Indra Public Relations  
GO Hairstyling: Jayne & Company, LLC  
Goal Zero: Max Borges Agency  
God's Love We Deliver: Marino Organization Inc., The  
Goddess Garden Organics: Red Jeweled Media  
GoGo squeezeZ: Emanate  
GoHealth: 5W Public Relations  
Gojo (Purell): Hunter Public Relations  
Golden Frog: Phillips & Company  
Golden Gate University: Singer Associates, Inc.  
Golden Platter Foods: Maximum Exposure Public Relations  
Golden State Warriors: Singer Associates, Inc.  
GoldenGate Software: Atomic  
GoldenTree Asset Management: Water & Wall Group  
Goldman Environmental Prize: Allison+Partners  
Goldman Properties - Wynwood Kitchen & Bar, Wynwood Walls: Brustman Carrino Public Relations  
GoldMoney: 5W Public Relations  
GOLFTECH Enterprises: Sacks & Associates Inc., T.J.  
Go!TV: rbb Public Relations  
Good Home, The: Blue Sky Marketing Communications  
Good Samaritan Hospital: R&J Public Relations, LLC  
Good Shepherd Penn Partners: Tonic Life Communications  
Good Technology: Ervin | Hill Strategy  
GoodCents: Hirons & Company  
Goodwill Industries: Dye, Van Mol & Lawrence Public Relations  
Goodyear Tire & Rubber Co.: Coyne PR  
Goodyear: Ogilvy Public Relations  
Google: Hoffman Agency, The; Strategic Public Relations Group  
Gorilla Glue: Eric Mower + Associates  
Gotcha Goat: A. Brown-Olmstead Associates, LTD  
Government of Brazil: FleishmanHillard  
Government of Japan: Hoffman & Hoffman Worldwide  
Government of Norway: Hoffman & Hoffman Worldwide  
Government of the U.S. (USAID): Hoffman & Hoffman Worldwide  
Government of United Kingdom: Hoffman & Hoffman Worldwide  
GQ: 5W Public Relations  
Grace Construction Products: Schneider Associates  
Grace Digital Audio: Max Borges Agency  
Grace Hospital: Roop & Co.  
Gracenote: Horn  
Gracie Inc.: Berman Group, Inc., The  
Grady Pilgrim Christakis: Greentarget Global LLC  
Graff, Ballauer & Blanski CPAs: NM Marketing Communications, LLC  
GRAMMY Awards: Rogers & Cowan  
Granada Media: ENS  
Grand Bohemian Hotel (Orlando): Zimmerman Agency, The  
Grand Bohemian Hotel Asheville (N.C.): Zimmerman Agency, The  
Grand Central Terminal: Goodman Media International, Inc.  
Grand Hotel Lienz: Montgomery Communications  
Grand Lucayan: Middleton & Gendron, Inc.  
Grand Master Capital Management: Walek & Associates  
Grand Traverse Resort, Traverse City, NY: MMGY Global  
Grand Wailea, A Waldorf = Astoria Resort: Quinn & Co.  
Grandparents.com: 5W Public Relations  
Grange Insurance: Fahlgren Mortine  
Grant & Eisenhofer, P.A.: Ripp Media/Public Relations, Inc.  
Grant Thornton: BackBay Communications; Quell Group, The; Torrenzano Group, The  
Gravitas: Walek & Associates  
Gray Line New York: 5W Public Relations  
Graybar: Standing Partnership  
Graycliff Partners: BackBay Communications  
Great Lakes Brewing Co.: thunder::tech  
Greater Cleveland Film Commission: Falls Communications  
Greater Cleveland Partnership: Dix & Eaton Incorporated; Falls Communications  
Greater Columbus Sports Commission: Fahlgren Mortine  
Greater Dallas Planning Council: Harrell Group, The  
Greater Houston Partnership: Development Counsellors International (DCI)  
Greater Louisville, Inc.: Development Counsellors International (DCI)  
Greater Nashville Assn. of Realtors: Dye, Van Mol & Lawrence Public Relations  
Greater Newport Physicians: Scott Public Relations  
Greater Phoenix CVB: J Public Relations  
Greater Portland RCMP: Development Counsellors International (DCI)  
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications  
Grecian Delight Food Products: thunder::tech  
Green Dot Corp.: ICR  
Green Giant: Cone Communications  
Green Mountain Coffee Roasters: Cone Communications; M Booth & Associates, Inc.  
Green Plug: Edge Communications, Inc.  
Green Seal: Daddi Brand Communications  
Green Toys: Southard Communications, Inc.  
Green-Wood Cemetery: LAK Public Relations, Inc.  
Greenberg Traurig LLP: Hope-Beckham Inc.; Lavidge Company, The  
GreenbergFarrow: Marino Organization Inc., The  
Greenlight Re: Stanton Public Relations & Marketing  
Greenpeace USA: Caplan Communications LLC  
GreenPoint Financial: Torrenzano Group, The  
Greenstart: Bateman Group  
Greenway Plaza Office Park: HJMT Public Relations Inc.  
Greenwich Associates: BackBay Communications  
Greenwich Village Orchestra: gabbegroup  
Grid Alternatives: Atomic  
Griffin Technology: Max Borges Agency  
Grindz: MFA, Ltd. (Missy Farren & Assocs.)  
Grinnell College: CooperKatz & Company, Inc.  
Grocery Manufacturers Association and Food Marketing Institute: FoodMinds, LLC  
Grohe: Ogilvy Public Relations  
Grolsch Premium Lager: 5W Public Relations  
GromSocial.com: TransMedia Group  
GrooveCar, Inc.: Edson & Associates Inc., Andrew  
Grote Industries, LLC: Burns & Associates, Michael A.  
GroundFORCE Building Systems: DoubleDiamond Public Relations LLC  
Groundlink: Zeno Group  
GROWMARK, Inc.: Rhea + Kaiser  
Grupo Mexico: Abernathy MacGregor Group, The  
Grupo MGK, Honduras: Global Communicators, LLC  
Grupo Posadas: MMGY Global  
GSecurity: RMR & Associates  
GSI: Feintuch Communications  
GT Bikes: MFA, Ltd. (Missy Farren & Assocs.)

GTECH: Borshoff; Torrenzano Group, The  
 GTIS Partners: Water & Wall Group  
 Guadalupe-Blanco River Auth.: Dublin & Associates, Inc.  
 Guardian Life Insurance Co.: CooperKatz & Company, Inc.; Kwitken + Company Worldwide; Makovsky  
 Guardian SSI: Tellem Grody Public Relations, Inc.  
 Guckenheimer: Fineman PR  
 Guerdon Enterprises: Red Sky Public Relations  
 Guiding Stars: Cone Communications  
 Guidon Performance Solutions: Pollack PR Marketing Group, The  
 Guild Mortgage: Gable PR  
 Guitar Center: 5W Public Relations  
 Gulf Coast Fund for Community Renewal & Ecological Health: gabbegroup  
 Gunk®: Schneider Associates  
 Gunlocke: Falls Communications  
 Gunvor Group: Qorvis Communications, LLC  
 Gurwitch (Laura Mercier and RéVive): Kaplow  
 Gutierrez Co., The: Schneider Associates

## H

H-E-B: Dublin & Associates, Inc.  
 H.B. Fuller: Padilla Speer Beardsley  
 H.D. Smith: Makovsky  
 H&R Block: Abernathy MacGregor Group, The; Carmichael Lynch Spong; SHIFT Communications  
 H40: Blaze  
 Haas Wheat & Partners: Sunwest Communications  
 Hackensack University Medical Center: Torrenzano Group, The  
 Häfele America: Gibbs & Soell, Inc.  
 HAI Group: Cone Communications  
 Hal Gregersen: Stern + Associates  
 Halex: Stevens Strategic Communications, Inc.  
 Hall of Fame of Amer. Humor: Ilson Inc., Bernie  
 Hallmark: FleishmanHillard  
 Halsell Foundation: Dublin & Associates, Inc.  
 Halstead Property: Rubenstein Public Relations, Inc.  
 Hamilton Lane: Prosek Partners  
 Hammerle Finley Law Firm: Sunwest Communications  
 Hampshire Companies: R&J Public Relations, LLC  
 Hampshire Investment Funds: R&J Public Relations, LLC  
 Hampton Direct/PajamaJeans: Rosica Communications/Interact Marketing  
 Hamptons Restaurant Week: WordHampton Public Relations Inc.  
 Handlery Hotels: Singer Associates, Inc.  
 Handro Properties LLC: Marino Organization Inc., The  
 Hanes Hosiery: CRC  
 Hangar 24 Brewery: Blaze  
 Hank's Seafood, SC: Lou Hammond & Associates  
 Harbor View Captain's Cottages: Middleton & Gendron, Inc.  
 Harbor View Hotel: Middleton & Gendron, Inc.  
 Harborfront Inn, The: WordHampton Public Relations Inc.  
 Harbour Results: Eisbrenner Public Relations  
 Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR): Zimmerman Agency, The  
 Hard Rock Hotel & Casino Punta Cana (Dominican Republic): Zimmerman Agency, The  
 Hard Rock Hotel San Diego: J Public Relations  
 Hard Rock Hotels & Casinos (Bali, Macau, Singapore, Pattaya, Penang, Mexico, Panama, San Diego, Chicago, Palm Springs): Zimmerman Agency, The  
 Hard Rock International: Coyne PR  
 Hardwood Manufacturers Assn.: Gibbs & Soell, Inc.  
 Harlan Laboratories: Hiron & Company  
 Harley-Davidson: Coyne PR; Weber Shandwick  
 Harmon.ie: SS|PR  
 Harper Collins Publishers: Wesman Public Relations, Jane  
 Harpeth Hall School: McNeely Pigott & Fox Public Relations, LLC  
 Harpeth Valley Utilities: Dye, Van Mol & Lawrence Public Relations  
 Harrah's Entertainment: DKC  
 Harris County Toll Road Authority: DoubleDimond Public Relations LLC  
 Harris Interactive: Gibbs & Soell, Inc.  
 Harrison Group Market Research: Janine Gordon Associates  
 Harry Winston: Abernathy MacGregor Group, The; Ruder Finn Inc.  
 Hartford Courant: Cashman + Katz Integrated Communications  
 Hartford Marathon Foundation: CJ Public Relations  
 Hartford Steam Boiler: Prosek Partners  
 Harting Inc. of North America: Dix & Eaton Incorporated  
 Harvard Business Press: Wesman Public Relations, Jane  
 Harvard School of Public Health, Boston, MA: Hoffman & Hoffman Worldwide  
 Harvard Vanguard Medical Associates: Solomon McCown & Company  
 Hasbro Singapore: Strategic Public Relations Group  
 Hasbro, Inc.: Hunter Public Relations; Litzky Public Relations  
 Hass Avocado Board: CRT/tanaka; FoodMinds, LLC

Hatteras Funds: Makovsky  
 HAVE Foundation: Hope-Beckham Inc.  
 Hay Group: Bliss Integrated Communication  
 Hay House Publishing: Wesman Public Relations, Jane  
 Hayneedle: 5W Public Relations  
 HBO: Rubenstein Associates, Inc.  
 HCA Healthcare: SevenTwenty Strategies  
 HDBaseT Alliance: Max Borges Agency  
 HDR Engineering, Inc.: Cerrell Associates, Inc.  
 HDS Retail North America: Cerrell Associates, Inc.  
 Head & Neck Cancer Alliance: MCS Healthcare Public Relations  
 Head USA/Racquet Sports and Winter Sports: Gibbs & Soell, Inc.  
 Headroom Digital Audio: Reich Communications  
 Health Affairs: GYMR, LLC (Getting Your Message Right)  
 Health and Humanitarian Aid Foundation: Litzky Public Relations  
 Health Net, Inc: Abernathy MacGregor Group, The  
 Healthbox: BrewLife  
 Healthcare Leadership Council: Allison+Partners  
 Healthcare Real Estate Advisors (HCREA): Zlokower Company  
 Healthcare Technology: Chandler Chicco Companies  
 HealthNow: Eric Mower + Associates  
 HealthSouth: Sachs Media Group  
 Healthways: Allison+Partners; MWW  
 Heart Gallery of Broward: Durée & Company, Inc.  
 Heart Health Foundation: Insider Media Management  
 Heathrow Airport: Coyne PR  
 Hebrew SeniorLife: Schneider Associates  
 Heidell, Pittoni, Murphy & Bach, LLP: Berman Group, Inc., The  
 Heifer International: Morris + King Company, The  
 Helfrich: Folsom & Associates  
 Hellman & Friedman LLC: Abernathy MacGregor Group, The  
 Hello Health: Racepoint Group  
 HELP/PSI: Marino Organization Inc., The  
 Hemisphere Beverages: Fields & Co. PR Pros, V.K.  
 Hendrick Automotive Group: Luquire George Andrews, Inc.  
 Heninges Automotive: Eisbrenner Public Relations  
 Henkel: Dial: Marina Maher Communications LLC  
 Hennessy Industries: McNeely Pigott & Fox Public Relations, LLC  
 Henrietta's Table at The Charles Hotel, Cambridge: Nancy J. Friedman Public Relations, Inc.  
 Henry R. Kravis Prize in Leadership: gabbegroup  
 Henry Schein Inc.: A. Lavin Communications  
 Hepatitis B Foundation: Furia Rubel Communications, Inc.  
 Herbalife: ICR  
 Heritage Realty Services: Quinn & Co.  
 Heritance: Folsom & Associates  
 Herman Miller, Inc.: Stern + Associates  
 Hermès: Ruder Finn Inc.  
 Hernando Holdings, LLC: Hamilton Public Relations  
 Heroku: Bateman Group  
 Hersha Hospitality (Duane Street Hotel): Sacks & Associates Inc., T.J.  
 Hertz Farm Management: Greentarget Global LLC  
 Hess Toy Truck: Goodman Media International, Inc.  
 Hewitt Associates: Abernathy MacGregor Group, The  
 Hewlett-Packard: Abernathy MacGregor Group, The; Edelman; NATIONAL Public Relations; Porter Novelli  
 HGA Architects & Engineers: Hoyt Organization Inc., The  
 HGTV / DIY Networks: Rogers & Cowan  
 Hi-Tec Sports USA: Weinstein PR  
 Hickory Farms: Emanate; Hamilton Public Relations  
 Hidden Pond Resort, ME: Redpoint Marketing PR, Inc.  
 Hidrock Realty Inc.: Quinn & Co.  
 High Marques Auto Salon: DDR Public Relations, Inc.  
 High Ridge Brands: 360 Public Relations  
 Highgate Holdings: Marino Organization Inc., The  
 Highland Capital Management: Richmond Public Relations Inc.; Walek & Associates  
 Highland Group: BackBay Communications  
 HighTower: JCP  
 Hill Country Memorial Hospital: Red Sky Public Relations  
 Hill Holliday: Marston and Associates, Inc., Robert  
 Hilton Garden Inn: Emanate  
 Hilton Head Island Motoring Festival: Brandware Public Relations  
 Hilton Hotels: Landis Communications Inc.  
 Hilton Worldwide: Cone Communications; Grayling  
 HIMSS: SHIFT Communications  
 Hinshaw Culbertson: Greentarget Global LLC  
 Hint: 5W Public Relations  
 Hiring Incentives, Inc.: RMR & Associates  
 Hiscox: Prosek Partners  
 HISD: CarreñoGroup, Inc.  
 Hispanic Communications Network: Richmond Public Relations Inc.  
 Historic New England: Solomon McCown & Company  
 Hitachi Data Systems: Atomic; Hoffman Agency, The

Hitcase: Max Borges Agency  
 HKS: Cox & Company, Rita  
 HNC Software: Scott Public Relations  
 HNTB Corporation: OCG PR  
 Hochheiser, Deutsch & Co.: HJMT Public Relations Inc.  
 Hocking Hills Tourism Assn.: Fahlgren Mortine  
 Hofheimer Gartlir & Gross: Zlokower Company  
 Hofstra University: Hamilton Public Relations  
 Hogan Lovells: Greentarget Global LLC  
 Holister: Weber Shandwick  
 Holland & Knight: Ripp Media/Public Relations, Inc.  
 Hollister Construction Services: JCPR  
 Holloway House: Sacks & Associates Inc., T.J.  
 Hollywood East (HULU.com): Mayo Communications & Mayo PR  
 Hollywood Pop Gallery: Ilson Inc., Bernie  
 Holtorf Medical Group, Inc: 5W Public Relations  
 Holy Cross Hospital: Pierson Grant Public Relations  
 Homax: Falls Communications  
 Home Depot, The: Marston and Associates, Inc., Robert  
 Home Hardware: NATIONAL Public Relations  
 HomeAdvisor: MWW  
 HomeGoods: Kwitken + Company Worldwide  
 Homes.com: Zimmerman Agency, The  
 Homes2 Suites: rbb Public Relations  
 HomeServe USA: Gibbs & Soell, Inc.  
 Homewatch Caregivers: Spector & Associates, Inc.  
 Homewood Suites by Hilton: rbb Public Relations  
 Homogenius: Sacks & Associates Inc., T.J.  
 Honeywell Performance Materials: Peppercomm, Inc.  
 Honeywell: Gibbs & Soell, Inc.; SHIFT Communications; Weber Shandwick  
 Hong Kong Deposit Protection Board: Strategic Public Relations Group  
 Hong Kong Tourism Board: Coyne PR  
 Hood River Distillery: French | West | Vaughan  
 Hooters of America: Hope-Beckham Inc.  
 Hope Paige: 5W Public Relations  
 Horatio Alger Association: Qorvis Communications, LLC  
 Horizon Blue Cross Blue Shield of New Jersey: SevenTwenty Strategies  
 Horizon Lines: BSY Associates Inc.  
 Hornblower Cruises & Events: J Public Relations  
 Horsburgh & Scott Co.: thunder::tech  
 Hortonworks: Schwartz MSL  
 Hospital Corp. of America: McNeely Pigott & Fox Public Relations, LLC  
 Hospital for Special Care: Mason Public Relations  
 Hospital for Special Surgery: Goodman Media International, Inc.  
 Hospitality Holdings: Rubenstein Public Relations, Inc.  
 Hospitals: Chandler Chicco Companies  
 Hostess Brands: LAK Public Relations, Inc.  
 Hot Dog on a Stick: Gable PR  
 Hot Iron Holster: Marketing Maven Public Relations  
 Hotel Arts Barcelona: Parasol Marketing  
 Hotel Association of NYC: LAK Public Relations, Inc.  
 Hotel Beau-Rivage Palace, Lausanne, Switzerland: Weill Associates, Geoffrey  
 Hotel BPM: Carolyn Izzo Integrated Communications (CIIC)  
 Hotel Chandler: J Public Relations  
 Hotel El Convento, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.  
 Hotel El Ganzo: Carolyn Izzo Integrated Communications (CIIC)  
 Hotel Ella, Austin, TX: Lou Hammond & Associates  
 Hotel Hassler, Rome: Weill Associates, Geoffrey  
 Hotel Kitchen product line: Quinn & Co.  
 Hotel La Jolla: Gable PR  
 Hotel le Marais, New Orleans: 360 Degrees Publicity Shoppe  
 Hotel Lone: J Public Relations  
 Hotel Mazarin, New Orleans: 360 Degrees Publicity Shoppe  
 Hotel Monte Mulini: J Public Relations  
 Hotel Okura Co., Ltd.: Bridge Global Strategies LLC  
 Hotel Saint-Barth Isle de France, French West Indies: Lou Hammond & Associates  
 Hotel Unique: Imagine Communications  
 Hotel Week, NYC: Nancy J. Friedman Public Relations, Inc.  
 Hotel Wolcott, NYC: Quinn & Co.  
 Hotels.com: energi PR  
 Hotwire: Atomic  
 Houghton Mifflin Harcourt: Exemplar Strategic Communications  
 Houghton: Film Fashion  
 Houlihan Lawrence: Quinn & Co.  
 House of Mandela: Emanate  
 Housing Solutions USA: Lou Hammond & Associates  
 Houston Airport System: DoubleDimond Public Relations LLC  
 Houston Community College: CarreñoGroup, Inc.  
 Houston Independent School District: DoubleDimond Public Relations LLC  
 Houston International Boat, Sport & Travel Show: DoubleDimond Public Relations LLC  
 HowAboutWe.com: M Booth & Associates, Inc.

Howard Ecker + Company: Greentarget Global LLC  
 Howard University: LEVICK  
 HP: WCG  
 HTC: Waggner Edstrom Worldwide  
 Huawei Technologies: FleishmanHillard  
 Hudson Realty Capital: French | West | Vaughan  
 Hudson Square Connection: Marino Organization Inc., The  
 Hudson-Webber Foundation: Iovio George | communications + design  
 Hughes Cloud Services: Bob Gold & Associates  
 Hugo Boss Fragrance: Nike Communications, Inc.  
 Human Demand: North 6th Agency, Inc.  
 Humana Challenge: Brener Zwickel & Associates, Inc.  
 Humana: Coyne PR  
 Humane Society of Missouri: Blick&Staff Communications  
 Hunter Defense Technologies Global: Zimmerman Agency, The  
 Hunter Douglas, Inc.: Lou Hammond & Associates  
 Huntington Bank: Sloane & Company  
 Huntington Ingalls Industries: Qorvis Communications, LLC  
 Huntington National Bank: Falls Communications; Paul Werth Associates  
 Hunton & Williams: Clay Associates, Everett  
 Huron Capital Partners: Lambert, Edwards & Associates  
 Hurricane Grill and Wings: Kconnect Public Relations  
 HWH Architects, Engineers, Planners Inc.: Roop & Co.  
 Hyatt Regency Aruba Resort Casino & Spa: Nancy J. Friedman Public Relations, Inc.  
 Hyatt Regency Lost Pines: Dublin & Associates, Inc.  
 hybris: Ascendant Communications; Davies Murphy Group, Inc.  
 Hyde Foundation: McNeely Pigott & Fox Public Relations, LLC  
 Hylands: LEVICK  
 Hylant Group: Falls Communications  
 Hyperion Therapeutics, Inc.: Makovsky  
 Hyundai & Hope on Wheels: Finn Partners

**I**

I-lipo: 5W Public Relations  
 I.R.I.S.: Max Borges Agency  
 i1 Biometrics: CooperKatz & Company, Inc.  
 IABC Austin: Newsroom Ink  
 IABC-NJ: SPI Group LLC, The  
 IAC: Abernathy MacGregor Group, The  
 IAV: Eisbrenner Public Relations  
 IBEX: Marino Organization Inc., The  
 IBM Smarter Cities: Global Strategy Group  
 IBM: Ketchum; Ogilvy Public Relations; Text 100 Global Public Relations; Tierney  
 ICAP: Intermarket Communications  
 Ice Cube: 5W Public Relations  
 Icebreaker: Weinstein PR  
 Iceland Glacier Wonders: TransMedia Group  
 iClearpath: Trylon SMR  
 iCore: RMR & Associates  
 Icreon: Affect  
 ID America: Max Borges Agency  
 ID Theft Assist: SevenTwenty Strategies  
 ID Week: GYMR, LLC (Getting Your Message Right)  
 Idaho Physical Activity & Nutrition Program: Red Sky Public Relations  
 Idaho State Historical Society: Red Sky Public Relations  
 Idaho Wine Commission: Red Sky Public Relations  
 Ideal Life: Alpaytac Public Relations/Marketing Communications  
 Ideal Network: Richmond Public Relations Inc.  
 identified: SS/PR  
 IDentity Theft 911: Affect  
 Idev: BrewLife  
 IDG Macworld: Schwartz MSL  
 IDG: Emanate  
 IDI: Jackson Spalding  
 IDOL Vodka: Atomic  
 IDT: Hoffman Agency, The  
 IFCO Systems: RAM Communications  
 IGA, Inc.: RAM Communications  
 Iguazu Grand Hotel, Resort & Casino, Iguazu Falls, Argentina: Weill Associates, Geoffrey  
 IHOP: 5W Public Relations  
 II-VI Inc.: Ervin | Hill Strategy  
 III Associates: Intermarket Communications  
 Iittala: JB Cumberland Public Relations  
 IKEA: Ketchum; Lippe Taylor  
 Il Palazzetto, Rome: Weill Associates, Geoffrey  
 Illini Wire Mill: NM Marketing Communications, LLC  
 Illinois Agriculture Coalition: MorganMyers  
 Illinois Association of REALTORS: Jasculca Terman and Associates  
 Illinois Chamber of Commerce: Schaeffer and Associates, Inc., Kathy  
 Illinois Holocaust Museum & Education Center: Jasculca Terman and Associates



Illinois Hospital Assn.: Schaeffer and Associates, Inc., Kathy  
 Illinois Institute of Technology: Public Communications Inc.  
 Illinois Pork Producers Assn.: MorganMyers  
 Illinois Soybean Assn.: MorganMyers  
 Illustrated Properties: TransMedia Group  
 ily: 360 Public Relations  
 Ilson's Inside Information: Ilson Inc., Bernie  
 iLuv: R&J Public Relations, LLC  
 Imagine Software: Intermarket Communications  
 Imation Corp.: Schwartz MSL  
 Imation: Padilla Speer Beardsley  
 Imax Corp.: Sloane & Company  
 IMAX Theater: Borshoff  
 Imax Theatre at Palisades Center: GMG Public Relations, Inc.  
 IMAX: Atomic; Cataldi Public Relations; Coyne PR  
 IMG Artists: Keith Sherman and Associates  
 Immaculate Conception Shelter & Housing Corp.: SPI Group LLC, The  
 Immersion: Horn  
 IMMUNE Pharmaceuticals: 5W Public Relations  
 imortgage: Munger Stowers Marketing  
 Impax Pharmaceuticals: Tonic Life Communications  
 Imperial Holdings: Feintuch Communications  
 Imperial Toy Corp.: Sacks & Associates Inc., T.J.  
 Imperium Capital: Rubenstein Public Relations, Inc.  
 Imprivata: Schwartz MSL  
 IMS Health: North 6th Agency, Inc.  
 IMUSA: 5W Public Relations  
 In-Flight Chefs, Etihad Airways: Quinn & Co.  
 Incentive Marketing Assn.: Logos Communications, Inc.  
 Inclusion INC: Pollack PR Marketing Group, The  
 Indeed.com: M Booth & Associates, Inc.  
 Independence Blue Cross: Tierney  
 Independent Film Channel (IFC): Cataldi Public Relations  
 Independent Health: Travers Collins  
 Indiana Association of Beverage Retailers: Hirons & Company  
 Indiana Michigan Power: Development Counsellors International (DCI)  
 Indiana Protection and Advocacy Services: Hirons & Company  
 Indiana Secretary of State: Hirons & Company  
 Indiana University Communications Office: gabbgroupp  
 Indiana University Kelley Direct Programs: Hirons & Company  
 Indiana University Kelley School of Business: gabbgroupp  
 Indiana University Maurer School of Law: gabbgroupp  
 Indiana University School of Public Affairs & Environmental Affairs: gabbe-  
 group  
 Indianapolis Colts Grille: Borshoff  
 Indianapolis Colts: Borshoff  
 Indianapolis Department of Public Works: Hirons & Company  
 Indianapolis Downtown Restaurant & Hospitality Association: Hirons &  
 Company  
 Indianapolis Indians: Hirons & Company  
 Indianapolis Prize (Indianapolis Zoo): Borshoff  
 Indianapolis Symphony Orchestra: Hirons & Company  
 Indianapolis Zoo: Hirons & Company  
 Indy Pro Soccer: Borshoff  
 IndyCar: Brener Zwickel & Associates, Inc.  
 Infectious Diseases Society of America: Public Communications Inc.  
 Infinitely Virtual: Edge Communications, Inc.  
 Infoblox: Merritt Group  
 Infor: Ruder Finn Inc.  
 Inform Training & Research: Sacks & Associates Inc., T.J.  
 InformationWORKS/InfrastructureWORKS: SPI Group LLC, The  
 Inforum: Eisbrenner Public Relations  
 Infusion Sciences: Insider Media Management  
 ING Hartford Marathon: CJ Public Relations  
 ING U.S. Financial Services: BLH Consulting, Inc.  
 ING: Prosek Partners  
 Ingenuity Cleveland: Stevens Strategic Communications, Inc.  
 Ingersoll-Rand Residential Solutions: Carmichael Lynch Spong  
 Ingersoll-Rand: Weber Shandwick  
 Inkaterra, Peru: Weill Associates, Geoffrey  
 Inktank: Clement Communications  
 Inland American Communities Group: Cox & Company, Rita  
 Inland US Management LLC: Roop & Co.  
 Inn at New Hyde Park: Insider Media Management  
 Inn at the 5th: Maxwell PR + Engagement  
 Innosight Institute: Stern + Associates  
 Innovolt: Trevelino/Keller  
 Inovonics: Catapult PR-IR LLC  
 INSEAD: Prosek Partners  
 InsideIQ Building Automation Alliance: Burns & Associates, Michael A.  
 InsightSquared: North 6th Agency, Inc.  
 InSinkErator: Cramer-Krasselt; Jasculca Terman and Associates  
 Institute for Health Technology Studies (InHealth): gabbgroupp  
 Institute of Electrical & Electronics Engineers: Stern + Associates

