

O'Dwyer's



O'DWYER CO. • NEW YORK, NY

44TH ANNUAL

2014

DIRECTORY OF
PUBLIC RELATIONS
FIRMS

WWW.ODWYERPR.COM

bigger thinking.



www.makovsky.com
212.508.9600

Health | Financial and Professional Services | Technology
Digital Branding | Energy and Sustainability

O'Dwyer's Directory of Public Relations Firms

2014

Directory Editor-in-Chief:
Melissa Werbell


Researchers:
Eileen Kelly
Christine O'Dwyer
Chandler Klang Smith

Design & Production:
John O'Dwyer

© Copyright 2014
Published by the J.R. O'Dwyer Co., Inc.
271 Madison Ave., New York, NY 10016
(212) 679-2471
www.odwyerpr.com

Publisher:
Jack O'Dwyer

Printed in U.S.A.
Library of Congress Catalog Number 70-86913
ISBN: 0-941424-73-1
ISSN: 0078-3374



**we're exceptionally
connected:**

to our clients.

to each other.

to the people who influence and the ones
they influence.

to the what, who and how in a world where
the what, who and how change every day.

it comes from our commitment:

to create ideas that incite.

to innovate, invent and build.

to harness the power and energy of
thousands of exceptional, diverse thinkers
with a singular mission.



weber
shandwick

engaging, always.

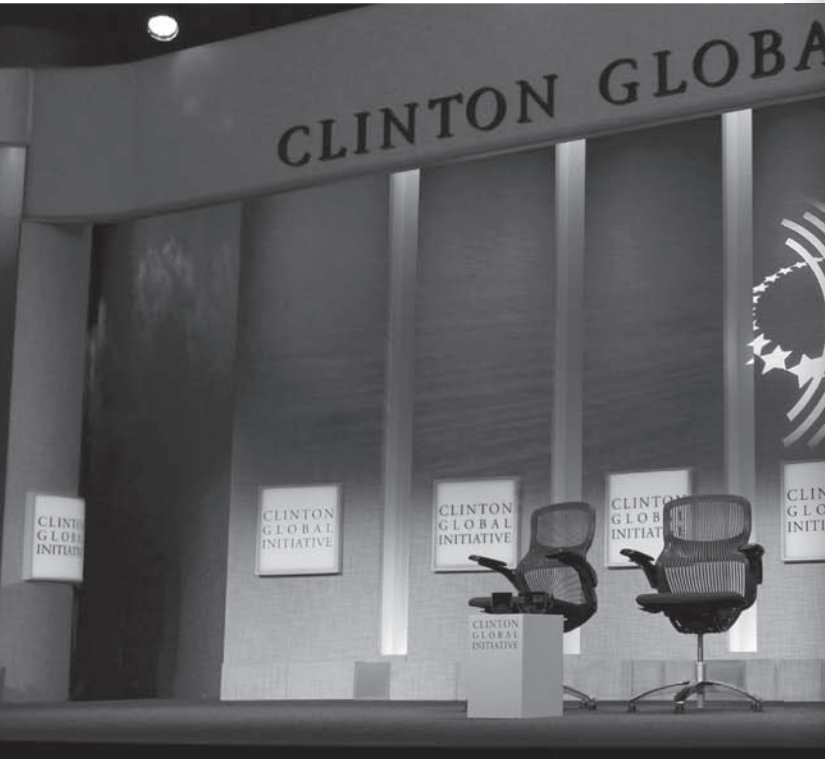
CONTENTS

Foreword	5
PR Firms Newly Listed in the Directory	5
PR Firm Ranking Instructions	6
Ranking of PR Firms with Major U.S. Operations	7
List of Major Holding Companies and their PR Subsidiaries	13
Leading Gainers Among the Ranking of PR Firms	15
Ranking of PR Firms by Cities & Regions	17
Ranking of PR Firms by Specialty	21
Index to Public Relations Firms with Specialized Skills	29
Geographical Index to PR Firms Based in the U.S.	75
Geographical Index to PR Firms and Branches Outside the U.S.	93
How to Hire and Get the Most From Outside PR Counsel, by Jack O'Dwyer	99
How to Hire a PR Firm: The Corporate View, by Fraser Seitel	105
Index to Advertisers by Type of Service	108
Listing of PR Firms (alphabetical order)	109
Cross-Index to Client Companies of Listed PR Firms	290

Advertiser Index

Abernathy MacGregor Group - 33	ICR - 22	Peppercomm - PR Firms Divider
APCO Worldwide - 4	Idea Grove - 45	Pierpont Communications - 89
Buchbinder - 13	J Public Relations - 51	Podesta Group - 103
Cashman + Katz Integrated Comms. - 31	Jackson Spalding - 41	RF Binder Partners - 8
Catapult PR-IR - 37	Jarrard Phillips Cate & Hancock, Inc. - 71	Rubenstein Associates - 83
Cerrell Associates, Inc. - 61	Joele Frank, Wilkinson Brimmer Katcher - 67	Rubenstein Public Relations - 10
Chamberlain Healthcare PR - 47	Kaplow - 18	Ruder Finn - 59
Council of PR Firms - 79	Kellen Communications - 69	Sachs Media Group - 49
Coyne PR - Inside Back Cover	LaVoieHealthScience - 81	SGP Worldwide - 12
Dilenschneider Group Inc. - 98	Lou Hammond & Associates - 87	Sitrick And Company - 20
Edelman - PR Rankings Divider	Makovsky - Inside Front Cover	Sloane & Company - 39
Fahlgren Mortine - 63	March Communications - 65	Spong - 24
Feintuch Communications - 57	Marketing Maven PR - 77	Stanton PR & Marketing - 35
Finn Partners - 14	MWW - 16	Trylon SMR - 85
Gorkana - 97	Nat'l Investor Relations Institute - 43	W2O Group - Specialty Index Divider
Gregory FCA - 26	Newman Group - 55	Weber Shandwick - 2
GYMR - 53	New York University SCPS - 101	Worldcom Public Relations Group - 95
Havas - Back Cover	Pearson, <i>The Practice of PR</i> - 107	
Hope-Beckham, Inc. - 91		

“Through their Commitments To Action, CGI members tackle the world’s toughest challenges. APCO ensures they are recognized.”



ROBERT HARRISON, CEO
CLINTON GLOBAL INITIATIVE

INSPIRE what’s next.

The Clinton Global Initiative (CGI) connects and empowers a community of global leaders to take action on the world’s most pressing challenges.

APCO broadened media coverage of the impact of its members, harnessed attention around its Annual Meeting and positioned CGI as the premier convener of action-oriented leaders.

We championed CGI’s goals: provided members strategic counsel, communication training and media relations support.

A winning outcome: extensive media interest in member causes highlighting the wide-ranging achievements of CGI that have improved the lives of nearly 400 million people.

Next step: build further awareness and support to alleviate poverty, create a cleaner environment, and increase access to health care and education worldwide.

APCO
worldwide®
apcoworldwide.com

FOREWORD

The 2014 Edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of 1,300 public relations firms and public relations departments of advertising agencies worldwide. Readers should also cross-reference the directory with the PR firms database on odwyerpr.com for the latest updates to listings contained in the directory as well as new firm listings not found in the printed edition.

The rankings of PR Firms, which includes virtually all the major firms, are intended to allow the reader to draw rough conclusions regarding the growth of agencies year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "Special Report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the Directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the Directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The Directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 22 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Companies looking for PR counsel should be sure to read the article "How to Hire and Get the Most From Outside PR Counsel" at the end of the geographical index. Fraser Seitel, former senior VP-PA of Chase Manhattan Bank and author of *The Practice of Public Relations*, has contributed an article on hiring a PR firm from the client's point of view.

The last section of the directory, an exclusive cross-client index, is the only place where you can look up a company and determine its outside PR counsel. 6,500 clients are listed this year.

The editors of the Directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

Jack O'Dwyer
Publisher
June 2014

PR FIRMS NEWLY LISTED IN THE DIRECTORY

Acclaim Communications LLC	Honig Company, LLC, The	Robertson Communications Corp.
Acuity Project, The	Idea Grove	Skillet Design & Marketing
Allidura Consumer	KCD Public Relations	Stearns Johnson Communications
Bottom Line Marketing & PR	Leverage PR, LLC	Tanis Communications, Inc.
Britt Banter Public Relations	Macias PR	The Buzz Agency of Florida
DJC Communications	marlo marketing/communications	Tipping Point Communications
Double Forte	Miller PR	TrizCom Communications, Inc.
DRIVEN Public Relations	Mobility PR	Volume Public Relations
Ellipses Public Relations, Inc.	Nicholas & Lence Communications	Vox Solid Communications
Fiona Hutton & Associates, Inc.	Orsi Public Relations	Walker Sands Communications
Fish Consulting	Podesta Group	Wise Public Relations
Gallagher PR	Revolution PR	

PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to jack@odwyerpr.com. Send top page of latest income tax return and W-3 for 2014. Your ranking will be posted on odwyerpr.com and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.



Deadline for rankings based on '14 fee income: Fri., Feb. 27, 2015

Letter from the CPA of the PR firm as follows: *(This form may be photocopied and used by CPA)*

To the Board of Directors of _____ (city, state) _____:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2014 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2013:

Net fee income for 2014 was: \$ _____

Net fee income for 2013 was: \$ _____

Percentage gain (loss) was: _____

B. Gross billings for calendar 2014 aggregated _____ (total income plus reimbursables).

C. We determined from the payroll records that _____ employees were employed full-time as of Dec. 31, 2014 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2014 totaled: \$ _____.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and _____ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is _____ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

Agriculture _____	Financial PR/IR _____	Professional Services _____
Beauty & Fashion _____	Food & Beverage _____	Sports/Leisure _____
Entertainment/Cultural _____	Healthcare _____	Technology/Indus. _____
Environmental/PA _____	Home Furnishings _____	Travel/Hospitality _____

H. **List branch office fees/staff on a separate sheet for:** New York, Chicago, Los Angeles, Washington, D.C. area, Boston, Connecticut, Philadelphia, Pittsburgh, Atlanta, Southeast, Florida, Ohio, St. Louis, Minneapolis/St. Paul, Midwest Cities, Austin, Dallas, Houston, Seattle, Western Cities, San Francisco, Sacramento and Silicon Valley.

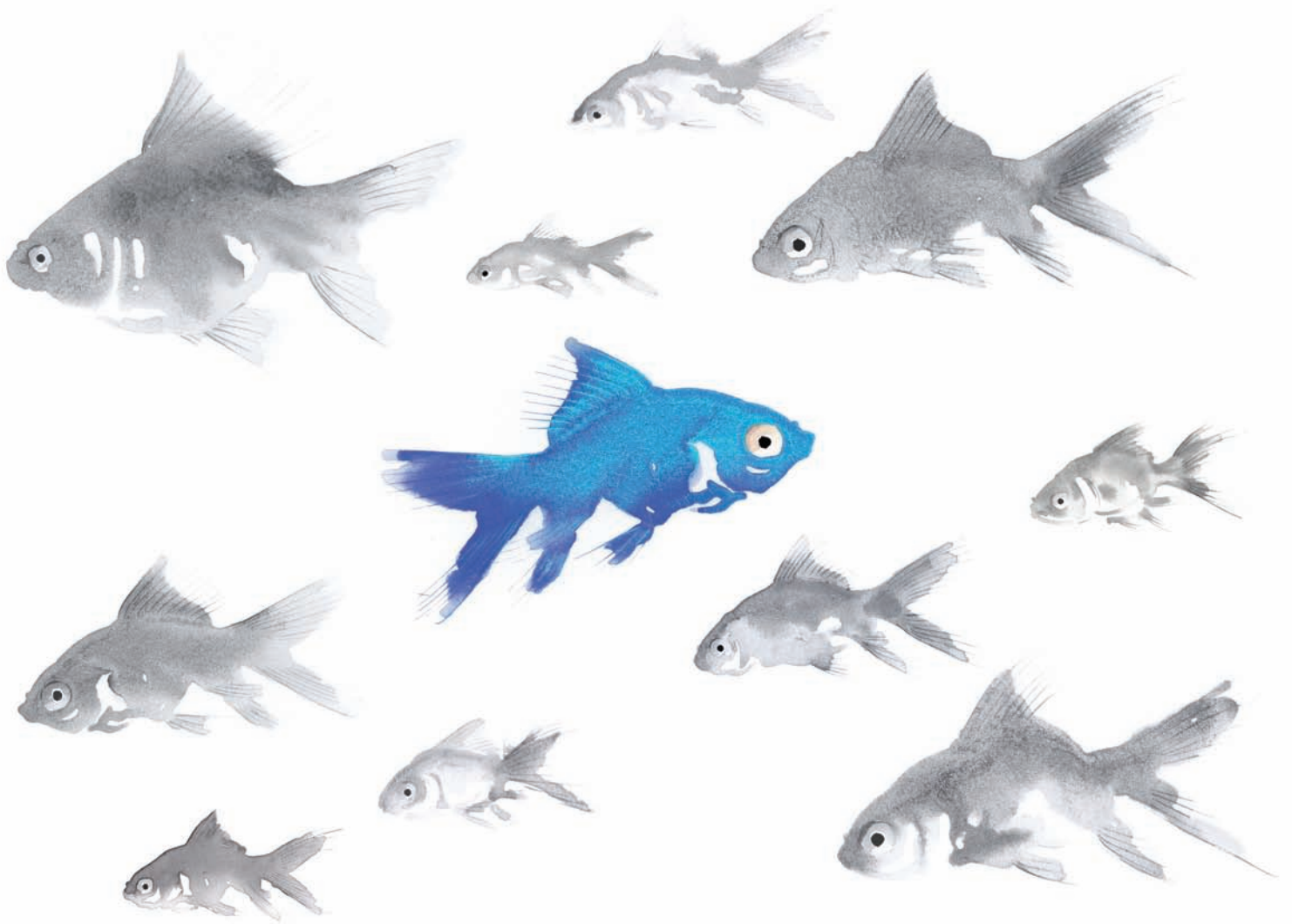
We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA _____ Signed by CEO of PR firm: _____

Agency contact for this form: _____ phone: _____ e-mail: _____

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2015. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.



INDEPENDENCE

With 67 offices around the world, we've become the industry leader by focusing on what's best for our clients and giving our talent the freedom to flourish. Put our independence to work for you.



#ShowUpDifferently Learn more at www.Edelman.com

Abu Dhabi, Ahmedabad, Amsterdam, Atlanta, Austin, Bangalore, Barcelona, Beijing, Berlin, Brussels, Buenos Aires, Calgary, Chennai, Chicago, Dallas, Dubai, Dublin, Frankfurt, Guangzhou, Hamburg, Ho Chi Minh City, Hong Kong, Houston, Hyderabad, Istanbul, Jakarta, Johannesburg, Kolkata, Kuala Lumpur, London, Los Angeles, Madrid, Melbourne, Mexico City, Miami, Milan, Montreal, Moscow, Mumbai, Munich, New Delhi, New York, Orlando, Paris, Pegasus Beijing, Pegasus Shanghai, Portland, Pune, Rio de Janeiro, Rome, Sacramento, San Francisco, São Paulo, Seattle, Seoul, Shanghai, Silicon Valley, Singapore, Stockholm, Sydney, Taipei, Tokyo, Toronto, Vancouver, Warsaw, Washington, D.C., Zurich



STORYTELLING IS AN ART

Our unique StoryLab workshop helps us create compelling brand stories inspired by the arts, including video, photography, theater, poetry – even dance.



#ShowUpDifferently Learn more at www.Edelman.com

RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2013 Net Fees	Employees	% Change from 2012
1. Edelman, New York -- edelman.com	\$734,177,526	5,030	+12.0
2. APCO Worldwide, Wash., D.C. -- apcoworldwide.com	120,345,400	658	-1.0
3. Waggener Edstrom Communications, Bellevue, WA -- waggneredstrom.com	117,600,000	819	even
4. W2O Group, San Francisco -- w2ogroup.com	75,050,000	373	+21.0
5. Ruder Finn, New York -- ruderrfinn.com	63,249,000	525	+13.0
6. MWW, New York -- mww.com	48,020,000	217	+12.0
7. LEWIS PR, San Francisco -- lewispr.com	44,800,000	407	+26.6
8. Finn Partners, New York -- finnpartners.com	44,375,000	287	+37.0
9. ICR, Norwalk, CT -- icrinc.com	42,445,157	119	+16.0
10. Zeno Group, New York -- zenogroup.com	35,896,998	256	+43.7
11. DKC, New York -- dkcnews.com	32,896,560	171	+10.9
12. PadillaCRT, Minneapolis, MN -- padillacrt.com	32,333,400	172	+8.0
13. Allison+Partners, San Francisco -- allisonpr.com	28,848,000	165	+25.5
14. Racepoint Global, Boston -- racepointglobal.com	23,915,652	174	+1.6
15. Regan Communications Group, Boston -- regancomm.com	23,365,000	85	+2.0
16. Gibbs & Soell, New York -- gibbs-soell.com	22,490,108	127	+14.0
17. Taylor, New York -- taylorstrategy.com	21,100,000	105	+6.6
18. Coyne PR, Parsippany, NJ -- coynepr.com	20,040,000	133	even
19. French West Vaughan, Raleigh, NC -- fwv-us.com	18,801,845	89	+9.4
20. Hunter PR, New York -- hunterpr.com	18,417,092	108	+26.5
21. Prosek Partners, New York -- prosek.com	17,398,091	68	+15.8
22. Fahlgren Mortine, Columbus, OH -- fahlgrenmortine.com	16,842,065	97	+35.9
23. 5W Public Relations, New York -- 5wpr.com	16,019,492	105	+13.0
24. Makovsky, New York -- makovsky.com	14,250,000	55	+9.6
25. Peppercomm, New York -- peppercomm.com	14,238,594	85	-10.3
26. Cooney/Waters Group, New York -- cooneywaters.com	14,020,940	50	-26.0
27. SS PR, Northfield, IL -- sspr.com	13,495,600	70	+4.4
28. Jackson Spalding, Atlanta -- jacksonspalding.com	13,471,600	93	+11.0
29. Formula PR, New York -- formulapr.com	13,099,005	119	+4.2
30. RF Binder Partners, New York -- rfbinder.com	12,300,000	76	-6.4
31. LEVICK, Wash. D.C. -- levick.com	12,273,537	43	+13.7
32. SparkPR, San Francisco -- sparkpr.com	11,360,750	48	+1.0
33. LaunchSquad, San Francisco -- launchesquad.com	11,341,707	96	+20.8
34. Zimmerman Agency, Tallahassee, FL -- zimmerman.com	11,000,000	46	+9.0
35. Davies, Santa Barbara -- daviespublicaffairs.com	10,980,650	35	+4.0
36. Kaplow, New York -- kaplowpr.com	10,868,777	66	even
37. Hager Sharp, Wash. D.C. -- hagersharp.com	10,484,939	65	+47.0
38. Rasky Baerlein Strategic Communications, Boston -- rasky.com	9,957,467	38	-6.9
39. Jeffrey Group, Miami -- jeffreygroup.com	9,201,011	107	+16.0
40. Hoffman Agency, The, San Jose, CA -- hoffman.com	9,150,000	23	+10.0
41. Max Borges Agency, Miami -- maxborgesagency.com	9,116,390	51	+23.0
42. Development Counsellors Int'l (DCI), New York -- aboutdci.com	8,264,895	50	-3.0
43. HORN, San Francisco, CA -- hornpr.com	8,000,000	45	even
44. Crosby Marketing Communications, Annapolis, MD -- crosbymarketing.com	7,759,162	43	+8.6

© Copyright 2014 J.R. O'Dwyer Co., Inc.

continued on page 9

“Insanity: doing the same thing over and over again and expecting different results.”

— Albert Einstein



Photo by Jerry Uelsmann

RF | BINDER

We help clients do things differently

RANKING OF PR FIRMS continued

Firm	2013 Net Fees	Employees	% Change from 2012
45. Airfoil, Southfield, MI -- airfoilgroup.com	7,382,549	59	-6.0
46. Podesta Group Inc., Wash. D.C. -- podestagroup.com	7,374,124	18	+20.0
47. Gregory FCA, Ardmore, PA -- gregoryfca.com	7,300,000	42	even
48. Dodge Communications, Alpharetta, GA -- dodgecommunications.com	7,006,911	46	+27.0
49. Lou Hammond & Associates, New York -- louhammond.com	6,552,466	40	+3.7
50. FoodMinds, Chicago -- foodminds.com	6,432,640	23	+32.0
51. Inkhouse Media + Marketing, Waltham, MA -- inkhouse.com	6,383,153	40	+43.0
52. Bliss Integrated Communication, New York -- blissintegrated.com	6,231,000	37	+9.0
53. Public Communications Inc., Chicago -- pcipr.com	6,214,154	49	-5.1
54. Lambert, Edwards + Associates, Grand Rapids, MI -- lambert-edwards.com	6,188,000	40	+3.0
55. 360 Public Relations, Boston -- 360pr.com	6,169,477	38	+30.0
56. Spectrum, Wash. D.C. -- spectrumsience.com	6,102,379	31	+14.4
57. Kellen Communications, New York -- kellencommunications.com	6,101,434	39	+6.5
58. GYMR, Wash., D.C. -- gymr.com	6,064,518	30	+1.0
59. Highwire PR, San Francisco -- highwirepr.com	6,022,255	46	+47.0
60. Pan Communications, Boston -- pancommunications.com	6,008,000	48	even
61. Pierpont Communications, Houston -- piercom.com	5,831,496	30	+10.0
62. rbb Public Relations, Miami -- rbbpr.com	5,810,104	33	+3.6
63. McNeely Pigott & Fox Public Relations, Nashville -- mpf.com	5,605,768	52	even
64. Linhart Public Relations, Denver -- linhartpr.com	5,481,205	31	+12.0
65. ReviveHealth, Nashville -- thinkrevivehealth.com	5,300,000	24	+9.3
66. Dye, Van Mol & Lawrence, Nashville -- dvl.com	5,267,913	53	even
67. Singer Associates, San Francisco -- singersf.com	5,063,344	17	+3.3
68. Jarrard Phillips Cate & Hancock, Brentwood, TN -- jarrardinc.com	5,054,163	22	+3.9
69. MorganMyers, Waukesha, WI -- morganmyers.com	5,049,660	35	+8.0
70. Seven Twenty Strategies, Wash., D.C. -- 720strategies.com	4,841,480	31	-11.0
71. L.C. Williams & Associates, Chicago -- lcwa.com	4,659,667	30	+5.8
72. CooperKatz & Co., New York -- cooperkatz.com	4,465,856	30	-3.4
73. Bateman Group, San Francisco -- bateman-group.com	4,400,000	26	+42.0
74. Moore Communications Group, Tallahassee, FL -- moorecommgroup.com	4,295,584	23	+24.0
75. Sachs Media Group, Tallahassee, FL -- sachsmmedia.com	4,245,863	22	-2.3
76. Intermarket Communications, New York -- intermarket.com	4,128,335	16	-4.2
77. LANE, Portland, OR -- lanep.com	4,109,561	22	+3.6
78. Cerrell Associates, Los Angeles -- cerrell.com	4,001,072	22	-11.2
79. Walker Sands Communications, Chicago -- walkersands.com	3,819,129	43	+35.9
80. Seigenthaler Public Relations, Nashville -- seigenthaler.com	3,810,135	27	+1.3
81. Dukas Public Relations, New York -- dukaspr.com	3,741,809	17	+7.0
82. Standing Partnership, St. Louis, MO -- standingpartnership.com	3,704,065	27	-9.6
83. GroundFloor Media, Denver -- groundfloormedia.com	3,570,956	15	+6.0
84. Nancy J. Friedman Public Relations, New York -- njfpr.com	3,332,800	21	+10.6
85. J Public Relations, San Diego -- jpublicrelations.com	3,308,005	29	+26.0
86. Trevelino/Keller, Atlanta -- trevelinokeller.com	2,751,595	17	+4.7
87. Schneider Associates, Boston -- schneiderpr.com	2,689,819	18	-8.1
88. March Communications, Boston -- marchpr.com	2,623,750	23	+22.0

**MEDIA RELATIONS
BRANDING & MESSAGING
BUSINESS DEVELOPMENT
CREATIVE SERVICES**



RUBENSTEIN
PUBLIC RELATIONS, INC.

Richard Rubenstein, President
1345 Avenue of the Americas
New York, NY 10105
T: 212.843.1900
www.rubensteinpr.com

RANKING OF PR FIRMS continued

Firm	2013 Net Fees	Employees	% Change from 2012
89. Kconnect Public Relations, Los Angeles -- kconnect-pr.com	2,341,603	26	+90.0
90. Ripp Media/Public Relations, New York -- rippmedia.com	2,325,492	8	+13.0
91. Boardroom Communications, Ft. Lauderdale -- boardroompr.com	2,300,000	13	+4.5
92. Kyne, New York -- kyne.com	2,249,844	7	+4.0
93. SPM Communications, Dallas -- spmcommunications.com	2,098,365	19	+21.9
94. IW Group, West Hollywood -- iwgroupinc.com	2,095,000	12	+2.0
95. Hodges Partnership, The, Richmond -- hodgespart.com	1,969,650	17	+12.9
96. Beehive PR, St. Paul -- beehivepr.biz	1,947,266	9	-1.7
97. Cashman + Katz Integrated Comms., Glastonbury, CT -- cashman-katz.com	1,865,000	24	+17.0
98. Hotwire, New York -- hotwirepr.us	1,815,599	15	+200.0
99. Maxwell PR + Engagement, Portland, OR -- maxwellpr.com	1,769,189	15	+3.1
100. Kohnstamm Communications, St. Paul -- kohnstamm.com	1,720,480	14	-26.7
101. M/C/C, Inc., Dallas -- mccom.com	1,700,000	30	+4.0
102. Hope-Beckham, Atlanta -- hopebeckham.com	1,656,000	14	+20.7
103. O'Malley Hansen Communications, Chicago -- omalleyhansen.com	1,650,000	11	-16.4
104. BLAZE, Santa Monica -- blazepr.com	1,589,100	10	+22.0
105. OCG PR, Ft. Worth -- ocgpr.com	1,568,732	12	+9.0
106. Perry Communications Group, Sacramento -- perrycom.com	1,543,858	12	+44.0
107. Rosica Communications, Paramus, NJ -- rosica.com	1,514,465	10	-30.0
108. Trylon SMR, New York, NY -- trylonsmr.com	1,496,894	5	-9.0
109. North 6th Agency (N6A), New York -- n6a.com	1,484,000	9	+25.0
110. Idea Grove, Dallas -- ideagrove.com	1,435,985	18	+51.8
111. VPE Public Relations, South Pasadena, CA -- vpepr.com	1,425,434	12	-1.9
112. Gatesman + Dave, Pittsburgh -- gatesmandave.com	1,400,000	43	+31.0
113. TransMedia Group, Boca Raton -- transmediagroup.com	1,345,145	12	+17.7
114. Landis Communications, San Francisco -- landispr.com	1,200,000	10	+10.0
115. Catapult PR-IR, Boulder, CO -- catapultpr-ir.com	1,095,785	9	even
116. Maccabee, Minneapolis -- maccabee.com	1,049,985	4	-14.0
117. LaVoieHealthScience, Boston -- lavoiehealthscience.com	1,010,606	6	-5.0
118. Red Sky PR, Boise -- redskypr.com	1,005,511	8	-10.8
119. Marketing Maven Public Relations, Camarillo, CA -- marketingmavenpr.com	934,859	11	+32.9
120. K/F Communications, San Francisco -- kfcomm.com	921,034	9	-14.0
121. BizCom Associates, Addison, TX -- bizcompr.com	892,914	6	+3.7
122. WordHampton PR, East Hampton, NY -- wordhampton.com	845,250	8	-4.6
123. Butler Associates, New York -- butlerassociates.com	804,374	6	-6.0
124. Bendure Communications, Middleburg, VA -- bendurepr.com	723,439	5	-18.0
125. The Buzz Agency, Delray Beach, FL -- thebuzzagency.net	706,795	4	+19.3
126. Feintuch Communications, New York -- feintuchcommunications.com	643,515	4	+4.9
127. Leverage PR, Austin -- leverage-pr.com	586,076	5	+186.0
128. Wise Public Relations, New York -- wisepublicrelations.com	586,000	3	+17.5
129. Stuntman PR, New York -- stuntmanpr.com	511,450	3	+35.2
130. Bridge Global Strategies, New York -- bridgeny.com	500,667	4	-5.6
131. Weiss PR, Baltimore -- weissprassociates.com	403,607	3	+5.6
132. Pulp-PR, Los Angeles -- pulppr.com	374,886	4	+222.0

© Copyright 2014 J.R. O'Dwyer Co., Inc.

Is now the time to sell your firm?
Should you acquire another?
Are you maximizing your profits?
Are you building the value of your firm?

New York • Chicago • Los Angeles • Washington, DC • Denver • Miami • London

Don't be in the dark on these important questions.

We've got the answers right here.

We are the nation's foremost and only consultancy exclusively for mergers, acquisitions, and profitability management in the PR industry.

We've helped many multi-million dollar firms become what they are today - see what we can do for you.

SGP Worldwide

formerly StevensGouldPincus

mergers & management for the PR & media industry

One Penn Plaza, Suite 5335 New York, NY 10119 P: (212) 779-2800

www.stevensgouldpincus.com

LIST OF MAJOR HOLDING COMPANIES AND THEIR PR SUBSIDIARIES

Havas

Abernathy MacGregor Group
Arnold Worldwide
Havas Worldwide

Huntsworth

Citigate
Grayling
Huntsworth Health
Red

Interpublic Group of Cos.

Spong
Current
DeVries Public Relations
GolinHarris
IW Group
Mullen
PMK*BNC
Rogers & Cowan
SiboneyUSA
Tierney
Weber Shandwick

MDC Partners

Allison+Partners
Exponent
Kwittken + Co.
Lime PR + Promotion
Sloane & Co.
Veritas Communications

Next Fifteen Communications Group

463 Communication
The Blueshirt Group
Bite
Lexis
M Booth & Associates
The OutCast Agency
Text 100

The Omnicom Group

Brodeur Worldwide
Clark & Weinstock
Cone
Fleishman-Hillard
Ketchum
Kreab Gavin Anderson
Porter Novelli

Publicis Groupe

Kekst and Co.
MSLGROUP
Publicis Consultants
MSLGROUP Qorvis
Winner & Associates

WPP

Blanc & Otus
Burson-Marsteller
Cohn & Wolfe
Food Group
Hill+Knowlton
Ogilvy PR Worldwide
Prime Policy Group
Public Strategies
RLM Finsbury
Wexler & Walker

BUCHBINDER

Certified Public Accountants

**One Pennsylvania Plaza
Suite 5335
New York, NY 10119
212.695.5003**

**6720-A Rockledge Drive
Suite 510
Bethesda, Maryland 20817
240.200.1400**

buchbinder.com

**Business &
Individual Services**

**Public
Relations**

**Employee Benefit
Plans & Labor Organizations**

**Not-for-profit
Organizations**



@joshmiko: Everything about today ruled. Meeting the NY team @FinnPartners Going on a boat cruise, drinks on a floating two story barge #newexperiences

@Heather_Gordon: On this #LaborDay, I'm thankful to work for the best PR agency on the planet, @FinnPartners #cheesybuttrue

@Zafar4Hope: Well done @finnpartners team! Another successful year for the #HyundaiHopeOnWheels program. Thank you for all your hard work.

@VisitJamaicaNow: Having a great time presenting #SocialMedia & PR w/@FinnPartners at our tourism industry seminar @SunsetJamaica. Thanks for joining us Finn!

@DanRatherReport: Quick words of tks to the great @FinnPartners team for their partnership & support of www.danrather.com & Rather Outspoken over past yr

@prosperitygal: Wanted to share with you @DavidBurkus your #PR team is awesomesauce ;) talk to you next week on #BBSradio

@AdvantixSystems: 2013 has been a great year for @AdvantixSystems! Thanks to our customers and partners, incl @FinnPartners, for helping us achieve greater EE

**Best place to work,
best results for our
clients #justsayin**



FINNPARTNERS

LEADING GAINERS AMONG THE RANKING OF PR FIRMS

FIRMS IN THE TOP 25 OVERALL

Firm	2013 Net Fees	Employees	% Change from 2012
1. Zeno Group, New York, NY	\$35,896,998	256	+43.7
2. Finn Partners, New York, NY	44,375,000	287	+37.0
3. Fahlgren Mortine, Columbus, OH	16,842,065	97	+35.9
4. LEWIS PR, San Francisco, CA	44,800,000	407	+26.6
5. Hunter PR, New York, NY	18,417,092	108	+26.5
6. Allison+Partners, San Francisco, CA	28,848,000	165	+25.5
7. W2O Group, San Francisco, CA	75,050,000	373	+21.0
8. ICR, Norwalk, CT	42,445,157	119	+16.0
9. Prosek Partners, New York, NY	17,398,091	68	+15.8
10. Gibbs & Soell, New York, NY	22,490,108	127	+14.0

FIRMS RANKED 26 THROUGH 50

1. Hager Sharp, Washington, DC	\$10,484,939	65	+47.0
2. FoodMinds, Chicago, IL	6,432,640	23	+32.0
3. Dodge Communications, Alpharetta, GA	7,006,911	46	+27.0
4. Max Borges Agency, Miami, FL	9,116,390	51	+23.0
5. LaunchSquad, San Francisco, CA	11,341,707	96	+20.8
6. Podesta Group Inc., Washington, DC	7,374,124	18	+20.0
7. Jeffrey Group, Miami, FL	9,201,011	107	+16.0
8. LEVICK, Washington, DC	12,273,537	43	+13.7
9. Jackson Spalding, Atlanta, GA	13,471,600	93	+11.0
10. Hoffman Agency, The, San Jose, CA	9,150,000	23	+10.0

FIRMS RANKED 51 THROUGH 100

1. Hotwire, New York, NY	\$1,815,599	15	+200.0
2. Konnect Public Relations, Los Angeles, CA	2,341,603	26	+90.0
3. Highwire PR, San Francisco, CA	6,022,255	46	+47.0
4. Inkhouse Media + Marketing, Waltham, MA	6,383,153	40	+43.0
5. Bateman Group, San Francisco, CA	4,400,000	26	+42.0
6. Walker Sands Communications, Chicago, IL	3,819,129	43	+35.9
7. 360 Public Relations, Boston, MA	6,169,477	38	+30.0
8. J Public Relations, San Diego, CA	3,308,005	29	+26.0
9. Moore Communications Group, Tallahassee, FL	4,295,584	23	+24.0
10. March Communications, Boston, MA	2,623,750	23	+22.0

FIRMS RANKED 101 THROUGH 132

1. Pulp-PR, Los Angeles, CA	\$374,886	4	+222.0
2. Leverage PR, Austin, TX	586,076	5	+186.0
3. Idea Grove, Dallas, TX	1,435,985	18	+51.8
4. Perry Communications Group, Sacramento, CA	1,543,858	12	+44.0
5. Stuntman PR, New York, NY	511,450	3	+35.2
6. Marketing Maven Public Relations, Camarillo, CA	934,859	11	+32.9
7. Gatesman + Dave, Pittsburgh, PA	1,400,000	43	+31.0
8. North 6th Agency (N6A), New York, NY	1,484,000	9	+25.0
9. BLAZE, Santa Monica, CA	1,589,100	10	+22.0
10. The Buzz Agency, Delray Beach, FL	706,795	4	+19.3



MWW+

Do you Matter More™?

MWW has built the largest database of research into what matters most to consumers. We tap these proprietary insights to craft the conversations that are most relevant to your audience.

It's one of the ways we make the world's most influential brands Matter More™.

Email us at mattermore@mww.com to learn more.

CONSUMER LIFESTYLE MARKETING / CORPORATE COMMUNICATIONS
DIGITAL & SOCIAL MEDIA MARKETING / FINANCIAL COMMUNICATIONS
HEALTH & WELLNESS / LGBT MARKETING / PUBLIC AFFAIRS & GOVERNMENT
RELATIONS / RESEARCH & INSIGHTS / TECHNOLOGY & DIGITAL CONTENT
TRAVEL / VISUAL BRANDING / WWW.MWW.COM

RANKING OF PR FIRMS BY CITIES/REGIONS

NEW YORK & NEW JERSEY

Firm	2013 Net Fees	Empl.
1. Edelman (includes Rochester)	\$157,471,823	780
2. Ruder Finn	37,024,000	199
3. MWW	33,414,800	148
4. W2O Group	33,199,062	165
5. DKC	32,896,560	171
6. Finn Partners	20,891,000	160
7. Coyne PR, Parsippany, NJ	20,040,000	133
8. Hunter PR	18,417,092	108
9. Prosek Partners	17,398,091	68
10. 5W Public Relations	16,019,492	105
11. Makovsky	14,250,000	55
12. Cooney/Waters Group	14,020,940	50
13. Peppercomm	13,050,074	81
14. Taylor	12,562,247	66
15. RF Binder Partners	11,200,000	68
16. APCO Worldwide	11,185,500	46
17. Kaplow	10,868,777	66
18. Allison+Partners	10,100,000	45
19. ICR	9,905,404	43
20. Development Counsellors Int'l (DCI)	8,264,895	50
21. Zeno Group	7,110,722	32
22. Lou Hammond & Associates	6,552,466	40
23. Bliss Integrated Communication	6,231,000	37
24. Kellen Communications	6,101,434	39
25. Gibbs & Soell	4,590,698	36
26. CooperKatz & Co.	4,465,856	30
27. Intermarket Communications	4,128,335	16
28. Dukas Public Relations	3,741,809	17
29. Nancy J. Friedman Public Relations	3,332,800	21
30. Ripp Media/Public Relations	2,325,492	8
31. Kyne	2,249,844	7
32. PadillaCRT	1,934,546	24
33. Hotwire	1,815,599	15
34. Rosica Communications, Paramus, NJ	1,514,465	10
35. Trylon SMR	1,496,894	5
36. North 6th Agency (N6A)	1,484,000	9
37. J Public Relations	1,288,270	10
38. WordHampton PR, East Hampton	845,250	8
39. Butler Associates	804,374	6
40. Feintuch Communications	643,515	4
41. Wise Public Relations	586,000	3
42. Stuntman PR	511,450	3
43. Bridge Global Strategies	500,667	4

WASHINGTON, DC

Firm	2013 Net Fees	Empl.
1. Edelman	\$60,549,160	270
2. APCO Worldwide	55,417,500	209
3. LEVICK	12,273,537	43
4. Hager Sharp	10,484,939	65
5. Finn Partners	8,960,000	46
6. Crosby Marketing Communications	7,759,162	43
7. Podesta Group Inc.	7,374,124	18
8. Spectrum	6,102,379	31
9. GYMR	6,064,518	30
10. Seven Twenty Strategies	4,841,480	31
11. MWW	3,511,400	14
12. Allison+Partners	1,200,000	9
13. Bendure Communications	723,439	5
14. Weiss PR	403,607	3

BOSTON

1. Racepoint Global	\$23,915,652	174
2. Regan Communications Group	23,365,000	85
3. Rasky Baerlein Strategic Comms.	9,957,467	38
4. Inkhouse Media + Marketing, Waltham	6,383,153	40
5. 360 Public Relations	6,169,477	38
6. Pan Communications	6,008,000	48
7. ICR	4,252,557	11
8. Schneider Associates	2,689,819	18
9. March Communications	2,623,750	23
10. RF Binder Partners	1,100,000	8
11. LaVoieHealthScience	1,010,606	6

SOUTHEAST

1. French West Vaughan, Raleigh	\$18,801,845	89
2. Edelman, Atlanta	14,376,152	104
3. Jackson Spalding, Atlanta	13,471,600	93
4. Gibbs & Soell, Raleigh, NC	12,910,975	62
5. PadillaCRT, Richmond	12,269,554	48
6. Taylor, Charlotte	7,164,248	33
7. Dodge Communications, Alpharetta	7,006,911	46
8. McNeely Pigott & Fox PR, Nashville	5,605,768	52
9. ReviveHealth, Nashville	5,300,000	24
10. Dye, Van Mol & Lawrence, Nashville	5,267,913	53
11. Jarrard Phillips Cate & Hancock, Brentwood	5,054,163	22
12. Seigenthaler Public Relations, Nashville	3,810,135	27
13. Trevelino/Keller, Atlanta	2,751,595	17
14. Hodges Partnership, The, Richmond	1,969,650	17
15. Allison+Partners, Atlanta	1,900,000	8
16. Hope-Beckham, Atlanta	1,656,000	14
17. Leverage PR, Austin	586,076	5

CONNECTICUT

1. ICR, Norwalk	\$25,639,820	56
2. Cashman + Katz, Glastonbury	1,865,000	24

KAPLOW



Knowing what's coming next
is the key to success.

KAPLOW
changing conversations™

19 West 44th Street, 6th floor • New York, New York 10036
(212) 221-1713 • www.kaplowpr.com • twitter.com/kaplowpr

RANKING OF PR FIRMS BY CITIES/REGIONS continued

CHICAGO

Firm	2013 Net Fees	Empl.
1. Edelman	\$96,062,039	613
2. SS PR, Northfield	13,495,600	70
3. Zeno Group	10,924,098	50
4. FoodMinds	6,432,640	23
5. Public Communications Inc.	6,214,154	49
6. Gibbs & Soell	4,988,435	32
7. Finn Partners	4,748,000	25
8. L.C. Williams & Associates	4,659,667	30
9. Walker Sands Communications	3,819,129	43
10. APCO Worldwide	2,128,100	6
11. MWW	1,740,000	7
12. O'Malley Hansen Communications	1,650,000	11
13. Taylor	1,005,880	4
14. Allison+Partners	\$778,000	5

MIDWEST CITIES

1. PadillaCRT, Minneapolis	\$18,129,300	100
2. Fahlgren Mortine, Columbus	16,842,065	97
3. Airfoil Public Relations, Southfield, MI	7,382,549	59
4. Lambert, Edwards + Assocs., Grand Rapids	6,188,000	40
5. MorganMyers, Waukesha, WI	3,912,098	30
6. Standing Partnership, St. Louis	3,704,065	27
7. Beehive PR, St. Paul	1,947,266	9
8. Kohnstamm Communications, St. Paul	1,720,480	14
9. MorganMyers, Waterloo, IA	1,137,561	5
10. Maccabee, Minneapolis	1,049,985	4
11. W2O Group, Minneapolis	603,619	3

PENNSYLVANIA

1. Gregory FCA, Ardmore	\$7,300,000	42
2. Gatesman + Dave, Pittsburgh	1,400,000	43

TEXAS

1. W2O Group, Austin	\$21,529,088	107
2. Edelman (Austin, Dallas & Houston)	10,742,992	66
3. Pierpont Comms. (Austin, Dallas, Houston)	5,831,496	30
4. MWW, Dallas	3,241,600	15
5. SPM Communications, Ft. Worth	2,098,365	19
6. M/C/C, Inc., Dallas	1,700,000	30
7. OCG PR, Dallas	1,568,732	12
8. Idea Grove, Dallas	1,435,985	18
9. BizCom Associates, Addison	892,914	6
10. Allison+Partners, Dallas	832,792	5

FLORIDA

1. Zimmerman Agency, Tallahassee	\$11,000,000	46
2. Jeffrey Group, Miami	9,201,011	107
3. Max Borges Agency, Miami	9,116,390	51
4. rbb Public Relations, Miami	5,810,104	33
5. Moore Comms. Group, Tallahassee	4,295,584	23
6. Sachs Media Group, Tallahassee	4,245,863	22
7. Boardroom Comms., Ft. Lauderdale	2,300,000	13
8. Edelman, Orlando	1,416,829	1
9. TransMedia Group, Boca Raton	1,345,145	12
10. Finn Partners, Ft. Lauderdale	928,000	9
11. The Buzz Agency, Delray Beach	706,795	4

LOS ANGELES

Firm	2013 Net Fees	Empl.
1. Edelman	\$14,834,374	130
2. Davies, Santa Barbara	10,980,650	35
3. Zeno Group, Santa Monica	5,440,338	23
4. Finn Partners	5,149,000	29
5. Cerrell Associates	4,001,072	22
6. MWW	3,361,000	15
7. W2O Group	3,018,097	15
8. ICR	2,647,377	9
9. Konnect Public Relations	2,341,603	26
10. Allison+Partners	2,100,000	18
11. IW Group, West Hollywood	2,095,000	12
12. J Public Relations, San Diego	2,019,734	19
13. BLAZE, Santa Monica	1,589,100	10
14. VPE Public Relations, South Pasadena	1,425,434	12
15. Marketing Maven PR, Camarillo	934,859	11
16. Pulp-PR	374,886	4
17. Taylor	367,625	2

SAN FRANCISCO & NORTHERN CALIFORNIA

1. LEWIS PR	\$44,800,000	407
2. Edelman, Silicon Valley	20,409,317	103
3. W2O Group	16,700,134	83
4. SparkPR	11,360,750	48
5. LaunchSquad	11,341,707	96
6. Edelman	10,074,564	135
7. Hoffman Agency, The, San Jose	9,150,000	23
8. HORN	8,000,000	45
9. Allison+Partners	6,600,000	38
10. Highwire PR	6,022,255	46
11. Singer Associates	5,063,344	17
12. Zeno Group, Silicon Valley	4,660,255	22
13. Bateman Group	4,400,000	26
14. Edelman, Sacramento	3,449,336	16
15. APCO Worldwide, Sacramento	2,708,200	11
16. Finn Partners	2,444,000	18
17. APCO Worldwide	2,277,300	10
18. Perry Comms. Group, Sacramento	1,543,858	12
19. MWW	1,360,200	8
20. Landis Communications	1,200,000	10
21. Peppercomm	1,188,520	4
22. Ruder Finn	420,000	3

WESTERN CITIES

1. Waggener Edstrom Comms., Bellevue	\$117,600,000	819
2. Edelman, Seattle	48,236,665	136
3. Edelman, Portland	5,821,500	44
4. Linhart Public Relations, Denver	5,481,205	31
5. Allison+Partners, Phoenix	4,300,000	24
6. Lane, Portland	4,109,561	22
7. GroundFloor Media, Denver	3,570,956	15
8. APCO Worldwide, Seattle	2,898,200	13
9. Maxwell PR + Engagement, Portland	1,769,189	15
10. Allison+Partners, San Diego	1,400,000	8
11. Catapult PR-IR, Boulder	1,095,785	9
12. Red Sky PR, Boise	1,005,511	8
13. Allison+Partners, Seattle	537,729	5

“The City’s Most Prominent Crisis Management Firm,” *The New York Times*

“One of the most accomplished practitioners of the dark arts of public relations,” *Fortune*

“The Flack For When You’re Under Attack,” *Forbes*

All are talking about Sitrick

Sitrick And Company

www.sitrick.com

Corporate, Financial, Transactional and Crisis Communications

Los Angeles, New York, San Francisco, Washington, D.C.

RANKING OF PR FIRMS BY SPECIALTY

AGRICULTURE

Firm	2013 Net Fees
1. Gibbs & Soell, New York	\$14,878,850
2. Edelman, New York	9,836,774
3. PadillaCRT, Minneapolis	4,942,900
4. MorganMyers, Waukesha, WI	4,415,556
5. Peppercomm, New York	779,903
6. Standing Partnership, St. Louis	565,176
7. Fahlgren Mortine, Columbus, OH	283,008
8. LEVICK, Wash., D.C.	212,835
9. O'Malley Hansen Communications, Chicago	161,000
10. French West Vaughan, Raleigh, NC	150,000
11. Red Sky PR, Boise, ID	64,400
12. Kohnstamm Communications, St. Paul, MN	59,200

ENTERTAINMENT/CULTURAL

1. Edelman, New York	\$13,790,029
2. Finn Partners, New York	5,986,293
3. MWW, New York	5,502,000
4. Taylor, New York	3,677,000
5. Jackson Spalding, Atlanta	2,314,838
6. Coyne PR, Parsippany, NJ	1,773,000
7. PadillaCRT, Minneapolis	1,450,100
8. Regan Communications Group, Boston	1,239,300
9. W2O Group, San Francisco	1,079,000
10. Hunter PR, New York	1,063,087
11. Allison+Partners, San Francisco	989,000
12. CooperKatz & Co., New York	722,698
13. OCG PR, Ft. Worth, TX	611,389
14. Formula PR, New York	585,387
15. Kaplow, New York	520,000
16. M/C/C, Inc., Dallas	500,000
17. Public Communications Inc., Chicago	446,013
18. French West Vaughan, Raleigh, NC	419,060
19. Peppercomm, New York	406,367
20. LaunchSquad, San Francisco	322,550
21. IW Group, West Hollywood, CA	306,000
22. rbb Public Relations, Miami	279,055
23. Hope-Beckham, Atlanta	194,686
24. Seigenthaler Public Relations, Nashville	174,142
25. McNeely Pigott & Fox PR, Nashville	133,461
26. Zeno Group, New York	133,233
27. LEVICK, Wash., D.C.	101,675
28. Linhart Public Relations, Denver	100,783
29. TransMedia Group, Boca Raton, FL	100,000
30. VPE Public Relations, South Pasadena, CA	83,000
31. Landis Communications, San Francisco	75,000
32. Maccabee, Minneapolis	70,435
33. The Buzz Agency, Delray Beach, FL	65,952
34. Schneider Associates, Boston	51,750
35. Rosica Communications, Paramus	46,500
36. Marketing Maven PR, Camarillo, CA	43,525
37. Stuntman PR, New York	34,500

HOME FURNISHINGS

Firm	2013 Net Fees
1. Edelman, New York	\$45,453,943
2. Zeno Group, New York	6,318,841
3. Hager Sharp, Wash., D.C.	5,339,924
4. Gibbs & Soell, New York	3,328,760
5. L.C. Williams & Associates, Chicago	3,177,298
6. Kaplow, New York	1,750,000
7. Peppercomm, New York	1,439,956
8. PadillaCRT, Minneapolis	1,250,508
9. Hunter PR, New York	952,667
10. Finn Partners, New York	840,551
11. SS PR, Northfield, IL	500,000
12. Lou Hammond & Associates, New York	483,170
13. McNeely Pigott & Fox PR, Nashville	393,481
14. Formula PR, New York	365,990
15. French West Vaughan, Raleigh, NC	300,000
16. Hope-Beckham, Atlanta	206,622
17. Jackson Spalding, Atlanta	133,123
18. Trevelino/Keller, Atlanta	130,000
19. Pan Communications, Boston	120,000
20. Beehive PR, St. Paul, MN	112,750
21. Marketing Maven PR, Camarillo, CA	104,986
22. Rosica Communications, Paramus, NJ	95,000
23. O'Malley Hansen Communications, Chicago	61,000

BEAUTY & FASHION

1. Edelman, New York	\$16,494,517
2. Ruder Finn, New York	7,393,000
3. Kaplow, New York	5,413,000
4. French West Vaughan, Raleigh, NC	4,225,613
5. 5W Public Relations, New York	3,700,000
6. Turner PR (Fahlgren Mortine), Columbus, OH	1,836,872
7. Coyne PR, Parsippany, NJ	1,594,000
8. Zeno Group, New York	993,904
9. Allison+Partners, San Francisco	898,000
10. O'Malley Hansen Communications, Chicago	688,000
11. Formula PR, New York	668,454
12. SPM Communications, Dallas	570,621
13. LaunchSquad, San Francisco	525,775
14. Linhart Public Relations, Denver	521,913
15. Finn Partners, New York	353,404
16. Beehive PR, St. Paul	300,809
17. The Buzz Agency, Delray Beach, FL	290,494
18. Peppercomm, New York	188,478
19. Pan Communications, Boston	180,000
20. Rosica Communications, Paramus	174,700
21. TransMedia Group, Boca Raton, FL	150,000
22. Hope-Beckham, Atlanta	143,066
23. Maccabee, Minneapolis	126,255
24. Marketing Maven PR, Camarillo, CA	94,037
25. Jackson Spalding, Atlanta	66,561
26. Schneider Associates, Boston	60,000
27. Sachs Media Group, Tallahassee, FL	55,400
28. IW Group, West Hollywood, CA	46,000
29. Stuntman PR, New York	45,000
30. PadillaCRT, Minneapolis	19,500



Redefining Strategic Communications

Sustainably moving the needle on corporate reputation and valuation requires tying all communications strategies and tactics to the financial goals of the company. With an intimate understanding of the capital markets as a starting point, ICR shapes communication strategies for every key stakeholder audience, including business/financial, consumer, employees and third parties. It is when all of these parties have a unified view of the company and are sharing that understanding externally, that valuation has the opportunity to reach its full potential.

Learn more about ICR at www.icrinc.com

 **ICR** A Higher Level of Service. A lot Higher.

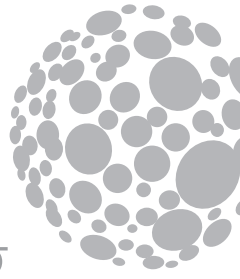
RANKING OF PR FIRMS BY SPECIALTY continued

FINANCIAL PR/INVESTOR RELS.

Firm	2013 Net Fees
1. Edelman, New York	\$42,381,726
2. ICR, Norwalk, CT	39,692,938
3. APCO Worldwide, Wash., D.C.	14,144,438
4. Ruder Finn, New York	13,901,000
5. Prosek Partners, New York	12,563,241
6. MWW, New York	5,775,000
7. Peppercomm, New York	4,260,369
8. RF Binder Partners, New York	4,218,859
9. Intermarket Communications, New York	4,128,335
10. Makovsky, New York	3,800,000
11. Dukas Public Relations, New York	3,741,809
12. Gregory FCA, Ardmore, PA	3,200,000
13. SS PR, Northfield, IL	2,700,000
14. Bliss Integrated Communication, New York	2,131,000
15. PadillaCRT, Minneapolis	1,720,775
16. Allison+Partners, San Francisco	1,668,000
17. Lambert, Edwards + Assocs., Grand Rapids, MI	1,536,645
18. Regan Communications Group, Boston	1,291,000
19. Finn Partners, New York	1,240,894
20. LEVICK, Wash., D.C.	1,140,000
21. Zeno Group, New York	990,319
22. Gibbs & Soell, New York	917,218
23. LANE, Portland, OR	829,585
24. Singer Associates, San Francisco	821,000
25. CooperKatz & Co., New York	625,013
26. Beehive PR, St. Paul, MN	602,582
27. Leverage PR, Austin, TX	580,364
28. Jackson Spalding, Atlanta	532,492
29. Rasky Baerlein Strategic Comms., Boston	508,475
30. Inkhouse Media + Marketing, Waltham, MA	453,203
31. Seigenthaler Public Relations, Nashville	451,746
32. French West Vaughan, Raleigh, NC	310,118
33. Linhart Public Relations, Denver	308,101
34. rbb Public Relations, Miami	289,108
35. Trevelino/Keller, Atlanta	240,000
36. IW Group, West Hollywood, CA	219,000
37. TransMedia Group, Boca Raton, FL	200,000
38. M/C/C, Inc., Dallas	200,000
39. McNeely Pigott & Fox PR, Nashville	190,551
40. Schneider Associates, Boston	167,994
41. Landis Communications, San Francisco	150,000
42. Feintuch Communications, New York	122,141
43. Sachs Media Group, Tallahassee, FL	121,061
44. Standing Partnership, St. Louis	83,037
45. Marketing Maven PR, Camarillo, CA	74,299
46. Maccabee, Minneapolis	68,007
47. Weiss PR, Baltimore	66,000
48. Bridge Global Strategies, New York	61,330

ENVIRONMENTAL/PUBLIC AFFAIRS

Firm	2013 Net Fees
1. APCO Worldwide, Wash., D.C.	\$31,666,325
2. Edelman, New York	\$14,931,638
3. Davies, Santa Barbara, CA	\$10,980,650
4. Cerrell Associates, Los Angeles	\$4,001,072
5. Development Counsellors Int'l, New York	\$3,872,478
6. Finn Partners, New York	\$3,823,907
7. Rasky Baerlein Strategic Comms., Boston	\$3,554,013
8. Singer Associates, San Francisco	\$3,500,000
9. MWW, New York	\$3,210,000
10. Sachs Media Group, Tallahassee, FL	\$2,614,082
11. Seven Twenty Strategies, Wash., D.C.	\$2,243,397
12. LEVICK, Wash., D.C.	\$1,524,955
13. Crosby Marketing Comms., Annapolis, MD	\$1,247,813
14. Butler Associates, New York	\$804,374
15. Allison+Partners, San Francisco	\$800,000
16. Jackson Spalding, Atlanta	\$798,739
17. Public Communications Inc., Chicago	\$676,133
18. Moore Comms. Group, Tallahassee, FL	\$665,556
19. OCG PR, Ft. Worth, TX	\$649,883
20. Makovsky, New York	\$550,000
21. French West Vaughan, Raleigh, NC	\$519,315
22. Kaplow, New York	\$500,000
23. Peppercomm, New York	\$490,133
24. PadillaCRT, Minneapolis	\$439,000
25. Standing Partnership, St. Louis	\$424,259
26. McNeely Pigott & Fox PR, Nashville	\$365,267
27. Landis Communications, San Francisco	\$250,000
28. Schneider Associates, Boston	\$221,461
29. Seigenthaler Public Relations, Nashville	\$165,592
30. VPE Public Relations, South Pasadena, CA	\$157,858
31. Zeno Group, New York	\$133,270
32. Gregory FCA, Ardmore, PA	\$80,000
33. Rosica Communications, Paramus, NJ	\$40,000
34. Linhart Public Relations, Denver	\$26,429



Spong



How do you generate word of mouth among tight-lipped anglers? For 23 years, we have helped Rapala become a force in the outdoor industry. Today, the brand is found in almost every tackle box in the world. Finally, a fish story you can believe. SpongPR.com

RANKING OF PR FIRMS BY SPECIALTY continued

PROFESSIONAL SERVICES

Firm	2013 Net Fees
1. Edelman, New York	\$90,476,533
2. Finn Partners, New York	11,658,597
3. MWW, New York	4,118,000
4. LEVICK, New York	3,751,644
5. Allison+Partners, San Francisco	3,500,000
6. Peppercomm, New York	3,339,852
7. Bliss Integrated Communication, New York	3,090,000
8. rbb Public Relations, Miami	2,889,416
9. 5W Public Relations, New York	2,800,000
10. Zeno Group, New York	2,648,013
11. Prosek Partners, New York	2,642,500
12. Rasky Baerlein Strategic Comms., Boston	2,379,536
13. Ripp Media/Public Relations, New York	2,325,492
14. Regan Communications Group, Boston	2,142,000
15. Konnect Public Relations, Los Angeles	1,687,863
16. CooperKatz & Co., New York	1,623,504
17. French West Vaughan, Raleigh, NC	1,415,775
18. Schneider Associates, Boston	1,309,875
19. Boardroom Communications, Ft. Lauderdale	1,000,000
20. LEWIS PR, San Francisco	896,000
21. Bendure Communications, Middleburg, VA	723,439
22. PadillaCRT, Minneapolis	719,800
23. Makovsky, New York	700,000
24. IW Group, West Hollywood, CA	675,000
25. L.C. Williams & Associates, Chicago	601,914
26. Linhart Public Relations, Denver	582,259
27. Standing Partnership, St. Louis	569,560
28. Perry Communications Group, Sacramento	491,992
29. Moore Communications Group, Tallahassee, FL	451,513
30. Hope-Beckham, Atlanta	428,259
31. Public Communications Inc., Chicago	390,338
32. McNeely Pigott & Fox PR, Nashville	353,481
33. Beehive PR, St. Paul, MN	351,399
34. Kohnstamm Communications, St. Paul, MN	343,807
35. Jackson Spalding, Atlanta	339,370
36. Coyne PR, Parsippany, NJ	303,000
37. Seigenthaler Public Relations, Nashville	302,585
38. Maccabee, Minneapolis	278,624
39. TransMedia Group, Boca Raton	245,000
40. Weiss PR, Baltimore	244,436
41. Pan Communications, Boston	240,000
42. M/C/C, Inc., Dallas	200,000
43. Rosica Communications, Paramus, NJ	176,322
44. Landis Communications, San Francisco	175,000
45. Marketing Maven PR, Camarillo, CA	131,662
46. Trevelino/Keller, Atlanta	110,000
47. Gregory FCA, Ardmore, PA	100,000
48. LaunchSquad, San Francisco	89,200
49. OCG PR, Ft. Worth, TX	72,000
50. The Buzz Agency, Delray Beach, FL	67,502
51. Idea Grove, Dallas	44,695
52. Feintuch Communications, New York	42,208

FOOD & BEVERAGE

Firm	2013 Net Fees
1. Edelman, New York	\$97,122,009
2. Hunter PR, New York	13,437,276
3. APCO Worldwide, Wash., D.C.	13,252,857
4. MWW, New York	7,459,000
5. Taylor, New York	6,648,000
6. FoodMinds, Chicago	6,432,640
7. Formula PR, New York	6,429,655
8. RF Binder Partners, New York	5,664,439
9. Zeno Group, New York	5,642,090
10. PadillaCRT, Minneapolis	5,591,120
11. Regan Communications Group, Boston	5,120,400
12. 5W Public Relations, New York	3,300,000
13. W2O Group, San Francisco	2,576,000
14. Linhart Public Relations, Denver	2,517,703
15. Jackson Spalding, Atlanta	2,263,094
16. French West Vaughan, Raleigh, NC	1,967,850
17. Dye, Van Mol & Lawrence, Nashville	1,757,791
18. Finn Partners, New York	1,742,847
19. Ruder Finn, New York	1,659,000
20. SS PR, Northfield, IL	1,395,000
21. SPM Communications, Dallas	1,373,739
22. Maxwell PR + Engagement, Portland, OR	1,219,639
23. Coyne PR, Parsippany, NJ	1,155,000
24. Allison+Partners, San Francisco	1,100,000
25. Peppercomm, New York	1,079,419
26. Lambert, Edwards + Assocs., Grand Rapids, MI	1,073,649
27. LANE, Portland, OR	985,585
28. Kohnstamm Communications, St. Paul, MN	941,375
29. J Public Relations, San Diego	875,436
30. BizCom Associates, Addison, TX	750,000
31. LEVICK, Wash., D.C.	677,847
32. Konnect Public Relations, Los Angeles	653,740
33. BLAZE, Santa Monica, CA	651,531
34. IW Group, West Hollywood, CA	588,000
35. VPE Public Relations, South Pasadena, CA	564,135
36. rbb Public Relations, Miami	544,929
37. LEWIS PR, San Francisco	448,000
38. Stuntman PR, New York	431,950
39. Hope-Beckham, Atlanta	427,658
40. O'Malley Hansen Communications, Chicago	425,000
41. MorganMyers, Waukesha, WI	360,558
42. TransMedia Group, Boca Raton, FL	250,000
43. Seigenthaler Public Relations, Nashville	231,622
44. Rosica Communications, Paramus, NJ	215,200
45. Maccabee, Minneapolis, MN	202,460
46. Trevelino/Keller, Atlanta	200,000
47. The Buzz Agency, Delray Beach, FL	136,848
48. Pan Communications, Boston	120,000
49. Sachs Media Group, Tallahassee, FL	95,082
50. McNeely Pigott & Fox PR, Nashville	94,863
51. Rasky Baerlein Strategic Comms., Boston	64,782
52. Marketing Maven PR, Camarillo, CA	37,482

Public relations
has changed more in the past
five years
than in the
previous
>>>>> **fifty.**

G

Get with an agency that gets how it's done today. And get the results your story deserves.

Media relations	Content syndication
Blogger relations	Lead generation
Investor relations	Sales enablement
Social media	Blogging
Content marketing	Financial communications

Our clients are **changing the world**
We make sure **the world knows it.**

GregoryFCA.com

610-642-4045

RANKING OF PR FIRMS BY SPECIALTY continued

HEALTHCARE

Firm	2013 Net Fees
1. Edelman, New York	\$114,410,747
2. W2O Group, San Francisco	57,112,000
3. Ruder Finn, New York	25,508,000
4. APCO Worldwide, Wash., D.C.	22,902,463
5. Cooney/Waters Group, New York	14,020,940
6. Makovsky, New York	7,800,000
7. Waggener Edstrom Comms., Bellevue, WA	7,543,000
8. Dodge Communications, Alpharetta, GA	7,006,911
9. Zeno Group, New York	6,152,376
10. Spectrum, Wash., D.C.	6,102,379
11. PadillaCRT, Minneapolis	6,095,625
12. GYMR, Wash., D.C.	6,064,518
13. ReviveHealth, Nashville	5,300,000
14. Jarrard Phillips Cate & Hancock, Brentwood, TN	5,054,163
15. Crosby Marketing Comms., Annapolis, MD	4,804,999
16. Racepoint Global, Boston	4,487,292
17. Public Communications Inc., Chicago	4,025,867
18. MWW, New York	3,352,000
19. Coyne PR, Parsippany, NJ	3,305,000
20. Allison+Partners, San Francisco	3,300,000
21. Finn Partners, New York	2,830,092
22. 5W Public Relations, New York	2,800,000
23. SS PR, Northfield, IL	2,700,000
24. Seven Twenty Strategies, Wash., D.C.	2,495,542
25. Rasky Baerlein Strategic Comms., Boston	2,388,689
26. Kyne, New York	2,249,844
27. RF Binder Partners, New York	2,222,975
28. Hunter PR, New York	1,970,964
29. Lambert, Edwards + Assocs., Grand Rapids, MI	1,586,943
30. Moore Communications Group, Tallahassee, FL	1,537,440
31. French West Vaughan, Raleigh, NC	1,475,000
32. Dye, Van Mol & Lawrence, Nashville	1,268,636
33. McNeely Pigott & Fox PR, Nashville	1,261,353
34. Pan Communications, Boston	1,260,000
35. Singer Associates, San Francisco	1,250,000
36. LaVoieHealthScience, Boston	1,010,606
37. Bliss Integrated Communication, New York	975,000
38. Gregory FCA, Ardmore, PA	950,000
39. Jackson Spalding, Atlanta	931,862
40. LEWIS PR, San Francisco	896,000
41. L.C. Williams & Associates, Chicago	880,455
42. CooperKatz & Co., New York	832,166
43. Perry Communications Group, Sacramento, CA	831,892
44. Fahlgren Mortine, Columbus, OH	808,841
45. Seigenthaler Public Relations, Nashville	738,091
46. Standing Partnership, St. Louis	730,674
47. Sachs Media Group, Tallahassee, FL	710,793
48. LEVICK, Wash., D.C.	579,410
49. Rosica Communications, Paramus, NJ	553,800

HEALTHCARE continued

Firm	2013 Net Fees
50. Regan Communications Group, Boston	\$484,500
51. Schneider Associates, Boston	408,075
52. Trevelino/Keller, Atlanta	360,000
53. Highwire PR, San Francisco	343,000
54. Beehive PR, St. Paul	331,979
55. rbb Public Relations, Miami	329,035
56. VPE Public Relations, South Pasadena, CA	310,786
57. Bridge Global Strategies, New York	296,292
58. Marketing Maven PR, Camarillo, CA	270,686
59. Linhart Public Relations, Denver	256,920
60. Maccabee, Minneapolis	223,024
61. TransMedia Group, Boca Raton	175,000
62. Idea Grove, Dallas	127,553
63. Landis Communications, San Francisco	110,000
64. Red Sky PR, Boise, ID	70,567
65. Weiss PR, Baltimore	66,000
66. OCG PR, Ft. Worth, TX	56,366
67. BizCom Associates, Addison, TX	36,000
68. Hope-Beckham, Atlanta	34,589

SPORTS/LEISURE

1. Taylor, New York	\$10,775,000
2. French West Vaughan, Raleigh, NC	5,500,114
3. Ruder Finn, New York	3,830,000
4. Edelman, New York	2,818,093
5. Coyne PR, Parsippany, NJ	1,459,000
6. SS PR, Northfield, IL	1,350,000
7. Regan Communications Group, Boston	1,292,000
8. PadillaCRT, Minneapolis	993,000
9. Jackson Spalding, Atlanta	680,426
10. Formula PR, New York	495,237
11. Sachs Media Group, Tallahassee, FL	436,037
12. CooperKatz & Co., New York	342,119
13. Finn Partners, New York	315,731
14. Trevelino/Keller, Atlanta	300,000
15. Allison+Partners, San Francisco	200,000
16. Seigenthaler Public Relations, Nashville	170,561
17. Peppercomm, New York	159,803
18. LaunchSquad, San Francisco	153,000
19. BLAZE, Santa Monica, CA	142,218
20. Hope-Beckham, Atlanta	136,060
21. VPE Public Relations, South Pasadena, CA	107,956
22. Rasky Baerlein Strategic Comms., Boston	92,920
23. Rosica Communications, Paramus, NJ	87,100
24. Gregory FCA, Ardmore, PA	75,000
25. LEVICK, Wash., D.C.	37,463
26. McNeely Pigott & Fox PR, Nashville	28,523
27. The Buzz Agency, Delray Beach, FL	24,127

RANKING OF PR FIRMS BY SPECIALTY continued

TECHNOLOGY/INDUSTRIAL

Firm	2013 Net Fees
1. Edelman, New York	\$265,931,298
2. Waggener Edstrom Comms., Bellevue, WA	57,008,000
3. LEWIS PR, San Francisco	42,560,000
4. APCO Worldwide, Wash., D.C.	32,133,169
5. Racepoint Global, Boston	19,428,370
6. MWW, New York	16,354,000
7. Allison+Partners, San Francisco	14,393,000
8. W2O Group, San Francisco	14,282,000
9. SparkPR, San Francisco	11,360,750
10. Ruder Finn, New York	10,958,000
11. Zeno Group, New York	10,465,800
12. LaunchSquad, San Francisco	10,251,182
13. Finn Partners, New York	9,308,094
14. Hoffman Agency, The, San Jose, CA	9,150,000
15. Max Borges Agency, Miami	9,116,390
16. HORN, San Francisco	8,000,000
17. PadillaCRT, Minneapolis	7,771,100
18. Airfoil Public Relations, Southfield, MI	7,382,549
19. Fahlgren Mortine, Columbus, OH	6,960,614
20. Inkhouse Media + Marketing, Waltham, MA	5,929,950
21. Highwire PR, San Francisco	5,679,255
22. SS PR, Northfield, IL	4,850,000
23. Coyne PR, Parsippany, NJ	4,654,000
24. Bateman Group, San Francisco	4,233,039
25. Pan Communications, Boston	3,965,280
26. Formula PR, New York	3,866,446
27. Jackson Spalding, Atlanta	3,727,450
28. Gibbs & Soell, New York	3,365,280
29. Walker Sands Communications, Chicago	3,069,256
30. LEVICK, Wash., D.C.	2,968,410
31. J Public Relations, San Diego	2,432,570
32. Kaplow, New York	2,230,000
33. Prosek Partners, New York	2,192,350
34. Peppercomm, New York	2,094,314
35. 5W Public Relations, New York	2,000,000
36. Gregory FCA, Ardmore, PA	1,900,000
37. Hotwire, New York	1,815,599
38. Trevelino/Keller, Atlanta	1,540,000
39. Trylon SMR, New York	1,496,894
40. North 6th Agency (N6A), New York	1,484,000
41. Dye, Van Mol & Lawrence, Nashville	1,451,751
42. Lambert, Edwards + Assocs., Grand Rapids, MI	1,417,331
43. Makovsky, New York	1,400,000
44. Idea Grove, Dallas	1,263,337
45. Catapult PR-IR, Boulder, CO	1,095,785
46. Moore Comms. Group, Tallahassee, FL	1,033,825
47. Linhart Public Relations, Denver	1,016,122
48. Hunter PR, New York	993,098
49. Rasky Baerlein Strategic Comms., Boston	963,049
50. K/F Communications, San Francisco	921,034
51. Singer Associates, San Francisco	842,550
52. M/C/C, Inc., Dallas	800,000
53. Wise Public Relations, New York	586,000
54. Seigenthaler Public Relations, Nashville	554,329
55. LANE, Portland, OR	488,673
56. Feintuch Communications, New York	479,166
57. rbb Public Relations, Miami	434,011

TECHNOLOGY/INDUSTRIAL continued

Firm	2013 Net Fees
58. Standing Partnership, St. Louis	406,419
59. French West Vaughan, Raleigh, NC	402,000
60. Pulp-PR, Los Angeles	374,886
61. Kohnstamm Communications, St. Paul, MN	354,923
62. CooperKatz & Co., New York	320,356
63. IW Group, West Hollywood, CA	261,000
64. Public Communications Inc., Chicago	254,864
65. Beehive PR, St. Paul, MN	247,748
66. TransMedia Group, Boca Raton, FL	225,000
67. Schneider Associates, Boston	215,500
68. RF Binder Partners, New York	193,727
69. Marketing Maven PR, Camarillo, CA	178,179
70. Red Sky PR, Boise, ID	178,153
71. OCG PR, Ft. Worth, TX	178,094
72. VPE Public Relations, South Pasadena, CA	165,959
73. O'Malley Hansen Communications, Chicago	156,000
74. McNeely Pigott & Fox PR, Nashville	111,137
75. Landis Communications, San Francisco	100,000
76. Hope-Beckham, Atlanta	88,869
77. Rosica Communications, Paramus, NJ	86,500
78. Maccabee, Minneapolis	65,751
79. Weiss PR, Baltimore	40,000

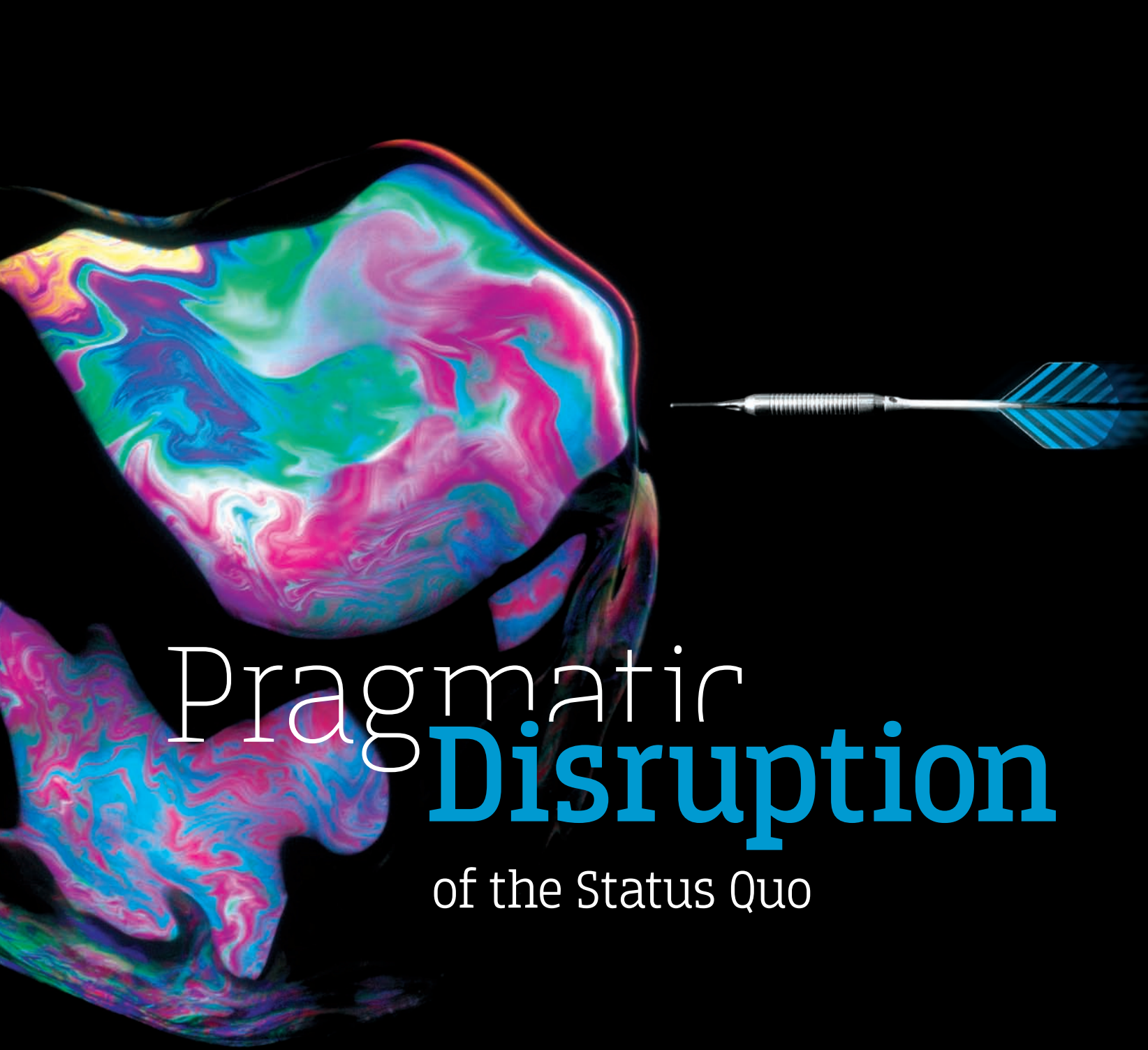
TRAVEL/HOSPITALITY

1. Edelman, New York	\$20,530,219
2. Zimmerman Agency, Tallahassee, FL	8,589,200
3. Finn Partners, New York	6,274,591
4. Lou Hammond & Associates, New York	6,069,296
5. Turner PR (Fahlgren Mortine), Columbus, OH	4,531,168
6. Development Counsellors Int'l (DCI), New York	4,392,417
7. APCO Worldwide, Wash., D.C.	3,494,418
8. Nancy J. Friedman Public Relations, New York	3,332,806
9. J Public Relations, San Diego	2,432,570
10. Zeno Group, New York	2,407,133
11. MWW, New York	2,250,000
12. French West Vaughan, Raleigh, NC	2,117,000
13. Allison+Partners, San Francisco	2,000,000
14. Jackson Spalding, Atlanta	1,464,355
15. 5W Public Relations, New York	1,400,000
16. rbb Public Relations, Miami	1,027,000
17. Coyne PR, Parsippany, NJ	833,000
18. BLAZE, Santa Monica, CA	795,351
19. PadillaCRT, Minneapolis	650,486
20. Maxwell PR + Engagement, Portland, OR	426,643
21. LANE, Portland, OR	353,788
22. Seigenthaler Public Relations, Nashville	281,637
23. McNeely Pigott & Fox PR, Nashville	259,053
24. LEVICK, Wash., D.C.	216,464
25. Linhart Public Relations, Denver	150,975
26. Formula PR, New York	134,614
27. Bridge Global Strategies, New York	130,483
28. Schneider Associates, Boston	122,500
29. The Buzz Agency, Delray Beach, FL	109,114
30. Gregory FCA, Ardmore, PA	95,000
31. Standing Partnership, St. Louis	85,051
32. Landis Communications, San Francisco	75,000
33. Hope-Beckham, Atlanta	42,040

© Copyright 2014 J.R. O'Dwyer Co., Inc.



Go. Ahead.



Pragmatic **Disruption** of the Status Quo



An Ecosystem of Digital Communication Companies.

WCG

| twist_{MKTG}

| Breulife[®]
into your story.

Austin

London

Los Angeles

New York

San Francisco

INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

CATEGORIES LISTED

Agriculture - 29	Food & Beverage - 42	Political Candidates - 58
Beauty & Fashion - 29	Foreign Markets - 46	Professional Services - 60
Books & Publications - 32	Greentech - 46	Real Estate Finance & Development - 62
Educational Institutions - 32	Healthcare - 48	Social Media - 64
Entertainment/Cultural - 34	Home Furnishings - 52	Sports/Leisure - 68
Environmental/Public Affairs - 36	Lifestyle - 54	Technology/Industrial - 70
Financial PR/Investor Relations - 40	Mobile/Wireless - 56	Travel/Hospitality - 73
	Multicultural Markets - 57	

Agriculture

California

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Nuffer, Smith, Tucker, San Diego
PadillaCRT, Los Angeles
Pinta, Los Angeles
Ruder Finn Inc., San Francisco
Torme Lauricella Public Relations, San Francisco

D.C.

Crosby Marketing Communications
Edelman
FleishmanHillard
Ketchum
MSLGROUP Americas
Ruder Finn Inc.
Vanguard Communications

Florida

At The Table Public Relations, Tampa
Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Pinta, Miami Beach

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

FleishmanHillard, Chicago
Gibbs & Soell, Inc., Chicago
Ketchum, Chicago

MSLGROUP Americas, Chicago

Iowa

MorganMyers, Waterloo

Maryland

Crosby Marketing Communications, Annapolis

Massachusetts

FleishmanHillard, Boston
MSLGROUP Americas, Boston
Ruder Finn Inc., Boston

Michigan

MSLGROUP Americas, Ann Arbor

Minnesota

FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis

New York

Cooney/Waters Group, New York
Edelman, New York
FleishmanHillard, New York
Gibbs & Soell, Inc., New York
JeffreyGroup, New York
Ketchum, New York
Lane, New York
MSLGROUP Americas, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
Ruder Finn Inc., New York
Tipping Point Communications, Rochester

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
Gibbs & Soell, Inc., Raleigh

Ohio

Fahlgren Mortine, Columbus

Oregon

Edelman, Portland
Lane, Portland
Watershed Communications, Portland

Pennsylvania

Ketchum, Pittsburgh

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Ketchum, Dallas
Newsroom Ink, Austin

Vermont

Skillet Design & Marketing, Burlington

Virginia

PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle

Wisconsin

MorganMyers, Waukesha

Beauty & Fashion

Alabama

Luckie Strategic PR, Birmingham

Arizona

Lavidge Company, The, Phoenix

California

Accomplished Media & Entertainment - The AME Company, Los Angeles
Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Be Social Public Relations, Solana Beach
Blaine Group, The, Beverly Hills
Bolt Public Relations, Irvine
Clement | Peterson, San Francisco
Coyne PR, Santa Monica
DKC, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Film Fashion, Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento

Beauty & Fashion continued

FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Honig Company, LLC, The, Studio City
HORN, San Francisco
ICR, Los Angeles
ICR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Orsi Public Relations, Los Angeles
Pinta, Los Angeles
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Tellem Grody Public Relations, Inc., Malibu
Torme Lauricella Public Relations, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

Red Jeweled Media, Englewood
Turner Public Relations, Inc., Denver
Weber Shandwick, Denver

Connecticut

ICR, Norwalk
Regan Communications Group, West Hartford

D.C.

DKC
Edelman
Finn Partners
FleishmanHillard
Ketchum
MSLGROUP Americas
Regan Communications Group
Ruder Finn Inc.
Weber Shandwick

Florida

Boardroom Communications, Inc., Ft. Lauderdale
Boardroom Communications, Inc., Jacksonville
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Brustman Carrino Public Relations, Miami
Clay Associates, Everett, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
O'Connell & Goldberg, Inc., Hollywood
Pinta, Miami Beach
Regan Communications Group, Jupiter
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens

Jackson Spalding, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta
Weber Shandwick, Atlanta

Illinois

DKC, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago
MSLGROUP Americas, Chicago
O'Malley Hansen Communications, Chicago
Weber Shandwick, Chicago

Maryland

Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston
FleishmanHillard, Boston
ICR, Boston
marlo marketing/communications, Boston
MSLGROUP Americas, Boston
PAN Communications, Inc., Boston
Regan Communications Group, Boston
Regan Communications Group, Osterville
Ruder Finn Inc., Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Airfoil, Southfield
lovio george | communications + design, Detroit
MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
FleishmanHillard, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
Coyne PR, Parsippany
Litzky Public Relations, Hoboken
Rosica Communications/Interact Marketing, Paramus
360 Degrees Publicity Shoppe, Hoboken

New York

AMP3 Public Relations, New York
Beautiful Planning Marketing & PR, New York
Blue Sky Marketing Communications, New York
Brushfire Inc., New York
Chandler Chicco Agency, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, New York
Daddi Brand Communications, New York
DKC, New York
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
HORN, New York
Hunter Public Relations, New York

ICR, New York
Indra Public Relations, New York
JeffreyGroup, New York
Kaplow, New York
Ketchum, New York
Kwitken, New York
Lane, New York
Lippe Taylor, New York
Lou Hammond & Associates, New York
M Booth & Associates, Inc., New York
Marina Maher Communications, LLC, New York
Marketing Maven Public Relations, New York
Middleton & Gendron, Inc., New York
Morris + King Company, The, New York
MSLGROUP Americas, New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
Pinta, New York
RED PR, New York
Regan Communications Group, New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Stuntman Public Relations, New York
360 Public Relations, New York
Turner Public Relations, Inc., New York
Weber Shandwick, New York
Zeno Group, New York
Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh

Ohio

Fahlgren Mortine, Columbus
Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
Lane, Portland

Pennsylvania

Ketchum, Pittsburgh

Rhode Island

Regan Communications Group, Providence

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Jackson Spalding, Dallas
Ketchum, Dallas
Shirleybarr Public Relations, Houston
SPM Communications, Dallas
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Virginia

Hodges Partnership, The, Richmond

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle
Revolution PR, Seattle
Richmond Public Relations Inc., Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

About

♥ In a relationship with **Cashman+Katz**

The most important part of public relations is the relations.

Between you and us. Which is why we listen to you. Really listen.
We're open and honest. Always there when you need us.

And remember, when you have relations with us, you have relations with everyone we have relations with. Like the talented folks in our integrated disciplines. Marketing strategists, media planners, researchers, designers, copywriters, web programmers, video producers, editors, etc.

Bringing more people into the relationship results in better ideas for our clients.
Plus, it really spices things up.

Cashman + Katz

Integrated Communications

(860) 652-0300 | cashman-katz.com

Books & Publications

California

Accomplished Media & Entertainment - The AME Company, Los Angeles
Agnes Huff Communications Group, LLC, Los Angeles
Alpaytac Public Relations/Marketing Communications, Los Angeles
Blaine Group, The, Beverly Hills
Coyne PR, Santa Monica
DDR Public Relations, Inc., Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
HORN, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco

D.C.

Caplan Communications LLC
Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Ketchum
Ruder Finn Inc.

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Insider Media Management, Boca Raton
Rogers & Cowan, Boca Raton
TransMedia Group, Boca Raton

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago

Maryland

Caplan Communications LLC, Rockville

Massachusetts

FleishmanHillard, Boston
Ruder Finn Inc., Boston
Version 2.0 Communications, Boston

Michigan

Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand Rapids

Minnesota

FleishmanHillard, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis

New Jersey

Coyne PR, Parsippany

New York

Acuity Project, The, New York
Alpaytac Public Relations/Marketing Communications, New York
Beautiful Planning Marketing & PR, New York
Cataldi Public Relations, New York
Child's Play Communications, New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
DJC Communications, New York
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
Goodman Media International, Inc., New York
HORN, New York
Indra Public Relations, New York
Jennifer Connelly Public Relations (JCPR), New York
Keith Sherman and Associates, New York
Ketchum, New York
Media Connect, New York
Pollack PR Marketing Group, The, New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Southard Communications, Inc., New York
Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland
Watershed Communications, Portland

Pennsylvania

Ketchum, Pittsburgh
Tonic Life Communications, Philadelphia

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Ketchum, Dallas
TrizCom Communications, Inc., Dallas

Virginia

Shirley & Banister Public Affairs, Alexandria

Washington

Edelman, Seattle

Educational Institutions

Alabama

Luckie Strategic PR, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Bolt Public Relations, Irvine
Coyne PR, Santa Monica
DDR Public Relations, Inc., Beverly Hills
DKC, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gable PR, San Diego
Global Strategy Group, Pomona
Hoyt Organization Inc., The, Torrance
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
LEWIS PR, San Francisco
Mayo Communications & Mayo PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Ogilvy Public Relations, Culver City
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Pinta, Los Angeles
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
VPE Public Relations, South Pasadena

Colorado

Linhart Public Relations, Denver
Ogilvy Public Relations, Denver

Connecticut

Exemplar Strategic Communications, Branford
Global Strategy Group, Hartford

D.C.

Crosby Marketing Communications
DKC
Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Global Strategy Group
Hager Sharp Inc.
Kellen Communications
Ketchum
MSLGROUP Americas
Ogilvy Public Relations
Powell Tate
Rasky Baerlein Strategic Communications, Inc.
Ruder Finn Inc.
SevenTwenty Strategies
Stanton Communications, Inc.
Vanguard Communications

Florida

Boardroom Communications, Inc., Ft. Lauderdale
Boardroom Communications, Inc., Jacksonville
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa

**ABERNATHY
MACGREGOR**

**Effective communications
enable organizations to achieve
business goals.**

**Corporate and Financial Public Relations
Investor Relations and Shareholder Activism
Transaction Communications
Crisis Management
Initial Public Offerings
Corporate Restructurings and Bankruptcy**

**New York
212-371-5999**

**Los Angeles
213-630-6550**

**San Francisco
415-926-7961**

**Houston
713-343-0427**

www.abmac.com



AMO—Excellence in Global Financial Communications

USA Canada UK Spain France Italy Germany Poland The Netherlands Switzerland Latin America China Hong Kong Russia

www.amo-global.com

Educational Institutions continued

Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
O'Donnell Agency, Miami
O'Donnell Agency, West Palm Beach
Pierson Grant Public Relations, Fort
Lauderdale
Pinta, Miami Beach
rbb Public Relations, Miami
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Kellen Communications, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta
Ogilvy Public Relations, Atlanta

Idaho

Red Sky Public Relations, Boise
Ritter Public Relations, Boise

Illinois

DKC, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Jasculca Terman Strategic Communications,
Chicago
Kellen Communications, Naperville
Ketchum, Chicago
MSLGROUP Americas, Chicago
Ogilvy Public Relations, Chicago
Public Communications Inc., Chicago

Indiana

Borshoff, Indianapolis

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Crosby Marketing Communications,
Annapolis
Stanton Communications, Inc., Baltimore
Van Eperen & Co., Rockville

Massachusetts

Birnbach Communications Inc., Marblehead
FleishmanHillard, Boston
MSLGROUP Americas, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Ruder Finn Inc., Boston
Schneider Associates, Boston
Solomon McCown & Company, Inc., Boston
Version 2.0 Communications, Boston

Michigan

Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand
Rapids
lovio george | communications + design,
Detroit
MSLGROUP Americas, Ann Arbor

Minnesota

FleishmanHillard, Minneapolis

Kohnstamm Communications, St. Paul
PadillaCRT, Minneapolis
Spong, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis

New Jersey

BSY Associates Inc., Holmdel
Coyne PR, Parsippany
R&J Public Relations, LLC, Bridgewater

New York

A. Lavin Communications, Port Washington
Acuity Project, The, New York
Berman Group, Inc., The, New York
Bridge Global Strategies LLC, New York
Child's Play Communications, New York
Cooney/Waters Group, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
DJC Communications, New York
DKC, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
gabbegroup, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
HJMT Public Relations Inc., Melville
Indra Public Relations, New York
JeffreyGroup, New York
Kellen Communications, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
LVM Group, Inc., a Didit Company, New
York
M Booth & Associates, Inc., New York
MSLGROUP Americas, New York
Nicholas & Lence Communications, New
York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
RF | Binder Partners, Inc., New York
Rubenstein Associates, Inc., New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Southard Communications, Inc., New York
Spong, New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New
York
Thompson & Co. Public Relations, New York
Tipping Point Communications, Rochester

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Pierson Grant Public Relations, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus

Falls Communications, Cleveland
Paul Werth Associates, Columbus
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oregon

Edelman, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
Devine + Partners, Philadelphia
Gregory FCA, Ardmore
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia

Tennessee

Dye, Van Mol & Lawrence Public Relations,
Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

DoubleDimond Public Relations LLC,
Houston
Dublin & Associates, Inc., San Antonio
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Ketchum, Dallas
OCG PR, Fort Worth
Powell Group, The, Dallas
Shirleybarr Public Relations, Houston

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle

Entertainment/Cultural

Alabama

Intermark Public Relations, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Accomplished Media & Entertainment - The
AME Company, Los Angeles
Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing
Communications, Los Angeles
Blaine Group, The, Beverly Hills
Coyne PR, Santa Monica
DDR Public Relations, Inc., Beverly Hills
DKC, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Temecula
Edelman, Los Angeles

Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Ellipses Public Relations, Inc., Oakland
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Formula PR Inc., San Diego
 Honig Company, LLC, The, Studio City
 HORN, San Francisco
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Landis Communications Inc., San Francisco
 LEWIS PR, San Francisco
 Marketing Maven Public Relations, Camarillo
 Mayo Communications & Mayo PR, Los Angeles
 Miller PR, Los Angeles
 MSLGROUP Americas, Los Angeles
 MSLGROUP Americas, San Francisco
 MWW, Los Angeles
 MWW, San Francisco
 Ogilvy Public Relations, Culver City
 Ogilvy Public Relations, Sacramento
 Ogilvy Public Relations, San Francisco
 Pinta, Los Angeles
 Robertson Communications Corp., Rancho Santa Margarita
 Rogers & Cowan, Los Angeles
 Ruder Finn Inc., San Francisco
 talkTECH Communications, Los Angeles
 Taylor, Los Angeles
 Tellem Grody Public Relations, Inc., Malibu
 Trainer Communications, Inc., Pleasanton
 VPE Public Relations, South Pasadena

Colorado

Ogilvy Public Relations, Denver
 Volume Public Relations, Highlands Ranch

Connecticut

Cashman + Katz Integrated Communications, Glastonbury

D.C.

APCO Worldwide
 DKC
 Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Ketchum
 MSLGROUP Americas
 MWW
 Ogilvy Public Relations
 Ruder Finn Inc.
 SevenTwenty Strategies
 Stanton Communications, Inc.

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
 At The Table Public Relations, Tampa
 Brustman Carrino Public Relations, Miami
 Conroy Martinez Group, The, Coral Gables
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 Insider Media Management, Boca Raton
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 O'Connell & Goldberg, Inc., Hollywood

Pierson Grant Public Relations, Fort Lauderdale
 Pinta, Miami Beach
 rbb Public Relations, Miami
 Rogers & Cowan, Boca Raton
 The Buzz Agency of Florida, Delray Beach
 TransMedia Group, Boca Raton

Georgia

BLH Consulting, Inc., Atlanta
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Ketchum, Atlanta
 MSLGROUP Americas, Atlanta
 Ogilvy Public Relations, Atlanta
 Trevelino/Keller, Atlanta

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
 DKC, Chicago
 Falk Associates/Contact, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Ketchum, Chicago
 L.C. Williams & Associates, Chicago
 MSLGROUP Americas, Chicago
 MWW, Chicago
 Ogilvy Public Relations, Chicago
 Public Communications Inc., Chicago
 SS|PR, Northfield
 Taylor, Chicago

Louisiana

Zehnder Communications, Inc., New Orleans



Providing strategic public relations and brand communication services to clients across a spectrum of industry sectors and sizes - from large, global firms to mid-size leaders and entrepreneurial enterprises.

Insight • Strategy • Execution • Results

(212) 780-0701 • www.StantonPRM.com • @Stanton_PRM

Entertainment/Cultural continued**Maryland**

Stanton Communications, Inc., Baltimore

Massachusetts

Cone Communications, Boston
 FleishmanHillard, Boston
 marlo marketing/communications, Boston
 MSLGROUP Americas, Boston
 Ruder Finn Inc., Boston
 Schneider Associates, Boston
 360 Public Relations, Boston
 Version 2.0 Communications, Boston

Michigan

Franco Public Relations Group, Detroit
 lovio george | communications + design,
 Detroit
 Marx Layne & Company, Farmington Hills
 MSLGROUP Americas, Ann Arbor

Minnesota

Beehive PR, St. Paul
 FleishmanHillard, Minneapolis
 Spong, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis

Nevada

Firm Public Relations & Marketing, The, Las
 Vegas
 Vox Solid Communications, Las Vegas

New Jersey

Brushfire Inc., Cedar Knolls
 BSY Associates Inc., Holmdel
 Coyne PR, Parsippany
 MWW, East Rutherford
 MWW, Trenton

New York

Alpaytac Public Relations/Marketing
 Communications, New York
 AMP3 Public Relations, New York
 APCO Worldwide, New York
 Beautiful Planning Marketing & PR, New
 York
 Brushfire Inc., New York
 Cashman + Katz Integrated Communications,
 New York
 Cataldi Public Relations, New York
 Catalyst, New York
 Child's Play Communications, New York
 CooperKatz & Company, Inc., New York
 Coyne PR, New York
 CRC, New York
 DDR Public Relations, Inc., Pleasantville
 DKC, New York
 Edelman, New York
 5W Public Relations, New York
 Finn Partners, New York
 FleishmanHillard, New York
 Formula PR Inc., New York
 Geto & de Milly, Inc., New York
 Goldman Communications Group, Inc.,
 Bayside
 Goodman Media International, Inc., New York
 HORN, New York
 Hunter Public Relations, New York
 Indra Public Relations, New York
 JeffreyGroup, New York
 Josell Communications, Inc., New York
 Keith Sherman and Associates, New York
 Ketchum, New York

Lou Hammond & Associates, New York
 LVM Group, Inc., a Didit Company, New York
 M Booth & Associates, Inc., New York
 Macias PR, New York
 Marino Organization Inc., The (TMO), New
 York
 Marketing Maven Public Relations, New York
 Media Connect, New York
 Morris + King Company, The, New York
 MSLGROUP Americas, New York
 MWW, New York
 Nicholas & Lence Communications, New York
 Ogilvy Public Relations, New York
 Pinta, New York
 Reputation Communications, New York
 RL Forsythe Communications, Inc., New York
 Rogers & Cowan, New York
 Rubenstein Associates, Inc., New York
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Spong, New York
 Stanton Communications, Inc., New York
 Stuntman Public Relations, New York
 360 Public Relations, New York
 Taylor, New York
 Thompson & Co. Public Relations, New York
 Wise Public Relations, Inc., New York
 Zeno Group, New York

North Carolina

FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 Pierson Grant Public Relations, Raleigh
 Taylor, Charlotte

Ohio

Fahlgren Mortine, Columbus
 thunder::tech, Cleveland

Oregon

EastCoast West Public Relations, Bend
 Edelman, Portland
 Watershed Communications, Portland
 Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
 DEETER, Doylestown
 Ketchum, Pittsburgh

Tennessee

McNeely Pigott & Fox Public Relations, LLC,
 Nashville

Texas

Dublin & Associates, Inc., San Antonio
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Hutson Creative Group, Inc., Fort Worth
 Jackson Spalding, Dallas
 Ketchum, Dallas
 MWW, Dallas
 OCG PR, Fort Worth
 TrizCom Communications, Inc., Dallas

Washington

Edelman, Seattle
 MSLGROUP Americas, Seattle

Environmental/Public Affairs**California**

Agnes Huff Communications Group, LLC,

Los Angeles

Allison+Partners, San Francisco
 Cerrell Associates, Inc., Los Angeles
 Citizen Relations, Irvine
 Citizen Relations, Los Angeles
 Davies, Los Angeles
 Davies, Santa Barbara
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 Fiona Hutton & Associates, Inc., Studio City
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Gallagher PR, Danville
 Global Strategy Group, Pomona
 Greentarget Global LLC, Calabasas
 Greentarget Global LLC, San Francisco
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Landis Communications Inc., San Francisco
 Mayo Communications & Mayo PR, Los
 Angeles
 MSLGROUP Americas, Los Angeles
 MSLGROUP Americas, San Francisco
 Munger Stowers Marketing, El Cajon
 Ogilvy Public Relations, Culver City
 Ogilvy Public Relations, Sacramento
 Ogilvy Public Relations, San Francisco
 PadillaCRT, Los Angeles
 Pinta, Los Angeles
 Porter Novelli, Irvine
 Porter Novelli, Los Angeles
 Porter Novelli, San Diego
 Porter Novelli, San Francisco
 Porter Novelli, Sunnyvale
 Revell Communications, Sacramento
 Rogers & Cowan, Los Angeles
 Ruder Finn Inc., San Francisco
 Singer Associates, Inc., San Francisco
 Southwest Strategies LLC, San Diego
 Waggener Edstrom Worldwide, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, Sunnyvale

Colorado

JohnstonWells Public Relations, Denver
 Ogilvy Public Relations, Denver
 Weber Shandwick, Denver

Connecticut

Butler Associates, LLC., Stamford
 Global Strategy Group, Hartford
 Marx Communications, Trumbull

D.C.

APCO Worldwide
 Caplan Communications LLC
 Crosby Marketing Communications
 Davies
 Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Global Strategy Group
 Ketchum
 Levick
 Makovsky
 MSLGROUP Americas
 Ogilvy Public Relations
 Porter Novelli

partners
messaging Launch
strategic MARKET
positioning **CATEGORY**
customers drive influencers
RE-LAUNCH STRATEGIC
influencers employees **NARRATIVE &**
strategic LAUNCH MESSAGE
messaging drive Re-launch differentiate
market category Launch



We specialize in serving technology companies.
To learn how we can help you, call 866-700-7760 or 303-581-7760, or visit www.catapultpr-ir.com today.

CATAPULT
PUBLIC & INVESTOR RELATIONS

Environmental/Public Affairs continued

Potomac Communications Group, Inc.
 Rasky Baerlein Strategic Communications, Inc.
 Revell Communications
 Ruder Finn Inc.
 SevenTwenty Strategies
 Strat@comm
 Waggener Edstrom Worldwide
 Weber Shandwick

Florida

At The Table Public Relations, Tampa
 Boardroom Communications, Inc., Ft. Lauderdale
 Boardroom Communications, Inc., Jacksonville
 Boardroom Communications, Inc., Orlando
 Boardroom Communications, Inc., Tampa
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 Pinta, Miami Beach
 Porter Novelli, Ft. Lauderdale
 Porter Novelli, Winter Haven
 Rogers & Cowan, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 The Buzz Agency of Florida, Delray Beach
 Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
 Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Ketchum, Atlanta
 MSLGROUP Americas, Atlanta
 Ogilvy Public Relations, Atlanta
 Porter Novelli, Atlanta
 Weber Shandwick, Atlanta

Idaho

Ritter Public Relations, Boise

Illinois

Finn Partners, Chicago
 FleishmanHillard, Chicago
 Gibbs & Soell, Inc., Chicago
 Greentarget Global LLC, Chicago
 Jasculca Terman Strategic Communications, Chicago
 Ketchum, Chicago
 KSA (Kathy Schaeffer and Associates, Inc.), Chicago
 MSLGROUP Americas, Chicago
 Ogilvy Public Relations, Chicago
 Porter Novelli, Chicago
 Public Communications Inc., Chicago
 Weber Shandwick, Chicago

Iowa

MorganMyers, Waterloo

Maryland

Caplan Communications LLC, Rockville
 Crosby Marketing Communications, Annapolis
 Van Eperen & Co., Rockville
 Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston

FleishmanHillard, Boston
 Greenough, Watertown
 Lois Paul and Partners, Boston
 MSLGROUP Americas, Boston
 Porter Novelli, Boston
 Rasky Baerlein Strategic Communications, Inc., Boston
 Ruder Finn Inc., Boston
 Schneider Associates, Boston
 Version 2.0 Communications, Boston
 Waggener Edstrom Worldwide, Boston
 Weber Shandwick, Boston

Michigan

Franco Public Relations Group, Detroit
 Lambert, Edwards & Associates, Grand Rapids
 Marx Layne & Company, Farmington Hills
 MSLGROUP Americas, Ann Arbor
 Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
 FleishmanHillard, Minneapolis
 PadillaCRT, Minneapolis
 Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Standing Partnership, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
 BSY Associates Inc., Holmdel
 Holt Public Affairs LLC, Oldwick

New York

A. Lavin Communications, Port Washington
 APCO Worldwide, New York
 Berman Group, Inc., The, New York
 Brushfire Inc., New York
 Butler Associates, LLC., New York
 Citizen Relations, New York
 Cooney/Waters Group, New York
 CooperKatz & Company, Inc., New York
 Development Counsellors International (DCI), New York
 Edelman, New York
 Eric Mower + Associates, Albany
 Eric Mower + Associates, Buffalo
 Eric Mower + Associates, Rochester
 Eric Mower + Associates, Syracuse
 Expedition PR, Brooklyn
 Finn Partners, New York
 FleishmanHillard, New York
 Geto & de Milly, Inc., New York
 Gibbs & Soell, Inc., New York
 Global Strategy Group, New York
 Greentarget Global LLC, New York
 JeffreyGroup, New York
 Jennifer Connelly Public Relations (JCPR), New York
 Ketchum, New York
 LAK Public Relations, Inc., New York
 Lou Hammond & Associates, New York
 LVM Group, Inc., a Didit Company, New York
 Makovsky, New York
 Marina Maher Communications, LLC, New York
 Marino Organization Inc., The (TMO), New York
 MSLGROUP Americas, New York
 North 6th Agency, Inc., New York

Ogilvy Public Relations, New York
 PadillaCRT, New York
 Pinta, New York
 Porter Novelli, New York
 Prosek Partners, New York
 RF | Binder Partners, Inc., New York
 Rogers & Cowan, New York
 Ruder Finn Inc., New York
 Tipping Point Communications, Rochester
 Waggener Edstrom Worldwide, New York
 Weber Shandwick, New York
 Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 Gibbs & Soell, Inc., Raleigh

Ohio

Eric Mower + Associates, Cincinnati
 Fahlgren Mortine, Columbus
 Stevens Strategic Communications, Inc., Cleveland
 thunder::tech, Cleveland

Oregon

Edelman, Portland
 Waggener Edstrom Worldwide, Portland
 Weinstein PR, Portland

Pennsylvania

Devine + Partners, Philadelphia
 Ketchum, Pittsburgh

Tennessee

Dye, Van Mol & Lawrence Public Relations, Nashville
 McNeely Pigott & Fox Public Relations, LLC, Nashville

Texas

Bizcom Associates, Addison
 Dublin & Associates, Inc., San Antonio
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Hahn, Texas, Austin
 Hutson Creative Group, Inc., Fort Worth
 Ketchum, Dallas
 Newsroom Ink, Austin
 Pierpont Communications Inc., Austin
 Pierpont Communications Inc., Dallas
 Pierpont Communications Inc., Houston
 Pierpont Communications Inc., San Antonio
 Porter Novelli, Austin
 TrizCom Communications, Inc., Dallas
 Waggener Edstrom Worldwide, Austin
 Weber Shandwick, Austin
 Weber Shandwick, Dallas

Virginia

PadillaCRT, Alexandria
 PadillaCRT, Norfolk
 PadillaCRT, Richmond
 Shirley & Banister Public Affairs, Alexandria

Washington

Edelman, Seattle
 MSLGROUP Americas, Seattle
 Porter Novelli, Seattle
 Voxus, Inc., Tacoma
 Waggener Edstrom Worldwide, Bellevue
 Waggener Edstrom Worldwide, Seattle

SLOANE & COMPANY

Strategic Communications Firm

Corporate and Financial Communications



Public Affairs



Transaction Support



Crisis Communication Support



Business to Business

7 Times Square Tower

New York, NY 10036

212-486-9500

www.sloanepr.com

Environmental/Public Affairs continued

Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Wisconsin

MorganMyers, Waukesha

Financial PR/Investor Relations**California**

Abernathy MacGregor Group, The, Los Angeles
Abernathy MacGregor Group, The, San Francisco
Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing Communications, Los Angeles
Blaine Group, The, Beverly Hills
Brunswick Group, San Francisco
DKC, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Global Strategy Group, Pomona
Greentarget Global LLC, Calabasas
Greentarget Global LLC, San Francisco
Honig Company, LLC, The, Studio City
ICR, Los Angeles
ICR, San Francisco
KCD Public Relations, San Diego
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
LEWIS PR, San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
MWW, Los Angeles
MWW, San Francisco
Ogilvy Public Relations, Culver City
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

JohnstonWells Public Relations, Denver
Linhart Public Relations, Denver
Ogilvy Public Relations, Denver
Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC., Stamford
Global Strategy Group, Hartford
ICR, Norwalk

D.C.

APCO Worldwide
Brunswick Group
DKC
Edelman

FleishmanHillard
Global Communicators, LLC
Global Strategy Group
Ketchum
Levick
Makovsky
MWW
Ogilvy Public Relations
Rasky Baerlein Strategic Communications, Inc.
Ruder Finn Inc.
SevenTwenty Strategies
Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
Boardroom Communications, Inc., Ft. Lauderdale
Boardroom Communications, Inc., Jacksonville
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Cheryl Andrews Marketing Communications, Coral Gables
Clay Associates, Everett, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Pinta, Miami Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
William Mills Agency, Atlanta

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
DKC, Chicago
FleishmanHillard, Chicago
Greentarget Global LLC, Chicago
Ketchum, Chicago
MWW, Chicago
Ogilvy Public Relations, Chicago
SS|PR, Northfield
Weber Shandwick, Chicago

Iowa

Marketing & Communication Strategies, Inc. (MCS), Cedar Rapids

Maryland

Weber Shandwick, Baltimore

Massachusetts

BackBay Communications, Boston
FleishmanHillard, Boston
ICR, Boston
InkHouse Media + Marketing, Waltham
Lois Paul and Partners, Boston
Nicolazzo & Associates, Boston
Pirozzolo Company Public Relations, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Ruder Finn Inc., Boston

Schneider Associates, Boston
Solomon McCown & Company, Inc., Boston
Stimpson Communications, Wayland
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Lambert, Edwards & Associates, Grand Rapids
Marx Layne & Company, Farmington Hills
Quell Group, The, Troy
Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
FleishmanHillard, Minneapolis
Gage, Plymouth
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
Diegnan & Associates, Norman, Oldwick
Emerald Partners, Fort Lee
Marcus Group, Inc., The, Little Falls
MWW, East Rutherford
MWW, Trenton

New York

Abernathy MacGregor Group, The, New York
Alpaytac Public Relations/Marketing Communications, New York
APCO Worldwide, New York
BackBay Communications, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Bridge Global Strategies LLC, New York
Britt Banter Public Relations, New York
Brunswick Group, New York
Brushfire Inc., New York
Butler Associates, LLC., New York
DKC, New York
Dukas Public Relations, New York
Edelman, New York
Edson & Associates Inc., Andrew, Jericho
5W Public Relations, New York
Feintuch Communications, New York
FleishmanHillard, New York
Global Strategy Group, New York
Greentarget Global LLC, New York
Haft Group Inc., The, New York
Hotwire, New York
ICR, New York
Indra Public Relations, New York
Intermarket Communications, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR), New York
Ketchum, New York
Kwittken, New York
LAK Public Relations, Inc., New York
Lane, New York
LVM Group, Inc., a Didit Company, New York
M Booth & Associates, Inc., New York
Macias PR, New York
Makovsky, New York
Marketing Maven Public Relations, New York
Media Connect, New York



What Drives Your Brand?

In an ever-changing media landscape where the noise is louder and the attention spans shorter, how will you connect with your audiences? Jackson Spalding knows how to get you there. As one of the nation's largest independent full-service marketing communications and public relations firms, we have all the tools and fuel needed to get your message to the right people.

ATLANTA ATHENS DALLAS

jacksonspalding.com



Financial PR/Investor Rels. continued

Mount & Nadler, Inc., New York
 MWW, New York
 Ogilvy Public Relations, New York
 PadillaCRT, New York
 Peppercomm, Inc., New York
 Pinta, New York
 Pollack PR Marketing Group, The, New York
 Prosek Partners, New York
 Reputation Communications, New York
 RF | Binder Partners, Inc., New York
 Ripp Media/Public Relations, Inc., New York
 Rubenstein Associates, Inc., New York
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Sloane & Company, New York
 Southard Communications, Inc., New York
 Spector & Associates, Inc., New York
 Spong, New York
 Stanton Public Relations & Marketing, New York
 Torrenzano Group, The, New York
 Weber Shandwick, New York
 Zeno Group, New York
 Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
 Fahlgren Mortine, Columbus
 Falls Communications, Cleveland
 Roop & Co., Cleveland
 Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
 Lane, Portland

Pennsylvania

Gregory FCA, Ardmore
 Ketchum, Pittsburgh

Tennessee

Dye, Van Mol & Lawrence Public Relations, Nashville
 McNeely Pigott & Fox Public Relations, LLC, Nashville

Texas

Abernathy MacGregor Group, The, Houston
 Brunswick Group, Dallas
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Jackson Spalding, Dallas
 Ketchum, Dallas
 Leverage PR, LLC, Austin
 MWW, Dallas
 Newsroom Ink, Austin
 Pierpont Communications Inc., Austin
 Pierpont Communications Inc., Dallas
 Pierpont Communications Inc., Houston
 Pierpont Communications Inc., San Antonio
 Weber Shandwick, Austin
 Weber Shandwick, Dallas

Virginia

PadillaCRT, Alexandria

PadillaCRT, Norfolk
 PadillaCRT, Richmond

Washington

Edelman, Seattle
 Weber Shandwick, Seattle
 Weber Shandwick, Vancouver

Wisconsin

Bottom Line Marketing & Public Relations, Milwaukee

Food & Beverage**Alabama**

Intermark Public Relations, Birmingham
 Luckie Strategic PR, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
 Allison+Partners, San Francisco
 Alpaytac Public Relations/Marketing Communications, Los Angeles
 AMF Media Group, San Ramon
 Be Social Public Relations, Solana Beach
 Blaine Group, The, Beverly Hills
 Blaze, Santa Monica
 Bolt Public Relations, Irvine
 Citizen Relations, Irvine
 Citizen Relations, Los Angeles
 Coyne PR, Santa Monica
 DKC, Los Angeles
 Double Forte, San Francisco
 DRIVEN Public Relations, Temecula
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Ellipses Public Relations, Inc., Oakland
 Fineman PR, San Francisco
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Folsom & Associates, San Francisco
 Formula PR Inc., San Diego
 ICR, Los Angeles
 ICR, San Francisco
 J Public Relations, San Diego
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Konnect Public Relations, Los Angeles
 Landis Communications Inc., San Francisco
 LEWIS PR, San Francisco
 MacKenzie Agency, The, Santa Rosa
 Marketing Maven Public Relations, Camarillo
 Mayo Communications & Mayo PR, Los Angeles
 Meritus Media Inc., Altadena
 MSLGROUP Americas, Los Angeles
 MSLGROUP Americas, San Francisco
 Murphy O'Brien, Los Angeles
 MWW, Los Angeles
 MWW, San Francisco
 Nuffer, Smith, Tucker, San Diego
 Ogilvy Public Relations, Culver City
 Ogilvy Public Relations, Sacramento

Ogilvy Public Relations, San Francisco
 Orsi Public Relations, Los Angeles
 PadillaCRT, Los Angeles
 Pinta, Los Angeles
 Pollack PR Marketing Group, The, Los Angeles
 Porter Novelli, Irvine
 Porter Novelli, Los Angeles
 Porter Novelli, San Diego
 Porter Novelli, San Francisco
 Porter Novelli, Sunnyvale
 Rogers & Cowan, Los Angeles
 Ruder Finn Inc., San Francisco
 Taylor, Los Angeles
 Tellem Grody Public Relations, Inc., Malibu
 Torme Lauricella Public Relations, San Francisco
 VPE Public Relations, South Pasadena
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, Sunnyvale

Colorado

Linhart Public Relations, Denver
 Ogilvy Public Relations, Denver
 Weber Shandwick, Denver

Connecticut

Branagan Communications Consultants, LLC, New Milford
 Cashman + Katz Integrated Communications, Glastonbury
 CJ Public Relations, Farmington
 ICR, Norwalk
 Marx Communications, Trumbull
 Mason Public Relations, Bethany
 Regan Communications Group, West Hartford

D.C.

APCO Worldwide
 DKC
 Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Hewar Social Communications
 Kellen Communications
 Ketchum
 MSLGROUP Americas
 MWW
 Ogilvy Public Relations
 Porter Novelli
 Regan Communications Group
 Ruder Finn Inc.
 Vanguard Communications
 Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
 At The Table Public Relations, Tampa
 Brustman Carrino Public Relations, Miami
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 Fish Consulting, Hollywood
 FleishmanHillard, Miami
 Insider Media Management, Boca Raton
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 O'Connell & Goldberg, Inc., Hollywood
 Pierson Grant Public Relations, Fort Lauderdale
 Pinta, Miami Beach
 Porter Novelli, Ft. Lauderdale
 Porter Novelli, Winter Haven



Membership in NIRI is your best investment for professional growth. To join the world's largest, most comprehensive organization for investor relations, visit www.niri.org/join

National Investor Relations Institute

INFORMATION
EDUCATION
COMMUNITY
NETWORKING

www.niri.org



Food & Beverage continued

Quinn & Co., Miami Beach
rbb Public Relations, Miami
Regan Communications Group, Jupiter
Rogers & Cowan, Boca Raton
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Kellen Communications, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Trevellino/Keller, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Alpaytac Public Relations/Marketing
Communications, Chicago
Dixon|James Communications, Oak Park
DKC, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
FoodMinds, LLC, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen Communications, Naperville
Ketchum, Chicago
MSLGROUP Americas, Chicago
MWW, Chicago
O'Malley Hansen Communications, Chicago
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
SS|PR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago

Iowa

Marketing & Communication Strategies, Inc.
(MCS), Cedar Rapids
MorganMyers, Waterloo

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston
FleishmanHillard, Boston
ICR, Boston
marlo marketing/communications, Boston
MSLGROUP Americas, Boston
PAN Communications, Inc., Boston
Porter Novelli, Boston
Regan Communications Group, Boston
Regan Communications Group, Osterville
Ruder Finn Inc., Boston
Schneider Associates, Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand
Rapids
Logos Communications, Inc., Canton
Marx Layne & Company, Farmington Hills
MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
FleishmanHillard, Minneapolis
Gage, Plymouth
Kohnstamm Communications, St. Paul
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

Vox Solid Communications, Las Vegas

New Jersey

BSY Associates Inc., Holmdel
Coyne PR, Parsippany
Diaghan & Associates, Norman, Oldwick
MWW, East Rutherford
MWW, Trenton
Rosica Communications/Interact Marketing,
Paramus
360 Degrees Publicity Shoppe, Hoboken

New York

Allidura Consumer, New York
Alpaytac Public Relations/Marketing
Communications, New York
AMP3 Public Relations, New York
APCO Worldwide, New York
Beautiful Planning Marketing & PR, New
York
Carolyn Izzo Integrated Communications
(CIIC), Nyack
Cashman + Katz Integrated Communications,
New York
Cataldi Public Relations, New York
Catalyst, New York
Chandler Chicco Agency, New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, New York
Daddi Brand Communications, New York
DKC, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
Hamilton Public Relations, New York
Herman & Almonte Public Relations, New
York
Hunter Public Relations, New York
ICR, New York
Indra Public Relations, New York
J Public Relations, New York
JB Cumberland Public Relations, New York

JeffreyGroup, New York
Kaplow, New York
Keith Sherman and Associates, New York
Kellen Communications, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Lane, New York
Lippe Taylor, New York
Lou Hammond & Associates, New York
M Booth & Associates, Inc., New York
Marina Maher Communications, LLC, New
York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
Middleton & Gendron, Inc., New York
Morris + King Company, The, New York
MSLGROUP Americas, New York
MWW, New York
Nancy J. Friedman Public Relations, Inc.,
New York
Nicholas & Lence Communications, New
York
Nike Communications, Inc., New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Parasol Marketing, New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Porter Novelli, New York
Quinn & Co., New York
Redpoint Marketing PR, Inc., New York
Regan Communications Group, New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Rubenstein Associates, Inc., New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Spong, New York
Stuntman Public Relations, New York
360 Public Relations, New York
Taylor, New York
Thompson & Co. Public Relations, New York
Tipping Point Communications, Rochester
Weber Shandwick, New York
WordHampton Public Relations Inc., East
Hampton
Zeno Group, New York
Zlokower Company, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Pierson Grant Public Relations, Raleigh
Taylor, Charlotte
V.K. Fields & Co. PR Pros, Raleigh

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland
Lane, Portland
Maxwell PR + Engagement, Portland
Watershed Communications, Portland
Weinstein PR, Portland



We help enterprise technology companies reach media and buyers

by combining proven PR strategies with a digital marketing system that delivers results.

OUR SERVICES

- Public Relations
- Social Media
- Web Design
- Content
- Search
- Conversion Rate Optimization



IDEA GROVE™

14800 Quorum Drive, Suite 320
Dallas, Texas 75254
(972) 235-3439

www.ideagrove.com

Food & Beverage continued

Pennsylvania

Brian Communications, Conshohocken
DEETER, Doylestown
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia

Rhode Island

Regan Communications Group, Providence

Tennessee

Dye, Van Mol & Lawrence Public Relations,
Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

Bizcom Associates, Addison
Burns & Associates, Michael A., Dallas
Dublin & Associates, Inc., San Antonio
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Jackson Spalding, Dallas
Ketchum, Dallas
MWW, Dallas
Newsroom Ink, Austin
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
SPM Communications, Dallas
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Vermont

Maxwell PR + Engagement, Burlington
Skillet Design & Marketing, Burlington

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle
Porter Novelli, Seattle
Revolution PR, Seattle
Richmond Public Relations Inc., Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Wisconsin

MorganMyers, Waukesha

Foreign Markets

California

Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
Clement | Peterson, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo

FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
LEWIS PR, San Francisco
Mayo Communications & Mayo PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Pinta, Los Angeles
Ruder Finn Inc., San Francisco
VPE Public Relations, South Pasadena

Colorado

JohnstonWells Public Relations, Denver

D.C.

APCO Worldwide
Edelman
FleishmanHillard
Global Communicators, LLC
Kellen Communications
Ketchum
MSLGROUP Americas
Rasky Baerlein Strategic Communications,
Inc.
Ruder Finn Inc.
SevenTwenty Strategies

Florida

Cheryl Andrews Marketing Communications,
Coral Gables
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Pinta, Miami Beach
TransMedia Group, Boca Raton

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Kellen Communications, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta

Illinois

FleishmanHillard, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen Communications, Naperville
Ketchum, Chicago
MSLGROUP Americas, Chicago

Iowa

Marketing & Communication Strategies, Inc.
(MCS), Cedar Rapids

Massachusetts

BackBay Communications, Boston
FleishmanHillard, Boston
MSLGROUP Americas, Boston
Pirozzolo Company Public Relations, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Ruder Finn Inc., Boston

Michigan

MSLGROUP Americas, Ann Arbor

Minnesota

FleishmanHillard, Minneapolis

Missouri

FleishmanHillard, Kansas City

FleishmanHillard, St. Louis

New Jersey

BSY Associates Inc., Holmdel

New York

A. Lavin Communications, Port Washington
APCO Worldwide, New York
BackBay Communications, New York
Beautiful Planning Marketing & PR, New York
Bridge Global Strategies LLC, New York
Edelman, New York
Feintuch Communications, New York
FleishmanHillard, New York
Haft Group Inc., The, New York
Indra Public Relations, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR),
New York
Kellen Communications, New York
Ketchum, New York
Lou Hammond & Associates, New York
LVM Group, Inc., a Ddidit Company, New York
Middleton & Gendron, Inc., New York
MSLGROUP Americas, New York
Parasol Marketing, New York
Pinta, New York
Ruder Finn Inc., New York
Southard Communications, Inc., New York
Wise Public Relations, Inc., New York
Worldcom Public Relations Group, The, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Public Relations Global Network (PRGN),
Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland

Pennsylvania

Ketchum, Pittsburgh

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Ketchum, Dallas
TrizCom Communications, Inc., Dallas

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle

Wisconsin

IPREX, Shorewood

GreenTech

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
Clement | Peterson, San Francisco
DRIVEN Public Relations, Temecula

GreenTech continued

Eastwick, Sunnyvale
Finn Partners, Los Angeles
Finn Partners, San Francisco
Gable PR, San Diego
Gallagher PR, Danville
HORN, San Francisco
ICR, Los Angeles
ICR, San Francisco
LEWIS PR, San Francisco
March Communications, San Francisco
Mayo Communications & Mayo PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
PadillaCRT, Los Angeles
Pinta, Los Angeles
Trainer Communications, Inc., Pleasanton
Versaggi Biocommunications, Mill Valley
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

JohnstonWells Public Relations, Denver
Linhart Public Relations, Denver
Weber Shandwick, Denver

Connecticut

CJ Public Relations, Farmington
ICR, Norwalk

D.C.

APCO Worldwide
Caplan Communications LLC
Crosby Marketing Communications
Finn Partners
Global Communicators, LLC
Kellen Communications
MSLGROUP Americas
Rasky Baerlein Strategic Communications, Inc.
Weber Shandwick

Florida

Finn Partners, Fort Lauderdale
JeffreyGroup, Miami Beach
Pinta, Miami Beach
Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
Eric Mower + Associates, Atlanta
Kellen Communications, Atlanta
MSLGROUP Americas, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Finn Partners, Chicago
Gibbs & Soell, Inc., Chicago
Kellen Communications, Naperville
March Communications, Chicago
MSLGROUP Americas, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago

Maryland

Caplan Communications LLC, Rockville
Crosby Marketing Communications, Annapolis
Weber Shandwick, Baltimore

Massachusetts

Fama PR, Inc., Boston
Greenough, Watertown

ICR, Boston
Lois Paul and Partners, Boston
March Communications, Boston
MSLGROUP Americas, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Weber Shandwick, Boston

Michigan

Airfoil, Southfield
Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand Rapids
MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

PadillaCRT, Minneapolis
Weber Shandwick, Bloomington

Missouri

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

RAM Communications, Cranford

New York

A. Lavin Communications, Port Washington
Affect, New York
APCO Worldwide, New York
Berman Group, Inc., The, New York
Cooney/Waters Group, New York
CooperKatz & Company, Inc., New York
Daddi Brand Communications, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Expedition PR, Brooklyn
Feintuch Communications, New York
Finn Partners, New York
Gibbs & Soell, Inc., New York
HORN, New York
ICR, New York
JB Cumberland Public Relations, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR), New York
Kellen Communications, New York
LVM Group, Inc., a Didit Company, New York
MSLGROUP Americas, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
RF | Binder Partners, Inc., New York
Rubenstein Associates, Inc., New York
Rubenstein Public Relations, Inc., New York
Southard Communications, Inc., New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York

North Carolina

Eric Mower + Associates, Charlotte
Gibbs & Soell, Inc., Raleigh

Ohio

Eric Mower + Associates, Cincinnati
Stevens Strategic Communications, Inc., Cleveland

Pennsylvania

Brian Communications, Conshohocken

Texas

Pierpont Communications Inc., Austin

Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Virginia

PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

MSLGROUP Americas, Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Healthcare

Alabama

Intermark Public Relations, Birmingham
Luckie Strategic PR, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing Communications, Los Angeles
AMF Media Group, San Ramon
Blaine Group, The, Beverly Hills
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Santa Monica
DDR Public Relations, Inc., Beverly Hills
DKC, Los Angeles
DRIVEN Public Relations, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
Fiona Hutton & Associates, Inc., Studio City
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gable PR, San Diego
Global Strategy Group, Pomona
Hoyt Organization Inc., The, Torrance
ICR, Los Angeles
ICR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
LEWIS PR, San Francisco
March Communications, San Francisco
Marketing Maven Public Relations, Camarillo
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Munger Stowers Marketing, El Cajon
MWW, Los Angeles
MWW, San Francisco
Ogilvy Public Relations, Culver City
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Pery Communications Group, Inc., Sacramento



BREAKTHROUGH

COMMUNICATIONS STRATEGIES

PUBLIC AFFAIRS. MEDIA. DIGITAL. CRISIS. BRANDING. ADVERTISING.
TALLAHASSEE • ORLANDO • WASHINGTON, D.C. • SACHSMEDIA.COM

SACHSMEDIA
GROUP

Healthcare continued

Pinta, Los Angeles
 Pollack PR Marketing Group, The, Los Angeles
 Porter Novelli, Irvine
 Porter Novelli, Los Angeles
 Porter Novelli, San Diego
 Porter Novelli, San Francisco
 Porter Novelli, Sunnyvale
 Revell Communications, Sacramento
 Ruder Finn Inc., San Francisco
 Scott Public Relations, Canoga Park
 SHIFT Communications, San Francisco
 Singer Associates, Inc., San Francisco
 Tellem Grody Public Relations, Inc., Malibu
 Torme Lauricella Public Relations, San Francisco
 Versaggi Biocommunications, Mill Valley
 VPE Public Relations, South Pasadena
 Waggener Edstrom Worldwide, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, Sunnyvale

Colorado

JohnstonWells Public Relations, Denver
 Linhart Public Relations, Denver
 Ogilvy Public Relations, Denver
 Volume Public Relations, Highlands Ranch
 Weber Shandwick, Denver

Connecticut

Branagan Communications Consultants, LLC, New Milford
 Cashman + Katz Integrated Communications, Glastonbury
 CJ Public Relations, Farmington
 Exemplar Strategic Communications, Branford
 Global Strategy Group, Hartford
 ICR, Norwalk
 Mason Public Relations, Bethany

D.C.

APCO Worldwide
 Crosby Marketing Communications
 DKC
 Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Global Strategy Group
 GYMR, LLC (Getting Your Message Right)
 Hager Sharp Inc.
 JPA Health Communications
 Ketchum
 Makovsky
 MSLGROUP Americas
 MWW
 Ogilvy Public Relations
 Porter Novelli
 Raffetto Herman Strategic Communications
 Risky Baerlein Strategic Communications, Inc.
 Revell Communications
 Ruder Finn Inc.
 SevenTwenty Strategies
 Spectrum
 Stanton Communications, Inc.
 Vanguard Communications
 Waggener Edstrom Worldwide
 Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa

Boardroom Communications, Inc., Ft. Lauderdale
 Boardroom Communications, Inc., Jacksonville
 Boardroom Communications, Inc., Orlando
 Boardroom Communications, Inc., Tampa
 Cheryl Andrews Marketing Communications, Coral Gables
 Clay Associates, Everett, Miami
 Conroy Martinez Group, The, Coral Gables
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 Fish Consulting, Hollywood
 FleishmanHillard, Miami
 Insider Media Management, Boca Raton
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 O'Connell & Goldberg, Inc., Hollywood
 Pierson Grant Public Relations, Fort Lauderdale
 Pinta, Miami Beach
 Porter Novelli, Ft. Lauderdale
 Porter Novelli, Winter Haven
 rbb Public Relations, Miami
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 TransMedia Group, Boca Raton
 Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
 Dodge Communications, Alpharetta
 Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Ketchum, Atlanta
 MSLGROUP Americas, Atlanta
 Ogilvy Public Relations, Atlanta
 Porter Novelli, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise
 Ritter Public Relations, Boise

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
 Dixon|James Communications, Oak Park
 DKC, Chicago
 Falk Associates/Contact, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Glendale Communications Group, Inc., Barrington
 Jasculca Terman Strategic Communications, Chicago
 Ketchum, Chicago
 L.C. Williams & Associates, Chicago
 March Communications, Chicago
 MSLGROUP Americas, Chicago
 MWW, Chicago
 Ogilvy Public Relations, Chicago
 Porter Novelli, Chicago
 Public Communications Inc., Chicago
 Weber Shandwick, Chicago

Indiana

Borshoff, Indianapolis

Iowa

Marketing & Communication Strategies, Inc.

(MCS), Cedar Rapids
 MorganMyers, Waterloo

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Crosby Marketing Communications, Annapolis
 Stanton Communications, Inc., Baltimore
 Van Eperen & Co., Rockville
 Weber Shandwick, Baltimore

Massachusetts

Birnbach Communications Inc., Marblehead
 Fama PR, Inc., Boston
 FleishmanHillard, Boston
 Greenough, Watertown
 ICR, Boston
 LaVoieHealthScience, Boston
 Lois Paul and Partners, Boston
 March Communications, Boston
 MSLGROUP Americas, Boston
 Nicolazzo & Associates, Boston
 PAN Communications, Inc., Boston
 Porter Novelli, Boston
 Racepoint Global, Boston
 Risky Baerlein Strategic Communications, Inc., Boston
 Ruder Finn Inc., Boston
 Schneider Associates, Boston
 SHIFT Communications, Newton
 Solomon McCown & Company, Inc., Boston
 Stimpson Communications, Wayland
 Version 2.0 Communications, Boston
 Waggener Edstrom Worldwide, Boston
 Weber Shandwick, Boston

Michigan

Airfoil, Southfield
 Franco Public Relations Group, Detroit
 Lambert, Edwards & Associates, Grand Rapids
 Marx Layne & Company, Farmington Hills
 MSLGROUP Americas, Ann Arbor
 Quell Group, The, Troy
 Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
 FleishmanHillard, Minneapolis
 Gage, Plymouth
 PadillaCRT, Minneapolis
 Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Standing Partnership, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

Nevada

Firm Public Relations & Marketing, The, Las Vegas

New Jersey

BSY Associates Inc., Holmdel
 Coyne PR, Parsippany
 Marcus Group, Inc., The, Little Falls
 MCS Healthcare Public Relations, Bedminster
 MWW, East Rutherford
 MWW, Trenton
 R&J Public Relations, LLC, Bridgewater
 Rosica Communications/Interact Marketing, Paramus
 360 Degrees Publicity Shoppe, Hoboken
 Tartaglia Communications, LLC, Somerset

DON'T LET THE PINK FOOL YOU ...



new york • california • arizona

... WE KNOW LUXURY LIFESTYLE

A PR and Social Media agency for the travel, hospitality, culinary and luxury lifestyle industries with offices in New York, California and Arizona.

jpublicrelations.com



2013 Inc. 5000 Winner, Fastest Growing Private Companies in America
O'Dwyer's 2013 Top 100 PR Firms

Healthcare continued

New York

A. Lavin Communications, Port Washington
Affect, New York
Alpaytac Public Relations/Marketing
Communications, New York
APCO Worldwide, New York
Beautiful Planning Marketing & PR, New
York
Biosector 2, New York
Bliss Integrated Communication, New York
Bridge Global Strategies LLC, New York
Cashman + Katz Integrated Communications,
New York
Chamberlain Healthcare PR, New York
Chandler Chicco Agency, New York
Citizen Relations, New York
Cooney/Waters Group, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
DJC Communications, New York
DKC, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
gabbegroup, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Hamilton Public Relations, New York
Herman & Almonte Public Relations, New
York
HJMT Public Relations Inc., Melville
ICR, New York
JB Cumberland Public Relations, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR),
New York
Kaplow, New York
Ketchum, New York
Kwitken, New York
Kyne, New York
LAK Public Relations, Inc., New York
Lippe Taylor, New York
LVM Group, Inc., a Didit Company, New
York
M Booth & Associates, Inc., New York
Makovsky, New York
Marina Maher Communications, LLC, New
York
Marketing Maven Public Relations, New York
Media Connect, New York
Morris + King Company, The, New York
MSLGROUP Americas, New York
MWW, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Porter Novelli, New York
RF | Binder Partners, Inc., New York
Rubenstein Associates, Inc., New York
Ruder Finn Inc., New York
SHIFT Communications, New York
Southard Communications, Inc., New York
Spector & Associates, Inc., New York
Stanton Communications, Inc., New York

Stanton Public Relations & Marketing, New
York
Thompson & Co. Public Relations, New York
Tipping Point Communications, Rochester
Torrenzano Group, The, New York
Waggener Edstrom Worldwide, New York
Weber Shandwick, New York
Zeno Group, New York
Zlokower Company, New York

North Carolina

Capstrat, Raleigh
Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
Pierson Grant Public Relations, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oregon

Edelman, Portland
Waggener Edstrom Worldwide, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
DEETER, Doylestown
Gregory FCA, Ardmore
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
WordWrite Communications LLC, Pittsburgh

Tennessee

Dye, Van Mol & Lawrence Public Relations,
Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

Bizcom Associates, Addison
Burns & Associates, Michael A., Dallas
DoubleDiamond Public Relations LLC,
Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Jackson Spalding, Dallas
Ketchum, Dallas
MWW, Dallas
Newsroom Ink, Austin
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
Powell Group, The, Dallas
TrizCom Communications, Inc., Dallas
Waggener Edstrom Worldwide, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle
Porter Novelli, Seattle
Raffetto Herman Strategic Communications,
Seattle
Richmond Public Relations Inc., Seattle
Voxus, Inc., Tacoma
Waggener Edstrom Worldwide, Bellevue
Waggener Edstrom Worldwide, Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Wisconsin

Bottom Line Marketing & Public Relations,
Milwaukee
MorganMyers, Waukesha

Home Furnishings

California

Alpaytac Public Relations/Marketing
Communications, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
Marketing Maven Public Relations, Camarillo
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Orsi Public Relations, Los Angeles
Ruder Finn Inc., San Francisco
Taylor & Company, Los Angeles

Connecticut

CJ Public Relations, Farmington

D.C.

Edelman
Finn Partners
FleishmanHillard
Kellen Communications
Ketchum
MSLGROUP Americas
Ruder Finn Inc.

Florida

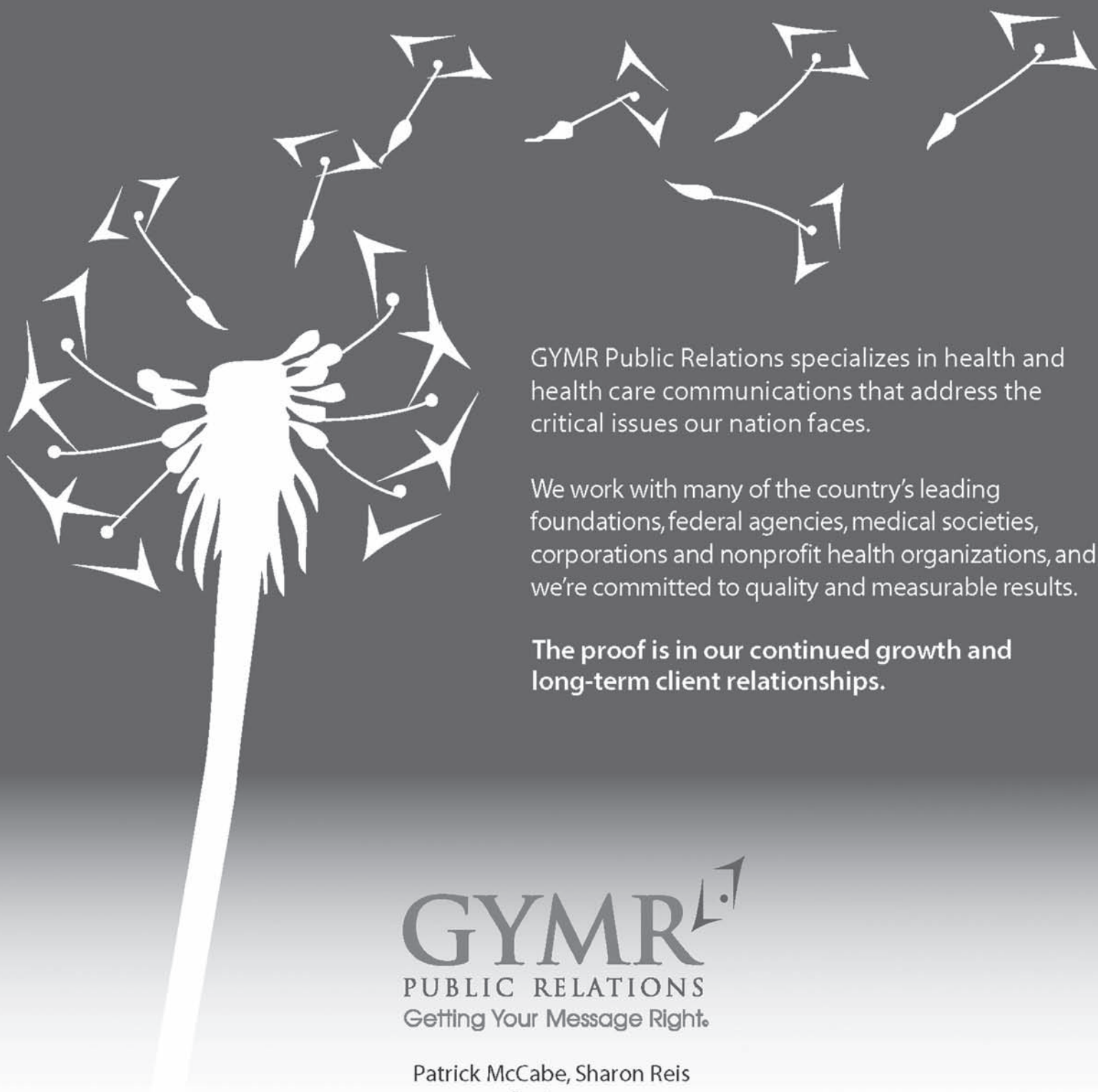
Alpaytac Public Relations/Marketing
Communications, Tampa
Clay Associates, Everett, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Quinn & Co., Miami Beach

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
BLH Consulting, Inc., Atlanta

16 YEARS

OF ADVANCING HEALTH POLICY AND THE SCIENCE OF HEALTH



GYMR Public Relations specializes in health and health care communications that address the critical issues our nation faces.

We work with many of the country's leading foundations, federal agencies, medical societies, corporations and nonprofit health organizations, and we're committed to quality and measurable results.

The proof is in our continued growth and long-term client relationships.

GYMR[®]
PUBLIC RELATIONS
Getting Your Message Right.™

Patrick McCabe, Sharon Reis
Partners

1825 Connecticut Avenue, NW | Suite 300 | Washington, DC 20009

www.gymr.com

Follow us on Twitter: @GYMRPR

Home Furnishings continued

Communications 21, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Kellen Communications, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta
Trevelino/Keller, Atlanta

Illinois

Alpaytac Public Relations/Marketing
Communications, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Gibbs & Soell, Inc., Chicago
JSH&A Communications, Oakbrook Terrace
Kellen Communications, Naperville
Ketchum, Chicago
L.C. Williams & Associates, Chicago
MSLGROUP Americas, Chicago

Iowa

Marketing & Communication Strategies, Inc.
(MCS), Cedar Rapids

Massachusetts

FleishmanHillard, Boston
MSLGROUP Americas, Boston
PAN Communications, Inc., Boston
Ruder Finn Inc., Boston
360 Public Relations, Boston

Michigan

MSLGROUP Americas, Ann Arbor

Minnesota

FleishmanHillard, Minneapolis
Spong, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis

New Jersey

BSY Associates Inc., Holmdel

New York

Alpaytac Public Relations/Marketing
Communications, New York
CooperKatz & Company, Inc., New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
Gibbs & Soell, Inc., New York
Hunter Public Relations, New York
JB Cumberland Public Relations, New York
Kaplow, New York
Kellen Communications, New York
Ketchum, New York
Lippe Taylor, New York
Lou Hammond & Associates, New York
Marina Maher Communications, LLC, New
York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
MSLGROUP Americas, New York
Quinn & Co., New York
Redpoint Marketing PR, Inc., New York
Ruder Finn Inc., New York

Sharp Communications, Inc., New York
Spong, New York
360 Public Relations, New York
Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Gibbs & Soell, Inc., Raleigh

Ohio

Eric Mower + Associates, Cincinnati
Falls Communications, Cleveland

Oregon

Edelman, Portland
Weinstein PR, Portland

Pennsylvania

DEETER, Doylestown
Ketchum, Pittsburgh
White Good, Lancaster

Tennessee

McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

Burns & Associates, Michael A., Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Ketchum, Dallas
Powell Group, The, Dallas
TrizCom Communications, Inc., Dallas

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle
Revolution PR, Seattle

Lifestyle

Alabama

Luckie Strategic PR, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Accomplished Media & Entertainment - The
AME Company, Los Angeles
Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing
Communications, Los Angeles
Be Social Public Relations, Solana Beach
Blaine Group, The, Beverly Hills
Blaze, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Santa Monica
DDR Public Relations, Inc., Beverly Hills
DKC, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Temecula

Ellipses Public Relations, Inc., Oakland
Finn Partners, Los Angeles
Finn Partners, San Francisco
Folsom & Associates, San Francisco
Formula PR Inc., San Diego
Honig Company, LLC, The, Studio City
HORN, San Francisco
J Public Relations, San Diego
Konnect Public Relations, Los Angeles
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los
Angeles
Miller PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Murphy O'Brien, Los Angeles
MWW, Los Angeles
MWW, San Francisco
Orsi Public Relations, Los Angeles
PadillaCRT, Los Angeles
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los
Angeles
Rogers & Cowan, Los Angeles
Taylor, Los Angeles
Torme Lauricella Public Relations, San
Francisco
Versaggi Biocommunications, Mill Valley

Colorado

Linhart Public Relations, Denver
Red Jeweled Media, Englewood
Turner Public Relations, Inc., Denver

Connecticut

Branagan Communications Consultants, LLC,
New Milford
CJ Public Relations, Farmington

D.C.

DKC
Finn Partners
Kellen Communications
MSLGROUP Americas
MWW
Stanton Communications, Inc.

Florida

Alpaytac Public Relations/Marketing
Communications, Tampa
At The Table Public Relations, Tampa
Boardroom Communications, Inc., Ft.
Lauderdale
Boardroom Communications, Inc.,
Jacksonville
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Cheryl Andrews Marketing Communications,
Coral Gables
Clay Associates, Everett, Miami
Durée & Company, Inc., Fort Lauderdale
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
Insider Media Management, Boca Raton
JeffreyGroup, Miami Beach
KWE Partners, Miami
Moore Communications Group, Tallahassee
Pinta, Miami Beach
Quinn & Co., Miami Beach
rbb Public Relations, Miami
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach

Georgia

BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Kellen Communications, Atlanta

Lifestyle continued

Lane, New York
Lippe Taylor, New York
Lou Hammond & Associates, New York
LVM Group, Inc., a Didit Company, New York
M Booth & Associates, Inc., New York
Marina Maher Communications, LLC, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
Middleton & Gendron, Inc., New York
MSLGROUP Americas, New York
MWW, New York
Nancy J. Friedman Public Relations, Inc., New York
Nike Communications, Inc., New York
PadillaCRT, New York
Parasol Marketing, New York
Peppercomm, Inc., New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Quinn & Co., New York
RED PR, New York
Redpoint Marketing PR, Inc., New York
Rogers & Cowan, New York
Sharp Communications, Inc., New York
Stanton Communications, Inc., New York
Stuntman Public Relations, New York
360 Public Relations, New York
Taylor, New York
Thompson & Co. Public Relations, New York
Turner Public Relations, Inc., New York
Wise Public Relations, Inc., New York

North Carolina

French | West | Vaughan, Raleigh
Gibbs & Soell, Inc., Raleigh
Taylor, Charlotte

Ohio

thunder::tech, Cleveland

Oregon

EastCoast West Public Relations, Bend
Lane, Portland
Maxwell PR + Engagement, Portland
Weinstein PR, Portland

Pennsylvania

Tonic Life Communications, Philadelphia

Texas

Hutson Creative Group, Inc., Fort Worth
MWW, Dallas
OCG PR, Fort Worth
TrizCom Communications, Inc., Dallas

Vermont

Maxwell PR + Engagement, Burlington

Virginia

PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

MSLGROUP Americas, Seattle
Revolution PR, Seattle
Richmond Public Relations Inc., Seattle

Mobile/Wireless

Alaska

Thompson & Co. Public Relations, Anchorage

California

Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing Communications, Los Angeles
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Clement | Peterson, San Francisco
Double Forte, San Francisco
DRIVEN Public Relations, Temecula
Eastwick, Sunnyvale
Finn Partners, Los Angeles
Finn Partners, San Francisco
Gable PR, San Diego
Gallagher PR, Danville
Honig Company, LLC, The, Studio City
HORN, San Francisco
LEWIS PR, San Francisco
March Communications, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Miller PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Pinta, Los Angeles
Rogers & Cowan, Los Angeles
SHIFT Communications, San Francisco
talkTECH Communications, Los Angeles
Taylor, Los Angeles
Trainer Communications, Inc., Pleasanton
VPE Public Relations, South Pasadena
Waggener Edstrom Worldwide, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury

D.C.

Finn Partners
Global Communicators, LLC
Kellen Communications
Makovsky
MSLGROUP Americas
Stanton Communications, Inc.
Waggener Edstrom Worldwide
Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
Finn Partners, Fort Lauderdale
Insider Media Management, Boca Raton
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Pinta, Miami Beach
Rogers & Cowan, Boca Raton
Weber Shandwick, Miami

Georgia

Eric Mower + Associates, Atlanta
Kellen Communications, Atlanta
MSLGROUP Americas, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
Finn Partners, Chicago
Kellen Communications, Naperville
March Communications, Chicago
MSLGROUP Americas, Chicago
SS|PR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago

Iowa

Marketing & Communication Strategies, Inc. (MCS), Cedar Rapids

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

Fama PR, Inc., Boston
Greenough, Watertown
Lois Paul and Partners, Boston
March Communications, Boston
MSLGROUP Americas, Boston
SHIFT Communications, Newton
360 Public Relations, Boston
Waggener Edstrom Worldwide, Boston
Weber Shandwick, Boston

Michigan

Airfoil, Southfield
MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Weber Shandwick, Bloomington

Missouri

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New York

Affect, New York
Alpaytac Public Relations/Marketing Communications, New York
Cashman + Katz Integrated Communications, New York
CooperKatz & Company, Inc., New York
Crenshaw Communications, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Feintuch Communications, New York
Finn Partners, New York
HORN, New York
Hotwire, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR), New York
Kellen Communications, New York
Lane, New York
LVM Group, Inc., a Didit Company, New York
M Booth & Associates, Inc., New York
Makovsky, New York
MSLGROUP Americas, New York
North 6th Agency, Inc., New York
Pinta, New York
Reich Communications, New York
Rogers & Cowan, New York
SHIFT Communications, New York
Stanton Communications, Inc., New York
360 Public Relations, New York
Taylor, New York

Thompson & Co. Public Relations, New York
Trylon SMR, New York
Waggener Edstrom Worldwide, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York

North Carolina

Eric Mower + Associates, Charlotte
Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
thunder::tech, Cleveland

Oregon

Lane, Portland
Mobility Public Relations, LLC, Lake Oswego
Waggener Edstrom Worldwide, Portland
Weinstein PR, Portland

Pennsylvania

Tierney, Harrisburg
Tierney, Philadelphia

Texas

OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
TrizCom Communications, Inc., Dallas
Waggener Edstrom Worldwide, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas

Washington

MSLGROUP Americas, Seattle

Waggener Edstrom Worldwide, Bellevue
Waggener Edstrom Worldwide, Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Multicultural Markets

California

Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing
Communications, Los Angeles
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Clement | Peterson, San Francisco
DKC, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Ketchum, Los Angeles
Ketchum, San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los
Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Pinta, Los Angeles
Porter Novelli, Irvine

Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Ruder Finn Inc., San Francisco
Taylor, Los Angeles
VPE Public Relations, South Pasadena
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

Weber Shandwick, Denver

Connecticut

Exemplar Strategic Communications,
Branford

D.C.

Crosby Marketing Communications
DKC
Edelman
Finn Partners
FleishmanHillard
Hager Sharp Inc.
Hewar Social Communications
Ketchum
MSLGROUP Americas
Porter Novelli
Ruder Finn Inc.
Vanguard Communications
Weber Shandwick

Florida

Alpaytac Public Relations/Marketing
Communications, Tampa
Cheryl Andrews Marketing Communications,
Coral Gables

INTEGRATED THINKING.

FC FEINTUCH COMMUNICATIONS
A Strategic Relations Consultancy

TECHNOLOGY
ADVERTISING & MEDIA
FINANCIAL SERVICES
PROFESSIONAL SERVICES
ENERGY

245 Park Avenue, 39th Floor • New York, NY 10167 • 212.808.4900
info@feintuchpr.com • www.feintuchcommunications.com

Multicultural Markets continued

Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Pinta, Miami Beach
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
rbb Public Relations, Miami
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta
Porter Novelli, Atlanta
Weber Shandwick, Atlanta

Illinois

Alpaytac Public Relations/Marketing
Communications, Chicago
DKC, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago
MSLGROUP Americas, Chicago
Porter Novelli, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Maryland

Crosby Marketing Communications,
Annapolis
Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
MSLGROUP Americas, Boston
Porter Novelli, Boston
Ruder Finn Inc., Boston
Weber Shandwick, Boston

Michigan

MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

BSY Associates Inc., Holmdel

New York

Alpaytac Public Relations/Marketing
Communications, New York
Citizen Relations, New York
DKC, New York
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York

Indra Public Relations, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR),
New York
Ketchum, New York
LVM Group, Inc., a Didit Company, New
York
Marketing Maven Public Relations, New York
MSLGROUP Americas, New York
Pinta, New York
Porter Novelli, New York
Ruder Finn Inc., New York
Taylor, New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Taylor, Charlotte
V.K. Fields & Co. PR Pros, Raleigh

Ohio

Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland

Pennsylvania

Ketchum, Pittsburgh

Texas

Burns & Associates, Michael A., Dallas
CarreñoGroup, Inc., Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Ketchum, Dallas
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle
Porter Novelli, Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Political Candidates

California

DKC, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Global Strategy Group, Pomona
Ketchum, Los Angeles
Ketchum, San Francisco

Mayo Communications & Mayo PR, Los
Angeles
Munger Stowers Marketing, El Cajon
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park

Connecticut

Exemplar Strategic Communications,
Branford
Global Strategy Group, Hartford

D.C.

DKC
Edelman
FleishmanHillard
Global Strategy Group
Ketchum
Ruder Finn Inc.

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta

Illinois

DKC, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago

Massachusetts

FleishmanHillard, Boston
Ruder Finn Inc., Boston

Minnesota

FleishmanHillard, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis

New York

DJC Communications, New York
DKC, New York
Edelman, New York
FleishmanHillard, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Indra Public Relations, New York
Ketchum, New York
Macias PR, New York
Nicholas & Lence Communications, New York
Ruder Finn Inc., New York
Tipping Point Communications, Rochester

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland

Pennsylvania

Ketchum, Pittsburgh

Texas

CarreñoGroup, Inc., Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston

Creative Edge.

It transcends geographies.

It drives innovation.

**It has a singular impact on
customers and stakeholders.**

**It optimizes resources
in a global economy.**



ruder • finn

CREATIVE EDGE

**At Ruder Finn, creative edge embodies the way we think and
the way we work.**

www.ruderfinn.com

Corporate & Public Trust | Health & Wellness | Technology & Innovation | Consumer Connections

Political Candidates continued

FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Ketchum, Dallas

Washington

Edelman, Seattle

Professional Services**Arizona**

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
 Allison+Partners, San Francisco
 Alpaytac Public Relations/Marketing Communications, Los Angeles
 Blaine Group, The, Beverly Hills
 Bob Gold & Associates, Redondo Beach
 Bolt Public Relations, Irvine
 DDR Public Relations, Inc., Beverly Hills
 DKC, Los Angeles
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Gable PR, San Diego
 Global Strategy Group, Pomona
 Greentarget Global LLC, Calabasas
 Greentarget Global LLC, San Francisco
 Honig Company, LLC, The, Studio City
 HORN, San Francisco
 Hoyt Organization Inc., The, Torrance
 KCD Public Relations, San Diego
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Marketing Maven Public Relations, Camarillo
 Mayo Communications & Mayo PR, Los Angeles
 Munger Stowers Marketing, El Cajon
 Nuffer, Smith, Tucker, San Diego
 PadillaCRT, Los Angeles
 Perry Communications Group, Inc., Sacramento
 Pinta, Los Angeles
 Pollack PR Marketing Group, The, Los Angeles
 Revell Communications, Sacramento
 Robertson Communications Corp., Rancho Santa Margarita
 Ruder Finn Inc., San Francisco
 Scott Public Relations, Canoga Park
 SHIFT Communications, San Francisco
 Singer Associates, Inc., San Francisco
 talkTECH Communications, Los Angeles
 Taylor & Company, Los Angeles
 Waggener Edstrom Worldwide, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, Sunnyvale

Colorado

Catapult PR-IR LLC, Boulder
 JohnstonWells Public Relations, Denver

Red Jeweled Media, Englewood
 Volume Public Relations, Highlands Ranch
 Weber Shandwick, Denver

Connecticut

Branagan Communications Consultants, LLC, New Milford
 Cameron Communications Inc., Darien
 Cashman + Katz Integrated Communications, Glastonbury
 CJ Public Relations, Farmington
 Global Strategy Group, Hartford
 London & Associates, Michael J., Trumbull
 Mason Public Relations, Bethany
 Regan Communications Group, West Hartford

D.C.

APCO Worldwide
 Bendure Communications
 Crosby Marketing Communications
 DKC
 Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Global Strategy Group
 Hager Sharp Inc.
 Kellen Communications
 Ketchum
 Levick
 Makovsky
 Regan Communications Group
 Revell Communications
 Ruder Finn Inc.
 SevenTwenty Strategies
 Waggener Edstrom Worldwide
 Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
 Boardroom Communications, Inc., Ft. Lauderdale
 Boardroom Communications, Inc., Jacksonville
 Boardroom Communications, Inc., Orlando
 Boardroom Communications, Inc., Tampa
 Clay Associates, Everett, Miami
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 Fish Consulting, Hollywood
 FleishmanHillard, Miami
 Insider Media Management, Boca Raton
 JeffreyGroup, Miami Beach
 Moore Communications Group, Tallahassee
 O'Connell & Goldberg, Inc., Hollywood
 Pinta, Miami Beach
 rbb Public Relations, Miami
 Regan Communications Group, Jupiter
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 TransMedia Group, Boca Raton
 Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
 Communications 21, Atlanta
 Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Kellen Communications, Atlanta

Ketchum, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
 DixonJames Communications, Oak Park
 DKC, Chicago
 Falk Associates/Contact, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Gibbs & Soell, Inc., Chicago
 Greentarget Global LLC, Chicago
 JSH&A Communications, Oakbrook Terrace
 Kellen Communications, Naperville
 Ketchum, Chicago
 L.C. Williams & Associates, Chicago
 NM Marketing Communications, LLC, Glenview
 Weber Shandwick, Chicago

Indiana

Borshoff, Indianapolis

Iowa

Marketing & Communication Strategies, Inc. (MCS), Cedar Rapids

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Crosby Marketing Communications, Annapolis
 Weber Shandwick, Baltimore

Massachusetts

BackBay Communications, Boston
 Birnbach Communications Inc., Marblehead
 FleishmanHillard, Boston
 Greenough, Watertown
 Lois Paul and Partners, Boston
 marlo marketing/communications, Boston
 PAN Communications, Inc., Boston
 Regan Communications Group, Boston
 Regan Communications Group, Osterville
 Ruder Finn Inc., Boston
 Schneider Associates, Boston
 SHIFT Communications, Newton
 Solomon McCown & Company, Inc., Boston
 Stimpson Communications, Wayland
 Waggener Edstrom Worldwide, Boston
 Weber Shandwick, Boston

Michigan

Airfoil, Southfield
 Franco Public Relations Group, Detroit
 Lambert, Edwards & Associates, Grand Rapids
 Logos Communications, Inc., Canton
 lovio george | communications + design, Detroit
 Marx Layne & Company, Farmington Hills
 Quell Group, The, Troy
 Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
 FleishmanHillard, Minneapolis
 Kohnstamm Communications, St. Paul
 PadillaCRT, Minneapolis
 Spong, Minneapolis
 Weber Shandwick, Bloomington



CERRELL

Strategy. Communication. Results.

Combining the power of our legacy with an elite team of forward-thinking communicators to develop winning public affairs strategies.

(323) 466-3445

www.cerrell.com

320 North Larchmont Boulevard
Los Angeles, CA 90004



 /cerrellassociates
 @CerrellAssoc

Professional Services continued

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
BSY Associates Inc., Holmdel
R&J Public Relations, LLC, Bridgewater
360 Degrees Publicity Shoppe, Hoboken

New York

A. Lavin Communications, Port Washington
Acuity Project, The, New York
Affect, New York
Alpaytac Public Relations/Marketing
Communications, New York
APCO Worldwide, New York
BackBay Communications, New York
Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Britt Banter Public Relations, New York
Brushfire Inc., New York
Cashman + Katz Integrated Communications,
New York
CooperKatz & Company, Inc., New York
Crenshaw Communications, New York
DDR Public Relations, Inc., Pleasantville
DKC, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
Gibbs & Soell, Inc., New York
Global Strategy Group, New York
Goldman Communications Group, Inc.,
Bayside
Goodman Media International, Inc., New York
Greentarget Global LLC, New York
Hamilton Public Relations, New York
HJMT Public Relations Inc., Melville
HORN, New York
Indra Public Relations, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR),
New York
Kellen Communications, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
LVM Group, Inc., a Didit Company, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marino Organization Inc., The (TMO), New York
Marketing Maven Public Relations, New York
Media Connect, New York
North 6th Agency, Inc., New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Prosek Partners, New York
Regan Communications Group, New York
Reich Communications, New York
RF | Binder Partners, Inc., New York
Ripp Media/Public Relations, Inc., New York

Ruder Finn Inc., New York
Ryan Public Relations, Kingston
SHIFT Communications, New York
Spong, New York
Stanton Public Relations & Marketing, New
York
Tipping Point Communications, Rochester
Torrenzano Group, The, New York
Waggener Edstrom Worldwide, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zlokower Company, New York

North Carolina

Capstrat, Raleigh
Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Gibbs & Soell, Inc., Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Rooop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oregon

Edelman, Portland
Waggener Edstrom Worldwide, Portland
Weinstein PR, Portland

Pennsylvania

Furia Rubel Communications, Inc.,
Doylestown
Gregory FCA, Ardmore
Ketchum, Pittsburgh
Sacunas, Harrisburg
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Regan Communications Group, Providence

Tennessee

Dye, Van Mol & Lawrence Public Relations,
Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

DoubleDimond Public Relations LLC,
Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hahn, Texas, Austin
Jackson Spalding, Dallas
Ketchum, Dallas
Leverage PR, LLC, Austin
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Shirleybarr Public Relations, Houston
TrizCom Communications, Inc., Dallas

Waggener Edstrom Worldwide, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Witherspoon & Associates, Inc., Fort Worth

Virginia

Bendure Communications, Middleburg
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

Edelman, Seattle
Richmond Public Relations Inc., Seattle
Waggener Edstrom Worldwide, Bellevue
Waggener Edstrom Worldwide, Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Wisconsin

Bottom Line Marketing & Public Relations,
Milwaukee

Real Estate Finance & Development

Arizona

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC,
Los Angeles
Alpaytac Public Relations/Marketing
Communications, Los Angeles
Coyne PR, Santa Monica
DDR Public Relations, Inc., Beverly Hills
DKC, Los Angeles
Fineman PR, San Francisco
Gable PR, San Diego
Global Strategy Group, Pomona
Hoyt Organization Inc., The, Torrance
ICR, Los Angeles
ICR, San Francisco
J Public Relations, San Diego
Landis Communications Inc., San Francisco
Mayo Communications & Mayo PR, Los
Angeles
Munger Stowers Marketing, El Cajon
Pollack PR Marketing Group, The, Los
Angeles
Singer Associates, Inc., San Francisco

Colorado

JohnstonWells Public Relations, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
Global Strategy Group, Hartford
ICR, Norwalk

D.C.

Crosby Marketing Communications
DKC
Global Strategy Group
Makovsky
Rasky Baerlein Strategic Communications,
Inc.
SevenTwenty Strategies

Florida

Alpaytac Public Relations/Marketing
Communications, Tampa
Boardroom Communications, Inc., Ft.
Lauderdale



Our secret?

We're all in on it.

Thinking wider.

It's what makes Fahlgren Mortine different. It's how we built a collaborative culture that leads to deep engagement with our clients. It's how we come together for every challenge, every day to propose bold ideas and drive results. Because to achieve real innovation in the industry, you need perspective from all angles of the marketing and communications spectrum.

Real Estate Finance & Dev. continued

Boardroom Communications, Inc.,
Jacksonville
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Cheryl Andrews Marketing Communications,
Coral Gables
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Quinn & Co., Miami Beach
rbb Public Relations, Miami
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Brandware Public Relations, Atlanta

Illinois

Alpaytac Public Relations/Marketing
Communications, Chicago
DKC, Chicago
Falk Associates/Contact, Chicago

Indiana

Borshoff, Indianapolis

Maryland

Crosby Marketing Communications,
Annapolis
Van Eperen & Co., Rockville

Massachusetts

BackBay Communications, Boston
ICR, Boston
InkHouse Media + Marketing, Waltham
marlo marketing/communications, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Solomon McCown & Company, Inc., Boston

Michigan

Franco Public Relations Group, Detroit
lovio george | communications + design,
Detroit

New Jersey

Coyne PR, Parsippany
R&J Public Relations, LLC, Bridgewater
RAM Communications, Cranford

New York

Alpaytac Public Relations/Marketing
Communications, New York
BackBay Communications, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Cashman + Katz Integrated Communications,
New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
DKC, New York
5W Public Relations, New York
Feintuch Communications, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Goldman Communications Group, Inc.,
Bayside
Haft Group Inc., The, New York
ICR, New York
J Public Relations, New York

Jennifer Connelly Public Relations (JCPR),
New York

LAK Public Relations, Inc., New York
LVM Group, Inc., a Dudit Company, New
York

Macias PR, New York

Makovsky, New York

Middleton & Gendron, Inc., New York

Nicholas & Lence Communications, New
York

Pollack PR Marketing Group, The, New York

Quinn & Co., New York

Ripp Media/Public Relations, Inc., New York

Rubenstein Associates, Inc., New York

Rubenstein Public Relations, Inc., New York

Torrenzano Group, The, New York

Zlokower Company, New York

North Carolina

French | West | Vaughan, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland

Roop & Co., Cleveland

Stevens Strategic Communications, Inc.,
Cleveland

thunder::tech, Cleveland

Pennsylvania

Brian Communications, Conshohocken

Gregory FCA, Ardmore

Tierney, Harrisburg

Tierney, Philadelphia

Tennessee

Dye, Van Mol & Lawrence Public Relations,
Nashville

Texas

Burns & Associates, Michael A., Dallas

Hutson Creative Group, Inc., Fort Worth

Leverage PR, LLC, Austin

Pierpont Communications Inc., Austin

Pierpont Communications Inc., Dallas

Pierpont Communications Inc., Houston

Pierpont Communications Inc., San Antonio

Powell Group, The, Dallas

TrizCom Communications, Inc., Dallas

Washington

Revolution PR, Seattle

Wisconsin

Bottom Line Marketing & Public Relations,
Milwaukee

Social Media

Alabama

Luckie Strategic PR, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Allison+Partners, San Francisco

Alpaytac Public Relations/Marketing
Communications, Los Angeles

Be Social Public Relations, Solana Beach

Blaze, Santa Monica

Bolt Public Relations, Irvine

Citizen Relations, Irvine

Citizen Relations, Los Angeles

Clement | Peterson, San Francisco

Coyne PR, Santa Monica

DDR Public Relations, Inc., Beverly Hills

Double Forte, San Francisco

DRIVEN Public Relations, Temecula

Eastwick, Sunnyvale

Fineman PR, San Francisco

Finn Partners, Los Angeles

Finn Partners, San Francisco

Formula PR Inc., San Diego

Gable PR, San Diego

Global Strategy Group, Pomona

HORN, San Francisco

J Public Relations, San Diego

Konnect Public Relations, Los Angeles

Landis Communications Inc., San Francisco

LEWIS PR, San Francisco

Marketing Maven Public Relations, Camarillo

Max Borges Agency, San Francisco

Mayo Communications & Mayo PR, Los
Angeles

Meritus Media Inc., Altadena

Miller PR, Los Angeles

MSLGROUP Americas, Los Angeles

MSLGROUP Americas, San Francisco

Munger Stowers Marketing, El Cajon

Murphy O'Brien, Los Angeles

MWW, Los Angeles

MWW, San Francisco

Nuffer, Smith, Tucker, San Diego

Ogilvy Public Relations, Culver City

Ogilvy Public Relations, Sacramento

Ogilvy Public Relations, San Francisco

PadillaCRT, Los Angeles

Pinta, Los Angeles

Pollack PR Marketing Group, The, Los
Angeles

Porter Novelli, Irvine

Porter Novelli, Los Angeles

Porter Novelli, San Diego

Porter Novelli, San Francisco

Porter Novelli, Sunnyvale

Rogers & Cowan, Los Angeles

Scott Public Relations, Canoga Park

SHIFT Communications, San Francisco

Stearns Johnson Communications, San
Francisco

talkTECH Communications, Los Angeles

Taylor, Los Angeles

Tellem Grody Public Relations, Inc., Malibu

Trainer Communications, Inc., Pleasanton

VPE Public Relations, South Pasadena

Weber Shandwick, Los Angeles

Weber Shandwick, San Francisco

Weber Shandwick, Sunnyvale

Colorado

Linhart Public Relations, Denver

Ogilvy Public Relations, Denver

Volume Public Relations, Highlands Ranch

Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury

CJ Public Relations, Farmington

Exemplar Strategic Communications,
Branford

Global Strategy Group, Hartford

Mason Public Relations, Bethany

Regan Communications Group, West Hartford

D.C.

Crosby Marketing Communications

Finn Partners

Global Communicators, LLC



Taking the
GUESSWORK
out of **PR**

March is an award-winning technology PR agency that takes the guesswork out of PR by using real-time intelligence to supercharge campaign strategy, content and outreach. By underpinning activities with deeper insight, we can continually monitor and measure impact, delivering new levels of accountability.

Analytics | Monitoring | Media Relations
Thought Leadership | Social Media | Video
Content Marketing | Native Advertising
Measurement

Boston

+1 617-960-9875
boston@marchpr.com

Chicago

+1 312-577-5557
chicago@marchpr.com

San Francisco

+1 415-593-3582
sanfran@marchpr.com

march
COMMUNICATIONS

www.marchpr.com

Social Media continued

Global Strategy Group
Hager Sharp Inc.
Hewar Social Communications
Kellen Communications
Makovsky
MSLGROUP Americas
MWW
Ogilvy Public Relations
Porter Novelli
Rasky Baerlein Strategic Communications, Inc.
Regan Communications Group
SevenTwenty Strategies
Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
At The Table Public Relations, Tampa
Boardroom Communications, Inc., Ft. Lauderdale
Boardroom Communications, Inc., Jacksonville
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Cheryl Andrews Marketing Communications, Coral Gables
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Finn Partners, Fort Lauderdale
JeffreyGroup, Miami Beach
KWE Partners, Miami
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
O'Donnell Agency, Miami
O'Donnell Agency, West Palm Beach
Pierson Grant Public Relations, Fort Lauderdale
Pinta, Miami Beach
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Quinn & Co., Miami Beach
rbb Public Relations, Miami
Regan Communications Group, Jupiter
Rogers & Cowan, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
BLH Consulting, Inc., Atlanta
Communications 21, Atlanta
Eric Mower + Associates, Atlanta
Kellen Communications, Atlanta
MSLGROUP Americas, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Alpaytac Public Relations/Marketing Communications, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
Gibbs & Soell, Inc., Chicago
JSH&A Communications, Oakbrook Terrace
Kellen Communications, Naperville
L.C. Williams & Associates, Chicago
MSLGROUP Americas, Chicago

MWW, Chicago
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
SS|PR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago

Iowa

Marketing & Communication Strategies, Inc. (MCS), Cedar Rapids

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Crosby Marketing Communications, Annapolis
Weber Shandwick, Baltimore

Massachusetts

BackBay Communications, Boston
Birnback Communications Inc., Marblehead
Cone Communications, Boston
Fama PR, Inc., Boston
Greenough, Watertown
Lois Paul and Partners, Boston
marlo marketing/communications, Boston
MSLGROUP Americas, Boston
Porter Novelli, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Regan Communications Group, Boston
Regan Communications Group, Osterville
SHIFT Communications, Newton
Solomon McCown & Company, Inc., Boston
360 Public Relations, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Airfoil, Southfield
Franco Public Relations Group, Detroit
lovio george | communications + design, Detroit
MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Gage, Plymouth
Kohnstamm Communications, St. Paul
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

Vox Solid Communications, Las Vegas

New Jersey

Brushfire Inc., Cedar Knolls
BSY Associates Inc., Holmdel
Coyne PR, Parsippany
Litzky Public Relations, Hoboken
MWW, East Rutherford
MWW, Trenton
R&J Public Relations, LLC, Bridgewater
Rosica Communications/Interact Marketing, Paramus

New York

Acuity Project, The, New York
Affect, New York

Alpaytac Public Relations/Marketing Communications, New York
AMP3 Public Relations, New York
BackBay Communications, New York
Berman Group, Inc., The, New York
Brushfire Inc., New York
Cashman + Katz Integrated Communications, New York
Cataldi Public Relations, New York
Catalyst, New York
Chandler Chicco Agency, New York
Child's Play Communications, New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, New York
Crenshaw Communications, New York
DDR Public Relations, Inc., Pleasantville
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Expedition PR, Brooklyn
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
Formula PR Inc., New York
Gibbs & Soell, Inc., New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Haft Group Inc., The, New York
Hamilton Public Relations, New York
HJMT Public Relations Inc., Melville
HORN, New York
Indra Public Relations, New York
J Public Relations, New York
JB Cumberland Public Relations, New York
JeffreyGroup, New York
Jennifer Connelly Public Relations (JCPR), New York
Kaplow, New York
Kellen Communications, New York
Lane, New York
Lou Hammond & Associates, New York
LVM Group, Inc., a Didit Company, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marina Maher Communications, LLC, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
Middleton & Gendron, Inc., New York
MSLGROUP Americas, New York
MWW, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Porter Novelli, New York
Quinn & Co., New York
Redpoint Marketing PR, Inc., New York
Regan Communications Group, New York
Reich Communications, New York
Rogers & Cowan, New York
Sharp Communications, Inc., New York
SHIFT Communications, New York
Spong, New York
Stanton Public Relations & Marketing, New York
Stuntman Public Relations, New York
360 Public Relations, New York
Taylor, New York



**JOELE
FRANK**

JOELE FRANK | WILKINSON | BRIMMER | KATCHER

joelefrank.com

- _____
CORPORATE COMMUNICATIONS

INVESTOR RELATIONS

TRANSACTION COMMUNICATIONS

- _____
LITIGATION SUPPORT

RESTRUCTURING & BANKRUPTCY

PRIVATE EQUITY

- _____
CRISIS COMMUNICATIONS
& SPECIAL SITUATIONS

SHAREHOLDER ACTIVISM
& CORPORATE GOVERNANCE

Social Media continued

Thompson & Co. Public Relations, New York
Tipping Point Communications, Rochester
Weber Shandwick, New York
Wise Public Relations, Inc., New York

North Carolina

Eric Mower + Associates, Charlotte
French | West | Vaughan, Raleigh
Gibbs & Soell, Inc., Raleigh
Pierson Grant Public Relations, Raleigh
Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland
thunder::tech, Cleveland

Oregon

Lane, Portland
Maxwell PR + Engagement, Portland
Weinstein PR, Portland

Pennsylvania

Devine + Partners, Philadelphia
Gregory FCA, Ardmore
White Good, Lancaster
WordWrite Communications LLC, Pittsburgh

Rhode Island

Regan Communications Group, Providence

Tennessee

McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

Bizcom Associates, Addison
CarreñoGroup, Inc., Houston
Dublin & Associates, Inc., San Antonio
Hutson Creative Group, Inc., Fort Worth
Leverage PR, LLC, Austin
MWW, Dallas
OCG PR, Fort Worth
Porter Novelli, Austin
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Vermont

Maxwell PR + Engagement, Burlington

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Norfolk
PadillaCRT, Richmond

Washington

MSLGROUP Americas, Seattle
Porter Novelli, Seattle
Revolution PR, Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Sports/Leisure

Alabama

Luckie Strategic PR, Birmingham

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing
Communications, Los Angeles
Blaze, Santa Monica
Bolt Public Relations, Irvine
Brener Zwickel & Associates, Inc., Reseda
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Santa Monica
DKC, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Global Strategy Group, Pomona
Ketchum, Los Angeles
Ketchum, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los
Angeles
Miller PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Pinta, Los Angeles
Revell Communications, Sacramento
Robertson Communications Corp., Rancho
Santa Margarita
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Taylor, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

Turner Public Relations, Inc., Denver
Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
CJ Public Relations, Farmington
Global Strategy Group, Hartford
Regan Communications Group, West Hartford

D.C.

DKC
Edelman
FleishmanHillard
Global Strategy Group
Ketchum
MSLGROUP Americas
Regan Communications Group
Revell Communications
Ruder Finn Inc.
Weber Shandwick

Florida

Alpaytac Public Relations/Marketing
Communications, Tampa
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami

Edelman, Orlando
FleishmanHillard, Miami
Insider Media Management, Boca Raton
JeffreyGroup, Miami Beach
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
Pierson Grant Public Relations, Fort
Lauderdale
Pinta, Miami Beach
rbb Public Relations, Miami
Regan Communications Group, Jupiter
Rogers & Cowan, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency of Florida, Delray Beach
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Ketchum, Atlanta
MSLGROUP Americas, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Alpaytac Public Relations/Marketing
Communications, Chicago
DKC, Chicago
FleishmanHillard, Chicago
Gibbs & Soell, Inc., Chicago
JSH&A Communications, Oakbrook Terrace
Ketchum, Chicago
MSLGROUP Americas, Chicago
Public Communications Inc., Chicago
SSIPR, Northfield
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

Borshoff, Indianapolis

Maryland

Van Eperen & Co., Rockville
Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston
FleishmanHillard, Boston
MSLGROUP Americas, Boston
Regan Communications Group, Boston
Regan Communications Group, Osterville
Ruder Finn Inc., Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

lovio george | communications + design,
Detroit
MSLGROUP Americas, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
FleishmanHillard, Minneapolis



Do they
hear you?



What do they
think of you?



What do they
say about you?

Building Awareness Managing Perceptions Protecting Reputations

Communications • Public Relations • Public Affairs
Marketing • Research • Creative • Digital • Social • Web

Sports/Leisure continued

Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
Litzky Public Relations, Hoboken

New York

Alpaytac Public Relations/Marketing
Communications, New York
Beautiful Planning Marketing & PR, New
York
Brener Zwickel & Associates, Inc., New York
Cashman + Katz Integrated Communications,
New York
Catalyst, New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DKC, New York
Edelman, New York
5W Public Relations, New York
FleishmanHillard, New York
Formula PR Inc., New York
Geto & de Milly, Inc., New York
Gibbs & Soell, Inc., New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Hamilton Public Relations, New York
Hunter Public Relations, New York
Indra Public Relations, New York
JeffreyGroup, New York
Ketchum, New York
Lane, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
Middleton & Gendron, Inc., New York
MSLGROUP Americas, New York
Nicholas & Lence Communications, New
York
Pinta, New York
Regan Communications Group, New York
Rogers & Cowan, New York
Rubenstein Associates, Inc., New York
Ruder Finn Inc., New York
Spong, New York
360 Public Relations, New York
Taylor, New York
Turner Public Relations, Inc., New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Gibbs & Soell, Inc., Raleigh
Pierson Grant Public Relations, Raleigh
Taylor, Charlotte

Ohio

Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

EastCoast West Public Relations, Bend

Edelman, Portland
Lane, Portland
Weinstein PR, Portland

Pennsylvania

DEETER, Doylestown
Devine + Partners, Philadelphia
Ketchum, Pittsburgh

Rhode Island

Regan Communications Group, Providence

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Jackson Spalding, Dallas
Ketchum, Dallas
Newsroom Ink, Austin
Shirleybarr Public Relations, Houston
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Washington

Edelman, Seattle
MSLGROUP Americas, Seattle
Richmond Public Relations Inc., Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

Technology/Industrial

Alabama

Intermark Public Relations, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Alpaytac Public Relations/Marketing
Communications, Los Angeles
Atomic, San Francisco
Bateman Group, San Francisco
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Clement | Peterson, San Francisco
Coyne PR, Santa Monica
DKC, Los Angeles
Double Forte, San Francisco
DRIVEN Public Relations, Temecula
Eastwick, Sunnyvale
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego

FleishmanHillard, San Francisco
Formula PR Inc., San Diego
Gallagher PR, Danville
Global Strategy Group, Pomona
Greentarget Global LLC, Calabasas
Greentarget Global LLC, San Francisco
Highwire PR, San Francisco
Hoffman Agency, The, San Jose
Honig Company, LLC, The, Studio City
HORN, San Francisco
Hoyt Organization Inc., The, Torrance
JPR Communications, Woodland Hills
K/F Communications, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
LEWIS PR, San Francisco
March Communications, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los
Angeles
McGrath/Power Public Relations &
Communications, San Jose
Meritus Media Inc., Altadena
Merritt Group, San Francisco
Miller PR, Los Angeles
MSLGROUP Americas, Los Angeles
MSLGROUP Americas, San Francisco
Munger Stowers Marketing, El Cajon
MWW, Los Angeles
MWW, San Francisco
Nuffer, Smith, Tucker, San Diego
Ogilvy Public Relations, Culver City
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Pinta, Los Angeles
Pollack PR Marketing Group, The, Los
Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Robertson Communications Corp., Rancho
Santa Margarita
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
SHIFT Communications, San Francisco
Sparkpr, San Francisco
Stearns Johnson Communications, San
Francisco
talkTECH Communications, Los Angeles
Trainer Communications, Inc., Pleasanton
Waggener Edstrom Worldwide, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, San Francisco
Weber Shandwick, Sunnyvale

Colorado

Catapult PR-IR LLC, Boulder
JohnstonWells Public Relations, Denver
Ogilvy Public Relations, Denver
Volume Public Relations, Highlands Ranch
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
CJ Public Relations, Farmington
Global Strategy Group, Hartford
London & Associates, Michael J., Trumbull
Mason Public Relations, Bethany

WHERE HEALTHCARE COMES TO WIN.



Jarrard Phillips Cate & Hancock is the premier strategic communications team for healthcare organizations across the nation experiencing a time of significant change, crisis or opportunity. Through our work, we empower healthcare leaders with the tools of communications and politics to win their most important goals.

JARRARD
PHILLIPS CATE & HANCOCK

Strategic Healthcare Communications

jarrardinc.com

Technology/Industrial continued**D.C.**

APCO Worldwide
 DKC
 Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Global Strategy Group
 Kellen Communications
 Ketchum
 Levick
 Makovsky
 MSLGROUP Americas
 MWW
 Ogilvy Public Relations
 Porter Novelli
 Potomac Communications Group, Inc.
 Powell Tate
 Raffetto Herman Strategic Communications
 Rasky Baerlein Strategic Communications, Inc.
 Ruder Finn Inc.
 SevenTwenty Strategies
 Stanton Communications, Inc.
 Strat@comm
 Waggener Edstrom Worldwide
 Weber Shandwick

Florida

Alpaytac Public Relations/Marketing
 Communications, Tampa
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 Insider Media Management, Boca Raton
 JeffreyGroup, Miami Beach
 Max Borges Agency, Miami
 Moore Communications Group, Tallahassee
 Pinta, Miami Beach
 Porter Novelli, Ft. Lauderdale
 Porter Novelli, Winter Haven
 Rogers & Cowan, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
 Communications 21, Atlanta
 Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Kellen Communications, Atlanta
 Ketchum, Atlanta
 MSLGROUP Americas, Atlanta
 Ogilvy Public Relations, Atlanta
 Porter Novelli, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta
 William Mills Agency, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Alpaytac Public Relations/Marketing
 Communications, Chicago
 Dixon|James Communications, Oak Park
 DKC, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Gibbs & Soell, Inc., Chicago

Glendale Communications Group, Inc.,
 Barrington
 Greentarget Global LLC, Chicago
 Highwire PR, Chicago
 Kellen Communications, Naperville
 Ketchum, Chicago
 March Communications, Chicago
 MSLGROUP Americas, Chicago
 MWW, Chicago
 NM Marketing Communications, LLC,
 Glenview
 Ogilvy Public Relations, Chicago
 Porter Novelli, Chicago
 SS|PR, Northfield
 Walker Sands Communications, Chicago
 Weber Shandwick, Chicago

Indiana

Borshoff, Indianapolis

Iowa

Marketing & Communication Strategies, Inc.
 (MCS), Cedar Rapids

Maryland

Stanton Communications, Inc., Baltimore
 Weber Shandwick, Baltimore

Massachusetts

BackBay Communications, Boston
 Birnbach Communications Inc., Marblehead
 Fama PR, Inc., Boston
 FleishmanHillard, Boston
 Greenough, Watertown
 InkHouse Media + Marketing, Waltham
 LaunchSquad, Cambridge
 Lois Paul and Partners, Boston
 March Communications, Boston
 marlo marketing/communications, Boston
 MSLGROUP Americas, Boston
 PAN Communications, Inc., Boston
 Pirozzolo Company Public Relations, Boston
 Porter Novelli, Boston
 Racepoint Global, Boston
 Rasky Baerlein Strategic Communications,
 Inc., Boston
 Ruder Finn Inc., Boston
 Schneider Associates, Boston
 SHIFT Communications, Newton
 Stimpson Communications, Wayland
 Version 2.0 Communications, Boston
 Waggener Edstrom Worldwide, Boston
 Weber Shandwick, Boston
 Winsper, Boston

Michigan

Airfoil, Southfield
 Bianchi Public Relations, Inc., Troy
 Eisbrenner Public Relations, Royal Oak
 Franco Public Relations Group, Detroit
 Lambert, Edwards & Associates, Grand
 Rapids
 Marx Layne & Company, Farmington Hills
 MSLGROUP Americas, Ann Arbor
 Quell Group, The, Troy
 Weber Shandwick, Birmingham

Minnesota

Beehive PR, St. Paul
 FleishmanHillard, Minneapolis
 Gage, Plymouth
 Kohnstamm Communications, St. Paul
 PadillaCRT, Minneapolis
 Spong, Minneapolis
 Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Standing Partnership, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Brushfire Inc., Cedar Knolls
 BSY Associates Inc., Holmdel
 Coyne PR, Parsippany
 Diegnan & Associates, Norman, Oldwick
 MWW, East Rutherford
 MWW, Trenton
 R&J Public Relations, LLC, Bridgewater
 RAM Communications, Cranford

New York

A. Lavin Communications, Port Washington
 ABI, New York
 Affect, New York
 Alpaytac Public Relations/Marketing
 Communications, New York
 AMP3 Public Relations, New York
 APCO Worldwide, New York
 BackBay Communications, New York
 Bateman Group, Brooklyn
 Beautiful Planning Marketing & PR, New
 York
 Berman Group, Inc., The, New York
 Britt Banter Public Relations, New York
 Brushfire Inc., New York
 Cashman + Katz Integrated Communications,
 New York
 Child's Play Communications, New York
 Citizen Relations, New York
 Cooney/Waters Group, New York
 CooperKatz & Company, Inc., New York
 Coyne PR, New York
 Crenshaw Communications, New York
 DJC Communications, New York
 DKC, New York
 Edelman, New York
 Eric Mower + Associates, Albany
 Eric Mower + Associates, Buffalo
 Eric Mower + Associates, Rochester
 Eric Mower + Associates, Syracuse
 Expedition PR, Brooklyn
 5W Public Relations, New York
 Feintuch Communications, New York
 Finn Partners, New York
 FleishmanHillard, New York
 Formula PR Inc., New York
 Gibbs & Soell, Inc., New York
 Global Strategy Group, New York
 Greentarget Global LLC, New York
 Herman & Almonte Public Relations, New
 York
 HORN, New York
 Hotwire, New York
 Hunter Public Relations, New York
 JeffreyGroup, New York
 Jennifer Connelly Public Relations (JCPR),
 New York
 Kellen Communications, New York
 Ketchum, New York
 Kwittken, New York
 LAK Public Relations, Inc., New York
 Lane, New York
 LaunchSquad, New York
 LVM Group, Inc., a Didit Company, New
 York
 M Booth & Associates, Inc., New York
 Macias PR, New York
 Makovsky, New York
 Marino Organization Inc., The (TMO), New

York
 Marketing Maven Public Relations, New York
 Media Connect, New York
 Morris + King Company, The, New York
 MSLGROUP Americas, New York
 MWW, New York
 North 6th Agency, Inc., New York
 Ogilvy Public Relations, New York
 PadillaCRT, New York
 Peppercomm, Inc., New York
 Pinta, New York
 Pollack PR Marketing Group, The, New York
 Porter Novelli, New York
 Prosek Partners, New York
 Reputation Communications, New York
 RF | Binder Partners, Inc., New York
 Rogers & Cowan, New York
 Rubenstein Associates, Inc., New York
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 SHIFT Communications, New York
 Southard Communications, Inc., New York
 Spector & Associates, Inc., New York
 Spong, New York
 Stanton Communications, Inc., New York
 Stanton Public Relations & Marketing, New York
 Thompson & Co. Public Relations, New York
 Torrenzano Group, The, New York
 Tylon SMR, New York
 Waggener Edstrom Worldwide, New York
 Weber Shandwick, New York
 Wise Public Relations, Inc., New York
 Zeno Group, New York
 Zlokower Company, New York

North Carolina

Eric Mower + Associates, Charlotte
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 Gibbs & Soell, Inc., Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
 Eric Mower + Associates, Cincinnati
 Fahlgren Mortine, Columbus
 Falls Communications, Cleveland
 Roop & Co., Cleveland
 Stevens Strategic Communications, Inc., Cleveland
 thunder::tech, Cleveland

Oregon

Edelman, Portland
 Lane, Portland
 Mobility Public Relations, LLC, Lake Oswego
 Waggener Edstrom Worldwide, Portland

Pennsylvania

Brian Communications, Conshohocken
 Furia Rubel Communications, Inc., Doylestown
 Gregory FCA, Ardmore
 Ketchum, Pittsburgh
 WordWrite Communications LLC, Pittsburgh

Tennessee

Dye, Van Mol & Lawrence Public Relations, Nashville
 McNeely Pigott & Fox Public Relations, LLC, Nashville

Texas

Burns & Associates, Michael A., Dallas
 DoubleDiamond Public Relations LLC, Houston

Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Hahn, Texas, Austin
 Hutson Creative Group, Inc., Fort Worth
 Idea Grove, Dallas
 Jackson Spalding, Dallas
 Ketchum, Dallas
 Leverage PR, LLC, Austin
 MWW, Dallas
 Newsroom Ink, Austin
 OCG PR, Fort Worth
 Phillips & Company, Austin
 Pierpont Communications Inc., Austin
 Pierpont Communications Inc., Dallas
 Pierpont Communications Inc., Houston
 Pierpont Communications Inc., San Antonio
 Porter Novelli, Austin
 TrizCom Communications, Inc., Dallas
 Waggener Edstrom Worldwide, Austin
 Weber Shandwick, Austin
 Weber Shandwick, Dallas

Virginia

Hodges Partnership, The, Richmond
 Merritt Group, McLean
 PadillaCRT, Alexandria
 PadillaCRT, Norfolk
 PadillaCRT, Richmond

Washington

Edelman, Seattle
 MSLGROUP Americas, Seattle
 Porter Novelli, Seattle
 Raffetto Herman Strategic Communications, Seattle
 Voxus, Inc., Tacoma
 Waggener Edstrom Worldwide, Bellevue
 Waggener Edstrom Worldwide, Seattle
 Weber Shandwick, Seattle
 Weber Shandwick, Vancouver

Travel/Hospitality

Alabama

Luckie Strategic PR, Birmingham

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Lavidge Company, The, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
 Allison+Partners, San Francisco
 Alpaytac Public Relations/Marketing Communications, Los Angeles
 Be Social Public Relations, Solana Beach
 Blaze, Santa Monica
 Bolt Public Relations, Irvine
 Citizen Relations, Irvine
 Citizen Relations, Los Angeles
 Coyne PR, Santa Monica
 DDR Public Relations, Inc., Beverly Hills
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Ellipses Public Relations, Inc., Oakland
 Finn Partners, Los Angeles

Finn Partners, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Folsom & Associates, San Francisco
 Formula PR Inc., San Diego
 Gable PR, San Diego
 J Public Relations, San Diego
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Landis Communications Inc., San Francisco
 LEWIS PR, San Francisco
 MacKenzie Agency, The, Santa Rosa
 Marketing Maven Public Relations, Camarillo
 Meritus Media Inc., Altadena
 Murphy O'Brien, Los Angeles
 MWW, Los Angeles
 MWW, San Francisco
 Ogilvy Public Relations, Culver City
 Ogilvy Public Relations, Sacramento
 Ogilvy Public Relations, San Francisco
 Orsi Public Relations, Los Angeles
 PadillaCRT, Los Angeles
 Pinta, Los Angeles
 Pollack PR Marketing Group, The, Los Angeles
 Revell Communications, Sacramento
 Rogers & Cowan, Los Angeles
 Ruder Finn Inc., San Francisco
 Scott Public Relations, Canoga Park
 Weber Shandwick, Los Angeles
 Weber Shandwick, San Francisco
 Weber Shandwick, Sunnyvale

Colorado

Linhart Public Relations, Denver
 Ogilvy Public Relations, Denver
 Turner Public Relations, Inc., Denver
 Weber Shandwick, Denver

Connecticut

Branagan Communications Consultants, LLC, New Milford
 Cashman + Katz Integrated Communications, Glastonbury

D.C.

