



O'DWYER'S

46th ANNUAL

2016

DIRECTORY OF PUBLIC
RELATIONS FIRMS

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O'Dwyer's Directory of Public Relations Firms 2016

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Senior Copywriter
Beach Volleyball Enthusiast

Brigid Sweeney
Senior Associate, Global Marketing
& Business Development
Springsteen Aficionado

Nick Rivers
Software Engineer
Crazy Cat Guy



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GLOBAL

FOREWORD

The 2016 Edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of 1,200 public relations firms and public relations departments of advertising agencies worldwide. Readers should also cross-reference the directory with the PR firms database on odwyerpr.com for the latest updates to listings contained in the directory as well as new firm listings not found in the printed edition.

The rankings of PR Firms, which includes virtually all the major firms, are intended to allow the reader to draw rough conclusions regarding the growth of agencies year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "Special Report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the Directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the Directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The Directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 22 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Companies looking for PR counsel should be sure to read the article "How to Hire and Get the Most From Outside PR Counsel" at the end of the geographical index. Fraser Seitel, former senior VP-PA of Chase Manhattan Bank and author of *The Practice of Public Relations*, has contributed an article on hiring a PR firm from the client's point of view.

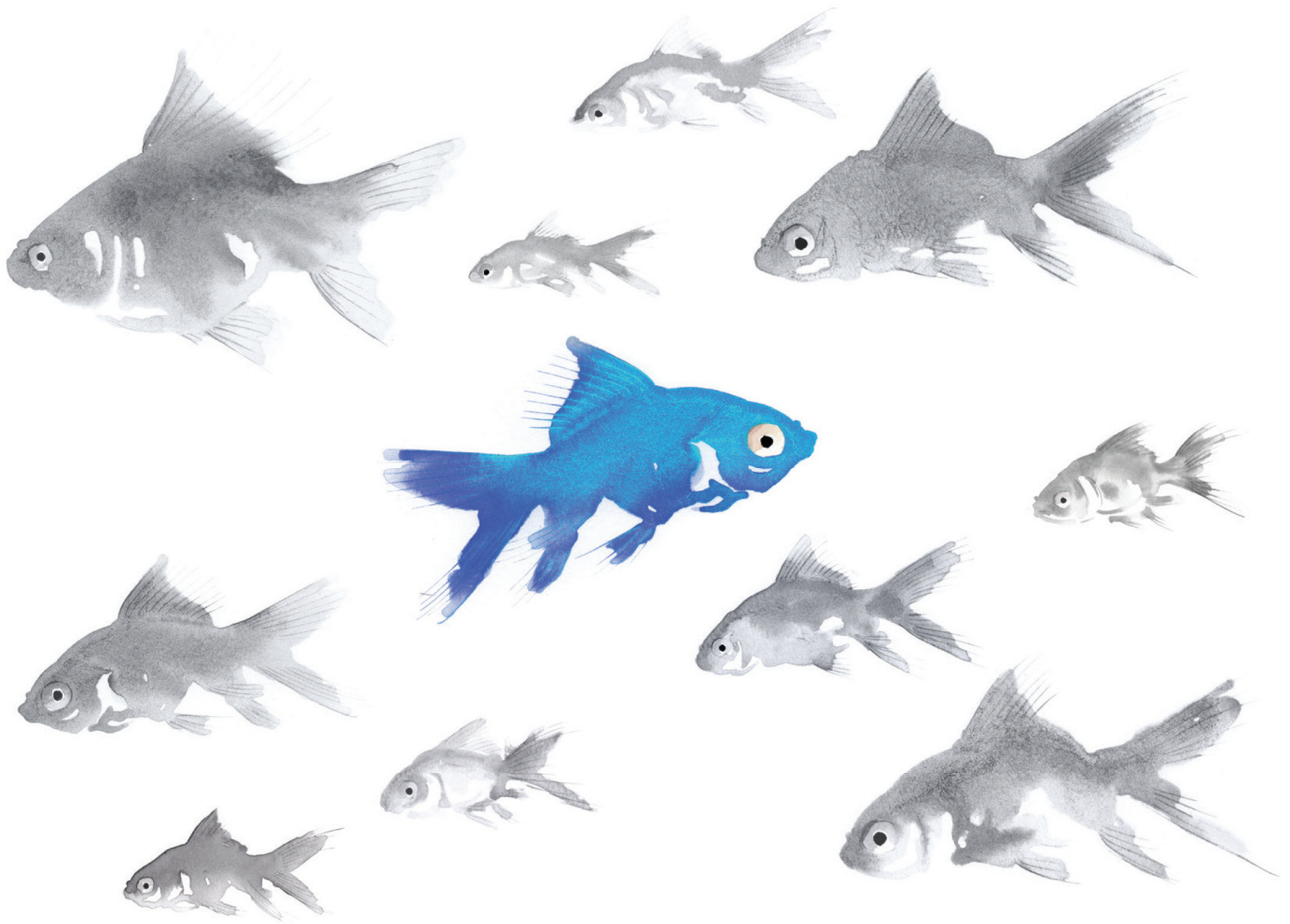
The last section of the directory, an exclusive cross-client index, is the only place where you can look up a company and determine its outside PR counsel. 6,500 clients are listed this year.

The editors of the Directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

Jack O'Dwyer
Publisher
June 2016

PR FIRMS NEWLY LISTED IN THE DIRECTORY

A.wordsmith	Gold PR	M studio
Abelow PR	GreenMark Public Relations, Inc.	Maize Marketing
Allyson Conklin Public Relations	Grisko LLC	Melrose PR
Alpine Communications	Harvest PR & Marketing, Inc.	Myriad
AMW Group	Hayworth Public Relations	Newlink
Belle Communications	Hemsworth Communications	Paynter Communications LLC
BIGfish Communications	Heron Agency	PR Girl Inc.
Blackbird PR	Hue & Cry	Rally
BLND Public Relations	Identity	Randle Communications
Bloom Communications	IMRE	Rational 360
BodenPR	Indicate Media	red7 Agency
BPCM Worldwide	Ink & Roses	Reed Public Relations
BrandLinkDC	InVentiv Health Public Relations Group	Reputation X
Brandstyle Communications	IVY Marketing Group, Inc.	Scratch Marketing + Media
Butin Integrated Communications	JV Public Relations NY	Slice Communications
Buttonwood Communications Group	JW Public Relations & Marketing	Stephen Bradley & Associates LLC
Centron Public Relations	Kari Feinstein Public Relations	SweeneyVesty
CGP	Kglobal	3rd Coast PR
Champion Management Group	Kite Hill PR	Taft Communications
Clermont Partners	Klick Communications	Tesla Group, The
CLY Communication	Lightspeed PR	Vistra
Curley Company	Little Green Pickle	Waite Company, The
Funk/Levis & Associates	Livingston PR	Wilson Strategic
Gavin	Lovell Communications	WordenGroup Public Relations



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PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to jack@odwyerpr.com. Send top page of latest income tax return and W-3 for 2016. Your ranking will be posted on odwyerpr.com and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.



Deadline for rankings based on '16 fee income: Fri., Mar. 3, 2017

Letter from the CPA of the PR firm as follows: *(This form may be photocopied and used by CPA)*

To the Board of Directors of _____ (city, state) _____:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2016 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2016:

Net fee income for 2016 was: \$ _____

Net fee income for 2015 was: \$ _____

Percentage gain (loss) was: _____

B. Gross billings for calendar 2016 aggregated _____ (total income plus reimbursables).

C. We determined from the payroll records that _____ employees were employed full-time as of Dec. 31, 2016 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2016 totaled: \$ _____.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and _____ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is _____ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

Agriculture _____	Financial PR/IR _____	Professional Services _____
Beauty & Fashion _____	Food & Beverage _____	Sports/Leisure _____
Entertainment/Cultural _____	Healthcare _____	Technology/Indus. _____
Environmental/PA _____	Home Furnishings _____	Travel & Econ. Dev. _____

H. **List branch office fees/staff on a separate sheet for:** New York, Chicago, Los Angeles, Washington, D.C. area, Boston, Connecticut, Philadelphia, Pittsburgh, Atlanta, Southeast, Florida, Ohio, St. Louis, Minneapolis/St. Paul, Midwest Cities, Austin, Dallas, Houston, Seattle, Western Cities, San Francisco, Sacramento and Silicon Valley.

We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA _____ Signed by CEO of PR firm: _____

Agency contact for this form: _____ phone: _____ e-mail: _____

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2017. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.

RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2015 Net Fees	Employees	% Change from 2014
1. Edelman, New York, NY -- edelman.com	\$854,576,000	5,936	+7.2
2. APCO Worldwide, Washington, DC -- apcoworldwide.com	119,858,300	680	+1.4
3. WE, Bellevue, WA -- we-worldwide.com	98,782,000	645	-7.4
4. W2O Group, San Francisco, CA -- w2ogroup.com	95,010,000	427	+15.0
5. Ruder Finn, New York, NY -- ruderrfinn.com	74,000,000	535	even
6. Finn Partners, New York, NY -- finnpartners.com	71,481,000	476	+35.3
7. LEWIS, San Francisco, CA - teamlewis.com	68,585,000	568	+11.6
8. ICR, New York, NY -- icrinc.com	56,208,757	153	+10.8
9. Zeno Group, New York, NY -- zenogroup.com	47,343,821	317	+18.6
10. PadillaCRT, Minneapolis, MN -- padillacrt.com	34,813,666	190	+10.1
11. Global Strategy Group, New York, NY -- globalstrategygroup.com	31,000,000	87	-4.5
12. Racepoint Global, Boston, MA -- racepointglobal.com	29,247,347	194	+7.2
13. Coyne PR, Parsippany, NJ -- coynepr.com	27,000,000	184	+17.3
14. G&S Business Communications, New York, NY -- gscommunications.com	25,012,724	142	+1.7
15. Regan Communications Group, Boston, MA -- regancomm.com	24,547,269	87	+2.0
16. Prosek Partners, New York, NY -- prosek.com	24,400,000	102	+20.2
17. Taylor, New York, NY -- taylorstrategy.com	22,100,000	105	+1.8
18. 5W Public Relations, New York, NY -- 5wpr.com	21,467,473	133	+13.2
19. French West Vaughan, Raleigh, NC -- fvw-us.com	21,166,208	96	+12.9
20. Fahlgren Mortine, Columbus, OH -- fahlgrenmortine.com	20,554,236	119	+10.4
21. Hunter PR, New York, NY -- hunterpr.com	20,500,000	102	+2.0
22. LEVICK, Washington, DC -- levick.com	19,586,431	71	+13.7
23. Peppercomm, New York, NY -- peppercomm.com	18,234,544	88	+11.9
24. Jackson Spalding, Atlanta, GA -- jacksonspalding.com	18,172,771	122	+12.7
25. Spectrum, Washington, DC -- spectrumscience.com	14,840,000	60	+83.5
26. IMRE, LLC, Baltimore, MD -- imre.com	14,600,000	85	+9
27. Rasky Baerlein Strategic Communications, Boston, MA -- rasky.com	14,105,981	44	+6.9
28. Cooney Waters Unlimited, New York, NY -- cooneywatersunlimited.com	14,020,725	46	-9.1
29. Makovsky, New York, NY -- makovsky.com	13,500,000	60	+2.3
30. Zimmerman Agency, Tallahassee, FL -- www.zimmerman.com	13,300,000	48	+9.0
31. PAN Communications, Boston, MA -- pancommunications.com	13,161,819	94	+24.1
32. RF Binder Partners, New York, NY -- rfbinder.com	12,700,000	68	even
33. Inkhouse Media + Marketing, Waltham, MA -- inkhouse.com	12,110,173	80	+34.3
34. Max Borges Agency, Miami, FL -- maxborgesagency.com	11,842,541	65	+10.6
35. Merritt Group, McLean, VA -- merrittgrp.com	11,119,100	54	+9.2
36. Highwire PR, San Francisco, CA -- highwirepr.com	10,994,175	55	+33.9
37. Gold PR, Corona, CA -- goldpr.com	10,512,180	4	+65.8
38. Davies, Santa Barbara, CA -- DaviesPublicAffairs.com	10,392,086	32	+4.0
39. Crosby, Annapolis, MD -- crosbymarketing.com	10,055,190	48	-3.7
40. ReviveHealth, Nashville, TN -- thinkrevivehealth.com	10,000,500	45	+12.6
41. Hoffman Agency, The, San Jose, CA -- hoffman.com	9,985,000	28	-2.7



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LYNN CASEY
CEO

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RANKING OF PR FIRMS continued

Firm	2015 Net Fees	Employees	% Change from 2014
42. Development Counsellors Int'l (DCI), New York, NY -- aboutdci.com	9,617,526	47	+5.9
43. Bliss Integrated Communication, New York, NY -- blissintegrated.com	9,495,000	49	+40.0
44. Podesta Group, Washington, DC -- podestagroup.com	9,020,909	20	+10.3
45. Bateman Group, San Francisco, CA -- bateman-group.com	8,643,281	46	+28.9
46. FoodMinds, Chicago, IL -- foodminds.com	8,287,748	33	+2.6
47. Dodge Communications, Alpharetta, GA -- dodgecommunications.com	7,736,000	50	+8.7
48. rbb Communications, Miami, FL -- rbbcommunications.com	7,605,889	45	+18.8
49. 360 Public Relations, Boston, MA -- 360pr.com	7,504,871	44	+14.6
50. Gregory FCA, Ardmore, PA -- gregoryfca.com	7,500,000	55	+10.3
51. Jarrard Phillips Cate & Hancock, Brentwood, TN -- jarrardinc.com	7,421,545	26	+21.8
52. Quinn, New York, NY -- quinn.pr	7,303,494	58	+34.4
53. Lambert, Edwards & Associates, Grand Rapids, MI -- lambert-edwards.com	7,058,000	42	+3.2
54. Lou Hammond Group, New York, NY -- louhammond.com	6,966,994	40	+3.2
55. Walker Sands Communications, Chicago, IL -- walkersands.com	6,939,903	63	+52.1
56. Greentarget Global LLC, Chicago, IL -- greentarget.com	6,834,979	38	+9.7
57. McNeely Pigott & Fox Public Relations, Nashville, TN -- mpf.com	6,806,534	59	even
58. Pierpont Communications, Houston, TX -- piercom.com	6,501,919	33	+1.1
59. JPA Health Communications, Washington, DC -- jpa.com	6,056,952	29	+30.8
60. J Public Relations, San Diego, CA -- jpublicrelations.com	6,015,467	46	+25.1
61. Cerrell Associates, Los Angeles, CA -- cerrell.com	5,948,056	25	+18.6
62. Public Communications Inc., Chicago, IL -- pcipr.com	5,830,475	48	-7.6
63. Moore Communications Group, Tallahassee, FL -- moorecommgroup.com	5,782,153	34	+40.7
64. CooperKatz & Co., New York, NY -- cooperkatz.com	5,581,445	35	+16.5
65. Sachs Media Group, Tallahassee, FL -- sachsmedia.com	5,468,382	28	+6.6
66. Dukas Linden Public Relations, New York, NY -- dlpr.com	5,264,021	21	+15.1
67. Singer Associates, Inc., San Francisco, CA -- singersf.com	4,736,816	20	-28.9
68. Konnect Public Relations, Los Angeles, CA -- konnect-pr.com	4,735,131	36	+46.7
69. KYNE, New York, NY -- kyne.com	4,592,165	19	+25.8
70. L.C. Williams & Associates, Chicago, IL -- lcwa.com	4,459,649	23	-5.3
71. Status Labs, Austin, TX -- statuslabs.com	4,414,872	29	+55.7
72. MCS Healthcare Public Relations, Bedminster, NJ -- mcspr.com	4,339,299	20	+52.3
73. Randle Communications, Sacramento, CA -- randlecommunications.com	4,173,887	18	+21.4
74. Hawkins Int'l Public Relations, New York, NY -- hawkpr.com	4,025,000	29	+17.3
75. LANE, Portland, OR -- lanep.com	3,986,728	23	+3.6
76. Beehive PR, St. Paul, MN -- beehivepr.biz	3,843,700	10	+41.5
77. Nancy J. Friedman Public Relations, New York, NY -- njfpr.com	3,840,000	23	+8.4
78. Intermarket Communications, New York, NY -- intermarket.com	3,755,000	14	-1.6
79. Standing Partnership, St. Louis, MO -- standingpartnership.com	3,648,421	20	-4.6
80. North 6th Agency (N6A), New York, NY -- n6a.com	3,434,669	28	+65.9
81. Hotwire, New York, NY -- hotwirepr.us	3,137,558	17	-4.8
82. SPM Communications, Dallas, TX -- spmcommunications.com	3,006,606	21	+25.4

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RANKING OF PR FIRMS continued

Firm	2015 Net Fees	Employees	% Change from 2014
83. Fiona Hutton & Associates, Los Angeles, CA -- fionahuttonassoc.com	2,990,440	8	-2.5
84. Schneider Associates, Boston, MA -- schneiderpr.com	2,896,296	17	+9.6
85. Trevelino/Keller, Atlanta, GA -- trevelinokeller.com	2,876,746	20	-9.5
86. Ripp Media/Public Relations, New York, NY -- rippmedia.com	2,598,311	7	+3.7
87. LaVoieHealthScience, Boston, MA -- lavoiehealthscience.com	2,517,515	10	+100.0
88. Cashman + Katz Integrated Comms., Glastonbury, CT -- cashman-katz.com	2,485,000	26	+16.4
89. Wilbert Group, The, Atlanta, GA -- thewilbertgroup.com	2,470,664	10	+58.4
90. Idea Grove, Dallas, TX -- ideagrove.com	2,368,272	24	+20.8
91. BoardroomPR, Ft. Lauderdale, FL -- boardroompr.com	2,300,000	16	even
92. Lovell Communications, Nashville, TN -- lovell.com	2,261,093	13	+27.3
93. Gatesman+Dave, Pittsburgh, PA -- gatesmandave.com	2,134,000	73	+18.6
94. Verasolve, Potomac, MD -- verasolve.com	2,132,410	15	+79.4
95. Didit Communications, LLC, New York, NY -- didit.com	2,022,112	15	+35.2
96. Landis Communications, San Francisco, CA -- landispr.com	1,999,050	20	+38.9
97. Hodges Partnership, The, Richmond, VA -- hodgespart.com	1,994,343	14	-1.9
98. Crosswind Media & Public Relations, Austin, TX -- crosswindpr.com	1,900,000	21	+7.8
99. Marketing Maven Public Relations, Camarillo, CA -- marketingmavenpr.com	1,825,595	14	+48.9
100. BLAZE, Santa Monica, CA -- blazepr.com	1,768,589	10	+5.0
101. O'Malley Hansen Communications, Chicago, IL -- omalleyhansen.com	1,730,000	15	+2.4
102. Perry Communications Group, Sacramento, CA -- perrycom.com	1,674,250	9	+5.2
103. Devine + Partners, Philadelphia, PA -- devinepartners.com	1,449,683	6	+18.2
104. Wise Public Relations, New York, NY -- wisepublicrelations.com	1,430,000	5	+30.0
105. Rosica Communications, Paramus, NJ -- rosica.com	1,375,533	9	+3.9
106. Butin Integrated Communications, St. Simons Island, GA -- butincom.com	1,314,646	7	+16.7
107. Power Group, The, Dallas, TX -- thepowergroup.com	1,235,829	9	+18.4
108. Maccabee, Minneapolis, MN -- maccabee.com	1,198,973	10	+9.4
109. Champion Management Group, Dallas, TX -- championmgt.com	1,081,225	7	+38.3
110. Red Sky PR, Boise, ID -- redskypr.com	1,052,566	9	even
111. KCD Public Relations, San Diego, CA -- kcdpr.com	1,014,928	7	+58.5
112. TransMedia Group, Boca Raton, FL -- transmediagroup.com	1,007,231	6	-15.9
113. Feintuch Communications, New York, NY -- feintuchcommunications.com	819,467	4	+22.9
114. Butler Associates, LLC, New York, NY -- butlerassociates.com	811,425	5	-1.7
115. Leverage PR Inc., Austin, TX -- leverage-pr.com	805,596	7	+28.3
116. Karbo Communications, San Francisco, CA -- karbocom.com	758,572	10	+99.8
117. WordWrite Communications LLC, Pittsburgh, PA -- wordwritepr.com	718,655	6	+3.4
118. Hemsworth Communications, Ft. Lauderdale, FL -- hemsworthcommunications.com	669,108	7	+138.1
119. Weiss PR, Baltimore, MD -- weisspr.com	651,925	3	+17.6
120. Stuntman PR, New York, NY -- stuntmanpr.com	617,500	4	-6.3
121. BizCom Associates, Addison, TX -- bizcompr.com	595,490	5	+7.5
122. AMP3 Public Relations, New York, NY -- amp3pr.com	248,501	3	+21.7
123. Notability Partners LLC, Austin, TX -- notabilitypartners.com	30,364	1	even

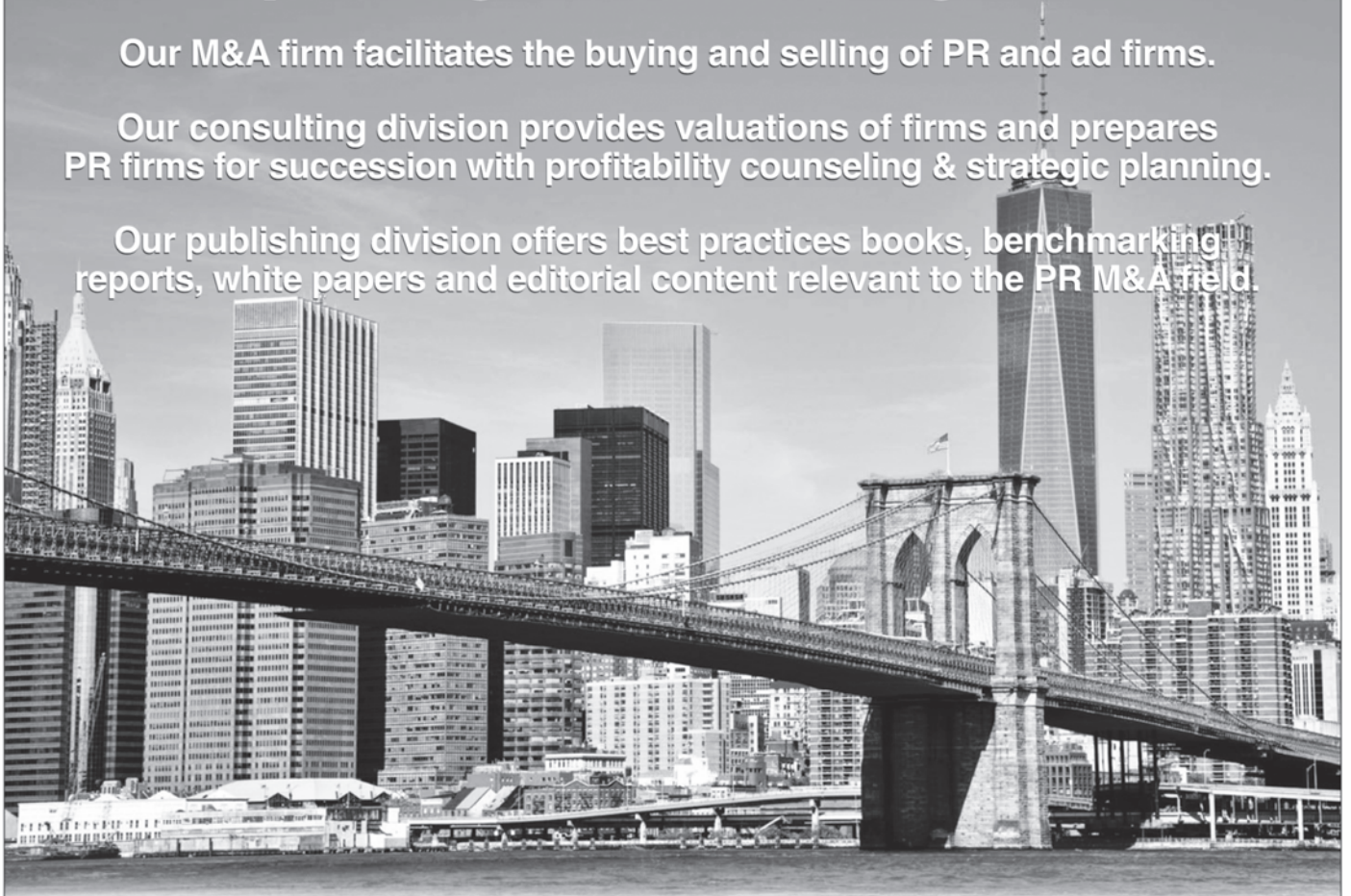
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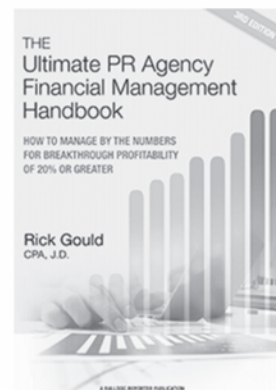
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LIST OF MAJOR HOLDING COMPANIES AND THEIR PR SUBSIDIARIES

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 Sloane & Co.
 Veritas Communications

Next Fifteen Communications Group

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 Lexis
 M Booth & Associates
 OutCast Agency, The
 Text 100

Omnicom Group

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“The Winston Wolf of public relations had arrived. Wolf, you will recall, was the fixer in Pulp Fiction. Played by Harvey Keitel, he washed away assassins splatter and gore. Sitrick cleans up the messes of companies, celebrities and others, and he’s a strategist who isn’t adverse to treating PR as combat.”
- **Fortune Magazine**

“Now (they) have hired Michael Sitrick, whose Los Angeles (based) public relations firm is known for going atomic on opponents, using “truth squads,” “wheel-of-pain” tactics and high profile journalists (to write profiles... That’s unbelievable (said the head of the PR firm for the opposing entity). This is the heavy artillery.” - **BusinessWeek**

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LEADING GAINERS AMONG THE RANKING OF PR FIRMS

FIRMS IN THE TOP 25 OVERALL

Firm	2015 Net Fees	Employees	% Change from 2014
#25 Spectrum, Washington, DC	\$14,840,000	60	+83.5
#6 Finn Partners, New York, NY	71,481,000	476	+35.3
#16 Prosek Partners, New York, NY	24,400,000	102	+20.2
#9 Zeno Group, New York, NY	47,343,821	317	+18.6
#13 Coyne PR, Parsippany, NJ	27,000,000	184	+17.3
#4 W2O Group, San Francisco, CA	95,010,000	427	+15.0
#22 LEVICK, Washington, DC	19,586,431	71	+13.7
#18 5W Public Relations, New York, NY	21,467,473	133	+13.2
#19 French West Vaughan, Raleigh, NC	21,166,208	96	+12.9
#24 Jackson Spalding, Atlanta, GA	18,172,771	122	+12.7

FIRMS RANKED 26 THROUGH 50

#37 Gold PR, Corona, CA	\$10,512,180	4	+65.8
#43 Bliss Integrated Communication, New York, NY	9,495,000	49	+40.0
#33 Inkhouse Media + Marketing, Waltham, MA	12,110,173	80	+34.3
#36 Highwire PR, San Francisco, CA	10,994,175	55	+33.9
#45 Bateman Group, San Francisco, CA	8,643,281	46	+28.9
#31 PAN Communications, Boston, MA	13,161,819	94	+24.1
#51 Jarrard Phillips Cate & Hancock, Brentwood, TN	7,421,545	26	+21.8
#48 rbb Communications, Miami, FL	7,605,889	45	+18.8
#49 360 Public Relations, Boston, MA	7,504,871	44	+14.6
#40 ReviveHealth, Nashville, TN	10,000,500	45	+12.6

FIRMS RANKED 51 THROUGH 100

#87 LaVoieHealthScience, Boston, MA	\$2,517,515	10	+100.0
#94 Verasolve, Potomac, MD	2,132,410	15	+79.4
#80 North 6th Agency (N6A), New York, NY	3,434,669	28	+65.9
#89 Wilbert Group, The, Atlanta, GA	2,470,664	10	+58.4
#71 Status Labs, Austin, TX	4,414,872	29	+55.7
#72 MCS Healthcare Public Relations, Bedminster, NJ	4,339,299	20	+52.3
#55 Walker Sands Communications, Chicago, IL	6,939,903	63	+52.1
#99 Marketing Maven Public Relations, Camarillo, CA	1,825,595	14	+48.9
#68 Konnect Public Relations, Los Angeles, CA	4,735,131	36	+46.7
#76 Beehive PR, St. Paul, MN	3,843,700	10	+41.5

FIRMS RANKED 101 THROUGH 123

#118 Hemsworth Communications, Ft. Lauderdale, FL	\$669,108	7	+138.1
#116 Karbo Communications, San Francisco, CA	758,572	10	+99.8
#111 KCD Public Relations, San Diego, CA	1,014,928	7	+58.5
#109 Champion Management Group, Dallas, TX	1,081,225	11	+38.3
#104 Wise Public Relations, New York, NY	1,430,000	5	+30.0
#115 Leverage PR Inc., Austin, TX	805,596	7	+28.3
#113 Feintuch Communications, New York, NY	819,467	4	+22.9
#122 AMP3 Public Relations, New York, NY	248,501	3	+21.7
#107 Power Group, The, Dallas, TX	1,235,829	9	+18.4
#103 Devine + Partners, Philadelphia, PA	1,449,683	6	+18.2



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RANKING OF PR FIRMS BY CITIES & REGIONS

NEW YORK & NEW JERSEY

Firm	2015 Net Fees	Empl.
1. Edelman (includes Rochester)	\$196,905,114	923
2. Ruder Finn	74,000,000	535
3. Global Strategy Group	31,000,000	87
4. Coyne, Parsippany, NJ	27,000,000	184
5. Finn Partners	25,920,000	190
6. Prosek Partners	24,400,000	102
7. 5W Public Relations	21,467,473	133
8. Hunter PR	20,500,000	102
9. Peppercomm	16,225,260	79
10. ICR	15,979,354	57
11. Cooney Waters Unlimited	14,020,725	46
12. Makovsky	13,500,000	60
13. Taylor	12,950,000	63
14. RF Binder Partners	12,700,000	68
15. APCO Worldwide	12,550,600	47
16. Development Counsellors Int'l (DCI)	9,617,526	47
17. Bliss Integrated Communication	9,495,000	49
18. Zeno Group	9,375,623	44
19. Lou Hammond Group	6,966,994	40
20. G&S Business Communications	6,214,160	45
21. J Public Relations	6,015,467	46
22. PadillaCRT	5,773,523	25
23. Quinn	5,716,412	49
24. CooperKatz & Co.	5,581,445	35
25. Dukas Linden Public Relations	5,264,021	21
26. KYNE	4,592,165	19
27. MCS Healthcare PR, Bedminster, NJ	4,339,299	20
28. Hawkins Int'l Public Relations	4,025,000	29
29. Nancy J. Friedman Public Relations Inc.	3,840,000	23
30. Intermarket Communications	3,755,000	14
31. North 6th Agency (N6A)	3,434,669	28
32. Hotwire	3,137,558	17
33. IMRE, LLC	2,700,000	16
34. Ripp Media/Public Relations	2,598,311	7
35. Didit Communications, LLC	2,022,112	15
36. Wise Public Relations	1,430,000	5
37. Rosica Communications, Paramus, NJ	1,375,533	9
38. Feintuch Communications	819,467	4
39. Butler Associates LLC	811,425	5
40. Stuntman PR	617,500	4
41. AMP3 Public Relations	248,501	3

CONNECTICUT

1. ICR, Norwalk	\$27,757,324	69
2. Cashman + Katz Int. Comms., Glastonbury	2,485,000	26

WASHINGTON, DC

Firm	2015 Net Fees	Empl.
1. Edelman	\$65,048,569	315
2. APCO Worldwide	42,621,900	180
3. LEVICK	19,586,431	71
4. Spectrum	14,840,000	60
5. Finn Partners	11,404,000	61
6. Merritt Group, McLean, VA	11,119,100	54
7. Crosby, Annapolis, MD	10,055,190	48
8. Podesta Group	9,020,909	20
9. IMRE, LLC, Baltimore, MD	8,900,000	57
10. Rasky Baerlein Strategic Comms.	6,477,094	14
11. JPA Health Communications	6,056,952	29
12. Verasolve, Potomac, MD	2,132,410	15
13. Racepoint Global	1,825,000	9
14. Weiss PR, Baltimore, MD	651,925	3

BOSTON

1. Regan Communications Group	\$24,547,269	87
2. Racepoint Global	17,045,315	90
3. PAN Communications	13,161,819	94
4. Inkhouse Media + Marketing	12,110,173	80
5. Rasky Baerlein Strategic Comms.	7,628,886	30
6. 360 Public Relations	7,504,871	44
7. ICR	3,408,280	10
8. Schneider Associates	2,896,296	17
9. LaVoieHealthScience	2,517,515	10

SOUTHEAST

1. French West Vaughan, Raleigh, NC	\$21,166,208	96
2. Jackson Spalding, Atlanta, GA	18,172,771	122
3. Edelman, Atlanta, GA	18,138,796	117
4. G&S Business Comms., Raleigh, NC	14,146,603	67
5. Zimmerman Agency, Tallahassee, FL	13,300,000	48
6. Max Borges Agency, Miami, FL	11,842,641	65
7. Finn Partners, Nashville, TN	11,087,000	74
8. ReviveHealth, Nashville, TN	10,000,500	45
9. PadillaCRT, Richmond, VA	9,359,523	50
10. Dodge Communications, Alpharetta, GA	7,736,000	50
11. rbb Communications, Miami, FL	7,605,889	45
12. Jarrard Phillips Cate & Hancock, Brentwood, TN	7,421,545	26
13. Taylor, Charlotte, NC	7,420,000	32
14. McNeely Pigott & Fox PR, Nashville, TN	6,806,534	59
15. Moore Comms. Group, Tallahassee, FL	5,782,153	34
16. Sachs Media Group, Tallahassee, FL	5,468,382	28
17. Trevelino/Keller, Atlanta, GA	2,876,746	20
18. Wilbert Group, The, Atlanta, GA	2,470,664	10
19. BoardroomPR, Ft. Lauderdale, FL	2,300,000	16
20. Lovell Communications, Nashville, TN	2,261,093	13
21. Edelman, Orlando, FL	2,167,308	8
22. APCO Worldwide, Raleigh, NC	2,070,600	8
23. Hodges Partnership, The, Richmond, VA	1,994,343	14
24. Quinn, Miami, FL	1,587,082	9
25. IMRE, LLC, Raleigh, NC	1,400,000	4
26. Butin Integrated Comms., St. Simons Island, GA	1,314,646	7
27. TransMedia Group, Boca Raton, FL	1,007,231	6
28. Finn Partners, Ft. Lauderdale, FL	876,000	9
29. Hemsworth Comms., Ft. Lauderdale, FL	669,108	7



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RANKING OF PR FIRMS BY CITIES & REGIONS continued

CHICAGO

Firm	2015 Net Fees	Empl.
1. Edelman	\$101,636,727	653
2. Zeno Group	16,698,913	93
3. FoodMinds	8,287,748	33
4. Finn Partners (includes Detroit)	7,038,000	45
5. Walker Sands Communications	6,939,903	63
6. Greentarget Global LLC	6,834,979	38
7. Public Communications Inc.	5,830,475	48
8. G&S Business Communications	4,651,961	30
9. L.C. Williams & Associates	4,459,649	23
10. APCO Worldwide	3,671,400	12
11. O'Malley Hansen Communications	1,730,000	15
12. Taylor	980,000	5

MIDWEST CITIES

1. Fahlgren Mortine, Columbus, OH	\$20,554,236	119
2. PadillaCRT, Minneapolis, MN	18,953,474	110
3. Lambert, Edwards & Assocs., Grand Rapids, MI	7,058,000	42
4. Beehive PR, St. Paul, MN	3,843,700	10
5. Standing Partnership, St. Louis, MO	3,648,421	20
6. Maccabee, Minneapolis, MN	1,198,973	10

PENNSYLVANIA

1. Gregory FCA, Ardmore	\$7,500,000	55
2. Gatesman+Dave, Pittsburgh	2,134,000	73
3. Devine + Partners, Philadelphia	1,449,683	6
4. WordWrite Comms. LLC, Pittsburgh	718,655	6

TEXAS

1. Edelman, Dallas, Houston, Austin	\$14,275,291	85
2. Pierpont Communications Inc., Houston	6,501,919	33
3. Status Labs, Austin	4,414,872	29
4. SPM Communications, Dallas	3,006,606	21
5. Idea Grove, Dallas	2,368,272	24
6. Crosswind Media & PR, Austin	1,900,000	21
7. Power Group, The, Dallas	1,235,829	9
8. Champion Management Group, Dallas	1,081,225	11
9. Leverage PR Inc., Austin	805,596	7
10. Bizcom Associates, Addison	595,490	5
11. Taylor, Austin	265,000	2
12. Notability Partners LLC, Austin	30,364	1

FLORIDA

1. Zimmerman Agency, Tallahassee	\$13,300,000	48
2. Max Borges Agency, Miami	11,842,541	65
3. rbb Communications, Miami	7,605,889	45
4. Moore Comms. Group, Tallahassee	5,782,153	34
5. Sachs Media Group, Tallahassee	5,468,382	28
6. BoardroomPR, Ft. Lauderdale	2,300,000	16
7. Edelman, Orlando	2,167,308	8
8. Quinn, Miami	1,587,082	9
9. TransMedia Group, Boca Raton	1,007,231	6
10. Finn Partners, Ft. Lauderdale	876,000	9
11. Hemsworth Comms., Ft. Lauderdale	669,108	7

LOS ANGELES

Firm	2015 Net Fees	Empl.
1. Edelman (includes Beverly Hills)	\$31,983,858	145
2. Gold PR, Corona	10,512,180	4
3. Davies, Santa Barbara	10,392,086	32
4. Cerrell Associates	5,948,056	25
5. ICR	4,863,180	10
6. Konnect Public Relations	4,735,131	36
7. Finn Partners	4,471,000	30
8. Zeno Group, Santa Monica	3,404,721	13
9. Fiona Hutton & Associates, Inc.	2,990,440	8
10. Marketing Maven PR, Camarillo	1,825,595	14
11. BLAZE, Santa Monica	1,768,589	10
12. IMRE, LLC	1,200,000	7
13. KCD Public Relations, San Diego	1,014,928	7
14. PadillaCRT	727,146	5
15. Taylor	485,000	6
16. Coyne	61,000	1

SAN FRANCISCO & NORTHERN CALIFORNIA

1. W2O Group	\$95,010,000	427
2. LEWIS	68,585,000	568
3. Edelman	29,078,241	173
4. Edelman (Silicon Valley), San Mateo	15,151,806	91
5. Highwire PR	10,994,175	55
6. Hoffman Agency, The, San Jose	9,985,000	28
7. Bateman Group	8,643,281	46
8. Zeno Group	5,950,375	26
9. Finn Partners	5,838,000	26
10. Singer Associates, Inc.	4,736,816	20
11. Racepoint Global	4,250,000	16
12. Edelman, Sacramento	4,201,698	15
13. ICR	4,200,618	7
14. Randle Communications, Sacramento	4,173,887	18
15. Inkhouse Media + Marketing	2,781,101	17
16. APCO Worldwide, Sacramento	2,251,300	5
17. Peppercomm	2,009,284	9
18. Landis Communications	1,999,050	20
19. Perry Comms. Group, Sacramento	1,674,250	9
20. APCO Worldwide	822,600	1
21. Karbo Communications	758,572	10

WESTERN CITIES

1. WE, Bellevue, WA	\$98,782,000	645
2. Edelman, Seattle, WA	27,954,409	160
3. Edelman, Portland, OR	7,725,890	46
4. LANE, Portland, OR	3,986,728	23
5. APCO Worldwide, Seattle, WA	2,164,000	12
6. Red Sky PR, Boise, ID	1,052,566	9

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RANKING OF PR FIRMS BY SPECIALTY

AGRICULTURE

Firm	2015 Net Fees
1. G&S Business Communications, New York, NY	\$15,956,516
2. Edelman, New York, NY	4,665,750
3. PadillaCRT, Minneapolis, MN	3,213,554
4. Peppercomm, New York, NY	1,218,462
5. Standing Partnership, St. Louis, MO	613,752
6. Fahlgren Mortine, Columbus, OH	368,693
7. Hodges Partnership, The, Richmond, VA	304,000
8. LEVICK, Washington, DC	223,063
9. Finn Partners, New York, NY	218,000
10. French West Vaughan, Raleigh, NC	175,000
11. O'Malley Hansen Communications, Chicago, IL	55,750
12. TransMedia Group, Boca Raton, FL	50,361
13. Maccabee, Minneapolis, MN	8,316

ENTERTAINMENT/CULTURAL

1. Edelman, New York, NY	\$23,147,670
2. Finn Partners, New York, NY	7,474,000
3. Taylor, New York, NY	3,540,000
4. W2O Group, San Francisco, CA	1,900,000
5. Zeno Group, New York, NY	1,540,860
6. 360 Public Relations, Boston, MA	1,500,974
7. Regan Communications Group, Boston, MA	1,325,400
8. Hunter PR, New York, NY	1,000,000
9. Peppercomm, New York, NY	872,675
10. Jackson Spalding, Atlanta, GA	847,649
11. Coyne PR, Parsippany, NJ	739,612
12. Rasky Baerlein Strategic Comms., Boston, MA	734,007
13. French West Vaughan, Raleigh, NC	702,000
14. Public Communications Inc., Chicago, IL	692,489
15. PadillaCRT, Minneapolis, MN	566,084
16. rbb Communications, Miami, FL	324,650
17. McNeely Pigott & Fox PR, Nashville, TN	280,036
18. SPM Communications, Dallas, TX	224,924
19. Landis Communications, San Francisco, CA	200,000
20. Status Labs, Austin, TX	196,211
21. CooperKatz & Co., New York, NY	147,726
22. WE, Bellevue, WA	143,000
23. TransMedia Group, Boca Raton, FL	100,723
24. Didit Communications, LLC, New York, NY	87,947
25. Sachs Media Group, Tallahassee, FL	60,000
26. Maccabee, Minneapolis, MN	36,047
27. Marketing Maven PR, Camarillo, CA	35,324
28. Schneider Associates, Boston, MA	33,300
29. AMP3 Public Relations, New York, NY	33,163
30. Standing Partnership, St. Louis, MO	25,993
31. Notability Partners LLC, Austin, TX	13,184
32. LEVICK, Washington, DC	11,163
33. Lovell Communications, Nashville, TN	8,000

HOME FURNISHINGS

Firm	2015 Net Fees
1. Edelman, New York, NY	\$47,125,068
2. Zeno Group, New York, NY	6,807,668
3. G&S Business Communications, New York, NY	4,728,651
4. L.C. Williams & Associates, Chicago, IL	3,012,092
5. Zimmerman Agency, Tallahassee, FL	2,900,000
6. 360 Public Relations, Boston, MA	2,251,461
7. Hunter PR, New York, NY	2,000,000
8. Finn Partners, New York, NY	2,000,000
9. PadillaCRT, Minneapolis, MN	1,030,657
10. Pierpont Communications Inc., Houston, TX	656,145
11. Status Labs, Austin, TX	436,024
12. Konnect Public Relations, Los Angeles, CA	394,337
13. rbb Communications, Miami, FL	375,612
14. French West Vaughan, Raleigh, NC	350,000
15. McNeely Pigott & Fox PR, Nashville, TN	345,314
16. 5W Public Relations, New York, NY	300,000
17. Lou Hammond Group, New York, NY	251,964
18. Marketing Maven PR, Camarillo, CA	199,226
19. Landis Communications, San Francisco, CA	125,000
20. Didit Communications, LLC, New York, NY	124,540
21. LEVICK, Washington, DC	115,650
22. Beehive PR, St. Paul, MN	102,526
23. Trevelino/Keller, Atlanta, GA	100,000
24. Butin Integrated Comms., St. Simons Island, GA	79,279
25. Rosica Communications, Paramus, NJ	57,996
26. WE, Bellevue, WA	55,000
27. Maccabee, Minneapolis, MN	38,087
28. O'Malley Hansen Communications, Chicago, IL	11,769

BEAUTY & FASHION

1. Edelman, New York, NY	\$18,039,765
2. French West Vaughan, Raleigh, NC	4,776,113
3. 5W Public Relations, New York, NY	4,000,000
4. Gold PR, Corona, CA	4,000,000
5. Ruder Finn, New York, NY	3,900,000
6. Turner, a Fahlgren Mortine co., New York, NY	2,453,402
7. Coyne PR, Parsippany, NJ	1,764,259
8. Zeno Group, New York, NY	1,508,733
9. Status Labs, Austin, TX	1,341,096
10. SPM Communications, Dallas, TX	1,029,658
11. 360 Public Relations, Boston, MA	750,487
12. WE, Bellevue, WA	696,000
13. Finn Partners, New York, NY	597,000
14. BLAZE, Santa Monica, CA	530,577
15. Beehive PR, St. Paul, MN	451,597
16. Inkhous Media + Marketing, Waltham, MA	451,089
17. O'Malley Hansen Communications, Chicago, IL	355,823
18. Marketing Maven PR, Camarillo, CA	337,614
19. Peppercomm, New York, NY	323,760
20. LEVICK, Washington, DC	308,773
21. PAN Communications, Boston, MA	263,236
22. Quinn, New York, NY	261,661
23. AMP3 Public Relations, New York, NY	204,835
24. J Public Relations, New York, NY	181,310
25. Rosica Communications, Paramus, NJ	178,042
26. PadillaCRT, Minneapolis, MN	73,647
27. Lovell Communications, Nashville, TN	60,000
28. Trevelino/Keller, Atlanta, GA	55,000
29. Stuntman PR, New York, NY	39,500
30. Jackson Spalding, Atlanta, GA	30,219
31. Didit Communications, LLC, New York, NY	20,091
32. Power Group, The, Dallas, TX	19,994
33. Sachs Media Group, Tallahassee, FL	7,500
34. Maccabee, Minneapolis, MN	3,920

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RANKING OF PR FIRMS BY SPECIALTY continued

FINANCIAL PR/INVESTOR RELS.

Firm	2015 Net Fees
1. Edelman, New York, NY	\$53,299,862
2. ICR, New York, NY	37,195,153
3. Ruder Finn, New York, NY	22,200,000
4. Prosek Partners, New York, NY	16,020,000
5. APCO Worldwide, Washington, DC	11,381,000
6. Peppercomm, New York, NY	6,736,100
7. Dukas Linden Public Relations, New York, NY	5,264,021
8. Gregory FCA, Ardmore, PA	4,650,000
9. Bliss Integrated Communication, New York, NY	4,348,000
10. Intermarket Communications, New York, NY	3,755,000
11. RF Binder Partners, New York, NY	3,652,816
12. Makovsky, New York, NY	3,000,000
13. LEVICK, Washington, DC	2,522,623
14. Lambert, Edwards & Assocs., Grand Rapids, MI	1,950,000
15. Finn Partners, New York, NY	1,918,000
16. Regan Communications Group, Boston, MA	1,785,000
17. CooperKatz & Co., New York, NY	1,564,978
18. Zeno Group, New York, NY	1,553,345
19. PadillaCRT, Minneapolis, MN	1,400,153
20. G&S Business Communications, New York, NY	1,373,571
21. LANE, Portland, OR	1,260,381
22. Sachs Media Group, Tallahassee, FL	1,238,303
23. Pierpont Communications Inc., Houston, TX	1,092,594
24. Jackson Spalding, Atlanta, GA	1,025,783
25. KCD Public Relations, San Diego, CA	1,014,928
26. Rasky Baerlein Strategic Comms., Boston, MA	991,813
27. Inkhous Media + Marketing, Waltham, MA	601,999
28. Verasolve, Potomac, MD	526,000
29. Beehive PR, St. Paul, MN	500,450
30. Leverage PR Inc., Austin, TX	402,798
31. Trevelino/Keller, Atlanta, GA	400,000
32. Moore Communications Group, Tallahassee, FL	396,407
33. 360 Public Relations, Boston, MA	375,243
34. North 6th Agency (N6A), New York, NY	361,560
35. French West Vaughan, Raleigh, NC	312,575
36. Status Labs, Austin, TX	307,781
37. rbb Communications, Miami, FL	267,000
38. Landis Communications, San Francisco, CA	240,000
39. Feintuch Communications, New York, NY	197,500
40. McNeely Pigott & Fox PR, Nashville, TN	192,023
41. Crosswind Media & Public Relations, Austin, TX	190,000
42. Butler Associates LLC, New York, NY	179,022
43. Hodges Partnership, The, Richmond, VA	102,000
44. Marketing Maven PR, Camarillo, CA	83,425
45. Rosica Communications, Paramus, NJ	72,090
46. Weiss PR, Baltimore, MD	55,000
47. Schneider Associates, Boston, MA	52,400
48. SPM Communications, Dallas, TX	11,880
49. Standing Partnership, St. Louis, MO	11,111

ENVIRONMENTAL/PUBLIC AFFAIRS

Firm	2015 Net Fees
1. APCO Worldwide, Washington, DC	\$25,047,300
2. Edelman, New York, NY	14,252,567
3. Finn Partners, New York, NY	12,125,000
4. Davies, Santa Barbara, CA	10,392,086
5. Cerrell Associates, Los Angeles, CA	5,948,056
6. Fiona Hutton & Associates, Inc., Los Angeles, CA	2,990,440
7. Moore Communications Group, Tallahassee, FL	2,447,537
8. Singer Associates, Inc., San Francisco, CA	2,355,964
9. Sachs Media Group, Tallahassee, FL	2,278,470
10. Pierpont Communications Inc., Houston, TX	2,133,035
11. Lambert, Edwards & Assocs., Grand Rapids, MI	2,062,000
12. Perry Communications Group, Sacramento, CA	1,440,079
13. PAN Communications, Boston, MA	1,184,563
14. Public Communications Inc., Chicago, IL	973,804
15. WE, Bellevue, WA	813,000
16. Crosby, Annapolis, MD	799,266
17. PadillaCRT, Minneapolis, MN	797,226
18. Makovsky, New York, NY	750,000
19. Butler Associates LLC, New York, NY	632,403
20. Peppercomm, New York, NY	603,116
21. rbb Communications, Miami, FL	593,139
22. CooperKatz & Co., New York, NY	536,803
23. Inkhous Media + Marketing, Waltham, MA	531,525
24. Schneider Associates, Boston, MA	473,142
25. French West Vaughan, Raleigh, NC	350,000
26. McNeely Pigott & Fox PR, Nashville, TN	251,711
27. Landis Communications, San Francisco, CA	250,000
28. WordWrite Comms. LLC, Pittsburgh, PA	229,970
29. Zeno Group, New York, NY	214,786
30. Trevelino/Keller, Atlanta, GA	150,000
31. Red Sky PR, Boise, ID	147,608
32. LEVICK, Washington, DC	142,083
33. Marketing Maven PR, Camarillo, CA	122,180
34. Hodges Partnership, The, Richmond, VA	80,000
35. Didit Communications, LLC, New York, NY	56,010
36. Jackson Spalding, Atlanta, GA	54,094



CREATIVE ————— ○

PUBLIC RELATIONS ————— ○

MARKETING ————— ○



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RANKING OF PR FIRMS BY SPECIALTY continued

PROFESSIONAL SERVICES

Firm	2015 Net Fees
1. Edelman, New York, NY	\$113,990,683
2. Coyne PR, Parsippany, NJ	8,151,275
3. Greentarget Global LLC, Chicago, IL	6,169,929
4. Jackson Spalding, Atlanta, GA	5,745,734
5. Prosek Partners, New York, NY	5,580,000
6. Finn Partners, New York, NY	5,427,000
7. Rasky Baerlein Strategic Comms., Boston, MA	4,398,979
8. Peppercomm, New York, NY	4,234,429
9. Bliss Integrated Communication, New York, NY	4,011,000
10. LEVICK, Washington, DC	3,823,339
11. PadillaCRT, Minneapolis, MN	3,391,150
12. Quinn, New York, NY	3,367,977
13. 5W Public Relations, New York, NY	3,100,000
14. rbb Communications, Miami, FL	2,806,398
15. Ripp Media/Public Relations, New York, NY	2,598,311
16. Zeno Group, New York, NY	2,372,957
17. CooperKatz & Co., New York, NY	1,737,142
18. Regan Communications Group, Boston, MA	1,689,000
19. Makovsky, New York, NY	1,550,000
20. Schneider Associates, Boston, MA	1,497,549
21. French West Vaughan, Raleigh, NC	1,406,204
22. Konnect Public Relations, Los Angeles, CA	1,274,914
23. Pierpont Communications Inc., Houston, TX	1,100,204
24. Lambert, Edwards & Assocs., Grand Rapids, MI	1,047,000
25. Didit Communications, LLC, New York, NY	982,110
26. Gregory FCA, Ardmore, PA	850,000
27. Verasolve, Potomac, MD	815,000
28. North 6th Agency (N6A), New York, NY	715,744
29. Inkhouse Media + Marketing, Waltham, MA	693,752
30. McNeely Pigott & Fox PR, Nashville, TN	616,980
31. Crosswind Media & Public Relations, Austin, TX	570,000
32. Beehive PR, St. Paul, MN	473,252
33. Moore Communications Group, Tallahassee, FL	437,527
34. PAN Communications, Boston, MA	394,854
35. L.C. Williams & Associates, Chicago, IL	392,936
36. Public Communications Inc., Chicago, IL	376,949
37. Weiss PR, Baltimore, MD	343,925
38. Status Labs, Austin, TX	335,566
39. Maccabee, Minneapolis, MN	327,925
40. WE, Bellevue, WA	313,000
41. TransMedia Group, Boca Raton, FL	302,169
42. Power Group, The, Dallas, TX	274,042
43. Sachs Media Group, Tallahassee, FL	221,842
44. Standing Partnership, St. Louis, MO	215,200
45. Landis Communications, San Francisco, CA	200,000
46. Rosica Communications, Paramus, NJ	173,376
47. Marketing Maven PR, Camarillo, CA	161,670
48. SPM Communications, Dallas, TX	152,310
49. Wise Public Relations, New York, NY	143,000
50. Red Sky PR, Boise, ID	97,698
51. WordWrite Communications LLC, Pittsburgh, PA	93,400
52. Lovell Communications, Nashville, TN	78,000
53. Hodges Partnership, The, Richmond, VA	76,000
54. Trevelino/Keller, Atlanta, GA	75,000
55. Hemsworth Communications, Ft. Lauderdale, FL	52,608

FOOD & BEVERAGE

Firm	2015 Net Fees
1. Edelman, New York, NY	\$108,204,736
2. APCO Worldwide, Washington, DC	15,408,500
3. Hunter PR, New York, NY	15,000,000
4. Zeno Group, New York, NY	10,177,022
5. FoodMinds, Chicago, IL	8,287,748
6. Taylor, New York, NY	7,230,000
7. PadillaCRT, Minneapolis, MN	6,724,110
8. Coyne PR, Parsippany, NJ	6,538,830
9. Regan Communications Group, Boston, MA	5,265,400
10. RF Binder Partners, New York, NY	5,011,118
11. Finn Partners, New York, NY	4,039,000
12. Ruder Finn, New York, NY	3,500,000
13. 5W Public Relations, New York, NY	3,400,000
14. Jackson Spalding, Atlanta, GA	2,919,464
15. W2O Group, San Francisco, CA	2,700,000
16. French West Vaughan, Raleigh, NC	2,689,771
17. Konnect Public Relations, Los Angeles, CA	2,308,196
18. Gold PR, Corona, CA	2,000,000
19. 360 Public Relations, Boston, MA	1,726,120
20. LEVICK, Washington, DC	1,629,529
21. SPM Communications, Dallas, TX	1,317,334
22. WE, Bellevue, WA	1,147,000
23. Butin Integrated Comms., St. Simons Island, GA	1,082,317
24. Peppercomm, New York, NY	976,482
25. Champion Management Group, Dallas, TX	973,103
26. Lambert, Edwards & Assocs., Grand Rapids, MI	954,000
27. LANE, Portland, OR	920,005
28. O'Malley Hansen Communications, Chicago, IL	745,753
29. BLAZE, Santa Monica, CA	707,435
30. Status Labs, Austin, TX	683,859
31. Quinn, New York, NY	572,997
32. J Public Relations, New York, NY	564,629
33. Stuntman PR, New York, NY	524,000
34. Bizcom Associates, Addison, TX	450,000
35. Power Group, The, Dallas, TX	408,477
36. Maccabee, Minneapolis, MN	380,812
37. Trevelino/Keller, Atlanta, GA	375,000
38. TransMedia Group, Boca Raton, FL	201,446
39. rbb Communications, Miami, FL	198,455
40. Rosica Communications, Paramus, NJ	192,890
41. North 6th Agency (N6A), New York, NY	179,404
42. Red Sky PR, Boise, ID	140,229
43. Hemsworth Communications, Ft. Lauderdale, FL	121,000
44. McNeely Pigott & Fox PR, Nashville, TN	107,657
45. Marketing Maven PR, Camarillo, CA	97,400
46. Hodges Partnership, The, Richmond, VA	96,000
47. Sachs Media Group, Tallahassee, FL	45,000
48. Schneider Associates, Boston, MA	18,500
49. Lovell Communications, Nashville, TN	6,000
50. Public Communications Inc., Chicago, IL	3,500
51. AMP3 Public Relations, New York, NY	3,072



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RANKING OF PR FIRMS BY SPECIALTY continued

HEALTHCARE

Firm	2015 Net Fees
1. Edelman, New York, NY	\$145,016,490
2. W2O Group, San Francisco, CA	71,600,000
3. APCO Worldwide, Washington, DC	29,633,800
4. Ruder Finn, New York, NY	25,800,000
5. Spectrum, Washington, DC	14,840,000
6. Cooney Waters Unlimited, New York, NY	14,020,725
7. ReviveHealth, Nashville, TN	10,000,500
8. Finn Partners, New York, NY	9,942,000
9. Crosby, Annapolis, MD	8,199,236
10. WE, Bellevue, WA	7,853,000
11. Dodge Communications, Alpharetta, GA	7,736,000
12. PadillaCRT, Minneapolis, MN	7,718,617
13. Makovsky, New York, NY	7,450,000
14. Jarrard Phillips Cate & Hancock, Brentwood, TN	7,421,545
15. Zeno Group, New York, NY	6,734,639
16. JPA Health Communications, Washington, DC	6,056,952
17. Coyne PR, Parsippany, NJ	4,973,721
18. Racepoint Global, Boston, MA	4,691,575
19. KYNE, New York, NY	4,592,165
20. MCS Healthcare Public Relations, Bedminster, NJ	4,339,299
21. RF Binder Partners, New York, NY	4,036,065
22. Gold PR, Corona, CA	4,000,000
23. 5W Public Relations, New York, NY	3,800,000
24. Rasky Baerlein Strategic Comms., Boston, MA	3,599,809
25. Public Communications Inc., Chicago, IL	3,125,777
26. Hunter PR, New York, NY	3,000,000
27. LaVoieHealthScience, Boston, MA	2,517,515
28. Beehive PR, St. Paul, MN	2,035,569
29. Lovell Communications, Nashville, TN	2,000,000
30. Moore Communications Group, Tallahassee, FL	1,812,532
31. PAN Communications, Boston, MA	1,579,418
32. Singer Associates, Inc., San Francisco, CA	1,476,084
33. McNeely Pigott & Fox PR, Nashville, TN	1,347,959
34. LEVICK, Washington, DC	1,325,358
35. Sachs Media Group, Tallahassee, FL	1,200,633
36. Bliss Integrated Communication, New York, NY	1,136,000
37. CooperKatz & Co., New York, NY	1,072,936
38. Standing Partnership, St. Louis, MO	1,024,364
39. L.C. Williams & Associates, Chicago, IL	1,017,121
40. French West Vaughan, Raleigh, NC	975,000
41. Inkhouse Media + Marketing, Waltham, MA	828,563
42. Crosswind Media & Public Relations, Austin, TX	760,000
43. Rosica Communications, Paramus, NJ	674,687
44. Merritt Group, McLean, VA	659,500
45. Regan Communications Group, Boston, MA	657,000
46. Jackson Spalding, Atlanta, GA	501,562
47. Status Labs, Austin, TX	500,358
48. Landis Communications, San Francisco, CA	475,000
49. Didit Communications, LLC, New York, NY	445,099

HEALTHCARE continued

Firm	2015 Net Fees
50. Pierpont Communications Inc., Houston, TX	432,894
51. Gregory FCA, Ardmore, PA	400,000
52. Schneider Associates, Boston, MA	394,503
53. rbb Communications, Miami, FL	388,368
54. North 6th Agency (N6A), New York, NY	356,478
55. Trevelino/Keller, Atlanta, GA	350,000
56. Prosek Partners, New York, NY	290,000
57. SPM Communications, Dallas, TX	262,500
58. Red Sky PR, Boise, ID	239,021
59. Perry Communications Group, Sacramento, CA	225,171
60. Marketing Maven PR, Camarillo, CA	220,291
61. Greentarget Global LLC, Chicago, IL	194,000
62. Maccabee, Minneapolis, MN	165,817
63. WordWrite Communications LLC, Pittsburgh, PA	122,170
64. Power Group, The, Dallas, TX	68,028
65. Idea Grove, Dallas, TX	63,915
66. Weiss PR, Baltimore, MD	53,000
67. O'Malley Hansen Communications, Chicago, IL	22,645

SPORTS/LEISURE

1. Taylor, New York, NY	\$10,600,000
2. French West Vaughan, Raleigh, NC	6,176,664
3. Edelman, New York, NY	2,760,447
4. Coyne PR, Parsippany, NJ	1,978,945
5. APCO Worldwide, Washington, DC	1,588,600
6. Ruder Finn, New York, NY	1,500,000
7. Regan Communications Group, Boston, MA	1,274,000
8. Racepoint Global, Boston, MA	573,886
9. Jackson Spalding, Atlanta, GA	522,414
10. Konnect Public Relations, Los Angeles, CA	482,209
11. LEVICK, Washington, DC	427,591
12. Crosswind Media & Public Relations, Austin, TX	380,000
13. Status Labs, Austin, TX	277,965
14. BLAZE, Santa Monica, CA	176,859
15. CooperKatz & Co., New York, NY	173,922
16. rbb Communications, Miami, FL	150,000
17. McNeely Pigott & Fox PR, Nashville, TN	145,384
18. WE, Bellevue, WA	141,000
19. Rasky Baerlein Strategic Comms., Boston, MA	97,905
20. Trevelino/Keller, Atlanta, GA	75,000
21. Power Group, The, Dallas, TX	72,152
22. Sachs Media Group, Tallahassee, FL	69,356
23. Public Communications Inc., Chicago, IL	64,152
24. Hodges Partnership, The, Richmond, VA	61,000
25. Didit Communications, LLC, New York, NY	49,368
26. Zeno Group, New York, NY	38,347
27. PadillaCRT, Minneapolis, MN	32,401
28. Marketing Maven PR, Camarillo, CA	30,500
29. Butin Integrated Comms., St. Simons Island, GA	26,250
30. Finn Partners, New York, NY	22,000
31. Perry Communications Group, Sacramento, CA	9,000

RANKING OF PR FIRMS BY SPECIALTY continued

TECHNOLOGY/INDUSTRIAL

Firm	2015 Net Fees
1. WE, Bellevue, WA	\$85,471,000
2. Edelman, New York, NY	29,257,353
3. Racepoint Global, Boston, MA	23,981,886
4. Finn Partners, New York, NY	22,941,000
5. W2O Group, San Francisco, CA	18,800,000
6. Ruder Finn, New York, NY	17,100,000
7. APCO Worldwide, Washington, DC	15,013,900
8. ICR, New York, NY	14,577,625
9. Zeno Group, New York, NY	13,329,151
10. Max Borges Agency, Miami, FL	11,842,541
11. Highwire PR, San Francisco, CA	10,994,175
12. Merritt Group, McLean, VA	10,459,600
13. Hoffman Agency, The, San Jose, CA	9,985,000
14. PAN Communications, Boston, MA	9,739,746
15. Inkhouse Media + Marketing, Waltham, MA	9,003,245
16. PadillaCRT, Minneapolis, MN	8,797,194
17. Bateman Group, San Francisco, CA	8,643,281
18. Fahlgren Mortine, Columbus, OH	7,502,427
19. Walker Sands Communications, Chicago, IL	6,939,903
20. 5W Public Relations, New York, NY	4,900,000
21. Rasky Baerlein Strategic Comms., Boston, MA	4,283,468
22. Jackson Spalding, Atlanta, GA	4,034,520
23. LEVICK, Washington, DC	3,834,584
24. Peppercomm, New York, NY	3,254,520
25. Highwire, New York, NY	3,137,558
26. G&S Business Communications, New York, NY	2,956,986
27. Idea Grove, Dallas, TX	2,304,357
28. Coyne PR, Parsippany, NJ	1,611,998
29. Gregory FCA, Ardmore, PA	1,600,000
30. Prosek Partners, New York, NY	1,530,000
31. Wise Public Relations, New York, NY	1,287,000
32. North 6th Agency (N6A), New York, NY	1,255,732
33. Standing Partnership, St. Louis, MO	1,114,212
34. Trevelino/Keller, Atlanta, GA	1,100,000
35. Pierpont Communications Inc., Houston, TX	1,087,047
36. Singer Associates, Inc., San Francisco, CA	877,565
37. Status Labs, Austin, TX	804,658
38. Verasolve, Potomac, MD	772,000
39. Karbo Communications, San Francisco, CA	758,572
40. 360 Public Relations, Boston, MA	750,487
41. Makovsky, New York, NY	750,000
42. Feintuch Communications, New York, NY	738,032
43. Hunter PR, New York, NY	500,000
44. Greentarget Global LLC, Chicago, IL	471,050
45. Leverage PR Inc., Austin, TX	402,798
46. Power Group, The, Dallas, TX	393,134
47. Marketing Maven PR, Camarillo, CA	389,502
48. BLAZE, Santa Monica, CA	353,718
49. CooperKatz & Co., New York, NY	347,938
50. French West Vaughan, Raleigh, NC	285,109
51. Beehive PR, St. Paul, MN	280,306
52. McNeely Pigott & Fox PR, Nashville, TN	276,508
53. Konnect Public Relations, Los Angeles, CA	271,675
54. Landis Communications, San Francisco, CA	250,000
55. rbb Communications, Miami, FL	224,360
56. Hodges Partnership, The, Richmond, VA	224,000
57. WordWrite Communications LLC, Pittsburgh, PA	208,400

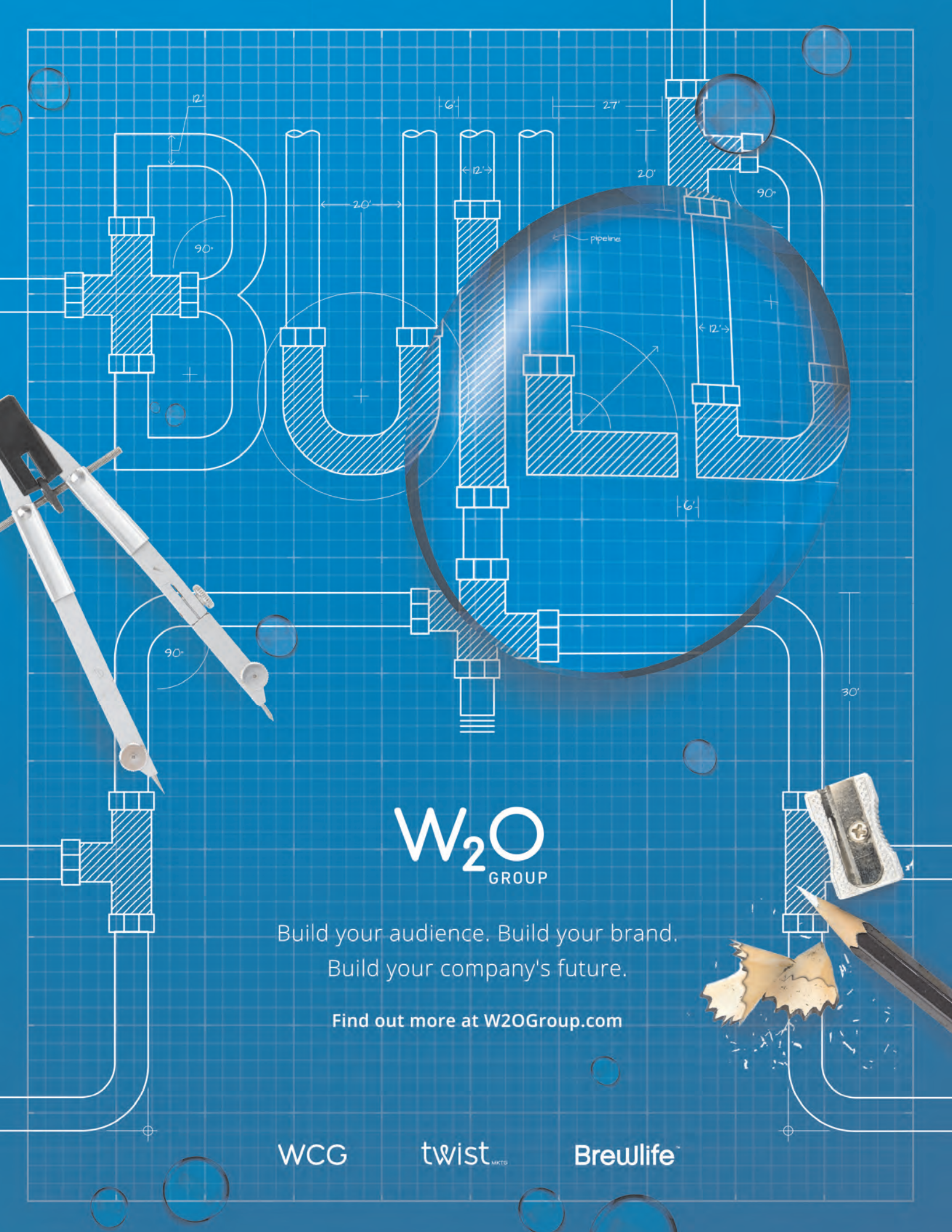
TECHNOLOGY/INDUSTRIAL continued

Firm	2015 Net Fees
58. Weiss PR, Baltimore, MD	200,000
59. Maccabee, Minneapolis, MN	191,699
60. Didit Communications, LLC, New York, NY	155,947
61. TransMedia Group, Boca Raton, FL	151,084
62. Schneider Associates, Boston, MA	147,920
63. Sachs Media Group, Tallahassee, FL	121,450
64. Champion Management Group, Dallas, TX	108,122
65. Moore Communications Group, Tallahassee, FL	106,900
66. O'Malley Hansen Communications, Chicago, IL	104,069
67. Red Sky PR, Boise, ID	79,269
68. Public Communications Inc., Chicago, IL	52,800
69. Rosica Communications, Paramus, NJ	33,944
70. Notability Partners LLC, Austin, TX	17,180
71. Stuntman PR, New York, NY	9,000
72. SPM Communications, Dallas, TX	4,200

TRAVEL/HOSPITALITY

1. Edelman, New York, NY	\$29,257,353
2. Zimmerman Agency, Tallahassee, FL	10,400,000
3. APCO Worldwide, Washington, DC	9,809,400
4. Development Counsellors Int'l (DCI), New York, NY	9,617,526
5. Lou Hammond Group, New York, NY	6,715,030
6. Turner, a Fahlgren Mortine co., New York, NY	6,090,257
7. Finn Partners, New York, NY	5,558,000
8. J Public Relations, New York, NY	5,269,529
9. Hawkins Int'l Public Relations, New York, NY	3,988,822
10. Nancy J. Friedman PR Inc., New York, NY	3,840,000
11. Quinn, New York, NY	3,100,859
12. French West Vaughan, Raleigh, NC	2,987,772
13. Zeno Group, New York, NY	2,816,312
14. Jackson Spalding, Atlanta, GA	2,491,331
15. rbb Communications, Miami, FL	2,277,908
16. 5W Public Relations, New York, NY	1,900,000
17. Coyne PR, Parsippany, NJ	1,241,360
18. LANE, Portland, OR	856,306
19. PadillaCRT, Minneapolis, MN	741,860
20. Taylor, New York, NY	730,000
21. North 6th Agency (N6A), New York, NY	717,461
22. Moore Communications Group, Tallahassee, FL	581,250
23. Hemsworth Communications, Ft. Lauderdale, FL	495,500
24. Status Labs, Austin, TX	482,799
25. McNeely Pigott & Fox PR, Nashville, TN	469,405
26. WE, Bellevue, WA	347,000
27. Red Sky PR, Boise, ID	282,583
28. LEVICK, Washington, DC	265,205
29. Sachs Media Group, Tallahassee, FL	225,828
30. TransMedia Group, Boca Raton, FL	201,446
31. Marketing Maven Public Relations, Camarillo, CA	148,459
32. Butin Integrated Comms., St. Simons Island, GA	126,798
33. Didit Communications, LLC, New York, NY	100,500
34. Hodges Partnership, The, Richmond, VA	81,000
35. Public Communications Inc., Chicago, IL	45,000
36. Stuntman PR, New York, NY	45,000
37. Peppercomm, New York, NY	15,000
38. Maccabee, Minneapolis, MN	8,150
39. AMP3 Public Relations, New York, NY	7,431
40. SPM Communications, Dallas, TX	3,500

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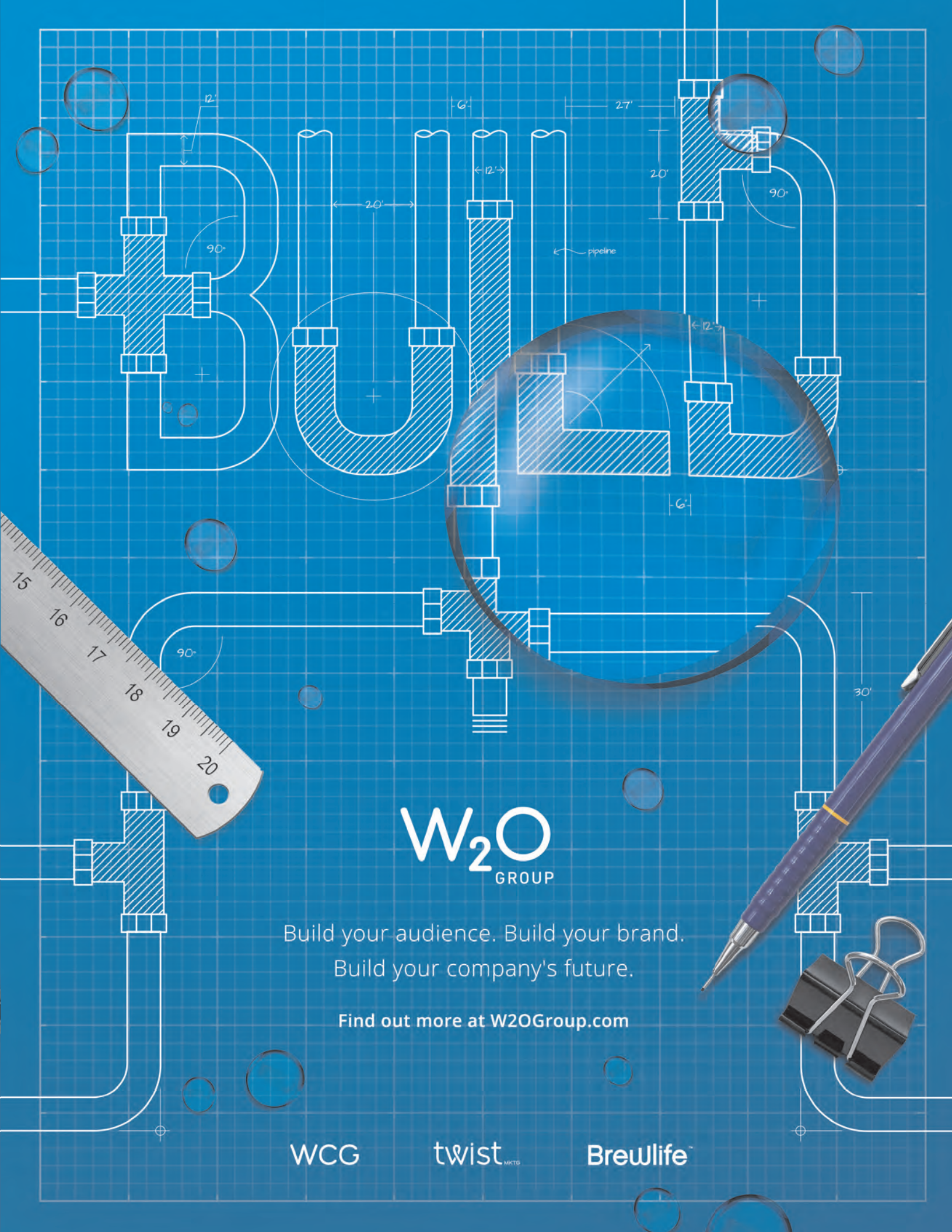
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INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

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Agriculture

Alabama

Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

Arizona

Havas PR, Phoenix

California

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Revell Communications, Sacramento
Ruder Finn Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

D.C.

Edelman
FleishmanHillard
Ketchum
Levick
Ruder Finn Inc.
Vanguard Communications
Weber Shandwick

Florida

At The Table Public Relations, Tampa
Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami

JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Edelman, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
Ketchum, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Iowa

MorganMyers, Waterloo

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Brookline
FleishmanHillard, Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Harvest PR & Marketing, Inc., Minneapolis
PadillaCRT, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City

Weber Shandwick, St. Louis

New York

Cooney Waters Unlimited, New York
Edelman, New York
Edson & Associates Inc., Andrew, Jericho
FleishmanHillard, New York
G&S Business Communications, New York
Havas PR, New York
JeffreyGroup, New York
Ketchum, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh

Ohio

Fahlgren Mortine, Columbus

Oregon

A.wordsmith, Portland
Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh

Tennessee

FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

PadillaCRT, Alexandria
PadillaCRT, Richmond

Agriculture continued

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha

Beauty & Fashion

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San Francisco
Allison+Partners, San Francisco
AMW Group, West Hollywood
Be Social Public Relations, Los Angeles
Be Social Public Relations, Solana Beach
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
BLND Public Relations, Hermosa Beach
Bolt Public Relations, Irvine
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Film Fashion, Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gold PR, Corona
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
IMRE, LLC, Los Angeles
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
Melrose PR, Santa Monica
PR Girl Inc., San Francisco
Purple Door Communications and Public Relations, Corte Madera
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
360 Public Relations, San Francisco
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Allyson Conklin Public Relations, Fort Collins
Momentum Media PR, Boulder
Red Jeweled Media, Englewood
Turner, Denver
Weber Shandwick, Denver

Connecticut

ICR, Norwalk

D.C.

BrandLinkDC
Edelman
Finn Partners
FleishmanHillard
Ink & Roses
Ketchum
Levick
Lewis
Ruder Finn Inc.
360 Public Relations
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
BodenPR, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
M Booth & Associates, Inc., Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta

Illinois

Current, Chicago
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
GreenMark Public Relations, Inc., Mundelein
Ketchum, Chicago
M Booth & Associates, Inc., Chicago
Motion PR, Chicago
O'Malley Hansen Communications, Chicago
Taylor, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Weber Shandwick, Baltimore

Massachusetts

CGPR, Marblehead

CM Communications, Boston
Cone Communications, Boston
FleishmanHillard, Boston
ICR, Boston
LaunchSquad, Cambridge
Lewis, Boston
M Booth & Associates, Inc., Boston
marlo marketing, Boston
PAN Communications, Inc., Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
lovio george | communications + design, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
M studio, Asbury Park
Rosica Communications, Fair Lawn

New York

Allidura Consumer, New York
AMP3 Public Relations, New York
Beautiful Planning Marketing & PR, New York
Bella Public Relations, Inc., New York
BPCM Worldwide, New York
Brandstyle Communications, New York
CLY Communication, New York
Coburn Communication, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, Inc., New York
Daddi Brand Communications, New York
DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
GMG Public Relations, Inc., Nanuet
Halo Group, The, New York
Havas PR, New York
Hue & Cry, New York
Hunter Public Relations, New York
ICR, New York
IMRE, LLC, New York
Indra Public Relations, New York
Ink & Roses, New York
JeffreyGroup, New York
Kaplow, New York
Ketchum, New York
Kwitken, New York
LaunchSquad, New York
Lippe Taylor, New York
Lou Hammond Group, New York
M Booth & Associates, Inc., New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York



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Beauty & Fashion continued

Nike Communications, Inc., New York
RED PR, New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Spong, New York
Style House Public Relations, New York
360 Public Relations, New York
Taylor, New York
Tesla Group, The, New York
Tierney, New York
Turner, New York
Weber Shandwick, New York
Zeno Group, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
IMRE, LLC, Raleigh
M Booth & Associates, Inc., Raleigh
Taylor, Charlotte

Ohio

Belle Communications, Columbus
Fahlgren Mortine, Columbus

Oregon

Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
M Booth & Associates, Inc., Austin
Shirleybarr Public Relations, Houston
SPM Communications, Inc., Dallas
Taylor, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston
Zeno Group, Dallas

Virginia

Hodges Partnership, The, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Books & Publications

Arizona

Havas PR, Phoenix

California

AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver
WordenGroup Public Relations, Denver

D.C.

Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Ketchum
Ruder Finn Inc.
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Hemsworth Communications, Ft. Lauderdale
Rogers & Cowan, Boca Raton
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
GreenMark Public Relations, Inc., Mundelein
Ketchum, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Scratch Marketing + Media, Cambridge
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Lambert, Edwards & Associates, Grand Rapids
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany

New York

Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
Goldman McCormick PR, Massapequa
Goodman Media International, Inc., New York
Havas PR, New York
JConnelly, New York
Ketchum, New York
Pollack PR Marketing Group, The, New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Southard Communications, Inc., New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Belle Communications, Columbus

Oregon

Edelman, Portland

Pennsylvania

Gavin, York
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tonic Life Communications, Philadelphia

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin

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Many companies or institutions will confront unforeseen events that could alter their future, pose unprecedented challenges and potentially set them on a new course that will redefine the organization and significantly impact key stakeholders.

What is required in these circumstances is an expert, experienced strategic communications partner to work with senior management and a Board of Directors to:

- ▲ Articulate a new business strategy and a vision for success
- ▲ Explain an enterprise-transforming event and its significance
- ▲ Successfully navigate complex business challenges or crises
- ▲ Build trust and support among key stakeholders
- ▲ Strengthen the organization's credibility, reputation, and brand

Successful execution requires superior counsel, judgment and expertise, broad experience, and a comprehensive, effective and intelligent approach for communicating to all stakeholders.

For over 45 years companies and institutions around the world have selected and relied on Kekst to provide that counsel and support.

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Corporate & Financial Communications ▲ Specialized Investor Relations ▲ Mergers & Acquisitions ▲
Shareholder Activism & Corporate Governance ▲ IPOs & Spinoffs ▲ Crisis Communications ▲
Bankruptcy & Restructuring Litigation & Regulatory Support ▲ Alternative Investments ▲ Research, Intelligence & Analysis

Books & Publications continued

Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Shirley & Banister Public Affairs, Alexandria

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Wyoming

WordenGroup Public Relations, Jackson

Educational Institutions

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix
Lavidge, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Karbo Communications, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
M Booth & Associates, Inc., San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Rally, Los Angeles
Randle Communications, Sacramento
Ruder Finn Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Global Strategy Group, Denver

Ogilvy Public Relations, Denver
Weber Shandwick, Denver

Connecticut

Global Strategy Group, Hartford

D.C.

Curley Company
Edelman
Finn Partners
FleishmanHillard
Global Strategy Group
Ketchum
Levick
Ogilvy Public Relations
Rasky Baerlein Strategic Communications, Inc.
Ruder Finn Inc.
Stanton Communications, Inc.
Tricom Associates, Inc.
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
M Booth & Associates, Inc., Boca Raton
Moore Communications Group, Tallahassee
rbb Communications, Miami
Rock Orange, Miami
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Ketchum, Atlanta
M Booth & Associates, Inc., Atlanta
Ogilvy Public Relations, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
GreenMark Public Relations, Inc., Mundelein
Greentarget Global LLC, Chicago
Jasulca Terman Strategic Communications, Chicago
Ketchum, Chicago
M Booth & Associates, Inc., Chicago
Motion PR, Chicago
Ogilvy Public Relations, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

Birnbach Communications Inc., Marblehead
CM Communications, Boston
Cone Communications, Boston
FleishmanHillard, Boston
M Booth & Associates, Inc., Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Schneider Associates, Boston
Solomon McCown & Company, Inc., Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Identity, Bingham Farms
Lambert, Edwards & Associates, Grand Rapids
lovio george | communications + design, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
R&J Strategic Communications, Bridgewater
Taft Communications, Lawrenceville

New Mexico

Waite Company, The, Albuquerque

New York

A. Lavin Communications, Port Washington
Berman Group, Inc., The, New York
Cooney Waters Unlimited, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
Ditit Communications, New York
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Goldman McCormick PR, Massapequa
Halo Group, The, New York
Havas PR, New York
JeffreyGroup, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Livingston PR, New York
M Booth & Associates, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Southard Communications, Inc., New York

Educational Institutions continued

Spong, New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New York
Thompson & Co. Public Relations, New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
M Booth & Associates, Inc., Raleigh

Ohio

Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus
Paynter Communications LLC, Cleveland
Stevens Strategic Communications, Inc., Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Funk/Levis & Associates, Eugene
Smith Asbury Inc., West Linn

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Furia Rubel Communications, Inc., Doylestown
Gavin, York
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tonic Life Communications, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Lovell Communications, Nashville
McNeely Pigott & Fox Public Relations, LLC, Nashville
Weber Shandwick, Nashville

Texas

Crosswind Media & PR, Austin
DoubleDimond Public Relations LLC, Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
M Booth & Associates, Inc., Austin
OCG PR, Fort Worth
Thompson & Co. Public Relations, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Entertainment/Cultural

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San Francisco
Allison+Partners, San Francisco
AMW Group, West Hollywood
B/HI, Los Angeles
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Double Forte, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco

In an environment where everyone is shouting for attention, ***compelling, meaningful communication*** that really connects with your key constituents is critical.

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Stanton
PUBLIC RELATIONS & MARKETING
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Entertainment/Cultural continued

Ketchum, Los Angeles
 Ketchum, San Francisco
 Klick Communications, Santa Monica
 Landis Communications Inc., San Francisco
 LaunchSquad, San Francisco
 Lou Hammond Group, Los Angeles
 Marketing Maven Public Relations, Camarillo
 Mayo Communications & Mayo PR, Los Angeles
 Melrose PR, Santa Monica
 Ogilvy Public Relations, Los Angeles
 Ogilvy Public Relations, Sacramento
 Ogilvy Public Relations, San Francisco
 Rally, Los Angeles
 Revell Communications, Sacramento
 Rogers & Cowan, Los Angeles
 Ruder Finn Inc., San Francisco
 Taylor, Santa Monica
 Tellem Grody Public Relations, Inc., Malibu
 W2O Group, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara
 Zeno Group, Santa Monica
 Zeno Group, Silicon Valley

Colorado

Momentum Media PR, Boulder
 Ogilvy Public Relations, Denver
 Weber Shandwick, Denver
 WordenGroup Public Relations, Denver

Connecticut

Cashman + Katz Integrated Communications,
 Glastonbury

D.C.

APCO Worldwide
 BrandLinkDC
 Edelman
 Finn Partners
 FleishmanHillard
 Ketchum
 Ogilvy Public Relations
 Ruder Finn Inc.
 Weber Shandwick

Florida

BodenPR, Miami
 Brustman Carrino Public Relations, Miami
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Lou Hammond Group, Miami
 Moore Communications Group, Tallahassee
 Newlink, Miami
 rbb Communications, Miami
 Rock Orange, Miami
 Rogers & Cowan, Boca Raton
 Sachs Media Group, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 The Buzz Agency of Florida, Delray Beach
 TransMedia Group, Boca Raton
 Weber Shandwick, Miami

Georgia

Edelman, Atlanta
 FleishmanHillard, Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta

Ketchum, Atlanta
 Ogilvy Public Relations, Atlanta
 Rogers & Cowan, Atlanta
 Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
 Falk Associates/Contact, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 GreenMark Public Relations, Inc., Mundelein
 Heron Agency, Chicago
 Ketchum, Chicago
 Motion PR, Chicago
 Ogilvy Public Relations, Chicago
 Public Communications Inc., Chicago
 Taylor, Chicago
 Weber Shandwick, Chicago
 Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

Cone Communications, Boston
 FleishmanHillard, Boston
 Greenough Brand Storytellers, Watertown
 LaunchSquad, Cambridge
 marlo marketing, Boston
 Schneider Associates, Boston
 Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
 FleishmanHillard, Detroit
 Franco Public Relations Group, Detroit
 Identity, Bingham Farms
 lovio george | communications + design,
 Detroit
 Marx Layne & Company, Farmington Hills
 Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
 Spong, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany

New York

AMP3 Public Relations, New York
 APCO Worldwide, New York
 Beautiful Planning Marketing & PR, New York
 Berman Group, Inc., The, New York
 BPCM Worldwide, New York
 Brandstyle Communications, New York
 Cashman + Katz Integrated Communications,
 New York
 Coburn Communication, New York
 CooperKatz & Company, Inc., New York
 Coyne PR, New York
 DDR Public Relations, Inc., Pleasantville
 Dudit Communications, New York

Edelman, New York
 5W Public Relations, New York
 Finn Partners, New York
 FleishmanHillard, New York
 GMG Public Relations, Inc., Nanuet
 Goldman Communications Group, Inc.,
 Bayside
 Goldman McCormick PR, Massapequa
 Goodman Media International, Inc., New York
 Havas PR, New York
 Hawkins International Public Relations, New
 York
 Hunter Public Relations, New York
 Indra Public Relations, New York
 JeffreyGroup, New York
 Keith Sherman and Associates, New York
 Ketchum, New York
 LaunchSquad, New York
 Lou Hammond Group, New York
 Marino., New York
 Marketing Maven Public Relations, New York
 MFA, Ltd. (Missy Farren & Assocs.), New
 York
 Ogilvy Public Relations, New York
 RL Forsythe Communications, Inc., New York
 Rogers & Cowan, New York
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Spong, New York
 Taylor, New York
 Tesla Group, The, New York
 Thompson & Co. Public Relations, New York
 Weber Shandwick, New York
 Wise Public Relations, Inc., New York
 Zeno Group, New York

North Carolina

FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh
 Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
 Fahlgren Mortine, Columbus
 Stevens Strategic Communications, Inc.,
 Cleveland

Oregon

A.wordsmith, Portland
 Edelman, Portland

Pennsylvania

Brian Communications, Conshohocken
 Brownstein Group, Philadelphia
 Devine + Partners, Philadelphia
 Havas PR, Pittsburgh
 Ketchum, Pittsburgh

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
 FleishmanHillard, Nashville
 McNeely Pigott & Fox Public Relations, LLC,
 Nashville
 Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
 Crosswind Media & PR, Austin
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas

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Entertainment/Cultural continued

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Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
Notability Partners LLC, Austin
OCG PR, Fort Worth
Taylor, Austin
Thompson & Co. Public Relations, Houston
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston
Zeno Group, Dallas

Virginia

BCF Agency, Virginia Beach

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Wyoming

WordenGroup Public Relations, Jackson

Environmental/Public Affairs

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

Arizona

Havas PR, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Cerrell Associates, Inc., Los Angeles
Davies, Los Angeles
Davies, Santa Barbara
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
IW Group, Inc., San Francisco
IW Group, Inc., West Hollywood
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
Lou Hammond Group, Los Angeles
Mayo Communications & Mayo PR, Los Angeles
Melrose PR, Santa Monica
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Perry Communications Group, Inc., Sacramento
Porter Novelli, Irvine

Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Rally, Los Angeles
Randle Communications, Sacramento
Revell Communications, Sacramento
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Singer Associates, Inc., San Francisco
WE, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Global Strategy Group, Denver
Ogilvy Public Relations, Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
Cashman + Katz Integrated Communications,
Glastonbury
Global Strategy Group, Hartford

D.C.

APCO Worldwide
Caplan Communications LLC
Crosby
Davies
Edelman
Finn Partners
FleishmanHillard
Global Strategy Group
Ketchum
kglobal
Levick
Makovsky
Ogilvy Public Relations
Porter Novelli
Rasky Baerlein Strategic Communications, Inc.
Ruder Finn Inc.
Story Partners
Tricom Associates, Inc.
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
Moore Communications Group, Tallahassee
Newlink, Miami
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta

Porter Novelli, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta

Illinois

Clermont Partners, Chicago
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
Ketchum, Chicago
Ogilvy Public Relations, Chicago
Pietryla PR & Marketing, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Caplan Communications LLC, Rockville
Crosby, Annapolis
Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Brookline
Cone Communications, Boston
Eric Mower + Associates, Newton
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
Porter Novelli, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Schneider Associates, Boston
Solomon McCown & Company, Inc., Boston
WE, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Lambert, Edwards & Associates, Grand Rapids
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Taft Communications, Lawrenceville

New Mexico

Waite Company, The, Albuquerque

New York

A. Lavin Communications, Port Washington
APCO Worldwide, New York
Berman Group, Inc., The, New York
Brandstyle Communications, New York
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 Clermont Partners, New York
 Cooney Waters Unlimited, New York
 CooperKatz & Company, Inc., New York
 Development Counsellors International (DCI), New York
 Edelman, New York
 Eric Mower + Associates, Albany
 Eric Mower + Associates, Buffalo
 Eric Mower + Associates, New York
 Eric Mower + Associates, Rochester
 Eric Mower + Associates, Syracuse
 Finn Partners, New York
 FleishmanHillard, New York
 G&S Business Communications, New York
 Global Strategy Group, New York
 Goldman Communications Group, Inc., Bayside
 Havas PR, New York
 inVentiv Health Public Relations Group, New York
 IW Group, Inc., New York
 JConnelly, New York
 JeffreyGroup, New York
 JV Public Relations NY, New York
 Ketchum, New York
 LAK Public Relations, Inc., New York
 Lou Hammond Group, New York
 Makovsky, New York
 Marino., New York
 MFA, Ltd. (Missy Farren & Assocs.), New York
 North 6th Agency, Inc., New York
 Ogilvy Public Relations, New York
 PadillaCRT, New York
 Porter Novelli, New York
 Prosek Partners, New York
 RF | Binder Partners, Inc., New York
 Rogers & Cowan, New York
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Sloane & Company, New York
 Stanton Public Relations & Marketing, New York
 WE, New York
 Weber Shandwick, New York
 Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh
 G&S Business Communications, Raleigh

Ohio

Eric Mower + Associates, Cincinnati
 Fahlgren Mortine, Columbus
 Paynter Communications LLC, Cleveland
 Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
 Funk/Levis & Associates, Eugene
 WE, Portland

Pennsylvania

Bravo Group, Harrisburg
 Devine + Partners, Philadelphia
 Havas PR, Pittsburgh
 Ketchum, Pittsburgh

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston
 Pearson Associates, David, Hilton Head Island

Tennessee

Finn Partners, Nashville
 FleishmanHillard, Nashville
 McNeely Pigott & Fox Public Relations, LLC, Nashville
 Reed Public Relations, Nashville
 Weber Shandwick, Nashville

Texas

Bizcom Associates, Plano
 Crosswind Media & PR, Austin
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Havas PR, Houston
 Ketchum, Dallas
 OCG PR, Fort Worth
 Pierpont Communications Inc., Austin
 Pierpont Communications Inc., Dallas
 Pierpont Communications Inc., Houston
 Pierpont Communications Inc., San Antonio
 Porter Novelli, Austin
 Ward Creative Communications, Houston
 WE, Austin
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston
 Zeno Group, Dallas

Virginia

PadillaCRT, Alexandria
 PadillaCRT, Richmond
 Shirley & Banister Public Affairs, Alexandria

Washington

Edelman, Seattle
 FleishmanHillard, Seattle
 Porter Novelli, Seattle
 WE, Bellevue
 WE, Seattle
 Weber Shandwick, Seattle

Financial PR/Investor Relations**Alaska**

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Abernathy MacGregor Group, The, Los Angeles
 Abernathy MacGregor Group, The, San Francisco
 Allison+Partners, San Francisco
 Blaine Group, The, Beverly Hills
 Cognito, Los Angeles
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edelman, San Mateo
 Financial Profiles, Inc., Los Angeles
 Financial Profiles, Inc., Palo Alto
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles

FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Havas PR, El Segundo
 Havas PR, Los Angeles
 Havas PR, San Diego
 Havas PR, San Francisco
 ICR, Los Angeles
 ICR, San Francisco
 IMRE, LLC, Los Angeles
 InkHouse Media + Marketing, San Francisco
 IW Group, Inc., San Francisco
 IW Group, Inc., West Hollywood
 KCD PR Inc. - Financial Inbound Marketing Firm, San Diego
 Ketchum, Los Angeles
 Ketchum, San Francisco
 Landis Communications Inc., San Francisco
 LaunchSquad, San Francisco
 Lewis, San Diego
 Lewis, San Francisco
 Maize Marketing, Woodland Hills
 Marketing Maven Public Relations, Camarillo
 Mayo Communications & Mayo PR, Los Angeles
 Ogilvy Public Relations, Los Angeles
 Ogilvy Public Relations, Sacramento
 Ogilvy Public Relations, San Francisco
 PadillaCRT, Los Angeles
 Peppercomm, Inc., San Francisco
 Pollack PR Marketing Group, The, Los Angeles
 Ruder Finn Inc., San Francisco
 Sitrick And Company, Los Angeles
 Sitrick And Company, San Francisco
 Torrenzano Group, The, San Francisco
 UPRAISE Marketing + Public Relations, San Francisco
 W2O Group, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara
 Zeno Group, Santa Monica
 Zeno Group, Silicon Valley

Colorado

Global Strategy Group, Denver
 Ogilvy Public Relations, Denver
 Volume Public Relations, Greenwood Village
 Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
 Global Strategy Group, Hartford
 ICR, Norwalk
 London, Michael J. & Associates, Trumbull
 Torrenzano Group, The, Hartford

D.C.

APCO Worldwide
 Edelman
 FleishmanHillard
 Global Communicators, LLC
 Global Strategy Group
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BoardroomPR, Tampa
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Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Newlink, Miami
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Clermont Partners, Chicago
Edelman, Chicago
Financial Profiles, Inc., Chicago
FleishmanHillard, Chicago
Greentarget Global LLC, Chicago
Kellen, Chicago
Ketchum, Chicago
Ogilvy Public Relations, Chicago
Pietryla PR & Marketing, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Verasolve, Potomac
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
FleishmanHillard, Boston
ICR, Boston
InkHouse Media + Marketing, Waltham
LaunchSquad, Cambridge
LaVoieHealthScience, Boston
Lewis, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Schneider Associates, Boston
Solomon McCown & Company, Inc., Boston
Stimpson Communications, Wayland
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Identity, Bingham Farms
Lambert, Edwards & Associates, Grand Rapids
Marx Layne & Company, Farmington Hills

Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Diegnan & Associates, Norman, Oldwick

New York

Abernathy MacGregor Group, The, New York
Adam Friedman Associates, New York
APCO Worldwide, New York
BackBay Communications, New York
Bliss Integrated Communication, New York
Brandstyle Communications, New York
Butler Associates, LLC, New York
Buttonwood Communications Group, Bedford Hills
Clermont Partners, New York
Cognito, New York
Ditid Communications, New York
Dukas Linden Public Relations, New York
Edelman, New York
Edson & Associates Inc., Andrew, Jericho
5W Public Relations, New York
Feintuch Communications, New York
FleishmanHillard, New York
Global Strategy Group, New York
Goldman McCormick PR, Massapequa
Haft Group Inc., The, New York
Halo Group, The, New York
Havas PR, New York
Hotwire, New York
ICR, New York
IMRE, LLC, New York
Indra Public Relations, New York
Intermarket Communications, New York
inVentiv Health Public Relations Group, New York
IW Group, Inc., New York
JConnelly, New York
JeffreyGroup, New York
Kekst, New York
Kellen, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Lane, New York
LaunchSquad, New York
Lightspeed PR, Brooklyn
Makovsky, New York
Marketing Maven Public Relations, New York
Mount & Nadler, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pollack PR Marketing Group, The, New York
Prosek Partners, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Sitrick And Company, New York
Sloane & Company, New York
Southard Communications, Inc., New York
Spong, New York

Stanton Public Relations & Marketing, New York

Thompson & Co. Public Relations, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, New York
Zeno Group, New York
Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
IMRE, LLC, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc., Cleveland

Oregon

Edelman, Portland
Lane, Portland

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, State College
WordWrite Communications LLC, Pittsburgh

Tennessee

FleishmanHillard, Nashville
McNeely Pigott & Fox Public Relations, LLC, Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

Abernathy MacGregor Group, The, Houston
Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Thompson & Co. Public Relations, Houston
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
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LaunchSquad, Seattle
Weber Shandwick, Seattle

Food & Beverage

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San Francisco
Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San Francisco
BLAZE PR, Santa Monica
BLND Public Relations, Hermosa Beach
Bolt Public Relations, Irvine
Coyne PR, Los Angeles
Double Forte, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Ellipses, Oakland
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gold PR, Corona
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
IMRE, LLC, Los Angeles
IW Group, Inc., San Francisco
IW Group, Inc., West Hollywood
J Public Relations, San Diego
J Public Relations, Santa Monica
Ketchum, Los Angeles
Ketchum, San Francisco
Klick Communications, Santa Monica
Konnect, Los Angeles
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco
Marketing Maven Public Relations, Camarillo
Melrose PR, Santa Monica
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Pollack PR Marketing Group, The, Los Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles

Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Purple Door Communications and Public Relations, Corte Madera
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
360 Public Relations, San Francisco
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Momentum Media PR, Boulder
Ogilvy Public Relations, Denver
Red Jeweled Media, Englewood
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury
ICR, Norwalk
Mason Public Relations, Bethany

D.C.

APCO Worldwide
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Edelman
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Kellen
Ketchum
Levick
Lewis
Ogilvy Public Relations
Porter Novelli
Ruder Finn Inc.
360 Public Relations
Weber Shandwick

Florida

At The Table Public Relations, Tampa
BodenPR, Miami
Brustman Carrino Public Relations, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
FleishmanHillard, Miami
Hemsworth Communications, Ft. Lauderdale
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
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Newlink, Miami
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Georgia

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Butin Integrated Communications, St. Simons Island
Communications 21, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
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Jackson Spalding, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
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Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
PRecise Communications, Atlanta
Rogers & Cowan, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current, Chicago
DixonJames Communications, Chicago
Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
FoodMinds, LLC, Chicago
Golin, Chicago
GreenMark Public Relations, Inc., Mundelein
Heron Agency, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
Ketchum, Chicago
M Booth & Associates, Inc., Chicago
Motion PR, Chicago
O'Malley Hansen Communications, Chicago
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
3rd Coast PR, Chicago
Taylor, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Iowa

MorganMyers, Waterloo

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Weber Shandwick, Baltimore

Massachusetts

CM Communications, Boston
Cone Communications, Boston
Eric Mower + Associates, Newton
FleishmanHillard, Boston
ICR, Boston
LaunchSquad, Cambridge
Lewis, Boston
M Booth & Associates, Inc., Boston
marlo marketing, Boston
PAN Communications, Inc., Boston
Porter Novelli, Boston
Schneider Associates, Boston
360 Public Relations, Boston
Weber Shandwick, Boston

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Food & Beverage continued

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Franco Public Relations Group, Detroit
Identity, Bingham Farms
Lambert, Edwards & Associates, Grand Rapids
Logos Communications, Inc., Canton
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Harvest PR & Marketing, Inc., Minneapolis
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
M studio, Asbury Park
Rosica Communications, Fair Lawn

New York

Abelow PR, New York
Allidura Consumer, New York
AMP3 Public Relations, New York
APCO Worldwide, New York
Beautiful Planning Marketing & PR, New York
BPCM Worldwide, New York
Brandstyle Communications, New York
Carolyn Izzo Integrated Communications (CIIC), Nyack
Cashman + Katz Integrated Communications, New York
Coburn Communication, New York
CooperKatz & Company, Inc., New York
Cornerstone Communications, New York
Coyne PR, New York
CRC, Inc., New York
Daddi Brand Communications, New York
Didit Communications, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
GMG Public Relations, Inc., Nanuet
Halo Group, The, New York
Havas PR, New York
Hawkins International Public Relations, New York
Hunter Public Relations, New York
ICR, New York
IMRE, LLC, New York
Indra Public Relations, New York
inVentiv Health Public Relations Group, New York
IW Group, Inc., New York
J Public Relations, New York
JeffreyGroup, New York
Kaplow, New York
Kellen, New York
Ketchum, New York
Kwitken, New York

LAK Public Relations, Inc., New York
Lane, New York
LaunchSquad, New York
Lippe Taylor, New York
Lou Hammond Group, New York
M Booth & Associates, Inc., New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
Nancy J. Friedman Public Relations, Inc., New York
Nicholas & Lence Communications, New York
Nike Communications, Inc., New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Porter Novelli, New York
Quinn, New York
Redpoint Marketing PR, Inc., New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Spong, New York
360 Public Relations, New York
Taylor, New York
Tesla Group, The, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Weber Shandwick, New York
Weill Associates, Geoffrey, New York
Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
IMRE, LLC, Raleigh
M Booth & Associates, Inc., Raleigh
Taylor, Charlotte

Ohio

Belle Communications, Columbus
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus
Stevens Strategic Communications, Inc., Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Lane, Portland
Little Green Pickle, Portland

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Gatesman+Dave, Pittsburgh
Gavin, York
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville

FleishmanHillard, Nashville
McNeely Pigott & Fox Public Relations, LLC, Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

Bizcom Associates, Plano
Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
M Booth & Associates, Inc., Austin
OCG PR, Fort Worth
Porter Novelli, Austin
Power Group, The, Dallas
SPM Communications, Inc., Dallas
Taylor, Austin
Thompson & Co. Public Relations, Houston
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston
Zeno Group, Dallas

Virginia

BCF Agency, Virginia Beach
Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Porter Novelli, Seattle
Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha

Foreign Markets

Arizona

Havas PR, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
Ruder Finn Inc., San Francisco

MORE THAN

70%

of pharma professionals believe their company is patient centric.

ONLY

6%

of patients agreed.

Source: eyeforpharma Patient Adherence Survey, 2012

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Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

D.C.

APCO Worldwide
Edelman
FleishmanHillard
Global Communicators, LLC
Ketchum
Lewis
Rasky Baerlein Strategic Communications, Inc.
Ruder Finn Inc.
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
Newlink, Miami
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Weber Shandwick, Atlanta

Illinois

Clermont Partners, Chicago
Edelman, Chicago
FleishmanHillard, Chicago
Jasculca Terman Strategic Communications,
Chicago
JSH&A Communications, Oakbrook Terrace
Ketchum, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Lewis, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

RAM Communications, Cranford

New York

A. Lavin Communications, Port Washington
APCO Worldwide, New York
Clermont Partners, New York
Ditid Communications, New York
Edelman, New York
Feintuch Communications, New York
FleishmanHillard, New York
Gotham Public Relations, New York
Havas PR, New York
JConnelly, New York
JeffreyGroup, New York
Ketchum, New York
Lou Hammond Group, New York
Public Relations Boutiques International, New
York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Southard Communications, Inc., New York
Stanton Public Relations & Marketing, New
York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Public Relations Global Network (PRGN),
Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh

South Carolina

Lou Hammond Group, Charleston

Tennessee

FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Wisconsin

IPREX global communication, Shorewood

GreenTech

Arizona

Havas PR, Phoenix

California

Allison+Partners, San Francisco
Beautiful Planning Marketing & PR, San
Francisco
Blanc & Otus, San Francisco
Bolt Public Relations, Irvine
Eastwick, San Francisco
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
Karbo Communications, San Francisco
LaunchSquad, San Francisco
March Communications, San Francisco
Mayo Communications & Mayo PR, Los
Angeles
Merritt Group, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

Connecticut

ICR, Norwalk

D.C.

APCO Worldwide
Finn Partners
FleishmanHillard
Rasky Baerlein Strategic Communications, Inc.
Weber Shandwick

Florida

Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Alpine Communications, Marietta
Brandware Public Relations, Atlanta
FleishmanHillard, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
March Communications, Chicago
O'Reilly DePalma Inc., Frankfort
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago

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FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Brookline
Cone Communications, Boston
Fama PR, Inc., Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaunchSquad, Cambridge
March Communications, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Scratch Marketing + Media, Cambridge
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Lambert, Edwards & Associates, Grand Rapids
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

RAM Communications, Cranford

New York

A. Lavin Communications, Port Washington
Affect, New York
APCO Worldwide, New York
Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Cooney Waters Unlimited, New York
CooperKatz & Company, Inc., New York
Daddi Brand Communications, New York
Eastwick, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Gotham Public Relations, New York
Havas PR, New York
ICR, New York
JConnelly, New York
JeffreyGroup, New York
JV Public Relations NY, New York
LaunchSquad, New York
PadillaCRT, New York
Peppercomm, Inc., New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, Inc., New York
Southard Communications, Inc., New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
G&S Business Communications, Raleigh

Ohio

Stevens Strategic Communications, Inc., Cleveland

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Devine + Partners, Philadelphia
Havas PR, Pittsburgh

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

DoubleDimond Public Relations LLC, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

GreenSmith PR, LLC, Reston
Merritt Group, McLean
PadillaCRT, Alexandria
PadillaCRT, Richmond

Washington

FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Healthcare

Alabama

Stephen Bradley & Associates LLC, Birmingham
Stephen Bradley & Associates LLC, Montgomery

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix
Lavidge, Phoenix

California

Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
BLND Public Relations, Hermosa Beach
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Eastwick, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco

FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gold PR, Corona
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
IMRE, LLC, Los Angeles
Karbo Communications, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
Lewis, San Diego
Lewis, San Francisco
Maize Marketing, Woodland Hills
March Communications, San Francisco
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
Merritt Group, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Perry Communications Group, Inc., Sacramento
Pollack PR Marketing Group, The, Los Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Purple Door Communications and Public Relations, Corte Madera
Racepoint Global, San Francisco
Rally, Los Angeles
Randle Communications, Sacramento
Revell Communications, Sacramento
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Singer Associates, Inc., San Francisco
Sterling Communications, Los Gatos
Tellem Grody Public Relations, Inc., Malibu
Versaggi Biocommunications, San Rafael
W2O Group, San Francisco
WE, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Global Strategy Group, Denver
Ogilvy Public Relations, Denver
Volume Public Relations, Greenwood Village
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications, Glastonbury
Global Strategy Group, Hartford
ICR, Norwalk
Mason Public Relations, Bethany

D.C.

APCO Worldwide

Healthcare continued

Crosby
Curley Company
Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Global Strategy Group
Ink & Roses
JPA Health Communications
Kellen
Ketchum
Levick
Lewis
Makovsky
Ogilvy Public Relations
Porter Novelli
Racepoint Global
Rasky Baerlein Strategic Communications, Inc.
Ruder Finn Inc.
Spectrum
Stanton Communications, Inc.
Story Partners
Vanguard Communications
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
BodenPR, Miami
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Newlink, Miami
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
rbb Communications, Miami
Rock Orange, Miami
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Alpine Communications, Marietta
BLH Consulting, Inc., Atlanta
Dodge Communications, Alpharetta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Clermont Partners, Chicago
Current, Chicago
Dixon|James Communications, Chicago

Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Glendale Communications Group, Inc.,
Barrington
GreenMark Public Relations, Inc., Mundelein
Greentarget Global LLC, Chicago
Grisko LLC, Chicago
IVY Marketing Group, Inc., Glen Ellyn
Jarrard Phillips Cate & Hancock, Inc., Chicago
Jasculca Terman Strategic Communications,
Chicago
Kellen, Chicago
Ketchum, Chicago
L.C. Williams & Associates, Chicago
March Communications, Chicago
Motion PR, Chicago
Ogilvy Public Relations, Chicago
Pietryla PR & Marketing, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Crosby, Annapolis
IMRE, LLC, Sparks
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

Bimbach Communications Inc., Marblehead
CM Communications, Boston
Eric Mower + Associates, Newton
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaVoieHealthScience, Boston
Lewis, Boston
Lois Paul and Partners, Boston
March Communications, Boston
PAN Communications, Inc., Boston
Porter Novelli, Boston
Racepoint Global, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Schneider Associates, Boston
Scratch Marketing + Media, Cambridge
Solomon McCown & Company, Inc., Boston
Stimpson Communications, Wayland
WE, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Franco Public Relations Group, Detroit
Lambert, Edwards & Associates, Grand Rapids
Marx Layne & Company, Farmington Hills
Racepoint Global, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City

FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
MCS Healthcare Public Relations, Bedminster
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
Taft Communications, Lawrenceville
Tartaglia Communications, LLC, Somerset

New Mexico

Waite Company, The, Albuquerque

New York

A. Lavin Communications, Port Washington
Affect, New York
Allidura Consumer, New York
APCO Worldwide, New York
Biosector 2, New York
Bliss Integrated Communication, New York
Cashman + Katz Integrated Communications,
New York
Centron Public Relations, New York
Chamberlain Healthcare PR, New York
Chandler Chicco Agency, New York
Clermont Partners, New York
Cooney Waters Unlimited, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
Daddi Brand Communications, New York
DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
Eastwick, New York
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Havas PR, New York
ICR, New York
IMRE, LLC, New York
Ink & Roses, New York
inVentiv Health Public Relations Group, New
York
JConnelly, New York
JeffreyGroup, New York
JV Public Relations NY, New York
Kaplow, New York
Keith Sherman and Associates, New York
Kellen, New York
Ketchum, New York
Kwittken, New York
KYNE, New York
LAK Public Relations, Inc., New York
Lippe Taylor, New York
Livingston PR, New York
Makovsky, New York
Marketing Maven Public Relations, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Porter Novelli, New York
RF | Binder Partners, Inc., New York
Rubenstein Public Relations, Inc., New York

Healthcare continued

Ruder Finn Inc., New York
Southard Communications, Inc., New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New York
Thompson & Co. Public Relations, New York
Tierney, New York
WE, New York
Weber Shandwick, New York
Zeno Group, New York
Zlokower Company, New York

North Carolina

Capstrat, Raleigh
Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
IMRE, LLC, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus
Paynter Communications LLC, Cleveland
Stevens Strategic Communications, Inc., Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
WE, Portland

Pennsylvania

Bravo Group, Harrisburg
Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Furia Rubel Communications, Inc., Doylestown
Gatesman+Dave, Pittsburgh
Gavin, York
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Jarrard Phillips Cate & Hancock, Inc., Brentwood
Lovell Communications, Nashville
McNeely Pigott & Fox Public Relations, LLC, Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

Bizcom Associates, Plano
Crosswind Media & PR, Austin
DoubleDimond Public Relations LLC, Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston

Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
Lois Paul and Partners, Austin
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
SPM Communications, Inc., Dallas
Thompson & Co. Public Relations, Houston
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
WE, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston
Zeno Group, Dallas

Virginia

Hodges Partnership, The, Richmond
Merritt Group, McLean
PadillaCRT, Alexandria
PadillaCRT, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Porter Novelli, Seattle
WE, Bellevue
WE, Seattle
Weber Shandwick, Seattle
Wilson Strategic, Lynnwood

Home Furnishings

Arizona

Havas PR, Phoenix

California

Beautiful Planning Marketing & PR, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco
Marketing Maven Public Relations, Camarillo
Melrose PR, Santa Monica
Ruder Finn Inc., San Francisco
360 Public Relations, San Francisco
Taylor & Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Allyson Conklin Public Relations, Fort Collins

Momentum Media PR, Boulder
Weber Shandwick, Denver
WordenGroup Public Relations, Denver

D.C.

BrandLinkDC
Edelman
Finn Partners
FleishmanHillard
Kellen
Ketchum
Ruder Finn Inc.
360 Public Relations
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Hemsworth Communications, Ft. Lauderdale
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
Quinn, Miami Beach
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
M Booth & Associates, Inc., Atlanta
Weber Shandwick, Atlanta

Illinois

Current, Chicago
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
Ketchum, Chicago
L.C. Williams & Associates, Chicago
M Booth & Associates, Inc., Chicago
O'Reilly DePalma Inc., Frankfort
3rd Coast PR, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

CM Communications, Boston
Cone Communications, Boston
FleishmanHillard, Boston
LaunchSquad, Cambridge
M Booth & Associates, Inc., Boston
PAN Communications, Inc., Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul

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Home Furnishings continued

FleishmanHillard, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New York

Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Brandstyle Communications, New York
CooperKatz & Company, Inc., New York
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Gotham Public Relations, New York
Halo Group, The, New York
Havas PR, New York
Hunter Public Relations, New York
Kaplow, New York
Kellen, New York
Ketchum, New York
LaunchSquad, New York
Lippe Taylor, New York
Lou Hammond Group, New York
M Booth & Associates, Inc., New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
Quinn, New York
Redpoint Marketing PR, Inc., New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Spong, New York
360 Public Relations, New York
Weber Shandwick, New York
Zeno Group, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth & Associates, Inc., Raleigh

Ohio

Falls Communications, Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh
White Good, Lancaster

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas

Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
M Booth & Associates, Inc., Austin
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
TrizCom Public Relations, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston
Zeno Group, Dallas

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Wyoming

WordenGroup Public Relations, Jackson

Lifestyle

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San Francisco
Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
B/HI, Los Angeles
Be Social Public Relations, Los Angeles
Be Social Public Relations, Solana Beach
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
BLND Public Relations, Hermosa Beach
Bolt Public Relations, Irvine
Brandman Agency, The, Beverly Hills
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Copernio, Garden Grove
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Double Forte, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gold PR, Corona
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Klick Communications, Santa Monica
Konnect, Los Angeles
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco

Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
Melrose PR, Santa Monica
Myriad Marketing, Los Angeles
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Pollack PR Marketing Group, The, Los Angeles
PR Girl Inc., San Francisco
Revell Communications, Sacramento
Rogers & Cowan, Los Angeles
360 Public Relations, San Francisco
Taylor, Santa Monica
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Allyson Conklin Public Relations, Fort Collins
Momentum Media PR, Boulder
Red Jeweled Media, Englewood
Turner, Denver
Weber Shandwick, Denver
WordenGroup Public Relations, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury

D.C.

BrandLinkDC
Finn Partners
FleishmanHillard
Ink & Roses
Stanton Communications, Inc.
360 Public Relations
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
BodenPR, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
FleishmanHillard, Miami
Hayworth Public Relations, Ormond Beach
Hemsworth Communications, Ft. Lauderdale
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
Moore Communications Group, Tallahassee
Newlink, Miami
Quinn, Miami Beach
rbb Communications, Miami
Rock Orange, Miami
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach
TJM Communications, Inc., Oviedo
Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
FleishmanHillard, Atlanta
M Booth & Associates, Inc., Atlanta
Rogers & Cowan, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Current, Chicago

Lifestyle continued

Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
Heron Agency, Chicago
IVY Marketing Group, Inc., Glen Ellyn
JSH&A Communications, Oakbrook Terrace
M Booth & Associates, Inc., Chicago
Motion PR, Chicago
3rd Coast PR, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

CGPR, Marblehead
CM Communications, Boston
Cone Communications, Boston
FleishmanHillard, Boston
LaunchSquad, Cambridge
M Booth & Associates, Inc., Boston
marlo marketing, Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Franco Public Relations Group, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
Harvest PR & Marketing, Inc., Minneapolis
PadillaCRT, Minneapolis
Pocket Hercules, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany

New York

Abelow PR, New York
Beautiful Planning Marketing & PR, New York
Bella Public Relations, Inc., New York
Blackbird PR, New York
BPCM Worldwide, New York
Brandman Agency, The, New York
Brandstyle Communications, New York
Carolyn Izzo Integrated Communications (CIIC), Nyack
Cashman + Katz Integrated Communications, New York
Citizen Relations, New York
CLY Communication, New York
CooperKatz & Company, Inc., New York
Cornerstone Communications, New York
Coyne PR, New York
CRC, Inc., New York
Daddi Brand Communications, New York

DDR Public Relations, Inc., Pleasantville
Dedit Communications, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Goldman Communications Group, Inc., Bayside
Goldman McCormick PR, Massapequa
Goodman Media International, Inc., New York
Gotham Public Relations, New York
Halo Group, The, New York
Havas PR, New York
Hawkins International Public Relations, New York
Hue & Cry, New York
Indra Public Relations, New York
Ink & Roses, New York
J Public Relations, New York
JeffreyGroup, New York
Kaplow, New York
Keith Sherman and Associates, New York
Lane, New York
LaunchSquad, New York
Lippe Taylor, New York
Lou Hammond Group, New York
M Booth & Associates, Inc., New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New York
Myriad Marketing, New York
Nancy J. Friedman Public Relations, Inc., New York
Nike Communications, Inc., New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Quinn, New York
RED PR, New York
Redpoint Marketing PR, Inc., New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Sharp Communications, Inc., New York
Stanton Communications, Inc., New York
Style House Public Relations, New York
360 Public Relations, New York
Taylor, New York
Tesla Group, The, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Turner, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
G&S Business Communications, Raleigh
M Booth & Associates, Inc., Raleigh
Taylor, Charlotte

Ohio

Belle Communications, Columbus

Oregon

A.wordsmith, Portland
Lane, Portland

Pennsylvania

Havas PR, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia

Rhode Island

Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston
Pearson Associates, David, Hilton Head Island
red7 Agency, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

Crosswind Media & PR, Austin
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
M Booth & Associates, Inc., Austin
OCG PR, Fort Worth
Shirleybarr Public Relations, Houston
SPM Communications, Inc., Dallas
Taylor, Austin
Thompson & Co. Public Relations, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BCF Agency, Virginia Beach
PadillaCRT, Alexandria
PadillaCRT, Richmond

Washington

FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Wyoming

WordenGroup Public Relations, Jackson

Mobile/Wireless

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San Francisco
Allison+Partners, San Francisco
AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
Blanc & Otus, San Francisco
Bob Gold & Associates, Redondo Beach
Copernio, Garden Grove
Double Forte, San Francisco
Eastwick, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco

Mobile/Wireless continued

March Communications, San Francisco
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Melrose PR, Santa Monica
Merritt Group, San Francisco
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Rogers & Cowan, Los Angeles
Scott Public Relations, Canoga Park
Sterling Communications, Los Gatos
360 Public Relations, San Francisco
Taylor, Santa Monica
UPRAISE Marketing + Public Relations, San Francisco
WE, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Volume Public Relations, Greenwood Village
Weber Shandwick, Denver

D.C.

Finn Partners
FleishmanHillard
Global Communicators, LLC
Kellen
Lewis
Porter Novelli
Stanton Communications, Inc.
360 Public Relations
Weber Shandwick

Florida

BodenPR, Miami
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
Newlink, Miami
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Rogers & Cowan, Boca Raton
Weber Shandwick, Miami

Georgia

FleishmanHillard, Atlanta
Kellen, Atlanta
Porter Novelli, Atlanta
Rogers & Cowan, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

A5, Chicago
Current, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Kellen, Chicago
March Communications, Chicago
Motion PR, Chicago
Porter Novelli, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Brookline
Birnback Communications Inc., Marblehead
Fama PR, Inc., Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
LaunchSquad, Cambridge
Lewis, Boston
March Communications, Boston
Porter Novelli, Boston
Scratch Marketing + Media, Cambridge
360 Public Relations, Boston
Version 2.0 Communications, Boston
WE, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Identity, Bingham Farms
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

RAM Communications, Cranford

New York

Adam Friedman Associates, New York
Beautiful Planning Marketing & PR, New York
Brandstyle Communications, New York
CooperKatz & Company, Inc., New York
Crenshaw Communications, New York
Daddi Brand Communications, New York
Eastwick, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
Havas PR, New York
Hotwire, New York
JConnelly, New York
JeffreyGroup, New York
Kellen, New York
LaunchSquad, New York
Lightspeed PR, Brooklyn
North 6th Agency, Inc., New York
Porter Novelli, New York
Reich Communications, New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New York
360 Public Relations, New York
Taylor, New York
Thompson & Co. Public Relations, New York
Tierney, New York
WE, New York
Weber Shandwick, New York

Wise Public Relations, Inc., New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
Taylor, Charlotte

Ohio

Stevens Strategic Communications, Inc., Cleveland

Oregon

WE, Portland

Pennsylvania

Havas PR, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
Crosswind Media & PR, Austin
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Idea Grove, Dallas
OCG PR, Fort Worth
Porter Novelli, Austin
Taylor, Austin
Thompson & Co. Public Relations, Houston
WE, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Merritt Group, McLean
SpeakerBox Communications, Vienna

Washington

FleishmanHillard, Seattle
LaunchSquad, Seattle
Porter Novelli, Seattle
WE, Bellevue
WE, Seattle
Weber Shandwick, Seattle

Multicultural Markets

Arizona

Havas PR, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San Francisco
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine

Multicultural Markets continued

FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
IW Group, Inc., San Francisco
IW Group, Inc., West Hollywood
Ketchum, Los Angeles
Ketchum, San Francisco
Lewis, San Diego
Lewis, San Francisco
Marketing Maven Public Relations, Camarillo
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
PR Girl Inc., San Francisco
Rally, Los Angeles
Ruder Finn Inc., San Francisco
Taylor, Santa Monica
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

D.C.

Edelman

Finn Partners
FleishmanHillard
Ketchum
Lewis
Porter Novelli
Ruder Finn Inc.
Vanguard Communications
Weber Shandwick

Florida

BodenPR, Miami
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
Newlink, Miami
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Rock Orange, Miami
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Porter Novelli, Atlanta
PRecise Communications, Atlanta
Weber Shandwick, Atlanta

Illinois

Clermont Partners, Chicago
Edelman, Chicago
Finn Partners, Chicago

FleishmanHillard, Chicago
Jasculca Terman Strategic Communications,
Chicago
Ketchum, Chicago
Porter Novelli, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Lewis, Boston
Porter Novelli, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

INTEGRATED THINKING.

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A Strategic Relations Consultancy

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FINANCIAL SERVICES
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info@feintuchpr.com • www.feintuchcommunications.com

Multicultural Markets continued

New York

Beautiful Planning Marketing & PR, New York
Citizen Relations, New York
Clermont Partners, New York
Dedit Communications, New York
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
Goldman McCormick PR, Massapequa
Gotham Public Relations, New York
Havas PR, New York
Indra Public Relations, New York
inVentiv Health Public Relations Group, New York
IW Group, Inc., New York
JConnelly, New York
JeffreyGroup, New York
Ketchum, New York
Marketing Maven Public Relations, New York
Porter Novelli, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Taylor, New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
Taylor, Charlotte

Oregon

Edelman, Portland

Pennsylvania

Gavin, York
Havas PR, Pittsburgh
Ketchum, Pittsburgh

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
OCG PR, Fort Worth
Porter Novelli, Austin
Taylor, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Porter Novelli, Seattle
Weber Shandwick, Seattle

Political Candidates

Arizona

Havas PR, Phoenix

California

Beautiful Planning Marketing & PR, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco

Edelman, San Mateo
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Rally, Los Angeles
Revell Communications, Sacramento
Ruder Finn Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Global Strategy Group, Denver
Weber Shandwick, Denver

Connecticut

Global Strategy Group, Hartford

D.C.

Edelman
FleishmanHillard
Global Strategy Group
Ketchum
Ruder Finn Inc.
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
Newlink, Miami
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Ketchum, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
FleishmanHillard, Chicago
Ketchum, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New York

Beautiful Planning Marketing & PR, New York
Edelman, New York
FleishmanHillard, New York
Global Strategy Group, New York
Goldman McCormick PR, Massapequa
Havas PR, New York
Ketchum, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Oregon

Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh

Tennessee

FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Ketchum, Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Professional Services

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

Arizona

Havas PR, Phoenix
Lavidge, Phoenix

California

Access Emanate Communications, San Francisco
Agnes Huff Communications Group, LLC, Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San Francisco
Blaine Group, The, Beverly Hills
Bolt Public Relations, Irvine
DDR Public Relations, Inc., Beverly Hills

RESULTS ORIENTED, REVENUE GENERATING

Strategies that drive results and generate revenue will place you ahead of the competition.



INTEGRATED MARKETING SERVICES

- Traditional Media Relations
- Reputation Management
- Social Media Marketing
- Media Training
- Social Listening
- U.S. Hispanic PR & Social Media
- Influencer Marketing
- Corporate Positioning
- Social Media Advertising
- Celebrity Outreach
- Crisis Communications
- Live Events and Tradeshow Support

CERTIFICATIONS:



Professional Services continued

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Karbo Communications, San Francisco
KCD PR Inc. - Financial Inbound Marketing Firm, San Diego
Ketchum, Los Angeles
Ketchum, San Francisco
Landis Communications Inc., San Francisco
Lewis, San Diego
Lewis, San Francisco
Maize Marketing, Woodland Hills
Marketing Maven Public Relations, Camarillo
Mayo Communications & Mayo PR, Los Angeles
Melrose PR, Santa Monica
Merritt Group, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Perry Communications Group, Inc., Sacramento
Pollack PR Marketing Group, The, Los Angeles
Randle Communications, Sacramento
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Singer Associates, Inc., San Francisco
Taylor, Santa Monica
Taylor & Company, Los Angeles
Tellem Grody Public Relations, Inc., Malibu
UPRAISE Marketing + Public Relations, San Francisco
W2O Group, San Francisco
WE, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Global Strategy Group, Denver
Red Jeweled Media, Englewood
Weber Shandwick, Denver

Connecticut

Global Strategy Group, Hartford
London, Michael J. & Associates, Trumbull
Mason Public Relations, Bethany

D.C.

APCO Worldwide
Curley Company
Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Global Strategy Group
Kellen
Ketchum
Levick
Lewis

Makovsky
Ruder Finn Inc.
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Clay Associates, Everett, Miami
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Hollywood
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore Communications Group, Tallahassee
rbb Communications, Miami
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Weber Shandwick, Miami

Georgia

Alpine Communications, Marietta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Clermont Partners, Chicago
Dixon|James Communications, Chicago
Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
Greentarget Global LLC, Chicago
Grisko LLC, Chicago
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
Ketchum, Chicago
L.C. Williams & Associates, Chicago
Motion PR, Chicago
Pietryla PR & Marketing, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Verasolve, Potomac
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
LaVoieHealthScience, Boston
Lewis, Boston
marlo marketing, Boston
PAN Communications, Inc., Boston
Schneider Associates, Boston
Scratch Marketing + Media, Cambridge
Solomon McCown & Company, Inc., Boston

Stimpson Communications, Wayland
WE, Boston
Weber Shandwick, Boston

Michigan

Bianchi Public Relations, Inc., Troy
Finn Partners, Detroit
FleishmanHillard, Detroit
Franco Public Relations Group, Detroit
Identity, Bingham Farms
Lambert, Edwards & Associates, Grand Rapids
Logos Communications, Inc., Canton
lovio george | communications + design, Detroit
Marx Layne & Company, Farmington Hills
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Pocket Hercules, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

M studio, Asbury Park
R&J Strategic Communications, Bridgewater

New York

A. Lavin Communications, Port Washington
Adam Friedman Associates, New York
Affect, New York
APCO Worldwide, New York
BackBay Communications, New York
Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Clermont Partners, New York
CooperKatz & Company, Inc., New York
Crenshaw Communications, New York
DDR Public Relations, Inc., Pleasantville
Edelman, New York
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Global Strategy Group, New York
Goldman Communications Group, Inc., Bayside
Goldman McCormick PR, Massapequa
Goodman Media International, Inc., New York
Halo Group, The, New York
Havas PR, New York
JConnelly, New York
JeffreyGroup, New York
Kellen, New York
Ketchum, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Livingston PR, New York
Makovsky, New York
Marino, New York
Marketing Maven Public Relations, New York
North 6th Agency, Inc., New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pollack PR Marketing Group, The, New York
Prosek Partners, New York
Reich Communications, New York

Professional Services continued

RF | Binder Partners, Inc., New York
Ripp Media/Public Relations, Inc., New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Spong, New York
Stanton Public Relations & Marketing, New York
Taylor, New York
Tierney, New York
WE, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zlokower Company, New York

North Carolina

Capstrat, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Taylor, Charlotte

Ohio

Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
WE, Portland

Pennsylvania

Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gavin, York
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Sacunas, Harrisburg
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
WordWrite Communications LLC, Pittsburgh

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Lovell Communications, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
DoubleDiamond Public Relations LLC, Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Power Group, The, Dallas

Shirleybarr Public Relations, Houston
Taylor, Austin
Ward Creative Communications, Houston
WE, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston
Witherspoon Marketing Communications, Fort
Worth

Virginia

Merritt Group, McLean
PadillaCRT, Alexandria
PadillaCRT, Richmond
SpeakerBox Communications, Vienna

Washington

Edelman, Seattle
FleishmanHillard, Seattle
WE, Bellevue
WE, Seattle
Weber Shandwick, Seattle
Wilson Strategic, Lynnwood

Real Estate Finance & Dev.

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix
Lavidge, Phoenix

California

Agnes Huff Communications Group, LLC, Los
Angeles
BLND Public Relations, Hermosa Beach
Bob Gold & Associates, Redondo Beach
Brandman Agency, The, Beverly Hills
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Fineman PR, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
ICR, Los Angeles
ICR, San Francisco
InkHouse Media + Marketing, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
KCD PR Inc. - Financial Inbound Marketing
Firm, San Diego
Landis Communications Inc., San Francisco
Lou Hammond Group, Los Angeles
Maize Marketing, Woodland Hills
Pollack PR Marketing Group, The, Los Angeles
Randle Communications, Sacramento
Singer Associates, Inc., San Francisco
Taylor & Company, Los Angeles
Torrenzano Group, The, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Global Strategy Group, Denver
Weber Shandwick, Denver

Connecticut

Global Strategy Group, Hartford

ICR, Norwalk
Torrenzano Group, The, Hartford

D.C.

BrandLinkDC
FleishmanHillard
Global Strategy Group
Rasky Baerlein Strategic Communications, Inc.
Torrenzano Group, The
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
FleishmanHillard, Miami
Lou Hammond Group, Miami
Newlink, Miami
Quinn, Miami Beach
rbb Communications, Miami
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
Communications 21, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Falk Associates/Contact, Chicago
FleishmanHillard, Chicago
GreenMark Public Relations, Inc., Mundelein
Grisko LLC, Chicago
IVY Marketing Group, Inc., Glen Ellyn
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

FleishmanHillard, Boston
ICR, Boston
InkHouse Media + Marketing, Waltham
marlo marketing, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Solomon McCown & Company, Inc., Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Identity, Bingham Farms
Logos Communications, Inc., Canton
lovio george | communications + design,
Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Real Estate Finance & Dev. continued

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
R&J Strategic Communications, Bridgewater

New York

Adam Friedman Associates, New York
Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
Brandman Agency, The, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
5W Public Relations, New York
Feintuch Communications, New York
FleishmanHillard, New York
Geto & de Milly, Inc., New York
Global Strategy Group, New York
Gotham Public Relations, New York
Havas PR, New York
ICR, New York
J Public Relations, New York
JConnelly, New York
LAK Public Relations, Inc., New York
Lou Hammond Group, New York
Nicholas & Lence Communications, New York
Pollack PR Marketing Group, The, New York
Quinn, New York
Rubenstein Public Relations, Inc., New York
Sharp Communications, Inc., New York
Stanton Public Relations & Marketing, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Torrenzano Group, The, New York
Weber Shandwick, New York
Zlokower Company, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Roop & Co., Cleveland

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gavin, York
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
Torrenzano Group, The, State College

South Carolina

Lou Hammond Group, Charleston
Pearson Associates, David, Hilton Head Island

Tennessee

FleishmanHillard, Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

FleishmanHillard, Austin
FleishmanHillard, Dallas

FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Leverage PR, Inc., Austin
OCG PR, Fort Worth
Thompson & Co. Public Relations, Houston
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

FleishmanHillard, Seattle
Weber Shandwick, Seattle

Social Media

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

Alaska

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San Francisco
Allison+Partners, San Francisco
AMW Group, West Hollywood
B/HI, Los Angeles
Be Social Public Relations, Los Angeles
Be Social Public Relations, Solana Beach
Blanc & Otus, San Francisco
BLAZE PR, Santa Monica
BLND Public Relations, Hermosa Beach
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Copernio, Garden Grove
Coyne PR, Los Angeles
DDR Public Relations, Inc., Beverly Hills
Double Forte, San Francisco
Eastwick, San Francisco
Ellipses, Oakland
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gold PR, Corona
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
IMRE, LLC, Los Angeles
IW Group, Inc., San Francisco
IW Group, Inc., West Hollywood
J Public Relations, San Diego
J Public Relations, Santa Monica
Just Drive Media, San Francisco
Karbo Communications, San Francisco
KCD PR Inc. - Financial Inbound Marketing Firm, San Diego
Klick Communications, Santa Monica
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco

Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco
Maize Marketing, Woodland Hills
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los Angeles
Melrose PR, Santa Monica
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Pollack PR Marketing Group, The, Los Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Rally, Los Angeles
Randle Communications, Sacramento
Rogers & Cowan, Los Angeles
Scott Public Relations, Canoga Park
360 Public Relations, San Francisco
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
UPRAISE Marketing + Public Relations, San Francisco
W2O Group, San Francisco
Walt & Company Communications, Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Allyson Conklin Public Relations, Fort Collins
Global Strategy Group, Denver
Momentum Media PR, Boulder
Ogilvy Public Relations, Denver
Red Jeweled Media, Englewood
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
Global Strategy Group, Hartford
Mason Public Relations, Bethany

D.C.

Curley Company
Finn Partners
FleishmanHillard
Global Communicators, LLC
Global Strategy Group
Kellen
kglobal
Lewis
Makovsky
Ogilvy Public Relations
Porter Novelli
Rasky Baerlein Strategic Communications, Inc.
Stanton Communications, Inc.
360 Public Relations
Tricom Associates, Inc.
Weber Shandwick

Florida

BoardroomPR, Ft. Lauderdale
BoardroomPR, Miami
BoardroomPR, Orlando
BoardroomPR, Tampa



**TWO HEADS MAY BE BETTER
THAN ONE. BUT PUTTING
225 OF THEM TOGETHER?
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Great results take teamwork, teamwork with our clients and teamwork with each other. We call this collaborative approach thinking wider. It's a level of integration that looks for solutions from every angle and it's delivering results for our clients on a whole new level.

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fahlgrenmortine.com

Social Media continued

BodenPR, Miami
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Diamond Public Relations, Miami
Durée & Company, Inc., Fort Lauderdale
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Hemsworth Communications, Ft. Lauderdale
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
Newlink, Miami
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Quinn, Miami Beach
rbb Communications, Miami
Rock Orange, Miami
Rogers & Cowan, Boca Raton
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency of Florida, Delray Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Alpine Communications, Marietta
Communications 21, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Kellen, Atlanta
M Booth & Associates, Inc., Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
PRecise Communications, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta
Wilbert Group, The, Atlanta

Illinois

Clermont Partners, Chicago
Current, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
Heron Agency, Chicago
IVY Marketing Group, Inc., Glen Ellyn
Jasculca Terman Strategic Communications,
Chicago
JSH&A Communications, Oakbrook Terrace
Kellen, Chicago
L.C. Williams & Associates, Chicago
M Booth & Associates, Inc., Chicago
Motion PR, Chicago
O'Reilly DePalma Inc., Frankfort
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
Public Communications Inc., Chicago
3rd Coast PR, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Weiss PR, Inc., Baltimore

Massachusetts

Birnbach Communications Inc., Marblehead
CGPR, Marblehead
CM Communications, Boston
Cone Communications, Boston
Eric Mower + Associates, Newton
Fama PR, Inc., Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
LaunchSquad, Cambridge
Lewis, Boston
M Booth & Associates, Inc., Boston
marlo marketing, Boston
Porter Novelli, Boston
Rasky Baerlein Strategic Communications,
Inc., Boston
Scratch Marketing + Media, Cambridge
Solomon McCown & Company, Inc., Boston
360 Public Relations, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Identity, Bingham Farms
lovio george | communications + design,
Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
M studio, Asbury Park
R&J Strategic Communications, Bridgewater
RAM Communications, Cranford
Rosica Communications, Fair Lawn

New Mexico

Waite Company, The, Albuquerque

New York

Adam Friedman Associates, New York
Affect, New York
Allidura Consumer, New York
Bella Public Relations, Inc., New York
Berman Group, Inc., The, New York
Biosector 2, New York
Brandstyle Communications, New York
Cashman + Katz Integrated Communications,
New York
Chamberlain Healthcare PR, New York
Chandler Chicco Agency, New York
Citizen Relations, New York
Clermont Partners, New York
Coburn Communication, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
CRC, Inc., New York
Crenshaw Communications, New York
DDR Public Relations, Inc., Pleasantville
Didit Communications, New York
Eastwick, New York

Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Gotham Public Relations, New York
Halo Group, The, New York
Havas PR, New York
Hawkins International Public Relations, New
York
Hue & Cry, New York
IMRE, LLC, New York
Indra Public Relations, New York
inVentiv Health Public Relations Group, New
York
IW Group, Inc., New York
J Public Relations, New York
JConnelly, New York
JeffreyGroup, New York
Kaplow, New York
Kellen, New York
Lane, New York
LaunchSquad, New York
Lippe Taylor, New York
Livingston PR, New York
Lou Hammond Group, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pollack PR Marketing Group, The, New York
Porter Novelli, New York
Quinn, New York
Reich Communications, New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Sharp Communications, Inc., New York
Spong, New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New
York
360 Public Relations, New York
Taylor, New York
Tesla Group, The, New York
Thompson & Co. Public Relations, New York
Tierney, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
G&S Business Communications, Raleigh
IMRE, LLC, Raleigh
M Booth & Associates, Inc., Raleigh
Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Funk/Levis & Associates, Eugene

CORPORATE
COMMUNICATIONS

MARKETING

INTEGRATED COMMUNICATIONS

PUBLIC RELATIONS

MEDIA

RELATIONS

CREATIVE

SERVICES

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DIGITAL & SOCIAL MEDIA

INFLUENCER
ENGAGEMENT

EXPERT POSITIONING



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www.rbbcommunications.com



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Ready to become a Breakout Brand™? Let's talk...

Lisa Ross, President

lisa.ross@rbbcommunications.com | 305.448.7457

Social Media continued

Lane, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Gatesman+Dave, Pittsburgh
Gavin, York
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Tierney, Harrisburg
Tierney, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Reed Public Relations, Nashville
Weber Shandwick, Nashville

Texas

Bizcom Associates, Plano
Crosswind Media & PR, Austin
DoubleDimond Public Relations LLC, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
M Booth & Associates, Inc., Austin
OCG PR, Fort Worth
Porter Novelli, Austin
Taylor, Austin
Thompson & Co. Public Relations, Houston
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BCF Agency, Virginia Beach
Hodges Partnership, The, Richmond
PadillaCRT, Alexandria
PadillaCRT, Richmond
SpeakerBox Communications, Vienna

Washington

FleishmanHillard, Seattle
LaunchSquad, Seattle
Porter Novelli, Seattle
Weber Shandwick, Seattle

Sports/Leisure**Alaska**

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San
Francisco

Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Copernio, Garden Grove
Coyne PR, Los Angeles
Double Forte, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
IMRE, LLC, Los Angeles
Karbo Communications, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Melrose PR, Santa Monica
Perry Communications Group, Inc.,
Sacramento
Purple Door Communications and Public
Relations, Corte Madera
Revell Communications, Sacramento
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
360 Public Relations, San Francisco
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Global Strategy Group, Denver
Momentum Media PR, Boulder
Turner, Denver
Volume Public Relations, Greenwood Village
Weber Shandwick, Denver
WordenGroup Public Relations, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
Global Strategy Group, Hartford

D.C.

Edelman
FleishmanHillard
Global Strategy Group
Ketchum
Levick
Ruder Finn Inc.
360 Public Relations
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
Hayworth Public Relations, Ormond Beach
JeffreyGroup, Miami Beach
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
Newlink, Miami
rbb Communications, Miami
Rogers & Cowan, Boca Raton

Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency of Florida, Delray Beach
Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
Butin Integrated Communications, St. Simons
Island
Communications 21, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Ketchum, Atlanta
Rogers & Cowan, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current, Chicago
Edelman, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
JSH&A Communications, Oakbrook Terrace
Ketchum, Chicago
Motion PR, Chicago
Public Communications Inc., Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Weber Shandwick, Baltimore

Massachusetts

CGPR, Marblehead
Cone Communications, Boston
FleishmanHillard, Boston
360 Public Relations, Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
lovio george | communications + design,
Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany

New Mexico

Waite Company, The, Albuquerque

New York

Beautiful Planning Marketing & PR, New York

PROXY CONTEST
 INVESTIGATIVE REPORTER
 MERGER
 SPIN-OFF
 ACTIVIST
 DEFAULT
 MANAGEMENT CHANGE
 BANKRUPTCY
 WELLS NOTICE
 HOSTILE TAKEOVER
 LAYOFF
 WOLF PACK
 ROAD SHOW
 INVESTOR MEETING
 UNSOLICITED OFFER
 FIGHT LETTER
 LBO SHUTDOWN
 PRODUCT RECALL
 ANONYMOUS SOURCE
 ACQUISITION
 FBI RAID
 SAY ON PAY
 SHAREHOLDER
 CONSENT DECREE
 CONFERENCE
 CONGRESSIONAL HEARINGS
 VALUE
 LABOR DISPUTE
 CFIUS
 CLEARANCE
 POISON PILL
 SOCIAL MEDIA
TAKE CONTROL
 UNCONFIRMED RUMOR
 RESTRUCTURING
 SEC INQUIRY
 STRIKE
 MEDIA INTERVIEW
 RESTATMENT
 EARNINGS
 RELEASE
 CHAPTER 11
 13D
 IPO
 SURPRISE
 WHITE KNIGHT
 SHORT ATTACK
 ANTI-TRUST REVIEW
 COVENANT BREACH
 BOYCOTT
 EARNINGS
 RELEASE

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CORPORATE COMMUNICATIONS

INVESTOR RELATIONS

TRANSACTION COMMUNICATIONS

LITIGATION SUPPORT

RESTRUCTURING & BANKRUPTCY

PRIVATE EQUITY

CRISIS COMMUNICATIONS
& SPECIAL SITUATIONS

SHAREHOLDER ACTIVISM
& CORPORATE GOVERNANCE

Sports/Leisure continued

Brandstyle Communications, New York
Cashman + Katz Integrated Communications,
New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
Didit Communications, New York
Edelman, New York
5W Public Relations, New York
FleishmanHillard, New York
G&S Business Communications, New York
Global Strategy Group, New York
Goodman Media International, Inc., New York
Havas PR, New York
Hunter Public Relations, New York
IMRE, LLC, New York
Indra Public Relations, New York
JeffreyGroup, New York
Ketchum, New York
Marketing Maven Public Relations, New York
MFA, Ltd. (Missy Farren & Assocs.), New
York
Nicholas & Lence Communications, New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Spong, New York
360 Public Relations, New York
Taylor, New York
Tesla Group, The, New York
Thompson & Co. Public Relations, New York
Turner, New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
IMRE, LLC, Raleigh
Taylor, Charlotte

Ohio

Fahlgren Mortine, Columbus
Falls Communications, Cleveland

Oregon

Edelman, Portland

Pennsylvania

Havas PR, Pittsburgh
Ketchum, Pittsburgh

South Carolina

Pearson Associates, David, Hilton Head Island
red7 Agency, Charleston

Tennessee

FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Crosswind Media & PR, Austin
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Jackson Spalding, Dallas
Ketchum, Dallas
Taylor, Austin
Thompson & Co. Public Relations, Houston
TrizCom Public Relations, Dallas
Weber Shandwick, Austin

Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BCF Agency, Virginia Beach

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Wyoming

WordenGroup Public Relations, Jackson

Technology/Industrial

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

Arizona

Havas PR, Phoenix
Lavidge, Phoenix

California

Access Emanate Communications, San
Francisco
Allison+Partners, San Francisco
AMW Group, West Hollywood
Bateman Group, San Francisco
Beautiful Planning Marketing & PR, San
Francisco
Blaine Group, The, Beverly Hills
Blanc & Otus, San Francisco
Bob Gold & Associates, Redondo Beach
Cognito, Los Angeles
Copernio, Garden Grove
Coyne PR, Los Angeles
Double Forte, San Francisco
Eastwick, San Francisco
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gold PR, Corona
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
Highwire PR, San Francisco
Hoffman Agency, The, San Jose
InkHouse Media + Marketing, San Francisco
IW Group, Inc., San Francisco
IW Group, Inc., West Hollywood
JPR Communications, Woodland Hills
Just Drive Media, San Francisco
Karbo Communications, San Francisco
Ketchum, Los Angeles
Ketchum, San Francisco
Klick Communications, Santa Monica
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco

Maize Marketing, Woodland Hills
March Communications, San Francisco
Marketing Maven Public Relations, Camarillo
Max Borges Agency, San Francisco
Mayo Communications & Mayo PR, Los
Angeles
McGrath/Power Public Relations and
Communications, San Jose
Melrose PR, Santa Monica
Merritt Group, San Francisco
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco
PadillaCRT, Los Angeles
Peppercomm, Inc., San Francisco
Pollack PR Marketing Group, The, Los
Angeles
Porter Novelli, Irvine
Porter Novelli, Los Angeles
Porter Novelli, San Diego
Porter Novelli, San Francisco
Porter Novelli, Sunnyvale
Racepoint Global, San Francisco
Rally, Los Angeles
Randle Communications, Sacramento
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
Scott Public Relations, Canoga Park
Sparkpr, San Francisco
Sterling Communications, Los Gatos
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San
Francisco
Versaggi Biocommunications, San Rafael
W2O Group, San Francisco
Walker Sands Communications, San Francisco
Walt & Company Communications, Campbell
WE, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Global Strategy Group, Denver
Ogilvy Public Relations, Denver
Volume Public Relations, Greenwood Village
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
Global Strategy Group, Hartford
London, Michael J. & Associates, Trumbull
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

D.C.

APCO Worldwide
Curley Company
Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Global Strategy Group
Kellen
Ketchum
kglobal
Levick
Lewis
Makovsky
Ogilvy Public Relations
Porter Novelli
Racepoint Global
Rasky Baerlein Strategic Communications, Inc.

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Technology/Industrial continued

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Stanton Communications, Inc.
Story Partners
Torrenzano Group, The
Weber Shandwick

Florida

Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Hemsworth Communications, Ft. Lauderdale
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
Max Borges Agency, Miami
Moore Communications Group, Tallahassee
Newlink, Miami
Porter Novelli, Ft. Lauderdale
Porter Novelli, Winter Haven
Rock Orange, Miami
Rogers & Cowan, Boca Raton
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Alpine Communications, Marietta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Kellen, Atlanta
Ketchum, Atlanta
M Booth & Associates, Inc., Atlanta
Ogilvy Public Relations, Atlanta
Porter Novelli, Atlanta
PReise Communications, Atlanta
Rogers & Cowan, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Clermont Partners, Chicago
Current, Chicago
Dixon|James Communications, Chicago
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
GreenMark Public Relations, Inc., Mundelein
Grisko LLC, Chicago
Highwire PR, Chicago
Kellen, Chicago
Ketchum, Chicago
M Booth & Associates, Inc., Chicago
March Communications, Chicago
Motion PR, Chicago
O'Malley Hansen Communications, Chicago
O'Reilly DePalma Inc., Frankfort
Ogilvy Public Relations, Chicago
Porter Novelli, Chicago
3rd Coast PR, Chicago
Walker Sands Communications, Chicago
Weber Shandwick, Chicago
Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Stanton Communications, Inc., Baltimore
Verasolve, Potomac
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
BIGfish Communications, Boston
BIGfish Communications, Brookline
Birnback Communications Inc., Marblehead
Fama PR, Inc., Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
InkHouse Media + Marketing, Waltham
LaunchSquad, Cambridge
Lewis, Boston
Lois Paul and Partners, Boston
M Booth & Associates, Inc., Boston
March Communications, Boston
marlo marketing, Boston
PAN Communications, Inc., Boston
Porter Novelli, Boston
Racepoint Global, Boston
Rasky Baerlein Strategic Communications, Inc., Boston
Schneider Associates, Boston
Scratch Marketing + Media, Cambridge
Stimpson Communications, Wayland
Version 2.0 Communications, Boston
WE, Boston
Weber Shandwick, Boston

Michigan

Bianchi Public Relations, Inc., Troy
Eisbrenner Public Relations, Royal Oak
Finn Partners, Detroit
FleishmanHillard, Detroit
Franco Public Relations Group, Detroit
Identity, Bingham Farms
Lambert, Edwards & Associates, Grand Rapids
Logos Communications, Inc., Canton
Marx Layne & Company, Farmington Hills
Racepoint Global, Ann Arbor
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
PadillaCRT, Minneapolis
Pocket Hercules, Minneapolis
Spong, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Standing Partnership, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany
Diegnan & Associates, Norman, Oldwick
R&J Strategic Communications, Bridgewater
RAM Communications, Cranford

New Mexico

Waite Company, The, Albuquerque

New York

A. Lavin Communications, Port Washington
Abelow PR, New York
Adam Friedman Associates, New York

Affect, New York
APCO Worldwide, New York
BackBay Communications, New York
Bateman Group, Brooklyn
Beautiful Planning Marketing & PR, New York
Berman Group, Inc., The, New York
Biosector 2, New York
Brandstyle Communications, New York
Buttonwood Communications Group, Bedford Hills
Cashman + Katz Integrated Communications, New York
Clermont Partners, New York
Coburn Communication, New York
Cognito, New York
Cooney Waters Unlimited, New York
CooperKatz & Company, Inc., New York
Coyne PR, New York
Crenshaw Communications, New York
Daddi Brand Communications, New York
Didit Communications, New York
Eastwick, New York
Edelman, New York
5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
G&S Business Communications, New York
Global Strategy Group, New York
Haft Group Inc., The, New York
Havas PR, New York
Highwire PR, New York
Hotwire, New York
Hunter Public Relations, New York
inVentiv Health Public Relations Group, New York
IW Group, Inc., New York
JConnelly, New York
JeffreyGroup, New York
Kellen, New York
Ketchum, New York
Kite Hill PR, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Lane, New York
LaunchSquad, New York
Lightspeed PR, Brooklyn
Lou Hammond Group, New York
M Booth & Associates, Inc., New York
Makovsky, New York
Marino, New York
Marketing Maven Public Relations, New York
North 6th Agency, Inc., New York
Ogilvy Public Relations, New York
PadillaCRT, New York
Peppercomm, Inc., New York
Pollack PR Marketing Group, The, New York
Porter Novelli, New York
Prosek Partners, New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Rubenstein Public Relations, Inc., New York
Ruder Finn Inc., New York
Southard Communications, Inc., New York
Spong, New York
Stanton Communications, Inc., New York
Stanton Public Relations & Marketing, New York
Torrenzano Group, The, New York
WE, New York
Weber Shandwick, New York
Wise Public Relations, Inc., New York
Zeno Group, New York

North Carolina

Capstrat, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh



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One Thompson Sq., Suite 503 • Boston, MA 02129
www.lavoiehealthscience.com



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Technology/Industrial continued

French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
M Booth & Associates, Inc., Raleigh

Ohio

Belle Communications, Columbus
Dix & Eaton Incorporated, Cleveland
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Lane, Portland
WE, Portland

Pennsylvania

Brian Communications, Conshohocken
Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc., Doylestown
Gatesman+Dave, Pittsburgh
Gavin, York
Gregory FCA, Ardmore
Havas PR, Pittsburgh
Ketchum, Pittsburgh
Torrenzano Group, The, State College
WordWrite Communications LLC, Pittsburgh

Rhode Island

Caster Communications, Inc., Wakefield

South Carolina

Lou Hammond Group, Charleston
red7 Agency, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
McNeely Pigott & Fox Public Relations, LLC,
Nashville
Weber Shandwick, Nashville

Texas

Champion Management Group, Addison
Crosswind Media & PR, Austin
DoubleDimond Public Relations LLC, Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Havas PR, Houston
Idea Grove, Dallas
Ketchum, Dallas
Lois Paul and Partners, Austin
M Booth & Associates, Inc., Austin
Notability Partners LLC, Austin
OCG PR, Fort Worth
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Porter Novelli, Austin
Power Group, The, Dallas
Torrenzano Group, The, Austin
TrizCom Public Relations, Dallas
Ward Creative Communications, Houston
WE, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas

Weber Shandwick, Houston
Zeno Group, Dallas

Virginia

Hodges Partnership, The, Richmond
Merritt Group, McLean
MSBD, Inc., Reston
PadillaCRT, Alexandria
PadillaCRT, Richmond
SpeakerBox Communications, Vienna

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Porter Novelli, Seattle
WE, Bellevue
WE, Seattle
Weber Shandwick, Seattle

Travel/Hospitality**Alaska**

Thompson & Co. Public Relations, Anchorage

Arizona

Havas PR, Phoenix

California

Access Emanate Communications, San
Francisco
Agnes Huff Communications Group, LLC, Los
Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
Beautiful Planning Marketing & PR, San
Francisco
BLAZE PR, Santa Monica
BLND Public Relations, Hermosa Beach
Bolt Public Relations, Irvine
Brandman Agency, The, Beverly Hills
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Coyne PR, Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edelman, San Mateo
Ellipses, Oakland
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Havas PR, El Segundo
Havas PR, Los Angeles
Havas PR, San Diego
Havas PR, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Ketchum, Los Angeles
Ketchum, San Francisco
Klick Communications, Santa Monica
Lewis, San Diego
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth & Associates, Inc., San Francisco
Marketing Maven Public Relations, Camarillo
Melrose PR, Santa Monica
Myriad Marketing, Los Angeles
Ogilvy Public Relations, Los Angeles
Ogilvy Public Relations, Sacramento
Ogilvy Public Relations, San Francisco

PadillaCRT, Los Angeles
Pollack PR Marketing Group, The, Los
Angeles
PR Girl Inc., San Francisco
Rogers & Cowan, Los Angeles
Ruder Finn Inc., San Francisco
360 Public Relations, San Francisco
Taylor, Santa Monica
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara
Zeno Group, Santa Monica
Zeno Group, Silicon Valley

Colorado

Allyson Conklin Public Relations, Fort Collins
Malen Yantis Public Relations, Vail
Momentum Media PR, Boulder
Ogilvy Public Relations, Denver
Turner, Denver
Weber Shandwick, Denver
WordenGroup Public Relations, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury

D.C.