Institute of Management Accountants: Stern + Associates  
 Integral: Intermarket Communications  
 Integrated Medical Professionals: HJMT Public Relations Inc.  
 Integreon: Davies Murphy Group, Inc.  
 Integrity House: R&J Public Relations, LLC  
 Intel: K/F Communications; OgilvyEarth; Qorvis Communications, LLC;  
 W2O Group; WCG  
 IntelePeer: Hoffman Agency, The  
 Intellectual Ventures: Potomac Communications Group, Inc.  
 Intentional Environment: Beehive PR  
 Interactive Data Corp.: Rubenstein Public Relations, Inc.  
 Interactive Home NYC: Indra Public Relations  
 InterContinental Suites Hotel Cleveland: Falls Communications  
 Internap: Davies Murphy Group, Inc.  
 International Agro-Alliance, Inc.: TransMedia Group  
 International Association of Healthcare Safety and Security: Falk  
 Associates/Contact  
 International Atomic Energy Agency, Vienna, Austria: Hoffman & Hoffman  
 Worldwide  
 International Automotive Components Group: Lambert, Edwards &  
 Associates  
 International Beverage Corp.: Rosica Communications/Interact Marketing  
 International Budget Partnership, Washington, DC: Hoffman & Hoffman  
 Worldwide  
 International Copper Assn.: Kellen Communications  
 International Council for Global Health Progress: Ilson Inc., Bernie  
 International Council on Nanotechnology: DoubleDimond Public Relations  
 LLC  
 International Data Group (IDG): Morris + King Company, The  
 International Energy Agency, Paris, France: Hoffman & Hoffman Worldwide  
 International Fragrance Assn. North America: LEVICK  
 International Game Technology: Allison+Partners  
 International Gemological Institute: French | West | Vaughan  
 International Olive Council: Exponent  
 International Osteoporosis Foundation: Spectrum  
 International SalonSpa Business Network: Jayne & Company, LLC  
 International Securities Exchange: Abernathy MacGregor Group, The  
 International Trachoma Initiative, Atlanta, GA: Hoffman & Hoffman  
 Worldwide  
 Internet Mainstreet: Walt & Company Communications, Inc.  
 Internet Simplicity: Walt & Company Communications, Inc.  
 Intersections: Merritt Group  
 Interstate Hotels & Resorts: Zimmerman Agency, The  
 Intertek: Gibbs & Soell, Inc.  
 Interval International: Kahn Travel Communications (KTC pr)  
 Intralinks: Kwitken + Company Worldwide  
 Intrepid Museum: Rubenstein Associates, Inc.  
 INTTRA: Affect  
 intuit: Atomic; WCG  
 Invanhoe Cambridge: NATIONAL Public Relations  
 Inventors Society: TransMedia Group  
 Inventure Foods (NASDAQ:SNAK): Lambert, Edwards & Associates  
 Invest Northern Ireland: Susan Davis International Ltd.  
 Investment Program Assn.: Gibbs & Soell, Inc.; Makovsky  
 Investment Technology Group: Prosek Partners  
 Investor Solutions: rbb Public Relations  
 INXPO: McGrath/Power Public Relations & Communications  
 IOUG - Oracle Users Group: Tech Image  
 IP Infusion: McGrath/Power Public Relations & Communications  
 IP Street: Raffetto Herman Strategic Communications  
 iPaid: Edge Communications, Inc.  
 iPEC Coaching: R&J Public Relations, LLC  
 IPRO: Tartaglia Communications, LLC  
 Ipsen Pharmaceuticals: Makovsky  
 Ipswitch: Davies Murphy Group, Inc.  
 Ireland: Susan Davis International Ltd.  
 iRhythm: WCG  
 Iris Apfel Handbags: Maximum Exposure Public Relations  
 Iron Horse Interactive: North 6th Agency, Inc.  
 Iron Mountain: Davies Murphy Group, Inc.  
 Irvine Co.: Singer Associates, Inc.  
 Iscan Airport Scanner Technology: A. Lavin Communications  
 iSi North America: JB Cumberland Public Relations  
 ISI Translation Services: Edge Communications, Inc.  
 ISJ Management: Zlokower Company  
 Israel Ministry of Tourism, North America: Weill Associates, Geoffrey  
 IsramWorld: Weill Associates, Geoffrey  
 ISTE: Exemplar Strategic Communications  
 iStock: M Booth & Associates, Inc.  
 Italian Trade Commission: Versaggi Biocommunications  
 Itron: Makovsky  
 ITT Exelis: Spector & Associates, Inc.  
 IUSN Foundation/Worldnames: RMR & Associates  
 iWalk: Fama PR, Inc.; Max Borges Agency  
 Izmaylova: Film Fashion  
 IZOD Boys: 5W Public Relations



**J**

J. Alexander's Corp.: Dye, Van Mol & Lawrence Public Relations  
 J. Crew: ICR  
 J. Hilburn: LaunchSquad  
 J.D. Byrider: Borshoff  
 J.D. Power and Assocs.: Brandware Public Relations  
 J.M. Smucker Co. for Martha White and White Lily: Dye, Van Mol & Lawrence Public Relations  
 J.W. Childs: BackBay Communications  
 J/Brice Design International: Pirozzolo Company Public Relations  
 Jabil Circuit Inc.: LEVICK  
 Jabra: 360 Public Relations  
 Jack Daniel Distillery: Dye, Van Mol & Lawrence Public Relations  
 Jack Henry & Assocs.: William Mills Agency  
 Jack Link's Beef Jerky: Carmichael Lynch Spong  
 Jack London Square: Landis Communications Inc.  
 Jacks & Jokers Apparel: Morris + King Company, The  
 Jackson County Bank: Hirons & Company  
 Jackson Hewitt Tax Service: CooperKatz & Company, Inc.  
 Jackson Spalding: PReCise Communications  
 Jacob Riis Settlement House: gabbegroup  
 Jada Toy Group: Southard Communications, Inc.  
 Jaguar / Land Rover: DKC  
 JAHN Architects: Dixon|James Communications  
 JAL Hotels Co., Ltd.: Bridge Global Strategies LLC  
 Jalen Rose: 5W Public Relations  
 Jamaica Tourist Board: Finn Partners  
 Jamba At-Home Smoothies: Lambert, Edwards & Associates  
 James Allen: 5W Public Relations  
 Jamestown Properties: Quinn & Co.  
 Jamster: 5W Public Relations  
 Jana Partners: Walek & Associates  
 Jane Goodall: Peppercomm, Inc.  
 Jane Iredale: 5W Public Relations  
 Janssen Biotech: Tonic Life Communications  
 Janssen Global Services: Tonic Life Communications  
 Janssen Ortho: NATIONAL Public Relations  
 Japan Art Assn./Praemium Imperiale: LAK Public Relations, Inc.  
 Japan External Trade Organization (JETRO): Bridge Global Strategies LLC  
 Jarden Home Brands: 360 Public Relations  
 Jarden Safety & Security: L.C. Williams & Associates  
 Jason Chayut: 5W Public Relations  
 Javelin: Merritt Group  
 JAWS home cleaning products: Luckie Strategic PR  
 Jazwares: Litzky Public Relations  
 JAZZ at KITANO: Quinn & Co.  
 Jazz Aviation: Dix & Eaton Incorporated  
 JCJ Business Corp., Inc.: Zeno Group  
 JDA Software Group: Lois Paul and Partners  
 JDC: 5W Public Relations  
 Jebson: Waggener Edstrom Worldwide  
 Jeffrey Colle Estates: Middleton & Gendron, Inc.  
 Jennie-O Turkey Store: Carmichael Lynch Spong  
 Jenny Packham: Film Fashion  
 Jeremy London, Director/Producer, Hollywood: Mayo Communications & Mayo PR  
 Jerome Levy Forecasting Center, The: Edson & Associates Inc., Andrew  
 Jersey Artisan Distilling: R&J Public Relations, LLC  
 Jerusalem 5800: Rubenstein Public Relations, Inc.  
 Jessup Mfg. Company, Inc.: NM Marketing Communications, LLC  
 Jet Airways: Weill Associates, Geoffrey  
 Jet Edge: Alpaytac Public Relations/Marketing Communications  
 JetBlue Airways: MWW  
 Jewish Home Lifecare: Geto & de Milly, Inc.  
 Jiffy Lube: Cone Communications  
 Jim Beam: DKC  
 Jim Fannin Brands: Alpaytac Public Relations/Marketing Communications  
 Jitscale: Burns & Associates, Michael A.  
 Jive Software: ICR  
 JMP Group: Dukas Public Relations  
 JNBridge: Catapult PR-IR LLC  
 Job Corps: McNeely Pigott & Fox Public Relations, LLC  
 JobScience.com: Scott Public Relations  
 Jobvite: Atomic  
 Joe Torre Safe at Home Foundation: Goodman Media International, Inc.  
 John C. Bogle: Walek & Associates  
 John G. Shedd Aquarium: Public Communications Inc.  
 John Hardy: Film Fashion; Rogers & Cowan  
 John Wiley & Sons, Inc: Walek & Associates  
 Johnny Rockets: Allison+Partners  
 Johns Manville: Linhart Public Relations  
 Johnson & Johnson (LifeScan): Marston and Associates, Inc., Robert  
 Johnson & Johnson Pediatric Institute LLC: gabbegroup

Johnson & Johnson WorldWide Corporate Comms. & Public Affairs: gabbegroup  
 Johnson & Johnson Worldwide Corporate Contributions: gabbegroup  
 Johnson & Johnson: FleishmanHillard; Hunter Public Relations; Makovsky; Porter Novelli; RF | Binder Partners, Inc.; Ruder Finn Inc.; Target 10; Weber Shandwick  
 Johnson & Wales University: CooperKatz & Company, Inc.  
 Johnson and Wales University: rbb Public Relations  
 Johnson Controls Automotive Group: Bianchi Public Relations, Inc.  
 Johnson Controls: APCO Worldwide  
 Johnsonite: Falls Communications  
 Jonas Center for Nursing Excellence: gabbegroup  
 Jonathan Adler: Weinstein PR  
 Jonathan Product: 5W Public Relations  
 JOOR: Airfoil  
 Jordan Company: Stanton Public Relations & Marketing  
 Jordan Opportunity Fund: Mount & Nadler, Inc.  
 Jordan Sekulow: 5W Public Relations  
 Jordan Taylor: Maximum Exposure Public Relations  
 Jorge Scientific Corp.: LEVICK  
 Joseph DiBenedetto: 5W Public Relations  
 Joseph Joseph: JB Cumberland Public Relations  
 Joseph Kay: Rubenstein Public Relations, Inc.  
 Joseph P. Day Realty: Rubenstein Public Relations, Inc.  
 Joseph Robertson Foundries: NM Marketing Communications, LLC  
 Joss & Main/Wayfair: SHIFT Communications  
 Joule Assets: Makovsky  
 Joyent: LaunchSquad  
 JP McHale Pest Management: DDR Public Relations, Inc.  
 JP Morgan Chase Corporate Challenge US Series: 360 Public Relations  
 Juice Products Assn.: Kellen Communications  
 Juju: 5W Public Relations  
 Jumeirah Group: Ruder Finn Inc.  
 Jus-Made: W2O Group  
 Justin Boots: French | West | Vaughan  
 Justin Siena High School: Singer Associates, Inc.  
 Juvenile Diabetes Research Foundation Canada: NATIONAL PR  
 Juvenile Diabetes Research Foundation: Litzky Public Relations  
 JW Marriott Camelback Inn Resort & Spa, Scottsdale: Nancy J. Friedman Public Relations, Inc.  
 JW Marriott Desert Springs Resort & Spa, Palm Desert: Nancy J. Friedman Public Relations, Inc.  
 JW Marriott Resort & Spa: Lavidge Company, The  
 JW Marriott Resorts: Quinn & Co.

**K**

K-Y: Target 10  
 K. Wah International Holdings Ltd.: Strategic Public Relations Group  
 K's Kids: Southard Communications, Inc.  
 K2M Inc.: Zeno Group  
 Kaiser Permanente: Crosby Marketing Communications  
 Kanon Organic Vodka: Stuntman PR  
 Kantar Media: Daddi Brand Communications  
 Kaplan University: rbb Public Relations  
 Kapture: 5W Public Relations  
 Karbone Environmental: Southard Communications, Inc.  
 Karen Clark & Company: BackBay Communications  
 Karmaloop TV: Cataldi Public Relations  
 Karmaloop.com: Cataldi Public Relations  
 Kate Farms: 5W Public Relations  
 Katonah Museum of Art: DDR Public Relations, Inc.  
 Katsuya: J Public Relations  
 Katten Muchin Rosenman: Walek & Associates  
 Kaufman Astoria Studios: Quinn & Co.  
 Kaufman Organization: Quinn & Co.  
 Kaufman Rossin: rbb Public Relations  
 Kavaliro: Uproar PR  
 Kaya Mawa: Montgomery Communications  
 Kayak: Text 100 Global Public Relations  
 Kaz, Inc.: 360 Public Relations  
 KBS Realty Advisors: McDaniel & Company  
 KDC: Sunwest Communications  
 Keas: Borders and Gratehouse Inc.  
 Keds: Lippe Taylor  
 Keefe, Bruyette & Woods: Intermarket Communications  
 Keeneland: Nike Communications, Inc.  
 Keil Design & Construction: SPI Group LLC, The  
 Keiler & Co.: Reich Communications  
 Keku: 5W Public Relations  
 Keller Williams: Rubenstein Public Relations, Inc.  
 Kellman Pharmaceuticals: A. Lavin Communications  
 Kellogg School of Management: Carmichael Lynch Spong  
 Kellogg: FoodMinds, LLC

Kellogg's: Schwartz MSL  
 Kellwood Brands: Kaplow  
 Kelly Services, Inc.: Dix & Eaton Incorporated  
 Ken Burns: DKC  
 Kendall-Jackson: MWW  
 Kenmore: Zeno Group  
 Kennametal: WordWrite Communications LLC  
 Kennebunkport Resort Collection: Redpoint Marketing PR, Inc.  
 Kennedy Krieger Institute: Qorvis Communications, LLC; Spectrum  
 Kennedy Organics: MFA, Ltd. (Missy Farren & Assocs.)  
 Kenneth Cole Productions: ICR  
 Kensington Vanguard National Land Services: 5W Public Relations  
 Kent State University: Fahlgren Mortine  
 Kenwood: Nike Communications, Inc.  
 Kepner-Tregoe: Pierpont Communications Inc.  
 Keryx Biopharmaceuticals: Bliss Integrated Communication  
 Kessler Canyon (DeBeque, Colo.): Zimmerman Agency, The  
 Kessler Collection of Luxury Resorts, The: Zimmerman Agency, The  
 Ketchum: BLH Consulting, Inc.  
 Ketra: Makovsky  
 Kettle Brand: Maxwell PR + Engagement  
 Kettle Cuisine: Kohnstamm Communications  
 Keune Haircosmetics USA: Jayne & Company, LLC  
 Keurig: Cone Communications  
 KeVita Probiotic Drinks: Blaze  
 Key Bank: Eric Mower + Associates  
 Key Ingredient: JB Cumberland Public Relations  
 Key Private Bank: Bliss Integrated Communication  
 KeyBanc Capital Markets: Bliss Integrated Communication  
 KeyBank Real Estate Capital: Bliss Integrated Communication  
 KeyBank: Roop & Co.  
 KeyCorp: Dix & Eaton Incorporated  
 Keystone Foods: Tierney  
 Keystone Shipping: Tierney  
 KFC: Emanate; Strategic Public Relations Group  
 KI: Eric Mower + Associates  
 Kia Motors: Zeno Group  
 Kidde: Fahlgren Mortine  
 Kiehl's Since 1851: Janine Gordon Associates  
 Kim Crawford: Nike Communications, Inc.  
 Kimberly Clark: Ogilvy Public Relations  
 Kimberly Hotel, The: Carolyn Izzo Integrated Communications (CIIC)  
 Kimberly-Clark Health Care: Schwartz MSL  
 Kimberly-Clark Professional: Schwartz MSL  
 Kimberly-Clark: Ketchum  
 Kimberly-Clark: Kotex, U by Kotex\*, Poise, Depend: Marina Maher Communications LLC  
 Kimco Realty: Gregory FCA  
 Kimpton Hotels and Restaurants: Landis Communications Inc.  
 KIND: Allison+Partners  
 King David Hotel, Jerusalem: Weill Associates, Geoffrey  
 King Nut: Stevens Strategic Communications, Inc.  
 King's Daughters Medical Center: LEVICK  
 Kingdom of Bahrain: Qorvis Communications, LLC  
 Kings: Tierney  
 Kinkisharyo International: MWW  
 Kinray: 5W Public Relations  
 Kinross Gold Corp.: LEVICK  
 Kirtland Capital Partners: Roop & Co.  
 Kitano New York: Quinn & Co.  
 Kiva Systems: Schwartz MSL  
 Klemchuk Kubasta: Burns & Associates, Michael A.  
 KMD Architects: Landis Communications Inc.  
 KNC Partners/Kingsbridge National Ice Center: Marino Organization Inc., The  
 KnifeandForklift.com: TransMedia Group  
 Knot Genie Detangling Brush: Red Jeweled Media  
 Kodak: ABI; Eric Mower + Associates  
 Kohl's: Cramer-Krasselt  
 Kohler Canada: NATIONAL Public Relations  
 Kohler Co.: Global Communicators, LLC  
 Kohler: Sharp Communications, Inc.  
 Koinonia: Roop & Co.  
 Koll Co.: McDaniel & Company  
 Kona Kai (San Diego): Zimmerman Agency, The  
 Konami Digital: Racepoint Group  
 Konsyl Pharmaceuticals: Robin Leedy & Associates, Inc.  
 Kony Solutions: Affect  
 Koppers Inc.: WordWrite Communications LLC  
 Korea Tourism Board: Development Counsellors International (DCI)  
 Korg USA: Max Borges Agency  
 Kottler International: Bliss Integrated Communication  
 Kount: Red Sky Public Relations  
 Kowa Pharmaceuticals America, Inc.: Makovsky  
 Kozy Shack: Exponent

Kraft Foods: Hunter Public Relations; MorganMyers  
 Kraft: Ketchum; Taylor; Weber Shandwick  
 Kresge Arts in Detroit: Iovio George | communications + design  
 Krispy Kreme: Richmond Public Relations Inc.  
 Kroll Bond Ratings: Global Strategy Group  
 Kronkosky Foundation: Dublin & Associates, Inc.  
 Kronos: Racepoint Group  
 Krown Rustproofing: energi PR  
 Krug Champagne: M Booth & Associates, Inc.  
 Kruger: Harrell Group, The; NATIONAL Public Relations  
 KRUPS: 5W Public Relations  
 Krylon: Falls Communications  
 Krystal Company: Zimmerman Agency, The  
 Kuato Studios: Eastwick Communications  
 Kuhn, Robert Lawrence: Marston and Associates, Inc., Robert  
 Kurdistan Regional Government of Iraq: Qorvis Communications, LLC  
 Kurion: Zeno Group  
 Kynetic: Kaplow

## L

L Haus: Quinn & Co.  
 L V Prasad Eye Institute: Bridge Global Strategies LLC  
 L.E.K. Consulting: Bliss Integrated Communication  
 L'Oreal: Ruder Finn Inc.  
 La Bonne Soupe Restaurant: Ilson Inc., Bernie  
 La Cabana All Suite Beach Resort, Aruba: Kahn Travel Communications (KTC pr)  
 La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.  
 LA Fitness: Allison+Partners  
 La Pergola, Rome: Quinn & Co.  
 La Quinta Manhattan, New York: Nancy J. Friedman Public Relations, Inc.  
 La Terra Fina: Maxwell PR + Engagement  
 La-Z-boy: Rosica Communications/Interact Marketing  
 Labatt USA: Eric Mower + Associates  
 Lacoste Fragrance: Nike Communications, Inc.  
 Lactalis American Group: Red Sky Public Relations  
 Ladera Grill: PRxDigital  
 LaFarge: Potomac Communications Group, Inc.  
 Lagardere: Abernathy MacGregor Group, The  
 LaGuardia Arts High School (New York City's 'FAME' school): gabbeigroup  
 Lakemaid Beer: Pocket Hercules  
 Lakeshore: Kconnect Public Relations  
 LAM Research: Zeno Group  
 Lamaze International: JPA Health Communications  
 Lamborghini: Strategic Public Relations Group  
 Lamplight: Cramer-Krasselt  
 Lancaster Colony Commercial Products: Stevens Strategic Communications, Inc.  
 Lance Capital, LLC: Zlokower Company  
 Land O'Lakes: Exponent; Padilla Speer Beardsley  
 Lands' End: M Booth & Associates, Inc.  
 Lang Lang: Keith Sherman and Associates  
 Langham Hospitality Group: Quinn & Co.  
 Langham International Hotels: Strategic Public Relations Group  
 Lantern Community Services: Marino Organization Inc., The  
 Lapin International: Wesman Public Relations, Jane  
 LaPlaya Beach & Golf Resort (Naples): Zimmerman Agency, The  
 Laramie Cattle Co.: McDaniel & Company  
 Laramie Co., The: McDaniel & Company  
 LaSalle Investment Management: MSLGROUP Americas  
 Lasell College: Rasky Baerlein Strategic Communications, Inc.  
 LastMinuteCruises.com: Uproar PR  
 Latino Business Roundtable: CarreñoGroup, Inc.  
 Latitude 39: Borshoff  
 Laucala Island Resort, Fiji: Lou Hammond & Associates  
 LaunchPort: Max Borges Agency  
 Laura Geller: Blue Sky Marketing Communications  
 Laureate Education: Abernathy MacGregor Group, The  
 Lauren's Kids: Sachs Media Group  
 LawFund Management Group: Blaine Group, The  
 Lawley Insurance: Travers Collins  
 Lawn Tennis Association: ENS  
 Lazard Freres & Co.: ICR  
 LCOR: Quinn & Co.  
 LDI, ltd.: Hirons & Company  
 LDR Spine USA: Kwittken + Company Worldwide  
 Le Marais: 5W Public Relations  
 Leaders of the Lung Cancer Free World, LLC: Tiller, LLC  
 LEADS at Spelman College: PRecise Communications  
 Leaf: Fama PR, Inc.  
 League of Conservation Voters: Caplan Communications LLC  
 Leap: Version 2.0 Communications  
 LeapFrog: Stern + Associates

Lee & Assocs.: Hoyt Organization Inc., The  
 Lee & Hayes: Raffetto Herman Strategic Communications  
 Leeco Steel Products, Inc.: NM Marketing Communications, LLC  
 Legal Seafoods: Regan Communications Group  
 Leggett & Platt: MWW  
 Legoland Discovery Center: Public Communications Inc.  
 Legrand/Pass & Seymour: Eric Mower + Associates  
 Lehigh Group, The: L.C. Williams & Associates  
 Lehman Brothers Holdings Inc.: LAK Public Relations, Inc.  
 LEM: Napier Partnership Limited  
 Lemelson – MIT: Cone Communications  
 Lending Club: Atomic  
 Lennar-SE Florida: Conroy Martinez Group, The  
 Lenovo: Ogilvy Public Relations; Strategic Public Relations Group; Text 100  
 Global Public Relations  
 Lenox Division of Newell Rubbermaid: Eric Mower + Associates  
 Lensbaby Corp.: Max Borges Agency  
 Lenscrafters: Nike Communications, Inc.  
 Leon Levy Foundation: Emerald Partners  
 LePatner & Associates: Marino Organization Inc., The  
 Leprino Foods Co.: LEVICK  
 Lettuce Entertain You Restaurants, Inc.: Korshak Inc., Margie  
 Levels Beyond: Bob Gold & Associates  
 Levi's: Abernathy MacGregor Group, The  
 Levin Institute: Expedition PR  
 Lexington Solutions: Emerging Media Inc.  
 Lexis-Nexis: Schwartz MSL  
 LexisNexis: Global Strategy Group; Merritt Group  
 Lexus: Ruder Finn Inc.  
 LG Electronics: Ogilvy Public Relations  
 Liaison Capitol Hill, an Affinia Hotel: Quinn & Co.  
 Liaison Technologies: Dodge Communications  
 Liazon Corp.: Emerging Media Inc.  
 Libbey Inc.: Dix & Eaton Incorporated  
 Liberty Media: Sloane & Company  
 Liberty Mutual Group: Ilson Inc., Bernie  
 Liberty Mutual Legends of Golf: Ilson Inc., Bernie  
 Liberty Mutual: Ketchum  
 Liberty Synergistics: Bolt Public Relations  
 Libratone: Version 2.0 Communications  
 Liebert: Fahlgren Mortine  
 Life Fitness: L.C. Williams & Associates  
 Life Options Institute: Sacks & Associates Inc., T.J.  
 Life Technologies Corp.: Makovsky  
 Life Technologies: Zeno Group  
 Lifeline of Ohio: Fahlgren Mortine  
 LifeLock: Schwartz MSL  
 Liferay: Clement Communications  
 LifeStreet Media: Bateman Group  
 Lifestyle Asset Group, LLC: Middleton & Gendron, Inc.  
 LifeStyles Condoms: 5W Public Relations  
 Light of Life Rescue Mission: WordWrite Communications LLC  
 Lighthouse Security: Davies Murphy Group, Inc.  
 Lighting Practice, The: Devine + Partners  
 Lilly: MSLGROUP Americas  
 Limelight Hotel: MFA, Ltd. (Missy Faren & Assocs.)  
 Limelight Marketplace: 5W Public Relations  
 Limited, The: Fineman PR  
 Linamar: Eisbrenner Public Relations  
 LINC—Leveraging Investments in Creativity: Morris + King Company, The  
 Lincoln Electric Co.: Falls Communications; thunder::tech  
 Lincoln Electric Holdings Inc.: Dix & Eaton Incorporated  
 Lincoln Trust Company: Walek & Associates  
 Linda Brettler Architect: Taylor & Company  
 Linda Cantello Cosmetics: RED PR  
 Linda Eder (Singer/Actress): SPI Group LLC, The  
 Linde Gas: Text 100 Global Public Relations  
 Lindt: Cone Communications  
 LinkedIn: Airfoil; Atomic; DKC  
 Linkit: Southard Communications, Inc.  
 Linksys: Text 100 Global Public Relations  
 Linsalata Capital: Roop & Co.  
 Lions Gate: Rubenstein Associates, Inc.  
 Lippincott: Feintuch Communications  
 Lipscomb University: Dye, Van Mol & Lawrence Public Relations  
 Lipton: Zeno Group  
 Liquid Wrench®: Schneider Associates  
 Lissa Mar: A. Brown-Olmstead Associates, LTD  
 Listen Up Español: Marketing Maven Public Relations  
 Listener Driven Radio: Feintuch Communications  
 Lister Chain & Forge: Ervin | Hill Strategy  
 Listerine Whitening: Target 10  
 Listia.com: Red Jeweled Media  
 Literacy Partners: Janine Gordon Associates  
 Litigation Support for various matters: Clay Associates, Everett

Litman Gregory: JCPR  
 Little Debbie Snacks: Luckie Strategic PR  
 Little Palm Island Resort (Key West, Fla.): Zimmerman Agency, The  
 Little Passports: 360 Public Relations  
 Little White Dress Bridal Shop: Red Jeweled Media  
 Littler Mendelson: Greentarget Global LLC  
 LiveOps: McGrath/Power Public Relations & Communications  
 Liverpool FC: ENS  
 LiveU: Trylon SMR  
 Livingston International: Public Communications Inc.  
 Liz Claiborne Inc.: Finn Partners  
 LL Cool J: DKC  
 Lloyd Gosselink Rochelle & Townsend, P.C: Harrell Group, The  
 Lloyds of London: Torrenzano Group, The  
 Lloyds TSB International: Grayling  
 Lobel's of New York: Folsom & Associates  
 Local 802, American Federation of Musicians: Geto & de Milly, Inc.  
 LocalBlox: Trylon SMR  
 Location Labs: Connect Marketing  
 Lockheed Martin: Ervin | Hill Strategy; HJMT Public Relations Inc.; MS  
 Business Communication Ltd  
 Loctite: Cramer-Krasselt  
 Loden Hotel, Vancouver: Quinn & Co.  
 Loews Hotels: 5W Public Relations  
 Logitech: Finn Partners; SHIFT Communications  
 Logos Technologies: Spector & Associates, Inc.  
 Lois Robbins: Rubenstein Public Relations, Inc.  
 Loloi Rugs: Burns & Associates, Michael A.  
 London Business School: Strategic Public Relations Group  
 London City Airport: Grayling  
 London Skolars: ENS  
 Lonestar Heart Inc.: Versaggi Biocommunications  
 Long Beach CVB: Development Counsellors International (DCI)  
 Long Island Forum for Technology: HJMT Public Relations Inc.  
 Long Island Restaurant Week: WordHampton Public Relations Inc.  
 Longfellow Benefits: Stimpson Communications  
 Longwood University: CRT/tanaka  
 LORD Corp.: Gibbs & Soell, Inc.  
 Loring Ward: Hoffman Agency, The  
 Lorna: Middleton & Gendron, Inc.  
 Los Angeles County Dept. of Public Works: Cerrell Associates, Inc.  
 Los Angeles Music Academy: Tellem Grody Public Relations, Inc.  
 Los Angeles World Airports: Agnes Huff Communications Group, LLC  
 Los Cabos Convention & Visitors Bureau: Carolyn Izzo Integrated  
 Communications (CIIC)  
 Lotame: North 6th Agency, Inc.  
 Lotsa Helping Hands: Susan Davis International Ltd.  
 Lotus Bakeries/Biscoff Cookies: Landis Communications Inc.  
 Lovin' Scoopful: Richmond Public Relations Inc.  
 Lowenstein Sandler: Greentarget Global LLC  
 Lubrizol Corp., The: Dix & Eaton Incorporated  
 Lubrizol: Falls Communications  
 Lucas County: FLS Group  
 Lucid Imagination: Eastwick Communications  
 Lucinda Ellery Consultancy: Konnect Public Relations  
 Lulu Avenue: CRC  
 lululemon athletic: ICR  
 Lumension: Lois Paul and Partners  
 Lumina Foundation: Lipman Hearne, Inc.; Widmeyer Communications  
 Luna Park: 5W Public Relations  
 Lunera Lighting: OgilvyEarth  
 Lung Cancer Canada: Tiller, LLC  
 LUNGeVity Foundation: Susan Davis International Ltd.  
 Lutron: Carmichael Lynch Spong  
 Luxe Hotels: Pollack PR Marketing Group, The  
 Luxottica: Nike Communications, Inc.  
 Luxury Portfolio International™: Janine Gordon Associates  
 Luxury Retreats International: MWW  
 Lyman Orchards: Mason Public Relations  
 Lynd Property Management: Boardroom Communications, Inc.