Edelman
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Ketchum
 MWW
 Ogilvy Public Relations
 Revell Communications
 Ruder Finn Inc.
 Stanton Communications, Inc.
 Weber Shandwick

Florida

Alpaytac Public Relations/Marketing Communications, Tampa
 Brustman Carrino Public Relations, Miami
 Cheryl Andrews Marketing Communications, Coral Gables
 Clay Associates, Everett, Miami
 Conroy Martinez Group, The, Coral Gables
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 KWE Partners, Miami

Travel/Hospitality continued

Moore Communications Group, Tallahassee
O'Connell & Goldberg, Inc., Hollywood
Pinta, Miami Beach
Quinn & Co., Miami Beach
rbb Public Relations, Miami
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach
Weber Shandwick, Miami
Zimmerman Agency, The, Tallahassee

Georgia

Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Alpaytac Public Relations/Marketing
Communications, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago
MWW, Chicago
Ogilvy Public Relations, Chicago
SS|PR, Northfield
Weber Shandwick, Chicago

Louisiana

Zehnder Communications, Inc., New Orleans

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
marlo marketing/communications, Boston
Pirozzolo Company Public Relations, Boston
Ruder Finn Inc., Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Franco Public Relations Group, Detroit
Logos Communications, Inc., Canton
lovio george | communications + design,
Detroit
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
PadillaCART, Minneapolis
Spong, Minneapolis
Weber Shandwick, Bloomington

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

Nevada

Firm Public Relations & Marketing, The, Las
Vegas

Vox Solid Communications, Las Vegas

New Jersey

BSY Associates Inc., Holmdel
Coyne PR, Parsippany
MWW, East Rutherford
MWW, Trenton
360 Degrees Publicity Shoppe, Hoboken

New York

Alpaytac Public Relations/Marketing
Communications, New York
AMP3 Public Relations, New York
Beautiful Planning Marketing & PR, New
York
Bridge Global Strategies LLC, New York
Britt Banter Public Relations, New York
Carolyn Izzo Integrated Communications
(CIIC), Nyack
Cashman + Katz Integrated Communications,
New York
Citizen Relations, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
Development Counsellors International (DCI),
New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Formula PR Inc., New York
Goodman Media International, Inc., New York
Hamilton Public Relations, New York
Herman & Almonte Public Relations, New
York
HMT Public Relations Inc., Melville
Indra Public Relations, New York
J Public Relations, New York
JeffreyGroup, New York
Kahn Travel Communications (KTC pr),
Rockville Centre
Ketchum, New York
Lane, New York
Lou Hammond & Associates, New York
LVM Group, Inc., a Didit Company, New York
M Booth & Associates, Inc., New York
Marino Organization Inc., The (TMO), New
York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
Middleton & Gendron, Inc., New York
MMGY Global, New York
Montgomery Communications, New York
Morris + King Company, The, New York
MWW, New York
Nancy J. Friedman Public Relations, Inc.,
New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
Ogilvy Public Relations, New York
PadillaCART, New York
Parasol Marketing, New York
Pinta, New York
Pollack PR Marketing Group, The, New York
Quinn & Co., New York
Redpoint Marketing PR, Inc., New York
Rogers & Cowan, New York
Rubenstein Associates, Inc., New York
Ruder Finn Inc., New York

Spong, New York
Spring, O'Brien & Co., New York
Stanton Communications, Inc., New York
Stuntman Public Relations, New York
360 Public Relations, New York
Thompson & Co. Public Relations, New York
Turner Public Relations, Inc., New York
Weber Shandwick, New York
Weill Associates, Geoffrey, New York
Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
thunder::tech, Cleveland

Oregon

EastCoast West Public Relations, Bend
Edelman, Portland
Lane, Portland
Maxwell PR + Engagement, Portland
Watershed Communications, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
Devine + Partners, Philadelphia
Gregory FCA, Ardmore
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia

Tennessee

McNeely Pigott & Fox Public Relations, LLC,
Nashville

Texas

Dublin & Associates, Inc., San Antonio
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Hutson Creative Group, Inc., Fort Worth
Jackson Spalding, Dallas
Ketchum, Dallas
MWW, Dallas
Powell Group, The, Dallas
TrizCom Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas

Vermont

Maxwell PR + Engagement, Burlington

Virginia

PadillaCART, Alexandria
PadillaCART, Norfolk
PadillaCART, Richmond

Washington

Edelman, Seattle
Richmond Public Relations Inc., Seattle
Weber Shandwick, Seattle
Weber Shandwick, Vancouver

GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.

Alabama

Birmingham

Intermark Public Relations
Luckie Strategic PR
O2 Ideas, Inc.

Alaska

Anchorage

Northwest Strategies
Thompson & Co. Public Relations

Arizona

Phoenix

HMA Public Relations
Lavidge Company, The
Off Madison Ave
Polaris Communications
Riester

Scottsdale

Klute Communications
Martz Parsons
McRae Agency, The
Rosenberg Group Inc., The

Tucson

Caliber Group, The
LP&G, Inc.

Arkansas

Little Rock

Combs & Company, Inc.
Cranford Johnson Robinson Woods
Mangan Holcomb Partners

California

Altadena

Meritus Media Inc.

Beverly Hills

Blaine Group, The
DDR Public Relations, Inc.
Hoffman Associates Inc., Clive
Klein & Assocs., Inc., Phyllis

Burlingame

Focal Point Communications

Calabasas

Greentarget Global LLC

Camarillo

Marketing Maven Public Relations

Campbell

Walt & Company Communications, Inc.

Canoga Park

Scott Public Relations

Carlsbad

CCS PR, Inc.

Costa Mesa

Idea Hall

Culver City

Ogilvy Public Relations
Rose Group, The
Wongdoody Communications

Danville

Gallagher PR

El Cajon

Munger Stowers Marketing

El Segundo

Group22 & BPR

Encinitas

Clearpoint Agency, Inc.
Zenzi

Fallbrook

Leavitt Communications

Garden Grove

Public Communications Worldwide

Irvine

Bolt Public Relations
Citizen Relations
FleishmanHillard
Global Results Communications
Lages & Associates, Inc.
Morgan Marketing and Public Relations LLC
Porter Novelli

Laguna Hills

Laer Pearce & Associates

Los Alamitos

Miller Geer Arizmendez (MGA)

Los Angeles

Abernathy MacGregor Group, The
Accomplished Media & Entertainment - The
AME Company
Agnes Huff Communications Group, LLC
Alpaytac Public Relations/Marketing
Communications
Bender/Helper Impact, Inc.
Casey & Sayre
Cerrell Associates, Inc.
Citizen Relations
Cognito
Cohn & Wolfe
Davies
DKC
Edelman
Edge Communications, Inc.
Eileen Koch & Company, Inc.
Entertainment Fusion Group (EFGPR)
F 42West
Farr Marketing Group
Fifteen Minutes
Film Fashion
Finn Partners
FleishmanHillard

Franken Public Relations, Al
Gillott Communications LLC
Haese & Wood Marketing & PR
ICR
JS2 Communications
Ketchum
Konnect Public Relations
Lagrange Communications
Lewis & Associates
Lippin Group, The
Mayo Communications & Mayo PR
Miller PR
MPRM Communications
MSLGROUP Americas
Murphy O'Brien
MWW
Orsi Public Relations
PadillaCRT
People's Revolution
Pinta
PMK•BNC
Pollack PR Marketing Group, The
Porter Novelli
RL Public Relations + Marketing + Sportivo
Rogers & Cowan
Sard Verbinen & Co
Silverman, Heller Associates
Sitrick And Company
Somerville Associates Public Relations
Spelling Communications
talkTECH Communications
Taylor
Taylor & Company
Terzian Associates, Carl
Weber Shandwick
Winner & Associates
Los Gatos
Dovetail Public Relations
Sterling Communications

Malibu

Tellem Grody Public Relations, Inc.

Mill Valley

Versaggi Biocommunications

Mission Viejo

Luminor

Newport Beach

Estey-Hoover, Inc.
Girlpower Marketing
Hayes Martin Associates, Inc.
KLR Communications, Inc.
O'Leary and Partners

Oakland

Ellipses Public Relations, Inc.

Pacifica

Miramar Events

Pasadena

Russ Reid Company

Playa de Rey

Macy + Associates

California continued

Pleasanton

Trainer Communications, Inc.

Pomona

Global Strategy Group

Rancho Santa Margarita

Robertson Communications Corp.

Redondo Beach

Bob Gold & Associates

Nelson & Gilmore

Reseda

Brener Zwickel & Associates, Inc.

Sacramento

Edelman

FleishmanHillard

FSB Core Strategies

Ogilvy Public Relations

Perry Communications Group, Inc.

Revell Communications

Ross-Campbell, Inc.

Runyon Saltzman & Einhorn

San Diego

Blue Mine Group

FleishmanHillard

Formula PR Inc.

GA Communication Group

Gable PR

Hicks & Associates, Roni

Hutchens PR

J Public Relations

J. Walcher Communications

KCD Public Relations

Nuffer, Smith, Tucker

Oster & Associates, Inc.

Porter Novelli

Southwest Strategies LLC

V-Fluence Interactive Public Relations, Inc.

San Francisco

Abernathy MacGregor Group, The

Access Communications

Allison+Partners

Antenna Group

Arieff Communications

Atomic

Bateman Group

Bite

Blattel Communications

Blue Practice, Inc.

BrewLife

Brunswick Group

Burditch Marketing Communications

Clement | Peterson

Cohn & Wolfe

Cutline Communications

Double Forte

Edelman

Fineman PR

Finn Partners

FleishmanHillard

Folsom & Associates

Graham & Associates, Inc.

Greentarget Global LLC

Highwire PR

Horn

ICR

IW Group, Inc.

K/F Communications

Ketchum

Landis Communications Inc.

LaunchSquad

Lewis PR

Lyman PR

March Communications

Max Borges Agency

Merritt Group

MSLGROUP Americas

MSR Communications, LLC

MWW

Ogilvy Public Relations

One Chocolate Communications

Outcast Agency, The

Porter Novelli

Ruder Finn Inc.

Sard Verbinnen & Co

SHIFT Communications

Singer Associates, Inc.

Sitrick And Company

Skycastle Media

Solem & Associates

Sparkpr

Stearns Johnson Communications

Torme Lauricella Public Relations

Vantage PR

W2O Group

Waggener Edstrom Worldwide

Weber Shandwick

San Jose

Big Sky Communications, Inc.

Cintara Corporation

Hoffman Agency, The

LMGPR

MCA

McGrath/Power Public Relations &
Communications

Pacifico, Inc.

PRxDigital

Shultz Advertising, Al

Tanis Communications Inc.

San Juan Capistrano

Wilson & Associates, Frank

San Mateo

Edelman

New Venture Communications

Small Planet PR

San Ramon

AMF Media Group

Salo Productions

Santa Ana

DGWB Advertising & Communications

Strahan Advertising, Inc.

Santa Barbara

Davies

Evans, Hardy + Young Inc.

ReviveHealth

Santa Clara

DRB Partners

Santa Clarita

Brook Advertising and Public Relations

Santa Monica

Blaze

Coyne PR

Orci

Phelps

Santa Rosa

MacKenzie Agency, The

Sherman Oaks

FoleyFreisleben LLC

Sierra Madre

Smith Asbury Inc.

Signal Hill

Adler Public Affairs

Solana Beach

Be Social Public Relations

South Pasadena

VPE Public Relations

Studio City

Fiona Hutton & Associates, Inc.

Studio City

Honig Company, LLC, The

Sunnyvale

Eastwick

Porter Novelli

Voce Communications

Weber Shandwick

Temecula

DRIVEN Public Relations

Torrance

Hoyt Organization Inc., The

Valley Glen

P&G Communications

Walnut Creek

JStokes

West Hollywood

Contact Any Celebrity

IW Group, Inc.

Westlake Village

Fisher & Associates, Inc.

Woodland Hills

JMPR Public Relations, Inc.

JPR Communications

Colorado

Aspen

Darnauer Group Communications

Boulder

Catapult PR-IR LLC

Fresh Ideas Group, The

Metzger Associates

Marketing Maven

Delivering Your Message to the Masses!

Marketing Maven provides integrated marketing and publicity campaigns with measurable results.

Put your money where your metrics are!

PUBLIC RELATIONS

- Media Relations
- Satellite Media Tours
- SEO Press Releases
- Blogger Reviews
- TV & Radio Interviews
- Newspaper & Magazine Placements
- Celebrity Gifting

HISPANIC MEDIA

- Messaging
- Translation
- Media Pitching
- Hispanic Media Tours

MARKETING

- Strategy & Branding
- Drive to Retail
- Direct Response
- Organic SEO
- Google Analytics/Keywords

ENDORSEMENTS

- Spokespeople
- Athletes
- Musicians
- Actors
- Reality TV Stars
- Celebrity Trainers

SOCIAL MEDIA

- Social Listening
- Sentiment Monitoring
- Facebook Advertising
- Website Reviews
- Consumer Review Websites
- Forum Monitoring
- Customer Service
- Contests
- Facebook, YouTube, Pinterest, Twitter, Google+

RETAIL

- Consultation
- Tradeshow Support
- Sell Sheets
- Pricing Recommendations

info@marketingmavenpr.com

LA 310.994.7380 | NY 212.967.5510

www.MarketingMavenPR.com

Colorado continued**Denver**

CSG | PR
 GroundFloor Media
 Intermountain Corporate Affairs
 JohnstonWells Public Relations
 Linhart Public Relations
 Ogilvy Public Relations
 Sigler Communications
 Turner Public Relations, Inc.
 Vanguard Communications
 Weber Shandwick

Englewood

Red Jeweled Media

Grand Junction

Landman Research and Communications

Highlands Ranch

Volume Public Relations

Littleton

Boom Broadcast and Media Relations, Inc.

Connecticut**Avon**

Jessella Public Relations

Bethany

Mason Public Relations

Bloomfield

Andrea Obston Marketing Comms. LLC

Branford

Exemplar Strategic Communications

Darien

Cameron Communications Inc.

Fairfield

Heymann & Co., Donald L.

Farmington

CJ Public Relations
 Keiler & Company
 Martino & Binzer

Glastonbury

Cashman + Katz Integrated Communications
 Cronin and Company, Inc.

Greenwich

Danika Communications LLC

Hartford

Global Strategy Group

New Britain

Gaffney Bennett Public Relations

New Haven

Mascola Group

New Milford

Branagan Communications Consultants, LLC

Norfolk

J.B. Stanton Communications

Norwalk

ICR

Stamford

Butler Associates, LLC.
 Catalyst Marketing Communications, Inc.
 HealthFlash Marketing Communications

Trumbull

London & Associates, Michael J.
 Marx Communications

W. Hartford

Wondriska/Russo

West Hartford

Regan Communications Group

Wilton

Kovak-Likly Communications

D.C.

Agenda
 APCO Worldwide
 Bendure Communications
 Brick Factory, The
 Brunswick Group
 Caplan Communications LLC
 Carmen Group Inc.
 CLS Strategies
 Conover + Gould Strategic Communications
 Crosby Marketing Communications
 Crosby-Volmer International Communications
 Davies
 Dezenhall Resources
 DKC
 Edelman
 Ein Communications
 Environics Communications, Inc.
 Ervin | Hill Strategy
 Finn Partners
 FleishmanHillard
 Global Communicators, LLC
 Global Strategy Group
 GMMB
 Graham Williams Group
 Griffin & Company, Inc.
 GYMR, LLC (Getting Your Message Right)
 Hager Sharp Inc.
 Harbour Group, The
 Hewar Social Communications
 Jefferson-Waterman International
 JPA Health Communications
 Kearns & West, Inc.
 Kellen Communications
 KellenAdams Public Affairs
 Ketchum
 Levick
 Makovsky
 McLoughlin Media
 Media & Communication Strategies, LLC
 Mercury Public Affairs
 MSLGROUP Americas
 MWW
 Ogilvy Public Relations
 Podesta Group
 Porter Novelli
 Potomac Communications Group, Inc.
 Powell Tate
 Prime Policy Group

Principor Communications

Raffetto Herman Strategic Communications
 Rasky Baerlein Strategic Communications,
 Inc.
 Regan Communications Group
 RepEquity
 Revell Communications
 Ruder Finn Inc.
 SevenTwenty Strategies
 Spectrum
 Stanton Communications, Inc.
 Strat@comm
 Susan Davis International Ltd.
 Swanson Communications LLC
 Tricom Associates, Inc.
 Vanguard Communications
 Waggener Edstrom Worldwide
 Walker Marchant Group, The
 Weber Shandwick
 Wexler & Walker
 Witeck Communications
 Xenophon Strategies
 zcomm

Florida**Boca Raton**

Epstein Assocs., Inc., Barry R.
 Fazio International Ltd.
 Insider Media Management
 Newsmark Public Relations
 Rogers & Cowan
 Tilson PR
 TransMedia Group

Coral Gables

Cheryl Andrews Marketing Communications
 Conroy Martinez Group, The

Deerfield Beach

Smith & Knibbs, Inc.

Delray Beach

The Buzz Agency of Florida

Fort Lauderdale

Bitner Goodman
 Durée & Company, Inc.
 Finn Partners
 Pierson Grant Public Relations

Ft Lauderdale

Starmark International

Ft. Lauderdale

Boardroom Communications, Inc.
 Porter Novelli

Hollywood

Fish Consulting
 Marketing Matters
 O'Connell & Goldberg, Inc.

Jacksonville

Boardroom Communications, Inc.
 Burdette Ketchum
 St. John & Partners

Jupiter

Regan Communications Group

Longwood

Global 5 Communications

Maitland

CBR Public Relations
Curley & Pynn Public Relations Management Inc.

Melbourne

CBR Public Relations

Miami

Brustman Carrino Public Relations
Burson-Marsteller
Clay Associates, Everett
Edelman
FleishmanHillard
Hispania Public Relations
KWE Partners
Max Borges Agency
MGSCOMM/Sway Public Relations
NatCom Marketing
Newman PR
O'Donnell Agency
Pantin/Beber Silverstein PR
rbb Public Relations
Weber Shandwick
Weinbach Group, Inc., The
Wragg & Casas Public Relations Inc.

Miami Beach

JeffreyGroup
KMR Communications
Pinta
Quinn & Co.

Naples

Preddy Public Relations Inc., Beth

Orlando

Bennett & Company Marketing
BigEye Creative
Boardroom Communications, Inc.
Consensus Communications
Edelman
Sachs Media Group
Uproar PR

Sarasota

KSC Advertising and Public Relations

Tallahassee

Kidd Public Relations
Moore Communications Group
Oppenheim, RB, Assocs., PR Counselors
Sachs Media Group
Zimmerman Agency, The

Tampa

Alpaytac Public Relations/Marketing Communications
At The Table Public Relations
Boardroom Communications, Inc.
ChappellRoberts
Tucker/Hall, Inc.

West Palm Beach

O'Donnell Agency

Weston

brainstorm2go, inc.

Winter Haven

Porter Novelli

 COUNCIL of PUBLIC RELATIONS FIRMS

Looking for the Right PR Firm?

We have you covered.



RFPBuilder

Finding the right public relations firm can be difficult, but with the Council's new RFP Builder you'll prepare a clear and concise request for proposal.

In the four-step process you can:

1. Design a search
2. Create a timetable
3. Build a request for proposal
4. Identify PR firms to participate

For a small fee, download a fully customized and printable RFP. Begin building at <http://rfp.prfirms.org>

Find-a-Firm

Find-a-Firm is an online, interactive search database designed to help clients find and hire public relations firms that meet their specific needs.

- Search for firms by specialty, geography, and size
- Select from a list of America's leading PR firms

VISIT www.prfirms.org TODAY!

For more information call 877.PR FIRMS

(877.773.4767)

*Members of the Council of Public Relations Firms have been screened for professional standards of client service, fiscal accountability, staff development and ethical practice.

Georgia

Alpharetta

Dodge Communications

Athens

Jackson Spalding

Atlanta

A. Brown-Olmstead Associates, LTD
BLH Consulting, Inc.
Brandware Public Relations
Brave Public Relations
Calysto Communications
Cohn & Wolfe
Communications 21
Cookerly Public Relations
Demoss Group, Inc., The
Denmark, The Agency
Duffey Communications, Inc.
Edelman
Eric Mower + Associates
FleishmanHillard
Hale Public Relations, Maizie
Hope-Beckham Inc.
Jackson Spalding
Kellen Communications
Ketchum
Kleber & Associates
Ledlie Group, The
Matlock Advertising & Public Relations
MSLGROUP Americas
Ogilvy Public Relations
Porter Novelli
PRecise Communications
T 22squared
T 360 Media
Trevelino/Keller
Weber Shandwick
William Mills Agency

Decatur

Leesburg PR

Martinez

Alison Group, The

Roswell

Hollingsworth, Colborne & Associates
Write Publicist, The

Hawaii

Honolulu

Stryker Weiner & Yokota PR

Idaho

Boise

Oliver, Russell & Associates, Inc.
Peyron & Assocs., Scott
Red Sky Public Relations
Ritter Public Relations

Illinois

Barrington

Glendale Communications Group, Inc.

Chicago

A5

Alpaytac Public Relations/Marketing
Communications

Cramer-Krasselt

Current

DKC

Falk Associates/Contact

Finn Partners

FleishmanHillard

Flowers Communications Group

FoodMinds, LLC

Gagen MacDonald

Gibbs & Soell, Inc.

GolinHarris

Greentarget Global LLC

Griffith & Associates

Grossman Group, The

Highwire PR

Jarrard Phillips Cate & Hancock, Inc.

Jasulca Terman Strategic Communications

Ketchum

Korshak Inc., Margie

KSA (Kathy Schaeffer and Associates, Inc.)

Kurman Communications, Inc.

L.C. Williams & Associates

M&P Food Communications, Inc.

March Communications

Margie Korshak Inc.

MK Communications

MSLGROUP Americas

Mulberry Marketing Communications

MWW

O'Malley Hansen Communications

Ogilvy Public Relations

Porter Novelli

Public Communications Inc.

Reilly Connect

Reputation Partners, LLC

Res Publica Group

Sard Verbinen & Co

Sherman Communications and Marketing, Inc.

Sikich Marketing & Public Relations

SJ Public Relations Inc.

Slack and Company

Taylor

Tech Image

Walker Sands Communications

Weber Shandwick

Winger Marketing

Zapwater Communications

Evanston

Strategics, Inc.

Glenview

NM Marketing Communications, LLC

Mundelein

Bragaw Public Relations Services

Naperville

Kellen Communications

Rhea + Kaiser

Northbrook

Kemper Lesnik Communications

Northfield

SS|PR

Oak Park

Dixon|James Communications

Oakbrook Terrace

JSH&A Communications

Palatine

Sutter Marketing, Inc.

Pekin

McDaniels Marketing

Wheaton

Integrated Marketing Solutions

Indiana

Indianapolis

Borshoff

Coles Marketing Communications

Hirons & Company

Z Marketing Partners

Iowa

Cedar Rapids

Marketing & Communication Strategies, Inc.
(MCS)

Davenport

L.W. Ramsey Advertising Agency

Waterloo

MorganMyers

West Des Moines

Hanser & Associates

Meyocks Group, The

Strategic America

Kansas

Overland Park

Morningstar Communications

Wichita

Sullivan Higdon & Sink Inc.

Kentucky

Louisville

Bandy Carroll Hellige

Doe-Anderson, Inc.

Guthrie/Mayes & Associates, Inc.

Institute for Crisis Management

New West, LLC

PriceWeber

Newport

Eisen Marketing Group

Louisiana

Metairie

Keating Magee Marketing Communications

New Orleans

Beuerman Miller Fitzgerald

Deveney Communication

Mayer Advertising, Peter A.

Zehnder Communications, Inc.

Maine

Portland

Burgess Advertising & Marketing, Inc.

Garrand



LaVoieHealthScience

Strategic Communications

Building Value for Health Science Innovations



Contact

Lisa DeScenza

Director, Digital Relationships Marketing

CELL: 978.395.5970

EMAIL: ldescenza@lavoiehealthscience.com



[BLOG](#) | [CASE STUDIES](#) |  |  | 

Maryland

Annapolis

Crosby Marketing Communications
Cyphers Agency, The
Manis Canning & Associates, Inc.

Baltimore

Blakeslee
GKV
Sitrick And Company
Stanton Communications, Inc.
TBC Inc.
Vitamin
Weber Shandwick
Weiss PR, Inc.

Bethesda

Wills & Associates, Inc.

Kensington

Lyons Public Relations, LLC

Owings Mills

MGH Inc.

Rockville

Caplan Communications LLC
MMG
RMR & Associates
Van Eperen & Co.
Vincent Roa Group, LLC

Silver Spring

Boscobel Marketing Communications, Inc.
Strategic Communications Group, Inc.

Massachusetts

Allston

Aigner Prenskey Marketing Group

Beverly

Compton Consulting Group, Inc.

Boston

BackBay Communications
Castle Group Inc., The
Cercone Brown & Co.
Chen PR
CHT Group, The
CM Communications, Inc.
Cone Communications
Conventures, Inc.
Fama PR, Inc.
FleishmanHillard
ICR
Kortenhaus Communications, Inc.
LaVoieHealthScience
Lehman Millet Incorporated
Lois Paul and Partners
March Communications
marlo marketing/communications
McNeil, Gray & Rice
ML Strategies, Inc.
MSLGROUP Americas
Mullen
Nicolazzo & Associates
O'Neill and Associates
PAN Communications, Inc.
Pirozzolo Company Public Relations

Porter Novelli
Racepoint Global
Rasky Baerlein Strategic Communications,
Inc.
Regan Communications Group
Ruder Finn Inc.
Schneider Associates
Sharon Merrill
Solomon McCown & Company, Inc.
T 360 Public Relations
Trinity Marketing
Version 2.0 Communications
Waggener Edstrom Worldwide
Weber Shandwick
Winsper

Burlington

Davies Murphy Group, Inc.

Cambridge

LaunchSquad

Charlestown

Wallwork Curry McKenna

Chatham

Kermish-Geylin Public Relations Inc.

East Walpole

Nicoll Public Relations, Inc.

Hingham

Hubbell Group, Inc., The

Hopkinton

Lougee Consulting Group

Jamaica Plain

Fuessler Group Inc.

Lexington

Tier One Partners

Lowell

Soucy Communications Group

Manchester

Haggman, Inc.

Manchester-by-the-Sea

Warner Communications

Marblehead

Birnbach Communications Inc.

Marshfield

Perkett PR, Inc.

Needham

BBK Worldwide

Newburyport

Matter Communications
Stackpole & Partners Advertising

Newton

Corporate Ink Public Relations, Ltd.
HB Agency
SHIFT Communications

Northboro

Kowal Communications, Inc.

Osterville

Regan Communications Group

Pittsfield

AH&M Marketing Communications

Plymouth

JMB Communications
Johnston Associates, Mark

Quincy

GrahamComm

Sharon

Tiziani Whitmyre, Inc.

South Boston

Corinth Group Communications

Sudbury

Leinweber Associates

Topsfield

Seamonds & Company

Wakefield

Virtual, Inc.

Waltham

InkHouse Media + Marketing
Woonteiler Ink

Watertown

Greenough

Wayland

Stimpson Communications

Westborough

Conover + Gould Strategic Communications
Rainier Corporation

Westford

TechMarcom

Michigan

Ann Arbor

Eiler Communications
MSLGROUP Americas

Birmingham

Weber Shandwick

Canton

Logos Communications, Inc.

Dearborn

PCGCampbell

Detroit

Bassett & Bassett Inc.
Franco Public Relations Group
lovio george | communications + design

East Lansing

Publicom, Inc.

Farmington Hills

Marx Layne & Company

Grand Rapids

Felder Communications Group
Lambert, Edwards & Associates
Seyferth & Associates, Inc.

Lansing

Truscott Rossman Group, The

Novi

Shazaaam! LLC

Royal Oak

Eisbrenner Public Relations

Southfield

Airfoil

Troy

Bianchi Public Relations, Inc.
Quell Group, The

Minnesota**Bloomington**

Weber Shandwick

Duluth

Westmoreland Flint

Eden Prairie

Lilja Inc.

Minneapolis

Broadhead + Co
Clarity Coverdale Fury
Colle & McVoy Public Relations
Creative Comms. Consultants, Inc.
Exponent
Fast Horse Inc.

FleishmanHillard

Himle Rapp & Company, Inc.
Karwoski & Courage
Lola Red PR
Maccabee
Nemer Fieger
PadillaCRT
Pocket Hercules
Riley Hayes Agency
Russell & Herder
Spong
Strother Communications Group
Tunheim Partners

New Brighton

Lukaszewski Group, The
Risidall Public Relations

Plymouth

Gage

St. Paul

Beehive PR
Kohnstamm Communications

Wayzata

Northstar Counselors, Inc.

Mississippi**Jackson**

GodwinGroup
Maris, West & Baker Advertising

Missouri**Chesterfield**

Common Ground Public Relations, Inc.

Kansas City

Crossroads Communications
FleishmanHillard
Ink Inc.
Sturges Word
Weber Shandwick

St. Louis

Brighton
Clayton-Davis & Associates, Inc.
Drohlich Associates, Inc.
FleishmanHillard
Hauser Group, The
Hughes Leahy Karlovic
O'Malley Hansen Communications
Osborn & Barr Communications
Standing Partnership
Vandiver Group, Inc., The
Weber Shandwick

Nevada**Las Vegas**

CIM Marketing Partners
Firm Public Relations & Marketing, The
Pearlman & Associates Public Relations,
Donn
Preferred Public Relations & Marketing
Vox Solid Communications

New Hampshire**Barrington**

Bisson Barcelona, LLC

Concord

Louis Karno & Company

RUBENSTEIN

Howard J. Rubenstein

Steven Rubenstein

1345 Avenue of the Americas
New York, NY 10105
212.843.8000

www.rubenstein.com

Keene

Gehring Associates

Manchester

Griffin York Krause

Meredith

Brown & Associates, Inc., Janice

Portsmouth

Calypso Communications

Rye

Jackson Jackson & Wagner

New Jersey**Bedminster**

MCS Healthcare Public Relations

Boonton

Green Room Public Relations, LLC

Bridgewater

R&J Public Relations, LLC

Cedar Knolls

Brushfire Inc.

Chatham

CN Communications International, Inc.

CranfordJitsu Public Relations
RAM Communications
Stern + Associates**East Rutherford**CBK Group, The
MWW**Elmwood Park**

CPR Strategic Marketing Communications

Fair Lawn

Braff Communications LLC

Fairfield

SPI Group LLC, The

Flemington

Gordon Sell Public Relations

Fort LeeAndover Communications, Inc.
Emerald Partners**Freehold**

MRB Public Relations, Inc.

Glen Ridge

Cloud12

Hackensack

Beckerman

Haskell

Sliwa Public Relations, M

Ho-Ho-Kus

Donley Communications Corporation

HobokenLitzky Public Relations
T 360 Degrees Publicity Shoppe**Holmdel**

BSY Associates Inc.

Hopewell

Dana Communications, LLC

Howell

Utopia Communications, Inc.

Lambertville

Oxford Communications

Little Falls

Marcus Group, Inc., The

Livingston

Proline Communications, Inc.

Marlboro

Springboard Public Relations

Medford

Hammer Advertising & Public Relations

Middletown

Devon Group, The

MontclairBML Public Relations
Hip Event, The**Montville**

Linett & Harrison

Moorestown

Thomas/Boyd Communications

Morristown

Fiore InspirAgency

Mount Laurel

Anne Klein Communications Group, LLC

Mountainside

Business Strategies & Beyond LLC

NewarkJaffe Communications, Inc.
Winning Strategies**Old Tappan**

Raker Goldstein & Co.

OldwickDiegnan & Associates, Norman
Holt Public Affairs LLC**Paramus**

Rosica Communications/Interact Marketing

Parsippany

Coyne PR

PrincetonIntegrated Marketing Services, Inc.
Princeton Partners Inc.
Resound Marketing**Red Bank**

Klimley Communications

Roselle Park

Hercky Pasqua Herman

SomersetBrandKarma
Tartaglia Communications, LLC**Totowa**

Freeman Public Relations

TrentonJFK Communications, Inc.
MWW**Upper Saddle River**

Rob Bailey Communications/RBC

Voorhees

Star Group, The

Warren

Mastro Communication, Inc.

Washington Township

Newsmaker Group

Whitehouse

Delia Associates

Woodcliff Lake

Maximum Exposure Public Relations

New Mexico**Albuquerque**Agenda
Córdova Public Relations
Griffin and Associates**New York****Albany**Eric Mower + Associates
Masto Public Relations, Inc.
Media Logic**Bayside**Creative Marketing Plus
Goldman Communications Group, Inc.**Bohemia**

Syntax Communication

Bronxville

Cole Communications

BrooklynBateman Group
Expedition PR
Hendra Agency Inc., The
Swanson Communications LLC**Buffalo**Eric Mower + Associates
Travers Collins**Carmel**

Winuk Communications, Inc.

Commack

Drotman Communications

East Hampton

WordHampton Public Relations Inc.

Floral Park

Corbett Public Relations, Inc.

Glens Falls

Behan Communications, Inc.

Great Neck

Zimmerman/Edelson, Inc.

Hastings-on-Hudson

Bogart Communications

Jericho

Edson & Associates Inc., Andrew

KingstonJMC Marketing Communications & PR
Ryan Public Relations**Larchmont**

Levin Public Relations & Marketing

Mamaroneck

Seitz Communications, Rob

MelvilleHJMT Public Relations Inc.
Thomas Public Relations, Inc.
Waxwords Incorporated**Mineola**

Harrison Leifer DiMarco

Mt. Kisco

Robin Leedy & Associates, Inc.

Nanuet

GMG Public Relations, Inc.

New Hyde Park

Seiden Communications Inc.

New Rochelle

Visibility Public Relations

New YorkAbernathy MacGregor Group, The
ABI
Acuity Project, The
Adam Friedman Associates LLC (AFA)
Adams Unlimited
Affect
Allidura Consumer
Alpaytac Public Relations/Marketing Communications
AMP3 Public Relations
Andrea & Associates
Anreder & Co.
APCO Worldwide
Articulate Communications Inc.
Aspectus PR
Auletta and Company, LLC., R.C.
BackBay Communications
Baddish Group, The
Baltz & Company, Inc.
Beautiful Planning Marketing & PR

**“For marketing executives
and brand managers in
high-tech, telecom or
almost any ultra-competitive
marketplace, good editorial
coverage matters 10 times
more than good advertising.”**

**Michael Schrage
Editor-at-large, ADWEEK
Co-Director, MIT Media Lab
eMarkets Initiatives**



**41 East 11th Street
New York
(212) 905-6060
www.trylonSMR.com**

***Publicity is the currency
of the information economy.***

New York continued

Berman Group, Inc., The
Biosector 2
Bliss Integrated Communication
Blond, Inc., Susan
Blue Sky Marketing Communications
Brand Union, The
Brandman Agency, The
Bratskeir & Company
Brener Zwickel & Associates, Inc.
Bridge Global Strategies LLC
Britt Banter Public Relations
Bromley Group, The
Brooks Group, The
Brunswick Group
Brushfire Inc.
Bullfrog & Baum
Burson-Marsteller
Butler Associates, LLC.
Capelin Communications, Inc.
Cashman + Katz Integrated Communications
Cataldi Public Relations
Catalyst
Chamberlain Healthcare PR
Chandler Chicco Agency
Child's Play Communications
Citizen Relations
Cognito
Cohn & Wolfe
Cohn and Company, Robin
Colangelo & Partners Public Relations
Consulting for Strategic Growth 1, Ltd.
Cooney/Waters Group
CooperKatz & Company, Inc.
Corbin-Hillman Communications
CoreBrand
Cornerstone Communications, LTD
Coyne PR
CRC
Crenshaw Communications
Daddi Brand Communications
Dentsu America, Inc.
Deutsch
Development Counsellors International (DCI)
DGI Investor Relations, Inc.
Dilenschneider Group Inc., The
DJC Communications
DJD/Golden Advertising, Inc.
DJG Marketing
DKC
Double E Communications
Dukas Public Relations
Edelman
Emanate
Entertainment Fusion Group (EFGPR)
Equity Group Inc., The
EVINS Communications, Ltd.
42West
5W Public Relations
Feintuch Communications
Finn Partners
FleishmanHillard
Food Group, The
Formula PR Inc.
Forum Strategies & Communications
FTI Consulting, Inc?.
Furman Roth Ad Agency
Fusion Public Relations
gabbegroup
George Arzt Communications, Inc.

Georgeson
Geto & de Milly, Inc.
Gibbs & Soell, Inc.
Global Strategy Group
Goldberg McDuffie Communications, Inc.
Goldstein Communications Ltd.
Goodman Media International, Inc.
Grand Central Marketing
Greentarget Global LLC
Griffin Integrated Communications
Group Gordon
Grubman Public Relations, Lizzie
gyro
Haft Group Inc., The
Halo Group, The
Hamilton Public Relations
Harrison & Shriftman
Havas PR
HealthStar PR
Herman & Almonte Public Relations
Highwater Group
Hill+Knowlton Strategies
Horn
Hotwire
Hunter Public Relations
ICR
Ilson Inc., Bernie
Imagine Communications
Indra Public Relations
Infinite PR
Intermarket Communications
IW Group, Inc.
J Public Relations
JB Cumberland Public Relations
JeffreyGroup
Jennifer Connelly Public Relations (JCPR)
Joele Frank, Wilkinson Brimmer Katcher
Josell Communications, Inc.
Kaplow
KBS+P
KCD Inc.
KCSA Strategic Communications
Keating & Co., LLC
Keith Sherman and Associates
Kekst and Company
Kellen Communications
Ketchum
Kraut Company, Inc., G.A.
Kreab Gavin Anderson
Krupp Kommunikationen (K2)
Kundell Communications
Kwittken
KX Associates Inc.
Kyne
LaForce & Stevens
Laino Consultants, Ltd., Lee
Laitin Enterprises Inc., Julie A.
LAK Public Relations, Inc.
LandersMadden
Lane
Lane Communications Group, Inc., The
Latitude
LaunchSquad
Laura Davidson Public Relations
Lippe Taylor
Lippert/Heilshorn & Associates, Inc.
LLNS Healthcare Communications
Lou Hammond & Associates
LVM Group, Inc., a Didit Company
M Booth & Associates, Inc.
Macias PR

Magrino Agency, Susan
Makovsky
Marina Maher Communications, LLC
Marino Organization Inc., The (TMO)
Marketcom Public Relations LLC
Marketing Maven Public Relations
Marston Webb International
MBS Value Partners, LLC
Media Connect
Merkley + Partners
Metrick Communications LLC, Alan
MFA, Ltd. (Missy Farren & Assocs.)
Middleberg Communications LLC
Middleton & Gendron, Inc.
MMGY Global
Montgomery Communications
Montieth & Company
Morris + King Company, The
Mount & Nadler, Inc.
MSLGROUP Americas
Multicultural Marketing Resources, Inc.
MWW
Nadine Johnson & Associates, Inc.
Nancy J. Friedman Public Relations, Inc.
Network Design and Communications
Newman Group, The
Nicholas & Lence Communications
Nicholas Public Relations, George P.
Nike Communications, Inc.
North 6th Agency, Inc.
Ogan/Dallal Associates, Inc.
Ogilvy Public Relations
Ogilvy/Healthworld
OUI 2 Public Relations
Pace Advertising
PadillaCRT
Parasol Marketing
Penn Media Relations, Michael
Peppercomm, Inc.
Pierce Mattie Public Relations
Pinta
PMK•BNC
Pollack PR Marketing Group, The
Pollock Communications
Porter Novelli
Porter, LeVay & Rose, Inc.
PR Consulting Group, The
Prosek Partners
Quinn & Co.
RED PR
Redpoint Marketing PR, Inc.
Regan Communications Group
Reich Communications
Reputation Communications
RF | Binder Partners, Inc.
Ripp Media/Public Relations, Inc.
RL Forsythe Communications, Inc.
RLM Finsbury
RLM Public Relations, Inc.
Roberts Buchanan Associates
Rogers & Cowan
Rosen Group, The
RPR Marketing Communications
Rubenstein Associates, Inc.
Rubenstein Public Relations, Inc.
Ruder Finn Inc.
Ruth Group, The
RX Communications Group, LLC
Sacks & Associates Inc., T.J.
Sard Verbinnen & Co
Saxton Group Ltd., The



Home of service
integrity and style

Lou Hammond & Associates

A marketing communications company since 1984

900 Third Avenue • New York • NY 10022 • t 212.308.8880 • e lha@louhammond.com

twitter.com/louhammondpr
facebook.com/louhammondpr
pinterest.com/louhammondpr

www.louhammond.com
NEW YORK • CHARLESTON • MIAMI

New York continued

Sharp Communications, Inc.
 Shea Communications, Inc.
 SHIFT Communications
 Shop PR
 Sims & Associates, Inc.
 Siren Public Relations
 Sitrick And Company
 Sloane & Company
 Sommerfield Communications, Inc.
 Southard Communications, Inc.
 Spector & Associates, Inc.
 Spong
 Spring, O'Brien & Co.
 SS+K
 Stanton Communications, Inc.
 Stanton Public Relations & Marketing
 STC Aassociates, Inc.
 Stern & Co.
 StevensGouldPincus LLC
 Stuntman Public Relations
 T 360 Public Relations
 Target 10
 Taylor
 TBA Global
 Text 100 Global Public Relations
 Thompson & Co. Public Relations
 Tiller, LLC
 Torrenzano Group, The
 Trent & Company, Inc.
 Trylon SMR
 Turner Public Relations, Inc.
 Twist Mktg
 Vivaldi Partners
 VMW Inc.
 Vorticom, Inc.
 Waggner Edstrom Worldwide
 Water & Wall Group
 WCG
 Weber Shandwick
 Weill Associates, Geoffrey
 Wesman Public Relations, Jane
 Widness & Company Public Relations
 Wilmot Communications, LLC, Paul
 Wise Public Relations, Inc.
 Wolfe Axelrod Weinberger Assocs. LLC
 Workhouse Publicity
 Worldcom Public Relations Group, The
 Zemi Communications, LLC
 Zeno Group
 Zing USA
 Zlokower Company

Nyack

Carolyn Izzo Integrated Communications
 (CIIC)
 Emerging Media Inc.

Pittsford

Martino Flynn L.L.C.

Pleasantville

DDR Public Relations, Inc.
 Roher Public Relations
 Zero Gravity Group

Port Washington

A. Lavin Communications
 LCH Communications

Purchase

Giles Communications LLC

Rochester

Eric Mower + Associates
 I can write about anything!™
 Partners + Napier
 Tipping Point Communications

Rockville Centre

Kahn Travel Communications (KTC pr)

Rye Brook

BCA Marketing Communications

Smithtown

SMM Advertising

Stony Point

Opengate Marketing Communications

Syracuse

Cowley Associates
 Eric Mower + Associates

Troy

Gramercy Communications, LLC

Upper Nyack

TGI Healthworks, Inc.

Valhalla

Delfino Marketing Communications, Inc.

West Hempstead

Multi Dynamic Public Relations Group, LLC

White Plains

River Communications, Inc.

Williamsville

Gelia

Yonkers

High Impact Marketing Communications

Yorktown Heights

Primavera Public Relations, Inc.

North Carolina**Cary**

MMI Public Relations

Chapel Hill

Jennings
 Koroberi, Inc.

Charlotte

Crown Communications
 Eric Mower + Associates
 FleishmanHillard
 Luquire George Andrews, Inc.
 Taylor
 Wray Ward

Fayetteville

Hodges Associates, Inc.
 Suggs Group Inc.

Greensboro

Quixote Group, LLC

Greenville

Faulkner and Associates Advertising, Inc.

High Point

Trone

Huntersville

My Creative Team

Raleigh

Capstrat
 Crossroads Public Relations
 FleishmanHillard
 French | West | Vaughan
 Gibbs & Soell, Inc.
 Pierson Grant Public Relations
 V.K. Fields & Co. PR Pros

North Dakota**Fargo**

Promersberger Company

Ohio**Beachwood**

Acclaim Communications LLC

Canfield

Pecchia Communications LLC

Canton

Innis Maggione

Cincinnati

Eric Mower + Associates
 ETC
 Northlich
 Powers Agency

Cleveland

Dix & Eaton Incorporated
 Falls Communications
 Jayne & Company, LLC
 Marcus Thomas LLC
 Public Relations Global Network (PRGN)
 Roop & Co.
 Stevens Strategic Communications, Inc.
 Sweeney
 thunder::tech

Cleveland Heights

Fairmount Group LLC, The

Columbus

Conrad, Phillips Vutech, Inc.
 Fahlgren Mortine
 Paul Werth Associates
 SBC Advertising
 Wilson Group Communications, Inc.

Dayton

Ohlmann Group, The
 Soulati Media

Hudson

Akhia Public Relations

Independence

JC Power Strategic Communications

Finance Transportation Social Media Law Firms
 Non-Profits Engineering Retail Destinations
 Chemical Hospitality Oil and Gas
 Power and Utilities Community Organizations Education
 Professional Services Trade Associations Entertainment
 Energy Pipeline Companies Healthcare Trading
 Hospitals
 Arts Publishers **EXPERIENCE** E&P
 Public Policy **COUNTS** Legal
 Software Member-based Organizations Renewables
 Government
 Construction Venture Capital Issues Management
 Technology Oil Companies Automotive Grocery
 Insurance Crisis Management Entrepreneurs
 Fortune 500 Banking Management Consulting
 Real Estate Developers Manufacturing Architects
 Drilling Companies Packaged Goods
 Consulting Firms Higher Education
 Business Services Restaurants Investment Banks Realty

For 27 years, Pierpont Communications has been delivering measurable results for our clients through a strategic combination of public relations, media outreach, thought leadership, advocacy, marketing and digital and social programming. Find out how our experience can help you build your brand and business. Call us at 713.627.2223 or visit us online at www.piercom.com.

Houston Austin Dallas San Antonio

 @PierpontCom

 www.facebook.com/PierpontCommunications

PIERPONT

PUBLIC RELATIONS
 PUBLIC AFFAIRS
 MARKETING
 INVESTOR RELATIONS



Ohio continued**Maumee**
Hart Associates Inc.**Russell**
Richards Communications**Toledo**
FLS Group**Oregon****Bend**
EastCoast West Public Relations**Eugene**
Cawood**Lake Oswego**
Mobility Public Relations, LLC**Portland**
CFM Strategic Communications
Edelman
Lane
MacKenzie Marketing Group
Maxwell PR + Engagement
McClenahan Bruer Communications, Inc.
Metropolitan Group
Pipeline PR & Marketing
Waggener Edstrom Worldwide
Watershed Communications
Weinstein PR**Pennsylvania****Ardmore**
Buchanan Public Relations LLC
Gregory FCA**Bethlehem**
swb&r**Bridgeville**
CommuniTech**Chester Springs**
Northlight**College Hill**
Kimball Communications**Conshohocken**
DDCworks**Conshohocken**
Brian Communications**Downingtown**
Schubert b2b**Doylestown**
DEETER
Furia Rubel Communications, Inc.**Harleysville**
Hornercom**Harrisburg**
Sacunas
Tierney**Harrisburgh**
Pavone**Horsham**
Dudnyk Exchange**Ivyland**
McCoy Group, Sharon**Jamison**
Timmons & Company**Kennett Square**
Darman and Associates**Lancaster**
White Good**Langham**
Rosen Coren Agency, Inc.**Langhorne**
Saxton Communications, Ernie**Newtown**
Garfield Group Public Relations**Philadelphia**
Bellevue Communications Group
Braithwaite Communications
Brownstein Group
Devine + Partners
Harris, Baio & McCullough
Levlane Advertising and Public Relations
Tierney
Tonic Life Communications
Vox Medica, Inc.**Pittsburgh**
Brunner, Inc.
Dymun + Company
Elias/Savion Public Relations
Gatesman + Dave
Jampole Communications, Inc.
Ketchum
WordWrite Communications LLC
Yearick-Millea**Plymouth Meeting**
Vault Communications, Inc.**Sellersville**
Simon Group Inc., The**Villanova**
RT&E Integrated Communications**Yardley**
Grossman Public Relations Counselors, LLC**Rhode Island****Barrington**
Martin Thomas International**East Greenwich**
Rankin Associates, Thomas**Newport**
Fleming + Company, Inc.**Providence**
Duffy & Shanley, Inc.
Regan Communications Group
SVM PR**Riverside**
Newberry PR/Marketing, Inc.**South Carolina****Charleston**
Boineau & Company, E.
Mallory Factor Inc.
Rawle Murdy Associates, Inc.**Columbia**
Chernoff Newman**Greenville**
Erwin-Penland Inc.**Tennessee****Brentwood**
Jarrard Phillips Cate & Hancock, Inc.**Memphis**
Walker & Associates, Inc.**Nashville**
Bohan
Buntin Group, The
Dye, Van Mol & Lawrence Public Relations
Hudson & Associates, Inc., Bill
Jarrard Phillips Cate & Hancock, Inc.
Katcher Vaughn & Bailey Public Relations
McNeely Pigott & Fox Public Relations, LLC
ReviveHealth
Seigenthaler Public Relations, Inc.
Webster & Associates, LLC**Texas****Addison**
Bizcom Associates
HCK2 Partners**Austin**
Cohn & Wolfe
Edelman
FleishmanHillard
Hahn, Texas
Leverage PR, LLC
Newsroom Ink
PetersGroup Public Relations
Phillips & Company
Pierpont Communications Inc.
Porter Novelli
R&R Partners
Waggener Edstrom Worldwide
Weber Shandwick

Celebrating 20 years of the Magic of a Big Idea



 **Hope-Beckham**
i n c .

17 Executive Park Drive, Suite 600 Atlanta, GA 30329
(404) 636-8200 | hopebeckham.com

 Hope.Beckham  HBlpr

Texas continued

Cedar Park

Lubenow & Associates, Larry

Dallas

Brunswick Group
Burns & Associates, Michael A.
Dykeman Associates, Inc.
Edelman
FleishmanHillard
Hopkins & Associates, Inc.
Idea Grove
Jackson Spalding
Ketchum
Laurey Peat + Associates
Levenson & Brinker Public Relations
M/C/C, Inc.
MM2 Public Relations
MWW
Pierpont Communications Inc.
Point Group, The
Powell Group, The
Richards Partners
SPM Communications
Sunwest Communications
TrizCom Communications, Inc.
Weber Shandwick

Fort Worth

Hutson Creative Group, Inc.
Interstar Public Relations
OCG PR
Witherspoon & Associates, Inc.

Houston

Abernathy MacGregor Group, The
CarreñoGroup, Inc.
DoubleDimond Public Relations LLC
Edelman
FleishmanHillard
Kimberly Public Affairs
Lopez Negrete Communications
MMI Agency
Pierpont Communications Inc.
Shirleybarr Public Relations

Irving

Cooksey Communications, Inc.

San Antonio

Dublin & Associates, Inc.
Pierpont Communications Inc.
Weinkrantz and Co., Alan

The Woodlands

Ascot Media Group Inc.

Utah

Provo

Connect Marketing

Salt Lake City

Bremer Public Relations Inc.
Penna Powers Brian & Haynes
Richter7

Wall Street Communications
Wilkinson Ferrari & Co.

Vermont

Burlington

Maxwell PR + Engagement
Skillset Design & Marketing

South Burlington

Kaza Hagan Associates

Virginia

Alexandria

BRG Communications
Corallo Media Strategies
CRC Public Relations
Hawthorn Group, The
O'Keeffe & Company, Inc.
PadillaCRT
Shirley & Banister Public Affairs
Smith & Harroff, Inc.
Sunstar Strategic
Weber Merritt
Williams Whittle Associates

Arlington

Capitoline Communications
Kanter & Co.
Live Wire Media Relations, LLC

McLean

Cassidy & Associates
Merritt Group
SpeakerBox Communications, LLC

Middleburg

Bendure Communications

Norfolk

Dave Iwans & Associates
PadillaCRT

Reston

Palatiello & Associates, John M.
Strategic Social

Richmond

Barber Martin Advertising
Brooks & Assocs. Advertising, Sharon
Hodges Partnership, The
PadillaCRT

Roanoke

Neathawk Dubuque & Packett

Virginia Beach

BCF
Brickell & Partners Public Relations

Washington

Bellevue

Waggener Edstrom Worldwide

Seattle

Barokas Public Relations
Edelman
Fearey Group, The
Frause Group, The
Gogerty Marriott
MSLGROUP Americas
Nyhus Communications
Porter Novelli
PRR, Inc.
Publicis Seattle
Raffetto Herman Strategic Communications
Revolution PR
Richmond Public Relations Inc.
Strategies 360
Waggener Edstrom Worldwide
Weber Shandwick

Tacoma

Voxus, Inc.

Vancouver

Weber Shandwick

West Virginia

Charleston

Ryan Associates, LLC, Charles

Wisconsin

Brookfield

Celtic
LePoidevin Marketing

Green Bay

Imaginasium Inc.

Madison

Lindsay, Stone & Briggs
Stephan & Brady, Inc.

Mequon

PKA Marketing

Milwaukee

Boelter + Lincoln Marketing Communications
Bottom Line Marketing & Public Relations
BVK
Core Creative Inc.
HY Connect
Jacobson/Rost
Mueller Communications, Inc.
Nelson & Schmidt Inc.
Sonntag Public Relations, Inc., Ron
Stir, LLC
Trefoil Group
Versant
Vollrath Associates, Inc.

Shorewood

IPREX

Waukesha

MorganMyers

GEOGRAPHICAL INDEX TO PR FIRMS/BRANCHES OUTSIDE THE U.S.

Argentina

Buenos Aires

Edelman
JeffreyGroup
Porter Novelli

Australia

Melbourne

Edelman
Porter Novelli

Sydney

Edelman
FleishmanHillard
Porter Novelli

Austria

Vienna

Ketchum
Pro & Co. Public Relations

Belgium

Brussels

APCO Worldwide
Burson-Marsteller
Edelman
FleishmanHillard
Interel Belgium
Ketchum
Porter Novelli
Ruder Finn Inc.

Brazil

Brasilia

Porter Novelli

Rio de Janeiro

Edelman
JeffreyGroup
Porter Novelli

Sao Paulo

Edelman

São Paulo

JeffreyGroup
Ketchum
Porter Novelli
SPMJ Comunicação

Bulgaria

Sofia

M3 Communications Group, Inc.
Porter Novelli
United Partners, Ltd.

Canada

Calgary

Edelman
FleishmanHillard

Montréal

Edelman
energi PR
FleishmanHillard
NATIONAL Public Relations

Porter Novelli
Weber Shandwick

Ottawa

FleishmanHillard
Weber Shandwick

Toronto

Citizen Optimum
Communications Group Inc., The
Edelman
energi PR
Enterprise Canada
Environics Communications, Inc.
FleishmanHillard
Goodman Communications Group Inc.
Harbinger Communications, Inc.
High Road Communications Canada
Hill+Knowlton Strategies
Ketchum
Marshall Fenn Communications Inc.
MSLGROUP Americas
Porter Novelli
Strategic Ampersand Inc.
Strategic Objectives Inc.
Temple Scott Associates, Inc.
Veritas Communications Inc.
Weber Shandwick
Welsh Communications Inc., Ann
Wertheim + Company, Inc.

Vancouver

Edelman
FleishmanHillard
Weber Shandwick

Winnipeg

Wordsnorth International

Chile

Santiago

Porter Novelli

China, People's Republic of

Beijing

Cohn & Wolfe
Edelman
FleishmanHillard
ICR
Porter Novelli
Ruder Finn Inc.
Waggener Edstrom Worldwide

Guangzhou

Edelman
FleishmanHillard
Ketchum
Ruder Finn Inc.

Shanghai

Edelman
FleishmanHillard
Ketchum
Porter Novelli
Ruder Finn Inc.
Waggener Edstrom Worldwide

Colombia

Bogata

Porter Novelli

Costa Rica

San Jose

Porter Novelli

Czech Republic

Prague

FleishmanHillard
Porter Novelli

Denmark

Copenhagen

Porter Novelli

Dominican Republic

Santo Domingo

Porter Novelli

Dubai

Dubai Media City

Edelman

Egypt

Giza

Ketchum

El Savador

San Salvador

Porter Novelli

Finland

Helsinki

Porter Novelli

France

Paris

Edelman
FleishmanHillard
Ketchum
Porter Novelli
Waggener Edstrom Worldwide

Germany

Berlin

Edelman
FleishmanHillard
Ketchum

Bonn

Ketchum

Dresden

Ketchum

Dusseldorf

Ketchum

Frankfurt

Edelman
FleishmanHillard
Ketchum

Hamburg

Edelman

Germany continued

Kronberg

Public Relations Partners GMBH (GPRA)

Munich

Edelman
FleishmanHillard
HBI Helga Bailey GmbH
Ketchum
Porter Novelli
Waggener Edstrom Worldwide

Stuttgart

Ketchum

Greece

Athens

Porter Novelli

Guatemala

Guatemala City

Porter Novelli

Honduras

Tegucigalpa

Porter Novelli

Hong Kong

Hong Kong

APCO Worldwide
Edelman
FleishmanHillard
Ketchum
Ogilvy Public Relations
Ruder Finn Inc.
Strategic Public Relations Group
Waggener Edstrom Worldwide

Quarry Bay

Burson-Marsteller

Hungary

Budapest

Porter Novelli

India

Ahmedabad

Edelman

Bangalore

Edelman
FleishmanHillard
Ketchum
Porter Novelli
Ruder Finn Inc.

Bengaluru

Waggener Edstrom Worldwide

Chennai

Edelman
Ketchum

Haryana

Edelman
Ruder Finn Inc.

Hyderabad

Edelman
Ketchum

Kolkata

Edelman

Kolkatta

Ketchum

Mumbai

Edelman
FleishmanHillard
Ketchum
Ruder Finn Inc.
Waggener Edstrom Worldwide

New Delhi

FleishmanHillard
Ketchum
Porter Novelli

Pune

Edelman
Ketchum

Indonesia

Jakarta

Edelman
FleishmanHillard

Jakarta Selatan

Fortune PR

Ireland

Dublin

Brindley Advertising Ltd.
Drury Communications
Edelman
FleishmanHillard

Israel

Jerusalem

Finn Partners

Kfar Saba

MS Business Communication Ltd

Tel Aviv

Porter Novelli

Italy

Milan

Edelman
FleishmanHillard
Ketchum
Porter Novelli

Rome

Edelman
Ketchum
Porter Novelli

Japan

Tokyo

Edelman
FleishmanHillard
Focused Communications Co., Ltd.
Inoue Public Relations, Inc.
J-Spin Inc.
Kyodo Public Relations Co., Ltd.
Porter Novelli

Kenya

Nairobi

Porter Novelli

Korea

Seoul

Edelman
FleishmanHillard
Ketchum
KPR
Porter Novelli

Kuwait

Kuwait City

Bensirri PR

Latvia

Riga

Porter Novelli

Lebanon

Beirut

Porter Novelli

Malaysia

Kuala Lumpur

Edelman
FleishmanHillard

Mexico

Mexico City

Cohn & Wolfe
Edelman
FleishmanHillard
JeffreyGroup
Porter Novelli

Netherlands, The

Amsterdam

Edelman
FleishmanHillard
Ketchum
Porter Novelli

Arnhem

Wisse Kommunikatie

New Zealand

Wellington

Four Winds Communications
Porter Novelli

Nicaragua

Managua

Porter Novelli

Nigeria

Lagos

Porter Novelli

Norway

Oslo

Porter Novelli

Panama

Panama City

Porter Novelli



2312 staff members
143 offices
107 markets
6 continents
1 world-class organization that supports them all

There are a number of reasons to become a Worldcom Public Relations Group Partner. Access to knowledge sharing, as well as collaboration for existing clients and new business. Best practices. And expanded resources, to name a few. After all, we're

the world's leading partnership of independently owned public relations firms, with 143 offices in 107 markets across six continents. It all adds up to a global communications network you can count on. Visit us at www.worldcomgroup.com.



WORLD.COM
Public Relations Group

Peru

Lima
Porter Novelli

Philippines

Makati City
FleishmanHillard

Poland

Warsaw
Edelman
FleishmanHillard
Porter Novelli

Portugal

Lisbon
Porter Novelli

Puerto Rico

San Juan
FleishmanHillard

Qatar

Doha
Ketchum

Romania

Bucharest
Porter Novelli

Russia

Moscow
Edelman
FleishmanHillard
Insiders Communication Group
Ketchum
Porter Novelli

Saudi Arabia

Jeddah
Ketchum
Porter Novelli

Riyadh
FleishmanHillard
Ketchum
Porter Novelli

Scotland

Edinburgh
Porter Novelli

Singapore

Singapore
ABI
Cohn & Wolfe
Edelman
FleishmanHillard
Hill+Knowlton Strategies
Porter Novelli
Ruder Finn Inc.
Waggener Edstrom Worldwide

Slovak Republic

Bratislava
Porter Novelli

South Africa

Johannesburg
Edelman
FleishmanHillard
Waggener Edstrom Worldwide

Spain

Barcelona
Edelman
Porter Novelli

Madrid
Edelman
FleishmanHillard
Ketchum
Porter Novelli

Valencia
Porter Novelli

Sweden

Gothenburg
Porter Novelli

Stockholm
Edelman
Porter Novelli

Switzerland

Basel
Gibbs & Soell, Inc.
Ruder Finn Inc.

Geneva
Waggener Edstrom Worldwide

Zurich
Edelman

Taiwan

Taipei
Edelman
Ketchum

Tanzania

Dar es Salaam
Porter Novelli

Thailand

Bangkok
FleishmanHillard

Turkey

Istanbul
Edelman
Porter Novelli

Ukraine

Kiev
FleishmanHillard

United Arab Emirates

Abu Dhabi
Edelman
FleishmanHillard
Ketchum
Porter Novelli

Dubai
Cicero & Bernay Public Relations
FleishmanHillard
Porter Novelli

United Kingdom

Carshalton (England)
Garnett Keeler Public Relations

Edinburgh (Scotland)
PHPR Ltd.

High Wycombe (England)
Strategic PR

Leeds (England)
Brass Agency

London (England)
ABI
BackBay Communications
Clareville Consultancy
Cohn & Wolfe
Consolidated PR
Edelman
ENS
Finn Partners
Firefly Communications Ltd.
FleishmanHillard
Gabrielle Shaw Communications
Grayling
Greentarget Global LLC
Hill+Knowlton Strategies
Hudson Sandler Limited
Ketchum
Lansons Communications
Munro & Forster Communications Ltd.
MWW
Napier Partnership Limited
Nelson Bostock Communications Ltd.
Neville McCarthy Associates
Ogilvy Public Relations
PMK•BNC
Porter Novelli
Public Relations Consultants Association
Racepoint Global
Ruder Finn Inc.
Sard Verbinen & Co
Spreckley Partners Ltd.
Waggener Edstrom Worldwide

Vietnam

Hoh Chi Minh City
Edelman



Gorkana

**Access to reputation-relevant media
and connections, all in one place**

**Database • Integrated Media
and Social Monitoring • Analysis**

- **Become a Part of the Gorkana Community**
- **Make New Connections in the PR and Media Industries**
- **Connect, Communicate and Calculate Success with MyGorkana Integrated Portal**



Learn More at

www.gorkana.us | 646-722-1200 | #GorkanaConnects

A DIFFERENCE THAT MATTERS

Counseling a select group of corporate and institutional clients here and abroad, we take special pride in our ability to reach and serve the needs of the media. But, beyond that, our team of seasoned professionals from many disciplines, including prize-winning journalists and editors, provide a level of informed, insightful, strategic counsel and a global perspective that have made The Dilenschneider Group one of the profession's premier boutique firms since we opened our doors in 1991.

Our clients, for whom we make a significant difference, repeatedly confirm that sentiment.

We look forward to many more years of the same.

The Dilenschneider Group, Inc.
Helping Corporations Plan Ahead and Communicate Globally

MetLife Building • 200 Park Avenue • New York, NY 10166 • Phone: 212/922 0900 • Fax: 212/922 0971
Three First National Plaza • 70 West Madison Street, • Chicago, IL 60602 • Phone: 312/553 0700 • Fax: 312/553 0695

How to hire and get the most from outside PR counsel

by Jack O'Dwyer

Public relations covers such a broad array of communications services these days that defining it has become harder than ever. The experienced PR professional more than ever before is involved in the shaping of messages and strategies for clients as well as getting these messages distributed in the most efficient manner possible.

PR pros, in dealing with the skeptical and idealistic general and trade press, must provide the facts on which they have to base their stories. Any variance from this policy can damage the future of the PR pros involved.

However, PR people, often working in close coordination with marketing and advertising people, find themselves involved in all sorts of special events, promotional activities and other means of publicizing a client.

While some PR veterans considered measurement to be a redundant activity, the new PR pros know they are dealing with numbers-oriented and sales-oriented executives and must speak that language if they are to survive in the industry.

PR has long been known as the field of "third party endorsement" but few agencies today want to limit their activities to that goal. There are too many other ways to garner public attention and get points across. These include use of the Internet, sponsorship of public events, placement of issue advertising, and other activities that do not involve a third party.

Media have credibility

As for the believability of the media and reporters, a \$150,000 study by PR Society of America and the Rockefeller Foundation, which drew responses from 2,500 members of the public, found reporters to be highly credible. The results were released in 1999.

On a list of 45 spokespeople, network TV news anchor was found to rank 12; local reporter, 15; nationally syndicated columnist, 19, and reporter for a big TV station or newspaper, 23.

Ranking very high in credibility at No. 5 was "local business owner." Your input as CEO is vital every step of the way in dealing with the media.

Ranking at mid-level in the study at 25 was "head of a big corporation." This is not as high as the press or other types of spokespeople (Supreme Court Justice and "teacher" were at the top of the list) but it is certainly far higher than "PR specialist."

Anyone shopping for a PR firm should talk to both the giants and the independents. You'll get different views of what PR can or can't do for you.

O'Dwyer's *Directory of PR Firms* lists several dozen big ad-agency owned PR operations employing more than 15,000 people and more than 1,700 independent firms, many

of good PR being practiced in both types of firms, depending on what your needs are.

Person on your account is important

PR often comes down to the person working on your account. At big agencies, supervision of the day-by-day account team is highly important. The smaller independents will argue that if you hire them you'll get the principal or principals all or most of the time.

One view of PR is that it's communicating in an editorial format where editors set all the rules and stories are written from the viewpoint of the reader, not the subject of the story.

Control-oriented sales and marketing executives have flooded into the PR field in recent years and are making their influence felt. Their values are client confidentiality, concentration on getting across a well-defined mes-

sage, and measurement of results.

The "old days," when PR pros went largely unsupervised as they built press relationships via lunches, dinners and other forms of contact, appear to be over.

PR has become a much more disciplined field where agency people usually keep track of how they spend each hour of the day.

Propelling this discipline is the fact that a great majority of the 15 biggest PR firms have been acquired by the large advertising agency holding companies. Management and financial controls have become standard in a field once known for its looseness. Worldwide accounts in the multi-million dollar category demand such controls if PR firms are to keep control of their costs.

PR can be seen as separate

We like the definition of PR given by John Wolfe in 1989 when he was New York bureau chief of *Advertising Age*: "The ad agency's job is to convince consumers of something; the PR firm's job is to convince the media of something."

However, the current dominant philosophy is that all forms of communications must be coordinated or "integrated" if the best results for clients are to be achieved.

High-tech West Coast PR and marketing guru Regis McKenna gives this advice: "Treat the press the same way you would a major customer."

Michael Wolff, whose Internet company ran into financial difficulties, hired a PR firm to win ink but found that doing that was far from easy.

Wolff, who now writes for *New York* magazine, said that "it's hard, really hard, to influence the media—especially for

Continued on next page

Rules for Shopping for a PR firm

- Obtain current account lists of prospective firms with names, phones and e-mails of client contacts.
- Check with business associates and media in your city and industry on what PR firms are highly regarded.
- Ask for people who will be on your account to attend presentations.
- Keep client review committee small.
- Insist on fast start to account; test media contacts of firm right away.
- Third-party endorsement is a key element of PR.
- Don't hire a PR firm to reach its accounts.

HOW TO HIRE continued

people and companies with no news.”

Wolff also wrote he thinks clients hire PR firms because it’s “unpleasant” to deal with reporters.

“They’re peremptory, cranky, and ego-bashing,” he wrote.

Ask for qualitative research

Anna West, of Kearns & West, San Francisco, recommended emphasis on qualitative research rather than quantitative research (formal projects involving large numbers of respondents).

Kearns, writing in the March 1998 newsletter of the Counselors Academy of PR Society of America, said five or ten calls can be made to the right people in only a day or two and “can have a tremendous impact on a project’s strategy, direction and outcome.”

Time-consuming and expensive quantitative research is useful when a large audience is involved such as consumers or voters, she wrote. But this, too, can benefit from qualitative research, she added.

Some PR people believe deeply in research and recommend it to all clients.

McKenna’s advice on research was that “You don’t have to ask 300 people to find out something.”

PR closes the sale

While advertising creates excitement and interest in products and services, many consumers will seek further information sources before making a final decision. Sources include general and specialized publications, friends, and the Internet.

Word-of-mouth is decisive these days and the verdicts on products and services are usually delivered in brief, blunt terms. This is one of the arenas in which PR people should operate.

PR can have an immense effect in a short period of time and at a comparatively low cost. But the CEO of a company often must be personally involved in the PR efforts including press relations. You want top-flight business intelligence in your specialized area—such as what reporters and security analysts are saying about you not only in print but informally.

You want knowledge of upcoming stories and surveys, news of your competitors, and news of your industry before it hits print.

Sometimes, you can ward off a negative story by showing a reporter he or she is way off base. You can make sure your company is included in stories that mention all your competitors.

Press can help in search

Companies seeking a fast start can do initial research by asking general and trade reporters what they think about a company or product, talking to employees, and using existing research.

A media-oriented program will seek to build relationships with reporters and analysts so that the company becomes a source for these influentials.

The best type of PR is when the reporter calls you with a story idea and asks you for advice. He or she does this because you have been helpful in the past—sending newsclips, feeding tips or helping the reporter to understand your industry.

You want a PR firm that knows all the major analysts and writers in your field and can broaden your range of press contacts.

The analysts and reporters will need plenty of help from your firm or PR staffers but there will be times when only a discussion with you will suffice.

Reporters and analysts, meanwhile, can help you by supplying documents, clips, background, etc., on a subject you want explored.

Returning calls of reporters will build your list of press contacts because reporters will tell their fellow scribes you were helpful.

Companies are paying large sums of money these days for sponsorship of sporting and other events, stadiums, etc. They’re satisfied that their names are being seen by large numbers of people and are not worried about exact demographic breakdowns or exact measurement of the effect of such plugs.

They’re satisfied that large numbers of people see their names and marketing wisdom is that people tend to buy products they’re familiar with.

PR “team” has four elements

The PR firm is one part of a four-member team that is needed for good PR.

You, the CEO, are the most important member. The other three members are a close aide that is always on tap to handle press calls; your outside PR counsel, and the press and security analysts themselves.

Checking your plans and programs with the outside world from the start can save you a lot of trouble later on.

Thinking of the press and analysts as fellow team members rather than as “the enemy” can save you lots of time and money.

Of course, a few rules are needed in dealing with media. Reporters should be cautioned that everything is “on background” and not for quoting unless quotes are specifically approved. Reporters, and particularly trade reporters, want to build relationships, not destroy them. An occasional bad experience with a reporter or publication should not cause a client to adopt a bunker mentality.

Negatives must be faced

CEOs must realize that the negatives that can be ignored in ad campaigns cannot be ignored in dealing with the press.

Reporters, to protect themselves from charges of inaccuracy or even libel suits, are more apt to probe for details about negative developments than positive ones since few companies are likely to complain about a questionable statement or two in a positive story.

The same mistakes made in a negative story can be used to attack the credibility of the entire story and get the reporter and news medium in deep trouble.

One definition of PR is that it is “doing good and getting credit for it.” Another is that PR is “winning good will.” The latter was the one used by Bert Goss, longtime head of Hill & Knowlton. Our definition of PR is that it helps the client in appearances in the public forum, when the public may be demanding explanations of a client’s conduct. The public can be a severe judge.

The media provide more space and time than ever before to all sorts of opinions and voices via letters-to-the-editor columns, op-ed pages, and call-in radio and TV talk shows. The media constitute a platform rather than the exclusive preserve of writers and editors.

Those who are articulate and well prepared are the ones who



Nadia Mostafa, Alumna
M.S. in Public Relations and Corporate Communication (PR&CC)
Manager, Corporate External Communication
Johnson & Johnson

Nadia Mostafa had a well-established career prior to enrolling in the NYU School of Continuing and Professional Studies (NYU-SCPS) M.S. in Public Relations and Corporate Communication (PR&CC). She had worked in agency, government, and corporate settings, with clients ranging from healthcare to nonprofit, consumer to fashion, and luxury goods to food and beverage. Yet, she knew she needed to pursue a higher level of education to fine-tune her skills and to ensure her future marketability. The PR&CC program appealed to her because of its location in NYC, the media capital of the world. Taught by top industry professionals, she immersed herself in strategic communications, media and investor relations, and crisis management. She interned at Rubenstein Communications, Inc. and won a highly coveted fellowship at Johnson & Johnson, where she has since secured a position developing strategic public relations and marketing communication initiatives designed to enhance the corporate reputation of this industry giant.

Learn More

Attend an Information Session
June 11, 2014
scps.nyu.edu/graduate-events16g

visit: scps.nyu.edu/mspr1g
call: 212-998-7100

request info. and/or apply:
scps.nyu.edu/gradinfo16g

**M.S. in Public Relations and
Corporate Communication**

Knowledge Through Practice



HOW TO HIRE continued

will fare the best in the public forum of news and opinions. The internet has spawned a host of new information and opinion-forming entities including web logs (blogs) that are operated by individuals.

PR should take advantage of opportunities that pop up during the course of a year. The client as well as the agency should keep their eyes open for such opportunities. Anywhere from 25 percent to 50 percent of a budget can be spent “hitching your wagon to a star.”

How to begin your search

In starting your search for a PR firm, check with business associates and your trade association about their experiences in hiring outside PR counsel. The trade press in your industry is apt to have a good handle on hard working, reliable PR pros and firms. Local press are also likely to be knowledgeable.

Almost all PR firms cite “referrals” as their main source of new clients. The PR firm you pick will want to win the same type of recommendation from you.

Look over the firms listed in *O’Dwyer’s Directory of PR Firms*, using the geographical index, the ranking of firms by 11 types of special skills, and the rankings of firms by size.

There are good PR people in all sizes of agencies. Most often you will want a firm with a specialty in your product category. The days are gone when PR people could handle “anything.” They might, but how good a job would they do? It’s the same as in law, medicine and other professions. You would go to a real estate lawyer, for instance, if you were involved in a real estate deal.

After picking out a half dozen or so likely agencies, examine their account lists carefully. See if there are any conflicts with your company.

Look for clients in similar industries. Look at the size and prestige of the clients. Would your company fit comfortably among the clients on one of these lists? Would it be a giant among midgets or vice-versa?

Try to compare the current account lists of the agencies with those of several years ago. See how many clients the firm has been able to keep. Rapid turnover in accounts is not necessarily bad these days because of the increase in project work. However, the agency should be able to show a continuing relationship with a good number of clients.

Ask for an up-to-date list of clients along with the contacts at these clients and their telephone numbers.

Agencies that don’t have their own branch offices are often members of worldwide PR networks such as Worldcom Group, Pinnacle Worldwide, IPREX-International PR Exchange, and PR Organisation International. This helps them to compete with the dozen or more PR firms that have their own branch offices throughout the world.

How some companies shop for PR

One way of learning how to shop for a PR firm is to see how others do it. Here’s how one client conducts his searches:

“First, I call in four or five agencies. They prepare nothing. Rather, they are asked about themselves. The PR firm you pick should speak your language. You must be comfortable with them. Otherwise, the agency might try to mold the company

into what the agency is. The PR firm must fit in with the company’s personality—not vice versa.

“Then I ask two or three to make written proposals—for which they may be paid. Nothing too elaborate. Most of the agencies who get to this stage will come up with run-of-the-mill PR ideas and programs. But one or two will come up with some really good...even great...ideas. Those are the agencies I hire.

“You can expect plenty of meetings but you can’t expect too many press placements or other results in the first three months. During that time, you educate them on your business and the business of your competitors.

“Above all, make the PR firm part of your company. Too often, it’s an adversarial relationship. A company hires a firm and says, ‘Okay, let’s see the SOBs do it.’ Don’t dare them to do things. Trust them.”

One corporate PR director said briefing of the agency can get out of hand. Have one informed person at the agency and let him or her fill in the other agency departments, he advises.

The PR director of a blue-chip company which has a number of PR firms likes to follow the news to see who is winning the important new accounts and who is doing good work. He will then call in a few firms and let them do the talking. “We can tell what type of people they are by the kinds of questions they ask,” he says. “We ask them to send along whomever would be working on the account. We get their account list and call up the clients for further checking.”

The PR director then takes written proposals. He discourages “big, glamorous flip-chart presentations.” One of the firms is picked without too much hesitation and notes are kept on the rest for future possible use.

One longtime New York PR counselor said clients should visit the offices of the two or three finalist agencies before making a decision.

“You can judge the size and strength of an agency best by a visit,” he said. “Bad things to look for are offices that are empty, outdated clippings on the walls, secretaries who read magazines. Pluses you may find are staffers busy at computer terminals, the frequent jangle of incoming phone calls, some clutter—that’s often the badge of busy, creative people.”

Don’t expect too much too soon

New York consultant Tom Leighton, who also helps companies find agencies, says the most common mistake clients make is hiring an agency in a hurry to fight fires that have been burning for years. The client wants the fire put out almost immediately.

“During 14 years in PR consulting and previous years on the client side at Sears, Roebuck and other companies, I learned that the people who hire agencies often don’t know anything about PR and the people pitching the account often don’t work on it. The inexperienced people at the company are confronted by the best sales people at the agency and what the company usually makes is a chemical guess. The result is often a bad match,” says Leighton.

Here are some other observations Leighton makes:

“The smaller the search committee, the better the choice. Too often, the search for a PR firm is viewed as a semi-social occasion, an opportunity for deserving executives to enjoy a



Driven. Inspired. Smart.

podesta**GROUP**

HOW TO HIRE continued

number of agency dog-and-pony shows in the big city. Almost invariably, the committee sees too many agencies in too little time and winds up choosing the winner in a blur of fatigue.”

Don't withhold key facts

“Clients don't know how much a solid PR program costs. They expect too much, too soon, for too little. Clients are inclined to hold back essential information during agency briefings prior to the presentation. Later, they are surprised that the presentation is off target.

“PR firms are frequently denied the opportunity to advise clients. Instead, they are encouraged to tell clients what the clients want, rather than what they need.

“Companies continue to confuse advertising with PR and they evaluate PR firms by ad agency criteria.”

Robert L. Ferrante of The Cantor Concern, a management consultant who assists in searches, says he asks clients who are looking at PR firms to separate their real needs from their imagined needs.

An objective framework of tasks and goals must be set up and the substance of PR presentations separated from the overall sales part of the presentation, he adds.

One of Ferrante's aims is to coordinate the possible input of the prospective PR firms with any in-house capabilities the client may have. Another aim is to set up a means of evaluating performance. He prefers that one person or a small committee make the choice.

What to expect from your firm

Find out from the agency principal or principals before you sign the contract how often you are going to see them each month. You should also meet the account executive who is assigned to day-to-day contact with you and should know on what other accounts he or she is working.

“Most clients do not want their A/Es working on more than two or three other accounts,” said one PR executive. “They really can't handle it. Their minds become too fragmented.”

Not only should you meet the account personnel, but also the support people. If a big agency is involved, your work may be farmed out to writers, artists, placement and other specialists. You should meet them from time to time.

What you want from a firm is “instant accessibility,” as one PR person put it. Some of the smaller firms keep all their employees up-to-date on all their accounts as much as is possible. A client who calls can always expect some kind of help or at least knowledgeable interest in his or her problem.

One longtime New York public relations counselor says that for tens of thousands a month a client should get almost daily contact with his or her PR firm.

“For hundreds of thousands a year a company could have a full-time PR pro although there would be secretarial and other costs.

“If you're doing a day-in, day-out job you'll find that monthly review meetings will take care of themselves. They'll arise spontaneously. You won't have to lock yourself into a schedule, such as having the meeting on the 25th of each month.

“And if you're at the client every day, you won't need to do

a lot of reporting about your activities. You and the client will know what you're doing.”

Going by the client once a week or waiting for him or her to call doesn't work. Too many firms wait for the client to take the initiative. Successful account executives do not operate that way.

While daily contact with the account executive is stressed by some PR people, others point out that the monthly meetings with agency principals are also important. “If you don't like your account executive, that's the time to bring it up,” says a corporate PR man. “Don't be afraid to ask for a new one. Many companies have switched agencies when all they really needed was a new A/E,” says one PR pro.

Measuring performance

There are many ways of measuring the performance of a PR firm. These include obtaining higher sales and profits for your product, increased floor traffic at consumer outlets, increased market share, increased profits, publicity obtained, and reaching tangible goals such as passage of legislation. Sophisticated models for assessing each press clip or broadcast mention by various criteria are also available.

A vocal school insists that the PR profession will not win full acceptance among top management until the measurement issue has been settled.

A New York PR counselor with more than 25 years' experience said that a PR firm on a sizable budget should be able to come up with four or five major placements a year—besides counseling and the day-in and day-out product, personnel and other routine announcements.

“These are the ‘home runs’ of the business,” the counselor says. “I mean a ‘personality’ profile’ in the *New York Times*, a feature in *Newsweek* or *Time* magazine, a healthy time segment on a nationwide TV program or a prominent mention in *Reader's Digest*.

“This is the most efficient way to reach big audiences. Stories in the trade press don't count that much. The company may be so important to the field that the trades have to pick up just about every word it says.”

Don't let firm coast after hit

“PR firms have a tendency to coast after a ‘home run’—say a piece in *Fortune* or an item on the first page of the *Wall Street Journal*. There is a tendency for them to say, ‘That ought to hold them for a month or two.’ But the client should continue to put pressure on the firm...keep feeding them information. Actually, the PR firm should lead the client...be ahead of it.

“Time sheets should be kept by the agency so it can tell who spends how much time on what account. The client who is paying you \$10,000 a month wants as much service as the one who is paying you \$20,000. You have to keep a certain rein on the smaller client or his time will eat into that of the bigger one.

“But the time sheets are for internal use only. They only confuse the client. About 25 to 40 percent of the budget should be allotted to capitalizing on unforeseen events,” says the New York counselor.

How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 11th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Estimates of public relations agency revenues exceed \$7 billion a year, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a corporate buyer to be cautious before hiring a public relations agency.

Public Relations is not only difficult to define; it’s difficult to “purchase.” As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative.

By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Insist on specificity.

Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics keeps a consultant honest. You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask.

But not every one in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t

automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly.

But don’t give in to the first proposal. If you’re reluctant, push back on the retainer fee. In these days, where clients are precious, most of the time a consultant will lower an exorbitant initial retainer proposal.

5) Challenge monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Insist on specificity.
4. Negotiate down larger retainer fees.
5. Challenge monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company.

Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “*personal chemistry*” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “*shelf shill*” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients. As W. Edwards Deming, a founder of the quality improvement movement in Japan and the United States, put it, “Don’t look for instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

And don’t stereotype a PR consultant by the size of the firm. Some boutique firms are deliciously creative. But other times, some of the largest consultants are the most creative and some of the smallest are the least.

9) Insist on “social media” inclusion.

The tool of social media is no longer an “option” for corporate clients; it’s a necessity. Using social media, like using traditional media, is a facility with which every public relations agency should be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”

By the same token, the worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “*nose-under-the-tent*” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

Sometimes a PR counseling firm will start you off for “*free*” with a service you haven’t requested as a special bonus for signing on. Then after a few months of receiving the bonus, you are asked to pay for it. Unless the service is in fact “*special*” don’t bite. Keep your mind and your money on why you hired the consultant in the first place.

11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “*cancellation clauses*” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.

Bridging the Gap Between Theory and Practice

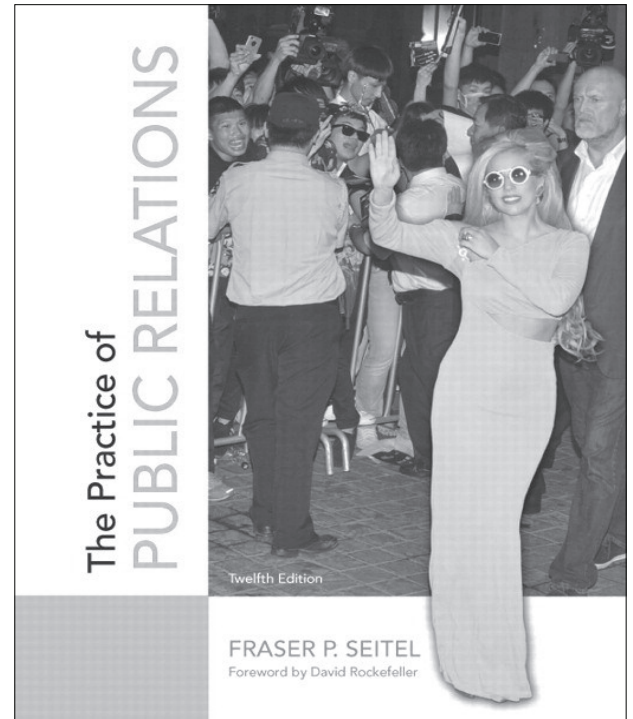


Fraser Seitel offers unique insight into the PR industry in the new edition of his highly successful text. ***The Practice of Public Relations*** emphasizes both the practical and ethical perspectives of public relations by highlighting theoretical features throughout each chapter.

As David Rockefeller notes in the book's foreword,

His use of case studies, interviews, news photos, and other techniques, as well as his humorous and lucid text, brings the process brilliantly to life.

Pairing Seitel's unique, humorous voice with the most up-to-date case studies, interviews, news photos, and other techniques, ***The Practice of Public Relations*** is truly an "in your face" Public Relations textbook.



A new edition is available now!
ISBN-10: 0133083578
ISBN-13: 9780133083576

NEW! Thirteen full cases featuring the most current and relevant topics, including the BP oil spill, Walmart bribery charges, Research in Motion collapse, McDonald's Twitter fiasco, and more.

UPDATED! An expanded emphasis on ethics with 19 new cases covering Christian Dior and anti-Semitism, Burson-Marsteller and Facebook, Occupy Wall Street, Aflac and Gilbert Gottfried, and more.

NEW! Six new "From the Top" interviews with today's top authorities in the worlds of management, media, and academia, including communication researcher Sandra Bauman, agency CEOs Kathy Bloomgarden and Tadd Schwartz, corporate public relations veterans Craig Rothenberg and Ned Reynolds, and military and government public relations expert Chuck Suits.

UPDATED! Expanded social media content in Chapter 10, "Public Relations and Social Media," encompassing the most up-to-date analysis of social media applications to public relations practice. Comprehensive coverage of the role of social media in Public Relations is also included throughout the text.

UPDATED! The "Public Relations Library" featuring the most current public relations literature as well as one "Pick of the Literature" per chapter.

For more information, contact your Pearson sales representative or go to pearsonhighered.com/marketing.

INDEX TO ADVERTISERS BY TYPE OF SERVICE

Books

Pearson, *The Practice of PR*.....107

Business Management, Accounting & Law

Buchbinder.....13

SGP Worldwide.....12

Education

New York University | SCPS.....101

Media Training

Newman Group.....55

PR Firm Network/Professional Organization

Council of PR Firms.....79

National Investor Relations Institute (NIRI).....43

Worldcom Public Relations Group.....95

Public Relations Firms

Abernathy MacGregor Group.....33

APCO Worldwide.....4

Cashman + Katz Integrated Communications.....31

Catapult PR-IR.....37

Cerrell Associates, Inc.....61

Chamberlain Healthcare PR.....47

Coyne PR.....Inside Back Cover

Dilenschneider Group Inc.....98

Edelman.....PR Rankings Divider

Fahlgren Mortine.....63

Feintuch Communications.....57

Finn Partners.....14

Gorkana.....97

Gregory FCA.....26

GYMR.....53

Havas.....Back Cover

Hope-Beckham, Inc.....91

ICR.....22

Idea Grove.....45

J Public Relations.....51

Jackson Spalding.....41

Jarrard Phillips Cate & Hancock, Inc.....71

Joele Frank, Wilkinson Brimmer Katcher.....67

Kaplow.....18

Kellen Communications.....69

LaVoieHealthScience.....81

Lou Hammond & Associates.....87

Makovsky.....Inside Front Cover

March Communications.....65

Marketing Maven PR.....77

MWW.....16

Peppercomm.....PR Firms Divider

Pierpont Communications.....89

Podesta Group.....103

RF | Binder Partners.....8

Rubenstein Associates.....83

Rubenstein Public Relations.....10

Ruder Finn.....59

Sachs Media Group.....49

Sitrick And Company.....20

Sloane & Company.....39

Spong.....24

Stanton PR & Marketing.....35

Trylon SMR.....85

W2O Group.....Specialty Index Divider

Weber Shandwick.....2



We're all ears.

Peppercomm is all ears. When you're talking, we're listening – carefully, thoroughly, thoughtfully. And we take pride in that. We're listening to you, our clients. We're listening to them, your customers. We're taking it all in, letting it marinate, learning your customers' language, their pain points, what makes it all tick. Then we're engaging with smart, creative marketing solutions.

Then we're listening some more. Then we're adjusting, creating fresh solutions, if that's what's needed. And that's engagement. **LISTEN. ENGAGE. REPEAT.**

Whatever your industry, whatever your communication needs, Peppercomm is all ears, all insight, all engagement, with hard data and real analytics. Shout us out at www.peppercomm.com.

peppercomm
LISTEN. ENGAGE. REPEAT.

PUBLIC RELATIONS FIRMS (Alphabetical Order)

A



A. BROWN-OLMSTEAD ASSOCIATES, LTD

274 West Paces Ferry Rd., Atlanta, GA 30305
404/659-0919; fax: 404/659-2711; amanda@newaboa.com
www.newaboa.com

Strategic communication counseling, planning and execution. Founded: 1972.

Agency Statement: ABOA is focused on strategic communication counsel with special services in the areas of public affairs, new media relations, network marketing and event management. The firm is known for its connection to community, strategic planning and idea generation.

Amanda Brown-Olmstead, CEO; Thomas Smith, Julie Hairston, sr. A/Es

Airport East CID
Airport West CID
Amen Clinics
BAI Corp.
CEA Holdings
Dare - book launch
Epsten Group Inc., The
Georgia Environmental Conference
Georgia Ports Authority
Gotcha Goat
Ocean Exchange
Scardino Doors
SoftWear



A. LAVIN COMMUNICATIONS

8 Haven Ave., Port Washington, NY 11050-3636
516/944-4486; andrewlavin@alavin.com
www.alavin.com

Services: International public relations strategy and media relations programming, strategic counseling and integrated social media. Industries: B2B, health care, homeland security, not-for-profit.
Employees: 3. Founded: 1995.

Agency Statement: A. Lavin Communications delivers great, measurable results that will raise awareness and provide sales momentum. What sets us apart is our inspiration, dedication, commitment and reputation for delivering over and above our clients' expectations. Our services include: social and traditional media relations, crisis communications, trade show support, analyst relations and media training.

Andrew R. Lavin, president

Ben-Gurion University of the Negev
Center for Initiatives in Education
Henry Schein Inc.
PathSensors Biodefense
Pokemon USA
SouthWest NanoTechnologies

A5

1 N. LaSalle St., 47th flr., Chicago, IL 60602
312/706-2525; fax: 312/706-2526
www.a5inc.com

Environmental, healthcare, tourism, non-profit PR. Founded: 2001.

John Harris, principal



ABERNATHY MACGREGOR GROUP, THE

Subsidiary of Havas
277 Park Ave., 39th fl., New York, NY 10172
212/371-5999; fax: 212/593-1845
www.abmac.com

Employees: 71. Founded: 1984.

Agency Statement: With offices in New York, Los Angeles, Houston and San Francisco, The Abernathy MacGregor Group (AMG) provides counsel to the senior management and Boards of Directors of business corporations and large organizations in six communications disciplines: corporate and financial public relations, investor relations & shareholder activism, transaction communications, initial public offerings, crisis management, and corporate restructuring & bankruptcy. Within these disciplines, we advise clients across a broad range of industries including, but not limited to: banking & financial services, media and entertainment, transportation, retail, Internet/technology, energy, healthcare and telecommunications.

International Capabilities: The Abernathy MacGregor Group is a founding member of AMO, an international partnership of leading corporate and financial communications consultancies that covers the major financial centers in Europe, North America, Latin America and Asia. The AMO network comprises more than 940 communications professionals from Maitland (UK), Havas Worldwide Paris (France/Belgium/Dubai), Hering Schuppener (Germany), Hirzel.Neef.Schmid.Counselors (Switzerland), Llorente & Cuenca (Spain/Portugal/Latin America), SPJ (Netherlands), Ad Hoc Communications Advisers (Italy), Porda Havas (China), National PR (Canada), NBS Communications (Poland), Hallvarsson & Halvarsson (Sweden), and EM (Russia) and has established client relationships with leading S&P 500, FTSE 100, Dax 30, SMI 20, AEX 25, CAC 40 and IBEX 35 companies. www.amo-global.com

James L. Abernathy, chmn. & CEO, chmn. of AMO; Charles Burgess and Tom Johnson, pres.; James T. MacGregor, Ian D. Campbell, vice chmn.; Jeffrey R. Maloney, CFO; Carina Davidson, COO; Rhonda Barnat, Chuck Dohrenwend, Mary Beth Grover, James B. Lucas, Elizabeth D. Micci, Michael M. Pascale, Shawn H. Pattison, David Schneiderman, mgn. dirs.; Amy Feng, Sydney Rosencranz Isaacs, Erica Jacobs, Glen Orr, Alan Oshiki, Allyson Vento, exec. VPs; Luke Barrett, Patrick Clifford, Dana Gorman, Neil Maitland, Rosemary Wilson, sr. VPs; Joe Hixson, Beth Hoang, Andrew Johnson, Trevor R. Martin, Patrick Tucker, VPs.

707 Wilshire Blvd., #3950, Los Angeles, CA 90017
213/630-6550; fax: 213/489-3443

Ian D. Campbell

500 Sansome St. Suite 370, San Francisco, CA 94111
415/926-7961; fax: 415/296-8080

David Schneiderman

1001 Texas Ave., Suite 1400, Houston, TX 77002
713/343-0427

Sydney Rosencranz Isaacs

Advent International
AIG
Assurant
Baker Hughes
Booz Allen Hamilton, Inc
City National Bank
City of Detroit
Comcast Corporation
Coty, Inc
Credit Suisse
Duke Energy
Evercore Partners
Grosvenor Capital Management
Health Net, Inc

Continued on next page

ABERNATHY MACGREGOR GROUP, THE continued

Henkel Corporation
Hershey Company
Hudson's Bay Company
Johnson & Johnson
Kennametal, Inc
King Street Capital Management, LLC
Kraton Performance Polymers
Madison Dearborn Partners, LLC
Mattel
Mylan
Office Depot
Overseas Shipholding Group, Inc
PG&E Corporation
Pine River Capital Management LP
QEP Resources Inc
Royalty Pharma
Safeway
Sprint
Starwood Capital Group
Sun Pharmaceuticals
TIAA-CREF
Toyota
Triple Point Capital
Trulia, Inc
Tudor Investments Corporation
Veolia Environment
Vodafone Group plc
Walmart
WH Group
York Capital Management



ABI

29 Broadway, New York, NY 10006
212/529-4500; fax: 212/529-4442; info@abipr.com
www.abipr.com

Business-to-business, marketing public relations. Employees: 45.
Founded: 1980.

Agency Statement: At some agencies, B2B is an afterthought. At ABI, it's all we do – and it sets us apart.

We bring clients an in-depth knowledge of the unique challenges facing B2B companies and a professional team with experience and insight to help clients realize the full potential of global market opportunities.

Our expertise in the industrial, packaging, chemicals, energy, life sciences, building and construction, and technology sectors produces tangible and sustainable results.

Within each market we differentiate our clients from the herd by communicating a company's 'universe of value' to key stakeholders. This means taking messaging beyond the ordinary drone of features and specs. We help our clients best highlight how they help *their* customers overcome *their* critical pain points meet *their* business challenges.

Founded in 1980, ABI supports clients in the Americas, Europe, Middle East, Africa and Asia-Pacific from its offices in New York, London, Singapore and Shanghai. The ABI team is known for its ability to create messaging, positioning and content that makes an impact with decision makers.

We look forward to helping you deliver the right message to the right person via the right platform at the right time.

Lauren Selikoff, mng. dir., Americas

ABI Europe
27-31 Clerkenwell Close, London, EC1R OAT, United Kingdom
+44 (0) 207 014 3500

Bernard Guly, Managing Director

ABI Asia

Juliet Zhu, Managing Director

Singapore

7500A Beach Road, The Plaza, #13-319 Singapore 199591
+65 6296 4384

Shanghai
Suite 2305, 23F Hui Yin Building, 758 West Nanjing Road, Jing An District

Bosch Packaging Technology
CMB Engineering
Corning
CPC
Crown Holdings, Inc.
ei3
Epson America
Georgia-Pacific
Kistler
Mettler Toledo
Newpark Drilling Fluids
Newpark Resources
Newpark Mats & Integrated Services
PACK EXPO
Pharma EXPO
PMMI
Rame-Hart
RC Cola
Saint Gobain
SANOVVAX
Sulzer Metco
Videojet

ACCESS COMMUNICATIONS

Interpublic Group of Cos. has an ownership interest
101 Howard St., 2nd fl., San Francisco, CA 94105
415/904-7070; fax: 415/904-7055
www.accesspr.com

Susan Butenhoff, pres. & CEO

ACCLAIM COMMUNICATIONS LLC

23811 Chagrin Blvd., Beachwood, OH 44122
216/375-2141; mosbrook@acclaimllc.com
www.acclaimllc.com

PR & mktg. for small and mid-sized organizations. Experts on media, messaging, crisis and content marketing. Employees: 4. Founded: 2012.

Joe Mosbrook, mng. partner; Pete Baka, VP; Harlan Spector, Tom Moore, Lisa Craig, partners

ACCOMPLISHED MEDIA & ENTERTAINMENT - THE AME COMPANY

802 N. Edgemont St., Los Angeles, CA 90029
310/919-4271
maryann@theamecompany.com
www.theAMEcompany.com

Entertainment, TV, reality TV, film, fashion, music, indie, books, pop culture. Employees: 12. Founded: 2007.

Mary Ann McQueen Butcher, pres.; Brian Carsey, dir. of bus. dev.

ABC Family
Alex Debogorski
Brock O'Hurn
Frank Sansonetti
Hell's Kitchen
History Channel's Ice Road Truckers
Mynxii White
Opposite Worlds
Real Housewives of New Jersey
Real Housewives of Vancouver
Robert Hesse
Ronnie Negus
Shark Tank
Syfy

THE ACUITY PROJECT

COMMUNICATE | CO-CREATE

ACUITY PROJECT, THE

200 Park Ave., #1700, New York, NY 10166
keith.decie@theacuityproject.com
www.theacuityproject.com
Messaging, media relations, stakeholder engagement, communications strategy, social media, digital strategy, co-creation, sustainability. Founded: 2011.

Keith Decie, lead partner

American Customer Satisfaction Index
B. Joseph White (author)
Center for Education on Social Responsibility
Corporate Alliance on Malaria in Africa
GBC Health
GSA Network
Innovations for Poverty Action
Prepex
University of Colorado
University of Illinois

ADAM FRIEDMAN ASSOCIATES LLC (AFA)

28 West 44th St., #1111, New York, NY 10036
212/981-2529; fax: 212/981-8174; adam@adam-friedman.com
www.adam-friedman.com
Corporate and investor relations. Founded: 1999.

Adam Friedman, principal

ADAMS UNLIMITED

80 Broad St., #3202, New York, NY 10004
212/956-5900; fax: 212/956-5913; candice@adams-pr.com
www.adams-pr.com
PR, promotional partnerships, corporate branding, marketing research, strategic planning, special events, crisis management, image development. Founded: 1985.

Candice Adams Kimmel, pres.

ADLER PUBLIC AFFAIRS

1995 Molino Ave., #202, Signal Hill, CA 90755
562/961-6960; jeffadler@adlerpa.com
www.adlerpa.com
Public affairs, media relations, crisis management, community outreach, media training. Founded: 1986.

Jeff Adler, president/CEO



AFFECT

989 Avenue of the Americas, 6th flr., New York, NY 10018
212/398-9680; fax: 212/504-8211; info@affect.com
Web: affect.com
Blog: techaffect.com
Twitter: @teamaffect
Facebook: facebook.com/affect
Linkedin: linkedin.com/company/affect-inc-
Technology, healthcare and professional services. Employees: 20. Founded: 2002.

Agency Statement: Affect is a public relations and social media firm located in New York. Established in 2002, the company specializes in technology, healthcare and professional services. Affect employs a results-driven approach to communications, crafting one-of-a-kind programs to help clients achieve their business goals. As year-round strate-

gic counsel, or a single project resource, Affect leverages its creative talent, unique experience and forward-thinking insights to achieve the precise results that clients seek.

We are committed to providing exceptional service and cultivating true partnerships with our clients. Regardless of company size or requirements, we're honored to be entrusted with their brands and we operate as an extension of their internal teams. We act as a trusted resource and a catalyst to help clients meet and exceed their business goals.

Sandra Fathi, pres. & founder
Email: sfathi@affect.com
Twitter: @sandrafathi
LinkedIn: linkedin.com/in/sandrafathi

Ascent
Ask Partner Network
Axon Healthcare Associates
Caron Treatment Centers
Cellebrite
CentraState
Con Edison
Definiens
Easy Office Phone
Fino Consulting
Global Container Terminals
IDentity Theft 911
INTTRA
MetricStream
Microdesk
Navis
Omni Hotels & Resorts
Panoramic Power
Radware



AGENDA

400 Gold Ave., SW, #1200, Albuquerque, NM 87102
505/888-5877; fax: 505/888-6166; info@agenda-global.com
www.agenda-global.com
Full service public relations, corporate communications, crisis management, issues management, and government affairs. Employees: 25. Founded: 1996.

Agency Statement: Agenda is an international public relations, strategic communications and public affairs firm providing multidisciplinary solutions to complex business, market and policy challenges. Our focus is in developing strategies and programs for individual clients and coalitions, leveraging our expertise in campaign management, strategic messaging, stakeholder engagement, third-party allied development, marketing, advertising and international affairs. Our approach is based on decades of political, business and consulting experience at the local, state, national and international levels. Agenda is headquartered in Washington D.C. with offices in Albuquerque, Austin, Denver, Miami, Jackson, Wyoming and San Francisco.

Doug Turner, Max Hamel, Craig Pattee, Christian Goff, partners
925 15th St., 4th flr., Washington, DC 20005



AGNES HUFF COMMUNICATIONS GROUP, LLC

Marina Towers, P.O. Box 91194, Los Angeles, CA 90009
310/641-2525; ahuff@ahuffgroup.com
www.ahuffgroup.com
PR, media relations, strategic planning, crisis management, marketing communications, reputation management, branding, social media integra-

Continued on next page

AGNES HUFF COMMS. GROUP, LLC continued

tion, corporate communications, community relations, product and service launches, B2B, media training and special event management and production. Employees: 5. Founded: 1995.

Agency Statement: Agnes Huff Communications Group, LLC is an award-winning full service strategic PR firm with expertise in a variety of industries including aviation, travel & tourism, healthcare, professional services, construction, transportation, green technology, publishing, entertainment and retail. The firm's account team has decades of experience with high profile clients delivering exceptional results that elevate client profiles and enhance their brands for business success.

Agnes Huff, PhD, pres./CEO; Richard Baldwin, CFO; Anna Jerden, acct. dir.; Vanessa Chandler, creative dir.

Bureau of Engineering
City of Los Angeles
Greystone Management
HNTB Corp.
Hotel Shangri-la Santa Monica
Los Angeles World Airports
Marina Del Rey Hospital
R&B JAAMZ, Inc. Productions
Rattle the Cage Productions
Van Nuys Airport
VCA Animal Hospitals
VCA-Antech, Inc.

AH&M MARKETING COMMUNICATIONS

152 North St., #340, Pittsfield, MA 01201
413/448-2260; fax: 413/445-4026; info@ahmnc.com
Press rels., product publicity, speakers' programs, crisis mgmt., employee rels., IR, community rels. Founded: 1988.

James H. Allison, III, president

AIGNER PRENSKY MARKETING GROUP

214 Lincoln St., Allston, MA 02134
617/254-9500; fax: 617/254-3700
www.aignerprenskymarketing.com
Events planning; media placement. Founded: 1984.

Anne-Marie Aigner, pres.



AIRFOIL

1000 Town Center, #600, Southfield, MI 48075
248/304-1400; fax: 248/304-1401; vallee-smith@airfoilgroup.com
www.airfoilgroup.com
Employees: 59. Founded: 2000.

Agency Statement: Airfoil is an independent public relations and marketing firm serving both emerging and leading technology companies. With offices in Detroit, Silicon Valley, London and Hong Kong, the agency drives technology communications for a growing client roster across consumer, enterprise, healthcare and automotive segments. Airfoil provides services to measure, inform and accelerate clients' marketing communications, digital, social media and brand strategy programs. Airfoil has been honored as a Silver Anvil winner for work with Microsoft, named Technology Agency of the Year by the *Holmes Report* and recognized as a Best Place to Work by *Advertising Age*.

Follow Airfoil on Facebook and Twitter at @airfoilgroup.

Lisa Vallee-Smith, Janet Tyler, Co-CEOs; David Bailey, exec. VP & gen. mgr.; Tracey Parry, Leah Haran, sr. VPs; Sharon Neumann, sr. VP, finance & administration; Keith Donovan, Kevin Sangsland, Andy Kil, Tim Wieland, Amy Bryson, VPs

ABB
Altair
American Laser Skincare
Armaly Brands (Brillo)
Castrol innoVentures
Delphi

eBay
Faurecia
FordDirect
Fuze
Gas Station TV
GoAnimate
iCIMS
MetroMile
MICROS-Retail
Microsoft
MModal
MyLife
Netatmo
New Engineering University
Openways
Parrot
Plex Systems
Society of Manufacturing Engineers
SurveyMonkey
Walsh College
ZEISS

AKHIA PUBLIC RELATIONS

85 Executive Pkwy., #400, Hudson, OH 44236
330/463-5650; fax: 330/463-5624
www.akhia.com

Media rels., image campaigns, new product launches, events and sponsorship mgmt., trade publicity. Founded: 1996.

Jan Gusich, CEO

ALISON GROUP, THE

Advertising and PR firm
4234 Columbia Rd., Martinez, GA 30907
706/724-3758
www.thealisongroup.com

PR, business-to-business, mktg., creative, dir. mktg., sales promotion, research. Founded: 1982.

Mark Alison, president



ALLIDURA CONSUMER

450 W. 15th St., 7th fl., New York, NY 10011
212/229-8400; fax: 212/229-8496; tnamen@allidura.com
www.allidura.com

twitter: @allidura
blog: allswell.allidura.com

Agency Statement: Whether its cars or cameras or diapers or detergent, health has never been more ubiquitous than it is today. For some brands, health may be a new focus. Fortunately, it's always been at the center of ours. And, we've taken this knowledge and enthusiasm to some of the world's largest brands to help them connect with today's socially charged, health-minded consumers.

Allidura Consumer, part of Chandler Chicco Companies and InVentiv Health, takes an integrated approach to communications with capabilities spanning public relations, digital and social media, marketing and branding, graphic design and multimedia, and research and measurement.

Our client counsel allows brands to communicate across the wellness spectrum regardless of whether a brand's equity is in health or faced with a health challenge. Our meaningful insights and creative know-how have been tapped by a full range of consumer product and nutritional supplement brands, over the counter and beauty products, and food and beverage companies.

Allidura is an InVentiv Health company and part of a global communications network with 12,000 employees in 40 countries.

Tracy Naden, mng. dir., Danielle Dunne, mng. dir.

ALLISON+ PARTNERS

ALLISON+PARTNERS

Two Pyramid Plaza, 505 Sansome St., 7th fl., San Francisco, CA 94111
415/277-4933; fax: 415/217-7503; scott@allisonpr.com
www.allisonpr.com

Practice Areas: Consumer Marketing, Corporate, Global China Practice, Health + Wellness, Public Affairs, Social Impact, and Technology + Digital Media.

Agency Statement: Allison+Partners is a global communications firm driven by a collaborative approach to innovation and creativity. With 14 offices on three continents, we're large enough to handle complex assignments, yet small enough to be nimble in our approach. With one P+L, our teams are focused on a common goal, enabling us to put the best people on our clients' business, regardless of location.

Scott Allison, chmn. & CEO; Andy Hardie-Brown, co-founder & COO; Scott Pansky, co-founder & sr. partner; Jonathan Heit, pres. & sr. partner; Phil Carpenter, sr. partner, West Coast; Anne Colaiacovo, sr. partner & gen. mgr., New York; Larry Krutchik, partner & gen. mgr., Los Angeles; Brian Feldman, sr. partner & gen. mgr., Atlanta & gen. mgr., Washington D.C.; Cathy Planchard, sr. partner & gen. mgr., Phoenix; Jackson Harrell, gen. mgr., Dallas; Zach Colvin, partner & gen. mgr., San Francisco; Matthew Della Croce, sr. partner & gen. mgr.; Lisa Rosenberg, chief creative officer

B&G Foods
Best Western International
Blue Cross/Blue Shield
California Tobacco Control Program
EMPLOYERS

Frito-Lay
KOA
Linked In (China)
Mozilla
Orbitz
Pioneer
Samsung
Sony
Sprint
Toyota
Underwriter Laboratories
Zynga



ALPAYTAC PUBLIC RELATIONS/MARKETING COMMUNICATIONS

445 N. Wells St., Suite 401, Chicago, IL 60654
312/245-9805; fax: 312/245-9807; huma@alpaytac.com
www.alpaytac.com

Housewares, travel, consumer electronics, business-to-business, aviation, retail, finance, fashion, health and beauty. Employees: 22. Founded: 2004.

Agency Statement: Alpaytac is a multi-faceted, award-winning public relations and marketing agency headquartered in Chicago with offices in New York, Los Angeles, and Tampa. The agency's team of elite professionals applies its collective expertise in publicity, integrated marketing, social media and digital marketing to a diverse set of clients in more than 16 different industries.

Huma Gruaz, pres./CEO; Michelle Mekky, sr. VP/dir. of Chicago office

Abt Electronics
Bodyguardz
Capital Gold Group
Cardtek USA
Euro-Pro
Ideal Life
It's Just Lunch Midwest

It's Just Lunch West
Jet Edge
Monoprice
NAR Gourmet
Seattle Sutton
Serka
Sollicore
Trellis
Turkish Airlines

AMF MEDIA GROUP

12667 Alcosta Blvd., Ste. 500, San Ramon, CA 94583
925/790-2662; jennifer@amfmediagroup.com
www.amfmediagroup.com

Healthcare, food & beverage PR. Employees: 23. Founded: 2007.

Vintage Foster, pres.



AMP3 PUBLIC RELATIONS

349 5th Ave., New York, NY 10016
646/827-9594; Info@AMP3pr.com
www.AMP3pr.com

Arts, entertainment & consumer product PR. Employees: 6. Founded: 2004.

Agency Statement: AMP3 is a boutique publicity agency specializing in the area of consumer lifestyle PR including beauty, fashion, entertainment, food, beverage, tech, culture and travel brands. We offer traditional PR & media outreach, social media marketing strategy & online visibility, SEO, and special events PR & production.

Our top-rated agency offers one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure and generate sales.

Alyson Roy, owner/partner

Blazetrak
Cat Footwear
Caterpillar Footwear
Exclusiv Vodka
Grooveshark.com
Iceland Naturally
LeMetric Hair Centers
Magnifico Giornata
Mixify
Nolcha
Nolcha Fashion Week

Polpettina Homestyle Pizza Kitchen
Splash.FM
Taste of Iceland in NYC

ANDERSON JONES PR DRIVING BUSINESS @ THE SPEED OF INFORMATION

ANDERSON JONES PUBLIC RELATIONS

402 Kensington Parc Dr., Decatur, GA 30002
404/419-6613
jennifer@andersonjonespr.com
www.andersonjonespr.com

Research & planning, brand development & marketing strategy, media relations & training, social media strategy, engagement & training. Employees: 10. Founded: 2009.

Agency Statement: Anderson Jones PR is an insights-driven, full service public relations and social media marketing agency.

We uncover your target audience's specific behaviors, interests, needs and motivations to translate your business goals into actionable marketing that connects with your customers where they are, when they are there and how they want to be engaged.

We deliver big agency success at boutique pricing.

Jennifer Jones, principal partner; Samantha Anderson, principal partner

Atlanta Institute of Music and Media
Cartoon Network
Coca-Cola Company
ING Financial
Kimberly Clark

ANDOVER COMMUNICATIONS, INC.

One Bridge Plaza, #325, Fort Lee, NJ 07024
201/947-4133; fax: 201/947-5580
www.andovercommunications.com
Consumer prod./svcs; bus.-to-bus. PR. Employees: 6. Founded: 1989.
Steven Clark, pres.

ANDREA & ASSOCIATES

112 East 23rd St., New York, NY 10010
212/353-9585; fax: 212/473-7864; andreapr@andreaandassociates.com
www.andreaandassociates.com
Non-profit PR. Founded: 1981.

Andrea Mikotajuk Kotuk, pres.

ANDREA OBSTON MARKETING COMMS. LLC

3 Regency Drive, Bloomfield, CT 06002
860/243-1447; fax: 860/243-5048
www.aomc.com
PR strategy, planning and execution; services: crisis management and recovery & media training. Founded: 1982.

Andrea Obston, president

ANNE KLEIN COMMUNICATIONS GROUP

ANNE KLEIN COMMUNICATIONS GROUP, LLC

Member of IPREX Global Public Relations and Communication
1000 Atrium Way, #102, Mount Laurel, NJ 08054
856/866-0411; fax: 856/866-0401; AKCG@annekleincg.com
www.annekleincg.com
Full-service PR counseling firm. Employees: 9. Founded: 1982.

Agency Statement: Anne Klein Communications Group (www.annekleincg.com) is a national PR firm based in the Philadelphia region. We provide strategic counseling and communications programs to help clients achieve business goals. Our clients include *Fortune* 500 companies and other national and regional businesses and organizations.

We create customized communications programs that help position our clients, their products and their services in the marketplace and establish their reputations among their key target audiences. We also design communications programs to help our clients create a favorable public opinion climate in which to operate. Corporations and organizations undergoing change seek our advice in managing communications.

In addition to the traditional PR services - such as media relations and internal communications, we also specialize in issues and crisis communications, community outreach and change communications.

The firm is a member of IPREX (www.iprex.com), an international network of independent public relations firms, with offices throughout the world.

Anne Sceia Klein, founder & pres.; Gerhart Klein, exec. VP; Christopher Lukach, sr. VP/COO & co-owner



ANREDER & CO.

286 Madison Ave., #907, New York, NY 10017
212/532-3232; fax: 212/679-7999
www.anreder.com
IR, corporate PR, financial, crisis management. Employees: 8. Founded: 1990.

Steven S. Anreder, pres. & CEO

ANTENNA GROUP

135 Main St, #800, San Francisco, CA 94105
415/896-1800; fax: 415/896-1094; info@antennagroup.com
PR for high-technology businesses; Internet software/services, wireless comms., advanced materials, energy and electronics, green tech, renewable energy, cleantech.

Anna Cahill-Leonard, pres.



APCO WORLDWIDE

700 12th St., NW, #800, Washington, DC 20005
202/778-1000; fax: 202/466-6002; information@apcoworldwide.com
www.apcoworldwide.com
Employees: 650. Founded: 1984.

Agency Statement: APCO Worldwide, a global communication, stakeholder engagement and business strategy firm, challenges conventional thinking and inspires movements to help our clients succeed in an ever-changing world. With more than 30 offices throughout the Americas, Europe, the Middle East, Africa and Asia, APCO's areas of expertise include:

Business, Industry & Finance

- Branding & Positioning
- Corporate Advisory & Market Entry
- Executive & Board Communication
- Financial Communication
- Internal Communication
- Marketing Communication
- Product Launch Navigator

Media, Public Opinion & Society

- Community Relations
- Corporate Responsibility & Sustainability
- Creative Services
- Crisis Management
- Issues Management
- Litigation Communication
- Media Relations & Spokesperson Training
- Online Communication
- Opinion Research
- Social Media
- Stakeholder Mapping & Engagement
- Strategic Philanthropy

Government & Public Policy

- Ally Development & Coalition Building
- Antitrust & Competition
- Business Diplomacy
- Government Relations
- Policy Research & Analysis
- Trade & Investment Policy

Stakeholders are at the core of all APCO does. We turn the insights that come from our deep stakeholder relationships into forward-thinking, creative solutions that always push the boundaries of communication.

Founded in 1984, APCO is an independent and majority women-owned business with a global headquarters in Washington, D.C.

Margery Kraus, founder & CEO; Neal Cohen, pres. & COO

APCO's NEW YORK OFFICE
360 Park Ave. South, 11th fl., New York, NY 10010
212/300-1800; fax: 212/300-1819

Nelson Fernandez, mng. dir., nfernandez@apcoworldwide.com

APCO's EMEA HEADQUARTERS
47 Rue Montoyer 5th fl., 1000 Brussels, Belgium
32-2-645-9811; fax: 32-2-645-9812

Brad Staples, pres., int'l, bstaples@apcoworldwide.com

APCO's ASIA HEADQUARTERS
19/F, Cambridge House, TaiKoo Place, 979 King's Road, Hong Kong
852-2866-2313; fax: 852-2866-1917

Brad Staples, pres., int'l, bstaples@apcoworldwide.com

BlackBerry
China Ocean Shipping Company
Clinton Global Initiative
Dow Corning
eBay
IKEA
Johnson Controls

Mars
Microsoft
Tesco
U.S. Travel Association

ARIEFF COMMUNICATIONS

340 Pine St., #504, San Francisco, CA 94104
415/538-9363; aa@arieff.com
www.arieff.com
Consumer products, style driven products, home decor. Founded: 2002.
Adrienne Arieff, president

ARTICULATE COMMUNICATIONS INC.

40 Fulton St., 15th flr., New York, NY 10038
212/255-0080; fax: 212/255-0090
www.articulatecomms.com
Business-to-bus., technology PR, industry analysis, comms., media training, media rels., positioning & message development and measurement. Founded: 2002.
Audra Tiner, CEO



ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond, TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net
B2B PR and communications for firms offering technology and services in Europe. Employees: 15. Founded: 2003.
Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European, one stop shop solution for PR and associated services. Our proven team of experienced consultants, based in offices across Europe, helps key brands such as Akamai, Microsoft and TIBCO with their press, analyst, social media and other PR requirements on a pan-European level. However, we also understand the needs of companies new to Europe and who are looking for support on a more local level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Akamai
hybris
Microsoft
TIBCO Spotfire

ASCOT MEDIA GROUP INC.

P.O. Box 133032, The Woodlands, TX 77393
281/333-3507; fax: 832/813-5154; tstevens@ascotmedia.com
www.ascotmedia.com
Authors, publishers, entertainers, products, restaurant chains, attorneys, medical industry including: hospitals, doctors, plastic surgeons, dialysis, and chiropractors. Employees: 12. Founded: 2003.

Trish Stevens, CEO



ASPECTUS PR

117 E. 24th St., Suite 2A, New York, NY 10010
646/202-9843; info@aspectuspr.com
www.aspectuspr.com
Financial services, technology, energy, engineering & event marketing. Founded: 1995.
Agency Statement: Aspectus PR is a full-service, global communications agency. We focus on Financial Services, Technology, Energy, Engineering and Event Marketing. Through our offices in New York,

London and Singapore, we service our clients across the globe. Our clients, who range from international conglomerates to start-up entities, view Aspectus PR as a strategic business partner. Our services include brand creation, development and sustainability, messaging and positioning, thought leadership, reputation management, crisis communications, media relations, social media, media training, content generation, industry analyst relations and SEO. We are an independent agency, 100% owned by our directors and employees.

Bill Penn, global group dir. (London); Alastair Turner, global group dir. (London); Steph Johnson, head of North America (New York); and Tricia Hoban, mng. dir., North America (New York)



AT THE TABLE PUBLIC RELATIONS

301 W. Platt St., #414, Tampa, FL 33606
813/251-4242
www.AtTheTablePR.com
Employees: 4. Founded: 1983.

Agency Statement: At The Table Public Relations is a food and beverage-focused firm that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength in crisis planning, marketing, strategic planning, news media relations (publicity and promotion), social media programs and special events. We specialize in retail, restaurant, foodservice, commodity, product, and branded food categories.

Cheryl Miller, principal/CEO

Cooper's Hawk Winery & Restaurant
Florida Beef Council
Georgia Blueberry Commission
Georgia Peach Council
Georgia Pecan Commission
Grimaldi's Pizzeria
Lee Roy Selmon's/MVP Holdings, Inc.

AULETTA AND COMPANY, LLC., R.C.

59 E. 54th St., New York, NY 10022
212/355-0400
General PR, such as beauty & fashion, food, sports, financial. Employees: 10. Founded: 1965.
Richard C. Auletta, pres.

AXIA PUBLIC RELATIONS FIRM, THE

904/416-1500
www.axia.net
Food & beverage; greentech; healthcare; mobile/wireless; professional services; real estate finance & development; sports/leisure; technology/industrial; travel. Founded: 2002.
Jason Mudd, Principal

Brightway Insurance
FIS
Gate River Run
Miller Life
Modis
Verizon



BACKBAY COMMUNICATIONS

20 Park Plaza, Suite 801, Boston, MA 02116
617/556-9982; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com

Financial and professional services. Employees: 14. Founded: 2005.

Agency Statement: BackBay Communications is an independent strategic branding, marketing and public relations firm focused on the financial and professional services sectors. BackBay offers a unique combination of content and creativity. BackBay's services include advertising, branding, events, marketing materials, websites, and PR. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston, New York and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:

- Advertising
- Branding
- Corporate positioning
- Conference speaking
- Crisis communications
- Marketing Collateral
- Media Relations
- Social media
- Video
- Websites

Bill Haynes, president

825 Third Ave., Suite 241, New York, NY 10022
212/520-1385; kelly.holman@backbaycommunications.com

Kelly Holman

106 Great Portland St., London, W1W 6PF, UK
+44 (0)203 475 7550; toby.mitchenall@backbaycommunications.com

Toby Mitchenall

Adveq
AFEX
Bregal Partners
CenterOak Partners
Corporate Resolutions
Eagle Investment Systems
Edwards Wildman
Evanston Capital Management
Graycliff Partners
Greenwich Associates
J.W. Childs
Karen Clark & Company
Linedata
Meketa Investment Group
Monroe Capital
Murray Devine
Nautic Partners
Pamlico Capital
Quad-C Management
Ridgmont Equity Partners
Riverside Company
SRS|Shareholder Representative Services
Stellus Capital
TA Associates
TD Bank
Yellow Wood Partners

BADDISH GROUP, THE

28 W. 39th St., #302, New York, NY 10018
212/221-7611; info@thebaddishgroup.com
www.thebaddishgroup.com
Consumer PR.

Laura Baddish, CEO

BALTZ & COMPANY, INC.

49 W. 23rd St., #900, New York, NY 10010
212/982-8300; info@baltzco.com
www.baltzco.com

PR firm specializing in restaurant, food, beverage and hospitality companies. Founded: 1998.

Phillip Baltz, President

BANDY CARROLL HELLIGE

(Formerly Public Relations Network)
307 W. Muhammed Ali Blvd., Louisville, KY 40202
502/589-7711
www.bch.com

Corp. comms., issues mgmt. and marketing comms. Founded: 1995.

Susan Bandy, Mark Carroll, Tim Hellige, Gary Sloboda, partners

BARBER MARTIN ADVERTISING

7400 Beaufont Springs Dr., #201, Richmond, VA 23225
804/320-3232
www.barbermartin.com

Full-service agency. Founded: 1989.

Robyn Deyo, president

BAROKAS PUBLIC RELATIONS

71 Columbia St., Ste. 325, Seattle, WA 98104
206/264-8220; fax: 206/264-8221
www.barokas.com

Media rels., crisis comms., social media, creative svcs., business press, trade show support, strategic planning. Employees: 25. Founded: 1998.

Howie Barokas, founder & CEO; Karli Overmier, VP, client svcs.

BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226
313/965-3010; fax: 313/965-3016
www.bassettbassett.com

PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. India representation established 2009. Employees: 11. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.



BATEMAN GROUP

1550 Bryant St., #300, San Francisco, CA 94103
415/503-1818; fax: 415/503-1880; info@bateman-group.com
www.bateman-group.com; Blog: Bateman Banter: www.batemanbanter.com
An award-winning agency founded in 2004. Making a bigger impact for a more select group of companies. Integrates PR, social media, content and analytics to help technology and consumer brands turn innovation into market leadership. Based in San Francisco, offices in Brooklyn. Employees: 32. Founded: 2004.

Agency Statement: Bateman Group is an integrated public relations and social media communications firm founded in 2004 around a compelling vision — to make a bigger market impact for a smaller, more select group of companies. Our ideal clients are companies, regardless of size, solving real problems in ground-breaking and sometimes disruptive ways that value content expertise, exceptional writing and guaranteed senior-level attention from their communications partner above all else. Based in San Francisco with offices in New York City, Bateman Group set out to be distinctive through its approach to planning, ability to deliver excellent results, pursuit of client satisfaction and creative program execution. Fundamentally, Bateman Group is about accountability. We understand that a well-developed communications strategy is useless if measurable returns cannot be realized. We insist on correlating every client's investment with their bottom line returns, such as improved stock valuation, market share gains and increased revenue.

Fred Bateman, CEO and founder; Bill Bourdon, partner & gen. mgr.; Syreeta Mussante, sr. VP; Shannon Hutto, Paula Cavagnaro, VPs; Elinor Mills; dir. of content; Mina Manchester, Rod McLeod, Scott Beaver, Sara Fastenberg, Grace Nasri, Kerry Tescher, acct. mgrs.

20 Jay St., #1005, Brooklyn, NY 11201

718/576-2463

Tyler Perry, partner and gen. mgr.; Elissa Ehrlich, acct. dir.

Adchemy
AdRoll
Animoto
App Annie
Apprenda
Baynote
Braintree
Bunchball
Code42
Digimind
edo
EchoUser
Get Satisfaction
Google Cloud Platform
Google Enterprise
LightSpeed
Netskope
Nutanix
Ping Identity
Qualys
Quri
Recyclebank
Sitecore
Tidemark
Virtustream

BBDS COMMUNICATIONS

See Noble Communications

BBK WORLDWIDE

117 Kendrick St., #600, Needham, MA 02494
617/630-4477; fax: 617/630-5090
www.bbkworldwide.com

PR, media rels., strategic planning, mktg. comms. for pharm., biotech, medical device and healthcare svcs. Founded: 1983.

Joan Bachenheimer, founding principal

BCA MARKETING COMMUNICATIONS

Advertising and PR firm
800 Westchester Ave., N641, Rye Brook, NY 10573
914/697-4866
www.bcany.com

PR, adv., creative, mktg. for int'l travel and tourism. Capabilities include media rels., special events, promotions and projects. Employees: 11. Founded: 1984.

James Cronin, pres.

BCF

4500 Main St., #600, Virginia Beach, VA 23462
757/497-4811; fax: 757/497-3684

Regional and national accounts in the travel/tourism, beverage, consumer products, healthcare, technology, pet and retail industries, and business-to-business initiatives. Employees: 50. Founded: 1980.

Art Webb, pres. & CEO

BE SOCIAL PUBLIC RELATIONS

143 South Cedros Ave., Suite B203, Solana Beach, CA 92075
858/764-0566; contact@besocialpr.com
www.besocialpr.com

Beauty, lifestyle. Employees: 5. Founded: 2011.

Acai Roots
Big Brothers Big Sisters
Bon Affair
Cate McNabb Cosmetics
Duty Free City
FITzee Foods
Loveseat
Sunology



Beautiful Planning

MARKETING & PR

BEAUTIFUL PLANNING MARKETING & PR

1375 Broadway, Suite 1100, New York, NY 10018
877/841-7244; fax: 866/694-3505; mtatum@bpm-pr.com
www.beautifulplanning.com

Fashion PR, beauty & lifestyle, experts & authors, B2B, B2C, technology, event PR, celebrity, entertainment, sports, corporate, executives, food & beverage, travel & hospitality. Employees: 10. Founded: 2005.

Agency Statement: Established in 2005, Beautiful Planning Marketing & PR (BPMPR) is a full service NYC PR Firm with a global media reach. What makes us different? We are an exciting firm with consistently fresh out of the box ideas and bustling personalities. We are a strong PR firm with a finger on the pulse of what's hot now. We have truly developed a name within the Public Relations industry for perfection, professionalism and excellence in helping to grow names, brands and businesses around the country as well as on an international level. Our team is made up of creative, energetic, and unique publicity and brand development professionals that are ready to take you next PR campaign to an unsurpassed level of excellence. We deliver aggressive PR campaigns and a worthwhile media buzz that you simply will not find elsewhere.

We specialize in Fashion PR, Beauty and Lifestyle, Consumer Brands, Products, Technology, Healthcare, Food & Beverage, Entertainment, Sports, Experts, Authors, and Event PR.

Beautiful Planning Marketing & PR is located in the heart of bustling New York City with our offices in midtown Manhattan. We are proud to have an amazing location overseeing the NYC Fashion District. Though we are an NYC PR Firm our clients span across the globe. We have the ability to draw local, national U.S. press for any client, in any location.

Monique Tatum: CEO; Wendy Vazquez: publicity asst.; Monica Mosquera: media coord.

Accessories Expert Kimmie Smith
City Model and Talent
CRCC Asia
CSPAS

David A. McKnight- Fashion Stylist and Author
EMERGE! A Runway Fashion Show: Fashion Show for Emerging Designers honoring Andre Leon Talley with Award presented by Diane Von Furstenburg

Estella NYC
Fighting With Leukemia with Fashion
Hot 97 Summer Jam 2013 20th Anniversary
Iglloodgn

Integrity Partners
Mercedes Benz Fashion Week Nina Skarra
Model Launcher

MVC Management Productions
Mind Body and Soul Wellness
NHEO: National Hispanic Entrepreneurs Organization
OakGem
Out-Fit Challenge
Paris Luxe
Princess Marie Chantal - www.MarieChantal.com
The Reality of FASHION The Reality of AIDS

BECKERMAN

One University Plaza, Suite 507, Hackensack, NJ 07601
201/465-8000; fax: 201/465-8040;
www.beckermanpr.com

Renewable energy technologies, real estate, consumer, professional services, public affairs and government. Employees: 60. Founded: 1989.

Michael Beckerman, chmn.

BEEHIVE PR

BEEHIVE PR

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz
www.beehivepr.biz

Consumer and B2B media relations, social media strategy and activation, crisis management, brand positioning, sponsorship activation, corporate communications, employee engagement and CSR. Employees: 10. Founded: 1998.

Agency Statement: Beehive is a strategic communication agency. Our roots are in traditional PR, but as the market and our clients' needs have changed, so have we. Today, we offer research and insights, influencer communication strategies, creative platforms and campaigns, as well as traditional and social media relations. We do career-best work for clients in our own backyard and around the globe. Our clients include industry leaders, challenger brands and heritage companies in B2B and consumer markets – including retail, consumer technology, education, financial services, healthcare, medtech and manufacturing.

Lisa Hannum, CEO; Nicki Gibbs, Ayme Zemke, VPs

6pm.com
BLACK Retail
BMS Group
Christopher & Banks
Coloplast Corp.
CSM Corp.
DCM Services, LLC
Deluxe Corp.
Ergodyne
Ginger Consulting
HLT, Inc.
Intentional Environment
Peters Billiards
Preferred One
Rasmussen College
Verizon Wireless

BEHAN COMMUNICATIONS, INC.

86 Glen St, Glens Falls, NY 12801
518/792-3856; mark.behan@behancom.com
www.behancommunications.com
Founded: 1988.

Mark L. Behan, pres. and founder

BELL POTTINGER USA

See CHT Group

BELLEVUE COMMUNICATIONS GROUP

Subsidiary of S.R. Wojdak & Associates
200 So. Broad St., #850, Philadelphia, PA 19102
215/735-5960; fax: 215/546-0636
www.bellevuepr.com
Full-service PR firm.

Kevin A. Feeley, president

BENDER/HELPER IMPACT, INC.

11500 W. Olympic Blvd., #655, Los Angeles, CA 90064
310/473-4147; fax: 310/478-4727; info@bhimpact.com
www.bhimpact.com
Entertainment content, services, products & technology. Employees: 60. Founded: 1986.

Lee Helper, pres. & partner

BENDURE COMMUNICATIONS

201 East Washington St., Middleburg, VA 20118
540/687-6700; info@bendurepr.com
www.bendurepr.com

Vicki Bendure, pres.

1101 Penn Ave., N.W., Washington, DC 20004
202/756-7729



BENNETT & COMPANY MARKETING

543 Estates Place, Orlando, FL 32779
407/478-4040; laura@bennettandco.com
www.bennettandco.com; blog: http://bennettaboutmarketing.wordpress.com
Specializing in travel, restaurants, hotels, real estate, luxury clients and major special events. Employees: 13. Founded: 1982.

Agency Statement: From coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Centrally headquartered in Orlando, the agency has long-time affiliates across the state and connections around the US and the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

After nearly 30 years, we enjoy our clients and thrive on being the one clients turn to for smart professionals who bring results. And a healthy dose of fun too.

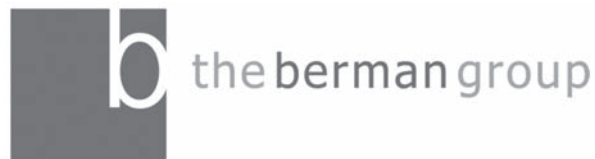
Laura Phillips Bennett, president

BENSIRRI PR

15th fl., Space Tower, Kuwait City, Kuwait
+965 224 79542; contact@bensirri.com
www.bensirri.com

Oil and gas, transport, travel, and logistics, technology, financial and investor communication, consumer communication. Employees: 5. Founded: 2008.

Fawaz Al Sirri, mng. partner



BERMAN GROUP, INC., THE

380 Lexington Avenue, 19th fl., New York, NY 10168
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
www.bermangrp.com
Real estate, construction, legal, financial svcs. Employees: 35. Founded: 2006.

Agency Statement: The Berman Group, Inc. is a full-service corporate communications firm committed to superior personal service for every client. Our strategy: identify the business challenge and deliver intelligent communication solutions with concrete results. Whether clients require corporate identity development, a new print brochure, or corporate website, interactive campaign or special event, our in-house team develops creative business communications that result in new business. Target markets include construction, real estate, legal, financial service and other business-to-business markets.

Sarah S. Berman, pres.

AFD Contract Furniture
AKF Group Engineers
Albanese Organization
Association of Legal Administrators
BASF Corp.
Belkin Burden Wenig & Goldman
City and State Newspaper
Corenet Global New York
Gad Realty
Gracie Inc.
Heidell, Pittoni, Murphy & Bach, LLP
Mc Gowan Builders
McGraw-Hill Companies
Murray Hill Properties
New Water Street Corp.

NRG/GenOn Energy
Real Estate Board of New York
Real Estate Lenders Assn.
Skanska USA Building
Slate Property Group
Sterling National Bank
The Real Deal Magazine
Urban Land Institute New York

BERNHOLZ & GRAHAM

See Thompson & Co.

BEUERMAN MILLER FITZGERALD

643 Magazine St., #405, New Orleans, LA 70130
504/524-3342

www.e-bmf.com

PR, crisis comms., reputation mgmt., media rels., gov't affairs.
Founded: 1990.

Greg Beurman, Virginia Miller, partners



BIANCHI PUBLIC RELATIONS, INC.

888 W. Big Beaver Rd., #777, Troy, MI 48084
248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com
www.bianchipr.com

Aftermarket, association, automotive, construction, consulting, design, e-business, education, engineering, financial services, healthcare, industrial, insurance, legal, manufacturing, not-for-profit, professional services, real estate and technology sectors. Employees: 8. Founded: 1992.

Agency Statement: Bianchi PR offers a broad range of services, but our primary focus—and our greatest strength—is media relations. Through our ongoing contact with reporters, they view us and our clients as dependable, credible and knowledgeable industry sources who deliver time and time again. Capabilities and expertise include digital/social media, publicity, counseling, writing, strategic planning, event and show support, executive media training, research and corporate event planning. Bianchi PR is part of The PR Collective national network.

James A. Bianchi, pres.; Jessica Killenberg, VP, acct. svcs.

3M Automotive Division
Accuride Corp.
Anderson Group, The
BASF Automotive
Brooks Kushman P.C.
Cooper Standard
Freudenberg NOK Sealing Technologies
Johnson Controls Automotive Group
Munro & Associates
Schaeffler Group Automotive
Simrit
Steel Market Development Institute
TRW Automotive

BIG SKY COMMUNICATIONS, INC.

2001 Gateway Place, #130W, San Jose, CA 95110
408/436-3900

www.bigskypr.com

Full service public relations firm.

Coleen Muller Padnos, pres.

BIGEYE CREATIVE

(Formerly Covenant Communications)
500 S. Magnolia Ave, Orlando, FL 32801
407/839-8599; fax: 407/839-4779

www.bigeyeagency.com

Communications and marketing.

Justin Ramb, CEO



Your Innovation. Our Inspiration.

BIOSECTOR 2

450 W. 15th St., 6th flr., New York, NY 10011

212/845-5600; jokane@biosector.com

www.biosector2.com

Employees: 70. Founded: 2002.

Agency Statement: Biosector 2 (B2) is a global healthcare communications agency that partners with visionary clients to deliver groundbreaking programs and improve the health of people's lives. For more than a decade, B2's experience as an agency spans virtually every category in the industry and drives strategic solutions for their clients.

With a dynamic and collaborative team in New York, Washington, Los Angeles, and London, B2 provides clients with global reach and fully integrated services. Biosector 2, as part of Chandler Chicco Companies (CCC) and the inVentiv Health network, delivers unmatched perspective, creative know-how, and a truly integrated approach to communications.

At Biosector 2 our main goal is to create measurable behavior change for our clients' most important stakeholders. Our track record reflects the systematic approach we take for all of our clients' business needs. Our dynamic, insightful approach allows us to solve today's problems while uncovering tomorrow's opportunities.

Biosector 2 is an inVentiv Health company and part of a global communications network with 12,000 employees in 40 countries.

Jeanine O'Kane, US mng. dir.; David Kane, EU mng. dir.

BIRNBACH COMMUNICATIONS INC.

20 Devereux St., #3A, Marblehead, MA 01945

781/639-6701; fax: 781/639-6702

www.birnbachcom.com

Technology, unified comms., financial software and svcs., security & compliance, clean tech, B2B, professional svcs., storage, healthcare, consumer, social networking, nonprofit and education. Employees: 10. Founded: 2001.

Norman Birnbach, founder

Adra Match
Avior Computing
Company Folders
LaunchU/Oberlin College
PCI Synthesis
UNIT4 Business Software

BISSON BARCELONA, LLC

P.O. Box 458, Barrington, NH 03825

603/664-5776; traci@bissonbarcelona.com

www.bissonbarcelona.com

Image management, high-visibility, literary, business. Employees: 2. Founded: 2000.

Traci Bisson, pres.

BITE

345 Spear St., #750, San Francisco, CA 94105

415/365-0222; fax: 415/365-0223; info_sf@bitecommunications.com

www.bitecommunications.com

Technology communications for enterprise B2B, consumer tech, Internet/Web 2.0 & cleantech. Founded: 1995.

Tim Dyson, CEO

BITNER GOODMAN

Partner in the Worldcom PR Group

2101 NE 26th St., Fort Lauderdale, FL 33305

954/730-7730; fax: 954/730-7130; info@bitnergoodman.com

www.bitnergoodman.com

Gary E. Bitner, pres.; Michael Goodman, partner



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

BIVINGS GROUP, THE

See The Brick Factory

BIZCOM ASSOCIATES

16301 Quorum Dr., #150A, Addison, TX 75001
972/490-0903; fax: 972/692-7975; scottwhite@bizcompr.com
www.bizcompr.com

Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups. Founded: 1999.

Scott White, president

Connemara Conservancy
Corner Bakery Cafe
Galavante
MFV Expositions
Montgomery Farm
Red Mango
Star Wellness
The Dwyer Group
Vent-a-hood
Wingstop

BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com

PR and IR firm, financial PR, creative, direct mktg., infomercials, sales promo., healthcare and technology specialty, entertainment, authors, mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

Affordable Healthcare Review
California Capital Partners
Coastal Financial Partners Group
CV Studios Entertainment
Global Crowdfunding Conference
Justin Chart, singer/songwriter
LawFund Management Group
Wheelchair Solutions

Books: *My Daddy Is In Heaven With Jesus; Texas Farm Girl; Economical Equilibrium: Geometry of Economics; Men Are Like Ice Cream*

BLAKESLEE

916 N. Charles St., Baltimore, MD 21201
410/727-8800; fax: 410/752-1302
www.blakesleeadv.com

Full-service mktg. comms. firm, PR, corp. comms. Founded: 1931.

Duane Levine, president

BLATTEL COMMUNICATIONS

250 Montgomery St., #1200, San Francisco, CA 94104
415/397-4811; fax: 415/956-5125; ellen@blattel.com
www.blattel.com

Legal, commercial real estate and construction, financial svcs., and various professional associations. Employees: 14. Founded: 1990.

Ellen Blattel, CEO



BLAZE

225 Santa Monica Blvd., 3rd fl., Santa Monica, CA 90401
310/395-5050; fax: 310/395-5001; mkovacs@blazepr.com
www.blazepr.com

Resorts and hospitality; food and beverage; sports & entertainment; consumer products and healthy lifestyle. Employees: 12. Founded: 1990.

Agency Statement: BLAZE is the nationally recognized PR firm that attracts compelling and aggressive consumer brands that need to win. BLAZE develops campaigns that help our clients create or reclaim relevance in the marketplace. Utilizing comprehensive strategic communications campaigns to differentiate and elevate our clients from their competitors, we are able to exceed our clients' expectations when it comes to

positioning them to their audiences and attracting positive attention from both consumers and the media. BLAZE also offers full public affairs capabilities through its parent company DAVIES.

Matt Kovacs, president

AmaWaterways
Blue C Sushi
Claremont Hotel, Club & Spa
Converse Eyewear
International Spirits
KeVita Sparkling Probiotic Beverages
Mad Dogg Athletics
Marina del Rey CVB
Marriott Hotels
Peak Pilates
Performance Bike
Spinning



BLH CONSULTING, INC.

502 Pryor St., #301, Atlanta, GA 30312
404/688-0415; fax: 404/688-0410; betsy@blhconsulting.net
www.blhconsulting.net

General market consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting the African-American and U.S. Hispanic markets. Employees: 4+. Founded: 2002.

Agency Statement: BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, diversity program communications, corporate and community partnership negotiations, special events, advertising counsel, urban and rural outreach, and translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, Sorayana Bravo Cook, A/Ss; Tiffany Barranco, sr. A/E; Linda VanBrackle, acct. coord.; Nichole Taylor, sr. acct. supervisor; Alejandra Cadiz Gomez, Hispanic mktg. dir.

American Cancer Society
Biotene
Brodeur Partners
Cabarrus County Schools
Concessions International, LLC
Cooperworks
GlaxoSmithKline Consumer Healthcare
ING U.S. Financial Services
Ketchum
Mitchell Communications Group
Punch of Creativity



BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group
500 Fifth Ave., #300, New York, NY 10110
212/840-1661; fax: 212/840-1663
www.blissintegrated.com

Professional & financial svcs., healthcare, B2B, B2C, thought leadership, mktg. & digital comms. Employees: 40. Founded: 1975.

Agency Statement: Bliss Integrated Communication is a 39-year old marketing communication firm that helps healthcare, financial and pro-

Professional services companies build reputation and sales through PR, digital media, investor relations and analytics. We focus on goals and results, not on stand-alone tactics. Clients include some of the most respected names in the industries served; average tenure among large clients is eight-plus years. What sets us apart is our strategic approach to communication and our unwavering commitment to our clients' success.

Elizabeth Sosnow, Meg Wildrick, mng. dirs.; Cortney Stapleton, exec. VP; Michael Roth, leader, healthcare; Donna McSorley, Kellie Sheehan, sr. VPs

Agnitio A/S
BDO
Berkadia Commercial Mortgage
Chubb Corp.
Confluence
Eli Lilly
Fair Health
Fidelity Investments Personal Investing
Hay Group
KeyBanc Capital Markets
KeyBank Real Estate Capital
Key Private Bank
Kotter International
Kurt Salmon
Pfizer, Inc.
Pinstripe
Procure Treatment Centers, Inc.
RHR International
Strategic Decisions Group
Victory Capital Management



BLOND, INC., SUSAN

50 W. 57th St., New York, NY 10019
212/333-7728
www.susanblondinc.com
Employees: 24. Founded: 1987.

Susan Blond, president

BLUE MINE GROUP

3525 Del Mar Heights Rd. #636, San Diego, CA 92130
858/792-2633; fax: 858/792-5928
www.blueminegroup.com
Strategic mktg. comms. firm. Specializes in mktg., product launches, re-positioning products.

Michael Lurie, Founder & CEO

BLUE PRACTICE, INC.

388 Market St., #1400, San Francisco, CA 94111
415/381-1100
www.bluepractice.com; twitter.com/BluePractice
Crisis comms., PR strategy and branding; media rels.; media training, social media and blogger rels.; digital/video service; search mktg.; investor rels.; reputation mgmt.; and website and creative design.
Founded: 2006.

Jessica Switzer, Tim Gnatek, partners & co-founders

BLUE SKY MARKETING COMMUNICATIONS

900 Broadway, #702, New York, NY 10003
212/995-1777; info@blueskypr.com
www.blueskypr.com
Consumer marketing communications with a focus on beauty, health, grooming, fitness and lifestyle. Founded: 1999.

Diane Bates, Susan Hagaman, partners

BML PUBLIC RELATIONS

356 Bloomfield Ave., #2, Montclair, NJ 07042
973/337-6395
www.bmlpr.com
Consumer focused-product launches & placement, branding events, celeb/athlete appearances & social media. Employees: 4. Founded: 2006.

Brian M. Lowe, pres. & CEO



**BOARDROOM
COMMUNICATIONS
INCORPORATED**

BOARDROOM COMMUNICATIONS, INC.

1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322
954/370-8999; fax: 954/370-8892; 877/773-4761; donsill@boardroompr.com
www.boardroompr.com

Services: Media/public relations; crisis management; integrated marketing; social media/online marketing; branding; new product, product and location launches and grand openings; public affairs; and media training.
Employees: 16. Founded: 1988.

Agency Statement: Boardroom Communications is a full-service public relations and marketing firm delivering results for many of Florida's most successful professionals, corporations and non-profit organizations. Now in our 26th year, we maximize the experience of our staff of former journalists and seasoned P.R. professionals and leverage deep relationships with industry and community leaders throughout Florida. This enables us to raise the visibility and reputation of our clients; boost client revenue by attracting new business, customers and deal flow; develop winning marketing, sales and public relations campaigns; and protect and enhance the reputations of entrepreneurs, executives and organizations.

Our P.R. campaigns bridge traditional and new media to generate newspaper, magazine, trade journal, radio and television coverage. Our online and social media expertise includes websites, blogs, Facebook, LinkedIn, Twitter, Pinterest, Instagram and email campaigns that incorporate research, search engine optimization (SEO) and pay-per-click (PPC). Full-service marketing capabilities consist of advertising, grassroots marketing, trade show/special events, video and related services. We also help to enhance community and industry relations by leveraging contacts at trade associations and not-for-profit organizations to create client opportunities for board involvement, sponsorships, active organizational participation and enhanced community exposure. With offices in Fort Lauderdale, Orlando and Tampa, and operations in Jacksonville, Tallahassee, and Southwest Florida, our services are as diverse as the markets we serve.

Julie Silver Talenfeld, pres.; Don Silver, COO

World Trade Center Tampa Bay, 1101 Channelside Dr., Tampa, FL 33602
877/PR-FIRM1 (773-4761); ttemplin@boardroompr.com

Todd Templin

The Historic Angebilt Bldg., 37 N. Orange Ave., Suite 500, Orlando, FL 32801
877/PR-FIRM1 (773-4761); mfriedman@boardroompr.com

Michelle Friedman

9727 Touchton Rd., Jacksonville, FL 32246
904/641-3226; mfriedman@boardroompr.com

Michelle Friedman

321 North
Bal Harbour Shops
BBX Capital
C3/Customer Contact Channels
Canyon Ranch Living Miami Beach Residences
City National Bank
Colodny, Fass, Talenfeld, Karlinsky & Abate
Fiske & Co. CPAs
Florida's Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Insurance Association
Lynd Property Management
Marina Palms
National MS Society
New Wave Surgical
Oasis Outsourcing
United Automobile Insurance Co.
United Way of Broward County



BOB GOLD & ASSOCIATES

BOB GOLD & ASSOCIATES

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277
310/784-1040; fax: 310/784-1050; bob@bobgoldpr.com
www.bobgoldpr.com
Software, hardware, infrastructure and content companies. Employees: 13. Founded: 1997.

Agency Statement: Bob Gold & Associates is a boutique agency specializing in the marketplace where print, high-speed Internet, telephony, and video collide. The agency's wide-ranging client roster includes software, hardware, infrastructure and content companies.

We are a co-founder of the Whiteoaks International Network, represented by 17 agencies in 37 countries across four continents. As the only North American member, we offer clients consistent global reach and coverage via one contact, one report and one invoice.

Bob Gold, president

Amdocs
beIN SPORT Network
Clearleap
EchoStar
Hughes Cloud Services
Sling Media
Levels Beyond
m2mapps.com
Magic Ruby
QuinStar
Technicolor
Telit Wireless Solutions

BOELTER + LINCOLN MARKETING COMMS.

222 E. Erie St., 4th flr., Milwaukee, WI 53202
414/271-0101; fax: 414/271-1436
www.boelterlincoln.com
Media rels., events, crisis comms., online mktg., collateral, advocacy advertising, media training, web. dev. Employees: 35. Founded: 1975.

Jill Brzeski, pres./CEO

BOGART COMMUNICATIONS

5 Jordan Rd., Hastings-on-Hudson, NY 10706
212/486-0030; jeff@bogart.cc
www.bogart.cc
Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.

Jeffrey D. Bogart, principal

BOHAN

124 12th Ave. South, Nashville, TN 37203
615/327-1189
www.bohanideas.com
Full-service marketing communications: adv., PR, marketing. Founded: 1990.

David Bohan, chairman/CEO

BOINEAU & COMPANY, E.

128 Beaufain St., Charleston, SC 29401
843/723-1462; fax: 843/723-9332; eboineau@eboineauandco.com
www.eboineauandco.com
Marketing comms. & PR, brand building & corp. reputation, planning & implementation; media & presentation training. Healthcare, biotech, legal; financial, environmental, real estate development, energy, hospital-ity, corporate & non-profit. Founded: 1990.

Elizabeth L. Boineau, principal



orange county + raleigh

BOLT PUBLIC RELATIONS

9731 Irvine Center Dr., Irvine, CA 92618
949/218-5454; caroline@boltpr.com
www.boltpr.com
Media relations, product launches, crisis communications, grand openings, social media, B2B, B2C, consumer electronics, restaurants, hospital-ity, education. Employees: 14. Founded: 2007.

Agency Statement: Bolt Public Relations is an award-winning public relations, marketing communications and social media agency with locations in Raleigh, N.C. and Orange County, Calif. We work with organiza-tions from across a variety of industries, including technology, education, business, biotechnology, sports, health and fitness, non-profit, travel and hospitality, beauty, fashion and entertainment.

Bolt Public Relations is on a mission to create a profitable buzz and positive image for clients through relationships with news anchors, edi-tors, reporters, community officials, consumers, non-profit organizations, other businesses and local professional associations. We create exposure for brands, build credibility for companies, and drive businesses through revenue-generating public relations and social media management strategies.

Our business is growing yours. We tap into every available medium to communicate your message to your target audiences, whether they're watching the news, listening to the radio, checking a text message, read-ing the newspaper or a magazine, or attending an event.

Caroline Callaway, pres.; Jo-Anne Chase, VP

Benefacting
BioniCare
Cristophe Salon Newport Beach
Dana Point Turkey Trot
Flying Elephant Pub & Grill
Liberty Synergistics
Gigi Hill
Pacific Ridge School
Prime Life Fibers
Rubio's
Second Chance
Smashburger Orange County
Sonic Emotion
Tekcetera

BOOM BROADCAST AND MEDIA RELATIONS, INC.

4 Hill Spruce, Littleton, CO 80127
303/904-2100; info@boombroadcast.com
www.boombroadcast.com
Broadcast media relations services, SMTs, RMTs, VNRs, RNRs, in-mar-ket tours and PSAs. Employees: 9. Founded: 2004.

Joan Winkler, Barbara Gutjahr, owners

BORSHOFF

Member of IPREX
47 So. Pennsylvania St., #500, Indianapolis, IN 46204
317/631-6400; fax: 317/631-6499
www.borshoff.biz
A full service advertising and public relations firm. Employees: 55. Founded: 1984.

Susan Matthews, mng. principal

Barnes & Thornburg
Buckingham Companies
City National Bank
DEFENDER Direct
Eli Lilly & Company
Evansville Water and Sewer Utility
F.C. Tucker
GTECH
IMAX Theater
Indiana Commission for Higher Education
Indianapolis Colts
Indianapolis Indians



Indianapolis Power & Light Co.
J.D. Byrider
MDwise
NIPSCO
O3 Pure Med
OmniSource
Rose-Hulman's Homework Hotline
US 31/INDOT
WGU Indiana
White River State Park

BOSCOBEL MARKETING COMMUNICATIONS, INC.

8606 2nd Ave., Silver Spring, MD 20910
301/588-2900
Marketing, PR, social media, gov't contractors and association PR, thought leadership, commercial B2B.
Joyce Bosc, president

BOTTOM LINE MARKETING & PUBLIC RELATIONS

600 W. Virginia St., #100, Milwaukee, WI 53204
414/270-3000; jremsik@blmpr.com
www.blmpr.com
Healthcare, financial services, senior living. Employees: 5. Founded: 1998.
Jeffrey Remsik, president
FEI Behavioral Health
Health Payment Systems
ThedaCare

Braff Communications LLC

BRAFF COMMUNICATIONS LLC

P.O. Box 500, Fair Lawn, NJ 07410
201/612-0707; mbraff@braffcommunications.com
www.braffcommunications.com
Business-to-business and consumer PR. Founded: 1993.

Agency Statement: Braff Communications LLC provides high-impact consumer and business-to-business public relations services to corporate clients. We develop custom public relations programs that effectively communicate clients' key messages to target audiences. The Braff Communications pledge: all accounts receive senior-level, hands-on involvement; we are honest and do not make promises we cannot keep; we reply promptly, operating under the old-fashioned notion that we are here to serve our clients.

Mark Braff, president

BRAGAW PUBLIC RELATIONS SERVICES

3093 Epstein Circle, Mundelein, IL 60060
847/997-3876; rbragaw@bragawpr.com
www.bragawpr.com
Marketing & professional services. Founded: 1981.
Richard S. Bragaw, pres.

BRAINSTORM2GO, INC.

1112 Weston Rd., #321, Weston, FL 33326
954/651-3505
www.brainstorm2go.com
Consumer, event marketing, creative brainstorm. Employees: 1.
Founded: 2006.
Sherri Pfefer, founder

BRAITHWAITE COMMUNICATIONS

Advertising and PR firm
1500 Walnut St., 18th fl., Philadelphia, PA 19102
215/564-3200; fax: 215/732-1086
www.gobraithwaite.com
PR, mktg. communs./intergrated mktg., mkt. research, healthcare specialty. Founded: 1994.
Hugh Braithwaite, CEO

BRANAGAN COMMUNICATIONS CONSULTANTS, LLC

19 Creamery Rd., New Milford, CT 06776
860/210-0149
www.branagancommunications.com
Publicity placement specialist; writing & editing of website content, sales materials, presentations, product brochures; event coordination.
Employees: 1. Founded: 1993.

Barbara Branagan-Mitchell, owner

Business Women's Forum
Center for Women's Health
Waterbury Regional Chamber

BRAND UNION, THE

3 Columbus Circle, 11th fl., New York, NY 10019
www.thebrandunion.com
Global brand agency.
Toby Southgate, CEO

BRANDKARMA

Formerly Core-Crete
100 Franklin Square Drive, #201, Somerset, NJ 08873
732/748-0433
www.brandkarma.org
Healthcare and pharmaceuticals PR. Founded: 1992.
Ken Ribotsky, president/CEO

BRANDMAN AGENCY, THE

261 Fifth Ave., 22nd fl., New York, NY 10016
212/683-2442; fax: 212/683-2022; nyc@thebrandmanagency.com
www.brandmanpr.com
Luxury travel, tourism, lifestyle brands, real estate and design. Founded: 2000.
Melanie Brandman, founder & CEO



BRANDWARE PUBLIC RELATIONS

8399 Dunwoody Place, Bldg. 6, Atlanta, GA 30350
770/649-0880; fax: 770/649-0820
www.brandwarepr.com
facebook.com/BrandwarePR
Twitter @brandwarepr
Independent public relations firm specializing in automotive, power-sports and enthusiast brand communications. In-house market research, social media, marketing communications, event marketing expertise. Employees: 13. Founded: 2000.

Agency Statement: Brandware helps companies and brands build and grow loyal customer communities through award-winning public and media relations, social campaigns, events and experiences. We're experts at creating media and content opportunities for products and services that appeal to enthusiast lifestyles, including automotive, powersports, consumer electronics, technology and luxury goods. Our boutique culture means clients can expect rapid response, a never-ending pipeline of fresh ideas and a highly competitive account team.

Our seamless portfolio of integrated communications services includes insight and analysis from our market research group, strategy from our brand management team and the right mix of measurably effective action from our media and event specialists. Brandware's high-performance group delivers a potent mix of creative horsepower, compelling content and a national network of media, influencer and industry contacts. For clients that range from startups to iconic brands, we prove every day that consumers and customers respond most enthusiastically if the message matches their preferred medium.

Elke Martin, Principal

Carestream Health
DealerMatch

Continued on next page

BRANDWARE PUBLIC RELATIONS continued

DealerRater
Elco Electric Propulsion
Ferrari N.A. Motorsports
Hilton Head Island Motoring Festival
J.D. Power and Assocs.
Mighty Auto Parts
Morris Yachts
Penguin Dry Ice
Piaggio Group USA
Porsche Cars North America
RK Motors
Teles Properties
Tire Rack

BRASS AGENCY

Moorfield House, Alma Road, LS6 2AH, Leeds, United Kingdom
0113 230 4000; hello@brassagency.com

www.brassagency.com

Full-service PR, crisis comms., issues mgmt., professional svcs., consumer, hi-tech, bus.-to.-bus. Founded: 1983.

Mike Baxandall, Clive Rand, Chris Allen, Tony Handley, Keith McPhail, founders

BRATSKAIR & COMPANY

152 Madison Ave., #500, New York, NY 10016
212/679-2233; mrosen@bratskeir.com

www.bratskeir.com

Beauty, health and wellness, retail, CPG, consumer lifestyle, and social media marketing. Employees: 20. Founded: 1989.

Allyn Seidman, CEO

BRAVE PUBLIC RELATIONS

(Formerly KCPR)

1718 Peachtree St., #999, Atlanta, GA 30309
404/233-3993

www.bravepublicrelations.com

Boutique PR firm, hospitality, retail and entertainment

Kristin Cowart, principal

BREMER PUBLIC RELATIONS INC.

623 East 2100 South, Salt Lake City, UT 84106
801/364-2030; fax: 801/364-2037; abremer@bremerpr.com
Specialties in healthcare and related technologies, consumer products, business service, residential and commercial real estate, urban redevelopment. Employees: 8. Founded: 1988.

Alicia Bremer, president and sr. PR Counsel

BRENER ZWIKEL & ASSOCIATES, INC.

6901 Canby Ave., #150, Reseda, CA 91335
818/344-6195; fax: 818/344-1714

www.bzapr.com

Full-service PR & marketing firm; event promotion, implementation & Staffing and credentialing. Employees: 17. Founded: 1990.

Steve Brener, pres: Toby Zwickel, VP; John Beyrooty, Brian Robin, Damian Secore, Sarah Houseknecht, Dana Gordon, Greg Ball, Noah Gold, Steve Pratt, Matt Donovan, Staci Brener, Elizabeth McCollum, Susie Levine

1633 Broadway, 16th flr., New York, NY 10019

Audra Silverman, Sarah Houseknecht

Auto Club Speedway	NHL
Barclays	Ojai Valley Tennis Assn.
Humana Challenge	Omega
College Football Awards	Showtime Championship Boxing
Deutsche Bank Championship	Speedo
FX	Swim Today
IndyCar	Time Inc.
MGM/Mirage Resorts	USTA
MLB Youth Academy	
Myrtha Pools	
NFL	

BrewLife™

into your story.

BREWLFIFE

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019; info@brewlife.com
www.brewlife.com

BrewLife partners with emerging entrepreneurial clients, venture-backed startups, and mid-cap companies on brand communications, research analytics, strategic positioning, creative design, media/investor relations, and digital development. Employees: 16. Founded: 2013.

Agency Statement: BrewLife is an integrated marketing agency that helps brands craft their positioning and connect with customers across multiple communication channels. As an agency under the W2O umbrella, BrewLife focuses on partnering with emerging and entrepreneurial clients from venture-backed start-ups to mid-cap companies in the life science, healthcare, technology and consumer industries.

The common thread is that they have game-changing offerings and value brand communications as a source of competitive advantage. BrewLife strengthens their cause with a combination of research analytics, strategic positioning, creative design, media and investor relations, and digital development.

Established in late 2012, the BrewLife team comprises seasoned professionals who possess a wealth of branding and communications experience. They can access the complementary resources within the W2O network of companies to bring additional levels of expertise and execution to clients as needed at key inflection points over time. The W2O Group's network of firms develops integrated business solutions to drive change and growth through "pragmatic disruption" for the world's leading brands and organization.

For more information, please visit www.brewlife.com

Paul Laland, pres.; Paulo Simas, chief bus. designer

BRG COMMUNICATIONS

110 S. Union St., #300, Alexandria, VA 22314
703/739-8350; fax: 703/739-8340; info@brandresourcesgroup.com
www.brgcommunications.com

Media relations, community relations, product/service launches.

Jane L. Barwis, pres. & CEO



BRIAN COMMUNICATIONS

200 Four Falls Corporate Center, #100, Conshohocken, PA 19428
484/385-2900; fax: 484/385-2901; bill@briancom.com
www.briancom.com; twitter.com/BrianComms
Employees: 47. Founded: 2010

Agency Statement: Brian Communications is a strategic communications agency, led by Brian Tierney. With expertise in strategic counsel and planning, public relations, crisis communications, branding and advertising, Brian Communications is one of the fastest-growing communications firms in the Philadelphia region. Clients include some of the most respected companies and institutions in the nation such as Aramark, Independence Blue Cross, Widener University, Republic Bank, Archdiocese of Philadelphia, Foundation for Advancing Alcohol Responsibility, Horatio Alger Association, Newspaper Association of America, AmeriHealth Caritas and The Philadelphia Orchestra.

Brian Tierney, CEO; Ed Mahlman, exec. VP; Matt Broschious, exec. VP; Meg Kane, VP; Michelle Hunt, VP; Deborah Massa, VP

Partial client list:
AmeriHealth Caritas
Cadient Group
Chill Expeditions
Dranoff Properties
Foundation for Advancing Alcohol Responsibility
Independence Blue Cross
Keystone Energy Efficiency Alliance

LiquidHub
NREA Development Services
PreferredSands
The Centers for Advanced Orthopaedics
The Philadelphia Orchestra
Torcon
Villanova University
Widener University

BRICK FACTORY, THE

1726 M St., N.W., #201, Washington, DC 20036
202/499-4200
www.thebrickfactory.com
Digital, advertising, marketing. Founded: 1993.
Todd Zeigler, founder/CEO

BRICKELL & PARTNERS PR

A partner in The Worldcom Public Relations Group
484 Viking Drive, #151, Virginia Beach, VA 23452
757/463-4500; fax: 757/498-5948
www.brickellpr.com
Sean Brickell, president



BRIDGE GLOBAL STRATEGIES LLC

16 W. 36th St., #1002, New York, NY 10018
212/583-1043; fax: 212/967-1311; lsiegel@bridgeny.com
www.bridgeny.com
Corporate, bus.-to-bus. and marketing PR, with a special focus on int'l comms. issues/challenges and PR for startups. Employees: 4. Founded: 2004.
Agency Statement: Bridge Global Strategies provides personal, senior-level communications service. Communications consulting and PR programs are led by an industry leader with many years of experience in the U.S. and abroad, working with companies ranging from startups to *Fortune* 500s. Special skills offered in bridging cultural gaps and helping overseas-based organizations communicate strategically and effectively in the U.S. market. Affiliates in major American and international cities through membership in PR Boutiques International, the global network of boutique PR consultancies. Bridge is known for its exceptionally long client relationships, evidence of very high quality service and client satisfaction with results.

Lucy B. Siegel, pres. & CEO; Keiko Okano, VP; Jill Lewis, comms. dir.; Jacob Seal, A/S



Borrowers First
Fujita Kanko Inc.
Hotel Okura Co., Ltd.
JAL Hotels Co., Ltd.
Japan External Trade Organization (JETRO)
New York Pharma Forum Inc.
Projects: NY Mortgage Coalition, ecobee, TEDx Wall Street, Top Asian B-Schools

BRIGHTON

7711 Bonhomme, #100, St. Louis, MO 63105
314/726-0700; fax: 314/721-8517
www.brightonagency.com
Full-service marketing comms., adv., ROI mktg. measurement, promotion, graphic design/production & media planning/placement. Founded: 1989.
Tina VonderHaar, pres. & CEO

BRINDLEY ADVERTISING LTD.

55 Main St., Donnybrook, 4, Dublin, Ireland
01 775 3400
www.brindleyadv.ie
Sales promo., adv., PR, radio and TV. Founded: 1956.
Mick Hosey, client svcs. dir.



BRITT BANTER PUBLIC RELATIONS

40 Fulton St., New York, NY 10038
212/797-0224; fax: 212/797-0213; info@brittbanter.com
www.brittbanter.com
Consumer, financial/legal, travel. Employees: 6.

Agency Statement: As an award-winning firm with the perfect blend of nerdy and chic, Britt Banter has developed a modern and determined approach to public relations with a heavy emphasis on creative strategy. We know business, but we don't believe in the daily grind and we certainly don't know what it's like to have a case of the Mondays. Banter is a lifestyle. We are relentless in our pursuit of media relations.

Specializing in social and digital media, branding, crisis management, media training and strategy, we use the tools that define our agency dynamic to not only create an image for our brands, but also to build a culture. With our rooted, decade-long press and media relationships, we establish a distinct voice for each of our consumer, travel and business clients.

Amy Britt, mng. partner; Brendan Lyle, board pres.

American Legal Finance Assn.
BBL Churchill
Catherine Angiel
Mishcon de Reya
Pristine Vodka

BROADHEAD + CO

123 North Third St., #400, Minneapolis, MN 55401
612/623-8000; fax: 612/623-4810
www.broadheadco.com
Marketing, media relations, public affairs. Employees: 30. Founded: 2001.
Dean Broadhead, CEO

BROD & SCHAFFER

See MBS Value Partners, LLC

BROMLEY GROUP, THE

15 West 26th Street, 3rd Floor, New York, NY 10010
212/696-1100
www.tbq-world.com
Footwear, home, intimate apparel, fiber/textiles, beauty, apparel/retail, children, accessories, special events. Employees: 14. Founded: 1985.
Karen Bromley, principal

BROOK ADVERTISING AND PUBLIC RELATIONS

Advertising and PR firm
26526 Isabella Pkwy, Santa Clarita, CA 91351
661/250-3400
www.brookadvertising.com
PR, adv., automotive, construction/bldg., fast foods/restaurants, pharmaceuticals/healthcare. Founded: 1987.
Will Tannewitz, president

BROOKS & ASSOCS. ADVERTISING, SHARON

207 W. Franklin St., Richmond, VA 23220
804/649-3704
www.sbanda.com
PR, adv., mktg., tourism, bus.-to-bus., real estate, travel. Founded: 1981.
Sharon Brooks, pres./CEO

BROOKS GROUP, THE

10 W. 37th St., 5th flr., New York, NY 10018
212/768-0860
www.brookspr.com
Promote products, services & personalities to the print & broadcast media. Founded: 1995.
Rebecca Brooks, president

BROUILLARD COMMUNICATIONS, INC.

Now part of The Brand Union, a global brand agency.

BROWN & ASSOCIATES, INC., JANICE

164 NH Route 25, Meredith, NH 03253
603/764-5800; jbrown@janicebrown.com
www.janicebrown.com

Strategic communications for software, Internet, applied technology, healthcare technology, consumer/lifestyle, industrial companies. Employees: 1. Founded: 1990.

Janice L. Brown, pres.

BROWNSTEIN GROUP

Formerly Voice Public Relations
215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298
www.brownsteingroup.com

B2B, corporate, consumer, retail, healthcare, technology, sports marketing. Founded: 1964.

Marc Brownstein, president & CEO

BRUNNER, INC.

Formerly Blattner Brunner, Inc.
11 Stanwix St., Pittsburgh, PA 15222
412/995-9500
Founded: 1989.

Michael J. Brunner, CEO; Scott Morgan, pres.



BRUNSWICK GROUP

245 Park Ave., 14th fl., New York, NY 10167
212/333-3810; fax: 212/333-3811
www.brunswickgroup.com

Corporate and financial communications, investor relations, crisis communications, M&A and take-over counsel, IPOs, litigation, restructurings, and public policy debates. Employees: 750. Founded: 1987.

Agency Statement: Brunswick Group LLP is a private partnership with a growing team of approximately 750 employees, including more than 115 partners around the world. The firm has grown organically over 25 years and now has 22 wholly owned offices in 13 countries. These include Abu Dhabi, Beijing, Berlin, Brussels, Dallas, Dubai, Frankfurt, Hong Kong, Johannesburg, London, Milan, Munich, New York, Paris, Rome, San Francisco, Singapore, Shanghai, Sao Paulo, Stockholm, Vienna and Washington D.C.

The firm's service offer comprises corporate and financial communications, investor relations, internal communications and opinion research.

Susan Gilchrist, chief exec.; Steve Lipin, sr. partner

One Front St., Suite 1850, San Francisco, CA 94111
415/671-7676

Amanda Duckworth

1099 New York Avenue, N.W., Suite 300, Washington, DC 20001
202/393-7337

David Sutphen

200 Crescent Court, Suite 225, Dallas, TX 75201
214/254-3790

Mark Palmer

brushfire

BRUSHFIRE INC.

2 Wing Drive, Cedar Knolls, NJ 07927
973/871-1700; fax: 973/871-1717
www.brushfireinc.com

Employees: 39. Founded: 1969.

Agency Statement: Brushfire is an integrated marketing/PR agency based in New Jersey, serving regional and national clients. From strategic PR planning and media savvy to digital expertise and award-winning

creativity, we leverage our strengths and experience to help businesses grow. We specialize in results-driven publicity and media relations, including new product introductions; special events, experiential and cause-related marketing; social media management; SEO; and crisis communications/media training as well as in-house advertising, media planning/buying, interactive services and direct marketing.

John Leonardi, CEO; Joan Mueller, pres.; Jon Renner, Catherine Goss, exec. VPs; Valerie Warner, John Thomsen, Ken Musto, sr. VPs

New business inquiries: vwarner@brushfireinc.com

Partial Client List:

Bromley Tea	New Jersey Lottery
City of Elizabeth	O'Keeffe's Working Hands/Healthy Feet
Gorilla Glue	Paper Mill Playhouse
Gourmet Factory	Remington Men's Shaving/Grooming
Hanover Township	Thompson's WaterSeal
Minwax	



BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #204, Miami, FL 33137
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com
www.brustmancarrinopr.com

Culinary, tourism, arts & entertainment, and special events. Employees: 13. Founded: 1985.

Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.

3030 Ocean, Harbor Beach Marriott, Fort Lauderdale
Bobby's Burger Palace by Bobby Flay, Miami location
Earls Kitchen & Bar, Miami location
Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Gotham Steak and Michael Mina 74
Food Network South Beach Wine & Food Festival
Goldman Properties: Wynwood Kitchen & Bar, Wynwood Walls, Joey's Italian Café
Lure Fishbar, Loews Miami Beach Hotel
Meat Market restaurant, Miami Beach & Palm Beach
Samba Brands Management: Sushi Samba, Sugercane raw bar grill, Bocce Bar
The Dutch at W South Beach, Miami Beach
Whole Foods Market, Florida region

BRW/LEGRAND

See LeGrand Hart



B · S · Y
ASSOCIATES, INC.

BSY ASSOCIATES INC.

960 Holmdel Rd., Bldg. 2, #201, Holmdel, NJ 07733
732/817-0400; fax: 732/817-1411; info@bsya.com
www.bsya.com

Full service marketing & PR firm. Employees: 4. Founded: 1974.

Agency Statement: BSY Associates Inc. is an award-winning marketing agency offering brand management, public relations, marketing consulting, corporate communications and promotional services to companies worldwide. Started by Barbara Spector Yeninas in 1974, BSYA continues to lead—exceeding expectations for clients attracted to the agency's expertise and entrepreneurial style.

Barbara Spector Yeninas, sr. partner & CEO

180 Turning Lives Around
Containerization & Intermodal Institute (CII)

Dachser USA
Evergreen
FrontStreet
Horizon Lines
Metropolitan Room at the Newark Club
National Retail Systems
United Seamen's Service- AOTOS Awards

BUCHANAN PUBLIC RELATIONS LLC

700 Pont Reading Rd., Suite 200, Ardmore, PA 19003
610/649-9292; fax: 610/649-0457
www.buchananpr.com
Corporate, B2B, financial, legal, consumer, non-profit, crisis management. Founded: 1998.

Anne A. Buchanan, pres.

BULLFROG & BAUM

56 W. 22nd St., 3rd fl., New York, NY 10010
212/255-6717; info@bullfrogandbaum.com
www.bullfrogandbaum.com
Hospitality, lifestyle, consumer. Employees: 30. Founded: 2000.

Jennifer Baum, pres./founder

BUNTIN GROUP, THE

Sub. of Buntin Advertising
1001 Hawkins St., Nashville, TN 37203
615/244-5720; fax: 615/244-6511
www.buntingroup.com
Financial, healthcare, sports and recreation, consumer products, bus.-to-bus. PR. Founded: 1985.

Jeffrey Buntin, Jr., pres./CEO

BURDETTE KETCHUM

1023 Kings Ave., Jacksonville, FL 32207
904/645-6200; fax: 904/645-6080; dcrime@burdetteketchum.com
www.burdetteketchum.com
Consumer, bus.-to-bus., healthcare, crisis mgmt., internal comms., social media. Employees: 18. Founded: 1996.

Karen Burdette, founder/chmn.; Will Ketchum, pres./CEO

BURDITCH MARKETING COMMUNICATIONS

4111 18th St., No. 7, San Francisco, CA 94114
415/874-9696
www.burditchmc.com
Lifestyle mktg. & comms. Specializes in luxury, hospitality, wines and food, and travel markets. Employees: 8. Founded: 2000.

Paul Burditch, president

BURGESS ADVERTISING & MARKETING, INC.

1290 Congress Street, Portland, ME 04102
207/775-5227; fax: 207/775-3157
www.burgessadv.com
PR, adv., creative, media buying/placement/planning, digital/social media, web design, healthcare and energy specialties. Employees: 17. Founded: 1986.

Meredith Strang Burgess, founder/pres./CEO



MICHAEL A. BURNS & ASSOCIATES, INC.

BURNS & ASSOCIATES, MICHAEL A.

Member of Worldcom Public Relations Group
7557 Rambler Rd., #525, Dallas, TX 75231
214/521-8596; fax: 214/521-8599
www.mbapr.com
Business, consumer, financial, high-tech, int'l marketing and creative svcs. Employees: 9. Founded: 1989.

Agency Statement: Michael A. Burns & Associates (MB&A) is one of the leading public relations firms in the Southwest. Based in Dallas, our core competency is in developing, managing and implementing B2B PR campaigns that are either national or global in scope. In addition to media relations, we provide a broad range of strategic communication services,

including corporate, investor and employee relations, website development, event planning, trade show support, collateral design and production, direct mail programs and other integrated marketing services. Our philosophy is to focus on measurable results that not only make public relations an invaluable part of the marketing mix, but also help us to add value and build long-term relationships with our clients.

Michael A. Burns, president & CEO; Jennifer Green, sr. VP

American Leather
BDI
Blackhill Partners, LLC
Botticelli Foods, LLC
Faulkner Design Group
Globalization and Localization Assn.
Grote Industries, LLC
InsideIQ Building Automation Alliance
Loloi Rugs
Moravia
NexBank, SSB
Principal Technology, Inc.
Retailix
Shakespeare Dallas
Tantrum Street
Timberline Knolls
Wick Phillips



WORLD COM
Public Relations Group
The Local Advantage. Worldwide.



Burson-Marsteller

BURSON-MARSTELLER

Subsidiary of WPP Group plc
230 Park Ave. South, New York, NY 10003
212/614-4000; fax: 212/598-5320; contactbm@bm.com
www.bm.com; Facebook.com/BursonMarsteller; Twitter.com/B_M
Public affairs; corporate and financial communications; healthcare; technology; consumer and brand marketing; media relations; issues and crisis communication; grassroots outreach; digital communications; advertising; research. Founded: 1953.

Agency Statement: Burson-Marsteller, established in 1953, is a leading global public relations and communications firm. The firm's strategic insights and innovative programming build and sustain strong corporate and brand reputations. Burson-Marsteller provides its clients with counsel and program development across the spectrum of public relations, public affairs, reputation and crisis management, digital strategy, advertising and other communications services. Burson-Marsteller is committed to Being More, the firm's promise to exceed expectations today and constantly improve for tomorrow. Its clients are global companies, industry associations, professional services firms, governments and other large organizations.

Burson-Marsteller is a part of Young & Rubicam Group, a subsidiary of WPP, the world's leading communications services network. Visit www.bursonmarsteller.com for more information.

Global Leadership:

Donald A. Baer, worldwide chair & CEO; Patrick Przybyski, worldwide COO & CFO; Rachel Rodin Wolman, worldwide mng. dir, human resources; Karen Hughes, worldwide vice chair; Patrick Ford, worldwide vice chair, chief client officer & chmn. of Asia-Pacific; Jay Leveton, worldwide exec. VP & interim CEO of Penn Schoen Berland; Dave DenHerder, CEO, Burson-Marsteller United States; Jeremy Galbraith, CEO, Burson-Marsteller Europe, Middle East & Africa & global chief strategy officer; Ramiro Prudencio, CEO, Burson-Marsteller Latin America; Helene Ellison, global healthcare practice chair; Gary Kooops, global media practice chair; Kevin Bell, global public affairs practice chair

Regional Headquarters:

North America – New York

230 Park Ave. South, New York, NY 10003
212/614-4000

Latin America – Miami

Courvoisier Center II, 601 Brickell Key Drive, Suite 900, Miami, FL 33131
305/347-2620

Continued on next page

Asia Pacific – Hong Kong

23/F, Chinachem Exchange Square, 1 Hoi Wan Street, Quarry Bay, Hong Kong
+852.2880.0229

Europe, Middle East and Africa – Brussels

37 Square de Meeûs, B-1000 Brussels
+32.02.743.66.11

BUSINESS STRATEGIES & BEYOND LLC

1512 Fox Trail, Mountainside, NJ 07092
908/232-5977; gsteckler@bizstratbeyond.com
www.bizstratbeyond.com

Strategic marketing plans and implementation for industrial bus-to-bus. PR in pharmaceutical, packaging, food and specialty chemical processing, machinery, construction, electronics and other industries. Founded: 1985.

Gail Steckler, chief strategy officer



BUTLER ASSOCIATES, LLC.

204 East 23rd St., New York, NY 10010
212/685-4600; TButler@ButlerAssociates.com
www.ButlerAssociates.com

Corporate, financial, public affairs, energy & environmental, labor & employment, legal, non-profit and crisis management. Employees: 6. Founded: 1996.

Agency Statement: Winner of two International Association of Firefighters (IAFF) best national P.R./Political campaign awards in 2013 and five time award honoree. Ranked top 5 in the New York market for its environmental and public affairs practice. Butler Associates campaigns range from victorious *Fortune* 50 shareholder proxy battles, directing public affairs, legal and public safety campaigns, to visibility for top business and financial firms and their CEO's. The Butler group includes seasoned pros, committed to their clients, who deliver consistent results. Its Litical Solutions division delivers mobile consumer engagement campaigns and award winning advertising for broadcast, online and print.

Thomas P. Butler, president

One Stamford Plaza, 263 Tresser Blvd., 9th fl., Stamford, CT 06901
203/564-1474

- Association of BellTel Retirees Inc.
- Christensen & Jensen, P.C.
- Empire Strategies
- Friends of LaGuardia Airport Coalition
- Grandparents.com
- Hunts Point Cooperative Market
- Mechanical Contractors Assn. of New York
- New York Affordable Reliable Electricity Alliance
- Plumbing Foundation of New York
- ProtectSeniors.Org
- New Rochelle Professional Fire Fighters Assn., Local 273
- Siebert Brandford Shank & Co., LLC.
- Stamford (CT) Police Assn.
- Stamford Professional Fire Fighters Assn.
- Steamfitters Local 638, New York
- Uniformed Firefighters Assn. (NY City)
- United Auto Workers Local 2377, Stamford, CT
- Yonkers Professional Fire Fighters Assn.

BVK

250 West Coventry Court, #300, Milwaukee, WI 53217-3990
414/228-1990; fax: 414/228-7561
www.byk.com

Marketing communications firm serving clients in the travel, healthcare, retail, business-to-business, commercial, legal, and entertainment fields.

Gary Mueller, creative dir.

CALIBER GROUP, THE

4007 E. Paradise Falls Dr., #210, Tucson, AZ 85712
520/795-4500; fax: 520/795-4565; lcohen@calibergroup.com
www.calibergroup.com

Strategic PR planning, crisis comms., issues management, media relations, litigation support, social media, special events. Employees: 16. Founded: 1997.

Linda Welter Cohen, CEO/founder

CALYPSO COMMUNICATIONS

121 Bow St., Bldg. 6, Portsmouth, NH 03801
603/431-0816
www.calypsocom.com

Industry specialties include healthcare, financial, environmental/PA, and energy sector. Employees: 8. Founded: 2000.

Kevin Stickney, founder/pres.

CALYSTO COMMUNICATIONS

3577 Chamblee Tucker Rd., Ste. A-Box 275, Atlanta, GA 30341
404/266-2060
www.calysto.com

Telecommunications.

Laura Borgstede, CEO

CAMERON COMMUNICATIONS INC.

55 DuBois St., Darien, CT 06820
203/655-0138; cell: 203/952-5758; jim@mediatrainertv
www.mediatrainertv

Media training, speech/presentation workshops, analyst prep, PR staff ethics training and development. Employees: 2. Founded: 1981.

Jim Cameron, pres.; Amy Fond, trainer

- Bank of America
- Citibank
- Coyne PR
- M Booth
- Ogilvy PR
- RF Binder
- Ruder Finn

CAPELIN COMMUNICATIONS, INC.

23 E. 4th St., 7th fl., New York, NY 10003
212/779-4949; fax: 212/779-4950; jcapelin@capelin.com
www.capelin.com

General PR and marketing comms. to professional service firms and their related industries. Founded: 1981.

Joan L. Capelin, pres.

CAPITOLINE COMMUNICATIONS

Part of Alcalde & Fay
2111 Wilson Blvd., 8th fl., Arlington, VA 22201
703/841-0626; fax: 703/243-2874
www.alcalde-fay.com

Advocacy communications; crisis management; communications audits, media relations; communications counsel, brochures and collateral materials. Founded: 1991.

Kevin J. Fay, pres.



CAPLAN COMMUNICATIONS LLC

1700 Rockville Pike, Suite 400, Rockville, MD 20852
301/998-6592; fax: 301/983-2126; ccinfo@caplancommunications.com
www.caplancommunications.com

Public affairs, environment, media relations and book publicity. Founded: 2004.

Agency Statement: Caplan Communications' practice champions

social and environmental justice causes. We advocate for renewable energy, clean air and clean water laws, stewardship of America's public lands, national parks and rivers, as well as sustainable, local food practices.

Caplan delivers strategy, crisis and rapid-response media relations, messaging and full-service campaign implementation by targeting audiences locally and on the national stage.

Aric Caplan, president

Alaska Wilderness League
American Rivers
Defenders of Wildlife
Earthjustice
Environmental Defense Fund
Environmental Entrepreneurs (E2)
Friends of the Earth
Greenpeace USA
League of Conservation Voters
National Geographic Society
National Parks Conservation Association
Natural Resources Defense Council
National Wildlife Federation
Physicians for Social Responsibility
Union of Concerned Scientists



capstrat®

CAPSTRAT

1201 Edwards Mill Rd., #400, Raleigh, NC 27607
919/828-0806; fax: 919/834-7959; kalbritton@capstrat.com
www.capstrat.com

Healthcare, technology, crisis comms., professional svcs., energy/infrastructure, education, financial.

Employees: 130. Founded: 1994.

Agency Statement:

Careful, that next step is a doozy.

What's a critical moment?

It's the rare moment when things actually matter. When the phrase "make or break" stops being a cliché. When your next move will shape the rest of the story.

And it's what Capstrat lives for.

Here's how we turn your critical moments into triumphant turning points:

BY BEING SMART.

We are freakishly good at figuring out two things:

1. Exactly what needs to be said.
2. The perfect way to say it.

To accomplish this, we hire smart people who love nothing more than surprising you with insights. And using those insights to make audiences actually do something.

BY BEING SKILLED.

If we ever develop a "house style," shoot us. No two of our assignments have ever been exactly the same, which is why no two of our solutions have, either. Pulling off this feat requires us to be skilled at many different things. And we are. Our communication palette is boundless.