BrandLinkDC
Edelman
Finn Partners
FleishmanHillard
Global Communicators, LLC
Ketchum
Lewis
Ogilvy Public Relations
Ruder Finn Inc.
Stanton Communications, Inc.
Story Partners
360 Public Relations
Weber Shandwick

Florida

Cheryl Andrews Marketing Communications,
Coral Gables
Clay Associates, Everett, Miami
Conroy Martinez Group, The, Coral Gables
Diamond Public Relations, Miami
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
Hayworth Public Relations, Ormond Beach
Hemsworth Communications, Ft. Lauderdale
JeffreyGroup, Miami Beach
KWE Partners, Miami
Lou Hammond Group, Miami
M Booth & Associates, Inc., Boca Raton
Moore Communications Group, Tallahassee
Newlink, Miami
Quinn, Miami Beach
rbb Communications, Miami
Rock Orange, Miami
Rogers & Cowan, Boca Raton
The Buzz Agency of Florida, Delray Beach
TJM Communications, Inc., Oviedo
Weber Shandwick, Miami
Zimmerman Agency, The, Tallahassee

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Butin Integrated Communications, St. Simons
Island



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word-of-mouth. So, let's team up and create some.



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Travel/Hospitality continued

Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Ketchum, Atlanta
 M Booth & Associates, Inc., Atlanta
 Ogilvy Public Relations, Atlanta
 Rogers & Cowan, Atlanta
 Weber Shandwick, Atlanta
 Wilbert Group, The, Atlanta

Idaho

Red Sky Public Relations, Boise

Illinois

Current, Chicago
 Edelman, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 GreenMark Public Relations, Inc., Mundelein
 Heron Agency, Chicago
 Ketchum, Chicago
 M Booth & Associates, Inc., Chicago
 Motion PR, Chicago
 Ogilvy Public Relations, Chicago
 Taylor, Chicago
 Weber Shandwick, Chicago
 Zeno Group, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Stanton Communications, Inc., Baltimore
 Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
 BIGfish Communications, Brookline
 CGPR, Marblehead
 CM Communications, Boston
 Eric Mower + Associates, Newton
 FleishmanHillard, Boston
 Lewis, Boston
 M Booth & Associates, Inc., Boston
 marlo marketing, Boston
 360 Public Relations, Boston
 Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
 FleishmanHillard, Detroit
 Identity, Bingham Farms
 lovio george | communications + design,
 Detroit
 Marx Layne & Company, Farmington Hills
 Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
 PadillaCRT, Minneapolis
 Spong, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Standing Partnership, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Coyne PR, Parsippany

New Mexico

Waite Company, The, Albuquerque

New York

Abelow PR, New York
 AMP3 Public Relations, New York
 Beautiful Planning Marketing & PR, New York
 Blackbird PR, New York
 BPCM Worldwide, New York
 Brandman Agency, The, New York
 Brandstyle Communications, New York
 Carolyn Izzo Integrated Communications
 (CIIC), Nyack
 Cashman + Katz Integrated Communications,
 New York
 Citizen Relations, New York
 CooperKatz & Company, Inc., New York
 Coyne PR, New York
 Development Counsellors International (DCI),
 New York
 Dedit Communications, New York
 Edelman, New York
 Eric Mower + Associates, Albany
 Eric Mower + Associates, Buffalo
 Eric Mower + Associates, New York
 Eric Mower + Associates, Rochester
 Eric Mower + Associates, Syracuse
 EVINS Communications, Ltd., New York
 5W Public Relations, New York
 Finn Partners, New York
 FleishmanHillard, New York
 Goodman Media International, Inc., New York
 Halo Group, The, New York
 Havas PR, New York
 Hawkins International Public Relations, New
 York
 Hue & Cry, New York
 J Public Relations, New York
 JeffreyGroup, New York
 Keith Sherman and Associates, New York
 Ketchum, New York
 Lane, New York
 Lou Hammond Group, New York
 M Booth & Associates, Inc., New York
 Marino., New York
 Marketing Maven Public Relations, New York
 MFA, Ltd. (Missy Farren & Assocs.), New
 York
 Myriad Marketing, New York
 Nancy J. Friedman Public Relations, Inc., New
 York
 Nicholas & Lence Communications, New York
 Nike Communications, Inc., New York
 Ogilvy Public Relations, New York
 PadillaCRT, New York
 Pollack PR Marketing Group, The, New York
 Quinn, New York
 Redpoint Marketing PR, Inc., New York
 Rogers & Cowan, New York
 Rubenstein Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Spong, New York
 Spring, O'Brien, New York
 Stanton Communications, Inc., New York
 360 Public Relations, New York
 Taylor, New York
 Thompson & Co. Public Relations, New York
 Tierney, New York
 Turner, New York
 Weber Shandwick, New York
 Weill Associates, Geoffrey, New York
 Zeno Group, New York

North Carolina

Eric Mower + Associates, Charlotte
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh
 M Booth & Associates, Inc., Raleigh
 Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
 Fahlgren Mortine, Columbus

Oregon

A.wordsmith, Portland
 Edelman, Portland
 Lane, Portland
 Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
 Brownstein Group, Philadelphia
 Devine + Partners, Philadelphia
 Gavin, York
 Gregory FCA, Ardmore
 Havas PR, Pittsburgh
 Ketchum, Pittsburgh
 Tierney, Harrisburg
 Tierney, Philadelphia

South Carolina

Lou Hammond Group, Charleston
 Pearson Associates, David, Hilton Head Island

Tennessee

Finn Partners, Nashville
 FleishmanHillard, Nashville
 McNeely Pigott & Fox Public Relations, LLC,
 Nashville
 Reed Public Relations, Nashville
 Weber Shandwick, Nashville

Texas

Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Havas PR, Houston
 Ketchum, Dallas
 M Booth & Associates, Inc., Austin
 Taylor, Austin
 Thompson & Co. Public Relations, Houston
 Ward Creative Communications, Houston
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston
 Zeno Group, Dallas

Virginia

BCF Agency, Virginia Beach
 PadillaCRT, Alexandria
 PadillaCRT, Richmond

Washington


Edelman, Seattle
 FleishmanHillard, Seattle
 Weber Shandwick, Seattle

Wyoming

WordenGroup Public Relations, Jackson

A wide-angle landscape photograph of a mountain range. The foreground is dominated by a hillside covered in dense, low-lying vegetation, including green shrubs and dry, golden-brown grasses. In the middle ground, several rolling hills and valleys are visible, with some areas appearing more barren and rocky. The background shows a series of distant, hazy mountain peaks under a bright blue sky filled with large, white, fluffy clouds. The overall scene conveys a sense of vastness and natural beauty.

**Beyond.
It's the only destination we know.**

A person stands on a rocky mountain peak, silhouetted against a vast, hazy landscape of rolling hills and valleys. The sky is filled with large, dramatic clouds, illuminated from below, creating a golden glow. The foreground shows a grassy slope leading up to the rocky outcrop.

Beyond the expected. What's possible. Beyond is the destination we're always aiming for. In our work. In the way we engage people with our clients' brands. In how we make life better for our people. Find out more about our journey at webershandwick.com



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shandwick
engaging, always.

GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.

Alabama

Birmingham

Intermark Group, The
Luckie Strategic PR
Stephen Bradley & Associates LLC

Montgomery

Stephen Bradley & Associates LLC

Alaska

Anchorage

Northwest Strategies
Thompson & Co. Public Relations

Arizona

Phoenix

Havas PR
Lavidge
Off Madison Ave
Riester

Scottsdale

McRae Agency, The
Rosenberg Group Inc., The

Tempe

Caliber Group

Tucson

LP&G, Inc.

Arkansas

Little Rock

Combs & Company, Inc.
Mangan Holcomb Partners

California

Beverly Hills

Blaine Group, The
Brandman Agency, The
DDR Public Relations, Inc.
Hoffman Associates Inc., Clive
Klein & Assocs., Inc., Phyllis

Burbank

McCue Communications

Camarillo

Marketing Maven Public Relations

Campbell

Walt & Company Communications

Canoga Park

Scott Public Relations

Carlsbad

CCS PR, Inc.

Corona

Gold PR

Corte Madera

Purple Door Communications and Public
Relations

Costa Mesa

DRIVEN Public Relations

Coto De Caza

Laer Pearce & Associates

Culver City

Squires PR
Wongdoody Communications

Danville

Gallagher PR

El Segundo

Group22 & BPR
Havas PR

Encinitas

Clearpoint Agency, Inc.
Zenzi

Fallbrook

Leavitt Communications

Garden Grove

Copernio

Hermosa Beach

BLND Public Relations

Irvine

Bolt Public Relations
Citizen Relations
FleishmanHillard
Global Results Communications
Porter Novelli

Laguna Beach

BrandKarma

Los Alamitos

Miller Geer & Associates

Los Angeles

Abernathy MacGregor Group, The
Agnes Huff Communications Group, LLC
Alpaytac Public Relations/Marketing
Communications
B/Hi
Be Social Public Relations
Casey & Sayre
Cerrell Associates, Inc.
Citizen Relations
Cognito
Cohn & Wolfe
Coyne PR
Davies
DKC Public Relations
Edelman
Edge Communications, Inc.
Eileen Koch & Company, Inc.
Entertainment Fusion Group (EFGPR)
42West
Farr Marketing Group
Fifteen Minutes
Film Fashion
Financial Profiles, Inc.
Finn Partners
FleishmanHillard
Franken Enterprises
Havas PR
ICR
IMRE, LLC
JS2 PR
KARV Communications
Ketchum
Konnect

Lagrange Communications

Lippin Group, The
Lou Hammond Group
Mayo Communications & Mayo PR
Miller PR
MPRM Communications
Murphy O'Brien
Myriad Marketing
Ogilvy Public Relations
PadillaCRT
PMK•BNC
Pollack PR Marketing Group, The
Porter Novelli
Rally
RL Public Relations + Marketing + Sportivo
Rogers & Cowan
Sard Verbinnen & Co
Spelling Communications
Taylor & Company
Terzian Associates, Carl
VPE Public Relations
Weber Shandwick

Los Gatos

Dovetail Public Relations
Sterling Communications

Malibu

Tellem Grody Public Relations, Inc.

Marina del Rey

TogoRun

Mission Viejo

Luminor

Mountain View

Tanis Communications Inc.

Newport Beach

Estey-Hoover, Inc.
Hayes Martin Associates, Inc.

Oakland

Ellipses

Pacifica

Miramar Events

Palo Alto

Financial Profiles, Inc.

Pasadena

Russ Reid Company

Playa del Rey

Macy + Associates

Rancho Santa Margarita

Girlpower Marketing
Robertson Communications Corp.

Redondo Beach

Bob Gold & Associates

Reseda

Brener Zwickel & Associates, Inc.

Sacramento

Edelman
FleishmanHillard
FSB Core Strategies
Ogilvy Public Relations
Perry Communications Group, Inc.

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 Revell Communications
 Ross-Campbell, Inc.
 Runyon Saltzman & Einhorn
 Weber Shandwick

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 FleishmanHillard
 Havas PR
 J Public Relations
 J. Walcher Communications
 KCD PR Inc. - Financial Inbound Marketing Firm
 Lewis
 Nuffer, Smith, Tucker
 Oster & Associates, Inc.
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San Francisco

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 Access Emanate Communications
 Allison+Partners
 Bateman Group
 Beautiful Planning Marketing & PR
 Bite
 Blanc & Otus
 Blattell Communications
 Blue Practice, Inc.
 BrewLife
 Cinch PR & Branding Group
 ClementPeterson
 Cohn & Wolfe
 Double Forte
 Eastwick
 Edelman
 Fineman PR
 Finn Partners
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 Folsom & Associates
 Graham & Associates, Inc.
 Havas PR
 Highwire PR
 ICR
 InkHouse Media + Marketing
 IW Group, Inc.
 Joele Frank, Wilkinson Brimmer Katcher
 Just Drive Media
 Karbo Communications
 Ketchum
 Landis Communications Inc.
 LaunchSquad
 Lewis
 Lyman PR
 M Booth & Associates, Inc.
 March Communications
 Max Borges Agency
 Merritt Group
 MSR Communications, LLC
 Ogilvy Public Relations
 One Chocolate Communications
 Peppercomm, Inc.
 Porter Novelli
 PR Girl Inc.
 Racepoint Global
 Ruder Finn Inc.
 Sard Verbinen & Co
 Singer Associates, Inc.
 Sparkpr
 10Fold
 360 Public Relations
 Torrenzano Group, The
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W2O Group
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Big Sky Communications, Inc.
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 LMGPR
 MCA
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AMF Media Group
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Santa Ana

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 Klick Communications
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MacKenzie Agency, The

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MBS Value Partners, LLC
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Bloomfield

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The most important part of public relations is the relations.

Between you and us. Which is why we listen to you. Really listen.

We're open and honest. Always there when you need us.

And remember, when you have relations with us, you have relations with everyone we have relations with. Like the talented folks in our integrated disciplines. Marketing strategists, media planners, researchers, designers, copywriters, web programmers, video producers, editors, etc.

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Lou Hammond Group
Max Borges Agency
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Newman PR
rbb Communications
Rock Orange
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Pinta
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Sachs Media Group
Zimmerman Agency, The

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Trevelino/Keller

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William Mills Agency

Decatur

Leesburg PR

Marietta

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Chicago

A5

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Communications
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Cramer-Krasselt
Current
Dixon/James Communications
DKC Public Relations
Edelman
Falk Associates/Contact
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Finn Partners
FleishmanHillard
Flowers Communications Group
FoodMinds, LLC
G&S Business Communications
Gagen MacDonald
Golin
Greentarget Global LLC
Grisko LLC
Grossman Group, The
Heron Agency
Highwire PR
Jarrard Phillips Cate & Hancock, Inc.
Jasculca Terman Strategic Communications
Kellen
Kemper Lesnik Communications
Ketchum
Korshak Inc., Margie
KSA (Kathy Schaeffer and Associates, Inc.)
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Reilly Connect
Reputation Partners
Res Publica Group
Sard Verbinen & Co
Sherman Communications and Marketing, Inc.
Sikich Marketing & Public Relations
SJ Public Relations Inc.
Slack and Company
SoMe Connect
3rd Coast PR
Taylor
Tech Image
Walker Sands Communications
Weber Shandwick
Zapwater Communications
Zeno Group

Evanston

Strategies, Inc.

Frankfort

O'Reilly DePalma Inc.

Glen Ellyn

IVY Marketing Group, Inc.

Glenview

NM Marketing Communications, LLC

Mundelein

Bragaw Public Relations Services
GreenMark Public Relations, Inc.

Naperville

Rhea + Kaiser

Oakbrook Terrace

JSH&A Communications

Pekin

McDaniels Marketing

Indiana

Fort Wayne

JW Public Relations & Marketing

Indianapolis

Borshoff
Coles Marketing Communications
FleishmanHillard
Hirons & Company
Z Marketing Partners

Iowa

Davenport

L.W. Ramsey Advertising Agency

Waterloo

MorganMyers

West Des Moines

Hanser & Associates
Meyocks Group, The
Strategic America

Kansas

Overland Park

Ink Inc.
Morningstar Communications

Wichita

Sullivan Higdon & Sink Inc.

Kentucky

Louisville

Bandy Carroll Hellige
Doe-Anderson, Inc.
Guthrie/Mayes & Associates, Inc.
New West, LLC

Louisiana

New Orleans

Beuerman Miller Fitzgerald
Deveney Communication
Mayer Advertising, Peter A.
Zehnder Communications, Inc.

Maine

Portland

Burgess Advertising & Marketing, Inc.
FleishmanHillard
Garrard

Maryland

Annapolis

Crosby
Cyphers Agency, The
Manis Canning & Associates, Inc.

Baltimore

Blakeslee
GKV
Sandy Hillman Communications
Stanton Communications, Inc.
Vitamin
Weber Shandwick
Weiss PR, Inc.

Bethesda

Wills & Associates, Inc.

Kensington

Lyons Public Relations, LLC

North Bethesda

Van Eperen

Owings Mills

MGH Inc.

Potomac

Verasolve

Rockville

Caplan Communications LLC
MMG
RMR & Associates

Silver Spring

Boscobel Marketing Communications, Inc.

Sparks

IMRE, LLC

Massachusetts

Allston

Aigner Prensky Marketing Group

Boston

BackBay Communications
BIGfish Communications
Castle Group Inc., The
Cercone Brown & Co.
Chen PR
CM Communications
Cone Communications
Conventures, Inc.
Fama PR, Inc.
FleishmanHillard
ICR
Kortenhaus Communications, Inc.
LaVoieHealthScience
Lewis
Lois Paul and Partners
M Booth & Associates, Inc.
March Communications
marlo marketing
McNeil, Gray & Rice
Metis Communications
ML Strategies, Inc.
MullenLowe
O'Neill and Associates
PAN Communications, Inc.
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Porter Novelli
Precision Effect
Racepoint Global
Rasky Baerlein Strategic Communications,
Inc.
Regan Communications Group
Schneider Associates
Sharon Merrill
Solomon McCown & Company, Inc.
Stern Strategy Group
360 Public Relations
Version 2.0 Communications
WE
Weber Shandwick

Brookline

BIGfish Communications

Cambridge

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Scratch Marketing + Media

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East Walpole

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Lougee Consulting Group

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Fuessler Group Inc.

Manchester

Haggman, Inc.

Manchester-by-the-Sea

Warner Communications

Marblehead

Birnbach Communications Inc.
CGPR

Marshfield

Perkett PR, Inc.

Needham

BBK Worldwide

Newburyport

Matter Communications Inc.
Stackpole & Partners Advertising

Newton

Corporate Ink Public Relations, Ltd.
Eric Mower + Associates
Nicolazzo & Associates
SHIFT Communications

Northboro

Kowal Communications, Inc.

Pittsfield

AH&M Marketing Communications

Plymouth

JMB Communications
Johnston Associates, Mark

Quincy

Hubbell Group, Inc., The

Sharon

Tiziani Whitmyre, Inc.

Sudbury

Leinweber Associates

Topsfield

Seamonds & Company

Wakefield

Virtual, Inc.

Waltham

InkHouse Media + Marketing

Watertown

Greenough Brand Storytellers

Wayland

Stimpson Communications

Westborough

Rainier Corporation

Westford

TechMarcom

Michigan**Ann Arbor**

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Martopia Public Relations Group
Racepoint Global

Bingham Farms

Identity

Birmingham

Weber Shandwick

Canton

Logos Communications, Inc.

Dearborn

Campbell Marketing & Communications

Detroit

Bassett & Bassett Inc.
Finn Partners
FleishmanHillard
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Publicom, Inc.

Farmington Hills

Marx Layne & Company

Grand Rapids

Felder Communications Group
Lambert, Edwards & Associates
Seyferth & Associates, Inc.

Lansing

Piper & Gold Public Relations
Truscott Rossman Group, The

Royal Oak

Airfoil

Royal Oak

Eisbrenner Public Relations

Troy

Bianchi Public Relations, Inc.
Quell Group, The

Minnesota**Duluth**

Westmoreland Flint

Eden Prairie

Lilja Inc.

Minneapolis

Broadhead + Co
Clarity Coverdale Fury
Creative Comms. Consultants, Inc.
Fast Horse Inc.
FleishmanHillard
Harvest PR & Marketing, Inc.
Himle Rapp & Company, Inc.
Karwoski & Courage
Lola Red
Maccabee
Nemer Fieger
PadillaCRT
Pocket Hercules
Riley Hayes Agency
Russell & Herder
Spong
Strother Communications Group
Tunheim Partners
Weber Shandwick

New Brighton

Lukaszewski Group, The
Risdaal Public Relations

St. Paul

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Wayzata

Northstar Counselors, Inc.

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Sturges Word
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St. Louis

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Drohlich Associates, Inc.
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Hauser Group, The
HLK
O'Malley Hansen Communications
Osborn & Barr Communications
Standing Partnership
TVG
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Nevada**Las Vegas**

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Donn Pearlman & Associates Public Relations
Firm Public Relations & Marketing, The
Preferred Public Relations & Marketing
Vox Solid Communications

New Hampshire**Concord**

Louis Karno & Company

Keene

Gehrung Associates

Meredith

Brown & Associates, Inc., Janice

Portsmouth

Calypso Communications

Rye

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Bedminster

MCS Healthcare Public Relations

Boonton

Green Room Public Relations, LLC

Bridgewater

R&J Strategic Communications

Butler

Fiore InspirAgency

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RAM Communications

Fair Lawn

Braff Communications LLC
Rosica Communications

Fairfield

SPI Group LLC, The

Fort Lee

Andover Communications, Inc.
Emerald Partners

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MRB Public Relations, Inc.

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New Jersey continued

Hasbrouck Heights
CPR Strategic Marketing Communications

Haskell
Sliwa Public Relations, M

Ho-Ho-Kus
Donley Communications Corporation

Hoboken
Litzky Public Relations

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BSY Associates Inc.

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Stern Strategy Group

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Marcus Group, Inc., The

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Anne Klein Communications Group, LLC

Mountainside
Business Strategies & Beyond LLC

Newark
Jaffe Communications, Inc.
Winning Strategies

Oldwick
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Maximum Exposure Public Relations

Parsippany
Coyne PR

Princeton
Resound Marketing

Red Bank
Devon Group, The

Roselle Park
Hercky Pasqua Herman

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JFK Communications, Inc.

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Totowa
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Brandman Agency, The
Brandstyle Communications
Bratskeir & Company
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Citizen Relations
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CLY Communication
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 SS+K
 Stanton Communications, Inc.

Stanton Public Relations & Marketing
 Stern & Co.
 Stuntman Public Relations
 Style House Public Relations
 SweeneyVesty
 360 Public Relations
 Target 10
 Taylor
 TBA Global
 Tesla Group, The
 Text 100 Global Public Relations
 Thompson & Co. Public Relations
 Tierney
 Tiller, LLC
 TogoRun
 Torrenzano Group, The
 Trent & Company, Inc.
 Turner
 Twist Mktg
 Vivaldi Partners
 WE
 Weber Shandwick
 Weill Associates, Geoffrey
 Wesman Public Relations, Jane
 Widness & Company Public Relations
 Wilmot Communications, LLC, Paul
 Wise Public Relations, Inc.
 Wolfe Axelrod Weinberger Assocs. LLC
 Worldcom Public Relations Group
 Zeno Group
 Zlokower Company

Nyack

Carolyn Izzo Integrated Communications
 (CIIC)
 Emerging Media Inc.

Pittsford

Martino Flynn L.L.C.

Pleasantville

DDR Public Relations, Inc.
 Robin Leedy & Associates, Inc.
 Zero Gravity Group

Port Washington

A. Lavin Communications

Purchase

Giles Communications LLC

Rochester

Eric Mower + Associates
 I can write about anything!
 Partners + Napier
 Tipping Point Communications

Rockville Centre

Kahn Travel Communications (KTC pr)

Rye Brook

BCA Marketing Communications

Smithtown

SMM Advertising

Syracuse

Cowley Associates
 Eric Mower + Associates

Troy

Gramercy Communications, LLC

Upper Nyack

TGI Healthworks, Inc.

Valhalla

Delfino Marketing Communications, Inc.

White Plains

River Communications, Inc.

Williamsville

Gelia

Yonkers

High Impact Marketing Communications

Yorktown Heights

Primavera Public Relations, Inc.

North Carolina**Cary**

MMI Public Relations

Chapel Hill

Jennings

Charlotte

Crown Communications
 Eric Mower + Associates
 FleishmanHillard
 Luquire George Andrews, Inc.
 Taylor

Fayetteville

Hodges Associates, Inc.

Greensboro

Quixote Group, LLC

High Point

Trone Brand Energy

Raleigh

Capstrat
 Crossroads Public Relations
 FleishmanHillard
 French | West | Vaughan
 G&S Business Communications
 IMRE, LLC
 M Booth & Associates, Inc.
 Pierson Grant Public Relations

North Dakota**Fargo**

Promersberger Company

Ohio**Beachwood**

Acclaim Communications

Canfield

Pecchia Communications LLC

Canton

Innis Maggiore

Cincinnati

Eric Mower + Associates
 ETC
 Northlich
 Powers Agency

Cleveland

Dix & Eaton Incorporated
 Falls Communications
 Marcus Thomas LLC
 Paynter Communications LLC
 Public Relations Global Network (PRGN)
 Roop & Co.
 Stevens Strategic Communications, Inc.
 thunder::tech

Cleveland Heights
Fairmount Group LLC, The

Columbus
Belle Communications
Fahlgren Mortine
Paul Werth Associates
SBC Advertising
SweeneyVesty

Dayton
Ohlmann Group, The
Soulati Media

Hudson
Akhia Public Relations

Independence
JC Power Strategic Communications

Maumee
Hart Associates Inc.

Rocky River
Sweeney

Russell
Richards Communications

Sheffield Village
Eisen Agency, The

Toledo
FLS Group

Oklahoma

Oklahoma City
Candor Public Relations

Oregon

Eugene
Cawood
Funk/Levis & Associates

Lake Oswego
Mobility Public Relations, LLC

Portland
A.wordsmith
Bloom Communications
CFM Strategic Communications
Edelman
Lane
Little Green Pickle
MacKenzie Marketing Group
Maxwell PR + Engagement
McClenahan Bruer Communications, Inc.
Metropolitan Group
WE
Weinstein PR

West Linn
Smith Asbury Inc.

Pennsylvania

Ardmore
Gregory FCA

Bethlehem
swb&r

Blue Bell
Kimball Communications

Bryn Mawr
Buchanan Public Relations LLC

Chester Springs
Northlight

Conshohocken
Brian Communications

Downingtown
Schubert b2b

Doylestown
DEETER
Furia Rubel Communications, Inc.

Harleysville
Hornercom

Harrisburg
Bravo Group
Sacunas
Tierney

Harrisburgh
Pavone

Ivyland
McCoy Group, Sharon

Jamison
Timmons & Company

Kennett Square
Darman and Associates

Lancaster
White Good

Langhorne
Saxton Communications, Ernie

Newtown
Garfield Group Public Relations

Philadelphia
Bellevue Communications Group
Braithwaite Communications
Brownstein Group
DDCworks
Devine + Partners
Harris, Baio & McCullough
LevLane Advertising, PR & Interactive
Slice Communications
Tierney
Tonic Life Communications
Vox Medica, Inc.

Pittsburgh
Brunner, Inc.
Elias/Savion Public Relations
Gatesman+Dave
Havas PR
Jampole Communications, Inc.
Ketchum
Push 7
WordWrite Communications LLC

Plymouth Meeting
Vault Communications, Inc.

Sellersville
Simon Group Inc., The

State College
Torrenzano Group, The

Villanova
RT&E Integrated Communications

York
Gavin

Rhode Island

East Greenwich
Rankin Associates, Thomas

Newport
Fleming + Company, Inc.

Providence
Duffy & Shanley, Inc.
SVM PR

Riverside
Newberry PR/Marketing, Inc.

Wakefield
Caster Communications, Inc.

South Carolina

Charleston
Boineau & Company, E.
Lou Hammond Group
Mallory Factor Inc.
Rawle Murdy Associates, Inc.
red7 Agency

Columbia
Chernoff Newman

Greenville
Erwin-Penland

Hilton Head Island
Pearson Associates, David

Tennessee

Brentwood
Jarrard Phillips Cate & Hancock, Inc.

Memphis
Walker & Associates, Inc.

Nashville
Bohan
Buntin Group, The
Finn Partners
FleishmanHillard
Lovell Communications
McNeely Pigott & Fox Public Relations, LLC
Reed Public Relations
ReviveHealth
Weber Shandwick
Webster & Associates, LLC

Texas

Addison
Champion Management Group
HCK2 Partners

Austin
Bloom Communications
Cohn & Wolfe
Crosswind Media & PR
Edelman
FleishmanHillard
Leverage PR, Inc.
Lois Paul and Partners
M Booth & Associates, Inc.
Newsroom Ink
Notability Partners LLC

Texas continued

PetersGroup Public Relations
 Phillips & Company
 Pierpont Communications Inc.
 Porter Novelli
 R&R Partners
 Status Labs
 Taylor
 Torrenzano Group, The
 WE
 Weber Shandwick

Colleyville

DPK Public Relations

Dallas

Burns & Associates, Michael A.
 Edelman
 FleishmanHillard
 Hopkins & Associates, Inc.
 Idea Grove
 Jackson Spalding
 Ketchum
 Levenson Group
 MM2 Public Relations
 Pierpont Communications Inc.
 Point Group, The
 Powell Group
 Power Group, The
 Richards Partners
 SPM Communications, Inc.
 Sunwest Communications
 TrizCom Public Relations
 Weber Shandwick
 Zeno Group

Fort Worth

Interstar Public Relations
 OCG PR
 Witherspoon Marketing Communications

Friendswood

Ascot Media Group Inc.

Houston

Abernathy MacGregor Group, The
 DoubleDimond Public Relations LLC
 Edelman
 FleishmanHillard
 Havas PR
 MMI Agency
 Pierpont Communications Inc.
 Shirleybarr Public Relations
 Thompson & Co. Public Relations
 Ward Creative Communications
 Weber Shandwick

Irving

Cooksey Communications, Inc.

Lubbock

Razonia McClellan Public Relations

Plano

Bizcom Associates

San Antonio

Dublin & Associates, Inc.
 Pierpont Communications Inc.

Utah**Provo**

Connect Marketing

Salt Lake City

Bremer Public Relations Inc.
 Penna Powers
 Richter7
 Wall Street Communications
 Wilkinson Ferrari & Co.

South Jordan

SnappConner PR

Vermont**Burlington**

Skillet Design & Marketing

Essex Junction

Hagan Associates

Virginia**Alexandria**

BRG Communications
 Corallo Media Strategies
 CRC, Inc. Public Relations
 Hawthorn Group, The
 O'Keeffe & Company, Inc.
 PadillaCRT
 Shirley & Banister Public Affairs
 Smith & Harroff, Inc.
 Sunstar Strategic
 Williams Whittle Associates

Arlington

Kanter & Co.
 Live Wire Media Relations, LLC

McLean

Merritt Group
 Sage Communications

Middleburg

Bendure Communications

Norfolk

Dave Iwans & Associates

Reston

GreenSmith PR, LLC
 MSBD, Inc.
 Palatiello & Associates, John M.

Richmond

Barber Martin Advertising
 Hodges Partnership, The
 PadillaCRT
 SB&A Integrated Marketing
 Wireside Communications

Roanoke

Neathawk Dubuque & Packett

Vienna

SpeakerBox Communications

Virginia Beach

BCF Agency
 Brickell & Partners Public Relations

Washington**Bellevue**

WE

Lynnwood

Wilson Strategic

Seattle

Barokas Public Relations
 Edelman
 Fearey Group, The
 FleishmanHillard
 LaunchSquad
 Nyhus Communications
 Porter Novelli
 PRR, Inc.
 Publicis Seattle
 Raffetto Herman Strategic Communications
 Revolution PR
 Richmond Public Relations Inc.
 Sound Counsel Crisis Communications
 Strategies 360
 WE
 Weber Shandwick

Tacoma

Voxus PR

West Virginia**Charleston**

Ryan Associates, LLC, Charles

Wisconsin**Brookfield**

LePoidevin Marketing

Green Bay

Imaginasium Inc.

Madison

Lindsay, Stone & Briggs
 Stephan & Brady, Inc.

Mequon

PKA Marketing

Milwaukee

Boelter + Lincoln Marketing Communications
 Bottom Line Marketing & Public Relations
 BVK
 Celtic
 Core Creative Inc.
 Jacobson/Rost
 Mueller Communications, Inc.
 Nelson & Schmidt Inc.
 Reputation Partners
 Sonntag Public Relations, Inc., Ron
 Stir, LLC
 Trefoil Group
 Versant

Shorewood

IPREX global communication

Waukesha

MorganMyers

Wyoming**Jackson**

WordenGroup Public Relations

GEOGRAPHICAL INDEX TO PR FIRMS & BRANCHES OUTSIDE THE U.S.

Argentina

Buenos Aires

Edelman
JeffreyGroup
Ketchum
Porter Novelli

Australia

Melbourne

Edelman
Havas PR
Porter Novelli

New South Wales

Havas PR

Newstead

Havas PR

Sydney

Brandman Agency, The
Edelman
FleishmanHillard
Havas PR
Lewis
Porter Novelli

Austria

Vienna

Ketchum

Belgium

Antwerp

Lewis

Brussels

APCO Worldwide
Burson-Marsteller
Edelman
FleishmanHillard
Havas PR
Ketchum
Porter Novelli

Brazil

Brasilia

JeffreyGroup
Porter Novelli

Rio de Janeiro

Edelman
JeffreyGroup
Porter Novelli

São Paulo

Edelman
FleishmanHillard
JeffreyGroup
Ketchum
Porter Novelli

Bulgaria

Sofia

Havas PR
M3 Communications Group, Inc.
Porter Novelli
United Partners, Ltd.

Canada

Calgary

Edelman

Montréal

Edelman
FleishmanHillard
NATIONAL Public Relations
Porter Novelli
Weber Shandwick

Ottawa

Edelman
FleishmanHillard

Toronto

Communications Group Inc., The
Edelman
energi PR
Enterprise Canada
Environics Communications, Inc.
FleishmanHillard
Harbinger Communications, Inc.
Ketchum
Marshall Fenn Communications Inc.
Porter Novelli
Strategic Ampersand Inc.
Strategic Objectives Inc.
Temple Scott Associates, Inc.
Veritas Communications Inc.
Weber Shandwick
Welsh Communications Inc., Ann

Vancouver

Beautiful Planning Marketing & PR
Edelman
FleishmanHillard
Weber Shandwick

Victoria

Tartan Group

Chile

Santiago

Porter Novelli

Colombia

Bogotá

Edelman
Porter Novelli

Costa Rica

San Jose

Porter Novelli

Croatia

Zagreb

Havas PR

Czech Republic

Prague

FleishmanHillard
Havas PR
Porter Novelli

Denmark

Copenhagen

Porter Novelli

Dominican Republic

Santo Domingo

Porter Novelli

Egypt

Giza

Ketchum

El Salvador

San Salvador

Porter Novelli

Finland

Helsinki

Havas PR
Porter Novelli

France

Paris

Edelman
Finn Partners

France continued

FleishmanHillard
Ketchum
Lewis
Porter Novelli

Puteaux Cedex

Havas PR

Germany**Berlin**

Edelman
FleishmanHillard
Ketchum

Bonn

Ketchum

Dresden

Ketchum

Dusseldorf

FleishmanHillard
Havas PR
Ketchum
Lewis

Frankfurt

Edelman
FleishmanHillard
Ketchum
Lewis

Hamburg

Edelman
Havas PR

Kronberg

Public Relations Partners GMBH (GPRA)

Munich

Edelman
Finn Partners
FleishmanHillard
HBI Helga Bailey GmbH
Ketchum
Lewis
Porter Novelli
WE

Stuttgart

Ketchum

Greece**Athens**

Porter Novelli

Guatemala

Guatemala City
Porter Novelli

Honduras**Tegucigalpa**

Porter Novelli

Hong Kong**Hong Kong**

APCO Worldwide
Burson-Marsteller
Edelman
FleishmanHillard
Havas PR
ICR
Ketchum
Lewis
Ogilvy Public Relations
Racepoint Global
Ruder Finn Inc.
Strategic Public Relations Group
WE

Hungary**Budapest**

Lewis
Porter Novelli

India**Ahmedabad**

Edelman

Bangalore

Edelman
FleishmanHillard
Ketchum
Lewis
Porter Novelli
Ruder Finn Inc.

Bengaluru

WE

Chennai

Edelman
Ketchum

Delhi

WE

Haryana

Edelman

Hyderabad

Edelman
Ketchum

Kolkata

Edelman
Ketchum

Mumbai

Edelman
FleishmanHillard
Ketchum
Lewis
Ruder Finn Inc.
WE

New Delhi

FleishmanHillard
Ketchum
Porter Novelli
Ruder Finn Inc.

Pune

Bassett & Bassett Inc.
Edelman
Ketchum

Indonesia**Jakarta**

Edelman
FleishmanHillard
Havas PR
Porter Novelli

Jakarta Selatan

Fortune PR

Ireland**Dublin**

Edelman
FleishmanHillard
Mediavest
Porter Novelli

Israel**Jerusalem**

Finn Partners

Kfar Saba

MS Business Communication Ltd

Tel Aviv

Porter Novelli

Italy**Milan**

Edelman
FleishmanHillard
Havas PR
Lewis
Porter Novelli

Milano

Ketchum

Rome

Edelman
Porter Novelli

Japan

Tokyo

Edelman
FleishmanHillard
Inoue Public Relations, Inc.
J-Spin Inc.
Porter Novelli

Kenya

Nairobi

Porter Novelli

Korea

Seoul

Edelman
FleishmanHillard
Ketchum
Porter Novelli

Kuwait

Kuwait City

Bensirri PR

Safat

Havas PR

Latvia

Riga

Porter Novelli

Lebanon

Beirut

Bassett & Bassett Inc.
Havas PR
Porter Novelli

Malaysia

Kuala Lumpur

Edelman
FleishmanHillard
Lewis
Porter Novelli

Selangor

Havas PR

Singapore

Lewis

Mexico

Mexico City

Edelman
FleishmanHillard
JeffreyGroup

Porter Novelli

Netherlands

Amsterdam

Edelman
FleishmanHillard
Havas PR
Ketchum
Lewis
Porter Novelli

Eindhoven

Lewis

The Hague

FleishmanHillard

New Zealand

Auckland

Porter Novelli
SweeneyVesty

Wellington

SweeneyVesty

Nicaragua

Managua

Porter Novelli

Nigeria

Lagos

Porter Novelli

Norway

Oslo

Porter Novelli

Panama

Panama City

Porter Novelli

People's Republic Of China

Beijing

Edelman
FleishmanHillard
ICR
Ketchum
Lewis
Porter Novelli
Racepoint Global
Ruder Finn Inc.
WE

Guangzhou

Edelman

Ketchum

Lewis

Ruder Finn Inc.

Shanghai

Edelman
FleishmanHillard
Havas PR
Ketchum
Lewis
Porter Novelli
Racepoint Global
Ruder Finn Inc.
WE

Shenzhen

Havas PR

Peru

Lima

Porter Novelli

Philippines

Makati City

FleishmanHillard
Porter Novelli

Pasig City

Havas PR

Poland

Warsaw

FleishmanHillard
Havas PR
Lewis
Porter Novelli

Portugal

Lisbon

Lewis
Porter Novelli

Puerto Rico

San Juan

FleishmanHillard

Qatar

Doha

Havas PR
Ketchum

Romania

Bucharest

Porter Novelli

Russia

Moscow

FleishmanHillard
Ketchum
Porter Novelli

Saudi Arabia

Jeddah

Ketchum
Porter Novelli

Riyadh

FleishmanHillard
Havas PR
Ketchum
Porter Novelli

Scotland

Edinburgh

Porter Novelli

Singapore

Singapore

Edelman
FleishmanHillard
Havas PR
Ketchum
Porter Novelli
Ruder Finn Inc.
SweeneyVesty
WE

Slovak Republic

Bratislava

Porter Novelli

South Africa

Johannesburg

Edelman
FleishmanHillard
Havas PR
WE

Spain

Barcelona

Edelman
Lewis
Porter Novelli

Madrid

Edelman
Ketchum
Lewis
Porter Novelli

Valencia

Porter Novelli

Sultanate Of Oman

Ruwi

Havas PR

Sweden

Gothenburg

Porter Novelli

Stockholm

Edelman
Porter Novelli

Switzerland

Basel

G&S Business Communications

Taiwan

Taipei

Edelman
Ketchum

Tanzania

Dar es Salaam

Porter Novelli

Thailand

Bangkok

FleishmanHillard
Porter Novelli

The Netherlands

Arnhem

Wisse Kommunikatie

Turkey

Istanbul

Edelman
Porter Novelli

Ukraine

Kiev

FleishmanHillard
Havas PR

United Arab Emirates

Abu Dhabi

Edelman
FleishmanHillard

Ketchum

Porter Novelli

Dubai

Cicero & Bernay Public Relations
Edelman
FleishmanHillard
Havas PR
Porter Novelli

United Kingdom

Bristol

FleishmanHillard

Chichester, West Sussex

Napier Partnership Limited

Edinburgh

PHPR Ltd.

Leeds

Brass Agency

London

BackBay Communications
Clareville Communications
Cohn & Wolfe
Consolidated PR
Edelman
ENS
Finn Partners
Firefly Communications Group
FleishmanHillard
Gabrielle Shaw Communications
Grayling
Havas PR
Hudson Sandler Limited
J Public Relations
Ketchum
Lewis
Munro & Forster Communications Ltd.
Ogilvy Public Relations
Peppercomm, Inc.
PMK•BNC
Porter Novelli
Public Relations Consultants Association
Racepoint Global
Ruder Finn Inc.
Sard Verbinnen & Co
Spreckley Partners Ltd.
SweeneyVesty
TogoRun
Torrenzano Group, The
WE

Vietnam

Ho Chi Minh City

Edelman
Porter Novelli

How to hire and get the most from outside PR counsel

by Jack O'Dwyer

Public relations covers such a broad array of communications services these days that defining it has become harder than ever. The experienced PR professional more than ever before is involved in the shaping of messages and strategies for clients as well as getting these messages distributed in the most efficient manner possible.

PR pros, in dealing with the skeptical and idealistic general and trade press, must provide the facts on which they have to base their stories. Any variance from this policy can damage the future of the PR pros involved.

However, PR people, often working in close coordination with marketing and advertising people, find themselves involved in all sorts of special events, promotional activities and other means of publicizing a client.

While some PR veterans considered measurement to be a redundant activity, the new PR pros know they are dealing with numbers-oriented and sales-oriented executives and must speak that language if they are to survive in the industry.

PR has long been known as the field of "third party endorsement" but few agencies today want to limit their activities to that goal. There are too many other ways to garner public attention and get points across. These include use of the Internet, sponsorship of public events, placement of issue advertising, and other activities that do not involve a third party.

Media have credibility

As for the believability of the media and reporters, a \$150,000 study by PR Society of America and the Rockefeller Foundation, which drew responses from 2,500 members of the public, found reporters to be highly credible. The results were released in 1999.

On a list of 45 spokespeople, network TV news anchor was found to rank 12; local reporter, 15; nationally syndicated columnist, 19, and reporter for a big TV station or newspaper, 23.

Ranking very high in credibility at No. 5 was "local business owner." Your input as CEO is vital every step of the way in dealing with the media.

Ranking at mid-level in the study at 25 was "head of a big corporation." This is not as high as the press or other types of spokespeople (Supreme Court Justice and "teacher" were at the top of the list) but it is certainly far higher than "PR specialist."

Anyone shopping for a PR firm should talk to both the giants and the independents. You'll get different views of what PR can or can't do for you.

O'Dwyer's *Directory of PR Firms* lists several dozen big ad-agency owned PR operations employing more than 15,000 people and more than 1,700 independent firms, many

of good PR being practiced in both types of firms, depending on what your needs are.

Person on your account is important

PR often comes down to the person working on your account. At big agencies, supervision of the day-by-day account team is highly important. The smaller independents will argue that if you hire them you'll get the principal or principals all or most of the time.

One view of PR is that it's communicating in an editorial format where editors set all the rules and stories are written from the viewpoint of the reader, not the subject of the story.

Control-oriented sales and marketing executives have flooded into the PR field in recent years and are making their influence felt. Their values are client confidentiality, concentration on getting across a well-defined mes-

sage, and measurement of results.

The "old days," when PR pros went largely unsupervised as they built press relationships via lunches, dinners and other forms of contact, appear to be over.

PR has become a much more disciplined field where agency people usually keep track of how they spend each hour of the day.

Propelling this discipline is the fact that a great majority of the 15 biggest PR firms have been acquired by the large advertising agency holding companies. Management and financial controls have become standard in a field once known for its looseness. Worldwide accounts in the multi-million dollar category demand such controls if PR firms are to keep control of their costs.

PR can be seen as separate

We like the definition of PR given by John Wolfe in 1989 when he was New York bureau chief of *Advertising Age*: "The ad agency's job is to convince consumers of something; the PR firm's job is to convince the media of something."

However, the current dominant philosophy is that all forms of communications must be coordinated or "integrated" if the best results for clients are to be achieved.

High-tech West Coast PR and marketing guru Regis McKenna gives this advice: "Treat the press the same way you would a major customer."

Michael Wolff, whose Internet company ran into financial difficulties, hired a PR firm to win ink but found that doing that was far from easy.

Wolff, who now writes for *New York* magazine, said that "it's hard, really hard, to influence the media—especially for people and companies with no news."

Rules for Shopping for a PR firm

- Obtain current account lists of prospective firms with names, phones and e-mails of client contacts.
- Check with business associates and media in your city and industry on what PR firms are highly regarded.
- Ask for people who will be on your account to attend presentations.
- Keep client review committee small.
- Insist on fast start to account; test media contacts of firm right away.
- Third-party endorsement is a key element of PR.
- Don't hire a PR firm to reach its accounts.

HOW TO HIRE continued

Wolff also wrote he thinks clients hire PR firms because it's "unpleasant" to deal with reporters.

"They're peremptory, cranky, and ego-bashing," he wrote.

Ask for qualitative research

Anna West, of Kearns & West, San Francisco, recommended emphasis on qualitative research rather than quantitative research (formal projects involving large numbers of respondents).

Kearns, writing in the March 1998 newsletter of the Counselors Academy of PR Society of America, said five or ten calls can be made to the right people in only a day or two and "can have a tremendous impact on a project's strategy, direction and outcome."

Time-consuming and expensive quantitative research is useful when a large audience is involved such as consumers or voters, she wrote. But this, too, can benefit from qualitative research, she added.

Some PR people believe deeply in research and recommend it to all clients.

McKenna's advice on research was that "You don't have to ask 300 people to find out something."

PR closes the sale

While advertising creates excitement and interest in products and services, many consumers will seek further information sources before making a final decision. Sources include general and specialized publications, friends, and the Internet.

Word-of-mouth is decisive these days and the verdicts on products and services are usually delivered in brief, blunt terms. This is one of the arenas in which PR people should operate.

PR can have an immense effect in a short period of time and at a comparatively low cost. But the CEO of a company often must be personally involved in the PR efforts including press relations. You want top-flight business intelligence in your specialized area—such as what reporters and security analysts are saying about you not only in print but informally.

You want knowledge of upcoming stories and surveys, news of your competitors, and news of your industry before it hits print.

Sometimes, you can ward off a negative story by showing a reporter he or she is way off base. You can make sure your company is included in stories that mention all your competitors.

Press can help in search

Companies seeking a fast start can do initial research by asking general and trade reporters what they think about a company or product, talking to employees, and using existing research.

A media-oriented program will seek to build relationships with reporters and analysts so that the company becomes a source for these influentials.

The best type of PR is when the reporter calls you with a story idea and asks you for advice. He or she does this because you have been helpful in the past—sending newsclips, feeding tips or helping the reporter to understand your industry.

You want a PR firm that knows all the major analysts and writers in your field and can broaden your range of press contacts.

The analysts and reporters will need plenty of help from

your firm or PR staffers but there will be times when only a discussion with you will suffice.

Reporters and analysts, meanwhile, can help you by supplying documents, clips, background, etc., on a subject you want explored.

Returning calls of reporters will build your list of press contacts because reporters will tell their fellow scribes you were helpful.

Companies are paying large sums of money these days for sponsorship of sporting and other events, stadiums, etc. They're satisfied that their names are being seen by large numbers of people and are not worried about exact demographic breakdowns or exact measurement of the effect of such plugs.

They're satisfied that large numbers of people see their names and marketing wisdom is that people tend to buy products they're familiar with.

PR "team" has four elements

The PR firm is one part of a four-member team that is needed for good PR.

You, the CEO, are the most important member. The other three members are a close aide that is always on tap to handle press calls; your outside PR counsel, and the press and security analysts themselves.

Checking your plans and programs with the outside world from the start can save you a lot of trouble later on.

Thinking of the press and analysts as fellow team members rather than as "the enemy" can save you lots of time and money.

Of course, a few rules are needed in dealing with media. Reporters should be cautioned that everything is "on background" and not for quoting unless quotes are specifically approved. Reporters, and particularly trade reporters, want to build relationships, not destroy them. An occasional bad experience with a reporter or publication should not cause a client to adopt a bunker mentality.

Negatives must be faced

CEOs must realize that the negatives that can be ignored in ad campaigns cannot be ignored in dealing with the press.

Reporters, to protect themselves from charges of inaccuracy or even libel suits, are more apt to probe for details about negative developments than positive ones since few companies are likely to complain about a questionable statement or two in a positive story.

The same mistakes made in a negative story can be used to attack the credibility of the entire story and get the reporter and news medium in deep trouble.

One definition of PR is that it is "doing good and getting credit for it." Another is that PR is "winning good will." The latter was the one used by Bert Goss, longtime head of Hill & Knowlton. Our definition of PR is that it helps the client in appearances in the public forum, when the public may be demanding explanations of a client's conduct. The public can be a severe judge.

The media provide more space and time than ever before to all sorts of opinions and voices via letters-to-the-editor columns, op-ed pages, and call-in radio and TV talk shows. The media constitute a platform rather than the exclusive preserve of writers and editors.

Those who are articulate and well prepared are the ones who will fare the best in the public forum of news and opinions.

The internet has spawned a host of new information and opinion-forming entities including web logs (blogs) that are operated by individuals.

PR should take advantage of opportunities that pop up during the course of a year. The client as well as the agency should keep their eyes open for such opportunities. Anywhere from 25 percent to 50 percent of a budget can be spent “hitching your wagon to a star.”

How to begin your search

In starting your search for a PR firm, check with business associates and your trade association about their experiences in hiring outside PR counsel. The trade press in your industry is apt to have a good handle on hard working, reliable PR pros and firms. Local press are also likely to be knowledgeable.

Almost all PR firms cite “referrals” as their main source of new clients. The PR firm you pick will want to win the same type of recommendation from you.

Look over the firms listed in *O’Dwyer’s Directory of PR Firms*, using the geographical index, the ranking of firms by 11 types of special skills, and the rankings of firms by size.

There are good PR people in all sizes of agencies. Most often you will want a firm with a specialty in your product category. The days are gone when PR people could handle “anything.” They might, but how good a job would they do? It’s the same as in law, medicine and other professions. You would go to a real estate lawyer, for instance, if you were involved in a real estate deal.

After picking out a half dozen or so likely agencies, examine their account lists carefully. See if there are any conflicts with your company.

Look for clients in similar industries. Look at the size and prestige of the clients. Would your company fit comfortably among the clients on one of these lists? Would it be a giant among midgets or vice-versa?

Try to compare the current account lists of the agencies with those of several years ago. See how many clients the firm has been able to keep. Rapid turnover in accounts is not necessarily bad these days because of the increase in project work. However, the agency should be able to show a continuing relationship with a good number of clients.

Ask for an up-to-date list of clients along with the contacts at these clients and their telephone numbers.

Agencies that don’t have their own branch offices are often members of worldwide PR networks such as Worldcom Group, Pinnacle Worldwide, IPREX-International PR Exchange, and PR Organisation International. This helps them to compete with the dozen or more PR firms that have their own branch offices throughout the world.

How some companies shop for PR

One way of learning how to shop for a PR firm is to see how others do it. Here’s how one client conducts his searches:

“First, I call in four or five agencies. They prepare nothing. Rather, they are asked about themselves. The PR firm you pick should speak your language. You must be comfortable with them. Otherwise, the agency might try to mold the company into what the agency is. The PR firm must fit in with the company’s personality—not vice versa.

“Then I ask two or three to make written proposals—for

which they may be paid. Nothing too elaborate. Most of the agencies who get to this stage will come up with run-of-the-mill PR ideas and programs. But one or two will come up with some really good...even great...ideas. Those are the agencies I hire.

“You can expect plenty of meetings but you can’t expect too many press placements or other results in the first three months. During that time, you educate them on your business and the business of your competitors.

“Above all, make the PR firm part of your company. Too often, it’s an adversarial relationship. A company hires a firm and says, ‘Okay, let’s see the SOBs do it.’ Don’t dare them to do things. Trust them.”

One corporate PR director said briefing of the agency can get out of hand. Have one informed person at the agency and let him or her fill in the other agency departments, he advises.

The PR director of a blue-chip company which has a number of PR firms likes to follow the news to see who is winning the important new accounts and who is doing good work. He will then call in a few firms and let them do the talking. “We can tell what type of people they are by the kinds of questions they ask,” he says. “We ask them to send along whomever would be working on the account. We get their account list and call up the clients for further checking.”

The PR director then takes written proposals. He discourages “big, glamorous flip-chart presentations.” One of the firms is picked without too much hesitation and notes are kept on the rest for future possible use.

One longtime New York PR counselor said clients should visit the offices of the two or three finalist agencies before making a decision.

“You can judge the size and strength of an agency best by a visit,” he said. “Bad things to look for are offices that are empty, outdated clippings on the walls, secretaries who read magazines. Pluses you may find are staffers busy at computer terminals, the frequent jangle of incoming phone calls, some clutter—that’s often the badge of busy, creative people.”

Don’t expect too much too soon

New York consultant Tom Leighton, who also helps companies find agencies, says the most common mistake clients make is hiring an agency in a hurry to fight fires that have been burning for years. The client wants the fire put out almost immediately.

“During 14 years in PR consulting and previous years on the client side at Sears, Roebuck and other companies, I learned that the people who hire agencies often don’t know anything about PR and the people pitching the account often don’t work on it. The inexperienced people at the company are confronted by the best sales people at the agency and what the company usually makes is a chemical guess. The result is often a bad match,” says Leighton.

Here are some other observations Leighton makes:

“The smaller the search committee, the better the choice. Too often, the search for a PR firm is viewed as a semi-social occasion, an opportunity for deserving executives to enjoy a number of agency dog-and-pony shows in the big city. Almost invariably, the committee sees too many agencies in too little time and winds up choosing the winner in a blur

HOW TO HIRE continued

of fatigue.”

Don't withhold key facts

“Clients don't know how much a solid PR program costs. They expect too much, too soon, for too little. Clients are inclined to hold back essential information during agency briefings prior to the presentation. Later, they are surprised that the presentation is off target.

“PR firms are frequently denied the opportunity to advise clients. Instead, they are encouraged to tell clients what the clients want, rather than what they need.

“Companies continue to confuse advertising with PR and they evaluate PR firms by ad agency criteria.”

Robert L. Ferrante of The Cantor Concern, a management consultant who assists in searches, says he asks clients who are looking at PR firms to separate their real needs from their imagined needs.

An objective framework of tasks and goals must be set up and the substance of PR presentations separated from the overall sales part of the presentation, he adds.

One of Ferrante's aims is to coordinate the possible input of the prospective PR firms with any in-house capabilities the client may have. Another aim is to set up a means of evaluating performance. He prefers that one person or a small committee make the choice.

What to expect from your firm

Find out from the agency principal or principals before you sign the contract how often you are going to see them each month. You should also meet the account executive who is assigned to day-to-day contact with you and should know on what other accounts he or she is working.

“Most clients do not want their A/Es working on more than two or three other accounts,” said one PR executive. “They really can't handle it. Their minds become too fragmented.”

Not only should you meet the account personnel, but also the support people. If a big agency is involved, your work may be farmed out to writers, artists, placement and other specialists. You should meet them from time to time.

What you want from a firm is “instant accessibility,” as one PR person put it. Some of the smaller firms keep all their employees up-to-date on all their accounts as much as is possible. A client who calls can always expect some kind of help or at least knowledgeable interest in his or her problem.

One longtime New York public relations counselor says that for tens of thousands a month a client should get almost daily contact with his or her PR firm.

“For hundreds of thousands a year a company could have a full-time PR pro although there would be secretarial and other costs.

“If you're doing a day-in, day-out job you'll find that monthly review meetings will take care of themselves. They'll arise spontaneously. You won't have to lock yourself into a schedule, such as having the meeting on the 25th of each month.

“And if you're at the client every day, you won't need to do a lot of reporting about your activities. You and the client will know what you're doing.”

Going by the client once a week or waiting for him or her

to call doesn't work. Too many firms wait for the client to take the initiative. Successful account executives do not operate that way.

While daily contact with the account executive is stressed by some PR people, others point out that the monthly meetings with agency principals are also important. “If you don't like your account executive, that's the time to bring it up,” says a corporate PR man. “Don't be afraid to ask for a new one. Many companies have switched agencies when all they really needed was a new A/E,” says one PR pro.

Measuring performance

There are many ways of measuring the performance of a PR firm. These include obtaining higher sales and profits for your product, increased floor traffic at consumer outlets, increased market share, increased profits, publicity obtained, and reaching tangible goals such as passage of legislation. Sophisticated models for assessing each press clip or broadcast mention by various criteria are also available.

A vocal school insists that the PR profession will not win full acceptance among top management until the measurement issue has been settled.

A New York PR counselor with more than 25 years' experience said that a PR firm on a sizable budget should be able to come up with four or five major placements a year—besides counseling and the day-in and day-out product, personnel and other routine announcements.

“These are the ‘home runs’ of the business,” the counselor says. “I mean a ‘personality’ profile’ in the *New York Times*, a feature in *Newsweek* or *Time* magazine, a healthy time segment on a nationwide TV program or a prominent mention in *Reader's Digest*.

“This is the most efficient way to reach big audiences. Stories in the trade press don't count that much. The company may be so important to the field that the trades have to pick up just about every word it says.”

Don't let firm coast after hit

“PR firms have a tendency to coast after a ‘home run’—say a piece in *Fortune* or an item on the first page of the *Wall Street Journal*. There is a tendency for them to say, ‘That ought to hold them for a month or two.’ But the client should continue to put pressure on the firm...keep feeding them information. Actually, the PR firm should lead the client...be ahead of it.

“Time sheets should be kept by the agency so it can tell who spends how much time on what account. The client who is paying you \$10,000 a month wants as much service as the one who is paying you \$20,000. You have to keep a certain rein on the smaller client or his time will eat into that of the bigger one.

“But the time sheets are for internal use only. They only confuse the client. About 25 to 40 percent of the budget should be allotted to capitalizing on unforeseen events,” says the New York counselor.

How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 13th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask. (Some ask \$1,000 an hour. Are they worth it? Well..... ..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer

fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant

Continued on next page

Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Emphasize results.
4. Negotiate down larger retainer fees.
5. Review monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

HOW TO HIRE continued

sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf shill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Insist on “social media” inclusion.

Social media isn’t “the answer” to every public relations question, but it’s a necessary tool in any public relations program. Using social media, like using traditional media, is a facility with which every public relations agency should

be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.



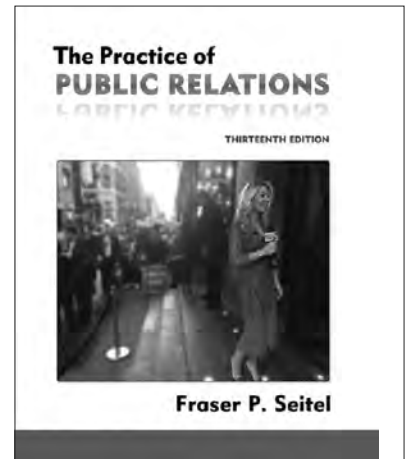
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Services: Brand architecture; messaging and strategy; traditional and social media relations; new product launches and media training.
Employees: 3. Founded: 1995.

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www.a5inc.com

Environmental, healthcare, tourism, non-profit PR. Founded: 2001.

John Harris, principal



ABELOW PR

330 West 38th St., New York, NY 10018
212/941-9247; lorraine@abelowpr.com
http://abelowpr.com

Hospitality, destinations, technology, tourist boards, consulting firms.
Employees: 3. Founded: 1993.

Agency Statement: Abelow PR is a boutique PR firm, specializing in the hospitality, lifestyle and technology sectors. Comprised of a savvy and senior group of pros, the agency has long standing relationships with the top tier media, and the ability to stretch your PR dollar. We are accessible, respond quickly, and nimble enough to turn on a dime. Creative editorial placement and high impact social media campaigns are a hallmark of the agency.

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Employees: 70. Founded: 1984.

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ABERNATHY MACGREGOR GROUP, THE continued

transportation, retail, Internet/technology, energy, healthcare, industrials, consumer products and telecommunications.

International Capabilities: The Abernathy MacGregor Group is a founding member of AMO, an international partnership of leading corporate and financial communications consultancies that covers the major financial centers in Europe, North America, Latin America and Asia. The AMO partnership comprises more than 950 communications professionals from Maitland (UK), Havas Worldwide (France/Belgium/Dubai), Hering Schuppener (Germany), Hirzel.Neef.Schmid.Counselors (Switzerland), Llorente & Cuenca (Spain/Portugal/Latin America), SPJ (Netherlands), Ad Hoc Communications Advisers (Italy), Porda Havas (China), National PR (Canada), NBS Communications (Poland), Hallvarsson & Halvarsson (Sweden), and EM (Russia) and has established client relationships with leading S&P 500, FTSE 100, DAX 30, SMI, CAC 40 and IBEX 35 companies. www.amo-global.com

James L. Abernathy, chmn., chmn. of AMO; Tom Johnson, CEO; Charles Burgess, pres.; James T. MacGregor, Ian D. Campbell, vice chmn.; Jeffrey R. Maloney, CFO; Carina Davidson, COO; Rhonda Barnat, Chuck Dohrenwend, Jeremy Jacobs, James B. Lucas, Michael M. Pascale, Shawn H. Pattison, David Schneiderman, Heather Wilson, mng. dirs.; Patrick Clifford, Amy Feng, Dana Gorman, Sydney Rosencranz Isaacs, Neil Maitland, Alan Oshiki, Patrick Tucker, Allyson Vento, exec. VPs; Joe Hixson, Trevor Martin, Kate Schneiderman, Rosemary Wilson, sr. VPs; Beth Hoang, Kendell Moore, Cia Williams, VPs

707 Wilshire Blvd., Suite 3950, Los Angeles, CA 90017
213/630-6550; fax: 213/489-3443

Ian D. Campbell

500 Sansome St., Suite 370, San Francisco, CA 94111
415/926-7961; fax: 415/296-8080

Heather Wilson

7500 San Felipe, Suite 600, Houston, TX 77063
713/343-0427

Sydney Rosencranz Isaacs

Advent International
AIG
Assurant
Baker Hughes
Booz Allen Hamilton, Inc.
City National Bank
City of Detroit
Comcast Corp.
Coty, Inc.
Credit Suisse
Duke Energy
Evercore Partners
Grosvenor Capital Management
Health Net, Inc.
Henkel Corp.
Hershey Co.
Hudson's Bay Co.
Johnson & Johnson
Kennametal, Inc.
King Street Capital Management, LLC
Kraton Performance Polymers
Madison Dearborn Partners, LLC
Mattel
Mylan
Office Depot
Overseas Shipholding Group, Inc.
PG&E Corp.
Pine River Capital Management LP
QEP Resources Inc.

Royalty Pharma
Safeway
Sprint
Starwood Capital Group
Sun Pharmaceuticals
TIAA-CREF
Toyota
Triple Point Capital
Trulia, Inc.
Tudor Investments Corp.
Veolia Environment
Vodafone Group plc
Walmart
WH Group
York Capital Management

ABI

29 Broadway, New York, NY 10006
212/529-4500; info@abipr.com
www.abipr.com

Business-to-business, marketing public relations. Founded: 1980.

Nicole Zampino, exec. dir., 212/529-2234, nzampino@abipr.com

ACCESS EMANATE

ACCESS EMANATE COMMUNICATIONS

650 California St., 30th fl., San Francisco, CA 94108
415/904-7070; jsimonsen@access-emanate.com
www.access-emanate.com

Consumer technology & products, corp. comms., crisis comms., B2B, B2C, integrated mktg., social media, reputation mgmt., influencer rels., media rels., employee comms., brand research. Employees: 150. Founded: 1991.

Agency Statement: Access Emanate is a strategic merge of Access Communications, a leading technology and B2B agency with 20+ years of experience, and Emanate, a ten year young start-up known for driving Relevance Marketing with big consumer brands. The agencies of similar values, culture, passion and ambition have integrated to combine expertise and capabilities to bring greater scale and expanded skill sets while remaining committed to our scrappy and contrarian DNA.

Susan Butenhoff, founder & CEO; Matt Afflixo, pres.; Brian Regan, exec. VP, gen. mgr., New York; Amanda Moulson, gen. mgr., London; Cori Barrett, sr. VP, assist. gen. mgr., San Francisco; Evelyn Sprigg, sr. VP, assist. gen. mgr., New York; Jennifer Fellner, Lindsay Scalisi, Kate Adorno, sr. VPs; Blair Arthur, sr. VP, planning

2K
Annie's
AppCarousel
AppDirect
Aquaphor
BlackBerry
Blue Diamond Almonds
BODYARMOR
Burt's Bees
Capital One
Cheetah Mobile
Chili's
Cornerstone OnDemand
Curbside
Digital Insight
DocuSign
EMC
Eucerin
EXOS
Facebook
Heineken
Hickory Farms
Intuit
Kettle Chips
LeapFrog
LegalZoom
Lundberg Family Farms
Lysol
MongoDB
Nivea
Ooma
OtterBox
Peet's Coffee & Tea
Pernod Ricard
Philips

ACCLAIM COMMUNICATIONS

23811 Chagrin Blvd., Beachwood, OH 44122
216/375-2141; mosbrook@acclaimllc.com
www.acclaimllc.com

PR & mktg. for small and mid-sized organizations. Experts on media, messaging, crisis and content marketing. Employees: 4. Founded: 2012.

Joe Mosbrook, mng. partner

ACUITY PROJECT, THE

101 Ave. of the Americas, 9th fl., New York, NY 10013
212/658-0055; keith.decie@theacuityproject.com
www.theacuityproject.com

Messaging, media relations, stakeholder engagement, communications strategy, social media, digital strategy, co-creation, sustainability. Founded: 2011.

Keith Decie, lead partner



ADAM FRIEDMAN ASSOCIATES

79 Madison Ave., #206, New York, NY 10016
917/675-6250; cell: 914/419-7384; adam@adam-friedman.com
www.adam-friedman.com

Corporate comms., investor rels., crisis mgmt., media rels., thought leadership, B2B mktg., branding, digital media. Employees: 10. Founded: 1999.

Agency Statement: Adam Friedman Associates is a strategic communications firm that provides expert counsel to senior management of corporations, professional service firms and non-profit institutions in these practice areas: corporate and investor relations, media relations, crisis management, B2B marketing, digital media, and thought leadership. Within these practice areas, we execute programs across a broad range of client industries, including: real estate, construction, financial services, telecom and industrial.

Adam Friedman, principal; Julie Bagdikian, sr. A/S

- Brendan Wood International
- Cedar Realty Trust
- Decker & Co.
- Deutsche Börse AG
- Federal Realty Investment Trust
- Hirtle Callaghan
- Millbrook Capital Management
- Pennsylvania Real Estate Investment Trust
- Riverside Risk Advisors
- Society of Corporate Secretaries & Governance Professionals
- pdvWIRELESS
- Polsinelli Law Firm
- Spinnaker Coating
- Turner Construction
- Women in the Boardroom



ADAMS UNLIMITED

80 Broad St., #3202, New York, NY 10004
212/956-5900; fax: 212/956-5913; candice@adams-pr.com
www.adams-pr.com

PR, promotional partnerships, corporate branding, marketing research, strategic planning, special events, crisis management, social media. Founded: 1985.

Agency Statement: Adams Unlimited is headquartered in New York City, the media capital of the world. Small enough to offer highly customized service, yet large enough to handle a full range of marketing needs, Adams Unlimited is recognized for outstanding client service. An award-winning agency, Adams delivers vertically integrated programs utilizing a cross-platform approach.

Candice Adams Kimmel, pres.

ADLER PUBLIC AFFAIRS

1995 Molino Ave., #202, Signal Hill, CA 90755
562/961-6960; jeffadler@adlerpa.com
www.adlerpa.com

Public affairs, media relations, crisis management, community outreach, media training. Founded: 1986.

Jeff Adler, pres./CEO



AFFECT

989 Avenue of the Americas, 6th flr., New York, NY 10018
212/398-9680; fax: 212/504-8211

Web: www.affect.com
Blog: www.techaffect.com
Twitter: www.twitter.com/teamaffect
Facebook: www.facebook.com/affect

Technology, healthcare and professional services. Founded: 2002.

Agency Statement: Affect is not your run-of-the-mill public relations and social media agency. Specializing in technology, healthcare and professional services, we combine smart people, creative ideas and hard work to provide exceptional service and produce tangible results. We are quick thinkers and engaging writers, fearless media relations specialists and innovative marketers, equipped with the knowledge and skill set to make public relations, social media and marketing revenue drivers for our clients.

We know that every company has different business goals. Our services are tailored to meet communications needs of all shapes, sizes and budgets. We can help you launch a campaign, finesse your existing plans or light a creative spark that ignites your entire business strategy. From program development to execution, we focus on campaigns designed to make our clients successful and prove our worth on a daily basis by measuring our success, raising the bar, and measuring again.

If you're looking for a partner that shares your passion, enthusiasm and determination, contact us. For more information about Affect, visit our website or blog, TechAffect. Also, please see our acclaimed video series, 90 Seconds to PR Success, for more insight into how we think and work at Affect.

Sandra Fathi, pres. & founder, sfathi@ affect.com

- Sample clients:
- American Institute of Certified Public Accountants
- Behavior Design
- Definiens
- Diligent
- Ghostery
- INTTRA
- MetricStream
- Navis
- NuD
- Protegrity
- Quest Diagnostics
- Radware
- Replicon
- Visier
- WorkStride



AGENDA

400 Gold Ave., SW, #1200, Albuquerque, NM 87102
505/888-5877; fax: 505/888-6166; info@agenda-global.com
www.agenda-global.com

Full service public relations, corporate communications, crisis management, issues management, and government affairs. Employees: 25. Founded: 1996.

Agency Statement: Agenda is an international public relations, strategic communications and public affairs firm providing multidisciplinary solutions to complex business, market and policy challenges. Our focus is in developing strategies and programs for individual clients and coalitions, leveraging our expertise in campaign management, strategic messaging, stakeholder engagement, third-party allied development, marketing, advertising and international affairs. Our approach is based on decades of political, business and consulting experience at the local, state, national and international levels. Agenda is headquartered in Washington D.C. with offices in Albuquerque; Austin; Jackson, Wyoming; Vermont; Irvine and Brussels.

Doug Turner, Max Hamel, Craig Pattee, partners

925 15th St., 4th flr., Washington, DC 20005



AGNES HUFF COMMUNICATIONS GROUP, LLC

Marina Towers, P.O. Box 91194, Los Angeles, CA 90009
310/641-2525; ahuff@ahuffgroup.com
www.ahuffgroup.com

PR, media relations, strategic planning, crisis management, marketing communications, reputation management, branding, social media integration, corporate communications, community relations, product and service launches, B2B, media training and special event management and production. Employees: 5. Founded: 1995.

Agency Statement: Agnes Huff Communications Group, LLC is an award-winning full service strategic PR firm with expertise in a variety of industries including aviation, travel & tourism, healthcare, professional services, construction, transportation, green technology, publishing, entertainment and retail. The firm's account team has decades of experience with high profile clients delivering exceptional results that elevate client profiles and enhance their brands for business success.

Agnes Huff, PhD, pres./CEO; Adriana Jakobsen, Terry Gegesi, acct. dirs.; Vanessa Chandler, creative dir.

Bureau of Engineering
City of Los Angeles
Greystone Management
HNTB Corp.
Hotel Shangri-la Santa Monica
Los Angeles World Airports
Marina Del Rey Hospital
R&B JAAMZ, Inc. Productions
Van Nuys Airport

VCA Animal Hospitals
VCA-Antech, Inc.

AH&M MARKETING COMMUNICATIONS

152 North St., #340, Pittsfield, MA 01201
413/448-2260; fax: 413/445-4026; info@ahmnc.com
Press rels., product publicity, speakers' programs, crisis mgmt., employee rels., IR, community rels. Founded: 1988.

James H. Allison, III, pres.

AIGNER PRENSKY MARKETING GROUP

214 Lincoln St., Allston, MA 02134
617/254-9500; fax: 617/254-3700
www.aignerprenskymarketing.com
Events planning; media placement. Founded: 1984.

Anne-Marie Aigner, co-pres.

AIRFOIL

336 North Main Street, Royal Oak, MI 48067
248/304-1400; detroit@airfoilgroup.com
www.airfoilgroup.com
Employees: 59. Founded: 2000.

Lisa Vallee-Smith, Co-CEO

AKHIA PUBLIC RELATIONS

85 Executive Pkwy., #400, Hudson, OH 44236
330/463-5650; fax: 330/463-5624
www.akhia.com
Media rels., image campaigns, new product launches, events and sponsorship mgmt., trade publicity. Founded: 1996.

Jan Gusich, CEO

ALISON GROUP, THE

Advertising and PR firm
4234 Columbia Rd., Martinez, GA 30907
706/724-3758
www.thealisongroup.com
PR, business-to-business, mktg., creative, dir. mktg., sales promotion, research. Founded: 1982.

Mark Alison, pres.



INVENTIV HEALTH

ALLIDURA CONSUMER

450 W. 15th St., #700, New York, NY 10011
212/229-8400; fax: 212/229-8496; info@allidura.com
www.inventivhealth.com/Allidura
twitter: @allidura
blog: allswell.allidura.com

Agency Statement: Whether cars or cameras, diapers or detergent, health has never been more ubiquitous than it is today. For some brands, health may be a new focus. Fortunately, it's always been at the center of ours. And, we've taken this knowledge and enthusiasm to some of the world's largest brands to help them connect with today's socially charged, health-minded consumers.

Allidura takes an integrated approach to communications with capabilities spanning public relations, digital and social media, marketing and branding, graphic design and multimedia, and research and analytics. Our meaningful insights and creative know-how have been tapped by a full range of consumer product and nutritional supplement brands, over the counter and beauty products and food and beverage companies.

Allidura, as part of inVentiv Health Public Relations Group, is supported by inVentiv Health, a global provider of best-in-class clinical development and comprehensive commercialization services.

Jeanine O'Kane, mng. dir., inVentiv Health Public Relations Group
U.S., Jeanine.Okane@inventivhealth.com

ALLIED INTEGRATED MARKETING

111 E. 12th St., 2nd flr., New York, NY 10003
212/253-8777

Full-service event marketing and promotion agency; brand-building promotional programs, and consumer events.

Matthew Glass

ALLISON+ PARTNERS

ALLISON+PARTNERS

40 Gold St., San Francisco, CA 94133
415/217-7500; fax: 415/217-7503; scott@allisonpr.com
www.allisonpr.com

Practice Areas: Consumer Marketing, Corporate, Global China, Health + Wellness, Public Affairs, Social Impact and Technology.

Agency Statement: Allison+Partners is a fast-growing, global communications firm with 23 offices and more than 300 colleagues worldwide. The agency was founded to create a positive and highly entrepreneurial environment where talented people at all levels could do great work and thrive. Our mantra is "it's about the work," and we live that every day by working collaboratively to develop breakthrough campaigns that are never one-size-fits-all. Allison+Partners was named 2015 *PRWeek* Midsize Agency of the Year, 2015 "Most Innovative Agency of the Year" and 2014 "Agency of the Year" by *The Holmes Report*.

Scott Allison, co-founder, chmn. + CEO; Andy Hardie-Brown, co-founder + global COO; Jonathan Heit, co-founder, pres., Americas; Scott Pansky, co-founder + sr. partner; Matthew Della Croce, pres., Europe & global corporate; Cathy Planchard, pres., All Told + gen. mgr., Phoenix; Phil Carpenter, sr. partner + chair, western region; Anne Colaiacovo, sr. partner + chair, eastern region; Brian Feldman, sr. partner + gen. mgr., Atlanta; Zach Colvin, partner + regional gen. mgr., Bay Area; Kent Schwartz, partner + chief financial officer, North America; Lisa Rosenberg, chief creative officer; David Wolf, partner + mng. dir., global China practice

Some of our clients include:

Adecco
Basis
California Tobacco Control Program
Coravin
Dignity Health

Continued on next page

Driscoll's
Fox Home Entertainment
iRobot
Kamppgrounds of America
Mozilla
Orbitz
PhRMA
Pinterest
Pioneer
Progressive
Samsung
Seventh Generation
Toyota
UL

ALLYSON CONKLIN PUBLIC RELATIONS

PO Box 272703, Fort Collins, CO 80527
303/895-0495; allyson@allysonconklinpr.com
www.allysonconklinpr.com

Press materials, media relations, new product launches, strategic partnerships, media & consumer events, social media, brand positioning, consultation. Employees: 2. Founded: 2010.

Allyson Conklin, founder & principal

Cecilia Wong Skincare
Coveted Home
Dabney Lee
HollyBeth Organics
J. Wheeler Designs
Mandy Kellogg Rye Styling & Design
Pyar&Co.
Shop Ten 25
Studio Ten 25
Times Two Design
Waiting On Martha



ALPAYTAC PUBLIC RELATIONS/MARKETING COMMUNICATIONS

900 N. Franklin St., #708, Chicago, IL 60610
312/245-9805; fax: 312/245-9807; info@alpaytac.com
www.alpaytac.com
Facebook: <https://www.facebook.com/AlpaytacPR>
Twitter: @Alpaytac_PR

LinkedIn: <https://www.linkedin.com/company/alpaytac-marketing-communications-public-relations>
Housewares, travel, consumer electronics, business-to-business, aviation, retail, finance, health and wellness, food, sports and fitness. Employees: 20. Founded: 2004.

Agency Statement: Alpaytac is a top rated, award-winning public relations and social media agency with offices in New York, Chicago, Los Angeles, and Washington, D.C. The agency's team of elite professionals applies its collective expertise in publicity, integrated marketing, social media and digital marketing to a diverse set of clients in more than 16 different industries. Clients range from start-ups to global industry giants.

At Alpaytac, we are all about results and exceeding client expectations. Programs we build support the core business objectives of our clients and are targeted at growing brand awareness, driving sales and building a strong customer base. We do this with an integrated approach that seamlessly leverages best practices in marketing communications, public relations, and social media. Our results-driven approach ensures that we become indispensable partners of our clients. That is why our founding client still is with us after 11 years.

Alpaytac and its executives have been recognized with over 25 awards in the last six years including, *PR News'* Brand Marketer of the Year, *PR News'* Top Women in PR for 2014 and 2015, and Bulldog Media Relations Award, Best General Business Campaign – Gold Level.

Huma Gruaz, pres./CEO; Shane Winn, exec.VP/gen. mgr.



ALPINE COMMUNICATIONS

1125 Promontory Dr., Marietta, GA 30062
404/641-6170

wendy@alpinepr.com
www.alpinepr.com

Media relations, content development, social media.
Employees: 3. Founded: 2000.

Agency Statement: Alpine Communications Inc. is a public relations and marketing communications company, serving the healthcare, technology and B2B industries. Alpine's award-winning programs help companies build brand awareness, establish thought leadership and generate demand for products and services. As former reporters, we excel in copywriting and media relations to get the word out about your business. For more information, visit www.alpinepr.com.

Wendy Alpine, principal

Babyscripts
Lathem, Inc.
Rimidi
Sability, Inc.

AMF MEDIA GROUP

12657 Alcosta Blvd., #500, San Ramon, CA 94583
925/790-2662

www.amfmediagroup.com

Healthcare, food & beverage PR. Founded: 2007.

Vintage Foster, pres.



AMP3 PUBLIC RELATIONS

349 5th Ave., New York, NY 10016
646/827-9594; Info@AMP3pr.com

www.AMP3pr.com

Fashion, beauty and lifestyle PR. Employees: 4. Founded: 2004.

Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in Fashion PR campaigns for both established and emerging companies including: apparel, accessories, beauty, retail, technology and consumer lifestyle fashion brands. We offer traditional PR & media outreach, social media strategy & influencer campaigns, and special event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment.

Alyson Roy, owner/partner

Armadio Fashion
Bethany Joy Lenz
Blazetrak
Cat Footwear
Caterpillar Footwear
D'Marie Group
Domenico Vacca
Iceland Naturally
Joan Oloff
Joan Oloff Footwear
Nolcha Shows at New York Fashion Week

Paul Drish
Paul Drish Footwear
Rohitava Banerjee
Sebago Footwear
Tyler Hilton

AMUSEMENT PARK

Formerly DGWB Advertising & Communications
217 N. Main St., #200, Santa Ana, CA 92701
714/881-2300

www.amusementparkinc.com

Media rels., media training, strategic planning, event management, etc.
Company founded in 1988; PR dept. founded in 2004. Founded: 1988.

Miike Weisman, CEO



AMW GROUP

8605 Santa Monica Blvd., West Hollywood, CA 90069
310/295-4150; fax: 310/295-4130; info@amworldgroup.com
www.amworldgroup.com

Consumer brands, corporate communications, food & beverage, health wellness, travel & hospitality, technology, digital strategy, fashion, entertainment, sports, nonprofit, crisis communications, reputation management. Employees: 36. Founded: 1997.

Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

Keetria Garner-Chambers, head of PR

A&M University
Crate & Barrel
Eagle Rock Werkshop
Florida Marlins
GAP
Hard Rock Hotel
Hennes & Mauritz
Macy's
Mandalay Bay
Oakley

ANDOVER COMMUNICATIONS, INC.

One Bridge Plaza, #325, Fort Lee, NJ 07024
201/947-4133

www.andovercommunications.com

Consumer prod./svcs; bus.-to-bus. PR. Employees: 6. Founded: 1989.

Steven Clark, pres.

ANDREA & ASSOCIATES

112 East 23rd St., New York, NY 10010
212/353-9585; fax: 212/473-7864; andreapr@andreaandassociates.com
www.andreaandassociates.com
Non-profit PR. Founded: 1981.

Andrea Mikotajuk Kotuk, pres.

ANDREA OBSTON MARKETING COMMS. LLC

3 Regency Drive, Bloomfield, CT 06002
860/243-1447

www.aomc.com

PR strategy, planning and execution; services: crisis management and recovery & media training. Founded: 1982.

Andrea Obston, pres.

ANNE KLEIN COMMUNICATIONS GROUP

ANNE KLEIN COMMUNICATIONS GROUP, LLC

Member of IPREX Global Public Relations and Communication
1000 Atrium Way, #102, Mount Laurel, NJ 08054

856/866-0411; fax: 856/866-0401; AKCG@annekleincg.com
www.annekleincg.com

Full-service PR counseling firm. Employees: 8. Founded: 1982.

Agency Statement: Anne Klein Communications Group (www.annekleincg.com) is a national PR firm based in the Philadelphia region. We provide strategic counseling and communications programs to help clients achieve business goals. Our clients include *Fortune* 500 companies and other national and regional businesses and organizations.

We create customized communications programs that help position our

clients, their products and their services in the marketplace and establish their reputations among their key target audiences. We also design communications programs to help our clients create a favorable public opinion climate in which to operate. Corporations and organizations undergoing change seek our advice in managing communications.

IPREX

Global Communication

In addition to the traditional PR services - such as media relations and internal communications, we also specialize in issues and crisis communications, community outreach and change communications.

The firm is a member of IPREX (www.iprex.com), an international network of independent public relations firms, with offices throughout the world.

Anne Sceia Klein, founder; Gerhart Klein, exec. VP; Christopher Lukach, pres. & co-owner; Michael Gross, sr. VP

ANREDER & CO.

286 Madison Ave., #907, New York, NY 10017
212/532-3232; fax: 212/679-7999

www.anreder.com

IR, corporate PR, financial, crisis management. Employees: 8. Founded: 1990.

Steven S. Anreder, pres. & CEO

APCO worldwide®

APCO WORLDWIDE

1299 Pennsylvania Ave., N.W., Suite 300, Washington, DC 20004
202/778-1000; fax: 202/466-6002; information@apcoworldwide.com

www.apcoworldwide.com

Employees: 680. Founded: 1984.

Agency Statement: Founded in 1984, APCO Worldwide is an independent global communication, stakeholder engagement and business strategy firm headquartered in Washington, D.C. We challenge conventional thinking and inspire movements to help our clients succeed in an ever-changing world. Stakeholders are at the core of all we do. We turn the insights that come from our deep stakeholder relationships into forward-looking, creative solutions that always push the boundaries. APCO clients include large multinational companies, trade associations, governments, NGOs and educational institutions. The firm is a majority women-owned business. With 30 offices throughout the Americas, Europe, the Middle East and Asia, APCO's areas of expertise include:

Business, Industry & Finance

- Branding & Positioning
- Corporate Advisory & Market Entry
- Executive & Board Communication
- Financial Communication
- Internal Communication
- Marketing Communication
- Product Launch Navigator

Media, Public Opinion & Society

- Community Relations
- Corporate Responsibility & Sustainability
- Creative Services
- Crisis Management
- Issues Management
- Litigation Communication
- Media Relations & Spokesperson Training
- Online Communication
- Opinion Research
- Social Media
- Stakeholder Mapping & Engagement
- Strategic Philanthropy

Government & Public Policy

- Ally Development & Coalition Building
- Antitrust & Competition
- Business Diplomacy
- Government Relations
- Policy Research & Analysis
- Trade & Investment Policy

Continued on next page

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.

APCO's NEW YORK OFFICE
360 Park Ave. South, 11th fl., New York, NY 10010
212/300-1800; fax: 212/300-1819; nfernandez@apcoworldwide.com

Nelson Fernandez, chmn., North America & mng. dir., New York

APCO's EMEA HEADQUARTERS
47 Rue Montoyer 5th Floor, 1000 Brussels, Belgium
32-2-645-9811; fax: 32-2-645-9812; nbouvier@apcoworldwide.com

Nicolas Bouvier, chmn., Europe

APCO's ASIA HEADQUARTERS
1903, 19/F, Cambridge House, TaiKoo Place, 979 King's Road, Hong Kong
852-2866-2313; fax: 852-2866-1917; gwalsh@apcoworldwide.com
Garry Walsh, mng. dir., Southeast Asia

China Ocean Shipping Company

Clinton Global Initiative

IKEA

Johnson Controls

Mars

Microsoft

Tesco

U.S. Travel Association

The UPS Foundation

Wyndham Hotels

ARTICULATE COMMUNICATIONS INC.

40 Fulton St., 15th fl., New York, NY 10038

212/255-0080; fax: 212/255-0090

www.articulatecomms.com

Business-to-bus., technology PR, industry analysis, comms., media training, media rels., positioning & message development and measurement. Founded: 2002.

Audra Tiner, CEO



ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom

+44 (0) 208 334 8041; jcooper@ascendcomms.net

www.ascendcomms.net

B2B PR and communications services for vendors and businesses offering technology and services in Europe. Founded: 2003.

Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European and global one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, North America and Asia, have helped key brands such as Akamai, hybris SAP, Microsoft and TIBCO with their press, analyst, social media, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Clients of record:

Akamai

hybris SAP

Microsoft

ASCOT MEDIA GROUP INC.

P.O. Box 2394, Friendswood, TX 77549

281/333-3507; fax: 832/569-5539; tstevens@ascotmedia.com

www.ascotmedia.com

Authors, publishers, entertainers, products, restaurant chains, attorneys, medical industry including: hospitals, doctors, plastic surgeons, dialysis, and chiropractors. Employees: 12. Founded: 2003.

Trish Stevens, CEO



AT THE TABLE PUBLIC RELATIONS

301 W. Platt St., #414, Tampa, FL 33606

813/251-4242

www.AtTheTablePR.com

Employees: 5. Founded: 1983.

Agency Statement: At The Table Public Relations and Marketing is a firm with a niche in food and beverage that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength and experience in crisis planning, international marketing, strategic planning, news media relations (publicity and promotion), local store marketing (LSM), social media programs, and special events. We specialize in retail, restaurant, foodservice, commodity, product, and branded food categories.

Cheryl Miller, principal/CEO

Doc B's Fresh Kitchen

Florida Strawberry Growers Assn.

Georgia Fruit & Vegetable Growers Assn.

Georgia Peach Council

Louis Pappas Fresh Greek

Pearson Farm

Saint Lucia Trade Export Promotion Agency

Sonny's BBQ

Tin Drum Asia Café

AULETTA AND COMPANY, LLC., R.C.

59 E. 54th St., New York, NY 10022

212/355-0400

General PR, such as beauty & fashion, food, sports, financial. Employees: 10. Founded: 1965.

Richard C. Auletta, pres.

AXIA PUBLIC RELATIONS

888-PR-FIRM-8

www.axiapr.com

Food & beverage; greentech; healthcare; mobile/wireless; professional services; real estate finance & development; sports/leisure; technology/industrial; travel. Founded: 2002.

Jason Mudd, principal

B

B/HI

11500 W. Olympic Blvd., Los Angeles, CA 90064

mimi_fernandez@bhimpact.com

www.bhimpact.com

Entertainment, gaming, tech, licensed products, corporate comms.

Employees: 38. Founded: 1986.

Dean Bender, founder & pres.

CBS Home Entertainment

DC Entertainment

Fandango

Fathom Events

FremantleMedia

Guinness World Records

GungHo Online Entertainment

HBO

iHome

Jagex

Lionsgate

Magnolia Home Entertainment

Mode Media

RCA

Rovio Entertainment

Square Enix

Tribeca Shortlist

Universal Studios Home Entertainment

VRTify

Warner Bros. Consumer Products



BACKBAY COMMUNICATIONS

20 Park Plaza, Suite 801, Boston, MA 02116
617/556-9982; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com

Financial and professional services. Employees: 14. Founded: 2005.

Agency Statement: BackBay Communications is an independent strategic branding, marketing and public relations firm focused on the financial and professional services sectors. BackBay offers a unique combination of content and creativity. BackBay's services include advertising, branding, events, marketing materials, websites, and PR. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston, New York and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:

- Advertising
- Branding
- Corporate positioning
- Conference speaking
- Marketing Collateral
- Media Relations
- Social media
- Video
- Websites

Bill Haynes, president

77 Water St., 8th flr., New York, NY 10005
646/722-4270; doug.allen@backbaycommunications.com

Doug Allen

33 Cavendish Square, London W1G 0PW
+44 (0) 203-475-7550; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh

- Adams Funds
- Adveq
- AFEX
- Athena Capital Advisors
- Ativo Capital
- Boston Partners
- Bregal Partners
- Bregal Sagemount
- CenterOak Partners
- Constitution Capital Partners
- CPCU Society
- Eagle Investment Systems
- Fiduciary Trust Company
- Graycliff Partners
- Hancock Capital
- HarbourVest Partners
- Karen Clark & Company
- Linedata
- Meketa Investment Group
- Monroe Capital
- Murray Devine
- Nautic Partners
- Quad-C Management
- Ridgemont Equity Partners
- Riverside Company
- SK Capital Partners
- SS&C Technologies
- TA Associates
- Thompson Street Capital Partners

BADDISH GROUP, THE

28 W. 39th St., #302, New York, NY 10018
212/221-7611; info@thebaddishgroup.com
www.thebaddishgroup.com

Consumer PR.

Laura Baddish, CEO

BALTZ & COMPANY, INC.

49 W. 23rd St., 9th flr., New York, NY 10010
212/982-8300; info@baltzco.com
www.baltzco.com

PR firm specializing in restaurant, food, beverage and hospitality companies. Founded: 1998.

Phillip Baltz, pres.

BANDY CARROLL HELLIGE

307 W. Muhammed Ali Blvd., Louisville, KY 40202
502/589-7711
www.bch.com

Corp. comms., issues mgmt. and marketing comms. Founded: 1995.

Susan Bandy, Mark Carroll, Tim Hellige, Gary Sloboda, Matt Kamer, partners

BANTER PR

111 John St., New York, NY 10038
212/797-0224; info@brittbanter.com
www.brittbanter.com

Consumer, financial/legal, travel.

Amy Britt, mng. partner; Brendan Lyle, board pres.

BARBER MARTIN ADVERTISING

7400 Beaufont Springs Dr., #201, Richmond, VA 23225
804/320-3232
www.barbermartin.com

Full-service agency. Founded: 1989.

Robyn Zacharias, owner & CEO

BAROKAS PUBLIC RELATIONS

71 Columbia St., Ste. 325, Seattle, WA 98104
206/264-8220; fax: 206/264-8221
www.barokas.com

Media rels., crisis comms., social media, creative svcs., business press, trade show support, strategic planning. Employees: 25. Founded: 1998.

Howie Barokas, owner & CEO

BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226
313/965-3010; fax: 313/965-3016
www.bassettbassett.com

PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. Asia-Pacific office in Pune, India established 2009; Middle East office in Beirut opened 2015. Employees: 11. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.



Bateman
group

BATEMAN GROUP

1550 Bryant St., #450, San Francisco, CA 94103
415/503-1818; fax: 415/503-1880; info@bateman-group.com
www.bateman-group.com

Blog, Bateman Banter: www.batemanbanter.com

An award-winning agency founded in 2004. Making a bigger impact for a more select group of companies. Integrates PR, social media, content and analytics to help technology and consumer brands turn innovation into market leadership. Based in San Francisco, offices in Brooklyn. Employees: 47. Founded: 2004.

Agency Statement: Bateman Group is an integrated public relations and social media communications firm founded in 2004 around a compelling vision — to make a bigger market impact for a smaller, more select group of companies. Our ideal clients are companies, regardless of size, solving real problems in ground-breaking and sometimes disruptive ways that value content expertise, exceptional writing and guaranteed senior-level attention from their communications partner above all else. Based in San Francisco with offices in New York City, Bateman Group

set out to be distinctive through its approach to planning, ability to deliver excellent results, pursuit of client satisfaction and creative program execution. Fundamentally, Bateman Group is about accountability. We understand that a well-developed communications strategy is useless if measurable returns cannot be realized. We insist on correlating every client's investment with their bottom line returns, such as improved stock valuation, market share gains and increased revenue.

Fred Bateman, CEO and founder; Bill Bourdon, partner & gen. mgr.; Paula Cavagnaro, Shannon Hutto, Syreeta Mussante, sr. VPs; Elinor Mills, VP of content; Victoria Butler, Rachael Cassidy, Ben Friedland, Michelle Kincaid, Kerry Tescher, acct. dirs.; Leigh Ann Benicewicz, Katrina Dene, Jen Woods, acct. mgrs.

45 Main St., #617, Brooklyn, NY 11201
347/410-7983

Tyler Perry, partner & gen. mgr.; Steph Johnson, sr. VP; Amy Ziari, dir. of content & media strategy; Lauren Scherr, mgr. of content; Matt Coolidge, acct. dir.; Elissa Davis, Grace Emery, Puneet Sandhu, Sara Spitz, acct. mgrs.

Addepar
AdRoll
Animoto
Area 1 Security
Blue State Digital
Bromium
Campaign Monitor
Castlight Health
CloudPassage
EyeVerify
FinancialForce.com
Google Cloud Platform
Google for Work
HackerOne
HackerRank
Intuit QuickBase
Invoca
LightSpeed Retail
LinkedIn
Lookout
L'Oreal
Narvar
Netskope
Numerify
Ping Identity
Prosper
Scale Venture Partners
Segment
Tegile
Virtustream

BBDS COMMUNICATIONS

See Noble Communications

BBK WORLDWIDE

117 Kendrick St., #600, Needham, MA 02494
617/630-4477; fax: 617/630-5090
www.bbkworldwide.com

PR, media rels., strategic planning, mktg. comms. for pharm., biotech, medical device and healthcare svcs. Founded: 1983.

Joan Bachenheimer, founding principal

BCA MARKETING COMMUNICATIONS

Advertising and PR firm
800 Westchester Ave., N641, Rye Brook, NY 10573
914/697-4866
www.bcany.com

PR, adv., creative, mktg. for int'l travel and tourism. Capabilities include media rels., special events, promotions and projects. Founded: 1984.

James Cronin, pres.



BCF AGENCY

4500 Main St., #600, Virginia Beach, VA 23462
757/497-4811; fax: 757/497-4811; dgardner@bcfagency.com
www.bcfagency.com

Travel, tourism, hospitality, media relations (print, broadcast, online), social media, influencer engagement, content development, visual storytelling, crisis communications. Employees: 45. Founded: 1979.

Agency Statement: We're an integrated brand communications firm specializing in travel, hospitality and lifestyle. Through public relations, social media, experiential marketing, interactive and advertising disciplines, we aim to build remarkable brands. Integral to our approach is our inherent curiosity and creativity—our penchant for discovering new and compelling ways to tell our clients' stories and learning about the channels and people who most closely connect with those stories.

We believe in being remarkable. Anything less is mediocrity.

Dominga Gardner, PR dir. & content strategist; Valeria Palmertree, PR A/S; Sarah Hughes, PR A/E; Mackenzie Wells, PR asst. A/E

Alexandria Convention & Visitors Bureau
Art of Glass 2
Aspen Chamber Resort Association
Buzz Killers LLC
Cavalier Associates, LLC
Chatham Vineyards, LLC
City of Fredericksburg
City of Virginia Beach
Coats
County of Northampton, VA
Discovery Communications, Inc.
Ferguson Enterprises, Inc.
Fredericksburg Area Tourism
Fredericksburg Regional Transit
Gatlinburg Department of Tourism
H.M. Terry Co., Inc.
Highlands Area Chamber of Commerce
Jackson County Tourism
Kingsmill
LifeNet Health/Bio-Implants
Limelight Hotel
Loudoun County
Massimo Zanetti Beverage
Mayfly Group, LLC
Mobile Convention & Visitors Bureau
Montgomery Regional Tourism
Naples, Marco Island, Everglades
Natural Bridge Park & Historic Hotel
Norfolk Airport Authority
Northern VA Visitors Consortium
Ocean Breeze Holdings, LLC
Operation Smile
PBS
Rapid City Convention & Visitors Bureau
Red Sky Travel Insurance
Snowshoe Mountain, Inc.
Swimways Corporation
The Sebastian - Vail
Timbers Resorts Management
Town of Frederick, Colorado
Trouts Fly Fishing
VA Tourism/VA Beach
Va. Dept. of Conservation & Recreation
Virginia Beach Rescue Squad Foundation
Virginia Opera
Virginia Tourism Corporation
Virginia Wine Travel & Tourism
Virginia's River Realm
Volvo Penta

BE SOCIAL PUBLIC RELATIONS

143 South Cedros Ave., Suite B203, Solana Beach, CA 92075
858/764-0566; contact@besocialpr.com
www.besocialpr.com
Beauty, lifestyle, fashion. Employees: 15. Founded: 2011.
1046 Princeton Dr., #112, Los Angeles, CA 90292
310/740-7475

Amala
Bzees
EyeBuyDirect
Fashionphile
Foot Cardigan
Penny Skateboards
Prana
Skinfix
Sofia by Vix
Swell Caroline
Vix Swimwear



BEAUTIFUL PLANNING MARKETING & PR

149 Madison Ave., 10th fl., New York, NY 10016
877/841-7244; fax: 866/694-3505; info@beautifulplanning.com
www.beautifulplanning.com

Fashion PR, beauty & lifestyle, consumer products, experts & authors, B2B, B2C, technology, event PR, celebrity, entertainment, sports, corporate, executives, food & beverage, travel & hospitality. Employees: 14. Founded: 2005.

Agency Statement: Established in 2005, Beautiful Planning Marketing & PR (BPM-PR) is a full service NYC PR Firm with a global media reach. What makes us different? We are an exciting firm with consistently fresh out of the box ideas and bustling personalities. We are a strong PR firm with a finger on the pulse of what's hot now. We have truly developed a name within the Public Relations industry for perfection, professionalism and excellence in helping to grow names, brands and businesses around the country as well as on an international level. Our team is made up of creative, energetic, and unique publicity and brand development professionals that are ready to take your next PR campaign to an unsurpassed level of excellence. We deliver aggressive PR campaigns and a worthwhile media buzz that you simply will not find elsewhere.

We specialize in Fashion PR, Beauty and Lifestyle, Consumer Brands, Products, Technology, Healthcare, Food & Beverage, Entertainment, Sports, Experts, Authors, and Event PR.

Beautiful Planning Marketing & PR is located in the heart of bustling New York City with our offices in midtown Manhattan. We are proud to have an amazing location overseeing the NYC Fashion District. Though we are an NYC PR Firm our clients span across the globe. We have the ability to draw local, national U.S. press for any client, in any location.

Monique Tatum: CEO; Wendy Vazquez, jr. A/E.; Autumn Gilliam, publicity asst.

201 Spear St., Suite 1100, San Francisco, CA 94105
601 West Broadway, Suite 400, Vancouver BC V5Z 4C2 Canada

7 Charming Sisters
Accessories Expert Jimmie Smith
Advocates for American Disabled Individuals
Beauteque
Bel Vigour
City Model and Talent
CRCC Asia
CSPAS
David A. McKnight- Fashion Stylist and Author
Duffield Lane
EMERGE! A Runway Fashion Show: Fashion Show for Emerging
Designers honoring Andre Leon Talley with Award presented by Diane
Von Furstenburg
Estella NYC
Fighting Leukemia with Fashion for The Leukemia & Lymphoma
Society
From the Inside Out Project

Hot 97 Summer Jam 2013 20th Anniversary
Gamesformation
Green EMBASSY
Head Kandy
Igloodgn
Integrity Partners
Jirano
Mercedes Benz Fashion Week Nina Skarra
Model Launcher
MVC Management Productions
Mind Body and Soul Wellness
Model launcher
New Look New Life Plastic Surgery
NHEO: National Hispanic Entrepreneurs Organization
OakGem
Out-Fit Challenge Mud Run
Paris Luxe
Phantom Glass
Princess Marie Chantal - www.MarieChantal.com
Sabon
The Reality of FASHION The Reality of AIDS
The Mane Choice
Texas de Brazil
SimpleDeal Mobile App
Snowman NEW YORK
W Concept

BEBER SILVERSTEIN GROUP

89 NE 27th St., Miami, FL 33137
305/856-9800
www.thinkbsg.com

PR, marketing, community relations, special events. Founded: 1988.

Jennifer Beber, pres.

BECKERMAN

One University Plaza, Suite 507, Hackensack, NJ 07601
201/465-8000; fax: 201/465-8040
www.beckermanpr.com

Renewable energy technologies, real estate, consumer, professional services, public affairs and government. Founded: 1989.

Keith Zakheim, CEO



BEEHIVE STRATEGIC COMMUNICATION

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz
www.beehivepr.biz

Consumer and B2B media relations, social media strategy and activation, crisis management, brand positioning, sponsorship activation, corporate communications, employee engagement and CSR. Employees: 11. Founded: 1998.

Agency Statement: Beehive Strategic Communication is best known for fresh insights, creative strategies and positive connections that create enduring value for our clients. We are inspired by the global movement toward purpose-driven businesses and are committed to using the power of communication to build better businesses for a better world. Beehive works nationally on behalf of leading brands in industries ranging from healthcare and education to retail and financial services.

Lisa Hannum, CEO; Nicki Gibbs, Ayme Zemke, VPs

Builders Assn. of the Twin Cities
Christopher & Banks
Coloplast Corp.
Davenport Group
DCM Services, LLC
Deluxe Corp.
Peters Billiards
Preferred One
Rasmussen College
University of Minnesota Health
Verizon Wireless

BEHAN COMMUNICATIONS, INC.

86 Glen St, Glens Falls, NY 12801
 518/792-3856; mark.behan@behancom.com
 www.behancommunications.com
 Founded: 1988.

Mark L. Behan, pres. and founder

BELL POTTINGER USA

See CHT Group

BELLA PUBLIC RELATIONS, INC.

226 W. 37th St., 15th fl., New York, NY 10018
 212/868-8183; fax: 212/868-8187; m.russo@bellapr.com
 www.bellapr.com
 Beauty, fashion; lifestyle. Employees: 8. Founded: 2001.

Marla Russo, CEO/pres.

DHC Skincare
 Donna Distefano Jewelry
 Drom fragrances
 Kryolan
 Promgirl
 Revlon
 Shea Terra Organics
 Terax Hair Care
 The Urban Smith Jewelry
 Venexiana Couture
 Xen-Tan

**BELLE COMMUNICATIONS**

1620 East Broad, Suite 1702, Columbus, OH 43203
 614/304-1463; kate@thinkbelle.com
 www.thinkbelle.com

Public relations, media relations, integrated marketing strategy, content marketing, social media, event marketing. Employees: 6. Founded: 2013.

Agency Statement: Belle Communications is a female-owned integrated marketing agency based in Columbus, Ohio that provides result-centric public relations, content and social media strategy and implementation. With extensive experience in both traditional and digital media, we deliver measurable success for each of our clients by developing a strategic marketing plan tailored to their unique needs and business goals. Our vision is to accelerate growth for brands that truly help people dream bigger and live better, healthier lives.

Kate Finley, CEO

Boho Betty USA
 FLYJOY
 Franciscan Media
 Freedom a la Cart
 Jefferson Awards Foundation
 Kahiki Foods
 Rootology
 Sbarro
 Sterling Backcheck
 Verified Volunteers

BELLEVUE COMMUNICATIONS GROUP

Subsidiary of S.R. Wojdak & Associates
 200 So. Broad St., #850, Philadelphia, PA 19102
 215/735-5960; fax: 215/546-0636
 www.bellevuepr.com
 Full-service PR firm.

Kevin A. Feeley, pres.

BENDURE COMMUNICATIONS

201 East Washington St., Middleburg, VA 20118
 540/687-6700; info@bendurepr.com
 www.bendurepr.com
 Employees: 5.

Vicki Bendure, pres.

**BENNETT & COMPANY**

543 Estates Place, Orlando, FL 32779
 407/478-4040; laura@bennettandco.com
 www.bennettandco.com

blog: <http://bennettaboutmarketing.wordpress.com>

Client-centric, Florida-based public relations and marketing firm, focusing on travel, real estate, restaurants/hospitality, luxury products and services. Employees: 6. Founded: 1982.

Agency Statement: From Florida's coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Headquartered in Orlando, the agency has affiliates across the state and connections around the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

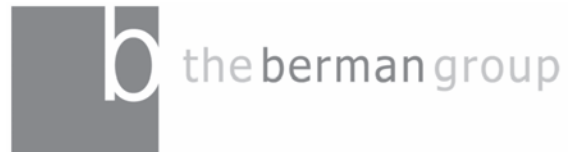
Laura Phillips Bennett, president

BENSIRRI PR

15th fl., Space Tower, Kuwait City, Kuwait
 +965 224 79542; contact@bensirri.com
 www.bensirri.com

Oil and gas, transport, travel, and logistics, technology, financial and investor communication, consumer communication. Employees: 5. Founded: 2008.

Fawaz Al Sirri, mng. partner

**BERMAN GROUP, INC., THE**

380 Lexington Ave., 19th fl., New York, NY 10168
 212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
 www.bermangrp.com

Real estate, construction, legal, non-profit, financial svcs. Employees: 40. Founded: 2006.

Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, non-profit, financial services industries and other business-to-business markets.

Sarah S. Berman, pres.

14+ Foundation
 7x24 Exchange
 Adam America
 AKF Group LLC
 Albanese Organization
 Avenue of the Americas Assn.
 BASF Corp.
 Belkin Burden Wenig & Goldman, LLP
 Building Trades Employers' Assn.
 Ceruzzi Properties
 Clarion Partners
 Clune Construction Co.
 Contractors' Assn. of Greater New York, Inc.
 CoreNet Global
 DataGryd/Colliers International
 Donnelly Mechanical
 Edison Properties
 E-J Electric Installation Co., Inc.

Continued on next page

BERMAN GROUP, INC., THE continued

Environmental Contractors Assn.
Faithful+Gould
Goods for Good
Gotham Organization
Gracie Inc.
Habitat for Humanity
Heidell Pittoni Murphy & Bach LLP
Hunter Roberts Construction Group
International Facility Management Assn.
Jaros Baum & Bolles
Knoll
L+L Holding Co.
Madison Capital
Margolin, Winer & Evens, LLP
Mc Gowan Builders
McGraw-Hill Financial
Murray Hill Property
Natural Resources Defense Council
New York City Economic Development Corp.
Newmark Grubb Knight Frank
Platinum Drive Realty
RockFarmer Capital
Slate Property Group
State University of New York System
The Real Deal Magazine
Urban Land Institute
VOA Architecture
WX Inc. - New York Women Executives in Real Estate

BEUERMAN MILLER FITZGERALD

643 Magazine St., #405, New Orleans, LA 70130
504/524-3342
www.e-bmf.com
PR, crisis comms., rep. mgmt., media rels., gov't affairs. Founded: 1990.
Greg Beuerman, Virginia Miller, partners



BIANCHI PUBLIC RELATIONS, INC.

888 W. Big Beaver Rd., #777, Troy, MI 48084
248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com
www.bianchipr.com
Aftermarket, association, automotive, business-to-business, construction, consulting, design, education, engineering, financial services, industrial, legal, manufacturing, not-for-profit, professional services and technology sectors. Employees: 8. Founded: 1992.

Agency Statement: Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications counsel, PR/media relations support and digital/social content development in the business-to-business and automotive / industrial technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message development and event / speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Killenberg, VP, acct. svcs.

Accuride Corp.
BASF Automotive
Cooper Standard
Freudenberg NOK Sealing Technologies
FRIMO North America
Johnson Controls Automotive Group
Munro & Associates
Schaeffler Group Automotive
SRG Global, Inc.
Yanfeng Automotive Interiors
ZF TRW Automotive

BIG SKY COMMUNICATIONS, INC.

2001 Gateway Place, #130W, San Jose, CA 95110
408/436-3900
www.bigskypr.com
Full service public relations firm.
Coleen Muller Padnos, pres.

BIGEYE CREATIVE

3203 Lawton Rd., #200, Orlando, FL 32803
407/839-8599; fax: 407/839-4779
www.bigeyeagency.com
Communications and marketing.
Justin Ramb, CEO



BIGFISH COMMUNICATIONS

7 Kent Street, Brookline, MA 02445
617/713-3800; dave@bigfishpr.com
www.BIGfishPR.com
Tech & innovation, energy & sustainability, trade & tourism, media rels., social media, product launches, reviews campaigns, press tours, speaking engagements, award submissions, crisis communication. Employees: 11. Founded: 1999.
Agency Statement: BIGfish makes your story impossible to ignore. We are an unconventional PR agency that designs and executes award-winning public relations and social media campaigns for disruptive brands, companies and ideas. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. By integrating traditional PR with digital media and marketing support, we capture greater mindshare and market share for our clients.

David Gerzof Richard, Meredith Frazier, Jessica Crispo, partners

DIRTT
FarmedHere
GoodRX
Iceland
Ring
TYLT



BIOSECTOR 2

450 W. 15th St., #602, New York, NY 10011
212/845-5600; Shauna.Keough@inventivhealth.com
www.inventivhealth.com/B2
twitter: @biosector2
blog: b2view.biosector2.com
Founded: 2002.

Agency Statement: Biosector 2 (B2) is a global healthcare communications agency that partners with visionary clients to deliver groundbreaking programs and improve the health of people's lives. For more than a decade, B2's experience as an agency spans virtually every category in the industry and drives strategic solutions for their clients.

B2 builds brands and grows markets for companies driving innovation across a variety of disease states, and our main goal is to create measurable behavior change for our clients' most important stakeholders. Our capabilities to deliver against this goal go beyond traditional public relations, incorporating issues management, digital & social media, corporate branding, research & analytics and more. Our dynamic, insightful approach allows us to solve today's problems while uncovering tomorrow's opportunities.

Biosector 2, as part of inVentiv Health Public Relations Group, is supported by inVentiv Health, a global provider of best-in-class clinical development and comprehensive commercialization services.

Shauna Keough, mng. dir., Shauna.Keough@inventivhealth.com

BIRNBACH COMMUNICATIONS INC.

20 Devereux St., #3A, Marblehead, MA 01945
781/639-6701; fax: 781/639-6702
www.birnbachcom.com

Technology, financial software and svcs., FinTech, security & compliance, EdTech & education, B2B, professional svcs., healthcare, life sciences and biotech, consumer, nonprofit, social media, thought leadership and content management. Employees: 10. Founded: 2001.

Norman Birnbach, founder

America Discovery Services
Avior Computing
Blue Stream Laboratories
Digital Reasoning
Edvisors
LaunchU/Oberlin College
PCI Synthesis
PromptWorks
Vortex Aquatic

BITE

(Owned by Next 15)
100 Montgomery St., San Francisco, CA 94104
415/365-0222; fax: 415/365-0223
www.next15.com

Technology communications for enterprise B2B, consumer tech, Internet/Web 2.0 & cleantech. Founded: 1995.

Sean Mills, regional dir., North America

BITNER GOODMAN

Partner in the Worldcom PR Group
800 Corporate Dr., #214, Fort Lauderdale, FL 33334
954/730-7730; fax: 954/730-7130
info@bitnergoodman.com

Gary E. Bitner, pres.



WORLD.COM
Public Relations Group

BIZCOM ASSOCIATES

1400 Preston Rd., #305, Plano, TX 75093
972/490-0903; scottwhite@bizcompr.com
www.bizcompr.com

Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups. Founded: 1999.

Scott White, pres.

CelSana
Connemara Conservancy
Discovery Point Child Development Centers
Explore Horizons
HowToBuyAFranchise.com
Huddle House Restaurants
Mr. Gatti's Pizza
Pinot's Palette
Red Mango
RedBrick Pizza
Solera holdings
Smoothie Factory
The Dwyer Group
UFood Grill
Vent-a-hood

BLACKBIRD PR

261 5th Ave., 22nd fl., New York, NY 10016
212/796-1646; fax: 212/683-2022; info@blackbird-pr.com
www.blackbird-pr.com

Travel, lifestyle PR. Employees: 30. Founded: 2009.

Melanie Brandman, founder & CEO; Kristen Vigrass, pres.; Kirsten Magen, VP

Black Tomato
Blue Waters Resort
Dorado Beach, a Ritz-Carlton Reserve
Mandapa, a Ritz-Carlton Reserve
The Ritz-Carlton, Bali
The Ritz-Carlton, Kyoto
The Ritz-Carlton, Shanghai, Pudong
The Ritz-Carlton, Tokyo

BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com

PR and IR firm, financial PR, creative, direct mktg., infomercials, sales promo., healthcare and technology specialty, entertainment, authors, mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

Belmont Acquisitions
California Capital Partners
Coastal Financial Partners Group
Eternal Salvation, the movie
GENRICH Family Office
Global Crowdfunding Conference
LawFund Management Group
NextGen Crowdfunding
Peace In The Streets Annual Film Festival
restrainingorders.expert
The Susan G. Komen Race for the Cure® Los Angeles County

Books:

-*BURMA: An Enchanted Spirit*
-Conquering Stress: The REAL Fountain of Youth
-Mastering Your Mean Girl: The No BS Guide to Silencing Your Inner Critic and Becoming Wildly Wealthy, Fabulously Healthy, and Bursting With Love

BLAKESLEE

916 N. Charles St., Baltimore, MD 21201
410/727-8800

www.blakesleeadv.com

Full-service mktg. comms. firm, PR, corp. comms. Founded: 1931. Founded: 1931.

Duane LeVine, pres. & CEO



BLANC & OTUS

1001 Front Street, San Francisco, CA 94111

415/856-5100; fax: 415/856-5193; annemiek.hamelinck@blancandotus.com
www.blancandotus.com

Integrated communications agency for enterprise and consumer technology. Employees: 25. Founded: 1985.

Agency Statement: For nearly 30 years Blanc & Otus has led high-impact campaigns for technology companies spanning consumer and B2B technologies. By extensively researching a client's core audience, Blanc & Otus creates the most impactful, cross-channel communications programs to increase brand awareness and website traffic, ultimately resulting in more leads.

Annemiek Hamelinck, gen. mgr.; Kris Reeves, Simon Jones, sr. VPs; Danielle Tarp, Jay Andersen, VPs

Axway
Bullitt Group
Bunchball
DoubleDutch
Hootsuite
Intelligent Energy
Keynote
Kony
Linde
OIC
Pluribus Networks
Quantifind
Space-Time Insights
Teradici
Thinfilm
Xactly

BLATTEL COMMUNICATIONS

250 Montgomery St., #1200, San Francisco, CA 94104
415/397-4811; fax: 415/956-5125; ellen@blattel.com
www.blattel.com

Professional services and business to business marketing and public relations in the primary areas of legal, commercial real estate and construction, financial services and consulting, and various professional associations. Founded: 1990.

Ellen Blattel, CEO



BLAZE PR

1427 Third Street Promenade, #201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com

Resorts and hospitality; food and beverage; sports & entertainment; consumer products and healthy lifestyle. Employees: 10. Founded: 1990.

Agency Statement: BLAZE is the go-to PR agency for lifestyle brands hungry for a real piece of the marketshare. Fresh and seasoned, our boutique agency is comprised of veteran practitioners who stay one step ahead of trends and will not rest on the laurels of past successes. Our media strategies are meaty, creative and on-point because they are backed by a thoughtful process that considers the particular world of each brand.

Matt Kovacs, president

Clients include:

AmaWaterways
Bareburger
Bowers Museum
Brewery Ommegang
Cocomazing
Chronic Tacos
ESPN
Forto Strong Coffee
Marriott Hotels
Michael's Restaurant Group
Nikola Labs
NutraWise
Nutrition Corp
Performance Bike
Simon Malls
Spectrum Sports
Tio Gazpacho



BLH CONSULTING, INC.

502 Pryor St., #301, Atlanta, GA 30312
404/688-0415; fax: 404/688-0410; betsy@blhconsulting.net
www.blhconsulting.net

General market consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting the African-American and U.S. Hispanic markets. Employees: 4+. Founded: 2002.

Agency Statement: BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, diversity program communications, corporate and community partnership negotiations, special events, advertising counsel, urban and rural outreach, and translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, Sorayana Bravo Cook, A/Ss; Tiffany Barranco, sr. A/E; Linda VanBrackle, acct. coord.; Nichole Taylor, sr. acct. supervisor; Alejandra Cadiz Gomez, Hispanic mktg. dir.

Allison+Partners
American Cancer Society
Brodeur Partners
Cabarrus County Schools
Concessions International, LLC
Cooperworks
COX Enterprises
Fulton-DeKalb Hospital Authority
GlaxoSmithKline Consumer Healthcare
H.J. Russell & Co.
Ketchum
Mitchell Communications Group
Mölnlycke Health Care
Punch of Creativity
UST Global
Valdosta State University
Voya Financial



BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group
500 5th Ave., #1640, New York, NY 10110
212/840-1661; fax: 212/840-1663
www.blissintegrated.com

Professional & financial svcs., healthcare, B2B, B2C, thought leadership, mktg. & digital comms. Employees: 48. Founded: 1975.

Agency Statement: Bliss Integrated Communication is a 41-year old marketing communication firm that helps healthcare, financial and professional services companies build reputation and sales through PR, digital media, investor relations and analytics. We focus on goals and results, not on stand-alone tactics. Clients include some of the most respected names in the industries served; average tenure among large clients is eight-plus years. What sets us apart is our strategic approach to communication and our unwavering commitment to our clients' success.

Elizabeth Sosnow, Meg Wildrick, mng. partners; Cortney Stapleton, partner; Michael Roth, leader, healthcare; Patrick Ruppe, Vicky Aguiar, Alexis Odesser, VPs

Active International
Bank of the West
BDO
Berkadia Commercial Mortgage
Columbia University Medical School
Confluence
Dräger
Fidelity Investments Personal Investing
Haitong
Jefferson National
KeyBanc Capital Markets
KeyBank Real Estate Capital
Key Private Bank
Konica Minolta
Korn Ferry
Kurt Salmon
MetLife
Pfizer, Inc.
Procure Treatment Centers, Inc.
Transcelerate



WORLDCOM
Public Relations Group

BLND PUBLIC RELATIONS

1001 Hermosa Ave., #203, Hermosa Beach, CA 90254
310/372-2151; contact@blndpr.com
www.blndpr.com

Boutique publicity agency based in Los Angeles. Specializes in consumer lifestyle PR campaigns for established and emerging companies including: fashion, accessories, beauty, entertainment, food, beverage, tech, culture and travel brands. Employees: 4. Founded: 2014.

Bryanne Lawless, mng. partner

Decada Tequila
Fresh Brothers
Kandy Kiss of California
Pier to Pier Brokers
South Bay Pain Docs

BLOND, INC., SUSAN

333 West End Ave., #7C, New York, NY 10023
212/333-7728
www.susanblondgroupinc.com
Founded: 1987.

Susan Blond, pres.



BLOOM COMMUNICATIONS

8705 Shoal Creek Blvd., #201, Austin, TX 78757
512/535-5066; brianna@bloom-comm.com
www.bloom-comm.com

Integrated mktg. comms., general comms., community rels., media rels., crisis mgmt. Employees: 3. Founded: 2012.

Agency Statement: Bloom Communications is a boutique agency bridging the gap between the marketing and public relations disciplines. Since 2012, the agency has provided strategic marketing, public relations, and research-based consulting services to organizations that are making an impact in their communities. Dedicated to the growth of non-profits and socially conscious for-profit organizations, Bloom's mission is simple: You win. We win. The world wins.

Brianna McKinney, pres.; Allison Williams, Leigh Havelick, acct. mgrs.
The agency has two offices: Austin, Texas and Portland, Oregon.

BLUE PRACTICE, INC.

388 Market St., #1400, San Francisco, CA 94111
415/381-1100
www.bluepractice.com

Crisis comms., PR strategy and branding; media rels.; media training, social media and blogger rels.; digital/video service; search mktg.; investor rels.; reputation mgmt.; and website and creative design. Founded: 2006.

Jessica Green, Tim Gnatek, partners & co-founders

BLUE SKY MARKETING COMMUNICATIONS

276 Fifth Ave., #205, New York, NY 10001
212/995-1777; info@blueskypr.com
www.blueskypr.com

Consumer marketing communications with a focus on beauty, health, grooming, fitness and lifestyle. Founded: 1999.

Diane Bates, Susan Hagaman, partners

BML PUBLIC RELATIONS

356 Bloomfield Ave., #2, Montclair, NJ 07042
973/337-6395
www.bmlpr.com

Consumer focused-product launches & placement, branding events, celebrity/athlete appearances & social media. Founded: 2006.

Brian M. Lowe, pres. & CEO



BOARDROOMPR

1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322
954/370-8999; fax: 954/370-8892; 877/773-4761; dons@boardroompr.com
www.boardroompr.com

Media/public relations; crisis management; integrated marketing; social media, website development, online marketing; SEO; branding; new product launches and grand openings; public affairs; special event management, and media training. Employees: 16. Founded: 1988.

Agency Statement: BoardroomPR is a full-service public relations and integrated marketing firm delivering results for many of Florida's most successful professionals, corporations, entrepreneurs and non-profit organizations. Now in our 26th year, we are able to leverage the skills and connections of our staff, which includes former journalists, seasoned P.R. and marketing professionals, to secure earned media throughout Florida. Clients turn to us when they want creative solutions to help them raise visibility, establish credibility and ultimately make their phones ring for new business.

BoardroomPR helps bridge traditional and new media to generate newspaper, magazine, trade journal, radio, television and online coverage. Our digital expertise includes website development, blog and social media management and email campaigns. Perhaps most important in today's Internet-driven economy, our online campaigns incorporate research, search engine optimization (SEO), pay-per-click (PPC) and online reputation management (ORM). We offer full-service branding capabilities consisting of logo, ad and collateral materials design, copywriting and video production. With offices in Fort Lauderdale, Miami, Orlando and Tampa, we are uniquely positioned to serve clients across Florida, and the U.S.

Julie Talenfeld, pres.; Don Silver, COO

World Trade Center Tampa Bay, 1101 Channelside Dr., Tampa, FL 33602
813/895-3040; ttemplin@boardroompr.com

Todd Templin

The Historic Angebilt Bldg., 37 N. Orange Ave., Suite 500, Orlando, FL 32801
407/973-8555; mfriedman@boardroompr.com

Michelle Griffith, Laura Burns

601 Brickell Key Dr., Suite 700, Miami, FL 33131
786/453-8061; jclarin@boardroompr.com

Jennifer Clarin

Accountable Care Options, LLC
Altman Companies
American Cancer Society "Jail 'n Bail"
Anesthesia Pain Care Associates
Bardan Cinema
Bolufe Boutique
City National Bank
C3/Customer Contact Channels
Development Specialists, Inc.
e-Builder
Feldman Gale
Field of Flowers
Fiske & Co. CPAs
Florida's Children First
Florida Peninsula Insurance Co.
Florida Property and Casualty Association
Franklin Street
Holocaust Documentation & Education Center
Hope Outreach Center
Independent Living Systems
ITPalooza IT Conference
IStar
Marina Palms
Minto Communities
Oasis Outsourcing
Saint Mark's Episcopal School
Social Media Law & Order
Six/Ten LLC
Talenfeld Law
Tropical Financial Credit Union



BOB GOLD & ASSOCIATES

BOB GOLD & ASSOCIATES

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277
310/784-1040; fax: 310/784-1050; bob@bobgoldpr.com
www.bobgoldpr.com

Software, hardware, infrastructure and content companies. Employees: 13. Founded: 1997.

Agency Statement: Bob Gold & Associates is a boutique agency specializing in the marketplace where print, high-speed Internet, telephony, and video collide. The agency's wide-ranging client roster includes software, hardware, infrastructure and content companies.

We are a co-founder of the Whiteoaks International Network, represented by 17 agencies in 37 countries across four continents. As the only North American member, we offer clients consistent global reach and coverage via one contact, one report and one invoice.

Bob Gold, president

Adder Technology
Amdocs
Deluxe Entertainment
EchoStar
Hitachi Consulting
Newsbeam
Penthera
Property I.D.
Psychability
Skypicker
South Coast Botanic Garden
Universal Electronics Inc.
Viamedia
ZeeVee



BODENPR

7791 NW 46th St., Ste. 304, Miami, FL 33166
305/639-6770; victoria@bodenpr.com
www.bodenpr.com

Hispanic PR, media relations, digital and social media, Hispanic blogger and influencer relations, community relations. Employees: 17. Founded: 2007.

Agency Statement: BodenPR is a Miami-based U.S. Hispanic PR & social media agency. The company's client roster includes McDonald's, Target, PepsiCo, Delta Dental and Jarden Consumer Solutions, among others. BodenPR is a member of the Latina Advisory Board for Girls Inc., the preeminent advocate for the empowerment of girls & women in the U.S., and is also a part of Count Me In for Women's Economic Independence.

Natalie Boden, pres. & mng. dir.; Valerie Barbosa, acct. dir.; Lauren Gongora, acct. supv.; Natalie Asorey, sr. assoc.

Delta Dental
McDonald's
Oster
PepsiCo
Target

BOELTER + LINCOLN MARKETING COMMUNICATIONS

222 E. Erie St., 4th fl., Milwaukee, WI 53202
414/271-0101; fax: 414/271-1436
www.boelterlincoln.com

Media rels., events, crisis comms., online mktg., collateral, advocacy advertising, media training, web. dev. Founded: 1975.

Jill Brzeski, pres./CEO

BOGART COMMUNICATIONS

5 Jordan Rd., Hastings-on-Hudson, NY 10706
212/486-0030; jeff@bogart.cc
www.bogart.cc; @jeffbogart

Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.

Jeffrey D. Bogart, principal

BOHAN

124 12th Ave. South, Nashville, TN 37203
615/327-1189
www.bohanideas.com

Full-service marketing communications: adv., PR, marketing. Founded: 1990.

David Bohan, chmn./CEO

BOINEAU & COMPANY, E.

128 Beaufain St., Charleston, SC 29401
843/723-1462; fax: 843/723-9332; eboineau@eboineauandco.com
www.eboineauandco.com

Marketing comms. & PR, brand building & corp. reputation, planning & implementation; media & presentation training. Healthcare, biotech, legal; financial, environmental, real estate development, energy, hospital-ity, corporate & non-profit. Founded: 1990.

Elizabeth L. Boineau, principal



BOLT PUBLIC RELATIONS

2860 Michelle Dr., #100, Irvine, CA 92606
949/218-5454; ccallaway@boltpr.com
www.boltpr.com
Founded: 2007.

Agency Statement: Bolt PR is a national, award-winning, independently owned public relations, marketing communications, events, social media management, and website design agency with offices in Irvine, Calif.; Raleigh, N.C.; and Dallas, Tex. Founded in 2007, Bolt PR provides businesses of all sizes with revenue-generating exposure, credibility and attention in the marketplace. Bolt PR taps into every possible medium, including print, Internet, broadcast, email, web and events, to connect organizations with their target audiences.

Caroline Callaway, pres.; Jo-Anne Chase, VP

American Residential Services
Cristophe Salon Newport Beach
Elbows Mac n' Cheese
Empowered Energy Solutions
"Got to Be NC" Competition Dining Series
Harvard Sweet Boutique
Laguna Art-A-Fair Festival
Meathead Movers
Points West Agency
The Gardens Casino
TriDerma
VIRginia International Raceway
Yogis On The Go

BOOM BROADCAST AND MEDIA RELATIONS, INC.

4 Hill Spruce, Littleton, CO 80127
303/904-2100; info@boombroadcast.com
www.boombroadcast.com

Broadcast media relations services, SMTs, RMTs, VNRs, RNRs, in-mar-
ket tours and PSAs. Founded: 2004.

Joan Winkler, Barbara Gutjahr, owners

BORSHOFF

Member of IPREX
47 So. Pennsylvania St., #500, Indianapolis, IN 46204
317/631-6400; fax: 317/631-6499
www.borshoff.biz

A full service advertising and public relations firm. Employees: 58.
Founded: 1984.

Susan Matthews, consulting principal

BOSCOBEL MARKETING COMMUNICATIONS, INC.
6006 2nd Ave., Silver Spring, MD 20910
301/588-2900
www.boscobel.com
Marketing, PR, social media, gov't contractors, thought leadership, commercial B2B, content mgmt.
Joyce Bosc, pres. & CEO

BOTTOM LINE MARKETING & PUBLIC RELATIONS
600 W. Virginia St., #100, Milwaukee, WI 53204
414/270-3000; jremsik@blmpr.com
www.blmpr.com
Healthcare, financial services, senior living. Founded: 1998.
Jeffrey Remsik, pres.



BPCM WORLDWIDE
537 West 25th St., New York, NY 10001
212/741-0141; carrie@bpcm.com
www.bpcm.com

Fashion, luxury, influencer marketing, celebrity/VIP relations, beauty, travel, wine & spirits, menswear, consumer goods, partnerships & promotions. Employees: 60. Founded: 1999.

Agency Statement: BPCM is a fully integrated global agency with offices in New York, Los Angeles and London, specializing in brand building and communications.

BPCM has a proven ability to build and grow brands to become leaders in the fashion, beauty, travel and luxury sectors. Known for a deep understanding of Influencer Marketing, BPCM frequently partners with large agencies and companies on influencer-directed campaigns.

Our hallmark is the highly-individualized service that we give to every client. BPCM believes in a comprehensive style that embraces brand strategy, press and communications, relationship building, social media, events, sales relationships, regional outreach, brand ambassadors, media planning and international partners.

Vanessa Weiner von Bismarck, Carrie Ellen Phillips, founding partners;
Ali Taekman, partner, BPCM LA; Catherine Chapman, managing director, BPCM London

ALDO
Belstaff
Brian Atwood
Burton Snowboards
Cambridge Satchel Company
Current/Elliott
Draper James by Reese Witherspoon
Diptyque
essie
Hermes Watches
Hotel Insider
Irene Neuwirth Jewelry
Jennifer Meyer Jewelry
Lanvin
Longchamp
Maybelline
Monte Carlo SBM
Mustique
Outerknown
RIMOWA
Skagen
Starwood, The Luxury Collection Hotels & Resorts
SUNO
Tamara Mellon
Thiery Despont, architect
Ulysse Nardin
Woolrich

Braff Communications LLC

BRAFF COMMUNICATIONS LLC
P.O. Box 500, Fair Lawn, NJ 07410
201/612-0707; mbraff@braffcommunications.com
www.braffcommunications.com
Business-to-business and consumer PR. Founded: 1993.

Agency Statement: Braff Communications LLC provides high-impact consumer and business-to-business public relations services to corporate clients. We develop custom public relations programs that effectively communicate clients' key messages to target audiences. The Braff Communications pledge: all accounts receive senior-level, hands-on involvement; we are honest and do not make promises we cannot keep; we reply promptly, operating under the old-fashioned notion that we are here to serve our clients.

Mark Braff, president

BRAGAW PUBLIC RELATIONS SERVICES
3093 Epstein Circle, Mundelein, IL 60060
847/997-3876; rbragaw@bragawpr.com
www.bragawpr.com
Marketing & professional services. Founded: 1981.

Richard S. Bragaw, pres.

BRAITHWAITE COMMUNICATIONS
Advertising and PR firm
1500 Walnut St., 18th fl., Philadelphia, PA 19102
215/564-3200; fax: 215/732-1086
www.gobraithwaite.com
PR, mktg. communs./intergrated mktg., mkt. research, healthcare specialty. Founded: 1994. Founded: 1994.

Hugh Braithwaite, CEO

BRANAGAN COMMUNICATIONS CONSULTANTS, LLC
19 Creamery Rd., New Milford, CT 06776
860/210-0149
www.branagancommunications.com
Publicity placement specialist; writing & editing of website content, sales materials, presentations, product brochures; event coordination. Employees: 1. Founded: 1993.

Barbara Branagan-Mitchell, owner

BRAND UNION, THE
3 Columbus Circle, 11th fl., New York, NY 10019
212/336-3200
www.thebrandunion.com
Global brand agency.

Toby Southgate, CEO

BRANDKARMA
668 N. Coast Hwy., #224, Laguna Beach, CA 92651
949/585-9000
www.brandkarma.org
Healthcare and pharmaceuticals PR. Founded: 1992.

Ken Ribotsky, pres./CEO

BRANLINKDC
3109 M St., NW, #300, Washington, DC 20007
202/733-5223; info@brandlinkdc.com
www.brandlinkdc.com
Luxury lifestyle, hospitality, real estate, fashion, beauty. Employees: 13. Founded: 2009.

Barbara Martin, Jayne Sandman, principals; Annie Perezchica Wood, VP, events; Colleen Kittell, VP, PR & mktg.

&pizza
Drybar
Olde Towne Pet Resort
Rent The Runway
Room & Board
SoulCycle
Varnish Lane
W Washington DC Hotel



BRANDMAN AGENCY, THE

261 Fifth Ave., 22nd flr., New York, NY 10016
212/683-2442; fax: 212/683-2022; nyc@thebrandmanagency.com
www.thebrandmanagency.com

Travel, lifestyle, design, real estate. Employees: 30. Founded: 2000.

Agency Statement: The Brandman Agency is a global communications agency. We help the world's most prestigious luxury travel, lifestyle, design and real estate brands showcase their strengths, enhance their reputation and grow their business. We are passionate, approachable and most importantly, well traveled and well connected.

Melanie Brandman, founder & CEO; Kristen Vigrass, pres.; Kirsten Magen, VP; Ty Bentsen, mng. dir., Los Angeles

8444 Wilshire Blvd., 6th flr., Beverly Hills, CA, 90211
323/944-0064; la@thebrandmanagency.com

Ty Bentsen, mng. dir., Los Angeles

Lvl. 5, 16 - 20 Barrack St., Sydney 2000, Australia
+ 61 2 9299 6448; sydney@thebrandmanagency.com

Susie Westwood, mng. dir., Sydney

Andaz Peninsula Papagayo Resort, Costa Rica

Atlantis, The Palm

Barbados Tourism Marketing Inc.

Belmond

Belmond El Encanto

Champalimaud

Christophe Harbour

Enchantment Group

FRHI Hotels & Resorts

GRADE

Grand Hotel Kronenhof

Hotel Hugo

Independent Collection

InterContinental Hong Kong

Jamaica Inn

Kulm Hotel St. Moritz

La Mamounia

Le Royal Monceau - Raffles Paris

Los Angeles Tourism & Convention Board

Mount Nicholson

Omni Scottsdale Resort & Spa at Montelucia

Palmer House Hilton

Park Hyatt New York

Round Hill Hotel and Villas

The Mission Inn Hotel & Spa

The PuLi Hotel and Spa

The Ritz-Carlton, Bachelor Gulch

The Ritz-Carlton, Kapalua

The Ritz-Carlton, San Francisco

Scottsdale Convention & Visitors Bureau

Swissotel Turkey

W Los Angeles - West Beverly Hills

W Mexico City

BRANDSTYLE COMMUNICATIONS

14 E 60th St., New York, NY 10022
212/794-0060; info@brandstylecommunications.com
www.brandstylecommunications.com

Beauty/wellness, fashion, hospitality/retail, technology, media, philanthropy, culinary, children, personality, design/decor. Employees: 7. Founded: 2008.

Zoe Weisberg Coady, CEO/founder; Victoria Hood, Sarah Markowitz, Ali Martillotta, sr. A/Es; Julia Corbett, Adaline Colton, asst. A/Es; Ella Campbell, exec. PR asst.

CEP Compression

Cobram Estate

CUR Music

Dr. Armando Hernandez-Rey

Fashion to Figure

Gordon Parks Foundation
Handsome Brook Farm
ITEM m6
Joey Wolffer & The Styleliner
KHAVYAR
Locus Robotics
Magnises
Money.Net
QuadJobs
Ron Wendt Design
Villency Design Group
WestHouse Hotel
Wolffer Estate Vineyard



BRANDWARE PUBLIC RELATIONS

7820 Roswell Rd., Atlanta, GA 30350
770/649-0880; fax: 770/649-0820
www.brandwarepr.com

http://facebook.com/BrandwarePR

Twitter @brandwarepr

Independent full-service public relations firm specializing in automotive, powersports and enthusiast brand communications. In-house market research, social media, marketing communications, event marketing expertise. Employees: 13. Founded: 2000.

Agency Statement: Brandware helps companies and brands build and grow loyal customer communities through award-winning public and media relations, social campaigns, events and experiences. We're experts at creating media and content opportunities for products and services that appeal to enthusiast lifestyles, including automotive, powersports, consumer electronics, technology and luxury goods. Our boutique culture means clients can expect rapid response, a never-ending pipeline of fresh ideas and a highly competitive account team.

Our seamless portfolio of integrated communications services includes insight and analysis from our market research group, strategy from our brand management team and the right mix of measurably effective action from our media and event specialists. Brandware's high-performance group delivers a potent mix of creative horsepower, compelling content and a national network of media, influencer and industry contacts. For clients that range from startups to iconic brands, we prove every day that consumers and customers respond most enthusiastically if the message matches their preferred medium.

Elke Martin, Principal

CurtCo/Robb Report

DV8 Sports

Elco Electric Propulsion

Falken Tire

Ferrari N.A. Motorsports

Hilton Head Island Motoring Festival

J.D. Power and Assocs.

KPA Dealer Services

Lexol Leather Care

Penguin Dry Ice

RK Motors

Teles Properties

Tire Rack

Vintage Wheels

BRASS AGENCY

Moorfield House, Alma Road, Leeds LS6 2AH, United Kingdom
0113 230 4000; hello@brassagency.com
www.brassagency.com

Full-service PR, crisis comms., issues mgmt., professional svcs., consumer, hi-tech, bus.-to.-bus. Founded: 1983.

John Morgan, chief executive

BRATSKEIR & COMPANY

152 Madison Ave., #500, New York, NY 10016
212/679-2233; mrosen@bratskeir.com
www.bratskeir.com

Beauty, health and wellness, retail, CPG, consumer lifestyle, and social media marketing. Founded: 1989.

Allyn Seidman, CEO

BRAVE PUBLIC RELATIONS

(Formerly KCPR)
1718 Peachtree St., #999, Atlanta, GA 30309
404/233-3993
www.bravepublicrelations.com
Boutique PR firm, hospitality, retail and entertainment

Kristin Cowart, principal

BRAVOGROUP

BRAVO GROUP

20 N. Market Square, Suite 800, Harrisburg, PA 17101
717/214-2200; fax: 717/214-2205; denny@thebravogroup.com
www.bravogroup.us
www.twitter.com/bravogroup
www.facebook.com/BravoGroup
www.instagram.com/bravo_group

Audience research, branding and identity development, messaging, media relations, digital strategies, content development and strategies, issue management, issues campaigns, crisis communications, advertising, print collateral, marketing, media buying, grassroots and coalition building, advocacy, and government relations. Employees: 50. Founded: 1999.

Agency Statement:

Win Tough Fights™

Bravo Group's culture of winning the fights worth winning has built the firm we are today. With a presence in Harrisburg, Philadelphia, Pittsburgh and Dallas, Texas, we bring energy and urgency to every campaign.

We have a deep specialization in energy, healthcare, education and other corporate issues where understanding regulation and government are important factors in their success.

We understand the importance of tight timelines in the toughest of public circumstances. We've worked from the trenches to the spotlight, delivering sound advice, execution and success for clients.

Our difference lies in our integrated campaign-style approach, where our professionals on the ground have access to a full range of tactics to match smart strategies with the experience necessary to win.

Insights. Strategy. Message. Mobilize. Win.

Chris Bravacos, pres. & CEO; Dennis Walsh, pres., GR; Topper Ray, pres., comms.; Jennifer Riley, mng. dir., Philadelphia office; Kelley Denny, mng. dir., Pittsburgh office; Megan Madsen, mng. dir., Harrisburg office; Bill Spinner, creative svcs. practice lead; Jeanette Krebs, mng. editor

Partial Client List:

American Cancer Society
American Institute of Chemical Engineers
Bayhealth
Biotechnology Innovation Organization (BIO)
Cabot Oil & Gas
Caesars Entertainment Operating Co. (CEOC)
Caithness Energy
Comcast Cable
Commonwealth Charter Academy
Energy Transfer Partners
Genentech
Hospital & Healthsystem Assn. of Pennsylvania
PA Steel Alliance
PA Treasury
Pennsylvania Chemical Industry Council (PCIC)
Peoples Natural Gas
Pharmaceutical Research & Manufacturers of America (PhRMA)
PPL Electric Utilities
Purdue Pharma
Southwestern Energy
Sunoco Logistics
Sunoco LP
UGI Energy Services
University of Pittsburgh
University of Pittsburgh Medical Center (UPMC)
UPMC Health Plan
Vertex
Williams

BREMER PUBLIC RELATIONS INC.

623 East 2100 South, Salt Lake City, UT 84106
801/364-2030; fax: 801/364-2037; abremer@bremerpr.com
Specialties in healthcare and related technologies, consumer products, business service, residential and commercial real estate, urban redevelopment. Founded: 1988.

Alicia Bremer, pres. and sr. PR counsel

BRENER ZWIKEL & ASSOCIATES, INC.

6901 Canby Ave., #150, Reseda, CA 91335
818/344-6195; fax: 818/344-1714
www.bzapr.com

Full-service PR & marketing firm; event promotion, implementation & Staffing and credentialing. Employees: 17. Founded: 1990.

Steve Brener, pres; Toby Zwickel, VP

BrewLife™
into your story.

BREW LIFE

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019; info@brewlife.com
www.brewlife.com

BrewLife partners with emerging entrepreneurial clients, venture-backed startups, and mid-cap companies on brand communications, research analytics, strategic positioning, creative design, media/investor relations, and digital development. Employees: 15. Founded: 2013.

Agency Statement: BrewLife is an integrated marketing agency that helps brands craft their positioning and connect with customers across multiple communication channels. As an agency under the W2O umbrella, BrewLife focuses on partnering with emerging and entrepreneurial clients from venture-backed start-ups to mid-cap companies in the life science, healthcare, technology and consumer industries.

The common thread is that they have game-changing offerings and value brand communications as a source of competitive advantage. BrewLife strengthens their cause with a combination of research analytics, strategic positioning, creative design, media and investor relations, and digital development.

Established in late 2012, the BrewLife team comprises seasoned professionals who possess a wealth of branding and communications experience. They can access the complementary resources within the W2O network of companies to bring additional levels of expertise and execution to clients as needed at key inflection points over time. The W2O Group's network of firms develops integrated business solutions to drive change and growth through "pragmatic disruption" for the world's leading brands and organization.

For more information, please visit www.brewlife.com

Carolyn Wang, pres.

BRG COMMUNICATIONS

110 S. Union St., #300, Alexandria, VA 22314
703/739-8350; info@brandresourcesgroup.com
www.brgcommunications.com

Media relations, community relations, product/service launches.

Jane L. Barwis, pres. & CEO

brian.

BRIAN COMMUNICATIONS

200 Four Falls Corporate Center, #100, Conshohocken, PA 19428
484/385-2900; bill@briancom.com
www.briancom.com

Twitter: @briancomms

Instagram: briancomms

LinkedIn: Brian-Communications

Employees: 63. Founded: 2010.

Agency Statement: Brian Communications is a full-service agency

Continued on next page

BRIAN COMMUNICATIONS continued

focused on public relations, content marketing, brand strategy and advertising. Led by Brian Tierney, former publisher of *The Philadelphia Inquirer* and former CEO and founder of Tierney Communications, our agency brings together industry veterans from both sides of the agency/client table, along with the brightest young stars in the agency business.

Our culture is driven by an entrepreneurial spirit and thirst for creativity, which empower us to build smart campaigns that inspire and – most importantly – deliver real results for our clients.

Through insights, access, experience and focus, our clients know they're working with an agency that will deliver every time. That's why some of the nation's most prestigious brands and institutions – Aramark, Comcast, CNN, Marriott, Exelon, Independence Blue Cross, Verizon, Walmart, just to name a few – trust us over and over again.

Senior Team: Brian Tierney, CEO; Ed Mahlman, Matt Broschious, exec. VPs; Meg Kane, Tara Armstrong, Scott Hoeflich, sr. VPs

Partial client list:

AmeriHealth Caritas
Aramark
Belfor
Foundation for Advancing Alcohol Responsibility
Independence Blue Cross
Lands' End
NantHealth
Newspaper Association of America
NewSpring Capital
PokerStars
Republic Bank
Resorts Casino
Rutgers University
Tandigm Health
The Centers for Advanced Orthopaedics
UBS
Villanova University
Widener University

BRICK FACTORY, THE

(Formerly The Bivings Group)
1726 M St., N.W., #201, Washington, DC 20036
202/499-4200
www.thebrickfactory.com
Digital, advertising, marketing. Founded: 1993.

Todd Zeigler, founder/CEO

BRICKELL & PARTNERS PUBLIC RELATIONS

A partner in The Worldcom Public Relations Group
484 Viking Drive, #151, Virginia Beach, VA 23452
757/463-4500; fax: 757/498-5948
www.brickellpr.com
Founded: 1982.

Sean Brickell, pres.



BRIDGE GLOBAL STRATEGIES LLC

See Didit Communications

BRIGHTON

7711 Bonhomme, #100, St. Louis, MO 63105
314/726-0700; fax: 314/721-8517
www.brightonagency.com
Full-service marketing comms., adv., ROI mktg. measurement, promotion, graphic design/production & media planning/placement. Founded: 1989.

Tina VonderHaar, pres. & CEO

BROADHEAD + CO

123 North Third St., #400, Minneapolis, MN 55401
612/623-8000; fax: 612/623-4810
www.broadheadco.com
Marketing, media relations, public affairs. Founded: 2001.

Dean Broadhead, CEO

BROD & SCHAFFER

See MBS Value Partners, LLC

BROMLEY GROUP, THE

15 W. 26th St., 3rd flr., New York, NY 10010
212/696-1100
www.tbg-world.com
Footwear, home, intimate apparel, fiber/textiles, beauty, apparel/retail, children, accessories, special events. Founded: 1985.

Karen Bromley, principal

BROOK ADVERTISING AND PUBLIC RELATIONS

Advertising and PR firm
26526 Isabella Pkwy, Santa Clarita, CA 91351
661/250-3400
www.brookadvertising.com
PR, adv., automotive, construction/bldg., fast foods/restaurants, pharmaceuticals/healthcare. Founded: 1987.

Will Tannewitz, pres.

BROOKS GROUP, THE

10 W. 37th St., 5th flr., New York, NY 10018
212/768-0860
www.brookspr.com
Promote products, services & personalities to the print & broadcast media. Founded: 1995.

Rebecca Brooks, pres.

BROUILLARD COMMUNICATIONS, INC.

Now part of The Brand Union, a global brand agency.

BROWN & ASSOCIATES, INC., JANICE

164 NH Route 25, Meredith, NH 03253
603/764-5800; jbrown@janicebrown.com
www.janicebrown.com
Strategic communications for software, Internet, applied technology, health-care technology, industrial companies. Employees: 1. Founded: 1990.

Janice L. Brown, pres.



BROWNSTEIN GROUP

215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; newbusiness@brownsteingroup.com
www.brownsteingroup.com
Architecture & real estate; automotive; financial services; B2B; consumer products; food & beverage. Employees: 14. Founded: 1964.

Agency Statement: Brownstein Group was founded in 1964 on the principles that inspirational work thrives in a family ethos and clients will be treated like members of the extended family. Five pillars underscore every one of our client relationships: Understanding, Flexibility, Candor, History, Passion.

Marc Brownstein, pres. & CEO; Erin Allsman, sr. VP, PR & social media dir.

Amerigas
Auto Dealers Association of Greater Philadelphia
Beyond.com
Campus Apartments
Environetics
Garces Group
K12
La Colombe
Lincoln Financial Distributors
McBride Company
Philadelphia Museum of Art
Saint-Gobain North America
Sage Glass
Universal Technical Institute

BRUNNER, INC.

Formerly Blattner Brunner, Inc.
11 Stanwix St., Pittsburgh, PA 15222
412/995-9500
www.brunnerworks.com
Founded: 1989.

Michael J. Brunner, CEO

BRUNSWICK GROUP

245 Park Ave., 14th flr., New York, NY 10167
212/333-3810

www.brunswickgroup.com

Corporate and financial comms., investor relations, crisis comms., M&A and take-over counsel, IPOs, litigation, restructurings, corporate data & privacy, and public policy debates. Founded: 1987.

Susan Gilchrist, group chief executive

BRUSHFIRE INC.

2 Wing Drive, Cedar Knolls, NJ 07927
973/871-1700

www.brushfireinc.com

Founded: 1969.

Jill B. Draper, pres.



BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #204, Miami, FL 33137
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com
www.brustmancarrinopr.com

Culinary, tourism, arts & entertainment, and special events. Employees: 12. Founded: 1985.

Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.

Bazi Miami and Macchialina, Chef Michael Pirolo
Cena by Michy, Chef Michelle Bernstein, Miami
Compere Lapin, Chef Nina Compton, in New Orleans
Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Stripsteak and Michael Mina 74
Goldman Properties: Wynwood Kitchen & Bar, Wynwood Walls, Joey's Italian Café
Lure Fishbar and The Rum Line, Loews Miami Beach Hotel
Meat Market restaurant, Miami Beach & Palm Beach
Pincho Factory, LLC – all locations
Quality Meats Miami Beach
The Dutch Miami, W South Beach
The Food Network & Cooking Channel South Beach Wine & Food Festival
The Ritz-Carlton Fort Lauderdale, F & B, Burlock Coast
Whole Foods Market, Florida Region

BSY ASSOCIATES INC.

960 Holmdel Rd., Bldg. 2, #201, Holmdel, NJ 07733
732/817-0400; info@bsya.com
www.bsya.com

Full service marketing & PR firm. Employees: 4. Founded: 1974.

Barbara Spector Yenas, sr. partner & CEO

Buchanan

PUBLIC RELATIONS

BUCHANAN PUBLIC RELATIONS LLC

Affiliations: Founding member, Public Relations Global Network (PRGN)
890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com

@BuchananPR

Corporate, B2B, financial, legal, consumer, non-profit, crisis management, social/digital. Employees: 12. Founded: 1998.

Agency Statement: Buchanan Public Relations is an award-winning public relations, social/digital, and crisis communications firm based in Philadelphia. We serve a national client base across a broad range of industries.

Our work has won a number of industry awards, including a "Top 10 SEO PR Firm" in 2015. With excellence and integrity as our guiding principles, we create meaningful content that helps brands amplify their messages and influence behavior.

A founding member of the Public Relations Global Network (PRGN), we offer clients access to 50 top-tier, independent PR firms around the world.

Anne A. Buchanan, pres., 610/228-0155, anne@buchananpr.com;
Nancy Page, exec. VP, 610/228-0601, nancy@buchananpr.com

Anthony & Sylvan

Aqua America

Bank of America

Blaschak Coal Corp.

Cadbury

Cassatt RRG

Commvault

The Connor Group

Creditsafe

Dimension Data

Ditech

Foundation to Abolish Child Sex Abuse

Gus's Fried Chicken

Indipharm

Independence Asset Advisors

Milligan & Company

North American Land Trust

One Love Foundation

Opportunity Finance Network

PEF Services

Pepper Hamilton

Philadelphia Insurance Companies

Rosemont College

Salveson Stetson Group

Unilog

Women's Business Enterprise Council

World Affairs Council of Philadelphia



Public Relations Global Network
The World's Local Agency

BULLFROG + BAUM

56 W. 22nd St., 3rd flr., New York, NY 10010

212/255-6717; info@bullfrogandbaum.com

www.bullfrogandbaum.com

Hospitality, lifestyle, consumer. Employees: 30. Founded: 2000.

Jennifer Baum, pres./founder

BUNTIN GROUP, THE

Sub. of Buntin Advertising

1001 Hawkins St., Nashville, TN 37203

615/244-5720; fax: 615/244-6511

www.buntingroup.com

Financial, healthcare, sports and recreation, consumer products, bus.-to-bus. PR. Founded: 1985.

Jeffrey Buntin, Jr., pres./CEO

BURDETTE KETCHUM

1023 Kings Ave., Jacksonville, FL 32207

904/645-6200; fax: 904/645-6080; dcrime@burdetteketchum.com

www.burdetteketchum.com

Consumer, bus.-to-bus., healthcare, crisis mgmt., internal comms., social media. Founded: 1996.

Karen Burdette, founder/chmn.; Will Ketchum, pres./CEO

BURGESS ADVERTISING & MARKETING, INC.

1290 Congress St., Portland, ME 04102

207/775-5227; fax: 207/775-3157

www.burgessadv.com

PR, adv., creative, media buying/placement/planning, digital/social media, web design, healthcare and energy specialties. Founded: 1986.

Meredith Strang Burgess, founder/pres./CEO

BURNS & ASSOCIATES, MICHAEL A.

7557 Rambler Rd., #525, Dallas, TX 75231

214/521-8596

www.mbapr.com

Business, consumer, financial, high-tech, int'l marketing and creative svcs. Employees: 9. Founded: 1989.

Michael A. Burns, pres. & CEO



Burson-Marsteller

BURSON-MARSTELLER

Subsidiary of WPP Group plc

230 Park Ave. South, New York, NY 10003

212/614-4000; fax: 212/598-5320; contactbm@bm.com

www.bm.com

Facebook.com/BursonMarsteller

Twitter.com/B_M

LinkedIn.com/Company/Burson-Marsteller

Instagram.com/bursonmarsteller

Public affairs; corporate and financial communications; healthcare; technology; consumer and brand marketing; media relations; issues and crisis communication; grassroots outreach; digital communications; advertising; research. Founded: 1953.

Agency Statement: Burson-Marsteller, established in 1953, is a leading strategic communications and global public relations firm. It provides clients with strategic thinking and program execution across a full range of public relations, public affairs, reputation and crisis management, advertising and digital strategies. The firm's seamless worldwide network consists of 73 offices and 85 affiliate offices, together operating in 110 countries across six continents. Its clients are global companies, industry associations, professional services firms, governments and other large organizations. Burson-Marsteller is committed to being the best ideas-driven, results-oriented, evidence-based communications firm in the world.

Burson-Marsteller is a part of Young & Rubicam Group, a subsidiary of WPP, the world's leading communications services network. Visit www.bursonmarsteller.com for more information.

Global Leadership: Donald A. Baer, worldwide chair & CEO; Patrick Przybyski, worldwide COO & CFO; Michele Chase, worldwide mng. dir, human resources; Karen Hughes, worldwide vice chair; Patrick Ford, worldwide vice chair, chief client officer; Chris Foster, worldwide exec. VP; Curtis Freet, CEO of Penn Schoen Berland; Michael Law, CEO, Burson-Marsteller United States; Jeremy Galbraith, CEO, Burson-Marsteller Europe, Middle East & Africa & global chief strategy officer; Margaret Key, CEO, Burson-Marsteller Asia-Pacific; Ramiro Prudencio, CEO, Burson-Marsteller Latin America; Helene Ellison, global healthcare practice chair; Gary Koops, global media practice chair; Kevin Bell, global public affairs practice chair; Rowan Benecke, global technology practice chair

Regional Headquarters:

North America – New York

230 Park Ave. South, New York, NY 10003

212/614-4000

Latin America – Miami

Courvoisier Center II, 601 Brickell Key Dr., #900, Miami, FL 33131

305/347-2620

Asia Pacific – Hong Kong

23/F, Chinachem Exchange Sq., 1 Hoi Wan St., Quarry Bay, Hong Kong

+852.2880.0229

Europe, Middle East and Africa – Brussels

37 Square de Meeûs, B-1000 Brussels

+32.02.743.66.11

BUSINESS CO-CREATION

3525 Del Mar Heights Rd., #636, San Diego, CA 92130

858/792-2633

www.businesscocreation.com

Strategic mktg. comms. firm. Specializes in mktg., product launches, re-positioning products.

Michael Lurie, founder & CEO

BUSINESS STRATEGIES & BEYOND LLC

1512 Fox Trail, Mountainside, NJ 07092

908/232-5977; gsteckler@bizstratbeyond.com

www.bizstratbeyond.com

Strategic marketing plans and implementation for industrial bus-to-bus. PR in pharmaceutical, packaging, food and specialty chemical processing, machinery, construction, electronics and other industries. Founded: 1985.