## M

M Booth: Cameron Communications Inc.  
 M-1 RAIL: Eisbrenner Public Relations  
 M-GO: Eastwick Communications  
 M.T.H. Electric Trains: Ilson Inc., Bernie  
 m2mapps.com: Bob Gold & Associates  
 MacArthur Foundation: Lipman Hearne, Inc.  
 Macquarie Financial: Global Strategy Group  
 Macy Gray: 5W Public Relations  
 Mad Dogg Athletics: Blaze  
 Mad Style Accessories: Maximum Exposure Public Relations  
 Madison Dearborn Partners: Abernathy MacGregor Group, The  
 Madison International Realty: Rubenstein Public Relations, Inc.



Madison Skin & Laser Center: GMG Public Relations, Inc.  
 Maestro Dobel: 5W Public Relations  
 Magdalena Grand Beach Resort, Tobago: Kahn Travel Communications (KTC pr)  
 Magellan GPS: Public Communications Worldwide  
 Magic Ruby: Bob Gold & Associates  
 Magneco/Metrel: Glendale Communications Group, Inc.  
 Mahindra Satyam: Makovsky  
 Main Event Entertainment: ÖCG PR  
 Mainstreet Organization of REALTORS: Schaeffer and Associates, Inc., Kathy  
 Majesco Entertainment: 5W Public Relations  
 Majestic Drug Co.: Sacks & Associates Inc., T.J.  
 Major League Soccer: Global Strategy Group  
 Makena Capital: Stanton Public Relations & Marketing  
 Making Books Sing: gabbegroup  
 MALLC Consumer Products: Southard Communications, Inc.  
 Malwarebytes: Hoffman Agency, The  
 Mamas & Papas: Litzky Public Relations  
 Mammoth Community Water District: Cerrell Associates, Inc.  
 Managed Career Solutions: Cerrell Associates, Inc.  
 Managed Funds Association: Qorvis Communications, LLC  
 Manatt, Phelps & Phillips: Greentarget Global LLC  
 Manchester Designer Outlets: Peppercomm, Inc.  
 Mandarin Oriental Hotel Group: Lou Hammond & Associates  
 Mango Hotel, Barbados: Kahn Travel Communications (KTC pr)  
 Manhattan Automobile Co.: Rubenstein Public Relations, Inc.  
 Manheim Auctions: McNeely Pigott & Fox Public Relations, LLC  
 Manifest Digital: Greentarget Global LLC  
 Mann Center for the Performing Arts: Devine + Partners  
 MannKind Corp.: MCS Healthcare Public Relations  
 Manta: Borders and Gratehouse Inc.  
 Map Pharmaceuticals Inc.: BrewLife  
 Marasa Properties: Montgomery Communications  
 Marathon Asset Management: Prosek Partners  
 Marathon, William Winokur: Maximum Exposure Public Relations  
 Marc Ecko: 5W Public Relations  
 Marc Israel, Esq.: Indra Public Relations  
 Marcal Group, The: Maximum Exposure Public Relations  
 March of Dimes, White Plains, NY: Hoffman & Hoffman Worldwide  
 March of Dimes: MSLGROUP Americas  
 Marcony Ristorante: Indra Public Relations  
 Marcus Partners: Solomon McCown & Company  
 Marcy Blum: 5W Public Relations  
 Marina Anderson, Actress, Hollywood: Mayo Communications & Mayo PR  
 Marina del Rey CVB: Blaze  
 Marina del Rey Hospital: Agnes Huff Communications Group, LLC  
 Marina Palms: Boardroom Communications, Inc.  
 Marina Plastic Surgery: Tellem Grody Public Relations, Inc.  
 Marina Spine Center: Agnes Huff Communications Group, LLC  
 Marine Corps Heritage Foundation / National Museum of the Marine Corps: Susan Davis International Ltd.  
 Maritz: Standing Partnership  
 Mark Cavagnero Associates, San Francisco: Weill Associates, Geoffrey  
 Mark Weill: Rubenstein Public Relations, Inc.  
 Mark-My-Time: Falls Communications  
 Market New Haven: Lou Hammond & Associates  
 Marketo: LaunchSquad; Wesman Public Relations, Jane  
 MarkLogic: Qorvis Communications, LLC  
 Marks & Spencer: Grayling  
 Marotta Facial Plastic Surgery: 5W Public Relations  
 Marriott and Renaissance Caribbean & Mexico Resorts: Lou Hammond & Associates  
 Marriott Courtyard Isla Verde, Puerto Rico: Nancy J. Friedman Public Relations, Inc.  
 Marriott Hotels: Blaze  
 Mars: APCO Worldwide; Weber Shandwick  
 Marshall Cavendish Education: Paul Werth Associates  
 Marshall Headphones: Max Borges Agency  
 Martek Biosciences (DSM): Carmichael Lynch Spong  
 Martin Campbell, Director, Malibu: Mayo Communications & Mayo PR  
 Martin Lawrence Gallery: Stuntman PR  
 Martin Luther King, Jr. Memorial: 5W Public Relations  
 Martin Pierce Furnishings: Sacks & Associates Inc., T.J.  
 Martin-Senour Automotive Finishes: Falls Communications  
 Martini & Rossi: Nike Communications, Inc.  
 Maruchan, Inc.: Dublin & Associates, Inc.  
 Marvalous Babies: RED PR  
 Marvel Entertainment: DKC  
 Marvell: Racepoint Group  
 Mary Kay Inc.: Harrell Group, The  
 Mary Kay: Coyne PR  
 Masergy Communications, Inc.: Burns & Associates, Michael A.  
 Mashantucket Pequot Tribal Council: Cashman + Katz Integrated Communications  
 Mashed Pixel: Rubenstein Public Relations, Inc.  
 Mass Design, Inc.: Pirozzolo Company Public Relations  
 Mass Mutual: Weber Shandwick  
 Massachusetts Assn. for the Blind and Visually Impaired: Solomon McCown & Company  
 Massachusetts Developmental Disabilities Council: Solomon McCown & Company  
 Massachusetts Medical Society/New England Journal of Medicine: Solomon McCown & Company  
 Massachusetts Smart Growth Alliance: Solomon McCown & Company  
 Massachusetts Society for Prevention of Cruelty to Animals (MSPCA): Version 2.0 Communications  
 Massage Envy: Lavidge Company, The  
 MassMutual: Cashman + Katz Integrated Communications  
 Master Lock: JSH&A Communications  
 Mastercard Worldwide: MS Business Communication Ltd  
 MasterCard: Davies Murphy Group, Inc.; Ketchum; Rasky Baerlein Strategic Communications, Inc.  
 Masterchem (Kilz): Cramer-Krasselt  
 Mastrad: Konekt Public Relations  
 MATADOR Beef Jerky: Carmichael Lynch Spong  
 Match.com: DKC; Landis Communications Inc.  
 Materion: Fahlgren Mortine; FLS Group; Stevens Strategic Communications, Inc.  
 Matheny Medical and Educational Center: R&J Public Relations, LLC  
 Mattel: Ketchum  
 Maverick Capital: Emerald Partners  
 Maximus: L.C. Williams & Associates  
 Maxthon: Landis Communications Inc.  
 May Institute: Solomon McCown & Company  
 Mayfair Hotel and Spa: Conroy Martinez Group, The  
 Maylis de Gardelle: Middleton & Gendron, Inc.  
 Mayo Clinic: gabbegroup; Widmeyer Communications  
 Mc Gowan Builders: Berman Group, Inc., The  
 MCA Namibia: Development Counsellors International (DCI)  
 McAfee: Abernathy MacGregor Group, The; DKC; Text 100 Global Public Relations  
 McCain Foods: FleishmanHillard  
 MCCI: Clay Associates, Everett  
 McCormick & Co.: Weber Shandwick  
 McCormick Companies: Kohnstamm Communications  
 McDonald's Corp.: JSH&A Communications  
 McDonald's Restaurants of Canada: NATIONAL Public Relations  
 McDonald's: Porter Novelli; SHIFT Communications  
 McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney  
 McGraw-Hill Companies: Berman Group, Inc., The  
 McGraw-Hill: Integrated Marketing Services, Inc.  
 McIlhenny Company (Tabasco): Hunter Public Relations  
 McIntosh: Nike Communications, Inc.  
 McKenna Long & Aldridge, LLP: Jackson Spalding  
 McKesson Corp.: Scott Public Relations  
 McKesson Retail Pharmacy: Scott Public Relations  
 McKinney MEDC: Development Counsellors International (DCI)  
 McKinsey and Company: Wesman Public Relations, Jane  
 MCM Construction, Inc.: Revell Communications  
 McNeil CHC: Hunter Public Relations  
 MCT Worldwide: SPI Group LLC, The  
 MD On-Line: Stern + Associates  
 MDAdvantage: SPI Group LLC, The  
 MDwise: Borshoff  
 MDxpress: DDR Public Relations, Inc.  
 ME Global: Gibbs & Soell, Inc.  
 ME-TV Bay Area: Torme Lauricella Public Relations  
 Meadows Foundation: Sunwest Communications  
 MeadWestvaco Corp.: Abernathy MacGregor Group, The  
 Meat Market restaurant, Miami Beach: Brustman Carrino Public Relations  
 Mechanical Contractors Assn. of New York: Butler Associates, LLC.  
 Meda Pharmaceuticals: Robin Leedy & Associates, Inc.  
 Medaille College: Travers Collins  
 Medallion Financial Corporation: Zlokower Company  
 Medi-Promotions, Inc.: Makovsky  
 Medialets: North 6th Agency, Inc.  
 MediaTravel: Potion International PR & Marketing  
 Medical Mutual of Ohio: Stevens Strategic Communications, Inc.  
 Medidata Solutions: Lois Paul and Partners  
 Medifast: 5W Public Relations  
 Medrium Physician Office Billing: Scott Public Relations  
 Medtronic Foundation: Exponent  
 Medtronic: Schwartz MSL; Tunheim Partners; W2O Group  
 Meijer: Falk Associates/Contact  
 Melanoma Research Foundation: JPA Health Communications  
 Melco Crown Entertainment: Strategic Public Relations Group  
 Melitta: French | West | Vaughan



Memex: Tech Image  
 Memo Touch: Dixon|James Communications  
 Memorex: Padilla Speer Beardsley  
 Memorial Sloan-Kettering Cancer Center: Keith Sherman and Associates  
 Memory Arts: Maximum Exposure Public Relations  
 Memoto: Max Borges Agency  
 MemSQL: Bateman Group  
 Mendocino Wine Company: Fineman PR  
 Mental Health Association in California (MHAC): Perry Communications Group, Inc.  
 Mentholatum Co., The: Robin Leedy & Associates, Inc.  
 Mercantile Bank (NASDAQ:MBWM): Lambert, Edwards & Associates  
 Mercator MedSystems: Versaggi Biocommunications  
 Mercedes-Benz: Makovsky  
 Merchant Warehouse: LaunchSquad  
 Merck & Co.: FleishmanHillard  
 Merck Animal Health: MorganMyers  
 Merck Consumer Care: Citizen Paine  
 Merck Consumer Healthcare: Marina Maher Communications LLC  
 Merck Serono: NATIONAL Public Relations  
 Merck: Marina Maher Communications LLC; MCS Healthcare Public Relations; SPI Group LLC, The; Weber Shandwick  
 Mercy Corp: Waggener Edstrom Worldwide  
 Mercy: FLS Group; Stuntman PR  
 Meredith: Peppercomm, Inc.  
 Meridian Health Care: Scott Public Relations  
 Merit School of Music: L.C. Williams & Associates  
 Meritage Homes: Cramer-Krasselt  
 Meritor WABCO: Quell Group, The  
 Meritor: Quell Group, The  
 Meriwether Group: Maxwell PR + Engagement  
 Merle Norman Cosmetics: 5W Public Relations  
 Merrill Lynch: Torrenzano Group, The  
 Merrimack Pharmaceuticals: Spectrum  
 Merrion Hotel, Dublin: Weill Associates, Geoffrey  
 Met Life: Torrenzano Group, The  
 Met Schools: Stanton Public Relations & Marketing  
 Metabolix: ICR  
 Metastorm: Merritt Group  
 Meteor Games: 5W Public Relations  
 Methodist Sports Medicine/The Orthopedic Specialists: Luquire George Andrews, Inc.  
 MetLife: Landis Communications Inc.  
 MetricStream: Affect  
 Metro Commuter Network: Goldman Communications Group, Inc.  
 Metro Denver Economic Development Corp.: Development Counsellors International (DCI)  
 Metro District Energy System: McNeely Pigott & Fox Public Relations, LLC  
 Metro E-911 Services: Dye, Van Mol & Lawrence Public Relations  
 Metro Group: Ketchum  
 MetroHealth System, The: Dix & Eaton Incorporated  
 MetroLoft: Quinn & Co.  
 Metropolitan Indianapolis Board of REALTORS®: Hirons & Company  
 Metropolitan Life: Emerald Partners  
 Metropolitan Nashville Airport Authority: McNeely Pigott & Fox Public Relations, LLC  
 Metropolitan Opera: Rubenstein Associates, Inc.  
 Metropolitan Pier and Exposition Authority: Jasculca Terman and Associates  
 Mettler Toledo: ABI  
 Mettler-Toledo International Inc.: Dix & Eaton Incorporated  
 MetWest Terra: J Public Relations  
 Mexico: Qorvis Communications, LLC  
 Meyer Products: Falls Communications  
 MFM Contracting Corp.: Marino Organization Inc., The  
 MFPA: energi PR  
 MGM Grand Hotel & Casino: Cramer-Krasselt  
 MGM/Mirage Resorts: Brener Zwickel & Associates, Inc.  
 Miami Jewish Health Systems: Conroy Martinez Group, The  
 Miami Marlins: rbb Public Relations  
 Miami Science Museum: Durée & Company, Inc.  
 Miami Seaquarium: Conroy Martinez Group, The  
 Miami University: Stanton Public Relations & Marketing  
 Michael Flatley's Lord of the Dance: Tellem Grody Public Relations, Inc.  
 Michael J. Fox Foundation: Ruder Finn Inc.  
 Michael Symon's Roast: lovio george | communications + design  
 Michael Vick: French | West | Vaughan  
 Michael Wildes: 5W Public Relations  
 Michelin: Ruder Finn Inc.  
 Michelle Torres, Casting Director/Actress, New Orleans: Mayo Communications & Mayo PR  
 Michigan Business & Professional Assn.: Logos Communications, Inc.  
 Michigan Department of Education: Lambert, Edwards & Associates  
 Michigan Department of Transportation: lovio george | communications + design  
 Michigan Economic Development Corp.: Development Counsellors International (DCI)  
 Michigan Science Center (pro bono): Eisbrenner Public Relations  
 Michigan State University: Janine Gordon Associates; Lambert, Edwards & Associates  
 Microchip Technology: Napier Partnership Limited  
 Microdesk: Affect  
 Micron Consumer Products: Pollack PR Marketing Group, The  
 Micron Technology Inc.: Zeno Group  
 Micron Technology: Red Sky Public Relations  
 Micropharma: FoodMinds, LLC  
 MICROS-Retail: Airfoil  
 Microsoft (Skype): Kaplow  
 Microsoft MSN: 5W Public Relations  
 Microsoft: Airfoil; APCO Worldwide; Ascendant Communications; Cerrell Associates, Inc.; Edelman; Merritt Group; MSLGROUP Americas; NATIONAL Public Relations; Raffetto Herman Strategic Communications; Strategic Public Relations Group; Waggener Edstrom Worldwide; Weber Shandwick  
 MicroStrategy, Inc.: Schwartz MSL  
 Microwave Science/TrueCook Plus: Southard Communications, Inc.  
 Middle Tennessee State University: Dye, Van Mol & Lawrence Public Relations  
 Midmark: Fahlgren Mortine  
 Midtown-Detroit, Inc.: lovio george | communications + design  
 Midwest Dairy Assn.: MorganMyers  
 Midwest Dairy Association: FoodMinds, LLC  
 Midwest Energy Efficiency Alliance: Schaeffer and Associates, Inc., Kathy  
 Midwest Generation: Jasculca Terman and Associates  
 Miele Appliances: White Good  
 Mighty Auto Parts: Brandware Public Relations  
 Milano Smart Living: Sharp Communications, Inc.  
 Milbank, Tweed, Hadley & McCloy LLP: Ripp Media/Public Relations, Inc.  
 MileNorth Hotel, Chicago: Quinn & Co.  
 Milk Processor Education Program (got milk): Weber Shandwick  
 Millard Refrigerated Services: RAM Communications  
 Millennium Communications: Reich Communications  
 Millennium Hotels and Resorts: 5W Public Relations  
 Miller & Chevalier: Greentarget Global LLC  
 Miller Lite: AXIA Public Relations Firm, The  
 Million Dollar Round Table: Gibbs & Soell, Inc.  
 Mills College: Landis Communications Inc.  
 Milwaukee Art Museum: Cramer-Krasselt  
 Mind the Bridge Foundation: Versaggi Biocommunications  
 Mindark/Entropia Universe: Social Radius  
 MindTouch: Clement Communications  
 Ministerio de Turismo Del Ecuador: Development Counsellors Int'l (DCI)  
 Minnesota Twins: Tunheim Partners  
 Minority Corporate Counsel Association: Crosby Marketing Communications  
 Mint.com: Atomic  
 Mintz Levin Cohn Ferris Glovsky and Popeo, PC: LAK Public Relations, Inc.  
 Mirabelle Restaurant: WordHampton Public Relations Inc.  
 Mirae Asset Global Investments: Makovsky  
 Miraval: Nike Communications, Inc.  
 Mirbeau Hospitality Svcs.: Middleton & Gendron, Inc.  
 Mirbeau Inn & Spa: Middleton & Gendron, Inc.  
 Miss Jessie's Haircare: RED PR  
 Miss Universe Organization: Rubenstein Public Relations, Inc.  
 Mission Hill Family Estate: MFA, Ltd. (Missy Farren & Assocs.)  
 Mission Pharmacal Co.: DEETER  
 Mission Ready Corp.: Southard Communications, Inc.  
 Mission Wealth Management: Marketing Maven Public Relations  
 Missoula Children's Theatre: Ilson Inc., Bernie  
 MIT Media Lab: Racepoint Group  
 MIT Sloan School of Management: LEVICK; Schneider Associates  
 Mitchell Communications Group: BLH Consulting, Inc.  
 Mitchell International, Inc.: Scott Public Relations  
 MitoQ: 5W Public Relations  
 Mitsubishi Chemicals: Southard Communications, Inc.  
 Mitsubishi Electric Automation: Gibbs & Soell, Inc.  
 MJ Insurance: Lavidge Company, The  
 MLB Youth Academy: Brener Zwickel & Associates, Inc.  
 MLV: Greentarget Global LLC  
 MNS: Quinn & Co.  
 Mobelisk: R&J Public Relations, LLC  
 Mobile, Ala., Tricentennial: Ilson Inc., Bernie  
 Mobio Technologies: Zeno Group  
 Model N: Connect Marketing  
 Modern Spaces: Quinn & Co.  
 Modiani Kitchens: Maximum Exposure Public Relations  
 Modis: AXIA Public Relations Firm, The  
 Modiv Media: Racepoint Group  
 Moe's Southwest Grill: Peppercomm, Inc.

Moen Canada: Falls Communications  
 Moen Commercial: Falls Communications  
 Moen Inc.: Falls Communications  
 Moet Hennessy Diageo: Ruder Finn Inc.  
 Mohawk Group, The: Stern + Associates  
 Mohawk Home: Trevelino/Keller  
 Mohegan Sun Hotel and Casino Entertainment: Regan Communications Group  
 Moinian Group: Marino Organization Inc., The  
 Mokara Hotel & Spa, TX: Lou Hammond & Associates  
 Mole Safe: R&J Public Relations, LLC  
 Molson Coors: OgilvyEarth  
 Mom Brands: Kohnstamm Communications  
 Monaco Government Tourist Office: Redpoint Marketing PR, Inc.  
 Monarch Co.: Hiron & Company  
 Monastero Santa Rosa Hotel and Spa: Montgomery Communications  
 Monastery of the Holy Spirit: Jackson Spalding  
 Monday Properties: LAK Public Relations, Inc.  
 Mondelez (Trident, Dentyne, Stride): Citizen Paine  
 Mondelez International: Hunter Public Relations  
 Mondelez: Weber Shandwick  
 Monessen Hearth Systems Co.: L.C. Williams & Associates  
 Mongoose Ventures: Indra Public Relations  
 Mongoose: MFA, Ltd. (Missy Farren & Assocs.)  
 Monitise: LaunchSquad  
 Monkeybars: McGrath/Power Public Relations & Communications  
 Monroe Capital: BackBay Communications  
 Monsanto: Standing Partnership  
 Mont Blanc Women's Fragrance: RED PR  
 Montage Hotels & Resorts: M Booth & Associates, Inc.  
 Montalba Architects: Taylor & Company  
 Montana State University Foundation: Global Communicators, LLC  
 Montana Stockgrowers Assn.: Linhart Public Relations  
 Monterey County Convention and Visitors Bureau: Parasol Marketing  
 Montgomery Farm: Bizcom Associates  
 Montgomery McCracken Walker & Rhoads: Stanton Public Relations & Marketing  
 Montreal High Lights & Jazz Festivals: Lou Hammond & Associates  
 Montreal International: Development Counsellors International (DCI)  
 Montreal Jazz Festival: Keith Sherman and Associates  
 Montroy Andersen DeMarco: Peppercomm, Inc.  
 Moody Rambin Interests: McDaniel & Company  
 Moone-Tsai Winery: Fineman PR  
 Moore College of Art & Design: Devine + Partners  
 Moose Toys: Litzky Public Relations  
 Moovweb: McGrath/Power Public Relations & Communications  
 Moravia: Burns & Associates, Michael A.  
 Morehouse College: Kwitken + Company Worldwide  
 Morgan Creek Capital: Dukas Public Relations  
 MorganFranklin: Stanton Communications, Inc.  
 Morinda Bioactives: Carmichael Lynch Spang  
 Moroccanoil: Lippe Taylor  
 MorphoTrust: Raffetto Herman Strategic Communications  
 Morris Yachts: Brandware Public Relations  
 Morrison & Foerster: Ripp Media/Public Relations, Inc.  
 Morrison, Brown, Argiz and Farra: rbb Public Relations  
 Mortenson Construction: Pocket Hercules; Richmond Public Relations Inc.  
 Moso Bambooware: Redpoint Marketing PR, Inc.  
 MoSys: Sunwest Communications  
 Mother Love Show, Radio Talk Show, LA: Mayo Communications & Mayo PR  
 Motion Picture Licensing Corporation: Trylon SMR  
 Motorola: Duffy & Shanley, Inc.; FleishmanHillard; Weber Shandwick  
 Mount Airy Casino Resort: Rubenstein Public Relations, Inc.  
 Mount Veeder: Folsom & Associates  
 Mountain Funding: Hoyt Organization Inc., The  
 Mountain States Health Alliance: McNeely Pigott & Fox Public Relations, LLC  
 MOVABLE: Alpaytac Public Relations/Marketing Communications  
 Movetis: NATIONAL Public Relations  
 Moxie: Eastwick Communications  
 Mozilla: Racepoint Group  
 Mr. Lid: 360 Public Relations  
 MRC International: 5W Public Relations  
 MRO Corp.: Dodge Communications  
 Mrs. Fields: Trevelino/Keller  
 Mrs. Freshley's: Zimmerman Agency, The  
 MSI: Max Borges Agency  
 MSX International: Eisbrenner Public Relations  
 Mt. Sinai Medical Center: Rubenstein Associates, Inc.  
 MTV: Text 100 Global Public Relations  
 Muddy Waters: Dukas Public Relations  
 Mudrick Capital Management: Walek & Associates  
 Mueller Water Products: Jackson Spalding  
 Muir Glen: Exponent

MultiPet: Sacks & Associates Inc., T.J.  
 Multiple Sclerosis Foundation: TransMedia Group  
 Mumm Napa: Folsom & Associates  
 Munchkin Baby Products: thunder:tech  
 Mundipharma: Weber Shandwick  
 Municipal Art Society: LAK Public Relations, Inc.  
 Municipal Credit Union: Goldman Communications Group, Inc.  
 Munro & Associates: Bianchi Public Relations, Inc.  
 Murfie.com: Zeno Group  
 Murray Devine: BackBay Communications  
 Murray Hill Properties: Berman Group, Inc., The  
 Muse Apparel: 5W Public Relations  
 Museum of American Finance: Makovsky  
 Museum of Science and Industry: Public Communications Inc.  
 Museum of Science, Boston: Rasky Baerlein Strategic Communications, Inc.  
 Muss Development: Marino Organization Inc., The  
 MWH Global: Linhart Public Relations  
 MyPublicInfo: Social Radius  
 MyRegistry.com: 5W Public Relations  
 Myrtha Pools: Brener Zwickel & Associates, Inc.  
 Myrtle Beach Area Chamber of Commerce/CVB: Fahlgren Mortine  
 Myspace: Rogers & Cowan

## N

N. J. Economic Development Authority: Development Counsellors International (DCI)  
 N.C. State University: French | West | Vaughan  
 Nadel Architects: Hoyt Organization Inc., The  
 Najafi Companies: Lavidge Company, The  
 NAMI California: Perry Communications Group, Inc.  
 Nancy Koehn: Stern + Associates  
 Nandana Private Resort, Bahamas: Weill Associates, Geoffrey  
 Nanocomp Technologies: Makovsky  
 Nanosphere: Torrenzano Group, The  
 Napa River Terrace (Calif.): Zimmerman Agency, The  
 Napoleon Perdis Cosmetics: RED PR  
 NARS: Cone Communications  
 NASA: Phillips & Company  
 NASCAR: Taylor  
 Nasdaq Stock Exchange: Emerald Partners  
 Nasdaq Stock Market: Torrenzano Group, The  
 Nashville Chamber of Commerce: McNeely Pigott & Fox Public Relations, LLC  
 Nashville Electric Service: McNeely Pigott & Fox Public Relations, LLC  
 Nashville Healthcare Council: McNeely Pigott & Fox Public Relations, LLC  
 Nashville Predators: McNeely Pigott & Fox Public Relations, LLC  
 Nashville Sounds: McNeely Pigott & Fox Public Relations, LLC  
 Nassau County Industrial Development Agency: Development Counsellors International (DCI)  
 Nassau Paradise Island Promotion Board: Lou Hammond & Associates  
 NASSCO: Southwest Strategies LLC  
 Nasuni: Davies Murphy Group, Inc.  
 Nat Sherman Inc.: RAM Communications  
 National Alliance for Autism Research: gabbgroup  
 National Alliance for Eye & Vision Research: SevenTwenty Strategies  
 National Assn. for Business Resources: Logos Communications, Inc.  
 National Assoc. of Social Workers: Crosby Marketing Communications  
 National Bank of Canada: NATIONAL Public Relations  
 National Candle Assn.: Kellen Communications  
 National Center for Civil and Human Rights: PRecise Communications  
 National Center for Learning Disabilities: 360 Public Relations  
 National Coffee Association: Hamilton Public Relations  
 National Confectioners Association: FoodMinds, LLC  
 National Council of State Boards of Nursing: L.C. Williams & Associates  
 National Council of Textile Organizations: SevenTwenty Strategies  
 National Defense Industrial Association – Michigan: Bianchi Public Relations, Inc.  
 National Development: Solomon McCown & Company  
 National Elephant Center: Public Communications Inc.  
 National Elevator Industry, Inc.: Gibbs & Soell, Inc.  
 National Employment Law Council (NELC): SPI Group LLC, The  
 National Endowment for Financial Education (NEFE): Rubenstein Public Relations, Inc.  
 National Fenestration Rating Cncl.: Potomac Communications Group, Inc.  
 National Fire Sprinkler Association: R&J Public Relations, LLC  
 National Football League: Rubenstein Associates, Inc.  
 National Foundation for Celiac Awareness: 360 Degrees Publicity Shoppe  
 National Foundation for Infectious Diseases: Cooney/Waters Group  
 National Gift Card: Logos Communications, Inc.  
 National Grid: Global Strategy Group; Marino Organization Inc., The; Potomac Communications Group, Inc.; Schwartz MSL  
 National Guard Youth Foundation: Qorvis Communications, LLC  
 National Gypsum: Luquire George Andrews, Inc.  
 National Harbor: Hodges Partnership, The