BY BEING NICE.

The platitudes are actually true here. Honesty. Respect. Curiosity. Humanity. Maybe that makes us corny. Or maybe we just have a broader definition of what "doing good work" actually means. Either way, it tends to catch people off guard. In a good way.

Visit www.capstrat.com or contact Karen Albritton at 919-882-1958 or kalbritton@capstrat.com.

Ken Eudy, CEO; Karen Albritton, pres., Debbie Reed, CFO; Todd Coats, chief creative officer; Dana Yeganian, exec. VP & mng. dir., client svcs.

Blue Cross and Blue Shield of North Carolina
Cotton, Inc.
Lenovo
Nurse Family Partnership
UF Health
UNC Health Care

CARMEN GROUP INC.

505 9th St., N.W., #700, Washington, DC 20004
202/785-0500; fax: 202/478-1734

www.carmengroup.com

PR, public affairs, advocacy, advertising, marketing. Founded: 2005.

David M. Carmen, pres./CEO



CAROLYN IZZO INTEGRATED COMMS. (CIIC)

37 North Broadway, Suite 1, Nyack, NY 10960
845/358-3920

www.ciicnews.com

PR for travel, hospitality, food & beverage and lifestyle industries. Employees: 13. Founded: 1996.

Agency Statement: CIIC is a full-service public relations and marketing firm specializing in creating dynamic campaigns for the travel, hospitality, food & beverage and lifestyle industries. Headquartered in New York, CIIC also has affiliate offices in Los Angeles, San Diego, Mexico City and Miami, and is a member of Tribe Global, an alliance of independent advertising, public relations, digital and marketing agencies in North America, Latin America, Europe and Asia who share a common culture and vision.

Carolyn Izzo-Feldman, pres. & chief strategist; Patricia Fahie, exec. VP; Kate Wark, sr. VP; Theresa Rice, mng. dir.; Miami; Audrey Doherty, CIIC/San Diego; Jennifer Barry, CIIC/Los Angeles

Acapulco Destination Marketing Office

Fairmont Acapulco Princess

Fairmont Pierre Marques

Hotel BPM

Hotel El Ganzo

Kimberly Hotel, The

Los Cabos Convention & Visitors Bureau

Solmar Hotels & Resorts

The Food & Shops at LaGuardia Airport.

CASEY & SAYRE

12517 Venice Blvd., Los Angeles, CA 90066
310/636-1888; fax: 310/636-4888

www.cswpr.com

Business-to-business & corporate PR. Employees: 12. Founded: 1980.

Barbara Sayre Casey, chmn. & CEO

Cashman + Katz

Integrated Communications

CASHMAN + KATZ INTEGRATED COMMS.

76 Eastern Blvd., Glastonbury, CT 06033
860/652-0300; fax: 860/652-0308

www.cashman-katz.com

Advertising and PR. Employees: 30. Founded: 1992.

Agency Statement: For over 20 years Cashman + Katz is a full-service advertising and public relations firm that specializes in fully integrated consumer, financial, business-to-business, technology, healthcare, manufacturing, pharmaceutical, sports, entertainment and issue advocacy campaigns.

Cashman + Katz also houses one of the Northeast's Premier Focus Group Facilities, Connecticut InFocus. www.ctinfocus.com

C+K also houses at its headquarters 2 editing suites with HD surround sound, its own stable of HD cameras, and a Green Screen Studio under its sister video production company DSign Digital. www.dsigindigital.com

Tony Cashman, pres. & CEO; Amanda Mueller, VP of PR & social media

125 E. 12th St., New York, NY 10003
646/559-8306

Continued on next page

CASHMAN + KATZ INTEGRATED COMMS. continued

Tony Cashman, pres. & CEO

BIC North America
Connecticare
Connecticut Assn. of Realtors
Connecticut Children's Medical Center
Connecticut Dept. of Motor Vehicles
Connecticut Dept. of Public Health
Connecticut Dept. of Transportation
Connecticut Dietician Assn.
Connecticut Lottery
Connecticut Natural Gas
CT 1 Media
Fox CT.
Gaylord Hospital
Goodwill
Hartford Courant
Mashantucket Pequot Tribal Council
MassMutual
Manufacturing Council
Saint Mary's Hospital
School Nutrition Assn. of Connecticut
See Something Say Something
Southern Connecticut Gas
The Lighting Quotient
United Illuminating
WPIX-TV 11

CASSIDY & ASSOCIATES

Owned by Interpublic Group of Companies
733 Tenth St., N.W., #400, McLean, VA 20001
202/347-0773; fax: 202/347-0785; info@cassidy.com
www.cassidy.com

Gerald S.J. Cassidy, founder, chmn. emeritus

CASTLE GROUP INC., THE

38 Third Ave., Charlestown Navy Yard, Boston, MA 02129
617/337-9500; fax: 617/337-9539; info@thecastlegrp.com
www.thecastlegrp.com
Corporate and consumer PR, media relations, relationship marketing,
events-driven PR. Founded: 1996.

Sandy Lish, prin./founder

CATALDI PUBLIC RELATIONS

143 W. 29th St., New York, NY 10001
212/244-9797; fax: 212/244-0098; info@cataldipr.com
www.cataldipr.com
Media, consumer products, events, cause-related & beverage, promotions
& guerilla marketing. Employees: 7.

Sal Cataldi, president/creative director; Jacky Agudelo, A/E

All Screen Media
AMC Networks
Atlantic Records
Comcast Select On Demand/Xfinity TV
Foundation for Advancement in Cancer Therapy (FACT)
Harmony Vineyards
IMAX
Independent Film Channel (IFC)
Karmaloop.com
NPN Media
Reader's Digest Media
Screenvision
Stony Brook Foundation
Sundance Channel
TBS
TNT
The Rights Work Shop
Theatre Within John Lennon Tribute
Trans-Siberian Orchestra



CATALYST

An IMG Consulting Company
304 Park Ave. South, 5th flr., New York, NY 10010
212/774-6868; tfragulis@catalystimg.com
www.catalystimg.com

The agency partners with leading brands to reach the hearts and minds of consumers who are passionate about sports, entertainment and leading an active lifestyle. Employees: 40. Founded: 2005.

Agency Statement: Catalyst, an IMG Consulting company, is at the forefront of consumer communications through its extensive knowledge of digital and traditional media. The agency partners with leading brands to reach the hearts and minds of consumers who are passionate about sports, entertainment and leading an active lifestyle. Catalyst is headquartered in New York with offices in Los Angeles, Charlotte and London. From 2010 to 2013, Catalyst earned four agency of the year honors including consecutive Small Agency of the Year awards from *PRWeek* in 2012 and 2013.

More information is available at www.catalystimg.com. Follow on Twitter and Facebook @ Catalyst.

Bret Werner, Ted Fragulis, Bill Holtz, agency leads

EAS
Dick's Sporting Goods
Marriott
Microsoft
Nestle Purina
SUBWAY
Timex
Under Armour
USAA

CATALYST MARKETING COMMUNICATIONS, INC.

2777 Summer St., #301, Stamford, CT 06905-1022
203/348-7541; fax: 203/348-5688; b2b@catalystmc.com
www.catalystmc.com
Full-service firm offering PR, adv., sales literature, bus.-to-bus. comms.,
design and trade shows. Founded: 2005.

Melissa A. LoParco, VP & PR dir.



CATAPULT PR-IR LLC

6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com
Employees: 7.

Agency Statement: Ranked the leading technology PR agency in Colorado, Catapult PR-IR helps B-2-B technology companies establish market-leading positions through focused positioning and messaging, market-changing strategies and aggressive media, industry analyst and social media programs.

Catapult's differentiator is its experience, market knowledge and partner-level involvement in all aspects of client success. The PR strategies it develops for clients often transform into business strategies that become a catalyst for true market leadership and accelerated growth. In many cases Catapult clients, regardless of size, become "market driving" forces within their market.

Many Catapult clients are blown away by the value they receive from the firm — its personal, professional service, partner-level account involvement and strategic results-oriented approach.

Guy Murrel, Terri Douglas, Principals

ALM Forum
Cloudpath
CollabNet
Crowdit
FreeWave Technologies
Inovonics

CAWOOD

1200 High St., #200, Eugene, OR 97401
541/484-7052
www.cawood.com
Business-to-business, medical, retail PR. Founded: 1979.
Liz Cawood, president

CBK GROUP, THE

1 Meadowlands Plaza, #200, Metropolitan Center, East Rutherford, NJ 07073
201/556-9404; contactus@cbkgroup.com
www.cbkgroup.com
High-tech, hospitality, and tourism. Founded: 2000.
William Troncone, CEO/creative dir.

CBR PUBLIC RELATIONS

Member of IPREX
1495 N. Maitland Ave., Maitland, FL 32751
407/834-7777; 866/834-4227
www.cbrpr.com
Metro Orlando & Melbourne area PR firm. Strategic corporate and media relations. Employees: 15. Founded: 1984.
Lori C. Booker, CEO/founder
6767 N. Wickham Rd., #214A, Melbourne, FL 32940

CCS PR, INC.

2710 Loker Ave. W, #350, Carlsbad, CA 92010-6645
760/438-5250; info@ccspr.com
www.ccspr.com
Media relations, desktop publishing, web site content, surveys, market research, and sales hand-outs.
Gayle Mestel, pres./CEO

CELTIC

330 South Executive Dr., #206, Brookfield, WI 53005
262/789-7630; brianm@celticinc.com
www.celticinc.com
Public and media relations, crisis comms., media training, promotions and events.
Brian Meehan, president

CERCONE BROWN & CO.

77 N. Washington St., Boston, MA 02114
617/248-0680; lcercone@cerconebrown.com
www.cerconebrown.com
Lifestyle and business media relations, social media marketing, blogger relations, brand activation and events, corporate social responsibility. Founded: 2001.
Len Cercone, partner; Erika Brown, partner



CERRELL ASSOCIATES, INC.

Partner in The Worldcom Public Relations Group
320 North Larchmont Blvd., Los Angeles, CA 90004
323/466-3445; fax: 323/466-8653
www.cerrell.com
Public affairs, campaigns & issues mgmt., gov't rels., land use and planning, energy & environmental PA, PR. Employees: 22. Founded: 1966.
Agency Statement: Cerrell Associates is consistently ranked as one of the nation's largest independent public relations firms. The firm possesses an unmatched expertise navigating California's political and public policy waters. Working on behalf of high profile clients in the corporate, non-profit, political, environmental and trade organization fields, the CAI team focuses on developing and implementing sound strategies and effective messaging. Our team of professionals blends traditional communications and community outreach programs with high level political involvement, governmental advocacy and cutting-edge technologies. Widely recognized for its results-oriented service, CAI helps its diverse

client base identify, crystallize and achieve their goals. The firm operates with distinct practice areas that focus in these key areas: local government and advocacy; land use planning; campaigns and issues management; and energy and environmental public affairs; and media relations and crisis management.

More information can be found at the company's Web-site: www.cerrell.com

Hal Dash, chmn. and CEO; Lisa Gritzner, pres.; Steve Bullock, CFO; Macaria Flores, Alisa Karlan, Brandon Stephenson, Sean Rossall, Fernando Chavez, VPs; Marc Mitchell, PA dir.

Access Services
AC Martin
AES Energy Corp.
Alaska Airlines
Alameda Corridor Transportation Authority (ACTA)
American Beverage Assn.
Ampco Parking
Bombardier Transportation
California Apartment Assn. of Los Angeles
California Partnership for Access to Treatment
Car2go
City Market Los Angeles
City of Huntington Beach
City of Montebello
Conway MacKenzie
Diageo
Flintridge Sacred Heart Academy
GC Services
Gateway to LA BID
Hanjin Int'l
HDR Engineering, Inc.
Los Angeles County Dept. of Public Works
Managed Career Solutions
Microsoft
Occidental Petroleum
Oxbow Carbon LLC
Pepperdine Univ.
PhRMA
Resource Environmental LLC
Sanitation District of Los Angeles County
Sempra Energy
Servicon
Shell Energy Corp.
Southern California Gas Company
Time Warner Cable
Turner Construction
Van Wagner Outdoor
Walgreens Co.



CFM STRATEGIC COMMUNICATIONS

(Formerly Conkling Fiskum & McCormick)
1100 SW Sixth Ave., #1425, Portland, OR 97204
503/294-9120; fax: 503/294-9152
www.cfm-online.com
Gary Conkling, Dave Fiskum, partners



CHAMBERLAIN HEALTHCARE PR

450 W. 15th St., Suite 405, New York, NY 10011
212/884-0650; joneill@chamberlainpr.com
www.chamberlainpr.com
Employees: 35. Founded: 1993.
Agency Statement: Chamberlain is a healthcare public relations company serving the healthcare sector exclusively. For more than 20 years, Chamberlain has worked to redefine and shape the standards by which health information is communicated. As counselors in this complex and evolving environment, we are passionate about translating science into meaningful messages that empower and inspire our audiences to take action and make informed decisions about their health. Chamberlain's

Continued on next page

CHAMBERLAIN HEALTHCARE PR continued

diverse client roster represents several sectors in healthcare - from leading *Fortune* 100 & 500 pharmaceutical companies, to nonprofit organizations, to biotechnology and medical organizations.

At Chamberlain, we offer a complete suite of communications services to reach target audiences through appropriate channels—fully matched to today's technological and geographic realities. An overview of services includes Brand Communications, Corporate Communications, Market Access, Traditional and Social Media Relations, Advocacy Relations, Data Strategy and Management, Public Affairs, Message and Content Development, National and Grassroots Programming, Issues and Crisis Management.

Chamberlain is an inVentiv Health company, and part of a global communications network with 12,000 employees in 40 countries.

Jennifer O'Neill, mng. dir.; Michelle Gross, mng. dir.



CHANDLER CHICCO AGENCY

450 W. 15th St., 7th fl., New York, NY 10011
212/229-8400; info@ccapr.com
www.ccapr.com

Health-related: PR, digital/social media, medical education, public affairs, branding/design, corporate identity, financial/investor relations, research/measurement. Employees: 85. Founded: 1995.

Agency Statement: Chandler Chicco Agency (CCA) is a global team of healthcare communications specialists dedicated to helping clients solve their most complex challenges. Integrating an unmatched breadth of resources that enables a comprehensive, 360-degree approach, CCA serves clients that span the spectrum of healthcare from blockbusters to niche products; large pharma to emerging specialty companies; biotech to devices and diagnostics; healthcare technology, hospitals, non-profits and academic centers.

CCA sets the standard in delivering best-in-class communications in a collaborative, flexible environment where creativity reigns and clients come first. Highly valued as a natural extension of clients and winner of *PRWeek's* 2013 Healthcare Campaign of the Year, the CCA team is passionate about the work and proud to be making a real difference in people's lives.

Our communications programs are driven by the need to motivate behavioral change among stakeholders. We achieve this by bringing the right people to the table — healthcare professionals, thought leaders, advocates, patients and loved ones — and then building alliances, communities, and champions motivated to act.

CCA is fully integrated globally with operations in New York, Washington, Los Angeles, London, and Paris, supported by a pure-play global network spanning 45 markets. The network is truly best-in-class and, through ongoing collaboration and knowledge sharing, stays one step ahead of the local and regional social, economic and policy trends to ensure the delivery of integrated communications solutions for clients who seek global reach while demanding local relevance.

Chandler Chicco Agency is an inVentiv Health company and part of a global communications network with 12,000 employees in 40 countries.

Christie Anbar, US mng. dir.; Julie Adrian, mng. dir., LA; Heather Gartman, mng. dir. DC

CHAPPELLROBERTS

Formerly Roberts Communications & Marketing Inc.
1600 E 8th Ave., Ste. A-133, Tampa, FL 33605
813/281-0088; fax: 813/281-0271
www.chappellroberts.com
Founded: 1978.

Colleen Chappell, president & CEO

CHEN PR

71 Summer St., penthouse, Boston, MA 02110
781/466-8282; fax: 781/466-8989; ccarleton@chenpr.com
www.chenpr.com

PR and analyst relations counsel for consumer technology companies and business-to-business companies.

Chris Carleton, co-founder & principal

CHERNOFF NEWMAN

1411 Gervais Street, 5th fl., Columbia, SC 29201
803/254-8158
www.chernoffnewman.com
Healthcare advertising.

Fenton Overdyke, dir., business dev.

CHERYL ANDREWS MARKETING COMMS.

331 Almeria Ave., Coral Gables, FL 33134
305/444-4033; fax: 305/444-1987; cheryl@cam-pr.com
www.cam-pr.com

International travel/tourism PR specializing in image building, new resort & attraction launches & destination awareness & positioning. Also specializes in real estate, healthcare & restaurants. Employees: 21. Founded: 1985.

Cheryl Andrews, pres.; Jim Stephens, VP, creative

Anguilla Tourist Board
Baptist Health International
Costa Rica Tourist Board
Elite Island Resorts
Grand Residences (Riviera Cancun)
Hawks Cay Resort
Hertz Latin America/Caribbean
Hyatt Regency Clearwater
Hyatt Regency Trinidad
Montserrat Development Co.
Ocean Club Resorts
Sirenis Resorts
Trinidad & Tobago Tourism Development Co.



CHILD'S PLAY COMMUNICATIONS

12 W. 31st St., 6th fl., New York, NY 10001
212/488-2060; fax: 212/488-2059; childsplay@childsplaypr.com
www.childsplaypr.com

All products, services and entertainment properties marketed to moms. Proprietary services: Team Mom, word-of-mouth, online marketing, Parkbench Panel, Child's Play Party!, Insider Mom Network. Traditional and social media relations, special events, cause-marketing, grassroots outreach, targeted sampling. Employees: 10. Founded: 1988.

Agency Statement: Child's Play Communications is the leading agency specializing exclusively in public relations, social media and word of mouth for products targeted to moms. The company offers an extensive array of exciting proprietary services to help clients reach moms most effectively, through traditional media, online and directly. The company launches and provides ongoing support for a full range of consumer products designed for women or their children.

Stephanie Azzarone, pres.; Marisa Carstens, VP; Shara Benison, VP

American Story Channel
Bundoo
Crea
DK Publishing
Echo Entertainment
Entertainment One
Orbotix
Tiggly
TIME for Kids
Tolalu
VINCI Education
Wildlife Conservation Society

CHT GROUP, THE

Formerly Bell Pottinger USA
10 Winthrop Square, Penthouse, Boston, MA 02110
617/521-0300
www.thechtgroup.com

B2B, consumer, healthcare, crisis, international, public affairs.

Marlin Collingwood, president

CICERO & BERNAY PUBLIC RELATIONS

P.O. Box 34533, Dubai, United Arab Emirates
971 4 334 2966; fax: 971 4 334 2977
www.cbpr.me

Ahmad Itani, COO

CIM MARKETING PARTNERS

8367 W. Flamingo Rd., #200, Las Vegas, NV 89147
702/944-2464; fax: 702/944-2470
www.cimmp.com

Strategic mktg. planning, PR and social media, budgeting, consulting & training, logo development/branding, media buying & placement. Founded: 1996.

Darcy Neighbors, Founder & CEO

CINTARA CORPORATION

25 Post St., San Jose, CA 95113
408/293-5300; fax: 408/293-5389; lisa@cintara.com
www.cintara.com

Strategic marketing, corp. and product naming, identity and design, web mktg./research, adv. and PR. High-tech, consumer products, sports, entertainment, fin'l and medical. Founded: 1981.

Lisa Tollner, founder

CITIGATE CUNNINGHAM

See Grayling Connecting Point

CITIZEN OPTIMUM

Part of Cossette Communication Group
33 Jefferson Avenue, Toronto, Ontario M6K 1Y3 Canada
416/934-8011
ca.citizenrelations.com

Corp. comms., issues and crisis mgmt., financial comms. & IR, health-care, mktg. PR, special events organization, alliance marketing & sponsorship, internal comms., technology and telecomms. comms. Founded: 1980.

Nick Cowling, VP & gen. mgr.



CITIZEN RELATIONS

5510 Lincoln Blvd., #110, Los Angeles, CA 90094
213/996-3800; fax: 213/430-0494; Justin.mccarthy@citizenrelations.com
www.citizenrelations.com

Consumer; consumer technology; social engagement and new media; influencer/experiential marketing; social marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; sustainability and social responsibility; health/wellness; and business to business. Employees: 69. Founded: 1986.

Agency Statement: Citizen Relations has created news around the world for more than 25 years. From pioneering the art of the publicity stunt to perfecting the science of how individuals share information within their social networks, we are a united, global network of award-winning professionals with a simple focus — **inspiring citizens to act by creating news, now.**

We perfected the science of **Conversation Currency™** — the inherent value created when citizens exchange information and share news within their networks. We generate this currency by fusing art-inspired, insightful ideas with a science-based news delivery formula called **Citizen Cascade™**.

Superior quality service is a hallmark of the firm, which has been honored by industry professional organizations and clients many times over, including most notably the 2012 and 2013 P&G External Business Partner Excellence Awards.

Citizen Relations is owned by the EDC/Vision7 International holding company.

Daryl McCullough, chmn., CEO; Chris Chamberlin, gen. mgr., US & mng. dir.

19000 MacArthur Blvd., 8th flr., Irvine, CA 92612
949/809-6700; fax: 949/260-1116

Cynthia Rude, COO; Erin Georgieff, mng. dir.

415 Madison Ave., 2nd flr., New York, NY 10017
212/613-4900; fax: 212/868-7206

Beth Balsam, Laura Bremer, Jon Cronin, mng. dirs.

Aflac

CalMHSA (California Mental Health Services Authority)

Dr. Scholl's

Merck Consumer Care

P&G Brands (Duracell, Old Spice, Pampers, Luvs, Dreft, P&G

Professional, Swiffer, Dawn, Febreze and other corporate initiatives)

Travelocity

Princess Cruises



CJ PUBLIC RELATIONS

270 Farmington Ave., #322, Farmington, CT 06032
860/676-2266; fax: 860/676-2267

www.cjpr.com

Full-service PR firm providing customized national media, social media, community engagement and media training services to clients. Employees: 5.

Agency Statement: We amplify our clients' messages through skillful story angle development and top-notch media placements, with custom social media programs to support client publicity and marketing goals. We create connections to target audiences in measurable ways across TV, radio, print and online channels. Extensive experience in consumer and trade publicity, special events, social media campaigns, product launches, retail promotions and media training makes us a trusted partner to deliver results-oriented campaigns.

Our goal is to be a genuine partner for each client. We remain flexible to meet timely client needs while providing consistent, reliable and personal service. Our team members each specialize in unique aspects of public relations but we all approach clients with sensitivity, respect and genuine interest in creating the best possible outcomes.

Clients include major brands and companies in consumer lifestyle categories such as food and nutrition, home decor, DIY and retail as well as associations and nonprofit groups.

Elizabeth Cowles Johnston, president

Body Works Media

Hartford Marathon Foundation

ING Hartford Marathon

iQuickIt Saliva Analyzer

Opulent Luxuries

School Nutrition Assn.

School Nutrition Assn. of Georgia

United Illuminating

CLAREVILLE CONSULTANCY

315-317 New Kings Rd., London SW6 4RF United Kingdom
0207 736 4022

www.clareville.co.uk

Consumer & bus.-to-bus. media rels., media promotions, direct mktg., sales promotions. Founded: 1990.

John Starr, Val Mumby, mng. directors

CLARITY COVERDALE FURY

120 S. Sixth St., #1300, Minneapolis, MN 55402
612/339-3902

www.claritycoverdalefury.com

Brand planning for internal and external comms., media rels., custom publishing, training, events, cause-related mktg., competitive intelligence, issues mgmt., employee rels., advertising, interactive and design. Founded: 1979.

Tim Clarity, partner/CEO

CLARKE/ERIC MOWER & ASSOCS.
See Eric Mower and Associates



Everett Clay Associates
6161 Blue Lagoon Drive
Suite 270
Miami, Florida 33126
305 261 6222
305 262 9977 FAX

CLAY ASSOCIATES, EVERETT

6161 Blue Lagoon Dr., #270, Miami, FL 33126
305/261-6222; fax: 305/262-9977; fgong@evclay.com
www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, health-care, tourism and professional services. Employees: 9. Founded: 1940.

Agency Statement: Everett Clay Associates is a family-owned firm, oldest in Miami. The bilingual (English and Spanish) staff is energetic and innovative. Communications solutions are implemented in Florida as well as the tri-county area (Dade, Broward and Palm Beach County) for a variety of clients. Extremely high success rate for media placements and solving complex communications problems. Firm also offers management of issues through a JV, Public Policy Consultants.

Dana Clay, chmn.; Melisa Mendez Chantres, pres.; Frances Gong, VP
Armor Correctional Health Services, Inc.
Hunton & Williams
Litigation Support for various matters
MCCI
Mendez Fuel
Miami Awning Co.
TotalBank

CLAY MARKETING

See TGI Healthworks, Inc.

CLAYTON-DAVIS & ASSOCIATES, INC.

230 S. Bemiston Ave., #1400, St. Louis, MO 63105
314/862-7800; info@claytondavis.com
General, assn., healthcare, financial, corporate and consumer products
PR. Founded: 1953.

Jennifer Davis, president

CLEARPOINT AGENCY, INC.

511 Saxony Place, #102, Encinitas, CA 92024
760/230-2424; fax: 760/230-2401
www.clearpointagency.com
High-tech, consumer products, e-commerce, clinical research and financial service industries. Employees: 5.

Bonnie Shaw, pres.; Beth Walsh, VP



CLEMENT | PETERSON

2024 Divisadero St., San Francisco, CA 94115
415/448-7375; bret.clement@gmail.com
www.clementcom.com

Technology PR. Employees: 5. Founded: 2009.

Agency Statement: Clement Communications is a boutique PR agency that, in its first three years, has helped a number of clients significantly grow revenues, add customers, and/or get acquired. Clement Communications is known for its strategic work in getting clients in top tier consumer and business media as well as maximizing strategic visibility with targeted trade press and influencers. Clement believes in metrics-based communication plans that integrate aspects of PR, social media, SEO, PPC and inbound marketing. We have certified Google AdWords and WOMMA certified professionals on staff. Clement Communications staff are in San Francisco, Denver and Boston.

Bret Clement, founder; Sarah Conway, mng. dir., east coast; Kyle Peterson, sr. acct. mgr.; Kim Terca, sr. acct. mgr.; Allyse Sanchez, acct. mgr.

Ceph
Chicisimo
DreamHost
Inktank
Liferay
MindTouch
Opengear
Pentaho
Speaktoit
Zingaya

CLINTON GROUP, THE

See American Directions Group

CLOUD12

85 Park Ave., Suite 301, Glen Ridge, NJ 07028
646/918-8812
www.cloud12group.com
Travel, technology and corporate social responsibility. Founded: 2010.
Pamela Johnston, pres.



unexpected solutions

CLS STRATEGIES

1850 M St., NW, #900, Washington, DC 20036
202/289-5900; fax: 202/289-4141; info@clsstrategies.com
www.clsstrategies.com
twitter.com/CLSStrategies
Linkedin.com/CLSStrategies
Public affairs, crisis & litigation, international, digital.
Employees: 30. Founded: 1993.

Agency Statement: Based in Washington, D.C., with global reach and experience on six continents, CLS Strategies helps clients win where it matters most – in the halls of government, the marketplace and the court of public opinion. For more than two decades, CLS Strategies has been in the thick of major policy battles, both legislative and regulatory, at the state and federal levels. Staffed by veterans of political campaigns, government agencies and Capitol Hill, we know how policymakers think – and how to influence their thinking. *Fortune* 100 CEOs turn to us for counsel during a crisis. NGOs and foreign governments engage us to represent their interests in the domestic and global marketplace. While the tools we use continue to change, our approach remains steadfast. Our team of smart, well-trained professionals treat our clients as partners, immersing themselves in our clients' businesses, issues and cultures.

Executive Committee: Bob Chlopak, Charlie Leonard, Andrew Koneschusky, Brian Berry, Juan Cortiñas, Michael W. Robinson

CM COMMUNICATIONS, INC.

20 Park Plaza, #821, Boston, MA 02116
617/536-3400; fax: 617/536-3424; lmoretti@cmcommunications.com
www.cmcommunications.com
PR, mktg. comms./integrated mktg., advertising, special events.
Employees: 10. Founded: 1986.

Lori Moretti, president

CN COMMUNICATIONS INTERNATIONAL, INC.

127 Main St., Chatham, NJ 07928
973/274-8330
www.cn-com.com
Full service agency. Founded: 1982.

Anthony Cicatiello, chairman

Cognito

COGNITO

11 Broadway, 18th fl., New York, NY 10004
646/395-6300; fax: 646/395-1876
www.cognitomedia.com

Financial and financial technology PR. Employees: 40. Founded: 1999.

Agency Statement: Founded in 1999, Cognito is a full service communications agency focused exclusively on the finance and financial technology sectors. With offices in New York, Los Angeles, London and Singapore we have clients in every time zone. Cognito brings its deep understanding of the financial sector to clients seeking to raise brand awareness, overcome sales challenges or source external communications. We offer clients communications solutions across the following service areas: Strategy & Planning, Media Relations, and Creative Services.

Dan Simon, president

cohn&wolfe

COHN & WOLFE

Subsidiary of WPP Group
200 Fifth Ave., New York, NY 10010
212/798-9700; fax: 212/329-9900; donna.imperato@cohnwolfe.com
www.cohnwolfe.com

Beauty & fashion, branding, consumer, corporate, crisis communications, digital & social media, food & beverage, energy, environmental, entertainment, financial services, healthcare, internal communications, issues management, multicultural, public affairs, sports marketing, sustainability, technology, travel. Founded: 1970.

Agency Statement: Cohn & Wolfe, a global communications agency, builds brands and corporate reputations through an uncompromising commitment to creativity. The agency's strategic approach unearths fresh, relevant insights leading to communications solutions that deliver measurable business success. Over its 40-year history, Cohn & Wolfe's award-winning brand marketing work and world-class digital media campaigns have attracted top brands around the world. Cohn & Wolfe was named Agency of the Year by *PRWeek* in 2013, and a Best Place to Work by *PRWeek*, *Crain's NY*, *Advertising Age* and *PR News*. The agency has more than 1,100 employees in over 50 offices across North America, EMEA and Asia. Cohn & Wolfe is part of WPP (Nasdaq: WPPGY), the world's largest communications services group.

Global Corporate and Practice Leadership

New York

Donna Imperato, CEO
212/798-9800
donna.imperato@cohnwolfe.com

Jeremy Baka, chief creative catalyst
310/967-2951
jeremy.baka@cohnwolfe.com

Geoff Beattie, global corporate affairs practice
+44 (0)20 7331 5465
geoff.beattie@cohnwolfe.com

Lynn Fisher, global brand planning & evaluation
212/798-9800
lynn.fisher@cohnwolfe.com

Stephanie Howley, sr. VP, human resources
212/798-9718
stephanie.howley@cohnwolfe.com

Mike Kan, global healthcare practice
+44/0-79-19-30-30-60
mike.kan@cohnwolfe.com

Chad Latz, pres., global digital practice
212/798-9791
chad.latz@cohnwolfe.com

Jill Tannenbaum, chief marketing officer
212/798-9871
Jill.tannenbaum@cohnwolfe.com

U.S. Offices

Stephen Brown, mng. dir., Atlanta
404/260-3530
stephen.brown@cohnwolfe.com

Matt McGinnis, exec. VP/mng. dir., Austin
512/542-2805
matt.mcginis@cohnwolfe.com

Mischa Dunton, mng. dir., San Francisco
415/365-8520
Mischa.dunton@cohnwolfe.com

Kazumi Mechling, pres., Los Angeles
415/365-8520
kazumi.mechling@cohnwolfe.com

International Contacts

Gavin Foo, group mng. dir., Singapore
+65-8233-3666
gavin.foo@cohnwolfe.com

Roberto Gonzalez, pres., Mexico
+5255-5350-3765
roberto.gonzalez@cohnwolfe.com

Lydia Shen, pres., Beijing
+86-010-8438-3699
lydia.shen@cohnwolfe.com

Scott Wilson, CEO, London
+44/0-207-331-5300
scott.wilson@cohnwolfe.com

Susan Field, CEO, Greater China
+852-2521-1498
susan.field@cohnwolfe.com

For a complete listing of our global offices, visit www.cohnwolfe.com

COHN AND COMPANY, ROBIN

One Lincoln Plaza, New York, NY 10023
212/874-6108; info@crisiscontrol.com
www.crisiscontrol.com
Crisis mgmt., crisis readiness training and presentation skills training.
Founded: 1989.

Robin Cohn, president

COLANGELO & PARTNERS PUBLIC RELATIONS

1010 Ave. of the Americas, #300, New York, NY 10018
646/624-2885; fax: 646/624-2893; info@colangelopr.com
www.colangelopr.com
Food, wines, spirits, travel, wellness. Employees: 12. Founded: 2006.

Gino Colangelo, pres.; Michael Colangelo, COO/partner

COLE COMMUNICATIONS

10 Brooklands, Bronxville, NY 10708
914/793-0318; fax: 914/793-7763; info@colecommpr.com
www.olecommpr.com
Branding, reputation mgmt., strategic planning for business and nonprofits.
Founded: 1994.

Susan W. Cole, pres.

COLES MARKETING COMMUNICATIONS

3950 Priority Way, #106, Indianapolis, IN 46240
317/571-0051; fax: 317/571-0052
www.colesmarketing.com

Continued on next page

COLES MARKETING COMMUNICATIONS continued

Media, community, government relations; organization and crisis training; publicity and ad campaigns; franchise PR; graphic and Web design; media buying. Founded: 1989.

Barbara Coles, pres.

COLLE & MCVOY PUBLIC RELATIONS

400 First Ave. North, #700, Minneapolis, MN 55401-3809
612/305-6000;
www.collemcvoy.com
Full-service PR. Founded: 1981.

Tom Lindell, mng. dir., PR

COMBS & COMPANY, INC.

3426 Old Cantrell, Little Rock, AR 72202
501/664-3000; fax: 501/664-4016; info@combsco.com
www.combsco.com
General PR.

Ben Combs, pres.

COMMON GROUND PUBLIC RELATIONS, INC.

16690 Swingley Ridge Rd., #220, Chesterfield, MO 63017
636/530-1235; fax: 636/530-5995; info@commongroundpr.com
www.commongroundpr.com
Healthcare, crisis comms., employee comms. Employees: 7. Founded: 2004.

Denise Bentele, co-founder, pres. & CEO; Lynese Hoffman, co-founder, exec. VP & CFO

COMMUNICATIONS 21

834 Inman Village Pkwy., #150, Atlanta, GA 30307
404/814-1330; fax: 404/814-1332; info@c21pr.com
www.c21pr.com
Business-to-business and business-to-consumer marketing, PR and interactive. Founded: 1992.

Sharon Goldmacher, pres./CEO

Mystic Wine Shop
NCAA Men's Final Four 2013
Quality Technology Services
Southeast United Dairy Assn.
The Avenue East Cobb
The Avenue Forsyth
The Avenue Murfreesboro
The Avenue Peachtree City
The Avenue Viera
The Avenue West Cobb
The Central Intercollegiate Athletic Assn. (The CIAA)

COMMUNICATIONS GROUP INC., THE

250 Ferrand Dr., 4th flr., M3C 3G8, Toronto, Ontario, Canada
416/696-9900; fax: 416/696-9897; deisenstadt@tcgpr.com
www.tcgpr.com
Independent PR firm for corporate, real estate, high tech, professional services and B2B. Founded: 1973.

David Eisenstadt, founding partner; Rhoda Eisenstadt, mng. partner

COMMUNITECH

80 Emerson Lane, #1303, Bridgeville, PA 15017
412/221-4550
www.ctechrocks.com
Founded: 1996.

Pam Selker Rak, pres./founder

COMPTON CONSULTING GROUP, INC.

100 Cummings Center, #441-P, Beverly, MA 01915
617/461-7809
www.comptonconsulting.com
Founded: 1991.

Katherine McMillan, principal



CONE COMMUNICATIONS

Owned by Omnicom Group
855 Boylston St., Boston, MA 02116
617/227-2111; fax: 617/523-3955; jbang@conecomm.com;
bflishman@conecomm.com
www.conecomm.com

Brand communications, cause marketing, corporate social responsibility, nonprofit marketing, new & social media, entertainment marketing, and crisis prevention and management. Employees: 110. Founded: 1980.

Agency Statement: Cone Communications (www.conecomm.com) is a public relations and marketing agency with expertise in brand communications, corporate social responsibility (CSR), cause marketing, and crisis prevention and management. We are widely recognized as the nation's leading cause marketing agency and consistently ranked by third party experts as one of the top agencies in the country for our CSR work, covering both strategy and communications. Our brand communications services span more than 30 years of traditional public relations, media relations, new & social media and brand positioning. In addition, our entertainment marketing combines our expertise in causes and issues with finding celebrities that credibly align with those issues and brands.

Jens Bang, chmn.; Bill Fleishman, CEO; Mike Lawrence, chief reputation officer; Alison DaSilva, Craig Bida, exec. VPs

ALS Therapy
American Heart Assn.
Avon
Barbour
Ben & Jerry's
Beneful
Cheerios
Chicco
Cocoa Via
CVS/Caremark
EcoLab
Farm Aid
FedEx
FIRST
General Mills
Glutino
Green Giant
Green Mountain Coffee Roasters
Guiding Stars
HAI Group
Hilton Worldwide
IKEA Foundation
Xylem (formerly ITT)
Jiffy Lube
Johnson & Johnson
Josh Cellars
Keds
Kenneth Cole
Keurig
Lemelson - MIT
Lindt
Maurice's
NARS
Nature Valley
Northwestern Mutual
OrthoLite
Pillsbury
Purina Tidy Cats
Qdoba
Reebok
Saffron Road
Sun Brands (Wisk, Snuggle)
Sun Trust Banks
The Hartford
Time Warner Cable
TJX
Totinos
USO
Wheaties
Yoplait

CONKLING FISKUM & MCCORMICK

See CFM Strategic Communications

CONNECT MARKETING

80 E 100 N, Provo, UT 84606
801/373-7888; fax: 801/373-8680; janeenb@connectmarketing.com
www.connectmarketing.com
Technology PR. Employees: 38. Founded: 1989.

Neil Myers, pres.; Holly Hagerman, Sherri Walkenhorst, sr. partners;
Mike Bradshaw, Chris Walker, partners; Janeen Bullock, mng. partner

CONOVER + GOULD STRATEGIC COMMUNICATIONS

200 Friberg Pkwy., Suite 4006, Westborough, MA 01581
866/411-7321; info@conovergould.com
www.conovergould.com
Specializing in strategic communications consulting, corporate PR, community/media relations, public outreach/engagement, corporate social responsibility and crisis communications. Employees: 5. Founded: 1984.

Heather Conover, founder & CEO

CONRAD, PHILLIPS VUTECH, INC.

Advertising and PR firm
1398 Goodale Blvd., Columbus, OH 43212
614/224-3887; info@cpvinc.com
www.cpvinc.com
Restaurants, financial services, telecommunications. Founded: 1967.

Kirk L. Phillips, principal & strategist



CONROY MARTINEZ GROUP, THE

300 Sevilla Ave., #311, Coral Gables, FL 33134
305/445-7550; fax: 305/445-7551; cl@conroymartinez.com
www.conroymartinez.com
Entertainment, healthcare/medical, travel and tourism, retail, real estate, education and corporate PR.
Employees: 10. Founded: 1990.

Agency Statement: The Conroy Martinez Group is a bilingual, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, and strategic counsel.

The boutique P.R. firm promotes US companies to the US Hispanic and Latin American markets.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

Adrienne Arsht Center
Baptist Health South Florida
Cirque du Soleil
Coca Cola N.A.- Hispanic Division
Conrad Miami
Dolphin Mall
Gibraltar Private Bank & Trust
JLG Industries, Inc.
Lennar-SE Florida
Mayfair Hotel and Spa
Miami Seaquarium
Pacific National Bank

CONSENSUS COMMUNICATIONS

201 S. Orange Ave., #950, Orlando, FL 32801
407/608-5900; roy@onmessage.com
www.onmessage.com
Issues management, crisis management, business to business, business to consumer, media relations/training, strategic planning and lobbying.
Founded: 1995.

Tre Evers, John Sowinski, partners

CONSOLIDATED PR

22 Endell Street, London WC2H 9AD United Kingdom

020 7781 2300

www.consolidatedpr.com
Corporate, bus.-to-bus., consumer, e-strategy, public affairs, personal finance. Founded: 1990.

Nick Clark, mng. director

CONSULTANTS IN MARKETING, INC.

See CIM Marketing Partners

CONSULTING FOR STRATEGIC GROWTH 1, LTD.

880 3rd Ave., 6th fl., New York, NY 10022
646/205-7770
www.cfsg1.com
Founded: 1994.

Stanley Wunderlich, chmn. & CEO

CONTACT ANY CELEBRITY

8721 Santa Monica Blvd., #431, West Hollywood, CA 90069
310/691-5466; fax: 310/362-8771; jordan@contactanycelebrity.com
www.contactanycelebrity.com
Specializing in celebrity PR. Employees: 2. Founded: 1990.

Jordan McAuley, founder

CONVENTURES, INC.

One Design Center Place, Boston, MA 02210
617/439-7700; fax: 617/439-7701
www.conventures.com
Marketing, communications and PR. Founded: 1977.

Dusty Rhodes, president

COOKERLY PUBLIC RELATIONS

Monarch Tower, 3424 Peachtree Rd. NE, #500,
Atlanta, GA 30326
404/816-2037; fax: 404/816-3037
www.cookerly.com
Crisis & issues mgmt., media rels., bus.-to-bus.
comm., consumer product mktg. Founded: 1987.

Carol Cookerly, president



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

COOKSEY COMMUNICATIONS, INC.

5525 N. MacArthur Blvd., #530, Irving, TX 75038
972/580-0662; gail@cookseypr.com
www.cookseypr.com
Media relations, brand and image positioning, crisis management, event management, marketing communications, and employee communications. Founded: 1998.

Gail Cooksey, president

COONEY WATERS

COONEY/WATERS GROUP

111 Fifth Ave., New York, NY 10003
212/886-2200; fax: 212/886-2288
www.cooneywatersgroup.com; www.cooneywaters.com;
www.thecorkerygroup.com; www.alembehealth.com
Full-service communications for health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations. Employees: 50. Founded: 1992.

Agency Statement: Cooney/Waters Group (CWG) is a family of strategic communications companies focused exclusively on healthcare. We are experts at translating complex science into bold, compelling campaigns. We offer an unparalleled scope of strategic marketing and communications solutions, advocacy relations and issue-oriented communications to healthcare clients in non-profit, government and industrial sectors throughout the world.

•Cooney/Waters pushes creative boundaries to deliver innovative mar-

Continued on next page

COONEY/WATERS GROUP continued

keting communications approaches across therapeutic areas and health sectors. We are passionate about scientific innovation, breakthrough medicines and technologies, and creating ground-breaking coalitions to improve patient care.

•**Alembic Health** sets the standard for public and private advocacy in the health and wellness arena. We specialize in educating consumers, building support, creating alliances and informing public policy to advance individual and public health.

•**The Corkery Group** specializes in building the brands of the world's leaders in health and medicine. Through our expertise in issue-oriented communications, we help our clients achieve their long-term corporate, public health and advocacy goals.

Timothy Bird, pres./COO; Anita Bose, chief strategist; Karen O'Malley, pres., The Corkery Group; Sherri Michelstein, pres., Alembic Health; Greg Lugliani, exec. VP, The Corkery Group

Abbott Fund
Abbvie
Alere, Inc.
Gilead Sciences
National Foundation for Infectious Diseases
UCB, Inc.
US Centers for Disease Control

CooperKatz

& company, inc.

COOPERKATZ & COMPANY, INC.

Affiliations: Public Relations Global Network (PRGN); Council of Public Relations Firms

205 Lexington Ave., 5th flr., New York, NY 10016
917/595-3030; fax: 917/326-8997; info@cooperkatz.com
www.cooperkatz.com

Provides strategic public relations, digital/social and creative services for a broad range of industry sectors, including: business-to-business, consumer products and services, education (higher education and K-12), financial services, healthcare, not-for-profit, professional services, technology, telecommunications, trade associations, transportation, and more. Employees: 30. Founded: 1996.

Agency Statement: CooperKatz & Company is a highly-regarded, results-driven marketing / public relations firm.

Headquartered in New York City and independent since its founding in 1996, the firm offers full-service public relations, creative services, events production and digital / social media capabilities to a national client base across a broad range of industry sectors.

The CooperKatz team provides the best of both worlds, combining the professionalism, strategic thinking and experience of a large global agency with the nimbleness and hands-on client focus of a small firm. The agency has won numerous industry awards, including being honored as "Best Agency of the Year" in its size category and "One of the Best Agencies to Work For" by *The Holmes Report*.

Agency capabilities are organized under three practice areas that serve clients on an integrated or standalone basis:

- Public Relations
- Digital
- Creative Services (including CooperKatz Productions)

Ralph Katz, principal
917/595-3040
rkatz@cooperkatz.com

Anne Green, pres. & CEO
917/595-3060
agreen@cooperkatz.com



Public Relations Global Network
The World's Local Agency

The Association of National Advertisers (ANA)
Asia Pulp & Paper
The Beekman School
Coldwell Banker Real Estate LLC
DialAmerica
Gap International
Grinnell College
Northern Arizona University

Nostrum Energy
Otis Elevator Co.
The Physicians Foundation
Polar USA
Sarah Lawrence College
Strategic Funding Source
TD Bank

CORALLO MEDIA STRATEGIES

520 N. Washington St., Alexandria, VA 22314
703/838-9705

www.corallomediastrategies.com

Strategic media services with an emphasis on crisis communications, intellectual property, national security and federal litigation. Founded: 2006.

Mark Corallo, partner

CORBETT PUBLIC RELATIONS, INC.

111 South Tyson Ave., Floral Park, NY 11001
516/775-0435

www.corbettpr.com

Media rels., gov't rels., crisis mgmt., social media, special events, not-for-profit. Employees: 9. Founded: 1990.

William J. Corbett Jr., president

CORBIN-HILLMAN COMMUNICATIONS

1776 Broadway, #1610, New York, NY 10019
212/246-6515; fax: 212/246-6533; info@corbinpr.com
www.corbinpr.com

Marketing & PR firm. Founded: 1977.

Michelle Corbin Hillman, CEO and founder

CÓRDOVA PUBLIC RELATIONS

(Formerly Hirst Córdoba PR)
2425 San Pedro, NE, #300, Albuquerque, NM 87110
505/266-8297

www.cordovapr.com

Strategic PR, public affairs, crisis comms., media rels., issues mgmt., corporate PR, economic dev., science and technology, healthcare, high tech, tourism and fin'l rels. Founded: 1966.

John J. Córdoba, president

CORE CREATIVE INC.

600 W. Virginia St., #700, Milwaukee, WI 53204
414/291-0912; fax: 414/291-0932

www.corecreative.com

Advertising and PR, web site design and production. Founded: 1994.

Ward Alles, pres.

COREBRAND

122 West 27th Street, 9th flr., New York, NY 10001
212/329-3030; fax: 212/329-3031

www.corebrand.com

Specializing in corporate branding. Founded: 1993.

James Gregory, CEO

CORINTH GROUP COMMUNICATIONS

555 E. 2nd St., South Boston, MA 02127
617/464-4641; russell@corinthgroup.com

www.corinthgroup.com

Healthcare. Founded: 1999.

Russell LaMontagne, pres.; Danielle Briscoe, acct. dir.

CORNERSTONE COMMUNICATIONS, LTD

575 Madison Ave., Suite 1006, New York, NY 10022
212/605-0370; fax: 212/605-0371; cornerstonepr@gmail.com

www.cornerstonepr.com

Wine, spirits, food, luxury lifestyle. Employees: 10. Founded: 1990.

Marsha Palanci, founder & CEO

CORPORATE INK PUBLIC RELATIONS, LTD.

Partner in The Worldcom Public Relations Group
90 Washington St., Newton, MA 02458

617/969-9192; fax: 617/969-1124
www.corporateink.com
Technology, financial services, healthcare,
telecommunications PR.

Amy Bermar, pres.

COVENANT COMMUNICATIONS

See BigEye Creative

COWLEY ASSOCIATES

235 Walton St., Syracuse, NY 13202
315/475-8453; fax: 315/475-8408; paul@cowleyweb.com
www.cowleyweb.com
Adv., marketing, PR, research and online communications. Founded: 1975.

Paul Cowley, founder/pres./creative dir.; Gail Cowley, exec. VP

COYNEPR
where you want to be

COYNE PR

5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000

www.coynepr.com

New Business inquiries: David Carter, sr. VP Founded: 1991.

Agency Statement: Coyne PR is one of the nation's leading independent public relations agencies. The agency represents some of the world's most well-known brands in a range of categories: Automotive, Beauty & Fashion, Entertainment, Food & Nutrition, Health, Media & Publishing, Pet & Animal, Retail, Sports, Technology, Travel & Hospitality, and Toy & Juvenile Products. We combine strategy and creativity to generate the best possible results for our clients — taking each and every client exactly where they want to be, and beyond.

Coyne PR has received more than 100 industry accolades in the last few years, including Midsize Agency of the Year from *PRWeek* and *PR News*, as well as Small Agency of the Year, Best Agency to Work For in America and Consumer Agency of the Year from *The Holmes Report*. These awards are a testament to the breadth and depth of our category experience, as well as a reinforcement of our agency philosophy, which is to provide best of class creativity, client service and results in an office environment that is ranked consistently among the best employers in the industry (90+ percent employee retention rate).

Coyne PR specializes in media relations, brand building, product launches, events & promotions, corporate social responsibility, social media, corporate communications, digital creative and crisis management. The agency also boasts a full service, internal design and digital department specializing in digital strategy, social media, design, video production, mobile apps and more.

Why Coyne PR is where you want to be:

•**We think of ideas most others don't:** We never present an idea to a client that we think any other firm could also think of. We set a very high bar for ourselves and hold ourselves to that standard on the development of every campaign and every pitch. Our clients often tell others that we think of ideas they don't. As far as we're concerned, there's no better compliment.

•**Customer service x 10:** We do whatever it takes to get the job done and it shows in the relationships we have with our clients. We find that many clients join us because of our creativity, but stay for the level of customer service they receive and the relationships they build with our staff. Our "best team" approach enables us to pull expertise from all areas across the agency to work on any account. Most importantly, the direct contact for the client always remains in the senior leadership of the agency so that clients have immediate access to strategic counsel and direction.

•**We simplify the complex:** Working with pharmacy benefit managers, academic institutions, consumer watchdogs and launching a plethora of innovative products has made us experts at creating a simple message to help media and consumers understand a complex product or issue. This tactic often enables us to bring clients from branding to bonding with consumers, making their product or issue really resonate with their audiences.

Thomas F. Coyne, CEO; Rich Lukis, pres.; Mark Martin, chief exec. & admin. officer; Brad Buyce, exec. VP, client strategy; John Gogarty, exec. VP; Tim Schramm, Kelly Dencker, sr. VPs; David Carter, sr. VP - bus. dev.; Jennifer Kamienski, sr. VP; Kevin Lamb, sr. VP - digital strategy; Heather Krug, sr. VP, gen. mgr., west coast; Stacy Bataille, Linda Bernstein Jasper, Silvio Bonvini, Dr. Norman Booth, D. Litt,



WORLD COM
Public Relations Group
The Local Advantage. Worldwide.

Chris Brienza, Jennifer DeNick, Marie Baker, Joe Gargiulo, Brian Murphy, Sue Murphy, Geoffrey Phelps, Mike Salzillo, Janet Schiller, Rob Schnapp, Deborah Sierchio, Lisa Wolleon, Lauren Mackiel Gory, VPs; Jill Kleiner, asst. VP

1065 Avenue of the Americas, 28th flr., New York, NY 10018
212/938-0166

604 Arizona Ave., Suite #10, Santa Monica, CA 90401
310/395-6110

AEG

American Health Care Association
American Petroleum Institute (API)

AOL

Applegate Farms
Atlantic Health
BabyCenter
Banfield Pet Hospital
BASF

Beam Global
Best Friends Animal Society

Bimbo Bakeries

Breastcancer.org

Canine Assistants

Casio

Christopher & Dana Reeve Foundation

Chrysler

Community FoodBank of NJ

David's Bridal

Daytona International Speedway

Del Monte

Disney Parks & Resorts

Egglund's Best

Epiphone

ESPN

ESPN The Magazine

Express Scripts (formerly Medco)

Gemesis

GE Water & Process Technologies

Goodyear Tire & Rubber Company

Hard Rock International

Harman International

Heathrow Airport

Humana

IMAX

Ironman Triathlon Corporation

Just Born/PEEPS

LA Marathon

Mary Kay

National Senior Games Association

Novartis

Palmers

Perrigo Nutritionals

Pfizer

Playmobil

QSR Automations

Reckitt Benckiser/Woolite

Red Robin

Rodale

Provide-commerce

Sealed Air Corporation

Shakeaway Worldwide

Shell Lubricants

Skinnygirl Cocktails

South African Tourism

The Johnson School of Business at Cornell University

The Simon Graduate School of Business at Rochester University

The Solae Company

The Topps Company

The Valerie Fund

ThinkThin

TripAdvisor

Toys"R"Us

United States Golf Association

UPS

USA Today Sports Media Group

Vestergaard/LifeStraw

VF Corporation

VTech



WORLD COM
Public Relations Group
The Local Advantage. Worldwide.

CPR STRATEGIC MARKETING COMMUNICATIONS

475 Market St., 2nd fl., Elmwood Park, NJ 07407
201/641-1911; fax: 201/708-1444; iandruch@cpronline.com
www.cpronline.com
PR and advertising for healthcare, healthcare IT, technology and high-tech. Employees: 20. Founded: 1981.

Joseph Carabello, pres. & CEO; Laura Carabello, principal

CRAMER-KRASSELT

225 N. Michigan Ave., Chicago, IL 60601
312/616-9600; fax: 312/233-8477
www.c-k.com
Consumer mktg., food and beverage, corp./IR, healthcare, technology, employee & gov't relations, travel/tourism, and social media. Founded: 2001.

Peter Krivkovich, pres./CEO, Cramer-Krasselt

CRANFORD JOHNSON ROBINSON WOODS

303 West Capitol Ave., Little Rock, AR 72201
501/975-6251
www.cjrw.com
Full-service advertising and public relations. Founded: 1961.

Wayne Woods, chmn, CEO & pres.



CRC

1133 Broadway, Suite 1021, New York, NY 10010
646/205-3573; cindy@crcciocomm.com
www.crcciocomm.com
Apparel, accessories, beauty, home care, food & beverage. Employees: 5. Founded: 2007.

Agency Statement: At CRC, we are seasoned PR specialists with backgrounds in TV, magazines, .coms, fortune 500 companies and global agencies. We are a strategic communications partner that knows ROI is a product of true collaboration and integration, while delivering bold creative solutions and pragmatic implementation. Located in the Flatiron, we are a hard working fun group who all roll up their sleeves to deliver our winning C3 Formula: Create, Connect and Communicate.

Cindy Riccio, pres. & founder

Argyle Diamonds of Australia
Charles & Colvard
Clairol Professional Haircare
Donna Karan and DKNY Hosiery
Edible Arrangements
Forever Brilliant
Giorgio Armani's Acqua di Gio
Hanes Hosiery
L'eggs
L'Oreal
Lulu Avenue
Matrix Professional Haircare
Maybelline
neatHome by Unger
Samsung Vacuum
Slim-Fast
Snapple

CRC PUBLIC RELATIONS

Formerly Creative Response Concepts
2760 Eisenhower Ave., 4th fl., Alexandria, VA 22314
703/683-5004; fax: 703/683-1703
www.crcpublicrelations.com
Full service public relations firm specializing in aiming its clients media coverage through television, radio, newspapers, magazines, trade publications, newsletters and the Internet.

Lief Noren, chairman; Greg Mueller, pres.

CREATIVE COMMS. CONSULTANTS, INC.

111 Third Avenue South, #390, Minneapolis, MN 55401
612/338-5098; fax: 612/338-1398
www.cccinc.com
PR, advertising, bus.-to-bus., computers/computer products, construction/building, telecommunications. Founded: 1978.

Susan McPherson, president

CREATIVE MARKETING PLUS

213-37 39th Ave., #228, Bayside, NY 11361
718/606-0767 x207; rharrow@creativemarketingplus.com
www.creativemarketingplus.com
Consumer, corporate and industry PR; full-service marketing communications and advertising. Founded: 1980.

Richard Harrow, president & CEO



crenshawcommunications

CRENSHAW COMMUNICATIONS

36 West 20th St., 5th fl., New York, NY 10011
212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com
B2C, consumer products, travel & hospitality, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels. Employees: 14. Founded: 2009.

Agency Statement: Crenshaw Communications is a New York PR firm that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in digital technology, consumer electronics, retail and e-commerce, and B2B/professional services.

Dorothy Crenshaw, CEO/founder; George Drucker, pres., west coast; Marijane Funess, dir.; Chris Harihar, dir.

Atlantic City Alliance
BoomAgers
Call2Recycle
Club Quarters
GP Renewables
Mitch-Stuart Inc
Silverpop
Skobbler
Sleepy's
TechMediaNetwork
UGallery
Verizon Wireless
VMR

CRONIN AND COMPANY, INC.

50 Nye Rd., Glastonbury, CT 06033
860/659-0514; fax: 860/659-3455
www.cronin-co.com
PR, media relations, event marketing, crisis comms., advertising, direct marketing, digital, strategic planning, media, print and broadcast production, and research. Founded: 1947.

Steve Wolfberg, principal/chief creative officer



CROSBY MARKETING COMMUNICATIONS

705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crosbymarketing.com
Integrated mktg. programs, national PR/media rels., PSAs, social mktg., health comms. Employees: 46. Founded: 1973.

Agency Statement: The Crosby team is passionate about creating communications programs focused on Inspiring Actions That Matter™. These actions help clients positively impact people's lives, while also contributing to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities by tapping the motivations that shape attitudes and inspire behavior change. The firm's award-winning campaigns, which integrate paid, earned and social media, have touched the lives of virtually every American.

Crosby has specialized practices in Healthcare, Government and Advocacy & Social Marketing, and ranks among the top agencies in the Mid-Atlantic region. It has headquarters in Maryland's State capital of Annapolis and offices in Washington, D.C.

Raymond Crosby, pres.; Tammy Ebaugh, chief strategy officer; Joel Machak, exec. creative dir.

ACTS Retirement-Life Communities
AHRQ
CapitalSource Bank
Catholic Relief Services
Disabled American Veterans (DAV)
DuPont
EPA ENERGY STAR program
Kaiser Permanente
National Assoc. of Social Workers
Pennrose Properties
Saint Agnes Hospital
Social Security Administration
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

CROSBY-VOLMER INTERNATIONAL COMMS.

1030 15th St., NW, #780 West, Washington, DC 20005
202/232-6575

www.crosbyvolmer.com

Associations, energy, financial services, healthcare, Hispanic outreach, hotels/travel/lifestyle, legal PR, sports & entertainment, technology/telecom. Founded: 1997.

Rob Volmer, pres.; Andrew Crosby, mng. principal

CROSSROADS COMMUNICATIONS

Member of IPREX

1740 Main St., Kansas City, MO 64108
816/842-1500; mswenson@crossroads.us
www.crossroads.us

Full-service public relations firm. Manage and enhance corporate reputation for national brands and non-profit organizations through cause branding, crisis management, corporate communications, media relations and social media services with the benefit of integrated graphic design, interactive, creative and traditional media capabilities.

Mike Swenson, pres.

CROSSROADS PUBLIC RELATIONS

4030 Wake Forest Rd., #211, Raleigh, NC 27609
919/821-2822; fax: 919/882-1886; info@crossroadspr.com
www.crossroadspr.com

B2B tech, pharma, biotech, healthcare IT. Employees: 6. Founded: 2003.

Kristi Lee-John, Shawn Ramsey, principals

CROWN COMMUNICATIONS

Partner in IPREX Worldwide Communications
2125 Southend Dr., #252, Charlotte, NC 28203
704/376-3434; fax: 704/376-2537; kblanchard@crow-com.com
www.crown-com.com

Marketing communications counsel and public relations. Employees: 11. Founded: 1993.

Kathryn Blanchard, president

CSG | PR

3225 E. Second Ave., Denver, CO 80206
303/433-7020; sshapiro@csg-pr.com
www.csg-pr.com

Financial services, education, health & wellness, cleantech & sustainability, consumer, training & talent management, social media & digital PR. Employees: 20. Founded: 2004.

Steven Shapiro, founder/pres.

CURLEY & PYNN PUBLIC RELATIONS MGMT. INC.

258 Southhall Lane, #130, Maitland, FL 32751
407/423-8006; fax: 407/648-5869

www.thestrategicfirm.com

Travel and tourism, economic development, higher education, health care, interactive and digital entertainment, commercial development and technology. Employees: 8. Founded: 1984.

Roger Pynn, pres./CEO

CURRENT

Subsidiary of the Interpublic Group of Companies
875 North Michigan Ave., #2700, Chicago, IL 60611
312/929-0500; fax: 312/929-0501; vdevlin@talktocurrent.com
www.talktocurrent.com

Major practice areas: consumer mktg., travel & lifestyle, food & nutrition, health & beauty, home & garden, consumer technology. Founded: 2006.

Virginia Devlin, pres.

CUTLINE COMMUNICATIONS

201 Mission St., Suite 2350, San Francisco, CA 94105
415/348-2700; fax: 415/348-2701; info@cutline.com

www.cutline.com

Megan Lamb, partner

CYPHERS AGENCY, THE

53 Old Solomons Island Road, Ste. G, Annapolis, MD 21401
410/280-5451; fax: 410/280-5452; info@thecyphersagency.com
www.thecyphersagency.com

Full-service advertising agency, offering adv., marketing and PR.

David Cyphers, pres.

D



DADDI BRAND COMMUNICATIONS

220 East 23rd St., #907, New York, NY 10010
646/370-1341; fax: 646/370-5779; bill@daddibrand.com
www.daddibrand.com

Brand communications for the consumer, health and beauty aids, food and beverage, toys, media and B2B categories. Employees: 4. Founded: 2005.

Agency Statement: Daddi Brand Communications helps brands establish ongoing, meaningful and relevant dialogue with the audiences they target. This is accomplished through a combination of public relations, promotions, grass roots marketing and content development. Our focus is on achieving not just communications objectives, but business objectives.

William Daddi, president

7-Eleven
Alex Brands
Drambuie (Bacardi USA)
DSP Skin Care
Green Seal
Kantar Media
Kantar Worldpanel
Levelwing
Propel Equity Partners

DANA COMMUNICATIONS, LLC

2 East Broad St., Hopewell, NJ 08525
609/466-9187

Full-service marketing and communications. Founded: 1979.

Bob Prewitt, pres.

DANIKA COMMUNICATIONS LLC

15 E. Putnam Ave., PMB #386, Greenwich, CT 06830
203/661-3663; yan@danikapr.com
www.danikapr.com

Travel & tourism, food & beverage; luxury consumer lifestyle products; non-profit organizations; B to B marketers. Employees: 3. Founded: 2001.

Anne Ryan, president

DARMAN AND ASSOCIATES

110 East State St., #15, Kennett Square, PA 19348
610/925-1976; fax: 610/925-1982
www.darmangroup.com

Sports, marketing, activewear, meetings, events. Founded: 1981.

Jeff Darman, pres.

DARNAUER GROUP COMMUNICATIONS

600 E. Hopkins Ave., #302, Aspen, CO 81611
970/925-9010; fax: 970/920-4075; jeanette@darnauer.com
www.darnauer.com

PA & community outreach, brand positioning, creative strategies, emerging media and environmental sustainability. Employees: 3. Founded: 1991.

Jeanette Darnauer, president

DAVE IWANS & ASSOCIATES

223 East City Hall Ave., #400, Norfolk, VA 23510
757/314-3100; fax: 757/314-3101; dave@diainc.com

Tourism, event and crisis public relations. Employees: 18. Founded: 1998.

Dave Iwans, president



DAVIES

808 State St., Santa Barbara, CA 93101
805/963-5929; rrice@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.

Agency Statement: Davies is the national public affairs firm of choice for clients who need to win high stakes, defining issues.

Davies has turned public affairs into an art. We provide thoughtful strategies, compelling messages and precise tactical execution to overcome controversy and crisis. Our nearly flawless record for project approvals over 30 years speaks for itself, having helped our clients win their most challenging battles and successfully reorienting hundreds of issues that seemed lost or burdened by insurmountable odds.

We provide issues management, public affairs, and crisis communication support, and specialize in message creation and grassroots programs that motivate individuals to speak out and take action – influencing regulatory, permitting and political challenges. Since 1983, Davies has consistently ranked among the top strategic communications firms nationally and received hundreds of industry awards. Davies offers public affairs expertise across multiple industries, with specialties in Real Estate, Energy & Environment, Mining, and Crisis Management.

John Davies, CEO; Robb Rice, Taylor Canfield, exec. VPs; Lisa Palmer, sr. VP; Joshua Boisvert, Sasha Boghosian, VPs

Los Angeles
310/395-9510

Washington, D.C.
202/580-8930

AES
Anglo America
Colony Capital
Dominion
EXXON
GenOn
HomeFed
Mobil
NRG
Wal Mart

DAVIES MURPHY GROUP, INC.

200 Wheeler Rd., Burlington, MA 01803
781/418-2400; info@daviesmurphy.com
www.daviesmurphy.com

B2B, B2C, High Tech. Employees: 65. Founded: 1998.

Eric Davies, Andy Murphy, principals

DDCWORKS

Formerly Diccicco Battista Communications
1200 River Road, #300 East, Conshohocken, PA 19428
484/342-3600; fax: 484/342-3602
www.ddcworks.com

Media relations, special event management, media training, community relations, situation management. Founded: 1994.

Tim Cifelli, president

DDR PUBLIC RELATIONS

DDR PUBLIC RELATIONS, INC.

444 Bedford Rd., Pleasantville, NY 10570
914/747-2500; fax: 914/747-2592; ddr@ddrpr.com
www.ddrpr.com

Strategic communications and full-service public relations firm specializing in businesses, nonprofits, healthcare, medical professionals, real estate, schools and cultural institutions. Branding, media relations, social media, reputation management, special events and corporate cause marketing. Employees: 7. Founded: 1989.

Agency Statement: DDR Public Relations is an award-winning public relations firm located in Westchester County, NY with a satellite office in Los Angeles, CA, specializing in businesses, nonprofits, healthcare, real estate, schools and cultural institutions. We offer out-of-the-box thinking combined with 25 years of experience to create dynamic public relations campaigns featuring strategic branding and brand positioning, media relations and social media strategies, as well as cause marketing and special events programs. Our strategies and services are varied and cutting-edge including PProgram Express, a new “jump start” program for smaller businesses and organizations.

Dawn Dankner-Rosen, pres.

9930 Durant Dr., #7, Beverly Hills, CA 90212
310/277-5700

Dawn Dankner-Rosen, pres.

Abby Rodman, LCSW
JP McHale Pest Management
Katonah Museum of Art
MDxpress
New York Gastroenterology Associates
Prudential Financial, Prudential Spirit of Community Awards
Trion Real Estate Management
WeeZee World of Yes I Can!
Westchester County Dept. of Transportation
White Plains Performing Arts Center

DEETER

Doylestown Commerce Center, 2005 S. Easton Rd., #204, Doylestown, PA 18901
215/348-3890; fax: 215/348-4261; bill@deeterusa.com
www.deeterusa.com

Advertising, PR, marketing comms. Employees: 10. Founded: 1985.

William R. Deeter, pres.

Alamo Pharma Services
BioComp
Endoscopy Center at St. Mary, The
Future Stars Camps
Hendrixson's Furniture
Mission Pharmacal Co.
Performance Solutions
St. Mary Medical Center

DELFINO MARKETING COMMUNICATIONS, INC.

Advertising and PR firm
400 Columbus Ave., #120 S, Valhalla, NY 10595-1335
914/747-1400; fax: 914/747-1430
www.delfino.com
Founded: 1970.

Paul Delfino, president

DELIA ASSOCIATES

P.O. Box 338, Whitehouse, NJ 08888
908/534-9044; fax: 908/534-6856; edelia@delianet.com
Strategic communication and planning, media rels., content development, editorial svcs., brand dev., corporate identity, creative svcs., web dev., advertising, trade shows and market research.

Ed Delia, president

DEMOSSE GROUP, INC., THE

3343 Peachtree Rd., NE, #1000, Atlanta, GA 30326
770/813-0000
www.demoss.com

PR firm focused on faith-based organizations and enterprises. Offers media rels., virtual PR, mktg., adv., advocacy, comms. planning, identity and positioning, creative writing and crisis communications.

Mark DeMoss, president

DENMARK, THE AGENCY

6000 Lake Forrest Dr., #260, Atlanta, GA 30328
404/256-3681; fax: 404/250-9626; denmarktheagency.com
Integrated marketing firm: advertising, direct marketing, new media and PR. Founded: 1986.

Priscilla Jessup, CEO

DENTSU AMERICA, INC.

Subsidiary of Dentsu Inc., Japan
32 Ave. of the Americas, 16th fl., New York, NY 10013
212/397-3333
www.dentsuamerica.com

Corporate comms., mktg. comms., media rels., crisis preparedness & mgmt., events & sports mktg., web PR, research, strategic development. Founded: 1996.

Tim Andree, CEO

DEUTSCH

Subsidiary of Interpublic Group of Cos.
111 8th Ave., New York, NY 10011
212/981-7600
www.deutschinc.com
Full service advertising, promotions, interactive, marketing, corporate comms. Founded: 1996.

Val DiFebo, pres.



DEVELOPMENT COUNSELLORS INT'L (DCI)

215 Park Ave. South, 10th fl., New York, NY 10003
212/725-0707; fax: 212/725-2254
www.aboutdci.com; @aboutdci
Economic Development and Tourism Marketing.
Employees: 53. Founded: 1960.

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, pres.; Julie Curtin, mng. partner/economic dev. practice; Karyl Leigh Barnes, mng. partner/tourism practice; Carrie Nepo, CFO/partner

Tourism Australia
Bavarian U.S. Offices for Economic Development
Birmingham Business Alliance
Brownsville Economic Development Council
Visit California
Visit Carlsbad
Charleston Regional Development Alliance
Charlotte Regional Partnership/Charlotte Center City Partners
Chattanooga Area Chamber of Commerce
Chattanooga Area CVB
Chile Tourism
CityPass
Columbus Chamber
Corpus Christi REDC
Denver South Economic Development Partnership
Dubai Convention and Events Bureau
Dubai Department of Tourism & Commerce
City of El Paso, Texas
Fiera Milano Congressi
Finger Lakes Wine Country
Greater Houston Partnership
Indiana Michigan Power
City of Kenosha
Port of Long Beach
Greater Louisville, Inc.
McKinney MEDC
Metro Denver Economic Development Corp.
Business Leaders for Michigan
Montreal International
MCA Namibia
Netherlands Foreign Investment Agency
Choose New Jersey
North Carolina Division of Tourism
North Dakota Department of Commerce
Northeast Indiana Regional Partnership
Northwest Arkansas Council
Greater Palm Springs CVB
Park City Chamber of Commerce/Visitors Bureau
PromPeru
Prince William County
City of Salinas, California
VisitScotland
Sioux Falls Development Foundation
Source Cincinnati
Sunny Isles Beach Tourism & Marketing Council
Tourism Tasmania
Temple Economic Development Corporation
Thailand Board of Investment
Thompkins County Area Development Services
Regional Growth Partnership (Toledo)
Tourism Toronto
Economic Promotion Agency of Tuscany
U.S. Travel Association
U.S. Virgin Islands Dept. of Tourism
U.S. Virgin Islands Economic Development Authority
Williamsburg Area Destination Marketing Committee

DEVENEY COMMUNICATION

Member of Worldcom Public Relations Group
1582 Magazine St., New Orleans, LA 70130
504/949-3999; fax: 504/949-3974
www.deveney.com

Crisis management, integrated marketing, media relations, strategic planning and community relations.

John Deveney, pres.



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.



DEVINE + PARTNERS
Public Relations. Issues Management. Social Media.

DEVINE + PARTNERS

2300 Chestnut St., #420, Philadelphia, PA 19103
215/568-2525; fax: 215/568-3909
www.devineandpartners.com

Jay Devine, pres. & CEO

Continued on next page

DEVINE + PARTNERS continued

AICUP

Alphabuyer.com
Amoroso Baking
Brandywine Conservancy
Bryn Mawr College
Congreso de Latinos Unidos
Drexel University
Easton Coach Co.
Firstrust Bank
Lighting Practice, The
Mann Center for the Performing Arts
Moore College of Art & Design
Pennsylvania Environmental Council
Philadelphia Academies Inc.
Philadelphia Zoo

Shelbourne Healthcare
Spirit of Philadelphia
St. Christopher's Foundation
for Children
Tiffany & Co.
Universal Health Services
Wiley Group

DEVON GROUP, THE

1715 Highway 35 North, #106, Middletown, NJ 07748
732/706-0123

www.devonpr.com

Business-to-business, technology. Founded: 1994.

Jeanne Achille, CEO

DEZENHALL RESOURCES

1130 Connecticut Ave., N.W., #600, Washington, DC 20036
202/296-0263; fax: 202/452-9370

www.dezenhall.com

PA, crisis mgmt., media rels. for packaging, plastics, healthcare, food and beverage, textile, biotech, consumer products. Founded: 1987.

Eric B. Dezenhall, CEO

DGI INVESTOR RELATIONS, INC.

375 Park Ave., #2607, New York, NY 10152

212/425-5700; fax: 646/381-9727; info@dgiir.com

www.dgiir.com

Investor rels., corporate and financial PR; investor surveys, targeting U.S. and European investors. Employees: 5. Founded: 1991.

Ken Donenfeld, president

DGWB ADVERTISING & COMMUNICATIONS

217 N. Main St., #200, Santa Ana, CA 92701

714/881-2300; fax: 714/881-2442

www.dgwb.com

Media rels., media training, strategic planning, event management, etc. Company founded in 1988; PR dept. founded in 2004. Founded: 1988.

Mike Weisman, CEO

DIEGNAN & ASSOCIATES, NORMAN

Box 298, Oldwick, NJ 08858

908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net

www.diegnan-associates.com

Employees: 4. Founded: 1978.

Norman Diegnan, pres.

New Jersey Bankers Assn.

Newark Wire Cloth Co.

The Dilenschneider Group

DILENSCHNEIDER GROUP INC., THE

200 Park Avenue, 26th fl., New York, NY 10166

212/922-0900; fax: 212/922-0971

CEO, CFO, top management and investor relations support, corporate communications, external affairs, and crisis management. Founded: 1991.

Agency Statement: The Dilenschneider Group, headquartered in New York and Chicago, is dedicated to providing personal service to a limited and select number of clients. The Group has proven links in all major world capitals and in all major U.S. cities.

The Group's objectives are to bring to clients a level of communications counsel and creativity and an exposure to contacts, networks and relationships that are not available elsewhere.

Robert L. Dilenschneider, founder & chmn.; Amory Armstrong, Janet Bartucci, Robert Berkowitz, Joan Brower, Jonathan Dedmon, Art Gormley, William Kenny, Robert Laird, Leo Murray, Joseph Pisani, Joel Pomerantz, Ned Raynolds, Richard Shonfeld, James Zebora, principals

DIX & EATON

communication matters

DIX & EATON INCORPORATED

200 Public Square, #3900, Cleveland, OH 44114

216/241-0405; fax: 216/241-3070

www.dix-eaton.com

Investor rels., crisis comms., customer comms., media rels., employee comms., creative svcs. Founded: 1952.

Agency Statement: We're an integrated communications consultancy, and we specialize in public relations, investor relations, customer communications and crisis communications. Working as partners, we bring deep experience, foresight and creativity to every relationship and help clients realize the full power of communication to drive results.

Scott Chaikin, chmn. & CEO; Chas Withers, pres.; Jim Brown, CFO; Lisa Rose, Gary Wells, Matt Barkett, sr. mng. dirs.; Lisa Zone, mng. dir.; David Hertz, Gregg LaBar, Amy McGahan, Gary Pratt, sr. VPs; Kevin Poor, sr. VP & creative dir.; Jon Barnes, Karin Bonev, Kris Dorsey, Kellie Friery, Ann Lentz, VPs

AkzoNobel N.V.

Boart Longyear

Case Western Reserve University School of Law

CBIZ, Inc.

Cedar Fair Entertainment Co.

Cleveland Orchestra, The

Cleveland Plus Marketing Alliance

CPI Corp.

Cuyahoga Community College

Delek US Holdings, Inc.

DENTSPLY International Inc.

Diebold, Inc.

Eaton Corp.

Energizer Holdings, Inc.

Ferro Corp.

Forest City Enterprises

GE Appliances & Lighting

P.H. Glatfelter Co.

Greater Cleveland Partnership

Harting Inc. of North America

Jazz Aviation

KeyCorp

Kelly Services, Inc.

Libbey Inc.

Lincoln Electric Holdings Inc.

Lubrizol Corp., The

MetroHealth System, The

Mettler-Toledo International Inc.

Nordson Corp.

NorTech

OM Group

OMNOVA Solutions Inc.

Parker Hannifin Corp.

Pinnacle Airlines Corp.

PlayhouseSquare.

Rock & Roll Hall of Fame and Museum

A. Schulman Inc.

Stoneridge, Inc.

Swagelok Co.

Timken Co., The

UnitedHealth Group, Inc.

Veyance Technologies

Weatherhead School of Management

Worthington Industries



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

Dixon | James

Communications to ex̄celerate business success.

DIXON|JAMES COMMUNICATIONS

109 N. Marion St., #200, Oak Park, IL 60301
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com
www.dixon-james.com
Consumer brand mktg., mgmt. comms./change creation; issues mgmt.; corp. reputation mgmt. Employees: 4. Founded: 2009.

Agency Statement: Dixon|James Communications is an independent business consulting and marketing communications firm committed to accelerating your business success.

Dixon|James ex̄celerates your business success through a powerful blend of business consulting and strategic communications. We exist for clients, not to serve stockholders, Wall Street, heavy agency management levels and unproductive agency functions that deliver nothing to your business. We bring an unrivaled dedication to your business success, which means we'll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.

Jim Heininger, founder/principal

Burtch Works
Cantata Adult Life Services
Civic Staffing
Enova International
JAHN Architects
McDonald's Corporation
Memo Touch
QuaverMusic.com
Wellmark

DJC COMMUNICATIONS

575 Lexington Ave., New York, NY 10022
212/971-9708; djc@djccommunications.com
www.djccommunications.com
Corporate, higher education, non-profit, publishing. Employees: 3. Founded: 1991.

Agency Statement: A media relations firm specializing in high level placement in all media formats - print, broadcast, web, social.

Debra Caruso Marrone, pres. & owner

E-Lit Books
Institute for the Ages
Long Term Care Partners
Niagara University
Outreach
St. Anselm College

DJD/GOLDEN ADVERTISING, INC.

145 W. 28th St., New York, NY 10001
212/366-5033; info@djdgolden.com
www.djdgolden.com
Advertising, PR, BtoB telemarketing and marketing for finance, professional services, high-tech, new media, real estate. Founded: 1984.

Marcia Golden, president

DJG MARKETING

1450 Broadway, 23rd flr., New York, NY 10018
212/370-9700
www.djgmarketing.com
Strategic planning, positioning and marketing. Specializing in advertising and PR.

Marc Passarelli, president & CEO



Public Relations, Marketing & Government Affairs

DKC

261 Fifth Ave., 2nd flr., New York, NY 10016
212/685-4300; fax: 212/685-9024; contact@dkcnews.com
www.dkcnews.com

Handles corporate, consumer products, media properties, health care, hospitality, entertainment, fashion, sports, government relations, non-profit, education, film, social media, special events/event production, video production and crisis management. Employees: 170. Founded: 1991.

Agency Statement: DKC has a national reputation for strategic thinking, creativity and media relations, along with an innovative approach to public relations and integrated marketing. DKC maintains offices in New York City, Chicago, Los Angeles, Albany and Washington, D.C.

Sean Cassidy, pres.; John Marino, mng. dir./partner; Joe DePlasco, Matthew Traub, Diane Briskin, Jeff Klein, Scott Miranda, William Cunningham, mng. dirs.; Allison Lee, dir., DKC Public Affairs

AARP
Airbnb
Bad Boy Entertainment/Sean "Diddy" Combs
Bank of Montreal
Bar Nana Bar & Lounge
Becker Entertainment
C.F. Martin & Company
Children's Health Fund
CitiBank/CITI Field
Delta Air Lines/Corporate Relations
Disney Interactive Studios/Babble.com
Esquire Magazine
Feld Entertainment
Jaguar
Ken Burns
Land Rover
LinkedIn
Marvel Enterprises
Match.com
McAfee
New Balance
New Era Cap
PBS
Rockwell Architecture
Sesame Workshop
Smith Brothers Cough Drops
Topps Company
The Plaza Hotel
Tumblr, Inc.
Ulta Consumer Relations
USTA
Yahoo! Media Network/USH/Global Policy



DODGE COMMUNICATIONS

11675 Rainwater Dr., #300, Alpharetta, GA 30009
770/998-0500; fax: 770/998-0208; bmerman@dodgecommunications.com
www.dodgecommunications.com
www.twitter.com/DodgeComm
www.facebook.com/DodgeComm
www.linkedin.com/company/dodge-communications
Business to business healthcare. Employees: 50. Founded: 2001.

Agency Statement: Dodge Communications is an integrated PR and marketing agency that accelerates the growth of innovative healthcare companies through strengthened brand awareness, enhanced thought leadership and increased demand.

Brad Dodge, pres./CEO; Brian Parrish, exec. VP/prin.; Elisabeth Deckon, VP; Chowning Johnson, VP

Continued on next page

DODGE COMMUNICATIONS continued

ActiveHealth Management
Brightree
Comdata
Merge Healthcare
Navicare
Telcare

DOE-ANDERSON, INC.

620 West Main St., Louisville, KY 40202
502/589-1700; dburgess@doeanderson.com
www.doeanderson.com
Consumer, media and community relations. PA, crisis comms., corp. and employee rels., gov't rels., public info and involvement programs.
Founded: 1985.

Todd Spencer, Pres. & CEO

DONLEY COMMUNICATIONS CORPORATION

30 North Franklin Turnpike, Ho-Ho-Kus, NJ 07423
212/751-6126
www.donleycomm.com
Founded: 1974.

Newton W. Lamson, president & CEO

DORLAND GLOBAL PUBLIC RELATIONS

See Tonic Life Communications

DOUBLE E COMMUNICATIONS

39 W. 19th St., #611, New York, NY 10011
212/941-7590
www.doubleecomms.com
PR & fin'l comms., high tech., corp. positioning, brand building, IR.
Founded: 2000.

Eric Eddy, founder/president



DOUBLE FORTE

49 Stevenson St., Suite 575, San Francisco, CA 94105
415/863-4900; fax: 415/863-4994; lcaraher@double-forte.com
www.double-forte.com
Consumer lifestyle, interactive entertainment and consumer technology, B2B and business productivity, wine, spirits and specialty food.
Employees: 32. Founded: 2002.

Agency Statement: Double Forte is an independent, national public relations, social media and communications firm expert at connecting companies with the people who matter to them; we are headquartered in San Francisco, with offices in Boston, New York and Healdsburg, California. We have a long and stellar reputation for our work within and on behalf of consumer packaged goods, consumer technology, business technology, and consumer and business services companies.

Lee Caraher, pres.; Liz O'Donnell, sr. VP; Maggie Zeman, sr. VP;
Jonathan Poretz, VP; Michelle Curran, VP; Brian Stevens, VP, Loretta Stevens, VP

American Messaging/IntelliGuard
Artillery
CamelBak
CBS Interactive
CLIF Bar
CLIF Kid
Entertainment Software Association - E3 Tradeshow
FunPlus
KIXEYE
Marine Mammal Center, The
mine
NanotexOnLive
Orgel Wealth Management
ROBLOX



DOUBLEDIMOND PUBLIC RELATIONS LLC

Member of Public Relations Boutiques International
708 Main St., #740, Houston, TX 77002
713/426-4111; fax: 713/513-5264; info@doubledimondpr.com
www.doubledimondpr.com

Strategic planning, media and community rels., public affairs, business-to-business, marketing comms., media and presentation training, crisis and issues mgmt., social and online media. Founded: 2007.

Agency Statement: DoubleDimond Public Relations, LLC, is a Houston-based firm providing public relations and marketing solutions to businesses, nonprofit organizations and government agencies. We are experienced professionals who serve a broad range of clients with integrated communications programs designed specifically to meet their needs and achieve their goals. DoubleDimond is all about results; we take a personal interest not only in the success of our projects, but also in the success of our clients.

Margot Dimond, Lisa Dimond Vasquez, principals

City of Galveston Recovers
CDM Smith
GroundFORCE Building Systems
Harris County Toll Road Authority
Houston Airport System
Houston Independent School District
Houston International Boat, Sport & Travel Show
International Council on Nanotechnology
The Lighthouse of Houston
R. G. Miller Engineers, Inc.
UnitedHealthcare (Texas)

DOVETAIL PUBLIC RELATIONS

15951 Los Gatos Blvd., Suite 16, Los Gatos, CA 95032
408/395-3600; coreyo@dovetailpr.com
www.dovetailpr.com
Technology public relations, media relations, analyst relations.
Employees: 7. Founded: 1993.

Corey Oiesen, president; Mark Coker, founder

DRB PARTNERS

2328 Walsh Ave., Santa Clara, CA 95051
408/943-0515
www.drpartners.com
High-tech, bus.-to-bus. PR. Founded: 1985.
Ray Brown, CEO

DRIVEN PUBLIC RELATIONS

41593 Winchester Rd., Suite 110, Temecula, CA 92592
951/719-1040; info@DRIVENpublicrelations.com
www.DRIVENpublicrelations.com
Employees: 16. Founded: 2004.

Michael Caudill, pres./CEO

Airbiquity
Aqua Vi
Atwater
DMVdesk
Game Truck
Geico
KLD Energies
Mezcal Vago
MHS
Millbrook Distillery
Mosi Bicycles
NADAguides.com
Piloti
SENA Bluetooth
Silver Cross
Sprint
TDV
Van De Vort
Zero Motorcycles

DROHLICH ASSOCIATES, INC.

22 Balcon Rd., St. Louis, MO 63141
314/567-4030; mdrohlich@drohlich.com
www.drohlich.com
General PR, sales promo. & mktg. Employees: 11. Founded: 1958.
Michael L. Drohlich, pres.

DROTMAN COMMUNICATIONS

368 Veterans Memorial Hwy, #8, Commack, NY 11725
631/462-1198; fax: 631/462-2257; info@drotmanpr.com
www.drotmanpr.com
Sports and leisure PR. Employees: 2. Founded: 2001.
Doug Drotman, president

DRURY COMMUNICATIONS

17a Gilford Rd., Sandymount, 4, Dublin, Ireland
353 1 260-5000; fax: 353 1 260-5066
www.drury.ie
Anne-Marie Curran, mng. dir.

DUBLIN & Associates, Inc.

DUBLIN & ASSOCIATES, INC.

3015 San Pedro, San Antonio, TX 78212
210/227-0221; fax: 210/227-6634; jdublin@dublinandassociates.com
www.dublinandassociates.com
Strategic planning, advice and counsel, issues management, crisis communications, media relations, product publicity, food public relations, community relations, special events, online and social media outreach/programs, financial and corporate public relations. Employees: 5. Founded: 1982.

Agency Statement: We help businesses across a broad spectrum communicate with a wide range of audiences. We get to know clients by learning their issues and helping them identify key messages. Then, we execute - identifying the message, developing events/promotions, working with media and directing campaigns that move perceptions. Dublin & Associates means experience and understanding - over 30 years working with clients with a vast diversity of needs. We're ready to put this experience to work for you.

James R. Dublin, CEO; Mary Uhlig, pres.; Edna Strey, controller; Rose Marie Eash, sr. acct. mgr.

Alamo Community Colleges
Azaya Therapeutics
Bexar County Performing Arts Center Foundation
BioBridge Global (formerly South Texas Blood & Tissue Center)
C.H. Guenther & Sons, Inc.
City of Balcones Heights
City Public Service
Culinary Institute of America
DFB Pharmaceuticals
Guadalupe-Blanco River Auth.
Halsell Foundation
H-E-B
Hollywood Park Economic Development Corp.
Hyatt Regency Lost Pines
Kronkosky Foundation
Labatt Food Service
Maruchan, Inc.
New Braunfels Convention & Visitors Bureau
Port San Antonio
Red McCombs
San Antonio for Growth on the Eastside
San Antonio Medical Foundation
San Antonio Spurs
Santikos Theatres
ST Aerospace
St. Mary's University
START Center for Cancer Care
Texas Biomedical Research Institute
Texas Economic Development Corp.
Tobin Endowment
Workforce Solutions Alamo

DUDNYK EXCHANGE

5 Walnut Grove Drive, #280, Horsham, PA 19044
215/443-9406
www.dudnykexchange.com
Full-service agency for bus.-to-bus., industrial, pharm., chemical and consumer sectors; mktg. comms., issue mgmt., community rels., crisis comms. Founded: 1988.
Ed Dudnyk, founder/CEO

DUFFEY COMMUNICATIONS, INC.

3379 Peachtree Rd. NE., #300, Atlanta, GA 30326
404/266-2600; fax: 404/262-3198
www.duffey.com
Sherri Fallin, chmn. & CEO

DUFFY & SHANLEY, INC.

10 Charles St., Providence, RI 02904
401/274-0001
www.duffypr.com
General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.
Jon Duffy, pres.



DUKAS PUBLIC RELATIONS

100 W. 26th St., New York, NY 10001
212/704-7385; richard@dukaspr.com
www.dukaspr.com
Employees: 18. Founded: 2002.

Agency Statement: DPR is an award-winning financial PR agency, which is known for its media relations expertise and results-driven approach.

DPR's clients include both well-known and emerging companies in many key areas of finance, including: hedge funds and alternative investments; private equity, mutual funds; ETFs; wealth advisory; investment banking; broker/dealers, precious metals, fintech, prime brokerage, accounting, real estate, and law.

DPR is highly regarded for its ability to generate consistent top-tier coverage for its clients in the media, including *The Wall Street Journal*, *New York Times*, *Barron's*, *Financial Times*, CNBC, Bloomberg and all of the top trade publications, websites and blogs. Trade outlets in which DPR regularly places clients include, *Institutional Investor*, *Pensions & Investments* and *The Deal*, among many others.

The agency also is particularly strong in broadcast, where it averages approximately 50 bookings per month—mainly on CNBC, Bloomberg, and Fox Business Network.

DPR also provides comprehensive media and presentation training, message development, editorial services, a speaker's bureau, crisis communications and digital media services.

Richard Dukas, pres. & CEO; Seth Linden, exec. VP; Doug Hesney, Zach Leibowitz, VPs

BlueMountain Capital
Credit Union National Assn.
EisnerAmper
F-Squared Investments
Gabelli Funds
Global X Management
JMP Group
Morgan Creek Capital
Muddy Waters
Old Mutual Asset Management
Raymond James



DUREE & COMPANY, INC.

10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328
954/723-9350; fax: 954/723-9355; duree@dureeandcompany.com
www.dureeandcompany.com

Nonprofits, restaurants, lifestyle, entertainment, travel, medical, luxury brands, PR, marketing, special events, and radio promotions. Employees: 4. Founded: 1999.

Agency Statement: Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with nearly 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

- Angel's Pediatric Heart House
- ARC Broward
- Boys & Girls Clubs of Miami-Dade
- BRAVO! Cucina Italiana
- BRIO Tuscan Grille
- BRAVO | BRIO Restaurant Group
- Broward College — B. SOCA
- Chima Brazilian Steakhouse
- Coral Gables Executive Physicians
- Coral Springs Museum of Art
- Debbie's Dream Foundation: Curing Stomach Cancer
- Fort Lauderdale Femfessionals
- Feeding South Florida
- Frances Herrera Interior Design
- Gimme A Burger
- Gladstone & Weissman, PA
- Havana's Cuban Cuisine
- Informed Families/The Florida Family Partnership
- Lubell Rosen
- MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K
- Patricia and Phillip Frost Museum of Science
- Pike & Lustig, LLP-Turnpike Law
- Raymond Lee Jewelers
- Rising Tide Car Wash
- RIVA Condos
- Riverwalk Arts & Entertainment District
- Sonic Beach
- Special Needs Group
- Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
- The Crockett Foundation
- Tsukuro Asian Fusion Restaurant
- VSBrooks Advertising

DURHAM GROUP

See Cashman + Katz



dye, van mol & lawrence

DYE, VAN MOL & LAWRENCE PUBLIC RELATIONS

700 12th Ave., South, #400, Nashville, TN 37203
615/244-1818; fax: 615/780-3301; ronald.roberts@dvl.com
www.dvl.com

PR, advertising, interactive, events, investor relations, crisis & issues management. Employees: 50. Founded: 1980.

Agency Statement: Dye, Van Mol & Lawrence is one of the leading full-service public relations agencies in the Southeast. DVL has proven expertise in all aspects of public relations, including corporate communications, news media relations, internal communications, investor

relations, special events, meeting management, crisis communications and issues management, as well as advertising, marketing, interactive, video production and strategic planning.

Ronald Roberts, Jimmy Chaffin, Nelson Eddy, partners

- AmSurg Corp.
- Ardent Health Services
- Bridgestone/Firestone Inc.
- Brown-Forman Beverages
- Worldwide
- Capital Digestive Care
- Corizon, Inc.
- Cumberland University
- Franke Group
- Franklin American Mortgage Co.
- Franklin American Mortgage Music City Bowl
- Goodwill Industries
- Greater Nashville Assn. of Realtors
- Harpeth Valley Utilities
- J. Alexander's Corp.
- J.M. Smucker Co. for Martha White and White Lily
- Jack Daniel Distillery
- Lipscomb University
- Logan's Roadhouse, Inc.
- MedManagement, Inc.
- Metro E-911 Services
- Middle Tennessee State University
- Nashville Electric Service
- ONEOK, Inc.
- PHG Energy
- Piedmont Natural Gas
- Stoney River Legendary Steaks
- Tennessee Valley Authority
- Tennessee Valley Industrial Comm.
- The Tiger Woods Foundation
- Tractor Supply Co.

DYKEMAN ASSOCIATES, INC.

4115 Rawlins St., Dallas, TX 75219
214/528-2991; fax: 214/528-0241; adykeman@airmail.net
www.dykemanassociates.com

International consulting, marketing, video production, web site development, issues/crisis mgmt. Employees: 5. Founded: 1974.

Alice M. Dykeman, pres.

DYMUN + COMPANY

The Waterfront Bldg., 200 First Ave., Pittsburgh, PA 15222
412/281-2345; jdymun@dymun.com

Integrated comms., media rels., econ. development mktg. Founded: 1987.

John Dymun, chmn./pres.

E



EASTCOAST WEST PUBLIC RELATIONS

1133 NW Wall St. Suite 1, Bend, OR 97701
541/749-0440; fax: 541/550-7990
Info@EastCoastWestPR.com
www.EastCoastWestPR.com

Corporate, entertainment, food & beverage, celebrity, lifestyle, small business, sports, health & fitness. Employees: 4. Founded: 2011.

Agency Statement: To provide unmatched service to businesses at all stages of growth and operating in any market. It is our goal to help our clients build a brand that will stand-out and stand alone among its competition. We won't rest until we help you to see your vision become reality. After all, we've been there once too.

Joshua Queen, principal

- Art Samson
- Cheyenne West
- CrossFit Bend Central
- CrossFit Type 44
- Health Now Books
- Jiggystick
- Jillian Flathers
- Leonard Gross
- Minuteman Press
- MOSley Wotta
- Ripken Baseball
- Westside Bend CrossFit



EASTWICK

111 W. Evelyn Ave., #210, Sunnyvale, CA 94086
408/470-4850; fax: 408/732-7172; info@eastwick.com
www.eastwick.com

B-to-B and consumer technology. Employees: 45. Founded: 1991.

Agency Statement: Eastwick is a leading strategic communications agency that partners with growing tech innovators to build value, activate audiences, and accelerate market leadership. Our mission is to help technology greats – the proven winners and rising stars – accelerate growth and build value. By activating strategic media, analyst, and market influencers, Eastwick drives audience momentum and positions companies to shape and lead their markets. Founded and led by industry leader Barbara Bates, Eastwick has guided hundreds of Silicon Valley innovators for more than 20 years.

Barbara Bates, founder & CEO; Douglas Liddie, COO; Heather Kernahan, EVP & GM; Gwen Murphy, Mark Veverka, Shana Jayaraman, sr. VPs; Michael Kanellos, Erin McCabe, Karen Clyne, Audrey Webb, Tracy Beaufort, VPs

Offices: Silicon Valley, San Francisco, New York

Agari	SCIenergy
Aggregate Knowledge	Seagate
AutoGrid Systems	Siluria Technologies
Ayla Networks	Soligent
Bridgelux	Spotzot
D-Rev	SVEN
Dell Software	Thought Spot
Emergence Capital	Treasure Data
Enlighted	Unify (formerly Siemens Enterprise Communications)
Extole	Videology
Imergy Power	Violin Memory
Intacct	Women's Startup Lab
LucidWorks	Webtrends
Lynda.com	
Lytix	
Matterport	
Moneytree	
MyBuys	
NetBase	
NextFuels	
Ooyala	
Protiviti	
ReachLocal	



EDELMAN

250 Hudson St., 16th fl., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com
www.edelman.com
facebook.com/edelman
twitter.com/edelmanpr

Employees: 5000. Founded: 1952.

Agency Statement: Edelman is the world's largest public relations firm, with 67 offices and more than 5,000 employees worldwide, as well as affiliates in more than 30 cities. Edelman was named *Advertising Age's* top-ranked PR firm of the decade in 2009 and one of its "A-List Agencies" in both 2010 and 2011; *Adweek's* "2011 PR Agency of the Year;" *PRWeek's* "2011 Large PR Agency of the Year;" and *The Holmes Report's* "2013 Global Agency of the Year" and its 2011 "North American Large Agency of the Year." Edelman was named one of the "Best Places to Work" by *Advertising Age* in 2010 and 2012 and among Glassdoor's top five "2011 Best Places to Work." Edelman owns specialty firms Edelman Berland (research), Blue (advertising), BioScience

Communications (medical communications), and agencies Edelman Significa (Brazil), and Pegasus (China). Visit <http://www.edelman.com> for more information.

Edelman's wholly-owned network of offices are located in the **U.S.:** Atlanta, Austin, Chicago, Dallas, Houston, Los Angeles, Miami, New York, Orlando, Portland, Sacramento, San Francisco, Seattle, Silicon Valley, and Washington, D.C.; **Canada:** Calgary, Montreal, Toronto, and Vancouver; **Latin America:** Buenos Aires, Mexico City, Rio de Janeiro, and São Paulo; **Europe & CIS:** Amsterdam, Barcelona, Berlin, Brussels, Dublin, Frankfurt, Hamburg, Istanbul, London, Madrid, Milan, Moscow, Munich, Paris, Rome, Stockholm, Warsaw, and Zurich; **Asia Pacific, the Middle East and Africa:** Abu Dhabi, Ahmedabad, Bangalore, Beijing, Chennai, Dubai, Guangzhou, Hoh Chi Minh City, Hong Kong, Hyderabad, Jakarta, Johannesburg, Kolkata, Kuala Lumpur, Melbourne, Mumbai, New Delhi, Pune, Seoul, Shanghai, Singapore, Sydney, Taipei, and Tokyo.

Executive Committee

Richard Edelman, pres. and CEO (based in New York); Matthew Harrington, global COO (based in New York); Victor Malanga, exec. VP and worldwide CFO (based in New York); Alan VanderMolen, vice chmn., DJE Holdings, pres. (based in Chicago); Glenn Engler, global director of corporate strategy and chief of staff (based in New York); Gail Becker, president of strategic partnerships and global integration (based in Los Angeles); David Brain, pres. and CEO, Edelman Asia Pacific, Middle East and Africa (based in New Zealand); Jackie Cooper, global chair, creative strategy (based in London); Michael Stewart, pres. and CEO, Edelman Europe and CIS (based in London); Mark Hass, pres. & CEO, Edelman United States (based in New York); Lisa Sepulveda, pres., global client relationship mgmt. (based in New York)

Co-headquarters

250 Hudson St., New York, NY 10013
212/768-0550; fax: 212/704-0117; new.york@edelman.com

Russell Dubner, New York office pres.

200 East Randolph St., 63rd fl., Chicago, IL 60601
312/240-3000; fax: 312/240-2900; chicago@edelman.com

Rick Murray, Chicago office pres.

U.S.

Centennial Tower, 101 Marietta St., #2900, Atlanta, GA 30303
404/262-3000; fax: 404/264-1431

Steven Behm, gen. mgr.

506 Congress Ave., #300, Austin, TX 78701
512/478-3335; fax: 512/478-5335

Jackie Hopkins, gen. mgr.

14241 Dallas Pkwy., #450, Dallas, TX 75254
214/520-3555; fax: 214/520-3458

David Chamberlin, exec. VP/gen. mgr.

1201 Louisiana St., #830, Houston, TX 77002
713/970-2100; fax: 713/970-2140

Helen Vollmer, pres., Edelman southwest; Carolyn Mayo, gen. mgr.

5900 Wilshire Blvd., 24th & 25th flrs., Los Angeles, CA 90036
323/857-9100; fax: 323/857-9117

James Williams, gen. mgr.

Brickell Bayview Centre, 80 SW 8th St., #2160, Miami, FL 33130
305/358-9500; fax: 305/358-1270

Harold Hamana, sr. VP

121 S. Orange Ave., #1500, Orlando, FL 32801
407/377-6839; fax: 407/377-6801

Lori Kifer Johnson, sr. VP

520 SW Yamhill St., 8th fl., Portland, OR 97204
503/227-5767; fax: 503/227-2414

Danielle Veneski, sr. VP

921 11th St., #250, Sacramento, CA 95814
916/442-2331; fax: 916/447-8509

Steve Telliano, exec. VP/gen. mgr.

525 Market St., #1400, San Francisco, CA 94105
415/222-9944; fax: 415/222-9924

Michael Kuczowski, gen. mgr.

Continued on next page

EDELMAN continued

2301 5th Ave., #500, Seattle, WA 98121
206/268-2200; fax: 206/467-7978

Will Ludlam, gen. mgr.

201 Baldwin Ave., San Mateo, CA 94401
650/762-2800; fax: 650/762-2801

Maria Amundson, gen. mgr.

International Square, 1875 Eye St., N.W., #900, Washington, D.C. 20006
202/371-0200; fax: 202/371-2858

Rob Rehg, Washington, D.C. regional pres./global chair of Public Affairs

INTERNATIONAL OFFICES**Canada**

Suite 220, 903- 8th Ave. SW, Calgary, Alberta, Canada T2P 0P7
403/817 0620; fax: 403/264-9061

Patti Schom-Moffatt, Calgary and Vancouver gen. mgr.; Tanya Anand, Calgary VP/mng. dir.

4446, Saint-Laurent boulevard, #501, Montreal, Quebec H2W 1Z5
Canada
514/844-6665; fax: 514/844-2588

Anik Trudel, gen. mgr.

150 Bloor St. West, 3rd fl., Toronto, Ontario, Canada M5S 2X9
416/979-1120; fax: 416/979-0176

Lisa Kimmel, gen. mgr.

Suite 1400, 1500 West Georgia St., Vancouver, British Columbia,
Canada, V6G 2Z6
604/623-3007; fax: 604/687-4304

Patti Schom-Moffatt, gen. mgr.

Latin America

Paraguay 610, Piso 29, C1057AAH, Buenos Aires, Argentina
011 54 11 4315 4020; fax: 011 54 11 4311 7161

Allan McCrea Steele, gen. mgr.

Rua da Assembléia, 10/ 40° andar, sala 4013, Rio de Janeiro, RJ –
20011-000, Brazil

Yacoff Sarkovas, Edelman Significa pres./CEO

Felix Cuevas #6 department 601, Tlacoquemecat Del Valle, CP 03200,
Benito Juarez, Mexico DF
011 52 55 5350 1500; fax: 011 52 55 5350 1555

Tim Scerba, mng. dir.

Edelman Significa, Rua Fradique Coutinho, 50, 13° andar, Pinheiros, São
Paulo – SP. CEP 05416-000, Brazil
55 11 3066 7777; fax: 55 11 3078 5230

Yacoff Sarkovas, CEO/pres., São Paulo

Europe, the Middle East & Africa

303-304, Building 4, Twofour54, Media Zone, Abu Dhabi, UAE, P.O.
Box: 77793
011 971 (0)2 417 8528

Iain Twine, gen mgr.

Gustav Mahlerplein 66a, 1082 MA Amsterdam, P.O. Box 7931, 1008 AC
Amsterdam, The Netherlands
011 31 20 30 10 980; fax: 011 31 20 30 10 981

Annemieke Kievit, gen. mgr.

Passeig de Gracia, 86, 3A planta, Barcelona 08008, Spain
011 34 93 488 1290; fax: 011 34 93 215 0767

Miguel Angel Aguirre, gen. mgr., Spain; Brad Pick, deputy mng. dir.

World Wide Business Centers, Rosenstrabe 2, D-10178 Berlin, Germany
011 49 (0)30 243 102 16; fax: 011 49 (0)30 243 102 22

Susanne Marell, Germany CEO; Bernd Buschhausen, deputy mng. dir.

22, Avenue Marnix, B-1000 Brussels, Belgium
011 322 227 6170; fax: 011 322 227 6189

Martin Porter, gen. mgr.

#502-503, Thuraya Tower 1, Dubai Media City, Dubai

011 971 (0)4 455 3812 or +971 50109 5770; fax: 011 971 (0)4 435 7115

Iain Twine, Middle East and Africa gen. mgr.

5th fl., Huguenot House, 37 St. Stephens' Green, Dublin 2, Ireland
011 353 1 678 9333; fax: 011 353 1 661 4408

Mark Cahalane, gen. mgr.

Niddastrasse 91, 60329 Frankfurt am Main, Germany
011 49 69 75 61 990; fax: 011 49 69 75 61 9910

Susanne Marell, Germany CEO; Alexander Fink, Frankfurt mng. dir.
and corp. comms. practice lead

Medienpark Kampnagel, Barmbeker Str. 4, 22303 Hamburg, Germany
011 49 40 37 47 98 0; fax: 011 49 40 37 28 80

Susanne Marell, Germany CEO; Uta Behnke, mng. dir.

Eski Buyukdere cad. No:14 Park Plaza, 20th Floor, 34398
Maslak/Istanbul Turkey
90 212 329 80 80

Serra Türk Büyükfirat, Turkey gen. mgr.

11 Ralda Road, Cnr Susman Drive, Blairgowrie, Randburg,
Johannesburg, South Africa
2711 504 4000; tod.donhauser@edelman.com

Tod Donhauser, South Africa mng. dir.

Southside, 105 Victoria St., London, SW1E 6QT, United Kingdom
011 44 (0)203 047 2000; fax: 011 44 (0)203 047 2507

Ed Williams, CEO, UK

Paseo de la Castellana 91 – 5A Pta., Edificio Centro 23, Madrid 28046, Spain
011 34 91 556 0154; fax: 011 34 91 418 4716

Miguel Angel Aguirre, gen. mgr., Spain; Jordi Ballera; deputy mng. dir.

Via Varese, 11, Milan, 20121, Italy
011 39 02 631 161; fax: 011 39 02 6311 6300

Fiorella Passoni, gen. mgr.

3rd ulitsa Yamskogo-Polya 18, Moscow, Russia
011 7 495 785 22 55; fax: 011 7 495 787 10 62

Kerry Irwin, office head

Landshuter Allee 10, D-80637 Munich, Germany
011 49 89 41 30 16; fax: 011 49 89 41301 700

Susanne Marell, Germany CEO; Martina Pennekamp, deputy mng. dir.

54, Rue de Monceau, Paris, 75008, France
011 33 1 56 69 75 00; fax: 011 33 1 56 69 75 75

Florence Baranes-Cohen, Paris dir. gen.

Palazzo Doria Pamphilj, Via del Plebiscito 107, Rome 00186, Italy
011 39 06 69922743; fax: 011 39 06 69922659

Fiorella Passoni, Italy gen. mgr.

Brunnsgatan 21B, 11138 Stockholm, Sweden
011 46 8 54 54 55 70; fax: 011 46 8 54 54 55 71

Linda Waxin, gen. mgr.

Flisa 4, Warsaw, Poland
011-48-225-763-555; fax: 011-48-225-763-556

Barbara Kwiecien, gen. mgr.

Universitätstrasse 51, CH-8006 Zürich, Switzerland
011 41(0)44 503 70-71; fax: 011 41(0)44 503 70-99

Alexander Fink, mng. dir.

Asia Pacific

101, Akik Complex, Off SG Road, Behind Havmor Restaurant,
Ahmedabad, GJ, 380015 India

Robert Holdheim, mng. dir., India

Ground Floor, Santa Monica, 2/C & 2/C -1, Hayes Road, Off Richmond
Road, Bangalore 560025, India
011 91 (80) 40619100; fax: 011 91 (80) 40619101

Robert Holdheim, mng. dir., India; Sandeep Raj Singh, Bangalore office
lead

Room 3301, Office Tower A, Beijing Fortune Plaza, No. 7 Dongsanhuan
zhonglu, Chaoyang District, Beijing 100020 P.R. China
011 86 10 5828 6588; fax: 011 86 10 5828 6566

Kevin Wang, mng. dir.
Room 801, HNA Holding Tower, No. 108 Jianguo Road, Chaoyang District, Beijing 100022 P.R. China
011 86 10 8521 1788; fax: 011 86 10 8521 1799

Steven Cao, CEO, Pegasus
Regus Citicentre, Level 6, 10/11, Dr. Radhakrishna Salai, Chennai 600 004, India
011 91 (44) 4221 8250; fax: 011 91 (44) 4221 8222

Robert Holdheim, mng. dir., India
Room 3007, OneLink Center, No. 230 Tianhe Road, Guangzhou 510620, P.R. China
011 86 20 2805 2323; fax: 011 86 20 2805 2333

Corbin Hsieh, market leader, Guangzhou
6th Fl., N'orch Building, 170 Bui Thi Xuan St., Dist 1, Hoh Chi Minh City, Vietnam
011 84-8 625 17 111; fax: 011 84-8 625 18 111

Bui Ngoc Anh, office head
701 Central Plaza, 18 Harbour Rd., Hong Kong, China
011 852 2804 1338; fax: 011 852 2804 1303

Andrew Kirk, deputy mng. dir.
Regus, 1st Floor Mid Town Plaza, Road No 1, Banjara Hills, Hyderabad 500 033, India
011 91 40 4433 4172; fax: 011 91 40 4433 4444

Robert Holdheim, mng. dir., India
Recapital Building, 3rd floor, Jl. Adityawarman Kav. 55, Kebayoran Baru, Jakarta 12160 Indonesia
011 62 21 721 59000; fax: 011 62 21 727 86980

Stephen Lock, Indonesia CEO
Edelman India Pvt. Ltd., Regus Level 6, Constantia – Wing A, 11, Dr. U.N. Brahmachari Street, Kolkata 700 017, India
011 91 33 4400 0765; fax: 011 91 33 4400 0555

Robert Holdheim, mng. dir., India
45-9, The Boulevard, Mid-Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur, Malaysia
011 603 2287 8689; fax: 011 603 2287 0234

Raymond Siva, mng. dir.
Level 5, 287 Collins Street, Melbourne VIC 3000, Australia
011 61 (0)3 9944 7600; fax: +61 (0)3 9944 7630

Grant Smith, gen. mgr.
903, One Indiabulls Centre, B-Wing, Senapati Bapat Marg Lower Parel, Mumbai 400 013, India
011 91 22 4353 0210; fax: 011 91 22 4353 0264

Robert Holdheim, mng. dir., India; Carolina Bajaj, Mumbai office lead
6th Fl., Vatika Triangle, Sushant Lok-1, Block - A Gurgaon, Haryana 122002, India
011 91 124 4131 400; fax: 011 91 124 4131 499

Robert Holdheim, mng. dir.; Varghese Cherian, Delhi dir.
Regus Connaught Place, Level 2 Connaught Place, Bund Garden Road, Pune 411 001, India
011 91 (20) 4014 7593; fax: 011 91 (20) 4014 7576

Robert Holdheim, mng. dir., India; Amit Misra, dir.
18/F Ferrum Tower, 50 Suha-dong, Jung-gu, Seoul 100-210 Korea
011 82 2 725 2001; fax: 011 82 2 725 2007

SB Jang, mng. dir.
3F, Want Want Plaza, 211 Shimen Yi Lu, Shanghai, 200041, P.R. China
011 86 21 6193 7588; fax: 011 86 21 6193 7566

Tony Tao, mng. dir.
Room 1408, China Venturetech Plaza, No.819 West Nanjing Road, Jingan District, Shanghai 200041, P.R. China
011 86 21 6032 1388; fax: 011 86 21 6032 1399

Steven Cao, CEO, Pegasus
111 Somerset Rd., #14-03, Singapore 238164
011 65 6733 1110; fax: 011 65 6733 5550

Amanda Goh, Singapore mng. dir.

Level 7, 1 York Street, Sydney, NSW 2000, Australia
011 61 2 9241 3131; fax: 011 61 2 9221 2676

Michelle Hutton, CEO, Australia
International Trade Building, 18F-1814, NO.333, Keelung Road, Sec. 1, Taipei 11012, Taiwan
011 886 2 2757 6568; fax: 011 886 2 2757 6355

Peter Tou, gen. mgr.
7th Floor, Toranomon Kotohira Tower, 1-2-8 Toranomom, Minato-ku Tokyo 105-0001, Japan
011 81 3 6858 7711; fax: 011 81 3 6858 7712

Ross Rowbury, pres.

Partial List of Top Worldwide Clients

AstraZeneca
eBay
General Electric
Hewlett Packard
Microsoft
Royal Dutch Shell
Starbucks Coffee Co.
Unilever

EDGE COMMUNICATIONS, INC.

5419 Hollywood Blvd., #727, Los Angeles, CA 90027
323/469-3397; fax: 323/645-7054; info@edgecommunicationsinc.com
www.edgecommunicationsinc.com; www.edgewise.us.com
Founded: 1996.

Kenneth Greenberg, pres.; Sara Flint, VP

EDSON & ASSOCIATES INC., ANDREW

89 Bounty Lane, Jericho, NY 11753-2209
516/931-0873; 516/850-3195; Andrew@EdsonPR.com
www.EdsonPR.com
Corporate and financial PR. Employees: 4. Founded: 1996.

Andrew S. Edson, pres.; Fraser P. Seitel, sr. partner; Martin Skala, VP;
Barry Zusman, VP

Berkshire Hills Bancorp
Cityopoly, Inc.
CTW Consulting
DataTreasury Corp.
GrooveCar, Inc.
Jerome Levy Forecasting Center, The
Silver Institute, The
Welsh, Carson, Anderson & Stowe

EDWARD HOWARD

Acquired by Fahlgren, Inc., See Fahlgren Mortine

EILEEN KOCH & COMPANY, INC.

1627 Pontius Ave., Los Angeles, CA 90025
310/441-1000; fax: 310/441-3030; eileen@eileenkoch.com
www.eileenkoch.com
Entertainment, fashion, publishing, interior design, health care, corporate and sports. Founded: 1990.

Eileen Koch, president

EILER COMMUNICATIONS

4712 Breezewood Court, Ann Arbor, MI 48103
734/761-3399; sandy@eilerpr.com
www.eilerpr.com
High tech, financial svcs., healthcare, biotech, crisis comms. PR and new media. Employees: 5. Founded: 1987.

Larry T. Eiler, chmn./CEO; Sandy Eiler, pres./COO

EIN COMMUNICATIONS

1712 N St., NW, Washington, DC 20036
202/775-0200
www.eincomm.com
Media relations, strategic PR. Founded: 1986.

Marina Ein, president

Eisbrenner

PUBLIC RELATIONS

EISBRENNER PUBLIC RELATIONS

Member of IPREX

301 W. 4th St., #301, Royal Oak, MI 48067

248/554-3500; fax: 248/554-3501; info@eisbrenner.com

www.eisbrenner.com

B2B, automotive, technology, corporate and internal marketing communications. Employees: 20. Founded: 1985.

Agency Statement: For nearly 30 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate. We're proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what's next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm's ownership in IPREX (www.iprex.com), one of the world's largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn. & CEO; Tom Eisbrenner, pres.; Lauren Eisbrenner, exec. VP & COO; Shelly Otenbaker, sr. VP; Steve Blow, VP

Bosch

Dana Holding Corp.

Detroit Jazz Festival

Ducker Worldwide

Environmental Quality Co.

GKN Driveline

Global Emergent

Harbour Results

Henges Automotive

Hubbel, Roth & Clark, Inc.

IAV Automotive Engineering

Linamar

Magna International

Michigan Science Center

Motor & Equipment Remanufacturers Assn. (MERA) (pro bono)

MSX International

Original Equipment Supplier Assn. (OESA)

Pangea LNG

Recovery Park (pro bono)

Schuler

Square One Education Network (pro bono)

Tula Technology



EISEN MARKETING GROUP

515 Monmouth Street, Newport, KY 41071

859/291-4302

Rodger Roeser, president

ELIAS/SAVION PUBLIC RELATIONS

625 Liberty Ave., 24th flr., Pittsburgh, PA 15222

412/642-7700; fax: 412/642-2277

www.elias-savion.com

PR, advertising, hospitality, healthcare, retail. Founded: 1976.

Philip Elias, president



ELLIPSES PUBLIC RELATIONS, INC.

3824 Grand Ave., Suite 200, Oakland, CA 94610

510/891-1192; diana@ellipsespr.com

www.ellipsespr.com

Hospitality, restaurants, food, beverage, special events, chefs, travel &

tourism. Employees: 4. Founded: 2007.

Agency Statement: Ellipses Public Relations is a San Francisco Bay Area-based boutique PR firm with a passion for the hospitality industry. As artisans ourselves, we believe in handcrafted cookies, not cookie-cutters. We take on one-of-a-kind clients and create a customized approach with proven results. As your devoted PR team, we become ardent advocates and advisors on your behalf. Our mission is simple: to inspire everyone to love our clients as much as we do.

Diana G. Haven, pres.

California's Artisan Cheese Festival

Fog City

Half Moon Bay Brewing Company

La Condesa Napa Valley

Little River Inn

Nick's Cove Restaurant, Oyster Bar and Cottages

Parallel 37

The Ritz-Carlton, San Francisco

EMANATE

Subsidiary of the Omnicom Group

711 Third Ave., 12th flr., New York, NY 10017

212/805-8000; fax: 212/805-8098; kim.sample@emanatepr.com

www.emanatepr.com

Consumer, corporate, healthcare, travel/tourism/hospitality, food/beverage, financial, digital, and integrated marketing. Employees: 130. Founded: 2006.

Kim Sample, CEO

EMERALD PARTNERS

2037 Lemoine Ave., #451, Fort Lee, NJ 07024

201/784-8880; fax: 201/784-1446; yusake@aol.com

www.rethinkingreputation.com; www.hospitalcrisis.net

www.edsonpr.com

Founded: 1992.

Agency Statement: Emerald Partners is a full-service, communications management consulting company that, for 20 years, has served executives in corporations, foundations, hospitals and law firms.

Fraser Seitel, mng. partner

Agnes Gund Foundation

U.S. Dept. of Homeland Security

Allan Stone Gallery

U.S. Immigration & Naturalization Service

Cold Spring Harbor Laboratory

U.S. Internal Revenue Service

Depository Trust & Clearing Corp.

Freddie Mac

Leon Levy Foundation

Maverick Capital

Metropolitan Life

Nasdaq Stock Exchange

Ogden Cap Properties

Rockefeller Family; Rockefeller Financial Services; Rockefeller University

SAP

Tiger Management

U.S. Dept. of Defense

EMERGING MEDIA INC.

37 N. Broadway, Nyack, NY 10960

212/922-5885; fax: 212/656-1206; info@emergingmediapr.com

www.emergingmediapr.com

Technology, media, gaming, consumer, professional services and mobile markets. Founded: 2005.

Susan Lindner, CEO



ENERGI PR

49 Spadina Ave., #306, Toronto, Ontario M5V 2J1 Canada

416/425-9143; fax: 416/703-2495; esther.buchsbaum@energipr.com

www.energipr.com

Consumer, healthcare, beauty, travel and pharmaceutical PR. Employees:

16. Founded: 1990.

Agency Statement: energi PR is an award-winning, independently-owned, bilingual Canadian agency with offices in Toronto and Montreal.

We service name brand clients across Canada and the US, and as the Canadian affiliate of the Public Relations Global Network (PRGN) we are able to service clients in markets around the world. We provide clients with fresh ideas and innovative approaches to building and strengthening brands with the seamless integration of traditional and new PR/social media.

We represent global, national and local clients and are committed to ethical practices, transparency and strategic excellence; offering the highest quality and standard of service.

energi PR specializes in the consumer and healthcare sectors and is well recognized for its thriving beauty, travel and pharmaceutical practices. We are founding members of the Canadian Council of PR Firms (CCPRF) and hold an A+ Accreditation from the Alliance des cabinets de relations publiques du Québec.

Esther Buchsbaum, Carol Levine, co-founders & mng. partners

368 rue Notre Dame ouest, bureau 402, Montréal, Québec H2Y 1T9
514/288-8500

Astellas Pharma Canada, Inc.
Choice Hotels Canada
CML HealthCare
Hotels.com
Manifest/Governor General's Office Rideau Hall
P&G
Tudor Reilly (Roche Canada)
ViiV Healthcare

ENS

3rd fl., River Wing, Bedford House, 69-79 Fulham High St., London SW6 3JW United Kingdom
020 7118 1288; info@ensltd.com
www.ensltd.com
Sports PR. Employees: 7. Founded: 2002.

Rebecca Hopkins, mng. dir.; Eric Newnham, Simon Crane, assoc. dirs.

ENTERPRISE CANADA

Partner in the Worldcom Public Relations Group
595 Bay St., #1202, Toronto, Ontario M5G 2C2
Canada
416/586-1474
www.enterprisecanada.com
Public and gov't relations, public affairs, mktg. and corp. comms., video production, media training, crisis and risk comms. Founded: 1935.

Barbara Fox, president & CEO



ENTERTAINMENT FUSION GROUP (EFGPR)

6363 Wilshire Blvd., #206, Los Angeles, CA 90048
310/432-0020; info@efgpr.com
www.efgpr.com
Lifestyle, fashion, beauty, hospitality, film, television, music and overall entertainment industries. Employees: 35. Founded: 2001.

Peter Philipp Wingsoe, CEO

36 West 20th St., 10th Floor, New York, NY 10011
646/336-6420

Danielle Thur, dir. of NY ops.

ENVIRONICS COMMUNICATIONS, INC.

2000 L St., N.W., #520, Washington, DC 20036
202/296-2002; fax: 202/296-4944; www.environicspr.com
PR solutions for clients in advanced technology, fin'l svcs., health sciences, consumer products. Founded: 1994.

Bruce MacLellan, pres. & CEO

ENVIRONMENTAL TECHNOLOGIES & COMMS., INC.

See ETC

EPSTEIN ASSOCS., INC., BARRY R.

11922 Waterwood Dr., Boca Raton, FL 33428
561/852-0000; fax: 561/451-0000; pr@publicrelations.nu
www.publicrelations.nu
PR, sales promotion, marketing, political, event mgmt. Founded: 1978.

Barry R. Epstein, APR, president

EQUITY GROUP INC., THE

800 Third Ave., 36th fl., New York, NY 10022
212/371-8660
www.theequitygroup.com
Founded: 1974.

Loren Mortman, pres.



ERIC MOWER + ASSOCIATES

ERIC MOWER + ASSOCIATES

Advertising and PR/PA firm; Member of IPREX
211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000
www.mower.com

Adv., PR, sales promo., direct mktg., digital/direct/relationship marketing for b-to-b, consumer, energy, entertainment & tourism, financial svcs., food & beverage, healthcare, higher education, manufacturing and technology. Employees: 64. Founded: 1968.

Agency Statement: EMA is a Public Relations/Public Affairs agency operating within a digitally integrated marketing communications firm. EMA's 55-person PR/PA team is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, crisis and reputation management, executive training and cause-related marketing. EMA also has extensive experience in developing and managing PR campaigns with strong social media and online strategies.

In 2013, EMA received significant agency honors in public relations and marketing:

- Ranked #45 by *PRWeek* in Agency Business Report
- Bronze, Midsize Agency of the Year, Bulldog Stars of PR
- Cannes Lion creativity award Finalist

211 W. Jefferson St., Syracuse, NY 13202
315/466-1000; fax: 315/466-2000; gloh@mower.com

Greg Loh, APR, managing partner, PR & PA

50 Fountain Plaza, #1300, Buffalo, NY 14202
716/842-2233; fax: 716/842-1271; mpopp@mower.com

Mary Beth Popp, partner, director of PR

1960 First Federal Plaza, 28 E. Main St., Rochester, NY 14614
585/385-2000; fax: 585/385-2003; brye@mower.com

Brad Rye, senior partner/director of PR

30 South Pearl St., #1210, Albany, NY 12207
518/449-3000; fax: 518/449-4000; scasey@mower.com

Sean Casey, partner

1001 Morehead Square Dr., 5th fl., Charlotte, NC 28203
704/375-0123; fax: 704/375-0222; rlyke@mower.com

Rick Lyke, senior partner

7000 Central Parkway, #1020, Atlanta, GA 30328
678/587-0301; fax: 770/481-1500; tarmentrout@mower.com

Tom Armentrout, managing partner

830 Main St., 10th fl., Cincinnati, OH 45202
513/381-8855; jeberlein@mower.com

Jeff Eberlein, senior partner

Applebee's
Apex Vending
Astute Solutions
Domtar Paper
Domtar Personal Care
Dresser Rand
Epsom Salt Council
Fisher-Price
Ford Dealers of Western NY and Northern PA
GE Energy
Georgia-Pacific/Dixie
HealthNow
KeyBank
Kodak Alaris
Laticrete



Continued on next page

ERIC MOWER + ASSOCIATES continued

Milliken & Company
Motoman Industrial Robotics
Neace Lukens
North American Breweries
Nucor Steel
Legrand/Pass & Seymour
Paychex
Rosie App
Sun Chemical
TimberTech
Vantiv
Virtualscopics
Verizon Wireless
Wayne Pumps

ERVIN | HILL STRATEGY

410 1st St., SE, Suite 300, Washington, DC 20003
202/863-0001; fax: 202/863-0096
www.ErvinHillStrategy.com
Bus. dev., comms., gov't. rels, crisis mgmt., U.S. subsidiaries of foreign cos., public affairs. Employees: 15. Founded: 1987.

Jim Ervin

ERWIN-PENLAND INC.

125 East Broad St., Greenville, SC 29601
864/271-0500
www.erwinpenland.com
Full-service advertising and PR Firm. Conference and event planning.

Joe Erwin, pres.

ESTEY-HOOVER, INC.

Advertising and PR firm
20201 S.W. Birch St., #150, Newport Beach, CA 92660
949/756-8501; fax: 949/756-8506
www.estey-hoover.com
PR, adv., creative, dir. mktg., automotive, beer/wine/liquor, computers/
computer products, financial services. Founded: 1975.

Daniel W. Hoover, founder/president

ETC

4000 Executive Park Dr., Cincinnati, OH 45241
513/772-7903; pat.esposito@etc-online.com
www.etc-online.com
Environmental, health and safety issues. Founded: 1994.

Pat Esposito, pres. & CEO

EVANS, HARDY + YOUNG INC.

829 De La Vina St., Santa Barbara, CA 93101
805/963-5841; fax: 805/564-4279
www.EHY.com
Full-service mktg. comms. agency specializing in the restaurant & food
categories, travel & tourism, healthcare.

Jim Evans, co-founder/CEO

EVINS^{sct}
Strategy. Creative. Tactics.

EVINS COMMUNICATIONS, LTD.

635 Madison Ave., New York, NY 10022
212/688-8200; info@evins.com
www.evins.com
facebook.com/EvinsCommunications
twitter.com/EVINSsct
pinterest.com/Evins
Full-service branding, marketing communications and public relations
firm with specialist expertise in developing integrated multi-platform and
digital engagement programs for brands, products and services.
Employees: 25. Founded: 1987.

Agency Statement: We architect and build brands, and we transform brand potential into brand performance. We do what traditional advertising, marketing and public relations cannot; catalyze brand engagement, foment brand advocacy, optimize brand mindshare and translate brand mindshare into market share. We are the point where insight meets execution and bridge the divide between what a brand is now and what it can become in the future. We are strategic. We are creative. We are tactical.

EVINS incorporates the following practices into a holistic and integrated marketing communications program that is specifically designed to advance a client's business:

- Brand Archetype & Brand Essence
- Brand Content & Brand Programming
- Brand Engagement & Brand Advocacy
- Business Development & Strategic Partnerships
- Buzz Marketing & Influencer Connectivity
- CEO Branding & Reputation Optimization
- Crisis Preparedness & Crisis Communications
- Digital Content & Digital Newsroom
- Digital Listening & Digital Monitoring
- Event Embedding & Event Marketing
- Media Relations & Public Relations
- Product Integration & Product Placement
- Social Media & Social Platforming

EVINS is consistently recognized for its excellence in creativity, strategies and tactics. The Agency's unique, multi-platform approach has made an invaluable contribution to the development, growth and success of icon and legacy brands, industry innovators and pioneers including, American Express, Departures Magazine, Ebel Watches, Exclusive Resorts, Glaceau Vitamin Water, Kanebo Cosmetics, Leica Camera, Maker's Mark Bourbon, Marquis Jet, Neiman Marcus, Rosewood Hotel & Resorts, Preferred Hotels & Resorts, Tourneau and Vera Wang, amongst many others. Because of our philosophy and our approach, our commitment to making a consequential and beneficial contribution to our clients' businesses, as well as the dedication and professionalism of our executives and account professionals, EVINS builds and maintains long-term relationships with clients, with an average tenure of more than eight years. The ultimate affirmation and validation of our ability to contribute to a client's success is the longevity of our client relationships.

Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; Elyse Heckman, VP & dir., travel & hospitality group; Jacqueline Long, VP & dir., food, wine & spirits group; David Harrison, dir., digital integration & social media group; Matthew Berritt, dir., lifestyle group



EXEMPLAR STRATEGIC COMMUNICATIONS

132 Elm St., Branford, CT 06405
203/535-5978; info@exemplarpr.com
Education, strategic planning, advocacy, social media, crisis comms., branding. Employees: 3. Founded: 2008.

Agency Statement: At Exemplar, we work to execute proven-effective approaches that align with your goals and achieve measurable results. We are committed to breakthrough thinking, stakeholder-specific actions, outcome-based approaches, and a commitment to results.

Patrick Riccards, CEO

Boston Consulting Group
Collaborative Communications
ConnCAN
Houghton Mifflin Harcourt
ISTE

Expedition ▶ **PR**

EXPEDITION PR

147 Prince St., #10, Brooklyn, NY 11201
718/514-2083; fax: 718/989-3967; contact@expeditionpr.com
www.expeditionpr.com
Facebook: https://facebook.com/ExpeditionPR
Twitter: @ExpeditionPR
Integrated corporate and product communications, executive positioning,

sustainability communications and social media marketing for digitally connected companies, educational institutions and non-profits. Founded: 2009.

Agency Statement: ExpeditionPR connects innovative organizations with key influencers to build market awareness, generate demand and create conversations around key themes and issues. Our multi-lingual team understands the international market dynamics and has the industry expertise to position companies of all sizes in a global world. We are passionate about the opportunities that technology offers to drive sustainable development and change the way we work and live.

Katja Schroeder, president
Dogfish Accelerator
Falansai Vietnamese Kitchen
Freeborders
Goombal
Morton Subotnick's Pitch Painter
PlanetSolar/General Consulate of Switzerland in New York
SAP
Thicket App (Interval Studios)

EXPONENT

400 First Ave. North, #700, Minneapolis, MN 55401
612/305-6003; fax: 612/305-6501; tom.lindell@exponentpr.com
www.exponentpr.com
Food and beverage, health care and agriculture. Employees: 62. Founded: 1980.

Tom Lindell, mng. dir.

F

42WEST

220 W. 42nd St., 12th flr., New York, NY 10036
212/277-7555
42west.net
Entertainment marketing.
Leslie Dart, CEO/pres.



5W PUBLIC RELATIONS

1166 Avenue of the Americas, 4th flr., New York, NY 10036
212/999-5585; fax: 646/328-1711; info@5wpr.com
www.5wpr.com
Founded: 2003.

Agency Statement: 5W Public Relations (5WPR) helps some of the world's most admired brands, corporations, issues and personalities reach new heights. Whatever the goal – move people to action, change opinions, help an idea catch fire, dominate a market – our team of 100+ professionals know how to engage the people who matter most to your business through sophisticated programs that capture attention in a crowded, distracted world.

Our confident, resourceful and thoroughly modern approach to communications helps some of the most respected names in B2C (Beauty & Fashion, Consumer Brands, Entertainment, Food & Beverage, Health & Wellness, Technology, Travel & Hospitality), B2B (Corporate Communications, Reputation Management, CSR, Sustainability Communications), Public Affairs, Government Relations and Crisis Communications move their businesses forward.

Founded in 2003 with offices in New York and Los Angeles, 5W PR has been named to the *INC* 500 and earned the Gold Stevie® Award for PR Agency of the Year. As a mid-sized agency, we're able to offer clients the reach of a global leader with the responsiveness and expertise of a specialist firm. Find out what makes up 5W's DNA: Real. Resourceful. Results.

Ronn D. Torossian, pres. & CEO; Don McIver, COO; Erika Kauffman, exec. VP & Group dir.; Juda Engelmayer, Susan Weingram, sr. VPs

1800 Tequila
Aerosoles
Ader Investment Management

Adtech
All-Clad Metalcrafters
Barnes & Noble.com
Beyond the Rack
Beyond Verbal
Bizzabo
BornFree
Bowery House
Carrington Farms
Camp Bow Wow
CheapOAir.com
Decléor
DigitalOcean
Donald J Pliner
Duane Reade
Dr. Yan Trokel
Dr. Kent Holtorf
Empire Government Strategies
EyeTrackShop
FST21
Gray Line New York
GoHealth
Harrah's
Iberia Foods
IHOP
IMUSA USA
Jane Iredale
KRUPS
Lance's Snacks
Lifestyles Condoms
Loews Hotels
McDonald's
Medifast
Millenium Hotels
MyRegistry.com
NICE Systems
One Hour Translation
Patina Restaurant Group
PeekYou
Philip Stein
Potatopia
Pressels
Rokkan
Roomer
Sparkling Ice by Talking Rain
Sure Fit
T-Fal
The Jackie Robinson Foundation
The National Law Enforcement and Firefighter's Children's Foundation
The New Jersey Chamber of Commerce
The Original SoupMan
The Peebles Corp.
Three Olives Vodka
Voices Against Brain Cancer
Westminster Kennel Club
Whole Foods Market
Zeta Interactive

fahlgren mortine

FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219
614/383-1500; fax: 614/383-1501; neil.mortine@fahlgren.com
www.fahlgrenmortine.com

Categories: tourism, healthcare, BtoB/industrial/manufacturing, technology, education, consumer packaged goods, beauty & fashion, lifestyle, insurance/finance, retail, agriculture, food & beverage.

Practice areas: media rels., executive counsel & strategic comms., planning, reputation mgmt./crisis comms., investor rels. & financial comms., social media mgmt., internal comms., public affairs, media training, community rels. & events, writing (technical, speech, online, creative, business). Employees: 80. Founded: 1986.

Agency Statement: Fahlgren Mortine offers a full range of public relations and marketing and communications services, from crisis manage-

Continued on next page

FAHLGREN MORTINE continued

ment counsel to the creative and practical application of new media, all in real-time. With 80 public relations professionals and clients based all over the world, Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland, Cincinnati, Dayton and Toledo, Ohio; Parkersburg and Charleston, W. Va.; Ft. Lauderdale and Tallahassee, Fla.; Boise, Idaho; Denver, Colo.; Lexington, Ky.; Greenville and Myrtle Beach, S.C., and New York City. In addition to our regional offices, we have the ability to reach audiences globally through our involvement with the Council of Public Relations Firms and membership in IPREX. In January 2014, Fahlgren Mortine announced the acquisition of Turner PR, a travel, tourism and active lifestyle public relations firm with offices in Denver, Colo. and New York City. Turner PR is a wholly owned subsidiary of Fahlgren Mortine and works with many notable brands, including Visit Estes Park, Four Seasons Resorts Vail and Whistler, and Sandos Hotels and Resorts, to name a few.

But what matters most to our clients is our way of doing business. We're accountable, approachable and committed to helping our clients succeed. It's enabled us to achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the "world-class" range, and it means our clients enthusiastically recommend us to their peers. It also helps us attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, president & CEO

Airwalk
Albuquerque CVB
Ansell
Balloon Time
BucketFeet, Inc.
Capital University
Cardinal Health
City of Columbus
Cliff's Natural Resources
Colfax
Cooper Tires
Crown Equipment
Dayton/Montgomery County CVB
Donate Life Ohio
Emerson Climate Technologies
Emerson Network Power
Emerson Power Transmission
Elmer's Products
Exel
Experience Columbus
City of Gatlinburg CVB
Gordini USA, Inc.
Grange Insurance
JayBird, LLC
Kent State University
Kidde
The Kroger Co., Columbus Division
The Kroger Co. of Michigan
K-Swiss
The Limited
Materion Corporation
McDonald's (co-ops in Ohio, Florida, and the Carolinas)
Midmark Corporation
Myrtle Beach Chamber of Commerce/CVB
NewPage Corporation
North Dakota Department of Commerce
Nova Southeastern University
The Office of TourismOhio
Panama City Beach CVB
Recreational Equipment, Inc.
Simplot
Sandos Hotels and Resorts
Savannah College of Art and Design
Sherwin-Williams
Standard Register
Utah Office of Tourism
Visit Cheyenne
Visit Estes Park
West Virginia Department of Health and Human Resources
West Virginia Lottery
West Virginia University Healthcare



FAIRMOUNT GROUP LLC, THE

12434 Cedar Rd., Cleveland Heights, OH 44106
216/229-5220; fax: 216/231-9312; info@thefairmountgroup.com
www.thefairmountgroup.com
Crisis comms., environmental, multicultural markets, educational institutions, professional svcs. Employees: 6. Founded: 2006.

Dawn Hanson, pres.

FALK ASSOCIATES/CONTACT

1120 W. Belmont Ave., Chicago, IL 60657
773/883-2580; fax: 773/975-1999; contact@falkpr.com
www.falkpr.com
PR & Promotional Marketing.

Amy Falk, president

Cancer Health Alliance
Classic Cinemas
EBRM
FRS
International Assn. of Healthcare Security and Safety
International Healthcare Security and Safety Foundation
Meijer
New Moms/Bright Endeavors
Swallow Solutions
Waldheim Cemetery



FALLS COMMUNICATIONS

Member of Public Relations Organisation International
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113
216/696-0229; fax: 216/696-0269; rfalls@fallscommunications.com
www.fallscommunications.com
Detroit: 313/567-6600
Toronto: 905/842-9920
Employees: 52. Founded: 1994.

Agency Statement: Falls Communications is a full-service public relations, marketing support, digital and investor relations firm.

Our extensive scope of in-house services are at all our clients' disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:

- Marketing Support & Communications
- Media Relations
- Digital
- Product Introduction & Support
- Issues & Crisis Counseling
- Corporate Identity & Branding
- Web and Graphic Design
- Issues Management
- Investor Relations
- Employee Relations
- Government & Public Affairs
- Social Media
- Collateral Materials & Publications



Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Kelly Henderson-Molnar, general counsel & dir., ops.; Jennifer Allanson, Brian Bloom, Julie Brosien, Cristy Carlson, Chris Lynch, Eileen Petridis, sr. VPs; Rob Berick, Kevin Donahue, Bethany Hilt, mng. dirs.; Ron Fountain, exec. counsel; Stephanie Walters, VP; Chris Caputo, COO Falls Digital; Ben Bykowski, VP, Falls Digital

Acclaim Lighting
Aitheras Aviation
Ave Maria Foundation
BioEnterprise
Bridgestone Invitational

Calfee
 CardinalCommerce
 Cleveland Faucet Group
 Cleveland Public Library
 Downtown Cleveland Alliance
 DUCK Tape
 Dupli-Color/Tri-Flow
 Dutch Boy
 Earthtronics
 Eaton
 Elmers
 Emerald Performance Materials
 Erie Insurance
 Eye Lighting
 Flack Steel
 FROG Tape
 Greater Cleveland Film Commission
 Greater Cleveland Partnership
 Gunlocke
 Homax
 Huntington National Bank
 InterContinental Suites Hotel Cleveland
 Crazy Glue
 Krylon
 Lincoln Electric Co.
 Martin-Senour Automotive Finishes
 Metro Health Systems
 Meyer Products
 Moen Canada
 Moen Commercial
 Moen Inc.
 Northwood University
 NRP Group
 Painter's Mate Green Tape
 Permlight
 Pratt & Lambert
 ProSymmetry
 Purdy
 SS&G Healthcare Services
 Save Local Now
 Sherwin-Williams
 Sherwin-Williams Aerospace
 Sherwin-Williams Automotive Finishes
 Sherwin-Williams Diversified
 Shurtape
 ShurTech Brands, LLC
 Table 45
 Tarkett
 Team NEO
 Technical Consumer Products
 The Gates Group
 The Medical Center Co.
 The North American Menopause Society (NAMS)
 Things Remembered
 Vitamix
 Vocon
 Vorys, Sater, Seymour and Pease
 Walter | Haverfield LLP
 Zack Bruell Restaurants



FAMA PR, INC.

Liberty Wharf, 250 Northern Ave., Boston, MA 02210
 866/326-2552; info@famapr.com
 www.famapr.com
 Technology PR. Employees: 33. Founded: 2002.

Agency Statement: fama PR is North America's premier boutique PR firm for technology companies. Unlike other firms, fama PR's account teams are comprised solely of experienced PR practitioners who apply a common sense approach to both strategy development and tactical program execution. This staffing model has proven to deliver superior results

and unmatched client service.

Working closely with clients, fama PR creates measurable communications programs that directly align with business objectives to increase brand awareness, revenue and valuation.

Headquartered on the Boston waterfront in the city's dynamic Seaport Innovation District, fama PR was named Boston's "Best Place to Work" by the *Boston Business Journal* in 2010, 2011, 2012, and 2013, and is the only PR firm honored as a "Best Place to Work" each year since 2007.

Matt Flanagan, founding partner; Keith Watson, founding partner; Ed Harrison, managing partner

Actifio
 Axis Communications
 CashStar
 CyberArk
 Dassault Systèmes
 Dragon Innovation
 Foodler
 General Catalyst Partners
 IdeaPaint
 Leaf
 Ping Identity
 Retroficiency
 SAS
 Triton Digital
 uTest
 VAI
 Virgin Pulse (a Virgin Brand)
 Visible Measures

FARR MARKETING GROUP

2940 Westwood Blvd., 2nd flr., Los Angeles, CA 90064
 310/470-3644
 www.farrmarketing.com
 Marketing comms., PA. Founded: 1996.

Harvey Farr, pres.

FAST HORSE INC.

240 N. 9th Ave., Minneapolis, MN 55401
 612/746-4610
 www.fasthorseinc.com

Brand strategy, grassroots mktg., media relations, event planning, online publicity.

Jorg Pierach, founder/creative dir.

FAULKNER AND ASSOCIATES ADVERTISING, INC.

Advertising and PR firm
 1694-A E. Arlington Blvd., Greenville, NC 27858
 252/355-8181; fax: 252/355-4030

Pr, adv., creative/design service, dir. mktg., sales promo., aerospace/defense, agriculture/gardening, legal/accounting/consulting services.

Emily Coffman, pres.

FAZIO INTERNATIONAL LTD.

P.O. Box 1207, Boca Raton, FL 33429
 561/279-2828; fax: 561/279-2756; crf@faziointernational.com
 www.faziointernational.com

Non-profit sponsorships, fund-raising campaigns, strategic planning. Employees: 3. Founded: 1983.

Carolyn Fazio, founding partner

FCF SCHMIDT PUBLIC RELATIONS

See Vault Communications

FEAREY GROUP, THE

1809 7th Ave., #1111, Seattle, WA 98101
 206/343-1543; fax: 206/622-5694
 www.feareygroup.com

Public relations, public affairs, media relations, community outreach, coalition building, social media integration, crisis communications/issues management. Employees: 16. Founded: 1981.

Aaron Blank, pres. & CEO



FEINTUCH COMMUNICATIONS

245 Park Ave., 39th flr., New York, NY 10167
212/808-4900; fax: 212/808-4915; info@feintuchpr.com
www.feintuchcommunications.com
www.PRWorldAlliance.com
Founded: 2009.

Agency Statement: Feintuch Communications is a boutique *strategic relations* firm offering senior counseling, experience and hands-on support to a broad range of organizations – from the *Fortune* 500 to emerging companies, non-profits and associations.

We've aligned our in-house talent and external resources around the critical business and marketing challenges faced by businesses today – including strategic public relations, business development, investor relations, capital sourcing, partnership development, advertising and marketing. We serve on the board and are a partner in PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.

In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

For companies looking to expand into new global markets, our JumpStart Global Advisors (www.jumpstartglobal.com) subsidiary offers a bundle of integrated services that allow them to enter those markets quickly and efficiently – everything from legal, accounting, administrative, HR and recruitment to business development and distribution services – coupled with the appropriately scaled PR and marketing initiatives to generate inquiries.

Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, president

- Accura Media Group
- AllStar Deals
- Convene
- Fulcrum Analytics
- GSI
- Imperial Holdings
- Listener Driven Radio
- Optimal Payments
- PL Developments
- Sodrugestvo
- Soliddd

FELDER COMMUNICATIONS GROUP

Advertising and PR firm
1593 Galbraith Ave. SE, #200, Grand Rapids, MI 49546
616/459-1200; fax: 616/459-2080
www.felder.com

PR, adv., business/consumer adv., dir. mktg., sales promo., financial services/banks/savings & loans. Founded: 1994.

Stan Felder, pres./CEO

FIFTEEN MINUTES

8436 W. Third St., #650, Los Angeles, CA 90048
323/556-9700; fax: 323/556-9710; info@fifteenminutes.com
www.fifteenminutes.com

Personality, corporate entertainment, special events, consumer products, gay/lesbian market, media training and crisis management. Employees: 10. Founded: 2005.

Howard Bragman, founder



FILM FASHION

A Division of Rogers & Cowan
Pacific Design Center, 8687 Melrose Ave., G684, Los Angeles, CA 90069
310/854-8195; fax: 310/854-8138; carla.blizzard@filmfashion.com
www.filmfashion.com

Agency Statement: Film Fashion, an exclusive division of Rogers & Cowan, specializes in matching fashion and accessory brands with prominent celebrities to provide heightened brand awareness. This specialty PR firm creates customized solutions to match clients and their latest fashions with the “right” celebrities and trendsetters that embody their brand and promote the desired image.

The firm leverages these Hollywood associations into media coverage through the execution of strategic media relations campaigns targeting key fashion, lifestyle, and entertainment press. Media activities for their roster of fashion designers, fine jewelers, luxury goods, and specialty retailers may include designer profiles, collection launches, and fashion shows. Film Fashion's unique showroom space provides an optimal location to introduce media, stylists and celebrities to our client's brands by housing an edited collection of samples.

Recent projects have included dressing celebrities for magazine photo shoots and red carpet appearances, securing editorial placements and coordinating product placement working with talent such as Jennifer Lopez, Taylor Swift, Penelope Cruz, Halle Berry, Angelina Jolie, Kate Winslet, Blake Lively, Kate Beckinsale, Shailene Woodley and Lupita N'yongo.

Carla Blizzard, sr. VP

- A Pea in the Pod
- Bec & Bridge
- Chopard
- Georges Chakra
- Houghton
- Izmaylova
- Jenny Packham
- John Hardy
- Lorena Sarbu
- N/Tice
- Nicole Miller
- Oroton
- Pedro Garcia
- Randi Rahm
- Rani Zakhem
- Romona Keveza
- Rubin Singer
- SAFiYAA
- Swarovski
- Tadashi Shoji
- Zuhair Murad

FINANCIAL RELATIONS BOARD

See MWW Group



FINEMAN PR

Member of IPREX
150 Post St., Suite 620, San Francisco, CA 94108
415/392-1000; fax: 415/392-1099; mfineman@finemanpr.com
www.finemanpr.com

Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages, Latino and multicultural outreach. Employees: 13. Founded: 1988.

Agency Statement: San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. “Brand PR,” a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest pub-

lic relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, sr. VP; Heidi White, Travis Taylor, VPs; Juan Lezama, dir., Latino & multicultural comms.

American Humane Assn.
Annabelle Candy Company
Dale Scott & Co.
Fabric Restoration Service Team
Faust Winery
Foster Farms Poultry
Girl Scouts of Northern California
Guckenheimer
HNTB Architects/Engineers
Mission Economic Development Agency (MEDA)
Moone-Tsai Winery
Pamlab
Quintessa/Huneeus Vintners
Spelletich Wines
Truchard Vineyards
United Educators



FINN PARTNERS

301 East 57th St., New York, NY 10022
212/715-1600
www.finnpartners.com

Agency Statement: Finn Partners is a dynamic, rapidly growing young public relations agency with deep digital capabilities that infuse our work in many specialty areas. We have strong teams focused on serving clients in technology, consumer tech, consumer, education, tourism and economic development, public affairs, global issues and the environment, and the arts.

Today the firm has a staff of 300, with headquarters in New York and offices in Chicago, Fort Lauderdale, Los Angeles, San Francisco, Washington, D.C., London, Jerusalem and our recently opened office in Detroit. The firm experienced strong growth in 2013, which was the result of growing existing client relationships, winning new accounts and making acquisitions. Widmeyer Communications, the leader in education related PR and public affairs, which is headquartered in Washington D.C., was acquired by Finn Partners in 2013.

At the core of the Finn Partners philosophy is a commitment to collaboration and partnership, both internally among our colleagues and with our clients. We are also very focused on creating a "best place to work" environment, and were very pleased that in 2013 Finn Partners was named Best Agency to Work for in North America, based on an industry-wide survey of 5,000 employees who work at approximately 60 US PR agencies. We believe strongly that by creating a "best place to work" culture, we will keep and attract the best talent in the industry and that this will enable us to do the very best work possible for our clients.

We are excited by the changes taking place in our industry, particularly in the digital world, and feel that the future holds enormous opportunities for companies integrating digital strategies into their communications mix. We work every day to meet and exceed our clients' expectations, and we thank each and every one of them for placing their trust in Finn Partners. Learn more: www.finnpartners.com

Peter Finn, Founding Partner; peter@finnpartners.com (NY)
Dena Merriam, Co-Founding Partner; dena@finnpartners.com (NY)
Richard Funes, Sr. Managing Partner; richard@finnpartners.com (NY)

Managing Partners

New York: Finn Partners (212) 715-1600 / Polskin Arts & Communications Counselors (212) 593-6475 / Widmeyer Communications (212) 260-3401

Noah Finn (Digital/Social) noah@finnpartners.com
Anne Glauber (Global Issues/Eviron) anne.glauber@finnpartners.com
Gail Moaney (Travel and Econ Dev) gail@finnpartners.com
Philippa Polskin (Arts and Culture) polskinp@finnpartners.com
Virginia Sheridan (M. Silver, Travel/Econ Dev) virginia@finnpartners.com
Morris Silver (M. Silver, Travel/Econ Dev) morris@finnpartners.com
Scott Widmeyer (Education/Widmeyer) scott@finnpartners.com / scott.widmeyer@widmeyer.com
Alicia Young (Consumer and Technology) alicia@finnpartners.com

Washington: Finn Partners (202) 466-7800 / Widmeyer Communications (202) 667-0901; 1129 20th St., N.W., #200 Washington DC 20036

Jessica Ross (Finn Partners) jessica@finnpartners.com
Margaret Dunning (Higher Ed/Widmeyer) margaret.dunning@finnpartners.com
Jason Smith (PK-12/Widmeyer) jason.smith@finnpartners.com

Chicago/Detroit: (312) 329-3900; 625 North Michigan Ave., #2300, Chicago, IL 60611

Dan Pooley (Finn Partners) dan@finnpartners.com

San Francisco: (415) 541-0750; 388 Market St., San Francisco, CA 94111

Howard Solomon (Finn Partners, West Coast) howard@finnpartners.com

Los Angeles: (310) 552-6922; 1875 Century Park East, Los Angeles, CA 90067

Ron Rogers (Rogers/Finn Partners) ron@finnpartners.com
Howard Solomon (Finn Partners, West Coast) howard@finnpartners.com

Fort Lauderdale: (954) 765-3636; 110 E. Broward Blvd, Suite 1950, Fort Lauderdale, FL 33301

Rosalie M. Hagel (M. Silver, Travel/Econ Dev) rosalie@finnpartners.com

London: 44 203 008 8622; Jack's Place, Unit 14, 6 Corbet Place, London E1 6NN UK

Chantal Bowman-Boyles (Finn Partners) chantalb@finnpartners.com

Jerusalem: 972 2 589 2000; 8 Hartum Street, Beck Science Center, POB 45138 Har Hotzvim, Jerusalem, 91450

Glenn Jasper (Finn Partners) goel@finnpartners.co.il

Finn Partners Clients include:

Air-Conditioning, Heating, and Refrigeration Institute
Bevmo!
Blue Cross/Blue Shield of Michigan
BSH Home Appliances
Elsevier
Exactarget
ExxonMobil (agency of record on education)
Hilton
Hotels.com
Hyundai Hope on Wheels
I Love NY
IEEE
Inter-Agency Counsel on Child Abuse and Neglect
International Council of Shopping Centers
Jamaica Tourist Board
LA County (Department of Public Health, Department of Public Works)
Logitech
National Board for Professional Teaching Standards
Pearson
Rosetta Stone
Solomon R. Guggenheim Foundation
The North Face
Verizon Foundation
W.K. Kellogg Foundation
Xchanging

FionaHutton&Associates

FIONA HUTTON & ASSOCIATES, INC.

12711 Ventura Blvd., Suite 280, Studio City, CA 91604
818/760-2121; fax: 818/760-2202; fhutton@fionahuttonassoc.com
www.fionahuttonassoc.com

Public affairs for corporate, nonprofit, government, public agency, trade association and political clients. Employees: 7. Founded: 2001.

Agency Statement: Fiona Hutton & Associates (FH&A) connects you

Continued on next page

FIONA HUTTON & ASSOCIATES, INC. continued

to strategic communications solutions. Since 2001, Los Angeles-based FH&A has been one of California's leading communications and public affairs consulting firms. From statewide public education efforts to targeted local outreach, our firm is known for our creative strategies and planning, disciplined and tenacious implementation, accountability to our clients and unparalleled service.

As an independent, nonpartisan, issues-focused public affairs firm, FH&A specializes in complex and often controversial policy issues, public education and issue advocacy efforts, corporate branding, image enhancement, litigation support, ballot measure campaigns, permitting, entitlements and other regulatory processes. Our firm represents corporate, nonprofit, government, public agency, trade association and political clients engaged in a wide variety of interests including: health care, municipal government, land development, infrastructure, transportation, scientific and medical research, water, finance, agriculture, the environment and conservation.

At FH&A, we are large enough to meet all your public affairs needs – but just the right size to ensure your project will be our top priority. You can be assured our experienced senior principals will deliver the results you need, expect and should demand.

Fiona Hutton, pres.; Ann Newton, VP; Vanessa Rodriguez, VP; Laura Mecoy, sr. counselor; Jennifer Wonnacott, sr. counselor; Alison Joob, sr. A/E; Dagny Akeyson, sr. A/E; Kymberly Belzer, A/E; Chloe Stearns, admin. asst.

California Assn. of Health Plans
Clear Channel Outdoor
Crimson Pipeline
Health Net
Hermosa Beach City Council
Home Depot, The
Metro ExpressLanes
Metro Gold Line Foothill Extension
Pump Up The Volume
Southern California Water Committee
State Water Contractors, California
Vulcan Materials Company

FIORE INSPIRAGENCY

109 Washington St., Morristown, NJ 07960
973/359-4444; fax: 973/359-4449
www.fioreinspires.com

Trend-spotting, distributor relations, public relations, brand strategy development, investor relations, observational research, seminar management, retail and POP tactical development, viral marketing, event planning, and heritage branding. Founded: 1982.

Pat Fiore, founder/strategist

FIREFLY COMMUNICATIONS LTD.

Gilmoora House, 57-61 Mortimer St., London W1W 8HS United Kingdom
+44 (0) 20 3 170 8008; Claire.walker@fireflycomms.com
www.fireflycomms.com
Founded: 1988.

Claire Walker, CEO

FIRM PUBLIC RELATIONS & MARKETING, THE

6157 S. Rainbow Blvd., Las Vegas, NV 89118
702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com
www.thefirmpr.com
Luxury, travel & tourism, trade shows, healthcare, education. Employees: 11. Founded: 1993.

Solveig Raftery, president & CEO

American Gem Society
Bally Technologies
Boyd Gaming
Comprehensive Cancer Centers of Nevada
Desert Institute of Spine Care
Global Gaming Expo
Jason of Beverly Hills
Treasure Island

FISH CONSULTING

2001 Hollywood Blvd., #310, Hollywood, FL 33020
954/893-9150; emannix@fish-consulting.com

www.fish-consulting.com

National/local media relations, consumer PR, internal communications, social media content development, executive visibility, crisis communications, graphic design & website development, and SEO & search marketing. Employees: 12. Founded: 2004.

Lorne Fisher, CEO & mng. partner; Chad Cohen, sr. VP; Bernie Fisher, CFO; Kim Ryan, VP; Jenna Kantowitz, Becky Peterson, sr. acct. dirs.; Ashley Rodriguez, sr. acct. mgr.; Amanda Delprete, Elayne Sommers, Rachel Tabacnic, acct. mgrs.; Ellie Mannix, A/E; Jessi Nunez, acct. coord.

Arthritis Foundation
Bach to Rock
Baskin-Robbins
Del Taco
Dunkin' Donuts
Goddard Systems, Inc.
Interim Healthcare
Jiffy Lube
Massage Envy Spa
McAlister's Deli
McKeeCo Services
MFV Expositions
National Restaurant Assn. Educational Foundation
Papa Murphy's
Pearle Vision
Quaker Steak & Lube
ServiceMaster
Smoothie King
Sylvan
Togo's
Valpak

FISHER & ASSOCIATES, INC.

4607 Lakeview Canyon Rd., #210, Westlake Village, CA 91361
805/496-5386; fax: 805/496-5379; pr4biz@FisherPR.com
www.FisherPR.com

PR counsel; strategic planning; mktg. counsel/svcs.; media rels., exposure; publicity; promotions; special events; crisis comms. Employees: 4. Founded: 1978.

Robert J. Fisher, founder



FLEISHMANHILLARD

FLEISHMANHILLARD

Owned by Omnicom Group
200 N. Broadway, St. Louis, MO 63102
314/982-1700
www.fleishmanhillard.com
Founded: 1946.

Agency Statement: FleishmanHillard is the world's most complete global communications firm, specializing in public relations, public affairs, marketing, paid media, and transmedia and social content. FleishmanHillard delivers on *the power of true*, reflecting the firm's high values and unique ability to guide clients through a world demanding unprecedented authenticity and transparency. FleishmanHillard is part of DAS, a division of Omnicom Group Inc., and has more than 80 offices in 29 countries.

CORPORATE STAFF: John D. Graham, chmn.; Dave Senay, pres. & CEO; Kurt Wehrsten, Guillaume Herbet, vice chms. of ops.; Fred Rohlfing, CFO; Agnes Gioconda, chief talent officer; Jack Modzelewski, pres. of the Americas; Jonella Donius, CIO; Ruth Kim, gen. counsel

NORTH AMERICA:

FleishmanHillard Atlanta
International Tower, Suite 1600, 229 Peachtree Street NE, Atlanta, GA
30303-1605
404/659-4446

Jack Modzelewski, pres. of the Americas
FleishmanHillard Austin

828 W. 6th Street, Suite 2500, Austin, TX 78703
512/474-9848

Sue McCain, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Boston
855 Boylston Street, Boston, MA 02116-2622
617/267-8223

Danielle Wuschke, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Calgary
70 High St. SE, PO Box 89163, McKenzie Towne, Calgary, AB T2Z 3W3
Canada
403/266-4710

Bill Walker, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Charlotte
1435 W. Morehead Street, Suite 190, Charlotte, NC 28208
704/295-6345

Britt Carter, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Chicago
200 E. Randolph Street, 37th Floor, Chicago, IL 60601-6513
312/729-3700

Maxine Winer, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Dallas
1999 Bryan Street, Suite 3400, Dallas, TX 75201-6848
214/665-1300

Lauren Walters, sr. VP & gen. mgr.

FleishmanHillard Houston
1300 Post Oak Boulevard, Suite 1220, Houston, TX 77056-3043
713/513-9500

Jamie Greenheck, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Kansas City
2405 Grand Boulevard, Suite 700, Kansas City, MO 64108-2522
816/474-9407

Kara Hendon, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Los Angeles
4745 Alla Road, Marina del Rey, CA 90292-6311
310/482-4270

Ryan Peal, sr. VP, partner & gen. mgr.

FleishmanHillard Miami
2800 Ponce de Leon Boulevard, Suite 1400, Coral Gables, FL 33134-
6921
305/520-2000

Jorge Diaz de Villegas, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Minneapolis
60 S. Sixth Street, Ste. 2750, Minneapolis, MN 55402-1241
612/337-0354

David Hakensen, sr. VP & gen. mgr.

FleishmanHillard Montreal
3575 St. Laurent Boulevard, Suite 200, Montreal QC H2X 2T7, Canada
514/866-6776

Bill Walker, sr. VP, sr. partner & gen. mgr.

FleishmanHillard New York
220 E. 42nd Street, 12th Floor, New York, NY 10017-5828
212/453-2000

Robert Dowling, pres. & sr. partner, East reg., gen. mgr.

FleishmanHillard Orange County
4 Studebaker, Irvine, CA 92618
949/855-5997

Della Sweetman, sr. VP & gen. mgr.

FleishmanHillard Ottawa
45 O'Connor Street, Suite 1200, Ottawa, ON K1P 1A4 Canada
613/238-2090

Nicolas Ruskowski, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Raleigh
4350 Lassiter at North Hills Avenue, Suite 260, Raleigh, NC 27609-5739
919/457-0744

Britt Carter, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Sacramento
300 Capitol Mall, Suite 1100, Sacramento, CA 95814-4348
916/441-7606

Dan Barber, sr. VP, sr. partner & gen. mgr.

FleishmanHillard San Diego
525 B Street, Suite 700, San Diego, CA 92101-4477
619/237-7700

Della Sweetman, sr. VP, sr. partner & gen. mgr.

FleishmanHillard San Francisco
555 Market Street, 20th Floor, San Francisco, CA 94105-5820
415/318-4000

JJ Carter, pres. for U.S. West region & sr. partner

FleishmanHillard St. Louis
200 N. Broadway, St. Louis, MO 63102-2796
314/982-1700

Susan Veidt, pres. for U.S. Central region & sr. partner

FleishmanHillard Toronto
33 Bloor Street E., Suite 1500, Toronto, ON M4W 3H1 Canada
416/214-0701

Bill Walker, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Vancouver
777 Hornby Street, Suite 1920, Vancouver, BC V6Z 1S4 Canada
604/688-2505

Mark Reder, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Washington, DC
1615 L Street NW, Suite 1000, Washington, DC 20036-5610
202/659-0330

Kris Balderston, sr. VP, sr. partner & gen. mgr.

LATIN AMERICA:

FleishmanHillard Mexico City
Monte Pelvoux No. 210, 3er Piso B, Lomas de Chapultepec, Mexico City,
DF 11000 Mexico
52-55-5540-6031

Flavio Diaz Tueme, sr. VP, sr. partner & gen. mgr.

FleishmanHillard San Juan
Metro Office Park, 14 Calle 2, Suite 400, Guaynabo 00968-1706 Puerto Rico
787/620-1400

Angie Alvarez, sr. VP & gen. mgr.

ASIA PACIFIC:

FleishmanHillard Bangkok
Amarin Plaza, 21st fl., 500 Ploenchit Rd., Lumpini, Pathumwan,
Bangkok, Thailand 10330
66-225-69890

Sophis Kasem Sahasin, sr. VP & gen. mgr.

FleishmanHillard Bangalore
Vatika Business Centre, Suite 39, Divyasree Chambers, 2nd fl., Wing A,
11 O'Shaugnessy Road, Langford Town, Bangalore 560025 India
91-80-4291-1192

Yusuf Hatia, sr. VP & mng. partner, client service for India

FleishmanHillard Beijing
Jiaming Center Tower B, 6/F, No. 27 Dong San Huan North Road,
Chaoyang District, Beijing 100020 China
86-10-5775-5888

Li Hong, pres. for China & sr. partner

FleishmanHillard Guangzhou
B1102 Center Plaza, 161 Linhe Road West, Tianhe District, Guangzhou
510620 China
86-20-3825-1368

Li Hong, pres. for China & sr. partner

FleishmanHillard Hong Kong
Cityplaza 4, Suite 1501, 12 Taikoo Wan Road, Tai Koo Shing, Hong Kong
852-2530-0228

Rachel Catanach, sr. VP, sr. partner & gen. mgr.

Continued on next page

FLEISHMANHILLARD continued

FleishmanHillard Jakarta
Hero Bldg. II, 7th flr., Jl. Jend. Gatot Subroto 177A, Jakarta 12870
Indonesia
62-21-831-7770

Louisa Tuhatu, sr. VP & gen. mgr.

FleishmanHillard Kuala Lumpur
HP Towers, 15th flr., Block B, 12 Jalan Gelenggang, Bukit Damansara,
Kuala Lumpur 50490 Malaysia
60-3-2094-0760

Chomaine Chai, sr. VP & gen. mgr.

FleishmanHillard Manila
4/F Zeta II Building, 191 Salcedo Street, Legaspi Village, Makati City
1229 Philippines
63-2-813-0559

Cosette Romero, sr. VP, partner & gen. mgr.

FleishmanHillard Mumbai
Mudra House, 4th flr., Vakola, Santacruz (East), Mumbai 400055 India
91-22-33080487

Yusuf Hatia, sr. VP & gen. mgr.

FleishmanHillard New Delhi
Platinum Tower, Ground flr., 184, Udyog Vihar, Phase 1, Gurgaon
122016 India
91-124-6614400

Rahul Mehta, sr. VP & gen. mgr.

FleishmanHillard Seoul
City Air Tower 159-9, 24th Floor, Samsung-Dong, Kangnam-Ku, Seoul
135973 Republic of Korea
82-2-2016-7260

Yvonne Park, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Shanghai
1 Grand Gateway, Room 3701-3702, 1 Hongqiao Road, Xu Hui District,
Shanghai 200030 China
86-21-6407-0066

Miranda Cai, VP & gen. mgr.

FleishmanHillard Singapore
Pico Creative Centre, Level 8, 20, Kallang Avenue, Singapore 339411
Singapore
65-6339-1066

Beth Boswell, sr. VP, sr. partner & mng. dir.

FleishmanHillard Sydney
137 Pyrmont St., NSW 2009 Australia
61-2-9025-9200

Chris Newman, sr. VP & gen. mgr.

FleishmanHillard Tokyo
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038
Japan
81-3-6204-4300

Shin Tanaka, pres. for Japan & sr. partner

EMEA:

FleishmanHillard Abu Dhabi
Blue Building, Office 7, 2nd Floor, Twofour54 Free Zone, P.O. Box
77771, Abu Dhabi, United Arab Emirates
971-2-4012619

David Kingsmill-Moore, mng. dir.

FleishmanHillard Amsterdam
Prof. W.H. Keesomlaan 4, P.O. Box 546, Amstelveen 1180 AM,
Netherlands
31-20-406-5930

Rosalinde Van De Wall, sr. VP & mng. dir.

FleishmanHillard Berlin
Oranienburger Strasse 66, Berlin 10117 Germany
49-30-5900-433-43

Armin Huttenlocher, sr. VP, partner & mng. dir.

FleishmanHillard Brussels
35 Square de Meeus, Brussels B1000 Belgium

322-230-0545

Caroline Wunnerlich, exec. VP, sr. partner & mng. dir.

FleishmanHillard Dubai
Office 204, The Lofts Building One, Entrance A, Dubai Media City,
Dubai, United Arab Emirates
971-4-450-2600

David Kingsmill-Moore, mng. dir.

FleishmanHillard Dublin
15 Fitzwilliam Quay, Dublin 4, Ireland
35-31-618-8444

Rhona Blake, sr. VP, sr. partner & gen. mgr.

FleishmanHillard Frankfurt
Hanauer Landstrasse 182c, Frankfurt am Main 60314, Germany
49-69-40-57-020

Hanning Kempe, sr. partner, mng. dir.

FleishmanHillard Johannesburg
15 Georgian Crescent, Ground Floor, P.O. Box 71181, Bryanston 2021
South Africa
271-1-548-2000

Kevin Welman, sr. VP, partner & mng. dir.

FleishmanHillard London
40 Long Acre, Covent Garden, London WC2E 9LG United Kingdom
44-207-306-9000

Richard Kanareck, sr. VP, sr. partner & mng. dir.

FleishmanHillard Madrid
Luchana, 23, Fourth Floor, Madrid 28010 Spain
34-91-788-3200

John Saunders, reg. pres., EMEA

FleishmanHillard Milan
Via Leto Pomponio 3/5, Milan 20146 Italy
39-02-3180-41

John Saunders, reg. pres., EMEA

FleishmanHillard Munich
Herzog-Wilhelm-Strasse 26, Munich 80331 Germany
49-89-230-3160

Robert Belle, dir.

FleishmanHillard Paris
37-39 rue de la Bienfaisance, Paris 75008 France
33-1-47-42-6363

Patrick Ploncard, interim mng. dir.

FleishmanHillard Prague
Lomnickeho 1705/9, Prague 4 14000 Czech Republic
420-2-2423-2650

Radek Marsik, sr. VP & mng. dir.

FleishmanHillard Riyadh
World Trade Centre, Bahrain Tower, Second Floor, King Fahad Road,
Office Number 327, P.O. Box 8953, Riyadh 12214-2393 Saudi Arabia
966-1-279-5102

David Kingsmill-Moore, mng. dir.

FleishmanHillard Vanguard
Derbenevskaya Plaza Business Center, 1st Derbenevskiy Pereulok,
Building 5, Office 507, Moscow 115114 Russian Federation
7-495-937-3131

Elena Fadeeva, mng. dir.

FleishmanHillard Vanguard
Europe Plaza, 7th flr., 120 Saksaganskogo St., Kiev, Ukraine 01032
380-44-503-48-34

Elena Fadeeva, mng. dir.

FleishmanHillard Warsaw
Ul. Duchnicka 3, 01-796, Warsaw 01066 Poland
48-22-532-95-40

Julia Kozak, sr. VP & mng. dir.

OTHER FLEISHMANHILLARD COMPANIES:

Blue Current PR Beijing
Jiang Center, Tower B, 6/F, Room 602, No. 27 Dong San Huan North

Rd., Chaoyang District, Beijing 100020 China
8610-5775-5888

Li Hong, pres., China

Blue Current PR Hong Kong
Cityplaza 4, Suite 1501, 12 Taikoo Wan Road, Tai Koo Shing, Hong Kong
852-2530-0228

Rachel Catanach, sr. VP, sr. partner & mng. dir.

Blue Current PR Tokyo
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038
Japan
813-6204-4141

Tetsuya Honda, sr. VP, sr. partner & mng. dir.

Communications Consulting Worldwide (CCW)
220 E. 42nd Street, 12th Floor, New York, NY 10017-5828
212/453-2218

Peter Verrengia, pres. & sr. partner

GMMB Los Angeles
10635 Santa Monica Boulevard, Suite 360, Los Angeles, CA 90025-4885
310/234 8787

Raelynn Olson, mng. partner

GMMB Seattle
1200 Westlake Avenue N, Suite 1005, Seattle, WA 98109-3564
206/352-8598

Raelynn Olson, mng. partner

GMMB Washington, DC
3050 K Street N.W., Ste. 100, Washington, DC 20007-3606
202/338-8700

Raelynn Olson, mng. partner

High Road Communications Montreal
3575 St. Laurent Boulevard, Suite 200, Montreal, QC H2X 2T7 Canada
514/908-0110

Sarah Spence, sr. VP, partner & gen. mgr.

High Road Communications Ottawa
100 Queen Street, Suite 1300, Ottawa, ON K1P 1J9 Canada
613-236-0909

Sarah Spence, sr. VP, partner & gen. mgr.

High Road Communications San Francisco
555 Market Street, 20th Floor, San Francisco, CA 94105-5820
415/318-4000

Sarah Spence, sr. VP, partner & gen. mgr.

High Road Communications Toronto
360 Adelaide Street W., 4th Floor, Toronto, ON M5V 1R7 Canada
416-368-8348

Sarah Spence, sr. VP, partner & gen. mgr.

High Road Communications Vancouver
777 Hornby Street, Suite 1920, Vancouver, BC V6Z 1S4 Canada
604/630-1039

Sarah Spence, sr. VP, partner & gen. mgr.

Lois Paul and Partners
(see complete listing under Paul and Partners, Lois)
One Beacon Street, Boston, MA 02108-3107
781/782-5000

Lois Paul, pres.

Paul Wilmot Communications
581 Sixth Avenue, New York, NY 10011-2004
212/206-7447

Paul Wilmot, mng. partner & CEO

Stratacomm Detroit
2600 S. Telegraph Road, Suite 204, Bloomfield Hills, MI 48302-0969
248/975-2800

Sharon Hegarty, sr. VP & mng. dir.

Stratacomm Washington, DC
1 Thomas Circle NW, 10th Floor, Washington, DC 20005-5801
202/289-2001

Ron DeFore, principal

TogoRun London
85 The Strand, London WC2R 0DW United Kingdom
44-207-554-1215

Gloria Janata, pres. & sr. partner

TogoRun New York
220 E. 42nd Street, New York, NY 10017-5806
212/883-9080

Gloria Janata, pres. & sr. partner

TogoRun Washington, DC
1615 L Street NW, Ste. 1000, Washington, DC 20036-5610
202/572-2021

Anne Woodbury, sr. VP, partner & mng. dir.

VOX Global Boston
855 Boylston Street, Suite 2, Boston, MA 02116
617/692-0517

Michael Cuzzi, sr. VP

VOX Global Indianapolis
101 W. Ohio Street, Suite 2000, Indianapolis, IN 46204
317/454-8030

Michael Marker, sr. VP & partner

VOX Global Little Rock
425 W. Capitol Dr., Suite 1518, Little Rock, AR 72201
501/374-2345

Robert Hoopes, pres. & sr. partner

VOX Global Portland
511 Congress St., 5th fl., Portland, ME 04101-4033
507/523-1366

Michael Cuzzi, sr. VP

VOX Global Tokyo
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038
Japan
81-3-6204-4320

Akihiro Nojiri, sr. VP, partner & mng. dir.

VOX Global Washington, DC
1909 K Street NW, Suite 500, Washington, DC 20006-1152
202/955-5326

Robert Hoopes, pres. & sr. partner

American Petroleum Institute
AT&T
Abbott Laboratories
Abbvie
Bayer Corp.
Boy Scouts of America
Carnival Corporation & plc
Citigroup Inc.
Eisai Co Ltd
Electronic Arts, Inc. EA
Eli Lilly & Co.
Emerson
Enterprise Holdings
Ernst & Young
Farm Credit Council Services, Inc.
General Motors
Government of Illinois/Dept. of Insurance
Government of Illinois/Office of Tourism
Hallmark
Hewlett-Packard Company (HP)
Hyatt Hotels Corporation
Johnson & Johnson
PepsiCo Inc.
Procter & Gamble Company
Royal Philips Electronics
Saudi Aramco
Tyson Foods
Udi's Healthy Foods
U.S. Government
Visa Inc

FLEMING + COMPANY, INC.

31 Americas Cup Ave., Newport, RI 02840
401/848-2300; fax: 401/849-4180
www.flemingandcompany.com
Adv., PR, interactive media & direct mktg. Founded: 1993.
Paul Fleming, pres. & CEO

FLOWERS COMMUNICATIONS GROUP

303 E. Wacker Dr., #1000, Chicago, IL 60601
312/228-8800; fax: 312/228-9414
www.flowerscomm.com
Promotions and advertising. Flowers Communications Group (FCG) is one of the country's leading multicultural, integrated marketing communications agencies with expertise in the African American and Hispanic markets. Founded: 1991.

D. Michelle Flowers Welch, founder & chmn.

FLS GROUP

Division of Thread Marketing Group
4635 West Alexis Rd., Toledo, OH 43623
419/887-6819; fax: 419/887-6802
www.flsprgroup.com
PR, issue management, business & consumer mktg., executive communications, social media. Employees: 24. Founded: 1984.
Mark Luetke, pres.; B.J. Fischer, dir., strategic svcs.; Paula Adam, dir., integrated comms

FOCAL POINT COMMUNICATIONS

1340 Cortez Ave., Burlingame, CA 94010
650/342-8961; smoro@focalpointpr.com
www.focalpointpr.com
Executive visibility. Employees: 2. Founded: 1997.
Wendy Moro, Steve Moro, partners



FOCUSED COMMUNICATIONS CO., LTD.

2-9-1 Nishi Shimbashi, Minato-ku, 105-0003, Tokyo, Japan
+81-3-5157-0033; fax: +81-3-5157-0031; aichise@focused.co.jp
www.focused.co.jp
Public relations and comms. consulting; risk/crisis mgmt.; corp./country branding; company launch and M&A comms.; mktg. comms. support including seminars, collaterals, trade show support and key-note speech, digital ads, product publicity, etc.; website dev. and mgmt.; social media mgmt.; public affairs. Employees: 15. Founded: 2000.

Agency Statement: Focused Communications is a communications consultancy providing strategic public relations and marketing communications services for variety of clients with major focus on IT, healthcare and food industry clients for both B2B & B2C communications. Focused Communications support clients for generating business in the Japanese market including the timing of company launch and M&A. Website and social media management are attention-getting services now. It also provides public affairs services.

(Mr.) Takashi Miura, chmn.; (Ms.) Akemi Ichise, pres. & CEO

FOLEYFREISLEBEN LLC

15233 Ventura Blvd., #1170, Sherman Oaks, CA 91403
818/788-0010; fax: 818/788-0011
www.fofry.com
A full service comms. consultancy concentrating on investor and corp. rels.; PR and business-to-business mktg. comms. Founded: 1996.
Gerald Freisleben, pres.

FOLSOM & ASSOCIATES

44 Montgomery St., #3710, San Francisco, CA 94104
415/978-9909; fax: 415/978-2688; sam@folsomandassociates.com
www.folsomandassociates.com
Specializing in food and wine public relations, events and social media.

Employees: 7. Founded: 1993.

Sam Folsom, president

Accolade Wines
B.R. Cohn
Biltmore Estate
Gary Farrell Winery
Geysers Peak
Hardys
Helfrich
Lobel's of New York
Mumm Napa
Pernod Ricard USA
Polaris Foods
Quivira
Robert Mondavi Winery
Steelhead
Waterstone

FOOD GROUP, THE

230 Park Ave. South, 12th flr., New York, NY 10003
212/725-5766
www.thefoodgroup.com
PR, adv., foodservice mktg., beer/wine/liquor, beverages, fast food/ restaurants. Founded: 1970.
Mark Cotter, CEO

foodminds

FOODMINDS, LLC

328 S. Jefferson St., Suite 420, Chicago, IL 60661
312/258-9500; fax: 312/258-9501; lcubillos@foodminds.com
www.foodminds.com
A consulting and communications company, specializing in food, beverage, nutrition, health and wellness. Employees: 20. Founded: 2006.
Agency Statement: FoodMinds is a food and nutrition consulting and communications company specializing in food, nutrition, health and wellness. We harness communications, science and public affairs to establish unique selling propositions and produce novel food and nutrition programs. We shape the dialogue and debate in grocery aisles and board rooms, at science meetings, on blogs and beyond. We create pathways for new opportunities and growth that transfer perceptions and influence decisions and actions. In short, we don't just tell your story better - we help you tell a better story that makes a difference.

FoodMinds brings the right mix of talented, seasoned and motivated professionals - from registered dietitians, consumer marketers and media strategists to PhDs, science writers and public affairs experts - to challenge the status quo and achieve great things for our clients.

Partners: Laura Cubillos, RD (lcubillos@foodminds.com), Bill Layden (blyden@foodminds.com), Sue Pitman, MA, RD (spitman@foodminds.com)

American Heart Association
Applegate
Can Manufacturers Institute
Council for Responsible Nutrition
Dairy Management, Inc.
Dairy Research Institute
Grocery Manufacturers Association and Food Marketing Institute
Hass Avocado Board
Kellogg
Micropharma
Midwest Dairy Association
National Confectioners Association
Nestle
Nutrient Rich Foods Coalition
Sabra Dipping Company
United States Dairy Export Council
The Winning Combination
Welch's

[formula]

FORMULA PR INC.

580 Broadway, Suite 1100, New York, NY 10012
212/219-0321; fax: 212/219-8846; info@formulapr.com
www.formulapr.com

Consumer, lifestyle, business/technology, consumer technology, sports, entertainment, travel/tourism, fashion. Employees: 119. Founded: 1992.

Agency Statement: Formula PR is an award-winning national public relations boutique agency with offices in New York, Los Angeles and San Diego. Heralded as a progressive firm committed to providing creative marketing solutions that yield bottom-line results for today's passion brands, Formula's professional services include media relations, social media, influencer programs, co-branding partnerships and promotions. The signature part of Formula's process is storytelling. By creating compelling brand stories, the agency provides a vehicle for clients to connect with target audiences in a relevant way. The agency's core practice areas include consumer, lifestyle, consumer technology, business/technology, sports, entertainment, fashion and travel. Additionally, the agency offers brand activation and Hispanic PR services via divisions Formula Street and FORMULATIN, respectively.

Michael Olguin, pres.

1215 Cushman Ave., San Diego, CA 92110
619/234-0345; fax: 619/234-0360; alexis@formulapr.com

Alexis McCance, sr. VP of operations

'47 Brand
Annie Chun's
Batteries Plus Bulbs
ChristianMingle
COBRA PUMA GOLF
DTS
Happy Family
JDate
Ormco
Popcorn, Indiana
Rainbow Light
Schlage
Shure
Sound United
Sport Chalet
Tecate
Tribe Hummus
Qualcomm
Wyndham Hotel Group

FORTUNE PR

Gedung Galaktika, Jl. Harsono R.M. No 2, Ragunan, 12550, Jakarta Selatan, Indonesia
62 21 765 8506; fax: 62 21 780 5498; www.fortunepr.com
Corporate PR, marketing PR, investor relations.

Miranty Abidin, president

FORUM STRATEGIES & COMMUNICATIONS

805 Third Ave., 14th fl., New York, NY 10022
212/554-2155; fax: 212/554-2156; laufer@forumstrategies.com
www.forumstrategies.com

Strategic comms., corp. comms., issues and campaign mgmt., public affairs, gov't affairs, digital and social media, broadcast PR. Employees: 10. Founded: 2001.

Richard Frisch, David Laufer, principals

FOUR WINDS COMMUNICATIONS

PO Box 1553, Paraparaumu Beach 5252, 6143, Wellington, New Zealand
04 298 5896; info@fvc.co.nz
www.fvc.co.nz

Norrey Simmons, mng. partner



FRANCO PUBLIC RELATIONS GROUP

400 Renaissance Ctr., #1000, Detroit, MI 48243
313/567-2300; fax: 313/567-4486; info@franco.com
www.franco.com

Media relations, community relations, social media, branding, marketing, strategic planning, crisis communications, reputation management, media training, events, measurement. Employees: 15. Founded: 1964.

Agency Statement: Established in Detroit in 1964, Franco is a full service public relations agency that represents clients in the automotive, technology, nonprofit, professional services, health care and consumer industries.

Through media outreach, community relations, social media and events (and always with a heavy dose of creativity), Franco helps its clients build their brand, raise awareness and connect with their audiences.

Seasoned strategists to efficient execution, our people are what make us great.

Daniel F. Ponder, CEO/owner; Tina M. Kozak, pres./owner

Partial client list:

Allied Printing
Alpine Electronics
American Hydrostatics
Arbor Hospice
Beaumont Health System
Belle Isle Conservancy
Buddy's Pizza
CBRE
Comerica Bank
DataFactZ
Detroit Regional Chamber of Commerce
Haartz Corporation
Inergy Automotive
ITC Holdings Corp.
Michigan International Speedway
Powers Distributing
The Salvation Army - Eastern Michigan Division
The Salvation Army Adult Rehabilitation Center
Union Brewery
Vinology Wine Bar & Restaurant

FRANKEN PUBLIC RELATIONS, AL

5777 W. Century Blvd., #1070, Los Angeles, CA 90045
310/342-0260; fax: 310/665-9844; don@frankenenterprises.com
www.frankenenterprises.com
Sports PR.

Don Franken, pres.

FRAUSE GROUP, THE

1411 Fourth Ave., #1210, Seattle, WA 98101
206/352-6402
www.frause.com
Founded: 1998.

Bob Frause, chmn./CEO

FREEMAN PUBLIC RELATIONS

16 Furler Street, Totowa, NJ 07512
973/470-0400
www.freemanpr.com

PR and marketing in licensed products, magazines, fashion accessories, consumer prods., travel, toys, healthcare, cosmetics, food, trade shows and interior design. Founded: 1955. Employees: 18.

Bruce Maguire, CEO

FRENCH | WEST | VAUGHAN

FRENCH | WEST | VAUGHAN

112 E. Hargett St., Raleigh, NC 27601
919/832-6300; fax: 919/836-7699
www.fwv-us.com

Consumer, travel & tourism, healthcare, professional & financial, business to business, sports & entertainment. Satellite offices in NYC, L.A., Dallas and Tampa. Employees: 89. Founded: 1997.

Agency Statement: French | West | Vaughan (FWV) was founded in 1997 and has ranked as the Southeast's largest independent PR firm for more than a decade.

Today, we employ 89 research, public relations, public affairs, advertising and digital marketing experts among our Raleigh, N.C. headquarters and our New York City, Dallas, L.A. and Tampa offices and work with more than 50 of the world's leading companies and brands within our focused practice areas.

Rick French, chmn./CEO; David Gwyn, pres.; Natalie Best, exec. VP/dir., client svcs.

ABB

Arena Swimwear
Asheville Savings Bank
B2G Sports
Bassett Furniture
Calligaris
Carolina Beach, N.C.
Chris Canty
City of Raleigh Public Utilities
Community Care of North Carolina
Dix Visionaries
Dominion Realty Partners
Downtown Raleigh Alliance
Dude Ranchers Assn.
Edwards Kirby Law Firm
Elevation Burger
Fretlight Guitars
Gemesis Diamond Company
Geno Atkins
Holt Brothers, Inc.
Hood River Distillers
Hudson Realty Capital
International Gemological Institute
Island Club Brands
Justin Boots
Kure Beach, N.C.
Marbles Kids Museum
Melitta Coffee
Michael Vick
Moe's Southwest Grill
Mountaire Farms
N.C. State University
NATHAN
O2 Fitness
Polar Ice House
Royalty Exchange
Ryan Mundy
Saft
Southwest Athletic Conference (SWAC)
Steinberg Sports & Entertainment
TigerSwan
TyraTech
Tweetsie Railroad
Variety Wholesalers
Wilmington Convention Center
Wrangler
Wrightsville Beach, N.C.

FRESH IDEAS GROUP, THE

2400 Spruce Street, #100, Boulder, CO 80302
303/449-2108; fax: 303/247-0058
www.freshideasgroup.com
Natural & organic products. Founded: 1997.

Sylvia Tawse, founder

FS COMMUNICATIONS

See Small Planet PR



FSB CORE STRATEGIES

1415 L Street, Suite 1250, Sacramento, CA 95814
916/448-4234; fax: 916/448-5933; cherri@fsbcorestrategies.com
www.fsbcorestrategies.com

Agency Statement: Businesses, trade associations, nonprofit organizations and government agencies seek our assistance in developing and managing strategic, integrated communications campaigns because we deliver the results they need.

FSB Core Strategies specializes in advertising, association management, ballot initiative and referendum campaigns, bilingual and multicultural outreach, branding, coalition development, community outreach, crisis communications, earned media, event production and management, research and message development, social media and strategic counsel.

Cherri Spriggs Hernandez, partner

FTI CONSULTING, INC.

88 Pine St., 32nd flr., New York, NY 10005
212/850-5600; edward.reilly@fticonsulting.com
www.fticonsulting.com

Corporate comms., capital markets comms., public affairs, strategy consulting, media rels., crisis & issues mgmt., M&A advisory, IPO comms, restructuring & bankruptcy, litigation, employee engagement & change management, design & digital comms. Employees: global - approx. 700; US - approx. 300. Founded: 1982.

Ed Reilly, global CEO, strategic communications practice of FTI Consulting, Inc. - edward.reilly@fticonsulting.com; Mark McCall, Americas head of strategic communications, FTI Consulting, Inc. - mark.mccall@fticonsulting.com; Elizabeth Saunders, Americas chmn. of the strategic comms. practice

FUESSLER GROUP INC.