Gail Steckler, chief strategy officer



BUTIN INTEGRATED COMMUNICATIONS

1331 Ocean Blvd., Suite 103, St. Simons Island, GA 31522

912/638-9892; fax: 912/638-9895; cdenham@butincom.com

www.butincom.com

Comms. strategy, news media and influencer rels., word-of-mouth and social mktg., content curation and amplification, reputation and perception mgmt., alliance building, brand development. Employees: 12. Founded: 2005.

Agency Statement: Butin is an integrated communications agency specializing in traditional and digital communications, influencer relations, social media strategy and execution, and reputation/crisis management for a select number of nationally recognized clients, primarily in the food, travel, and lifestyle industries.

Headquartered on St. Simons Island, Ga., with offices in Athens, Ga., and Charlotte, N.C., Butin is highly regarded for its long-standing partnerships with top-tier clients. The firm for three consecutive years (2012-2014) was named to the "Bulldog 100" list of fastest-growing U.S. companies run by University of Georgia graduates.

Butin is a family owned organization focused on specific company values, including professional excellence, metric-driven results, honesty, integrity, flexibility, creativity and fun.

Mary Butin, founder & CEO; Catherine Denham, dir. of accts.; Mary Eva Tredway, publicity dir.; Phil Tardif, editorial dir.

Davis Love III Wines

EvoShield

Floor & Decor

The Honey Baked Ham Company

The Jekyll Island Authority

Mud Pie

The National Fisheries Institute Salmon Council

The National Fisheries Institute Shrimp Council

Rich Products Corporation

Seafood Nutrition Partnership

SeaPak Shrimp & Seafood Co.

Val du Charron Wines



BUTLER ASSOCIATES, LLC

204 East 23rd St., New York, NY 10010

212/685-4600; TButler@ButlerAssociates.com

www.ButlerAssociates.com

Corporate, financial, public affairs, energy & environmental, labor & employment, legal, non-profit and crisis management. Employees: 6. Founded: 1996.

Agency Statement: Winner of numerous awards for its national and regional messaging campaigns, Butler Associates is ranked top 10 in the New York market for its environmental and public affairs practice and top 20 in financial PR. The firm's clients and their issues are frequently represented in leading national editorial pages and spotlighted by top columnists and talk show hosts. Led by Tom Butler, the agency develops and

implements a wide range of successful strategic messaging campaigns touching litigation, corporate and finance to public affairs. The Butler group includes seasoned pros, committed to clients and delivering consistent results.

Thomas P. Butler, president

One Stamford Plaza, 263 Tresser Blvd., 9th fl., Stamford, CT 06901

Association of BellTel Retirees Inc.
Edward Stone Law
Empire Government Strategies
Grandparents.com
Hostelworld Group
Hooks for Heroes
Hunts Point Cooperative Market
Mechanical Contractors Association of New York
New York Affordable Reliable Electricity Alliance
Patriot Bank, NA
Plumbing Foundation of New York
ProtectSeniors.Org
Siebert Brandford Shank & Co., LLC.
Stamford (CT) Police Association
Stamford Professional Fire Fighters Association
Steamfitters Local 638, New York
Telebeam Telecommunications Inc.
Uniformed Firefighters Association of New York



BUTTONWOOD COMMUNICATIONS GROUP

2 Depot Plaza, Suite 103B, Bedford Hills, NY 10507
914/864-1616; jmeise@buttonwoodpr.com
www.buttonwoodpr.com

Financial services, asset management, financial technology. Founded: 2015.

Agency Statement: Buttonwood Communications Group is a boutique public relations, marketing and strategic communications firm specializing in financial services, or you might say, deeply rooted in financial services. Founded in February 2015 by Justin Meise, a 20-year industry veteran, our team has had the privilege at our predecessor firms to serve a diverse range of financial organizations from niche players to household names.

Buttonwood employs an integrated model emphasizing the development of strategic content that can be leveraged across communications disciplines to maximize impact and value. And our team has built an impressive track record for designing and managing successful programs to promote products and services and transform brands for many B2C and B2B companies from asset management, exchange traded funds and brokerage to investment banking, private equity, hedge funds, specialty financing, mortgage and financial technology.

Visit www.ButtonwoodPR.com to learn more or just give us a call, we love talking ideas!

Justin Meise, founder & president

FTSE Russell
Indus Valley Partners
LeaseAccelerator
Open Primaries
Vestmark
Westchester Capital Management

BUZZWORD PR

New York, NY
646/675-8550; info@buzzwordpr.com
www.buzzwordpr.com
Media relations. Founded: 2003.

Eva Dilmanian, publicist

BVK

250 West Coventry Court, #300, Milwaukee, WI 53217-3990
414/228-1990; fax: 414/228-7561
www.bvk.com

Marketing communications firm serving clients in the travel, healthcare, retail, business-to-business, commercial, legal, and entertainment fields.

Gary Mueller, creative dir.

CALIBER GROUP

120 S. Ash Ave., #B103, Tempe, AZ 85281
480/442-4505; lwelter@calibergroup.com
www.calibergroup.com

Brand marketing, interactive and public relations firm focused on positioning new brands and repositioning mature or damaged brands. Specializes in crisis communications, reputation management, strategic planning, social media, brand positioning, litigation support and media relations. Founded: 1997.

Linda Welter, CEO

CALYPSO COMMUNICATIONS

20 Ladd St., #200, Portsmouth, NH 03801
603/431-0816
www.calypsocom.com

Industry specialties include healthcare, financial, environmental/PA, and energy sector. Employees: 8. Founded: 2000.

Kevin Stickney, founder/pres.

CAMPBELL MARKETING & COMMUNICATIONS

3200 Greenfield Rd., #280, Dearborn, MI 48120
313/336-9000; dscheinberg@campbellmarketing.com
www.campbellmarketing.com

Full-service marketing communications firm organized around seven core disciplines: integrated marketing, strategic consulting; product marketing; PR; event mgmt.; creative; market research. Founded: 1982.

David Scheinberg, pres.

CANDOR PUBLIC RELATIONS

729 W. Sheridan Ave., #100, Oklahoma City, OK 73102
405/972-9090; info@candorpr.com
www.candorpr.com

Crisis, healthcare, education, retail. Employees: 7. Founded: 2012.

Karen Wicker, pres.



CAPLAN
COMMUNICATIONS

CAPLAN COMMUNICATIONS LLC

1700 Rockville Pike, Suite 400, Rockville, MD 20852
301/998-6592; fax: 301/983-2126; ccinfo@caplancommunications.com
www.caplancommunications.com
Public affairs, social justice, public health environment, and clean energy. Founded: 2004.

Agency Statement: Caplan Communications is a full-service Washington-DC area practice that advances public health and safety, environmental protection, clean energy and efficiency, and social justice causes within impacted communities.

For 12 years, Caplan works at the vanguard of issue-action campaigns, journalism, and public affairs. We attribute our success to working with citizen-led groups on the frontlines, and galvanizing target audiences around clear calls to action.

Aric Caplan, president

Clients include:
Alaska Wilderness League
American Lung Association
American Rivers
Business Forward
Chesapeake Bay Foundation
Conservation International
Defenders of Wildlife
Earthjustice
Environmental Defense Fund
Environmental Entrepreneurs (E2)
Evangelical Environmental Network
Friends of the Earth
Greenpeace USA
Hip Hop Caucus



Continued on next page

CAPLAN COMMUNICATIONS LLC continued

League of Conservation Voters
National Geographic Society
National Parks Conservation Association
Natural Resources Defense Council
National Wildlife Federation
North Carolina Environmental Network
Physicians for Social Responsibility
Sierra Club
Union of Concerned Scientists
Vet Voice Foundation
The Wilderness Society

capstrat®

CAPSTRAT

1201 Edwards Mill Rd., Suite 400, Raleigh, NC 27607
919/828-0806; fax: 919/834-7959; sjohnston@capstrat.com
www.capstrat.com
Marketing and advertising, digital, public relations, public affairs.
Founded: 1994.

Agency Statement: Do you work in complex, regulated environments where the urgency of "What now?" meets "What's next?" We do.

Do you believe every communication problem looks like a nail and every solution is a hammer? We don't.

Can we agree unique insights brought to life through imaginative problem-solving and flawless implementation using integrated media is the only way to move an audience in communications today? Good. Then let's talk.

We're Capstrat, a member of the Ketchum global network specializing in communications for healthcare, energy, technology and professional services.

Visit us at www.capstrat.com.

Karen Albritton, CEO/pres.; Ken Eudy, chmn.; Debbie Reed, CFO; Todd Coats, chief creative officer; Kelly Calabria, exec. VP, client engagement; Angela Connor, exec. VP, media & audience engagement; Shane Johnston, exec. VP, client development

Deloitte
Duke Energy
Fidelity Charitable
Lenovo
Teleflex
University of Florida Health
University of Virginia Health System

CARMEN GROUP INC.

505 9th St., N.W., #700, Washington, DC 20004
202/785-0500; fax: 202/478-1734
www.carmengroup.com
Public relations, public affairs, advocacy, advertising, marketing, design, multi-media, video production, event planning, research. Founded: 2005.

David M. Carmen, pres./CEO



CAROLYN IZZO INTEGRATED COMMS. (CIIC)

37 North Broadway, Suite 1, Nyack, NY 10960
845/358-3920
www.ciicnews.com
PR & social media for travel, hospitality, food & beverage and lifestyle industries. Employees: 13. Founded: 1996.

Agency Statement: Carolyn Izzo Integrated Communications (CIIC) is a full-service, award-winning public relations and marketing firm specializing in creating dynamic campaigns for the travel and hospitality, food and beverage, beauty and wellness, new products and lifestyle industries. With offices in New York and Miami and partnership offices

in Los Angeles, San Diego, Canada and Mexico, CIIC is an exclusive member of latamPR and Tribe Global. Additionally, CIIC is certified as a woman-owned business by the Women's Business Enterprise National Council (WBENC).

Carolyn Izzo-Feldman, pres. & chief strategist; Patricia Fahie, exec. VP; Kate Wark, sr. VP

Coney Island Brewery Company	The Roundhouse Beacon
Hotel El Ganzo	Time Hotel
Kimberly Hotel	Solmar Hotels & Resorts
Los Cabos International Film Festival	The Food & Shops at
Los Cabos Tourism Board	LaGuardia Airport
McGettigan's Bar & Restaurant	Tobin Parnes Design
Mexico Grand Hotels	
Playa Hotels & Resorts	
Riu Hotels & Resorts	

CASEY & SAYRE

12517 Venice Blvd., Los Angeles, CA 90066
310/636-1888; fax: 310/636-4888
www.cswpr.com
Business-to-business & corporate PR. Founded: 1980.
Barbara Sayre Casey, chmn. & CEO

Cashman + Katz

Integrated Communications

CASHMAN + KATZ INTEGRATED COMMS.

76 Eastern Blvd., Glastonbury, CT 06033
860/652-0300; fax: 860/652-0308
www.cashman-katz.com
Advertising and PR. Employees: 30. Founded: 1992.

Agency Statement: For over 20 years Cashman + Katz is a full-service advertising and public relations firm that specializes in fully integrated consumer, financial, business-to-business, technology, healthcare, manufacturing, pharmaceutical, sports, entertainment and issue advocacy campaigns.

Cashman + Katz also houses one of the Northeast's Premier Focus Group Facilities, Connecticut InFocus. www.ctinfocus.com

C+K also houses at its headquarters 2 editing suites with HD surround sound, its own stable of HD cameras, and a Green Screen Studio under its sister video production company DSign Digital. www.dsigindigital.com

C+K also started a bi-partisan political communications and consulting firm named Octagon Strategy Group with offices in CT., Boston & NY. Octagon empowers business, government and non-profit leaders with comprehensive political communications solutions. www.octagonstrategy.com.

Tony Cashman, pres. & CEO; Amanda Mueller, sr. VP of PR & social media

125 E. 12th St., New York, NY 10003
646/559-8306

Tony Cashman, pres. & CEO

BIC North America	RCN Capital
Cirque Du Soleil	Saint Mary's Hospital
Click IT or Ticket	Saybrook Point Inn
Connecticare	School Nutrition Assn.
CT. Dept. of Public Health	See Something Say Something
CT. Dept. of Transportation	The Lighting
CT. Natural Gas	The Wireless Zone
CT. Science Center	Tribune Broadcasting
CT. Tourism Coalition	United Illuminating
Eastern CT Health Network	UTC Aerospace
Fox CT.	
Foxwoods	
Frontier Communications	
Gaylord Hospital	
Goodwill	
Insurance Assn. of CT.	
Lit World	
Mass Mutual	
MS Society	
Quinnipiac Athletics	
Quotient	



CASTER COMMUNICATIONS, INC.

155 Main St., Wakefield, RI 02879
401/792-7080; info@castercomm.com
www.castercomm.com

Technology and consumer electronics. Employees: 8. Founded: 1998.

Agency Statement: Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronic products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in the consumer electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it's ok if dogs bark on conference calls as long as we get the story.

Kimberly D. Lancaster, president

AVnu Alliance
Beale Street Audio
BeON Home
Control 4
ESP/SurgeX
Fibaro USA

InFocus
Kangaroo by InFocus
Nortek Security & Control
PowerHouse Alliance
SVS (Specialty Technologies)
Z-Wave Alliance

CASTLE GROUP INC., THE

38 Third Ave., Charlestown Navy Yard, Boston, MA 02129
617/337-9500; fax: 617/337-9539; info@thecastlegrp.com
www.thecastlegrp.com

Corporate and consumer PR, media relations, relationship marketing, events-driven PR. Founded: 1996.

Sandy Lish, prin./co-founder

CATALDI PUBLIC RELATIONS

143 W. 29th St., New York, NY 10001
212/244-9797; info@cataldipr.com
www.cataldipr.com

Media, consumer products, events, cause-related & beverage, promotions & guerilla marketing. Employees: 7.

Sal Cataldi, pres.

CATALYST MARKETING COMMUNICATIONS, INC.

2777 Summer St., #301, Stamford, CT 06905-1022
203/348-7541; fax: 203/348-5688; b2b@catalystmc.com
www.catalystmc.com

Full-service firm offering PR, adv., sales literature, bus.-to-bus. comms., design and trade shows. Founded: 2005.

Melissa A. LoParco, VP & PR dir.



CATAPULT PR-IR

6560 Gunpark Dr., Suite C, Boulder, CO 80301
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com
www.catapultpr-ir.com

Employees: 10.

Agency Statement: Catapult is a Boulder, Colo.-based PR and marketing communications agency focused on technology sectors. The firm is a "hands-on boutique," in that the agency principals, with more than 30 years of experience each, are active in all facets of client service. More than a traditional PR firm, Catapult developed the Strategic Narrative Marketing framework for companies looking to define and own new or existing industry category segments. It blends strategic messaging and thinking with aggressive program execution – from PR to social and content marketing – to help clients achieve business goals. If you are ready to lead a market

forward, and stand out from competitors, a phone call to Catapult can help elevate your marketing to a much higher, strategic level.

Guy Murrel, Terri Douglas, principals

Amadeus Consulting
CollabNet
DevOps Enterprise Summit
DZone Software

Electric Cloud
FreeWave Technologies
Trimble

CAWOOD

1200 High St., #200, Eugene, OR 97401
541/484-7052
www.cawood.com

Business-to-business, medical, retail PR. Founded: 1979.

Liz Cawood, pres.

CBR PUBLIC RELATIONS

Member of IPREX
1495 N. Maitland Ave., Maitland, FL 32751
407/834-7777
www.cbrpr.com

Metro Orlando & Melbourne area PR firm. Strategic corporate and media relations. Founded: 1984.

Lori C. Booker

CCS PR, INC.

2710 Loker Ave. W, #350, Carlsbad, CA 92010
760/438-5250; info@ccspr.com
www.ccspr.com

Media relations, desktop publishing, web site content, surveys, market research, and sales hand-outs.

Gayle Mestel, pres./CEO

CELTIC

316 N. Milwaukee St., #350, Milwaukee, WI 53202
414/316-2100; brianm@celticinc.com
www.celticinc.com

Public and media relations, crisis comms., media training, promotions and events.

Brian Meehan, pres.



CENTRON PUBLIC RELATIONS

1745 Broadway, 21st flr., New York, NY 10019
212/532-0909; ewhite@centronpr.com
www.centronpr.com

Healthcare Communications. Employees: 20. Founded: 2003.

Agency Statement: Centron Public Relations is a full-service public relations agency specializing in healthcare, with expertise in cutting-edge, strategic communications that can educate, inform and influence stakeholders to action. Our mission is to significantly improve the effectiveness and efficiency of healthcare communications. We utilize a range of communication channels to reach all stakeholders in the sector, including healthcare providers, patients, consumers, advocacy, and traditional and social media. PR is part of the integrated healthcare marketing company, Centron.

Erinn White, pres.; David Bashaw, exec. VP

Commonwealth Laboratories
DBV Technologies
Genentech
Ipsen Biopharmaceuticals
Medtronic
Myriad
Vermillion

CERCONE BROWN & CO.

77 N. Washington St., Boston, MA 02114
617/248-0680; lcercone@cercnebrown.com
www.cerconebrown.com

Lifestyle and business media rels., social media mktg., blogger relations,
brand activation and events, corp. social responsibility. Founded: 2001.

Len Cercone, Erika Brown, partners



CERRELL ASSOCIATES, INC.

Partner in The Worldcom Public Relations Group
320 North Larchmont Blvd., Los Angeles, CA 90004
323/466-3445; fax: 323/466-8653

www.cerrell.com

Public affairs, campaigns & issues mgmt., gov't rels., land use and plan-
ning, energy & environmental PA, public relations and media relations.
Employees: 27. Founded: 1966.

Agency Statement: Strategy. Communications. Results. This is more
than Cerrell's motto; it also captures the essence of our past, current and
future success.

As one of the nation's most respected and successful public affairs and
public relations firms, Cerrell combines the power of our legacy with an
elite team of forward-thinking communicators to develop winning strategi-
es for a diverse range of clients.

Since our founding in 1966, Cerrell has consistently created the type of
multifaceted, multilingual strategic programs that influence the public
and decision-makers in today's complex and rapidly-changing public pol-
icy environment.

What makes Cerrell truly unique among our competitors is that we
have 27 elite professionals in our five core practice areas – Campaigns &
Issues Management, Energy & Environment, Land Use, Local
Government, and Media Relations & Crisis Communication – allowing us
to provide unmatched services to our clients.

Learn more about Cerrell at www.cerrell.com, (323) 466-3445 or
info@cerrell.com.

Hal Dash, chmn. & CEO; Lisa Gritzner, pres.; Steve Bullock, CFO;
Brandon Stephenson, CSO; Fernando Chavez, Nicole Kuklok-
Waldman, Marc Mitchell, VPs

AC Martin
AES Energy Corp.
Alaska Airlines
Alameda Corridor Transportation
Authority (ACTA)
Allied Barton
American Beverage Assn.
Ampco Parking
Bombardier Transportation
California Apartment Assn. of
Los Angeles
California Resources Corp.
California Water Association
Car2go
CenterCal Properties
Clear Channel Outdoor
Conway MacKenzie
Ecocem
Flintridge Sacred Heart Academy
GC Services
Gateway to LA BID
Hanjin Int'l
HDR Engineering, Inc.
Managed Career Solutions

Microsoft
Orange County Water District
Oxbow Carbon LLC
PhRMA
Prime Group
Servicon
Southern California Gas Co.
St. Joseph Health System
Time Warner Cable
Turner Construction
Wilshire Grand Development



WORLDCOM
Public Relations Group

CFM STRATEGIC COMMUNICATIONS

(Formerly Conkling Fiskum & McCormick)
1100 SW Sixth Ave., #1425, Portland, OR 97204
503/294-9120; fax: 503/294-9152
www.cfm-online.com

Gary Conkling, partner



CGPR

24 Prospect St., Marblehead, MA 01945
781/639-4924; fax: 781/639-4328; chris@cgprpublicrelations.com
www.cgprpublicrelations.com

Consumer active lifestyle with specialties in apparel, fashion, fitness,
hospitality, outdoor, sports, travel and winter sports, among others.
Employees: 5. Founded: 1993.

Agency Statement: Established in 1993, CGPR specializes in apparel,
fashion, fitness, hospitality, outdoor, sports, travel and winter sports,
among others. CGPR's experience includes adidas Outdoor, Canada
Goose, Intrawest, Moncler, Pimacott, Vail Resorts Management compa-
ny, and Wilson Tennis, among others. In addition, CGPR has a proven
track record in component brands including PrimaLoft, Microban, and
W.L. Gore & Associates.

Craig Davis, COO/CFO; Nicole Kieser, sr. VP

Adidas Outdoor
Curious George/Houghton Mifflin
Microban
NuDown
Pimacott
PrimaLoft
W.L. Gore & Associates

chamberlain

HEALTHCARE PUBLIC RELATIONS

INVENTIV HEALTH

CHAMBERLAIN HEALTHCARE PR

450 W. 15th St., #405, New York, NY 10011
212/884-0650; Christie.Anbar@inventivhealth.com
www.inventivhealth.com/chamberlain
Founded: 1993.

Agency Statement: At Chamberlain, we are passionate about translat-
ing science into meaningful stories that inspire action. At the end of every
day, if we have empowered consumers and providers to create better
health outcomes, then we know we've done our job. That's why, for more
than 20 years, our clients — from *Fortune* 500 pharmaceutical companies
to small non-profit patient groups — have relied on us to communicate
their information to the audiences that really matter.

Chamberlain offers a complete suite of communications services fully
matched to today's technological and geographic realities. Our teams'
experience ranges from digital and social media to corporate communica-
tions, to advocacy, data strategy and management and more.

Chamberlain, as part of inVentiv Health Public Relations Group, is sup-
ported by inVentiv Health, a global provider of best-in-class clinical
development and comprehensive commercialization services.

Christie Anbar, mng. dir., Christie.Anbar@inventivhealth.com

CHAMPION

M A N A G E M E N T

CHAMPION MANAGEMENT GROUP

15455 Dallas Pkwy., Addison, TX 75001
972/930-9933

lbiro@championmgt.com
www.championmgt.com

Consumer and trade PR, local/neighborhood marketing, social media,
media planning/buying, domestic and international.
Employees: 11. Founded: 2002.

Agency Statement: "The marketing, branding and PR agency for
champions."

Champion Management is an award-winning, privately held, full-ser-
vice agency based in the Dallas/Fort Worth Metroplex. The firm serves

corporations, not-for-profits and entertainers that are seeking breakthrough marketing services to enhance their visibility, distinguish them from the competition and substantially enhance their financial position.

We were recently referred to as “the fastest growing PR firm in the restaurant industry” though our clients span a wide array of industries, including foodservice, event production, high tech, hospitality, sports and entertainment, commercial equipment and not-for-profits.

Ladd Biro, founder & princ.; Eric Spiritas, princ.; Russell Ford, sr. VP; Courtney Hale, sr. mktg. mgr.; Paul Solomons, media planner/buyer; Morgan Hale, mktg. & acct. mgr.; Karly Hall, PR specialist; Tania Lazarus, social media mgr.; Jake Byrne, mktg. assist.; Kristen Crosby, local mktg. specialist

Advent Air Conditioning
American Concrete Pipe Association
Aperia Solutions
Bennigan's
Biergarten on Lamar
Blue Frog Technology
Cajun Steamer Bar & Grill
Campisi's
CapRock Services
Cicis
Coal Vines
Coalition to Salute America's Heroes
Coeval Studio
Corporate Magic
Dave Campbell's Texas Football
El Fenix
FreeRange Concepts
Genghis Grill
Gerald L. Ray & Associates
GoVision
Grapevine/Dallas Wine Tours
Joe's Crab Shack
Kidd Kraddick Morning Show/Kidd's Kids
Lone Star Steakhouse
Nestle Toll House Cafe by Chip
Nick & Sam's Grill
Nick & Sam's Steakhouse
Raising Cane's Chicken Fingers
Relevant Media
Reef Safe Sun Care by Tropical Seas
Romano's Macaroni Grill
Ruffino's/Ruffino's On the River
Schmeisser Archery
Snuffer's Restaurant & Bar
Spree Wearables
Studio Movie Grill
Texas Land & Cattle
The Molly Ringwalds
Top Pot Doughnuts
YEA Networks
Walk-On's Bistreaux & Bar
Zoup!



CHANDLER CHICCO AGENCY
450 W. 15th St., #700, New York, NY 10011
212/229-8400; info@ccapr.com
www.inventivhealth.com/ccapr
Founded: 1995.

Agency Statement: Chandler Chicco Agency (CCA) is a global team of healthcare communications specialists dedicated to helping clients solve their most complex challenges. Integrating an unmatched breadth of resources that enables a comprehensive, 360-degree approach, CCA serves clients that span the spectrum of healthcare from blockbusters to niche products; large pharma to emerging specialty companies; biotech to devices and diagnostics; healthcare technology, hospitals, non-profits and academic centers.

CCA sets the standard in delivering best-in-class communications in a collaborative, flexible environment where creativity reigns and clients

come first. For 20 years, we have achieved this by bringing the right people to the table — healthcare professionals, thought leaders, advocates, patients and loved ones — and then building alliances, communities, and champions motivated to act.

CCA, as part of inVentiv Health Public Relations Group, is supported by inVentiv Health, a global provider of best-in-class clinical development and comprehensive commercialization services.

Julie Adrian, mng. dir., Julie.Adrian@inventivhealth.com

CHAPPELLROBERTS

Formerly Roberts Communications & Marketing Inc.
1600 E. 8th Ave., Ste. A-133, Tampa, FL 33605
813/281-0088
www.chappellroberts.com
Founded: 1978.

Colleen Chappell, pres. & CEO

CHEN PR

71 Summer St., penthouse, Boston, MA 02110
781/466-8282; fax: 781/466-8989; ccarletone@chenpr.com
www.chenpr.com

PR and analyst relations counsel for consumer technology companies and business-to-business companies.

Chris Carleton, co-founder & principal

CHERNOFF NEWMAN

1411 Gervais Street, 5th fl., Columbia, SC 29201
803/254-8158
www.chernoffnewman.com
Healthcare advertising.

Lee Bussell, chmn. & CEO

CHERYL ANDREWS MARKETING COMMS.

331 Almeria Ave., Coral Gables, FL 33134
305/444-4033; fax: 305/444-1987; cheryl@cam-pr.com
www.cam-pr.com

International travel/tourism PR specializing in image building, new resort & attraction launches & destination awareness & positioning.
Employees: 17. Founded: 1985.

Cheryl Andrews, pres.; Jim Stephens, VP, creative; Holly Zawyer, VP; Jennifer Johnson, dir., client svcs.

Costa Rica Tourist Board
Grand Residences (Riviera Cancun)
Hawks Cay Resort
Hyatt Regency Trinidad
Montserrat Tourist Board
Ocean Club Resorts
Trinidad & Tobago Tourism Development Co.
Viceroy Anguilla

CICERO & BERNAY PUBLIC RELATIONS

P.O. Box 34533, Dubai, United Arab Emirates
971 4 334 2966; fax: 971 4 334 2977
www.cbpr.me

Ahmad Itani, COO

CIM MARKETING PARTNERS

8367 W. Flamingo Rd., #200, Las Vegas, NV 89147
702/944-2464
www.cimmp.com

Strategic mktg. planning, PR and social media, budgeting, consulting & training, logo development/branding, media buying & placement.
Founded: 1996.

Darcy Neighbors, founder & CEO



CINCH PR & BRANDING GROUP

632 Commercial St., 2nd fl., San Francisco, CA 94111
415/392-2230; marisao@cinchpr.com
www.cinchpr.com

Lifestyle, travel, hospitality, wine, real estate. Employees: 8.

Agency Statement: Based in the heart of downtown San Francisco, Cinch PR is a leading boutique consumer lifestyle, travel and hospitality public relations firm. With extensive experience marketing and launching influential consumer brands and products, Cinch PR specializes in media relations, strategic brand positioning, key message development, media training, event planning, and strategic creative counsel. The Cinch story is always linked to each client's unique business goals, including increasing market share, driving sales or cultivating customer loyalty.

Alli Goldstein, pres.

CITIGATE CUNNINGHAM

See Grayling Connecting Point



CITIZEN RELATIONS

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094
213/996-3800; megan.vanvleet@citizenrelations.com
www.citizenrelations.com

Total staff globally: 176; U.S. staff: 65.

Consumer; consumer technology; social engagement and new media; influencer/experiential marketing; social marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; sustainability and social responsibility; health/wellness; and business to business; travel and tourism; food and beverage; energy; financial services; consumer packaged goods. Founded: 1986.

Agency Statement: Citizen Relations is an international, award-winning integrated communications agency that operates on a global scale with boutique service and local-market expertise. Our mission is to drive our clients' businesses forward by creating strategic frameworks that spark conversation, creating highly impactful consumer engagement and newsworthy coverage. We achieve this by offering the most collaborative business model in the industry.

We have over 170 staff in nine (9) core offices in the U.S., Canada, U.K. and Hong Kong. Our affiliate network provides additional coverage across more than 46 cities in North America and more than 40 countries worldwide allowing us to deliver results in any market.

Our values act as our anchor and promise. We Do What's Right. We Respect Everyone. We Strive for Excellence. We put people first, maintaining a strong foundation for outstanding service.

Senior Leadership: Daryl McCullough, CEO & global chmn.; Cynthia Rude, COO; Nathan Friedman, gen. mgr., U.S

19100 Von Karman Ave., Suite 650, Irvine, CA 92612
949/809-6700

Cynthia Rude, COO; Angela Alvarez, Erin Georgieff, mng. dirs.

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094
213/996-3800

Daryl McCullough, CEO; Robert Villeneuve, sr. VP, finance

600 Lexington Ave., Floor 6, New York, NY 10022
212/613-4900

Nathan Friedman, gen. mgr.; Laura Bremer, mng. dir.

Aflac
Anaheim Convention Visitors Bureau
Autotrader
Bayer Consumer Care: Dr. Scholl's, Active Family Project
Kelley Blue Book
Luxottica OneSight

P&G: Duracell, Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Dreft, Luvs, Pampers, P&G Professional, Oral-B, Crest)
Princess Cruises
Rocky Mountaineer
Sungevity
Tourism Australia
Travelocity

CJ PUBLIC RELATIONS

50 Center St., 2nd fl., Southington, CT 06489
860/426-9991

www.cjpr.com

Full-service PR firm providing customized national media, social media, community engagement, communications and media training services to clients. Employees: 5.

Elizabeth Cowles Johnston, pres.

CLAREVILLE COMMUNICATIONS

315-317 New Kings Rd., London SW6 4RF, United Kingdom
0207 736 4022

www.clareville.co.uk

Consumer & bus.-to-bus. media rels., media promotions, direct mktg., sales promotions. Founded: 1990.

John Starr, Val Mumby, mng. directors

CLARITY COVERDALE FURY

120 S. Sixth St., #1300, Minneapolis, MN 55402
612/339-3902

www.claritycoverdalefury.com

Brand planning for internal and external comms., media rels., custom publishing, training, events, cause-related mktg., competitive intelligence, issues mgmt., employee rels., advertising, interactive and design. Founded: 1979.

Tim Clarity, partner/CEO

CLARKE/ERIC MOWER & ASSOCS.

See Eric Mower and Associates



Everett Clay Associates
6161 Blue Lagoon Drive
Suite 270
Miami, Florida 33126
305 261 6222
305 262 9977 FAX

CLAY ASSOCIATES, EVERETT

6161 Blue Lagoon Dr., #270, Miami, FL 33126
305/261-6222; fax: 305/262-9977; fgong@evclay.com

www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, health-care, tourism and professional services. Employees: 9. Founded: 1940.

Agency Statement: Everett Clay Associates is a family-owned firm, oldest in Miami. The bilingual (English and Spanish) staff is energetic and innovative. Communications solutions are implemented in Florida as well as the tri-county area (Dade, Broward and Palm Beach County) for a variety of clients. Extremely high success rate for media placements and solving complex communications problems.

Dana Clay, chmn.; Melisa Mendez Chantres, pres.; Frances Gong, VP

Armor Correctional Health Services, Inc.

Hunton & Williams

Litigation Support for various matters

Mendez Fuel

Miami Awning Co.

One Real Estate Investment

Palmer Trinity School

Sanchez-Roig & Solow

The Salvation Army

TotalBank

CLAY MARKETING

See TGI Healthworks, Inc.

CLEARPOINT AGENCY, INC.

511 Saxony Place, #102, Encinitas, CA 92024
760/230-2424

www.clearpointagency.com

High-tech, consumer products, e-commerce, clinical research and financial service industries.

Bonnie Shaw, pres.; Beth Walsh, VP

CLEMENTPETERSON

2024 Divisadero St., San Francisco, CA 94115
415/448-7375

www.clementcom.com

Technology PR. Founded: 2009.

Bret Clement, founder



CLERMONT PARTNERS

161 N Clark St., #2950, Chicago, IL 60601

312/690-6004; info@clermontpartners.com

www.clermontpartners.com

Twitter: twitter.com/ClermontViews

LinkedIn: [linkedin.com/company/clermont-partners-llc](https://www.linkedin.com/company/clermont-partners-llc)

Financial comms., M&A, shareholder activism, IPOs, crisis comms., corp. comms., global investor rels., media & presentation training, stakeholder perception, restructuring comms., digital content & strategy. Employees: 20-30. Founded: 2015.

Agency Statement: Clermont Partners is a boutique strategic communications firm, with principal offices in New York and Chicago, and strategic partnerships throughout Europe and the Middle East.

The firm offers a wide range of stakeholder relations counsel that addresses the nexus between financial communications and issues management. Its fundamental premise is a commitment to provide and execute sophisticated communications strategies which enable clients to realize their valuation and reputation objectives.

Chris Kettmann, Victoria Sivrais, Hugh Barker, Beth Saunders, Frank De Maria, partners; Jennifer Childe, sr. dir.; Douglas Fox, Annie Cheng, Al Galgano, mng. dirs.

Co-Headquarters:

230 Park Ave., 10th fl., New York, NY 10169
646/362-8802

Ankura Consulting Group

Cloud Peak Energy, Inc.

Fenix Parts, Inc.

HCM

IGT

Kaiser Aluminum

The Manitowoc Co.

Orion Energy Systems, Inc.

Polaris Industries

Rockwell Automation, Inc.

SP Commerce, Inc.

T3D Therapeutics

Woodward, Inc.

Zebra Technologies Corp.

CLINTON GROUP, THE

See American Directions Group

CLS STRATEGIES

1850 M St., NW, #900, Washington, DC 20036

202/289-5900; info@clsstrategies.com

www.clsstrategies.com

Twitter: twitter.com/CLSStrategies

LinkedIn: [linkedin.com/CLSStrategies](https://www.linkedin.com/company/CLSStrategies)

Public affairs, crisis & litigation, international, digital. Employees: 30. Founded: 1993.

Executive committee: Bob Chlopak, Andrew Koneschusky, Brian Berry, Juan Cortiñas



CLY COMMUNICATION

54 W. 40th St., New York, NY 10018

212/256-1153; fax: 212/256-1154; rc@c-l-y.com

www.c-l-y.com

Consumer lifestyle PR, influencer, blogger & celebrity outreach, consumer products, fashion, home furnishings, as well as event concept, planning and production. CLY employees in New York and Berlin: 25. (PR and event specialists) Founded: 2009.

Agency Statement: CLY is a communications agency that focuses on public relations, events and celebrity relations. The locations of our PR and event agencies in New York and Berlin offer the perfect environments that are full of creativity and energy.

With specializations in fashion, beauty, accessories and lifestyle, we awaken the potential of our clients in the form of exceptional events or in the development and implementation of elaborate PR strategies and integrated communication campaigns.

Raffaele Castelli, CEO & founder

Converse

Escada Eyewear

Galleries Lafayette

Glossybox

House of Montague

Lanybook

Lozza Eyewear

Marco Polo

Photowall Sweden

Tesiro Jewellery

Volkswagen



CM COMMUNICATIONS

20 Park Plaza, #821, Boston, MA 02116

617/536-3400; lmorette@cmcommunications.com

www.cmcommunications.com

Advertising, branding, creative services, digital mktg., direct mail, e-mail comms., PR, social media mktg., strategic planning, website development. Employees: 10. Founded: 1986.

Lori Moretti, pres.; Meghan Almquist, sr. acct. mgr.; Michael Conrad, prod. mgr.; Jillian Watts, acct. exec.

Alma Nove

Artisan Promotions

Battery Wharf Hotel & Spa

Boston Marriott Burlington

Chopps American Bar and Grill

Diocesan Health Facilities

Egan Maritime Institute

Hard Rock Cafe

Migis Hotel Group

Nantucket Looms

Phillips Candy House

Providence Biltmore

Stoweflake Mountain Resort & Spa

Wahlburgers

World Challenge Expeditions

COBURN

COMMUNICATION

COBURN COMMUNICATION

130 W. 42nd Street, Suite 950, New York, NY 10036
212/730-7277; fax: 212/730-4738

www.coburnww.com
twitter.com/CoburnWW
facebook.com/CoburnCommunication
instagram.com/coburnww
linkedin.com/company/246331

Beauty & consumer brands; media, digital & entertainment; food & beverage; retail; strategic alliances; licensing & sponsorships; celebrity endorsements; content & media development; expert brand extension. Employees: 30. Founded: 1999.

Agency Statement: It is our job to be as knowledgeable about your company and your competitive environment as you are. We come to the table prepared.

View us as a valuable extension of your company; we combine inside knowledge with an end user's viewpoint. We don't merely implement — we partner. Our employees are our most valued assets and our clients are surrounded by vast and diverse experience, strategic management, unrivaled creativity, and a steadfast commitment to delivering constant improvement and highly transactional results.

Shirine Coburn DiSanto, CEO; Daniele Cardelia, Katie Waters, Meghan Holston, Quinn Daly, VPs; Christa Boeke, VP, licensing; Caroline Brayson, acct. dir.; Clelia Milan, event dir.; Charissa Pena, HR dir.

Selected Clients:

AARP
Boots
CustomInk
Elizabeth Arden
QVC
Starkist
Waze

Cognito

COGNITO

11 Broadway, 18th flr., New York, NY 10004
646/395-6300; fax: 646/395-1876

www.cognitomedia.com
Financial services, FinTech, corporate public relations and communications, and marketing. Employees: 65. Founded: 2000.

Agency Statement: Cognito is an integrated communications consulting firm for the financial and FinTech sectors. With offices in New York, London, Los Angeles and Singapore, we help firms improve their performance and manage their reputation. We provide planning, marketing, design, PR and social campaigns, together with proprietary software that delivers measurability and intelligence.

Tom Coombes, CEO; Martin Matthews, chmn.; Gregory Papajohn, MD.; Eric Hazard, VP; Vivienne Hsu, dir. of digital & social media; Tara Lepelletier, bus. dev.

BNY Mellon
Citi
Diebold
Lord Abbett
MarketAxess
Marqeta
MFS
Oracle
Xignite

cohn&wolfe

COHN & WOLFE

Subsidiary of WPP Group
200 Fifth Ave., New York, NY 10010
212/798-9700; fax: 212/329-9900; donna.imperato@cohnwolfe.com
www.cohnwolfe.com

Agriculture, arts & leisure, associations, beauty & fashion, biotechnology, books & publications, branding, business-to-business, cause related PR, community relations, consumer products, content creation, corporate communications, corporate responsibility, crisis communications, digital & social media, educational institutions, employee communications, energy, entertainment, environmental, event marketing, financial PR/investor relations, food & beverage, foreign markets, financial services, government agencies, green tech, healthcare and medical devices, internal communications, investor relations, issues management, lifestyle, media training, mobile/wireless, multicultural, new product launches, political candidates, professional services, public affairs, sponsorship, sports marketing, sustainability, technology, travel & tourism. Founded: 1970.

Agency Statement: Cohn & Wolfe, a global communications agency, builds brands and corporate reputations through an uncompromising commitment to creativity. The agency's strategic approach unearths fresh, relevant insights leading to communications solutions that deliver measurable business success. Throughout its 45-year history, Cohn & Wolfe's brand marketing work and world-class digital media campaigns have attracted top brands around the world, winning awards at the Cannes Health Lions, the Global SABRES and the Global *PRWeek* Awards. Headquartered in New York, Cohn & Wolfe has more than 50 offices across Asia, EMEA, Latin America and North America, and has been named a Best Place to Work by *The Holmes Report*, *PRWeek* and *PRNews*. Cohn & Wolfe is part of WPP (Nasdaq: WPPGY), the world's largest communications services group.

Global Corporate and Practice Leadership

Global

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Continued on next page

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Scott Wilson, CEO, London; mng. dir., EMEA
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scott.wilson@cohnwolfe.com

For a complete listing of our global offices, visit www.cohnwolfe.com

COLANGELO & PARTNERS PUBLIC RELATIONS

1010 Ave. of the Americas, #300, New York, NY 10018
646/624-2885; info@colangelopr.com
www.colangelopr.com
Food, wines, spirits, travel, wellness. Founded: 2006.

Gino Colangelo, pres.

COLES MARKETING COMMUNICATIONS

3950 Priority Way, #106, Indianapolis, IN 46240
317/571-0051; fax: 317/571-0052
www.colesmarketing.com
Media, community, government relations; organization and crisis training; publicity and ad campaigns; franchise PR; graphic and Web design; media buying. Founded: 1989.

Barbara Coles, pres.

COMBS & COMPANY, INC.

3426 Old Cantrell, Little Rock, AR 72202
501/664-3000; fax: 501/664-4016; info@combsco.com
www.combsco.com
General PR.

Ben Combs, pres.

COMMON GROUND PUBLIC RELATIONS, INC.

16690 Swingley Ridge Rd., #220, Chesterfield, MO 63017
636/530-1235; fax: 636/530-5995; info@commongroundpr.com
www.commongroundpr.com
Healthcare, crisis comms., employee comms. Founded: 2004.

Denise Bentele, pres. & CEO

COMMUNICATIONS 21

834 Inman Village Pkwy., #150, Atlanta, GA 30307
404/814-1330; fax: 404/814-1332; info@c21pr.com
www.c21pr.com

Business-to-business and business-to-consumer marketing, PR and interactive. Founded: 1992.

Sharon Goldmacher, pres./CEO

Alzheimer's Assn., Ga. Chapter
Georgia CCIM
Meals On Wheels Atlanta
Quality Technology Services
Southeast United Dairy Assn.
Status Solutions

The Avenue East Cobb
The Avenue Peachtree City
The Avenue Viera
The Avenue West Cobb
Xtralis

COMMUNICATIONS GROUP INC., THE

250 Ferrand Dr., 4th fl., Toronto, Ontario M3C 3G8, Canada
416/696-9900; fax: 416/696-9897; deisenstadt@tcgpr.com
www.tcgpr.com

Independent PR firm for corporate, real estate, high tech, professional services and B2B. Founded: 1973.

David Eisenstadt, founding partner



CONE COMMUNICATIONS

855 Boylston St., Boston, MA 02116
617/227-2111; fax: 617/523-3955; bfleishman@conecomm.com
www.conecomm.com

Corporate responsibility, brand communications, cause marketing, non-profit marketing, digital engagement, corporate communications. Employees: 80. Founded: 1980.

Agency Statement: Cone Communications is a public relations and marketing communications agency with a purpose to make an enduring difference on business, brand and society. We connect brands and people through emotion and experiences that inspire passion, motivate the world and ultimately drive business value. We do this by actively collaborating across our various agency functions to bring the best and most informed thinking to every client. Our distinctive areas of expertise include: corporate responsibility, cause marketing, brand and consumer product communications and media relations, digital engagement, nonprofit marketing, corporate communications and crisis communications. Cone Communications has offices in Boston and New York, and is a part of Diversified Agency Services, a division of Omnicom Group Inc.

Bill Fleishman, CEO

Clients include:

American Home Shield
Barbour
Bayer
Ben & Jerry's
Charter Communications
Chicco
Converse
CVS Health
Fair Trade Certified
FIRST
Food Should Taste Good
Goodyear
HAI Group
Keurig Green Mountain
Lemelson-MIT
Lindt
MARS
Merry Maid
NARS
Nestle Pet Care: Beneful, Tidy Cats, Waggin' Train
New World Pasta
Northwestern Mutual
Ortholite

Orvis
Pan-Mass Challenge
PwC
ServiceMaster
Target
Timberland
Time Warner Cable
UPS
US Bank
VISA
Xylem

CONKLING FISKUM & MCCORMICK

See CFM Strategic Communications

CONNECT MARKETING

80 E 100 N, Provo, UT 84606
801/373-7888
www.connectmarketing.com
Technology PR. Founded: 1989.

Neil Myers, pres.



CONROY MARTINEZ GROUP, THE

300 Sevilla Ave., #311, Coral Gables, FL 33134
305/445-7550; fax: 305/445-7551; cl@conroymartinez.com
www.conroymartinez.com

Entertainment, healthcare/medical, travel and tourism, retail, real estate, education and corporate PR. Employees: 10. Founded: 1990.

Agency Statement: The Conroy Martinez Group is a bilingual, multi-cultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, and strategic counsel.

The boutique P.R. firm promotes US companies to the US Hispanic and Latin American markets and Latin American companies to the US marketplace.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

The Astor Companies
Baptist Health South Florida
Conrad Miami
Crystal Lagoons
Dolphin Mall
Gibraltar Private Bank & Trust
Infinity Auto Insurance
JLG Industries, Inc.
Lennar-SE Florida
Mayfair Hotel and Spa
Miami Seaquarium
The Taubman Company

CONSENSUS COMMUNICATIONS

201 S. Orange Ave., #950, Orlando, FL 32801
407/608-5900

www.onmessage.com

Issues management, crisis management, business to business, business to consumer, media relations/training, strategic planning and lobbying. Founded: 1995.

Tre Evers, John Sowinski, partners

CONSOLIDATED PR

20 St Thomas St., London SE1 9BF, United Kingdom
020 7781 2300

www.consolidatedpr.com

Corp., bus.-to-bus., consumer, e-strategy, PA, personal finance. Founded: 1990.

Nick Clark, mng. director

CONSULTANTS IN MARKETING, INC.

See CIM Marketing Partners

CONSULTING FOR STRATEGIC GROWTH 1, LTD.

880 3rd Ave., 6th flr., New York, NY 10022
646/205-7770

www.cfs1.com

Founded: 1994.

Stanley Wunderlich, chmn. & CEO

CONTACT ANY CELEBRITY

8721 Santa Monica Blvd., #431, West Hollywood, CA 90069
310/691-5466; fax: 310/362-8771; jordan@contactanycelebrity.com

www.contactanycelebrity.com

Database of celebrity contact information. Employees: 2. Founded: 1990.

Jordan McAuley, founder

CONVENTURES, INC.

One Design Center Place, Boston, MA 02210
617/439-7700; fax: 617/439-7701

www.conventures.com

Marketing, communications and PR. Founded: 1977.

Dusty Rhodes, pres.

COOKERLY PUBLIC RELATIONS

Monarch Tower, 3424 Peachtree Rd. NE, #500,
Atlanta, GA 30326

404/816-2037; fax: 404/816-3037

www.cookerly.com

Crisis & issues mgmt., media rels., bus.-to-bus. comms., consumer product mktg. Founded: 1987.

Carol Cookerly, pres.



WORLD.COM
Public Relations Group

COOKSEY COMMUNICATIONS, INC.

5525 N. MacArthur Blvd., #530, Irving, TX 75038
972/580-0662; gail@cookseypr.com

www.cookseypr.com

Media relations, brand and image positioning, crisis management, event management, marketing communications, and employee communications. Founded: 1998.

Gail Cooksey, pres.

Cooney Waters Unlimited...

COONEY WATERS UNLIMITED

111 Fifth Ave., New York, NY 10003

212/886-2200; fax: 212/886-2288

www.cooneywatersunlimited.com

www.cooneywatersgroup.com

www.cooneywatersunlimited.com

www.corkeryunlimited.com

www.alembicunlimited.com

Full-service communications for health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations. Employees: 46. Founded: 1992.

Agency Statement: Cooney Waters Unlimited is a family of strategic communications companies focused exclusively on healthcare. We are experts at translating complex science into bold, compelling campaigns. We offer an unparalleled scope of strategic marketing and communications solutions, advocacy relations and issue-oriented communications to healthcare clients in non-profit, government and industrial sectors throughout the world.

• **Cooney Waters Unlimited** pushes creative boundaries to deliver innovative marketing communications approaches across therapeutic areas and health sectors. We are passionate about scientific innovation, breakthrough medicines and technologies, and creating ground-breaking coalitions to improve patient care.

• **Alembic Unlimited** sets the standard for public and private advocacy in the health and wellness arena. We specialize in educating consumers, building support, creating alliances and informing public policy to advance individual and public health.

• **Corkery Group Unlimited** specializes in issues-oriented strategic communications to improve human health. Through our expertise in issue-oriented communications, we help our clients achieve their long-term corporate, public health and advocacy goals.

Timothy Bird, CEO; Julia Jackson, exec. VP, Cooney Waters Unlimited; Sherri Michelstein, pres., Alembic Unlimited; Karen O'Malley, pres., Corkery Group Unlimited; Rob Caruano, exec. VP, Corkery Group Unlimited; Jacob Potter, exec. VP, Corkery Group Unlimited

AbbVie Foundation

Seqirus

Alere, Inc.

UCB, Inc.

Columbia Neurosurgery Center

US Centers for Disease Control

Gilead Sciences, Inc.

International AIDS Society

KemPharm

National Foundation for Infectious Disease

National Meningitis Association

Parent Project Muscular Dystrophy

CooperKatz

& company, inc.

COOPERKATZ & COMPANY, INC.

Affiliations: Council of Public Relations Firms; Public Relations Global Network (PRGN)

205 Lexington Ave., 5th fl., New York, NY 10016
917/595-3030; fax: 917/326-8997; info@cooperkatz.com
www.cooperkatz.com

Provides strategic public relations, digital/social and creative services support for industry sectors including business-to-business, consumer products and services, education, financial services, healthcare, not-for-profit, professional services, technology, telecommunications, trade associations, transportation, and more. Employees: 36. Founded: 1996.

Agency Statement: CooperKatz & Company is a highly-regarded, results-driven marketing / public relations firm.

Headquartered in New York City and independent since its founding in 1996, the firm offers full-service public relations, digital / social media, creative services and events production capabilities to a national client base across a broad range of industry sectors.

The CooperKatz team provides the best of both worlds, combining the professionalism, strategic thinking and experience of a large global agency with the nimbleness and hands-on client focus of a small firm. The agency has won numerous industry awards, including "Best Agency of the Year" in its size category by *The Holmes Report* and "100 Best Places to Work in New York City" by *Crain's New York Business*.

At our core, we push creative boundaries to help inspire change and influence behavior. And in every aspect of our work, we bring an inspired, clear and thoughtful approach to the challenges our clients face.

Ralph Katz, principal, 917/595-3040, rkatz@cooperkatz.com

Anne Green, pres. & CEO, 917/595-3060, agreen@cooperkatz.com

Ad-ID

American Cleaning Institute

American Institute of Certified Public Accountants (AICPA)

Arctic Ease

Assn. of National Advertisers (ANA)

Bringhub

Coldwell Banker Real Estate LLC

Coldwell Banker Commercial Real Estate

Consumer Reports

DialAmerica

Fiserv

Fullbridge

Memorial Sloan Kettering Cancer Center

Navigant

New York Women in Communications – Matrix Awards

Northern Arizona University

Nostrum Energy

Physicians Foundation, The

Segmint

Strategic Funding Source



Public Relations Global Network
The World's Local Agency

copernio

COPERNIO

11602 Knott St., Suite D-13, Garden Grove, CA 92841
714/891-3660; fax: 714/891-1490; svanbarneveld@copernio.com
www.copernio.com

Full-service Firm: PR, PA, social media, brand strategy, crisis comm. and global pr for consumer electronics, aerospace, corporate, gaming, healthcare, green, security, emerging and industrial technology. Founded: 1959.

Agency Statement: Copernio's clients describe our team as nimble, creative, and effective. With more than 55 years of experience building technology brands, and an affiliate network that spans the globe, Copernio is a rare breed of boutique agency specializing in public relations, influencer marketing and social media.

Copernio prides itself on the long-term relationships established with both the media and our clients. Our personalized, creative approach enables us to effectively integrate digital, broadcast and print media with

innovative influencer campaigns and social media initiatives for start-ups through *Fortune* 100 clients. We work with our clients to deliver results with a high ROI that relate directly to their goals – whether it is brand building, consumer sales, or other strategic business goals.

With a strong client base in the consumer electronics, aerospace and defense, high technology, manufacturing, healthcare and green initiatives arenas, Copernio's clients are recognized as category leaders in their respective niches. Copernio's team is comprised of specialists with expertise in areas specific to our clients' needs, products and services.

Susan van Barneveld, CEO

CORALLO MEDIA STRATEGIES

520 N. Washington St., Alexandria, VA 22314
703/838-9705

www.corallomediastrategies.com

Strategic media services with an emphasis on crisis communications, intellectual property, national security and federal litigation. Founded: 2006.

Mark Corallo, partner

CORBETT PUBLIC RELATIONS, INC.

111 South Tyson Ave., Floral Park, NY 11001
516/775-0435

www.corbettpr.com

Media rels., gov't rels., crisis mgmt., social media, special events, not-for-profit. Employees: 9. Founded: 1990.

William J. Corbett Jr., pres.

CORBIN-HILLMAN COMMUNICATIONS

1776 Broadway, #1610, New York, NY 10019
212/246-6515; fax: 212/246-6533; info@corbinpr.com

www.corbinpr.com

Marketing & PR firm. Founded: 1977.

Michelle Corbin Hillman, CEO and founder

CORE CREATIVE INC.

600 W. Virginia St., #700, Milwaukee, WI 53204
414/291-0912; fax: 414/291-0932

www.corecreative.com

Advertising and PR, web site design and production. Founded: 1994.

Ward Alles, pres.

CORNERSTONE COMMUNICATIONS

575 Madison Ave., New York, NY 10022
212/605-0370; cornerstonepr@gmail.com

www.cornerstonepr.com

Wine, food, luxury lifestyle. Employees: 5. Founded: 1990.

Marsha Palanci, founder & CEO

CORPORATE INK PUBLIC RELATIONS, LTD.

Partner in The Worldcom Public Relations Group
90 Washington St., Newton, MA 02458
617/969-9192

www.corporateink.com

Technology, financial services, healthcare, telecommunications PR.

Amy Bermar, pres.



WORLD.COM
Public Relations Group

COWLEY ASSOCIATES

407 S. Warren St., Syracuse, NY 13202
315/475-8453; fax: 315/475-8408; paul@cowleyweb.com

www.cowleyweb.com

Adv., marketing, PR, research and online communications. Founded: 1975.

Paul Cowley, founder/pres./creative dir.; Gail Cowley, exec. VP

COYNEPR

where you want to be

COYNE PR

5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000

www.coynepr.com

New Business inquiries: David Carter, sr. VP

Founded: 1991.

Agency Statement: Coyne PR is one of the nation's most sought-after full-service integrated communications agencies, representing an impressive collection of international corporations and brands. Coyne's success has been built on a foundation of passionate creativity, a sound strategic approach and unsurpassed client service.

Fueled by the agency's mission to be the best place to work, employees deliver high-profile programs that drive visibility, engagement and growth for many of the world's most-trusted brands. The agency maintains its headquarters in Parsippany, N.J. with additional offices in New York City and Los Angeles.

Coyne PR has received more than 250 industry accolades in the last few years, including Midsize Agency of the Year from *PRWeek* and *PR News*, as well as Small Agency of the Year, *Ad Age's* Best Places to Work in Advertising & Media, Best Agency to Work For in America and Consumer Agency of the Year from *The Holmes Report*. These awards are a testament to the breadth and depth of our category experience, as well as a reinforcement of our agency philosophy, which is to provide best of class creativity, client service and results in an office environment that is ranked consistently among the best employers in the industry (90+ percent employee retention rate).

The agency challenges employees to "Insert Coyne" on a daily basis. This ongoing mantra directly affects employees, clients and our work. With that, we have evolved far beyond our PR roots to offer clients a broad portfolio of services in four categories, including full-service PR capabilities, a dedicated social media practice, an award-winning digital design group and a full advertising team.

Coyne PR specializes in media relations, brand building, product launches, events & promotions, corporate social responsibility, social media, corporate communications, digital creative and crisis management. The agency also boasts a full service, internal design and digital department specializing in digital and social strategies, creative content, SEO/SEM, design, video production, mobile apps and more. These multi-platform solutions drive visibility, engagement and growth for many of the world's most trusted brands.

Thomas F. Coyne, CEO; Rich Lukis, COO; John Gogarty, pres.; Brad Buyce, exec. VP; Chris Brienza, Dave Carter, Kelly Dencker, Joe Gargiulo, Luis Hernandez, Jennifer Kamienski, Kevin Lamb, Tim Schramm, Deborah Sierchio, Lisa Wolleon, sr. VPs; Stacy Bataille, Linda Bernstein Jasper, Silvio Bonvini, Dr. Norman Booth, D. Litt, Elizabeth Castillo, David Cooper, Reggie Dance, Jennifer DeNick, Kim Duffy, JulieAnn Geraghty, Matthew Leung, Lauren Mackiel Gory, Kate McShane, Brian Murphy, Sue Murphy, Geoffrey Phelps, Mike Salzillo, Rob Schnapp, Ann Smith, Chris Vancheri, VPs; Joanna DiNizio, Erin Drelick, LauraLee Harding, Beth Kimmerling, Jill Kleiner, Katie Seifert, asst. VPs

5 Bryant Park, 28th flr., New York, NY 10018
212/938-0166

12400 Wilshire Blvd., #535, Los Angeles, CA
90025
310/395-6110

AccuWeather
Alex Brands
American Petroleum Institute (API)
Animal Farm Foundation
Atlantic Health
BabyCenter
Becton, Dickinson and Co (BD)
Bimbo Bakeries
Breastcancer.org
Cartoon Network
Casio
Cayman Islands Dept. of Tourism
CDK Global, LLC



WORLD.COM
Public Relations Group

Christopher & Dana Reeve Foundation
Columbia Business School
David's Bridal
Daytona International Speedway
Disney Parks & Resorts
Egglund's Best
Epiphone
Express Scripts (formerly Medco)
Fiat Chrysler Automobiles
GE Water & Process Technologies
Goodyear Tire & Rubber Company
Hard Rock International
Harlem Globetrotters
Hey Gorgeous!
Humana
IMAX
Ironman Triathlon Corporation
Just Born/PEEPS
Lionel, LLC
Longines
Malie Organics
Mallinckrodt LLC
Mohegan Sun
Motel 6
NFL Player's, Inc.
National Senior Games Association
Newman's Own
Novartis
Outrigger Hotels and Resorts
Palmer's
Perrigo Nutritionals
Pfizer
Proponent Federal Credit Union
RB
Red Robin Gourmet Burgers
Sauza Tequila
Sealed Air Corporation
Shell Lubricants
Shionogi, Inc.
Skinnygirl Cocktails
Stryker
Tara Smith Haircare
The Simon Graduate School of Business at Rochester University
Timberland
Toys"R"Us
United States Golf Association
UPS
USA Swimming Foundation
USA Today Sports Media Group
VF Corporation
VTech
Wyndham Worldwide
Younique

CPR STRATEGIC MARKETING COMMUNICATIONS

777 Terrace Ave, 6th fl., Hasbrouck Heights, NJ 07604
201/641-1911

www.cpronline.com

PR and advertising for healthcare, healthcare IT, technology and high-tech. Founded: 1981.

Joseph Carabello, pres. & CEO; Laura Carabello, principal

CRAMER-KRASSELLT

225 N. Michigan Ave., Chicago, IL 60601
312/616-9600

www.c-k.com

Utilizing extensive research, strategic planning, engagement strategy and analytics resources, C-K has full-service PR & brand building capabilities, including consumer mktg., food and beverage, corp./IR, healthcare, consumer branding/retail products & services, and technology. Founded: 2001.

Peter Krivkovich, pres./CEO, Cramer-Krasselt



CRC, INC.

1133 Broadway, Suite 1021, New York, NY 10010
646/205-3573; cindy@crcciocomm.com
www.crcciocomm.com

Apparel, accessories, beauty, home care, food & beverage.
Employees: 5-10. Founded: 2007.

Agency Statement: We help clients to solve problems through effective communications...

CRC is an independently owned boutique PR and digital marketing agency located in NYC with an LA showroom that offers high-powered traditional media relations and strategic digital marketing programs to its clients.

CRC manages top-tier brands in the fashion, beauty, food and lifestyle categories and prides itself on its ability to craft creative programs that are designed to raise awareness, drive engagement and serve a purpose.

CRC's team of energetic and passionate professionals do what they love -- and it shows with unparalleled results that generate high-level media placements and prompt digital exposure. To learn more, visit <http://www.crcciocomm.com/>.

Cindy Riccio, pres. & founder; Stephanie Channell, VP

Argyle Diamonds of Australia
BeYu Cosmetics
BREIL Italian Timepieces Since 1939
Charles & Colvard
Clairol Professional Haircare
Cyberlink/Perfect Corp.
Deep River Snacks
Donna Karan and DKNY Hosiery
Edible Arrangements
Forever Brilliant
Geneva Watch Group (Kenneth Cole and Ted Baker Watches)
Giorgio Armani's Acqua di Gio
Hanes Hosiery
House of Matriarch
Kenneth Cole Connect
L'eggs
L'Oreal
Lulu Avenue
Matrix Professional Haircare
Maybelline
neatHome by Unger
PACT Apparel
Powell & Mahoney Vintage Original Cocktail Mixers
Samsung Vacuum
Slim-Fast
Snapple
ViVi Jewelry
Worthy

CRC PUBLIC RELATIONS

2760 Eisenhower Ave., 4th fl., Alexandria, VA 22314
703/683-5004
www.crcpublicrelations.com

Full service public relations firm specializing in aiming its clients media coverage through television, radio, newspapers, magazines, trade publications, newsletters and the Internet.

Lief Noren, chmn.; Greg Mueller, pres.

CREATIVE COMMS. CONSULTANTS, INC.

111 Third Avenue South, #390, Minneapolis, MN 55401
612/338-5098; fax: 612/338-1398
www.cccinc.com

PR, advertising, bus.-to-bus., computers/computer products, construction/building, telecommunications. Founded: 1978.

Susan McPherson, pres.



CRENSHAW COMMUNICATIONS

36 W. 20th St., 5th fl., New York, NY 10011
212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com

B2C, consumer products, travel & hospitality, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels.
Employees: 14. Founded: 2009.

Agency Statement: Crenshaw Communications is a New York PR firm that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in ad tech/marketing technology; consumer tech; digital content brands; retail and e-commerce; art and design, B2B/professional services.

Dorothy Crenshaw, CEO/founder; George Drucker, sr. counsel, west coast; Marijane Funes, Chris Harihar, dirs.

5 Elements Robotics
Adstream
AOL
Blick Art Materials
Fuigo
HiFX
Jopwell
Kelly Moore Bag
Magzter
Pabst Brewing Co.
Retale
Telenav
ToutApp
VMR
WeTransfer
WhiteClouds 3D Printing
Xplenty

CRONIN AND COMPANY, INC.

50 Nye Rd., Glastonbury, CT 06033
860/659-0514; fax: 860/659-3455
www.cronin-co.com

PR, media relations, event marketing, crisis comms., advertising, direct marketing, digital, strategic planning, media, print and broadcast production, and research. Founded: 1947.

Steve Wolfberg, principal/chief creative officer



CROSBY

705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805

www.crosbymarketing.com

Integrated mktg. programs, national PR/media rels., PSAs, social mktg., health comms. Employees: 51. Founded: 1973.

Agency Statement: The Crosby team is passionate about helping clients Inspire Actions That Matter™ – actions that positively impact people's lives and contribute to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities to shape attitudes, inspire behavior change, and motivate action. The firm's award-winning campaigns, which integrate paid, earned, shared and owned media, have touched the lives of virtually every American.

Crosby has specialized practices in Healthcare, Government and Nonprofits & Causes. It has headquarters in Maryland's state capital of Annapolis and offices in Washington, D.C.

Continued on next page

CROSBY continued

Raymond Crosby, pres.; Tammy Ebaugh, chief strategy officer; Joel Machak, exec. creative dir.

Clients include:

Agency for Healthcare Research & Quality (AHRQ)
Catholic Relief Services
DAV (Disabled American Veterans)
EPA ENERGY STAR program
Kaiser Permanente
Pacific Western Bank
Sagepoint Senior Living Services
Saint Agnes Hospital
Social Security Administration
Substance Abuse & Mental Health Services Administration (SAMHSA)
TKF Foundation
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

CROSBY-VOLMER INTERNATIONAL COMMS.

1660 L St., NW, #801, Washington, DC 20036

202/232-6572; fax: 202/232-6579

www.crosbyvolmer.com

Associations, energy, financial services, healthcare, Hispanic outreach, hotels/travel/lifestyle, legal PR, sports & entertainment, technology/telecom. Founded: 1997.

Rob Volmer, pres.; Andrew Crosby, mng. principal

CROSSROADS PUBLIC RELATIONS

507 W. Peace St., Raleigh, NC 27603

919/821-2822

www.crossroadsprm.com

B2B tech, pharma, biotech, healthcare IT. Founded: 2003.

Kristi Lee-John, Shawn Ramsey, principals

CROSSWIND

Media | Public Relations

CROSSWIND MEDIA & PR

701 Brazos St., Suite 1100, Austin, TX 78701

855/277-7963; tgraham@crosswindpr.com

www.crosswindpr.com

Brand building, corp. affairs, crisis & issues mgmt., digital & social media, employee comms., gov't & public affairs, healthcare, investor & financial relations, lifestyle & entertainment, market intelligence, marketing, media relations, trade shows & special events. Employees: 15. Founded: 2008.

Agency Statement: Our home is Texas. We hold a fierce commitment to our clients, still do business on a handshake, and occasionally, wear boots to our meetings. We serve corporate, public agencies and national governments across 5 continents.

Our proven expertise in media strategy, corporate reputation and brand enrichment is focused on the most important of today's currencies: TRUST. Because, where we're from, your word is your bond.

Thomas Graham, pres. & CEO; James Bernsen, VP; Jake Clements, VP; Todd Keefe, VP; Angela Shubert, VP

Accudyne Industries
Central Texas Regional Mobility Authority
Del Mar College
Dr. Bryan Shaw (Baylor University)
Engel Management
Fujifilm Holdings America Corporation
Luminex Corporation
Morgan Stanley
National Desert Storm Memorial
National Veterinary Cancer Registry
Texas Sports Hall of Fame
Wincor Nixdorf

CROWN COMMUNICATIONS

Partner in IPREX Worldwide Communications

2125 Southend Dr., #252, Charlotte, NC 28203

704/376-3434; fax: 704/376-2537; kblanchard@crown-com.com

www.crown-com.com

Marketing communications counsel and public relations. Founded: 1993.

Kathryn Blanchard, pres.

CURLEY & PYNN PUBLIC RELATIONS MGMT. INC.

258 Southhall Lane, #130, Maitland, FL 32751

407/423-8006; fax: 407/648-5869

www.thestrategicfirm.com

Travel and tourism, economic development, higher education, health care, interactive and digital entertainment, commercial development and technology. Employees: 8. Founded: 1984.

Roger Pynn, pres./CEO

CURLEY COMPANY

919 18th St., NW, Suite 925, Washington, DC 20006

202/263-2579; info@curleycompany.com

www.curleycompany.com

Public affairs, tech, healthcare, crisis, reputation. Employees: 8. Founded: 2002.

Jennifer Curley, pres. & CEO; Greg Wilson, sr. VP & creative dir.

Aerospace Industries Association (AIA)
Aspen Dental Management Inc. (ADMI)
Center for Organizational Excellence (COE)
Center for Democracy & Technology (CDT)
Difference Engine
Government Transformation Initiative (GTI)
Hoar Construction
Intellectual Ventures
National Hispanic Media Coalition (NHMC)
New Markets Tax Credit Coalition (NMTCC)
Privacy Activism
Rapoza Associates
Samsung USA
The Stuttering Foundation
U.S. Pharmacopeial Convention (USP)

Current

Marketing for real lives.

CURRENT

875 N. Michigan Ave., Suite 2700, Chicago, IL 60611

312/929-0500; marketing@talktocurrent.com

www.talktocurrent.com

Public relations. Influencer marketing. Social media. Areas of expertise include consumer products, food and beverage, home, personal care, travel and wellness. Marketing to moms expertise. Employees: 50. Founded: 2006.

Agency Statement: We believe in real lives over lifestyles. We create genuine connections between brands and people, which help change behavior and move brands forward. Our proprietary approach uncovers truths about people that reflect how they really live and behave.

We translate those insights into public relations, digital and social media campaigns that people are drawn to, support and share because they represent them in genuine, authentic ways.

Chicago, New York, Dallas, Los Angeles and San Francisco.

Virginia Devlin, founder & pres.; Amy Colton, Lisa Dini, Erica Archambault McCabe, Eric Slutsky, exec. VPs; Christine Bridger, exec. creative dir.; Seth Goldberg, sr. VP, head of strategy; Clint Bagley, sr. VP, influencer mktg.

AC Lens
ALYCE Paris
Azamara Club Cruises
Balloon Time
Champion
Chuck E. Cheese's
The Clorox Company
Club Med
Del Monte

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De'Longhi
Free The Children
goodnessknows
Greater Miami Convention & Visitors Bureau
Gymboree
Johnsonville
Megabus.com
Munchkin
Radio Flyer
Samsung Home Appliances
Shamrock Farms
Sicilia DOC/Wines of Sicily
The Sun Products Corporation
Wetstyle

CYPHERS AGENCY, THE

53 Old Solomons Island Rd., Ste. G, Annapolis, MD 21401
410/280-5451; fax: 410/280-5452; info@thecyphersagency.com
www.thecyphersagency.com
Full-service advertising agency, offering adv., marketing and PR.
David Cyphers, pres.

D



DADDI BRAND COMMUNICATIONS

220 East 23rd St., #907, New York, NY 10010
646/370-1341; fax: 646/370-5779; bill@daddibrand.com
www.daddibrand.com
Consumer, B2B. Employees: 5. Founded: 2005.

Agency Statement: Daddi Brand Communications provides brand platform development, publicity, promotions and content development based on research and analysis focused on accomplishing business objectives.

Bill Daddi, CEO & pres.; Elyse Blazey Gentile, sr. VP

CIMM Coalition for Innovative Media Measurement
Clavis Insight
Findyr
Green Seal
Kantar Media
Millward Brown Digital
Nanotex
PA Consulting
RealityMine

DANIKA COMMUNICATIONS LLC

15 E. Putnam Ave., PMB #386, Greenwich, CT 06830
203/661-3663
www.danikapr.com
Travel & tourism, food & beverage; luxury consumer lifestyle products; non-profit organizations; B to B marketers. Founded: 2001.

Anne Ryan, pres.

DARMAN AND ASSOCIATES

110 East State St., #15, Kennett Square, PA 19348
610/925-1976
www.darmangroup.com
Sports, marketing, activewear, meetings, events. Founded: 1981.
Jeff Darman, pres.

DARNAUER GROUP COMMUNICATIONS

600 E. Hopkins Ave., #302, Aspen, CO 81611
970/925-9010; fax: 970/920-4075
www.darnauer.com
A boutique marketing communications firm specializing in public affairs and community outreach, brand positioning, creative strategies, emerging media and environmental sustainability. Founded: 1991.

Jeanette Darnauer, pres.

DAVE IWANS & ASSOCIATES

223 East City Hall Ave., #400, Norfolk, VA 23510
757/314-3100
Tourism, event and crisis public relations. Founded: 1998.
Dave Iwans, pres.



DAVIES

808 State St., Santa Barbara, CA 93101
805/963-5929; jdavies@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.

Agency Statement: Davies provides a distinct advantage in public opinion challenges for complex, controversial or projects with opposition. We translate your story into one that motivates support and calms opposition, your greatest resource is your story, well told. Our unique research process uncovers that authentic story. Our proven strategic communications materials and grassroots programs deliver your story so that it reframes the debate, earns active public support, and overcomes fear and organized opposition.

Our goal is your goal – to earn approvals in a timely manner.

John Davies, CEO; Robb Rice, Taylor Canfield, Joshua Boisvert, exec. VPs; Lisa Palmer, sr. VP

Los Angeles
310/395-9510

Washington, D.C.
202/580-8930

Partial listing of clients:

Anglo American
Dominion Resources
EON Climate & Renewables
ESSROC Cement
ExxonMobil
Gerdau
NRG
Southern California Gas Company

DAVIES MURPHY GROUP, INC.

(See Lewis)

DDCWORKS

Formerly Diccicco Battista Communications
718 Arch St., #200NW, Philadelphia, PA 19106
484/342-3600
www.ddcworks.com
Media relations, special event management, media training. Founded: 1994.

Tim Cifelli, pres.



DDR PUBLIC RELATIONS, INC.

444 Bedford Rd., Pleasantville, NY 10570
914/747-2500; fax: 914/747-2592; ddr@ddrpr.com
www.ddrpr.com

Full-service PR and integrated mktg. comms. firm specializing in large and small businesses, healthcare, medical and business professionals, real estate, educational products and services, cultural institutions and nonprofits. Branding, media rels., social media, graphic arts, adv., reputation mgmt., SEO, special events and corporate cause mktg. Employees: 7. Founded: 1989.

Agency Statement: DDR Public Relations, founded in 1989, is an

Continued on next page

DDR PUBLIC RELATIONS, INC. continued

award-winning public relations firm located in Westchester County, NY with a satellite office in Los Angeles, CA. We specialize in large and small businesses, healthcare, medical and business professionals, real estate, educational products and services, cultural institutions and non-profits. With almost 30 years of experience, we have an extensive network of media, business and political contacts to create dynamic public relations campaigns featuring strategic branding and brand positioning, media relations and social media strategies, graphic arts and advertising as well as grand-scale special events and cause marketing programs.

Dawn Dankner-Rosen, pres.; Melissa Napolitano, visual branding dir.; Jen Topiel, acct. dir.; Jennifer Bancroft, sr. A/S; Megan Borho, A/E

9930 Durant Dr., #7, Beverly Hills, CA 90212

Dawn Dankner-Rosen, pres.

Access Nursing
Bulls & Bears/Eliora Games
NY Health & Wellness
Prudential Financial, Prudential Spirit of Community Awards
Sunrise Solar Solutions
Sunshine Children's Home & Rehab Center
Trion Real Estate Management
WeeZee -The Science of Play

DEETER

Doylestown Commerce Center, 2005 S. Easton Rd., #204, Doylestown, PA 18901

215/348-3890; fax: 215/348-4261; info@deeterusa.com

www.deeterusa.com

Advertising, PR, marketing comms. Founded: 1985.

Drew Deeter, pres.

DELFINO MARKETING COMMUNICATIONS, INC.

Advertising and PR firm
400 Columbus Ave., #120 S, Valhalla, NY 10595-1335
914/747-1400; fax: 914/747-1430

www.delfino.com

Founded: 1970.

Paul Delfino, pres.

DELIA ASSOCIATES

P.O. Box 338, Whitehouse, NJ 08888
908/534-9044; fax: 908/534-6856; edelia@delianet.com

Strategic communication and planning, media rels., content development, editorial svcs., brand dev., corporate identity, creative svcs., web dev., advertising, trade shows and market research.

Ed Delia, pres.

DEMOSSE GROUP, INC., THE

3343 Peachtree Rd., NE, #1000, Atlanta, GA 30326
770/813-0000

www.demoss.com

PR firm focused on faith-based organizations and enterprises. Offers media rels., virtual PR, mktg.,adv., advocacy, comms. planning, identity and positioning, creative writing and crisis communications.

Mark DeMoss, pres.

DENMARK (THE AGENCY)

6285 Barfield Rd NE, #200, Atlanta, GA 30328
404/256-3681; info@denmarktheagency.com

Integrated marketing firm: advertising, direct marketing, new media and PR. Founded: 1986.

Priscilla Jessup, CEO

DEUTSCH

Subsidiary of Interpublic Group of Cos.
330 W. 34th St., New York, NY 10001
212/981-7600

www.deutsch.com

Full service advertising, promotions, interactive, marketing, corporate comms. Founded: 1996.

Val DiFebo, pres.



DEVELOPMENT COUNSELLORS INT'L (DCI)

215 Park Ave. South, 14th flr., New York, NY 10003

212/725-0707; fax: 212/725-2254

www.aboutdci.com; @aboutdci

Economic development & tourism mktg. Employees: 45. Founded: 1960.

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, pres.; Julie Curtin, mng. partner/economic dev. practice; Karyl Leigh Barnes, mng. partner/tourism practice; Carrie Nepo, CFO/partner

Abu Dhabi National Exhibitions Company
Auckland Tourism, Events & Economic Development
Bavarian U.S. Offices for Economic Development
Birmingham Business Alliance
Brownsville Economic Development Council
Charles County Economic Development Department
Charleston Regional Development Alliance
Chattanooga Area Chamber of Commerce
Chattanooga Area CVB
Chile Tourism
City of Salinas, California
CityPass
Colorado Office of Economic Development & International Trade
Columbus Chamber
Delfin Amazon Cruises
Discover Palm Beach County, Inc.
Dutchess County Local Development Corp.
Fiera Milano Congressi
Finger Lakes Wine Country
Greater Houston Partnership
Greater Louisville, Inc.
Greater Minneapolis St. Paul Partnership
Greater Palm Springs CVB
Greater Phoenix Economic Council
Greater San Marcos Partnership
Hangzhou Tourism Commission
Iowa Economic Development Authority
Lee County Economic Development Office
Long Beach Convention & Visitors Bureau
Metro Denver Economic Development Corp.
Metro Orlando Economic Development Commission
Netherlands Foreign Investment Agency
New Jersey Business Action Center
North Carolina Division of Tourism
North Dakota Department of Commerce
North Louisiana Economic Partnership
Northeast Indiana Regional Partnership
Northern Colorado Economic Alliance
Oneida Nation Enterprises
Peru Trade and Investment Office
Port of Long Beach
Regional Growth Partnership (Toledo)
San Diego Regional EDC
Simon Shopping Destinations
Sioux Falls Development Foundation
Source Cincinnati
St. Louis Convention & Visitors Commission
State of Vermont, Agency of Commerce & Community Development
Texas Economic Development Corp.
Thailand Board of Investment
Tourism Tasmania
Travel Alberta
U.S. Travel Association
Visit California
Visit Carlsbad
Visit Huntington Beach
Visit Scotland
Wake County Economic Development

DEVENEY COMMUNICATION

Member of Worldcom Public Relations Group
1582 Magazine St., New Orleans, LA 70130
504/949-3999

www.deveney.com

Crisis management, integrated marketing,
media relations, strategic planning and commu-
nity relations.

John Deveney, pres.



WORLD.COM
Public Relations Group



DEVINE + PARTNERS

Public Relations. Issues Management. Digital Communications.

DEVINE + PARTNERS

2300 Chestnut St., #420, Philadelphia, PA 19103
215/568-2525; fax: 215/568-3909
www.devinepartners.com

Jay Devine, pres. & CEO

Circuit Trails

Comcast Spectacor

Cristo Rey Philadelphia High School

Deloitte

DIA

Engineers' Club of Philadelphia

First Niagara Bank

Firsttrust Bank

Invisible River

Jefferson University Hospitals

Mann Center for the Performing Arts

National Wildlife Federation

Parkway Museums District

Peapod

Pennsylvania Environmental Council

Philadelphia Outward Bound School

Philadelphia Zoo

Pittcon

Rails-to-Trails Conservancy

Spirit of Philadelphia

University of the Arts

Valley Forge Tourism & Convention Board

William Penn Foundation

DEVON GROUP, THE

68 White St., #7-367, Red Bank, NJ 07701
732/706-0123

www.devonpr.com

Business-to-business, technology. Founded: 1994.

Jeanne Achille, CEO

DEZENHALL RESOURCES

2121 K St., N.W., #920, Washington, DC 20037
202/296-0263; fax: 202/452-9370

www.dezenhall.com

PA, crisis mgmt., media rels. for packaging, plastics, healthcare, food and
beverage, textile, biotech, consumer products. Founded: 1987.

Eric B. Dezenhall, CEO



DIAMOND PUBLIC RELATIONS

4770 Biscayne Blvd, Suite 503, Miami, FL 33137
305/854-3544; kara@diamondpr.com

www.diamondpr.com

Travel, hospitality, hotels, resorts, restaurants, destinations/CVBs, and
spas. Employees: 20. Founded: 2007.

Agency Statement: Diamond Public Relations, an award-winning,
boundary-pushing firm, specializes in the travel sector, using the art of
public relations and the popularity of social platforms to drive attention,

desire, cache and ultimately business to clients. A company based on
results, Diamond PR excels at developing strategy and trend-driven ini-
tiatives, and then seamlessly delivering on them. Only afraid of a creative
plateau, the agency continues to push the limits of traditional media, exe-
cute personalized campaigns and validate efforts with powerful results.

Jody Diamond, pres./founder; Kara Rosner, VP/co-founder

Aruba Marriott Resort & Stellaris Casino

The Caribbean Island of Bahamas

CasaMagna Marriott Puerto Vallarta

Casa Palopo/Guatemala

Circa 39 Hotel/Miami Beach

Ecoventura MV Origin/Galapagos

Elegant Hotels/Barbados

Florida Buzz Report Blog (Marriott)

Hedodism II

Jupiter Beach Resort

JW/CasaMagna Marriott Resorts Cancun

JW Marriott El Convento Cusco/Peru

Le Meridien Chambers Minneapolis

Marriott Stanton South Beach

NYAH Hotel/Key West, Florida

Opal Sands Resort/Clearwater, Florida

Playa Largo (Autograph Collection)/Key Largo

RED, The Steakhouse/Miami

Renaissance Tuscany Il Ciocco Resort & Spa

Resort at Longboat Key Club & Lido Beach Resort/Sarasota

Resorts World Bimini/Bahamas

Salviatino Collection/Italy

San Juan Marriott Resort & Stellaris Casino

Sandpearl Resort/Clearwater, Florida

St. Kitts Marriott Resort & Royal Beach Casino

Tabacon Grand Spa/Costa Rica

The Caribbean Island of Curaçao

The Palms Hotel & Spa/Miami Beach

W Fort Lauderdale

W Minneapolis

Westin Playa Bonita/Panama



DIDIT COMMUNICATIONS

276 Fifth Ave., Suite 205, New York, NY 10001
800/932-7761; fax: 212/967-1311

www.didit.com/services/public-relations

Corporate & marketing PR, social media, content development, search
engine optimization, public & community affairs, crisis management,
media & public speaking training; for B2B & B2C clients. Employees:
15. Founded: 2012.

Agency Statement: Didit Communications is the fast-growing PR
division of privately held integrated communications agency Didit. Now
in its fourth year, Didit Communications began with social media and
content development services and expanded through acquisitions of HLD
Communications in 2013, LVM Group in 2014, and Bridge Global
Strategies and JB Cumberland PR in 2015. The agency, which provides a
full range of traditional and digital public relations services, is led by a
group of senior professionals who enjoy hands-on work with clients to
build highly recognized and respected brands.

Specialties: B2B PR for technology, financial services, professional
services, healthcare, real estate sectors. B2C PR for fashion & beauty,
food & beverages, home & lifestyle, travel & tourism, healthcare, retail
sectors. Thirty years of experience in market entry and startup PR for
clients from Europe and Asia as well as North America. Heavy emphasis
on analytics to measure progress and return on investment.

Didit Communications is the PR arm of integrated marketing agency
Didit, founded in 1996, which has 160 employees and offers a wide range
of marketing, PR and digital services to more than 200 clients across all
industry verticals. Didit has been recognized as an *Inc.* 500, Deloitte Fast
50 and Fast 500 marketing industry leader. For more information, visit
www.didit.com.

Didit Communications: Jeannette Boccini, exec. VP; Lucy Siegel,
exec. VP; Rachel Antman, VP; Liz Burke, VP; Marie Cacciato, VP;
Keiko Okano, VP; Ana Raynes, dir., social, content & SEO; Joanna
Cumberland, consultant

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DIDIT COMMUNICATIONS continued

Didit: Kevin Lee, chmn. & co-founder; Dave Pasternack, chief executive officer & co-founder; Mark Simon, exec. VP; Renee Marquardt, sr. VP, client svcs.

Aer Lingus
Argent Orfèvres
Baby Buddy Infant and Oral Care
BEB Real Estate
Boddwyn Gaynor Architects
Decof, Decof & Barry
Empire State Realty Trust
EVO Real Estate Group
Foxgate at Islip
Fujita Kanko, Inc.
Hampton Forge
Hartfelt Personal Care
Insperty
JAWS (Just Add Water System)
JETRO-New York
Koziol
Levien & Co.
New York Pharma Forum Inc.
NH Cohen Partners
NuHealth
Oncoceutics
Precipart
Skandia
ScandiDos
TSP, Totally Sweet Products
West-Ward Pharmaceuticals

DIEGNAN & ASSOCIATES, NORMAN

Box 298, Oldwick, NJ 08858
908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net
www.diegnan-associates.com
Employees: 4. Founded: 1978.

Norman Diegnan, pres.

Hunterdon Harmonizers
New Jersey Bankers Assn.
Newark Wire Cloth Co.

diffusion

DIFFUSION

244 Fifth Avenue, 5th flr., New York, NY 10001
646/571-0120; ivan.ristic@diffusionpr.com
www.diffusionpr.us

Employees: 20 NYC, 35 London. Founded: 2008.

Agency Statement: Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.

Ivan Ristic, pres.; Daljit Bhurji, mng. dir.; Kate Ryan, VP; Remy Le Fèvre, head of consumer; Giles Barron, head of bus. svcs.; Karl Webster, head of Travel & Leisure; Ivana Farthing, head of mobile and consumer tech

DILENSCHNEIDER GROUP INC., THE

New York, NY
212/922-0900
CEO, CFO, top management and investor relations support, corporate communications, external affairs, and crisis management. Founded: 1991.

Robert L. Dilenschneider, founder & chmn.

DIX & EATON

DIX & EATON INCORPORATED

200 Public Square, #3900, Cleveland, OH 44114
216/241-0405; fax: 216/241-3070
www.dix-eaton.com

Investor rels., crisis comms., marcom, media rels., content mktg., internal comms., creative svcs. Founded: 1952.

Agency Statement: Dix & Eaton is a strategic business communications firm providing professional counsel to address the complex, high-stakes challenges our clients face. Working as partners, we bring deep experience, foresight and creativity to every relationship and help clients realize the full power of communication to drive results. We specialize in the following areas:

- Public Relations
- Investor Relations
- Crisis Management
- Media Relations
- Marketing Communications
- Corporate Social Responsibility
- Employee Engagement
- Branding
- Content Marketing
- Social Media Marketing
- Website Design
- Communications Strategy
- Communications Training
- Market Research
- Inbound Marketing
- Measurement & Analytics



WORLD COM
Public Relations Group

Scott Chaikin, exec. chmn.; Chas Withers, CEO; Lisa Rose, pres.; Jim Brown, CFO; Gary Wells, Matt Barkett, sr. mng. dirs.; David Hertz, Gregg LaBar, David Loomis, Lisa Zone, mng. dirs.; Amy McGahan, Gary Pratt, sr. VPs; Kevin Poor, sr. VP & creative dir.; Jon Barnes, Karin Bonev, Kris Dorsey, Kellie Friery, Ann Lentz, Angela Rodenhauer, VPs

AIG Property Casualty
Aleris International
Atlas Energy, L.P.
BASF
Boart Longyear
Bravo Wellness
Calumet Specialty Products Partners, LP
Cardinal Health, Inc.
Cargill Deicing Solutions
Case Western Reserve University - Weatherhead School of Management
Case Western Reserve University - School of Dental Medicine
CBIZ Inc.
Cedar Fair Entertainment Co.
Cleveland Indians Baseball Co., Inc.
Cleveland Museum of Art
Cleveland Plus Marketing Alliance
Cleveland State University
Cliffs Natural Resources
Continental Contitech
Delek US Holdings
DENTSPLY International
Diebold
Eastern Co.
Energizer Battery
Fairmount Santrol
First Federal of Lakewood
Forest City Enterprises, Inc.
GEO Specialty Chemicals
Glatfelter
Grange Insurance
Greater Cleveland Partnership
Group Plan Commission
IDEX Corp.
ITW
Jazz Aviation LP
Kelly Services, Inc.
Kennametal
KeyBank
LEEDCO - Lake Erie Energy Development Corp.
Libbey Inc.

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Lincoln Electric Co.
Lubrizol Corp.
McDonald Hopkins
MCPc
MetroHealth System Medical Center
Mettler-Toledo International Inc.
Motorola Solutions, Inc.
Myers Industries, Inc.
NACCO Industries, Inc.
National Air Cargo Group
National Assn. of College Stores
Net Jets Inc.
New York Community Bancorp, Inc.
Newry Corp.
Nordson Corp.
NorTech
North Coast Container
OM Group, Inc.
OMNOVA Solutions Inc.
Pinnacle Airlines Corp.
Playhouse Square Foundation
PPG Industries
quasar
Rock & Roll Hall of Fame & Museum
Sherwin-Williams
Southwest Airlines Co.
Stoneridge Corp.
Swagelok Co.
Timken Co.
Timken Steel Corp.
Tyco International
UnitedHealth Group

Dixon | James

Communications to ex̄celerate business success.

DIXON|JAMES COMMUNICATIONS

Chicago, IL
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com
www.dixon-james.com
Consumer brand mktg., mgmt. comms./change creation; branding/rebranding; corp. reputation mgmt. Employees: 8. Founded: 2009.

Agency Statement: Dixon|James Communications is an independent business consulting and marketing communications firm committed to accelerating your business success.

Dixon|James accelerates your business success through a powerful blend of business consulting and strategic communications. We bring an unrivaled dedication to your business success, which means we'll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.

Jim Heininger, founder/principal

Burtch Works
BMO Harris
Cantata Adult Life Services
Civic Staffing
Enova International
JAHN Architects
McDonald's Corp.
Memo Touch
QuaverMusic.com
United Electronics Group
Workspring

DJD/GOLDEN ADVERTISING, INC.

145 W. 28th St., New York, NY 10001
212/366-5033
www.djgolden.com
Advertising, PR, BtoB telemarketing and marketing for finance, professional services, high-tech, new media, real estate. Founded: 1984.

Marcia Golden, pres.

DJG MARKETING

1450 Broadway, 23rd flr., New York, NY 10018
212/370-9700
www.djgmarketing.com
Strategic planning, positioning and marketing. Specializing in advertising and PR.

Marc Passarelli, pres. & CEO

DKC PUBLIC RELATIONS

261 Fifth Ave., 2nd flr., New York, NY 10016
212/685-4300; contact@dkcnews.com
www.dkcnews.com
DKC is a full service public relations, marketing and government affairs company, providing all communications services including strategic counsel and planning, media relations, digital and social media, integrated marketing, executive positioning, crisis management, public affairs, original content development, event production, advertising and branding. Founded: 1991.

Sean Cassidy, pres.



DODGE COMMUNICATIONS

11675 Rainwater Dr., #300, Alpharetta, GA 30009
770/998-0500; fax: 770/998-0208; bmerman@dodgecommunications.com
www.dodgecommunications.com
www.twitter.com/DodgeComm
www.facebook.com/DodgeComm
www.linkedin.com/company/dodge-communications
Business to business healthcare. Employees: 53. Founded: 2001.

Agency Statement: Dodge Communications is a leading integrated communications agency focused on the healthcare sector. More than 250 healthcare companies have accelerated their growth through the agency's integrated services. Capabilities span content strategy, public relations, marketing automation, social media, branding and digital. Through strategic campaigns tied to key business objectives and deployed across channels, Dodge helps clients strengthen brand awareness, enhance thought leadership and drive sales. Dodge is part of Myelin Communications, a family of companies serving the healthcare and financial services sectors.

Brad Dodge, pres.; Elisabeth Deckon, Chowning Johnson, sr. VPs

ActiveHealth Management
Aesynt
CASIS
Kareo
Navicare
Surescripts

DOE-ANDERSON, INC.

620 W. Main St., Louisville, KY 40202
502/589-1700; dburgess@doeanderson.com
www.doeanderson.com
Consumer, media and community relations. PA, crisis comms., corp. and employee rels., gov't rels., public info and involvement programs. Founded: 1985.

Todd Spencer, pres. & CEO

DONLEY COMMUNICATIONS CORPORATION

30 North Franklin Turnpike, Ho-Ho-Kus, NJ 07423
212/751-6126
www.donleycomm.com
Founded: 1974.

Newton W. Lamson, pres. & CEO

DONN PEARLMAN & ASSOCIATES PR

4491 Via Bianca Ave., Las Vegas, NV 89141
702/868-5777; donn.pearlman@gmail.com
www.DonnPearlman.com
Entertainment, travel, law. Founded: 2006.

Donn Pearlman, pres.

DORLAND GLOBAL PUBLIC RELATIONS

See Tonic Life Communications

DOUBLE E COMMUNICATIONS

39 W. 19th St., #611, New York, NY 10011

212/941-7590

www.dblepr.com

PR & fin'l comms., high tech., corp. positioning, brand building, IR.
Founded: 2000.

Eric Eddy, founder/pres.



DOUBLE FORTE

49 Stevenson St., Suite 575, San Francisco, CA 94105

415/863-4900; fax: 415/863-4994; lcaraher@double-forte.com

www.double-forte.com

Consumer lifestyle, interactive entertainment and consumer technology, B2B and business productivity, wine, spirits and specialty food.
Employees: 32. Founded: 2002.

Agency Statement: Double Forte is an independent, national public relations and digital marketing agency built for good companies and organizations who appreciate smart strategy and excellent execution that works to connect and engage them with the people who matter to them; we are headquartered in San Francisco, with offices in Boston, New York and Healdsburg, California. We have a long and stellar reputation for our work within and on behalf of consumer packaged goods, consumer technology, business technology, and consumer and business services companies.

Lee Caraher, pres.; Bill Orr, exec. VP; Liz O'Donnell, sr. VP; Maggie Zeman, sr. VP; Jonathan Poretz, VP; Michelle Curran, VP; Brian Stevens, VP; Loretta Stevens, VP

American Messaging/IntelliGuard

CamelBak

CLIF Bar

CLIF Kid

Creative Marketing Concepts

Drync

Entertainment Software Association - E3 Tradeshow

EO/SF (Entrepreneurs' Organization)

Horowitz Research

Invisible Connect

Marine Mammal Center, The

MaxPlay

Mezzetta Foods

mine

Orgel Wealth Management

Saison Beauty

Tagatoo

YouCaring



DoubleDimond Public Relations

DOUBLEDIMOND PUBLIC RELATIONS LLC

Member of Public Relations Boutiques International

708 Main St., #740, Houston, TX 77002

713/426-4111; fax: 713/513-5264; info@doubledimondpr.com

www.doubledimondpr.com

Strategic planning, media and community rels., public affairs, business-to-business, marketing comms., media and presentation training, crisis and issues mgmt., social and online media. Founded: 2007.

Agency Statement: DoubleDimond Public Relations, LLC, is a Houston-based firm providing public relations and marketing solutions to businesses, nonprofit organizations and government agencies. We are experienced professionals who serve a broad range of clients with integrated communications programs designed specifically to meet their needs and achieve their goals. DoubleDimond is all about results; we take a personal interest not only in the success of our projects, but also in the success of our clients.

Margot Dimond, Lisa Dimond Vasquez, principals

Baker Hughes

CDM Smith

City of Galveston Recovers

GroundFORCE Building Systems

Harris County Toll Road Authority

Houston Airport System

Houston International Boat, Sport & Travel Show

International Council on Nanotechnology

Lighthouse of Houston, The

Neuhaus Education Center

Optum Clinic

R. G. Miller Engineers, Inc.

Travelers Insurance

UnitedHealthcare (Texas)

DOVETAIL PUBLIC RELATIONS

15951 Los Gatos Blvd., Suite 16, Los Gatos, CA 95032

408/395-3600

www.dovetailpr.com

Technology public relations, media relations, analyst relations. Founded: 1993.

Corey Oiesen, pres.

DPK PUBLIC RELATIONS

P.O. Box 1994, Colleyville, TX 76034

214/432-7556; dan@dpkpr.com

www.dpkpr.com

Crisis planning, response and recovery, strategic media relations, media training, public speaking training, executive writing, content marketing, investor relations and internal communications. Employees: 1. Founded: 2003.

Daniel Keeney, founder & pres.

DRIVEN PUBLIC RELATIONS

1954 Placentia Ave., #108, Costa Mesa, CA 92627

951/719-1040; info@DRIVENpublicrelations.com

www.DRIVENpublicrelations.com

Employees: 14. Founded: 2004.

Michael Caudill, pres./CEO

DROHLICH ASSOCIATES, INC.

22 Balcon Rd., St. Louis, MO 63141

314/434-0002; mdrohlich@drohlich.com

General PR, sales promo & mktg. Founded: 1958.

Michael Drohlich, pres.

DROTMAN COMMUNICATIONS

368 Veterans Memorial Hwy, #8, Commack, NY 11725

631/462-1198; fax: 631/462-2257; info@drotmanpr.com

www.drotmanpr.com

Sports and leisure PR. Employees: 2. Founded: 2001.

Doug Drotman, pres.

DUBLIN & ASSOCIATES, INC.

3015 San Pedro, San Antonio, TX 78212

210/227-0221

www.dublinandassociates.com

Strategic planning, advice and counsel, issues management, crisis communications, media relations, product publicity, food public relations, community relations. Founded: 1982.

James R. Dublin, chmn./CEO

DUFFEY COMMUNICATIONS, INC.

3379 Peachtree Rd. NE., #300, Atlanta, GA 30326

404/266-2600

www.duffey.com

Founded: 1984.

Sherri Simmons, pres. & CEO

Duffy & Shanley

DUFFY & SHANLEY, INC.

10 Charles St., Providence, RI 02904

401/274-0001

www.duffyshanley.com

General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.

Agency Statement: Duffy & Shanley is a full service, integrated communications firm with expertise in consumer products and services. Our idea driven approach has made us one of the fastest growing agencies.

Jon Duffy, pres.; Annette Maggiacomo, VP

AT&T

College Ave.

Deepwater Wind

Dunkin' Donuts

Foster Grant

Motorola

Staples

Taste of Nature

United Healthcare



PUBLIC RELATIONS

DUKAS LINDEN PUBLIC RELATIONS

100 W. 26th St., New York, NY 10001

212/704-7385; richard@dlpr.com

www.dlpr.com

Employees: 21. Founded: 2002.

Agency Statement: DLPR is an award-winning PR agency, which is known for strategic and proactive media relations, a results-driven approach, and the involvement of senior management on all accounts.

Recently, the agency opened a West Coast office, and formed a strategic partnership with one of the U.K.'s leading financial communications consultancies. DLPR also offers a full suite of design and branding services.

DLPR's clients include both well-known and emerging companies in key areas of finance, including: mutual funds, ETFs, wealth management, hedge funds and private equity, institutional investing, and investment banking. DLPR also has a strong professional services practice, representing firms in law, accounting, insurance, compliance, risk management and management consulting. The firm also has strong experience in fintech and B2B technology.

The agency regularly generates coverage in the industry's most influential outlets, including *The Wall Street Journal*, *Barron's*, *Financial Times*, Bloomberg and all of the top trade publications, websites and blogs. The agency is very strong in broadcast, averaging approximately 50 bookings per month—mainly on CNBC, Bloomberg, and Fox Business.

DLPR provides comprehensive media and presentation training, message development, editorial services, crisis communications and digital media services.

Richard Dukas, chmn. & CEO; Seth Linden, pres.; Doug Hesney, exec. VP; Zach Leibowitz, sr. VP; Stephanie Dressler, Sean Dougherty, Zack Kouwe, VPs

Adams Street Partners

BlueMountain Capital

Brown Advisory

Eaton Vance

EisnerAmper

Global X Management

JMP Group

Morgan Creek Capital

Muddy Waters

Navigant

Neuberger Berman

Raymond James



DUREE & COMPANY, INC.

10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328

954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com

www.dureeandcompany.com

Nonprofits, restaurants, lifestyle, entertainment, travel, medical, real estate, business, legal, luxury brands, PR, marketing, special events, and radio promotions. Employees: 6. Founded: 1999.

Agency Statement: Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

Association of Certified Anti-Money Laundering Specialists (ACAMS)

Blue Jay Capital

Boys & Girls Clubs of Miami-Dade

BRAVO | BRIO Restaurant Group

BRAVO! Cucina Italiana

BRIO Tuscan Grille

Broward County Public Schools

City of Pembroke Pines

Coldwell Banker Residential Real Estate South Florida

Coral Springs Museum of Art

Debbie's Dream Foundation: Curing Stomach Cancer

Diversus

Feeding South Florida

Fernbrook Florida, LLLP

Gladstone & Weissman, PA

Hemisphere Sales Group

Law Office of Richard Tendler

Lubell Rosen

MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K

Miami Beach Pride

Museum of Contemporary Art, North Miami (MOCA)

Oliver-Pyatt

Pike & Lustig, LLP-Turnpike Law

Rebuilding Together Broward

Rising Tide Car Wash

Riverwalk Arts & Entertainment District

Sabbia Beach

Sonic Beach

Special Needs Group

Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger

The Crockett Foundation

The Jills, #1 Real Estate Team in America

VSBrooks Advertising

Winter Party

DURHAM GROUP

See Cashman + Katz

DVL/SEIGENTHALER

See Finn Partners



EASTWICK

211 Sutter St., San Francisco, CA 94108
408/470-4850; fax: 408/732-7172; info@eastwick.com
www.eastwick.com

Business to business and consumer technology.

Offices: San Francisco, New York. Employees: 55. Founded: 1991.

Agency Statement:

Hi, we're Eastwick.

We're a technology-focused communications agency, and we're here to help.

With deep Silicon Valley roots, we are geeky and breathe tech every day. We're eager to tell the world your stories – from enterprise, security, and data and analytics, to adtech, cleantech, healthtech, edtech, and consumer.

We bring together public relations, content, social media, advocacy, creative services, and research and insights to help some of the world's biggest brands – and emerging leaders – create high-impact communications strategies.

We are tech communications.

We get you.

We get you noticed.

We get you results.

Barbara Bates, founder & CEO; Douglas Liddie, COO; Heather Kernahan, pres.; Gwen Murphy, exec. VP; Erin McCabe, Sahana Jayaraman, sr. VPs; Jun Quintana, Suzanne Chan, Jesse Hamlin, VPs; Marisa Mayer, head of talent mgmt.

20 W. 22nd St., #1108, New York, NY 10010

Agari
Alphonso
Anita Borg Institute
AutoGrid Systems
BMC
Calabrio
Code42
Dell Boomi
Dell Statistica
Devium
Dialpad
Facebook Atlas
Formation Data Systems
Genymobile
Grand Central Tech
Kokam
Limelight Health
Moasis
Nasdaq Entrepreneurial Center
Neustar
Ooyala
Prezi
Proofpoint
Protiviti
Reduxio
SideMark
Siris Capital
Sitecore
Solexel
Swivelfly
Svrve
TechShop
ThoughtSpot
Unify
Signal Labs
Zuora



EDELMAN

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www.edelman.com

facebook.com/edelman

twitter.com/edelmanpr

instagram.com/edelman

Employees: 5,849. Founded: 1952.

Agency Statement: Edelman is a leading global communications marketing firm that partners with many of the world's largest and emerging businesses and organizations, helping them evolve, promote and protect their brands and reputations. Edelman was named one of *Advertising Age's* "Agency to Watch" in 2014; one of *Forbes'* "14 Most Influential Agencies of 2014"; and *The Holmes Report's* "2013 Global Agency of the Year." Edelman was awarded the Grand Prix Cannes Lion for PR in 2014 and was among Glassdoor's "Best Places to Work" for the third time in 2014. Edelman owns specialty firms Edelman Intelligence (research) and United Entertainment Group (entertainment, sports, experiential), a joint venture with United Talent Agency.

Edelman's wholly-owned network of offices are located in the **U.S.:** Atlanta, Austin, Chicago, Dallas, Houston, Los Angeles, New York, Orlando, Portland, Sacramento, San Francisco, Seattle, Silicon Valley, and Washington, D.C.; **Canada:** Calgary, Montreal, Toronto, and Vancouver; **Latin America:** Buenos Aires, Mexico City, Miami, Rio de Janeiro, and São Paulo; **Europe & CIS:** Amsterdam, Barcelona, Berlin, Brussels, Dublin, Frankfurt, Hamburg, Istanbul, London, Madrid, Milan, Moscow, Munich, Paris, Rome, Stockholm, Warsaw, and Zurich; **Asia Pacific, the Middle East and Africa:** Abu Dhabi, Ahmedabad, Bangalore, Beijing, Chennai, Dubai, Guangzhou, Hoh Chi Minh City, Hong Kong, Hyderabad, Jakarta, Johannesburg, Kolkata, Kuala Lumpur, Melbourne, Mumbai, New Delhi, Pune, Seoul, Shanghai, Singapore, Sydney, Taipei, and Tokyo.

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Susanne Marell, Germany CEO; Uta Behnke, mng. dir.

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Maslak/Istanbul Turkey
90 212 329 80 80

Serra Türk Büyükfirat, Turkey gen. mgr.

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20 avenue André Malraux, 92 300 Levallois Perret, France
011 33 1 40 89 96 30

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Fiorella Passoni, Italy gen. mgr.

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Mattias Ronge, CEO, Sweden

Asia Pacific, Middle East & Africa

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011 91 (79) 65215111

Arun Shaw, sr. acct. dir.

Continued on next page

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Raymond Siva, Indonesia CEO

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Sonny Shen, mng. dir.

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111 Somerset Rd., #08-03, Singapore 238164
011 65 6733 1110; fax: 011 65 6733 5550

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Steve Spurr, CEO, Australia

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011 886 2 2757 6568; fax: 011 886 2 2757 6355

Peter Tou Kuang-Kai, gen. mgr.

10th Floor, Izumi Garden Tower, 1-6-1 Roppongi, Minato-ku, Tokyo 106-6010, Japan
011 81 3 4360 9000

Ross Rowbury, pres.

Partial List of Top-Worldwide Clients

AstraZeneca
eBay
General Electric
Hewlett Packard
Microsoft
Starbucks Coffee Co.
Unilever



EDGE COMMUNICATIONS, INC.

5419 Hollywood Blvd., Suite C 727, Los Angeles, CA 90027
323/469-3397; fax: 323/645-7054; info@edgecommunicationsinc.com
www.edgecommunicationsinc.com
www.edgewise.us.com
www.linkedin.com/company/edge-communications-inc.
Founded: 1996.

Agency Statement: Marking our 20th year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of 20+ senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, and Honolulu.

Kenneth Greenberg, pres.; Sara Flint, VP

Coast Packing Co.
Infinitely Virtual
Keck Medicine of USC
Ocean Media
SoloGrid
TuneGO
Velodyne LiDAR
Woodbury University

EDSON & ASSOCIATES INC., ANDREW

89 Bounty Lane, Jericho, NY 11753
 516/931-0873; 516/850-3195; Andrew@EdsonPR.com
 www.EdsonPR.com

Corporate and financial PR. Employees: 4. Founded: 1996.

Andrew S. Edson, pres.; Fraser P. Seitel, sr. partner; Martin Skala, Barry Zusman, VPs

AgWorx Inc.
 Cityopoly, Inc.
 Collector Car Showcase
 CTW Consulting
 GrooveCar, Inc.
 Jerome Levy Forecasting Center, The
 Silver Institute, The
 Welsh, Carson, Anderson & Stowe

EDWARD HOWARD

Acquired by Fahlgren, Inc., See Fahlgren Mortine

EILEEN KOCH & COMPANY, INC.

1627 Pontius Ave., Los Angeles, CA 90025
 310/441-1000; fax: 310/441-3030; eileen@ekcpr.com
 www.eileenkoch.com

Entertainment, fashion, publishing, interior design, health care, corporate and sports. Founded: 1990.

Eileen Koch, pres.

EILER COMMUNICATIONS

4712 Breezewood Court, Ann Arbor, MI 48103
 734/761-3399

www.eilerpr.com

High tech, financial svcs., healthcare, biotech, crisis comms. PR and new media. Founded: 1987.

Larry T. Eiler, chmn./CEO; Sandy Eiler, pres./COO

EIN COMMUNICATIONS

1712 N St., NW, Washington, DC 20036
 202/775-0200

www.eincomm.com

Media relations, strategic PR. Founded: 1986.

Marina Ein, pres.

Eisbrenner

PUBLIC RELATIONS

EISBRENNER PUBLIC RELATIONS

Member of IPREX

333 W. 7th St., #333, Royal Oak, MI 48067

248/554-3500; fax: 248/554-3501; info@eisbrenner.com

www.eisbrenner.com

B2B, automotive, technology, corporate and internal marketing communications. Employees: 15. Founded: 1985.

Agency Statement: For 30 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate. We're proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what's next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm's ownership in IPREX (www.iprex.com), one of the world's largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn.; Tom Eisbrenner, pres. & CEO; Steve Blaw, VP

IPREX
 Global Communication

Aramco
 Atlas Holdings
 Bosch
 Brose
 Dana Holding Corp.
 Detroit Jazz Festival
 FABTECH
 Global EMERGENT
 Henniges Automotive
 IAV Automotive Engineering
 Linamar
 Magna
 Michigan Science Center
 Morgan Stanley
 MSX International
 Original Equipment Supplier Assn. (OESA)
 Pricewaterhouse Coopers
 Roechling
 Square One Education Network (pro bono)
 Techniplas
 Tula Technology

EISEN AGENCY, THE

5315 New Haven Ct., Sheffield Village, OH 44054
 440/695-0817

www.theeisenagency.com

Public relations and marketing consultancy.

Rodger Roeser, pres.

ELIAS/SAVION PUBLIC RELATIONS

625 Liberty Ave., 24th fl., Pittsburgh, PA 15222
 412/642-7700; fax: 412/642-2277

www.elias-savion.com

PR, advertising, hospitality, healthcare, retail. Founded: 1976.

Philip Elias, pres.

ELLIPSES

social ♦ public relations ♦ marketing

ELLIPSES

405 14th St., #900, Oakland, CA 94612

510/735-9667; diana@ellipsespr.com

www.ellipsespr.com

Hospitality, restaurants, food, beverage, special events, chefs, travel & tourism. Employees: 5. Founded: 2007.

Agency Statement: Ellipses is a San Francisco Bay Area-based integrated communications agency with a passion for the hospitality industry. As artisans ourselves, we believe in handcrafted cookies, not cookie-cutters. We take on one-of-a-kind clients and create a customized approach with proven results. As your devoted PR, social media and marketing team, we become ardent advocates and advisors on your behalf. Our mission is simple: to inspire everyone to love our clients as much as we do.

Diana G. Haven, pres.

Altamirano Restaurant Group

Fog City

Fruits from Chile

Half Moon Bay Brewing Co.

Pacific Northwest Canned Pear Service

Patxi's Pizza

Petit Pot

St. Helena Chamber of Commerce

The Chef's Press

The MINA Group

Wydown Hotel

EMERALD PARTNERS

2037 Lemoine Ave., #451, Fort Lee, NJ 07024

201/784-8880; yusake@aol.com

www.hospitalcrisis.net; www.edsonpr.com

Founded: 1992.

Agency Statement: Emerald Partners is a full-service, communications management consulting company that, for 30 years, has served executives in corporations, foundations, hospitals and law firms.

Fraser Seitel, mng. partner

EMERGING MEDIA INC.

37 N. Broadway, Nyack, NY 10960
212/922-5885; fax: 212/656-1206; info@emergingmediapr.com
www.emergingmediapr.com

PR, branding, marketing and social media for B2B and B2C companies in the technology, media, gaming, consumer, professional services and mobile markets. Founded: 2005.

Susan Lindner, CEO

ENERGI PR

49 Spadina Ave., #306, Toronto, Ontario M5V 2J1, Canada
416/425-9143; esther.buchsbaum@energipr.com
www.energipr.com

Pharmaceutical, health and wellness, consumer, beauty and travel PR. Employees: 16. Founded: 1990.

Esther Buchsbaum, Carol Levine, co-founders & mng. partners

ENS

1st flr., Bedford House, 69-79 Fulham High St., London SW6 3JW, United Kingdom
020 7118 1288; info@ensltd.com
www.ensltd.com

Sports PR. Founded: 2002.

Rebecca Hopkins, mng. dir.

ENTERPRISE CANADA

Partner in the Worldcom Public Relations Group
595 Bay St., #1202, Toronto, Ontario M5G 2C2, Canada
416/586-1474

www.enterprisecanada.com

Public and gov't relations, public affairs, mktg. and corp. comms., video production, media training, crisis and risk comms. Founded: 1935.

Barbara Fox, CEO



ENTERTAINMENT FUSION GROUP (EFGPR)

6420 Wilshire Blvd., #620, Los Angeles, CA 90048
310/432-0020; info@efgpr.com

www.efgpr.com

Lifestyle, fashion, beauty, hospitality, film, television, music and overall entertainment industries. Founded: 2001.

Rembrandt Flores, CEO

ENVIRONICS COMMUNICATIONS, INC.

1101 Connecticut Ave., N.W., #450, Washington, DC 20036
202/296-2002; fax: 202/296-4944; www.environicspr.com

PR solutions for clients in advanced technology, fin'l svcs., health sciences, consumer products. Founded: 1994.

Bruce MacLellan, pres. & CEO

ENVIRONMENTAL TECHNOLOGIES & COMMS., INC.

See ETC

EQUITY GROUP INC., THE

800 Third Ave., 36th flr., New York, NY 10022
212/371-8660

www.theequitygroup.com

Founded: 1974.

Loren Mortman, pres.



ERIC MOWER + ASSOCIATES

ERIC MOWER + ASSOCIATES

Advertising and PR/PA firm; Member of IPREX

211 W. Jefferson St., Syracuse, NY 13202

315/466-1000; fax: 315/466-2000

www.mower.com

Adv., public relations and public affairs, social media, content marketing for b-to-b, consumer, travel and tourism, energy and sustainability, health care, buildings and construction, new moms. Employees: 250. Founded: 1968.

Agency Statement: EMA is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. EMA's PR/PA team is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, social media, content marketing, crisis and reputation management, executive training and cause-related marketing.

EMA has nine offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati; Charlotte, N.C.; Atlanta and Boston. Office location is important to us in order to be accessible to clients and resources.

211 W. Jefferson St., Syracuse, NY 13202

315/466-1000; fax: 315/466-2000; gloh@mower.com

Greg Loh, APR, managing partner, PR & PA

50 Fountain Plaza, #1300, Buffalo, NY 14202

716/842-2233; fax: 716/842-1271; mpopp@mower.com

Steve Bell, senior partner, director of reputation mgmt.

1960 First Federal Plaza, 28 E. Main St., Rochester, NY 14614

585/385-2000; fax: 585/385-2003; brye@mower.com

Brad Rye, senior partner/director of PR

30 South Pearl St., #1210, Albany, NY 12207

518/449-3000; fax: 518/449-4000; scasey@mower.com

Sean Casey, partner

1001 Morehead Square Dr., 5th fl., Charlotte, NC 28203

704/375-0123; fax: 704/375-0222; rlyke@mower.com

Rick Lyke, senior partner

201 17th St. NW, #500, Atlanta, GA 30363

678/587-0301; fax: 770/481-1500; tarmentrout@mower.com

Tom Armentrout, managing partner

830 Main St., 10th flr., Cincinnati, OH 45202

513/381-8855; jeberlein@mower.com

Jeff Eberlein, senior partner

40 E. 52nd St., 12th flr., New York, NY 10022

212/980-9060; ymiddleton@mower.com

Yvonne Middleton, partner

134 Rumford Ave., #307, Newton, MA 02466

781/893-0053; fax: 617/663-6330; motoole@mower.com

Mark O'Toole, director

Apex Supply Chain Technologies

BlueCross BlueShield of Western

New York

Crouse Hinds

Daimler Trucks North America

Domtar

Dresser-Rand

DUMAC Business Systems

EMC

Elf on the Shelf

First Energy

Georgia-Pacific

Grass Valley

KeyBank

Laticrete

Luxottica

Millennium Energy

National Heritage Academies

New York State Independent System Operator

North American Breweries

Pass and Seymour

Paychex

Rosie App

Sun Chemical

Welch Allyn

Western New York Ford Dealers

IPREX
Global Communication

ERVIN | HILL STRATEGY

410 1st St., SE, Suite 300, Washington, DC 20003
202/863-0001; fax: 202/863-0096
www.ErvinHillStrategy.com

Bus. dev., comms., gov't. rels, crisis mgmt., U.S. subsidiaries of foreign cos., public affairs. Founded: 1987.

Jim Ervin, CEO

ERWIN-PENLAND

125 E. Broad St., Greenville, SC 29601
864/271-0500

www.erwinpenland.com

Full service adv., creative, automotive, fin'l svcs.

Allen Bosworth, pres.

ESTEY-HOOVER, INC.

Advertising and PR firm

20201 S.W. Birch St., #150, Newport Beach, CA 92660
949/756-8501; fax: 949/756-8506

www.este-y-hoover.com

PR, adv., creative, dir. mktg., automotive, beer/wine/liquor, computers/
computer products, financial services. Founded: 1975.

Daniel W. Hoover, founder/pres.

ETC

600 West Loveland Ave., Ste. 3A, Loveland, OH 45140
513/772-7903; pat.esposito@etc-online.com

www.etc-online.com

Environmental, health and safety issues. Founded: 1994.

Pat Esposito, pres. & CEO

EVANS, HARDY + YOUNG INC.

829 De La Vina St., #100, Santa Barbara, CA 93101
805/963-5841

www.EHY.com

Full-service mktg. comms. agency specializing in the restaurant & food
categories, travel & tourism, healthcare.

Jim Evans, co-founder/CEO

EVINS^{sct}
Strategy. Creative. Tactics.

EVINS COMMUNICATIONS, LTD.

830 Third Ave., New York, NY 10022

212/688-8200; info@evins.com

www.evins.com

facebook.com/EvinsCommunications

twitter.com/EVINSsct

pinterest.com/Evins/

Full-service brand marketing communications and public relations firm
with specialist expertise in developing integrated multi-platform pro-
grams for brands, products and services in the premium, prestige and lux-
ury sectors. Employees: 25. Founded: 1987.

Agency Statement: We architect and build brands, and we transform
brand and business potential into brand and business performance. We
facilitate connecting brands and audiences, foster engagement between
brands and constituents, as well as catalyze and optimize how brands
and their publics converse and interrelate. We create programs that
engender brand trial and experience; leverage brand experience to
foment conversation and storytelling; catalyze brand advocacy and
engagement to optimize brand mind-share; and transform brand mind-
share into brand market-share. We are the point where insight meets
execution and bridge the divide between what a brand is now and what
it can become in the future; we transform brands into market leaders
and legacies.

We are strategic. We are creative. We are tactical.

EVINS incorporates the following practices into holistic and integrated
marketing communications programs specifically designed to advance a
client's business:

• Authority/Leadership Positioning

- Blogger Engagement & Blogger Relations
- Brand Advocacy & Brand Engagement Programming
- Brand Archetype & Brand Essence
- Brand Content & Brand Programming
- Business Development & Strategic Partnerships
- Buzz Marketing & Influencer Connectivity
- Cause Related Marketing & Programming
- Content Development / Content Programming / Content Optimization /
Storytelling
- Crisis Communications/Management & Mitigation/Preparation &
Training
- Digital Content & Digital Newsroom
- Digital Listening & Digital Surveillance
- Engagement, Resonance & Sentiment Programming
- Entertainment Marketing & Product Integration/Product Placement
- Event Embedding & Event Marketing
- Executive Branding & Reputation Management/Optimization
- Experiential Programming
- Influencer Engagement & Influencer Relations
- News Bureau & Online Newsroom
- Product Integration & Product Placement
- Public Advocacy & Public Service Programming
- Public Relations & Media Relations
- Social Media / Social Networking / Social Platforming
- Strategic Partnerships & Partnership Programming

EVINS has a proven track record of doing exceptional work for
extraordinary brands, and is consistently recognized for its excellence in
creativity, strategies and tactics. We offer a client far more than traditional
public relations and we are committed to providing a client with consum-
mate business and strategic counsel in order to make a consequential and
measurable contribution to their business and their brand. The Agency's
unique, multi-platform approach has made an invaluable contribution to
the development, growth and success of icon and legacy brands, industry
innovators and pioneers including, American Express, Departures
Magazine, Ebel Watches, Exclusive Resorts, Glaceau Vitamin Water,
Kanebo Cosmetics, Leica Camera, Maker's Mark Bourbon, Marquis Jet,
Neiman Marcus, Rosewood Hotel & Resorts, Preferred Hotels & Resorts,
Tourneau and Vera Wang, amongst many others.

Because of our approach, philosophy and results, our commitment to
making a beneficial and consequential contribution to our clients' busi-
nesses, as well as the dedication and professionalism of our executives
and account professionals, EVINS builds and maintains long-term client
partnerships, with an average tenure of more than eight years and several
in excess of two decades. The ultimate affirmation and validation of our
ability to contribute to a client's success is the longevity of our client rela-
tionships and our proven proficiency for transforming brand and business
potential into brand and business performance.

Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; Kara Terek,
sr. VP, travel & hospitality; Drew Tybus, VP, food, spirits & wine
group; David Harrison, VP, digital integration & social media group;
Robert Schaltenbrand, sr. VP, lifestyle group; Matthew Berritt, dir.,
lifestyle group

F

42WEST

220 W. 42nd St., 12th flr., New York, NY 10036

212/277-7555

42west.net

Entertainment marketing.

Leslie Dart, prin. partner



5W PUBLIC RELATIONS

1166 Avenue of the Americas, 4th fl., New York, NY 10036
212/999-5585; fax: 646/328-1711; info@5wpr.com
www.5wpr.com
Founded: 2003.

Agency Statement: 5W Public Relations (5W) is a full-service PR Agency that partners with brands - both established and emerging, corporations, global interests, national corporations and consumer companies, regional businesses, high-profile individuals, start-ups and technology brands to help them define and achieve their strategic PR goals.

Resourceful, innovative, and nimble, 5W works hard, thinks big, and delivers successful results. We are known for needle-moving public relations programs, a novel approach, and innovative people who deliver measurable, game-changing results.

5W practice areas include Consumer Brands, Food & Beverage, Health & Wellness, Travel & Hospitality, Technology, Beauty, Entertainment, Nonprofit, Corporate Communications and Reputation Management, Public Affairs, Crisis Communications, and Digital Strategy.

We develop and execute novel and fresh ways for our clients to connect with their target audiences in memorable ways. As a result, we measurably increase the positive results of their communication efforts. Our programs lead to award winning recognition, including PR Agency of the Year, PR Executive of the Year, Product Launch of the Year, Business to Business Program of the Year and Digital/Social Media Campaign of the Year, among others.

Ronn D. Torossian, pres. & CEO; Erika Kauffman, partner & gen. mgr.; Greg Sherry, exec. VP & COO, Juda Engelmayr, Dara Busch, Matt Caiola, sr. VPs

1800 Tequila
Ader Investment Management
Aerosoles
All-Clad Metalcrafters
Barnes & Noble.com
BornFree
Bowery House
Carrington Farms
Camp Bow Wow
CheapOAir.com
Decléor
DigitalOcean
Diono
Donald J Pliner
Duane Reade
Empire Government Strategies
FULLBEAUTY Brands
Gray Line New York
GoHealth
Harrah's
IMUSA USA
International Bowling Campus
Jane Iredale
KRUPS
Lenda
Lifestyles Condoms
Loews Hotels
McDonald's
Medifast
Millenium Hotels
MyRegistry.com
Patina Restaurant Group
PeekYou
Philip Stein
Pressels
Publisher's Clearing House
Roomer
Sparkling ICE by Talking Rain
Spring Owl Asset Management
Sure Fit
T-Fal
The Jackie Robinson Foundation
The National Law Enforcement and Firefighter's Children's Foundation

The New Jersey Chamber of
Commerce
The Peebles Corp.
Three Olives Vodka
U-Haul
VideoBlocks
Voices Against Brain Cancer
Whole Foods Market
Zeta Interactive



FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219
614/383-1500; fax: 614/383-1501; neil.mortine@fahlgren.com
www.fahlgrenmortine.com

Categories: tourism, healthcare, BtoB/industrial/manufacturing, technology, education, consumer packaged goods, beauty & fashion, lifestyle, insurance/finance, retail, agriculture, food & beverage.

Practice areas: media rels., executive counsel & strategic comms., planning, reputation mgmt./crisis comms., investor rels. & financial comms., social media mgmt., internal comms., public affairs, media training, community rels. & events, writing (technical, speech, online, creative, business). Employees: 200. Founded: 1986.

Agency Statement: Fahlgren Mortine offers a full range of marketing and communications services, from media relations to the creative and practical application of new media, all in real-time. With more than 200 associates and clients based all over the world, Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland, Cincinnati, Dayton and Toledo, Ohio; Charleston, W. Va., Ft. Lauderdale, Fla.; Boise, Idaho; Denver, Colo.; Lexington, Ky.; Greenville and Myrtle Beach, S.C., and New York City. In addition to our regional offices, we have the ability to reach audiences globally through our involvement with the PR Council and membership in IPREX. Fahlgren Mortine acquired Turner, a travel, tourism and active lifestyle public relations firm with offices in Denver, Colo. and New York City in 2014.

But what matters most to our clients is our way of doing business. Our integrated model allows us to pursue the best solution to our clients' challenges, no matter the medium. We consistently achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the "world-class" range, and it means our clients enthusiastically recommend us to their peers. It also helps us attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, president & CEO

Airstream
Ansell
Avery Dennison
Boise CVB
Capital University
Cardinal Health
City of Columbus
Cliffs Natural Resources
Colfax
Cooper Tires
Crown Equipment
Donate Life Ohio
Elmer's Products
Emerson Climate Technologies
Emerson Network Power
Emerson Power Transmission
Exel
Experience Columbus
Kidde
Materion Corp.
McDonald's Regional Co-ops
Midmark Corp.
Myrtle Beach Chamber of Commerce/CVB
North Dakota Tourism
Nova Southeastern University
OnBase
Panama City Beach CVB
Savannah College of Art and Design
Sherwin-Williams
Simplot
Standard Register
T. Marzetti Co.
The Kroger Co.
The Office of TourismOhio
Travel Nevada
West Virginia Dept. of Health and Human Resources
West Virginia Lottery
WinSupply
Wyoming Office of Tourism



FAIRMOUNT GROUP LLC, THE

12434 Cedar Rd., #7, Cleveland Heights, OH 44106
216/229-5220; info@thefairmountgroup.com
www.thefairmountgroup.com
Crisis comms., environmental, multicultural markets, educational institutions, professional svcs. Founded: 2006.

Dawn Hanson, co-pres. & COO

FALK ASSOCIATES/CONTACT

1120 W. Belmont Ave., Chicago, IL 60657
773/883-2580; fax: 773/975-1999; contact@falkpr.com
www.falkpr.com
PR & Promotional Marketing.

Amy Falk, president

Cancer Health Alliance
Classic Cinemas
EBRM
FRS
International Assn. of Healthcare Security and Safety
International Healthcare Security and Safety Foundation
Iron Gate Motor Condos
New Moms/Bright Endeavors
Swallow Solutions
Waldheim Cemetery



FALLS COMMUNICATIONS

Member of Public Relations Organisation International
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113
216/696-0229; fax: 216/696-0269; rfalls@fallscommunications.com
www.fallscommunications.com
Employees: 60. Founded: 1994.

Agency Statement: Falls Communications is a full-service public relations, marketing support, digital and investor relations firm.

Our extensive scope of in-house services are at all our clients' disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:

- Marketing Support & Communications
- Media Relations
- Digital
- Product Introduction & Support
- Issues & Crisis Counseling
- Corporate Identity & Branding
- Web and Graphic Design
- Issues Management
- Investor Relations
- Employee Relations
- Government & Public Affairs
- Social Media
- Collateral Materials & Publications



Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. comms. & IR; Kelly Henderson, general counsel & CFO; Jennifer Allanson, Brian Bloom, Julie Brosien, Cristy Carlson, Chris Lynch, Eileen Petridis, Todd Morgano, sr. VPs; Rob Berick, Kevin Donahue, mng. dirs.; Ron Fountain, exec. counsel; Chris Caputo, COO Falls Digital

A. Schulman
Acclaim Lighting
Agmet
Ave Maria Foundation
BioEnterprise
Blue Spark Technologies
Bridgestone Invitational
Calfee
Cedar Fair

Cleveland Public Library
Donley's Construction
Downtown Cleveland Alliance
DUCK Tape
Earthtronics
Eaton
Elmer's Products, Inc.
Emerald Performance Materials
Erie Insurance
Fortune Brands Home & Security
FROG Tape
GeckoTech
Global Center for Health Innovation
Global Cleveland
Greater Cleveland Film Commission
Gunlocke
John Carroll University
Kichler
Krazy Glue
Lincoln Electric Co.
MACE Security Brands
Martin-Senour Paints
Meijer
Meyer Products
Michigan Chamber of Commerce
Moen Canada
Moen Commercial
Moen Inc.
Northwood University
Novik, Inc.
NRP Group
Painter's Mate Green Tape
Park Place Technologies
Q4 Web Systems
Rayonier Advanced Materials
Rudolph/Libbe Inc.
Sherwin-Williams Aerospace
Sherwin-Williams Automotive Finishes
Shurtape

ShurTech Brands, LLC
Spieth Bell McCurdy & Newell
The Medical Center Co.
The North American
Menopause Society (NAMS)
TTI Floor Care North America
U.S. Silica
Vitamax
Vocon
Vorys, Sater, Seymour and Pease
Walter | Haverfield LLP



FAMA PR, INC.

Liberty Wharf, 250 Northern Ave., Boston, MA 02210
866/326-2552; info@famapr.com
www.famapr.com
Technology PR. Employees: 40. Founded: 2002.

Agency Statement: fama PR is North America's premier boutique PR firm for technology companies. fama PR works closely with its clients to develop specific, measurable goals to ensure the greatest return on their PR investment. Headquartered in Boston's dynamic Seaport, fama PR is the only PR firm named as *Boston Business Journal's* Best Place to Work four years in a row.

Matt Flanagan, founding partner; Keith Watson, founding partner; Ed Harrison, mng. partner

Accomplice
Applause
Axis Communications
BetterCloud
CashStar
CyberArk
Everbridge
Flyp
IdeaPaint
Ipswitch
ModusLink
Nutonian
Recorded Future
SailPoint
SAS
SessionM
Spanning by EMC
Whoop

FARR MARKETING GROUP

2940 Westwood Blvd., 2nd fl., Los Angeles, CA 90064
310/470-3644
www.farrmarketing.com
Marketing comms., PA. Founded: 1996.
Harvey Farr, pres.

FAST HORSE INC.

240 N. 9th Ave., Minneapolis, MN 55401
612/746-4610
www.fasthorseinc.com
Brand strategy, grassroots mktg., media relations, event planning, online publicity.
Jorg Pierach, founder/creative dir.

FEAREY GROUP, THE

The Tower Bldg., 1809 7th Ave., #1212, Seattle, WA 98101
206/343-1543; info@feareygroup.com
www.feareygroup.com
Health and life sciences; building sciences and real estate; professional, legal and financial services; higher education; non-profit; transportation; municipalities and government agencies. Public relations, marketing and design, public affairs, social media, video, media relations and crisis communications. Employees: 13. Founded: 1981.
Aaron Blank, pres. & CEO



FEINTUCH COMMUNICATIONS

245 Park Ave., 39th fl., New York, NY 10167
212/808-4900; fax: 212/792-4001; info@feintuchpr.com
www.feintuchcommunications.com; www.PRWorldAlliance.com
Founded: 2009.

Agency Statement: Feintuch Communications is an award-winning, boutique *strategic relations* firm offering senior counseling, experience and hands-on support to a broad range of organizations – from the *Fortune* 500 to emerging companies, non-profits and associations.

We've aligned our in-house talent and external resources around the critical business and marketing challenges faced by businesses today – including strategic public relations, business development, investor relations, capital sourcing, partnership development, advertising and marketing. We serve on the board and are a partner in PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.

Every client engagement is managed, hands-on, by a senior professional. Our focus is on b-to-b and b-to-c marketing with significant expertise in technology, financial services/fin tech, professional services, AV, consumer tech, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, pres.; Rich Roher, mng. partner

Accura Media Group	Vericred
Agricultural Bank of China	Visioneer
Atlona	Waterlogic
ChargeItSpot	Xerox DocuMate Scanners
Convenc	
Emergent Capital	
Glebar	
Kaneland/NACK	
Legrand N.A.	
LifeThreads	
MarketingSherpa/MECLABS	
Rezzcard	
Soliddd	
SureCall	

FELDER COMMUNICATIONS GROUP

Advertising and PR firm
1593 Galbraith Ave. SE, #200, Grand Rapids, MI 49546
616/459-1200; fax: 616/459-2080
www.felder.com
PR, adv., business/consumer adv., dir. mktg., sales promo., financial services/banks/savings & loans. Founded: 1994.
Stan Felder, pres./CEO

FIFTEEN MINUTES

5670 Wilshire Blvd., #850, Los Angeles, CA 90036
323/556-9700; fax: 323/556-9710; info@fifteenminutes.com
www.fifteenminutes.com
Lifestyle, entertainment, talent, events and crisis/controversy management. Founded: 2005.
Howard Bragman, founder



FILM FASHION

A Division of Rogers & Cowan
Pacific Design Center, 8687 Melrose Ave., G684, Los Angeles, CA 90069
310/854-8195; fax: 310/854-8138; carla.blizzard@filmfashion.com
www.filmfashion.com

Agency Statement: Film Fashion, an exclusive division of Rogers & Cowan, specializes in matching fashion and accessory brands with prominent celebrities to provide heightened brand awareness. This specialty PR firm creates customized solutions to match clients and their latest fashions with the “right” celebrities and trendsetters that embody their brand and promote the desired image.

The firm leverages these Hollywood associations into media coverage through the execution of strategic media relations campaigns targeting key fashion, lifestyle, and entertainment press. Media activities for their roster of fashion designers, fine jewelers, luxury goods, and specialty retailers may include designer profiles, collection launches, and fashion shows. Film Fashion's unique showroom space provides an optimal location to introduce media, stylists and celebrities to our client's brands by housing an edited collection of samples.

Recent projects have included dressing celebrities for red carpet appearances, securing editorial placements and coordinating product placement working with talent such as Taylor Swift, Jennifer Lopez, Blake Lively, Kate Hudson, Beyoncé, Kendall Jenner, Gigi Hadid, Jessica Alba and Gwyneth Paltrow.

Carla Blizzard, sr. VP

Clients include:

A Pea in the Pod
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Financial Profiles

Investor Relations & Corporate Communications

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11601 Wilshire Blvd., Suite 1920, Los Angeles, CA 90025
310/478-2700; mconlon@finprofiles.com
www.finprofiles.com

Corporate comms., investor rels., M&A comm., crisis mgmt., IPO preparation, media rels. Founded: 2007.

Agency Statement: Public companies, pre-IPO companies and asset management firms come to us for our expertise in value-based corporate positioning and messaging and for access to the people whose opinions matter: investors, analysts, investment bankers and the press.

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www.finemanpr.com

Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages, Latino and multicultural outreach. Employees: 18. Founded: 1988.

Agency Statement: San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. "Brand PR," a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, sr. VP; Travis Taylor, exec. VP; Heidi White, Karmina Zafiro, VPs; Serene Buckley, sr. dir., content strategy; Juan Lezama, dir., Latino & multicultural comms.; Toby Baird, dir., wine practice.



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Employees: 500. Founded: 2011.

Agency Statement: Finn Partners was founded in 2011 with the goal of shaping a bold future in Public Relations through entrepreneurial spirit, innovation and partnership driving client success. A global group of collaborative strategists dedicated to delivering integrated communications programs for today's leading brands, Finn Partners proactively builds the messaging, visuals and context across sectors and media platforms that turn clients into thought leaders. With the right combination of practice area expertise and raw, new thinking across branding, PR, advertising, digital and social media, Finn pushes past traditional media boundaries into thriving new frontiers.

Today, our 500-person-strong global partnership is committed to creating an entrepreneurial agency, uniquely positioned to meet the challenges our clients face in an ever-shifting media landscape.

Finn Partners is one of the world's fastest growing and largest independent PR firms with over 500 employees who work collaboratively with colleagues across the globe to deliver results. Finn Partners is also very focused on creating a "best place to work" environment and we believe that this culture helps us to attract and retain the best talent in the industry.

Finn Partners specializes in the full spectrum of communications services, including digital, creative and social media. Specialty areas include consumer, health, technology, CSR, education, travel & lifestyle, arts, and public and corporate affairs. We come to work with a desire to help our clients make a difference in the world, and are founded on the notion that true partnership fosters an environment in which independent-minded professionals deliver the best in client service, creativity and results.

Our clients receive boutique-style attention, reinforced with the resources of a global communications firm. Since the launch of Finn Partners, the agency has earned numerous awards for its clients and ourselves, including:

- 2012 – Best New Agency – *The Holmes Report*
- 2013 – Firm of the Year (Midsize) – *PR News*
- 2013 – Best Agency to Work For – *The Holmes Report*
- 2014 – Top Place to Work – *PR News*
- 2015 – Midsize PR Agency of the Year – *PR News*
- 2015 – Best Midsize Agency – *The Holmes Report*

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Dena Merriam, co-founding partner; dena@finnpartners.com (NY)
Richard Funness, sr. mng. partner; richard@finnpartners.com (NY)

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Widmeyer Communications - (212) 260-3401
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Michael Abrahams, partner

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www.fionahuttonassoc.com
Public affairs for corporate, nonprofit, government, public agency, trade association and political clients. Employees: 7. Founded: 2001.

Fiona Hutton, pres.; Ann Newton, VP

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Trend-spotting, distributor relations, public relations, brand strategy development, investor relations, observational research, seminar management, retail and POP tactical development, viral marketing, event planning, and heritage branding. Founded: 1982.

Pat Fiore, founder/strategist

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www.fireflycomms.com
Founded: 1988.

Claire Walker, group CEO

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www.thefirmpr.com
Luxury, travel & tourism, trade shows, healthcare, education. Founded: 1993.

Solveig Raftery, pres. & CEO

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www.fish-consulting.com
National/local media relations, consumer PR, internal communications, social media content development, executive visibility, crisis communications, graphic design & website development, and SEO & search marketing. Employees: 22. Founded: 2004.

Lorne Fisher, CEO & mng. partner; Bernie Fisher, CFO; Kim Ryan, Jenna Kantrowitz, VPs; Ashley Rodriguez, Amanda Bortzfield, Lauren Simo, acct. dirs.; Elayne Sommers, Rachel Tabacnic, Claibourne Smith, sr. acct. mgrs.; Andie Biederman, Ellie Mannix, Samantha Russo, acct. mgrs.; Ashley Reynolds, social media mgr.; Jessica Nunez, Sloane Fistel, Tiffany Trilli, A/Es; Alexya Williams, social media coord.; Justin Baloun, Susan Baloun, creative; Marisa Colucci, exec. asst./office mgr.; Alyssa Nation, intern

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www.FisherPR.com
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sure; publicity; promotions; special events; crisis comms. Employees: 4.
Founded: 1978.

Robert J. Fisher, founder



FLEISHMANHILLARD

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Founded: 1946.

Agency Statement: FleishmanHillard specializes in public relations, reputation management, public affairs, brand marketing, digital strategy, social engagement and content strategy. FleishmanHillard was named *PRWeek's* 2014 Global Agency of the Year, "Standout Agency" on *Advertising Age's* 2013 A-List; NAFE's "Top 50 Companies for Executive Women" for 2010-2016; and among *PRWeek's* 2013 "Best Places to Work." The firm's award-winning work is widely heralded, including at the Cannes International Festival of Creativity. FleishmanHillard is part of the DAS Group of Companies, and has more than 85 offices in 30 countries, plus affiliates in 43 countries.

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Specialist Bristol

Specialist Bristol
Embassy House, Queens Ave., Bristol BS8 1SB, United Kingdom
+44-117-925-1696

TogoRun

TogoRun London
Bankside 3, 90 Southwark St., London SE1 0SW, United Kingdom
+44-208-618-2750; fax: +44-207-554-1051

TogoRun Los Angeles
12777 West Jefferson, #120, Los Angeles, CA 90066

TogoRun New York
220 E. 42nd St., New York, NY 10017-5806
212/883-9080; fax: 212/453-2070

TogoRun Washington, D.C.
1615 L St., N.W., #1000, Washington, D.C. 20036-5610
202/828-5060

VegaRun New York

VegaRun New York
220 E. 42nd St., New York, NY 10017-5806
212/883-9080; fax: 212/453-2070

VOX Global

VOX Global Boston
One Beacon St., Flr. Two, Boston, MA 02108
617/986-5719

VOX Global Dallas
1999 Bryan St., #2550, Dallas, TX 75201
214/259-2737

VOX Global Indianapolis
101 W. Ohio St., #2000, Indianapolis, IN 46204
317/454-8030

VOX Global Nashville
209 10th Ave. S., #409, Nashville, TN 37203
615/514-2164

VOX Global New York
711 Third Ave., 18th flr., New York, NY 10017
212/856-8545

VOX Global Portland
511 Congress St., Fifth flr., Portland, ME 04101
507/523-1366

VOX Global Tokyo
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038,
Japan
+81-3-6204-4320; fax: +81-3-6204-4349

VOX Global Washington, D.C.
1615 L St., N.W., #1110, Washington, D.C. 20036
202/955-5326; fax: 202/772-5046

Notable Clients:

American Petroleum Institute
Ascension
AT&T

Continued on next page

FLEISHMANHILLARD continued

Abbott Laboratories
 Abbvie
 Bose
 Boy Scouts of America
 Crocs
 Electronic Arts, Inc. EA
 Eli Lilly & Company
 Emerson
 Enterprise Holdings
 Ernst & Young
 Farm Credit Council Services, Inc.
 General Motors
 Hallmark
 Hewlett-Packard Company (HP)
 Hyatt Hotels Corporation
 Johnson & Johnson
 PepsiCo Inc.
 Procter & Gamble Company
 Royal Philips Electronics
 Russell Stover
 Tyson Foods
 Udi's Healthy Foods
 USAA
 U.S. Government
 VF Corporation
 Visa Inc.

FLEMING + COMPANY, INC.

31 Americas Cup Ave., Newport, RI 02840
 401/848-2300; fax: 401/849-4180
 www.flemingandcompany.com
 Adv., PR, interactive media & direct mktg. Founded: 1993.
 Paul Fleming, pres. & CEO

FLOWERS COMMUNICATIONS GROUP

303 E. Wacker Dr., #1000, Chicago, IL 60601
 312/228-8800
 www.explorefcg.com
 Promotions and advertising. Flowers Communications Group (FCG) is one of the country's leading multicultural, integrated marketing communications agencies with expertise in the African American and Hispanic markets. Founded: 1991.
 D. Michelle Flowers Welch, founder & chmn.

FLS GROUP

Division of Thread Marketing Group
 4635 West Alexis Rd., Toledo, OH 43623
 419/887-6801; fax: 419/887-6802
 www.threadgroup.com
 PR, issue management, business & consumer mktg., executive communications, social media. Employees: 24. Founded: 1984.
 Mark Luetke, pres.

FOCUSED COMMUNICATIONS CO., LTD.

See Allison+Partners

FOLEYFREISLEBEN LLC

15233 Ventura Blvd., #1170, Sherman Oaks, CA 91403
 818/788-0010; fax: 818/788-0011
 www.folfry.com
 A full service comms. consultancy concentrating on investor and corp. rels.; PR and business-to business mktg. comms. Founded: 1996.
 Gerald Freisleben, pres.

FOLSOM & ASSOCIATES

44 Montgomery St., #3710, San Francisco, CA 94104
 415/978-9909; sam@folsomandassociates.com
 www.folsomandassociates.com
 Specializing in food and wine public relations, events and social media. Founded: 1993.
 Sam Folsom, pres.

FOOD GROUP, THE

230 Park Ave. South, New York, NY 10003
 212/725-5766
 www.thefoodgroup.com
 PR, adv., foodservice mktg., beer/wine/liquor, beverages, fast food/restaurants. Founded: 1970.
 Mark Cotter, CEO

foodminds

FOODMINDS, LLC

328 S. Jefferson St., Suite 750, Chicago, IL 60661
 312/258-9500; fax: 312/258-9501; lcubillos@foodminds.com
 www.foodminds.com
 A consulting and communications company, specializing in food, beverage, nutrition, health and wellness. Employees: 30. Founded: 2006.
Agency Statement: FoodMinds is an award-winning communications and consulting company boldly transforming the way the world thinks about food, nutrition and health. We harness communications, science and public affairs to establish unique selling propositions and produce novel food and nutrition programs. Clients come to FoodMinds when they want to create a better story that makes a difference, and tell it in a way that achieves their objectives through measurable results.
 FoodMinds brings together the right mix of talented, seasoned and motivated professionals — from registered dietitians, consumer marketers and media strategists to PhDs, science writers and public affairs experts — to shape a new food frontier with our clients where people are healthier and happier.
 Partners: Laura Cubillos, RD (lcubillos@foodminds.com), Bill Layden (blyayden@foodminds.com), Sue Pitman, MA, RD (spitman@foodminds.com)

Almond Board of California
 American Frozen Food Institute
 American Heart Association
 Anschutz Health and Wellness Center
 Applegate
 Can Manufacturers Institute
 Clif Bar & Company
 Dairy Management, Inc.
 Darden Corporation
 Distilled Spirits Council of the United States
 General Mills
 Grocery Manufacturers Association and Food Marketing Institute
 Hass Avocado Board
 Midwest Dairy Association
 Monsanto
 National Cattlemen's Beef Association
 National Confectioners Association
 National Fisheries Institute
 North American Meat Institute
 Nestlé
 Sabra Dipping Company
 United States Dairy Export Council
 The Walt Disney Company
 Welch's
 Whey Protein Research Consortium

FORTUNE PR

Gedung Galaktika, Jl. Harsono R.M. No 2, Ragunan, Jakarta Selatan 12550, Indonesia
 6221 7658506; fax: 6221 7805797; www.fortunepr.com
 Corporate PR, marketing PR, investor relations.
 Miranty Abidin, pres.

FORUM STRATEGIES & COMMUNICATIONS

641 Lexington Ave., 14th fl., New York, NY 10022
 212/554-2155; fax: 212/554-2156; laufer@forumstrategies.com
 www.forumstrategies.com
 Strategic comms., corp. comms., issues and campaign mgmt., public affairs, gov't affairs, digital and social media, broadcast PR. Founded: 2001.
 Richard Frisch, David Laufer, principals



FRANCO PUBLIC RELATIONS GROUP

400 Renaissance Ctr., #1000, Detroit, MI 48243
313/567-2300; fax: 313/567-4486; info@franco.com
www.franco.com

Media relations, community relations, social media, branding, marketing, strategic planning, crisis communications, reputation management, media training, events, measurement. Employees: 18. Founded: 1964.

Agency Statement: Established in Detroit in 1964, Franco is a full service public relations agency that represents clients in the automotive, technology, nonprofit, professional services, health care and consumer industries.

Through media outreach, community relations, social media and events (and always with a heavy dose of creativity), Franco helps its clients build their brand, raise awareness and connect with their audiences.

Seasoned strategists to efficient execution, our people are what make us great.

Daniel F. Ponder, CEO/owner; Tina M. Kozak, pres./owner

Partial client list:

- Alpine Electronics
- Arbor Hospice
- Belle Isle Conservancy
- Brooks Kushman
- Buddy's Pizza
- CBRE
- Comerica Bank
- DataFactZ
- Deloitte
- GM Renaissance Center
- Granite City Food + Brewery
- GroupeSTAHL
- Haartz Corp.
- ITC Holdings Corp.
- Jolly Pumpkin Brewery
- Powers Distributing
- Stahls Automotive Museum
- Steel Market Development Institute
- The Salvation Army - Eastern Michigan Division
- The Salvation Army Adult Rehabilitation Center
- Union Brewery
- University Liggett School
- Vinology Wine Bar & Restaurant

FRANKEN ENTERPRISES

5777 W. Century Blvd., #1070, Los Angeles, CA 90045
310/342-0260; fax: 310/665-9844; don@frankenenterprises.com
www.frankenenterprises.com
Sports PR.

Don Franken, pres.

FRAUSE GROUP

Acquired by Allison+Partners

FREEMAN PUBLIC RELATIONS

16 Furler Street, Totowa, NJ 07512
973/470-0400
www.freemanpr.com

PR and marketing in licensed products, magazines, fashion accessories, consumer prods., travel, toys, healthcare, cosmetics, food, trade shows and interior design. Founded: 1955.

Bruce Maguire, CEO

FRENCH | WEST | VAUGHAN

FRENCH | WEST | VAUGHAN

112 E. Hargett St., Raleigh, NC 27601
919/832-6300; fax: 919/836-7699
www.fvw-us.com

Consumer, travel & tourism, healthcare, professional & financial, business to business, sports & entertainment. Satellite offices in NYC, L.A. and Tampa. Employees: 89. Founded: 1997.

Agency Statement: French | West | Vaughan (FWV) was founded in 1997 and has ranked as the Southeast's largest independent PR firm for more than a decade.

Today, we employ 89 research, public relations, public affairs, advertising, digital and social marketing experts among our Raleigh, N.C. headquarters and our New York City, L.A. and Tampa offices and work with more than 50 of the world's leading companies and brands within our focused practice areas.

Rick French, chmn./CEO; David Gwyn, pres.; Natalie Best, exec. VP/dir., client svcs.

- ABB
- Airplus Footcare
- Asheville Savings Bank
- Bassett Furniture
- BRAND Napa Valley
- Cabela's Incorporated
- Calligaris
- Carolina Beach, N.C.
- City of Raleigh Public Utilities
- Community Care of North Carolina
- Concord Hospitality Group
- Dominion Realty Partners
- Downtown Raleigh Alliance
- Dude Ranchers Assn.
- Edwards Kirby Law Firm
- Fleet Feet, Inc.
- Geno Atkins
- Grain and Barrel Spirits
- Holt Brothers, Inc.
- Hood River Distillers
- Hudson Realty Capital
- Justin Boots
- Kure Beach, N.C.
- Locus Biosciences
- Luol Deng
- Melitta Coffee
- Michael Vick
- Moe's Southwest Grill
- Moves Magazine
- N.C. Retired Govt. Employees Assn.
- N.C. State University
- NATHAN
- National Pro Fastpitch
- Nick Schuyler
- North by South Apparel
- O2 Fitness
- Osceola County, FL
- Polar Ice House
- PSCU
- Rashad Jennings
- Riders by Lee
- Ryan Mundy
- Saft
- Simeon Rice
- Smithfield's Chicken 'N Bar-B-Q
- Southwest Athletic Conference (SWAC)
- Steinberg Sports & Entertainment
- Terrence Holt
- The Backstreet Boys
- The Dears
- TigerSwan
- Torry Holt
- Trailways
- Tweetsie Railroad
- TyraTech
- Uphoric TV
- Variety Wholesalers

- Veteran Golfers Assn.
- Wilmington Convention Center
- Wrangler
- Wrightsville Beach, N.C.



FRESH IDEAS GROUP, THE

2400 Spruce Street, #100, Boulder, CO 80302
303/449-2108; fax: 303/247-0058
www.freshideasgroup.com
Full-service PR firm specializing in natural & organic products industry.
Founded: 1997.

Sylvia Tawse, founder

FS COMMUNICATIONS

See Small Planet PR

FLINT | SPRIGGS | BABB

FSB
core strategies

FSB CORE STRATEGIES

520 Capitol Mall, #630, Sacramento, CA 95814
916/448-4234; fax: 916/448-5933; cherri@fsbcorestrategies.com
www.fsbcorestrategies.com

Agency Statement: Businesses, trade associations, nonprofit organizations and government agencies seek our assistance in developing and managing strategic, integrated communications campaigns because we deliver the results they need.

FSB Core Strategies specializes in advertising, association management, ballot initiative and referendum campaigns, bilingual and multicultural outreach, branding, coalition development, community outreach, crisis communications, earned media, event production and management, research and message development, social media and strategic counsel.

Cherri Spriggs Hernandez, partner

FTI CONSULTING, INC.

88 Pine St., 32nd flr., New York, NY 10005
212/850-5600; edward.reilly@fticonsulting.com
www.fticonsulting.com
Corporate comms., capital markets comms., public affairs. Founded: 1982.

Ed Reilly, Global CEO, Strategic Communications practice of FTI Consulting, Inc.

FUESSLER GROUP INC.

73 Louder's Lane, Jamaica Plain, MA 02130
617/522-0550; fax: 617/522-0955; fuessler@fuessler.com
www.fuessler.com
PR, marketing comms., advertising & media relations for professional service firms & environmental & technology companies. Employees: 2.
Founded: 1984.

Rolf Fuessler, principal

FULCRA WORLDWIDE

(see Strategic Social)

FUNK/LEVIS & ASSOCIATES

931 Oak St., Eugene, OR 97401
541/485-1932; annemarie@funklevis.com
www.funklevis.com
Crisis, education, government, political/ballot measures. Employees: 8.
Founded: 1980.

Anne Marie Levis, pres. & creative dir.; Trevor Steele, comms. strategist; Kayla Gordon, social media strategist

Benton County
Lane Community College



FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Lane, Doylestown, PA 18901
215/340-0480; fax: 215/340-0580; gina@furiarubel.com
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., website design, e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 7. Founded: 2002.

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO; Laura Powers, CMO

Chamberlain Hrdlicka
Hepatitis B Foundation
New Vitae
Penn Community Bank
Stoel Rives
Upper Providence Township
USClaims
Willig, Williams & Davidson

FURMAN ROTH AD AGENCY

801 Second Ave., New York, NY 10017
212/687-2300; fax: 212/687-0858
www.furmanroth.com
New product PR, product promotion, retail PR. Founded: 1968.

Ernie Roth, pres.

FUSION PUBLIC RELATIONS

104 W. 40th St., 5th flr., New York, NY 10018
212/651-4200
www.fusionpr.com

Jordan Chanofsky, CEO

G



G&S BUSINESS COMMUNICATIONS

60 E. 42nd St., 44th flr., New York, NY 10165
212/697-2600; fax: 212/697-2646
www.gscommunications.com

Twitter: @gs_comms
Employees: 142. Founded: 1971.

Agency Statement: G&S is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. The firm's global network extends across 50 countries through its PROI Worldwide partnership. G&S integrates business and communications strategies, using a full range of communications services, to build sustainable relationships for clients along the entire value chain. We inspire action that drives results.

G&S focuses on key markets – **Advanced Manufacturing, Agribusiness and Food, Clean Technology and Energy, Financial and Business Services, and Home and Building Solutions** – where the agency has deep experience and offers valuable insight.

Our expertise spans business strategy knowledge and skills with com-

munications and marketing tools – **B2B, Branding Strategy, Content Strategy, Creative, Digital & Social, Employee Engagement, Insights & Analytics, Media Relations and Sustainability & CSR** – that combine for best practices and results delivered by account teams who collaborate as trusted advisers immersed in a client's business.

Luke Lambert, pres. & CEO
Jeff Altheide, exec. VP

Audra Hession, prin., mng. dir., New York; Steve Halsey, prin., mng. dir., bus. consulting; Seth Niessen, prin., controller; Mary Buhay, sr. VP, mktg.; Brad Bremer, Kevin Pchola, VPs

125 S. Wacker Dr., #2600, Chicago, IL 60606
312/648-6700; fax: 312/422-0660

Ron Loch, prin., mng. dir., Chicago; Doug Hampel, prin., mng. dir., client service; Brian Hall, prin., mng. dir.; Mike Samec, VP

4242 Six Forks Rd., #1650, Raleigh, NC 27609
919/870-5718; fax: 919/870-8911

Kerry Henderson, prin., mng. dir., Raleigh; Ann Camden, prin., mng. dir., client service; Caryn Caratelli, Stephanie Moore, Kate Threewitts, Kiersten Williams, VPs

St. Johannis-Vorstadt 22, CH-4056 Basel, Switzerland
011-4161-264-8410; fax: 011-4161-264-8801

Marcel Trachsel, mng. dir.

Partial client roster:

84 Lumber
Annelotech
Cascades Tissue Group
Catholic Cemeteries
CEMEX
Coeur Mining
Commonfund Group
DECA-Golf Buddy
Dow Chemical
DRI, International
Dufry
Evonik
Flexible Packaging Assn.
GE
GWG Life
Häfele America
Hardwood Plywood Veneer Assn.
Head USA, Inc.
Heartland Payment Systems
Knowles
Littelfuse
LORD Corp.
Martin Marietta Materials
Mast-Jägermeister
ME Global
Medical Mutual
Miele USA
Million Dollar Round Table
National Elevator Industry, Inc.
National Roofing Contractors Assn.
NC Clean Tech Center
NC Energy Workers
Neolith/The Size Surfaces
Novozymes
Panasonic
Pearl Therapeutics
Ply Gem
Radian Group
Schindler Elevator
Stericycle
Syngenta
The Energy Foundation
The Sulphur Institute
Trinseo

GABBEGROUP/RACONTEUR
Merged with Finn Partners

GABLE PR
Merged with Nuffer, Smith, Tucker PR

GABRIELLE SHAW COMMUNICATIONS

Hurlingham Studios, Ranelagh Gardens, London SW6 3PA, United Kingdom
020 7731 8811; letstalk@gabriellshaw.com
www.gabriellshaw.com

Gabrielle Shaw, mng. dir.

GAFFNEY BENNETT PUBLIC RELATIONS

One Liberty Square, Suite 201, New Britain, CT 06051
860/229-0301; fax: 860/225-4627; jmay@gbpr.com
www.gbpr.com

GBPR specializes in media relations, crisis management and issue advocacy campaigns with in-house expertise that includes public opinion research and grassroots campaign management as well as referenda management, social media and online communications capabilities. Employees: 6. Founded: 2001.