National Highway Traffic Safety Admin.: Reich Communications  
National Hockey League: Hamilton Public Relations; Rubenstein Associates, Inc.  
National Institute of Diabetes and Digestive and Kidney Diseases: Hager Sharp Inc.  
National Institutes of Health: GYMR, LLC (Getting Your Message Right); Ogilvy Public Relations  
National Instruments: Lois Paul and Partners  
National Italian American Foundation (NIAF): Qorvis Communications, LLC  
National Law Institute: Indra Public Relations  
National Leal and Policy Center: LEVICK  
National Lung Cancer Partnership: Public Communications Inc.  
National Milk Producers Federation: MorganMyers  
National MS Society: Boardroom Communications, Inc.  
National Ocean Industries Assn.: Potomac Communications Group, Inc.  
National Organization of Rare Disorders (NORD): gabbgroupp  
National Parks Conservation Association: Caplan Communications LLC  
National Pasta Assn.: Kellen Communications  
National Pharmaceutical Council: JPA Health Communications  
National Products: Sacks & Associates Inc., T.J.  
National Public Gardens Day: Pollack PR Marketing Group, The  
National Rehabilitation Hospital: Ervin | Hill Strategy  
National Retail Systems: BSY Associates Inc.  
National Road Safety Foundation: Reich Communications  
National Rosacea Society: Glendale Communications Group, Inc.  
National Safe Boating Council: Paul Werth Associates  
National Safety Apparel: Stevens Strategic Communications, Inc.  
National Salvage & Service Corporation: Hirons & Company  
National Senior Games Association: thunder:tech  
National Society of Genetic Counselors: Public Communications Inc.  
National Wildlife Federation: Caplan Communications LLC; 360 Public Relations  
Nationwide Funds: JCPR  
Nattopharma: Marketing Maven Public Relations  
NATURAL CHILD WORLD: 5W Public Relations  
Natural Resources Defense Council: Caplan Communications LLC  
Nature Publishing Group: Qorvis Communications, LLC  
Nature Valley: Cone Communications  
Nautic Partners: BackBay Communications  
Nautica: Konnect Public Relations  
Nautilus: Hoffman Agency, The  
Naval Surface Warfare Center, Crane Division: Hirons & Company  
Navex Global: Greentarget Global LLC  
Navidea: Makovsky  
Navigant Consulting: Luquire George Andrews, Inc.  
NaviNet: Version 2.0 Communications  
Navis: Affect  
Navistar: Spector & Associates, Inc.  
Navy Beach: WordHampton Public Relations Inc.  
NBC Universal: DKC; Horn; Landis Communications Inc.  
NC State Bar Assn.: French | West | Vaughan  
nContact: Spectrum  
Neace Lukens: Eric Mower + Associates  
neatHome by Unger: CRC  
NEC Display Solutions: Tech Image  
Necklace Saver: Maximum Exposure Public Relations  
NEFCU: HJMT Public Relations Inc.  
Neighborhood Health Plan: Solomon McCown & Company  
Nellie Mae Education Foundation: Solomon McCown & Company  
Neohapsis: Davies Murphy Group, Inc.  
Nespresso: Weber Shandwick  
Nestle Purina: Exponent  
Nestlé Waters Canada: NATIONAL Public Relations  
Nestlé Waters North America: Cone Communications; Konnect Public Relations  
Nestlé Waters: Dye, Van Mol & Lawrence Public Relations; Sachs Media Group  
Nestle: FleishmanHillard; FoodMinds, LLC; Intermarket Communications; Lippe Taylor; MSLGROUP Americas; Ogilvy Public Relations; Taylor  
Net Optics: Eastwick Communications  
NetApp: Abernathy MacGregor Group, The  
Netatmo: Max Borges Agency  
NetBase: Eastwick Communications  
NETGEAR: Weber Shandwick  
NetHope: Waggner Edstrom Worldwide  
NetImpact: gabbgroupp  
NetProspex: Version 2.0 Communications  
NetScout: Davies Murphy Group, Inc.  
Network For Good: Qorvis Communications, LLC  
Neurological Surgery, P.C.: Tartaglia Communications, LLC  
Neuronetics: Tonic Life Communications  
Neutrogena Men: Target 10  
Nevele Investors: Marino Organization Inc., The  
Neverfail: InkHouse Media + Marketing  
New Balance Athletic Shoe, Inc.: DKC; Regan Communications Group  
New Boston Fund: Solomon McCown & Company  
New Braunfels Chamber: Dublin & Associates, Inc.  
New Economy Initiative: lovio george | communications + design  
New England Employee Benefits Council: Stimpson Communications  
New Era: DKC  
New Hampshire Div. of Travel & Tourism Development: Lou Hammond & Associates  
New Image Weight Loss Camps: Maximum Exposure Public Relations  
New Jersey Bankers Assn.: Diegnan & Associates, Norman  
New Jersey Resources: SPI Group LLC, The  
New Moms/Bright Endeavors: Falk Associates/Contact  
New Rochelle Uniformed Fire Fighters Assn. Local 273: Butler Associates, LLC  
New Water Street Corp.: Berman Group, Inc., The  
New Wave Surgical: Boardroom Communications, Inc.  
New York Affordable Reliable Electricity Alliance: Butler Associates, LLC.  
New York Bone & Joint Specialists: 5W Public Relations  
New York Cares: Rubenstein Associates, Inc.  
New York City Ballet: Marston and Associates, Inc., Robert  
New York City Department of Small Business Services: gabbgroupp  
New York City Health Business Leaders: Spector & Associates, Inc.  
New York City Workforce Investment Board: gabbgroupp  
New York College of Health Professions: Rubenstein Public Relations, Inc.  
New York Community Bank: Walek & Associates  
New York Enterprise Report, The: HJMT Public Relations Inc.  
New York Entrepreneur Week: Emerging Media Inc.  
New York Foundation for Senior Citizens: Lou Hammond & Associates  
New York Foundling: LAK Public Relations, Inc.  
New York Law School: LAK Public Relations, Inc.  
New York Life Foundation: Tiller, LLC  
New York Life Investment Management: Makovsky  
New York Life: Sloane & Company  
New York Marriott Marquis: Keith Sherman and Associates  
New York Medical College: Marino Organization Inc., The  
New York Palace Hotel: DKC  
New York Pharma Forum Inc.: Bridge Global Strategies LLC  
New York Post: Rubenstein Associates, Inc.  
New York Presbyterian - The University Hospitals of Columbia & Cornell: Marcus Group, The  
New York Road Runners: Rubenstein Associates, Inc.  
New York State Bar Assn.: LAK Public Relations, Inc.  
New York State Energy Research and Development Authority, Albany, NY: Haggman, Inc.  
New York Stock Exchange: Torrenzano Group, The  
New York University: TRIUM Executive MBA, Stern School of Business: Sharp Communications, Inc.  
New York Women in Film & Television: Morris + King Company, The  
New York Yankees: Global Strategy Group; Rubenstein Associates, Inc.  
New Yorker Hotel: Kahn Travel Communications (KTC pr)  
Newark Wire Cloth Co.: Diegnan & Associates, Norman  
Newedge: Intermarket Communications  
Newlio: Southard Communications, Inc.  
NewPage: Fahlgren Mortine  
Newpark Resources: ABI  
News Corp.: Rubenstein Associates, Inc.  
News Look: Cataldi Public Relations  
Newtek: Rubenstein Public Relations, Inc.  
NexBank, SSB: Burns & Associates, Michael A.  
Next Generation Fitness: Sacks & Associates Inc., T.J.  
Next Step Living: Eastwick Communications  
Nextbook: Public Communications Worldwide  
Nexteer Automotive: Quell Group, The  
Nexus: Kaplow  
NFA: Greentarget Global LLC  
NFL: Brener Zwickel & Associates, Inc.  
NHL: Brener Zwickel & Associates, Inc.  
NICE Systems: 5W Public Relations  
Nicholas Applegate: Abernathy MacGregor Group, The  
Nick & Toni's Restaurant Group: WordHampton Public Relations Inc.  
Nick Cannon: 5W Public Relations  
Nicor: Jasculca Terman and Associates  
Nielsen Co.: Stern + Associates  
Nielsen: Abernathy MacGregor Group, The  
Nielsen/KBB: White Good  
NIH's National Center for Complementary and Alternative Medicine: JPA Health Communications  
NIKE, Inc.: Weinstein PR  
Nike: Weber Shandwick  
Nike/Jordan: Taylor  
Nikki Rich: Film Fashion  
Nikon: MWW; Peppercomm, Inc.  
Nilan Johnson Lewis Law: Kohnstamm Communications  
Nimble Storage: Trainer Communications, Inc.  
Nimbuzz BV: MWW  
Nizmos: Indra Public Relations



NJ Fire Sprinkler Advisory Board: R&J Public Relations, LLC  
 NKBA: White Good  
 NKK Switches: Connect Marketing  
 NOAA Fisheries Office of Protected Resources: Public Communications Inc.  
 Nobel Peace Laureate Summit: Jasculca Terman and Associates  
 Noble House Luxury Hotels & Resorts: Zimmerman Agency, The  
 Noble: energi PR  
 Nokia Siemens Networks: Connect Marketing  
 Nokia: Text 100 Global Public Relations  
 Nolet's Finest Gins: M Booth & Associates, Inc.  
 Nomaco Engineered Foam Solutions: Gibbs & Soell, Inc.  
 Nomura: Prosek Partners  
 Non-Profits & Academic Centers: Chandler Chicco Companies  
 NoNetConsulting.com: Munger Stowers Marketing  
 Noosa Yoghurt: Kohnstamm Communications  
 nopetro: Sachs Media Group  
 Nordson Corp.: Dix & Eaton Incorporated  
 Norman Bobrow & Co.: Zlokower Company  
 Norman Carr Safaris: Montgomery Communications  
 NorTech: Dix & Eaton Incorporated  
 North American Die Casting Assn.: NM Marketing Communications, LLC  
 North American Insulation Manufacturers Assn. (NAIMA): Stanton Communications, Inc.  
 North American Menopause Society (NAMS): Falls Communications  
 North American Metal Packaging Alliance (NAMPA): Stanton Communications, Inc.  
 North American Neuromodulation Society (NANS): Rubenstein Public Relations, Inc.  
 North Bridge Venture: Lois Paul and Partners  
 North Carolina Community Action Assn.: Fields & Co. PR Pros, VK.  
 North Carolina Division of Tourism: Development Counsellors International (DCI)  
 North Carolina Sweet Potato Commission: CRT/tanaka  
 North Dakota Department of Commerce: Development Counsellors International (DCI)  
 North Fulton CIO: Jackson Spalding  
 North Jersey Community Bank: MWW  
 Northeast Utilities / CL&P: Global Strategy Group  
 Northeastern University: Peppercomm, Inc.  
 Northern Arizona University: CooperKatz & Company, Inc.  
 Northrop Grumman Crop.: Ervin | Hill Strategy  
 Northtown Automotive: Travers Collins  
 Northwest Arkansas Council: Development Counsellors International (DCI)  
 Northwest Hospital: Richmond Public Relations Inc.  
 Northwestern Memorial Hospital: Rhea + Kaiser  
 Northwestern Mutual: Cone Communications  
 Northwood University: Falls Communications  
 Norvax: Scott Public Relations  
 Nottingham Spirk: Fahlgren Mortine  
 Nova Southeastern University: Fahlgren Mortine; Sachs Media Group  
 Novaerus: Max Borges Agency  
 Novant Health: Luquire George Andrews, Inc.  
 Novartis: Coyne PR; Exponent; FleishmanHillard; NATIONAL Public Relations; Ogilvy Public Relations; Robin Leedy & Associates, Inc.; Ruder Finn Inc.; Scott Public Relations; Weber Shandwick  
 NovelSat: éclat Marketing Inc.  
 Novo Nordisk: Marina Maher Communications LLC; NATIONAL Public Relations  
 Novus International, Inc.: Rhea + Kaiser  
 NPN Media: Cataldi Public Relations  
 NQ Mobile (Netqin International Limited): MWW  
 NRG/GenOn Energy: Berman Group, Inc., The  
 NSTAR Electric, Westwood, MA: Haggman, Inc.  
 NTP Software: JPR Communications  
 Nuance: Global Results Communications; InkHouse Media + Marketing  
 Nucor Steel: Eric Mower + Associates  
 NuForce: Max Borges Agency  
 Numerex: Trevelino/Keller  
 Numonyx: Text 100 Global Public Relations  
 Nuna: Konnect Public Relations  
 Nurse Family Partnership: Capstrat  
 Nutanix: Bateman Group  
 Nutrient Rich Foods Coalition: FoodMinds, LLC  
 Nuu: Max Borges Agency  
 Nuvon: Scott Public Relations  
 NVIDIA: Airfoil  
 NXP Semiconductors: Text 100 Global Public Relations  
 NY Angels: Kaplow  
 NY Convergence: Trylon SMR  
 NY Mortgage Coalition: Bridge Global Strategies LLC  
 NYC & Company: LAK Public Relations, Inc.  
 NYC Department of Education: Global Strategy Group  
 NYC Department of Health: Global Strategy Group  
 NYC Smile Design: Sacks & Associates Inc., T.J.  
 nyma, the new york manhattan hotel, New York: Nancy J. Friedman Public

Relations, Inc.  
 NYNE: Public Communications Worldwide  
 NYU – Stern: RF | Binder Partners, Inc.  
 NYU 2031: Marino Organization Inc., The  
 NYU Langone Medical Center: Rubenstein Associates, Inc.  
 NYU Polytechnic Institute: Marino Organization Inc., The  
 NYU Schack Institute of Real Estate: Marino Organization Inc., The

## O

o.b.: Target 10  
 O.C. Tanner: Hunter Public Relations  
 O2 Fitness: French | West | Vaughan  
 Oak Hill School: McNeely Pigott & Fox Public Relations, LLC  
 Oak Investment Partners: Zeno Group  
 Oasis Outsourcing: Boardroom Communications, Inc.  
 Objet Technologies: gabbegroup  
 Occidental Hotels & Resorts: Quim & Co.  
 Occidental Petroleum: Cerrell Associates, Inc.  
 Ocean Exchange: A. Brown-Olmstead Associates, LTD  
 Ocean Key Resort & Spa (Key West): Zimmerman Agency, The  
 Ocean Media: Edge Communications, Inc.  
 Ocean Place Resort & Spa: Middleton & Gendron, Inc.  
 Ocean Spray Cranberries: Weber Shandwick  
 Oceania Cruises: Redpoint Marketing PR, Inc.  
 Oceus Networks: Qorvis Communications, LLC  
 Odyssey Logistics & Technology: Mason Public Relations  
 Oetker Collection: Lou Hammond & Associates  
 Office Ally: Scott Public Relations  
 Office Depot: Zeno Group  
 Office of Nat'l Drug Control Policy: FleishmanHillard  
 Office of the Indiana Attorney General: Hirons & Company  
 Office of Tourism Ohio: Fahlgren Mortine  
 OfficeMax: MWW  
 Officine Panerai: Nike Communications, Inc.  
 Ogden Cap Properties: Emerald Partners; Quinn & Co.  
 Ogilvy PR: Cameron Communications Inc.  
 Ohio Aerospace Institute: Roop & Co.  
 Ohio Art Co., The: Southard Communications, Inc.  
 Ohio Semitronics: Stevens Strategic Communications, Inc.  
 Oil and Natural Gas Labor Management Committee: SevenTwenty Strategies  
 Ojai Valley Tennis Assn.: Brener Zwickel & Associates, Inc.  
 Oki Golf: Richmond Public Relations Inc.  
 Oklahoma Department of Commerce: Development Counsellors International (DCI)  
 Olan Laboratories Nail Care: Goldman Communications Group, Inc.  
 Old Mutual Asset Management: Dukas Public Relations  
 Old Navy: Landis Communications Inc.  
 Old Orchard Brands: Lambert, Edwards & Associates  
 Older Adults Technology Services: Spector & Associates, Inc.  
 Olive Garden: Pierson Grant Public Relations  
 Olney Theatre Center: RMR & Associates  
 Olstein Funds: Mount & Nadler, Inc.  
 Olympic Health Management Services: Scott Public Relations  
 OM Group: Dix & Eaton Incorporated  
 Omega: Brener Zwickel & Associates, Inc.  
 Omni Amelia Island Plantation Resort (Amelia Island, Fla.): Zimmerman Agency, The  
 Omni Hotels & Resorts: Affect  
 Omni La Mansion del Rio, TX: Lou Hammond & Associates  
 Omni New York LLC: 5W Public Relations  
 Omni Orlando Resort at ChampionsGate: Zimmerman Agency, The  
 Omnicell, Inc.: Schwartz MSL  
 OMNOVA Solutions Inc.: Dix & Eaton Incorporated  
 Omya: LEVICK  
 Oncall Interactive: Public Communications Inc.  
 One Block Off the Grid: Atomic  
 One Mind for Research: Fearey Group, The  
 One Museum Mile: Rubenstein Public Relations, Inc.  
 One World Trade Center/The Durst Org: Marino Organization Inc., The  
 One1: MS Business Communication Ltd  
 Oneida: Redpoint Marketing PR, Inc.  
 OneStopPlus.com®: 5W Public Relations  
 Oninit/Informix: Potion International PR & Marketing  
 Online Trading Academy: Marketing Maven Public Relations  
 Ontario Ministry of Economic Development & Trade: Bliss Integrated Communication  
 OnTheSnow.com: Linhart Public Relations  
 Ooh La La Boutique: WordHampton Public Relations Inc.  
 Ooh La La Candy: Maximum Exposure Public Relations  
 Ooyala: Eastwick Communications  
 Opel Technologies: Atomic  
 Open Doors New York: Sacks & Associates Inc., T.J.  
 Open Networking Foundation: McGrath/Power Public Relations & Communications

Open Networking Summit: McGrath/Power Public Relations & Communications  
 Opengear: Clement Communications  
 OpenTable: M Booth & Associates, Inc.  
 OperationBlanketsofLove.org, LA: Mayo Communications & Mayo PR  
 OPIC: InkHouse Media + Marketing  
 OPower: Atomic  
 OptiMine: Horn  
 Optum (division of UnitedHealth Group): Lois Paul and Partners  
 Oracle: Ketchum  
 Orange Bowl Committee: rbb Public Relations  
 Orbach Group: Marino Organization Inc., The  
 Orbitz: Allison+Partners  
 Orbotix: Airfoil  
 Orbyx/2020 Mobile: Potion International PR & Marketing  
 ORCC: William Mills Agency  
 Orchard Supply Hardware: PRxDigital  
 Oregon Cherry Growers: Maxwell PR + Engagement  
 Oregon College Savings Plan: Weinstein PR  
 Oregon Scientific: 360 Public Relations  
 Organic Avenue: Rubenstein Public Relations, Inc.  
 Organic Bouquet: 5W Public Relations  
 Organizing for the Spirit, Sunny Schlenger: Maximum Exposure Public Relations  
 Orient-Express Hotels: Geto & de Milly, Inc.  
 Origami Owl: Peppercomm, Inc.  
 Original Equipment Supplier Assn. (OESA): Eisbrenner Public Relations  
 Original Smart Cookie: Maximum Exposure Public Relations  
 Orlando World Center Marriott: Zimmerman Agency, The  
 OROGOLD: 5W Public Relations  
 OrthoLite: Cone Communications  
 Orthopaedic Hospital: Agnes Huff Communications Group, LLC  
 Orthopaedic Surgery Associates: TransMedia Group  
 Oscar Mayer: MorganMyers  
 Oshkosh Corp.: Padilla Speer Beardsley  
 OSI Restaurant Partners: ICR  
 Ostara Nutrient Recovery Technologies: OgilvyEarth  
 OTI: 5W Public Relations  
 Otis Elevator Co.: CooperKatz & Company, Inc.  
 Otsuka Pharmaceuticals: Porter Novelli  
 Ounce of Prevention: Sachs Media Group  
 Outdoor Technology: Max Borges Agency  
 Outram Research: Napier Partnership Limited  
 Outrigger Hotels & Resorts: Redpoint Marketing PR, Inc.  
 Outsider Art Fair: Rubenstein Public Relations, Inc.  
 OutSystems: SpeakerBox Communications, LLC  
 Ovando Floral and Event Design: Maximum Exposure Public Relations  
 Ovation Corporate Travel: Janine Gordon Associates  
 Owens & Minor: CRT/tanaka  
 Owens Corning: L.C. Williams & Associates  
 Owens-Illinois: Carmichael Lynch Spong  
 Oxbow Carbon LLC: Cerrell Associates, Inc.  
 Oxford Financial Group, Ltd.: Beehive PR  
 Oxford University Press: Southard Communications, Inc.  
 Oyster Hotel Reviews: 5W Public Relations

**P**

P.H. Glatfelter Co.: Dix & Eaton Incorporated  
 P&G – Olay, Secret, Venus, Herbal Essences: energi PR  
 P&G Brands (Duracell, Duracell Powermat, Iams, Eukanuba, Old Spice, Pampers, Luvs, Dreft, Future Friendly, Ivory, P&G Professional): Citizen Paine  
 P&G Global Sustainability: Citizen Paine  
 P&G: Porter Novelli; Taylor  
 PACE Clinic: PRxDigital  
 Pacific Delight Tours: Kahn Travel Communications (KTC pr)  
 Pacific Life: Scott Public Relations  
 Pacific National Bank: Conroy Martinez Group, The  
 Pacific Natural Foods: Maxwell PR + Engagement  
 Pacific Northwest College of Art (PNCA): Weinstein PR  
 Pacific Ridge School: Bolt Public Relations  
 Pacific Risk Management Services: Scott Public Relations  
 PacificCare Health Systems: Scott Public Relations  
 PacificSource Health Plans: Red Sky Public Relations  
 Pack Expo: ABI  
 Paddy Power: ENS  
 Paladin Managed Care Services: Scott Public Relations  
 Palermo Villa Inc.: LEVICK  
 Palisades Hudson Financial Group: Stimpson Communications  
 Palmers: Coyne PR  
 Palomar Hotel San Diego: Gable PR  
 PaloVia: Blue Sky Marketing Communications  
 Pamela Anderson: 5W Public Relations  
 Pamela Roland: Film Fashion

Pamlab: Fineman PR  
 Pamlico Capital: BackBay Communications  
 Panama City Beach CVB: Fahlgren Mortine; Lou Hammond & Associates  
 Panasas: Napier Partnership Limited  
 Panasonic Home & Environment Co.: Gibbs & Soell, Inc.  
 Panasonic Peripherals: Torrenzano Group, The  
 Panasonic Tools: Gibbs & Soell, Inc.  
 Panera Bread: Richmond Public Relations Inc.  
 Pango: Rubenstein Public Relations, Inc.  
 Panjiva: Version 2.0 Communications  
 PaperStyle, Inc.: Peppercomm, Inc.  
 PaperWorks Industries: ABI  
 Para-Plus Translations: Furia Rubel Communications, Inc.  
 ParAccel: Eastwick Communications  
 Paradise Coast (Naples, Marco Island, Everglades): Lou Hammond & Associates  
 Paradise Island Tourism Development Assn.: Lou Hammond & Associates  
 Paramount Pictures: Rubenstein Associates, Inc.  
 Paramount Theatre: L.C. Williams & Associates  
 Pardee Homes: Southwest Strategies LLC  
 Parent Society: North 6th Agency, Inc.  
 Paresa Resort: J Public Relations  
 Pari Beauty: energi PR  
 Paris Presents: Zeno Group  
 Park City Chamber of Commerce/Visitors Bureau: Development Counsellors International (DCI)  
 Park City Group: RAM Communications  
 Parker Global Strategies, LLC: Walek & Associates  
 Parker Hannifin Corp.: Dix & Eaton Incorporated  
 Parker Hannifin Hybrid Drives Systems Division, The: Fahlgren Mortine  
 Parker Hannifin: Abernathy MacGregor Group, The  
 ParkNow: Atomic  
 Parrot: Airfoil  
 Parthenon Group, The: gabbegroup  
 Partner Engineering & Science, Inc.: Hoyt Organization Inc., The  
 Partnership at DrugFree.Org: CRT/tanaka  
 Partnership for Drug Free America: Landis Communications Inc.  
 Partnership for New York City: Rubenstein Associates, Inc.  
 Party City: Zimmerman Agency, The  
 Past and present clients: RED PR  
 PATH Medical/Dr. Eric Braverman: 5W Public Relations  
 PathCentral: Edge Communications, Inc.  
 Patheon: BrewLife  
 Patina Restaurant Group: 5W Public Relations  
 Patni Computer Systems: Text 100 Global Public Relations  
 Patriot National Bank: 5W Public Relations  
 Patsy's Restaurant: Rubenstein Public Relations, Inc.  
 Patton Boggs: Bliss Integrated Communication  
 Paul Labrecque Salons & Spas: Morris + King Company, The  
 Paula Del Nunzio: Rubenstein Public Relations, Inc.  
 Paulson & Co. Inc.: Walek & Associates  
 Pawngo: 5W Public Relations  
 Pax World Funds: Solomon McCown & Company  
 Psychex: Eric Mower + Associates  
 Payfone: Bateman Group  
 Paymetric: Trevelino/Keller  
 PayPal: Hoffman Agency, The; MSLGROUP Americas  
 PBS: DKC; Goodman Media International, Inc.; 360 Public Relations  
 PBS/WNET Thirteen: gabbegroup  
 PDR Network: MCS Healthcare Public Relations  
 PeaceKeeper Cause-metics: RED PR  
 Peacock Alley, NYC: Quinn & Co.  
 Peak Performance Management, Inc./Sandler Training Center: WordWrite Communications LLC  
 Peak Pilates: Blaze  
 Peapod by Stop & Shop: 360 Public Relations  
 PEAR Sports: Alpaytac Public Relations/Marketing Communications  
 Pearl Brewery: Dublin & Associates, Inc.  
 Pearson Education: Widmeyer Communications  
 Pearson: Sachs Media Group  
 PECO: Tierney  
 Pedro Garcia: Film Fashion  
 PeekYou: 5W Public Relations  
 Peer Insight: Stern + Associates  
 Peggy Notebaert Nature Museum: Public Communications Inc.  
 Pelcor: Middleton & Gendron, Inc.  
 PEM (Penn Engineering): Napier Partnership Limited  
 Pen and Brush, Inc., The: Janine Gordon Associates  
 Pendrell Corp.: Stanton Communications, Inc.  
 Penguin Dry Ice: Brandware Public Relations  
 Penguin/Pearson: Wesman Public Relations, Jane  
 Peninsula Grill, SC: Lou Hammond & Associates  
 Pennsylvania Dept. of Community & Economic Development: Tierney  
 Pennsylvania Environmental Council: Devine + Partners  
 Pennsylvania Liquor Control Board: Tierney