73 Louder's Lane, Jamaica Plain, MA 02130
617/522-0550; fax: 617/522-0955; fuessler@fuessler.com
www.fuessler.com

PR, marketing comms., advertising & media relations for professional service firms & environmental & technology companies. Employees: 2. Founded: 1984.

Rolf Fuessler, principal

FULCRA WORLDWIDE

(see Strategic Social)



FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Lane, Doylestown, PA 18901
215/340-0480; fax: 215/340-0580; gina@furiarubel.com
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., website design, e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 6. Founded: 2002.

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages.

Gina F. Rubel, Esq., pres./CEO; Laura Powers, CMO

Citrin Cooperman & Company, LLP
Feldman Shepherd Wohlgelemer Tanner Weinstock & Dodig
First Federal of Bucks County Bank
GlaxoSmithKline
Hepatitis B Foundation
Para-Plus Translations
USClaims
Willig, Williams & Davidson

FURMAN ROTH AD AGENCY

801 Second Ave., New York, NY 10017
212/687-2300; fax: 212/687-0858
www.furmanroth.com
New product PR, product promotion, retail PR. Founded: 1968.
Ernie Roth, pres.

FUSION PUBLIC RELATIONS

570 7th Ave., 9th fl., New York, NY 10018
212/651-4200; fax: 212/840-0505
www.fusionpr.com
Jordan Chanofsky, CEO

G

GA COMMUNICATION GROUP

(Formerly JHG)
10620 Treena St., #230, San Diego, CA 92131
858/304-1674
www.gacommunication.com
Integrated marketing, branding, corporate and product positioning, PR and IR.
Joseph Kuchta, Mark Goble, co-owners



GABBEGROUP

104 Fifth Ave., New York, NY 10011
212/220-4444; fax: 212/220-4343; gabbe@gabbe.com
www.gabbe.com
Categories: communications strategy; positioning and identity dev.; national/international media relations; corporate image; internal communications; Web and other interactive media. Employees: 15. Founded: 1980.
Agency Statement: **gabbe group** is a full-service public relations and marketing firm serving for-profit and not-for-profit organizations in health, education and philanthropy as well as finance, professional services and other industries in the U.S. and worldwide. Our clients benefit from the specialized expertise of gabbew@ve, our digital communications team, and gabbeLIGHTS, our award-winning video production unit.
Jill S. Gabbe, partner; Jim I. Gabbe, partner; Jennifer Robinson, sr. VP; Lindsay Kurs, Olivia Goodman, VPs

American Red Cross Sept. 11 Recovery Grants Program
American Management Assn.
Art Students League of New York
Aspen Institute Business & Society Program
BD (Becton Dickinson)
Beldon Fund
Carbon Disclosure Project
Carnegie Mellon University Tepper School of Business
Childreach/PLAN Int'l.
Conference Board, The
Consumers Union/ConsumerReportsMedicalGuide.org
Covenant House New York
Ethicon, Inc.
Greenwich Village Orchestra
Gulf Coast Fund for Community Renewal & Ecological Health
Henry R. Kravis Prize in Leadership
Indiana University Communications Office
Indiana University Kelley School of Business
Indiana University Maurer School of Law
Indiana University School of Global and International Studies
Indiana University School of Public Affairs & Environmental Affairs
Institute for Health Technology Studies (InHealth)

Jacob Riis Settlement House
Johnson & Johnson Pediatric Institute LLC
Johnson & Johnson WorldWide Corporate Comms. & Public Affairs
Johnson & Johnson Worldwide Corporate Contributions
Jonas Center for Nursing Excellence
LaGuardia Arts High School (New York City's 'FAME' school)
Lighthouse International
Making Books Sing
Mayo Clinic
National Alliance for Autism Research
National Organization of Rare Disorders (NORD)
NetImpact
New York City Department of Small Business Services
New York City Workforce Investment Board
Objet Technologies
Parthenon Group, The
PBS/WNET Thirteen
Richard S. Wurman/TEDMED conferences
Rockefeller Philanthropy Advisors
Samuel L. Cohen Foundation
Sustainable Endowments Institute
UCLA Anderson School of Management (UCLA/Johnson & Johnson Health Care Institute)
Union Square Partnership
University of Texas M. D. Anderson Cancer Center
University of Texas Medical Branch at Galveston
Vanderbilt University Owen Graduate School of Management
Veridex LLC
Vineyard Theatre
Wyeth Corp.



GABLE PR

591 Camino de la Reina, #730, San Diego, CA 92108
619/284-1714; fax: 858/259-8201; tom@gablepr.com
www.gablepr.com
B2B, clean tech, energy, biotech/medtech and pharmaceutical, health care, technology, lodging and hospitality, real estate, crisis management. Employees: 6. Founded: 1976.
Agency Statement: Gable PR, based in San Diego, is a full service public relations and reputation management firm. Its tradition of success goes back 30 years with Tom Gable, agency founder, a nationally recognized authority on managing PR programs to deliver meaningful results. Clients have included private and public companies, organizations, institutions and government agencies at every stage in their life cycles, from start-up to a *Fortune* 100 company (Pfizer). Agency programs have earned the highest honors in the PR profession and, more importantly, helped clients of all sizes and needs succeed.
Tom Gable, CEO; Emily Forgeron, dir., PR; Anna Crowe, A/S; Katelyn O'Riordan, A/E; Paige Nordeen, Lisa Field, asst. A/Es
AT&T
Bridgepoint Education
Cofiroute USA
Energy Source
Fisher & Phillips
Guild Mortgage
Hot Dog on a Stick
Hotel La Jolla
Quidel Corp.
Renovation Realty
Transportation Corridor Agencies



GABRIELLE SHAW COMMUNICATIONS

26a Hurlingham Studios, Ranelagh Gardens, London SW6 3PA United Kingdom
020 7731 8811; letstalk@gabriellshaw.com
www.gabriellshaw.com
Gabrielle Shaw, mng. dir.

GAFFNEY BENNETT PUBLIC RELATIONS

One Liberty Square, Suite 201, New Britain, CT 06051
860/229-0301; fax: 860/225-4627; jmay@gbpr.com
www.gbpr.com

GBPR specializes in media relations, crisis management and issue advocacy campaigns with in-house expertise that includes public opinion research and grassroots campaign management as well as referenda management, social media and online communications capabilities. Employees: 6. Founded: 2001.

Hank Spring, Patrick Kinney, principals

GAGE

10000 Hwy. 55, Plymouth, MN 55441
763/595-3800
www.gage.com

Tom Belle, CEO

GAGEN MACDONALD

35 E. Wacker Dr., #2350, Chicago, IL 60601
312/640-9100; fax: 312/640-9101; info@gagenmac.com
Strategy execution and communications; leadership assessment and coaching; organizational design; diversity strategies and information flow management. Employees: 30+. Founded: 1998.

Maril Gagen MacDonald, principal



GALLAGHER PR

4115 Blackhawk Plaza Circle, Suite 100, Danville, CA 94506
(925) 648-2014; fax: (925) 886-2301; kevin@gallagherpr.com
www.gallagherpr.com

High tech and green tech. Employees: 12. Founded: 1992.

Agency Statement: Since 1992, Gallagher PR has amassed an impressive track record of success. We've launched over three dozen start-ups, guided numerous clients through record-breaking IPO's and positioned dozens of clients for highly successful mergers. GPR has influenced the commercial development of enterprise networking, participated in the birth of the Internet, and helped market two generations of telecommunications infrastructure that have literally changed the world forever.

Kevin Gallagher, mng. partner

Blue Pillar Inc.
Cogswell College
e2e Materials
Energate Inc.
EnOcean Inc.
Envia Systems
FilterMag Inc.
FrontRange
GRIDiant Corp.
Jabil Inc.
Kaleidescape
LSI Corp.

GARFIELD GROUP PUBLIC RELATIONS

60 Blacksmith Road, Newtown, PA 18940
215/867-8600; fax: 215/867-8610; info@garfieldgroup.com
www.garfieldgroup.com

Larry Garfield, pres. & founder

GARNETT KEELER PUBLIC RELATIONS

Inver House, 37-39 Pound St., Carshalton, Surrey SM5 3PG United Kingdom
44 020 8647 4467; fax: 44 020 8544 4711; mail@garnett-keeler.com
www.garnett-keeler.com
Bus.-to-bus., corp., industrial, consumer products. Founded: 1966.

Mike Keeler, mng. dir.

GARRAND

75 Washington Ave., #201, Portland, ME 04101

207/772-3119; fax: 207/828-1699

www.garrand.com
PR, advertising, direct mktg., beer/wine/liquor, business/consumer services, government/state agencies. Employees: 30. Founded: 1988.

Brenda Garrand, CEO

GATESMAN + DAVE

2730 Sidney St., Bldg. 2, Suite 300, Pittsburgh, PA 15203
412/381-5400; info@gatesmandave.com
www.gatesmandave.com

John Gatesman, pres. & CEO; Dave Kwasnick, partner, exec. VP

GAVIN ANDERSON & COMPANY, INC.

See Kreab Gavin Anderson

GCI GROUP INC.

See Cohn & Wolfe

GCS PR (GABLE-COOK-SCHMID)

See Gable PR

GEHRUNG ASSOCIATES

63 Emerald St., #170, Keene, NH 03431
603/352-5300; fax: 603/357-8685
www.gehrung.com
Full range of svcs. for post-secondary educ. institutions

Christopher Stout, pres.

GELIA

390 S. Youngs Rd., Williamsville, NY 14221
716/629-3200; fax: 716/629-3299
www.gelia.com

Business-to-business, high-tech PR.

Jamey Phipps, pres. & CEO

GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 22nd fl., New York, NY 10038
212/608-0333; fax: 212/608-0458
www.gacnyc.com
Public relations, government relations. Employees: 9. Founded: 1995.

George Arzt, president; Brian Krapf, exec. VP

GEORGESON

1290 Ave. of the Americas, 9th fl., New York, NY 10104
212/440-9800
www.georgeson.com
Investor rels., financial comms., proxy solicitation, corp. governance advisory. Employees: 120. Founded: 1935.

David Drake, pres.

Geto&deMilly Inc.

GETO & DE MILLY, INC.

276 Fifth Ave., #806, New York, NY 10001
212/686-4551; fax: 212/213-6850; pr@getodemilly.com
www.getodemilly.com
Strategic communications and PR; public affairs; government relations. Employees: 15. Founded: 1980.

Agency Statement: Geto & de Milly, Inc. is a full-service strategic communications firm specializing in public affairs and sophisticated media, governmental and community relations strategies and programs for a wide range of clients. Clients include corporations, real estate development companies and property owners, labor unions, cultural, academic, healthcare institutions and other nonprofits, sports franchises and advocacy groups.

Our team has broad experience in public and community affairs, government and press relations—and our clients depend on Geto & de Milly to assist in creating winning communications strategies to affect public opinion as well as governmental decision-making at the municipal, state and federal levels. At the heart of these services is our ability to communi-

cate clear, powerful messages for our clients, even in the midst of a crisis.

Geto & de Milly also organizes and manages large-scale events, from real estate groundbreakings and openings to fundraisers, press conferences, rallies and advocacy forums.

Ethan Geto, Michele de Milly, principals; Joyce Baumgarten, Laura Dolan, Julie Hendricks-Atkins, Daniel White, Paul Devlin, Michael Gough, Christopher Johnson, Nick Porter

Partial client listing:

Center Against Domestic Violence
Edwin Gould Services for Children and Families
Fisher Brothers
Forest City Ratner Companies
Jewish Home Lifecare
Local 802, American Federation of Musicians
New York City Bottlers Assn.
New York City Football Club
PepsiCo
Playwrights Horizons
Sportime/Island Tennis
Taconic Investment Partners
The Lightstone Group
Trinity School
Zeckendorf Development



GIBBS & SOELL, INC.

60 E. 42nd St., 44th flr., New York, NY 10165
212/697-2600; fax: 212/697-2646
www.gibbs-soell.com
Employees: 127. Founded: 1971.

Agency Statement: Gibbs & Soell is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. The firm's global network extends across 50 countries through its PROI Worldwide partnership. G&S integrates business and communications strategies, using a full range of communications services, to build sustainable relationships for clients along the entire value chain. We inspire action that drives results.

G&S focuses on key markets – **Advanced Manufacturing, Agribusiness and Food, Consumer, Financial Services, and Home and Building** – where the agency has deep experience and offers valuable insight. We employ a comprehensive suite of communications and marketing services – **Content, Creative, Digital, Events, Media, and Social** – delivered by account teams who are intimately involved in a client's business and become trusted advisers.

Our practice groups – **Business Consulting, Employee Engagement and Sustainability Consulting** – bring dedicated resources, best practices and tools to leverage business communications strategies for maximum impact.

Luke Lambert, pres. & CEO
Jeff Altheide, exec. VP
Seth Niessen, controller

Steve Halsey, principal, mng. dir., bus. consulting; Audra Hession, principal, mng. dir., New York; Mark Monroe, principal; Greg Sherry, mng. dir., consumer mktg.; Mary Buhay, Elizabeth McDonnell, Brad Bremer, VPs

125 South Wacker Dr., Suite 2600, Chicago, IL 60606
312/648-6700; fax: 312/422-0660

Doug Hampel, principal, mng. dir., Chicago; Ron Loch, principal, mng. dir., sustainability consulting; Brian Hall, principal, mng. dir.; Tricia Sheehan, VP

8521 Six Forks Rd., Suite 300, Raleigh, NC 27615
919/870-5718; fax: 919/870-8911

Kerry Henderson, principal, mng. dir., Raleigh; Ann Camden, principal, mng. dir., employee engagement

St. Johannis-Vorstadt 22, CH-4056 Basel, Switzerland
011-4161-264-8410; fax: 011-4161-264-8801

Marcel Trachsel, mng. dir.

Partial client roster:

ACC/Cybersecurity
ADP
Algenol Biofuels
Arabian American Development Co.
Borro, Inc.
Catholic Cemeteries
CEMEX
Commonfund Group
DECA-Golf Buddy
Firestone Building Products
Florida East Coast Railway
Firestone Building Products
Gevo
Háfele America
Hardwood Manufacturers Association
Harris Interactive (now Nielsen)
Head USA, Inc.
HomeServe USA
Honeywell
Intertek
Jeld-Wen
LORD Corporation
ME Global
Medical Mutual
Million Dollar Round Table
Mitsubishi Electric Automation
National Elevator Industry, Inc.
Panasonic Home & Environment Company
Panasonic HVAC
Panasonic Tools
Ply Gem, Inc.
Rayovac/Spectrum Brands
Schindler Elevator
Schumacher Homes
Southern States Cooperative
Syngenta
Trade Commission of Spain
Trudeau Corp.
U.S. Grains Council
Victorinox
Xuber Insurance

GILES COMMUNICATIONS LLC

2975 Westchester Ave., #402, Purchase, NY 10577
914/644-3500; fax: 914/696-4120
www.giles.com

General PR, specializing in entertainment, high-tech. Founded: 1986.

Peter Giles, pres.

GILLOTT COMMUNICATIONS
Strategic Public Relations

"Because Reputation Is Your Most Valuable Asset"

GILLOTT COMMUNICATIONS LLC

11707 Darlington Ave., Suite 7, Los Angeles, CA 90049
310/826-8696; roger@gillottcommunications.com
www.gillottcommunications.com

Strategic & high-stakes PR, reputation & crisis mgmt., litigation, and media. Founded: 2006.

Agency Statement: It takes blood, sweat and tears to build to a reputation. But only a moment to destroy it.

We keep clients *out* of the media. Or get them *into* it, when that's right. We manage sensitive situations of every sort — from full-blown crises to litigation, financial matters and intellectual property disputes. With the media. With employees. With communities.

Our clients are companies, nonprofits and individuals from all industries. Because protecting reputations is *not* industry-specific.

Roger Gillott, president

Client list confidential, due to sensitive nature of work.

GIRLPOWER MARKETING

1040 Bayside Drive, Newport Beach, CA 92688
949/459-1416; fax: 949/459-1476; linda@girlpowermarketing.com
www.girlpowermarketing.com
Products and services that target women. Founded: 2007.
Linda Landers, CEO & founder

GKV

1500 Whetstone Way, 4th fl., Baltimore, MD 21230
410/539-5400; fax: 410/234-2441
www.gkv.com
Corp., commercial, industrial, tourism & promo; fin'l, consumer, health-care, bus.-to-bus., advertising, crisis management. Founded: 1966.
Roger Gray, partner/CEO

GLENDALE COMMUNICATIONS GROUP, INC.

196 James St., Barrington, IL 60010
847/382-7404; fax: 847/382-5567; glendalecomm@aol.com
www.glendalecommunications.com
Full-service PR; pharmaceutical, medical, financial & general PR.
Employees: 10. Founded: 1987.
Sam Huff, president

Coria Laboratories
Curatek Pharmaceuticals
Magneco/Metrel
National Rosacea Society
Skin Medica
Stop Colon Cancer Foundation

GLOBAL 5 COMMUNICATIONS

2180 West State Road 434, #1150, Longwood, FL 32779
407/571-6789; fax: 407/571-6777; marykhamill@global-5.com
www.global-5.com
Public relations, public information, marketing, multimedia services.
Mary Hamill, pres./CEO

GLOBAL COMMUNICATORS, LLC

1875 I St., NW, Washington, DC 20006
202/371-9600; fax: 703/522-5665; jimharff@globalcommunicators.com
www.globalcommunicators.com
Employees: 7. Founded: 1997.
James W. Harff, pres. & CEO; Kristine Heine, exec. VP

CARIFORUM Caribbean Investment Agency
Kohler Co.
Plantaze Wines, Montenegro
Plastics Engineering Co.
TeleQuality Communications, Inc.

GLOBAL RESULTS COMMUNICATIONS

2405 McCabe Way, Irvine, CA 92614
949/608-0276; valerie@globalresultspr.com
www.globalresultspr.com
Full-service PR, digital and social media for tech, mobile, and consumer electronics industries. Founded: 2005.
Valerie Christopherson, CEO



GLOBAL STRATEGY GROUP

895 Broadway, 5th fl., New York, NY 10003
212/260-8813; fax: 212/260-9058
mbrands-mccarthy@globalstrategygroup.com
www.globalstrategygroup.com
Corporate comms., crisis comms., digital + social, grassroots campaigns, legislative + regulatory strategy, media relations, public affairs + advocacy, reputation mgmt., research. Employees: 65. Founded: 1994.
Agency Statement: Global Strategy Group (GSG) is a public affairs, communications and research firm. We specialize in helping clients navigate complex challenges that require a keen understanding of the worlds

of business, politics and media. Our leadership team comes from diverse backgrounds, but shares one deeply-held belief: insights are important, but it's what you do with them that really counts. Our clients include major corporations, nonprofits and foundations, trade associations and political campaigns. Headquartered in New York, GSG also has offices in Washington, DC, Los Angeles and Hartford, CT.

Jon Silvan, founding partner and CEO (New York); Jeffrey Pollock, founding partner & pres. (New York); Alan Sexton, exec. VP, comms. (New York); Jeffrey Plaut, founding partner (New York); Britt Power, partner (New York); Scott Elder, partner (New York); Justin Lapatine, partner, public affairs (New York); Joseph del Priore, sr. VP & CFO (New York); Nick Gourevitch, sr. VP & dir. of research (New York); Tanya Meck, sr. VP & mng. dir. (Hartford, CT); Jim Papa, sr. VP & mng. dir. (Washington, DC); Stephen Sigmund, sr. VP & mng. dir. (New York)

777 6th St., N.W., Suite 850, Washington, DC 20001
202/525-4125

Jim Papa, sr. VP & dir. of operations

36 Trumbull St., 3rd fl., Hartford, CT 06103
860/547-1414

Tanya Meck, sr. VP & mng. dir.

190 West Santa Fe St., Suite 104, Pomona, CA 91767
909/973-5567

Jonathan Brown, VP

A & E Networks
Al Jazeera English
American Express
American Bar Association
American Dental Association
American Red Cross
Bill and Melinda Gates Foundation
Blue Ridge Capital
BNE Energy
Catholic Charities
Children's Aid Society
City University of New York
Cisco
Columbia University
Comcast
ConEdison
Dallas Cowboys
Democratic Congressional Campaign Committee
Democratic Governors Association
Empire BC/BS
ESPN
Facebook
Fortress Investment Group
General Electric
Global Foundries
IBM Smarter Cities
Kroll Bond Ratings
LexisNexis
Macquarie Financial
Major League Soccer
National Grid
NYC Department of Health
NYC Department of Education
New York Yankees
Northeast Utilities / CL&P
Pershing Square Capital
Pfizer
Scholastic
Share Our Strength
Silverstein Properties
Telemundo
Time Warner, Inc.
United Way of NYC
Vornado

GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954
845/627-3000; risa@gmgpr.com
www.gmgpr.com
Not for profit, business to business, travel PR, consumer products.
Founded: 1991.

Risa B. Hoag, pres.

GMMB

Part of Fleishman-Hillard, owned by Omnicom Group
3050 K St., NW, #100, Washington, DC 20007
202/338-8700
www.gmmb.com

Raelynn Olson, partner

GODWINGROUP

Advertising and PR firm
188 E. Capital St., #800, Jackson, MS 39201
601/354-5711; fax: 601/960-5869
www.godwin.com
PR and issues management. Employees: 18. Founded: 1937.

Philip Shirley, CEO/chmn./sr. partner

GOGERTY MARRIOTT

Member of Pinnacle Worldwide
1501 Fourth Ave., #2900, Seattle, WA 98101
206/292-3000; fax: 206/292-2063
www.gogertymarriott.com
Full service public relations firm.

David Marriott, partner

GOLDBERG MCDUFFIE COMMUNICATIONS, INC.

250 Park Ave., 7th fl., New York, NY 10177
212/705-4211; bookpr@goldbergmcduffie.com
www.goldbergmcduffie.com
Specialist in PR for books for publishers and corporate clients.
Employees: 8. Founded: 1981.

Lynn C. Goldberg, CEO



GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360
718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net
www.goldmanpr.net
Public relations and marketing communications addressing brand, corporate, and issues management needs, media relations, industry visibility initiatives, social media, special events. Founded: 1996.

Agency Statement: Goldman Communications Group provides public relations and strategic counsel to corporations, small businesses, labor unions, and non-profit associations. Our expertise includes: corporate communications, consumer marketing, environmental issues, crisis communications, public affairs, events management, and traditional and social media outreach. We offer "big agency" thinking and expertise without "big agency" costs. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. We are proud to be a recent Silver Anvil Award winner. Our clients are our best referrals.

Sherry Goldman, president

Cranston Capital
LRC Properties
Metro Commuter Network
Municipal Credit Union
Olan Laboratories Nail Care
PNT Marketing Services
Women in the Arts and Media Coalition
Workmen's Circle
Writers Guild Initiative
Writers Guild of America, East

GOLDSTEIN COMMUNICATIONS LTD.

231 W. 29th St., #1002, New York, NY 10001
212/838-0822; info@goldsteincom.com
www.goldsteincom.com
Specializing in fashion, beauty, not-for-profit, accessories, jewelry, home

furnishings/tabletop, film, music, entertainment, luxury & lifestyle industries. Founded: 1981.

Ari Goldstein, CEO

GOLINHARRIS

875 N. Michigan Ave., 19th fl., Chicago, IL 60611
312/729-4000
www.golinharris.com
Full service PR/PA firm. Founded: 1956.

Al Golin, chmn.; Fred Cook, pres. & CEO

GOODMAN COMMUNICATIONS GROUP INC.

44 Jackes Ave., #2212, M4T 1E5, Toronto, Ontario, Canada
416/322-0722
www.goodmangrouppr.com
Media rels., issues mgmt., corp. comms., product publicity, gov't rels, internal comms., sponsorship, fin'l PR, special event mktg., media training.

Jeffrey Goodman, pres. & CEO



GOODMAN MEDIA INTERNATIONAL, INC.

750 Seventh Ave., 28th fl., New York, NY 10019
212/576-2700; fax: 212/576-2701; info@goodmanmedia.com
www.goodmanmedia.com

Media relations and publicity campaigns, corporate communications and thought-leadership, national advocacy campaigns, social media and online campaigns, product launches and event publicity, local market media outreach, multicultural communications, and crisis management. Founded: 1996.

Agency Statement: Goodman Media International, Inc. is a leading public relations firm based in New York City. The agency specializes in media relations, large-scale media initiatives, and communications for major corporations and non-profit organizations. The firm was founded in 1996 by Tom Goodman, former head of communications for CBS, Inc. and CBS News.

Goodman Media represents major media companies in television, newspaper, magazine and book publishing, and other areas of entertainment; online companies; healthcare organizations; professional services firms; multicultural organizations; business and trade groups; and non-profit organizations in the arts, education, environment and advocacy.

Tom Goodman, pres. & CEO; Henry Miller, COO; Marie J. Vogliano, CFO

About.com
Bryan Cave LLP
CohnReznick
Grand Central Terminal
Hess Toy Truck
Hospital for Special Surgery
Intermountain Healthcare
Joe Torre Safe at Home Foundation
Lustgarten Foundation
PBS
Pratt Institute
Reader's Digest
The New York Times
Time Home Entertainment

GORDON SELL PUBLIC RELATIONS

63 Main St., #201, Flemington, NJ 08822
908/788-0700; fax: 908/788-5112; gordon@gspr.com
www.gspr.com
PR for consumer electronics, audio/video technology. Founded: 1988.

Gordon Sell, pres.

Graham

GRAHAM & ASSOCIATES, INC.

111 Maiden Lane, #650, San Francisco, CA 94108
415/986-7212; fax: 415/986-7216
www.graham-associates.com

A full-service national and international PR agency specializing in three areas: technology, consumer lifestyle & travel, and health & wellness. Founded: 1996.

Agency Statement: *Graham & Associates* offers strategic national and international public relations and social media for companies and non-profits in high-tech, consumer lifestyle/travel, and health and wellness. Its successful track record working with established and emerging companies provides results and excellence in the following core competencies: national and international media relations, comprehensive company and product launch programs, online PR, strategic communications, branding/positioning and content creation. The award-winning firm (73 top national PR awards, including Best Communications Campaign North America from IBA, the Special Creativity Award from IPRA and the Silver Anvil) is known for its highly creative and effective results-driven campaigns. The firm operates in 11 countries throughout North America and Europe through Plexus, its exclusive organization of international PR agencies. Contact (415) 986-7212 or pr@graham-associates.com.

Lydia Graham, president and founder

GRAHAM WILLIAMS GROUP

201 Massachusetts Ave., N.E., #C-1, Washington, DC 20002
202/546-5400; fax: 202/546-1218
Gov't affrs., sports mktg., entertainment PR

Armstrong Williams, pres. & CEO

GRAHAMCOMM

P.O. Box 87, Quincy, MA 02170
617/774-9759; fax: 617/296-5363
www.johngraham.com

PR, advertising, direct mktg., media buying, sales promotion. Founded: 1976.

John R. Graham, pres./CEO

GRAMERCY COMMUNICATIONS, LLC

225 River St., Troy, NY 12180
518/326-6400; fax: 518/514-1551; info@gramercycommunications.com
www.gramercycommunications.com
Public relations, public affairs, and strategic marketing counsel. Employees: 4. Founded: 2005.

Thomas Nardacci, pres. & founder

GRAND CENTRAL MARKETING

111 E. 12th St., 2nd flr., New York, NY 10003
212/253-8777; matthew@grandcentralmarketing.com
Full-service event marketing and promotion agency; brand-building promotional programs, and consumer events.

Matthew Glass, CEO

grayling

GRAYLING

Portland House, Bressenden Place, London SW1E 5BH United Kingdom
+44 20 7932 1850; fax: +44 20 7932 18 99; michael.murphy@grayling.com
www.grayling.com

Agency Statement: Grayling as a company has grown up differently from its competitors, and our people come from an extraordinary variety of backgrounds, giving us a true collective intelligence on which our clients can draw. This means we don't look at issues and problems in a standard and predictable way but rather tailor-make solutions and deliver the unexpected, the different and, of course, the effective.

Our culture, commitment and endeavour are detailed in The Grayling

Way. Grayling has over 1,000 staff in 70 offices in 40 countries across the US, Western and Eastern Europe, Africa, Middle East and the Asia Pacific region. We don't recycle old ideas but continually challenge and break new ground with fresh thinking. You can expect strategic and highly creative solutions to your business and communications issues, with an assurance that the work will be delivered to the highest standards.

Our international reach means you can expect fully integrated communications across every major market; our local presence means you can expect bespoke and effective programmes in your city, country or region. When a multidisciplinary approach is needed you can expect us to bring the right team to the challenge.

Our teams work across six main industry sectors: Energy, Environment & Industry; Healthcare & Pharmaceutical; Financial & Professional Services; Technology, Media & Telecoms; Consumer Brands; Government & Public Sector.

Michael Murphy, Global CEO

Angola Sovereign Wealth Fund
Barry Callebaut
DHL Express
European Commission
Hilton Worldwide
Lloyds TSB International
London City Airport
Marks & Spencer
Ryder Cup Europe
Western Union

GREEN ROOM PUBLIC RELATIONS, LLC

333 West Main Street, Boonton, NJ 07005
973/263-8585; fax: 201/526-8351; karen@greenroompr.com
www.greenroompr.com

PR strategy-PR planning, positioning and message development, strategic alliances/ advocacy, internal/external PR program coordination, crisis comms., community relations and philanthropy, agency management. Founded: 2008.

Karen Carolonza, Deborah Nettune Sittig, principals



GREENOUGH

1 Brook St., Watertown, MA 02472-2364
617/275-6500; fax: 617/275-6501; info@greenough.biz
www.greenough.biz

Technology, consumer, professional services, healthcare, clean tech. Employees: 30. Founded: 1999.

Agency Statement: Greenough builds brands through the power of storytelling and is nationally recognized for its award-winning public relations, social media and marketing programs. Since 1999, Greenough has helped companies develop and implement marketing and communication programs that drive awareness, generate conversations and deliver qualified leads. For more information, visit <http://www.greenough.biz> or read our blog at <http://www.greenough.biz/blog>.

Phil Greenough, CEO; Jamie Parker, president

Artists For Humanity
CareWell Urgent Care
Conservation Services Group
Day Pitney
Dayton Home
Dun & Bradstreet Credibility Corp.
EcoCAR/U.S. Department of Energy/GM
Exact
Fazenda
High Street Partners
Laserfiche
NE Clean Energy Council
Sheridan Healthcare
Thermo Fisher Scientific
Tribridge
Virtela a NTT Communications Co.
Virtusa



GREENTARGET GLOBAL LLC

One North LaSalle, 27th fl., Chicago, IL 60602
312/252-4100; fax: 312/252-4110
www.greentarget.com

Corporate, financial, professional services, biotechnology and other industries. Full range of communications services: planning, research, crisis, publicity, executive positioning, succession planning, litigation communications and more. Employees: 35. Founded: 2005.

Agency Statement: Greentarget Global LLC is a strategic communications firm serving clients who operate in the highly competitive B2B space. Professional services, financial, corporate, and biotechnology are just some of the industries in which we work. At Greentarget, we believe that effectively managed dialogue within the marketplace holds the promise of adding value to every organization.

We provide our clients with strategic communications expertise focused exclusively in the highly competitive business-to-business arena. This single focus plus our in-depth knowledge of key industries, powers our ability to provide insightful counsel and innovative thinking.

We look beyond simply using a tactical public relations approach to place our clients' messages in a myriad of media channels. Instead, we focus the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business—the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained from working for some of the world's largest public relations firms and corporations.

With additional locations in London, Los Angeles, New York and Sacramento, Greentarget is home to more than 40 staff members, and a host of support professionals that work with us as needed. The firm was named twice in the last 3 years to *Inc Magazine's* "Fastest Growing Companies" list, was awarded, "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for *PRWeek Awards* "Boutique Agency of the Year" in 2012.

Greentarget Strategic Communications
Direct the Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

215 Lexington Ave., New York, NY 10016
646/695-2880; sdimattia@greentarget.com

Steve DiMattia, sr. VP

3550 Eddingham Ave., Calabasas, CA 91302
818/914-6407; tmills@greentarget.com

Ted Mills, sr. VP

182 Howard St., #431, San Francisco, CA 94105
415/552-3999; dcahill@greentarget.com

Dan Cahill, mng. dir.

The Old Pump House, 19 Hooper St., London E1 BBU
020 7680 5050; nglanvill@greentarget.com

Jeff Watt, dir.

Arnstein & Lehr
Barnes & Thornburg
Blank Rome
Booz & Co.
Buchalter
Cooley
DLA Piper
Dykema Gossett
Foley & Lardner
Hinshaw Culbertson
Hogan Lovells
Littler Mendelson
Lowenstein Sandler
Manatt, Phelps & Phillips
Miller & Chevalier
NFA

Navex Global
Perkins Coie
ProCare
Quarles & Brady
Schiff Hardin
Steptoe & Johnson



GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003
610/642-8253; kelliott@gregoryfca.com

www.gregoryfca.com

blog.gregoryfca.com

www.facebook.com/gregoryfca

www.twitter.com/gregoryfca

www.linkedin.com/company/gregory-fca

Media relations, technology, financial services, corporate, issues management, B2B, B2C, banking, education, energy, industrial, investor relations, professional services, real estate, retail, venture capital, social media and content marketing. Employees: 50. Founded: 1991.

Agency Statement: Gregory FCA is a full-service, strategically integrated public relations firm with over 24 years of experience in national media relations, investor relations, financial communications, and content marketing. The 44th largest firm in America, Gregory FCA was among the first PR firms in America to incorporate social media into integrated communications campaigns.

Our clients are fast-growing private and publicly traded companies who depend on us to help them build their businesses through high-profile exposure in traditional and digital media, and the capital markets.

Our staff includes top minds in writing, public relations, and finance—MBAs, former journalists, and bloggers—with the knowledge, creativity, and experience to execute sophisticated corporate communications, media relations, social media, and investor relations programs.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, pres.; Doug Rose, COO

Partial client list:

Ascensus
Brandywine Global
CA Technologies
CBIZ
Fort Pitt Capital Group
Kimco Realty
Molecular Health
Post University
SCHOTT
SHI
United Capital
Universal Display Corporation
Yoh

GRIFFIN & COMPANY, INC.

3050 K St., NW, #210, Washington, DC 20007

202/625-2515; fax: 202/625-2514

www.griffinco.com

Marketing Communications for manufacturers, associations and services involved in the building industry. Employees: 12. Founded: 1989.

Cary B. Griffin, president

GRIFFIN AND ASSOCIATES

Member of TAAN
119 Dartmouth Dr., SE, Albuquerque, NM 87106
505/764-4444; fax: 505/764-8636
www.griffinassoc.com
Full service integrated communications firm with offices in NM and CO.
Expertise is in working with clients throughout the southwest.
Joan Griffin, president

GRIFFIN INTEGRATED COMMUNICATIONS

260 Fifth Ave., 6th flr., New York, NY 10001
212/481-3456, x16; fax: 212/684-0606; bgriffin@griffinpr.com
www.griffinpr.com
PR and marketing firm. Founded: 1982.
Robert E. Griffin, pres.

GRIFFIN YORK KRAUSE

Advertising and PR firm
121 River Front Dr., Manchester, NH 03102
603/625-5713; fax: 603/625-1679
PR, beer/wine/liquor, pharmaceuticals/healthcare.
Travis York, president

GRIFFITH & ASSOCIATES

Member of TAAN
3100 N. Lake Shore Dr., #1907, Chicago, IL 60657
773/472-3052
www.griffpr.com
PR firm specializing in travel.
Richard Griffith, pres.

GROSSMAN GROUP, THE

312 N. May St., #101, Chicago, IL 60607
312/829-3252; fax: 312/829-3255; dgrossman@yourthoughtpartner.com
www.yourthoughtpartner.com
Internal communication, leadership communication, leader training and tools. Employees: 10. Founded: 2000.
David Grossman, founder & CEO

GROSSMAN PUBLIC RELATIONS COUNSELORS, LLC

1313 Lexington Dr., Yardley, PA 19067
215/493-4957; fax: 215/493-8534; lou@grossmanpr.net
www.grossmanpr.net
Strategic marketing and public affairs, crisis comms. for corporations, entrepreneurs, professional services firms. Employees: 3. Founded: 1995.
Lou Grossman, Amy Grossman, principals

GROUND FLOOR MEDIA

1923 Market St., Denver, CO 80202
303/865-8110; pr@groundfloormedia.com
www.groundfloormedia.com
Employees: 15. Founded: 2001.
Laura Love, founder & chief cultural officer



GROUP GORDON

747 Third Ave., 32nd flr., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com
Corporate: finance, law, real estate, tech. public affairs: education, housing, health, environment, venture philanthropy, global development.
Founded: 2006.
Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago and Connecticut, Group Gordon works in multiple industries, including finance, law, real estate, public affairs and nonprofit. We assist clients with strategic planning,

media relations, branding, crisis management, media training and social media tactics. The firm's diversity of experience and understanding of its clients' goals produce inspired solutions to the toughest challenges.

Michael Gordon, princ. & CEO; Jeremy Robinson-Leon, princ. & COO
12 South Main St., #401, South Norwalk, CT 06854
203/454-2600; fax: 203/454-1000
Michael Gordon, pres.

GROUP22 & BPR

1205 East Grand Ave., El Segundo, CA 90245
310/322-2210; fax: 310/322-0617; studio@group22.com
www.group22.com
PR, advertising, direct marketing, media for business-to-business and non-profit. Founded: 1979.
Stephen W. Ludwig, pres.; Stephanie Lesko, VP

GRUBMAN PUBLIC RELATIONS, LIZZIE

424 W. 33rd St., #110, New York, NY 10001
212/966-5000; fax: 212/966-4277; info@grubmanpr.com
www.grubmanpr.com
Entertainment, beauty, fashion, restaurants, corporate, special events, media & product PR. Founded: 1997.
Lizzie Grubman, owner

GUERRA DEBERRY COODY

(See The Deberry Group)

GUTHRIE/MAYES & ASSOCIATES, INC.

545 South Third St., #100, Louisville, KY 40202
502/584-0371; fax: 502/584-0207; pr@guthriemayes.com
General PR. Employees: 11. Founded: 1977.
Clair R. Nichols, Dan Hartlage, Andy Eggers, principals



GYMR, LLC (GETTING YOUR MESSAGE RIGHT)

1825 Connecticut Ave., N.W., Suite 300, Washington, DC 20009-5708
202/745-5100; fax: 202/234-6159
www.gymr.com
PR for healthcare, associations, federal agencies, corporations, issues management. Employees: 30. Founded: 1998.

Agency Statement: GYMR is a Washington, D.C. based public relations agency that provides health/healthcare clients with strategic communications that capitalize on the dynamics unique to Washington. GYMR's unique strength is the background of its team - government, advocacy, associations, foundations, corporations and nonprofit organizations - who execute strategies that include image and alliance building, public education campaigns or media relations to harness the formidable forces of Washington and produce successful results for clients. The agency has counseled a wide range of clients, including trade associations, health voluntary organizations, coalitions, foundations, corporations, federal and state agencies and nonprofit groups.

Patrick J. McCabe, Sharon M. Reis, partners; Becky Watt Knight, Virginia Bader, sr. VPs; Michael Warner, VP

AdvaMed
American Academy of Family Physicians
American Board of Internal Medicine
American Psychiatric Assn.
Avalere Health
Banner Alzheimer's Institute
Bravewell Collaborative
Campaign For Tobacco-Free Kids
Digestive Disease Week
Duke University
Health Affairs
Institute of Medicine
National Institutes of Health
Peter G. Peterson Foundation

Robert Wood Johnson Foundation
Society for Healthcare Epidemiology of America
The Nemours Foundation
The Vision Council

GYRO

International Integrated Marketing Agency
31 W. 27th St., 11th flr., New York, NY 10001
212/915-2490
www.gyro.com
Global ideas shop. Employees: 600. Founded: 1981.
Keith Turco, pres./gen. mgr.

H

HABER & QUINN, INC.

Acquired by rbb Public Relations

HAESE & WOOD MARKETING & PR

1801 Century Park E., #2400, Los Angeles, CA 90067
310/556-9612; fax: 310/230-0726; mhaese@Haesewood.com
Business-to-business mktg. comms. counsel to businesses in the healthcare, info. technology, insurance and education industries. Founded: 1990.
Marilyn A. Haese, partner

HAFT GROUP INC., THE

153 E. 57th St., New York, NY 10022
212/759-8865; herbhaft@aol.com
www.haftgroupinc.com
Investor and PR, publicity. Resource company concentration, lithium/mining along with medical, financial, & M&A. Employees: 3. Founded: 1974.

Herbert L. Haft, pres.; Dan Schneider, admin. asst.
Associate Firm: Twaits/Haft, Ketchum, Idaho

AEGIS Holding Co., San Francisco
Preserve Capital, NYC (Restaurant/Cafe)

HAGER SHARP

COMMUNICATIONS THAT MAKE A DIFFERENCE

HAGER SHARP INC.

1030 15th St., NW, Suite 600E, Washington, DC 20005
202/842-3600; fax: 202/842-4032
www.hagersharp.com
Practice areas: Health, education and safety. Employees: 65. Founded: 1973.

Agency Statement: Hager Sharp is an independent marketing and communications agency owned by employees with a shared passion: Developing ideas that make a difference. We create award-winning campaigns that achieve results for organizations committed to improving health, advancing education, and transforming our communities.

Hager Sharp is home to some of the finest strategists, creatives, and social and earned media professionals in the industry-working alongside experts in education, health, wellness, journalism, and more. Together our integrated teams collaborate with clients to develop communications that engage, motivate and inspire in any and every medium that best reaches a particular audience, from earned to paid, digital to print, in-person to outdoor.

If you're looking for an agency where making a difference is in the DNA, come to Hager Sharp. For over 40 years we've been dedicated to insightful counsel, creative solutions, and achieving shared goals.

Lynne Doner Lotenberg, Interim CEO; Jim Healy, Debra Silimeo, exec. VPs; David Hoff, Lisa Marinelli, Darcy Sawatzki, sr. VPs; Christina Nicols, sr. VP, strategic planning & research; Mike Gallagher, VP, creative; Patricia Enright Kaplan, VP, media relations; Aaron Murphy, VP, digital

AARP Foundation
Annie E. Casey Foundation's KIDS COUNT
Centers for Disease Control and Prevention
ETS
National Center for Education Statistics
National Eye Institute
National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)

Nature Conservancy
Office on Women's Health
President's Cancer Panel
Robert Wood Johnson Foundation

HAGGMAN, INC.

PO Box 1491, Manchester, MA 01944
978/525-3742
PR, adv., energy/cleantech, hospitality, healthcare. Founded: 1991.
Eric Haggman, CEO, creative dir.; Emily Haggman, pres., dir. of client svcs.

Care New England, Providence, RI
Con Edison, New York, NY
New York State Energy Research and Development Authority, Albany, NY
NSTAR Electric, Westwood, MA
Select Restaurants, Cleveland, OH
ThinkEco, New York, NY

HAHN, TEXAS

4315 Guadalupe St., #303, Austin, TX 78751
512/344-2010
www.hahnpublic.com
Public relations, public affairs; stories, brands, reputations. Founded: 1991.
Jeff Hahn, principal

HALE PUBLIC RELATIONS, MAIZIE

2738 Foster Ridge Rd. NE, Atlanta, GA 30345
404/683-8560; maiziehale@att.net
Founded: 1984.

Maizie Hale, president

HALO GROUP, THE

350 Seventh Ave., 21st flr., New York, NY 10001
212/643-9700
www.thehalogroup.com
facebook.com/thehalogroupNY
twitter.com/TheHaloGroup
Traditional, digital, public relations and social media. Employees: 30. Founded: 1994.

Linda Passante, CEO & co-founder

HAMILTON PUBLIC RELATIONS

HAMILTON PUBLIC RELATIONS

Division of Bodden Partners
102 Madison Ave., 7th flr., New York, NY 10016
212/328-5201; fax: 212/328-1100; jfrew@getpr.com
www.getpr.com

A full-service public relations firm offering marketing communications and PR for professional and fin'l svcs., consumer products, not-for-profit, business-to-business, sports and event marketing, and healthcare. Employees: 7. Founded: 2000.

Agency Statement: Hamilton Public Relations is founded upon the basic premise that every client is entitled to direct counsel and service by the firm's principals.

Our principals possess 80+ years experience working with major communications agencies, corporations, sports and health care organizations.

Hamilton is a full-service firm, offering our clients strategic and creative communications counsel, media relations, all writing, creative and production services, media and presentations skills training, and issues and crisis communications services and training.

John H. Frew, pres./CEO; Charlie Bernard, Karen Durkin, VPs

Always Best Care
Black Mesa Golf Club and Resort
Bodden Partners
C3 Logix with the Cleveland Clinic
EnerGIce
Hickory Farms
Hofstra University
National Coffee Assn., USA
National Hockey League
The Reebok Spartan Races
Spring Lake Golf Club
Strategic Growth Advisors, LLP
Tipsi, Wine Locator App

HAMMER ADVERTISING & PUBLIC RELATIONS

P.O. Box 202, Medford, NJ 08055
609/654-8090; david.hammer@hammer-advertising.com
www.hammer-advertising.com
Business-to-business PR and adv. Founded: 1998.

David P. Hammer, pres.

HANSER & ASSOCIATES

Member of IPREX
4401 Westown Pkwy., #212, West Des Moines, IA 50266
515/224-1086; fax: 515/224-0991; hanser@hanser.com
www.hanser.com
Consumer, financial services, healthcare, technology, travel & tourism, energy/environment and other. Employees: 10. Founded: 1996.

Ronald C. Hanser, president; Bonnie Hanser, COO; Ryan Hanser, sr. VP

HARBINGER COMMUNICATIONS, INC.

Advertising and PR firm
200 Wellington St. West, Toronto, Ontario M5V 3C7 Canada
416/960-5100
www.harbingerideas.com
PR, marketing communications, issues management, crises management, strategic development and planning.

Marilyn Short, CEO

HARBOUR GROUP, THE

2300 N Street, N.W., #1200, Washington, DC 20037
202/295-8787
www.harbourgrp.com
Public affairs consulting group.

Richard Marcus, managing dir.

HARRIS, BAIO & MCCULLOUGH

520 So. Front St., Philadelphia, PA 19147
215/440-9800
www.hbmadv.com
Business-to-business, industrial and healthcare/pharmaceutical PR svcs.
Founded: 1986.

George Harris, pres.

HARRISON & SHRIFTMAN

141 West 36th St., 12th fl., New York, NY 10018
917/351-8600; fax: 917/351-8601
www.hs-pr.com
Fashion, publicity, special events & mktg. company.

Elizabeth Harrison, Lara Shriftman, owners

HARRISON LEIFER DIMARCO

330 Old Country Rd., Mineola, NY 11501
516/536-2020; fax: 516/536-2641; rdimarco@hldnow.com
www.hldcreative.com
Branding specialist: advertising, marketing, PR and interactive mktg. for healthcare, high-tech and packaged goods. Founded: 1946.

Roy DiMarco, CEO

HART ASSOCIATES INC.

1915 Indian Wood Circle, Maumee, OH 43537
419/893-9600; fax: 419/893-9070
www.hartinc.com
Integrated mktg. & comms. firm. Services include public relations, social media, brand planning, advertising, crisis comms. & video/digital/interactive. Employees: 50. Founded: 1965.

Mike Hart, pres./CEO

HAUSER GROUP, THE

13354 Manchester Rd., #200, St. Louis, MO 63131
314/436-9090; fax: 314/436-9212
www.hausergrouppr.com
PR counsel, PR services. Economic dev., crisis comms., consumer & trade media rels. Founded: 1995.

Julie Hauser, pres.

HAVAS PR

200 Madison Ave., New York, NY 10016
212/367-6811
www.havaspr.com

Marian Salzman, CEO

4 PPG Place
Pittsburgh, PA 15222

Katie McSorley, pres., Mid-Atlantic

HAWTHORN GROUP, THE

625 Slaters Lane, #100, Alexandria, VA 22314
703/299-4499; fax: 703/299-4488
www.hawthorngroup.com
Strategic comms. counsel and grassroots advocacy campaigns for corporations, assns., consumer products, electric utilities, healthcare and telecomms. Founded: 1992.

John Ashford, chmn. & CEO

HAYES MARTIN ASSOCIATES, INC.

1300 Dove St., #205, Newport Beach, CA 92660
949/417-1799
www.hayesmartin.com
Advertising and PR agency in the real estate industry. Services include branding, market positioning, on-line & electronic adv., graphic design, collateral, theming, PR & promotional campaigns. Founded: 1987.

Sandra Keedy, pres.

HB AGENCY

Formerly Hart-Boillot
134 Rumford Ave., #307, Newton, MA 02466
781/893-0053
www.hbagency.com
High-tech, bus.-to-bus., medical tech, cleantech. Founded: 1999.

Nicolas Boillot, CEO

HBI HELGA BAILEY GMBH

Member of the Worldcom Public Relations Group
Stefan-George-Ring 2, Munich D-81929 Germany
+49 89 99 38 87-0; fax: +49 89 93 02 445
info@hbi.de
www.hbi.de
International PR and marketing communications services. Founded: 1983.

Corinna Voss, Helga Bailey, contacts

HCK2 PARTNERS

Vitruvian Park, 3875 Ponte Ave., #420, Addison, TX 75001
972/716-0500; fax: 972/716-0599; heather.capps@hck2.com
www.hck2.com
Consumer healthcare, financial, high-tech, telecom, travel, e-commerce PR. Founded: 1998.

Heather Capps, pres./CEO

HEALTHFLASH MARKETING COMMUNICATIONS

1234 Summer St., Stamford, CT 06905
203/977-3333; jphillips@healthflashmarketing.com
Healthcare PR: consumer, medical devices, diagnostics, informatics (IT), biotech, pharmaceuticals, societies, non-profits, and independent practices. Founded: 1992.

Jeanne-Marie Phillips, pres.

HEALTHSTAR PR

1745 Broadway, 21st fl., New York, NY 10019
212/532-0909
www.healthstarpr.com
Full service agency dedicated solely to healthcare communications: pharmaceutical and OTC products, health organizations, healthcare services and corporate positioning.

Erinn White, pres.

HEALTHWORLD COMMUNICATIONS

See Ogilvy/Healthworld



HENDRA AGENCY INC., THE

142 Sterling Place, Brooklyn, NY 11217
718/622-3232

Media, product PR. Employees: 4. Founded: 1979.

Barbara Hendra, pres.

HERCKY PASQUA HERMAN

324 Chestnut St., Roselle Park, NJ 07204
908/241-9474; fax: 908/241-8961

www.hph-comm.com

Full-service marketing communications for consumer, industrial and business-to-business companies; adv., PR, market research, sales promo. Founded: 1990.

Peter Hercky, president

HERMAN & ALMONTE PUBLIC RELATIONS

275 Madison Ave., #800, New York, NY 10016
212/616-1190

www.herman-almontePR.com

Consumer and bus.-to-bus. PR in travel, transportation, technology, home furnishings, hospitality. Employees: 6. Founded: 1986.

Paula Herman, Mario Almonte, Stu Herman, partners

HEWAR SOCIAL COMMUNICATIONS

Washington, DC 20009

202/505-2890; lisa@hewarcommunications.com

www.hewarcommunications.com

Consumer PR with a focus on food & beverage, social media, media & blogger outreach, SEO, and website development. Employees: 3. Founded: 2010.

Lisa Mabe, president

Saffron Road Foods

HEYMANN & CO., DONALD L.

140 Eastwood Rd., Fairfield, CT 06825

203/366-7525; fax: 203/366-6843

www.donheymann.com

Corp. and marketing comms./public affairs. Founded: 1985.

Donald L. Heymann, principal

HICKS & ASSOCIATES, RONI

11682 El Camino Real, #200, San Diego, CA 92130

858/947-2700

www.ronihicks.com

Real estate, financial PR. Founded: 1979.

Jane C. Wheeler, pres.

HIGH IMPACT MARKETING COMMUNICATIONS

1841 Central Park Ave., Yonkers, NY 10710

914/924-5311; lewkof@hotmail.com

Strategic consulting firm.; professional & fin'l svcs., bus.-to-bus.

Lew Koflowitz, prin.

HIGH ROAD COMMUNICATIONS CANADA

Part of Fleishman-Hillard, owned by Omnicom Group

360 Adelaide St. W, 4th fl., Toronto, Ontario M5V 1R7 Canada

www.highroad.com

Sarah Spence

HIGHWATER GROUP

1120 Ave. of the Americas, 4th fl., New York, NY 10036

212/338-0077; info@highwatergroup.com

www.highwatergroup.com

Founded: 1999.

Lance Seymour, CEO

**HIGHWIRE PR**

727 Sansome St., Suite 100, San Francisco, CA 94111

415/963-4174, ext. 2; hi@highwirepr.com

www.highwirepr.com

Enterprise IT, security, consumer, digital health, cloud, applications, mobile. Employees: 46. Founded: 2008.

Agency Statement: Highwire PR is a modern high tech communications agency designed for disruptive companies. Our roots in journalism and Silicon Valley give us the drive, imagination and experience to create meaningful business results through smart communication programs.

At Highwire we hold ourselves and our partners to a very high standard, challenging each other to act creatively, embracing risk, learning from failure, celebrating success, and committing to programs that have direct business impact. The result is more than a partnership - it's building the industry credibility and standout reputation that leads to increased sales, improved valuation, and lasting business value.

Emily Borders, Kathleen Gratehouse and Carol Carrubba

440 N. Well St., #330, Chicago IL 60654

Adaptive Insights

Blacksumac

Blue Goji

Blue Jeans

Dwolla

FireEye

Grand Rounds

Hightail

Keas

Looker

Manta

Norwest Venture Partners

Pertino

RepairPal

Rocket Lawyer

Shape Security

SingleHop

SoftLayer

SolidFire

Trustwave

Twilio

Xero

HILL+KNOWLTON

STRATEGIES

HILL+KNOWLTON STRATEGIES

Subsidiary of WPP Group plc, London

825 Third Ave., New York, NY 10022

212/885-0300; fax: 212/885-0570

www.hkstrategies.com

Founded: 1927.

Agency Statement: Hill+Knowlton Strategies, Inc. is a leading international communications consultancy, providing services to local, multinational and global clients. The firm is headquartered in New York, with 90 offices in 52 countries, as well as an extensive associate network. For more than 85 years, our world-class teams of trusted advisors and creative experts have been strengthening brands, reputations and bottom lines. Our teams collaborate across time zones, languages and cultures to engage in public conversations that help clients make solid decisions and craft compelling messages. The firm is part of WPP, one of the world's largest communications services groups.

Jack Martin, global chmn. & CEO

jack.martin@hkstrategies.com

Mark Thorne, vice chair, global COO

mark.thorne@hkstrategies.com

Continued on next page

HILL+KNOWLTON STRATEGIES continued

Meredith Marks, global general counsel
meredith.marks@hkstrategies.com

Viv Lines, vice chair, global head of practices & co-chair of client service
vivian.lines@hkstrategies.com

Erin Gentry, co-chair of client service
erin.gentry@hkstrategies.com

Tom Hoog, vice chair, training & new business
tom.hoog@hkstrategies.com

Devon Spurgeon, global exec. VP
devon.spurgeon@hkstrategies.com

Chad Tragakis, global head of talent & development
chad.tragakis@hkstrategies.com



HIMLE RAPP & COMPANY, INC.

333 South Seventh St., Suite 2400, Minneapolis, MN 55402
612/843-4500; fax: 612/843-4555
www.himlerapp.com

Public affairs, reputation, corporate communications, crisis management, PR. Employees: 19. Founded: 1989.

Agency Statement: Himle Rapp provides counsel and strategy related to corporate reputation, PR, crisis communications, CSR and public affairs to *Fortune* 500 companies, other businesses, trade associations, non-profits and government.

John Himle, CEO; Todd Rapp, pres.

HIP EVENT, THE

356 Bloomfield Ave., Suite 5, Montclair, NJ 07042
973/707-7125; fax: 973/833-0320; giselle@thehipevent.com
thehipevent.com

Beauty, fashion, lifestyle, entertainment, hospitality. Employees: 4.

Maria Cucciniello, founder

HIRONS & COMPANY

422 E. New York St., Indianapolis, IN 46202
317/977-2206
www.hirons.com

Hirons & Company is a public relations and advertising agency providing integrated communication strategies. Employees: 45. Founded: 1978.

Tom Hirons, pres. & CEO; Jim Parham, COO; Deana Haworth, sr. VP, dir. of acct. svcs.; Mike Murphy, sr. VP; Amy Mitchell, VP, media dir.; Tom Aschauer, VP, exec. creative dir.

HIRST CORDOVA PR

See Córdova Public Relations

HISPANIA PUBLIC RELATIONS

8306 Mills Dr., #310, Miami, FL 33183
305/271-5680; fax: 305/273-0663; info@hispaniapublicrelations.com
www.hispaniapublicrelations.com

Multi-cultural PR, packaged goods, entertainment. Founded: 2001.

Sergio Lopez-Miro, pres./co-founder

HJMT PUBLIC RELATIONS INC.

145 Pinelawn Rd., #300 South, Melville, NY 11747
631/393-0220; info@hjmt.com
www.hjmt.com

General PR. Employees: 16. Founded: 1992.

Hilary JM Topper, MPA, pres./CEO; Kristie Galvani, sr. VP

HMA PUBLIC RELATIONS

Member of Public Relations Global Network
3610 N. 44th St., #110, Phoenix, AZ 85018
602/957-8881; shanson@hmapr.com
www.hmapr.com

Full-service public relations and marketing communications firm.
Founded: 1980.

Scott Hanson, president; Abbie S. Fink, VP/general mgr.

HODGES ASSOCIATES, INC.

912 Hay St., Fayetteville, NC 28305
910/483-8489; fax: 910/483-7197
www.hodgesassoc.com

PR & advertising, automotive, bus.-to-bus., food, industrial, healthcare, architecture. Founded: 1974.

Jean Hodges, founder



HODGES PARTNERSHIP, THE

1805 East Broad St., Richmond, VA 23223
804/788-6891; fax: 804/788-0085; jnewman@hodgespart.com
www.hodgespart.com

Consumer, business-to-business, communications consulting, content creation and curation across all business and social channels. Employees: 17. Founded: 2002.

Agency Statement: The Hodges Partnership is a Richmond, VA-based strategic communications, public relations and content management company helping companies and organizations create and share their unique stories across earned and social channels since 2002.

THP's process is simple. We start with research, messaging and content creation and then apply what we agree on across the wide spectrum of media and social channels. We work with clients to create an expertise position for them and then drive audiences to the best places expose them to that expertise. Our rare combination of media relations and social expertise allow us to pitch and secure earned media and manage content across online and social channels with one voice and message for our clients.

Clients like Tridium, Passion Roses, the University of Richmond, Reginald's Homemade and ChildFund International have experienced business growth and increased awareness as the result of our collaboration.

Our sister company, Hodges Digital Strategies, creates higher-end web-sites and mobile applications, allowing us to offer the full spectrum of communications services under one roof.

For more, visit hodgespart.com or facebook.com/thehodgespartnership

Jon Newman, Josh Dare, founders

Child Fund
Collared Greens
Cupron
Fairfax County Economic Development Authority
Sandler Training
Tridium
University of Richmond, The



HOFFMAN AGENCY, THE

70 N. Second St., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, media training, digital communications, brand building, broadcast media services, social media. Employees: 100. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With a heritage in the technology sector, the firm's work today

cuts across a range of industries. While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read – a far cry from the “corporate speak” that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees. For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Lydia Lau, VP of ops.; Stephen Burkhart, gen. mgr., North America; Natalie Lowe, mng. dir., Asia; Luica Mak, mng. dir., Europe

Altium
Chicago Booth
Faircom
iRobot
OANDA
Pinterest
PressReader
TE Connectivity
Western Digital
Zylast

HOFFMAN ASSOCIATES INC., CLIVE

9107 Wilshire Blvd., #450, Beverly Hills, CA 90210
310/205-9930; fax: 310/205-9932; info@clivehoffmanassociates.com
www.clivehoffmanassociates.com
Real estate, financial, corp. PR. Founded: 1966.

Clive Hoffman, pres.

HOLLINGSWORTH, COLBORNE & ASSOCIATES

485 Wickerberry Lane, Roswell, GA 30075
770/643-2961; hca@holcol.com
www.holcol.com
Corporate, financial, business-to-business, high-tech, crisis management.
Founded: 1995.

Harry D. Hollingsworth Jr., principal; Christine M. Colborne, principal

HOLT PUBLIC AFFAIRS LLC

P.O. Box 363, Oldwick, NJ 08858
908/832-0557; fax: 866/379-4233
www.holtpa.com
Public affairs; gov't rels.; crisis comms.; risk comms.; media rels.; grass-roots advocacy; mktg. comms. Employees: 6.

Jonathan Holt, Angela Holt, principals

Ford Motor Co.
PPG Industries
Shell Oil Co.
Wine Institute

THE HONIG COMPANY, LLC

PUBLICITY, PUBLIC RELATIONS & ISSUE MANAGEMENT

HONIG COMPANY, LLC, THE

4804 Laurel Canyon Blvd., #828, Studio City, CA 91607
818/986-4300; fax: 818/239-4836; press@honigcompany.com
www.honigcompany.com
Publicity, PR, issue management. Founded: 2002.

Agency Statement: The Honig Company, LLC is a full-service publicity, public relations and issue management agency that represents clients in a variety of industries. The agency works with companies, organizations, high-profile individuals and others to advance their interests, manage communication-related matters, promote products and services, handle issues and mitigate problems.

Steve Honig, president

E-Poll Market Research
Ernst & Young
Inception Media Group
The Mr. Holland's Opus Foundation
VidCon

HOOVER INK

See My Creative Team

HOPE-BECKHAM INC.

17 Executive Park Dr., #600, Atlanta, GA 30329
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com
PR for a wide range of issues. Employees: 17. Founded: 1994.

Paul Beckham, chmn.; Bob Hope, pres.; Jaime Griffon, dir., business devel.

Atlanta Lyric Theatre
Atlanta Sports Council
Belk
General Growth Properties
Greenberg Traurig LLP
HAVE Foundation
Hooters of America
National Center for Missing/Exploited Children
Premier Exhibitions
SEMCO
The TOUR Championship

HOPKINS & ASSOCIATES, INC.

2017 Young St., #101, Dallas, TX 75201
214/828-0066
www.hopkinspr.com
Marketing, publications, corp., inv. rels. Founded: 1976.

Marilyn Pippin, principal

HORN.

HORN

55 Stockton St., #400, San Francisco, CA 94108
415/905-4000; fax: 415/905-4001; info@horngroup.com
www.horngroup.com
Twitter: @horngroup
Founded: 1991.

Agency Statement: HORN is an award-winning digital communications agency. The agency works with *Fortune* 500 global brands and hot emerging growth companies in technology, media and consumer markets. Established 23 years ago, the agency is independent, with offices in San Francisco and New York, and is co-founder of the Oriella PR International Network.

Sabrina Horn, pres./CEO; Ben Billingsley, partner; Debra Raine, principal; Eric Kim, creative director

55 Broad St., 29th fl., New York, NY 10004
646/202-9750; fax: 646/826-0022

Absolute Software
Actian
Avantgate
Appsense
Avere
ActionX
Acxiom
Adeptia
BDNA
Concurrent
DataCore Software
Forbes
Immersion
OptiMine
Paxata
Rubicon Project
Salesify
Splashtop
Threadless
Westcon Group
Wolters Kluwer

HORNERCOM

474 Main St, Harleysville, PA 19438

267/932-8760

www.hornercom.com

Strategic and tactical PR with emphasis on media relations. Founded: 1993.

Jack Horner, pres.

HOTWIRE

HOTWIRE

16 W. 22nd St., 12th fl., New York, NY 10010

646/738-8960; letstalk@hotwirepr.com

www.hotwirepr.us

Global PR and communications consultancy serving technology companies and digitally enabled brands. Services include: media relations, digital PR, corporate communications, social media, issues management and marketing services. Employees: 185 worldwide, 19 U.S. Founded: 2000.

Agency Statement: Hotwire is a global PR and communications agency dedicated to being the global alternative, an innovative challenger to the established order, delivering breakthrough communications campaigns to the world's most ambitious businesses. Since launching in 2000, we've emerged as one of the fastest growing international communications consultancies in the world. We are home to the brightest and most ambitious communicators, challenging the status quo through innovation, unrivalled transparency and deep sector knowledge. Our group includes sister agencies 33 Digital and CPR, and together we work on global campaigns through our wholly owned offices in the UK, US, France, Germany, Spain, Italy, Australia, New Zealand and those of our global affiliate network.

Leslie Campisi, mng. dir., Hotwire US; Rebecca Honeyman, deputy mng. dir., Hotwire US; Christa Conte, assoc. dir., Hotwire US; Annette Leach, assoc. dir., Hotwire US; Brendon Craigie, group chief exec. officer

HOYT ORGANIZATION INC., THE

23001 Hawthorne Blvd., #200, Torrance, CA 90505

310/373-0103; llhoyt@hoytorg.com

www.hoytorg.com

Real estate, finance, healthcare, professional services PR, special events, crisis mgmt. Employees: 10. Founded: 1984.

Leeza L. Hoyt, pres.; Kent Barnett, assoc. VP

Auction.com

AMF Development, LLC

BH Properties

HGA Architects & Engineers

Kennedy Wilson

Lee & Assocs.

Mountain Real Estate Capital

Nadel Architects

Partner Engineering & Science, Inc.

Pircher, Nichols & Meeks

USC Lusk Center for Real Estate

Westwood Financial

HSR BUSINESS TO BUSINESS

See GyroHSR

HUBBELL GROUP, INC., THE

101 Derby St., #201, Hingham, MA 02043

781/878-8882; fax: 781/878-8883

www.hubbellgroup.com

Media relations, crisis communications. Financial service, healthcare, industries. Founded: 1995.

Constance Hubbell, pres. & CEO

HUDSON & ASSOCIATES, INC., BILL

814 Church St., Nashville, TN 37203

615/259-9002

www.billhudsonagency.com

Corporate PR, special projects, healthcare, entertainment, real estate, telecomms., research, assn. PR, environmental PR, gov't rels., crisis mgmt., products, fin'l. Founded: 1964.

Wayne Edwards, pres. & CEO

HUDSON SANDLER LIMITED

Part of Havas Advertising

29 Cloth Fair, London EC1A 7NN United Kingdom

44 020 7796 4133; fax: 44 020 7796 3480

www.hudsonsandler.com

Michael Sandler, chmn.

HUGHES LEAHY KARLOVIC

1141 South 7th Street, St. Louis, MO 63104

314/571-6300

www.hlkagency.com

PR, marketing and communications firm. Employees: 6. Founded: 1977.

Jim Schnurbusch, chmn.; Bill Hughes, partner

hunter public relations

HUNTER PUBLIC RELATIONS

41 Madison Ave., 5th fl., New York, NY 10010

212/679-6600; smormar@hunterpr.com

www.hunterpr.com

Employees: 95. Founded: 1989.

Agency Statement: Combine limitless creativity and enthusiasm with research-based strategic counsel, outstanding traditional media relations and social media savvy and you have Hunter Public Relations, one of the most recognized mid-sized firms in marketing communications.

Celebrating our 25th anniversary in 2014, practice areas in consumer products and services include food and beverage, wine and spirits, home and lifestyle, health and beauty, technology and pet care.

Hunter PR's long-term clients include some of the most respected and beloved consumer packaged goods companies in America including Tabasco (our first client 25 years ago, and still a client today), Kraft Foods (23 years), and 3M (17 years). Revitalizing mature brands, creating buzz around new products and building awareness among key influencer groups are among the firm's specific areas of expertise. Specialized research, social media, Hispanic, entertainment, cause marketing, digital and graphic design services round out the agency's insight based, 360-degree approach.

Named as both a "Best Digital PR Firm" and a "Best Place to Work," Hunter Public Relations is proud to be a communications firm where the best brand teams and companies keep their business and the best talent in the business wants to work.

Grace Leong, mng. partner; Jonathan Lyon, Jason Winocour, Mark Newman, Donetta Allen, Gigi Russo, Erin Hanson, partners

3M

Can Manufacturers Institute

Church & Dwight

Diageo North America

Domino Sugar

E&J Gallo Winery

Gojo (Purell)

Hasbro

Johnson & Johnson

Kraft Foods

McIlhenny Co. (Tabasco)

Mondelez

McNeil CHC

Outback Steakhouse

PetArmor

Pompeian

Post Foods

Smithfield Packing Co.

Sylvan Learning

HUTCHENS PR

1005 Rosecrans St., Suite 201, San Diego, CA 92106

619/236-0200; karen@hutchenspr.com

www.hutchenspr.com

Clean technology, crisis comms., education, environmental, energy, governmental, green building, non-profits, public affairs, real estate. Founded: 2004.

Karen Hutchens, pres.

HUTSON CREATIVE GROUP, INC.

1319 6th Ave., Fort Worth, TX 76104
817/602-0211; hello@hutsoncreative.com
www.hutsoncreative.com
Lifestyle, culinary, corporate, travel and energy. Employees: 8. Founded: 2004.

Agency Statement: Hutson Creative is a national boutique PR firm and creative agency based in Dallas-Ft. Worth, with groundforces in New York & Los Angeles.

Beth Hutson, CEO; Brian Hutson, VP; Sohana Kutub, VP, PR

Bravo Brio Restaurant Group
Daireds Salon & Spa Pangea
Frank Kent Motor Co.
Rahr & Sons Brewing Co.
Texas Christian University
TXU Energy

HY CONNECT

1000 No. Water St., #1600, Milwaukee, WI 53202
414/289-9700
www.hyc.com

Troy Peterson, CEO

I

I CAN WRITE ABOUT ANYTHING!

2500 East Ave., #7K, Rochester, NY 14610
585/248-8464; fax: 585/248-3638; ruth@writerruth.com
www.writerruth.com, www.communication-central.com
Writing, editing, proofreading; newsletters; press releases, articles, publication and website critiques, website content, annual reports; workshops and presentations; and more. Founded: 1984.

Ruth E. Thaler-Carter, owner



ICR

761 Main Ave., Norwalk, CT 06853
203/682-8200; fax: 203/682-8201; tom.ryan@icrinc.com
www.icrinc.com

Corporate communications, investor relations, transaction/crisis communications, digital media. Employees: 130. Founded: 1998.

Agency Statement: Established in 1998, ICR partners with companies to develop and execute strategic communications programs that achieve business goals, build credibility, and enhance the long-term value of the enterprise. The firm's highly differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to approximately 400 clients in more than 20 industries. Today, ICR is one of the largest and most experienced independent advisory firms in North America maintaining offices in Boston, Connecticut, Los Angeles, New York, San Francisco and Beijing.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

685 Third Ave., 2nd fl., New York, NY 10017
646/277-1200

Thomas M. Ryan, CEO; tom.ryan@icrinc.com

33 Broad St., #900, Boston, MA 02109
617/956-6725

12400 Wilshire Blvd., #1200, Los Angeles, CA 90025
310/954-1100

150 Spear St., #825, San Francisco, CA 94105
415/671-0741

Unit 805, Tower 1, Prosper Center, No.5 Guanghua Rd., ChaoYang District, Beijing 100020, PR China
+ 86 10 6583 7500

William Zima, mng. dir., Asia

Celgene Corp.
Chunghwa Telecom Co. Ltd.
Cobalt International Energy
FleetCor Technologies, Inc.
Fossil, Inc.
Gap, Inc.
Genuine Parts Co.
Gildan Activewear
Green Mountain Coffee Roasters
Harman
Herbalife Ltd.
IAC
Jarden Corp.
Lazard Freres & Co. LLC
Legg Mason & Co., LLC
lululemon athletica
Michael Kors
Ocwen Financial Corp.
Open Text Corp.
Pandora Media, Inc.
Red Hat, Inc.
Royal Dutch Shell
Sasol Group Services (Pty) Ltd.
Signet Jewelers
Sprouts Farmers Markets
Starwood Property Trust
Tractor Supply Co.
VF Corp.
Williams-Sonoma, Inc.



IDEA GROVE™

IDEA GROVE

14800 Quorum Dr., Ste. 320, Dallas, TX 75254-7591
972/235-3439; inquiries@ideagrove.com
www.ideagrove.com

B2B technology clients, including enterprise software and hardware companies, BPO and IT outsourcing providers, and communications and mobile technology companies. Employees: 21. Founded: 2005.

Agency Statement: Idea Grove, a Dallas-based public relations and inbound marketing agency, helps enterprise technology companies reach media and buyers by combining proven PR strategies with a proprietary digital marketing system. The agency creates custom PR and inbound marketing programs for its roster of national B2B technology clients. Idea Grove drives brand awareness, online engagement and sales conversion by integrating PR, social media, search marketing, content creation, design and conversion rate optimization in an efficient, scalable system.

Scott Baradell, pres. & founder; Clay Zeigler, chief content officer; Margaret Pacheco, sr. VP/client delivery; Mike Drago, VP/editorial dir.; Brigid O'Connor, operations & finance mgr.; Jamie Rudolph, account dir.; Stephanie Wick, sr. A/E; Liz Cies, sr. A/E; AmandaJane Roberts, conversion optimization mgr.

APCON
Apptricity
BancTec
BearCom
CA Technologies
Connectcloud
Copyblogger Media
ESI
EXL
Fonality
LRS
Paranet
RiseSmart
ShopSavvy
Solomon Associates
Systemware
Worldwide Express

IDEA HALL

611 Anton Blvd., #140, Costa Mesa, CA 92626
714/436-0855; rebecca@ideahall.com
www.ideahall.com

Fully-integrated marketing, branding, public relations and interactive agency. Employees: 12. Founded: 2003.

Rebecca Hall, pres./CEO

ILSON INC., BERNIE

65 W. 55th St., New York, NY 10019
212/315-1444; ilson@aol.com
www.ilsonpr.com

General PR, TV, music, publishing, computers, medical & bus. PR, travel, sports, resorts. Employees: 8. Founded: 1963.

Bernie Ilson, pres.; Donna Malone, VP; Martin Hassner, assoc.

IMAGINASIUM INC.

110 S. Washington St., Green Bay, WI 54301
920/431-7872
www.imaginasium.com

Advertising, promotions and PR. Employees: 15.

Denis Kreft, principal, dir., business development

IMAGINE COMMUNICATIONS

262 W. 38th St., #502, New York, NY 10018
212/922-1961; fax: 212/706-8197
www.imagine-team.com

Tourism and hospitality. Employees: 6. Founded: 2006.

Gabriele Sappok-Klink, president

The Africa Adventure Company
The Broadway Collection
Cape Town, South Africa
Clearwater, Florida
The Draycott Hotel
Ellenborough Park
Ellerman House
Hotel Unique
Ponta dos Ganchos
Singita Game Reserves
Uncharted Africa Safari Co.
Unique Garden
Zambezi Queen

indra public relations

INDRA PUBLIC RELATIONS

295 Madison Ave., 12th flr., New York, NY 10017
646/593-7220; fax: 646/430-8411; mj@indrapr.com
www.indrapr.com
@indraprgroup

Employees: 10. Founded: 2009.

Agency Statement: At Indra Public Relations, we have the privilege of representing many of the most recognized athletes, entertainers, brands and organizations in the world. We have accomplished countless media milestones over the years with our clients, from that pivotal first feature or talk show appearance, to leading worldwide campaigns to renowned awards and achievements. We are a highly recognized full service Public Relations, Branding and Event Planning agency headquartered in NYC that serves a worldwide clientele. We push the boundaries of what's possible as we use our skills, creativity, power and resources to develop a credible roadmap aimed at securing significant results on behalf of our clients. From launching brand activations and top tier PR campaigns, producing red carpet events, creating and implementing an innovative social media plan, our work is designed to tell an evolving story through strategic press campaigns that makes a lasting impression.

MJ Pedone, founder & CEO; Gina Mason, VP of PR & event planning; Jenifer Wetterau, VP of digital strategies; Christina Hamlett, ghost-writer & brand strategist; Lori Perry, events & social media strategist; Brad Berkowitz, sports & brand sponsorship strategist; Michael Kelley, branding, PR & social digital strategist; Mark Berryhill, producer & digital strategist

All 4 Kids Foundation
Berenice Electrolysis & Beauty Center
Brandon Phillips –Polo Player
Dr. Jonathan Richter
Emerson Amusement
G.A.M.E. MD
Interactive Home, NYC.
James Valenti – Opera Star
Live With MJ
Marcony Ristorante
Master Purveyors
Point of Hope Foundation
Preservation Asset Management
SHOUT
Thomas Heinz Salon
Trent Tucker – NBA World Champion
US Pro Athletes



INFINITE PR

275 Madison Ave., 6th Flr., New York, NY 10016
212/687-0935; fax: 212/208-2945
www.infinitepr.com

Media strategies for law firms and professional services businesses.

Agency Statement: Infinite Public Relations (IPR) was founded in 2001 as a professional services and litigation/crisis communication PR firm. For more than a decade, IPR's team members have worked with many of the world's best known law, financial services, accounting, and consulting firms. We use creative storytelling, time-tested public relations methods, and an intimate knowledge of our clients' businesses to effectively place them in top-tier, targeted publications and media outlets.

Jamie Diaferia, founder

INFOTECH STRATEGIES, INC.

(see Raffetto Herman Strategic Communications)

INK INC.

511 Delaware St., #200, Kansas City, MO 64105
816/753-6222
www.inkincpr.com

PR firm specializing in media rels., national and int'l business, consumer and trade press, broadcast and print.

Richard Grove, CEO

inkhouse

INKHOUSE MEDIA + MARKETING

260 Charles St., Suite 200, Waltham, MA 02453
781/966-4100; whitney@inkhouse.com
www.inkhouse.com

Tech, consumer, energy, financial and real estate. Employees: 50.
Founded: 2007.

Agency Statement: InkHouse is a public relations and social content agency serving technology, consumer, energy and financial services organizations. At our core, we are message makers and thoughtful communicators. But what makes us stand out from the pack is the way we ply our craft. We have no patience for one-size-fits-all approaches and too much respect for our clients to suggest them. Instead, we apply customized, creative thinking to each client, ensuring that they get the kind of results that move the needle for their business.

Meg O'Leary, Beth Monaghan, principals

41st Parameter
Altisource
Ascent Venture Partners
Autotask
CBT Architects

CloudLock
Continuum
Core Security Technologies
CounterTack
Fiksu
Forum
GE Energy
GetYourGuide
Localytics
Mobiquity
NAI Hunneman
Neoscape
Nexage
Nuance
OPIC
Perkins & Will
Plexxi
Raytheon
Shuttersong
SilverSky
Skanska
Sociomantic
Spark Capital
Swirl
Vibes

INNIS MAGGIORE

4715 Whipple Ave., N.W., Canton, OH 44718
330/492-5500; 800/460-4111; dick@innismaggiore.com
www.innismaggiore.com
Advertising, PR and positioning agency. Employees: 41. Founded: 1974.
Dick Maggiore, pres./CEO



INOUE PUBLIC RELATIONS, INC.

Shinjuku-gyoenmae Annex 2F, 4-34 Yotsuya, Shinjuku-ku, Tokyo 160-0004 Japan
+81 3 5269-2301; fax: +81 3 5269-2305; info@inoue-pr.com
www.inoue-pr.com
Strategic corp. comms., media rels., financial/IR (M&A consultancy), crisis comms., issue mgmt., govt. rels., mktg. comms., media analysis via CARMA (<http://www.carma.com>), employee rels., and influencer rels. Employees: 35. Founded: 1970.

Agency Statement: Inoue Public Relations has been a pioneer in Japan's public relations industry ever since our founding 42 years ago by Takashi Inoue, Ph.D., president & CEO. We offer a full spectrum of services including strategic public relations, corporate communications, M&A consultancy, media relations, and marketing communications. We have expertise in IT, life science, financial, automotive and consumer PR. We also have extensive experience in crisis communications and issues management, and top-level connections in the government sector.

Our clients, both from overseas and Japanese, span the range from *Fortune* 500 leaders to start-ups in the IT, life science, financial, automotive and consumer sectors.

Takashi Inoue, Ph.D., pres. & CEO; Goh Minamiru, EVP; Yuhachi Nishigaki, EVP; Stuart Baker, SVP, client svcs.



INSIDER MEDIA MANAGEMENT

621 NW 53rd St., #330, Boca Raton, FL 33487
561/995-6560; fax: 561/997-8740; JP@insidermediamgmt.com
www.insidermediamgmt.com
Healthcare, sports/leisure, crisis comms., entertainment & cultural, environmental/public affairs, lifestyle, professional svcs., travel/hospitality, political candidates, books & publications. Employees: 6. Founded: 2010.
Agency Statement: Public Relations. Advertising. Marketing...all required tools for expanding any sized business. A lack of financial and

staffing resources, as well as the necessary expertise, can keep a business from wielding these tools to its optimum advantage.

Your company needs to increase sales, build brand awareness and dominate the competition and Insider Media Management enhances your company's ability to do just that. We have carved out a shining reputation thanks to our results rooted from a unique operational perspective. IMM is a modern newsroom. We believe every business has a special story. We are owned and operated by former news/entertainment professionals who know the media inside and out. We have an unmatched list of contacts which will earn a high volume of valuable media placements in your market and beyond.

Our strategists become an integral member of your team. We develop, execute and manage creative communications strategies that are tailored to your company's needs and fall within your budget.

Insider Media has worked with CEO's, entrepreneurs, sports celebrities, executive chefs, national brands, restaurants, doctors and charities. We deliver valuable exposure, memorable branding and an expanded customer base to clients big and small, nationwide.

J.P. Hervis, president

3itech Works
American Stamp Dealers Association
AppSuite
Athlete Connections
Cabo Flats Cantina & Tequila Bar
Cenegenics Carolinas
Cenegenics Texas (Dr. Paul Thompson)
Date Night Florida
Exclusive Matchmaking
Heart Health Foundation
Homehub.com/The Insider's Secrets to Homebuying
Infusion Sciences
Inn at New Hyde Park
Red Tapas Bar & Grille
Second Defense Alliance

INSIDERS COMMUNICATION GROUP

9, 1st Volkonskiy pereoulak, Moscow 127473 Russia
7-495 221 74 32; fax: 7-495 650 0409
www.insiders.ru

Andrey Lapshov, pres.

INSTITUTE FOR CRISIS MANAGEMENT

455 South Fourth St., #1490, Louisville, KY 40202
502/587-0327; fax: 502/587-0329
www.crisisconsultant.com
Specializes in crisis comms. services for companies, non-profit organizations and government agencies; spokesperson training; crisis communications seminars. Employees: 6. Founded: 1989.

Erika Hayes James, PhD, president

INTEGRATED MARKETING SERVICES, INC.

279 Wall St., Princeton, NJ 08540
609/683-9055
www.imsworld.com
Full-service marketing comms. & research, healthcare, fin'l services, education. Founded: 1983.

Lois Kaufman, Ph.D., pres.

INTEGRATED MARKETING SOLUTIONS

400 W. Liberty Dr., #A, Wheaton, IL 60187
312/242-4700; fax: 312/664-5454
Marketing communications and PR services. Founded: 1995.

Bryan Sanzotti, pres./founder

INTEREL BELGIUM

Part of Interel Group, Member of PR Organisation International
Avenue de Tervuren 402, Brussels B-1150 Belgium
32(0)2 761-6611; fax: 32(0)2 761-6600; info@interel.be
Corp. comms., crisis & issues mgmt., public affairs, brand & consumer comm. Founded: 1983.

Baudouin Velge, mng. dir.

INTERMARK PUBLIC RELATIONS

Part of Intermark Group, Inc.
101 25th St. N, Birmingham, AL 35203
800/624-9239
www.intermarkgroup.com

Rebecca Hart, VP, public relations



INTERMARKET COMMUNICATIONS

Member, GFC/NET (Global Financial Comms. Network)
425 Madison Ave., #600, New York, NY 10017
212/888-6115; fax: 212/888-6157; info@intermarket.com
www.intermarket.com

Corporate and financial PR services. Employees: 20. Founded: 1986.

Agency Statement: Intermarket Communications is a full-service public relations and marketing firm dedicated to providing highly focused corporate and financial communications solutions. Intermarket's extensive expertise is reflected in its international client roster of leading financial institutions and companies. Intermarket Communications provides customized client solutions in the areas of media relations, marketing communications and event planning.

Martin B. Mosbacher, mng. partner & CEO

ATG Brasil	TriOptima
Charles Schwab	V2 Capital
Corporate Insight	World Federation of Exchanges
Deutsche Bank	
Eagle Asset Management	
ICAP	
Integral	
Keefe, Bruyette & Woods	
Nasdaq	
Nestlé	
Newedge	
Pragma	
Redi Technologies	
Sidoti & Co.	
Singapore Exchange (SGX)	
SWIFT	
Thinknum	

INTERMOUNTAIN CORPORATE AFFAIRS

1410 Grant St., Ste. C-310, Denver, CO 80203
303/996-6662
www.intermountainca.com
Strategic comms., statewide gov't. relations and local gov't. advocacy.
Tom Schilling, owner

INTERSTAR PUBLIC RELATIONS

Subsidiary of Interstar Group, Inc.
610 Grove St., Fort Worth, TX 76102
817/332-6522; fax: 817/334-0125; js@interstargroup.com
www.interstargroup.com
Corporate and PR; aviation/transportation; tourism; food and beverage; international marketing/PR. Founded: 1976.

Jane E. Schlansker, pres./CEO



IPREX

Worldwide corporation of independent PR firms.
Administrative Headquarters: Global Administrator, Carol Clinkenbeard,
4524 N. Wildwood Ave., Shorewood, WI 53211
414/755-2170; experts@iprex.com
www.iprex.com

Agency Statement: Established in 1983, IPREX has grown to be one of the largest international PR networks, comprising leading independent

firms in major markets worldwide. Our focus on delivering a serious ROI to both clients and partners is shown by the high quality of IPREX firms, our commitment to best practices and our concentration on building strong relationships. Meeting six times a year and backed by a professionally-run internal communication system, IPREX partners are more closely connected than many competing organizations.

We manage a broad portfolio of sector experience and practice skills to provide clients with access to some of the most respected professionals in the business - from anywhere in the world.

John Scheibel, global pres.; Marina Mathews, asia pacific pres.; Mayte Gonzalez-Gil, EMEA pres.; C. Renzi Stone, americas pres.; Andrei Mylroie, secretary/treasurer; Michael Schröder, global pres.-elect

The Americas Members:

Atlanta, GA: Rountree Group, Inc.
Boston, MA: HB Agency, LaVoie Group
Charlotte, NC: Crown Communications
Chicago, IL: Grisko, Flowers Communications Group and JSH&A Public Relations
Cincinnati, OH: Vehr Communications
Columbus, OH: Fahlgren Mortine Public Relations
Dallas, TX: Laurey Peat & Associates
Denver, CO: Communications Strategy Group
Des Moines, IA: Hanser & Associates
Detroit, MI: Eisbrenner Public Relations
Fort Lauderdale, FL: Pierson Grant Public Relations
Honolulu, HI: Communications Pacific, Inc.
Indianapolis, IN: Borshoff
Kansas City, MO: Crossroads
Lima, Peru: Lever Latino America SAC
Los Angeles, CA: Casey & Sayre
Mexico: Dextera Comunicación
Milwaukee, WI: Trefoil Group
Minneapolis, MN: Tunheim
New Orleans, LA: Beuerman Miller Fitzgerald
New York, NY: Makovsky & Company, Inc., Susan Magrino Agency
Oklahoma City, OK: Saxum PR
Orlando, FL: CBR Public Relations
Philadelphia, PA: Anne Klein Communications Group LLC
Raleigh, NC: French/West/Vaughan
San Diego, CA: Gable PR
San Francisco, CA: Fineman PR
São Paulo: Item Comunicação Ltda.
Seattle, WA: Nyhus Communications
Spokane, WA: Desautel Hege Communications
Syracuse, NY: Eric Mower and Associates
Toronto, ON, Canada: The Communications Group Inc.
Vancouver, BC, Canada: Peak Communicators Ltd.
Washington, DC: Susan Davis International

Outside The Americas:

Australia: Liquid Ideas
Austria: Lang & Tomaschik GmbH
Belgium: Whyte Corporate Affairs S.A./N.V.
Czech Republic: Donath Business & Media
Denmark: Operate A/S
Estonia: Communication Agency JLP
Finland: Manifesto Consulting Oy
France: Arjuna
Germany: GFD Gesellschaft für Finanzkommunikation mbH, m/e brand communication GWA, ORCA Affairs Berlin
Greece: Reliant Communications S.A.
Hong Kong: Newell Public Relations
India: Percept Profile
Ireland: Walsh Public Relations
Italy: Lead Communications, Imageware
Malaysia: Rantau PR
New Zealand: Pead PR and Alexander Communications
Norway: Consilio Kommunikasjon
Poland: Martis CONSULTING
Singapore: Fulford Public Relations Consultancy Pte Ltd, WeR1 Consultants Pte Ltd
Slovenia: Taktik d.o.o.
Spain: Arenalia Comunicación, poweraxle
Sweden: Spotlight PR
The Netherlands: Creative Venue B.V.
Turkey: Kurumsal İletişim
UK-England: Abchurch Communications, Brevia Consulting, Mason

Williams
UK-Northern Ireland: dep strategic communication
UK-Scotland: The Communications Business



IW GROUP, INC.

8687 Melrose Ave., Suite G-540, West Hollywood, CA 90069
310/289-5500; fax: 310/289-5501
www.iwgroupinc.com

Corporate, government and non-profits. Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, CEO; Nita Song, pres.; Craig Tomiyoshi, mng. supervisor;
Janice Huang, acct. dir.

Clients include:

American Airlines
American Beverage Association
Bank of the West
Covered California
Fairplex - LA County Fair
Farmers Insurance Group
GODIVA
Los Angeles County Department of Public Health
McDonald's
MetLife
Nielsen
Nissan North America
Pacific Gas and Electric Company
Shiseido
Southern California Edison
The California Wellness Foundation
The Coca-Cola Company
Verizon Wireless
Walmart
Warner Bros.
Water Replenishment District
Westfield
Xoom



J



publicrelations®

J PUBLIC RELATIONS

131 Varick St., #909, New York, NY 10013
212/924-3600; info@jpublicrelations.com
www.jpublicrelations.com
(West Coast Office - 1620 Fifth Ave., #700, San Diego, CA 92101.
619/255-7069) Employees: 33. Founded: 2005.

**Listed among O'Dwyer's fastest growing agencies in 2013 with 26% growth.

Agency Statement: J Public Relations (JPR) is one of the top hospitality, luxury lifestyle and social media firms in the country, with a client

roster that includes many of the "who's who" in hospitality brands, hotels, restaurants, spas and luxury lifestyle brands worldwide. A bi-coastal force with offices in New York and California, along with a strong presence in Arizona and Orange County/Los Angeles, JPR offers an integrated approach to cultivating fresh, creative and thoughtful media and digital campaigns. The energetic team has an unparalleled passion for achieving press with a purpose – directly impacting your bottom line.

JPR is a boutique powerhouse of more than 30 experienced, passionate publicists, specializing in hospitality and luxury lifestyle PR on both coasts. This allows us to provide invaluable media saturation across the country, no matter where a client is based. The JPR team is a group of savvy specialists, experienced at launching brands and maintaining relevancy through solid, newsworthy PR campaigns, brand partnerships and creative programming.

JPR has an impressive network of top editorial contacts across a broad range of media outlets, while keeping abreast of the latest in digital strategy and social media. The team is comprised of travelers, foodies, trendsetters, who live and breathe these industries, personally and professionally.

Jamie Lynn Sigler, founding partner; Sarah Evans, partner

1620 Fifth Ave., #700, San Diego, CA 92101
619/255-7069

Block 16 Hospitality Group, Las Vegas
Element Lifestyle
Elli Quark
Enlightened Hospitality Group
Grace Hotels
Grand Geneva Resort, Wisconsin
Harrah's Resort Southern California
Hotel Belleclaire, New York City
Hotel Chandler, New York City
Hotel Lone, Croatia
Hotel Monte Mulini, Croatia
JetSmarter Private Jet Charter Service
Jumeirah Hotels & Resorts
L'Auberge de Sedona, Arizona
Ladera Resort, St. Lucia
Laniwai – A Disney Spa, Hawaii
MetWest Terra Hospitality Group - Bay Area and Vermont
Paresa Resort, Thailand
Phoenix CVB
Rancho La Puerta, Mexico
Rancho Valencia Resort & Spa, California
Royal Palms Resort and Spa, Arizona
Suja Juice
Surf & Sand Resort, California
Tanque Verde Ranch, Arizona
The Autograph Collection
The Charles Hotel, Cambridge, MA
The Goring, London
The Lodge at Glendorn, Pennsylvania
The MODERN Honolulu, Hawaii
The Mulia, Bali
The Regent Palms Turks and Caicos
The Surrey, New York City
Topnotch Resort & Spa, Vermont
Triumph Hotels
True Food Kitchen
Twin Farms, Vermont
Vana Retreats, India
Vuka Intelligent Energy
Washington School House, Utah



J-SPIN INC.

Shinjuku Suzuki B Bldg 4 F, 1-6-8 Shinjuku, Shinjuku-ku, 160-0022,
Tokyo, Japan
(+81)3-5269-1038; fax: (+81)3-5269-1039; david@jspin.co.jp
www.jspin.co.jp
High-tech and automotive PR, public affairs, marketing and cyber com-

Continued on next page

J-SPIN INC. continued

munications. Employees: 8. Founded: 2003.

Agency Statement: J-Spin is an independent Japanese public relations firm specializing in B to B marketing communications for high tech and automotive related companies. We are one of the few Japanese firms that offer a total integrated marketing approach providing both online and offline marketing services locally. Our bilingual team has over 15 years of public relations and marketing experience in Japan. We have represented foreign clients, from technology start-ups to well-established multinationals seeking to gain a strong foothold in the Japanese market.

We also have a heritage of strong, award-winning creative work, having picked up an Asia Pacific PR Award in the Product & Promotion: Technology category, a *PR News* Platinum Award in the Product Launch category, and a Dalton Pen Award for Media Relations over the past five years.

David Huerta, Yoshitaka Shimizu, general partners

ams
Audi
Blue Coat
Bosch
Bridgestone
Spansion
Verizon

J. WALCHER COMMUNICATIONS

2986 Ivy St., San Diego, CA 92104
619/295-7140; fax: 619/295-7135

www.jwalcher.com

PR firm specializing in local & national media rels., community rels., social media and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.

J.B. STANTON COMMUNICATIONS

P.O. Box 488, Norfolk, CT 06058

860/542-1234; fax: 860/542-1733; jbs@jbstanton.com

www.jbstanton.com

Bryan Stanton, president

JACKSON JACKSON & WAGNER

51 Central Rd., Rye, NH 03870

603/679-5304

www.jjwpr.com

Behavioral PR & management counsel, strategic planning and implementation, issue anticipation & crisis mgmt., training & facilitation, research & evaluation. Founded: 1956.

Isobel Parke, sr. counsel



JACKSON SPALDING

1100 Peachtree St., #900, Atlanta, GA 30309

404/724-2500; fax: 404/874-6545; info@jacksonspalding.com

www.jacksonspalding.com

Located in Atlanta and Athens, Ga. and Dallas, Texas, Jackson Spalding provides full-service public relations and marketing for industry-leading consumer and B2B clients: legal, financial services, consumer, health-care, transportation, real estate and sports. Our creative team offers branding, design, advertising, web development, multimedia production and media planning/buying. Our coaching team provides a full range of client training including media coaching, public speaking, presentation development, meeting facilitation and team-building. Employees: 90. Founded: 1995.

Agency Statement: We are one of the largest independent public relations and marketing firms in the Southeast, helping a wide range of organizations and corporations build and protect their brands. Our values-driven culture has attracted gifted team members from many disciplines. We are proud of our multiple "Best Places to Work" awards and believe our culture contributes to our record of longstanding client relationships.

Executive team: Bo Spalding, Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O'Brien and Trudy Kremer; **Marketing Director:** Colin

Owens; **Creative Director:** Brett Player

125 Washington St., Suite 775, Athens, GA 30601
706/354-0470

Brian Brodrick

750 North Saint Paul St., Suite 1700, Dallas, TX 75201
214/269-4400

Joanna Singleton

AlliedBarton Security
Alostar Bank of Commerce
Automated Logic
Chick-fil-A, Inc.
Children's Healthcare of Atlanta
College Football Hall of Fame
Cousins Properties
Cumberland CID
Delta Air Lines
Federal Home Loan Bank
Georgia Transmission
IDI
McKenna Long & Aldridge, LLP
Monastery of the Holy Spirit
Mueller Water Products
North Fulton CIO
Rollins / Orkin
Primrose Schools
Publix Super Markets
Rogers Electric
SCANA Energy
Skanska USA Building
Synovus Banks
The Coca-Cola Co.
University of Georgia College of Public Health

JACOBSON/ROST

233 N. Water St., 6th fl., Milwaukee, WI 53202

414/220-4888; fax: 414/220-4889

www.jacobsonrost.com

Full-service mktg. comms. agency providing strategic mktg., PR and advertising, consumer, bus.-to-bus. Founded: 1957.

Jerry Flemma, pres.

JAFFE COMMUNICATIONS, INC.

45 Academy St., #501, Newark, NJ 07102

973/315-0300; fax: 908/292-1177

www.jaffecom.com

Public affairs, creative svcs., corporate comms., website design, gov't affairs, marketing, publishing. Employees: 10. Founded: 2003.

Jonathan Jaffe, mng. principal

JAMPOLE COMMUNICATIONS, INC.

428 Forbes Ave., #2201, Pittsburgh, PA 15219

412/471-2463; fax: 412/471-5861; office@jampole.com

Media relations, social media & Internet marketing, branding & identity programs, product publicity, crisis comms./issues mgmt., website dev., fin'l comms., employee rels., special events, int'l PR, comms. & spokesperson training, and mktg. materials. Employees: 5. Founded: 1989.

Marc Jampole, prin.; Elizabeth Almes, VP

JANINE GORDON & ASSOCIATES

Acquired by Peppercomm

JARRARD

PHILLIPS CATE & HANCOCK

JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027

615/254-0575; fax: 615/843-8431; info@jarrardinc.com

www.jarrardinc.com

Public affairs, issue mgmt., crisis comms., mergers and acquisition comms., change mgmt., hospital marketing & comms. Employees: 20.

Founded: 2006.

Agency Statement: Jarrard Phillips Cate & Hancock is the premier strategic communications team for any hospital or healthcare organization in the nation experiencing a time of significant change, crisis or opportunity.

Based in Nashville, with an office in Chicago, our team of political operatives, journalists and healthcare and hospital marketers develops and manages successful campaigns throughout the United States - from clearing the way for mergers and acquisitions, to building, protecting and using an organization's reputation, to navigating issues and change, to launching (or repositioning) a service or business, to retooling communications departments to be savvy and successful in this new era of healthcare.

We understand healthcare and the complex pressures that drive the industry, and we bring intensity, intelligence and discipline - the cornerstones of every good political campaign - to the healthcare arena.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, partners

161 N. Clark, Ste. 4700, Chicago, IL 60601
312/419-0575

Vince Galloro, sr. advisor



JASculca Terman
STRATEGIC COMMUNICATIONS

JASculca Terman Strategic Communications

730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com
Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications' (JT) passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events... to educate, empower and engage through strategic use of digital and social platforms. For more than 30 years, corporations, institutions, government agencies and not-for-profits have turned to JT for expert counsel and our passion for getting the job done. To learn more about JT and our services, please visit us at www.jtpr.com, facebook.com/jasculcaterman or [@jasculcaterman](https://twitter.com/jasculcaterman).

Rick Jasculca, chmn. & CEO; Jim Terman, pres. & CFO; Mary Patrick, mng. partner

AdvancePierre Foods
Advocate
After School Matters
Blessings In A Backpack
Blue Cross Blue Shield of Illinois
BP
The Carter Center
The Chicago Community Trust
Clean Energy
DeVry Inc.
Donors Forum
Evangelical Lutheran Church in America
Illinois Holocaust Museum and Education Center
Illinois Science and Technology Coalition
Marquette University
Metropolitan Pier and Exposition Authority
Midwest Generation
National Collegiate Inventors and Innovators Alliance
NICOR
O'Donnell Investment
Pfizer
Poetry Foundation
Skills for Chicagoland's Future
University of Illinois
Urban Prep Academies Charter High Schools
World Business Chicago
YearUp

JAYNE & COMPANY, LLC

16496 Falmouth Dr., Cleveland, OH 44136
440/846-6022; jayne@jayneandco.com
facebook.com/jayneandco

Brand communications/PR for beauty, health and wellness, plus companies with unique products and services. Employees: 3. Founded: 1991.

Jayne B. Morehouse, president



JB CUMBERLAND PUBLIC RELATIONS

133 W. 25th St., Floor 9E, New York, NY 10001
646/230-6940; fax: 646/230-6935; info@jbcumberland.com
www.jbcumberlandpr.com
Facebook: JBCumberlandPR
Twitter: [jbcumberlandpr](https://twitter.com/jbcumberlandpr)
Pinterest: [jbcumberlandpr](https://pinterest.com/jbcumberlandpr)

JB Cumberland PR specializes in launching products and generating brand recognition and sales for consumer products companies, in the home, food, lifestyle and health categories.

Agency Statement: It is our unique mission to give a *dynamic and definitive* voice to each client's brand and products and to make that "voice" resonate in strategic PR programs and projects that target designated audiences and achieve prescribed results, i.e. SALES!

In so doing, we generate the invaluable consumer (and industry) word of mouth that creates the demand. We promise tangible, measurable results that establish and expand brands, meet stated objectives and generate sales. *At JB Cumberland PR, we welcome our next creative challenge!*

Joanna Cumberland, pres.; Marie Cacciato, VP; Lauren Silverman, social media dir.

Argent Orfèvres
Baby Buddy
Fiskars
Hampton Forge
Iittala
Lush Décor
Monbento
Prepara
Quench Products
Royal Copenhagen
Starfrit
Viking Culinary

JC POWER STRATEGIC COMMUNICATIONS

PO Box 31144, Independence, OH 44131
216/965-2559
www.jppowerllc.com

Jim Crooks, principal

JEFFERSON-WATERMAN INTERNATIONAL

Advertising and PR firm
1401 K Street, N.W., #400, Washington, DC 20005-3401
202/216-2200
www.jwide.com

PR, bus.-to-bus., associations/foundations, educational institutions, gov./state agencies, publishing/printing, telecommunications.

Charles E. Waterman, CEO



JEFFREYGROUP

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/860-1000
www.jeffreygroup.com

Providing a full range of marketing, communications and public relations services for multinational companies and brands throughout Latin America. Employees: 107. Founded: 1993.

Continued on next page

JEFFREYGROUP continued

Agency Statement: With a history of successfully serving the world's largest companies and brands since 1993, JeffreyGroup provides a full range of public relations, marketing, digital and corporate communication services throughout Latin America from our six wholly-owned offices and Local Service Partners. Early in 2014, our U.S. Hispanic practice was spun off into a separate agency, Pinta.

MIAMI
Brian Burlingame, COO

NEW YORK
One Grand Central Place, #5310, New York, NY 10165
212/620-4100

Jeffrey Sharlach, chmn. & CEO

MEXICO CITY
Homero 1343 - Piso 4, Col Los Morales - Polanco, México City, CP 11540 México
+52 (55) 5281-1121

Mariana Villarreal, mng. dir.

SÃO PAULO
(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP CEP 05422-030
+55 (11) 3185-0800

Cristina Iglecio, mng. dir.

RIO DE JANEIRO
Ed. Argentina, Praia de Botafogo, 228. Sala 1601 Rio de Janeiro, RJ CEP 22250-040 Brazil
+55 (21) 3958-1245

Sabrina Orlov, general dir.

BUENOS AIRES
San Martin 674 3° A, Buenos Aires, C1004AAN Argentina
+54 (11) 4328-3354

Maria Eugenia Vargas, mng. dir.

Airbus
Amazon
American Airlines
Bayer
Facebook
Hilton
Johnson & Johnson
Mozilla
Nestlé
Nikon
Spotify
Xerox

JENNIFER CONNELLY PUBLIC RELATIONS

PR • CONTENT • SOCIAL • VIDEO • CRISIS

JENNIFER CONNELLY PUBLIC RELATIONS (JCPR)

135 Fifth Ave, 7th flr., New York, NY 10010
973/850-7300; fax: 973/850-7399; lbillera@jcprinc.com
www.jcprinc.com

Finance, technology, commercial real estate, professional services, health & wellness and innovation & leadership; member of GlobalCom, a network of leading worldwide PR agencies. Employees: 45. Founded: 2013.

Agency Statement: Jennifer Connelly Public Relations (JCPR) is an independent public relations agency developing and executing strategic, multichannel communications campaigns for public and private businesses across a broad range of industries. Deeply integrated into the industries it serves, JCPR maintains specialized practice groups in Finance, Technology, Commercial Real Estate, Professional Services, Health & Wellness and Innovation & Leadership.

JCPR offers video production through JCIP, and is an active member of GlobalCom, an international network of PR professionals.

Jennifer Connelly, CEO; Carol Graumann, pres.; Michelle Pittman, chief content officer; Greg Jawski, mng. dir.; Steven Stoke, mng. dir.; Leslie Billera, VP mktg.; Andrea Trachtenberg, exec. VP

Representative JCPR clients include:

Direxion
DoubleLine
Envestnet
HighTower
Nationwide Funds Group
RBC Wealth Management
Schroders Investment Management N.A.

JENNINGS

104-A North Elliott Rd., Chapel Hill, NC 27514
919/929-0225; fax: 919/968-8278

www.jenningsco.com

Adv., PR, brand consulting, healthcare, high-tech, biotech, telecomms.

Dan Dunlop, pres./CEO

JESSELLA PUBLIC RELATIONS

41 Paper Chase Trail, Avon, CT 06001
860/888-2270; rbernarduci@jessella.com

www.jessella.com

Marketing services in the following practice areas: Retail, Food Service, Healthcare, Technology, Consumer Packaged Goods and Publishing. Founded: 2006.

Robert Bernarduci, president



JFK COMMUNICATIONS, INC.

1027 S. Clinton Ave., 3rd flr., Trenton, NJ 08611
609/456-0822; jfkouten@jfkhealth.com; davitabile@jfkhealth.com
www.jfkhealth.com

Science, healthcare & technology PR. Employees: 10. Founded: 2004.

Agency Statement: JFK Communications, Inc. is an innovative provider of creative communications solutions for the science, healthcare and technology industries.

As a cutting edge shop, JFK employs the latest in digital, interactive and social media strategies in concert with traditional media channels to achieve communications objectives in an increasingly complex and ever evolving business environment.

At JFK we focus on your needs. We listen, we learn, we interact and we counsel. We seek partners, not clients.

Our extensive industry experience along with our world-class communications expertise has attracted global, blue chip organizations across a broad spectrum. In addition to traditional life sciences companies, JFK Communications works with contract research organizations, contract manufacturing organizations, health information/IT companies, medical device and diagnostics companies, hospital systems, and healthcare payers, as well as healthcare advocacy and professional organizations.

JFK's managing partners, John F. Kouten and David Avitabile, foster a corporate culture of superior service, creative programming and measurable results. Our working environment is fast paced, supportive, creative, challenging and team-oriented. JFK's seasoned staff has its finger on the pulse of our clients' markets, and we hate wasting time on yesterday's strategies. We are engaged and passionate about our work. We love helping our partners understand not only where we are today; we also help them see what the landscape will look like next year and five years from now.

Also visit our sister company, BioCore Medical Communications (www.biocoremedcomms.com).

John F. Kouten, CEO; David Avitabile, pres.; David Patti, sr. VP

JHG

See GA Communication Group

JITSU PUBLIC RELATIONS

299 Stoughton Ave., Cranford, NJ 07016
908/276-0777

www.jitsupr.com

Strategic communications agency for clients in the healthcare and clinical services, medical device, and pharmaceutical industries.

Robert J. Murphy, pres. & CEO

JMB COMMUNICATIONS

P.O. Box 1812, Plymouth, MA 02362-1812
508/830-3456
www.jmbcommunications.com

PR, comms. and marketing counsel to technology, fin'l, healthcare and hospitality businesses; web content, news releases, white papers, customer testimonials, case studies, backgrounders; marketing collateral. Founded: 1990.

Jeff Berger, owner

JMC MARKETING COMMUNICATIONS & PR

10 Pearl St., Kingston, NY 12401
845/331-1200; fax: 845/331-1431; john@jmcp.com
www.jmcp.com

Business-to-business marketing, change communications, community relations, consumer marketing, corporate communications, creative services, crisis communications, employee communications, event management, government relations, integrated marketing, media relations & training, public affairs, research, and strategic planning. Employees: 7. Founded: 1987.

John Mallen, pres. & CEO

JMPR PUBLIC RELATIONS, INC.

5850 Canoga Ave., #300, Woodland Hills, CA 91367
818/992-4353; fax: 818/992-0543
www.jmprpublicrelations.com

Automotive and lifestyle and consumer PR. Employees: 17. Founded: 1977.

Joseph Molina, pres.



JOELE FRANK, WILKINSON BRIMMER KATCHER

622 Third Ave., 36th fl., New York, NY 10017
212/355-4449
www.joelefrank.com

Corporate communications, investor relations, transaction communications, shareholder activism, crisis communications, litigation support, restructuring & bankruptcy, private equity. Founded: 2000.

Agency Statement: Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues.

Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Briemann, Steve Frankel, Michael Freitag, Barrett Golden, Tim Lynch, Jamie Moser, Meaghan Repko, Andrew Siegel, Sharon Stern, Kelly Sullivan, partners; Laurence Klurfeld, COO

JOHN BAILEY & ASSOCIATES INC., PR

Acquired by Lambert, Edwards & Assocs.

JOHNSTON ASSOCIATES, MARK

39 Sterling Blvd., Plymouth, MA 02360
508/747-1832; david@mja.com
www.mja.com

PR and advertising for associations, construction/building, food, retail, travel/hotels/airlines. Founded: 1980.

David Kindy, pres./acct. mgr.

JOHNSTONWELLS PUBLIC RELATIONS

1600 Wynkoop St., #301, Denver, CO 80202
303/623-3366; fax: 303/623-7915
www.johnstonwells.com

PR, bus.-to-bus., broadcast, social media, consumer mktg., community rels., crisis mgmt., empl. comms., media rels., Web dev., e-commerce, special events, health care, consumer products, fin'l svcs., emerging technologies, real estate, telecomms., professional svcs. Employees: 7. Founded: 1971.

Gwinavere Johnston, CEO/founder

JOSELL COMMUNICATIONS, INC.

185 West End Ave., #22B/C, New York, NY 10023
212/877-5560; fax: 212/877-6254

Specializing in representation to the adv., video and film, music and entertainment related fields. Employees: 3. Founded: 1981.

Jessica Josell, pres.

Phosphene FX
SpotGenie LLC
Steven Wechsler (The Wechsler Group)
Xenon



HEALTH COMMUNICATIONS

JPA HEALTH COMMUNICATIONS

1420 K St., N.W., #1050, Washington, DC 20005
202/591-4000; fax: 202/591-4020; carrie@jpa.com

www.jpa.com; @JPAHealthComm; www.facebook.com/JPAHealthcare
Message development; data publicity; product approvals; social media; website development; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns. Employees: 25. Founded: 2007.

Agency Statement: JPA Health Communications is an award-winning health communications firm known for crafting targeted, high-impact programs for nonprofit, pharmaceutical and government clients. By applying the influencer relations model, JPA identifies and engages key stakeholders that can be leveraged to most effectively deliver our clients' messages and drive change within their field.

Using proven foundational tools, JPA partners with clients to work smarter, faster and more strategically, making their influencer relations more impactful. JPA's exclusive focus on health means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

JPA is a woman-owned agency with offices in Washington, D.C., Boston and London, and is a member of IPRN, the world's largest independent public relations agency network.

Carrie Jones, prin. & mng. dir.; Ken Deutsch, exec. VP; Valerie Carter, Berna Diehl, sr. VPs

Bristol-Myers Squibb
Children's Hospital Association
Lamaze International
Melanoma Research Foundation
National Pharmaceutical Council
NIH's National Center for Complementary and Alternative Medicine
Sanofi
Takeda
ViiV Healthcare
Vree Health

JPR COMMUNICATIONS

5950 Canoga Ave., #430, Woodland Hills, CA 91367
818/884-8282; fax: 818/884-8868; info@jprcom.com
www.jprcom.com; www.jprcom.com/clients.html

High-technology firm specializing in storage, networking and cloud. Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

A3Cube
Caringo
Contour Semiconductor
Diablo Technologies
Maxta Inc.
NTP Software
Permabit Technology Corp.

Skyera
Tegile Systems

JS2 COMMUNICATIONS

303 N. Sweetzer Ave., #201, Los Angeles, CA 90048
323/866-0880; fax: 323/866-0881; info@js2comm.com
www.js2comm.com
General PR. Founded: 2001.

Jeff Smith, CEO; Jill Sandin, pres.



JSH&A COMMUNICATIONS

2 TransAm Plaza Drive., #450, Oakbrook Terrace, IL 60181
630/932-4242; fax: 630/932-1418; jonni@jsha.com
www.jsha.com

Lifestyle marketing comms.; social and new media; new product launch; brand positioning, consumer marketing, corporate comms., special events, cause-related, issues and crisis mgmt. and media training. Employees: 20. Founded: 1989.

Agency Statement: Celebrating 25 years, JSH&A is a Chicago-based marketing communications agency that helps leading CPG brands drive consumer awareness, engagement and advocacy by creating integrated PR and social media programs that deliver high-impact results.

Named a top Consumer Marketing Agency of The Year, the agency has won multiple awards for its creative campaigns and strategic influencer engagement programs. These efforts have earned us the respect and business of global consumer brands, including ConAgra Foods, The Hershey Company, Beam, Bosch Tools, SKIL, McDonald's, Purina, Master Lock and Safest Choice Eggs.

A member of IPREX, a global network of communications agencies, JSH&A works with partners across the U.S. and in 40 countries around the globe to provide clients with seamless strategy and execution.

For more information, visit www.jsha.com or follow us on Facebook and Twitter (@JSHAPR).

Jonni Hegenderfer, CEO & founder; Jim Kokoris, pres.; Cheryl Georgas, sr. VP., deputy gen. mgr.; Deanna Killackey, sr. VP

Beam Inc.
Bosch Tools
ConAgra Foods
Dremel
Master Lock
McDonald's Corp.
Purina
RotoZip
Safest Choice Eggs
SKIL Tools
The Hershey Co.



JSTOKES

1444 N. Main St., Walnut Creek, CA 94596
925/933-1624; fax: 925/933-0546
www.jstokes.com

PR, adv., bus.-to-bus., consumer adv., fast food/restaurants, healthcare, retail stores/chains. Founded: 1974.

Jim Stokes, president

K



K/F COMMUNICATIONS

601 Fourth St., #204, San Francisco, CA 94107
415/255-6510; fax: 415/503-0744; newbiz@kfcomm.com
www.kfcomm.com

Find us on Facebook, Twitter (@Kfcomm) and LinkedIn.

Full-service public relations and digital communications. Employees: 10.

Founded: 2001.

Agency Statement: Established in 2001, K/F Communications works with game changing business to business and consumer focused technology companies. K/F has a long track record of establishing market leadership for our clients. Whether a start up in stealth mode getting ready to launch or an established company that is seeking to accelerate growth, K/F will help a company achieve their business objectives and establish brand leadership. Our strategic counsel and programs effectively influence prospective customers, users, employees, partners and other stakeholders, increasing a company's sales, valuation and market stature. In fact, everything we do directly connects to our clients' business objectives, ensuring that PR initiatives are strategic, focused and effective.

In addition to the current clients listed below, market experience includes enterprise software/content, mobile consumer apps, mobile enterprise applications, big data, consumer Internet, wearable technologies, networking, infrastructure, security, telecommunications, storage, geo-location, social networks, as well as a number of other technology areas and vertical markets. Client experience includes Digg, Chomp, Defense.Net, Intel, Equinix, Composite Software, Extreme Reality, Laster Technologies, TwitVid, Peribit Network, Cisco, Oracle, Apple, Juniper Networks, Xerox, SimpleGeo, BuyVia.com, Covia Labs, M-Files, Orbital Data, Net6/Citrix, and Paramount/Viacom.

K/F differs from other tech PR agencies because senior PR practitioners personally lead each client's day-to-day efforts. Clients receive experienced, trusted counsel for everything from strategic planning and positioning to daily pitching and writing. K/F provides clients with counsel that is based on a long history of work in technology and in the marketing trenches. The success of our clients demonstrates that experience, expertise, creativity and aggressive execution are the cornerstones of K/F's brand and market success.

We begin our relationship by immediately developing a strategic messaging platform that can be used for all external communications. We then develop a roadmap for leadership via a detailed strategic PR plan. From the beginning of the relationship, we hit the ground running. Programs are quickly developed and execution begins.

We're located in the hub of technology innovation in San Francisco's SOMA area, home to companies such as Twitter, Square, Trulia, Airbnb, Zynga, and Yelp, and media outlets including *TechCrunch*, *WIRED Magazine*, and *Ziff Davis Media*.

Julie Karbo, Dave Fonkalsrud, partners

Covia Labs
Defense.Net
Edgewater Networks
Extreme Reality
Intel
Laster Technologies
M-Files

KAHN TRAVEL COMMUNICATIONS (KTC PR)

77 North Centre Ave., #215, Rockville Centre, NY 11570
516/594-4100
www.KTCpr.com

PR, marketing, consulting and publishing company for hospitality industry. Employees: 10. Founded: 1990.

Richard S. Kahn, founder & pres.; Linda Kahn, VP

Aranui Cruises
Blue Horizons Garden Hotel, Grenada
Blue Residences, Aruba
Caribbean Hotel & Tourism Assn.
Caribbean Tourism Development Co.
Fareportal, CheapOair, OneTravel.com
Interval International
Leisure Travel Alliance
Magdalena Grand Beach Resort, Tobago
Mango Hotel, Barbados
MasterCard (Caribbean)
Pacific Delight Tours
Pink Beach Club, Bermuda
Saint Maarten Tourist Bureau
Society of American Travel Writers
Spice Island Beach Resort, Grenada
Travel Impressions
Victoria Cruises

KALT ROSEN GROUP

See Ruder Finn

KANTER & CO.

2300 N. Pershing Dr., #305, Arlington, VA 22201
703/534-2150

Financial public relations specializing in mutual fund publicity.

Victoria Odinotska, pres.

**KAPLOW**

19 West 44th St., 6th fl., New York, NY 10036
212/221-1713; email-liz@kaplowpr.com
www.kaplowpr.com
Founded: 1991.

Agency Statement: For more than two decades, KAPLOW has been changing conversations through innovative storytelling that helps consumers fall in love with your brand.

A full-service public relations agency founded in 1991 by Liz Kaplow, we are rooted in earned media relations, but we have embraced all the new tools to connect brands to consumers and influencers, including social media and branded content.

Kaplow represents best-in-class clients in beauty, consumer products and technology, retail, fashion and home decor. We are pioneers in relationship-based PR, connecting brands to the people they need to know.

Now, with so many new forms of communication, cutting through the clutter with authentic storytelling has never been more relevant. Our team of strategists transforms even complex technology into easy-to-grasp lifestyle solutions. Our creative ideas disrupt, amuse and educate consumers at every touch point. We offer our clients creative holistic campaigns, integrating traditional, social, digital and video production to reach consumers everywhere they live.

Liz Kaplow, pres. and CEO; Evan Jacobs, CFO

Avon Foundation
Conair
Cosmetic Executive Women (CEW)
CVS/Pharmacy
Gurwitch (Laura Mercier and RéVive, Nyakio)
Kynetic
Microsoft (Skype)
Mixbit
OpenSky
PVH
Scribd
Shiseido
Shopular
Target
TheFind
Timex
Unilever (Nexus and St. Ives)

KARWOSKI & COURAGE

Subsidiary of Martin/Williams Inc., an Omnicom Group company
60 S. Sixth St., #2800, Minneapolis, MN 55402
612/342-9898; fax: 612/342-4340
www.creativepr.com

Marketing, interactive, crisis PR, media rels., event marketing, issues mgmt. Founded: 1993.

Glenn Karwoski, mng. director

KAZA HAGAN ASSOCIATES

1233 Shelburne Rd. C-3, South Burlington, VT 05403
802/863-5956
www.kazahagan.com

PR and advertising for bus.-to-bus., creative, direct marketing. Founded: 1981.

Paul Kaza, pres./creative dir.

KBS+P

160 Varick St., New York, NY 10013
212/633-0080; fax: 212/463-8643

www.kbsp.com

Employees: 17. Founded: 2001.

Lori Senecal, CEO/chmn.

KC PUBLIC RELATIONS, INC. (KCPR)

See Brave Public Relations

KCD INC.

450 West 15th St., #604, New York, NY 10011
212/590-5100; griffeth@kcdworldwide.com

Fashion/beauty PR, special events, fashion shows. Founded: 1985.

Ed Filipowski, Julie Mannion, presidents

**KCD PUBLIC RELATIONS**

2670 Fifth Ave., Suite 215, San Diego, CA 92103
619/955-7759; kevin@kcdpr.com

www.kcdpr.com

KCD PR offers media relations, marketing communications, social media marketing and content development for businesses in the professional and financial services industry. Employees: 6. Founded: 2009.

Agency Statement: KCD PR is an award-winning, public relations and marketing agency providing public relations, marketing communications and social media marketing strategy to clients in the financial and professional services industries. We are long-term partners with our clients and develop close relationships in order to differentiate them from competitors in a crowded marketplace. Our integrated approach—what we call “PR 3.0”—blends public relations, marketing and social media marketing to increase brand recognition and promote growth.

Kevin Dinino, founder & president

1st Global Research & Consulting
Ballou Plum Wealth Advisors
Capstone Financial Group
Endeavor Wealth Management
Hillis Financial Services
Independent Financial Partners
LPL Financial
Regal Point Capital Management
Retirement Benefits Group
Stratos Wealth Partners
The Advisor Center

KCSA STRATEGIC COMMUNICATIONS

880 Third Ave., New York, NY 10022
212/682-6300; fax: 212/697-0910; jcorbin@kcsa.com

www.kcsa.com

Investor rels., financial comms., public rels., creative & mktg. svcs. Employees: 40. Founded: 1969.

Jeff Corbin, CEO/mng. partner

KEARNS & WEST, INC.

1110 Vermont Ave., NW, #950, Washington, DC 20005
202/535-7800

www.kearnswest.com

Issues mgmt., consensus building, public affairs. Founded: 1984.

Kenneth D. Kearns, Anna West, principals

KEATING & CO., LLC

Formerly Keating Public Relations
285 W. Broadway, #460, New York, NY 10013
212/925-6900

www.keatingco.com

Provides PR, PA and consulting svcs. to garner greater brand recognition and value for clients.

Richard J. Keating, pres. & CEO

KEATING MAGEE MARKETING COMMUNICATIONS

706 Papworth Ave., Metairie, LA 70005
504/299-8000
www.keatingmagee.com
Full-service PR, marketing and advertising. Founded: 1981.
Jennifer K. Magee, CEO

KEILER & COMPANY

304 Main St., Farmington, CT 06032
860/677-8821
www.keiler.com
Specialties in automotive aftermarket, architecture, industrial, aviation/aerospace, paper/graphic design, healthcare, tourism, hi-tech, telecommunications, marketing research, consumer and trade.
Employees: 5. Founded: 1973.
Bill Smith, chmn.



KEITH SHERMAN AND ASSOCIATES

234 West 44th St., New York, NY 10036
212/764-7900; fax: 212/764-0344; keith@ksa-pr.com
www.ksa-pr.com
Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides public relations counseling and marketing communications services to a diverse roster of entertainment, lifestyles, travel and media clients. Corporate clients include *Fortune* 500 companies to entrepreneurial enterprises.

KSA has built an excellent reputation among communications professionals, marketing executives and artists for creating successful campaigns that effectively serve each client's unique needs.

The quality of KSA's work is marked by delivering substantial results, smart strategic thinking and innovative ideas.

Our team of seasoned professionals works with a positive attitude, zero bureaucracy and a passionate drive to succeed for our clients.

KSA is distinguished by the first-class clients it is proud to represent.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

54 Below
Brian Boitano
Bolshoi Ballet
Broadway League
BRAVO
Bristol-Myers Squibb
Columbia University
Focus Features
IMG Artists
Lang Lang
Memorial Sloan-Kettering Cancer Center
Montreal Jazz Festival
New York Marriott Marquis
The New York Times Arts & Leisure Weekend
The New York Times Travel Show
The Onion
Point Foundation
TimesTalks
Tony Awards
The Town Hall
Universal Pictures
Visiting Nurse Service of New York

KEKST AND COMPANY

437 Madison Ave., New York, NY 10022
212/521-4800
www.kekst.com
Corporate, financial, M&A, restructuring, litigation support, special issues, and crisis PR. Employees: 65. Founded: 1970.
Jeffrey Taufield, vice chairman



KELLEN COMMUNICATIONS

355 Lexington Ave., 15th fl., New York, NY 10017
212/297-2100
www.kellencommunications.com
PR, crisis & issues management, public affairs, social and digital media, web development, marketing communications, events, video production, media training, graphic design. Trade association, nonprofit, building construction, food, beverage & nutrition, chemicals, energy, education, eldercare, financial services, consumer products, toys, home fashions.
Employees: 50. Founded: 1945.

Agency Statement: Kellen Communications develops and executes goal-oriented communications programs that inform audiences, direct perceptions and deliver success. Combining the latest technologies with solid messaging and communications strategy, we develop multi-platform integrated programs for a range of b2b and b2c companies, associations and not-for-profit organizations. Our staff includes experts in reputation management, digital marketing, social media marketing as well as publicists, journalists, scientists, engineers, RDs, public policy/regulatory experts, graphic designers and web developers. (www.kellencommunications.com)

Peter Rush, CEO; Joan Cear, VP

1100 Johnson Ferry Rd., Building One, Suite 300, Atlanta, GA 30342
404/836-5050

Debra Berliner, VP

750 National Press Building, 529 14th St., N.W., Washington, DC 20045
202/591-2439

Francie Israeli, VP

1833 Centre Point Circle, Suite 123, Naperville, IL 60563
630/696-4000

Chris Barry, dir.

American Down & Feather Council
Asphalt Roofers Manufacturers Assn.
Builders Hardware Manufacturers Assn.
Calorie Control Council
Copper Development Assn.
Environmental Health Research Foundation
Georgia Natural Gas
International Copper Assn.
International Formula Council
International Interior Design Assn. – New York
In The Raw Brands
Juice Products Assn.
National Candle Assn.
National Pasta Assn.
National Waste and Recycling Assn.
Reed Construction Data
Research Chefs Assn.
Sweet'N Low
Tarco Roofing
Toy Industry Association
Valspar
Window Covering Safety Council

KELLENADAMS PUBLIC AFFAIRS

Partner in The Worldcom Public Relations Group
529 14th St., N.W. (National Press Bldg.), Suite 750,
Washington, DC 20045
202/591-2440
www.kellenadams.com
Issues mgmt.; government, associations, research, energy, environment, health, science and general comms. Employees: 10. Founded: 1973.

John Heinze, Francie Israeli, sr. VPs



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

KEMPER LESNIK COMMUNICATIONS

500 Skokie Blvd., 4th flr., Northbrook, IL 60062

847/850-1818; fax: 847/559-0406

www.kemperlesnik.com

Public relations, public affairs, marketing comms., corporate and sports event mgmt. and marketing. Founded: 1979.

Steven Lesnik, Chmn.; Steve Skinner, CEO

KERMISH-GEYLIN PUBLIC RELATIONS INC.

783 Old Queen Anne Rd., Chatham, MA 02633

508/945-2400; info@kgpr.com

www.kgpr.com

Corporate, consumer, trade & product PR. Employees: 7. Founded: 1985.

Michael Geylin, pres.



break through

KETCHUM

Subsidiary of the Omnicom Group

1285 Avenue of the Americas, New York, NY 10019

646/935-3900; fax: 646/935-4499

www.ketchum.com

General PR: brand marketing, corporate, food & nutrition, healthcare, technology/digital. Founded: 1923.

Agency Statement: Ketchum is a leading global communications firm with operations in more than 70 countries across six continents. With five global practices - Brand Marketing, Corporate, Healthcare, Food & Nutrition, and Technology - as well as more than 20 specialty areas, Ketchum's best-teams approach allows it to swiftly mobilize its global resources to produce meaningful results for clients worldwide.

Ketchum's brand promise is powerful but simple. In fact it is captured in two words: break through. Ketchum partners with clients to deliver strategic programming, imaginative creative and measurable results that build brands and reputations, and has won more awards for its client work than any other agency. For more information on Ketchum, a unit of Omnicom Group Inc. (NYSE:OMC), visit www.ketchum.com.

Ray Kotcher, sr. partner, chmn.; Rob Flaherty, sr. partner, pres. & CEO; David Gallagher, sr. partner, CEO, Europe & chmn., London; Jon Higgins, sr. partner, CEO Int'l; Jerry Olszewski, sr. partner/chief client officer; Lorraine Thelian, sr. partner/vice chmn.; Barri Rafferty, sr. partner/CEO, North America; David Drobis, chmn. emeritus

U.S. OFFICES:

3500 Lenox Rd., #1250, Atlanta, GA 30326

404/879-9000; fax: 404/879-9001

Hilary McKean, partner/dir., Ketchum South

200 E. Randolph, #3530, Chicago, IL 60601

312/228-6800; fax: 312/228-6868

Bill Zucker, dir., Ketchum Midwest

Harwood Center, 1999 Bryan St., #2500, Dallas, TX 75201

214/259-3400; fax: 214/259-3450

Jamey Peters, partner/dir., Dallas

10960 Wilshire Blvd., #1600, Los Angeles, CA 90024

310/292-3300; fax: 310/295-3350

Dave Chapman, partner/mng. dir., Ketchum West

1285 Avenue of the Americas, New York, NY 10019

646/935-3900; fax: 646/935-4499

Mike Doyle, partner/dir., NY

6 PPG Place, Pittsburgh, PA 15222

412/456-3500; fax: 412/456-3900

Bill Zucker, dir., Ketchum Midwest

1050 Battery St., San Francisco, CA 94111

415/984-6100; fax: 415/984-6102

David Chapman, partner/dir., Ketchum West

2000 L St., N.W., #300, Washington, DC 20036

202/835-8800; fax: 202/835-8879

Nick Ragone, partner/dir., Washington, D.C.

INTERNATIONAL:

Villa 4, 25th Street, Off Airport Road, Junction 10th Lane, P.O. Box 109729, Abu Dhabi, United Arab Emirates

+971-2-4444-754

Nicola Gregson, mng. dir., Ketchum Raad Middle East

Generaal Vetterstraat 82, 1059 BW Amsterdam, The Netherlands

+31-20-487-4000; fax: +31-20-669-7265

Tim de Boer, partner & CEO, the Netherlands

736, 11 Main, 9th Cross, 2nd Floor, Indira Nagar, HAL 2nd Stage, Bangalore - 560 008, India

+91-80-3051-3700

N.S. Rajan, partner, mng. dir., Ketchum Sampark

Hauvogteiplatz 2, 10117 Berlin, Germany

+49-30-726-139-800; fax: +49-30-726-139-890

Arne Wiechmann, Jan Boettger, office heads, Ketchum Pleon Berlin

Kaiserstrasse 33, 53113 Bonn, Germany

+49-228-915-14-0; fax: +49-228-210-833

Ruediger Massen, mng. dir., Ketchum Pleon Bonn

Avenue des Art2 44, 1040 Brussels, Belgium

+32-2-550-00-55; fax: +32-2-550-00-59

Peter Otten, partner, mng. dir., Ketchum Pleon Brussels

39-B IV, Annu Apartments, South Boag Road, T Nagar, Chennai - 600 017, India

+91-44-2435-2644

N.S. Rajan, partner, mng. dir., Ketchum Sampark

123 Regus, D Ring Road, Al Mataar, Al Qadeem, Doha 3522, Qatar

+971-4-423-1306

Nicola Gregson, mng. dir., Ketchum Raad Middle East

Goetheallee 23, 01309 Dresden, Germany

+49-351-843-040; fax: +49-351-843-0420

Kerstin Steglich, mng. partner, Ketchum Pleon Dresden

Bahnstrasse 2, D-40212, Dusseldorf, Germany

+49-211-9541-0; fax: +49-211-551-651

Rüdiger Massen, Babette Kemper, office heads, Ketchum Pleon Dusseldorf

Windmuhlstrasse 1, 60329 Frankfurt, Germany

+49-69-242-860; fax: +49-69-242-862-50

Natalie Haut, office head, Ketchum Pleon Frankfurt

66 Gameat Al Dowal Al Arabia Street, Mohandessin, Giza, Egypt

+202-30-442-93

Nicola Gregson, mng. dir., Ketchum Raad Middle East

Room 2003, Peace World Plaza, 362-366 Huanshi Dong Lu, Guangzhou 510060, China

+8620-8387-0810; fax: +8620-8385-2476

Joe Tong, dir., Ketchum Guangzhou

33rd flr., Two Chinachem Exchange Square, 338 King's Road, North Point, Hong Kong, China

+852-2566-1311; fax: +852-2510-8199

Simeon Mellalieu, gen. mgr., Ketchum Hong Kong

Plot no. 73, Kalamhuri Colony, Phase 3, Hyderabad - 500 073, India

+91-40-4026-6356

Karthikk Chellappa, branch head, Ketchum Sampark

Bin Homran Building, Fifth Floor, Suite 501B, Al Tahliya Street, Jeddah, Saudi Arabia

+971-2-444-4754

Nicola Gregson, mng. dir., Ketchum Raad Middle East

53/2, Ballygunge Place, Kolkatta - 700 019, India

+91-33-24401336

N.S. Rajan, partner, mng. dir., Ketchum Sampark

35-41 Folgate St., London E1 6BX U.K.

+44-207-611-3500; +44-207-611-3501

Denise Kaufmann, partner/CEO, London

Continued on next page

KETCHUM continued

Luchana, 23, 4th fl., 28010 Madrid, Spain
+34-91-788-3200; fax: +34-91-788-3299

Tony Noel, chmn.

Via Fatebenefratelli 19, 20124 Milan, Italy
+39-02-6241-1911; fax: +39-02-2901-1411

Andrea Cornelli, CEO, Italy

45/1 Prechistsenskaya Nab., Bld. 2, 119019, Moscow, Russia
+7-495-664-2888

Michael Maslov, sr. partner, dir., Ketchum Maslov

Mangalam House, 38 Walchand Hirachand Marg, Mumbai-400 001, India
+91-22-40425550

N.S. Rajan, mng. dir., Ketchum Sampark

Theresienhohe 12, Gebaude A, 80039 Munich, Germany
+49-89-124-450; fax: +49-89-124-451-14

Simone Hoch, partner, office head, Ketchum Pleon Munich

36, Hemkunt Colony, Lower Ground Floor, New Delhi - 110 048, India
+91-11-45657202-07

N.S. Rajan, partner, mng. dir., Ketchum Sampark*

54, rue de Clichy, 75009 Paris Cedex 08, France
+33-1-53-32-55-00; fax: +33-1-53-32-55-98

Philippe Beteille, president

Flat no. 8B, 2nd Floor Manish Apts., Near Parihar Chowk, S.no. 148/150/151, Sanghavi Nagar, Pune - 411 007, India
+91-98-20045560

N.S. Rajan, partner, mng. dir., Ketchum Sampark*

Localizer Mall, Tahlia Street, 1st Floor, Office 36, P.O. Box 669, Riyadh 11321 KSA, Saudi Arabia
+966-1-217-9137

Nicola Gregson, mng. dir., Ketchum Raad Middle East

Via Tibulio 10, 00193 Rome, Italy
+39-06-9393-8437; fax: +39-06-9760-3342

Andrea Cornelli, CEO, Italy

R. Alvaro Rodrigues, 182, 2nd andar, Brooklin, Sao Paulo, SP, Brazil 04582
+55-11-5090-8900; fax: +55-11-5090-8900

Valeria Perito, partner, CEO

24th Fl., City Air Tower, 159-9 Samsung-Dong, Kangnam-Ku, Seoul, Korea 135-973
+02-2016-7114, fax: +02-516-4938

Yonnie Woo, gen. mgr., Ketchum Korea

Room 2707-2710, Tower One, Kerry Everbright City, No. 218, Tian Mu Road West, Shanghai 200070, China
+86-21-6353-2288; fax: +86-21-6353-2276

Sean Fitzgerald, exec. VP, China, dir., Shanghai

Rotebühlplatz 23 70178 Stuttgart, Germany
+49-711-210-99-410

Sabine Hueckmann, mng. partner, Ketchum Pleon Stuttgart

3F-2., No. 51, Sec. 2, Keelung Rd., Xinyi District, Taipei City 110, Taiwan
+8862-2738-3038; fax: +8862-2738-3035

Marian Ma, gen. mgr., Taipei

33 Bloor St. E., Ste. 1607, Toronto, Ontario M4W 3H1 Canada
+1-416-355-7400; fax: +1-416-355-7420

Geoffrey Rowan, partner, mng. dir., Canada

Guglgasse 7-9 8th. Floor 1030 Vienna, Austria
+43-1-71786-0

Saskia Wallner, CEO, Ketchum Publico

Airlines for America
Avocados from Mexico
Bayer Corporation
Chase
Clorox Company

Cottonelle
Daisy Brand Cottage Cheese
Doubletree by Hilton
FedEx
Frito-Lay
Gillette
Hertz
Hershey's
IBM
IKEA
Liberty Mutual
MasterCard
Mattel
National Cattlemen's Beef Assn.
Oracle
Pfizer
Phonak
Philips
Procter & Gamble
Roche
U.S. Department of Health & Human Services
U.S. Farmers & Ranchers Assn.
Weight Watchers
Welch's
Wendy's International
Zoetis

KIDD PUBLIC RELATIONS

2074 Centre Pointe Blvd. Suite 200, Tallahassee, FL 32308
850/878-5433; fax: 850/878-6745; ivette@kidd.com
www.kiddpr.com

Kidd Public Relations has developed and implemented full scale public relations efforts for the following industries: government, tourism, education, finance, healthcare, arts, transportation. Employees: 15. Founded: 1980.

Jerry Kidd, pres./creative dir.

KIMBALL COMMUNICATIONS

417 Cattell St., College Hill, PA 18042
610/559-7585; fax: 610/559-7796
www.kimballpr.com
Full-service PR, adv. & mktg. comms. firm.

Gary Kimball, pres.

kimberlyPublicAffairs

KIMBERLY PUBLIC AFFAIRS

701 Richmond Ave., Ste. 275, Houston, TX 77006
713/328-5151; info@kimberlypublicaffairs.com
www.kimberlypublicaffairs.com

Industry experience includes energy, water, technology, transportation, professional services, and food. Our services include strategic public relations planning, media relations, crisis and issues management, and corporate social responsibility. Founded: 2002.

Agency Statement: Kimberly Public Affairs is a full-service, public relations firm headquartered in Houston, Texas. Founded in 2002, we have industry experience in energy, water, technology, transportation, professional services and food. We represent a variety of clients with a local, national and global presence. From *Fortune* 500 companies to recent start-ups, KPA assists in developing corporate messaging and branding, crisis communication plans and media relations strategies. Other services offered include reputation management, social media and CSR.

Kelly Kimberly, principal; Terrie James, Katie Schmitz-Eullit, Gary Fuller, VPs; Julie Welch, PR coordinator

KLEBER & ASSOCIATES

1215 Hightower Trail, Bldg. C, Atlanta, GA 30350
770/518-1000; fax: 770/518-2700
www.kleberandassociates.com

Full-service mktg. comms. firm specializing in strategic planning, mktg., adv. & PR. Employees: 17. Founded: 1987.

Steven Kleber, pres. & founder

KLEIN & ASSOCS., INC., PHYLLIS

8383 Wilshire Blvd., #1024, Beverly Hills, CA 90211
323/655-4200; fax: 323/655-4210; PKlein@pkapr.com
www.pkapr.com

Consumer marketing PR, Hollywood outreach, new product launches, support for mature brands, cause-related and integrated marketing campaigns, special events; consumer and trade media rels., media events, surveys. Employees: 5. Founded: 1992.

Phyllis Klein, pres.

KLIMLEY COMMUNICATIONS

28 Riverside Ave., Suite 6H, Red Bank, NJ 07701
732/530-1639; cell: 917/626-4838; april@klimley.com
www.klimley.com

Editorial services, business writing and editing, and magazine production both in print and on the web for nonprofits and large and small corporations. Founded: 1983.

April W. Klimley, principal

KLORES COMMUNICATIONS, DAN

See DKC

KLR COMMUNICATIONS, INC.

220 Newport Center Dr., #11-525, Newport Beach, CA 92660
949/509-1888; kelly@klrcommunications.com
www.klrcommunications.com
Founded: 2002.

Kelly Reeves, pres.

KLUTE COMMUNICATIONS

6625 E. North Lane, Scottsdale, AZ 85253-1340
480/951-6525; info@klutecommunications.com
High tech and issues oriented organizations PR, rural community tourism & hospitality. Founded: 1984.

Pete Klute, owner

KMR COMMUNICATIONS

1111 Lincoln Rd., 4th flr., Miami Beach, FL 33139
786/276-2327
www.kmrpr.com
www.twitter.com/kmrpr
www.facebook.com/kmrpr
PR firm specializing in beauty, fashion, medical and fitness. Founded: 1998.

Katherine M. Rothman, CEO



KOHNSTAMM COMMUNICATIONS

400 N. Robert St., Suite 1450, St. Paul, MN 55101
651/228-9141; fax: 651/298-0628
www.kohnstamm.com
Employees: 13. Founded: 1991.

Agency Statement: Kohnstamm Communications, named U.S. Boutique Agency of the Year 2010 by the *Holmes Report* Sabre Awards, is a Twin Cities-based firm recognized for its success transforming product and organizational brands through public relations. "The fastest growing top 10 PR agency in the upper Midwest." Named a top 10 U.S. agency for corporate social responsibility in 2013. (Top PR Agencies.com). The 13-person agency is known for its accomplishments in business media, csr, and consumer media relations especially in the food and beverage industry. Other sector specialties include: medical devices, higher education, financial services, home, personal care and other CPG brands. The Kohnstamm agency has won kudos for its transparent and collaborative ability to partner with clients, yielding exceptional outcomes.

Beyond traditional PR, Kohnstamm has become a nationally known

agency in leveraging social media for its clients, focusing its programs and campaigns on "influencers" who are considered opinion-leaders through blogs or in social networking and are able to sway public opinion regarding certain brands or products. Greg Zimprich, a brand PR veteran of 20 years at General Mills and known nationally for his work in online PR, continues to set the gold standard for how brand perceptions can be positively impacted through an integrated approach melding both traditional and social media approaches.

Rated a "Best Place to Work" agency by the *Holmes Report*, the agency has attracted seasoned PR veterans and journalists. Half of Kohnstamm's client roster resides outside the Midwest. The reason: corporate marketing professionals are seeking smaller teams of strategically focused PR veterans who can execute programs reliably. Kohnstamm has built its reputation on generating results.

Joshua Kohnstamm, CEO; Greg Zimprich, sr. VP

3M (to include Food Safety, Infection Prevention, Critical and Chronic Care divisions)
Angie's Kettle Corn
Fay Ranches
Food Freshness Technologies
Noosa Yoghurt
Cascades Tissue Group
Mom Brands
Nilan Johnson Lewis Law
Reed's
Soyfoods Assn. of North America
The Honest Kitchen
TruHealthMD
University of St. Thomas Opus College of Business
Way Better Snacks



KONNECT PUBLIC RELATIONS

888 S. Figueroa St., #630, Los Angeles, CA 90017
213/988-8344; fax: 213/988-8345; info@konnect-pr.com
www.konnect-pr.com
Franchise, baby & children, food & beverage, lifestyle. Employees: 29. Founded: 2009.

Agency Statement: Konnect Public Relations is a mid-size, full service public relations and communications agency located in Los Angeles. The company specializes in food and beverage, baby and children's products, franchise and lifestyle clients. Since the company's inception in 2009, this dedicated team of publicists has made it their goal to create ROI-driven campaigns, land strategic media placement opportunities and deliver results that cater to the specific needs of each client. For more information about Konnect Public Relations, please visit www.konnect-pr.com.

Sabina Gault, CEO; Monica Guzman, COO, PR; Shelby Fox, PR mgr.

Babiators
Capriotti's
Dave & Buster's
Fatburger
Fissler
Hungry Howie's
Hurricane Grill and Wings
Krave Jerky
Lakeshore Learning
Mastrad
Menchie's
Munchkin
Nautica
Nestlé Waters North America
Nuna
Pure Fix Cycles
Rhythm Superfoods
Sky Zone
The Goddard School

KORBERI, INC.

1506 East Franklin St., #300, Chapel Hill, NC 27514
 919/960-9794; fax: 919/960-8570; kathryn@koroberi.com
 www.koroberi.com
 Business-to-business PR. Employees: 9. Founded: 1999.
 Bruce Olive, CEO

KORSHAK INC., MARGIE

875 N. Michigan Ave., #1535, Chicago, IL 60611
 312/751-2121; mkorshak@korshak.com
 www.korshak.com
 Corporate positioning, press releases, product launches and other marketing PR activities. Founded: 1972.
 Margie Korshak, chairman

KORTENHAUS COMMUNICATIONS, INC.

75 Newbury St., 3rd flr., Boston, MA 02116
 617/536-5352; info@kortenhause.com
 www.kortenhause.com
 General PR. Founded: 1984.
 Lynne Kortenhause, pres. & CEO

KOVAK-LIKLY COMMUNICATIONS

23 Hubbard Rd., Wilton, CT 06897-3045
 203/762-8833; fax: 203/762-9195; info@KLCpr.com
 PR to healthcare, corporate and business-to-business consumer clients.
 Founded: 1987.
 Bruce M. Likly, Elizabeth D. Likly, principals

KOWAL COMMUNICATIONS, INC.

28 Hemlock Dr., Northboro, MA 01532
 508/393-7023; fax: 508/393-7043
 www.kowal.com
 PR and advertising for B2B, financial, industrial, manufacturing, health-care. Founded: 1990.
 David P. Kowal, pres.

KPR

14th flr., Kukdong Bldg., 173 Toegyero Chungmuro, 3-ga, Jung-gu, 100-705, Seoul, Korea
 822 3406 2100 2200
 www.kpr.co.kr
 Full-service PR consultancy; strategic PR planning and guidance; media relations & publicity (including media monitoring/analysis). Employees: 120. Founded: 1989.
 Sung-In Shin, CEO

KRAUT COMPANY, INC., G.A.

485 Madison Ave., 4th flr., New York, NY 10022
 212/696-5600; fax: 212/685-2413; gkraut@gakraut.com
 www.gakraut.com
 Investor relations only. Founded: 1969.
 Gary A. Kraut, president

KREAB GAVIN ANDERSON

Owned by Magnora AB and Omnicom Group
 350 Fifth Ave., #3901, New York, NY 10118
 646/490-2766; jgoldman-brown@kreabgavinanderson.com
 www.kreabgavinanderson.com
 Corporate, fin'l and public policy communications issues. Founded: 1981.
 Richard Wolff, sr. advisor

KRUPP KOMMUNICATIONS (K2)

636 Avenue of the Americas, 4th flr., New York, NY 10011
 212/886-6700
 www.kruppkommunications.com
 Publishing, lifestyle, entertainment, branding, RMT, SMT. Founded: 1996.
 Heidi Krupp-Lisiten, owner

**KSA (KATHY SCHAEFFER AND ASSOCIATES, INC.)**

17 N. State St., #1690, Chicago, IL 60602
 312/251-5100
 www.ksapr.com
 Issues-oriented PR, PA, communications for associations, corporations, hospitals and other nonprofits. Employees: 10. Founded: 1994.
Agency Statement: Whether hired to create a communications strategy to shape public policy, manage an advocacy campaign, educate the public or build a reputation, we build awareness among targeted audiences. Whether the task is to train spokespersons, generate publicity or coordinate crisis communications, our work furthers the client's mission to change behavior or public opinion. KSA helps clients win in the court of public opinion. Specialty niche is communications for hospital Certificate of Need (CON) process. KSA is WBE and DBE certified.

Kathryn Schaeffer, pres.; Robert Musinski, VP, client svcs.; Kimberly Pool, operations mgr.; Lisa Soard, A/S; Stephanie Hlywak, A/S

Access Community Health Network
 American Dental Association
 American Veterinary Medical Foundation
 CDM Smith
 East Bank Club
 Illinois Chamber of Commerce
 Mainstreet Organization of REALTORS
 Midwest Energy Efficiency Alliance

KSC ADVERTISING AND PUBLIC RELATIONS

Advertising and PR firm
 40 Sarasota Ctr. Blvd., #107, Sarasota, FL 34240
 941/906-1555
 www.kscadvpr.com
 PR, issues and crises management, media relations, media training.
 Christopher Carroll, Cheray Keyes-Shima, partners

KUNDELL COMMUNICATIONS

210 W. 89th St., #1N, New York, NY 10024
 212/877-2798; fax: 212/877-3387; Kundellcommunications@gmail.com
 www.kundellcommunications.com
 Twitter: @kundellpr
 Travel, associations. Founded: 2000.
 Linda Kundell, principal

KURMAN COMMUNICATIONS, INC.

345 N. Canal, #1404, Chicago, IL 60606
 312/651-9000; fax: 312/651-9006; kurman@kurman.com
 www.kurman.com; www.gotbuzzatkurman.com
 Full service PR/mktg./special events; automotive, technology, medical/nutrition, hospitality, non-profit, foods, beverages, restaurants, hotels, theater. Founded: 1983.
 Cindy Kurman Barrie, pres./CEO

**KWE PARTNERS**

1581 Brickell Ave., #1103, Miami, FL 33129
 305/476-5424; escalera@kwepr.com
 www.kwepr.com
 Founded: 1979.
Agency Statement: A leader in travel and lifestyle marketing for over 30 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments,

to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Karen Weiner Escalera, pres. & chief strategist

Adriana Hoyos Design
Ferretti Group
Grand Velas Resorts of Mexico



KWITTKEN

160 Varick St., New York, NY 10013
212/633-0080; fax: 212/658-0880; info@kwitco.com
www.kwittken.com

Practice Areas: B2B, consumer & lifestyle, corporate strategy, education, financial services, healthcare, social media & content marketing, technology. Employees: 50. Founded: 2006.

Agency Statement: Kwittken is a fast-growing, modern communications agency with offices in New York and London. There is no other agency like Kwittken. Our 1/1 agency model synthesizes the best elements of public relations, creative advertising, influencer engagement, and social/content marketing expertise, to provide clients with fresh, original and creative programming, as well as big-idea development.

In 2013 Kwittken was the second fastest growing PR agency in the United States and the seventh fastest growing in the world (according to the World PR Report's 2013 Global Agency Rankings). The agency has been named Agency of the Year by the *American Business Awards*, New Agency of the Year, Multi-specialist Agency of the Year, and Small Agency of the Year by *The Holmes Report*, as well as Boutique Agency of the Year and Best Place to Work by *PRWeek*.

Kwittken is part of kbs+ and a member of MDC Partners. For more information, please visit www.kwittken.com.

Aaron Kwittken, CEO/mng. partner; Jason Schlossberg, co-founder and pres./partner; Gabrielle Zucker, mng. dir./partner, Stephanie Fogle, mng. dir., Sarah Mulder, mng. dir.

Amadeus
American Express
Applied Predictive Technologies
Axioma
Beanstalk
Better Homes and Gardens Real Estate
Centerplate
CourseSmart
Dauria Aerospace
DJO Global
DSM Biomedical
eVestment
Ipanema
LDR Spine USA
Olympus Biotech
P&G Prestige
Said Business School, University of Oxford
Sharp Electronics
Simmons
Target Corporation
Vanguard
Virtus Investment Partners
Windstream

KX ASSOCIATES INC.

P.O. Box 23-1557, New York, NY 10023
212/925-2507
www.kxassociates.com
Fashion and cosmetics PR, home furnishings PR.

Annik Klein, pres.

KYNE

360 West 31st St., Suite 1501, New York, NY 10001
212/594-5500
www.kyne.com

David Kyne, principal; Tegwyn Collins, exec. VP; Michael Grela, dir.; Amanda Mulally, dir.; Mindy Huber, dir.; Michele Kleinmann, sr. mgr.

Alzheimer's Drug Discovery Foundation
Biogen Idec
CDC Foundation

KYODO PUBLIC RELATIONS CO., LTD.

Dowa Building, Ginza, 7-2-22, Chuo-ku, 104-8158, Tokyo, Japan
81 3 3571-5171; fax: 81 3 3571-8171
www.kyodo-pr.co.jp
General PR. Founded: 1964.

Takashi Kamimura, CEO

L



L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; kdahlborn@lcwa.com
www.lcwa.com

Full-service PR and research counseling firm; media rels., corp. rels., consumer and bus.-to-bus. mktg. comms., employee and labor comms., crisis comms., fin'l rels., training and design. Employees: 30. Founded: 1985.

Agency Statement: L.C. Williams & Associates is a full-service public relations, research and communications services firm comprised of experienced, invested and creative individuals providing clients a refreshing experience based on trust, flexibility and delivery of meaningful results on time and on budget. Our agency's specialties include consumer and business-to-business marketing communications, media relations, brand building, social media, corporate relations, employee/labor communications, public affairs, financial relations, crisis communications, community relations, media training and design. Our independent in-house research group conducts cost effective quantitative and qualitative opinion polling, audits, focus groups, attitude surveys, customer satisfaction studies and general marketing research.

Kim Blazek Dahlborn, pres.; Gary Goodfriend, Allison Kurtz, Shannon Quinn, exec. VPs; Greg Gordon, sr. VP; Barbara Thul, CFO

AbbVie, Inc.
Accreditation Assn. for Ambulatory Health Care
American Academy of Dental Sleep Medicine
American Academy of Sleep Medicine
American Assn. of Endodontists
American Nurses Assn.
Chicago Children's Theatre
Chicago Commercial Collective
Columbia College
Contigo
Eaton
Echo Inc.
Electrolux
Eureka
Everest College
First Alert
General Growth Properties
Jarden Safety & Security
Lehigh Group, The
Life Fitness
Merit School of Music
National Council of State Boards of Nursing
Nationwide
Owens Corning
Paramount Theatre
Pergo, Inc.
Physicians Immediate Care
Pyramid Healthcare Solutions
Service Corporation Int'l
Snow Joe
Stepan Co.
Theater Wit

Continued on next page

L.C. WILLIAMS & ASSOCIATES continued

Thodos Dance Chicago
Tiffany & Co. - Chicago
Timeline Theatre Co.
Trex Co.
United Way of California
UnitedHealthcare of Illinois

L.W. RAMSEY ADVERTISING AGENCY

PO Box 2561, Davenport, IA 52809
563/326-3333
www.ramseyadagency.com
PR and advertising for aerospace/defense, agriculture, appliances,
bus./consumer services, food. Founded: 1923.

David Pautsch, chairman

LA AGENCIA ORCI

See Orca

LAER PEARCE & ASSOCIATES

22892 Mill Creek Dr., Laguna Hills, CA 92653
949/599-1212; fax: 949/599-1213; laer@laer.com
www.laer.com
Public affairs, environmental PR. Employees: 8. Founded: 1982.

Laer Pearce, president

LAFORCE & STEVENS

41 E. 11th St., 6th flr., New York, NY 10003
212/242-9353; jlaforce@laforce-stevens.com
PR/marketing communications for fashion/beauty, entertainment, food &
beverages, healthcare, technology, home furnishings, travel. Founded: 1995.

James LaForce, Leslie Stevens, principals

LAGES & ASSOCIATES, INC.

15635 Alton Pkwy., #125, Irvine, CA 92618
949/453-8080; fax: 949/453-8242; beverly@lages.com
A full-service comms. agency specializing in high technology, emerging
market and software. Founded: 1988.

Beverly Lages, pres.

LAGRANT COMMUNICATIONS

600 Wilshire Blvd., #1520, Los Angeles, CA 90017
323/469-8680; fax: 323/469-8683
www.lagrantcommunications.com
Vast array of comms. svcs., including adv., mktg. and PR for the African-
American and Hispanic consumer markets. Employees: 17. Founded: 1990.

Kim L. Hunter, founder/pres./CEO

LAINO CONSULTANTS, LTD., LEE

244 Fifth Ave., #2892, New York, NY 10001
212/879-1814; fax: 917/591-4554; info@lainogroup.com
www.lainoconsult.com
Reputation management, crisis communications, financial PR, medical
pro. Founded: 1987.

Lee Laino, president

LAITIN ENTERPRISES INC., JULIE A.

1350 Ave. of the Americas, 2nd flr., New York, NY 10019
646/568-1877
www.julielaitin.com
Healthcare and publishing specialist. Founded: 1982.

Julie A. Laitin, president



LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020
212/575-4545; fax: 212/575-0519
www.lakpr.com

Corporate, financial, public affs., crisis management, real estate, law,
consumer, healthcare, technology, environmental, not-for-profit, cultural
affs., travel & hospitality. Employees: 35. Founded: 1993.

Agency Statement: LAK Public Relations, Inc. has built an outstanding
reputation for fresh ideas and effective strategies that help clients
project their messages, fulfill their goals and achieve their bottom line
objectives. Combining a strategic approach to communications with
outstanding strength in media relations, the firm has developed highly
successful public relations campaigns for scores of clients in a variety of
sectors that have produced national and international exposure, as well as
publicity in local markets around the country. The firm has also devel-
oped and executed crisis communications programs for major companies
and has worked on special situations including litigations, bankruptcies
and mergers and acquisitions, and has particular expertise working with
clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO; Lloyd Kaplan, chmn.

Ability Beyond
Alvarez & Marsal
Alzheimer's Association New York City Chapter
American Academy of Nurse Practitioners
Art Students League of NY
Brookfield Properties
Citymeals-on-Wheels
Emcor Group
Families of Flight 93
First Capital
Fortune Society
Gene Kaufman Architects
Green-Wood Historic Cemetery
Hostess Brands
Hotel Association of NYC
Japan Art Assn./Praemium Imperiale
Martin de Porres School
Mayor's Alliance for NYC's Animals
Mintz Levin Cohn Ferris Glovsky and Popeo, PC
Monday Properties
Municipal Art Society
New York Law School
New York State Bar Assn.
NYC & Company
Proskauer Rose
Rockrose Development Corp.
Spitzer Engineering
Studio Daniel Libeskind
The Cooper Union
The Fortune Society
Trinity Church
Trinity Real Estate
United Cerebral Palsy of NYC
Weidinger Assocs.
YRC Worldwide
Zetlin & DeChiara LLP



LAMBERT, EDWARDS & ASSOCIATES

47 Commerce Ave., Grand Rapids, MI 49503
616/233-0500; fax: 616/233-0600
www.lambert-edwards.com

Services: Public relations, investor relations, public affairs, crisis/issues
management, social media, product & brand launches, corporate commu-

nications, litigation support, transaction communications.

Agency Statement: LE&A is a top-10 Midwest-based PR firm and a top-20 investor relations firm nationally with clients based in 20 states and six countries. As Michigan's only statewide firm – with offices in Grand Rapids, Lansing and Detroit – LE&A serves middle-market companies and national brands across a wide array of industries. Honored by both *PRWeek* and *PR News* as Small Agency of the Year, LE&A has posted 15 consecutive years of growth, been named by *Crain's* as "Coolest Company to Work for," earned four Silver Anvil awards, and twice won Bulldog Best Integration of PR and IR. LE&A is also a proud Partner Agency in PROI Worldwide, a global network of independent public relations agencies dedicated to delivering seamless global results.

LE&A has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. Our specialties and client roster span consumer products, specialty retail and national chains, food & beverage, health care, business services, manufacturing, technology, and faith-based products and services. **"The PR Firm That Can Read an Income Statement."**TM

Jeffrey T. Lambert, pres.; Tara Powers, mng. dir., partner; Don Hunt, mng. dir., partner; Chris Tromp, sr. dir., digital

Agility Health
American Education Group
Bethany Christian
Blackford Capital
Blue Cross Blue Shield of Michigan
Continental Automotive
Denali Flavors/MooseTracks®
DTE Energy
Glencoe Capital
Greatland Corporation
HarperCollins/Zondervan
International Automotive Components Group
Inventure Foods (NASDAQ:SNACK)
Jamba At-Home Smoothies
Michigan Economic Development Corp. (MEDC)
Mercantile Bank (NASDAQ:MBWM)
Michigan State University
Old Orchard Brands
Recaro
Shopko Stores
Spartan Motors (NASDAQ:SPAR)
Wolverine World Wide (NYSE:WWW)

LANDERSMADDEN

584 Broadway, #310, New York, NY 10012
212/292-8560; fax: 253/595-2825

www.landermadden.com

Full service PR firm focused on emerging and established fin'l svcs. and bus.-to-bus. companies. Founded: 2000.

Maureen Landers, Machie Madden, principals



LANDIS COMMUNICATIONS INC.

1388 Sutter St., #901, San Francisco, CA 94109
415/561-0888; fax: 415/561-0778

www.landispr.com

Consumer, consumer technology, B2B. Employees: 10.

Agency Statement: Called "the Bay Area's consumer and B2B PR experts," San Francisco-based Landis Communications Inc. (LCI) is now celebrating nearly 25 years in business. LCI also is a Bulldog Award winner for social media and media relations.

LCI is a full-service communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. Through its Promised Results® return-on-investment program, LCI provides tangible metrics for your PR dollars. LCI is the San Francisco member agency of the Public Relations Global Network, with affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, president; Brianne Miller, sr. counselor; Rob Farmer, Donna Berry, directors

AAA

Benjamin Moore
California Academy of Sciences
California Bank & Trust
California State Parks Foundation
Cartridge World
City CarShare
Clickworker
Cold Stone Creamery
DeVry University
E-greetings
Emirates Airline
Fairmont Heritage Place
GAP
Hilton Hotels
Jack London Square
Kimpton Hotels and Restaurants
KMD Architects
Levi's
Lotus Bakeries/Biscoff Cookies
The Mark Co.
Match.com
Maxthon
MetLife
Mills College
NBC Universal
Old Navy
Partnership for Drug Free America
Pier 39
Port of San Francisco
Repost.us
San Francisco Ballet
San Francisco Convention & Visitors Bureau
San Francisco Symphony
Save the Redwoods League
SFJAZZ
Simon Pearce
Sisvel
Sony
Stanford University
Tiffany & Co.
Tishman Speyer
TRUSTe
UC Berkeley
UCSF
Vino Volo
Whole Foods Market
Wolfe Video
Xerox

LANDMAN RESEARCH AND COMMUNICATIONS

726 Colorado Ave., Grand Junction, CO 81501
970/216-9842; fax: 970/243-0880; landman.anne@gmail.com

AnneLandmanBlog.com

Research, proofreading, editing, freelance writing, press releases.

Anne Landman, president

LANE

PR | DIGITAL | IR

LANE

905 SW 16th Ave., Portland, OR 97205
503/221-0480; wendy@lanepr.com

www.lanepr.com

Media relations; blogger and influencer relations; digital/social media marketing; crisis communications; investor relations; experiential marketing and events; brand and message development; transaction communications. Employees: 22. Founded: 1990.

Agency Statement:

Results that Build Business

LANE is a national, independent firm focused on driving business and



Continued on next page

LANE continued

sales success for clients through strategic communications counsel. With offices in New York and Portland, Ore., LANE provides integrated public relations, digital marketing and investor relations services for clients in a host of industries, including financial services, consumer, lifestyle, food and beverage, and technology. For more information about LANE, visit www.lanepr.com.

Portland, Ore. | New York, NY

Wendy Lane Stevens, founder and pres.; Angie Galimanis, VP; Amber Roberts, VP

Agri Beef Co.: Snake River Farms, Double R Ranch
Consumer Cellular
Davidson Companies / D.A. Davidson & Co.
Eid Passport, Inc.
The Grand America Hotel
Grass Seed USA / Oregon Ryegrass, Tall Fescue and Fine Fescue Commissions
José Andrés Foods
Key Technology
Moonstruck Chocolate Co.
Orchard Supply Hardware
Pendleton Woolen Mills
Sterling Bank
The Heathman Hotel Restaurant & Bar
The Heathman Hotel, Portland, Ore.
The Pamplin Group
The Wine Group
Thoma Bravo, LLC
Trailblazer Food Products
Travel Portland's Regional Cooperative Marketing Program (RCMP)
United States Tennis Association Pacific Northwest
ZAGG Inc

LANE COMMUNICATIONS GROUP, INC., THE

5 Columbus Circle, #1701, New York, NY 10019
212/757-6880; fax: 212/582-4794; www.thelcgroup.com
Product/service publicity in beauty and pharmaceutical. Employees: 10.
Founded: 1975.

Suzanne Lane, CEO

LANG/DURHAM

See Cashman + Katz

LANSONS COMMUNICATIONS

24a St John St., EC1M 4AY, London, United Kingdom
011 44 207 490 8828; fax: 011 44 207 490 5460; pr@lansons.com
www.lansons.com

Clare Parsons, co-founder/chair; Tony Langham, co-founder/chief exec.

LATITUDE

134 W 29th St., #904, New York, NY 10001
212/633-2047; fax: 212/633-2086; info@latitude-intl.com
www.latitude-intl.com
Travel/tourism, wines & spirits, lifestyle. Employees: 8. Founded: 2001.

Nathalie Pilovetzky, pres.; Walter DeMirci, mng. dir.

LAUNCHSQUAD.

LAUNCHSQUAD

116 New Montgomery St., Suite 620, San Francisco, CA 94105
415/625-8555; fax: 415/625-8559; squad@launchsquad.com
www.launchsquad.com

Emerging technologies and innovation. Employees: 89. Founded: 2000.

Agency Statement: LaunchSquad helps emerging and fast-growing companies make a name for themselves, grow their businesses and become market leaders. The firm has 70 professionals in San Francisco, New York and Boston and provides a suite of both traditional and digital PR services, including video and content production. Founded in 2000, LaunchSquad works with a variety of innovators in software, consumer technology, media, fashion, entertainment, clean tech, mobile and infrastructure.

Jason Mandell, co-founder & partner; Jesse Odell, co-founder & partner; Jason Throckmorton, co-founder & partner; Brett Weiner, partner

443 Park Ave. South, #310, New York, NY 10016
212/564-3665

Gavin Skillman, sr. VP

222 Third St., #1321, Cambridge, MA 02142
617/945-1915

Mike Farber, gen. mgr.

Aereo
American Giant
AOL
Asana
City Eats
ePrize
Evernote
Exploratorium
Gazelle
J. Hilburn
Joyent
Marketo
Merchant Warehouse
Monitise
Responsys
Tibco
Wine.com
ZeptoLab

LAURA DAVIDSON PUBLIC RELATIONS

72 Madison Ave., 8th fl., New York, NY 10016
212/696-0660; fax: 212/696-9804; info@ldpr.com
www.ldpr.com
Travel and tourism PR. Founded: 1991.

Laura Davidson, pres.

LAUREY PEAT + ASSOCIATES

Member of IPREX
2001 Ross Ave., #3170, Dallas, TX 75201
214/871-8787; lpeat@lpapr.com

Laurey Peat, principal



LAVIDGE COMPANY, THE

2777 E. Camelback Rd., #300, Phoenix, AZ 85016
480/998-2600; fax: 480/998-5525; arobertson@lavidge.com
www.lavidge.com

Healthcare, technology, consumer products, business-to-business, financial, retail, travel/tourism, hospitality, sports & entertainment, health & wellness, education, manufacturing, social media, special events, crisis communications. Employees: 85. Founded: 1982.

Agency Statement: We are business people, first and foremost, who know how to maximize your budget through strategic planning and implementation. We offer full PR, social media, special events, marketing, creative, media & integrated services in-house. We're passionate about your business and have an experienced team ready to start work today.

Our public relations team is a balanced blend of seasoned senior counselors and young, high-energy talent that gives us the contemporary edge of "new economy" thinking enhanced by industry experience and success. TLC PR also benefits from the cohesive relationship with our advertising, media and interactive divisions, drawing upon their research and marketing expertise. From a new product or service launch to immediate crisis response, long-term business marketing campaigns, national media tours, and spectacular special events – TLC PR meets and exceeds clients' goals and expectations.

We demonstrate consistent excellence in high-level media relations, with a proven track record of results for our diverse client base in local market, national and international consumer, business and trade media. Moreover, we believe in measuring the effectiveness of our campaigns

and work – therefore, we regularly report our results and compare them against client objectives. We establish clear timelines and undertake rigorous project management to keep us on time, on budget and on target.

Bill Lavidge, CEO; Alicia Wadas, COO; Bob Case, chief creative officer; David Nobs, mng. dir., bus. dev.; Anne Robertson, mng. dir., PR

Alliance Residential
Banner Health
Brookfield Communities
CCS Presentation Systems
Celebrity Fight Night
Coverall
Discount Tire
Enterprise Bank & Trust
Greenberg Traurig
MJ Insurance
JW Marriott Resort & Spa
Massage Envy
Najafi Companies
Sagewood
Science Foundation Arizona
Vistancia



LAVOIEHEALTHSCIENCE

One Thompson Square, Suite 503, Boston, MA 02129
617/374-8800; dlavoie@lavoiehealthscience.com
www.lavoiehealthscience.com

Strategic communications including investor relations, public relations and marketing communications. Employees: 6. Founded: 2001.

Agency Statement: LaVoieHealthScience provides strategic communications programs that integrate public and investor relations, marketing and communications to engage target stakeholders to create behavioral change.

What We Do:

- **Help** our clients create awareness, gain recognition and optimal value for their initiatives, technologies, products and businesses
- **Design** and execute communications programs that allow a client, product or initiative to reach its goals
- **Deliver** a proven track record of designing and executing creative programs that effectively position and engage key stakeholders, with measurable return on investment
- **Specialize** in public health & wellness, biotech & pharma, medical technology and device markets with a keen focus on communications for the C-suite
- **Create** and execute programs with a targeted market focus and/or a global point of view

The agency has received 22 awards over the past five years in recognition of the work it has done for emerging and established industry leaders in life sciences, pharmaceuticals and government.

Donna L. LaVoie, president & CEO; David Connolly, VP

BIO
Catalyst Pharmaceutical Partners
Chelsea Therapeutics
Commonwealth of Massachusetts Department of Public Health
DARA Biosciences
Haemonetics Corporation
IlluminOss Medical Inc.
Nuron Biotech
Radius Health
Rockwell Medical
Zuellig Pharma



LCH COMMUNICATIONS

18 Crestwood Road, Port Washington, NY 11050
516/767-8390; fax: 516/944-7417; lisa@lchcommunications.com
www.lchcommunications.com
Technology, software, and B-to-B PR. Employees: 2. Founded: 1999.

Lisa Hendrickson, principal

LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Technology, environmental and healthcare. Founded: 1991.
Neal Leavitt

LEDLIE GROUP, THE

A member of the PR Global Network
2970 Peachtree Rd., #805, Atlanta, GA 30305
404/266-8833; fax: 404/266-9620
www.theledliegroup.com
Employees: 11. Founded: 1998.
Joseph M.A. Ledlie, president

LEESBURG PR

3904 N. Druid Hills Rd., #311, Decatur, GA 30033
404/687-0400; amanda@leesburgpr.com
www.leesburgpr.com
Consumer, environmental, entertainment and lifestyle communications. Employees: 3. Founded: 2002.
Amanda Leesburg, president

LEHMAN MILLET INCORPORATED

2 Atlantic Ave., Boston, MA 02110
800/634-5315
www.lehmanmillet.com
Medical mktg., adv., design, PR and professional svcs. Founded: 1979.
Carolyn Morgan, pres.

LEINWEBER ASSOCIATES

A Member of PR Boutiques International
30 Lincoln Lane, Sudbury, MA 01776
978/440-7878; fax: 978/440-8008; info@leinweber.com
www.leinweber.com
Corporate, financial, consumer product, technology and healthcare PR. Employees: 2. Founded: 1991.
Daniel S. Leinweber, pres.

LEPOIDEVIN MARKETING

245 S. Executive Dr., #365, Brookfield, WI 53005
262/754-9550; fax: 262/754-9554; results@lepoidevinmarketing.com
www.lepoidevinmarketing.com
Animal health, power transmission, pest control, fin'l, HVAC filtration, industrial & consumer cable, & professional networking industries.
Dean LePoidevin, pres./strategic dir.

LEVENSON & BRINKER PUBLIC RELATIONS

KPMG Centre, 717 N. Harwood St., 20th fl., Dallas, TX 75201
214/932-6076; fax: 214/880-0628; george.campbell@levensonbrinkerpr.com
www.levensonbrinkerpr.com
Branding, community relations/public affairs, crisis comms., media relations, special events/promotions. Employees: 10. Founded: 2004.
Stan Levenson, CEO; Cindy Brinker, principal



LEVERAGE PR, LLC

10711 Burnet Rd., #330, Austin, TX 78758
512/502-5834
www.leverage-pr.com
Finance, legal, technology. Employees: 10. Founded: 2010.
Agency Statement: Leverage PR is a full-service firm delivering strategic planning, media relations and communications strategies to companies within the financial, legal, technology, crowdfunding & real estate industries. With over 50 years of collective experience, the team

Continued on next page

LEVERAGE PR, LLC continued

has an extensive track record of securing top tier media coverage across TV, print, radio & online outlets. The firm's leadership holds several high-profile board positions and serves as featured panelists across the country.

Joy Schoffler, principal

CrowdBouncer
Crowdentials
Direct Lending, LLC
EquityNet
Givelocity
Invested.in
OfferBoard
Propellr
Tubestart

LEVICK

COMMUNICATING TRUST™

LEVICK

1900 M Street, NW, Washington, DC 20036
202/973-1300; fax: 202/973-1301; info@levick.com
www.levick.com

LEVICK is a leading public relations firm with offices in DC and NYC. Our practice areas include crisis, corporate, financial, litigation, and public affairs. Employees: 55. Founded: 1998.

Agency Statement: We are the leading public relations firm that establishes and protects trust. LEVICK deploys uniquely qualified teams - armed with the instincts, influence, and experience needed to win your battles in an increasingly complex and challenging world.

LEVICK has been honored with multiple awards, including Crisis Agency of the Year, Litigation Communications Firm of the Year, and Crisis Management Campaign of the Year, as well as top honor for Public Affairs and Investor Relations, among others.

LEVICK's high-authority blog is <http://daily.levick.com>

Richard S. Levick, Esq., chmn. & CEO; Mark Irion, pres.; Patricia Ramsay, COO; Gene Grabowski, Michael W. Robinson, exec. VPs; Melissa Arnoff, David Bartlett, Ernest DelBuono, Peter LaMotte, John Lovallo, Jason Maloni, Dan Rene, Larry Smith, Kathleen Wailes, sr. VPs

Bausch & Lomb
Bayer CropScience
Black & Veatch Corp.
Bowman & Brooke LLP
Chrysler Corp.
CITGO Petroleum Corp.
CoreBrand
Crum & Forster
Dollar Tree
General Motors
Howard University
Hylands
International Fragrance Assn. North America
Jabil Circuit Inc.
Jorge Scientific Corp.
King's Daughters Medical Center
Kinross Gold Corp.
Leprino Foods Co.
MIT Sloan School of Management
The Mosaic Co.
National Leal and Policy Center
Omya
Palermo Villa Inc.
Pioneer Services
Smartmatic International Corp.
Stericycle
Sughrue Mion PLLC
Supreme Group USA
Syngenta Corp.
Teavana
Total Mortgage Services
WellPet LLC

LEVIN PUBLIC RELATIONS & MARKETING

147 Rockland Ave., Larchmont, NY 10538-1432
914/834-5919; Levin@LevinPR.com
Business-to-business, technology, financial services, telecom (call centers), related areas. Founded: 1984.

Donald M. Levin, founding president

LEVLANE ADVERTISING AND PUBLIC RELATIONS

100 Penn Square East, Philadelphia, PA 19107
215/825-9600

www.levlane.com

Bus.-to-bus. & consumer PR; technology, healthcare, food, professional svcs. Founded: 1984.

David A. Lane, president

LEWIS & ASSOCIATES

9260 Cordell Dr., Los Angeles, CA 90069
310/276-1463; fax: 213/276-7480; Lewispr@aol.com
lewisprla.com

General PR, marketing, corporate, media relations. Employees: 4. Founded: 1960.

N. Richard Lewis, CEO

LEWIS & NEALE

Acquired by CRT/tanaka

LEWIS COMMUNICATIONS, RICHARD

See Tiberend Strategic Advisors



LEWIS PR

575 Market St., Suite 1200, San Francisco, CA 94105
415/432-2400; fax: 415/432-2401; noah.dye@lewispr.com
www.lewispr.com

Technology and consumer PR. Employees: 410. Founded: 1995.

Agency Statement: LEWIS PR is a global PR and digital communications agency. In addition to traditional media and analyst relations, LEWIS specializes in social media, digital marketing and creative services. It works with companies to implement integrated communications programs on an international scale. LEWIS has more than 25 wholly-owned offices across the US, EMEA and Asia Pacific, with regional headquarters in London, San Francisco and Singapore.

Chris Lewis, CEO & founder; James Oehlcke, CFO; Morgan McLintic, exec. VP, US; Andres Witterman, exec. VP, EMEA & APAC; Lucy Allen, exec. VP & CSO; Yvonne van Bokhoven, sr. VP, Western Europe; Andy Oliver, sr. VP, APAC; Stephen Corsi, sr. VP, global digital mktg.; Sarah Robinson, global talent dir.; Sarah Aitchison, global operations dir.

BBC
Canon
Cree
Good Technology
McAfee
Microsoft Silicon Valley
Nikon
Nintendo
Porsche
Prêt a Manger
SAS
Splunk
Spotify
VMware

LILJA INC.

8953 Aztec Dr., Eden Prairie, MN 55347
952/893-7140; fax: 952/893-7815; info@lilja.com
www.lilja.com

Strategic comms., media rels., writing Founded: 1988.

Mary Lilja, pres.

LIME PUBLIC RELATIONS + PROMOTION

See KBS+P

LINDEN ALSCHULER & KAPLAN INC.

(see LAK Public Relations, Inc.)

LINDSAY, STONE & BRIGGS

One S. Pinckney St., #500, Madison, WI 53703
608/251-7070; fax: 608/251-8989; info@lsb.com
www.lsb.com

Advertising, PR and communications strategy, new product development
Marsha Lindsay, CEO

LINETT & HARRISON

219 Changebridge Rd., Montville, NJ 07045
908/686-0606; fax: 908/686-0623; clinett@linettandharrison.com
www.linettandharrison.com

Specializing in print, radio and television adv., direct mktg., sales promotion and PR. Founded: 1989.

Caryl Linett, Sam Harrison, partners



LINHART PUBLIC RELATIONS

Member of Worldcom
1514 Curtis St., #200, Denver, CO 80202
303/620-9044; fax: 303/620-9043; info@linhartpr.com
www.linhartpr.com

Consumer PR, corporate/business-to-business, crisis communications, digital media, employee engagement. Employees: 31. Founded: 1996.

Sharon Linhart, mng. partner; Paul Raab, sr. VP & partner; Carri Clemens, CFO & partner

Chipotle Mexican Grill
Colorado Technical University
Comcast
Crocs
FirstBank
Horizon Organic
Johns Manville
Muir Glen Organic
MWH Global
Polsinelli Shughart
Rudi's Organic Bakery
Southwest Airlines
UnitedHealthcare
WhiteWave Foods



Lippe ■ Taylor

LIPPE TAYLOR

215 Park Ave. South, New York, NY 10003
212/598-4400; mlippetaylor@lippetaylor.com
www.lippetaylor.com
Founded: 1988.

Agency Statement: *Talk to us about talking to her!*

We specialize in helping brands motivate women to buy. We pioneered and continue to dominate the marketing to women space and have "cracked the code" on why women do buy and don't buy certain brands.

Who are we?

We are Lippe Taylor. The award winning, brand-building, fiercely independent firm that reaches women through integrated marketing programs that drive sales. We market across all ages and stages of a woman's life, with clients in categories that include beauty, fashion, home, food, entertainment, gaming, wellness and healthcare.

What sets us apart?

•Women-owned business founded by Maureen Lippe, former fashion/beauty/health editor at *Vogue* and *Harper's Bazaar* who has been studying women's buying habits for 30 years.

•Proprietary process to market to women - DTW/DTM[®] (Direct to Women and Direct to Moms). We mine research, insights, data and we tap into pop culture trends and influencers. We've been consistent innovators in marketing to women for 25 years.

•Launched the "*SheSpeaks/Lippe Taylor Women's Buying Behavior Index*" – predicting women's shopping trends and providing clients with insights on women's buying behavior.

•We're Content Creators – Our teams are led by former editors, bloggers, producers and on air hosts.

•Unsurpassed Media Relationships - We know how to create content for the media because we are and have been the media ourselves.

•We don't report to a holding company - we report to our clients. Our fierce independence also helps us maintain low employee turnover and continuity for our clients.

•Award winning social/digital – We've led many of our clients into social and digital marketing that works! Our ROI focus and discipline set us apart in the space.

•In-house creative/art department – allows us to design for our clients internally; we produce print and digital advertising for some of our clients.

What are our core values?

•Respect – we respect the consumer's intelligence, our clients, each other, and the value of our ideas and work.

•Excellence – We believe that being good isn't good enough.

•We are committed to ...

•Our Clients – we treat their brands and their budgets as if they were our own. We truly feel that we are stakeholders in our client's business.

•Our Team – we believe in creating an exciting and positive place for people to come to work. We take pride in our sunny, inspiring offices that are designed with care to feel more like home.

•Media, Influencers & Consumers – we know the value of good content and how to tell a good story. We do not waste people's time with information that is not helpful, educational, useful, fun or entertaining. We tailor content to each audience.

Maureen Lippe, CEO; Jessica DiPietro, mng. dir.; Gerald Taylor, gen. mgr.

Some of our current clients include:

Airwick
Allergan
Bio Oil
Botox
Cetaphil
Clearasil
Deutsch Wine
Dickinson Brands
Elizabeth Arden
Galderma
Juvederm
Moroccanoil
Nestle
Ospheña
Reckitt Benckiser
Shionogi Pharmaceuticals
Taylor Precision
Veet
Vitamin World

LIPPERT/HEILSHORN & ASSOCIATES, INC.

800 Third Ave., 17th fl., New York, NY 10022
212/838-3777; fax: 212/838-4568; klippert@lhai.com
www.lhai.com

Core practice areas: investor relations; media relations and corporate communications. Employees: 33. Founded: 1984.

Keith Lippert, partner

LIPPIN GROUP, THE

6100 Wilshire Blvd., #400, Los Angeles, CA 90048
323/965-1990; fax: 323/965-1993
www.lippingroup.com

Corporate, entertainment, product & new media technology PR. Employees: 40. Founded: 1986.

Richard B. Lippin, chmn. & CEO



Litzky Public Relations, Inc.

LITZKY PUBLIC RELATIONS

320 Sinatra Drive, Hoboken, NJ 07030
201/222-9118; fax: 201/222-9418
www.litzkypr.com

Industry experts, infant & children's products, technology, textiles, sports, product publicity, new product launches, special events. Employees: 18. Founded: 1988.

Agency Statement: Every agency has its strengths and weaknesses. The key is to find an agency that best matches your needs and people who share your work ethic and vision. If you are looking for an international presence and an agency with offices in major markets around the world, we may not be for you.

However, if you want a dedicated, tenacious account team that puts client service on the top of its 'to do' list, you've come to the right place. We seldom say 'no' or 'it can't be done.' We're confident it can.

We have learned that the first step in the solution is to identify the opportunity or put your finger on the problem. Working every client every day – a Litzky PR credo that has withstood the test of time – keeps us at the pulse of our client's needs and wants.

We pride ourselves on our product publicity expertise. We know it's not brain surgery but it is scientific and goes beyond research. It's about having clear objectives and a keen knowledge of the audience we need to reach. And, as technology and the ever-changing media landscape continue to evolve, having the foresight and bandwidth to keep ahead of the curve in our conversation with them.

And, as we communicate more, we learn more so that when there are changes within a specific demographic, we need to understand the paradigm so we can continue to have an intelligent, informative conversation with the people who have the most influence on your business – whether it's through TV segment producers, newspaper and magazine editors, reporters and columnists or bloggers and industry experts.

We know how to make news. We've been doing it for over 25 years. We also know that no matter how noisy the bells and whistles, without a solid foundation of strategic media relations, no product, company or service simply finds its way into the spotlight. We get to know our clients and their business and we craft a results generating program that is both economical and efficient.

We believe it's what every client deserves.

Michele Litzky, pres. and founder; Josslynne Lingard Welch, exec. VP/dir. of bus. dev. & client svcs.; Melissa Fogarty Winston, VP

- Funrise Toys
- Hasbro, Inc.
- Health and Humanitarian Aid Foundation
- Juvenile Diabetes Research Foundation
- Kamik
- Mamas & Papas
- Moose Toys
- Swimways
- TimetoPlayMag.com
- Toy Guy®, The

LIVE WIRE MEDIA RELATIONS, LLC

2800 Shirlington Road, Suite 704, Arlington, VA 22206
703/519-1600 x101
www.livewiredc.com

Strategic PR consultation, media and industry analyst relations, message development, media and presentation skills training and crisis management.

Chryssa Zizos, pres. & founder

LLNS HEALTHCARE COMMUNICATIONS

Part of Omnicom Group
220 E. 42nd St., #3, New York, NY 10017
212/771-3000
www.llns.com

Pharmaceutical healthcare comms. firm that specializes in providing healthcare adv. & promotional programs for clients.

Janet Donnelly, pres.

LMGPR

8 N. San Pedro St., #200, San Jose, CA 95110
408/993-9150; info@lmgpr.com
www.lmgpr.com; www.lmgprlounge.com
Technology public relations. Employees: 16. Founded: 2002.

Donna Michaels, pres.

LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187
734/667-2005; fax: 734/667-4025; sue@logos-communications.com
www.logos-communications.com
Associations, foundations, B-to-B, small business. Founded: 1999.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

- Bavarian Inn
- The Big Salad
- Corp! Magazine
- Global Telecom Solutions
- Incentive Marketing Assn.
- Michigan Business & Professional Assn.
- National Assn. for Business Resources
- National Gift Card
- Performance Improvement Council
- Sonitrol



WHAT'S NEXT
IS EVERYDAY.

LOIS PAUL AND PARTNERS

One Beacon St., 2nd flr., Boston, MA 02108
617/986-5700; fax: 617/986-4920; tim_brennan@lpp.com
www.lpp.com

Technology, healthcare; clean technology, energy. Employees: 46. Founded: 1986.

Agency Statement: LPP is the next public relations firm for the technology, clean tech and healthcare industries. For over 27 years we've ushered the latest innovations into mainstream business. No one knows better how to shape complex subject matter into high interest stories and social media conversations.

Lois Paul, pres. & CEO; Bill McLaughlin, exec. VP; Christine Simeone, exec. VP; Don Jennings, sr. VP; Melissa Zipin, sr. VP; Anastasia Efstratios, VP; Philip Moore, controller; Tim Brennan, dir. of mktg.

- Abbott
- Arbor Networks
- Aspen Technology
- Fidelis
- Freescale
- GE
- Integra Health
- LANDesk
- LEGO Education
- Nuance
- NuoDB
- PerfectServe
- Philips
- Skillsoft
- Skyonic
- Sonus Networks
- Stratus Technology
- SynapDx
- ThingMagic
- TwinStrata

LOLA RED PR

107 N. Washington Ave., #200, Minneapolis, MN 55401
612/333-1723; alexis@lolaredpr.com
www.lolaredpr.com

Alexis Walsko, pres.

LONDON & ASSOCIATES, MICHAEL J.

929 White Plains Rd., #330, Trumbull, CT 06611
 203/261-1549; fax: 203/459-1032; michael@mjlondon.com
 www.mjllondon.com

Specialists in strategic media relations, issues and crisis management.
 Serving start-ups as well as established corporations. Employees: 6.
 Founded: 1990.

Michael J. London, prin.

Aero Gear
 Goldman Gruder Woods
 Levett Rockwood
 Whitcraft

LOPEZ NEGRETE COMMUNICATIONS

3336 Richmond Ave., #200, Houston, TX 77098
 713/877-8777

www.lopeznegrete.com

Full-service advertising, marketing and public relations, interactive,
 direct marketing. Founded: 1985.

Alex López Negrete, president/CEO/CCO

**Lou Hammond & Associates****LOU HAMMOND & ASSOCIATES**

900 Third Avenue, New York, NY 10022
 212/308-8880; fax: 212/891-0200; lha@lhammond.com

www.louhammond.com

twitter.com/louhammondpr

facebook.com/louhammondpr

pinterest.com/louhammondpr

Full-service public relations company specializing in communications
 and marketing outreach for premium brands in the travel/tourism,
 design/furnishings, culinary, retail, real estate, beauty/fashion and hospi-
 tality industries. Employees: 40. Founded: 1984.

Agency Statement: For three decades, Lou Hammond & Associates
 (LH&A) has provided strategic counsel and results-driven public rela-
 tions programs to clients who set the standard in the hospitality, tourism,
 home furnishings and lifestyle industries. Through powerful, multi-chan-
 nel communications programs that can be measured to gauge effective-
 ness, LH&A has earned the recognition and respect of today's most influ-
 ential media, its peers and most importantly, clients who rely upon the
 agency's service, integrity and unmatched style. Hammond Digital +, the
 agency's boutique digital arm, offers custom, multiplatform programs
 that optimize your message and engage audiences in the digital space.