Hank Spring, Patrick Kinney, principals

GAGEN MACDONALD

35 E. Wacker Dr., #700, Chicago, IL 60601
312/640-9100; fax: 312/640-9101

Strategy execution and communications; leadership assessment and coaching; organizational design; diversity strategies and information flow management. Founded: 1998.

Maril Gagen MacDonald, principal

GALLAGHER PR

4115 Blackhawk Plaza Circle, #100, Danville, CA 94506
925/648-2014; kevin@gallagherpr.com
www.gallagherpr.com

High tech and green tech. Founded: 1992.

Kevin Gallagher, mng. partner

GARFIELD GROUP PUBLIC RELATIONS

60 Blacksmith Road, Newtown, PA 18940
215/867-8600; fax: 215/867-8610; info@garfieldgroup.com
www.garfieldgroup.com

Larry Garfield, CEO

GARRAND

75 Washington Ave., #201, Portland, ME 04101
207/772-3119; fax: 207/828-1699
www.garrand.com

PR, advertising, direct mktg., beer/wine/liquor, business/consumer services, government/state agencies. Founded: 1988.

Brenda Garrand, CEO

**GATESMAN
+ DAVE**

GATESMAN+DAVE

2730 Sidney St., Bldg. 2, Ste. 300, Pittsburgh, PA 15203
412/381-5400; info@gatesmandave.com
www.gatesmandave.com

Agency Statement:

We Are Writers, Researchers and News Hounds.

Gatesman+Dave PR tackles your toughest business and communications challenges – whether it's to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving social and digital world.

We motivate action and influence the behavior of your key audiences to increase sales, market share and brand affinity.

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry.

Founded in 2006, Gatesman+Dave is a privately held corporation owned by partners John Gatesman, Dave Kwasnick and Shannon Baker. Gatesman+Dave PR is an award-winning, full-service public relations practice that ranks nationally within the Top 100 independent PR firms,

Continued on next page

GATESMAN+DAVE continued

and is a partner in IPREX, a global communication network.

John Gatesman, pres. & CEO; Dave Kwasnick, partner, exec. VP & chief creative officer; Shannon Baker, partner, exec. VP, PR & social media

Client roster:

Innovation and Technology:

Camp Invention
Collegiate Inventors Competition
National Inventors Hall of Fame
Pittsburgh Life Sciences Greenhouse
Tobii Dynavox

Restaurant/QSR:

BRGR
Grit and Grace
Spoon
Qdoba Pittsburgh
Willow

Retail:

Del Monte
Foodland
Hormel Foods: HOUSE of TSANG®
Pittsburgh Paints & Stains
S&T Bank
SHOP 'n SAVE
Starkist

Healthcare:

Charcot-Marie-Tooth Assn.
Northwell Health (formerly North Shore-LIJ Health System)
UPMC

Energy:

Duquesne Light Co.
People's Natural Gas

Business-to-Business:

Chromalox
FedEx
NXT

GAVIN™

GAVIN

328 W. Market St., York, PA 17401
717/848-8155; marnold@gavinadv.com
http://gavinadv.com

Media relations and training, image, reputation and issues mgmt., press event, product placements, publicity. Media tracking and monitoring. Creative and social media campaigns. Employees: 23. Founded: 2011.

Agency Statement: An award-winning digitally minded public relations and marketing agency, serving clients in the B2B and B2C industries with expertise in building supply, manufacturing, CPG, education and healthcare. Our team works with clients to build comprehensive strategies to achieve desired market positions that move audiences to action and positive perception.

Mandy Arnold, pres.; Ryan Tarkowski, Sarah Chain, Jess Staub, PR mgrs.; Ashley Mentzer, digital/social media mgr.

Advanced Metrics
ATR Development
BronxWorks
Caputo Brothers Creamery
Dilks Redevelopment
Family First Health
Intellegencer
KBG Injury Law
Kunzler Meats
Learning Sciences International
Martin's Potato Rolls
Penn Waste

PeoplesBank
Porter Chester Institute
Rescue Mission of York
Royal Square Development Associates
Spartan Olive Oil
Super Enterprises
Trespa North America
TrueNorth Wellness
York City Health Bureau

York Country Day School
York County Community
Foundation
York County Visitor's Bureau
YTI Career Institute

GCI GROUP INC.

See Cohn & Wolfe

GCS PR (GABLE-COOK-SCHMID)

See Gable PR

GEHRUNG ASSOCIATES

63 Emerald St., #170, Keene, NH 03431
603/352-5300; fax: 603/357-8685
www.gehrung.com
Full range of svcs. for post-secondary educ. institutions
Christopher Stout, pres.

GELIA

390 S. Youngs Rd., Williamsville, NY 14221
716/629-3200; fax: 716/629-3299
www.gelia.com
Business-to-business, high-tech PR.
Jamey Phipps, pres. & CEO

GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 15th fl., New York, NY 10038
212/608-0333; fax: 212/608-0458
www.gacnyc.com
Public relations, government relations. Employees: 9. Founded: 1995.
George Arzt, pres.; Brian Krapf, exec. VP

GEORGESON

1290 Ave. of the Americas, 9th fl., New York, NY 10104
212/440-9800
www.georgeson.com
Investor rels., financial comms., proxy solicitation, corp. governance advisory. Founded: 1935.
David Drake, pres.

Geto&deMilly Inc.

GETO & DE MILLY, INC.

276 Fifth Ave., #806, New York, NY 10001
212/686-4551; fax: 212/213-6850; pr@getodemilly.com
www.getodemilly.com
www.twitter.com/geto_demilly
www.instagram.com/getodemilly
www.facebook.com/getodemilly
Strategic communications and PR; public affairs; government relations. Employees: 18. Founded: 1980.

Agency Statement: A full-service public affairs and strategic communications firm, Geto & de Milly creates effective community outreach, government relations, marketing and branding strategies for our corporate and nonprofit clients—including real estate development companies and property owners, corporations, labor unions, cultural, academic, healthcare institutions and other nonprofits, sports franchises and advocacy groups.

Respected policy advisors, we develop and execute winning strategies to educate influencers and the public, and guide thoughtful decision-making at the municipal, state and federal levels of government. With strong traditional media and multi-platform digital expertise, we communicate clear, compelling messages to achieve client goals. Known for integrity and skill for over three decades, Geto & de Milly is consistently ranked one of the top public affairs and public relations firms in New York City.

Ethan Geto, Michele de Milly, principals; Laura Dolan; Daniel White; Mark Benoit; Maya Kremen; Cristiana Pena; Julie Hendricks-Atkins;

Continued on next page

Michael Gough; Christopher Johnson; Nick Porter; Risa Eadie

Partial client listing:

Adorama	New York City Football Club
Brodsky Organization	PepsiCo
Center Against Domestic Violence	Playwrights Horizons
Chapin School	Sportime/Island Tennis
El-Ad Group	The Lightstone Group
Fisher Brothers	Toll Brothers
Friends Seminary	Trinity School
Forest City Ratner Companies	Zeckendorf Development
Getting Out and Staying Out	
Jewish Home Lifecare	
Local 802, American Federation of Musicians	
New York City Bottlers Assn.	

GILES COMMUNICATIONS LLC

2975 Westchester Ave., #405, Purchase, NY 10577
914/644-3500

www.giles.com

General PR, specializing in entertainment, high-tech. Founded: 1986.

Peter Giles, pres.

GIRLPOWER MARKETING

28 Via Anadeja, Rancho Santa Margarita, CA 92688
949/459-1416; fax: 949/459-1476; linda@girlpowermarketing.com

www.girlpowermarketing.com

Full service public relations/marketing firm that specializes in marketing to women. Founded: 2007.

Linda Landers, CEO & founder

GKV

1500 Whetstone Way, 4th flr., Baltimore, MD 21230
410/539-5400; fax: 410/234-2441

www.gkv.com

Corp., commercial, industrial, tourism & promo; fin'l, consumer, health-care, bus.-to-bus., advertising, crisis management. Founded: 1966.

Roger Gray, chmn./CEO

GLENDALE COMMUNICATIONS GROUP, INC.

196 James St., Barrington, IL 60010
847/382-7404; fax: 847/382-5567; glendalecomm@aol.com
www.glendalecommunications.com

Full-service PR; pharmaceutical, medical, financial & general PR. Employees: 10. Founded: 1987.

Sam Huff, president

Coria Laboratories	Skin Medica
Curatek Pharmaceuticals	Stop Colon Cancer Foundation
Magneco/Metrel	
National Rosacea Society	

GLOBAL 5 COMMUNICATIONS

2180 West State Road 434, #1150, Longwood, FL 32779
407/571-6789; fax: 407/571-6777

www.global-5.com

Public relations, public information, marketing, multimedia services.

Mary Hamill, pres./CEO

GLOBAL COMMUNICATORS, LLC

1875 I St., NW, Washington, DC 20006
202/371-9600; fax: 703/522-5665; jimharff@globalcommunicators.com

www.globalcommunicators.com

Employees: 7. Founded: 1997.

James W. Harff, pres. & CEO; Kristine Heine, exec. VP; Philippe P. Bartholin, sr. A/E

American University in Bosnia and Herzegovina

Caribbean Export Development Agency

Kohler Co.

Makaira Agency (Tokyo, Japan)

Plastics Engineering Co.

Stonehouse Water Technologies

TeleQuality Communications, Inc.

GLOBAL RESULTS COMMUNICATIONS

2405 McCabe Way, Irvine, CA 92614
949/608-0276; valerie@globalresultspr.com
www.globalresultspr.com

Full-service PR, digital and social media for tech, mobile, and consumer electronics industries. Founded: 2005.

Valerie Christopherson, CEO



GLOBALSTRATEGYGROUP
LEAD THE WAY™

GLOBAL STRATEGY GROUP

215 Park Ave. South, 15th flr., New York, NY 10003

212/260-8813; fax: 212/260-9058; mmccarthy@globalstrategygroup.com
www.globalstrategygroup.com

Brand & message dev., coalition building, competitive intelligence, crisis comms., digital & social media, grassroots/grasstops campaigns, influencer engagements, legislative & regulatory strategies, media rels., online adv., reputation mgmt., strategy & campaign mgmt., survey research. Employees: 87. Founded: 1994.

Agency Statement: Global Strategy Group (GSG) is a leading public affairs firm distinguished by its depth of talent, influential clients, and winning track record. Battle-tested in the trenches of corporate reputation management and political campaigns, we bring unrivaled commitment to every assignment. Our culture of independence, integrity, and responsiveness established by our co-founders, CEO Jon Silvan and President Jeffrey Pollock, two decades ago drives our team of nearly 100 smart, strategic, and creative professionals today. Our clients—which include *Fortune* 100 companies, national political leaders, associations and nonprofits—rely on GSG for candid guidance and fast, effective execution. We provide a combination of critical thinking and on-the-ground results that many other firms talk about, but few deliver.

Jon Silvan, founding partner & CEO (New York); Jeffrey Pollock, founding partner & pres. (New York); Marc Litvinoff, mng. partner (New York); Justin Lapatine, partner (New York); Tanya Meck, exec. VP & mng. dir. (Hartford); Nick Gourevitch, partner & mng. dir. (New York); Jim Papa, exec. VP (Washington, DC)

1001 G St., N.W., 6th flr. East, Washington, DC 20001
202/525-4125

185 Asylum St., 16th flr., Hartford, CT 06103
860/547-1414

450 E. 17th Ave., #310, Denver, CO 80203
646/741-8951

Business

Airbnb
AXA Equitable
Canada Pacific
CONCACAF
Comcast
Con Edison
Connecticut Water
ESPN
Google
Microsoft
Motorola
Pershing Square Capital Management
Real Estate Board of New York
Snapchat
Time Warner Cable
Uber
Valeant Pharmaceuticals

Politics

Democratic Congressional Campaign Committee (DCCC)
Governor Andrew Cuomo (NY)
Governor Dan Malloy (CT)
Mayor Bill de Blasio (New York City)
Senator Kirsten Gillibrand (NY)
Priorities USA
-Americans for Responsible Solutions
-League of Conservation Voters

Continued on next page

GLOBAL STRATEGY GROUP continued

Causes

American Heart Assn.
American Civil Liberties Union
Boy Scouts of America
Columbia University
FWD.us
Long Island University
MacArthur Foundation
New York University
Planned Parenthood Federation of America
Share Our Strength
The Bill & Melinda Gates Foundation
The Rockefeller Foundation
University of New Mexico Health Science Center
UNICEF

GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954
845/627-3000; risa@gmgpr.com
www.gmgpr.com
Business to business, consumer products, not for profit. Founded: 1991.

Risa B. Hoag, pres.

Bounce! Trampoline Sports
Cafe Testarossa
Rockland Behavioral Health Response Team
Rockland Independent Living Center
Statewide Abstract

GMMB

Part of Fleishman-Hillard, owned by Omnicom Group
3050 K St., NW, #100, Washington, DC 20007
202/338-8700
www.gmmmb.com

Raelynn Olson, partner

GODWINGROUP

Advertising and PR firm
188 E. Capital St., #800, Jackson, MS 39201
601/354-5711
www.godwin.com
PR and issues management. Founded: 1937.

Philip Shirley, CEO/chmn./sr. partner



GOLD PR

4008 Shady Ridge Dr., Corona, CA 92881
714/251-0375; sgold@goldpr.com
www.goldpr.com
Consumer products, health & wellness, beauty, medical tech, automotive, food & beverage. Employees: 24. Founded: 2001.

Agency Statement: GOLD PR is a data-driven public relations and social media marketing agency that delivers unrivaled results for today's emerging and market-leading consumer products, health & wellness, beauty, medical technology, automotive, and food & beverage companies.

The GOLD PR team is a diverse, experienced, high-energy group of award-winning, senior marketing, communications and social and digital media experts who have worked for some of the most prominent brands and agencies in the country.

We help our clients navigate a complex marketing and communications landscape. We create compelling strategic narratives, develop attention-grabbing content and then we amplify through PR, social and digital channels—all while measuring effectiveness with market leading analytics.

Shari Gold, CEO

BioPharmX
Galderma
Invisalign
Natera

Whole Foods Market
Zeltiq

GOLDBERG MCDUFFIE COMMUNICATIONS, INC.

250 Park Ave., 7th fl., New York, NY 10177
212/705-4211; bookpr@goldbergmcduffie.com
www.goldbergmcduffie.com
Specialist in PR for books for publishers and corporate clients. Founded: 1981.

Lynn C. Goldberg, CEO



GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360
718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net
www.goldmanpr.net

Public relations and marketing communications addressing brand, corporate, and issues management needs, media relations, industry visibility initiatives, social media, special events. Founded: 1996.

Agency Statement: Goldman Communications Group provides public relations and strategic counsel to corporations, small businesses, labor unions, and non-profit associations. Our expertise includes: corporate communications, consumer marketing, crisis communications, public affairs, community relations, events management, content creation, and traditional and social media campaigns. We offer "big agency" thinking and expertise without "big agency" costs. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. We are proud to be a recent Silver Anvil Award winner. Our clients are our best referrals.

Sherry Goldman, president

Cranston Capital
Hudson River Financial Federal Credit Union
LRC Properties
Municipal Credit Union
North Shore Towers
Olan Laboratories Nail Care
PNT Marketing Services
Sitara Collections
Women in the Arts and Media Coalition
Workmen's Circle
Writers Guild Initiative
Writers Guild of America, East
Yona New York fashions



GOLDMAN MCCORMICK PR

217 North Maple St., Massapequa, NY 11758
516/901-1103; ryan@goldmanmccormick.com
www.goldmanmccormick.com
Legal, finance, medical, psychologist, entertainment, author. Employees: 7. Founded: 2010.

Agency Statement: Founded by active & former members of the Media, Goldman McCormick PR specializes in getting their clients seen on TV, heard on the Radio, and read about in Newspapers. Goldman McCormick PR also produces two nationally syndicated radio programs heard on the Genesis Communications & Starcom Radio Network. In 2014, the *New York Observer* cited Goldman McCormick PR as one of the top five public relations agencies specializing in legal PR.

Top areas of specialty for Goldman McCormick PR include: Legal/Attorneys, Lawyers, Law Enforcement/FBI, Books & Publications, Educational Institutions, Entertainment/Cultural, Financial PR/Investor Relations, Lifestyle, Multicultural Markets, Political Candidates, Psychologists, and Professional Services.

Mark Goldman, Ryan McCormick, co-founders & media rels. specialists

Actor IronE Singleton
Attorney Adam Thompson
Attorney Deborah Blum

Continued on next page

Attorney Greg Gianforaro
 Attorney March Fernich
 Attorney Marc Harrold
 Bob Bowden (Education Expert)
 Dave Berg (Author & former The Tonight Show Producer)
 David Selig (Tax Expert)
 Dr. Frieda Birnbaum
 Dr. Elaina George
 Harlan Ullman
 Jane Velez Mitchel
 Kate Delaney (National Radio Host)
 Lisa Durden
 Project Pets
 Pure Grown Diamonds
 The Adam Thompson Radio Show

GOLIN

875 N. Michigan Ave., Chicago, IL 60611
 312/729-4000
 www.golin.com
 Full service PR/PA firm. Founded: 1956.

Al Golin, chmn.; Fred Cook, pres. & CEO



GOODMAN MEDIA INTERNATIONAL, INC.

750 Seventh Ave., 28th fl., New York, NY 10019
 212/576-2700; fax: 212/576-2701; info@goodmanmedia.com
 www.goodmanmedia.com

Media relations and publicity campaigns, corporate communications and thought-leadership, national advocacy campaigns, social media and online campaigns, product launches and event publicity, local market media outreach, multicultural communications, and crisis management. Founded: 1996.

Agency Statement: Goodman Media International, Inc. is a leading public relations firm based in New York City. The agency specializes in media relations, large-scale media initiatives, and communications for major corporations and non-profit organizations. The firm was founded in 1996 by Tom Goodman, former head of communications for CBS, Inc. and CBS News.

Goodman Media represents major media companies in television, newspaper, magazine and book publishing, and other areas of entertainment; online companies; healthcare organizations; professional services firms; multicultural organizations; business and trade groups; and non-profit organizations in the arts, education, environment and advocacy.

Tom Goodman, pres. & CEO

Alston & Bird
 Azteca America
 CohnReznick
 Grand Central Terminal
 Hess Toy Truck
 Intermountain Healthcare
 Joe Torre Safe at Home Foundation

PBS
 Reader's Digest
 Stavros Niarchos Foundation
 The New York Times
 Witt/Kieffer



GOTHAM PUBLIC RELATIONS

400 West Broadway, floor 4, New York, NY 10012
 212/352-2147; courtney@gothampr.com
 www.gothampr.com

Design, architecture and development, retail, technology and lifestyle brands. Employees: 12. Founded: 2002.

Courtney Lukitsch, founder & principal

AF New York	Michael Dawkins Home
Fitzgerald Fine Arts	Relative Space
Flavor Paper	Valerie Goodman Gallery
Goldstein, Hill & West Architects	Whitehall Interiors NYC
Hudson Furniture	
Kartell by Laufen	
Kohn Pedersen Fox	

GOULD+PARTNERS

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GOULD+PARTNERS LLC

One Penn Plaza, #5335, New York, NY 10119
 212/896-1909; fax: 212/564-7954; rick@gould-partners.com
 www.gould-partners.com

Merger and management consultants. Founded: 2001.

Rick Gould, CPA, J.D., mng. partner; Mike Muraszko, Jennifer Casani, Don Tipple, Marty Jacknis, partners; Don Bates, James Arnold, Robert Udowitz, sr. counselors; David Tobin, strategic partner; Yadi Gomez, acct. coord.; Evan Antonini, Jeannine Noce, assocs.; Matthew Schwartz, editorial dir.

Graham

GRAHAM & ASSOCIATES, INC.

111 Maiden Lane, #650, San Francisco, CA 94108
 415/986-7212; fax: 415/986-7216
 www.graham-associates.com

A full-service national and international PR agency specializing in three areas: technology, consumer lifestyle & travel, and health & wellness. Founded: 1996.

Agency Statement: Graham & Associates offers strategic national and international public relations and social media for companies and non-profits in high-tech, consumer lifestyle/travel, and health and wellness. Its successful track record working with established and emerging companies provides results and excellence in the following core competencies: national and international media relations, comprehensive company and product launch programs, online PR, strategic communications, branding/positioning and content creation. The award-winning firm (more than 90 top national PR awards, including Best Communications Campaign North America from IBA, the Special Creativity Award from IPRA and the Silver Anvil) is known for its highly creative and effective results-driven campaigns. The firm operates in 30 countries throughout North America, Europe, the Middle East and Asia through Plexus, its exclusive organization of international PR agencies. Contact (415) 986-7212 or pr@graham-associates.com.

Lydia Graham, president and founder

GRAHAM WILLIAMS GROUP

201 Massachusetts Ave., N.E., #C-1, Washington, DC 20002
 202/546-5400; fax: 202/546-1218
 Gov't affrs., sports mktg., entertainment PR

Armstrong Williams, pres. & CEO

GRAMERCY COMMUNICATIONS, LLC

225 River St., Troy, NY 12180
 518/326-6400; info@gramercycommunications.com
 www.gramercycommunications.com
 Public relations, public affairs, and strategic mktg. counsel. Founded: 2005.

Thomas Nardacci, CEO

GRAYLING

Holborn Gate, 26 Southampton Buildings, London WC2A 1AN, United Kingdom
 +44 20 3861 3750; sara.scholefield@grayling.com
 www.grayling.com

Sarah Scholefield, mng. dir., U.K. and Ireland

GREEN ROOM PUBLIC RELATIONS, LLC

333 W. Main St., Boonton, NJ 07005
 973/263-8585; karen@greenroompr.com
 www.greenroompr.com

PR strategy and planning, positioning and message development, strategic alliances/advocacy, internal/external PR program coordination, crisis comms., community rels. and philanthropy, agency mgmt. Founded: 2008.

Karen Carolonza, Deborah Nettune Sittig, principals



GREENMARK PUBLIC RELATIONS, INC.

1200 Darnell Drive, Suite L, Mundelein, IL 60060-1084
847/917-9654; smarkgraf@greenmarkpr.com
www.greenmarkpr.com
Clients specializing in green spaces, places and issues. Employees: 8.
Founded: 2006.

Agency Statement: GreenMark is exclusively dedicated to increasing awareness about our natural resources, the environment and sustainable communities. With a proven track record for our sustainably-driven clients, we deliver impactful, integrated communications solutions through message development, reputation management, earned media, public relations and marketing. With an intense belief in teamwork, decades of professional experience and a commitment to building successful relationships that yield exceptional results, GreenMark develops strategic communications programs in partnership with you.

Sue Markgraf, founder & pres.; Gina Tedesco, VP; Christopher Cudworth, mktg. & PR dir.; Sharon Hentsch, bus. dev. dir.; Heidi Hetzel, mktg. dir., sponsor & new bus. cultivation; Matt Markgraf, digital media mgr.; Lynn Petrak, media rels. dir.; Jackie Jasperson, photographer

Aquascape, Inc.
Blues Heaven Foundation
Chalet Landscape, Nursery & Garden Center
Chicago Flower & Garden Show
Clarke
Lurie Garden (Millennium Park Foundation)
Renew Packaging

Others listed online at www.greenmarkpr.com/our-clients.html



GREENOUGH BRAND STORYTELLERS

1 Brook St., Watertown, MA 02472
617/275-6500; fax: 617/275-6501; info@greenough.biz
www.greenough.biz
Technology, professional svcs., healthcare, energy, non-profit.
Employees: 30. Founded: 1999.

Agency Statement: For more than 16 years, Greenough has partnered with companies in energy, healthcare, non-profits, professional services and technology: the common denominator among them is the need for integrated communications and marketing programs that tell powerful stories.

Our mission is simple: **drive awareness, affinity and action through inspired brand storytelling.** Our approach to brand storytelling focuses on building a unique story archetype and using that to develop and deliver content through earned, owned, social and paid media channels.

Today, from our Boston headquarters, Greenough remains proudly independent, with more than 30 people and an enviable record of client satisfaction. In 2015, for example, we had a +100 Net Promoter Score®. This has enabled us to shape a national roster of clients ranging from the *Fortune* 500 to start-ups that share our values and vision for brand storytelling.

Phil Greenough, CEO; Jamie Parker, pres.

American Student Assistance
Arbella Insurance
Boston Medical Center HealthnetPlan
Bridgewell
CareWell Urgent Care
ConnectWise
Conservation Services Group
Examity
Foley Hoag
Globoforce
Hydroid
Inovalon
Laserfiche
Mirick O'Connell
Ness Software and Engineering Services

Continued in next column

New England Baptist Hospital
Profitero
Radius
Sheridan Healthcorp
SRS Medical
Summit Financial
SunEdison
Tecogen
Thermo Fisher Scientific
Tribridge
Virtela
Virtusa
WBUR
World War II Museum

GREENSMITH PR, LLC

1818 Library St., Suite 500, Reston, VA 20190
703/623-3834; mike@greensmithpr.com
www.greensmithpr.com
Energy and environmental PR. Chesapeake Bay, Long Island Sound, Delaware River, Longleaf Forests. Also solar, renewable energy, smart grid. Strategy and media relations, events. Employees: 5. Founded: 2000.

Mike Smith, pres.
Arlington Transportation Partners (Bikeshare)
National Fish and Wildlife Foundation
Nextility (Solar)



GREENTARGET GLOBAL LLC

Chicago Board of Trade, 141 W. Jackson St., Suite 3100, Chicago, IL 60602
312/252-4100; fax: 312/252-4110
www.greentarget.com

Corporate, financial, professional services and other industries. Full range of communications services: communications planning, thought leadership, content & publishing, earned media, social and digital media, executive and corporate communications, litigation communications and more. Employees: 40. Founded: 2005.

Agency Statement: Greentarget Global LLC is a strategic communications firm focused exclusively on business-to-business organizations. We direct conversations that drive business objectives, enhance reputations and build meaningful relationships with influencers. We are a destination for talented individuals whose intellectual curiosity and commitment to our proven process drive an unparalleled level of service, results and value for our clients.

We look beyond simply using a tactical public relations approach to place our clients' messages in a myriad of media channels. Instead, we focus the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business - the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained from working for some of the world's largest public relations firms and corporations.

With additional locations in London, Los Angeles and New York, Greentarget is home to more than 40 staff members, and a host of support professionals that work with us as needed. The firm was named twice in the last 3 years to *Inc Magazine's* "Fastest Growing Companies" list, was awarded, "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for *PRWeek Awards* "Boutique Agency of the Year" in 2012.

Greentarget Strategic Communications
Direct the Conversation.
John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

Barnes & Thornburg
Burford Capital
Crowe Horwath
DLA Piper
Ekos
Foley & Lardner
Hogan Lovells
Littler Mendelson
Manatt Phelps & Phillips
National Futures Association
Navex Global
Perkins Coie
Royal Bank of Canada
Sidley Austin



GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003
 610/642-8253; kelliott@gregoryfca.com
 www.gregoryfca.com
 blog.gregoryfca.com
 www.financialservicesmarketing.com
 www.thenewshackers.com
 www.facebook.com/gregoryfca
 www.twitter.com/gregoryfca
 www.linkedin.com/gregoryfca

Media relations, financial services, technology, health and consumer products, real estate, professional services, B2B, B2C, alternative payments, industrial, banking, education, energy, investor relations, retail, venture capital, social media, content marketing, corporate and issues management. Employees: 55. Founded: 1990.

Agency Statement: A full-service, strategically integrated firm since 1990, Gregory FCA creates and deploys sophisticated national media relations, social media, content marketing, investor relations, and financial communications campaigns.

As one of the nation's largest PR firms, our clients include fast-growing private and publicly traded companies competing in today's digital economy. Gregory FCA's staff of 55 professionals – drawn from journalism, finance, communications, and public relations – service many key markets, including financial services, consumer and enterprise technology, real estate, healthcare and consumer products, and more.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, founder & pres.; Joe Anthony, pres., fin'l svcs.; Doug Rose, COO

Partial client list:

The Angel Oak Companies
 Array Biopharma
 Ascensus
 Brandywine Global
 CA Technologies
 CBIZ
 CFP Board
 ETF Ventures
 International Securities Exchange/ISE
 Janney Montgomery Scott
 Kimco Realty
 M&T Bank
 NFP
 NICE
 The Penn Mutual Life Insurance Co.
 People's United Bank
 Post University
 Radware
 Recovery Centers of America
 Resource Real Estate
 SCHOTT
 SHI
 United Capital Financial Partners
 Ventev

GRIFFIN & COMPANY, INC.

3050 K St., NW, #210, Washington, DC 20007
 202/625-2515; fax: 202/625-2514
 www.griffinco.com
 Marketing Communications for manufacturers, associations and services involved in the building industry. Employees: 12. Founded: 1989.

Cary B. Griffin, pres.

GRIFFIN AND ASSOCIATES

Member of TAAN
 119 Dartmouth Dr., SE, Albuquerque, NM 87106
 505/764-4444
 www.griffinassoc.com
 Full service integrated communications firm with offices in NM and CO. Expertise is in working with clients throughout the southwest.

Joan Griffin, pres.

GRIFFIN INTEGRATED COMMUNICATIONS

260 Fifth Ave., 6th fl., New York, NY 10001
 212/481-3456, x16; bob@griffin360.com
 www.griffin360.com
 PR and marketing firm. Founded: 1982.

Robert E. Griffin, pres.



GRISKO LLC

410 N. Michigan Ave., Suite 600, Chicago, IL 60611
 312/724-8100; fax: 312/724-8100; cgrisko@grisko.com
 www.grisko.com

Strategy, integrated communications campaigns, media relations, public affairs, community outreach, crisis communications, social media, spokesperson and ambassador training, marketing, creative. Employees: 15. Founded: 1995.

Agency Statement: Grisko is an integrated communications agency, delivering award-winning campaigns that make an impact in the community, policy arena and marketplace, in Chicago and beyond. We partner with clients to successfully build and protect reputations, navigate crises, grow business and pass legislation. We motivate audiences and drive real change through our expertise in deconstructing complex ideas and telling simple, memorable stories. Our collective capabilities deliver a unique blend of civic connections, integrated communications and geographic reach.

Carolyn Grisko, pres.; Drita Durakovic, CFO; Ambar Mentor-Truppa, VP, PR; Garlanda Freeze, VP, mktg. comms.; Jeff Steinhouse, exec. creative dir.; Terri Cornelius, acct. dir., PR

Chicago Community Trust, The
 Chicago Dental Society, The
 Chicago Department of Transportation, The
 Chicago Police Memorial Foundation
 Chicago Transit Authority, The
 ComEd
 Cubic Transportation Systems
 Field Museum, The
 GTECH
 Rockefeller Foundation, The
 VOA Associates

GROSSMAN GROUP, THE

312 N. May St., #101, Chicago, IL 60607
 312/829-3252
 www.yourthoughtpartner.com

Internal communication, leadership communication, leader training and tools. Founded: 2000.

David Grossman, founder & CEO

GROUND FLOOR MEDIA

1923 Market St., Denver, CO 80202
 303/865-8110; pr@groundfloormedia.com
 www.groundfloormedia.com
 Employees: 15. Founded: 2001.

Laura Love, founder & chief cultural officer



GROUP GORDON

747 Third Ave., 32nd flr., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com
Corporate: finance, law, real estate, tech. Public affairs: education, housing, health, environment, venture philanthropy, global development. Founded: 2006.

Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, and Philadelphia, Group Gordon works across multiple industries, including finance, law, real estate, tech, professional services, public affairs, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients' business goals produce inspired solutions to the toughest challenges.

Michael Gordon, princ. & CEO; Jeremy Robinson-Leon, princ. & COO

GROUP22 & BPR

1205 East Grand Ave., El Segundo, CA 90245
310/322-2210; fax: 310/322-0617; studio@group22.com
www.group22.com
PR, advertising, direct marketing, media for business-to-business and non-profit. Founded: 1979.

Stephen W. Ludwig, pres.

GUERRA DEBERRY COODY

(See The Deberry Group)

GUTHRIE/MAYES & ASSOCIATES, INC.

545 South Third St., #100, Louisville, KY 40202
502/584-0371; fax: 502/584-0207; pr@guthriemayes.com
General PR. Founded: 1977.

Clair R. Nichols, Dan Hartlage, Andy Eggers, principals

GYMR, LLC (GETTING YOUR MESSAGE RIGHT)

1825 Connecticut Ave., N.W., Suite 300, Washington, DC 20009
202/745-5100
www.gymr.com
PR for healthcare, associations, federal agencies, corporations, issues management. Employees: 23. Founded: 1998.

Patrick J. McCabe, partner; Sharon M. Reis, partner

H

HABER & QUINN, INC.

Acquired by rbb Public Relations

HAFT GROUP INC., THE

153 E. 57th St., New York, NY 10022
212/759-8865; herbhaft@aol.com
http://thehaftgroupinc.com/
Investor and PR, publicity. Resource company concentration, magnesium products/mining along with medical, financial, & M&A. Employees: 3. Founded: 1974.

Herbert L. Haft, pres.

AEGIS Holding Co., San Francisco
Preserve Capital, NYC (Restaurant/Cafe)

HAGAN ASSOCIATES

8 Carmichael St., #205, Essex Junction, VT 05452
802/863-5956; info@haganmarketing.com
www.haganmarketing.com
PR and advertising for bus.-to-bus., creative, direct marketing. Founded: 1981.

Ara Hagan, pres. & creative strategist

HAGER SHARP INC.

1030 15th St., NW, Suite 600E, Washington, DC 20005
202/842-3600
www.hagersharp.com
Practice areas: Health, education and safety. Employees: 65. Founded: 1973.

Jennifer Wayman, CEO

HAGGMAN, INC.

PO Box 1491, Manchester, MA 01944
978/525-3742
PR, adv., energy/cleantech, hospitality, healthcare. Founded: 1991.
Eric Haggman, CEO, creative dir.; Emily Haggman, pres., dir. of client svcs.



THE HALO GROUP

Shine

HALO GROUP, THE

350 Seventh Ave., Floor 21, New York, NY 10001
212/643-9700; fax: 212/967-8348; jmartin@thehalogroup.com
www.thehalogroup.com
Expert in all key areas of integrated marketing communications including: brand strategy, media buying and planning services, creative execution, experiential content, social media, trade and consumer public relations. Employees: 36. Founded: 1994.

Agency Statement: The Halo Group is a branding and marketing communications agency that helps companies bring value to every experience a customer has with their brand. Halo brings an integrated team of experts in technology, branding, creative, public relations, digital, traditional and social media- to work together as a single team. Halo's work and staff have been honored with some of the industry's top awards; Telly, Webby, and Internet Advertising Competition Awards.

Linda Passante, CEO; Mark Sutter, chief strategy officer; Mike Gambino, exec. creative dir.; Toni Racioppo, sr. VP, media svcs.; Julie Martin, VP, PR

Flossy
Hess Express
Liebherr
New York Conservatory for the Dramatic Arts
St George's University
Toy Industry Association

HANSER & ASSOCIATES

4401 Westown Pkwy., #212, West Des Moines, IA 50266
515/224-1086; hanser@hanser.com
www.hanser.com
Consumer, financial services, healthcare, technology, travel & tourism, energy/environment and other. Founded: 1996.

Ronald C. Hanser, chmn.; Ryan Hanser, pres.

HARBINGER COMMUNICATIONS, INC.

Advertising and PR firm
200 Wellington St. West, Toronto, Ontario M5V 3C7, Canada
416/960-5100
www.harbingerideas.com
PR, marketing communications, issues management, crises management, strategic development and planning.

Marilyn Short, CEO

HARBOUR GROUP, THE

1200 New Hampshire Ave., NW, #850, Washington, DC 20036
202/295-8787
www.harbourgrp.com
Public affairs consulting group.

Richard Marcus, managing dir.

HARRIS, BAIO & MCCULLOUGH

520 So. Front St., Philadelphia, PA 19147
215/440-9800
www.hbmadv.com
Business-to-business, industrial and healthcare/pharmaceutical PR svcs.
Founded: 1986.

George Harris, pres.

HARRISON & SHRIFTMAN

220 E. 42nd St., 9th fl., New York, NY 10017
917/351-8600
www.hs-pr.com
Fashion, publicity, special events & mktg. company.

Elizabeth Harrison, Lara Shriftman, owners

HART ASSOCIATES INC.

1915 Indian Wood Circle, Maumee, OH 43537
419/893-9600; fax: 419/893-9070
www.hartinc.com
Integrated mktg. & comms. firm. Services include public relations, social media, brand planning, advertising, crisis comms. & video/digital/interactive. Founded: 1965.

Mike Hart, pres./CEO

HARVEST PR & MARKETING, INC.

2909 Bryant Ave. S, #200, Minneapolis, MN 55408
612/246-4815; heidi@harvest-pr.com
www.harvest-pr.com
Food, agriculture, lifestyle. Employees: 10. Founded: 2015.

Heidi Nelson, principal

American Lamb Board
Cotton Inc.
Hearth, Patio & Barbecue Assn.
Mushroom Council
National Watermelon Promotion Board
NORPAC Foods
Pear Bureau Northwest
U.S. Apple Assn.

HAUSER GROUP, THE

13354 Manchester Rd., #200, St. Louis, MO 63131
314/436-9090; fax: 314/436-9212
www.hausergrouppr.com
PR counsel, PR services. Economic dev., crisis comms., consumer & trade media rels. Founded: 1995.

Julie Hauser, pres.



HAVAS PR

200 Madison Ave., New York, NY 10016
212/367-6851; fax: 212/367-6839
www.havaspr.com
Founded: 1976

Agency Statement: Havas PR is the public relations arm of global advertising and communications services group Havas, working in 75-plus countries on six continents. We like to say that the Havas PR Global Collective is “networked” rather than “a network,” symbolizing our communal, supportive state of mind and way of working. At our heart is an entrepreneurial spirit. Our two dozen core agencies worldwide lay claim to truly best-in-class assets, including our greatest one: local excellence

that blossoms globally, together. Although each office in each market has a unique mix of products and services, we’re all connected to one another through a mindset, a way of working, a strategic toolbox and a commitment to greatness, focused on stewarding the brands and issues in our care to fantastic results. At the same time, we strongly believe in “Local is the new global.” Our hyperlocal approach starts with a commitment to local PR managers, guiding agencies to ensure hands-on, always-on counsel.

We believe in the power of invention, of disruption, of rethinking traditional structures and ways of working in order to raise the creative bar and inspire our industry and beyond—and get amazing results in the process. Our experience with launching award-winning agency initiatives centered on young people, the digital world, trendspotting, cause and other areas has given us great insight as we keep innovating with the future in mind.

Marian Salzman, based in New York City at Havas PR North America, chairs the group. She works closely with Benoît Viala, who is based in Paris at Havas Worldwide Paris and serves as EMEA managing director, Havas PR Global Collective, and managing director, Havas Worldwide Paris, and James Wright, who is based in Sydney at Havas Worldwide Australia and is APAC managing director, Havas PR Global Collective, and group managing director, Havas Worldwide Australia, to shape thought leadership and drive global clients through the Havas PR Global Collective.

Together, we are one Collective connected to one commitment: Future First.

Marian Salzman, chair, Havas PR Global Collective & CEO, Havas PR North America; Benoît Viala, EMEA mng. dir., Havas PR Global Collective & mng. dir., Havas Worldwide Paris; James Wright, APAC mng. dir., Havas PR Global Collective & mng. dir., Red Agency Australia

U.S. OFFICES

Havas PR North America

200 Madison Ave., New York, NY 10016
us.havaspr.com
212/367-6800
(Global Collective HQ)

Havas PR North America

4 PPG Place, Pittsburgh, PA 15222
us.havaspr.com
412/456-4305

Havas PR North America

185 Broadway, Providence, RI, 02903
us.havaspr.com
401/999-3768

Havas PR North America

21 East 6th Street, Suite 404, Tempe, AZ
us.havaspr.com
541/261-8189

Cake New York

195 Broadway, 12th Floor, New York, NY 10007
cakegroup.com/us
646/587-5106

The Abernathy MacGregor Group

277 Park Ave., 39th Floor, New York, NY 10172
abmac.com
212/371-5999

The Abernathy MacGregor Group

5850 San Felipe St., Suite 500, Houston, TX 77057
abmac.com
832/459-8720

The Abernathy MacGregor Group

707 Wilshire Blvd., Suite 3950, Los Angeles, CA 90017
abmac.com
213/630-6550

The Abernathy MacGregor Group

275 Battery St., Suite 510, San Francisco, CA 94111
abmac.com
415/926-7961

Continued on next page

HAVAS PR continued

INTERNATIONAL OFFICES

ASIA PACIFIC

Havas Worldwide Siren

80 Robinson Rd., #20-02, Singapore 068898
havasworldwidesiren.com
65-6317-6705

Havas Worldwide Siren

Jl. Guntur No. 48, Jakarta 12980 Indonesia
havasworldwidesiren.com
6221-8356625, ext. 351

Havas Worldwide Siren

Office Level 11, The Crest, 3 Two Square, 2, Jalan 19/1, 46300 Petaling
Jaya, Selangor, Malaysia
havasworldwidesiren.com
6017-374-7280

One Green Bean

Level 1- 276 Devonshire St., Surry Hills, NSW 2010 Australia
onegreenbean.com
61-2-8020-1800

Porda Havas International Finance Communications Group

Units 2009-2018, 20/F, Shui On Centre, 6-8 Harbour Rd., Wanchai, Hong
Kong
pordahavas.com
852-3150-6788
info@pordahavas.com

Porda Havas International Finance Communications Group

Flat E, Block 2, Dian Tong Creative Square, No. 7 Jiuxianqiao North Rd.
Chaoyang District, Beijing 100015, China
pordahavas.com
8610-5823-2700

Porda Havas International Finance Communications Group

11/F, Novel Building, No. 887 Huaihai Zhong Rd., Shanghai 200020,
China
pordahavas.com
8621-6467-5868

Porda Havas International Finance Communications Group

Room 701C, 7/F, Tower B, Union Plaza, Futian District, Shenzhen, China
pordahavas.com
86755-2380-7435

Red Agency Australia

Unit 3.4 Level 3, 5 Kyabra St Newstead QLD 4006
redagency.com.au
61-7-3837-3870

Red Agency Australia

Century House, 132B Gwynne St., Richmond, Melbourne VIC 3121
Australia
redagency.com.au
61-3-9670-8350

Red Agency Australia

Level 7, 155 Clarence St., Sydney NSW 2000 Australia
redagency.com.au
61-2-9963-7711

EUROPE

Cake London

87-91 Newman St., London W1T 3EY United Kingdom
cakegroup.com
0207-307-3100

Havas Activation & PR Amsterdam

Sarphatistraat 370, 1018 GW Amsterdam, The Netherlands
havaspr.nl
31-20-456-5000

Havas PR Germany

Kaiserswerther Str. 135, D-40474 Düsseldorf, Germany
havasworldwide.de
49-0-211-9149-6

Havas PR Germany

Brahms Kontor, Johannes-Brahms-Platz 1, 20355 Hamburg, Germany
havaspr-hamburg.de
49-0-40-43175-0

Havas PR Kiev

41 Vozdvyzhenska Street
Kiev – 04071, Ukraine
www.havasprkiev.com.ua
38-044-451-84-33

Havas Worldwide München

Lessingstraße 11, 80336 München, Germany
havasww.de
49-0-89-490670

Havas PR Milan

Via San Vito 7 – 20123, Milano, Italia
havaspr.it
39-02-8545701

Havas PR Prague

Expo 58, Letenske Sady 1500, 17000 Prague 7, Czech Republic
havasworldwide.cz
420-220-397-600

Havas PR Sofia

18, Ivan Vazov Str, 1000 Sofia, Bulgaria
havaspr.bg
359-2-4009600

Havas PR UK

Cupola House, 15, Alfred Place, London WC1E 7EB United Kingdom
havaspr.co.uk
44-20-7467-9200

Havas PR UK

The Basement, 26 Palmerston Place, Edinburgh EH12 5AL United
Kingdom
havaspr.co.uk
0131-225-2026

Havas PR UK

52 Princess Street, 3rd Floor, Manchester M1 6JX United Kingdom
havaspr.co.uk
0161-236-2277

Havas PR Warsaw

Marynarska 11, 02-674 Warsaw, Poland
havaspr.pl
48-22-444-0-666

Havas Public Affairs Brussels

Boulevard Charlemagne 1, International Press Centre (IPC), BE-1041
Brussels, Belgium
32-2-234-69-84

Havas Worldwide Helsinki

Hietalahdenranta 17 B – 00180, Helsinki, Finland
havasww.fi
09-4250-0200

Havas Worldwide Paris

29/30 quai Dion Bouton, 92817 Puteaux Cedex, France
havasworldwideparis.com
33-1-58-47-98-96

Havas Worldwide Zagreb

Ilica 26, 10 000 Zagreb, Croatia
unex.hr
385-1-4888-800

Just: Health Communications

River House, 37 Point Pleasant, London SW18 1NN
justhealthcomms.com
44-0-20-8877-8400

Maitland

Orion House, 5, Upper St Martin's Lane, London, WC2H 9EA United Kingdom
maitland.co.uk
44-0-20-7379-5151

One Green Bean

6 Briset Street, London EC1M 5NR United Kingdom
onegreenbean.com
44-20-7017-1011

MIDDLE EAST AND AFRICA

Havas PR Middle East

Choueiri Building, 2nd Fl., Al Sufouh 2 St., Knowledge Village, P.O. Box 21448, Dubai, UAE
havaswwme.com
971-4-455-6000

Havas PR Arabia

Home Offices, Villa No. 32, Oruba St., Riyadh, Saudi Arabia
havaswwme.com
966-1-250-5701

Havas Worldwide Beirut

Voice of Lebanon Bldg., Alfred Naccache St., Achrafieh, Beirut, Lebanon
havaswwme.com
961-1-217137

Havas Worldwide Doha

Al Jassim Tower, 10th Fl., Suhaim Bin Hamad St., C-Ring Rd., Doha, Qatar
havaswwme.com
974-4428-3000

Havas Worldwide Kuwait

1st Fl. Salhiya Commercial Complex, P.O. Box 21074, Safat 13071 Kuwait
havaswwme.com
965-2-297-9000

Havas Worldwide Muscat

2nd Fl., Bldg. #1197, Way #2519, Darsait, P.O. Box 3275, P.C. 112, Ruwi, Sultanate of Oman
havaswwme.com
968-9-922-6485

Havas Village South Africa

33 Ballyclare Drive, Bryanston, Sandton, 2194, Johannesburg
havasworldwide.co.za
27-11-706-2812

Sampling of global clients:

Coca-Cola (Red Agency Australia)
Costa (One Green Bean, London)
Fox Restaurant Concepts (Havas PR North America)
Kellogg's/Pringles (Havas PR Global Collective)
Primark (Havas PR North America)
Rhode Island Commerce Corporation (Havas PR North America and Cake)
Sodexo (Havas PR North America expanding on relationship with Havas Worldwide Paris)
Sony Mobile Middle East (Havas PR Middle East)
Tourism Australia (Red Agency Australia)
United Nations Foundation (Havas PR Global Collective)



HAWKINS INTERNATIONAL PUBLIC RELATIONS

119 West 23rd St., #600, New York, NY 10011
212/255-6541; corey@hawkpr.com
www.hawkpr.com

Travel & tourism, hotels, hospitality, lifestyle, media relations, spa/wellness, cruise lines, airlines, tour operators, digital/social content. Employees: 30. Founded: 2002.

Agency Statement: Hawkins International Public Relations represents many of the world's most prestigious travel and hospitality brands. From luxury hotel brands, independent hotels and resorts, cruise lines, airlines, tour operators, spas and lifestyle brands, Hawkins delivers solid results that reflect the agency's passion for travel and global events. Extensive and strong relationships with both traditional and social media are among our greatest assets. Serving as a vital extension of our clients' marketing efforts, Hawkins is renowned for comprehensive media relations strategies, and the ability to engage with key social media influencers and industry tastemakers to form key partnerships. Linked with a global network of like-minded agency partners, Hawkins works with more than 60 clients operating on every continent, developing and implementing strategic campaigns to generate results in top local, regional and national media outlets.

In addition to working with iconic travel and lifestyle brands, the agency has used its trademarked Launch Pad™ strategy to introduce 25 new and repositioned global brands to the North American media market in the past three years alone. The firm's growing Digital Division creates tailored social media campaigns, including multi-channel content development, platform management, influencer campaigns, contests, SEO, webinars, and more. Listed among *Inc.* magazine's prestigious 2014 and 2015 *Inc.* 5000, and in 2014 *Inc.* 500/5000 Fastest Growing Company, Hawkins was most recently voted "Best Company Culture 2015" by The Business Owner's Council.

Jennifer Hawkins, founder/pres.; Corey Finjer-Bennett, sr. VP

Metro

Alvear Palace Hotel, Buenos Aires
Dolder Grand, Switzerland
Dream Downtown
Dream Midtown
Dream South Beach
Hotel Granduca Houston
Hotel Vermont
Intercontinental New York Barclay
The Nines
XV Beacon

Resorts

Eden Roc at Cap Cana
Caneel Bay Resort
Carillon Miami Beach
JW Marriott Venice
Jumby Bay, A Rosewood Resort
Lake Arrowhead Resort & Spa
Le Guanahani
Omni Bedford Springs Resort & Spa
The Omni Grove Park Inn
The Omni Homestead
The Omni Mount Washington Resort
Omni Rancho Las Palmas
Rosewood Little Dix Bay
The Seagate Hotel & Spa
The Westin Grand Cayman Seven Mile Beach Resort & Spa

Retreats

Chebeague Island Inn
Gstaad Palace
Hotel Caesar Augustus
Madeline Hotel and Residences Telluride
Solage Calistoga
Sunrise Springs Integrative Wellness Resort
The Tryall Club

Adventure

Big Five Tours & Expeditions

Continued on next page

HAWKINS INTERNATIONAL PR continued

John Hall's Alaska
Mountain Lodges of Peru
Nomadic Expeditions
Wilderness Safaris

Hospitality Brands

Accor Hotels
Dorchester Collection
Loews Hotels & Resorts
Lungarno Collection
Montage Hotels & Resorts
Room Mate
Sofitel Luxury Hotels

Cruise

Seabourn

Airline

La Compagnie
Tradewind

Travel Services

Travelinsurance.com

HAWTHORN GROUP, THE

625 Slaters Lane, #100, Alexandria, VA 22314
703/299-4499; fax: 703/299-4488

www.hawthorngroup.com

Strategic comms. counsel and grassroots advocacy campaigns for corporations, assns., consumer products, electric utilities, healthcare and telecomms. Founded: 1992.

John Ashford, chmn. & CEO

HAYES MARTIN ASSOCIATES, INC.

1300 Dove St., #205, Newport Beach, CA 92660
949/417-1799

www.hayesmartin.com

Advertising and PR agency in the real estate industry. Services include branding, market positioning, on-line & electronic adv., graphic design, collateral, theming, PR & promotional campaigns. Founded: 1987.

Sandra Keedy, pres.

HAYWORTH PUBLIC RELATIONS

700 W. Granada Blvd., #100, Ormond Beach, FL 32174
386/677-7000; fax: 386/677-7393; info@hayworthpr.com

www.hayworthpr.com

Travel/tourism/hospitality, lifestyle, sports/leisure. Employees: 6. Founded: 1999.

Maria Hayworth, pres./owner; Kevin Hayworth, creative operating officer/owner; Kelly Prieto, VP; Lauren Swoboda, mng. dir.

Amelia Island Tourist Development Council

Armani's

Avenue5

Delray Sands Resort

DriveVegas

Epicurean Hotel

Experience Kissimmee

Guy Harvey Outpost

Hilton Sandestin Beach Resort & Spa

The Inn on Fifth

Integrated Capital LLC

Leisure Pass Group

Mainsail Beach Inn

Mainsail Lodging & Development

Ocean Properties Ltd.

Oystercatchers

Richard Petty Driving Experience

Scrub Island Resort, Spa & Marina

The Shores Resort & Spa

Tampa Convention Center

TradeWinds Island Grand

Visit Winston-Salem

HBI HELGA BAILEY GMBH

Member of the Worldcom Public Relations Group
Stefan-George-Ring 2, Munich D-81929, Germany
+49 89 99 38 87-0; fax: +49 89 93 02 445;
info@hbi.de
www.hbi.de

International PR and marketing communications services. Founded: 1983.

Corinna Voss, contact

HCK2 PARTNERS

Vitruvian Park, 3875 Ponte Ave., #420, Addison, TX 75001
972/716-0500; fax: 972/716-0599; heather.capps@hck2.com
www.hck2.com

Consumer healthcare, financial, high-tech, telecom, travel, e-commerce PR. Founded: 1998.

Heather Capps, pres./CEO

HEALTHFLASH MARKETING COMMUNICATIONS

1234 Summer St., Stamford, CT 06905
203/977-3333

Healthcare PR: consumer, medical devices, diagnostics, informatics (IT), biotech, pharmaceuticals, societies, non-profits, and independent practices. Founded: 1992.

Jeanne-Marie Phillips, pres.

HEALTHWORLD COMMUNICATIONS

See Ogilvy/Healthworld

HEMP PUBLIC RELATIONS

New York, NY
919/377-1200; ryan@hemppublicrelations.com
www.hemppublicrelations.com

Marijuana, hemp, cannabis. Employees: 2. Founded: 2014.

Ryan McCormick, co-founder & media rels. specialist; Mark Goldman, co-founder & media rels. specialist

Hemsworth COMMUNICATIONS

HEMSWORTH COMMUNICATIONS

1011 E. Las Olas Blvd., Ft. Lauderdale, FL 33301
954/716-7614; fax: 954/449-6068

samantha.jacobs@hemsworthcommunications.com

www.hemsworthcommunications.com

Travel & hospitality, lifestyle. Employees: 11. Founded: 2014.

Samantha Jacobs, founder/pres.; Michael Jacobs, COO

AmaWaterways

Best Western Hotels & Resorts

Caribbean Journal

Carvelli Restaurant Group

Clearwater Beach Uncorked

Driftwood Hospitality

Margaritaville Hollywood Beach Resort

Sargeant Marine

Sonesta Coconut Grove Hotel

Sonesta Fort Lauderdale Hotel

Star Valley Lodge, Wyoming

WorldCruise.com

HERCKY PASQUA HERMAN

324 Chestnut St., Roselle Park, NJ 07204
908/241-9474; fax: 908/241-8961

www.hph-comm.com

Full-service marketing comms. for consumer, industrial and bus.-to-bus. companies; adv., PR, market research, sales promo. Founded: 1990.

Peter Hercky, pres.

HERMAN & ALMONTE PUBLIC RELATIONS

1430 Broadway, 17th fl., New York, NY 10018
212/616-1190

www.herman-almontePR.com

Consumer and bus.-to-bus. PR in travel, transportation, technology, home furnishings, hospitality. Founded: 1986.

Mario Almonte, Stu Herman, mng. partners



HERON AGENCY

1528 W. Fullerton, Chicago, IL 60614
773/969-5200; noreen@heronagency.com
www.heronagency.com

Hotel & travel, entertainment, restaurant, corporate. Employees: 12.
Founded: 2000.

Agency Statement: Heron is an award-winning, premier lifestyle communications agency. Our team of dynamic, creative communication strategists and storytellers go beyond producing glossy placements to develop strategic integrated marketing campaigns that produce results. Our keen attention to detail is why we've built a strong portfolio of long-term clients, media contacts, and promotional partners. They know we deliver on what we say. Every time. We believe in our reputation, which is why our clients trust us with theirs.

Noreen Heron, pres.; Lianne Wiker Hedditch, VP; Jennifer Vander Sanden, VP; Ellen Molina, sr. publicist; Courtney Gillen, publicist; Holly Gustavson, mktg. specialist; Kelly Erdman, social media specialist; Amy Oost, writer; Caryn Smietana, bookkeeper

- 800 Degrees Neapolitan Pizzeria
- All Chocolate Kitchen
- Apollo Chorus
- Fairmont Hotel
- First Folio Theatre
- Geja's Cafe
- Le Meridien Hotels
- Massage Envy Spa
- Renaissance Hotel
- The Royal George Theatre
- Stage 773
- The Marriott Theatre
- The Service Companies
- Theatre at the Center
- Vanille Patisserie
- Valli Produce

HIGH IMPACT MARKETING COMMUNICATIONS

1841 Central Park Ave., Yonkers, NY 10710
914/924-5311; lewkof@hotmail.com
Strategic consulting firm.; professional & fin'l svcs., bus.-to-bus.

Lew Koflowitz, prin.

HIGHWATER GROUP

1120 Ave. of the Americas, 4th flr., New York, NY 10036
212/338-0077; info@highwatergroup.com
www.highwatergroup.com
Founded: 1999.

Lance Seymour, CEO



HIGHWIRE PR

727 Sansome St., Suite 100, San Francisco, CA 94111
415/963-4174, ext. 2; hi@highwirepr.com
www.highwirepr.com

Enterprise IT, security, consumer, digital health, cloud, applications, mobile. Employees: 46. Founded: 2008.

Agency Statement: Highwire PR is a modern high tech communications agency designed for disruptive companies. Our roots in journalism and Silicon Valley give us the drive, imagination and experience to create meaningful business results through smart communication programs.

At Highwire we hold ourselves and our partners to a very high standard, challenging each other to act creatively, embracing risk, learning from failure, celebrating success, and committing to programs that have

direct business impact. The result is more than a partnership - it's building the industry credibility and standout reputation that leads to increased sales, improved valuation, and lasting business value.

Emily Borders, Kathleen Gratehouse and Carol Carrubba

440 N. Well St., #330, Chicago IL 60654
8 West 38th St., Suite 1200, New York, NY 10018

- AOL
- Adaptive Insights
- Blue Jeans Network
- Criteo
- ForeScout
- IBM
- Icontrol (Piper)
- InsideSales
- Magento
- Norwest Venture Partners
- Rocket Lawyer
- Twilio
- Veracode
- Wi-Fi Alliance

HILL+KNOWLTON STRATEGIES

825 Third Ave., New York, NY 10022
212/885-0300

www.hkstrategies.com
@HKStrategies

Practices: energy, technology, health, corporate, crisis, public affairs, marketing communications, research+data insights, digital. Founded: 1927.

Jack Martin, global chmn. & CEO



HIMLE RAPP & COMPANY, INC.

333 South Seventh St., Suite 2400, Minneapolis, MN 55402
612/843-4500; fax: 612/843-4555
www.himlerapp.com

Public affairs, reputation, corporate communications, crisis management, PR. Employees: 19. Founded: 1989.

Agency Statement: Himle Rapp provides counsel and strategy related to corporate reputation, PR, crisis communications, CSR and public affairs to *Fortune* 500 companies, other businesses, trade associations, non-profits and government.

John Himle, CEO; Todd Rapp, pres.

HIRONS & COMPANY

422 E. New York St., Indianapolis, IN 46202
317/977-2206
www.hirons.com

Hirons & Company is a public relations and advertising agency providing integrated communication strategies. Founded: 1978.

Tom Hirons, pres. & CEO; Jim Parham, COO

HIRST CORDOVA PR

See Córdova Public Relations

HLK

1141 South 7th St., St. Louis, MO 63104
314/571-6300
www.hlkagency.com

PR, marketing and communications firm. Founded: 1977.

Bill Hughes, partner

HODGES ASSOCIATES, INC.

912 Hay St., Fayetteville, NC 28305
910/483-8489; fax: 910/483-7197
www.hodgesassoc.com

PR & advertising, automotive, bus.-to-bus., food, industrial, healthcare, architecture. Founded: 1974.

Jean Hodges, founder; Anna Hodges Smith, pres.



HODGES PARTNERSHIP, THE

1805 East Broad St., Richmond, VA 23223
804/788-1414; fax: 804/788-0085; jnewman@hodgespart.com
www.hodgespart.com

Consumer, business-to-business, communications consulting, content creation and curation across all business and social channels. Employees: 17. Founded: 2002.

Agency Statement: The Hodges Partnership is a Richmond, VA-based strategic communications, public relations and content management company helping companies and organizations create and share their unique stories across earned and social channels since 2002.

THP's process is simple. We start with research, messaging and content creation and then apply what we agree on across the wide spectrum of media and social channels. We work with clients to create an expertise position for them and then drive audiences to the best places expose them to that expertise. Our rare combination of media relations and social expertise allow us to pitch and secure earned media and manage content across online and social channels with one voice and message for our clients.

Clients like Tridium, Passion Roses, the University of Richmond, Reginald's Homemade and ChildFund International have experienced business growth and increased awareness as the result of our collaboration.

Our sister company, Hodges Digital Strategies, creates higher-end websites and mobile applications, allowing us to offer the full spectrum of communications services under one roof.

For more, visit hodgespart.com or facebook.com/thehodgespartnership

Jon Newman, Josh Dare, founders

- Child Fund
- Collared Greens
- Cupron
- Fairfax County Economic Development Authority
- Sandler Training
- Tridium
- University of Richmond, The



HOFFMAN AGENCY, THE

325 South 1st St., 3rd fl., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, search engine optimization (SEO) media training, digital communications, brand building, broadcast media services, social media. Employees: 120. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With a heritage in the technology sector, the firm's work today cuts across a range of industries. While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read - a far cry from the "corporate speak" that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees. For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Stephen Burkhart, gen. mgr., North America; Cassandra Cheong, mng. dir., Asia Pacific; Mike Sottak, mng. dir., Europe; Lydia Lau, VP of global operations

- AppAnnie
- Appier
- Applied Semiconductor Engineering

Continued in next column

- Avast
- Axis Communications
- Chicago Booth
- City of Fremont
- Corning
- Evernote
- Google
- Nutanix
- Nautilus
- Nokia
- Sony
- Wearable IoT World
- Zix Corporation

HOFFMAN ASSOCIATES INC., CLIVE

9107 Wilshire Blvd., #450, Beverly Hills, CA 90210
310/205-9930; fax: 310/205-9932; info@clivehoffmanassociates.com
www.clivehoffmanassociates.com
Real estate, financial, corp. PR. Founded: 1966.

Clive Hoffman, pres.

HONIG COMPANY, LLC, THE

4804 Laurel Canyon Blvd., #828, Studio City, CA 91607
818/986-4300; fax: 818/239-4836; press@honigllc.com
www.honigcompany.com
Publicity, PR, issue management. Founded: 2002.

Steve Honig, president

HOOVER INK

See My Creative Team

HOPKINS & ASSOCIATES, INC.

2017 Young St., #101, Dallas, TX 75201
214/828-0066
www.hopkinspr.com
Marketing, publications, corp., inv. rels. Founded: 1976.

Marilyn Pippin, principal

HORN

Acquired by Finn Partners

HORNERCOM

474 Main St, Harleysville, PA 19438
267/932-8760
www.hornercom.com
Strategic and tactical PR with emphasis on media rels. Founded: 1993.

Jack Horner, pres.



HOTWIRE

16 W. 22nd St., 12th fl., New York, NY 10010
646/738-8960; letstalk@hotwirepr.com
www.hotwirepr.us

Global PR and communications consultancy serving technology companies and digitally enabled brands. Services include: media relations, digital PR, corporate communications, social media, issues management and marketing services. Founded: 2000.

Agency Statement: Hotwire is a global PR and communications agency dedicated to helping ambitious companies change their game, build their reputation, and stand out from the crowd. Our communications experts work in sector practice teams to provide our clients with in-depth knowledge and experience of a number of market categories. From Sydney to San Francisco, we're a team, with a "one office" mentality. Our international team works across our 22 locations, including the US, UK, France, Germany, Spain, Italy, Australia and New Zealand, together with affiliate partners. We bring the best of our knowledge, skills and experience to all of our clients wherever they are in the world.

Rebecca Honeyman, deputy mng. dir., Hotwire US; Christa Conte, assoc. dir., Hotwire US; Greg Mondshein, sr. VP; Laura Macdonald, VP, Hotwire US; Brendon Craigie, group CEO



HOYT ORGANIZATION INC., THE

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310/373-0103; llhoyt@hoytorg.com
www.hoytorg.com

Real estate, finance, healthcare, professional services PR, special events, crisis mgmt. Employees: 10. Founded: 1984.

Agency Statement: The Hoyt Organization, Inc., is a full service public relations agency that specializes in the development of real estate, architectural & construction, financial and professional services, and healthcare programs on a national and regional basis. Based in Southern California, the 20+ year old firm also provides global coverage through its partner agencies in the Public Relations Global Network. Specialized services include media relations, social media, digital media, media training, crisis communications. www.hoytorg.com

Leeza L. Hoyt, pres.; Kent Barnett, assoc. VP

HSR BUSINESS TO BUSINESS

See GyroHSR

HUBBELL GROUP, INC., THE

One Adams Place, #210, 859 Willard St., Quincy, MA 02169
781/878-8882; fax: 781/878-8883
www.hubbellgroup.com

Media relations, crisis communications. Financial service, healthcare, industries. Founded: 1995.

Constance Hubbell, pres. & CEO

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44 020 7796 4133
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Michael Sandler, chmn.



HUE & CRY

79 Madison Ave., Suite 435, New York, NY 10016
646/838-0292; nyc@huecryagency.com
www.huecryagency.com

Beauty & fashion, lifestyle, travel and social media. Employees: 10. Founded: 2008.

Agency Statement: We influence those who matter most. With offices in London and New York City, we design brands and create experiences for influencers targeting the pivotal few who have a disproportionate influence on the many. We believe it is these 'few' who are fundamentally important for brand and business success.

Information is not the same as knowledge. We add some original thinking to the mix. And we're strategic in everything that we do. Think of us as collaborators, creatives, coordinators, connectors, connoisseurs and communicators with impeccable contacts and media friends, globally.

It helps that we have an interest in food & drink, travel, the arts, design, entertainment, fashion, wellness and what's going on around the world - its the perfect complement to a brave attitude and our results-focused philosophy.

Our stellar press and influencer relationships ensure we increase clients' visibility through events, social media, press trips and experiences as well as impeccable media relations and solid pitching.

Carla Burt, owner

Gaggenau
Relief Riders International
Tom & Teddy
The Wellesley, London

hunter public relations

HUNTER PUBLIC RELATIONS

41 Madison Ave., 5th flr., New York, NY 10010
212/679-6600; smormar@hunterpr.com

www.hunterpr.com

Samara Farber Mormar

Employees: 110. Founded: 1989.

Agency Statement: Hunter Public Relations is an award-winning consumer products public relations firm with offices in New York and London and a strategic footprint in markets across North America. Beginning with research-driven insights, Hunter PR executes strategic public relations programs that build equity, increase engagement and drive measureable business results for branded consumer products and services. A powerful blend of traditional publicity, social & digital media outreach, strategic partnerships and influencer seeding engages the hearts, minds and spirits of target consumers.

Founded in 1989 with a specialization in food and nutrition, Hunter PR has grown into one of the most respected mid-size marketing communications firms in the country, with more than 110 full-time staff professionals. Hunter PR is committed to delivering exceptional boutique-style marketing communications services to our clients and providing a rewarding career experience for our employees. We accomplish this by focusing on three areas: earning consumer attention, earning client relationships and earning staff dedication.

Hunter PR's creative approach and client service-orientation has led to some of the most enduring client relationships in the business including Tabasco Pepper Sauce (27 years), 3M (20 years) and Church & Dwight (10 years). Practice areas include food and beverage, home and lifestyle, and health, wellness and beauty, and the agency proudly serves a broad range of esteemed companies and brands in each of these sectors.

Grace Leong, mng. partner; Jonathan Lyon, Jason Winocour, Mark Newman, Donetta Allen, Gigi Russo, Erin Hanson, partners

3M

BIC

Can Manufacturers Institute

Church & Dwight

Diageo North America

Domino Sugar

E&J Gallo Winery

Facebook

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Johnson & Johnson

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Mrs. T's Pierogies

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I

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Writing, editing, proofreading; newsletters; press releases, articles, publication and website critiques, website content, annual reports; workshops and presentations; and more. Founded: 1984.

Ruth E. Thaler-Carter, owner



ICR

685 Third Ave., 2nd fl., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com

Corporate communications, investor relations, transaction/crisis comms., digital media, capital markets advisory. Employees: 162. Founded: 1998.

Agency Statement: Established in 1998, ICR partners with companies to develop and execute strategic communications programs and advisory services that achieve business goals, build credibility, and enhance the long-term value of the enterprise. The firm's highly differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to clients in more than 20 industries. Today, ICR is one of the largest and most experienced independent advisory firms in the world maintaining offices in Boston, Connecticut, Los Angeles, New York, San Francisco, Hong Kong and Beijing.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

761 Main Ave., Norwalk, CT 06853
203/682-8200; fax: 203/682-8201

33 Broad St., #900, Boston, MA 02109
617/956-6725

12400 Wilshire Blvd., #1200, Los Angeles, CA 90025
310/954-1100

150 Spear St., #825, San Francisco, CA 94105
415/671-0741

2 Queen's Road Central, Cheung Kong Center, 19/F, Hong Kong
+852 3469 5066

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- Red Hat, Inc.
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- Wingstop
- Workiva
- Zoës Kitchen



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972/235-3439; 844/235-3439; inquiries@ideagrove.com
www.ideagrove.com

B2B technology clients in industry sectors including enterprise software and hardware; SAAS, DRAAS, SDN and VDI; technology solutions, BPO and managed services; communications and mobile technology; and marketing technology and services. Employees: 21. Founded: 2005.

Agency Statement: Idea Grove, a Dallas-based public relations and inbound marketing agency, helps enterprise technology companies reach media and buyers by combining proven PR strategies with a proprietary digital marketing system. The agency creates custom PR and inbound marketing programs for its roster of national B2B technology clients. Idea Grove drives brand awareness, online engagement and sales conversion by integrating PR, social media, search marketing, content creation, design and conversion rate optimization in an efficient, scalable system.

Scott Baradell, pres. & founder; Michelle Doss, sr. VP; Jamie Bryant, VP; Katie Long, acct. dir.; Brigid O'Connor, dir., ops. & finance; Liz Cies, acct. dir.

- | | |
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| Fonality | Vertex |
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IDENTITY

30700 Telegraph Rd., #1475, Bingham Farms, MI 48025
248/258-2333; fax: 248/258-1942; info@identitypr.com
www.identitypr.com

Integrated PR, media rels. & mktg., social media, creative, B2B, B2C, Detroit PR firm, real estate PR, hospitality, professional svcs., technology, retail & restaurants. Employees: 24. Founded: 1998.

Agency Statement: Identity is an award winning, fully integrated public relations firm driving strategic communications programs for clients across Michigan and nationally.

We specialize in media relations, marketing, social media and creative offering a seamless approach that delivers awareness, clarity and credibility. Highly focused on value creation, we deliver meaningful and measurable results. Our relationship-driven culture fosters energy, creativity and collaborative engagement.

Identity has emerged as a leader nationally for our relationships, innovation and results.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Sabo, media rels. & mktg. dir.; Brandon Chesnutt, digital & dev. dir.

Partial Client List:

- | | |
|---------------------------------|-------------------------------|
| Absopure | LEGOLAND Discovery |
| ADESA | Center Michigan |
| Applebee's | MOD Pizza |
| Del Taco | Motown Museum |
| Detroit Country Day School | Oakland County Bar Foundation |
| Detroit Labs | Olga's Kitchen |
| Fabian, Sklar & King P.C. | Prism Plastics |
| Farbman Group | Ross Mortgage |
| Green Oak Village Place | SEA LIFE Michigan |
| Hyatt Centric the Loop, Chicago | Steiner + Associates |
| ICSC | The Recovery Project |
| Jeff Green Partners | Verizon Wireless |

IMAGINASIUM INC.

110 S. Washington St., Green Bay, WI 54301

920/431-7872

www.imaginasium.com

Advertising, promotions and PR. Employees: 15.

Denis Kreft, principal, VP, bus. ops.



IMRE, LLC

909 Ridgebrook Rd., Suite 300, Sparks, MD 21152

410/821-8220; fax: 815/550-1030; davei@imre.com

www.imre.com

Consumer, healthcare, brand journalism, CSR.

Agency Statement: We are imre - the transformative marketing agency of today, with expertise in social, digital, creative, public relations and paid media. We lead the market in modern content, siloless campaigns, and the development of meaningful interactions. Our team - filled with makers and creators, thinkers and doers, builders and communicators - sees the world through the lens of human connection. We help clients bring ideas, strategies, technologies, and people together to create more meaningful experiences and deeper relationships.

Dave Imre, partner & CEO; Mark Eber, partner & pres.; Crystalyn Stuart, partner & pres.

6100 Wilshire Blvd., Suite 1110, Los Angeles, CA 90048
213/289-9190

Christine Zippert, VP

60 Broad St., Suite 3600B, New York, NY 10004
917/477-4800

Crystalyn Stuart, partner & pres.

133 Fayetteville St., Suite 210, Raleigh, NC 27601
919/747-8680

Justin Nicolette, dir.

AAA Mid-Atlantic, Inc.

Abbot Downing

American Institute of Architects

AstraZeneca Pharmaceuticals LP

Consumer's Medical Resource, Inc.

Dal-Tile Corporation

DAP, Inc.

Gravie, Inc.

John Deere Worldwide

Johnson & Johnson Corporate

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The Guardian Life Ins. Co. of America

YKK America

Zoetis LLC

IndicateMedia

PUBLIC RELATIONS

INDICATE MEDIA

25 Broadway, 10th fl., New York, NY 10004

917/861-0089; todd@indicatemediacom

www.indicatemediacom

Technology, energy and financial svcs./asset mgmt. Employees: 4.
Founded: 2011.

Agency Statement: At Indicate Media, we help our clients win the moment. It's a simple statement for sure, but there's nothing simple about the challenges businesses face today. We develop strategic campaigns that deliver results aligned with how our clients define success. In a world of fierce competition, we believe public relations is about creating a cohesive narrative and positioning our clients for success through innovative strategies and compelling execution. Led by a team of veteran communications practitioners, Indicate Media specializes in public relations, content marketing and video/animation for start-ups through *Fortune* 500 companies across multiple industries including Technology, Energy, and Finance.

Todd Barrish, pres.

Current clients include:

Clear Code

Movable Ink

Performance Horizon

Talara Capital

Towerstream

Unmetric

For a complete client list including case studies and a capabilities deck, go to: www.indicatemediacom

indra public relations

INDRA PUBLIC RELATIONS

295 Madison Ave., 12th fl., New York, NY 10017

646/593-7220; fax: 646/430-8411; mj@indrapr.com

www.indrapr.com

@indrprgroup

Employees: 10. Founded: 2009.

Agency Statement: At Indra Public Relations, we have the privilege of representing some of the most recognized athletes, entertainers, brands and organizations in the world. We have accomplished countless media milestones throughout the years with our clients, from that pivotal first feature or talk show appearance, to leading worldwide campaigns to renowned awards and achievements that truly resonated—not just for us and our clients, but for the world beyond. We push the boundaries of what is possible as we use our skills, creativity, power and resources to develop a credible roadmap aimed at securing significant results on behalf of our clients. From launching brand activations and top-tier PR campaigns, to producing red carpet events, and creating and implementing an innovative social media plan, our work is designed to tell an evolving story through PR strategies that make a lasting impression.

Indra Public Relations has quickly become one of the most visible PR agencies in the competitive NY market and we are proud to serve a clientele that sets trends and influences the course of public consciousness.

MJ Pedone, founder & CEO; Michael Needleman, CFO & brand strategist; Gina Mason, VP, PR & events; Michael Scher, dir., brand & digital mktg.; Christina Hamlett, ghostwriter; Lori Perry, events & social media strategist; Brad Berkowitz, sports & brand sponsorship strategist; Eileen Winnick, media trainer & brand strategist.

Our non-confidential clients include:

All 4 Kids Foundation

Ben & Jack's Steak House

Berenice Electrolysis & Beauty Center

Brandon Phillips – Polo Player

Champions League

Charles A. Archer – Public Speaker

Dr. Jonathan Richter, DDS

Emerson Amusement

Continued on next page

INDRA PUBLIC RELATIONS continued

Erik Coleman – Retired NFL Player & Sports Analyst
G.A.M.E. MD
Howard Cross – NY Giants Super Bowl Champion
Interactive Home, NYC
James Valenti – Internationally Acclaimed Tenor
Juvenile Diabetes Research Foundation
Live With MJ
KryoLife
Preservation Asset Management
Right To Play
Sean Landeta - NY Giants Super Bowl Champion
The THRIVE Network
Thomas Heinz Salon
Trent Tucker – NBA World Champion



INFINITE SPADA

205 E. 42nd St., 17th flr., New York, NY 10017
212/838-0220
www.infinitespada.com

Complete communications consulting for professional services firms.

Agency Statement: Infinite Spada is an independent global consultancy dedicated to advising the world's leading professional services firms. Our clients span legal, financial services, real estate, property, infrastructure and construction, corporate, pensions and asset management, accounting and not-for-profit sectors. We deliver the full mix of communications support including media relations, branding, digital and creative services, business development, lateral integration, research, film, content marketing, crisis management and litigation support.

Jamie Diaferia, global CEO

INFOTECH STRATEGIES, INC.

(see Raffetto Herman Strategic Communications)



INK&ROSES

INK & ROSES

232 Madison Avenue, Suite 1204, New York, NY 10016
212/661-1287; fax: 212/875-1672; info@inkandroses.com
www.inkandroses.com

Integrated marketing communications, strategic counsel, media relations, events, partnerships, social media & influence, creative services, content creation, consumer, trade & corporate communications, cause-marketing campaigns, spokesperson search, government & public affairs and consumer insights. Founded: 2004.

Agency Statement: INK & ROSES is a marketing communications firm specializing in beauty, grooming, lifestyle, and consumer health & wellness. When our strategic thinking, creativity and collaborative energy come together, great ideas bloom.

•Our leadership team is comprised of strategic thinkers with agency and in-house experience.

•We develop 360-degree programs that engage media, influencers, retailers and consumers.

•From Fortune 50 to start-ups, we deliver programs that drive awareness and generate results that exceed clients' goals.

•With a track record of leveraging paid, earned and owned media, and experience working with cross functional partners, we serve as an extension of a Brand's team.

INK & ROSES is a WBENC-certified women owned business.

Ronna Reich, founding partner & CEO; Sheara Reich, partner & pres.; Amy Wein, SVP & chief strategist

Washington, DC

2633 Adams Mill Rd., N.W., Suite 101, Washington, DC 20009
212/661-1287; info@inkandroses.com

Sheara Reich, partner

Continued in next column

INK & ROSES clients include:

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INK INC.

10561 Barkley St., #600, Overland Park, KS 66212
913/602-8531

www.inkincpr.com

PR firm specializing in media rels., national and int'l business, consumer and trade press, broadcast and print.

Richard Grove, CEO

inkhouse

INKHOUSE MEDIA + MARKETING

260 Charles St., Suite 200, Waltham, MA 02453
781/966-4100; clodagh@inkhouse.com

www.inkhouse.com

Twitter: @InkHousePR

LinkedIn: <https://www.linkedin.com/company/inkhouse-media---marketing>

Facebook: <https://www.facebook.com/InkHousePR/>

Technology, security, consumer, healthcare, education, energy, professional services, financial, and real estate. Employees: 90. Founded: 2007.

Agency Statement: InkHouse is a public relations and content agency for the digital age. We boost the brands and incite interest for early stage startups, *Fortune* 100 enterprises and lots of companies in between. With offices in Waltham, Massachusetts, and San Francisco, California, and 90+ professionals on staff, InkHouse has been widely recognized for our work, our culture, our growth and our leadership. Notable among these awards are *The Boston Globe's* Top 100 Women-led Businesses, five years on the *Boston Business Journal's* Pacesetters (a list of the fastest-growing private companies in Massachusetts) and O'Dwyer's ranking of the fastest growing PR firms. We firmly believe that a progressive workplace is the only way to fuel great work and growth, so we're proud to have earned two "agency of the year" awards, along with *The Boston Globe's* Top Places to Work, The Boston Chamber of Commerce's Top 10 Small Businesses and BostInno's "Coolest Companies in Boston."

Beth Monaghan, co-founder & CEO

832 Sansome St., San Francisco, CA 94111

415/299-6600

jason@inkhouse.com

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INNIS MAGGIORE

4715 Whipple Ave., N.W., Canton, OH 44718

330/492-5500; 800/460-4111; dick@innismaggiore.com

www.innismaggiore.com

Advertising, PR and positioning agency. Founded: 1974.

Dick Maggiore, pres./CEO

INOUE PUBLIC RELATIONS, INC.

Shinjuku-gyoenmae Annex 2F, 4-34 Yotsuya, Shinjuku-ku, Tokyo 160-0004, Japan
+81 3 5269-2301; fax: +81 3 5269-2305; info@inoue-pr.com
www.inoue-pr.com
Strategic corp. comms., media rels., financial/IR, crisis comms., issue mgmt., govt. rels., mktg. comms., media analysis via CARMA, employee rels., and influencer rels. Employees: 35. Founded: 1970.

Takashi Inoue, Ph.D., pres. & CEO; Goh Minamiru, EVP; Yuhachi Nishigaki, EVP; Stuart Baker, SVP, client svcs.

INSTITUTE FOR CRISIS MANAGEMENT

Denver, CO
303/880-8255
www.crisisconsultant.com

Specializes in crisis comms. services for companies, non-profit organizations and government agencies; spokesperson training; crisis communications seminars. Founded: 1989.

Deborah Hileman, pres./CEO

INTEGRATED CORPORATE RELATIONS

See ICR

INTERMARK GROUP, THE

101 25th St. N, Birmingham, AL 35203
800/624-9239
www.intermarkgroup.com
Founded: 1973.

Jake McKenzie, CEO



INTERMARKET COMMUNICATIONS

Member, GFC/NET (Global Financial Comms. Network)
425 Madison Ave., #600, New York, NY 10017
212/888-6115; fax: 212/888-6157; info@intermarket.com
www.intermarket.com

Corporate and financial PR services. Employees: 20. Founded: 1986.

Agency Statement: Intermarket Communications has long been a leading independent provider of public relations and marketing services to clients in the global financial services industry. More recently, its client list has grown to encompass the fields of food and nutrition, life sciences, technology and higher education. We offer clients a combination of strategic expertise and informed execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Intermarket Communications works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Intermarket apart. At Intermarket, all clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

Martin B. Mosbacher, mng. partner & CEO

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Continued in next column

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www.intermountainca.com

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Tom Schilling, owner

INTERSTAR PUBLIC RELATIONS

Subsidiary of Interstar Group, Inc.
610 Grove St., Fort Worth, TX 76102
817/332-6522

www.interstargroup.com

Corporate and PR; aviation/transportation; tourism; food and beverage; international marketing/PR. Founded: 1976.

Jane E. Schlansker, pres./CEO



PUBLIC RELATIONS GROUP

INVENTIV HEALTH PUBLIC RELATIONS GROUP

450 W. 15th St., #700, New York, NY 10011
212/229-8400; fax: 212/229-8496; prgroup@inventivhealth.com
www.inventivhealth.com/PR
twitter: @inventivPR
blog: http://blog.inventivhealth-pr.com/
Founded: 1995.

Agency Statement: The global public relations group of inVentiv Health helps launch brands and build the reputations of companies working to improve human health. Our teams create communications that enhance brand perception, drive engagement, activate behavior shifts, and deliver on the bottom line.

With an integrated approach to communications, inVentiv Health Public Relations Group includes four agencies — Allidura Consumer, Biosector 2, Chamberlain Healthcare PR and Chandler Chicco Agency — that offer best-in-class capabilities spanning public relations, digital and social media, medical and scientific education, and research and analytics.

The broad scope of inVentiv Health Public Relations Group is powered by inVentiv Health, a global provider of best-in-class clinical development and comprehensive commercialization services.

Jeanine O'Kane, U.S. mng. dir., Jeanine.Okane@inventivhealth.com



Global Communication

IPREX GLOBAL COMMUNICATION

Global Network of Independent PR firms.

Administrative Headquarters: Global Administrator, Carol Clinkenbeard, 4524 N. Wildwood Ave., Shorewood, WI 53211
414/755-2170; experts@iprex.com
www.iprex.com

Agency Statement: Established in 1983, IPREX has grown to be one of the largest international PR networks, comprising leading independent firms in major markets worldwide. Our focus on delivering a serious ROI to both clients and partners is shown by the high quality of IPREX firms, our commitment to best practices and our concentration on building strong relationships. Meeting 4-5 times a year and backed by a profes-

Continued on next page

IPREX GLOBAL COMMUNICATION continued

sionally-run internal communication system, IPREX partners are more closely connected than many competing organizations.

We manage a broad portfolio of sector experience and practice skills to provide clients with access to some of the most respected professionals in the business - from anywhere in the world.

Michael Schröder, global pres.; David Croasdale, Asia Pacific pres.; Mayte Gonzalez-Gil, EMEA pres.; Nick Vehr, Americas pres.; Andrei Mylroie, secretary/treasurer

The Americas Members:

Atlanta, GA: Rountree Group, Inc.
Boston, MA: HB/EMA Boston
Campbell, CA (Silicon Valley): Walt & Company
Charlotte, NC: Crown Communications
Chicago, IL: Grisko, JSH&A Public Relations
Cincinnati, OH: Vehr Communications
Columbus, OH: Fahlgren Mortine Public Relations
Dallas, TX: LDWW Group, SPM Communications, Inc.
Denver, CO: Communications Strategy Group
Des Moines, IA: Hanser & Associates
Detroit, MI: Eisbrenner Public Relations
Fort Lauderdale, FL: Pierson Grant Public Relations
Honolulu, HI: Communications Pacific, Inc.
Indianapolis, IN: Borshoff
Kansas City, MO: Crossroads
Knoxville, TN: Ripley PR
Lima, Peru: Lever Latino America SAC
Los Angeles, CA: Casey & Sayre
Mexico: Dextera Comunicación
Milwaukee, WI: Trefoil Group
Minneapolis, MN: Tunheim
New Orleans, LA: Beuerman Miller Fitzgerald
New York, NY: Makovsky
Oklahoma City, OK: Saxum PR
Orlando, FL: CBR Public Relations
Philadelphia, PA: Anne Klein Communications Group LLC
Raleigh, NC: French/West/Vaughan
San Francisco, CA: Fineman PR
São Paulo: Item Comunicação Ltda.
Seattle, WA: Nyhus Communications
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Washington, DC: Susan Davis International

Outside The Americas:

Australia: Liquid Ideas, InsideOut Public Relations, Wells Haslem Strategic Public Affairs
Austria: Lang & Tomaschik GmbH
Belgium: Cambre Associates, FL Consult
Czech Republic: Donath Business & Media
Denmark: Operate A/S
Estonia: Communication Agency JLP
Finland: Manifesto Consulting Oy
France: Arjuna, Gootenberg
Germany: m/e brand communication GWA, ORCA Affairs Berlin
Greece: Reliant Communications S.A.
Hong Kong: Newell Public Relations
India: Percept Profile
Ireland: Walsh Public Relations
Italy: Lead Communications, Imageware
New Zealand: Pead PR
Norway: Consilio Kommunikasjon
Spain: Arenalia Comunicación, poweraxle
Sweden: Spotlight PR
The Netherlands: Creative Venue B.V.
United Arab Emirates (Dubai): Iris Public Relations
UK-England: Abchurch Communications, Brevia Consulting, Mason Williams
UK-Northern Ireland: dep strategic communication
UK-Scotland: The Communications Business



IVY MARKETING GROUP, INC.

23W070 Mulberry Ln., Glen Ellyn, IL 60137
630/790-2531; fax: 630/790-4431; dsheridan@ivymarketing.com
www.ivymarketing.com

Senior housing & svcs., not-for-profit. Employees: 4. Founded: 1990.

Debra Sheridan, pres.; Wendy Foster, sr. acct. mgr.

A Loving Company Home Health Care
Covenant Senior Communities
Danish Home of Chicago
Friendship Senior Options
Monarch Landing
Monte Cedro
The Merion
Sedgebrook



IW GROUP, INC.

8687 Melrose Ave., Suite G-540, West Hollywood, CA 90069
310/289-5500; fax: 310/289-5501
www.iwgroupinc.com

Corporate, government and non-profits. Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, CEO; Nita Song, pres.; Craig Tomiyoshi, VP

Clients include:

American Beverage Association
Bank of the West
Covered California
GODIVA
Lexus
McDonald's
Nielsen
Nissan North America
Shiseido
Southern California Edison
The Coca-Cola Company
Verizon Wireless
Walmart
Westfield



Public Relations Group



j public relations

J PUBLIC RELATIONS

530 7th Ave., #502, New York, NY 10018
212/924-3600; info@jpublicrelations.com
www.jpublicrelations.com
Employees: 50. Founded: 2005.

Agency Statement: J Public Relations (JPR) is one of the top hospitality and luxury lifestyle public relations and social media firms in the country. Many of the world's top hospitality brands, luxury hotels and resorts, restaurants, consumer products and lifestyle brands have chosen JPR as their partner to tell their stories, connect them with the right media and influencers and grow their brands. A global force with offices in New York, Los Angeles and San Diego, JPR cultivates fresh, creative and thoughtful media and social campaigns. The team has an unparalleled passion for achieving press with a purpose – directly impacting a brand's bottom line.

JPR is a boutique powerhouse of more than 50 talented, relationship-driven publicists, tastemakers and seasoned public relations strategists. With expansive teams on both coasts and abroad, the agency provides invaluable media saturation across the US, Canada and UK, regardless of where a client is based in the world. The JPR team is experienced with launching brands and maintaining relevancy through solid, newsworthy media campaigns with synergistic brand partnerships and creative programming.

With the creation of 7th & Wit, an in-house social media division run by experts in the fast growing, ever changing digital space, the agency curates campaigns and content, set trends and keeps their finger on the pulse of the latest in digital strategy, content and influencer relations. www.seventhandwit.com.

Jamie Lynn Sigler, Sarah Evans, partners

Locations:

New York

530 7th Ave., #502, New York, NY 10018
212/924-3600

San Diego

1620 Fifth Ave., #700, San Diego, CA 92101
619/255-7069

Los Angeles

429 Santa Monica Blvd, #280, Santa Monica, CA 90401
310/722-7066

London

14 Gray's Inn Rd., 3048, London, WC1X, 8HN, UK
(011) 44 7921124668

Highlight clients:

Adventures by Disney	The Ritz-Carlton, multiple U.S. properties
Aloe Gloe	Triumph Hotels
Andaz, Maui	True Food Kitchen / Fox Restaurant Group
Aulani, a Disney Resort & Spa	Trump International Hotel, Washington D.C.
Baja, Mexico	Twin Farms, Vermont
Best Western Hotels	Vail Resorts Hospitality
Block 16 Hospitality Group, Las Vegas	Washington School House, Park City
Chewton Glen, London	
Cliveden House, London	
Colorescience Mineral Makeup	
Four Seasons Resort Lana'i, Hawaii	
Grace Hotels	
Gurney's Montauk Resort & Seawater Spa, Hamptons	
Hotel Del Coronado, San Diego	
Jumeirah Hotels & Resorts	
L'Auberge de Sedona, Arizona	
LumaRx	
Pulitzer Amsterdam	
Rancho La Puerta, Mexico	
Rancho Valencia Resort & Spa, San Diego	
Relais & Châteaux	
Surf & Sand Resort, Laguna Beach	
The Goring, London	
The Mulia, Bali	
The Palms, Turks & Caicos	

J-SPIN INC.

Shinjuku Suzuki B Bldg 4 F, 1-6-8 Shinjuku, Shinjuku-ku, Tokyo 160-0022, Japan
(+81)3-5269-1038; fax: (+81)3-5269-1039; david@jspin.co.jp
www.jspin.co.jp
High-tech and automotive PR, public affairs, marketing and cyber communications. Employees: 8. Founded: 2003.

David Huerta, Yoshitaka Shimizu, general partners

J. WALCHER COMMUNICATIONS

2986 Ivy St., San Diego, CA 92104
619/295-7140; fax: 619/295-7135
www.jwalcher.com

PR firm specializing in local & national media rels., community rels., social media and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.

J.B. STANTON COMMUNICATIONS

P.O. Box 488, Norfolk, CT 06058
860/542-1234; fax: 860/542-1733; jbs@jbstanton.com
www.jbstanton.com
Founded: 1977.

Bryan Stanton, pres.

JACKSON JACKSON & WAGNER

51 Central Rd., Rye, NH 03870
603/679-5304

www.jjwpr.com

Behavioral PR & management counsel, strategic planning and implementation, issue anticipation & crisis mgmt., training & facilitation, research & evaluation. Founded: 1956.

Isobel Parke, sr. counsel



JACKSON SPALDING

1100 Peachtree St. NE, 18th fl., Atlanta, GA 30309
404/724-2500; fax: 404/874-6545; atlanta@jacksonspalding.com
www.jacksonspalding.com
Employees: 122. Founded: 1995.

Agency Statement: Jackson Spalding was founded with a vision to be the most trusted and respected marketing communications agency. By focusing on our clients, our communities and the betterment of our people, we have become one of the largest independent marketing communications agencies in the Southeast. Today we have offices in Atlanta, Athens, Georgia and Dallas, Texas and outposts in San Francisco, Los Angeles, Boston and New York. For two consecutive years *The Atlanta Journal-Constitution* has ranked Jackson Spalding among the top 10 Atlanta workplaces with fewer than 150 employees. Over the past four years, the agency has won more than 50 awards, and was named "Best Legal PR Firm" in Atlanta by the *Daily Report* in 2012, 2013, 2014 and 2015.

Our services include corporate branding, digital design and development, advertising and media buying, graphic design, social media strategy, speaker coaching, marketing, public relations, event planning and crisis management.

We work with organizations from the premiering to the preeminent, from corporate to compassionate. Above all, we choose to work with clients who inspire us - those who want to be the best at what they do. Those are our kind of people.

Bo Spalding, Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O'Brien, Trudy Kremer and Whitney Ott, exec. team; Colin Owens, mktg. dir.; Mike Martin, creative dir.

125 Washington St., Suite 775, Athens, GA 30601
706/354-0470

Brian Brodrick

750 North Saint Paul St., Suite 1700, Dallas, TX 75201
214/269-4400

Joanna Singleton

Continued on next page

JACKSON SPALDING continued

Partial client list:

Atlanta Braves
Big League Impact
Certus Bank
Chick-fil-A, Inc.
Children's Healthcare of Atlanta
Cousins Properties
Delta Air Lines
ESPN / SEC Network
Federal Home Loan Bank of Atlanta
Georgia Aquarium
Georgia Transmission Corp.
Google
Kilpatrick Townsend
Mattress Firm
Mizuno USA
Nike
Primrose Schools
Publix Super Markets
Rollins / Orkin
SCANA Energy
Synovus Banks
The Coca-Cola Company
tvsdesign
University System of Georgia

JACOBSON/ROST

233 N. Water St., 6th flr., Milwaukee, WI 53202
414/220-4888

www.jacobsonrost.com

Full-service mktg. comms. agency providing strategic mktg., PR and advertising, consumer, bus.-to-bus. Founded: 1957.

Jerry Flemma, pres.

JAFFE

2355 Osprey Lake Dr., Jacksonville, FL 32224
904/220-1915; vhood@jaffep.com

www.jaffep.com

Law firm media relations, litigation PR, and law firm crisis mgmt. Founded: 1978.

Vivian Hood, pres., PR

JAFFE COMMUNICATIONS, INC.

45 Academy St., Newark, NJ 07102

973/315-0300; fax: 908/292-1177

www.jaffecom.com

Public affairs, creative svcs., corporate comms., website design, gov't affairs, marketing, publishing. Founded: 2003.

Jonathan Jaffe, mng. principal

JAMPOLE COMMUNICATIONS, INC.

428 Forbes Ave., #1702, Pittsburgh, PA 15219

412/471-2463; fax: 412/471-5861; office@jampole.com

Media relations, social media & Internet marketing, branding & identity programs, product publicity, crisis comms./issues mgmt., website dev., fin'l comms., employee rels., special events, int'l PR, comms. & spokesperson training, and mktg. materials. Employees: 5. Founded: 1989.

Marc Jampole, prin

JANINE GORDON & ASSOCIATES

acquired by Peppercomm

JARRARD

PHILLIPS CATE & HANCOCK

JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027
615/254-0575; fax: 615/843-8431; info@jarrardinc.com

www.jarrardinc.com

Founded: 2006.

Agency Statement: Based in Nashville, Tenn., with an office in Chicago, Jarrard Phillips Cate & Hancock, Inc. is a U.S. top 15 strategic communications and engagement firm for the nation's leading healthcare providers experiencing significant change, challenge or opportunity. Founded in 2006, the firm has worked with more than 300 clients in more than 40 states and served as a communications advisor on more than \$32 billion in announced M&A and partnership transaction communications. A proven strategy leader, Jarrard Inc. delivers tightly focused issue management campaigns and long-term transformational initiatives designed to advance healthcare providers' most important goals. For more information, visit jarrardinc.com or follow us @JarrardInc.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Magi Curtis, Jana Atwell, partners

150 N Wacker Dr., Suite 2925, Chicago, IL 60606
312/419-0575



JASULCA TERMAN

STRATEGIC COMMUNICATIONS

JASULCA TERMAN STRATEGIC COMMUNICATIONS

730 N. Franklin St., #510, Chicago, IL 60654

312/337-7400

www.jtpr.com

Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications' (JT) passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events...to educate, empower and engage through strategic use of digital and social platforms. For 35 years, corporations, institutions, government agencies and not-for-profits have turned to JT for expert counsel and our passion for getting the job done. To learn more about JT and our services, please visit us at www.jtpr.com, facebook.com/jasculcaterman or @jasculcaterman.

Rick Jasculca, chmn. & CEO; Jim Terman, pres. & CFO; Mary Patrick, mng. partner

ADA 25 Chicago
Advocate Charitable Foundation
After School Matters
Blessings in a Backpack
Blue Cross Blue Shield of Illinois
BP
The Carter Center
The Chicago Community Trust
Chicago Shakespeare Theater
Chicago Transit Authority
Clean Energy
Creighton University
ComEd
CURE: Citizens United in Research in Epilepsy
DeVry Education Group
iBIO
Illinois Women's Institute for Leadership (IWIL)
Latino Policy Forum
Leadership for Education Equity
Marquette University
Metra
National Council of State Board Nursing
National Minority Supplier Development Council
Opportunity International
Pfizer
Sinai Health System
Skills for Chicagoland's Future
Social Media Week Chicago
Subway
University of Chicago
University of Illinois
Urban Prep Academies
World Business Chicago

JB CUMBERLAND PUBLIC RELATIONS

See Finn Partners

JC POWER STRATEGIC COMMUNICATIONS

PO Box 31144, Independence, OH 44131
216/965-2559
www.jcpowerllc.com
Founded: 2006.

Jim Crooks, principal



JCONNELLY

135 Fifth Ave, 7th flr., New York, NY 10010
646/922-7770; ikeldoulis@jconnelly.com
www.jconnelly.com

Finance, technology, lifestyle brands, professional services, innovation & leadership. Employees: 70. Founded: 2003.

Agency Statement: JConnelly—formerly JCPR—is a communications and marketing agency working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence and build community. We navigate the complex world of communications and effectively design and execute campaigns that are mission driven to deliver business-critical results. For more information, visit www.jconnelly.com.

Jennifer Connelly, CEO; Carol Graumann, pres.; Michelle Pittman, chief strategy officer; Chris Cherry, dir. of client svcs.; Steven Stoke, mng. dir., interactive productions; Ian Keldoulis, VP, mktg.

Representative JConnelly clients include:

America's Best 401k
CAIS
DoubleLine
Investnet
HighTower
Luxury Retreats
Tony Robbins

JEFFERSON-WATERMAN INTERNATIONAL

Advertising and PR firm
1401 K Street, N.W., #400, Washington, DC 20005-3401
202/216-2200
www.jwidc.com

PR, bus.-to-bus., associations/foundations, educational institutions, gov./state agencies, publishing/printing, telecommunications.

Charles E. Waterman, CEO



JEFFREYGROUP

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/860-1000
www.jeffreygroup.com

Providing a full range of marketing, communications and public relations services for multinational companies and brands throughout Latin America. Employees: 128. Founded: 1993.

Agency Statement: With a history of successfully serving the world's largest companies and brands since 1993, JeffreyGroup provides a full range of public relations, marketing, digital and corporate communication services throughout Latin America from our six wholly-owned offices and Local Service Partners. Our U.S. Hispanic practice was spun off into a separate agency, Pinta.

MIAMI (HQ)

Brian Burlingame, CEO
Asher Levine, mng. dir.

Continued in next column

NEW YORK

One Grand Central Place, #5310, New York, NY 10165
212/620-4100

Jeffrey Sharlach, chmn.

MEXICO CITY

Cordillero de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico
+52 (55) 5281-1121

Mariana Villarreal, chief strategy officer
Mauricio Gutierrez, mng. dir.

SÃO PAULO

(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP
CEP 05422-030, Brazil
+55 (11) 3185-0800

Cristina Iglecio, pres.
Gerson Penha, general dir.

RIO DE JANEIRO

Ed. Argentina, Praia de Botafogo, 228. Sala 1601 Rio de Janeiro, RJ CEP 22250-040 Brazil
+55 (21) 3958-1245

Sabrina Orlov, general dir.

BRASILIA

Edifício Parque Cidade Corporate; SCS, QD 9, Torre C, 10º Room - 1017; Brasília, DF CEP 70308-200, Brazil
+55 (61) 3550-0699

Clarissa Oliveira, general dir.

BUENOS AIRES

San Martin 674 3º A, Buenos Aires, C1004AAN Argentina
+54 (11) 4328-3354

Maria Eugenia Vargas, mng. dir.

Airbnb
Airbus
Amazon
American Airlines
Bayer
Facebook
Instagram
Johnson & Johnson
Mozilla
Nestlé
Nikon
Xerox

JENNINGS

104-A North Elliott Rd., Chapel Hill, NC 27514
919/929-0225; fax: 919/968-8278
www.jenningsco.com

Advertising, PR, brand consulting, healthcare, high-tech, biotech, telecomms.

Dan Dunlop, pres./CEO

JFK COMMUNICATIONS, INC.

71 Tamarack Circle, Skillman, NJ 08558
609/456-0822; jfkouten@jfkhealth.com
www.jfkhealth.com

Science, healthcare & technology PR.

John F. Kouten, CEO

JMB COMMUNICATIONS

P.O. Box 1812, Plymouth, MA 02362-1812
508/830-3456

www.jmbcommunications.com

PR, comms. and marketing counsel to technology, fin'l, healthcare and hospitality businesses; web content, news releases, white papers, customer testimonials, case studies, backgrounders; marketing collateral. Founded: 1990.

Jeff Berger, owner

JMC MARKETING COMMUNICATIONS & PR

10 Pearl St., Kingston, NY 12401
845/331-1200; john@jmcpr.com
www.jmcpr.com

Business-to-business marketing, change communications, community relations, consumer marketing, corporate communications, creative services, crisis communications, employee communications, event management, government relations, integrated marketing, media relations & training, public affairs, research, and strategic planning. Employees: 7. Founded: 1987.

John Mallen, pres. & CEO

JMPR PUBLIC RELATIONS, INC.

5850 Canoga Ave., #300, Woodland Hills, CA 91367
818/992-4353
www.jmprpublicrelations.com

Automotive and lifestyle and consumer PR. Founded: 1977.

Joseph Molina, pres.

JOELE FRANK

JOELE FRANK, WILKINSON BRIMMER KATCHER

622 Third Ave., 36th fl., New York, NY 10017
212/355-4449; info@joelefrank.com
www.joelefrank.com

Corporate communications, investor relations, transaction communications, shareholder activism, crisis communications, litigation support, restructuring & bankruptcy, private equity. Founded: 2000.

Agency Statement: Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues.

Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Brielmann, Steve Frankel, Michael Freitag, Barrett Golden, James Golden, Jonathan Keehner, Tim Lynch, Jamie Moser, Jed Repko, Meaghan Repko, Andrea Rose, Andrew Siegel, Sharon Stern, Kelly Sullivan, Ed Trissel, partners; Sarah Teslik, of counsel; Laurence Klurfeld, COO

West Coast Office: One Sansome St., #2800, San Francisco, CA 94104
415/869-3950

JOHN BAILEY & ASSOCIATES INC., PR

Acquired by Lambert, Edwards & Assocs.

JOHNSTON ASSOCIATES, MARK

39 Sterling Blvd., Plymouth, MA 02360
508/747-1832; david@mja.com
www.mja.com

PR and advertising for associations, construction/building, food, retail, travel/hotels/airlines. Founded: 1980.

David Kindy, pres./acct. mgr.

JOHNSTONWELLS PUBLIC RELATIONS

387 Corona St., #534, Denver, CO 80218
303/623-3366
www.johnstonwells.com

PR, bus.-to-bus., broadcast, social media, consumer mktg., community rels., crisis mgmt., empl. comms., media rels., Web dev., e-commerce, special events, health care, consumer products, fin'l svcs., emerging technologies, real estate, telecomms., professional svcs. Employees: 7. Founded: 1971.

Gwinavere Johnston, CEO/founder



HEALTH COMMUNICATIONS

JPA HEALTH COMMUNICATIONS

1420 K St., N.W., #1050, Washington, DC 20005
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com

@JPAHealthComm

www.facebook.com/JPAHealth

Health, medical, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns. Employees: 35. Founded: 2007.

Agency Statement: JPA Health Communications is an award-winning communications firm known for crafting targeted, high-impact strategic communications, advocacy and media relations programs for nonprofit, pharmaceutical, biotech, medical device and government clients. By applying the influencer relations model, JPA identifies and engages key stakeholders that can be leveraged to most effectively deliver our clients' messages and drive change within their field.

Using proven foundational tools, JPA partners with clients to work smarter, faster and more strategically, making their influencer relations more impactful. JPA's exclusive focus on health means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

JPA is a woman-owned agency with offices in Washington, DC, Boston and London, and is a member of IPRN, the world's leading independent public relations agency network.

Carrie Jones, prin. & mng. dir.; Ken Deutsch, exec. VP, Boston;
Michael O'Brien, exec. VP, Washington, DC

Advaxis

Bristol-Myers Squibb

College of American Pathologists

Global Bridges

Intercept Pharmaceuticals

Intuitive Surgical

Lamaze International

Melanoma Research Foundation

National Institutes of Health

National Pharmaceutical Council

Takeda

ViiV Healthcare

JPR COMMUNICATIONS

20750 Ventura Blvd., #104, Woodland Hills, CA 91364
818/798-1475; fax: 818/884-8868; info@jprcom.com
www.jprcom.com; www.jprcom.com/clients.html

High-technology firm specializing in storage, networking and cloud. Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

Batteroo

Caringo

Diablo Technologies

FalconStor Software

ioFABRIC

Maxta Inc.

Permabit Technology Corp.

Plexistor

Scale Computing

JS2 PR

303 N. Sweetzer Ave., #201, Los Angeles, CA 90048
323/866-0880; info@js2pr.com
www.js2pr.com

General PR. Founded: 2001.

Jeff Smith, CEO; Jill Sandin, pres.



JSH&A COMMUNICATIONS

2 TransAm Plaza Dr., #450, Oakbrook Terrace, IL 60181
630/932-4242; fax: 630/932-1418; jim@jsha.com
www.jsha.com

Lifestyle marketing comms.; media relations; event marketing; speech/media training; influencer engagement; social media strategy; social channel mgmt.; corporate comms.. Employees: 15. Founded: 1989.

Agency Statement: For more than 25 years, Chicago-based marketing communications agency JSH&A has helped leading CPG brands drive consumer awareness, engagement and advocacy by creating integrated PR and social media programs that deliver high-impact results.

Named a top Consumer Marketing Agency of The Year, the agency has won multiple awards for its creative campaigns and strategic influencer engagement programs. These efforts have earned JSH&A the respect and business of global consumer brands, including ConAgra Foods, Beam Suntory, SKILSAW, McDonald's, Master Lock and Corona Extra.

A member of IPREX, a global network of communications agencies, JSH&A works with partners across the U.S. and in 40 countries around the globe to provide clients with seamless strategy and execution.

For more information, visit our website at www.jsha.com or follow us on Twitter at @jshapr and Facebook at www.facebook.com/jshapr.

Jonni Hegenderfer, CEO & founder; Jim Kokoris, pres.; Cheryl Georgas, sr. VP, deputy gen. mgr.; Deanna Killackey, sr. VP

Beam Suntory
ConAgra Foods
Corona Extra
DAP
Master Lock
SKILSAW Tools



JSTOKES

1444 N. Main St., Walnut Creek, CA 94596
925/933-1624
www.jstokes.com

PR, adv., bus.-to-bus., consumer adv., fast food/restaurants, healthcare, retail stores/chains. Founded: 1974.

Jim Stokes, pres.



JUST DRIVE MEDIA

San Francisco, CA
800/274-0671; ali@justdrivemedia.com
www.justdrivemedia.com

General consumer PR, B2B PR, technology PR, social media, social listening and analysis, corporate comms., financial/investor, crisis & issues mgmt., media and blogger relations, analyst relations, customer advocacy, influencer relations, event production and mgmt. Employees: 15. Founded: 2007.

Agency Statement: Just Drive Media is a PR, social media and digital marketing agency. We are experts in our field who've been leading social media and PR outreach, social analysis and digital marketing work for some of the biggest names on the internet. Our experience spans consumer and technology, B2B and B2C oriented campaigns, for everyone from start-ups to the enterprise. We are a highly skilled team that spans multiple time zones, and our focus on results keeps clients coming back for more.

Ali Winkle, co-founder & pres.; John Winkle, co-founder & chief analyst; Stacey Clarke, dir., PR; Kelly Caird, sr. PR & social media strategist

AdsWizz
AeroHive
eBay
LinkedIn
Onfido
Optimizely
RingCentral



JV PUBLIC RELATIONS NY

99 Madison Ave., Suite 627, New York, NY 10016
212/645-5498; jvasquez@jvprny.com
www.jvprny.com
Employees: 3. Founded: 2013.

Agency Statement: JV Public Relations NY (JVPR NY) delivers a suite of services to life sciences/healthcare companies through a powered public relations program that drives awareness, increases visibility and manages the reputations of personal and corporate brands. Specializing in life sciences, healthcare, medical device and health and wellness, and non-profits in the health care sector. JVPR NY has long been a leader in leveraging the right mix of communications - including social media, content creation, and corporate - aligning every campaign with our clients' business goals.

Janet Vasquez, founder & pres.; Stephanie Schroeder, VP; Jackie Rodriguez, acct. mgr.; Cesar Perez, acct. mgr.; Alvin Vargas, digital mgr.

Abeona Therapeutics
Actinium Pharmaceuticals
Advanced Accelerator Applications
Calmare Therapeutics
DiaMedica
Environmental Health Trust
Kitov Pharmaceuticals
Labstyle Innovations
Pluristem Therapeutics
Protea Biosciences
Q Bio Med Inc.
Sernova

JW PUBLIC RELATIONS & MARKETING

Fort Wayne, IN 46825
844/592-2993; fax: 844/707-1504; jennifer@jwprmarketing.com
www.jwprmarketing.com
Full-service marketing and public relations firm. Employees: 15.
Founded: 2006.

Jennifer Wezensky, pres.

K

K/F COMMUNICATIONS

See Karbo Communications

KAHN TRAVEL COMMUNICATIONS (KTC PR)

77 North Centre Ave., #215, Rockville Centre, NY 11570
516/594-4100
www.KTCpr.com

PR, marketing, consulting and publishing company for travel and hospitality industry. Founded: 1990.

Richard S. Kahn, founder & pres

KALT ROSEN GROUP

See Ruder Finn

KANTER & CO.

1901 N. Fort Myer Dr., #503, Arlington, VA 22209
703/534-2150

Financial public relations specializing in mutual fund publicity.

Victoria Odinotska, pres.

KAPLOW

changing conversations®

KAPLOW

19 West 44th St., 6th fl., New York, NY 10036
212/221-1713; Lkaplow@kaplow.com
www.kaplowpr.com
Founded: 1991.

Agency Statement: For the past 25 years, KAPLOW has been changing conversations through innovative storytelling that helps consumers fall in love with our clients' brand.

We are an independent, female-owned company founded in 1991 by President and CEO Liz Kaplow. We serve best-in-class companies in beauty & fashion, health & wellness, food & beverage, home & lifestyle, retail, consumer technology and emerging businesses.

Today, with so many new forms of communication creating clutter, authentic storytelling has never been more relevant. Our team of strategists transforms even complex technology into easy-to-grasp lifestyle solutions. Our creative ideas disrupt, amuse and educate consumers at every touch point. We offer our clients holistic campaigns, integrating traditional, social, digital and video production to reach consumers everywhere they live and drive business results.

Our innovative, results-driven campaigns not only garner awards, they drive business results and keeps clients coming back year after year.

Liz Kaplow, founder, pres. & CEO; Evan Jacobs, CFO

Some of our clients include:

Amway (Artistry)	Savencia (Alouette Cheese)
Avon Foundation	Shiseido
BlueFly	Target
Conair	The Children's Place
Cosmetic Executive Women (CEW)	Vitamin Shoppe, The
CVS	
Franciacorta Wine region	
Gurwitch (Laura Mercier/RéVive)	
James Allen	
Kaiser Roth (No Nonsense)	
L'Occitane	
Luminess	
Microsoft (Skype)	
Nextdoor	
PVH (Warner's/Olga)	



karbo communications

KARBO COMMUNICATIONS

601 Fourth St., Suite 204, San Francisco, CA 94107
415/255-6510; info@karbocom.com
www.karbocom.com

B2B and consumer tech PR. Employees: 14. Founded: 2014.

Agency Statement: Karbo Communications is a respected and innovative digital communications and PR agency that delivers on business objectives. With Karbo Com, you don't get bench players, you get the industry's top marketing and PR teams working with you every day, whether it's developing positioning, placing your company in top media, growing an active social media base, creating viral videos or writing influential content. We've ushered in technologies such as cloud, the Internet of Things, social, big data, apps, advertising tech, security, networking, gaming and wearable technology.

The Karbo Com team has worked extensively with B2B and consumer tech companies, including Apple, Digg, Nexenta, eBay Advertising, Logitech, Chomp, Peribit Networks, Equinix, RTI, Cisco, Defense.Net, Oracle and Intel. When it's make or break, you want the best. You want a team that's seen it all, yet knows the latest and greatest trends, technologies and tools. At Karbo Com we have a track record of delivering revenues, industry leading stature, partners and funding.

Julie Karbo, founder & CEO

ABBYY	RTI (Real-Time Innovations)
eBay Advertising	Townsquared
Logitech	Vendavo
Nexenta	

KFPR

KARI FEINSTEIN PUBLIC RELATIONS

1638 Abbot Kinney Blvd., 3rd fl., Venice, CA 90291
323/957-2700; kari@kfpr.tv
www.kfpr.tv

Entertainment, fashion, lifestyle, consumer electronics, gaming. Employees: 7. Founded: 2001.

Agency Statement: KFPR Focuses on Celebrity & Influencer integration to help companies with brand awareness and product launch campaigns. We work closely with our clients to develop communication strategies & digital influencer campaigns to create a strong impact on the market. Our clients include Fashion, Travel, Consumer Electronics, and Gaming brands. KFPR produces, "The Style Lounge" six times a year for major award shows, music festivals, and film festivals where we connect brands with celebrities, bloggers, and press.

Kari Feinstein, founder/CEO



KARV COMMUNICATIONS

5 Bryant Park, 10th Floor, New York, NY 10018
212/333-0275; adf@KARVCommunications.com
www.karvcommunications.com

Strategic, corporate, financial, crisis management, public affairs, government and regulatory affairs; reputation management. Employees: 6. Founded: 2012.

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & CEO; Eric Andrus, exec. VP

1513 6th St., Suite 204, Los Angeles, CA 90401
213/228-3236

KARWOSKI & COURAGE

Subsidiary of Martin/Williams Inc., an Omnicom Group company
150 South Fifth St., Minneapolis, MN 55402
612/342-9898

www.creativepr.com

Marketing, interactive, crisis PR, media rels., event marketing, issues mgmt. Founded: 1993.

Glenn Karwoski, mng. director

KBS+P

160 Varick St., New York, NY 10013
212/633-0080
www.kbsp.com
Founded: 2001.

Ed Brojerdi, CEO

KCD INC.

450 West 15th St., #604, New York, NY 10011
212/590-5100; griffeth@kcdworldwide.com
Fashion/beauty PR, special events, fashion shows. Founded: 1985.

Ed Filipowski, Julie Mannion, presidents

KCD PR

KCD PR INC. - FINANCIAL INBOUND MKTG. FIRM

610 West Ash St., #901, San Diego, CA 92101
619/955-7759
info@kcdpr.com
www.kcdpr.com
www.linkedin.com/company/kcd-public-relations
www.facebook.com/KCDPR
www.twitter.com/KCDPR
www.youtube.com/user/KCDPR
plus.google.com/+Kcdpr
Employees: 10. Founded: 2009.

Agency Statement: KCD PR is an award-winning strategic public relations agency with expertise in creating and executing individualized, integrated, and impactful media relations, social media marketing, inbound marketing, and content development strategies for financial services firms, fintech companies, technology innovators, transportation and associated businesses. We have deep, longstanding relationships with financial, tech, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. KCD PR is headquartered in San Diego, CA and serves clients located across the United States.

The agency is a rapidly growing powerhouse in the financial services and fintech public relations and marketing space. And we've got the results and awards to prove it. Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand's voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications, M&A and IPO communications and executive media training.

Agency awards include: IABC Silver Quill "Best in Show" Winner 2015; Fastest Growing Private Held Companies – *San Diego Business Journal* 2014; Gold MarCom Award for Marketing & Communications Excellence 2013; and Kevin Dinino, Finalist for Most Admired CEO – *San Diego Business Journal* 2014/2015.

Kevin Dinino, founder & president; John Stoepler, mng. dir. of client strategy; Tony Vignieri, VP

AIG Advisor Group
Beacon Pointe Advisors
Brighton Jones LLC
Bukaty Companies
San Diego Cyber Center of Excellence (CCOE)
Fidelity Investments
LPL Financial
Pavia Systems
Retirement Benefits Group
Stratos Wealth Partners
Toppan Vite New York

KEARNS & WEST, INC.

1110 Vermont Ave., NW, #950, Washington, DC 20005
202/535-7800
www.kearnswest.com
Issues mgmt., consensus building, public affairs. Founded: 1984.

Kenneth D. Kearns, Anna West, principals

KEATING & CO., LLC

Formerly Keating Public Relations
285 W. Broadway, #400, New York, NY 10013
212/925-6900
www.keatingco.com
Provides PR, PA and consulting svcs. to garner greater brand recognition and value for clients.

Richard J. Keating, pres. & CEO

KEITH SHERMAN & ASSOCIATES INC. - PUBLIC RELATIONS



KEITH SHERMAN AND ASSOCIATES

234 West 44th St., New York, NY 10036
212/764-7900; fax: 212/764-0344; keith@ksa-pr.com
www.ksa-pr.com
Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides public relations counseling and marketing communications services to a diverse roster of entertainment, lifestyles, travel and media clients. Corporate clients include *Fortune* 500 companies to entrepreneurial enterprises.

KSA has built an excellent reputation among communications professionals, marketing executives and artists for creating successful campaigns that effectively serve each client's unique needs.

The quality of KSA's work is marked by delivering substantial results, smart strategic thinking and innovative ideas.

Our team of seasoned professionals works with a positive attitude, zero bureaucracy and a passionate drive to succeed for our clients.

KSA is distinguished by the first-class clients it is proud to represent.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

54 Below	<i>The Onion</i>
Brian Boitano	Point Foundation
Bolshoi Ballet	<i>TimesTalks</i>
Broadway League	Tony Awards
BRAVO	The Town Hall
Bristol-Myers Squibb	Universal Pictures
Columbia University	Visiting Nurse Service of New York
Focus Features	
IMG Artists	
Lang Lang	
Memorial Sloan-Kettering Cancer Center	
Montreal Jazz Festival	
New York Marriott Marquis	
<i>The New York Times Arts & Leisure Weekend</i>	
<i>The New York Times Travel Show</i>	

KEKST

KEKST

437 Madison Ave., New York, NY 10022
212/521-4800
www.kekst.com

M&A, restructuring/bankruptcy, crisis, activism, litigation support, alternative asset mgt., corporate, financial, investor relations, and a variety of special issues. Employees: 70. Founded: 1970.

Jeremy Fielding, pres. & CEO



KELLEN

355 Lexington Ave., 15th flr., New York, NY 10017
212/297-2100
www.kellencommunications.com

Publicity, crisis & issues management, public affairs, government relations, social and digital media, web development, content strategy, marketing communications, events, video production, media training, graphic design. Trade associations; nonprofit organizations; building construction; chemical; consumer products; energy; food, beverage & nutrition; health & science; home fashions; transportation. Employees: 75. Founded: 1945.

Agency Statement: Kellen is a full service public relations, public affairs and digital agency. We specialize in developing strategic, integrat-

Continued on next page

KELLEN continued

ed communications programs that **promote** our clients' leadership, authority and unique market positions; **protect** their integrity and **defend** their reputations against threats real or perceived. Through carefully crafted communications programs, websites and branding, Kellen builds awareness and stakeholder engagement, influences public policy and manages issues and crises. Combining the latest technologies with solid messaging and strategy, we develop integrated programs for a range of b2b and b2c companies, associations and not-for-profit organizations. Our staff includes experts in reputation management, digital marketing and social media strategy as well as publicists, journalists, scientists, engineers, registered dietitians, public policy/regulatory experts, graphic designers and web developers.

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Debra Berliner, sr. VP

Washington, DC
202/591-2440
Rick Cristol, pres.

Chicago, IL
847/686-2307
Jill Hronek, dir.

American Down & Feather Council
American Society of Dermatopathology
American Society of Tropical Medicine and Hygiene
Asphalt Roofers Manufacturers Assn.
Association of University Technology Managers
Builders Hardware Manufacturers Assn.
Calorie Control Council
Copper Development Assn.
Environmental Health Research Foundation
Georgia Natural Gas
Hydrocephalus Assn.
In The Raw Brands
Infant Nutrition Council of America
International Copper Assn.
International Interior Design Assn. – New York
International Society for Traumatic Stress Studies
Intertek
Juice Products Assn.
Myasthenia Gravis Foundation of America
National Candle Assn.
National Pasta Assn.
New York Women in Communications
Research Chefs Assn.
Society for Maintenance and Reliability Professionals
Sweet'N Low
Tarco Roofing
Toy Industry Assn.
Transit Wireless
Valspar
Window Covering Safety Council

KEMPER LESNIK COMMUNICATIONS

10 S. Riverside Plaza, Chicago, IL 60606
312/755-3500
www.kemperlesnik.com
Public relations, public affairs, marketing comms., corporate and sports event mgmt. and marketing. Founded: 1979.

Steve Skinner, CEO

KERMISH-GEYLIN PUBLIC RELATIONS INC.

783 Old Queen Anne Rd., Chatham, MA 02633
508/945-2400; mgeylin@kgpr.com
www.kgpr.com
Corporate, consumer, trade & product PR. Employees: 7. Founded: 1985.

Michael Geylin, pres.



WORLD.COM
Public Relations Group



break through

KETCHUM

Subsidiary of the Omnicom Group
1285 Avenue of the Americas, New York, NY 10019
646/935-3900; fax: 646/935-4499
www.ketchum.com

General PR: brand marketing, corporate, food & nutrition, healthcare, technology/digital. Founded: 1923.

Agency Statement: Ketchum is a leading global communications firm with operations in more than 70 countries across six continents. The winner of 17 Cannes Lions and an unprecedented four *PRWeek* Campaign of the Year Awards, Ketchum partners with clients to deliver strategic programming, game-changing creative and measurable results that build brands and reputations. For more information on Ketchum, a part of Diversified Agency Services, visit www.ketchum.com.

Rob Flaherty, sr. partner, pres. & CEO; David Gallagher, sr. partner, CEO, Europe & chmn., London; Jon Higgins, sr. partner, CEO Int'l; Jerry Olszewski, sr. partner/chief client officer; Lorraine Thelian, sr. partner/vice chmn.; Barri Rafferty, sr. partner/CEO, North America; Bill Visone, partner/CFO; David Drobis, chmn. emeritus; Ray Kotcher, non-exec. chmn.

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214/259-3400; fax: 214/259-3450

Jamey Peters, partner/dir., Dallas

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Bill McIntyre, dir., Washington, D.C.

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+91-9820045560

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54, rue de Clichy, 75009 Paris, France
+33-1-53-32-55-00; fax: +33-1-53-32-55-98

Philippe Beteille, pres.
No. 7, Suyash Plaza, Bhandarkar Rd. Deccan, Gymkhana, Pune - 411004, India
+91-98-20045560

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R. Alvaro Rodrigues, 182, 2nd andar, Sao Paulo, Brazil 04582-000
+55-11-5090-8900

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+82-2-5599-600

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28 Maxwell Road, #04-06 Red Dot Traffic Building, 069120 Singapore
+6-6220-2623; fax: +65-6220-0610

John Bailey, mng. dir.
Room 2707-2710, Tower One, Kerry Everbright City, No. 218, Tian Mu Rd. West, Shanghai 200070, China
+86-21-6353-2288; fax: +86-21-6353-2276

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3F-2., No. 51, Sec. 2, Keelung Rd., 110 Hsinyi District, Taipei City, Taiwan
+852-3141-8028

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33 Bloor St. E., #1607, Toronto, Ontario M4W 3H1 Canada
+1-416-355-7400; fax: +1-416-355-7420

Emma Capombassis, dir., gen. mgr., Canada
Guglgasse 7-9 8th flr. 1030 Vienna, Austria
+43-1-71786-0

Saskia Wallner, CEO, Ketchum Publico

A sampling of clients:

Bosch
Clorox Co.
ConAgra Foods
Dun & Bradstreet
H&R Block
Hilton DoubleTree
IBM
IKEA
Kimberly-Clark
Kohler Company
Library of Congress
Norwegian Cruise Line Holdings
Wendy's



KGLOBAL

2001 L St., N.W., Suite 650, Washington, DC 20036
202/349-7075; hello@kglobal.com
www.kglobal.com

Full-service communications firm specializing in digital and social media, crisis communications and public affairs.

Agency Statement: We are a team of experts in **communications, strategic planning, sales, and marketing.** We help companies stand out from the crowd by differentiating their capabilities, identifying new markets, and building brands that make an impact. We don't believe in a "one size fits all" solution. We'll work with you to develop a plan that's tailored for your company - then we'll arm you with the tools, resources, and support needed to execute it.

Gene Grabowski, Randy DeCleene, Jenny Nuber, partners

APLU

Army

Bayer Crop Science

BioSpringer

Dole Foods

General Motors

PMMI

National Pork Producers Council

State of South Carolina

Squire Patton Boggs LLP

U.S. Navy

KIDD PUBLIC RELATIONS

2074 Centre Pointe Blvd. Suite 200, Tallahassee, FL 32308
850/878-5433; fax: 850/878-6745
www.kiddpr.com

Kidd Public Relations has developed and implemented full scale public relations efforts for the following industries: government, tourism, education, finance, healthcare, arts, transportation. Founded: 1980.

Jerry Kidd, pres./creative dir.

KIMBALL COMMUNICATIONS

794 Penllyn Blue Bell Pike, #214, Blue Bell, PA 19422
610/559-7585
www.kimballpr.com

Full-service PR, adv. & mktg. comms. firm.

Gary Kimball, pres.

KITE HILL PR

55 Broadway, 4th flr., New York, NY 10006
646/760-2038; Tiffany@kitehillpr.com
www.kitehillpr.com

Strategic comms., media rels., content creation & placement, event planning & production, crisis comms., media training, product launches, branding & repositioning. Employees: 8. Founded: 2013.

Tiffany Guarnaccia, CEO

Crowdtap

Exponential Interactive

Federated Media

Fyber

PulsePoint

Tapad

KLEBER & ASSOCIATES

1215 Hightower Trail, Bldg. C, Atlanta, GA 30350
770/518-1000; fax: 770/518-2700
www.kleberandassociates.com

Full-service mktg. comms. firm specializing in strategic planning, mktg., adv. & PR. Founded: 1987.

Steven Kleber, pres. & founder

KLEIN & ASSOCS., INC., PHYLLIS

8383 Wilshire Blvd., #1024, Beverly Hills, CA 90211
323/655-4200; fax: 323/655-4210
www.pkapr.com

Consumer marketing PR, Hollywood outreach, new product launches, support for mature brands, cause-related and integrated marketing campaigns, special events; consumer and trade media rels., media events, surveys. Founded: 1992.

Phyllis Klein, pres.



KLICK COMMUNICATIONS

137 Bay St., Unit 7, Santa Monica, CA 90405
805/358-2451; hello@klickcommunications.com
www.klickcommunications.com

Travel, hospitality, lifestyle. Employees: 24. Founded: 2008.

Agency Statement: Klick is a communications collective that harnesses the unexpected to boost your brand's influence. A bunch of curious, creative specialists in LA, Honolulu and Sydney, we believe that the consumer should be always at the center of our thinking. We know the world continues to change and consumers are leading this change. It's the challenge of change that drives us to continually deliver exceptional results.

Kim McKay, CEO & founder; Brenda Urban, dir., comms.

Farmer's Daughter Hotel

Four Seasons Resort Oahu at Ko Olina

Gold Coast Tourism

Havaianas

Hotel Angeleno

Lindblad Expeditions

Little TART Restaurant

Malie Organics

Redondo Beach Chamber of Commerce and Visitors Bureau

Sunglass Hut

T Galleria

The MODERN Honolulu

Tourism Events Queensland

KLIMLEY COMMUNICATIONS

200 Lindell Blvd., #901, Delray Beach, FL 33483
917/626-4838
www.klimley.com

Editorial services, business writing and editing, and magazine production both in print and on the web for nonprofits and large and small corporations. Founded: 1983.

April W. Klimley, principal

KLORES COMMUNICATIONS, DAN

See DKC



KONNECT

KONNECT

888 S. Figueroa St., #1000, Los Angeles, CA 90017
213/988-8344; fax: 213/988-8345; info@konnnect-pr.com
www.konnnect-pr.com

Food & beverage, franchise, lifestyle and baby & children's brands. Employees: 36. Founded: 2009.

Agency Statement: Konnect is an agency with unmatched business acumen that provides public relations, interactive, marketing and content creation services designed to elevate companies in the food & beverage, franchise, lifestyle and baby & children's arenas. Working closely with businesses of all sizes, our talented team capitalizes on consumer behavior to get brands on the fast track to growth and success. Konnect has a

commitment to results that are unmatched in both quality and quantity, and the agency prides itself on developing disruptive campaigns that make a difference on their clients' bottom line. For more information about Konnect, please visit www.konnect-pr.com.

Sabina Gault, CEO; Monica Guzman, COO; Carmen Hernandez, mng. dir.

Capriotti's
Dave & Buster's
DHX Media
Fatburger
Hungry Howie's
Hurricane Grill and Wings
KEEN
KRAVE Jerky
Mastrad
Menchie's
MGA Entertainment
Nautica
Nestlé Waters North America
Nuna
Purple Carrot
Rhythm Superfoods
Sky Zone
The Flame Broiler
The Goddard School

KORSHAK INC., MARGIE

875 N. Michigan Ave., Chicago, IL 60611
312/751-2121; mkorshak@korshak.com
www.korshak.com
Corporate positioning, press releases, product launches and other marketing PR activities. Founded: 1972.

Margie Korshak, chmn.

KORTENHAUS COMMUNICATIONS, INC.

75 Newbury St., 3rd flr., Boston, MA 02116
617/536-5352; info@kortenhause.com
www.kortenhause.com
General PR. Founded: 1984.

Lynne Kortenhause, pres. & CEO

KOVAK-LIKLY COMMUNICATIONS

23 Hubbard Rd., Wilton, CT 06897-3045
203/762-8833; fax: 203/762-9195; info@KLCpr.com
PR to healthcare, corporate and business-to-business consumer clients.
Founded: 1987.

Bruce M. Likly, Elizabeth D. Likly, principals

KOWAL COMMUNICATIONS, INC.

28 Hemlock Dr., Northboro, MA 01532
508/393-7023; fax: 508/393-7043
www.kowal.com
PR and advertising for B2B, financial, industrial, manufacturing, health-care. Founded: 1990.

David P. Kowal, pres.

KRUPP KOMMUNICATIONS (K2)

636 Avenue of the Americas, 4th flr., New York, NY 10011
212/886-6700
www.kruppkommunications.com
Publishing, lifestyle, entertainment, branding, RMT, SMT. Founded: 1996.

Heidi Krupp, founder/CEO

KSA (KATHY SCHAEFFER AND ASSOCIATES, INC.)

17 N. State St., #1690, Chicago, IL 60602
312/251-5100
www.ksapr.com
Issues-oriented PR, PA, communications for associations, corporations, hospitals and other nonprofits. Founded: 1994.

Kathryn Schaeffer, pres.

KSC ADVERTISING AND PUBLIC RELATIONS

Advertising and PR firm
40 Sarasota Ctr. Blvd., #107, Sarasota, FL 34240
941/906-1555
www.ksadvpr.com
PR, issues and crises management, media relations, media training.

Cheray Keyes-Shima, partner

KUNDELL COMMUNICATIONS

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Twitter: @kundellpr
Travel, associations. Founded: 2000.

Linda Kundell, principal

KURMAN COMMUNICATIONS, INC.

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312/651-9000; fax: 312/651-9006; kurman@kurman.com
www.kurman.com
Full service PR/mktg./special events; automotive, technology, medical/nutrition, hospitality, non-profit, foods, beverages, restaurants, hotels, theater.
Founded: 1983.

Cindy Kurman Barrie, pres./CEO



KWE PARTNERS

1581 Brickell Ave., #1103, Miami, FL 33129
305/476-5424; escalera@kwepr.com
www.kwepr.com
Founded: 1979.

Agency Statement: A leader in travel and lifestyle public relations and marketing for over 35 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Karen Weiner Escalera, pres. & chief strategist

Islands of Greece
Velas Resorts of Mexico



KWITTKEN

160 Varick St., New York, NY 10013
646/277-7111; fax: 646/658-0880; info@kwittken.com
www.kwittken.com

Categories: Business-to-business, consumer, corporate, crisis/issues mgmt., digital, food & beverage, global/international PR, health, media relations, product/brand comms., real estate, technology, travel & tourism. Business types: PR agencies. Employees: 65. Founded: 2006.

Agency Statement: Kwittken is one of the fastest growing modern communications agencies in the world. Our mission is to help our clients identify and articulate their best 'selves' in a credible, consistent, and authentic manner. Our unique agency model synthesizes design thinking with the most impactful elements of public relations, creative advertising, influencer engagement, and social/content marketing expertise.

The agency is entirely client-centered and we've done away with practice areas, which we believe are a left over vestige from a time when agencies

Continued on next page

KWITTKEN continued

were analogue, operated in silos, and were sheltered from the other marketing disciplines. Instead we support our clients with multidisciplinary and interdisciplinary teams that not only include traditional PR professionals with deep sector expertise, but also social and content strategists, community managers, writers and editors, creative technologists, designers, and content amplification specialists. It is this unique, boundary-less approach that differentiates us from traditional public relations agencies.

With offices in New York City, London, and Toronto, we maintain a results-oriented, drama-free culture of highly energetic people with diverse backgrounds who are passionate about their work. We also possess a robust network of partners and affiliates around the world through MDC Partners, one of the most influential marketing and communications networks in the world.

Aaron Kwittken, CEO/mng. partner; Jason Schlossberg, co-founder and pres./partner; Gabrielle Zucker, mng. dir./partner; Sam Bowen, mng. dir.

American Express
Applied Predictive Technologies
Better Homes and Gardens Real Estate
BMW
Centerplate
Deloitte
eVestment
Frog Design
Hisense
HomeAway
LDR Spine USA
One Medical
Pantone
PDI Healthcare
Pure Insurance
Sharp Electronics
Virtus Investment Partners
Windstream
Wyndham Worldwide
Zicam

KX ASSOCIATES INC.

P.O. Box 23-1557, New York, NY 10023
212/925-2507

www.kxassociates.com

Fashion and cosmetics PR, home furnishings PR.

Annik Klein, pres.



KYNE

21 Penn Plaza, 360 W. 31st St., Suite 1501, New York, NY 10001

212/594-5500; info@KYNE.com

www.kyne.com

[www.twitter.com/KYNENYC](https://twitter.com/KYNENYC)

www.facebook.com/KYNENYC

Agency Statement: Founded in 2009, KYNE is an award-winning strategic health communications consultancy that cultivates ideas, insights and influencers to improve lives. With offices in Dublin, New York City and Los Angeles, KYNE develops and leads major health communications initiatives both US and globally and has a robust client roster that includes leaders in the pharmaceutical and biotechnology industry, government agencies and non-profit organizations.

David Kyne, founder & CEO; Maureen Byrne, Wendy Woods-Williams, exec. VPs; Kelli Raymor, sr. VP

Key Clients:

Biogen
CDC Foundation
Seqirus
United Nations Foundation

L



L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601

312/565-3900; fax: 312/565-1770; kdahlborn@lcwa.com

www.lcwa.com

Full-service PR and counseling firm; media rels., corp. rels., consumer and bus.-to-bus. mktg. comms., employee and labor comms., crisis comms., fin'l rels., training and design. Employees: 25. Founded: 1985.

Agency Statement: L.C. Williams & Associates is a full-service public relations, counseling and communications services firm comprised of experienced, invested and creative individuals providing clients a refreshing experience based on trust, flexibility and delivery of meaningful results on time and on budget. Our agency's specialties include consumer and business-to-business marketing communications, media relations, brand building, social media, corporate relations, employee/labor communications, public affairs, financial relations, crisis communications, community relations, media training and design.

Kim Blazek Dahlborn, pres.; Gary Goodfriend, Allison Kurtz, Shannon Quinn, exec. VPs; Tim Young, sr. VP; Laura Bohacz, Jay Kelly, VPs

Accreditation Assn. for Ambulatory Health Care

ACGME-I

American Academy of Dental Sleep Medicine

American Academy of Sleep Medicine

American Planning Assn.

Boise Paper Co.

Chicago Children's Theatre

Chicago Commercial Collective

Collaboraction

Contigo

Electrolux

Eureka

Eye Health. Life Health

Fabricators & Manufacturers Assn.

Fashion Bed Group

First Alert

Frigidaire Professional

Jarden Safety & Security

Labelmaster

Lehigh Group, The

Loaves & Fishes Community Services

Merit School of Music

Paramount Theatre

Parr Insurance Brokerage

RöG Sports Medicine

Response Team 1

Riveredge Park Music Garden

Safe Rack

Snow Joe

Theater Wit

Thodos Dance Chicago

Timeline Theatre Co.

Trex Co.

UnitedHealthcare of Illinois

Urgent Care Assn. of America

Weil-Mclain

L.W. RAMSEY ADVERTISING AGENCY

PO Box 2561, Davenport, IA 52809

563/326-3333

www.ramseyadagency.com

PR and advertising for aerospace/defense, agriculture, appliances, bus./consumer services, food. Founded: 1923.

David Pautsch, chmn.

LAER PEARCE & ASSOCIATES

23 Blackhawk, Coto De Caza, CA 92679
949/599-1212; fax: 949/599-1213; laer@laer.com
www.laer.com
Public affairs, environmental PR. Employees: 8. Founded: 1982.
Laer Pearce, pres.

LAGRANT COMMUNICATIONS

633 W. 5th St., 48th fl., Los Angeles, CA 90071-2005
323/469-8680
www.lagrantcommunications.com
Vast array of comms. svcs., including adv., mktg. and PR for the African-American and Hispanic consumer markets. Founded: 1990.
Kim L. Hunter, founder/pres./CEO

LAINO CONSULTANTS, LTD., LEE

244 Fifth Ave., #2892, New York, NY 10001
212/879-1814; fax: 917/591-4554; info@lainogroup.com
www.lainoconsult.com
Reputation management, crisis communications, financial PR, medical pro. Founded: 1987.
Lee Laino, pres.

LAITIN ENTERPRISES INC., JULIE A.

1350 Ave. of the Americas, 2nd fl., New York, NY 10019
646/568-1877
www.julielaitin.com
Healthcare and publishing specialist. Founded: 1982.
Julie A. Laitin, pres.



LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020
212/575-4545; fax: 212/575-0519
www.lakpr.com
Corporate, financial, public affs., crisis management, real estate, law, consumer, healthcare, technology, environmental, not-for-profit, cultural affs., travel & hospitality. Employees: 25. Founded: 1993.
Agency Statement: LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO

AbTech Industries
Alliance for NYC's Animals
Alvarez & Marsal
Aquamarine Investment Partners
Brookfield Properties
Barket Marion
CaringKind (Formerly Alzheimer's Association, New York City Chapter)
Citymeals on Wheels
Cooley LLP
CQ Roll Call
Emcor Group
Families of Flight 93/Flight 93 National Memorial
Fradkin & McAlpin
Gene Kaufman Architects
Green-Wood Cemetery
Honigman Miller Schwartz and Cohn LLP
Hostess Brands, LLC
Hotel Association of NYC

Japan Art Assn./Praemium Imperiale
Jewish Board of Family and Children's Services
Lemire LLC
Lewis Baach pllc
Martin de Porres School
Mayer Law Group LLC
Mintz Levin Cohn Ferris Glovsky and Popeo, PC
New York Law School
Ocean Sanctuary Alliance
Proskauer LLP
Rockrose Development Corp.
Sanctuary for Families
Spitzer Engineering
The Fortune Society
The New Jewish Home
Trinity Church
Trinity Real Estate
Truveris
Tuesday's Children
Turnstyle at Columbus Circle
Volunteers of America
Zetlin & DeChiara LLP



LAMBERT, EDWARDS & ASSOCIATES

47 Commerce Ave., Grand Rapids, MI 49503
616/233-0500; fax: 616/233-0600
www.lambert-edwards.com
Services: Public relations, investor relations, public affairs, crisis/issues management, social media, product & brand launches, corporate communications, litigation support, transaction communications.

Agency Statement: LE&A is a top-10 Midwest-based PR firm and a top-20 investor relations firm nationally with clients based in 20 states and six countries. As Michigan's only statewide firm – with offices in Grand Rapids, Lansing and Detroit – LE&A serves middle-market companies and national brands across a wide array of industries. Honored by both *PRWeek* and *PR News* as Small Agency of the Year, LE&A has posted 17 consecutive years of growth, been named by *Crain's* as "Coolest Company to Work for," and twice won Bulldog Best Integration of PR and IR. LE&A is also a proud Partner Agency in PRO1 Worldwide, a global network of independent public relations agencies dedicated to delivering seamless global results.

LE&A has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. Our specialties and client roster span consumer products, specialty retail and national chains, food & beverage, health care, business services, energy, manufacturing, technology, and faith-based products and services.

"The PR Firm That Can Read an Income Statement."TM

Jeffrey T. Lambert, pres.; Don Hunt, mng. dir., partner; Christi Cowdin, mng. dir.; Steve Linder, pres. – Sterling Corp. division

ABC Western Michigan
Bethany Christian Services
Blackford Capital
Continental Automotive
Denali Flavors/MooseTracks®
Downtown Detroit Partnership
Greatland Corp.
Huron Capital Partners
Inventure Foods
Jamba At-Home Smoothies
Mercantile Bank (NASDAQ:MBWM)
Michigan Department of Education
Michigan Economic Development Corp. (MEDC)
MPI Research
Old Orchard Brands
Peak Resorts (NASDAQ:SKIS)
Ranir
Shopko Stores
Spartan Motors (NASDAQ:SPAR)
Spectrum Health
Wolverine Worldwide (NYSE:WWW)



LANDIS COMMUNICATIONS INC.

1388 Sutter St., #901, San Francisco, CA 94109
 415/561-0888; fax: 415/561-0778; info@landispr.com
 www.landispr.com

Consumer, consumer technology, B2B. Employees: 20.

Agency Statement: Named America's #1 PR Agency (Small Firm) (Ragan's) and #1 Healthcare PR Agency in America (Ragan's) and called "the Bay Area's consumer/B2B PR and marketing communications experts," San Francisco-based Landis Communications Inc. (LCI) is celebrating more than 25 years in business. LCI also is a Bulldog Award winner for social media and media relations and has been named the #1 Social Media Agency in the U.S. by TopPRAgencies.com.

LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. Through its Promised Results© return-on-investment program, LCI provides tangible metrics for your PR dollars. Clients include: Walmart, Match.com, California Bank & Trust, UCSF, Carrington College, MetLife, Whole Foods Market and more. LCI is a proud member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; David Cumpston, dir.

AAA

- Benjamin Moore
- Brain Health Registry
- California Academy of Sciences
- California Bank & Trust
- California State Parks Foundation
- Carrington College
- Cartridge World
- City CarShare
- Clickworker
- Cold Stone Creamery
- DeVry University
- E-greetings
- Emirates Airline
- Fairmont Heritage Place
- GAP
- Global Alzheimer's Platform
- Hilton Hotels
- Jack London Square
- Johnson & Johnson/Care4Today
- Kimpton Hotels and Restaurants
- KMD Architects
- Levi's
- Lotus Bakeries/Biscoff Cookies
- Lyfe Kitchen
- The Mark Company
- Match.com
- Maxthon
- MetLife
- Mills College
- Native Trails
- Northstar Cemetery Group
- NBC Universal
- Old Navy
- OnLok Senior Healthcare
- Partnership for Drug Free America
- Pier 39
- Port of San Francisco
- Repost.us
- San Francisco Ballet
- San Francisco Convention & Visitors Bureau
- San Francisco Symphony



- Save the Redwoods League
- Selequity
- SFJAZZ
- Simon Pearce
- Sisvel
- Sony
- Stanford University
- Tiffany & Co.
- Tishman Speyer
- Tower Two at One Rincon Hill
- Troon Pacific
- TRUSTe
- UC Berkeley
- UCSF
- UDR Development
- Vino Volo
- Walmart
- Whole Foods Market
- Wolfe Video
- Xerox



LANE

905 SW 16th Ave., Portland, OR 97205
 503/221-0480; wendy@lanepr.com
 www.lanepr.com

Media relations; blogger and influencer relations; digital/social media marketing; crisis communications; investor relations; experiential marketing and events; brand and message development; transaction communications. Employees: 22. Founded: 1990.

Agency Statement:

Results that Build Business

LANE is a national, independent firm focused on driving business and sales success for clients through strategic public relations, digital marketing and investor relations counsel. We serve as a strategic business partner to all our clients. This collaborative style requires an exceptional level of client service and a keen ability to develop strategic, creative and results-driven campaigns. Our tenacious team approaches every assignment with one goal in mind: build the business.

For more information about LANE, visit www.lanepr.com.

New York | California | Oregon

Wendy Lane Stevens, founder and pres.; Amber Roberts, VP

- Balanced Body
- Consumer Cellular
- Davidson Companies / D.A. Davidson
- Grand America Hotel
- Grass Seed USA / Oregon Ryegrass, Tall Fescue and Fine Fescue Commissions
- Moonstruck Chocolate Co.
- Rejuvenation
- Sokol Blosser Winery
- Swander Pace Capital
- Thoma Bravo, LLC
- Travel Oregon
- Travel Portland
- Umpqua Oats
- Vendscreen
- Washington Trust Bank

LANG/DURHAM

See Cashman + Katz

LAUNCHSQUAD!

LAUNCHSQUAD

340 Pine St., Suite 100, San Francisco, CA 94104
415/625-8555; squad@launchsquad.com
www.launchsquad.com

Emerging technologies and innovation. Employees: 112. Founded: 2000.

Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston and Seattle. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies.

LaunchSquad takes a customized, holistic approach to storytelling. **Over the past 15+ years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently.** LaunchSquad's expertise spans both consumer-facing and B2B clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, ecommerce, education, media, gaming, education, finance, energy and more.

Jason Mandell, co-founder & partner; Jesse Odell, co-founder & partner; Jason Throckmorton, co-founder & partner; Brett Weiner, partner; Mike Farber, partner & Boston founder

340 Pine St., Suite 100, San Francisco, CA 94104
415/625-8555

121 East 24th St., 3rd flr., New York, NY 10010
212/564-3665

Gavin Skillman, sr. VP

222 3rd St., Suite 3100, Cambridge, MA 02142
617/945-1915

Mike Farber, partner, Boston founder

92 Lenora St., Seattle, WA 98121
206/219-9539

Corey Lewis, VP

Acquia
American Giant
AOL
Coursera
D-Wave
Earnest
EHang
Giphy
iHeartMedia
iHeartRadio
Jasper
Jobvite
MicroStrategy
Munchery
New Deal Design
OPower
Samsung Accelerator
ServiceMax
Shift
Starry
Stubhub

LAURA DAVIDSON PUBLIC RELATIONS

72 Madison Ave., 8th flr., New York, NY 10016
212/696-0660; fax: 212/696-9804; info@ldpr.com
www.ldpr.com

Travel and tourism PR. Founded: 1991.

Laura Davidson, pres.

LAVIDGE

LAVIDGE

2777 E. Camelback Rd., #300, Phoenix, AZ 85016
480/998-2600; fax: 480/998-5525; arobertson@lavidge.com
www.lavidge.com

Healthcare, technology, consumer products, business-to-business, financial, retail, travel/tourism, hospitality, sports & entertainment, health & wellness, education, manufacturing, social media, special events, crisis communications. Employees: 75. Founded: 1982.

Agency Statement: We are business people, first and foremost, who know how to maximize your budget through strategic planning and implementation. We offer full PR, social media, special events, marketing, creative, media & interactive services in-house. We're passionate about your business and have an experienced team ready to start work today.

Our public relations team is a balanced blend of seasoned senior counselors and young, high-energy talent that gives us the contemporary edge of "new economy" thinking enhanced by industry experience and success. LAVIDGE PR also benefits from the cohesive relationship with our advertising, media and interactive divisions, drawing upon their research and marketing expertise. From a new product or service launch to immediate crisis response, long-term business marketing campaigns, national media tours, and spectacular special events - LAVIDGE PR meets and exceeds clients' goals and expectations.

We demonstrate consistent excellence in high-level media relations, with a proven track record of results for our diverse client base in local market, national and international consumer, business and trade media. Moreover, we believe in measuring the effectiveness of our campaigns and work - therefore, we regularly report our results and compare them against client objectives. We establish clear timelines and undertake rigorous project management to keep us on time, on budget and on target.

Bill Lavidge, CEO; Alicia Wadas, COO; Bob Case, chief creative officer; David Nobs, mng. dir., bus. dev.; Anne Robertson, mng. dir., PR

Alliance Residential
Arizona Educational Foundation
Banner Health
CCS Presentation Systems
College of St. Scholastica
East Valley Partnership
Enterprise Bank & Trust
Govig & Associates
Greenberg Traurig
LCS Communities
MJ Insurance
Massage Envy
Najafi Companies
Sagewood
Sonora Quest Laboratories
VirTra
Vistancia
WGM



LAVOIEHEALTHSCIENCE

One Thompson Square, Suite 403, Boston, MA 02129
617/374-8800; ldescenza@lavoiehealthscience.com
www.lavoiehealthscience.com

Strategic communications including investor relations, public relations and marketing communications. Employees: 10. Founded: 2001.

Agency Statement: LaVoieHealthScience is an integrated strategic communications agency focused on helping health and science companies engage key audiences to build value through access and reach to critical stakeholders. Through our proprietary process, LHS Immersion™, we approach our clients' needs through the lens of each of their target stakeholders: patients, providers, payers, partners and

Continued on next page

LAVOIEHEALTHSCIENCE continued

investors and develop solutions to achieve their business goals.

The agency has received 27 awards over the past six years in recognition of the work it has done for emerging and established industry leaders in life sciences, pharmaceuticals, health and government. We bring 15 years of case studies and over 100 proven strategies to our clients. We are focused on building trust and long-term relationships based on the quality of the work that we deliver. Many of our client relationships go back over a decade.

Donna L. LaVoie, pres. & CEO; Lisa DeScenza, dir., special projects

Abpro

Biotechnology Innovation Organization

Cydan Development Corp.

Hydra Biosciences

Matinas BioPharma

Molecular MD

NewLink Genetics

Newron Pharmaceuticals

Oticon, Inc.

SIRION Biotech

WuXi AppTec

LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028

760/639-2900; fax: 760/639-3800; neal@leavcom.com

www.leavcom.com

Technology, environmental and healthcare. Founded: 1991.

Neal Leavitt

LEESBURG PR

3904 N. Druid Hills Rd., #311, Decatur, GA 30033

404/687-0400; amanda@leesburgpr.com

www.leesburgpr.com

Leesburg PR is a strategic public relations company, specializing in consumer, environmental, entertainment and lifestyle communications. Employees: 3. Founded: 2002.

Amanda Leesburg, pres.

LEINWEBER ASSOCIATES

A Member of PR Boutiques International

30 Lincoln Lane, Sudbury, MA 01776

978/440-7878; fax: 978/440-8008; info@leinweber.com

www.leinweber.com

Corporate, financial, consumer product, technology and healthcare PR. Employees: 2. Founded: 1991.

Daniel S. Leinweber, pres.

LEPOIDEVIN MARKETING

245 S. Executive Dr., #365, Brookfield, WI 53005

262/754-9550; fax: 262/754-9554; results@lepoidevinmarketing.com

www.lepoidevinmarketing.com

Full-service bus.-to-bus. & consumer mktg. comms. agency serving clients in the animal health, power transmission, pest control, fin'l, HVAC filtration, industrial & consumer cable, & professional networking industries.

Dean LePoidevin, pres./strategic dir.

LEVENSON GROUP

2100 Ross Ave., #500, Dallas, TX 75201

214/932-6000

www.levensongroup.com

Branding/image development, community relations/public affairs, crisis communications, media relations, special events/promotions. Founded: 2004.

Andy Harmon, mng. dir.



Leverage PR
REACH | COMMUNICATE | ENGAGE

LEVERAGE PR, INC.

10711 Burnet Rd., #330, Austin, TX 78758

512/502-5833

www.leverage-pr.com

Finance, legal, technology. Employees: 9. Founded: 2010.

Agency Statement: Leverage PR is an Austin-based full-service public relations firm that delivers strategic planning, media relations and communications services to organizations within the fintech, real estate, financial services, cyber security, medtech and technology industries. With extensive experience in internal and external communications and media relations, Leverage PR's team possesses a deep understanding of the opportunities and challenges facing innovative brands.

Joy Schoffler, principal

LEVICK

COMMUNICATING TRUST™

LEVICK

1900 M Street, NW, Washington, DC 20036

202/973-1300; fax: 202/973-1301; info@levick.com

www.levick.com

Offices in Wash., D.C., New York City, Chicago and Austin, TX. Practice areas include branding, business diplomacy, business intelligence, crisis, corporate, financial, litigation, and public affairs. Employees: 73. Founded: 1998.

Agency Statement: LEVICK is one of the world's leading crisis, strategic communications, and public affairs firms. The firm is widely known for handling the highest-profile matters in the world, from the largest data breaches and the Boko Haram kidnappings to Guantanamo Bay and multiple issues campaigns; from the major food recalls of recent years to significant anti-corruption and white collar matters. Companies and countries hire LEVICK to identify what's next; to anticipate decisive trends, and to develop and implement the strategies necessary to change minds and drive movements.

The firm specializes in all aspects of communications and intelligence that support our clients' needs, from Business Intelligence – with live global assets designed to empower clients with the knowledge they need to be truly strategic – to social and digital media campaigns that track, identify, and inform those strategies. From corporate communications to reputation management, LEVICK's fully integrated teams work with clients to win their battles and achieve their critical goals.

Richard S. Levick, Esq., chmn. & CEO; Ambassador Marc Ginsberg, Eric Lebson, mng. dirs.; Patricia Ramsay, exec. VP & CFO; Lanny Davis, exec. VP; John Lovallo, Jason Maloni, sr. VPs & practice leaders; Melissa Arnoff, Jack Deschauer, Adam Goldberg, Patrick Hillmann, Eric Lundberg, Ian McCaleb, Katherine McLane, Eleanor McManus, Michael Rubin, Daniel Rene, Randall Samborn, Esq., Larry Smith, sr. VPs

Bowman & Brooke LLP

Carlton Fields Jordan Burt

CNSI, Inc

College of DuPage

Council of Better Business Bureaus, Inc

DecisionQuest

Eagle Academy Public Charter School

Fertilizer Institute

It's Just Lunch, Intl.

Kaye Scholer LLP

Kia Motors Manufacturing Group

Leprino Foods Company

Mortgage Master, Inc

Mourant Ozannes

Ocwen Financial Corporation

Patient Care America

Pioneer Services

Stericycle

Telcordia Technologies, Inc dba iconectiv

Texas Roadhouse

Washington Kastles

XO Energy

Young Living Essential Oils

LEVLANE ADVERTISING, PR & INTERACTIVE

100 Penn Square E., Philadelphia, PA 19107
215/825-9600; dhuehnergath@levlane.com
www.levlane.com

Healthcare, education, senior living/CCRCs, banking & professional svcs., retail & franchising; gov't & municipal agencies, cultural institutions & non-profits. Founded: 1984.

David Lane, pres.



LEWIS

575 Market St., Suite 1200, San Francisco, CA 94105
415/432-2400; noah.dye@teamlewis.com
www.teamlewis.com

Comms. strategy; narrative development; media, influencer, analyst rels.; speaking/awards; editorial secs.; executive visibility; crisis mgmt.; events; internal comms.; federal sector PR; media/presentation training; corp. comms.; content generation; creative svcs.; copywriting; SEO, analytics. Employees: 600. Founded: 1995.

Agency Statement: LEWIS PR is a global PR and digital communications agency. In addition to traditional media and analyst relations, LEWIS specializes in social media, digital marketing and creative services. It works with companies to implement integrated communications programs on an international scale. LEWIS has more than 25 wholly-owned offices across the US, EMEA and Asia Pacific, with regional headquarters in London, San Francisco and Singapore.