Pentaho: Clement Communications  
 Pentair: Padilla Speer Beardsley; Peppercomm, Inc.  
 People Inc.: Travers Collins  
 Peoplefluent: Schwartz MSL  
 Peoples United Bank: Torrenzano Group, The  
 Pepco Holdings, Inc.: Stanton Communications, Inc.  
 Pepper International: Rubenstein Public Relations, Inc.  
 Pepperdine Univ.: Cerrell Associates, Inc.  
 PepsiCo Global Nutrition Group: Pollock Communications  
 PepsiCo: Abernathy MacGregor Group, The; FleishmanHillard; Ruder Finn Inc.; Weber Shandwick  
 Peregrine: Napier Partnership Limited  
 Performance Bike: Blaze  
 Performance Improvement Council: Logos Communications, Inc.  
 Performics: Kwittken + Company Worldwide  
 Pergo, Inc.: L.C. Williams & Associates  
 PERI Software Solutions, Inc., NJ: Mayo Communications & Mayo PR  
 Perimeter E-Security: InkHouse Media + Marketing  
 Perkins Coie: Greentarget Global LLC  
 Permabit Technology Corp.: JPR Communications  
 Pernix Therapeutics: MCS Healthcare Public Relations  
 Pernod Ricard Kahlúa: M Booth & Associates, Inc.  
 Pernod Ricard USA: Folsom & Associates  
 Pernod Ricard: Allison+Partners  
 Pernod Ricard: Jameson, Chivas Regal, Red Breast, Powers, Pike Creek: Marina Maher Communications LLC  
 Perrigo Company (NASDAQ:PRGO): Lambert, Edwards & Associates  
 Perrigo Nutritionals: Coyne PR  
 Pershing Square Capital: Global Strategy Group  
 Pershing: Peppercomm, Inc.  
 Personalities/TV Specials: B.B. King; Soupy Sales; The Rat Pack TV Special; Boston Pops 4th of July TV Special on CBS-TV: Ilson Inc., Bernie  
 Pertino: Borders and Gratehouse Inc.  
 Pervasive: Horn  
 PetArmor: Hunter Public Relations  
 PetBenefits.com: TransMedia Group  
 Peter Shankman: 5W Public Relations  
 Peters Billiards: Beehive PR  
 Petit Select Organic Baby Food: Maximum Exposure Public Relations  
 PEX Card: North 6th Agency, Inc.  
 Pfizer Animal Health/Zoetis: Cooney/Waters Group  
 Pfizer Consumer Healthcare: Caltrate, Robitussin: Marina Maher Communications LLC  
 Pfizer Inc.: WordWrite Communications LLC  
 Pfizer Pharmaceuticals: Qorvis Communications, LLC  
 Pfizer: Coyne PR; FleishmanHillard; Global Strategy Group; Jasculca Terman and Associates; Ketchum; NATIONAL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.; Sachs Media Group; SPI Group LLC, The; W2O Group; Weber Shandwick  
 PGA Tour Players Foundation: ENS  
 PGA Tour: Rogers & Cowan  
 PGI: Trevelino/Keller  
 PGP Corporation: Merritt Group  
 Pharmaca Integrative Pharmacy: Linhart Public Relations  
 Pharmaceutical Research & Manufacturers of America (PhRMA): Perry Communications Group, Inc.; SevenTwenty Strategies  
 PHG Energy: Dye, Van Mol & Lawrence Public Relations  
 Phiaton: Max Borges Agency  
 Philadelphia Academies Inc.: Devine + Partners  
 Philadelphia Zoo: Devine + Partners  
 Philip Morris International: MorganMyers  
 Philip Stein®: 5W Public Relations; Rubenstein Public Relations, Inc.  
 Philips – AVENT, Lighting, Norelco, Saeco, Satincare, Sonicare, Vitalight, Zoom and Corporate Communications: Emanate  
 Philips Electronics: Sloane & Company  
 Philips: FleishmanHillard; Ketchum  
 Phillips Lytle LLC: Travers Collins  
 Phillips-Van Heusen: 5W Public Relations  
 Phiten USA: Lavidge Company, The  
 Phoenix Children's Hospital: Cramer-Krasselt  
 Phoenix Insurance Companies: Torrenzano Group, The  
 Phosphene FX: Josell Communications, Inc.  
 PhRMA: Allison+Partners; Cerrell Associates, Inc.; McNeely Pigott & Fox Public Relations, LLC; Weber Shandwick  
 Phulay Bay, a Ritz-Carlton Reserve: Parasol Marketing  
 Physician Associates: Scott Public Relations  
 Physicians for Social Responsibility: Caplan Communications LLC  
 Physicians Formula: Blue Sky Marketing Communications  
 Physicians Foundation, The: CooperKatz & Company, Inc.  
 Physicians Immediate Care: L.C. Williams & Associates  
 Physicians' Reciprocal Insurers: Stanton Public Relations & Marketing  
 Pi Beta Phi Fraternity: Dye, Van Mol & Lawrence Public Relations  
 Piaggio Group USA: Brandware Public Relations  
 Pick-Quick Burgers: Richmond Public Relations Inc.  
 Pie Five: Bizcom Associates

Piedmont Natural Gas: Dye, Van Mol & Lawrence Public Relations; Luquire George Andrews, Inc.  
 Pier 39: Landis Communications Inc.  
 Pike Place Market: Richmond Public Relations Inc.  
 Pillsbury: Cone Communications  
 Pilot Pens: Zimmerman Agency, The  
 Pimco: Abernathy MacGregor Group, The  
 Pine Brook Road Partners: Stanton Public Relations & Marketing  
 Pine Crest School: Durée & Company, Inc.  
 Pineapple Hospitality (Columbia West Properties): Richmond Public Relations Inc.  
 Ping Identity: Fama PR, Inc.  
 Ping MD: Rubenstein Public Relations, Inc.  
 Pink Beach Club, Bermuda: Kahn Travel Communications (KTC pr)  
 pinkberry: Janine Gordon Associates; Zeno Group  
 Pinnacle Airlines Corp.: Dix & Eaton Incorporated  
 Pinstripe: Bliss Integrated Communication  
 Pioneer Services: LEVICK  
 Pioneer: Allison+Partners; Atomic  
 Pipeline Medical: Southard Communications, Inc.  
 Pipila: Marketing Maven Public Relations  
 Pircher, Nichols & Meeks: Hoyt Organization Inc., The  
 Pitney Bowes: Prosek Partners  
 Pitt-Pollaro Custom Furniture: Sharp Communications, Inc.  
 Pivotal Payments: eneri PR  
 PixelOptics, Inc.: Makovsky  
 Pizza Hut: Zeno Group  
 Pizza Inn: Bizcom Associates  
 PlainsCapital Bank: Harrell Group, The  
 PlainsCapital Corp.: Harrell Group, The  
 Planet Auto: RMR & Associates  
 Planet People: Schneider Associates  
 Plante & Moran: Paul Werth Associates  
 Plante Moran: Eisbrenner Public Relations  
 Planters Inn, SC: Lou Hammond & Associates  
 Plastics Engineering Co.: Global Communicators, LLC  
 Platinum Guild International: Janine Gordon Associates  
 Playernet: Indra Public Relations  
 PlayhouseSquare.: Dix & Eaton Incorporated  
 Playmobil: Coyne PR  
 Playskool: Litzky Public Relations  
 Playtex: Lippe Taylor  
 PlayWOW Toys: Southard Communications, Inc.  
 Playwrights Horizons: Geto & de Milly, Inc.  
 Plex Systems: Airfoil  
 Plexi-Craft: Emerging Media Inc.  
 Plexxi: InkHouse Media + Marketing  
 Plum Benefits: Emerging Media Inc.  
 Plunkett Cooney: Quell Group, The  
 Ply Gem, Inc.: Gibbs & Soell, Inc.  
 Plymouth Rock Assurance: Version 2.0 Communications  
 PM Realty Group: McDaniel & Company  
 PMSI: Scott Public Relations  
 PNT Marketing Services: Goldman Communications Group, Inc.  
 Point Capital-Forstmann: Stanton Communications, Inc.  
 Point Foundation: Keith Sherman and Associates  
 Pokemon USA: A. Lavin Communications  
 Polar Ice Houses: French | West | Vaughan  
 Polar King: Stevens Strategic Communications, Inc.  
 Polar USA: CooperKatz & Company, Inc.  
 Polaris Foods: Folsom & Associates  
 Polaroid: Atomic; R&J Public Relations, LLC  
 Polo Ralph Lauren Corp.: Abernathy MacGregor Group, The  
 Polsinelli Shughart: Linhart Public Relations  
 Polygon: L.C. Williams & Associates  
 Pommery Champagne: Lou Hammond & Associates  
 Pompeian: Hunter Public Relations  
 Pong Research: Max Borges Agency  
 Ponta dos Ganchos: Imagine Communications  
 POOF-Slinky: Daddi Brand Communications  
 PopFictionLife Transmedia: Blaine Group, The  
 Porsche Cars North America: Brandware Public Relations  
 Port of Cleveland: Falls Communications  
 Port of Long Beach: Development Counsellors International (DCI)  
 Port of Oakland: Singer Associates, Inc.  
 Port of San Francisco: Landis Communications Inc.  
 Port San Antonio: Dublin & Associates, Inc.  
 Port Watch Hotel & Restaurant, Kennebunkport, ME: Redpoint Marketing PR, Inc.  
 Port-A-Cool: Sunwest Communications  
 Portland Farmers Market: Weinstein PR  
 Portofino Hotel (Redondo Beach, Ca.): Zimmerman Agency, The  
 Positively Cleveland: thunder::tech  
 Posse: Morris + King Company, The  
 Post & Partners: Sacks & Associates Inc., T.J.



Post Foods: Hunter Public Relations  
 Post University: Gregory FCA  
 PowderWorks: 360 Degrees Publicity Shoppe  
 Power Moves (PMJ): 5W Public Relations  
 PowerSkin: Max Borges Agency  
 PPG Industries: Holt Public Affairs LLC  
 PPR: Ruder Finn Inc.  
 PR and promotions:  
 Pragma: Intermarket Communications  
 Pratt & Lambert: Falls Communications  
 Pratt & Whitney: Qorvis Communications, LLC  
 PRC Clinical: Versaggi Biocommunications  
 Precision Health Holdings: Spectrum  
 Precision Xray, Inc.: Mason Public Relations  
 Predictive Synergistic Systems: WordWrite Communications LLC  
 Predicto.com: 5W Public Relations  
 Preet Sohi, Actress, Seattle: Mayo Communications & Mayo PR  
 Preferred Care Partners: Conroy Martinez Group, The  
 Premier Exhibitions: Hope-Beckham Inc.  
 Premier Farnell: Walt & Company Communications, Inc.  
 Premiere Oncology: Scott Public Relations  
 Premium Outlets: Nike Communications, Inc.  
 Prepara Kitchen Tools: JB Cumberland Public Relations  
 Prescription Solutions: Scott Public Relations  
 Preservation Asset Management: Indra Public Relations  
 Press Ganey Associates: Solomon McCown & Company  
 Presti & Naegele: HJMT Public Relations Inc.  
 Prestige Brands: FiberChoice and Beano: Pollock Communications  
 Prestige Brands: Robin Leedy & Associates, Inc.  
 Prestige Properties & Development: Marino Organization Inc., The  
 Prezista: Target 10  
 PriceGrabber: Rubenstein Public Relations, Inc.  
 Priceline.com: DKC  
 PriceTravel: rbb Public Relations  
 PricewaterhouseCoopers: Eisbrenner Public Relations  
 Primacy: Version 2.0 Communications  
 Primavera: Middleton & Gendron, Inc.  
 Prime Life Fibers: Bolt Public Relations  
 PrimeGenesis: Stern + Associates  
 PrimeLending: Harrell Group, The  
 PrimeLerner Companies: Maximum Exposure Public Relations  
 Primo Angeli: Zlokower Company  
 Primrose Schools: Jackson Spalding  
 Princess Cruises: Citizen Paine  
 Principal Technology, Inc.: Burns & Associates, Michael A.  
 Priority Health: Eisbrenner Public Relations  
 Prisma Capital Partners: Makovsky  
 Pristine Pools: WordHampton Public Relations Inc.  
 Pristine Power: NATIONAL Public Relations  
 PrismID: Davies Murphy Group, Inc.  
 Pritzker Tech Center: Jasculca Terman and Associates  
 Private Stock Denim Co.: 5W Public Relations  
 ProCare: Greentarget Global LLC  
 Procter & Gamble: Aussie, Clairol, COVERGIRL, COVERGIRL African American, Head & Shoulders, Herbal Essences, Nice 'n Easy, Secret, Venus, Corporate: Marina Maher Communications LLC  
 Procter & Gamble: FleishmanHillard; Ketchum; MSLGROUP Americas; Spectrum; Strategic Public Relations Group  
 ProCure Cancer Treatment Centers: Richmond Public Relations Inc.  
 Procure Treatment Centers, Inc.: Bliss Integrated Communication; Public Communications Inc.  
 Procurian: rbb Public Relations  
 Professional Dairy Producers of WIS: MorganMyers  
 Professional Flooring Installers Assn.: NM Marketing Communications, LLC  
 Progeria Research Foundation: Spectrum  
 Progress Energy Resources: NATIONAL Public Relations  
 Progressive: Allison+Partners  
 Project Frog: OgilvyEarth  
 ProJeCT of Easton: SPI Group LLC, The  
 Prologue Capital: Walek & Associates  
 Promisec: Version 2.0 Communications  
 Promises Treatment Centers: 5W Public Relations  
 Promotion In Motion: 5W Public Relations  
 PromPeru: Development Counsellors International (DCI)  
 Propel Equity Partners: Daddi Brand Communications  
 Property Casualty Insurers Assn. of America: SevenTwenty Strategies  
 Prophet: Wesman Public Relations, Jane  
 PROS: Version 2.0 Communications  
 Prosciutto di Parma: CRT/tanaka  
 Proskauer Rose: LAK Public Relations, Inc.  
 Prospector Funds: Mount & Nadler, Inc.  
 Prostate Aerobics: TransMedia Group  
 Protection One: Alpaytac Public Relations/Marketing Communications  
 ProtectSeniors.Org: Butler Associates, LLC.  
 Protiviti: Eastwick Communications; Stanton Public Relations & Marketing

Providence Health & Services: Fearey Group, The  
 Providence Health Systems: Scott Public Relations  
 Providence Tourism Council: Lou Hammond & Associates  
 Proxima: Susan Davis International Ltd.  
 PRQA (Programming Research): Napier Partnership Limited  
 Prudential Financial, Prudential Spirit of Community Awards: DDR Public Relations, Inc.  
 Prudential Financial: Janine Gordon Associates  
 Prudential Foundation Inc.: Janine Gordon Associates  
 PSE&G: Marcus Group, The  
 Public Relations Global Network: Stevens Strategic Communications, Inc.  
 PublicStuff: Bateman Group  
 Publix Super Markets: Jackson Spalding  
 Puerto Rico Industrial Development Company: Development Counsellors International (DCI)  
 Punch of Creativity: BLH Consulting, Inc.  
 Purdue Products: Pollock Communications  
 Purdy: Falls Communications  
 Pure Fix Cycles: Konnect Public Relations  
 Purina Tidy Cats: Cone Communications  
 Purina: JSH&A Communications  
 Purolator: NATIONAL Public Relations  
 Putting New Yorkers to Work: Marino Organization Inc., The  
 PwC: CooperKatz & Company, Inc.  
 Pyramid Healthcare Solutions: L.C. Williams & Associates  
 Pyro Spectaculars, Inc.: Revell Communications

## Q

Q2: William Mills Agency  
 Qbotix: Eastwick Communications  
 QEP: Potomac Communications Group, Inc.  
 Qforma: MCS Healthcare Public Relations  
 QT Sydney, Australia: Weill Associates, Geoffrey  
 Qtrax: Rubenstein Public Relations, Inc.  
 Quadriga Art Inc.: 5W Public Relations  
 Qualcomm: Eastwick Communications  
 QualPro: Development Counsellors International (DCI)  
 Qualys: Bateman Group  
 Quantum Workplace: Sacks & Associates Inc., T.J.  
 Quantum3D: Walt & Company Communications, Inc.  
 Quarles & Brady: Greentarget Global LLC  
 Quattro Gastronomia Italiana, Miami Beach: Brustman Carrino Public Relations  
 QuaverMusic.com: Dixon|James Communications  
 Quebec Maple Syrup Producers: CRT/tanaka  
 Queens Economic Development Corporation: Development Counsellors International (DCI)  
 Quest Diagnostics: Makovsky  
 Quest Software: Lois Paul and Partners  
 Quest: Eastwick Communications  
 Quick-n-EZ Language: RMR & Associates  
 QuickPlay Media: Fama PR, Inc.  
 Quiksilver: MFA, Ltd. (Missy Farren & Assoc.)  
 QuinStar: Bob Gold & Associates  
 Quivira: Folsom & Associates

## R

R E Jacobs Group/Jacobs Real Estate Services: Roop & Co.  
 R. G. Miller Engineers, Inc.: DoubleDimond Public Relations LLC  
 R.W. Pressprich: Sharp Communications, Inc.  
 R&B JAAMZS, Inc. Productions: Agnes Huff Communications Group, LLC  
 Rabbit Office Automation: PRxDigital  
 Radiation Safety & Control Services: Max Borges Agency  
 Radiological Society of North America: Public Communications Inc.  
 RadioShack: Weber Shandwick  
 Radisson Edwardian Hotels: MMYG Global  
 RADVISION: Lois Paul and Partners  
 Radware: Affect  
 RAE Systems: Hoffman Agency, The  
 Rain Bird Corp.: Pollack PR Marketing Group, The  
 Rain-X: Cramer-Krasselt  
 RAIN/Crossborders: Marino Organization Inc., The  
 Ramada Eastside, New York: Nancy J. Friedman Public Relations, Inc.  
 Rambus: Schwartz MSL  
 Rame-Hart: ABI  
 Rami Al Ali: Film Fashion  
 RAMY Beauty Therapy: RED PR  
 Rancho Bernardo Inn: J Public Relations  
 Rancho La Puerta: J Public Relations  
 Rancho Valencia: J Public Relations  
 Randi Rahm: Film Fashion  
 Rangers Die Casting Co.: NM Marketing Communications, LLC  
 Rami Zakhem: Film Fashion

Rapala USA: Pocket Hercules  
 Rapala: Carmichael Lynch Sping  
 Rapoo: Max Borges Agency  
 Rasheda Ali: 5W Public Relations  
 Rasmussen College: Beehive PR  
 Rational Therapeutics, Inc.: Tellem Grody Public Relations, Inc.  
 Rattle the Cage Productions: Agnes Huff Communications Group, LLC  
 Rave Mobile Safety: Davies Murphy Group, Inc.  
 Ravenswood: Folsom & Associates  
 Raymond James: Dukas Public Relations  
 Raymond Lee Jewelers: Durée & Company, Inc.  
 Raytheon: InkHouse Media + Marketing; Public Communications Worldwide  
 RBC Bank: French | West | Vaughan  
 RBC Capital Markets: Prosek Partners  
 RBC Wealth management: JCP  
 RBS: Prosek Partners  
 RBS/Citizens Bank: Rasky Baerlein Strategic Communications, Inc.  
 RC Cola: ABI  
 Rdio: Rogers & Cowan  
 ReachLocal: Eastwick Communications  
 Reade57: Quinn & Co.  
 Reagan Udall Foundation: Spectrum  
 Real Estate Board of New York (REBNY): Marino Organization Inc., The  
 Real Estate Board of New York: Berman Group, Inc., The  
 Real Estate Lenders Assn.: Berman Group, Inc., The  
 RealDirect.com: Quinn & Co.  
 Realization: Davies Murphy Group, Inc.  
 RealtyAgentResources.com: Munger Stowers Marketing  
 RebuildIndy: Hirons & Company  
 Recall: RAM Communications  
 Reckitt Benckiser: Lippe Taylor; MCS Healthcare Public Relations; MWW;  
 Tonic Life Communications  
 Recology: Singer Associates, Inc.  
 Recurly: K/F Communications  
 Recyclebank: Bateman Group  
 Red Bull: WCG  
 Red Devil Fireworks: Revell Communications  
 Red Hat: SpeakerBox Communications, LLC  
 Red Mango: Bizcom Associates  
 Red McCombs: Dublin & Associates, Inc.  
 Red Mountain Resort & Spa, UT: Lou Hammond & Associates  
 Red Robin Gourmet Burgers: Linhart Public Relations  
 Red Robin: Coyne PR  
 Red Seal: Merritt Group  
 RedBar: WordHampton Public Relations Inc.  
 Redbox: Zeno Group  
 REDEX: Robin Leedy & Associates, Inc.  
 Redi Shade: Sunwest Communications  
 RedPrairie: Tech Image  
 Redstone Highlands Senior Living Communities: WordWrite  
 Communications LLC  
 Reebok Spartan Races: Hamilton Public Relations  
 Reebok: Cone Communications  
 Reed College: Weinstein PR  
 Reed Exhibitions Americas: Janine Gordon Associates  
 Refinery Hotel, NYC: Nancy J. Friedman Public Relations, Inc.  
 Reflections Center for Skin & Body/Dr. Mitchell Chasin: 5W Public  
 Relations  
 Regeneron: WCG  
 Regent Hotels and Resorts: MMGY Global  
 Regent Seven Seas Cruises: Redpoint Marketing PR, Inc.  
 Regent University: 5W Public Relations  
 Regional Growth Partnership: Development Counsellors International (DCI)  
 Regis Corp.: Padilla Speer Beardsley  
 Regis Galerie Las Vegas: Firm Public Relations & Marketing, The  
 Regulatory Data Corp.: Stanton Public Relations & Marketing  
 Regupol America: White Good  
 Regus: Affect  
 Related: Abernathy MacGregor Group, The  
 Remedy Health Media: Southard Communications, Inc.  
 Remedy Health: Stanton Public Relations & Marketing  
 Rémy Cointreau (The Macallan, Highland Park, Famous Grouse, and  
 Brugal): M Booth & Associates, Inc.  
 Renaissance Aruba Resort & Casino: MMGY Global  
 Renaissance Curacao Resort & Casino: MMGY Global  
 Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.  
 Renovation Realty: Gable PR  
 Rensselaer Polytechnic Institute, Troy, NY: Hoffman & Hoffman Worldwide  
 Rent.com: M Booth & Associates, Inc.  
 RentSocial: Zeno Group  
 Repêchage: 5W Public Relations  
 Repost.us: Landis Communications Inc.  
 Republic of Cyprus: Qorvis Communications, LLC  
 Republic of Equatorial Guinea: Qorvis Communications, LLC

Republic of Fiji: Qorvis Communications, LLC  
 Republic Services, Inc.: Abernathy MacGregor Group, The  
 Republic Services: McNeely Pigott & Fox Public Relations, LLC  
 Republic Urban Properties: Singer Associates, Inc.  
 Research Chefs Assn.: Kellen Communications  
 RESOLVE - The National Infertility Organization: SevenTwenty Strategies;  
 Spectrum  
 Resorts Casino: Middleton & Gendron, Inc.  
 Resource Environmental LLC: Cerrell Associates, Inc.  
 Responsys: LaunchSquad  
 Retailigence: Emanate  
 RetailMeNot: Allison+Partners  
 Retalix: Burns & Associates, Michael A.  
 ReviMedia: North 6th Agency, Inc.  
 Revitacell: TransMedia Group  
 Revive Personal Products: Robin Leedy & Associates, Inc.  
 Revol: JB Cumberland Public Relations  
 RevolutionWear, Inc.: Zeno Group  
 Rexel Development SAS: Gibbs & Soell, Inc.  
 Reznick Group: Qorvis Communications, LLC  
 RF Binder: Cameron Communications Inc.  
 Rho Ventures: InkHouse Media + Marketing  
 Rhodia: Public Communications Inc.  
 RHR International: Bliss Integrated Communication  
 Rhythm Superfoods: Konnect Public Relations  
 Rías Baixas Albariño: Cornerstone Communications, LTD  
 Ricardo: Quell Group, The  
 Rich Products: Travers Collins  
 Richard S. Wurman/TEDMED conferences: gabbegroup  
 Riddell National Bank: Hirons & Company  
 Ridgemont Equity Partners: BackBay Communications  
 Riedel: Nike Communications, Inc.  
 Riex: L.C. Williams & Associates  
 Rigaud Candles: RED PR  
 Rightfield Solutions: Scott Public Relations  
 RightScale: Borders and Gratehouse Inc.  
 Ringling Bros. and Barnum & Bailey Circus: rbb Public Relations  
 Rinzler Family Limited Partnership: Marino Organization Inc., The  
 Rio Tinto: NATIONAL Public Relations  
 Rios Clementi Hale Studios: Taylor & Company  
 RISE Magazine: 5W Public Relations  
 Ritz-Carlton Destination Club, The: Zimmerman Agency, The  
 Ritz-Carlton Hotels/NYC: MFA, Ltd. (Missy Farren & Assocs.)  
 Riverain Medical: Public Communications Inc.  
 Riverbed: SHIFT Communications  
 Riverside Company: BackBay Communications  
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.  
 Riviera Palm Springs Resort & Spa (Calif.): Zimmerman Agency, The  
 Rivkin Center for Ovarian Cancer: Fearey Group, The  
 RKF: Pollack PR Marketing Group, The  
 Roadmaster: Zimmerman Agency, The  
 Roadtrips, Inc.: MFA, Ltd. (Missy Farren & Assocs.)  
 Robeks of Ohio: Stevens Strategic Communications, Inc.  
 Robert B. Daugherty Water for Food Institute: Exponent  
 Robert Mondavi: Folsom & Associates; Nike Communications, Inc.  
 Robert Wood Johnson Foundation: Finn Partners; FleishmanHillard; GYMR,  
 LLC (Getting Your Message Right); MSLGROUP Americas  
 Robin Pope Safaris: Montgomery Communications  
 Robinson Home Products: Redpoint Marketing PR, Inc.  
 Robinson Radio: RMR & Associates  
 Robot Add-Ons: Zlokower Company  
 Rocawear: 5W Public Relations  
 Roccat: Max Borges Agency  
 Roche Diagnostics: GYMR, LLC (Getting Your Message Right); Spectrum  
 Roche: FleishmanHillard; Ketchum; NATIONAL Public Relations; Ruder  
 Finn Inc.; Weber Shandwick  
 Rock & Roll Hall of Fame and Museum: Dix & Eaton Incorporated  
 Rock Bottom Inc.: Linhart Public Relations  
 Rockefeller Family; Rockefeller Financial Services; Rockefeller University;  
 Emerald Partners  
 Rockefeller Philanthropy Advisors: gabbegroup  
 Rocket Lawyer: Borders and Gratehouse Inc.  
 Rockrose Development Corp.: LAK Public Relations, Inc.  
 Rockwell Automation: Padilla Speer Beardsley  
 Rockwell Group: DKC  
 Rocky Mountaineer: MMGY Global  
 Rodale: Coyne PR  
 Rodale's: Morris + King Company, The  
 Rogaine: Target 10  
 Roger & Gallet: Blue Sky Marketing Communications  
 Rogers Electric: Jackson Spalding  
 Rogers: NATIONAL Public Relations  
 ROHL: White Good  
 Rokkan: 5W Public Relations  
 Rolled Metal Products, Inc.: NM Marketing Communications, LLC

Rollins / Orkin: Jackson Spalding  
 Roman Catholic Archdiocese of Boston: Rasky Baerlein Strategic Communications, Inc.  
 Rome Cavalieri, A Waldorf = Astoria Resort: Quinn & Co.  
 Romona Keveza: Film Fashion  
 Ron White Memory Training: Maximum Exposure Public Relations  
 Ronald McDonald House at Stanford: Walt & Company Communications, Inc.  
 Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney  
 Roosevelt Hotel, The (New York City): Zimmerman Agency, The  
 Rosen Properties: Richmond Public Relations Inc.  
 Rosetta Marketing: Marston and Associates, Inc., Robert  
 Rosetta Stone: Finn Partners  
 Rosewood Hotels & Resorts: Nike Communications, Inc.  
 Rosewood Properties: Sunwest Communications  
 Rosewood Realty Group: Zlokower Company  
 Ross Environmental: Stevens Strategic Communications, Inc.  
 Roth Partners: Emanate  
 Rotozip: Cramer-Krasselt  
 Roumell Opportunistic Value Fund: Mount & Nadler, Inc.  
 Roundhouse: Weinstein PR  
 Roux: Jayne & Company, LLC  
 Rovi: Text 100 Global Public Relations  
 Roxy: MFA, Ltd. (Missy Farren & Assocs.)  
 Royal Adhesives, LLC: Public Communications Worldwide  
 Royal Caribbean Cruises: Weber Shandwick  
 Royal Dutch Shell: Edelman; ICR  
 Royal Embassy of Saudi Arabia: Qorvis Communications, LLC  
 Royal Thai Embassy Office of Commercial Affairs: Global Communicators, LLC  
 Royalty Exchange: French | West | Vaughan  
 RPM Building Solutions Group: Roop & Co.  
 RPM International, Inc.: Roop & Co.  
 RR Donnelley: Abernathy MacGregor Group, The  
 RSA Conference: SHIFT Communications  
 Ru La La: Cone Communications  
 Ruder Finn: Cameron Communications Inc.  
 Rudin Mgmt. Co., Inc.: Rubenstein Associates, Inc.  
 Ruffino: Nike Communications, Inc.  
 Rugby Expo: ENS  
 Ruiz Foods (El Monterey): Cramer-Krasselt  
 RunEC: Munger Stowers Marketing  
 RUSS Berrie and Co.: 5W Public Relations  
 Russell Investments: Intermarket Communications  
 Russell Reynolds: Makovsky  
 Russian Federation: Ketchum  
 Russian Standard Co.: Abernathy MacGregor Group, The  
 RW3 Technologies: RAM Communications  
 RxAlly: 5W Public Relations  
 Ryder Cup Europe: Grayling  
 Ryman Hospitality: Sloane & Company