Founded by industry icon, Lou Hammond, the company takes pride in
 its departure from business-as-usual, remaining fiercely independent and
 providing clients with fees based on an agreed-upon plan, not on time
 sheets. At LH&A expenses are never marked up and clients never run out
 of allotted time.

Headquartered in New York City with offices in Charleston, South
 Carolina and Miami, the agency boasts an exceptional roster of clients
 with an unmatched rate of retention. In fact, many clients have been part-
 ners for more than 15 years. Clients find powerful synergistic partner-
 ships within the LH&A community, often joining forces on programs and
 projects that maximize opportunities for all.

With quality as a guiding principle, the Lou Hammond approach has
 been extremely successful - making the agency one of the most highly-
 recognized and award-winning in lifestyle communications.

Lou Rena Hammond, chmn./founder; Stephen Hammond, pres.

CONSUMER PRODUCTS/DESIGN

Brewster Home Fashions
 Crawford High Performance Composites
 Hunter Douglas
 Stillfried Wien Gallery
 urbangreen
 WallPops

CULTURE

Collier County Museums

Festival International de Jazz de Montréal

Festival Montréal En Lumière

International Festival of Arts & Ideas

DESTINATIONS

Arizona Office of Tourism
 Atlantic City Convention & Visitors Authority
 Bermuda Department of Tourism
 Charleston Area Convention & Visitors Bureau, SC
 Explore Bristol, RI
 Market New Haven
 Nassau Paradise Island Promotion Board
 New Hampshire Div. of Travel & Tourism Development
 Paducah, KY Convention & Visitors Bureau
 Panama City Beach Convention & Visitors Bureau, Inc.
 Paradise Coast (Naples, Marco Island, Everglades), FL
 Paradise Island Tourism Development Assn.
 Providence Tourism Council
 Santa Fe Convention & Visitors Bureau
 Sonoma County Tourism Bureau
 Tourism Authority of Thailand
 Virginia Tourism Corp.
 VisitNorfolk

FOOD & WINE

Best Chefs America
 Caviar & Bananas
 Certified Angus Beef® Brand
 LoSalt®
 Sonoma County Vintners
 Sonoma County Winegrape Commission

HOTEL GROUPS

Beaches Resorts
 Mandarin Oriental Hotel Group
 Marriott and Renaissance Caribbean & Mexico Resorts
 Oetker Collection
 Sandals Resorts

HOTELS/RESORTS

Deep Water Cay, Bahamas
 Five Gables Inn & Spa, St. Michaels, MD
 Hotel Boutique at Grand Central
 Hotel Ella, Austin, TX
 Laucala Island Resort, Fiji
 Mokara Hotel & Spa, San Antonio
 Omni La Mansión del Rio, San Antonio
 Red Mountain Resort & Spa, Ivins, UT
 Wild Dunes Resort, Isle of Palms, SC

PUBLIC AFFAIRS

Gaillard Performance Hall Foundation
 Housing Solutions USA
 New York Foundation for Senior Citizens, Inc.

TRAVEL SERVICES

American Express Travel
 American Queen Steamboat Co.
 Blount Small Ship Adventures
 Haunted Attraction Assn.
 Oceania Cruises
 Premier Rail Collection (PRC)
 Regent Seven Seas Cruises
 SeaDream Yacht Club
 Uncommon Journeys

LOUGEE CONSULTING GROUP

7 Bridgeton Way, Hopkinton, MA 01748
 508/435-6117; fax: 508/435-6115; bob@lougeec consulting.com
 Independent PR and IR firm, writing and research. Founded: 2003.

Robert W. Lougee Jr., president

LOUIS KARNO & COMPANY

31 Warren St., Concord, NH 03301
 603/224-5566; fax: 603/224-9039; info@lkarno.com
 www.lkarno.com

International media relations, tourism PR, not-for-profits, image manage-
 ment, web design and strategy, newsletters. Founded: 1999.

Jayme Henriques Simões, president



LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

Agency Statement: lovio george | communications + design opened its doors nearly 30 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, dir. of mktg./comm.

Partial Client List:

Cobo Center
Detroit Metropolitan Convention & Visitors Bureau
Detroit RiverFront Conservancy
Kresge Arts in Detroit
M-1 Rail
Midtown Detroit, Inc.
New Economy Initiative
Olympia Development
Shinola
The Parade Company

LP&G, INC.

Advertising and PR firm
2329 N. Tucson Blvd., Tucson, AZ 85716
520/624-1116
www.lpginc.com
PR, adv., computers/computer products, gov./state agencies, recreation.
Founded: 1993.

Leslie Perls, owner/principal/creative director

LUBENOW & ASSOCIATES, LARRY

3102 Lombardi Way, Cedar Park, TX 78613
512/335-9233; larry@lubenow.com
Full-service, general PR. Founded: 1991.

Larry R. Lubenow, president

LUCKIE STRATEGIC PR

Owned by Luckie & Company
600 Luckie Drive, #150, Birmingham, AL 35223
205/879-2121; pr@luckie.com
www.luckie.com

Consumer products, fashion, food, health care, home furnishings, home and garden, restaurants, travel. Founded: 1953.

David Griner, VP; Leigh Anne Monitor, sr. media relations specialist; Lois Coker and Catie Farrell, social media specialists; Molly Folse, digital content strategist; April Wilson, digital content coordinator; Sherri Hodges, reporting coordinator

LUKASZEWSKI GROUP, THE

Division of Risdall Marketing Group
550 Main St., #100, New Brighton, MN 55112
651/286-6788; jel@e911.com
www.e911.com

Author, speaker, crisis manager, strategic media relations consultant, litigation advisor. Employees: 2. Founded: 1989.

James E. Lukaszewski, America's crisis guru, pres.

LUMIA BARTORILLO ADVERTISING

See Maslow Lumia Bartorillo Advertising

LUMINOR

27558 Santa Margarita Pkwy., #518, Mission Viejo, CA 92691
949/648-7460
www.luminor.com

High-tech and bus.-to-business PR, marketing comms., corporate comms., employee relations. Founded: 1983.

Ron Wilbur, CEO

LUQUIRE GEORGE ANDREWS, INC.

4201 Congress St., #400, Charlotte, NC 28209
704/552-6565; fax: 704/552-1972
www.lgaadv.com

Full-service PR, adv., brand development; digital media firm specializing in healthcare; higher education; financial svcs.; mergers & acquisitions; corp. comms.; professional svcs.; issues/crisis mgmt.; media training; employee engagement; business-to-business and consumer marketing. Employees: 46. Founded: 1984.

Steve Luquire, CEO

LVM GROUP, INC., A DIDIT COMPANY

1410 Broadway, 23rd fl., New York, NY 10018
212/499-6500; fax: 212/751-2862; david@lvmgroup.com
www.lvmgroup.com

Full service public relations firm that is part of Didit, a digital marketing firm. Employees: 3 at LVM Group; 90 at Didit. Founded: 1974.

David M. Grant, pres.; Jeannette M. Boccini, exec. VP

3M

500 West 21st Street
Alan Gaynor + Co.
Empire State Building
Empire State Realty Trust
EVO Real Estate Group
Insperty
Levien & Co.
Loci Architecture
Lymphatic Education & Research Network
Sherwood Equities
TAD Associates
WSP Building Systems (formerly known as Flack + Kurtz)

LYMAN PR

San Francisco, CA
707/256-3834; carm@lymanpr.com
www.lymanpr.com

Tech (B2B and B2C), consumer tech, mobile/wireless (OEM, B2B and B2C), web svcs., online adv.; SaaS, financial svcs., consumer lifestyle, sports, tourism/hospitality, wine hospitality. Employees: 12. Founded: 2000.

Carm Lyman, Chris Lyman, principals

LYONHEART

See LLNS

LYONS PUBLIC RELATIONS, LLC

10410 N. Kensington Pkwy., Suite 305, Kensington, MD 20895
301/942-1306; fax: 301/942-1361; info@lyonspr.com
www.lyonspr.com

Broadcast media rels.; radio PR, PSAs, media tours & news releases. Employees: 6. Founded: 2005.

Dan Lyons, pres.



M BOOTH & ASSOCIATES, INC.

Wholly-owned subsidiary of Next Fifteen Communications Group, LLC
300 Park Ave. South, New York, NY 10010
212/481-7000; fax: 212/481-9440
www.mbooth.com

M Booth has specialty practice areas in digital, consumer, lifestyle and corporate for leading brands in CPG, food, fashion & beauty, wine & spirits, lifestyle, home, travel, online brands, small business and financial services. The agency draws on resources within Next Fifteen Group, its parent company, reaching 19 markets worldwide through a network of partners including Lexis PR (UK), the market research firm Redshift, and digital agencies Outcast, Beyond, Text100 and Bite.

Employees: 100. Founded: 1984.

Agency Statement: M Booth is an integrated marketing communications agency where innovation shapes every part of our organization—from the people we select for our teams, to our approach to account management, our research and digital insights, our understanding of traditional and social media, and even our working environment.

Five years from today, our vision will remain the same as it was when the agency was founded – to foster a magnetic culture that attracts the best people and the best brands. We aspire to be relentlessly passionate about our clients and their business—whether that means staying at the forefront of the digital and social evolution - or unleashing game-changing insights that result in creative executions that impact the marketplace (e.g. American Express Small Business Saturday).

M Booth is inspired by the notion that we “think big but move fast.” We work with courage, accountability and a unique spirit. Specifically, we believe that an inspired team delivers inspired work.

At M Booth, we believe in a workplace that is alive with courage, where we follow our passions, take risks, speak the truth with respect and humanity, unleash our imaginations, and challenge the status quo. At the same time, we are accountable to keeping promises we make to our clients, ourselves and each other to delivering great business results that go beyond our clients’ expectations; to collaborating with an open mind, recognizing that everyone has something important to contribute; and of course, to upholding the highest ethical standards.

Ultimately, we believe that a healthy dose of fun fuels a culture where people love what they do; where clients feel at home and want to stay; where great adventures can happen, and where we laugh a lot.

Creativity is in our DNA and envelopes the entire organization—from our physical environment to the way we brainstorm and the types of people we invite to join our team—in order to deliver the BEST and MOST INNOVATIVE thinking to our clients.

M Booth specializes in building and growing powerful brands with one goal in mind: to help clients meet their campaign and business objectives. We move beyond earned media to mobilize target audiences through on- and offline channels, to engage them in conversations and inspire them to take action.

In 2014, we added depth and geographic reach. Jeff Bodzewski was named Chief Analytics Officer and head of our new Chicago outpost and Bonnie Ulman joined as Chief Insights & Planning Officer and head of a new office in Atlanta.

Margaret Booth, chairperson; Dale Bornstein, CEO; Rich Goldblatt, Jennifer Teitler, Mark Schroeder, Martha Cid, Matt Hantz, Lauren Swartz, Dana Hudon, Jon Paul Buchmeyer, sr. VPs; Joseph Hamrahi, CFO; Jody Johnson, chief people officer

Offices: New York, Chicago, Atlanta

American Express
Banfi Vintners
British Virgin Islands
Brooks Running
Burlington Coat Factory
Campari
CSC
Dyson
Evenflo
GE Appliances

GOED (Global Organization for EPA & DHA)

Godiva

HP Hood

Hyatt Andaz

Krug Champagne

Lands’ End

Nolet’s Finest Gins

OpenTable

Rémy Cointreau (The Macallan, Highland Park, Famous Grouse, and Brugal)

The Schwan Food Company/Schwan’s Home Service

Steelcase/Turnstone

Sur La Table

Tourism Victoria

Unilever/Vaseline

Wharton School of the University of Pennsylvania

M&P FOOD COMMUNICATIONS, INC.

155 N. Michigan Ave., #609, Chicago, IL 60601

312/201-9101; foodexperts@mpfood.com

www.mpfood.com

PR & digital communications for food and nutrition, beverage, consumer products, commodity groups and services. Employees: 8. Founded: 1987.

Brenda McDowell, pres.

M/C/C, INC.

8131 LBJ Freeway, #275, Dallas, TX 75251

972/480-8383

www.mccom.com

Technology, bus.-to-bus., business to consumer PR. Employees: 30. Founded: 1986.

Mike Crawford, president

M3 COMMUNICATIONS GROUP, INC.

60, Bulgaria Blvd., Sofia 1680 Bulgaria

359 2 818 70 10; fax: 359 2 818 70 11; max@m3bg.com

www.m3bg.com

Media relations and monitoring, crisis comms., marketing, positioning, advertising, web services, lobbying and event management. Founded: 1994.

Maxim Behar, CEO/chairman of the board



MACCABEE

211 N. First St., #425, Minneapolis, MN 55401

612/337-0087; fax: 612/337-0054

www.maccabee.com

Twitter: @maccabeepr

Agency Blog: <http://info.maccabee.com/blog>

Consumer and business-to-business public relations; corporate and crisis communications; social media strategies, inbound content marketing, new product launches, change messaging and employee relations, media training, and cause and event marketing. Special expertise in food, retail, legal and healthcare/wellness. Employees: 9. Founded: 1996.

Agency Statement: Winner of Silver Halo “Best Cause Marketing Campaign” and Promo Interactive’s “Best Viral Campaign” awards, Maccabee offers national clients boldly creative, results-obsessed public relations and social media/online programs. Recent successes include the launch of Gold’n Plump brand brats and chicken sausages and Just BARE all-natural chicken, with placements from *Family Circle* magazine to Shape.com; change management counsel for Delta Airlines’ MLT Vacations and education products pioneer Jostens; promotion of an online video contest for HANDy Paint Products; and a lead-generating inbound marketing campaign that enabled client NTC to connect with hundreds of electric utility decision-makers.

Paul Maccabee, pres.; Gwen Chynoweth, exec. VP; Jean Hill, VP; Christina Milanowski, social media dir.



MACIAS PR

349 Fifth Ave., New York, NY 10016
646/770-0541; Mark@MaciasPR.com
www.MaciasPR.com

Tech, financial, political, healthcare, crisis comms. Employees: 4.
Founded: 2009.

Agency Statement You get better results when you work one-on-one with a former journalist. The founder of Macias PR was an Executive Producer with WNBC and Senior Producer with CBS in New York, so we take a different approach when it comes to securing media placements. Our passionate team has secured media placements for the most influential news organizations - from the *New York Times* to Good Morning America.

Mark Macias, owner

Find Your Trainer
Nestseekers
Plenty of Fish
Russian American Chamber of Commerce
Sansar Capital
The Eye Book
TopPatch

MACKENZIE AGENCY, THE

4595 Creekmont Court, Santa Rosa, CA 95404
707/545-3280; fax: 707/545-3288
www.mackenzieagency.com

Food, beverage, destination PR. Employees: 12. Founded: 1986.

Karen MacKenzie, pres.

CellarPass.com
Centro Servizi
Chilean Blueberry Committee
Chilean Fresh Fruit Assn.
Destination Yountville
Italian Ministry of Agriculture
La Tortilla Factory
Lundberg Family Farms
Murray's Cheese
Ortofrutticoli, Italy
Sonoma County Tourism

MACKENZIE MARKETING GROUP

123 NW 12th Ave., #843, Portland, OR 97209
503/225-0725

www.mackenzie-marketing.com
High tech PR. Founded: 1994.

Lisa MacKenzie, pres./founder

MACY + ASSOCIATES

411 Culver Blvd., Playa de Rey, CA 90293
310/821-5300; kmacy@macyinc.com
www.macyinc.com

PR, brand strategy, corp. comms., adv., special events, graphic design.

Kimberly A. Macy, principal

MAGRINO AGENCY, SUSAN

352 Park Ave. South, 13th fl., New York, NY 10010
212/957-3005; info@smapr.com
www.smapr.com

Advertising and PR, business/consumer services, marketing communications/integrated marketing.

Susan Magrino, president



MAKOVSKY

Founding member of IPREX, the world's second largest corporation of global independent agencies.

16 E. 34th St., New York, NY 10016

212/508-9600; fax: 212/751-9710

www.makovsky.com

Divisions in financial and professional services, health, technology, energy and sustainability, and digital branding. Employees: 55. Founded: 1979.

Agency Statement: Makovsky, founded 34 years ago, has become one of the nation's leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: "The Power of Specialized Thinking."

Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as "very good" to "exceptional." To ensure client delight, an independent "Quality Assurance" expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company's specialty practices are active in day-to-day client service. The firm's "One P&L" philosophy enables the firm to deploy the right talent at the right time in furtherance of the clients' business goals.

Global - Headquartered in New York, with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries and in 40 US cities through IPREX, the second largest worldwide corporation of independent agencies, of which it is the founder.

Accolades - In 2013, Makovsky won over 27 firm and campaign awards including the American Business Award for "Interactive Services Agency of the Year" and the Bulldog Stars of PR Award as "Mid-Sized Agency of the Year - under \$20 Million in Revenues." The firm was also recognized by PRSA-New York Chapter's "Best of the Best" Big Apple Award for the client campaign of the year, *PR News Agency Elite Award* for "Best Website among PR Firms," and named to the *New York Observer's* "Power 50 List" (ranked #7). The firm also won a Bronze Anvil, Silver SABRE, Big Apple, New Jersey Pyramid Award, and multiple bronze, silver and gold Stevies.

In 2012, Makovsky won over 20 awards including the *PR News* Platinum PR Award for "Midsize PR Firm of the Year" and the American Business Award for "Public Relations Agency of the Year." Ken Makovsky was recognized by the American Business Awards as "Communications Executive of the Year" and by the *Holmes Report's* Gold SABRE for "Outstanding Individual Achievement," among other honors. The firm also won the PRSA Bronze Anvil, PRSA-NY Big Apple, Gold MarCom and ARC Awards for client campaigns.

Accolades also include a full complement of Silver Anvils, SABRE Awards, IABC Awards, Creativity in Public Relations Awards, Big Apples and recognition by leading industry trade publications as one of the nation's leading B-2-B communications firms, and among the best managed service enterprises in the business. Makovsky is a firm that is known for even "doing the little things right."

Values Impact - Makovsky internal values - innovation, initiation, communication, collaboration, motivation and education - are about ensuring external value and realizing the firm's mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO; Gil Bashe, Andy Beck, Robbin Goodman, Marc Lucas, Kristie Kuhl, Kristen Sharkey, Scott Tangney, Stacey Wachtfogel, exec. VPs; Lee Davies, Tom Jones, Mike Goodwin, sr. VPs; Tim Wallace, dir., corp. strategy

1425 K St., NW, #350, Washington, DC 20005
202/587-5634

Andy Beck, exec. VP, energy

AcelRX Pharmaceuticals, Inc.
Actavis, Inc.
Affinity Health Plan
Agility Recovery Solutions, Inc.
AirLease Corp.
Alexion Pharmaceuticals, Inc.
Alpha Omega Financial Systems, Inc.
Amarin Pharma, Inc.
American Express
Ameritox
Antares Pharma, Inc.



Auxilium Pharmaceuticals, Inc.
 BancTrust & Co.
 Bausch & Lomb, Inc.
 Beacon Trust
 Belstar Group
 Beyond.com, Inc.
 BioNJ
 BlankRome LLP
 Boehringer Ingelheim Pharmaceuticals, Inc.
 Booz & Co.
 Break Media Integrated Comms.
 BMJ Group
 The Capella Hotel Group
 Cetera Financial Group
 Cartesian Capital Group
 Charles Schwab & Co., Inc.
 Coldwell Banker Commercial
 Collective Media
 Cracker Barrel Old Country Store, Inc.
 Crystal & Co.
 CW Financial Services LLC
 Digital Compression Technology, LLC
 Dow Jones Indexes
 Duchesnay USA
 Equities First Holdings LLC
 EXLService Holdings, Inc.
 Extreme Reach, Inc.
 Fairsquare LLC
 Fidelity Institutional Wealth Services
 Guardian Life Insurance Co.
 Hatteras Funds
 H.D. Smith Wholesale Drug Co.
 Horizons Exchange Traded Funds
 Hubbell Lighting, Inc.
 Hyperion Therapeutics, Inc.
 Investment Program Assn.
 Ipsen Pharmaceuticals
 Itron, Inc.
 JED Foundation
 JGWPT Holdings, LLC
 Johnson & Johnson
 Ketra, Inc.
 Kowa Pharmaceuticals America, Inc.
 Kroll Bond Rating Agency, Inc.
 Life Technologies Corp.
 The Medicines Co.
 Medi-Promotions, Inc.
 Mercedes-Benz
 Meridian Equity Partners
 Mirae Asset Global Investments (USA) LLC
 Nanocomp Technologies, Inc.
 Navidea Biopharmaceuticals
 New York Life Investment Management LLC
 O'Charley's, Inc.
 PixelOptics, Inc.
 Pfizer, Inc.
 Prisma Capital Partners LP
 Quest Diagnostics Inc.
 Russell Reynolds Associates
 Sanofi-aventis U.S., Inc.
 Sensiba San Filippo LLC
 SFP Value Realization Co., Ltd.
 Sica Wealth Management, LLC
 Situs Holdings, LLC
 Soraa, Inc.
 Sprint Nextel Corp.
 Steel Path Fund Advisors LLC
 Stroz Friedberg
 Swank Capital
 Tech Mahindra
 Time Out North America
 Tix Corp.
 TransitCenter, Inc.
 Transparent Value
 United Water
 Vanda Pharmaceuticals, Inc.
 Velocity Technology Solutions
 WebMD
 Western Union

MALLORY FACTOR INC.

211 King St., Charleston, SC 29401
 843/720-0000
 www.malloryfactor.com
 Fin'l, inv. rels.; mktg., special events, public affairs, travel & tourism PR;
 indus./tech., consumer PR. Founded: 1976.

Mallory Factor, chmn.

MALONEY & FOX, LLC

Merged with Waggener Edstrom Worldwide

MANGAN HOLCOMB PARTNERS

Advertising and PR firm
 2300 Cottondale Lane, #300, Little Rock, AR 72202
 501/376-0321; fax: 501/376-6127
 www.manganholcomb.com
 PR, adv., bus.-to-bus., agriculture/gardening, automotive, healthcare, public
 utilities. Founded: 1972.

David Rainwater, CEO

MANIS CANNING & ASSOCIATES, INC.

12 Francis St., Annapolis, MD 21401
 410/263-7882; fax: 410/263-7925
 www.maniscanning.com

Government relations, public affairs.

George N. Manis, founder



MARCH COMMUNICATIONS

226 Causeway St., 4th fl., Boston, MA 02114
 617/960-9875; info@marchpr.com
 www.marchpr.com
 Founded: 2005.

Agency Statement: March Communications is a tech PR and social media agency headquartered in Boston with offices in Chicago and San Francisco. March uses research and analytics to take the guesswork out of PR, helping emerging startups and established global brands to capture market share and increase awareness in strategic markets. With services that range from influencer relations and content creation to social media and video production, March delivers proactive and creative campaigns tailored to clients' individual communications needs.

Martin Jones, Cheryl Gale, managing partners

20 N. Wacker Dr., Suite 1200, Chicago IL 60606
 312/577-5557

Erica Frank, acct. mgr.

505 Montgomery St., 10th fl., San Francisco, CA 94111
 415/593-3582

Madge Miller, sr. VP

ASG Software
 Avecto
 BlazeMeter
 Blur
 BrandProtect
 Cambridge Consultants
 CloudSigma
 Comptel
 CSR
 InfoVista
 Interxion
 IPSoft
 Mimecast
 Mobally
 NCP
 OnApp
 Open-Xchange
 PEER1 Hosting
 Pitney Bowes Business Insight

Pitney Bowes UK
 Provenir
 Push
 Rubric
 SiriusDecisions
 Taykey
 TM Forum
 Ubuntu
 Workshare

theMarcusGroup,inc.

MARCUS GROUP, INC., THE

Overlook at Great Notch, 150 Clove Road, Little Falls, NJ 07424
973/890-9590; info@marcusgroup.com
www.marcusgroup.com

Advertising, crisis communications, public relations. Employees: 20.
Founded: 1970.

Agency Statement: We are a full service agency offering:

- Advertising
- Marketing
- Crisis Management
- Community relations
- Financial relations
- Governmental affairs counsel
- Investor relations programs
- Market research and planning
- Media and spokesperson training
- Public relations

We do not believe in “cookie cutter” communications and marketing plans. We analyze each client’s needs and resources, and develop programs designed specifically to meet that client’s objectives.

Alan C. Marcus, pres. & CEO; Thomas V. O’Neil, exec. VP; Denise Gassner Kuhn, exec. VP & COO; Janel Patti, exec. VP; John Margaritis, sr. VP

Concord Engineering Corp.

EmblemHealth/HIP Corp.

FirstEnergy Corp.

New York Presbyterian - The University Hospitals of Columbia & Cornell

PSE&G

The Provident Bank

Triple 5 Group of Companies

URS Corp.

MARCUS THOMAS LLC

4781 Richmond Rd., Cleveland, OH 44128
216/292-4700, 888/482-4455; info@marcusthomasllc.com
www.marcusthomasllc.com

Integrated marketing communications firm. Employees: 95. Founded: 1937.

Jim Nash, managing partner

MARGIE KORSHAK INC.

875 N. Michigan Ave., Chicago, IL 60611
312/751-2121; mkorshak@korshak.com

Corporate positioning, press releases, product launches and other marketing PR activities. Founded: 1972.

Margie Korshak, chairman



MARINA MAHER COMMUNICATIONS, LLC

830 Third Ave., New York, NY 10022
212/485-6800; fax: 212/355-6318; dgaynor@mahercomm.com
www.mahercomm.com

Branded integrations, cause related marketing, consumer products, corporate marketing, creative services & content creation, crisis management, digital strategy & community management, experiential events, fashion & beauty, food & beverages, health & well-being, influencer/word-of-mouth marketing, marketing to women, media & entertainment services, nutritionals, pharmaceuticals, retail, shopper marketing, social media, talent services, technology, video services, youth marketing. Founded: 1983.

Agency Statement: Marina Maher Communications (MMC) is the preeminent expert in marketing to women. The agency uses proprietary, data-driven methodology to develop fresh insights about women and leverages deep relationships with influencers to motivate women to act. Our always on team of media mavens and creatives develops Big Ideas

and creates compelling brand stories and content that amplify key messages, resonate with media, then reverberate across pop culture. MMC creates award-winning communications programs for consumer, health and well-being and food and beverage companies. MMC is an Omnicom company.

Marina Maher, CEO; Nancy Lowman LaBadie, exec. VP, consumer; Diana Littman Paige, exec. VP, health & well-being; Susan Bean, exec. VP, Creative Catalyst Group; Jane Brody Koenke, chief creative & inspiration officer; Suzanne Haber, chief of media innovations; Diana Vienne, exec. VP, human resources & organizational development; Debra Gaynor, chief brand reputation officer; Carolyn Berke, COO

Bayer Consumer Care

Bimbo Bakeries USA: Boboli, Thomas’

Celgene

Eisai

Henkel: Dial

Kimberly-Clark: U by Kotex, Poise, Depend

Merck

Merck Consumer Healthcare

Merck for Mothers

Merz: Mederma

NovoNordisk

Pfizer Consumer Healthcare: Robitussin

Procter & Gamble: Aussie, Clairol, COVERGIRL, COVERGIRL African

American, Downy, Head & Shoulders, Herbal Essences, Nice ‘n Easy,

Olay, Secret, Venus, P&G Corporate assignments, including Olympics

Stainmaster

Target Brands



MARINO ORGANIZATION INC., THE (TMO)

171 Madison Ave., 12th fl., New York, NY 10016

212/889-0808; info@themarino.org

www.themarino.org

Media relations, strategic counsel, campaign management, corporate communications, public affairs, community relations, integrated marketing, digital media, crisis management; media training and branding. Employees: 28. Founded: 1993.

Agency Statement: The Marino Organization is a “street-smart,” full-service public relations agency providing customized, strategic communications programs that help clients achieve business and organizational objectives. TMO’s unique convergence of expertise combines a sophisticated understanding of media, business, the public sector, and the community. Market segments include real estate, energy and sustainability, education, technology, consumer and lifestyle, neighborhood branding, industry associations, financial and professional services and non-profit. Our diverse client base spans *Fortune* 10 companies to neighborhood entities.

Frank C. Marino, pres. & CEO; Lee Silberstein, exec. VP; John F. Marino, Robert Barletta, Steve Vitoff, sr. VPs; Cara Marino Gentile, Shane Kavanagh, VPs; Matt Bergman, Esq., sr. strategic counsel

American Institute of Architects New York Chapter (AIANY)

American Institute of Architects New York State (AIANYs)

AKRF

American Friends of Tel Aviv University

Atlas Capital

Building and Construction Trades Council (BCTC)

Biagio Cru & Estate Wines

Big Brothers Big Sisters of NYC

Brooklyn Navy Yard Development Corp.

Colliers International

Columbus Square Management

Cohen Real Estate

ConEdison Solutions (CES)

Crain’s New York Business

Cushman & Wakefield

Downtown Brooklyn Partnership

Eastern Consolidated

Fashion Center BID

Fortis Property Group

God’s Love We Deliver

Handro Properties LLC
Hudson Square Connection
IBEX
Jamestown Properties
John F. Kennedy International Air Terminal
KNIC Partners
Lantern Community Services
LePatner & Associates
McDonald's Corp.
Moinian Group, The
Muss Development
National Grid
Nevele Investors
New York City First
New York Medical College
NYU Center for Urban Science and Progress
NYU Schack Institute of Real Estate
NYU Polytechnic Institute
NYU 2031
One World Trade Center (The Durst Organization)
Orbach Group
Rampart Group
Real Estate Board of New York (REBNY)
Savills LLC
Silvercup Studios
St. David's School
Stellar Management
TF Cornerstone
Triangle Equities
Touro College
Turn 2 Foundation
Union Square Partnership
Walmart
Westbrook Partners
World-Wide Group, The

MARIS, WEST & BAKER ADVERTISING

Advertising and PR firm
18 Northtown Drive, Jackson, MS 39211
601/977-9200; fax: 601/977-9257
www.mwb.com
PR, adv., creative, direct mktg., financial, industrial, healthcare, telecommunications. Founded: 1970.

Peter Marks, pres.

MARKETCOM PUBLIC RELATIONS LLC

36 E. 23rd St., #602, New York, NY 10010
212/537-5177; gmiller@marketcompr.com
www.marketcompr.com
Business-to-business, branding, financial.

Greg Miller, president

MARKETING & COMMUNICATION STRATEGIES, INC. (MCS)

2218 First Ave. NE, Cedar Rapids, IA 52402
319/363-6005; fax: 319/398-7001; nancy@mcshome.com
www.cshome.com
Strategic comms., mktg. comms., media rels. and media training.
Employees: 10. Founded: 1988.

Nancy Garberson, CEO; Tami Garvin, VP of PR; Kathryn Hadjis, A/E

Abbe Community Care/Abbe Aging Services
AES Corporation, Ocean's Flavor Sea Salts
M. Hanson Co. - Design
Shuttleworth & Ingersoll
SpeedConnect

MARKETING MATTERS

2700 N. 29th Ave., #103, Hollywood, FL 33020
954/925-1511; fax: 954/925-1549; coleen@marketingmatters.net
www.marketingmatters.net
Marketing, advertising and PR. Employees: 11. Founded: 1997.

Coleen Sterns Leith, president



MARKETING MAVEN PUBLIC RELATIONS

135 W. 29th St., Suite 302, New York, NY 10001
212/967-5510; fax: 212/967-1813; lindsey@marketingmavenpr.com
www.MarketingMavenPR.com

Lifestyle, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/cultural clients and social media. Employees: 11. Founded: 2009.

Agency Statement: Headquartered in Los Angeles with global offices in New York City with international contacts, Marketing Maven Public Relations ensures clients objectives are met through the expertise of our entire team. Ready to deliver your message to the masses, we work collaboratively to effectively promote our clients products and services. Our distinguishing integration of PR, SEO and social media marketing mix helps provide a competitive edge to the client. We also help to implement tracking codes and use analytics to measure sales generated from online Public Relations and emerging media efforts. A unique methodology of taking an active and helpful role with our clients creates a personable repertoire that we pride ourselves on.

Lindsey Carnett, CEO & pres.; Phil Rarick, COO; Natalie Rucker, VP of business dev.; Aljolyynn Sperber, social media mgr.; Mari Escamilla, Hispanic media mgr.

2390 C Las Posas Rd. #479, Camarillo, CA 93010
310/994-7380; fax 310/868-0222

Addison Field
Argo Marketing
Baby Trend
Bulu Box
Bystrictin
CinG-X
Eat Well Co.
eBev
EverDeep
Hot Iron Holster
Iron Bridge
Jabu'she
JCORE
Journee
JS Richter
Late Night Health
Listen Up Espanol
LVL Weddings & Events
Maverick Angels
Motility Training
Online Trading Academy
Pamper Me Fabulous
Proper Pillow
Rejuvenator
Shave It
Temple Flower
Ubimed
Urgent Call

MARKETING, MEDIA & MORE, INC.

See Soulati Media



MARLO MARKETING/COMMUNICATIONS

667 Boylston St., Boston, MA 02116
617/375-9700; fax: 617/375-9797; mfgelman@marlomc.com
www.marlomc.com

Consumer products, professional services and restaurant, travel & hospitality. Employees: 30. Founded: 2004.

Agency Statement: marlo marketing/communications is a Boston-based public relations and integrated marketing firm specializing in the

Continued on next page

MARLO MARKETING/COMMUNICATIONS continued

promotion of best-of-class consumer lifestyle and professional services clients ranging from early stage start-ups to national Fortune 500 companies. We develop strategic integrated programs designed to achieve impactful results from third party validators – the press, influencers, consumers & investors. mm/c's areas of expertise include brand positioning & building, media relations, new & social media, relationship development, product launches and a full-service creative division.

Marlo Fogelman, principal; Ann Peterson, exec. VP; Lisa MacGillivray, exec. VP; Brian Charron, creative dir.

Anna's Taqueria
Area Four
Bully Boy Distillers
Convergent Dental
Davies Family Selection
Eastern Standard
Grafton Group
Hair Club
Hotel Commonwealth
Kaplan Development Group
Kennebunkport Resort Collection
Lyons Group
Motto
MS Walker
Narragansett Beer
National Amusements
New Center for Arts & Culture
New England Soup Factory
Pain d'Avignon
Paint Nite
Pretzel Crisps
Salon Capri
Shake Shack
Tavern Road
The Blue Room
The Hawthorne
Zoo New England

MARSHALL FENN COMMUNICATIONS INC.

1300 Yonge St., #701, Toronto, Ontario M4T 1X3 Canada
416/962-3366; fax: 416/962-3375; info@marshall-fenn.com
www.marshall-fenn.com

Full service public relations and communications services including divisions which specialize in product and corporate publicity, advertising, direct marketing and Internet communications. Founded: 1955.

Paul Chater, Jim Kabrajee, partners

MARSTON WEBB INTERNATIONAL

270 Madison Ave., New York, NY 10016
212/684-6601
www.marstonwebb.com
Employees: 5. Founded: 1981.

Victor Webb, pres.

MARTIN THOMAS INTERNATIONAL

42 Riverside Drive, Barrington, RI 02806
401/245-8500; contact@martinthomas.com
www.martinthomas.com
Advertising, public relations and marketing for industrial, int'l, and technical. Employees: 5. Founded: 1987.

Martin K. Pottle, founder

MARTINO & BINZER

270 Farmington Ave, #128, Farmington, CT 06032
860/678-4300
www.goodbait.com

A full-service marketing comms. firm handling business-to-business advertising, strategic marketing and PR. Founded: 1980.

Dave Martino, president

MARTINO FLYNN L.L.C.

Advertising and PR firm
175 Sully's Trail, #100, Pittsford, NY 14534

585/421-0100; fax: 585/421-0121

www.martinoflynn.com

PR, adv., automotive, pharmaceuticals/ healthcare, sporting goods.
Founded: 1967.

Chris Flynn, partner

MARTZ PARSONS

7077 E. Marilyn Rd., Bldg. 5, Scottsdale, AZ 85254
480/998-3154; fax: 480/998-7985
www.martzagency.com

PR, media relations, press kits, grand openings/special events, product intros, sales promo., editorial. Employees: 17. Founded: 1980.

Carrie Martz, CEO

MARX COMMUNICATIONS

1 Century Drive, Trumbull, CT 06611
203/445-2850; fax: 203/445-2851
www.marxcommunications.com

Marketing comms., B2B, technology, professional services, food, media training, product launches, executive branding. Employees: 25. Founded: 1993.

Wendy Marx, pres.



MARX LAYNE & COMPANY

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, Mike Szudarek, partners

McDonald's Restaurants of Southeast Michigan
Verizon
Walmart

MASCOLA GROUP

434 Forbes Ave., New Haven, CT 06512
203/469-6900
www.mascola.com
Marketing and PR.

Chuck Mascola, founder and pres.



MASON PUBLIC RELATIONS

23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com

Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Agency Statement: At Mason, we'll help you connect with your stakeholders through relevant branded content across a combination of chan-

nels. Our professionals put our clients front and center in the public's hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Acadia Insurance
Connex Credit Union
CTrides
Endurance Specialty Holdings
Hospital for Special Care
Lyman Orchards
Odyssey Logistics & Technology
Precision Xray, Inc.
United Illuminating Co., The
Yale-New Haven Hospital

MASTO PUBLIC RELATIONS, INC.

1811 Western Ave, Albany, NY 12203
518/786-6488; fax: 518/786-6497
www.mastopr.com
Corporate communications, specializing in indus. and hi-tech.
Employees: 8. Founded: 1986.

Howard Mastro, pres.

MASTRO COMMUNICATION, INC.

76 Sterling Rd., #205, Warren, NJ 07059
732/469-5700; fax: 732/469-6733; info@mastrocomm.com
www.mastrocomm.com
Specializing in sports and general interest PR and promotions and special events. Employees: 10. Founded: 1994.

Glenn Mastro, pres.

MATLOCK ADVERTISING & PUBLIC RELATIONS

107 Luckie St., Atlanta, GA 30303
404/872-3200; fax: 404/876-4929
www.matlockadvertising.com
Specializing in advertising and PR: strategic comms. to multicultural audiences. Founded: 1986.

Kent Matlock, chmn. & CEO

matter COMMUNICATIONS

MATTER COMMUNICATIONS

50 Water St., Mill #3, The Tannery, Newburyport, MA 01950
978/499-9250
www.matternow.com

Consumer and high-technology PR. Employees: 60. Founded: 2003.

Agency Statement: Matter Communications is a full-service public relations and social media agency specializing in consumer and high-technology markets. Matter works with clients across the U.S. and Europe to deliver creative and effective programs that generate business. Matter's results focused PR services include company/product launches, product reviews, analyst and media relations, social media, crisis communications and thought leadership campaigns. Matter is headquartered north of Boston in historic Newburyport, MA and has offices in Providence, R.I. and New York, and Boston. Clients include: CVS/pharmacy, Harris Communications, Lexar and Verizon Wireless. For more information please visit www.matternow.com.

Scott Signore, principal & CEO; Patty Barry, principal

maxborgesagency

MAX BORGES AGENCY

80 SW 8th St., 19th flr., Miami, FL 33130
305/374-4404; fax: 305/402-6373; inquiries@maxborgesagency.com
www.maxborgesagency.com
Technology PR Firm. Employees: 45. Founded: 2002.

Agency Statement: Max Borges Agency is a leading PR firm with a 100% focus on technology. The agency has spearheaded the launch of numerous brands and campaigns with true, measurable results.

From Mac & Apple accessories to health/fitness/outdoor tech to B2B software solutions, the agency has the experience to generate impactful coverage that speaks to your public.

Our approach is different. Our approach is aggressive. Our approach is smart. Let's work to put together a program that works for you.

Max Borges, CEO; Greg Mondshein, VP, business dev.; Matt Shumate, Mark Olson, VPs, acct. svcs.

Current clients include:

31Squares
ANT+
AOC
ARCHOS
BlueAnt
Cambridge Audio
Drobo
HDBaseT
KORG
Libratone
Marshall Headphones
Mindtree
Moneual
MSI
Novaerus
OGIO
PartyPoker
Philips
RSCS
Scosche
Swann Security
ThinkGeek
urbanears
V-MODA
Verbatim
Vox International
Wahoo Fitness
Winegard
Withings
ZEPP

MAXIMUM EXPOSURE PUBLIC RELATIONS

50 Tice Blvd., Woodcliff Lake, NJ 07677
201/573-0300; renee@maximumexposurepr.com
www.maximumexposurepr.com
Consumer products, fashion/beauty, home décor, electronics, green products, housewares, food, health, authors, business-to-business services, special events, intimate apparel, accessories, medical, music, boating, entrepreneurs and swimwear. Employees: 6. Founded: 1986.

Renee Sall, president

MAXWELL

PR + ENGAGEMENT

MAXWELL PR + ENGAGEMENT

3934 SW Corbett Ave., Portland, OR 97239
503/231-3086; fax: 503/231-3089; vicky@maxwellpr.com
www.maxwellpr.com
Media rels., blogger and influencer rels., corp. comms., content marketing, community building and mgmt., consumer promotions; social media advertising. Employees: 18. Founded: 1997.

Continued on next page

MAXWELL PR + ENGAGEMENT continued

Agency Statement: Maxwell is an independently owned, Portland-based public relations and consumer engagement agency specializing in media and blogger relations, social media engagement, content marketing, consumer promotions and sampling for national brands. We work with leaders in the natural and organics industry, premier tourism destinations and attractions, and businesses advancing new models that leave the world a better place.

Jennifer Maxwell-Muir, founder & princ.; Vicky Hastings, mng. dir./west; Chrystie Heimert, mng. dir./east; Erika Simms, VP

47 Maple St., Burlington, VT 05401
802/338-2556; chrystie@maxwellpr.com

Chrystie Heimert, mng. dir./east

Argyle Winery
Astoria-Warrenton Chamber of Commerce/Travel Astoria
Columbus Foods
Diamond Foods
Dr. Praeger's
Kettle Brand
La Terra Fina
McMenamins Pubs, Restaurants and Historic Hotels
Oregon Cherry Growers
Oregon's North Coast
Pacific Natural Foods
Pamela's Products
Traditional Medicinals
U.S. Dry Pea & Lentil Institute
Zarbee's
Zenger Farm

MAYER ADVERTISING, PETER A.

PR division of Peter A. Mayer Advertising Inc.
318 Camp St., New Orleans, LA 70130
504/581-7191; fax: 504/581-3009

Mark A. Mayer, president



MAYO COMMUNICATIONS & MAYO PR

7248 Bernadine Ave., 2nd Flr., West Hills, Los Angeles, CA 91307
818/340-5300; fax: 818/340-2550; publicity@MayoCommunications.com
mayocommunications.com
mayocommunications.wordpress.com (MAYO Blog)

MAYOPR.com

LAentertainmentPublicity.com

Firm is based in LA with offices in NY and San Diego, Buenos Aires, AR and Israel. Employees: 14. Founded: 1995.

Agency Statement: MAYO offers award-winning national media placement, entertainment publicity, website design and marketing, Online public relations, SEO, blogs, RSS feeds, events planning, media training, corporate communications, newsletters, crisis comm., litigation PR, minority marketing, executive coaching, community outreach, media tours, strategic planning, message development, cause marketing, executive spokesperson, trade show support, bylined articles and white papers, corporate and brand strategy, educational campaigns, environmental and lobby campaigns, reputation mgmt. and digital public affairs.

Aida Mayo, president; George McQuade, general manager

Alice Cooper Band members (SOU)

Athena Talin, Child Actress, LA

BRACOinLA.com

Buddy Princeton & the Incorruptibles, LA

China Telecom Americas

City Glam Events, Melbourne, Australia

Clottee McAfee, Stevie Wonder Costume Designer, LA

Dancing Mom's Nia & Holly Frazier, Hollywood

Eddy Money

Frederick R. Rawlins, LA

Global Onslaught-Australia, UK

Hollywood East (HULU.com)

Jazz Musician Jon Barnes
Jeremy London, Director/Producer, Hollywood
Marina Anderson, Actress, Hollywood
Martin Campbell, Director, Malibu
Michelle Torres, Casting Director/Actress, New Orleans
Mother Love Show, Radio Talk Show, LA
Nuttin' But Stringz, NY
OperationBlanketsofLove.org, LA
PERI Software Solutions, Inc., NJ
Preet Sohi, Actress, Seattle
SafeMedia.com, Boca Raton, FL
Samantha Gracie, Actress, Halifax, Nova Scotia
Sol Romero Campbell, Malibu
STATUS LA Magazine, Hollywood
The Business Life Magazine, L.A.
The Hollywood Film Journal, Hollywood
The World Networks, L.A.
Timothy Woodward Jr., Actor/Producer, Hollywood
Tre' Michaels, Actress, Hollywood
Warrior Records, NY/LA



MBS VALUE PARTNERS, LLC

424 Madison Ave., #400, New York, NY 10017
212/750-5800; fax: 212/661-2268; betsy.brod@mbsvalue.com
www.mbsvalue.com

Employees: 18. Founded: 2006.

Agency Statement: MBS Value Partners provides a broad range of communications and investor relations services for companies both public and private, including: corporate positioning, media relations, transaction communications, crisis communications and reputation management, social and digital media, podcast production, media and presentation training, website analysis and content development.

The firm is based in New York and does extensive work in both the U.S. and Latin America. It also has operations in Sao Paulo, London and Boston.

Betsy Brod, Lynn Morgen, Monique Skruzny, partners

MCA

2001 Gateway Place, #100W, San Jose, CA 95110
650/968-8900; fax: 650/968-8990
www.mcacr.com

Strategic PR counsel, high-tech PR, interdisciplinary B2B comms., business press, IR & comms., competitive positioning, global brand presence and analyst rels. Founded: 1983.

Marie Labrie, CEO

MCCLENAHAN BRUER COMMUNICATIONS, INC.

5331 SW Macadam Ave., #220, Portland, OR 97239
503/546-1000; fax: 503/546-1001
www.mcbru.com

Full-service agency focusing in deep technology, bus.-to-bus. clients. Founded: 1993.

Kerry McClenahan, CEO

MCCOY GROUP, SHARON

58 Chase Av., Ivyland, PA 18974
215/674-1217
Travel PR.

Sharon McCoy, pres.

MCDANIELS MARKETING

Advertising and PR firm
11 Olt Ave., Pekin, IL 61554
309/346-4230

www.mcdanielsmarketing.com

PR, adv., bus.-to-bus., dir. mktg., sales promo., automotive agriculture/gardening, pharmaceutical/healthcare. Founded: 1966.

Randall McDaniels, pres./mgr., acct. svcs.

mcgrath|power

public relations & communications

MCGRATH/POWER PUBLIC RELATIONS & COMMS.

Partner in the Worldcom Public Relations Group
333 W. San Carlos St., #900, San Jose, CA 95110
408/727-0351; fax: 408/885-9317; jonb@mcgrathpower.com
www.mcgrathpower.com
High-tech PR. Employees: 17. Founded: 1983.

Agency Statement: McGrath/Power Public Relations & Communications has spent more than 30 years using creative communications approaches to drive tangible business outcomes for business-to-business and consumer technology leaders, start-ups and those in between. Our team is expert in bringing new innovations to life, creating new market segments, refreshing mature brands and products and clearly communicating hard-to-understand content to move audiences of all kinds to specific actions. McGrath/Power clients have included TiVo, Cisco, EarthLink, Reebok, Vodafone, Energy Conversion Devices, Intel and the RSA Conference. McGrath/Power is the Silicon Valley partner of the Worldcom Public Relations Group, the world's largest consortium of independent public relations firms.

Jonathan Bloom, CEO & co-founder; Kathryn Walker, sr. VP & partner
ABBYY USA Software House, Inc.
Apriva LLC
Citrix Bytemobile
ConteXtream
IDA Ireland
LiveOps
Open Networking Foundation
Prodea
Rainmaker
SanDisk
Ubiquity Inc.



MCLOUGHLIN MEDIA

Advertising and PR firm, Comm. Counsel & Training
1455 Pennsylvania Ave. NW, #400, Washington, DC 20004
800/663-3899
www.mcloughlinmedia.com

Media training, crisis comms. training, risk comms. training, issues mgmt, witness testimony, preparation and comms. counsel. Founded: 1984.

Barry McLoughlin, pres.



MCNEELY PIGOTT & FOX PUBLIC RELATIONS, LLC

611 Commerce Street, #2800, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; mmcneely@mpf.com
www.mpf.com

PR, mktg. comms. and research; specialties in health care, environmental, entertainment and institutional public information, fin'l comms., high-tech PR, travel, food/beverage, education and persuasion campaigns. Employees: 65. Founded: 1987.

Agency Statement: McNeely Pigott & Fox, an award-winning, full-service public relations firm, provides total communications and planning services for a diversified client mix at the local, regional and national levels. Our specialties include media relations, strategic planning and research. Our core experience comes from decades of working in and with the media and in key political campaign leadership roles. We stress great work, being a great place to work, and being successful enough in our business to share our successes with all employees. 800-818-6953. www.mpf.com.

Mark McNeely, sr. partner; David Fox, Katy Varney, Keith Miles, Andrew Maraniss, Alice Chapman, partners; Mike Pigott, founding partner; Jennifer Brantley, sr. VP; Courtenay Rossi, Javier Solano, VPs; Roger Shirley, editorial dir.; Marti Molpus, art dept. manager; Deborah Armour, director of IT

Amazon
Astellas
AT&T/Tennessee

BlueCross BlueShield of Tennessee
Boardwalk Pipeline
Cantina Laredo
Colonial Pipeline Co.
Consumer Healthcare Products Assn.
CSX Transportation
Fan Freedom
FirstBank
Harpeth Hall School
Hennessy Industries
Hospital Corp. of America
Hyde Foundation
Job Corps
Kirkland's
Manheim Auctions
Metro District Energy System
Metro Planning Commission
Mountain States Health Alliance
Nashville Chamber of Commerce
Nashville Entrepreneur Center
Nashville Healthcare Council
Nashville Predators
Nashville Sounds
National Marine Mfgs. Assn.
PhRMA
Renaissance Hotel
Republic Services
Skanska Construction
Shelby County Ryan White AIDS/HIV Campaign
Systech Int'l
Tennessee Assn. of Grocers
Tennessee Bankers Assn.
Tennessee DAs Conference
Tennessee Titans
WGU Tennessee
YMCA of Middle Tennessee

MCNEIL, GRAY & RICE

1 Washington Mall, Boston, MA 02108-2603
617/367-0100; fax: 617/367-0160
www.mgr1.com

Business-to-business PR: computer software and hardware, high technology, industrial manufacturing, fin'l svcs., telecommunications & corp. comms. Founded: 1989.

Susan Rice McNeil, agency principal

MCRAE AGENCY, THE

5685 N. Scottsdale Rd., Bldg. E, #160, Scottsdale, AZ 85250
480/990-0282
www.mcraeagency.com

Strategic planning, consumer products, real estate, bus.-to-bus. PR and media relations. Employees: 4. Founded: 1995.

Beth McRae, president



MCS HEALTHCARE PUBLIC RELATIONS

1420 State Hwy. 206, Bedminster, NJ 07921
908/234-9900; elioth@mcspr.com
www.mcspr.com

Healthcare PR: mktg. comms., product launches, clinical trial comms., patient education programs, issues management, crisis comms., social media. Employees: 18. Founded: 1985.

Agency Statement: *Creativity. Service. Results.*

For more than 25 years, MCS Healthcare Public Relations has focused solely on healthcare. Because our industry is always evolving, we're constantly adapting. From communicating the in-depth science behind groundbreaking therapies, to supporting advocacy groups and other organizations making a difference, we are in step with the issues and trends that impact the practice and delivery of medicine throughout the world.

MCS, through a well-established network of independent public

Continued on next page

MCS HEALTHCARE PUBLIC RELATIONS continued

relations agencies, operates in Canada, most Western and Eastern European countries, and Asia. With experience in virtually every therapeutic category, we provide our clients with a multitude of services, including product and corporate communications, issues management and crisis communication, media relations and media training, advocacy relations, business-to-business PR, and social media counsel. For more information, visit www.mcsp.com.

Joe Boyd, CEO; Eliot Harrison, VP

CHD Bioscience
CSL Behring
Genentech (Roche)
Head & Neck Cancer Alliance
MannKind Corp.
Merck
The Partnership for Maternal and Child Health of Northern New Jersey
St. Jude Medical

MEDIA & COMMUNICATION STRATEGIES, LLC

1020 Nineteenth Street, N.W., Suite 200, Washington, DC 20036
202/449-9801; fax: 202/530-5508; ssobel@macstrategies.com
www.macstrategies.com
Crisis comms., media training, media rels., litigation and legal PR, trade missions, PA, higher education, and aviation PR. Employees: 4. Founded: 2006.

Scott Sobel, pres. & founder

MEDIA CONNECT

(Formerly Planned Television Arts)
301 East 57th St., New York, NY 10022
212/593-5847
www.media-connect.com

Specialists in broadcast and print media placement; satellite media tours; online media; book publicity; products; non-profits; entertainment; health; travel; financial. Employees: 30. Founded: 1962.

David Hahn, mng. dir.

MEDIA LOGIC

One Park Place, Albany, NY 12205
518/456-3015; fax: 518/456-4279
www.mlinc.com
Integrated marketing comms. firm specializing in PR, branding, strategic mktg., adv., direct mktg., promotions and traditional emerging media. Founded: 1984.

David Schultz, president

MERCURY PUBLIC AFFAIRS

The Portrait Bldg., 701 8th St., NW, 6th flr., Washington, DC 20001
202/261-4000
Founded: 1988.

Kieran Mahoney, CEO

MERITUS MEDIA INC.

2400 Lincoln Ave., Altadena, CA 91001
626/296-6218; sally@meritusmedia.com
www.meritusmedia.com
Digital PR and social media strategy, training, implementation and measurement for food, beverage, natural/alternative health products and travel. Employees: 5. Founded: 2008.

Sally Falkow, Cokey Falkow, Andrea Wilson

American Resources Policy Network
Beekeeper Group
David Lerner Associates
Lucy's Cookies
Time Warner Cable

MERKLEY + PARTNERS

Subsidiary of the Omnicom Group
200 Varick St., New York, NY 10014
212/805-7500
www.merkleyandpartners.com
Advertising and PR.

Alex Gellert, CEO

MerrittGROUP

MERRITT GROUP

8251 Greensboro Dr., Suite 600, McLean, VA 22102
703/390-1500; fax: 703/860-2080; info@merrittgrp.com
www.merrittgrp.com

Merritt Group is award-winning strategic communications firm specializing in public relations, marketing, digital & interactive and research & measurement. While we are known for our Technology expertise, our domain knowledge spans others sectors from Healthcare and Energy to Government. Our client roster includes organizations ranging from large, industry-leading enterprises to emerging, venture-backed innovators. Employees: 28. Founded: 1996.

Agency Statement: Merritt Group's philosophy starts with understanding our clients' target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations.

We pride ourselves on delivering insightful, strategic communications approaches that take full advantage of the intersection of media, digital and creative based on analytical research. While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is undiminished. Our goal is to help the world's most inspiring companies share viewpoints that get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people. We have hired and developed the best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and in the process deliver incredible service and value to our clients.

Ben Merritt, chmn. & founder; Alisa Valudes Whyte, CEO; Thomas Rice, sr. VP; Jayson Schkloven, sr. VP; John Conrad, sr. VP

88 Kearny St, Suite 1770, San Francisco, CA 94108
415/247-1660

AccessData
AtTask
Booz Allen Hamilton
Carpathia
CrowdStrike
Cyan
EMC
EPiServer
Heritage Provider Network
ICSA Labs, a Verizon subsidiary
inContact
Infozen
Ionic Security
ISC2
K2 Software
MACH37
MAXIMUS
MedGenome
Microsoft Public Sector
Mojave Networks
New Brand Analytics
Nok Nok Labs
Paragon K12
PhishMe
Primatics Financial
SolarMax
SwitchPitch
Tableau Software
TAKE Solutions
Teradata
TSO Logic
Unisys
Vigiland by Deloitte
Wave Systems

MESSINGER ASSOCIATES

See Business Strategies & Beyond LLC

METRICK COMMUNICATIONS LLC, ALAN

420 Central Park West, New York, NY 10025
917/922-6728; alan@alanmetrick.com
www.alanmetrick.com

Alan Metrick, director

METROPOLITAN GROUP

519 SW 3rd Ave., #700, Portland, OR 97204
503/223-3299
www.metgroup.com

Media relations, public awareness campaigns, crisis comms., media training, special events, promotions, social mktg. Founded: 1989.

Eric Friedenwald-Fishman, pres./creative dir.

METZGER ASSOCIATES

2503 Walnut St., #301, Boulder, CO 80302
303/786-7000; john@metzger.com
www.metzger.com

Integrated strategic communications, marketing and public relations. Founded: 1991.

Doyle Albee, pres./COO

MEYOCKS GROUP, THE

6800 Lake Dr., #150, West Des Moines, IA 50266
515/225-1200
www.meyocks.com

Marketing communications in strategic planning, advertising, PR, relationship marketing, sales promotion and digital media.

Doug Jeske, president

MFA, LTD. (MISSY FARREN & ASSOCS.)

33 E. 33rd St., #905, New York, NY 10016
212/528-1691; fax: 212/561-6462
www.mfalt.com

PR and marketing. Founded: 1994.

Missy Farren, president; Caroline Andrew, Agatha Capacchione, VPs

2XU

Alli, Alliance of Action Sports (Dew Tour, Red Bull Signature Series)

American Vintage Beverage

B by Brandie

Cayman Islands Dept. of Tourism

Charlie Bird Restaurant

Colonial Williamsburg Foundation

Dorel Recreational/Leisure (Schwinn, Cannondale)

GenZe

Global Surf Industries

Grindz

GT Bikes

Kennedy Organics

Learn to Ski and Snowboard Month

Limelight Hotel

The Little Nell

Mike's Hard Lemonade

Mission Hill Family Estate

Mongoose

Quiksilver

Ritz Carlton Hotels/NYC

Roxy

Shred

Sugoi

Target C9

Target Lifestyle Marketing

MGC COMMUNICATIONS

See MGSCOMM

MGH INC.

100 Painters Mill Rd., #600, Owings Mills, MD 21117
410/902-5000

www.mghus.com

Full-service agency.

Andy Malis, pres.

MGSCOMM/SWAY PUBLIC RELATIONS

(Machado Garcia-Serra Comms.)

1790 Coral Way, Miami, FL 33145

305/444-4647

www.mgscomm.com

PR, adv. automotive, beer/wine/liquor, financial services, retail stores/chains, telecommunications, multicultural. Employees: 105. Founded: 2003.

Manny Machado, CEO/Co-Chmn.; Yvonne Lorie, president PR

MIDDLEBERG COMMUNICATIONS LLC

317 Madison Ave., 15th fl., New York, NY 10017

212/812-5665; fax: 212/202-4118; info@middlebergcommunications.com

www.middlebergcommunications.com

Media relations, online communications, influencer relations, financial services, brand management, crisis communications, reputation, and sustainability management. Employees: 20. Founded: 2006.

Don Middleberg, CEO

MIDDLETON & GENDRON BRAND COMMUNICATIONS

MIDDLETON & GENDRON, INC.

845 Third Ave., 5th fl., New York, NY 10022

212/980-9060; fax: 212/759-6521; YMiddletton@MG-PR.com

www.mg-pr.com

Brand communications. Founded: 1978.

Agency Statement: Middleton & Gendron is a full-service brand communications agency, with offices on both the East and West coasts, that includes the following practice areas: M&G PR, M&G Consulting, M&G Productions, M&G Digital, M&G Communications, and M&G Community.

Areas of expertise include high-end travel and hospitality, general lifestyle, general business, and real estate. The agency enjoys an excellent reputation for its strategic, creative, results-driven and award-winning work in traditional and social media.

Yvonne Middleton, chmn.; Mary Gendron, pres.; Burns Patterson, COO; Patricia Nugent, Jay Austin, sr. VPs

Middletton & Gendron West

lvlahakis@MG-PR.com

Lucy Vlahakis, content dir.

Amala

American Summits

Element Hotels

Four Points

Grand Lucayan

Harbor View Captain's Cottages

Harbor View Hotel

IMPACT Imports Int'l

Jeffrey Colle Estates

Lifestyle Asset Group, LLC

Lorna

Maylis de Gardelle

Mirbeau Hospitality Svcs.

Mirbeau Inn & Spa

Ocean Place Resort & Spa

Pelcor

Primavera

Resorts Casino

Sanctuary on Camelback Mountain

Sea Crest Beach Hotel

The Colonnade Hotel

TRI Corp.

Trump Hotel Collection

Trump International Hotel &

Tower New York

The Umstead Hotel & Spa

The Warwick

Washington Spa Alliance

Whiteface Lodge

MILLER GEER ARIZMENDEZ (MGA)

3532 Katella Ave., #110, Los Alamitos, CA 90720
562/493-6023

Varied PR, specialty in healthcare clients. Founded: 1975.

Jay Geer, pres.

MILLER PR

8455 Beverly Blvd., #400, Los Angeles, CA 90048

323/761-7220; info@miller-pr.com

http://miller-pr.com

Entertainment, digital, lifestyle PR. Employees: 15. Founded: 2008.

Dawn Miller, CEO; Bob Finlayson, mng. dir.

Afrojack

Dailymotion

Cesar Millan

Gene Simmons

LA Kiss

National Cable and Telecommunications Assn. (NCTA)

Paris Hilton

Protagonist

Social Gaming Network (SGN)

Stan Lee

MIRAMAR EVENTS

Advertising and PR firm

1327 Livingston Ave., Pacifica, CA 94044

650/726-3491

www.miramarevents.com

PR, associations/foundations, beverages, broadcast/electronics media, entertainment, food. Founded: 1986.

Timothy R. Beeman, chairman & CEO

MK COMMUNICATIONS

350 West Hubbard St., #200, Chicago, IL 60654

312/822-0505; fax: 312/822-0568; agency@mkcpr.com

Government relations, business-to-business PR.

Marilyn Katz, pres./founder

ML STRATEGIES, INC.

Advertising and PR firm

1 Financial Center, Boston, MA 02111

617/348-4400; fax: 617/542-2241

www.mlstrategies.com

PR, associations/foundations, gov./state agencies, healthcare, telecommunications. Founded: 1990.

Stephen P. Tocco, pres./CEO

MM2 PUBLIC RELATIONS

1700 Pacific Ave., #1050, Dallas, TX 75201

214/379-3700; fax: 214/379-3719; rob.martin@mm2pr.com

www.mm2pr.com

Full-service consumer, corporate, business-to-business. Employees: 9. Founded: 2009.

Robert Martin, principal & mng. dir.; Larry Meltzer, principal & creative dir.

MMG

Division of Omnicom Int.

700 King Farm Blvd., #500, Rockville, MD 20850

301/984-7191; fax: 301/921-4405; mmg@mmgct.com

www.mmgct.com

PR firm specializing in health comms. and social marketing; market research, issue mgmt., media services, event/conference planning; patient recruitment. Founded: 1987.

John Benbrook, CEO

MMG MARDIKS

See MMGY Global

**MMGY GLOBAL**

245 5th Ave., #902, New York, NY 10016

212/219-7560

www.mmgglobal.com

Travel & Tourism PR. Employees: 25 in PR; 200+ agency-wide.

Founded: 1981.

Agency Statement:

At MMGY Global, "We Inspire People To Go Places."

As the leading integrated marketing communications firm specializing in the travel, hospitality and entertainment industries for more than 30 years, our mission is to help travel companies grow revenue by motivating their customers. With offices in New York City, Kansas City, Orlando and Denver, and an international partner network, Consul, we serve many of the world's premier travel and tourism brands.

Our public relations team has a track record of developing and implementing award-winning, strategic campaigns that are rooted in research and insights. We are master storytellers and content creators. Through integrated traditional and social media programs, we reach our audiences where they live, work and play.

We offer personalized, senior level service with the resources of the larger agency in traditional and social consumer and trade media relations, corporate and brand positioning, partnership marketing, promotions, event marketing, and crisis communications. MMGY is the author of the widely acclaimed *Portrait of American Travelers* annual research study.

Our PR clients include cities and states, international destinations, hospitality brands, airlines, iconic attractions, travel technology and services and industry associations.

Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, and travel industry relations.

Clayton Reid, pres. & CEO; Julie Freeman, exec. VP & mng. dir., PR; David Perez, VP, PR

MMI AGENCY

1712 Pease St., Houston, TX 77003

713/929-6900

www.mmiagency.com

Mktg., adv. & PR firm. Strategic mktg., market research, media planning.

Cindy Marion, pres./CEO

MMI PUBLIC RELATIONS

223 E. Chatham St., Cary, NC 27511

919/233-6600

www.mmipublicrelations.com

All types of PR handled. Employees: 20. Founded: 1994.

Alfred Leach

MOBILITY PUBLIC RELATIONS, LLC

5285 Meadows Rd., Lake Oswego, OR 97035

503/946-3310; info@mobilitypr.com

www.mobilitypr.com

High tech, mobile and wireless, broadband, cable, corporate communications, crisis communications, vertical market strategies, customer programs, thought leadership, media training, messaging. Employees: 12. Founded: 2006.

John Sidline, CEO; Melissa Burns, exec. VP; John Giddings, exec. VP; Paula Larson, VP of client svcs.; Ellie O'Rourke, VP of client svcs.

Alticast

AgeCheq

Kimera Systems

Lattice Semiconductor

Ossia

Redline Communications

RGB Networks

Tektronix

Tyfone

MONTGOMERY COMMUNICATIONS

708 Third Ave., New York, NY 10017
212/209-3915; fax: 212/209-7115; vhaynes@montcom-ny.com
www.montcom-ny.com
International travel & tourism. Employees: 4. Founded: 1994.

Virginia Haynes-Montgomery, pres.; Peggy Healy, VP

C&P Portfolio
Cruceros Australis Expedition Cruises
Grand Hotel Lienz
House of Waine
La Bamba De Areco Estancia
Le Torre di Bagnara
Monastero Santa Rosa Hotel and Spa
Norman Carr Safaris
On Foot Holidays
Robin Pope Safaris
Sabi Sabi Game Reserve
Saxon Boutique Hotel, Villas & Spa
Shambala Game Reserve
Steppes Travel
Victoria Falls River Lodge
Zambian Horizons

MONTIETH & COMPANY

711 Third Ave., New York, NY 10017
212/284-7625; montieth@montiethco.com
www.montiethco.com
Corp. & financial comms., IR, issues & crisis mgmt. Founded: 2006.

Montieth Illingworth, pres.



MOORE COMMUNICATIONS GROUP

2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; fax: 850/224-9286; andreab@moorecommgroup.com
www.moorecommgroup.com

Public relations, crisis, advocacy, social media, advertising, marketing, creative design, research, video, branding, strategic planning, training, website design. Employees: 23. Founded: 1992.

Agency Statement: Moore Communications Group connects questions with answers and challenges with solutions, empowering clients to new levels of success. As a nationally ranked integrated communications firm with offices in Tallahassee, West Palm Beach, New Orleans, and Washington D.C. we provide national, state and local outreach. With a reputation for success and a portfolio of award-winning work our specialty areas include social, advocacy, healthcare, crisis and Hispanic marketing. For more information about Moore Communications Group, visit www.moorecommgroup.com.

Karen B. Moore, CEO & founder; Richard Moore, COO & gen. counsel; Terrie Ard, pres.

Advanced Urology Specialists
Bank of America
BASF
BH & Associates
Cambrex Corporation
Care Access
CareerSource Capital Region
CareerSource Florida
Cayer Behavioral Group, Inc.
Coqui Radio Pharmaceuticals Corp.
Disability Rights FL
FedEx
FL Sheriffs Association
Florida Counsel on Compulsive Gambling
Florida Dental Association
Florida Deputy Sheriff's Association
Florida Healthcare Association
Florida Sterling
Florida Surplus Lines
Florida Works

Ford Motor Company
Garden State Urology
Large Urology Group Practice Association
Eli Lilly and Company
Lincoln Motor Company
Medicare Choices
MEGAS
Northwest Florida Beaches International Airport
Partners in Associated Management
Patients for Fair Compensation
Pennington Law Firm
Pepi Food Services
Pharmaceutical Research & Manufacturers Association
Rogers, Gunter, Vaughn Insurance
Tallahassee Orthopedic Clinic
Terrence T. Dariotis, Attorney at Law
The Chase Firm
The Cicchetti Law Firm
The Growing Room
Thomas Howell Ferguson
United Healthcare

MORGAN MARKETING AND PUBLIC RELATIONS LLC

78 Discovery, Irvine, CA 92618
949/261-2216; fax: 949/261-2272; melinda@mmp.biz
www.mmp.biz
Specializing in food & beverage PR, restaurants, fashion, sports, travel, real estate, high-tech, pharmaceuticals and automotive. Employees: 9. Founded: 1991.

Melinda Morgan Kartsonis, pres.



MORGANMYERS

Partner in The Worldcom Public Relations Group
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188
262/650-7260; fax: 262/650-7261; tolover@morganmyers.com
www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 30. Founded: 1982.

Agency Statement: MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibility; Max Wenck, dir. of agriculture & pasture-to-plate practices

1005 Stratford Ave., Waterloo, IA 50701
319/233-0502; fax: 319/233-8077; jwhipps@morganmyers.com

Janine Whipps, dir., integrated mktg. comms.

American Farm Bureau Federation
Case IH
CNH
GlobalCNH Parts & Service
Foremost Farms USA
GenMills
Illinois Agriculture Coalition
Illinois Pork Producers Assn.
Illinois Soybean Assn.
Kraft Foods
McDonald's
Midwest Dairy Assn.
Oscar Mayer
National Milk Producers Federation
Merck Animal Health
Philip Morris International
Professional Dairy Producers of WIS
Schering-Plough
Silver Spring



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

MORNINGSTAR COMMUNICATIONS

12701 Metcalf, #104, Overland Park, KS 66213
913/851-8700; fax: 913/851-8787; emorgenstern@morningstarcomm.com
Morningstar Communications is a strategic communications firm that provides leadership, marketing & communications to help your company grow. Employees: 15. Founded: 1997.

Eric M. Morgenstern, president & CEO

MORRIS + KING COMPANY, THE

101 Fifth Ave., 8th fl., New York, NY 10003
212/561-7450; fax: 212/561-7461
www.morris-king.com

Full-service and across-the-board PR and integrated marketing company, with special and renowned expertise in three core areas: healthcare, foundations + the life sciences; consumer/lifestyle and luxury goods + services; and, digital entertainment, technology + new media. We are also highly experienced in brand naming, strategic consulting, media training + crisis communications. Founded: 2001.

Judith R. King, lead partner + co-principal; Andy Morris, founding partner + co-principal

amfAR, the Foundation for AIDS Research
Arby's Foundation
AutisMate
BuzzMedia
Dachis Group
Digital Broadcasting Group (DBG)
Dignitana
DreamWorks Classics
Estée Lauder Companies Breast Cancer Awareness Campaign
Eventus Pharma/Diagnostics
Gabrielle's Angel Foundation for Cancer Research
Heifer International
International Data Group (IDG)
Jacks & Jokers Apparel
The Jewish Community Federation of San Francisco and the Helen Diller Family Foundation
LINC—Leveraging Investments in Creativity
New York Women in Film & Television
Paul Labrecque Salons & Spas
Posse
Rodale's
Shuva Israel/Rabbi Pinto
Tapad
True Fit
University of California, San Francisco Department of Neurological Surgery
Vibrant Media
Visiting Nurse Service of New York
Yext

MOUNT & NADLER, INC.

425 Madison Ave., New York, NY 10017
212/759-4440; fax: 212/371-0787
General corp., fin'l PR, investment company specialty. Employees: 5.
Founded: 1980.

Agency Statement: Public relations can be your best friend if you are an investment advisor, wealth manager or mutual fund. Mount & Nadler becomes part of your team - translating your strategies and goals into a focused, cost-effective program to grow your assets - with an emphasis on media relations (print, TV, online, radio) - ensuring that your message is consistent throughout. We have helped clients achieve their objectives in a thoughtful and comfortable way - regardless of the investment environment.

Hedda C. Nadler, pres.; Thomas S. Pinto, VP; Lynn Cocchiola

Altfest Personal Wealth Mgt.
BBH Core Select Funds
Delaware Investments
FPA - NY Chapter
First Eagle Funds
Gotham Funds
Olstein Funds
Prospector Funds
Thornburg Funds
Tweedy, Browne Co.
Wintergreen Fund



MPRM COMMUNICATIONS

5670 Wilshire Blvd., #2500, Los Angeles, CA 90036
323/933-3399; fax: 323/939-7211
www.mprm.com

Agency Statement: MPRM Communications is an independent public relations, marketing and promotions agency serving the multi-screen world of media and entertainment with a creative blend of advanced-communication techniques. We harness strategy, experience, and passion to connect clients with audiences in order to build business, box-office, tune-in or sales.

Rachel McCallister, chmn.; Mark Pogachefsky, pres.; Alan Amman, exec. VP, COO; Karlyn Nelson, René Ridinger, Jackie Cavanagh, VPs

MRA GROUP, THE

See Eric Mower & Assocs.

MRB PUBLIC RELATIONS, INC.

2 East Main St., 3rd fl., Freehold, NJ 07728
732/758-1100; info@mr-pr.com
www.mrb-pr.com

Retainer B2B & B2C technology, government, telecom - one time placements through techjournalists.com.

Michael Becce, CEO



MS BUSINESS COMMUNICATION LTD

A Burson-Marsteller Affiliate
4 Yochanan Hasandler, 44641, Kfar Saba, Israel
972 3 647 5268; nissan@mscomms.co.il
www.mscomms.co.il

Public relations, corporate & marketing communications, government affairs. Employees: 8. Founded: 1988.

Agency Statement: Established in 1988, MSComms is a leading "boutique" agency offering a comprehensive package of communication services to national and multi-national corporations operating in Israel.

Nissan Balaban, managing partner, 972 54 460 9181, nissan@mscomms.co.il; Iris Bendit, partner, 972 54 630 8016, iris@mscomms.co.il

Alcatel-Lucent
ARM
Avnet
Bynet Computer & Communications
Bynet Electronics
Bynet Internet
Bynet Outsourcing
Bynet Software Systems
Bynet Systems Applications
Cadence
EMC
The Fisher Institute-Aviation & Space Research
Google Enterprise
Lockheed Martin
Mastercard Worldwide
One1
Schneider Electric
Xilinx



MSLGROUP AMERICAS

Subsidiary of Publicis Groupe S.A., part of MSLGROUP
375 Hudson St, 14th fl., New York, NY 10014
646/500-7600; mike.russell@mslworldwide.com
www.mslgroup.com

Global: 3,700 people across 22 countries; North Americas: 600+ employees across 11 markets. Founded: 1938.

Agency Statement: MSLGROUP is Publicis Groupe's flagship specialty communications, public relations and engagement network. The agency works as a trusted advisor, master storyteller and source for unbound creativity and value in the always-on conversation. With tremendous global scale, MSLGROUP is now the industry's #4 largest global agency. It is the largest agency in China, India as well as in EMEA (Europe/Middle East and Africa).

MSLGROUP is a next-generation agency that creates and celebrates data-driven big ideas and communications in the digital age. "We are focused on delivering multichannel creative programs for some of the world's most exciting companies and brands as well as on critical business issues. Our thinking is boundless. Innovation excites us, and our employees relish the entrepreneurial spirit we foster. Our culture is one of collaboration, and we embrace an inclusive workforce."

MSLGROUP produces Davos and the e-G8 Forum and worked with the Shanghai Expo. It managed the launch of Internet Explorer 9 and Windows 7. Its work with various P&G household, oral care and digestive wellness brands has been award-winning. The agency has eight global practice areas: Brand & Talent, Consumer, Events, Financial Communications, Healthcare, Public Affairs, Reputation Management & Corporate Communications and Social Media.

The 2011 acquisition of Schwartz Communications in the U.S. plus 20:20 MSL in India in 2010, has enabled MSLGROUP to become a global leader in technology communications with significant expertise around the world.

Within its practice groups it also has 21 centers of excellence led by subject-matter experts and industry experts that drive thought leadership, innovation and client service. These areas include: strategy, measurement and analytics, advocacy and third party relations, corporate responsibility, entertainment marketing, cause marketing, studio services, insights creation, crisis management, government relations, ECO network, sports marketing, multicultural marketing, word of mouth marketing, social media consulting, influencer marketing, public health communications, media relations, B2B marketing, digital and mobile marketing.

Leadership includes: Olivier Fleurot, CEO, MSLGROUP; Renee Wilson, pres. of MSLGROUP North America; Bob Bejan, chief dev. officer, MSLGROUP; Maury Shapiro, CFO MSLGROUP Americas; Mike Russell, dir. of sales & bus. dev., MSLGROUP North America

Key Regional Offices

MSL New York

375 Hudson St, 14th fl., New York, NY 10014
646/500-7600; joel.curran@mslgroup.com

Joel Curran, mng. dir.

PBJS New York

375 Hudson St, 13th fl., New York, NY 10014
212/468-4200; g.bunca@pbjs.com

George Bunca, mng. dir.

Schwartz MSL Boston

300 5th Ave., Waltham, MA 02451
781/684-0770; dclose@schwartzmsl.com

Dave Close, mng. dir.

MSL Washington, D.C.

1133 21st St., NW, 3rd fl., Washington, DC 20036
202/467-6600; neil.dhillon@mslgroup.com

Neil Dhillon, mng. dir.

MSL Atlanta

1170 Peachtree St., NE, Suite 1600, Atlanta, GA 30309
404/875-1444; kyle.farnham@mslgroup.com

Kyle Farnham, mng. dir.

MSL Chicago

222 Merchandise Mart Plaza, Suite 4-150, Chicago, IL 60654
312/861-5200; brad.wilks@mslgroup.com

Brad Wilks, mng. dir.

PBJS Chicago

222 Merchandise Mart Plaza, Suite 4-150, Chicago, IL 60654
312/297-1428; d.lee@pbjs.com

Don Lee, COO

MSL Detroit

3310 W. Big Beaver Rd., Suite 137, Troy, MI 48084
248/458-8600; fax: 248/458-8601; brad.wilks@mslgroup.com

Brad Wilks, mng. dir.

Schwartz MSL San Francisco

595 Market St., Suite 2000, San Francisco, CA 94105
415/512-0770; mfreund@schwartzmsl.com

Merrill Freund, mng. dir.

MSL Los Angeles

2029 Century Park East., Suite 1750, Los Angeles, CA 90067
310/461-0383; vickie.fite@mslgroup.com

Vickie Fite, mng. dir.

MSL Seattle

424 2nd Ave. W., Seattle, WA 98119
206/270-4664; steve.bryant@mslgroup.com

Steve Bryant, mng. dir.

PBJS Seattle

424 2nd Ave. W., Seattle, WA 98119
206/694-5000; jpigott@pbjs.com

Jennie Pigott, CEO

MSL Canada

175 Bloor St. East, Suite 801, North Tower, Toronto, ON M4W 3R8
416/967-3702; gayla.brock-woodland@mslgroup.com

Gayla Brock-Woodland, mng. dir.

Ann, Inc.

The Coca-Cola Company

Emirates Air

GE

General Motors

The Home Depot

LaSalle Investment Management

Lilly

March of Dimes

Microsoft

Nestle

PayPal

Proctor & Gamble

Robert Wood Johnson Foundation

Sealed Air

Sunkist

United Technologies

World Gold Council

MSR COMMUNICATIONS, LLC

832 Sansome St., 2nd fl., San Francisco, CA 94111
415/989-9000; pr@msrcommunications.com
www.msrcommunications.com

Top boutique PR firm, specializes in emerging-growth social media, technology and consumer-lifestyle clients. Founded: 1999.

Agency Statement: Award-winning top boutique PR and social marketing firm specializing in emerging growth and enterprise technology and consumer lifestyle clients.

Mary Shank Rockman, principal & CEO

MUELLER COMMUNICATIONS, INC.

1749 N. Prospect Ave., Milwaukee, WI 53202
414/390-5500; fax: 414/390-5515; admin@muellercommunications.com
Full service PR, gov't relations and issues mgmt. Employees: 16.
Founded: 1986.

H. Carl Mueller, pres.

MULBERRY MARKETING COMMUNICATIONS

308 W. Erie, Ste. 701, Chicago, IL 60654
312/664-1532; fax: 312/664-1742; info@mulberrymc.com
www.mulberrymc.com

An international agency, Mulberry offers integrated marketing communications services for b2b and consumer clients which includes brand strategy, media relations, editorial services, digital and social media, media planning, advertising and design services. Employees: 30. Founded: 1995.

Chris Klopper, founder & CEO

MULLEN

Part of Mullen Communications; owned by Interpublic Group of Cos.
40 Broad St., Boston, MA 02109
617/226-9000; sheila.leyne@mullen.com
www.mullen.com
Full-service PR. Founded: 1984.

Sheila Leyne, dir. of PR/social influence

MULTI DYNAMIC PUBLIC RELATIONS GROUP, LLC

365 Charles St., West Hempstead, NY 11552
516/578-0057; aarena@multidynamicpr.com
www.MultiDynamicPR.com
Blog: www.MotherofAllPR.wordpress.com

Specialized offerings include: healthcare/life sciences, consumer health/wellness & lifestyle, legal, financial, technology, environmental/renewable energy, celebrity/book/restaurant, crisis communication & issues management, media relations, corporate social responsibility, thought-leadership, C-Suite executive visibility, social media, event coordination, etc. We also conduct in-house media training sessions.

Agency Statement: Multi Dynamic Public Relations Group, LLC, offers solutions to challenging problems companies face in today's tough business environment. Multi Dynamic Public Relations Group, LLC, has nearly 20-years of direct-to-consumer (DTC) and business-to-business (B2B) public relations experience in helping clients stay out of the fray, achieve their goals, and celebrate client product/service successes. Visit our website to learn more at www.MultiDynamicPR.com.

Andria Arena, pres.

MULTICULTURAL MARKETING RESOURCES, INC.

150 W. 28th St., #1501, New York, NY 10001
212/242-3351; fax: 212/691-5969; lisa@multicultural.com
www.multicultural.com

PR and marketing services for corporations with multicultural news and other clients specializing in reaching Hispanics, African Americans, Asian Americans and other ethnic groups. Publishes The Source Book of Multicultural Experts and Multicultural Marketing News. Founded: 1994.

Lisa Skriloff, pres.



Munger Stowers Marketing

MUNGER STOWERS MARKETING

15068 Creek Hills Rd., El Cajon, CA 92021
619/928-4575; meredith@mungerstowers.com
www.mungerstowers.com

Mktg., technology, health care, corp. comms., public affairs, online mktg., social media, reputation mgmt., branding, crisis comms. Employees: 3. Founded: 2012.

Agency Statement: Munger Stowers Marketing helps clients engage target audiences in ways that directly achieve business goals. We offer the full-service capabilities of the big agencies, including marketing, social media, public affairs, branding and media relations, but at a much lower cost. The key is leveraging our global staff and relentlessly using metrics to measure the direct business results of our marketing or PR efforts, eliminating the overly-expensive or ineffective tactics and amplifying the activities that generate real results.

Meredith Stowers, Joy Lutes, Regina Galvin, Erin Mott, Dhirender Yadav, officers

imortgage
NoNetConsulting.com
RealtyAgentResources.com
RunEC
Southern Arizona News Examiner

MUNRO & FORSTER COMMUNICATIONS LTD.

6 Borough High St., SE1 9QQ, London, United Kingdom
020 7089 6100
www.munroforster.com

Consumer, fin'l, corporate, healthcare, food, leisure, environment.
Founded: 1984.

Brian Gunson, chairman & dir., political & stakeholder engagement

MURPHY O'BRIEN

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064
310/453-2539; fax: 310/264-0083; info@murphyobrien.com
www.murphyobrien.com

Specializing in media relations and social media for travel, exclusive brands, hotels & resorts, real estate, luxury developments, private communities, residence clubs, lifestyle, consumer brands.

Karen Murphy O'Brien, chmn. & CEO

Air Tahiti Nui
Auberge du Soleil
Barton Creek Resort & Spa
Calistoga Ranch
Canyons Resort
Carmel Valley Ranch
Cheesecake Factory, Inc., The
Chrysalis
Coeur d'Alene Resort
Counter Custom Built Burgers, The
eforea: spa at Hilton
Esperanza Resort
Garden Court Hotel
Grand Lux Cafe
Hacienda Beach Club & Residences
Hilton Hotels & Resorts Corporate
Hotel Castello di Casole
Hualalai Resort
Hyatt Regency Huntington Beach Resort & Spa
JMA Ventures-Fairmount
JMA Ventures-Northstar
Ka'anapali Beach Hotel
King's Seafood Co.
Malibu County Mart
Marie Callender's Restaurants
Marinello Schools of Beauty
Mukui at Guacalito de la Isla
RockSugar Pan Asian Kitchen
Sebastian, The
See's Candies
Tender Greens
Toscana Country Club



MWW

304 Park Ave. South, 8th flr., New York, NY 10010
212/704-9727; fax: 212/704-0917
www.mww.com

PR and marketing comms.; public affairs; broadcast services; bus.-to-bus. marketing; brand marketing; corporate and crisis comms.; corporate social responsibility and sustainability; financial comms.; investor rels.; media rels.; government rels.; healthcare comms.; employee comms.; interactive and digital media; litigation support; multicultural comms.; research; sports marketing and sponsorships; technology; branding, graphic design and production. Employees: 217. Founded: 1986.

Agency Statement: MWW is one of the nation's top mid-sized public relations firms and one of the five largest independent global agencies. Our mission is, and always will be, to create relevance for our clients and make them Matter More™ to their key stakeholders. We do this by providing them with the best in strategic, integrated communications counsel and effective, measurable implementation.

We utilize our broad expertise across a wide range of disciplines - consumer lifestyle marketing, digital marketing and social media, corporate communications, public affairs and government relations, consumer tech-

nology, healthcare, sustainability, and visual branding - to develop programs that drive results and inspire action among key audiences. We help our clients re-architect the conversation surrounding their brands to increase trust and relevance and drive action among key stakeholders. This approach creates engagement that benefits our clients' businesses, inoculates them against issues, grows their reputation, generates awareness and motivates action in communities of interest.

We gauge our success by exceeding client expectations on every level from return on investment and reach of message to measurable outcomes amongst key constituencies. This comprehensive view of success has helped us achieve results for clients that range from some of the most important global brands in the *Fortune* 500 to small entrepreneurial startups looking to gain a foothold in the marketplace. Our clients choose us, stay with us and grow with us because we approach their business with the same passion as they do and with the same entrepreneurial spirit upon which this agency was built. They like our culture of honesty, strength and commitment, and they know that our employees carry the Matter More™ mind-set like a torch.

MWW has been named Agency of the Year by the *International Business Awards*, Midsize Agency of the Year by *The Holmes Report*, *PR News*, and *Bulldog Reporter*, as well as Digital Firm of the Year and Team of the Year and one of the Top Places to Work in PR by *PR News*.

Michael W. Kempner, pres. & CEO; David Herrick, COO, gen. mgr.; Seth Rosenstein, exec. VP, CFO; Alissa J. Bate, exec. VP, global consumer mktg. practice leader; Carreen Winters, exec. VP, corporate comms.; William P. Murray, exec. VP, public affairs; Douglas A. Smith, exec. VP, gen. mgr. Washington, DC; John Digles, exec. VP, gen. mgr. Chicago; JP Schuerman, exec. VP, gen. mgr. Western Region; Carl Sorvino, exec. creative director; Laurie Armstrong, sr. VP, gen. mgr. Dallas, TX; Steven E. Some, sr. VP, gen. mgr. Trenton, NJ; Patrick Herridge, UK managing director; Mitzi Emrich, chief social media strategist; Doug O'Reilly, VP, dir. of insights & research

One Meadowlands Plaza, East Rutherford, NJ 07073
201/507-9500; fax: 201/507-0092

Michael W. Kempner, pres. & CEO

205 N. Michigan Ave., Suite 2010, Chicago, IL 60601
312/981-8540; fax: 312/981-8564

John Digles, exec. VP, gen. mgr.

East Victory Plaza Bldg., 3030 Olive St., Suite 250, Dallas, TX 75219
972/231-2990; fax: 972/231-9442

Laurie Armstrong, sr. VP, gen. mgr.

Sunset Media Center, 6255 W. Sunset Blvd., Los Angeles, CA 90028
213/486-6560; fax: 213/486-6501

JP Schuerman, exec. VP, gen. mgr., Western Region

99 Osgood Pl., Suite 100, San Francisco, CA 94133
415/464-6422

JP Schuerman, exec. VP, gen. mgr., Western Region; Steve Mnich, VP, technology & digital content

222 West State St., Suite 306, Trenton, NJ 08608
609/396-0067; fax: 609/396-2272

Steven E. Some, sr. VP, gen. mgr.

901 New York Ave NW, Suite 310, Washington, DC 20001
202/600-4570; fax: 202/600-4571

Douglas A. Smith, exec. VP, gen. mgr.

56A Poland Street, 2nd fl., London, W1F 7NN
020 7046 6080

Patrick Herridge, UK mng. dir.

1800 FLOWERS
ABC Carpet & Home
Aetrex Worldwide
Air New Zealand
ANCILE Solutions
Atkins Nutritionals
BBC Global News
Blackhawk Network
Booking.com
Bowling Proprietors' Assn. of America (BPAA)
City of Miami Beach
ConnectOne Bank
Cybex International
D'Artagnan

Dealer.com
De'Longhi America
Edmunds.com
Frontier Airlines
Gold's Gym
It Gets Better Project
JetBlue Airways
Kingsoft Office Software
Kinkisharyo International
Level 3 Europe
McDonald's
New Jersey Economic Development Authority (NJEDA)
News UK
Nikon
NQ Mobile (Netqin International Limited)
OfficeMax
Rite Aid Corp.
Samsung Mobile
Sanuk
Sbarro
SOL REPUBLIC
Subaru of America
The Hillshire Brands Co.
Verizon
Virgin America
Walgreen Co
Wired Magazine
Zumba Fitness

MY CREATIVE TEAM

Formerly Hoover Ink
13315 Willow Breeze Lane, Huntersville, NC 28078
704/464-3679; fax: 704/895-0887
www.my-creativeteam.com

Media rels., branding, positioning, strategic comms.

Brant Waldeck, partner/creative dir.

N

NADINE JOHNSON & ASSOCIATES, INC.

436 W. 18th St., New York, NY 10011
212/228-5555; fax: 212/352-0299; nadine@nadinejohnson.com
PR, special events, marketing, crisis mgmt. Founded: 1989.

Nadine Johnson, president



NANCY J. FRIEDMAN PUBLIC RELATIONS, INC.

35 East 21st Street, 8th fl., New York, NY 10010
212/228-1500; fax: 212/228-1517; mail@njfpr.com
www.njfpr.com
Founded: 1987.

Agency Statement: NJFPR's "Leave No Stone Unturned" philosophy has catapulted the firm to the top of the category in travel and hospitality. For clients seeking senior level counsel, advocacy of their product and unrivalled media savvy, Nancy J. Friedman Public Relations is a first-stop. A self-described "media junkie with wanderlust," Nancy and her team pride themselves on long-term partnerships with clients and the ability to wring every ounce of marketing potential out of a property or destination utilizing social media, traditional media, events and creative promotions. The Agency pioneered NY's first Hotel Week on January 2012 to great success and increased participation in 2013.

Nancy J. Friedman, president

Borgata Hotel Casino & Spa, Atlantic City
Broadway @ Times Square, New York
Condado Vanderbilt, San Juan, Puerto Rico
Cooperstown, New York
Copamarina Beach Resort & Spa, Guanica, Puerto Rico
Doubletree Hilton, San Juan, Puerto Rico

Continued on next page

NANCY J. FRIEDMAN PR, INC. continued

Farmer's Museum, Cooperstown, NY Fenimore Art Museum,
Cooperstown, New York
Fodor's Travel Guide
Gansevoort Meatpacking, New York
Gansevoort Park Avenue New York
Gansevoort Turks + Caicos
Gemma at The Bowery Hotel, New York
Hotel El Convento, San Juan, Puerto Rico
Hotel Week, NYC
Hyatt Regency Aruba Resort Casino & Spa
JW Marriott Camelback Inn Resort & Spa, Scottsdale
JW Marriott Desert Springs Resort & Spa, Palm Desert
La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico
La Quinta Manhattan, New York
Marriott Courtyard Isla Verde, Puerto Rico
New York Palace Hotel, New York
nyma, the new york manhattan hotel, New York
Refinery Hotel, New York
Rendezvous, St. Lucia
Sea Island, Georgia
Sheraton Hotels & Resorts
Spring Creek Ranch, Jackson Hole, WY
St. Petersburg/Clearwater, Florida
The Body Holiday, St. Lucia
The Bowery Hotel, New York
The Cloister, Sea Island, GA
The Hotel @ Times Square, New York
The Jade, New York
The Jane, New York
The Lodge, Sea Island, GA
The Maritime Hotel, New York
The Marlton, NYC
The OUT NYC, New York
The Pod 39 Hotel, New York
The Pod Hotel, New York
The Quin, New York
The Spa at Camelback Inn, Scottsdale, AZ
The Spa at Desert Springs, Palm Desert, CA
The Spa in the Water Garden, Rendezvous, St. Lucia
The Waldorf Astoria Chicago
The Water Club - A Signature Hotel by Borgata
The Wellness Centre at The Body Holiday, St. Lucia
Westin Hotels & Resorts

NAPIER PARTNERSHIP LIMITED

100 Pall Mall, St James, London SW1Y 5NQ United Kingdom
+44 207 078 0849; fax: +44 1243 779 070; mike@napier.co.uk
www.napier.co.uk
Technology. Employees: 11. Founded: 1984.

Mike Maynard, mng. dir.; Suzy Kenyon, dir.

Beumer
Centerview
Crisplant
Drobo
LEM
Microchip Technology
Outram Research
Panasas
PEM (Penn Engineering)
Peregrine
PRQA (Programming Research)
Vicor

NATCOM MARKETING

80 S.W. 8th St., #2230, Miami, FL 33130
786/425-0028
www.natcommarketing.com
Mktg. comms., strategic consulting, market research, promotional plan-
ning. Founded: 1992.

Bob Rodriguez, CEO

N | A | T | I | O | N | A | L

Trusted Partner. Bold Thinking.™

NATIONAL PUBLIC RELATIONS

Affiliated with Burson-Marsteller
1155 Metcalfe St., Suite 800, Montreal, Québec H3B 0C1 Canada
514/843-2343; fax: 514/843-2068; info@respublica.ca
www.national.ca

Full range of public relations and public affairs services. Employees: 400.
Founded: 1976.

Agency Statement: NATIONAL Public Relations is Canada's largest pub-
lic relations firm, with offices in Montreal, Toronto, Calgary, Vancouver,
Victoria, Ottawa, Quebec City, Saint John, Halifax, St. John's, New York and
London UK, and with specialized practice groups in corporate communica-
tions, employee engagement, public consultation and participation, investor
relations, public affairs, marketing, technology and healthcare.

NATIONAL is a subsidiary of RES PUBLICA Consulting Group
which also owns Cohn & Wolfe | Canada.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie
Beauregard, exec. VP; Royal Poulin, exec. VP & CFO; John Crean, nation-
al mng. partner & mng. partner, Toronto; Ralph Sutton, int'l mng. partner

800 Westchester Ave., Suite S-540, Rye Brook, NY 10573
914/701-0100; fax: 914/701-0400

Mario Nacinovich

Accenture
Alcon Laboratories
Amazon
ArcelorMittal
AstraZeneca
BC Dairy Association
BC Hydro
Boehringer Ingelheim
Bristol-Myers Squibb
Canadian Energy Pipeline Association
Cash Store Financial
Chevron Canada Resources
Enbridge
Fiera Capital
Ford
GlaxoSmithKline
Global Salmon Initiative
GMCR Canada
Health Canada
Hewlett-Packard
Home Hardware
Ivanhoe Cambridge
Janssen Ortho
Juvenile Diabetes Research Foundation Canada
Kohler Canada
McDonald's Restaurants of Canada
Merck Serono
Microsoft
Movetis
National Bank of Canada
Neptune Bulk Terminals
Nestlé Waters Canada
Novartis
Novo Nordisk
Pfizer
Progress Energy Resources
Purulator
Rio Tinto
Roche
Rogers
Sanofi-aventis
Sasol Canada
Shell
Sony Mobile Communications
Standard Life
Takeda Pharmaceutical
Target
Teck
TransAlta Corporation
UCB Pharma
WesternZagros Resources

NEATHAWK DUBUQUE & PACKETT

(Formerly The Packett Group)
410 S. Jefferson St., Roanoke, VA 24011
540/345-5403
www.ndp-agency.com
Advertising, branding, strategic mktg., media svcs., travel & tourism.
Founded: 1963.

Susan Dubuque, pres.

NELSON & GILMORE

1604 Aviation Blvd., Redondo Beach, CA 90278
310/376-0296; fax: 310/374-8995
www.nelsongilmore.com
A full-service ad agency and PR firm.

Wayne Nelson, CEO

NELSON & SCHMIDT INC.

600 E. Wisconsin Ave., Milwaukee, WI 53202
414/224-0210; fax: 414/224-9463
www.nelsonschmidt.com
A full-service agency offering adv., strategic planning, research, direct mail, PR, media and telemarketing svcs. for bus.-to-bus. consumer and agricultural clients.

Daniel H. Nelson Jr., president

NELSON BOSTOCK COMMUNICATIONS LTD.

10 Great Pulteney St., London W1F 9NB United Kingdom
44 020 7229 4400
www.nelsonbostock.com
Consumer, high-tech, broadcast, telecommunications, media rels.
Founded: 1987.

Martin Bostock, chmn. & co-founder

NEMER FIEGER

6250 Excelsior Blvd., Minneapolis, MN 55416
952/925-4848; fax: 952/925-1907
www.nemerfieger.com
Integrated marketing and comms.; lifestyle, food & entertainment mktg. comms.; media rels., adv., bus.-to-bus., consumer, comms. management consulting. Founded: 1957.

James Fieger, CEO

NETWORK DESIGN AND COMMUNICATIONS

276 Bowery, New York, NY 10012
212/431-4675; info@networknyc.com
www.networknyc.com
Fashion, beauty and healthcare, financial, and non-profit PR.

Katerina Caterisano, creative dir.

NEVILLE MCCARTHY ASSOCIATES

Rankin House, 139 - 143 Bermondsey St., London SE1 3UW United Kingdom
44 020 7940 2900; fax: 44 020 7940 2901
www.nevillemcCarthy.com

Caroline Neville, chmn.; Dominic McCarthy, mng. dir.

NEW VENTURE COMMUNICATIONS

311 Seventh Ave., #201, San Mateo, CA 94401
650/343-2735
www.newventurecom.com
PR for venture capital firms and other service providers, venture-backed start-ups in networking, wireless and storage space. Employees: 6.
Founded: 2000.

Rich Moore, principal

NEW WEST, LLC

9630 Ormsby Station Rd., Louisville, KY 40223
502/891-2500; fax: 502/891-2514
www.newwestagency.com
Media rels., crisis mgmt., strategic council, brand development, media training, public affairs. Employees: 20. Founded: 1971.

Carl Brazley, pres./co-owner

NEWBERRY PR/MARKETING, INC.

1445 Wampanoag Trail, #104, Riverside, RI 02915
401/433-5965; fax: 401/431-5965
www.newberrypr.com

Betty Galligan, pres.

NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Specializing in presentation, media and crisis communications training.
Founded: 1986.

Richard M. Newman, COO; Joyce Newman, president & CEO

NEWMAN PR

2140 So. Dixie Hwy., #203, Miami, FL 33133
305/461-3300; info@newmanpr.com
www.newmanpr.com
Specializing in travel and maritime. Employees: 11. Founded: 1946.

Stuart Newman, pres.



newsmaker group

NEWSMAKER GROUP

2002 East Glen Ave., Washington Township, NJ 07676
201/445-8451; fax: 201/445-8047; contact@newsmakergroup.com
www.newsmakergroup.com
Arts & culture, consumer healthcare, education, gov't, Internet prods./svcs., IT/data centers, mobile technology, and travel & tourism.
Founded: 1999.

Agency Statement: Lynn Schwartz and Suzanne Mannion created Newsmaker Group to ensure clients personalized service and high-level expertise. Our team is comprised solely of seasoned professional. We consider the entire communications mix, from traditional media to online outlet to social networking platforms, integrating these efforts with each client's marketing initiatives to achieve the greatest impact.

Whether you need to support sales, build/reinvent your brand, or conduct a consumer awareness campaign, Newsmaker Group delivers relevant and compelling results.

Lynn Schwartz, pres. & co-founder; Suzanne Mannion, exec. VP & co-founder

NEWSMARK PUBLIC RELATIONS

20423 State Rd. 7, Boca Raton, FL 33498
561/852-5767
www.newsmarkpublicrelations.com
PR includes real estate, healthcare, fashion, retail, government agencies, food and beverage, law, automotive, franchise, publishing. Founded: 2003.

Mark Hopkinson, chmn. & CEO

newsroom ink

JOURNALISTS TELLING YOUR COMPANY'S STORY

NEWSROOM INK

Austin, TX 78731
512/917-6222; ed@newsroomink.com
www.newsroomink.com
PR, digital & social media, brand strategy, community relations, crisis and employee comms., issues mgmt., B2B comms., mktg. strategy. Employees: 3. Founded: 2010.

Agency Statement: Newsroom Ink believes in the power of brand journalism to create a credible voice for clients. A voice that manages reputation and builds brand. We connect an organization to its many audiences by merging journalism, corporate communications and interactive technologies—capitalizing on traditional and social media. Today, we do these things for the Louisiana Seafood Promotion and Marketing Board

Continued on next page

NEWSROOM INK continued

through its online newsroom, annual report and public relations. Our approach: Align content with the business agenda to maximize the message, and in turn, optimize searches. Think of it as SEO for the CEO. We connect the digital dots, creating a clear line of sight for audiences to see the value your organization brings to the workplace and marketplace.

Ed Lallo, pres. & CEO; Springfield Lewis, VP of strategic comms.; Tony Cecala, VP of technology

IABC Austin
Seton Healthcare Family

NICHOLAS & LENCE COMMUNICATIONS

28 W. 44th St., #1217, New York, NY 10036
212/938-0001; cristy@nicholaslence.com
www.nicholaslence.com

Real estate, tourism, non-profit, crisis comms. Employees: 9.

Cristy Nicholas, CEO; George Lence, Pres.

Apella, Event Space at Alexandria Center
Bike & Roll NYC
Bike NY
Brookfield
Fordham University
OTG
Statue Cruises
The New York Road Runners Millrose Games at The Armory

NICHOLAS PUBLIC RELATIONS, GEORGE P.

174 West 76th St., New York, NY 10023
212/362-1219; georgenicholas@mindspring.com
Marketing comms. for consulting firms. Founded: 1988.

George P. Nicholas



NICOLAZZO & ASSOCIATES

101 Federal St., Suite 710, Boston, MA 02110
617/951-0000; fax: 617/439-9980; rnicolazzo@nicolazzo.com
www.nicolazzo.com; www.richardnicolazzo.blogspot.com

Crisis communications, strategic planning, investor relations, media relations and training, management consulting, merger and acquisitions communications, issues management, litigation support, labor/employee relations, community relations, research, executive speechwriting, branding, and social media strategy, training, and implementation. Employees: 8. Founded: 1975.

Agency Statement: Nicolazzo & Associates is a nationally-known, award-winning strategic communications management firm that provides high-level professional counsel and services to a diverse, national client base. The Company, a boutique organization founded more than three decades ago by Richard E. Nicolazzo, practices a proprietary counseling model designed to leverage an organization's core strengths and build enterprise value.

Whatever the need, our team of highly experienced professionals delivers the skill set to achieve successful results. Our professionals have decades of experience in a wide range of industries and market segments. Nicolazzo & Associates is often the first choice among businesses and individuals facing complex communications issues.

Clients have included: Aviva USA; Bain Capital; Berkshire School; Boston University; Children's Hospital Boston; Fidelity Investments; General Motors; John Hancock; Lincare; MetLife Healthcare; PhRMA; Premier Technology; Reebok; Ropes & Gray; Sun Life of Canada; Tufts Medical Center; Weil, Gotshal & Manges; Wentworth Institute of Technology; UniFirst; Wm. A. Berry & Son.

Richard E. Nicolazzo, mng. partner; Joe M. Grillo, partner; Richard Adler, Kathleen Buckley, Victor Emmanuel, Ruth Maron, Craig Orsi, Hank Shafran, Michael Maher, Barry Wanger, sr. consultants

NICOLL PUBLIC RELATIONS, INC.

PO Box 246, East Walpole, MA 02032
781/762-9300; lucette@nicollpr.com
www.nicollpr.com
Founded: 1987.

Lucette Nicoll, pres.



NIKE COMMUNICATIONS, INC.

75 Broad St., #510, New York, NY 10004
212/529-3400; fax: 212/353-0175; info@nikecomm.com
www.nikecomm.com

Full service PR firm specializing in luxury and premium lifestyle brands. Offices in NY and LA. Employees: 45. Founded: 1984.

Agency Statement: A full service firm specializing in the promotion of luxury goods and premium lifestyle products. Our portfolio of clients is comprised of an elite group of companies, recognized for their tradition of luxury, prestige and quality.

We work with clients to define strategic objectives and devise dynamic, creative ways to achieve results on a long-term or on per project basis. Our aim: to leverage the tradition and heritage of our clients while setting newsworthy trends.

Nina Kaminer, pres.; Stefanie Schmit, Abby Vinyard, Pieter van Vorstenbosch, VPs

Baron Philippe de Rothschild
Benedictine
Bombay Sapphire
Buccellati
Clarins
Cointreau
De Beers
Delos
Dewar's
Exclusive Resorts
Hourglass
Hugo Boss Fragrance
Julien Farel
Keeneland
Kim Crawford
Lacoste Fragrance
Lenscrafters
Luxottica
Martini & Rossi
McIntosh
Miraval
Moët & Chandon
Officine Panerai
Portico
Premium Outlets
Riedel
Robert Mondavi
Rosewood Hotels & Resorts
Ruffino
Spiegelau
The Art of Shaving



NM MARKETING COMMUNICATIONS, LLC

706 Waukegan Rd., Glenview, IL 60025
847/657-6011; fax: 847/657-8425; info@nmmarketingbiz.com
www.nmmarketingbiz.com

Comms., PR, adv., direct marketing for industrial, professional services, trade and business associations, travel and hospitality services and sports

marketing campaigns. Employees: 7. Founded: 1999.

Agency Statement: NM Marketing Communications specializes in business-to-business communications for mid-size companies, manufacturers, engineering services firms, trade associations and professional societies.

Serving the Midwest and Great Lakes region from our Chicago-area office, we blend B2B strategic planning with precise implementation.

We help companies achieve the qualified lead generation and sales results needed by providing a full range of targeted integrated marketing communication services, techniques, strategies and tactics.

These include: Brand Messaging, Communications Strategy, Public Relations, Graphic Design, Web Site Development & Search Engine Optimization, Advertising, Trade Shows & Events, Video Production, Direct Marketing, and Editorial Services.

Norwin A. Merens, mng. dir.; Thomas Stack, sr. PR consultant; Jeff Wessman, creative dir.; Paul Lloyd, editor & writer; Elaine Fiedler, staff writer; Eric Schuurman, multimedia production dir.

Allied Metal Co.
American Foundry Society
Castell Interlocks, Inc.
Chicago Baseball Museum
Chicago Cubs Broadcaster/Pat Hughes
Congress Drives
DEMIL Metals, Inc.
Gas Technology Institute
Graff, Ballauer & Blanski CPAs
Illini Wire Mill
Jessup Mfg. Company, Inc.
Joseph Robertson Foundries, Ltd.
Leeco Steel Products, Inc.
North American Die Casting Assn.
Professional Flooring Installers Assn.
Rangers Die Casting Co.
Rolled Metal Products, Inc.
Saporito Finishing Co.
The Sherwood Group
Transformer Manufacturers, Inc.
Tsurumi America, Inc.
United Stationers



NORTH 6TH AGENCY, INC.

18 Harrison St., New York, NY 10013
212/334-9753; fax: 212/334-9760; mrizzetta@n6a.com
www.n6a.com

Technology, healthcare, mobile, BtoB, consulting, consumer. Employees: 10. Founded: 2010.

Agency Statement: North 6th Agency, Inc. (N6A) is an award-winning communications agency with headquarters in New York City and with a brand new office in San Francisco.

N6A provides customers with a wide range of communication and marketing services including media outreach, messaging and positioning programs, editorial and content development, media training, investor relations and financial communications, social media PR strategies, video and event production, awards and events programs, and more.

In less than four years since its launch, N6A has grown its customer base to include more than 20 leading and emerging companies from a wide range of industries, including BtoB, technology, consumer services, energy, healthcare and financial services.

Matt Rizzetta, pres. & CEO; Bill McCue, VP; Nina Velasquez, sr. acct. dir.

Acquisio
American Ambulance
APTelecom
Aronmax Public Strategies
Backupify
BlueRock Energy
Daymon Interactions
Descartes
Emerald Networks
GMI Technology

Gnarus Advisors LLC
Human Demand
IMS Health
InsightSquared
Iron Horse Interactive
Lotame
Medialets
Parent Society
PEX Card
ReviMedia
Sprint
StackMob
TiqIQ
Vivaldi Partners Group

NORTHLICH

720 East Pete Rose Way, Cincinnati, OH 45202
513/421-8840
www.northlich.com

Kathy Selker, pres. & CEO

NORTHLIGHT

1208 Kimberton Road, Chester Springs, PA 19425
484/202-8506; fax: 484-202-8510
www.northlightadv.com
PR consultation, event planning, message development.

Rick Miller, president

NORTHSTAR COUNSELORS, INC.

Founding partner in Pinnacle Group, Inc. - 1976
229 Minnetonka Ave. S., #777, Wayzata, MN 55391
612/363-8905; fax: 952/475-1008; jmccarthy@northstarcounselors.com
Global public relations, crisis strategies, reputation management, issue research, non-profit management, video-film production. Founded: 1971.

Joseph M. McCarthy, pres.; Lynn McCarthy, VP

NORTHWEST STRATEGIES

441 W. 5th Ave., #500, Anchorage, AK 99501
907/563-4881; fax: 907/562-2570
www.nwstrat.com

PR, adv., bus.-to-bus., direct marketing, media planning. Founded: 1987.

Tim Woolston, CEO

NUFFER, SMITH, TUCKER

Partner in The Worldcom Public Relations Group
707 Broadway, 19th flr., San Diego, CA 92101
619/296-0605; fax: 619/296-8530
www.nstpr.com

PR for branded consumer products, food and agriculture, health, brand positioning, issues and crisis mgmt., special events. Founded: 1974.

Bill Trumpfheller, president; Kerry Tucker, CEO

Agile IT
California Dept. of Food and Agriculture
Dairy Council of California
Haas Avocado Board
MacroAir Technologies
Markon
Ocean Mist Farms
San Diego McDonald's Operators
WD-40 Co.



NYHUS COMMUNICATIONS

720 Third Ave., Flr. 12, Seattle, WA 98104
206/323-3733; fax: 206/323-7004; info@nyhus.com
www.nyhus.com

Technology, corporate, consumer, healthcare, IT. Employees: 19. Founded: 1994.

Roger Nyhus, pres./CEO

O'CONNELL & GOLDBERG, INC.

450 North Park Rd., #600, Hollywood, FL 33021
954/964-9098; fax: 954/964-9099

Retail, real estate, tourism, healthcare, food and beverage, corporate and consumer products and svcs. PR. Employees: 15. Founded: 1993.

Barbara Goldberg, pres.

**O'DONNELL AGENCY**

CityPlace Office Tower, 525 Okeechobee Blvd., #980, West Palm Beach, FL 33401

561/832-3231; fax: 561/659-1309; info@theodonnellagency.com
www.theodonnellagency.com

PR firm for healthcare, bioscience, banking, law, real estate, education, tourism, and consumer products. Employees: 13. Founded: 1995.

Agency Statement: From our signature big ideas to the smallest organizational detail, creative thinking and brand authenticity are the bedrock of everything we do at the O'Donnell Agency. With offices in West Palm Beach, Miami and NYC, we rank among Florida's leading PR firms.

Carey O'Donnell, president; Jennifer Sullivan, VP

Bessemer Trust Company of Florida

Broward Health Fdn.

City of Boca Raton CRA

City of Riviera Beach CRA

Cleveland Clinic Florida

Cross Country Home Svcs.

Florida Atlantic University

Hillel Community Day School

International Equestrian Center

Max Planck Florida Institute

Norton Museum of Art

Oxbridge Academy

Palm Beach County Film & Television Commission

Red Bull

Related Companies' CityPlace

Related Urban Development LLC

West Palm Beach Downtown Development Authority

O'KEEFE & COMPANY, INC.

921 King St., Alexandria, VA 22314

703/883-9000; fax: 703/883-9007; info@okco.com

www.okco.com

High-tech PR for bus.-to-bus., bus.-to-gov't and gov't-to bus. clients.
Founded: 1997.

Andrew LaVanway, principal

O'LEARY AND PARTNERS

5000 Birch St., #1000, Newport Beach, CA 92660

949/833-8006; fax: 949/833-9155

www.adagency.com

PR for automotive, consumer electronics, high-tech, real estate, and travel.
Founded: 1998.

Jim Harrington, president

**O'MALLEY HANSEN COMMUNICATIONS**

180 N. Wacker Dr., Chicago, IL 60606

312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com

www.omalleyhansen.com

Marketing comms., media rels., social media influencer outreach, employee comms., reputation mgmt., issues/crisis mgmt. Employees: 17.

Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., Ste. 200, St. Louis, MO 63130

314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O'Malley, principal

AB Mauri

Bali Intimates

Bridgemark Healthcare

Charter Communications

Forte International Tax

Fortune Brands Home & Security

HanesBrands

Hillshire Brands Co.

Hobbico

LifeStride

Monsanto Co.

Playtex

Prost BevCo

Resource Solutions Group

Second Street

TRC Global Solutions

O'NEILL AND ASSOCIATES

31 New Chardon St., Boston, MA 02114

617/646-1000; fax: 617/646-1290

www.oneillandassoc.com

Relationship marketing, media relations, crisis communications.

Thomas P. O'Neill, III, CEO

O2 IDEAS, INC.

600 University Park Place, #200, Birmingham, AL 35209

205/949-9494

www.o2ideas.com

PR, adv. and marketing. Employees: 9. Founded: 2001.

Bill Todd, pres., PR

**OCG PR**

1320 S. University Dr., #220, Fort Worth, TX 76107

817/332-0404; fax: 817/531-1520

www.ocgpr.com

Public relations, communications, digital, creative, content, marketing, public engagement. Employees: 17. Founded: 2005.

Agency Statement: OCG PR is a full-service public relations agency, specializing in fully integrated communications and marketing planning and execution with cross-cultural strategies ingrained in every aspect of our work. We are a team of public relations strategists, writers and marketers who initiate conversations and proactively make connections to build relationships and create positive results for our clients. We offer the unmatched ability to provide communications solutions that educate, inform and influence target audiences to connect, interact and engage with our clients, their brands and their projects. OCG PR is one of the largest certified minority and woman-owned public relations agencies in Texas.

Tonya Veasey, principal

AT&T

HNTB Corp.

Main Event Entertainment

Texas Health Care

OFF MADISON AVE

5555 E. Van Buren St., #215, Phoenix, AZ 85008

480/505-4500; fax: 480/505-4501

www.offmadisonave.com

Entertainment/hospitality; travel/tourism; technology; consumer; crisis communications; public affairs. Employees: 65. Founded: 1998.

Dave Anderson, managing partner & co-founder



WORLD COM
Public Relations Group
The Local Advantage. Worldwide.

OGAN/DALLAL ASSOCIATES, INC.

530 Seventh Ave., #606, New York, NY 10018
212/840-0888; fax: 212/840-8849; info@odapr.com
www.ogan-dallalPR.com
PR, mktg. & mgmt. svcs. for fashion, cosmetic & lifestyle indus.
Founded: 1986.

Evelyn Dallal, president

Ogilvy Public Relations

OGILVY PUBLIC RELATIONS

Part of Ogilvy & Mather, Subsidiary of the WPP Group plc
636 Eleventh Ave., New York, NY 10036
212/880-5200; fax: 212/697-8250; rachel.ufer@ogilvy.com
www.ogilvypr.com

General PR, branding, consumer marketing, digital influence/social media, healthcare, biotechnology, public affairs, government relations, corporate communications, CSR, social marketing, technology, financial/investor, crisis & issues management, food & nutrition, media relations, clean technology, analyst relations, partnership development, sustainability, specialized communications, travel/economic development and entertainment PR. Founded: 1980.

Agency Statement: Ogilvy Public Relations is a global, multi-disciplinary communications leader operating in more than 85 offices across six continents. We blend proven PR methodologies with cutting edge digital innovations to craft strategic programs that give clients winning and measurable results.

Founded in 1980, the company serves a full spectrum of corporations, industry trade associations, government agencies and not-for-profit clients through seven practice groups: consumer marketing, corporate, healthcare, public affairs, social marketing, technology and Social@Ogilvy.

In 2013, for the second consecutive year, Ogilvy was named Cannes Lions Network of the Year and Most Effective Agency Network by the Effie Global Effectiveness Index. Ogilvy was also named Best Digital Consultancy in the World, Most Creative Agency and Best South-East Agency by the *Holmes Report*. Ogilvy PR integrates deeply with all Ogilvy & Mather disciplines (advertising, direct marketing, activation, promotional, digital and entertainment) through the proprietary Ogilvy Fusion™ approach to delivering comprehensive, business solutions through content creation, community building and communications with measurable results.

Ogilvy PR is a unit of Ogilvy & Mather, a WPP company (NASDAQ: WPPGY) and one of the largest marketing communications companies in the world. One key to our success has been the ability to foster strong working relationships across practice groups and across office locations worldwide, so that the right skills and experience are brought to bear on every client program. This cross practice, cross office approach allows us to most effectively serve clients whose businesses are multinational in scope.

For more information, visit our website at www.ogilvypr.com or follow us on Twitter at @ogilvypr.

Rachel Ufer, sr. VP, external rels.

Global mgmt: Christopher Graves, worldwide CEO; Scott Kronick, regional CEO, Asia Pacific; Stuart Smith, regional CEO, EMEA; Robert Mathias, regional CEO, North America

U.S. OFFICES

Atlanta: Ogilvy PR
BB&T Tower at Atlantic Station, 271 17th St., 21st fl., Atlanta, GA 30363
404/836-2200; fax: 404/836-2201; mickey.nall@ogilvy.com

Mickey Nall, mng. dir.

Chicago: Ogilvy PR
350 W. Mart Center Dr., 11th fl., Chicago, IL 60654
312/397-6000; fax: 312/397-8856; mike.hatcliffe@ogilvy.com

Mike Hatcliffe, mng. dir.

Denver: Ogilvy PR
555 Seventeenth St., 3rd fl., Denver, CO 80202
303/527-4613; fax: 303/615-5075; tara.may@ogilvy.com

Tara May, gen. mng.

Sacramento: Ogilvy PR
1414 K St., Suite 300, Sacramento, CA 95814
916/418-1500; fax: 916/418-1515; valerie.vento@ogilvy.com

Valerie Vento, exec. VP

San Francisco: Ogilvy PR
1001 Front St., 2nd fl., San Francisco, CA 94111
415/677-2800; fax: 415/677-2880; nathan.friedman@ogilvy.com

Nathan Friedman, mng. dir.

Washington, DC: Ogilvy PR
1111 19th St., NW, 10th fl., Washington, DC 20036
202/729-4000; fax: 202/729-4001; robert.mathias@ogilvy.com

Robert Mathias, regional CEO, North America

Los Angeles: Ogilvy PR
3530 Hayden Ave., Culver City, CA 90232
310/280-2200; fax: 310/550-1701; leslie.capstraw@ogilvy.com

Leslie Capstraw, exec. VP

INTERNATIONAL OFFICES

EAME Headquarters (with 28 regional offices)
10 Cabot Square, Canary Wharf, London E14 4BA U.K.
+44-20-7309-1000; fax: +44-20-7309-1001; stuart.smith@uk.ogilvypr.com

Stuart Smith, regional CEO, EMEA

Asia Pacific Headquarters: (with 34 regional offices)
23rd fl., The Center, 99 Queen's Road Central, Hong Kong
852-2567-4461; fax: 852-2884-3227; scott.kronick@ogilvy.com

Scott Kronick, regional CEO, Asia Pacific

ACT
American Express
Bayer
BP
Bristol-Myers Squibb
Centers for Disease Control and Prevention (CDC)
Centers for Medicare & Medicaid Services (CMS)
Darden Restaurant's Specialty Restaurant Group
Department of Homeland Security (DHS)
DuPont™
Federal Emergency Management Agency (FEMA)
FM Global
Ford
GlaxoSmithKline
Goodyear
Grohe
IBM
Kimberly Clark
Lenovo
LG Electronics
National Institutes of Health
Nestle
Novartis
Pfizer
SunPower
Unilever
UPS

OGILVY/HEALTHWORLD

Formerly Healthworld Communications
636 11th Ave., New York, NY 10036
212/237-4000
Healthcare & medical communications agency.

Michael Parisi

OHLMANN GROUP, THE

Advertising and PR firm
1605 N. Main St., Dayton, OH 45405
937/278-0681
www.ohlmanngroup.com
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1949.

Walter Ohlmann, pres.

OLIVER, RUSSELL & ASSOCIATES, INC.

217 South 11th St., Boise, ID 83702
208/344-1734
www.oliverrussell.com
Marketing communications, PR and advertising.

Russ Stoddard, founder/CEO

ONE CHOCOLATE COMMUNICATIONS

611 Mission St., 6th fl., San Francisco, CA 94105
415/989-9803

Consumer, corporate & trade PR. The Consumer Division specializes in lifestyle, food & drink, youth brands. The Business Division specializes in technology & telecomms. Founded: 2000.

Jaime Tero

OPENGATE MARKETING COMMUNICATIONS

27 Johnson Dr., Stony Point, NY 10980
845/353-2685

www.opengatemarketing.com

Employees: 4. Founded: 2002.

John Eccleston, president/principal

OPPENHEIM, RB, ASSOCS., PR COUNSELORS

2040 Delta Way, Tallahassee, FL 32303
850/386-9100; fax: 850/386-4396

www.rboa.com

Corporate, medical, entertainment/arts, real estate and institutional PR. Founded: 1985.

Rick Oppenheim, sr. counselor

OPTIMUM PR

See Citizen Optimum

ORCI

Formerly La Agencia Orci

2800 28th St., #222, Santa Monica, CA 90405

310/444-7300; fax: 310/478-3587

www.orci.com

Full-service advertising and PR firm. Founded: 1999.

Hector Orci, chmn.



ORSI PUBLIC RELATIONS

1158 Greenacre Ave., Los Angeles, CA 90046

323/874-4073; fax: 323/874-8796; greg@orsipr.com

www.orsipr.com

Apparel, baby products, beauty, fashion accessories, food, footwear, home furnishings, restaurant, retail, swimwear, toys. Employees: 10. Founded: 1982.

Agency Statement: Orsi Public Relations is a dynamic, focused, result oriented agency with more than 30 years experience. We are strategic in our planning, nimble in execution and swift in delivering a solid ROI. Longstanding tenure with our high-profile lifestyle clients demonstrates our ability to continually produce outstanding campaigns which attract attention and achieves a level of recognition that positively impacts their image as well as their bottom line.

Janet Orsi, pres.; Greg Lutchko, sr. VP; Dyann Hawkins, VP

JKL - just keep livin'

Live Clean Baby

Manhattan Portage

Raskullz

Sanrio/Hello Kitty

Skechers

Tommy Bahama

Treat Street

OSBORN & BARR COMMUNICATIONS

914 Spruce St., St. Louis, MO 63102

314/726-5511

www.osborn-barr.com

Marketing communications specializing in corp., agri-consumer, agri-business, technology. Founded: 1988.

Steve Barr, founder and chmn.

OSTER & ASSOCIATES, INC.

3525 5th Ave., 2nd fl., San Diego, CA 92103

619/906-5540

www.osterads.com

Full-service agency providing marketing, advertising, and PR services. Founded: 1986.

Bev Oster, pres./creative dir.

OUI 2 PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011

212/541-5698; rob@oui2.com

www.oui2.com

Entertainment, music, corporate and lifestyle marketing and PR. Employees: 4. Founded: 1996.

Rob Goldstone, pres.

OUTCAST AGENCY, THE

123 Townshend St., 3rd fl., San Francisco, CA 94107

415/392-8282; fax: 415/392-8281; contact@outcastpr.com

Specializes in public relations for existing and emerging technology companies. Employees: 64. Founded: 1997.

Alex Constantinople, partner/CEO

OXFORD COMMUNICATIONS

11 Music Mountain Blvd., Lambertville, NJ 08530

609/397-4242; fax: 609/397-5915

www.oxfordcommunications.com

PR, bus.-to-bus., creative, media buying/placement/planning, adv. Types of PR: branding, strategic planning, consumer PR, media relations, B2B PR, viral marketing, crisis communications. Founded: 1986.

John Martorana, president/principal

P

P&G COMMUNICATIONS

13447 Erwin St., Valley Glen, CA 91409

818/786-8687; fax: 818/786-8709; pgworld@aol.com

www.p-gcommunications.com

Marketing and PR for travel, hospitality, and resort industries.

Marian Gerlich, Edward Placidi, partners

PACE ADVERTISING

A WPP Company

825 Third Ave., 21st fl., New York, NY 10022

212/885-0515; rick.nulman@paceadv.com

www.paceadv.com

Advertising and PR firm, creative, direct marketing, media buying. Founded: 1949.

Rick Nulman

PACIFICO, INC.

1190 Coleman Ave., #110, San Jose, CA 95110

408/327-8888; fax: 408/988-5488

Full-service advertising and PR agency experienced in high technology, consumer and business-to-business clients. Employees: 5. Founded: 1977.

Mary P. Curtis, CEO



PADILLACRT

Founding Partner of Worldcom Public Relations Group

1101 West River Pkwy., Minneapolis, MN 55415

612/455-1700; fax: 612/455-1060

www.padillacrt.com

Founded: 1961.

Agency Statement: PadillaCRT is one of the top 10 independent pub-

lic relations and communications agencies in the country. The firm works with clients to understand and articulate their purpose and channels its efforts through insightful ideas, creativity, collaboration and an unrelenting commitment to their success. The firm helps clients engage and inspire stakeholders in health care, food and beverage, consumer goods, financial services, manufacturing, technology, agribusiness and recreation sectors. PadillaCRT has specialized talent in branding, research, corporate and investor relations, creative, digital, crisis management, social media and mobile communication, and is a founding partner of the Worldcom Public Relations Group, a partnership of 100 independently owned partner offices in 133 cities on six continents. The agency's website is www.padillaCRT.com.

Lynn Casey, CEO; Mark Raper, pres.; Marian Briggs, Matt Kucharski, Mike Mulvihill, exec. VPs; Brian Ellis, Tom Jollie, Kathy Burnham, Gregory Tarmin, Dean Huff, Dave Schad, Debbie Myers, sr. VPs; Al Galgano, Janet Stacey, Amy Epstein, Max Martens, VPs; Tim Briggs, Jeff Thomas, CFOs; Kelly O'Keefe, CCO; Patrice Tanaka, chief counselor; Michael Whitlow, chief growth officer; Curtis Smith, Jeff Wilson, dirs. of bus. dev.

101 W Commerce Rd., Richmond, VA 23224
804/675-8100; fax: 804/675-8183; finance fax: 804/675-8180

Mark Raper, pres.

2200 Colonial Ave., Suite 10, Norfolk, VA 23517
757/640-1982; fax: 757/640-1984

Debbie Myers, sr. VP

617 West 7th St., Suite 604, Los Angeles, CA 90017
310/659-5380; fax: 310/659-5257

Max Martens, VP

320 West 13th St., 7th flr., New York, NY 10014 (formerly Lewis & Neale)
212/229-0500; fax: 212/229-0523; Soho workroom fax: 212/229-2925

Greg Tarmin, sr. VP & mng. dir., NYC

105 Oronoco St., Suite 101, Alexandria, VA 22314
703/894-5460; fax: 703/894-5470

Kim Blake, acct. supervisor

3M
BASF
Barnes & Noble College
Cargill
Ditch Witch
Girl Scouts of the USA
Hass Avocado Board
Land O'Lakes
Merck
Rockwell Automation
RTI Surgical
SAP
UnitedHealth Group
U.S. Highbush Blueberry Council
Wines from Rioja (Spain)



PAGE ONE PUBLIC RELATIONS

See LEWIS Pulse

PAINEPR

See Citizen Paine

PALATIELLO & ASSOCIATES, JOHN M.

1856 Old Reston Ave., #205, Reston, VA 20190
703/787-6665; fax: 703/787-7550; john@jmpa.us
www.jmpa.us
Image enhancement, market identification and penetration, gov't rels., public policy, association management. Founded: 1987.

John M. Palatiello, president

PAN COMMUNICATIONS, INC.

255 State St., Boston, MA 02109
978/474-1900; info@pancomm.com
www.pancommunications.com
Technology, consumer, healthcare & professional services. Employees: 48. Founded: 1995.

Philip A. Nardone, Jr., president

PANTIN/BEBER SILVERSTEIN PR

Division of Beber Silverstein Group
89 NE 27th St., Miami, FL 33137
305/856-9800

PR, marketing, community relations, special events. Founded: 1988.

Leslie Pantin Jr., pres.

PARASOL MARKETING

575 Lexington Ave., 4th flr., New York, NY 10022
212/372-7633; info@parasolmarketing.com
www.parasolmarketing.com
Luxury travel and lifestyle. Employees: 4. Founded: 2004.

Andrea Werbel, mng. dir.

Baglioni Hotels
Fairmont Miramar Hotel & Bungalows
FIG Restaurant Santa Monica
Hotel Arts Barcelona
Monterey County Convention and Visitors Bureau
Phulay Bay, a Ritz-Carlton Reserve
Strassburger

PARTNERS + NAPIER

The Partners Building, 192 Mill St., #600, Rochester, NY 14614
585/454-1010; fax: 585/454-1575
www.partnersandnapier.com

Strategic counsel, consumer marketing, issue/reputation management, brand building, food and beverage, packaged goods, business-to-business, environment, crisis mgmt. Founded: 1970.

Sarah Hanson, CMO



PAUL WERTH ASSOCIATES

10 North High St., #300, Columbus, OH 43215
614/224-8114; fax: 614/224-8509; sw@paulwerth.com
www.paulwerth.com

Education, financial services, health care, business-to-business, applied technology. Employees: 25. Founded: 1963.

Agency Statement: Paul Werth Associates is an integrated communications consulting firm with core competencies in public relations, advertising, public affairs, research and digital strategies. Werth helps leading organizations meet their objectives - on a regional, national and international basis. Focused on serving needs of senior management at mid- and large-sized organizations in the private and public sectors, the firm applies its broad scope of expertise to produce results-focused solutions that build brands, shape policy, enhance reputations and drive sales.

Sandra W. Harbrecht, pres. & CEO; Kimber Perfect, sr. VP

Andersons, Inc., The
Columbus Regional Airport Authority
Dave Thomas Foundation for Adoption
Findley Davies
Greater Columbus Infant Mortality Task Force
Huntington National Bank
Insurance Industry Resource Council
Moody Nolan
National Safe Boating Council
The Ohio State University Wexner Medical Center
Plante Moran
White Castle
Zaner-Bloser

PAVONE

1006 Market St., Harrisburg, PA 17101
717/234-8886; mpavone@pavone.net
www.pavone.net

Michael Pavone, pres./CEO

PCGCAMPBELL

Includes Campbell & Co. and Pacific Communications Group
3200 Greenfield, #280, Dearborn, MI 48120
313/336-9000; dscheinberg@pcgcampbell.com
www.pcgcampbell.com

Full-service marketing communications firm organized around seven core disciplines: integrated marketing, strategic consulting; product marketing; PR; event mgmt.; creative; market research. Founded: 1982.

David Scheinberg, mng. partner

PEARLMAN & ASSOCIATES PR, DONN

4491 Via Bianca Ave., Las Vegas, NV 89141
702/868-5777; donn.pearlman@gmail.com
www.DonnPearlman.com

Entertainment, travel, law. Founded: 2006.

Donn Pearlman, president

PECCHIA COMMUNICATIONS LLC

6725 Pheasant Run Dr., Canfield, OH 44406
330/720-6912; dan@pecchiacom.com
www.pecchiacom.com

Dan Pecchia, president

PENN MEDIA RELATIONS, MICHAEL

168 W. 77th St., ste. BR, New York, NY 10024
212/580-7988

Media relations, events, editorial svcs., branding, speaker placement; counsel to bus.-to-bus., e-commerce, consumer, travel, entertainment, legal and PA clients and PR firms. Founded: 1998.

Michael Penn, principal

PENNA POWERS BRIAN & HAYNES

1706 S. Major St., Salt Lake City, UT 84115
801/487-4800; info@ppbh.com
www.ppbh.com

Advertising and PR. Founded: 1984.

Chuck Penna, founding partner/CEO

PENNY/OHLMANN/NEIMAN, INC.

See The Ohlmann Group

PEOPLE'S REVOLUTION

7005 Melrose Ave., Los Angeles, CA 90038
323/651-3500; info@peoplesrevolution.com
Fashions, lifestyles.

Mike Vargas, director/publicist

**PEPPERCOMM, INC.**

470 Park Ave. South, 4th flr. North, New York, NY 10016
212/931-6100; fax: 212/931-6159; agencymarketing@peppercomm.com
www.peppercomm.com

Integrated marketing communications for consumer lifestyle, financial services, industrial, professional services, technology including non-profit and cause marketing, creative design, digital, social media, experiential and strategic licensing. Employees: 85. Founded: 1995.

Agency Statement: Peppercomm is an award-winning strategic, integrated communications and marketing firm headquartered in New York City with offices in San Francisco and London that prides itself on listening first, last and always. The firm's tagline: "Listen. Engage. Repeat." emphasizes the unique approach the agency takes in understanding exactly how a client can engage in authentic conversations with its audience.

The firm has been in constant motion since its founding 19 years ago, evolving from a media relations generalist to full-service integrated strategic communications consultancy with deep expertise for four key areas – consumer/lifestyle, financial services, professional services and industrial/B2B. To that end, in 2013, the agency acquired Janine Gordon Associates and Walek & Associates to enhance and deepen our expertise in the luxury lifestyle and financial services spaces and offer a unique blend of breadth of service offerings and depth of industry expertise.

Peppercomm was recognized by *Crain's New York Business* as the No. 1 Best Place to Work in New York in 2012. This was due in large part to the firm's comedy experience. Comedy is central to the culture here, and it serves as an internal training mechanism and as a service offering for our clients. Comedy training workshops are mandatory at Peppercomm and help our staff with presentation and listening skills, thinking on their feet and also how to read an audience. We've successfully conducted workshops for clients as well, and through this innovative service, we are able to infuse humor into our culture, enhance team-building, and become great listeners.

Steve Cody, co-CEO & co-founder; Ed Moed, co-CEO and co-founder; Ann Barlow, partner & pres., West Coast; Ted Birkhahn, partner & pres.; Deborah Brown, partner & mng. dir.; Jacqueline Kolek, partner & mng. dir.; Maggie O'Neill, partner & sr. dir.; Michael Dresner, CEO, Brand Squared Licensing; Janine Gordon, pres., JGAPeppercomm (consumer lifestyle & nonprofit); Thomas Walek, pres., WalekPeppercomm (financial, capital markets, investor relations); Jackie Murphy, mng. & founding dir., Flagship Consulting; Diana Soltmann, chief exec. & founding dir., Flagship Consulting

Key clients include:

American Institute of Architects
EY
Euler Hermes
Financial Accounting Foundation/Financial Accounting Standards Board/Governmental Accounting Standards Board
Lincoln Financial
MINI USA
Northeastern University
Oppenheimer
Paulson & Co.
Pershing
Saint Gobain
Sharp
Steelcase
Sterling National Bank
TGI Fridays
Tyco Fire & Security
Vonage
WebMD
Wells Fargo
Wilbur Ellis

PERKETT PR, INC.

34 Cohasset Ave., Marshfield, MA 02050
781/834-5852; fax: 708/570-6178; info@perkettpr.com
www.perkettpr.com

Tech, telecom, consumer, healthcare, B2B, B2C, project and retainer. Employees: 20. Founded: 1998.

Christine Perkett, CEO/founder

PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #410, Sacramento, CA 95814
916/658-0144; fax: 916/658-0155
www.perrycom.com

Public affairs/public relations firm specializing in media relations, grassroots advocacy, social media and issue management. Employees: 10. Founded: 1996.

Kassy Perry, CEO; Julia Spiess, Sr. VP

Bonnie J. Addario Lung Cancer Foundation
Children Now
Fan Freedom
Mental Health Association in California (MHAC)
NAMI California
Partnership to Fight Chronic Disease
Pharmaceutical Research and Manufacturers of America (PhRMA)
Sims Recycling Solutions

PETERSGROUP PUBLIC RELATIONS

Member of The Worldcom Group
1905 N. Lamar Blvd., #201, Austin, TX 78705
512/794-8600; fax: 512/792-8622
info@petersgrouppr.com
www.petersgrouppr.com
Technology, research, strategy, messaging,
media. Founded: 1997.

Lauren Peters, founder/CEO

PEYRON & ASSOCS., SCOTT

211 W. Main, Boise, ID 83702
208/388-3800; speyron@peyron.com
www.peyron.com
Public affairs, corporate communications, media relations, issues management, food & drug, high technology, travel & tourism, real estate development and higher education. Founded: 1996.

Scott Peyron, principal & strategist

PHELPS

901 Wilshire Blvd., Santa Monica, CA 90401
310/752-4400; fax: 310/752-4444; judy@phelpsagency.com
www.phelpsagency.com
Strategy, media relations, crisis comms., media training, integrated marketing comms. Employees: 74. Founded: 1981.

Joe Phelps, CEO; Judy Lynes, VP, PR



PHILLIPS & COMPANY

900 S. Capital of Texas Hwy., #100, Austin, TX 78746
800/864-1231; fax: 512/402-5859; lkennedy@phillipscompany.com
www.phillipscompany.com
Verticals: space technology, mobile technology, education, healthcare, homeland security, high technology, green technology, digital security, telecommunications. Services: positioning, social marketing, public affairs, media relations, market development. Employees: 14. Founded: 2003.

Agency Statement: Phillips & Company is a global communications firm that helps clients create, defend and sustain leadership positions through public relations and market development.

Phillips measures client success in terms of revenue growth, not just media coverage. Working with both *Fortune* 1000 firms and start-ups to build or retain client market share, Phillips helps companies create demand for their products and services by broadening and reinforcing the trust customers, partners and investors have in their company.

Richard J. Phillips, pres.; Lara Kennedy, sr. VP; Scott Campbell, VP

4DSP
Explore Mars
Gemalto
Lockheed Martin
NASA
Texas A&M Engineering

PHPR LTD.

Member of PR Boutiques International
Comms. House, 3 Lower Joppa, Edinburgh EH15 2ER United Kingdom
44(0)131/669-5190; fax: 44(0)131/669-5190
www.phpr.co.uk
B2B, strategic communications, on & offline PR for financial services, IT & technical companies, industrial biotechnology, water, heritage, fast growing small businesses.

Penny Haywood, mng. dir.

PIERCE MATTIE PUBLIC RELATIONS

62 West 45th St., 3rd fl., New York, NY 10036
212/243-1431; moreinfo@piercemattie.com
www.piercemattie.com
Beauty, fashion, jewelry, fitness. Employees: 12. Founded: 2001.

Pierce Mattie, CEO



PIERPONT COMMUNICATIONS INC.

1800 West Loop South, Suite 800, Houston, TX 77027
713/627-2223; info@piercom.com
www.piercom.com
www.twitter.com/pierpontcom
www.facebook.com/PierpontCommunications
www.linkedin.com/company/pierpont-communications
PR, media rels., mktg., digital, community rels., gov't rels., investor rels., event conceptualization and mgmt., graphic design, social media. Employees: 40. Founded: 1987.

Agency Statement: For over 25 years, Pierpont Communications has been delivering cutting-edge, global PR programming, marketing expertise and dynamic media counsel to bring our clients measurable results. With a team of multi-specialty professionals, we pride ourselves on our track record of crafting integrated, ROI-driven programs that can be scalable in order to meet any need and emphasize becoming a partner, not just an advisor. We also bring a level of senior leadership, veteran experience and fresh thinking to client engagements that is unmatched by other firms. More than a quarter of our staff members have at least 20 years of relevant experience and as importantly, our senior leaders are actively involved with every client engagement.

Our slate of specialized services includes public relations, media relations, marketing, digital, community relations, government relations, investor relations, event conceptualization and management, and graphic design. We also understand the importance of social media and embed online tactics into virtually every program. We know that our job, always, is to objectively advise our clients and provide strategic counsel that culminates in helping them gain a competitive edge and meet their goals.

To learn how our experience can drive the growth of your brand and business, call us at 713.627.2223 or visit us online at www.piercom.com.

Phil Morabito, CEO

10900-B Stonelake Blvd., Suite 110, Austin, TX 78759
512/448-4950

Stacy Armijo

13760 Noel Rd., Suite 850, Dallas, TX 75240
214/217-7300

Teresa Henderson

1777 NE Loop 410, Suite 600, San Antonio, TX 78217
210/372-9200

Brad Russell

BP
BHP Billiton
Capital One Bank
Chamberlain Hrdlicka
CoAdvantage
Energy Ventures
Five States Energy
Kepner-Tregoe
Seton Healthcare Family
Target Logistics

Texas Association of Realtors
Toshiba
Verizon Wireless
Waste Management
Wood Group



PIERSON GRANT PUBLIC RELATIONS

6301 NW 5th Way, #2600, Fort Lauderdale, FL 33309
954/776-1999; fax: 954/776-0290; info@piersongrant.com
www.piersongrant.com

Strategic planning, publicity, media relations, community relations, website development, social media. Employees: 17. Founded: 1995.

Agency Statement: Pierson Grant is a marketing communications firm specializing in publicity, media relations, community outreach, SEO and reputation management. All services also are offered in Spanish. The

Continued on next page

PIERSON GRANT PUBLIC RELATIONS continued

agency's High Impact Digital division oversees all online initiatives.

Providing highly personalized service, one company principal takes the lead on each account and both Pierson and Grant stay fully involved in all client matters. The firm represents clients nationwide in the restaurant, hospitality, real estate, marine, arts, education, financial and healthcare industries. Pierson Grant is a member of the IPREX global network of public relations firms.

Maria Pierson, CEO; Jane Grant, president

BankUnited
Dairy Queen
Golfito Marina Village & Resort
Holy Cross Hospital
Olive Garden
Yachting Promotions, Inc.



PINTA

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/615-1111

www.pintaUSA.com

Full service advertising, public relations and digital agency focusing on multicultural audiences. Employees: 25. Founded: 2014.

MIAMI

Mike Valdes-Fauli, pres. & CEO

NEW YORK

One Grand Central Pl., #5310, New York, NY 10165
212/367-9800

Joe Gutierrez, mng. dir.

LOS ANGELES

10100 Santa Monica Blvd., Suite 300, Los Angeles, CA 90067
213/404-0700

Romina Bongiovanni, mng. dir.

Facebook
Florida Blue
Fox Hispanic Media
Johnnie Walker
Miami Marlins

TD Bank
T-Mobile
UnitedHealth

PIPELINE PR & MARKETING

Formerly Locke Marketing
6823 SE 18th Ave., Portland, OR 97202
503/546-7811; timmm@pipelineprm.com
www.pipelineprm.com

Advertising, mktg. comms. consultation & implementation. Founded: 2002.

Timm Locke, principal



PIROZZOLO COMPANY PUBLIC RELATIONS

30 Newbury Street, floor 3, Boston, MA 02116
866/399-4000; dick@pirozzolo.com
www.pirozzolo.com

Specialties include institutional investment and financial services, commercial real estate including hospitality, high technology and the home construction industry. Employees: 3. Founded: 1980.

Dick Pirozzolo, founder & mng. dir.

FCM360
J/Brice Design International
Mass Design, Inc.
Trayport, Ltd.

PKA MARKETING

Advertising and PR firm (Formerly Prom Krog Altsteil Inc.)
1009 W. Glen Oaks Ln., #107, Mequon, WI 53092
262/241-9414; bruce@pkamar.com
www.pkamar.com

PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1986.

Bruce Prom, owner/founder

PLANNED TELEVISION ARTS

See Media Connect



PMK•BNC

Pacific Design Center, 8687 Melrose Ave., 8th flr., Los Angeles, CA 90069
310/854-4800

www.pmkbnc.com

Twitter: @pmk_bnc

Facebook: pmk*bnc

Strategic consultation, consumer products, corporate entertainment, celebrities, digital content, entertainment marketing, film/TV, product placement, promotions, special events, experiential marketing. Employees: 250. Founded: 2010.

Agency Statement: PMK•BNC is the definitive leader in popular culture and entertainment. The influential communications, marketing and consulting agency thrives on being ahead of the curve, developing the "science" of popular culture to enhance consumer engagement.

PMK•BNC represents many of the world's most notable actors, musicians, films, production companies, TV properties, consumer brands and special events. The agency employs a staff of more than 250 professionals spanning offices in Los Angeles, New York and London. PMK•BNC specializes in working with their clients to create ideas which build audiences, increase awareness and engage the consumer through the passion points of pop culture: music, sports, film, television, celebrity, technology, philanthropy, art and fashion. PMK•BNC is a part of the Interpublic Group of companies (NYSE: IPG).

Michael Nyman, chmn. & CEO; Chris Robichaud, CEO

622 Third Ave., 20th flr., New York, NY 10017
212/582-1111

Cindi Berger, chmn. & CEO

7-11 Herbrand St., London WC1N 1EX United Kingdom
+ 44 (0)207 961 2377

POCKET HERCULES

510 First Avenue North, Suite 210, Minneapolis, MN 55403
612/435-8315; fax: 612/435-8318; stephen@pockethercules.com
www.pockethercules.com

Financial svcs., home building and remodeling, food and beverage, health and medical, professional svcs., travel and tourism. Employees: 14. Founded: 2005.

Jack Supple, chief creative officer



PODESTA GROUP

1001 G St., N.W., Suite 1000W, Washington, DC 20001
202/393-1010; fax: 202/393-5705; fritts@podesta.com
www.podestagroup.com

Strategic comms., global public affairs, crisis comms., message development, branding and reputation mgmt., digital/online strategy, media relations, advocacy writing, coalition building, event production. Employees: 20. Founded: 1987.

Agency Statement: With a keen understanding of the intersection between policy and publicity, the Podesta Group is a top-ranked, full-service, public relations and global public affairs firm. Staunchly inde-

pendent since inception, our shrewd specialists have a long record of meeting our clients' goals, across the country and around the globe.

We are adept at framing debates, developing messages that resonate with influencers and formulating strategies that drive those messages home and online, or amplify them abroad.

In essence, we do more than craft press strategy and lobby policymakers; we provide everyone from multinational corporations, to foreign sovereigns, to individuals, to nonprofits and trade associations with superior strategic communications counsel, savvy digital strategy, unique ingenuity and flawless execution of winning campaigns. That is why clients have come to rely on the Podesta Group's unique, one-stop brand of integrated communications and strategic consulting to move the needle for success.

Driven. Inspired. Smart. We are the Podesta Group.

Tony Podesta, chmn.; Kimberley Fritts, CEO; Missi Tessier, David Marin, Ed Rothschild, John Anderson, David Kusnet, Erin Billings, Trey Hardin, principals; Will Bohlen, Emily Pappas, VPs; Andy Amsler, VP & dir. of digital; Katie Beck, VP, mktg. & branding

POINT GROUP, THE

Advertising and PR
5949 Sherry Lane, #1800, Dallas, TX 75225
214/378-7970; fax: 214/378-7967
www.thepointgroup.com

Major svc.-oriented industries such as telecomms., mfg., bus.-to-bus., financial, retail and food and beverage. Founded: 1990.

Brenda Hurtado, pres./COO

POLARIS COMMUNICATIONS

Phoenix, AZ
602/595-6617; information@polarcom.info
www.polarcom.net

Business comms., issues mgmt., reputation mgmt., crisis comms., strategic comms. planning, media awareness training, message and brand development, writing and editing. Founded: 2012.

Aaron Scherle, pres. & founder

the pollack pr marketing group

A CORPORATION

POLLACK PR MARKETING GROUP, THE

1901 Ave. of the Stars, #1040, Los Angeles, CA 90067
310/556-4443; fax: 310/286-2350; info@ppmgcorp.com
www.ppmgcorp.com
Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

Agency Statement: The Pollack PR Marketing Group's (PPMG) primary focus is to enhance a client's image, products or services through PR and marketing activities that influence buying decisions and public opinion, brand products and services, manage reputations, shape perceptions, spark trends and increase companies' market and mind share, all positively affecting a client's objectives and bottom line.

PPMG specializes in developing strategies and designing and selecting avenues that best communicate a client's desired messages. The agency focuses on the ultimate strategic question as to what to say to whom and through what medium, toward the goal of reaching a client's target audiences — resulting in changed market behavior.

We recognize that effective marketing communications depends on the imagination, experience, skill and business acumen of the people who sustain it. Our agency consists of professionals with varied expertise, led by a senior management team, who view stumbling blocks as challenges, problems as opportunities, and who often ask why not, when told it cannot be done.

Established in 1985, the agency is led by senior professionals who feel a commitment to offer clients hands-on senior counselors — senior strategists who are involved with every aspect of a client's program and available to them on a day-to-day basis or per need.

PPMG has served *Fortune* 500 companies, and start-ups with innovative products/services; and has assisted established companies and organizations to maintain visibility vis-a-vis their audiences, thereby enhancing/retaining mind and market share.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO

373 Park Ave. South, 6th flr., New York, NY 10016
212/601-9341; mgreece@ppmgcorp.com

Michael Greece, mng. dir.

AIBTM

American Public Gardens Assn.
Bel Air Investment Advisors
Fiesta Parade Floats
Gary Sinse Foundation
Guidon Performance Solutions
Inclusion INC
Luxe Hotels
Market Track
Micron Consumer Products
National Public Gardens Day
Netafim USA
RKF
Scouler & Co.
ThrivePlan
USO



POLLOCK COMMUNICATIONS

665 Broadway, Suite 1200, New York, NY 10012
212/941-1414; fax: 212/334-2131; lpollock@pollock-pr.com
www.lpollockpr.com

Food, beverages, nutrition, health & wellness & food issues management. Employees: 20. Founded: 1991.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting edge expertise for food, beverage, nutrition and health & wellness clients. Founded in 1991, Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past 10 years, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. We know how to capitalize on emerging health and wellness trends and create new ones that interest media, consumers and health professionals. Our knowledge of the latest health & nutrition research and science and our understanding of food policy enables us to deliver actionable consumer and market insights and practical health & lifestyle wellness benefits for brands and commodities.

In addition to PR practitioners and marketers, our staff includes media-savvy Registered Dietitians who can address health & nutrition issues that are top-of-mind for today's print, broadcast and online journalists. We have developed traditional and social media programs, as well as in-store and influencer promotions that reach target influencers, media and consumers. Over the last two decades, Pollock has cultivated long-term relationships and trained a network of spokespeople, including media Registered Dietitians, celebrity chefs, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

Louise Pollock, president

Ajinomoto Food Ingredients, LLC
American Society of Hypertension
Brassica Protection Products, LLC
Cranberry Institute
Cranberry Marketing Committee
Dairy Management, Inc.
Gourmet Nut
PepsiCo Global Nutrition Group
Prestige Brands: PediaCare, FiberChoice and Beano
Purdue Products: Senokot and Colace
Tea Council of the USA
The Dannon Company
Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!
USA Rice Federation



PORTER NOVELLI

Owned by Omnicom Group
7 World Trade Center, 250 Greenwich St., 36th fl., New York, NY 10007
212/601-8000; fax: 212/601-8101
www.porternovelli.com

Porter Novelli's practice areas include: Brand PR; Food, Drinks & Nutrition; and Health & Wellness. Services include: alliance building; advertising; analyst relations; analytics & research; cause marketing; community management & customer advocacy; content development; content management systems; corporate communications; corporate identity; corporate social responsibility; crisis & issues management; digital analytics; digital applications; digital marketing; digital strategy; employee engagement; event management; executive visibility; global account management; image positioning; influencer mapping; integrated branding & design; internal communications; media & presentation training; media and influencer relations; mobile engagement; multicultural communications; multicultural marketing; Partnership programs; product launches; public affairs; real-time reputation management; search engine optimization & search engine marketing; social marketing; social media; stakeholder engagement & management; strategic planning; technology; web design and production; word-of-mouth. Founded: 1972.

Agency Statement: Porter Novelli is one of the world's leading public relations agencies. With 90 offices in nearly 60 countries, we deliver best-in-class service to clients around the globe. As the agency that pioneered social marketing, Porter Novelli's heritage is grounded in influence—motivating people to change deeply ingrained behaviors that are rooted in cultural and social norms. This is achieved by identifying and activating against key insights that drive transformational change—going beyond just “solving a problem.” The result is greater than just influencing people—we make them believe.

Karen van Bergen, CEO; Patrick Resk, CFO; Michael Ramah, chief client officer

Owned Offices

North America

United States

California

550 Third St., San Francisco, CA 94107
415/975-2200; fax: 415/975-2201

Rich Cline, sr. partner, global head of technology, pres. Voce Communications, a Porter Novelli Company

6755 Hollywood Blvd., #700, Los Angeles, CA 90028
323/762-2500; fax: 323/762-2499

Bill Kolberg, partner, mng. dir.

298 South Sunnyvale Ave., #101, Sunnyvale, CA 94086
408/738-7840; fax: 408/738-7858

Rich Cline, sr. partner, global head of technology, pres. Voce Communications, a Porter Novelli Company

Florida

6600 N. Andrews Ave., #120, Ft. Lauderdale, FL 33309
954/331-6262

Karen Ovseyevitz, partner, mng. dir.

549 Pope Ave., N.W., Winter Haven, FL 33881
863/291-8509

Rich Cline, sr. partner, global head of technology, pres. Voce Communications, a Porter Novelli Company

Georgia

3500 Lenox Rd., #1400, Atlanta, GA 30326
404/995-4500; fax: 404/995-4501

Brad MacAfee, sr. partner, mng. dir.

Illinois

200 East Randolph, #4120, Chicago, IL 60601

312/552-6300; fax: 312/552-6302

Rich Jernstedt, sr. counselor

Massachusetts

855 Boylston St., 5th floor, Boston, MA 02116
617/897-8200; fax: 617/897-8203

Albie Jarvis, sr. VP, mng. dir.

New York

7 World Trade Center, 250 Greenwich St., 36th floor, New York, NY 10007
212/601-8000; fax: 212/601-8101

Darlàn Monterisi, exec. VP, mng. dir.

Texas

828 West 6th St., #101, Austin, TX 78703
512/527-9881; fax: 512/527-9891

Aaron DeLucia, sr. VP, mng. dir.

Washington

710 Second Ave., #1200, Seattle, WA 98104
206/727-2880; fax: 206/727-3439

Angie Schneider, sr. VP, mng. dir.

Washington D.C.

1909 K St., N.W., #400, Washington, D.C. 20006
202/973-5800; fax: 202/973-5858

Jennifer Swint, exec. VP, mng. dir.

Mexico

Mexico City
5255 5010 3200; fax: 5255 5010 3201

Sandra Kleinburg & Karen Ovseyevitz, mng. dirs.

Canada

3575, Boul. Saint-Laurent, Bureau 300, Montréal (Québec), H2X 2T7 Canada
514/846-5607; fax: 514/939-7343

Mark Nusca, mng. dir.

33 Bloor St. East, #1401, Toronto, Ontario M4W 3H1 Canada
416/423-6605; fax: 416/423-5154

Mark Nusca, mng. dir.

Europe

Belgium

BD, Louis Mettwielaan 272, B5, 1080 Brussels, Belgium
32 2 413 03 40; fax: 32 2 413 03 49

Inge Boets, mng. dir.

France

28 Rue Broca, 75005 Paris, France
33 1 44 94 97 97; fax: 33 1 44 94 45 96

Lucia Coelho, deputy mng. dir.

Netherlands

Amsterdamseweg 204, 1182 HL Amstelveen, Netherlands
31 20 543 7600; fax: 31 20 543 7676

Petra Koopmans & Monique Botman, mng. dirs.

Portugal

Av. 5 de Outubro, 10, 2º Esq., 1050-056 Lisbon, Portugal
351 21 313 61 00; fax: 351 21 330 43 73

Mariana Victorino, mng. dir.

Spain

56 Passeig de Gràcia, 56 2A, 08007 Barcelona, Spain
34 93 457 13 00; fax: 34 93 457 26 09

Daniel Bargalló Fontana, mng. dir.

C/ Cardenal Marcelo Spinola, 4, 5ª planta 28016 – Madrid, Spain
34 91 702 73 00; fax: 34 91 702 73 01

Higinio Martínez, mng. dir.

C/ San Vicente, nº 16 Planta 3ª, p 5, 46002 Valencia, Spain
34 96 394 39 42; fax: 34 96 394 39 41

Marisa Ortega, mng. dir.

United Kingdom

31 St. Petersburg Place, London W2 4LA, United Kingdom
44 20 7853 2222; fax: 44 20 7853 2244

Sally Ward, Senior Partner, mng. dir.

Asia-Pacific

20 Kallang Avenue, Level 7A Pico Creative Centre, Singapore 0339411
65 6671 4700; fax: 65 6671 4720

Jimmy Szczepanek, mng. dir.

Porter Novelli Network Partners

Asia-Pacific

Australia

Porter Novelli
Level 10, 644 Chapel St., South Yarra, Melbourne, 3141, Australia
61 3 9289 9555; fax: 61 3 9289 9556

Peter Kent, mng. dir.

Porter Novelli
Ground Floor, 120 Pacific Highway, St Leonards NSW 2065, Sydney, Australia
61 2 8987 2100; fax: 61 2 8987 2142

Annalise Brown, mng. dir.

China

Porter Novelli China/Shunya International Group
F14 Shi Mao Tower, Jia 92 Jianguo Rd., Chaoyang District, Beijing
100022, China
86 10 8507 9550; fax: 86 10 8507 9555

John Orme, pres.

Porter Novelli China/Shunya International Group
Room 2012, Cloud Nine International Plaza, No.1018, Changning
Road, Shanghai, 200-042, China
86 10 5869 6948 ext.190; fax: 86 21 5239 7565

John Orme, pres.

India

The PRactice Porter Novelli
812 7th floor, Oxford Towers, Airport Road, Bangalore, 560017, India
91 80 2520 3757; fax: 91 80 2520 3757/59, dial 35

Nandita Lakshmanan, mng. dir.

The PRactice Porter Novelli
O - 46 Lajpat Nagar II, New Delhi, 110024, India
91 11 46504100 – 03; fax: 91 11 46561445

Vivek Rana, mng. dir.

Ireland

Drury Porter Novelli
Dublin, 17a Gilford Road, Sandymount, Dublin 4, Ireland

Anne-Marie Curran, mng. dir.

Japan

BlueCurrent PR

FGREC Bldg. 6F, 2-9-1, Nishi-Shimbashi, Minato-ku, Tokyo, Japan
105-0003

81 3 6204 4141; fax: 81 90 7259 4935

Tetsuya Honda, mng. dir.

New Zealand

Porter Novelli
100 College Hill, Ponsonby, Auckland, New Zealand 1011
64 09 361 2900; fax: 64 09 361 2901

Strahan Wallis, Managing Director

South Korea

KorCom Porter Novelli
16F, Daewoo Foundation Bldg., 526 Namdaemoon-Ro 5-GA, Jung-Gu,
Seoul, 100-095, Korea
822 6366 1507; fax: 822 6366 1530

Chris Yim, mng. dir.

Central/South America

Argentina

Porter Novelli
723 Reconquista, Buenos Aires, Argentina
00 54 11 5554 7200; fax: 00 54 11 5554 7299

Aldo Leporati, mng. dir.

Brazil

In Press Porter Novelli
1005 e 1006 SAS Quadra Q01 Bloco M Salas, Brasilia, Brazil
CEP 70070-000
00 55 61 323 8764; fax: 00 55 61 323 8764

Cristina Moretti, mng. dir.

In Press Porter Novelli
Rua Lauro Müller, 116, Salas 2704/2705, Edifício Rio Sul Center,
Botafogo, CEP: 22290-906, Rio de Janeiro, Brazil
00 55 21 3723 8080; fax: 00 55 21 2541 7414

Renata Jordao, mng. dir.

In Press Porter Novelli
Av. Juscelino Kubitschek, 1.726 / 10º, Itaim Bibi, CEP: 04543-000, São
Paulo, Brazil
00 55 11 3323 1520; fax: 00 55 11 3323 1520

Cristina Moretti, mng. dir.

Chile

Quasar Porter Novelli
Avenida del Parque 5339, oficina 501, Ciudad Empresarial, Santiago, Chile
00 562 580 83 15

Paula Edwards, mng. dir.

Colombia

Compass Porter Novelli
Carrera 13 # 97-67 of 215, Bogota, Colombia
00 571 702 9686; fax: 00 57 320 850 6532

Fernando Gastelbondo, mng. dir.

Costa Rica

Centroamérica Porter Novelli
Centro Empresarial Vía Lindor, Detrás del Centro Comercial Vía
Lindora, Piso 3, San José, Costa Rica
506 2205 4100

Luis Castro, Aixa Saborio, mng. dirs.

Dominican Republic

Caribbean Porter Novelli
Manuel de Js. Troncoso #16, 5to Piso, Ensanche Piantini, Santo
Domingo, Dominican Republic

Continued on next page

PORTER NOVELLI continued

001 809 274 6813; fax: 001 809 947 7944

Patricia Salazar, mng. dir.

El Salvador

Centroamérica Porter Novelli

85 Avenida Norte #619, Colonia Escalón, San Salvador, El Salvador
00 503 2528 7300; fax: 00 503 2248 7964

Lorena Mendoza, mng. dir.

Guatemala

CA&C Porter Novelli

5a. Avenida 5-55 Zona 14 Europlaza, Torre 2, Nivel 10, Oficina 1001,
Guatemala, Guatemala 01014
502 2 388 5100; fax: 502 2 388 5199

Margarita Mendoza, mng. dir.

Honduras

Centroamérica Porter Novelli

Edificio Galerías Maya, 2do nivel, Colonia Palmira, sobre el Bulevar
Morazán, Tegucigalpa, Honduras
504 2289 1868; fax: 504 2289 1869

Beatriz Echenique, mng. dir.

Nicaragua

Centroamerico Porter Novelli

Centro Ofi plaza El Retiro, Edificio # 5, Suite 534 B, Managua, Nicaragua
00 2254 7627; fax: 00 2254 7627
Digna Bendaña Bonilla

Panama

RUA Porter Novelli

Plaza Obarrio, oficina 210., Avenida Samuel Lewis, P.O. BOX 8321014
WTC, Panama, Rep. de Panama

Rossana Uribe, Marietta Diaz, mng. dirs.

Peru

Porter Novelli Peru

Av El Polo 670 Piso 6 Ofic. C-605, Surco, Lima, Peru
00511 634 0707

Rodrigo Arosemena, pres.

Europe, Middle East, Africa (EMEA)

Bulgaria

APRA Porter Novelli

111, Georgi S. Rakovski Str., 1000 Sofia, Bulgaria
359 2 9814190; fax: 359 2 9878079

Ruja Zagorska, CEO

Czech Republic

Neopublic Porter Novelli

Drtinova 10/557, 15000 Prague, Prague, Czech Republic
420 255 729 658; fax: 420 261 342 233

Vieroslava Kneppova, country mgr.

Denmark

Connect Communications ApS

Nyhavn 43, St., Denmark – 1051 Copenhagen K
45 7230 1067

Britta Lindstrøm Trabolt, owner, sr. consultant

Finland

AKVAMARIINI Porter Novelli

Arkadiankatu 23 D, 00100 Helsinki, Finland
358 9 241 0072; fax: 358 9 8565 7359

Pia Jannes, mng. dir.

Germany

F&H Porter Novelli

Brabanter Str. 4, 80805 Munich, Germany
49 89 121 750; fax: 49 89 121 751 97

Helmut von Fircks, Christina Harvey-Duwe, mng. dirs.

Greece

IKON Porter Novelli

284 Kifissias Ave., 152 32 Halandri, Athens, Greece
30 210 6784 350; fax: 30 210 6784 369

Elia Liataki, mng. dir.

Hungary

Noguchi Porter Novelli

Bank Center Citibank Tower, Szabadság tér 7, Budapest, 1054, Hungary
36 1 312 7289; fax: 36 1 332 8117

Balasz Szanto, Peter Szanto, mng. dirs.

Italy

Report Porter Novelli

Piazza Grandi 24, 20135 Milan, Italy
39 02 701 5161; fax: 39 02 701 5162 22

Natale Arcuri, mng. dir.

Report Porter Novelli

Via Poli, 29, Rome, 00186, Italy
39 06 69 92 5412; fax: 39 06 69 92 5397

Angelo Brunello, sr. consultant

Latvia

Nords Porter Novelli

Brīvības iela 40-24, Rīga, LV-1050, Latvija
371 67505 285; fax: 371 67505 286

Evija Ansonska, mng. dir.

Norway

Lynx Porter Novelli

Grundingen 6, Aker Brygge Business Village, Oslo, Norway
47 23 13 1480; fax: 47 23 13 1481

Turid Braathen, Harald Braathen, mng. dirs.

Poland

Porter Novelli

ul. Wiśniowa 40 B, Warsaw, Poland 02-520
48 54 70 302; fax: 48 54 70 301

Joanna Pruszyńska, mng. dir.

Romania

Porter Novelli

No. 3 Praga St., District 1, Bucharest 011801, Romania
40 21 206 22 00; fax: 40 21 230 19 05

Sorina Mihai, Managing Director

Russia

R.I.M. Porter Novelli

36/4 B. Novodmitrovskaya St., Moscow, 127015, Russia
7 495 783 08 26; fax: 7 495 783 58 67

Jacob Minevich, mng. dir.

Slovak Republic

Neopublic Porter Novelli

Galvaniho 7/A, Bratislava, 821 04, Slovak Republic
421 2 330 705 11; fax: 421 2 330 705 22

Roman Zahorec, country mgr.

Sweden

Prat PR Gothenburg
Kungsgatan 19, Gothenburg, 411 19, Sweden
46 8 545 152 30; fax: 46 8 545 152 49

Gabriella Finnborg, mng. dir.

Prat PR Porter Novelli
Tulegatan 11. S-113 53, Stockholm, Sweden
46 8 545 152 30; fax: 46 8 545 152 49

Gabriella Finnborg, mng. dir.

Turkey

Marjinal Porter Novelli
Cumhuriyet Caddesi El Irak Apt. 165/5, 34373 Harbiye, Ýstanbul, Turkey
90 212 219 2971; fax: 90 212 224 92 80

Asuman Bayrak, mng. dir.

United Kingdom

CM Porter Novelli
45 Hanover St., Edinburgh, EH2 2PJ, Scotland
44 131 470 3400

Angela Casey, Anne McMunn, mng. dirs.

Middle East

Israel

Gitam Porter Novelli
Gitam House, 8 Raul Walenberg St., Tel Aviv, Israel 69719
972 3 576 5757; fax: 972 3 576 5747

Orna Gourell, mng. dir.

Lebanon

Impact Porter Novelli
Charles Malek Ave., Ashrafieh, Tabaris 812 Bldg., PO Box 11-8483,
Beirut, Lebanon
961 1 33 76 66; fax: 961 1 32 96 66

Dani Richa, chms. & CEO; country dir.

Saudi Arabia

Impact Porter Novelli
Ali Reza Tower, Medina Rd., 1st floor, PO Box 7242
Jeddah 21462, Saudi Arabia
966 2 651 5566; fax: 966 2 614 3081

Tim Walmsley, mng. dir.

Impact Porter Novelli
Cerecon Building No 6, 2nd Floor - Olaya, PO Box 615, Riyadh, Saudi
Arabia
966 1 465 3550; fax: 966 1 465 3550 ext 11

Tim Walmsley, mng. dir.

United Arab Emirates

Impact Porter Novelli
Al Mansouri Villas No. 1 & 2, Mohammed Bin Khalifa Street 15, PO
Box 70621, Abu Dhabi, United Arab Emirates
971 2 445 7497; fax: 971 2 445 7531

Tim Walmsley, mng. dir.

Impact Porter Novelli
21st Floor, Emirates Towers, PO Box 19791, Dubai, United Arab Emirates
971 4 330 4030; fax: 971 4 330 4031

Tim Walmsley, mng. dir.

Africa

Kenya

Apex Porter Novelli

Suite 405, 3rd floor, Apple Wood Park, Wood Street, off Wood Ave., PO
Box 12313 – 00400, Nairobi, Kenya
254 20 3861049; fax: 254 20 3861051

Lawrence Gikaru, mng. dir.

Nigeria

C&F Porter Novelli
26A Babatope Bejide Street, off Fola Osibo St., off Road 14 Lekki
Phase, 1 Victoria Island, Lagos, Nigeria
234 1 2708337; fax: 234 1 2708322

Nn'emeka Maduegbuna, chmn. & CEO

Tanzania

Frontline Porter Novelli
P.O.Box 23356, S&F House, Mwinjuma Rd., Kinondoni, Dar es
Salaam, Tanzania
255 787 611 213

Irene Kiwia, mng. dir.

Some of Porter Novelli's top clients include:

Almond Board of California

Bayer

Dow Chemical

Hewlett-Packard

Johnson & Johnson

McDonald's

Otsuka Pharmaceuticals

P&G

The Centers for Disease Control & Prevention

thepowellgroup

Strategic Communication Consultants

POWELL GROUP, THE

4849 Greenville Ave., Suite 1470, Dallas, TX 75206
214/522-6005; fax: 214/953-0792; bp@powellgroup.net
www.powellgroup.net

Consumer/retail branding & positioning, community partnerships, reputa-
tion management, crisis communications. Employees: 6. Founded: 1989.

Agency Statement: The Powell Group specializes in integrated strategic
communication and marketing aimed at protecting and increasing brand
value. We are experts in crisis readiness and response, spokesperson train-
ing and brand protection. Our consultants have extensive experience lead-
ing communication programs across the full spectrum of internal, external
and marketing areas, including employee and leader communications,
media and public relations, advertising and promotion. Our scalable model
provides the best of the best for clients across North America.

Becky Powell-Schwartz, founder & CEO

POWELL TATE

733 10th St. N.W., Washington, DC 20001
202/383-9700; fax: 202/383-0079; pjenkins@powelltate.com
www.powelltate.com

Strategic communications and public affairs. Founded: 1991.

Pam Jenkins, pres.

POWERS AGENCY

1 W. 4th St., 5th fl., Cincinnati, OH 45202
513/721-5353; fax: 513/721-0086
www.powersagency.com

Public affs., professional svcs., consumer/event mktg., industrial and
bus.-to-bus., counseling and training. Founded: 1938.

Lori Powers, CEO

PR CONSULTING GROUP, THE

45 Broadway, 31st fl., New York, NY 10006
 212/683-8100; fax: 212/683-9363; mail@preg.com
 www.preg.com
 Legal, financial and other service firm PR; crisis and litigation comms., issues mgmt.

James F. Haggerty, pres./CEO

PRECISE COMMUNICATIONS

PO Box 18447, Atlanta, GA 30316
 404/627-4356; fax: 404/627-4357; alexis@precisecomm.net
 www.precisecomm.net
 Consumer brand marketing, multicultural comms., special events planning and media rels. Founded: 2000.

Alexis Davis Smith, pres. & CEO; Tracey Bowen, sr. VP

PREDDY PUBLIC RELATIONS INC., BETH

1187 8th St. South, #2, Naples, FL 34102
 239/435-3938; beth@preddypr.com
 www.preddypr.com
 Tourism PR. Founded: 1997.

Beth Preddy, president

PREFERRED PUBLIC RELATIONS & MARKETING

2630 S. Jones Blvd., Las Vegas, NV 89146
 702/254-5704; fax: 702/242-1205
 www.preferredpublicrelations.com
 Full-service PR firm handling crisis comms., strategic planning, media relations, promotions. Founded: 1999.

James Woodrow, COO; Michele D. Tell-Woodrow, CEO/creative dir.

PRICEWEBER

10701 Shelbyville Rd., Louisville, KY 40243
 502/499-9220
 www.priceweber.com
 Marketing comms. agency. Founded: 1969.

Fred Davis, chairman & CEO

PRIMAVERA PUBLIC RELATIONS, INC.

2718 Hickory St., Yorktown Heights, NY 10598
 914/245-5390; fax: 914/245-0698; info@primaverapr.com
 www.primaverapr.com

Bill Primavera, president

PRIME POLICY GROUP

Formerly BKSH & Assocs., Subsidiary of Burson-Marsteller, which is owned by WPP Group
 1110 Vermont Ave., N.W., #1000, Washington, DC 20005
 202/530-0500; fax: 202/530-4800
 www.prime-policy.com

R. Scott Pastrick, pres. & CEO

PRINCETON PARTNERS INC.

205 Rockingham Row, Princeton, NJ 08540
 609/452-8500; tsullivan@princetonpartners.com
 Adv., PR and marketing; consumer, bus.-to-bus., healthcare, new media and retail. Founded: 1965.

Tom Sullivan, CEO

PRINCIPOR COMMUNICATIONS

427 N St., S.W., Washington, DC 20024
 202/595-9008; info@principor.com
 www.pricipor.com
 Growth-oriented companies. Founded: 2002.

John Jordan, president

PRO & CO. PUBLIC RELATIONS

Peter-Jordan-Strasse 25, Vienna A 1190 Austria
 43 1 470 63 20; fax: 43 1 369 42 41
 www.proco.at
 Full-service PR, crisis PR, lobbying.

Dr. Elke Zuckermann, Doron P. Zuckermann, principals

PROLINE COMMUNICATIONS, INC.

13 Crescent Rd., Livingston, NJ 07039
 973/716-9457
 www.prolinepr.com
 High-tech PR, marketing and media relations. Founded: 1991.

Bruce Freeman, president

PROMERSBERGER COMPANY

4838 Rocking Horse Circle, Fargo, ND 58104
 701/492-9194; fax: 701/277-4611; ken@promersberger.com
 www.promersberger.com
 Adv. & PR.

Ken Promersberger, pres.; Jan Promersberger, VP



PROSEK

PROSEK PARTNERS

105 Madison Ave., 7th fl., New York, NY 10016
 212/279-3115; fax: 212/279-3117; jprosek@prosek.com
 www.prosek.com

Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 72. Founded: 1991.

Agency Statement: Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network.

We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our "Unboxed Communications" approach brings breakthrough ideas and unmatched results to every client engagement.

- We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.

- Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

- We are an "Army of Entrepreneurs™." Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees develop an "owner's mindset," delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, partners

Ally Bank
 BTIG
 Edward Jones
 Everbank
 First Reserve Corp.
 Franklin Templeton Investments
 GE Capital
 Genworth Financial
 Hamilton Lane
 Hartford Steam Boiler
 Hiscox

ING
Investment Technology Group
Marathon Asset Management
NASDAQ OMX
Nomura
Pitney Bowes
RBC Capital Markets
RBS
TE Connectivity
Trilantic Capital Partners

PRR, INC.

1501 Fourth Ave., #550, Seattle, WA 98101
206/623-0735; fax: 206/623-0781
www.prrbiz.com
Public affairs, comms. svcs., research, marketing capacity.
Mike Rosen, CEO



PRXDIGITAL

991 W. Hedding St., #201, San Jose, CA 95126
408/287-1700; fax: 408/556-1487; brenna@prxdigital.com
www.prxdigital.com
Employees: 10. Founded: 1975.

Agency Statement: At PRxDigital we're all about creating Content People Want©. We promote our clients by telling great stories with powerful copy and editorial content, stunning pictures and graphic art, and broadcast-quality video projects. We bring it all together to reach the client's target audience—whether it's a consumer, a business, a potential supporter or a reporter on deadline.

We thrive on innovation and collaboration, mastering the latest marketing tools and developing a deep understanding of global communication trends. We've been around since 1975. The reason for our longevity is we do the hard work of understanding and then exceeding our clients' goals, ultimately appealing to the needs, wants and desires of their target audiences.

Brenna Bolger, founder & CEO

BD Consulting-Hammerhead Products
Clos de la Tech Winery
Cypress Semiconductor
Fair Political Practices Commission (FPPC)
Ladera Grill
Orchard Supply Hardware
PACE Clinic
Rabbit Office Automation
Toeniskoetter Construction, Inc.
Valley Medical Center Foundation



PUBLIC COMMUNICATIONS INC.

Partner in the Worldcom Public Relations Group
One East Wacker Dr., #2450, Chicago, IL 60601
312/558-1770; fax: 312/558-5425; ideas@pcipr.com
www.pcipr.com

Celebrating our 5th decade in business. Traditional, digital, social marketing, integrated communications for healthcare, conservation/environment, education, entertainment/culture/sports clients as well as "everything Chicago" clients seeking local and regional exposure; senior counsel for crisis/issues, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. Employees: 54. Founded: 1962.

Agency Statement: Public Communications Inc. provides strategic counsel to clients, whether we're dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events -

and we've been doing so for more than 50 years.

Our job is to safeguard reputations and recommend the right way for clients to communicate what they have to say so it is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm's officers are directly involved, hands-on, in each client's program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world's leading partnership of independent public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, entertainment/culture/sports and a special category we call "everything Chicago," a diverse group of clients from tech to nonprofits, entrepreneurs to advocacy groups that want to make their presence known in the metropolitan area and region.

Our clients trust us and stay with us; our business has grown primarily through referrals and word of mouth. More than half of our clients have been with us 10 years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Dorothy Oliver Pirovano, CEO; Jill Allread, pres.; Ruth A. Mugalian, exec. VP; Kathleen Boylan, Leigh Wagner, Mary Erangey, Remi Gonzalez, sr. VPs; Pam Morris, Beth Schlesinger, Wendi Koziol, Jack Wlezien, Johnathon Briggs, VPs

Select clients:

Academy of General Dentistry
AIDS Foundation of Chicago
Alliance of Marine Mammal Parks and Aquariums
American Academy of Dermatology
American Assn. of Diabetes Educators
American Board of Medical Specialties
American College of Asthma, Allergy and Immunology
American Health Information Management Assn.
American Osteopathic Assn.
American Society for Clinical Pathology
American Society of Anesthesiologists
American Society of Home Inspectors
America's Blood Centers
Americas' SAP Users' Group
AstraZeneca HealthCare Foundation
Athletico
BloodSource
Brookfield Zoo (Chicago Zoological Society)
Center for Humans and Nature
Certification Commission for Health Information Technology
Chicago Academy of Sciences/Peggy Notebaert Nature Museum
Columbus Zoo & Aquarium
Complete Conference Management
Federal Reserve Bank of Chicago
Georgia Aquarium
German Federal Ministry for Education and Research
Illinois Institute of Technology
Infectious Diseases Society of America
John G. Shedd Aquarium
Legoland Discovery Center
Livingston International
Maastricht UMC Holding
Museum of Science and Industry
National Elephant Center
National Lung Cancer Partnership
National Society of Genetic Counselors
NOAA Fisheries Office of Protected Resources
Oncall Interactive
ProCure Treatment Centers, Inc.
Radiological Society of North America
Riverain Medical
Society of Interventional Radiology
Solvay Inc.
SUS Corp.
TRU
UNICEF Midwest
University of North Carolina Health System
Walgreens Specialty Pharmacy, Infusion and Health Systems
Women Empowered





PUBLIC COMMUNICATIONS WORLDWIDE

11602 Knott St., Suite D-13, Garden Grove, CA 92841
714/891-3660; fax: 714/891-1490; svanbarn@pc-w.com
www.pc-w.com

Full-service Firm: PR, PA, social media, brand strategy, crisis comm. and global pr for consumer electronics, aerospace, corporate, gaming, healthcare, green, security, emerging and industrial technology. Employees: 9. Founded: 1959.

Agency Statement: Public Communications Worldwide, services clients globally throughout the U.S., Asia, Europe and the Middle East. It offers a portfolio of services that encompasses the full scope of client needs in the fast-paced 21st century. PC/W's trademark of traditional PR and marketing techniques coupled with digital initiatives has resulted in numerous awards and measurable business results. The agency has a strong client base that includes start-ups through *Fortune* 100 companies.

Susan van Barneveld, president

APEN
Dane-Elec
E FUN
Extreme Energies
GammaTech
Magellan GPS
Nextbook
NYNE
Raytheon
Royal Adhesives, LLC
The SMILE (Social Media in Law Enforcement) Conference



PUBLIC RELATIONS BOUTIQUES INTERNATIONAL

646/607-4492; dan@leinweber.com
www.prboutiques.com
Founded: 2008.

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 34 locations around the world to meet clients' needs for international service.

Executive Committee: Dan Leinweber, president; Joy Scott, VP; Margot Dimond, treasurer; Paul Furiga, secretary; Lucy Siegel, member-at-large

Members:

PRBI North America

Canada
Toronto, Montreal, Vancouver, Quebec: High View Communications

United States

ARIZONA
Phoenix: Decibel Blue; Impress Public Relations
CALIFORNIA
Los Angeles: Scott Public Relations
San Francisco: Arieff Communications
COLORADO
Aspen: Darnauer Group Communications
CONNECTICUT
Trumbull: Marx Communications
FLORIDA
Bradenton: Blue Water Communications
ILLINOIS
Chicago: Scott Phillips + Associates, Inc.
KANSAS
Leawood: Hagen and Partners

MARYLAND
Baltimore: Rotenberg Associates
MASSACHUSETTS
Boston: Leinweber Associates
MINNESOTA
Minneapolis: Rotenberg Associates
NEW JERSEY
Roseland: Maslowski Associates
NEW YORK
New York: Bridge Global Strategies LLC; Red PR
OREGON
Portland: Weinstein PR
PENNSYLVANIA
Philadelphia: Metrospective Communications LLC
Pittsburgh: WordWrite Communications LLC
TEXAS
Houston: DoubleDimond Public Relations LLC
WASHINGTON
Seattle: Duo Public Relations
WASHINGTON, D.C.
Media & Communications Strategies LLC

PRBI South America

BRAZIL
São Paulo: Carla Bianchi
CHILE
Santiago: Zeta Communications

PRBI Europe

GERMANY
Munich: Huss-PR-Consult
RUSSIA
Moscow: Buman Media
SWITZERLAND
Grabs and Olten: TEAG Advisors AG
UNITED KINGDOM
Brighton, England: Midnight Communications

PRBI Asia

CHINA
Beijing: Geni-Plus PR Consulting Company
JAPAN
Tokyo: Tsuki Planning Inc.
MALAYSIA
Kuala Lumpur: Russ Consulting
SINGAPORE
Singapore: Russ Consulting
SOUTH KOREA (REPUBLIC OF KOREA)
Seoul: C.J.'s World (CJSW Public Relations)

PRBI Middle East

UNITED ARAB EMIRATES
Dubai: Iris PR

PUBLIC RELATIONS CONSULTANTS ASSOCIATION

1st floor, 17-23 Willow Place, London SW1P 1JH United Kingdom
020 7233 6026; fax: 020 7828 4797; francis.ingham@prca.org.uk
www.prca.org.uk
Trade assn. Founded: 1968.

Francis Ingham, chief exec.



Public Relations Global Network
The World's Local Agency

PUBLIC RELATIONS GLOBAL NETWORK (PRGN)

U.S./Worldwide Contact: Stevens Strategic Communications, Inc.
Edward Stevens, Gemini Towers, 1991 Crocker Rd., Suite 500,
Cleveland, OH 44145
440/617-0100; estevens@stevensstrategic.com
www.prgn.com

The World's Local Agency.

More than 1,000 clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in more than 80 markets around the world. With revenues of more than \$110 million (U.S.), PRGN is among the world's top four public relations networks. PRGN harnesses the resources of close to 50 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at: www.prgn.com.

Europe: Uwe Schmidt, Industrie Contact, Hamburg, uwe.schmidt@ic-gruppe.com

United States East Coast: Sandy Lish, The Castle Group, Boston, slish@thecastlegrp.com

United States Midwest and North America: Ed Stevens, Stevens Strategic Communications, Cleveland, estevens@stevensstrategic.com

United States West Coast: David Landis, Landis Communications Inc., San Francisco, david@landispr.com

Asia: Boh Tiong Yap, Mileage Communications, Singapore, byap@mileage.com.sg

Latin America/South America: Vladimir Saldana, GC&A, Mexico City, vsaldana@gcya.net

Africa: Evelyn John Holzhausen, HWB, Capetown, evelyn@hwb.co.za

Australia: Mark Paterson, Currie Communications, Melbourne, mark@curriecom.com.au

PRGN North America

Arizona: HMA Public Relations, hmapr.com
Canada: energi PR, energipr.com; (Emeritus) Perry Goldsmith, formerly Contemporary Communications
California: VPE Public Relations, vpepr.com; Landis Communication, landispr.com
Colorado: GroundFloor Media, groundfloormedia.com
Florida: The Conroy Martinez Group, conroymartinez.com
Georgia: The Ledlie Group, theledliegroup.com
Illinois: L.C. Williams & Associates, www.lcwa.com
Massachusetts: The Castle Group, thecastlegrp.com
New York: Adam Friedman Associates, adam-friedman.com; CooperKatz, cooperkatz.com; JMC Marketing Comms., jmcp.com
Ohio: Stevens Strategic Communications, stevensstrategic.com
Pennsylvania: Buchanan Public Relations, buchananpr.com
Tennessee: Dye, Van Mol & Lawrence, dvl.com
Texas: Lewis Public Relations, lewispublicrelations.com
Washington: The Fearey Group, feareygroup.com
Washington DC: Xenophon Strategies, xenophonstrategies.com; (Emeritus) The Aker Partners, akertpartners.com

PRGN Latin/South America

Mexico: Guerra Castellanos & Asociados, gcya.net
Argentina: Identia PR, identiapr.com
Brazil: LVBA Comunicação, lvba.com.br
Chile: RumboCierto, rumbocierto.cl

PRGN Europe

Belgium: Athenora Consulting, athenora.com; Public Relations Partners, prp.be
France: We Agency, we-agency.fr
Germany: cometis, cometis.de; Industrie-Contact, publicrelations-germany.com

Hungary: Goodwill Communications, goodwillcom.hu
Ireland: Cullen Communications, cullencommunications.ie
Italy: Sound Public Relations, soundpr.it
Netherlands: Evident P.R., publicrelations.nl
Poland: Multi Communications, multipr.pl
Portugal: Global Press, global-press.com
Russia: CROS, cros.ru
Spain: SCR, scr-rrpp.com
Sweden: Coast Communications, coast.se
Switzerland: Cabinet Privé de Conseils (CPC-PR), cpc-pr.com
United Kingdom: Spider PR, spider-pr.com

PRGN Asia

China: Mileage Communications PTE Ltd., mileage.com.sg
India: Perfect Relations, Delhi, perfectrelations.com
Japan: Integrate Communications, Tokyo, integrate-com.co.jp
Korea: GRAPE PR & Consulting, grapepr.com
Singapore: Mileage Communications PTE Ltd. with affiliates in seven other countries, mileage.com.sg

PRGN Australia

Australia: Currie Comms. Pty Ltd., Melbourne, curriecommunications.com.au

PRGN Africa

South Africa: HWB Communications, Cape Town, hwb.co.za

PRGN Middle East

United Arab Emirates (UAE): The Content Factory, tcf-me.com

PUBLIC RELATIONS NETWORK

See Bandy Carroll Hellige

PUBLIC RELATIONS PARTNERS GMBH (GPRA)

P.O. Box 1310, 61468, Kronberg, Germany
(49) 6173-92670; fax: (49) 6173 926767; lprochnow@prpkronberg.com
www.prpkronberg.com
Corporate comms., image PR/reputation mgmt., mktg. comms., media rels., fin'l & investor rels., bus.-to-bus., crisis & issue comms., event mktg., sports rels.

Hannemie Stitz-Krämer, founder & CEO

PUBLICIS SEATTLE

424 2nd Ave. West, Seattle, WA 98119
206/285-5522
www.publicisseattle.com
Strategic communications management.

Scott Foreman, CEO

PUBLICOM, INC.

333 Albert Ave., #400, East Lansing, MI 48823
517/487-3700; fax: 517/487-3830; lisao@publicom.com
www.publicom.com
Assn., corp. mktg., issue mgmt. Founded: 1979.

Lisa O'Connor, president



THE QUELL GROUP

Integrated Brand Communications

QUELL GROUP, THE

2282 Livernois Rd., Troy, MI 48083
248/649-8900; fax: 248/649-8988; mike@quell.com
www.quell.com

Strategic planning, branding, corporate identity, publicity/media relations, advertising, direct mail, event marketing, trade shows/tech shows, market research, website design, graphic design, video production, digital strategy, social media management, and media and presentation training. Founded: 1994.

Continued on next page

QUELL GROUP, THE continued

Agency Statement: The Quell Group is one of Michigan's leading B2B and B2C integrated branding communication firms, servicing clients by providing an innovative, strategic approach that aligns companies to better engage customers. We develop and implement breakthrough brand strategies with supporting market communication activities. Quell defines the true value of your organization, develops a powerful brand that differentiates you from the competition and greatly increases your opportunities for success.