Chris Lewis, CEO & founder; Morgan McLintic, exec. VP, US; Andy Oliver, global client engagement officer; Sarah Robinson, chief of staff; Lucy Allen, exec. VP & chief strategy officer; Andres Wittermann, exec. VP, EMEA & APAC; Stephen Corsi, sr. VP, global, LEWIS Pulse

U.S. offices: Boston, MA; San Diego, CA; San Francisco, CA; and Washington D.C.

EMEA offices: Amsterdam, Netherlands; Antwerp, Belgium; Barcelona, Spain; Budapest, Hungary; Dusseldorf, Germany; Eindhoven, Netherlands; Frankfurt, Germany; Lisbon, Portugal; London, United Kingdom; Madrid, Spain; Milan, Italy; Munich, Germany; Paris, France; Warsaw, Poland

APAC offices: Bangalore, India; Beijing, China; Guangzhou, China; Hong Kong; Kuala Lumpur, Malaysia; Mumbai, India; Shanghai, China; Singapore, Malaysia; Sydney, Australia

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Comcast

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Designer Exchange

Dimension Data

EMC

Equinox

Gemalto

Google

Hitachi Data Systems

Hotels.com

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Infosys

Intel Security

Jabra

Kaspersky

Lenovo

Logitech

MuleSoft

Nikon

Nimble Storage

Olswang

Porsche Asia Pacific

Qlik

Regus

Roche

Sabre

SailPoint

Schneider Electric

SAS

ShoreTel

Siemens

Sky

Skyscanner

Software AG

Splunk

Stericycle

Thunder Power

Tourism Australia

Turkish Airlines

VMware

Yahoo

Zscaler

LEWIS & NEALE

Acquired by CRT/tanaka

LEWIS COMMUNICATIONS, RICHARD

See Tiberend Strategic Advisors

LHA

800 Third Ave., 17th fl., New York, NY 10022
212/838-3777; fax: 212/838-4568; klippert@lhai.com
www.lhai.com

Core practice areas: investor relations; media relations and corporate communications. Founded: 1984.

Keith Lippert, partner

LIGHTSPEED PR

422 Atlantic Ave., Brooklyn, NY 11217
917/770-9435; info@lightspeedpr.com
www.lightspeedpr.com

Tech & financial PR. Firm also has 12 additional contractor team members to assist with client needs. Employees: 2. Founded: 2013.

Ethan Rasiel, CEO; Amanda Proscia, mng. dir.

4C

AMI

Augmented World Expo

BorrowersFirst

Eagle Eye Systems

Getgeeked

Krux

NextCapital

RCA

Sampleminded

SoHalo

VSN Mobil

LILJA INC.

8953 Aztec Dr., Eden Prairie, MN 55347
952/893-7140; info@lilja.com
www.lilja.com

Strategic comms., media rels., writing Founded: 1988.

Mary Lilja, pres.

LIME PUBLIC RELATIONS + PROMOTION

See KBS+P

LINDEN ALSCHULER & KAPLAN INC.

(see LAK Public Relations, Inc.)

LINDSAY, STONE & BRIGGS

One S. Pinckney St., #500, Madison, WI 53703
608/251-7070; info@lsb.com
www.lsb.com

Advertising, PR and communications strategy, new product development

Phil Ouellette, pres. & CEO

LINETT & HARRISON

219 Changebridge Rd., Montville, NJ 07045
908/686-0606; fax: 908/686-0623; sharrison@linettandharrison.com
www.linettandharrison.com

Specializing in print, radio and television adv., direct mktg., sales promotion and PR. Founded: 1989.

Sam Harrison, partner

LINHART PUBLIC RELATIONS

Member of Worldcom
1514 Curtis St., #200, Denver, CO 80202
303/620-9044; info@linhartpr.com
www.linhartpr.com

Consumer PR, corporate/business-to-business, crisis communications, digital media, employee engagement. Employees: 31. Founded: 1996.

Sharon Linhart, mng. partner; Paul Raab, sr. VP & partner; Carri Clemens, CFO & partner



WORLD.COM
Public Relations Group

Lippe ■ Taylor

LIPPE TAYLOR

215 Park Ave. South, New York, NY 10003
212/598-4400; mlippe@lippetaylor.com
www.lippetaylor.com
Founded: 1988.

Agency Statement: *Speak with us about speaking with her!*

Lippe Taylor specializes in motivating women to buy brands! We're pioneers in, and continue to dominate, the marketing to women space. And we've "cracked the code" on why women and girls buy one brand and not another... on influencing them to share their opinions and engage on social channels.

Who are we?

We are Lippe Taylor. The award winning, brand-building, fiercely independent firm that reaches women through integrated communications programs that drive sales. We market across all ages and stages of a woman's life, with clients in categories that include health & wellbeing, beauty & fashion, food & beverage and lifestyle.

Our mission is to turn our clients' story into an immersive multimedia experience that will allow people to explore, engage and interact with a brand online and offline. We develop strategies that take advantage of the evolving PR landscape of Social Media/Digital Marketing and the vast appetite for content.

What sets us apart?

- WBENC Certified Women Owned Business founded by Maureen Lippe, former editor at *Vogue* and *Harper's Bazaar*, who has been studying women's buying habits for 30 years.

- Proprietary Research - We partner with leading women's digital platforms to gain valuable insights on women. For example, we've created the "Women's Health Behavior Index" and "Women's Buying Behavior Index" to anticipate attitudes and trends that impact brands.

- Content Creators & Visual Storytellers - Our editorial background makes us uniquely qualified to craft the strongest headlines, copy and videos that tell compelling brand messages and deliver the strongest possible media results.

- Right-Sized & Independent - Big enough to deliver huge impact. But we don't report to a holding company ... we report to our clients. Our independence helps us unleash the power of our smart, passionate people to deliver maximum impact with the highest level of hands-on attention.

- 20-Year Start Up: Our culture is a competitive advantage. Our entrepreneurial spirit and agility allows us to shift gears and constantly evolve with changes in market conditions and technology.

- Full Integration With Digital-First Mindset - We provide a full range of digital services, creative content and media relations. We also make sure that concepts align across the marketing mix from Social Networks like Facebook, Twitter & Snapchat to mobile engagement of all kinds.

- Award Winning Social/Digital - We've led many of our clients into social and digital marketing that works! Our ROI focus and discipline set us apart in the space.

- In-House Design & Production Department - Our creative studio enables us to handle content production; design & branding; technology/apps/web integration and mobile and other social media and creative asset needs, all under our own roof.

What are our core values?

- Respect - We respect the consumer's intelligence, our clients, each other, and the value of our ideas and work.

- Excellence - We believe that being good isn't good enough.

- We are committed to ...

- Our Clients - We treat their brands and their budgets as if they were our own. We truly feel that we are stakeholders in each client's business.

- Our Team - We believe in creating an exciting and positive place for people to come to work. We take pride in our sunny, inspiring offices that are designed to feel more like home.

- Media, Influencers & Consumers - We know the value of good content and how to tell a good story. We do not waste people's time - instead, we provide information that is helpful, educational, useful, fun and entertaining.

- Quality - We strive to provide each client with the highest quality services & assets available, at reasonable prices. We believe that superior service from the beginning to the end of each project is of paramount importance.

Maureen Lippe, CEO; Lori Rubinson, chief strategy officer and mng. dir.; Tracy Shea, chief digital officer

Clients include *Fortune* 500 companies and up-and-coming brands such as:

Allergan
Almay
Bio Oil
Black & Decker
Botox
Cetaphil
Chef'n
Cynosure
Deutsch Family Wine & Spirits
Elizabeth Arden
FaceCake Technologies
Galderma
George Foreman
Mitchum
Moroccanoil
Rabbit
Revlon
Taylor Precision

LIPPIN GROUP, THE

6100 Wilshire Blvd., #400, Los Angeles, CA 90048
323/965-1990
www.lippingroup.com

Corporate, entertainment, product & new media technology PR.
Founded: 1986.

Dick Lippin, founder

littlegreenpickle

LITTLE GREEN PICKLE

107 SE Washington St. 148 & 150, Portland, OR 97214
503/894-8695; jannie@littlegreenpickle.com
www.littlegreenpickle.com

PR, marketing, social media, and web for the food and drink industry.
Employees: 6. Founded: 2011.

Agency Statement: Little Green Pickle provides public relations, social media and web services for the food & drink industry. Our diverse team of public relations, journalism and marketing professionals have deep experience developing brand positioning, strategic press plans, quality materials, targeted pitches and clever placements.

Carrie Welch, Jannie Huang, Brooke Adams

Bluehour
Bowery Bagels
Clyde Common
Coquine
Country Cat
Departure
Feast Portland
FINEX
Fogo de Chao
Franz Bakery
Hedy Goldsmith
Levant
Marché Restaurant and Provisions Market Hall
Olympia Provisions
Red Duck Foods
Red Wagon Creamery
Remedy Wine Bar
Restaurant Beck
RingSide Hospitality Group
Smallwares
Sorella
Urban Farmer



Litzky Public Relations, Inc.

LITZKY PUBLIC RELATIONS

320 Sinatra Drive, Hoboken, NJ 07030
201/222-9118; fax: 201/222-9418
www.litzkypr.com

Industry experts, infant & children's products, technology, textiles, sports, product publicity, new product launches, special events. Employees: 25. Founded: 1988.

Agency Statement: Litzky Public Relations (LPR) is a fast growing, full-service boutique PR agency located in Hoboken, NJ. We're a talented and passionate group of PR professionals who love what we do, and have been doing it for a long time. Our dedicated team of media savvy, out-of-the-box thinkers bring our clients big results.

Since 1988, we've been making news on behalf of clients big and small, from promising start-ups to the nation's leading consumer brands. It's the story that matters and we've proven to be both great storytellers and matchmakers.

We have a reputation for producing world class work and retaining a talented team with a scrupulous work ethic and hunger for bringing the best to our clients every day. Our team is trained to 'sweat the small stuff' so our clients don't have to. We believe it's what every partner deserves.

As communication experts, it's our job to identify and engage the audience who will have the most influence on your business. We connect with press, bloggers, and influencers to reach consumers across the nation, including parents, kids, travel enthusiasts, techies, pet lovers and more.

Whether it's through journalists, industry experts, social media or events, we reach your target audience through a variety of strategic, well executed campaigns to communicate your story.

Michele Litzky, pres. and founder; Josslynne Lingard Welch, exec. VP/dir. of bus. dev. & client svcs.; Melissa Fogarty Winston, VP

LIVE WIRE MEDIA RELATIONS, LLC

2800 Shirlington Rd., #401, Arlington, VA 22206
703/519-1600 x101
www.livewiredc.com

Live Wire provides strategic PR consultation, media and industry analyst rels., message dev., media and presentation skills training and crisis mgmt.

Chrysta Zizos, pres. & founder

LIVINGSTON PR

P.O. Box 6901, New York, NY 10150
347/239-0249; info@livingstonpr.com
www.livingstonpr.com

General PR, assns., nonprofits, business, crisis comms., events. Employees: 3. Founded: 2014.

Julie Livingston, pres.

By Kids For Kids
MedShadow Foundation

LMGPR

387 S 1st St., #220, San Jose, CA 95113
866/691-9489; info@lmgrpr.com
www.lmgrpr.com

Technology public relations. Founded: 2002.

Donna Michaels, pres.

LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187
734/667-2005; fax: 734/667-4025; sue@logos-communications.com
www.logos-communications.com
@PRDiva

Associations, foundations, B-to-B, small business. Founded: 1999.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

Bavarian Inn
The Big Salad
FOURMIDABLE Group
Global Telecom Solutions
Kaftan Enterprises
National Gift Card
Sonitrol Tri-County



WHAT'S NEXT
IS EVERYDAY.

LOIS PAUL AND PARTNERS

One Beacon St., 2nd fl., Boston, MA 02108
617/986-5700; fax: 617/986-4920; info@lpp.com
www.lpp.com

Technology, healthcare. Employees: 50. Founded: 1986.

Agency Statement: LPP is a strategic communications agency for the technology and healthcare industries. We are hands-on consultants, creating content and building relationships to shape conversations with influencers through traditional and digital channels.

Melissa Zipin, mng. dir.; Philip Moore, CFO; Christine Simeone, exec. VP; Don Jennings, sr. VP; Anastasia Efstratios, Emilie Salvagio, Travis Small, VPs

828 W. 6th St., Suite 103, Austin, TX 78703
512/638-5300

Emilie Salvagio, VP

AirStrip
Agero
Arbor Networks
Cirba
Digital River
Ingersoll Rand
Kodak
Mitel
NETSCOUT
Nuance
NxThera
PerfectServe
Philips
Stratus Technologies
Syneron Candela

LOLA RED

107 N. Washington Ave., #200, Minneapolis, MN 55401
612/333-1723
www.lolared.com

Alexis Walsko, CEO

LONDON, MICHAEL J. & ASSOCIATES

929 White Plains Rd., Suite 330, Trumbull, CT 06611
203/261-1549; fax: 203/459-1032; michael@mjlondon.com
www.mjllondon.com

Specialists in strategic media relations, issues and crisis management. Serving start-ups as well as established corporations. Employees: 6. Founded: 1990.

Michael J. London, prin.

Aero Gear
Direct Impact
Goldman Gruder Woods
Horst Engineering
Mitchell & Sheahan, P.C.
Whitcraft



LOU HAMMOND GROUP

900 Third Avenue, New York, NY 10022
212/308-8880; fax: 212/891-0200; lha@louhammond.com
www.louhammond.com
twitter.com/louhammondpr
facebook.com/louhammondpr
pinterest.com/louhammondpr
instagram.com/louhammondpr
www.linkedin.com/company/louhammondpr

Lou Hammond Group (LHG) is a full-service marketing communications firm specializing in premium brands in arts and culture; consumer products and design; cruise, rail and travel services; destinations; economic development; food and beverage; hospitality groups; hotels and resorts; real estate; and technology industries. Employees: 40. Founded: 1984.

Agency Statement: LHG is the industry leader in providing strategic counsel and results-driven public relations and marketing programs to clients who set the standard within their industries.

Through powerful multichannel programs, traditional and digital mediums, and sound strategic vision, LHG has earned the recognition and respect of today's most influential media professionals, its peers and, most importantly, clients who rely upon the firm's service, integrity and unmatched style.

Backed by 32 years of experience, LHG combines traditional strategy with industry-leading tactics and execution to create campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in departing from business-as-usual, remaining fiercely independent and providing clients with fees based on a pre-arranged agreement, not on time sheets. At LHG, expenses are never marked up and clients never run out of "allotted time."

Headquartered in New York City with offices in Charleston, SC; Miami and Los Angeles, LHG boasts an impressive roster of clients with an unmatched rate of retention. Many clients have been partners for more than 15 years. Clients find powerful synergistic partnerships within the LHG community, often joining forces on projects and programs that maximize opportunities for all involved.

With quality as a guiding principle, LHG has developed a proven strategic approach that leads to success, earning it recognition as one of the nation's most award-winning marketing communications firms.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

Firm has additional offices in Charleston, SC; Miami and Los Angeles.

ARTS & CULTURE/NONPROFITS

Charleston Symphony Orchestra
Collier County Museums
The Cultural Council of Palm Beach County
Festival International de Jazz de Montréal
Festival Montréal En Lumière
Gibbes Museum of Art
The Haunted Attraction Assn.

CONSUMER PRODUCTS/DESIGN

Brewster Home Fashions
Brintons Carpets
Lampe Berger Paris
WallPops

CRUISE, RAIL & TRAVEL SERVICES

American Queen Steamboat Co.
Brightline
Premier Rail Collection (PRC)
SeaDream Yacht Club
Seatrade Cruise Global
Uncommon Journeys

DESTINATIONS

Charleston Area Convention & Visitors Bureau, SC
Explore Bristol, RI

Lackawanna County, PA
Market New Haven
Nassau Paradise Island Promotion Board
New Hampshire Div. of Travel & Tourism Development
Paducah, Kentucky Convention & Visitors Bureau
Panama City, FL
Panama City Beach Convention & Visitors Bureau
Paradise Coast (Naples, Marco Island, Everglades), FL
Providence Tourism Council
Santa Fe Convention & Visitors Bureau
Snowmass Tourism
Sonoma County Tourism Bureau
St. Barts Tourism
Visit Alexandria
Virginia Tourism Corp.
Visit Natchez
VisitNorfolk

FOOD & WINE

5Church Charleston
Caviar & Bananas
Certified Angus Beef® Brand
Greater Charleston Restaurant Assn., Inc.
Hall Management Group
McCall Farms
Sonoma County Vintners
Sonoma County Winegrape Commission

HOSPITALITY GROUPS

Avocet Hospitality Group
Groupe Lucien Barrière
Mandarin Oriental Hotel Group
Oberoi Hotels & Resorts
Oetker Collection
Warwick Hotels

HOTELS/RESORTS

Five Gables Inn & Spa, St. Michaels, MD
JW Marriott Minneapolis Mall of America
JW Marriott Guanacaste Resort & Spa
Mokara Hotel & Spa, San Antonio, TX
Omni La Mansión del Rio, San Antonio, TX
Pink Sands, Harbour Island, Bahamas
Red Mountain Resort & Spa, Ivins, UT
St. Regis Deer Valley, Park City, UT
Wild Dunes Resort, Isle of Palms, SC

REAL ESTATE

The Beach Co.
GCT Marketing
Spandrel Development Partners

TECHNOLOGY/ECONOMIC DEVELOPMENT

BoomTown
City of Lexington, NC
CrowdReach
PlanSource
South Carolina Ports Authority

LOUGEE CONSULTING GROUP

7 Bridgeton Way, Hopkinton, MA 01748
508/435-6117; fax: 508/435-6115; bob@lougeeconsulting.com
Independent PR and IR firm, writing and research. Founded: 2003.
Robert W. Lougee Jr., pres.

LOUIS KARNO & COMPANY

31 Warren St., Concord, NH 03301
603/224-5566; fax: 603/224-9039; info@lkarno.com
www.lkarno.com
International media relations, tourism PR, not-for-profits, image management, web design and strategy, newsletters. Founded: 1999.

Jayme Henriques Simões, pres.



LOVELL COMMUNICATIONS

2021 Richard Jones Rd., Nashville, TN 37215
615/297-7766; fax: 615/297-4697; rosemary@lovell.com
www.lovell.com
Twitter: @LovellComm
Facebook: @LovellCommunications
Blog: www.lovell.com/what-we-think

Marketing strategy and execution, including social media engagement campaigns, SEO and SEM; crisis communications and reputation management; media relations, thought leadership and strategic public relations; internal communications, including change management campaigns; community and stakeholder engagement campaigns.

Specialized issues management expertise in the communications aspects of mergers and acquisitions, regulatory issues, corporate bankruptcies, medical liability, workforce changes and litigation support. Employees: 16. Founded: 1988.

Agency Statement: With an almost 30-year track record of delivering strategic marketing and public relations counsel and exceptional client service, Lovell Communications is an award-winning firm serving a nationwide roster of clients.

Headquartered in Nashville, Tennessee, we are a full-service agency with operations in Louisville, Kentucky, and Baton Rouge, Louisiana. We protect brand reputations and help companies build and grow their businesses with marketing creativity and strategic public relations. Our results-oriented communications programs focus on both business-to-business marketing and consumer engagement; we've also been recognized for our in-depth internal communication campaigns and audits.

We have particular strength in the highly regulated industries of health-care, financial services and education, and also serve clients in construction, transportation, real estate and government. Long-term clients include corporate and not-for-profit organizations of all sizes including publicly traded companies, start-ups, family businesses, pre-IPO companies, national associations and charitable organizations.

Learn more about the firm at Lovell.com or on Twitter, Facebook or the company blog.

Leadership team includes: Rosemary Plorin, pres. & CEO; Rebecca Kirkham, sr. VP; Robin Embry, Dana Coleman, Susanne Powelson, Nicole Kleinpeter, VPs

- Acadia Health
- American Home Patient
- Aris Radiology
- Ardent Health Services
- Baton Rouge General
- Chancelight Behavioral Health
- Clayton Associates
- Community Health Systems
- Compassus Health
- Diatherix Labs
- Franklin American Mortgage Company
- IASIS Healthcare
- LifeCare Hospitals
- MEDHOST
- Nashville General Hospital
- Newpoint Healthcare Advisors
- NextGxDx
- Oceans Behavioral Health
- Patient Focus
- Quorum Health Resources
- SouthCentral Foundation
- Surgery Partners
- Thomas Jefferson University Health
- TrustCore
- UnitedHealthcare
- Walmart



LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201
313/832-2210; fax: 313/831-0240
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

Agency Statement: lovio george | communications + design opened its doors nearly 30 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, dir. of mktg./comm.

Partial Client List:

- Cobo Center
- Community Foundation for Southeast Michigan
- Detroit Metropolitan Convention & Visitors Bureau
- Detroit RiverFront Conservancy
- Midtown Detroit, Inc.
- National Coney Island
- New Economy Initiative / NEIdeas
- Olympia Development
- Regional Transit Authority
- Shinola
- The Parade Company
- Walbridge

LP&G, INC.

Advertising and PR firm
2552 N. Alvernon Way, Tucson, AZ 85712
520/624-1116
www.lpginc.com

PR, adv., computers/computer products, gov./state agencies, recreation. Founded: 1993.

Leslie Perls, owner/principal/creative director

LUCKIE STRATEGIC PR

Owned by Luckie & Company
600 Luckie Drive, #150, Birmingham, AL 35223
205/879-2121
www.luckie.com

Consumer lifestyle public relations, social media strategy, blogger outreach, consumer products, fashion, food, health care, home furnishings, home and garden, restaurants, travel, as well as crisis prevention and response. Founded: 1953.

Jay Waters, sr. VP, chief strategy officer

LUKASZEWSKI GROUP, THE

Division of Risdall Marketing Group
550 Main St., #100, New Brighton, MN 55112
651/286-6788; jel@e911.com
www.e911.com

Author, speaker, crisis manager, strategic media relations consultant, litigation advisor. Employees: 2. Founded: 1989.

James E. Lukaszewski, America's crisis guru, pres.

LUMIA BARTORILLO ADVERTISING

See Maslow Lumia Bartorillo Advertising

LUMINOR

27558 Santa Margarita Pkwy., #518, Mission Viejo, CA 92691
949/648-7460
www.luminor.com

High-tech and bus.-to-business PR, marketing comms., corporate comms., employee relations. Founded: 1983.

Ron Wilbur, CEO

LUQUIRE GEORGE ANDREWS, INC.

4201 Congress St., #400, Charlotte, NC 28209
704/552-6565; fax: 704/552-1972
www.lgaadv.com

Full-service PR, adv., brand development; digital media firm specializing in healthcare; higher education; financial svcs.; mergers & acquisitions; corp. comms.; professional svcs.; issues/crisis mgmt.; media training; employee engagement; business-to-business and consumer marketing. Founded: 1984.

Steve Luquire, CEO

LVM GROUP, INC., A DIDIT COMPANY

See Didit Communications

LYMAN PR

San Francisco, CA
707/256-3834
www.lymanpr.com

Tech (B2B and B2C), consumer tech, mobile/wireless (OEM, B2B and B2C), web svcs., online adv.; SaaS, financial svcs., consumer lifestyle, sports, tourism/hospitality, wine hospitality. Founded: 2000.

Carm Lyman, Chris Lyman, principals

LYONHEART

See LLNS

LYONS PUBLIC RELATIONS, LLC

10410 N. Kensington Pkwy., Suite 305, Kensington, MD 20895
301/942-1306; fax: 301/942-1361; info@lyonspr.com
www.lyonspr.com

Broadcast media rels.; radio and satellite media tours, PSAs, video production. Employees: 8. Founded: 2005.

Dan Lyons, pres.

M

M BOOTH

M BOOTH & ASSOCIATES, INC.

Wholly-owned subsidiary of Next Fifteen Communications Group, LLC
666 Third Ave., 7th fl., New York, NY 10017
212/481-7000; fax: 212/481-9440
www.mbooth.com

Employees: 150. Founded: 1984.

Agency Statement: M Booth is an integrated communications agency where innovation shapes every part of our organization—from the people we select for our teams, to our approach to account management, our research and digital insights, our understanding of traditional and social media, and even our working environment.

M Booth has specialty practice areas in consumer, lifestyle, and corporate for leading brands in CPG, food, fashion & beauty, wine & spirits, lifestyle, home, travel, online brands, small business and financial services. The agency draws on resources within Next Fifteen Group, its parent company, reaching 19 markets in 52 locations worldwide. M Booth is the proud recipient of *PR Week's* 2015 Best Place to Work award and 2016 Midsize PR Agency of the Year as well as 2015 Sabre Awards for Agency of the Year, Global Consumer Agency of the Year and Best Place to Work.

Five years from today, our vision will remain the same as it was when the agency was founded—to foster a magnetic culture that attracts the

best people and the best brands. We aspire to be relentlessly passionate about our clients and their business—whether that means staying at the forefront of the digital and social evolution or unleashing game-changing insights that result in creative executions that impact the marketplace.

Margaret Booth, chair; Dale Bornstein, CEO; Joseph Hamrahi, COO/CFO; A.G. Bevilaqua, chief creative officer; Jeff Bodzewski, chief insights officer; Jon Paul Buchmeyer, sr. VP/dir. of brand mktg.; Rich Goldblatt, sr. VP, consumer; Matt Hantz, sr. VP/dir. of digital; Jody Johnson, chief people officer; Mark Malinowski, sr. VP/dir. of partnership innovation; Margo Schneider, sr. VP/dir., media; Mark Schroeder, sr. VP/dir. of corp.; Lauren Swartz, sr. VP/dir. of lifestyle; Jennifer Teitler, sr. VP/dir. of consumer; Bonnie Ulman, chief planning officer

Offices: New York, San Francisco, Chicago, Atlanta, North Carolina, Austin, Boston, Florida

American Express
Aperol
AutoDesk
Banfi Vintners
Beyond Meat
Brooks Heritage
Brooks Sports Inc.
Brugal
Burlington Coat Factory
Campari America
Canada Goose
Carnival Cruise Line
Coupons.com
Cutty Sark
Evenflo
Fiserv
Frangelico
Getty Images
Godiva
Google
Highland Park
House Foods
Jägermeister
JCPenney
Just for Men
Lands' End

Leica
Lutron
Mercedes Benz
NOLET'S Finest Gins
Noosa Yoghurt
Origins
Owners.com
Patron
Pier One
St. Ives
Steelecase (Turnstone)
Stoli Elit
The British Virgin Islands
The Famous Grouse
The Macallan
Twitter
Vega
Weight Watchers
WeVibe
Wharton



M STUDIO

513C Bangs Ave., Asbury Park, NJ 07712
732/721-0890; shannon@mdidit.com
http://mdidit.com/industries/

Fashion, hospitality, food and beverage, bus.-to-bus., fine art, corp. social responsibility, transportation and logistics, corp. comms., thought leadership, social influencers and product seeding, SEO, content mktg., video production, photography, event product launches, media training, media relations, social media, digital mktg. Employees: 12. Founded: 2004.

Agency Statement: M studio is a full service branding and communications agency with offices in Asbury Park, NJ and Los Angeles. Offering expertise in the fashion, hospitality, food and beverage, consumer goods, fine art, art supply and logistics industries, M studio offers consultancy and services that are rooted in ROI-driven strategies. Employing its concept, connection and continuation model, M studio integrates branding, design, digital marketing, public relations and communications services to establish clients as leaders in their industry and drive long-term growth and innovation for their businesses.

Jenna Zilincar, owner & creative dir.; Shannon Furey, dir. of PR

European Soaps/Pre De Provence
Liquitex
Marilyn Schlossbach Group, The
Simple Shoes
Snazaroo
Troy Container Line
Whole Foods Market
Winsor & Newton

M&P FOOD COMMUNICATIONS, INC.

155 N. Michigan Ave., #609, Chicago, IL 60601
312/201-9101; foodexperts@mpfood.com
www.mpfood.com
PR & digital communications for food and nutrition, beverage, consumer products, commodity groups and services. Employees: 8. Founded: 1987.

Brenda McDowell, pres.

M3 COMMUNICATIONS GROUP, INC.

60, Bulgaria Blvd., Sofia 1680, Bulgaria
359 2 818 70 10; fax: 359 2 818 70 11; max@m3bg.com
www.m3bg.com
Media relations and monitoring, crisis comms., marketing, positioning, advertising, web services, lobbying and event management. Founded: 1994.

Maxim Behar, CEO/chmn. of the board



MACCABEE

211 N. First St., #425, Minneapolis, MN 55401
612/337-0087; fax: 612/337-0054
www.maccabee.com
Blog: info.maccabee.com/blog
Twitter: @maccabeepr
Social media strategies, inbound content mktg., consumer and business-to-business public relations; corporate and crisis communications; new product launches, media training, and cause and event mktg. Special expertise in food, retail, technology and healthcare/wellness. Employees: 11. Founded: 1996.

Agency Statement: A multi-year winner of *Minnesota Business*' "100 Best Companies to Work For" award, Maccabee is a public relations and online marketing agency providing clients with exceptionally strategic and creative media relations, social media, inbound/content marketing and corporate communications counsel. Recent successes include the launch of new Gold'n Plump brand chicken patties and the 7th annual "Poultry Prince and Princess" campaign at the Minnesota State Fair; consumer product launches for HANDY Paint Products; trade media relations support for fleet mobility technology leader PeopleNet; e-book content marketing campaigns for technology expert RBA; and a lead-generating inbound marketing campaign that enabled client National Theatre For Children to connect with hundreds of electric utility decision-makers.

Paul Maccabee, pres.; Gwen Chynoweth, exec. VP; Jean Hill, sr. VP; Christina Milanowski, VP & social media dir.

MACKENZIE AGENCY, THE

4595 Creekmont Court, Santa Rosa, CA 95404
707/545-3280; fax: 707/545-3288
www.mackenzieagency.com
Food, beverage, destination PR. Employees: 12. Founded: 1986.

Karen MacKenzie, pres.

MACKENZIE MARKETING GROUP

107 SE Washington, #253, Portland, OR 97214
503/225-0725
www.mackenzie-marketing.com
High tech PR. Founded: 1994.

Lisa MacKenzie, pres./founder

MACY + ASSOCIATES

411 Culver Blvd., Playa del Rey, CA 90293
310/821-5300; kmacy@macyinc.com
www.macyinc.com
PR, brand strategy, corp. comms., adv., special events, graphic design.

Kimberly A. Macy, principal

MAGRINO AGENCY, SUSAN

352 Park Ave. South, 13th fl., New York, NY 10010
212/957-3005; info@smapr.com
www.smapr.com
Advertising and PR, business/consumer services, marketing communications/integrated marketing.

Susan Magrino, CEO; Allyn Magrino, pres. & COO



MAIZE MARKETING

21301 Ventura Blvd., Suite 604, Woodland Hills, CA 91364
818/849-5114; kevin@maizemarketing.com
www.maizemarketing.com
Providing integrated public relations, social media and content creation services for B2B, security, technology, transportation, finance, non profit, energy, health care, education, banking, real estate, oil & gas and critical infrastructure. Employees: 5. Founded: 2009.

Agency Statement: Maize Marketing is an integrated public relations, social media and content creation global communications firm with offices in Los Angeles, Mexico City and London.

We place a premium on two characteristics — Distinctiveness and Sustainability.

Our dedicated team of media relations experts and social media strategists creates meaningful content aligned with your goals and our PR strategy. We build, grow, and engage active social communities, and drive the right message to the right audience.

Kevin Friedman, pres.; Julia Layman, VP, PR; Tory Hinton, PR mgr.; Andrew Majorski, social media mgr.; Don Rosen, content mgr.; Jessica Masek, mktg. coord.

Alden Torch Financial
DVTEL
IBM
Illuminar
Louroe Electronics
PlateSmart Technologies

MAIZIE HALE PUBLIC RELATIONS

2738 Foster Ridge Rd. NE, Atlanta, GA 30345
404/683-8560; maiziehale@att.net
Founded: 1984.

Maizie Hale, pres.



MAKOVSKY

Founding member of IPREX, the world's second largest corporation of global independent agencies.

16 E. 34th St., New York, NY 10016
212/508-9600; fax: 212/751-9710
www.makovsky.com

Divisions in financial and professional services, health, consumer, digital, technology, and energy, manufacturing + sustainability. Employees: 60. Founded: 1979.

Agency Statement: Makovsky, founded 35 years ago, has become one of the nation's leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: "The Power of Specialized Thinking."

Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as "very good" to "exceptional." To ensure client delight, an independent "Quality Assurance" expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company's specialty practices are active in day-to-day client service. The firm's "One P&L" philosophy enables the firm to

Continued on next page

MAKOVSKY continued

deploy the right talent at the right time to further the clients' business goals.

Global - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries and in 40 U.S. cities through IPREX, the second largest worldwide corporation of independent agencies, of which it is the founder.

Accolades - In 2015, Makovsky won 25 firm, people and campaign awards including *PR News*' "Top Women in PR", two "PR Rising 30 Under 30", "Midsize Agency of the Year" by Bulldog Stars of PR, American Business Awards' "Agency Professional of the Year" "PR Agency of the Year", "Company of the Year in Marketing, Advertising and PR" and "HR Department of the Year", *NY Observer* PR Power List — Ranked #7" for the second year in a row, as well as multiple Gold, Silver and Bronze Stevies.

Values Impact - Makovsky's internal values - innovation, initiation, communication, collaboration, motivation and education - are about ensuring external value and realizing the firm's mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO; Denise Vitola, mng. dir.; Andy Beck, Justin Chase, Robbin Goodman, Doug Hasney, Michael Kaczmarek, Stacey Wachtfogel, exec. VPs; Lee Davies, Mike Goodwin, Tom Jones, Alex Peterson, sr. VPs.

1425 K St., NW, #350, Washington, DC 20005
202/587-5634

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Affinity Health Plan.
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BMJ Group
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Clock.In LLC
Corporate Resource Services (CRS)
Cracker Barrel Old Country Store, Inc.
Crystal & Co.
CW Financial Services LLC
Duchesnay USA
Enigma Life
EOS Climate
EQT Partners Inc.
Federated Securities Corp.
Fortistar LLC
GlaxoSmithKline LLC
Greif, Inc.
H.D. Smith Wholesale Drug Co.
HP Inc.
Hubbell Lighting, Inc.
Institute for Community Living, Inc.
Investment Program Assn.
JED Foundation
J. G. Wentworth Company
KEEK
Kowa Pharmaceuticals America, Inc.
Merck Sharp & Dohme Corp.
OHSU Knight Cancer Institute
Otsuka
Paycom Payroll, LLC
PepsiCo, Inc.
Prolong Pharmaceuticals, Inc.
Publicis Healthcare Comm. GRP
QSpex Technologies
Replicor, Inc.
Russell Reynolds Associates
Severn Trent Environmental Services
Soraa, Inc.
Sterne Agee
Synchro, Inc.
The Medicines Company
Thornburg Investment Management
Vanda Pharmaceuticals, Inc.
Velocity Technology Solutions
Verizon

Venable LLP
WebMD
Western Union
Xavient Information Systems

IPREX
Global Communication

MALEN YANTIS PUBLIC RELATIONS

PO Box 4868, Vail, CO 81658
970/949-7919; kyantis@myprco.com
www.myprco.com
Travel PR. Employees: 2. Founded: 2007.

Kristin Yantis, prin.

MALLORY FACTOR INC.

211 King St., Charleston, SC 29401
843/720-0000
www.malloryfactor.com
Fin'l, inv. rels.; mktg., special events, public affairs, travel & tourism PR; indus./tech., consumer PR. Founded: 1976.

Mallory Factor, chmn.

MALONEY & FOX, LLC

Merged with Waggener Edstrom Worldwide
Founded: 1997.

MANGAN HOLCOMB PARTNERS

Advertising and PR firm
2300 Cottdale Lane, #300, Little Rock, AR 72202
501/376-0321; fax: 501/376-6127
www.manganholcomb.com
PR, adv., bus.-to-bus., agriculture/gardening, automotive, healthcare, public utilities. Founded: 1972.

David Rainwater, CEO

MANIS CANNING & ASSOCIATES, INC.

12 Francis St., Annapolis, MD 21401
410/263-7882; fax: 410/263-7925
www.maniscanning.com
Government relations, public affairs.

Nicholas G. Manis, CEO

march
COMMUNICATIONS

MARCH COMMUNICATIONS

226 Causeway St., 4th fl., Boston, MA 02114
617/960-9875; info@marchpr.com
www.marchpr.com
Founded: 2005.

Agency Statement: March Communications is a tech PR and social media agency headquartered in Boston with offices in Chicago and San Francisco. March uses research and analytics to take the guesswork out of PR, helping emerging startups and established global brands to capture market share and increase awareness in strategic markets. With services that range from influencer relations and content creation to social media and video production, March delivers proactive and creative campaigns tailored to clients' individual communications needs.

Martin Jones, CEO; Cheryl Gale, mng. dir.

111 W. Illinois St., 5th fl., Chicago, IL 60654
312/577-5557

Erica Frank, acct. dir.

535 Mission St., 14th fl., San Francisco, CA 94105

3Q Digital
Aldebaran
ArcTouch
ASG Software
Avecto
BrandProtect
Cambridge Consultants
Comptel
Condeco
CSR
Deep Information Sciences
Fasetto

Continued on next page

FitNatic
InfoVista
Interxion
Mimecast
NCP
Oort
Open-Xchange
Opsview
OriginGPS
Peer 1 Hosting
Pitney Bowes Business Insight
Proxama
Push
Rubric
Scredible
SiriusDecisions
TM Forum
Ubuntu

MARCUS GROUP, INC., THE

Overlook at Great Notch, 150 Clove Road, Little Falls, NJ 07424
973/890-9590; info@marcusgroup.com
www.marcusgroup.com
Advertising, crisis communications, public relations. Founded: 1970.
Alan C. Marcus, pres. & CEO

MARCUS THOMAS LLC

4781 Richmond Rd., Cleveland, OH 44128
216/292-4700; info@marcusthomasllc.com
www.marcusthomasllc.com
Integrated marketing communications firm. Founded: 1937.
Jim Nash, managing partner

Marino.

MARINO.

747 Third Ave., 18th fl., New York, NY 10017
212/889-0808; info@marinopr.com
www.marinopr.com
@marinopr

Media rels., strategic counsel, digital media, campaign mgmt., branding & reputation mgmt., public affairs, community rels., integrated mktg., corp. comms., crisis mgmt., media training & special events. Employees: 35. Founded: 1993.

Agency Statement: Marino. is a full-service, boutique-style strategic communications firm founded in 1993. Offering a range of media relations, public relations, strategic consulting, digital and integrated marketing, and branding services, the firm represents a diverse base of organizations that spans *Fortune* 10 companies, renowned institutions of higher education, all sectors of the real estate industry, prominent providers of energy and energy services, environmental consulting services, consumer and lifestyle brands, technological innovators, respected voices in the healthcare and medical segments, neighborhoods, leading industry associations and not-for-profits, among other notable entities. Marino. provides its clients with results-oriented, customized and personalized service rooted in the firm's unique campaign-oriented approach.

Frank C. Marino, pres./CEO; John F. Marino, chief operating officer/mng. dir.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, exec. VP; Cara Marino Gentile, sr. VP

AKRF

American Institute of Architects
American Friends of Tel Aviv University
Bauhouse Group
Biagio Cru & Estate Wines
Big Brothers Big Sisters of NYC
Brooklyn Navy Yard Development Corp.
Building and Construction Trades Council of Greater New York (BCTC)
BRP Development Corp.
Community Housing Improvement Program (CHIP)
Colliers International
Columbus Square Management

ConEdison Solutions (CES)
Crain's New York Business
Cushman & Wakefield
Delete Blood Cancer
Derek Jeter's Turn 2 Foundation
Eastern Capital Group LLC
Eastern Consolidated
Fresco News
Gansevort Ventures LLC
Garment District Alliance
God's Love We Deliver
GravyMaster
Handro Properties LLC
Heritage Equity Partners
Hudson Square Connection
Jamestown Properties
JFKIAT, LLC (JFK Airport's Terminal 4)
JRT Realty Group
Long Island City Partnership
McDonald's
Mental Wellness Center
Moinian Group, The
Muss Development
National Grid
Nelson Management Group, Ltd.
New York City First
New York Medical College
Numero 28
NYU Center for Urban Science and Progress (NYU CUSP)
NYU Tandon School of Engineering
One World Trade Center (The Durst Organization)
Original Energy
PC 406 BPR, LLC (Starwood Capital)
PCS Wireless
Real Estate Board of New York (REBNY)
S9 Architecture
Society of Industrial and Office Realtors
Servcorp Ltd.
Singer & Bassuk
SJ Owner LLC (Atlas Capital)
Silvercup Studios
Stellar Management
TF Cornerstone
The BigWord Group
Touro College
Triangle Equities
Union Square Partnership
Walmart
Westbrook Partners
World-Wide Group, The

MARIS, WEST & BAKER ADVERTISING

Advertising and PR firm
18 Northtown Drive, Jackson, MS 39211
601/977-9200; fax: 601/977-9257
www.mwb.com
PR, adv., creative, direct mktg., financial, industrial, healthcare, telecommunications. Founded: 1970.

Peter Marks, pres.

Marketing Maven

MARKETING MAVEN PUBLIC RELATIONS

135 E. 57th St., 4th fl., New York, NY 10001
212/967-5510; fax: 212/967-1813; lindsey@marketingmavenpr.com
www.marketingmavenpr.com
Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports, technology, environmental/public affairs clients and social media. Employees: 19. Founded: 2009.

Agency Statement: With offices in Los Angeles and New York City, Marketing Maven's integration of PR, SEO and social media marketing helps provide a competitive edge to their clients. Marketing Maven helps

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MARKETING MAVEN PUBLIC RELATIONS continued

businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, key influencer identification and online product reviews to help increase revenue. Hispanic marketing is also a core competency for Marketing Maven, not only focusing on Spanish language media relations, but assisting clients with culturally relevant content for various marketing channels. Visit www.marketingmavenpr.com for more information.

Lindsey Carnett, CEO & pres.; Phil Rarick, COO; Natalie Rucker, VP, business dev.; John Krisiukenas, mng. dir., NY

2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax 310/868-0222

Abena
Allstar
Baby Trend
Bambo Nature
Best Ball
Buunni Coffee
Cool Points
eBev
Ezrasons
DNA Response
Dorothy The Organizer (A&E's Hoarders)
Greenleaf Medical
High Performance DM
InfoTech
Jabu'she
JDS Therapeutics
ListenTrust
Luvic Foods
MuvBaby
N2 Global Solutions
Nubrella
Online Trading Academy
Platekompaniet
Reconnect Research
Relief-Mart
Response CRM
Somis Union School District
Sports Perfecta
TAPfit
Teamotions
Travel and Adventure Show
Umbro
WaterAid America
Woof Washer 360

MARKETING, MEDIA & MORE, INC.

See Soulati Media

marlo

MARLO MARKETING

38 Chauncy St., fl. 3, Boston, MA 02111
617/375-9700; fax: 617/423-0790; mfogelman@marlomarketing.com
www.marlomarketing.com

Consumer products, professional services and restaurant, travel & hospitality. Employees: 36. Founded: 2004.

Agency Statement: marlo marketing is a Boston-based public relations and integrated marketing firm specializing in the promotion of best-of-class consumer lifestyle and professional services clients ranging from early stage start-ups to *Fortune* 500 companies. Within our four major practice areas of public relations, digital marketing, design and advertising, we develop strategic, integrated programs that achieve measurable results among media, key influencers, consumers and investors. Major practice areas include restaurants & catering, food & beverage, travel & destination, health & wellness, fashion & beauty, corporate & business.

Marlo Fogelman, prin.; Ann Peterson, Lisa MacGillivray, exec. VPs;
Brian Charron, creative dir.

Anna's Taqueria
Area Four
Boyne Resorts
Bully Boy Distillers
Cameron Mitchell Restaurants
Colonnade Hotel
Eastern Standard
Envoy Hotel
Farmer Willie's Alcoholic Ginger Beer
Gateway Casinos
Grafton Group
Harlem Shake
Latitude Beverage Company/90+ Wines
LimoLiner Luxury Motorcoach
Margarita's Restaurants
Massachusetts Convention Center Authority/The Lawn on D
Narragansett Beer
National Amusements
Northbridge Companies Assisted Living
Original Crazy Foam
Pain d'Avignon
Paint Nite
Pretzel Crisps
Salon Capri
Simply7 Organic Snacks
South Hollow Spirits
The Hawthorne
WeWork
Willow Tree Poultry Farm
Zoo New England

MARSHALL FENN COMMUNICATIONS INC.

1300 Yonge St., #701, Toronto, Ontario M4T 1X3, Canada
416/962-3366; fax: 416/962-3375; info@marshall-fenn.com
www.marshall-fenn.com

Full service public relations and communications services including divisions which specialize in product and corporate publicity, advertising, direct marketing and Internet communications. Founded: 1955.

Paul Chater, Jim Kabrajee, partners

MARSTON WEBB INTERNATIONAL

270 Madison Ave., New York, NY 10016
212/684-6601

www.marstonwebb.com

Employees: 5. Founded: 1981.

Victor Webb, pres.

MARTINO FLYNN L.L.C.

Advertising and PR firm
175 Sully's Trail, #100, Pittsford, NY 14534
585/421-0100

www.martinoflynn.com

PR, adv., automotive, pharmaceuticals/ healthcare, sporting goods.
Founded: 1967.

Chris Flynn, partner

MPRG

MARTOPIA PUBLIC RELATIONS GROUP

MARTOPIA PUBLIC RELATIONS GROUP

2835 Carpenter Rd., Suite 8, Ann Arbor, MI 48108
734/677-9970; fax: 734/677-9975; info@mprg.com

www.mprg.com

PR planning and strategy, marketing-multiplier PR, media relations, media training, media events, social media, thought leadership, crisis communication, infographics, and video production. Employees: 23. Founded: 2002.

Agency Statement: MPRG helps its clients create excitement and build awareness and preference for their companies, products, services, people, culture and causes. We also help them transform crises, build rep-

utational equity, and tell their unique stories in an authentic manner that engages stakeholders and positively influences outcomes. Our clients range from *Fortune* 200 companies to start-ups with a great story to tell. We serve a variety of industries, including: data/technology, health care, financial services, and consumer products/services.

Christi Rankin, CEO & chief reputation strategist; Mitch Cohen, sr. VP, mng. dir.; Tausha Moore, dir. of agency ops.; Scott Nielsen, digital strategy dir.

MARX COMMUNICATIONS

1 Century Drive, Trumbull, CT 06611
203/445-2850

www.marxcommunications.com

Marketing comms., B2B, technology, professional services, food, media training, product launches, executive branding. Founded: 1993.

Wendy Marx, pres.



MARKETING, PUBLIC RELATIONS & DIGITAL MEDIA

MARX LAYNE & COMPANY

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, partner

McDonald's Restaurants of Southeast Michigan
Walmart

MASCOLA GROUP

434 Forbes Ave., New Haven, CT 06512
203/469-6900

www.mascolagroup.com

Marketing and PR.

Chuck Mascola, founder and pres.



mason, inc.

MASON PUBLIC RELATIONS

23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com

Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Agency Statement: At Mason, we'll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public's hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Acadia Insurance
Connecticut Natural Gas
Connex Credit Union
EAO
Endurance Specialty Holdings
Energize Connecticut
Eyeglasses.com
Hospital for Special Care
Lyman Orchards
Precision Xray, Inc.
The Connecticut Open
United Illuminating Co., The
Yale-New Haven Hospital

MASTO PUBLIC RELATIONS, INC.

1811 Western Ave, Albany, NY 12203
518/786-6488; fax: 518/786-6497

www.mastopr.com

Corporate communications, specializing in indus. and hi-tech. Employees: 8. Founded: 1986.

Howard Masto, pres.

MASTRO COMMUNICATION, INC.

76 Sterling Rd., #205, Warren, NJ 07059
732/469-5700; fax: 732/469-6733; info@mastrocomm.com

www.mastrocomm.com

Specializing in sports and general interest PR and promotions and special events. Founded: 1994.

Glenn Mastro, pres.

MATLOCK ADVERTISING & PUBLIC RELATIONS

107 Luckie St., Atlanta, GA 30303
404/872-3200; fax: 404/876-4929

www.matlock-adpr.com

Specializing in advertising and PR: strategic comms. to multicultural audiences. Founded: 1986.

Kent Matlock, chmn. & CEO

MATTER COMMUNICATIONS INC.

50 Water St., Mill #3, Newburyport, MA 01950
978/518-4547; fax: 978/499-9253; pheadrick@matternow.com
B2B, consumer, consumer tech, healthcare.

Scott Signore, CEO



MAX BORGES AGENCY

80 SW 8th St., Suite 1900, Miami, FL 33130
305/374-4404; fax: 305/402-6373; inquiries@maxborgesagency.com

www.maxborgesagency.com

Consumer technology, consumer products, consumer and B2B SaaS, digital comms., content creation, brand strategy and brand building. Employees: 65. Founded: 2002.

Agency Statement: We are a full service communications, creative services and digital strategy firm founded on three simple ideas: work with great brands, hire smart people, do great work. We seek opportunities to help clients crush competitors, upset the status quo and make history. With a foundation in working with consumer technology firms, our breadth of services and expertise enable business strategies to reach and influence key markets.

Max Borges, CEO; Frank Mantero, sr. VP; Peter DiBart, sr. VP, creative dir.; Jordan Marcus, VP, bus. dev.; Matt Shumate, VP, acct. svcs.; Brad Hobbs, VP, acct. svcs.; Mark Olson, acct. svcs., gen. mgr., San Francisco

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MAX BORGES AGENCY continued

Jordan Marcus, VP, 954/683-8969, jordan@maxborgesagency.com
77 Geary St., 5th flr., San Francisco, CA 94108
415/548-6850; markolson@maxborgesagency.com

3DR
AT&T
Audiofly
Cambridge Audio
CEDIA
Cricket Wireless
Griffin
Incipio
Jarden Consumer Solutions
Kopin
Libratone
Marshall's Headphones
Misfit
Savant

MAXIMUM EXPOSURE PUBLIC RELATIONS

24 Park Ave., Box 141, Park Ridge, NJ 07656
201/573-0300; renee@maximumexposurepr.com
www.maximumexposurepr.com

Consumer products, fashion/beauty, home décor, electronics, green products, housewares, food, health, authors, business-to-business services, special events, intimate apparel, accessories, medical, music, boating, entrepreneurs and swimwear. Employees: 6. Founded: 1986.

Renee Sall, pres.

MAXWELL PR + ENGAGEMENT

3934 SW Corbett Ave., Portland, OR 97239
503/231-3086
www.maxwellpr.com

Media rels., blogger and influencer rels., corp. comms., content marketing, community building and mgmt., consumer promotions; social media advertising. Founded: 1997.

Jennifer Maxwell-Muir, founder & prin.

MAYER ADVERTISING, PETER A.

PR division of Peter A. Mayer Advertising Inc.
318 Camp St., New Orleans, LA 70130
504/581-7191; fax: 504/581-3009

Mark A. Mayer, pres.



MAYO COMMUNICATIONS & MAYO PR

7248 Bernadine Ave., 2nd Flr., West Hills, Los Angeles, CA 91307
818/340-5300; 818/618-9229; publicity@MayoCommunications.com
mayocommunications.com

mayocommunications.wordpress.com (MAYO Blog);
MAYOPR.com; LAentertainmentPublicity.com

Firm is based in LA with offices in NY and San Diego. Employees: 14.
Founded: 1995.

Agency Statement: MAYO offers award-winning national media placement, entertainment publicity, website design and marketing, online public relations, SEO, blogs, RSS feeds, events planning, media training, corporate communications, newsletters, crisis comm., litigation PR, minority marketing, executive coaching, community outreach, media tours, strategic planning, message development, cause marketing, executive spokesperson, trade show support, bylined articles and white papers, corporate and brand strategy, educational campaigns, environmental and lobby campaigns, reputation mgmt. and digital public affairs.

Aida Mayo, president; George McQuade, VP

Alice Cooper Band members (SOU)
Athena Talin, Child Actress, LA
Breitling Energy, Oil & Gas, Dallas, TX

Buddy Princeton & the Incurruptibles, LA
China Telecom Americas
City Glam Events, Melbourne, Australia
Clottee McAfee, Stevie Wonder Costume Designer, LA
Dancing Mom's Nia & Holly Frazier, Hollywood
Frederick R. Rawlins, LA
Global Onslaught-Australia, UK
Jeremy London, Director/Producer, Hollywood
Jon Barnes, Jazz Musician
Lauren de Normandy, Casting Director
Martin Campbell, Film Director/Producer
Michelle Torres, Casting Director/Actress, New Orleans
Mother Love Show, Radio Talk Show, LA
Operation Blankets of Love (OBOL), LA
Preet Sohi, Actress, Seattle
SafeMedia, Boca Raton, FL
Samantha Gracie, Actress, Halifax, Nova Scotia
Sol Romero, Actress, Singer, Malibu, CA
STATUS LA Magazine, Hollywood
The Hollywood Film Journal, Hollywood
The World Networks, L.A.
Timothy Woodward Jr., Actor/Producer
Tre' Michaels, Actress, Hollywood
Warrior Records



MBS VALUE PARTNERS, LLC

501 Madison Ave., flr. 12A, New York, NY 10022
212/750-5800; betsy.brod@mbsvalue.com
www.mbsvalue.com

Employees: 22. Founded: 2006.

Agency Statement: MBS Value Partners provides a broad range of communications and investor relations services for companies both public and private, including: corporate positioning, media relations, transaction communications, crisis communications and reputation management, social and digital media, podcast production, media and presentation training, website analysis and content development.

The firm is based in New York and does extensive work in both the U.S. and Latin America. It also has operations in Sao Paulo, London and Boston.

Betsy Brod, Lynn Morgen, Monique Skruzny, partners

186 Cazneau Ave., Sausalito, CA 94965
415/515-6558

Joe Vafi, mng. dir.

MCA

2001 Gateway Place, #100W, San Jose, CA 95110
650/968-8900
www.mcapr.com

Strategic PR counsel, high-tech PR, interdisciplinary B2B comms., business press, IR & comms., competitive positioning, global brand presence and analyst rels. Founded: 1983.

Marie Labrie, CEO

MCCLENAHAN BRUER COMMUNICATIONS, INC.

5331 SW Macadam Ave., #220, Portland, OR 97239
503/546-1000; fax: 503/546-1001
www.mcbru.com

Full-service agency focusing in deep technology, bus.-to-bus. clients.
Founded: 1993.

Kerry McClenahan, CEO

MCCOY GROUP, SHARON

58 Chase Ave., Ivyland, PA 18974
215/674-1217
Travel PR.

Sharon McCoy, pres.

MCCUE COMMUNICATIONS

1616 Burbank Blvd., Suite C, Burbank, CA 91506
213/985-1011; michelle@mccuecommunications.com
www.mccuecommunications.com
Travel, wine, tourism, hospitality, destinations and social media.
Employees: 9. Founded: 2008.

Michelle McCue, pres. & dir., client svcs.

MCDANIELS MARKETING

Advertising and PR firm
11 Olt Ave., Pekin, IL 61554
309/346-4230
www.mcdanielsmarketing.com
PR, adv., bus.-to-bus., dir. mktg., sales promo., automotive agriculture/
gardening, pharmaceutical/healthcare. Founded: 1966.

Randy McDaniels, pres./mgr., acct. svcs.

mcgrath|power

public relations & communications

MCGRATH/POWER PUBLIC RELATIONS & COMMS.

333 W. San Carlos St., #900, San Jose, CA 95110
408/727-0351; JonathanBloom@mcgrathpower.com
www.mcgrathpower.com
Blog: www.mcgrathpower.com/blog/
Twitter: @mcgrathpowerpr
LinkedIn: www.linkedin.com/company/mcgrathpower-public-relations
Facebook: facebook.com/mcgrathpower
Focus: B2B technology, B2C technology and consumer products.
Employees: 15. Founded: 1983.

Agency Statement: McGrath/Power has more than thirty years of history in the Silicon Valley so we know a thing or two about change. It's not only unavoidable; it's essential. We embrace change every day to help our clients meet their business goals, transform perceptions, drive audiences to action and shape industries along the way.

Your company is unique, and so are we. That's why our strategic, creative approach toward communications is customized to help you meet your business goals. We're big thinkers with big capabilities, but without the big agency complexities. Few agencies, regardless of size, share our diverse perspective. When you work with us, you work with a dedicated, hand-selected team of professionals. CEO Jonathan Bloom establishes the strategy on each client program, and daily implementation is led by the agency's three partners and our management team.

Communications today encompass an incredible variety of services, from strategy development and traditional media relations, to social media and integrated marketing efforts. We may have thirty years of experience, but this is absolutely not your parents' communications program. We are a fully integrated agency but can also help our clients with specific individual services such as Strategy and Messaging, Research and Analysis, Media and Analyst Relations, Content Development and Marketing, Digital Media, Speaking and Awards.

McGrath/Power is the Silicon Valley partner of the Worldcom Public Relations Group, a partnership of independently owned public relations firms, which provides our clients with access to 143 offices in 115 cities across six continents.

Jonathan Bloom, CEO & founding partner; Kate Walker, sr. VP & partner; Derek James, VP & partner

Current clients:

ABBY
Apriva
Clearswift
Constance Therapeutics
DayMen
Fortinet
IDA Ireland
Known
Lexis/Nexis HPCC Systems
LiveOps
Mellanox Technologies
New Teacher Center
Open Networking Foundation
Wave2Wave



MCLOUGHLIN MEDIA

Advertising and PR firm, Comm. Counsel & Training
1455 Pennsylvania Ave. NW, #400, Washington, DC 20004
800/663-3899
www.mcloughlinmedia.com
Media training, crisis comms. training, risk comms. training, issues mgmt, witness testimony, preparation and comms. counsel. Founded: 1984.

Barry McLoughlin, pres.



MCNEELY PIGOTT & FOX PUBLIC RELATIONS, LLC

611 Commerce Street, #2800, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; mmcneely@mpf.com
www.mpf.com
PR, mktg. comms. and research; specialties in health care, environmental, entertainment and institutional public information, fin'l comms., high-tech PR, travel, food/beverage, education and persuasion campaigns.
Employees: 65. Founded: 1987.

Agency Statement: McNeely Pigott & Fox, an award-winning, full-service public relations firm, provides total communications and planning services for a diversified client mix at the local, regional and national levels. Our specialties include media relations, strategic planning and research. Our core experience comes from decades of working in and with the media and in key political campaign leadership roles. We stress great work, being a great place to work, and being successful enough in our business to share our successes with all employees. 800-818-6953. www.mpf.com.

Mark McNeely, sr. partner; David Fox, Katy Varney, Keith Miles, Andrew Maraniss, Alice Chapman, partners; Jennifer Brantley, sr. VP; Courtenay Rossi, Javier Solano, Mary Ruth Raphael, VPs; Roger Shirley, editorial dir.; Marti Molpus, art dept. manager; Deborah Armour, director of IT; Annakate Ross, dir. of digital svcs.

Acumen
Amazon
American Contract Bridge League
Astellas
Asurion
AT&T/Tennessee
BlueCross BlueShield of Tennessee
Cantina Laredo
Colliers International
Colonial Pipeline Co.
Consumer Healthcare Products Assn.
Council of State Retail Assns.
CSX Transportation
Fan Freedom
Griffin Technology
Hennessy Industries
Hospital Corp. of America
Hyde Foundation
Invent Communities
Job Corps
Kirkland's
Manheim Auctions
Metro District Energy System
Metro Planning Commission
Mountain States Health Alliance
Nashville Chamber of Commerce
Nashville Healthcare Council
Nashville Public Ed. Foundation
National Marine Mfgs. Assn.
Ohio Valley Conference
Opry Mills
PhRMA
Renaissance Hotel
Republic Services
Skanska Construction
Shelby County Ryan White AIDS/HIV Campaign
StyleBlueprint
Tennessee Bankers Assn.
Tennessee Chiropractic Assn.
Tennessee DAs Conference
Tennessee Roadbuilders Assn.
Tennessee Titans
Tennessee Valley Authority
The Hermitage
Transit Alliance of Middle Tennessee
WGU Tennessee

MCNEIL, GRAY & RICE

1 Washington Mall, Boston, MA 02108
617/367-0100; fax: 617/367-0160
www.mgr1.com

Bus.-to-bus. PR: computer software and hardware, high tech industrial manufacturing, fin'l svcs., telecomms. & corp. comms. Founded: 1989.

Susan Rice McNeil, Bob McNeil, principals

MCRAE AGENCY, THE

5685 N. Scottsdale Rd., Bldg. E, #160, Scottsdale, AZ 85250
480/990-0282
www.mcraeagency.com

Strategic planning, consumer products, real estate, bus.-to-bus. PR and media relations. Founded: 1995.

Beth McRae, pres.



Healthcare Public Relations

MCS HEALTHCARE PUBLIC RELATIONS

1420 State Hwy. 206, Bedminster, NJ 07921
908/234-9900; elioth@mcspr.com

www.mcspr.com

Healthcare PR: mktg. comms., product launches, clinical trial comms., patient education programs, issues management, crisis comms., social media. Employees: 18. Founded: 1985.

Agency Statement: For the last three decades, MCS has remained a constant fixture in an ever-changing media marketplace by adapting and innovating as rapidly as the science itself. From our earliest assignment celebrating the eradication of smallpox, to announcing the results of the world's first cardiovascular mega-trials, to the design of PR programs that move the needles for many of today's blockbuster brands, we have amassed a deep level of scientific and journalistic expertise and earned the enduring trust and respect of the industry's top innovators, advocates, and influencers.

As an independent specialty shop solely focused on healthcare, we think of ourselves as a swift boat among battleships: small but sturdy; nimble and reliable; and best-suited for operations that are difficult, demanding and unique. Everyone here shares a trademark set of skills and a desire to use their PR powers for good, both for the client and for the healthcare community. We are passionate about what we do. We are data wonks, pop-culture junkies, and nerdy, notorious spell-checkers. And we're sticklers for ensuring the availability of senior counsel, on your team and in your trenches, every day.

When it comes to media relations, we want home runs, not just hits. You have an important perspective to communicate, and only a quality article inclusive of your brand's attributes constitutes a win. As part of our daily media monitoring, we evaluate each article's impact on your brand and proactively answer the questions, "so what?" and "what now?"

We are a highly collaborative bunch that believes in the pollination of ideas across all brand communications. We welcome the opportunity to partner with your creative agencies, co-marketers and cross-functional colleagues to deliver results more efficiently and with a holistic vision of the brand's success.

Joe Boyd, CEO; Eliot Harrison, exec. VP; Cindy Romano, Jennifer Silvent, sr. VPs; Karen Dombek, Laura de Zutter, VPs

81qd

Bracco Diagnostics
Cutanea Life Sciences
Genentech
Head & Neck Cancer Alliance
MannKind Corp.
Merck
Sanofi

MEDIA CONNECT

(Formerly Planned Television Arts)
301 East 57th St., New York, NY 10022
212/593-5847

www.media-connect.com

Specialists in broadcast and print media placement; satellite media tours; online media; book publicity; products; non-profits; entertainment; health; travel; financial. Employees: 20. Founded: 1962.

David Hahn, mng. dir.

MEDIA LOGIC

59 Wolf Rd., Albany, NY 12205
518/456-3015
www.medialogic.com

Integrated marketing comms. firm specializing in PR, branding, strategic mktg., adv., direct mktg., promotions and traditional emerging media. Founded: 1984.

David Schultz, pres.

MEDIAVEST

16 Sir John Rogerson's Quay, Dublin 2, Ireland
353 1 6496445
www.mediainvest.ie

Integrated media planning. Founded: 1956.

Mick Hosey, client dir.



MELROSE PR

710 Wilshire Blvd., #320, Santa Monica, CA 90403
310/260-7901; fax: 310/496-1637; kelly@melrosepr.com
www.melrosepr.com

Creating specialized and targeted public relations strategies based on clients' needs to generate A-list placements in online, print and broadcast media. Employees: 5. Founded: 2011.

Agency Statement: As a hybrid agency, Melrose PR understands the value of emerging media as well as traditional print & broadcast coverage and educates clients on the importance of their social media presence. It's this innovative approach that allows Melrose PR to help brands, from relatively unknown to already established, break through the clutter and into the global media arena, as well as consistently deliver far-reaching and long lasting results that ultimately affect the clients' bottom line.

Kelley Weaver, founder & CEO; Kyrstin Riley, acct. dir.; Kelsey Laine, acct. coord.; Megan Loretta, asst. acct. coord.; Jessie May Wolfe, social media acct. dir.

30KFT
better YOU
BRG
BRA HAUS
Bag Girl Problems
Biaggi
Bloggywood LA
Brick & Mortar
Burgess
Chuck
Clearogen
Cooperlabs
Cyclepathic
Digital LA
Divide Nine
Dolcenero
DoorDash
Earth We
Etta Designs
Fatty's Public House
Foxtales
Hey 19 Public House
Hot's Kitchen
I Am
Jack & Olive
Jam Jewels
Kaya di Koko
keene
Kinney Group Creative
Leaf
Lilla Bello Studio
Lion Rock
Living With Asthma
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Media Leaders
 Million Ways to Live
 Pacific Rim Eyewear
 Plaza El Segundo
 Portraits of Hope
 pursecase
 Putnam Accessory Group
 Real Foodies
 Rejuve MD
 Revivogen
 Ristorante al Mare
 SBF
 Saavy Naturals
 Shemie by Shelton Wilder
 Sheryl Lowe Designs - Main Street Santa Monica
 Simple.Thrifty.Living
 Simply Petals
 Single by Galina Sobolev
 Smoke
 Style Minx
 TepsBest Restaurant Group
 The Charleston
 The Local
 The Nate State of Mind
 The Painted Turtle
 The Point
 Vixlet
 Zanzibar

MERCURY PUBLIC AFFAIRS

The Portrait Bldg., 701 8th St., NW, 6th fl., Washington, DC 20001
 202/261-4000
 Founded: 1988.

Kieran Mahoney, pres.

MERKLEY + PARTNERS

Subsidiary of the Omnicom Group
 200 Varick St., New York, NY 10014
 212/805-7500
 www.merkleyandpartners.com
 Advertising and PR.

Alex Gellert, CEO

MerrittGROUP

MERRITT GROUP

8251 Greensboro Dr., Suite 600, McLean, VA 22102
 703/390-1500; fax: 703/860-2080; info@merrittgrp.com
 www.merrittgrp.com

Merritt Group is an award-winning strategic communications firm specializing in public relations, marketing, creative services, digital & interactive and research & measurement. We have practices at the agency focused on Technology (cybersecurity, big data analytics, mobile, networking, cloud and more), Government, Healthcare and Energy. We bring our creativity to modern PR and marketing along with our deep domain expertise to help our clients reach their awareness, marketing and lead generation goals and dominate their markets. Our client roster includes organizations ranging from large, industry-leading enterprises to emerging, venture-backed innovators. Employees: 34. Founded: 1996.

Agency Statement: Merritt Group's philosophy starts with understanding our clients' target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations.

We pride ourselves on delivering insightful, strategic communications approaches that take full advantage of the intersection of media, digital and creative based on analytical research. While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is undiminished. Our goal is to help the world's most inspiring companies share viewpoints that get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people by procuring and developing the industry's best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and

value to our clients.

Alisa Valudes Whyte, sr. partner & CEO; Thomas Rice, exec. VP & partner; Jayson Schkloven, exec. VP & partner; John Conrad, exec. VP & partner

220 Montgomery St., Suite 640, San Francisco, CA 94104
 415/247-1660

Allot Communications
 Booz Allen Hamilton
 Carpathia
 Clarabridge
 ColdLight
 CrowdStrike
 Cyan
 Databricks
 EPiServer
 Heritage Provider Network
 Infozen
 Ionic Security
 K2 Software
 L-SPARK
 LogicNow
 MACH37
 MAXIMUS
 Microsoft
 Monster Government Solutions
 Nok Nok Labs
 Novetta
 PFP Cybersecurity
 PhishMe
 Primatics Financial
 Resolution1 Security
 Riverbed Government
 SwitchPitch
 Tableau Software
 TAKE Solutions
 Teradata
 Unisys
 Venafi
 Vigilant by Deloitte
 Wave Systems
 Workfront

MESSINGER ASSOCIATES

See Business Strategies & Beyond LLC

METIS COMMUNICATIONS

294 Washington St., Boston, MA 02108
 617/236-0500; info@metiscomm.com
 www.metiscomm.com

Data center and virtualization, energy and cleantech, mobile and telecommunications, enterprise software and hardware, and other core practice areas. Founded: 2005.

Courtney Hurst, Catherine Atkins, co-founders

METRICK COMMUNICATIONS LLC, ALAN

420 Central Park West, New York, NY 10025
 917/922-6728; alan@alanmetrick.com
 www.alanmetrick.com

Founded: 2007.

Alan Metrick, dir.

METROPOLITAN GROUP

519 SW 3rd Ave., #700, Portland, OR 97204
 503/223-3299

www.metgroup.com

Media relations, public awareness campaigns, crisis comms., media training, special events, promotions, social mktg. Founded: 1989.

Eric Friedenwald-Fishman, founder

METZGER ALBEE PR

2503 Walnut St., #301, Boulder, CO 80302
 303/786-7000; info@metzgeralbee.com
 www.metzgeralbee.com
 Integrated strategic communications, marketing and public relations.
 Founded: 1991.

Doyle Albee, pres.; John Metzger, chmn. emeritus

MEYOCKS GROUP, THE

6800 Lake Dr., #150, West Des Moines, IA 50266
 515/225-1200
 www.meyocks.com
 Marketing communications in strategic planning, advertising, PR, relationship marketing, sales promotion and digital media.

Doug Jeske, pres.

**MFA, LTD. (MISSY FARREN & ASSOCS.)**

30 Irving Place, 3rd fl., New York, NY 10003
 212/528-1691
 www.mfalt.com

PR and marketing. Founded: 1994.

Agency Statement: Mfa has been delivering dynamic PR, digital and marketing communication success to brands, organizations and people that we believe in and admire for more than 20 years. A deep and diverse set of expertise spans the worlds of travel, consumer products, culinary, wellness, social good and sports/adventure. Dedicated team members' personal passions match those of the inspiring organizations that comprise our robust client list, ensuring that holistic campaigns meet every goal.

Missy Farren, founder & CEO; Caroline Andrew, Agatha Capacchione, sr. VPs

Anna Victoria
 Back on My Feet
 Cannondale
 Charlie Bird Restaurant (NYC)
 Chatham Bars Inn
 Dear Kate
 Dorel Recreational/Leisure
 Filorga
 First Citizens Bank
 G-Form
 Global Surf Industries
 Giggle
 Juja Active
 KaBOOM!
 Kennedy Organics
 Lantos Technologies
 Learn to Ski and Snowboard Month
 LifeProof / Otterbox
 Mission Hill Family Estate
 Mountain Collective
 No Kid Hungry
 OluKai
 OneWheel
 Pasquale Jones restaurant (NYC)
 Polaris
 Schwinn
 Ski Utah
 Skins
 SnowSports Industries America (SIA)
 Stance
 Sugoi
 The Little Nell
 Uvero
 Westin Hotels & Resorts

MGC COMMUNICATIONS

See MGSCOMM

MGH INC.

100 Painters Mill Rd., #600, Owings Mills, MD 21117
 410/902-5000
 www.mghus.com
 Full-service agency.

Andy Malis, Pres.

MILLER GEER & ASSOCIATES

3532 Katella Ave., #110, Los Alamitos, CA 90720
 562/493-6023
 www.millergeer.com

Varied PR, specialty in healthcare clients. Founded: 1975.

Jay Geer, pres.

MILLER PR

8455 Beverly Blvd., #400, Los Angeles, CA 90048
 323/761-7220; info@miller-pr.com
 www.miller-pr.com

Entertainment, digital, lifestyle PR. Founded: 2008.

Dawn Miller, CEO

MIRAMAR EVENTS

Advertising and PR firm
 1327 Livingston Ave., Pacifica, CA 94044
 650/726-3491
 www.miramarevents.com

PR, associations/foundations, beverages, broadcast/electronics media, entertainment, food. Founded: 1986.

Timothy R. Beeman, chmn. & CEO

MK COMMUNICATIONS

350 West Hubbard St., #200, Chicago, IL 60654
 312/822-0505; fax: 312/822-0568; agency@mkcpr.com
 www.miller-pr.com

Government relations, business-to-business PR.

Marilyn Katz, pres./founder

ML STRATEGIES, INC.

Advertising and PR firm
 1 Financial Center, Boston, MA 02111
 617/348-4400; fax: 617/542-2241
 www.mlstrategies.com

PR, associations/foundations, gov./state agencies, healthcare, telecommunications. Founded: 1990.

Stephen P. Tocco, pres./CEO

MM2 PUBLIC RELATIONS

1700 Pacific Ave., #1050, Dallas, TX 75201
 214/379-3700; rob.martin@mm2pr.com
 www.mm2pr.com

Full-service consumer, corporate, business-to-business. Founded: 2009.

Robert Martin, princ. & mng. dir.; Larry Meltzer, princ. & creative dir.

MMG

Division of Omnicom Int.
 700 King Farm Blvd., #500, Rockville, MD 20850
 301/984-7191; fax: 301/921-4405; mmg@mmgct.com
 www.mmgct.com

PR firm specializing in health comms. and social marketing; market research, issue mgmt., media services, event/conference planning; patient recruitment. Founded: 1987.

Helen West, pres.

MMG MARDIKS

See MMGY Global



MMGY GLOBAL

245 Fifth Avenue, #902, New York, NY 10016
212/219-7560

www.mmgyglobal.com

Travel & tourism PR. Employees: 25 in PR; 200+ agency-wide. Founded: 1981.

Agency Statement:

At MMGY Global, "We Inspire People To Go Places."

As the leading integrated marketing communications firm specializing in the travel, hospitality and entertainment industries for more than 35 years, our mission is to help travel companies grow revenue by motivating their customers. With offices in New York City, Kansas City, Orlando, Ft. Myers and Madrid, and an international partner network, Travel Consul, we serve many of the world's premier travel and tourism brands.

Our integrated public relations and social media team has a track record of developing and implementing award-winning, strategic campaigns that are rooted in research and insights. We are master storytellers and content creators who have deep relationships with media and know how to make news out of simple concepts or large scale programs. Through traditional and social media programs, we forge an emotional connection to reach our audiences where they live, work and play.

We offer personalized, senior level service with the resources of the larger agency in traditional and social consumer and trade media relations, corporate and brand positioning, influencer engagement, partnership and event marketing, promotions, and crisis communications. MMGY is the author of the widely acclaimed *Portrait of American Travelers*[®] annual research study.

Our PR clients include cities and states, international destinations, hospitality brands, airlines, iconic attractions, travel technology and services and industry associations.

Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, and travel industry relations.

Clayton Reid, pres. & CEO; Julie Freeman, exec. VP & mng. dir., PR, social & experiential mktg.; David Perez, VP, PR

MMI AGENCY

1712 Pease St., Houston, TX 77003
713/929-6900

www.mmiagency.com

Marketing, adv. & PR firm. Specializing in strategic mktg., market research, media planning.

Cindy Marion, pres./CEO

MMI PUBLIC RELATIONS

223 E. Chatham St., Cary, NC 27511
919/233-6600

www.mmipublicrelations.com

All types of PR handled. Founded: 1994.

Alfred Leach

MOBILITY PUBLIC RELATIONS, LLC

5285 Meadows Rd., #430, Lake Oswego, OR 97035
503/946-3310; info@mobilitypr.com

www.mobilitypr.com

High tech, mobile and wireless, broadband, cable, corporate communications, crisis communications, vertical market strategies, customer programs, thought leadership, media training, messaging. Employees: 12. Founded: 2006.

John Sidline, CEO

MOMENTUM MEDIA PR

1507 Pine St., Boulder, CO 80302

617/875-5553; info@momentummediapr.com

www.momentummediapr.com

Lifestyle, sports/leisure, housewares, footwear, apparel, active/outdoor, snowsports, social media, travel/hospitality, food & beverage, beauty & fashion, wellness, watersports. Employees: 5. Founded: 2001.

The Access Fund

Aladdin, a brand of PMI

BOGS footwear

Leave No Trace

Mammut

Niche Snowboards

NRS

Petzl

Sea to Summit

SealSkinz

Stanley, a brand of PMI

Teva

MONTIETH & COMPANY

220 E 42nd St., New York, NY 10017

646/864-3080; montieth@montiethco.com

www.montiethco.com

Corp. & financial comms., IR, issues & crisis mgmt. Founded: 2006.

Montieth Illingworth, pres.



MOORE COMMUNICATIONS GROUP

2011 Delta Blvd., Tallahassee, FL 32303

850/224-0174; fax: 850/224-9286; andreab@moorecommgroup.com

www.moorecommgroup.com

Public relations, crisis, advocacy, social media, advertising, marketing, creative design, research, video, branding, strategic planning, training, website design. Employees: 23. Founded: 1992.

Agency Statement: Moore Communications Group is a nationally ranked integrated communications firm headquartered in Tallahassee Florida and offices in West Palm Beach, New Orleans, and Denver. Our firm approaches client challenges using tailored marketing solutions custom curated from a mix of more than 12 services including branding, public relations and advertising. We also offer specialty services including advocacy, digital, social and Latino communications that shape opinions, shift behaviors and incite action. We are a team of skilled communicators who connect strategic communications counsel with excellence in client servicing to produce groundbreaking results. For more information about Moore Communications Group, visit www.moorecommgroup.com.

Karen B. Moore, CEO & founder; Richard Moore, COO & gen. counsel; Terrie Ard, pres.

Alpha II

Bank of America

BASF

Cambrex Corporation

CareerSource Florida

Civitech

Council on Culture and Arts

Disability Rights Florida

FBMC

FedEx

Florida Sheriffs Association

Florida College Systems

Florida Counsel on Compulsive Gambling

Florida Dental Association

Florida Deputy Sheriffs Association

Florida Healthcare Association

Florida Prepaid College Board

Florida Sterling Council

Ford Motor Company

Garden State Urology

Georgia-Pacific

Continued on next page

MOORE COMMUNICATIONS GROUP continued

Hancock Bank
Kyra Infotech
Lincoln Motor Company
Mallinckrodt
Max Planck Florida Institute
Northwest Florida Beaches International Airport
Merrill Lynch
Patients for Fair Compensation
Pennington Law Firm
Pepi Food Services
Pharmaceutical Research & Manufacturers Association
Quality Assist
Rogers, Gunter, Vaughn Insurance
Tallahassee Orthopedic Clinic
The Growing Room
Thomas Howell Ferguson

MorganMyers

Ideas that move you

MORGANMYERS

Partner in The Worldcom Public Relations Group
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188
262/650-7260; fax: 262/650-7261; tolover@morganmyers.com
www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 36. Founded: 1982.

Agency Statement: MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibility; Max Wenck, dir. of agriculture & pasture-to-plate practices

1005 Stratford Ave., Waterloo, IA 50701
319/233-0502; fax: 319/233-8077; jstewart@morganmyers.com

Janine Stewart, dir., integrated mktg. comms.

American Farm Bureau Federation
Chicago Cutlery
DNA Genetics
Foremost Farms USA
General Mills
Healthcare Quality Assn. on Accreditation
Illinois Agriculture Coalition
Illinois Corn Growers Assn.
Illinois Pork Producers Assn.
Illinois Soybean Assn.
Iowa Corn Growers Assn.
Kraft Heinz
Oscar Mayer
Merck Animal Health
Michigan Agricultural Council
Montana Rural Health Initiative
Philip Morris International
Professional Dairy Producers of WIS

MORNINGSTAR COMMUNICATIONS

12701 Metcalf, #104, Overland Park, KS 66213
913/851-8700; emorgenstern@morningstarcomm.com
Morningstar Communications is a strategic communications firm that provides leadership, marketing & communications to help your company grow. Founded: 1997.

Eric M. Morgenstern, CEO



MOTION PR

CELEBRATING A DECADE OF EXCELLENCE

MOTION PR

121 W. Wacker Dr., 39th flr., Chicago, IL 60601
312/670-8947
www.motionpr.net

Media relations, social media, event management, media training, crisis communication, and marketing for national and regional brands. Employees: 20. Founded: 2006.

Agency Statement: Motion PR is a high-performing, creative agency focused on keeping one step ahead of our clients' needs. We listen, assess, manage and maneuver—we're never at rest. We are driven by our talents, fueled by our relationships and motivated by our partners' objectives. Our nimble approach and avid appetite for results, along with our endless energy, gets brands noticed and keeps brands moving.

We have a fierce entrepreneurial environment that values and celebrates each individual and what they can uniquely bring to each partner and project. We believe everyone, and every brand, has a distinctive voice.

As an agency in demand, Motion PR has grown each year since its inception in 2006. With one decade down, we are revving up for the next and hope you'll join us on our journey.

Kimberly Eberl, CEO & founder

Anderson Pest Solution
Central Lakeview Merchants Association
Contech Lighting
Datascope Analytics
Euro Trash
Feld Entertainment (Disney on Ice, Monster Jam,
Ringling Bros. / Barnum & Bailey)
Fuzzy Math
Gladiator (a division of Whirlpool, Inc.)
Gurnee Mills
Medieval Times
Michael, Best & Friedrich
North American Olive Oil Assc.
Pinstripes
Red Bull
Shoreline Sightseeing
Simon Premium Outlets
Smeraldina Water

Mount & Nadler

MOUNT & NADLER, INC.

425 Madison Ave., New York, NY 10017
212/759-4440; fax: 212/371-0787

General corp., fin'l PR, investment company specialty. Employees: 5. Founded: 1980.

Agency Statement: Public relations can be your best friend if you are an investment advisor, wealth manager or mutual fund. Mount & Nadler becomes part of your team - translating your strategies and goals into a focused, cost-effective program to grow your assets - with an emphasis on media relations (print, TV, online, radio) - ensuring that your message is consistent throughout. We have helped clients achieve their objectives in a thoughtful and comfortable way - regardless of the investment environment.

Hedda C. Nadler, pres.; Thomas S. Pinto, VP; Lynn Cocchiola

Altvest Personal Wealth Mgt.
BBH Core Select Funds
Delaware Investments
FPA - NY Chapter
Fairpointe Capital
First Eagle Funds
Gabelli Funds
Gotham Funds
Olstein Funds
Swan Global Investments
Thornburg Funds
Tweedy, Browne Co.

MPRM COMMUNICATIONS

5670 Wilshire Blvd., #2500, Los Angeles, CA 90036
323/933-3399; fax: 323/939-7211
www.mprm.com

Rachel McCallister, chmn.

MRA GROUP, THE

See Eric Mower & Assocs.

MRB PUBLIC RELATIONS, INC.

2 East Main St., 3rd Fl., Freehold, NJ 07728
732/758-1100; info@mrbr-pr.com
www.mrb-pr.com
Retainer B2B & B2C technology, government, telecom - one time placements through techjournalists.com.

Michael Becce, CEO

MS BUSINESS COMMUNICATION LTD

A Burson-Marsteller Affiliate
4 Yochanan Hasandlar, Kfar Saba 44641, Israel
972 3 647 5268; nissan@mscomms.co.il
www.mscomms.co.il
Public relations, corporate & marketing communications, government affairs. Employees: 8. Founded: 1988.

Nissan Balaban, mng. partner

MSBD, INC.

1818 Library St., Suite 500, Reston, VA 20190
703/623-3834; mike@msbdinc.com
www.msbdinc.com
Technology, biotech, pharmaceuticals. Emerging tech companies. Lead generation and go-to-market PR for early stage companies. Strategic thinking and messages. Employees: 5. Founded: 2000.

Mike Smith, pres.

American Military University
Pacira Pharmaceuticals

MSLGROUP AMERICAS

Subsidiary of Publicis Groupe S.A., part of MSLGROUP
375 Hudson St, 14th fl., New York, NY 10014
646/500-7600
www.mslgroup.com
Founded: 1938.

Maury Shapiro, CFO, North America MSLGROUP

MSR COMMUNICATIONS, LLC

832 Sansome St., 2nd fl., San Francisco, CA 94111
415/989-9000
www.mscommunications.com
Top boutique PR firm, specializes in emerging-growth social media, technology and consumer-lifestyle clients. Founded: 1999.

Mary Shank Rockman, prin. & CEO

MUELLER COMMUNICATIONS, INC.

1749 N. Prospect Ave., Milwaukee, WI 53202
414/390-5500; fax: 414/390-5515; admin@muellercommunications.com
Full service PR, gov't relations and issues mgmt. Founded: 1986.

H. Carl Mueller, chmn. & CEO

MULBERRY MARKETING COMMUNICATIONS

308 W. Erie, Ste. 701, Chicago, IL 60654
312/664-1532; info@mulberrymc.com
www.mulberrymc.com
An international agency, Mulberry offers integrated marketing communications services for b2b and consumer clients which includes brand strategy, media relations, editorial services, digital and social media, media planning, advertising and design services. Founded: 1995.

Chris Klopper, founder & CEO

MULLENLOWE

40 Broad St., Boston, MA 02109
617/226-9000; sheila.leyne@mullenlowe.com
www.mullenlowe.com
Full-service PR. Founded: 1984.

Sheila Leyne, dir. of PR/social influence

MUNRO & FORSTER COMMUNICATIONS LTD.

Bank Chambers, 6 Borough High St., London SE1 9QQ, United Kingdom
020 7089 6100
www.munroforster.com
Consumer, fin'l, corporate, healthcare, food, leisure, environment.
Founded: 1984.

Brian Gunson, chmn. & dir., political & stakeholder engagement

MURPHY O'BRIEN

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064
310/453-2539; fax: 310/264-0083; info@murphyobrien.com
www.murphyobrien.com
Specializing in media relations and social media for travel, exclusive brands, hotels & resorts, real estate, luxury developments, private communities, residence clubs, lifestyle, consumer brands.

Karen Murphy O'Brien, chmn. & CEO

MWWPR

304 Park Ave. South, New York, NY 10010
212/704-9727
www.mww.com
PR and marketing comms.; public affairs; broadcast services; bus.-to-bus. marketing; brand marketing; corporate and crisis comms.; financial comms.; investor rels.; media rels.; government rels.; healthcare comms.; employee comms.; interactive and digital media; litigation support; multicultural comms.; research; technology; branding, graphic design and production. Founded: 1986.

Michael W. Kempner, pres. & CEO

MYRIAD MARKETING

20 West 22nd St., Suite 906, New York, NY 10010
646/366-8162; samina@myriadmarketing.com
www.myriadmarketing.com
Travel & lifestyle. Employees: 37. Founded: 1987.

Al Merschen, pres./CEO; Julie Averay Cuesta, VP, destination representation; Mike Price, exec. VP; Samina Sabir, sr. acct. mgr.

6033 W Century Blvd., Suite 900, Los Angeles, CA 90045
310/649-7700

Costa Mesa
EVA
Fiji Airways
Kenya Tourist Board
Kyoto
Macau
Melbourne
Northern Territory Australia
Papua New Guinea
Samoa
Seawings
Signature Travel

N**NADINE JOHNSON & ASSOCIATES, INC.**

436 W. 18th St., New York, NY 10011
212/228-5555; fax: 212/352-0299; nadine@nadinejohnson.com
PR, special events, marketing, crisis mgmt. Founded: 1989.

Nadine Johnson, pres.

NJFPR

NEW YORK LOS ANGELES

NANCY J. FRIEDMAN PUBLIC RELATIONS, INC.

35 E. 21st St., 8th flr., New York, NY 10010
212/228-1500; fax: 212/228-1517; mail@njfpr.com
www.njfpr.com
Founded: 1987.

Agency Statement: Dozens of hotel, destination and lifestyle brands have entrusted their reputations to Nancy J. Friedman Public Relations, whose "Leave No Stone Unturned" philosophy has catapulted the firm to the top of the category in hospitality and travel. For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, NJFPR is a one-stop shop. An industry thought leader and self-described "media junkie with wanderlust," Nancy and her team pride themselves on long-standing client relationships and an innate ability to move within many spheres: tapping media influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. NJFPR expanded its powerful national presence with the opening of its LA office in 2014, an additional satellite team in Boston and heralded a new chapter in its international reach with a dedicated U.K. liaison, to further widen the agency's footprint to better connect clients to the media conversation gone global.

Nancy J. Friedman, president

Clients include:

The Asbury, Asbury Park, NJ
Body Holiday, St. Lucia
Borgata Hotel Casino & Spa, Atlantic City
Canyon Ranch Wellness Resort at Kaplankaya, Turkey
Condado Vanderbilt, San Juan, Puerto Rico
Cooperstown, New York
Copamarina Beach Resort & Spa, Guanica, Puerto Rico
Courtyard by Marriott Isla Verde Beach Resort, Puerto Rico
Destination DC
Dermot Real Estate, New York
Gansevoort Meatpacking, New York
Gansevoort Park Avenue New York
Gansevoort Turks + Caicos
Generator Hostels
Hollywood Proper Residences, Los Angeles
Hotel Commonwealth, Boston
Hotel El Convento, San Juan, Puerto Rico
Hotel Week NYC
Hyatt Regency Aruba Resort Casino & Spa
iStar / Asbury Park waterfront, Asbury Park, NJ
JW Marriott Camelback Inn Resort & Spa, Scottsdale
La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico
Marmara Park Avenue, New York
Refinery Hotel, New York
Rendezvous, St. Lucia
Sea Island, Georgia
Spring Creek Ranch, Jackson Hole, WY
St. Petersburg/Clearwater, Florida
Taconic, Manchester Village, VT
The Body Holiday, St. Lucia
The Bowery Hotel, New York
The Jane, New York
The Lodge, Sea Island, GA
The Ludlow, New York
The Maritime Hotel, New York
The Marlton, New York
The Pod 39 Hotel, New York
The Pod Hotel, New York
The Plymouth Hotel, Miami, FL
The Roxy, New York
The Spa at Camelback Inn, Scottsdale, AZ
The Spa in the Water Garden, Rendezvous, St. Lucia
The Water Club - A Signature Hotel by Borgata
The Wellness Centre at The Body Holiday, St. Lucia
Wild Walk, Adirondacks, NY
Williamsburg Hotel, Brooklyn New York

NAPIER PARTNERSHIP LIMITED

Donnington Park House, Donnington Park, Birdham Rd., Chichester,
West Sussex PO20 7DU, United Kingdom
44 0 1243 531123; fax: 44 0 1243 779070
www.napierb2b.com
Technology. Founded: 1984.

Mike Maynard, mng. dir.; Suzy Kenyon, dir.

N | A | T | I | O | N | A | L

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NATIONAL PUBLIC RELATIONS

Affiliated with Burson-Marsteller
1155 Metcalfe St., Suite 800, Montréal, Québec H3B 0C1, Canada
514/843-7171; fax: 514/843-2068; info@respublica.ca
www.national.ca
Full range of public relations and public affairs services. Employees: 400.
Founded: 1976.

Agency Statement: NATIONAL Public Relations is Canada's largest public relations firm, with offices in Montreal, Toronto, Calgary, Vancouver, Ottawa, Quebec City, Saint John, Halifax, St. John's, New York, London UK and Copenhagen, and with specialized practice groups in corporate communications, employee engagement, public consultation and participation, investor relations, public affairs, marketing, technology and healthcare.

NATIONAL is a subsidiary of RES PUBLICA Consulting Group which also owns Cohn & Wolfe | Canada.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beaugard, exec. VP; Royal Poulin, exec. VP & CFO; Rick Murray, mng. partner, Toronto & chief digital strategist; Ralph Sutton, int'l mng. partner

800 Westchester Ave., Suite S-540, Rye Brook, NY 10573
914/701-0100; fax: 914/701-0400

Mario Nacinovich

Accenture	Purolator
Alcon Laboratories	Roche
Alliance Pipeline	Sanofi-aventis
Amazon.com	Sony Mobile Communications
Antares Pharma	Sunovion Pharmaceuticals
AstraZeneca	Teck
Bayer	TransAlta
Bioventus	Ureco
Boehringer Ingelheim	Vifor Pharma
Bristol-Myers Squibb	WesternZagros Resources
Canadian Energy Pipeline Association	
Champion Iron	
Chevron	
Danone	
Elkem	
Enbridge	
Fiera Capital	
Fluor	
Ford	
Gilead Sciences Canada	
GlaxoSmithKline	
Global Salmon Initiative	
Home Hardware	
Innervex	
Janssen	
Keurig Canada	
Kohler Canada	
Lundbeck	
Mallinckrodt	
McDonald's Restaurants of Canada	
Merck Serono	
Molson Coors Brewing Company	
National Bank of Canada	
Neptune Bulk Terminals	
Nestlé Waters Canada	
Nova Scotia Power	
Novartis	
Novo Nordisk	
Ontario Lottery and Gaming	
Pfizer	
Progress Energy Canada	

NEATHAWK DUBUQUE & PACKETT

(Formerly The Packett Group)
410 S. Jefferson St., Roanoke, VA 24011
540/345-5403
www.ndp-agency.com
Advertising, branding, strategic mktg., media svcs., travel & tourism.
Founded: 1963.

Susan Dubuque, pres.

NELSON & SCHMIDT INC.

600 E. Wisconsin Ave., Milwaukee, WI 53202
414/224-0210; fax: 414/224-9463
www.nelsonschmidt.com
A full-service agency offering adv., strategic planning, research, direct mail, PR, media and telemarketing svcs. for bus.-to-bus. consumer and agricultural clients.

Daniel H. Nelson Jr., pres.

NEMER FIEGER

6250 Excelsior Blvd., Minneapolis, MN 55416
952/925-4848; fax: 952/925-1907
www.nemerfieger.com
Integrated marketing and comms.; lifestyle, food & entertainment mktg. comms.; media rels., adv., bus.-to-bus., consumer, comms. management consulting. Founded: 1957.

James Fieger, CEO

NETWORK DESIGN AND COMMUNICATIONS

276 Bowery, New York, NY 10012
212/431-4675; info@networknyc.com
www.networknyc.com
Fashion, beauty and healthcare, financial, and non-profit PR.

Katerina Caterisano, creative dir.

NEW VENTURE COMMUNICATIONS

See Allison+Partners

NEW WEST, LLC

9630 Ormsby Station Rd., Louisville, KY 40223
502/891-2500
www.newwestagency.com
Media rels., crisis mgmt., strategic council, brand development, media training, public affairs. Founded: 1971.

Carl Brazley, pres./co-owner

NEWBERRY PR/MARKETING, INC.

1445 Wampanoag Trail, #104, Riverside, RI 02915-1427
401/433-5965; fax: 401/431-5965
www.newberrypr.com

Betty Galligan, pres.



NEWLINK

1111 Brickell Ave., #1350, Miami, FL 33131
305/532-7950; fax: 305/532-1845; ofelia.barber@newlink-group.com
www.newlink-group.com
Entertainment, public affairs, multicultural, healthcare, tourism, social media, telecomm., finance. Employees: 250. Founded: 1998.

Agency Statement: Newlink is an internationally recognized consulting firm headquartered in Miami, with offices in New York, Dominican Republic, Peru, Colombia, Mexico and Argentina. Founded on collaborative consulting principles, Newlink's Orbital Thinking approach to strategy has built a reputation transforming *Fortune* 100 and LATAM organizations through our areas of expertise: Business Strategy, Multicultural Marketing, Political, Tourism, Health and Wellness, Reputation Management, Public Affairs, Social Marketing, Branded Content, Business Insights, Business Transformation, Integrated Production, Creative & Branding.

Sergio Roitberg, pres. & CEO; Cynthia McFarlane, chief strategy officer & mng. partner

ACACIA Residencias
Acapulco Destination Marketing Office
AEISA
Amadeus IT Group
American Tower Corp.
Banco ITAU
C.A.F. Latin American Development Bank
Cancun Convention & Visitors Bureau
Cerveceria Centro Americana
Columbus Business Solutions
ESPN
ESPN Deportes
Expedia, Inc.
Federacion Nacional de Cafeteros
Goodyear
Grand Lucayan
Grupo Financiero Ficohsa
Grupo Terra
Guacalito de la Isla
JW Marriott Miami
LATAM Airlines Group
Medtronic
Ministry of Tourism of the Dominican Republic
MTV – Acapulco Shore
Novartis
Palace Resorts
Puma Energy
TIGO
The Coca-Cola Co.
Uber

NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065
212/838-8371; hello@newmangroup.com
www.newmangroup.com
Specializing in presentation, media and crisis communications training.
Founded: 1986.

Joyce Newman, president & CEO; Richard M. Newman, COO

NEWMAN PR

2140 So. Dixie Hwy., #203, Miami, FL 33133
305/461-3300; info@newmanpr.com
www.newmanpr.com
Specializing in travel and maritime. Founded: 1946.

Stuart Newman, pres.

NEWSMAKER GROUP

2002 East Glen Ave., Washington Township, NJ 07676
201/445-8451; contact@newsmakergroup.com
www.newsmakergroup.com
Arts & culture, consumer healthcare, education, gov't, Internet prods./svcs., IT/data centers, mobile technology, and travel & tourism.
Founded: 1999.

Lynn Schwartz, pres.

NEWSMARK PUBLIC RELATIONS

20423 State Rd. 7, Boca Raton, FL 33498
561/852-5767
www.newsmarkpublicrelations.com
PR includes real estate, healthcare, fashion, retail, government agencies, food and beverage, law, automotive, franchise, publishing. Founded: 2003.

Mark Hopkinson, chmn. & CEO

NEWSROOM INK

Austin, TX 78731
512/917-6222; ed@newsroomink.com
www.newsroomink.com
PR, digital & social media, brand strategy, community relations, crisis and employee comms., issues mgmt., B2B comms., mktg. strategy.
Founded: 2010.

Ed Lallo, pres. & CEO

NICHOLAS & LENCE COMMUNICATIONS

28 W. 44th St., #1217, New York, NY 10036
212/938-0001; cristyane@nicholaslence.com
www.nicholaslence.com
Real estate, tourism, non-profit, crisis comms. Employees: 14.

Cristyane Nicholas, CEO; George Lence, Pres.

Apella, Event Space at Alexandria Center
Brookfield
Carnegie Deli
National Geographic
New York Wheel
Rolex Central Park Horse Show
Statue Cruises
The New York Road Runners Millrose Games at The Armory

NICOLAZZO & ASSOCIATES

861 Washington St., #1, Newton, MA 02460
617/559-0000; rnicolazzo@nicolazzo.com
www.nicolazzo.com
Crisis communications, strategic planning, investor relations, media relations and training, management consulting, merger and acquisitions communications, issues management, litigation support, executive speechwriting, branding, and social media strategy, training, and implementation. Founded: 1975.

Richard E. Nicolazzo, mng. partner

NICOLL PUBLIC RELATIONS, INC.

PO Box 246, East Walpole, MA 02032
781/762-9300; lucette@nicollpr.com
www.nicollpr.com
Founded: 1987.

Lucette Nicoll, pres.



NIKE COMMUNICATIONS, INC.

75 Broad St., #510, New York, NY 10004
212/529-3400; fax: 212/353-0175; info@nikecomm.com
www.nikecomm.com

Full service communications firm specializing in luxury and prestige lifestyle brands. Offices in NY. Employees: 45. Founded: 1984.

Agency Statement: Nike Communications is a full service communications firm specializing in luxury and prestige lifestyle brands.

Since 1984, we have helped distinguish some of the world's most iconic brands through intelligent strategies, creative approaches and ardent storytelling.

Our ultimate value is our ability to command attention in today's evolving media landscape and create desire among a new audience of influential consumers.

Nina Kaminer, pres.; Bernice Kwok-Gabel, chief creative officer; Abby Vinyard, Pieter van Vorstenbosch, Katie Archambault, Ross Matsubara, Callie Stanton, Anne Fahey-Storment, VPs

Baron Philippe de Rothschild	Moët & Chandon
Bombay Sapphire	Montblanc
Breeders' Cup	Munnu, The Gem Palace
Clarins	Riedel
De Beers	Rosewood Hotels & Resorts
Delos	Sentient Jet
Dewar's	Smythson of Bond Street
E. Guigal	Swimsuits for All
EndyMed	Technogym
Exclusive Resorts	The Art of Shaving
Hugo Boss Fragrance	World of McIntosh
IWC	
Kim Crawford	
Kit and Ace	
Lacoste Fragrance	
Martini	
Maserati	
Miraval	

NM MARKETING COMMUNICATIONS, LLC

706 Waukegan Rd., Glenview, IL 60025
847/657-6011; info@nmmarketingbiz.com
www.nmmarketingbiz.com

Comms., PR, adv., direct marketing for industrial, professional services, trade and business associations, travel and hospitality services and sports marketing campaigns. Employees: 7. Founded: 1999.

Norwin A. Merens, mng. dir



NORTH 6TH AGENCY, INC.

49 Howard St., 2nd fl., New York, NY 10013
212/334-9753; fax: 212/334-9760; mrizzetta@n6a.com
www.n6a.com

Technology, professional svcs., financial svcs., healthcare, food/beverage, consumer, retail, energy, travel/hospitality, telecommunications. Employees: 33. Founded: 2010.

Agency Statement: North 6th Agency, Inc. (N6A) is an award-winning brand communications agency based in the heart of SoHo in New York City. N6A's culture and atmosphere has been lauded as one of the most rewarding, collaborative and unique in the agency world. The pillars of the N6A work experience are based on the six taglines that greet staff members on the walls of N6A each day, and the motivating stories behind them: 'Compete & Care', 'Embrace the Pace', 'I Was Wrong', 'Championship Months', 'Start & End Strong', and 'N6Accountability'.

N6A has been awarded several prestigious industry recognitions, including a Top 10 Fastest-Growing Firm ranking in *O'Dwyer's*, *New York Observer* Power Agency List, Summit International Award, *PR News* Marketing and PR Leader of the Year, and has been selected as one of the "coolest spaces at the hottest PR firms" by the *New York Observer*.

Matt Rizzetta, pres. & CEO; Nina Velasquez, Bill McCue, Amy Rosen, sr. VPs; Daniela Mancinelli, VP; John Hannaway, VP of operations

Acquisio	Snaps
Airtel	Targeted Victory
Allied Fiber	Third Bridge (formerly Cognolink)
America's Test Kitchen	Tone
APTelecom	Trailvest
Authorea	Travel Tripper
BetterView	True Influence
BlueRock Energy	UpCounsel
Bomoda	Vivaldi Partners Group
Boomtrain	WashClub
Cambridge Analytica	Zone Manhattan
Capify	
Concierge Choice Physicians	
CredSimple	
Crowded	
Daymon Worldwide	
Descartes	
Digital Genius	
Fluent	
FotoSwipe	
Handshake	
IDDS Group	
IgnitionOne	
ImagineAir	
Interactions Marketing	
Juice Mobile	
LodgIQ	
Metamorphic Ventures	
Next Glass	
PEX Card	
PM Digital/Paradysz Marketing	
Poseidon	
Quri	
Routehappy	
RoutePerfect	
SafeBeyond	
SecurityScorecard	
SevenStep RPO	

NORTH PUBLIC RELATIONS

122 S. Calhoun St., Tallahassee, FL 32301
850/320-6167; info@northpublicrelations.com
www.northpublicrelations.com
Legislative advocacy, crisis comm., campaign mgmt., event planning,
website design, branding, media outreach. Founded: 2011.

Allison North Jones, CEO

NORTHLICH

720 East Pete Rose Way, Cincinnati, OH 45202
513/421-8840
www.northlich.com
Founded: 1949.

Kathy Selker, pres. & CEO

NORTHLIGHT

1208 Kimberton Road, Chester Springs, PA 19425
484/202-8506
www.northlightadv.com
PR consultation, event planning, message development.

Rick Miller, pres.

NORTHSTAR COUNSELORS, INC.

Founding partner in Pinnacle Group, Inc. - 1976 (Pinnacle Worldwide)
229 Minnetonka Ave. S., #777, Wayzata, MN 55391
612/817-1585; fax: 952/475-1008; jmccarthy@northstarcounselors.com
Global public relations, crisis strategies, reputation management, issue
research, non-profit management, video-film production. Founded: 1971.

Joseph M. McCarthy, pres.; Lynn McCarthy, VP

NORTHWEST STRATEGIES

441 W. 5th Ave., #500, Anchorage, AK 99501
907/563-4881
www.nwstrat.com
PR, adv., bus.-to-bus., direct marketing, media planning. Founded: 1987.

Tiffany Tutiakoff, CEO

NOTABILITY PARTNERS LLC

Austin, TX 78702
jordan@notabilitypartners.com
www.notabilitypartners.com
Technology & entertainment PR. Employees: 1. Founded: 2015.

Jordan French, pres.

NUFFER, SMITH, TUCKER

Partner in The Worldcom Public Relations Group
4045 Third Ave., #200, San Diego, CA 92103
619/296-0605; fax: 619/296-8530
www.nstpr.com

PR for branded consumer products, food and
agriculture, health, brand positioning, issues and
crisis mgmt., special events. Founded: 1974.

Bill Trumpfheller, pres.

NYHUS COMMUNICATIONS

720 Third Ave., Flr. 12, Seattle, WA 98104
206/323-3733; info@nyhus.com
www.nyhus.com
Technology, corporate, consumer, healthcare, IT. Founded: 1994.

Roger Nyhus, pres./CEO



O

O'CONNELL & GOLDBERG, INC.

450 North Park Rd., #600, Hollywood, FL 33021
954/964-9098

Retail, real estate, tourism, healthcare, food and beverage, corporate and
consumer products and svcs. PR. Founded: 1993.

Barbara Goldberg, CEO

O'DONNELL AGENCY

303 Banyan Blvd., #101, West Palm Beach, FL 33401
561/832-3231; fax: 561/659-1309; hello@donnell.agency
www.odonnell.agency

PR firm for healthcare, bioscience, banking, law, real estate, education,
tourism, and consumer products. Employees: 14. Founded: 1995.

Carey O'Donnell, pres. & creative dir.

O'KEEFE & COMPANY, INC.

921 King St., Alexandria, VA 22314
703/883-9000; fax: 703/883-9007; info@okco.com
www.okco.com

High-tech PR for bus.-to-bus., bus.-to-gov't and gov't-to bus. clients.
Founded: 1997.

Martin Nott, acct. dir.

O'MALLEY HANSEN COMMUNICATIONS

180 N. Wacker Dr., Chicago, IL 60606
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
www.omalleyhansen.com

Marketing comms., media rels., social media, influencer outreach,
employee comms., reputation mgmt., issues/crisis mgmt. Employees: 15.
Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., Ste. 200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O'Malley, principal

Barclaycard US
Charter Communications
Climate Corporation
Eat Smart
Fortune Brands
Home & Security
HanesBrands
Humane Society of Missouri
LifeStride
Monsanto Company
Northbound Treatment Services
Ronnoco Coffee Company
Tyson Foods
Vi-Jon

O'NEILL AND ASSOCIATES

31 New Chardon St., Boston, MA 02114
617/646-1000; fax: 617/646-1290
www.oneillandassoc.com

Relationship marketing, media relations, crisis communications.

Thomas P. O'Neill, III, CEO

O'REILLY DEPALMA INC.

28 Kansas St., #2C, Frankfort, IL 60423
815/469-9100; fax: 815/469-2555; john.oreilly@oreilly-depalma.com
www.oreilly-depalma.com

B2B, B2C, inbound marketing. Employees: 12. Founded: 2009.

John O'Reilly, Nora DePalma, principals

American Standard Brands
Grundfos
Mr. Steam
National Kitchen & Bath Assn.
Noritz America
SFA Saniflo
Uponor North America

OCG|PR

OPEN CHANNELS GROUP

OCG PR

1320 S. University Dr., #220, Fort Worth, TX 76107
817/332-0404; fax: 817/531-1520
www.ocgpr.com

Public relations, communications, digital, creative, content, marketing, public engagement. Employees: 17. Founded: 2005.

Agency Statement: OCG PR is a full-service public relations agency, specializing in fully integrated communications and marketing planning and execution with cross-cultural strategies ingrained in every aspect of our work. We are a team of public relations strategists, writers and marketers who initiate conversations and proactively make connections to build relationships and create positive results for our clients. We offer the unmatched ability to provide communications solutions that educate, inform and influence target audiences to connect, interact and engage with our clients, their brands and their projects. OCG PR is one of the largest certified minority and woman-owned public relations agencies in Texas.

Tonya Veasey, principal

Sundt Construction
Tarrant County College
Tarrant Regional Water District
TxDOT

OFF MADISON AVE

5555 E. Van Buren St., #215, Phoenix, AZ 85008
480/505-4500
www.offmadisonave.com

Entertainment/hospitality; travel/tourism; technology; consumer; crisis communications; public affairs. Founded: 1998.

Dave Anderson, mng. partner & co-founder

OGAN/DALLAL ASSOCIATES, INC.

530 Seventh Ave., New York, NY 10018
212/840-0888

www.odapr.com
PR, mktg. & mgmt. svcs. for fashion, cosmetic & lifestyle indus.
Founded: 1986.

Evelyn Dallal, pres.

OGILVY HEALTHWORLD

(Part of Ogilvy CommonHealth Worldwide)

636 11th Ave., New York, NY 10036
212/237-4000

https://ogilvychw.com

Healthcare & medical communications agency.

Michael Parisi

Ogilvy Public Relations

OGILVY PUBLIC RELATIONS

Part of Ogilvy & Mather, Subsidiary of the WPP Group plc
636 Eleventh Ave., New York, NY 10036
212/880-5333; fax: 212/697-8250; suresh.raj@ogilvy.com
www.ogilvypr.com

Public Relations experts in the fields of branding, consumer marketing, digital influence/social media, content creation, healthcare, biotechnology, public affairs, government relations, corporate communications, CSR, social marketing, technology, financial/investor, crisis & issues management, reputation management, associations & non-profits, food & nutrition, media relations, clean technology, analyst relations, partnership development, sustainability, nation branding, specialized communications, travel/economic development, employee engagement, sport marketing and entertainment PR. Founded: 1980.

Agency Statement: Ogilvy PR helps our clients build relationships

with consumers, investors, employees, regulators, journalists and other stakeholders across a broad range of markets, product lines, and economic circumstances, in a way that drives value for their business.

We have developed a reputation for guiding companies through pivotal points in their evolution, and finding opportunities to advance their brand and protect their reputation.

We are fully integrated with the Ogilvy & Mather global network, built on strong tools, processes, methodologies and influential relationships, which gives our clients scale and local performance, all leading to a common goal. As a result, we are able to work with clients in creating successful integrated global strategies as well as in-market stand alone programs.

We are an award winning Top 10 global communications agency working in the newest and the most dynamic spaces: earned and social media, content, and influence. We actively engage with the forces that have transformed the way our clients' key audiences obtain and assess information and make decisions. Deep insights into these audiences drive our strategies which influence the tactics we deploy, resulting in campaigns that deliver true traction with target audiences.

In the end, it is all about influence: we identify it, we create it; we leverage it; we apply it to our clients' advantage. We change debates, drive outcomes, and positively affect business goals. And we do this creatively – having retained the No.1 position in the *Holmes Report* Global Creative Index Ranking for two years in a row is testament to this.

We are at the forefront of understanding of how human behavior and technology affect communications, marketing and influence. We specialize in orchestrating movements that break new ground for brands, issues and organizations. We do this across multiple sectors of the economy – from pharma, to health care, B2B, financial services, technology, CPG, the federal government – and more.

The caliber of Ogilvy PR's clients have allowed us to attract and retain extremely talented practitioners, who combine deep technical expertise and a curiosity for challenging business situations.

We partner with our clients, evaluate everything we do against a measurable result, and turn our relentless focus on building clients' businesses.

For more information, visit our website at www.ogilvypr.com or follow us on Twitter at @ogilvypr.

Suresh Raj, MD Global Business Development

Global mgmt: Christopher Graves, global chmn.; Stuart Smith, worldwide CEO; Robert Mathias, regional CEO, North America; Scott Kronick, regional CEO, Asia Pacific; Michael Frohlich, regional CEO, UK

U.S. OFFICES

Atlanta: Ogilvy PR
BB&T Tower at Atlantic Station, 271 17th St., 21st flr., Atlanta, GA 30363
404/836-2200; fax: 404/836-2201;
mickey.nall@ogilvy.com
Mickey Nall, mng. dir.

Chicago: Ogilvy PR
350 W. Mart Center Dr., 11th flr., Chicago, IL 60654
312/397-6000; fax: 312/397-8856;
michele.anderson@ogilvy.com
Michele Anderson, mng. dir.

Denver: Ogilvy PR
555 Seventeenth St., 3rd flr., Denver, CO 80202
303/527-4613; fax: 303/615-5075;
tara.may@ogilvy.com
Tara May, gen. mng.

New York
636 Eleventh Ave., New York, NY 10036
212/880-5200; fax: 212/697-8250
jennifer.scott@ogilvy.com
Jennifer Scott, mng. dir.

Sacramento: Ogilvy PR
1414 K St., Suite 300, Sacramento, CA 95814
916/418-1500; fax: 916/418-1515;
valerie.vento@ogilvy.com
Valerie Vento, exec. VP

San Francisco: Ogilvy PR
1001 Front St., 2nd flr., San Francisco, CA 94111
415/677-2800; fax: 415/677-2880;
nathan.friedman@ogilvy.com
Nathan Friedman, mng. dir.

Washington, DC: Ogilvy PR
1111 19th St., NW, 10th flr., Washington, DC 20036
202/729-4000; fax: 202/729-4001;
robert.mathias@ogilvy.com
Robert Mathias, regional CEO, North America

Los Angeles: Ogilvy PR
2425 Olympic Boulevard, Suite 2200-W, Santa Monica, CA 90404
310/280-2200; fax: 310/280-9473
nathan.friedman@ogilvy.com
Nathan Friedman, mng. dir.

INTERNATIONAL OFFICES

EAME Headquarters (with 28 regional offices)
10 Cabot Square, Canary Wharf, London E14 4BA U.K.
+44-20-7309-1000; fax: +44-20-7309-1001;
Michael.frohlich@ogilvy.com
Michael Frohlich, regional CEO, UK

Asia Pacific Headquarters: (with 34 regional offices)
23rd flr., The Center, 99 Queen's Road Central, Hong Kong
852-2567-4461; fax: 852-2884-3227;
scott.kronick@ogilvy.com
Scott Kronick, regional CEO, Asia Pacific

ACT
American Express
Bayer
BP
Bristol-Myers Squibb
Centers for Disease Control and Prevention (CDC)
Centers for Medicare & Medicaid Services (CMS)
Darden Restaurant's Specialty Restaurant Group
Department of Homeland Security (DHS)
DuPont™
Federal Emergency Management Agency (FEMA)
FM Global
Ford
GlaxoSmithKline
Goodyear
Grohe
IBM
Kimberly Clark
Lenovo
LG Electronics
National Institutes of Health
Nestle
Novartis
Pfizer
Puma
SunPower
Unilever
UPS
Vodafone

OHLMANN GROUP, THE

Advertising and PR firm
1605 N. Main St., Dayton, OH 45405
937/278-0681
www.ohlmanngroup.com
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1949.
Walter Ohlmann, chmn.

OLIVER, RUSSELL & ASSOCIATES, INC.

217 South 11th St., Boise, ID 83702
208/344-1734
www.oliverrussell.com
Marketing communications, PR and advertising.
Russ Stoddard, founder/pres.

ONE CHOCOLATE COMMUNICATIONS

220 Montgomery St., #853, San Francisco, CA 94104
415/989-9803
Consumer, corporate & trade PR. The Consumer Division specializes in lifestyle, food & drink, youth brands. The Business Division specializes in technology & telecomms. Founded: 2000.

Jaime Tero

OPPENHEIM, RB, ASSOCS., PR COUNSELORS

2040 Delta Way, Tallahassee, FL 32303
850/386-9100; fax: 850/386-4396
www.rboa.com
Corporate, medical, entertainment/arts, real estate and institutional PR.
Founded: 1985.

Rick Oppenheim, sr. counselor

OPTIMUM PR

See Citizen Optimum

ORCI

2800 28th St., #222, Santa Monica, CA 90405
310/444-7300
www.orci.com
Full-service advertising and PR firm. Founded: 1999.

Hector Orci, chmn.

OSBORN & BARR COMMUNICATIONS

914 Spruce St., St. Louis, MO 63102
314/726-5511
www.osborn-barr.com
Marketing communications specializing in corp., agri-consumer, agri-business, technology. Founded: 1988.

Steve Barr, founder and chmn.

OSTER & ASSOCIATES, INC.

3525 5th Ave., 2nd flr., San Diego, CA 92103
619/906-5540
www.osterads.com
Full-service agency providing marketing, advertising, and PR services.
Founded: 1986.

Bev Oster, pres./creative dir.

OUI 2 PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011
212/541-5698; rob@oui2.com
www.oui2.com
Entertainment, music, corporate and lifestyle marketing and PR.
Founded: 1996.

Rob Goldstone, pres.

OXFORD COMMUNICATIONS

11 Music Mountain Blvd., Lambertville, NJ 08530
609/397-4242
www.oxfordcommunications.com
PR, bus.-to-bus., creative, media buying/placement/planning, adv. Types of PR: branding, strategic planning, consumer PR, media relations, B2B PR, viral marketing, crisis communications. Founded: 1986.

John Martorana, pres./prin.

P&G COMMUNICATIONS

13447 Erwin St., Valley Glen, CA 91401
 818/786-8687; pgworld@aol.com
 www.p-gcommunications.com
 Marketing and PR for travel, hospitality, and resort industries.
 Marian Gerlich, Edward Placidi, partners

PACE ADVERTISING

A WPP Company
 230 Park Ave. South, New York, NY 10003
 212/331-8825
 www.paceadv.com
 Advertising and PR firm, creative, direct marketing, media buying.
 Founded: 1949.
 Holly Kingsley, sr. VP



PADILLACRT

Founding Partner of Worldcom Public Relations Group
 1101 West River Pkwy., Minneapolis, MN 55415
 612/455-1700; fax: 612/455-1060
 www.padilla crt.com
 Founded: 1961.

Agency Statement: PadillaCRT is a top 10 independent public relations and communications company. Its 200 employee owners use insightful strategies to help clients develop deep connections with the people who are important to their success. Its 360-degree approach uses research, branding, advertising, design, digital, social, mobile, media relations and crisis management expertise to build corporate and product brands with customers, investors, employees and communities. Brand consultancy Joe Smith and market research firm SMS Research Advisors are part of PadillaCRT. PadillaCRT is a founding member of the Worldcom Public Relations Group, a partnership of 111 independently owned partner offices in 140 cities on six continents. Make a connection at padilla crt.com.

Lynn Casey, chair & CEO; Mark Raper, pres.; Marian Briggs, Matt Kucharski, Mike Mulvihill, Brian Ellis, Greg Tarmin, exec. VPs; Tom Jollie, Kathy Burnham, Bob McNaney, Ellen LaNicca, Scott Davila, Natalie Smith, Maureen Rehfuss, Barry Saunders, Christian Markow, sr. VPs; Pablo Olay, Lisa Kersey, Al Galgano, Max Martens, Tina Charpentier, Matt Sullivan, Jason Stemm, David Heinsch, VPs; Dale Garton, CFO; Heath Rudduck, CCO; Michael Whitlow, chief growth officer; Jeff Wilson, sr. dir. of agency mktg.

101 W Commerce Rd., Richmond, VA 23224
 804/675-8100; fax: 804/675-8183; finance fax: 804/675-8180
 Mark Raper, pres.

617 West 7th St., Suite 604, Los Angeles, CA 90017
 310/659-5380; fax: 310/659-5257
 Max Martens, VP

4 World Trade Center, 150 Greenwich St., 48th fl.,
 New York, NY 10007
 212/229-0500; fax: 212/229-0523

Greg Tarmin, exec. VP & mng. dir., NYC
 105 Oronoco St., Suite 101, Alexandria, VA 22314
 703/894-5460; fax: 703/894-5470

Emily Valentine, A/S

3M
 Barnes & Noble Education
 BASF
 Bayer
 Blue Cross Blue Shield of Minnesota
 GE
 Hass Avocado Board
 Land O'Lakes
 Mayo Clinic
 Prosciutto di Parma

Rockwell Automation
 U.S. Highbush Blueberry
 Council
 The Virginia Lottery
 Xcel Energy
 Wines from Rioja (Spain)



PAGE ONE PUBLIC RELATIONS

See LEWIS Pulse

PAINEP R

See Citizen Paine

PALATIELLO & ASSOCIATES, JOHN M.

1856 Old Reston Ave., #205, Reston, VA 20190
 703/787-6665; fax: 703/787-7550; john@jmpa.us
 www.jmpa.us
 Image enhancement, market identification and penetration, gov't rels., public policy, association management. Founded: 1987.
 John M. Palatiello, president



PAN COMMUNICATIONS, INC.

255 State St., Boston, MA 02109
 617/502-4300; fax: 617/502-4343; info@pancomm.com
 www.pancommunications.com
 Technology, healthcare and consumer tech. Employees: 100. Founded: 1995.

Agency Statement: Founded in 1995, PAN Communications is a data-focused integrated marketing communications agency servicing technology, healthcare and consumer tech brands. In 2015, PAN acquired San Francisco-based tech PR agency, Vantage PR. Now with offices in Boston, San Francisco, Orlando and New York, PAN delivers insight-driven, measurable public relations programs for leading and emerging brands nationally and globally such as SAP, Carbonite, MediaMath, BlueCoat, Maestro Health and SamsungPay (LoopPay), to name a few.

With a staff of 100+ professionals, PAN offers the agility and personalized service of a mid-size agency while leveraging national and international relationships to manage large scale communications programs. The agency continues to experience impressive growth and provides today's modern marketers with impactful communications, influencer relations, social media and digital services through PANdigital that continue to expand on their brand equity.

Executive Team: Philip A. Nardone, founder & pres.; Mark C. Nardone, exec. VP; Gary E. Torpey, exec. VP, finance; Elizabeth Famiglietti, exec. VP, human resources; Ilene Adler, chief strategist; Rob Adler, exec. VP & mng. dir., San Francisco & Orlando

Senior Leadership Team: Gene Carozza, Lisa Astor, sr. VPs; Dan Martin, Darlene Doyle, Nikki Festa O'Brien, Tiffany Darmetko, Katie Blair, Fran Bosecker, Lydia Fakhouri, Brianna Swales, VPs; Tim Munroe, VP, bus. dev.; David Saggio, VP, PANdigital; Jennifer Bonney, creative dir.

Sample clients include:

- | | |
|-------------------------------|---------|
| Ad:Tech | Sisense |
| Alegeus Healthcare | Talend |
| Alkermes | |
| Black Duck Software | |
| Blue Coat | |
| Carbonite | |
| Cloudbees | |
| Dyn | |
| GreatCall | |
| Harvard Business Publishing | |
| Hybris | |
| Integrate | |
| Kahuna | |
| LoopPay (now part of Samsung) | |
| Maestro Health | |
| MediaMath | |
| Mendix | |
| Panzura | |
| PAREXEL | |
| PlaceIQ | |
| Rapid7 | |
| RSA | |
| SAP | |
| SDL | |
| Signiant | |

PARASOL MARKETING

575 Lexington Ave., 4th flr., New York, NY 10022
212/372-7633; info@parasolmarketing.com
www.parasolmarketing.com
Luxury travel and lifestyle. Employees: 4. Founded: 2004.

Andrea Werbel, mng. dir.

PARTNERS + NAPIER

The Partners Building, 192 Mill St., #600, Rochester, NY 14614
585/454-1010; fax: 585/454-1575
www.partnersandnapier.com
Strategic counsel, consumer marketing, issue/reputation management, brand building, food and beverage, packaged goods, business-to-business, environment, crisis mgmt. Founded: 1970.

Sharon Napier, CEO



PAUL WERTH ASSOCIATES

10 N. High St., #300, Columbus, OH 43215
614/224-8114; fax: 614/224-8509; sharbrecht@paulwerth.com
www.paulwerth.com

Education, health care, financial and professional services, business-to-business, business-to-consumer. Employees: 22. Founded: 1963.

Agency Statement: Paul Werth Associates is an independent, full-service communications firm with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional and national basis. Focused on serving the needs of senior management in the private and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson, Brent Maurer, sr. VPs

Andersons, Inc., The
City of Columbus
Columbus Public Health
Findley Davies
Franklin County Convention Facilities Authority
Huntington National Bank
Insurance Industry Resource Council
JobsOhio
McGraw-Hill Education
Moody Nolan
National Safe Boating Council
Ohio Assn. of Foodbanks
Ohio State University Fisher College of Business
Ohio State University Wexner Medical Center
PTT Global Chemical
Solid Waste Authority of Central Ohio
White Castle
Zaner-Bloser

PAVONE

1006 Market St., Harrisburgh, PA 17101
717/234-8886; mpavone@pavone.net
www.pavone.net

Michael Pavone, pres./CEO

PAYNTER COMMUNICATIONS LLC

17438 Clifton Blvd., Cleveland, OH 44107
216/965-6543; barb@payntercommunications.com
www.payntercommunications.com
Crisis comms., issues mgmt., reputation mgmt., strategic comms.
Founded: 2015.

Barbara Paynter, pres.

Alliance Community Hospital
Dynergy
Kent State University
Lake Health
The MetroHealth System
Stein Hospice

PCG ADVISORY GROUP (PCG)

535 Fifth Ave., 24th flr., New York, NY 10017
646/863-6341; info@pcgadvisory.com
www.pcgadvisory.com
Investor relations, healthcare, technology, digital & social media, media/public relations. Employees: 15. Founded: 2008.

Jeff Ramson, founder & CEO

PEARSON ASSOCIATES, DAVID

67 Club Course Dr., Hilton Head Island, SC 29928
305/798-8446; david@davidpearsonassociates.com
www.davidpearsonassociates.com
Resort PR. Employees: 3. Founded: 1966.

David Pearson, Christopher Pearson
Huntsman Springs, Driggs, Idaho

PECCHIA COMMUNICATIONS LLC

6725 Pheasant Run Dr., Canfield, OH 44406
330/720-6912; dan@pecchiacomm.com
www.pecchiacomm.com

Dan Pecchia, pres.

PENNA POWERS

1706 S. Major St., Salt Lake City, UT 84115
801/487-4800; info@pennapowers.com
www.pennapowers.com
Advertising and PR. Founded: 1984.

Chuck Penna, founding partner/CEO

PENNY/OHLMANN/NEIMAN, INC.

See The Ohlmann Group



PEPPERCOMM, INC.

470 Park Ave. South, 4th flr. North, New York, NY 10016
212/931-6100; hello@peppercomm.com
www.peppercomm.com

Services include branding, content strategy & development, creative services, crisis management, digital solutions, experiential, insights & strategy, licensing, public relations & social media, and research & measurement. Founded: 1995.

Agency Statement: Peppercomm is an independently owned 20-year-old integrated communications and marketing agency headquartered in New York with offices in San Francisco and London. Helping clients see around the corner and determine what's next sets Peppercomm apart from other integrated communications and marketing firms. It enables us to push boundaries while mitigating risk for clients in financial services, consumer, B-to-B and multi-industry sectors.

Our unique approach and dynamic workplace attract the best talent who, in turn, help us win and retain the best clients. While we've won countless awards, we're most proud of being named Best Place to Work in New York City by *Crain's New York Business* and a Best Workplace for Women by Great Place to Work® and *Fortune*.

Our love of what we do combined with years of deep category experience shape our work. We engage audiences on every level and set your brand apart. And we do all this to help your bottom-line and build your business. So get in touch. We're all ears.

Steve Cody, co-CEO and co-founder; Ed Moed, co-CEO and co-founder; Ted Birkhahn, partner & pres.; Ann Barlow, partner & pres.; West Coast; Deborah Brown, partner & mng. dir.; Jacqueline Kolek, partner & mng. dir.; Maggie O'Neill, partner & mng. dir.

Key clients:

Bristol-Myers Squibb
Euler Hermes
EY
Genpact
LEVL
Mariner Holdings

Continued on next page

PEPPERCOMM, INC. continued

MINI USA
Nestle SHIELD
Northeastern University
Oppenheimer
Saint Gobain North America
Sharp
Steelcase
Sterling National Bank
Vonage
Wilbur-Ellis
Wilmington Trust

PERKETT PR, INC.

34 Cohasset Ave., Marshfield, MA 02050
781/834-5852; info@perkettpr.com
www.perkettpr.com
Tech, telecom, consumer, healthcare, B2B, B2C, project and retainer.
Founded: 1998.

Christine Perkett, CEO/founder

PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #410, Sacramento, CA 95814
916/658-0144
www.perrycom.com
Award winning public affairs firm specializing in media relations, issues management, grassroots advocacy, public relations, social media and event planning for national, regional and local clients and campaigns.
Employees: 10. Founded: 1996.

Kassy Perry, pres. & CEO; Julia Spiess, sr. VP

Allergan
Bonnie J. Addario Lung Cancer Foundation
California Automotive Wholesaler's Association
California Chronic Care Coalition
California Craft Brewers Association
California Hepatitis C Task Force
City of Weed
DBA International
Foundation Medicine
NAMI California
Nehemiah Corporation of America
Partnership to Fight Chronic Disease
Pharmaceutical Research and Manufacturers of America
Sacramento International Horse Show
Sierra Nevada Conservancy

PETERSGROUP PUBLIC RELATIONS

Member of The Worldcom Group
7800 Shoal Creek Blvd., #100N, Austin, TX 78757
512/794-8600; info@petersgrouppr.com
www.petersgrouppr.com
Technology, research, strategy, messaging, media.
Founded: 1997.

Lauren Peters, founder/CEO



PEYRON & ASSOCS., SCOTT

401 W. Front St., #420, Boise, ID 83702
208/388-3800; info@peyron.com
www.peyron.com
Public affairs, corporate communications, media relations, issues management, food & drug, high technology, travel & tourism, real estate development and higher education. Founded: 1996.

Scott Peyron, founder & co-strategist

PHELPS

901 Wilshire Blvd., Santa Monica, CA 90401
310/752-4400; judy@phelpsagency.com
www.phelpsagency.com
Strategy, media relations, crisis comms., media training, integrated marketing comms. Founded: 1981.

Joe Phelps, CEO

PHILLIPS & COMPANY

600 Congress Ave., 14th fl., Austin, TX 78701
800/864-1231; 512/402-5857; fax: 512/402-5859; mcfriedman@phillipscompany.com
www.phillipscompany.com
Employees: 14. Founded: 2003.

Richard J. Phillips, pres.; Megan C. Friedman, VP

PHPR LTD.

Communications House, 3 Lower Joppa, Edinburgh EH15 2ER, United Kingdom
44 (0) 131 669-5190
www.phpr.co.uk
B2B, strategic communications, on & offline PR for financial services, IT & technical companies, industrial biotechnology, water, heritage, fast growing small businesses.

Penny Haywood Calder, mng. dir.

PIERCE MATTIE PUBLIC RELATIONS

62 West 45th St., 3rd fl., New York, NY 10036
212/243-1431; moreinfo@piercemattie.com
www.piercemattie.com
Beauty, fashion, jewelry, fitness, home furnishings, luxury lifestyle.
Founded: 2001.

Pierce Mattie, CEO

PIERPONT COMMUNICATIONS INC.

1800 West Loop South, Suite 800, Houston, TX 77027
713/627-2223; info@piercom.com
www.piercom.com
PR, media rels., mktg., digital, community rels., gov't rels., investor rels., event conceptualization and mgmt., graphic design, social media.
Employees: 33. Founded: 1987.

Phil Morabito, CEO

PIERSON GRANT PUBLIC RELATIONS

6301 NW 5th Way, #2600, Fort Lauderdale, FL 33309
954/776-1999
www.piersongrant.com
Strategic planning, publicity, media relations, community relations, website development, social media. Founded: 1995.

Maria Pierson, CEO; Jane Grant, pres.

est. 2002



PIETRYLA PR & MARKETING

18 S. Michigan, 12th fl., Chicago, IL 60603
312/763-5590; christine@pietrylapr.com
www.pietrylapr.com
Cleantech, energy, materials, building, architecture, investor relations, crisis, healthcare, greentech, professional services. Employees: 2.
Founded: 2002.

Agency Statement: Pietryla PR & Marketing is a boutique PR firm in Chicago. We work with cleantech, energy, materials, building and architecture as well as professional services clients and specialize in media relations, crisis communications, communication content development and corporate strategy. We also offer high-end copywriting services.

Christine Pietryla, owner & sr. consultant

CMO Team, The	Software Management, Inc.
Economic Development Group, Ltd.	Whitehead Energy Solutions
GreenPSF	WiSuite
Medical Marijuana of Illinois	Yearbook Forest Park
Miller Energy	
National Coal Corp.	
OVAL Fire Products	
PFFC Magazine/YTC Media	
Servidyne	

PINTA

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/615-1111
www.pintaUSA.com
Full service advertising, public relations and digital agency focusing on multicultural audiences. Founded: 2014.

PIPER & GOLD PUBLIC RELATIONS

313 ½ E. Grand River Ave., Lansing, MI 48906
517/999-0820; info@piperandgold.com
www.piperandgold.com
Government, nonprofit, small business. Employees: 7. Founded: 2012.

Kate Snyder, principal strategist

PIROZZOLO COMPANY PUBLIC RELATIONS

30 Newbury Street, floor 3, Boston, MA 02116
866/399-4000; dick@pirozzolo.com
www.pirozzolo.com
Specialties include institutional investment and financial services, commercial real estate including hospitality, high technology and the home construction industry. Employees: 3. Founded: 1980.

Dick Pirozzolo, founder & mng. dir.

PKA MARKETING

Advertising and PR firm (Formerly Prom Krog Altsteil Inc.)
1009 W. Glen Oaks Ln., #107, Mequon, WI 53092
262/241-9414; bruce@pkamar.com
www.pkamar.com
PR, adv., bus.-to-bus., creative, direct marketing. Founded: 1986.

Bruce Prom, owner/founder

PLANNED TELEVISION ARTS

See Media Connect



PMK•BNC

Pacific Design Center, 8687 Melrose Ave., 8th fl., Los Angeles, CA 90069
310/854-4800
www.pmkbnc.com
Twitter: @pmk_bnc
Facebook: pmk*bnc
Instagram: pmk_bnc
Strategic consultation, consumer products, corporate entertainment, celebrities, digital content, entertainment marketing, film/TV, product placement, promotions, special events, experiential marketing. Employees: 300. Founded: 2010.

Agency Statement: PMK•BNC is the leading authority in Popular Culture and Entertainment. We specialize in creating ideas that move the consumer, applying our unique insights to help clients build audiences, engage consumers and become culturally relevant.

We are experts who speak a global language of popular culture driven by consumer passion points: film, television, sports, music, art, fashion and technology. We represent clients ranging from preeminent celebrities, producers, directors, cable and network TV properties, production companies, award-winning films, musicians, authors, sports figures, leading consumer brands and premier special events.

With a staff of more than 300 professionals in New York, Los Angeles and London, PMK•BNC delivers inspired communications and marketing strategies including public relations, event production, experiential marketing, celebrity and influencer outreach, sponsorship, promotions, product placement and integration, digital content creation and brand consultation.

Michael Nyman, chmn. & CEO; Chris Robichaud, CEO

622 Third Ave., 20th fl., New York, NY 10017
212/373-6100

Cindi Berger, chmn. & CEO

Bankside Studios, 76-80 Southwark St., London SE1 0PN, United Kingdom
+ 44 (0) 207 961 2377



POCKET HERCULES

510 First Ave. North, Suite 550, Minneapolis, MN 55403
612/435-8315; fax: 612/435-8318; stephen.dupont@pockethercules.com
www.pockethercules.com

Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites. Industries: Outdoors, financial services, healthcare, insurance, nonprofits, technology, legal, professional services, manufacturing. Employees: 26. Founded: 2005.

Agency Statement: Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, branding, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple, chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner

Thomson Reuters
Delta Dental of Minnesota
Lakemaid Beer
Mortenson Construction
Nexus Treatment Programs
Phi Delta Theta
Tiny Footprint Coffee
Tracker Marine Group
Transport America
Yellow Jacket
ZEISS



PODESTA GROUP

1001 G St., N.W., Suite 1000W, Washington, DC 20001
202/393-1010; fax: 202/393-5705; frittis@podesta.com
www.podestagroup.com

Strategic comms., global public affairs, crisis comms., message development, branding and reputation mgmt., data and analytics, digital/online strategy, media relations, advocacy writing, coalition building, creative services, event strategy and production. Employees: 20. Founded: 1987.

Agency Statement: With a keen understanding of the intersection between policy and publicity and enlisting an always on approach, the Podesta Group is a top-ranked, full-service, public relations and global public affairs firm. Staunchly independent since inception, our shrewd specialists have a long and award-winning record of meeting our clients' goals, across the country and around the globe.

Informed by leading-edge data and analytics, we are adept at framing debates, developing messages that resonate with influencers and formulating strategies that drive those messages home and online, or amplify them abroad.

We do more than craft press strategy and lobby policymakers; we provide everyone from *Fortune* 500s and multinational corporations, to foreign sovereigns, to individuals, to nonprofits and trade associations with superior strategic communications counsel, savvy digital strategy, unique ingenuity and flawless execution of winning campaigns. That is why clients have come to rely on the Podesta Group's unique, one-stop brand of integrated communications and strategic consulting to move the needle for success.

Driven. Inspired. Smart. We are the Podesta Group.

Tony Podesta, chmn.; Kimberley Fritts, CEO; David Marin, mng. prin.; John Anderson, Erin Billings, Josh Lahey, David Kusnet, Ed Rothschild, Missi Tessier, principals; Hastie Afkhami, sr. VP, digital; Katie Beck, VP, mktg. & branding; Catherine Richards, VP & dir. of creative design; Will Bohlen, Emily Pappas, VPs

POINT GROUP, THE

Advertising and PR

5949 Sherry Lane, #1800, Dallas, TX 75225

214/378-7970

www.thepointgroup.com

Major svc.-oriented industries such as telecomms., mfg., bus.-to-bus., financial, retail and food and beverage. Founded: 1990.

Brenda Hurtado, pres./COO

the pollack pr marketing group

A CORPORATION

POLLACK PR MARKETING GROUP, THE

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310/556-4443; fax: 310/286-2350; info@ppmgcorp.com

www.ppmgcorp.com

Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

Agency Statement: At The Pollack PR Marketing Group, we recognize that consumers do not want to be told why a brand should matter to them, so rather than "telling and selling," we create meaningful, long lasting brand experiences, that steer influence, drive relevance and build fierce and lasting loyalty.

PPMG serves *Fortune* 500 companies and start-ups alike, in shaping perceptions, sparking trends, managing reputations and increasing organizations' market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers and strong in traditional skills.

Established in 1985, the agency is led by senior professionals who are involved with every aspect of a client's program and available to them on a day-to-day basis or per need.

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Bestway Global

Bob Evans

Bob Hope USO

City of West Hollywood

Convince & Convert

Farmers & Merchants Bank

Fiesta Parade Floats

L.E. Hotels

LEO

Luxe Hotels

Market Track

MGID

Netafim USA

RKF

SodaStream



WORLD.COM
Public Relations Group



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www.lpollockpr.com

Food, beverages, nutrition, health & wellness & food issues management. Employees: 20. Founded: 1991.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting edge expertise for food, beverage, health & wellness, and lifestyle clients. Pollock Communications is the leader in food and nutrition healthcare professional marketing and key opinion former advocacy outreach. Founded in 1991, Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past 10 years, includ-

ing making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. For more than 20 years, we have been advisors to *Fortune* 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, media, retail professionals and the healthcare community, Pollock Communications delivers results that change consumer perceptions and protect and enhance a brand's position in the market. We utilize evidence-based science and influencer advocacy to achieve measurable results in brand awareness, consumer perceptions, healthcare professional (HCP) recommendations, media coverage and purchasing decisions.

In addition to PR practitioners and marketers, our staff includes media-savvy Registered Dietitians who can address health & nutrition issues that are top-of-mind for today's print, broadcast and online journalists. We have developed traditional and social media programs, as well as in-store and influencer promotions that reach target influencers, media and consumers. Over the last two decades, Pollock has cultivated long-term relationships and trained a network of spokespeople, including media Registered Dietitians, celebrity chefs, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, "what if?" We diligently do our homework to develop an executable, strategic plan. It includes assessing the environment for challenges and opportunities, setting the job-to-be-done, creating a strategy, identifying key targets, agreeing on a campaign theme, developing impactful tactics with measurable objectives and determining KPIs.

Louise Pollock, president

Abbott

Ajinomoto Food Ingredients, LLC

American Society of Hypertension

BackJoy

Brassica Protection Products, LLC

Cranberry Institute

Cranberry Marketing Committee of the USA

Dairy Management Institute

Global Dairy Project

Good Health Snacks

Gourmet Nut

PepsiCo Global Nutrition Group

Prestige Brands: PediaCare, FiberChoice and Beano

Purdue Products: Senokot and Colace

Tea Council of the USA

The Dannon Company

Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!

USA Rice Federation

PORTER NOVELLI

PORTER NOVELLI

Owned by Omnicom Group

7 World Trade Center, 250 Greenwich St., 36th flr., New York, NY 10007

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www.porternovelli.com

Porter Novelli's practice areas include: Technology; Food, Drinks & Nutrition; and Health & Wellness. **Services include:** alliance building; advertising; analyst relations; analytics & research; cause marketing; community management & customer advocacy; content development; content management systems; corporate communications; corporate identity; corporate social responsibility; crisis & issues management; digital analytics; digital applications; digital marketing; digital strategy; employee engagement; event management; executive visibility; global account management; image positioning; influencer mapping; integrated branding & design; internal communications; measurement; media & presentation training; media and influencer relations; mobile engagement; multicultural communications; multicultural marketing; partnership programs; product launches; public affairs; real-time reputation management; search engine optimization & search engine marketing; social marketing; social media; stakeholder engagement & management; strategic planning; technology; web design and production; word-of-mouth. Founded: 1972.

Agency Statement: Porter Novelli is a global public relations agency built on a rich heritage of marketing for social good. We've been motivating people to change deeply ingrained behaviors rooted in cultural and social norms for more than 25 years. Porter Novelli is a different kind of

agency—and we recognize, respect and champion companies with the spirit, drive and tenacity to do things differently. We like taking on big challenges, and even bigger challengers, and we seek out clients who feel the same way—clients who have the conviction to tell their own story, and the courage to innovate from who they have been into who they know they can be.

Brad MacAfee, CEO; Nick Propper, COO; Patrick Resk, CFO

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Johnson & Johnson
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SanDisk
T-Mobile
The Centers for Disease Control & Prevention

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Consumer/retail branding & positioning, community partnerships, repu-
tation management, crisis communications. Founded: 1989.

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Strategic communications and public affairs. Founded: 1991.

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Employees: 10. Founded: 1999.

Agency Statement: The Power Group is a full-service public relations agency specializing in media relations, brand development, crisis communications, social media strategy and management, content marketing, and event media management. Its experienced team, which includes Spanish-speaking media experts, works with clients to build PR campaigns and social media strategies that fit specific needs and deliver powerful results. The agency's two practice areas are food and beverage and professional services.

The Power Group works with clients to set specific, measurable goals that tie into overall business objectives. The agency's unique "30-day coverage guarantee" promises each client media coverage within the first 30 days of media relations outreach, and innovative points-based pricing model benefits both the agency and clients by offering flat rate service fees rooted in actual value instead of inefficient hourly billing. The Power Group has been consistently recognized for hard work and meaningful results throughout its 16-year history, including the honor of *PR Daily's* Digital PR "Best Crisis Management" award, and its founder Amy Power is a 2015 Top 25 Women in Business honoree.

The Power Group is also a member of Dallas' exclusive Core24, a group of highly recommended expert resources recognized as the best in DFW, and also maintains membership in the Dallas chapter of Entrepreneurs Organization (EO) as well as Vistage.

To learn more about The Power Group's services, clients and results, visit www.thepowergroup.com.

Amy Power, pres. & CEO; Sam Davis, dir., business development

Acquire BPO
Aldridge
BenefitMall
Children's Health
Cushman Wakefield
Free to Breathe

Continued on next page

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National Assn. of Corporate Directors, North Texas Chapter
OsteoStrong
Pollo Campero
Project Klear
Promised Land Dairy
Rastegar Capital
Rosen Berry Group
S2 Capital
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Agency Statement: We're PR Girl Inc. a CO-OP of young Public Relations executives, with offices in San Francisco, Los Angeles, and New York [London coming Summer 2016].

We are pooling together our knowledge to create effective and creative PR campaigns. The PR Girl Inc. team provides a fresh take on the industry and ensures that your campaign is contemporary, exciting, and remains true to your brand.

With the advent of new media, the traditional public relations industry has been in flux. New rules have come into play, as campaigns focusing solely on traditional PR tactics don't work anymore. New brands looking to compete in established markets are going against companies with standing reputations and bigger pockets. Our job at PR Girl Inc. is to use a mix of both traditional and guerilla marketing tactics to ensure your brand gets visibility in print, online, and broadcast media.

PR Girl Inc. also specializes in branding, social media, blogger outreach and event planning and activation.

Connect with us today to see how we can globalize your brand.

Eva Valdebenito, CEO & founder

Ankura Brand
Jasmine Sky Designs
Miss International
Ms. Latina International
Buehler Vineyards
Social Beauty Company, The
Tailored Salon
Z Palette & Emmy Award Winning Makeup Artist Zena Shteyssel



PRECISE COMMUNICATIONS

55 Ivan Allen Jr. Blvd. NW, #840, Atlanta, GA 30308
404/331-2002; info@precisecomm.net
www.precisecomm.net

Consumer brand marketing, multicultural communications, media relations and social media management. Founded: 2000.

Agency Statement: Our name is PReCise for a reason. We listen precisely and react with precision. We don't believe in just throwing it out there and seeing if it sticks. We want it to *connect*. We approach every client and assignment with the same passion to find that sweet spot between brand and consumer. Specializing in media relations, multicultural communications, social and consumer brand marketing, we pride ourselves on being constantly connected to the real world and always thinking about your brand in that context. We call it "Preciseness."

Alexis Davis Smith, pres. & CEO

Coca-Cola
Toyota

PRECISION EFFECT

Formerly Lehman Millet Incorporated
101 Tremont St., Boston, MA 02108
800/634-5315
www.precisioneffect.com
Specializing in medical mktg., adv., design, PR and professional svcs.
Founded: 1979.

Carolyn Morgan, pres.

PREFERRED PUBLIC RELATIONS & MARKETING

2630 S. Jones Blvd., Las Vegas, NV 89146
702/254-5704
www.preferredpublicrelations.com
Full-service PR firm handling crisis comms., strategic planning, media relations, promotions. Founded: 1999.

James Woodrow, COO; Michele D. Tell-Woodrow, CEO/creative dir.

PRIMAVERA PUBLIC RELATIONS, INC.

2718 Hickory St., Yorktown Heights, NY 10598
914/522-2076; info@primaverapr.com
www.primaverapr.com
Strategic planning, brand development and management, issues and crisis management, media relations, social media, community relations, trade shows and conferences, product launches, editorial projects, special events. Founded: 1980.

William J. Primavera, pres. & founder

PRIME POLICY GROUP

Formerly BKSH & Assocs., Subsidiary of Burson-Marsteller, which is owned by WPP Group
1110 Vermont Ave., N.W., #1000, Washington, DC 20005
202/530-0500; fax: 202/530-4800
www.prime-policy.com

R. Scott Pastrick, pres. & CEO

PROLINE COMMUNICATIONS, INC.

13 Crescent Rd., Livingston, NJ 07039
973/716-9457
www.prolinepr.com
High-tech PR, marketing and media relations. Founded: 1991.

Bruce Freeman, pres.

PROMERSBERGER COMPANY

4838 Rocking Horse Circle, Fargo, ND 58104
701/492-9194; ken@promersberger.com
www.promersberger.com
Adv. & PR.

Ken Promersberger, pres.; Jan Promersberger, VP



PROSEK

PROSEK PARTNERS

105 Madison Ave., 7th fl., New York, NY 10016
212/279-3115; fax: 212/279-3117; jprosek@prosek.com
www.prosek.com

Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 110. Founded: 1995.

Agency Statement: Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our "Unboxed Communications" approach brings breakthrough ideas and unmatched results to every client engagement.

- We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.

- Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

- We are an "Army of Entrepreneurs™." Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees develop an "owner's mindset," delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, partners

AMG

Bloomberg
Bridgewater
Capital One
Edward Jones
Everbank
Franklin Templeton
Genworth
Goldman Sachs
Hamilton Lane
Hartford Funds
OppenheimerFunds
Prudential
Silicon Valley Bank
Synchrony Financial
TD Bank
TIAA
Travelers
Winton Capital

PRR, INC.

1501 Fourth Ave., #550, Seattle, WA 98101
206/623-0735; fax: 206/623-0781
www.prrbiz.com

Public affairs, comms. svcs., research, marketing capacity.

Mike Rosen, mng. principal

PRXDIGITAL

991 W. Hedding St., #201, San Jose, CA 95126
408/287-1700; fax: 408/556-1487; brenna@prxdigital.com
www.prxdigital.com
Founded: 1975.

Brenna Bolger, founder & CEO



Public
Communications
Inc.

PUBLIC COMMUNICATIONS INC.

Partner in the Worldcom Public Relations Group
One East Wacker Dr., 24th Floor, Chicago, IL 60601
312/558-1770; fax: 312/558-5425; ideas@pciipr.com
www.pciipr.com

Celebrating our 5th decade in business. A national firm offering traditional, digital, social marketing, integrated communications for healthcare, conservation/environment, education, entertainment/culture/sports clients, as well as senior counsel for crisis/issues, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. Employees: 51. Founded: 1962.

Agency Statement: Public Communications Inc. provides strategic counsel to clients, whether we're dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events - and we've been doing so for more than 50 years.

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm's officers are directly involved, hands-on, in each client's program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world's leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, entertainment/culture/sports and business clients from tech to non profits, entrepreneurs to advocacy groups.

Our clients trust us and stay with us; our business has grown primarily through referrals and word of mouth. Almost 60 percent of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Jill Allread, CEO; Pamela Oettel, CFO & COO; Craig Pugh, pres.; Kathleen Boylan, Leigh Wagner, Mary Erangley, Remi Gonzalez, Wendi Koziol, sr. VPs; Ruth Mugalian, Beth Schlesinger, Johnathon Briggs, Sara Conley, Sharon Dewar, Sara Brazeal, VPs

Select clients:

AIDS Foundation of Chicago
American Association of Diabetes Educators
American Board of Medical Specialties
American College of Allergy, Asthma & Immunology
American Health Information Management Association
American Society of Anesthesiologists
Association of Zoos and Aquariums
AstraZeneca Health Care Foundation
Bass Pro Shops
Chicago Zoological Society, Brookfield Zoo
Georgia Aquarium
Infectious Diseases Society of America
John G. Shedd Aquarium
Livingston International
McCormick Foundation
Museum of Science and Industry
National Society of Genetic Counselors
Radiological Society of North America
University of North Carolina Health Care System
Walgreens



WORLDCOM
Public Relations Group



PUBLIC RELATIONS BOUTIQUES INTERNATIONAL

New York, NY
412/246-0340; paul.furiga@wordwritepr.com
www.prboutiques.com
Founded: 2008.

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients' needs for international service.

Executive Committee:

President: Paul Furiga, WordWrite Communications, Pittsburgh
Vice President: Lee Weinstein, Weinstein PR, Portland, Ore.
Secretary: Judith Huss, Huss-PR-Consult, Munich
Treasurer: Joy Scott, Scott Public Relations, Los Angeles
Member-at-Large: Jeanette Darnauer, Darnauer Group Communications, Aspen, Colo.

Members:

PRBI North America

Canada

Toronto, Montreal, Vancouver, Quebec: High View Communications

United States

ARIZONA

Phoenix: Decibel Blue; Impress Labs

CALIFORNIA

Los Angeles: Bame Public Relations; Scott Public Relations
Newport Beach: Beach House PR
San Francisco: Impress Labs

COLORADO

Aspen: Darnauer Group Communications; Durée & Company
Denver: Decibel Blue

CONNECTICUT

Trumbull: Marx Communications

FLORIDA

Bradenton: Blue Water Communications
Ft. Lauderdale: Durée & Company

ILLINOIS

Chicago: Scott Phillips + Associates, Inc.

KANSAS

Leawood: Hagen and Partners

MARYLAND

Baltimore: Rotenberg Associates

MASSACHUSETTS

Boston: Leinweber Associates

MINNESOTA

Minneapolis: Rotenberg Associates

NEW YORK

New York: Andrew Joseph PR; Bridge Global Strategies LLC; RED PR

OHIO

Perrysburg: Blue Water Communications

OREGON

Portland: Weinstein PR

PENNSYLVANIA

Philadelphia: Metrospective Communications LLC
Pittsburgh: WordWrite Communications LLC

TEXAS

Dallas: TruePoint Communications
Houston: DoubleDimond Public Relations LLC

WASHINGTON, D.C.

Results & Relations

WASHINGTON

Seattle: Duo Public Relations

PRBI South America

BRAZIL

São Paulo: Carla Bianchi

PRBI Europe

GERMANY

Dusseldorf: vom Hoff Kommunikation GmbH
Munich: Huss-PR-Consult

ITALY

Milan & Rome: Encanto PR

POLAND

Warsaw: Warsaw Consultants

SWITZERLAND

Grabs and Olten: TEAG Advisors AG

UNITED KINGDOM

Brighton, England: Midnight Communications

PRBI Asia

CHINA

Beijing: Geni-Plus PR Consulting Company

JAPAN

Tokyo: Tsuki Planning

MALAYSIA

Kuala Lumpur: Russ Consulting

SINGAPORE

Singapore: Russ Consulting

SOUTH KOREA (REPUBLIC OF KOREA)

Seoul: C.J.'s World (CJSW Public Relations)

PUBLIC RELATIONS CONSULTANTS ASSOCIATION

82 Great Suffolk St., London SE1 0BE, United Kingdom
020 7233 6026; fax: 020 7828 4797; francis.ingham@prca.org.uk
www.prca.org.uk
Trade assn. Founded: 1968.

Francis Ingham, dir. gen.



Public Relations Global Network
The World's Local Agency

PUBLIC RELATIONS GLOBAL NETWORK (PRGN)

U.S./Worldwide Contact: Stevens Strategic Communications, Inc.
Edward Stevens, Gemini Towers, 1991 Crocker Rd., Suite 500,
Cleveland, OH 44145
440/617-0100; estevens@stevensstrategic.com
www.prgn.com

The World's Local Agency.

More than 1,000 clients across six continents depend on the combined resources of the Public Relations Global Network (PRGN) to deliver targeted public relations campaigns in more than 80 markets around the world. With revenues of more than \$110 million (U.S.), PRGN is more than just a network. Its members use each other's local offices to support various client needs. PRGN harnesses the resources of 45 independent public relations firms and more than 800 communications professionals to connect international companies and organizations with individual and culturally diverse markets globally. Visit PRGN online at: www.prgn.com.

Europe: Uwe Schmidt, Industrie Contact, Hamburg, uwe.schmidt@ic-gruppe.com

United States East Coast: Sandy Lish, The Castle Group, Boston, slish@thecastlegrp.com

United States Midwest and North America: Ed Stevens, Stevens Strategic Communications, Cleveland, estevens@stevensstrategic.com

United States West Coast: Aaron Blank, The Fearey Group, Seattle, ablank@feareygroup.com

Asia: Boh Tiong Yap, Mileage Communications, Singapore, btyap@mileage.com.sg

Latin America/South America: Vladimir Saldana, GC&A, Mexico City, vsaldana@gcya.net

Africa: Evelyn John Holzhausen, HWB, Capetown, evelyn@hwb.co.za

Australia/Pacific Rim: Mark Paterson, Currie Communications, Melbourne, mark@curriecom.com.au

PRGN North America

Arizona: HMA Public Relations, hmapr.com
Canada: (Emeritus) Perry Goldsmith, formerly Contemporary Communications
California: The Hoyt Organization, hoytorg.com; Landis Communication, landispr.com

Florida: The Conroy Martinez Group, conroymartinez.com

Georgia: The Ledlie Group, theledliegroup.com

Illinois: L.C. Williams & Associates, lcwa.com

Massachusetts: The Castle Group, thecastlegrp.com

New York: CooperKatz, cooperkatz.com; JMC Marketing Communications, jmcp.com

Ohio: Stevens Strategic Communications, stevensstrategic.com

Pennsylvania: Buchanan Public Relations, buchananpr.com

Tennessee: Reed Public Relations, reedpublicrelations.com

Texas: Lewis Public Relations, lewispublicrelations.com

Washington: The Fearey Group, feareygroup.com

Washington, DC: Xenophon Strategies, xenophonstrategies.com; (Emeritus) The Aker Partners, akertpartners.com

PRGN Latin/South America

Mexico: Guerra Castellanos & Asociados, gcya.net

Argentina: Identia PR, identiapr.com

Brazil: LVBA Comunicação, lvba.com.br

Chile: RumboCierito, rumbocierto.cl

PRGN Europe

Belgium: Athenora Consulting, athenora.com

France: We Agency, we-agency.fr

Germany: cometis, cometis.de; Industrie-Contact, publicrelations-germany.com

Hungary: Goodwill Communications, goodwillcom.hu

Ireland: Cullen Communications, cullencommunications.ie

Italy: Sound Public Relations, soundpr.it

Netherlands: Evident P.R., publicrelations.nl

Poland: Multi Communications, multipr.pl

Portugal: Global Press, global-press.com

Russia: CROS, cros.ru

Spain: SCR, scr-rrpp.com

Sweden: Coast Communications, coast.se

Switzerland: Cabinet Privé de Conseils (CPC-PR), cpc-pr.com

Turkey: Aristo Communications, aristoletism.com

United Kingdom: Spider PR, spider-pr.com

PRGN Asia

China: Mileage Communications PTE Ltd., mileage.com.sg

India: Perfect Relations, Delhi, perfectrelations.com

Japan: Integrate Communications, Tokyo, integrate-com.co.jp

Singapore: Mileage Communications PTE Ltd. with affiliates in seven other countries, mileage.com.sg

PRGN Australia

Australia: Currie Communications Pty Ltd., Melbourne, curriecommunications.com.au

PRGN Africa

South Africa: HWB Communications, Cape Town, hwb.co.za

PRGN Middle East

United Arab Emirates (UAE): The Content Factory, tcf-me.com

PUBLIC RELATIONS NETWORK

see Bandy Carroll Hellige

PUBLIC RELATIONS PARTNERS GMBH (GPRA)

Gesellschaft für Kommunikation mbH, Bleichstraße 5, Kronberg 61476, Germany

(49) 6173-92670; fax: (49) 6173 926767; lprochnow@prpkronberg.com
www.prpkronberg.com

Corporate comms., image PR/reputation mgmt., mktg. comms., media rels., fin'l & investor rels., bus.-to-bus., crisis & issue comms., event mktg., sports rels.