S

S&P Select Sector SPDRs: Water & Wall Group  
 Sabi Sabi Game Reserve: Montgomery Communications  
 SABIC: Weber Shandwick  
 Sabra Dipping Company: FoodMinds, LLC  
 Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell Communications  
 SAE Institute: 5W Public Relations  
 Safeco Corp.: Abernathy MacGregor Group, The  
 Safeguard Scientifics: Gregory FCA  
 SafeMedia.com, Boca Raton, FL: Mayo Communications & Mayo PR  
 SafeNet: Davies Murphy Group, Inc.  
 Safer Foundation: Jasculca Terman and Associates  
 SafeSkies: Max Borges Agency  
 Safest Choice Eggs: JSH&A Communications  
 Saffron Road Foods: Hewar Social Communications  
 Saft: French | West | Vaughan  
 Sagewood: Lavidge Company, The  
 Said Business School, University of Oxford: Kwitken + Company Worldwide  
 Saint Agnes Hospital: Crosby Marketing Communications  
 Saint Gobain: ABI; Peppercomm, Inc.  
 Saint Joseph Academy: Roop & Co.  
 Saint Lucia Tourist Board: Redpoint Marketing PR, Inc.  
 Saint Maarten Tourist Bureau: Kahn Travel Communications (KTC pr)  
 Saky Sacks: Richmond Public Relations Inc.  
 Salamander Resort & Spa: J Public Relations  
 Salesforce: SHIFT Communications  
 Salesforce.com Inc.: ICR  
 Salesify: Horn  
 Sally Beauty: Lippe Taylor

Salon Bar: 5W Public Relations  
 SALTO Systems: Diegnan & Associates, Norman  
 Salus Capital: BackBay Communications  
 Sam Brocato Salon: Blue Sky Marketing Communications  
 Samantha Gracie, Actress, Halifax, Nova Scotia: Mayo Communications & Mayo PR  
 Samsung Digital Imaging: R&J Public Relations, LLC  
 Samsung Mobile: MWW  
 Samsung: Allison+Partners; Weber Shandwick  
 Samuel L. Cohen Foundation: gabbegroup  
 Samuel Waxman Foundation: Indra Public Relations  
 San Antonio for Growth on the Eastside: Dublin & Associates, Inc.  
 San Antonio Medical Foundation: Dublin & Associates, Inc.  
 San Antonio Spurs: Dublin & Associates, Inc.  
 San Diego Gas & Electric: Southwest Strategies LLC  
 San Francisco Ballet: Landis Communications Inc.  
 San Francisco Convention & Visitors Bureau: Landis Communications Inc.  
 San Francisco Symphony: Landis Communications Inc.  
 San Mateo Foster City School District: Singer Associates, Inc.  
 Sanctuary on Camelback Mountain: Middleton & Gendron, Inc.  
 Sanctuary Pointe: A. Brown-Olmstead Associates, LTD  
 Sandals Resorts International: Lou Hammond & Associates  
 Sanden International: Harrell Group, The  
 Sandisk: Atomic; Text 100 Global Public Relations; Walt & Company Communications, Inc.  
 Sandoz: Ruder Finn Inc.  
 Sands Anderson Law Firm: CRT/tanaka  
 Sandy Hook Run for the Families: CJ Public Relations  
 Sane Trash Solutions: Rubenstein Public Relations, Inc.  
 Sanitation District of Los Angeles County: Cerrell Associates, Inc.  
 Sanofi Aventis: Abernathy MacGregor Group, The  
 Sanofi Pasteur: Tonic Life Communications  
 Sanofi-aventis USA: Makovsky  
 Sanofi: JPA Health Communications; Marina Maher Communications LLC; NATIONAL Public Relations; SPI Group LLC, The  
 Santa Clara Development Corp.: Hamilton Public Relations  
 Santa Clara University: Singer Associates, Inc.  
 Santa Fe CVB: Lou Hammond & Associates  
 Santa Monica-UCLA Medical Center & Orthopaedic Hospital: Agnes Huff Communications Group, LLC  
 Santikos Theatres: Dublin & Associates, Inc.  
 Sanuk: MWW  
 SAP: Emerald Partners; Expedition PR; Padilla Speer Beardsley; Prosek Partners; W2O Group  
 Sapien: Text 100 Global Public Relations  
 Saporito Finishing Co.: NM Marketing Communications, LLC  
 Saracens: ENS  
 Sarah Lawrence College: CooperKatz & Company, Inc.  
 Sarasin Rabo Investment Management: Strategic Public Relations Group  
 Sarasota Convention and Visitors Bureau: MMGY Global  
 Saratoga Partners: Marston and Associates, Inc., Robert  
 SAS: French | West | Vaughan  
 Sasol Canada: NATIONAL Public Relations  
 Satmetrix: CRT/tanaka  
 Savannah: Rubenstein Public Relations, Inc.  
 Savannah College of Art and Design: Fahlgren Mortine; Marston and Associates, Inc., Robert  
 Save America's Cinema: TransMedia Group  
 Save Local Now: Falls Communications  
 Save The Children, London, United Kingdom: Hoffman & Hoffman Worldwide  
 Save the Redwoods League: Landis Communications Inc.  
 Save-A-Lot: Carmichael Lynch Spong  
 Savills LLC: Marino Organization Inc., The  
 Saving Mothers, Giving Life: SPI Group LLC, The  
 Saxon Boutique Hotel, Villas & Spa: Montgomery Communications  
 Saxon InfoTech: RMR & Associates  
 SBLLI of Massachusetts: Regan Communications Group  
 SCANA Energy: Jackson Spalding  
 Scardino Doors: A. Brown-Olmstead Associates, LTD  
 Schaeffler Group Automotive: Bianchi Public Relations, Inc.  
 Schaffer Consulting: Stern + Associates  
 Schedule Smith: Indra Public Relations  
 Schering-Plough: MorganMyers  
 Schervier Nursing Care Center: R&J Public Relations, LLC  
 Schiff Hardin: Greentarget Global LLC  
 Schindler Elevator: Gibbs & Soell, Inc.  
 Schneider Electric: MS Business Communication Ltd; Text 100 Global Public Relations  
 Schnitzer Steel: Abernathy MacGregor Group, The  
 Scholastic Media: Goodman Media International, Inc.  
 Scholastic: Global Strategy Group  
 School Nutrition Assn. of Connecticut: Cashman + Katz Integrated Communications  
 School Nutrition Assn. of Georgia: CJ Public Relations



School Nutrition Assn.: CJ Public Relations  
 SchoolAccess: Raffetto Herman Strategic Communications  
 SCHOTT: Gregory FCA  
 Schroders: JCPR  
 Schuler: Eisbrenner Public Relations  
 Schumacher Homes: Gibbs & Soell, Inc.  
 Science Foundation Arizona: Lavidge Company, The  
 Scientific American: Qorvis Communications, LLC  
 Scosche: Max Borges Agency  
 Scottish Development International: Development Counsellors International (DCI)  
 Scouloop: Sacks & Associates Inc., T.J.  
 Screenvision: Cataldi Public Relations  
 Scuderi Group: Lois Paul and Partners  
 Sea Crest Beach Hotel: Middleton & Gendron, Inc.  
 Sea Island, Georgia: Nancy J. Friedman Public Relations, Inc.  
 SeaDream Yacht Club: Lou Hammond & Associates  
 Seagate: Eastwick Communications  
 Sealed Air Corp.: Coyne PR  
 Sealed Air: MSLGROUP Americas  
 Seamless: Atomic  
 Sean "Diddy" Combs: DKC  
 Sears Holdings Corp.: Zeno Group  
 Seasonal Gourmet Kitchen Tools: Redpoint Marketing PR, Inc.  
 Seattle Chamber of Commerce: Richmond Public Relations Inc.  
 Seattle Genetics Surescripts: W2O Group  
 Seattle Sounders FC: Richmond Public Relations Inc.  
 Seattle Sports Commission: Richmond Public Relations Inc.  
 SeattleGenetics: BrewLife  
 Sebamed: 5W Public Relations  
 Sebastian Ferrero Foundation: Sachs Media Group  
 SECA: Scott Public Relations  
 Second Chance: Bolt Public Relations  
 Secrets Resorts & Spas: rbb Public Relations  
 Security Innovation: Lois Paul and Partners  
 Security Management Systems: A. Lavin Communications  
 Security Properties: Fearey Group, The  
 Sedo: Fama PR, Inc.  
 See Something Say Something: Cashman + Katz Integrated Communications  
 Seed & Spark: Expedition PR  
 SeedInvest: Emerging Media Inc.  
 Seno Construction: Singer Associates, Inc.  
 Seidio: Max Borges Agency  
 Select clients: Public Communications Inc.  
 Select Comfort: FleishmanHillard  
 Select Registry Distinguished Inns: MMGY Global  
 Select Restaurants, Cleveland, OH: Haggman, Inc.  
 Selectable Media: Horn  
 Sellen Construction: Fearey Group, The  
 Semptra Energy: Cerrell Associates, Inc.  
 Sencha: Schwartz MSL  
 Seniorplanet.org: Spector & Associates, Inc.  
 SenSage: Merritt Group  
 Sensiba San Filippo: Makovsky  
 Sentry Centers: Feintuch Communications  
 Serious Energy: Eastwick Communications  
 Serka: Alpaytac Public Relations/Marketing Communications  
 ServiceMesh: Eastwick Communications  
 ServiceNow: Schwartz MSL  
 Servicon: Cerrell Associates, Inc.  
 Servisair: Cerrell Associates, Inc.  
 Sesame Street: DKC  
 Seton Healthcare Family: Newsroom Ink; Pierpont Communications Inc.  
 Seven Rooms: Stuntman PR  
 Seven Seas Water: OgilvyEarth  
 Seyfarth Shaw: Ripp Media/Public Relations, Inc.  
 SF Herb & Natural Food Co.: Singer Associates, Inc.  
 SFJAZZ: Landis Communications Inc.  
 SFP Value Realization Co. (Symphony Financial Partners): Makovsky  
 Shaare Zedek Medical: 5W Public Relations  
 Shakespeare Dallas: Burns & Associates, Michael A.  
 Shaklee: Kaplow  
 Shambala Game Reserve: Montgomery Communications  
 Shanghai Fragrance: RED PR  
 Shapeways/Philips: Social Radius  
 Shapiro & Duncan: RMR & Associates  
 SHARE - IBM User Group: Tech Image  
 Share Our Strength: Global Strategy Group; 360 Public Relations  
 Sharecare: W2O Group; WCG  
 Sharp: Peppercomm, Inc.  
 She by So.Cap.USA@: 5W Public Relations  
 Sheet Metal Workers of Connecticut: Cashman + Katz Integrated Communications  
 Shelbourne Healthcare: Devine + Partners  
 Shelby County Ryan White AIDS/HIV Campaign: McNeely Pigott & Fox

Public Relations, LLC  
 Shell Energy Corp.: Cerrell Associates, Inc.  
 Shell Lubricants: Coyne PR  
 Shell Oil Co.: Holt Public Affairs LLC  
 ShelterBox: Stanton Communications, Inc.  
 Sheraton Fort Lauderdale: Quinn & Co.  
 Sheraton Hotels & Resorts: Nancy J. Friedman Public Relations, Inc.  
 Sheraton Nassau: Quinn & Co.  
 Sheraton Seattle Hotel & Towers: Richmond Public Relations Inc.  
 Sherman Hospital: Schaeffer and Associates, Inc., Kathy  
 Sherwin-Williams Aerospace: Falls Communications  
 Sherwin-Williams Automotive Finishes: Falls Communications  
 Sherwin-Williams Diversified: Falls Communications  
 Sherwin-Williams: Carmichael Lynch Spong; Fahlgren Mortine; Falls Communications  
 Shiloh: Quell Group, The  
 Shire Pharmaceuticals: Tonic Life Communications  
 Shire: Ruder Finn Inc.; Tierney; Waggener Edstrom Worldwide  
 Shiseido: 5W Public Relations; Kaplow  
 ShopAdvisor: Fama PR, Inc.  
 Shopko Stores: Lambert, Edwards & Associates  
 ShopRite Supermarkets: BML Public Relations  
 Showtime Championship Boxing: Brener Zwickel & Associates, Inc.  
 Showtime Networks, Inc.: Target 10  
 Showtime Networks: DKC  
 Shred: MFA, Ltd. (Missy Farren & Assocs.)  
 Shumei International: Finn Partners  
 ShurTech Brands, LLC: Falls Communications  
 Shuva Israel/Rabbi Pinto: Morris + King Company, The  
 SHW Group: Sunwest Communications  
 Sica Wealth Management, LLC: Makovsky  
 Sidney Kimmel Foundation, The: GMG Public Relations, Inc.  
 Siebert Brandford Shank & Co., LLC.: Butler Associates, LLC.  
 Siegel + Gale: CooperKatz & Company, Inc.  
 Siemens Enterprise Communications: Connect Marketing  
 Siemens Hearing Instruments: Connect Marketing; Integrated Marketing Services, Inc.  
 Siemens Medical Solutions: Connect Marketing; Integrated Marketing Services, Inc.  
 Siemens: Gibbs & Soell, Inc.; Schwartz MSL; Weber Shandwick  
 Sigma Designs: Atomic  
 Sigma-Tau Pharmaceuticals: Robin Leedy & Associates, Inc.  
 Silent Lies, Mary Lee Malcolm: Maximum Exposure Public Relations  
 Silestone: Sharp Communications, Inc.  
 Silicon BioDevices: Versaggi Biocommunications  
 Silly Lips: Uproar PR  
 SiloSmashers: RMR & Associates  
 Siluria Technologies: Eastwick Communications  
 Silver Bullet Water Treatment: Jasculca Terman and Associates  
 Silver Dollar City, Branson, Mo.: Ilson Inc., Bernie  
 Silver Institute, The: Edson & Associates Inc., Andrew  
 Silver Spring Networks: Finn Partners  
 Silver Spring: MorganMyers  
 Silvercup Studios: Marino Organization Inc., The  
 Silverlit Toys: Southard Communications, Inc.  
 Silverstein Properties: Global Strategy Group; Rubenstein Associates, Inc.  
 Simeon Rice: French | West | Vaughan  
 Simon & Schuster: Wesman Public Relations, Jane  
 Simon Pearce: Landis Communications Inc.; Redpoint Marketing PR, Inc.  
 Simon Property Group: Regan Communications Group  
 Simon Wiesenthal Center: Rubenstein Public Relations, Inc.  
 Simply Spray (Deval Products): CJ Public Relations  
 Simrit: Bianchi Public Relations, Inc.  
 Sims Metal Management: Singer Associates, Inc.  
 Sims Recycling Solutions: Perry Communications Group, Inc.  
 Simwood Network: Potion International PR & Marketing  
 Sina: Strategic Public Relations Group  
 Singapore Exchange (SGX): Intermarket Communications  
 SINGER22: 5W Public Relations  
 Singita Game Reserves: Imagine Communications  
 Sioux Falls Development Foundation: Development Counsellors International (DCI)  
 Sirtex: Spectrum  
 Sister to Sister: Everyone Has A Heart Foundation: Ilson Inc., Bernie  
 Sisvel: Landis Communications Inc.  
 SITA: Trevelino/Keller  
 Sitel: Schwartz MSL  
 Situs: Makovsky  
 Sixnet: Davies Murphy Group, Inc.  
 SK Capital: BackBay Communications  
 Skamania Lodge: Richmond Public Relations Inc.  
 Skanska Construction: McNeely Pigott & Fox Public Relations, LLC  
 Skanska USA Building Inc.: Solomon McCown & Company  
 Skanska USA Building: Berman Group, Inc., The; Jackson Spalding  
 SKIL Tools: JSH&A Communications

SkillSoft: Lois Paul and Partners  
 Skin Medica: Glendale Communications Group, Inc.  
 Skinnygirl Cocktails: Coyne PR  
 Skins Compression Apparel: French | West | Vaughan  
 Sky View Center & Sky View Parc: Quinn & Co.  
 Sky Zone: Connect Public Relations  
 Skybridge Capital: Prosek Partners  
 Skyera: JPR Communications  
 Skyonic: Lois Paul and Partners  
 Skype: Text 100 Global Public Relations  
 Slalom Consulting: Airfoil  
 SlenderOne: Marketing Maven Public Relations  
 Sling Media: Bob Gold & Associates  
 Smart for Life®: 5W Public Relations  
 SMART Storage Systems, Inc.: McGrath/Power Public Relations & Communications  
 Smartmatic International Corp.: LEVICK  
 SmartOps Corp.: Lois Paul and Partners  
 Smashburger Orange County: Bolt Public Relations  
 Smithfield Packing Company: Hunter Public Relations  
 Smithfield: Peppercomm, Inc.  
 Smithsonian Latino Center: Qorvis Communications, LLC  
 SMM Advertising: Reich Communications  
 Smoothstone: Tech Image  
 Smule: Atomic  
 Snackable Media: 5W Public Relations  
 SnagAJob: Hodges Partnership, The  
 SnöBar Cocktails: Blaze  
 Snoop Dogg: 5W Public Relations  
 Snow Beverages: Southard Communications, Inc.  
 Snow Joe: L.C. Williams & Associates  
 SoapTime®: Lou Hammond & Associates  
 Soc Exchange: Southard Communications, Inc.  
 Social IQ: Connect Marketing  
 Social Security Administration: Crosby Marketing Communications  
 Societe Des Bains De Mer: Development Counsellors International (DCI)  
 Society for Healthcare Epidemiology of America: GYMR, LLC (Getting Your Message Right)  
 Society for Information Mgmt. (SIM): Tech Image  
 Society for Women's Health Research: Spectrum  
 Society of Architectural Historians/Southern California Chapter: Taylor & Company  
 Society of Digital Agencies, The: Marino Organization Inc., The  
 Society of Interventional Radiology: Public Communications Inc.  
 Society of Memorial Sloan Kettering Cancer Center, The: Sharp Communications, Inc.  
 Sodrugestvo: Feintuch Communications  
 Sofitel Luxury Hotels: Lou Hammond & Associates  
 SoftLayer: Borders and Gratehouse Inc.  
 Softwood Lumber Board: OgilvyEarth  
 SOHH.com: 5W Public Relations  
 SOHO China: Strategic Public Relations Group  
 Sojern: InkHouse Media + Marketing  
 Sol del Limari: Folsom & Associates  
 Sol Romero Campbell, Malibu: Mayo Communications & Mayo PR  
 Solaia Capital Advisors: 5W Public Relations  
 Sold with Style: Zlokower Company  
 Solidd: Feintuch Communications  
 Solis Active: Maximum Exposure Public Relations  
 Solmar Hotels & Resorts: Carolyn Izzo Integrated Communications (CIIC)  
 Solutionary: Trainer Communications, Inc.  
 Solve Media: Horn  
 Some of our current clients include:: Lippe Taylor  
 Some of Porter Novelli's top clients include:: Porter Novelli  
 Someone With: Merritt Group  
 Somerset Medical Center: R&J Public Relations, LLC  
 Somerston: Folsom & Associates  
 Somfy: R&J Public Relations, LLC  
 Sonic Alert: Max Borges Agency  
 Sonic Emotion: Bolt Public Relations  
 Sonicbids: Version 2.0 Communications  
 Sonitrol: Logos Communications, Inc.  
 Sonoma County Vintners: Lou Hammond & Associates  
 Sonoma County Winegrape Commission: Lou Hammond & Associates  
 Sonoma Tourism Bureau: Lou Hammond & Associates  
 Sonos: Rogers & Cowan  
 Sonus Networks: Lois Paul and Partners  
 Sony Mobile Communications: NATIONAL Public Relations  
 Sony Pictures Home Entertainment: Rogers & Cowan  
 Sony: Atomic; Landis Communications Inc.; MWW  
 Sophos: InkHouse Media + Marketing  
 Sora: Makovsky  
 Sorbee: Harrell Group, The  
 Sorin Group: Spectrum  
 Sourcefire: Qorvis Communications, LLC  
 South African Tourism: Coyne PR  
 South Bay Galleria: Pollack PR Marketing Group, The  
 South Texas Blood and Tissue Center: Dublin & Associates, Inc.  
 Southeast Rainwater Harvesting Systems Assn.: A. Brown-Olmstead Associates, LTD  
 Southern Arizona News Examiner: Munger Stowers Marketing  
 Southern California Edison: VPE Public Relations  
 Southern California Gas Company: Cerrell Associates, Inc.  
 Southern Connecticut Gas: Cashman + Katz Integrated Communications  
 Southern Illinois University Edwardsville: Standing Partnership  
 Southern Nevada Immunization Coalition: Firm Public Relations & Marketing, The  
 Southland Industries: Stanton Communications, Inc.  
 Southwest Airlines: Linhart Public Relations; SevenTwenty Strategies  
 Southwest Athletic Conference: French | West | Vaughan  
 SouthWest NanoTechnologies: A. Lavin Communications  
 Soyfoods Association of North America: Kohnstamm Communications  
 Space Race: Tellem Grody Public Relations, Inc.  
 Spansion: Racepoint Group  
 Spark Capital: InkHouse Media + Marketing  
 SparkFun Electronics: Catapult PR-IR LLC  
 Sparkling Ice by Talking Rain: 5W Public Relations  
 Spartan Motors (NASDAQ:SPAR): Lambert, Edwards & Associates  
 Speaktio: Clement Communications  
 Special Needs Group: Durée & Company, Inc.  
 Specialty Granules: Standing Partnership  
 Specialty Products Holding Corp.: Roop & Co.  
 Specific Media: Zeno Group  
 SpectorSoft: Trainer Communications, Inc.  
 Spectrio: Trylon SMR  
 Speedo: Brener Zwickel & Associates, Inc.  
 Speedway Redevelopment Commission: Hirons & Company  
 Spencer Savings Bank: R&J Public Relations, LLC  
 Spencer Stuart: Marston and Associates, Inc., Robert  
 Spice Island Beach Resort, Grenada: Kahn Travel Communications (KTC pr)  
 Spice Islands: Cramer-Krasselt  
 Spiegelau: Nike Communications, Inc.  
 Spinnaker: Marketing Maven Public Relations  
 Spinning: Blaze  
 Spirit of Philadelphia: Devine + Partners  
 Spitzer Engineering: LAK Public Relations, Inc.  
 SPLICE Software: Uproar PR  
 Sport Clips: Richmond Public Relations Inc.  
 Sportcraft, Ltd.: BML Public Relations  
 Sportime/Island Tennis LP: Geto & de Milly, Inc.  
 Sports Construction Group: Roop & Co.  
 Spotflux: Peppercomm, Inc.  
 SpotGenie LLC: Josell Communications, Inc.  
 SpotOn: Affect  
 SpotXchange: Horn  
 Spring Creek Ranch, Jackson Hole, WY: Nancy J. Friedman Public Relations, Inc.  
 Spring Lake Golf Club: Hamilton Public Relations  
 Sprinkles Cupcakes: J Public Relations  
 Sprint: Abernathy MacGregor Group, The; CRT/tanaka; North 6th Agency, Inc.; Stanton Communications, Inc.  
 Square One Education Network (pro bono): Eisbrenner Public Relations  
 Squaw Valley: MFA, Ltd. (Missy Farren & Assocs.)  
 Squish Collapsible Kitchenware: Redpoint Marketing PR, Inc.  
 Sri Lanka: Qorvis Communications, LLC  
 SRP: Cramer-Krasselt  
 SRS: BackBay Communications  
 SS&G Healthcare Services: Falls Communications  
 ST Aerospace: Dublin & Associates, Inc.  
 St. Bonaventure University: Travers Collins  
 St. Christopher's Foundation for Children: Devine + Partners  
 St. Elmo Steakhouse: Hirons & Company  
 St. Jude Children's Research Hospital: Spectrum  
 St. Louis College of Pharmacy: Standing Partnership  
 St. Louis Community College: Standing Partnership  
 St. Mary Medical Center: DEETER  
 St. Petersburg/Clearwater, Florida: Nancy J. Friedman Public Relations, Inc.  
 StackMob: North 6th Agency, Inc.  
 Stadium Money Management: Water & Wall Group  
 Stainmaster: Marina Maher Communications LLC  
 Stamford (CT) Police Assn.: Butler Associates, LLC.  
 Stamford (CT) United Auto Workers Local 2377: Butler Associates, LLC.  
 Stamford Professional Fire Fighters Assn.: Butler Associates, LLC.  
 Stand & Deliver: SPI Group LLC, The  
 Stand Among Friends: TransMedia Group  
 Standard Life: NATIONAL Public Relations  
 Standard Register: Fahlgren Mortine  
 Stanford University and Hospitals: Singer Associates, Inc.  
 Stanford University: Landis Communications Inc.  
 Stanislaus County Fireworks Safety Task Force: Revell Communications

Stanley Steemer: Coyne PR; TransMedia Group  
 Staples: Davies Murphy Group, Inc.; Duffy & Shanley, Inc.  
 Star Wellness: Bizcom Associates  
 Starbucks Coffee Co.: Edelman  
 Starfrit: JB Cumberland Public Relations  
 Starkey Hearing Foundation: Exponent  
 Starwood Capital: Abernathy MacGregor Group, The  
 State Farm: Weber Shandwick  
 State of Maryland Dept. of Business & Economic Development: Stanton Communications, Inc.  
 STATUS LA Magazine, Hollywood: Mayo Communications & Mayo PR  
 Steamfitters Local 638: Butler Associates, LLC.  
 Steamship Authority: Regan Communications Group  
 STEARCLEAR: Emerging Media Inc.  
 Steel Market Development Institute: Bianchi Public Relations, Inc.  
 Steel Path Fund Advisors: Makovsky  
 Steelcase: Peppercomm, Inc.  
 Steelcase/Nurture: M Booth & Associates, Inc.  
 Steelcase/Turnstone: M Booth & Associates, Inc.  
 Steelhead: Folsom & Associates  
 Steenberg Hotel & Winery: Montgomery Communications  
 Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.  
 Steinway & Sons: MWW  
 Stellar Management: Marino Organization Inc., The  
 Stellus Capital: BackBay Communications  
 Stepan Co.: L.C. Williams & Associates  
 StepForward: Marketing Maven Public Relations  
 Steptoe & Johnson: Greentarget Global LLC  
 Stericycle: LEVICK  
 Sterling Meat Co.: Fineman PR  
 Sterling National Bank: Berman Group, Inc., The  
 Sterling Resorts: MMGY Global  
 Steven Wechsler (The Wechsler Group): Josell Communications, Inc.  
 Steward Health Care System: Marston and Associates, Inc., Robert; Rasky  
 Baerlein Strategic Communications, Inc.  
 Stiefel – GSK: Emanate  
 Stion Solar: Peppercomm, Inc.  
 Stitch Golf: Hodges Partnership, The  
 STMICROELECTRONICS: Stanton Public Relations & Marketing  
 Stonecastle Partners: Rubenstein Public Relations, Inc.  
 Stoneridge, Inc.: Dix & Eaton Incorporated  
 Stony Brook Foundation: Cataldi Public Relations  
 Stony Brook University: DKC  
 Stonyfield: 360 Public Relations  
 Stop & Shop: Rubenstein Associates, Inc.  
 Stop Colon Cancer Foundation: Glendale Communications Group, Inc.  
 Storage Deluxe: Sacks & Associates Inc., T.J.  
 StorSimple: Lois Paul and Partners  
 Strassburger: Parasol Marketing  
 Strata Solar: French | West | Vaughan  
 Strategic Decisions Group: Bliss Integrated Communication  
 Strategic Growth Advisors, LLP: Hamilton Public Relations  
 Strategic Partnerships: Harrell Group, The  
 Strawberry Shortcake with Doodle Bops Live!: Tellem Grody Public Relations, Inc.  
 Strayer University: Qorvis Communications, LLC  
 Stream TV Networks/eLocity: Southard Communications, Inc.  
 Streamworks: Trylon SMR  
 Stroz Friedberg: Makovsky  
 Structure House: French | West | Vaughan  
 STRUT Automotive: Brandware Public Relations  
 Stryker Corp.: Kwitken + Company Worldwide  
 StubHub: Finn Partners  
 Studio Daniel Libeskind: LAK Public Relations, Inc.  
 StudyMode: Horn  
 StudySync: Edge Communications, Inc.  
 StumbleUpon.com: M Booth & Associates, Inc.  
 StyleDuo, The: Maximum Exposure Public Relations  
 Subaru of America: MWW  
 Submarine Channel: Cataldi Public Relations  
 Success Apparel: Rubenstein Public Relations, Inc.  
 Success Books: Wesman Public Relations, Jane  
 Successful Farming: Peppercomm, Inc.  
 Suddenlink: Peppercomm, Inc.  
 Suffolk Bancorp: Walek & Associates  
 Sugar In The Raw: Kellen Communications  
 Sughrue Mion PLLC: LEVICK  
 Sugo: MFA, Ltd. (Missy Faren & Assocs.)  
 Suite K: RED PR  
 Suja Juice: J Public Relations  
 suki®: 5W Public Relations  
 Sulzer Metco: ABI  
 Sumo Logic: Trainer Communications, Inc.  
 Sun Brands (Wisk, Snuggle): Cone Communications  
 Sun Capital: Stanton Public Relations & Marketing