Mike Niederquell, pres. & CEO; Robin Lord, COO; Donna Fontana, exec. VP & mng. dir.

Chassix, Inc.
DFCU Financial
Giffels Webster
Nexteer Automotive
Plunkett Cooney
Shiloh
Sola Life & Fitness

QUINN & Co.

public relations

QUINN & CO.

520 8th Ave., New York, NY 10018
212/868-1900; fax: 212/465-0849; qquinn@quinnandco.com
www.quinnandco.com

Food, wine + spirits; real estate; travel. Employees: 40. Founded: 1989.

Florence Quinn, pres.; John Frazier, exec. VP, travel; Greg McGunagle, Lara Berdine, sr. VPs, real estate; Jim Lee, sr. VP, Miami; Katie Coleman, VP, digital

407 Lincoln Rd., Miami Beach, FL 33139
786/465-2840; fax: 786/600-3942; jlee@quinnandco.com

James Lee, sr. VP

TRAVEL

AKA Luxury Serviced Residences
AISol Hotels & Resorts
Amway Hotels
Biras Creek, BVI
CasaMagna Marriott Puerto Vallarta Resort & Spa
EL AL Israel Airlines
Etihad Airways
Finger Lakes
FLY.COM
Grand Wailea, A Waldorf Astoria Resort
Hilton Orlando
Hotel Breakwater South Beach
Hotel Victor, Miami Beach
Hotel Victor South Beach
Hotel Wolcott, NYC
Kitano New York
Marriott Costa Rica
Rome Cavalieri, A Waldorf Astoria Resort
Sheraton Fort Lauderdale
Sheraton Nassau
Sheraton New Orleans
Upsilon Ventures
VBT Vacations
W Fort Lauderdale
W Vieques
Waldorf = Astoria Hotel New York
The Westin Cape Coral
The Westin Diplomat
The Westin Fort Lauderdale
The Westin Hilton Head
The Westin La Paloma
The Westin Resort & Casino, Aruba
The Westin St. John Resort & Villas
Windsor Court Hotel, New Orleans
The Wyndham Rio Mar Beach Resort and Spa

FOOD, WINE + SPIRITS

A.kitchen, Philadelphia
Alan Wong's Amasia, Maui
Bull and Bear Steakhouse, NYC
Chelsea Market, NYC
Hotel Kitchen product line
In-Flight Chefs, Etihad Airways
JAZZ at KITANO
La Pergola, Rome
Peacock Alley, NYC
The Astor Room, Astoria, Queens

REAL ESTATE

50 West Street, NYC
388 Bridge Street, Brooklyn
837 Washington
Abramson Brothers
ABS Partners
Accelerated Marketing Partners
Adams & Co.
AKA Luxury Serviced Residences
Albanese Organization, Inc.
Aptsandlofts.com
Argo Real Estate
Beacon Capital
Cassidy Turley
Chelsea Market
Consultatio, Miami
Cresa New York
DashLocker
DJK Residential
EDSA, Miami
Forest City Boston
Glenwood Management Corp.
Hidrock Realty Inc.
Houlihan Lawrence
Jamestown Properties
Kaufman Astoria Studios
Kaufman Organization
The Laureate
LCOR
The LeFrak Organization, Newport, NJ
L Haus
Lionheart Capital, Miami
Mary Cook Art of Space
MetroLoft
MNS
Modern Spaces
Morabito, Miami
Ogden CAP Properties
Oil Nut Bay, BVI
Reade57
Ritz Carlton Residences Miami Beach
Sky View Center & Sky View Parc
Stahl Organization
Taconic Investment Partners
Terra Group, Miami
Time Equities, Inc.
Visionaire
Zemi Beach, Anguilla

QUIXOTE GROUP, LLC

3107 Brassfield Rd., #100, Greensboro, NC 27410
336/605-0363; kdoran@quixotegroup.com
www.quixotegroup.com

Marketing and public relations firm. Founded: 1999.

Kim Doran, CEO



R&J PUBLIC RELATIONS, LLC

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807
908/722-5757; fax: 908/722-5776; jlonsondof@randjpr.com
www.randjpr.com

Corporate communications, reputation management, publicity and media relations, brand diagnostic, new product introductions, trade show support, broadcast services, crisis management, press conferences, social media, media training, newsletters and annual reports, and special events. Employees: 16. Founded: 1986.

Agency Statement: R&J Public Relations LLC is a leading brand-building public relations firm specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. Based in Bridgewater, N.J., and with an office in Manhattan, the firm has a highly successful track record in the development and implementation of communications and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. R&J has earned numerous awards for its strategic communications programs and was named a "Top Place to Work in PR" by *PR News*, and has been named among the "Best Places to Work in New Jersey" for three years running by *NJBIZ Magazine*.

John P. Lonsdorf, pres.; Scott Marioni, exec. VP; Jason Ledder, VP, media rels.; Tiffany Miller, acct. dir.; Melissa Hoistion, A/S; Tracey Benjamini, Carlee Pett, A/Es; Nicholas LaPlaca, asst. A/E; Michael Jamieson, bus. dev. dir.; Daniel Capawana, media rels.; Carly Pakenham, office mgr.

Altoona Regional Health System
Amber Sky Home Mortgage
American Properties Realty
Arnot Health
Berje, Inc.
BITS Limited
Bon Secours Charity Health System
Bon Secours New York Health System
C&A Marketing
Coffee Bean Direct
DS&D
Falcon Safety Products
Good Samaritan Hospital
Hampshire Companies
Hampshire Investment Funds
iLuv
Integrity House
iPEC Coaching
Jersey Artisan Distilling
Matheny Medical and Educational Center
Mobelisk
Mole Safe
National Fire Sprinkler Association
NJ Fire Sprinkler Advisory Board
Ocean County Sports Medicine
Polaroid
Samsung Digital Imaging
Schervier Nursing Care Center
Somerset Medical Center
Somfy
Spencer Savings Bank
Torcon
Venture Development Center
Vision Research
Wireless Advocates, Inc.
Women's Center for Entrepreneurship Corporation
Zebra Pens

R&R PARTNERS

114 W. 7th St, #200, Austin, TX 78701
512/477-6540; fax: 512/477-6572
www.rpartners.com

David Weeks, pres., Austin

racepoint

GLOBAL

RACEPOINT GLOBAL

53 State St., Boston, MA 02109
617/624-3200; fax: 617/624-4199; ajigarjian@racepointglobal.com
www.racepointglobal.com

Technology, healthcare, life sciences, consumer, public policy and public affairs. Employees: 165. Founded: 2003.

Agency Statement: Racepoint Global is an advanced marketing services agency that puts brands at the intersection of influence and action. Our powerful combination features the best in digital marketing, strategy, public relations and stakeholder communications. We start with a powerful story, then create, distribute, and activate content in places people naturally engage, affecting opinion, shaping perception, and driving decisions. To do this, we draw on a powerful network of earned and paid influencers, a deep partner network, and self-published, wholly-owned, and unbranded communities. Clients in technology, healthcare, life sciences, consumer, public policy and public affairs depend on Racepoint Global's unique approach to impact key outcomes. Time and time again, our approach drives better results for our clients. For more information, visit www.racepointglobal.com.

Larry Weber, chmn.; Peter Prodromou, pres.; Dan Carter, exec. VP, mng. dir., North America; Cathy Pittham, mng. dir., Europe; Andrew Laxton, exec. VP, mng. dir., Asia; Ani Jigarjian, VP, global mktg & bus. dev. (617/624-3249; ajigarjian@racepointglobal.com)

Appistry
ARM
AT&T
Atmel
Avery Dennison
Bank of the West
Catalina Marketing
DataXu
E Ink
Extreme Networks
Fairchild Semiconductor
Glidden
IBM
Kaiser Permanente
Kronos
Mozilla
Oraya
Silicon Image
Thermo Fisher Scientific

RAFFETTO HERMAN STRATEGIC COMMS.

500 Union St., #330, Seattle, WA 98101
206/264-2400; fax: 206/264-2480
www.rhstrategic.com

Enterprise technology, healthcare, and government markets. Seattle and Washington, D.C. Employees: 12. Founded: 2007.

John Raffetto, CEO

910 17th St., NW, #1170, Washington, D.C. 20006

Array Health	Microsoft
Caradigm	Modria
Clarity Health	MorphoTrust
ConnectMD	SchoolAccess
Edifecs	
FedEx Services	
GCI	
McAfee	

RAINIER CORPORATION

287 Turnpike Rd., #200, Westborough, MA 01581
508/475-0025; fax: 508/475-0201
www.rainierco.com

Technology trade and business PR and advertising. Founded: 1993.

Stephen Schuster, CEO/founder

RAKER GOLDSTEIN & CO.

180 Old Tappan Rd., Old Tappan, NJ 07675
201/784-1818; heidi@rakergoldstein.com
www.rakergoldstein.com

Consumer goods, food and beverage, financial svcs., healthcare, B2B and travel PR, advertising, emarketing and guerilla marketing. Founded: 1986.

Heidi Raker, founder/principal

RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016
908/272-3930; Ron@rampr.com
www.rampr.com

Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; Seth Mendelson, John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

Carttronics
CHEP
DL Steiger Co.
Edifice Information Management
Freight Handlers, Inc.
IFCO Systems
IGA, Inc.
Millard Refrigerated Services
Nat Sherman Inc.
OmniTRAX
Park City Group
Recall
RW3 Technologies
Teradata

RANKIN ASSOCIATES, THOMAS

105 Hemlock Dr., East Greenwich, RI 02818
401/884-4090; info@trankin.com

Marketing comms. for industrial, bus.-to-bus. sector. Founded: 1992.

Thomas R. Rankin, president/CEO



RASKY BAERLEIN STRATEGIC COMMS., INC.

70 Franklin St., 3rd flr., Boston, MA 02110
617/443-9933
www.rasky.com

Twitter: @RaskyBaerlein, @GreentechPR, @RBSC_Health, @RBSC_nonprofit, @RBSC_PA

Services & Specialties: Ballot Questions, Biotechnology, Community Relations, Consumer/Retail, Corporate Image, Crisis/Reputation Management, Digital Communications and Advocacy, Education, Employee Communications, Energy and Environment, Financial Services, Government, Investigations/Litigation Communications, Government Relations, Grassroots, Organizing, Health and Medical, International Representation, Investor Relations, Issues Management, Life Sciences, Media and Presentation Training, Mergers and Acquisitions, Nonprofit, Private Sector Business Development, Public Affairs, Real Estate, Social Media, Sports, Technology, Trade Associations/Coalitions. Employees: 55. Founded: 1997.

Agency Statement: Rasky Baerlein Strategic Communications (RBSC) is a nationally recognized public relations and public affairs firm with almost two decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media.

RBSC was founded in 1997 by three founding partners, Larry Rasky, Joe Baerlein, and Ann Carter. Since then, the firm has grown to be one of the largest independent public relations and public affairs firms.

The three founding partners, as well as the firm's three managing directors – Justine Griffin, George Cronin, and Jim Cabot – have guided the firm's dramatic growth. In January 2014, Rasky Baerlein's Washington, D.C. office merged with Prism Public Affairs, a well-known Washington, D.C.-based strategic communications and public affairs firm, to create Rasky Baerlein|Prism. With the merger, the firm gained several talented and highly-respected communications and public affairs professionals

including Prism's three founding partners, Dale Leibach, Amanda Deaver, and Rex Granum.

The combined company operates in Boston and Washington with a team of 55 professionals. Ultimately the firm will continue to operate as Rasky Baerlein Strategic Communications, but during the transition period, we operate in Washington, D.C. as Rasky Baerlein|Prism.

Our offices are staffed by experts in a variety of fields – from business and government, to journalism, law and media. This combined and varied experience allows us to bring the right intellectual capital to bear on our clients' behalf.

Rasky Baerlein. Results. Expertly Delivered.

Larry Rasky, chmn. & CEO; Joe Baerlein, pres.; Ann Carter, principal; George Cronin, Justine Griffin, Jim Cabot, mng. dirs.; Amanda Deaver, principal & mng. dir., Dale Leibach, principal & vice chmn., Rex Granum, principal, Rasky Baerlein|Prism

1825 I St., N.W., Suite 600, Washington, DC 20006
202/530-7700

Dale Leibach, principal & co-chmn.

Alliance of Automobile Manufacturers
American Council of Engineering Companies of Massachusetts
Boston Medical Center
Boston Red Sox
Cash America
Catholic Charities
Citizens Financial Group
Dell
DTZ
Fire Equipment Manufacturers Association
First Wind
GDF Suez NA
Global Traffic Technologies
Government of Victoria, Australia
GPS Innovation Alliance
Harvard Pilgrim Healthcare
Massachusetts Hospital Association
MasterCard
Museum of Science, Boston
National Council for Behavioral Health
Personal Care Products Council
Raytheon
Roman Catholic Archdiocese of Boston
Toyota
U.S. Mortgage Insurers (USMI)
University of Massachusetts Amherst

RAWLE MURDY ASSOCIATES, INC.

2 Beaufain St., Charleston, SC 29401
843/577-7327; contact@rawlemurdy.com
www.rawlemurdy.com

Full-service PR, marketing and adv. Founded: 1975.

Bruce D. Murdy, pres.



RBB PUBLIC RELATIONS

355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; lisa.ross@rbbpr.com
www.rbbpr.com

Consumer products, health and fitness, food and beverage, travel & leisure, sports & entertainment, B2B, financial and professional services. Employees: 38. Founded: 1975.

Agency Statement: rbb is a national marketing public relations firm with a reputation for delivering award-winning results and best practices to clients who seek and appreciate the individual attention only a boutique agency can provide. As the champion for breakout brands, rbb works with corporations that want to challenge market leaders and also leading brands that want to break out from traditional marketing techniques and embrace fresh opportunities that the new media world offers.

A four-time "PR Agency of the Year" award winner, rbb has a bilingual staff that excels in integrated marketing/public relations, community rela-

tions, corporate communications, product introductions, digital, social media and creative services. Firm capabilities encompass a variety of practice areas, including B2B, financial & professional services, education, consumer products, real estate, travel & leisure, health & fitness, sports & entertainment, food & beverage and crisis management. For more information, call (305) 448-7450 or visit www.rbbpr.com.

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, John Quinn, exec. VPs

Adrienne Arshat Center for Performing Arts
Apple Leisure Group
American Council of Exercise
Arnstein & Lehr
Bank of America
Breathless Resorts & Spas
Codina Partners
Cross Country Home Services
Deca TV
DHL Express
Disney on Ice
Dream Resorts & Spas
Duncan Hines
Engage
First Service Residential
Flagler Development
Fleet Advantage
Florida International University
Florida Power and Light
Gunster
Home2 Suites by Hilton
Homewood Suites by Hilton
Johnson and Wales University
Kaplan University
Kaufman Rossin
Miami Beckham United
Morrison, Brown, Argiz and Farra
Norwegian Cruise Line
Ringling Bros. and Barnum & Bailey Circus
Secrets Resorts & Spas
Swire Properties
Sunscape Resorts
Underwater Mortgage Protection
United HomeCare Services
Vlasic
Zoëtry Wellness & Spa Resorts

RED JEWELLED MEDIA

10207 E. Lake Dr., Englewood, CO 80111
888/552-0735; jenny@redjewelledmedia.com
www.redjewelledmedia.com

Public relations, media relations, social media marketing, mom blogger campaigns, content development & writing. Employees: 1. Founded: 2005.

Jenny Finke, founder and PR & marketing specialist

Green Team Enterprises
Knot Genie Detangling Brush
Miracle Blanket
Salon V

RED PR
BEAUTY · FASHION · LIFESTYLE

RED PR

The Soho Building, 110 Greene St., Suite 706, New York, NY 10012
212/431-8873; fax: 212/431-8906; Red@red-pr.com
www.red-pr.com

Media relations (traditional, digital, social), marketing alliance development, influencer & celebrity outreach, brand strategy, media training/spokesperson coaching, direct to consumer and b2b promotions, event concept, planning & production, press kit writing & content development. Founded: 2000.

Agency Statement: RED PR is a boutique communications firm specializing in beauty, fashion, accessories and lifestyle brands. Our approach blends publicity with a strategy tailored to support each client's

business goals. Strategic communications strengthens reputation, shapes perception and creates demand.

We are recognized for our dedicated client service, long standing media relationships, intelligent brand strategies and award-winning results. Our team has big agency experience with boutique agency passion and creativity. Clients range from entrepreneurial start-ups to global industry leaders.

Julia Labaton, president/founder

Past and present clients:

Avance Skincare
C.O. Bigelow Apothecary
CND
Cricket Co.
De Berardinis Salon
Diego Binetti
FashionTribes.com
Gelish Gel Polish
Miss Jessie's Haircare
Mont Blanc Women's Fragrance
Napoleon Perdis Cosmetics
RAMY Beauty Therapy
Rigaud Candles
3Lab Skincare
Victor de Souza



RED SKY PUBLIC RELATIONS

404 South 8th St., #400, Boise, ID 83702
208/287-2199; fax: 208/287-2198; jessicaflynn@redskypr.com
www.redskypr.com
Founded: 2008.

Agency Statement: Headquartered in Idaho's capital city of Boise, Red Sky is the state's largest strategic communication agency with expertise that spans industries, crosses geographic borders and places the team at the forefront of the rapidly evolving communication landscape. Red Sky helps its clients tell their story and reach the people that matter. We provide strategic counsel customized to your communication needs, find the right connections to extend your message and develop content that resonates with your target audience. Red Sky's experience spans practice areas of Agriculture, Economic Development, Corporate, Healthcare, Technology and Travel/Tourism.

Jessica Flynn, CEO; Tracy Bresina, CFO

Avery Dennison
Boise Valley Economic Partnership
Idaho Dairymen's Assn.
Idaho Milk Products
Idaho Tourism
Idaho Wine Commission
Inofile
Kount
Micron
PacificSource
United Dairymen of Idaho

redpoint | marketing pr, inc.

REDPOINT MARKETING PR, INC.

161 Avenue of the Americas, #1305, New York, NY 10013
212/229-0119; fax: 212/229-0364; miranda@redpointpr.com
www.redpointpr.com

PR and social media integration for travel, tourism, hospitality, home furnishings, interior design, F&B, and lifestyle products. Employees: 15. Founded: 2002.

Agency Statement: Our program development philosophy is simple:

Continued on next page

REDPOINT MARKETING PR, INC. continued

make every dollar count. The solutions we generate are designed to enhance brands and grow revenue.

Redpoint is known for crafting initiatives that best maximize a client's budget and support essential business objectives most effectively. Clients of all sizes enjoy working with us because we adapt our approach and work style to suit their own. We are exceptionally adept at meeting – indeed, exceeding – the needs of small to mid-sized entrepreneurial-spirited organizations (for whom we are often the sole marketing partner)...yet, our expertise shines brightly when tapped by large global brands (where we are often merely one strategic piece of a massive integrated marketing effort).

Serving such a diverse size range of clients continually broadens our skill set, from seamless execution of multi-million dollar campaigns and launches, to crafting low-cost/no-cost story ideas that command instant media attention. Not only do we harness the full power of essential “traditional PR” tactics, we are also highly skilled at leveraging the emerging social media to strengthen our clients' relationships with their customers. Indeed, we are masters at blending the two distinctly different approaches to influencing consumer behavior.

Very often we are also called upon by clients to pursue brand marketing partnerships with strategically selected companies. Conceiving and securing these valuable alignments are one of Redpoint's specialties. From Whole Foods Market and Fisher Price, to the NYC Opera, Lilly Pulitzer, Dean & DeLuca, Scholastic Books and more... we create rich and substantive joint marketing programs that increase the value of both brands in the partnership.

From our home base in SoHo, NYC, the Redpoint team maintains strong relationships with elite journalists across a wide range of media specialties. Redpoint staff members are persuasive, curious, creative, practical, solution-oriented, and precise. We know when to infuse some playfulness into a client's brand, and we know when a more resolute and sophisticated approach is required. We are chameleons, who make a client's objectives our own. And every single day, we live up to the values that are inherent in our very name...Results, Energy, Direction, and a to-the-POINT focus.

Victoria Feldman de Falco, principal; Christina Miranda, principal

Cape Arundel Inn, Kennebunkport, ME
Chip Clip
Collette
echodesign Tabletop Collection
Essex Resort & Spa, VT
Hidden Pond Resort, ME
Kennebunkport Resort Collection
Lake Morey Resort, VT
Montauk Blue Hotel
Morey's Piers & Beachfront Waterparks
MSC Cruises
Oneida
Ripley's Believe It or Not Times Square
Robinson Home Products
Saint Lucia Tourist Board
Squish Collapsible Kitchenware
The Boathouse Hotel, Kennebunkport, ME
The Cottages at Cabot Cove, ME
The Dylan Hotel, Amsterdam
The Grand Hotel, Kennebunkport, ME
The Kennebunkport Inn, ME
The Lodge on the Cove, Kennebunkport, ME
The Old Fort Inn, ME
Tides Beach Club, ME
United States Tour Operators Assn.
Water's Edge Resort & Spa, CT
Woodstock Inn & Resort, VT
Zing! Kitchen Tools



Regan Communications Group

REGAN COMMUNICATIONS GROUP

106 Union Wharf, Boston, MA 02109
617/488-2800; fax: 617/488-2830; info@regancomm.com
www.regancomm.com
Media relations, community relations, special events, crisis management,

government relations and media training. Employees: 65. Founded: 1984.

Agency Statement: Founded in 1984 by George Regan, Regan Communications Group provides public relations services to corporations, organizations, sports franchises, start-ups, individuals and causes seeking the best messaging, strategies and execution. Our staff, drawn from the media, government, advertising and public relations, pursues each project with one primary goal: results for our clients. In the new world of instant communications, organizations need to know that no public relations opportunities are going unexplored. Knowledge, speed and execution are vital. That's what we provide. At Regan, your message is our mission.

George K. Regan, pres. & CEO; Thomas A. Cole, exec. VP; Casey Sherman, pres. of mktg. div.; Frank Quaratiello, sr. VP/mng. editor; Mariellen Burns, chief strategy officer, crisis comms.; Lisa Doucet-Albert, sr. VP

Florida
270 S. Central Boulevard, Suite 200B, Jupiter, FL 33458
561/935-9953, ko@alchemygroupcomm.com

Kelly Owens

Cape Cod
911 Main St., Osterville, MA 02655
508/420-5566, mtyldesley@regancomm.com

Marci Tyldesley

Rhode Island
127 Dorrance St., Providence, RI 02903
401/351-8855, ldoucet@regancomm.com

Lisa Doucet-Albert

Connecticut
PO Box 456, New London, CT 06320
860/444-0448, quinn@quinnandhary.com

Dave Quinn

New York
75 Rockefeller Plaza, Suite 1927A, 19th fl., New York, NY 10019
212/710-0322, etracy@regancomm.com

Erin Tracy

Washington
1025 Connecticut Ave., N.W., Suite 1000, Washington, DC 20036
202/828-1242, mike@frisbyassociates.com

Michael K. Frisby

Bank of America
Boston Celtics
Boston Magazine
Cumberland Farms
Dunkin' Donuts
Entercom Communications Corp
Friendly's Restaurants and Ice Cream
Legal Seafoods
New Balance Athletic Shoe
Mohegan Sun Hotel and Casino Entertainment
SBLI of Massachusetts
Simon Property Group
Steamship Authority
Susan G. Komen

REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017
212/573-6000; fax: 212/370-7174; david@reichcommunications.com
www.reichcommunications.com; reichcomm.typepad.com
Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.; Robert Stewart A/E

Broad Street Capital
Christophers, The
Keiler & Co.
LifeSaver App
Millennium Communications
National Road Safety Foundation
SMM Advertising
Projects: Headroom Digital Audio, Arcanna, Inc.



REILLY CONNECT

150 N. Michigan Ave., 28th fl., Chicago, IL 60601
773/348-3800; fax: 312/624-7701
www.ReillyConnect.com

Agency Statement: Reilly Connect is an integrated brand marketing firm with senior level expertise acquired through decades of experience in virtually every marketing, advertising and public relations scenario. We are experts at identifying powerful messaging, media, brand activation and content development. We guide clients on how to connect the dots in a world bursting with media options and platforms. We are ahead of the curve on word-of-mouth marketing. We have successfully conceptualized and executed responsible social media plans aligned with a client's marketing goals and have the know-how to demonstrate the ROI. We take an agnostic approach in how we connect people to your brand. We shape creative messages and use data to help a brand shout out in the right places at the right time with relevance and integrity.

Reilly Connect was founded in 1996 originally doing business as The Reilly Group. Our goal is to continue to bring creative solutions to help our clients connect across all marketing platforms. We are committed to reinventing public relations and have experience more closely integrating the discipline into an overall marketing strategy in line with changes in technology and consumer media habits. We are editorial-minded thinkers with an impressive range of media relationships including online editors and bloggers offering our clients multi-dimensional media connections. We bring senior level generalist marketing support to the table rounding out our deep roots in brand public relations.

Our goal from inception has been to become a valued partner working in tandem with our clients to identify and successfully meet their objectives.

Susan J. Reilly, pres. & founder; Kelly P. Hundt, sr. strategic advisor

RENAISSANCE CREATIVE GROUP

See ASG Renaissance

REPEQUITY

1211 Connecticut Ave., NW, #250, Washington, DC 20036
202/654-0800
www.repequity.com

Issue management, reputation management, and crisis communication. Founded: 1997.

Tripp Donnelly, founder/CEO

REPUTATION COMMUNICATIONS

445 Park Ave., 9th fl., New York, NY 10022
212/836-4372; shannon@reputation-communications.com
www.reputation-communications.com

Online reputation management for clients from the *Fortune* 500 and *Forbes* 500 lists, as well as in the arts, industry, philanthropy and politics. Founded: 2009.

Shannon M. Wilkinson, president/founder



REPUTATION PARTNERS, LLC

30 West Monroe St., #1410, Chicago, IL 60603
312/222-9887; fax: 312/222-9755; nick@reputationpartners.com
www.reputationpartners.com

Corporate positioning/business media relations, CEO/executive positioning; issues and crisis management; employee and labor relations; and corporate accountability. Employees: 15. Founded: 2002.

Agency Statement: Reputation Partners, LLC is one of a limited number of firms that brings true breadth and depth of expertise and experience to four vital areas of corporate communications: business/financial media relations, employee/labor communications, crisis/issues management and

corporate accountability.

Our team has substantial experience with virtually every significant corporate communications challenge, from new company introductions, including IPO's and spin-offs, to culture changes and union negotiations, to investigative media reports, activist boycotts and high profile litigation.

Nick Kalm, pres.; Jonathan Wootliff, Jane Devron, Megan Hakes, Greg Dunn, exec. VPs; Courtney Harper, senior VP; Steve Carlson, Jamie Veal, VPs; Brendan Griffith, Vanessa Igel, sr. assoc.; Molly Schreiber, assoc.; Amy Jamieson, Jacob Kuss, Angelia Rendina, acct. coords.; Anna Williamson, operations mgr.

RES PUBLICA GROUP

444 N. Michigan Ave., #3600, Chicago, IL 60611
312/755-3535; fax: 312/755-1462; gc@respublicagroup.com
www.respublicagroup.com

Communications & PA firm. Serves healthcare, banking, hospitality & transportation industries.

Guy Chipparoni, president

RESOUND MARKETING

100 Canal Pointe Blvd., #204, Princeton, NJ 08540
609/279-0050; MakeSomeNoise@resoundmarketing.com
www.resoundmarketing.com

Media placement and thought leadership for the following industries: technology, consumer electronics, retail and consumer products, babies & kids, financial services, e-commerce, non-profit & social responsibility, environmental products & "green" business, government agencies, education, restaurants, events, healthcare, and more. Founded: 2003.

Kevin McLaughlin, Ilana Zalika, principals & co-founders



REVELL COMMUNICATIONS

One Capitol Mall, #210, Sacramento, CA 95814
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com

Full service PR/PA specializing in legislative, corp. and assn. PR & gov't rels. Employees: 6. Founded: 1984.

Agency Statement: Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO

2300 M St., N.W., #800, Washington, DC 20037-1434
202/785-8240

Nito Goolan, acct. mgr.

American Promotional Events
El Capital Group
Freedom Fireworks
Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Red Devil Fireworks
ReMax Gold
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
Stanislaus County Fireworks Safety Task Force
TNT Fireworks
United States Fireworks Safety Commission



REVIVEHEALTH

209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; learnmore@thinkrevivehealth.com
www.thinkrevivehealth.com

Healthcare: Research and insights, integrated communications, engagement marketing, branding, crisis and issues management, digital and social media, and media relations. Employees: 25. Founded: 2009.

Agency Statement: ReviveHealth is the leading strategic communication firm for companies in Health Services, Health Technology, and Healthy Living who are facing tough challenges and big opportunities. We've dealt with nearly every type of business challenge in every sector of health care, and we have the expertise to translate health care complexity into simply elegant communication campaigns. Our ability to bring together business, policy, technology, and communication expertise enables us to execute business and consumer strategies critical to our clients' success. We are consistently recognized by *PRWeek*, *The Holmes Report*, and *O'Dwyer's* for creating strong agency culture, strategic excellence, and client results. Our clients include physician organizations, health care industry associations, health technology companies, wellness and population health companies, major hospitals and health systems, and academic medical centers.

Brandon Edwards, CEO; Joanne Thornton, CAO; Phil Stone, COO;
Kriste Goad, CMO

915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832



REVOLUTION PR

4000 E. Madison St., Suite 202, Seattle, WA 98112
206/354-8049; connect@revolutionpr.com
www.revolutionpr.com

Lifestyle PR: consumer products (health and wellness, food and beverage, and juvenile products) and building and architecture. Employees: 8. Founded: 2002.

Agency Statement: Revolution PR creates powerful influencer campaigns with high-touch visual interactions that help our clients make meaningful connections. As communication shifts from promotion to partnership, words to experiences, one-way messages to an interactive collaboration, Revolution PR engages your audiences across all of these platforms.

We are a top Seattle public relations agency with decades of experience executing PR campaigns for lifestyle and technology brands. Clients love our creative thinking, collaborative style and consistently great results.

Jennifer Ritchie, Rebecca Haas, principals

3 Howls
Bakon Vodka
Cascade Built
Field Roast
Got Sleep
Herban Feast Catering + Events
Kids N Pets
Kigo Kitchen
Mattress Discounters
NK Architects
Silicon Energy
Skoah
Sleep Country USA
Sleep Train

REYNARDUS & MOYA

See MGS Communications

RF | BINDER

RF | BINDER PARTNERS, INC.

950 Third Ave., 7th flr., New York, NY 10022
212/994-7600; info@rfbinder.com
www.rfbinder.com

Brand and corporate reputation; marketing communications; media relations; digital and social media; corporate social responsibility; issue/crisis management and litigation support; thought leadership and expert positioning; capital markets communications; public affairs; event marketing; research and measurement; and advertising and design. Employees: 80. Founded: 2001.

Agency Statement: RF|Binder is a New York-based communications firm. We operate as a consultancy where senior managers work directly with clients, searching for ways to push beyond the original brief, turning public relations into a critical strategic function for the client.

We measure ourselves by our ability to grow successful, long-term client relationships. Our client list includes some of the world's leading corporations and brands. Many of these have worked with us since our founding 11 years ago, and each of them has increased their relationship with us over the engagement.

This approach, along with our emphasis on strategic research and creativity is what separates us from other firms. The result is world-class work that enables us to attract the best talent and the best clients.

Amy Binder, CEO; Joseph Fisher, vice chmn.; Jason Buerkle, CFO;
Atalanta Rafferty, chief performance officer; Josh Gitelson, exec. mng.
dir. (Boston: 781/559-0428); Linda Perry Lube, chief digital officer

Ace
Ameriprise
Cargill
Capital One
CVS/Caremark
Dunkin' Brands
Eli Lilly and Company
edX
Fiserv
German Wine Institute
Johnson & Johnson
Loews Corporation
NYU - Stern
McGraw-Hill Education
Sustainability Accounting Standards Board
Rainforest Trust
Talenti

RHEA + KAISER

400 E. Diehl Rd., #500, Naperville, IL 60563
630/505-1100; fax: 630/505-1109
www.rkconnect.com

Full-service offering including fully integrated branding/communications planning and programming. Employees: 8.

Diane Martin, pres./CEO; Rob Merritt, VP/dir.

Bayer CropScience
Cotton Council International
DePaul University
GROWMARK, Inc.
Genie, a Terex brand
Northwestern Memorial Hospital
Novus International, Inc.
The Howard G. Buffett Foundation
Valley Irrigation

RHONDA REES PUBLIC RELATIONS CO.

See Bearsworth Communications

RIBOTSKY WORLDWIDE

See Core-Crete

RICE & CO., INC., B.P.

See BPR/G22

RICHARDS COMMUNICATIONS

Advertising and PR firm
8350 Whispering Pines Dr., Russell, OH 44072
216/514-7800; jrichards@richardscommunications.com
www.richardsgo.com
PR, adv., bus.-to-bus., automotive, computers/computer products, construction/building, healthcare. Founded: 1981.

John Richards, president/CEO

RICHARDS PARTNERS

8750 N. Central Expressway, #1100, Dallas, TX 75231
214/891-3512
www.richardspartners.com
PR, marketing, advertising, PA.

Ruth Fitzgibbons, principal

RICHMOND PUBLIC RELATIONS INC.

Partner in Worldcom Public Relations Group
1411 Fourth Ave., #610, Seattle, WA 98101
206/682-6979; lorne@richmondpublicrelations.com
www.richmondpublicrelations.com
Employees: 12. Founded: 1992.

Louis Richmond, sr. advisor; Lorne Richmond, CEO

Atossa Genetics
Coastal Hotels
Columbia West Properties
CRISTA Ministries
Oki Golf
Pike Place Market
Pineapple Hospitality
Schwartz Brothers Restaurants
Seattle Sounders FC
Sheraton Seattle
Suncadia Resort
Village Concepts
Washington Health Care Alliance
Westfield Southcenter Mall
Westin Seattle
X2 Biosystems



RICHTER7

Advertising and PR firm
280 S. 400 W, #200, Salt Lake City, UT 84101
801/521-2903
www.richter7.com
PR, adv., consumer adv., fast food/restaurants, food, recreation, telecommunications, travel/hotels/airlines. Founded: 1971.

Dave Newbold, pres./partner

RIESTER

802 North 3rd Ave., Phoenix, AZ 85003
602/462-2200
www.riester.com
Multi-cultural marketing, media relations, government relations and lobbying.

Tim Riester, principal & CEO

RILEY HAYES AGENCY

333 South First St., Minneapolis, MN 55401
612/338-7161; fax: 612/338-7344
www.rileyhayes.com
Marketing comms., branding, direct mail, advertising, media buying, trade shows & promotions.

Tom Hayes, founder

RIPP MEDIA/PUBLIC RELATIONS, INC.

1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com
High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services. Employees: 7. Founded: 1989.

Agency Statement: We are an editorial-driven practice, often for premium national and international professional service firms in need of

strategic, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We intentionally operate with a low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! – and regularly handle project work in high-stakes litigation PR and crisis communications.

Allan Ripp, principal; John Garger, Joshua Spivak, sr. dirs.; Ivan Alexander, writer/dir.; James Bourne, writer/dir.; Alex Sharp, A/E

Allen & Overy
Arent Fox LLP
Baker Hostetler
Bien Cuit Bakery
Burford Capital, litigation funding
Grant & Eisenhofer, P.A.
Holland & Knight, personal wealth practice
Hughes Hubbard & Reed
Milbank, Tweed, Hadley & McCloy LLP
Morrison & Foerster
Nardello & Co., investigation firm
Seyfarth Shaw
TIGER 21
Venable LLP

RISDALL PUBLIC RELATIONS

550 Main Street, New Brighton, MN 55112
651/286-6767
www.risdallpublicrelations.com
Branding, positioning and key messaging. Founded: 2006.

Joel Swanson, pres.

RITTER PUBLIC RELATIONS

802 West Bannock St., Boise, ID 83702
208/433-9610; alicia@ritterpublicrelations.com
www.ritterpublicrelations.com
Public affairs; media rels.; public involvement, community rels.; public info, mktg., public education; public awareness, cause-related mktg. Employees: 4. Founded: 2006.

Alicia A. Ritter, pres.

RIVER COMMUNICATIONS, INC.

333 Westchester Ave., White Plains, NY 10604
914/686-5599; jmeise@riverinc.com
www.riverinc.com
Financial and professional services. Founded: 1989.

James Tobin, founder & principal; Justin Meise, Susan Sugg-Nuccio, principals

RJC PUBLIC RELATIONS

See 29 Lime

RL FORSYTHE COMMUNICATIONS, INC.

12. E. 86th St., #230, New York, NY 10028
212/861-2100; RLForsythe@RLForsythe.com
www.RLForsythe.com
PR, publicity, mktg. promotions, corp. comms. and special events for entertainment industry projects, consumer products and service companies. Founded: 1989.

Raymond L. Forsythe, principal

RL PUBLIC RELATIONS + MARKETING + SPORTIVO

11835 West Olympic Blvd., #1155E, Los Angeles, CA 90064
310/473-4422; roxana.lissa@rlpublicrelations.com
www.rlpublicrelations.com
Employees: 23. Founded: 1996.

Roxana Lissa, CEO

RLM FINSBURY

A WPP Company
1345 Avenue of the Americas, 4th fl., New York, NY 10105
646/805-2000; fax: 646/557-0002
www.rlmfinsbury.com
Strategic communications, PA, financial PR, IR, reputation & brand building.

Roland Rudd, chairman

RLM PUBLIC RELATIONS, INC.

260 Madison Ave., 8th fl., New York, NY 10016
212/741-5106; info@rlmpr.com
Healthcare, publishing and media, consumer products, and technology public relations. Founded: 1991.

Richard Laermer, founder/CEO

RMR & ASSOCIATES

5870 Hubbard Dr., Rockville, MD 20852
301/230-0045; fax: 301/230-0046; rsachs@RMR.com
www.rmr.com
Technology, gov't contracting, construction, real estate, auto laundry, VoIP, theatre. Employees: 17. Founded: 1987.

Robyn Sachs, president & CEO

ROB BAILEY COMMUNICATIONS/RBC

310 State Route 17, Upper Saddle River, NJ 07458
201/760-0200; fax: 201/760-8798; rbailey@rbcp.com
www.rbcp.com
General PR including: consumer products, entertainment, corporate, B-to-B, professional services, healthcare, hospitality/travel, food, sports, event mgmt., crisis comms. and grassroots marketing. Employees: 6. Founded: 2002.

Rob Bailey, president

ROBERTS BUCHANAN ASSOCIATES

460 W 23rd Street, Ste GF, New York, NY 10011
212/924-2582
www.robertsbuchanan.com
RBA works with clients in several sectors, including professional services, technology, corporate, associations, financial services, alternative energy. Employees: 4. Founded: 2010.

Jay Roberts, Anita Buchanan, partners

ROBERTSON COMMUNICATIONS CORP.

30211 Ave Banderas, Suite 200, Rancho Santa Margarita, CA 92688
(949) 766-6789; scott@robertsoncomm.com
www.robertsoncomm.com
Tech, music, entertainment, branding, product/company launches, trade show, social media, non-profit, crisis. Employees: 3. Founded: 2012.

Scott Robertson, pres./founder

ChordBuddy
E. Lombardo Guitars
Gretsch
Guitars in the Classroom
Hello Music
JamHub Corp
MIDI Manufacturers Assoc.
SMART Foundation

ROBIN LEEDY & ASSOCIATES, INC.

118 No. Bedford Rd., #302, Mt. Kisco, NY 10549
914/241-0086; fax: 914/242-2061; russo@rlapr.com
www.robinleedyassociates.com
OTC health, beauty, personal care, medical devices, marketing to women, consumer/lifestyle PR and social media marketing. Employees 12-15. Founded: 1986.

Robin Leedy Russo, president; Alyson O'Mahoney, exec. VP, partner

Actavis
Conair Corp.
DSE Healthcare
Konsyl Pharmaceuticals
Lil' Drug Store Brands

Meda Pharmaceuticals
Mentholatum Co., The
Novartis
Prestige Brands
REDEX
Revive Personal Products
Sigma-Tau Pharmaceuticals

ROBINSON LERER & MONTGOMERY

(See RLM Finsbury)

ROGERS & COWAN

ROGERS & COWAN

8687 Melrose Ave., 7th fl., Los Angeles, CA 90069
310/854-8117; fax: 310/854-8106; inquiries@rogersandcowan.com
www.rogersandcowan.com

Agency Statement: As the leader in entertainment marketing and PR, Rogers & Cowan designs and implements strategic media relations campaigns that build connections between brands and consumers through entertainment, sports and lifestyle influences. The agency works with a diverse roster of brands in the food, beverage, spirits, fashion, beauty, health, wellness, travel, technology, gaming, automotive and publishing industries to construct traditional and social media campaigns that resonate with specific target audiences.

Rogers & Cowan creates integrated marketing campaigns that blend media relations, social media strategies, influential seeding, brand integration, intellectual property, strategic alliances, event marketing and sponsorship activation to enhance or revitalize brand image, increase brand awareness and raise consumer engagement levels. Specific strategies may include outreach to the influential Hollywood community by seeding product at high-profile entertainment events, creating social media strategies to reach digital influencers and bloggers, developing a content marketing strategy for consumer brands or leveraging a celebrity association into national media coverage.

As innovators in navigating the world of social media, Rogers & Cowan also offers clients our knowledge, insight, relationships and a deep understanding of the quickly evolving social media space to assist them in developing and executing communications strategies that put them in the mix of the online conversation with consumers about their brands and engages with consumers on a deeper level. The agency's specialized Black Sheep SMG unit has extensive experience in growing, cultivating and building not only a loyal brand following but also in creating a well-crafted, branded social message.

Tom Tardio, CEO

909 Third Ave., 9th fl., New York, NY 10022
212/878-5501; fax: 212/878-5117

2424 North Federal Highway, #150, Boca Raton, FL 33431
561/391-5930; fax: 561/892-7774

AXS.com
Bertolli Olive Oil
Coca-Cola
Coldwell Banker
Columbia Sportswear
Fox Consumer Products
General Mills
GRAMMY Awards
HGTV / DIY Networks
John Hardy
Kabam
Kardashian Kollection
Lancome
Mummies of the World
MySpace
PGA Tour
Rdio
Sonos
Sony Pictures Home Entertainment
Target
Univision
USA Pro Cycling Challenge

ROHER PUBLIC RELATIONS

427 Bedford Rd., #380, Pleasantville, NY 10570
914/741-2256
www.roherpr.com
Marketing and corporate PR, investor relations. Founded: 1968.
Richard Roher, pres.



ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113
216/902-3800; fax: 216/902-3807
www.roopco.com
Corporate, marketing, financial, public affairs, IR, crisis comms.
Employees: 8. Founded: 1996.
Agency Statement: Roop & Co. is a strategically oriented consultancy offering a full complement of public relations, investor relations and graphic design services.

James J. Roop, pres.; Lynn DeChant, dir., graphic design; Brad Kostka, sr. VP; Kelly McGlumphy, dir., client svcs.; Mandy Hendrickx, controller; Katie Fetheroff, asst. A/E

Alego Health
B&F Capital Markets
Cambridge Capital
Cleveland Thermal
Cleveland School of Science & Medicine
CM Wealth Advisors
Collins & Scanlon
Euclid Chemical Co.
Fairport Asset Management
Fisher & Phillips LLP
Grace Hospital
HWH Architects, Engineers, Planners Inc.
Inland US Management LLC
KeyBank
Kirtland Capital Partners
Koinonia
Linsalata Capital
Ohio Aerospace Institute
R E Jacobs Group/Jacobs Real Estate Services
RPM International, Inc.
RPM2
Saint Joseph Academy
Specialty Products Holding Corp.
Sports Construction Group
Ticer Technologies
Tremco Inc.
William J. and Dorothy K. O'Neill Foundation

ROSE GROUP, THE

9925 Jefferson Blvd., 2nd fl., Culver City, CA 90232
310/280-3710; fax: 310/280-3715; info@therosegrp.com
www.therosegrp.com
Education, health, tech, consumer. Employees: 15. Founded: 2001.
Jeff Rose, Elana Weiss, partners

ROSEN COREN AGENCY, INC.

937 Edgewood Lane, Langham, PA 19053
215/741-2003; e.coren@verizon.net
www.rosencorenagency.com
Founded: 1983.
Abe S. Rosen, Stu Coren, partners/founders

ROSEN GROUP, THE

30 W. 26th St., 3rd fl., New York, NY 10010
212/255-8455
www.rosengrouppr.com
Media, automotive, food PR. Founded: 1984.
Lori Rosen, president/founder

ROSENBERG GROUP INC., THE

11778 E. Mariposa Grande Dr., Scottsdale, AZ 85255
480/538-1613; fax: 480/538-0593; grosenberg@therosenberggroup.com
www.therosenberggroup.com
Management consulting and executive coaching for PR firms: strategic planning, operations, structure and organization, leadership and management. Employees: 2. Founded: 2000.
G. Rosenberg, principal



ROSICA COMMUNICATIONS/INTERACT MARKETING

95 Route 17 South, #202, Paramus, NJ 07652
866/843-5600; fax: 201/843-5680; pr@rosica.com
www.rosica.com
Founded: 1980.

Agency Statement: Rosica and its partner agency Interact Marketing promote and protect companies, brands, and people. Founded in 1980, the Rosica agency fuses online and traditional public relations and marketing disciplines in a creative style that accelerates results. Our writers and corporate communications professionals create content while our tenacious PR team places stories with traditional and online media channels: Then, our Internet marketing team syndicates these stories to promote and protect our partners.

Rosica crafts compelling, authentic stories; disseminates its clients' good news; elevates visibility and sales; builds customer loyalty; and tenaciously protects the image of its clientele. Agency principals serve as "thinking partners," infusing creativity and proactive execution, and focusing on your organizational goals.

Agency services include: traditional and online media relations, blogger outreach, social media marketing, cause marketing, online reputation management, corporate communications, search engine optimization, media training, tradeshow support/strategies, and new product introductions.

Our strategic process includes:

- Strategically identifying client business and marketing goals
- Defining target audiences, influencers and key opinion leaders
- Honing the story and establishing memorable key messages for each audience
- Developing creative PR and online marketing and social media campaigns
- Proactively communicating with clients
- Aggressively securing measurable results and bench marketing against pre-determined objectives

Chris Rosica, president

Exergen
International Beverage Corp.
Hampton Direct
Merck Animal Health

Please visit www.rosica.com and interactmarketing.com for case studies and additional information.

ROSS-CAMPBELL, INC.

1912 F St., Sacramento, CA 95814
916/446-4744; fax: 916/446-0386
www.ross-campbell.com
PR and advertising, associations/foundations, gov./state agencies, public utilities, publishing/printing, environment. Founded: 1983.
Ted J. Ross, president

ROWLAND COMMUNICATIONS WORLDWIDE

See Publicis Consultants | PR

RPR MARKETING COMMUNICATIONS

136 E. 57th St., #505, New York, NY 10022
212/317-1462; fax: 212/317-1776; getresults@rprmc.com
www.rprmc.com
Specialty consumer products & beauty and lifestyle; product launches, special media events, product placement. Founded: 1995.
Regina Kulik, CEO; Cora Rood, president

RT&E INTEGRATED COMMUNICATIONS

768 Mount Moro Rd., Villanova, PA 19085

484/380-3541; interact@rteideas.com

www.rteideas.com

Chemicals, electronics, transportation, interiors, active lifestyle.

Chick Housam, CEO

RUBENSTEIN ASSOCIATES, INC.

RUBENSTEIN ASSOCIATES, INC.

1345 Ave. of the Americas, New York, NY 10105

212/843-8000; fax: 212/843-9200; newbiz@rubenstein.com

www.rubenstein.com

General PR. Employees: 180. Founded: 1954.

Agency Statement: Rubenstein Associates, Inc. is a full-service, results-driven public relations agency with a strong publicity orientation. By emphasizing the strategic use of publicity, Rubenstein Associates strives to help a broad and diverse range of clients meet their specific business and professional objectives.

Founded in 1954, Rubenstein Associates is one of the largest independent public relations agencies in the world with a staff of 180 professionals well-schooled in media relations, business and financial communications, public and governmental affairs, consumer and business-to-business marketing support, product publicity, technology, crisis management and events. Howard J. Rubenstein, the founder of the firm and its CEO, actively supervises the firm day-to-day and also serves as a valued counselor to some of the most influential and high-profile corporations and individuals in the world today.

The firm's varied roster of very active and well-known clients includes financial services concerns; real estate entrepreneurs, developers and managers; manufacturing and service companies; entertainment and publishing firms; large multinational corporations; sports teams; public figures and personalities; emerging businesses; law firms; universities; hospitals; museums; trade associations; non-profit organizations, and industry groups.

Howard J. Rubenstein, CEO; Steven Rubenstein, pres.; Julie Goldberg, COO; Tom Keane, CSO; Marcia Horowitz, Gary Lewi, sr. exec. VPs; William Anderson, Susie Arons, Nancy Haberman, Suzi Halpin, Bob Lawson, Alice McGillion, Rick Matthews, Debbie Raskin, Pat Smith, Steve Solomon, exec. VPs

Activision

Apollo Global Management

Association for a Better NY (ABNY)

Bloomberg

BMW of North America

City Univ. of NY

Consolidated Edison

Extell Development Co.

Fisher Bros.

HBO

Intrepid Museum

Lions Gate

Madame Tussaud's

Metropolitan Opera

MGM

Mount Sinai Health System

National Football League

National Hockey League

New York Cares

New York Post

New York Road Runners

New York Yankees

News Corp.

NYU Langone Medical Center

Paramount Pictures

Partnership for New York City

Rudin Mgmt. Co., Inc.

Silverstein Properties

St. John's University

St. Jude Children's Research Center

Stop & Shop

Time Inc.

Tishman Speyer Properties/Rockefeller Center

Tribeca Film Institute

Twin America

UJA-Federation

Vornado Realty Trust

Worldwide Pants - The Late

Show with David Letterman



RUBENSTEIN PUBLIC RELATIONS, INC.

RUBENSTEIN PUBLIC RELATIONS, INC.

1345 Ave. of the Americas, 30th fl., New York, NY 10105

212/843-9222; fax: 212/843-9275; rubenstein@rubensteinpr.com

www.rubensteinpr.com

Employees: 40. Founded: 1987.

Agency Statement: Rubenstein Public Relations (RPR) is a leading full-service media relations agency based in New York. With more than 20 years of experience, RPR is recognized for strategic message development, brand acceleration and high-visibility media coverage. Our clients – from prestigious New York institutions to global enterprises – can attest to our in-depth understanding of the media and our ability to leverage their brands' attributes to produce meaningful results. We represent leading entities in real estate, business, luxury lifestyle, entertainment, technology, healthcare and non-profit.

The firm incorporates a disciplined approach into all our practices that includes message development, strategic planning and media relations outreach. We also focus on building and shaping our clients' Internet profiles, devoting substantial attention to web-based pitching, including blogs and e-zines.

RPR also serves as a high-level counselor to businesses and individuals involved in crisis situations and litigation disputes. We have also successfully arranged co-branding partnerships, publishing deals and charitable endeavors that have brought national and international attention to a variety of projects.

Founded by Richard Rubenstein, a leading communications strategist and brand builder, RPR has developed campaigns for some of the world's most successful real estate developments including 15 Central Park West, the highest-selling residential property in the world, and the Time Warner Center, one of the largest mixed-use developments in the country.

The firm is staffed with senior-level consultants who practice in sector-specific teams, bringing specialized industry knowledge and extensive media relationships to every account. From corporate profiles to product introductions and special events, RPR has the resources to secure the media coverage that differentiates our clients' products and services.

Richard Rubenstein, president

The following is a representative sample of RPR's clientele:

150 Charles Street

18 Gramercy Park

50 United Nations Plaza

515 East 72nd Street

Appetizer Mobile

The Ark at JFK

Audience Entertainment

Ben Moon

Between the Bread

The Blue Card

Brian Cuban

Brown Harris Stevens

Carol Alt

The Carroll Petrie Foundation

City Harvest

CITYarts

Clay Health Club & Spa

Commercial Mortgage Capital

Curemark

DelShah Capital

Glenholme School

Dr. Timothy Chase

Dr. Ken Hansraj

The Dunes East Hampton

Eastern Union Funding

El-Ad Group

Empire Steakhouse

Ferrari North America

FilmRise

Francesco Marciuliano

Galleria Group

Geisinger Health System

Genesis10

George Pyne

Glanzrock Realty Services
 Gramercy Pediatrics
 Grant Palermo
 Greencard Creative
 Halstead Property
 HAP Investments
 Hospitality Holdings
 Ideal Properties
 Imperium Capital
 Ismael Leyva Architects
 Joseph P. Day
 Julius Nasso
 Karim Rashid
 Karin Hehenberger
 Leslie J. Garfield
 "Lost & Found"
 Madeira Global
 Madison International Realty
 Manhattan Automobile Co.
 Marina B
 The Mark Co.
 Miss Universe Organization
 Mount Airy Casino Resort
 National Assn. of Scholars
 National Endowment for Financial Education
 New York College of Health Professions
 NewViewWear
 One Museum Mile
 One World Doll
 Park Lane New York
 Patsy's Restaurant
 Paula Del Nunzio
 Philip Stein
 Piquet Realty
 Pledge 2 Protect
 Rabbi Shmuley Boteach
 Racebrook
 Rutherford Place
 Savanna
 Sheldon Good & Co.
 Simon Wiesenthal Center
 Sustainable Insight Capital Management
 Svitlana Flom
 Swig Equities
 Tom Postilio and Mickey Conlon
 Tsai Capital Corp.
 Twin America
 U.S. Rare Earths
 Vikram Chatwal
 Voda Bauer Real Estate
 Warburg Realty
 Witkoff Group



RUDER FINN INC.

301 East 57th St., New York, NY 10022
 212/593-6400; fax: 212/593-6397; inquiries@ruderfinn.com
 www.facebook.com/ruderfinn
 www.linkedin.com/company/ruder-finn
 twitter.com/RuderFinn

Public Relations: corporate reputation, CEO positioning, media relations, employee engagement, digital, social media and marketing. Employees: 525. Founded: 1948.

Agency Statement: Ruder Finn is one of the largest independent global communications agencies with offices across North America, Europe and Asia. With approximately 520 employees globally, Ruder Finn is uniquely positioned to provide clients with global perspective, insights and resources, yet small enough to bring the exceptional client service, creative edge and innovation of a boutique agency. We concentrate on big picture assignments where we can create a competitive edge for our clients with a strong focus on global strategy, creativity and quality execution.

Our independence, deep bench of talent, entrepreneurial spirit and roots in the arts, dating back to our founding in 1948, drives us to bring a "creative edge", which we see as the freedom of imagination to see things in a new way and the sharpness of thinking to our global clients.

Ruder Finn's core areas of expertise are corporate communications, healthcare, technology and consumer. We particularly lead in corporate reputation, healthcare digital communications, C-suite thought leadership, crisis communications, employee engagement, community building and in cause-related work. Underpinning all of its offerings is a consistent focus on digital content and strategy through its award-winning full-service digital practice, RFI Studios.

We pride ourselves in our entrepreneurial culture, where all employees are empowered and encouraged to contribute at the highest level. Senior leaders at Ruder Finn are deeply involved in all accounts. The agency has won awards for being a best place to work and has one of the best turnover rates in the industry.

Management Committee

Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Louise Harris, chief global strategist; Jean-Michel Dumont, chmn. of Ruder Finn Asia; Rachel Spielman, global head of corp. comms.; Susan Goldstein, global head of healthcare; Rum Ekhtiar, exec. VP; Scott Schneider, chief digital officer; Maryann Watson, pres., RFI Studios; Mike Boyce, head of finance; Keith Bloomgarden, head of ops.; Dushka Zapata, head of San Francisco office

U.S. Offices

Ruder Finn New York:
 Rachel Spielman
 spielmanr@ruderfinn.com

Ruder Finn San Francisco:
 Dushka Zapata
 zapata@ruderfinn.com

Ruder Finn DC:
 Louise Harris
 harrisl@ruderfinn.com

European Offices

Ruder Finn U.K., Ltd. – London:
 2nd Floor, 1 Bedford Street, London WC2E 9HG
 +44 (0) 20 7438 3050; fax: +44 207 462 8999
 Nick Leonard, mng. dir.
 nleonard@ruderfinn.co.uk

Asia Offices

Chairman, Asia: Jean-Michel Dumont

Asia Pacific

Head, Greater China: Elan Shou

Beijing:
 E101, East Lake Villas
 35 Dongzhimenwai Main Street
 Dongcheng District, Beijing 100027, PRC
 + (86) 10 6462 7321-26; fax: + (86) 10 6462 7327
 Paul Yang, gen. mgr.
 yangp@ruderfinnasia.com

Shanghai:
 2nd Floor, Block 7
 789 Huang Pi Nan Rd
 Shanghai 200025, PRC
 + (86) 21 5383 1188; fax: + (86) 21 6248 3176
 Gao Ming, VP & gen. mgr.
 gaom@ruderfinnasia.com

Guangzhou:
 Guangzhou 2nd Floor, 10th Peace Road
 Overseas Chinese Village, Guangzhou, P.R. China, 510095
 + (86) 20 8349 5783; fax: +(86) 20 8359 9685
 Sharon Liao, VP & gen. mgr.
 liaos@ruderfinnasia.com

Hong Kong:
 Units C to E 24/F, Neich Tower
 128 Gloucester Road, Hong Kong
 + (852) 2521 0800; Fax: + (852) 2521 7088;

Continued on next page

RUDER FINN INC. continued

Elaine Chan, gen. mgr. & financial comms. practice leader
chane@ruderfinnasia.com

Singapore:

1 Coleman Street
#08-11 The Adelphi
Singapore 179803
+ (65) 6235 4495; fax: + (65) 6235 7796
Yu Poh Leng, VP and General Manager
yupl@ruderfinnasia.com

India

New Delhi:

The Executive Centre, Tower A, Building No 5, 18/F DLF Cyber City,
DLF Phase III, Gurgaon - 122002, Haryana, India
+ (91) 124 388 2888
Radha Roy, gen. mgr.
royr@ruderfinnasia.com

Mumbai:

404, 4th Floor, Makhija Chambers, 196, Turner Road, Bandra (West),
Mumbai - 400050, India
+ (91) 22-40047644
Kishore Tijore, assoc. acct. dir.
tijorek@ruderfinnasia.com

India Hub

Bangalore
+ (91) 97-39113676
Anju Verghese, assoc. acct. dir.
verghesea@ruderfinnasia.com

Partial list of clients:

AstraZeneca
Baxter
Bristol-Myers Squibb
Bosch
Cartier
Citi
Daiichi Sankyo
Emirates
Experian
Hermès
Infor
Jumeirah Group
Johnson & Johnson
Lexus
The Michael J. Fox Foundation
Michelin
Mondelez
Novartis
Pfizer
Samsung
Sandoz
Shire
Volkswagen Group

RUNYON SALTZMAN & EINHORN

One Capital Mall, 4th fl., Sacramento, CA 95814
916/446-9900
www.rs-e.com
Specializes in PR, adv., PA. Founded: 1960.

Chris Holben, pres.

RUSS REID COMPANY

2 North Lake Ave., #600, Pasadena, CA 91101
626/449-6100; sharrison@russreid.com
www.russreid.com
Advertising and PR: humanitarian, healthcare, cause-related non-profit
orgs., social marketing; marketing comms. Founded: 1964.

Steven Harrison, sr. VP, client svcs.

RUSSELL & HERDER

Advertising and PR firm
222 S. 9th St., #2850, Minneapolis, MN 55402
612/455-2360
www.russellherder.com

Full-service agency specializing in strategic planning, PR, creative work,
research and interactive development, brand dev., website design and
marketing, media and event planning. Founded: 1984.

Carol Russell, CEO

RUTH GROUP, THE

757 Third Ave., New York, NY 10017
646/536-7000; info@theruthgroup.com
www.theruthgroup.com

Investor relations, media rels., crisis & corporate communications, M&A,
positioning, and branding. Founded: 1999.

Carol Ruth, founder & CEO

RX COMMUNICATIONS GROUP, LLC

555 Madison Ave., 5th fl., New York, NY 10022
917/322-2568
www.rxir.com

Investor relations for the healthcare/lifesciences industry. Founded: 2000.

Melody A. Carey, founder/co-president

RYAN ASSOCIATES, LLC, CHARLES

601 Morris St., #301, Charleston, WV 25301
877/342-0161
www.charlesryan.com
Founded: 1974.

Susan Lavenski, mng. partner

RYAN PUBLIC RELATIONS

2612 Hurley Mountain Rd., Kingston, NY 12401
845/339-7858; phil@ryanpr.biz
www.ryanpr.biz

Marketing comms. and public relations for professional services firms,
business-to-business. Founded: 1981.

Philip G. Ryan, president

S

SACHS MEDIA GROUP

SACHS MEDIA GROUP

114 S. Duval St., Tallahassee, FL 32301
850/222-1996; fax: 850/224-2882
www.sachsmedia.com

Facebook.com/SachsMedia
Twitter.com/SachsMediaGrp

Public relations, public affairs, crisis communications, issues manage-
ment, corporate and organizational branding and reputation building,
social marketing, digital media, graphic and Web design, advertising and
video production.

Ron Sachs, pres./CEO; Michelle Ubben, partner, COO, dir. of cam-
paigns & branding; Gay Webster-Sachs, CFO; Marilyn Siets, deputy
CFO; Ryan Banfill, partner & dir. of strategy & research; Lisa Garcia,
VP of operations & campaigns; Jon Peck, VP of PR; Ryan Cohn, VP of
social/digital; Vicki Johnson, sr. VP of Central Florida operations

225 E. Robinson St., #455, Orlando, FL 32801
407/219-3157; fax: 407/219-3095

Accesso
American Chemistry Council
Andrew's Restaurant and Catering
Automated HealthCare Solutions
Bridges of America

Capital Health Plan
 CF Industries, Florida
 Consumer Federation of the Southeast
 Creative Benefits for Educators
 Deseret Ranch
 Excellence in Education
 Florida Assn. of Insurance Agents
 Florida Council of 100
 Florida Department of Education
 Florida Department of Veterans' Affairs
 Florida Healthy Kids Corp.
 Florida High School Athletic Assn.
 Florida Hospital
 Florida League of Cities
 Florida Nurses Assn.
 Florida Pace
 Florida Seaports
 Florida State University Office of Admissions
 Florida Virtual School
 Foley Timber and Land Co.
 Four Points Sheraton Downtown Tallahassee
 Goodwill Industries of the Big Bend
 Healthy Communities Coalition
 Las Vegas Sands Corp.
 Lauren's Kids
 Miami Beach Community Health Center
 National League of Cities
 Nestle Waters
 Plaza Tower
 Nova Southeastern University
 Ounce of Prevention
 Pfizer
 Southwest Georgia Farm Credit
 Service Contract Industry Council
 Volunteer Florida
 Wexford Health Sources

SACKS & ASSOCIATES INC., T.J.

445 Park Avenue, 9th Floor, New York, NY 10022
 212/787-0787; tjacks@tjsacks.com
 www.tjsacks.com
 Expertise includes business-to-business, consumer products and svcs. and healthcare. Employees: 10. Founded: 1998.

Temi J. Sacks, pres.

SACUNAS

835 Sir Thomas Court, Harrisburg, PA 17109
 717/652-0100 x100
 www.sacunas.net
 Strategic PR, trade media relations, industry PR. Employees: 16.
 Founded: 1990.

Nancy H. Sacunas, founder, pres. & CEO

SAHLMAN WILLIAMS PR AND MARKETING

See At the Table Public Relations

SALO PRODUCTIONS

510 Canyon Woods Circle, #226, San Ramon, CA 94582
 925/866-1341; fax: 925/365-1387; ray@SaloProductions.com
 www.SaloProductions.com
 Production and distribution of TV PSAs and radio PSAs; distribution only of TV PSAs and radio PSAs; production and distribution of travel videos and hospitality videos. Founded: 1992.

Ray Salo, producer/writer/director



SARD VERBINNEN & CO

630 Third Ave., 9th fl., New York, NY 10017
 212/687-8080; fax: 212/687-8344; inquiries@sardverb.com
 www.sardverb.com
 Employees: 100+. Founded: 1992.

Agency Statement: Sard Verbinnen & Co is a leading strategic corporate and financial communications firm. We provide communications

counsel and services to clients including multinational corporations, smaller public and private companies, investment firms, financial and professional service firms, and high-profile individuals.

The firm's highly experienced senior professionals provide sound, objective advice and execution support to clients across a broad spectrum of industries. Our work encompasses corporate positioning, media relations and investor relations, transaction communications, litigation support, crisis communications, special situations, and social media and online communications.

George Sard, chmn. & CEO; Paul Verbinnen, pres.

Office locations: New York, Chicago, San Francisco, Los Angeles, London

SAWCHUK BROWN ASSOCIATES

See Eric Mower

SAXTON COMMUNICATIONS, ERNIE

1448 Hollywood Ave., Langhorne, PA 19047-7417
 215/752-7797/3292; fax: 215/752-1518; esaxton144@aol.com
 saxtonspansomarket.com
 Marketing, advertising, motorsports marketing, consulting and PR in motorsports; automotive aftermarket. Founded: 1989.

Ernie Saxton, pres.

SAXTON GROUP LTD., THE

500 Fifth Ave., #1820, New York, NY 10110
 212/672-0509; fax: 212/682-2880; info@saxtongroupltd.com
 www.saxtongroupltd.com
 PR, special events, events mktg. Founded: 1985.

Catherine Saxton, Chairman

SBC ADVERTISING

333 W. Nationwide Blvd., Columbus, OH 43215
 614/255-2333; fax: 614/255-2600
 www.sbcadvertising.com
 Founded: 1969.

Dave Dennis, president



SCHNEIDER ASSOCIATES

Partner of Worldcom Group
 2 Oliver Street, #901, Boston, MA 02109
 617/536-3300; fax: 617/536-3180; launch@schneiderpr.com
 www.schneiderpr.com

Consumer food, retail and home products; corporate, education and non-profit; public affairs; launch consulting; digital marketing, social media and creative services. Founded: 1980.

Agency Statement: When leading companies, professional services organizations and entrepreneurs seek a trusted communications partner, they turn to Schneider Associates, a full-service public relations and integrated marketing agency. Specializing in Launch Public Relations®, a proprietary method of successfully launching and sustaining visibility for new products, services, companies, organizations and communities, or revitalizing existing ones, Schneider Associates represents a wide range of clients in education, professional services, consumer food and retail, and home products/home improvement. CEO Joan Schneider has written two books on launching new products, including *The NEW Launch Plan*, as well as an article for the *Harvard Business Review* entitled "Why Most Product Launches Fail."

Agency services include integrated marketing and PR campaigns, content marketing for digital and social campaigns, messaging, converged media strategy and execution, public affairs, influencer programs, special events, crisis communications, spokesperson training, brand development, launch consulting, and creative services. Learn more at www.schneiderpr.com.

Joan Schneider, CEO, Phil Pennellatore, pres.

AAA of Southern New England
 Cassidy Turley



WORLD.COM
 Public Relations Group
 The Local Advantage. Worldwide.

Continued on next page

SCHNEIDER ASSOCIATES continued

Collection Auto Group
Criterion Development Partners
Downtown Boston Improvement District
Dynatrap
First Abroad
Massachusetts School of Professional Psychologists
MIT Sloan School of Management
New England College of Business
Northeastern University; D'Amore-McKim School of Business;
D'Amore-McKim School of Business Custom Executive Education
Program; College of Engineering
Posternak, Blankstein & Lund
Spagnolo Gisness & Associates, Inc.
Sunstar GUM
University of Pittsburgh's Joseph M. Katz School of Business
Virginia College
W.R. Grace
Weston Associates

SCHUBERT B2B

112 Schubert Dr., Downingtown, PA 19335
610/269-2100
www.schubert.com

Business-to-bus. marketing agency, specializing in integrated marketing
comms. programs for high-tech, telecoms., industrial and chemical
companies. Founded: 1978.

Joe Schubert, CEO/founder

SCHWARTZ & COMPANY, INC., G.S.

(Acquired by Middleberg Communications)



SCOTT PUBLIC RELATIONS

21201 Victory Blvd., #270, Canoga Park, CA 91303
818/610-0270; fax: 818/710-1816; joy@scottpublicrelations.com
www.scottpublicrelations.com

Public relations for healthcare, insurance and technology. Employees: 15.
Founded: 1987.

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR services to companies in the healthcare, insurance, technology and professional services industries. Our business model and strategic insights enable us to build brands and deliver measurable results that translate to client success. In addition to these capabilities, as a member of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide "on the ground" support in different geographic locations, and to support international companies expanding into U.S. markets.

Joy Scott, president/CEO

Alteer Corp.
AON Consulting
AON Healthcare Practice
Autism Spectrum Therapies
Avizent
Bariatric Advantage
BENU
Bionorica
Blue Cross/Blue Shield of Illinois & Texas
Blue Shield of California
California Dental Assn.
California Health Care Foundation
Cambridge Integrated Services
CareAmerica
Case Management Society of America
Cogent Healthcare, Inc.
COMPREMIER
CONEXIS
Consensus Health

Consumer Health Interactive
CorpNet
Davita
Enclarity, Inc.
EZ-CAP
Fair Isaac Corp.
Full Capture Solutions
Greater Newport Physicians
HNC Software
JobScience.com
McKesson Corp.
McKesson Retail Pharmacy
Medrium Physician Office Billing
Meridian Health Care
Mitchell International, Inc.
Norvax
Novartis of America
Nuvon
Office Ally
Olympic Health Management Services
Pacific Life
Pacific Risk Management Services
PacifiCare Health Systems
Paladin Managed Care Services
Physician Associates
PMSI
Premiere Oncology
Prescription Solutions
Providence Health Systems
Rightfield Solutions
SECA
Swett & Crawford
TriNet
USC Physicians
Valley Oak Systems
WebVMC

SEAMONDS & COMPANY

447 Old Boston Rd., Topsfield, MA 01983
978/887-9959; fax: 978/887-0390; seamonds@seamonds.com
PR agency for technology, consumer, b-to-b, and financial services sec-
tors. Founded: 1995.

Ann Seamonds, pres.

SEIDEN COMMUNICATIONS INC.

P.O. Box 358, New Hyde Park, NY 11040
516/437-6199; fax: 516/437-6280
www.seidencommunications.com
Specializing in healthcare, business-to-business and professional svcs.
Founded: 1980.

Marla Seiden, president

SEIGENTHALER PUBLIC RELATIONS, INC.

115 29th Ave. S., Nashville, TN 37212
615/327-7999; fax: 615/327-8039
www.seigenthaler.com
Strategic planning and consultation. Employees: 27. Founded: 1972.

Elizabeth S. Courtney, chmn./CEO; Amy Seigenthaler Pierce, pres.;
Katherine Seigenthaler, chief mktg. officer

SEITZ COMMUNICATIONS, ROB

350 Ward Ave., Mamaroneck, NY 10543
914/393-6144; robs@robseitz.com
www.robseitz.com
Marketing communications and event planning for realtors, developers
and economic development agencies, not-for-profits; special events.
Expertise: International media relations, social networking and media
relations; green buildings and sustainability; special event planning and
speechwriting services. Founded: 1982.

Robert J. Seitz Jr., pres.



SEVENTWENTY STRATEGIES

1220 19th St., NW, Suite 300, Washington, DC 20036
202/962-3955; fax: 202/962-0995; info@720strategies.com
www.720strategies.com
Consumer brands, health, financial, defense, energy, transportation, non-profit, technology. Employees: 23. Founded: 1999.

Agency Statement: SevenTwenty Strategies is an integrated public relations and public affairs agency that specializes in helping America's top brands listen to, engage and interact with their most important stakeholders - online and off. America's top companies turn to SevenTwenty when they must reach and influence their most valued audiences. Using a savvy integrated mix of digital marketing, social media advocacy, earned media, grassroots and issues management, SevenTwenty supports the public affairs and grassroots programs of some of the nation's most dynamic *Fortune* 500 companies and trade associations. To learn more, visit SevenTwenty Strategies at www.720strategies.com.

Pam Fielding, pres.; Vlad Cartwright, exec. VP; Jeff Oldham, mng. dir.; Chris Monnat, chief technical officer; Ginger Gibson, VP, media rels. & comms.

- Aetna
- American Assn. of Nurse Practitioners
- Comcast
- Endo Pharmaceuticals
- HCA Healthcare
- National Assn. of REALTORS®
- National Council of Textile Organizations
- Novo Nordisk
- Pharmaceutical Research & Manufacturers of America (PhRMA)
- Property Casualty Insurers Assn. of America

SEYFERTH & ASSOCIATES, INC.

40 Monroe Center, N.W., Grand Rapids, MI 49503
616/776-3511; fax: 616/776-3502; info@seyferthpr.com
www.seyferthpr.com
Full-service PR firm.

Ginny Seyferth, pres.

SHARON MERRILL

77 Franklin St., Boston, MA 02110
617/542-5300; fax: 617/423-7272; info@InvestorRelations.com
www.InvestorRelations.com
Investor relations and corporate comms. Employees: 20. Founded: 1985.

Sharon F. Merrill, chmn. & CEO



SHARP COMMUNICATIONS, INC.

415 Madison Ave., 24th flr., New York, NY 10017
212/829-0002; fax: 212/829-9079; jb@sharpthink.com
www.sharpthink.com
Agency specializes in reaching affluent audiences across a wide range of industries, including the arts, travel, consumer products, luxury goods, interior design, sports, non-profits, etc. Employees: 25. Founded: 2000.

Agency Statement: Sharp Communications is a full service PR, special events and advertising agency specializing in reaching affluent audiences.

James Sharp Brodsky, pres.; Robert L. Ireland, exec. VP, mng. dir.; Elizabeth Hewitt, VP, acct. supv.

- Blue Mountain Capital Management
- Cosentino Worldwide
- East Side House Settlement
- Kohler
- Legrand
- New York University: TRIUM Executive MBA, Stern School of Business
- Pret à Manger
- R.W. Pressprich
- Randall's Island Park Alliance

- Silestone
- Society of Memorial Sloan Kettering Cancer Center, The
- Sotheby's Worldwide
- Tourneau
- Vertu
- Whole Foods Market
- Winter Antiques Show

SHAZAAAM! LLC

41216 Vincenti Court, Novi, MI 48375
248/366-0388; fax: 248/363-8168; alenhoff@shazaaam.com
www.shazaaam.com

Adrienne Lenhoff Wise, pres.

SHEA COMMUNICATIONS, INC.

18 E. 41st St., #1501, New York, NY 10017
212/627-5766; fax: 212/627-5430; info@sheacommunications.com
www.sheacommunications.com
Full service PR, advertising. Grass roots campaigns, crisis mgmt., gov't affrs.

George Shea, Richard Shea, principals

SHERMAN COMMUNICATIONS AND MKTG., INC.

200 E. Randolph St., #5100, Chicago, IL 60601
312/577-7650; fax: 312/233-0063; jason@shermancm.com
www.shermancm.com
Strategic planning, media relations., marketing comms., interactive, corporate/employee comms., public affairs, and crisis management. Founded: 2001.

Jason A. Sherman, president



SHIFT COMMUNICATIONS

275 Washington St., Newton, MA 02458
617/779-1800; alyons@shiftcomm.com
www.shiftcomm.com
B2B and consumer technology, healthcare and consumer clients. Employees: 120. Founded: 2003.

Agency Statement: With a dedication to innovation in communications and social media, SHIFT Communications is an award-winning, privately held national public relations firm that represents some of the best-known enterprise and consumer technology brands, including Toyota, AOL, and H&R Block, as well as numerous groundbreaking startups. SHIFT Communications' 100+ employees are located in the Boston, San Francisco and New York metros. For more information on SHIFT's high-tech public relations, consumer public relations and content marketing programs, visit <http://www.shiftcomm.com>.

Todd Defren, CEO; Jim Joyal, partner; Amy Lyons, pres.; Catherine Allen, exec. VP; Paula Finestone, COO; Alan Marcus, sr. VP; Christopher Penn, VP, mktg. technology; Derek Lyons, Joel Richman, Karl Scholz, Victoria Boed, Cathy Summers, Annie Perkins, Amanda Munroe, VPs, acct. svcs.; Leah Ciappenelli, HR dir.; Peter Buhler, creative dir.

125 Fifth Ave., New York, NY 10003
646/756-3700

Alan Marcus

260 California St., San Francisco, CA 94111
415/591-8400

Todd Defren

- | | |
|---------------|----------------|
| Ad:Tech | Pitney Bowes |
| AOL | RSA Conference |
| Appirio | Tango |
| Aquent | Toyota |
| Credit Karma | TreeHouse |
| CommVault | |
| H&R Block | |
| HIMSS | |
| Lionel Trains | |
| McDonald's | |

SHIRLEY & BANISTER PUBLIC AFFAIRS

122 S. Patrick St., Alexandria, VA 22314
 800/536-5920; info@sbpublicaffairs.com
 www.sbpublicaffairs.com
 Strategic PR, crisis comms., grassroots and gov't affairs, media rels. and promotion for conservative books.

Craig Shirley; CEO & co-founder; Diana Banister, VP/partner

SHIRLEYBARR PUBLIC RELATIONS

770 Post Oak Lane, #690, Houston, TX 77056
 713/622-4747; shirley@shirleybarrpr.com
 www.shirleybarrpr.com
 Marketing comms., media relations for consumer products and BtoB, gardening, legal, beauty, educational institutions. SBPR is embracing online and social media publicity opportunities while continuing to mine traditional print and electronics media outlets. Employees: 2. Founded: 1991.

Shirley Barr, principal

Calloway's-Cornelius Nurseries
 Elektra Hair Studio
 Hopkins & Associates PR
 Houston Skin Care
 Jack B. Carroll Law Firm
 St. Francis Church & Day School

SHOP PR

215 Park Ave. South, 16th flr., New York, NY 10003
 212/829-1111; Vanessa@shop-pr.com
 www.shop-pr.com
 PR for beauty, fashion, accessories, lifestyle, design. Employees: 10. Founded: 1998.

Vanessa Pesce, mng. dir.

SHULTZ ADVERTISING, AL

2021 The Alameda #195, San Jose, CA 95126
 408/289-9555
 www.alshultz.com
 Advertising and PR firm for computer/computer products, media buying/placement/planning, sales promotion. Founded: 1983.

Al Shultz, pres./creative dir.

SIGLER COMMUNICATIONS

1324 S. University Blvd., Denver, CO 80210
 303/778-8355; fax: 303/778-8359; lisa@siglerinc.com
 www.siglercommunications.com
 Specializing in environmental and healthcare PR.

Lisa A. Sigler, pres.

SIKICH MARKETING & PUBLIC RELATIONS

230 W. Monroe, Chicago, IL 60606
 312/541-9300; fax: 312/541-9333
 www.sikich.com
 Healthcare, consumer products, technology, professional services.

Mack Reynolds, partner in charge

SILVER ASSOCIATES INC., M

Acquired by Finn Partners

SILVERMAN, HELLER ASSOCIATES

1100 Glendon Ave., 17th flr., Los Angeles, CA 90024
 310/208-2550
 Investor relations, financial communications and corporate comms.

Eugene G. Heller, west coast principal

SIMON GROUP INC., THE

1506 Old Bethlehem Pike, Sellersville, PA 18960
 215/453-8700; fax: 215/453-1670
 www.simongroup.com
 Award winning, full-service int'l marcom agency specializing in industrial and high-tech B2B accounts, including electronics, instruments and equipment manufacturers. Employees: 15. Founded: 1986.

Marty Simon, CEO

SIMS & ASSOCIATES, INC.

1001 Ave. of the Americas, 11th flr., New York, NY 10018
 212/725-3838
 Fin'l svcs., mktg., int'l, consumer, corp. PR, fin'l comms., law firms, other professional svcs. Employees: 7. Founded: 1987.

Idan Sims, president

SINGER ASSOCIATES, INC.

47 Kearny St., 2nd flr., San Francisco, CA 94108
 415/227-9700; fax: 415/348-8478; singer@singersf.com
 www.singersf.com
 Public affairs, public relations, corporate comms., and crisis comms. Employees: 14. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, exec. VP

AIMCO
 Airbnb
 Artesa Vineyards & Winery
 AutoReturn
 CA Pacific Medical Center
 California Center for Sustainable Energy
 California Golf Club of San Francisco
 Calpine Operating Services Co., Inc.
 Center Plate, Inc.
 Chevron Corp.
 Children's Hospital Oakland
 City Center Realty Partners
 City of San Bruno
 Comcast Communications
 Downtown Properties
 Drakes Bay Oyster Co.
 Haas Family Foundation
 Hillsdale Shopping Center
 HMS Host Corp.
 Hong Kong Economic Trade Office
 Irvine Co.
 Louis Berger Group
 Paul Hobbs Winery
 Pete's Harbour
 Prana Investments
 Presidio Trust
 Quince
 Recology
 Republic Urban Properties
 San Mateo Foster City School District
 Santa Clara University
 Seeno Construction
 SF Herb & Natural Food Co.
 Sims Metal Management
 SKS Investments
 Sonoma County
 Stanford University and Hospitals
 Surland Homes
 Transbay Joint Powers Authority
 URS Corp.
 Vi
 Washington Hospital Healthcare System

SIREN PUBLIC RELATIONS

740 Broadway, #1101, New York, NY 10003
 212/625-3500; fax: 212/625-3596; winnie@sirenpr.com
 Beauty, fashion/accessories PR. Founded: 1999.

Winnie A. Beattie, founder & pres.

Sitrick And Company

SITRICK AND COMPANY

11999 San Vicente Blvd., Los Angeles, CA 90049
 310/788-2850; fax: 310/788-2855
 www.sitrick.com
 Corporate, financial, transactional and crisis PR. Employees: 50. Founded: 1989.

Agency Statement: Sitrick's practice has a narrow focus. They concentrate in corporate, financial, transactional and crisis communications.

Although they are best known for their work in sensitive situations, they have an extensive and successful practice in each of the foregoing areas. Clients include and have included both large and small companies - publicly and privately held - as well as universities and colleges, a number of government agencies and high-profile individuals. A list of current and former clients for which our work has been public, as well as more information on the firm, is available on its website (www.sitrick.com).

Michael Sitrick, Jeff Lloyd, Lew Phelps, Seth Lubove, Sallie Hofmeister, Jason Booth, Jim Bates, Lt. Gen. H. Steven Blum (USA ret.), Tom Mulligan, Terry Fahn, Tom Becker, Tony Knight, Anita-Marie Hill Laurie, Tammy Taylor, Lance Ignon, Brenda Adrian, Brian Glicklich, Thom Weidlich, Wendy Tanaka, Danielle Newman (Chicago office)

NEW YORK OFFICE
7 Times Square, #2600, New York, NY 10036-6524
212/573-6100; fax: 212/573-6165

Tom Becker, mng. partner

SAN FRANCISCO OFFICE
415/369-8470; fax: 415/644-0241

Lance Ignon; Wendy Tanaka

BALTIMORE/WASHINGTON DC OFFICE
443/977-7215

Lt. Gen. H. Steven Blum (USA Ret.)

SJ PUBLIC RELATIONS INC.

233 N. Michigan Ave., 24th fl., Chicago, IL 60601
312/565-7000; fax: 312/565-7500
www.sjpublicrelations.com

Hispanic PR, convergent comms. solutions. Employees: 55. Founded: 1981.

George L. San Jose, pres./COO



SKILLET DESIGN & MARKETING

1 Main Street, Union Station, Burlington, VT 05401
802/735-0727; nicole@skilletcreative.com
www.skilletcreative.com

Food & beverage, social media strategy & design, branding & positioning. Employees: 5. Founded: 2012.

Agency Statement: Skillet Design & Marketing builds food brands by discovering the authentic stories behind them and creating the framework in which to tell them. Through compelling food packaging, engaging social media campaigns and impassioned integrated marketing initiatives, we help fan the flames so that your story spreads like wildfire. These stories speak to our deepest questions about who we are and what we believe. They stick because they hold real value. They build community around your brand and create connections to your consumer. Not only do we help you find your brand's story, we help you tell it.

Nicole L'Huillier Fenton, mktg. dir./partner; Steve Redmond, creative dir./partner; Emily McKenna, comms. specialist; Brittany Good, comms. coord.; Kevin Sherry, graphic design

Clients we have the pleasure to work with (past and present):

Bien Fait Specialty Cakes
Blake Hill Preserves
Bob-White Systems
Burke Mountain Confectionery
DigIn Vermont
Fat Toad Farm
Grafton Village Bakery
Intervale Food Hub
J.J. Hapgood General Store
J.K. Adams
Mel's Gourmet World Cuisine
Paul Frank + Collins
Pura Botanica
Route 802
State of Vermont, Captive Insurance
Topnotch Resort

TreTap
Vermont Chevon
Vermont Bean Crafters
Vermont Soy Company
Wholesome Cravings
Woods Edge Farm
Yummy Yummy

SKYCASTLE MEDIA

3701 Sacramento St., 127, San Francisco, CA 94118
888/776-3893; tracy@skycastlemedia.com
www.skycastlemedia.com

PR and brand strategy for corporate start-ups with new-category products. Employees: 3. Founded: 2005.

Tracy Oliver, founder & principal

SLACK AND COMPANY

233 N. Michigan Ave., #3050, Chicago, IL 60601
312/970-5800

www.slackandcompany.com

Marketing, corporate, trade, industrial, manufacturing, food. Founded: 1988.

Gary Slack, CEO/chairman

SLIWA PUBLIC RELATIONS, M

26 Dogwood Lane, Haskell, NJ 07420
973/272-2861; media@mслиwa.com
www.mслиwa.com

Press conference svcs., media training and media tours. Founded: 2005.

Maria Sliwa, pres.

SLOANE & COMPANY

SLOANE & COMPANY

7 Times Square, 17th fl., New York, NY 10036

212/486-9500; fax: 212/486-9094; esloane@sloanepr.com

Financial and corporate media rels. across industries, IR, public affairs, transactions (M&A, IPO work). Employees: 30. Founded: 1998.

Agency Statement: Founded in 1998, Sloane & Company is an award winning PR and IR firm. We specialize in financial PR, marketing comms., IR, corporate comms., crisis counseling, and public affairs.

We learn our clients' businesses from the inside out, forming strong, meaningful partnerships with management. Our clients include public and private companies, financial institutions and trade associations.

We represent some of the brightest and most interesting companies in their respective fields.

Elliot Sloane, CEO; Darren Brandt, Whit Clay, John Hartz, Josh Hochberg, mng. dirs.

Athena Health
Cablevision Systems Corp.
Charles Schwab
CIENA
Elliott Mgmt.
Exelon
Huntington Bank
Imax Corp.
Liberty Media
New York Life
Panera Bread
Philips Electronics
Ryman Hospitality
Tivo
Walgreen Co.

SMALL PLANET PR

(Formerly FS Communications)
3182 Campus Dr., #507, San Mateo, CA 94403
650-345-3549

www.smallplanetpr.com

Product marketing comms., high-tech and consumer tech PR. Founded: 1991.

Matthew Schmidt, principal

SMITH & HARROFF, INC.

300 N. Washington St., #405, Alexandria, VA 22314
703/683-8512; contact@smithharroff.com
www.smithharroff.com

Corp. PA, issue PR, adv., marketing, political mgmt. consultant, press, speaker training, film/video production. Employees: 8. Founded: 1973.

J. Brian Smith, founder/CEO; Rick Morris, pres.

SMITH & KNIBBS, INC.

450 Fairway Dr., #207, Deerfield Beach, FL 33441
954/428-4477; fax: 954/428-4392
www.smith-knibbs.com

General communications. Founded: 1979.

Andrea Knibbs, Linda Lewis, principals

SMITH ASBURY INC.

225 N. Lima St., #6, Sierra Madre, CA 91024
626/836-3300; fax: 626/836-5500
www.smithasbury.com

Strategic marketing; PacRim specialty. Employees: 1. Founded: 1987.

Judy Smith Asbury, Greg Asbury, principals

SMM ADVERTISING

811 W. Jericho Tpke., Smithtown, NY 11787
631/265-5160

www.smmadvertising.com

Industrial, government, consumer. Employees: 22. Founded: 1985.

Charles MacLeod, pres./CEO

SOLEM & ASSOCIATES

One Daniel Burnham Court, #205-C, San Francisco, CA 94109
415/788-7788; dons@solem.com
www.solem.com

Full-service PR and PA. Founded: 1976.

Don Solem, pres.

SOLOMON MCCOWN &**SOLOMON MCCOWN & COMPANY, INC.**

177 Milk St., #610, Boston, MA 02109
617/695-9555; fax: 617/695-9505; hsolomon@solomonmccown.com
www.solomonmccown.com

Corporate, public affairs, crisis communications, litigation relations, issues mgmt., real estate development & investment, healthcare, community relations, media relations, media training, messaging, creative content, digital & social media, video. Employees: 30. Founded: 2003.

Agency Statement: With offices in Boston and New York, Solomon McCown (SM&) supports clients that face complex, mission-critical issues at the intersection of public policy and business. The firm works within healthcare and real estate and with corporations and non-profit organizations to deliver strategic communications, messaging, public affairs and crisis communications services through media relations & training, digital, social & video that help clients achieve the definition, recognition and protection needed to meet their goals.

Helene Solomon, CEO; Ashley McCown, pres.; Bill Stein, CFO; Michal Regunberg, sr. VP; T.J. Winick, Jonathan Pappas, VPs; Michelle Mastrobattista, dir., digital comms.

Alexandria Real Estate Equities, Inc.

Atrius Health

Beacon Capital Partners

Children's Friend & Service

Combined Jewish Philanthropies

Commonwealth Care Alliance

Corvias Group

Delta Dental of Massachusetts

DentaQuest

ECG Management Consultants

EF Education First

Emerson College

Freedman Healthcare

Harvard Vanguard Medical Associates

Jewish Community Centers of Greater Boston

Lahey Health

Massachusetts Developmental Disabilities Council

Massachusetts Medical Society/New England Journal of Medicine

Massachusetts Smart Growth Alliance

May Institute

National Development

Neighborhood Health Plan

Nellie Mae Education Foundation

New Boston Fund

Pax World Mutual Funds

Related Beal

Skanska USA

Weil Gotshal & Manges LLP

Winn Development

SOMERVILLE ASSOCIATES PUBLIC RELATIONS

12121 Wilshire Blvd., #205, Los Angeles, CA 90025

310/207-5663; fax: 310/826-8042

www.somervillepr.com

Travel and tourism PR; legal, sports entertainment, PR, IT, product, public affairs. Employees: 3. Founded: 1979.

Maris Somerville, pres.

SOMMERFIELD COMMUNICATIONS, INC.

55 Broad St., New York, NY 10004

212/255-8386; fax: 212/255-8459

www.sommerfield.com

Corporate and marketing communications for technology, professional and financial services, consumer businesses; PR, IR, media placements, editorial services.

Frank Lentini, acct. dir.

SONNTAG PUBLIC RELATIONS, INC., RON

9406 N. 107th St., Milwaukee, WI 53224

414/354-0200; 800/969-0200; fax: 414/354-5317

www.rspr.com

Ron Sonntag, chmn. & CEO; Patricia Johnson, pres. & COO

SOUCY COMMUNICATIONS GROUP

465 Pine St., Lowell, MA 01851

978/266-1700

www.scg-pr.com

A full service business-to-business agency, founded in 1995, which provides strategic guidance and tactical execution to deliver impressive results. We offer market planning and research, media and analyst relations, and marketing communications services to help financial, manufacturing, service, technology and general businesses. Founded: 1995.

Gregory M. Soucy, pres.

SOULATI MEDIA

(Formerly Marketing, Media & More, Inc.)

965 Fernshire Dr., Dayton, OH 45459

937/312-1363; fax: 937/312-1373

www.soulati.com

Specialties: Healthcare; B-to-B; technology; professional services.

Blended social media, traditional PR with integrated marketing and SEM.

Employees: 2. Founded: 2002.

Jayne M. Soulati, pres.

**SOUTHARD COMMUNICATIONS, INC.**

515 W. 20th St., 6th fl., New York, NY 10011

212/777-2220; fax: 212/993-5811; bill@southardinc.com

www.southardinc.com

Full-service PR. Employees: 25. Founded: 1994.

Agency Statement: Southard Communications is a full-service agency that provides the capabilities and experience of a large firm with the passion, attention to detail and senior management involvement of a small

agency. Southard has a stellar reputation in the marketing to moms marketplace, working with a wide range of clients. With an excellent client retention record, the firm provides services including media relations, digital communications, special events, promotions, strategic counseling and partnerships, reputation management and crisis communications.

Bill Southard, pres. & CEO; Esther Koo, VP

A2B
 Angelcare
 ASA Products (Mobo Cruiser)
 Audible Kids
 Babies "R" Us
 Beatrix Girls
 Blue Box Toys (Bkids)
 Borei Corp.
 City Light Capital
 Coach Club
 Elephant Traffic
 Famosa Toys
 FS Energy
 Game Truck
 Green Toys
 Jada Toy Group
 K's Kids
 Karbone Environmental
 Kindercare
 Linkit
 MALLC Consumer Products
 Microwave Science/TrueCook Plus
 Mission Ready Corp.
 Mitsubishi Chemicals
 Newlio
 Ohio Art Co., The
 Oxford University Press
 Pipeline Medical
 PlayWOW Toys
 Remedy Health Media
 Silverlit Toys
 Snow Beverages
 Soc Exchange
 Stream TV Networks/eLocity
 Tek Nek Toys
 Totsy
 Triboro/sootheTime
 TSX Group

Tykoon
 UFO Interactive
 Workplace
 Zuru Toys



SOUTHWEST STRATEGIES LLC

6050 Santo Rd., Ste. 270, San Diego, CA 92124
 858/541-7800; fax: 858/541-7863; cwahl@swspr.com
 www.swspr.com

Public affairs, community rels., crisis comms., PR, media rels. and gov't affairs. Employees: 28. Founded: 2000.

Agency Statement: San Diego-based Southwest Strategies LLC is a full-service public affairs and public relations agency that specializes in the development and implementation of strategic programs for businesses, organizations and public agencies seeking to build productive relationships with their stakeholders, customers and the community. The firm's services include public affairs, community relations, crisis communications, public relations, media relations and government affairs for a wide range of clients. Find us at www.swspr.com or call 858-541-7800.

Alan J. Ziegaus, chmn.; A. Christopher Wahl, pres.; Elizabeth Hansen, VP; Kim Olive, Stephanie Dell, Jessica Luternauer, dirs., PA

General Dynamics NASSCO
 Pardee Homes
 PG&E
 SANDAG
 San Diego Gas & Electric
 Sempra U.S. Gas & Power LLC
 Walmart Stores, Inc.
 Westfield Shopping Centers

SPARKPR

2 Bryant St., Suite #100, San Francisco, CA 94105
 415/962-8200; fax: 415/276-6364; alan@sparkpr.com
www.sparkpr.com; facebook.com/Sparkpr; twitter.com/Sparkpr
 Technology, social media, digital strategy and consumer PR. Employees: 48. Founded: 1999.

Alan Soucy, CEO, Donna Sokolsky Burke, co-founder & mng. partner

SPEAKERBOX COMMUNICATIONS, LLC

7900 Westpark Drive, Suite T410, McLean, VA 22102
 703/287-7800

www.speakerboxpr.com

Business to business and business to government technology, telecom, software and security solutions. Employees: 15. Founded: 1997.

Elizabeth Shea, president & CEO



SPECTOR & ASSOCIATES, INC.

61 Broadway, 10th fl., New York, NY 10006
 212/943-5858; barry@spectorpr.com
www.SpectorPR.com

Public relations for defense, energy, financial, technology and life sciences. Founded: 1991.

Agency Statement: A nationally known firm that punches well above its weight, Spector & Associates is known for its smart, creative and truly influential campaigns. More than just media relations or "buzz," Spector's strategic approach to public relations seeks to build long-lasting relationships between an organization and its customers, employees and other influential stakeholders.

Established in 1991, Spector & Associates has garnered scores of industry awards including top honors from the Arthur W. Page Society, *PRWeek*, IABC, PRSA and the *Holmes Report*. Its campaigns have been consistently recognized for their ability to make a clear connection between brand awareness, reputation management and business objectives.

Spector & Associates combines a variety of disciplines in order to achieve measurable results for its clients. Strategically staffed to provide the diverse skills and knowledge needed to guide its clients through the most complex of issues, the company brings together the intimacy and customer focus of a boutique agency with the depth and services of a larger firm.

Practices:

- Technology
- Aerospace & Defense
- Health Care
- Energy
- Financial Services

Services:

- Brand awareness
- Content creation
- Crisis management
- Graphic design
- Lobbying & Congressional relations
- Media relations
- Reputation management
- Website development

Shelley Spector, pres.; Barry Spector, creative dir./COO; Elliott Suthers, VP

Aging 2.0

AgingCare, LLC

Breckenridge Insurance Group

eCaring

Exelis

Homewatch CareGivers

Logos Technologies

Navistar

New York City Health Business Leaders

Older Adults Technology Services

Seniorplanet.org

smartShift Technologies

Tri-Star Protector

SPECTRUM

Where health, science and communications meet

SPECTRUM

2001 Pennsylvania Ave., NW, 2nd fl., Washington, DC 20006
202/955-6222; fax: 202/955-0044; info@spectrumscience.com
www.spectrumscience.com

Healthcare PR/PA. Employees: 30. Founded: 1996.

Agency Statement: Spectrum is a leading independent health and life science communications firm with global reach. Winning with science is our business. Science builds brands, establishes leadership, transcends borders and insulates organizations from potential communications issues. At Spectrum, there's no learning curve because health and life science communications is all we do. As an expert, seamless extension of the team, we communicate complex information in a way that resonates with audiences, helping clients achieve their business goals.

Spectrum helps international clients with effective, integrated global communications strategy and local market campaigns through GLOBALHealthPR, a network of leading independent health and science PR firms. Also, Spectrum holds a GSA schedule.

With passion, creativity and a commitment to the highest level of client service, we work in multiple arenas, including consumer health, medical devices and diagnostics, environmental, food and nutrition, government, health and wellness, hospital, academic, non-profit, patient advocacy, pharmaceutical and biotechnology.

John J. Seng, pres.; Amanda Sellers, Lissette Capati, sr. VPs; Pam Lippincott, Mary Ellen Hackett, Darby Pearson, Rosalba Cano, Liz Bryan, Luke Dickinson, Megan Lustig, VPs

Acura Pharmaceuticals
Alnylam Pharmaceuticals
Avanir Pharmaceuticals
BHR Pharma
Catabasis Pharmaceuticals
Covidien
CropLife America
eLife Sciences Publications
Epizyme, Inc.
Genomic Health
International Osteoporosis Foundation
Kennedy Krieger Institute
Merrimack Pharmaceuticals
nContact
The Ohio State University James Cancer Hospital
Precision Health Holdings
Procter & Gamble
Progeria Research Foundation
Reagan Udall Foundation
RESOLVE - The National Infertility Organization
Roche Diagnostics
Sirtex
Society for Women's Health Research
Sorin Group
St. Jude Children's Research Hospital
U.S.D.A. WIC
U.S. Fish & Wildlife Service

SPELLING COMMUNICATIONS

10460 Cheviot Dr., Los Angeles, CA 90064
310/838-4010
www.spellcom.com
Research, branding, media relations, analyst relations, graphic design.

Dan Spelling, CEO

SPI GROUP LLC, THE

165 Passaic Ave., #410, Fairfield, NJ 07004
973/244-9191; sgoodman@spigroup.com
www.spigroup.com

Steve Goodman, gen. mgr.; James Koppenal, Kathryn Kempf, mng. dirs.

SPM COMMUNICATIONS

2030 Main St., Suite 325, Dallas, TX 75201
214/379-7000
www.spmcommunications.com

www.facebook.com/spmcommunications Employees: 19.

Suzanne Miller, pres.

SPMJ COMUNICAÇÃO

R. Dr. Albuquerque Lins, 537, cj. 98, 01230-001, São Paulo, Brazil
55 11 3 289 2699; fax: 55 11 3287 5887
www.spmj.com.br

Sergio Poroger, dir.



SPONG

Spong is owned by the Interpublic Group (IPG) but operates as an independent IPG agency.

110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/334-6036; julie.batliner@spongpr.com
www.spongpr.com

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 60. Founded: 1990.

Agency Statement: Spong is the alternative to bland, boring firms doing ordinary public relations work.

MOMENTUM DOESN'T START ON ITS OWN

Cue the music. We believe in the game-changing powers of creativity. We are here to create big, powerful, compelling ideas and express them in new ways across ever-evolving delivery systems. Translated: We develop engaging, fresh ideas and turn consumers into your fans.

RESULTS

We create success stories. We ignite and sustain momentum with an artful mix of insight and analytics. The result is the unlocking of the heads and hearts of your stakeholders. Our ability to inspire people and generate results attracts great clients and employees.

AWARDS

It's one thing to be recognized by clients as impacting their business. It's another to be recognized by your peers. Repeatedly. Be it from PRSA, *PRWeek*, or the *Holmes Report*, nobody has brought home more metal, including our "Creative Agency of the Year" win from the *Holmes Report* in 2013.

OUR CULTURE

Learn. Play. Inspire. And do remarkable work. From our live music series on the roof, to our LEED qualified work space and 100 percent use of wind-sourced power, you'll find us a creative, committed and extremely passionate group.

CLIENT EXPERIENCE

Spong represents a highly select, but envied portfolio of great clients who are attracted to us for our unique way of igniting and sustaining their business momentum. We don't represent just anyone and everyone. We are honest about a client's fit with us, as well as our fit with them, to ensure long-standing, mutually rewarding relationships.

EXPERTISE

Public relations requires highly specialized expertise in many different disciplines. With staff in both Minneapolis and New York, we house skill, talent and ability across a wide range of practice and industry groups.

Douglas Spong, pres.; Julie Batliner, mng. dir.; Lori Robinson, Maria Reitan, Jill Schmidt, Emily Buchanan, Grete Lavrenz, senior principals

One Dag Plaza, 885 Second Ave., New York, NY 10017
646/412-3388

Lori Robinson, dir.

American Standard Heating and Air Conditioning
Arla Foods
Castello
City of Brooklyn Park
Dofino
DSM
First Bankcard
H&R Block
Ingersoll Rand Residential Solutions
Jack Link's Beef Jerky
Jennie-O Turkey Store
Lamps Plus

Lutron
MasterBrand Cabinets
MATADOR Beef Jerky
MOM Brands
Morinda Bioactives
Page Education Foundation
Rapala
Save-A-Lot
Sherwin-Williams
SUPERVALU
Thermos
Trane
University of St. Thomas

SPRECKLEY PARTNERS LTD.

214 Great Portland St., London W1W 5QN United Kingdom
44 (0) 20 7388 9988; fax: 44 (0) 20 7388 8588; info@spreckley.co.uk
www.spreckley.co.uk
Consumer, technology, business-to-business, new media PR. Founded: 1983.

Richard Merrin, mng. dir.



SPRING, O'BRIEN & CO.

50 W. 26th St., 4th flr., New York, NY 10010
212/402-1600; fax: 212/620-7166
www.spring-obrien.com

Specializes in travel. Founded: 1982.

Agency Statement: Spring O'Brien is a full-service marketing communications agency specializing in travel and hospitality PR for over three decades. We have successfully represented companies across every segment of the travel industry including tourism boards, cruise lines, airlines, railways, hotels, resorts, tour operators, web sites, associations, and credit card companies. We uniquely achieve a competitive edge for clients with integrated solutions, developing public relations, social media and branding campaigns.

Chris Spring, pres.; Lauren Kaufman, sr. VP.

SPRINGBOARD PUBLIC RELATIONS

17 North Main St., Marlboro, NJ 07746
732/863-1900; fax: 732/863-1915; info@SpringboardPR.com
www.springboardpr.com
Technology PR. Founded: 1995.

Domenick Cilea, pres.

SS+K

88 Pine St., 30th flr., New York, NY 10005
212/274-9500; mkaminsky@ssk.com
Corporate communications and advertising, including corporate, financial and crisis PR. Employees: 100. Founded: 1993.

Rob Shepardson, Lenny Stern, Mark Kaminsky, partners



SS|PR

One Northfield Plaza, #400, Northfield, IL 60093
800/287-2279; fax: 847/955-7720
www.sspr.com
Offices in Chicago, New Jersey, Colorado and San Francisco. Founded: 1978.

Steve Simon, CEO

8X8
Accellion, Inc.

DotLoop
Harmon.ie
identified
Web2Carz

ST. JOHN & PARTNERS

Member of The Worldcom Public Relations Group
5220 Belfort Rd., 4th flr., Jacksonville, FL 32256
904/281-2500

www.sjp.com

Full-service PR and advertising firm: consumer/retail, food and beverage, automotive, development, travel and tourism, consumer technology. Founded: 1984.

Dan St. John, chmn. & CEO

STACKPOLE & PARTNERS ADVERTISING

222 Merrimac St., Newburyport, MA 01950
978/463-6600; fax: 978/463-6610

www.stackpolepartners.com

Full-service marketing communications agency offering advertising and PR services. Founded: 1995.

Peter Stackpole, founder/pres.



standing together. moving forward.

STANDING PARTNERSHIP

Member of The Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; fax: 314/469-3512; cdunkin@standingpartnership.com
www.standingpartnership.com

Reputation management, crisis management, issues management, public affairs, strategy, corporate social responsibility, particular expertise serving clients in healthcare, agriculture, sustainability, education and complex industries. Employees: 26. Founded: 1991.

Agency Statement: Standing Partnership specializes in reputation management, creating influencer strategies that deepen understanding, build trust and mitigate risk in complex, ever-changing environments for our clients in agriculture, healthcare, education, sustainability and complex industries.

Cathy Dunkin, CEO; Melissa Lackey, pres.

Aclara
AdKarma
Belden
BioGlow
BioSTL
Carbogen AMCIS
The Doe Run Co.
Educational Enterprises
Fresenius Rx
Graybar
Mallinckrodt Pharmaceuticals
Maritz
Midland States Bank
Monsanto
Shriners Hospital for Children
Southern Illinois University Edwardsville
St. Louis College of Pharmacy
St. Louis Regional Chamber
Travel Advantage Network (TAN)
TriZetto Provider Solutions (formerly Gateway EDI)
United Soybean Board
URS



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.



WORLD.COM
Public Relations Group
The Local Advantage. Worldwide.

STANTON

COMMUNICATIONS, INC.

STANTON COMMUNICATIONS, INC.

1150 Connecticut Ave., NW, #810, Washington, DC 20036
202/223-4933; 800/426-1887; fax: 202/223-1375
washingtonoffice@stantoncomm.com
www.stantoncomm.com

Public affairs, marketing communications, strategic counsel, digital & social media. Employees: 28. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is a national public relations and public affairs firm serving corporations, trade associations and non-profit organizations throughout the U.S. and abroad. Now in its 25th year, the firm is fully independent and dedicated to the achievement of client business objectives.

Our clients include some of the world's most notable companies in a range of fields including technology, energy, health care, education, and industrial services. We provide strategic communication planning, media relations, issue management, marketing communication, digital and social media services and crisis counsel and mediation. We also conduct sophisticated spokesperson training and event programs. With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a network of trusted associates and is a partner firm in PR World Alliance with representation in major cities throughout North America, South America, Europe, Africa and the Pacific Rim.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by *The Holmes Report*, a pre-eminent communications industry journal.

Peter V. Stanton, pres. & CEO; Amy E. Calhoun, exec. VP/sr. strategist; Catherine Imus, exec. VP/sr. strategist; Lori Russo, mng. dir., Mid-Atlantic; Patrick Brady, mng. dir., PA

1270 Avenue of the Americas, #1800, 18th flr., New York, NY 10020
212/616-3601; fax: 212/616-3612; newyorkoffice@stantoncomm.com

Peter V. Stanton, pres. & CEO

300 E. Lombard St., #1440, Baltimore, MD 21202
410/727-6855; fax: 410/727-6156; baltimoreoffice@stantoncomm.com

Lori Russo, mng. dir., Mid-Atlantic

American Nurses Assn.
The American Registry for Internet Numbers (ARIN)
ARC of Delaware County
Bergeson & Campbell
Compass Learning
Corinthian Colleges
Consumer Electronics Assn.
Dig-It! Games
ELS Educational Services, Inc.
Institute of International Education's Fulbright Student Program
Fraunhofer, IIS
MorganFranklin
The National Assn. of Professional Background Screeners (NAPBS)
North American Metal Packaging Alliance (NAMPA)
PACE
Pendrell Corp.
Southland Industries
Sprint
State of Maryland Dept. of Business & Economic Development
Price Waterhouse Coopers/U.S. Dept. of Veterans Affairs – Office of Information Technology
WellDoc
W.L. Gore & Associates

Stanton

PUBLIC RELATIONS & MARKETING

STANTON PUBLIC RELATIONS & MARKETING

880 Third Ave., New York, NY 10022
212/366-5300; fax: 212/366-5301; astanton@stantonpr.com
www.stantonpr.com

Full-service PR, mktg, comms., specializing in fin'l services, private capital and asset management, insurance, technology, B-to-B, healthcare services, media and marketing services, and education. Employees: 20. Founded: 1995.

Agency Statement: Stanton Public Relations & Marketing provides strategic public relations and brand marketing to clients across a spectrum of industry sectors and sizes—from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

We are a full-service agency experienced in financial services, private capital and asset management, technology, B-to-B, professional services, healthcare services, crisis communications, education, and media and marketing services. Our understanding of the business world and the media covering it allows us to position clients effectively within a broader context. Our senior professionals spend the majority of their time on client work and aren't afraid to ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; George Sopko, Charlyn Lusk, Tom Faust, Katrin Lieberwirth, VPs

3i
ACL Technology Solutions
American Standard
Bain Capital
Boston Beer Company
Carl Marks Advisors
Conning Asset Management
Drexel University
Exopack
HGGC Capital
iQor
Jordan Company
Lighthouse Guild
Makena Capital
Met Schools
Miami University
Montgomery McCracken Walker & Rhoads
Physicians' Reciprocal Insurers
Pine Brook Road Partners
Protiviti
Regulatory Data Corp.
Remedy Health
Sankaty Advisors
Sun Capital
Tanenbaum Center for Interreligious Understanding
Veronis Suhler Stevenson

STAR GROUP, THE

Voorhees Town Center, 220 Laurel Rd., Voorhees, NJ 08043
856/782-7000

www.stargroup1.com

Media rels., media training, special events planning, crisis counseling, PA support, speeches/presentations, cause-related mktg., retail promotions, sponsorship mgmt., employee comms. Founded: 1997.

Linda Rosanio, co-founder/CEO

STARMARK INTERNATIONAL

210 S. Andrews Ave., Ft Lauderdale, FL 33301
954/874-9000; fax: 954/874-9010; info@starmark.com
www.starmark.com

Branding, adv., PR, Internet development. Founded: 1978.

Peggy Nordeen, CEO

STC AASSOCIATES, INC.

210 Fifth Ave., 2nd fl., New York, NY 10010
212/725-1900
www.stcassociates.com

Marketing communications, PR, branding, advertising, sales promotion, graphic design, special events & new media; food and beverage, telecom/technology, luxury, fashion, travel, crisis comms., IR, consumer prods. Founded: 1992.

Sophie Ann Terrisse, CEO

STEARNS JOHNSON COMMUNICATIONS

111 Maiden Lane, Suite 540, San Francisco, CA 94108
415/397-7600; sjc@stearnsjohnson.com
www.stearnsjohnson.com

B2B technology, B2C technology, consumer, clean tech, consumer electronics and telecommunications. Employees: 10. Founded: 2003.

Tim Johnson, pres.; Cathy Goerz, sr. VP; Monica Smith, content supervisor

Faronics

HOB

Information Resources, Inc. Worldwide

SkyCross

Speed Info

ViewCast

STEPHAN & BRADY, INC.

1850 Hoffman Street, Madison, WI 53704
608/241-4141; fax: 608/241-4246
www.stephanbrady.com

General, foods/beverages, foodservice, bus.-to-bus. PR. Founded: 1952.

George Whitely, Daniel Hearn, chief customer officers

STERLING COMMUNICATIONS

750 University Ave., Suite 100, Los Gatos, CA 95032
408/395-5500; more@sterlingpr.com
www.sterlingpr.com

Technology PR. Employees: 23. Founded: 1989.

Marianne O'Connor, CEO

STERN & CO.

New York, NY 10024
212/888-0044; fax: 212/724-8509
www.sternco.com
Financial PR, media communications.

Richard L. Stern, Stephanie Roumell Stern, co-founders/principals

STERN + ASSOCIATES

11 Commerce Dr., Cranford, NJ 07016
908/276-4344; fax: 908/276-7007; info@sternassociates.com
www.sternassociates.com

Corporate comms., product/service comms., thought leadership, crisis comms., conference & speaking opportunities, speakers bureaus, media rels., media training, internal comms., video production, digital & web strategy, SEO, bus.-to-bus. Founded: 1985.

Susan Stern, pres.



STEVENS STRATEGIC
communications, inc

STEVENS STRATEGIC COMMUNICATIONS, INC.

Gemini Towers, 1991 Crocker Rd., Suite 500, Cleveland, OH 44145
440/617-0100; fax: 440/614-0529; estevens@stevensstrategic.com
www.stevensstrategic.com

Edward M. Stevens, chmn. & CEO; David Walker, pres.; Julie Osborne, VP; Sue Modzelewski, office mgr.; Jennie Ford, dir., digital mktg.; Jim DiFrangia, energy/environmental practice; Stephen Toth, exec. art director

4M Emergency Services

AMECO USA

American Greetings

American Griddle
American Hydroformers
American Spice
AmTrust
Ardleigh Minerals Inc.
Catholic Charities
Catholic Community Foundation
CartWrite

Cleveland Furniture Bank

Cleveland Vibrator Co.

COSE

Dollar Tree

Ennis Roberts Fischer Co.

Eriez

Eriez Flotation Division

Eriez International

General Electric

GlobalX

GMI Companies

Greater Cleveland Neighborhood Center

Halex

Independence Capital

Ingenuity Cleveland

Interstate PW

King Nut

Lancaster Colony Commercial Products

Materion

Medical Mutual of Ohio

National Safety Apparel

O'Toole, McLaughlin, Dooley & Pecora Co.

Ohio Semitronics

Pepple & Waggoner

Pickwick & Frolic

Polar King

Public Relations Global Network

Rascal House Pizza

Robeks of Ohio

Ross Environmental

Safety Today

Thermodyne

Volk Protective Products

Vorti-Siv

Yogic

STEVENS GOULD PINCUS LLC

One Penn Plaza, #5335, New York, NY 10119
212/779-2800; fax: 212/564-7954; rgould@stevensgouldpincus.com
www.stevensgouldpincus.com

Merger and management consultants. Founded: 2003.

Art Stevens, Rick Gould

STIMPSON COMMUNICATIONS

PO Box 5174, Wayland, MA 01778-6174
508/647-0705; henry@stimpsoncommunications.com
www.stimpsoncommunications.com

Henry Stimpson, president

Effisoft

E.G. Bowman Company

Fidelity Bank

Palisades Hudson Financial Group

Strategic Growth Advisors

The Hanover Insurance Group

X by 2

STIR, LLC

135 W. Wells St., #800, Milwaukee, WI 53203
414/278-0040
www.stirstuff.com

Full-service integrated marketing firm.

Brian Bennett, owner/strategic planning, sr. acct. mgr.

STRAHAN ADVERTISING, INC.

1940 Old Tustin Ave., Santa Ana, CA 92705
714/547-6383; fax: 714/547-5463
www.strahanad.com

Advertising and PR firm.

Timothy D. Strahan, founder/pres.



STRAT@COMM

1156 15th St., N.W., #800, Washington, DC 20005
202/289-2001
www.stratcomm.net

Public affairs, marketing communications, media relations, event management, creative and editorial services. Employees: 55. Founded: 1995.

Ron Defore, principal & sr. partner

STRATEGIC AMERICA

6600 Westown Pkwy., #100, West Des Moines, IA 50266
888/898-6400; fax: 515/224-4181; mschreurs@strategicamerica.com
www.strategicamerica.com

Communications audits, research, strategic plans, brand launches, promotional/educational campaigns, media relations, issues management. Founded: 1980.

Mike Schreurs, CEO

STRATEGIC AMPERSAND INC.

250 Bloor St., East, #1440, M4W 1E6, Toronto, Ontario, Canada
416/961-5595
www.stratamp.com

Integrated mktg. comms. for the high-tech industry, public & media rels., special event mgmt., media planning & placement, sales promotion, direct mktg., corp. video production.

Gayle Robin, Miles Pollock, partners

STRATEGIC COMMUNICATIONS GROUP, INC.

1400 Spring St., #330, Silver Spring, MD 20910
301/408-4500

www.gotostrategic.com

Adv., marketing, PR, direct mail; assns., non-profits, gov't, technology and publishing industries.

Marc Hausman, pres./CEO

STRATEGIC OBJECTIVES INC.

184 Front St., East, 4th fl., M5A 4N3, Toronto, Ontario, Canada
416/366-7735; fax: 416/366-2295

www.strategicobjectives.com

Strategic comms., healthcare, food, travel, product launches, media rels., media training, issues & crisis mgmt., corp. identity programs, special event organization.

Deborah Weinstein, pres.

STRATEGIC PR

5 Buckingham Pl., Bellfield Road West, High Wycombe,
Buckinghamshire HP13 5HQ United Kingdom

44 (0) 118 948 7099; nigelp@strategicpr.net

www.strategicpr.net

High-tech marketing communications. Founded: 1990.

Nigel Parker, principal & co-founder



STRATEGIC PUBLIC RELATIONS GROUP

Room 2402, 24/F & Unit A, 29/F, Admiralty Centre I, 18 Harcourt Road,
Hong Kong, Hong Kong

(852) 2527 0490; fax: (852) 2114 4948; eveline.wan@sprg.com.hk

www.sprg.asia

Investor rels.; financial comms; corp. & mktg. comms.; consultancy and event mgmt. for automobile, FMCG, healthcare & pharmaceutical brands, hospitality & tourism, IT, lifestyle and consumer products, property, sports & games clients; brand comms.; CSR comms.; digital/social media; conference & event mgmt.; media & presentation skills training; issue & crisis mgmt.; media rels.; editorial svcs; collateral production. Employees: 300. Founded: 1995.

Agency Statement: SPRG is one of the largest public relations networks in Asia and Hong Kong's largest public relations consultancy. SPRG has a professional workforce of 300, nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, and

serves 250 retainer clients in the region.

SPRG has earned such agency awards as PR Agency of the year in Asia 2013 & Grand Stevie Winner 2013 by The Stevie Awards; Silver – Greater China Independent Agency of the Year 2012 & Asia Pacific Network of the Year 2010 by Campaign Asia-Pacific PR Awards; Asia Pacific Financial Consultancy of the Year 2011 & Hong Kong Consultancy of the Year 2009 by *The Holmes Report*; Local Hero of Public Relations Agency of the Year 2010, 2011, 2012 & 2013 & Local Hero of Media Relations Agency of the Year 2010 by *Marketing magazine*; No. 1 PR Advisor to Asia-Pacific Mid-Market M&A: Volume in 2008, Value in 2009 in the mergermarket League Tables of PR Advisers; and the Most Influential Public Relations Consultancy in the PRC in 2009.

Other honours received involving client campaigns include Nonprofit Campaign of the Year (HOPE Foundation for Cancer Care in 2013) & Financial Communications Campaign of the Year (Tang Palace (China) Holdings Ltd in 2011 & United Company RUSAL Plc in 2010) by Campaign PRWeek Awards Asia, Silver SABRE Awards for Excellence in Content Creation in 2012 (Hasbro Singapore), Winner of Restaurants and Food Services in 2013 (Tsui Wah Holdings Ltd.), Winner of Financial Communications in 2011 (SBI Holdings, Inc.) & Winner of Corporate Image in 2011 (3D-GOLD Jewellery (HK) Limited) by *The Holmes Report*. Best PR Campaign – Media Relations in 2011 (United Company RUSAL Plc) by *Marketing magazine*.

Furthermore, SPRG has devised over 30 award-winning campaigns for clients, which are recognised by *Bulldog Reporter*, Campaign, IPRA, *Marketing*, Mer Comm, *PRNews*, *PublicAffairs.Asia*, The Stevie Awards, and *The Holmes Report*, etc.

Richard Tsang, chmn., Strategic Public Relations Group Limited; Eveline Wan, sr. dir. - Asia, Strategic Public Relations Group Limited; Esther Chan, mng. dir., Strategic Financial Relations Limited; Anita Cheung, mng. dir., Strategic Financial Relations (China) Limited; Vivian Fok, mng. dir., Strategic Communications Consultants Limited; Hellen Shen, gen. mgr., Beijing Strategic Public Relations Group; Shufen Tan, gen. mgr., Shanghai Strategic Consulting Company Limited; Eveline Wan, gen. mgr., Guangzhou Strategic Public Relations Limited; Nancy Huang, gen. mgr., Taiwan Strategic Communications Consultants Limited; Edwin Yeo, gen. mgr., Singapore Strategic Public Relations Pte. Ltd.; Stefanie Braukmann, gen. mgr., Strategic Public Relations Sdn. Bhd.

Adidas Golf
Aeon Stores (Hong Kong)
Air China
Bank of China
BMW
BT
CFA Institute
China Blue Chemical
Deloitte Touche Tohmatsu
Fox International Channels
Google
Hasbro Singapore
Hong Kong Deposit Protection Board
K. Wah International Holdings Ltd.
KFC
Lamborghini
Langham International Hotels
Lenovo
LG
Melco Crown Entertainment
Microsoft
Procter & Gamble
Sarasin Rabo Investment Management
SOHO China
The Hong Kong Institute of Director
United Company RUSAL Plc.
Universal Networks
Vale S.A.
Volkswagen
ZTE Corporation

STRATEGIC SOCIAL

Formerly Fulcra Worldwide
12018 Sunrise Valley Dr., #140, Reston, VA 20191
571/451-2450

www.strategicsocial.com

Strategic communications for emerging markets.

Matt Bigge, CEO/co-founder

STRATEGICS, INC.

9455 Drake Ave., Evanston, IL 60203
312/346-2000
www.strategicsinc.com
Communications & marketing support. Founded: 1996.
Ray Carmichael, founder

STRATEGIES 360

1505 Westlake Ave. N., #1000, Seattle, WA 98109
206/282-1990; fax: 206/282-2704
www.Strategies360.com
PR, PA, gov't rels., community rels. Founded: 1985.
Ron Dotzauer, CEO/co-founder

STROTHER COMMUNICATIONS GROUP

222 South 9th St., 41st fl., Minneapolis, MN 55402
612/288-2400; patricks@scgpr.com
www.scgpr.com
Marketing PR, graphic design, web development and design.
Patricia Henning Strother, pres.; Patrick Strother, CEO & chief creative officer

STRYKER WEINER & YOKOTA PR

Member of the Worldcom Public Relations Group
Davies Pacific Center, 841 Bishop St., #1530,
Honolulu, HI 96813
808/523-8802
www.StrykerWeiner.com
Full-service PR. Founded: 1979.
Neal Yokota, president/CEO



WORLDCOM
Public Relations Group
The Local Advantage. Worldwide.

STUNTMAN PUBLIC RELATIONS

285 W. Broadway, #520, New York, NY 10013
212/242-0002; neil@stuntmanpr.com
www.stuntmanpr.com
Lifestyle, fashion, hospitality, food, beverage, e-commerce. Employees:
6. Founded: 2010.
Neil Alumkal, founder

Alibi American Whiskey
The Bedford
Bryant Park Hotel
Barry Friedman Ltd.
The Chili Lab
Dolce Gelateria
Kate Swim
Martin Lawrence Gallery
Morgan's
My Prime Skin Care
Oasis Collections
Panache Beverages
Payard
ReNapoli
Riazul Premium Tequila
Rock Paper Photo
Taste Williamsburg
Tulsi
Wodka

STURGES WORD

Partner in The Worldcom Public Relations Group
810 Baltimore Ave., Kansas City, MO 64105
816/221-7500
www.sturgesword.com
Full-service marketing communications firm.
Melissa Sturges, principal



WORLDCOM
Public Relations Group
The Local Advantage. Worldwide.

SUGGS GROUP INC.

PO Box 88096, Fayetteville, NC 28304
910/483-2221; jsuggs@suggsgroup.com
www.suggsgroup.com
PR for associations/foundations, electronics, entertainment, public utilities, telecommunications. Founded: 1987.
Angela Bartos, pres.

SULLIVAN HIGDON & SINK INC.

255 N. Mead, Wichita, KS 67202
316/263-0124
www.wehatesheep.com
PR, adv., bus.-to-bus., aerospace/defense, entertainment, healthcare, retail stores. Founded: 1971.
Tom Bertels, mng. partner

SULLIVAN-ST. CLAIR MARKETING/PR

See Red Square Agency

**SUNSTAR STRATEGIC**

211 N. Union St., #240, Alexandria, VA 22314
703/299-8390; fax: 703/299-8393; dsondholm@sunstarstrategic.com
www.sunstarstrategic.com
Financial services. Employees: 14. Founded: 1991.

Agency Statement: SunStar Strategic works with companies who want to grow. With more than 20 years of experience designing and executing public relations and marketing communications strategies, SunStar Strategic is an expert at working with each client company to articulate its unique story and proactively present it to the financial and business media as well as the investment community. Through its financial services and alternative energy practices, SunStar Strategic clients include some of the country's top institutional asset managers, mutual fund firms and alternative energy companies and associations.

Kathryn Morrison, pres. & CEO; Dan Sondhelm, VP & partner; Robert Brummond, CFO & dir. of ops.

SUNWEST COMMUNICATIONS

Three Lincoln Centre, 5430 LBJ Freeway, #350, Dallas, TX 75240
214/373-1601; fax: 214/691-8444; info@sunwestpr.com
www.sunwestpr.com
Full-service PR. Employees: 22. Founded: 1982.

Andrew M. Stern, chmn. & CEO; Fredrick H. Stern, pres.

SUSAN DAVIS INTERNATIONAL LTD.

Member of IPREX
1101 K St. N.W., #400, Washington, DC 20005
202/408-0808; fax: 202/408-1231
www.susandavis.com
Media rels., government/international rels., public affairs, crisis comms., special events. Employees: 30. Founded: 1975.

Susan Davis, chairman; Judith Whittlesey, exec. VP; Tom Davis, VP; Lisa Miller, VP

Army Historical Foundation
Defense Center of Excellence
for Traumatic Brain Injury and
Psychological Health
Edison Foundation
Elizabeth Dole Foundation for Military and Veterans Caregivers
Giant Foods
Homes For Our Troops
Institute for Museum and Library Sciences
Ireland
Joint Women's Leadership Symposium
LUNgevity Foundation
Magellan
Marine Corps Heritage Foundation / National Museum of the Marine Corps
NBCRNA
Phillips Healthcare
Proxima
What's Next Boomer conferences
Women In Military Service For America Foundation



SUTTER MARKETING, INC.

800 E. Northwest Hwy., #430, Palatine, IL 60074
847/358-3100; fax: 847/705-7900
www.suttermarketing.com
Healthcare, bus.-to-bus. mktg. comms., adv., market research, training & PR. Founded: 1974.

Lynn Sutter, pres. & founder

SVM PR

2 Charles St., 3rd fl. North, Providence, RI 02904
401/490-9700
www.svmmarcom.com
High-tech; business-to-business PR. Founded: 1971.

Bob Vetromile Jr., principal

SWANSON COMMUNICATIONS LLC

1425 K Street NW, #350, Washington, DC 20005
202/783-5500; fax: 202/783-5516; contact@swansonpr.com
www.swansonpr.com
Marketing and public relations for sports entities, non-profit organizations, corporations, government agencies, and multicultural campaigns. Employees: 6. Founded: 1997.

Kelly Swanson, president

SWB&R

3865 Adler Place, Bethlehem, PA 18017
610/866-0611; fax: 610/866-8650
www.swbrinc.com
B2B marketing communications, media relations, employee communications, crisis planning and management, trade show support, special events, community relations, government relations. Founded: 1969.

Henry Raab, VP, PR

SWEENEY

19106 Old Detroit Rd., #200, Cleveland, OH 44116
440/333-0001; fax: 440/333-0005; jim@sweeneypr.com
www.sweeneypr.com
Full-service mktg. & public relations firm. Founded: 1986.

Jim Sweeney, founder/CEO

SYNTAX COMMUNICATION

4875 Sunrise Hwy., #301, Bohemia, NY 11716
631/589-4000; fax: 631/589-4082; mconte@syntaxcom.com
www.syntaxcom.com
PR for not-for-profit and corporate. Founded: 1989.

Michael A. Conte, Chairman/CEO

T

22SQUARED

1170 Peachtree St. N.E., 14th fl., Atlanta, GA 30309
404/347-8700
www.22squared.com
Full-service PR firm. Founded: 1996.

Richard Ward, pres./CEO

360 DEGREES PUBLICITY SHOPPE

214 Willow Ave., Hoboken, NJ 07030
201/927-8536; fax: 732/223-2865; karen@360degreespr.com
www.360degreespr.com
Consumer healthcare, beauty, health/wellness, consumer packaged goods, travel/hospitality, media relations workshops/one-day seminars, media training, national and local NJ publicity. Employees: 3. Founded: 1996.

Karen Parziale, pres. & creative dir

The Center for Client Retention, Richard Shapiro
Hotel le Marais, New Orleans
Hotel Mazarin, New Orleans
National Foundation for Celiac Awareness
PowderWorks
The Riverside Cafe & Restaurant

360 MEDIA

P.O. Box 725188, Atlanta, GA 31139
404/577-8686; info@360media.net
www.360media.net
Internet PR, event PR, product development and launch.

Tara Murphy, pres.



360 PUBLIC RELATIONS

200 State St., Suite S6, Boston, MA 02109
617/585-5770; fax: 617/585-5789
www.360PR.com

Practices: Entertainment & Electronics, Healthy Living, @Home, Parenting, Spirits and Digital Services. Employees: 30. Founded: 2001.

Agency Statement: 360 Public Relations creates fully integrated PR, digital and social media campaigns that fuel category leadership. The agency is known for its strong work for major consumer brands. 360PR staff immersion in consumer circles on-line and off translates to authentic insights and productive relationships with the influencers who matter most to clients. With roots in the video game industry, 360PR was a first-mover in social media and offers an array of in-house digital and social media services, as well as proprietary measurement tools. Practice groups, led by PR veterans who have worked at global agencies, in-house and for media organizations, include: Entertainment & Electronics, Healthy Living, @Home, Parenting, Publishing, Retail, Spirits and Digital Services.

Laura Tomasetti, CEO; Rob Bratskeir, exec. VP/gen. mgr., New York; Stacey Clement, Victoria Renwick, sr. VPs; Michael Rush, Caroline Pierce, VPs; Carol Garrity, VP, HR & operations

180 Varick St., New York, NY 10014
212/729-5833; fax: 617/585-5789

Allstar Products Group
Ashoka-Start Empathy
Balance Bar
Chelsea's Table
Disney Publishing Worldwide
Dorel Juvenile Group USA
Euro-Pro
FamilyFun Magazine
High Ridge Brands
illy
Jabra
Jarden Home Brands
JP Morgan Chase Corporate Challenge US Series
Kaz, Inc.
Little Passports
Mr. Lid
National Center for Learning Disabilities
National Wildlife Federation
Oregon Scientific
PBS
Peapod by Stop & Shop
Share Our Strength
Stonyfield
Sun Country Foods
Thompson Brands
Turbine
Vitasoy USA
Warner Bros. Interactive Entertainment
Wizards of the Coast

TALKTECH COMMUNICATIONS

110 S. Fairfax, #A11-31, Los Angeles, CA 90036
301/994-6441; kristen@talktechcomm.com
www.talktechcomm.com

Mobile, software, e-commerce and IT sectors. Employees: 5. Founded: 2007.

Kristen Tischhauser, co-founder & mng. partner; Chathri Ali, mng. partner
AppBoy

Applied Fusions
Carnet de Mode
David Kind
FlikApp
Jetty Productions
Kaleio
Kisses & Guns
Minbox
Pay By Group
ProProfs
Ribbon
Thorn



TANIS COMMUNICATIONS, INC.

TANIS COMMUNICATIONS INC.

75 E. Santa Clara St., #1250, San Jose, CA 95113
408/295-4309; allison_niday@taniscomm.com
www.taniscomm.com

Specializes in technology PR, strategic messaging and positioning, brand strategy, financial/investor relations, and crisis communications. Employees: 9. Founded: 1997.

Agency Statement Technical geniuses need marketing geniuses to bring their innovations to life, engage customers, employees and shareholders. Tanis is an experienced and creative marketing and communications team, with senior leadership to manage your story and narrative, driving real business results. A recent addition to the *Inc.* 5000 list, with a long list of awards, Tanis' expertise delivers communications programs that engage, inform, inspire and connect our clients with the audiences and constituents who matter most.

Nikki Tanis, pres.; Robin Vaitonis, exec. VP; Allison Niday, sr. VP

TARGET 10

248 West 35th St., #504, New York, NY 10001
212/245-6040; fax: 212/245-6048; matt@target-10.com
www.target-10.com

Marketing and public relations targeting the gay consumer segment. Employees: 6. Founded: 2002.

Matthew Tumminello, president



TARTAGLIA COMMUNICATIONS, LLC

PO Box 5148, Somerset, NJ 08875-5148
732/545-1848; info@tartagliacomcommunications.com
www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national organizations like The Robert Wood Johnson Foundation and Columbia University Medical Center, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, pres.; Sheila Tartaglia, COO

The ABAM Foundation
American Board of Addiction Medicine
American Federation for Aging Research
Brookhaven National Laboratory
Gordon and Betty Moore Foundation
IPRO
Neurological Surgery, P.C.

TATTAR RICHARDS - DBC PUBLIC RELATIONS

(see Diccicco Battista Comms.)



TAYLOR

The Empire State Bldg., 350 Fifth Ave., Suite 3800, New York, NY 10118
212/714-1280; fax: 212/695-5685

www.taylorstrategy.com

Consumer public relations. Employees: 100. Founded: 1984.

Agency Statement: Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by The Holmes Group, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago and Charlotte. Discover how "We're Built Differently" at taylorstrategy.com.

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner
5900 Wilshire Blvd., Suite 2600, Los Angeles, CA 90048
323/330-0570

200 E. Randolph, Suite 5100, Chicago, IL 60610

10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262
704/644-6900

Allstate Insurance Co.
Capital One
Coca-Cola
Diageo
General Mills
Kraft
NASCAR
Nestle
Nike/Jordan
P&G
RJ Reynolds
Starwood
Taco Bell
3M

TAYLOR & COMPANY

1024 S. Robertson Blvd, Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com
www.taylor-pr.com

Clients in architecture, design, furniture, engineering, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA/LA, principal

Arbonies King Vlock
CO Architects
Linda Brettler Architect
Monterey Design Conference
Rios Clementi Hale Studios

TBA GLOBAL

220 W. 42nd St., 10th flr., New York, NY 10036
646/445-7000

www.tbaglobal.com

Corp. comms., interactive solutions, exhibitions, conferences. Founded: 1990.

Nick Mirabile, sr. VP, Sales

TBC INC.

900 South Wolfe St., Baltimore, MD 21231
410/347-7500

www.tbc.us

Consumer rels./B2B media rels., corp. comms., mktg. comms., social media, community rels., crisis comms., internal comms., primary research, public affairs, employee comms. Employees: 12. Founded: 1974.

Allan Charles, chmn. & creative dir.

TECH IMAGE

Partner in the Worldcom Public Relations Group
330 North Wabash Ave., Chicago, IL 60611
888/483-2477
www.techimage.com
Media relations for new product roll-outs, business, computer, trade and vertical market; company repositioning, special events and Internet-focused campaigns. Employees: 10. Founded: 1993.

Mary Conley Eggert, president

TECHMARCOM

P.O. Box 994, Westford, MA 01886
978/502-1055
www.techmarcom.com
Marketing communications agency.

Jon Boroshok, pres.



TELLEM GRODY PUBLIC RELATIONS, INC.

30745 Pacific Coast Hwy., #243, Malibu, CA 90265
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com
www.tellemgrodypr.com

Healthcare, crisis, food issues, entertainment, consumer product, energy/environmental PR, media training, faithbased, beauty & fitness. Employees: 8. Founded: 1994.

Agency Statement: Tellem Grody Public Relations, Inc. is a public relations/social media marketing agency. All clients are served by one of the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Pinterest and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.

Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Melissa Talwar, Max Schlossberg, Paul Misko, social media; Vivian Fullerlove, sr. A/E; Andy Coscarelli, A/E

Alton Brown Live! The Edible Inevitable Tour 2014
Anthony Bourdain Guts & Glory Tour
Aurora World Toys Inc.
Blue Man Group
Broadway Across America
BuildMyBod.com
California Poison Control System
Dora the Explorer Live! Canada
DrumChannel.com
Emergencyland.com
5th Axis
Fresh Beat Band
Guardian SSI
ilink2music.com
Los Angeles Music Academy College of Music
Marina Plastic Surgery
Michael Flatley's Lord of the Dance
NursesLounge.com
Shatner's World - We Just Live in It
Strawberry Shortcake with Doodle Bops Live!

TEMPLE SCOTT ASSOCIATES, INC.

95 King St. East, 4th Fl., Toronto, Ontario M5C 1G4 Canada
416/360-6183; fax: 416/360-1353; isander@tsa.ca
www.tsa.ca

Marketing and corporate communications, media rels., government rels., crisis and issues management, event management, media training, research. Founded: 1988.

Ian Anderson, pres.



TERZIAN ASSOCIATES, CARL

10866 Wilshire Blvd., #750, Los Angeles, CA 90024
310/207-3361; fax: 310/820-0626
www.carlterzianpr.com

Carl Terzian, chmn.

TEXT 100 GLOBAL PUBLIC RELATIONS

Subsidiary of Next Fifteen Communications Group plc
US HQ: 352 Park Ave. South, New York, NY 10010
212/529-4600

www.text100.com

PR for technology companies: financial services, digital lifestyle, software, mobile/wireless, security, semiconductor, technology/IT services and energy. Employees: 510. Founded: 1981.

Aedhmar Hynes, CEO

TGI HEALTHWORKS, INC.

515 N. Midland Ave., Upper Nyack, NY 10960
845/348-0400; ltharp@tgihealthworks.com
www.tgihealthworks.com

Healthcare grassroots PR. Employees: 8 in New York, 2 in Zurich. Founded: 1999.

Louis Tharp, CEO



THE BUZZ AGENCY OF FLORIDA

104 W. Atlantic Ave., Delray Beach, FL 33444
855/525-2899; elizabeth@thebuzzagency.net
www.thebuzzagency.net

Media relations, social media, special events and email marketing. Industries include: travel/hospitality, food/beverage, gaming/casino, retail, real estate, entertainment and arts & culture. Employees: 6. Founded: 2009.

Agency Statement: The Buzz Agency is an award-winning, South Florida public relations, social media and marketing firm. Our team of communications professionals are passionate about delivering exceptional results for our clients.

Headquartered in Delray Beach, Florida, The Buzz Agency specializes in national and regional media relations, marketing, social media and event management. We represent a variety of industries including restaurant/retail, hospitality, arts & culture, entertainment and general business.

Julie Mullen, co-founder/partner; Elizabeth Kelley Grace, co-founder/partner; Debbie Abrams, VP of PR; Alex Bimonte, dir. of social media; Jill Pavlov, PR/social media acct. exec.; Kimberly Kenney, PR/social media acct. coord.

Caridad Center

Cloud 10 Blow Dry Bar & Hair Salons

Consolidated Restaurant Operations, Inc.

Delray Beach Community Redevelopment Agency

Delray Beach Marriott

Gift of Life Bone Marrow Foundation

Island Breeze Casino

Lord & Taylor

Palm Beach County Film & Television Commission

Seminole Casino Coconut Creek

Steve's Outdoor Adventures TV

SunFest

The Max Group (Max's Grille, Max's Harvest)

The Symphonia | Boca Raton

United States Holocaust Memorial Museum

THOMAS PUBLIC RELATIONS, INC.

734 Walt Whitman Rd., Melville, NY 11747
631/549-7575; kthomas@thomas-pr.com
www.thomas-pr.com

High-tech, digital imaging, consumer electronics, automotive, energy, storage, Internet, software and hardware.

Karen Thomas, president/CEO

THOMAS/BOYD COMMUNICATIONS

117 N. Church St., Moorestown, NJ 08057

856/642-6226; fax: 856/642-6336

www.thomasboyd.com

Corporate positioning, community relations, media relations, public affairs and special events.

Pam Boyd, pres.; Liz Thomas, CEO



THOMPSON & CO. PUBLIC RELATIONS

600 Barrow St., #400, Anchorage, AK 99501

907/561-4488; fax: 907/563-3223; info@thompsonpr.com

www.thompsonpr.com

Agency Statement: Thompson & Co. Public Relations is a bi-coastal agency with deep roots in Alaska and a New York office that keeps clients in national headlines. As the leading independent PR firm in Anchorage, we represent some of the state's largest brands and businesses and have facilitated buzz-worthy openings for national brands. In our New York office, we've the knowledge and contacts to produce impressive media results and provide communications and social media strategy.

Jennifer Thompson, pres./CEO

44 W. 28th St., 8th fl., New York, NY 10001

646/794-4283; fax: 212/905-7710

Megan Aftosmis, VP

Alaska Heart & Vascular Institute

Alaska Native Science & Engineering Program

Alaska Railroad Corp.

Alaskan Dream Cruises

Anchorage & Valley Radiation Therapy Centers

Anchorage Economic Development Corp.

Arctic Spine

Chugach Powder Guides

CIRI Alaska Tourism

General Communication Inc.

Icy Strait Point

NANA Regional Corp.

Princess Alaska Lodges

State of Alaska Department of Commerce, Community & Economic Development

The Salmon Project

Travel Alaska

Within The Wild



THUNDER::TECH

3635 Perkins Ave. Studio 5 SW, Cleveland, OH 44114

216/391-2255; tom.valentino@thundertech.com

www.thundertech.com

Strategic comms., traditional/online media relations, crisis comms., content creation, media training, social media management, online marketing strategy, SEO. Employees: 35. Founded: 1999.

Agency Statement: thunder::tech is an integrated marketing agency that provides services in the areas of Web, graphic design, interactive media, video, public relations, social media and advertising. Using an innovative mix of capabilities, thunder::tech builds and executes comprehensive marketing plans for clients using a variety of traditional and new media.

Jason Therrien, pres.; Melanie Eyeran, comms. team mgr.; Tom Valentino, comms. specialist; Marissa Mendel, comms. coordinator; Madison Bender, social media specialist; Joshua Mathe, optimization team lead

Baldwin Wallace College Center for Innovation & Growth
Case Western Reserve University - Weatherhead School of Management
Castaway Bay

Cedar Point

City of Cleveland

Cleveland HeartLab

Cliffs Natural Resources Inc.

COSE

DDR Corp.

Geis Real Estate Development

Great Lakes Brewing Co.

Grecian Delight Food Products

Horsburgh & Scott Co.

Lincoln Electric Co.

Munchkin Baby Products

National Senior Games Association

Positively Cleveland

Team Wendy

TIER ONE PARTNERS

29 Turning Mill Rd., Lexington, MA 02420

781/642-7788

www.tieronepr.com

Full-service PR & mktg. comms. firm specializing in technology, professional svcs., consumer retail markets. Founded: 2003.

Sue Parente, mng. partner



TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)

200 S. Broad St., 9th/10th fl., Philadelphia, PA 19102

215/790-4100; fax: 215/790-4299

www.hellotierney.com

Founded: 1942.

Agency Statement: Most agencies begin a conversation by talking about themselves. We're different. We start by asking our clients the right questions, listening and collaborating. Then we find the right messages and channels for our clients to have a conversation with their consumers or constituents through a highly effective messaging/positioning program, and through customized training/coaching, media relations, social media, grassroots, internal communications, sponsorships, community relations programs, public affairs and more. We're experts in brand building, issue/crisis management, BtoC and BtoB, and in sectors like retail, tourism/entertainment, financial services, healthcare, government, real estate, not-for-profit and higher education. Join the conversation at www.hellotierney.com.

Mary Stengel Austen, pres. & CEO; Molly Watson, COO; Debbie Griffin, CFO; Patrick Hardy, exec. VP, exec. creative dir.; Greg Siano, exec. VP, media dir.; Sarah Lenhard, exec. VP, dir., acct. mgmt. & strategy; Tracey Santilli, exec. VP, dir., PR

Tierney Harrisburg:

200 N. Third St., 10th fl., Harrisburg, PA 17101

717/231-5330; fax: 717/234-2430

Tracey Santilli, exec. VP, dir., PR

American Public University System

Exelon

General Motors

Girl Scouts of Eastern Pennsylvania

IBM

Independence Blue Cross

Keystone Foods

Keystone Shipping

Kings

McDonald's® Restaurants of Southeastern PA, Southern NJ and DE

PECO

Pennsylvania Dept. of Community & Economic Development

Pennsylvania Liquor Control Board

Ronald McDonald House Charities of the Greater Philadelphia Region

The Salvation Army of Greater Philadelphia

Saul Ewing

Shire

TD Bank

Verizon Wireless

TILLER, LLC

333 Park Ave. South, Suite 3A, New York, NY 10010
212/358-8515; fax: 212/358-0185; rdensen@tillerllc.com
www.tillerllc.com
Facebook: Tiller LLC
Twitter: @causecomments

Areas of Expertise: Philanthropy, advocacy and financial services.
Services: Media relations, brand strategy and implementation, cause-related marketing, media training, strategic alliances, editorial services, research-based platforms, marketing communication, philanthropic strategy and implementation. Employees: 6. Founded: 2003.

Rob Densen, CEO & founder; Jim Marren, pres.

TILSON PR

1001 Yamato Rd., Suite 300, Boca Raton, FL 33431
561/998-1995; ttilson@tilsonpr.com
www.tilsonpr.com
Full service public relations firm specializing in media relations, special events, strategic planning and social media. Employees: 12. Founded: 1990.
Tracy Tilson, pres.

TIMMONS & COMPANY

1753 Kendarbren Dr., #622, Jamison, PA 18929
267/483-8220
www.timmonsandcompany.com
Comprehensive advertising, marketing and PR for B2B and consumer.
Founded: 1979.
Rich Timmons, founder; Bob Kent, pres.

TIPPING POINT COMMUNICATIONS

277 Alexander St., #300, Rochester, NY 14607
585/340-1119; fax: 585/340-1117; barbara@tippingpointmedia.com
www.tippingpointmedia.com
Healthcare, higher-ed, crisis, tourism, media relations, event, public affairs. Employees: 6. Founded: 2012.
Michelle Ashby, CEO; Barbara Pierce, pres. & mng. member

Alpina Foods
Auction Direct
Darien Lake
ESC Federal Credit Union
Greater Rochester Health Foundation
Harter Secrest Emery
Rochester General Health System

TIZIANI WHITMYRE, INC.

Sharon Commerce Center, 2 Commercial St., Sharon, MA 02067
781/793-9380; fax: 781/793-9395
www.tizinc.com
Strategic mktg. comms. firm specializing in bus.-to-bus., adv., direct response, PR, interactive mktg. Founded: 1991.
Rick Whitmyre, president



TONIC LIFE COMMUNICATIONS

A Huntsworth Health Company
One South Broad, 12th flr., Philadelphia, PA 19107
215/625-0111; fax: 215/625-9037
www.toniclc.com
LifeScience and LifeStyle Communications. Employees: 75.
Agency Statement: Tonic is where communications come to life. Whatever the challenge, Tonic Life Communications is dedicated to the pursuit of communications excellence in the areas of LifeScience (prescription medicines and devices) and LifeStyle (consumer health and well-being brands). Whether it is a breakthrough medicine, medical device, or consumer product, Tonic has the experience and insight to educate and engage key audiences that matter most.
Headquartered in Philadelphia (formerly Dorland Global Public Relations) and London, Tonic has global reach. Through our Huntsworth

Health family of specialized agencies, we reach an additional 30 countries, spanning more than 70 offices. If you are looking for an agency partner with a 'can do' attitude, you will feel right at home with Tonic.

Maryellen Royle, president, North America

Allergan
Animas Corporation
Atherotech Diagnostics Lab
Bracco Diagnostics
Ferring Pharmaceuticals
Galen
Good Shepherd Penn Partners
Impax Pharmaceuticals
Janssen Biotech
Janssen Global Services
Metamark Genetics
Neuronetics
Reckitt Benckiser
Sanofi Pasteur
Sunovion Pharmaceuticals
Teva Pharmaceuticals



TORME LAURICELLA PUBLIC RELATIONS

Member of Public Relations Organisation International
847 Sansome St., San Francisco, CA 94111
415/956-1791; fax: 415/954-0952; torme@torme.com
Employees: 12. Founded: 1983.

Agency Statement: Torme Lauricella Public Relations specializes in the marketing of consumer products and services. We creatively express brand personality in a way that enables PR to directly and measurably support marketing objectives. We are lifestyle experts, leveraging consumer trends and issues affecting California and the West today, and the rest of the country tomorrow. Our credentials are unusually strong across a range of products and services: food and beverage, wine and spirits, in-home entertainment technology, telecommunications, household products, travel and destination, and luxury products.

Deborah Lauricella, president

Bueno Foods
C&H Sugar
California Walnut Commission
Crinum Health Ltd.
Domino Sugar
Taste of the Nation, San Francisco
TriLastin
United Religions Initiative
Walnut Marketing Board



TORRENZANO GROUP, THE

One Grand Central Place, 60 East 42 St., Suite 2112, New York, NY 10165
212/681-1700; fax: 212/681-6961; Ed@Torrenzano.com
www.torrenzano.com
Founded: 1995.

Who we are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, enhancing shareholder value and helping clients grow their businesses.

What we do

The Torrenzano Group helps organization take control of how they are perceived™.

How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients' business objectives.

We draw upon the expertise in our two core practice areas: **Reputation** (*Strategic Communications, Media Relations, Investor Relations &*

Financial Communications, Digital Strategy & Management and Executive Training & Development) and High-Stakes Issues (Crisis Counsel, CEOs, Board & Leadership, Litigation Communications, Merger, Acquisitions & Transaction Communications and Violence Preparedness & Response)

Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base upside down.

Our business model — senior professionals directly and actively involved day-to-day — produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

Where We Add Value

We are business people, strategists and counselors who have “sat in your seat” and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chmn. & chief executive, Richard@Torrenzano.com;
Edward A. Orgon, pres. & chief operating officer, Ed@Torrenzano.com

Barclays Capital
Broadridge
CB Richard Ellis
Commercial Federal Bank
Cushman & Wakefield
Daimler
Dex One
GlaxoSmithKline
Grant Thornton
GreenPoint Financial
GTech
Hackensack University Medical Center
Lloyds of London
Merrill Lynch
Met Life
Nanosphere
Nasdaq Stock Market
New York Stock Exchange
Panasonic Peripherals
Peoples United Bank
Phoenix Insurance Companies
Zurich Financial

TOWERSGROUP INC.

(see Middleberg Communications)

Trainer
communic@tions

TRAINER COMMUNICATIONS, INC.

6130 Stoneridge Mall Rd., Suite 225, Pleasanton, CA 94588
925/271-8230; info@trainercomm.com
www.trainercomm.com

Public relations and integrated marketing for high technology companies.
Employees: 20. Founded: 1995.

Agency Statement: Trainer Communications is the premier provider of integrated marketing and high-tech public relations services. Specializing in technology, the agency offers deep domain expertise across data infrastructure, information security, telecommunications, enterprise software, networking, and consumer industries. Trainer represents industry leaders and high-growth technology companies that recognize visibility is critical to meet business objectives. Trainer is the only agency that guarantees quantifiable results with its Metrics Matter™ methodology. Established in 1995, Trainer has represented more than 300 companies.

Susan Thomas, CEO; Brad Langley, gen. mgr., San Francisco; Ross Perich, VP, enterprise; Angela Griffo, VP, infrastructure; Gary Good, chief media strategist & lead writer

24/7 Media
Appcelerator, Inc.
ASSIA Inc.
CallidusCloud
Cloudmark
Coraid
Drobo
Ernst & Young
GlobalSign
Nimble Storage
Solutionary
SpectorSoft
Sumo Logic
TriNet
Venafi
Virident
Xirrus
YuMe

TRANSMEDIA
Public Relations • Publishing *Group.com*
• Internet Marketing

TRANSMEDIA GROUP

240 West Palmetto Park Rd., #300, Boca Raton, FL 33432
561-750-9800, x2100; fax: 561/750-4660
www.transmediagroup.com

PR for health, fitness, biotech, law, high tech, fine dining, real estate, fashion and education. Employees: 14. Founded: 1981.

Agency Statement: Boca Raton-based TransMedia Group (www.transmediagroup.com) is one of the largest PR firms in Florida. Established in 1981, the award-winning multi-lingual firm serves clients worldwide from offices also in New York, London, Beijing, Paris and Sao Paulo. Led by former #2-ranked NBC executive Tom Madden, the firm has an extraordinarily seasoned and talented staff of former journalists who know how to market a story in national print, TV and social media. TransMedia President Glen Calder was a producer on Geraldo Rivera and Inside Edition. Contact: Tom Madden 561-750-9800 x211 tmadden@transmediagroup.com

Thomas Madden, chmn. & CEO; Glen Calder, pres.; Adrienne Mazzone, exec. VP

Business Development Board of Palm Beach County

ChocoVine
Dr. Elizabeth King
Dr. Fischer/Fischer Pharmaceuticals
Geneva Group
GL Homes
Greyson Int'l Inc.
Iceland Glacier Wonders
International Agro-Alliance, Inc.
Inventors Society
JPL Enterprises (DOT Authority)
KnifeandForklift.com
Monique Abbadie
Multiple Sclerosis Foundation
Slice of Provence
Study Buddy
Style Bar Day Spa
The Ticktin Law Group, P.A.
Venus The Cat
Wall-Street.com

TRAVERS COLLINS

726 Exchange St., #500, Buffalo, NY 14210
716/842-2222; wcollins@traverscollins.com
www.traverscollins.com

Service/trade orgs., public affairs, industrial PR, publicity, special events for health, financial, food/beverage clients, and others. Employees: 13. Founded: 1982.

Robert N. Travers, William M. Collins, principals

TREFOIL GROUP

Member of IPREX
735 N. Water St., #200, Milwaukee, WI 53202
414/272-6898; fax: 414/272-6979
www.trefoilgroup.com
Business-to-bus. mktg. comms. firm specializing in strategic, integrated mktg. comms. svcs., branding.

Mary Scheibel, principal & founder

TRENT & COMPANY, INC.

594 Broadway, #901, New York, NY 10012
212/966-0024; newfriends@trentandcompany.com
Lifestyle, healthcare, aesthetic medicine, medical, wellness, spa, beauty, haircare, fitness, food & beverage, publishing, and trade show PR.
Founded: 1988.

Nancy Trent, founder



TREVELINO/KELLER

949 W. Marietta St., Suite X-106, Atlanta, GA 30318
404/214-0722; dtrevelino@trevelinokeller.com; gkeller@trevelinokeller.com
www.trevelinokeller.com
www.start-opia.com
www.groovy-studios.com
www.consumebrands.com

Practices: Technology, Lifestyle, Corporate, GreenWorks, Food & Beverage, Health. Employees: 20. Founded: 2003.

Agency Statement: Trevelino/Keller, an integrated public relations firm with public relations, social media and brand marketing capabilities, has the industry's best staff retention rate and a long-standing client base of established and emerging brands. Based in Atlanta with a presence in Washington, DC and Charleston, SC, the firm focuses on protecting, preserving and promoting a company's reputation. While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic properties it creates to serve clients in a rapidly changing environment.

In 2005, it created the **Atlas Alliance**, a group of like-minded boutique firms that deliver integrated marketing and public relations services in Europe, Asia-Pacific, South America and the Middle East.

In 2006, it created the **Start-Up Council**, focused on supporting start-up companies by delivering multi-disciplined counsel in a gratis environment.

In 2010, it launched **WheelhouseTK**, an extended community of experts who offer complementary services to the firm, including video production, interactive programming and SEO and PPC.

In 2013, it launched **Groovy Studios**, a creative brand committed to serving the start-up community with reduced pricing creative solutions. Also in 2013, it launched **Consume Brands**, a consortium of four firms all serving the food and beverage restaurant and retail market with PR, brand extension, menu development, retail channel development capabilities.

In 2014, it's elevating its commitment with the launch of **Start-Opia**, a portal that brings start-ups, capitalists, experts and institutions together to the next generation of entrepreneurs.

Collectively, with a growing staff and an eco-system of practice and geographic-centric resources, Trevelino/Keller has positioned itself to serve companies seeking PR-led programming that's maximized through an integrated strategy.

Dean Trevelino, Genna Keller, principals

Canongate
Delta Community Credit Union
Flying Biscuit
Genesco
GetOne Rewards
Innovolt
Mohawk Home
Monkey Joe's
National Foundation for Celiac Awareness
NexTraQ
Numerex
Paymetric
SITA
Verizon Wireless

TRICOM ASSOCIATES, INC.

1750 New York Ave., N.W., Washington, DC 20006
703/276-2772; fax: 703/528-5058; info@tricomassociates.com
www.tricomassociates.com
Public relations, special events, new media communications, government affairs, advertising, marketing. Employees: 8. Founded: 1993.

Scott Treibitz, pres.

TRINITY MARKETING

82 Broad St., #358, Boston, MA 02110
617/292-7399; info@trinitynet.com
www.trinitynet.com
Integrated mktg. comms. firm specializing in brand strategy, adv., PR & design.

Dan Logan, founder/mng. partner

TRIZCOM COMMUNICATIONS, INC.

8140 Walnut Hill Lane, #101, Dallas, TX 75231
972/247-1369; jo@trizcom.com
www.TrizCom.com
B2B, B2C, crisis comms., healthcare, tech, metals, travel, children's products, pets, nonprofit, energy. Employees: 14. Founded: 2007.

Jo Trizila, CEO

AcceSPINE
Diamond State Depository
DFW Boat Expo
Dillon Gage Metals
Gexa Energy
General Motors
Grenadier Homes
HipLogiq
International Depository Svcs. of Canada
International Depository Svcs. of Delaware
KTXD
Massage Envy
Operation Kindness
OrthoCARE
SpineCARE
Sports Video Innovations
Star Medical Center
Tacky Box
Workforce Solutions of Greater Dallas
Wyndham Jade

TRONE

1823 Eastchester Dr., High Point, NC 27265
336/886-1622; dbarton@trone.com
www.trone.com
National, regional, local and trade media relations; grassroots consumer and trade promotions, event management, brand development and product introductions, media training, employee comms., crisis planning and counseling, issues and reputation management. Founded: 1982.

Doug Barton, pres./mng. partner

TRUSCOTT ROSSMAN GROUP, THE

124 W. Allegan St., #800, Lansing, MI 48933
517/487-9320; fax: 517/487-5080
www.truscottrossman.com
Founded: 1988.

John Truscott, pres./prin.



TRYLON SMR

41 East 11th St., New York, NY 10003
212/905-6060; fax: 212/331-1106; info@trylonSMR.com
www.trylonSMR.com
PR for digital media and technology companies. Founded: 1990.
Agency Statement: New York City-based media relations firm Trylon

SMR represents the fusion of traditional public relations and new technology, focusing on the digital media, technology and mobile/telecom industries. Trylon SMR specializes in strategic media relations campaigns that fast, yield tangible results, proactively leveraging industry trends and memes on behalf of its clients. Trylon SMR is well-versed in all forms of new, mainstream, digital, social and emerging media, charging reasonable flat rate retainer fees without strict billable hours or long-term contracts.

Lloyd P. Trufelman, pres./CEO

BuyVia
Datonics
Fluendo
Georgian Partners
LiveU
MediaRadar
Motion Picture Licensing Corporation
NY Convergence
Sizmek
Source Audio
SpaceIL
Syndicated Network Television Association
TruEffect

TUCKER/HALL, INC.

One Tampa City Center, #2760, Tampa, FL 33602
813/228-0652; fax: 813/228-9757
www.tuckerhall.com
Strategic communications, public affairs and crisis management.
Founded: 1990.

Jeffrey W. Tucker, founder; Thomas Hall, chmn.

TUNHEIM PARTNERS

Member of IPREX Global Network
8009 34th Ave. South, #1100, Minneapolis, MN 55425
952/851-1600; fax: 952/851-1610; info@tunheim.com
www.tunheim.com

Kathy Tunheim, CEO

Medtronic
Minnesota Twins
Target Corp.
Target Field

TURNER PR DENVER
NEW YORK

TURNER PUBLIC RELATIONS, INC.

A subsidiary of Fahlgren Mortine
264 W. 40th St., Suite 802, New York, NY 10018
212/889-1700; info@turnerpr.com
www.turnerpr.com
twitter.com/TurnerPR
facebook.com/TurnerPR
pinterest.com/TurnerNYDEN

Full-service public relations, social media and digital communications company specializing in travel/tourism, outdoor, lifestyle, adventure, footwear, and fashion industries. Employees: 30. Founded: 1997.

Agency Statement: Turner PR is a public relations firm specializing in media relations, social media and digital communications representing some of the world's best hotels, resorts, destinations and brands. Our two specialty divisions are travel, tourism & real estate and active lifestyle, outdoor & fashion brands. We like to think that we represent all of the places you'd like to go, and the items you'd pack for your adventures.

We have two U.S. offices in New York and Denver to best service our worldwide clients based in the U.S., Canada, Mexico, Europe, Caribbean and South America. Founded in 1997, our tenured team of talented, full-time veterans has a passion for travel and active lifestyles. We live and breathe our clients' cultures and deliver meaningful results from our deep industry relationships with journalists and influencers.

Our dedicated 360 approach to delivering integrated social media, digital and PR campaigns continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard,

we get results and we give back.

Christine Turner, pres.; Mariana DiMartino, sr. VP/lifestyle practice;
Angela Berardino, chief strategy & integration officer/travel practice

1614 15th St., 4th flr., Denver, CO 80202
303/333-1402

Christine Turner, pres.

Airwalk
Albuquerque Tourism
Alpha Industries
Alternative (Apparel)
Ariat
Audley
Barceló Hotels & Resorts
Bern Unlimited
BOAST USA
Brunton
DROP Gloves
Fjällräven
Four Seasons Resort & Residences Vail
Four Seasons Resort Jackson Hole
Four Seasons Resort Whistler
Generator Hostels
Gordini
Hanwag
Hotel Teatro
JayBird Sport
K-Swiss
Native Shoes
Nau
New Era
Obermeyer
OTZ Shoes
Palladium
Park Hyatt Beaver Creek
Primus
PureFix Cycles
REI Adventures
Riviera Maya Tourism
Sandos Hotels & Resorts
Travaasa Experiential Resorts

Utah Tourism
Viceroy Snowmass
Vines of Mendoza
Visit Cheyenne
Visit Estes Park

twist MKTG

TWIST MKTG

199 Water St., 14th flr., New York, NY 10038
212/301-7200; fax: 212/867-3249; info@twistmktg.com
www.twistmktg.com

Twist specializes in PR/communications, content development, research/analytics, engagement, social media, web development, and design/creative services in the healthcare, beauty, wellness, and consumer industries. Employees: 64. Founded: 2012.

Agency Statement: Twist is a fully integrated global communications company focused on creating highly customized and inspired solutions for our clients. As part of the W2O Group, Twist offers a comprehensive range of communications services while focusing on creative approaches and collaboration, enabling us to create truly personalized solutions for clients with a nimbleness to adapt as the world changes.

Twist proudly represents a diverse roster of clients spanning healthcare, beauty, wellness, and consumer industries with an innovative client service approach. Building integrated teams of business experts from diverse backgrounds and specialties empowers Twist to understand what our clients need before they know they need it. Twist's seasoned professionals specialize in a full range of services including PR/communications, content development, research/analytics, engagement, social media, web development, and design/creative services. Offices are currently in New York, Austin and Atlanta.

For more information, please visit www.twistmktg.com

Jennifer Gottlieb, pres.; Maura Bergen, mng. dir.; Colin Foster, mng. dir., head of Austin; Greg Reilly, group dir.; Megan Svenson, group dir.; Mary Claire Duch, mng. dir.; Stephan Merckens, group dir., head of Atlanta

UNITED PARTNERS, LTD.

120 Kiril i Metodii Str., Sofia 1202 Bulgaria
359 /2/ 832 33 44; fax: 359 /2/ 832 33 50; up@united-partners.com
www.united-partners.com

Media monitoring, PR and mktg. comms., press events, product launches, special events, internal PR, shareholders rels., research and evaluation, media training, crisis PR. Founded: 1996.

Maria Gergova, mng. dir

**UPROAR PR**

189 S. Orange Ave., Orlando, FL 32801
321/236-0102; charris@uproarpr.com
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Employees: 14. Founded: 2011.

Agency Statement: Uproar PR is a public relations and social media agency exploding with personality and jet-fueled ideas. We partner with companies to help share their products and services with audiences that matter. Our team creates programs that generate meaningful connections between our clients and their customers.

Catriona Harris, Mike Harris, owners and co-founders; Kendall Wayland, Kristin Serio, acct. mgrs.

Body Glove

Darden

HotelCoupons.com

Kavaliro

Marich Confectionery

SPLICE Software

Tessemæ's All Natural Dressings

UTOPIA COMMUNICATIONS, INC.

705 Fort Plains Rd., Howell, NJ 07731
732/252-9142; info@utopiacomcommunications.biz
www.utopiacomcommunications.biz

Consumer product, corporate social responsibility, social media, technology, financial services, fashion & beauty. Founded: 2005.

Ann T. Willets, pres. & CEO; Deborah Radman, sr. VP, consumer; Anna Brodetsky, mng. dir.

V-FLUENCE INTERACTIVE PUBLIC RELATIONS, INC.

7770 Regents Rd., #113-576, San Diego, CA 92122-1937
877/835-8362; info@v-fluence.com
www.v-fluence.com

Internet strategy development and execution; online analytics and monitoring; Web marketing execution; online experience/content development; search marketing and optimization; online environment optimization; online marketing analysis; online brand and corporate reputation management. Founded: 2001.

Erin Borrini, Shae Johnson, directors

V.K. FIELDS & CO. PR PROS

5 W. Hargett St., #308, Raleigh, NC 27601
919/829-5951; fax: 919/829-5954; info@vkfields.com
www.globalprpros.com

Higher education, nonprofit, crisis comm., copywriting/ghostwriting. Employees: 4. Founded: 1997.

Valerie Fields, pres. & CEO

American DBE Magazine

Carolinas-Virginia Minority Supplier Development Council (CVMSDC)
Hemisphere Beverages
North Carolina Community Action Assn.

VAN EPEREN & CO.

10108 Sterling Terrace, Rockville, MD 20850
301/836-1516; laurav@veandco.com
www.veandco.com

Traditional and social media relations, community relations, corporate social responsibility programming, and website management for corporate clients in healthcare, financial services, real estate, energy and other industries. For public sector clients, public awareness and educational outreach campaigns. Employees: 8. Founded: 2004.

Laura Van Eperen, principal; Jennifer Strohm, VP; Steve Simon, VP

**VANDIVER GROUP, INC., THE**

Member of PROI Worldwide
510 Maryville Centre Drive, #320, St. Louis, MO 63141
314/991-4641; fax: 314/991-4651; TVG@vandivergroup.com
www.vandivergroup.com

Twitter: @VandiverGroup

Facebook: VandiverGroup

Founded: 1993.

Agency Statement: The Vandiver Group, Inc. (TVG) is an award winning strategic communications firm helping clients build brands through reputation management, crisis communications, public relations, social media, creative/graphics/web design and content, video production, research, marketing, executive/employee training and sports marketing. Founded in 1993 and based in St. Louis, TVG has satellite offices in Houston and Los Angeles. TVG is a member of PROI, the largest independent network by fee income in the world.

TVG's clients are *Fortune* 500 and mid-sized companies in industries such as agriculture, banking, healthcare, manufacturing, education, government, utilities, not-for-profits and professional services. For more information, visit <http://www.vandivergroup.com>.

Donna Vandiver, pres. & CEO; Amy Crump, CFO; Andy Likes, Laura Vandiver, VPs

**VANGUARD COMMUNICATIONS**

2121 K St., NW, #650, Washington, DC 20037
202/331-4323; fax: 202/331-9420; jkelly@vancomm.com
www.vancomm.com

Strategic comms., social marketing, integrated media, branding, graphic design, public service advertising, web design and training and technical assistance. Employees: 30. Founded: 1986.

Maria Rodriguez, pres.; Joe Kelly, exec. VP; Tracy Ferrell, VP, operations; Brenda Foster, VP, account svcs.; Deanna Troust, VP, creative svcs.

American Academy of Physician Assistants

American Psychological Assn.

Campaign for High School Equity

Farm Aid

U.S. Department of Health and Human Services

VANGUARD COMMUNICATIONS

2400 Broadway, #3, Denver, CO 80205
303/382-2999; fax: 303/382-1363
www.vanguardcommunications.net
Marketing/PR firm. Founded: 1994.

Ron King, Steve Wilson, founders



VANTAGE PR

90 New Montgomery St., Suite 1414, San Francisco, CA 94105
415/984-1970; fax: 415/984-1971; info@vantagepr.com
www.vantagepr.com

Mobile, consumer tech, enterprise, security, cleantech, biotech, medtech.
Employees: 25. Founded: 1990.

Agency Statement: Vantage PR is an award-winning tech public relations agency with offices in San Francisco, New York and Orlando. Vantage offers 23 years of public relations expertise and brings both passion and senior-level technology experience to companies in order to help them succeed. By leveraging established connections, Vantage strives to get its clients maximum exposure through top-tier media outlets. These high-impact results generate raised awareness and increased sales. The firm has been recognized for many results-focused campaigns, receiving awards from Golden Bridge, Stevie, Magellan, International GALAXY, Hermes and many more. For more information, please visit vantagepr.com or follow our company blog at vantagepr.com/blog.

Ilene Adler, CEO; Robert Adler, sr. VP

VAULT COMMUNICATIONS, INC.

Formerly FCF Schmidt Public Relations
610 W. Germantown Pike, #160, Plymouth Meeting, PA 19462
610/455-2755

www.vaultcommunications.com

Specializing in marketing communications, collateral development, direct mail and PR.

Maribeth Roman Schmidt, pres.

VERITAS COMMUNICATIONS INC.

370 Kings St. West, #800, M5V 1J9, Toronto, Ontario, Canada
416/482-2248; fax: 416/482-2292
www.veritascanada.com

Krista Webster, pres./CEO

VERSAGGI BIOCMMUNICATIONS

9 Carolyn Ct., Mill Valley, CA 94941
415/806-6039; fax: 415/383-0279
www.versaggibio.com

Employees: 4. Founded: 1985.

Charles Versaggi, president

Italian Trade Commission
Lonestar Heart Inc.
Mercator MedSystems
Mind the Bridge Foundation
PRC Clinical
Silicon BioDevices

VERSANT

11000 W. Park Place, Ste. A, Milwaukee, WI 53224
414/410-0500

www.versantsolutions.com

PR, adv., consumer adv., branding, marketing; associations, entertainment, financial, gov./state agencies. Founded: 1972.

Will Ruch, CEO & mng. partner



version 2.0 communications

VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; jserra@v2comms.com
www.v2comms.com

Consumer, consumer technology, new energy, technology, business-to-business, life sciences, healthcare IT, professional services and social

media. Employees: 15. Founded: 2006.

Agency Statement: Version 2.0 Communications is a public relations and digital communications agency that specializes in fueling growth and facilitating transformation. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs to achieve results that dominate in their markets. Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Darlene Doyle, Meghan Gardner, Katelyn Holbrook, VPs

Acme Packet
Backupify
Blue Prism
Comindware
CustomMade
Deep Information Sciences
Digital Lumens
DST Global Solutions
Enterprise Ireland
First Fuel
Forward Market Media
GuideSpark
Leap
Loyalty Builders
Massachusetts Society for Prevention of Cruelty to Animals (MSPCA)
NetProspex
Oasys Water
Panjiva
Ping Up
Plymouth Rock Assurance
Primacy
Prize4Life
Promisec
PROS
Sonian
Sonicbids
Symphony Teleca
University of Michigan
Visual IQ
WiTricity
Zell Lurie Institute

VINCENT ROA GROUP, LLC

1729 Wilmart St., Rockville, MD 20852
818/397-9867; fax: 240/669-6084; donna@vincentroagroup.com
www.vincentroagroup.com

Science, environment, sustainability, water, energy, technology, LEED®, and public health communication. Employees: 1. Founded: 2009.

Donna Vincent Roa, mng. partner & chief strategist

VIRTUAL, INC.

401 Edgewater Pl., #600, Wakefield, MA 01880
781/224-1100; fax: 781/224-1239
www.virtualmgmt.com

PR and related consulting services to high-tech companies.

Bruce Rogers, pres.

VISIBILITY PUBLIC RELATIONS

75 Daisy Farms Dr., New Rochelle, NY 10804
914/576-1571; lens@visibilitypr.com
Founded: 1983.

Len Stein, founder

VITAMIN

3237 Eastern Ave., Baltimore, MD 21224
410/732-6542; info@vitaminisgood.com
www.vitaminisgood.com; Blog: www.livingorganism.net
Full-services branding firm. Founded: 2002.

Amanda Karfakis, CEO; Michael Karfakis, COO

VIVALDI PARTNERS

13 Crosby St., 3rd floor loft, New York, NY 10013
212/965-0900; fax: 212/965-0992; newyork@vivaldipartners.com
www.vivaldipartners.com
Marketing and consulting.

Erich Joachimsthaler, founder/CEO

VMW INC.

866 Second Ave., 10th flr., New York, NY 10017
212/616-6161; fax: 212/832-5495; www.vmw.com
Investor relations, corporate relations, public offerings, high tech, financial services, financial technology products. Founded: 1982.

Vicki Miles Wiener, pres.

VOCE COMMUNICATIONS

298 S. Sunnyvale Ave., #101, Sunnyvale, CA 94086
408/738-7840; info@vocecomm.com
www.vocecommunications.com
Technology, consumer and professional services. Founded: 1999.

Richard Cline, president

VOICE PUBLIC RELATIONS

See Brownstein Group Brand Communication

VOLLMER PUBLIC RELATIONS INC.

Acquired by Edelman

VOLLRATH ASSOCIATES, INC.

839 North Jefferson St., #502, Milwaukee, WI 53202
414/221-0210; fax: 410/221-0220
www.vollrathpr.com
Specialists in IR and strategic comms. Employees: 8. Founded: 1979.

Phil Vollrath, Marilyn A. Vollrath, partners



VOLUME PUBLIC RELATIONS

1745 Shea Center Dr., Suite. 400, Highlands Ranch, CO 80129
720/529-4850; elizabeth@volumepr.com
www.volumepr.com

Technology, telecommunications, entertainment, consumer goods, business to business, financial, professional services. Employees: 12. Founded: 2001.

Agency Statement: Volume PR creates more awareness, more customers and more results by integrating cognitive science principles into the practice of marketing communications. Volume PR offers award-winning, full-service PR agency services, as well as one-of-a-kind programs to train corporate communications teams to execute advanced communications and social media programs in-house, and stand-alone strategy development to supplement existing communication programs with neuro-strategies. Volume PR is an internationally renowned agency, serving clients worldwide from its Denver, Colorado headquarters.

Elizabeth Robinson Edwards: CEO & pres.; Missy Shorey: chief strategist; Heather Lindemann, chief strategist; Julie Croce, chief strategist

BMW Championship
Digitech Systems
Please Me Enterprises
Pregnant Pauses
Quiet Light Brokerage
The Relaxing Company
Tower Cloud

VORTICOM, INC.

207 E. 57th St., #12A, New York, NY 10022
212/532-2208; fax: 212/937-3815; ron@vorticom.com
www.vorticom.com

Nancy Tamosaitis, pres.; Ron Thompson, VP

VOX MEDICA, INC.

601 Walnut St., #250-S, Philadelphia, PA 19106
215/238-8500; lornaweir@voxmedica.com
www.voxmedica.com

Lorna Weir, pres.

VOX SOLID COMMUNICATIONS

4071 Wild Eagle Circle, Las Vegas, NV 89129
702/586-2137; mnicola@wearevoxsolid.com
www.wearevoxsolid.com
Dining, attractions, hospitality and community. Employees: 5. Founded: 2011.

Marina Nicola, owner; Erika Pope, owner; Janae Melvin, PR mgr.; Marci Bylund, PR & social media mgr.; Adrienne Offermann, PR specialist

Andre's at Monte Carlo
Alizé at the Top of The Palms
Ferraro's Italian Restaurant & Wine Bar
Forever Resorts
Josh Stevens Foundation
Liberace Foundation
Mob Museum, The
Neon Museum, The
Nevada Chiropractic Association
Papillon Group, The
Project Dinner Table
Smashburger

VOXUS, INC.

117 S. 8th St., Tacoma, WA 98402
253/853-5151; info@voxuspr.com
www.voxuspr.com
Business enterprise, customer care, consumer, electronics, green/clean tech, healthcare, life sciences, mobility, network/telecom, security, SOHO & SMB. Founded: 2006.

Paul Forecki, pres.



VPE PUBLIC RELATIONS

1605 Hope St., #250, South Pasadena, CA 91030
626/403-3200; fax: 626/403-1700; john@vpepr.com
www.vpepr.com

Hispanic marketing. Employees: 16. Founded: 1988.

Agency Statement: VPE helps clients reach the dynamic U.S. Hispanic Consumer Market, an economic giant that in population and spending power already surpasses Canada. VPE's capabilities include strategic communications plan development and execution, including media relations, digital outreach, special events, community outreach, advocacy, translations, and graphic design. For 25 years VPE has represented clients in the corporate, non-profit, philanthropic, and government sectors. Our staff members are experts in reading the shifting socio-economic trends of the Latino market. Based in Los Angeles, VPE also maintains a staff in the New York area.

Patricia Pérez, John Echeveste, partners

Disneyland
First 5 LA
McDonald's
Southern California Edison
The California Wellness Foundation
Verizon Wireless



W2O GROUP

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019
www.w2ogroup.com

W2O Group provides integrated communications, business and technology services to diverse organizations in industries ranging from healthcare to consumer goods, entertainment, automotive, aviation and technology. Employees: 360. Founded: 2001.

Agency Statement: W2O Group is an independent network of complementary marketing, communications, research, and development firms focused on unified business solutions to drive change, growth through “pragmatic disruption” for the world’s leading brands and organizations. W2O Group serves clients through a network of firms - WCG, Twist, and BrewLife - through offices in San Francisco, New York, Austin, Los Angeles, Atlanta, Minneapolis, Boston, and London.

W2O Group was named the 2013 Digital Agency and Specialty Agency of the Year by the *Holmes Report* and was ranked #5 on *PRWeek’s* 2013 Agency Business Report. It was also ranked as the #2 Top Healthcare PR firm by *O’Dwyer’s*. Chairman and CEO, Jim Weiss, was honored as a member of *PRWeek’s* Powerlist in 2010 and 2013 and President Bob Pearson was named in *In2’s* Top 25 Innovators list in 2013.

For more information, please visit www.w2ogroup.com.

Jim Weiss, chmn & CEO; Bob Pearson, pres.; Tony Esposito, chief financial officer; John Cunningham, chief technology officer; Paul Dyer, chief commercial officer; Dave Mihalovic, chief operations officer; Mike Hartman, chief creative officer



WAGGENER EDSTROM WORLDWIDE

Civica North Tower, 225 108th Ave., NE, Suite #700, Bellevue, WA 98004
800/938-8136; newbiz@waggeneredstrom.com
www.waggeneredstrom.com

WE has five global practices: brand strategy and marketing, healthcare, public affairs, technology and social innovation. Employees: 850. Founded: 1983.

Agency Statement: Waggener Edstrom Worldwide (WE) is a global, integrated communications agency. For nearly 30 years the independently owned firm has developed strategic communications programs for innovative and world-changing clients, working to influence markets, inspire people and improve lives.

In the last few years, the agency was honored with countless awards for our creative and strategic work, among them WE was recognized as Global Technology Agency of the Year, Best Large Agency to Work For, Communications Agency of the Year and Technology Agency of the Decade.

The agency has more than 850 employees in 19 offices around the world, and its Global Alliance partners expand the agency’s reach to more than 80 additional international markets. WE has five global practices: brand strategy and marketing, healthcare, public affairs, technology and social innovation.

To learn more, visit www.WaggenerEdstrom.com.

Melissa Waggener Zorkin, CEO, pres. & founder; Pam Edstrom, pres., Microsoft account worldwide & agency founder; Julie Allport, chief of staff; Dawn Beuparlant, exec. VP, Microsoft; Michael Bigelow, chief administrative officer; Jennifer Granston Foster, COO; Corey Kalbfleisch, CFO; Jenny Moede, pres., North America region; Chris Talago, exec. VP, EMEA

U.S. offices: Austin, Texas; Boston; New York City; Portland, Ore.; San Francisco; Seattle; and Washington, D.C.

European/Middle East/Africa offices: London; Munich, Germany; Johannesburg, South Africa; Geneva, Switzerland; and Paris

Asian offices: Beijing, Bengaluru, Delhi, Hong Kong, Mumbai, Shanghai and Singapore

HTC
Jebsen
Mercy Corp
Microsoft
NetHope
Shire
T-Mobile
Toshiba

WALEK & ASSOCIATES

acquired by Peppercomm

WALKER & ASSOCIATES, INC.

5100 Poplar Ave., #2812, Memphis, TN 38137
901/522-1100; fax: 901/522-1101
www.walker-assoc.com

Advertising, marketing, PR and research. Founded: 1965.

Ceil Walker Norris, CEO

WALKER MARCHANT GROUP, THE

1050 17th St. N.W., #1200, Washington, DC 20036
202/466-6040; info@walkermarchant.com
www.walkermarchant.com

Boutique agency, specializing in corporate comms., issue mgmt., litigation comms.

Ann Walker Marchant, CEO



WALKER SANDS COMMUNICATIONS

121 N. Jefferson St., Chicago, IL 60661
312/267-0066; fax: 312/876-1388; allison.dreiband@walkersands.com
www.walkersands.com

eCommerce and retail technology, marketing solutions, IT and enterprise software, disruptive early-stage companies, wearable technology, cleantech, consumer electronics. Employees: 43. Founded: 2001.

Agency Statement: Walker Sands is a full-service marketing and public relations firm specializing in media relations for technology companies ranging from startups to enterprise level. With offices in Chicago and San Francisco, Walker Sands was founded in 2001 to provide data-driven marketing support for a wide array of companies with the business mission of providing best-in-class communications counsel and services. In 2013, Walker Sands received recognition from the PRSA Skylines, Hermes, and PR Daily awards, among others.

Ken Gaebler, CEO, founder, princ.; Mike Santoro, pres. & princ.; Christine Pietryla, sr. VP of PR; Andrew Shykofsky, sr. VP of sales

AbsolutData	ThreatMetrix
Acquity Group	Vehicle Protection Association
Adage Technologies	Vue Software
BizBuySell.com	West Monroe Partners
Cisco Systems	Yesmail
CompTIA	
Datacom	
Dotcom Distribution	
Empathica	
Gladson	
hybris	
Infinite Convergence	
Infogroup Targeting Solutions	
InstantTechnology	
Juvenile Diabetes Cure	
KSC Kreate	
Newark element14	
Palo Alto Software	
Softchoice	
Target Data Inc.	
TermSync	
The Northridge Group	

WALL STREET COMMUNICATIONS

1299 E. 4500 S., Salt Lake City, UT 84117
801/266-0077; fax: 801/266-0778; info@wallstcom.com
www.wallstcom.com
PR, adv., corp. image, sales, Web sites. Founded: 1996.
Susan Warren, pres.

WALLWORK CURRY MCKENNA

10 City Square, 5th Floor, Charlestown, MA 02129
617/266-8200; fax: 617/266-8270; rmckenna@wcm-partners.com
www.wcm-partners.com
Full service marketing communications company. Founded: 1947.
Rick McKenna, president

WALT & COMPANY COMMUNICATIONS, INC.

2105 South Bascom, Suite 240, Campbell, CA 95008
408/369-7200; fax: 408/369-7201; info@walt.com
www.walt.com
Consumer electronics, enterprise IT and high-tech PR/Social Media.
Employees: 20. Founded: 1991.
Robert Walt, pres.

WARNER COMMUNICATIONS

41 Raymond St., Manchester-by-the-Sea, MA 01944
978/526-1960; fax: 978/526-8206; carin@warnerpr.com
www.warnerpr.com
Full service, serving all industries including tech, crisis comms., natural,
food, B2B, healthcare, financial. Employees: 12. Founded: 1997.
Carin Warner, founder & pres.

WATER & WALL GROUP

107 Grand St., 4th fl., New York, NY 10013
212/625-2363; ahealy@waterandwallgroup.com
www.waterandwallgroup.com
B-2-B financial & corp. comms., media rels., social media, reputation
mgmt., crisis comms., message development, thought leadership, brand-
ing, and positioning. Founded: 2012.
Andrew Healy, Scott Sunshine, partners

WATERSHED COMMUNICATIONS

431 NW Flanders St., Suite 100, Portland, OR 97209
503/827-6564; fax: 503/827-6566
www.watershedcom.com
With a deep expertise in food, beverages and natural products, Watershed
promotes national brands as well as regional businesses with a strong
appetite for growth. Our special expertise is in helping place-based
brands (such as farms, ranches and wineries) take that big leap up into the
national scene. Employees: 7. Founded: 1999.
Lisa Donoughe, founder & dir.

WAXWORDS INCORPORATED

105 Maxess Rd., #S124, Melville, NY 11747
631/574-4433; fax: 631/574-4434; info@waxwordsinc.com
www.waxwordsinc.com
PR, marketing communications, media relations. Founded: 2005.
Alan J. Wax, president/founder

WCG

WCG

199 Water St., 14th fl., New York, NY 10038
212/301-7200; fax: 212/867-3249; info@wcgworld.com
www.wcgworld.com
Agency Statement: WCG is a global communications company offering
integrated creative, interactive and marketing communications services to
clients across a wide range of industries, including healthcare, technolo-
gy, consumer products and entertainment. As part of W2O Group, WCG
is driving the positive future of communications through the delivery of

innovative solutions built on clear analytics that aim to meet the diverse
communications and marketing needs of the world's leading companies.

Established in 2001 by Jim Weiss, a 25-year veteran in healthcare com-
munications, W2O Group has grown to over 425 employees, with 175
housed in WCG, serving clients from offices in San Francisco, New York,
Austin, Atlanta, Minneapolis, Los Angeles and London.

WCG's seasoned professionals specialize in branding, design, digital,
interactive, social and traditional marketing, location-based marketing,
corporate and product PR, media relations, investor and advocacy rela-
tions, clinical trial recruitment and grassroots direct-to-patient commu-
nications campaigns. At the core of WCG's innovative approach is the use
of analytics and insights to drive strategy and flawless execution,
harnessing the full power of W2O Group's products and methods.

W2O Group was named the 2013 Digital Agency and Specialty Agency
of the Year by the *Holmes Report* and was ranked #5 on *PRWeek's* 2013
Agency Business Report. Chairman and CEO, Jim Weiss, was honored as
a member of PRWeek's Powerlist in 2010 and 2013.

For more information, please visit www.wcgworld.com

Jim Weiss, chmn. & CEO of W2O Group; Bob Pearson, pres. of W2O
Group; Chris Deri, pres. of WCG

WEBER MERRITT

414 N. Washington St., #301, Alexandria, VA 22314
703/299-2600; fax: 703/299-2601
www.webermerritt.com
Strategic communications, media and PR counsel. Crisis communi-
cations, grassroots mobilization. Employees: 20. Founded: 1994.
Jim Weber, Bernie Merritt, co-founders



WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com
Major practice areas: business mktg.; cleantech; consumer mktg.; corp.;
crisis comms. & issues mgmt.; digital; financial comms.; financial svcs.
mktg.; food & nutrition mktg.; gov't relations; healthcare; measurement
& analytics; mediaco; public affairs; technology; travel & lifestyle mktg.
Specialty svcs.: agribusiness & food; automotive; education; element sci-
entific communications; emergent China; employee engagement & change
management; executive equity & engagement; issues & advocacy advertis-
ing; lead media; litigation support; multicultural comms.; reputation
mgmt.; research; social impact; sports mktg.; the studio. Founded: 1921.
Agency Statement: Weber Shandwick is a leading global public rela-
tions firm with offices in 81 countries. The firm's diverse team of
thinkers, strategists, analysts, producers, designers, developers and cam-
paign activators has won the most prestigious awards in the world for
innovative, creative approaches and impactful work, including being
honored as a 2014 *Ad Age* A-List Agency and winning four 2013 Cannes
Lions. Weber Shandwick was also named *PRWeek's* International
Consultancy of the Year and *The Holmes Report's* Best Healthcare
Consultancy in the World in 2013, in addition to earning numerous best
place to work accolades. The firm deploys deep expertise across sectors
and specialty areas, including consumer marketing, corporate reputation,
healthcare, technology, public affairs, financial services, corporate social
responsibility, financial communications and crisis management, using
proprietary social, digital and analytics methodologies. Weber Shandwick
is part of the Interpublic Group (NYSE: IPG). For more information, visit
www.webershandwick.com.