Hannemie Stitz-Krämer, founder & CEO

PUBLICIS SEATTLE

424 2nd Ave. West, Seattle, WA 98119

206/285-2222

www.publicisseattle.com

Strategic communications management.

Jason Sullivan, mng. dir.

PUBLICOM, INC.

333 Albert Ave., #400, East Lansing, MI 48823

517/487-3700; fax: 517/487-3830; lisao@publicom.com

www.publicom.com

Assn., corp. mktg., issue mgmt. Founded: 1979.

Lisa O'Connor, pres.



PURPLE DOOR COMMUNICATIONS AND PR

305 Montecito Ave., Corte Madera, CA 94925

312/488-1622; fax: 708/469-1610; hello@pdcp.net

www.pdcp.net

Consumer packaged goods, healthcare, fitness & outdoor, technology, food & beverage, retail fashion, CRM. Employees: 10. Founded: 2003.

Agency Statement: Purple Door Communications is an independent agency made up of seasoned strategic communications, marketing, public relations and social media professionals. Our network operates as a small boutique firm with the ability to react quickly but with global agency thinking. We specialize in integrated programs founded on key insights

Continued on next page

and research to create meaningful and measurable results.

Sam Kennedy; Angie Block; Meggan Needham

ARTA
Clorox Care Concepts
Fresh Step Kitty Litter
Gemalto
Hidden Valley Ranch (CRM)
Jockey
Letters To The Universe
Personal BlackBox

PUSH 7

100 First Ave., #700, Pittsburgh, PA 15222
412/323-9320; info@push7agency.com
Full-service comms., adv. & PR firm.

John Millea, pres.

Q



THE QUELL GROUP
Integrated Brand Communications

QUELL GROUP, THE

2282 Livernois Rd., Troy, MI 48083
248/649-8900; fax: 248/649-8988; mike@quell.com
www.quell.com

Strategic planning, branding, corporate identity, publicity/media relations, advertising, direct mail, event marketing, trade shows/tech shows, market research, website design, graphic design, video production, digital strategy, social media management, and media and presentation training. Founded: 1994.

Agency Statement: The Quell Group is one of Michigan's leading B2B and B2C integrated branding communication firms, servicing clients by providing an innovative, strategic approach that aligns companies to better engage customers. We develop and implement breakthrough brand strategies with supporting market communication activities. Quell defines the true value of your organization, develops a powerful brand that differentiates you from the competition and greatly increases your opportunities for success.

The Quell Group supports clients in the automotive, manufacturing, healthcare, professional services and retail industries.

Mike Niederquell, pres. & CEO; Robin Lord, COO

QUINN

QUINN

48 W. 38th St., Penthouse, New York, NY 10018
212/868-1900; fquinn@quinn.pr
www.quinn.pr

Travel, real estate, FWS, spa, lifestyle. Employees: 60. Founded: 1989.

Florence Quinn, pres.; John Frazier, CSO; Morgan Painvin, exec. VP;
Lara Berdine, sr. VP

407 Lincoln Rd., Miami Beach, FL 33139
786/465-2840; jlee@quinn.pr

James Lee, sr. VP

TRAVEL (partial list)

Acqua-Aston Hospitality, Hawaii
AKA Luxury Hotel Residences
Aria Budapest
Beverly Hills
Charlestowne Hotels
Country Walkers
Conrad Miami
EL AL Israel Airlines
Finger Lakes

Fort Worth
Great Wolf Resorts
Hawaiian Airlines
Hilton New York
Hilton San Francisco
Hotel Indigo Lower East Side
Lexington, Kentucky
Library Hotel Collection
Marriott Costa Rica
Montauk Yacht Club
Sandos Hotels & Resorts
Sheraton Puerto Rico
Thompson Playa del Carmen
VBT Bicycle and Walking Vacations
W South Beach
W Vieques
Waldorf Astoria Orlando
Waldorf Astoria Key West
The Westin Cape Coral
The William Vale, Brooklyn
Windsor Court Hotel, New Orleans
XOJET
Zemi Beach House, Anguilla

FOOD, WINE + SPIRITS (partial list)

Cervezas Alhambra, Miami
Del Frisco's Corporate
Del Frisco's New York
Del Frisco's Steakhouse Brand
Dekalb Market, NYC
Sullivan's Steakhouse Brand
Zuma, Miami

REAL ESTATE (partial list)

50 West Street
34 Prince Street
388 Bridge Street, Brooklyn
Adams & Co.
Brickell City Centre, Miami
Brodsky
City Point, Brooklyn
Engel & Volkers
Glenwood Management Corp.
Island Gardens, Miami
Kaufman Organization
LCOR
LeFrak Organization
MAD Architects
Oceana Bal Harbour, Miami
Oil Nut Bay, BVI
ONE Sotheby's, Miami
Palacio de Hierro, Mexico City
Ritz-Carlton Residences, Miami Beach
Slate Property Group
Stahl Organization
Time Equities, Inc.

SPA (partial list)

Naturopathica, East Hampton/NYC
Sisley-Paris Spa, The Carlyle Hotel, NYC
Trilogy Spa Holdings
Zemi Thai House Spa, Anguilla

QUIXOTE GROUP, LLC

3107 Brassfield Rd., #100, Greensboro, NC 27410
336/605-0363; kdoran@quixotegroup.com
www.quixotegroup.com
Marketing and public relations firm. Founded: 1999.

Kim Doran, CEO



Strategic
Communications

R&J STRATEGIC COMMUNICATIONS

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807
908/722-5757; fax: 908/722-5776; jlonson@randjsc.com
www.randjsc.com

Strategic planning, corporate communications, reputation management, publicity and media relations, branding, social media strategy and execution, content creation and content marketing, Brand DiagnosticSM, Web design, graphic design, advertising, marketing communications, new product introductions, trade show support, broadcast services, crisis management, press conferences, influencer marketing and engagement, analyst relations, media training, newsletters and annual reports, and special events. Employees: 18. Founded: 1986.

Agency Statement: R&J Public Relations LLC is a leading full-service integrated brand-building agency specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J's strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating and engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J's goal is authentic, engaged communication that gives our clients a compelling voice. As practitioners of the PESO discipline, we pride ourselves in achieving superior results for our clients through whichever media or communication discipline is most effective.

Based in Bridgewater, N.J., and with an office in Manhattan, R&J has a highly successful track record in the development and implementation of communications, marketing and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. Our "Make a Difference" brand DNA has earned R&J numerous awards for its strategic communications programs. The firm was named a "Top Place to Work in PR" by *PR News* and was listed among the "Best Places to Work in New Jersey" for four years running by *NJBIZ Magazine*.

John P. Lonsdorf, pres.; Scott Marioni, exec. VP; Steve Guberman, VP, creative & digital; Tiffany Miller, Kyle Kappmeier, acct. dirs.; Tim Gerdes, mgr., digital svcs.; Tracey Benjamini, sr. A/E; Nicholas LaPlaca, A/E; Stephanie Agresti, asst. A/E; Jennifer Rothschild, graphic designer; Richard Warner, Web developer; Carly Pakenham, office mgr.

Altoona Regional Health System
Amot Health
Avis Budget Group
Berje, Inc.
Blipfoto
Bon Secours New York Health System
C&A Marketing
Circle Squared Alternative Investments
CURE Auto Insurance
Datamotion
Denholtz Associates
Falcon Safety Products/DustOff
Garden Savings Federal Credit Union
GiiNii Tech Corp.
Good Samaritan Hospital
Graphik Dimensions/Qowalla
Hackensack University Medical Center/Mountainside
Hampshire Companies
Hampshire Investment Funds
iLuv
Integrity House
KIPP NJ
LightForce Therapy Lasers
Manfrotto Distribution
Matheny Medical and Education Center
Miggo
NAI James E. Hanson

National Fire Sprinkler Assn.
NJ Fire Sprinkler Advisory Board
Ocean County Sports Medicine
Polaroid
Robert Wood Johnson University Hospital
Rutgers University Center for Real Estate
Somerset Medical Center
Spencer Savings Bank
Thomson Reuters – Practical Law
Torcon
Vetstreet, Inc.
Vision Research
Women's Center for Entrepreneurship Corp.
Zebra Pens

R&R PARTNERS

114 W. 7th St, #200, Austin, TX 78701
512/477-6540; fax: 512/477-6572
www.rpartners.com
Founded: 1979.

David Weeks, pres., Austin

racepoint
GLOBAL

RACEPOINT GLOBAL

53 State St., 4th flr., Boston, MA 02109
617/624-3200; fax: 617/624-4199; ajigarjian@racepointglobal.com
www.racepointglobal.com

Technology, healthcare, life sciences, consumer, public policy and public affairs. Employees: 165. Founded: 2003.

Agency Statement: Racepoint Global is an intelligence-driven marketing agency that delivers results for the accountability economy.

We deliver a new kind of accountability based on our ability to better understand your customers, their psychology and how they consume information. The key is our proprietary software, FieldFacts. It's the industry's best tool for identifying influencers and targeting them where they engage verbally, visually and emotionally.

Armed with this intelligence, we give our clients PR, advertising and precision-marketing campaigns that speak to the right people at the right time. Then we dare to measure performance and report how many times high-level influencers have acted on your behalf.

As an integrated agency, our powerful combination features the best in digital marketing, strategy, public relations and stakeholder communications. We start with a powerful story, then create, distribute, and activate content in places people naturally engage, affecting opinion, shaping perception, and driving decisions. To do this, we draw on a powerful network of earned and paid influencers, a deep partner network, and self-published, wholly-owned, and unbranded communities. Clients in technology, healthcare, life sciences, consumer, public policy and public affairs depend on Racepoint Global's unique approach to impact key outcomes. Time and time again, our approach drives better results for our clients.

Larry Weber, chmn.; Peter Prodromou, pres.; Dan Carter, exec. VP, mng. dir., North America; Cathy Pittham, mng. dir., Europe; Andrew Laxton, exec. VP, mng. dir., Europe & Asia; Ani Jigarjian, VP, global mktg. & bus. dev. (ajigarjian@racepointglobal.com; 617/624-3249)

U.S. OFFICES:

717 Market St., 6th flr., San Francisco, CA 94103
415/694-6700; dfonkalsrud@racepointglobal.com

David Fonkalsrud, exec. VP, West Coast lead; Dan Carter, exec. VP, mng dir., North America

1150 18th St., NW, #700, Washington D.C. 20036
202/517-1390; mbennett@racepointglobal.com

Matthew Bennett, sr. VP, Washington DC practice lead

121 West Washington, #400, Ann Arbor, MI 48104
888/996-4458; dcarter@racepointglobal.com

Dan Carter, exec. VP, mng dir., North America

Continued on next page

INTERNATIONAL:

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+44 (0) 20 8811 2474; cathy.pittham@racepointglobal.com; alaxton@
racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Europe & Asia

8/F, The Broadway, 54-62 Lockhart Rd., Wan Chai, Hong Kong
+852-3111-9988; alaxton@racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Europe & Asia

Suite 407, Building A, Heqiao Plaza, 8A Guanghai St.,
Chaoyang District, Beijing 100026
+86-10-6581-8586; alaxton@racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Europe & Asia

Suite 1105, 511 Weihai Road, Shanghai International Group Mansion,
Shanghai 200041, People's Republic of China
86-21-5169-2005; alaxton@racepointglobal.com

Andrew Laxton, exec. VP, mng. dir., Europe & Asia

ARM

AT&T

Bank of the West

Catalina Marketing

Dassault Systèmes

eClinicalWorks

E Ink

Extreme Networks

Glidden Paint

Huawei

IBM

Kronos

Michigan Economic Development Corporation (MEDC)

Mozilla

NaviNet

New Balance

PhRMA

Progress Software

Samsung BtoB

Shoo the Flu

Silicon Image

Tangoe

Thermo Fisher Scientific

Vantiv

RACHEL KAY PUBLIC RELATIONS (RKPR)

320 So. Sedros Ave., #500, Solana Beach, CA 92075

619/867-7353

www.rachelkaypr.com

Consumer products, food, beverage, health, sports, beauty, technology.
Employees: 10. Founded: 1997.

Rachel Kay, founder & pres.; Natalie Terashima, mng. partner; Amanda
Harding, sr. dir., New York

RAFFETTO HERMAN STRATEGIC COMMS.

500 Union St., #330, Seattle, WA 98101

206/264-2400; fax: 206/264-2480

www.rhstrategic.com

Enterprise technology, healthcare, and government markets. Seattle and
Washington, D.C. Founded: 2007.

John Raffetto, CEO

RAINIER CORPORATION

287 Turnpike Rd., #200, Westborough, MA 01581

508/475-0025; fax: 508/475-0201

www.rainierco.com

Technology trade and business PR and advertising. Founded: 1993.

Stephen Schuster, CEO/founder

RALLY

RALLY

6565 Sunset Blvd., Los Angeles, CA 90028

323/892-2080; info@wearerally.com

www.WeAreRALLY.com

Strategic issue mgmt., message dev., earned media, crisis comms., paid
adv., Spanish language media, litigation support, digital campaigns.
Employees: 29. Founded: 2011.

Agency Statement: RALLY is a communications firm that specializes
in influencing the way people think about and respond to political and
social issues. We are not your ordinary PR firm or general consultants.
We are daring and impatient issue advocates who strive to leave a legacy
of positive change.

Felix Schein, pres.; Lara Bergthold, Hillary Moglen, Leo Wallach, prin-
cipals; Latia Curry, Aimee Dewing, Cynara Lily, Manny Rivera, dirs.;
Alexis Mahrus, dir. of design; Katie Smith, dir. of digital strategy

California Endowment, The

Center for Western Priorities

Common Sense Media

Educate78

Education Cities

Emerson Collective

GreenDot Public Schools

NARAL Pro-Choice America

NBC Universal

Norman Lear

Resources Legacy Fund

Schmidt Family Foundation

Students Matter

Teach for America

RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016

908/272-3930; Ron@rampr.com

www.rampr.com

Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John
Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

Carttronics

DL Steiger Co.

Engage3

Freight Handlers, Inc.

Great Western Oil & Gas

Lineage Logistics

LoyaltyOne

Nat Sherman Inc.

OmniTRAX

Park City Group

Recall InfoLink

RW3 Technologies

Teradata

The Broe Group



RANDLE COMMUNICATIONS

500 Capitol Mall, Suite 1950, Sacramento, CA 95814

916/448-5802; fax: 916/448-5872; trainsbury@randlecommunications.com

www.randlecommunications.com

Public affairs, media rels. & media training, digital comms. & advocacy,
community rels., crisis mgmt., new-style impact videos, coalition build-
ing, and ballot initiatives. Employees: 15. Founded: 2001.

Agency Statement: Launched in August 2001, Randle Communications'
best asset is a team approach that combines creativity, tenacity and decades
of California public relations/public affairs experience. The firm's team

Continued on next page

RANDLE COMMUNICATIONS continued

of talented professionals have a proven track record and a blue chip client roster that includes well-known local, state and national brands. The *Sacramento Business Journal* has recognized Randle communications for three consecutive years as the Sacramento Region's top locally-owned Public Relations agency and an A+ Employer.

Jeff Randle, pres. & CEO; Mitch Zak, partner & co-founder; Kevin Riggs, sr. VP; Margeaux Cardona, mng. dir.; Ana Helman, dir. of strategic alliances and partnerships; Julie Hooper, dir.

California Association of REALTORS®
California Construction Advancement Group
California Family Fitness
California Hospital Association
California Trailblazers
Golden 1 Credit Union
Golden State Water Company
Hewlett Packard Enterprise
Teichert Construction
University of Phoenix®

RANKIN ASSOCIATES, THOMAS

105 Hemlock Dr., East Greenwich, RI 02818
401/884-4090; info@trankin.com
Marketing comms. for industrial, bus.-to-bus. sector. Founded: 1992.

Thomas R. Rankin, pres./CEO



RASKY BAERLEIN STRATEGIC COMMS., INC.

70 Franklin St., 3rd flr., Boston, MA 02110
617/443-9933
1825 I St., N.W., Suite 600, Washington, DC 20006
202/530-7700
www.rasky.com

Twitter: @RaskyBaerlein, @GreentechPR, @RBSC_Health, @RBSC_nonprofit

Services & Specialties: Ballot Questions, Biotechnology, Community Relations, Consumer/Retail, Corporate Image, Crisis/Reputation Management, Defense, Digital Communications and Advocacy, Economic Development Consulting, Education, Employee Communications, Energy and Environment, Financial Services, Government Investigations/Litigation Communications, Government Relations, Grassroots Organizing, Health and Medical, International Representation, Investor Relations, Issues Management, Life Sciences, Media and Presentation Training, Mergers and Acquisitions, Nonprofit, Private Sector Business Development, Public Affairs, Real Estate, Social Media, Sports, Technology, Telecommunications, Trade Associations/Coalitions. Employees: 51. Founded: 1997.

Agency Statement: Rasky Baerlein Strategic Communications (RBSC) is a nationally recognized public and government relations firm with more than a decade of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media. With offices in Boston and Washington, D.C., the firm offers a comprehensive range of services and works with a wide array of clients that include *Fortune* 100 companies, trade associations, coalitions, nonprofits, think tanks and foreign governments.

The firm's staff of more than 50 seasoned experts is committed to protecting and building reputations by helping our clients communicate effectively when it matters most. Our shared vision and philosophy is simple – bring together seriously smart people with backgrounds in business, government, law, media and digital to develop and execute strategic communications programs that get results.

As an independent firm, Rasky Baerlein has the flexibility and the resources to address complex communications challenges with a commitment to serve our clients' interests first. We are dedicated to providing consistent hands-on engagement from firm principals. And each client team – including the senior professionals – is highly engaged, from the beginning to the end, in the development of strategy, messages and tactics.

Rasky Baerlein. Results. Expertly Delivered.

Lawrence Rasky, chmn. & CEO; Joseph Baerlein, pres.; Ann Carter, principal; Jonathan Karush, principal & dir. of digital strategy; George Cronin, mng. dir.; Rex Granum, principal; Justine Griffin, mng. dir.

Boston Red Sox
Cash America
Catholic Charities
Citizens Financial Group
Coalition to Save Our GPS
Dell
Embassy of Japan
GDF Suez North America
General Dynamics
Harvard Pilgrim Health Care
Invest in the USA
Massachusetts General Hospital Cancer Center
MasterCard
National Council for Behavioral Health
Presbyterian Healthcare Services
Raytheon
University of Massachusetts Amherst



RATIONAL 360

1828 L St., NW, #640, Washington, DC 20001
202/470-5337; fax: 202/429-4930; info@rational360.com
www.Rational360.com

Media relations, grassroots initiatives, media training, event development, message development, public affairs, digital strategies, rapid response. Employees: 22. Founded: 2003.

Agency Statement: Rational 360 is a leading full-service, bipartisan, strategic communications and public affairs firm. We understand the unique opportunities and challenges of the 21st century media landscape. From public relations and public affairs to marketing and new media strategy, our experienced team takes an innovative, active approach to address your needs particularly in the healthcare, technology, economic and financial sectors.

Rational 360 serviced more than 35 clients on public affairs and crisis issues in Washington D.C. and states across the country including six *Fortune* 500 companies, numerous trade associations and advocacy coalitions.

Patrick Dorton, Don Marshall, Brian Kaminski, Peter Barden, partners; Brian Bartlett, Beth Dozier, Ariel Kastner, VPs

RAWLE MURDY ASSOCIATES, INC.

960 Morrison Dr., Charleston, SC 29403
843/577-7327; contact@rawlemurdy.com
www.rawlemurdy.com
Full-service PR, marketing and adv. Founded: 1975.

Bruce D. Murdy, pres.

RAZONIA MCCLELLAN PUBLIC RELATIONS

3409 19th St., Lubbock, TX 79410
432/686-9956; razonia@razoniapr.com
www.razoniapr.com
Culinary, hospitality, lifestyle, retail/consumer goods, literary, and music. Employees: 2. Founded: 2002.

Razonia McClellan, owner



RBB COMMUNICATIONS

355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; lisa.ross@rbbcommunications.com
www.rbbcommunications.com
Consumer products, health and fitness, food and beverage, travel & leisure, sports & entertainment, B2B, financial and professional services. Employees: 45. Founded: 1975.

Agency Statement: rbb is a national, integrated communications firm

with a reputation for delivering award-winning work and best practices to clients who seek and appreciate the individual attention only a boutique agency can provide. As the champion for Breakout Brands, rbb inspires companies with insight on creating customer passion to increase sales.

Four-time "PR Agency of the Year" award winner, rbb's bilingual staff excels in integrated marketing/public relations, community relations, crisis and internal communications, reputation management and product introductions. The rbb family of brands also features independent digital, web development, social media and advertising groups to create 360-degree result-driven campaigns able to reach targeted audiences through a diversified mix of traditional and digital channels. Firm practice areas include consumer products, education, food & beverage, financial & professional services, health & fitness, real estate, family entertainment, and travel & leisure.

For more information, call (305) 448-7457 or visit www.rbbcommunications.com.

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, John Quinn, exec. VPs

Adrienne Arsht Center for Performing Arts of Miami
Bank of America
Cleveland Clinic
DHL Express
Disney on Ice
Dreams Resorts & Spas
First Service Residential
Florida International University
Florida Power and Light
Hampton by Hilton
Homewood Suites by Hilton
Kaplan University
Mrs. Butterworth
Ringling Bros. and Barnum & Bailey Circus
Secrets Resorts & Spas
Virgin Cruises
Vitas

RED JEWEL MEDIA

10207 E. Lake Dr., Englewood, CO 80111
303/815-4043; jenny@redjeweledmedia.com
www.redjeweledmedia.com
Public relations, media relations, social media marketing, mom blogger campaigns, content development & writing. Employees: 1. Founded: 2005.

Jenny Finke, founder and PR & marketing specialist

Dunkin' Donuts – Denver
Green Team Enterprises
Knot Genie Detangling Brush
Miracle Blanket
Modmarket farm fresh eateries
Somnia Sleep Store



RED PR

The Soho Building, 110 Greene St., #408, New York, NY 10012
212/431-8873; Red@red-pr.com
www.red-pr.com

Media relations (traditional, digital, social), marketing alliance development, influencer & celebrity outreach, brand strategy, media training/spokesperson coaching, direct to consumer and b2b promotions, event concept, planning & production, press kit writing & content development. Founded: 2000.

Agency Statement: RED PR is a strategic communications firm specializing in beauty, fashion, and lifestyle brands. We are fast, efficient, and well connected. We believe in creative thinking and teamwork. We customize programs to support our clients' business goals, communications needs, and to drive bottom-line results. We maintain excellent relationships with key lifestyle, fashion, and beauty media, bloggers, and influencers.

Our objective is to align public relations and marketing tactics with our clients' business goals. By understanding our clients' strategic objectives,

we are able to focus on PR initiatives that will directly support their businesses. We start with brand strategy. We pride ourselves on 5-star service. What our clients get is a dynamic, passionate, intelligent boutique agency collaboration with large agency capabilities.

Julia Labaton, pres./founder

Past and present clients:

ABBA
Avance Skincare
C.O. Bigelow Apothecary
CND
ColorDesign
Cricket Co.
De Berardinis Salon
Diego Binetti
FashionTribes.com
Gelish Gel Polish
Good Dye Young
GROH
Louvelle
Miss Jessie's Haircare
Mont Blanc Women's Fragrance
MOP
Morgan Taylor Lacquer
Napoleon Perdis Cosmetics
Ouidad
Phuse Beauty
Preciosa
RAMY Beauty Therapy
Rigaud Candles
3Lab Skincare
Victor de Souza



RED SKY PUBLIC RELATIONS

1109 W. Main St., Suite 400, Boise, ID 83702
208/287-2199; fax: 208/287-2198; jessicaflynn@redskypr.com
www.redskypr.com
Founded: 2008.

Agency Statement: Headquartered in Idaho's capital city of Boise, Red Sky is the state's largest strategic communication agency with expertise that spans industries, crosses geographic borders and places the team at the forefront of the rapidly evolving communication landscape. Red Sky helps its clients tell their story and reach the people that matter. We provide strategic counsel customized to your communication needs, find the right connections to extend your message and develop content that resonates with your target audience. Red Sky's experience spans practice areas of Agriculture, Economic Development, Corporate, Healthcare, Technology and Travel/Tourism.

Jessica Flynn, CEO; Tracy Bresina, CFO

Avery Dennison
Boise Valley Economic Partnership
Idaho Dairymen's Assn.
Idaho Milk Products
Idaho Tourism
Idaho Wine Commission
Inofile
Kount
Micron
PacificSource
United Dairymen of Idaho



RED7 AGENCY

174 Meeting St., Suite 300, Charleston, SC 29401
844/733-7337; jwilder@red7agency.com
www.red7.agency

Integrated adv. and mktg., PR, strategy, product dev., packaging, web dev., 360 campaigns, analytics, video, digital content mktg. and planning, UX design, media rels. Employees: 15. Founded: 2015.

Agency Statement: Red7 is an integrated, data-driven agency that lives to create content, experiences and results for hungry brands.

We apply a S.M.A.R.T.E.R. method to ensure that work we do delivers measurable success. We call this measurable marketing. This is a unique approach to marketing that drives improvements through a rigorous test-and-learn strategy.

Jason Wilder, pres./CCO; Gary Carter, exec. VP/creative dir.; Matthew Parker, exec. VP, strategy & innovation; Tracy Mikulex, exec. VP/digital svcs.; JoDee Anderson, exec. VP/PR

Agit Global
Atlatl Software
Conway Bikeboards
EMS Strong
ErectaStep
Intova
Mission Critical Partners
PerfectaStep
Red Flash Group
RollaStep
SafeRack
SixAxis
The Dark Room
Toy Envy

redpoint | marketing pr, inc.

YellowGate

REDPOINT MARKETING PR, INC.

75 Broad St., #407, New York, NY 10004
212/229-0119; fax: 212/229-0364; miranda@redpointpr.com
www.redpointpr.com

PR and social media integration for travel, tourism, hospitality, home furnishings, interior design, F&B, and lifestyle products. Employees: 15. Founded: 2002.

Agency Statement: Our program development philosophy is simple: make every dollar count. The solutions we generate are designed to enhance brands and grow revenue.

Redpoint is known for crafting initiatives that best maximize a client's budget and support essential business objectives most effectively. Clients of all sizes enjoy working with us because we adapt our approach and work style to suit their own. We are exceptionally adept at meeting – indeed, exceeding – the needs of small to mid-sized entrepreneurial-spirited organizations (for whom we are often the sole marketing partner)...yet, our expertise shines brightly when tapped by large global brands (where we are often merely one strategic piece of a massive integrated marketing effort).

Serving such a diverse size range of clients continually broadens our skill set, from seamless execution of multi-million dollar campaigns and launches, to crafting low-cost/no-cost story ideas that command instant media attention. Not only do we harness the full power of essential "traditional PR" tactics, we are also highly skilled at leveraging the emerging social media to strengthen our clients' relationships with their customers. Indeed, we are masters at blending the two distinctly different approaches to influencing consumer behavior.

Very often we are also called upon by clients to pursue brand marketing partnerships with strategically selected companies. Conceiving and securing these valuable alignments are one of Redpoint's specialties.

From Whole Foods Market and Fisher Price, to the NYC Opera, Lilly Pulitzer, Dean & DeLuca, Scholastic Books and more...we create rich and substantive joint marketing programs that increase the value of both brands in the partnership.

From our home base in SoHo, NYC, the Redpoint team maintains strong relationships with elite journalists across a wide range of media specialties. Redpoint staff members are persuasive, curious, creative, practical, solution-oriented, and precise. We know when to infuse some playfulness into a client's brand, and we know when a more resolute and sophisticated approach is required. We are chameleons, who make a client's objectives our own. And every single day, we live up to the values that are inherent in our very name...Results, Energy, Direction, and a to-the-POINT focus.

Victoria Feldman de Falco, Christina Miranda, principals

Cape Arundel Inn, Kennebunkport, ME
Chip Clip
Discovery Map Int'l
Hidden Pond Resort, ME
Hotel on North, MA
Inn at Manchester, VT
Kennebunkport Resort Collection
Lake Morey Resort, VT
Main Street Hospitality Group
Miramichi River Tourism Assn., NB
Morey's Piers & Beachfront Waterparks
MSC Cruises
Oneida
Porches Inn, MA
Red Lion Inn, MA
Robinson Home Products
Saint Lucia Tourist Board
Squish Collapsible Kitchenware
The Boathouse Hotel, Kennebunkport, ME
The Common Man Inns, NH
The Cottages at Cabot Cove, ME
The Dylan Hotel, Amsterdam
The Grand Hotel, Kennebunkport, ME
The Kennebunkport Inn, ME
The Lodge on the Cove, Kennebunkport, ME
The Old Fort Inn, ME
Tides Beach Club, ME
Topnotch Resort & Spa, VT
United States Tour Operators Assn.
Water's Edge Resort & Spa, CT
Williams Inn, MA
Woodstock Inn & Resort, VT



Zing! Kitchen Tools

REED PUBLIC RELATIONS

1720 West End Ave., Nashville, TN 37203
615/645-4320; lauren@reedpublicrelations.com
www.reedpublicrelations.com

PR, public affairs, cause marketing, crisis communications, social media, internal communications, event management, media relations, media training, product launches, research, content development. Employees: 5. Founded: 2012.

Agency Statement: Reed Public Relations is a full-service public relations and marketing agency with the capability to handle every facet of a public relations campaign from pre-planning stages to execution. Our nimble team has an expertise in media relations, crisis management, event planning and more.

Lauren Reed, pres. & founder; Katie Adkisson, partner & VP of acct. svcs.; Raven Brajdic, acct. mgr.; Jennifer Brake, acct. coord.

Blood:Water
Britt Hunt Company, The
O'Charley's
OrderUp

Visit www.reedpublicrelations.com to see more of our client base, read through case studies and learn about our core values.

REGAN COMMUNICATIONS GROUP

106 Union Wharf, Boston, MA 02109
617/488-2800; fax: 617/488-2830; info@regancomm.com
www.regancomm.com
Media relations, community relations, special events, crisis management, government relations and media training. Employees: 65. Founded: 1984.

George K. Regan, pres. & CEO

REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017
212/573-6000; david@reichcommunications.com
www.reichcommunications.com; reichcomm.typepad.com
Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.

Christophers, The
Cottman Transmission
Drive Safe Chicago
Drive Safe Los Angeles
LifeSaver App
National Road Safety Foundation
Rise Above Social Issues Foundation
Projects: Headroom Digital Audio, Millennium Communications

REILLY CONNECT

625 North Michigan Ave., Suite 1705, Chicago, IL 60611
312/600-6780
www.reillyconnect.com
Founded: 1996.

Susan J. Reilly, pres. & founder

RELEVANCE NEW YORK

151 W. 30th St., 9th fl., New York, NY 10001
212/920-7057; fax: 212/947-6373; suzanne@relevancenewyork.com
www.relevancenewyork.com
Real estate; travel and hospitality; luxury goods; architecture and design; lifestyle. Founded: 2012.

Suzanne Rosnowski, CEO & founder

RENAISSANCE CREATIVE GROUP

See ASG Renaissance

REPEQUITY

1211 Connecticut Ave., NW, #250, Washington, DC 20036
202/654-0800
www.repequity.com
Issue management, reputation management, and crisis communication.
Founded: 1997.

Tripp Donnelly, founder/CEO

REPUTATION COMMUNICATIONS

445 Park Ave., 9th fl., New York, NY 10022
212/836-4372; shannon@reputation-communications.com
www.reputation-communications.com
Online reputation management for clients from the *Fortune* 500 and *Forbes* 500 lists, as well as in the arts, industry, philanthropy and politics.
Founded: 2009.



Shannon M. Wilkinson, CEO/founder

REPUTATION PARTNERS

30 West Monroe St., #1410, Chicago, IL 60603
312/222-9887; fax: 312/222-9755; nick@reputationpartners.com
www.reputationpartners.com
Corporate public relations, consumer public relations, financial communications, issues & crisis management, employee & labor communica-

tions, sustainability & CSR communications and digital strategies.
Founded: 2002.

Agency Statement: At Reputation Partners, we are trusted public relations consultants who earn our clients' trust by providing effective counsel, delivering the highest quality work and generating meaningful results.

Since our founding in 2002, 100% of our business has come to us through referrals or by reputation. In addition, based on consistent client satisfaction surveys, more than 97% of our clients say they would recommend Reputation Partners. We believe this is a testament to the quality of our work, expertise of our team and ability to deliver results that make a positive impact on our clients.

Our founders have worked together for more than fifteen years. Our broader team comes from a variety of backgrounds and areas of expertise. Yet, we all have something in common: a passion and skill for tackling even the most difficult communications challenges. Between our Chicago and Milwaukee offices, Reputation Partners serves clients throughout the Midwest, across the country and around the world.

Nick Kalm, pres. and founder; Jane Devron and Megan Hakes, exec. VPs & co-founders; Marilyn Vollrath, exec. VP; Jonathan Wootliff, sr. consultant; Courtney Harper, sr. VP; Jessica Huebner, VP; Brendan Griffith, Lisa Soard, Lynn Sheka, acct. dirs.; Amy Jamieson, Katie Doan, Erica Sturwold, Fran Fyten, Samantha Orne, assocs.; Erin Moore, operations mgr.

322 East Michigan St., #200, Milwaukee, WI 53202

REPUTATION X

104 Caledonia St., Sausalito, CA 94965
800/889-4812; leah@reputationx.com
www.reputationx.com
Online reputation management, technical PR, white-label reputation management, crisis management, content marketing. Employees: 11.
Founded: 2005.

Kent Campbell, chief strategist; Leah Westgate, bus. dev.

RES PUBLICA GROUP

444 N. Michigan Ave., #3600, Chicago, IL 60611
312/755-3535; fax: 312/755-1462; ge@respublicagroup.com
www.respublicagroup.com
Communications & PA firm. Serves healthcare, banking, hospitality & transportation industries.



Guy Chipparoni, pres.

RESOUND MARKETING

100 Canal Pointe Blvd., #204, Princeton, NJ 08540
609/279-0050; Kevin@ResoundMarketing.com
www.resoundmarketing.com
Our industry expertise spans tech and mobile, consumer lifestyle products, baby and parenting, consumer and business services, adtech, healthtech, HRtech, fintech, education, and non-profit. Employees: 20.
Founded: 2003.

Agency Statement: Resound Marketing helps clients make some noise through targeted PR programs that turn mind share into market share. We are storytellers with strong business acumen who can effectively convey a brand's narrative across earned media, as well as social, events, shared content, and more, influencing the audiences that matter most. Founded in 2003, with offices in Princeton, New York, and San Francisco, Resound's expertise spans technology, consumer lifestyle, parenting, professional services, education, non-profits, and more.

Kevin McLaughlin, Ilana Zalika, principals & co-founders; Marni Bahniuk, VP, Princeton; Rich Gallagher, VP, New York

2U
Braidio
Caliper
Codementor
Family Reach Foundation
GameOn
Gluru

Continued on next page

RESOUND MARKETING continued

Leanplum
Lumity
Manhead Merchandise
MediaBrix
MetLife Solutions Group
Moat
Palo Alto Software
Salt Creek Grille
Soapbox Soaps
SupportPay
Tado
Three Lollies



Tigerlabs

REVELL COMMUNICATIONS

One Capitol Mall, #210, Sacramento, CA 95814
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com
Full service PR/PA specializing in legislative, corp. and assn. PR & gov't
rels. Employees: 6. Founded: 1984.

Agency Statement: Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Kristi Bagwill, acct. mgr.

American Promotional Events
El Capital Group
Greater Sacramento Area Fireworks Safety Task Force (GSASFSTF)
MCM Construction, Inc.
Pyro Spectaculars, Inc.
Red Devil Fireworks
ReMax Gold
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
Stanislaus County Fireworks Safety Task Force



TNT Fireworks

REVIVEHEALTH

209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; learnmore@thinkrevivehealth.com
www.thinkrevivehealth.com

Healthcare: Research and insights, integrated communications, engagement marketing, branding, crisis and issues management, digital and social media, and media relations. Employees: 46. Founded: 2009.

Agency Statement: ReviveHealth is a purpose-built integrated marketing communication agency devoted to healthcare – focused exclusively on Health Systems, Health Services, Health Technology and Healthy Living organizations. We've added unprecedented strength to our bench, and digital depth and breadth to our capabilities, to help clients innovate their marketing communication strategies to align with the changing landscape for health and healthcare.

Key additions to our team include Chris Bevolo, EVP of Consumer Marketing, who literally wrote the book on driving transformation in healthcare marketing; Chris Boyer, SVP Digital, the former AVP, Digital Strategies at New York's largest health system and a nationally recog-

nized thought leader, speaker and author on digital strategy and marketing/communications measurement; Megan Pruce, VP, former director of corporate communications at the Cleveland Clinic; and Kristen Klasey, VP, the former vice president of public relations at Amgen.

"A big part of our success story," says CEO Brandon Edwards, "is the transformation we've made from traditional PR to a truly integrated marketing communication agency intentionally and purpose-built to deliver innovative, digitally-savvy marketing communication campaigns for our clients. Healthcare is innovating like crazy, and so are we."

The past year's growth at ReviveHealth included 42 new clients (notably, athenahealth, Valence Health, Accolade, Steelcase and Amedisys), 23 new professionals, expanded digital and creative services capabilities, and a new office in Minneapolis (the agency's third).

Brandon Edwards, CEO; Joanne Thornton, CAO; Phil Stone, COO; Kriste Goad, CMO; Chris Bevolo, exec. VP of consumer mktg.; Chris Boyer, sr. VP, digital

915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832

REVOLUTION PR

4000 E. Madison St., Suite 202, Seattle, WA 98112
206/354-8049; connect@revolutionpr.com
www.revolutionpr.com
Lifestyle PR: consumer products (health and wellness, food and beverage, pet and juvenile products) and building and architecture. Employees: 8. Founded: 2002.

RF | BINDER

Jennifer Ritchie, Rebecca Haas, principals

RF | BINDER PARTNERS, INC.

950 Third Ave., 7th fl., New York, NY 10022
212/994-7600; info@rfbinder.com
www.rfbinder.com

Brand and corporate reputation; marketing communications; media relations; digital and social media; corporate social responsibility; issue/crisis management and litigation support; thought leadership and expert positioning; capital markets communications; public affairs; event marketing; research and measurement; and advertising and design. Employees: 80. Founded: 2001.

Agency Statement: RFBinder spun itself off from Ruder Finn fourteen years ago to pursue its belief that digital technology would revolutionize public relations, just as television had transformed advertising.

We promised our clients that we would help them aggressively embrace digital technology and that our senior account leadership would focus exclusively on their business. At the same time, we adopted an operating model that maximizes internal knowledge sharing and keeps us on the leading edge of change.

Today, as Walter Isaacson noted, personal computers and the Internet have given us content sharing, online communities, and social networking on a grand scale. Anyone, anywhere can create, share and access information. And we can now speak directly to people on behalf of our clients! As a result, public relations is more powerful than ever before.

As an agency, our focus are those high-interest, issue-laden client engagements where the flow of information and opinion can critically influence decision-making — whether those decisions involve a purchase, an investment, a vote, or a policy choice — in sectors as diverse as financial services, food and nutrition, education, and technology.

We support brand marketing, corporate communications, sustainability issues, social responsibility, and issue and crisis management initiatives. Our expertise includes media relations, digital and social media, advertising, research analytics and experiential marketing.

Our clients are *Fortune* 500 corporations, entrepreneurial ventures, non-profit organizations and special interest groups. The one constant they share is their recognition that public relations and public opinion are strategically critical to their success.

Amy Binder, CEO; Joseph Fisher, vice chmn.; Jason Buerkle, CFO; Atalanta Rafferty, chief performance officer; Josh Gitelson, exec. mng. dir. (Boston: 781/559-0428); Chris Gee, chief digital officer

Ace
Ameriprise
Cargill
Capital One
CVS/Caremark

Continued on next page

Dunkin' Brands
Eli Lilly and Company
edX
Fiserv
German Wine Institute
Johnson & Johnson
Loews Corporation
NYU - Stern
McGraw-Hill Education
Rainforest Trust
Sustainability Accounting Standards Board
Talenti

RHEA + KAISER

400 E. Diehl Rd., #500, Naperville, IL 60563
630/505-1100
www.rkconnect.com
Full-service offering including fully integrated branding/comms. planning and programming.
Diane Martin, pres./CEO

RICHARDS COMMUNICATIONS

Advertising and PR firm
8350 Whispering Pines Dr., Russell, OH 44072
216/514-7800; jrichards@richardsgo.com
www.richardsgo.com
PR, adv., bus.-to-bus., automotive, computers/computer products, construction/building, healthcare. Founded: 1981.
John Richards, pres./CEO

RICHARDS PARTNERS

2801 N. Central Expressway, #100, Dallas, TX 75204
214/891-5700
www.richardspartners.com
PR, marketing, advertising, PA.
Ruth Fitzgibbons, prin.

RICHMOND PUBLIC RELATIONS INC.

1411 Fourth Ave., #1030, Seattle, WA 98101
206/682-6979
www.richmondpublicrelations.com
Founded: 1992.
Louis Richmond, sr. advisor; Lorne Richmond, CEO

RICHTER7

Advertising and PR firm
150 S. State St., Salt Lake City, UT 84111
801/521-2903
www.richter7.com
PR, adv., consumer adv., fast food/restaurants, food, recreation, telecommunications, travel/hotels/airlines. Founded: 1971.
Tal Harry, pres./partner

RIESTER

802 North 3rd Ave., Phoenix, AZ 85003
602/462-2200
www.riester.com
Multi-cultural marketing, media relations, government relations and lobbying.
Tim Riester, principal & CEO

RILEY HAYES AGENCY

333 South First St., Minneapolis, MN 55401
612/338-7161; fax: 612/338-7344
www.rileyhayes.com
Marketing comms., branding, direct mail, advertising, media buying, trade shows & promotions.
Tom Hayes, founder

RIPP MEDIA/PUBLIC RELATIONS, INC.

1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478; arppnyc@aol.com
High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services. Employees: 7. Founded: 1989.

Agency Statement: We are an editorial-driven practice, for premium professional and financial service firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unfashionably low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! – and regularly handle project work in high-stakes litigation PR and crisis communications.

Allan Ripp, prin.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, sr. dirs.; Taina Rosa, writer/dir.; Juliet Di Frenza, acct. mgr.

Baker Botts
BakerHostetler
Bentham IMF, litigation funding
Bien Cuit Bakery, NY
Fasken Martineau
FORT Management, asset management
Grant & Eisenhofer, P.A.
McDermott, Will & Emery
Milbank, Tweed, Hadley & McCloy
Morrison & Foerster
Seyfarth Shaw
Venable LLP

RISDALL PUBLIC RELATIONS

550 Main Street, New Brighton, MN 55112
651/286-6700
www.risdallpublicrelations.com
Branding, positioning and key messaging. Founded: 2006.
Joel Swanson, pres.

RIVER COMMUNICATIONS, INC.

333 Westchester Ave., White Plains, NY 10604
914/686-5599; ideas@riverinc.com
www.riverinc.com
Financial and professional PR. Founded: 1989.
James Tobin, founder & CEO

RJC PUBLIC RELATIONS

See 29 Lime

RL FORSYTHE COMMUNICATIONS, INC.

12 E. 86th St., #230, New York, NY 10028
212/861-2100; RLForsythe@RLForsythe.com
www.RLForsythe.com
PR, publicity, mktg. promotions, corp. comms. and special events for entertainment industry projects, consumer products and service companies. Founded: 1989.
Raymond L. Forsythe, prin.

RL PUBLIC RELATIONS + MARKETING + SPORTIVO

10100 Santa Monica Blvd., #300, Los Angeles, CA 90067
310/473-4422; roxana.lissa@rlpublicrelations.com
www.rlpublicrelations.com
Employees: 23. Founded: 1996.
Roxana Lissa, CEO

RMR & ASSOCIATES

5870 Hubbard Dr., Rockville, MD 20852
301/230-0045; rsachs@RMR.com
www.rmr.com
Technology, gov't contracting, construction, real estate, auto laundry, VoIP, theatre. Founded: 1987.

Robyn Sachs, pres. & CEO

ROB BAILEY COMMUNICATIONS/RBC

310 State Route 17, Upper Saddle River, NJ 07458
201/760-0200; fax: 201/760-8798; rbailey@rbcp.com
www.rbcp.com

General PR including: consumer products, entertainment, corporate, B-to-B, professional services, healthcare, hospitality/travel, food, sports, event mgmt., crisis comms. and grassroots marketing. Employees: 6. Founded: 2002.

Rob Bailey, pres.

ROBERTS BUCHANAN ASSOCIATES

460 W. 23rd St., Ste GF, New York, NY 10011
212/924-2582

www.robertsbuchanan.com

RBA works with clients in several sectors, including professional services, technology, corporate, associations, financial services, alternative energy. Founded: 2010.

Jay Roberts, Anita Buchanan, partners

ROBERTSON COMMUNICATIONS CORP.

30211 Ave Banderas, Suite 200, Rancho Santa Margarita, CA 92688
949/212-7096; scott@robertsoncomm.com

www.robertsoncomm.com

Tech, music, entertainment, branding, product/company launches, trade show, social media, non-profit, crisis. Employees: 3. Founded: 2012.

Scott Robertson, CEO/founder

ROBIN LEEDY & ASSOCIATES, INC.

141 Tompkins Ave., #302, Pleasantville, NY 10570
914/241-0086; rrusso@rlapr.com

www.robinleedyassociates.com

OTC health, beauty, personal care, medical devices, marketing to women, consumer/lifestyle PR and social media marketing. Employees 12-15. Founded: 1986.

Robin Leedy Russo, pres.; Alyson O'Mahoney, exec. VP, partner

ROBINSON LERER & MONTGOMERY



(See RLM Finsbury)

ROCK ORANGE

5505 Blue Lagoon Dr., 1st flr., Miami, FL 33126
305/731-2224; stefanie@rockorange.com

www.rockorange.com

Traditional PR, digital & social media, corp. comms., branding, crisis. Employees: 26. Founded: 2013.

Agency Statement: Rock Orange is an award-winning, full-service communications firm that was founded in Jan. 2013, specializing in traditional PR, digital and social media, corporate communications, brand building and talent management targeting both general market and Hispanic audiences.

Miguel Piedra, David Naranjo, principals

Botran

Burger King

Fantine/Crescent Moon

Favertal Inc.

Frost Museum of Science

GMCVB

Gulliver Schools

Maaco

Macy's

Miami Children Health Foundation

ZWF

ROGERS & COWAN

ROGERS & COWAN

8687 Melrose Ave., 7th flr., Los Angeles, CA 90069

310/854-8117; fax: 310/854-8106

inquiries@rogersandcowan.com

www.rogersandcowan.com

Instagram: @rogersandcowan

Twitter: @rogersandcowan

Facebook: @rogersandcowan

Agency Statement: As the leader in entertainment marketing and PR, Rogers & Cowan helps our clients become relevant in the cultural conversation and connect them to their audience for greater levels of engagement. The agency works with a diverse roster of entertainment and brand clients in the talent, music, content, retail & consumer, luxury lifestyle, fashion & beauty and technology industries to construct traditional and social media campaigns that resonate with specific target audiences.

Rogers & Cowan creates integrated marketing campaigns that blend media relations, social media strategies, celebrity seeding, influencer engagement, event marketing, strategic alliances, executive visibility, charitable tie-ins and sponsorship to enhance or revitalize brand image, increase brand awareness and raise consumer engagement levels. Specific strategies may include outreach to the influential Hollywood community by seeding product at high-profile entertainment events, creating social media strategies to reach digital influencers and bloggers, developing a content marketing strategy for consumer brands or leveraging a celebrity association for national media coverage. Through its Film Fashion brand, Rogers & Cowan is the only PR agency with a specialized unit focused on matching fashion and accessory brands with prominent celebrities for red carpet appearances, securing editorial placements and coordinating product placement.

Rogers & Cowan also offers clients our knowledge, insight, relationships and a deep understanding of the quickly evolving social media space to assist them in developing and executing content marketing and communications strategies that put them in the mix of the online conversation with consumers about their brands and engages with consumers on a deeper level.

Mark Owens, CEO

909 Third Ave., 9th flr., New York, NY 10022

212/878-5501; fax: 212/878-5117

1900 NW Corporate Blvd., West Bldg, Suite 215, Boca Raton, FL 33431

561/430-2608; fax: 561/892-7774

505 Games

Brie Larson

Chris Pratt

Coldwell Banker

EMMY Awards

Gibson Brands

GRAMMY/Latin GRAMMY Awards

Hasbro

Kabam

Madame Tussauds

Miramax

NVIDIA

PGA Tour

Profile 4 Men

Target

The Rolling Stones

Tinder

Topps

Univision



ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113
216/902-3800; fax: 216/902-3807
www.roopco.com

Corporate, marketing, financial, public affairs, IR, crisis comms.
Employees: 10. Founded: 1996.

Agency Statement: Roop & Co. is a strategically oriented consultancy offering a full complement of public relations, investor relations and graphic design services.

James J. Roop, pres.; Lynn DeChant, dir., graphic design; Brad Kostka, sr. VP; Kurt Eymann, A/E; Mandy Hendrickx, controller; Katie Fetheroff, A/E; Rachel Fleig, asst. A/E

B&F Capital Markets
Cambridge Capital
Cleveland Thermal
Cleveland School of Science & Medicine
CM Wealth Advisors
Collins & Scanlon
Cycle Bar
Euclid Chemical Co.
Fairport Asset Management
Fisher & Phillips LLP
Grace Hospital
HWH Architects, Engineers, Planners Inc.
KeyBank
Kirtland Capital Partners
Linsalata Capital
Ohio Aerospace Institute
Primus Capital
R E Jacobs Group/Jacobs Real Estate Services
RPM International Inc.
RPM2
Specialty Products Holding Corp.
Sports Construction Group
StonCor Canada
Ticer Technologies
Tremco Inc.
William J. and Dorothy K. O'Neill Foundation

ROSEN GROUP, THE

44 Wall St., #705, New York, NY 10005
212/255-8455
www.rosengrouppr.com
Media, automotive, food PR. Founded: 1984.

Lori Rosen, pres./founder

ROSENBERG GROUP INC., THE

11778 E. Mariposa Grande Dr., Scottsdale, AZ 85255
480/538-1613

www.georgerosenberg.com

Management consulting and executive coaching for PR firms: strategic planning, operations, structure and organization, leadership and management. Founded: 2000.



Online + Traditional Public Relations & Marketing

G. Rosenberg, principal

ROSICA COMMUNICATIONS

21-00 Route 208 South, #130, Fair Lawn, NJ 07410
201/843-5600; fax: 201/843-5680; pr@rosica.com
www.rosica.com
www.bloggerreach.com

Founded: 1980.

Agency Statement: Rosica Communications is an integrated PR and online marketing company that promotes and protects companies, brands and people. Founded in 1980, the firm serves a diverse consumer products, B2B, healthcare and corporate clientele. Our public relations capabilities include media relations, crisis communications, content development, corporate communications, social media, cause marketing, media training, tradeshow support/strategies, marketing plan development, blogger outreach and more. Our social media marketing services include strategy, branding, content management and optimization, follower acquisition and sweepstakes, SEO, reputation monitoring and customer service augmentation.

Rosica crafts compelling, authentic stories, disseminates its clients' good news, elevates visibility and sales and persistently protects the image of its clientele. Agency principals serve as "thinking partners," infusing creativity and focusing on client objectives.

Our process includes:

- Strategically identifying client business and marketing goals
- Defining target audiences, influencers and key opinion leaders
- Honoring the story and establishing memorable key messages for each audience
- Developing creative PR, cause marketing, social media and communication campaigns
- Proactively communicating with clients
- Aggressively securing measurable results and bench marking against pre-determined objectives

Chris Rosica, president

American Flatbread Pizza
Alzheimer's New Jersey
Bank of New Jersey
Burgess
Exergen
Infocore
Petmate
T & M Associates

Please visit www.rosica.com for case studies and additional information.

ROSS-CAMPBELL, INC.

1912 F St., Sacramento, CA 95814
916/446-4744; fax: 916/446-0386
www.ross-campbell.com

PR and advertising, associations/foundations, gov./state agencies, public utilities, publishing/printing, environment. Founded: 1983.

Ted J. Ross, pres.

ROWLAND COMMUNICATIONS WORLDWIDE

See Publicis Consultants | PR

RPR MARKETING COMMUNICATIONS

136 E. 57th St., New York, NY 10022
212/317-1462; getresults@rprmc.com
www.rprmc.com

Full-service agency specializing in specialty consumer products & beauty and lifestyle; product launches, special media events, product placement, cause-related mktg. efforts, retail events, video & TV production. Founded: 1995.

Regina Kulik, CEO; Cora Rood, pres.

RT&E INTEGRATED COMMUNICATIONS

768 Mount Moro Rd., Villanova, PA 19085
484/380-3541; interact@rteideas.com
www.rteideas.com

PR, bus.-to-bus., chemicals, electronics, transportation, interiors, active lifestyle, Mid-Atlantic tourism, real estate and economic development.

Chick Housam, owner

RUBENSTEIN ASSOCIATES, INC.

Worldwide Plaza, 825 Eighth Ave., New York, NY 10019
212/843-8000; fax: 212/843-9200; info@rubenstein.com
www.rubenstein.com
General PR. Employees: 180. Founded: 1954.

Howard J. Rubenstein, CEO; Steven Rubenstein, pres.



RUBENSTEIN PUBLIC RELATIONS, INC.

1301 Ave. of the Americas, 13th flr., New York, NY 10019
212/805-3000; rrubenstein@rubensteinpr.com
www.rubensteinpr.com
Founded: 1987.

Agency Statement: Rubenstein Public Relations (RPR) is New York's leading full-service communications firm founded by Richard Rubenstein, a third generation publicist. The agency is internationally recognized for its ability to secure high-impact media exposure to prominently position clients in their respective markets. RPR's footprint is global and our results have long-lasting and far-reaching impressions. With over three decades of experience, we represent global business leaders and leading entities in government, environmental sustainability, technology, finance, corporate, real estate, health & wellness, hospitality & tourism, education, luxury lifestyle, consumer and non-profit.

We apply a disciplined, method-based approach to all of our practice areas and help build both new and established brands around the world through compelling messaging, high-caliber storytelling and strategic media programs. RPR is a client-centric firm with high-level, industry professionals who bring specialized industry knowledge and longstanding media relationships to every account. From corporate profiles to stand-alone feature stories, product launches, broadcasts and special events, RPR delivers unparalleled results.

RPR has also successfully arranged co-branding partnerships, strategic sponsorships, book publishing and film production deals, as well as coordinated philanthropic initiatives that have brought national and international attention to a diverse portfolio of entrepreneurs and enterprises. Additionally, we also serve as senior advisors to businesses and individuals experiencing crisis situations and litigation disputes.

Richard Rubenstein, president

A sample representative list of RPR's clients includes:

9/11 Tribute Center
15 Central Park West
50 United Nations Plaza
Adelphi Hotel
Angola Capital Investments
Appetizer Mobile
Bankmobile
Beautique
Biohitech America
Blue Horizon International
Calamos Investments
Carroll Petrie Foundation, The
Center for Network Therapy
Curemark
Experian
Filmrise
Glen & Co. Architecture & Design
Interdisciplinary Stem Cell Institute
Ismael Leyva Architects
Legacy Business School
Life Extension
Maritz Motivation Solutions
Maximus Real Estate Partners
MBLM
MIPIM
Modell's
Nardello & Company
O'Connor Capital
Pier59 Studios
Savanna
SBE Hotels
Trillist
Ubiquity
US SIF
Varsity Brands
Vikram Chatwal Hotel Group



Witkoff Group, The

RUDER FINN INC.

425 E. 53rd St., New York, NY 10022
212/593-6400; fax: 212/593-6397; info@ruderfinn.com
www.ruderfinn.com
www.facebook.com/ruderfinn
www.linkedin.com/company/ruder-finn
twitter.com/RuderFinn

Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, financial communications, crisis and issues management, employee engagement, technology communications, community building and experiential marketing. Employees: 600. Founded: 1948.

Agency Statement: Ruder Finn is one of the largest independent global communications agencies with 12 offices across North America, Europe and Asia and around 600 employees. As one of the only agencies co-headquartered in New York and China, Ruder Finn is uniquely positioned to provide clients with global perspective, insights and resources, yet offer localized knowledge of the markets that mean the most to our clients. We concentrate on activating transformational moments: large-scale high-impact creative campaigns for world-class companies who are transforming the way they do business, go to market and communicate with the people that matter most.

Our independence, deep bench of talent, and entrepreneurial spirit drives us to bring a "creative edge", which we see as the freedom of imagination to see things in a new way and the sharpness of thinking to our global clients.

Ruder Finn provides hands-on experience and expertise of a local boutique agency across the agency's four pillars: Health & Wellness, Corporate Reputation & Transformation, Technology & Innovation, and Consumer Connections with expertise in corporate reputation and media counsel, healthcare communications, C-suite thought leadership, business transformation, financial communications, crisis and issues management, employee engagement, technology communications, community building, experiential marketing and cause-related work. Supporting all of our offerings is a consistent focus on digital content and strategy through our award-winning full-service digital practice, RFI Studios, with digital strategists and content creators in New York, San Francisco and China.

We pride ourselves in our entrepreneurial culture, where every employee is empowered and encouraged to contribute at the highest level. Senior leaders at Ruder Finn, many of whom have been with the agency for over a decade, are deeply involved in all accounts. The agency has also won awards for being a best place to work in PR.

Management Committee

Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Jean-Michel Dumont, chmn. of Ruder Finn Asia; Rachel Spielman, global head of corp. comms; Susan Goldstein, global head of healthcare; Robin Kim, exec. VP, global head of tech; Rum Ekhtiar, exec. VP; Scott Schneider, chief digital officer; Maryann Watson, pres., RFI Studios; Peggy Walsh, CFO; Keith Bloomgarden, head of ops., Nick Leonard, mng. dir. of London

U.S. Offices

Ruder Finn New York:
Rachel Spielman
spielmanr@ruderfinn.com

Ruder Finn San Francisco:
Robin Kim
kimr@ruderfinn.com

Ruder Finn DC:
Maryam Ayromlou
ayromloua@ruderfinn.com

European Offices

Ruder Finn U.K., Ltd. - London:

Continued on next page

Nick Leonard, mng. dir.
nleonard@ruderfinn.co.uk
Asia Offices
Chairman, Asia: Jean-Michel Dumont
dumontj@ruderfinnasia.com

Greater China

Executive VP, Greater China: Elan Shou
shoue@ruderfinnasia.com

Beijing:

Paul Yang, sr. VP & gen. mgr.
yangp@ruderfinnasia.com
+ (86) 10 6462 7321-26; Fax: + (86) 10 6462 7327

Shanghai:

Tony Dong, sr. VP & gen. mgr.
dongt@ruderfinnasia.com
+ (86) 21 5383 1188; Fax: + (86) 21 6248 3176

Guangzhou:

Grace Liang, VP & gen. mgr.
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+ (86) 20 8349 5783; Fax: + (86) 20 8359 9685

Hong Kong:

Ann Geronimi, VP & gen. mgr.
geronimia@ruderfinnasia.com
+ (852) 2521 0800; Fax: + (852) 2521 7088

Singapore:

Yu Poh Leng, sr. VP & gen. mgr.
yupl@ruderfinnasia.com
+ (65) 6235 4495; Fax: + (65) 6235 7796

India

New Delhi:

Radha Roy, country head
royr@ruderfinnasia.com
+ (91) 9711188672

Mumbai:

Shipra Singh, dir.
singhs@RuderFinnAsia.com
+91-124 388 2870 / +91-22 40047644

Bangalore:

Ameen Agmed, acct. dir.
ahmeda@ruderfinnasia.com
+ (91) 9035888429

Partial list of clients:

Amgen
AstraZeneca
Cisco
Citi
Infor
Johnson & Johnson
LAFCO
McDonald's
The Michael J. Fox Foundation
Michelin
Mondelez
Novartis
Pfizer
Samsung
Shire
Volkswagen Group

RUNYON SALTZMAN & EINHORN

2020 L St., #100, Sacramento, CA 95811
916/446-9900
www.rs-e.com
Specializes in PR, adv., PA. Founded: 1960.

Chris Holben, pres.

RUSS REID COMPANY

2 North Lake Ave., #600, Pasadena, CA 91101
626/449-6100; sharrison@russreid.com
www.russreid.com

Advertising and PR: humanitarian, healthcare, cause-related non-profit orgs., social marketing; marketing comms. Founded: 1964.

Steven Harrison, sr. VP, client svcs.

RUSSELL & HERDER

Advertising and PR firm
275 Market St., #319, Minneapolis, MN 55405
612/455-2360
www.russellherder.com

Full-service agency specializing in strategic planning, PR, creative work, research and interactive development, brand dev., website design and marketing, media and event planning. Founded: 1984.

Carol Russell, CEO

RUTH GROUP, THE

757 Third Ave., New York, NY 10017
646/536-7000; info@theruthgroup.com
www.theruthgroup.com

Investor relations, media rels., crisis & corporate communications, M&A, positioning, and branding. Founded: 1999.

Carol Ruth, founder & CEO

RX COMMUNICATIONS GROUP, LLC

555 Madison Ave., 5th fl., New York, NY 10022
917/322-2568
www.rxir.com

Investor relations for the healthcare/lifesciences industry. Founded: 2000.

Melody A. Carey, founder/co-president

RYAN ASSOCIATES, LLC, CHARLES

601 Morris St., #301, Charleston, WV 25301
877/342-0161
www.charlesryan.com

Founded: 1974.

Susan Lavenski, mng. partner

S

SACHSMEDIA
G R O U P

SACHS MEDIA GROUP

114 S. Duval St., Tallahassee, FL 32301
850/222-1996
www.sachsmedia.com

Facebook.com/SachsMedia

Twitter.com/SachsMediaGrp

Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.

Ron Sachs, pres./CEO; Michelle Ubben, partner, COO, dir. of campaigns & branding; Gay Webster-Sachs, CFO; Marilyn Siets, sr. VP, finance; Lisa Garcia, sr. VP, PR; Jon Peck, VP, PR; Ryan Cohn, VP, social/digital; Karen Cyphers, VP, research & policy; Herbie Thiele, VP, PA; Vicki Johnson, sr. VP, central Florida ops.; Amy Rosen, VP, south Florida ops.

225 E. Robinson St., #455, Orlando, FL 32801
407/219-3157

150 E. Palmetto Park Rd., Suite 800, Boca Raton, FL 33432
847/977-9740

Accesso

Alliance for School Choice

Continued on next page

SACHS MEDIA GROUP continued

American Chemistry Council
AMSCOT Financial
Andrew's Restaurant and Catering
Apalachicola Riverkeeper
Capital Health Plan
Consumer Federation of the Southeast
Creative Benefits for Educators
Deseret Ranch
Disability Rights Florida
Earth Pets
Florida Assn. of Insurance Agents
Florida Department of Environmental Protection
Florida Fish & Wildlife Conservation Commission
Florida Health Care Assn.
Florida Healthy Kids Corp.
Florida League of Cities
Florida League of Mayors
Florida Sports Foundation
Guaranteed Asset Protection Alliance (GAPA)
Hospital Corporation of America
Lauren's Kids
League of Southeastern Credit Unions
LYFT
Nova Southeastern University
People's Trust Insurance
Pfizer
Ricky Carmichael Racing
Service Contract Industry Council
Smart Justice Alliance
Universal Technical Institute
WeatherSTEM
Wexford Health Sources

SACKS & ASSOCIATES INC., T.J.

445 Park Ave., 9th fl., New York, NY 10022
212/787-0787; tjsacks@tjsacks.com
www.tjsacks.com
Expertise includes business-to-business, consumer products and svcs. and healthcare. Founded: 1998.

Tem J. Sacks, pres.

SACUNAS

835 Sir Thomas Court, Harrisburg, PA 17109
717/652-0100 x100
www.sacunas.net
Strategic PR, trade media relations, industry PR. Founded: 1990.

Nancy H. Sacunas, founder

SAGE COMMUNICATIONS

1651 Old Meadow Rd., #500, McLean, VA 22102
703-748-0300; info@aboutsage.com
www.aboutsage.com
Strategy & market research, branding & messaging, advertising; public relations; creative; content marketing; events, digital, social media. Employees: 53. Founded: 2003.

Larry Rosenfeld, co-founder, CEO; David Gorodetski, co-founder, COO & exec. creative dir.

SAHLMAN WILLIAMS PR AND MARKETING

See At the Table Public Relations

SALO PRODUCTIONS

510 Canyon Woods Circle, #226, San Ramon, CA 94582
925/866-1341; ray@SaloProductions.com
www.SaloProductions.com
Production and distribution of TV PSAs and radio PSAs; distribution only of TV PSAs and radio PSAs; production and distribution of travel videos and hospitality videos. Founded: 1992.

Ray Salo, producer/writer/director

SANDY HILLMAN COMMS.

1122 Kenilworth Dr., Baltimore, MD 21204
410/339-5100; fax: 410/616-8940
shillman@hillmanpr.com
www.hillmanpr.com
Food & beverage, healthcare, lifestyle, and travel. Employees: 12. Founded: 2007.

Sandy Hillman, pres.



WORLD COM
Public Relations Group



SARD VERBINNEN & CO

NEW YORK | CHICAGO | SAN FRANCISCO | LOS ANGELES | LONDON

SARD VERBINNEN & CO

630 Third Ave., 9th fl., New York, NY 10017
212/687-8080; fax: 212/687-8344; inquiries@sardverb.com
www.sardverb.com
Employees: 100+ Founded: 1992.

Agency Statement: Sard Verbinnen & Co is a leading strategic corporate and financial communications firm. We provide communications counsel and services to clients including multinational corporations, smaller public and private companies, investment firms, financial and professional service firms, and high-profile individuals.

The firm's highly experienced senior professionals provide sound, objective advice and execution support to clients across a broad spectrum of industries. Our work encompasses corporate positioning, media relations and investor relations, transaction communications, litigation support, crisis communications, special situations, and social media and online communications.

George Sard, chmn. & CEO; Paul Verbinnen, pres.

Office locations: New York, Chicago, San Francisco, Los Angeles, London

SAWCHUK BROWN ASSOCIATES

See Eric Mower

SAXTON COMMUNICATIONS, ERNIE

1448 Hollywood Ave., Langhorne, PA 19047-7417
215/752-7797; esaxton144@aol.com
saxtonsporsormarket.com
Marketing, advertising, motorsports marketing, consulting and PR in motorsports; automotive aftermarket. Founded: 1989.

Ernie Saxton, pres.

SB&A INTEGRATED MARKETING

207 W. Franklin St., Richmond, VA 23220
866/553-7371
www.sbnda.com
PR, adv., mktg., tourism, bus.-to-bus., real estate, travel. Founded: 1981.

Sharon Brooks, pres./CEO

SBC ADVERTISING

333 W. Nationwide Blvd., Columbus, OH 43215
614/255-2333; fax: 614/255-2600
www.sbcadvertising.com
Founded: 1969.

Scott Wolfe, pres.



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ASSOCIATES**

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SCHNEIDER ASSOCIATES

Member of the Worldcom Public Relations Group
2 Oliver St., Suite 402, Boston, MA 02109
617/536-3300; launch@schneiderpr.com
www.schneiderpr.com
Founded: 1980.

Agency Statement: When leading companies, professional services organizations and entrepreneurs seek a trusted communications partner, they turn to Schneider Associates. We are passionate about creating and executing innovative and measurable campaigns to launch, re-launch and accelerate growth for new products, services, companies, institutions and communities. We know how to craft fully integrated communications

programs that create news while solving business challenges. Schneider Associates represents a wide range of consumer, corporate, public affairs and education clients from start-ups, to prestigious colleges and universities to *Fortune* 500 companies. CEO Joan Schneider has written two books on launching new products, including *The NEW Launch Plan*, as well as an article for the *Harvard Business Review* entitled "Why Most Product Launches Fail."

Schneider Associates is a full-service public relations and integrated marketing communications agency specializing in Launch Public Relations®, a proprietary method of launching new and revitalizing iconic products, services, companies, institutions and communities to build awareness, excitement, and sales. Agency services include messaging, media relations, social media, special events, creative design, digital marketing, spokesperson training, influencer outreach and crisis communications. Learn more at www.schneiderpr.com.

Joan Schneider, CEO & founder; Phil Pennellatore, pres.

Clients include:

Bay Path University
Bentley University
Berkshire Choral International
Cushman & Wakefield
DYNATRAP
J. Calnan & Associates
Lehigh University
MIT Sloan School of Management
Newbury College
Northeastern University College of Engineering
Posternak Blankstein & Lund
Society for Biomaterials
Sunstar GUM®
Thompson Hennessey & Partners
UNICON Executive Education
University of Pittsburgh's Joseph M. Katz School of Business
Utica National Insurance Group
William James College



SCHUBERT B2B

112 Schubert Dr., Downingtown, PA 19335
610/269-2100
www.schubertb2b.com

Business-to-bus. marketing agency, specializing in integrated marketing comms. programs for high-tech, telecoms., industrial and chemical companies. Founded: 1978.

Joe Schubert, CEO/founder

SCHWARTZ & COMPANY, INC., G.S.

(Acquired by Middleberg Communications)



SCOTT PUBLIC RELATIONS

21201 Victory Blvd., #270, Canoga Park, CA 91303
Contact: www.scottpublicrelations.com/contact-us
Healthcare, insurance, technology. Employees: 15. Founded: 1987.

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide "on the ground" support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO

Healthcare Clients

California Assn. of Marriage and Family Therapists (CAMFT)
Council of Accountable Physician Practices (CAPP)

CEP America
Harbor Health Systems
Ideal Protein
Saddleback Memorial Medical Center
Surgical Affiliates Management Group, Inc.
The National Commission on Certification of Physician Assistants (NCCPA)

Insurance Clients

Genex Services, LLC
One Call Care Management



SCRATCH MARKETING + MEDIA

86 Sherman St., Cambridge, MA 02140
617/945-9296; contact@scratchmm.com
www.scratchmm.com

PR and integrated marketing communications for B2B technology and innovative product/service offerings. We work with a range of companies from start-ups to mid-size challengers to *Fortune* 100 companies. Employees: 26. Founded: 2009.

Agency Statement: Scratch M+M is an integrated PR and marketing communications consultancy. We help companies develop and grow Digital Brand Authority. We are your PR and marketing co-pilots - working side by side to help you shape the strategy, message and execution your brand and executives need to make the right ripple in the market.

Lora Kratchounova, principal

SEAMONDS & COMPANY

447 Old Boston Rd., Topsfield, MA 01983
978/887-9959; fax: 978/887-0390; seamonds@seamonds.com
PR agency for technology, consumer, b-to-b, and financial services sectors. Founded: 1995.

Ann Seamonds, pres.

SEIDEN COMMUNICATIONS INC.

P.O. Box 358, New Hyde Park, NY 11040
516/437-6199; fax: 516/437-6280
www.seidencommunications.com

Specializing in healthcare, business-to-business and professional svcs. Founded: 1980.

Marla Seiden, pres.

SEIGENTHALER PUBLIC RELATIONS, INC.

See Finn Partners

SEVENTWENTY STRATEGIES

1220 19th St., NW, Suite 300, Washington, DC 20036
202/962-3955; info@720strategies.com
www.720strategies.com

Consumer brands, health, financial, defense, energy, transportation, non-profit, technology. Employees: 23. Founded: 1999.

Pam Fielding, pres.

SEYFERTH & ASSOCIATES, INC.

40 Monroe Center, N.W., Grand Rapids, MI 49503
616/776-3511; fax: 616/776-3502; info@seyferthpr.com
www.seyferthpr.com
Full-service PR firm.

Ginny Seyferth, pres.

SHARON MERRILL

77 Franklin St., Boston, MA 02110
617/542-5300; fax: 617/423-7272; info@InvestorRelations.com
www.InvestorRelations.com

Investor relations and corporate comms. Founded: 1985.

Sharon F. Merrill, chmn. & CEO

SHARP COMMUNICATIONS, INC.

415 Madison Ave., 24th flr., New York, NY 10017
212/829-0002; fax: 212/829-9079; jb@sharpthink.com
www.sharpthink.com
Employees: 30. Founded: 2000.

Agency Statement: Award winning PR, Social Media and Events agency that specializes in working with best in class brands across a wide range of categories, including food & beverage, architecture & design, luxury lifestyle, real estate, fine arts, financial services, philanthropy & more.

James Sharp Brodsky, pres.; Robert L. Ireland, exec. VP, mng. dir.;
Laura Halsch, exec. VP, strategic planning

Angry Orchard Hard Cider
BASF
Benjamin Moore Paints
Blink Fitness
Blue Mountain Capital Management
Cosentino Worldwide
Coverings Trade Show
Coyote Outdoor Living
East Side House Settlement
Grohe
Legrand
National Kitchen & Bath Assn.
New York University
Pret à Manger
R.W. Pressprich
Randall's Island Park Alliance
Silestone
Society of Memorial Sloan Kettering Cancer Center, The
Tourneau
Whole Foods Market
Winter Antiques Show

SHERMAN COMMUNICATIONS AND MKTG., INC.

200 E. Randolph St., #5100, Chicago, IL 60601
312/577-7650; fax: 312/233-0063; jason@shermancm.com
www.shermancm.com

Strategic planning, media rels., marketing comms., interactive, corporate/employee comms., public affairs, and crisis mgmt. Founded: 2001.

Jason A. Sherman, pres.

SHIFT COMMUNICATIONS

275 Washington St., Newton, MA 02458
617/779-1800; alyons@shiftcomm.com
www.shiftcomm.com

B2B and consumer technology, healthcare and consumer clients.
Employees: 135. Founded: 2003.

Todd Defren, CEO

SHIRLEY & BANISTER PUBLIC AFFAIRS

122 S. Patrick St., Alexandria, VA 22314
800/536-5920; info@sbpublicaffairs.com
www.sbpublicaffairs.com

Strategic PR, crisis comms., grassroots and gov't affairs, media rels. and promotion for conservative books.

Craig Shirley, CEO & co-founder; Diana Banister, pres./partner

SHIRLEYBARR PUBLIC RELATIONS

770 Post Oak Lane, #690, Houston, TX 77056
713/622-4747; shirley@shirleybarrpr.com
www.shirleybarrpr.com

Marketing comms., media relations for consumer products and BtoB, gardening, legal, beauty, educational institutions. SBPR is embracing online and social media publicity opportunities while continuing to mine traditional print and electronics media outlets. Employees: 2. Founded: 1991.

Shirley Barr, prin.

Hopkins & Associates PR

SHOP PR

215 Park Ave. South, 16th flr., New York, NY 10003
212/829-1111; Vanessa@shop-pr.com
www.shop-pr.com

PR for beauty, fashion, accessories, lifestyle, design. Founded: 1998.

Vanessa Pesce, mng. dir.

SHULTZ ADVERTISING, AL

1346 The Alameda, #7140, San Jose, CA 95126
408/289-9555
www.alshultz.com

Advertising and PR firm for computer/computer products, media buying/placement/planning, sales promotion. Founded: 1983.

Al Shultz, pres./creative dir.

SIGLER COMMUNICATIONS

1324 S. University Blvd., Denver, CO 80210
303/778-8355; fax: 303/778-8359; lisa@siglerinc.com
www.siglercommunications.com

Specializing in environmental and healthcare PR.

Lisa A. Sigler, pres.

SIKICH MARKETING & PUBLIC RELATIONS

230 W. Monroe, Chicago, IL 60606
312/541-9300; fax: 312/541-9333
www.sikich.com/pr

Healthcare, consumer products, technology, professional services.

Mack Reynolds, partner in charge

SILVER ASSOCIATES INC., M

(Acquired by Finn Partners)

SIMON GROUP INC., THE

1506 Old Bethlehem Pike, Sellersville, PA 18960
215/453-8700; fax: 215/453-1670
www.simongroup.com

Award winning, full-service int'l marcom agency specializing in industrial and high-tech B2B accounts, including electronics, instruments and equipment manufacturers. Employees: 15. Founded: 1986.

Dave Lesser, pres.

SIMS & ASSOCIATES, INC.

1001 Ave. of the Americas, 11th flr., New York, NY 10018
212/725-3838

Fin'l svcs., mktg., int'l, consumer, corp. PR, fin'l comms., law firms, other professional svcs. Founded: 1987.

Idan Sims, pres.

SINGER ASSOCIATES, INC.

PUBLIC AFFAIRS & CORPORATE COMMUNICATIONS

SINGER ASSOCIATES, INC.

47 Kearny St., 2nd flr., San Francisco, CA 94108
415/227-9700; fax: 415/348-8478; singer@singersf.com
www.singersf.com

Public affairs, public relations, corporate comms., and crisis comms.
Employees: 18. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, exec. VP

Airbnb

California Pacific Medical Center
California Center for Sustainable Energy
Calpine Operating Services Co., Inc.
Chevron Corp.

City Center Realty Partners

City of Milpitas

City of Pacifica

City of San Bruno

Comcast Communications

DFJ Ventures

Haas Family Foundation

Hack Reactor

Continued on next page

HMS Host Corp.
Hong Kong Economic Trade Office
Irvine Co.
Mission Bay Alliance
Prana Investments
Presidio Trust
Recology
Republic Urban Properties
Santa Clara University
Seeno Construction
Sims Metal Management
Sonoma County
Stanford University and Hospitals
Transbay Joint Powers Authority
Washington Hospital Healthcare System
Wood Partners Real Estate

SIREN PUBLIC RELATIONS

740 Broadway, #1101, New York, NY 10003
212/625-3500; fax: 212/625-3596
Beauty, fashion/accessories PR. Founded: 1999.

Winnie A. Beattie, founder & pres.

SITRICK AND COMPANY

SITRICK AND COMPANY

800/288-8809
www.sitrick.com

Los Angeles
310/788-2850

New York
212/573-6100

San Francisco
415/369-8470

Washington, DC
443/977-7215

Agency Statement: Sitrick And Company is widely regarded as one of North America's leading strategic and crisis communications firms. While it has substantial practices in corporate, financial, transactional, reputational and crisis communications, Sitrick is best known for representing clients facing sensitive issues, including reputation management, complex litigation, problems emanating from short-sellers, mergers and acquisitions and restructurings.

The *New York Times* called Sitrick "The City's Most Prominent Crisis Management Firm." Sitrick is not a traditional PR firm. *BusinessWeek* said, the "firm is known for going atomic on opponents, using 'truth squads,' 'wheel-of-pain' tactics and high-profile journalists (who write profiles)." The general counsel of a major publicly-traded company wrote simply in an email, "You saved the company, literally."

The firm's senior executives include former reporters, editors and correspondents from such media organizations as *The New York Times*, *Wall Street Journal*, *Bloomberg*, *Barron's*, *Forbes*, *The Los Angeles Times*, *San Francisco Chronicle*, CBS Television and NBC Television.

Please visit www.sitrick.com for more information on the firm including a list of current and former clients for which its work has been public.

Michael S. Sitrick, chmn. & CEO; Tom Becker, head of the New York office; Mark Veverka, head of the San Francisco office; Lt. Gen. H. Steven Blum, (USA Ret.), mng. dir. & practice lead, Washington, DC

SJ PUBLIC RELATIONS INC.

233 N. Michigan Ave., 24th fl., Chicago, IL 60601
312/565-7000; fax: 312/565-7500
www.sjpublicrelations.com
Hispanic PR, convergent comms. solutions. Founded: 1981.

George L. San Jose, pres./COO

SKILLET DESIGN & MARKETING

3 Main Street, Union Station, Burlington, VT 05401
802/735-0727; nicole@skilletcreative.com
www.skilletcreative.com
Food & beverage, social media strategy & design, branding & positioning. Employees: 5. Founded: 2012.

Nicole L'Huillier Fenton, owner/mktg. dir.

SLACK AND COMPANY

233 N. Michigan Ave., #3050, Chicago, IL 60601
312/970-5800
www.slackandcompany.com
Marketing, corporate, trade, industrial, manufacturing, food. Founded: 1988.

Gary Slack, CEO/chmn.



SLICE COMMUNICATIONS

111 S. Independence Mall E. Ste. 340, Philadelphia, PA 19106
215/600-0050; info@slicecommunications.com
www.slicecommunications.com
Biotech, healthcare, manufacturing, technology, non-profit, professional services. Employees: 17. Founded: 2008.

Agency Statement: Slice Communications is a communications agency with fully dedicated public relations and social media teams that provides clients with actionable content and data-oriented approaches. Slice believes that integrated public relations and social media efforts are vital to accomplishing business goals when looking to grow and expand awareness of a company. Slice Communications is the recipient of the "Professional Services Excellence of the Year" award in the Greater Philadelphia Chamber of Commerce's 2015 Excellence Awards.

Cassandra Bailey, CEO

SLIWA PUBLIC RELATIONS, M

26 Dogwood Lane, Haskell, NJ 07420
973/272-2861; media@mliwa.com
www.mliwa.com
Press conference svcs., media training and media tours. Founded: 2005.

Maria Sliwa, pres.

SLOANE & COMPANY

SLOANE & COMPANY

7 Times Square, 17th fl., New York, NY 10036
212/486-9500; fax: 212/486-9094; esloane@sloanepr.com
Financial and corporate media rels. across industries, IR, public affairs, transactions (M&A, IPO work). Employees: 30. Founded: 1998.

Agency Statement: Founded in 1998, Sloane & Company is an award winning PR and IR firm. We specialize in financial PR, marketing comms., IR, corporate comms., crisis counseling, and public affairs.

We learn our clients' businesses from the inside out, forming strong, meaningful partnerships with management. Our clients include public and private companies, financial institutions and trade associations.

We represent some of the brightest and most interesting companies in their respective fields.

Elliot Sloane, CEO; Darren Brandt, Whit Clay, John Hartz, Josh Hochberg, Dan Zacchei, mng. dirs.

Athena Health	Starz
Cablevision Systems Corp.	Tivo
CIENA	Walgreen Co.
Exelon	
Huntington Bank	
Imax Corp.	
Liberty Media	
New York Life	
Panera Bread	
Ryman Hospitality	

SMALL PLANET PR

(Formerly FS Communications)
 3182 Campus Dr., #507, San Mateo, CA 94403
 650/345-3549
 www.smallplanetpr.com
 Product marketing comms., high-tech and consumer tech PR. Founded: 1991.
 Matthew Schmidt, prin.

SMITH & HARROFF, INC.

300 N. Washington St., #405, Alexandria, VA 22314
 703/683-8512; contact@smithharroff.com
 www.smithharroff.com
 Corp. PA, issue PR, adv., marketing, political mgmt. consultant, press, speaker training, film/video production. Employees: 8. Founded: 1973.
 Rick Morris, pres./CEO

SMITH & KNIBBS, INC.

1701 W Hillsboro Blvd., #302, Deerfield Beach, FL 33442
 954/428-4477; fax: 954/428-4392
 www.smith-knibbs.com
 General communications. Founded: 1979.
 Andrea Knibbs, Linda Lewis, principals

SMITH ASBURY INC.

5605 Summit St., West Linn, OR 97068
 626/836-3300
 www.smithasbury.com
 Strategic Marketing; Educational Institutions. Employees: 2. Founded: 1987.
 Judy Smith Asbury, Greg Asbury, principals
 California Institute of Technology
 University of La Verne

SMM ADVERTISING

811 W. Jericho Tpke., Smithtown, NY 11787
 631/265-5160
 www.smmadvertising.com
 Industrial, government, consumer. Founded: 1985.
 Charles MacLeod, pres./CEO

SNAPP CONNER PR

1258 W. 10400 S. Ste. 301, South Jordan, UT 84095
 801/806-0150; cheryl@snappconner.com
 www.snappconner.com
 PR strategy and execution, thought leadership, event management, crisis PR, author/book launch PR. Founded: 2007.
 Cheryl Snapp Conner, CEO

SOLEM & ASSOCIATES

115 Marion Ave., Mill Valley, CA 94941
 415/310-2430; dons@solem.com
 www.solem.com
 Full-service PR and PA. Founded: 1976.
 Don Solem, pres.

SOLOMON MCCOWN &**SOLOMON MCCOWN & COMPANY, INC.**

177 Milk St., #610, Boston, MA 02109
 617/695-9555; fax: 617/695-9505; hsolomon@solomonmccown.com
 www.solomonmccown.com
 Corporate, gov't rels., crisis comms., litigation rels., issues mgmt., real estate development & investment, healthcare, community rels., media rels., media and presentation training, messaging, creative content, digital & social media, video. Employees: 30. Founded: 2003.
Agency Statement: With offices in Boston and New York, Solomon McCown (SM&) supports clients that face complex, mission-critical issues at the intersection of public policy and business. The firm works within healthcare and real estate and with corporations and non-profit organizations to deliver strategic communications, messaging, public affairs and crisis communications services through media relations &

training, digital, social & video that help clients achieve the definition, recognition and protection needed to meet their goals.

Helene Solomon, CEO; Ashley McCown, pres.; Bill Stein, CFO; Dan Cence, Wendy Goldstein Pierce, sr. VPs; T.J. Winick, Dawn Bergantino, Jonathan Pappas, Michelle Mastrobattista, VPs

47 Brand
 Alexandria Real Estate Equities, Inc.
 Aligned Energy
 Arrowstreet
 Atrius Health
 Beacon Capital Partners
 Boston Beer Co.
 Bozzuto Management
 CBT Architects
 Chi Omega
 Combined Jewish Philanthropies
 Commonwealth Care Alliance
 Corvias Group
 The Davis Companies
 EF Education First
 Emerson College
 Harvard Vanguard Medical Associates
 Inquilinos Boricuas en Acción
 Jewish Community Centers of Greater Boston
 Lahey Health
 Lendlease
 Massachusetts Dept. of Public Health
 Massachusetts Developmental Disabilities Council
 Massachusetts Medical Society/New England Journal of Medicine
 Massachusetts Smart Growth Alliance
 May Institute
 MITIMCo
 Mount Vernon Co.
 Nellie Mae Education Foundation
 New Boston Fund
 New England Livery Assn.
 Related Beal
 Rockland Trust
 Skanska CD
 Westbrook Partners

SOME CONNECT

180 North Upper Wacker Dr., Chicago, IL 60606
 773/357-6636; info@someconnect.com
 www.someconnect.com
 Hospitality, real estate, B2B, e-commerce. Employees: 10. Founded: 2013.
 Aalap Shah, co-founder; Madhavi Rao, co-founder

SONNTAG PUBLIC RELATIONS, INC., RON

9406 N. 107th St., Milwaukee, WI 53224
 414/354-0200; 800/969-0200; fax: 414/354-5317
 www.rspr.com
 Ron Sonntag, chmn. & CEO; Patricia Johnson, pres. & COO

SOULATI MEDIA

(Formerly Marketing, Media & More, Inc.)
 965 Fernshire Dr., Dayton, OH 45459
 937/312-1363
 www.soulati.com
 Specialties: Healthcare; B-to-B; technology; professional services.
 Blended social media, traditional PR with integrated marketing and SEM.
 Employees: 2. Founded: 2002.
 Jayme M. Soulati, pres.

SOUND COUNSEL CRISIS COMMUNICATIONS

801 2nd Ave, Suite 800, Seattle, WA 98104
 206/489-5620; bruce@soundcounselcrisis.com
 www.soundcounselcrisis.com
 Crisis comms., issues mgmt., media training, executive comms., internal comms., recalls. Employees: 5. Founded: 2009.
 J. Vander Stoep, principal; Bruce Cordingly, principal; Michael Sheehan, specialist



SOUTHARD COMMUNICATIONS, INC.

111 John St., New York, NY 10038
212/777-2220; fax: 212/993-5811; bill@southardinc.com
www.southardinc.com
Full-service PR. Employees: 25. Founded: 1994.

Agency Statement: Southard Communications is a full-service agency that provides the capabilities and experience of a large firm with the passion, attention to detail and senior management involvement of a small agency. Southard has a stellar reputation in the marketing to mom's marketplace, working with a wide range of clients. With an excellent client retention record, the firm provides services including media relations, digital communications, special events, promotions, strategic counseling and partnerships, reputation management and crisis communications.

Bill Southard, pres. & CEO; Kelley DeVincentis, Scott Goldberg, VPs

- | | |
|--------------------------------|-----------------|
| All American Poker Network/888 | Silverlit Toys |
| ASA Products (Mobo Cruiser) | SleepBelt |
| Beatrix Girls | SneakMart |
| Blue Box Toys | Snuza |
| Brush Buddies | Space Scooter |
| Choice Collectibles | SRM Idea Lab |
| Elemental Path/CogniToys | Thames & Kosmos |
| Food Marketplace | |
| Game Truck | |
| Green Toys | |
| Irish Fairy Door Co. | |
| Kick-It Trainer | |
| Liti Holographic | |
| Magformers | |
| MALLC Consumer Products | |
| Maverix USA | |
| Moozi USA | |
| Ohio Art Co. | |
| Para' Kito | |
| Paulaner Beverage Group | |
| Roberts Cosmetics/Florapy | |
| School Zone Publishing | |

SOUTHWEST STRATEGIES LLC

401 B St., Ste 150, San Diego, CA 92101
858/541-7800; fax: 858/541-7863; jwahl@swspr.com
www.swspr.com
Public affairs, community outreach, media outreach, energy, transportation, retail. Employees: 40. Founded: 2000.

Alan Ziegaus, chmn.; Chris Wahl, pres.; Jennifer Wahl, CEO

SPARKPR

2 Bryant St., Suite #100, San Francisco, CA 94105
415/962-8200; fax: 415/276-6364; info@sparkpr.com
www.sparkpr.com; facebook.com/Sparkpr; twitter.com/Sparkpr
Technology, social media, digital strategy and consumer PR. Employees: 48. Founded: 1999.

Alan Soucy, CEO, Donna Burke, co-founder & mng. partner



SPEAKERBOX COMMUNICATIONS

8603 Westwood Center Dr., 4th flr., Vienna, VA 22182
703/287-7800; info@speakerboxpr.com
www.speakerboxpr.com
Public relations and comms. for B2B, B2G and emerging technology companies. Specific capabilities include messaging, media rels., thought leadership, and content mktg. Employees: 20. Founded: 1997.

Agency Statement: SpeakerBox is the high-tech sector's dedicated public relations firm, built specifically to meet the rigors of tech-based business communications: crystallizing complex ideas, targeting sophisticated buyers, and moving at the speed of technology. Since 1997, we've

given voice to the industry's top thinkers and performers; influenced hundreds of successful product launches, acquisitions, valuations, and IPOs; and helped raise nearly a billion dollars of institutional investment. For more information, visit www.speakerboxpr.com.

Elizabeth Shea, pres. & CEO; Lisa Throckmorton, COO; Katie Hanusik, exec. VP

- Acquia
- Carahsoft
- Corning
- Dupont Fabros
- EastBanc
- HighPoint Global
- Intel Federal
- Juniper Networks
- Macro Solutions
- O3b Networks
- QSM
- Red Hat
- SolarWinds
- TeleWorld

SPECTOR & ASSOCIATES, INC.

61 Broadway, 10th flr., New York, NY 10006
212/943-5858
www.SpectorPR.com
Public relations for defense, energy, financial, technology and life sciences. Founded: 1991.

Shelley Spector, pres.



Where health, science and communications meet®

SPECTRUM

2001 Pennsylvania Ave., NW, 2nd flr., Washington, DC 20007
202/955-6222
www.spectrumscience.com
Healthcare PR/PA. Employees: 65. Founded: 1996.

Agency Statement: Celebrating its 20th year, Spectrum is one of the nation's leading health and science communications agencies. Spectrum is proudly independent, and committed to achieving the goals of clients who are involved with issues, products, provider services or research in consumer, life and human health sciences. A full-service agency headquartered in Washington, DC and with offices in New York and Atlanta, Spectrum adopts an insight-driven approach in creating strategic frameworks for clients, supported by media relations, marketing communications, advocacy relations, public affairs, digital communications and design services.

Spectrum offers global reach as the U.S. partner and chair of GLOBALHealthPR, an international partnership uniting some of the world's most successful independent health care public relations firms and their affiliates from major markets in Europe, Asia, Australia and the Americas. For more information, visit www.spectrumscience.com or on Twitter, follow @SpectrumScience.

John J. Seng, founder & CEO; Jonathan Wilson, pres.; Michelle Gross, mng. dir., NY; Al Jackson, Pamela Lippincott, Rob Oquendo, Amanda Sellers, Michelle Strier, Leslie Wheeler, exec VPs; Denise Chappell, Susan Francis, Tim Goddard, Maya Robotti, sr. VPs

- Acura Pharmaceuticals
- Alnylam Pharmaceuticals
- Astellas
- Covidien/Medtronic
- The Ohio State University Comprehensive Cancer Center – James Cancer Hospital
- Roche Diagnostics
- Spero Therapeutics
- St. Jude Children's Research Hospital
- Tesaro, Inc.
- Zafgen

SPELLING COMMUNICATIONS

3415 S Sepulveda Blvd., Los Angeles, CA 90034
310/838-4010
www.spellcom.com
Research, branding, media relations, analyst relations, graphic design.
Dan Spelling, CEO

SPENCER MCMILLAN PUBLIC RELATIONS

P.O. Box 133, Windermere, FL 34786
407/217-6432; spencer@spencermcmillanpr.com
www.spencermcmillanpr.com
The SMPR is a boutique social media & PR agency for the travel, tourism & luxury industries. Our focus is on female/mom consumers, who are the decision-makers for most product. Employees: 3. Founded: 2013.
Laura Spencer, CEO & pres.

SPI GROUP LLC, THE

165 Passaic Ave., #410, Fairfield, NJ 07004
973/244-9191; sgoodman@spigroup.com
www.spigroup.com
Steve Goodman, gen. mgr.



SPM COMMUNICATIONS, INC.

2030 Main St., Ste. 325, Dallas, TX 75201
214/379-7000; 24-hour media line: 817/329-3257
www.spmcommunications.com
Dallas • Austin. Employees: 19.

Agency Statement: Founded in 1999, SPM is a thriving Dallas-based PR agency with national reach, promoting and protecting iconic food, restaurant, retail, lifestyle and franchise brands through media relations, social media strategy, spokesperson training and crisis management. Our “No Jerks” policy, which was featured in *The Wall Street Journal*, is the core of SPM’s culture. It means we foster an atmosphere of mutual respect and trust among clients, team members and company leaders.

From former newspaper reporters and TV journalists to social media strategists, media relations specialists and corporate communications experts, our team is made up of experienced professionals who approach each client’s brand holistically. Whether the client is a category-leading national powerhouse or a start-up, SPM works to build businesses by creatively telling clients’ stories in many voices to many audiences to not only resonate with consumers, but provide measurable ROI.

Suzanne Parsonage Miller, pres. & founder

Austin Footwear Labs
Autumn Leaves
Baublerella
Boulder Organic
Bruegger’s Bagels
Eraclea Skin Care
Etre Belle
Main Event
McGarrah Jessee
Newk’s Eatery
P.F. Chang’s
Pollo Tropical
Pulsr
RiskBand
Salata
Stubb’s Legendary Bar-B-Q
Taco Cabana
Van’s International Foods



SPONG

Spong is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@spongpr.com
www.spongpr.com

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 70. Founded: 1990.

Agency Statement: Spong creates ideas that un-level the playing field to give our clients an advantage.

It’s a fast, chaotic, unceasingly competitive world out there. The one thing with the power to swing it all in your favor is a great idea. We create big, contagious, game-changing ideas for our clients. Ideas that hijack the conversation and own the category all with journalistic ethics and ideals. Using ideas to create an advantage for our clients.

Our roots are firmly planted in public relations. But through our 26 years, Spong has evolved and grown through holistic, 360-degree thinking that smartly solves our clients’ problems. Our services include the right combination of critical, long-standing public relations services such as earned media relations, brand journalism, reputation management and crisis and issues management as well as newer offerings such as all forms of content creation, social channel strategy, influencer analytics and engagement, paid media, and digital and social engagement. We are structured so that we have the flexibility to add more capabilities as new needs and technologies evolve.

Because our content work is growing at unprecedented rates, and brands’ investment in content development will double in the next three years, we established Spong’s Content Lab – an in-house agency resource for creating quick-turn, multimedia assets for digital and social media. We are able to concept and produce content based on client needs and cultural and social media trends. Having our own Content Lab in the building means that social analytics, social listening, community managers and content journalists can come together to create real-time content that drives brand awareness and engagement. And it means we can do more work for our clients without paying outside studio fees. Our capabilities are continuously evolving in the Spong Content Lab and allow us to produce content in multiple formats, from photography and videography, to illustrations and the latest social post forms, such as cinemagraphs.

As a mid-size public relations agency, we have deep enough resources to provide best in class research, insights and service, but also are small enough where no one is working in a silo. This means that we are nimble, and can easily do what’s needed to create ideas for our clients.

Julie Batliner, pres.; Emily Buchanan, sr. dir. of brand mktg., sr. partner; Jill Schmidt, dir. of strategy, corporate practice chair, sr. partner; Grete Lavrenz, food & nutrition practice chair; Eric Hausman, retail practice chair, partner; Cavan Reagan Reichmann, social engagement chair, partner; Sheldon Clay, group creative dir., partner; Erika Collins, dir. of new business, partner

100 W. 33rd St., 5th flr., New York, NY 10001

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Jennie-O
Lorissa’s Kitchen
MasterBrand Cabinets
MATADOR Beef Jerky
Meet Minneapolis
Michael Graves Architecture & Design
Page Education Foundation
Post Consumer Brands
Rapala
Save-A-Lot
Sherwin-Williams
SUPERVALU
Thermos
The Schwan Food Company
Trane
U.S. Bank

SPRECKLEY PARTNERS LTD.

214 Great Portland St., London W1W 5QN, United Kingdom
44 (0) 20 7388 9988; fax: 44 (0) 20 7388 8588; info@spreckley.co.uk
www.spreckley.co.uk
Consumer, technology, business-to-business, new media PR. Founded: 1983.

Richard Merrin, mng. dir.



SPRING O BRIEN

SPRING, O'BRIEN

20 W. 22nd St., #906, New York, NY 10010
212/620-7100; info@spring-obrien.com
www.spring-obrien.com
Founded: 1982.

Agency Statement: Spring O'Brien is an award-winning, full-service marketing communications agency specializing in travel and hospitality PR for over three decades. We have successfully represented new and established companies across every segment of the travel industry including tourism boards, cruise lines, airlines, railways, hotels, resorts, tour operators, websites, associations, and credit card companies.

What sets us apart is our ability to make a Visible Difference for clients, uniquely achieving a competitive edge with integrated solutions, developing customized public relations, social media and branding campaigns, as well as digital marketing and travel trade programs. We consistently achieve high visibility broadcast, print and online coverage to catapult client brands beyond the fray. We pride ourselves on our inventive approach to partnerships, promotions, package and product development, rebranding, special events and strategic counsel. Spring O'Brien offers the flexibility and hands-on approach and nimble, fast turnaround of a smaller agency with the specialist resources and expertise to achieve big results.

Spring O'Brien is a Myriad company.

Chris Spring, pres.; Lauren Kaufman, sr. VP

Argyle International Airport
Blue Diamond Resorts
Central Holidays
China National Tourist Office
Eurail
Harley-Davidson Museum
Homestay.com
ITC Hotels Luxury Collection
MedjetAssist
St. Vincent and the Grenadines Tourism Authority
SuperClubs' Breezes Resorts & Spas
Visit South Walton
Visit Wales

SPRINGBOARD PUBLIC RELATIONS

17 North Main St., Marlboro, NJ 07746
732/863-1900; fax: 732/863-1915; info@SpringboardPR.com
www.springboardpr.com
Technology PR. Founded: 1995.

Domenick Cilea, pres.

SQUIRES PR

10866 Washington Blvd. #346, Culver City, CA 90232
323/375-4890; fax: 310/693-2628; livia@squirespr.com
www.squirespr.com
Medical professionals, authors/experts, indie films, musicians, lifestyle experts, events, live performances, cultural institutions, non-profit. Employees: 2. Founded: 2007.

Livia Squires, prin.

SS+K

88 Pine St., 30th flr., New York, NY 10005
212/274-9500; mkaminsky@ssk.com
Corporate communications and advertising, including corporate, financial and crisis PR. Founded: 1993.

Rob Shepardson, Lenny Stern, Mark Kaminsky, partners

ST. JOHN & PARTNERS

5220 Belfort Rd., 4th flr., Jacksonville, FL 32256
904/281-2500
www.sjp.com
Full-service PR and advertising firm: consumer/retail, food and beverage, automotive, development, travel and tourism, consumer technology. Founded: 1984.

Dan St. John, chmn. & CEO

STACKPOLE & PARTNERS ADVERTISING

222 Merrimac St., Newburyport, MA 01950
978/463-6600; fax: 978/463-6610
www.stackpolepartners.com
Full-service marketing communications agency offering advertising and PR services. Founded: 1995.

Peter Stackpole, founder/pres.



STANDING PARTNERSHIP

Member of The Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; fax: 314/469-3512; mlackey@standingpartnership.com
www.standingpartnership.com
Reputation management, crisis management, issues management, public affairs, strategy, corporate social responsibility, particular expertise serving clients in healthcare, agriculture, industrial, education and complex industries. Employees: 21. Founded: 1991.

Agency Statement: Standing Partnership creates value for our clients by deepening relationships, building trust and mitigating risk (in complex, highly regulated environments).

Melissa Lackey, pres. & CEO

Belden
Big Brothers Big Sisters - Eastern Missouri
Brigham & Women's Hospital
CACUBO
Carbogen AMCIS
FreseniusRx
Graybar
Lumeris
Mallinckrodt Pharmaceuticals
Maritz, Inc.
Maryville University
Maternal, Child & Family Health Coalition
Mid-America Transplant Services
Midland States Bank
Mount Marty College
Nutrition Physiology
Ranken Technical College
Southern Illinois University Edwardsville
SRG Global, Inc.

St. Louis College of Pharmacy
The Doe Run Co.
TriZetto Provider Solutions
United Soybean Board
United Way of Greater St. Louis



STANTON COMMUNICATIONS, INC.

1150 Connecticut Ave., NW, #810, Washington, DC 20036
202/223-4933; fax: 202/223-1375; washingtonoffice@stantoncomm.com
www.stantoncomm.com
Public affairs, marketing communications, strategic counsel, digital & social media, creative services. Employees: 15. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is a national public relations and public affairs firm serving corporations, trade associations and non-profit organizations throughout the U.S. and abroad. Now in our 27th year, the firm is fully independent and dedicated to helping clients inform, influence and inspire.

Continued on next page

STANTON COMMUNICATIONS, INC. continued

Our clients include some of the world's most notable companies in a range of fields including technology, energy, health care, education, and industrial services. We provide strategic communication planning, media relations, issue management, marketing communication, digital and social media services and crisis counsel and management. We also conduct sophisticated spokesperson training and event programs. With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a network of trusted associates and is a partner firm in PR World Alliance with representation in major cities throughout North America, South America, Europe, Africa and the Pacific Rim.

Stanton Communications also features a fully integrated, in-house design and creative services team that successfully executes compelling, convincing and comprehensive campaigns for a variety of clients. These include infographics, web sites, advertising, brand and logo materials and video.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by *The Holmes Report*, a pre-eminent communications industry journal.

Peter V. Stanton, CEO; Lori Russo, pres.; Sarah Litton, Jeff Urbanchuk, Amy Bowman, VPs; Megan Berry, creative dir.

45 Rockefeller Plaza, #2000, New York, NY 10111
212/616-3601; fax: 212/616-3612; newyorkoffice@stantoncomm.com

300 E. Lombard St., #1440, Baltimore, MD 21202
410/727-6855; fax: 410/727-6156; baltimoreoffice@stantoncomm.com

American Nurses Assn.
The American Registry for Internet Numbers (ARIN)
American Statistical Assn.
Asbury Communities
Bergeson & Campbell
Consumer Technology Assn.
Forrester Construction
Fraunhofer, IIS
International Coaches Foundation (ICF)
Maryland Live! Casino
The National Assn. of Professional Background Screeners (NAPBS)
North American Metal Packaging Alliance (NAMPA)
Quad/Graphics
Southland Industries
State of Maryland Dept. of Business & Economic Development
W. L. Gore & Associates



STANTON PUBLIC RELATIONS & MARKETING

880 Third Ave., New York, NY 10022
212/366-5300; fax: 212/366-5301; astanton@stantonprm.com
www.stantonprm.com

Full-service PR, mktg, comms., specializing in fin'l services, private capital and asset management, insurance, technology, B-to-B, healthcare services, and education. Employees: 20. Founded: 1995.

Agency Statement: Stanton Public Relations & Marketing provides strategic public relations and brand marketing to clients across a spectrum of industry sectors and sizes—from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

We are a full-service agency serving our clients across a variety of communications disciplines including media relations, corporate brand messaging, website creation, marketing materials design and writing, executive visibility, thought leadership, reputation & crisis management, senior executive counsel, and social/digital media campaigns. Our understanding of the business world and the media covering it allows us to position clients effectively within a broader context. Our senior professionals spend the majority of their time on client work, ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hall-

marks of our client relationships.

Alex Stanton, CEO; Tom Faust, Charlyn Lusk, mng. dirs.; George Sopko, Katrin Lieberwirth, VPs

3i
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Miami University
Pine Brook
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Stable Value Investment Assn.
Sun Capital
Tanenbaum Center for Interreligious Understanding
TD Ameritrade
Vertical Bridge
VSS

STARMARK INTERNATIONAL

210 S. Andrews Ave., Ft. Lauderdale, FL 33301
954/874-9000; info@starmark.com
www.starmark.com

Branding, adv., PR, Internet development. Founded: 1978.

Peggy Nordeen, CEO



STATUS LABS

151 S. First Street, Suite 100, Austin, TX 78701
512/428-5275; courtney@statuslabs.com
www.statuslabs.com

Media relations, crisis communications, online reputation management, online crisis management, social media management, social media marketing, media training, website development, SEO, product launches, public affairs. Employees: 35. Founded: 2011.

Agency Statement: Status Labs is an international reputation management firm that helps leading brands and high-profile individuals to look their best in the news and online, protecting them from reputational damage. From increasing a brand's media and digital footprints to crisis management, Status Labs offers creative solutions tailored to a client's unique needs. Headquartered in Austin with offices in New York and São Paulo, Status Labs works with clients and media around the globe to fulfill international marketing, social media, and PR goals.

Courtney Rose Fitzpatrick, media dir.

STEARNS JOHNSON COMMUNICATIONS

(See UPRAISE Marketing + Public Relations)

STEPHAN & BRADY, INC.

1850 Hoffman Street, Madison, WI 53704
608/241-4141
www.stephanbrady.com

General, foods/beverages, foodservice, bus.-to-bus. PR. Founded: 1952.

George Whitely, Daniel Hearn, chief customer officers

STEPHEN BRADLEY & ASSOCIATES LLC

2101 Highland Ave. S., #420, Birmingham, AL 35205
205/933-6676; fax: 205/933-8173; ebrad@bellsouth.net
pralabama.com
Full service PR, media rels., crisis comms., environmental comms., gov't
rels., social media. Employees: 5. Founded: 1995.

Stephen Bradley, president

400 South Union St., #235, Montgomery, AL 36104
334/834-9685; Fax 334/834-9684

ALPower
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Monsanto

RegionalCare Hospital Partners
SouthWest Water Co.
White Rock Quarries
Williams Transco

STERLING COMMUNICATIONS

750 University Ave., #100, Los Gatos, CA 95032
408/395-5500; go@sterlingpr.com
www.sterlingpr.com

Categories: Tech PR, B2B PR, green tech, clean tech, healthcare,
mobile/wireless, software, hardware, IoT, security, edtech, biotech,
crowdfunding, cloud, telecom. Employees: 19. Founded: 1989.

Sterling's executive team: Marianne O'Connor, CEO; Kawika
Holbrook, VP, creative; Mark Bonham, VP, content mktg. strategy;
Tiffany Bryant, VP, ops.; Lisa Hawes, sr. dir.

Current PR clients include:

Arx Pax
Health2047
Greenwave Systems
Medallia

Netgear
RevJet
TIBCO

STERN & CO.

New York, NY 10024
212/888-0044; fax: 212/724-8509
www.sternco.com
Financial PR, media communications.

Richard L. Stern, Stephanie Roumell Stern, co-founders/principals



STERN STRATEGY GROUP

186 Wood Ave. South, Suite 300, Iselin, NJ 08830
908/276-4344; fax: 908/276-7007; hello@sternstrategy.com
www.sternstrategy.com

Corporate comms., product/service comms., thought leadership, crisis
comms., conference & speaking opportunities, speakers bureaus, media
rels., media training, internal comms., video production, digital & web
strategy, SEO, bus.-to-bus., influencer rels., business book promotion,
positioning/brand counsel, and content marketing. Employees: 35.
Founded: 1985.

Agency Statement: Stern Strategy Group is a strategy and communi-
cations firm that provides best-in-class advisory, public relations and
expert speaker services. For 30 years, we have designed, developed and
implemented goals-focused, outcomes-oriented approaches to building
thought leadership and business - helping our clients shape and share
powerful stories that open the right doors to the right opportunities. Visit
www.sternstrategy.com for additional insight about how we give voice to
ideas, individuals and institutions impacting the world.

Susan Stern, pres.; Nicole Gagnon, VP; Joan Bosisio, VP; Ned Ward,
VP; Tara Baumgarten, VP

45 Prospect St., Boston, MA 02139
908/325-3881; info@sternassociates.com
Ned Ward, VP

STEVENS STRATEGIC COMMUNICATIONS, INC.

Gemini Towers, 1991 Crocker Rd., Suite 500, Cleveland, OH 44145
440/617-0100; fax: 440/614-0529; estevens@stevensstrategic.com
www.stevensstrategic.com

Edward M. Stevens, chmn. & CEO; Julie Osborne, editorial svcs.;
Stephen Toth, creative dir.; Meredith Traxler, office mgr.; Jim
Difrangia, media rels. dir.; Amy Krebs, social media coordinator

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Community Foundation of Lorain County
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Eriez International
Family Learning Center
GlobalX
Greater Cleveland Neighborhood Center
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Independence Capital
King Nut
Lake Metroparks
Lancaster Colony Commercial Products
Materion
National Coil Coaters Assn.
National Safety Apparel
O'Toole, McLaughlin, Dooley & Pecora Co.
Pepple & Waggoner
Polar King
Public Relations Global Network
Rascal House Pizza
RevoLaze
Robeks of Ohio
Ross Environmental
Rusk Conair
Safety Today
Technology Recovery Group
Thermodyne
Volk Protective Products
Vorti-Siv
Wild Republic



Public Relations Global Network
The World's Local Agency

STIMPSON COMMUNICATIONS

P.O. Box 5174, Wayland, MA 01778
508/647-0705; henry@stimpsoncommunications.com
www.stimpsoncommunications.com
Founded: 1984.

Henry Stimpson, president

Effisoft
Fidelity Bank
Global IQX
GoodWorks Insurance
Palisades Hudson Financial Group
The Hanover Insurance Group

STIR, LLC

330 E Kilbourn Ave, #222, Milwaukee, WI 53202
414/278-0040
www.stirstuff.com
Full-service integrated marketing firm.

Brian Bennett, owner/strategic planning, sr. acct. mgr.



STORY PARTNERS

1000 Potomac St., N.W., Suite 102, Washington, DC 20007
202/706-7800; debra.cabral@storypartnersdc.com
www.storypartnersdc.com

Strategic public affairs, crisis communications, and issues and reputation management for U.S. and global clients across major industry sectors including energy, healthcare, transportation, finance, and technology. Employees: 20. Founded: 2010.

Agency Statement: Born of the legacy of Dittus Communications, Story Partners has emerged as one of Washington D.C.'s preeminent public affairs firms. Our principals have a long history developing and executing strategies which make a difference, whether our clients are trying to influence a public debate, define and dominate a market or successfully position an executive team. We strive not to be the biggest public affairs firm but simply the best.

Gloria Story Dittus, chmn.; Debra Cabral, CEO; Trudi Boyd, exec. VP; Carrie Blewitt, Betsy Stephenson, Kathy Jeavons, sr. VPs

AdvaMed	National Retail Federation
Agribank	Noble Energy
Alabama Power	Southern Company
American Petroleum Institute	Trucking Moves America
Animal Health Institute	Forward
Entertainment Software Association	
The Home Depot	
LIFT America Coalition	
Master Limited Partnership Assn. (MLPA)	

STRATEGIC AMERICA

6600 Westown Pkwy., #100, West Des Moines, IA 50266
888/898-6400; fax: 515/224-4181; mschreurs@strategicamerica.com
www.strategicamerica.com

Comms. audits, research, strategic plans, brand launches, promotional/educational campaigns, media relations, issues mgmt.. Founded: 1980.

Mike Schreurs, CEO

STRATEGIC AMPERSAND INC.

250 Bloor St., East, #1440, Toronto, Ontario M4W 1E6, Canada
416/961-5595
www.stratamp.com

Integrated mktg. comms. for the high-tech industry, public & media rels., special event mgmt., media planning & placement, sales promotion, direct mktg., corp. video production.

Gayle Robin, Miles Pollock, partners

STRATEGIC OBJECTIVES INC.

184 Front St., East, 4th flr., Toronto, Ontario M5A 4N3, Canada
416/366-7735
www.strategicobjectives.com

Strategic comms., healthcare, food, travel, product launches, media rels., media training, issues & crisis mgmt., corp. identity programs, special event organization.

Deborah Weinstein, pres.



STRATEGIC PUBLIC RELATIONS GROUP

Room 2401-02, Admiralty Centre I, 18 Harcourt Road, Hong Kong, Hong Kong
(852) 2527 0490; fax: (852) 2114 4948; eveline.wan@sprg.com.hk
www.sprg.asia

Investor rels.; financial comms.; corp. & mktg. comms.; consultancy and event mgmt. for automobile, FMCG, healthcare & pharmaceutical brands, hospitality & tourism, IT, lifestyle and consumer products, property, sports & games clients; brand comms.; CSR comms.; digital/social media; conference & event mgmt.; media & presentation skills training;

issue & crisis mgmt.; media rels.; editorial svcs.; collateral production. Employees: 300. Founded: 1995.

Agency Statement: SPRG is one of the largest public relations networks in Asia and Hong Kong's largest public relations consultancy. It is an integrated public relations group and an investor relations and financial communications specialist, with nine offices in Hong Kong, Beijing, Shanghai, Guangzhou, Taiwan, Singapore and Malaysia, serving 300 retainer clients in the region.

SPRG has earned such agency awards as PR Agency of the Year in Asia 2013, 2014 & 2015, PR Agency of the Year in Asia Pacific 2014 & 2015 & Grand Stevie Winner 2013 by *The Stevie Awards*; Best Crisis Management Team 2014 by *Marketing magazine's PR Awards*; Greater China Independent Agency of the Year 2012 & Asia Pacific Network of the Year 2010 by *Campaign Asia-Pacific PR Awards*; Asia Pacific Financial Consultancy of the Year 2011 & Hong Kong Consultancy of the Year 2009 by *The Holmes Report*; Local Hero of Public Relations Agency of the Year 2010, 2011, 2012 & 2013 & Local Hero of Media Relations Agency of the Year 2010 by *Marketing magazine*.

Over the years, the campaigns SPRG devised for clients have won over 68 awards since 2010; earning recognition from *Bulldog Reporter*, *Marketing magazine*, *Campaign*, *The Holmes Report*, *IPRA*, *PRNews*, *PublicAffairsAsia*, *Stevie Awards*, *Mer Comm.* etc.

Richard Tsang, chmn., Strategic Public Relations Group Limited; Eveline Wan, sr. dir. - Asia, Strategic Public Relations Group Limited; Esther Chan, mng. dir., Strategic Financial Relations Limited; Anita Cheung, mng. dir., Strategic Financial Relations (China) Limited; Vivian Fok, mng. dir., Strategic Communications Consultants Limited; Cindy Qin, gen. mgr., Beijing Strategic Communications Consultants Company Limited; Shufen Tan, gen. mgr., Shanghai Strategic Consulting Company Limited; Eveline Wan, gen. mgr., Guangzhou Strategic Public Relations Limited; Nancy Huang, gen. mgr., Taiwan Strategic Communications Consultants Limited; Edwin Yeo, gen. mgr., Singapore Strategic Public Relations Pte. Ltd.; Stefanie Braukmann, gen. mgr., Strategic Public Relations Sdn. Bhd.

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Aeon Stores (Hong Kong)
Alpecin
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Deloitte Touche Tohmatsu
Google
Hasbro Singapore
Hong Kong Deposit Protection Board
K. Wah International Holdings Ltd.
KFC
Lenovo
LG
Microsoft
National University of Singapore
ONYX Hospitality Group
Puma
SOHO China
The Hong Kong Institute of Director
United Company RUSAL Plc.
Universal Networks
ZTE Corporation

STRATEGICS, INC.

9455 Drake Ave., Evanston, IL 60203
312/346-2000
www.strategicsinc.com
Communications & marketing support. Founded: 1996.

Ray Carmichael, founder

STRATEGIES 360

1505 Westlake Ave. N., #1000, Seattle, WA 98109
206/282-1990; fax: 206/282-2704
www.Strategies360.com
PR, PA, gov't rels., community rels. Founded: 1985.

Ron Dotzauer, CEO/co-founder

STROTHER COMMUNICATIONS GROUP

222 South 9th St., 41st fl., Minneapolis, MN 55402
612/288-2400; patricks@scgpr.com
www.scgpr.com

Marketing PR, graphic design, web development and design.

Patricia Henning Strother, pres.; Patrick Strother, CEO & chief creative officer

STRYKER WEINER & YOKOTA PR

Member of the Worldcom Public Relations Group
Davies Pacific Center, 841 Bishop St., #1530,
Honolulu, HI 96813
808/523-8802

www.StrykerWeiner.com
Full-service PR. Founded: 1979.

Neal Yokota, pres./CEO



WORLD.COM
Public Relations Group

STUNTMAN PUBLIC RELATIONS

285 W. Broadway, New York, NY 10013
212/242-0002; neil@stuntmanpr.com
www.stuntmanpr.com

Lifestyle, fashion, hospitality, food, beverage, e-commerce. Employees: 5. Founded: 2010.

Neil Alumkal, founder

Eponym

Francois Payard Bakery / FP Patisserie

Island Company

Kati Roll Company

Le Coq Rico

Martin Lawrence Gallery

Mellow Mushroom Pizza Bakers

Mikey's Muffins

Sabatino Tartufi

The Bernic Hotel

The Fillmore Room

Traveler Beer Company

Valrhona Chocolate

STURGES WORD

Partner in The Worldcom Public Relations Group
810 Baltimore Ave., Kansas City, MO 64105
816/221-7500

www.sturgesword.com
Full-service marketing communications firm.

Melissa Sturges, principal



WORLD.COM
Public Relations Group

STYLE HOUSE PUBLIC RELATIONS

85 Broad St., 16th fl., New York, NY 10004
212/444-8177; info@stylehousepr.com
www.stylehousepr.com

Janna Meyrowitz Turner, founder & pres.

Ariana Ost

Archipelago Botanicals

Bedroom Athletics

Jamberry

Oasis

Prescriptives

Vive

SULLIVAN HIGDON & SINK INC.

255 N. Mead, Wichita, KS 67202
316/263-0124

www.wehatesheep.com

PR, adv., bus.-to-bus., aerospace/defense, entertainment, healthcare, retail stores. Founded: 1971.

Tom Bertels, mng. partner

SULLIVAN-ST. CLAIR MARKETING/PR

See Red Square Agency



SunStar
Strategic

SUNSTAR STRATEGIC

211 N. Union St., #240, Alexandria, VA 22314
703/299-8390; fax: 703/299-8393; hteklemariam@sunstarstrategic.com
www.sunstarstrategic.com

Financial services. Employees: 14. Founded: 1991.

Agency Statement: SunStar Strategic works with companies who want to grow. With 25 years of experience designing and executing public relations and marketing communications strategies, SunStar Strategic is an expert at working with each client company to articulate its unique story and proactively present it to the financial and business media as well as the investment community. Through its financial services and alternative energy practices, SunStar Strategic clients include some of the country's top institutional asset managers, mutual fund firms and alternative energy companies and associations.

Kathryn Morrison, pres. & CEO; Robert Brummond, CFO & dir. of ops.

SUNWEST COMMUNICATIONS

One Galleria Tower, 13355 Noel Rd., #1000, Dallas, TX 75240-6691
214/373-1601; fax: 214/691-8444; info@sunwestpr.com

www.sunwestpr.com

Full-service PR. Founded: 1982.

Andrew M. Stern, chmn. & CEO; Fredrick H. Stern, pres.

SUSAN DAVIS INTERNATIONAL LTD.

Member of IPREX

1101 K St. N.W., #400, Washington, DC 20005

202/408-0808

www.susandavis.com

Media rels., government/international rels., public affairs, crisis comms., special events. Founded: 1975.

Susan Davis, chairman

SVM PR

2 Charles St., 3rd fl. North, Providence, RI 02904
401/490-9700

www.svmmarcom.com

High-tech; business-to-business PR. Founded: 1971.

Bob Vetromile Jr., principal

SWANSON COMMUNICATIONS LLC

1775 Eye St. NW, #1150, Washington, DC 20006

202/783-5500; contact@swansonpr.com

www.swansonpr.com

Marketing and public relations for sports entities, non-profit organizations, corporations, government agencies, and multicultural campaigns. Founded: 1997.

Kelly Swanson, pres.

SWB&R

3865 Adler Place, Bethlehem, PA 18017

610/866-0611

www.swbrinc.com

B2B marketing communications, media relations, employee communications, crisis planning and management, trade show support, special events, community relations, government relations. Founded: 1969.

Henry Raab, VP, PR

SWEENEY

19106 Old Detroit Rd., #200, Rocky River, OH 44116

440/333-0001; elizabeth@sweeneypr.com

www.sweeneypr.com

Full-service mktg. & public relations firm. Founded: 1986.

Jim Sweeney, founder/CEO; Elizabeth Kwolek, dir. PR

SweeneyVesty

SWEENEYVESTY

419 Park Ave. South, 11th fl., Suite 1101, New York, NY 10016
212/226-5105; brian.sweeney@sweeneyvesty.com
www.sweeneyvesty.com

Professional services/B2B, finance; technology, infrastructure, property, consumer, healthcare, tourism, hospitality, lifestyle services, thought leadership, strategic planning, media/content, social/web, events, issues/crisis/litigation. Employees: 50. Founded: 1987.

Agency Statement: Founded in 1987, SweeneyVesty provides business strategy and communications services to corporations and public organizations. Our advice and work is designed to improve core perceptions and increase core revenues of our local, national, regional and global clients. We work in communications situations involving business growth and transformation, brand and culture building, issues management and innovation. Our business model is to have long-term relationships with leading companies, brands and organizations.

SweeneyVesty is an independent company operating in the United States, Europe and Asia Pacific. In the past decade SweeneyVesty has undertaken projects for clients in over 100 cities in 50 countries. We are motivated, successful and relentless on behalf of our clients.

Brian Sweeney, chmn.; Jane Vesty, CEO; Andrew Conn, exec. VP, New York; Richard Campbell, exec. VP, Int'l

The Perch. 45 E Lincoln St., Columbus, OH 43215

Amelia Vereb, exec. VP

Elbestrasse 28/29, Berlin, 12045 Germany

Glen Cameron, gen. mgr., EMEA

Level 7, Tower 1. 205 Queen St., Auckland 1010 New Zealand

Greg Fahey, gen. mgr, Auckland; Carla Hofler, exec. VP, gen mgr. int'l

Level 7, 99-105 Customhouse Quay, Wellington 6011 New Zealand

Catherine McMechan, gen. mgr.

Level 6. 137 Market St., Singapore 048943

Sarah Tan, VP, sr. consultant

131-151 Great Titchfield St., London W1W 5BB United Kingdom

Glen Cameron, gen. mgr., EMEA

T

10FOLD

44 Montgomery St., #3065, San Francisco, CA 94104
415/800-5361

www.10fold.com

Public relations and integrated marketing for high technology companies. Employees: 32. Founded: 1995.

Susan Thomas, CEO

22SQUARED

1170 Peachtree St. N.E., Atlanta, GA 30309
404/347-8700

www.22squared.com

Full-service PR firm. Founded: 1996.

Richard Ward, pres./CEO

360 MEDIA

1040 Boulevard, S.E. Suite C, Atlanta, GA 30312
404/577-8686; info@360media.net

www.360media.net

Internet PR, event PR, product development and launch.

Tara Murphy, pres.



360 PUBLIC RELATIONS

200 State St., Boston, MA 02109
617/585-5770; fax: 617/585-5789

www.360pr.com

www.twitter.com/360pr

www.linkedin.com/company/360-public-relations

Agency Statement: Born in the digital age, 360PR is perfectly built for today's rapidly evolving consumer and communications worlds. As a consumer specialist agency, we think all day long about how to build, engage and mobilize consumer audiences and do precisely that for category-leading and challenger brands. We deliver tangible outcomes for our clients with creative, insight-driven campaigns, a relentless pursuit of results, and a highly collaborative team.

360PR has been recognized as an Agency of the Year and Best Place to Work, and is a member of PROI Worldwide — the largest global partnership for independent PR firms.

Laura Tomasetti, CEO; Rob Bratskeir, exec. VP; Stacey Clement, Kalley Jolly, Victoria Renwick, Michael Rush, sr. VPs; Caitlin Chalke, Carol Garrity (HR), Ali Kavulich, Caitlin Melnick, VPs

Additional locations: NYC; San Francisco, CA; Washington, D.C.

Aeria Games

Alberto VO5

Continental Mills

Crabbie's Ginger Beer

Dancing Deer Baking Company

DeNA

Family Fun Magazine

Good Food Made Simple

Hasbro

Honeywell Home Environment

illy

Jarden Home Brands

Jelly Belly

Juicy Juice

J.P. Morgan Corporate Challenge

Liberty Mutual Insurance

Lightlife Foods

Nasoya

Oregon Scientific

PBS KIDS

Peapod

Safety 1st

Stonyfield Organic

Stride Rite

The Pogue's Irish Whiskey

Tomme Tippee

Virgin Atlantic Airways

Walkers Shortbread

WellPet

3RD COAST PR

541 N. Fairbanks Ct., #2720, Chicago, IL 60611

312/257-3030; fax: 312/257-3031; info@3rdCoastpr.com

www.3rdCoastpr.com

Consumer products (housewares, pet, baby, food/bev), B2B. Employees: 10. Founded: 2011.

Rich Timmons, pres. & CSO; Betsi Schumacher, dir., client svcs.

Innocor Foam Technologies

Lakeshore Learning

Med-Master

Nest Labs

O-Cedar

Pettura pet supplements

SABRE Personal Safety

Sleep Innovations

Standard Market

Winix

* TAFT

TAFT COMMUNICATIONS

2000 Lenox Ave., #200, Lawrenceville, NJ 08648
609/683-0700; lisaw@taftandpartners.com
www.taftandpartners.com

Public relations, comms. campaign - development & execution, branding, strategic dev., advertising, thought leadership & editorial, leadership communication, social media & web development, video & media production, event mgmt. Employees: 12. Founded: 1999.

Pete Taft, CEO; Ted Deutsch, pres.; Mara Connolly, exec. VP, strategic dir.; Jayne O'Conner, VP, comms.; John Reuland, dir., comms.; Rachel Darwin, mgr., comms.; Anne Wallentine, comms. coord.; Connie Ludwin, acct. dir.; Jesseka Kadylak, social media administrator

Acadia	Rutgers University - Newark
Barnabas Health	Samsung
Bristol-Myers Squibb	Sandoz
DiversityInc	Sanofi
FDU PublicMind	Takeda
Felician University	TMC Pharma
Guerbet Global	
Halozyme	
Hay Group	
J&J Sterility Assurance	
La Bon Magot	
MedAvante	
Medimmune	
New Jersey Health Initiatives	
New Jersey Conservation Foundation	
PharmApprove	
Rethink Energy	
Robert Wood Johnson Foundation	

TANIS COMMUNICATIONS INC.

800 West El Camino Real, #180, Mountain View, CA 94040
650/731-0554; allison_niday@taniscomm.com
www.taniscomm.com

Specializes in tech PR, strategic messaging and positioning, brand strategy, financial/investor rels., and crisis comms. Employees: 9. Founded: 1997.

Nikki Tanis, pres.; Robin Vaitonis, exec. VP; Allison Niday, sr. VP

TARGET 10

248 West 35th St., #504, New York, NY 10001
212/245-6040; info@target-10.com
www.target-10.com

Marketing and public relations targeting the gay consumer segment. Employees: 6. Founded: 2002.

Matthew Tumminello, president



TARTAGLIA COMMUNICATIONS, LLC

PO Box 5148, Somerset, NJ 08875-5148
732/545-1848; dtartaglia@tartagliacommunications.com
www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biophar-

maceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, pres.; Sheila Tartaglia, COO

The Addiction Medicine Foundation
Alzheimer's Drug Discovery Foundation
American Board of Addiction Medicine
American Thoracic Society
IPRO / Atlantic Quality Innovation Network
New York Academy of Sciences

TARTAN GROUP

Suite 240-838, Fort Street Victoria, Victoria, BC V8W 1H8, Canada
250/592-3838; plaid@tartangroup.ca
www.tartangroup.ca

Travel & hospitality PR. Employees: 10. Founded: 2001.

Deirdre Campbell, pres.

TATTAR RICHARDS - DBC PUBLIC RELATIONS

(see Diccico Battista Comms.)



TAYLOR

The Empire State Bldg., 350 Fifth Ave., Suite 3800, New York, NY 10118
212/714-1280; fax: 212/695-5685

www.taylorstrategy.com

Consumer public relations. Employees: 108. Founded: 1984.

Agency Statement: Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by *The Holmes Report*, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago, Charlotte, and Austin. Discover how "We're Built Differently" at taylorstrategy.com.

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner

312 Arizona Ave., Santa Monica, CA 90401

200 E. Randolph, Suite 5100, Chicago, IL 60610

10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262

106 E. 6th St., Suite 900, Austin, TX 78701

Allstate	Nestle Purina
Capital One	Nike/Jordan
Comcast	P&G
Diageo	Phillips Van Heusen (PVH)
KT Health	Tempur-Sealy
Lenovo	
Mercedes-Benz USA	
NASCAR	

TAYLOR & COMPANY

1024 S. Robertson Blvd, Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com
www.taylor-pr.com

Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA/LA, principal

Canstruction LA	Monterey Design Conference
CO Architects	Rios Clementi Hale Studios
Dan Brunn Architecture	
Finelite	
Form4 Architecture	
Johnson Fain	
McIntosh Poris Associates	

TBA GLOBAL

220 W. 42nd St., 10th fl., New York, NY 10036
646/445-7000; www.tbaglobal.com
www.tbaglobal.com
Corp. comms., interactive solutions, exhibitions, conferences. Founded: 1990.

Paula Balzer, CEO

TECH IMAGE

330 N. Wabash Ave., #1900, Chicago, IL 60611
312/673-6053; info@techimage.com
www.techimage.com
Strategic positioning, rebranding, thought leadership, media relations, content creation, content marketing, social media, program, monitoring and reporting, product reviews, analyst relations, website optimization, SEO and mobile optimization. Employees: 9. Founded: 1993.

Daniel M. O'Brien, pres.

TECHMARCOM

P.O. Box 994, Westford, MA 01886
978/502-1055
www.techmarcom.com
Marketing communications agency.

Jon Boroshok, pres.



TELLEM GRODY PUBLIC RELATIONS, INC.

30745 Pacific Coast Hwy., #243, Malibu, CA 90265
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com
www.tellemgrodypr.com

Healthcare, crisis, food issues, entertainment, consumer product, energy/environmental PR, media training, faithbased, beauty & fitness, social media. Employees: 8. Founded: 1994.

Agency Statement: Tellem Grody Public Relations, Inc. is a public relations/social media marketing agency. All clients are served by one of the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Pinterest and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.

Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Max Schlossberg, Paul Misko, social media; Vivian Fullerlove, Andy Perez, sr. A/Es; Andy Coscarelli, A/E

Alton Brown Live! Eat Your Science
American Tortoise Rescue
Anthony Bourdain - Close to the Bone Tour
Body by Orange Twist
Braille Institute of America
Broadway Across America
Bubble Guppies Live
California Poison Control System
Dora the Explorer Live! Canada
Emergencyland.com
5th Axis
For The Record
Forever Young, Inc.
Fresh Beat Band
Genoa City Live
Guardian SSI
Hollywood Arts Council
In the Mood
Koba Entertainment
Marina Plastic Surgery
Mawi DNA Technologies, Inc.
Michael Flatley's Lord of the Dance
Mike the Knight Tour
Neil deGrasse Tyson

Continued in next column

Nitro Circus and World Nitro Games
NursesLounge.com
Paquin Entertainment Group Inc.
Peppa Pig Live!
Rudolph the Red-Nose Reindeer Live
Shatner's World - We Just Live in It
Shen Yun
The Illusionists
United Poultry Concerns
World Turtle Day

TEMPLE SCOTT ASSOCIATES, INC.

95 King St. East, 4th Fl., Toronto, Ontario M5C 1G4, Canada
416/360-6183; fax: 416/360-1353; isander@tsa.ca
www.tsa.ca

Ian Anderson, pres.

TERZIAN ASSOCIATES, CARL

10866 Wilshire Blvd., #750, Los Angeles, CA 90024
310/207-3361; fax: 310/820-0626; info@calterzianpr.com
www.carlterzianpr.com

Carl Terzian, chmn.

TESLA GROUP, THE

226 W. 37th St., 15th fl., New York, NY 10018
917/280-4806; fax: 917/280-4806; ahilahl@theteslagroup.com
www.theteslagroup.com

Integrated public relations, event planning and marketing company. Specializes in lifestyle, fashion, health & wellness, and sports-entertainment brands. Employees: 5. Founded: 2008.

Ahlilah Longmire, founder, pres.

Baraka-Home
Cleure
Country Floors
Dr. Emily Splichal
Drs. Remedy
Hogshead Tavern

Jack Daniels
KSV NY
Morphew Concept
United Rescue

TEXT 100 GLOBAL PUBLIC RELATIONS

Subsidiary of Next Fifteen Communications Group plc
US HQ: 352 Park Ave. South, 7th fl., New York, NY 10010
212/529-4600
www.text100.com

PR for technology companies: financial services, digital lifestyle, software, mobile/wireless, security, semiconductor, technology/IT services and energy. Employees: 510. Founded: 1981.

Aedhmar Hynes, CEO

TGI HEALTHWORKS, INC.

515 N. Midland Ave., Upper Nyack, NY 10960
845/348-0400; ltharp@tgihealthworks.com
www.tgihealthworks.com

Healthcare grassroots PR. Employees: 8 in New York, 2 in Zurich. Founded: 1999.

Louis Tharp, CEO

BUZZAGENCY

THE BUZZ AGENCY OF FLORIDA

104 W. Atlantic Ave., Delray Beach, FL 33444
855/525-2899; tba@thebuzzagency.net
www.thebuzzagency.net

Public relations, social media, event mgmt. Industries include: commercial + residential dev.; travel/hospitality; restaurant/retail; general business; not-for-profit/art + culture. Employees: 9 full-time; 2 part-time. Founded: 2009.

Agency Statement: The Buzz Agency is an award-winning, women-owned communications firm based in Delray Beach, Florida. Since 2009, two high-powered industry pros—Julie Mullen and Elizabeth Kelley Grace—have taken the business of “buzz” into their own hands. Today, the dynamic pairing behind this South Florida agency leverages their

experience and knowledge to deliver meaningful results.

High-energy creative thinkers, the insightful and detail-driven duo fuels their diverse team in a fun, fast-paced agency environment. TBA specializes in media relations, social media, brand journalism, event management and community outreach. TBA has the know-how to handle consumer goods and services, travel/hospitality, restaurant/retail, not-for-profit organizations and business.

Full-time staff: Julie Mullen, co-founder/partner; Elizabeth Kelley Grace, co-founder/partner; Debbie Abrams, sr. VP of PR; Lauren Hills, dir. of PR and content dev.; Kim Kenney, social media and design mgr.; Jill Pavlov, events and promotions mgr.; Danielle Quintero, PR acct. mgr.; Charlotte Berrios, digital media specialist; Richalyn Miller, mktg. and ops. coord.

Aid to Victims of Domestic Abuse (AVDA)
Allianz Championship (PGA Champions Tour)
Allied Capital + Development of South Florida
Aviation Week Events
Banco Cantina
Boca West Country Club
Boca West Foundation
Burger Bar
Caridad Center
Clive Daniel Home Interiors
Congregation B'nai Israel
Consolidated Restaurant Operations (III Forks Steakhouse, Cantina Laredo Gourmet Mexican)
Delray Beach Open
Discover The Palm Beaches
Harbourside Place
Heaton Companies (Old Oak Lane, Tarpon Flats, Maison Residences)
Hôpital Albert Schweitzer (H.A.S.)
Lord & Taylor
Morikami Museum + Japanese Gardens
Palm Beach County Film + Television Commission
Seminole Casino Coconut Creek
SoLita + Mastino
SunFest
Sun Sentinel
The Max Group (Max's Grille, Max's Harvest, Max's Social House)
The SYMPHONIA | Boca Raton
U.S. Immigration Fund
WCI Communities

THOMAS PUBLIC RELATIONS, INC.

734 Walt Whitman Rd., #403, Melville, NY 11747
631/549-7575; info@thomas-pr.com
www.thomas-pr.com
High-tech, digital imaging, consumer electronics, automotive, energy, storage, Internet, software and hardware.

Karen Thomas, pres./CEO

THOMAS/BOYD COMMUNICATIONS

117 N. Church St., Moorestown, NJ 08057
856/642-6226; fax: 856/642-6336
www.thomasboyd.com
Corporate positioning, community relations, media relations, public affairs and special events.

Pam Boyd, pres.; Liz Thomas, CEO



THOMPSON & CO. PUBLIC RELATIONS

600 Barrow St., #400, Anchorage, AK 99501
907/561-4488; fax: 907/563-3223; jennifer@thompsonpr.com
www.thompsonpr.com
Brand messaging, copywriting/editing, crisis comms., special events, issues mgmt., media rels., media training, social media. Employees: 15.
Founded: 1989.

Agency Statement: Thompson & Co. Public Relations is a nationally recognized firm headquartered in Anchorage, Alaska, with offices in New

York City and Houston, Texas. T&C's connections reach across the nation, resulting in dynamic, innovative public relations campaigns for its clients in a wide variety of industries, from travel to telecom, health care to retail. T&C is proud to provide pure public relations, including brand messaging, media relations, media training, crisis communications, special events and social media.

Jennifer Thompson, pres./CEO; Gary Scott, VP, new media dir.; Meghan Aftosmis, VP, NY; Liz Baker, VP, Houston

401 Park Ave. South, 10th fl., New York, NY 10016
212/564-4324

Meghan Aftosmis, VP, New York

1200 Smith St., #1600, Houston, TX 77002
713/353-4888

Liz Baker, VP, Houston

Alaska Department of Commerce, Community, and Economic Development
Alaskan Dream Cruises
Alaska Energy Authority
Alaska Heart & Vascular Institute
Alaska Housing Finance Corp.
Alaska Native Science & Engineering Program, ANSEP
Alaska Nurses Assn.
Alaska Railroad
Alaska USA Federal Credit Union
The Alaska Zoo
Anchorage Economic Development Corp.
Anchorage Police Department Employees Assn.
Bicycle Adventures
Bristol Bay Area Health Corp.
CIRI Alaska Tourism
GCI
Great Land Trust
Icy Strait Point
Iditarod Trail Committee
Juneau Convention & Visitors Bureau
NorthStar Radiology
Princess Alaska Lodges
Recover Alaska
The Salmon Project
Within the Wild Adventure Co.

THUNDER::TECH

3635 Perkins Ave., Studio 5 SW, Cleveland, OH 44114
216/391-2255
www.thundertech.com
Strategic comms., traditional/online media relations, crisis comms., content creation, brand journalism, media training, social media management, online marketing strategy, SEO. Employees: 50. Founded: 1999.

Jason Therrien, pres.



TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)
200 S. Broad St., 10th fl., Philadelphia, PA 19102
215/790-4100; fax: 215/790-4299
www.hellotierney.com
Founded: 1942.

Agency Statement: At Tierney, we pride ourselves on approaching all client business with a passion, perspective and openness that cannot be offered by others. We believe great brands are built by more than great publicity and we believe great ideas can come from anywhere. Innovation and creativity are bred at Tierney through collaboration and total team immersion in our clients' businesses. In fact, it's why we've appeared on *Ad Age's* 'Best Place to Work' Survey for the past two years. Critical to the work we do is a driving curiosity to learn more. Our curiosity has a purpose. It powers our creativity and allows us to tell a brand's story like it has never been told. Impactful story sharing seamlessly weaves in brand messages in a way that ignites conversations across every channel

Continued on next page

TIERNEY continued

and inspires consumers not just to listen, but to respond.

At Tierney, we execute positioning, thought leadership and reputation management to help you maintain a positive brand image. We also bring brands and consumers together through media relations, content creation, social conversation and community outreach. Because in the fast-moving world of PR, it's nice to have connections, but it's even more important to make them.

Mary Stengel Austen, pres. & CEO; Molly Watson, COO; Debbie Griffin, CFO; Patrick Hardy, exec. VP, exec. creative dir.; Sarah Lenhard, exec. VP, dir., acct. mgmt. & strategy; Tracey Santilli, exec. VP, dir., PR; Greg Siano, exec. VP, dir., media

Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330; fax: 717/234-2430

Tierney New York:
100 W. 33rd St., 5th fl., New York, NY 10001
212/605-7825

Alarm Capital Alliance
AmerisourceBergen
Covenant House
CSC
Dow
Exelon
General Motors
Girl Scouts of Eastern Pennsylvania
IBM
Independence Blue Cross
Keystone Foods
Keystone Shipping
Kings
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE
PECO
Pennsylvania Dept. of Community and Economic Development
Pennsylvania Liquor Control Board
QVC
Ronald McDonald House Charities of the Greater Philadelphia Region
Shire
Sikorsky
TD Bank
University of Pittsburgh
Verizon Wireless

TILLER, LLC

333 Park Ave. South, Suite 3A, New York, NY 10010
212/358-8515; fax: 212/358-0185; rdensen@tillerllc.com
www.tillerllc.com
Facebook: Tiller LLC
Twitter: @causecomments

Areas of Expertise: Philanthropy, advocacy and financial services.
Services: Media relations, brand strategy and implementation, cause-related marketing, media training, strategic alliances, editorial services, research-based platforms, marketing communication, philanthropic strategy and implementation. Employees: 6. Founded: 2003.

Rob Densen, CEO & founder; Jim Marren, pres.

TILSON PR

1001 Yamato Rd., Suite 300, Boca Raton, FL 33431
561/998-1995; ttilson@tilsonpr.com
www.tilsonpr.com
Full service public relations firm specializing in media relations, special events, strategic planning and social media. Employees: 12. Founded: 1990.

Tracy Tilson, pres.

TIMMONS & COMPANY

1753 Kendarbren Dr., #622, Jamison, PA 18929
267/483-8220
www.timmonsandcompany.com
Comprehensive advertising, marketing and PR for B2B and consumer.
Founded: 1979.

Bob Kent, pres.

TIPPING POINT COMMUNICATIONS

1349 University Ave., Rochester, NY 14607
585/340-1119; fax: 585/340-1117; barbara@tippingpointcomm.com
www.tippingpointcomm.com
Healthcare, higher-ed, crisis, tourism, media relations, event, public affairs. Employees: 6. Founded: 2012.

Michelle Ashby, CEO

TIZIANI WHITMYRE, INC.

Sharon Commerce Center, 2 Commercial St., Sharon, MA 02067
781/793-9380; fax: 781/793-9395
www.tizinc.com
Strategic mktg. comms. firm specializing in bus.-to-bus., adv., direct response, PR, interactive mktg. Founded: 1991.

Rick Whitmyre, pres.

TJM COMMUNICATIONS, INC.

2441 West State Road 426, Suite 1061, Oviedo, FL 32765
407/977-5004; fax: 407/977-5009; treva@tjmcommunications.com
www.tjmcommunications.com
Hospitality/Food/Wine/Travel/Arts. Employees: 4. Founded: 2001.

Treva J. Marshall, pres.

Walt Disney World Swan and Dolphin
Westgate Cocoa Beach Pier
Westgate Resorts (Central Florida)
Westgate River Ranch Resort & Rodeo



TOGORUN

1615 L St., N.W., Suite 1000, Washington, DC 20036
202/828-8871; fax: 202/296-3977; g.janata@togorun.com
www.togorun.com
Healthcare PR. Employees: 60. Founded: 2005.

Agency Statement: TogoRun is a communications agency specializing in integrated marketing and communications.

Areas of expertise include: pharmaceutical, biotech, health information technology, medical device, health insurance, hospital, non-profit/association, medical aesthetics, consumer packaged goods and beauty.

TogoRun is proud to be named by *PR Week Global* as the 2014 International Agency of the Year and Best-in-Class for Corporate Social Responsibility, and by *PR News* as one of the "Top Places to Work in PR 2014."

Gloria Janata, pres. & sr. partner; Jon Tilton, sr. VP

220 East 42nd St., 12th fl., New York, NY 10017
212/453-2311; fax: 212/453-2070; l.coletti@togorun.com

Liliana Colletti, mng. dir., sr. VP & partner

4745 Alla Rd., Marina del Rey, CA 90292-6311
310/279-9870; a.mccarthy@TogoRun.com

Angeline McCarthy

85 The Strand, London, WC2R 0DW
+44 207-554-1215; t.geldard@togorun.com

Tim Geldard, mng. dir.

Bayer Healthcare
Eli Lilly Oncology
Novo Nordisk Obesity
Philips Healthcare
The University of Arizona Health Plans
West Health



TONIC LIFE COMMUNICATIONS

A Huntsworth Health Company
One South Broad, 9th fl., Philadelphia, PA 19107
215/625-0111; fax: 215/625-9037
www.toniclc.com
Employees: 80.

Agency Statement: As a full-service healthcare PR agency, Tonic Life Communications has the art of communications down to a science. We provide pure PR solutions by applying both our scientific expertise and our mastery of creative communications. Whether you are launching a new corporate platform, a breakthrough prescription medicine, medical device, or consumer product, Tonic has the experience and insight to educate and engage key audiences that matter most.

Headquartered in Philadelphia and London, Tonic has global reach. Through our Huntsworth Health family of specialized agencies, we reach an additional 30 countries, spanning more than 70 offices. If you are looking for an agency partner with a 'can do' attitude, you will feel right at home with Tonic.

Maryellen Royle, pres., North America

Allergan, Inc.
Animas Corp.
International Assn. of Infant Food Manufacturers
Janssen Biotech, Inc.
Janssen Global Services
Janssen Pharmaceuticals
Medgenics, Inc.
Neuronetics, Inc.
Pennsylvania BIO
Reckitt Benckiser
Sanofi Pasteur
Teva Pharmaceuticals
Ultragenyx Pharmaceutical



TORRENZANO GROUP, THE

353 Lexington Ave., Suite 800, New York, NY 10016
212/681-1700; richard@torrenzano.com
www.torrenzano.com
Founded: 1995.

Who we are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their businesses and enhance brand and shareholder value.

What we do

The Torrenzano Group helps organization take control of how they are perceived™.

How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients' business objectives.

We draw upon the expertise in our two core practice areas: **Reputation Strategic & Brand Communications; Media Relations; Investor Relations & Financial Communications; Digital Strategy & Engagement; Executive Training & Development** and **Business-to-Business Communications** and **High-Stakes Issues Crisis Counsel; CEOs, Boards & Leadership; Litigation Communications; Merger, Acquisitions & Transaction Communications; High Profile Individuals and Violence Preparedness & Response.**

Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base upside down.

Our business model — senior professionals directly and actively involved day-to-day — produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of

boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

Where We Add Value

We are business people, strategists and counselors who have "sat in your seat" and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chmn. & chief executive, Richard@Torrenzano.com

Offices: New York; Washington; Austin; San Francisco; Hartford; State College; London

For client experience, please visit www.torrenzano.com.

TOWERSGROUP INC.

(see Middleberg Communications)

TRAINER COMMUNICATIONS, INC.

See 10Fold



TRANSMEDIA GROUP

240 West Palmetto Park Rd., #300, Boca Raton, FL 33432
561/750-9800, x2210; fax: 561/750-4600
www.transmediagroup.com

PR for healthcare, fitness, tech, biotech, crisis mgmt., financial services, law, food, bev., real estate, fashion, arts, entertainment, consumer prods., b2b services, authors/books. Employees: 10. Founded: 1981.

Agency Statement: TransMedia Group is an award-winning, multi-lingual firm serving clients worldwide, including leaders in their respective fields, like Cooper Gay, world's largest privately owned Insurance and Reinsurance Broking Groups, headquartered in London.

Led by former #2-ranked NBC executive Tom Madden, (author of "Spin Man") TransMedia has an extraordinarily seasoned and talented staff who can market a story to national print, TV and social media in English, Spanish, Portuguese and Russian. Contact: Tom Madden 561/750-9800 x2210 tmadden@transmediagroup.com.

Thomas Madden, chmn. & CEO; Adrienne Mazzone, pres.; Ken Qualls, pres., aviation news; Gabriela Vega, dir., travel

Alexander Ospina
AQUA Television Network
Bee2Bee Network
Bernice King
Cooper Gay Swett & Crawford
Danny Ayalon
Dietary Supplement News
Dr. Fischer Pharmaceuticals
Durand and Anastas Environmental Strategies
eCommerce Expo South Florida
Elena Klionsky, pianist
Family Travel Assn.
First Financial Group
Freedom Watch
Greyson Int'l Inc.
Hatfields and McCoys Foundation
HealthSea Foods
Heels 'n More
Iceland Glacier Wonders
Kat Yarbrough, vocalist
KnifeandForklift.com
Multiple Sclerosis Foundation
North American Fine Foods
Olegario Vazquez Aldir
Paul Spain
Raymond Lee Jewelers
Serenity Acres Farms
Snow Seafood
Summit Realty
Ticktin Law Group, P.A.
Wall-Street.com
Wellness & Hormone Centers of America
Zapit Technologies, Inc.

TREFOIL GROUP

Member of IPREX
735 N. Water St., #200, Milwaukee, WI 53202
414/272-6898; fax: 414/272-6979
www.trefoilgroup.com
Business-to-bus. mktg. comms. firm specializing in strategic, integrated
mktg. comms. svcs., branding.
Mary Scheibel, prin. & founder

TRENT & COMPANY, INC.

594 Broadway, #901, New York, NY 10012
212/966-0024; newfriends@trentandcompany.com
Lifestyle, healthcare, aesthetic medicine, medical, wellness, spa, beauty,
haicare, fitness, food & beverage, publishing, and trade show PR.
Founded: 1988.

Nancy Trent, founder



TREVELINO/KELLER

949 W. Marietta St., Suite X-106, Atlanta, GA 30318
404/214-0722; dtrevelino@trevelinokeller.com; gkeller@trevelinokeller.com
www.trevelinokeller.com
www.groovy-studios.com

Practices: Technology, Lifestyle, Environment, Food & Beverage,
Health, Financial Services. Employees: 22. Founded: 2003.

Agency Statement: Trevelino/Keller, a digital public relations and marketing firm with public relations, content marketing, demand generation and creative services, boasts the industry's best staff retention rate and a long-standing client base of established and emerging brands. Based in Atlanta with a presence in San Francisco, Orlando and Charleston, the firm differentiates itself with a reputation marketing approach that's designed to build thought leadership, brand awareness and metric-driven results.

In response to a growing demand for creative and interactive needs, the firm established Groovy Studios, a creative arm that offers creative design, web services, content development and digital marketing. Since its inception, Groovy Studios has received more than 25 creative awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include:

Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; WheelhouseTK, a consultant network that offers complementary services to the firm, including video production and research; Consume Brands, a food service driven network delivering channel development, brand extensions, go to market and culinary capabilities to early stage and established brands with a national and international footprint; Tech-Rise, a real estate and technology collaboration for technology-driven real estate entities; and Start-Opia, which provides training, content and collaboration to start-up companies based on East and West coasts.

With an increasingly diverse skill set, strong practices and an eco-system of strategically created networks, Trevelino/Keller is continuing to position itself as one of the most innovative firms in the country.

Dean Trevelino, Genna Keller, principals

Bibby Financial Services
Carvana
CycleBar
Delta Community Credit Union
Duda | Paine
Factor Trust
Flying Biscuit
Genesco
Johnny Rockets
Mohawk Home
Monkey Joe's
NexTraq
NG1
Sita
Staymobile
Verizon Wireless
Wilberforce University

TRICOM ASSOCIATES, INC.

1750 New York Ave., NW, 3rd fl., Washington, DC 20006
703/276-2772; fax: 703/528-5058; info@tricomassociates.com
www.tricomassociates.com
Public relations, special events, new media communications, government affairs, advertising, marketing, training. Employees: 6. Founded: 1993.

Scott Treibitz, pres.

Alliance for American Manufacturing
American Federation of School Administrators
International Alliance of Theatrical Stage Employees
International Assn. of Fire Fighters
International Assn. of Flight Attendants
International Assn. of Sheet Metal, Air, Rail and Transportation Workers

TRIZCOM PUBLIC RELATIONS

17950 Preston Rd., #390, Dallas, TX 75252
972/247-1369; jo@trizcom.com
www.TrizCom.com
B2B, B2C, crisis comms., healthcare, tech, metals, travel, children's products, pets, nonprofit, energy. Employees: 14. Founded: 2007.

Jo Trizila, CEO

1st Service Solutions
AccelSPINE
Aidan Gray
American Advertising Federation (Dallas Chapter)
CTL Medical
Diamond State Depository
DFW Boat Expo
Dillon Gage Metals
Gexa Energy
Goodway Group
Heroes for Children
International Depository Svcs. of Canada
International Depository Svcs. of Delaware
Irving Arts Center
Jeff Gusky
Legacy ER & Urgent Care
Operation Kindness
SocialCentiv
Solis Mammography
Soulman's Bar-B-Que
Sports Video Innovations
Tacky Box
Taylor's Gift
Transformance
Workforce Solutions of Greater Dallas
Wyndham Jade

TRONE BRAND ENERGY

1823 Eastchester Dr., High Point, NC 27265
336/886-1622; dbarton@trone.com
www.trone.com
National, regional, local and trade media relations; grassroots consumer and trade promotions, event management, brand development and product introductions, media training, employee comms., crisis planning and counseling, issues and reputation management. Founded: 1982.

Doug Barton, pres./mng. partner

TRUSCOTT ROSSMAN GROUP, THE

124 W. Allegan St., #800, Lansing, MI 48933
517/487-9320; fax: 517/487-5080
www.truscottrossman.com
Founded: 1988.

John Truscott, pres.

TUCKER/HALL, INC.

One Tampa City Center, #2760, Tampa, FL 33602
813/228-0652; fax: 813/228-9757
www.tuckerhall.com
Strategic communications, public affairs and crisis management.
Founded: 1990.

Jeffrey W. Tucker, founder; Thomas Hall, chmn.

TUNHEIM PARTNERS

8009 34th Ave. South, #1100, Minneapolis, MN 55425
952/851-1600; info@tunheim.com
www.tunheim.com
Founded: 1990.

Kathy Tunheim, CEO

TURNER

a fahlgren mortine company

TURNER

A Fahlgren Mortine company
250 W. 39th St., #1602, New York, NY 10018
212/889-1700; info@turnerpr.com
www.turnerpr.com

twitter.com/TurnerPR
facebook.com/TurnerPR
pinterest.com/TurnerNYDEN

Full-service public relations, social media and digital communications company specializing in travel and lifestyle brands. Employees: 38. Founded: 1997.

Agency Statement: TURNER is a full service public relations, social media, content and digital communications agency specializing in travel and lifestyle brands. TURNER represents the world's best hotels, resorts, destinations, fashion, active and modern outdoor brands. Our tenured teams in New York, Chicago and Denver have unmatched industry experience and continually deliver innovative and integrated marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner. From the most coveted destinations, resorts and travel experiences to sought-after apparel, fitness and accessory brands, our clients include all of the places you'd like to travel, and what you'd pack for those journeys.

Our dedicated 360 approach to delivering integrated public relations, digital, content and social media campaigns continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.

Christine Turner, pres.; Mariana DiMartino, sr. VP/lifestyle practice;
Angela Berardino, chief strategy & integration officer/travel practice

1614 15th St., 4th fl., Denver, CO 80202
303/333-1402

Christine Turner, pres.