Sun Country Foods: 360 Public Relations  
 Sun Life Financial: NATIONAL Public Relations; Tierney  
 Sun Radio Network: TransMedia Group  
 Suncadia Resort: Richmond Public Relations Inc.  
 Sungevity: Citizen Paine  
 Sunkist: MSLGROUP Americas  
 Sunless, Inc.: Blue Sky Marketing Communications  
 Sunny Isles Beach Tourism & Marketing Council: Development Counsellors International (DCI)  
 Sunovion Pharmaceuticals: Tonic Life Communications  
 SunPower: Ogilvy Public Relations; OgilvyEarth  
 Sunscape Resorts: rbb Public Relations  
 Sunstar® GUM®: Schneider Associates  
 SuperJeweler.com: 5W Public Relations  
 SuperShuttle: Sunwest Communications  
 Supersmile: 5W Public Relations  
 SuperTooth: Max Borges Agency  
 SUPERVALU: Carmichael Lynch Spong  
 Supreme Group USA: LEVICK  
 Sur La Table: M Booth & Associates, Inc.  
 Sure Fit: 5W Public Relations  
 Surf & Sand Resort: J Public Relations  
 SurveyMonkey: Airfoil  
 Susan G. Komen for the Cure: rbb Public Relations  
 Susan G. Komen: Regan Communications Group  
 Sustainable Endowments Institute: gabbegroup  
 Sutherland: Makovsky  
 Sutter Home: Connect Marketing  
 Suvolta: Hoffman Agency, The  
 Swagelok Co.: Dix & Eaton Incorporated  
 Swank Capital: Makovsky  
 Swann Auction Galleries: Janine Gordon Associates  
 Swann Security: Max Borges Agency  
 Swarovski: Film Fashion  
 Swedish Medical Center: Fearey Group, The  
 SweepStreet: Rubenstein Public Relations, Inc.  
 Sweetbay Supermarket: At The Table Public Relations  
 Swett & Crawford: Scott Public Relations  
 SWIFT: Intermarket Communications  
 Swig Equities: Rubenstein Public Relations, Inc.  
 Swim Today: Brenner Zwickel & Associates, Inc.  
 Swimsuits for All: Maximum Exposure Public Relations  
 Swimways: Litzky Public Relations  
 Swipp: Eastwick Communications  
 Swire Properties: rbb Public Relations  
 Swiss Re: Abernathy MacGregor Group, The  
 Swiss Stays: Emerging Media Inc.  
 Swissotel Hotels and Resorts: J Public Relations  
 Swizz Beat: 5W Public Relations  
 SXC Health Solutions: Zeno Group  
 Sylvania Franciscan Healthcare: FLS Group  
 Symantec: Connect Marketing; Hoffman Agency, The; Makovsky;  
 SpeakerBox Communications, LLC; Text 100 Global Public Relations;  
 Weber Shandwick  
 Symphony Environmental: ABI  
 Symphony Teleca: Version 2.0 Communications  
 SymSoft: Tech Image  
 Synagro Northeast, Inc.: Geto & de Milly, Inc.  
 Synchronoss Technologies, Inc.: ICR  
 Syndicated Network Television Association: Trylon SMR  
 Syngenta Corp.: LEVICK  
 Syngenta: Gibbs & Soell, Inc.  
 Syniverse: Global Results Communications  
 Synovus Banks: Jackson Spalding  
 Synthesis Energy Systems: Feintuch Communications

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T-fal: 5W Public Relations  
 T-Mobile: Waggner Edstrom Worldwide  
 TA Associates: BackBay Communications  
 Tabitha Webb: Film Fashion  
 Table 45: Falls Communications  
 Taco Bell: Taylor  
 Taco Cabana: Bizcom Associates  
 Taco Time Northwest: Richmond Public Relations Inc.  
 Taconic Investment Partners: Geto & de Milly, Inc.; Quinn & Co.  
 Tadashi Shoji: Film Fashion  
 Tag Galyean, AIA: Redpoint Marketing PR, Inc.  
 Tail-f: Connect Marketing  
 Take Two Interactive: Abernathy MacGregor Group, The  
 Takeda Pharmaceutical: Ketchum  
 Takihyo LLC: Janine Gordon Associates  
 Talking Rain: Fearey Group, The  
 Tanda Brands: Lippe Taylor



Tanenbaum Center for Interreligious Understanding: Stanton Public Relations & Marketing  
Tango: SHIFT Communications  
Tanque Verde Ranch: J Public Relations  
Tapad: Morris + King Company, The  
Tarco Roofing: Kellen Communications  
Target Brands: Marina Maher Communications LLC  
Target C9: MFA, Ltd. (Missy Farren & Assocs.)  
Target Corp.: Tunheim Partners  
Target Field: Tunheim Partners  
Target Lifestyle Marketing: MFA, Ltd. (Missy Farren & Assocs.)  
Target Logistics: Pierpont Communications Inc.  
Target: Kaplow; NATIONAL Public Relations; Rogers & Cowan  
Tarkett: Falls Communications  
Tarmin: JPR Communications  
Tasc Performance Apparel: French | West | Vaughan  
Tasktop Technologies: Catapult PR-IR LLC  
Taste Nirvana: Konnect Public Relations  
Taste of the Nation, San Francisco: Torme Lauricella Public Relations  
Tastykake: Zimmerman Agency, The  
Tata Group: FleishmanHillard  
TBA Global: 5W Public Relations  
TBS: Cataldi Public Relations  
TCBY: Trevelino/Keller  
TD Bank: BackBay Communications; Tierney  
TE Connectivity: Prosek Partners  
Tea Council of the USA: Pollock Communications  
Team Wendy: thunder:tech  
Teavana: LEVICK  
Tech Triangle: Marino Organization Inc., The  
Technicolor: Bob Gold & Associates  
TechSmith: Racepoint Group  
Teck: NATIONAL Public Relations  
TECO Energy: Sachs Media Group  
Ted Gibson Beauty: 5W Public Relations  
Ted Gibson: 5W Public Relations  
Tegile Systems: JPR Communications  
Tek Nek Toys: Southard Communications, Inc.  
Tekcetera: Bolt Public Relations  
Tekelec: Lois Paul and Partners  
Tektronix Communications: Airfoil  
TeletyGroup: Davies Murphy Group, Inc.  
Telemundo: Global Strategy Group  
Teles Properties: Brandware Public Relations  
Telit Wireless Solutions: Bob Gold & Associates  
Telluride Tourism Board: MMGY Global  
Telogis: Horn  
Tempil, a brand of LA-CO Inc.: Diegnan & Associates, Norman  
Tempur-Pedic: Carmichael Lynch Spong  
Tenaris: Abernathy MacGregor Group, The  
Tennessee Assn. of Grocers: McNeely Pigott & Fox Public Relations, LLC  
Tennessee Bankers Assn.: McNeely Pigott & Fox Public Relations, LLC  
Tennessee DAs Conference: McNeely Pigott & Fox Public Relations, LLC  
Tennessee Titans: McNeely Pigott & Fox Public Relations, LLC  
Tennessee Valley Authority: Dye, Van Mol & Lawrence Public Relations  
Tennessee Valley Industrial Comm.: Dye, Van Mol & Lawrence Public Relations  
Teradata: Merritt Group; RAM Communications  
Ternium: Abernathy MacGregor Group, The  
Terranea Resort, Rancho Palos Verdes, CA: MMGY Global  
Terumo Interventional Systems: Integrated Marketing Services, Inc.  
Tesco: APCO Worldwide  
Teva Neuroscience: FleishmanHillard  
TEVA Pharmaceuticals: Tonic Life Communications  
Texakoma Operating: Harrell Group, The  
Texas Association of Realtors: Pierpont Communications Inc.  
Texas Biomedical Research Institute: Dublin & Associates, Inc.  
Texas Foundation for Innovative Communities: Lois Paul and Partners  
Texas Health Care: OCG PR  
TF Cornerstone: Marino Organization Inc., The  
TGI Fridays: Peppercomm, Inc.  
Thailand Board of Investment: Development Counsellors International (DCI)  
The Africa Adventure Company: Imagine Communications  
The Beaches of Ft. Myers & Sanibel: MMGY Global  
The Beal Companies: Solomon McCown & Company  
The Bedford: Stuntman PR  
The Ben Heck Show: Walt & Company Communications, Inc.  
The Big Salad: Logos Communications, Inc.  
The Board of Pensions of the Presbyterian Church (U.S.A.): SPI Group LLC, The  
The Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.  
The Bowery Hotel, New York: Nancy J. Friedman Public Relations, Inc.  
The Bowery House: 5W Public Relations  
The Broadway Collection: Imagine Communications  
The Buoniconti Fund: 5W Public Relations  
The Business Life Magazine, L.A.: Mayo Communications & Mayo PR  
The California Wellness Foundation: VPE Public Relations  
The Capella Hotel Group: Makovsky  
The Carlton Group: Zlokower Company  
The Carter Center: Jasculca Terman and Associates  
The Center for Client Retention, Richard Shapiro: 360 Degrees Publicity Shoppe  
The Centurion: Quinn & Co.  
The Chanler: J Public Relations  
The Charity of British Rugby: ENS  
The Charles Hotel, Cambridge: Nancy J. Friedman Public Relations, Inc.  
The Chocolate Show: 5W Public Relations  
The Cloister, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.  
The Clorox Co.: Zeno Group  
The Coca-Cola Co.: Jackson Spalding  
The Coca-Cola Company: MSLGROUP Americas  
The Colonnade Hotel: Middleton & Gendron, Inc.  
The Committee of 200: Janine Gordon Associates  
The Conrad Hotel: Conroy Martinez Group, The  
The Cooper Union: LAK Public Relations, Inc.  
The Cottages at Cabot Cove, ME: Redpoint Marketing PR, Inc.  
The Creations Group: A. Brown-Olmstead Associates, LTD  
The Creig Northrop Team: RMR & Associates  
The DIA Method: 5W Public Relations  
The Doe Run Company: Standing Partnership  
The Draycott Hotel: Imagine Communications  
The Dunes East Hampton: Rubenstein Public Relations, Inc.  
The Dutch at W South Beach, Miami Beach: Brustman Carrino Public Relations  
The Dwyer Group: Bizcom Associates  
The Dylan Hotel, Amsterdam: Redpoint Marketing PR, Inc.  
The Elysian Spa & Health Club, Chicago: Nancy J. Friedman Public Relations, Inc.  
The Fisher Institute-Aviation & Space Research: MS Business Communication Ltd  
The following is a representative sample of RPR's clientele: Rubenstein Public Relations, Inc.  
The Food & Shops at LaGuardia Airport.: Carolyn Izzo Integrated Communications (CIIC)  
The Fortune Society: LAK Public Relations, Inc.  
The Foundary: 5W Public Relations  
The Gates Group: Falls Communications  
The Georgian Room, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.  
The Giving Carpet: Indra Public Relations  
The Gordon and Betty Moore Foundation: GYMR, LLC (Getting Your Message Right)  
The Goring: J Public Relations  
The Grand Hotel, Kennebunkport, ME: Redpoint Marketing PR, Inc.  
The Greenbrier, WV: Weill Associates, Geoffrey  
The Hanover Inn, NH: Nancy J. Friedman Public Relations, Inc.  
The Hanover Insurance Group: Stimpson Communications  
The Hartford: Emanate  
The Health Foundation, London, United Kingdom: Hoffman & Hoffman Worldwide  
The Hershey Co.: JSH&A Communications  
The Hillshire Brands Co.: MWW  
The Hollywood Film Journal, Hollywood: Mayo Communications &  
The Home Depot: MSLGROUP Americas  
The Hong Kong Institute of Director: Strategic Public Relations Group  
The Hotel @ Times Square, New York: Nancy J. Friedman Public Relations, Inc.  
The Howard G. Buffett Foundation: Rhea + Kaiser  
The Inspiration Networks: 5W Public Relations  
The Iroquois New York: J Public Relations  
The Jackie Robinson Foundation: 5W Public Relations  
The Jade, NYC: Nancy J. Friedman Public Relations, Inc.  
The James Hotel: DKC  
The Jane, New York: Nancy J. Friedman Public Relations, Inc.  
The Jewish Community Federation of San Francisco and the Helen Diller Family Foundation: Morris + King Company, The  
The Jim Henson Company: Finn Partners  
The Johnson School of Business at Cornell University: Coyne PR  
The Joyce Foundation: Jasculca Terman and Associates  
The Kennebunkport Inn, ME: Redpoint Marketing PR, Inc.  
The Kroger Co.: Fahlgren Mortine  
The Laureate: Quinn & Co.  
The LeFrak Organization, Newport, NJ: Quinn & Co.  
The Leona M. and Harry B. Helmsley Charitable Trust: Geto & de Milly, Inc.  
The Lighthouse of Houston: DoubleDimond Public Relations LLC  
The Lightstone Group: Geto & de Milly, Inc.  
The Limited Stores: Fahlgren Mortine  
The Little Nell: MFA, Ltd. (Missy Farren & Assocs.)  
The Lodge, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.  
The Lodges at Cabot Cove, Kennebunkport, ME: Redpoint Marketing PR,

Inc.

The Manhattan Movement & Arts Center: 5W Public Relations

The Maritime Hotel, New York: Nancy J. Friedman Public Relations, Inc.

The Mark Co.: Landis Communications Inc.

The Marlton, NYC: Nancy J. Friedman Public Relations, Inc.

The MathWorks: Text 100 Global Public Relations

The May Fair Hotel, London: MMGY Global

The McGraw-Hill Companies: RF | Binder Partners, Inc.

The Medical Center Co.: Falls Communications

The MODERN Honolulu: J Public Relations

The Montgomery Theater: DEETER

The Mosaic Co.: LEVICK

The National Assn. of Professional Background Screeners (NAPBS): Stanton Communications, Inc.

The New Jersey Chamber of Commerce: 5W Public Relations

The New York Times Arts & Leisure Weekend: Keith Sherman and Associates

The New York Times Travel Show: Keith Sherman and Associates

The New York Times: Goodman Media International, Inc.

The North Face: Finn Partners

The Ohio State University James Cancer Hospital: Spectrum

The Ohio State University Wexner Medical Center: Paul Werth Associates

The Old Fort Inn, ME: Redpoint Marketing PR, Inc.

The Onion: Keith Sherman and Associates

The Open Group: Bateman Group

The Original Condom from Condom, France: Sacks & Associates Inc., T.J.

The Original SoupMan: 5W Public Relations

The Out NYC: Nancy J. Friedman Public Relations, Inc.

The Parade Company: lovio george | communications + design

The Partnership for Maternal and Child Health of Northern New Jersey: MCS Healthcare Public Relations

The Partnership for Maternal, Newborn & Child Health, Geneva, Switzerland: Hoffman & Hoffman Worldwide

The Peebles Corporation: 5W Public Relations

The Peter G. Peterson Foundation: Widmeyer Communications

The Pod 39 Hotel, New York: Nancy J. Friedman Public Relations, Inc.

The Pod Hotel, New York: Nancy J. Friedman Public Relations, Inc.

The Pritikin Longevity Center & Spa: 5W Public Relations

The Provident Bank: Marcus Group, The

The Quaker Oats Co.: Zeno Group

The Quin, New York: Nancy J. Friedman Public Relations, Inc.

The Rainier Group - Wealth Advisory Services: Fearey Group, The

The Real Deal Magazine: Berman Group, Inc., The

The Rechargeable Battery Association: Qorvis Communications, LLC

The Regent Palms Turks and Caicos: J Public Relations

The Related Companies: Solomon McCown & Company

The Rights Work Shop: Cataldi Public Relations

The Riverside Cafe & Restaurant: 360 Degrees Publicity Shoppe

The Rock Wood Fired Pizza & Spirits: Richmond Public Relations Inc.

The Roseview Group: Solomon McCown & Company

The Rugby Business Awards: ENS

The Salvation Army of Greater Philadelphia: Tierney

The Schwan Food Company/Schwan's Home Service: M Booth & Associates, Inc.

The Scotts Miracle-Gro Co.: Zeno Group

The Scout Association: ENS

The Sheffield: Quinn & Co.

The Sherwood Group: NM Marketing Communications, LLC

The Simon Graduate School of Business at Rochester University: Coyne PR

The SMILE (Social Media in Law Enforcement) Conference: Public Communications Worldwide

The Solae Co.: Coyne PR

The Spa at Camelback Inn, Scottsdale, AZ: Nancy J. Friedman Public Relations, Inc.

The Spa at Desert Springs, Palm Desert, CA: Nancy J. Friedman Public Relations, Inc.

The Spa in the Water Garden, Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.

The Spencer Foundation: Tiller, LLC

The Spot Experience: Rubenstein Public Relations, Inc.

The Spy Place Franchising: Sacks & Associates Inc., T.J.

The Sugar Association: Qorvis Communications, LLC

The Surrey: J Public Relations

The Swizzle: 5W Public Relations

The Tickin Law Group, P.A.: TransMedia Group

The Tiger Woods Foundation: Dye, Van Mol & Lawrence Public Relations

The Topps Co.: Coyne PR

The TOUR Championship: Hope-Beckham Inc.

The Town Hall: Keith Sherman and Associates

The TriZetto Group: Schwartz MSL

The Umstead Hotel & Spa: Middleton & Gendron, Inc.

The US GRANT: J Public Relations

The Valerie Fund: Coyne PR

The Villages: Hirons & Company

The Vision Council: GYMR, LLC (Getting Your Message Right)

The Waldorf Astoria Chicago: Nancy J. Friedman Public Relations, Inc.

The Warrior Group: Burns & Associates, Michael A.

The Warwick: Middleton & Gendron, Inc.

The Water Club - A Signature Hotel by Borgata: Nancy J. Friedman Public Relations, Inc.

The Wellness Centre at The Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.

The Westin Cape Coral: Quinn & Co.

The Westin Diplomat: Quinn & Co.

The Westin Fort Lauderdale: Quinn & Co.

The Westin Resort & Casino, Aruba: Quinn & Co.

The Westin St. John Resort & Villas: Quinn & Co.

The White Barn Inn: J Public Relations

The Winning Combination: FoodMinds, LLC

The Workmen's Circle MultiCare Center: 5W Public Relations

The World Bank, Washington, DC: Hoffman & Hoffman Worldwide

The World Networks, L.A.: Mayo Communications & Mayo PR

The Wyndham Rio Mar Beach Resort and Spa: Quinn & Co.

The YAN Center for Corrective & Cosmetic Surgery: 5W Public Relations

Theater Wit: L.C. Williams & Associates

Theatre Within John Lennon Tribute: Cataldi Public Relations

TheFind: Kaplow

Therapy Systems: Blue Sky Marketing Communications

Thermo Fisher Scientific: Racepoint Group

Thermodyne: Stevens Strategic Communications, Inc.

ThermoFisher Scientific: Lois Paul and Partners

Thermos: Carmichael Lynch Spong

Thicket App (Interval Studios): Expedition PR

ThingMagic: Lois Paul and Partners

Things Remembered: Falls Communications

Think Geek: Max Borges Agency

thinkASG: Blaine Group, The

ThinkEco, New York, NY: Haggman, Inc.

Thodos Dance Chicago: L.C. Williams & Associates

Thomas Heinz Studio: Indra Public Relations

Thompson Brands: 360 Public Relations

Thompson for Mayor 2013 (NY City Mayoral Campaign): Butler Associates, LLC.

Thomson Reuters Corp.: Abernathy MacGregor Group, The

Thomson Reuters: Pocket Hercules

Thor Industries (NYSE:THO): Lambert, Edwards & Associates

Thornburg Funds: Mount & Nadler, Inc.

Thos. Moser: White Good

THQ, Inc.: Abernathy MacGregor Group, The

THQ: Allison+Partners

Three Olives Vodka: 5W Public Relations

ThrivePlan: Pollack PR Marketing Group, The

TIAA-CREF: Abernathy MacGregor Group, The; Integrated Marketing Services, Inc.; Seventy Strategies

TIBCO Spotfire: Ascendant Communications; Davies Murphy Group, Inc.

Tibco: LaunchSquad

Ticer Technologies: Roop & Co.

Ticketmaster: Abernathy MacGregor Group, The

Tides Beach Club, ME: Redpoint Marketing PR, Inc.

Tiffany & Co. - Chicago: L.C. Williams & Associates

Tiffany & Co.: Devine + Partners; Landis Communications Inc.; Linhart Public Relations

TIGER 21: Ripp Media/Public Relations, Inc.

Tiger Management: Emerald Partners

TigerSwan: French | West | Vaughan

Timberline Knolls: Burns & Associates, Michael A.

TimberTech: Eric Mower + Associates

Time Equities, Inc.: Quinn & Co.

Time Home Entertainment Inc.: Janine Gordon Associates

Time Inc.: Brener Zwickel & Associates, Inc.; Rubenstein Associates, Inc.

Time Warner Cable: Cerrell Associates, Inc.; Cone Communications

Time Warner, Inc.: Global Strategy Group

Timeline Theatre Co.: L.C. Williams & Associates

TimesTalks: Keith Sherman and Associates

TimetoPlayMag.com: Litzky Public Relations

Timex: Kaplow

Timken Co., The: Dix & Eaton Incorporated

Timothy Woodward Jr., Actor/Producer, Hollywood: Mayo Communications & Mayo PR

Tiny Footprint Coffee: Pocket Hercules

TiQi: North 6th Agency, Inc.

Tire Rack: Brandware Public Relations

Tishman Speyer Properties/Rockefeller Center: Rubenstein Associates, Inc.

Tishman Speyer: Landis Communications Inc.

TiVo: Allison+Partners; Sloane & Company

Tix Corp.: Makovsky

TJX: Cone Communications

TNT Fireworks: Revell Communications

TNT: Cataldi Public Relations

Tobin Endowment: Dublin & Associates, Inc.

Toeniskoetter Construction, Inc.: PRxDigital  
Tofutti: Rubenstein Public Relations, Inc.  
Toledo Mud Hens: FLS Group  
Toledo Public Schools: FLS Group  
Toledo Refining Co.: FLS Group  
Toledo Walleye: FLS Group  
Toledo Zoo: FLS Group  
Tom Douglas Restaurants: Richmond Public Relations Inc.  
Tommy Bahama: DKC  
TomTom: Finn Partners  
Tony Awards: Keith Sherman and Associates  
Tony Dottino, Business Consultant: Maximum Exposure Public Relations  
Topica Pharmaceuticals: BrewLife  
Torcon: R&J Public Relations, LLC  
Toshiba America, Inc.: Rubenstein Associates, Inc.  
Toshiba: Ketchum; Pierpont Communications Inc.; Waggener Edstrom Worldwide  
Total Mortgage Services: LEVICK  
TotalBank: Clay Associates, Everett  
Totinos: Cone Communications  
Totsy: Southard Communications, Inc.  
TouchStorm: Kwitken + Company Worldwide  
TOURific Escapes: Blaine Group, The  
Tourism Australia: Development Counsellors International (DCI)  
Tourism Authority of Thailand: Lou Hammond & Associates  
Tourism Fiji: Ogilvy Public Relations  
Tourism Queensland: Zeno Group  
Tourism Tasmania: Development Counsellors International (DCI)  
Tourism Toronto: Development Counsellors International (DCI)  
Tourism Vancouver: J Public Relations  
Tourism Victoria: M Booth & Associates, Inc.  
Touro College: Marino Organization Inc., The  
Towel Dry Men: Jayne & Company, LLC  
Tower Automotive: Quell Group, The  
Towers Watson: Kwitken + Company Worldwide  
Town of Lenox, Massachusetts: Hamilton Public Relations  
Town of Speedway: Hirons & Company  
Townhouse Management Company: Zlokower Company  
Toy Guy®, The: Litzky Public Relations  
Toy Industry Association: Kellen Communications  
Toyota: Abernathy MacGregor Group, The; Allison+Partners; Rasky Baerlein Strategic Communications, Inc.; SHIFT Communications  
Toys "R" Us: Coyne PR  
TPC Network: Zimmerman Agency, The  
Tracinda Corp.: Abernathy MacGregor Group, The  
Tractor Supply Co.: Dye, Van Mol & Lawrence Public Relations  
Trade Commission of Spain: Gibbs & Soell, Inc.  
Traditional Medicinals: Maxwell PR + Engagement  
Training Camp Stores: 5W Public Relations  
Trane: Carmichael Lynch Spong  
Trans-Siberian Orchestra: Cataldi Public Relations  
Transamerica Retirement Management: Padilla Speer Beardsley  
TransCanada: Harrell Group, The  
TransitCenter, Inc.: Makovsky  
Transitions Optical: NATIONAL Public Relations  
Transparent Value: Makovsky  
Transportation Corridor Agencies: Gable PR  
Travel by Pathfinders: Eisbrenner Public Relations  
Travel Guard: MMGY Global  
Travel Impressions: Kahn Travel Communications (KTC pr)  
Travel Indochina: Agnes Huff Communications Group, LLC  
Travel Oregon: Maxwell PR + Engagement  
Travelers: Prosek Partners  
TravelLynx Technology: Kahn Travel Communications (KTC pr)  
Trayport, Ltd.: Pirozzolo Company Public Relations  
Treasure Island: Firm Public Relations & Marketing, The  
Treasury Wine Estates: Finn Partners  
Tremco Inc.: Roop & Co.  
Trent Tucker: Indra Public Relations  
Trex Co.: L.C. Williams & Associates  
TRI Corp.: Middleton & Gendron, Inc.  
Tri-Star Protector: Spector & Associates, Inc.  
Tri-State Traffic Safety Partners: Reich Communications  
Tribeca Film Institute: Rubenstein Associates, Inc.  
Triboro/sootheTime: Southard Communications, Inc.  
Trilantic Capital Partners: Prosek Partners  
Trimble Navigation: Gibbs & Soell, Inc.  
TriNet: Scott Public Relations; Trainer Communications, Inc.  
Trinity Broadcasting Network (TBN): 5W Public Relations  
Trinity Church: LAK Public Relations, Inc.  
Trinity Health: Lambert, Edwards & Associates  
Trinity Pharma Solutions: InkHouse Media + Marketing  
Trinity Real Estate: LAK Public Relations, Inc.  
Trinity Stuart LLC: Solomon McCown & Company  
TriOptima: Intermarket Communications

Triple 5 Group of Companies: Marcus Group, The  
Triton Digital: Fama PR, Inc.  
Trius Therapeutics: Schwartz MSL  
TRU: Public Communications Inc.  
Trudeau Corp.: Gibbs & Soell, Inc.  
True Fit: Morris + King Company, The  
True Food Kitchen: J Public Relations  
TruEffect: Trylon SMR  
Trulia: Abernathy MacGregor Group, The  
Trump Hotel Collection: Middleton & Gendron, Inc.  
Trump International Hotel & Tower New York: Middleton & Gendron, Inc.  
Trump SoHo: Quinn & Co.  
TruRoots: Kohnstamm Communications  
TRUSTe: Landis Communications Inc.  
Trustwave: éclat Marketing Inc.  
TRW Automotive: Bianchi Public Relations, Inc.  
Tsurumi America, Inc.: NM Marketing Communications, LLC  
TSX Group: Southard Communications, Inc.  
Tudor Reilly (Roche Canada): energi PR  
Tufts University: Stern + Associates  
Tulalip Resort Casino: Richmond Public Relations Inc.  
Tully's Coffee: Richmond Public Relations Inc.  
TuneCore: 5W Public Relations  
Tupperware Brands: RF | Binder Partners, Inc.  
Turbine: 360 Public Relations  
Turkish Airlines: Alpaytac Public Relations/Marketing Communications  
Turkish Basketball: ENS  
Turn 2 Foundation: Marino Organization Inc., The  
Turtle Wax: Zeno Group  
TVU Networks: Connect Marketing  
Tweedy, Browne Co.: Mount & Nadler, Inc.  
Tweetsie Railroad: French | West | Vaughan  
Twilio: Borders and Gratehouse Inc.  
Twin Peaks: Bizcom Associates  
TwinStrata: JPR Communications  
Two Men & A Truck International: Lambert, Edwards & Associates  
TXU Energy: Hutson Creative Group, Inc.  
Tyco Fire & Security: Peppercomm, Inc.  
Tyco: Padilla Speer Beardsley  
Tykoon: Southard Communications, Inc.  
Tylenol PM: Target 10  
TypeRoom: Walt & Company Communications, Inc.  
Tzell Travel: 5W Public Relations