Andy Polansky, CEO, apolansky@webershandwick.com; Gail
Heimann, pres., gheimann@webershandwick.com; Sara Gavin, pres.,
North America, sgavin@webershandwick.com; Jill Murphy, chief
business dev. officer, jmurphy@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.
3333 Piedmont Rd., #1100, Atlanta, GA 30305
404/266-7555; rbaskin@webershandwick.com
Rob Baskin, pres., Atlanta

2009 S. Capital of Texas Hwy., #300, Austin, TX 78746
512/794-4700; lstott@webershandwick.com

Lara Stott, sr. VP, Austin

2809 Boston St., #8, Baltimore, MD 21224
410/558-2100; kokeefe@webershandwick.com

Kevin O'Keefe, pres., Baltimore

40 Broad St., 8th flr., Boston, MA 02109
617/661-7900; mspring@webershandwick.com

Micho Spring, chair, U.S. corporate practice and pres., Weber
Shandwick, New England

875 N. Michigan Ave., #2400, Chicago, IL 60611
312/988-2400; rkomar@webershandwick.com

Rana Komar, gen. mgr., Chicago

1717 Main St., #1600, Dallas, TX 75201
469/375-0200; nnowlin@webershandwick.com

Neil Nowlin, exec. VP & gen. mgr., Weber Shandwick Southwest

999 18th St., #3000, Denver, CO 80202
303/357-2391; hwilliams@webershandwick.com

Hugh Williams, sr. VP, Denver

360 West Maple Rd., Birmingham, MI 48009
248/203-8000; aschueneman@webershandwick.com

Andy Schueneman, exec. VP & gen. mgr., Detroit

5626 NW 60th St., Kansas City, MO 64151
816/505-7888; raustin@webershandwick.com

Renee Austin, exec. VP, Kansas City

8687 Melrose Ave., 7th flr., Los Angeles, CA 90069
310/854-8200; LCapstraw@webershandwick.com

Leslie Capstraw, exec. VP & gen. mgr., Los Angeles

800 Brickell Ave., #1205, Miami, FL 33131
305/350-7171; avitale@theaxisagency.com

Alex Vitale, VP, Miami

8000 Norman Center Dr., #400, Bloomington, MN 55437
952/832-5000; epehle@webershandwick.com

Eric Pehle, exec. VP & gen. mgr., Minneapolis

909 Third Ave., New York, NY 10022
212/445-8000; JFarber@webershandwick.com

Joy Farber-Kolo, exec. VP & gen. mgr., New York

4913 NW 1st Ave., Vancouver, WA 98663
360/609-1077; mmohammadpour@webershandwick.com

Mark Mohammadpour, VP, Portland

600 Battery St., San Francisco, CA 94111
415/262-5600; BWilliams@webershandwick.com

Brad Williams, pres. North American tech. practice

818 Stewart St., #1300, Seattle, WA 98101
206/576-5500; mmaggs@webershandwick.com

Michelle Maggs, exec. VP & gen. mgr., Seattle

150 Mathilda Pl., #302, Sunnyvale, CA 94086
408/530-8400; BWilliams@webershandwick.com

Brad Williams, pres., North American tech. practice

555 Washington Ave., St. Louis, MO 63101
314/436-6565; dcollet@webershandwick.com

Dave Collett, exec. VP, St. Louis

Powell Tate
733 10th St., NW, Washington, DC 20001
202/383-9700; pjenkins@webershandwick.com

Pam Jenkins, pres., Powell Tate, Washington, D.C.

1100 René-Lévesque Blvd. West, 19th flr., Montréal, Québec H3B 4N4
Canada
514/447-3939; ftaschereau@webershandwick.com

Francois Taschereau, exec. VP & gen. mgr., Montréal

Suite 733, 1 Rideau St., Ottawa, Ontario K1N 8S7 Canada
613/454-5253; tault@webershandwick.com

Trish Ault, exec. VP & gen. mgr., Ottawa

207 Queen's Quay West, #400, Toronto, Ontario M5J 1A7 Canada
416/964-6444; awall@webershandwick.com

Adam Wall, exec. VP & gen. mgr., Toronto

Suite 670, 1665 West Broadway, Vancouver, BC V6J 1X1 Canada
604/681-7557; asotak@webershandwick.com

Alyssa Sotak, VP, Vancouver

Abbott Labs
ADP
Aetna
ALDI
Amazon.com
American Airlines
American College of Surgeons
Alticor
Anheuser-Busch InBev
BAE Systems
Bank of America
Campbell's Soup
Capgemini
Cargill
Centers for Disease Control (CDC)
Centers for Medicare and Medicaid Services
Cerberus Capital Management
Chobani
Citrix Online
Constellation Energy
Electrolux
Eli Lilly and Co.
Essilor
ExxonMobil
EyeLock
Genentech
General Motors
Getty Images
Gilead
Harley-Davidson
Honeywell
Ingersoll-Rand
Johnson & Johnson
Kraft
Mars
Mass Mutual
Mattel
McCormick & Co.
Merck
Milk Processor Education Program (got milk?)
Mondelez
Motorola Mobility
Motorola Solutions
Nespresso
NETGEAR
Nike
Novartis
Ocean Spray Cranberries
PepsiCo
PhRMA
Qualcomm
RadioShack
Roche
Royal Caribbean Cruises
SABIC
SCA Tork
Samsung
Siemens
State Farm
Transamerica
Unilever
U.S. Army Recruiting Command
U.S. Department of Treasury
Valspar
VeriSign
Verizon
Yum! Brands

WEBSTER & ASSOCIATES, LLC

PO Box 23015, Nashville, TN 37202

615/777-6995; fax: 615/369-2515

www.websterpr.com

Entertainment marketing and public relations. Founded: 1995.

Kirt Webster, pres.

**WEILL ASSOCIATES, GEOFFREY**

27 W. 24th Street, #305, New York, NY 10010

212/288-1144; fax: 212/288-5855; gweill@geoffreyweill.com

Specializing in travel and tourism-related mktg., promotion and PR.

Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Tania Philip, sr. VP

Aman Resorts

Aqua Expeditions, Peru & Indo-China

Ashford Castle, Ireland

Baur Au Lac, Zurich

Beau-Rivage Palace, Lausanne

Canadian Mountain Holidays

Cape Grace Hotel, Cape Town

Castiglione del Bosco, Tuscany

Dan Hotels Israel

Dunton Hot Springs, CO

The Greenbrier, WV

Hotel d'Angleterre, Copenhagen

Hotel Beau-Rivage Palace, Lausanne, Switzerland

Hotel Hassler, Rome

Hotel Regina Isabella, Ischia, Italy

Iguazu Grand Hotel, Resort & Casino, Iguazu Falls, Argentina

Il Palazzetto, Rome

Inkaterra, Peru

Israel Ministry of Tourism, North America

IsramWorld

Jet Airways

King David Hotel, Jerusalem

Merrion Hotel, Dublin

Nandana Private Resort, Bahamas

QT Sydney, Australia

WEINBACH GROUP, INC., THE

7301 SW 57th Court, #550, Miami, FL 33143

305/668-0070; fax: 305/668-3029

www.weinbachgroup.com

Full-service comms, adv., PR, financial PR. Founded: 1987.

Phil Weinbach, pres.; Daniel Weinbach, COO

WEINKRANTZ AND CO., ALAN

602 Lamont Ave., San Antonio, TX 78209

210/820-3070; fax: 210/820-3080; alan@weinkrantz.com

www.alanweinkrantz.com

PR for technology-based companies. Founded: 1980.

Alan L. Weinkrantz, pres.

WEINSTEIN PR

1300 SW Park Ave., #2316, Portland, OR 97201

503/708-0402; fax: 270/721-0402; lee@weinsteinpr.com

www.weinsteinpr.com

Consumer, food and beverage, and health and wellness, tourism, design, education, sports, public affairs, issue mgmt., employee comms., creative svcs., graphic design, and web development. Employees: 22. Founded: 2007.

Lee Weinstein, pres., Melinda Weinstein, VP

Cascadia Behavioral Health

Citizen

City of Hillsboro

Facebook

Hi-Tec Sports USA

Icebreaker

Jonathan Adler

Miller Nash

NIKE, Inc.

Oregon College Savings Plan

Pacific Northwest College of Art (PNCA)

Portland Farmers Market

Roundhouse

Sierra Nevada Brewing

Tuality Healthcare

United Fund Advisors

WEISS PR, INC.

1101 East 33rd St., #C303, Baltimore, MD 21218

443/451-7144; fax: 443/451-7010; info@weissprassociates.com

www.weissprassociates.com

Founded: 2008

Ray Weiss, pres.

WELSH COMMUNICATIONS INC., ANN

2510 Yonge St., #325, M4H 2P7, Toronto, Ontario, Canada

416/972-1930; fax: 416/972-6494; ann@annwelsh.com

www.annwelsh.com

Management consulting, change mgmt., strategic planning, community dev., social mktg., gov't rels., employee comms.

Ann Welsh, president

WERTHEIM + COMPANY, INC.

55 Yonge St., #1210, Toronto, Ontario M5E 1J4 Canada

416/594-1600

www.wertheim.ca

Corporate and investor communications. Founded: 1990.

Richard W. Wertheim, mng. partner

WESMAN PUBLIC RELATIONS, JANE

322 Eighth Ave., #1702, New York, NY 10001

212/620-4080; fax: 212/620-0370

www.wesmanpr.com

Books & publishing; media rels.; print, TV, radio, & online publicity; social media; website design; media training; seminars; satellite tours. Founded: 1980.

Jane Wesman, pres.

WESTMORELAND FLINT

11 E. Superior St., #514, Duluth, MN 55802

218/727-1552; fax: 218/733-0463

www.flint-group.com

PR, advertising and marketing, community relations, environmental counseling, promotion, image planning.

Andy Reiersen, pres.

WEXLER & WALKER

1317 F Street, N.W., #800, Washington, DC 20004

202/638-2121; fax: 202/638-7045

www.wexlerwalker.com

Founded: 1981.

Robert Walker, exec. chmn.

WHITE GOOD

226 North Arch Street, Lancaster, PA 17603

717/396-0200; fax: 717/396-9483

www.whitegood.com

Media relations, image management, trade show support, press event management. Employees: 10. Founded: 1981.

Sherry Qualls, pres./CEO; Marissa Hann, Julie McCrary, PR/AEs; Kelly Seipe, AM

GKD Metal Fabric

Miele Appliances

Nielsen/KBB

NKBA

Regupol America

ROHL

Thos. Moser

WIDMEYER COMMUNICATIONS

Acquired by Finn Partners

WIDNESS & COMPANY PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011
646/375-2239; fax: 212/851-8405
www.widnesspr.com
Luxury travel, food, spa. Employees: 3. Founded: 2000.
Rebecca Widness, founder

WILKINSON FERRARI & CO.

1371 East 2100 South, #100, Salt Lake City, UT 84105
801/364-0088; fax: 801/364-0072
www.wfandco.com
Counseling, strategic planning, media relations, community relations, special events, collateral materials, writing services, public outreach services, image and message development. Founded: 1993.
Brian Wilkinson, Lindsey Ferrari, partners



WILLIAM MILLS AGENCY

300 W. Wieuca Rd., Bldg. 1, #300, Atlanta, GA 30342
678/781-7200; fax: 678/781-7239
www.williammills.com
www.twitter.com/wmagency
www.facebook.com/WilliamMillsAgency
www.linkedin.com/company/william-mills-agency
Financial technology, financial svcs. PR. Employees: 32. Founded: 1977.
Agency Statement: William Mills Agency is the nation's largest independent financial services and technology public relations firm. We specialize in promoting companies that sell a variety of products or services in a number of highly specialized vertical markets with a focus in the financial industry. Much of our experience has been for companies that provide technology to the financial industry. Our clients often market to commercial banks, savings institutions, credit unions, mortgage bankers and other financial entities.

William Mills III, CEO; Scott Mills, pres.

Partial client list:

Banno
Cardlytics
Equifax
Jack Henry & Assocs.
Money Desktop

WILLIAMS WHITTLE ASSOCIATES

711 Princess St., Alexandria, VA 22314
703/836-9222; fax: 703/684-3285
www.williamswhittle.com
Full-service marketing and communications; retail, healthcare, telecomms., travel, real estate, fin'l services. Founded: 1967.
Robert L. Whittle, pres./CEO

WILLS & ASSOCIATES, INC.

3 Bethesda Metro, #700, Bethesda, MD 20814
301/767-0220; fax: 240/465-0733
www.wills-pr.com
Public relations. Founded: 1978.
Brad Wills, CEO

WILMOT COMMUNICATIONS, LLC, PAUL

581 Sixth Ave., New York, NY 10011
212/206-7447; fax: 212/206-7557; pwc@greatpress.com
www.paulwilmotcommunications.com
Fashion, beauty & wellness, accessories, culture & lifestyle, special events PR. Employees: 35. Founded: 1993.
Paul Wilmot, mng. partner

WILSON & ASSOCIATES, FRANK

30900 Rancho Viejo Rd., #155, San Juan Capistrano, CA 92675
949/218-1850

www.frankwilson.com
Strategic mktg. comms., PA, consumer mktg., PA, transportation, community rels., packaged goods.

Frank Wilson, pres.

WILSON GROUP COMMUNICATIONS, INC.

3217 Glenellen Court, Columbus, OH 43221-0877
614/461-1333
www.wilson-group.com
Crisis management consulting, media rels. & PA, media training.
Steve Wilson, pres.

WINGER MARKETING

111 W. Washington, #1959, Chicago, IL 60602
312/494-0422; fax: 312/494-0426; karolyn@wingermarketing.com
www.wingermarketing.com
Healthcare, B2B, Artists, Non-Profits, Real Estate, Builders, PR Training
Employees: 5. Founded: 1986.
Karolyn Raphael, pres.

WINNER & ASSOCIATES

2029 Century Park E. #1750, Los Angeles, CA 90067
310/432-7770; winner@winnr.com
www.winnerandassociates.com
Strategic comms., crisis comms., PR, media rels., litigation support, and issue & image advertising.
Charles Winner, founder; Zachary Winner, CEO

WINNING STRATEGIES

550 Broad St., #910, Newark, NJ 07102
973/799-0200; fax: 973/799-0210
www.winningstrat.net
Issues management, integrated online communications, grassroots organization, coalition building, consumer, healthcare, community affairs, government affairs, crisis communications, technology, environmental, real estate and redevelopment. Employees: 25. Founded: 1997.
Jim McQueeney, pres.

WINSPER

115 Broad St., 5th flr., Boston, MA 02110
617/695-2900
www.winsper.com
Full-service brand adv. & mktg. comms. agency specializing in luxury, technology, bus.-to-bus., finance, retail and consumer markets. Founded: 2002.
Jeff Winsper, pres.; J.D. Norman, exec. VP/mng. dir.

WINUK COMMUNICATIONS, INC.

25 Brian Court, Carmel, NY 10512
845/277-1160; fax: 845/277-1168; jay@winukpr.com
www.winukpr.com
Consumer, corp., product, entertainment, sports, real estate, legal, professional services, technology, environmental, travel, retail, fin'l, food, healthcare, bus.-to-bus.; media rels., events. Founded: 1994.
Jay S. Winuk, pres./founder



WISE PUBLIC RELATIONS, INC.

77 Bleecker Street, Suite C2-23, New York, NY 10012
212/777-3235; harrison@wisepublicrelations.com
www.wisepublicrelations.com
PR for emerging and established B2B and B2C companies at the intersections of media/entertainment, advertising/marketing, business and technology. Employees: 5. Founded: 2007.
Agency Statement: Wise Public Relations specializes in sharing the

Continued on next page

WISE PUBLIC RELATIONS, INC. continued

stories of both emerging and established B2B and B2C companies - specifically the disruptors, big thinkers, innovators, game changers, influencers and problem solvers that are driving innovation across a wide range of industries.

Our integrated approach to building a brand, securing strategic media placements and adding value to an organization, product or endeavor allows us to help clients become even more relevant and stand-out from the pack in their respective marketplaces.

Wise Public Relations has offices in NYC and San Francisco, CA.

Harrison Wise, pres. & founder; John McCartney, mng. dir., west coast & VP media rels.; Jeff Rutherford, partner/sr. strategist; Les Luchter, sr. strategist; Scott Meaney, sr. A/E; Amanda Scaccianoce, A/E

Control Group
LiveRail
Ready Set Rocket
GiftCards.com
Mantis Vision
Nomorobo
Duda Mobile
3Q Digital
Yieldex

WISSE KOMMUNIKATIE

Partner in The Worldcom Public Relations Group
Kroonpark 2a, 6831 GV, Arnhem, The Netherlands
026 4431523; info@wisse-worldcom.nl
www.wisse-worldcom.nl

Governmental PR, employee relations, industrial PR, int'l PR, technical PR. Founded: 1982.

Hubert J. Wisse, dir.



WITECK COMMUNICATIONS

2120 L St., N.W., #850, Washington, DC 20037
202/887-0500; fax: 202/887-5633
www.witeck.com

Strategic mktg. comms. firm specializing in reaching the gay & lesbian marketing, health & disability issues. Founded: 1993.

Bob Witeck, pres. & founder

WITHERSPOON & ASSOCIATES, INC.

1200 West Freeway, #200, Fort Worth, TX 76102
817/335-1373; fax: 817/332-6044
www.wITHERSPOON.com

Advertising, public relations and counseling. Employees: 10. Founded: 1946.

Mike Wilie, pres./CEO

WOLFE AXELROD WEINBERGER ASSOCS. LLC

60 East 42nd Street, Suite 2534, New York, NY 10165
212/370-4500; fax: 212/370-4505
www.wolfeaxelrod.com

Investor relations, financial PR and media relations. Employees: 6.

Stephen Axelrod, Donald Weinberger, mng. members

WONDRISKA/RUSSO

902 S. Quaker Lane, W. Hartford, CT 06110
860/236-8181; fax: 860/236-4190
www.wondriskarusso.com

Strategic mktg., corp. comms. and financial relations.

Dennis Russo, chmn.

WONGDOODY COMMUNICATIONS

8500 Steller Dr., #5, Culver City, CA 90232
310/280-7800; fax: 310/280-7780
www.wongdoody.com

Advertising, public relations, marketing.

Tracy Wong, chmn.

WOONTEILER INK

2 Winter Street, Waltham, MA 02451
781/891-1232; fax: 781/891-1022; gary@woonteilerink.com

www.woonteilerink.com

PR and marketing communications for business/consumer services, healthcare, real estate, educational institutions. Founded: 1992.

Gary Woonteiler, owner/principal



WORDHAMPTON PUBLIC RELATIONS INC.

512 Three Mile Harbor Rd., East Hampton, NY 11937
631/329-0050; fax: 631/267-1077; steve@wordhampton.com
www.wordhampton.com

Sectors: F&B; lodging; real estate; lifestyle. Employees: 9. Founded: 1992.

Agency Statement: WordHampton Public Relations is an award-winning agency on Long Island, New York representing signature hospitality, real estate and lifestyle businesses such as metro-NY area restaurants and iconic lodging properties; national franchises, beverages and brands doing business in the Hamptons luxury market; retailers; and real estate industry professionals and services. Our mission is to build client reputations and revenues. We do this through strategic and creative thinking, deep media relationships, social media savvy and client partnering.

Steve Haweeli, pres.; Nicole Castillo, sr. VP; Lindsey Myers, acct. dir.

Almond Bar & Restaurant
Bagby Restaurant Group
Ballo
Bell & Anchor
Besito
Burger Bistro
Lessing's Hospitality
Hamptons Restaurant Week
Long Island Restaurant Week
Mirabelle Restaurant
Navy Beach
Nick & Toni's Restaurant Group
North Fork Table & Inn
Pescatore
Pristine Pools
RedBar

WORDSNORTH INTERNATIONAL

93 Lombard Ave., East, #200, Winnipeg, Manitoba R3B 3B1 Canada
204/949-1606; fax: 204/943-5714; edmartens@wordsnorth.com
www.wordsnorth.com

Media, gov't, community rels, industrial, environment PR. Product, svc. or program launch. Founded: 1977.

Ed Martens, pres.



The right words for all corporate needs

WORDWRITE COMMUNICATIONS LLC

411 Seventh Ave., Suite 1125, Pittsburgh, PA 15219
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com
www.wordwritepr.com

Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, inbound marketing, social media, writing and editorial services. Employees: 7. Founded: 2002.

Agency Statement: WordWrite helps organizations share their great, untold stories with everyone who needs to see, hear and experience them.

Our StoryCraftingSM process taps the power of storytelling, building relationships with our clients' audiences. StoryCrafting transcends the tactical approach of other agencies. WordWrite clients enjoy greater success from authentic stories, shared by storytellers who constantly "reading the audience" to ensure they're heard.

Our clients' success has taken WordWrite from Pittsburgh roots to serve national and international clients.

Paul Furiga, pres., & CEO; Jason Snyder, sr. VP; Hollie Geitner, VP, client svcs.; Brenda Furiga, CFO; John Durante, sr. mktg. dir., Tempe office dir.

American Textile
Buck Consultants
Dickie McCamey
FORTA Corp.
Fragasso Financial Advisors
Kennametal
Koppers Inc.
L.B. Foster
Light of Life Rescue Mission
NAPE Expo
Pfizer Inc.
Predictive Synergistic Systems
TruFood Manufacturing

WORKHOUSE PUBLICITY

133 W. 25th St., #3W, New York, NY 10001
212/645-8006; fax: 212/645-1950; info@workhousepr.com
www.workhousepr.com

Adam Nelson, CEO



WORLD COM PUBLIC RELATIONS GROUP, THE

Partnership of independently owned PR firms
World Headquarters: 500 Fifth Ave., #300, New York, NY 10110
800/955-9675; toddlynch@worldcomgroup.com
www.worldcomgroup.com

Worldcom is the world's leading partnership of independently owned global public relations firms, with some 140 offices in 43 countries and 1,900 employees worldwide. Founded: 1988.

Agency Statement: Worldcom Public Relations Group was formed so that the strongest, most capable independent public relations firms could serve national, international and multi-national clients while retaining the flexibility and client-service focus inherent in independent agencies. Through The Worldcom Group, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic arenas in which they operate. Worldcom firms had \$344 million in revenue worldwide in 2012.

Stephanie Paul, chair; Corinna Voss, past chair; Sharon Linhart, Americas region chair; Mae Maneekulpan, Asia Pacific region chair; Imma Folch-Lazaro, partner recruitment; Patrik Schober, EMEA region chair; Marie-Josée Gagnon, secy./treas.; Hal Dash, next generation staffing; Noemi Pollack, practice groups; Monty Hagler, peer review, Elizabeth Sosnow, digital; Todd Lynch, mng. dir.

WORLD COM AMERICAS

United States:

Arizona: Off Madison Ave, Phoenix
California: Cerrell Assocs., Los Angeles; IW Group, Los Angeles; McGrath/Power PR, San Jose; Nuffer, Smith, Tucker, Inc., San Diego; The Pollack PR Mktg. Group, Los Angeles
Colorado: Linhart Public Relations, Denver
Florida: Bitner Goodman, Ft. Lauderdale; St. John & Partners, Jacksonville
Georgia: Cookerly Public Relations, Atlanta
Hawaii: Stryker Weiner & Yokota PR, Honolulu
Illinois: Public Comms. Inc., Chicago; Tech Image, Chicago; Fishman Public Relations, Northbrook
Louisiana: Deveney Communication, New Orleans
Maryland: Sandy Hillman Communications, Baltimore
Massachusetts: Corporate Ink, Boston; Schneider Assocs., Boston
Michigan: Hermanoff Public Relations, Detroit
Minnesota: PadillaCRT, Minneapolis
Missouri: Standing Partnership, St. Louis; Sturges Word Communications, Kansas City
New Jersey: Coyne Public Relations, Parsippany
New Mexico: The Garrity Group, Albuquerque
New York: Bliss Integrated Communications, New York; PadillaCRT,

New York; Roberts Comms., Rochester
North Carolina: RLF Comms., Greensboro
Ohio: Dix & Eaton, Cleveland
Pennsylvania: Simon PR Group, Philadelphia
Texas: Michael A. Burns & Assocs., Dallas; PetersGroup PR, Austin; Ward, Houston
Virginia: Brickell & Partners, Virginia Beach
Washington, D.C.: Kellen Adams Public Affairs
Washington: Richmond PR, Seattle
Wisconsin: Morgan&Myers, Milwaukee

Canada:

Alberta: Donoghue & Assocs., Calgary
British Columbia: Pace Group Communications, Vancouver
Ontario: Enterprise Canada, Toronto; CASACOM, Toronto
Quebec: CASACOM, Montreal

Latin America:

Argentina: Diez-infomedia, Buenos Aires
Brazil: Planin, São Paulo; Planin, Rio de Janeiro
Colombia: Grupo Albion, Bogotá
Mexico: Arvizu Comunicación Corporativa, Mexico City
Peru: Realidades, Lima

WORLD COM ASIA PACIFIC:

Australia: Phillips Group, Brisbane; Wrights, Melbourne
China: A-World Consulting Ltd., Hong Kong
Japan: AZ Worldcom Japan Co. Ltd., Tokyo; TOCS, Tokyo
Korea: PRN, Seoul
Malaysia: TQPR Sdn Bhd, Kuala Lumpur
Thailand: TQPR Co. Ltd., Bangkok
Vietnam: TQPR Co. Ltd., Ho Chi Minh City

WORLD COM EUROPE/MIDDLE EAST/AFRICA:

Angola: Cunha Vaz, Luanda
Austria: match group Gmgh, Vienna
Belgium: InstiCOM Corporate Communications & PR, Brussels
Bulgaria: Janev & Janev, Sofia
Czech Republic: PRAM Consulting, Prague
Denmark: PrimeTime Kommunikation, Copenhagen
Finland: Medita Communication, Helsinki
France: Keima, Paris; Yucatan, Paris
Germany: HBI Helga Bailey GmbH, Munich; komm.passion GmbH, Dusseldorf
Hungary: Probako Comms., Budapest
Israel: Now You-Heart & Business, Tel Aviv
Italy: Business Press S.p.A., Milan; CBO Srl (Communications by Objectives), Milan
The Netherlands: Wisse Kommunikatie/Worldcom The Netherlands, Arnhem; IvRM Communicatie, Bussum
Mozambique: Cunha Vaz, Maputo
Norway: Coxit Public Relations, Oslo
Poland: Glaubicz Garwolinska Consultants, Warsaw
Portugal: Cunha Vaz & Associates, Lisbon
Republic of Serbia: Blumen Group Ltd., Belgrade
Romania: Media Pozitiv, Otopeni
Russia: YA Corporation, Moscow
South Africa: Lange 360, Cape Town
Spain: Grupo Albion, Madrid; LF Channel, Barcelona; Commarca & Inqorpora Comunicacion, Las Palmas de Gran Canaria
Sweden: Oxenstierna & Partners, Stockholm
Switzerland: L&W Communication AG, Zurich
Turkey: Manifesto Communications Group, Istanbul
United Arab Emirates: Majlis PR & Comms., Dubai
United Kingdom: JBP Public Relations, Bristol; Kaizo, London

WRAGG & CASAS PUBLIC RELATIONS INC.

Member of Pinnacle Worldwide
1221 Brickell Ave., #730, Miami, FL 33131
305/372-1234; fax: 305/372-8565
www.wraggcasas.com
Corp., crisis mgmt., media rels., marketing comms., English-Spanish.
Founded: 1991.

Ray Casas, principal

WRAY WARD

900 Baxter St., Charlotte, NC 28204
704/332-9071; fax: 704/375-5971
www.wrayward.com

Adv., PR and interactive for consumer products, professional services, manufacturing. Founded: 1974.

Jennifer Appleby, pres. & chief creative officer

WRITE PUBLICIST, THE

Advertising and PR firm
1865 River Falls Drive, Roswell, GA 30076
770/998-9911

www.thewritepublicist.com

PR for African-American, apparel, automotive, entertainment, travel/hotels/airlines.

Regina Lynch-Hudson, pres.

X

XENOPHON STRATEGIES

1625 Eye St., N.W., 6th fl., Washington, DC 20006
202/289-4001; fax: 202/777-2030; dfuscus@xenophonstrategies.com
www.XenophonStrategies.com

Public relations, public affairs, gov't affairs and crisis comms. Employees: 21. Founded: 2000.

David A. Fuscus, CEO

Y

YEARICK-MILLEA

100 First Ave., #525, Pittsburgh, PA 15222
412/323-9320; info@yearick-millea.com
Full-service comms., adv. & PR firm.

John Millea, pres.

Z

Z MARKETING PARTNERS

3905 E. Vincennes Rd., #300, Indianapolis, IN 46268
317/924-6271
www.zmarketingpartners.com
Media & PR

Allan Zukerman, chmn./CEO

ZAPWATER COMMUNICATIONS

118 N. Peoria, 4th Fl., Chicago, IL 60607
312/943-0333
www.zapwater.com

Public affairs, media and PR, mktg. comms.

David M. Zapata, pres.

ZCOMM

910 17th St., NW, #1190, Washington, DC 20006
202/821-1020; rise@zpr.com
www.zpr.com

Rise Birnbaum, CEO

ZEHNDER COMMUNICATIONS, INC.

650 Poydras St., Suite 2450, New Orleans, LA 70130
504/558-7778; fax: 504/558-7779; treed@z-comm.com
www.z-comm.com

Strategic public relations, mktg. comms., media rels., crisis comms., social and digital media, event mtg., research analytics, internal and external comms., speech writing and viral mktg. Employees: 74. Founded: 1996.

Jeff Zehnder, CEO; Mike Rainey, COO; Ann Edelman, dir. of PR; Blake Killian, dir. of social media; Dave Maher, dir. of digital comms.; Henry Chassignac, creative dir.; Jennifer Boneno, dir. of acct. svcs.;

Joann Habisreitering, media dir.; Rob Hudak, interactive creative dir.

Alliance Oncology
Baton Rouge Area Foundation
Dr. McGillicuddy's Brand
DuPage Medical Group
Fireball Whisky
Firefly Moonshine
Firefly Vodka
Gulf Coast Seafood
Hyatt Regency New Orleans
JD Bank
LUBA Workers' Comp
Naked Jay Vodka
Platinum 7X Vodka

Southern Land Company- Elliston 23
The Water Institute of the Gulf
Times Picayune/NOLA Media Group
US Radiosurgery
Visit Baton Rouge

ZEMI COMMUNICATIONS, LLC

10 East 40th St., #1900, New York, NY 10016
212/689-9560

www.zemi.com

International comms. consultants, IR and media rels.

Alan J. Stoga, founder/pres.



ZENO GROUP

A Daniel J Edelman Company
44 E. 30th St., 11th fl., New York, NY 10016
212/299-8888; fax: 212/462-1026
www.zenogroup.com

Consumer, health, technology, and corporate. Employees: 103. Founded: 1998.

Agency Statement: Believers in the fearless pursuit of the unexpected, the award-winning Zeno Group operates as one firm across six offices and within practice areas including consumer, health, technology, and corporate, all supported by Planning, Digital Engagement and Media Relations.

Barby K. Siegel, CEO; Senior management team: Lisa Robinson, chief creative officer; mng. dir., Zeno/LA; Grant Deady, mng. dir., Zeno/Chicago; Andrea Morgan, mng. dir., Zeno/NY; Todd Irwin, mng. dir., Silicon Valley; Ame Wadler, mng. dir., healthcare; Mark Shadle, mng. dir., corporate communications; Mark O'Connor, exec. VP, media; Tracey Thiele, exec. VP, digital engagement; Bart Ianantuoni, VP, human resources

Zeno has offices in New York, Chicago, Los Angeles, Silicon Valley, Dallas and Toronto.

All State Foundation
Associated Builders & Contractors
AstraZeneca
Bacardi
Bausch & Lomb
Blistex, Inc.
Churchill Club
Craftsman
Crypton Fabric
Dreamworks
Four Seasons
Francisco Partners
Groundlink
JCJ Business Corp., Inc.
K2M Inc.
Kenmore
Kia Motors
Kurion
LAM Research
Life Technologies
Lipton
Micron Technology Inc.
Mobio Technologies
Murfie.com
Nature's Path
Oak Investment Partners

Office Depot
Paris Presents
Pinkberry
Pizza Hut
Redbox
RentSocial
RevolutionWear, Inc.
Sears Holdings Corp.
Seattle's Best Coffee
Specific Media
SXC Health Solutions
The Clorox Co.
The Quaker Oats Co.
The Scotts Miracle-Gro Co.
Tourism Queensland
Turtle Wax
VeriFone Systems, Inc.
Wargaming America
Wayin
Webtrends, Inc.
Williamson-Dickie Mfg. Co.
Women's Sports Foundation

ZENZI

2235 Encinitas Blvd., #212, Encinitas, CA 92024
760/635-9320; sarah.hardwick@zenzi.com
www.zenzi.com
Consumer, lifestyle & technology, online & creative strategies. Founded: 2002.

Sarah Hardwick, CEO

ZERO GRAVITY GROUP

415 Bedford Rd., Pleasantville, NY 10570
914/579-2301; larrye@zerogravitygroup.com
www.zerogravitygroup.com
Advertising, brand campaigns, new product launches, corp. restructuring, print production.

Larry Eckerle, mng. partner

the / zimmerman / agency

ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com
www.zimmerman.com
Hospitality/Travel.

Agency Statement: The Zimmerman Agency creates relevant messaging through public relations, digital and social scenarios which carries consumer traction during difficult economic times. The travel division includes extraordinary destinations such as the country of Aruba, endearing escapes like the Outer Banks and award-winning resorts and hotels from Hawaii's Waikoloa Village to The Ritz-Carlton Destination Club. The agency consumer division represents major brands from Party City and Cooper Tire to Firehouse Subs and Pilot Pens. Using WOW!, the agency has produced revenue-building results for global clients for more than two decades.

Carrie Englert Zimmerman, Curtis Zimmerman, principals

Hospitality/Travel

Aruba Tourism Authority
Beaver Creek Lodge (Colo.)
Bohemian Hotel Savannah Riverfront (Ga.)
Brazilian Court (Palm Beach)
Casa de Campo (Dominican Republic)
Club Med (Caribbean)
Commons Hotel, The (Minneapolis)
Crystal Coast (Outer Banks, N.C.)
Eden Roc (Miami)
Edgewater Hotel (Seattle)
El Monte Sagrado Living Resort and Spa (Taos, N.M.)
Extended Stay America
Foxwoods Resort Casino (Conn.)
Gateway Canyons (Colo.)
Grand Bohemian Hotel Asheville (N.C.)
Grand Bohemian Hotel (Orlando)
Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR)
Hard Rock Hotels & Casinos (Bali, Macau, Singapore, Pattaya, Penang, Mexico, Panama, San Diego, Chicago, Palm Springs)
Hard Rock Hotel & Casino Punta Cana (Dominican Republic)
Interstate Hotels & Resorts
Kessler Canyon (DeBeque, Colo.)
Kessler Collection of Luxury Resorts, The
Kona Kai (San Diego)
LaPlaya Beach & Golf Resort (Naples)
Little Palm Island Resort (Key West, Fla.)
Napa River Terrace (Calif.)
Noble House Luxury Hotels & Resorts
Ocean Key Resort & Spa (Key West)
Omni Amelia Island Plantation Resort (Amelia Island, Fla.)
Omni Orlando Resort at ChampionsGate
Orlando World Center Marriott
Portofino Hotel (Redondo Beach, Ca.)
Ritz-Carlton Destination Club, The
Riviera Palm Springs Resort & Spa (Calif.)
Roosevelt Hotel, The (New York City)
TPC Network
Visit Tallahassee
Waikoloa Beach Resort (Hawaii)

Major Brands

BridgeStreet Residences, Serviced Apartments & Suites
Cooper Tire
Diners Club
Firehouse Subs
Florida Prepaid College Board
Flowers Foods (Nature's Own, Cobblestone Mill)
Homes.com
Hunter Defense Technologies Global
Krystal Company
Mrs. Freshley's
Party City
Pilot Pens
Roadmaster
Tastykake

ZIMMERMAN/EDELSON, INC.

5 Bond St., Great Neck, NY 11021
516/829-8374; fax: 516/829-1561; info@zimmed.com
www.zimmed.com
Educational, real estate, legal PR.

Robert Zimmerman, Ron Edelson, co-founders and partners

ZING USA

350 Seventh St., #901, New York, NY 10001
212/633-6301; fax: 212/242-8389; bob@zingusa.com
www.zingusa.com
Branding, consumer & B-to-B mktg. comms., media rels., digital svcs., event mgmt., social media monitoring. Employees: 10. Founded: 2005.

Robert McEwen, pres. & CEO



ZLOKOWER COMPANY

60 Madison Ave., New York, NY 10010
212/447-9292; fax: 212/447-8323; harry@zlokower.com
www.zlokower.com
Corporate, fin'l, product PR, public affs., healthcare. Employees: 5. Founded: 1983.

Agency Statement: Highly motivated and results-oriented, Zlokower Company is distinguished for its excellent, consistent strategic public relations and media coverage for companies and professional service firms throughout the U.S. Zlokower clients are covered by top print, broadcast and online media. The firm has been recognized by PRSA-New York, *Technology Marketing Magazine*, and other organizations. Specialties include real estate, healthcare, technology, financial PR, consumer, business-to-business and not-for-profit.

Harry Zlokower, pres; Gail Horowitz, sr. VP; Dave Closs, VP

Berko & Associates
Carrier Logistics Inc.
Centric Real Estate Advisors
Signature Realty
Commercial Tenant Real Estate Representation (CTRR)
Equity Now
Evergreen Insurance & Risk Management
Friedman-Roth Realty Services
Giscombe Realty Group
Healthcare Real Estate Advisors (HCREA)
Hofheimer Gartlir & Gross
ISJ Management
Lance Capital, LLC
Medallion Financial Corporation
Norman Bobrow & Co.
Off The Wall Frozen Yogurt
Paul Binder, Author
Primo Angeli
Rosewood Realty Group
Silvershore Properties
Sold with Style
The Carlton Group
Townhouse Management Company

CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

0-9

150 Charles Street: Rubenstein Public Relations, Inc.
18 Gramercy Park: Rubenstein Public Relations, Inc.
180 Turning Lives Around: BSY Associates Inc.
1800 FLOWERS: MWW
1800 Tequila: 5W Public Relations
1st Global Research & Consulting: KCD Public Relations
24/7 Media: Trainer Communications, Inc.
2XU: MFA, Ltd. (Missy Farren & Assocs.)
3 Howls: Revolution PR
3030 Ocean, Harbor Beach Marriott, Fort Lauderdale: Brustman Carrino Public Relations
31Squares: Max Borges Agency
321 North: Boardroom Communications, Inc.
388 Bridge Street, Brooklyn: Quinn & Co.
3i: Stanton Public Relations & Marketing
3Itech Works: Insider Media Management
3Lab Skincare: RED PR
3M: Hunter Public Relations; LVM Group, Inc., a Didit Company; PadillaCRT; Taylor
3M (to include Food Safety, Infection Prevention, Critical and Chronic Care divisions): Kohnstamm Communications
3M Automotive Division: Bianchi Public Relations, Inc.
3Q Digital: Wise Public Relations, Inc.
41st Parameter: InkHouse Media + Marketing
4DSP: Phillips & Company
4M Emergency Services: Stevens Strategic Communications, Inc.
50 United Nations Plaza: Rubenstein Public Relations, Inc.
50 West Street, NYC: Quinn & Co.
500 West 21st Street: LVM Group, Inc., a Didit Company
515 East 72nd Street: Rubenstein Public Relations, Inc.
54 Below: Keith Sherman and Associates
5th Axis: Tellem Grody Public Relations, Inc.
6pm.com: Beehive PR
7-Eleven: Daddi Brand Communications
837 Washington: Quinn & Co.
8X8: SS|PR

A

A & E Networks: Global Strategy Group
A Pea in the Pod: Film Fashion
A. Schulman Inc.: Dix & Eaton Incorporated
A.kitchen, Philadelphia: Quinn & Co.
A2B: Southard Communications, Inc.
A3Cube: JPR Communications
AAA: Landis Communications Inc.
AAA of Southern New England: Schneider Associates
AARP: DKC
AARP Foundation: Hager Sharp Inc.
AB Mauri: O'Malley Hansen Communications
ABB: Airfoil; French | West | Vaughan
Abbe Community Care/Abbe Aging Services: Marketing & Communication Strategies, Inc. (MCS)
Abbott: Lois Paul and Partners
Abbott Fund: Cooney/Waters Group
Abbott Laboratories: FleishmanHillard
Abbott Labs: Weber Shandwick
Abbvie: Cooney/Waters Group; FleishmanHillard
AbbVie, Inc.: L.C. Williams & Associates
Abby Rodman, LCSW: DDR Public Relations, Inc.
ABBY USA Software House, Inc.: McGrath/Power Public Relations & Communications
ABC Carpet & Home: MWW
ABC Family: Accomplished Media & Entertainment - The AME Company
Ability Beyond: LAK Public Relations, Inc.
About.com: Goodman Media International, Inc.
Abramson Brothers: Quinn & Co.
ABS Partners: Quinn & Co.
AbsolutData: Walker Sands Communications
Absolute Software: HORN
Abt Electronics: Alpaytac Public Relations/Marketing Communications
AC Martin: Cerrell Associates, Inc.
Academy of General Dentistry: Public Communications Inc.
Acadia Insurance: Mason Public Relations
Acai Roots: Be Social Public Relations

Acapulco Destination Marketing Office: Carolyn Izzo Integrated Communications (CIIC)
ACC/Cybersecurity: Gibbs & Soell, Inc.
Accelerated Marketing Partners: Quinn & Co.
Accellion, Inc.: SS|PR
AccelSPINE: TrizCom Communications, Inc.
Accenture: NATIONAL Public Relations
Access Community Health Network: KSA (Kathy Schaeffer and Associates, Inc.)
Access Services: Cerrell Associates, Inc.
AccessData: Merritt Group
Accesso: Sachs Media Group
Accessories Expert Kimmie Smith: Beautiful Planning Marketing & PR
Acclaim Lighting: Falls Communications
Accolade Wines: Folsom & Associates
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accura Media Group: Feintuch Communications
Accuride Corp.: Bianchi Public Relations, Inc.
Ace: RF | Binder Partners, Inc.
ACE Limited: Abernathy MacGregor Group, The
AcelRX Pharmaceuticals, Inc.: Makovsky
ACL Technology Solutions: Stanton Public Relations & Marketing
Aclara: Standing Partnership
Acme Packet: Version 2.0 Communications
Acquisio: North 6th Agency, Inc.
Acquity Group: Walker Sands Communications
ACT: Ogilvy Public Relations
Actavis, Inc.: Makovsky
Actian: HORN
Actifio: Fama PR, Inc.
ActionX: HORN
ActiveHealth Management: Dodge Communications
Activision: Rubenstein Associates, Inc.
ACTS Retirement-Life Communities: Crosby Marketing Communications
Acura Pharmaceuticals: Spectrum
Axiom: HORN
Ad:Tech: SHIFT Communications
Adage Technologies: Walker Sands Communications
Adams & Co.: Quinn & Co.
Adaptive Insights: Highwire PR
Adchemy: Bateman Group
Addison Field: Marketing Maven Public Relations
Adeptia: HORN
Ader Investment Management: 5W Public Relations
Adidas Golf: Strategic Public Relations Group
AdKarma: Standing Partnership
Adobe: Abernathy MacGregor Group, The
ADP: Gibbs & Soell, Inc.; Weber Shandwick
Adra Match: Bimbach Communications Inc.
Adriana Hoyos Design: KWE Partners
Adrienne Arsh Center: Conroy Martinez Group, The
Adrienne Arsh Center for Performing Arts: rbb Public Relations
AdRoll: Bateman Group
Adtech: 5W Public Relations
AdvaMed: GYMR, LLC (Getting Your Message Right)
Advanced Urology Specialists: Moore Communications Group
AdvancePierre Foods: Jасulca Terman Strategic Communications
Adveq: BackBay Communications
Advocate: Jасulca Terman Strategic Communications
AEG: Coyne PR
AEGIS Holding Co., San Francisco: Haft Group Inc., The
Aeon Stores (Hong Kong): Strategic Public Relations Group
Aereo: LaunchSquad
Aero Gear: London & Associates, Michael J.
Aerosoles: 5W Public Relations
AES: Davies
AES Corporation, Ocean's Flavor Sea Salts: Marketing & Communication Strategies, Inc. (MCS)
AES Energy Corp.: Cerrell Associates, Inc.
Aetna: SevenTwenty Strategies; Weber Shandwick
Aetrex Worldwide: MWW
AFD Contract Furniture: Berman Group, Inc., The
AFEX: BackBay Communications
Affinity Health Plan: Makovsky
Affordable Healthcare Review: Blaine Group, The
Aflac: Citizen Relations
Afrojack: Miller PR
After School Matters: Jасulca Terman Strategic Communications

Agari: Eastwick
 AgeCheq: Mobility Public Relations, LLC
 Aggregate Knowledge: Eastwick
 Agile IT: Nuffer, Smith, Tucker
 Agility Health: Lambert, Edwards & Associates
 Agility Recovery Solutions, Inc.: Makovsky
 Aging 2.0: Spector & Associates, Inc.
 AgingCare, LLC: Spector & Associates, Inc.
 Agnes Gund Foundation: Emerald Partners
 Agnitio A/S: Bliss Integrated Communication
 Agri Beef Co.: Snake River Farms, Double R Ranch: Lane
 AHRQ: Crosby Marketing Communications
 AIBTM: Pollack PR Marketing Group, The
 AICUP: Devine + Partners
 AIDS Foundation of Chicago: Public Communications Inc.
 AIMCO: Singer Associates, Inc.
 Air China: Strategic Public Relations Group
 Air New Zealand: MWW
 Air Tahiti Nui: Murphy O'Brien
 Air-Conditioning, Heating, and Refrigeration Institute: Finn Partners
 Airbiquity: DRIVEN Public Relations
 Airbnb: DKC; Singer Associates, Inc.
 Airbus: JeffreyGroup
 AirLease Corp.: Makovsky
 Airlines for America: Ketchum
 Airport East CID: A. Brown-Olmstead Associates, LTD
 Airport West CID: A. Brown-Olmstead Associates, LTD
 Airwalk: Fahlgren Mortine; Turner Public Relations, Inc.
 Airwick: Lippe Taylor
 Aitheras Aviation: Falls Communications
 Ajinomoto Food Ingredients, LLC: Pollock Communications
 AKA Luxury Serviced Residences: Quinn & Co.; Quinn & Co.
 Akamai: Ascendant Communications
 AKF Group Engineers: Berman Group, Inc., The
 AKRF: Marino Organization Inc., The (TMO)
 AkzoNobel N.V.: Dix & Eaton Incorporated
 Al Jazeera English: Global Strategy Group
 Alabama Tourism Department: Luckie Strategic PR
 Alameda Corridor Transportation Authority (ACTA): Cerrell Associates, Inc.
 Alamo Community Colleges: Dublin & Associates, Inc.
 Alamo Pharma Services: DEETER
 Alan Gaynor + Co.: LVM Group, Inc., a Didit Company
 Alan Wong's Amasia, Maui: Quinn & Co.
 Alaska Airlines: Cerrell Associates, Inc.
 Alaska Heart & Vascular Institute: Thompson & Co. Public Relations
 Alaska Native Science & Engineering Program: Thompson & Co. Public Relations
 Alaska Railroad Corp.: Thompson & Co. Public Relations
 Alaska Wilderness League: Caplan Communications LLC
 Alaskan Dream Cruises: Thompson & Co. Public Relations
 Albanese Organization: Berman Group, Inc., The
 Albanese Organization, Inc.: Quinn & Co.
 Albuquerque CVB: Fahlgren Mortine
 Albuquerque Tourism: Turner Public Relations, Inc.
 Alcatel-Lucent: Hoffman Agency, The; MS Business Communication Ltd
 Alcoa, Inc.: Abernathy MacGregor Group, The
 Alcon Laboratories: NATIONAL Public Relations
 ALDI: Weber Shandwick
 Alego Health: Roop & Co.
 Alere, Inc.: Cooney/Waters Group
 Alex Brands: Daddi Brand Communications
 Alex DeBogorski: Accomplished Media & Entertainment - The AME Company
 Alexandria Real Estate Equities, Inc.: Solomon McCown & Company, Inc.
 Alexion Pharmaceuticals, Inc.: Makovsky
 Algenol Biofuels: Gibbs & Soell, Inc.
 Alibi American Whiskey: Stuntman Public Relations
 Alice Cooper Band members (SOU): Mayo Communications & Mayo PR
 Alizé at the Top of The Palms: Vox Solid Communications
 All 4 Kids Foundation: Indra Public Relations
 All Screen Media: Cataldi Public Relations
 All State Foundation: Zeno Group
 All-Clad Metalcrafters: 5W Public Relations
 Allan Stone Gallery: Emerald Partners
 Allen & Overy: Ripp Media/Public Relations, Inc.
 Allergan: Lippe Taylor; Tonic Life Communications
 Alli, Alliance of Action Sports (Dew Tour, Red Bull Signature Series): MFA, Ltd. (Missy Farren & Assocs.)
 Alliance of Automobile Manufacturers: Rasky Baerlein Strategic Communications, Inc.
 Alliance of Marine Mammal Parks and Aquariums: Public Communications Inc.
 Alliance Oncology: Zehnder Communications, Inc.
 Alliance Residential: Lavidge Company, The
 Allied Metal Co.: NM Marketing Communications, LLC
 Allied Printing: Franco Public Relations Group
 AlliedBarton Security: Jackson Spalding
 AllStar Deals: Feintuch Communications
 Allstar Products Group: 360 Public Relations
 Allstate Insurance Co.: Taylor
 Ally Bank: Prosek Partners
 ALM Forum: Catapult PR-IR LLC
 Almond Bar & Restaurant: WordHampton Public Relations Inc.
 Almond Board of California: Porter Novelli
 Alnylam Pharmaceuticals: Spectrum
 Aloft Hotels: Atomic
 Alostara Bank of Commerce: Jackson Spalding
 Alpha Industries: Turner Public Relations, Inc.
 Alpha Omega Financial Systems, Inc.: Makovsky
 Alphabuyer.com: Devine + Partners
 Alpina Foods: Tipping Point Communications
 Alpine Electronics: Franco Public Relations Group
 ALS Therapy: Cone Communications
 AlSol Hotels & Resorts: Quinn & Co.
 Altair: Airfoil
 Alteer Corp.: Scott Public Relations
 Alternative (Apparel): Turner Public Relations, Inc.
 Altfest Personal Wealth Mgt.: Mount & Nadler, Inc.
 Alticast: Mobility Public Relations, LLC
 Alticor: Weber Shandwick
 Altisource: InkHouse Media + Marketing
 Altium: Hoffman Agency, The
 Alton Brown Live! The Edible Inevitable Tour 2014: Tellem Grody Public Relations, Inc.
 Altoona Regional Health System: R&J Public Relations, LLC
 Alvarez & Marsal: LAK Public Relations, Inc.
 Always Best Care: Hamilton Public Relations
 Alzheimer's Drug Discovery Foundation: Kyne
 Alzheimer's Association New York City Chapter: LAK Public Relations, Inc.
 Amadeus: Kwitken
 Amala: Middleton & Gendron, Inc.
 Aman Resorts: Weill Associates, Geoffrey
 Amarin Pharma, Inc.: Makovsky
 AmaWaterways: Blaze
 Amazon: JeffreyGroup; McNeely Pigott & Fox Public Relations, LLC; NATIONAL Public Relations
 Amazon.com: Weber Shandwick
 Amber Sky Home Mortgage: R&J Public Relations, LLC
 AMC Networks: Cataldi Public Relations
 Amdocs: Bob Gold & Associates
 AMECO USA: Stevens Strategic Communications, Inc.
 Amen Clinics: A. Brown-Olmstead Associates, LTD
 America's Blood Centers: Public Communications Inc.
 American Academy of Dental Sleep Medicine: L.C. Williams & Associates
 American Academy of Dermatology: Public Communications Inc.
 American Academy of Family Physicians: GYMR, LLC (Getting Your Message Right)
 American Academy of Nurse Practitioners: LAK Public Relations, Inc.
 American Academy of Physician Assistants: Vanguard Communications
 American Academy of Sleep Medicine: L.C. Williams & Associates
 American Airlines: IW Group, Inc.; JeffreyGroup; Weber Shandwick
 American Ambulance: North 6th Agency, Inc.
 American Assn. of Diabetes Educators: Public Communications Inc.
 American Assn. of Endodontists: L.C. Williams & Associates
 American Assn. of Nurse Practitioners: SevenTwenty Strategies
 American Bar Association: Global Strategy Group
 American Beverage Assn.: Cerrell Associates, Inc.
 American Beverage Association: IW Group, Inc.
 American Board of Addiction Medicine: Tartaglia Communications, LLC
 American Board of Internal Medicine: GYMR, LLC (Getting Your Message Right)
 American Board of Medical Specialties: Public Communications Inc.
 American Chemistry Council: Potomac Communications Group, Inc.; Sachs Media Group
 American College of Asthma, Allergy and Immunology: Public Communications Inc.
 American College of Surgeons: Weber Shandwick
 American Council of Engineering Companies of Massachusetts: Rasky Baerlein Strategic Communications, Inc.
 American Council of Exercise: rbb Public Relations
 American Customer Satisfaction Index: Acuity Project, The
 American DBE Magazine: V.K. Fields & Co. PR Pros
 American Dental Association: Global Strategy Group; KSA (Kathy Schaeffer and Associates, Inc.)

American Down & Feather Council: Kellen Communications
American Education Group: Lambert, Edwards & Associates
American Express: Global Strategy Group; Kwitken; M Booth & Associates, Inc.; Makovsky; Ogilvy Public Relations
American Express Travel: Lou Hammond & Associates
American Farm Bureau Federation: MorganMyers
American Federation for Aging Research: Tartaglia Communications, LLC
American Foundry Society: NM Marketing Communications, LLC
American Friends of Tel Aviv University: Marino Organization Inc., The (TMO)
American Gem Society: Firm Public Relations & Marketing, The
American Giant: LaunchSquad
American Greetings: Stevens Strategic Communications, Inc.
American Griddle: Stevens Strategic Communications, Inc.
American Health Care Association: Coyne PR
American Health Information Management Assn.: Public Communications Inc.
American Heart Assn.: Cone Communications
American Heart Association: FoodMinds, LLC
American Humane Assn.: Fineman PR
American Hydroformers: Stevens Strategic Communications, Inc.
American Hydrostatics: Franco Public Relations Group
American Institute of Architects: Peppercomm, Inc.
American Institute of Architects New York Chapter (AIANY): Marino Organization Inc., The (TMO)
American Institute of Architects New York State (AIANYS): Marino Organization Inc., The (TMO)
American Laser Skincare: Airfoil
American Leather: Burns & Associates, Michael A.
American Legal Finance Assn.: Britt Banter Public Relations
American Management Assn.: gabbegroup
American Messaging/IntelliGuard: Double Forte
American Nurses Assn.: L.C. Williams & Associates; Stanton Communications, Inc.
American Osteopathic Assn.: Public Communications Inc.
American Petroleum Institute: FleishmanHillard
American Petroleum Institute (API): Coyne PR
American Promotional Events: Revell Communications
American Properties Realty: R&J Public Relations, LLC
American Psychiatric Assn.: GYMR, LLC (Getting Your Message Right)
American Psychological Assn.: Vanguard Communications
American Public Gardens Assn.: Pollack PR Marketing Group, The
American Public University System: Tierney
American Queen Steamboat Co.: Lou Hammond & Associates
American Red Cross: Global Strategy Group
American Red Cross Sept. 11 Recovery Grants Program: gabbegroup
American Resources Policy Network: Meritus Media Inc.
American Rivers: Caplan Communications LLC
American Society for Clinical Pathology: Public Communications Inc.
American Society of Anesthesiologists: Public Communications Inc.
American Society of Home Inspectors: Public Communications Inc.
American Society of Hypertension: Pollock Communications
American Spice: Stevens Strategic Communications, Inc.
American Stamp Dealers Association: Insider Media Management
American Standard: Stanton Public Relations & Marketing
American Standard Heating and Air Conditioning: Spong
American Story Channel: Child's Play Communications
American Summits: Middleton & Gendron, Inc.
American Textile: WordWrite Communications LLC
American Veterinary Medical Foundation: KSA (Kathy Schaeffer and Associates, Inc.)
American Vintage Beverage: MFA, Ltd. (Missy Farren & Assocs.)
Americas' SAP Users' Group: Public Communications Inc.
AmeriHealth Caritas: Brian Communications
Ameriprise: RF | Binder Partners, Inc.
Ameriquest: Abernathy MacGregor Group, The
Ameritox: Makovsky
AMF Development, LLC: Hoyt Organization Inc., The
amfAR, the Foundation for AIDS Research: Morris + King Company, The
Amoroso Baking: Devine + Partners
Ampco Parking: Cerrell Associates, Inc.
ams: J-Spin Inc.
AmSurg Corp.: Dye, Van Mol & Lawrence Public Relations
AmTrust: Stevens Strategic Communications, Inc.
Amway Hotels: Quinn & Co.
Anchorage & Valley Radiation Therapy Centers: Thompson & Co. Public Relations
Anchorage Economic Development Corp.: Thompson & Co. Public Relations
ANCILE Solutions: MWW
Anderson Group, The: Bianchi Public Relations, Inc.
Andersons, Inc., The: Paul Werth Associates
Andre's at Monte Carlo: Vox Solid Communications
Andrew's Restaurant and Catering: Sachs Media Group
Angel's Pediatric Heart House: Durée & Company, Inc.
Angelcare: Southard Communications, Inc.
Angie's Kettle Corn: Kohnstamm Communications
Anglo America: Davies
Anglo Sovereign Wealth Fund: Grayling
Anguilla Tourist Board: Cheryl Andrews Marketing Communications
Anheuser-Busch InBev: Weber Shandwick
Animas Corporation: Tonic Life Communications
Animoto: Bateman Group
Ann, Inc.: MSLGROUP Americas
Annabelle Candy Company: Fineman PR
Anna's Taqueria: marlo marketing/communications
Annie Chun's: Formula PR Inc.
Annie E. Casey Foundation's KIDS COUNT: Hager Sharp Inc.
Ansell: Fahlgren Mortine
ANT+: Max Borges Agency
Antares Pharma, Inc.: Makovsky
Anthony Bourdain Guts & Glory Tour: Tellem Grody Public Relations, Inc.
AOC: Max Borges Agency
AOL: Coyne PR; LaunchSquad; SHIFT Communications
AON Consulting: Scott Public Relations
AON Healthcare Practice: Scott Public Relations
APCON: Idea Grove
Apella, Event Space at Alexandria Center: Nicholas & Lence Communications
Apex Vending: Eric Mower + Associates
Apollo Global Management: Rubenstein Associates, Inc.
App Annie: Bateman Group
AppBoy: talkTECH Communications
Appcelerator, Inc.: Trainer Communications, Inc.
Appetizer Mobile: Rubenstein Public Relations, Inc.
Appirio: SHIFT Communications
Appistry: Racepoint Global
Apple Leisure Group: rbb Public Relations
Applebee's: Eric Mower + Associates
Applegate: FoodMinds, LLC
Applegate Farms: Coyne PR
Applied Fusions: talkTECH Communications
Applied Predictive Technologies: Kwitken
Apprenda: Bateman Group
Appsense: HORN
AppSuite: Insider Media Management
Apptricity: Idea Grove
Apriva LLC: McGrath/Power Public Relations & Communications
APTelecom: North 6th Agency, Inc.
Aptsandlofts.com: Quinn & Co.
Aqua Expeditions, Peru & Indo-China: Weill Associates, Geoffrey
Aqua Vi: DRIVEN Public Relations
Aquent: SHIFT Communications
Arabian American Development Co.: Gibbs & Soell, Inc.
ARAMARK: CarreñoGroup, Inc.
Aranui Cruises: Kahn Travel Communications (KTC pr)
Arbonies King Vlock: Taylor & Company
Arbor Hospice: Franco Public Relations Group
Arbor Networks: Lois Paul and Partners
Arby's Foundation: Morris + King Company, The
ARC Broward: Durée & Company, Inc.
ARC of Delaware County: Stanton Communications, Inc.
ArcelorMittal: Abernathy MacGregor Group, The; NATIONAL Public Relations
ARCHOS: Max Borges Agency
Arctic Spine: Thompson & Co. Public Relations
Ardent Health Services: Dye, Van Mol & Lawrence Public Relations
Ardleigh Minerals Inc.: Stevens Strategic Communications, Inc.
Area Four: marlo marketing/communications
Arena Swimwear: French | West | Vaughan
Arent Fox LLP: Ripp Media/Public Relations, Inc.
AREVA Enterprises: Potomac Communications Group, Inc.
Argent Orfèvres: JB Cumberland Public Relations
Argo Marketing: Marketing Maven Public Relations
Argo Real Estate: Quinn & Co.
Argyle Diamonds of Australia: CRC
Argyle Winery: Maxwell PR + Engagement
Ariat : Turner Public Relations, Inc.
Arizona Office of Tourism: Lou Hammond & Associates
Arla Foods: Spong
ARM: MS Business Communication Ltd; Racepoint Global
Armaly Brands (Brillo): Airfoil
Armor Correctional Health Services, Inc.: Clay Associates, Everett
Army Historical Foundation: Susan Davis International Ltd.
Arnot Health: R&J Public Relations, LLC
Armstein & Lehr: Greentarget Global LLC; rbb Public Relations
Aronnax Public Strategies: North 6th Agency, Inc.

Array Health: Raffetto Herman Strategic Communications
 Art Samson: EastCoast West Public Relations
 Art Students League of New York: gabbegroup
 Art Students League of NY: LAK Public Relations, Inc.
 Artesa Vineyards & Winery: Singer Associates, Inc.
 Arthritis Foundation: Fish Consulting
 Artillery: Double Forte
 Artists For Humanity: Greenough
 Aruba Tourism Authority: Zimmerman Agency, The
 ASA Products (Mobo Cruiser): Southard Communications, Inc.
 Asana: LaunchSquad
 Ascensus: Gregory FCA
 Ascent: Affect
 Ascent Venture Partners: InkHouse Media + Marketing
 ASG Software: March Communications
 Asheville Savings Bank: French | West | Vaughan
 Ashford Castle, Ireland: Weill Associates, Geoffrey
 Ashoka-Start Empathy: 360 Public Relations
 Asia Pulp & Paper: CooperKatz & Company, Inc.
 Ask Partner Network: Affect
 Aspen Institute Business & Society Program: gabbegroup
 Aspen Technology: Lois Paul and Partners
 Asphalt Roofers Manufacturers Assn.: Kellen Communications
 ASSIA Inc.: Trainer Communications, Inc.
 Associated Builders & Contractors: Zeno Group
 Association for a Better NY (ABNY): Rubenstein Associates, Inc.
 Association of BellTel Retirees Inc.: Butler Associates, LLC.
 Association of Legal Administrators: Berman Group, Inc., The
 Astellas: McNeely Pigott & Fox Public Relations, LLC
 Astellas Pharma Canada, Inc.: energi PR
 Astoria-Warrenton Chamber of Commerce/Travel Astoria: Maxwell PR + Engagement
 AstraZeneca: Edelman; NATIONAL Public Relations; Ruder Finn Inc.; Zeno Group
 AstraZeneca HealthCare Foundation: Public Communications Inc.
 Astute Solutions: Eric Mower + Associates
 AT&T: FleishmanHillard; Gable PR; OCG PR; Racepoint Global
 AT&T/Tennessee: McNeely Pigott & Fox Public Relations, LLC
 ATG Brasil: Intermarket Communications
 Athena Health: Sloane & Company
 Athena Talin, Child Actress, LA: Mayo Communications & Mayo PR
 Atherotech Diagnostics Lab: Tonic Life Communications
 Athlete Connections: Insider Media Management
 Athletico: Public Communications Inc.
 Atkins Nutritionals: MWW
 Atlanta Lyric Theatre: Hope-Beckham Inc.
 Atlanta Sports Council: Hope-Beckham Inc.
 Atlantic City Alliance: Crenshaw Communications
 Atlantic City Convention & Visitors Authority: Lou Hammond & Associates
 Atlantic Health: Coyne PR
 Atlantic Records: Cataldi Public Relations
 Atlas Capital: Marino Organization Inc., The (TMO)
 Atmel: Racepoint Global
 Atossa Genetics: Richmond Public Relations Inc.
 Atrius Health: Solomon McCown & Company, Inc.
 AtTask: Merritt Group
 Atwater: DRIVEN Public Relations
 Auberge du Soleil: Murphy O'Brien
 Auction Direct: Tipping Point Communications
 Auction.com: Hoyt Organization Inc., The
 Audi: J-Spin Inc.
 Audible Kids: Southard Communications, Inc.
 Audience Entertainment: Rubenstein Public Relations, Inc.
 Audley: Turner Public Relations, Inc.
 Aurora World Toys Inc.: Tellem Grody Public Relations, Inc.
 Autism Spectrum Therapies: Scott Public Relations
 AutisMate: Morris + King Company, The
 Auto Club Speedway: Brener Zwikel & Associates, Inc.
 AutoGrid Systems: Eastwick
 Automated HealthCare Solutions: Sachs Media Group
 Automated Logic: Jackson Spalding
 AutoReturn: Singer Associates, Inc.
 Autotask: InkHouse Media + Marketing
 Auxilium Pharmaceuticals, Inc.: Makovsky
 Avalere Health: GYMR, LLC (Getting Your Message Right)
 Avance Skincare: RED PR
 Avanir Pharmaceuticals: Spectrum
 Avantgate: HORN
 Ave Maria Foundation: Falls Communications
 Avecto: March Communications
 Avere: HORN

Avery Dennison: Racepoint Global; Red Sky Public Relations
 Avery Dennison Corp.: Abernathy MacGregor Group, The
 Avior Computing: Birnbach Communications Inc.
 Avizent: Scott Public Relations
 Avnet: MS Business Communication Ltd
 Avocados from Mexico: Ketchum
 Avon: Cone Communications
 Avon Foundation: Kaplow
 Axioma: Kwitken
 Axis Communications: Fama PR, Inc.; Hoffman Agency, The
 Axon Healthcare Associates: Affect
 AXS.com: Rogers & Cowan
 Ayla Networks: Eastwick
 Azaya Therapeutics: Dublin & Associates, Inc.

B

B by Brandie: MFA, Ltd. (Missy Farren & Assocs.)
 B&F Capital Markets: Roop & Co.
 B&G Foods: Allison+Partners
 B. Joseph White (author): Acuity Project, The
 B.R. Cohn: Folsom & Associates
 B2G Sports: French | West | Vaughan
 Babcock & Wilcox Co.: Potomac Communications Group, Inc.
 Babiators: Kconnect Public Relations
 Babies "R" Us: Southard Communications, Inc.
 Baby Buddy: JB Cumberland Public Relations
 Baby Trend: Marketing Maven Public Relations
 BabyCenter: Coyne PR
 Bacardi: Zeno Group
 Bach to Rock: Fish Consulting
 Backupify: North 6th Agency, Inc.
 Backupity: Version 2.0 Communications
 Bad Boy Entertainment/Sean "Diddy" Combs: DKC
 BAE Systems: Weber Shandwick
 Bagby Restaurant Group: WordHampton Public Relations Inc.
 Baglioni Hotels: Parasol Marketing
 BAI Corp.: A. Brown-Olmstead Associates, LTD
 Bain Capital: Stanton Public Relations & Marketing
 Baker Hostetler: Ripp Media/Public Relations, Inc.
 Baker Hughes: Abernathy MacGregor Group, The
 Bakon Vodka: Revolution PR
 Bal Harbour Shops: Boardroom Communications, Inc.
 Balance Bar: 360 Public Relations
 Baldwin Wallace College Center for Innovation & Growth: thunder::tech
 Bali Intimates: O'Malley Hansen Communications
 Ballo: WordHampton Public Relations Inc.
 Balloon Time: Fahlgren Mortine
 Ballou Plum Wealth Advisors: KCD Public Relations
 Bally Technologies: Firm Public Relations & Marketing, The
 BancTec: Idea Grove
 BancTrust & Co.: Makovsky
 Banfi Vintners: M Booth & Associates, Inc.
 Banfield Pet Hospital: Coyne PR
 Bank of America: Cameron Communications Inc.; Moore Communications Group; rbb Public Relations; Regan Communications Group; Weber Shandwick
 Bank of China: Strategic Public Relations Group
 Bank of Montreal: DKC
 Bank of the West: IW Group, Inc.; Racepoint Global
 Bank United: Abernathy MacGregor Group, The
 BankUnited: Pierson Grant Public Relations
 Banner Alzheimer's Institute: GYMR, LLC (Getting Your Message Right)
 Banner Health: Lavidge Company, The
 Banno: William Mills Agency
 Baptist Health International: Cheryl Andrews Marketing Communications
 Baptist Health South Florida: Conroy Martinez Group, The
 Bar Nana Bar & Lounge: DKC
 Barbour: Cone Communications
 Barceló Hotels & Resorts: Turner Public Relations, Inc.
 Barclays: Brener Zwikel & Associates, Inc.
 Barclays Capital: Torrenzano Group, The
 Barclays plc: Abernathy MacGregor Group, The
 Bariatric Advantage: Scott Public Relations
 Barnes & Noble College: PadillaCRT
 Barnes & Noble.com: 5W Public Relations
 Barnes & Thornburg: Borshoff; Greentarget Global LLC
 Baron Philippe de Rothschild: Nike Communications, Inc.
 Barry Callebault: Grayling
 Barry Friedman Ltd.: Stuntman Public Relations
 Barton Creek Resort & Spa: Murphy O'Brien

BASF: Coyne PR; Moore Communications Group; PadillaCRT
 BASF Automotive: Bianchi Public Relations, Inc.
 BASF Corp.: Berman Group, Inc., The
 Baskin-Robbins: Fish Consulting
 Bassett Furniture: French | West | Vaughan
 Baton Rouge Area Foundation: Zehnder Communications, Inc.
 Batteries Plus Bulbs: Formula PR Inc.
 Baur Au Lac, Zurich: Weill Associates, Geoffrey
 Bausch & Lomb: Levick; Zeno Group
 Bausch & Lomb, Inc.: Makovsky
 Bavarian Inn: Logos Communications, Inc.
 Bavarian U.S. Offices for Economic Development: Development Counsellors International (DCI)
 Baxter: Ruder Finn Inc.
 Bayer: JeffreyGroup; Ogilvy Public Relations; Porter Novelli
 Bayer Advanced lawn and garden products: Luckie Strategic PR
 Bayer Consumer Care: Marina Maher Communications, LLC
 Bayer Corp.: FleishmanHillard
 Bayer Corporation: Ketchum
 Bayer CropScience: Abernathy MacGregor Group, The; Levick
 Baynote: Bateman Group
 BBC: LEWIS PR
 BBC Global News: MWW
 BBH Core Select Funds: Mount & Nadler, Inc.
 BBL Churchill: Britt Banter Public Relations
 BBX Capital: Boardroom Communications, Inc.
 BC Dairy Association: NATIONAL Public Relations
 BC Hydro: NATIONAL Public Relations
 BD (Becton Dickinson): gabgroup
 BDI: Burns & Associates, Michael A.
 BDNA: HORN
 BDO: Bliss Integrated Communication
 Beaches Resorts: Lou Hammond & Associates
 Beacon Capital: Quinn & Co.
 Beacon Capital Partners: Solomon McCown & Company, Inc.
 Beacon Trust: Makovsky
 Beam Global: Coyne PR
 Beam Inc.: JSH&A Communications
 Beanstalk: Kwittken
 BearCom: Idea Grove
 Beatrix Girls: Southard Communications, Inc.
 Beau-Rivage Palace, Lausanne: Weill Associates, Geoffrey
 Beaumont Health System: Franco Public Relations Group
 Beaver Creek Lodge (Colo.): Zimmerman Agency, The
 Bec & Bridge: Film Fashion
 Bechtel: Potomac Communications Group, Inc.
 Becker Entertainment: DKC
 Beekeeper Group: Meritus Media Inc.
 beN SPORT Network: Bob Gold & Associates
 Bel Air Investment Advisors: Pollack PR Marketing Group, The
 Belden: Standing Partnership
 Beldon Fund: gabgroup
 Belk: Hope-Beckham Inc.
 Belkin Burden Wenig & Goldman: Berman Group, Inc., The
 Bell & Anchor: WordHampton Public Relations Inc.
 Belle Isle Conservancy: Franco Public Relations Group
 Belstar Group: Makovsky
 Ben & Jerry's: Cone Communications
 Ben Moon: Rubenstein Public Relations, Inc.
 Ben-Gurion University of the Negev: A. Lavin Communications
 Benedictine: Nike Communications, Inc.
 Benefacting: Bolt Public Relations
 Beneful: Cone Communications
 Benjamin Moore: Landis Communications Inc.
 BENU: Scott Public Relations
 Berenice Electrolysis & Beauty Center: Indra Public Relations
 Bergeson & Campbell: Stanton Communications, Inc.
 Berje, Inc.: R&J Public Relations, LLC
 Berkadia Commercial Mortgage: Bliss Integrated Communication
 Berko & Associates: Zlokower Company
 Berkshire Hills Bancorp: Edson & Associates Inc., Andrew
 Bermuda Department of Tourism: Lou Hammond & Associates
 Bern Unlimited : Turner Public Relations, Inc.
 Bertolli Olive Oil: Rogers & Cowan
 Besito: WordHampton Public Relations Inc.
 Bessemer Trust Company of Florida: O'Donnell Agency
 Best Chefs America: Lou Hammond & Associates
 Best Friends Animal Society: Coyne PR
 Best Western International: Allison+Partners
 Bethany Christian: Lambert, Edwards & Associates
 Better Homes and Gardens Real Estate: Kwittken

Between the Bread: Rubenstein Public Relations, Inc.
 Beumer: Napier Partnership Limited
 Bevmo!: Finn Partners
 Bexar County Performing Arts Center Foundation: Dublin & Associates, Inc.
 Beyond the Rack: 5W Public Relations
 Beyond Verbal: 5W Public Relations
 Beyond.com, Inc.: Makovsky
 BH & Associates: Moore Communications Group
 BH Properties: Hoyt Organization Inc., The
 BHP Billiton: Pierpont Communications Inc.
 BHR Pharma: Spectrum
 Biagio Cru & Estate Wines: Marino Organization Inc., The (TMO)
 BIC North America: Cashman + Katz Integrated Communications
 Bien Cuit Bakery: Ripp Media/Public Relations, Inc.
 Bien Fait Specialty Cakes: Skillet Design & Marketing
 Big Brothers Big Sisters: Be Social Public Relations
 Big Brothers Big Sisters of NYC: Marino Organization Inc., The (TMO)
 Bike & Roll NYC: Nicholas & Lence Communications
 Bike NY: Nicholas & Lence Communications
 Bill and Melinda Gates Foundation: Global Strategy Group
 Biltmore Estate: Folsom & Associates
 Bimbo Bakeries: Coyne PR
 Bimbo Bakeries USA: Boboli, Thomas': Marina Maher Communications, LLC
 BIO: LaVoieHealthScience
 Bio Oil: Lippe Taylor
 BioBridge Global (formerly South Texas Blood & Tissue Center): Dublin & Associates, Inc.
 BioComp: DEETER
 BioEnterprise: Falls Communications
 Biogen Idec: Kyne
 BioGlow: Standing Partnership
 BioniCare: Bolt Public Relations
 BioNJ: Makovsky
 Bionorica: Scott Public Relations
 BioSTL: Standing Partnership
 Biras Creek, BVI: Quinn & Co.
 Birmingham Business Alliance: Development Counsellors International (DCI)
 BITS Limited: R&J Public Relations, LLC
 BizBuySell.com: Walker Sands Communications
 Bizzabo: 5W Public Relations
 Black & Veatch Corp.: Levick
 Black Mesa Golf Club and Resort: Hamilton Public Relations
 BLACK Retail: Beehive PR
 BlackBerry: APCO Worldwide
 Blackford Capital: Lambert, Edwards & Associates
 Blackhawk Network: MWW
 Blackhill Partners, LLC: Burns & Associates, Michael A.
 Blacksumac: Highwire PR
 Blake Hill Preserves: Skillet Design & Marketing
 Blank Rome: Greentarget Global LLC
 BlankRome LLP: Makovsky
 BlazeMeter: March Communications
 Blazetrak: AMP3 Public Relations
 Blessings In A Backpack: Jasculca Terman Strategic Communications
 Blistex, Inc.: Zeno Group
 Block 16 Hospitality Group, Las Vegas: J Public Relations
 BloodSource: Public Communications Inc.
 Bloomberg: Rubenstein Associates, Inc.
 Blount Small Ship Adventures: Lou Hammond & Associates
 Blue Box Toys (Bkids): Southard Communications, Inc.
 Blue C Sushi: Blaze
 Blue Coat: J-Spin Inc.
 Blue Cross and Blue Shield of North Carolina: Capstrat
 Blue Cross Blue Shield of Illinois: Jasculca Terman Strategic Communications
 Blue Cross Blue Shield of Michigan: Lambert, Edwards & Associates
 Blue Cross/Blue Shield: Allison+Partners
 Blue Cross/Blue Shield of Illinois & Texas: Scott Public Relations
 Blue Cross/Blue Shield of Michigan: Finn Partners
 Blue Goji: Highwire PR
 Blue Horizons Garden Hotel, Grenada: Kahn Travel Communications (KTC pr)
 Blue Jeans: Highwire PR
 Blue Man Group: Tellem Grody Public Relations, Inc.
 Blue Mountain Capital Management: Sharp Communications, Inc.
 Blue Pillar Inc.: Gallagher PR
 Blue Prism: Version 2.0 Communications
 Blue Residences, Aruba: Kahn Travel Communications (KTC pr)
 Blue Ridge Capital: Global Strategy Group
 Blue Shield of California: Scott Public Relations
 BlueAnt: Max Borges Agency
 BlueCross BlueShield of Tennessee: McNeely Pigott & Fox Public Relations, LLC

BlueMountain Capital: Dukas Public Relations
BlueRock Energy: North 6th Agency, Inc.
Blur: March Communications
BMJ Group: Makovsky
BMS Group: Beehive PR
BMW: Strategic Public Relations Group
BMW Championship: Volume Public Relations
BMW of North America: Rubenstein Associates, Inc.
BNE Energy: Global Strategy Group
Boardwalk Pipeline: McNeely Pigott & Fox Public Relations, LLC
Boart Longyear: Dix & Eaton Incorporated
BOAST USA: Turner Public Relations, Inc.
Bob-White Systems: Skillet Design & Marketing
Bobby's Burger Palace by Bobby Flay, Miami location: Brustman Carrino Public Relations
Bodden Partners: Hamilton Public Relations
Body Works Media: CJ Public Relations
Bodyguardz: Alpaytac Public Relations/Marketing Communications
Boehringer Ingelheim: NATIONAL Public Relations
Boehringer Ingelheim Pharmaceuticals, Inc.: Makovsky
Bohemian Hotel Savannah Riverfront (Ga.): Zimmerman Agency, The
Boise Valley Economic Partnership: Red Sky Public Relations
Bolshoi Ballet: Keith Sherman and Associates
Bombardier Transportation: Cerrell Associates, Inc.
Bombay Sapphire: Nike Communications, Inc.
Bon Affair: Be Social Public Relations
Bon Secours Charity Health System: R&J Public Relations, LLC
Bon Secours New York Health System: R&J Public Relations, LLC
Bonnie J. Addario Lung Cancer Foundation: Perry Communications Group, Inc.
Booking.com: MWW
Books: My Daddy Is In Heaven With Jesus; Texas Farm Girl; Economical
Equilibrium: Geometry of Economics; Men Are Like Ice Cream: Blaine Group, The
BoomAgers: Crenshaw Communications
Booz & Co.: Greentarget Global LLC; Makovsky
Booz Allen Hamilton: Merritt Group
Borei Corp.: Southard Communications, Inc.
Borgata Hotel Casino & Spa, Atlantic City: Nancy J. Friedman Public Relations, Inc.
BornFree: 5W Public Relations
Borro, Inc.: Gibbs & Soell, Inc.
Borrowers First: Bridge Global Strategies LLC
Bosch: Eisbrenner Public Relations; J-Spin Inc.; Ruder Finn Inc.
Bosch Packaging Technology: ABI
Bosch Tools: JSH&A Communications
Boston Beer Company: Stanton Public Relations & Marketing
Boston Celtics: Regan Communications Group
Boston Consulting Group: Exemplar Strategic Communications
Boston Medical Center: Rasky Baerlein Strategic Communications, Inc.
Boston Red Sox: Rasky Baerlein Strategic Communications, Inc.
Botox: Lippe Taylor
Botticelli Foods, LLC: Burns & Associates, Michael A.
Bowery House: 5W Public Relations
Bowling Proprietors' Assn. of America (BPAA): MWW
Bowman & Brooke LLP: Levick
Boy Scouts of America: FleishmanHillard
Boyd Gaming: Firm Public Relations & Marketing, The
Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.
BP: Jasculca Terman Strategic Communications; Ogilvy Public Relations; Pierpont Communications Inc.
Bracco Diagnostics: Tonic Life Communications
BRACOinLA.com: Mayo Communications & Mayo PR
Braintree: Bateman Group
Brandes Asset Management: Abernathy MacGregor Group, The
Brandon Phillips –Polo Player: Indra Public Relations
BrandProtect: March Communications
Brandywine Conservancy: Devine + Partners
Brandywine Global: Gregory FCA
Brassica Protection Products, LLC: Pollock Communications
Bravewell Collaborative: GYMR, LLC (Getting Your Message Right)
BRAVO: Durée & Company, Inc.; Keith Sherman and Associates
Bravo Brio Restaurant Group: Hutson Creative Group, Inc.
BRAVO! Cucina Italiana: Durée & Company, Inc.
Brazilian Court (Palm Beach): Zimmerman Agency, The
Break Media Integrated Comms.: Makovsky
Breastcancer.org: Coyne PR
Breathless Resorts & Spas: rbb Public Relations
Breckenridge Insurance Group: Spector & Associates, Inc.
Bregal Partners: BackBay Communications
Brewster Home Fashions: Lou Hammond & Associates
Brian Boitano: Keith Sherman and Associates
Brian Cuban: Rubenstein Public Relations, Inc.
Bridgelux: Eastwick
Bridgemark Healthcare: O'Malley Hansen Communications
Bridgepoint Education: Gable PR
Bridges of America: Sachs Media Group
Bridgestone: J-Spin Inc.
Bridgestone Invitational: Falls Communications
Bridgestone/Firestone Inc.: Dye, Van Mol & Lawrence Public Relations
BridgeStreet Residences, Serviced Apartments & Suites: Zimmerman Agency, The
Brightree: Dodge Communications
Brightway Insurance: AXIA Public Relations Firm, The
BRIO Tuscan Grille: Durée & Company, Inc.
Bristol-Myers Squibb: JPA Health Communications; Keith Sherman and Associates; NATIONAL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.
British Virgin Islands: M Booth & Associates, Inc.
Broad Street Capital: Reich Communications
Broadridge: Torrenzano Group, The
Broadway @ Times Square, New York: Nancy J. Friedman Public Relations, Inc.
Broadway Across America: Tellem Grody Public Relations, Inc.
Broadway League: Keith Sherman and Associates
Brock O'Hum: Accomplished Media & Entertainment - The AME Company
Bromley Tea: Brushfire Inc.
Brookfield: Nicholas & Lence Communications
Brookfield Communities: Lavidge Company, The
Brookfield Properties: LAK Public Relations, Inc.
Brookfield Zoo (Chicago Zoological Society): Public Communications Inc.
Brookhaven National Laboratory: Tartaglia Communications, LLC
Brooklyn Navy Yard Development Corp.: Marino Organization Inc., The (TMO)
Brooks Kushman P.C.: Bianchi Public Relations, Inc.
Brooks Running: M Booth & Associates, Inc.
Broward College — B. SOCA: Durée & Company, Inc.
Broward Health Fdn.: O'Donnell Agency
Brown Harris Stevens: Rubenstein Public Relations, Inc.
Brown-Forman Beverages Worldwide: Dye, Van Mol & Lawrence Public Relations
Brownsville Economic Development Council: Development Counsellors International (DCI)
Brunton: Turner Public Relations, Inc.
Bryan Cave LLP: Goodman Media International, Inc.
Bryant Park Hotel: Stuntman Public Relations
Bryn Mawr College: Devine + Partners
BSH Home Appliances: Finn Partners
BT: Strategic Public Relations Group
BTIG: Prosek Partners
Buccellati: Nike Communications, Inc.
Buchalter: Greentarget Global LLC
Buck Consultants: WordWrite Communications LLC
BucketFeet, Inc.: Fahlgren Mortine
Buckingham Companies: Borshoff
Buddy Princeton & the Incorruptibles, LA: Mayo Communications & Mayo PR
Buddy's Pizza: Franco Public Relations Group
Bueno Foods: Torme Lauricella Public Relations
Builders Hardware Manufacturers Assn.: Kellen Communications
Building and Construction Trades Council (BCTC): Marino Organization Inc., The (TMO)
BuildMyBod.com: Tellem Grody Public Relations, Inc.
Bull and Bear Steakhouse, NYC: Quinn & Co.
Bully Boy Distillers: marlo marketing/communications
Bulu Box: Marketing Maven Public Relations
Bunchball: Bateman Group
Bundoo: Child's Play Communications
Bureau of Engineering: Agnes Huff Communications Group, LLC
Burford Capital, litigation funding: Ripp Media/Public Relations, Inc.
Burger Bistro: WordHampton Public Relations Inc.
Burke Mountain Confectionery: Skillet Design & Marketing
Burlington Coat Factory: M Booth & Associates, Inc.
Burtch Works: Dixon|James Communications
Business Development Board of Palm Beach County: TransMedia Group
Business Leaders for Michigan: Development Counsellors International (DCI)
Business Women's Forum: Branagan Communications Consultants, LLC
BuyVia: Trylon SMR
BuzzMedia: Morris + King Company, The
Bynet Computer & Communications: MS Business Communication Ltd
Bynet Electronics: MS Business Communication Ltd
Bynet Internet: MS Business Communication Ltd
Bynet Outsourcing: MS Business Communication Ltd
Bynet Software Systems: MS Business Communication Ltd
Bynet Systems Applications: MS Business Communication Ltd
Bystrictriin: Marketing Maven Public Relations

C

C&A Marketing: R&J Public Relations, LLC
 C&H Sugar: Torne Lauricella Public Relations
 C&P Portfolio: Montgomery Communications
 C.F. Martin & Company: DKC
 C.H. Guenther & Sons, Inc.: Dublin & Associates, Inc.
 C.O. Bigelow Apothecary: RED PR
 C3 Logix with the Cleveland Clinic: Hamilton Public Relations
 C3/Customer Contact Channels: Boardroom Communications, Inc.
 CA Pacific Medical Center: Singer Associates, Inc.
 CA Technologies: Gregory FCA; Idea Grove
 Cablevision Systems Corp.: Sloane & Company
 Cabo Flats Cantina & Tequila Bar: Insider Media Management
 Cabot Creamery: Atomic
 Cadence: MS Business Communication Ltd
 Calfee: Falls Communications
 California Academy of Sciences: Landis Communications Inc.
 California Apartment Assn. of Los Angeles: Cerrell Associates, Inc.
 California Assn. of Health Plans: Fiona Hutton & Associates, Inc.
 California Bank & Trust: Landis Communications Inc.
 California Capital Partners: Blaine Group, The
 California Center for Sustainable Energy: Singer Associates, Inc.
 California Dental Assn.: Scott Public Relations
 California Dept. of Food and Agriculture: Nuffer, Smith, Tucker
 California Golf Club of San Francisco: Singer Associates, Inc.
 California Health Care Foundation: Scott Public Relations
 California Partnership for Access to Treatment: Cerrell Associates, Inc.
 California Poison Control System: Tellem Grody Public Relations, Inc.
 California State Parks Foundation: Landis Communications Inc.
 California Tobacco Control Program: Allison+Partners
 California Walnut Commission: Torne Lauricella Public Relations
 California's Artisan Cheese Festival: Ellipses Public Relations, Inc.
 Calistoga Ranch: Murphy O'Brien
 Call2Recycle: Crenshaw Communications
 CallidusCloud: Trainer Communications, Inc.
 Calligaris: French | West | Vaughan
 Calloway's-Cornelius Nurseries: Shirleybarr Public Relations
 CalMHSA (California Mental Health Services Authority): Citizen Relations
 Calorie Control Council: Kellen Communications
 Calpine Operating Services Co., Inc.: Singer Associates, Inc.
 Cambrex Corporation: Moore Communications Group
 Cambridge Audio: Max Borges Agency
 Cambridge Capital: Roop & Co.
 Cambridge Consultants: March Communications
 Cambridge Integrated Services: Scott Public Relations
 CamelBak: Double Forte
 Camp Bow Wow: 5W Public Relations
 Campaign for High School Equity: Vanguard Communications
 Campaign For Tobacco-Free Kids: GYMR, LLC (Getting Your Message Right)
 Campari: M Booth & Associates, Inc.
 Campbell's Soup: Weber Shandwick
 Can Manufacturers Institute: FoodMinds, LLC; Hunter Public Relations
 Canadian Energy Pipeline Association: NATIONAL Public Relations
 Canadian Mountain Holidays: Weill Associates, Geoffrey
 Cancer Health Alliance: Falk Associates/Contact
 Canine Assistants: Coyne PR
 Canon: LEWIS PR
 Canongate: Trevelino/Keller
 Cantata Adult Life Services: Dixon|James Communications
 Cantina Laredo: McNeely Pigott & Fox Public Relations, LLC
 Canyon Ranch Living Miami Beach Residences: Boardroom Communications, Inc.
 Canyons Resort: Murphy O'Brien
 Cape Arundel Inn, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 Cape Grace Hotel, Cape Town: Weill Associates, Geoffrey
 Capgemini: Weber Shandwick
 Capital Digestive Care: Dye, Van Mol & Lawrence Public Relations
 Capital Gold Group: Alpaytac Public Relations/Marketing Communications
 Capital Health Plan: Sachs Media Group
 Capital One: RF | Binder Partners, Inc.; Taylor
 Capital One Bank: Pierpont Communications Inc.
 Capital University: Fahlgren Mortine
 CapitalSource Bank: Crosby Marketing Communications
 Capriotti's: Konnect Public Relations
 Capstone Financial Group: KCD Public Relations
 Car2go: Cerrell Associates, Inc.
 Caradigm: Raffetto Herman Strategic Communications
 Carbogen AMCIS: Standing Partnership
 Carbon Disclosure Project: gabbgroup
 Cardinal Health: Fahlgren Mortine

CardinalCommerce: Falls Communications
 Cardlytics: William Mills Agency
 Cardtek USA: Alpaytac Public Relations/Marketing Communications
 Care Access: Moore Communications Group
 Care New England, Providence, RI: Haggman, Inc.
 CareAmerica: Scott Public Relations
 CareerSource Capital Region: Moore Communications Group
 CareerSource Florida: Moore Communications Group
 CareSpot Immediate Care: Luckie Strategic PR
 Carestream Health: Brandware Public Relations
 CareWell Urgent Care: Greenough
 Cargill: PadillaCRT; RF | Binder Partners, Inc.; Weber Shandwick
 Caribbean Hotel & Tourism Assn.: Kahn Travel Communications (KTC pr)
 Caribbean Tourism Development Co.: Kahn Travel Communications (KTC pr)
 Caridad Center: The Buzz Agency of Florida
 CARIFORUM Caribbean Investment Agency: Global Communicators, LLC
 Caringo: JPR Communications
 Carl Marks Advisors: Stanton Public Relations & Marketing
 Carlyle Group: Abernathy MacGregor Group, The
 Carmel Valley Ranch: Murphy O'Brien
 Carnegie Mellon University Tepper School of Business: gabbgroup
 Carnet de Mode: talkTECH Communications
 Carnival Corporation & plc: FleishmanHillard
 Carol Alt: Rubenstein Public Relations, Inc.
 Carolina Beach, N.C.: French | West | Vaughan
 Carolinas-Virginia Minority Supplier Development Council (CVMSDC): V.K. Fields & Co. PR Pros
 Caron Treatment Centers: Affect
 Carpathia: Merritt Group
 Carrier Logistics Inc.: Zlokower Company
 Carrington Farms: 5W Public Relations
 Cartesian Capital Group: Makovsky
 Cartier: Ruder Finn Inc.
 Cartridge World: Landis Communications Inc.
 Cartronics: RAM Communications
 CartWrite: Stevens Strategic Communications, Inc.
 Casa de Campo (Dominican Republic): Zimmerman Agency, The
 CasaMagna Marriott Puerto Vallarta Resort & Spa: Quinn & Co.
 Cascade Built: Revolution PR
 Cascades Tissue Group: Kohnstamm Communications
 Cascadia Behavioral Health: Weinstein PR
 Case IH: MorganMyers
 Case Management Society of America: Scott Public Relations
 Case Western Reserve University - Weatherhead School of Management: thunder::tech
 Case Western Reserve University School of Law: Dix & Eaton Incorporated
 Cash America: Rasky Baerlein Strategic Communications, Inc.
 Cash Store Financial: NATIONAL Public Relations
 CashStar: Fama PR, Inc.
 Casio: Coyne PR
 Cassidy Turley: Quinn & Co.; Schneider Associates
 Castaway Bay: thunder::tech
 Castell Interlocks, Inc.: NM Marketing Communications, LLC
 Castello: Spong
 Castiglion del Bosco, Tuscany: Weill Associates, Geoffrey
 Castrol innoVentures: Airfoil
 Cat Footwear: AMP3 Public Relations
 Catabasis Pharmaceuticals: Spectrum
 Catalina Marketing: Racepoint Global
 Catalyst Pharmaceutical Partners: LaVoieHealthScience
 Cate McNabb Cosmetics: Be Social Public Relations
 Caterpillar Footwear: AMP3 Public Relations
 Catherine Angiel: Britt Banter Public Relations
 Catholic Cemeteries: Gibbs & Soell, Inc.
 Catholic Charities: Global Strategy Group; Rasky Baerlein Strategic Communications, Inc.; Stevens Strategic Communications, Inc.
 Catholic Community Foundation: Stevens Strategic Communications, Inc.
 Catholic Relief Services: Crosby Marketing Communications
 Caviar & Bananas: Lou Hammond & Associates
 Cayer Behavioral Group, Inc.: Moore Communications Group
 Cayman Islands Dept. of Tourism: MFA, Ltd. (Missy Farren & Assocs.)
 CB Richard Ellis: Torrenzano Group, The
 CBIZ: Gregory FCA
 CBIZ, Inc.: Dix & Eaton Incorporated
 CBRE: Franco Public Relations Group
 CBS Corp.: Abernathy MacGregor Group, The
 CBS Interactive: Double Forte
 CBT Architects: InkHouse Media + Marketing
 CCS Presentation Systems: Lavidge Company, The
 CDC Foundation: Kyne
 CDM Smith: DoubleDimond Public Relations LLC; KSA (Kathy Schaeffer and Associates, Inc.)

CEA Holdings: A. Brown-Olmstead Associates, LTD
Cedar Fair Entertainment Co.: Dix & Eaton Incorporated
Cedar Point: thunder::tech
Celebrity Fight Night: Lavidge Company, The
Celgene: Marina Maher Communications, LLC
Celgene Corp.: ICR
CellarPass.com: MacKenzie Agency, The
Cellebrite: Affect
CEMEX: Abernathy MacGregor Group, The; Gibbs & Soell, Inc.
Cenegeenics Carolinas: Insider Media Management
Cenegeenics Texas (Dr. Paul Thompson): Insider Media Management
Center Against Domestic Violence: Geto & de Milly, Inc.
Center for Education on Social Responsibility: Acuity Project, The
Center for Humans and Nature: Public Communications Inc.
Center for Initiatives in Education: A. Lavin Communications
Center for Women's Health: Branagan Communications Consultants, LLC
Center Plate, Inc.: Singer Associates, Inc.
CenterOak Partners: BackBay Communications
Centerplate: Kwittken
Centers for Disease Control (CDC): Weber Shandwick
Centers for Disease Control and Prevention: Hager Sharp Inc.
Centers for Disease Control and Prevention (CDC): Ogilvy Public Relations
Centers for Medicare & Medicaid Services (CMS): Ogilvy Public Relations
Centers for Medicare and Medicaid Services: Weber Shandwick
Centerview: Napier Partnership Limited
CentraState: Affect
Centric Real Estate Advisors: Zlokower Company
Centro Servizi: MacKenzie Agency, The
Ceph: Clement | Peterson
Cerberus Capital Management: Weber Shandwick
Certification Commission for Health Information Technology: Public Communications Inc.
Certified Angus Beef® Brand: Lou Hammond & Associates
Cesar Millan: Miller PR
Cetaphil: Lippe Taylor
Cetera Financial Group: Makovsky
CF Industries, Florida: Sachs Media Group
CFA Institute: Strategic Public Relations Group
Chamberlain Hrdlicka: Pierpont Communications Inc.
Charles & Colvard: CRC
Charles Schwab: Intermarket Communications; Sloane & Company
Charles Schwab & Co., Inc.: Makovsky
Charleston Area Convention & Visitors Bureau, SC: Lou Hammond & Associates
Charleston Regional Development Alliance: Development Counsellors International (DCI)
Charlie Bird Restaurant: MFA, Ltd. (Missy Farren & Assocs.)
Charlotte Regional Partnership/Charlotte Center City Partners: Development Counsellors International (DCI)
Charter Communications: O'Malley Hansen Communications
Chase: Ketchum
Chassix, Inc.: Quell Group, The
Chattanooga Area Chamber of Commerce: Development Counsellors International (DCI)
Chattanooga Area CVB: Development Counsellors International (DCI)
CHD Bioscience: MCS Healthcare Public Relations
CheapOAir.com: 5W Public Relations
Cheerios: Cone Communications
Cheesecake Factory, Inc., The: Murphy O'Brien
Chelsea Market: Quinn & Co.
Chelsea Market, NYC: Quinn & Co.
Chelsea Therapeutics: LaVoieHealthScience
Chelsea's Table: 360 Public Relations
CHEP: RAM Communications
Chevron Canada Resources: NATIONAL Public Relations
Chevron Corp.: Singer Associates, Inc.
Cheyenne West: EastCoast West Public Relations
Chicago Academy of Sciences/Peggy Notebaert Nature Museum: Public Communications Inc.
Chicago Baseball Museum: NM Marketing Communications, LLC
Chicago Booth: Hoffman Agency, The
Chicago Children's Theatre: L.C. Williams & Associates
Chicago Commercial Collective: L.C. Williams & Associates
Chicago Cubs Broadcaster/Pat Hughes: NM Marketing Communications, LLC
Chicco: Cone Communications
Chicisimo: Clement | Peterson
Chick-fil-A, Inc.: Jackson Spalding
Child Fund: Hodges Partnership, The
Childreach/PLAN Int'l: gabbegroup
Children Now: Perry Communications Group, Inc.
Children's Aid Society: Global Strategy Group
Children's Friend & Service: Solomon McCown & Company, Inc.
Children's Healthcare of Atlanta: Jackson Spalding
Children's Hospital Oakland: Singer Associates, Inc.
Children's Health Fund: DKC
Children's Hospital Association: JPA Health Communications
Chile Tourism: Development Counsellors International (DCI)
Chilean Blueberry Committee: MacKenzie Agency, The
Chilean Fresh Fruit Assn.: MacKenzie Agency, The
Chill Expeditions: Brian Communications
Chima Brazilian Steakhouse: Durée & Company, Inc.
China Blue Chemical: Strategic Public Relations Group
China Investment Corp.: Abernathy MacGregor Group, The
China Ocean Shipping Company: APCO Worldwide
China Telecom Americas: Mayo Communications & Mayo PR
Chip Clip: Redpoint Marketing PR, Inc.
Chipotle Mexican Grill: Linhart Public Relations
Chobani: Weber Shandwick
ChocoVine: TransMedia Group
Choice Hotels Canada: energi PR
Choose New Jersey: Development Counsellors International (DCI)
Chopard: Film Fashion
ChordBuddy: Robertson Communications Corp.
Chris Canty: French | West | Vaughan
Christensen & Jensen, P.C.: Butler Associates, LLC.
ChristianMingle: Formula PR Inc.
Christopher & Banks: Beehive PR
Christopher & Dana Reeve Foundation: Coyne PR
Christophers, The: Reich Communications
Chrysalis: Murphy O'Brien
Chrysler: Coyne PR
Chrysler Corp.: Levick
Chubb Corp.: Bliss Integrated Communication
Chugach Powder Guides: Thompson & Co. Public Relations
Chunghwa Telecom Co. Ltd.: ICR
Church & Dwight: Hunter Public Relations
Churchill Club: Zeno Group
CIENA: Sloane & Company
Signature Realty: Zlokower Company
CinG-X: Marketing Maven Public Relations
CIRI Alaska Tourism: Thompson & Co. Public Relations
Cirque du Soleil: Conroy Martinez Group, The
Cisco: Global Strategy Group
Cisco Systems: Walker Sands Communications
CITGO Petroleum Corp.: Levick
Citi: Ruder Finn Inc.
Citibank: Cameron Communications Inc.
CitiBank/CITI Field: DKC
Citigroup Inc.: FleishmanHillard
Citizen: Weinstein PR
Citizens Financial Group: Rasky Baerlein Strategic Communications, Inc.
Citrin Cooperman & Company, LLP: Furia Rubel Communications, Inc.
Citrix Bytemobile: McGrath/Power Public Relations & Communications
Citrix Online: Weber Shandwick
City CarShare: Landis Communications Inc.
City Center Realty Partners: Singer Associates, Inc.
City Eats: LaunchSquad
City Glam Events, Melbourne, Australia: Mayo Communications & Mayo PR
City Harvest: Rubenstein Public Relations, Inc.
City Light Capital: Southard Communications, Inc.
City Market Los Angeles: Cerrell Associates, Inc.
City Model and Talent: Beautiful Planning Marketing & PR
City National: Abernathy MacGregor Group, The
City National Bank: Boardroom Communications, Inc.; Borshoff
City of Balcones Heights: Dublin & Associates, Inc.
City of Boca Raton CRA: O'Donnell Agency
City of Brooklyn Park: Spong
City of Cleveland: thunder::tech
City of Columbus: Fahlgren Mortine
City of El Paso, Texas: Development Counsellors International (DCI)
City of Elizabeth: Brushfire Inc.
City of Fremont: Hoffman Agency, The
City of Galveston Recovers: DoubleDiamond Public Relations LLC
City of Gatlinburg CVB: Fahlgren Mortine
City of Hillsboro: Weinstein PR
City of Huntington Beach: Cerrell Associates, Inc.
City of Kenosha: Development Counsellors International (DCI)
City of Los Angeles: Agnes Huff Communications Group, LLC
City of Miami Beach: MWW
City of Montebello: Cerrell Associates, Inc.
City of Raleigh Public Utilities: French | West | Vaughan
City of Riviera Beach CRA: O'Donnell Agency
City of Salinas, California: Development Counsellors International (DCI)

City of San Bruno: Singer Associates, Inc.
 City Public Service: Dublin & Associates, Inc.
 City Univ. of NY: Rubenstein Associates, Inc.
 City University of New York: Global Strategy Group
 CITYarts: Rubenstein Public Relations, Inc.
 Citymeals-on-Wheels: LAK Public Relations, Inc.
 Cityopoly, Inc.: Edson & Associates Inc., Andrew
 CityPass: Development Counsellors International (DCI)
 Civic Staffing: Dixon|James Communications
 Clairrol Professional Haircare: CRC
 Claremont Hotel, Club & Spa: Blaze
 Clarins: Nike Communications, Inc.
 Clarity Health: Raffetto Herman Strategic Communications
 Classic Cinemas: Falk Associates/Contact
 Clay Health Club & Spa: Rubenstein Public Relations, Inc.
 Clean Energy: Jasculca Terman Strategic Communications
 Clear Channel Outdoor: Fiona Hutton & Associates, Inc.
 Clearasil: Lippe Taylor
 Clearleap: Bob Gold & Associates
 Cleveland Clinic Florida: O'Donnell Agency
 Cleveland Faucet Group: Falls Communications
 Cleveland Furniture Bank: Stevens Strategic Communications, Inc.
 Cleveland HeartLab: thunder::tech
 Cleveland Orchestra, The: Dix & Eaton Incorporated
 Cleveland Plus Marketing Alliance: Dix & Eaton Incorporated
 Cleveland Public Library: Falls Communications
 Cleveland School of Science & Medicine: Roop & Co.
 Cleveland Thermal: Roop & Co.
 Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.
 Clickworker: Landis Communications Inc.
 CLIF Bar: Double Forte
 CLIF Kid: Double Forte
 Cliffs Natural Resources: Fahlgren Mortine
 Cliffs Natural Resources Inc.: thunder::tech
 Clinton Global Initiative: APCO Worldwide
 Clorox Company: Ketchum
 Clottee McAfee, Stevie Wonder Costume Designer, LA: Mayo Communications & Mayo PR
 Cloud 10 Blow Dry Bar & Hair Salons: The Buzz Agency of Florida
 CloudLock: InkHouse Media + Marketing
 Cloudmark: Trainer Communications, Inc.
 Cloudpath: Catapult PR-IR LLC
 CloudSigma: March Communications
 Club Med (Caribbean): Zimmerman Agency, The
 Club Quarters: Crenshaw Communications
 CM Wealth Advisors: Roop & Co.
 CMB Engineering: ABI
 CME Group: Abernathy MacGregor Group, The
 CML HealthCare: energi PR
 CND: RED PR
 CNH: MorganMyers
 CO Architects: Taylor & Company
 Coach Club: Southard Communications, Inc.
 CoAdvantage: Pierpont Communications Inc.
 Coastal Financial Partners Group: Blaine Group, The
 Coastal Hotels: Richmond Public Relations Inc.
 Cobalt International Energy: ICR
 Cobo Center: lovio george | communications + design
 COBRA PUMA GOLF: Formula PR Inc.
 Coca Cola N.A.- Hispanic Division: Conroy Martinez Group, The
 Coca-Cola: Rogers & Cowan; Taylor
 Cocoa Via: Cone Communications
 Code42: Bateman Group
 Codina Partners: rbb Public Relations
 Coeur d'Alene Resort: Murphy O'Brien
 Coffee Bean Direct: R&J Public Relations, LLC
 Cofiroute USA: Gable PR
 Cogent Healthcare, Inc.: Scott Public Relations
 Cogswell College: Gallagher PR
 Cohen Real Estate: Marino Organization Inc., The (TMO)
 CohnReznick: Goodman Media International, Inc.
 Cointreau: Nike Communications, Inc.
 Cold Spring Harbor Laboratory: Emerald Partners
 Cold Stone Creamery: Landis Communications Inc.
 Coldwell Banker: Rogers & Cowan
 Coldwell Banker Commercial: Makovsky
 Coldwell Banker Real Estate LLC: CooperKatz & Company, Inc.
 Colfax: Fahlgren Mortine
 CollabNet: Catapult PR-IR LLC
 Collaborative Communications: Exemplar Strategic Communications
 Collared Greens: Hodges Partnership, The

Collection Auto Group: Schneider Associates
 Collective Media: Makovsky
 College Football Awards: Brener Zwickel & Associates, Inc.
 College Football Hall of Fame: Jackson Spalding
 Collette: Redpoint Marketing PR, Inc.
 Collier County Museums: Lou Hammond & Associates
 Colliers International: Marino Organization Inc., The (TMO)
 Collins & Scanlon: Roop & Co.
 Colodny, Fass, Talenfeld, Karlinsky & Abate: Boardroom Communications, Inc.
 Colonial Pipeline Co.: McNeely Pigott & Fox Public Relations, LLC
 Colonial Williamsburg Foundation: MFA, Ltd. (Missy Farren & Assocs.)
 Colony Capital: Davies
 Coloplast Corp.: Beehive PR
 Colorado Technical University: Linhart Public Relations
 Columbia College: L.C. Williams & Associates
 Columbia Sportswear: Rogers & Cowan
 Columbia University: Global Strategy Group; Keith Sherman and Associates
 Columbia West Properties: Richmond Public Relations Inc.
 Columbus Chamber: Development Counsellors International (DCI)
 Columbus Foods: Maxwell PR + Engagement
 Columbus Regional Airport Authority: Paul Werth Associates
 Columbus Square Management: Marino Organization Inc., The (TMO)
 Columbus Zoo & Aquarium: Public Communications Inc.
 Combined Jewish Philanthropies: Solomon McCown & Company, Inc.
 Comcast: Global Strategy Group; Linhart Public Relations; SevenTwenty Strategies
 Comcast Communications: Singer Associates, Inc.
 Comcast Corp.: Abernathy MacGregor Group, The
 Comcast Select On Demand/Xfinity TV: Cataldi Public Relations
 Comdata: Dodge Communications
 Comerica Bank: Franco Public Relations Group
 Comindware: Version 2.0 Communications
 Commercial Federal Bank: Torrenzano Group, The
 Commercial Mortgage Capital: Rubenstein Public Relations, Inc.
 Commercial Tenant Real Estate Representation (CTRR): Zlokower Company
 Commonfund Group: Gibbs & Soell, Inc.
 Commons Hotel, The (Minneapolis): Zimmerman Agency, The
 Commonwealth Care Alliance: Solomon McCown & Company, Inc.
 Commonwealth of Massachusetts Department of Public Health: LaVoieHealthScience
 Community Care of North Carolina: French | West | Vaughan
 Community Education Partners: CarreñoGroup, Inc.
 Community FoodBank of NJ: Coyne PR
 CommVault: SHIFT Communications
 Company Folders: Bimbach Communications Inc.
 Compass Learning: Stanton Communications, Inc.
 Complete Conference Management: Public Communications Inc.
 Components, Packaging & Manufacturing Technology Society: Potomac Communications Group, Inc.
 Comprehensive Cancer Centers of Nevada: Firm Public Relations & Marketing, The
 COMPREMIER: Scott Public Relations
 Comptel: March Communications
 CompTIA: Walker Sands Communications
 Con Edison: Affect
 Con Edison, New York, NY: Haggman, Inc.
 ConAgra Foods: JSH&A Communications
 Conair: Kaplow
 Concord Engineering Corp.: Marcus Group, Inc., The
 Concurrent: HORN
 Condado Vanderbilt, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 ConEdison: Global Strategy Group
 ConEdison Solutions (CES): Marino Organization Inc., The (TMO)
 CONEXIS: Scott Public Relations
 Conference Board, The: gabbegroup
 Confluence: Bliss Integrated Communication
 Congreso de Latinos Unidos: Devine + Partners
 Congress Drives: NM Marketing Communications, LLC
 ConnCAN: Exemplar Strategic Communications
 Connecticare: Cashman + Katz Integrated Communications
 Connecticut Assn. of Realtors: Cashman + Katz Integrated Communications
 Connecticut Children's Medical Center: Cashman + Katz Integrated Communications
 Connecticut Dept. of Motor Vehicles: Cashman + Katz Integrated Communications
 Connecticut Dept. of Public Health: Cashman + Katz Integrated Communications
 Connecticut Dept. of Transportation: Cashman + Katz Integrated Communications
 Connecticut Dietician Assn.: Cashman + Katz Integrated Communications
 Connecticut Lottery: Cashman + Katz Integrated Communications
 Connecticut Natural Gas: Cashman + Katz Integrated Communications
 Connectcloud: Idea Grove

ConnectMD: Raffetto Herman Strategic Communications
 ConnectOne Bank: MWW
 Connemara Conservancy: Bizcom Associates
 Connex Credit Union: Mason Public Relations
 Conning Asset Management: Stanton Public Relations & Marketing
 Conrad Miami: Conroy Martinez Group, The
 Consensus Health: Scott Public Relations
 Conservation Services Group: Greenough
 Consolidated Edison: Rubenstein Associates, Inc.
 Consolidated Restaurant Operations, Inc.: The Buzz Agency of Florida
 Constellation Energy: Weber Shandwick
 Construction Specifications Institute: Potomac Communications Group, Inc.
 Consultatio, Miami: Quinn & Co.
 Consumer Cellular: Lane
 Consumer Electronics Assn.: Stanton Communications, Inc.
 Consumer Federation of the Southeast: Sachs Media Group
 Consumer Health Interactive: Scott Public Relations
 Consumer Healthcare Products Assn.: McNeely Pigott & Fox Public Relations, LLC
 Consumers Union/ConsumerReportsMedicalGuide.org: gabbegroup
 Containerization & Intermodal Institute (CII): BSY Associates Inc.
 ConteXtream: McGrath/Power Public Relations & Communications
 Contigo: L.C. Williams & Associates
 Continental Automotive: Lambert, Edwards & Associates
 Continuum: InkHouse Media + Marketing
 Contour: Atomic
 Contour Semiconductor: JPR Communications
 Control Group: Wise Public Relations, Inc.
 Convene: Feintuch Communications
 Convergent Dental: marlo marketing/communications
 Converse Eyewear: Blaze
 Conway MacKenzie: Cerrell Associates, Inc.
 Cooley: Greentarget Global LLC
 Cooper Standard: Bianchi Public Relations, Inc.
 Cooper Tire: Zimmerman Agency, The
 Cooper Tires: Fahlgren Mortine
 Cooper's Hawk Winery & Restaurant: At The Table Public Relations
 Cooperstown, New York: Nancy J. Friedman Public Relations, Inc.
 Copamarina Beach Resort & Spa, Guanica, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Copper Development Assn.: Kellen Communications
 Copyblogger Media: Idea Grove
 Coqui Radio Pharmaceuticals Corp.: Moore Communications Group
 Coraid: Trainer Communications, Inc.
 Coral Gables Executive Physicians: Durée & Company, Inc.
 Coral Springs Museum of Art: Durée & Company, Inc.
 Core Security Technologies: InkHouse Media + Marketing
 CoreBrand: Levick
 Corenet Global New York: Berman Group, Inc., The
 Coria Laboratories: Glendale Communications Group, Inc.
 Corinthian Colleges: Stanton Communications, Inc.
 Corizon, Inc.: Dye, Van Mol & Lawrence Public Relations
 Corner Bakery Cafe: Bizcom Associates
 Corning: ABI
 Corp! Magazine: Logos Communications, Inc.
 CorpNet: Scott Public Relations
 Corporate Alliance on Malaria in Africa: Acuity Project, The
 Corporate Insight: Intermarket Communications
 Corporate Resolutions: BackBay Communications
 Corpus Christi REDC: Development Counsellors International (DCI)
 Corvias Group: Solomon McCown & Company, Inc.
 COSE: Stevens Strategic Communications, Inc.; thunder::tech
 Cosentino Worldwide: Sharp Communications, Inc.
 Cosmetic Executive Women (CEW): Kaplow
 Costa Rica Tourist Board: Cheryl Andrews Marketing Communications
 Cotton, Inc.: Capstrat
 Cottonelle: Ketchum
 Council for Responsible Nutrition: FoodMinds, LLC
 Counter Custom Built Burgers, The: Murphy O'Brien
 CounterTack: InkHouse Media + Marketing
 CourseSmart: Kwittken
 Cousins Properties: Jackson Spalding
 Covenant House New York: gabbegroup
 Coverall: Lavidge Company, The
 Covered California: IW Group, Inc.
 Covia Labs: K/F Communications
 Covidien: Spectrum
 Coyne PR: Cameron Communications Inc.
 CPC: ABI
 CPI Corp.: Dix & Eaton Incorporated
 Cracker Barrel Old Country Store, Inc.: Makovsky
 Craftsman: Zeno Group
 Crain's New York Business: Marino Organization Inc., The (TMO)
 Cranberry Institute: Pollock Communications
 Cranberry Marketing Committee: Pollock Communications
 Cranston Capital: Goldman Communications Group, Inc.
 Crawford High Performance Composites: Lou Hammond & Associates
 CRCC Asia: Beautiful Planning Marketing & PR
 Crea: Child's Play Communications
 Creative Benefits for Educators: Sachs Media Group
 Credit Karma: SHIFT Communications
 Credit Suisse: Abernathy MacGregor Group, The
 Credit Union National Assn.: Dukas Public Relations
 Cree: LEWIS PR
 Cresa New York: Quinn & Co.
 Crescent Resources: Abernathy MacGregor Group, The
 Cricket Co.: RED PR
 Crimson Pipeline: Fiona Hutton & Associates, Inc.
 Crinum Health Ltd.: Torme Lauricella Public Relations
 Crisplant: Napier Partnership Limited
 CRISTA Ministries: Richmond Public Relations Inc.
 Cristophe Salon Newport Beach: Bolt Public Relations
 Criterion Development Partners: Schneider Associates
 Crocs: Linhart Public Relations
 CropLife America: Spectrum
 Cross Country Home Services: rbb Public Relations
 Cross Country Home Svcs.: O'Donnell Agency
 CrossFit Bend Central: EastCoast West Public Relations
 CrossFit Type 44: EastCoast West Public Relations
 CrowdBouncer: Leverage PR, LLC
 Crowdentals: Leverage PR, LLC
 Crowdit: Catapult PR-IR LLC
 CrowdStrike: Merritt Group
 Crown Equipment: Fahlgren Mortine
 Crown Holdings, Inc.: ABI
 Cruceros Australis Expedition Cruises: Montgomery Communications
 Crum & Forster: Levick
 Crypton Fabric: Zeno Group
 Crystal & Co.: Makovsky
 Crystal Coast (Outer Banks, N.C.): Zimmerman Agency, The
 CSC: M Booth & Associates, Inc.
 CSL Behring: MCS Healthcare Public Relations
 CSM Corp.: Beehive PR
 CSPAS: Beautiful Planning Marketing & PR
 CSR: March Communications
 CSX Transportation: McNeely Pigott & Fox Public Relations, LLC
 CT 1 Media: Cashman + Katz Integrated Communications
 CTrides: Mason Public Relations
 CTW Consulting: Edson & Associates Inc., Andrew
 Culinary Institute of America: Dublin & Associates, Inc.
 Cumberland CID: Jackson Spalding
 Cumberland Farms: Regan Communications Group
 Cumberland University: Dye, Van Mol & Lawrence Public Relations
 Cupron: Hodges Partnership, The
 Curetek Pharmaceuticals: Glendale Communications Group, Inc.
 Curemark: Rubenstein Public Relations, Inc.
 Cushman & Wakefield: Marino Organization Inc., The (TMO); Torrenzano Group, The
 CustomMade: Version 2.0 Communications
 Cuyahoga Community College: Dix & Eaton Incorporated
 CV Studios Entertainment: Blaine Group, The
 CVS Caremark Corp.: Abernathy MacGregor Group, The
 CVS/Caremark: Cone Communications; RF | Binder Partners, Inc.
 CVS/Pharmacy: Kaplow
 CW Financial Services LLC: Makovsky
 Cyan: Merritt Group
 CyberArk: Fama PR, Inc.
 Cybex International: MWW

D

D'Artagnan: MWW
 D-Rev: Eastwick
 Dachis Group: Morris + King Company, The
 Dachser USA: BSY Associates Inc.
 Daiichi Sankyo: Ruder Finn Inc.
 Dailymotion: Miller PR
 Daimler: Torrenzano Group, The
 Daireds Salon & Spa Pangea: Hutson Creative Group, Inc.
 Dairy Council of California: Nuffer, Smith, Tucker
 Dairy Management, Inc.: FoodMinds, LLC; Pollock Communications
 Dairy Queen: Pierson Grant Public Relations

Dairy Research Institute: FoodMinds, LLC
 Daisy Brand Cottage Cheese: Ketchum
 Dale Scott & Co.: Fineman PR
 Dallas Cowboys: Global Strategy Group
 Dan Hotels Israel: Weill Associates, Geoffrey
 Dana Holding Corp.: Eisbrenner Public Relations
 Dana Point Turkey Trot: Bolt Public Relations
 Dancing Mom's Nia & Holly Frazier, Hollywood: Mayo Communications & Mayo PR
 DARA Biosciences: LaVoieHealthScience
 Darden Restaurant's Specialty Restaurant Group: Ogilvy Public Relations
 Dare - book launch: A. Brown-Olmstead Associates, LTD
 Darien Lake: Tipping Point Communications
 DashLocker: Quinn & Co.
 Dassault Systèmes: Fama PR, Inc.
 Datacom: Walker Sands Communications
 DataCore Software: HORN
 DataFactZ: Franco Public Relations Group
 DataTreasury Corp.: Edson & Associates Inc., Andrew
 DataXu: Racepoint Global
 Date Night Florida: Insider Media Management
 Datonics: Trylon SMR
 Dauria Aerospace: Kwittken
 Dave & Buster's: Konnect Public Relations
 Dave Thomas Foundation for Adoption: Paul Werth Associates
 David A. McKnight- Fashion Stylist and Author: Beautiful Planning Marketing & PR
 David Kind: talkTECH Communications
 David Lerner Associates: Meritus Media Inc.
 David's Bridal: Coyne PR
 Davidson Companies / D.A. Davidson & Co.: Lane
 Davies Family Selection: marlo marketing/communications
 Davita: Scott Public Relations
 Day Pitney: Greenough
 Daymon Interactions: North 6th Agency, Inc.
 Dayton Home: Greenough
 Dayton/Montgomery County CVB: Fahlgren Mortine
 Daytona International Speedway: Coyne PR
 DCI Group: CarreñoGroup, Inc.
 DCM Services, LLC: Beehive PR
 DDR Corp.: thunder:tech
 De Beers: Nike Communications, Inc.
 De Berardinis Salon: RED PR
 Dealer.com: MWW
 DealerMatch: Brandware Public Relations
 DealerRater: Brandware Public Relations
 Debbie's Dream Foundation: Curing Stomach Cancer: Durée & Company, Inc.
 Deca TV: rbb Public Relations
 DECA-Golf Buddy: Gibbs & Soell, Inc.
 Decléor: 5W Public Relations
 Deep Information Sciences: Version 2.0 Communications
 Deep Water Cay, Bahamas: Lou Hammond & Associates
 DEFENDER Direct: Borshoff
 Defenders of Wildlife: Caplan Communications LLC
 Defense Center of Excellence for Traumatic Brain Injury and Psychological Health: Susan Davis International Ltd.
 Defense.Net: K/F Communications
 Definiens: Affect
 Del Monte: Coyne PR
 Del Taco: Fish Consulting
 Delaware Investments: Mount & Nadler, Inc.
 Delek US Holdings, Inc.: Dix & Eaton Incorporated
 Dell: Rasky Baerlein Strategic Communications, Inc.
 Dell Software: Eastwick
 Deloitte Touche Tohmatsu: Strategic Public Relations Group
 Delos: Nike Communications, Inc.
 Delphi: Airfoil
 Delray Beach Community Redevelopment Agency: The Buzz Agency of Florida
 Delray Beach Marriott: The Buzz Agency of Florida
 DelShah Capital: Rubenstein Public Relations, Inc.
 Delta Air Lines: Jackson Spalding
 Delta Air Lines/Corporate Relations: DKC
 Delta Community Credit Union: Trevelino/Keller
 Delta Dental: CarreñoGroup, Inc.
 Delta Dental of Massachusetts: Solomon McCown & Company, Inc.
 Deluxe Corp.: Beehive PR
 DEMIL Metals, Inc.: NM Marketing Communications, LLC
 Democratic Congressional Campaign Committee: Global Strategy Group
 Democratic Governors Association: Global Strategy Group
 Denali Flavors/MooseTracks®: Lambert, Edwards & Associates
 DentaQuest: Solomon McCown & Company, Inc.
 DENTSPLY International Inc.: Dix & Eaton Incorporated
 Denver South Economic Development Partnership: Development Counsellors International (DCI)
 Department of Homeland Security (DHS): Ogilvy Public Relations
 Depository Trust & Clearing Corp.: Emerald Partners
 Descartes: North 6th Agency, Inc.
 Deseret Ranch: Sachs Media Group
 Desert Institute of Spine Care: Firm Public Relations & Marketing, The
 Destination Yountville: MacKenzie Agency, The
 Detroit Jazz Festival: Eisbrenner Public Relations
 Detroit Metropolitan Convention & Visitors Bureau: lovio george | communications + design
 Detroit Regional Chamber of Commerce: Franco Public Relations Group
 Detroit RiverFront Conservancy: lovio george | communications + design
 Deutsch Wine: Lippe Taylor
 Deutsche Bank: Intermarket Communications
 Deutsche Bank Championship: Brener Zwickel & Associates, Inc.
 DeVry Inc.: Jasculca Terman Strategic Communications
 DeVry University: Landis Communications Inc.
 Dewar's: Nike Communications, Inc.
 Dex One: Torrenzano Group, The
 De'Longhi America: MWW
 DFB Pharmaceuticals: Dublin & Associates, Inc.
 DFCU Financial: Quell Group, The
 DFW Boat Expo: TrizCom Communications, Inc.
 DHL Express: Grayling; rbb Public Relations
 Diablo Technologies: JPR Communications
 Diageo: Cerrell Associates, Inc.; Taylor
 Diageo North America: Hunter Public Relations
 DialAmerica: CooperKatz & Company, Inc.
 Diamond Foods: Maxwell PR + Engagement
 Diamond State Depository: TrizCom Communications, Inc.
 Dick's Sporting Goods: Catalyst
 Dickie McCamey: WordWrite Communications LLC
 Dickinson Brands: Lippe Taylor
 Diebold, Inc.: Dix & Eaton Incorporated
 Diego Binetti: RED PR
 Dig-It! Games: Stanton Communications, Inc.
 Digestive Disease Week: GYMR, LLC (Getting Your Message Right)
 Digimind: Bateman Group
 DigIn Vermont: Skillet Design & Marketing
 Digital Broadcasting Group (DBG): Morris + King Company, The
 Digital Compression Technology, LLC: Makovsky
 Digital Lumens: Version 2.0 Communications
 DigitalOcean: 5W Public Relations
 Digitech Systems: Volume Public Relations
 Dignitana: Morris + King Company, The
 Dillon Gage Metals: TrizCom Communications, Inc.
 Diners Club: Zimmerman Agency, The
 Direct Lending, LLC: Leverage PR, LLC
 Direct Selling Assn.: Potomac Communications Group, Inc.
 Direxion: Jennifer Connelly Public Relations (JCPR)
 Disability Rights FL: Moore Communications Group
 Disabled American Veterans (DAV): Crosby Marketing Communications
 Discount Tire: Lavidge Company, The
 Discovery Communications: Abernathy MacGregor Group, The
 Disney Interactive Studios/Babble.com: DKC
 Disney on Ice: rbb Public Relations
 Disney Parks & Resorts: Coyne PR
 Disney Publishing Worldwide: 360 Public Relations
 Disneyland: VPE Public Relations
 Ditch Witch: PadillaCRT
 Dix Visionaries: French | West | Vaughan
 DJK Residential: Quinn & Co.
 DJO Global: Kwittken
 DK Publishing: Child's Play Communications
 DL Steiger Co.: RAM Communications
 DLA Piper: Greentarget Global LLC
 DMVdesk: DRIVEN Public Relations
 Dofino: Spong
 Dogfish Accelerator: Expedition PR
 Dolce Gelateria: Stuntman Public Relations
 Dollar Tree: Levick; Stevens Strategic Communications, Inc.
 Dolphin Mall: Conroy Martinez Group, The
 Dominion: Davies; Potomac Communications Group, Inc.
 Dominion Realty Partners: French | West | Vaughan
 Domino Sugar: Hunter Public Relations; Torme Lauricella Public Relations
 Domtar Paper: Eric Mower + Associates
 Domtar Personal Care: Eric Mower + Associates
 Donald J Pliner: 5W Public Relations
 Donate Life Ohio: Fahlgren Mortine

Donna Karan and DKNY Hosiery: CRC
 Donors Forum: Jasculca Terman Strategic Communications
 Dora the Explorer Live! Canada: Tellem Grody Public Relations, Inc.
 Dorel Juvenile Group USA: 360 Public Relations
 Dorel Recreational/Leisure (Schwinn, Cannondale): MFA, Ltd. (Missy Farren & Assocs.)
 Dotcom Distribution: Walker Sands Communications
 DotLoop: SSIPR
 DoubleLine: Jennifer Connelly Public Relations (JCPR)
 Doubletree by Hilton: Ketchum
 Doubletree Hilton, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Dow Chemical: Porter Novelli
 Dow Corning: APCO Worldwide
 Dow Jones Indexes: Makovsky
 Downtown Boston Improvement District: Schneider Associates
 Downtown Brooklyn Partnership: Marino Organization Inc., The (TMO)
 Downtown Cleveland Alliance: Falls Communications
 Downtown Properties: Singer Associates, Inc.
 Downtown Raleigh Alliance: French | West | Vaughan
 Dr. Elizabeth King: TransMedia Group
 Dr. Fischer/Fischer Pharmaceuticals: TransMedia Group
 Dr. Jonathan Richter: Indra Public Relations
 Dr. Ken Hansraj: Rubenstein Public Relations, Inc.
 Dr. Kent Holtorf: 5W Public Relations
 Dr. McGillicuddy's Brand: Zehnder Communications, Inc.
 Dr. Praeger's: Maxwell PR + Engagement
 Dr. Scholl's: Citizen Relations
 Dr. Timothy Chase: Rubenstein Public Relations, Inc.
 Dr. Yan Trokel: 5W Public Relations
 Dragon Innovation: Fama PR, Inc.
 Drakes Bay Oyster Co.: Singer Associates, Inc.
 Drambuie (Bacardi USA): Daddi Brand Communications
 Dranoff Properties: Brian Communications
 Dream Resorts & Spas: rbb Public Relations
 DreamHost: Clement | Peterson
 Dreamworks: Zeno Group
 DreamWorks Classics: Morris + King Company, The
 Dremel: JSH&A Communications
 Dresser Rand: Eric Mower + Associates
 Drexel University: Devine + Partners; Stanton Public Relations & Marketing
 Drobo: Max Borges Agency; Napier Partnership Limited; Trainer Communications, Inc.
 DROP Gloves: Turner Public Relations, Inc.
 Dropbox: Atomic
 DrumChannel.com: Tellem Grody Public Relations, Inc.
 DS&D: R&J Public Relations, LLC
 DSM: Spong
 DSM Biomedical: Kwitken
 DSP Skin Care: Daddi Brand Communications
 DST Global Solutions: Version 2.0 Communications
 DTE Energy: Lambert, Edwards & Associates
 DTS: Formula PR Inc.
 DTZ: Rasky Baerlein Strategic Communications, Inc.
 Duane Reade: 5W Public Relations
 Dubai Convention and Events Bureau: Development Counsellors International (DCI)
 Dubai Department of Tourism & Commerce: Development Counsellors International (DCI)
 Duchesnay USA: Makovsky
 DUCK Tape: Falls Communications
 Ducker Worldwide: Eisbrenner Public Relations
 Duda Mobile: Wise Public Relations, Inc.
 Dude Ranchers Assn.: French | West | Vaughan
 Duke University: GYMR, LLC (Getting Your Message Right)
 Dun & Bradstreet Credibility Corp.: Greenough
 Duncan Hines: rbb Public Relations
 Dunkin' Brands: Abernathy MacGregor Group, The
 Dunkin' Brands: RF | Binder Partners, Inc.
 Dunkin' Donuts: Fish Consulting; Regan Communications Group
 Dunton Hot Springs, CO: Weill Associates, Geoffrey
 DuPage Medical Group: Zehnder Communications, Inc.
 Dupli-Color/Tri-Flow: Falls Communications
 DuPont: Crosby Marketing Communications
 DuPont™: Ogilvy Public Relations
 Dutch Boy: Falls Communications
 Duty Free City: Be Social Public Relations
 Dwoila: Highwire PR
 Dykema Gossett: Greentarget Global LLC
 DYMO Endicia: Hoffman Agency, The
 Dynatrap: Schneider Associates

Dyson: M Booth & Associates, Inc.

E

E Ink: Racepoint Global
 E&J Gallo Winery: Hunter Public Relations
 E-greetings: Landis Communications Inc.
 E-Lit Books: DJC Communications
 E-Poll Market Research: Honig Company, LLC, The
 E. Lombardo Guitars: Robertson Communications Corp.
 E.G. Bowman Company: Stimpson Communications
 e2e Materials: Gallagher PR
 Eagle Asset Management: Intermarket Communications
 Eagle Investment Systems: BackBay Communications
 Earls Kitchen & Bar, Miami location: Brustman Carrino Public Relations
 Earthjustice: Caplan Communications LLC
 Earthtronics: Falls Communications
 EAS: Catalyst
 East Bank Club: KSA (Kathy Schaeffer and Associates, Inc.)
 East Side House Settlement: Sharp Communications, Inc.
 Eastern Consolidated: Marino Organization Inc., The (TMO)
 Eastern Standard: marlo marketing/communications
 Eastern Union Funding: Rubenstein Public Relations, Inc.
 Easton Coach Co.: Devine + Partners
 Easy Office Phone: Affect
 Eat Well Co.: Marketing Maven Public Relations
 Eaton: Falls Communications; L.C. Williams & Associates
 Eaton Corp.: Dix & Eaton Incorporated
 eBay: Airfoil; APCO Worldwide; Edelman
 eBev: Marketing Maven Public Relations
 eBRM: Falk Associates/Contact
 eCaring: Spector & Associates, Inc.
 ECG Management Consultants: Solomon McCown & Company, Inc.
 Echelon Corporation: Atomic
 Echo Entertainment: Child's Play Communications
 Echo Inc.: L.C. Williams & Associates
 echodesign Tabletop Collection: Redpoint Marketing PR, Inc.
 EchoStar: Bob Gold & Associates
 EchoUser: Bateman Group
 EcoCAR/U.S. Department of Energy/GM: Greenough
 EcoLab: Cone Communications
 Economic Promotion Agency of Tuscany: Development Counsellors International (DCI)
 Eddy Money: Mayo Communications & Mayo PR
 Eden Roc (Miami): Zimmerman Agency, The
 Edgewater Hotel (Seattle): Zimmerman Agency, The
 Edgewater Networks: K/F Communications
 Edible Arrangements: CRC
 Edifecs: Raffetto Herman Strategic Communications
 Edifice Information Management: RAM Communications
 Edison Foundation: Susan Davis International Ltd.
 Edmunds.com: MWW
 edo: Bateman Group
 EDSA, Miami: Quinn & Co.
 Educational Enterprises: Standing Partnership
 Edward Jones: Prosek Partners
 Edwards Kirby Law Firm: French | West | Vaughan
 Edwards Wildman: BackBay Communications
 Edwin Gould Services for Children and Families: Geto & de Milly, Inc.
 edX: RF | Binder Partners, Inc.
 EF Education First: Solomon McCown & Company, Inc.
 Effisoft: Stimpson Communications
 eforea: spa at Hilton: Murphy O'Brien
 Eggland's Best: Coyne PR
 ei3: ABI
 Eid Passport, Inc.: Lane
 Eisai: Marina Maher Communications, LLC
 Eisai Co Ltd: FleishmanHillard
 EisnerAmper: Dukas Public Relations
 EL AL Israel Airlines: Quinn & Co.
 El Capital Group: Revell Communications
 El Monte Sagrado Living Resort and Spa (Taos, N.M.): Zimmerman Agency, The
 El-Ad Group: Rubenstein Public Relations, Inc.
 Elco Electric Propulsion: Brandware Public Relations
 Electrical Safety Foundation Int'l: Potomac Communications Group, Inc.
 Electrolux: L.C. Williams & Associates; Weber Shandwick
 Electronic Arts, Inc. EA: FleishmanHillard
 Elektra Hair Studio: Shirleybarr Public Relations
 Element Hotels: Middleton & Gendron, Inc.
 Element Lifestyle: J Public Relations
 Elephant Traffic: Southard Communications, Inc.

Elevation Burger: French | West | Vaughan
 Eli Lilly: Bliss Integrated Communication
 Eli Lilly & Co.: FleishmanHillard
 Eli Lilly & Company: Borshoff
 Eli Lilly and Co.: Weber Shandwick
 Eli Lilly and Company: Moore Communications Group
 Eli Lilly and Company: RF | Binder Partners, Inc.
 eLife Sciences Publications: Spectrum
 Elite Island Resorts: Cheryl Andrews Marketing Communications
 Elizabeth Arden: Lippe Taylor
 Elizabeth Dole Foundation for Military and Veterans Caregivers: Susan Davis International Ltd.
 Elli Quark: J Public Relations
 Elliott Mgmt.: Sloane & Company
 Elmer's Products: Fahlgren Mortine
 Elmers: Falls Communications
 ELS Educational Services, Inc.: Stanton Communications, Inc.
 Elsevier: Finn Partners
 EmblemHealth/HIP Corp.: Marcus Group, Inc., The
 EMC: Merritt Group; MS Business Communication Ltd
 Emcor Group: LAK Public Relations, Inc.
 Emerald Networks: North 6th Agency, Inc.
 Emerald Performance Materials: Falls Communications
 EMERGE! A Runway Fashion Show: Fashion Show for Emerging Designers honoring Andre Leon Talley with Award presented by Diane Von Furstenburg: Beautiful Planning Marketing & PR
 Emergence Capital: Eastwick
 Emergencyland.com: Tellem Grody Public Relations, Inc.
 Emerson: FleishmanHillard
 Emerson Amusement: Indra Public Relations
 Emerson Climate Technologies: Fahlgren Mortine
 Emerson College: Solomon McCown & Company, Inc.
 Emerson Network Power: Fahlgren Mortine
 Emerson Power Transmission: Fahlgren Mortine
 Emirates: Ruder Finn Inc.
 Emirates Air: MSLGROUP Americas
 Emirates Airline: Landis Communications Inc.
 Empathica: Walker Sands Communications
 Empire BC/BS: Global Strategy Group
 Empire Government Strategies: 5W Public Relations
 Empire State Building: LVM Group, Inc., a Didit Company
 Empire State Realty Trust: LVM Group, Inc., a Didit Company
 Empire Steakhouse: Rubenstein Public Relations, Inc.
 Empire Strategies: Butler Associates, LLC.
 EMPLOYERS: Allison+Partners
 Enbridge: NATIONAL Public Relations
 Enclarity, Inc.: Scott Public Relations
 Endeavor Wealth Management: KCD Public Relations
 Endo Pharmaceuticals: SevenTwenty Strategies
 Endoscopy Center at St. Mary, The: DEETER
 Endurance Specialty Holdings: Mason Public Relations
 Energate Inc.: Gallagher PR
 Energize: Hamilton Public Relations
 Energizer Holdings, Inc.: Dix & Eaton Incorporated
 Energy Source: Gable PR
 Energy Ventures: Pierpont Communications Inc.
 Engage: rbb Public Relations
 Enlighted: Eastwick
 Enlightened Hospitality Group: J Public Relations
 Ennis Roberts Fischer Co.: Stevens Strategic Communications, Inc.
 EnOcean Inc.: Gallagher PR
 Enova International: Dixon|James Communications
 Entercom: Abernathy MacGregor Group, The
 Entercom Communications Corp: Regan Communications Group
 Enterprise Bank & Trust: Lavidge Company, The
 Enterprise Holdings: FleishmanHillard
 Enterprise Ireland: Version 2.0 Communications
 Entertainment One: Child's Play Communications
 Entertainment Software Association - E3 Tradeshow: Double Forte
 Envestnet: Jennifer Connelly Public Relations (JCPR)
 Enviva Systems: Gallagher PR
 Environmental Defense Fund: Caplan Communications LLC
 Environmental Entrepreneurs (E2): Caplan Communications LLC
 Environmental Health Research Foundation: Kellen Communications
 Environmental Quality Co.: Eisbrenner Public Relations
 EPA ENERGY STAR program: Crosby Marketing Communications
 Epiphone: Coyne PR
 EPiServer: Merritt Group
 Epizyme, Inc.: Spectrum
 ePrize: LaunchSquad
 Epsom Salt Council: Eric Mower + Associates

Epson America: ABI
 Epsten Group Inc., The: A. Brown-Olmstead Associates, LTD
 Equifax: William Mills Agency
 Equities First Holdings LLC: Makovsky
 Equity Now: Zlokower Company
 EquityNet: Leverage PR, LLC
 Ergodyne: Beehive PR
 Erie Insurance: Falls Communications
 Eriez: Stevens Strategic Communications, Inc.
 Eriez Flotation Division: Stevens Strategic Communications, Inc.
 Eriez International: Stevens Strategic Communications, Inc.
 Ernst & Young: FleishmanHillard; Honig Company, LLC, The; Trainer Communications, Inc.
 ESC Federal Credit Union: Tipping Point Communications
 ESI: Idea Grove
 Esperanza Resort: Murphy O'Brien
 ESPN: Coyne PR; Global Strategy Group
 ESPN The Magazine: Coyne PR
 Essex Resort & Spa, VT: Redpoint Marketing PR, Inc.
 Essilor: Weber Shandwick
 Estee Lauder: Abernathy MacGregor Group, The
 Estée Lauder Companies Breast Cancer Awareness Campaign: Morris + King Company, The
 Estella NYC: Beautiful Planning Marketing & PR
 Ethicon, Inc.: gabbgroup
 Etihad Airways: Quinn & Co.
 ETS: Hager Sharp Inc.
 Euclid Chemical Co.: Roop & Co.
 Euler Hermes: Peppercomm, Inc.
 Eureka: L.C. Williams & Associates
 Euro-Pro: Alpaytac Public Relations/Marketing Communications; 360 Public Relations
 European Commission: Grayling
 Evangelical Lutheran Church in America: Jasculca Terman Strategic Communications
 Evanston Capital Management: BackBay Communications
 Evansville Water and Sewer Utility: Borshoff
 Evenflo: M Booth & Associates, Inc.
 Eventus Pharma/Diagnostics: Morris + King Company, The
 Everbank: Prosek Partners
 Evercore Partners: Abernathy MacGregor Group, The
 EverDeep: Marketing Maven Public Relations
 Everest College: L.C. Williams & Associates
 Evergreen: BSY Associates Inc.
 Evergreen Insurance & Risk Management: Zlokower Company
 Evernote: Hoffman Agency, The; LaunchSquad
 eVestment: Kwittken
 EVO Real Estate Group: LVM Group, Inc., a Didit Company
 Exact: Greenough
 Exactarget: Finn Partners
 Excellence in Education: Sachs Media Group
 Exclusiv Vodka: AMP3 Public Relations
 Exclusive Matchmaking: Insider Media Management
 Exclusive Resorts: Nike Communications, Inc.
 Exel: Fahlgren Mortine
 Exelis: Spector & Associates, Inc.
 Exelon: Sloane & Company; Tierney
 Exergen: Rosica Communications/Interact Marketing
 EXL: Idea Grove
 EXLSERVICE Holdings, Inc.: Makovsky
 Exopack: Stanton Public Relations & Marketing
 Experian: Ruder Finn Inc.
 Experience Columbus: Fahlgren Mortine
 Exploratorium: LaunchSquad
 Explore Bristol, RI: Lou Hammond & Associates
 Explore Mars: Phillips & Company
 Express Scripts (formerly Medco): Coyne PR
 Extell Development Co.: Rubenstein Associates, Inc.
 Extended Stay America: Zimmerman Agency, The
 Extol: Eastwick
 Extreme Networks: Racepoint Global
 Extreme Reach, Inc.: Makovsky
 Extreme Reality: K/F Communications
 EXXON: Davies
 ExxonMobil: Weber Shandwick
 ExxonMobil (agency of record on education): Finn Partners
 EY: Peppercomm, Inc.
 Eye Lighting: Falls Communications
 EyeLock: Weber Shandwick
 EyeTrackShop: 5W Public Relations
 EZ-CAP: Scott Public Relations

F

F-Squared Investments: Dukas Public Relations
 F.C. Tucker: Borshoff
 Fabric Restoration Service Team: Fineman PR
 Facebook: Global Strategy Group; Jeffrey Group; Pinta; Weinstein PR
 Fair Health: Bliss Integrated Communication
 Fair Isaac Corp.: Scott Public Relations
 Fairchild Semiconductor: Racepoint Global
 Faircom: Hoffman Agency, The
 Fairfax County Economic Development Authority: Hodges Partnership, The
 Fairmont Acapulco Princess: Carolyn Izzo Integrated Communications (CIIC)
 Fairmont Heritage Place: Landis Communications Inc.
 Fairmont Miramar Hotel & Bungalows: Parasol Marketing
 Fairmont Pierre Marques: Carolyn Izzo Integrated Communications (CIIC)
 Fairplex - LA County Fair: IW Group, Inc.
 Fairport Asset Management: Roop & Co.
 Fairsquare LLC: Makovsky
 Falansai Vietnamese Kitchen: Expedition PR
 Falcon Safety Products: R&J Public Relations, LLC
 Families of Flight 93: LAK Public Relations, Inc.
 Famosa Toys: Southard Communications, Inc.
 Fan Freedom: McNeely Pigott & Fox Public Relations, LLC; Perry Communications Group, Inc.
 Fareportal, CheapOair, OneTravel.com: Kahn Travel Communications (KTC pr)
 Farm Aid: Cone Communications; Vanguard Communications
 Farm Credit Council Services, Inc.: FleishmanHillard
 Farmers Insurance Group: IW Group, Inc.
 Farmer's Museum, Cooperstown, NY Fenimore Art Museum, Cooperstown, New York: Nancy J. Friedman Public Relations, Inc.
 Faronics: Stearns Johnson Communications
 Fashion Center BID: Marino Organization Inc., The (TMO)
 FashionTribes.com: RED PR
 Fat Toad Farm: Skillet Design & Marketing
 Fatburger: Konnect Public Relations
 Faulkner Design Group: Burns & Associates, Michael A.
 Faurecia: Airfoil
 Faust Winery: Fineman PR
 Fay Ranches: Kohnstamm Communications
 Fazenda: Greenough
 FCM360: Pirozzolo Company Public Relations
 Federal Emergency Management Agency (FEMA): Ogilvy Public Relations
 Federal Home Loan Bank: Jackson Spalding
 Federal Reserve Bank of Chicago: Public Communications Inc.
 FedEx: Cone Communications; Ketchum; Moore Communications Group
 FedEx Services: Raffetto Herman Strategic Communications
 Feeding South Florida: Durée & Company, Inc.
 FEI Behavioral Health: Bottom Line Marketing & Public Relations
 Feld Entertainment: DKC
 Feldman Shepherd Wohlgelemer Tanner Weinstock & Dodig: Furia Rubel Communications, Inc.
 Ferrari N.A. Motorsports: Brandware Public Relations
 Ferrari North America: Rubenstein Public Relations, Inc.
 Ferraro's Italian Restaurant & Wine Bar: Vox Solid Communications
 Ferretti Group: KWE Partners
 Ferring Pharmaceuticals: Tonic Life Communications
 Ferro Corp.: Dix & Eaton Incorporated
 Festival International de Jazz de Montréal: Lou Hammond & Associates
 Festival Montréal En Lumière: Lou Hammond & Associates
 Fiat: Abernathy MacGregor Group, The
 Fidelis: Lois Paul and Partners
 Fidelity Bank: Stimpson Communications
 Fidelity Institutional Wealth Services: Makovsky
 Fidelity Investments Personal Investing: Bliss Integrated Communication
 Field Roast: Revolution PR
 Fiera Capital: NATIONAL Public Relations
 Fiera Milano Congressi: Development Counsellors International (DCI)
 Fiesta Parade Floats: Pollack PR Marketing Group, The
 Fifth Third Bank: Abernathy MacGregor Group, The
 FIG Restaurant Santa Monica: Parasol Marketing
 Fighting With Leukemia with Fashion: Beautiful Planning Marketing & PR
 Fiksu: InkHouse Media + Marketing
 FilmRise: Rubenstein Public Relations, Inc.
 FilterMag Inc.: Gallagher PR
 Financial Accounting Foundation /Financial Accounting Standards Board/Governmental Accounting Standards Board: Peppercomm, Inc.
 Find Your Trainer: Macias PR
 Findley Davies: Paul Werth Associates
 Finger Lakes: Quinn & Co.
 Finger Lakes Wine Country: Development Counsellors International (DCI)
 Fino Consulting: Affect
 Fire Equipment Manufacturers Association: Rasky Baerlein Strategic Communications, Inc.
 Fireball Whisky: Zehnder Communications, Inc.
 FireEye: Highwire PR
 Firefly Moonshine: Zehnder Communications, Inc.
 Firefly Vodka: Zehnder Communications, Inc.
 Firehouse Subs: Zimmerman Agency, The
 Firestone Building Products: Gibbs & Soell, Inc.; Gibbs & Soell, Inc.
 FIRST: Cone Communications
 First 5 LA: VPE Public Relations
 First Abroad: Schneider Associates
 First Alert: L.C. Williams & Associates
 First American Financial: Abernathy MacGregor Group, The
 First Bankcard: Sponge
 First Capital: LAK Public Relations, Inc.
 First Eagle Funds: Mount & Nadler, Inc.
 First Federal of Bucks County Bank: Furia Rubel Communications, Inc.
 First Fuel: Version 2.0 Communications
 First Reserve Corp.: Prosek Partners
 First Service Residential: rbb Public Relations
 First Wind: Rasky Baerlein Strategic Communications, Inc.
 FirstBank: Linhart Public Relations; McNeely Pigott & Fox Public Relations, LLC
 FirstEnergy Corp.: Marcus Group, Inc., The
 Firstrust Bank: Devine + Partners
 FIS: AXIA Public Relations Firm, The
 Fiserv: RF | Binder Partners, Inc.
 Fisher & Phillips: Gable PR
 Fisher & Phillips LLP: Roop & Co.
 Fisher Bros.: Rubenstein Associates, Inc.
 Fisher Brothers: Geto & de Milly, Inc.
 Fisher-Price: Eric Mower + Associates
 Fiskars: JB Cumberland Public Relations
 Fiske & Co. CPAs: Boardroom Communications, Inc.
 Fissler: Konnect Public Relations
 FITzee Foods: Be Social Public Relations
 Five Gables Inn & Spa, St. Michaels, MD: Lou Hammond & Associates
 Five States Energy: Pierpont Communications Inc.
 Fjällräven: Turner Public Relations, Inc.
 FL Sheriffs Association: Moore Communications Group
 Flack Steel: Falls Communications
 Flagler Development: rbb Public Relations
 Fleet Advantage: rbb Public Relations
 FleetCor Technologies, Inc.: ICR
 FlikApp: talkTECH Communications
 Flintridge Sacred Heart Academy: Cerrell Associates, Inc.
 Florida Assn. of Insurance Agents: Sachs Media Group
 Florida Atlantic University: O'Donnell Agency
 Florida Beef Council: At The Table Public Relations
 Florida Blue: Pinta
 Florida Council of 100: Sachs Media Group
 Florida Counsel on Compulsive Gambling: Moore Communications Group
 Florida Dental Association: Moore Communications Group
 Florida Department of Education: Sachs Media Group
 Florida Department of Veterans' Affairs: Sachs Media Group
 Florida Deputy Sheriff's Association: Moore Communications Group
 Florida East Coast Railway: Gibbs & Soell, Inc.
 Florida Healthcare Association: Moore Communications Group
 Florida Healthy Kids Corp.: Sachs Media Group
 Florida High School Athletic Assn.: Sachs Media Group
 Florida Hospital: Sachs Media Group
 Florida International University: rbb Public Relations
 Florida League of Cities: Sachs Media Group
 Florida Nurses Assn.: Sachs Media Group
 Florida Pace: Sachs Media Group
 Florida Peninsula Insurance Co.: Boardroom Communications, Inc.
 Florida Power and Light: rbb Public Relations
 Florida Prepaid College Board: Zimmerman Agency, The
 Florida Property and Casualty Insurance Association: Boardroom Communications, Inc.
 Florida Seaports: Sachs Media Group
 Florida State University Office of Admissions: Sachs Media Group
 Florida Sterling: Moore Communications Group
 Florida Surplus Lines: Moore Communications Group
 Florida Virtual School: Sachs Media Group
 Florida Works: Moore Communications Group
 Florida's Children First: Boardroom Communications, Inc.
 Flowers Foods (Nature's Own, Cobblestone Mill): Zimmerman Agency, The
 Fluendo: Trylon SMR
 FLY.COM: Quinn & Co.
 Flying Biscuit: Trevelino/Keller

Flying Elephant Pub & Grill: Bolt Public Relations
 FM Global: Ogilvy Public Relations
 Focus Features: Keith Sherman and Associates
 Fodor's Travel Guide: Nancy J. Friedman Public Relations, Inc.
 Fog City: Ellipses Public Relations, Inc.
 Foley & Lardner: Greentarget Global LLC
 Foley Timber and Land Co.: Sachs Media Group
 Fonality: Idea Grove
 Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Gotham Steak and Michael Mina 74: Brustman Carrino Public Relations
 Food Freshness Technologies: Kohnstamm Communications
 Food Network South Beach Wine & Food Festival: Brustman Carrino Public Relations
 Foodler: Fama PR, Inc.
 Forbes: HORN
 Ford: NATIONAL Public Relations; Ogilvy Public Relations
 Ford Dealers of Western NY and Northern PA: Eric Mower + Associates
 Ford Motor Co.: Holt Public Affairs LLC
 Ford Motor Company: Moore Communications Group
 FordDirect: Airfoil
 Fordham University: Nicholas & Lence Communications
 Foremost Farms USA: MorganMyers
 Forest City Boston: Quinn & Co.
 Forest City Enterprises: Dix & Eaton Incorporated
 Forest City Ratner Companies: Geto & de Milly, Inc.
 Forever Brilliant: CRC
 Forever Resorts: Vox Solid Communications
 Fort Lauderdale Femfessionals: Durée & Company, Inc.
 Fort Pitt Capital Group: Gregory FCA
 FORTA Corp.: WordWrite Communications LLC
 Forte International Tax: O'Malley Hansen Communications
 Fortis Property Group: Marino Organization Inc., The (TMO)
 Fortress Investment Group: Global Strategy Group
 Fortune Brands Home & Security: O'Malley Hansen Communications
 Fortune Society: LAK Public Relations, Inc.
 Forum: InkHouse Media + Marketing
 Forward Market Media: Version 2.0 Communications
 Fossil, Inc.: ICR
 Foster Farms Poultry: Fineman PR
 Foundation for Advancement in Cancer Therapy (FACT): Cataldi Public Relations
 Foundation for Advancing Alcohol Responsibility: Brian Communications
 Four Points: Middleton & Gendron, Inc.
 Four Points Sheraton Downtown Tallahassee: Sachs Media Group
 Four Seasons: Zeno Group
 Four Seasons Resort & Residences Vail: Turner Public Relations, Inc.
 Four Seasons Resort Jackson Hole: Turner Public Relations, Inc.
 Four Seasons Resort Whistler: Turner Public Relations, Inc.
 Fox Consumer Products: Rogers & Cowan
 Fox CT.: Cashman + Katz Integrated Communications
 Fox Hispanic Media: Pinta
 Fox International Channels: Strategic Public Relations Group
 Foxwoods Resort Casino (Conn.): Zimmerman Agency, The
 FPA - NY Chapter: Mount & Nadler, Inc.
 Fragasso Financial Advisors: WordWrite Communications LLC
 France Telecom: Abernathy MacGregor Group, The
 Frances Herrera Interior Design: Durée & Company, Inc.
 Francisco Marciuliano: Rubenstein Public Relations, Inc.
 Francisco Partners: Zeno Group
 Frank Kent Motor Co.: Hutson Creative Group, Inc.
 Frank Sansonetti: Accomplished Media & Entertainment - The AME Company
 Franke Group: Dye, Van Mol & Lawrence Public Relations
 Franklin American Mortgage Co.: Dye, Van Mol & Lawrence Public Relations
 Franklin American Mortgage Music City Bowl: Dye, Van Mol & Lawrence Public Relations
 Franklin Templeton Investments: Prosek Partners
 Fraunhofer, IIS: Stanton Communications, Inc.
 Freddie Mac: Emerald Partners
 Frederick R. Rawlins, LA: Mayo Communications & Mayo PR
 Freeborders: Expedition PR
 Freedman Healthcare: Solomon McCown & Company, Inc.
 Freedom Fireworks: Revell Communications
 Freescale: Lois Paul and Partners
 FreeWave Technologies: Catapult PR-IR LLC
 Freight Handlers, Inc.: RAM Communications
 Fresenius Rx: Standing Partnership
 Fresh Beat Band: Tellem Grody Public Relations, Inc.
 Fretlight Guitars: French | West | Vaughan
 Freudenberg NOK Sealing Technologies: Bianchi Public Relations, Inc.
 Friedman-Roth Realty Services: Zlokower Company
 Friendly's Restaurants and Ice Cream: Regan Communications Group

Friends of LaGuardia Airport Coalition: Butler Associates, LLC.
 Friends of the Earth: Caplan Communications LLC
 Frito-Lay: Allison+Partners; Ketchum
 FROG Tape: Falls Communications
 Frontier Airlines: MWW
 FrontRange: Gallagher PR
 FrontStreet: BSY Associates Inc.
 FRS: Falk Associates/Contact
 FS Energy: Southard Communications, Inc.
 FST21: 5W Public Relations
 Fujita Kanko Inc.: Bridge Global Strategies LLC
 Fujitsu: Hoffiman Agency, The
 Fujitsu Computer Products: Atomic
 Fulcrum Analytics: Feintuch Communications
 Full Capture Solutions: Scott Public Relations
 FunPlus: Double Forte
 Funrise Toys: Litzky Public Relations
 Future Stars Camps: DEETER
 Fuze: Airfoil
 FX: Brener Zwickel & Associates, Inc.

G

G-Tech: Atomic
 G.A.M.E. MD: Indra Public Relations
 Gabelli Funds: Dukas Public Relations
 Gabrielle's Angel Foundation for Cancer Research: Morris + King Company, The
 Gad Realty: Berman Group, Inc., The
 Gaillard Performance Hall Foundation: Lou Hammond & Associates
 Galavante: Bizcom Associates
 Galderma: Lippe Taylor
 Galen: Tonic Life Communications
 Galleria Group: Rubenstein Public Relations, Inc.
 Game Truck: DRIVEN Public Relations; Southard Communications, Inc.
 Gansevoort Meatpacking, New York: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Park Avenue New York: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Turks + Caicos: Nancy J. Friedman Public Relations, Inc.
 GAP: Landis Communications Inc.
 Gap International: CooperKatz & Company, Inc.
 Gap, Inc.: ICR
 Garden Court Hotel: Murphy O'Brien
 Garden State Urology: Moore Communications Group
 Gary Farrell Winery: Folsom & Associates
 Gary Sinise Foundation: Pollack PR Marketing Group, The
 Gas Station TV: Airfoil
 Gas Technology Institute: NM Marketing Communications, LLC
 Gate River Run: AXIA Public Relations Firm, The
 Gateway Canyons (Colo.): Zimmerman Agency, The
 Gateway to LA BID: Cerrell Associates, Inc.
 Gaylord Hospital: Cashman + Katz Integrated Communications
 Gazelle: LaunchSquad
 GBC Health: Acuity Project, The
 GC Services: Cerrell Associates, Inc.
 GCI: Raffetto Herman Strategic Communications
 GDF Suez NA: Rasky Baerlein Strategic Communications, Inc.
 GE: Lois Paul and Partners; MSLGROUP Americas
 GE Appliances: M Booth & Associates, Inc.
 GE Appliances & Lighting: Dix & Eaton Incorporated
 GE Capital: Prosek Partners
 GE Energy: Eric Mower + Associates; InkHouse Media + Marketing
 GE Water & Process Technologies: Coyne PR
 Geico: DRIVEN Public Relations
 Geis Real Estate Development: thunder::tech
 Geisinger Health System: Rubenstein Public Relations, Inc.
 Gelish Gel Polish: RED PR
 Gemalto: Phillips & Company
 Gemesis: Coyne PR
 Gemesis Diamond Company: French | West | Vaughan
 Gemma at The Bowery Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 Gene Kaufman Architects: LAK Public Relations, Inc.
 Gene Simmons: Miller PR
 Genentech: Weber Shandwick
 Genentech (Roche): MCS Healthcare Public Relations
 General Catalyst Partners: Fama PR, Inc.
 General Communication Inc.: Thompson & Co. Public Relations
 General Dynamics NASSCO: Southwest Strategies LLC
 General Electric: Edelman; Global Strategy Group; Stevens Strategic Communications, Inc.
 General Growth Properties: Hope-Beckham Inc.; L.C. Williams & Associates
 General Mills: Cone Communications; Rogers & Cowan; Taylor

General Motors: FleishmanHillard; Levick; MSLGROUP Americas; Tierney;
 TrizCom Communications, Inc.; Weber Shandwick
 Generator Hostels: Turner Public Relations, Inc.
 Genesco: Trevelino/Keller
 Genesis10: Rubenstein Public Relations, Inc.
 Geneva Group: TransMedia Group
 GenMills: MorganMyers
 Geno Atkins: French | West | Vaughan
 Genomic Health: Spectrum
 GenOn: Davies
 Genuine Parts Co.: ICR
 Genworth Financial: Prosek Partners
 GenZe: MFA, Ltd. (Missy Farren & Assocs.)
 George Pyne: Rubenstein Public Relations, Inc.
 Georges Chakra: Film Fashion
 Georgia Aquarium: Public Communications Inc.
 Georgia Blueberry Commission: At The Table Public Relations
 Georgia Environmental Conference: A. Brown-Olmstead Associates, LTD
 Georgia Natural Gas: Kellen Communications
 Georgia Peach Council: At The Table Public Relations
 Georgia Pecan Commission: At The Table Public Relations
 Georgia Ports Authority: A. Brown-Olmstead Associates, LTD
 Georgia Transmission: Jackson Spalding
 Georgia-Pacific: ABI
 Georgia-Pacific/Dixie: Eric Mower + Associates
 Georgian Partners: Trylon SMR
 German Federal Ministry for Education and Research: Public Communications Inc.
 German Wine Institute: RF | Binder Partners, Inc.
 Get Satisfaction: Bateman Group
 GetOne Rewards: Trevelino/Keller
 Getty Images: Weber Shandwick
 GetYourGuide: InkHouse Media + Marketing
 Gevo: Gibbs & Soell, Inc.
 Gexa Energy: TrizCom Communications, Inc.
 Geyser Peak: Folsom & Associates
 Giant Foods: Susan Davis International Ltd.
 Gibraltar Private Bank & Trust: Conroy Martinez Group, The
 Giffels Webster: Quell Group, The
 Gift of Life Bone Marrow Foundation: The Buzz Agency of Florida
 GiftCards.com: Wise Public Relations, Inc.
 Gigi Hill: Bolt Public Relations
 Gildan Activewear: ICR
 Gilead: Weber Shandwick
 Gilead Sciences: Cooney/Waters Group
 Gillette: Ketchum
 Gimme A Burger: Durée & Company, Inc.
 Ginger Consulting: Beehive PR
 Giorgio Armani's Acqua di Gio: CRC
 Girl Scouts of Eastern Pennsylvania: Tierney
 Girl Scouts of Northern California: Fineman PR
 Girl Scouts of the USA: PadillaCRT
 Giscombe Realty Group: Zlokower Company
 Givelocity: Leverage PR, LLC
 GKD Metal Fabric: White Good
 GKN Driveline: Eisbrenner Public Relations
 GL Homes: TransMedia Group
 Gladson: Walker Sands Communications
 Gladstone & Weissman, PA: Durée & Company, Inc.
 Glanzrock Realty Services: Rubenstein Public Relations, Inc.
 GlaxoSmithKline: Furia Rubel Communications, Inc.; NATIONAL Public Relations; Ogilvy Public Relations; Torrenzano Group, The
 Glencoe Capital: Lambert, Edwards & Associates
 Glenholme School: Rubenstein Public Relations, Inc.
 Glenwood Management Corp.: Quinn & Co.
 Glidden: Racepoint Global
 Global Container Terminals: Affect
 Global Crowdfunding Conference: Blaine Group, The
 Global Emergent: Eisbrenner Public Relations
 Global Foundries: Global Strategy Group
 Global Gaming Expo: Firm Public Relations & Marketing, The
 Global Onslaught-Australia, UK: Mayo Communications & Mayo PR
 Global Salmon Initiative: NATIONAL Public Relations
 Global Surf Industries: MFA, Ltd. (Missy Farren & Assocs.)
 Global Telecom Solutions: Logos Communications, Inc.
 Global Traffic Technologies: Rasky Baerlein Strategic Communications, Inc.
 Global X Management: Dukas Public Relations
 GlobalCNH Parts & Service: MorganMyers
 Globalization and Localization Assn.: Burns & Associates, Michael A.
 GlobalSign: Trainer Communications, Inc.
 GlobalX: Stevens Strategic Communications, Inc.

Glutino: Cone Communications
 GMCR Canada: NATIONAL Public Relations
 GMi Companies: Stevens Strategic Communications, Inc.
 GMI Technology: North 6th Agency, Inc.
 Gnarus Advisors LLC: North 6th Agency, Inc.
 GoAnimate: Airfoil
 Goddard Systems, Inc.: Fish Consulting
 GODIVA: IW Group, Inc.; M Booth & Associates, Inc.
 God's Love We Deliver: Marino Organization Inc., The (TMO)
 GOED (Global Organization for EPA & DHA): M Booth & Associates, Inc.
 GoHealth: 5W Public Relations
 Gojo (Purell): Hunter Public Relations
 Gold's Gym: MWW
 GoldenGate Software: Atomic
 Goldman Gruder Woods: London & Associates, Michael J.
 Goldman Properties: Wynwood Kitchen & Bar, Wynwood Walls.; Brustman Carrino Public Relations
 Golfito Marina Village & Resort: Pierson Grant Public Relations
 Good Samaritan Hospital: R&J Public Relations, LLC
 Good Shepherd Penn Partners: Tonic Life Communications
 Good Technology: LEWIS PR
 Goodwill: Cashman + Katz Integrated Communications
 Goodwill Industries: Dye, Van Mol & Lawrence Public Relations
 Goodwill Industries of the Big Bend: Sachs Media Group
 Goodyear: Ogilvy Public Relations
 Goodyear Tire & Rubber Company: Coyne PR
 Google: Hoffman Agency, The; Strategic Public Relations Group
 Google Enterprise: MS Business Communication Ltd
 Goombal: Expedition PR
 Gordini: Turner Public Relations, Inc.
 Gordini USA, Inc.: Fahlgren Mortine
 Gordon and Betty Moore Foundation: Tartaglia Communications, LLC
 Gorilla Glue: Brushfire Inc.
 Got Sleep: Revolution PR
 Gotcha Goat: A. Brown-Olmstead Associates, LTD
 Gotham Funds: Mount & Nadler, Inc.
 Gourmet Factory: Brushfire Inc.
 Gourmet Nut: Pollock Communications
 Government of Illinois/Dept. of Insurance: FleishmanHillard
 Government of Illinois/Office of Tourism: FleishmanHillard
 Government of Victoria, Australia: Rasky Baerlein Strategic Communications, Inc.
 GP Renewables: Crenshaw Communications
 GPS Innovation Alliance: Rasky Baerlein Strategic Communications, Inc.
 Grace Hospital: Roop & Co.
 Grace Hotels: J Public Relations
 Gracie Inc.: Berman Group, Inc., The
 Graff, Ballauer & Blanski CPAs: NM Marketing Communications, LLC
 Grafton Group: marlo marketing/communications
 Grafton Village Bakery: Skillet Design & Marketing
 Gramercy Pediatrics: Rubenstein Public Relations, Inc.
 GRAMMY Awards: Rogers & Cowan
 Grand Bohemian Hotel (Orlando): Zimmerman Agency, The
 Grand Bohemian Hotel Asheville (N.C.): Zimmerman Agency, The
 Grand Central Terminal: Goodman Media International, Inc.
 Grand Geneva Resort, Wisconsin: J Public Relations
 Grand Hotel Lienz: Montgomery Communications
 Grand Lucayan: Middleton & Gendron, Inc.
 Grand Lux Cafe: Murphy O'Brien
 Grand Residences (Riviera Cancun): Cheryl Andrews Marketing Communications
 Grand Rounds: Highwire PR
 Grand Velas Resorts of Mexico: KWE Partners
 Grand Wailea, A Waldorf Astoria Resort: Quinn & Co.
 Grandparents.com: Butler Associates, LLC.
 Grange Insurance: Fahlgren Mortine
 Grant & Eisenhofer, P.A.: Ripp Media/Public Relations, Inc.
 Grant Palermo: Rubenstein Public Relations, Inc.
 Grant Thornton: Torrenzano Group, The
 Grass Seed USA / Oregon Ryegrass, Tall Fescue and Fine Fescue Commissions: Lane
 Gray Line New York: 5W Public Relations
 Graybar: Standing Partnership
 Graycliff Partners: BackBay Communications
 Great Lakes Brewing Co.: thunder::tech
 Greater Cleveland Film Commission: Falls Communications
 Greater Cleveland Neighborhood Center: Stevens Strategic Communications, Inc.
 Greater Cleveland Partnership: Dix & Eaton Incorporated; Falls Communications
 Greater Columbus Infant Mortality Task Force: Paul Werth Associates
 Greater Houston Partnership: Development Counsellors International (DCI)
 Greater Louisville, Inc.: Development Counsellors International (DCI)

Greater Nashville Assn. of Realtors: Dye, Van Mol & Lawrence Public Relations
 Greater Newport Physicians: Scott Public Relations
 Greater Palm Springs CVB: Development Counsellors International (DCI)
 Greater Rochester Health Foundation: Tipping Point Communications
 Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
 Greatland Corporation: Lambert, Edwards & Associates
 Grecian Delight Food Products: thunder::tech
 Green Giant: Cone Communications
 Green Mountain Coffee Roasters: Cone Communications; ICR
 Green Seal: Daddi Brand Communications
 Green Team Enterprises: Red Jeweled Media
 Green Toys: Southard Communications, Inc.
 Green-Wood Historic Cemetery: LAK Public Relations, Inc.
 Greenberg Traurig: Lavidge Company, The
 Greenberg Traurig LLP: Hope-Beckham Inc.
 Greencard Creative: Rubenstein Public Relations, Inc.
 Greenpeace USA: Caplan Communications LLC
 GreenPoint Financial: Torrenzano Group, The
 Greenwich Associates: BackBay Communications
 Greenwich Village Orchestra: gabgroup
 Grenadier Homes: TrizCom Communications, Inc.
 Gretsche: Robertson Communications Corp.
 Greyson Int'l Inc.: TransMedia Group
 Greystone Management: Agnes Huff Communications Group, LLC
 Grid Alternatives: Atomic
 GRIDiant Corp.: Gallagher PR
 Grimaldi's Pizzeria: At The Table Public Relations
 Grindz: MFA, Ltd. (Missy Farren & Assocs.)
 Grinnell College: CooperKatz & Company, Inc.
 Grocery Manufacturers Association and Food Marketing Institute: FoodMinds, LLC
 Grohe: Ogilvy Public Relations
 GrooveCar, Inc.: Edson & Associates Inc., Andrew
 Grooveshark.com: AMP3 Public Relations
 Grote Industries, LLC: Burns & Associates, Michael A.
 GroundFORCE Building Systems: DoubleDimond Public Relations LLC
 Groundlink: Zeno Group
 Grupo Mexico: Abernathy MacGregor Group, The
 GSA Network: Acuity Project, The
 GSI: Feintuch Communications
 GT Bikes: MFA, Ltd. (Missy Farren & Assocs.)
 GTECH: Borshoff; Torrenzano Group, The
 Guadalupe-Blanco River Auth.: Dublin & Associates, Inc.
 Guardian Life Insurance Co.: Makovsky
 Guardian SSI: Tellem Grody Public Relations, Inc.
 Guckenheimer: Fineman PR
 Guidespark: Version 2.0 Communications
 Guiding Stars: Cone Communications
 Guidon Performance Solutions: Pollack PR Marketing Group, The
 Guild Mortgage: Gable PR
 Guitars in the Classroom: Robertson Communications Corp.
 Gulf Coast Fund for Community Renewal & Ecological Health: gabgroup
 Gulf Coast Seafood: Zehnder Communications, Inc.
 Gunlocke: Falls Communications
 Gunster: rbb Public Relations
 Gurwitch (Laura Mercier and RéVive, Nyakio): Kaplow

H

H&R Block: Abernathy MacGregor Group, The; SHIFT Communications; Spong
 H-E-B: Dublin & Associates, Inc.
 H.D. Smith Wholesale Drug Co.: Makovsky
 Haartz Corporation: Franco Public Relations Group
 Haas Avocado Board: Nuffer, Smith, Tucker
 Haas Family Foundation: Singer Associates, Inc.
 Hacienda Beach Club & Residences: Murphy O'Brien
 Hackensack University Medical Center: Torrenzano Group, The
 Haemonetics Corporation: LaVoieHealthScience
 HAI Group: Cone Communications
 Hair Club: marlo marketing/communications
 Hallex: Stevens Strategic Communications, Inc.
 Half Moon Bay Brewing Company: Ellipses Public Relations, Inc.
 Hallmark: FleishmanHillard
 Halsell Foundation: Dublin & Associates, Inc.
 Halstead Property: Rubenstein Public Relations, Inc.
 Hamilton Lane: Prosek Partners
 Hampshire Companies: R&J Public Relations, LLC
 Hampshire Investment Funds: R&J Public Relations, LLC
 Hampton Direct: Rosica Communications/Interact Marketing
 Hampton Forge: JB Cumberland Public Relations

Hamptons Restaurant Week: WordHampton Public Relations Inc.
 Handro Properties LLC: Marino Organization Inc., The (TMO)
 Hanes Hosiery: CRC
 HanesBrands: O'Malley Hansen Communications
 Hanjin Int'l: Cerrell Associates, Inc.
 Hanover Township: Brushfire Inc.
 Hanwag: Turner Public Relations, Inc.
 HAP Investments: Rubenstein Public Relations, Inc.
 Happy Family: Formula PR Inc.
 Harbor View Captain's Cottages: Middleton & Gendron, Inc.
 Harbor View Hotel: Middleton & Gendron, Inc.
 Harbour Results: Eisbrenner Public Relations
 Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR): Zimmerman Agency, The
 Hard Rock Hotel & Casino Punta Cana (Dominican Republic): Zimmerman Agency, The
 Hard Rock Hotels & Casinos (Bali, Macau, Singapore, Pattaya, Penang, Mexico, Panama, San Diego, Chicago, Palm Springs): Zimmerman Agency, The
 Hard Rock International: Coyne PR
 Hardwood Manufacturers Association: Gibbs & Soell, Inc.
 Hardys: Folsom & Associates
 Harley-Davidson: Weber Shandwick
 Harman: ICR
 Harman International: Coyne PR
 Harmon.ie: SS|PR
 Harmony Vineyards: Cataldi Public Relations
 HarperCollins/Zondervan: Lambert, Edwards & Associates
 Harpeth Hall School: McNeely Pigott & Fox Public Relations, LLC
 Harpeth Valley Utilities: Dye, Van Mol & Lawrence Public Relations
 Harrah's: 5W Public Relations
 Harrah's Resort Southern California: J Public Relations
 Harris County Toll Road Authority: DoubleDimond Public Relations LLC
 Harris Interactive (now Nielsen): Gibbs & Soell, Inc.
 Harry Winston: Abernathy MacGregor Group, The
 Harter Secrest Emery: Tipping Point Communications
 Hartford Marathon Foundation: CJ Public Relations
 Hartford Steam Boiler: Prosek Partners
 Harting Inc. of North America: Dix & Eaton Incorporated
 Harvard Pilgrim Healthcare: Rasky Baerlein Strategic Communications, Inc.
 Harvard Vanguard Medical Associates: Solomon McCown & Company, Inc.
 Hasbro: Hunter Public Relations
 Hasbro Singapore: Strategic Public Relations Group
 Hasbro, Inc.: Litzky Public Relations
 Hass Avocado Board: FoodMinds, LLC; PadillaCRT
 Hatteras Funds: Makovsky
 Haunted Attraction Assn.: Lou Hammond & Associates
 Havana's Cuban Cuisine: Durée & Company, Inc.
 HAVE Foundation: Hope-Beckham Inc.
 Hawk Cay Resort: Cheryl Andrews Marketing Communications
 Hay Group: Bliss Integrated Communication
 HBO: Rubenstein Associates, Inc.
 HCA Healthcare: SevenTwenty Strategies
 HDBaseT: Max Borges Agency
 HDR Engineering, Inc.: Cerrell Associates, Inc.
 Head & Neck Cancer Alliance: MCS Healthcare Public Relations
 Head USA, Inc.: Gibbs & Soell, Inc.
 Health Affairs: GYMR, LLC (Getting Your Message Right)
 Health and Humanitarian Aid Foundation: Litzky Public Relations
 Health Canada: NATIONAL Public Relations
 Health Net: Fiona Hutton & Associates, Inc.
 Health Net, Inc: Abernathy MacGregor Group, The
 Health Now Books: EastCoast West Public Relations
 Health Payment Systems: Bottom Line Marketing & Public Relations
 Healthcare Real Estate Advisors (HCREA): Zlokower Company
 HealthNow: Eric Mower + Associates
 Healthy Communities Coalition: Sachs Media Group
 Heart Health Foundation: Insider Media Management
 Heathrow Airport: Coyne PR
 Heidell, Pittoni, Murphy & Bach, LLP: Berman Group, Inc., The
 Heifer International: Morris + King Company, The
 Helfrich: Folsom & Associates
 Hell's Kitchen: Accomplished Media & Entertainment - The AME Company
 Hellman & Friedman LLC: Abernathy MacGregor Group, The
 Hello Music: Robertson Communications Corp.
 Hemisphere Beverages: V.K. Fields & Co. PR Pros
 Hendrixson's Furniture: DEETER
 Heninges Automotive: Eisbrenner Public Relations
 Henkel: Dial: Marina Maher Communications, LLC
 Hennessy Industries: McNeely Pigott & Fox Public Relations, LLC
 Henry R. Kravis Prize in Leadership: gabgroup
 Henry Schein Inc.: A. Lavin Communications

Hepatitis B Foundation: Furia Rubel Communications, Inc.
 Herbalife Ltd.: ICR
 Herban Feast Catering + Events: Revolution PR
 Heritage Provider Network: Merritt Group
 Hermès: Ruder Finn Inc.
 Hermosa Beach City Council: Fiona Hutton & Associates, Inc.
 Hershey's: Ketchum
 Hertz: Ketchum
 Hertz Latin America/Caribbean: Cheryl Andrews Marketing Communications
 Hess Toy Truck: Goodman Media International, Inc.
 Hewitt Associates: Abernathy MacGregor Group, The
 Hewlett Packard: Abernathy MacGregor Group, The; Edelman
 Hewlett-Packard: NATIONAL Public Relations; Porter Novelli
 Hewlett-Packard Company (HP): FleishmanHillard
 HGA Architects & Engineers: Hoyt Organization Inc., The
 HGGC Capital: Stanton Public Relations & Marketing
 HGTV / DIY Networks: Rogers & Cowan
 Hi-Tec Sports USA: Weinstein PR
 Hickory Farms: Hamilton Public Relations
 Hidden Pond Resort, ME: Redpoint Marketing PR, Inc.
 Hidrock Realty Inc.: Quinn & Co.
 High Ridge Brands: 360 Public Relations
 High Street Partners: Greenough
 Hightail: Highwire PR
 HighTower: Jennifer Connelly Public Relations (JCPR)
 Hillel Community Day School: O'Donnell Agency
 Hillis Financial Services: KCD Public Relations
 Hillsdale Shopping Center: Singer Associates, Inc.
 Hillshire Brands Co.: O'Malley Hansen Communications
 Hilton: Finn Partners; JeffreyGroup
 Hilton Head Island Motoring Festival: Brandware Public Relations
 Hilton Hotels: Landis Communications Inc.
 Hilton Hotels & Resorts Corporate: Murphy O'Brien
 Hilton Orlando: Quinn & Co.
 Hilton Worldwide: Cone Communications; Grayling
 HIMSS: SHIFT Communications
 Hinshaw Culbertson: Greentarget Global LLC
 HipLogiq: TrizCom Communications, Inc.
 Hiscox: Prosek Partners
 HISD: CarreñoGroup, Inc.
 History Channel's Ice Road Truckers: Accomplished Media & Entertainment -
 The AME Company
 Hitachi Data System: Hoffman Agency, The
 Hitachi DataSystems: Atomic
 HLT, Inc.: Beehive PR
 HMS Host Corp.: Singer Associates, Inc.
 HNC Software: Scott Public Relations
 HNTB Architects/Engineers: Fineman PR
 HNTB Corp.: Agnes Huff Communications Group, LLC; OCG PR
 HOB: Stearns Johnson Communications
 Hobbico: O'Malley Hansen Communications
 Hofheimer Gartlir & Gross: Zlokower Company
 Hofstra University: Hamilton Public Relations
 Hogan Lovells: Greentarget Global LLC
 Holland & Knight, personal wealth practice: Ripp Media/Public Relations, Inc.
 Hollywood East (HULU.com): Mayo Communications & Mayo PR
 Hollywood Park Economic Development Corp.: Dublin & Associates, Inc.
 Holt Brothers, Inc.: French | West | Vaughan
 Holy Cross Hospital: Pierson Grant Public Relations
 Homax: Falls Communications
 Home Depot, The: Fiona Hutton & Associates, Inc.
 Home Hardware: NATIONAL Public Relations
 Home2 Suites by Hilton: rbb Public Relations
 HomeFed: Davies
 Homehub.com/The Insider's Secrets to Homebuying: Insider Media Management
 Homes For Our Troops: Susan Davis International Ltd.
 Homes.com: Zimmerman Agency, The
 HomeServe USA: Gibbs & Soell, Inc.
 Homewatch CareGivers: Spector & Associates, Inc.
 Homewood Suites by Hilton: rbb Public Relations
 Honeywell: Gibbs & Soell, Inc.; Weber Shandwick
 Hong Kong Deposit Protection Board: Strategic Public Relations Group
 Hong Kong Economic Trade Office: Singer Associates, Inc.
 Hood River Distillers: French | West | Vaughan
 Hooters of America: Hope-Beckham Inc.
 Hopkins & Associates PR: Shirleybarr Public Relations
 Horizon Lines: BSY Associates Inc.
 Horizon Organic: Linhart Public Relations
 Horizons Exchange Traded Funds: Makovsky
 Horsburgh & Scott Co.: thunder:tech
 Hospital Corp. of America: McNeely Pigott & Fox Public Relations, LLC
 Hospital for Special Care: Mason Public Relations
 Hospital for Special Surgery: Goodman Media International, Inc.
 Hospitality Holdings: Rubenstein Public Relations, Inc.
 Hostess Brands: LAK Public Relations, Inc.
 Hot 97 Summer Jam 2013 20th Anniversary: Beautiful Planning Marketing & PR
 Hot Dog on a Stick: Gable PR
 Hot Iron Holster: Marketing Maven Public Relations
 Hotel Arts Barcelona: Parasol Marketing
 Hotel Association of NYC: LAK Public Relations, Inc.
 Hotel Beau-Rivage Palace, Lausanne, Switzerland: Weill Associates, Geoffrey
 Hotel Belleclaire, New York City: J Public Relations
 Hotel Boutique at Grand Central: Lou Hammond & Associates
 Hotel BPM: Carolyn Izzo Integrated Communications (CIIC)
 Hotel Breakwater South Beach: Quinn & Co.
 Hotel Castello di Casole: Murphy O'Brien
 Hotel Chandler, New York City: J Public Relations
 Hotel Commonwealth: marlo marketing/communications
 Hotel d'Angleterre, Copenhagen: Weill Associates, Geoffrey
 Hotel El Convento, San Juan, Puerto Rico: Nancy J. Friedman Public Relations,
 Inc.
 Hotel El Ganzo: Carolyn Izzo Integrated Communications (CIIC)
 Hotel Ella, Austin, TX: Lou Hammond & Associates
 Hotel Hassler, Rome: Weill Associates, Geoffrey
 Hotel Kitchen product line: Quinn & Co.
 Hotel La Jolla: Gable PR
 Hotel le Marais, New Orleans: 360 Degrees Publicity Shoppe
 Hotel Lone, Croatia: J Public Relations
 Hotel Mazarin, New Orleans: 360 Degrees Publicity Shoppe
 Hotel Monte Mulini, Croatia: J Public Relations
 Hotel Okura Co., Ltd.: Bridge Global Strategies LLC
 Hotel Regina Isabella, Ischia, Italy: Weill Associates, Geoffrey
 Hotel Shangri-la Santa Monica: Agnes Huff Communications Group, LLC
 Hotel Teatro: Turner Public Relations, Inc.
 Hotel Victor South Beach: Quinn & Co.
 Hotel Victor, Miami Beach: Quinn & Co.
 Hotel Week, NYC: Nancy J. Friedman Public Relations, Inc.
 Hotel Wolcott, NYC: Quinn & Co.
 Hotels.com: energi PR; Finn Partners
 Hotwire: Atomic
 Houghton: Film Fashion
 Houghton Mifflin Harcourt: Exemplar Strategic Communications
 Houlihan Lawrence: Quinn & Co.
 Hourglass: Nike Communications, Inc.
 House of Waine: Montgomery Communications
 Housing Solutions USA: Lou Hammond & Associates
 Houston Airport System: DoubleDimond Public Relations LLC
 Houston Community College: CarreñoGroup, Inc.
 Houston Independent School District: DoubleDimond Public Relations LLC
 Houston International Boat, Sport & Travel Show: DoubleDimond Public
 Relations LLC
 Houston Skin Care: Shirleybarr Public Relations
 Howard University: Levick
 HP Hood: M Booth & Associates, Inc.
 HTC: Waggener Edstrom Worldwide
 Hualalai Resort: Murphy O'Brien
 Hubbel, Roth & Clark, Inc.: Eisbrenner Public Relations
 Hubbell Lighting, Inc.: Makovsky
 Hudson Realty Capital: French | West | Vaughan
 Hudson Square Connection: Marino Organization Inc., The (TMO)
 Hughes Cloud Services: Bob Gold & Associates
 Hughes Hubbard & Reed: Ripp Media/Public Relations, Inc.
 Hugo Boss Fragrance: Nike Communications, Inc.
 Human Demand: North 6th Agency, Inc.
 Humana: Coyne PR
 Humana Challenge: Brener Zwickel & Associates, Inc.
 Hungry Howie's: Konnect Public Relations
 Hunter Defense Technologies Global: Zimmerman Agency, The
 Hunter Douglas: Lou Hammond & Associates
 Huntington Bank: Sloane & Company
 Huntington National Bank: Falls Communications; Paul Werth Associates
 Hunton & Williams: Clay Associates, Everett
 Hunts Point Cooperative Market: Butler Associates, LLC.
 Hurricane Grill and Wings: Konnect Public Relations
 Hyundai Hope on Wheels: Finn Partners
 HWH Architects, Engineers, Planners Inc.: Roop & Co.
 Hyatt Andaz: M Booth & Associates, Inc.
 Hyatt Hotels Corporation: FleishmanHillard
 Hyatt Regency Aruba Resort Casino & Spa: Nancy J. Friedman Public Relations,
 Inc.
 Hyatt Regency Clearwater: Cheryl Andrews Marketing Communications
 Hyatt Regency Huntington Beach Resort & Spa: Murphy O'Brien

Hyatt Regency Lost Pines: Dublin & Associates, Inc.
Hyatt Regency New Orleans: Zehnder Communications, Inc.
Hyatt Regency Trinidad: Cheryl Andrews Marketing Communications
hybris: Ascendant Communications; Walker Sands Communications
Hyde Foundation: McNeely Pigott & Fox Public Relations, LLC
Hylands: Levick
Hyperion Therapeutics, Inc.: Makovsky
Häfele America: Gibbs & Soell, Inc.