'47
Albuquerque Tourism
Alpha Industries
Alternative (Apparel)
Audley Travel
Barceló Hotels & Resorts
Bermuda Tourism
Bombas
CorePower Yoga
Dopper
Fjällräven
Four Seasons Mountain Collection
Gociety
Gordini
Hyatt House Naples
Hyatt Regency Aurora
Hyatt Place/Hyatt House Downtown Denver
Grand Hyatt Playa del Carmen
K-Swiss
Native Shoes
Nau
Obermeyer
Oliberte
Palladium
Park Hyatt Beaver Creek
Primus (Brunton)
Pure Barre
Q&A Hotels
REI Adventures
REI Private Brands

Sanuk
Shwood & Recover
Smith Fork Ranch
C9 by Champion at Target
Toronto Tourism
Utah Office of Tourism
Vidanta Hotels & Resorts
Viceroy Snowmass
Visit Cheyenne
Visit Estes Park
Waldorf Astoria Park City
Westin Austin Downtown
World Nomads



TVG

Partner of PROI Worldwide
16052 Swingley Ridge Rd., Suite 210, St. Louis, MO 63017
314/991-4641; fax: 636/778-3048; TVG@vandivergroup.com
www.TVGPR.com

Twitter: @VandiverGroup
Facebook: VandiverGroup
Linked In: the-vandiver-group-inc
Founded: 1993.

Agency Statement: TVG (The Vandiver Group) is an award winning strategic communications firm helping clients build brands through research, reputation management, crisis communications, public relations, social media, creative, video production and training. Founded in 1993, TVG is based in St. Louis, MO. TVG is a partner of PROI, the largest independent network by fee income in the world. TVG has been named "Best PR Firm in St. Louis" for six years by readers of *SBM* magazine.

TVG's clients are *Fortune* 500 and mid-sized companies in manufacturing, agriculture, banking, healthcare, education, government, transportation, utilities, not-for-profits and professional services. For more information, visit <http://www.TVGPR.com>.

Donna Vandiver, pres. & CEO;
Amy Crump, CFO; Andy Likes,
Laura Vandiver, VPs



twist MKTG

TWIST MKTG

One Seaport Plaza, 14th fl., New York, NY 10038
212/701-4600; fax: 212/867-3249; info@twistmktg.com
www.twistmktg.com

Twist specializes in PR/communications, content development, research/analytics, engagement, social media, web development, and design/creative services in the healthcare, beauty, wellness, and consumer industries. Employees: 80. Founded: 2012.

Agency Statement: Established in 2012 as an integrated global marketing and communications company within W2O Group, Twist Mktg is focused on creating highly customized solutions for clients. Twist's diverse roster of clients spans the healthcare, technology, wellness and consumer products categories and the firm proudly represents companies of all shapes and sizes. The secret sauce of the Twist team is the fusion of industry knowledge, relevant business experience and curiosity to deliver measurable success and meaningful outcomes. Twist's seasoned professionals specialize in research & analytics, strategy, communications, content development & engagement and emerging media solutions. Offices are currently in New York, Austin and London.

For more information, please visit www.twistmktg.com

Annalise Coady, pres.

U

UNITED PARTNERS, LTD.

120 Kiril i Metodii Str., Sofia 1202, Bulgaria
359 /2/ 832 33 44; fax: 359 /2/ 832 33 50; up@united-partners.com
www.united-partners.com

Media monitoring, PR and mktg. comms., press events, product launches, special events, internal PR, shareholders rels., research and evaluation, media training, crisis PR. Founded: 1996.

Maria Gergova, mng. dir.

UPRAISE

UPRAISE MARKETING + PUBLIC RELATIONS

111 Maiden Lane, #540, San Francisco, CA 94108
415/397-7600; info@upraisepr.com
www.upraisepr.com

Technology, emerging tech, consumer, non-profit, professional services, financial services. Employees: 10. Founded: 2003.

Agency Statement: Our goal is simple: Craft your message and get it front and center, exactly where you need it. We manage reputations and shape perceptions. Our innovation, creativity and experience enable UPRAISE to provide consistent, high-quality results. We focus on building your total market presence, so that whether on your website, in your marketing collateral materials, in social media or at a trade show, you're telling the best story.

Tim Johnson, pres. & CEO; Anthony Marek, account dir.

Representative clients include:

AllReceipts	HOB
Bank of San Francisco	Information Resources, Inc.
Clover Network Inc.	LILEE Systems
First Data	Mishiko
FoldiMate	Star Cloud Services

UPROAR PR

189 S. Orange Ave., Orlando, FL 32801
321/236-0102; charris@uproarpr.com
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Founded: 2011.

Catriona Harris, Mike Harris, owners and co-founders

V

V-FLUENCE INTERACTIVE PUBLIC RELATIONS, INC.

7770 Regents Rd., #113-576, San Diego, CA 92122-1967
877/835-8362
www.v-fluence.com

Internet strategy development and execution; online analytics and monitoring; Web mktg. execution; online experience/content development; search mktg. and optimization; online environment optimization; online mktg. analysis; online brand and corporate reputation mgmt. Founded: 2001.

Shae Johnson, VP, sr, counsel

VAN EPEREN

11333 Woodglen Dr., North Bethesda, MD 20852
301/836-1516; laura@vaneperen.com
www.vaneperen.com

Traditional and social media rels., community rels., corp. social responsibility programming, and website mgmt. for corp. clients in healthcare, financial svcs., real estate, energy and other industries. For public sector clients, public awareness and educational outreach campaigns. Founded: 2004.

Laura Van Eperen, CEO

VANGUARD COMMUNICATIONS

2121 K St., NW, #650, Washington, DC 20037
202/331-4323; fax: 202/331-9420; mrodriguez@vancomm.com
www.vancomm.com

Strategic comms., social marketing, integrated media, branding, digital & content marketing, multicultural, events, graphic design, web design and training and technical assistance. Employees: 37. Founded: 1987.

Maria Rodriguez, pres.; Christine Middleton, COO

American Academy of Physician Assistants
American Psychological Assn.
Congressional Hispanic Caucus Institute
Consumer Health Foundation
Farm Aid
U.S. Department of Health and Human Services

VANGUARD COMMUNICATIONS

2400 Broadway, #3, Denver, CO 80205
303/382-2999; fax: 303/382-1363
www.vanguardcommunications.net
Marketing/PR firm. Founded: 1994.

Ron King, founder

VANTAGE PR

See PAN Communications

VAULT COMMUNICATIONS, INC.

Formerly FCF Schmidt Public Relations
610 W. Germantown Pike, #160, Plymouth Meeting, PA 19462
610/455-2755

www.vaultcommunications.com

Specializing in marketing communications, collateral development, direct mail and PR.

Kate Shields, pres.



VERASOLVE

9916 Logan Dr., Potomac, MD 20854
301/807-6390; info@verasolve.com
www.verasolve.com

Financial, technology and professional svcs. PR. Employees: 15. Founded: 2001.

Agency Statement: For more than 10 years, Verasolve has partnered with companies across industries to provide PR and marketing solutions that enhance brand recognition, generate qualified leads and increase closing ratios.

At Verasolve, we're eager to share your story. We'll help your company develop a compelling narrative that will break through the noise. We leverage our relationships with local and national media and trade publications to exponentially increase the reach of your messaging. Our team of public relations experts is committed to customizing PR strategies to fulfill your business goals. Your messages are tailored to spark conversation among your target audience and generate unmatched credibility and buzz for your business.

Our public relations approach is designed to generate a wider pipeline of opportunities. We know that positive-word-of-mouth and third party validation makes it easier to achieve increase closing ratios, take market share from competitors, recruit top talent, and obtain additional financing. From identifying thought leaders to distributing relevant messages, we are committed to building your company's value every step of the way.

When you become a Verasolve client, our team members become actively engaged in your business—meeting and collaborating with your staff, conducting in-depth research of your field, and identifying industry trends that will influence your buyers. We'll craft and convey strong thought leadership pieces that help you reach the right audience at the right time.

Ethan Assal, chmn. & CEO; Katie Jordan, principal; Elizabeth Stern Lukin, chief mktg. officer; Rikki Rogers, chief strategy officer; Kristin Vozzo, VP, bus. dev.

Acorn Financial Services, Inc.
Berenzweig Leonard
CA Wealth Management
Convergence Technology Consulting
CST Group
First Virginia Community Bank
Indigo IT
REI Systems
Snyder Cohn

VERITAS COMMUNICATIONS INC.

370 Kings St. West, #800, Box 46, Toronto, Ontario M5V 1J9, Canada
416/482-2248
www.veritascanada.com

Krista Webster, pres./CEO

VERSAGGI BIOCMMUNICATIONS

300 C St., San Rafael, CA 94901
415/806-6039
www.versaggibio.com

Employees: 4. Founded: 1985.

Charles Versaggi, pres.

Lonestar Heart Inc.
Menarini Group
Mercator MedSystems
Mind the Bridge Foundation
Profusa
Silicon BioDevices
Silicon Biosystems

VERSANT

316 N. Milwaukee St., #280, Milwaukee, WI 53202
414/410-0500

www.versantsolutions.com

PR, adv., consumer adv., branding, marketing; associations, entertainment, financial, gov./state agencies. Founded: 1972.

Will Ruch, CEO & mng. partner



version 2.0 communications

VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026; mfitzgerald@v2comms.com;
jserra@v2comms.com
www.v2comms.com

Consumer, consumer technology, new energy, technology, business-to-business, life sciences, healthcare IT, professional services and social media. Employees: 25. Founded: 2006.

Agency Statement: Version 2.0 Communications is a public relations and digital communications agency that specializes in fueling growth and facilitating transformation. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs to achieve results that dominate in their markets. Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Elissa Ehrlich, Katelyn Holbrook, VPs

Offices in Boston and New York.

Adder
Babson CWEL
Big Brother Big Sister Massachusetts Bay
Berklee College of Music
Blue Prism
Capital W
Digital Lumens
DirectPath
Exact
FirstFuel
New England Venture Capital Assn.

Oasys Water
Panjiva
Primacy
SimpliVity
Sonian
University of Michigan
Visual IQ
William Davidson Institute
WiTricity
Zell Lurie Institute

VIRTUAL, INC.

401 Edgewater Pl., #600, Wakefield, MA 01880
781/246-0500; fax: 781/224-1239
www.virtualmgmt.com

PR and related consulting services to high-tech companies.

Andy Freed, CEO; Bruce Rogers, chmn.

VISTRA

VISTRA

15436 N. Florida Ave., Tampa, FL 33613
813/961-4700; brian@consultvistra.com
www.consultvistra.com

Full service comms. agency focused on strategy, counsel, mktg. comms., online content, media training and crisis comms. designed to help our clients reach their goals. Employees: 45. Founded: 2007.

Brian Butler, pres.

VITAMIN

3237 Eastern Ave., Baltimore, MD 21224
410/732-6542; info@vitaminisgood.com
www.vitaminisgood.com; Blog: www.livingorganism.net
Full-services branding firm. Founded: 2002.

Amanda Karfakis, CEO; Michael Karfakis, COO

VIVALDI PARTNERS

13 Crosby St., 3rd floor loft, New York, NY 10013
212/965-0900; fax: 212/965-0992; newyork@vivaldipartners.com
www.vivaldipartners.com
Marketing and consulting.

Erich Joachimsthaler, founder/CEO

VOCE COMMUNICATIONS

298 S. Sunnyvale Ave, #101, Sunnyvale, CA 94086
408/738-7840; info@vocecomm.com
www.vocecommunications.com
Technology, consumer and professional services. Founded: 1999.

Richard Cline, pres.

VOICE PUBLIC RELATIONS

See Brownstein Group Brand Communication

VOLLMER PUBLIC RELATIONS INC.

Acquired by Edelman



VOLUME PR

PRECISION COMMUNICATION

VOLUME PUBLIC RELATIONS

Tuscany Plaza, 6312 S. Fiddlers Green Circle, 400N, Greenwood Village, CO 80111

720/529-4850; edwards@volumepr.com
www.VolumePR.com

Technology, telecommunications, entertainment, consumer goods, business to business, financial, professional and integrated communications services. Employees: 12. Founded: 2001.

Agency Statement: Volume PR creates more awareness, more customers, and more results. Volume offers award-winning PR and integrated communication programs, perfected by applying cognitive and behavioral science, to help increase awareness for your company, understand your customers' unspoken needs, and to generate results that'll shock the senses. Volume provides full-service PR agency services, one-of-a-kind programs to train corporate communication teams to execute advanced communications, and stand-alone strategy development to supplement existing communication programs with science. Internationally renowned with boutique level service, Volume services clients from around the world in its Denver, Colorado headquarters.

Elizabeth Edwards, CEO & pres.; Missy Shorey, Heather Lindemann, Julie Croce, chief strategists

BMW
Digitech Systems
Hotel Engine
Level 3

Quiet Light Brokerage
Tower Cloud
Transamerica
Travelers Haven

VOX MEDICA, INC.

601 Walnut St., #250-S, Philadelphia, PA 19106
215/238-8500
www.voxmedica.com
Founded: 1953.

Lorna Weir, pres.

VOX SOLID COMMUNICATIONS

4071 Wild Eagle Circle, Las Vegas, NV 89129
702/586-2137; mnicola@wearevoxsolid.com
www.wearevoxsolid.com
Dining, attractions, hospitality and community. Founded: 2011.

Marina Nicola, owner & partner

VOXUS PR

117 S. 8th St., Tacoma, WA 98402
253/853-5151; info@voxuspr.com
www.voxuspr.com
Business enterprise, customer care, consumer, electronics, green/clean tech, healthcare, life sciences, mobility, network/telecom, security, SOHO & SMB. Founded: 2006.

Paul Forecki, pres. and partner.

VPE PUBLIC RELATIONS

316 W. 2nd St., #1202, Los Angeles, CA 90012
626/403-3200; patricia@vpepr.com
www.vpepr.com
Hispanic marketing. Founded: 1988.

Patricia Pérez, John Echeveste, partners



W2O GROUP

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019
www.w2ogroup.com

W2O Group provides integrated communications, business and technology services to diverse organizations in industries ranging from healthcare to consumer goods, entertainment, automotive, aviation and technology. Employees: 420. Founded: 2001.

Agency Statement: W2O Group is an independent network of complementary marketing, communications, research, and development firms focused on unified business solutions to drive change and growth through “pragmatic disruption” for the world’s leading brands and organizations. W2O Group serves clients through a network of firms - WCG, Twist, and BrewLife - through offices in Austin, Basel, Boston, Chicago, Los Angeles, London, Minneapolis, New York, San Francisco, and Silicon Valley.

W2O Group was named 2016 Midsize Agency of the Year by *The Holmes Report*, was ranked #1 in *O’Dwyer’s* ranking of Texas PR Firms and was ranked #23 in *PR Week’s* Global Agency Business Report in 2015. Chairman and CEO, Jim Weiss was named a “50 Forward” outstanding alumnus for Syracuse University in 2015. He was honored as a member of *PR Week’s* Global Power book list in 2015, *PRWeek’s* Powerlist in 2014, and was named in *In2’s* Top 25 Innovators list in 2014. President Bob Pearson was named to *PR News’* Hall of Fame in 2015.

For more information, please visit www.w2ogroup.com.

Jim Weiss, chmn. & CEO; Bob Pearson, pres. & chief innovation officer; Tony Esposito, chief financial officer; Mike Hartman, chief creative officer; Jennifer Gottlieb, chief operating officer & head of client svc.; Paul Dyer, pres. of analytics & insights



THE
WAITE COMPANY
We Get It.

WAITE COMPANY, THE

6000 Uptown Blvd., #350, Albuquerque, NM 87110
505/433-3498; lauren@waitecompany.com
www.waitecompany.com

Grassroots and grassroots PR campaigns, media relations, marketing and design, social and new media advertising strategies, writing and publishing feature stories and opinion pieces. Employees: 15. Founded: 2012.

Agency Statement: The Waite Company is an award-winning, results-driven, strategic communications firm specializing in public outreach and education. Our firm has a particular focus in grassroots-level healthcare education, water & natural resources, tourism, and business development. We are national in scope and have the capability to work in any media market across the United States. In 2016, The Waite Company was listed as the #1 PR firm in New Mexico by *Albuquerque Business First*.

Whitney Waite, pres.; Jason Marshall, A/E; Kyle Stake, sr. designer

Augustin Plains Ranch Water Pipeline Project
CSI Aviation
Gold Financial Advisors
Israel Public Diplomacy (IPD) Forum
New Mexico Health Insurance Exchange
New Mexico Public Education Department
New Mexico Society of Anesthesiologists
Seeker Aircraft
Town of Taos Tourism Department
University of New Mexico Health Sciences
University of New Mexico Medical Group

WALEK & ASSOCIATES

acquired by Peppercomm

WALKER & ASSOCIATES, INC.

5100 Poplar Ave., #2812, Memphis, TN 38137
901/522-1100; fax: 901/522-1101
www.walker-assoc.com

Advertising, marketing, PR and research. Founded: 1965.

Ceil Walker Norris, CEO



WALKER SANDS COMMUNICATIONS

55 W. Monroe, Suite 3925, Chicago, IL 60603
312/267-0066; fax: 312/876-1388; allison.dreiband@walkersands.com
www.walkersands.com

Key practice areas: retail technology, IT infrastructure and enterprise software, marketing and adtech, payments, consumer electronics, and cleantech. Employees: 43. Founded: 2001.

Agency Statement: Walker Sands is a full-service digital marketing and public relations firm for technology business-to-business companies. With offices in Chicago and San Francisco, Walker Sands was founded in 2001 to provide data-driven marketing support for a wide array of companies with the business mission of providing best-in-class communications counsel and services. The Walker Sands Philosophy values the intersection of PR, search and social to build brand awareness, generate new leads and deliver real measurable business impact beyond vanity metrics.

Walker Sands also mentors startups as a partner with Techstars, the world’s number one startup accelerator. Additionally, Walker Sands is a sponsor of Catapult, a Chicago-based incubator. In 2014, Walker Sands received recognition for client work from the PRSA Skylines, Hermes, Publicity Club of Chicago and *Bulldog Reporter*, among others. The company is an inductee into the Public Relations Organisation International (PROI), the largest global partnership of independent agencies. *Inc. Magazine* named Walker Sands as one of the fastest growing companies on the Inc. 5000 list, in both 2013 and 2014.

Ken Gaebler, CEO, founder, princ.; Mike Santoro, pres. & princ.; Ellen Hanson, COO; Will Barthel, VP of biz. dev.

Continued on next page

156 W 2nd St., San Francisco, CA 94105
217/766-7894; will.kruisbrink@walkersands.com

Will Kruisbrink

Accenture Interactive
Bloomberg BNA
Cisco
CompTIA
Grubhub
Infogroup
Intercall
Kapow Events
Networked Insights
Newark Element14
PowerReviews
Wayin

WALL STREET COMMUNICATIONS

1299 E. 4500 S., Salt Lake City, UT 84117
801/266-0077; info@wallstcom.com
www.wallstcom.com
PR, adv., corp. image, sales, Web sites. Founded: 1996.

WALLWORK CURRY MCKENNA

10 City Square, 5th Floor, Charlestown, MA 02129
617/266-8200; fax: 617/266-8270; rmckenna@wcm-partners.com
www.wcm-partners.com
Full service marketing communications company. Founded: 1947.

Rick McKenna, pres.



WALT & COMPANY COMMUNICATIONS

2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; fax: 408/369-7201; bwalt@walt.com
www.walt.com

Tech PR, social media. Employees: 20. Founded: 1991.

Agency Statement:

Harnessing Influence to Build Brands

Fast-Paced. Digital. Connected. Walt & Company is a team of innovative PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, Walt & Company builds award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.

Walt & Company is a member of IPREX, one of the world's largest public relations networks, with more than 80 partners in 36 countries worldwide.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs

Actions Semiconductor
Axiom IT
D-Link
The EARN Group
Ensono
Epson America
Foundation for Sarcoidosis
Quantum3D
TypeRoom



WARD CREATIVE COMMUNICATIONS

5959 West Loop South, Suite 510, Houston, TX 77401
713/869-0707; ghambrick@wardcc.com
www.wardcc.com
Employees: 8. Founded: 1990.

Agency Statement: Founded in 1990, Houston partner of the international Worldcom Public Relations Group, Ward causes communication, both internal and external, that causes intended results. Our work includes media relations, community relations, crisis communications, employee relations, social networking, branding, marketing communications, digital/social and more.

Ward believes a public relations and marketing communications firm is only as good as its people because that's who the client works with daily. Since great firms require great people, Ward strictly adheres to an A-player-only hiring philosophy. Ward's experienced team respects clients' need for outsourced help from trusted advisors without the hassle. And the firm's proven processes help clients achieve their objectives while enjoying an experience of extraordinary client service and budget management.

Ward's greatest reward is client satisfaction, and the firm strives to achieve that acknowledgement daily. Ward has been honored locally, regionally and nationally with hundreds of awards, including the 2013 PRSA Houston Grand Excalibur, across the spectrum of PR work, from media relations, marketing, PR and internal communications to issues management, crisis communications and digital. Ward Founder and President Deborah Ward Buks was named one of *PR News*' 2015 Top Women in PR for professional success and community influence.

The firm lives and works by a strong cultural mantra, simply stated as "Respect at Work." Ward employees hold themselves accountable for ensuring respect is actively at work in the workplace, with respect defined as "having one's needs and opinions honored." The result? A consistently positive experience by everyone involved.

Visit www.WardCC.com for more information and connect with the firm on Facebook, LinkedIn, Twitter and Google +.

Deborah Ward Buks, pres.; Lynn Hancock, sr. VP; Gwen Hambrick, VP; Molly LeCronier, VP; Alisha Wade, VP

Aggreko
BASF Beaumont
Bureau Veritas
Chamberlin Hrdlicka
Core-Net
Data Centers Delivered
Direct Expansion Solutions
Doeren Mayhew Capital Advisors
Greyrock Energy
Houston Apartment Association
Houston Fuel Oil
HTS Texas
JW Marriott Houston Downtown/Pearl Hospitality
Springwoods Village/ CDC Houston
Quanta Services



WARNER COMMUNICATIONS

41 Raymond St., Manchester-by-the-Sea, MA 01944
978/526-1960; fax: 978/526-8206; carin@warnerpr.com
www.warnerpr.com

Full service, serving all industries including tech, crisis comms., natural, food, B2B, healthcare, financial. Employees: 15. Founded: 1997.

Carin Warner, founder & pres.

WAXWORDS INCORPORATED

105 Maxess Rd., #S124, Melville, NY 11747
631/574-4433; fax: 631/574-4434; Info@waxwordsinc.com
www.waxwordsinc.com

PR, marketing communications, media relations. Founded: 2005.

Alan J. Wax, pres./founder

WCG

WCG

60 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019; info@wcgworld.com
www.wcgworld.com
Employees: 153. Founded: 2001.

Agency Statement: WCG is the largest company of W2O Group, a global independent network of marketing, analytics and communications firms that delivers integrated business solutions in the areas of innovation and growth for the world's leading companies and brands.

Established in 2001 by Jim Weiss, a 25-year veteran in healthcare communications, the agency has grown to over 425 employees serving clients through a network of offices in Austin, Boston, Chicago, London, Los Angeles, Minneapolis, Napa, New York, San Diego, San Francisco, and Silicon Valley.

At the core of WCG's culture is the concept of the "un-agency," where diverse voices generate real discourse, leading to bold ideas that pragmatically disrupt the status quo. For more than a decade, WCG's seasoned professionals have specialized in providing expert research analytics and measurement, content, engagement and strategy to a diverse set of clients across the consumer, corporate, technology, healthcare and pharmaceutical industries.

For more information, please visit <http://www.wcgworld.com>.

Aaron Strout, pres.



WE

Civica North Tower, 225 108th Ave., NE, Suite #700, Bellevue, WA 98004
800/938-8136
www.we-worldwide.com
Founded: 1983.

Agency Statement: WE works with some of the most innovative companies on the planet — those focused on delivering the next big thing. We partner with clients to transform their businesses through storytelling, in many different forms. Our playground is consumer, healthcare, social innovation and technology. Our fiercely independent mindset allows us the freedom to bring together the best talent, partners and ideas to create powerful, persuasive campaigns. That's the power of WE. Shiny accolades like Cannes Lions, Integrated Communications Agency of the Year, Digital Firm of the Year, Best Large Agency to Work For, Communications Agency of the Year, Technology Agency of the Decade and, most recently, a *PRWeek* Award for Best Use of Social Media/Digital adorn our offices. But it's not about us, it's about our clients, their customers, and sparking a more elemental and immersive conversation. Talk soon. www.we-worldwide.com.

Melissa Waggener Zorkin, CEO, pres. & founder; Pam Edstrom, agency partner & co-founder; Jennifer Granston Foster, COO; Corey Kalbfleisch, CFO; Kass Sells, pres., North America; Matt Lackie, exec. VP, Asia Pacific; Dawn Beauparlant, pres., Technology, NA; Alan VanderMolen, pres., International & WE+

U.S. offices: Austin, TX; Boston, MA; New York City, NY; Portland, OR; San Francisco, CA; Seattle, WA

European/Middle East/Africa offices: London, UK; Munich, Germany; Johannesburg, South Africa

Asian offices: Beijing, China; Shanghai, China; Hong Kong; Bengaluru, India; Delhi, India; Mumbai, India; Singapore



WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: business mktg.; cleantech; consumer mktg.; content marketing; corp.; crisis comms. & issues mgmt.; digital; financial comms.; financial svcs. mktg.; food & nutrition mktg.; gov't relations; healthcare; measurement & analytics; Mediaco; public affairs; technology; travel & lifestyle mktg. **Specialty svcs.:** agribusiness & food; automotive; education; element scientific communications; emergent China; employee engagement & change management; executive equity & engagement; issues & advocacy advertising; lead media; litigation support; multicultural comms.; reputation mgmt.; research; social impact; sports mktg.; The Studio. Founded: 1921.

Agency Statement: Weber Shandwick is a leading global communications and engagement firm in 78 cities across 34 countries with a network extending to 126 cities in 81 countries. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work, including being honored as *PRWeek's* Global Agency of the Year in 2015 and 2016, an *Ad Age A-List* Agency in 2014 and 2015, and *The Holmes Report's* Global Agency of the Year in 2010, 2012, 2014 and 2015. Weber Shandwick and its Prime unit have won a combined 25 Cannes Lions since 2009. Weber Shandwick was also named a Best Place to Work by *Ad Age* in 2014 and 2015 and *PRWeek* in 2013 and 2014. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, corporate social responsibility, financial communications and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Andy Polansky, CEO, apolansky@webershandwick.com; Gail Heimann, pres., gheimann@webershandwick.com; Sara Gavin, pres., North America, sgavin@webershandwick.com; Jill Murphy, chief business dev. officer, jmurphy@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

3333 Piedmont Rd., #1100, Atlanta, GA 30305
404/266-7555; rbaskin@webershandwick.com

Rob Baskin, pres., Atlanta

2009 S. Capital of Texas Hwy., #300, Austin, TX 78746
512/794-4700; lstott@webershandwick.com

Lara Stott, sr. VP, Austin

2809 Boston St., #8, Baltimore, MD 21224
410/558-2100; cfitzgibbon@webershandwick.com

Chuck Fitzgibbon, exec. VP, Baltimore

40 Broad St., 8th flr., Boston, MA 02109
617/661-7900; mspring@webershandwick.com

Micho Spring, chair, global corporate practice and pres., New England Weber Shandwick

875 N. Michigan Ave., #2400, Chicago, IL 60611
312/988-2400; rkomar@webershandwick.com

Rana Komar, gen. mgr., Chicago

1717 Main St., #1600, Dallas, TX 75201
469/375-0200; nnowlin@webershandwick.com

Neil Nowlin, gen. mgr., Weber Shandwick Southwest

999 18th St., #3000, Denver, CO 80202
303/357-2391; hwilliams@webershandwick.com

Hugh Williams, sr. VP, head of Endurance Sports, Denver

360 West Maple Rd., Birmingham, MI 48009
248/203-8000; aschueneman@webershandwick.com

Andy Schueneman, exec. VP & gen. mgr., Detroit

P.O. Box 7167, Houston, TX 77248
713/513-9595; sharold@webershandwick.com

Sarah Harold, VP, Houston

5626 NW 60th St., Kansas City, MO 64151
816/505-7888; raustin@webershandwick.com

Renee Austin, exec. VP, Kansas City

8687 Melrose Ave., 4th flr., Los Angeles, CA 90069
310/854-8200; LCapstraw@webershandwick.com

Leslie Capstraw, exec. VP & gen. mgr., Los Angeles

800 Brickell Ave., #1205, Miami, FL 33131
305/350-7171; wsabria@theaxisagency.com

Wally Sabria, exec. VP, Miami

8000 Norman Center Dr., #400, Minneapolis, MN 55437
952/832-5000; epehle@webershandwick.com

Eric Pehle, exec. VP & gen. mgr., Minneapolis

209 10th Ave. South, #214, Nashville, TN 37203
615/742-7242; be@thinkrevivehealth.com

Brandon Edwards, CEO, ReviveHealth

909 Third Ave., New York, NY 10022
212/445-8000; JFarber@webershandwick.com

Joy Farber-Kolo, exec. VP & gen. mgr., New York

980 Ninth St., 16th flr., Sacramento, CA 95814
916/449-9960; ksiedlecki@webershandwick.com

Kathleen Siedlecki, exec. VP, Sacramento & U.S. dir., Health Impact

600 Battery St., San Francisco, CA 94111
415/262-5600; lpenati@webershandwick.com

Luca Penati, gen. mgr., San Francisco and Silicon Valley & Mediaco
Lead, Western Region

915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832; jt@thinkrevivehealth.com

Joanne Thornton, pres., ReviveHealth

818 Stewart St., #1300, Seattle, WA 98101
206/576-5500; mmaggs@webershandwick.com

Michelle Maggs, exec. VP & gen. mgr., Seattle

30 E. Santa Clara St., San Jose, CA 95113
408/685-0600; lpenati@webershandwick.com

Luca Penati, gen. mgr., San Francisco and Silicon Valley & Mediaco
Lead, Western Region

555 Washington Ave., St. Louis, MO 63101
314/436-6565; dcollet@webershandwick.com

Dave Collett, exec. VP, St. Louis

Powell Tate
733 10th St., NW, Washington, DC 20001
202/383-9700; pjenkins@powelltate.com

Pam Jenkins, pres., Powell Tate, Washington, D.C.

1080 Beaver Hall Hill, #1101, Montréal, Quebec H2Z 1S8 Canada
514/447-3939; cmarcoux@webershandwick.com

Christian Marcoux, mng. dir., Montréal

207 Queen's Quay West, #400, Toronto, Ontario M5J 1A7 Canada
416/964-6444; gpower@webershandwick.com

Greg Power, pres., Canada

1500 West Georgia St., 13th flr., Vancouver, BC V6G 2Z6 Canada
604/681-7557; ascott@webershandwick.com

Alyssa Scott, VP, Vancouver

Abbott Labs

ADP

Aetna

ALDI

Amazon.com

American Airlines

American College of Surgeons

Anheuser-Busch InBev

BAE Systems

Bank of America

Bill and Melinda Gates Foundation

Campbell's Soup

Capgemini

Cargill

Centers for Disease Control (CDC)

Centers for Medicare and Medicaid Services

Cerberus Capital Management

Chobani

Electrolux

Eli Lilly and Co.

Essilor

Exelon

ExxonMobil

General Motors

Gilead

Harley-Davidson

Honeywell

Internal Revenue Service

Johnson & Johnson

Kaiser Permanente

Marine Well Containment Company

Mars

Mastercard

Mattel

McCormick & Co.

Meijer

Merck

Microsoft

Milk Processor Education Program (got milk?)

Mondelēz

Motorola Mobility

Motorola Solutions

Nespresso

NETGEAR

Nike

Novartis

Ocean Spray

PhRMA

Qualcomm

Ricoh

Roche

Royal Caribbean Cruises

SABIC

SCA Tork

Samsung

Sealed Air

Siemens

Sonos

State Farm

Takeda Pharmaceuticals

TracFone

Transamerica

Unilever

U.S. Army Recruiting Command

U.S. Postal Service

Valspar

Verisign

Verizon

W.K. Kellogg Foundation

Yum! Brands

WEBSTER & ASSOCIATES, LLC

PO Box 23015, Nashville, TN 37202

615/777-6995

www.websterpr.com

Entertainment marketing and public relations. Founded: 1995.

Kirt Webster, pres.



WEILL ASSOCIATES, GEOFFREY

27 W. 24th Street, #305, New York, NY 10010
212/288-1144; fax: 212/288-5855; gweill@geoffreyweill.com
www.geoffreyweill.com

Specializing in travel and tourism-related mktg., promotion and PR.

Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Tania Philip, sr. VP

Algodon Mansion, Buenos Aires
Algodon Wine Estates, Mendoza, Argentina
Angama Mara, Kenya
Aqua Expeditions, Peru & Indo-China
Ashford Castle, Ireland
Baur Au Lac, Zurich
Beau-Rivage Palace, Lausanne
Dan Hotels Israel
Dunton Hot Springs, CO
Dunton River Camp, CO
Eleven Experience
Grand Hotel Punta del Este, Uruguay
The Greenbrier, WV
High Line Hotel, NYC
Hotel d'Angleterre, Copenhagen
Hotel Beau-Rivage Palace, Lausanne, Switzerland
Hotel Hassler, Rome
Hotel Regina Isabella, Ischia, Italy
Il Palazzetto, Rome
Inkaterra, Peru
Israel Ministry of Tourism, North America
IramWorld
Jet Airways
King David Hotel, Jerusalem
Merrion Hotel, Dublin
The Milestone, London
Nandana Private Resort, Bahamas
QT Sydney, Australia
SHA Wellness Clinic, Spain
Ted Turner Expeditions

WEINBACH GROUP, INC., THE

7301 SW 57th Court, #550, Miami, FL 33143
305/668-0070; fax: 305/668-3029
www.weinbachgroup.com

Full-service comms, adv., PR, financial PR. Founded: 1987.

Daniel Weinbach, prin.



WEINSTEIN PR

1300 SW Park Ave., #2316, Portland, OR 97201
503/708-0402; fax: 270/721-0402; lee@weinsteinpr.com
www.weinsteinpr.com

Consumer, food and beverage, and health and wellness, tourism, design, education, sports, public affairs, issue mgmt., employee comms., creative svcs., graphic design, and web development. Employees: 20. Founded: 2007.

Agency Statement: NIKE, Inc., Communications Director Lee Weinstein experienced such great results partnering with boutique PR agencies that he started one himself.

The easiest way to describe the Weinstein PR team: a talented bunch of professionals who love their work. We deliver great call-to-action communications that produce dazzling outcomes. It takes tenacity and focus, but we're up to it—in fact, count these as further reasons we love our work.

We are selective in who we partner with, representing premium and up-and-coming brands and experiences only. We strive to work for brands that we find authentic and inspiring. Our goal is to supersede the "client/vendor: relationship and feel very much of each other's teams,

Continued in next column

directly and honestly working together to produce great results.

Lee Weinstein, pres.

Facebook
Hood River County Chamber of Commerce
Miller Nash Graham & Dunn
NIKE, Inc.
Oregon College Savings Plan
Oregon Episcopal School
Oregon Reproductive Medicine
Portland Farmers Market
Providence Health & Services
Sierra Nevada Brewing
SMART (Start Making a Reader Today)
Sunday Afternoons
The Society Hotel
University of Portland



WEISS PR, INC.

1101 East 33rd St., Suite C303, Baltimore, MD 21218
443/451-7144; fax: 443/451-7010; info@weisspr.com
www.weisspr.com

Employees: 8. Founded: 2008.

Agency Statement: Weiss PR, Inc. helps companies reach, engage, and influence the right audiences in order to achieve both their communications and business goals. Weiss PR specializes in five key industries - real estate (including commercial real estate development, architecture, engineering, and design), employee benefits and healthcare, professional services, technology, and nonprofit organizations. Our services include media and influencer relations, social media, crisis communications, and marketing services - all of which are anchored by strategic communications planning.

Ray Weiss, pres.; Jessica Tiller, exec. VP; Matthew Pugh, VP

Agent Hero
American Technology Services
Arc Baltimore
Benefit Advisors Network
Cybrary
DDG
Gallagher Group
inPLACE Design
PB Mares
Maryland Technology Development Corporation
Opalstaff
Patient First
Promapp Solutions
SECU
Talos Solutions
Traffic Group
Transdev
Verne Global
Wynyard Group

WELSH COMMUNICATIONS INC., ANN

3080 Yonge St., #6060, Toronto, Ontario M4N 3N1, Canada
416/972-1930; ann@annwelsh.com
www.annwelsh.com

Management consulting, change mgmt., strategic planning, community dev., social mktg., gov't rels., employee comms.

Ann Welsh, pres.

WESMAN PUBLIC RELATIONS, JANE

322 Eighth Ave., #1702, New York, NY 10001
212/620-4080; fax: 212/620-0370
www.wesmanpr.com

Books & publishing; media rels.; print, TV, radio, & online publicity; social media; website design; media training; seminars; satellite tours. Founded: 1980.

Jane Wesman, pres.

WESTMORELAND FLINT

11 E. Superior St., #514, Duluth, MN 55802
218/727-1552; fax: 218/733-0463
www.flint-group.com

PR, advertising and marketing, community relations, environmental counseling, promotion, image planning.

Andy Reiersen, pres.

WEXLER & WALKER

1317 F Street, N.W., #800, Washington, DC 20004
202/638-2121; fax: 202/638-7045
www.wexlerwalker.com

Founded: 1981.

Robert Walker, exec. chmn.

WHITE GOOD

226 North Arch St., Lancaster, PA 17603
717/396-0200; fax: 717/396-9483
www.whitegood.com

Media relations, image management, trade show support, press event management. Employees: 12. Founded: 1981.

Sherry Qualls, pres./CEO; Julie McCrary, PR/AE

ASID	Rohl
ICFF	KBIS
LuxeHome	Perlick
Glideware	Rutt Handcrafted Cabinetry
Thompson Traders	
Fairway Builders	

WIDMEYER COMMUNICATIONS

Acquired by Finn Partners

WIDNESS & COMPANY PUBLIC RELATIONS

116 W. 23rd St., #500, New York, NY 10011
646/375-2239; fax: 212/851-8405
www.widnesspr.com

Luxury travel, food, spa. Employees: 3. Founded: 2000.

Rebecca Widness, founder



WILBERT GROUP, THE

1720 Peachtree St. Suite 350, Atlanta, GA 30309
404/405-3656; fax: 404/923-2450; twilbert@thewilbertgroup.com
www.thewilbertgroup.com

Strategic consulting, media relations, social media, crisis comms., community integration, and thought leadership. Employees: 10. Founded: 2009.

Agency Statement: The Wilbert Group is a boutique PR and communications agency where principals and executives are involved on each account. Our firm focuses on getting results for clients that align with their business goals. We work with *Fortune* 500 companies, established private companies and entrepreneurial and startup firms.

Caroline Wilbert, mng. principal; Tony Wilbert, founding principal; Hadley Creekmuir, VP; Mark Braykovich, VP

Atlanta Apartment Association	iStar/The Residences at
Atlantic Station	Mandarin Oriental, Atlanta
Avalon	JLL Atlanta
Ben Carter Enterprises	Lincoln Property Co. Southeast
Camana Bay/Dart Realty	Lincoln Harris
CBRE Global Investors	Multi Housing Advisors
Cooper Carry	Revenue Analytics
Cortland Partners	
Equifax	
Fisher & Phillips LLP	
North American Properties	
Franklin Street	
FrontDoor Communities	
Hartman Simons	

WILKINSON FERRARI & CO.

1336 South 1100 East, Salt Lake City, UT 84105
801/364-0088
www.wfandco.com

Counseling, strategic planning, media relations, community relations, special events, collateral materials, writing services, public outreach services, image and message development. Founded: 1993.

Brian Wilkinson, Lindsey Ferrari, partners

WILLIAM MILLS AGENCY

300 W. Wieuca Rd., Bldg. 1, #300, Atlanta, GA 30342
678/781-7200; fax: 678/781-7239
www.williammills.com

www.twitter.com/wmagency
www.facebook.com/WilliamMillsAgency
www.linkedin.com/company/william-mills-agency
Financial technology, financial svcs. PR. Founded: 1977.

William Mills III, CEO; Scott Mills, pres.

WILLIAMS WHITTLE ASSOCIATES

711 Princess St., Alexandria, VA 22314
703/836-9222
www.williamswhittle.com

Full-service marketing and communications; retail, healthcare, telecomms., travel, real estate, fin'l services. Founded: 1967.

Robert L. Whittle, pres./CEO

WILLS & ASSOCIATES, INC.

3 Bethesda Metro, #700, Bethesda, MD 20814
301/767-0220
www.wills-pr.com

Public relations. Founded: 1978.

Brad Wills, CEO

WILMOT COMMUNICATIONS, LLC, PAUL

581 Sixth Ave., New York, NY 10011
212/206-7447; fax: 212/206-7557; pwc@paulwilmot.com
www.paulwilmot.com

Fashion, beauty & wellness, accessories, culture & lifestyle, special events PR. Founded: 1993.

Paul Wilmot, mng. partner

WILSON SPARLING & ASSOCIATES

30900 Rancho Viejo Rd., #155, San Juan Capistrano, CA 92675
949/218-1850
www.wilsonsparling.com

Strategic mktg. comms., PA, consumer mktg., PA, transportation, community rels., packaged goods.

Daniel Sparling, pres.



WILSON STRATEGIC

3500 188th St. SW #590, Lynnwood, WA 98037
425/361-2118; djwilson@wilsonstrategic.com
www.wilsonstrategic.com

Health care and human services sectors. Employees: 6. Founded: 2005.

Agency Statement: Wilson Strategic is the Pacific Northwest's leading business strategy, communications, and public affairs firm for the health care and human services sectors. We combine expertise in health care administration, public policy, and communications – with deep roots in Washington, Oregon, California and Alaska. For over ten years, we've helped clients find contemporary solutions to complex problems.

We are a one-stop shop, bringing a unique understanding of how to serve client interests across multiple channels in order to produce positive outcomes.

DJ Wilson, pres.; Karianna Wilson, CEO

Continued on next page

WILSON STRATEGIC continued

Columbia United Providers
PeaceHealth
Premera Blue Cross
Regence Blue Shield
Group Health Cooperative
Washington State Health Care Authority
Stoel Rives
Seattle Children's Hospital
Alaska Physicians and Surgeons
Mat-Su Health Foundation
YMCA of Greater Seattle
Ryther
Kindering
BenefitMD
Clarity Health Services
Community Choice
Community Health Plan of Washington
Empire Health Foundation
Empire Physicians Association
Highline Medical Services Organization
Inland Northwest Health Services
NorthShore Medical Group
Northwest Physicians Network
Performance Health Technology
PhysicianCare Northwest
Physician Health Partners
Physicians of Southwest Washington
Practice Solutions
Program for Early Parental Support (PEPS)
Providence Health and Services
Rural Health Clinic Association of Washington
Siemens
SoundPath Health
South Sound Health
Communications Network
Southwest Washington Regional Health Alliance
St. Luke's Regional Medical Center
The Medical Group of Ohio
Washington Association for Children and Families
Washington State Coalition for Children in Care
Washington State Department of Services for the Blind
Wenatchee Valley Medical Clinic
Woodcreek Healthcare

WINNING STRATEGIES

550 Broad St., #910, Newark, NJ 07102
973/799-0200; fax: 973/799-0210
www.winningstrat.com

Communications strategists specializing in issues management, integrated online comms., grassroots organization, coalition building, consumer, healthcare, community affairs, gov't affairs, crisis comms., technology, environmental, real estate and redevelopment. Founded: 1997.

Jim McQueeney, pres.

WINUK COMMUNICATIONS, INC.

25 Brian Court, Carmel, NY 10512
845/277-1160; fax: 845/277-1168; jay@winukpr.com
www.winukpr.com

Consumer, corp., product, entertainment, sports, real estate, legal, professional services, technology, environmental, travel, retail, fin'l, food, healthcare, bus.-to-bus.; media rels., events, cause-related mktg., issues mgmt., crisis comms., speech writing. Founded: 1994.

Jay S. Winuk, pres./founder

WIRESIDE COMMUNICATIONS

1901 E. Franklin St., Suite 111, Richmond, VA 23223
804/612-5393; shulcher@wireside.com
www.wireside.com
Technology, corp. comms. Founded: 2004.

Joya Subudhi, founder & partner



WISE PUBLIC RELATIONS, INC.

77 Bleecker Street, Suite C2-23, New York, NY 10012
212/777-3235; harrison@wisepublicrelations.com
www.wisepublicrelations.com

Impactful PR for growth-oriented B2B and B2C companies at the intersections of media/entertainment, advertising/marketing, business and technology. Employees: 6. Founded: 2007.

Agency Statement: At Wise Public Relations, we dare to level the playing field through our unequaled love of what media and public relations is, coupled with what it can achieve, simplifying the complicated journey businesses often endure to achieve scale.

We employ our collective expertise, industry knowledge, experience and vast networks to shape what you want prospects to know into stories journalists want to use. We achieve this via bespoke, effective, strategic and impactful earned and owned media campaigns. We are proud to work with the disruptors, big thinkers, innovators, game changers, influencers and problem solvers that are pushing the boundaries of the industries that they serve.

Wise Public Relations has proven expertise and experience helping both B2B and B2C businesses achieve tangible growth and increase market share, which is essential to an effective market-making, growth or exit strategy. Our agency has been instrumental in several exits, including Admeld/Google; LiveRail/Facebook; Yieldex/AppNexus; Spindle/Twitter and GiftCards.com/Blackhawk Networks, among others.

Wise Public Relations has offices in NYC and San Francisco, CA.

Harrison Wise, pres. & founder; John McCartney, mng. dir., west coast; Tracey Boudine, VP of media relations; Jennifer Abreu, VP; Robert Zimmerman, exec. dir., strategic initiatives; Jeff Rutherford, partner/sr. strategist; Les Luchter, sr. strategist

ConvertMedia
ForUsAll
HIRO Media
NetSeer
Upserve
Women Who Code

WISSE KOMMUNIKATIE

Partner in The Worldcom Public Relations Group
Kroonpark 2a, Arnhem 6831 GV, The Netherlands
026 4431523; info@wisse-worldcom.nl
www.wisse-worldcom.nl

Governmental PR, employee relations, industrial PR, int'l PR, technical PR. Founded: 1982.

Hubert J. Wisse, dir.



WORLDKOM
Public Relations Group

WITECK COMMUNICATIONS

2120 L St., N.W., #850, Washington, DC 20037
202/887-0500; fax: 202/887-5633
www.witeck.com

Strategic mktg. comms. firm specializing in reaching the gay & lesbian marketing, health & disability issues. Founded: 1993.

Bob Witeck, pres. & founder

WITHERSPOON MARKETING COMMUNICATIONS

1200 West Freeway, #200, Fort Worth, TX 76102
817/335-1373; fax: 817/332-6044
www.wITHERSPOON.com

Advertising, public relations and counseling. Employees: 10. Founded: 1946.

Mike Wilie, pres./CEO

WOLFE AXELROD WEINBERGER ASSOCS. LLC

1140 Ave. of the Americas, 9th flr., New York, NY 10036
212/370-4500
www.wolfeaxelrod.com

Investor relations, financial PR and media relations.

Stephen Axelrod, Donald Weinberger, mng. members

WONGDOODY COMMUNICATIONS

8250 Steller Dr., #5, Culver City, CA 90232
310/280-7800; fax: 310/280-7780
www.wongdoody.com
Advertising, public relations, marketing.
Tracy Wong, chmn.

WordenGroup

Jackson, Wyoming | Denver, Colorado

WORDENGROUP PUBLIC RELATIONS

825 E. Speer, #201, Denver, CO 80218
303/777-7667; darla@wordenpr.com
www.wordenpr.com
Hospitality, architecture, design, art, events, travel. Employees: 3.
Founded: 1996.

Agency Statement: In business since 1996, WordenGroup Public Relations is a boutique PR firm with offices in Denver, Colo., and Jackson Hole, Wyo., specializing in hotels, architecture and design, the arts and travel public relations with a focus on the Mountain West. In addition to leveraging strong media relationships for prominent placements, WordenGroup works with clients on marketing strategies and promotions that directly impact the bottom line, including providing website and social media expertise.

Darla Worden, principal; Anne M. Parsons, sr. assoc.

PO Box 968, Jackson, WY 83001
307/734-5335

Antlers at Vail
Arch11
Civitas
Foresight Ski Guides
Jackson Hole Chamber of Commerce
Landing Resort & Spa and Jimmy's Restaurant, The
New Thought Media Inc.
Rusty Parrot Cookbook, The
Sierra Nevada Resort
Ward + Blake Architects
Western Design Conference, The
Wildlife Expeditions of Teton Science Schools
WRJ Design

WORDHAMPTON PUBLIC RELATIONS INC.

512 Three Mile Harbor Rd., East Hampton, NY 11937
631/329-0050; steve@wordhampton.com
www.wordhampton.com
Sectors: F&B; lodging; real estate; lifestyle. Founded: 1992.
Steve Haweeli, pres.

WordWrite COMMUNICATIONS

The right words for all corporate needs

WORDWRITE COMMUNICATIONS LLC

411 Seventh Ave., Suite 1125, Pittsburgh, PA 15219
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com
www.wordwritepr.com
Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, inbound marketing, social media, writing and editorial services. Employees: 7. Founded: 2002.

Agency Statement: WordWrite helps organizations share their great, untold stories with everyone who needs to see, hear and experience them.

Our StoryCraftingSM process taps the power of storytelling, building relationships with our clients' audiences. StoryCrafting transcends the tactical approach of other agencies. WordWrite clients enjoy greater success from authentic stories, shared by storytellers who are constantly "reading the audience" to ensure they're heard.

Our clients' success has taken WordWrite from Pittsburgh roots to serve national and international clients.

Continued in next column

Paul Furiga, pres. & CEO; Jeremy Church, partner and VP, media & content strategies; Hollie Getner, VP, client svcs.; Brenda Furiga, CFO; John Durante, dir., mktg. svcs., Tempe office

Fragasso Financial Advisors	MPW Industrial Services
Homeless Children's Education Fund	Pavement Coatings Technology Council
Huntington Bank	Pfizer
Kennametal	Waldron Private Wealth
Koppers	
MedExpress	



WORLD COM
Public Relations Group

WORLD COM PUBLIC RELATIONS GROUP

500 Fifth Ave., #1640, New York, NY 10110
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada)
toddylynch@worldcomgroup.com
www.worldcomgroup.com
Founded: 1988.

Agency Statement: Worldcom Public Relations Group utilizes a trusted global partnership of independent firms to help clients create the perfect solution to any PR challenge or opportunity, regardless of geography, industry or discipline required. Worldcom's independently owned public relations firms boast 138 offices in 110 cities on six continents, 2,000+ total employees, and combined revenues of more than \$288 million in 2015. The average tenure of Worldcom partners is 13 years. Whether seeking a single firm or creating the ideal solution/team through a collaboration of Worldcom partners, brands have access to seasoned professionals dedicated to providing creative, strategic solutions that deliver results. Our firms are accustomed to working together and provide agility, strong media and local influencer relationships, deep industry and discipline experience and the knowledge and willingness to provide thoughtful, objective, results-driven counsel. Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at 1-800-955-9675.

Scott Chaikin (Dix & Eaton), group chair; Tom Donoghue (Donoghue & Associates), Americas region chair; András Nagy (Probako Communications), EMEA region chair; Tom Van Blarcom (TQPR Thailand), APR chair; Todd Lynch, mng. dir.

WORLD COM AMERICAS

United States:

Arizona: Off Madison Ave, Phoenix
California: Cerrell Assocs., Los Angeles; IW Group, Los Angeles; McGrath/Power PR, San Jose; Nuffer, Smith, Tucker, Inc., San Diego; The Pollack PR Mktg. Group, Los Angeles
Colorado: Linhart Public Relations, Denver
Florida: Bitner Group, Ft. Lauderdale
Georgia: Cookerly Public Relations, Atlanta
Hawaii: Stryker Weiner & Yokota PR, Honolulu
Illinois: Public Comms. Inc., Chicago; Fishman Public Relations, Northbrook
Louisiana: Deveney Communication, New Orleans
Maryland: Sandy Hillman Communications, Baltimore
Massachusetts: Corporate Ink, Boston; Schneider Assocs., Boston
Michigan: Hermanoff Public Relations, Detroit
Minnesota: PadillaCRT, Minneapolis
Missouri: Standing Partnership, St. Louis; Sturges Word Communications, Kansas City
New Jersey: Coyne Public Relations, Parsippany
New Mexico: The Garrity Group, Albuquerque
New York: Bliss Integrated Communications, New York; PadillaCRT, New York; Roberts Comms., Rochester
North Carolina: RLF Comms., Greensboro
Ohio: Dix & Eaton, Cleveland; True Digital Comm, Bedford Heights
Pennsylvania: Simon PR Group, Philadelphia; Dick Jones Communications; Pittsburgh
Texas: PetersGroup PR, Austin; Ward, Houston
Utah: Intrepid, Salt Lake City
Virginia: Brickell & Partners, Virginia Beach

Continued on next page

WORLDCOM PUBLIC RELATIONS GROUP continued

Washington, D.C.: Kellen Communications; Beutler Ink
Wisconsin: Morgan&Myers, Milwaukee

Canada:

Alberta: Donoghue & Assocs., Calgary
British Columbia: Curve Communications
Ontario: Enterprise Canada, Toronto; Quebec: CASACOM, Montreal

Latin America:

Argentina: Zelmira K Comunicacion, Buenos Aires
Brazil: Planin, São Paulo; Planin, Rio de Janeiro
Chile: LatinMedia, Santiago
Colombia: Grupo Albion, Bogotá
Mexico: Arvizu Comunicación Corporativa, Mexico City
Peru: Realidades, Lima

WORLDCOM ASIA PACIFIC:

Australia: Phillips Group, Brisbane
China: Madison Communications, Hong Kong
India: SPAG Consultants
Japan: AZ Worldcom Japan Co. Ltd., Tokyo
Korea: PRN, Seoul
Malaysia: TQPR Sdn Bhd, Kuala Lumpur
Myanmar: Zagar Communications
Thailand: TQPR Co. Ltd., Bangkok
Vietnam: TQPR Co. Ltd., Ho Chi Minh City

WORLDCOM EUROPE/MIDDLE EAST/AFRICA:

Angola: Cunha Vaz, Luanda
Belgium: InstiCOM Corporate Communications & PR, Brussels;
European Service Network, Brussels
Bulgaria: Janev & Janev, Sofia
Czech Republic: PRAM Consulting, Prague
Finland: Medita Communication, Helsinki
France: Yucatan, Paris
Germany: HBI Helga Bailey GmbH, Munich; komm.passion GmbH,
Dusseldorf
Hungary: Probako Comms., Budapest
Israel: Now You-Heart & Business, Tel Aviv
Italy: Business Press S.p.A., Milan; CBO Srl (Communications by
Objectives), Milan
The Netherlands: Wisse Kommunikatie/Worldcom The Netherlands,
Arnhem; IvRM Communicatie, Bussum
Mozambique: Cunha Vaz, Maputo
Norway: Coxit Public Relations, Oslo
Portugal: Cunha Vaz & Associates, Lisbon
Romania: Media Pozitiv, Otopeni
Russia: Media Consulting, Moscow
South Africa: Meropa, Johannesburg
Spain: Grupo Albion, Madrid; LF Channel, Barcelona; Commarca &
Inqorpora Comunicacion, Las Palmas de Gran Canaria
Sweden: Oxenstierna & Partners, Stockholm
Switzerland: L&W Communication AG, Zurich
United Arab Emirates: Majlis PR & Comms., Dubai
United Kingdom: JBP Public Relations, Bristol; Kaizo, London; FWD
PR, London; Onva, Surrey

WRAGG & CASAS PUBLIC RELATIONS INC.

1221 Brickell Ave., #730, Miami, FL 33131
305/372-1234
www.wraggcasas.com
Corp., crisis mgmt., media rels., marketing comms., English-Spanish.
Founded: 1991.
Ray Casas, prin.

WRITE PUBLICIST, THE

Advertising and PR firm
1865 River Falls Drive, Roswell, GA 30076
770/998-9911
www.thewritepublicist.com
Regina Lynch-Hudson, pres.

X

XENOPHON STRATEGIES

1901 L St., NW, Washington, DC 20036
202/289-4001
www.XenophonStrategies.com
Public relations, public affairs, gov't affairs and crisis comms. Founded:
2000.

David A. Fuscus, CEO/pres.

Z

Z MARKETING PARTNERS

3905 E. Vincennes Rd., #300, Indianapolis, IN 46268
317/924-6271
www.zmarketingpartners.com
Media & PR

Allan Zukerman, chmn.

ZAPWATER COMMUNICATIONS

118 N. Peoria, 4th Flr., Chicago, IL 60607
312/943-0333
www.zapwater.com
Public affairs, media and PR, mktg. comms.

David M. Zapata, pres.

ZCOMM

910 17th St., NW, #1000, Washington, DC 20006
202/821-1020; rise@zpr.com
www.zpr.com

Rise Birnbaum, CEO

ZEHNDER COMMUNICATIONS, INC.

650 Poydras St., Suite 2450, New Orleans, LA 70130
504/558-7778; fax: 504/558-7779; treed@z-comm.com
www.z-comm.com
Strategic public relations, mktg. comms., media rels., crisis comms.,
social and digital media, event mtg., research analytics, internal and
external comms., speech writing and viral mktg. Employees: 74.
Founded: 1996.

Jeff Zehnder, CEO



ZENO GROUP

A Daniel J Edelman Company
44 E. 30th St., 11th flr., New York, NY 10016
212/299-8888; fax: 212/462-1026
www.zenogroup.com
Consumer, health, technology, and corporate. Employees: 276. Founded:
1998.

Agency Statement: Believers in the fearless pursuit of the unexpected,
the award-winning Zeno Group operates as one firm across six offices and
within practice areas including consumer, health, technology, and corpo-
rate, all supported by Planning, Digital Engagement and Media Relations.

Barby K. Siegel, CEO; sr. mgmt. team: Grant Deady, MD, Chicago and
chief culture officer; Thomas Bunn, exec. VP, dir., New York; Todd
Irwn, MD, California & tech.; Mark Shadle, MD, corp. affairs; Amy
Wadler, MD, health & strategic planning; Jim Goldman, exec. VP,
media & content; Therese Caruso, MD, global insights & strategy;
Steve Earl, MD, europe; Cynthia Zamaria, MD, Canada; John Kerr,
MD, asia; Tracey Thiele, exec. VP, digital engagement; Carol
Gronlund, sr. VP, human resource

Zeno has offices in Chicago, Dallas, New York, Santa Monica, Silicon
Valley, London, Paris, Munich, Frankfurt, Amsterdam, Toronto, Beijing,

Shanghai, Singapore, Indonesia, Delhi, Mumbai, Bangalore, Malaysia, Vietnam, Sydney, Madrid and Sao Paulo.

3LCD/Epson	Ivanhoe Cambridge
Anheuser Busch brands	Kia Motors
Astra-Zeneca	Lifelock
Avant Credit	Mark Monitor
Besins Health	Motorola
Blue Diamond Growers	Quaker Oats Company
Campbell Soup Company	Sears Holdings
Catamaran Corporation	Seattle's Best Coffee
Expedia	Taco Bell
Far East Hospitality	Teavana
Garrett Brands LLC	The Allstate Foundation
Guvera	TiVo
Hershey Foods	Turtle Wax
Hortonworks	VeriFone
Intel	Worthington Industries

ZENZI

2235 Encinitas Blvd., #212, Encinitas, CA 92024
760/635-9320; sarah.hardwick@zenzi.com
www.zenzi.com
Consumer, lifestyle & technology, online & creative strategies. Founded: 2002.

Sarah Hardwick, CEO

ZERO GRAVITY GROUP

415 Bedford Rd., Pleasantville, NY 10570
914/579-2301; larrye@zerogravitygroup.com
www.zerogravitygroup.com
Advertising, brand campaigns, new product launches, corp. restructuring, print production.

Larry Eckerle, mng. partner

the / zimmerman / agency

ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com
www.zimmerman.com
Hospitality/Travel.

Agency Statement: The Zimmerman Agency creates relevant messaging through public relations, digital and social scenarios which carries consumer traction during difficult economic times. The travel division includes extraordinary destinations such as the country of Aruba, endearing escapes like the Outer Banks and award-winning resorts and hotels from Hawaii's Waikoloa Village to The Ritz-Carlton Destination Club. The agency consumer division represents major brands from Party City and Cooper Tire to Firehouse Subs and Pilot Pens. Using WOW!, the agency has produced revenue-building results for global clients for more than two decades.

Carrie Englert Zimmerman, Curtis Zimmerman, principals

Hospitality/Travel

Adolphus Hotel
Aruba Tourism Authority
Beaver Creek Lodge (Colo.)
Bohemian Hotel Savannah Riverfront (Ga.)
Brazilian Court (Palm Beach)
Casa de Campo (Dominican Republic)
City of Doral
Club Med (Caribbean) (Corporate)
Commons Hotel, The (Minneapolis)
Crystal Coast (Outer Banks, N.C.)
Edgewater Hotel (Seattle)
El Monte Sagrado Living Resort and Spa (Taos, N.M.)
Extended Stay America (Corporate)
Gates, The (Key West)
Gateway Canyons (Colo.)
Grand Bohemian Hotels (Asheville, N.C., Charleston, Mountain Brooke, Orlando)
Hard Rock Hotels & Casinos (Corporate) (Bali, Chicago, Cancun, Ibiza, Macau, Orlando, Palm Springs, Panama, Pattaya, Penang, San Diego, Singapore)

Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR)
Interstate Hotels & Resorts (Corporate)
Kessler Canyon (DeBeque, Colo.)
Kessler Collection of Luxury Resorts, The (Corporate)
Kona Kai (San Diego)
La Cantera (San Antonio)
LaPlaya Beach & Golf Resort (Naples)
Little Palm Island Resort (Key West, Fla.)
Noble House Luxury Hotels & Resorts (Corporate)
Ocean Key Resort & Spa (Key West)
Omni Amelia Island Plantation Resort (Amelia Island, Fla.)
Omni Orlando Resort at ChampionsGate
Orlando World Center Marriott
Mahekal (Playa del Carmen)
Park City/Deer Valley
Pelican Grand (Ft. Lauderdale)
Ritz-Carlton Destination Club, The (Corporate)
Rockbridge (Corporate)
Roosevelt Hotel, The (New York City)
SpringHill Suites Marriott (Corporate)
TPC Network (Corporate)
Visit Tallahassee
Waikoloa Beach Resort (Hawaii)

Major Brands

A.C. Moore	Mrs. Freshley's
BridgeStreet Residences, Serviced Apartments & Suites	Party City
Cooper Tire	Pilot Pens
Firehouse Subs	Tastykake

ZIMMERMAN/EDELSON, INC.

5 Bond St., Great Neck, NY 11021
516/829-8374; fax: 516/829-1561; info@zimed.com
www.zimed.com
Educational, real estate, legal PR.

Robert Zimmerman, Ron Edelson, co-founders and partners



ZLOKOWER COMPANY

A CHR Group Partner
333 Seventh Ave., Suite 600, New York, NY 10001
Dir: 212/863-4120; Main: 212/863-4193; fax: 212/863-4145; harry@zlokower.com
www.zlokower.com

Corporate, fin'l, public affairs, real estate, technology, food, lifestyle, sports, books, healthcare, business-to-business. Employees: 6. Founded: 1983.

Agency Statement: Highly motivated and results-oriented Zlokower Company is distinguished for its excellent, consistent strategic communications and media coverage for companies, and professional service firms throughout the U.S. The firm offers a complete suite of digital marketing and advertising services including social media and content marketing through its parent company, The CHR Group. Zlokower clients are covered by top print, broadcast and online media. The firm has been recognized by PRSA-New York, *Technology Marketing Magazine* and other organizations. Specialties include real estate, healthcare, technology, financial PR, consumer, food, lifestyle, sports, business-to-business and non-profit.

Harry Zlokower, pres; Gail Horowitz, sr. VP; Dave Closs, VP

Alltrust Title Insurance Co.	Romer Debbas
Carrier Logistics Inc.	Rosewood Realty Group
Cignature Realty	Silvershore Properties
Equity Now	Skyline Risk Management
Gerald Morganstern, Esq.	The Carlton Group
Giscombe Realty Group	Townhouse Management Company
ISJ Management	W Financial
JND Legal Administration	
KAHN Architecture & Design	
Kensington Vanguard Land Services	
Medallion Financial Corporation	
Norman Bobrow & Co.	

CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

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1 Click: Makovsky
14+ Foundation: Berman Group, Inc., The
15 Central Park West: Rubenstein Public Relations, Inc.
1800 Tequila: 5W Public Relations
1st Century Bank: Financial Profiles, Inc.
1st Service Solutions: TrizCom Public Relations
20th Century Fox: Lewis
2K: Access Emanate Communications
2U: Resound Marketing
30KFT: Melrose PR
34 Prince Street: Quinn
388 Bridge Street, Brooklyn: Quinn
3DR: Max Borges Agency
3i: Stanton Public Relations & Marketing
3Lab Skincare: RED PR
3LCD/Epson: Zeno Group
3M: Hunter Public Relations; PadillaCRT
3Q Digital: March Communications
47 Brand: Solomon McCown & Company, Inc.
'47: Turner
4C: Lightspeed PR
4M Emergency Services: Stevens Strategic Communications, Inc.
5 Elements Robotics: Crenshaw Communications
50 United Nations Plaza: Rubenstein Public Relations, Inc.
50 West Street, NYC: Quinn
505 Games: Rogers & Cowan
54 Below: Keith Sherman and Associates
5Church Charleston: Lou Hammond Group
5th Axis: Tellem Grody Public Relations, Inc.
7 Charming Sisters: Beautiful Planning Marketing & PR
7x24 Exchange: Berman Group, Inc., The
800 Degrees Neapolitan Pizzeria: Heron Agency
81qd: MCS Healthcare Public Relations
84 Lumber: G&S Business Communications
9/11 Tribute Center: Rubenstein Public Relations, Inc.

A

A Loving Company Home Health Care: IVY Marketing Group, Inc.
A Pea in the Pod: Film Fashion
A&M University: AMW Group
A. Schulman: Falls Communications
A.C. Moore: Zimmerman Agency, The
A.T. Kearney: Makovsky
AAA: Landis Communications Inc.
AAA Mid-Atlantic, Inc.: IMRE, LLC
AAMCO: Fish Consulting
AARP: Coburn Communication
ABB: French | West | Vaughan
ABBA: RED PR
Abbot Downing: IMRE, LLC
Abbott: Pollock Communications
Abbott Laboratories: FleishmanHillard
Abbott Labs: Weber Shandwick
Abbvie: FleishmanHillard
AbbVie Foundation: Cooney Waters Unlimited
ABBY: Karbo Communications; McGrath/Power Public Relations and Communications
ABC Western Michigan: Lambert, Edwards & Associates
Abena: Marketing Maven Public Relations
Abeona Therapeutics: JV Public Relations NY
Aberdeen Asset Management: Stanton Public Relations & Marketing
Abpro: LaVoieHealthScience
Absopure: Identity
AbTech Industries: LAK Public Relations, Inc.
Abu Dhabi National Exhibitions Company: Development Counsellors International (DCI)
AC Lens: Current
AC Martin: Cerrell Associates, Inc.
ACACIA Residencias: Newlink
Acadia: Taft Communications

Acadia Health: Lovell Communications
Acadia Insurance: Mason Public Relations
Acadiasoft: Intermarket Communications
Acapulco Destination Marketing Office: Newlink
Accellion: Lewis
AccelSPINE: TrizCom Public Relations
Accenture: NATIONAL Public Relations
Accenture Interactive: Walker Sands Communications
Access Nursing: DDR Public Relations, Inc.
Accesso: Sachs Media Group
Accessories Expert Jimmie Smith: Beautiful Planning Marketing & PR
Acclaim Lighting: Falls Communications
Accomplice: Fama PR, Inc.
Accor Hotels: Hawkins International Public Relations
Accountable Care Options, LLC: BoardroomPR
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accudyne Industries: Crosswind Media & PR
Accura Media Group: Feintuch Communications
Accuride Corp.: Bianchi Public Relations, Inc.
AccuWeather: Coyne PR
Ace: RF | Binder Partners, Inc.
ACGME-I: L.C. Williams & Associates
ACL: Stanton Public Relations & Marketing
Acorn Financial Services, Inc.: Verasolve
Acqua-Aston Hospitality, Hawaii: Quin
Acquia: LaunchSquad; SpeakerBox Communications
Acquire BPO: Power Group, The
Acquisio: North 6th Agency, Inc.
ACT: Ogilvy Public Relations
Actavis, Inc.: Makovsky
Actinium Pharmaceuticals: JV Public Relations NY
Actions Semiconductor: Walt & Company Communications
Active International: Bliss Integrated Communication
ActiveHealth Management: Dodge Communications
Actor IronE Singleton: Goldman McCormick PR
Acuity Marketing: Shirleybarr Public Relations
Acumen: McNeely Pigott & Fox Public Relations, LLC
Acura Pharmaceuticals: Spectrum
Axiom IT: Walt & Company Communications
Ad-ID: CooperKatz & Company, Inc.
Ad:Tech: PAN Communications, Inc.
ADA 25 Chicago: Jasculca Terman Strategic Communications
Adam America: Berman Group, Inc., The
Adam Thompson Radio Show, The: Goldman McCormick PR
Adams & Co.: Quinn
Adams Funds: BackBay Communications
Adams Street Partners: Dukas Linden Public Relations
Adaptive Insights: Highwire PR
Addepar: Bateman Group
Adder: Version 2.0 Communications
Adder Technology: Bob Gold & Associates
Addiction Medicine Foundation, The: Tartaglia Communications, LLC
Adecco: Allison+Partners
Adelphi Hotel: Rubenstein Public Relations, Inc.
Ader Investment Management: 5W Public Relations
ADESA: Identity
Adidas Golf: Strategic Public Relations Group
Adidas Outdoor: CGPR
Adobe: Lewis
Adolphus Hotel: Zimmerman Agency, The
Adorama: Geto & de Milly, Inc.
ADP: Weber Shandwick
Adrienne Arsht Center for Performing Arts of Miami: rbb Comms.
AdRoll: Bateman Group
Adstream: Crenshaw Communications
AdsWizz: Just Drive Media
AdvaMed: Story Partners
Advanced Accelerator Applications: JV Public Relations NY
Advanced Metrics: Gavin
Advaxis: JPA Health Communications
Advent Air Conditioning: Champion Management Group
Advent International: Abernathy MacGregor Group, The

Adventures by Disney: J Public Relations
 Adeq: BackBay Communications
 Advocate Charitable Foundation: Jasculca Terman Strategic Communications
 Advocates for American Disabled Individuals: Beautiful Planning Marketing & PR
 AEGIS Holding Co., San Francisco: Haft Group Inc., The
 AEISA: Newlink
 Aeon Stores (Hong Kong): Strategic Public Relations Group
 Aer Lingus: Didit Communications
 Aeria Games: 360 Public Relations
 Aero Gear: London, Michael J. & Associates
 AeroHive: Just Drive Media
 Aerosoles: 5W Public Relations
 Aerospace Industries Association (AIA): Curley Company
 AES Energy Corp.: Cerrell Associates, Inc.
 Aesynt: Dodge Communications
 Aetna: Weber Shandwick
 AF New York: Gotham Public Relations
 AFEX: BackBay Communications
 Affinity Health Plan.: Makovsky
 Aflac: Citizen Relations
 After School Matters: Jasculca Terman Strategic Communications
 Agari: Eastwick
 Agency for Healthcare Research & Quality (AHRQ): Crosby
 Agent Hero: Weiss PR, Inc.
 Agero: Lois Paul and Partners
 Aggreko: Ward Creative Communications
 Agit Global: red7 Agency
 Agmet: Falls Communications
 Agribank: Story Partners
 Agricultural Bank of China: Feintuch Communications
 AgWorx Inc.: Edson & Associates Inc., Andrew
 Aid to Victims of Domestic Abuse (AVDA): The Buzz Agency of Florida
 Aidan Gray: TrizCom Public Relations
 AIDS Foundation of Chicago: Public Communications Inc.
 AIG: Abernathy MacGregor Group, The
 AIG Advisor Group: KCD PR Inc. - Financial Inbound Marketing Firm
 AIG Property Casualty: Dix & Eaton Incorporated
 Air France/KLM: Finn Partners
 Airbn: Global Strategy Group; JeffreyGroup; Lewis; Singer Associates, Inc.
 Airbus: JeffreyGroup
 Aire Serv: Fish Consulting
 Airplus Footcare: French | West | Vaughan
 Airstream: Fahlgren Mortine
 AirStrip: Lois Paul and Partners
 Airtel: North 6th Agency, Inc.
 Ajinomoto Food Ingredients, LLC: Pollock Communications
 AKA Luxury Hotel Residences: Quinn
 Akamai: Ascendant Communications
 AKF Group LLC: Berman Group, Inc., The
 AKRF: Marino.
 Alabama Power: Story Partners
 Aladdin, a brand of PMI: Momentum Media PR
 Alameda Corridor Transportation Authority (ACTA): Cerrell Associates, Inc.
 Alarm Capital Alliance: Tierney
 Alaska Airlines: Cerrell Associates, Inc.
 Alaska Department of Commerce, Community, and Economic Development: Thompson & Co. Public Relations
 Alaska Energy Authority: Thompson & Co. Public Relations
 Alaska Heart & Vascular Institute: Thompson & Co. Public Relations
 Alaska Housing Finance Corp.: Thompson & Co. Public Relations
 Alaska Native Science & Engineering Program, ANSEP: Thompson & Co. Public Relations
 Alaska Nurses Assn.: Thompson & Co. Public Relations
 Alaska Physicians and Surgeons: Wilson Strategic
 Alaska Railroad: Thompson & Co. Public Relations
 Alaska USA Federal Credit Union: Thompson & Co. Public Relations
 Alaska Wilderness League: Caplan Communications LLC
 Alaska Zoo, The: Thompson & Co. Public Relations
 Alaskan Dream Cruises: Thompson & Co. Public Relations
 Albanese Organization: Berman Group, Inc., The
 Alberto VO5: 360 Public Relations
 Albuquerque Tourism: Turner
 Alcon Laboratories: NATIONAL Public Relations
 Aldebaran: March Communications
 Alden Torch Financial: Maize Marketing
 ALDI: Weber Shandwick
 ALDO: BPCM Worldwide
 Aldridge: Power Group, The
 Alegeus Healthcare: PAN Communications, Inc.
 Alere, Inc.: Cooney Waters Unlimited
 Alerion Jets: A. Lavin Communications
 Aleris International: Dix & Eaton Incorporated
 Alex Brands: Coyne PR
 Alexander Ospina: TransMedia Group
 Alexandria Convention & Visitors Bureau: BCF Agency
 Alexandria Real Estate Equities, Inc.: Solomon McCown & Company, Inc.
 Algodon Mansion, Buenos Aires: Weill Associates, Geoffrey
 Algodon Wine Estates, Mendoza, Argentina: Weill Associates, Geoffrey
 Alice Cooper Band members (SOU): Mayo Communications & Mayo PR
 Aligned Energy: Solomon McCown & Company, Inc.
 Alkermes: PAN Communications, Inc.
 All 4 Kids Foundation: Indra Public Relations
 All American Poker Network/888: Southard Communications, Inc.
 All Chocolate Kitchen: Heron Agency
 All-Clad Metalcrafters: 5W Public Relations
 Allergan: Lippe Taylor; Perry Communications Group, Inc.
 Allergan, Inc.: Tonic Life Communications
 Alliance Community Hospital: Paynter Communications LLC
 Alliance for American Manufacturing: Tricom Associates, Inc.
 Alliance for NYC's Animals: LAK Public Relations, Inc.
 Alliance for School Choice: Sachs Media Group
 Alliance Pipeline: NATIONAL Public Relations
 Alliance Residential: Lavidge
 Allianz Championship (PGA Champions Tour): The Buzz Agency of Florida
 Allied Barton: Cerrell Associates, Inc.
 Allied Capital + Development of South Florida: The Buzz Agency of Florida
 Allied Construction: Stevens Strategic Communications, Inc.
 Allied Fiber: North 6th Agency, Inc.
 Allison+Partners: BLH Consulting, Inc.
 Allot Communications: Merritt Group
 AllReceipts: UPRAISE Marketing + Public Relations
 Allstar: Marketing Maven Public Relations
 Allstate: Taylor
 Alltrust Title Insurance Co.: Zlokower Company
 Alma Nove: CM Communications
 Almay: Lippe Taylor
 Almond Board of California: FoodMinds, LLC; Porter Novelli
 Alnylam Pharmaceuticals: Spectrum
 Aloe Gloe: J Public Relations
 Alpecin: Strategic Public Relations Group
 Alpha II: Moore Communications Group
 Alpha Industries: Turner
 Alphonso: Eastwick
 Alpine Electronics: Franco Public Relations Group
 ALPower: Stephen Bradley & Associates LLC
 Alston & Bird: Goodman Media International, Inc.
 Altamirano Restaurant Group: Ellipses
 Alternative (Apparel): Turner
 Altfest Personal Wealth Mgt.: Mount & Nadler, Inc.
 Altman Companies: BoardroomPR
 Alton Brown Live! Eat Your Science: Tellem Grody Public Relations, Inc.
 Altoona Regional Health System: R&J Strategic Communications
 Alvarez & Marsal: LAK Public Relations, Inc.
 Alvear Palace Hotel, Buenos Aires: Hawkins International Public Relations
 ALYCE Paris: Current
 Alzheimer's Assn., Ga. Chapter: Communications 21
 Alzheimer's Drug Discovery Foundation: Tartaglia Communications, LLC
 Alzheimer's New Jersey: Rosica Communications
 Amadeus Consulting: Catapult PR-IR
 Amadeus IT Group: Newlink
 Amala: Be Social Public Relations
 Amarin Pharma, Inc.: Makovsky
 AmaWaterways: BLAZE PR; Hemsworth Communications
 Amazon: Idea Grove; JeffreyGroup; McNeely Pigott & Fox Public Relations, LLC
 Amazon.com: NATIONAL Public Relations; Weber Shandwick
 Amdocs: Bob Gold & Associates
 AMECO USA: Stevens Strategic Communications, Inc.

Amelia Island Tourist Development Council: Hayworth Public Relations
Amen Clinics - Atlanta: A. Brown-Olmstead Associates, LTD
American Academy of Dental Sleep Medicine: L.C. Williams & Associates
American Academy of Physician Assistants: Vanguard Communications
American Academy of Sleep Medicine: L.C. Williams & Associates
American Advertising Federation (Dallas Chapter): TrizCom Public Relations
American Airlines: JeffreyGroup; Weber Shandwick
American Association of Diabetes Educators: Public Communications Inc.
American Beverage Assn.: Cerrell Associates, Inc.
American Beverage Association: IW Group, Inc.
American Board of Addiction Medicine: Tartaglia Communications, LLC
American Board of Medical Specialties: Public Communications Inc.
American Cancer Society: BLH Consulting, Inc.; Bravo Group
American Cancer Society "Jail 'n Bail": BoardroomPR
American Chemistry Council: Sachs Media Group
American Civil Liberties Union: Global Strategy Group
American Cleaning Institute: CooperKatz & Company, Inc.
American College of Allergy, Asthma & Immunology: Public Communications Inc.
American College of Surgeons: Weber Shandwick
American Concrete Pipe Association: Champion Management Group
American Contract Bridge League: McNeely Pigott & Fox Public Relations, LLC
American Down & Feather Council: Kellen
American Express: Kwitken; M Booth & Associates, Inc.; Ogilvy Public Relations
American Farm Bureau Federation: MorganMyers
American Federation of School Administrators: Tricom Associates, Inc.
American Fiber Packaging: A. Brown-Olmstead Associates, LTD
American Flatbread Pizza: Rosica Communications
American Friends of Tel Aviv University: Marino.
American Frozen Food Institute: FoodMinds, LLC
American Giant: LaunchSquad
American Griddle: Stevens Strategic Communications, Inc.
American Health Information Management Association: Public Communications Inc.
American Heart Assn.: Global Strategy Group
American Heart Association: FoodMinds, LLC
American Home Patient: Lovell Communications
American Home Shield: Cone Communications
American Hydroformers: Stevens Strategic Communications, Inc.
American Institute of Architects: IMRE, LLC; Marino.
American Institute of Certified Public Accountants: Affect
American Institute of Certified Public Accountants (AICPA): CooperKatz & Company, Inc.
American Institute of Chemical Engineers: Bravo Group
American Lamb Board: Harvest PR & Marketing, Inc.
American Lung Association: Caplan Communications LLC
American Messaging/IntelliGuard: Double Forte
American Military University: MSBD, Inc.
American Nurses Assn.: Stanton Communications, Inc.
American Petroleum Institute: FleishmanHillard; Story Partners
American Petroleum Institute (API): Coyne PR
American Planning Assn.: L.C. Williams & Associates
American Promotional Events: Revell Communications
American Psychological Assn.: Vanguard Communications
American Queen Steamboat Co.: Lou Hammond Group
American Registry for Internet Numbers (ARIN), The: Stanton Communications, Inc.
American Residential Properties, Inc.: Financial Profiles, Inc.
American Residential Services: Bolt Public Relations
American Rivers: Caplan Communications LLC
American Society of Anesthesiologists: Public Communications Inc.
American Society of Dermatopathology: Kellen
American Society of Hypertension: Pollock Communications
American Society of Tropical Medicine and Hygiene: Kellen
American Spice: Stevens Strategic Communications, Inc.
American Standard Brands: O'Reilly DePalma Inc.
American Standard Heating and Air Conditioning: Sponge
American Statistical Assn.: Stanton Communications, Inc.
American Student Assistance: Greenough Brand Storytellers
American Technology Services: Weiss PR, Inc.
American Thoracic Society: Tartaglia Communications, LLC
American Tortoise Rescue: Tellem Grody Public Relations, Inc.
American Tower Corp.: Newlink
American University in Bosnia and Herzegovina: Global Communicators, LLC
Americas Trading Group (ATG)/Americas Trading System Brasil (ATS Brasil): Intermarket Communications
America's Best 401k: JConnelly
America's Test Kitchen: North 6th Agency, Inc.
Amerigas: Brownstein Group
AmeriHealth Caritas: Brian Communications
Ameriprise: RF | Binder Partners, Inc.
AmerisourceBergen: Tierney
AMG: Prosek Partners
Amgen: Ruder Finn Inc.
AMI: Lightspeed PR
Amlin PLC: Makovsky
Ampco Parking: Cerrell Associates, Inc.
AmTrust: Stevens Strategic Communications, Inc.
Amway (Artistry): Kaplow
Anaheim Convention Visitors Bureau: Citizen Relations
Ancestry.com: Lewis
Anchorage Economic Development Corp.: Thompson & Co. Public Relations
Anchorage Police Department Employees Assn.: Thompson & Co. Public Relations
&pizza: BrandLinkDC
Andaz Peninsula Papagayo Resort, Costa Rica: Brandman Agency, The
Andaz, Maui: J Public Relations
Anderson Pest Solution: Motion PR
Andersons, Inc., The: Paul Werth Associates
Andrew's Restaurant and Catering: Sachs Media Group
Anesthesia Pain Care Associates: BoardroomPR
Angama Mara, Kenya: Weill Associates, Geoffrey
Angel Oak Companies, The: Gregory FCA
Anglo American: Davies
Angola Capital Investments: Rubenstein Public Relations, Inc.
Angry Orchard Hard Cider: Sharp Communications, Inc.
Anheuser Busch brands: Zeno Group
Anheuser-Busch InBev: Weber Shandwick
Animal Farm Foundation: Coyne PR
Animal Health Institute: Story Partners
Animas Corp.: Tonic Life Communications
Animoto: Bateman Group
Anita Borg Institute: Eastwick
Ankura Brand: PR Girl Inc.
Ankura Consulting Group: Clermont Partners
Anna Victoria: MFA, Ltd. (Missy Farren & Assocs.)
Annabelle Candy Company: Fineman PR
Anna's Taqueria: marlo marketing
Annelotech: G&S Business Communications
Annie's: Access Emanate Communications
Anschutz Health and Wellness Center: FoodMinds, LLC
Ansell: Fahlgren Mortine
Antares Pharma: NATIONAL Public Relations
Anthony & Sylvan: Buchanan Public Relations LLC
Anthony Bourdain - Close to the Bone Tour: Tellem Grody Public Relations, Inc.
Antioch University, Santa Barbara: Fineman PR
Antlers at Vail: WordenGroup Public Relations
AOL: Crenshaw Communications; Highwire PR; LaunchSquad
APCON: Idea Grove
Apella, Event Space at Alexandria Center: Nicholas & Lence Communications
Aperia Solutions: Champion Management Group
Aperol: M Booth & Associates, Inc.
Apex Supply Chain Technologies: Eric Mower + Associates
APLU: kglobal
Apollo Chorus: Heron Agency
AppAnnie: Hoffman Agency, The
AppCarousel: Access Emanate Communications
AppDirect: Access Emanate Communications
Appetizer Mobile: Rubenstein Public Relations, Inc.
Appier: Hoffman Agency, The
Applause: Fama PR, Inc.
Applebee's: Identity
Applegate: FoodMinds, LLC
Applied Predictive Technologies: Kwitken
Applied Semiconductor Engineering: Hoffman Agency, The
Apriva: McGrath/Power Public Relations and Communications

APTelecom: North 6th Agency, Inc.
 Aqua America: Buchanan Public Relations LLC
 Aqua Expeditions, Peru & Indo-China: Weill Associates, Geoffrey
 AQUA Television Network: TransMedia Group
 Aquamarine Investment Partners: LAK Public Relations, Inc.
 Aquaphor: Access Emanate Communications
 Aquascape, Inc.: GreenMark Public Relations, Inc.
 Aralez: Finn Partners
 Aramark: Brian Communications
 Aramco: Eisbrenner Public Relations
 Arbella Insurance: Greenough Brand Storytellers
 Arbor Hospice: Franco Public Relations Group
 Arbor Networks: Lois Paul and Partners
 Arc Baltimore: Weiss PR, Inc.
 Arch11: WordenGroup Public Relations
 Archipelago Botanicals: Style House Public Relations
 Arctic Ease: CooperKatz & Company, Inc.
 ArcTouch: March Communications
 Ardent Health Services: Lovell Communications
 Ardleigh Minerals Inc.: Stevens Strategic Communications, Inc.
 Area 1 Security: Bateman Group
 Area Four: marlo marketing
 Argent Orfèvres: Didit Communications
 Argo Insurance Group: Stanton Public Relations & Marketing
 Argyle Diamonds of Australia: CRC, Inc.
 Argyle International Airport: Spring, O'Brien
 Aria Budapest: Quinn
 Ariana Ost: Style House Public Relations
 Aris Radiology: Lovell Communications
 Aristotle Capital Management, LLC: Financial Profiles, Inc.
 Arizona Educational Foundation: Lavidge
 Arla: Sponge
 Arlington Transportation Partners (Bikeshare): GreenSmith PR, LLC
 ARM: Racepoint Global
 Armadio Fashion: AMP3 Public Relations
 Armani's: Hayworth Public Relations
 Armor Correctional Health Services, Inc.: Clay Associates, Everett
 Army: kglobal
 Anot Health: R&J Strategic Communications
 Array Biopharma: Gregory FCA
 Arrowstreet: Solomon McCown & Company, Inc.
 Art of Glass 2: BCF Agency
 Art of Shaving, The: Nike Communications, Inc.
 ARTA: Purple Door Communications and Public Relations
 ArthVeda Fund Management: Intermarket Communications
 Artisan Promotions: CM Communications
 Aruba Marriott Resort & Stellaris Casino: Diamond Public Relations
 Aruba Tourism Authority: Zimmerman Agency, The
 Arx Pax: Sterling Communications
 ASA Products (Mobo Cruiser): Southard Communications, Inc.
 Asbury Communities: Stanton Communications, Inc.
 Asbury, The, Asbury Park, NJ: Nancy J. Friedman Public Relations, Inc.
 Ascension: FleishmanHillard
 Ascensus: Gregory FCA
 ASG Software: March Communications
 Asheville Savings Bank: French | West | Vaughan
 Ashford Castle, Ireland: Weill Associates, Geoffrey
 ASID: White Good
 Aspen Chamber Resort Association: BCF Agency
 Aspen Dental Management Inc. (ADMI): Curley Company
 Aspen Ridge Resort: A.wordsmith
 Asphalt Roofers Manufacturers Assn.: Kellen
 Assn. of National Advertisers (ANA): CooperKatz & Company, Inc.
 Association of BellTel Retirees Inc.: Butler Associates, LLC
 Association of Certified Anti-Money Laundering Specialists (ACAMS):
 Durée & Company, Inc.
 Association of the Luxembourg Fund Industry: Intermarket
 Communications
 Association of University Technology Managers: Kellen
 Association of Zoos and Aquariums: Public Communications Inc.
 Assurant: Abernathy MacGregor Group, The
 Astellas: McNeely Pigott & Fox Public Relations, LLC; Spectrum
 Astra-Zeneca: Zeno Group
 AstraZeneca: Edelman; NATIONAL Public Relations; Ruder Finn Inc.
 AstraZeneca Health Care Foundation: Public Communications Inc.
 AstraZeneca Pharmaceuticals LP: IMRE, LLC
 Asurion: McNeely Pigott & Fox Public Relations, LLC

AT&T: Duffy & Shanley, Inc.; FleishmanHillard; Max Borges Agency;
 Racepoint Global
 AT&T/Tennessee: McNeely Pigott & Fox Public Relations, LLC
 Athena Capital Advisors: BackBay Communications
 Athena Health: Sloane & Company
 Athena Talin, Child Actress, LA: Mayo Communications & Mayo PR
 Ativo Capital: BackBay Communications
 Atlanta Apartment Association: Wilbert Group, The
 Atlanta Braves: Jackson Spalding
 Atlantic Health: Coyne PR
 Atlantic Station: Wilbert Group, The
 Atlantis, The Palm: Brandman Agency, The
 Atlas Energy, L.P.: Dix & Eaton Incorporated
 Atlas Holdings: Eisbrenner Public Relations
 Atlatl Software: red7 Agency
 Atlona: Feintuch Communications
 ATR Development: Gavin
 Atrius Health: Solomon McCown & Company, Inc.
 Attorney Adam Thompson: Goldman McCormick PR
 Attorney Deborah Blum: Goldman McCormick PR
 Attorney Greg Gianforaro: Goldman McCormick PR
 Attorney Marc Harrold: Goldman McCormick PR
 Attorney March Fernich: Goldman McCormick PR
 Auckland Tourism, Events & Economic Development: Development
 Counsellors International (DCI)
 Audiofly: Max Borges Agency
 Audley Travel: Turner
 Augmented World Expo: Lightspeed PR
 Augustin Plains Ranch Water Pipeline Project: Waite Company, The
 Aulani, a Disney Resort & Spa: J Public Relations
 Auntie Anne's: Finn Partners
 Austin Footwear Labs: SPM Communications, Inc.
 Authorea: North 6th Agency, Inc.
 Auto Dealers Association of Greater Philadelphia: Brownstein Group
 AutoDesk: M Booth & Associates, Inc.
 AutoGrid Systems: Eastwick
 Autotrader: Citizen Relations
 Autumn Leaves: SPM Communications, Inc.
 Avalon: Wilbert Group, The
 Avance Skincare: RED PR
 Avant Credit: Zeno Group
 Avast: Hoffman Agency, The
 Ave Maria Foundation: Falls Communications
 Avecto: March Communications
 Avenue East Cobb, The: Communications 21
 Avenue of the Americas Assn.: Berman Group, Inc., The
 Avenue Peachtree City, The: Communications 21
 Avenue Viera, The: Communications 21
 Avenue West Cobb, The: Communications 21
 Avenue5: Hayworth Public Relations
 Averca Discovery Services: Birnbach Communications Inc.
 Avery Dennison: Fahlgren Mortine; Red Sky Public Relations
 Aviation Week Events: The Buzz Agency of Florida
 Avior Computing: Birnbach Communications Inc.
 Avis Budget Group: R&J Strategic Communications
 AVnu Alliance: Caster Communications, Inc.
 Avocet Hospitality Group: Lou Hammond Group
 Avon Foundation: Kaplow
 AXA Equitable: Global Strategy Group
 Axis Communications: Fama PR, Inc.; Hoffman Agency, The
 Axway: Blanc & Otus
 Azamara Club Cruises: Current
 Azteca America: Goodman Media International, Inc.

B

B&F Capital Markets: Roop & Co.
 Babson CWEL: Version 2.0 Communications
 Baby Buddy Infant and Oral Care: Didit Communications
 Baby Trend: Marketing Maven Public Relations
 BabyCenter: Coyne PR
 Babyscripts: Alpine Communications
 Back on My Feet: MFA, Ltd. (Missy Farren & Assocs.)
 BackJoy: Pollock Communications
 BAE Systems: Weber Shandwick
 Bag Girl Problems: Melrose PR
 BAI Corp.: A. Brown-Olmstead Associates, LTD

Bain Capital: Stanton Public Relations & Marketing
 Baja, Mexico: J Public Relations
 Baker Botts: Ripp Media/Public Relations, Inc.
 Baker Hughes: Abernathy MacGregor Group, The; DoubleDimond Public Relations LLC
 BakerHostetler: Ripp Media/Public Relations, Inc.
 Balanced Body: Lane
 Balloon Time: Current
 Bambo Nature: Marketing Maven Public Relations
 Banc Consulting Partners: Stevens Strategic Communications, Inc.
 Banco Cantina: The Buzz Agency of Florida
 Banco ITAU: Newlink
 Banfi Vintners: M Booth & Associates, Inc.
 Bank J. Safra Sarasin Ltd., Hong Kong Branch: Strategic Public Relations Group
 Bank Leumi: Intermarket Communications
 Bank of America: Buchanan Public Relations LLC; Moore Communications Group; rbb Comms.; Weber Shandwick
 Bank of New Jersey: Rosica Communications
 Bank of San Francisco: UPRADISE Marketing + Public Relations
 Bank of the West: Bliss Integrated Communication; IW Group, Inc.; Racepoint Global
 Bankmobile: Rubenstein Public Relations, Inc.
 Banner Health: Lavidge
 Baptist Health South Florida: Conroy Martinez Group, The
 Baptist Health System: Stephen Bradley & Associates LLC
 Baraka-Home: Tesla Group, The
 Barbados Tourism Marketing Inc.: Brandman Agency, The
 Barbour: Cone Communications
 Barceló Hotels & Resorts: Turner
 Barclaycard US: O'Malley Hansen Communications
 Bardan Cinema: BoardroomPR
 Bareburger: BLAZE PR
 Barket Marion: LAK Public Relations, Inc.
 Barnabas Health: Taft Communications
 Barnes & Noble Education: PadillaCRT
 Barnes & Noble.com: 5W Public Relations
 Barnes & Thornburg: Greentarget Global LLC
 Baron Philippe de Rothschild: Nike Communications, Inc.
 BASF: Dix & Eaton Incorporated; Moore Communications Group; PadillaCRT; Sharp Communications, Inc.
 BASF Automotive: Bianchi Public Relations, Inc.
 BASF Beaumont: Ward Creative Communications
 BASF Corp.: Berman Group, Inc., The
 Basis: Allison+Partners
 Baskin-Robbins: Fish Consulting
 Bass Pro Shops: Public Communications Inc.
 Bassett Furniture: French | West | Vaughan
 Bath & Body Works: Spong
 Baton Rouge General: Lovell Communications
 Batteroo: JPR Communications
 Battery Wharf Hotel & Spa: CM Communications
 Baublerella: SPM Communications, Inc.
 Bauhouse Group: Marino.
 Baur Au Lac, Zurich: Weill Associates, Geoffrey
 Bavarian Inn: Logos Communications, Inc.
 Bavarian U.S. Offices for Economic Development: Development Counsellors International (DCI)
 Bay Path University: Schneider Associates
 Bayer: Cone Communications; JeffreyGroup; NATIONAL Public Relations; Ogilvy Public Relations; PadillaCRT; Porter Novelli
 Bayer Consumer Care: Dr. Scholl's, Active Family Project: Citizen Relations
 Bayer Crop Science: kglobal
 Bayer Healthcare: TogoRun
 Bayhealth: Bravo Group
 Bazi Miami and Macchialina, Chef Michael Pirolo: Brustman Carrino Public Relations
 BBC Worldwide: Lewis
 BBCN Bancorp: Financial Profiles, Inc.
 BBH Core Select Funds: Mout & Nadler, Inc.
 BDO: Bliss Integrated Communication
 Beach Co., The: Lou Hammond Group
 Beacon Capital Partners: Solomon McCown & Company, Inc.
 Beacon Pointe Advisors: KCD PR Inc. - Financial Inbound Marketing Firm
 Beale Street Audio: Caster Communications, Inc.
 Beam Suntory: JSH&A Communications

BearCom: Idea Grove
 Beatrix Girls: Southard Communications, Inc.
 Beau-Rivage Palace, Lausanne: Weill Associates, Geoffrey
 Beauteque: Beautiful Planning Marketing & PR
 Beautique: Rubenstein Public Relations, Inc.
 Beaver Creek Lodge (Colo.): Zimmerman Agency, The
 BEB Real Estate: Didit Communications
 Becton, Dickinson and Co (BD): Coyne PR
 Bedroom Athletics: Style House Public Relations
 Bee2Bee Network: TransMedia Group
 Behavior Design: Affect
 Bel Air Investment Advisors: Pollack PR Marketing Group, The
 Bel Vigour: Beautiful Planning Marketing & PR
 Belden: Standing Partnership
 Belfor: Brian Communications
 Belkin Burden Wenig & Goldman, LLP: Berman Group, Inc., The
 Belle Isle Conservancy: Franco Public Relations Group
 Belmont: Brandman Agency, The
 Belmont El Encanto: Brandman Agency, The
 Belmont Acquisitions: Blaine Group, The
 Belstaff: BPCM Worldwide
 Ben & Jack's Steak House: Indra Public Relations
 Ben & Jerry's: Cone Communications
 Ben Carter Enterprises: Wilbert Group, The
 Ben-Gurion University of the Negev: A. Lavin Communications
 Benefit Advisors Network: Weiss PR, Inc.
 BenefitMall: Power Group, The
 BenefitMD: Wilson Strategic
 Benjamin Moore: Landis Communications Inc.
 Benjamin Moore Paints: Sharp Communications, Inc.
 Bennigan's: Champion Management Group
 Bentham IMF, litigation funding: Ripp Media/Public Relations, Inc.
 Bentley University: InkHouse Media + Marketing; Schneider Associates
 Benton County: Funk/Levis & Associates
 BeON Home: Caster Communications, Inc.
 Berenice Electrolysis & Beauty Center: Indra Public Relations
 Berenzweig Leonard: Verasolve
 Bergeson & Campbell: Stanton Communications, Inc.
 Berje, Inc.: R&J Strategic Communications
 Berkadia Commercial Mortgage: Bliss Integrated Communication
 Berklee College of Music: Version 2.0 Communications
 Berkshire Choral International: Schneider Associates
 Bermuda Tourism: Turner
 Bernic Hotel, The: Stuntman Public Relations
 Bernice King: TransMedia Group
 Besins Health: Zeno Group
 Best Ball: Marketing Maven Public Relations
 Best Western Hotels: J Public Relations
 Best Western Hotels & Resorts: Hemsworth Communications
 Bestway Global: Pollack PR Marketing Group, The
 Bethany Christian Services: Lambert, Edwards & Associates
 Bethany Joy Lenz: AMP3 Public Relations
 Better Homes and Gardens Real Estate: Kwitken
 better YOU: Melrose PR
 BetterCloud: Fama PR, Inc.
 BetterView: North 6th Agency, Inc.
 Beverly Hills: Quinn
 Beyond Meat: M Booth & Associates, Inc.
 Beyond.com: Brownstein Group
 BeYu Cosmetics: CRC, Inc.
 BHP Billiton: Pierpont Communications Inc.
 Biaggi: Melrose PR
 Biagio Cru & Estate Wines: Marino.
 Bibby Financial Services: Trelvelino/Keller
 BIC: Hunter Public Relations
 BIC North America: Cashman + Katz Integrated Communications
 Bicycle Adventures: Thompson & Co. Public Relations
 Bien Cuit Bakery, NY: Ripp Media/Public Relations, Inc.
 Biergarten on Lamar: Champion Management Group
 Big Brother Big Sister Massachusetts Bay: Version 2.0 Communications
 Big Brothers Big Sisters - Eastern Missouri: Standing Partnership
 Big Brothers Big Sisters of NYC: Marino.
 Big Five Tours & Expeditions: Hawkins International Public Relations
 Big League Impact: Jackson Spalding
 Big Salad, The: Logos Communications, Inc.
 BigWord Group, The: Marino.
 Bill & Melinda Gates Foundation, The: Global Strategy Group

Bill and Melinda Gates Foundation: Weber Shandwick
 Bimbo Bakeries: Coyne PR
 Bio Oil: Lippe Taylor
 BioEnterprise: Falls Communications
 Biogen: KYNE
 Biohitech America: Rubenstein Public Relations, Inc.
 BioPharmX: Gold PR
 BioSpringer: kglobal
 Biotechnology Innovation Organization: LaVoieHealthScience
 Biotechnology Innovation Organization (BIO): Bravo Group
 Bioventus: NATIONAL Public Relations
 BIP Capital: Fish Consulting
 Birmingham Business Alliance: Development Counsellors International (DCI)
 BJ's Restaurant and Brewhouse: Spong
 Black & Decker: Lippe Taylor
 Black Duck Software: PAN Communications, Inc.
 Black Tomato: Blackbird PR
 BlackBerry: Access Emanate Communications
 Blackford Capital: Lambert, Edwards & Associates
 Blaschak Coal Corp.: Buchanan Public Relations LLC
 Blazetrak: AMP3 Public Relations
 Blessings in a Backpack: Jasculca Terman Strategic Communications
 Blick Art Materials: Crenshaw Communications
 Blink Fitness: Sharp Communications, Inc.
 Blipfoto: R&J Strategic Communications
 Block 16 Hospitality Group, Las Vegas: J Public Relations
 Bloggywood LA: Melrose PR
 Blood:Water: Reed Public Relations
 Bloomberg: Prosek Partners
 Bloomberg BNA: Walker Sands Communications
 Blue Box Toys: Southard Communications, Inc.
 Blue Coat: PAN Communications, Inc.
 Blue Cross Blue Shield Michigan: Finn Partners
 Blue Cross Blue Shield of Illinois: Jasculca Terman Strategic Communications
 Blue Cross Blue Shield of Minnesota: PadillaCRT
 Blue Diamond Almonds: Access Emanate Communications
 Blue Diamond Growers: Zeno Group
 Blue Diamond Resorts: Spring, O'Brien
 Blue Frog Technology: Champion Management Group
 Blue Horizon International: Rubenstein Public Relations, Inc.
 Blue Jay Capital: Durée & Company, Inc.
 Blue Jeans Network: Highwire PR
 Blue Mountain Capital Management: Sharp Communications, Inc.
 Blue Prism: Version 2.0 Communications
 Blue Spark Technologies: Falls Communications
 Blue State Digital: Bateman Group
 Blue Stream Laboratories: Birmbach Communications Inc.
 Blue Waters Resort: Blackbird PR
 BlueCross BlueShield of Tennessee: McNeely Pigott & Fox Public Relations, LLC
 BlueCross BlueShield of Western New York: Eric Mower + Associates
 BlueFly: Kaplow
 Bluehour: Little Green Pickle
 BlueMountain Capital: Dukas Linden Public Relations
 BlueRock Energy: North 6th Agency, Inc.
 Blues Heaven Foundation: GreenMark Public Relations, Inc.
 BMC: Eastwick
 BMJ Group: Makovsky
 BMO Harris: Dixon|James Communications
 BMW: Kwittken; Volume Public Relations
 BNC: Idea Grove
 BNY Mellon: Cognito
 Boart Longyear: Dix & Eaton Incorporated
 Boathouse Hotel, The, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 Bob Bowden (Education Expert): Goldman McCormick PR
 Bob Evans: Pollack PR Marketing Group, The
 Bob Hope USO: Pollack PR Marketing Group, The
 Boca Raton, The: The Buzz Agency of Florida
 Boca West Country Club: The Buzz Agency of Florida
 Boca West Foundation: The Buzz Agency of Florida
 Boddwyn Gaynor Architects: Didi Communications
 Body by Orange Twist: Tellem Grody Public Relations, Inc.
 Body Holiday, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 Body Holiday, The, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 BODYARMOR: Access Emanate Communications
 Boehringer Ingelheim: NATIONAL Public Relations
 BOGS footwear: Momentum Media PR
 Bohemian Hotel Savannah Riverfront (Ga.): Zimmerman Agency, The
 Boho Betty USA: Belle Communications
 Boise CVB: Fahlgren Mortine
 Boise Paper Co.: L.C. Williams & Associates
 Boise Valley Economic Partnership: Red Sky Public Relations
 Bolshoi Ballet: Keith Sherman and Associates
 Bolufe Boutique: BoardroomPR
 Bombardier Transportation: Cerrell Associates, Inc.
 Bombas: Turner
 Bombay Sapphire: Nike Communications, Inc.
 Bomoda: North 6th Agency, Inc.
 Bon Secours New York Health System: R&J Strategic Communications
 Bonnie J. Addario Lung Cancer Foundation: Perry Communications Group, Inc.
 BoomTown: Lou Hammond Group
 Boomtrain: North 6th Agency, Inc.
 Boot Barn: ICR
 Boots: Coburn Communication
 Booz Allen Hamilton: Merritt Group
 Booz Allen Hamilton, Inc.: Abernathy MacGregor Group, The
 Borgata Hotel Casino & Spa, Atlantic City: Nancy J. Friedman Public Relations, Inc.
 BornFree: 5W Public Relations
 BorrowersFirst: Lightspeed PR
 Bosch: Eisbrenner Public Relations; Ketchum
 Bosch Thermador: Finn Partners
 Bose: FleishmanHillard
 Boston Beer Co.: Solomon McCown & Company, Inc.
 Boston Beer Company: Stanton Public Relations & Marketing
 Boston Marriott Burlington: CM Communications
 Boston Medical Center HealthnetPlan: Greenough Brand Storytellers
 Boston Partners: BackBay Communications
 Boston Red Sox: Rasky Baerlein Strategic Communications, Inc.
 Botox: Lippe Taylor
 Botran: Rock Orange
 Boulder Organic: SPM Communications, Inc.
 Bounce! Trampoline Sports: GMG Public Relations, Inc.
 Bowers Museum: BLAZE PR
 Bowery Bagels: Little Green Pickle
 Bowery Hotel, The, New York: Nancy J. Friedman Public Relations, Inc.
 Bowery House: 5W Public Relations
 Bowman & Brooke LLP: Levick
 Boy Scouts of America: FleishmanHillard; Global Strategy Group
 Boyne Resorts: marlo marketing
 Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.
 Bozzuto Management: Solomon McCown & Company, Inc.
 BP: Jasculca Terman Strategic Communications; Ogilvy Public Relations; Pierpont Communications Inc.
 BRA HAUS: Melrose PR
 Bracco Diagnostics: MCS Healthcare Public Relations
 Braidio: Resound Marketing
 Braille Institute of America: Tellem Grody Public Relations, Inc.
 Brain Health Registry: Landis Communications Inc.
 BRAND Napa Valley: French | West | Vaughan
 Brandon Phillips – Polo Player: Indra Public Relations
 BrandProtect: March Communications
 Brandywine Global: Gregory FCA
 Brassica Protection Products, LLC: Pollock Communications
 BRAVO: Durée & Company, Inc.; Keith Sherman and Associates
 Bravo Wellness: Dix & Eaton Incorporated
 BRAVO! Cucina Italiana: Durée & Company, Inc.
 Brazilian Court (Palm Beach): Zimmerman Agency, The
 Breastcancer.org: Coyne PR
 Breeders' Cup: Nike Communications, Inc.
 Bregal Partners: BackBay Communications
 Bregal Sagemount: BackBay Communications
 BREIL Italian Timepieces Since 1939: CRC, Inc.
 Breitling Energy, Oil & Gas, Dallas, TX: Mayo Communications & Mayo PR
 Brendan Wood International: Adam Friedman Associates
 Brewery Ommegang: BLAZE PR
 Brewster Home Fashions: Lou Hammond Group
 BRG: Melrose PR
 BRGR: Gatesman+Dave
 Brian Atwood: BPCM Worldwide

Brian Boitano: Keith Sherman and Associates
 Brick & Mortar: Melrose PR
 Brickell City Centre, Miami: Quinn
 Bridgestone: Finn Partners
 Bridgestone Invitational: Falls Communications
 BridgeStreet Residences, Serviced Apartments & Suites: Zimmerman Agency, The
 Bridgewater: Prosek Partners
 Bridgewell: Greenough Brand Storytellers
 Brie Larson: Rogers & Cowan
 Brigham & Women's Hospital: Standing Partnership
 Brightline: Lou Hammond Group
 Brighton Jones LLC: KCD PR Inc. - Financial Inbound Marketing Firm
 Bringhub: CooperKatz & Company, Inc.
 Brintons Carpets: Lou Hammond Group
 BRIO Restaurant Group: Durée & Company, Inc.
 BRIO Tuscan Grille: Durée & Company, Inc.
 Bristol Bay Area Health Corp.: Thompson & Co. Public Relations
 Bristol-Myers Squibb: Taft Communications
 Bristol-Myers Squibb: Peppercomm, Inc.
 Bristol-Myers Squibb: JPA Health Communications; Keith Sherman and Associates; Makovsky; NATIONAL Public Relations; Ogilvy Public Relations
 British Virgin Islands, The: M Booth & Associates, Inc.
 Britt Hunt Company, The: Reed Public Relations
 Broadway Across America: Tellem Grody Public Relations, Inc.
 Broadway League: Keith Sherman and Associates
 Brodeur Partners: BLH Consulting, Inc.
 Brodsky Organization: Geto & de Milly, Inc.; Quinn
 Broe Group, The: RAM Communications
 Bromium: Bateman Group
 BronxWorks: Gavin
 Brookfield: Nicholas & Lence Communications
 Brookfield Properties: LAK Public Relations, Inc.
 Brooklyn Navy Yard Development Corp.: Marino.
 Brooks Heritage: M Booth & Associates, Inc.
 Brooks Kushman: Franco Public Relations Group
 Brooks Sports Inc.: M Booth & Associates, Inc.
 Brose: Eisbrenner Public Relations
 Broward County Public Schools: Durée & Company, Inc.
 Brown Advisory: Dukas Linden Public Relations
 Brownsville Economic Development Council: Development Counsellors International (DCI)
 BRP Development Corp.: Marino.
 Bruegger's Bagels: SPM Communications, Inc.
 Brugal: M Booth & Associates, Inc.
 Brush Buddies: Southard Communications, Inc.
 Bryn Mawr College: Intermarket Communications
 BT: Strategic Public Relations Group
 Bubble Guppies Live: Tellem Grody Public Relations, Inc.
 Buddy Princeton & the Incorruptibles, LA: Mayo Communications & Mayo PR
 Buddy's Pizza: Franco Public Relations Group
 Buehler Vineyards: PR Girl Inc.
 Builders Assn. of the Twin Cities: Beehive Strategic Communication
 Builders Hardware Manufacturers Assn.: Kellen
 Building and Construction Trades Council of Greater New York (BCTC): Marino.
 Building Trades Employers' Assn.: Berman Group, Inc., The
 Bukaty Companies: KCD PR Inc. - Financial Inbound Marketing Firm
 Bullitt Group: Blanc & Otus
 Bulls & Bears/Eliora Games: DDR Public Relations, Inc.
 Bully Boy Distillers: marlo marketing
 Bunchball: Blanc & Otus
 Bureau of Engineering: Agnes Huff Communications Group, LLC
 Bureau Veritas: Ward Creative Communications
 Burford Capital: Greentarget Global LLC
 Burger 21: Fish Consulting
 Burger Bar: The Buzz Agency of Florida
 Burger King: Rock Orange
 Burgess: Melrose PR; Rosica Communications
 Burlington Coat Factory: M Booth & Associates, Inc.
 BURMA: An Enchanted Spirit: Blaine Group, The
 Burt's Bees: Access Emanate Communications
 Burtch Works: DixonJames Communications
 Burton Snowboards: BPCM Worldwide
 Buschman Corp.: Stevens Strategic Communications, Inc.

Business Forward: Caplan Communications LLC
 Buunni Coffee: Marketing Maven Public Relations
 Buzz Killers LLC: BCF Agency
 By Kids For Kids: Livingston PR
 Bzees: Be Social Public Relations

C

C&A Marketing: R&J Strategic Communications
 C.A.F. Latin American Development Bank: Newlink
 C.O. Bigelow Apothecary: RED PR
 C3/Customer Contact Channels: BoardroomPR
 C9 by Champion at Target: Turner
 CA Technologies: Gregory FCA; Idea Grove
 CA Wealth Management: Verasolve
 Cabarrus County Schools: BLH Consulting, Inc.
 Cabela's Incorporated: French | West | Vaughan
 Cablevision Systems Corp.: Sloane & Company
 Cabot Oil & Gas: Bravo Group
 CACUBO: Standing Partnership
 Cadbury: Buchanan Public Relations LLC
 Caesars Entertainment Operating Co. (CEOC): Bravo Group
 Cafe Testarossa: GMG Public Relations, Inc.
 CAIS: JConnelly
 Caithness Energy: Bravo Group
 Cajun Steamer Bar & Grill: Champion Management Group
 Calabrio: Eastwick
 Calamos Investments: Rubenstein Public Relations, Inc.
 Calfee: Falls Communications
 California Academy of Sciences: Landis Communications Inc.
 California Apartment Assn. of Los Angeles: Cerrell Associates, Inc.
 California Assn. of Marriage and Family Therapists (CAMFT): Scott Public Relations
 California Association of REALTORS®: Randle Communications
 California Automotive Wholesaler's Association: Perry Communications Group, Inc.
 California Bank & Trust: Landis Communications Inc.
 California Capital Partners: Blaine Group, The
 California Center for Sustainable Energy: Singer Associates, Inc.
 California Chronic Care Coalition: Perry Communications Group, Inc.
 California Construction Advancement Group: Randle Communications
 California Craft Brewers Association: Perry Communications Group, Inc.
 California Endowment, The: Rally
 California Family Fitness: Randle Communications
 California Hepatitis C Task Force: Perry Communications Group, Inc.
 California Hospital Association: Randle Communications
 California Institute of Technology: Smith Asbury Inc.
 California Pacific Medical Center: Singer Associates, Inc.
 California Poison Control System: Tellem Grody Public Relations, Inc.
 California Resources Corp.: Cerrell Associates, Inc.
 California State Parks Foundation: Landis Communications Inc.
 California Tobacco Control Program: Allison+Partners
 California Trailblazers: Randle Communications
 California Water Association: Cerrell Associates, Inc.
 Caliper: Resound Marketing
 Calligaris: French | West | Vaughan
 Calloway's-Cornelius Nurseries: Shirleybarr Public Relations
 Calmare Therapeutics: JV Public Relations NY
 Calorie Control Council: Kellen
 Calpine Operating Services Co., Inc.: Singer Associates, Inc.
 Calumet Specialty Products Partners, LP: Dix & Eaton Incorporated
 Camana Bay/Dart Realty: Wilbert Group, The
 Cambrex Corporation: Moore Communications Group
 Cambridge Analytica: North 6th Agency, Inc.
 Cambridge Audio: Max Borges Agency
 Cambridge Capital: Roop & Co.
 Cambridge Consultants: March Communications
 Cambridge Satchel Company: BPCM Worldwide
 CamelBak: Double Forte
 Cameron Mitchell Restaurants: marlo marketing
 Camp Bow Wow: 5W Public Relations
 Camp Invention: Gatesman+Dave
 Campaign Monitor: Bateman Group
 Campari America: M Booth & Associates, Inc.
 Campbell Soup Company: Zeno Group
 Campbell's Soup: Weber Shandwick
 Campisi's: Champion Management Group

Campus Apartments: Brownstein Group
 Can Manufacturers Institute: FoodMinds, LLC; Hunter Public Relations
 Canada Goose: M Booth & Associates, Inc.
 Canada Pacific: Global Strategy Group
 Canadian Energy Pipeline Association: NATIONAL Public Relations
 Cancer Health Alliance: Falk Associates/Contact
 Cancun Convention & Visitors Bureau: Newlink
 Caneel Bay Resort: Hawkins International Public Relations
 Cannondale: MFA, Ltd. (Missy Farren & Assocs.)
 Canstruction LA: Taylor & Company
 Cantata Adult Life Services: Dixon|James Communications
 Cantina Laredo: McNeely Pigott & Fox Public Relations, LLC
 Canyon Ranch Wellness Resort at Kaplankaya, Turkey: Nancy J. Friedman
 Public Relations, Inc.
 Cape Arundel Inn, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 Capgemini: Weber Shandwick
 Capify: North 6th Agency, Inc.
 Capital Health Plan: Sachs Media Group
 Capital One: Access Emanate Communications; Porter Novelli; Prosek
 Partners; RF | Binder Partners, Inc.; Taylor
 Capital One Bank: Pierpont Communications Inc.
 Capital University: Fahlgren Mortine
 Capital W: Version 2.0 Communications
 Capriotti's: Konnect
 CapRock Services: Champion Management Group
 Captain D's: Fish Consulting
 Caputo Brothers Creamery: Gavin
 Car2go: Cerrell Associates, Inc.
 Carahsoft: SpeakerBox Communications
 Carbogen AMCIS: Standing Partnership
 Carbonite: PAN Communications, Inc.
 Cardinal Health: Fahlgren Mortine
 Cardinal Health, Inc.: Dix & Eaton Incorporated
 Cardlytics, Inc.: ICR
 CareerSource Florida: Moore Communications Group
 CareWell Urgent Care: Greenough Brand Storytellers
 Cargill: RF | Binder Partners, Inc.; Weber Shandwick
 Cargill Deicing Solutions: Dix & Eaton Incorporated
 Caribbean Export Development Agency: Global Communicators, LLC
 Caribbean Island of Curaçao, The: Diamond Public Relations
 Caribbean Journal: Hemsworth Communications
 Caridad Center: The Buzz Agency of Florida
 Carillon Miami Beach: Hawkins International Public Relations
 CaringKind (Formerly Alzheimer's Association, New York City Chapter):
 LAK Public Relations, Inc.
 Caringo: JPR Communications
 Carl Marks Advisors: Stanton Public Relations & Marketing
 Carlton Fields Jordan Burt: Levick
 Carnegie Deli: Nicholas & Lence Communications
 Carnival Cruise Line: M Booth & Associates, Inc.
 Carolina Beach, N.C.: French | West | Vaughan
 Carpathia: Merritt Group
 Carrier Logistics Inc.: Zlokower Company
 Carrington College: Landis Communications Inc.
 Carrington Farms: 5W Public Relations
 Carroll Petrie Foundation, The: Rubenstein Public Relations, Inc.
 Carter Center, The: Jasculca Terman Strategic Communications
 Cartoon Network: Coyne PR
 Cartridge World: Landis Communications Inc.
 Carttronic: RAM Communications
 CartWrite: Stevens Strategic Communications, Inc.
 Carvana: Trevelino/Keller
 Carvel: Finn Partners
 Carvelli Restaurant Group: Hemsworth Communications
 Casa Bonita Hotel: Abelow PR
 Casa de Campo (Dominican Republic): Zimmerman Agency, The
 Casa Palopo/Guatemala: Diamond Public Relations
 CasaMagna Marriott Puerto Vallarta: Diamond Public Relations
 Cascades Tissue Group: G&S Business Communications
 Case Western Reserve University - Weatherhead School of Management:
 Dix & Eaton Incorporated
 Case Western Reserve University - School of Dental Medicine: Dix &
 Eaton Incorporated
 Cash America: Rasky Baerlein Strategic Communications, Inc.
 CashStar: Fama PR, Inc.
 Casio: Coyne PR
 CASIS: Dodge Communications
 Cassatt RRG: Buchanan Public Relations LLC
 Castello: Spong
 Castlight Health: Bateman Group
 Cat Footwear: AMP3 Public Relations
 Catalina Marketing: Racepoint Global
 Catamaran Corporation: Zeno Group
 Caterpillar Footwear: AMP3 Public Relations
 Catholic Cemeteries: G&S Business Communications
 Catholic Charities: Rasky Baerlein Strategic Communications, Inc.; Stevens
 Strategic Communications, Inc.
 Catholic Relief Services: Crosby
 Cavalier Associates, LLC: BCF Agency
 Caviar & Bananas: Lou Hammond Group
 Cayman Islands Dept. of Tourism: Coyne PR
 CBIZ: Gregory FCA
 CBIZ Inc.: Dix & Eaton Incorporated
 CBIZ MHM LLC: Makovsky
 CBRE: Franco Public Relations Group
 CBRE Global Investors: Wilbert Group, The
 CBS Home Entertainment: B/HI
 CBT Architects: Solomon McCown & Company, Inc.
 CCS Presentation Systems: Lavidge
 CDC Foundation: KYNE
 CDK Global, LLC: Coyne PR
 CDM Smith: DoubleDimond Public Relations LLC
 CEA Fresh Foods: A. Brown-Olmstead Associates, LTD
 Cecilia Wong Skincare: Allyson Conklin Public Relations
 Cedar Fair: Falls Communications
 Cedar Fair Entertainment Co.: Dix & Eaton Incorporated
 Cedar Realty Trust: Adam Friedman Associates
 CEDIA: Max Borges Agency
 CelSana: Bizcom Associates
 CEMEX: G&S Business Communications
 Cena by Michy, Chef Michelle Bernstein, Miami: Brustman Carrino Public
 Relations
 Center Against Domestic Violence: Geto & de Milly, Inc.
 Center for Democracy & Technology (CDT): Curley Company
 Center for Network Therapy: Rubenstein Public Relations, Inc.
 Center for Organizational Excellence (COE): Curley Company
 Center for Western Priorities: Rally
 CenterCal Properties: Cerrell Associates, Inc.
 CenterOak Partners: BackBay Communications
 Centerplate: Kwitken
 Centers for Advanced Orthopaedics, The: Brian Communications
 Centers for Disease Control (CDC): Weber Shandwick
 Centers for Disease Control and Prevention (CDC): Ogilvy Public Relations
 Centers for Medicare & Medicaid Services (CMS): Ogilvy Public Relations
 Centers for Medicare and Medicaid Services: Weber Shandwick
 Central Contra Costa Sanitary District: Fineman PR
 Central Holidays: Spring, O'Brien
 Central Lakeview Merchants Association: Motion PR
 Central Texas Regional Mobility Authority: Crosswind Media & PR
 CEP America: Scott Public Relations
 CEP Compression: Brandstyle Communications
 Cerberus Capital Management: Weber Shandwick
 Certified Angus Beef® Brand: Lou Hammond Group
 Certus Bank: Jackson Spalding
 Cervezas Alhambra, Miami: Quinn
 Ceruzzi Properties: Berman Group, Inc., The
 Cerveceria Centro Americana: Newlink
 Cetaphil: Lippe Taylor
 CFA Institute: Strategic Public Relations Group
 CFP Board: Gregory FCA
 Chalet Landscape, Nursery & Garden Center: GreenMark Public Relations,
 Inc.
 Chamberlain Hrdlicka: Furia Rubel Communications, Inc.
 Chamberlin Hrdlicka: Ward Creative Communications
 Champalimaud: Brandman Agency, The
 Champion: Current
 Champion Iron: NATIONAL Public Relations
 Champions League: Indra Public Relations
 Chancelight Behavioral Health: Lovell Communications
 Chancellor's House: A. Brown-Olmstead Associates, LTD
 Chapin School: Geto & de Milly, Inc.
 ChargetSpot: Feintuch Communications
 Charles & Colvard: CRC, Inc.
 Charles A. Archer - Public Speaker: Indra Public Relations

Charles County Economic Development Department: Development
Counsellors International (DCI)
Charles Schwab & Co.: Intermarket Communications
Charleston Area Convention & Visitors Bureau, SC: Lou Hammond Group
Charleston Regional Development Alliance: Development Counsellors
International (DCI)
Charleston Symphony Orchestra: Lou Hammond Group
Charlie Bird Restaurant (NYC): MFA, Ltd. (Missy Farren & Assocs.)
Charlestown Hotels: Quinn
Charter Communications: Cone Communications; O'Malley Hansen
Communications
Chasm Advanced Materials: A. Lavin Communications
Chatham Bars Inn: MFA, Ltd. (Missy Farren & Assocs.)
Chatham Vineyards, LLC: BCF Agency
Chattanooga Area Chamber of Commerce: Development Counsellors
International (DCI)
Chattanooga Area CVB: Development Counsellors International (DCI)
CheapOAir.com: 5W Public Relations
Chebeague Island Inn: Hawkins International Public Relations
Cheetah Mobile: Access Emanate Communications
Chef's Press, The: Ellipses
Chef'n: Lippe Taylor
Cheng Cohen: Fish Consulting
Chesapeake Bay Foundation: Caplan Communications LLC
Chevron: NATIONAL Public Relations
Chevron Corp.: Singer Associates, Inc.
Chewton Glen, London: J Public Relations
Chi Omega: Solomon McCown & Company, Inc.
Chicago Booth: Hoffman Agency, The
Chicago Children's Theatre: L.C. Williams & Associates
Chicago Commercial Collective: L.C. Williams & Associates
Chicago Community Trust, The: Grisko LLC; Jascalca Terman Strategic
Communications
Chicago Cutlery: MorganMyers
Chicago Dental Society, The: Grisko LLC
Chicago Department of Transportation, The: Grisko LLC
Chicago Flower & Garden Show: GreenMark Public Relations, Inc.
Chicago Police Memorial Foundation: Grisko LLC
Chicago Shakespeare Theater: Jascalca Terman Strategic Communications
Chicago Transit Authority: Jascalca Terman Strategic Communications
Chicago Transit Authority, The: Grisko LLC
Chicago Zoological Society, Brookfield Zoo: Public Communications Inc.
Chicco: Cone Communications
Chick-fil-A, Inc.: Jackson Spalding
Chicken Salad Chick: Fish Consulting
Child Fund: Hodges Partnership, The
Children's Healthcare of Atlanta: Jackson Spalding
Children's Health: Power Group, The
Children's Place, The: Kaplow
Chile Tourism: Development Counsellors International (DCI)
Chili's: Access Emanate Communications
China National Tourist Office: Spring, O'Brien
China Ocean Shipping Company: APCO Worldwide
China Telecom Americas: Mayo Communications & Mayo PR
Chip Clip: Redpoint Marketing PR, Inc.
Chobani: Weber Shandwick
Choice Collectibles: Southard Communications, Inc.
Chopard: Film Fashion
Chopps American Bar and Grill: CM Communications
Chris Pratt: Rogers & Cowan
Christophe Harbour: Brandman Agency, The
Christopher & Banks: Beehive Strategic Communication
Christopher & Dana Reeve Foundation: Coyne PR
Christophers, The: Reich Communications
Chromalox: Gatesman+Dave
Chronic Tacos: BLAZE PR
Chuck: Melrose PR
Chuck E. Cheese's: Current
Chunghwa Telecom Co. Ltd.: ICR
Church & Dwight: Hunter Public Relations
Cicis: Champion Management Group
CIENA: Sloane & Company
Cignature Realty: Zlokower Company
CIMM Coalition for Innovative Media Measurement: Daddi Brand
Communications
Cinnabon: Finn Partners
Cirba: Lois Paul and Partners

Circa 39 Hotel/Miami Beach: Diamond Public Relations
Circle Squared Alternative Investments: R&J Strategic Communications
Circuit Trails: Devine + Partners
CIRI Alaska Tourism: Thompson & Co. Public Relations
Cirque Du Soleil: Cashman + Katz Integrated Communications
Cisco: Lewis; Ruder Finn Inc.; Walker Sands Communications
Citi: Cognito; Ruder Finn Inc.
Citizens Financial Group: Rasky Baerlein Strategic Communications, Inc.
Citrix: Lewis
City CarShare: Landis Communications Inc.
City Center Realty Partners: Singer Associates, Inc.
City Glam Events, Melbourne, Australia: Mayo Communications & Mayo
PR
City Model and Talent: Beautiful Planning Marketing & PR
City National Bank: Abernathy MacGregor Group, The; BoardroomPR
City of Columbus: Fahlgren Mortine; Paul Werth Associates
City of Detroit: Abernathy MacGregor Group, The
City of Doral: Zimmerman Agency, The
City of Elyria Engineering: Stevens Strategic Communications, Inc.
City of Fredericksburg: BCF Agency
City of Fremont: Hoffman Agency, The
City of Galveston Recovers: DoubleDiamond Public Relations LLC
City of Lexington, NC: Lou Hammond Group
City of Los Angeles: Agnes Huff Communications Group, LLC
City of Milpitas: Singer Associates, Inc.
City of Pacifica: Singer Associates, Inc.
City of Pembroke Pines: Durée & Company, Inc.
City of Raleigh Public Utilities: French | West | Vaughan
City of Salinas, California: Development Counsellors International (DCI)
City of San Bruno: Singer Associates, Inc.
City of Virginia Beach: BCF Agency
City of Weed: Perry Communications Group, Inc.
City of West Hollywood: Pollack PR Marketing Group, The
City Point, Brooklyn: Quinn
Citymeals on Wheels: LAK Public Relations, Inc.
Cityopoly, Inc.: Edson & Associates Inc., Andrew
CityPass: Development Counsellors International (DCI)
Civic Staffing: Dixon|James Communications
Civitas: WordenGroup Public Relations
Civitech: Moore Communications Group
Clairol Professional Haircare: CRC, Inc.
Clarabridge: Merritt Group
Clarins: Nike Communications, Inc.
Clarion Partners: Berman Group, Inc., The
Clarity Health Services: Wilson Strategic
Clarke: GreenMark Public Relations, Inc.
Classic Cinemas: Falk Associates/Contact
Clavis Insight: Daddi Brand Communications
Clayton Associates: Lovell Communications
Clean Energy: Jascalca Terman Strategic Communications
Clear: Makovsky
Clear Channel Outdoor: Cerrell Associates, Inc.
Clear Code: Indicate Media
Clearogen: Melrose PR
Clearswift: McGrath/Power Public Relations and Communications
Clearwater Beach Uncorked: Hemsworth Communications
Cleure: Tesla Group, The
Cleveland Clinic: rbb Comms.
Cleveland Furniture Bank: Stevens Strategic Communications, Inc.
Cleveland Indians Baseball Co., Inc.: Dix & Eaton Incorporated
Cleveland Museum of Art: Dix & Eaton Incorporated
Cleveland Plus Marketing Alliance: Dix & Eaton Incorporated
Cleveland Public Library: Falls Communications
Cleveland School of Science & Medicine: Roop & Co.
Cleveland State University: Dix & Eaton Incorporated
Cleveland Thermal: Roop & Co.
Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.
Click IT or Ticket: Cashman + Katz Integrated Communications
Clickworker: Landis Communications Inc.
CLIF Bar: Double Forte
Clif Bar & Company: FoodMinds, LLC
CLIF Kid: Double Forte
Cliffs Natural Resources: Dix & Eaton Incorporated; Fahlgren Mortine
Climate Corporation: O'Malley Hansen Communications
Clinton Global Initiative: APCO Worldwide
Clive Daniel Home Interiors: The Buzz Agency of Florida
Cliveden House, London: J Public Relations

Clock.In LLC: Makovsky
 Clorox Care Concepts: Purple Door Communications and Public Relations
 Clorox Co.: Ketchum
 Clottee McAfee, Stevie Wonder Costume Designer, LA: Mayo Communications & Mayo PR
 Cloud Peak Energy, Inc.: Clermont Partners
 Cloudbees: PAN Communications, Inc.
 CloudPassage: Bateman Group
 Clover Network Inc.: UPRAISE Marketing + Public Relations
 Club Med: Current
 Club Med (Caribbean) (Corporate): Zimmerman Agency, The
 Clune Construction Co.: Berman Group, Inc., The
 Clyde Common: Little Green Pickle
 CM Wealth Advisors: Roop & Co.
 CMO Team, The: Pietryla PR & Marketing
 CND: RED PR
 CNSI, Inc: Levick
 CO Architects: Taylor & Company
 CoAdvantage: Pierpont Communications Inc.
 Coal Vines: Champion Management Group
 Coalition to Salute America's Heroes: Champion Management Group
 Coalition to Save Our GPS: Rasky Baerlein Strategic Communications, Inc.
 Coast Packing Co.: Edge Communications, Inc.
 Coastal Financial Partners Group: Blaine Group, The
 Coats: BCF Agency
 Cobalt Int'l Energy: ICR
 Cobo Center: lovio george | communications + design
 Cobram Estate: Brandstyle Communications
 Coca-Cola: Havas PR; PReisce Communications
 Coca-Cola Co., The: Newlink
 Coca-Cola Company, The: IW Group, Inc.; Jackson Spalding
 Cocomazing: BLAZE PR
 Code42: Eastwick
 Codementor: Resound Marketing
 Coeur Mining: G&S Business Communications
 Coeval Studio: Champion Management Group
 CohnReznick: Goodman Media International, Inc.
 Cold Stone Creamery: Landis Communications Inc.
 ColdLight: Merritt Group
 Coldwell Banker: Rogers & Cowan
 Coldwell Banker Commercial Real Estate: CooperKatz & Company, Inc.
 Coldwell Banker Real Estate LLC: CooperKatz & Company, Inc.
 Coldwell Banker Residential Real Estate South Florida: Durée & Company, Inc.
 Colfax: Fahlgren Mortine
 CollabNet: Catapult PR-IR
 Collaboration: L.C. Williams & Associates
 Collared Greens: Hodges Partnership, The
 Collector Car Showcase: Edson & Associates Inc., Andrew
 College Ave.: Duffy & Shanley, Inc.
 College of American Pathologists: JPA Health Communications
 College of DuPage: Levick
 College of St. Scholastica: Lavidge
 Collegiate Inventors Competition: Gatesman+Dave
 Collier County Museums: Lou Hammond Group
 Colliers International: Marino.; McNeely Pigott & Fox Public Relations, LLC
 Collins & Scanlon: Roop & Co.
 Colonial Pipeline Co.: McNeely Pigott & Fox Public Relations, LLC
 Colonnade Hotel: marlo marketing
 Coloplast Corp.: Beehive Strategic Communication
 Color Run, The: Power Group, The
 Colorado Office of Economic Development & International Trade: Development Counsellors International (DCI)
 ColorDesign: RED PR
 Colorescience Mineral Makeup: J Public Relations
 Columbia Business School: Coyne PR
 Columbia Neurosurgery Center: Cooney Waters Unlimited
 Columbia United Providers: Wilson Strategic
 Columbia University: Global Strategy Group; Keith Sherman and Associates
 Columbia University Medical School: Bliss Integrated Communication
 Columbia University School of International & Public Affairs: Intermarket Communications
 Columbus Business Solutions: Newlink
 Columbus Chamber: Development Counsellors International (DCI)
 Columbus Public Health: Paul Werth Associates
 Columbus Square Management: Marino.
 Combined Jewish Philanthropies: Solomon McCown & Company, Inc.
 Comcast: Global Strategy Group; Lewis; Taylor
 Comcast Cable: Bravo Group
 Comcast Communications: Singer Associates, Inc.
 Comcast Corp.: Abernathy MacGregor Group, The
 Comcast Spectacor: Devine + Partners
 ComEd: Grisko LLC; Jasculca Terman Strategic Communications
 Comerica Bank: Franco Public Relations Group
 Common Man Inns, The, NH: Redpoint Marketing PR, Inc.
 Common Sense Media: Rally
 Commonfund Group: G&S Business Communications
 Commons Hotel, The (Minneapolis): Zimmerman Agency, The
 Commonwealth Care Alliance: Solomon McCown & Company, Inc.
 Commonwealth Charter Academy: Bravo Group
 Commonwealth Laboratories: Centron Public Relations
 Communications Network: Wilson Strategic
 Community Care of North Carolina: French | West | Vaughan
 Community Choice: Wilson Strategic
 Community Foundation for Southeast Michigan: lovio george | communications + design
 Community Foundation of Lorain County: Stevens Strategic Communications, Inc.
 Community Health Plan of Washington: Wilson Strategic
 Community Health Systems: Lovell Communications
 Community Housing Improvement Program (CHIP): Marino.
 Community Vision, Inc.: A.wordsmith
 Commvault: Buchanan Public Relations LLC
 Compassus Health: Lovell Communications
 Compere Lapin, Chef Nina Compton, in New Orleans: Brustman Carrino Public Relations
 Comptel: March Communications
 CompTIA: Walker Sands Communications
 Con Edison: Global Strategy Group
 ConAgra Foods: JSH&A Communications; Ketchum
 Conair: Kaplow
 CONCACAF: Global Strategy Group
 Concessions International, LLC: BLH Consulting, Inc.
 Concierge Choice Physicians: North 6th Agency, Inc.
 Concord Hospitality Group: French | West | Vaughan
 Concorde Career College: A.wordsmith
 Condado Vanderbilt, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Condeco: March Communications
 ConEdison Solutions (CES): Marino.
 Coney Island Brewery Company: Carolyn Izzo Integrated Communications (CIIC)
 Confluence: Bliss Integrated Communication
 Congregation B'nai Israel: The Buzz Agency of Florida
 Congressional Hispanic Caucus Institute: Vanguard Communications
 Connecticut: Cashman + Katz Integrated Communications
 Connecticut Natural Gas: Mason Public Relations
 Connecticut Open, The: Mason Public Relations
 Connecticut Water: Global Strategy Group
 ConnectWise: Greenough Brand Storytellers
 Connemara Conservancy: Bizcom Associates
 Connex Credit Union: Mason Public Relations
 Conning Asset Management: Stanton Public Relations & Marketing
 Connor Group, The: Buchanan Public Relations LLC
 Conquering Stress: The REAL Fountain of Youth: Blaine Group, The
 Conrad Miami: Conroy Martinez Group, The; Quinn
 Conservation International: Caplan Communications LLC
 Conservation Services Group: Greenough Brand Storytellers
 Consolidated Restaurant Operations (III Forks Steakhouse, Cantina Laredo Gourmet Mexican): The Buzz Agency of Florida
 Constance Therapeutics: McGrath/Power Public Relations and Communications
 Constitution Capital Partners: BackBay Communications
 Consumer Cellular: Lane
 Consumer Federation of the Southeast: Sachs Media Group
 Consumer Health Foundation: Vanguard Communications
 Consumer Healthcare Products Assn.: McNeely Pigott & Fox Public Relations, LLC
 Consumer Reports: CooperKatz & Company, Inc.
 Consumer Technology Assn.: Stanton Communications, Inc.
 Consumer's Medical Resource, Inc.: IMRE, LLC
 Contech Lighting: Motion PR

Contigo: L.C. Williams & Associates
 Continental Automotive: Lambert, Edwards & Associates
 Continental Contitech: Dix & Eaton Incorporated
 Continental Mills: 360 Public Relations
 Contractors' Assn. of Greater New York, Inc.: Berman Group, Inc., The
 Control 4: Caster Communications, Inc.
 Convene: Feintuch Communications
 Convergence Technology Consulting: Verasolve
 Converse: CLY Communication; Cone Communications; InkHouse Media + Marketing
 ConvertMedia: Wise Public Relations, Inc.
 Convince & Convert: Pollack PR Marketing Group, The
 Conway Bikeboards: red7 Agency
 Conway MacKenzie: Cerrell Associates, Inc.
 Cool Points: Marketing Maven Public Relations
 Cooley LLP: LAK Public Relations, Inc.
 Cooper Carry: Wilbert Group, The
 Cooper Gay Swett & Crawford: TransMedia Group
 Cooper Standard: Bianchi Public Relations, Inc.
 Cooper Tire: Zimmerman Agency, The
 Cooper Tires: Fahlgren Mortine
 Cooperlabs: Melrose PR
 Cooperstown, New York: Nancy J. Friedman Public Relations, Inc.
 Cooperworks: BLH Consulting, Inc.
 Copamarina Beach Resort & Spa, Guanica, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Copper Development Assn.: Kellen
 Copyblogger Media: Idea Grove
 Coquine: Little Green Pickle
 Coral Springs Museum of Art: Durée & Company, Inc.
 Coravin: Allison+Partners
 Core-Net: Ward Creative Communications
 CoreNet Global: Berman Group, Inc., The
 CorePower Yoga: Turner
 Coria Laboratories: Glendale Communications Group, Inc.
 Cornerstone OnDemand: Access Emanate Communications
 Corning: Hoffman Agency, The; SpeakerBox Communications
 Corona Extra: JSH&A Communications
 Corporate Magic: Champion Management Group
 Corporate Resource Services (CRS): Makovsky
 Cortland Partners: Wilbert Group, The
 Corvias Group: Solomon McCown & Company, Inc.
 COSE: Stevens Strategic Communications, Inc.
 Cosentino Worldwide: Sharp Communications, Inc.
 Cosmetic Executive Women (CEW): Kaplow
 Costa: Havas PR
 Costa Mesa: Myriad Marketing
 Costa Rica Tourist Board: Cheryl Andrews Marketing Communications
 Cottages at Cabot Cove, The, ME: Redpoint Marketing PR, Inc.
 Cottman Transmission: Reich Communications
 Cotton Inc.: Harvest PR & Marketing, Inc.
 Coty, Inc.: Abernathy MacGregor Group, The
 Council of Accountable Physician Practices (CAPP): Scott Public Relations
 Council of Better Business Bureaus, Inc: Levick
 Council of State Retail Assns.: McNeely Pigott & Fox Public Relations, LLC
 Council on Culture and Arts: Moore Communications Group
 Country Cat: Little Green Pickle
 Country Floors: Tesla Group, The
 Country Walkers: Quinn
 County of Northampton, VA: BCF Agency
 Coupons.com: M Booth & Associates, Inc.
 Coursera: LaunchSquad
 Courtyard by Marriott Isla Verde Beach Resort, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 Cousins Properties: Jackson Spalding
 Covenant House: Tierney
 Covenant Senior Communities: IVY Marketing Group, Inc.
 Coverall: Fish Consulting
 Covered California: IW Group, Inc.
 Coverings Trade Show: Sharp Communications, Inc.
 Coveted Home: Allyson Conklin Public Relations
 Covidien/Medtronic: Spectrum
 COX Enterprises: BLH Consulting, Inc.
 Coyote Outdoor Living: Sharp Communications, Inc.
 CPCU Society: BackBay Communications
 CQ Roll Call: LAK Public Relations, Inc.