## U

U.N. Foundation: Weber Shandwick  
U.S. Air Force: Merritt Group  
U.S. Army Recruiting Command: Weber Shandwick  
U.S. Centers for Disease Control & Prevention: Porter Novelli  
U.S. Consumer Product Safety Commission: Widmeyer Communications  
U.S. Department of Health & Human Services: Ketchum  
U.S. Department of Health and Human Services W.K. Kellogg Foundation: Widmeyer Communications  
U.S. Department of Health and Human Services: Vanguard Communications  
U.S. Department of Treasury: Weber Shandwick  
U.S. Dept. of Agriculture: Crosby Marketing Communications  
U.S. Dept. of Defense: Emerald Partners  
U.S. Dept. of Education/National Center for Education Statistics: Hager Sharp Inc.  
U.S. Dept. of Health & Human Services: Crosby Marketing Communications  
U.S. Dept. of Homeland Security: Emerald Partners  
U.S. Dept. of Homeland Security/United States Fire Administration: Hager Sharp Inc.  
U.S. Dept. of Veterans Affairs - Office of Information Technology: Stanton Communications, Inc.  
U.S. Farmers & Ranchers Association: Ketchum  
U.S. Fish & Wildlife Service: Spectrum  
U.S. Fund for UNICEF: Public Communications Inc.  
U.S. Highbush Blueberry Council: CRT/tanaka  
U.S. Immigration & Naturalization Service: Emerald Partners  
U.S. Internal Revenue Service: Emerald Partners  
U.S. Pharmacopeia: Merritt Group  
U.S. Polo Assn.: French | West | Vaughan  
U.S. Rare Earths: Rubenstein Public Relations, Inc.  
U.S. Speedskating Assn.: French | West | Vaughan  
U.S. Travel Association: APCO Worldwide; Development Counsellors International (DCI)  
U.S. Travel Insurance Assn.: Kundell Communications  
U.S. Virgin Islands Dept. of Tourism: Development Counsellors International (DCI)  
U.S.D.A. WIC: Spectrum  
Ubiquiti Networks: Abernathy MacGregor Group, The  
UC Berkeley: Landis Communications Inc.  
UCB, Inc.: Cooney/Waters Group



UCLA Anderson School of Management (UCLA/Johnson & Johnson Health Care Institute): gabbegroup  
 UCSF: Landis Communications Inc.  
 UFO Interactive: Southard Communications, Inc.  
 UGL-Unicco: Rasky Baerlein Strategic Communications, Inc.  
 UJA-Federation: Rubenstein Associates, Inc.  
 Ulta Salon, Fragrance & Cosmetics: ICR  
 ULTA: DKC  
 UnboundID: Phillips & Company  
 UNC Health Care: Capstrat  
 Uncharted Africa Safari Co.: Imagine Communications  
 Uncle Tod Motor Sports: TransMedia Group  
 Uncommon Journeys: Lou Hammond & Associates  
 Unconventional Partners: Indra Public Relations  
 Under Armour, Inc.: ICR  
 Uni K Wax: 5W Public Relations  
 UNICEF Midwest: Public Communications Inc.  
 Uniform Color: ABI  
 Uniformed Firefighters Assn. (NY City): Butler Associates, LLC.  
 Unilev: McDaniel & Company  
 Unilever (Nexxus and St. Ives): Kaplow  
 Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!: Pollock Communications  
 Unilever: Edelman; Ogilvy Public Relations; OgilvyEarth; Weber Shandwick  
 Unilever/Vaseline: M Booth & Associates, Inc.  
 Unilife: Rubenstein Public Relations, Inc.  
 Union Privilege: Qorvis Communications, LLC  
 Union Square Partnership: gabbegroup; Marino Organization Inc., The  
 Unique Garden: Imagine Communications  
 United Airlines: Abernathy MacGregor Group, The  
 United Automobile Insurance Co.: Boardroom Communications, Inc.  
 United Capital: Gregory FCA  
 United Company RUSAL Plc.: Strategic Public Relations Group  
 United Educators: Fineman PR  
 United Food & Commercial Workers Union: Butler Associates, LLC.  
 United Fund Advisors: Weinstein PR  
 United Healthcare: Duffy & Shanley, Inc.  
 United HomeCare Services: rbb Public Relations  
 United Illuminating Co., The: Mason Public Relations  
 United Illuminating: Cashman + Katz Integrated Communications; CJ Public Relations  
 United Nations University, Tokyo, Japan: Hoffman & Hoffman Worldwide  
 United Soybean Board: Standing Partnership  
 United States Beverage (USB): 5W Public Relations  
 United States Dairy Export Council: FoodMinds, LLC  
 United States Fireworks Safety Commission: Revell Communications  
 United States Golf Assn.: Coyne PR  
 United States Parachute Assn.: J. Walcher Communications  
 United States Tour Operators Assn.: Redpoint Marketing PR, Inc.  
 United Stationers: NM Marketing Communications, LLC  
 United Technologies Corp.: Schwartz MSL  
 United Technologies: MSLGROUP Americas  
 United Water: Makovsky  
 United Way of Broward County: Boardroom Communications, Inc.  
 United Way of NYC: Global Strategy Group  
 UnitedHealth Group, Inc.: Dix & Eaton Incorporated  
 UnitedHealth Group: Padilla Speer Beardsley  
 UnitedHealthcare (Texas): DoubleDimond Public Relations LLC  
 UnitedHealthcare of Illinois: L.C. Williams & Associates  
 UnitedHealthcare: Linhart Public Relations  
 Universal Display Corporation: Gregory FCA  
 Universal Health Services: Devine + Partners  
 Universal Networks: Strategic Public Relations Group  
 Universal Pictures: Keith Sherman and Associates  
 Université de Montréal: NATIONAL Public Relations  
 University at Buffalo Foundation: Travers Collins  
 University of California at San Diego (ADNI): GYMR, LLC (Getting Your Message Right)  
 University of California, San Francisco Department of Neurological Surgery: Morris + King Company, The  
 University of Georgia College of Public Health: Jackson Spalding  
 University of Miami: Lipman Hearne, Inc.; Sachs Media Group  
 University of Minnesota: Padilla Speer Beardsley  
 University of North Carolina Health System: Public Communications Inc.  
 University of Notre Dame: Borshoff  
 University of Richmond: Hodges Partnership, The  
 University of St. Thomas Opus College of Business: Kohnstamm Communications  
 University of Texas M. D. Anderson Cancer Center: gabbegroup  
 University of Texas Medical Branch at Galveston: gabbegroup  
 University of Wyoming: Borshoff  
 University Research Corridor: Lambert, Edwards & Associates  
 Unpakt: 5W Public Relations  
 Upper Trinity Regional Water District: Harrell Group, The  
 UPS: Abernathy MacGregor Group, The; Coyne PR; Ogilvy Public

Relations; OgilvyEarth  
 Upsilon Ventures: Quinn & Co.  
 Urban Edge: Cox & Company, Rita  
 Urban Land Institute New York: Berman Group, Inc., The  
 Urban Prep Academies Charter High Schools: Jasculca Terman and Associates  
 Urban Science: Quell Group, The  
 UrbanCloud: 5W Public Relations  
 Urbanears: Max Borges Agency  
 URS Corp.: Marcus Group, The  
 URS: Standing Partnership  
 US Bancorp: Padilla Speer Beardsley  
 US Centers for Disease Control: Cooney/Waters Group  
 US Conference of Catholic Bishops: SevenTwenty Strategies  
 Us Weekly: DKC  
 USA Illumination (USAI): Stern + Associates  
 USA Memory Championship: Maximum Exposure Public Relations  
 USA Pro Cycling Challenge: Rogers & Cowan  
 USA Rice Federation: Pollock Communications  
 USA Today Sports Media Group: Coyne PR  
 USAID: Qorvis Communications, LLC  
 USANA: 5W Public Relations  
 USC Lusk Center for Real Estate: Hoyt Organization Inc., The  
 USC Physicians: Scott Public Relations  
 USClaims: Furia Rubel Communications, Inc.  
 USMD: Sunwest Communications  
 USO: Pollack PR Marketing Group, The  
 USTA: Brener Zwickel & Associates, Inc.  
 USTA/US Open: DKC  
 Ustream.com: Schwartz MSL  
 Utah Office of Tourism: Lou Hammond & Associates  
 uTest: Fama PR, Inc.  
 UTSA: Dublin & Associates, Inc.

## V

V Foundation for Cancer Research: French | West | Vaughan  
 V-Moda: Max Borges Agency  
 Vacation Rental Managers Association: MMGY Global  
 VAI: Fama PR, Inc.  
 Vail Resorts: 5W Public Relations  
 Vale S.A.: Strategic Public Relations Group  
 Valens Semiconductor: Max Borges Agency  
 Valley Health System: CRT/tanaka  
 Valley Irrigation: Rhea + Kaiser  
 Valley Medical Center Foundation: PRxDigital  
 Valley Oak Systems: Scott Public Relations  
 Valspar: Kellen Communications; Padilla Speer Beardsley; Weber Shandwick  
 Vamizi Island Resort: Montgomery Communications  
 Van Nuys Airport: Agnes Huff Communications Group, LLC  
 Van Wagner Outdoor: Cerrell Associates, Inc.  
 Vanda Pharmaceuticals: Makovsky  
 Vanderbilt Grace: J Public Relations  
 Vanderbilt University Athletics: Luckie Strategic PR  
 Vanderbilt University Owen Graduate School of Management: gabbegroup  
 Vanguard Mainframe Security: A. Lavin Communications  
 Vantage Deluxe Travel: Regan Communications Group  
 Vantiv: Eric Mower + Associates  
 Varian: Abernathy MacGregor Group, The  
 Various political campaigns: CarreñoGroup, Inc.  
 VCA Animal Hospitals: Agnes Huff Communications Group, LLC  
 VCA-Antech, Inc.: Agnes Huff Communications Group, LLC  
 VCU Health System: CRT/tanaka  
 Veeam: Davies Murphy Group, Inc.  
 Vegas Beauty Unbound: Marketing Maven Public Relations  
 Venable LLP: Ripp Media/Public Relations, Inc.  
 Venafi: Trainer Communications, Inc.  
 Vent-a-hood: Bizcom Associates  
 Venture Capital Fund of America: Marston and Associates, Inc., Robert  
 Venture Development Center: R&J Public Relations, LLC  
 Venus Swimwear: Maximum Exposure Public Relations  
 Venus The Cat: TransMedia Group  
 Veolia Energy North America: Rasky Baerlein Strategic Communications, Inc.  
 Vera Bradley: ICR  
 Veridex LLC: gabbegroup  
 VeriFone Systems, Inc.: Zeno Group  
 Verilux: Sacks & Associates Inc., T.J.  
 Verinata (Artemis Health): WCG  
 Verint Systems: Merritt Group  
 Verint: Davies Murphy Group, Inc.  
 VeriSign: Weber Shandwick  
 Verizon Business: Merritt Group  
 Verizon Foundation: Finn Partners  
 Verizon Wireless: Beehive PR; Eric Mower + Associates; Marx Layne &

Company; Pierpont Communications Inc.; Tierney; Trevelino/Keller; VPE  
Public Relations  
Verizon: Atomic; AXIA Public Relations Firm, The; J-Spin Inc.; MWW;  
Weber Shandwick  
Vermillion Asset Management: Walek & Associates  
Veronis Suhler Stevenson: Stanton Public Relations & Marketing  
VersionOne: McGrath/Power Public Relations & Communications  
Vertu: Sharp Communications, Inc.  
VESA: McGrath/Power Public Relations & Communications  
Veterans Health Administration: Crosby Marketing Communications  
Veto Pro Pac: Daddi Brand Communications  
Veyance Technologies: Dix & Eaton Incorporated  
VHB Miller-Sellen: Sachs Media Group  
Viacom: Abernathy MacGregor Group, The  
Vibes: InkHouse Media + Marketing  
Vibrant Media: Morris + King Company, The  
Vicomte A.: Durée & Company, Inc.  
Vicor: Napier Partnership Limited  
Victor de Souza: RED PR  
Victoria Cruises: Kahn Travel Communications (KTC pr)  
Victory Capital Management: Bliss Integrated Communication  
Vicus Partners: Goldman Communications Group, Inc.  
View: OgilvyEarth  
ViiV Healthcare: energi PR  
Vimeo: MWW  
Vineyard Theatre: gabbgroup  
Vino Volo: Landis Communications Inc.  
Violin Memory: Eastwick Communications  
Virgin America: MWW; Ogilvy Public Relations  
Virgin Vacations: Kundell Communications  
Virginia Community College System: CRT/tanaka  
Virginia Lottery: Qorvis Communications, LLC  
Virginia Tourism Corp.: Lou Hammond & Associates  
Virident: Trainer Communications, Inc.  
Viropharma: W2O Group; WCG  
Virtual PBX: Hoffman Agency, The  
Virtus: Kwitken + Company Worldwide  
VISA: FleishmanHillard; Ruder Finn Inc.  
Vishay Intertechnology: Walek & Associates  
Vision Research: R&J Public Relations, LLC  
Visionaire: Quinn & Co.  
Visit California: Development Counsellors International (DCI)  
Visit Carlsbad: Development Counsellors International (DCI)  
Visit San Antonio: Development Counsellors International (DCI)  
Visit Tallahassee: Zimmerman Agency, The  
Visiting Nurse Service of New York: Keith Sherman and Associates; Morris  
+ King Company, The  
VisitNorfolk: Lou Hammond & Associates  
VisitScotland: Development Counsellors International (DCI)  
Vista Health System: Schaeffer and Associates, Inc., Kathy  
Vistancia: Lavidge Company, The  
Visual IQ: Version 2.0 Communications  
Vitamin Shoppe, The: Allison+Partners  
Vitamin Squeeze: Blaze  
Vitamax: Falls Communications  
Vitasoy USA: 360 Public Relations  
Vitera Healthcare Solutions: Dodge Communications  
Vitria Technology: Schwartz MSL  
Vivaldi Partners Group: North 6th Agency, Inc.  
Vlasic: rbb Public Relations  
VMV Hypoallergenic: Blue Sky Marketing Communications  
VMware Inc: Focal Point Communications  
Vocon: Falls Communications  
Vodafone Group plc: Abernathy MacGregor Group, The  
Vodaphone: Text 100 Global Public Relations  
VOGA Italia: 5W Public Relations  
Voices Against Brain Cancer: 5W Public Relations  
Volk Protective Products: Stevens Strategic Communications, Inc.  
Volkswagen Group: Ruder Finn Inc.  
Volkswagen: Strategic Public Relations Group  
Volocano: WCG  
Volunteers of America: Hirons & Company  
Vonage: Finn Partners  
Vornado Realty Trust: Rubenstein Associates, Inc.  
Vornado: Global Strategy Group  
VOXX International Corp.: Marina Maher Communications LLC  
Vree Health: JPA Health Communications  
VSBrooks Advertising: Durée & Company, Inc.  
Vulcan, Inc. - Real Estate: Fearey Group, The

## W

W Fort Lauderdale: Quinn & Co.  
W Hotel San Diego: J Public Relations  
W Vieques: Quinn & Co.

W.L. Gore & Associates: Stanton Communications, Inc.  
Wachovia Corp.: Abernathy MacGregor Group, The  
Wahoo Fitness: Max Borges Agency  
Waikoloa Beach Resort (Hawaii): Zimmerman Agency, The  
Wake County Economic Development: Development Counsellors  
International (DCI)  
Wal-Mart: Marx Layne & Company  
Waldheim Cemetery: Falk Associates/Contact  
Waldorf = Astoria Hotel New York: Quinn & Co.  
Walgreen Co.: MWW; Sloane & Company  
Walgreens Co.: Cerrell Associates, Inc.  
Walgreens Specialty Pharmacy, Infusion and Health Systems: Public  
Communications Inc.  
Wallace Foundation: Crosby Marketing Communications  
Wallace Racing: French | West | Vaughan  
WallPops: Lou Hammond & Associates  
Wallquest Wallcoverings: Maximum Exposure Public Relations  
Walmart Stores, Inc.: Southwest Strategies LLC  
Walmart Stores: Marino Organization Inc., The  
Walmart: Abernathy MacGregor Group, The  
Walnut Marketing Board: Torme Lauricella Public Relations  
Walter & Haverfield LLP: Falls Communications  
Walter Energy: Fahlgren Mortine; Marston and Associates, Inc., Robert  
WarehouseClub.com: Maximum Exposure Public Relations  
Wargaming America: Zeno Group  
Warner Bros Interactive Entertainment: Rogers & Cowan  
Warner Bros. Interactive Entertainment: 360 Public Relations  
Warren Financial: Stanton Public Relations & Marketing  
Washington Hospital Healthcare System: Singer Associates, Inc.  
Washington Kastles: Qorvis Communications, LLC  
Washington Spa Alliance: Middleton & Gendron, Inc.  
Washington State Hospital Assn.: Fearey Group, The  
Washington University in St. Louis: Lipman Hearne, Inc.  
Waste Management Inc.: FLS Group  
Waste Management: Pierpont Communications Inc.  
WatchGuard Technologies: Raffetto Herman Strategic Communications  
Waterbridge Capital: Rubenstein Public Relations, Inc.  
Waterbury Regional Chamber: Branagan Communications Consultants, LLC  
Waterstone: Folsom & Associates  
Watson Pharmaceuticals, Inc.: Makovsky  
Watts Water Technologies, Inc.: ICR  
Waubridge Specialty Fabrics: CRT/tanaka  
Wave Systems: Merritt Group  
Way Better Snacks: Kohnstamm Communications  
Wayin: Zeno Group  
Weatherhead School of Management: Dix & Eaton Incorporated  
Weatherproof®: 5W Public Relations  
Web.com: CRT/tanaka  
Web2Carz: SS|PR  
Weber Seasonings: Cramer-Krasselt  
WebMD: Makovsky; Peppercomm, Inc.  
Webtrends, Inc.: Zeno Group  
WebVMC: Scott Public Relations  
WeChat: Bateman Group  
Weekly World News: Cataldi Public Relations  
WeeZee World of Yes I Can!: DDR Public Relations, Inc.  
Weidinger Assocs.: LAK Public Relations, Inc.  
Weight Watchers: Ketchum  
Weil Gotshal & Manges LLP: Solomon McCown & Company  
Weil Gotshal: Prosek Partners  
Welch's: FoodMinds, LLC  
Wellmark: Dixon/James Communications  
WellPet LLC: LEVICK  
WellPet: Hunter Public Relations  
Wells Fargo Bank: Lois Paul and Partners  
Wells Fargo: Peppercomm, Inc.  
Welsh, Carson, Anderson & Stowe: Edson & Associates Inc., Andrew  
Welton Investment Corporation: Walek & Associates  
Wendy's: ICR  
Wenger/Swiss Army and Footwear: Gibbs & Soell, Inc.  
West Penn Allegheny Health System: WordWrite Communications LLC  
West Pharmaceutical Services, Inc.: Schwartz MSL  
West Tennessee Healthcare: McNeely Pigott & Fox Public Relations, LLC  
West Virginia Dept. of Health and Human Resources: Fahlgren Mortine  
West Virginia Lottery Commission: Fahlgren Mortine  
Westbrook Partners: Marino Organization Inc., The  
Westchester County Dept. of Transportation: DDR Public Relations, Inc.  
Westcon Group: Horn  
Western Digital: Text 100 Global Public Relations  
Western Extrusions: Sunwest Communications  
Western States Equipment: Red Sky Public Relations  
Western Union: Grayling; Makovsky  
Westfield Shopping Centers: Southwest Strategies LLC  
Westfield Southcenter: Richmond Public Relations Inc.  
Westin Hotels & Resorts: Nancy J. Friedman Public Relations, Inc.

Westminster Kennel Club: 5W Public Relations  
 Weston Interests: Dublin & Associates, Inc.  
 Westside Market NYC: 5W Public Relations  
 Westwood Estates Agency: Hoyt Organization Inc., The  
 Westwood Financial: Hoyt Organization Inc., The  
 Wetanson Restaurant Group: Daddi Brand Communications  
 WGU Indiana: Borshoff  
 Wharton School of the University of Pennsylvania: M Booth & Assocs., Inc.  
 Wheaties: Cone Communications  
 Wheego Electric Vehicles: Brandware Public Relations  
 WhipTail: Hom  
 Whirlpool: Peppercomm, Inc.  
 White Castle: Paul Werth Associates  
 White River State Park: Borshoff  
 Whiteface Lodge: Middleton & Gendron, Inc.  
 WhiteWave Foods: Linhart Public Relations  
 Whole Child Leon: Sachs Media Group  
 Whole Foods Market, Florida region: Brustman Carrino Public Relations  
 Whole Foods Market: Landis Communications Inc.; Sharp Comms., Inc.  
 Whole Foods Market®: 5W Public Relations  
 Whyte & Mackay: Emanate  
 Wick Phillips: Burns & Associates, Michael A.  
 Wicked Audio: Max Borges Agency  
 Wilbur Ellis: Peppercomm, Inc.  
 Wild Dunes Resort, Isle of Palms, SC: Lou Hammond & Associates  
 Wild Horse Winery: Folsom & Associates  
 Wilderness Adventure Spa at Spring Creek Ranch, Jackson Hole, WY: Nancy  
 J. Friedman Public Relations, Inc.  
 Wildlife Foundation of Florida: Durée & Company, Inc.  
 Wiley Group: Devine + Partners  
 Wiley: Wesman Public Relations, Jane  
 Willamette Valley Granola Company: Maxwell PR + Engagement  
 Willets Point Business Assn.: Sacks & Associates Inc., T.J.  
 William Isaac, former FDIC chmn.: Ripp Media/Public Relations, Inc.  
 WilliamPaid: Alpaytac Public Relations/Marketing Communications  
 Williams & Hand: Furia Rubel Communications, Inc.  
 Williams Advanced Materials: Stevens Strategic Communications, Inc.  
 Williams Sonoma: ICR  
 Williamsburg Area Destination Marketing Committee: Development  
 Counsellors International (DCI)  
 Williamson-Dickie Mfg. Co.: Zeno Group  
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.  
 WilmerHale: Stanton Communications, Inc.  
 Wilmington Convention Center: French | West | Vaughan  
 Windham Hill Inn: J Public Relations  
 Window Covering Safety Council: Kellen Communications  
 Windsor Court Hotel, New Orleans: Quinn & Co.  
 Wine Institute: Holt Public Affairs LLC  
 Wine.com: LaunchSquad  
 Wines from Rioja (Spain): CRT/tanaka  
 Wines That Rock: 5W  
 Wingate University: Luquire George Andrews, Inc.  
 Wingstop: Bizcom Associates  
 Winn Development: Solomon McCown & Company  
 Wintergreen Fund: Mount & Nadler, Inc.  
 Winthrop University Hospital: Stanton Public Relations & Marketing  
 Wireless Advocates, Inc.: R&J Public Relations, LLC  
 Wishard Health Services: Hirons & Company  
 WiThings: Max Borges Agency  
 WiTricity: Version 2.0 Communications  
 Wizards of the Coast: 360 Public Relations  
 Wolfe Video: Landis Communications Inc.  
 Wolfson Microelectronics: J-Spin Inc.  
 Wolters Kluwer Corporate Legal Services: Peppercomm, Inc.  
 Wolverine World Wide (NYSE:WWW): Lambert, Edwards & Associates  
 Women Employed: Public Communications Inc.  
 Women in Military Service For America Foundation: Susan Davis Int'l Ltd.  
 Women in Wine Leadership Symposium: Cornerstone Communications, LTD  
 Wood Group: Pierpont Communications Inc.  
 Woodbridge by Robert Mondavi: Folsom & Associates  
 Woodstock Inn & Resort, VT: Redpoint Marketing PR, Inc.  
 Workforce Solutions Alamo: Dublin & Associates, Inc.  
 Workmen's Circle: Goldman Communications Group, Inc.  
 Workplace Options: Capstrat  
 World Business Chicago: Jасulca Terman and Associates  
 World Business Lenders: Rubenstein Public Relations, Inc.  
 World Federation of Exchanges: Intermarket Communications  
 World Gold Council: MSLGROUP Americas  
 World Health Organization, Geneva, Switzerland: Hoffman & Hoffman  
 Worldwide  
 World Trade Center San Diego: Gable PR  
 World Wildlife Fund/Earth Hour: Jасulca Terman and Associates  
 World-Wide Group: Marino Organization Inc., The  
 Worldwide Pants - The Late Show with David Letterman: Rubenstein  
 Associates, Inc.

Worthington Industries: Dix & Eaton Incorporated; Fahlgren Mortine  
 Wrangler: French | West | Vaughan  
 Writers Guild of America, East Foundation: Goldman Comms. Group, Inc.  
 Writers Guild of America, East: Goldman Communications Group, Inc.  
 Wyeth Corp.: gabbegroup  
 Wyndham Grand Orlando Resort Bonnet Creek: Quinn & Co.  
 Wyndham Worldwide: 5W Public Relations

## X

X by 2: Stimpson Communications  
 X PRIZE: W2O Group  
 X-DORIA: Max Borges Agency  
 X2 Impact: Richmond Public Relations Inc.  
 Xamarin: Bateman Group  
 Xandros: Social Radius  
 Xenon: Josell Communications, Inc.  
 Xero: Borders and Gratehouse Inc.  
 Xerox Corporation: Focal Point Communications  
 Xerox: Landis Communications Inc.; Text 100 Global Public Relations  
 Xilinx: Hoffman Agency, The; MS Business Communication Ltd  
 Xirrus: Trainer Communications, Inc.  
 XL Construction: Fineman PR  
 XL Marketing: 5W Public Relations  
 XM Satellite Radio: 5W Public Relations  
 Xuber: Gibbs & Soell, Inc.  
 Xylem (formerly ITT): Cone Communications

## Y

Y-Cam: Max Borges Agency  
 Yachting Promotions, Inc.: Pierson Grant Public Relations  
 Yad Vashem: A. Lavin Communications  
 Yahoo!: Abernathy MacGregor Group, The; DKC  
 Yale-New Haven Hospital: Mason Public Relations  
 Yellow Wood Partners: BackBay Communications  
 Yext: Morris + King Company, The  
 YMCA of Greater Indianapolis: Hirons & Company  
 YMCA of Greater Miami: rbb Public Relations  
 YMCA of Greater Toledo: FLS Group  
 YMCA of Metropolitan Chicago: Jасulca Terman and Associates  
 YMCA: Ogilvy Public Relations  
 Yoh: Gregory FCA  
 Yonkers Fire Fighters Local 628: Butler Associates, LLC.  
 YooToo: Rogers & Cowan  
 Yoplait: Cone Communications  
 Young Jeezy: 5W Public Relations  
 YouSendIt: Borders and Gratehouse Inc.  
 YP.com (EdgeWise): Edge Communications, Inc.  
 YRC Worldwide: LAK Public Relations, Inc.  
 Yube Furniture: JB Cumberland Public Relations  
 YUKO: Lavidge Company, The  
 Yum! Brands: Weber Shandwick  
 YuMe: Trainer Communications, Inc.

## Z

Z-Wave: Atomic  
 Zack Bruell Restaurants: Falls Communications  
 Zambezi Queen: Imagine Communications  
 Zambian Horizons: Montgomery Communications  
 Zaner-Bloser: Paul Werth Associates  
 ZeaChem: OgilvyEarth  
 Zebra Pen Corp.: BML Public Relations  
 Zebra Technologies: Ogilvy Public Relations  
 Zeckendorf Development: Geto & de Milly, Inc.  
 Zell Lurie Institute: Version 2.0 Communications  
 Zemi Beach, Anguilla: Quinn & Co.  
 Zenger Farm: Maxwell PR + Engagement  
 Zenith Vacuum/Soniclean: TransMedia Group  
 Zenprise: Bateman Group  
 ZeptoLab: LaunchSquad; Lippe Taylor  
 Zero Technologies: CRT/tanaka  
 Ziba-Style.com: Torme Lauricella Public Relations  
 Zing! Kitchen Tools: Redpoint Marketing PR, Inc.  
 Zingaya: Clement Communications  
 Zionist Organization of America: 5W Public Relations  
 Zoëtry Wellness & Spa Resorts: rbb Public Relations  
 Zondervan: Lambert, Edwards & Associates  
 ZTE Corporation: Strategic Public Relations Group  
 Zuani Wine: Cornerstone Communications, LTD  
 Zuhair Murad: Film Fashion  
 Zumba Fitness: MWW  
 Zurich Financial: Torrenzano Group, The  
 Zuru Toys: Southard Communications, Inc.



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# HOW DO YOU DRIVE BUSINESS IN THE CONVERSATION ECONOMY?

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