I

I Love NY: Finn Partners
IABC Austin: Newsroom Ink
IAC: Abernathy MacGregor Group, The
IAV Automotive Engineering: Eisbrenner Public Relations
Iberia Foods: 5W Public Relations
IBEX: Marino Organization Inc., The (TMO)
IBM: Ketchum; Ogilvy Public Relations; Racepoint Global; Tierney
IBM Smarter Cities: Global Strategy Group
ICAP: Intermarket Communications
Icebreaker: Weinstein PR
Iceland Glacier Wonders: TransMedia Group
Iceland Naturally: AMP3 Public Relations
iCIMS: Airfoil
ICSA Labs, a Verizon subsidiary: Merritt Group
Icy Strait Point: Thompson & Co. Public Relations
IDA Ireland: McGrath/Power Public Relations & Communications
Idaho Dairymen's Assn.: Red Sky Public Relations
Idaho Milk Products: Red Sky Public Relations
Idaho Tourism: Red Sky Public Relations
Idaho Wine Commission: Red Sky Public Relations
Ideal Life: Alpaytac Public Relations/Marketing Communications
Ideal Properties: Rubenstein Public Relations, Inc.
IdeaPaint: Fama PR, Inc.
identified: SS|PR
IDentity Theft 911: Affect
IDI: Jackson Spalding
IDOL Vodka: Atomic
IDT: Hoffman Agency, The
IEEE: Finn Partners
IFCO Systems: RAM Communications
IGA, Inc.: RAM Communications
Iglodogn: Beautiful Planning Marketing & PR
Iguazu Grand Hotel, Resort & Casino, Iguazu Falls, Argentina: Weill Associates, Geoffrey
IHOP: 5W Public Relations
Iittala: JB Cumberland Public Relations
IKEA: APCO Worldwide; Ketchum
IKEA Foundation: Cone Communications
Il Palazzetto, Rome: Weill Associates, Geoffrey
ilink2music.com: Tellem Grody Public Relations, Inc.
Illini Wire Mill: NM Marketing Communications, LLC
Illinois Agriculture Coalition: MorganMyers
Illinois Chamber of Commerce: KSA (Kathy Schaeffer and Associates, Inc.)
Illinois Holocaust Museum and Education Center: Jasculca Terman Strategic Communications
Illinois Institute of Technology: Public Communications Inc.
Illinois Pork Producers Assn.: MorganMyers
Illinois Science and Technology Coalition: Jasculca Terman Strategic Communications
Illinois Soybean Assn.: MorganMyers
IlluminOss Medical Inc.: LaVoieHealthScience
illy: 360 Public Relations
iLuv: R&J Public Relations, LLC
IMAX: Atomic; Cataldi Public Relations; Coyne PR
Imax Corp.: Sloane & Company
IMAX Theater: Borshoff
Imergy Power: Eastwick
IMG Artists: Keith Sherman and Associates
Immersion: HORN
imortgage: Munger Stowers Marketing
IMPACT Imports Int'l: Middleton & Gendron, Inc.
Impax Pharmaceuticals: Tonic Life Communications
Imperial Holdings: Feintuch Communications
Imperium Capital: Rubenstein Public Relations, Inc.
IMS Health: North 6th Agency, Inc.
IMUSA USA: 5W Public Relations
In The Raw Brands: Kellen Communications
In-Flight Chefs, Etihad Airways: Quinn & Co.
Incentive Marketing Assn.: Logos Communications, Inc.
Inception Media Group: Honig Company, LLC, The

Inclusion INC: Pollack PR Marketing Group, The
inContact: Merritt Group
Independence Blue Cross: Brian Communications; Tierney
Independence Capital: Stevens Strategic Communications, Inc.
Independent Film Channel (IFC): Cataldi Public Relations
Independent Financial Partners: KCD Public Relations
Indiana Commission for Higher Education: Borshoff
Indiana Michigan Power: Development Counsellors International (DCI)
Indiana University Communications Office: gabbegroup
Indiana University Kelley School of Business: gabbegroup
Indiana University Maurer School of Law: gabbegroup
Indiana University School of Global and International Studies: gabbegroup
Indiana University School of Public Affairs & Environmental Affairs: gabbegroup
Indianapolis Colts: Borshoff
Indianapolis Indians: Borshoff
Indianapolis Power & Light Co.: Borshoff
IndyCar: Brener Zwickel & Associates, Inc.
Inergy Automotive: Franco Public Relations Group
Infectious Diseases Society of America: Public Communications Inc.
Infinite Convergence: Walker Sands Communications
Infogroup Targeting Solutions: Walker Sands Communications
Infor: Ruder Finn Inc.
Information Resources, Inc. Worldwide: Stearns Johnson Communications
Informed Families/The Florida Family Partnership: Durée & Company, Inc.
InfoVista: March Communications
Infozen: Merritt Group
Infusion Sciences: Insider Media Management
ING: Prosek Partners
ING Hartford Marathon: CJ Public Relations
Ingenuity Cleveland: Stevens Strategic Communications, Inc.
Ingersoll Rand Residential Solutions: Spong
Ingersoll-Rand: Weber Shandwick
Inkaterra, Peru: Weill Associates, Geoffrey
Inktank: Clement | Peterson
Inland US Management LLC: Roop & Co.
Inn at New Hyde Park: Insider Media Management
Innovations for Poverty Action: Acuity Project, The
Innovolt: Trevelino/Keller
Inofile: Red Sky Public Relations
Inovonics: Catapult PR-IR LLC
InsidelQ Building Automation Alliance: Burns & Associates, Michael A.
InsightSquared: North 6th Agency, Inc.
Insperity: LVM Group, Inc., a Didit Company
InstantTechnology: Walker Sands Communications
Institute for Health Technology Studies (InHealth): gabbegroup
Institute for Museum and Library Sciences: Susan Davis International Ltd.
Institute for the Ages: DJC Communications
Institute of International Education's Fulbright Student Program: Stanton Communications, Inc.
Institute of Medicine: GYMR, LLC (Getting Your Message Right)
Insurance Industry Resource Council: Paul Werth Associates
Intacct: Eastwick
Integra Health: Lois Paul and Partners
Integral: Intermarket Communications
Integrity House: R&J Public Relations, LLC
Integrity Partners: Beautiful Planning Marketing & PR
Intel: K/F Communications
IntelePeer: Hoffman Agency, The
Intellectual Ventures: Potomac Communications Group, Inc.
Intentional Environment: Beehive PR
Inter-Agency Counsel on Child Abuse and Neglect: Finn Partners
Interactive Home, NYC.: Indra Public Relations
InterContinental Suites Hotel Cleveland: Falls Communications
Interim Healthcare: Fish Consulting
Intermountain Healthcare: Goodman Media International, Inc.
International Agro-Alliance, Inc.: TransMedia Group
International Assn. of Healthcare Security and Safety: Falk Associates/Contact
International Automotive Components Group: Lambert, Edwards & Associates
International Beverage Corp.: Rosica Communications/Interact Marketing
International Copper Assn.: Kellen Communications
International Council of Shopping Centers: Finn Partners
International Council on Nanotechnology: DoubleDimond Public Relations LLC
International Data Group (IDG): Morris + King Company, The
International Depository Svcs. of Canada: TrizCom Communications, Inc.
International Depository Svcs. of Delaware: TrizCom Communications, Inc.
International Equestrian Center: O'Donnell Agency
International Festival of Arts & Ideas: Lou Hammond & Associates
International Formula Council: Kellen Communications
International Fragrance Assn. North America: Levick
International Gemological Institute: French | West | Vaughan
International Healthcare Security and Safety Foundation: Falk Associates/Contact

International Interior Design Assn. – New York: Kellen Communications
 International Osteoporosis Foundation: Spectrum
 International Securities Exchange: Abernathy MacGregor Group, The
 International Spirits: Blaze
 Interstate Hotels & Resorts: Zimmerman Agency, The
 Interstate PW: Stevens Strategic Communications, Inc.
 Intertek: Gibbs & Soell, Inc.
 Interval International: Kahn Travel Communications (KTC pr)
 Intervale Food Hub: Skillet Design & Marketing
 Interxion: March Communications
 Intrepid Museum: Rubenstein Associates, Inc.
 INTTRA: Affect
 intuit: Atomic
 Inventors Society: TransMedia Group
 Inventure Foods (NASDAQ:SNAK): Lambert, Edwards & Associates
 Invested.in: Leverage PR, LLC
 Investment Program Assn.: Makovsky
 Investment Technology Group: Prosek Partners
 Ionic Security: Merritt Group
 Ipanema: Kwittken
 iPEC Coaching: R&J Public Relations, LLC
 IPRO: Tartaglia Communications, LLC
 Ipsen Pharmaceuticals: Makovsky
 IPSoft: March Communications
 iQor: Stanton Public Relations & Marketing
 iQuickIt Saliva Analyzer: CJ Public Relations
 Ireland: Susan Davis International Ltd.
 iRobot: Hoffman Agency, The
 Iron Bridge: Marketing Maven Public Relations
 Iron Horse Interactive: North 6th Agency, Inc.
 Ironman Triathlon Corporation: Coyne PR
 Irvine Co.: Singer Associates, Inc.
 ISC2: Merritt Group
 ISJ Management: Zlokower Company
 Island Breeze Casino: The Buzz Agency of Florida
 Island Club Brands: French | West | Vaughan
 Ismael Leyva Architects: Rubenstein Public Relations, Inc.
 Israel Ministry of Tourism, North America: Weill Associates, Geoffrey
 IsramWorld: Weill Associates, Geoffrey
 ISTE: Exemplar Strategic Communications
 It Gets Better Project: MWW
 It's Just Lunch Midwest: Alpaytac Public Relations/Marketing Communications
 It's Just Lunch West: Alpaytac Public Relations/Marketing Communications
 Italian Ministry of Agriculture: MacKenzie Agency, The
 Italian Trade Commission: Versaggi Biocommunications
 ITC Holdings Corp.: Franco Public Relations Group
 Itron, Inc.: Makovsky
 Ivanhoe Cambridge: NATIONAL Public Relations
 Izmaylova: Film Fashion

J

J. Alexander's Corp.: Dye, Van Mol & Lawrence Public Relations
 J. Hilburn: LaunchSquad
 J.D. Byrider: Borshoff
 J.D. Power and Assocs.: Brandware Public Relations
 J.J. Hapgood General Store: Skillet Design & Marketing
 J.K. Adams: Skillet Design & Marketing
 J.M. Smucker Co. for Martha White and White Lily: Dye, Van Mol & Lawrence Public Relations
 J.W. Childs: BackBay Communications
 J/Brice Design International: Pirozzolo Company Public Relations
 Jabil Circuit Inc.: Levick
 Jabil Inc.: Gallagher PR
 Jabra: 360 Public Relations
 Jabu'she: Marketing Maven Public Relations
 Jack B. Carroll Law Firm: Shirleybarr Public Relations
 Jack Daniel Distillery: Dye, Van Mol & Lawrence Public Relations
 Jack Henry & Assocs.: William Mills Agency
 Jack Link's Beef Jerky: Spong
 Jack London Square: Landis Communications Inc.
 Jacks & Jokers Apparel: Morris + King Company, The
 Jacob Riis Settlement House: gabbegroup
 Jada Toy Group: Southard Communications, Inc.
 Jaguar: DKC
 JAHN Architects: Dixon/James Communications
 JAL Hotels Co., Ltd.: Bridge Global Strategies LLC
 Jamaica Tourist Board: Finn Partners
 Jamba At-Home Smoothies: Lambert, Edwards & Associates
 James Valenti – Opera Star: Indra Public Relations
 Jamestown Properties: Marino Organization Inc., The (TMO); Quinn & Co.

JamHub Corp: Robertson Communications Corp.
 Jane Iredale: 5W Public Relations
 Janssen Biotech: Tonic Life Communications
 Janssen Global Services: Tonic Life Communications
 Janssen Ortho: NATIONAL Public Relations
 Japan Art Assn./Praemium Imperiale: LAK Public Relations, Inc.
 Japan External Trade Organization (JETRO): Bridge Global Strategies LLC
 Jarden Corp.: ICR
 Jarden Home Brands: 360 Public Relations
 Jarden Safety & Security: L.C. Williams & Associates
 Jason of Beverly Hills: Firm Public Relations & Marketing, The
 The JAWS home cleaning products?: Luckie Strategic PR
 JayBird Sport: Turner Public Relations, Inc.
 JayBird, LLC: Fahlgren Mortine
 JAZZ at KITANO: Quinn & Co.
 Jazz Aviation: Dix & Eaton Incorporated
 Jazz Musician Jon Barnes: Mayo Communications & Mayo PR
 JCJ Business Corp., Inc.: Zeno Group
 JCORE: Marketing Maven Public Relations
 JD Bank: Zehnder Communications, Inc.
 JDate: Formula PR Inc.
 Jebesen: Waggener Edstrom Worldwide
 JED Foundation: Makovsky
 Jeffrey Colle Estates: Middleton & Gendron, Inc.
 Jeld-Wen: Gibbs & Soell, Inc.
 Jennie-O Turkey Store: Spong
 Jenny Packham: Film Fashion
 Jeremy London, Director/Producer, Hollywood: Mayo Communications & Mayo PR
 Jerome Levy Forecasting Center, The: Edson & Associates Inc., Andrew
 Jersey Artisan Distilling: R&J Public Relations, LLC
 Jessup Mfg. Company, Inc.: NM Marketing Communications, LLC
 Jet Airways: Weill Associates, Geoffrey
 Jet Edge: Alpaytac Public Relations/Marketing Communications
 JetBlue Airways: MWW
 JetSmarter Private Jet Charter Service: J Public Relations
 Jetty Productions: talkTECH Communications
 Jewish Community Centers of Greater Boston: Solomon McCown & Company, Inc.
 Jewish Home Lifecare: Geto & de Milly, Inc.
 JGWPT Holdings, LLC: Makovsky
 Jiffy Lube: Cone Communications; Fish Consulting
 Jiggystick: EastCoast West Public Relations
 Jillian Flathers: EastCoast West Public Relations
 JKL - just keep livin': Orsi Public Relations
 JLG Industries, Inc.: Conroy Martinez Group, The
 JMA Ventures-Fairmount: Murphy O'Brien
 JMA Ventures-Northstar: Murphy O'Brien
 JMP Group: Dukas Public Relations
 Job Corps: McNeely Pigott & Fox Public Relations, LLC
 JobScience.com: Scott Public Relations
 Jobvite: Atomic
 Joe Torre Safe at Home Foundation: Goodman Media International, Inc.
 Joey's Italian Café: Brustman Carrino Public Relations
 John F. Kennedy International Air Terminal: Marino Organization Inc., The (TMO)
 John G. Shedd Aquarium: Public Communications Inc.
 John Hardy: Film Fashion; Rogers & Cowan
 Johnnie Walker: Pinta
 Johns Manville: Linhart Public Relations
 Johnson & Johnson: Cone Communications; FleishmanHillard; Hunter Public Relations; JeffreyGroup; Makovsky; Porter Novelli; RF | Binder Partners, Inc.; Ruder Finn Inc.; Weber Shandwick
 Johnson & Johnson Pediatric Institute LLC: gabbegroup
 Johnson & Johnson WorldWide Corporate Comms. & Public Affairs: gabbegroup
 Johnson & Johnson Worldwide Corporate Contributions: gabbegroup
 Johnson and Wales University: rbb Public Relations
 Johnson Controls: APCO Worldwide
 Johnson Controls Automotive Group: Bianchi Public Relations, Inc.
 Joint Women's Leadership Symposium: Susan Davis International Ltd.
 Jonas Center for Nursing Excellence: gabbegroup
 Jonathan Adler: Weinstein PR
 Jordan Company: Stanton Public Relations & Marketing
 Jorge Scientific Corp.: Levick
 José Andrés Foods: Lane
 Joseph P. Day: Rubenstein Public Relations, Inc.
 Joseph Robertson Foundries, Ltd.: NM Marketing Communications, LLC
 Josh Cellars: Cone Communications
 Josh Stevens Foundation: Vox Solid Communications
 Journee: Marketing Maven Public Relations
 Joyent: LaunchSquad

JP McHale Pest Management: DDR Public Relations, Inc.
 JP Morgan Chase Corporate Challenge US Series: 360 Public Relations
 JPL Enterprises (DOT Authority): TransMedia Group
 JS Richter: Marketing Maven Public Relations
 Juice Products Assn.: Kellen Communications
 Julien Farel: Nike Communications, Inc.
 Julius Nasso: Rubenstein Public Relations, Inc.
 Jumeirah Group: Ruder Finn Inc.
 Jumeirah Hotels & Resorts: J Public Relations
 Just Born/PEEPS: Coyne PR
 Justin Boots: French | West | Vaughan
 Justin Chart, singer/songwriter: Blaine Group, The
 Juvederm: Lippe Taylor
 Juvenile Diabetes Cure: Walker Sands Communications
 Juvenile Diabetes Research Foundation: Litzky Public Relations
 Juvenile Diabetes Research Foundation Canada: NATIONAL Public Relations
 JW Marriott Camelback Inn Resort & Spa, Scottsdale: Nancy J. Friedman Public Relations, Inc.
 JW Marriott Desert Springs Resort & Spa, Palm Desert: Nancy J. Friedman Public Relations, Inc.
 JW Marriott Resort & Spa: Lavidge Company, The

K

K-Swiss: Fahlgren Mortine; Turner Public Relations, Inc.
 K. Wah International Holdings Ltd.: Strategic Public Relations Group
 K2 Software: Merritt Group
 K2M Inc.: Zeno Group
 K9's4Cops: CarreñoGroup, Inc.
 Ka'anapali Beach Hotel: Murphy O'Brien
 Kabam: Rogers & Cowan
 Kaiser Permanente: Crosby Marketing Communications; Racepoint Global
 Kaleidescape: Gallagher PR
 Kaleio: talkTECH Communications
 Kamik: Litzky Public Relations
 Kantar Media: Daddi Brand Communications
 Kantar Worldpanel: Daddi Brand Communications
 Kaplan Development Group: marlo marketing/communications
 Kaplan University: rbb Public Relations
 Karbone Environmental: Southard Communications, Inc.
 Kardashian Kollection: Rogers & Cowan
 Karen Clark & Company: BackBay Communications
 Karim Rashid: Rubenstein Public Relations, Inc.
 Karin Hehenberger: Rubenstein Public Relations, Inc.
 Karmaloop.com: Cataldi Public Relations
 Kate Swim: Stuntman Public Relations
 Katonah Museum of Art: DDR Public Relations, Inc.
 Kaufman Astoria Studios: Quinn & Co.
 Kaufman Organization: Quinn & Co.
 Kaufman Rossin: rbb Public Relations
 Kaz, Inc.: 360 Public Relations
 Keas: Highwire PR
 Keds: Cone Communications
 Keefe, Bruyette & Woods: Intermarket Communications
 Keeneland: Nike Communications, Inc.
 Keiler & Co.: Reich Communications
 Kellogg: FoodMinds, LLC
 Kelly Services, Inc.: Dix & Eaton Incorporated
 Ken Burns: DKC
 Kenmore: Zeno Group
 Kennametal: WordWrite Communications LLC
 Kennebunkport Resort Collection: marlo marketing/communications; Redpoint Marketing PR, Inc.
 Kennedy Krieger Institute: Spectrum
 Kennedy Organics: MFA, Ltd. (Missy Farren & Assocs.)
 Kennedy Wilson: Hoyt Organization Inc., The
 Kenneth Cole: Cone Communications
 Kent State University: Fahlgren Mortine
 Kepner-Tregoe: Pierpont Communications Inc.
 Kessler Canyon (DeBeque, Colo.): Zimmerman Agency, The
 Kessler Collection of Luxury Resorts, The: Zimmerman Agency, The
 Ketra, Inc.: Makovsky
 Kettle Brand: Maxwell PR + Engagement
 Keurig: Cone Communications
 KeVita Sparkling Probiotic Beverages: Blaze
 Key Private Bank: Bliss Integrated Communication
 Key Technology: Lane
 KeyBanc Capital Markets: Bliss Integrated Communication
 KeyBank: Eric Mower + Associates; Roop & Co.
 KeyBank Real Estate Capital: Bliss Integrated Communication
 KeyCorp: Dix & Eaton Incorporated

Keystone Energy Efficiency Alliance: Brian Communications
 Keystone Foods: Tierney
 Keystone Shipping: Tierney
 KFC: Strategic Public Relations Group
 Kia Motors: Zeno Group
 Kidde: Fahlgren Mortine
 Kids N Pets: Revolution PR
 Kigo Kitchen: Revolution PR
 Kim Crawford: Nike Communications, Inc.
 Kimberly Clark: Ogilvy Public Relations
 Kimberly Hotel, The: Carolyn Izzo Integrated Communications (CIIC)
 Kimberly-Clark: U by Kotex, Poise, Depend: Marina Maher Communications, LLC
 Kimco Realty: Gregory FCA
 Kimera Systems: Mobility Public Relations, LLC
 Kimpton Hotels and Restaurants: Landis Communications Inc.
 Kincare: Southard Communications, Inc.
 King David Hotel, Jerusalem: Weill Associates, Geoffrey
 King Nut: Stevens Strategic Communications, Inc.
 King's Seafood Co.: Murphy O'Brien
 Kings: Tierney
 Kingsoft Office Software: MWW
 King's Daughters Medical Center: Levick
 Kinkisharyo International: MWW
 Kinross Gold Corp.: Levick
 Kirkland's: McNeely Pigott & Fox Public Relations, LLC
 Kirtland Capital Partners: Roop & Co.
 Kisses & Guns: talkTECH Communications
 Kistler: ABI
 Kitano New York: Quinn & Co.
 KIXEYE: Double Forte
 KLD Energies: DRIVEN Public Relations
 KMD Architects: Landis Communications Inc.
 KNIC Partners: Marino Organization Inc., The (TMO)
 KnifeandForklift.com: TransMedia Group
 Knot Genie Detangling Brush: Red Jeweled Media
 KOA: Allison+Partners
 Kodak Alaris: Eric Mower + Associates
 Kohler: Sharp Communications, Inc.
 Kohler Canada: NATIONAL Public Relations
 Kohler Co.: Global Communicators, LLC
 Koinonia: Roop & Co.
 Kona Kai (San Diego): Zimmerman Agency, The
 Koppers Inc.: WordWrite Communications LLC
 KORIG: Max Borges Agency
 Kotter International: Bliss Integrated Communication
 Kount: Red Sky Public Relations
 Kowa Pharmaceuticals America, Inc.: Makovsky
 Kraft: Taylor; Weber Shandwick
 Kraft Foods: Hunter Public Relations; MorganMyers
 Krave Jerky: Konnect Public Relations
 Crazy Glue: Falls Communications
 Kresge Arts in Detroit: lovio george | communications + design
 Kroll Bond Rating Agency, Inc.: Makovsky
 Kroll Bond Ratings: Global Strategy Group
 Kronkosky Foundation: Dublin & Associates, Inc.
 Kronos: Racepoint Global
 Krug Champagne: M Booth & Associates, Inc.
 KRUPS: 5W Public Relations
 Krylon: Falls Communications
 Krystal Company: Zimmerman Agency, The
 KSC Kreate: Walker Sands Communications
 KTXD: TrizCom Communications, Inc.
 Kure Beach, N.C.: French | West | Vaughan
 Kurion: Zeno Group
 Kurt Salmon: Bliss Integrated Communication
 Kynetic: Kaplow
 K's Kids: Southard Communications, Inc.

L

L Haus: Quinn & Co.
 L'eggs: CRC
 L'Oreal: CRC
 L.B. Foster: WordWrite Communications LLC
 La Bamba De Areco Estancia: Montgomery Communications
 La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 La Condesa Napa Valley: Ellipses Public Relations, Inc.
 LA County (Department of Public Health, Department of Public Works): Finn Partners

LA Kiss: Miller PR
 LA Marathon: Coyne PR
 La Pergola, Rome: Quinn & Co.
 La Quinta Manhattan, New York: Nancy J. Friedman Public Relations, Inc.
 La Terra Fina: Maxwell PR + Engagement
 La Tortilla Factory: MacKenzie Agency, The
 Labatt Food Service: Dublin & Associates, Inc.
 IAC: ICR
 Lacoste Fragrance: Nike Communications, Inc.
 Ladera Resort, St. Lucia: J Public Relations
 LaFarge: Potomac Communications Group, Inc.
 Lagardere: Abernathy MacGregor Group, The
 LaGuardia Arts High School (New York City's 'FAME' school): gabbegroup
 Lahey Health: Solomon McCown & Company, Inc.
 Lake Morey Resort, VT: Redpoint Marketing PR, Inc.
 Lakeshore Learning: Kconnect Public Relations
 LAM Research: Zeno Group
 Lamaze International: JPA Health Communications
 Lamborghini: Strategic Public Relations Group
 Lamps Plus: Sponge
 Lancaster Colony Commercial Products: Stevens Strategic Communications, Inc.
 Lance Capital, LLC: Zlokower Company
 Lance's Snacks: 5W Public Relations
 Lancome: Rogers & Cowan
 Land O'Lakes: PadillaCRT
 Land Rover: DKC
 LANDesk: Lois Paul and Partners
 Lands' End: M Booth & Associates, Inc.
 Lang Lang: Keith Sherman and Associates
 Langham International Hotels: Strategic Public Relations Group
 Lanikai – A Disney Spa, Hawaii: J Public Relations
 Lantern Community Services: Marino Organization Inc., The (TMO)
 LaPlaya Beach & Golf Resort (Naples): Zimmerman Agency, The
 Large Urology Group Practice Association: Moore Communications Group
 Las Vegas Sands Corp.: Sachs Media Group
 LaSalle Investment Management: MSLGROUP Americas
 Laserfiche: Greenough
 Laster Technologies: K/F Communications
 Late Night Health: Marketing Maven Public Relations
 Laticrete: Eric Mower + Associates
 Latino Business Roundtable: CarreñoGroup, Inc.
 Lattice Semiconductor: Mobility Public Relations, LLC
 Laucala Island Resort, Fiji: Lou Hammond & Associates
 LaunchU/Oberlin College: Birnbach Communications Inc.
 Laureate Education: Abernathy MacGregor Group, The
 Lauren's Kids: Sachs Media Group
 LawFund Management Group: Blaine Group, The
 Lazard Freres & Co. LLC: ICR
 LCOR: Quinn & Co.
 LDR Spine USA: Kwitken
 Le Torre di Bagnara: Montgomery Communications
 Leaf: Fama PR, Inc.
 League of Conservation Voters: Caplan Communications LLC
 Leap: Version 2.0 Communications
 Learn to Ski and Snowboard Month: MFA, Ltd. (Missy Farren & Assocs.)
 Lee & Assocs.: Hoyt Organization Inc., The
 Lee Roy Selmon's/MVP Holdings, Inc.: At The Table Public Relations
 Leeco Steel Products, Inc.: NM Marketing Communications, LLC
 Legal Seafoods: Regan Communications Group
 Legg Mason & Co., LLC: ICR
 LEGO Education: Lois Paul and Partners
 Legoland Discovery Center: Public Communications Inc.
 Legrand: Sharp Communications, Inc.
 Legrand/Pass & Seymour: Eric Mower + Associates
 Lehigh Group, The: L.C. Williams & Associates
 Leisure Travel Alliance: Kahn Travel Communications (KTC pr)
 LEM: Napier Partnership Limited
 Lemelson – MIT: Cone Communications
 LeMetric Hair Centers: AMP3 Public Relations
 Lending Club: Atomic
 Lennar-SE Florida: Conroy Martinez Group, The
 Lenovo: Capstrat: Ogilvy Public Relations; Strategic Public Relations Group
 Lenscrafters: Nike Communications, Inc.
 Leon Levy Foundation: Emerald Partners
 Leonard Gross: EastCoast West Public Relations
 LePatner & Associates: Marino Organization Inc., The (TMO)
 Leprino Foods Co.: Levick
 Leslie J. Garfield: Rubenstein Public Relations, Inc.
 Lessing's Hospitality: WordHampton Public Relations Inc.
 Level 3 Europe: MWW
 Levels Beyond: Bob Gold & Associates
 Levelwing: Daddi Brand Communications
 Levett Rockwood: London & Associates, Michael J.
 Levi's: Landis Communications Inc.
 Leven & Co.: LVM Group, Inc., a Ddidit Company
 Levi's: Abernathy MacGregor Group, The
 LexisNexis: Global Strategy Group
 Lexus: Ruder Finn Inc.
 LG: Strategic Public Relations Group
 LG Electronics: Ogilvy Public Relations
 Libbey Inc.: Dix & Eaton Incorporated
 Liberace Foundation: Vox Solid Communications
 Liberty Media: Sloane & Company
 Liberty Mutual: Ketchum
 Liberty Synergistics: Bolt Public Relations
 Libratone: Max Borges Agency
 Life Fitness: L.C. Williams & Associates
 Life Technologies: Zeno Group
 Life Technologies Corp.: Makovsky
 Liferay: Clement | Peterson
 LifeSaver App: Reich Communications
 LifeStride: O'Malley Hansen Communications
 Lifestyle Asset Group, LLC: Middleton & Gendron, Inc.
 Lifestyles Condoms: 5W Public Relations
 Light of Life Rescue Mission: WordWrite Communications LLC
 Lighthouse Guild: Stanton Public Relations & Marketing
 Lighthouse International: gabbegroup
 Lighting Practice, The: Devine + Partners
 LightSpeed: Bateman Group
 Lilly: MSLGROUP Americas
 Limelight Hotel: MFA, Ltd. (Missy Farren & Assocs.)
 Linamar: Eisbrenner Public Relations
 Lincoln Electric Co.: Falls Communications; thunder:tech
 Lincoln Electric Holdings Inc.: Dix & Eaton Incorporated
 Lincoln Financial: Peppercomm, Inc.
 Lincoln Motor Company: Moore Communications Group
 LINC—Leveraging Investments in Creativity: Morris + King Company, The
 Linda Brettler Architect: Taylor & Company
 Lindt: Cone Communications
 Linedata: BackBay Communications
 Linked In (China): Allison+Partners
 LinkedIn: Atomic; DKC
 Linkit: Southard Communications, Inc.
 Linsalata Capital: Roop & Co.
 Lionel Trains: SHIFT Communications
 Lionheart Capital, Miami: Quinn & Co.
 Lions Gate: Rubenstein Associates, Inc.
 Lipscomb University: Dye, Van Mol & Lawrence Public Relations
 Lipton: Zeno Group
 LiquidHub: Brian Communications
 Listen Up Espanol: Marketing Maven Public Relations
 Listener Driven Radio: Feintuch Communications
 Litigation Support for various matters: Clay Associates, Everett
 Little Debbie Snacks?: Luckie Strategic PR
 Little Palm Island Resort (Key West, Fla.): Zimmerman Agency, The
 Little Passports: 360 Public Relations
 Little River Inn: Ellipses Public Relations, Inc.
 Littler Mendelson: Greentarget Global LLC
 Live Clean Baby: Orsi Public Relations
 Live With MJ: Indra Public Relations
 LiveOps: McGrath/Power Public Relations & Communications
 LiveRail: Wise Public Relations, Inc.
 LiveU: Trylon SMR
 Livingston International: Public Communications Inc.
 Lloyds of London: Torrenzano Group, The
 Lloyds TSB International: Grayling
 Lobel's of New York: Folsom & Associates
 Local 802, American Federation of Musicians: Geto & de Milly, Inc.
 Localytics: InkHouse Media + Marketing
 Loci Architecture: LVM Group, Inc., a Ddidit Company
 Lockheed Martin: MS Business Communication Ltd; Phillips & Company
 Loews Corporation: RF | Binder Partners, Inc.
 Loews Hotels: 5W Public Relations
 Logan's Roadhouse, Inc.: Dye, Van Mol & Lawrence Public Relations
 Logitech: Finn Partners
 Logos Technologies: Spector & Associates, Inc.
 Loloi Rugs: Burns & Associates, Michael A.
 London City Airport: Grayling
 Lonestar Heart Inc.: Versaggi Biocommunications
 Long Island Restaurant Week: WordHampton Public Relations Inc.
 Long Term Care Partners: DJC Communications
 Looker: Highwire PR

Lord & Taylor: The Buzz Agency of Florida
 LORD Corporation: Gibbs & Soell, Inc.
 Lorena Sarbu: Film Fashion
 Lorna: Middleton & Gendron, Inc.
 Los Angeles County Department of Public Health: IW Group, Inc.
 Los Angeles County Dept. of Public Works: Cerrell Associates, Inc.
 Los Angeles Music Academy College of Music: Tellem Grody Public Relations, Inc.
 Los Angeles World Airports: Agnes Huff Communications Group, LLC
 Los Cabos Convention & Visitors Bureau: Carolyn Izzo Integrated Communications (CIIC)
 LoSalt®: Lou Hammond & Associates
 Lotame: North 6th Agency, Inc.
 Lotus Bakeries/Biscoff Cookies: Landis Communications Inc.
 Louis Berger Group: Singer Associates, Inc.
 Loveseat: Be Social Public Relations
 Lowenstein Sandler: Greentarget Global LLC
 Loyalty Builders: Version 2.0 Communications
 LPL Financial: KCD Public Relations
 LRC Properties: Goldman Communications Group, Inc.
 LRS: Idea Grove
 LSI Corp.: Gallagher PR
 LUBA Workers' Comp: Zehnder Communications, Inc.
 Lubell Rosen: Durée & Company, Inc.
 Lubrizol Corp., The: Dix & Eaton Incorporated
 LucidWorks: Eastwick
 Lucy's Cookies: Meritus Media Inc.
 Lulu Avenue: CRC
 lululemon athletica: ICR
 Lundberg Family Farms: MacKenzie Agency, The
 LUNGeivity Foundation: Susan Davis International Ltd.
 Lure Fishbar, Loews Miami Beach Hotel: Brustman Carrino Public Relations
 Lush Décor: JB Cumberland Public Relations
 Lustgarten Foundation: Goodman Media International, Inc.
 Lutron: Spong
 Luxe Hotels: Pollack PR Marketing Group, The
 Luxottica: Nike Communications, Inc.
 LVL Weddings & Events: Marketing Maven Public Relations
 Lyman Orchards: Mason Public Relations
 Lymphatic Education & Research Network: LVM Group, Inc., a Ddidit Company
 Lynd Property Management: Boardroom Communications, Inc.
 Lynda.com: Eastwick
 Lyons Group: marlo marketing/communications
 Lytx: Eastwick
 L'Auberge de Sedona, Arizona: J Public Relations

M

M Booth: Cameron Communications Inc.
 M-1 Rail: lovio george | communications + design
 M-Files: K/F Communications
 M. Hanson Co. - Design: Marketing & Communication Strategies, Inc. (MCS)
 m2mapps.com: Bob Gold & Associates
 Maastricht UMC Holding: Public Communications Inc.
 MACH37: Merritt Group
 Macquarie Financial: Global Strategy Group
 MacroAir Technologies: Nuffer, Smith, Tucker
 Mad Dogg Athletics: Blaze
 Madame Tussaud's: Rubenstein Associates, Inc.
 MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
 Madeira Global: Rubenstein Public Relations, Inc.
 Madison Dearborn Partners: Abernathy MacGregor Group, The
 Madison International Realty: Rubenstein Public Relations, Inc.
 Magdalena Grand Beach Resort, Tobago: Kahn Travel Communications (KTC pr)
 Magellan: Susan Davis International Ltd.
 Magic Ruby: Bob Gold & Associates
 Magna International: Eisbrenner Public Relations
 Magneco/Metrel: Glendale Communications Group, Inc.
 Magnifico Giornata: AMP3 Public Relations
 Main Event Entertainment: OCG PR
 Mainstreet Organization of REALTORS: KSA (Kathy Schaeffer and Associates, Inc.)
 Major League Soccer: Global Strategy Group
 Makena Capital: Stanton Public Relations & Marketing
 Making Books Sing: gabbegroup
 Malibu County Mart: Murphy O'Brien
 MALLC Consumer Products: Southard Communications, Inc.
 Mallinckrodt Pharmaceuticals: Standing Partnership
 Mamas & Papas: Litzky Public Relations
 Managed Career Solutions: Cerrell Associates, Inc.

Manatt, Phelps & Phillips: Greentarget Global LLC
 Mandarin Oriental Hotel Group: Lou Hammond & Associates
 Mango Hotel, Barbados: Kahn Travel Communications (KTC pr)
 Manhattan Automobile Co.: Rubenstein Public Relations, Inc.
 Manhattan Portage: Orsi Public Relations
 Manheim Auctions: McNeely Pigott & Fox Public Relations, LLC
 Manifest/Governor General's Office Rideau Hall: energi PR
 Mann Center for the Performing Arts: Devine + Partners
 MannKind Corp.: MCS Healthcare Public Relations
 Manta: Highwire PR
 Mantis Vision: Wise Public Relations, Inc.
 Manufacturing Council: Cashman + Katz Integrated Communications
 Marathon Asset Management: Prosek Partners
 Marbles Kids Museum: French | West | Vaughan
 March of Dimes: MSLGROUP Americas
 Marcony Ristorante: Indra Public Relations
 Marie Callender's Restaurants: Murphy O'Brien
 Marina Anderson, Actress, Hollywood: Mayo Communications & Mayo PR
 Marina B: Rubenstein Public Relations, Inc.
 Marina del Rey CVB: Blaze
 Marina Del Rey Hospital: Agnes Huff Communications Group, LLC
 Marina Palms: Boardroom Communications, Inc.
 Marina Plastic Surgery: Tellem Grody Public Relations, Inc.
 Marine Corps Heritage Foundation / National Museum of the Marine Corps: Susan Davis International Ltd.
 Marine Mammal Center, The: Double Forte
 Marinello Schools of Beauty: Murphy O'Brien
 Maritz: Standing Partnership
 Market New Haven: Lou Hammond & Associates
 Market Track: Pollack PR Marketing Group, The
 Marketo: LaunchSquad
 Markon: Nuffer, Smith, Tucker
 Marks & Spencer: Grayling
 Marquette University: Jasculca Terman Strategic Communications
 Marriott: Catalyst
 Marriott and Renaissance Caribbean & Mexico Resorts: Lou Hammond & Associates
 Marriott Costa Rica: Quinn & Co.
 Marriott Courtyard Isla Verde, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Marriott Hotels: Blaze
 Mars: APCO Worldwide; Weber Shandwick
 Marshall Headphones: Max Borges Agency
 Martin Campbell, Director, Malibu: Mayo Communications & Mayo PR
 Martin de Porres School: LAK Public Relations, Inc.
 Martin Lawrence Gallery: Stuntman Public Relations
 Martin-Senour Automotive Finishes: Falls Communications
 Martini & Rossi: Nike Communications, Inc.
 Maruchan, Inc.: Dublin & Associates, Inc.
 Marvel Enterprises: DKC
 Mary Cook Art of Space: Quinn & Co.
 Mary Kay: Coyne PR
 Mashantucket Pequot Tribal Council: Cashman + Katz Integrated Communications
 Mass Design, Inc.: Pirozzolo Company Public Relations
 Mass Mutual: Weber Shandwick
 Massachusetts Developmental Disabilities Council: Solomon McCown & Company, Inc.
 Massachusetts Hospital Association: Rasky Baerlein Strategic Communications, Inc.
 Massachusetts Medical Society/New England Journal of Medicine: Solomon McCown & Company, Inc.
 Massachusetts School of Professional Psychologists: Schneider Associates
 Massachusetts Smart Growth Alliance: Solomon McCown & Company, Inc.
 Massachusetts Society for Prevention of Cruelty to Animals (MSPCA): Version 2.0 Communications
 Massage Envy: Lavidge Company, The; TrizCom Communications, Inc.
 Massage Envy Spa: Fish Consulting
 MassMutual: Cashman + Katz Integrated Communications
 Master Lock: JSH&A Communications
 Master Purveyors: Indra Public Relations
 MasterBrand Cabinets: Spong
 MasterCard: Ketchum; Rasky Baerlein Strategic Communications, Inc.
 MasterCard (Caribbean): Kahn Travel Communications (KTC pr)
 Mastercard Worldwide: MS Business Communication Ltd
 Mastrad: Konnect Public Relations
 MATADOR Beef Jerky: Spong
 Match.com: DKC; Landis Communications Inc.
 Materion: Stevens Strategic Communications, Inc.
 Materion Corporation: Fahlgren Mortine
 Matheny Medical and Educational Center: R&J Public Relations, LLC

Matrix Professional Haircare: CRC
Mattel: Ketchum; Weber Shandwick
Matterport: Eastwick
Mattress Discounters: Revolution PR
Maurice's: Cone Communications
Maverick Angels: Marketing Maven Public Relations
Maverick Capital: Emerald Partners
Max Planck Florida Institute: O'Donnell Agency
MAXIMUS: Merritt Group
Maxta Inc.: JPR Communications
Maxthon: Landis Communications Inc.
May Institute: Solomon McCown & Company, Inc.
Maybelline: CRC
Mayfair Hotel and Spa: Conroy Martinez Group, The
Maylis de Gardelle: Middleton & Gendron, Inc.
Mayo Clinic: gabbegroup
Mayor's Alliance for NYC's Animals: LAK Public Relations, Inc.
Mc Gowan Builders: Berman Group, Inc., The
MCA Namibia: Development Counsellors International (DCI)
McAfee: Abernathy MacGregor Group, The; DKC; LEWIS PR; Raffetto Herman Strategic Communications
McAlister's Deli: Fish Consulting
MCCI: Clay Associates, Everett
McCormick & Co.: Weber Shandwick
McDonald's: IW Group, Inc.; MorganMyers; MWW; VPE Public Relations
McDonald's (co-ops in Ohio, Florida, and the Carolinas): Fahlgren Mortine
McDonald's Corporation: DixonJames Communications
McDonald's Restaurants of Southeast Michigan: Marx Layne & Company
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney
McDonald's: 5W Public Relations; Porter Novelli; SHIFT Communications
McDonald's Corp.: JSH&A Communications; Marino Organization Inc., The (TMO)
McDonald's Restaurants of Canada: NATIONAL Public Relations
McGraw-Hill Companies: Berman Group, Inc., The
McGraw-Hill Education: RF | Binder Partners, Inc.
McIlhenny Co. (Tabasco): Hunter Public Relations
McIntosh: Nike Communications, Inc.
McKeeCo Services: Fish Consulting
McKenna Long & Aldridge, LLP: Jackson Spalding
McKesson Corp.: Scott Public Relations
McKesson Retail Pharmacy: Scott Public Relations
McKinney MEDC: Development Counsellors International (DCI)
MCM Construction, Inc.: Revell Communications
McMenamins Pubs, Restaurants and Historic Hotels: Maxwell PR + Engagement
McNeil CHC: Hunter Public Relations
MDwise: Borshoff
MDxpress: DDR Public Relations, Inc.
ME Global: Gibbs & Soell, Inc.
MeadWestvaco Corp.: Abernathy MacGregor Group, The
Meat Market restaurant, Miami Beach & Palm Beach: Brustman Carrino Public Relations
Mechanical Contractors Assn. of New York: Butler Associates, LLC.
Medallion Financial Corporation: Zlokower Company
MedGenome: Merritt Group
Medi-Promotions, Inc.: Makovsky
Medialets: North 6th Agency, Inc.
MediaRadar: Trylon SMR
Medical Mutual: Gibbs & Soell, Inc.
Medical Mutual of Ohio: Stevens Strategic Communications, Inc.
Medicare Choices: Moore Communications Group
Medifast: 5W Public Relations
MedManagement, Inc.: Dye, Van Mol & Lawrence Public Relations
Medrium Physician Office Billing: Scott Public Relations
MEGAS: Moore Communications Group
Meijer: Falk Associates/Contact
Meketa Investment Group: BackBay Communications
Mel's Gourmet World Cuisine: Skillet Design & Marketing
Melanoma Research Foundation: JPA Health Communications
Melco Crown Entertainment: Strategic Public Relations Group
Melitta Coffee: French | West | Vaughan
Memo Touch: DixonJames Communications
Memorial Sloan-Kettering Cancer Center: Keith Sherman and Associates
Menchie's: Konnect Public Relations
Mendez Fuel: Clay Associates, Everett
Mental Health Association in California (MHAC): Perry Communications Group, Inc.
Mercantile Bank (NASDAQ:MBWM): Lambert, Edwards & Associates
Mercator MedSystems: Versaggi Biocommunications
Mercedes Benz Fashion Week Nina Skarra: Beautiful Planning Marketing & PR
Mercedes-Benz: Makovsky
Merchant Warehouse: LaunchSquad
Merck: Marina Maher Communications, LLC; MCS Healthcare Public Relations; PadillaCRT; Weber Shandwick
Merck Animal Health: MorganMyers; Rosica Communications/Interact Marketing
Merck Consumer Care: Citizen Relations
Merck Consumer Healthcare: Marina Maher Communications, LLC
Merck for Mothers: Marina Maher Communications, LLC
Merck Serono: NATIONAL Public Relations
Mercy Corp: Waggener Edstrom Worldwide
Merge Healthcare: Dodge Communications
Meridian Equity Partners: Makovsky
Meridian Health Care: Scott Public Relations
Merit School of Music: L.C. Williams & Associates
Merrill Lynch: Torrenzano Group, The
Merrimack Pharmaceuticals: Spectrum
Merrion Hotel, Dublin: Weill Associates, Geoffrey
Merz: Mederma: Marina Maher Communications, LLC
Met Life: Torrenzano Group, The
Met Schools: Stanton Public Relations & Marketing
Metamark Genetics: Tonic Life Communications
MetLife: IW Group, Inc.; Landis Communications Inc.
MetricStream: Affect
Metro Commuter Network: Goldman Communications Group, Inc.
Metro Denver Economic Development Corp.: Development Counsellors International (DCI)
Metro District Energy System: McNeely Pigott & Fox Public Relations, LLC
Metro E-911 Services: Dye, Van Mol & Lawrence Public Relations
Metro ExpressLanes: Fiona Hutton & Associates, Inc.
Metro Gold Line Foothill Extension: Fiona Hutton & Associates, Inc.
Metro Health Systems: Falls Communications
Metro Planning Commission: McNeely Pigott & Fox Public Relations, LLC
MetroHealth System, The: Dix & Eaton Incorporated
MetroLoft: Quinn & Co.
MetroMile: Airfoil
Metropolitan Life: Emerald Partners
Metropolitan Opera: Rubenstein Associates, Inc.
Metropolitan Pier and Exposition Authority: Jasulca Terman Strategic Communications
Metropolitan Room at the Newark Club: BSY Associates Inc.
Mettler Toledo: ABI
Mettler-Toledo International Inc.: Dix & Eaton Incorporated
MetWest Terra Hospitality Group - Bay Area and Vermont: J Public Relations
Meyer Products: Falls Communications
Mezcal Vago: DRIVEN Public Relations
MFV Expositions: Bizcom Associates; Fish Consulting
MGM: Rubenstein Associates, Inc.
MGM/Mirage Resorts: Brener Zwickel & Associates, Inc.
MHS: DRIVEN Public Relations
Miami Awning Co.: Clay Associates, Everett
Miami Beach Community Health Center: Sachs Media Group
Miami Beckham United: rbb Public Relations
Miami Marlins: Pinta
Miami Seaquarium: Conroy Martinez Group, The
Miami University: Stanton Public Relations & Marketing
Michael Flatley's Lord of the Dance: Tellem Grody Public Relations, Inc.
Michael Kors: ICR
Michael Vick: French | West | Vaughan
Michelin: Ruder Finn Inc.
Michelle Torres, Casting Director/Actress, New Orleans: Mayo Communications & Mayo PR
Michigan Business & Professional Assn.: Logos Communications, Inc.
Michigan Economic Development Corp. (MEDC): Lambert, Edwards & Associates
Michigan International Speedway: Franco Public Relations Group
Michigan Science Center: Eisbrenner Public Relations
Michigan State University: Lambert, Edwards & Associates
Microchip Technology: Napier Partnership Limited
Microdesk: Affect
Micron: Red Sky Public Relations
Micron Consumer Products: Pollack PR Marketing Group, The
Micron Technology Inc.: Zeno Group
Micropharma: FoodMinds, LLC
MICROS-Retail: Airfoil
Microsoft: Airfoil; APCO Worldwide; Ascendant Communications; Catalyst; Cerrell Associates, Inc.; Edelman; MSLGROUP Americas; NATIONAL Public Relations; Raffetto Herman Strategic Communications; Strategic Public Relations Group; Waggener Edstrom Worldwide
Microsoft (Skype): Kaplow
Microsoft Public Sector: Merritt Group
Microsoft Silicon Valley: LEWIS PR
Microwave Science/TrueCook Plus: Southard Communications, Inc.

Middle Tennessee State University: Dye, Van Mol & Lawrence Public Relations
 MIDI Manufacturers Assoc.: Robertson Communications Corp.
 Midland States Bank: Standing Partnership
 Midmark Corporation: Fahlgren Mortine
 Midtown Detroit, Inc.: lovio george | communications + design
 Midwest Dairy Assn.: MorganMyers
 Midwest Dairy Association: FoodMinds, LLC
 Midwest Energy Efficiency Alliance: KSA (Kathy Schaeffer and Associates, Inc.)
 Midwest Generation: Jasculca Terman Strategic Communications
 Miele Appliances: White Good
 Mighty Auto Parts: Brandware Public Relations
 Mike's Hard Lemonade: MFA, Ltd. (Missy Farren & Assocs.)
 Milbank, Tweed, Hadley & McCloy LLP: Ripp Media/Public Relations, Inc.
 Milk Processor Education Program (got milk?): Weber Shandwick
 Millard Refrigerated Services: RAM Communications
 Millbrook Distillery: DRIVEN Public Relations
 Millennium Hotels: 5W Public Relations
 Millennium Communications: Reich Communications
 Miller & Chevalier: Greentarget Global LLC
 Miller Lite: AXIA Public Relations Firm, The
 Miller Nash: Weinstein PR
 Milliken & Company: Eric Mower + Associates
 Million Dollar Round Table: Gibbs & Soell, Inc.
 Mills College: Landis Communications Inc.
 Mimecast: March Communications
 Minibox: talkTECH Communications
 Mind Body and Soul Wellness: Beautiful Planning Marketing & PR
 Mind the Bridge Foundation: Versaggi Biocommunications
 MindTouch: Clement | Peterson
 Mindtree: Max Borges Agency
 mine: Double Forte
 MINI USA: Peppercomm, Inc.
 Mint.com: Atomic
 Mintz Levin Cohn Ferris Glovsky and Popeo, PC: LAK Public Relations, Inc.
 Minuteman Press: EastCoast West Public Relations
 Minwax: Brushfire Inc.
 Mirabelle Restaurant: WordHampton Public Relations Inc.
 Miracle Blanket: Red Jeweled Media
 Mirae Asset Global Investments (USA) LLC: Makovsky
 Miraval: Nike Communications, Inc.
 Mirbeau Hospitality Svcs.: Middleton & Gendron, Inc.
 Mirbeau Inn & Spa: Middleton & Gendron, Inc.
 Mishcon de Reya: Britt Banter Public Relations
 Miss Jessie's Haircare: RED PR
 Miss Universe Organization: Rubenstein Public Relations, Inc.
 Mission Economic Development Agency (MEDA): Fineman PR
 Mission Hill Family Estate: MFA, Ltd. (Missy Farren & Assocs.)
 Mission Pharmacal Co.: DEETER
 Mission Ready Corp.: Southard Communications, Inc.
 MIT Sloan School of Management: Levick; Schneider Associates
 Mitch-Stuart Inc: Crenshaw Communications
 Mitchell International, Inc.: Scott Public Relations
 Mitsubishi Chemicals: Southard Communications, Inc.
 Mitsubishi Electric Automation: Gibbs & Soell, Inc.
 Mixbit: Kaplow
 Mixify: AMP3 Public Relations
 MJ Insurance: Lavidge Company, The
 MLB Youth Academy: Brener Zwickel & Associates, Inc.
 MModal: Airfoil
 MNS: Quinn & Co.
 Mob Museum, The: Vox Solid Communications
 Mobally: March Communications
 Mobilisk: R&J Public Relations, LLC
 Mobil: Davies
 Mobio Technologies: Zeno Group
 Mobiquity: InkHouse Media + Marketing
 Model Launcher: Beautiful Planning Marketing & PR
 Modern Spaces: Quinn & Co.
 Modis: AXIA Public Relations Firm, The
 Modria: Raffetto Herman Strategic Communications
 Moe's Southwest Grill: French | West | Vaughan
 Moen Canada: Falls Communications
 Moen Commercial: Falls Communications
 Moen Inc.: Falls Communications
 Moët & Chandon: Nike Communications, Inc.
 Mohawk Home: Trevelino/Keller
 Mohegan Sun Hotel and Casino Entertainment: Regan Communications Group
 Moinian Group, The: Marino Organization Inc., The (TMO)
 Mojave Networks: Merritt Group
 Mokara Hotel & Spa, San Antonio: Lou Hammond & Associates
 Mole Safe: R&J Public Relations, LLC
 Molecular Health: Gregory FCA
 Mom Brands: Kohnstamm Communications; Spong
 Monastero Santa Rosa Hotel and Spa: Montgomery Communications
 Monastery of the Holy Spirit: Jackson Spalding
 Monbento: JB Cumberland Public Relations
 Monday Properties: LAK Public Relations, Inc.
 Mondelez: Hunter Public Relations; Ruder Finn Inc.; Weber Shandwick
 Moneual: Max Borges Agency
 Money Desktop: William Mills Agency
 Moneytree: Eastwick
 Mongoose: MFA, Ltd. (Missy Farren & Assocs.)
 Monique Abbadie: TransMedia Group
 Monitise: LaunchSquad
 Monkey Joe's: Trevelino/Keller
 Monoprice: Alpaytac Public Relations/Marketing Communications
 Monroe Capital: BackBay Communications
 Monsanto: Standing Partnership
 Monsanto Co.: O'Malley Hansen Communications
 Mont Blanc Women's Fragrance: RED PR
 Montauk Blue Hotel: Redpoint Marketing PR, Inc.
 Monterey County Convention and Visitors Bureau: Parasol Marketing
 Monterey Design Conference: Taylor & Company
 Montgomery Farm: Bizcom Associates
 Montgomery McCracken Walker & Rhoads: Stanton Public Relations & Marketing
 Montreal International: Development Counsellors International (DCI)
 Montreal Jazz Festival: Keith Sherman and Associates
 Montserrat Development Co.: Cheryl Andrews Marketing Communications
 Moody Nolan: Paul Werth Associates
 Moone-Tsai Winery: Fineman PR
 Moonstruck Chocolate Co.: Lane
 Moore College of Art & Design: Devine + Partners
 Moose Toys: Litzky Public Relations
 Morabito, Miami: Quinn & Co.
 Moravia: Burns & Associates, Michael A.
 Morey's Piers & Beachfront Waterparks: Redpoint Marketing PR, Inc.
 Morgan Creek Capital: Dukas Public Relations
 Morgan's: Stuntman Public Relations
 MorganFranklin: Stanton Communications, Inc.
 Morinda Bioactives: Spong
 Moroccanoil: Lippe Taylor
 MorphoTrust: Raffetto Herman Strategic Communications
 Morris Yachts: Brandware Public Relations
 Morrison & Foerster: Ripp Media/Public Relations, Inc.
 Morrison, Brown, Argiz and Farra: rbb Public Relations
 Morton Subotnick's Pitch Painter: Expedition PR
 Mosi Bicycles: DRIVEN Public Relations
 MOSley WOtta: EastCoast West Public Relations
 Mother Love Show, Radio Talk Show, LA: Mayo Communications & Mayo PR
 Motility Training: Marketing Maven Public Relations
 Motion Picture Licensing Corporation: Trylon SMR
 Motoman Industrial Robotics: Eric Mower + Associates
 Motor & Equipment Remanufacturers Assn. (MERA) (pro bono): Eisbrenner Public Relations
 Motorola Mobility: Weber Shandwick
 Motorola Solutions: Weber Shandwick
 Motto: marlo marketing/communications
 Mount Airy Casino Resort: Rubenstein Public Relations, Inc.
 Mount Sinai Health System: Rubenstein Associates, Inc.
 Mountain Real Estate Capital: Hoyt Organization Inc., The
 Mountain States Health Alliance: McNeely Pigott & Fox Public Relations, LLC
 Mountaire Farms: French | West | Vaughan
 Movetis: NATIONAL Public Relations
 Mozilla: Allison+Partners; JeffreyGroup; Racepoint Global
 Mr. Lid: 360 Public Relations
 Mrs. Freshley's: Zimmerman Agency, The
 MS Walker: marlo marketing/communications
 MSC Cruises: Redpoint Marketing PR, Inc.
 MSI: Max Borges Agency
 MSX International: Eisbrenner Public Relations
 Muddy Waters: Dukas Public Relations
 Mueller Water Products: Jackson Spalding
 Muir Glen Organic: Linhart Public Relations
 Mukui at Guacalito de la Isla: Murphy O'Brien
 Multiple Sclerosis Foundation: TransMedia Group
 Mumm Napa: Folsom & Associates
 Mummies of the World: Rogers & Cowan
 Munchkin: Konnect Public Relations
 Munchkin Baby Products: thunder::tech
 Municipal Art Society: LAK Public Relations, Inc.
 Municipal Credit Union: Goldman Communications Group, Inc.

Munro & Associates: Bianchi Public Relations, Inc.
 Murfie.com: Zeno Group
 Murray Devine: BackBay Communications
 Murray Hill Properties: Berman Group, Inc., The
 Murray's Cheese: MacKenzie Agency, The
 Museum of Science and Industry: Public Communications Inc.
 Museum of Science, Boston: Rasky Baerlein Strategic Communications, Inc.
 Muss Development: Marino Organization Inc., The (TMO)
 MVC Management Productions: Beautiful Planning Marketing & PR
 MWH Global: Linhart Public Relations
 My Prime Skin Care: Stuntman Public Relations
 MyBuys: Eastwick
 MyLife: Airfoil
 Myxii White: Accomplished Media & Entertainment - The AME Company
 MyRegistry.com: 5W Public Relations
 Myrtha Pools: Brener Zwickel & Associates, Inc.
 Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
 MySpace: Rogers & Cowan
 Mystic Wine Shop: Communications 21

N

N.C. State University: French | West | Vaughan
 N/Tice: Film Fashion
 NADAguides.com: DRIVEN Public Relations
 Nadel Architects: Hoyt Organization Inc., The
 NAI Hunneman: InkHouse Media + Marketing
 Najafi Companies: Lavidge Company, The
 Naked Jay Vodka: Zehnder Communications, Inc.
 NAMI California: Perry Communications Group, Inc.
 NANA Regional Corp.: Thompson & Co. Public Relations
 Nandana Private Resort, Bahamas: Weill Associates, Geoffrey
 Nanocomp Technologies, Inc.: Makovsky
 Nanosphere: Torrenzano Group, The
 NanotexOnLive: Double Forte
 Napa River Terrace (Calif.): Zimmerman Agency, The
 NAPE Expo: WordWrite Communications LLC
 Napoleon Perdis Cosmetics: RED PR
 NAR Gourmet: Alpaytac Public Relations/Marketing Communications
 Nardello & Co., investigation firm: Ripp Media/Public Relations, Inc.
 Narragansett Beer: marlo marketing/communications
 NARS: Cone Communications
 NASA: Phillips & Company
 NASCAR: Taylor
 Nasdaq: Intermarket Communications
 NASDAQ OMX: Prosek Partners
 Nasdaq Stock Exchange: Emerald Partners
 Nasdaq Stock Market: Torrenzano Group, The
 Nashville Chamber of Commerce: McNeely Pigott & Fox Public Relations, LLC
 Nashville Electric Service: Dye, Van Mol & Lawrence Public Relations
 Nashville Entrepreneur Center: McNeely Pigott & Fox Public Relations, LLC
 Nashville Healthcare Council: McNeely Pigott & Fox Public Relations, LLC
 Nashville Predators: McNeely Pigott & Fox Public Relations, LLC
 Nashville Sounds: McNeely Pigott & Fox Public Relations, LLC
 Nassau Paradise Island Promotion Board: Lou Hammond & Associates
 Nat Sherman Inc.: RAM Communications
 NATHAN: French | West | Vaughan
 National Alliance for Autism Research: gabbegroup
 National Amusements: marlo marketing/communications
 National Assn. for Business Resources: Logos Communications, Inc.
 National Assn. of REALTORS®: SevenTwenty Strategies
 National Assn. of Scholars: Rubenstein Public Relations, Inc.
 National Assoc. of Social Workers: Crosby Marketing Communications
 National Bank of Canada: NATIONAL Public Relations
 National Board for Professional Teaching Standards: Finn Partners
 National Cable and Telecommunications Assn. (NCTA): Miller PR
 National Candle Assn.: Kellen Communications
 National Cattlemen's Beef Assn.: Ketchum
 National Center for Education Statistics: Hager Sharp Inc.
 National Center for Learning Disabilities: 360 Public Relations
 National Center for Missing/Exploited Children: Hope-Beckham Inc.
 National Coffee Assn., USA: Hamilton Public Relations
 National Collegiate Inventors and Innovators Alliance: Jasculca Tenman Strategic Communications
 National Confectioners Association: FoodMinds, LLC
 National Council for Behavioral Health: Rasky Baerlein Strategic Communications, Inc.
 National Council of State Boards of Nursing: L.C. Williams & Associates
 National Council of Textile Organizations: SevenTwenty Strategies
 National Development: Solomon McCown & Company, Inc.
 National Elephant Center: Public Communications Inc.

National Elevator Industry, Inc.: Gibbs & Soell, Inc.
 National Endowment for Financial Education: Rubenstein Public Relations, Inc.
 National Eye Institute: Hager Sharp Inc.
 National Fenestration Rating Cncl.: Potomac Communications Group, Inc.
 National Fire Sprinkler Association: R&J Public Relations, LLC
 National Football League: Rubenstein Associates, Inc.
 National Foundation for Celiac Awareness: 360 Degrees Publicity Shoppe; Trevelino/Keller
 National Foundation for Infectious Diseases: Cooney/Waters Group
 National Geographic Society: Caplan Communications LLC
 National Gift Card: Logos Communications, Inc.
 National Grid: Global Strategy Group; Marino Organization Inc., The (TMO); Potomac Communications Group, Inc.
 National Hockey League: Hamilton Public Relations; Rubenstein Associates, Inc.
 National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK): Hager Sharp Inc.
 National Institutes of Health: GYMR, LLC (Getting Your Message Right); Ogilvy Public Relations
 National League of Cities: Sachs Media Group
 National Leal and Policy Center: Levick
 National Lung Cancer Partnership: Public Communications Inc.
 National Marine Mfgs. Assn.: McNeely Pigott & Fox Public Relations, LLC
 National Milk Producers Federation: MorganMyers
 National MS Society: Boardroom Communications, Inc.
 National Ocean Industries Assn.: Potomac Communications Group, Inc.
 National Organization of Rare Disorders (NORD): gabbegroup
 National Parks Conservation Association: Caplan Communications LLC
 National Parks Assn.: Kellen Communications
 National Pharmaceutical Council: JPA Health Communications
 National Public Gardens Day: Pollack PR Marketing Group, The
 National Restaurant Assn. Educational Foundation: Fish Consulting
 National Retail Systems: BSY Associates Inc.
 National Road Safety Foundation: Reich Communications
 National Rosacea Society: Glendale Communications Group, Inc.
 National Safe Boating Council: Paul Werth Associates
 National Safety Apparel: Stevens Strategic Communications, Inc.
 National Senior Games Association: Coyne PR; thunder:tech
 National Society of Genetic Counselors: Public Communications Inc.
 National Waste and Recycling Assn.: Kellen Communications
 National Wildlife Federation: Caplan Communications LLC; 360 Public Relations
 Nationwide: L.C. Williams & Associates
 Nationwide Funds Group: Jennifer Connelly Public Relations (JCPR)
 Native Shoes: Turner Public Relations, Inc.
 Natural Resources Defense Council: Caplan Communications LLC
 Nature Conservancy: Hager Sharp Inc.
 Nature Valley: Cone Communications
 Nature's Path: Zeno Group
 Nau: Turner Public Relations, Inc.
 Nautic Partners: BackBay Communications
 Nautica: Konnect Public Relations
 Nautilus: Hoffman Agency, The
 Navex Global: Greentarget Global LLC
 Navicure: Dodge Communications
 Navidea Biopharmaceuticals: Makovsky
 Navis: Affect
 Navistar: Spector & Associates, Inc.
 Navy Beach: WordHampton Public Relations Inc.
 NBC Universal: Landis Communications Inc.
 NBCRNA: Susan Davis International Ltd.
 NCAA Men's Final Four 2013: Communications 21
 nContact: Spectrum
 NCP: March Communications
 NE Clean Energy Council: Greenough
 Neace Lukens: Eric Mower + Associates
 neatHome by Unger: CRC
 Neighborhood Health Plan: Solomon McCown & Company, Inc.
 Nellie Mae Education Foundation: Solomon McCown & Company, Inc.
 Neon Museum, The: Vox Solid Communications
 Neoscape: InkHouse Media + Marketing
 Neptune Bulk Terminals: NATIONAL Public Relations
 Nespresso: Weber Shandwick
 Nestle: FoodMinds, LLC; Intermarket Communications; JeffreyGroup; Lippe Taylor; MSLGROUP Americas; Ogilvy Public Relations; Taylor
 Nestle Purina: Catalyst
 Nestle Waters: Sachs Media Group
 Nestlé Waters Canada: NATIONAL Public Relations
 Nestlé Waters North America: Konnect Public Relations
 Nestseekers: Macias PR
 Netafim USA: Pollack PR Marketing Group, The
 NetApp: Abernathy MacGregor Group, The

Netatmo: Airfoil
 NetBase: Eastwick
 NETGEAR: Weber Shandwick
 Netherlands Foreign Investment Agency: Development Counsellors International (DCI)
 NetHope: Waggener Edstrom Worldwide
 NetImpact: gabgroup
 NetProspex: Version 2.0 Communications
 Netskope: Bateman Group
 Neurological Surgery, P.C.: Tartaglia Communications, LLC
 Neuronetics: Tonic Life Communications
 Nevada Chiropractic Association: Vox Solid Communications
 Nevele Investors: Marino Organization Inc., The (TMO)
 New Balance: DKC
 New Balance Athletic Shoe: Regan Communications Group
 New Boston Fund: Solomon McCown & Company, Inc.
 New Brand Analytics: Merritt Group
 New Braunfels Convention & Visitors Bureau: Dublin & Associates, Inc.
 New Center for Arts & Culture: marlo marketing/communications
 New Economy Initiative: lovio george | communications + design
 New Engineering University: Airfoil
 New England College of Business: Schneider Associates
 New England Soup Factory: marlo marketing/communications
 New Era Cap: DKC
 New Era : Turner Public Relations, Inc.
 New Hampshire Div. of Travel & Tourism Development: Lou Hammond & Associates
 New Jersey Bankers Assn.: Diegnan & Associates, Norman
 New Jersey Economic Development Authority (NJEDA): MWW
 New Jersey Lottery: Brushfire Inc.
 New Moms/Bright Endeavors: Falk Associates/Contact
 New Rochelle Professional Fire Fighters Assn., Local 273: Butler Associates, LLC.
 New Water Street Corp.: Berman Group, Inc., The
 New Wave Surgical: Boardroom Communications, Inc.
 New York Affordable Reliable Electricity Alliance: Butler Associates, LLC.
 New York Cares: Rubenstein Associates, Inc.
 New York City Bottlers Assn.: Geto & de Milly, Inc.
 New York City Department of Small Business Services: gabgroup
 New York City First: Marino Organization Inc., The (TMO)
 New York City Football Club: Geto & de Milly, Inc.
 New York City Health Business Leaders: Spector & Associates, Inc.
 New York City Workforce Investment Board: gabgroup
 New York College of Health Professions: Rubenstein Public Relations, Inc.
 New York Foundation for Senior Citizens, Inc.: Lou Hammond & Associates
 New York Gastroenterology Associates: DDR Public Relations, Inc.
 New York Law School: LAK Public Relations, Inc.
 New York Life: Sloane & Company
 New York Life Investment Management LLC: Makovsky
 New York Marriott Marquis: Keith Sherman and Associates
 New York Medical College: Marino Organization Inc., The (TMO)
 New York Palace Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 New York Pharma Forum Inc.: Bridge Global Strategies LLC
 New York Presbyterian - The University Hospitals of Columbia & Cornell: Marcus Group, Inc., The
 New York Road Runners: Rubenstein Associates, Inc.
 New York State Bar Assn.: LAK Public Relations, Inc.
 New York State Energy Research and Development Authority, Albany, NY: Haggman, Inc.
 New York Stock Exchange: Torrenzano Group, The
 New York University: TRIUM Executive MBA, Stern School of Business: Sharp Communications, Inc.
 New York Women in Film & Television: Morris + King Company, The
 New York Yankees: Global Strategy Group; Rubenstein Associates, Inc.
 Newark element14: Walker Sands Communications
 Newark Wire Cloth Co.: Diegnan & Associates, Norman
 Newedge: Intermarket Communications
 Newlio: Southard Communications, Inc.
 NewPage Corporation: Fahlgren Mortine
 Newpark Drilling Fluids: ABI
 Newpark Mats & Integrated Services: ABI
 Newpark Resources: ABI
 News Corp.: Rubenstein Associates, Inc.
 News UK: MWW
 NewViewWear: Rubenstein Public Relations, Inc.
 Nexage: InkHouse Media + Marketing
 NexBank, SSB: Burns & Associates, Michael A.
 Nexteer Automotive: Quell Group, The
 NextFuels: Eastwick
 NextTraq: Trevelino/Keller
 NFA: Greentarget Global LLC

NFL: Brener Zwickel & Associates, Inc.
 NHEO: National Hispanic Entrepreneurs Organization: Beautiful Planning Marketing & PR
 NHL: Brener Zwickel & Associates, Inc.
 Niagara University: DJC Communications
 NICE Systems: 5W Public Relations
 Nicholas Applegate: Abernathy MacGregor Group, The
 Nick & Toni's Restaurant Group: WordHampton Public Relations Inc.
 Nick's Cove Restaurant, Oyster Bar and Cottages: Ellipses Public Relations, Inc.
 Nicole Miller: Film Fashion
 NICOR: Jасulca Terman Strategic Communications
 Nielsen: Abernathy MacGregor Group, The; IW Group, Inc.
 Nielsen/KBB: White Good
 NIH's National Center for Complementary and Alternative Medicine: JPA Health Communications
 Nike: Weber Shandwick
 NIKE, Inc.: Weinstein PR
 Nike/Jordan: Taylor
 Nikon: JeffreyGroup; LEWIS PR; MWW
 Nilan Johnson Lewis Law: Kohnstamm Communications
 Nimble Storage: Trainer Communications, Inc.
 Nintendo: LEWIS PR
 NIPSCO: Borshoff
 Nissan North America: IW Group, Inc.
 NJ Fire Sprinkler Advisory Board: R&J Public Relations, LLC
 NK Architects: Revolution PR
 NKBA: White Good
 NOAA Fisheries Office of Protected Resources: Public Communications Inc.
 Noble House Luxury Hotels & Resorts: Zimmerman Agency, The
 Nok Nok Labs: Merritt Group
 Nolcha: AMP3 Public Relations
 Nolcha Fashion Week: AMP3 Public Relations
 Nolet's Finest Gins: M Booth & Associates, Inc.
 Nomorobo: Wise Public Relations, Inc.
 Nomura: Prosek Partners
 NoNetConsulting.com: Munger Stowers Marketing
 Noosa Yoghurt: Kohnstamm Communications
 Nordson Corp.: Dix & Eaton Incorporated
 Norman Bobrow & Co.: Zlokower Company
 Norman Carr Safaris: Montgomery Communications
 NorTech: Dix & Eaton Incorporated
 North American Breweries: Eric Mower + Associates
 North American Die Casting Assn.: NM Marketing Communications, LLC
 North American Metal Packaging Alliance (NAMPA): Stanton Communications, Inc.
 North Carolina Community Action Assn.: V.K. Fields & Co. PR Pros
 North Carolina Division of Tourism: Development Counsellors International (DCI)
 North Dakota Department of Commerce: Development Counsellors International (DCI); Fahlgren Mortine
 North Fork Table & Inn: WordHampton Public Relations Inc.
 North Fulton CIO: Jackson Spalding
 Northeast Indiana Regional Partnership: Development Counsellors International (DCI)
 Northeast Utilities / CL&P: Global Strategy Group
 Northeastern University: Peppercomm, Inc.
 Northeastern University; D'Amore-McKim School of Business; D'Amore-McKim School of Business Custom Executive Education Program; College of Engineering: Schneider Associates
 Northern Arizona University: CooperKatz & Company, Inc.
 Northwest Arkansas Council: Development Counsellors International (DCI)
 Northwest Florida Beaches International Airport: Moore Communications Group
 Northwestern Mutual: Cone Communications
 Northwood University: Falls Communications
 Norton Museum of Art: O'Donnell Agency
 Norvax: Scott Public Relations
 Norwegian Cruise Line: rbb Public Relations
 Norwest Venture Partners: Highwire PR
 Nostrum Energy: CooperKatz & Company, Inc.
 Nova Southeastern University: Fahlgren Mortine; Sachs Media Group
 Novaeus: Max Borges Agency
 Novartis: Coyne PR; NATIONAL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.; Weber Shandwick
 Novartis of America: Scott Public Relations
 Novo Nordisk: NATIONAL Public Relations; SevenTwenty Strategies
 NovoNordisk: Marina Maher Communications, LLC
 NPN Media: Cataldi Public Relations
 NQ Mobile (Netqin International Limited): MWW
 NREA Development Services: Brian Communications
 NRG: Davies
 NRG/GenOn Energy: Berman Group, Inc., The

NRP Group: Falls Communications
 NSTAR Electric, Westwood, MA: Haggman, Inc.
 NTP Software: JPR Communications
 Nuance: InkHouse Media + Marketing; Lois Paul and Partners
 Nucor Steel: Eric Mower + Associates
 Numerex: Trevelino/Keller
 Nuna: Konnect Public Relations
 NuoDB: Lois Paul and Partners
 Nuron Biotech: LaVoieHealthScience
 Nurse Family Partnership: Capstrat
 NursesLounge.com: Tellem Grody Public Relations, Inc.
 Nutanix: Bateman Group
 Nutrient Rich Foods Coalition: FoodMinds, LLC
 Nuttin' But Stringz, NY: Mayo Communications & Mayo PR
 Nuvon: Scott Public Relations
 NY Convergence: Trylon SMR
 NYC & Company: LAK Public Relations, Inc.
 NYC Department of Education: Global Strategy Group
 NYC Department of Health: Global Strategy Group
 nyma, the new york manhattan hotel, New York: Nancy J. Friedman Public Relations, Inc.
 NYU - Stern: RF | Binder Partners, Inc.
 NYU 2031: Marino Organization Inc., The (TMO)
 NYU Center for Urban Science and Progress: Marino Organization Inc., The (TMO)
 NYU Langone Medical Center: Rubenstein Associates, Inc.
 NYU Polytechnic Institute: Marino Organization Inc., The (TMO)
 NYU Schack Institute of Real Estate: Marino Organization Inc., The (TMO)

O

O'Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications, Inc.
 O2 Fitness: French | West | Vaughan
 O3 Pure Med: Borshoff
 Oak Investment Partners: Zeno Group
 OakGem: Beautiful Planning Marketing & PR
 OANDA: Hoffman Agency, The
 Oasis Collections: Stuntman Public Relations
 Oasis Outsourcing: Boardroom Communications, Inc.
 Oasys Water: Version 2.0 Communications
 Obermeyer: Turner Public Relations, Inc.
 Objet Technologies: gabbegroup
 Occidental Petroleum: Cerrell Associates, Inc.
 Ocean Club Resorts: Cheryl Andrews Marketing Communications
 Ocean County Sports Medicine: R&J Public Relations, LLC
 Ocean Exchange: A. Brown-Olmstead Associates, LTD
 Ocean Key Resort & Spa (Key West): Zimmerman Agency, The
 Ocean Mist Farms: Nuffer, Smith, Tucker
 Ocean Place Resort & Spa: Middleton & Gendron, Inc.
 Ocean Spray Cranberries: Weber Shandwick
 Oceania Cruises: Lou Hammond & Associates
 Ocwen Financial Corp.: ICR
 Odyssey Logistics & Technology: Mason Public Relations
 Oetker Collection: Lou Hammond & Associates
 Off The Wall Frozen Yogurt: Zlokower Company
 OfferBoard: Leverage PR, LLC
 Office Ally: Scott Public Relations
 Office Depot: Zeno Group
 Office on Women's Health: Hager Sharp Inc.
 OfficeMax: MWW
 Officine Panerai: Nike Communications, Inc.
 Ogden Cap Properties: Emerald Partners; Quinn & Co.
 Ogilvy PR: Cameron Communications Inc.
 OGIO: Max Borges Agency
 Ohio Aerospace Institute: Roop & Co.
 Ohio Art Co., The: Southard Communications, Inc.
 Ohio Semitronics: Stevens Strategic Communications, Inc.
 Oil Nut Bay, BVI: Quinn & Co.
 Ojai Valley Tennis Assn.: Brener Zwickel & Associates, Inc.
 Oki Golf: Richmond Public Relations Inc.
 Olan Laboratories Nail Care: Goldman Communications Group, Inc.
 Old Mutual Asset Management: Dukas Public Relations
 Old Navy: Landis Communications Inc.
 Old Orchard Brands: Lambert, Edwards & Associates
 Older Adults Technology Services: Spector & Associates, Inc.
 Olive Garden: Pierson Grant Public Relations
 Olstein Funds: Mount & Nadler, Inc.
 Olympia Development: lovio george | communications + design
 Olympic Health Management Services: Scott Public Relations
 Olympus Biotech: Kwitken

OM Group: Dix & Eaton Incorporated
 Omega: Brener Zwickel & Associates, Inc.
 Omni Amelia Island Plantation Resort (Amelia Island, Fla.): Zimmerman Agency, The
 Omni Hotels & Resorts: Affect
 Omni La Mansión del Rio, San Antonio: Lou Hammond & Associates
 Omni Orlando Resort at ChampionsGate: Zimmerman Agency, The
 OmniSource: Borshoff
 OmniTRAX: RAM Communications
 OMNOVA Solutions Inc.: Dix & Eaton Incorporated
 Omya: Levick
 On Foot Holidays: Montgomery Communications
 OnApp: March Communications
 Oncall Interactive: Public Communications Inc.
 One Block Off the Grid: Atomic
 One Hour Translation: 5W Public Relations
 One Museum Mile: Rubenstein Public Relations, Inc.
 One World Doll: Rubenstein Public Relations, Inc.
 One World Trade Center (The Durst Organization): Marino Organization Inc., The (TMO)
 One1: MS Business Communication Ltd
 Oneida: Redpoint Marketing PR, Inc.
 ONEOK, Inc.: Dye, Van Mol & Lawrence Public Relations
 Online Trading Academy: Marketing Maven Public Relations
 Ooyala: Eastwick
 Opel Technologies: Atomic
 Open Networking Foundation: McGrath/Power Public Relations & Communications
 Open Text Corp.: ICR
 Open-Xchange: March Communications
 Opengear: Clement | Peterson
 OpenSky: Kaplow
 OpenTable: M Booth & Associates, Inc.
 Openways: Airfoil
 Operation Kindness: TrizCom Communications, Inc.
 OperationBlanketsofLove.org, LA: Mayo Communications & Mayo PR
 OPIC: InkHouse Media + Marketing
 OPower: Atomic
 Oppenheimer: Peppercomm, Inc.
 Opposite Worlds: Accomplished Media & Entertainment - The AME Company
 Optimal Payments: Feintuch Communications
 OptiMine: HORN
 Opulent Luxuries: CJ Public Relations
 Oracle: Ketchum
 Oraya: Racepoint Global
 Orbach Group: Marino Organization Inc., The (TMO)
 Orbitz: Allison+Partners
 Orbotix: Child's Play Communications
 Orchard Supply Hardware: Lane
 Oregon Cherry Growers: Maxwell PR + Engagement
 Oregon College Savings Plan: Weinstein PR
 Oregon Scientific: 360 Public Relations
 Oregon's North Coast: Maxwell PR + Engagement
 Orgel Wealth Management: Double Forte
 Original Equipment Supplier Assn. (OESA): Eisbrenner Public Relations
 Orlando World Center Marriott: Zimmerman Agency, The
 Ormco: Formula PR Inc.
 Oroton: Film Fashion
 OrthoCARE: TrizCom Communications, Inc.
 OrthoLite: Cone Communications
 Ortofrutticoli, Italy: MacKenzie Agency, The
 Oscar Mayer: MorganMyers
 Osphena: Lippe Taylor
 Ossia: Mobility Public Relations, LLC
 OTG: Nicholas & Lence Communications
 Otis Elevator Co.: CooperKatz & Company, Inc.
 Otsuka Pharmaceuticals: Porter Novelli
 OTZ Shoes: Turner Public Relations, Inc.
 Ounce of Prevention: Sachs Media Group
 Out-Fit Challenge: Beautiful Planning Marketing & PR
 Outback Steakhouse: Hunter Public Relations
 Outram Research: Napier Partnership Limited
 Outreach: DJC Communications
 Owens Corning: L.C. Williams & Associates
 Oxbow Carbon LLC: Cerrell Associates, Inc.
 Oxbridge Academy: O'Donnell Agency
 Oxford University Press: Southard Communications, Inc.
 O'Charley's, Inc.: Makovsky
 O'Donnell Investment: Jasculca Terman Strategic Communications
 O'Keefe's Working Hands/Healthy Feet: Brushfire Inc.

P

P&G: energi PR; Porter Novelli; Taylor
P&G Brands (Duracell, Old Spice, Pampers, Luvs, Dreft, P&G Professional, Swiffer, Dawn, Febreeze)
): Citizen Relations
P&G Prestige: Kwittken
P.H. Glatfelter Co.: Dix & Eaton Incorporated
PACE: Stanton Communications, Inc.
Pacific Delight Tours: Kahn Travel Communications (KTC pr)
Pacific Gas and Electric Company: IW Group, Inc.
Pacific Life: Scott Public Relations
Pacific National Bank: Conroy Martinez Group, The
Pacific Natural Foods: Maxwell PR + Engagement
Pacific Northwest College of Art (PNCA): Weinstein PR
Pacific Ridge School: Bolt Public Relations
Pacific Risk Management Services: Scott Public Relations
PacifiCare Health Systems: Scott Public Relations
PacificSource: Red Sky Public Relations
PACK EXPO: ABI
Paducah, KY Convention & Visitors Bureau: Lou Hammond & Associates
Page Education Foundation: Sponge
Pain d'Avignon: marlo marketing/communications
Paint Nite: marlo marketing/communications
Painter's Mate Green Tape: Falls Communications
Paladin Managed Care Services: Scott Public Relations
Palermo Villa Inc.: Levick
Palisades Hudson Financial Group: Stimpson Communications
Palladium: Turner Public Relations, Inc.
Palm Beach County Film & Television Commission: O'Donnell Agency; The Buzz Agency of Florida
Palmers: Coyne PR
Palo Alto Software: Walker Sands Communications
Pamela's Products: Maxwell PR + Engagement
Pamlab: Fineman PR
Pamlico Capital: BackBay Communications
Pamper Me Fabulous: Marketing Maven Public Relations
Panache Beverages: Stuntman Public Relations
Panama City Beach Convention & Visitors Bureau, Inc.: Lou Hammond & Associates
Panama City Beach CVB: Fahlgren Mortine
Panasas: Napier Partnership Limited
Panasonic Home & Environment Company: Gibbs & Soell, Inc.
Panasonic HVAC: Gibbs & Soell, Inc.
Panasonic Peripherals: Torrenzano Group, The
Panasonic Tools: Gibbs & Soell, Inc.
Pandora Media, Inc.: ICR
Panera Bread: Sloane & Company
Pangea LNG: Eisbrenner Public Relations
Panjiva: Version 2.0 Communications
Panoramic Power: Affect
Papa Murphy's: Fish Consulting
Paper Mill Playhouse: Brushfire Inc.
Papillon Group, The: Vox Solid Communications
Para-Plus Translations: Furia Rubel Communications, Inc.
Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond & Associates
Paradise Island Tourism Development Assn.: Lou Hammond & Associates
Paragon K12: Merritt Group
Parallel 37: Ellipses Public Relations, Inc.
Paramount Pictures: Rubenstein Associates, Inc.
Paramount Theatre: L.C. Williams & Associates
Paranet: Idea Grove
Pardee Homes: Southwest Strategies LLC
Parent Society: North 6th Agency, Inc.
Paresa Resort, Thailand: J Public Relations
Paris Hilton: Miller PR
Paris Luxe: Beautiful Planning Marketing & PR
Paris Presents: Zeno Group
Park City Chamber of Commerce/Visitors Bureau: Development Counsellors International (DCI)
Park City Group: RAM Communications
Park Hyatt Beaver Creek: Turner Public Relations, Inc.
Park Lane New York: Rubenstein Public Relations, Inc.
Parker Hannifin: Abernathy MacGregor Group, The
Parker Hannifin Corp.: Dix & Eaton Incorporated
ParkNow: Atomic
Parrot: Airfoil
Parthenon Group, The: gabbegroup
Partner Engineering & Science, Inc.: Hoyt Organization Inc., The
Partners in Associated Management: Moore Communications Group

Partnership for Drug Free America: Landis Communications Inc.
Partnership for New York City: Rubenstein Associates, Inc.
Partnership to Fight Chronic Disease: Perry Communications Group, Inc.
Party City: Zimmerman Agency, The
PartyPoker: Max Borges Agency
PathSensors Biodefense: A. Lavin Communications
Patients for Fair Compensation: Moore Communications Group
Patina Restaurant Group: 5W Public Relations
Patricia and Phillip Frost Museum of Science: Durée & Company, Inc.
Patsy's Restaurant: Rubenstein Public Relations, Inc.
Paul Binder, Author: Zlokower Company
Paul Frank + Collins: Skillet Design & Marketing
Paul Hobbs Winery: Singer Associates, Inc.
Paul Labrecque Salons & Spas: Morris + King Company, The
Paula Del Nunzio: Rubenstein Public Relations, Inc.
Paulson & Co.: Peppercomm, Inc.
Pax World Mutual Funds: Solomon McCown & Company, Inc.
Paxata: HORN
Pay By Group: talkTECH Communications
Payard: Stuntman Public Relations
Paychex: Eric Mower + Associates
Paymetric: Trevelino/Keller
PayPal: Hoffman Agency, The; MSLGROUP Americas
PBS: DKC; Goodman Media International, Inc.; 360 Public Relations
PBS/WNET Thirteen: gabbegroup
PCI Synthesis: Birnbach Communications Inc.
Peacock Alley, NYC: Quinn & Co.
Peak Pilates: Blaze
Peapod by Stop & Shop: 360 Public Relations
Pearle Vision: Fish Consulting
Pearson: Finn Partners
PECO: Tierney
Pedro Garcia: Film Fashion
PeekYou: 5W Public Relations
PEER1 Hosting: March Communications
Pelcor: Middleton & Gendron, Inc.
PEM (Penn Engineering): Napier Partnership Limited
Pendleton Woolen Mills: Lane
Pendrell Corp.: Stanton Communications, Inc.
Penguin Dry Ice: Brandware Public Relations
Pennington Law Firm: Moore Communications Group
Pennrose Properties: Crosby Marketing Communications
Pennsylvania Dept. of Community & Economic Development: Tierney
Pennsylvania Environmental Council: Devine + Partners
Pennsylvania Liquor Control Board: Tierney
Pentaho: Clement | Peterson
Peoples United Bank: Torrenzano Group, The
Pepi Food Services: Moore Communications Group
Pepperdine Univ.: Cerrell Associates, Inc.
Pepple & Waggoner: Stevens Strategic Communications, Inc.
PepsiCo: Abernathy MacGregor Group, The; Geto & de Milly, Inc.; Weber Shandwick
PepsiCo Global Nutrition Group: Pollock Communications
PepsiCo Inc.: FleishmanHillard
Peregrine: Napier Partnership Limited
PerfectServe: Lois Paul and Partners
Performance Bike: Blaze
Performance Improvement Council: Logos Communications, Inc.
Performance Solutions: DEETER
Pergo, Inc.: L.C. Williams & Associates
PERI Software Solutions, Inc., NJ: Mayo Communications & Mayo PR
Perkins & Will: InkHouse Media + Marketing
Perkins Coie: Greentarget Global LLC
Permabit Technology Corp.: JPR Communications
Permlight: Falls Communications
Pernod Ricard USA: Folsom & Associates
Perrigo Nutritionals: Coyne PR
Pershing: Peppercomm, Inc.
Pershing Square Capital: Global Strategy Group
Personal Care Products Council: Rasky Baerlein Strategic Communications, Inc.
Pertino: Highwire PR
Pescatore: WordHampton Public Relations Inc.
PetArmor: Hunter Public Relations
Pete's Harbour: Singer Associates, Inc.
Peter G. Peterson Foundation: GYMR, LLC (Getting Your Message Right)
Peters Billiards: Beehive PR
PEX Card: North 6th Agency, Inc.
Pfizer: Coyne PR; Global Strategy Group; Jasculca Terman Strategic Communications; Ketchum; NATIONAL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.; Sachs Media Group
Pfizer Consumer Healthcare: Robitussin: Marina Maher Communications, LLC

Pfizer Inc.: WordWrite Communications LLC
 Pfizer, Inc.: Bliss Integrated Communication; Makovsky
 PG&E: Southwest Strategies LLC
 PGA Tour: Rogers & Cowan
 Pharma EXPO: ABI
 Pharmaceutical Research & Manufacturers Association: Moore Communications Group
 Pharmaceutical Research & Manufacturers of America (PhRMA): SevenTwenty Strategies
 Pharmaceutical Research and Manufacturers of America (PhRMA): Perry Communications Group, Inc.
 PHG Energy: Dye, Van Mol & Lawrence Public Relations
 Philadelphia Academies Inc.: Devine + Partners
 Philadelphia Zoo: Devine + Partners
 Philip Morris International: MorganMyers
 Philip Stein: 5W Public Relations; Rubenstein Public Relations, Inc.
 Philips: Ketchum; Lois Paul and Partners; Max Borges Agency
 Philips Electronics: Sloane & Company
 Phillips Healthcare: Susan Davis International Ltd.
 PhishMe: Merritt Group
 Phoenix CVB: J Public Relations
 Phoenix Insurance Companies: Torrenzano Group, The
 Phonak: Ketchum
 Phosphene FX: Josell Communications, Inc.
 PhRMA: Cerrell Associates, Inc.; McNeely Pigott & Fox Public Relations, LLC; Weber Shandwick
 Phulay Bay, a Ritz-Carlton Reserve: Parasol Marketing
 Physician Associates: Scott Public Relations
 Physicians for Social Responsibility: Caplan Communications LLC
 Physicians Immediate Care: L.C. Williams & Associates
 Physicians' Reciprocal Insurers: Stanton Public Relations & Marketing
 Piaggio Group USA: Brandware Public Relations
 Pickwick & Frolic: Stevens Strategic Communications, Inc.
 Piedmont Natural Gas: Dye, Van Mol & Lawrence Public Relations
 Pier 39: Landis Communications Inc.
 Pike & Lustig, LLP-Turnpike Law: Durée & Company, Inc.
 Pike Place Market: Richmond Public Relations Inc.
 Pillsbury: Cone Communications
 Pilot Pens: Zimmerman Agency, The
 Piloti: DRIVEN Public Relations
 Pimco: Abernathy MacGregor Group, The
 Pine Brook Road Partners: Stanton Public Relations & Marketing
 Pineapple Hospitality: Richmond Public Relations Inc.
 Ping Identity: Bateman Group; Fama PR, Inc.
 Ping Up: Version 2.0 Communications
 Pink Beach Club, Bermuda: Kahn Travel Communications (KTC pr)
 Pinkberry: Zeno Group
 Pinnacle Airlines Corp.: Dix & Eaton Incorporated
 Pinstripe: Bliss Integrated Communication
 Pinterest: Hoffman Agency, The
 Pioneer: Allison+Partners; Atomic
 Pioneer Services: Levick
 Pipeline Medical: Southard Communications, Inc.
 Piquet Realty: Rubenstein Public Relations, Inc.
 Pircher, Nichols & Meeks: Hoyt Organization Inc., The
 Pitney Bowes: Prosek Partners; SHIFT Communications
 Pitney Bowes Business Insight: March Communications
 Pitney Bowes UK: March Communications
 PixelOptics, Inc.: Makovsky
 Pizza Hut: Zeno Group
 PL Developments: Feintuch Communications
 PlanetSolar/General Consulate of Switzerland in New York: Expedition PR
 Plantaze Wines, Montenegro: Global Communicators, LLC
 Plante Moran: Paul Werth Associates
 Plastics Engineering Co.: Global Communicators, LLC
 Platinum 7X Vodka: Zehnder Communications, Inc.
 PlayhouseSquare.: Dix & Eaton Incorporated
 Playmobil: Coyne PR
 Playtex: O'Malley Hansen Communications
 PlayWOW Toys: Southard Communications, Inc.
 Playwrights Horizons: Geto & de Milly, Inc.
 Plaza Tower: Sachs Media Group
 Please Me Enterprises: Volume Public Relations
 Pledge 2 Protect: Rubenstein Public Relations, Inc.
 Plenty of Fish: Macias PR
 Plex Systems: Airfoil
 Plexxi: InkHouse Media + Marketing
 Plumbing Foundation of New York: Butler Associates, LLC.
 Plunkett Cooney: Quell Group, The
 Ply Gem, Inc.: Gibbs & Soell, Inc.
 Plymouth Rock Assurance: Version 2.0 Communications
 PMMI: ABI
 PMSI: Scott Public Relations
 PNT Marketing Services: Goldman Communications Group, Inc.
 Poetry Foundation: Jasculca Terman Strategic Communications
 Point Foundation: Keith Sherman and Associates
 Point of Hope Foundation: Indra Public Relations
 Pokemon USA: A. Lavin Communications
 Polar Ice House: French | West | Vaughan
 Polar King: Stevens Strategic Communications, Inc.
 Polar USA: CooperKatz & Company, Inc.
 Polaris Foods: Folsom & Associates
 Polaroid: Atomic; R&J Public Relations, LLC
 Polo Ralph Lauren Corp.: Abernathy MacGregor Group, The
 Polpettina Homestyle Pizza Kitchen: AMP3 Public Relations
 Polsinelli Shughart: Linhart Public Relations
 Pompeian: Hunter Public Relations
 Popcorn, Indiana: Formula PR Inc.
 Porsche: LEWIS PR
 Porsche Cars North America: Brandware Public Relations
 Port of Long Beach: Development Counsellors International (DCI)
 Port of San Francisco: Landis Communications Inc.
 Port San Antonio: Dublin & Associates, Inc.
 Portico: Nike Communications, Inc.
 Portland Farmers Market: Weinstein PR
 Portofino Hotel (Redondo Beach, Ca.): Zimmerman Agency, The
 Positively Cleveland: thunder::tech
 Posse: Morris + King Company, The
 Post Foods: Hunter Public Relations
 Post University: Gregory FCA
 Posternak, Blankstein & Lund: Schneider Associates
 Potatopia: 5W Public Relations
 PowderWorks: 360 Degrees Publicity Shoppe
 Powers Distributing: Franco Public Relations Group
 PPG Industries: Holt Public Affairs LLC
 Pragma: Intermarket Communications
 Prana Investments: Singer Associates, Inc.
 Pratt & Lambert: Falls Communications
 Pratt Institute: Goodman Media International, Inc.
 PRC Clinical: Versaggi Biocommunications
 Precision Health Holdings: Spectrum
 Precision Xray, Inc.: Mason Public Relations
 Predictive Synergistic Systems: WordWrite Communications LLC
 Preet Sohi, Actress, Seattle: Mayo Communications & Mayo PR
 Preferred One: Beehive PR
 PreferredSands: Brian Communications
 Pregnant Pauses: Volume Public Relations
 Premier Exhibitions: Hope-Beckham Inc.
 Premier Rail Collection (PRC): Lou Hammond & Associates
 Premiere Oncology: Scott Public Relations
 Premium Outlets: Nike Communications, Inc.
 Prepara: JB Cumberland Public Relations
 Preplex: Acuity Project, The
 Prescription Solutions: Scott Public Relations
 Preservation Asset Management: Indra Public Relations
 Preserve Capital, NYC (Restaurant/Cafe): Haft Group Inc., The
 President's Cancer Panel: Hager Sharp Inc.
 Presidio Trust: Singer Associates, Inc.
 Pressels: 5W Public Relations
 PressReader: Hoffman Agency, The
 Prestige Brands: PediaCare, FiberChoice and Beano: Pollock Communications
 Prêt a Manger: LEWIS PR; Sharp Communications, Inc.
 Pretzel Crisps: marlo marketing/communications
 Price Waterhouse Coopers/U.S. Dept. of Veterans Affairs – Office of Information Technology: Stanton Communications, Inc.
 Primacy: Version 2.0 Communications
 Primatics Financial: Merritt Group
 Primavera: Middleton & Gendron, Inc.
 Prime Life Fibers: Bolt Public Relations
 Primo Angeli: Zlokower Company
 Primrose Schools: Jackson Spalding
 Primus: Turner Public Relations, Inc.
 Prince William County: Development Counsellors International (DCI)
 Princess Alaska Lodges: Thompson & Co. Public Relations
 Princess Cruises: Citizen Relations
 Princess Marie Chantal - www.MarieChantal.com: Beautiful Planning Marketing & PR
 Principal Technology, Inc.: Burns & Associates, Michael A.
 Prisma Capital Partners LP: Makovsky
 Pristine Pools: WordHampton Public Relations Inc.
 Pristine Vodka: Britt Banter Public Relations
 Prize 4 Life: Version 2.0 Communications

ProCare: Greentarget Global LLC
 Procter & Gamble: Ketchum; Spectrum; Strategic Public Relations Group
 Procter & Gamble Company: FleishmanHillard
 Procter & Gamble: Aussie, Clairrol, COVERGIRL, COVERGIRL African American, Downy, Head & Shoulders, Herbal Essences, Nice 'n Easy, Olay, Secret, Venus, P&G Corporate assignments, including Olympics: Marina Maher Communications, LLC
 Procter & Gamble: MSLGROUP Americas
 Procure Treatment Centers, Inc.: Bliss Integrated Communication; Public Communications Inc.
 Prodea: McGrath/Power Public Relations & Communications
 Professional Dairy Producers of WIS: MorganMyers
 Professional Flooring Installers Assn.: NM Marketing Communications, LLC
 Progeria Research Foundation: Spectrum
 Progress Energy Resources: NATIONAL Public Relations
 Project Dinner Table: Vox Solid Communications
 Projects: Headroom Digital Audio, Arcanna, Inc.: Reich Communications
 Projects: NY Mortgage Coalition, ecobee, TEDx Wall Street, Top Asian B-Schools: Bridge Global Strategies LLC
 Promisec: Version 2.0 Communications
 PromPeru: Development Counsellors International (DCI)
 Propel Equity Partners: Daddi Brand Communications
 Propellr: Leverage PR, LLC
 Proper Pillow: Marketing Maven Public Relations
 Property Casualty Insurers Assn. of America: SevenTwenty Strategies
 ProProfs: talkTECH Communications
 PROS: Version 2.0 Communications
 Proskauer Rose: LAK Public Relations, Inc.
 Prospector Funds: Mount & Nadler, Inc.
 Prost BevCo: O'Malley Hansen Communications
 ProSymmetry: Falls Communications
 Protagonist: Miller PR
 ProtectSeniors.Org: Butler Associates, LLC.
 Protiviti: Eastwick; Stanton Public Relations & Marketing
 Provenir: March Communications
 Provide-commerce: Coyne PR
 Providence Health Systems: Scott Public Relations
 Providence Tourism Council: Lou Hammond & Associates
 Proxima: Susan Davis International Ltd.
 PRQA (Programming Research): Napier Partnership Limited
 Prudential Financial, Prudential Spirit of Community Awards: DDR Public Relations, Inc.
 PSE&G: Marcus Group, Inc., The
 Public Relations Global Network: Stevens Strategic Communications, Inc.
 Publix Super Markets: Jackson Spalding
 Pump Up The Volume: Fiona Hutton & Associates, Inc.
 Pura Botanica: Skillet Design & Marketing
 Purdue Products: Senokot and Colace: Pollock Communications
 Purdy: Falls Communications
 Pure Fix Cycles: Konnect Public Relations
 PureFix Cycles: Turner Public Relations, Inc.
 Purina: JSH&A Communications
 Purina Tidy Cats: Cone Communications
 Purolator: NATIONAL Public Relations
 Push: March Communications
 PVH: Kaplow
 Pyramid Healthcare Solutions: L.C. Williams & Associates
 Pyro Spectaculars, Inc.: Revell Communications

Q

Qdoba: Cone Communications
 QEP: Potomac Communications Group, Inc.
 QSR Automations: Coyne PR
 QT Sydney, Australia: Weill Associates, Geoffrey
 Quad-C Management: BackBay Communications
 Quaker Steak & Lube: Fish Consulting
 Qualcomm: Formula PR Inc.; Weber Shandwick
 Quality Technology Services: Communications 21
 Qualys: Bateman Group
 Quarles & Brady: Greentarget Global LLC
 QuaverMusic.com: DixonJames Communications
 Quench Products: JB Cumberland Public Relations
 Quest Diagnostics Inc.: Makovsky
 Quidel Corp.: Gable PR
 Quiet Light Brokerage: Volume Public Relations
 Quiksilver: MFA, Ltd. (Missy Farren & Assocs.)
 Quince: Singer Associates, Inc.
 QuinStar: Bob Gold & Associates
 Quintessa/Huneus Vintners: Fineman PR
 Quivira: Folsom & Associates
 Quri: Bateman Group

R

R E Jacobs Group/Jacobs Real Estate Services: Roop & Co.
 R&B JAAMZ, Inc. Productions: Agnes Huff Communications Group, LLC
 R. G. Miller Engineers, Inc.: DoubleDimond Public Relations LLC
 R.W. Pressprich: Sharp Communications, Inc.
 Rabbi Shmuley Boteach: Rubenstein Public Relations, Inc.
 Racebrook: Rubenstein Public Relations, Inc.
 Radiological Society of North America: Public Communications Inc.
 RadioShack: Weber Shandwick
 Radius Health: LaVoieHealthScience
 Radware: Affect
 Rahr & Sons Brewing Co.: Hutson Creative Group, Inc.
 Rainbow Light: Formula PR Inc.
 Rainforest Trust: RF | Binder Partners, Inc.
 Rainmaker: McGrath/Power Public Relations & Communications
 Rame-Hart: ABI
 Rampart Group: Marino Organization Inc., The (TMO)
 RAMY Beauty Therapy: RED PR
 Rancho La Puerta, Mexico: J Public Relations
 Rancho Valencia Resort & Spa, California: J Public Relations
 Randall's Island Park Alliance: Sharp Communications, Inc.
 Randi Rahm: Film Fashion
 Rangers Die Casting Co.: NM Marketing Communications, LLC
 Rani Zakhem: Film Fashion
 Rapala: Spong
 Rascal House Pizza: Stevens Strategic Communications, Inc.
 Raskullz: Orsi Public Relations
 Rasmussen College: Beehive PR
 Rattle the Cage Productions: Agnes Huff Communications Group, LLC
 Raymond James: Dukas Public Relations
 Raymond Lee Jewelers: Durée & Company, Inc.
 Rayovac/Spectrum Brands: Gibbs & Soell, Inc.
 Raytheon: InkHouse Media + Marketing; Rasky Baerlein Strategic Communications, Inc.
 RBC Capital Markets: Prosek Partners
 RBC Wealth Management: Jennifer Connelly Public Relations (JCPR)
 RBS: Prosek Partners
 RC Cola: ABI
 Rdio: Rogers & Cowan
 ReachLocal: Eastwick
 Reade57: Quinn & Co.
 Reader's Digest Media: Cataldi Public Relations
 Ready Set Rocket: Wise Public Relations, Inc.
 Reagan Udall Foundation: Spectrum
 Real Estate Board of New York: Berman Group, Inc., The
 Real Estate Board of New York (REBNY): Marino Organization Inc., The (TMO)
 Real Estate Lenders Assn.: Berman Group, Inc., The
 Real Housewives of New Jersey: Accomplished Media & Entertainment - The AME Company
 Real Housewives of Vancouver: Accomplished Media & Entertainment - The AME Company
 RealtyAgentResources.com: Munger Stowers Marketing
 Recall: RAM Communications
 Recaro: Lambert, Edwards & Associates
 Reckitt Benckiser: Lippe Taylor; Tonic Life Communications
 Reckitt Benckiser/Woolite: Coyne PR
 Recology: Singer Associates, Inc.
 Recovery Park (pro bono): Eisbrenner Public Relations
 Recreational Equipment, Inc.: Fahlgren Mortine
 Recyclebank: Bateman Group
 Red Bull: O'Donnell Agency
 Red Devil Fireworks: Revell Communications
 Red Hat, Inc.: ICR
 Red Mango: Bizcom Associates
 Red McCombs: Dublin & Associates, Inc.
 Red Mountain Resort & Spa, Ivins, UT: Lou Hammond & Associates
 Red Robin: Coyne PR
 Red Tapas Bar & Grille: Insider Media Management
 RedBar: WordHampton Public Relations Inc.
 Redbox: Zeno Group
 Redi Technologies: Intermarket Communications
 Redline Communications: Mobility Public Relations, LLC
 Reebok: Cone Communications
 Reed Construction Data: Kellen Communications
 Reed's: Kohnstamm Communications
 Refinery Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 Regal Point Capital Management: KCD Public Relations
 Regent Seven Seas Cruises: Lou Hammond & Associates
 Regional Growth Partnership (Toledo): Development Counsellors International (DCI)
 Regulatory Data Corp.: Stanton Public Relations & Marketing
 Regupol America: White Good
 REI Adventures: Turner Public Relations, Inc.
 Rejuvenator: Marketing Maven Public Relations
 Related: Abernathy MacGregor Group, The

Related Beal: Solomon McCown & Company, Inc.
 Related Companies' CityPlace: O'Donnell Agency
 Related Urban Development LLC: O'Donnell Agency
 ReMax Gold: Revell Communications
 Remedy Health: Stanton Public Relations & Marketing
 Remedy Health Media: Southard Communications, Inc.
 Remington Men's Shaving/Grooming: Brushfire Inc.
 Rémy Cointreau (The Macallan, Highland Park, Famous Grouse, and Brugal):
 M Booth & Associates, Inc.
 Renaissance Hotel: McNeely Pigott & Fox Public Relations, LLC
 ReNapoli: Stuntman Public Relations
 Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 Renovation Realty: Gable PR
 RentSocial: Zeno Group
 RepairPal: Highwire PR
 Repost.us: Landis Communications Inc.
 Republic Services: McNeely Pigott & Fox Public Relations, LLC
 Republic Services, Inc.: Abernathy MacGregor Group, The
 Republic Urban Properties: Singer Associates, Inc.
 Research Chefs Assn.: Kellen Communications
 RESOLVE - The National Infertility Organization: Spectrum
 Resorts Casino: Middleton & Gerndt, Inc.
 Resource Environmental LLC: Cerrell Associates, Inc.
 Resource Solutions Group: O'Malley Hansen Communications
 Responsys: LaunchSquad
 Retailix: Burns & Associates, Michael A.
 Retirement Benefits Group: KCD Public Relations
 Retroficiency: Fama PR, Inc.
 ReviMedia: North 6th Agency, Inc.
 RevolutionWear, Inc.: Zeno Group
 RF Binder: Cameron Communications Inc.
 RGB Networks: Mobility Public Relations, LLC
 RHR International: Bliss Integrated Communication
 Rhythm Superfoods: Konnect Public Relations
 Riazul Premium Tequila: Stuntman Public Relations
 Ribbon: talkTECH Communications
 Richard S. Wurman/TEDMED conferences: gabbegroup
 Ridgemont Equity Partners: BackBay Communications
 Riedel: Nike Communications, Inc.
 Rigaud Candles: RED PR
 Rightfield Solutions: Scott Public Relations
 Ringling Bros. and Barnum & Bailey Circus: rbb Public Relations
 Rio Tinto: NATIONAL Public Relations
 Rios Clementi Hale Studios: Taylor & Company
 Ripken Baseball: EastCoast West Public Relations
 Ripley's Believe It or Not Times Square: Redpoint Marketing PR, Inc.
 RiseSmart: Idea Grove
 Rising Tide Car Wash: Durée & Company, Inc.
 Rite Aid Corp.: MWW
 Ritz Carlton Hotels/NYC: MFA, Ltd. (Missy Farren & Assocs.)
 Ritz Carlton Residences Miami Beach: Quinn & Co.
 Ritz-Carlton Destination Club, The: Zimmerman Agency, The
 RIVA Condos: Durée & Company, Inc.
 Riverain Medical: Public Communications Inc.
 Riverside Company: BackBay Communications
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.
 Riviera Maya Tourism: Turner Public Relations, Inc.
 Riviera Palm Springs Resort & Spa (Calif.): Zimmerman Agency, The
 RJ Reynolds: Taylor
 RK Motors: Brandware Public Relations
 RKF: Pollack PR Marketing Group, The
 Roadmaster: Zimmerman Agency, The
 Robeks of Ohio: Stevens Strategic Communications, Inc.
 Robert Hesse: Accomplished Media & Entertainment - The AME Company
 Robert Mondavi: Nike Communications, Inc.
 Robert Mondavi Winery: Folsom & Associates
 Robert Wood Johnson Foundation: GYMR, LLC (Getting Your Message Right);
 Hager Sharp Inc.; MSLGROUP Americas
 Robin Pope Safaris: Montgomery Communications
 Robinson Home Products: Redpoint Marketing PR, Inc.
 ROBLOX: Double Forte
 Roche: Ketchum; NATIONAL Public Relations; Weber Shandwick
 Roche Diagnostics: Spectrum
 Rochester General Health System: Tipping Point Communications
 Rock & Roll Hall of Fame and Museum: Dix & Eaton Incorporated
 Rock Paper Photo: Stuntman Public Relations
 Rockefeller Family; Rockefeller Financial Services; Rockefeller University:
 Emerald Partners
 Rockefeller Philanthropy Advisors: gabbegroup
 Rocket Lawyer: Highwire PR
 Rockrose Development Corp.: LAK Public Relations, Inc.
 RockSugar Pan Asian Kitchen: Murphy O'Brien
 Rockwell Architecture: DKC
 Rockwell Automation: PadillaCRT

Rockwell Medical: LaVoieHealthScience
 Rodale: Coyne PR
 Rodale's: Morris + King Company, The
 Rogers: NATIONAL Public Relations
 Rogers Electric: Jackson Spalding
 Rogers, Gunter, Vaughn Insurance: Moore Communications Group
 ROHL: White Good
 Rokkan: 5W Public Relations
 Rolled Metal Products, Inc.: NM Marketing Communications, LLC
 Rollins / Orkin: Jackson Spalding
 Roman Catholic Archdiocese of Boston: Rasky Baerlein Strategic
 Communications, Inc.
 Rome Cavalieri, A Waldorf Astoria Resort: Quinn & Co.
 Romona Keveza: Film Fashion
 Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney
 Ronnie Negus: Accomplished Media & Entertainment - The AME Company
 Roomer: 5W Public Relations
 Roosevelt Hotel, The (New York City): Zimmerman Agency, The
 Rose-Hulman's Homework Hotline: Borshoff
 Rosetta Stone: Finn Partners
 Rosewood Hotels & Resorts: Nike Communications, Inc.
 Rosewood Realty Group: Zlokower Company
 Rosie App: Eric Mower + Associates
 Ross Environmental: Stevens Strategic Communications, Inc.
 RotoZip: JSH&A Communications
 Roundhouse: Weinstein PR
 Route 802: Skillet Design & Marketing
 Roxy: MFA, Ltd. (Missy Farren & Assocs.)
 Royal Caribbean Cruises: Weber Shandwick
 Royal Copenhagen: JB Cumberland Public Relations
 Royal Dutch Shell: Edelman; ICR
 Royal Palms Resort and Spa, Arizona: J Public Relations
 Royal Philips Electronics: FleishmanHillard
 Royalty Exchange: French | West | Vaughan
 RPM International, Inc.: Roop & Co.
 RPM2: Roop & Co.
 RR Donnelley: Abernathy MacGregor Group, The
 RSA Conference: SHIFT Communications
 RSCS: Max Borges Agency
 RTI Surgical: PadillaCRT
 Rubicon Project: HORN
 Rubin Singer: Film Fashion
 Rubio's: Bolt Public Relations
 Rubric: March Communications
 Ruder Finn: Cameron Communications Inc.
 Rudi's Organic Bakery: Linhart Public Relations
 Rudin Mgmt. Co., Inc.: Rubenstein Associates, Inc.
 Ruffino: Nike Communications, Inc.
 RunEC: Munger Stowers Marketing
 Russell Reynolds Associates: Makovsky
 Russian American Chamber of Commerce: Macias PR
 Russian Standard Co.: Abernathy MacGregor Group, The
 Rutherford Place: Rubenstein Public Relations, Inc.
 RW3 Technologies: RAM Communications
 Ryan Mundy: French | West | Vaughan
 Ryder Cup Europe: Grayling
 Ryman Hospitality: Sloane & Company

S

Sabi Sabi Game Reserve: Montgomery Communications
 SABIC: Weber Shandwick
 Sabra Dipping Company: FoodMinds, LLC
 Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell
 Communications
 Safeco Corp.: Abernathy MacGregor Group, The
 SafeMedia.com, Boca Raton, FL: Mayo Communications & Mayo PR
 Safest Choice Eggs: JSH&A Communications
 Safety Today: Stevens Strategic Communications, Inc.
 Saffron Road: Cone Communications
 Saffron Road Foods: Hewar Social Communications
 SAFiYAA: Film Fashion
 Saft: French | West | Vaughan
 Sagewood: Lavidge Company, The
 Said Business School, University of Oxford: Kwitken
 Saint Agnes Hospital: Crosby Marketing Communications
 Saint Gobain: ABI; Peppercomm, Inc.
 Saint Joseph Academy: Roop & Co.
 Saint Lucia Tourist Board: Redpoint Marketing PR, Inc.
 Saint Maarten Tourist Bureau: Kahn Travel Communications (KTC pr)
 Saint Mary's Hospital: Cashman + Katz Integrated Communications
 Salesify: HORN
 Salon Capri: marlo marketing/communications
 Salon V: Red Jeweled Media

Samantha Gracie, Actress, Halifax, Nova Scotia: Mayo Communications & Mayo PR

Samba Brands Management: Sushi Samba, Sugercane raw bar grill, Bocce Bar: Brustman Carrino Public Relations

Samsung: Allison+Partners; Ruder Finn Inc.; Weber Shandwick

Samsung Digital Imaging: R&J Public Relations, LLC

Samsung Mobile: MWW

Samsung Vacuum: CRC

Samuel L. Cohen Foundation: gabbgroupp

San Antonio for Growth on the Eastside: Dublin & Associates, Inc.

San Antonio Medical Foundation: Dublin & Associates, Inc.

San Antonio Spurs: Dublin & Associates, Inc.

San Diego Gas & Electric: Southwest Strategies LLC

San Diego McDonald's Operators: Nuffer, Smith, Tucker

San Francisco Ballet: Landis Communications Inc.

San Francisco Convention & Visitors Bureau: Landis Communications Inc.

San Francisco Symphony: Landis Communications Inc.

San Mateo Foster City School District: Singer Associates, Inc.

Sanctuary on Camelback Mountain: Middleton & Gendron, Inc.

SANDAG: Southwest Strategies LLC

Sandals Resorts: Lou Hammond & Associates

Sandisk: Atomic; McGrath/Power Public Relations & Communications

Sandler Training: Hodges Partnership, The

Sandos Hotels & Resorts: Turner Public Relations, Inc.

Sandos Hotels and Resorts: Fahlgren Mortine

Sandoz: Ruder Finn Inc.

Sanitation District of Los Angeles County: Cerrell Associates, Inc.

Sankaty Advisors: Stanton Public Relations & Marketing

Sanofi: JPA Health Communications

Sanofi Aventis: Abernathy MacGregor Group, The

Sanofi Pasteur: Tonic Life Communications

Sanofi-aventis: NATIONAL Public Relations

Sanofi-aventis U.S., Inc.: Makovsky

SANOVOVAX: ABI

Sanrio/Hello Kitty: Orsi Public Relations

Sansar Capital: Macias PR

Santa Clara University: Singer Associates, Inc.

Santa Fe Convention & Visitors Bureau: Lou Hammond & Associates

Santikos Theatres: Dublin & Associates, Inc.

Sanuk: MWW

SAP: Emerald Partners; Expedition PR; PadillaCRT

Saporito Finishing Co.: NM Marketing Communications, LLC

Sarah Lawrence College: CooperKatz & Company, Inc.

Sarasin Rabo Investment Management: Strategic Public Relations Group

SAS: Fama PR, Inc.; LEWIS PR

Sasol Canada: NATIONAL Public Relations

Sasol Group Services (Pty) Ltd.: ICR

Saudi Aramco: FleishmanHillard

Saul Ewing: Tierney

Savanna: Rubenstein Public Relations, Inc.

Savannah College of Art and Design: Fahlgren Mortine

Save Local Now: Falls Communications

Save the Redwoods League: Landis Communications Inc.

Save-A-Lot: Spong

Savills LLC: Marino Organization Inc., The (TMO)

Saxon Boutique Hotel, Villas & Spa: Montgomery Communications

Sbarro: MWW

SBLI of Massachusetts: Regan Communications Group

SCA York: Weber Shandwick

SCANA Energy: Jackson Spalding

Scardino Doors: A. Brown-Olmstead Associates, LTD

Schaeffler Group Automotive: Bianchi Public Relations, Inc.

Schering-Plough: MorganMyers

Schervier Nursing Care Center: R&J Public Relations, LLC

Schiff Hardin: Greentarget Global LLC

Schindler Elevator: Gibbs & Soell, Inc.

Schlage: Formula PR Inc.

Schneider Electric: MS Business Communication Ltd

Schnitzer Steel: Abernathy MacGregor Group, The

Scholastic: Global Strategy Group

School Nutrition Assn.: CJ Public Relations

School Nutrition Assn. of Connecticut: Cashman + Katz Integrated Communications

School Nutrition Assn. of Georgia: CJ Public Relations

SchoolAccess: Raffetto Herman Strategic Communications

SCHOTT: Gregory FCA

Schroders Investment Management N.A.: Jennifer Connelly Public Relations (JCPR)

Schuler: Eisbrenner Public Relations

Schumacher Homes: Gibbs & Soell, Inc.

Schwartz Brothers Restaurants: Richmond Public Relations Inc.

Science Foundation Arizona: Lavidge Company, The

SClenergy: Eastwick

Scosche: Max Borges Agency

Scouler & Co.: Pollack PR Marketing Group, The

Screenvision: Cataldi Public Relations

Scribd: Kaplow

Sea Crest Beach Hotel: Middleton & Gendron, Inc.

Sea Island, Georgia: Nancy J. Friedman Public Relations, Inc.

SeaDream Yacht Club: Lou Hammond & Associates

Seagate: Eastwick

Sealed Air: MSLGROUP Americas

Sealed Air Corporation: Coyne PR

Seamless: Atomic

Sears Holdings Corp.: Zeno Group

Seattle Sounders FC: Richmond Public Relations Inc.

Seattle Sutton: Alpaytac Public Relations/Marketing Communications

Seattle's Best Coffee: Zeno Group

Sebastian, The: Murphy O'Brien

SECA: Scott Public Relations

Second Chance: Bolt Public Relations

Second Defense Alliance: Insider Media Management

Second Street: O'Malley Hansen Communications

Secrets Resorts & Spas: rbb Public Relations

See Something Say Something: Cashman + Katz Integrated Communications

See's Candies: Murphy O'Brien

Seeno Construction: Singer Associates, Inc.

Select Restaurants, Cleveland, OH: Haggman, Inc.

SEMCO: Hope-Beckham Inc.

Seminole Casino Coconut Creek: The Buzz Agency of Florida

Sempra Energy: Cerrell Associates, Inc.

Sempra U.S. Gas & Power LLC: Southwest Strategies LLC

SENA Bluetooth: DRIVEN Public Relations

Seniorplanet.org: Spector & Associates, Inc.

Sensiba San Filippo LLC: Makovsky

Serka: Alpaytac Public Relations/Marketing Communications

Service Contract Industry Council: Sachs Media Group

Service Corporation Int'l: L.C. Williams & Associates

ServiceMaster: Fish Consulting

Servicon: Cerrell Associates, Inc.

Sesame Workshop: DKC

Seton Healthcare Family: Newsroom Ink; Pierpont Communications Inc.

Seyfarth Shaw: Ripp Media/Public Relations, Inc.

SF Herb & Natural Food Co.: Singer Associates, Inc.

SFJAZZ: Landis Communications Inc.

SFP Value Realization Co., Ltd.: Makovsky

Shake Shack: marlo marketing/communications

Shakeaway Worldwide: Coyne PR

Shakespeare Dallas: Burns & Associates, Michael A.

Shambala Game Reserve: Montgomery Communications

Shape Security: Highwire PR

Share Our Strength: Global Strategy Group; 360 Public Relations

Shark Tank: Accomplished Media & Entertainment - The AME Company

Sharp: Peppercomm, Inc.

Sharp Electronics: Kwittken

Shatner's World - We Just Live in It: Tellem Grody Public Relations, Inc.

Shave It: Marketing Maven Public Relations

Shelbourne Healthcare: Devine + Partners

Shelby County Ryan White AIDS/HIV Campaign: McNeely Pigott & Fox Public Relations, LLC

Sheldon Good & Co.: Rubenstein Public Relations, Inc.

Shell: NATIONAL Public Relations

Shell Energy Corp.: Cerrell Associates, Inc.

Shell Lubricants: Coyne PR

Shell Oil Co.: Holt Public Affairs LLC

Sheraton Fort Lauderdale: Quinn & Co.

Sheraton Hotels & Resorts: Nancy J. Friedman Public Relations, Inc.

Sheraton Nassau: Quinn & Co.

Sheraton New Orleans: Quinn & Co.

Sheraton Seattle: Richmond Public Relations Inc.

Sheridan Healthcare: Greenough

Sherwin-Williams: Fahlgren Mortine; Falls Communications; Spong

Sherwin-Williams Aerospace: Falls Communications

Sherwin-Williams Automotive Finishes: Falls Communications

Sherwin-Williams Diversified: Falls Communications

Sherwood Equities: LVM Group, Inc., a Didit Company

SHI: Gregory FCA

Shiloh: Quell Group, The

Shinola: lovio george | communications + design

Shionogi Pharmaceuticals: Lippe Taylor

Shire: Ruder Finn Inc.; Tierney; Waggener Edstrom Worldwide

Shiseido: IW Group, Inc.; Kaplow

Shopko Stores: Lambert, Edwards & Associates

ShopSavvy: Idea Grove

Shopular: Kaplow

SHOUT: Indra Public Relations

Showtime Championship Boxing: Brener Zwickel & Associates, Inc.

Shred: MFA, Ltd. (Missy Farren & Assocs.)

Shriners Hospital for Children: Standing Partnership
Shure: Formula PR Inc.
Shurtape: Falls Communications
ShurTech Brands, LLC: Falls Communications
Shuttersong: InkHouse Media + Marketing
Shuttleworth & Ingersoll: Marketing & Communication Strategies, Inc. (MCS)
Shuva Israel/Rabbi Pinto: Morris + King Company, The
Sica Wealth Management, LLC: Makovsky
Sidoti & Co.: Intermarket Communications
Siebert Brandford Shank & Co., LLC.: Butler Associates, LLC.
Siemens: Weber Shandwick
Sierra Nevada Brewing: Weinstein PR
Sigma Designs: Atomic
Signet Jewelers: ICR
Silestone: Sharp Communications, Inc.
Silicon BioDevices: Versaggi Biocommunications
Silicon Energy: Revolution PR
Silicon Image: Racepoint Global
Siluria Technologies: Eastwick
Silver Cross: DRIVEN Public Relations
Silver Institute, The: Edson & Associates Inc., Andrew
Silver Spring: MorganMyers
Silvercup Studios: Marino Organization Inc., The (TMO)
Silverlit Toys: Southard Communications, Inc.
Silverpop: Crenshaw Communications
Silvershore Properties: Zlokower Company
SilverSky: InkHouse Media + Marketing
Silverstein Properties: Global Strategy Group; Rubenstein Associates, Inc.
Simmons: Kwitken
Simon Pearce: Landis Communications Inc.
Simon Property Group: Regan Communications Group
Simon Wiesenthal Center: Rubenstein Public Relations, Inc.
Simplot: Fahlgren Mortine
Simrit: Bianchi Public Relations, Inc.
Sims Metal Management: Singer Associates, Inc.
Sims Recycling Solutions: Perry Communications Group, Inc.
Singapore Exchange (SGX): Intermarket Communications
SingleHop: Highwire PR
Sioux Falls Development Foundation: Development Counsellors International (DCI)
Sirenis Resorts: Cheryl Andrews Marketing Communications
SiriusDecisions: March Communications
Sirtex: Spectrum
Sisvel: Landis Communications Inc.
SITA: Trevelino/Keller
Sitecore: Bateman Group
Situs Holdings, LLC: Makovsky
Sizmek: Trylon SMR
Skanska: InkHouse Media + Marketing
Skanska Construction: McNeely Pigott & Fox Public Relations, LLC
Skanska USA: Solomon McCown & Company, Inc.
Skanska USA Building: Berman Group, Inc., The; Jackson Spalding
Skechers: Orsi Public Relations
SKIL Tools: JSH&A Communications
Skills for Chicagoland's Future: Jasculca Terman Strategic Communications
Skillsoft: Lois Paul and Partners
Skin Medica: Glendale Communications Group, Inc.
Skinnygirl Cocktails: Coyne PR
Skoah: Revolution PR
Skobbler: Crenshaw Communications
SKS Investments: Singer Associates, Inc.
Sky View Center & Sky View Parc: Quinn & Co.
Sky Zone: Kconnect Public Relations
SkyCross: Stearns Johnson Communications
Skyera: JPR Communications
Skyonic: Lois Paul and Partners
Slate Property Group: Berman Group, Inc., The
Sleep Country USA: Revolution PR
Sleep Train: Revolution PR
Sleepy's: Crenshaw Communications
Slice of Provence: TransMedia Group
Slim-Fast: CRC
Sling Media: Bob Gold & Associates
SMART Foundation: Robertson Communications Corp.
Smartmatic International Corp.: Levick
smartShift Technologies: Spector & Associates, Inc.
Smashburger: Vox Solid Communications
Smashburger Orange County: Bolt Public Relations
Smith Brothers Cough Drops: DKC
Smithfield Packing Co.: Hunter Public Relations
SMM Advertising: Reich Communications
Smoothie King: Fish Consulting
Smule: Atomic
Snapple: CRC
Snow Beverages: Southard Communications, Inc.
Snow Joe: L.C. Williams & Associates
Soc Exchange: Southard Communications, Inc.
Social Gaming Network (SGN): Miller PR
Social Security Administration: Crosby Marketing Communications
Society for Healthcare Epidemiology of America: GYMR, LLC (Getting Your Message Right)
Society for Women's Health Research: Spectrum
Society of American Travel Writers: Kahn Travel Communications (KTC pr)
Society of Interventional Radiology: Public Communications Inc.
Society of Manufacturing Engineers: Airfoil
Society of Memorial Sloan Kettering Cancer Center, The: Sharp Communications, Inc.
Sociomantic: InkHouse Media + Marketing
Sodrugestvo: Feintuch Communications
Softchoice: Walker Sands Communications
SoftLayer: Highwire PR
SoftWear: A. Brown-Olmstead Associates, LTD
SOHO China: Strategic Public Relations Group
SOL REPUBLIC: MWW
Sol Romero Campbell, Malibu: Mayo Communications & Mayo PR
Sola Life & Fitness: Quell Group, The
SolarMax: Merritt Group
Sold with Style: Zlokower Company
Solicore: Alpaytac Public Relations/Marketing Communications
Solidic: Feintuch Communications
SolidFire: Highwire PR
Soligent: Eastwick
Solmar Hotels & Resorts: Carolyn Izzo Integrated Communications (CIIC)
Solomon Associates: Idea Grove
Solomon R. Guggenheim Foundation: Finn Partners
Solutionary: Trainer Communications, Inc.
Solvay Inc.: Public Communications Inc.
Some of Porter Novelli's top clients include: Porter Novelli
Somerset Medical Center: R&J Public Relations, LLC
Somfy: R&J Public Relations, LLC
Sonian: Version 2.0 Communications
Sonic Beach: Durée & Company, Inc.
Sonic Emotion: Bolt Public Relations
Sonicbids: Version 2.0 Communications
Sonitrol: Logos Communications, Inc.
Sonoma County: Singer Associates, Inc.
Sonoma County Tourism: MacKenzie Agency, The
Sonoma County Tourism Bureau: Lou Hammond & Associates
Sonoma County Vintners: Lou Hammond & Associates
Sonoma County Winegrape Commission: Lou Hammond & Associates
Sonos: Rogers & Cowan
Sonus Networks: Lois Paul and Partners
Sony: Allison+Partners; Atomic; Landis Communications Inc.
Sony Mobile Communications: NATIONAL Public Relations
Sony Pictures Home Entertainment: Rogers & Cowan
Soraa, Inc.: Makovsky
Sorin Group: Spectrum
Sotheby's Worldwide: Sharp Communications, Inc.
Sound United: Formula PR Inc.
Source Audio: Trylon SMR
Source Cincinnati: Development Counsellors International (DCI)
South African Tourism: Coyne PR
Southeast United Dairy Assn.: Communications 21
Southern Arizona News Examiner: Munger Stowers Marketing
Southern California Edison: IW Group, Inc.; VPE Public Relations
Southern California Gas Company: Cerrell Associates, Inc.
Southern California Water Committee: Fiona Hutton & Associates, Inc.
Southern Connecticut Gas: Cashman + Katz Integrated Communications
Southern Illinois University Edwardsville: Standing Partnership
Southern Land Company- Elliston 23: Zehnder Communications, Inc.
Southern States Cooperative: Gibbs & Soell, Inc.
Southland Industries: Stanton Communications, Inc.
Southwest Airlines: Linhart Public Relations
Southwest Athletic Conference (SWAC): French | West | Vaughan
Southwest Georgia Farm Credit: Sachs Media Group
SouthWest NanoTechnologies: A. Lavin Communications
Soyfoods Assn. of North America: Kohnstamm Communications
SpaceIL: Trylon SMR
Spagnolo Gisness & Associates, Inc.: Schneider Associates
Spanson: J-Spin Inc.
Spark Capital: InkHouse Media + Marketing
Sparkling Ice by Talking Rain: 5W Public Relations
Spartan Motors (NASDAQ:SPAR): Lambert, Edwards & Associates
Speaktoit: Clement | Peterson
Special Needs Group: Durée & Company, Inc.
Specialty Products Holding Corp.: Roop & Co.
Specific Media: Zeno Group
SpectorSoft: Trainer Communications, Inc.

Speed Info: Stearns Johnson Communications
SpeedConnect: Marketing & Communication Strategies, Inc. (MCS)
Speedo: Brener Zwickel & Associates, Inc.
Spelletich Wines: Fineman PR
Spencer Savings Bank: R&J Public Relations, LLC
Spice Island Beach Resort, Grenada: Kahn Travel Communications (KTC pr)
Spiegelau: Nike Communications, Inc.
SpineCARE: TrizCom Communications, Inc.
Spinning: Blaze
Spirit of Philadelphia: Devine + Partners
Spitzer Engineering: LAK Public Relations, Inc.
Splash.FM: AMP3 Public Relations
Splashtop: HORN
Splunk: LEWIS PR
Sport Chalet: Formula PR Inc.
Sportime/Island Tennis: Geto & de Milly, Inc.
Sports Construction Group: Roop & Co.
Sports Video Innovations: TrizCom Communications, Inc.
SpotGenie LLC: Josell Communications, Inc.
Spotify: JeffreyGroup; LEWIS PR
Spotzot: Eastwick
Spring Creek Ranch, Jackson Hole, WY: Nancy J. Friedman Public Relations, Inc.
Spring Lake Golf Club: Hamilton Public Relations
Sprint: Abernathy MacGregor Group, The; Allison+Partners; DRIVEN Public Relations; North 6th Agency, Inc.; Stanton Communications, Inc.
Sprint Nextel Corp.: Makovsky
Sprouts Farmers Markets: ICR
Square One Education Network (pro bono): Eisbrenner Public Relations
Squish Collapsible Kitchenware: Redpoint Marketing PR, Inc.
SRS: BackBay Communications
SS&G Healthcare Services: Falls Communications
ST Aerospace: Dublin & Associates, Inc.
St. Anselm College: DJC Communications
St. Christopher's Foundation for Children: Devine + Partners
St. David's School: Marino Organization Inc., The (TMO)
St. Francis Church & Day School: Shirleybarr Public Relations
St. John's University: Rubenstein Associates, Inc.
St. Jude Children's Research Center: Rubenstein Associates, Inc.
St. Jude Children's Research Hospital: Spectrum
St. Jude Medical: MCS Healthcare Public Relations
St. Louis College of Pharmacy: Standing Partnership
St. Louis Regional Chamber: Standing Partnership
St. Mary Medical Center: DEETER
St. Mary's University: Dublin & Associates, Inc.
St. Petersburg/Clearwater, Florida: Nancy J. Friedman Public Relations, Inc.
StackMob: North 6th Agency, Inc.
Stahl Organization: Quinn & Co.
Stainmaster: Marina Maher Communications, LLC
Stamford (CT) Police Assn.: Butler Associates, LLC.
Stamford Professional Fire Fighters Assn.: Butler Associates, LLC.
Stan Lee: Miller PR
Standard Life: NATIONAL Public Relations
Standard Register: Fahlgren Mortine
Stanford University: Landis Communications Inc.
Stanford University and Hospitals: Singer Associates, Inc.
Stanislaus County Fireworks Safety Task Force: Revell Communications
Star Medical Center: TrizCom Communications, Inc.
Star Wellness: Bizcom Associates
Starbucks Coffee Co.: Edelman
Starfruit: JB Cumberland Public Relations
START Center for Cancer Care: Dublin & Associates, Inc.
Starwood: Taylor
Starwood Capital: Abernathy MacGregor Group, The
Starwood Property Trust: ICR
State Farm: Weber Shandwick
State of Alaska Department of Commerce, Community & Economic Development: Thompson & Co. Public Relations
State of Maryland Dept. of Business & Economic Development: Stanton Communications, Inc.
State of Vermont, Captive Insurance: Skillet Design & Marketing
State Water Contractors, California: Fiona Hutton & Associates, Inc.
Statue Cruises: Nicholas & Lence Communications
Steamfitters Local 638, New York: Butler Associates, LLC.
Steamship Authority: Regan Communications Group
Steel Market Development Institute: Bianchi Public Relations, Inc.
Steel Path Fund Advisors LLC: Makovsky
Steelcase: Peppercomm, Inc.
Steelcase/Turnstone: M Booth & Associates, Inc.
Steelhead: Folsom & Associates
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.
Steinberg Sports & Entertainment: French | West | Vaughan
Stellar Management: Marino Organization Inc., The (TMO)
Stellus Capital: BackBay Communications
Stepan Co.: L.C. Williams & Associates
Steppes Travel: Montgomery Communications
Steppe & Johnson: Greentarget Global LLC
Stericycle: Levick
Sterling Bank: Lane
Sterling National Bank: Berman Group, Inc., The; Peppercomm, Inc.
Steve's Outdoor Adventures TV: The Buzz Agency of Florida
Steven Wechsler (The Wechsler Group): Josell Communications, Inc.
Stillfried Wien Gallery: Lou Hammond & Associates
Stoneridge, Inc.: Dix & Eaton Incorporated
Stoney River Legendary Steaks: Dye, Van Mol & Lawrence Public Relations
Stony Brook Foundation: Cataldi Public Relations
Stonyfield: 360 Public Relations
Stop & Shop: Rubenstein Associates, Inc.
Stop Colon Cancer Foundation: Glendale Communications Group, Inc.
Strassburger: Parasol Marketing
Strategic Decisions Group: Bliss Integrated Communication
Strategic Funding Source: CooperKatz & Company, Inc.
Strategic Growth Advisors: Stimpson Communications
Strategic Growth Advisors, LLP: Hamilton Public Relations
Stratos Wealth Partners: KCD Public Relations
Stratus Technology: Lois Paul and Partners
Strawberry Shortcake with Doodle Bops Live!: Tellem Grody Public Relations, Inc.
Stream TV Networks/eLocity: Southard Communications, Inc.
Stroz Friedberg: Makovsky
Studio Daniel Libeskind: LAK Public Relations, Inc.
Study Buddy: TransMedia Group
Style Bar Day Spa: TransMedia Group
Subaru of America: MWW
SUBWAY: Catalyst
Sughrue Mion PLLC: Levick
Sugoi: MFA, Ltd. (Missy Farren & Assocs.)
Suja Juice: J Public Relations
Sulzer Metco: ABI
Sumo Logic: Trainer Communications, Inc.
Sun Brands (Wisk, Snuggle): Cone Communications
Sun Capital: Stanton Public Relations & Marketing
Sun Chemical: Eric Mower + Associates
Sun Country Foods: 360 Public Relations
Sun Trust Banks: Cone Communications
Suncadia Resort: Richmond Public Relations Inc.
Sundance Channel: Cataldi Public Relations
SunFest: The Buzz Agency of Florida
Sunkist: MSLGROUP Americas
Sunny Isles Beach Tourism & Marketing Council: Development Counsellors International (DCI)
Sunology: Be Social Public Relations
Sunovion Pharmaceuticals: Tonic Life Communications
SunPower: Ogilvy Public Relations
Sunscape Resorts: rbb Public Relations
Sunstar GUM: Schneider Associates
SUPERVALU: Sponge
Supreme Group USA: Levick
Sur La Table: M Booth & Associates, Inc.
Sure Fit: 5W Public Relations
Surf & Sand Resort, California: J Public Relations
Surland Homes: Singer Associates, Inc.
SurveyMonkey: Airfoil
SUS Corp.: Public Communications Inc.
Susan G. Komen: Regan Communications Group
Sustainability Accounting Standards Board: RF | Binder Partners, Inc.
Sustainable Endowments Institute: gabbegroup
Sustainable Insight Capital Management: Rubenstein Public Relations, Inc.
SuVolta: Hoffman Agency, The
SVEN: Eastwick
Svitlana Flom: Rubenstein Public Relations, Inc.
Swagelok Co.: Dix & Eaton Incorporated
Swallow Solutions: Falk Associates/Contact
Swank Capital: Makovsky
Swann Security: Max Borges Agency
Swarovski: Film Fashion
Sweet'N Low: Kellen Communications
Swett & Crawford: Scott Public Relations
SWIFT: Intermarket Communications
Swig Equities: Rubenstein Public Relations, Inc.
Swim Today: Brener Zwickel & Associates, Inc.
Swimways: Litzky Public Relations
Swire Properties: rbb Public Relations
Swirl: InkHouse Media + Marketing
Swiss Re: Abernathy MacGregor Group, The
SwitchPitch: Merritt Group
SXC Health Solutions: Zeno Group
Syfy: Accomplished Media & Entertainment - The AME Company
Sylvan: Fish Consulting

Sylvan Learning: Hunter Public Relations
Symphony Teleca: Version 2.0 Communications
SynapDx: Lois Paul and Partners
Syndicated Network Television Association: Trylon SMR
Syngenta: Gibbs & Soell, Inc.
Syngenta Corp.: Levick
Synovus Banks: Jackson Spalding
Systech Int'l: McNeely Pigott & Fox Public Relations, LLC
Systemware: Idea Grove

T

T-Fal: 5W Public Relations
T-Mobile: Pinta; Waggener Edstrom Worldwide
TA Associates: BackBay Communications
Table 45: Falls Communications
Tableau Software: Merritt Group
Tacky Box: TrizCom Communications, Inc.
Taco Bell: Taylor
Taconic Investment Partners: Geto & de Milly, Inc.; Quinn & Co.
TAD Associates: LVM Group, Inc., a Didit Company
Tadashi Shoji: Film Fashion
TAKE Solutions: Merritt Group
Take Two Interactive: Abernathy MacGregor Group, The
Takeda: JPA Health Communications
Takeda Pharmaceutical: NATIONAL Public Relations
Talenti: RF | Binder Partners, Inc.
Tallahassee Orthopedic Clinic: Moore Communications Group
Tanenbaum Center for Interreligious Understanding: Stanton Public Relations & Marketing
Tango: SHIFT Communications
Tanque Verde Ranch, Arizona: J Public Relations
Tantrum Street: Burns & Associates, Michael A.
Tapad: Morris + King Company, The
Tarco Roofing: Kellen Communications
Target: Kaplow; NATIONAL Public Relations; Rogers & Cowan
Target Brands: Marina Maher Communications, LLC
Target C9: MFA, Ltd. (Missy Farren & Assocs.)
Target Corporation: Kwitken
Target Data Inc.: Walker Sands Communications
Target Lifestyle Marketing: MFA, Ltd. (Missy Farren & Assocs.)
Target Logistics: Pierpont Communications Inc.
Tarkett: Falls Communications
Taste of Iceland in NYC: AMP3 Public Relations
Taste of the Nation, San Francisco: Torne Lauricella Public Relations
Taste Williamsburg: Stuntman Public Relations
Tastykake: Zimmerman Agency, The
Tavern Road: marlo marketing/communications
Taykey: March Communications
Taylor Precision: Lippe Taylor
TBS: Cataldi Public Relations
TD Bank: BackBay Communications; CooperKatz & Company, Inc.; Pinta; Tierney
TDV: DRIVEN Public Relations
TE Connectivity: Hoffman Agency, The; Prosek Partners
Tea Council of the USA: Pollock Communications
Team NEO: Falls Communications
Team Wendy: thunder::tech
Teavana: Levick
Tecate: Formula PR Inc.
Tech Mahindra: Makovsky
TechMediaNetwork: Crenshaw Communications
Technical Consumer Products: Falls Communications
Technicolor: Bob Gold & Associates
Teck: NATIONAL Public Relations
Tegile Systems: JPR Communications
Tek Nek Toys: Southard Communications, Inc.
Tekcetera: Bolt Public Relations
Tektronix: Mobility Public Relations, LLC
Telcare: Dodge Communications
Telemundo: Global Strategy Group
TeleQuality Communications, Inc.: Global Communicators, LLC
Teles Properties: Brandware Public Relations
Telit Wireless Solutions: Bob Gold & Associates
Temple Economic Development Corporation: Development Counsellors International (DCI)
Temple Flower: Marketing Maven Public Relations
Tenaris: Abernathy MacGregor Group, The
Tender Greens: Murphy O'Brien
Tennessee Assn. of Grocers: McNeely Pigott & Fox Public Relations, LLC
Tennessee Bankers Assn.: McNeely Pigott & Fox Public Relations, LLC
Tennessee DAs Conference: McNeely Pigott & Fox Public Relations, LLC
Tennessee Titans: McNeely Pigott & Fox Public Relations, LLC
Tennessee Valley Authority: Dye, Van Mol & Lawrence Public Relations

Tennessee Valley Industrial Comm.: Dye, Van Mol & Lawrence Public Relations
Teradata: Merritt Group; RAM Communications
TermSync: Walker Sands Communications
Ternium: Abernathy MacGregor Group, The
Terra Group, Miami: Quinn & Co.
Terrence T. Dariotis, Attorney at Law: Moore Communications Group
Tesco: APCO Worldwide
Teva Pharmaceuticals: Tonic Life Communications
Texas A&M Engineering: Phillips & Company
Texas Association of Realtors: Pierpont Communications Inc.
Texas Biomedical Research Institute: Dublin & Associates, Inc.
Texas Christian University: Hutson Creative Group, Inc.
Texas Economic Development Corp.: Dublin & Associates, Inc.
Texas Health Care: OCG PR
TF Cornerstone: Marino Organization Inc., The (TMO)
TGI Fridays: Peppercomm, Inc.
Thailand Board of Investment: Development Counsellors International (DCI)
The ABAM Foundation: Tartaglia Communications, LLC
The Advisor Center: KCD Public Relations
The American Registry for Internet Numbers (ARIN): Stanton Communications, Inc.
The Ark at JFK: Rubenstein Public Relations, Inc.
The Art of Shaving: Nike Communications, Inc.
The Association of National Advertisers (ANA): CooperKatz & Company, Inc.
The Astor Room, Astoria, Queens: Quinn & Co.
The Autograph Collection: J Public Relations
The Avenue East Cobb: Communications 21
The Avenue Forsyth: Communications 21
The Avenue Murfreesboro: Communications 21
The Avenue Peachtree City: Communications 21
The Avenue Viera: Communications 21
The Avenue West Cobb: Communications 21
The Bank of New York Co.: Abernathy MacGregor Group, The
The Bedford: Stuntman Public Relations
The Beekman School: CooperKatz & Company, Inc.
The Big Salad: Logos Communications, Inc.
The Blue Card: Rubenstein Public Relations, Inc.
The Blue Room: marlo marketing/communications
The Boathouse Hotel, Kennebunkport, ME: Redpoint Marketing PR, Inc.
The Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.
The Bowery Hotel, New York: Nancy J. Friedman Public Relations, Inc.
The California Wellness Foundation: IW Group, Inc.; VPE Public Relations
The Capella Hotel Group: Makovsky
The Carlton Group: Zlokower Company
The Carroll Petrie Foundation: Rubenstein Public Relations, Inc.
The Carter Center: Jasculca Terman Strategic Communications
The Center for Client Retention, Richard Shapiro: 360 Degrees Publicity Shoppe
The Centers for Advanced Orthopaedics: Brian Communications
The Central Intercollegiate Athletic Assn. (The CIAA): Communications 21
The Charles Hotel, Cambridge, MA: J Public Relations
The Chase Firm: Moore Communications Group
The Chicago Community Trust: Jasculca Terman Strategic Communications
The Chili Lab: Stuntman Public Relations
The Cicchetti Law Firm: Moore Communications Group
The Cloister, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.
The Clorox Co.: Zeno Group
The Coca-Cola Co.: Jackson Spalding
The Coca-Cola Company: IW Group, Inc.; MSLGROUP Americas
The Colonnade Hotel: Middleton & Gendron, Inc.
The Cooper Union: LAK Public Relations, Inc.
The Cottages at Cabot Cove, ME: Redpoint Marketing PR, Inc.
The Crockett Foundation: Durée & Company, Inc.
The Dannon Company: Pollock Communications
The Doe Run Co.: Standing Partnership
The Dunes East Hampton: Rubenstein Public Relations, Inc.
The Dutch at W South Beach, Miami Beach: Brustman Carrino Public Relations
The Dwyer Group: Bizcom Associates
The Dylan Hotel, Amsterdam: Redpoint Marketing PR, Inc.
The Eye Book: Macias PR
The Fisher Institute-Aviation & Space Research: MS Business Communication Ltd
The Food & Shops at LaGuardia Airport.: Carolyn Izzo Integrated Communications (CIIC)
The Fortune Society: LAK Public Relations, Inc.
The Gates Group: Falls Communications
The Goddard School: Konnect Public Relations
The Goring, London: J Public Relations
The Grand America Hotel: Lane
The Grand Hotel, Kennebunkport, ME: Redpoint Marketing PR, Inc.
The Greenbrier, WV: Weill Associates, Geoffrey
The Growing Room: Moore Communications Group
The Hanover Insurance Group: Stimpson Communications
The Hartford: Cone Communications
The Hawthorne: marlo marketing/communications

The Heathman Hotel Restaurant & Bar: Lane
The Heathman Hotel, Portland, Ore.: Lane
The Hershey Co.: JSH&A Communications
The Hillshire Brands Co.: MWW
The Home Depot: MSLGROUP Americas
The Honest Kitchen: Kohnstamm Communications
The Hong Kong Institute of Director: Strategic Public Relations Group
The Hotel @ Times Square, New York: Nancy J. Friedman Public Relations, Inc.
The Jackie Robinson Foundation: 5W Public Relations
The Jade, New York: Nancy J. Friedman Public Relations, Inc.
The Jane, New York: Nancy J. Friedman Public Relations, Inc.
The Jewish Community Federation of San Francisco and the Helen Diller Family Foundation: Morris + King Company, The
The Johnson School of Business at Cornell University: Coyne PR
The Kennebunkport Inn, ME: Redpoint Marketing PR, Inc.
The Kroger Co. of Michigan: Fahlgren Mortine
The Kroger Co., Columbus Division: Fahlgren Mortine
The Laureate: Quinn & Co.
The LeFrak Organization, Newport, NJ: Quinn & Co.
The Lighthouse of Houston: DoubleDimond Public Relations LLC
The Lighting Quotient: Cashman + Katz Integrated Communications
The Lightstone Group: Geto & de Milly, Inc.
The Limited: Fahlgren Mortine
The Little Nell: MFA, Ltd. (Missy Farren & Assocs.)
The Lodge at Glendorn, Pennsylvania: J Public Relations
The Lodge on the Cove, Kennebunkport, ME: Redpoint Marketing PR, Inc.
The Lodge, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.
The Maritime Hotel, New York: Nancy J. Friedman Public Relations, Inc.
The Mark Co.: Landis Communications Inc.; Rubenstein Public Relations, Inc.
The Marlton, NYC: Nancy J. Friedman Public Relations, Inc.
The Max Group (Max's Grille, Max's Harvest): The Buzz Agency of Florida
The Medical Center Co.: Falls Communications
The Medicines Co.: Makovsky
The Michael J. Fox Foundation: Ruder Finn Inc.
The MODERN Honolulu, Hawaii: J Public Relations
The Mosaic Co.: Levick
The Mr. Holland's Opus Foundation: Honig Company, LLC, The
The Mulia, Bali: J Public Relations
The National Assn. of Professional Background Screeners (NAPBS): Stanton Communications, Inc.
The National Law Enforcement and Firefighter's Children's Foundation: 5W Public Relations
The Nemours Foundation: GYMR, LLC (Getting Your Message Right)
The New Jersey Chamber of Commerce: 5W Public Relations
The New York Road Runners Millrose Games at The Armory: Nicholas & Lence Communications
The North American Menopause Society (NAMS): Falls Communications
The North Face: Finn Partners
The Northridge Group: Walker Sands Communications
The Office of TourismOhio: Fahlgren Mortine
The Ohio State University James Cancer Hospital: Spectrum
The Ohio State University Wexner Medical Center: Paul Werth Associates
The Old Fort Inn, ME: Redpoint Marketing PR, Inc.
The Original SoupMan: 5W Public Relations
The OUT NYC, New York: Nancy J. Friedman Public Relations, Inc.
The Pamplin Group: Lane
The Parade Company: lovio george | communications + design
The Partnership for Maternal and Child Health of Northern New Jersey: MCS Healthcare Public Relations
The Peebles Corp.: 5W Public Relations
The Philadelphia Orchestra: Brian Communications
The Physicians Foundation: CooperKatz & Company, Inc.
The Plaza Hotel: DKC
The Pod 39 Hotel, New York: Nancy J. Friedman Public Relations, Inc.
The Pod Hotel, New York: Nancy J. Friedman Public Relations, Inc.
The Provident Bank: Marcus Group, Inc., The
The Quaker Oats Co.: Zeno Group
The Quin, New York: Nancy J. Friedman Public Relations, Inc.
The Reality of FASHION The Reality of AIDS: Beautiful Planning Marketing & PR
The Reebok Spartan Races: Hamilton Public Relations
The Regent Palms Turks and Caicos: J Public Relations
The Relaxing Company: Volume Public Relations
The Rights Work Shop: Cataldi Public Relations
The Ritz-Carlton, San Francisco: Ellipses Public Relations, Inc.
The Riverside Cafe & Restaurant: 360 Degrees Publicity Shoppe
The Salmon Project: Thompson & Co. Public Relations
The Salvation Army - Eastern Michigan Division: Franco Public Relations Group
The Salvation Army Adult Rehabilitation Center: Franco Public Relations Group
The Salvation Army of Greater Philadelphia: Tierney
The Schwan Food Company/Schwan's Home Service: M Booth & Associates, Inc.
The Scotts Miracle-Gro Co.: Zeno Group
The Sherwood Group: NM Marketing Communications, LLC

The Simon Graduate School of Business at Rochester University: Coyne PR
The Solae Company: Coyne PR
The Spa at Camelback Inn, Scottsdale, AZ: Nancy J. Friedman Public Relations, Inc.
The Spa at Desert Springs, Palm Desert, CA: Nancy J. Friedman Public Relations, Inc.
The Spa in the Water Garden, Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.
The Surrey, New York City: J Public Relations
The Symphonia: The Buzz Agency of Florida
The Tickin Law Group, P.A.: TransMedia Group
The Tiger Woods Foundation: Dye, Van Mol & Lawrence Public Relations
The Topps Company: Coyne PR
The TOUR Championship: Hope-Beckham Inc.
The Town Hall: Keith Sherman and Associates
The Umstead Hotel & Spa: Middleton & Gendron, Inc.
The Valerie Fund: Coyne PR
The Vision Council: GYMR, LLC (Getting Your Message Right)
The Waldorf Astoria Chicago: Nancy J. Friedman Public Relations, Inc.
The Warwick: Middleton & Gendron, Inc.
The Water Club - A Signature Hotel by Borgata: Nancy J. Friedman Public Relations, Inc.
The Water Institute of the Gulf: Zehnder Communications, Inc.
The Wellness Centre at The Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.
The Westin Cape Coral: Quinn & Co.
The Westin Diplomat: Quinn & Co.
The Westin Fort Lauderdale: Quinn & Co.
The Westin Hilton Head: Quinn & Co.
The Westin La Paloma: Quinn & Co.
The Westin Resort & Casino, Aruba: Quinn & Co.
The Westin St. John Resort & Villas: Quinn & Co.
The Wine Group: Lane
The Winning Combination: FoodMinds, LLC
The World Networks, L.A.: Mayo Communications & Mayo PR
The Wyndham Rio Mar Beach Resort and Spa: Quinn & Co.
Theater Wit: L.C. Williams & Associates
Theatre Within John Lennon Tribute: Cataldi Public Relations
ThedaCare: Bottom Line Marketing & Public Relations
TheFind: Kaplow
Thermo Fisher Scientific: Greenough; Racepoint Global
Thermodyne: Stevens Strategic Communications, Inc.
Thermos: Spong
Thicket App (Interval Studios): Expedition PR
ThingMagic: Lois Paul and Partners
Things Remembered: Falls Communications
ThinkEco, New York, NY: Haggman, Inc.
ThinkGeek: Max Borges Agency
Thinknum: Intermarket Communications
ThinkThin: Coyne PR
Thodos Dance Chicago: L.C. Williams & Associates
Thoma Bravo, LLC: Lane
Thomas Heinz Salon: Indra Public Relations
Thomas Howell Ferguson: Moore Communications Group
Thompkins County Area Development Services: Development Counsellors International (DCI)
Thompson Brands: 360 Public Relations
Thompson's WaterSeal: Brushfire Inc.
Thomson Reuters Corp.: Abernathy MacGregor Group, The
Thorn: talkTECH Communications
Thornburg Funds: Mount & Nadler, Inc.
Thos. Moser: White Good
Thought Spot: Eastwick
THQ, Inc.: Abernathy MacGregor Group, The
Threadless: HORN
ThreatMetrix: Walker Sands Communications
Three Olives Vodka: 5W Public Relations
ThrivePlan: Pollack PR Marketing Group, The
TIAA-CREF: Abernathy MacGregor Group, The
Tibco: LaunchSquad
TIBCO Spotfire: Ascendant Communications
Ticer Technologies: Roop & Co.
Ticketmaster: Abernathy MacGregor Group, The
Tidemark: Bateman Group
Tides Beach Club, ME: Redpoint Marketing PR, Inc.
Tiffany & Co.: Devine + Partners; Landis Communications Inc.
Tiffany & Co. - Chicago: L.C. Williams & Associates
TIGER 21: Ripp Media/Public Relations, Inc.
Tiger Management: Emerald Partners
TigerSwan: French | West | Vaughan
Tiggly: Child's Play Communications
Timberline Knolls: Burns & Associates, Michael A.
TimberTech: Eric Mower + Associates
Time Equities, Inc.: Quinn & Co.

TIME for Kids: Child's Play Communications
 Time Home Entertainment: Goodman Media International, Inc.
 Time Inc: Brener Zwickel & Associates, Inc.
 Time Inc.: Rubenstein Associates, Inc.
 Time Out North America: Makovsky
 Time Warner Cable: Cerrell Associates, Inc.; Cone Communications; Meritus Media Inc.
 Time Warner, Inc.: Global Strategy Group
 Timeline Theatre Co.: L.C. Williams & Associates
 Times Picayune/NOLA Media Group: Zehnder Communications, Inc.
 TimetoPlayMag.com: Litzky Public Relations
 Timex: Catalyst; Kaplow
 Timken Co., The: Dix & Eaton Incorporated
 Timothy Woodward Jr., Actor/Producer, Hollywood: Mayo Communications & Mayo PR
 Tipsi, Wine Locator App: Hamilton Public Relations
 TiqIQ: North 6th Agency, Inc.
 Tire Rack: Brandware Public Relations
 Tishman Speyer: Landis Communications Inc.
 Tishman Speyer Properties/Rockefeller Center: Rubenstein Associates, Inc.
 Tivo: Sloane & Company
 Tix Corp.: Makovsky
 TJX: Cone Communications
 TM Forum: March Communications
 TNT: Cataldi Public Relations
 TNT Fireworks: Revell Communications
 Tobin Endowment: Dublin & Associates, Inc.
 Togo's: Fish Consulting
 Tolalu: Child's Play Communications
 Tom Postilio and Mickey Conlon: Rubenstein Public Relations, Inc.
 Tommy Bahama: Orsi Public Relations
 Tony Awards: Keith Sherman and Associates
 Topnotch Resort: Skillet Design & Marketing
 Topnotch Resort & Spa, Vermont: J Public Relations
 TopPatch: Macias PR
 Topps Company: DKC
 Torcon: Brian Communications; R&J Public Relations, LLC
 Toscana Country Club: Murphy O'Brien
 Toshiha: Pierpont Communications Inc.; Waggener Edstrom Worldwide
 Total Mortgage Services: Levick
 TotalBank: Clay Associates, Everrett
 Totinos: Cone Communications
 Totsy: Southard Communications, Inc.
 Tourism Australia: Development Counsellors International (DCI)
 Tourism Authority of Thailand: Lou Hammond & Associates
 Tourism Queensland: Zeno Group
 Tourism Tasmania: Development Counsellors International (DCI)
 Tourism Toronto: Development Counsellors International (DCI)
 Tourism Victoria: M Booth & Associates, Inc.
 Tourneau: Sharp Communications, Inc.
 Touro College: Marino Organization Inc., The (TMO)
 Tower Cloud: Volume Public Relations
 Townhouse Management Company: Zlokower Company
 Toy Guy®, The: Litzky Public Relations
 Toy Industry Association: Kellen Communications
 Toyota: Abernathy MacGregor Group, The; Allison+Partners; Rasky Baerlein Strategic Communications, Inc.; SHIFT Communications
 Toys"R"Us: Coyne PR
 TPC Network: Zimmerman Agency, The
 Tracinda Corp.: Abernathy MacGregor Group, The
 Tractor Supply Co.: Dye, Van Mol & Lawrence Public Relations; ICR
 Trade Commission of Spain: Gibbs & Soell, Inc.
 Traditional Medicinals: Maxwell PR + Engagement
 Trailblazer Food Products: Lane
 Trane: Spang
 Trans-Siberian Orchestra: Cataldi Public Relations
 TransAlta Corporation: NATIONAL Public Relations
 Transamerica: Weber Shandwick
 Transbay Joint Powers Authority: Singer Associates, Inc.
 Transformer Manufacturers, Inc.: NM Marketing Communications, LLC
 TransitCenter, Inc.: Makovsky
 Transparent Value: Makovsky
 Transportation Corridor Agencies: Gable PR
 Travaasa Experiential Resorts: Turner Public Relations, Inc.
 Travel Advantage Network (TAN): Standing Partnership
 Travel Alaska: Thompson & Co. Public Relations
 Travel Impressions: Kahn Travel Communications (KTC pr)
 Travel Portland's Regional Cooperative Marketing Program (RCMP): Lane
 Travelocity: Citizen Relations
 Trayport, Ltd.: Pirozzolo Company Public Relations
 TRC Global Solutions: O'Malley Hansen Communications
 Tre' Michaels, Actress, Hollywood: Mayo Communications & Mayo PR
 Treasure Data: Eastwick
 Treasure Island: Firm Public Relations & Marketing, The

Treat Street: Orsi Public Relations
 TreeHouse: SHIFT Communications
 Trellis: Alpaytac Public Relations/Marketing Communications
 Tremco Inc.: Roop & Co.
 Trent Tucker – NBA World Champion: Indra Public Relations
 TreTap: Skillet Design & Marketing
 Trex Co.: L.C. Williams & Associates
 TRI Corp.: Middleton & Gendron, Inc.
 Tri-Star Protector: Spector & Associates, Inc.
 Triangle Equities: Marino Organization Inc., The (TMO)
 Tribe Hummus: Formula PR Inc.
 Tribeca Film Institute: Rubenstein Associates, Inc.
 Triboro/sootheTime: Southard Communications, Inc.
 Tribridge: Greenough
 Tridium: Hodges Partnership, The
 Trilantic Capital Partners: Prosek Partners
 TriLastin: Torne Lauricella Public Relations
 TriNet: Scott Public Relations; Trainer Communications, Inc.
 Trinidad & Tobago Tourism Development Co.: Cheryl Andrews Marketing Communications
 Trinity Church: LAK Public Relations, Inc.
 Trinity Real Estate: LAK Public Relations, Inc.
 Trinity School: Geto & de Milly, Inc.
 Trion Real Estate Management: DDR Public Relations, Inc.
 TriOptima: Intermarket Communications
 TripAdvisor: Coyne PR
 Triple 5 Group of Companies: Marcus Group, Inc., The
 Triton Digital: Fama PR, Inc.
 Triumph Hotels: J Public Relations
 TriZetto Provider Solutions (formerly Gateway EDI): Standing Partnership
 TRU: Public Communications Inc.
 Truchard Vineyards: Fineman PR
 Trudeau Corp.: Gibbs & Soell, Inc.
 True Fit: Morris + King Company, The
 True Food Kitchen: J Public Relations
 TruEffect: Trylon SMR
 TruFood Manufacturing: WordWrite Communications LLC
 TruHealthMD: Kohnstamm Communications
 Trulia: Abernathy MacGregor Group, The
 Trump Hotel Collection: Middleton & Gendron, Inc.
 Trump International Hotel & Tower New York: Middleton & Gendron, Inc.
 TRUSTe: Landis Communications Inc.
 Trustwave: Highwire PR
 TRW Automotive: Bianchi Public Relations, Inc.
 Tsai Capital Corp.: Rubenstein Public Relations, Inc.
 TSO Logic: Merritt Group
 Tsukuro Asian Fusion Restaurant: Durée & Company, Inc.
 Tsurumi America, Inc.: NM Marketing Communications, LLC
 TSX Group: Southard Communications, Inc.
 Tuality Healthcare: Weinstein PR
 Tubestart: Leverage PR, LLC
 Tudor Reilly (Roche Canada): energi PR
 Tula Technology: Eisbrenner Public Relations
 Tuls: Stuntman Public Relations
 Tumblr, Inc.: DKC
 Turbine: 360 Public Relations
 Turkish Airlines: Alpaytac Public Relations/Marketing Communications
 Turn 2 Foundation: Marino Organization Inc., The (TMO)
 Turner Construction: Cerrell Associates, Inc.
 Turtle Wax: Zeno Group
 Tweedy, Browne Co.: Mount & Nadler, Inc.
 Tweetsie Railroad: French | West | Vaughan
 Twilio: Highwire PR
 Twin America: Rubenstein Public Relations, Inc.
 Twin Farms, Vermont: J Public Relations
 TwinStrata: Lois Paul and Partners
 TXU Energy: Hutson Creative Group, Inc.
 Tyco Fire & Security: Peppercomm, Inc.
 Tyfone: Mobility Public Relations, LLC
 Tykoon: Southard Communications, Inc.
 TyraTech: French | West | Vaughan
 Tyson Foods: FleishmanHillard

U

U.S. Army Recruiting Command: Weber Shandwick
 U.S. Centers for Disease Control & Prevention: Porter Novelli
 U.S. Department of Health & Human Services: Ketchum
 U.S. Department of Health and Human Services: Vanguard Communications
 U.S. Department of Treasury: Weber Shandwick
 U.S. Dept. of Agriculture: Crosby Marketing Communications
 U.S. Dept. of Defense: Emerald Partners
 U.S. Dept. of Health & Human Services: Crosby Marketing Communications
 U.S. Dept. of Homeland Security: Emerald Partners

U.S. Dry Pea & Lentil Institute: Maxwell PR + Engagement
 U.S. Farmers & Ranchers Assn.: Ketchum
 U.S. Fish & Wildlife Service: Spectrum
 U.S. Government: FleishmanHillard
 U.S. Grains Council: Gibbs & Soell, Inc.
 U.S. Highbush Blueberry Council: PadillaCRT
 U.S. Immigration & Naturalization Service: Emerald Partners
 U.S. Internal Revenue Service: Emerald Partners
 U.S. Mortgage Insurers (USMI): Rasky Baerlein Strategic Communications, Inc.
 U.S. Rare Earths: Rubenstein Public Relations, Inc.
 U.S. Travel Association: APCO Worldwide; Development Counsellors International (DCI)
 U.S. Virgin Islands Dept. of Tourism: Development Counsellors International (DCI)
 U.S. Virgin Islands Economic Development Authority: Development Counsellors International (DCI)
 U.S.D.A. WIC: Spectrum
 Ubimed: Marketing Maven Public Relations
 Ubiquiti Networks: Abernathy MacGregor Group, The
 Ubiquity Inc.: McGrath/Power Public Relations & Communications
 Ubuntu: March Communications
 UC Berkeley: Landis Communications Inc.
 UCB Pharma: NATIONAL Public Relations
 UCB, Inc.: Cooney/Waters Group
 UCLA Anderson School of Management (UCLA/Johnson & Johnson Health Care Institute): gabbegroup
 UCSF: Landis Communications Inc.
 Udi's Healthy Foods: FleishmanHillard
 UF Health: Capstrat
 UFO Interactive: Southard Communications, Inc.
 UGallery: Crenshaw Communications
 UJA-Federation: Rubenstein Associates, Inc.
 Ulta Consumer Relations: DKC
 UNC Health Care: Capstrat
 Uncommon Journeys: Lou Hammond & Associates
 Under Armour: Catalyst
 Underwater Mortgage Protection: rbb Public Relations
 Underwriter Laboratories: Allison+Partners
 UNICEF Midwest: Public Communications Inc.
 Uniformed Firefighters Assn. (NY City): Butler Associates, LLC.
 Unify (formerly Siemens Enterprise Communications): Eastwick
 Unilever: Edelman; Ogilvy Public Relations; Weber Shandwick
 Unilever (Nexus and St. Ives): Kaplow
 Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!: Pollock Communications
 Unilever/Vaseline: M Booth & Associates, Inc.
 Union Brewery: Franco Public Relations Group
 Union of Concerned Scientists: Caplan Communications LLC
 Union Square Partnership: gabbegroup; Marino Organization Inc., The (TMO)
 Unisys: Merritt Group
 UNIT4 Business Software: Birnbach Communications Inc.
 United Airlines: Abernathy MacGregor Group, The
 United Auto Workers Local 2377, Stamford, CT: Butler Associates, LLC.
 United Automobile Insurance Co.: Boardroom Communications, Inc.
 United Capital: Gregory FCA
 United Cerebral Palsy of NYC: LAK Public Relations, Inc.
 United Company RUSAL Plc.: Strategic Public Relations Group
 United Dairywomen of Idaho: RED Sky Public Relations
 United Educators: Fineman PR
 United Fund Advisors: Weinstein PR
 United Healthcare: Moore Communications Group
 United HomeCare Services: rbb Public Relations
 United Illuminating: Cashman + Katz Integrated Communications; CJ Public Relations
 United Illuminating Co., The: Mason Public Relations
 United Religions Initiative: Torme Lauricella Public Relations
 United Seamen's Service- AOTOS Awards: BSY Associates Inc.
 United Soybean Board: Standing Partnership
 United States Dairy Export Council: FoodMinds, LLC
 United States Fireworks Safety Commission: Revell Communications
 United States Golf Association: Coyne PR
 United States Holocaust Memorial Museum: The Buzz Agency of Florida
 United States Tennis Association Pacific Northwest: Lane
 United States Tour Operators Assn.: Redpoint Marketing PR, Inc.
 United Stationers: NM Marketing Communications, LLC
 United Technologies: MSLGROUP Americas
 United Water: Makovsky
 United Way of Broward County: Boardroom Communications, Inc.
 United Way of California: L.C. Williams & Associates
 United Way of NYC: Global Strategy Group
 UnitedHealth: Pinta
 UnitedHealth Group: PadillaCRT
 UnitedHealth Group, Inc.: Dix & Eaton Incorporated
 UnitedHealthcare: Linhart Public Relations

UnitedHealthcare (Texas): DoubleDimond Public Relations LLC
 UnitedHealthcare of Illinois: L.C. Williams & Associates
 Universal Display Corporation: Gregory FCA
 Universal Health Services: Devine + Partners
 Universal Networks: Strategic Public Relations Group
 Universal Pictures: Keith Sherman and Associates
 University of California, San Francisco Department of Neurological Surgery: Morris + King Company, The
 University of Colorado: Acuity Project, The
 University of Georgia College of Public Health: Jackson Spalding
 University of Illinois: Acuity Project, The; Jasculca Terman Strategic Communications
 University of Massachusetts Amherst: Rasky Baerlein Strategic Communications, Inc.
 University of Michigan: Version 2.0 Communications
 University of North Carolina Health System: Public Communications Inc.
 University of Pittsburgh's Joseph M. Katz School of Business: Schneider Associates
 University of Richmond, The: Hodges Partnership, The
 University of St. Thomas: Spong
 University of St. Thomas Opus College of Business: Kohnstamm Communications
 University of Texas M. D. Anderson Cancer Center: gabbegroup
 University of Texas Medical Branch at Galveston: gabbegroup
 Univision: Rogers & Cowan
 UPS: Abernathy MacGregor Group, The; Coyne PR; Ogilvy Public Relations
 Upsilon Ventures: Quinn & Co.
 Urban Land Institute New York: Berman Group, Inc., The
 Urban Prep Academies Charter High Schools: Jasculca Terman Strategic Communications
 urbaneers: Max Borges Agency
 urbangreen: Lou Hammond & Associates
 Urgent Call: Marketing Maven Public Relations
 URS: Standing Partnership
 URS Corp.: Marcus Group, Inc., The; Singer Associates, Inc.
 US 31/INDOT: Borshoff
 US Centers for Disease Control: Cooney/Waters Group
 US Pro Athletes: Indra Public Relations
 US Radiosurgery: Zehnder Communications, Inc.
 USA Pro Cycling Challenge: Rogers & Cowan
 USA Rice Federation: Pollock Communications
 USA Today Sports Media Group: Coyne PR
 USSA: Catalyst
 USC Lusk Center for Real Estate: Hoyt Organization Inc., The
 USC Physicians: Scott Public Relations
 USClaims: Furia Rubel Communications, Inc.
 USO: Cone Communications; Pollack PR Marketing Group, The
 USTA: Brener Zwickel & Associates, Inc.; DKC
 Utah Office of Tourism: Fahlgren Mortine
 Utah Tourism: Turner Public Relations, Inc.
 uTest: Fama PR, Inc.

V

V-MODA: Max Borges Agency
 V2 Capital: Intermarket Communications
 VAI: Fama PR, Inc.
 Vale S.A.: Strategic Public Relations Group
 Valley Oak Systems: Scott Public Relations
 Valpak: Fish Consulting
 Valpar: Kellen Communications; Weber Shandwick
 Van De Vort: DRIVEN Public Relations
 Van Nuys Airport: Agnes Huff Communications Group, LLC
 Van Wagner Outdoor: Cerrell Associates, Inc.
 Vana Retreats, India: J Public Relations
 Vanda Pharmaceuticals, Inc.: Makovsky
 Vanderbilt University Athletics: Luckie Strategic PR
 Vanderbilt University Owen Graduate School of Management: gabbegroup
 Vanguard: Kwittken
 Vantiv: Eric Mower + Associates
 Varian: Abernathy MacGregor Group, The
 Variety Wholesalers: French | West | Vaughan
 Various political campaigns: CarreñoGroup, Inc.
 VBT Vacations: Quinn & Co.
 VCA Animal Hospitals: Agnes Huff Communications Group, LLC
 VCA-Antech, Inc.: Agnes Huff Communications Group, LLC
 Veet: Lippe Taylor
 Vehicle Protection Association: Walker Sands Communications
 Velocity Technology Solutions: Makovsky
 Venable LLP: Ripp Media/Public Relations, Inc.
 Venafi: Trainer Communications, Inc.
 Vent-a-hood: Bizcom Associates
 Venture Development Center: R&J Public Relations, LLC
 Venus The Cat: TransMedia Group

Verbatim: Max Borges Agency
 Veridex LLC: gabbegroup
 VeriFone Systems, Inc.: Zeno Group
 VeriSign: Weber Shandwick
 Verizon: Atomic; AXIA Public Relations Firm, The; J-Spin Inc.; Marx Layne & Company; MWW; Weber Shandwick
 Verizon Foundation: Finn Partners
 Verizon Wireless: Beehive PR; Crenshaw Communications; Eric Mower + Associates; IW Group, Inc.; Pierpont Communications Inc.; Tierney; Trivelino/Keller; VPE Public Relations
 Vermont Bean Crafters: Skillet Design & Marketing
 Vermont Chevron: Skillet Design & Marketing
 Vermont Soy Company: Skillet Design & Marketing
 Veronis Suhler Stevenson: Stanton Public Relations & Marketing
 Vertu: Sharp Communications, Inc.
 Vestergaard/LifeStraw: Coyne PR
 Veterans Health Administration: Crosby Marketing Communications
 Veyance Technologies: Dix & Eaton Incorporated
 VF Corp.: ICR
 VF Corporation: Coyne PR
 Vi: Singer Associates, Inc.
 Viacom: Abernathy MacGregor Group, The
 Vibes: InkHouse Media + Marketing
 Vibrant Media: Morris + King Company, The
 Viceroy Snowmass: Turner Public Relations, Inc.
 Vicor: Napier Partnership Limited
 Victor de Souza: RED PR
 Victoria Cruises: Kahn Travel Communications (KTC pr)
 Victoria Falls River Lodge: Montgomery Communications
 Victorinox: Gibbs & Soell, Inc.
 Victory Capital Management: Bliss Integrated Communication
 VidCon: Honig Company, LLC, The
 Videojet: ABI
 Videology: Eastwick
 ViewCast: Stearns Johnson Communications
 Vigilant by Deloitte: Merritt Group
 Viiv Healthcare: energi PR; JPA Health Communications
 Viking Culinary: JB Cumberland Public Relations
 Vikram Chatwal: Rubenstein Public Relations, Inc.
 Village Concepts: Richmond Public Relations Inc.
 Villanova University: Brian Communications
 VINCI Education: Child's Play Communications
 Vines of Mendoza: Turner Public Relations, Inc.
 Vineyard Theatre: gabbegroup
 Vino Volo: Landis Communications Inc.
 Vinology Wine Bar & Restaurant: Franco Public Relations Group
 Violin Memory: Eastwick
 Virgin America: MWW
 Virgin Pulse (a Virgin Brand): Fama PR, Inc.
 Virginia College: Schneider Associates
 Virginia Tourism Corp.: Lou Hammond & Associates
 Virident: Trainer Communications, Inc.
 Virtela a NTT Communications Co.: Greenough
 Virtualscopics: Eric Mower + Associates
 Virtus Investment Partners: Kwittken
 Virtusa: Greenough
 Virtustream: Bateman Group
 Visa Inc: FleishmanHillard
 Visible Measures: Fama PR, Inc.
 Vision Research: R&J Public Relations, LLC
 Visionaire: Quinn & Co.
 Visit Baton Rouge: Zehnder Communications, Inc.
 Visit California: Development Counsellors International (DCI)
 Visit Carlsbad: Development Counsellors International (DCI)
 Visit Cheyenne: Fahlgren Mortine; Turner Public Relations, Inc.
 Visit Estes Park: Fahlgren Mortine; Turner Public Relations, Inc.
 Visit Tallahassee: Zimmerman Agency, The
 Visiting Nurse Service of New York: Keith Sherman and Associates; Morris + King Company, The
 VisitNorfolk: Lou Hammond & Associates
 VisitScotland: Development Counsellors International (DCI)
 Vistancia: Lavidge Company, The
 Visual IQ: Version 2.0 Communications
 Vitamin World: Lippe Taylor
 Vitamix: Falls Communications
 Vitasoy USA: 360 Public Relations
 Vivaldi Partners Group: North 6th Agency, Inc.
 Vlastic: rbb Public Relations
 VMR: Crenshaw Communications
 VMware: LEWIS PR
 Vocon: Falls Communications
 Voda Bauer Real Estate: Rubenstein Public Relations, Inc.
 Vodafone Group plc: Abernathy MacGregor Group, The
 Voices Against Brain Cancer: 5W Public Relations

Volk Protective Products: Stevens Strategic Communications, Inc.
 Volkswagen: Strategic Public Relations Group
 Volkswagen Group: Ruder Finn Inc.
 Volunteer Florida: Sachs Media Group
 Vonage: Peppercomm, Inc.
 Vornado: Global Strategy Group
 Vornado Realty Trust: Rubenstein Associates, Inc.
 Vorti-Siv: Stevens Strategic Communications, Inc.
 Vorys, Sater, Seymour and Pease: Falls Communications
 Vox International: Max Borges Agency
 Vree Health: JPA Health Communications
 VSBrooks Advertising: Durée & Company, Inc.
 VTech: Coyne PR
 Vue Software: Walker Sands Communications
 Vuka Intelligent Energy: J Public Relations
 Vulcan Materials Company: Fiona Hutton & Associates, Inc.

W

W Fort Lauderdale: Quinn & Co.
 W Vieques: Quinn & Co.
 W.K. Kellogg Foundation: Finn Partners
 W.L. Gore & Associates: Stanton Communications, Inc.
 W.R. Grace: Schneider Associates
 Wachovia Corp.: Abernathy MacGregor Group, The
 Wahoo Fitness: Max Borges Agency
 Waikoloa Beach Resort (Hawaii): Zimmerman Agency, The
 Wal Mart: Davies
 Waldheim Cemetery: Falk Associates/Contact
 Waldorf = Astoria Hotel New York: Quinn & Co.
 Walgreen Co: MWW
 Walgreen Co.: Sloane & Company
 Walgreens Co.: Cerrell Associates, Inc.
 Walgreens Specialty Pharmacy, Infusion and Health Systems: Public Communications Inc.
 Wall-Street.com: TransMedia Group
 Wallace Foundation: Crosby Marketing Communications
 WallPops: Lou Hammond & Associates
 Walmart: Abernathy MacGregor Group, The; IW Group, Inc.; Marino Organization Inc., The (TMO); Marx Layne & Company
 Walmart Stores, Inc.: Southwest Strategies LLC
 Walnut Marketing Board: Torne Lauricella Public Relations
 Walsh College: Airfoil
 Walter: Falls Communications
 Warburg Realty: Rubenstein Public Relations, Inc.
 Wargaming America: Zeno Group
 Warner Bros.: IW Group, Inc.
 Warner Bros. Interactive Entertainment: 360 Public Relations
 Washington Health Care Alliance: Richmond Public Relations Inc.
 Washington Hospital Healthcare System: Singer Associates, Inc.
 Washington School House, Utah: J Public Relations
 Washington Spa Alliance: Middleton & Gendron, Inc.
 Waste Management: Pierpont Communications Inc.
 Water Replenishment District: IW Group, Inc.
 Water's Edge Resort & Spa, CT: Redpoint Marketing PR, Inc.
 Waterbury Regional Chamber: Branagan Communications Consultants, LLC
 Waterstone: Folsom & Associates
 Wave Systems: Merritt Group
 Way Better Snacks: Kohnstamm Communications
 Wayin: Zeno Group
 Wayne Pumps: Eric Mower + Associates
 WD-40 Co.: Nuffer, Smith, Tucker
 Weatherhead School of Management: Dix & Eaton Incorporated
 Web2Carz: SS|PR
 WebMD: Makovsky; Peppercomm, Inc.
 Webtrends: Eastwick
 Webtrends, Inc.: Zeno Group
 WebVMC: Scott Public Relations
 WeeZee World of Yes I Can!: DDR Public Relations, Inc.
 Weidinger Assocs.: LAK Public Relations, Inc.
 Weight Watchers: Ketchum
 Weil Gotshal & Manges LLP: Solomon McCown & Company, Inc.
 Welch's: FoodMinds, LLC; Ketchum
 WellDoc: Stanton Communications, Inc.
 Wellmark: Dixon|James Communications
 WellPet LLC: Levick
 Wells Fargo: Peppercomm, Inc.
 Welsh, Carson, Anderson & Stowe: Edson & Associates Inc., Andrew
 Wendy's International: Ketchum
 West Monroe Partners: Walker Sands Communications
 West Palm Beach Downtown Development Authority: O'Donnell Agency
 West Virginia Department of Health and Human Resources: Fahlgren Mortine
 West Virginia Lottery: Fahlgren Mortine
 West Virginia University Healthcare: Fahlgren Mortine

Westbrook Partners: Marino Organization Inc., The (TMO)
 Westchester County Dept. of Transportation: DDR Public Relations, Inc.
 Westcon Group: HORN
 Western Digital: Hoffman Agency, The
 Western Union: Grayling; Makovsky
 WesternZagros Resources: NATIONAL Public Relations
 Westfield: IW Group, Inc.
 Westfield Shopping Centers: Southwest Strategies LLC
 Westfield Southcenter Mall: Richmond Public Relations Inc.
 Westin Hotels & Resorts: Nancy J. Friedman Public Relations, Inc.
 Westin Seattle: Richmond Public Relations Inc.
 Westminster Kennel Club: 5W Public Relations
 Weston Associates: Schneider Associates
 Westside Bend CrossFit: EastCoast West Public Relations
 Westwood Financial: Hoyt Organization Inc., The
 Wexford Health Sources: Sachs Media Group
 WGU Indiana: Borshoff
 WGU Tennessee: McNeely Pigott & Fox Public Relations, LLC
 Wharton School of the University of Pennsylvania: M Booth & Associates, Inc.
 What's Next Boomer conferences: Susan Davis International Ltd.
 Wheaties: Cone Communications
 Wheelchair Solutions: Blaine Group, The
 Whitcraft: London & Associates, Michael J.
 White Castle: Paul Werth Associates
 White Plains Performing Arts Center: DDR Public Relations, Inc.
 White River State Park: Borshoff
 Whiteface Lodge: Middleton & Gendron, Inc.
 WhiteWave Foods: Linhart Public Relations
 Whole Foods Market: 5W Public Relations; Landis Communications Inc.; Sharp Communications, Inc.
 Whole Foods Market, Florida region: Brustman Carrino Public Relations
 Wholesome Cravings: Skillet Design & Marketing
 Wick Phillips: Burns & Associates, Michael A.
 Widener University: Brian Communications
 Wilbur Ellis: Peppercomm, Inc.
 Wild Dunes Resort, Isle of Palms, SC: Lou Hammond & Associates
 Wildlife Conservation Society: Child's Play Communications
 Wiley Group: Devine + Partners
 William J. and Dorothy K. O'Neill Foundation: Roop & Co.
 Williams-Sonoma, Inc.: ICR
 Williamsburg Area Destination Marketing Committee: Development Counsellors International (DCI)
 Williamson-Dickie Mfg. Co.: Zeno Group
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.
 Wilmington Convention Center: French | West | Vaughan
 Window Covering Safety Council: Kellen Communications
 Windsor Court Hotel, New Orleans: Quinn & Co.
 Windstream: Kwittken
 Wine Institute: Holt Public Affairs LLC
 Wine.com: LaunchSquad
 Winegard: Max Borges Agency
 Wines from Rioja (Spain): PadillaCRT
 Wingstop: Bizcom Associates
 Winn Development: Solomon McCown & Company, Inc.
 Winter Antiques Show: Sharp Communications, Inc.
 Wintergreen Fund: Mount & Nadler, Inc.
 Wired Magazine: MWW
 Wireless Advocates, Inc.: R&J Public Relations, LLC
 Within The Wild: Thompson & Co. Public Relations
 Withings: Max Borges Agency
 Witkoff Group: Rubenstein Public Relations, Inc.
 WiTricity: Version 2.0 Communications
 Wizards of the Coast: 360 Public Relations
 Wodka: Stuntman Public Relations
 Wolfe Video: Landis Communications Inc.
 Wolters Kluwer: HORN
 Wolverine World Wide (NYSE:WWW): Lambert, Edwards & Associates
 Women Employed: Public Communications Inc.
 Women In Military Service For America Foundation: Susan Davis International Ltd.
 Women in the Arts and Media Coalition: Goldman Communications Group, Inc.
 Women's Center for Entrepreneurship Corporation: R&J Public Relations, LLC
 Women's Sports Foundation: Zeno Group
 Women's Startup Lab: Eastwick
 Wood Group: Pierpont Communications Inc.
 Woods Edge Farm: Skillet Design & Marketing
 Woodstock Inn & Resort, VT: Redpoint Marketing PR, Inc.
 Workforce Solutions Alamo: Dublin & Associates, Inc.
 Workforce Solutions of Greater Dallas: TrizCom Communications, Inc.
 Workmen's Circle: Goldman Communications Group, Inc.
 Workplace: Southard Communications, Inc.
 Workshare: March Communications
 World Business Chicago: Jasculca Terman Strategic Communications
 World Federation of Exchanges: Intermarket Communications
 World Gold Council: MSLGROUP Americas

World-Wide Group, The: Marino Organization Inc., The (TMO)
 Worldwide Express: Idea Grove
 Worldwide Pants - The Late Show with David Letterman: Rubenstein Associates, Inc.
 Worthington Industries: Dix & Eaton Incorporated
 WPIX-TV 11: Cashman + Katz Integrated Communications
 Wrangler: French | West | Vaughan
 Wrightsville Beach, N.C.: French | West | Vaughan
 Writers Guild Initiative: Goldman Communications Group, Inc.
 Writers Guild of America, East: Goldman Communications Group, Inc.
 WSP Building Systems (formerly known as Flack + Kurtz): LVM Group, Inc., a Dudit Company
 Wyeth Corp.: gabbegroup
 Wyndham Hotel Group: Formula PR Inc.
 Wyndham Jade: TrizCom Communications, Inc.

X

X by 2: Stimpson Communications
 X2 Biosystems: Richmond Public Relations Inc.
 Xchanging: Finn Partners
 Xenon: Josell Communications, Inc.
 Xero: Highwire PR
 Xerox: JeffreyGroup; Landis Communications Inc.
 Xilinx: Hoffman Agency, The; MS Business Communication Ltd
 Xirus: Trainer Communications, Inc.
 Xoom: IW Group, Inc.
 Xuber Insurance: Gibbs & Soell, Inc.
 Xylem (formerly ITT): Cone Communications

Y

Yachting Promotions, Inc.: Pierson Grant Public Relations
 Yahoo!: Abernathy MacGregor Group, The
 Yahoo! Media Network/USH/Global Policy: DKC
 Yale-New Haven Hospital: Mason Public Relations
 YearUp: Jasculca Terman Strategic Communications
 Yellow Wood Partners: BackBay Communications
 Yesmail: Walker Sands Communications
 Yext: Morris + King Company, The
 Yieldex: Wise Public Relations, Inc.
 YMCA of Middle Tennessee: McNeely Pigott & Fox Public Relations, LLC
 Yogic: Stevens Strategic Communications, Inc.
 Yoh: Gregory FCA
 Yonkers Professional Fire Fighters Assn.: Butler Associates, LLC.
 Yoplait: Cone Communications
 YRC Worldwide: LAK Public Relations, Inc.
 Yum! Brands: Weber Shandwick
 YuMe: Trainer Communications, Inc.
 Yummy Yummy: Skillet Design & Marketing

Z

Z-Wave: Atomic
 Zack Bruell Restaurants: Falls Communications
 ZAGG Inc: Lane
 Zambian Horizons: Montgomery Communications
 Zaner-Bloser: Paul Werth Associates
 Zarbee's: Maxwell PR + Engagement
 Zebra Pens: R&J Public Relations, LLC
 Zeckendorf Development: Geto & de Milly, Inc.
 ZEISS: Airfoil
 Zell Lurie Institute: Version 2.0 Communications
 Zemi Beach, Anguilla: Quinn & Co.
 Zenger Farm: Maxwell PR + Engagement
 ZEPP: Max Borges Agency
 ZeptoLab: LaunchSquad
 Zero Motorcycles: DRIVEN Public Relations
 Zeta Interactive: 5W Public Relations
 Zetlin & DeChiara LLP: LAK Public Relations, Inc.
 Zing! Kitchen Tools: Redpoint Marketing PR, Inc.
 Zingaya: Clement | Peterson
 Zoetis: Ketchum
 Zoëtry Wellness & Spa Resorts: rbb Public Relations
 Zoo New England: marlo marketing/communications
 ZTE Corporation: Strategic Public Relations Group
 Zuellig Pharma: LaVoieHealthScience
 Zuhair Murad: Film Fashion
 Zumba Fitness: MWW
 Zurich Financial: Torrenzano Group, The
 Zuru Toys: Southard Communications, Inc.
 Zylast: Hoffman Agency, The



5-10-25



FOR IDEAS
WORTH TALKING
ABOUT

INSERT
COYNE



OPERATOR ASSISTED AND CREDIT CARD CALLS MAY BE SUBJECT TO ADDITIONAL CHARGES.

EMERGENCY (911) CALLS - Dial 911 or "0"

PERSONAL CALLS - Dial (0+) Area Code + Number, Follow instructions

COLLECT OR PERSON TO PERSON CALLS - Dial (0+) Area Code + Number, Follow instructions

COIN CALLS
Local Call: Deposit 25¢ (25¢ each additional minutes) * Di

Outside this area: Dial (1+) Area Code + Number (Deposit amount requested)

Long Distance: Dial (1+) Area Code + Number (Deposit amount requested)

ASSISTANCE
(only)
1. Dial (1+) 555-1212

For rates, billing, and service disputes, write or call the carrier shown above. You have the right to access the long distance carrier of your choice. Follow your carrier's instructions.

Commission at 1-800-342-3579. Interstate complaints write to Telephone, Washington, DC 20554. This phone is

HAVAS PR

NETWORKED BEAT NETWORKS

PROUD TO BE **A COLLECTIVE**

WINNERS

PRWeek **Global Nonprofit Campaign of the Year**,
United Nations Foundation/92Y #GivingTuesday
(Havas PR North America); **Highly Commended**,
Airfood Project (Havas Worldwide Paris)

PRWeek **Global Professional of the Year, Agency**,
Marian Salzman

PRWeek **Global Citizenship, Highly Commended**,
Airfood Project

FINALISTS

Havas PR Global Collective (global citizenship)

United Nations Foundation climate consortium
(issues and crisis; the Collective)

Original Factory Shop (consumer launch; Havas PR UK)

Patricia Phelps de Cisneros Collection
(global partnership; Llorente & Cuenca)

Llorente & Cuenca (international agency)

HAVAS
PR

For more information: Marian.salzman@havasww.com