Crabbie's Ginger Beer: 360 Public Relations
 Cracker Barrel Old Country Store, Inc.: Makovsky
 CraftWorks: Fish Consulting
 Crain's New York Business: Marino.
 Cranberry Institute: Pollock Communications
 Cranberry Marketing Committee of the USA: Pollock Communications
 Cranston Capital: Goldman Communications Group, Inc.
 Crate & Barrel: AMW Group
 CRCC Asia: Beautiful Planning Marketing & PR
 Creative Benefits for Educators: Sachs Media Group
 Creative Marketing Concepts: Double Forte
 Credit Suisse: Abernathy MacGregor Group, The
 Creditsafe: Buchanan Public Relations LLC
 CredSimple: North 6th Agency, Inc.
 Creighton University: Jasculca Terman Strategic Communications
 Crescent Moon: Rock Orange
 Cricket Co.: RED PR
 Cricket Wireless: Max Borges Agency
 Cristo Rey Philadelphia High School: Devine + Partners
 Cristophe Salon Newport Beach: Bolt Public Relations
 Criteo: Highwire PR
 Crockett Foundation, The: Durée & Company, Inc.
 Crocs: FleishmanHillard
 Crouse Hinds: Eric Mower + Associates
 Crowded: North 6th Agency, Inc.
 CrowdReach: Lou Hammond Group
 CrowdStrike: Lewis; Merritt Group
 CrowdTap: Kite Hill PR
 Crowe Horwath: Greentarget Global LLC
 Crown Equipment: Fahlgren Mortine
 Crucial: InkHouse Media + Marketing
 Crystal & Co.: Makovsky
 Crystal Coast (Outer Banks, N.C.): Zimmerman Agency, The
 Crystal Lagoons: Conroy Martinez Group, The
 CSC: Tierney
 CSI Aviation: Waite Company, The
 CSPAS: Beautiful Planning Marketing & PR
 CSR: March Communications
 CST Group: Verasolve
 CSX: Stephen Bradley & Associates LLC
 CSX Transportation: McNeely Pigott & Fox Public Relations, LLC
 CT. Dept. of Public Health: Cashman + Katz Integrated Communications
 CT. Dept. of Transportation: Cashman + Katz Integrated Communications
 CT. Natural Gas: Cashman + Katz Integrated Communications
 CT. Science Center: Cashman + Katz Integrated Communications
 CT. Tourism Coalition: Cashman + Katz Integrated Communications
 CTL Medical: TrizCom Public Relations
 CTW Consulting: Edson & Associates Inc., Andrew
 Cubic Transportation Systems: Grisko LLC
 Cultural Council of Palm Beach County, The: Lou Hammond Group
 Cupron: Hodges Partnership, The
 CUR Music: Brandstyle Communications
 Curatek Pharmaceuticals: Glendale Communications Group, Inc.
 Curbside: Access Emanate Communications
 CURE Auto Insurance: R&J Strategic Communications
 CURE: Citizens United in Research in Epilepsy: Jasculca Terman Strategic Communications
 Curemark: Rubenstein Public Relations, Inc.
 Curious George/Houghton Mifflin: CGPR
 Current/Elliott: BPCM Worldwide
 CurtCo/Robb Report: Brandware Public Relations
 Cushman & Wakefield: Marino.; Schneider Associates
 Cushman Wakefield: Power Group, The
 CustomInk: Coburn Communication
 Cutanea Life Sciences: MCS Healthcare Public Relations
 Cutty Sark: M Booth & Associates, Inc.
 CVS: Kaplow
 CVS Health: Cone Communications
 CVS/Caremark: RF | Binder Partners, Inc.
 CW Financial Services LLC: Makovsky
 Cyan: Merritt Group
 CyberArk: Fama PR, Inc.
 Cyberlink/Perfect Corp.: CRC, Inc.
 Cybrary: Weiss PR, Inc.
 Cycle Bar: Roop & Co.
 CycleBar: Trevelino/Keller
 Cyclepathic: Melrose PR

Cydan Development Corp.: LaVoieHealthScience
Cylance: InkHouse Media + Marketing
Cynosure: Lippe Taylor
c_space: InkHouse Media + Marketing

D

D'Marie Group: AMP3 Public Relations
D-Link: Walt & Company Communications
D-Wave: LaunchSquad
Dabney Lee: Allyson Conklin Public Relations
Daimler Trucks North America: Eric Mower + Associates
Dairy Management Institute: Pollock Communications
Dairy Management, Inc.: FoodMinds, LLC
Dal-Tile Corporation: IMRE, LLC
Dale Scott & Co.: Fineman PR
Dan Brunn Architecture: Taylor & Company
Dan Hotels Israel: Weill Associates, Geoffrey
Dana Holding Corp.: Eisbrenner Public Relations
Dancing Deer Baking Company: 360 Public Relations
Dancing Mom's Nia & Holly Frazier, Hollywood: Mayo Communications & Mayo PR
Danish Home of Chicago: IVY Marketing Group, Inc.
Danny Ayalon: TransMedia Group
Danone: NATIONAL Public Relations
DAP: JSH&A Communications
DAP, Inc.: IMRE, LLC
Darden Corporation: FoodMinds, LLC
Darden Restaurant's Specialty Restaurant Group: Ogilvy Public Relations
Dassault Systèmes: Racepoint Global
Data Centers Delivered: Ward Creative Communications
Databricks: Merritt Group
DataFactZ: Franco Public Relations Group
DataGryd/Colliers International: Berman Group, Inc., The
Datamotion: R&J Strategic Communications
Datascope Analytics: Motion PR
DAV (Disabled American Veterans): Crosby
Dave & Buster's: Konnect
Dave & Busters: ICR
Dave Berg (Author & former The Tonight Show Producer): Goldman McCormick PR
Dave Campbell's Texas Football: Champion Management Group
Davenport Group: Beehive Strategic Communication
David A. McKnight- Fashion Stylist and Author: Beautiful Planning Marketing & PR
David Selig (Tax Expert): Goldman McCormick PR
David's Bridal: Coyne PR
Davidson Companies / D.A. Davidson: Lane
Davis Companies, The: Solomon McCown & Company, Inc.
Davis Love III Wines: Butin Integrated Communications
DayMen: McGrath/Power Public Relations and Communications
Daymon Worldwide: North 6th Agency, Inc.
Daytona International Speedway: Coyne PR
DBA International: Perry Communications Group, Inc.
DBV Technologies: Centron Public Relations
DC Entertainment: B/HI
DCM Services, LLC: Beehive Strategic Communication
DDG: Weiss PR, Inc.
De Beers: Nike Communications, Inc.
De Berardinis Salon: RED PR
De'Longhi: Current
Dear Kate: MFA, Ltd. (Missy Farren & Assocs.)
Debbie's Dream Foundation: Curing Stomach Cancer: Durée & Company, Inc.
DECA-Golf Buddy: G&S Business Communications
Decada Tequila: BLND Public Relations
DecisionQuest: Levick
Decker & Co.: Adam Friedman Associates
Decléor: 5W Public Relations
Decof, Decof & Barry: Didit Communications
Deep Information Sciences: March Communications
Deep River Snacks: CRC, Inc.
Deepwater Wind: Duffy & Shanley, Inc.
Deezer: Lewis
Defenders of Wildlife: Caplan Communications LLC
Definiens: Affect
DeKalb Market, NYC: Quinn

Del Frisco's Corporate: Quinn
Del Frisco's New York: Quinn
Del Frisco's Steakhouse Brand: Quinn
Del Mar College: Crosswind Media & PR
Del Monte: Current; Gatesman+Dave
Del Taco: Identity
Delaware Investments: Mount & Nadler, Inc.
Delek US Holdings: Dix & Eaton Incorporated
Delete Blood Cancer: Marino.
Delfin Amazon Cruises: Development Counsellors International (DCI)
Dell: Rasky Baerlein Strategic Communications, Inc.
Dell Boomi: Eastwick
Dell Statistica: Eastwick
Deloitte: Capstrat; Devine + Partners; Franco Public Relations Group; Kwittken
Deloitte Touche Tohmatsu: Strategic Public Relations Group
Delos: Nike Communications, Inc.
Delray Beach Open: The Buzz Agency of Florida
Delray Sands Resort: Hayworth Public Relations
Delta Air Lines: Jackson Spalding
Delta Community Credit Union: Trevelino/Keller
Delta Dental: BodenPR
Delta Dental of Minnesota: Pocket Hercules
Deluxe Corp.: Beehive Strategic Communication
Deluxe Entertainment: Bob Gold & Associates
Democratic Congressional Campaign Committee (DCCC): Global Strategy Group
DeNA: 360 Public Relations
Denali Flavors/MooseTracks®: Lambert, Edwards & Associates
Denholtz Associates: R&J Strategic Communications
DENTSPLY International: Dix & Eaton Incorporated
Department of Homeland Security (DHS): Ogilvy Public Relations
Departure: Little Green Pickle
Derek Jeter's Turn 2 Foundation: Marino.
Dermot Real Estate, New York: Nancy J. Friedman Public Relations, Inc.
Descartes: North 6th Agency, Inc.
Deseret Ranch: Sachs Media Group
Designer Exchange: Lewis
Destination DC: Nancy J. Friedman Public Relations, Inc.
Detroit Country Day School: Identity
Detroit Jazz Festival: Eisbrenner Public Relations
Detroit Labs: Identity
Detroit Metropolitan Convention & Visitors Bureau: lovio george | communications + design
Detroit RiverFront Conservancy: lovio george | communications + design
Deutsch Family Wine & Spirits: Lippe Taylor
Deutsche Börse AG: Adam Friedman Associates
Development Specialists, Inc.: BoardroomPR
Devium: Eastwick
DevOps Enterprise Summit: Catapult PR-IR
DeVry Education Group: Jasculca Terman Strategic Communications
DeVry University: Landis Communications Inc.
Dewar's: Nike Communications, Inc.
DFJ Ventures: Singer Associates, Inc.
DFW Boat Expo: TrizCom Public Relations
DHC Skincare: Bella Public Relations, Inc.
DHL Express: rbb Comms.
DHX Media: Konnect
DIA: Devine + Partners
Diablo Technologies: JPR Communications
Diageo: Taylor
Diageo North America: Hunter Public Relations
DialAmerica: CooperKatz & Company, Inc.
Dialpad: Eastwick
DiaMedica: JV Public Relations NY
Diamond State Depository: TrizCom Public Relations
Diatherix Labs: Lovell Communications
Diebold: Cognito; Dix & Eaton Incorporated
Diego Binetti: RED PR
Dietary Supplement News: TransMedia Group
Difference Engine: Curley Company
Digital Genius: North 6th Agency, Inc.
Digital Insight: Access Emanate Communications
Digital LA: Melrose PR
Digital Lumens: Version 2.0 Communications
Digital Reasoning: Birnbach Communications Inc.
Digital River: Lois Paul and Partners

DigitalOcean: 5W Public Relations
 Digitech Systems: Volume Public Relations
 Dignity Health: Allison+Partners
 Diligent: Affect
 Dilks Redevelopment: Gavin
 Dillon Gage Metals: TrizCom Public Relations
 Dimension Data: Buchanan Public Relations LLC; Lewis
 Diocesan Health Facilities: CM Communications
 Diono: 5W Public Relations
 Diptyque: BPCM Worldwide
 Direct Expansion Solutions: Ward Creative Communications
 Direct Impact: London, Michael J. & Associates
 DirectPath: Version 2.0 Communications
 DIRT: BIGfish Communications
 Disability Rights Florida: Moore Communications Group; Sachs Media Group
 Discover Palm Beach County, Inc.: Development Counsellors International (DCI)
 Discover The Palm Beaches: The Buzz Agency of Florida
 Discovery Communications, Inc.: BCF Agency
 Discovery Map Int'l: Redpoint Marketing PR, Inc.
 Discovery Point Child Development Centers: Bizcom Associates
 Disney on Ice: rbb Comms.
 Disney Parks & Resorts: Coyne PR
 Distilled Spirits Council of the United States: FoodMinds, LLC
 Ditech: Buchanan Public Relations LLC
 DiversityInc: Taft Communications
 Diversus: Durée & Company, Inc.
 Divide Nine: Melrose PR
 DL Steiger Co.: RAM Communications
 DLA Piper: Greentarget Global LLC
 DNA Genetics: MorganMyers
 DNA Response: Marketing Maven Public Relations
 Doc B's Fresh Kitchen: At The Table Public Relations
 DocuSign: Access Emanate Communications
 Doeren Mayhew Capital Advisors: Ward Creative Communications
 Dolcenero: Melrose PR
 Dolder Grand, Switzerland: Hawkins International Public Relations
 Dole Foods: kglobal
 Dolphin Mall: Conroy Martinez Group, The
 Domenico Vacca: AMP3 Public Relations
 Dominion Realty Partners: French | West | Vaughan
 Dominion Resources: Davies
 Domino Sugar: Hunter Public Relations
 Domino's Pizza: Stevens Strategic Communications, Inc.
 Domtar: Eric Mower + Associates
 Donald J Pliner: 5W Public Relations
 Donald Scott NY: Ink & Roses
 Donate Life Ohio: Fahlgren Mortine
 Donley's Construction: Falls Communications
 Donna Distefano Jewelry: Bella Public Relations, Inc.
 Donna Karan and DKNY Hosiery: CRC, Inc.
 Donnelly Mechanical: Berman Group, Inc., The
 DoorDash: Melrose PR
 Dopper: Turner
 Dora the Explorer Live! Canada: Tellem Grody Public Relations, Inc.
 Dorado Beach, a Ritz-Carlton Reserve: Blackbird PR
 Dorchester Collection: Hawkins International Public Relations
 Dorel Recreational/Leisure: MFA, Ltd. (Missy Farren & Assocs.)
 Dorothy The Organizer (A&E's Hoarders): Marketing Maven Public Relations
 DoubleDutch: Blanc & Otus
 DoubleLine: JConnolly
 Dow: Tierney
 Dow Chemical: G&S Business Communications; Porter Novelli
 Downtown Cleveland Alliance: Falls Communications
 Downtown Detroit Partnership: Lambert, Edwards & Associates
 Downtown Raleigh Alliance: French | West | Vaughan
 Dr. Andrew Jacono, M.D., FACS: Ink & Roses
 Dr. Armando Hernandez-Rey: Brandstyle Communications
 Dr. Bryan Shaw (Baylor University): Crosswind Media & PR
 Dr. Elainea George: Goldman McCormick PR
 Dr. Emily Splichal: Tesla Group, The
 Dr. Fischer Pharmaceuticals: TransMedia Group
 Dr. Frieda Birnbaum: Goldman McCormick PR
 Dr. Jonathan Richter, DDS: Indra Public Relations
 Draper James by Reese Witherspoon: BPCM Worldwide
 Dream Downtown: Hawkins International Public Relations

Dream Midtown: Hawkins International Public Relations
 Dream South Beach: Hawkins International Public Relations
 Dreams Resorts & Spas: rbb Comms.
 Dresser-Rand: Eric Mower + Associates
 Drexel University: Stanton Public Relations & Marketing
 DRI, International: G&S Business Communications
 Driftwood Hospitality: Hemsworth Communications
 Driscoll's: Allison+Partners
 Drive Safe Chicago: Reich Communications
 Drive Safe Los Angeles: Reich Communications
 DriveVegas: Hayworth Public Relations
 Drom fragrances: Bella Public Relations, Inc.
 Drs. Remedy: Tesla Group, The
 Drummond: Stephen Bradley & Associates LLC
 Drybar: BrandLinkDC
 Drync: Double Forte
 Dräger: Bliss Integrated Communication
 Duane Reade: 5W Public Relations
 Duchesnay USA: Makovsky
 DUCK Tape: Falls Communications
 Duco: Intermarket Communications
 Duda: Trevelino/Keller
 Dude Ranchers Assn.: French | West | Vaughan
 Duffield Lane: Beautiful Planning Marketing & PR
 Dufry: G&S Business Communications
 Duke Energy: Abernathy MacGregor Group, The; Capstrat
 Duluth Holdings Inc.: Financial Profiles, Inc.
 Dumac Business Systems: Eric Mower + Associates
 Dun & Bradstreet: Ketchum
 Dunkin' Brands: RF | Binder Partners, Inc.
 Dunkin' Donuts: Fish Consulting
 Dunkin' Donuts – Denver: Red Jeweled Media
 Dunkin' Donuts: Duffy & Shanley, Inc.
 Dunton Hot Springs, CO: Weill Associates, Geoffrey
 Dunton River Camp, CO: Weill Associates, Geoffrey
 Dupont Fabros: SpeakerBox Communications
 DuPont™: Ogilvy Public Relations
 Duquesne Light Co.: Gatesman+Dave
 Durand and Anastas Environmental Strategies: TransMedia Group
 Dutchess County Local Development Corp.: Development Counsellors International (DCI)
 DV8 Sports: Brandware Public Relations
 DVTEL: Maize Marketing
 Dylan Hotel, The, Amsterdam: Redpoint Marketing PR, Inc.
 Dyn: PAN Communications, Inc.
 DYNATRAP: Schneider Associates
 Dynegy: Paynter Communications LLC
 DZone Software: Catapult PR-IR

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E Ink: Racepoint Global
 E&J Gallo Winery: Hunter Public Relations
 e-Builder: BoardroomPR
 E-greetings: Landis Communications Inc.
 E-J Electric Installation Co., Inc.: Berman Group, Inc., The
 E. Guigal: Nike Communications, Inc.
 Eagle Academy Public Charter School: Levick
 Eagle Asset Management: Intermarket Communications
 Eagle Eye Systems: Lightspeed PR
 Eagle Investment Systems: BackBay Communications
 Eagle Rock Workshop: AMW Group
 EAO: Mason Public Relations
 Earnest: LaunchSquad
 Earth Pets: Sachs Media Group
 Earth We: Melrose PR
 Earthjustice: Caplan Communications LLC
 Earthtronics: Falls Communications
 East Side House Settlement: Sharp Communications, Inc.
 East Valley Partnership: Lavidge
 EastBanc: SpeakerBox Communications
 Eastern Capital Group LLC: Marino.
 Eastern Co.: Dix & Eaton Incorporated
 Eastern Consolidated: Marino.
 Eastern CT Health Network: Cashman + Katz Integrated Communications
 Eastern Standard: marlo marketing
 Eat Smart: O'Malley Hansen Communications

Eaton: Falls Communications
 Eaton Vance: Dukas Linden Public Relations
 eBay: Edelman; Just Drive Media
 eBay Advertising: Karbo Communications
 eBev: Marketing Maven Public Relations
 EBRM: Falk Associates/Contact
 EchoStar: Bob Gold & Associates
 eClinicalWorks: Racepoint Global
 Ecocem: Cerrell Associates, Inc.
 eCommerce Expo South Florida: TransMedia Group
 Econet: Idea Grove
 Economic Development Group, Ltd.: Pietryla PR & Marketing
 Ecoventura MV Origin/Galapagos: Diamond Public Relations
 Eden Roc at Cap Cana: Hawkins International Public Relations
 Edgewater Hotel (Seattle): Zimmerman Agency, The
 Edible Arrangements: CRC, Inc.
 Edison Properties: Berman Group, Inc., The
 Educate78: Rally
 Education Cities: Rally
 Edvisors: Birnbach Communications Inc.
 Edward Jones: Prosek Partners
 Edward Stone Law: Butler Associates, LLC
 Edwards Kirby Law Firm: French | West | Vaughan
 edX: RF | Binder Partners, Inc.
 EF Education First: Solomon McCown & Company, Inc.
 Effisoft: Stimpson Communications
 Egan Maritime Institute: CM Communications
 Eggland's Best: Coyne PR
 EHang: LaunchSquad
 EisnerAmper: Dukas Linden Public Relations
 Ekos: Greentarget Global LLC
 EL AL Israel Airlines: Quinn
 El Capital Group: Revell Communications
 El Fenix: Champion Management Group
 El Monte Sagrado Living Resort and Spa (Taos, N.M.): Zimmerman Agency, The
 El-Ad Group: Geto & de Milly, Inc.
 Elbows Mac n' Cheese: Bolt Public Relations
 Elco Electric Propulsion: Brandware Public Relations
 Electric Cloud: Catapult PR-IR
 Electrolux: L.C. Williams & Associates; Weber Shandwick
 Electronic Arts, Inc. EA: FleishmanHillard
 Elegant Hotels/Barbados: Diamond Public Relations
 Elemental Path/CogniToys: Southard Communications, Inc.
 Elena Klionsky, pianist: TransMedia Group
 Eleven Experience: Weill Associates, Geoffrey
 Elf on the Shelf: Eric Mower + Associates
 Eli Lilly & Company: FleishmanHillard
 Eli Lilly and Co.: Weber Shandwick
 Eli Lilly Oncology: TogoRun
 Eli Lily and Company: RF | Binder Partners, Inc.
 Elizabeth Arden: Coburn Communication; Lippe Taylor
 Elizabeth Kennedy: Film Fashion
 Elken: NATIONAL Public Relations
 Ellington Financial LLC: Financial Profiles, Inc.
 Elmer's Products: Fahlgren Mortine
 Elmer's Products, Inc.: Falls Communications
 Embassy of Japan: Rasky Baerlein Strategic Communications, Inc.
 EMC: Access Emanate Communications; Eric Mower + Associates; Lewis
 Emcor Group: LAK Public Relations, Inc.
 Emerald Performance Materials: Falls Communications
 EMERGE! A Runway Fashion Show: Fashion Show for Emerging Designers honoring Andre Leon Talley with Award presented by Diane Von Furstenburg: Beautiful Planning Marketing & PR
 Emergencyland.com: Tellem Grody Public Relations, Inc.
 Emergent Capital: Feintuch Communications
 Emerson: FleishmanHillard
 Emerson Amusement: Indra Public Relations
 Emerson Climate Technologies: Fahlgren Mortine
 Emerson Collective: Rally
 Emerson College: Solomon McCown & Company, Inc.
 Emerson Network Power: Fahlgren Mortine
 Emerson Power Transmission: Fahlgren Mortine
 Emirates Airline: Landis Communications Inc.
 EMMY Awards: Rogers & Cowan
 Empire Government Strategies: Butler Associates, LLC; 5W Public Relations
 Empire Health Foundation: Wilson Strategic
 Empire Physicians Association: Wilson Strategic
 Empire State Realty Trust: Dudit Communications
 Empowered Energy Solutions: Bolt Public Relations
 EMS Strong: red7 Agency
 Enbridge: NATIONAL Public Relations
 Enchantment Group: Brandman Agency, The
 Endurance Specialty Holdings: Mason Public Relations
 EndyMed: Nike Communications, Inc.
 Energize Connecticut: Mason Public Relations
 Energizer Battery: Dix & Eaton Incorporated
 Energy Foundation, The: G&S Business Communications
 Energy Transfer Partners: Bravo Group
 Energy Ventures: Pierpont Communications Inc.
 Engage3: RAM Communications
 Engel & Volkers: Quinn
 Engel Management: Crosswind Media & PR
 Engineers' Club of Philadelphia: Devine + Partners
 Enigma Life: Makovsky
 Ennis Roberts Fischer: Stevens Strategic Communications, Inc.
 Enova International: Dixon|James Communications
 Ensono: Walt & Company Communications
 Enterprise Bank & Trust: Lavidge
 Enterprise Holdings: FleishmanHillard
 Entertainment Software Association: Story Partners
 Entertainment Software Association - E3 Tradeshow: Double Forte
 Investnet: JConnelly
 Environetics: Brownstein Group
 Environmental Contractors Assn.: Berman Group, Inc., The
 Environmental Defense Fund: Caplan Communications LLC
 Environmental Entrepreneurs (E2): Caplan Communications LLC
 Environmental Health Research Foundation: Kellen
 Environmental Health Trust: JV Public Relations NY
 Envoy Hotel: marlo marketing
 EO/SF (Entrepreneurs' Organization): Double Forte
 EON Climate & Renewables: Davies
 EOS Climate: Makovsky
 EPA ENERGY STAR program: Crosby
 Epicurean Hotel: Hayworth Public Relations
 Epiphone: Coyne PR
 EPiServer: Merritt Group
 Eponym: Stuntman Public Relations
 Epson America: Walt & Company Communications
 Epsten Group Inc.: A. Brown-Olmstead Associates, LTD
 EQT Partners Inc.: Makovsky
 Equifax: Wilbert Group, The
 Equinox: Lewis
 Equity Now: Zlokower Company
 Eraclea Skin Care: SPM Communications, Inc.
 ErectaStep: red7 Agency
 Ergotron: InkHouse Media + Marketing
 Erie Insurance: Falls Communications
 Eriez: Stevens Strategic Communications, Inc.
 Eriez Flotation Division: Stevens Strategic Communications, Inc.
 Eriez International: Stevens Strategic Communications, Inc.
 Erik Coleman – Retired NFL Player & Sports Analyst: Indra Public Relations
 Ernst & Young: FleishmanHillard
 Escada Eyewear: CLY Communication
 Esencia Estate: Abelow PR
 ESI: Idea Grove
 Esker: Idea Grove
 ESP/SurgeX: Caster Communications, Inc.
 ESPN: BLAZE PR; Global Strategy Group; Newlink
 ESPN / SEC Network: Jackson Spalding
 ESPN Deportes: Newlink
 essie: BPCM Worldwide
 Essilor: Weber Shandwick
 ESSROC Cement: Davies
 Estella NYC: Beautiful Planning Marketing & PR
 Eternal Salvation, the movie: Blaine Group, The
 ETF Ventures: Gregory FCA
 Etre Belle: SPM Communications, Inc.
 Etta Designs: Melrose PR
 Eucerin: Access Emanate Communications
 Euclid Chemical Co.: Roop & Co.
 Euler Hermes: Peppercomm, Inc.
 Eurail: Spring, O'Brien

Eureka: L.C. Williams & Associates
Euro Trash: Motion PR
European Soaps/Pre De Provence: M studio
EVA: Myriad Marketing
Evaluation Systems for Personnel, Inc.: A. Brown-Olmstead Associates, LTD
Evangelical Environmental Network: Caplan Communications LLC
Evenflo: M Booth & Associates, Inc.
Everbank: Prosek Partners
Everbridge: Fama PR, Inc.
Evercore Partners: Abernathy MacGregor Group, The
Evernote: Hoffman Agency, The
eVestment: Kwittken
EVO Real Estate Group: Didit Communications
Evonik: G&S Business Communications
EvoShield: Butin Integrated Communications
Exact: Version 2.0 Communications
Examity: Greenough Brand Storytellers
Exclusive Resorts: Nike Communications, Inc.
Exel: Fahlgren Mortine
Exelon: Sloane & Company; Tierney; Weber Shandwick
Exergen: Rosica Communications
EXOS: Access Emanate Communications
Expedia: Zeno Group
Expedia, Inc.: Newlink
Experian: Rubenstein Public Relations, Inc.
Experience Columbus: Fahlgren Mortine
Experience Kissimmee: Hayworth Public Relations
Explore Bristol, RI: Lou Hammond Group
Explore Horizons: Bizcom Associates
Exponential Interactive: Kite Hill PR
Express Scripts (formerly Medco): Coyne PR
Extended Stay America (Corporate): Zimmerman Agency, The
Extreme Networks: Racepoint Global
ExxonMobil: Davies; Weber Shandwick
EY: Peppercomm, Inc.
Eye Health. Life Health: L.C. Williams & Associates
EyeBuyDirect: Be Social Public Relations
Eyeglasses.com: Mason Public Relations
EyeVerify: Bateman Group
Ezrasons: Marketing Maven Public Relations

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Fabian, Sklar & King P.C.: Identity
Fabricators & Manufacturers Assn.: L.C. Williams & Associates
FABTECH: Eisbrenner Public Relations
Facebook: Access Emanate Communications; Hunter Public Relations; JeffreyGroup; Weinstein PR
Facebook Atlas: Eastwick
FaceCake Technologies: Lippe Taylor
Factor Trust: Trevelino/Keller
Fair Trade Certified: Cone Communications
Fairfax County Economic Development Authority: Hodges Partnership, The
Fairmont Heritage Place: Landis Communications Inc.
Fairmont Hotel: Heron Agency
Fairmount Santrol: Dix & Eaton Incorporated
Fairpointe Capital: Mount & Nadler, Inc.
Fairport Asset Management: Roop & Co.
Fairway Builders: White Good
Faithful+Gould: Berman Group, Inc., The
Falcon Safety Products/DustOff: R&J Strategic Communications
FalconStor Software: JPR Communications
Falken Tire: Brandware Public Relations
Families of Flight 93/Flight 93 National Memorial: LAK Public Relations, Inc.
Family First Health: Gavin
Family Fun Magazine: 360 Public Relations
Family Learning Center: Stevens Strategic Communications, Inc.
Family Reach Foundation: Resound Marketing
Family Travel Assn.: TransMedia Group
Famous Grouse, The: M Booth & Associates, Inc.
Fan Freedom: McNeely Pigott & Fox Public Relations, LLC
Fandango: B/Hi
Fantine: Rock Orange
Far East Hospitality: Zeno Group
Farbman Group: Identity

Farm Aid: Vanguard Communications
Farm Credit Council Services, Inc.: FleishmanHillard
FarmedHere: BIGfish Communications
Farmer Willie's Alcoholic Ginger Beer: marlo marketing
Farmer's Daughter Hotel: Klick Communications
Farmers & Merchants Bank: Pollack PR Marketing Group, The
Fassetto: March Communications
Fashion Bed Group: L.C. Williams & Associates
Fashion to Figure: Brandstyle Communications
Fashionphile: Be Social Public Relations
FashionTribes.com: RED PR
Fasken Martineau: Ripp Media/Public Relations, Inc.
FastSigns: Fish Consulting
Fatburger: Konnect
Fathom Events: B/Hi
Fatty's Public House: Melrose PR
Favertal Inc.: Rock Orange
Fazolli's: Fish Consulting
FBMC: Moore Communications Group
FDU PublicMind: Taft Communications
Feast Portland: Little Green Pickle
Federacion Nacional de Cafeteros: Newlink
Federal Emergency Management Agency (FEMA): Ogilvy Public Relations
Federal Home Loan Bank of Atlanta: Jackson Spalding
Federal Realty Investment Trust: Adam Friedman Associates
Federated Media: Kite Hill PR
Federated Securities Corp.: Makovsky
FedEx: Gatesman+Dave; Moore Communications Group
Feeding South Florida: Durée & Company, Inc.
Feld Entertainment (Disney on Ice, Monster Jam;): Motion PR
Feldman Gale: BoardroomPR
Felician University: Taft Communications
Fenix Parts, Inc.: Clermont Partners
Ferguson Enterprises, Inc.: BCF Agency
Fernbrook Florida, LLLP: Durée & Company, Inc.
Ferrari N.A. Motorsports: Brandware Public Relations
Fertilizer Institute: Levick
Festival International de Jazz de Montréal: Lou Hammond Group
Festival Montréal En Lumière: Lou Hammond Group
Fiat Chrysler Automobiles: Coyne PR
Fibaro USA: Caster Communications, Inc.
Fidelity Bank: Stimpson Communications
Fidelity Charitable: Capstrat
Fidelity Investments: KCD PR Inc. - Financial Inbound Marketing Firm
Fidelity Investments Personal Investing: Bliss Integrated Communication
Fiduciary Trust Company: BackBay Communications
Field Museum, The: Grisko LLC
Field of Flowers: BoardroomPR
Fiera Capital: NATIONAL Public Relations
Fiera Milano Congressi: Development Counsellors International (DCI)
Fiesta Parade Floats: Pollack PR Marketing Group, The
Fighting With Leukemia with Fashion for The Leukemia & Lymphoma Society: Beautiful Planning Marketing & PR
Fiji Airways: Myriad Marketing
FilBen Group: Stanton Public Relations & Marketing
Fillmore Room, The: Stuntman Public Relations
Filmrise: Rubenstein Public Relations, Inc.
Filorga: MFA, Ltd. (Missy Farren & Assocs.)
FinancialForce.com: Bateman Group
Findley Davies: Paul Werth Associates
Findyr: Daddi Brand Communications
Finelite: Taylor & Company
FINEX: Little Green Pickle
Finger Lakes: Quinn
Finger Lakes Wine Country: Development Counsellors International (DCI)
Firehouse Subs: Zimmerman Agency, The
FIRST: Cone Communications
First Alert: L.C. Williams & Associates
First Citizens Bank: MFA, Ltd. (Missy Farren & Assocs.)
First Data: UPRaise Marketing + Public Relations
First Eagle Funds: Mount & Nadler, Inc.
First Energy: Eric Mower + Associates
First Federal of Lakewood: Dix & Eaton Incorporated
First Financial Group: TransMedia Group
First Folio Theatre: Heron Agency
First Interstate Bancsystem, Inc.: Financial Profiles, Inc.
First Niagara Bank: Devine + Partners

First Service Residential: rbb Comms.
 First Virginia Community Bank: Verasolve
 FirstFuel: Version 2.0 Communications
 Firstrust Bank: Devine + Partners
 Fiserv: CooperKatz & Company, Inc.; M Booth & Associates, Inc.; RF | Binder Partners, Inc.
 Fisher & Phillips LLP: Rook & Co.; Wilbert Group, The
 Fisher Brothers: Geto & de Milly, Inc.
 Fiske & Co. CPAs: BoardroomPR
 Fitbit: Film Fashion
 FitNatic: March Communications
 Fitzgerald Fine Arts: Gotham Public Relations
 Five Gables Inn & Spa, St. Michaels, MD: Lou Hammond Group
 Five States Energy: Pierpont Communications Inc.
 Fiverr: InkHouse Media + Marketing
 Fjällräven: Turner
 Flame Broiler, The: Konnect
 Flavor Paper: Gotham Public Relations
 Fleet Feet, Inc.: French | West | Vaughan
 FleetCor Technologies, Inc.: ICR
 Flexible Packaging Assn.: G&S Business Communications
 Flintridge Sacred Heart Academy: Cerrell Associates, Inc.
 Floor & Decor: Butin Integrated Communications
 Florida Assn. of Insurance Agents: Sachs Media Group
 Florida Buzz Report Blog (Marriott): Diamond Public Relations
 Florida College Systems: Moore Communications Group
 Florida Counsel on Compulsive Gambling: Moore Communications Group
 Florida Department of Environmental Protection: Sachs Media Group
 Florida Dental Association: Moore Communications Group
 Florida Deputy Sheriffs Association: Moore Communications Group
 Florida Fish & Wildlife Conservation Commission: Sachs Media Group
 Florida Health Care Assn.: Sachs Media Group
 Florida Healthcare Association: Moore Communications Group
 Florida Healthy Kids Corp.: Sachs Media Group
 Florida International University: rbb Comms.
 Florida League of Cities: Sachs Media Group
 Florida League of Mayors: Sachs Media Group
 Florida Marlins: AMW Group
 Florida Peninsula Insurance Co.: BoardroomPR
 Florida Power and Light: rbb Comms.
 Florida Prepaid College Board: Moore Communications Group
 Florida Property and Casualty Association: BoardroomPR
 Florida Sheriffs Association: Moore Communications Group
 Florida Sports Foundation: Sachs Media Group
 Florida Sterling Council: Moore Communications Group
 Florida Strawberry Growers Assn.: At The Table Public Relations
 Florida's Children First: BoardroomPR
 Flossy: Halo Group, The
 Fluent: North 6th Agency, Inc.
 Fluor: NATIONAL Public Relations
 Flying Biscuit: Trevelino/Keller
 FLYJOY: Belle Communications
 Flyp: Fama PR, Inc.
 FM Global: Ogilvy Public Relations
 Focus Features: Keith Sherman and Associates
 Fog City: Ellipses
 Fogo de Chao: Little Green Pickle
 FoldiMate: UPRAISE Marketing + Public Relations
 Foley & Lardner: Greentarget Global LLC
 Foley Hoag: Greenough Brand Storytellers
 Fonality: Idea Grove
 Fontainebleau Miami Beach-food & beverage: Scarpetta, Hakkasan, Stripsteak and Michael Mina 74: Brustman Carrino Public Relations
 Food & Shops at LaGuardia Airport, The: Carolyn Izzo Integrated Communications (CIIC)
 Food Marketplace: Southard Communications, Inc.
 Food Should Taste Good: Cone Communications
 Foodland: Gatesman+Dave
 Foot Cardigan: Be Social Public Relations
 For The Record: Tellem Grody Public Relations, Inc.
 Ford: NATIONAL Public Relations; Ogilvy Public Relations
 Ford Motor Company: Moore Communications Group
 Foremost Farms USA: MorganMyers
 ForeScout: Highwire PR
 Foresight Ski Guides: WordenGroup Public Relations
 Forest City Enterprises, Inc.: Dix & Eaton Incorporated
 Forest City Ratner Companies: Geto & de Milly, Inc.
 Forever Brilliant: CRC, Inc.
 Forever Young, Inc.: Tellem Grody Public Relations, Inc.
 Form4 Architecture: Taylor & Company
 Formation Data Systems: Eastwick
 Formica Corp.: Spong
 Forrester Construction: Stanton Communications, Inc.
 FORT Management, asset management: Ripp Media/Public Relations, Inc.
 Fort Worth: Quinn
 Fortinet: McGrath/Power Public Relations and Communications
 Fortistar LLC: Makovsky
 Forto Strong Coffee: BLAZE PR
 Fortune Brands: O'Malley Hansen Communications
 Fortune Brands Home & Security: Falls Communications
 ForUsAll: Wise Public Relations, Inc.
 Fossil, Inc.: ICR
 Foster Farms Poultry: Fineman PR
 Foster Grant: Duffy & Shanley, Inc.
 FotoSwipe: North 6th Agency, Inc.
 Foundation for Advancing Alcohol Responsibility: Brian Communications
 Foundation for Sarcoidosis: Walt & Company Communications
 Foundation Medicine: Perry Communications Group, Inc.
 Foundation to Abolish Child Sex Abuse: Buchanan Public Relations LLC
 Four Seasons Mountain Collection: Turner
 Four Seasons Resort Lana'i, Hawaii: J Public Relations
 Four Seasons Resort Oahu at Ko Olina: Klick Communications
 FOURMIDABLE Group: Logos Communications, Inc.
 Fox CT.: Cashman + Katz Integrated Communications
 Fox Home Entertainment: Allison+Partners
 Fox Restaurant Concepts: Havas PR
 Foxgate at Islip: Didit Communications
 Foxtales: Melrose PR
 Foxwoods: Cashman + Katz Integrated Communications
 FPA - NY Chapter: Mount & Nadler, Inc.
 Fradkin & McAlpin: LAK Public Relations, Inc.
 Fragasso Financial Advisors: WordWrite Communications LLC
 Franciacorta Wine region: Kaplow
 Franciscan Media: Belle Communications
 Francois Payard Bakery / FP Patisserie: Stuntman Public Relations
 Frangelico: M Booth & Associates, Inc.
 Franklin American Mortgage Company: Lovell Communications
 Franklin County Convention Facilities Authority: Paul Werth Associates
 Franklin Street: BoardroomPR; Wilbert Group, The
 Franklin Templeton: Prosek Partners
 Franz Bakery: Little Green Pickle
 Fraunhofer, IIS: Stanton Communications, Inc.
 Frederick R. Rawlins, LA: Mayo Communications & Mayo PR
 Fredericksburg Area Tourism: BCF Agency
 Fredericksburg Regional Transit: BCF Agency
 Free The Children: Current
 Free to Breathe: Power Group, The
 Freedom a la Cart: Belle Communications
 Freedom Watch: TransMedia Group
 FreeRange Concepts: Champion Management Group
 FreeWave Technologies: Catapult PR-IR
 Freight Handlers, Inc.: RAM Communications
 FremantleMedia: B/Hi
 Fresco News: Marino.
 FreseniusRx: Standing Partnership
 Fresh Beat Band: Tellem Grody Public Relations, Inc.
 Fresh Brothers: BLND Public Relations
 Fresh Meal Plan: Fish Consulting
 Fresh Step Kitty Litter: Purple Door Communications and Public Relations
 Freshpet: ICR
 Freudenberg NOK Sealing Technologies: Bianchi Public Relations, Inc.
 FRHI Hotels & Resorts: Brandman Agency, The
 Friends of the Earth: Caplan Communications LLC
 Friends Seminary: Geto & de Milly, Inc.
 Friendship Senior Options: IVY Marketing Group, Inc.
 Frigidaire Professional: L.C. Williams & Associates
 FRIMO North America: Bianchi Public Relations, Inc.
 Frog Design: Kwittken
 FROG Tape: Falls Communications
 From the Inside Out Project: Beautiful Planning Marketing & PR
 FrontDoor Communities: Wilbert Group, The
 Frontier Communications: Cashman + Katz Integrated Communications
 Frost Museum of Science: Rock Orange
 FRS: Falk Associates/Contact

Fruits from Chile: Ellipses
 FTSE Russell: Buttonwood Communications Group
 Fuigo: Crenshaw Communications
 Fujifilm Holdings America Corporation: Crosswind Media & PR
 Fujita Kanko, Inc.: Didit Communications
 Fujitsu: Finn Partners
 FULLBEAUTY Brands: 5W Public Relations
 Fullbridge: CooperKatz & Company, Inc.
 Fulton-DeKalb Hospital Authority: BLH Consulting, Inc.
 Fuzzy Math: Motion PR
 FWD.us: Global Strategy Group
 FXDD: Intermarket Communications
 Fyber: Kite Hill PR

G

G-Form: MFA, Ltd. (Missy Farren & Assocs.)
 G.A.M.E. MD: Indra Public Relations
 Gabelli Funds: Mount & Nadler, Inc.
 Gaggenau: Hue & Cry
 Galderma: Gold PR; Lippe Taylor
 Galleries Lafayette: CLY Communication
 Gallagher Group: Weiss PR, Inc.
 Game Truck: Southard Communications, Inc.
 GameOn: Resound Marketing
 Gamesformotion: Beautiful Planning Marketing & PR
 Gansevoort Meatpacking, New York: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Park Avenue New York: Nancy J. Friedman Public Relations, Inc.
 Gansevoort Turks + Caicos: Nancy J. Friedman Public Relations, Inc.
 Gansevort Ventures LLC: Marino.
 GAP: AMW Group; Landis Communications Inc.
 Garces Group: Brownstein Group
 Garden Savings Federal Credit Union: R&J Strategic Communications
 Garden State Urology: Moore Communications Group
 Gardens Casino, The: Bolt Public Relations
 Garment District Alliance: Marino.
 Garrett Brands LLC: Zeno Group
 Gates, The (Key West): Zimmerman Agency, The
 Gateway Canyons (Colo.): Zimmerman Agency, The
 Gateway Casinos: marlo marketing
 Gateway to LA BID: Cerrell Associates, Inc.
 Gatlinburg Department of Tourism: BCF Agency
 Gaylord Hospital: Cashman + Katz Integrated Communications
 GC Services: Cerrell Associates, Inc.
 GCI: Thompson & Co. Public Relations
 GCT Marketing: Lou Hammond Group
 GDF Suez North America: Rasky Baerlein Strategic Communications, Inc.
 GE: G&S Business Communications; InkHouse Media + Marketing; PadillaCRT
 GE Water & Process Technologies: Coyne PR
 GeckoTech: Falls Communications
 Geja's Cafe: Heron Agency
 Gelish Gel Polish: RED PR
 Gemalto: Lewis; Purple Door Communications and Public Relations
 Gene Kaufman Architects: LAK Public Relations, Inc.
 Genentech: Bravo Group; Centron Public Relations; MCS Healthcare Public Relations
 General Dynamics: Rasky Baerlein Strategic Communications, Inc.
 General Electric: Edelman
 General Finance Corp.: Financial Profiles, Inc.
 General Mills: FoodMinds, LLC; MorganMyers
 General Motors: FleishmanHillard; kglobal; Tierney; Weber Shandwick
 Generator Hostels: Nancy J. Friedman Public Relations, Inc.
 Genesco: Trevelino/Keller
 Geneva Watch Group (Kenneth Cole and Ted Baker Watches): CRC, Inc.
 Genex Services, LLC: Scott Public Relations
 Genghis Grill: Champion Management Group
 Geno Atkins: French | West | Vaughan
 Genoa City Live: Tellem Grody Public Relations, Inc.
 Genpact: Peppercomm, Inc.
 GENRICH Family Office: Blaine Group, The
 Genuine Parts Co.: ICR
 Genworth: Prosek Partners
 Genymobile: Eastwick
 GEO Specialty Chemicals: Dix & Eaton Incorporated
 George Foreman: Lippe Taylor

Georges Chakra: Film Fashion
 Georgia Aquarium: Jackson Spalding; Public Communications Inc.
 Georgia CCIM: Communications 21
 Georgia Fruit & Vegetable Growers Assn.: At The Table Public Relations
 Georgia Natural Gas: Kellen
 Georgia Peach Council: At The Table Public Relations
 Georgia Ports Authority: A. Brown-Olmstead Associates, LTD
 Georgia Transmission Corp.: Jackson Spalding
 Georgia-Pacific: Eric Mower + Associates; Moore Communications Group
 Gerald L. Ray & Associates: Champion Management Group
 Gerald Morganstern, Esq.: Zlokower Company
 Gerdau: Davies
 German Wine Institute: RF | Binder Partners, Inc.
 Getgeeked: Lightspeed PR
 Getting Out and Staying Out: Geto & de Milly, Inc.
 Getty Images: M Booth & Associates, Inc.
 Gexa Energy: TrizCom Public Relations
 Ghostery: Affect
 Gibbes Museum of Art: Lou Hammond Group
 Gibraltar Private Bank & Trust: Conroy Martinez Group, The
 Gibson Brands: Rogers & Cowan
 Giggie: MFA, Ltd. (Missy Farren & Assocs.)
 GiiNii Tech Corp.: R&J Strategic Communications
 GilDan Activewear: ICR
 Gilead: Weber Shandwick
 Gilead Sciences Canada: NATIONAL Public Relations
 Gilead Sciences, Inc.: Cooney Waters Unlimited
 Giorgio Armani's Acqua di Gio: CRC, Inc.
 Giphy: LaunchSquad
 Girl Scouts of Eastern Pennsylvania: Tierney
 Girl Scouts of Northern California: Fineman PR
 Giscombe Realty Group: Zlokower Company
 Gladiator (a division of Whirlpool, Inc.): Motion PR
 Gladstone & Weissman, PA: Durée & Company, Inc.
 Glass Doctor: Fish Consulting
 Glass-Media: Power Group, The
 Glatfelter: Dix & Eaton Incorporated
 GlaxoSmithKline: NATIONAL Public Relations; Ogilvy Public Relations
 GlaxoSmithKline Consumer Healthcare: BLH Consulting, Inc.
 GlaxoSmithKline LLC: Makovsky
 Glebar: Feintuch Communications
 Glen & Co. Architecture & Design: Rubenstein Public Relations, Inc.
 Glenwood Management Corp.: Quinn
 Glidden Paint: Racepoint Global
 Glideware: White Good
 Global Alzheimer's Platform: Landis Communications Inc.
 Global Bridges: JPA Health Communications
 Global Center for Health Innovation: Falls Communications
 Global Cleveland: Falls Communications
 Global Crowdfunding Conference: Blaine Group, The
 Global Dairy Project: Pollock Communications
 Global Eagle Entertainment, Inc.: Financial Profiles, Inc.
 Global EMERGENT: Eisbrenner Public Relations
 Global IQX: Stimpson Communications
 Global Onslaught-Australia, UK: Mayo Communications & Mayo PR
 Global Salmon Initiative: NATIONAL Public Relations
 Global Surf Industries: MFA, Ltd. (Missy Farren & Assocs.)
 Global Telecom Solutions: Logos Communications, Inc.
 Global X Management: Dukas Linden Public Relations
 GlobalX: Stevens Strategic Communications, Inc.
 Globoforce: Greenough Brand Storytellers
 Glossybox: CLY Communication
 Gluru: Resound Marketing
 GM Renaissance Center: Franco Public Relations Group
 GMCVB: Rock Orange
 Gociety: Turner
 Goddard School, The: Konnect
 GODIVA: IW Group, Inc.; M Booth & Associates, Inc.
 God's Love We Deliver: Marino.
 Gogobot: Abelow PR
 GoHealth: 5W Public Relations
 Gold Coast Tourism: Klick Communications
 Gold Financial Advisors: Waite Company, The
 Golden 1 Credit Union: Randle Communications
 Golden Chick: Power Group, The
 Golden State Water Company: Randle Communications
 Goldman Gruder Woods: London, Michael J. & Associates

Goldman Properties: Wynwood Kitchen & Bar, Wynwood Walls, Joey's
 Italian Café: Brustman Carrino Public Relations
 Goldman Sachs: Prosek Partners
 Goldstein, Hill & West Architects: Gotham Public Relations
 Good Dye Young: RED PR
 Good Food Made Simple: 360 Public Relations
 Good Health Snacks: Pollock Communications
 Good Samaritan Hospital: R&J Strategic Communications
 goodnessknows: Current
 GoodRX: BIGfish Communications
 Goods for Good: Berman Group, Inc., The
 Goodway Group: TrizCom Public Relations
 Goodwill: Cashman + Katz Integrated Communications
 GoodWorks Insurance: Stimpson Communications
 Goodyear: Cone Communications; Newlink; Ogilvy Public Relations
 Goodyear Tire & Rubber Company: Coyne PR
 Google: Global Strategy Group; Hoffman Agency, The; Jackson Spalding;
 Lewis; M Booth & Associates, Inc.; Strategic Public Relations Group
 Google Cloud Platform: Bateman Group
 Google for Work: Bateman Group
 Gordini: Turner
 Gordon Biersch: Fish Consulting
 Gordon Parks Foundation: Brandstyle Communications
 Goring, The, London: J Public Relations
 "Got to Be NC" Competition Dining Series: Bolt Public Relations
 Gotham Funds: Mount & Nadler, Inc.
 Gotham Organization: Berman Group, Inc., The
 Gourmet Nut: Pollock Communications
 Government Transformation Initiative (GTI): Curley Company
 Governor Andrew Cuomo (NY): Global Strategy Group
 Governor Dan Malloy (CT): Global Strategy Group
 Govig & Associates: Lavidge
 GoVision: Champion Management Group
 Grace Hospital: Roop & Co.
 Grace Hotels: J Public Relations
 Gracie Inc.: Berman Group, Inc., The
 GRADE: Brandman Agency, The
 Gradifi: InkHouse Media + Marketing
 Grafton Group: marlo marketing
 Grain and Barrel Spirits: French | West | Vaughan
 GRAMMY/Latin GRAMMY Awards: Rogers & Cowan
 Grand America Hotel: Lane
 Grand Bohemian Hotels (Asheville, N.C., Charleston, Mountain Brooke,
 Orlando): Zimmerman Agency, The
 Grand Central Tech: Eastwick
 Grand Central Terminal: Goodman Media International, Inc.
 Grand Hotel Kronenhof: Brandman Agency, The
 Grand Hotel Punta del Este, Uruguay: Weill Associates, Geoffrey
 Grand Hotel, The, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 Grand Hyatt Playa del Carmen: Turner
 Grand Lucayan: Newlink
 Grand Residences (Riviera Cancun): Cheryl Andrews Marketing
 Communications
 Grandparents.com: Butler Associates, LLC
 Grange Insurance: Dix & Eaton Incorporated
 Granite City Food + Brewery: Franco Public Relations Group
 Grant & Eisenhofer, P.A.: Ripp Media/Public Relations, Inc.
 Grapevine/Dallas Wine Tours: Champion Management Group
 Graphik Dimensions/Qowalla: R&J Strategic Communications
 Grass Seed USA / Oregon Ryegrass, Tall Fescue and Fine Fescue
 Commissions: Lane
 Grass Valley: Eric Mower + Associates
 Gravie, Inc.: IMRE, LLC
 GravyMaster: Marino.
 Gray Line New York: 5W Public Relations
 Graybar: Standing Partnership
 Graycliff Partners: BackBay Communications
 Great Clips: Fish Consulting
 Great Land Trust: Thompson & Co. Public Relations
 Great Western Oil & Gas: RAM Communications
 Great Wolf Resorts: Quinn
 GreatCall: PAN Communications, Inc.
 Greater Charleston Restaurant Assn., Inc.: Lou Hammond Group
 Greater Cleveland Film Commission: Falls Communications
 Greater Cleveland Neighborhood Center: Stevens Strategic
 Communications, Inc.
 Greater Cleveland Partnership: Dix & Eaton Incorporated
 Greater Houston Partnership: Development Counsellors International (DCI)
 Greater Louisville, Inc.: Development Counsellors International (DCI)
 Greater Miami Convention & Visitors Bureau: Current
 Greater Minneapolis St. Paul Partnership: Development Counsellors
 International (DCI)
 Greater Palm Springs CVB: Development Counsellors International (DCI)
 Greater Phoenix Economic Council: Development Counsellors
 International (DCI)
 Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell
 Communications
 Greater San Marcos Partnership: Development Counsellors International
 (DCI)
 Greatland Corp.: Lambert, Edwards & Associates
 Green EMBASSY: Beautiful Planning Marketing & PR
 Green Oak Village Place: Identity
 Green Seal: Daddi Brand Communications
 Green Team Enterprises: Red Jeweled Media
 Green Toys: Southard Communications, Inc.
 Green-Wood Cemetery: LAK Public Relations, Inc.
 Greenberg Traurig: Lavidge
 GreenDot Public Schools: Rally
 Greenleaf Medical: Marketing Maven Public Relations
 Greenpeace USA: Caplan Communications LLC
 GreenPSF: Pietryla PR & Marketing
 Greenwave Systems: Sterling Communications
 Gregory Law: Power Group, The
 Greif, Inc.: Makovsky
 Greyrock Energy: Ward Creative Communications
 Greyson Int'l Inc.: TransMedia Group
 Greystone Management: Agnes Huff Communications Group, LLC
 Griffin: Max Borges Agency
 Griffin Technology: McNeely Pigott & Fox Public Relations, LLC
 Grit and Grace: Gatesman+Dave
 Grocery Manufacturers Association and Food Marketing Institute:
 FoodMinds, LLC
 GROH: RED PR
 Grohe: Ogilvy Public Relations; Sharp Communications, Inc.
 GrooveCar, Inc.: Edson & Associates Inc., Andrew
 Grosvenor Capital Management: Abernathy MacGregor Group, The
 GroundFORCE Building Systems: DoubleDimond Public Relations LLC
 Group Health Cooperative: Wilson Strategic
 Group Plan Commission: Dix & Eaton Incorporated
 Groupe Lucien Barrière: Lou Hammond Group
 GroupeSTAHL: Franco Public Relations Group
 Grubhub: Walker Sands Communications
 Grundfos: O'Reilly DePalma Inc.
 Grupo Financiero Ficohsa: Newlink
 Grupo Terra: Newlink
 Gstaad Palace: Hawkins International Public Relations
 GTECH: Grisko LLC
 Guacalito de la Isla: Newlink
 Guaranteed Asset Protection Alliance (GAPA): Sachs Media Group
 Guardian Life Ins. Co. of America, The: IMRE, LLC
 Guardian SSI: Tellem Grody Public Relations, Inc.
 Guerbet Global: Taft Communications
 Guggenheim Foundation: Finn Partners
 Guinness World Records: B/Hi
 Gulliver Schools: Rock Orange
 GungHo Online Entertainment: B/Hi
 Gunlocke: Falls Communications
 Gurnee Mills: Motion PR
 Gurney's Montauk Resort & Seawater Spa, Hamptons: J Public Relations
 Gurwitch (Laura Mercier/RéVive): Kaplow
 Gus's Fried Chicken: Buchanan Public Relations LLC
 Guvera: Zeno Group
 Guy Harvey Outpost: Hayworth Public Relations
 GWG Holdings, Inc.: Financial Profiles, Inc.
 GWG Life: G&S Business Communications
 Gymboree: Current

H

H&R Block: Ketchum
 H.D. Smith Wholesale Drug Co.: Makovsky
 H.J. Russell & Co.: BLH Consulting, Inc.
 H.M. Terry Co., Inc.: BCF Agency
 Haartz Corp.: Franco Public Relations Group

Haas Family Foundation: Singer Associates, Inc.
 Habitat for Humanity: Berman Group, Inc., The
 Habitat Horticulture: Fineman PR
 Hack Reactor: Singer Associates, Inc.
 Hackensack University Medical Center/Mountainside: R&J Strategic Communications
 HackerOne: Bateman Group
 HackerRank: Bateman Group
 HAI Group: Cone Communications
 Haitong: Bliss Integrated Communication
 Half Moon Bay Brewing Co.: Ellipses
 Hall Management Group: Lou Hammond Group
 Hallmark: FleishmanHillard
 Halozyme: Taft Communications
 Hamilton Lane: Prosek Partners
 Hampshire Companies: R&J Strategic Communications
 Hampshire Investment Funds: R&J Strategic Communications
 Hampton by Hilton: rbb Comms.
 Hampton Forge: Didit Communications
 Hancock Bank: Moore Communications Group
 Hancock Capital: BackBay Communications
 Handro Properties LLC: Marino.
 Handshake: North 6th Agency, Inc.
 Handsome Brook Farm: Brandstyle Communications
 Hanes Hosiery: CRC, Inc.
 HanesBrands: O'Malley Hansen Communications
 Haney: Film Fashion
 Hangzhou Tourism Commission: Development Counsellors International (DCI)
 Hanjin Int'l: Cerrell Associates, Inc.
 Hannah Solar: A. Brown-Olmstead Associates, LTD
 Hanover Insurance Group, The: Stimpson Communications
 Harbor Health Systems: Scott Public Relations
 Harbourside Place: The Buzz Agency of Florida
 HarbourVest Partners: BackBay Communications
 Hard Rock Cafe: CM Communications
 Hard Rock Caribbean All-inclusives (Riviera Nayarit, Isla Mujeres, Riviera Maya, Mexico & Punta Cana, DR): Zimmerman Agency, The
 Hard Rock Hotel: AMW Group
 Hard Rock Hotels & Casinos (Corporate) (Bali, Chicago, Cancun, Ibiza, Macau, Orlando, Palm Springs, Panama, Pattaya, Penang, San Diego, Singapore): Zimmerman Agency, The
 Hard Rock International: Coyne PR
 Hardwood Plywood Veneer Assn.: G&S Business Communications
 Harlan Ullman: Goldman McCormick PR
 Harlem Globetrotters: Coyne PR
 Harlem Shake: marlo marketing
 Harley-Davidson: Weber Shandwick
 Harley-Davidson Museum: Spring, O'Brien
 Harman: ICR
 Harrah's: 5W Public Relations
 Harris County Toll Road Authority: DoubleDimond Public Relations LLC
 Harris Williams & Co.: Intermarket Communications
 Hartfelt Personal Care: Didit Communications
 Hartford Funds: Prosek Partners
 Hartman Simons: Wilbert Group, The
 Harvard Business Publishing: PAN Communications, Inc.
 Harvard Pilgrim Health Care: Rasky Baerlein Strategic Communications, Inc.
 Harvard Sweet Boutique: Bolt Public Relations
 Harvard Vanguard Medical Associates: Solomon McCown & Company, Inc.
 Hasbro: 360 Public Relations; Rogers & Cowan
 Hasbro Singapore: Strategic Public Relations Group
 Hass Avocado Board: FoodMinds, LLC; PadillaCRT
 Hatfields and McCoys Foundation: TransMedia Group
 Haunted Attraction Assn., The: Lou Hammond Group
 Havaianas: Klick Communications
 Haverfield LLP: Falls Communications
 Hawaiian Airlines: Quinn
 Hawks Cay Resort: Cheryl Andrews Marketing Communications
 Hawthorne, The: marlo marketing
 Hay Group: Taft Communications
 HBO: B/Hi
 HCM: Clermont Partners
 HDR Engineering, Inc.: Cerrell Associates, Inc.
 Head & Neck Cancer Alliance: MCS Healthcare Public Relations
 Head Kandy: Beautiful Planning Marketing & PR
 Head USA, Inc.: G&S Business Communications
 Headroom Digital Audio, Millennium Communications: Reich Communications
 Headwaters, Inc.: Financial Profiles, Inc.
 Health Net, Inc.: Abernathy MacGregor Group, The
 Health2047: Sterling Communications
 Healthcare Quality Assn. on Accreditation: MorganMyers
 HealthRIGH360: Fineman PR
 HealthSea Foods: TransMedia Group
 Healthy Mama: Ink & Roses
 Hearth & Home Technologies: Sponge
 Hearth, Patio & Barbecue Assn.: Harvest PR & Marketing, Inc.
 Heartland Payment Systems: G&S Business Communications
 Heaton Companies (Old Oak Lane, Tarpon Flats, Maison Residences): The Buzz Agency of Florida
 Hedodism II: Diamond Public Relations
 Hedy Goldsmith: Little Green Pickle
 Heekin Law Firm: A.wordsmith
 Heels 'n More: TransMedia Group
 Heidell Pittoni Murphy & Bach LLP: Berman Group, Inc., The
 Heineken: Access Emanate Communications
 Hemisphere Sales Group: Durée & Company, Inc.
 Henkel Corp.: Abernathy MacGregor Group, The
 Hennes & Mauritz: AMW Group
 Hennessy Industries: McNeely Pigott & Fox Public Relations, LLC
 Henniges Automotive: Eisbrenner Public Relations
 Henry Schein Inc.: A. Lavin Communications
 Hepatitis B Foundation: Furia Rubel Communications, Inc.
 Herbalife Ltd.: ICR
 Heritage Equity Partners: Marino.
 Heritage Provider Network: Merritt Group
 Hermes Watches: BPCM Worldwide
 Heroes for Children: TrizCom Public Relations
 Hershey Co.: Abernathy MacGregor Group, The
 Hershey Foods: Zeno Group
 Hess Express: Halo Group, The
 Hess Toy Truck: Goodman Media International, Inc.
 Hewlett Packard: Edelman
 Hewlett Packard Enterprise: Randle Communications
 Hewlett-Packard: Porter Novelli
 Hewlett-Packard Company (HP): FleishmanHillard
 Hey 19 Public House: Melrose PR
 Hey Gorgeous!: Coyne PR
 HGGC: Stanton Public Relations & Marketing
 Hickory Farms: Access Emanate Communications
 Hidden Pond Resort, ME: Redpoint Marketing PR, Inc.
 Hidden Valley Ranch (CRM): Purple Door Communications and Public Relations
 HiFX: Crenshaw Communications
 High Line Hotel, NYC: Weill Associates, Geoffrey
 High Performance DM: Marketing Maven Public Relations
 Highland Park: M Booth & Associates, Inc.
 Highlands Area Chamber of Commerce: BCF Agency
 Highline Medical Services Organization: Wilson Strategic
 HighPoint Global: SpeakerBox Communications
 HighTower: JConnelly
 Hilton: Finn Partners
 Hilton DoubleTree: Ketchum
 Hilton Head Island Motoring Festival: Brandware Public Relations
 Hilton Hotels: Landis Communications Inc.
 Hilton New York: Quinn
 Hilton San Francisco: Quinn
 Hilton Sandestin Beach Resort & Spa: Hayworth Public Relations
 Hip Hop Caucus: Caplan Communications LLC
 Hired: InkHouse Media + Marketing
 HIRO Media: Wise Public Relations, Inc.
 Hirtle Callaghan: Adam Friedman Associates
 Hisense: Kwittken
 Hitachi Consulting: Bob Gold & Associates
 Hitachi Data Systems: Lewis
 HMS Host Corp.: Singer Associates, Inc.
 HNTB Architects/Engineers: Fineman PR
 HNTB Corp.: Agnes Huff Communications Group, LLC
 Hoar Construction: Curley Company
 HOB: UPRAISE Marketing + Public Relations
 Hogan Lovells: Greentarget Global LLC

Hogshead Tavern: Tesla Group, The
HollyBeth Organics: Allyson Conklin Public Relations
Hollywood Arts Council: Tellem Grody Public Relations, Inc.
Hollywood Proper Residences, Los Angeles: Nancy J. Friedman Public Relations, Inc.
Holocaust Documentation & Education Center: BoardroomPR
Holt Brothers, Inc.: French | West | Vaughan
Home & Security: O'Malley Hansen Communications
Home Depot, The: Story Partners
Home Hardware: NATIONAL Public Relations
Home Health Care: IVY Marketing Group, Inc.
HomeAway: Kwittken
Homeless Children's Education Fund: WordWrite Communications LLC
Homestay.com: Spring, O'Brien
Homewood Suites by Hilton: rbb Comms.
Honda: Stephen Bradley & Associates LLC
Honey Baked Ham Company, The: Butin Integrated Communications
Honeywell: Weber Shandwick
Honeywell Home Environment: 360 Public Relations
Hong Kong Deposit Protection Board: Strategic Public Relations Group
Hong Kong Economic Trade Office: Singer Associates, Inc.
Honigman Miller Schwartz and Cohn LLP: LAK Public Relations, Inc.
Honor: Lewis
Hood River County Chamber of Commerce: Weinstein PR
Hood River Distillers: French | West | Vaughan
Hooks for Heroes: Butler Associates, LLC
Hootsuite: Blanc & Otus
Hope Outreach Center: BoardroomPR
Hopewell: Stevens Strategic Communications, Inc.
Hôpital Albert Schweitzer (H.A.S.): The Buzz Agency of Florida
Hopkins & Associates PR: Shirleybarr Public Relations
Hormel Foods: HOUSE of TSANG®: Gatesman+Dave
Horowitz Research: Double Forte
Horst Engineering: London, Michael J. & Associates
Hortonworks: Zeno Group
Hospital & Healthsystem Assn. of Pennsylvania: Bravo Group
Hospital Corp. of America: McNeely Pigott & Fox Public Relations, LLC
Hospital Corporation of America: Sachs Media Group
Hospital for Special Care: Mason Public Relations
Hostelworld Group: Butler Associates, LLC
Hostess Brands, LLC: LAK Public Relations, Inc.
Hot 97 Summer Jam 2013 20th Anniversary: Beautiful Planning Marketing & PR
Hot's Kitchen: Melrose PR
Hotel Angeleno: Klick Communications
Hotel Association of NYC: LAK Public Relations, Inc.
Hotel Beau-Rivage Palace, Lausanne, Switzerland: Weill Associates, Geoffrey
Hotel Caesar Augustus: Hawkins International Public Relations
Hotel Commonwealth, Boston: Nancy J. Friedman Public Relations, Inc.
Hotel Del Coronado, San Diego: J Public Relations
Hotel d'Angleterre, Copenhagen: Weill Associates, Geoffrey
Hotel El Convento, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
Hotel El Ganzo: Carolyn Izzo Integrated Communications (CIIC)
Hotel Engine: Volume Public Relations
Hotel Granduca Houston: Hawkins International Public Relations
Hotel Hassler, Rome: Weill Associates, Geoffrey
Hotel Hugo: Brandman Agency, The
Hotel Indigo Lower East Side: Quinn
Hotel Insider: BPCM Worldwide
Hotel on North, MA: Redpoint Marketing PR, Inc.
Hotel Regina Isabella, Ischia, Italy: Weill Associates, Geoffrey
Hotel Shangri-la Santa Monica: Agnes Huff Communications Group, LLC
Hotel Vermont: Hawkins International Public Relations
Hotel Victor, Miami Beach: Quinn
Hotel Week NYC: Nancy J. Friedman Public Relations, Inc.
Hotels.com: Lewis
House Foods: M Booth & Associates, Inc.
House of Matriarch: CRC, Inc.
House of Montague: CLY Communication
Houston Airport System: DoubleDimond Public Relations LLC
Houston Apartment Association: Ward Creative Communications
Houston Fuel Oil: Ward Creative Communications
Houston International Boat, Sport & Travel Show: DoubleDimond Public Relations LLC
Houston Skin Clinic: Shirleybarr Public Relations

Houzz: Lewis
Howard Cross – NY Giants Super Bowl Champion: Indra Public Relations
HowToBuyAFranchise.com : Bizcom Associates
HP Inc.: Makovsky
HTS Texas: Ward Creative Communications
Huawei: Racepoint Global
Hubbell Lighting, Inc.: Makovsky
HubSpot: ICR
Huddle House Restaurants: Bizcom Associates
Hudson Furniture: Gotham Public Relations
Hudson Realty Capital: French | West | Vaughan
Hudson River Financial Federal Credit Union: Goldman Communications Group, Inc.
Hudson Square Connection: Marino.
Hudson's Bay Co.: Abernathy MacGregor Group, The
Hugo Boss Fragrance: Nike Communications, Inc.
Humana: Coyne PR
Humane Society of Missouri: O'Malley Hansen Communications
Hungry Howie's: Konnect
Hunter Roberts Construction Group: Berman Group, Inc., The
Hunterdon Harmonizers: Diegnan & Associates, Norman
Huntington Bank: Sloane & Company; WordWrite Communications LLC
Huntington National Bank: Paul Werth Associates
Hunton & Williams: Clay Associates, Everett
Hunts Point Cooperative Market: Butler Associates, LLC
Huntsman Springs, Driggs, Idaho: Pearson Associates, David
Huron Capital Partners: Lambert, Edwards & Associates
Hurricane Grill and Wings: Konnect
HWH Architects, Engineers, Planners Inc.: Roop & Co.
Hyatt Centric the Loop, Chicago: Identity
Hyatt Hotels Corporation: FleishmanHillard
Hyatt House Naples: Turner
Hyatt Place/Hyatt House Downtown Denver: Turner
Hyatt Regency Aruba Resort Casino & Spa: Nancy J. Friedman Public Relations, Inc.
Hyatt Regency Aurora: Turner
Hyatt Regency Trinidad: Cheryl Andrews Marketing Communications
Hybris: PAN Communications, Inc.
hybris SAP: Ascendant Communications
Hyde Foundation: McNeely Pigott & Fox Public Relations, LLC
Hydra Biosciences: LaVoieHealthScience
Hydrocephalus Assn.: Kellen
Hydroid: Greenough Brand Storytellers
Häfele America: G&S Business Communications

I

I Am: Melrose PR
I Love NY: Finn Partners
I.D. Systems: Idea Grove
i9 Sports: Fish Consulting
IASIS Healthcare: Lovell Communications
IAV Automotive Engineering: Eisbrenner Public Relations
iBIO: Jasculca Terman Strategic Communications
IBM: Highwire PR; Ketchum; Maize Marketing; Ogilvy Public Relations; Racepoint Global; Tierney
ICAP: Intermarket Communications
Iceland: BIGfish Communications
Iceland Glacier Wonders: TransMedia Group
Iceland Naturally: AMP3 Public Relations
ICFF: White Good
Icontrol (Piper): Highwire PR
ICSC: Identity
Icy Strait Point: Thompson & Co. Public Relations
IDA Ireland: McGrath/Power Public Relations and Communications
Idaho Dairymen's Assn.: Red Sky Public Relations
Idaho Milk Products: Red Sky Public Relations
Idaho Tourism: Red Sky Public Relations
Idaho Wine Commission: Red Sky Public Relations
Idahoan: Hunter Public Relations
IDDS Group: North 6th Agency, Inc.
Ideal Protein: Scott Public Relations
IdeaPaint: Fama PR, Inc.
IDEX Corp.: Dix & Eaton Incorporated
Iditarod Trail Committee: Thompson & Co. Public Relations
IEEE: Finn Partners
IFA Educational Foundation: Fish Consulting

Igloodgn: Beautiful Planning Marketing & PR
 IgnitionOne: North 6th Agency, Inc.
 IGT: Clermont Partners
 iHeartMedia: LaunchSquad
 iHeartRadio: LaunchSquad
 iHome: B/Hi
 IKEA: APCO Worldwide; Ketchum
 Il Palazzetto, Rome: Weill Associates, Geoffrey
 Illinois Agriculture Coalition: MorganMyers
 Illinois Corn Growers Assn.: MorganMyers
 Illinois Pork Producers Assn.: MorganMyers
 Illinois Soybean Assn.: MorganMyers
 Illinois Women's Institute for Leadership (IWIL): Jasculca Terman Strategic Communications
 illy: 360 Public Relations
 Illuminar: Maize Marketing
 iLuv: R&J Strategic Communications
 ImagineAir: North 6th Agency, Inc.
 IMAX: Coyne PR
 Imax Corp.: Sloane & Company
 IMG Artists: Keith Sherman and Associates
 IMUSA USA: 5W Public Relations
 In the Mood: Tellem Grody Public Relations, Inc.
 In The Raw Brands: Kellen
 Incipio: Max Borges Agency
 Independence Asset Advisors: Buchanan Public Relations LLC
 Independence Blue Cross: Brian Communications; Tierney
 Independence Capital: Stevens Strategic Communications, Inc.
 Independent Collection: Brandman Agency, The
 Independent Living Systems: BoardroomPR
 Indigo IT: Verasolve
 Indipharm: Buchanan Public Relations LLC
 Indus Valley Partners: Buttonwood Communications Group
 InDxLogic: Idea Grove
 Infant Nutrition Council of America: Kellen
 Infectious Diseases Society of America: Public Communications Inc.
 Infinitely Virtual: Edge Communications, Inc.
 Infinity Auto Insurance: Conroy Martinez Group, The
 Infocore: Rosica Communications
 InFocus: Caster Communications, Inc.
 Infogroup: Walker Sands Communications
 Infor: Ruder Finn Inc.
 Information Resources, Inc.: UPRaise Marketing + Public Relations
 Infosys: Lewis
 InfoTech: Marketing Maven Public Relations
 InfoVista: March Communications
 Infozen: Merritt Group
 Ingersoll Rand: Lois Paul and Partners
 Ingersoll Rand Residential Solutions: Spong
 Ingram Micro: Finn Partners
 Inkaterra, Peru: Weill Associates, Geoffrey
 Inland Northwest Health Services: Wilson Strategic
 Inn at Manchester, VT: Redpoint Marketing PR, Inc.
 Inn on Fifth, The: Hayworth Public Relations
 Innergex: NATIONAL Public Relations
 Innocor Foam Technologies: 3rd Coast PR
 Inofile: Red Sky Public Relations
 Inovalon: Greenough Brand Storytellers
 inPLACE Design: Weiss PR, Inc.
 Inquilinos Boricuas en Acción: Solomon McCown & Company, Inc.
 InsideSales: Highwire PR
 Insperity: Didit Communications
 Instagram: JeffreyGroup
 Institute for Community Living, Inc.: Makovsky
 Insurance Assn. of CT: Cashman + Katz Integrated Communications
 Insurance Industry Resource Council: Paul Werth Associates
 Integrate: PAN Communications, Inc.
 Integrated Capital LLC: Hayworth Public Relations
 Integrity House: R&J Strategic Communications
 Integrity Partners: Beautiful Planning Marketing & PR
 Intel: Zeno Group
 Intel Federal: SpeakerBox Communications
 Intel Security: Lewis
 Intellectual Ventures: Curley Company
 Intellegencer: Gavin
 Intelligent Energy: Blanc & Otus
 Interactions Marketing: North 6th Agency, Inc.

Interactive Home, NYC: Indra Public Relations
 Intercall: Walker Sands Communications
 Intercept Pharmaceuticals: JPA Health Communications
 InterContinental Hong Kong: Brandman Agency, The
 Intercontinental New York Barclay: Hawkins International Public Relations
 Interdisciplinary Stem Cell Institute: Rubenstein Public Relations, Inc.
 Intermountain Healthcare: Goodman Media International, Inc.
 Internal Revenue Service: Weber Shandwick
 International AIDS Society: Cooney Waters Unlimited
 International Alliance of Theatrical Stage Employees: Tricom Associates, Inc.
 International Assn. of Fire Fighters: Tricom Associates, Inc.
 International Assn. of Flight Attendants: Tricom Associates, Inc.
 International Assn. of Healthcare Security and Safety: Falk Associates/Contact
 International Assn. of Infant Food Manufacturers: Tonic Life Communications
 International Assn. of Sheet Metal, Air, Rail and Transportation Workers: Tricom Associates, Inc.
 International Bowling Campus: 5W Public Relations
 International Coaches Foundation (ICF): Stanton Communications, Inc.
 International Copper Assn.: Kellen
 International Council on Nanotechnology: DoubleDiamond Public Relations LLC
 International Depository Svcs. of Canada: TrizCom Public Relations
 International Depository Svcs. of Delaware: TrizCom Public Relations
 International Facility Management Assn.: Berman Group, Inc., The
 International Healthcare Security and Safety Foundation: Falk Associates/Contact
 International Interior Design Assn. – New York: Kellen
 International Securities Exchange/ISE: Gregory FCA
 International Society for Traumatic Stress Studies: Kellen
 Interstate Hotels & Resorts (Corporate): Zimmerman Agency, The
 Intertek: Kellen
 Interxion: March Communications
 Intova: red7 Agency
 INTTRA: Affect
 Intuit: Access Emanate Communications
 Intuit QuickBase: Bateman Group
 Intuitive Surgical: JPA Health Communications
 Invent Communities: McNeely Pigott & Fox Public Relations, LLC
 Inventure Foods: Lambert, Edwards & Associates
 Invest in the USA: Rasky Baerlein Strategic Communications, Inc.
 Investment Program Assn.: Makovsky
 Invisalign: Gold PR
 Invisible Connect: Double Forte
 Invisible River: Devine + Partners
 Invoca: Bateman Group
 ioFABRIC: JPR Communications
 Ionic Security: Merritt Group
 Iowa Corn Growers Assn.: MorganMyers
 Iowa Economic Development Authority: Development Counsellors International (DCI)
 IPRO / Atlantic Quality Innovation Network: Tartaglia Communications, LLC
 Ipsen Biopharmaceuticals: Centron Public Relations
 Ipswitch: Fama PR, Inc.
 Irene Neuwirth Jewelry: BPCM Worldwide
 Irish Fairy Door Co.: Southard Communications, Inc.
 iRobot: Allison+Partners
 Iron Gate Motor Condos: Falk Associates/Contact
 Ironman Triathlon Corporation: Coyne PR
 Irvine Co.: Singer Associates, Inc.
 Irving Arts Center: TrizCom Public Relations
 ISJ Management: Zlokower Company
 Island Company: Stuntman Public Relations
 Island Gardens, Miami: Quinn
 Islands of Greece: KWE Partners
 Ismael Leyva Architects: Rubenstein Public Relations, Inc.
 Israel Ministry of Tourism, North America: Weill Associates, Geoffrey
 Israel Public Diplomacy (IPD) Forum: Waite Company, The
 IsramWorld: Weill Associates, Geoffrey
 IStar: BoardroomPR
 iStar / Asbury Park waterfront, Asbury Park, NJ: Nancy J. Friedman Public Relations, Inc.
 iStar/The Residences at Mandarin Oriental, Atlanta: Wilbert Group, The
 It's Just Lunch, Intl.: Levick

ITC Holdings Corp.: Franco Public Relations Group
ITC Hotels Luxury Collection: Spring, O'Brien
ITEM m6: Brandstyle Communications
ITPalooza IT Conference: BoardroomPR
ITW: Dix & Eaton Incorporated
Ivanhoe Cambridge: Zeno Group
IWC: Nike Communications, Inc.

J

J&J Sterility Assurance: Taft Communications
J. Calnan & Associates: Schneider Associates
J. G. Wentworth Co.: Makovsky
J. Wheeler Designs: Allyson Conklin Public Relations
J.D. Power and Assocs.: Brandware Public Relations
J.M. Smucker: Finn Partners
J.P. Morgan Corporate Challenge: 360 Public Relations
Jabra: Lewis
Jabu'she: Marketing Maven Public Relations
Jack & Olive: Melrose PR
Jack B. Carroll Law Firm: Shirleybarr Public Relations
Jack Daniels: Tesla Group, The
Jack Link's Protein Snacks: Spong
Jack London Square: Landis Communications Inc.
Jackie Robinson Foundation, The: 5W Public Relations
Jackson County Tourism: BCF Agency
Jackson Hole Chamber of Commerce: WordenGroup Public Relations
Jagex: B/Hi
JAHN Architects: Dixon|James Communications
Jam Jewels: Melrose PR
Jamaica: Finn Partners
Jamaica Inn: Brandman Agency, The
Jamba At-Home Smoothies: Lambert, Edwards & Associates
Jamba Juice: Finn Partners
Jamberry: Style House Public Relations
James Allen: Kaplow
James Valenti – Internationally Acclaimed Tenor: Indra Public Relations
Jamestown Properties: Marino.
Jane Iredale: 5W Public Relations
Jane Velez Mitchel: Goldman McCormick PR
Jane, The, New York: Nancy J. Friedman Public Relations, Inc.
Janney Montgomery Scott: Gregory FCA
Janssen: NATIONAL Public Relations
Janssen Biotech, Inc.: Tonic Life Communications
Janssen Global Services: Tonic Life Communications
Janssen Pharmaceuticals: Tonic Life Communications
Japan Art Assn./Praemium Imperiale: LAK Public Relations, Inc.
Jarden Consumer Solutions: Max Borges Agency
Jarden Corp.: ICR
Jarden Home Brands: 360 Public Relations
Jarden Safety & Security: L.C. Williams & Associates
Jaros Baum & Bolles: Berman Group, Inc., The
Jasmine Sky Designs: PR Girl Inc.
Jasper: LaunchSquad
JAWS (Just Add Water System): Didit Communications
Jazz Aviation LP: Dix & Eaton Incorporated
JCPenney: M Booth & Associates, Inc.
JDS Therapeutics: Marketing Maven Public Relations
JED Foundation: Makovsky
Jeff Green Partners: Identity
Jeff Gusky: TrizCom Public Relations
Jefferson Awards Foundation: Belle Communications
Jefferson National: Bliss Integrated Communication
Jefferson University Hospitals: Devine + Partners
Jekyll Island Authority, The: Butin Integrated Communications
Jelly Belly: 360 Public Relations
Jennie-O: Spong
Jennifer Meyer Jewelry: BPCM Worldwide
Jeremy London, Director/Producer, Hollywood: Mayo Communications & Mayo PR
Jerome Levy Forecasting Center, The: Edson & Associates Inc., Andrew
Jet Airways: Weill Associates, Geoffrey
JETRO-New York: Didit Communications
Jewish Board of Family and Children's Services: LAK Public Relations, Inc.
Jewish Community Centers of Greater Boston: Solomon McCown & Company, Inc.

Jewish Home Lifecare: Geto & de Milly, Inc.
JFKIAT, LLC (JFK Airport's Terminal 4): Marino.
Jirano: Beautiful Planning Marketing & PR
JLG Industries, Inc.: Conroy Martinez Group, The
JLL Atlanta: Wilbert Group, The
JMP Group: Dukas Linden Public Relations
JND Legal Administration: Zlokower Company
Joan Oloff: AMP3 Public Relations
Joan Oloff Footwear: AMP3 Public Relations
Job Corps: McNeely Pigott & Fox Public Relations, LLC
JobsOhio: Paul Werth Associates
Jobvite: LaunchSquad
Jockey: Purple Door Communications and Public Relations
Joe Torre Safe at Home Foundation: Goodman Media International, Inc.
Joe's Crab Shack: Champion Management Group
Joey Wolfner & The Styleliner: Brandstyle Communications
John Carroll University: Falls Communications
John Deere Worldwide: IMRE, LLC
John G. Shedd Aquarium: Public Communications Inc.
John Hall's Alaska: Hawkins International Public Relations
Johnny Rockets: Trevelino/Keller
Johnson & Johnson: Abernathy MacGregor Group, The; FleishmanHillard; Hunter Public Relations; Ink & Roses; JeffreyGroup; Porter Novelli; RF | Binder Partners, Inc.; Ruder Finn Inc.; Weber Shandwick
Johnson & Johnson Corporate: IMRE, LLC
Johnson & Johnson/Care4Today: Landis Communications Inc.
Johnson Controls: APCO Worldwide
Johnson Controls Automotive Group: Bianchi Public Relations, Inc.
Johnson Fain: Taylor & Company
Johnsonville: Current
Jolly Pumpkin Brewery: Franco Public Relations Group
Jon Barnes, Jazz Musician: Mayo Communications & Mayo PR
Jopwell: Crenshaw Communications
Jordan Company: Stanton Public Relations & Marketing
JRT Realty Group: Marino.
Juice Mobile: North 6th Agency, Inc.
Juice Products Assn.: Kellen
Juicy Juice: 360 Public Relations
Juja Active: MFA, Ltd. (Missy Farren & Assocs.)
Jumby Bay, A Rosewood Resort: Hawkins International Public Relations
Jumeirah Hotels & Resorts: J Public Relations
Jumping Fences/San Francisco Marathon: Fineman PR
Juneau Convention & Visitors Bureau: Thompson & Co. Public Relations
Juniper Networks: SpeakerBox Communications
Jupiter Beach Resort: Diamond Public Relations
Just Born/PEEPS: Coyne PR
Just for Men: M Booth & Associates, Inc.
Justin Boots: French | West | Vaughan
Juvenile Diabetes Research Foundation: Indra Public Relations
JW Marriott Camelback Inn Resort & Spa, Scottsdale: Nancy J. Friedman Public Relations, Inc.
JW Marriott El Convento Cusco/Peru: Diamond Public Relations
JW Marriott Guanacaste Resort & Spa: Lou Hammond Group
JW Marriott Houston Downtown/Pearl Hospitality: Ward Creative Communications
JW Marriott Miami: Newlink
JW Marriott Minneapolis Mall of America: Lou Hammond Group
JW Marriott Venice: Hawkins International Public Relations
JW/CasaMagna Marriott Resorts Cancun: Diamond Public Relations
Jägermeister: M Booth & Associates, Inc.

K

K-Swiss: Turner
K. Wah International Holdings Ltd.: Strategic Public Relations Group
K12: Brownstein Group
K2 Software: Merritt Group
Kabam: Rogers & Cowan
KaBOOM!: MFA, Ltd. (Missy Farren & Assocs.)
Kaftan Enterprises: Logos Communications, Inc.
Kahiki Foods: Belle Communications
KAHN Architecture & Design: Zlokower Company
Kahuna: PAN Communications, Inc.
Kaiser Aluminum: Clermont Partners
Kaiser Permanente: Crosby; Weber Shandwick
Kaiser Roth (No Nonsense): Kaplow
Kampgrounds of America: Allison+Partners

Kandy Kiss of California: BLND Public Relations
 Kaneland/NACK: Feintuch Communications
 Kangaroo by InFocus: Caster Communications, Inc.
 Kannuu: Idea Grove
 Kantar Media: Daddi Brand Communications
 Kaplan University: rbb Comms.
 Kapow Events: Walker Sands Communications
 Karen Clark & Company: BackBay Communications
 Kareo: Dodge Communications
 Kartell by Laufen: Gotham Public Relations
 Kaspersky: Lewis
 Kat Yarbrough, vocalist: TransMedia Group
 Kate Delaney (National Radio Host): Goldman McCormick PR
 Kati Roll Company: Stuntman Public Relations
 Kaufman Organization: Quinn
 Kaya di Koko: Melrose PR
 Kaye Scholer LLP: Levick
 KBG Injury Law: Gavin
 KBIS: White Good
 Keck Medicine of USC: Edge Communications, Inc.
 Keefe, Bruyette & Woods (KBW): Intermarket Communications
 KEEK: Makovsky
 KEEN: Konnect
 keene: Melrose PR
 Kelley Blue Book: Citizen Relations
 Kellogg's/Pringles: Havas PR
 Kelly Moore Bag: Crenshaw Communications
 Kelly Services, Inc.: Dix & Eaton Incorporated
 KemPharm: Cooney Waters Unlimited
 Kennametal: Dix & Eaton Incorporated; WordWrite Communications LLC
 Kennametal, Inc.: Abernathy MacGregor Group, The
 Kennebunkport Inn, The, ME: Redpoint Marketing PR, Inc.
 Kennebunkport Resort Collection: Redpoint Marketing PR, Inc.
 Kennedy Organics: MFA, Ltd. (Missy Farren & Assocs.)
 Kenneth Cole Connect: CRC, Inc.
 Kenneth Cole New York: CRC, Inc.
 Kensington Vanguard Land Services: Zlokower Company
 Kent State University: Paynter Communications LLC
 Kentz: Pierpont Communications Inc.
 Kenya Tourist Board: Myriad Marketing
 Kepner-Tregoe: Pierpont Communications Inc.
 Kessler Canyon (DeBeque, Colo.): Zimmerman Agency, The
 Kessler Collection of Luxury Resorts, The (Corporate): Zimmerman Agency, The
 Ketchum: BLH Consulting, Inc.
 Kettle Chips: Access Emanate Communications
 Keurig Canada: NATIONAL Public Relations
 Keurig Green Mountain: Cone Communications
 Key Private Bank: Bliss Integrated Communication
 KeyBanc Capital Markets: Bliss Integrated Communication
 KeyBank: Dix & Eaton Incorporated; Eric Mower + Associates; Roop & Co.
 KeyBank Real Estate Capital: Bliss Integrated Communication
 Keynote: Blanc & Otus
 Keystone Foods: Tierney
 Keystone Shipping: Tierney
 KFC: Strategic Public Relations Group
 KHAYAR: Brandstyle Communications
 Kia Motors: Zeno Group
 Kia Motors Manufacturing Group: Levick
 Kichler: Falls Communications
 Kick-It Trainer: Southard Communications, Inc.
 Kidd Kraddick Morning Show/Kidd's Kids: Champion Management Group
 Kidde: Fahlgren Mortine
 Kids R Kids: Fish Consulting
 Kilpatrick Townsend: Jackson Spalding
 Kim Crawford: Nike Communications, Inc.
 Kimberly Clark: Ogilvy Public Relations
 Kimberly Hotel: Carolyn Izzo Integrated Communications (CIIC)
 Kimberly-Clark: Ketchum
 Kimco Realty: Gregory FCA
 Kimpton Hotels and Restaurants: Landis Communications Inc.
 Kinderling: Wilson Strategic
 King David Hotel, Jerusalem: Weill Associates, Geoffrey
 King Nut: Stevens Strategic Communications, Inc.
 King Street Capital Management, LLC: Abernathy MacGregor Group, The
 Kings: Tierney

Kingsmill: BCF Agency
 Kinney Group Creative: Melrose PR
 KIPP NJ: R&J Strategic Communications
 Kirkland's: McNeely Pigott & Fox Public Relations, LLC
 Kirtland Capital Partners: Roop & Co.
 Kit and Ace: Nike Communications, Inc.
 Kitov Pharmaceuticals: JV Public Relations NY
 KMD Architects: Landis Communications Inc.
 KnifeandForklift.com: TransMedia Group
 Knoll: Berman Group, Inc., The
 Knot Genie Detangling Brush: Red Jeweled Media
 Knowland: Abelow PR
 Knowles: G&S Business Communications
 Knowm: McGrath/Power Public Relations and Communications
 Koba Entertainment: Tellem Grody Public Relations, Inc.
 Kodak: Lois Paul and Partners
 Kohler Canada: NATIONAL Public Relations
 Kohler Co.: Global Communicators, LLC
 Kohler Company: Ketchum
 Kohn Pedersen Fox: Gotham Public Relations
 Kokam: Eastwick
 Kona Kai (San Diego): Zimmerman Agency, The
 Konica Minolta: Bliss Integrated Communication
 Kony: Blanc & Otus
 Kopin: Max Borges Agency
 Koppers: WordWrite Communications LLC
 Korean Embassy: Finn Partners
 Korn Ferry: Bliss Integrated Communication
 Kount: Red Sky Public Relations
 Kowa Pharmaceuticals America, Inc.: Makovsky
 Koziol: Didit Communications
 KPA Dealer Services: Brandware Public Relations
 Kraft Heinz: MorganMyers
 Kraton Performance Polymers: Abernathy MacGregor Group, The
 KRAVE Jerky: Konnect
 Crazy Glue: Falls Communications
 Kroger Co., The: Fahlgren Mortine
 Kronos: Racepoint Global
 KRUPS: 5W Public Relations
 Krux: Lightspeed PR
 Kryolan: Bella Public Relations, Inc.
 KryoLife: Indra Public Relations
 KSV NY: Tesla Group, The
 KT Health: Taylor
 Kulm Hotel St. Moritz: Brandman Agency, The
 Kunzler Meats: Gavin
 Kure Beach, N.C.: French | West | Vaughan
 Kurt Salmon: Bliss Integrated Communication
 Kwikset Corporation: IMRE, LLC
 Kyoto: Myriad Marketing
 Kyra Infotech: Moore Communications Group

L

L'eggs: CRC, Inc.
 L'Oreal: Bateman Group; CRC, Inc.
 L'Oreal USA, Inc.: IMRE, LLC
 L+L Holding Co.: Berman Group, Inc., The
 L-SPARK: Merritt Group
 L.E. Hotels: Pollack PR Marketing Group, The
 La Bon Magot: Taft Communications
 La Cantera (San Antonio): Zimmerman Agency, The
 La Colombe: Brownstein Group
 La Compagnie: Hawkins International Public Relations
 La Concha Resort: A Renaissance Hotel, San Juan, Puerto Rico: Nancy J. Friedman Public Relations, Inc.
 La Mamounia: Brandman Agency, The
 La Quinta Holdings, Inc.: ICR
 Labelmaster: L.C. Williams & Associates
 Labstyle Innovations: JV Public Relations NY
 IAC: ICR
 Lackawanna County, PA: Lou Hammond Group
 Lacoste Fragrance: Nike Communications, Inc.
 LAFCO: Ruder Finn Inc.
 Laguna Art-A-Fair Festival: Bolt Public Relations
 Lahey Health: Solomon McCown & Company, Inc.
 Lake Arrowhead Resort & Spa: Hawkins International Public Relations
 Lake Health: Paynter Communications LLC

Lake Metroparks: Stevens Strategic Communications, Inc.
 Lake Morey Resort, VT: Redpoint Marketing PR, Inc.
 Lakemaid Beer: Pocket Hercules
 Lakeshore Learning: 3rd Coast PR
 Lamaze International: JPA Health Communications
 Lampe Berger Paris: Lou Hammond Group
 Lancaster Colony Commercial Products: Stevens Strategic Communications, Inc.
 Land O'Lakes: PadillaCRT
 Landing Resort & Spa and Jimmy's Restaurant, The: WordenGroup Public Relations
 Lands' End: M Booth & Associates, Inc.
 Lands' End: Brian Communications
 Lane Community College: Funk/Levis & Associates
 Lang Lang: Keith Sherman and Associates
 Lantof Technologies: MFA, Ltd. (Missy Farren & Assocs.)
 Lanvin: BPCM Worldwide
 Lanybook: CLY Communication
 LaPlaya Beach & Golf Resort (Naples): Zimmerman Agency, The
 Laserfiche: Greenough Brand Storytellers
 LATAM Airlines Group: Newlink
 Lathem, Inc.: Alpine Communications
 Laticrete: Eric Mower + Associates
 Latino Policy Forum: Jasculca Terman Strategic Communications
 Latitude Beverage Company/90+ Wines: marlo marketing
 LaunchU/Oberlin College: Birnbach Communications Inc.
 Lauren de Normandy, Casting Director: Mayo Communications & Mayo PR
 Lauren's Kids: Sachs Media Group
 Law Office of Richard Tendler: Durée & Company, Inc.
 LawFund Management Group: Blaine Group, The
 Lazard Freres & Co. LLC: ICR
 LCOR: Quinn
 LCS Communities: Lavidge
 LDR Spine USA: Kwittken
 Le Coq Rico: Stuntman Public Relations
 Le Guanahani: Hawkins International Public Relations
 Le Meridien Chambers Minneapolis: Diamond Public Relations
 Le Meridien Hotels: Heron Agency
 Le Royal Monceau - Raffles Paris: Brandman Agency, The
 Leadership for Education Equity: Jasculca Terman Strategic Communications
 Leaf: Melrose PR
 League of Conservation Voters: Caplan Communications LLC
 League of Southeastern Credit Unions
 Leanplum: Resound Marketing
 LeapFrog: Access Emanate Communications
 Lear Corp.: Stephen Bradley & Associates LLC
 Learn to Ski and Snowboard Month: MFA, Ltd. (Missy Farren & Assocs.)
 Learning Sciences International: Gavin
 LeaseAccelerator: Buttonwood Communications Group
 Leave No Trace: Momentum Media PR
 Lee County Economic Development Office: Development Counsellors International (DCI)
 LEEDCO - Lake Erie Energy Development Corp.: Dix & Eaton Incorporated
 LeFrak Organization : Quinn
 Legacy Business School: Rubenstein Public Relations, Inc.
 Legacy ER & Urgent Care: TrizCom Public Relations
 LegalZoom: Access Emanate Communications
 Legg Mason & Co., LLC: ICR
 LEGOLAND Discovery Center Michigan: Identity
 Legrand: Sharp Communications, Inc.
 Legrand N.A.: Feintuch Communications
 Lehigh Group, The: L.C. Williams & Associates
 Lehigh University: Schneider Associates
 Leica: M Booth & Associates, Inc.
 Leisure Pass Group: Hayworth Public Relations
 Lemelson-MIT: Cone Communications
 Lemire LLC: LAK Public Relations, Inc.
 Lenda: 5W Public Relations
 Lendlease: Solomon McCown & Company, Inc.
 Lennar-SE Florida: Conroy Martinez Group, The
 Lenovo: Capstrat; Lewis; Ogilvy Public Relations; Strategic Public Relations Group; Taylor
 LEO: Pollack PR Marketing Group, The
 Leprino Foods Company: Levick
 Letters To The Universe: Purple Door Communications and Public Relations
 Levant: Little Green Pickle
 Level 3: Volume Public Relations
 Levi's: Landis Communications Inc.
 Levien & Co.: Dedit Communications
 LEVL: Peppercomm, Inc.
 Lewis Baach pllc: LAK Public Relations, Inc.
 Lexington, Kentucky: Quinn
 Lexis/Nexis HPCC Systems: McGrath/Power Public Relations and Communications
 Lexol Leather Care: Brandware Public Relations
 Lexus: IW Group, Inc.
 LG: Strategic Public Relations Group
 LG Electronics: Ogilvy Public Relations
 Lhoist NA: Stephen Bradley & Associates LLC
 Libbey Inc.: Dix & Eaton Incorporated
 Liberty Media: Sloane & Company
 Liberty Mutual Insurance: 360 Public Relations
 Library of Congress: Ketchum
 Library Hotel Collection: Quinn
 Libratone: Max Borges Agency
 Liebherr: Halo Group, The
 Life Extension: Rubenstein Public Relations, Inc.
 LifeCare Hospitals: Lovell Communications
 Lifelock: Zeno Group
 LifeNet Health/Bio-Implants: BCF Agency
 LifeProof / Otterbox: MFA, Ltd. (Missy Farren & Assocs.)
 LifeSaver App: Reich Communications
 LifeStride: O'Malley Hansen Communications
 Lifestyles Condoms: 5W Public Relations
 LifeThreads: Feintuch Communications
 LIFT America Coalition: Story Partners
 LightForce Therapy Lasers: R&J Strategic Communications
 Lighthouse Guild: Stanton Public Relations & Marketing
 Lighthouse of Houston, The: DoubleDimond Public Relations LLC
 Lighting, The: Cashman + Katz Integrated Communications
 Lightlife Foods: 360 Public Relations
 LightSpeed Retail: Bateman Group
 Lightstone Group, The: Geto & de Milly, Inc.
 LILEE Systems: UPRAISE Marketing + Public Relations
 Lilla Bello Studio: Melrose PR
 Limelight Health: Eastwick
 Limelight Hotel: BCF Agency
 LimoLiner Luxury Motorcoach: marlo marketing
 Linamar: Eisbrenner Public Relations
 Lincoln Electric Co.: Dix & Eaton Incorporated; Falls Communications
 Lincoln Financial Distributors: Brownstein Group
 Lincoln Harris: Wilbert Group, The
 Lincoln Motor Company: Moore Communications Group
 Lincoln Property Co. Southeast: Wilbert Group, The
 Lindblad Expeditions: Klick Communications
 Linde: Blanc & Otus
 Lindt: Cone Communications
 Lineage Logistics: RAM Communications
 Linedata: BackBay Communications
 LinkedIn: Bateman Group; Just Drive Media; Porter Novelli
 Linsalata Capital: Roop & Co.
 Lion Rock: Melrose PR
 Lionel, LLC: Coyne PR
 Lionsgate: B/Hi
 Liquitex: M studio
 Lisa Durden: Goldman McCormick PR
 ListenTrust: Marketing Maven Public Relations
 Lit World: Cashman + Katz Integrated Communications
 Liti Holographic: Southard Communications, Inc.
 Litigation Support for various matters: Clay Associates, Everett
 Littelfuse: G&S Business Communications
 Little Palm Island Resort (Key West, Fla.): Zimmerman Agency, The
 Little TART Restaurant: Klick Communications
 Littler Mendelson: Greentarget Global LLC
 Live With MJ: Indra Public Relations
 LiveOps: McGrath/Power Public Relations and Communications
 Living With Asthma: Melrose PR
 Livingston International: Public Communications Inc.
 Loaves & Fishes Community Services: L.C. Williams & Associates
 Local 802, American Federation of Musicians: Geto & de Milly, Inc.

Locali: Melrose PR
 LocalTable: Melrose PR
 Locus Biosciences: French | West | Vaughan
 Locus Robotics: Brandstyle Communications
 Lodge on the Cove, The, Kennebunkport, ME: Redpoint Marketing PR, Inc.
 Lodge, The, Sea Island, GA: Nancy J. Friedman Public Relations, Inc.
 LodgIQ: North 6th Agency, Inc.
 Loews Corporation: RF | Binder Partners, Inc.
 Loews Hotels: 5W Public Relations
 Loews Hotels & Resorts: Hawkins International Public Relations
 LogicNow: Merritt Group
 Logitech: Finn Partners; Karbo Communications; Lewis
 LogMeIn: InkHouse Media + Marketing
 Lone Star Steakhouse: Champion Management Group
 Lonestar Heart Inc.: Versaggi Biocommunications
 Long Beach Convention & Visitors Bureau: Development Counsellors International (DCI)
 Long Island City Partnership: Marino.
 Long Island University: Global Strategy Group
 Longchamp: BPCM Worldwide
 Longines: Coyne PR
 Lookout: Bateman Group
 LoopPay (now part of Samsung): PAN Communications, Inc.
 Lord & Taylor: The Buzz Agency of Florida
 Lord Abbett: Cognito
 Lord and Taylor Holdings, LLC: IMRE, LLC
 LORD Corp.: G&S Business Communications
 Lorena Sarbu: Film Fashion
 Lorissa's Kitchen: Sponge
 Los Angeles Tourism & Convention Board: Brandman Agency, The
 Los Angeles World Airports: Agnes Huff Communications Group, LLC
 Los Cabos International Film Festival: Carolyn Izzo Integrated Communications (CIIC)
 Los Cabos Tourism Board: Carolyn Izzo Integrated Communications (CIIC)
 Lotus Bakeries/Biscoff Cookies: Landis Communications Inc.
 Loudoun County: BCF Agency
 Louis Pappas Fresh Greek: At The Table Public Relations
 Louroe Electronics: Maize Marketing
 Louvelle: RED PR
 Lovell Minnick Partners: Stanton Public Relations & Marketing
 LoyaltyOne: RAM Communications
 Lozza Eyewear: CLY Communication
 LPL Financial: KCD PR Inc. - Financial Inbound Marketing Firm
 LRC Properties: Goldman Communications Group, Inc.
 Lubell Rosen: Durée & Company, Inc.
 Lubrizol Corp.: Dix & Eaton Incorporated
 Ludlow, The, New York: Nancy J. Friedman Public Relations, Inc.
 Lulu Avenue: CRC, Inc.
 lululemon athletica: ICR
 LumaRx: J Public Relations
 Lumeris: Standing Partnership
 Luminess: Kaplow
 Luminex Corporation: Crosswind Media & PR
 Lumity: Resound Marketing
 Lundbeck: NATIONAL Public Relations
 Lundberg Family Farms: Access Emanate Communications
 Lungarno Collection: Hawkins International Public Relations
 Luol Deng: French | West | Vaughan
 Lure Fishbar and The Rum Line, Loews Miami Beach Hotel: Brustman Carrino Public Relations
 Lurie Garden (Millennium Park Foundation): GreenMark Public Relations, Inc.
 Lutron: M Booth & Associates, Inc.
 Luvic Foods: Marketing Maven Public Relations
 Luxe Hotels: Pollack PR Marketing Group, The
 LuxeHome: White Good
 Luxottica: Eric Mower + Associates
 Luxottica OneSight: Citizen Relations
 Luxury Retreats: JConnelly
 Lyfe Kitchen: Landis Communications Inc.
 Lyman Orchards: Mason Public Relations
 Lysol: Access Emanate Communications
 LYFT: Sachs Media Group
 L'Auberge de Sedona, Arizona: J Public Relations
 L'Occitane: Kaplow
 L'Oreal: Rogers & Cowan

M

M&T Bank: Gregory FCA
 Maaco: Rock Orange
 Macallan, The: M Booth & Associates, Inc.
 MacArthur Foundation: Global Strategy Group
 Macau: Myriad Marketing
 MACE Security Brands: Falls Communications
 MACH37: Merritt Group
 Macro Solutions: SpeakerBox Communications
 Macy's: AMW Group; Rock Orange
 MAD Architects: Quinn
 Madame Tussauds: Rogers & Cowan
 MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
 Madeline Hotel and Residences Telluride: Hawkins International Public Relations
 Madison Capital: Berman Group, Inc., The
 Madison Dearborn Partners, LLC: Abernathy MacGregor Group, The
 Maestro Health: PAN Communications, Inc.
 Magento: Highwire PR
 Magformers: Southard Communications, Inc.
 Magna: Eisbrenner Public Relations
 Magneco/Metrel: Glendale Communications Group, Inc.
 Magnises: Brandstyle Communications
 Magnolia Home Entertainment: B/Hi
 Magzter: Crenshaw Communications
 Mahekal (Playa del Carmen): Zimmerman Agency, The
 Main Event: SPM Communications, Inc.
 Main Street Hospitality Group: Redpoint Marketing PR, Inc.
 Mainsail Beach Inn: Hayworth Public Relations
 Mainsail Lodging & Development: Hayworth Public Relations
 Makaira Agency (Tokyo, Japan): Global Communicators, LLC
 Makena Capital: Stanton Public Relations & Marketing
 Malie Organics: Coyne PR; Klick Communications
 MALLC Consumer Products: Southard Communications, Inc.
 Mallinckrodt: Moore Communications Group; NATIONAL Public Relations
 Mallinckrodt LLC: Coyne PR
 Mallinckrodt Pharmaceuticals: Standing Partnership
 Mammot: Momentum Media PR
 Managed Career Solutions: Cerrell Associates, Inc.
 Manatt Phelps & Phillips: Greentarget Global LLC
 Mandalay Bay: AMW Group
 Mandapa, a Ritz-Carlton Reserve: Blackbird PR
 Mandarin Oriental Hotel Group: Lou Hammond Group
 Mandy Kellogg Rye Styling & Design: Allyson Conklin Public Relations
 Manfrotto Distribution: R&J Strategic Communications
 Manhead Merchandise: Resound Marketing
 Manheim Auctions: McNeely Pigott & Fox Public Relations, LLC
 Manitowoc Co., The: Clermont Partners
 Mann Center for the Performing Arts: Devine + Partners
 MannKind Corp.: MCS Healthcare Public Relations
 Marché Restaurant and Provisions Market Hall: Little Green Pickle
 Marco Polo: CLY Communication
 Margaritaville Hollywood Beach Resort: Hemsworth Communications
 Margarita's Restaurants: marlo marketing
 Margolin, Winer & Evens, LLP: Berman Group, Inc., The
 Marilyn Schlossbach Group, The: M studio
 Marina Del Rey Hospital: Agnes Huff Communications Group, LLC
 Marina Palms: BoardroomPR
 Marina Plastic Surgery: Tellem Grody Public Relations, Inc.
 Marine Mammal Center, The: Double Forte
 Marine Well Containment Company: Weber Shandwick
 Mariner Holdings: Peppercomm, Inc.
 Maritime Hotel, The, New York: Nancy J. Friedman Public Relations, Inc.
 Maritz Motivation Solutions: Rubenstein Public Relations, Inc.
 Maritz, Inc.: Standing Partnership
 Mark Monitor: Zeno Group
 Market New Haven: Lou Hammond Group
 Market Track: Pollack PR Marketing Group, The
 MarketAxess: Cognito
 MarketingSherpa/MECLABS: Feintuch Communications
 Marlton, The, New York: Nancy J. Friedman Public Relations, Inc.
 Marmara Park Avenue, New York: Nancy J. Friedman Public Relations, Inc.
 Marqeta: Cognito
 Marquette University: Jasculca Terman Strategic Communications

Marriott Costa Rica: Quinn
 Marriott Hotels: BLAZE PR
 Marriott Stanton South Beach: Diamond Public Relations
 Mars: APCO Worldwide; Cone Communications; Weber Shandwick
 Marshall's Headphones: Max Borges Agency
 Martin Campbell, Film Director/Producer: Mayo Communications & Mayo PR
 Martin de Porres School: LAK Public Relations, Inc.
 Martin Lawrence Gallery: Stuntman Public Relations
 Martin Marietta: Stephen Bradley & Associates LLC
 Martin Marietta Materials: G&S Business Communications
 Martin Miller's Gin: Abelow PR
 Martin's Potato Rolls: Gavin
 Martin-Senour Paints: Falls Communications
 Martini: Nike Communications, Inc.
 Maryland Live! Casino: Stanton Communications, Inc.
 Maryland Technology Development Corporation: Weiss PR, Inc.
 Maryville University: Standing Partnership
 Maserati: Nike Communications, Inc.
 Mass Mutual: Cashman + Katz Integrated Communications
 Massachusetts Convention Center Authority/The Lawn on D: marlo marketing
 Massachusetts Dept. of Public Health: Solomon McCown & Company, Inc.
 Massachusetts Developmental Disabilities Council: Solomon McCown & Company, Inc.
 Massachusetts General Hospital Cancer Center: Rasky Baerlein Strategic Communications, Inc.
 Massachusetts Medical Society/New England Journal of: Solomon McCown & Company, Inc.
 Massachusetts Smart Growth Alliance: Solomon McCown & Company, Inc.
 Massage Envy: Lavidge
 Massage Envy Spa: Heron Agency
 Massage Heights: Fish Consulting
 Massimo Zanetti Beverage: BCF Agency
 Mast-Jägermeister: G&S Business Communications
 Master Limited Partnership Assn. (MLPA): Story Partners
 Master Lock: JSH&A Communications
 MasterBrand Cabinets: Sponge
 MasterCard: Rasky Baerlein Strategic Communications, Inc.; Weber Shandwick
 Mastering Your Mean Girl: The No BS Guide to Silencing Your Inner Critic and Becoming Wildly Wealthy, Fabulously Healthy, and Bursting With Love: Blaine Group, The
 Mastrad: Konnect
 Mat-Su Health Foundation: Wilson Strategic
 MATADOR Beef Jerky: Sponge
 Match.com: Landis Communications Inc.
 Materion: Stevens Strategic Communications, Inc.
 Materion Corp.: Fahlgren Mortine
 Maternal, Child & Family Health Coalition: Standing Partnership
 Materra/Cunat Family Vineyards: Fineman PR
 Matheny Medical and Education Center: R&J Strategic Communications
 Matinas BioPharma: LaVoieHealthScience
 Matrix Professional Haircare: CRC, Inc.
 Mattel: Abernathy MacGregor Group, The; Weber Shandwick
 Mattress Firm: Jackson Spalding
 Maverix USA: Southard Communications, Inc.
 Mawi DNA Technologies, Inc.: Tellem Grody Public Relations, Inc.
 Max Group (Max's Grille, Max's Harvest, Max's Social House), The: The Buzz Agency of Florida
 Max Planck Florida Institute: Moore Communications Group
 MAXIMUS: Merritt Group
 Maximus Real Estate Partners: Rubenstein Public Relations, Inc.
 MaxPlay: Double Forte
 Maxta Inc.: JPR Communications
 Maxthon: Landis Communications Inc.
 May Institute: Solomon McCown & Company, Inc.
 Maybelline: BPCM Worldwide; CRC, Inc.
 Mayer Law Group LLC: LAK Public Relations, Inc.
 Mayfair Hotel and Spa: Conroy Martinez Group, The
 Mayfly Group, LLC: BCF Agency
 Mayo Clinic: PadillaCRT
 Mayor Bill de Blasio (New York City): Global Strategy Group
 MBLM: Rubenstein Public Relations, Inc.
 Mc Gowan Builders: Berman Group, Inc., The
 McBride Company: Brownstein Group
 McCall Farms: Lou Hammond Group
 McCormick & Co.: Weber Shandwick
 McCormick Foundation: Public Communications Inc.
 McDermott, Will & Emery: Ripp Media/Public Relations, Inc.
 McDonald Hopkins: Dix & Eaton Incorporated
 McDonald's: BodenPR; IW Group, Inc.
 McDonald's Corp.: Dixon|James Communications
 McDonald's Regional Co-ops: Fahlgren Mortine
 McDonald's Restaurants of Southeast Michigan: Marx Layne & Company
 McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney
 McDonald's: 5W Public Relations; Marino.; Porter Novelli; Ruder Finn Inc.
 McDonald's Restaurants of Canada: NATIONAL Public Relations
 McGarrah Jessee: SPM Communications, Inc.
 McGettigan's Bar & Restaurant: Carolyn Izzo Integrated Communications (CIIC)
 McGraw-Hill Education: Paul Werth Associates; RF | Binder Partners, Inc.
 McGraw-Hill Financial: Berman Group, Inc., The
 McIntosh Poris Associates: Taylor & Company
 McKeeCo Services: Fish Consulting
 MCM Construction, Inc.: Revell Communications
 MCPc: Dix & Eaton Incorporated
 MD Anderson: Finn Partners
 ME Global: G&S Business Communications
 Meals On Wheels Atlanta: Communications 21
 Meat Market restaurant, Miami Beach & Palm Beach: Brustman Carrino Public Relations
 Meathead Movers: Bolt Public Relations
 Mechanical Contractors Association of New York: Butler Associates, LLC
 Med-Master: 3rd Coast PR
 Medallia: Sterling Communications
 Medallion Financial Corporation: Zlokower Company
 MedAvante: Taft Communications
 MedExpress: WordWrite Communications LLC
 Medgenics, Inc.: Tonic Life Communications
 MEDHOST: Lovell Communications
 Media Leaders: Melrose PR
 MediaBrix: Resound Marketing
 MediaMath: PAN Communications, Inc.
 Medical Center Co., The: Falls Communications
 Medical Marijuana of Illinois: Pietryla PR & Marketing
 Medical Mutual: G&S Business Communications
 Medicine: Solomon McCown & Company, Inc.
 Medieval Times: Motion PR
 Medifast: 5W Public Relations
 Medimmune: Taft Communications
 MedjetAssist: Spring, O'Brien
 MedShadow Foundation: Livingston PR
 Medtronic: Centron Public Relations; Newlink
 Meet Minneapolis: Sponge
 Megabus.com: Current
 Meijer: Falls Communications; Weber Shandwick
 Meketa Investment Group: BackBay Communications
 Melanoma Research Foundation: JPA Health Communications
 Melbourne: Myriad Marketing
 Melitta Coffee: French | West | Vaughan
 Mellanox Technologies: McGrath/Power Public Relations and Communications
 Mellow Mushroom Pizza Bakers: Stuntman Public Relations
 Melting Pot, The: Fish Consulting
 Memo Touch: Dixon|James Communications
 Memorial Sloan Kettering Cancer Center: CooperKatz & Company, Inc.
 Memorial Sloan-Kettering Cancer Center: Keith Sherman and Associates
 Menarini Group: Versaggi Biocommunications
 Menchie's: Konnect
 Mendez Fuel: Clay Associates, Everett
 Mendix: PAN Communications, Inc.
 Mental Wellness Center: Marino.
 Men's ROGAINE®: Ink & Roses
 Mercantile Bank (NASDAQ:MBWM): Lambert, Edwards & Associates
 Mercator MedSystems: Versaggi Biocommunications
 Mercedes Benz: M Booth & Associates, Inc.
 Mercedes Benz Fashion Week Nina Skarra: Beautiful Planning Marketing & PR
 Mercedes-Benz USA: Taylor
 Merck: MCS Healthcare Public Relations; Weber Shandwick
 Merck Animal Health: MorganMyers
 Merck Serono: NATIONAL Public Relations

Merck Sharp & Dohme Corp.: Makovsky
 Merit School of Music: L.C. Williams & Associates
 Merrill Lynch: Moore Communications Group
 Merrion Hotel, Dublin: Weill Associates, Geoffrey
 Merry Maid: Cone Communications
 Metamorphic Ventures: North 6th Agency, Inc.
 MetLife: Bliss Integrated Communication; Landis Communications Inc.
 MetLife Solutions Group: Resound Marketing
 Metra: Jasculca Terman Strategic Communications
 MetricStream: Affect
 Metro Denver Economic Development Corp.: Development Counsellors International (DCI)
 Metro District Energy System: McNeely Pigott & Fox Public Relations, LLC
 Metro Orlando Economic Development Commission: Development Counsellors International (DCI)
 Metro Planning Commission: McNeely Pigott & Fox Public Relations, LLC
 MetroHealth System Medical Center: Dix & Eaton Incorporated
 MetroHealth System, The: Paynter Communications LLC
 Mettler-Toledo International Inc.: Dix & Eaton Incorporated
 Mexico Grand Hotels: Carolyn Izzo Integrated Communications (CIIC)
 Meyer Products: Falls Communications
 Mezzetta Foods: Double Forte
 MFS: Cognito
 MGA Entertainment: Konnect
 MGID: Pollack PR Marketing Group, The
 Miami Awning Co.: Clay Associates, Everett
 Miami Beach Pride: Durée & Company, Inc.
 Miami Children Health Foundation: Rock Orange
 Miami Seaquarium: Conroy Martinez Group, The
 Miami University: Stanton Public Relations & Marketing
 Michael Dawkins Home: Gotham Public Relations
 Michael Flatley's Lord of the Dance: Tellem Grody Public Relations, Inc.
 Michael Graves Architecture & Design: Sponge
 Michael Kors: ICR
 Michael Vick: French | West | Vaughan
 Michael, Best & Friedrich: Motion PR
 Michaels: ICR
 Michael's Restaurant Group: BLAZE PR
 Michelin: Ruder Finn Inc.
 Michelle Torres, Casting Director/Actress, New Orleans: Mayo Communications & Mayo PR
 Michigan Agricultural Council: MorganMyers
 Michigan Chamber of Commerce: Falls Communications
 Michigan Department of Education: Lambert, Edwards & Associates
 Michigan Economic Development Corp. (MEDC): Lambert, Edwards & Associates
 Michigan Economic Development Corporation (MEDC): Racepoint Global
 Michigan Science Center: Eisbrenner Public Relations
 Micro-Pak LTD: A.wordsmith
 Microban: CGPR
 Micron: Red Sky Public Relations
 Microsoft: APCO Worldwide; Ascendant Communications; Cerrell Associates, Inc.; Edelman; Global Strategy Group; Merritt Group; Strategic Public Relations Group; Weber Shandwick
 Microsoft (Skype): Kaplow
 MicroStrategy: LaunchSquad
 Mid-America Transplant Services: Standing Partnership
 Midland States Bank: Standing Partnership
 Midmark Corp.: Fahlgren Mortine
 Midtown Detroit, Inc.: lovio george | communications + design
 Midwest Dairy Association: FoodMinds, LLC
 Miele USA: G&S Business Communications
 Miggo: R&J Strategic Communications
 Migis Hotel Group: CM Communications
 Mike the Knight Tour: Tellem Grody Public Relations, Inc.
 Mikey's Muffins: Stuntman Public Relations
 Milbank, Tweed, Hadley & McCloy: Ripp Media/Public Relations, Inc.
 Milk Processor Education Program (got milk?): Weber Shandwick
 Millbrook Capital Management: Adam Friedman Associates
 Millennium Hotels: 5W Public Relations
 Millennium Energy: Eric Mower + Associates
 Miller Energy: Pietryla PR & Marketing
 Miller Nash Graham & Dunn: Weinstein PR
 Milligan & Company: Buchanan Public Relations LLC
 Million Dollar Round Table: G&S Business Communications
 Million Ways to Live: Melrose PR

Mills College: Landis Communications Inc.
 Millward Brown Digital: Daddi Brand Communications
 Mimecast: March Communications
 MINA Group, The: Ellipses
 Mind Body and Soul Wellness: Beautiful Planning Marketing & PR
 Mind the Bridge Foundation: Versaggi Biocommunications
 mine: Double Forte
 MINI USA: Peppercomm, Inc.
 Ministry of Tourism of the Dominican Republic: Newlink
 Minto Communities: BoardroomPR
 Mintz Levin Cohn Ferris Glovsky and Popeo, PC: LAK Public Relations, Inc.
 MIPIM: Rubenstein Public Relations, Inc.
 Miracle Blanket: Red Jeweled Media
 Miramax: Rogers & Cowan
 Miramichi River Tourism Assn., NB: Redpoint Marketing PR, Inc.
 Miraval: Nike Communications, Inc.
 Mirick O'Connell: Greenough Brand Storytellers
 Misfit: Max Borges Agency
 Mishiko: UPRAISE Marketing + Public Relations
 Miss International: PR Girl Inc.
 Miss Jessie's Haircare: RED PR
 Mission Bay Alliance: Singer Associates, Inc.
 Mission Critical Partners: red7 Agency
 Mission Hill Family Estate: MFA, Ltd. (Missy Farren & Assocs.)
 Mission Neighborhood Health Center: Fineman PR
 MIT Sloan School of Management: Schneider Associates
 Mitchell & Sheahan, P.C.: London, Michael J. & Associates
 Mitchell Communications Group: BLH Consulting, Inc.
 Mitchum: Lippe Taylor
 Mitel: Lois Paul and Partners
 MITIMCo: Solomon McCown & Company, Inc.
 Mizuno USA: Jackson Spalding
 MJ Insurance: Lavidge
 Moasis: Eastwick
 Moat: Resound Marketing
 Mobile Convention & Visitors Bureau: BCF Agency
 Mobileye: ICR
 MOD Pizza: Identity
 Mode Media: B/HI
 Model Launcher: Beautiful Planning Marketing & PR; Beautiful Planning Marketing & PR
 Modell's: Rubenstein Public Relations, Inc.
 MODERN Honolulu, The: Klick Communications
 Modmarket farm fresh eateries: Red Jeweled Media
 ModusLink: Fama PR, Inc.
 Moe's Southwest Grill: French | West | Vaughan
 Moen Canada: Falls Communications
 Moen Commercial: Falls Communications
 Moen Inc.: Falls Communications
 Moët & Chandon: Nike Communications, Inc.
 Mohawk Home: Trevelino/Keller
 Mohegan Sun: Coyne PR
 Moinian Group, The: Marino.
 Mokara Hotel & Spa, San Antonio, TX: Lou Hammond Group
 Molecular MD: LaVoieHealthScience
 Molly Ringwalds, The: Champion Management Group
 Molson Coors Brewing Company: NATIONAL Public Relations
 MoMA: Finn Partners
 Monarch Landing: IVY Marketing Group, Inc.
 Mondelez: Hunter Public Relations; Ruder Finn Inc.; Weber Shandwick
 Money.Net: Brandstyle Communications
 MongoDB: Access Emanate Communications
 Monkey Joe's: Trevelino/Keller
 Monroe Capital: BackBay Communications
 Monsanto: FoodMinds, LLC; Stephen Bradley & Associates LLC
 Monsanto Company: O'Malley Hansen Communications
 Monster Government Solutions: Merritt Group
 Mont Blanc Women's Fragrance: RED PR
 Montage Hotels & Resorts: Hawkins International Public Relations
 Montana Rural Health Initiative: MorganMyers
 Montauk Yacht Club: Quinn
 Montblanc: Nike Communications, Inc.
 Monte Carlo SBM: BPCM Worldwide
 Monte Cedro: IVY Marketing Group, Inc.
 Monterey Design Conference: Taylor & Company
 Montgomery Regional Tourism: BCF Agency

Montreal Jazz Festival: Keith Sherman and Associates
 Montserrat Tourist Board: Cheryl Andrews Marketing Communications
 Moody Nolan: Paul Werth Associates
 Moonstruck Chocolate Co.: Lane
 Moozi USA: Southard Communications, Inc.
 MOP: RED PR
 Morey's Piers & Beachfront Waterparks: Redpoint Marketing PR, Inc.
 Morgan Creek Capital: Dukas Linden Public Relations
 Morgan Stanley: Crosswind Media & PR; Eisbrenner Public Relations
 Morgan Taylor Lacquer: RED PR
 Morikami Museum + Japanese Gardens: The Buzz Agency of Florida
 Moroccanoil: Lippe Taylor
 Morphew Concept: Tesla Group, The
 Morrison & Foerster: Ripp Media/Public Relations, Inc.
 Mortenson Construction: Pocket Hercules
 Mortgage Master, Inc: Levick
 Motel 6: Coyne PR
 Mother Love Show, Radio Talk Show, LA: Mayo Communications & Mayo PR
 Motorola: Duffy & Shanley, Inc.; Global Strategy Group; Zeno Group
 Motorola Mobility: Weber Shandwick
 Motorola Solutions: Weber Shandwick
 Motorola Solutions, Inc.: Dix & Eaton Incorporated
 Motown Museum: Identity
 Mount Marty College: Standing Partnership
 Mount Nicholson: Brandman Agency, The
 Mount Vernon Co.: Solomon McCown & Company, Inc.
 Mountain Collective: MFA, Ltd. (Missy Farren & Assocs.)
 Mountain Lodges of Peru: Hawkins International Public Relations
 Mountain States Health Alliance: McNeely Pigott & Fox Public Relations, LLC
 Mourant Ozannes: Levick
 Movable Ink: Indicate Media
 Moves Magazine: French | West | Vaughan
 Mozilla: Allison+Partners; JeffreyGroup; Racepoint Global
 MPI Research: Lambert, Edwards & Associates
 MPW Industrial Services: WordWrite Communications LLC
 Mr. Appliance: Fish Consulting
 Mr. Gatti's Pizza: Bizcom Associates
 Mr. Rooter: Fish Consulting
 Mr. Steam: O'Reilly DePalma Inc.
 Mrs. Butterworth: rbb Comm.
 Mrs. Freshley's: Zimmerman Agency, The
 Mrs. T's Pierogies: Hunter Public Relations
 MS Society: Cashman + Katz Integrated Communications
 Ms. Latina International: PR Girl Inc.
 MSC Cruises: Redpoint Marketing PR, Inc.
 MSX International: Eisbrenner Public Relations
 MTV – Acapulco Shore: Newlink
 Mud Pie: Butin Integrated Communications
 Muddy Waters: Dukas Linden Public Relations
 MuleSoft: Lewis
 Mulia, The, Bali: J Public Relations
 Multi Housing Advisors: Wilbert Group, The
 Multiple Sclerosis Foundation: TransMedia Group
 Munchery: LaunchSquad
 Munchkin: Current
 Municipal Credit Union: Goldman Communications Group, Inc.
 Munnu, The Gem Palace: Nike Communications, Inc.
 Munro & Associates: Bianchi Public Relations, Inc.
 Murray Devine: BackBay Communications
 Murray Hill Property: Berman Group, Inc., The
 Museum of Contemporary Art, North Miami (MOCA): Durée & Company, Inc.
 Museum of Science and Industry: Public Communications Inc.
 Mushroom Council: Harvest PR & Marketing, Inc.
 Muss Development: Marino.
 Mustela®: Ink & Roses
 Mustique: BPCM Worldwide
 MuvBaby: Marketing Maven Public Relations
 MVC Management Productions: Beautiful Planning Marketing & PR
 Myasthenia Gravis Foundation of America: Kellen
 Myers Industries, Inc.: Dix & Eaton Incorporated
 Mylan: Abernathy MacGregor Group, The
 MyRegistry.com: 5W Public Relations
 Myriad: Centron Public Relations

Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
 Mölnlycke Health Care: BLH Consulting, Inc.

N

N.C. Retired Govt. Employees Assn.: French | West | Vaughan
 N.C. State University: French | West | Vaughan
 N2 Global Solutions: Marketing Maven Public Relations
 NACCO Industries, Inc.: Dix & Eaton Incorporated
 NAI Hunneman: InkHouse Media + Marketing
 NAI James E. Hanson: R&J Strategic Communications
 Najafi Companies: Lavidge
 NAMI California: Perry Communications Group, Inc.
 Nandana Private Resort, Bahamas: Weill Associates, Geoffrey
 Nanotex: Daddi Brand Communications
 NantHealth: Brian Communications
 Nantucket Looms: CM Communications
 Naples, Marco Island, Everglades: BCF Agency
 Napoleon Perdis Cosmetics: RED PR
 NARAL Pro-Choice America: Rally
 Nardello & Company: Rubenstein Public Relations, Inc.
 Narragansett Beer: marlo marketing
 NARS: Cone Communications
 Narvar: Bateman Group
 NASCAR: Taylor
 Nasdaq Entrepreneurial Center: Eastwick
 Nashville Chamber of Commerce: McNeely Pigott & Fox Public Relations, LLC
 Nashville General Hospital: Lovell Communications
 Nashville Healthcare Council: McNeely Pigott & Fox Public Relations, LLC
 Nashville Public Ed. Foundation: McNeely Pigott & Fox Public Relations, LLC
 Nasoya: 360 Public Relations
 Nassau Paradise Island Promotion Board: Lou Hammond Group
 Nat Sherman Inc.: RAM Communications
 Natera: Gold PR
 NATHAN: French | West | Vaughan
 National Air Cargo Group: Dix & Eaton Incorporated
 National Amusements: marlo marketing
 National Assn. of College Stores: Dix & Eaton Incorporated
 National Assn. of Corporate Directors, North Texas Chapter: Power Group, The
 National Assn. of Professional Background Screeners (NAPBS), The: Stanton Communications, Inc.
 National Association of Corporate Directors (NACD): Financial Profiles, Inc.
 National Bank of Canada: NATIONAL Public Relations
 National Candle Assn.: Kellen
 National Cattlemen's Beef Association: FoodMinds, LLC
 National Coal Corp.: Pietryla PR & Marketing
 National Coil Coaters Assn.: Stevens Strategic Communications, Inc.
 National Commission on Certification of Physician Assistants, The (NCCPA): Scott Public Relations
 National Coney Island: lovio george | communications + design
 National Confectioners Association: FoodMinds, LLC
 National Council for Behavioral Health: Rasky Baerlein Strategic Communications, Inc.
 National Council of State Board Nursing: Jasculca Terman Strategic Communications
 National Desert Storm Memorial: Crosswind Media & PR
 National Elevator Industry, Inc.: G&S Business Communications
 National Fire Sprinkler Assn.: R&J Strategic Communications
 National Fish and Wildlife Foundation: GreenSmith PR, LLC
 National Fisheries Institute: FoodMinds, LLC
 National Fisheries Institute Salmon Council, The: Butin Integrated Communications
 National Fisheries Institute Shrimp Council, The: Butin Integrated Communications
 National Foundation for Infectious Disease: Cooney Waters Unlimited
 National Futures Association: Greentarget Global LLC
 National Geographic: Nicholas & Lence Communications
 National Geographic Society: Caplan Communications LLC
 National Gift Card: Logos Communications, Inc.
 National Grid: Marino.
 National Heritage Academies: Eric Mower + Associates
 National Hispanic Media Coalition (NHMC): Curley Company

National Institutes of Health: JPA Health Communications; Ogilvy Public Relations
National Inventors Hall of Fame: Gatesman+Dave
National Kitchen & Bath Assn.: O'Reilly DePalma Inc.; Sharp Communications, Inc.
National Law Enforcement and Firefighter's Children's Foundation, The: 5W Public Relations
National Manufacturing Co: IMRE, LLC
National Marine Manufacturers Assn.: Fineman PR
National Marine Mfgs. Assn.: McNeely Pigott & Fox Public Relations, LLC
National Meningitis Association: Cooney Waters Unlimited
National Minority Supplier Development Council: Jasculca Terman Strategic Communications
National Parks Conservation Association: Caplan Communications LLC
National Pasta Assn.: Kellen
National Pharmaceutical Council: JPA Health Communications
National Pork Producers Council: kglobal
National Pro Fastpitch: French | West | Vaughan
National Retail Federation: Story Partners
National Road Safety Foundation: Reich Communications
National Roofing Contractors Assn.: G&S Business Communications
National Rosacea Society: Glendale Communications Group, Inc.
National Safe Boating Council: Paul Werth Associates
National Safety Apparel: Stevens Strategic Communications, Inc.
National Senior Games Association: Coyne PR
National Society of Genetic Counselors: Public Communications Inc.
National University of Singapore: Strategic Public Relations Group
National Veterinary Cancer Registry: Crosswind Media & PR
National Watermelon Promotion Board: Harvest PR & Marketing, Inc.
National Wildlife Federation: Caplan Communications LLC; Devine + Partners
Native Shoes: Turner
Native Trails: Landis Communications Inc.
Natural Bridge Park & Historic Hotel: BCF Agency
Natural Resources Defense Council: Berman Group, Inc., The; Caplan Communications LLC
Naturopathica, East Hampton/NYC: Quinn
Nau: Turner
Nautic Partners: BackBay Communications
Nautica: Konnect
Nautilus: Hoffman Agency, The
Navex Global: Greentarget Global LLC
Navicure: Dodge Communications
Navigant: CooperKatz & Company, Inc.; Dukas Linden Public Relations
NaviNet: Racepoint Global
Navis: Affect
NBC Universal: Landis Communications Inc.; Rally
NC Clean Tech Center: G&S Business Communications
NC Energy Workers: G&S Business Communications
NCP: March Communications
neatHome by Unger: CRC, Inc.
Necker Island: Abelow PR
Nehemiah Corporation of America: Perry Communications Group, Inc.
Neil deGrasse Tyson: Tellem Grody Public Relations, Inc.
Nellie Mae Education Foundation: Solomon McCown & Company, Inc.
Nelson Management Group, Ltd.: Marino.
Neolith/The Size Surfaces: G&S Business Communications
Neptune Bulk Terminals: NATIONAL Public Relations
Nespresso: Weber Shandwick
Ness Software and Engineering Services: Greenough Brand Storytellers
Nest Labs: 3rd Coast PR
Nestlé: FoodMinds, LLC; Intermarket Communications; JeffreyGroup; Ogilvy Public Relations
Nestlé Pet Care: Beneful, Tidy Cats, Waggin' Train: Cone Communications
Nestlé Purina: Taylor
Nestlé SHIELD: Peppercomm, Inc.
Nestlé Toll House Cafe by Chip: Champion Management Group
Nestlé Waters Canada: NATIONAL Public Relations
Nestlé Waters North America: Konnect
Net Jets Inc.: Dix & Eaton Incorporated
Netafim USA: Pollack PR Marketing Group, The
Netgear: Sterling Communications; Weber Shandwick
Netherlands Foreign Investment Agency: Development Counsellors International (DCI)
NETSCOUT: Lois Paul and Partners
NetSeer: Wise Public Relations, Inc.
Netskope: Bateman Group

Networked Insights: Walker Sands Communications
Neuberger Berman: Dukas Linden Public Relations
Neuhaus Education Center: DoubleDiamond Public Relations LLC
Neuronetics, Inc.: Tonic Life Communications
Neustar: Eastwick
Nevada Clean Maintenance: Haft Group Inc., The
New Balance: Racepoint Global
New Boston Fund: Solomon McCown & Company, Inc.
New Deal Design: LaunchSquad
New Economy Initiative / NEIdeas: lovio george | communications + design
New England Baptist Hospital: Greenough Brand Storytellers
New England Livery Assn.: Solomon McCown & Company, Inc.
New England Venture Capital Assn.: Version 2.0 Communications
New Hampshire Div. of Travel & Tourism Development: Lou Hammond Group
New Jersey Bankers Assn.: Diegnan & Associates, Norman
New Jersey Business Action Center: Development Counsellors International (DCI)
New Jersey Chamber of Commerce, The: 5W Public Relations
New Jersey Conservation Foundation: Taft Communications
New Jersey Health Initiatives: Taft Communications
New Look New Life Plastic Surgery: Beautiful Planning Marketing & PR
New Markets Tax Credit Coalition (NMTCC): Curley Company
New Mexico Health Insurance Exchange: Waite Company, The
New Mexico Public Education Department: Waite Company, The
New Mexico Society of Anesthesiologists: Waite Company, The
New Moms/Bright Endeavors: Falk Associates/Contact
New Relic: ICR
New Teacher Center: McGrath/Power Public Relations and Communications
New Thought Media Inc.: WordenGroup Public Relations
New Vitae: Furia Rubel Communications, Inc.
New World Pasta: Cone Communications
New York Academy of Sciences: Tartaglia Communications, LLC
New York Affordable Reliable Electricity Alliance: Butler Associates, LLC
New York City Bottlers Assn.: Geto & de Milly, Inc.
New York City Economic Development Corp.: Berman Group, Inc., The
New York City First: Marino.
New York City Football Club: Geto & de Milly, Inc.
New York Community Bancorp, Inc.: Dix & Eaton Incorporated
New York Conservatory for the Dramatic Arts: Halo Group, The
New York Law School: LAK Public Relations, Inc.
New York Life: Sloane & Company
New York Marriott Marquis: Keith Sherman and Associates
New York Medical College: Marino.
New York Pharma Forum Inc.: Dided Communications
New York Presbyterian Hospital: IMRE, LLC
New York State Independent System Operator: Eric Mower + Associates
New York University: Global Strategy Group; Sharp Communications, Inc.
New York Wheel: Nicholas & Lence Communications
New York Women in Communications: Kellen
New York Women in Communications – Matrix Awards: CooperKatz & Company, Inc.
Newark Element14: Walker Sands Communications
Newark Wire Cloth Co.: Diegnan & Associates, Norman
Newbury College: Schneider Associates
Newk's Eatery: SPM Communications, Inc.
NewLink Genetics: LaVoieHealthScience
Newman's Own: Coyne PR
Newmark Grubb Knight Frank: Berman Group, Inc., The
Newpoint Healthcare Advisors: Lovell Communications
Newron Pharmaceuticals: LaVoieHealthScience
Newry Corp.: Dix & Eaton Incorporated
Newsbeam: Bob Gold & Associates
Newspaper Association of America: Brian Communications
NewSpring Capital: Brian Communications
Nexenta: Karbo Communications
Next Glass: North 6th Agency, Inc.
NextCapital: Lightspeed PR
Nextdoor: Kaplow
NextGen Crowdfunding: Blaine Group, The
NextGxDx: Lovell Communications
Nextility (Solar): GreenSmith PR, LLC
NexTraQ: Trevelino/Keller
Nexus Treatment Programs: Pocket Hercules
NFL Player's, Inc.: Coyne PR
NFP: Gregory FCA

NG1: Trelvelino/Keller
 NHCohen Partners: Didit Communications
 NHEO: National Hispanic Entrepreneurs Organization: Beautiful Planning Marketing & PR
 NICE: Gregory FCA
 Niche Snowboards: Momentum Media PR
 Nick & Sam's Grill: Champion Management Group
 Nick & Sam's Steakhouse: Champion Management Group
 Nick Schuyler: French | West | Vaughan
 Nielsen: IW Group, Inc.
 Nike: Jackson Spalding; Weber Shandwick
 NIKE, Inc.: Weinstein PR
 Nike/Jordan: Taylor
 Nikola Labs: BLAZE PR
 Nikon: JeffreyGroup; Lewis
 Nimble Storage: Lewis
 Nina McLemore Collection: A. Brown-Olmstead Associates, LTD
 Nines, The: Hawkins International Public Relations
 Nissan North America: IW Group, Inc.
 Nitro Circus and World Nitro Games: Tellem Grody Public Relations, Inc.
 Nivea: Access Emanate Communications
 NJ Fire Sprinkler Advisory Board: R&J Strategic Communications
 No Kid Hungry: MFA, Ltd. (Missy Farren & Assocs.)
 Noble Energy: Story Partners
 Noble House Luxury Hotels & Resorts (Corporate): Zimmerman Agency, The
 Nok Nok Labs: Merritt Group
 Nokia: Hoffman Agency, The
 Nolcha Shows at New York Fashion Week: AMP3 Public Relations
 NOLET'S Finest Gins: M Booth & Associates, Inc.
 Nomadic Expeditions: Hawkins International Public Relations
 Noosa Yoghurt: M Booth & Associates, Inc.
 Nordson Corp.: Dix & Eaton Incorporated
 Norfolk Airport Authority: BCF Agency
 Norritz America: O'Reilly DePalma Inc.
 Norman Bobrow & Co.: Zlokower Company
 Norman Lear: Rally
 NORPAC Foods: Harvest PR & Marketing, Inc.
 NorTech: Dix & Eaton Incorporated
 Nortek Security & Control: Caster Communications, Inc.
 North American Breweries: Eric Mower + Associates
 North American Fine Foods: TransMedia Group
 North American Land Trust: Buchanan Public Relations LLC
 North American Meat Institute: FoodMinds, LLC
 North American Menopause Society, The (NAMS): Falls Communications
 North American Metal Packaging Alliance (NAMPA): Stanton Communications, Inc.
 North American Olive Oil Assc.: Motion PR
 North American Properties: Wilbert Group, The
 North by South Apparel: French | West | Vaughan
 North Carolina Division of Tourism: Development Counsellors International (DCI)
 North Carolina Environmental Network: Caplan Communications LLC
 North Coast Container: Dix & Eaton Incorporated
 North Dakota Department of Commerce: Development Counsellors International (DCI)
 North Dakota Tourism: Fahlgren Mortine
 North Highland: A.wordsmith
 North Louisiana Economic Partnership: Development Counsellors International (DCI)
 North Shore Towers: Goldman Communications Group, Inc.
 Northbound Treatment Services: O'Malley Hansen Communications
 Northbridge Companies Assisted Living: marlo marketing
 Northeast Indiana Regional Partnership: Development Counsellors International (DCI)
 Northeastern University: Peppercomm, Inc.
 Northeastern University College of Engineering: Schneider Associates
 Northern Arizona University: CooperKatz & Company, Inc.
 Northern Colorado Economic Alliance: Development Counsellors International (DCI)
 Northern Territory Australia: Myriad Marketing
 Northern VA Visitors Consortium: BCF Agency
 NorthShore Medical Group: Wilson Strategic
 Northstar Cemetery Group: Landis Communications Inc.
 NorthStar Radiology: Thompson & Co. Public Relations
 Northwell Health (formerly North Shore-LIJ Health System): Gatesman+Dave

Northwest Florida Beaches International Airport: Moore Communications Group
 Northwest Physicians Network: Wilson Strategic
 Northwestern Mutual: Cone Communications
 Northwood University: Falls Communications
 Norwegian Cruise Line Holdings: Ketchum
 Norwest Venture Partners: Highwire PR
 Nostrum Energy: CooperKatz & Company, Inc.
 Nova Scotia Power: NATIONAL Public Relations
 Nova Southeastern University: Fahlgren Mortine; Sachs Media Group
 Novartis: Coyne PR; NATIONAL Public Relations; Newlink; Ogilvy Public Relations; Ruder Finn Inc.; Weber Shandwick
 Novetta: Merritt Group
 Novik, Inc.: Falls Communications
 Novo Nordisk: NATIONAL Public Relations
 Novo Nordisk Obesity: TogoRun
 Novozymes: G&S Business Communications
 NRG: Davies
 NRP Group: Falls Communications
 NRS: Momentum Media PR
 Nuance: Lois Paul and Partners
 Nubrella: Marketing Maven Public Relations
 NuD: Affect
 NuDown: CGPR
 NuHealth: Didit Communications
 Numerify: Bateman Group
 Numero 28: Marino.
 Nuna: Konnect
 NursesLounge.com: Tellem Grody Public Relations, Inc.
 Nutanix: Hoffman Agency, The
 Nutonian: Fama PR, Inc.
 NutraWise: BLAZE PR
 Nutrition Corp: BLAZE PR
 Nutrition Physiology: Standing Partnership
 NVIDIA: Rogers & Cowan
 NXT: Gatesman+Dave
 NxThera: Lois Paul and Partners
 NY Health & Wellness: DDR Public Relations, Inc.
 NYAH Hotel/Key West, Florida: Diamond Public Relations
 NYU - Stern: RF | Binder Partners, Inc.
 NYU Center for Urban Science and Progress (NYU CUSP): Marino.
 NYU Tandon School of Engineering: Marino.

O

O'Charley's: Reed Public Relations
 O'Connor Capital: Rubenstein Public Relations, Inc.
 O'Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications, Inc.
 O-Cedar: 3rd Coast PR
 O2 Fitness: French | West | Vaughan
 O3b Networks: SpeakerBox Communications
 OakGem: Beautiful Planning Marketing & PR
 Oakland County Bar Foundation: Identity
 Oakley: AMW Group
 Oasis: Style House Public Relations
 Oasis Outsourcing: BoardroomPR
 Oasys Water: Version 2.0 Communications
 Obermeyer: Turner
 Oberoi Hotels & Resorts: Lou Hammond Group
 Obility: A.wordsmith
 Ocean Breeze Holdings, LLC: BCF Agency
 Ocean Club Resorts: Cheryl Andrews Marketing Communications
 Ocean County Sports Medicine: R&J Strategic Communications
 Ocean Exchange: A. Brown-Olmstead Associates, LTD
 Ocean Key Resort & Spa (Key West): Zimmerman Agency, The
 Ocean Media: Edge Communications, Inc.
 Ocean Properties Ltd.: Hayworth Public Relations
 Ocean Sanctuary Alliance: LAK Public Relations, Inc.
 Ocean Spray: Weber Shandwick
 Oceana Bal Harbour, Miami: Quinn
 Oceans Behavioral Health: Lovell Communications
 Ocwen Financial Corp.: ICR
 Ocwen Financial Corporation: Levick
 Oetker Collection: Lou Hammond Group
 OfferUp: InkHouse Media + Marketing
 Office Depot: Abernathy MacGregor Group, The

Office of TourismOhio, The: Fahlgren Mortine
Ohio Aerospace Institute: Roop & Co.
Ohio Art Co.: Southard Communications, Inc.
Ohio Assn. of Foodbanks: Paul Werth Associates
Ohio State University Fisher College of Business: Paul Werth Associates
Ohio State University Wexner Medical Center: Paul Werth Associates
Ohio Valley Conference: McNeely Pigott & Fox Public Relations, LLC
OHSU Knight Cancer Institute: Makovsky
OIC: Blanc & Otus
Oil Nut Bay, BVI: Quinn
Olan Laboratories Nail Care: Goldman Communications Group, Inc.
Old Chicago Pizza & Taproom: Fish Consulting
Old Fort Inn, The, ME: Redpoint Marketing PR, Inc.
Old Navy: Landis Communications Inc.
Old Orchard Brands: Lambert, Edwards & Associates
Olde Towne Pet Resort: BrandLinkDC
Olegario Vazquez Aldir: TransMedia Group
Olga's Kitchen: Identity
Oliberte: Turner
Oliver-Pyatt: Durée & Company, Inc.
Olstein Funds: Mount & Nadler, Inc.
Olswang: Lewis
OluKai: MFA, Ltd. (Missy Farren & Assocs.)
Olympia Development: lovio george | communications + design
Olympia Provisions: Little Green Pickle
OM Group, Inc.: Dix & Eaton Incorporated
Omaha Steaks: Finn Partners
Omni Amelia Island Plantation Resort (Amelia Island, Fla.): Zimmerman Agency, The
Omni Bedford Springs Resort & Spa: Hawkins International Public Relations
Omni Grove Park Inn, The: Hawkins International Public Relations
Omni Homestead, The: Hawkins International Public Relations
Omni La Mansión del Rio, San Antonio, TX: Lou Hammond Group
Omni Mount Washington Resort, The: Hawkins International Public Relations
Omni Orlando Resort at ChampionsGate: Zimmerman Agency, The
Omni Rancho Las Palmas: Hawkins International Public Relations
Omni Scottsdale Resort & Spa at Montelucia: Brandman Agency, The
Omnitracs: Idea Grove
OmniTRAX: RAM Communications
OMNOVA Solutions Inc.: Dix & Eaton Incorporated
OnBase: Fahlgren Mortine
Oncoceutics: Didit Communications
One Call Care Management: Scott Public Relations
One Love Foundation: Buchanan Public Relations LLC
One Medical: Kwittken
One Real Estate Investment: Clay Associates, Everett
ONE Sotheby's, Miami: Quinn
One World Trade Center (The Durst Organization): Marino.
Oneida: Redpoint Marketing PR, Inc.
Oneida Nation Enterprises: Development Counsellors International (DCI)
OneIMS: A.wordsmith
OneWheel: MFA, Ltd. (Missy Farren & Assocs.)
Onfido: Just Drive Media
Online Trading Academy: Marketing Maven Public Relations
OnLok Senior Healthcare: Landis Communications Inc.
Ontario Lottery and Gaming: NATIONAL Public Relations
ONYX Hospitality Group: Strategic Public Relations Group
Ooma: Access Emanate Communications
Oort: March Communications
Ooyala: Eastwick
Opal Sands Resort/Clearwater, Florida: Diamond Public Relations
Opalstaff: Weiss PR, Inc.
Open Networking Foundation: McGrath/Power Public Relations and Communications
Open Primaries: Buttonwood Communications Group
Open-Xchange: March Communications
Operation Blankets of Love (OBOL), LA: Mayo Communications & Mayo PR
Operation Kindness: TrizCom Public Relations
Operation Smile: BCF Agency
OPower: LaunchSquad
Oppenheimer: Peppercomm, Inc.
OppenheimerFunds: Prosek Partners
Opportunity Finance Network: Buchanan Public Relations LLC
Opportunity International: Jасulca Terman Strategic Communications

Opry Mills: McNeely Pigott & Fox Public Relations, LLC
Opsview: March Communications
Optimizely: Just Drive Media
Optum Clinic: DoubleDimond Public Relations LLC
Oracle: Cognito
Orange County Water District: Cerrell Associates, Inc.
Orangetheory Fitness: Fish Consulting
Orbitz: Allison+Partners
OrderUp: Reed Public Relations
Oregon College Savings Plan: Weinstein PR
Oregon Episcopal School: Weinstein PR
Oregon Reproductive Medicine: Weinstein PR
Oregon Scientific: 360 Public Relations
Orgel Wealth Management: Double Forte
Original Crazy Foam: marlo marketing
Original Energy: Marino.
Original Equipment Supplier Assn. (OESA): Eisbrenner Public Relations
OriginGPS: March Communications
Origins: M Booth & Associates, Inc.
Orion Energy Systems, Inc.: Clermont Partners
Orlando World Center Marriott: Zimmerman Agency, The
Ortholite: Cone Communications
Orvis: Cone Communications
Oscar Mayer: MorganMyers
Osceola County, FL: French | West | Vaughan
OsteoStrong: Power Group, The
Oster: BodenPR
Oticon, Inc.: LaVoieHealthScience
Otsuka: Makovsky
OtterBox: Access Emanate Communications
Ouidad: RED PR
Out-Fit Challenge Mud Run: Beautiful Planning Marketing & PR
Outback Steakhouse: Hunter Public Relations
Outerknown: BPCM Worldwide
Outrigger Hotels and Resorts: Coyne PR
OVAL Fire Products: Pietryla PR & Marketing
Overseas Shipholding Group, Inc.: Abernathy MacGregor Group, The
Owners.com: M Booth & Associates, Inc.
Oxbow Carbon LLC: Cerrell Associates, Inc.
Oystercatchers: Hayworth Public Relations

P

P&G: Porter Novelli; Taylor
P&G: Duracell, Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Dreft, Luvs, Pampers, P&G Professional, Oral-B, Crest): Citizen Relations
P.F. Chang's: SPM Communications, Inc.
PA Consulting: Daddi Brand Communications
PA Steel Alliance: Bravo Group
PA Treasury: Bravo Group
Pabst Brewing Co.: Crenshaw Communications
Pacific Companies, The: Fineman PR
Pacific Mercantile Bancorp: Financial Profiles, Inc.
Pacific Northwest Canned Pear Service: Ellipses
Pacific Premier Bancorp: Financial Profiles, Inc.
Pacific Rim Eyewear: Melrose PR
Pacific Western Bank: Crosby
PacificSource: Red Sky Public Relations
Pacira Pharmaceuticals: MSBD, Inc.
PACT Apparel: CRC, Inc.
Pactera: Idea Grove
Paducah, Kentucky Convention & Visitors Bureau: Lou Hammond Group
Page Education Foundation: Sponge
Pain d'Avignon: marlo marketing
Paine: Trevelino/Keller
Paint Nite: marlo marketing
Painter's Mate Green Tape: Falls Communications
Palace Resorts: Newlink
Palacio de Hierro, Mexico City: Quinn
Palisades Hudson Financial Group: Stimpson Communications
Palladium: Turner
Palm Beach County Film + Television Commission: The Buzz Agency of Florida
Palmer House Hilton: Brandman Agency, The
Palmer Trinity School: Clay Associates, Everett
Palmer's: Coyne PR

Palms Hotel & Spa/Miami Beach, The: Diamond Public Relations
 Palms, The, Turks & Caicos: J Public Relations
 Palo Alto Software: Resound Marketing
 Pan-Mass Challenge: Cone Communications
 Panama City Beach Convention & Visitors Bureau: Lou Hammond Group
 Panama City Beach CVB: Fahlgren Mortine
 Panama City, FL: Lou Hammond Group
 Panasonic: G&S Business Communications
 Pandora Media, Inc.: ICR
 Panera Bread: Sloane & Company
 Panjiva: Version 2.0 Communications
 Pantone: Kwittken
 Panzura: PAN Communications, Inc.
 Papua New Guinea: Myriad Marketing
 Paquin Entertainment Group Inc.: Tellem Grody Public Relations, Inc.
 Parade Company, The: lovio george | communications + design
 Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond Group
 Paramount Group, Inc.: ICR
 Paramount Theatre: L.C. Williams & Associates
 Paranet: Idea Grove
 Para' Kito: Southard Communications, Inc.
 Parent Project Muscular Dystrophy: Cooney Waters Unlimited
 PAREXEL: PAN Communications, Inc.
 Paris Luxe: Beautiful Planning Marketing & PR
 Park City Group: RAM Communications
 Park City/Deer Valley: Zimmerman Agency, The
 Park Hyatt Beaver Creek: Turner
 Park Hyatt New York: Brandman Agency, The
 Park Place Technologies: Falls Communications
 Parkway Museums District: Devine + Partners
 Parr Insurance Brokerage: L.C. Williams & Associates
 Partnership for Drug Free America: Landis Communications Inc.
 Partnership to Fight Chronic Disease: Perry Communications Group, Inc.
 Party City: Zimmerman Agency, The
 Pasquale Jones restaurant (NYC): MFA, Ltd. (Missy Farren & Assocs.)
 Pass and Seymour: Eric Mower + Associates
 Pathsensors Biodefense: A. Lavin Communications
 Patient Care America: Levick
 Patient First: Weiss PR, Inc.
 Patient Focus: Lovell Communications
 Patients for Fair Compensation: Moore Communications Group
 Patina Restaurant Group: 5W Public Relations
 Patriot Bank, NA: Butler Associates, LLC
 Patriot National, Inc.: Financial Profiles, Inc.
 Patron: M Booth & Associates, Inc.
 Patxi's Pizza: Ellipses
 Paul Drish: AMP3 Public Relations
 Paul Drish Footwear: AMP3 Public Relations
 Paul Spain: TransMedia Group
 Paulaner Beverage Group: Southard Communications, Inc.
 Pavement Coatings Technology Council: WordWrite Communications LLC
 Pavia Systems: KCD PR Inc. - Financial Inbound Marketing Firm
 Paychex: Eric Mower + Associates
 Paycom Payroll, LLC: Makovsky
 PB Mares: Weiss PR, Inc.
 PBS: BCF Agency; Goodman Media International, Inc.
 PBS KIDS: 360 Public Relations
 PC 406 BPR, LLC (Starwood Capital): Marino.
 PCI Synthesis: Birnbach Communications Inc.
 PCS Wireless: Marino.
 PDI Healthcare: Kwittken
 pdvWIRELESS: Adam Friedman Associates
 Peace In The Streets Annual Film Festival: Blaine Group, The
 PeaceHealth: Wilson Strategic
 Peak Resorts (NASDAQ:SKIS): Lambert, Edwards & Associates
 Peapod: Devine + Partners; 360 Public Relations
 Pear Bureau Northwest: Harvest PR & Marketing, Inc.
 Pearl Therapeutics: G&S Business Communications
 Pearson Farm: At The Table Public Relations
 PECO: Tierney
 Peebles Corp., The: 5W Public Relations
 PeekYou: 5W Public Relations
 Peer 1 Hosting: March Communications
 Peet's Coffee & Tea: Access Emanate Communications
 PEF Services: Buchanan Public Relations LLC
 Pelican Grand (Ft. Lauderdale): Zimmerman Agency, The
 Penguin Dry Ice: Brandware Public Relations
 Penn Community Bank: Furia Rubel Communications, Inc.
 Penn Mutual Life Insurance Co., The: Gregory FCA
 Penn Waste: Gavin
 Pennington Law Firm: Moore Communications Group
 Pennsylvania BIO: Tonic Life Communications
 Pennsylvania Chemical Industry Council (PCIC): Bravo Group
 Pennsylvania Dept. of Community and Economic Development: Tierney
 Pennsylvania Environmental Council: Devine + Partners
 Pennsylvania Liquor Control Board: Tierney
 Pennsylvania Real Estate Investment Trust: Adam Friedman Associates
 Penny Skateboards: Be Social Public Relations
 Penthera: Bob Gold & Associates
 People's Trust Insurance: Sachs Media Group
 Peoples Natural Gas: Bravo Group
 PeoplesBank: Gavin
 People's Natural Gas: Gatesman+Dave
 People's United Bank: Gregory FCA
 Peps Food Services: Moore Communications Group
 Peppa Pig Live!: Tellem Grody Public Relations, Inc.
 Pepper Hamilton: Buchanan Public Relations LLC
 Pepple & Waggoner: Stevens Strategic Communications, Inc.
 PepsiCo: BodenPR; Geto & de Milly, Inc.
 PepsiCo Global Nutrition Group: Pollock Communications
 PepsiCo Inc.: FleishmanHillard
 PepsiCo, Inc.: Makovsky
 PerfectaStep: red7 Agency
 PerfectServe: Lois Paul and Partners
 Performance Bike: BLAZE PR
 Performance Health Technology: Wilson Strategic
 Performance Horizon: Indicate Media
 Perkins + Will: InkHouse Media + Marketing
 Perkins Coie: Greentarget Global LLC
 Perlick: White Good
 Permabit Technology Corp.: JPR Communications
 Pernod Ricard: Access Emanate Communications
 Perrigo Nutritionals: Coyne PR
 Pershing Square Capital Management: Global Strategy Group
 Personal BlackBox: Purple Door Communications and Public Relations
 Peru Trade and Investment Office: Development Counsellors International (DCI)
 Peters Billiards: Beehive Strategic Communication
 Petit Pot: Ellipses
 Petmate: Rosica Communications
 Pettura pet supplements: 3rd Coast PR
 Petzl: Momentum Media PR
 PEX Card: North 6th Agency, Inc.
 PFFC Magazine/YTC Media: Pietryla PR & Marketing
 Pfizer: Coyne PR; Jasculca Terman Strategic Communications; NATION-AL Public Relations; Ogilvy Public Relations; Ruder Finn Inc.; Sachs Media Group; WordWrite Communications LLC
 Pfizer, Inc.: Bliss Integrated Communication
 PFP Cybersecurity: Merritt Group
 PG&E Corp.: Abernathy MacGregor Group, The
 PGA Tour: Rogers & Cowan
 Phantom Glass: Beautiful Planning Marketing & PR
 Pharmaceutical Research & Manufacturers Association: Moore Communications Group
 Pharmaceutical Research & Manufacturers of America (PhRMA): Bravo Group
 Pharmaceutical Research and Manufacturers of America: Perry Communications Group, Inc.
 PharmApprove: Taft Communications
 Phi Delta Theta: Pocket Hercules
 Philadelphia Insurance Companies: Buchanan Public Relations LLC
 Philadelphia Museum of Art: Brownstein Group
 Philadelphia Outward Bound School: Devine + Partners
 Philadelphia Zoo: Devine + Partners
 Philip Morris International: MorganMyers
 Philip Stein: 5W Public Relations
 Philips: Access Emanate Communications; Lois Paul and Partners
 Philips Healthcare: TogoRun
 Phillips Candy House: CM Communications
 Phillips Van Heusen (PVH): Taylor
 PhishMe: Merritt Group
 Photowall Sweden: CLY Communication
 PhRMA: Allison+Partners; Cerrell Associates, Inc.; McNeely Pigott & Fox Public Relations, LLC; Racepoint Global; Weber Shandwick
 Phuse Beauty: RED PR

Physician Health Partners: Wilson Strategic
 PhysicianCare Northwest: Wilson Strategic
 Physicians for Social Responsibility: Caplan Communications LLC
 Physicians Foundation, The: CooperKatz & Company, Inc.
 Physicians of Southwest Washington: Wilson Strategic
 PICO Holdings, Inc.: Financial Profiles, Inc.
 Pier 39: Landis Communications Inc.
 Pier One: M Booth & Associates, Inc.
 Pier to Pier Brokers: BLND Public Relations
 Pier59 Studios: Rubenstein Public Relations, Inc.
 Pike & Lustig, LLP-Turnpike Law: Durée & Company, Inc.
 Pilot Pens: Zimmerman Agency, The
 Pimacott: CGPR
 Pincho Factory, LLC – all locations: Brustman Carrino Public Relations
 Pine Brook: Stanton Public Relations & Marketing
 Pine River Capital Management LP: Abernathy MacGregor Group, The
 Ping Identity: Bateman Group
 Pink Sands, Harbour Island, Bahamas: Lou Hammond Group
 Pinnacle Airlines Corp.: Dix & Eaton Incorporated
 Pinot's Palette: Bizcom Associates
 Pinstripes: Motion PR
 Pinterest: Allison+Partners
 Pioneer: Allison+Partners
 Pioneer Services: Levick
 PIT+, The: Power Group, The
 Pitney Bowes Business Insight: March Communications
 Pittcon: Devine + Partners
 Pittsburgh Life Sciences Greenhouse: Gatesman+Dave
 Pittsburgh Paints & Stains: Gatesman+Dave
 Pivot3: Idea Grove
 PlaceIQ: PAN Communications, Inc.
 Planet Fitness, Inc.: ICR
 Planned Parenthood Federation of America: Global Strategy Group
 PlanSource: Lou Hammond Group
 Plastics Engineering Co.: Global Communicators, LLC
 Platekompaniet: Marketing Maven Public Relations
 PlateSmart Technologies: Maize Marketing
 Platinum Drive Realty: Berman Group, Inc., The
 Playa Hotels & Resorts: Carolyn Izzo Integrated Communications (CIIC)
 Playa Largo (Autograph Collection)/Key Largo: Diamond Public Relations
 Playhouse Square Foundation: Dix & Eaton Incorporated
 Playwrights Horizons: Geto & de Milly, Inc.
 Plaza El Segundo: Melrose PR
 Plexistor: JPR Communications
 Plumbing Foundation of New York: Butler Associates, LLC
 Pluribus Networks: Blanc & Otus
 Pluristem Therapeutics: JV Public Relations NY
 Ply Gem: G&S Business Communications
 Plymouth Hotel, The, Miami, FL: Nancy J. Friedman Public Relations, Inc.
 PM Digital/Paradysz Marketing: North 6th Agency, Inc.
 PMMI: kglobal
 PNT Marketing Services: Goldman Communications Group, Inc.
 Pod 39 Hotel, The, New York: Nancy J. Friedman Public Relations, Inc.
 Pod Hotel, The, New York: Nancy J. Friedman Public Relations, Inc.
 Point Foundation: Keith Sherman and Associates
 Points West Agency: Bolt Public Relations
 Pokemon USA: A. Lavin Communications
 PokerStars: Brian Communications
 Polar Ice House: French | West | Vaughan
 Polar King: Stevens Strategic Communications, Inc.
 Polaris: MFA, Ltd. (Missy Farren & Assocs.)
 Polaris Industries: Clermont Partners
 Polaroid: R&J Strategic Communications
 Pollo Campero: Power Group, The
 Pollo Tropical: SPM Communications, Inc.
 Polsinelli Law Firm: Adam Friedman Associates
 Pompeian: Hunter Public Relations
 Porches Inn, MA: Redpoint Marketing PR, Inc.
 Porsche Asia Pacific: Lewis
 Port of Long Beach: Development Counsellors International (DCI)
 Port of San Francisco: Landis Communications Inc.
 Porter Chester Institute: Gavin
 Portland Farmers Market: Weinstein PR
 Portraits of Hope: Melrose PR
 Poseidon: North 6th Agency, Inc.
 Post Consumer Brands: Sponge
 Post Foods: Hunter Public Relations
 Post Holdings, Inc.: IMRE, LLC
 Post University: Gregory FCA
 Posternak Blankstein & Lund: Schneider Associates
 Powell & Mahoney Vintage Original Cocktail Mixers: CRC, Inc.
 Power Bar: Hunter Public Relations
 PowerHouse Alliance: Caster Communications, Inc.
 PowerReviews: Walker Sands Communications
 Powers Distributing: Franco Public Relations Group
 PPE Casino Resorts Maryland, LLC: IMRE, LLC
 PPG Industries: Dix & Eaton Incorporated
 PPL Electric Utilities: Bravo Group
 Practice Solutions: Wilson Strategic
 Prana: Be Social Public Relations
 Prana Investments: Singer Associates, Inc.
 Preciosa: RED PR
 Precipart: Dedit Communications
 Precision Xray, Inc.: Mason Public Relations
 Preet Sohi, Actress, Seattle: Mayo Communications & Mayo PR
 Preferred One: Beehive Strategic Communication
 Preg Prep: Ink & Roses
 Premera Blue Cross: Wilson Strategic
 Premier Protein: Hunter Public Relations
 Premier Rail Collection (PRC): Lou Hammond Group
 Presbyterian Healthcare Services: Rasky Baerlein Strategic Communications, Inc.
 Prescriptives: Style House Public Relations
 Preservation Asset Management: Indra Public Relations
 Preserve Capital, NYC (Restaurant/Cafe): Haft Group Inc., The
 Presidio Trust: Singer Associates, Inc.
 Pressels: 5W Public Relations
 Prestige Brands: PediaCare, FiberChoice and Beano: Pollock Communications
 Pret à Manger: Sharp Communications, Inc.
 Pretzel Crisps: marlo marketing
 Prezi: Eastwick
 Pricewaterhouse Coopers: Eisbrenner Public Relations
 Primacy: Version 2.0 Communications
 PrimaLoft: CGPR
 Primark: Havas PR
 Primatics Financial: Merritt Group
 Prime Group: Cerrell Associates, Inc.
 Primrose Schools: Jackson Spalding
 Primus (Brunton): Turner
 Primus Capital: Roop & Co.
 Princess Alaska Lodges: Thompson & Co. Public Relations
 Princess Cruises: Citizen Relations
 Princess Marie Chantal - www.MarieChantal.com: Beautiful Planning Marketing & PR
 Priorities USA: Global Strategy Group
 Prism Plastics: Identity
 Privacy Activism: Curley Company
 Procter & Gamble Company: FleishmanHillard
 Procure Treatment Centers, Inc.: Bliss Integrated Communication
 Professional Dairy Producers of WIS: MorganMyers
 Profile 4 Men: Rogers & Cowan
 Profitero: Greenough Brand Storytellers
 Profusa: Versaggi Biocommunications
 Program for Early Parental Support (PEPS): Wilson Strategic
 Progress Energy Canada: NATIONAL Public Relations
 Progress Software: Racepoint Global
 Progressive: Allison+Partners
 Project Klear: Power Group, The
 Project Pets: Goldman McCormick PR
 ProKarma: A.wordsmith
 Prolong Pharmaceuticals, Inc.: Makovsky
 Promapp Solutions: Weiss PR, Inc.
 Promgirl: Bella Public Relations, Inc.
 Promised Land Dairy: Power Group, The
 PromptWorks: Birnbach Communications Inc.
 Proofpoint: Eastwick
 Property I.D.: Bob Gold & Associates
 PropONENT Federal Credit Union: Coyne PR
 Prosciutto di Parma: PadillaCRT
 Proskauer LLP: LAK Public Relations, Inc.
 Prosper: Bateman Group
 Protea Biosciences: JV Public Relations NY
 ProtectSeniors.Org: Butler Associates, LLC

Protegrity: Affect
 Protiviti: Eastwick
 Providence Biltmore: CM Communications
 Providence Health & Services: Weinstein PR
 Providence Health and Services: Wilson Strategic
 Providence Tourism Council: Lou Hammond Group
 Proxama: March Communications
 Prudential: Prosek Partners
 Prudential Financial, Prudential Spirit of Community Awards: DDR Public Relations, Inc.
 PSCU: French | West | Vaughan
 Psychability: Bob Gold & Associates
 PTT Global Chemical: Paul Werth Associates
 Public Relations Global Network: Stevens Strategic Communications, Inc.
 Publicis Healthcare Comm. GRP: Makovsky
 Publisher's Clearing House: 5W Public Relations
 Publix Super Markets: Jackson Spalding
 Pulitzer Amsterdam: J Public Relations
 PulsePoint: Kite Hill PR
 Pulsr: SPM Communications, Inc.
 Puma: Ogilvy Public Relations; Strategic Public Relations Group
 Puma Energy: Newlink
 Punch of Creativity: BLH Consulting, Inc.
 Punta del Este, Uruguay: Weill Associates, Geoffrey
 Purdue Pharma: Bravo Group
 Purdue Products: Senokot and Colace: Pollock Communications
 Pure Barre: Turner
 Pure Grown Diamonds: Goldman McCormick PR
 Pure Insurance: Kwittken
 Purell: Hunter Public Relations
 Purity of Elements: Ink & Roses
 Purolator: NATIONAL Public Relations
 Purple Carrot: Konnect
 pursecase: Melrose PR
 Push: March Communications
 Putnam Accessory Group: Melrose PR
 PVH (Warner's/Olga): Kaplow
 PwC: Cone Communications
 Pyar&Co.: Allyson Conklin Public Relations
 Pyro Spectaculars, Inc.: Revell Communications

Q

Q Bio Med Inc.: JV Public Relations NY
 Q&A Hotels: Turner
 Q4 Web Systems: Falls Communications
 Qdoba Pittsburgh: Gatesman+Dave
 QEP Resources Inc.: Abernathy MacGregor Group, The
 Qlik: Lewis
 QSM: SpeakerBox Communications
 QSpex Technologies: Makovsky
 QT Sydney, Australia: Weill Associates, Geoffrey
 Quad-C Management: BackBay Communications
 Quad/Graphics: Stanton Communications, Inc.
 QuadJobs: Brandstyle Communications
 Quaker Oats Company: Zeno Group
 Qualcomm: Weber Shandwick
 Quality Assist: Moore Communications Group
 Quality Meats Miami Beach: Brustman Carrino Public Relations
 Quality Technology Services: Communications 21
 Quanta Services: Ward Creative Communications
 Quantifind: Blanc & Otus
 Quantum3D: Walt & Company Communications
 quasar: Dix & Eaton Incorporated
 QuaverMusic.com: Dixon|James Communications
 Quest Diagnostics: Affect
 Quiet Light Brokerage: Volume Public Relations
 Quinpiac Athletics: Cashman + Katz Integrated Communications
 Quintessa Wine: Fineman PR
 Quorum Health Resources: Lovell Communications
 Quotient: Cashman + Katz Integrated Communications
 Quri: North 6th Agency, Inc.
 QVC: Coburn Communication; Tierney

R

R E Jacobs Group/Jacobs Real Estate Services: Roop & Co.
 R&B JAAMZ, Inc. Productions: Agnes Huff Communications Group, LLC

R. G. Miller Engineers, Inc.: DoubleDimond Public Relations LLC
 R.W. Pressprich: Sharp Communications, Inc.
 Rabbit: Lippe Taylor
 Radian Group: G&S Business Communications
 Radio Flyer: Current
 Radiological Society of North America: Public Communications Inc.
 Radius: Greenough Brand Storytellers
 Radware: Affect; Gregory FCA
 Rails-to-Trails Conservancy: Devine + Partners
 Rainbow International: Fish Consulting
 Rainforest Trust: RF | Binder Partners, Inc.
 Raising Cane's Chicken Fingers: Champion Management Group
 RAMY Beauty Therapy: RED PR
 Rancho La Puerta, Mexico: J Public Relations
 Rancho Valencia Resort & Spa, San Diego: J Public Relations
 Randall's Island Park Alliance: Sharp Communications, Inc.
 Rani Zakhem: Film Fashion
 Ranir: Lambert, Edwards & Associates
 Ranken Technical College: Standing Partnership
 Rapala: Spong
 Rapid City Convention & Visitors Bureau: BCF Agency
 Rapid7: PAN Communications, Inc.
 Rapoza Associates: Curley Company
 Rascal House Pizza: Stevens Strategic Communications, Inc.
 Rashad Jennings: French | West | Vaughan
 Rasmussen College: Beehive Strategic Communication
 Rastegar Capital: Power Group, The
 Raymond James: Dukas Linden Public Relations
 Raymond Lee Jewelers: TransMedia Group
 Rayonier Advanced Materials: Falls Communications
 Raytheon: InkHouse Media + Marketing; Rasky Baerlein Strategic Communications, Inc.
 RB: Coyne PR
 RBC Wealth Management: Intermarket Communications
 RCA: B/HI; Lightspeed PR
 RCN Capital: Cashman + Katz Integrated Communications
 Reader's Digest: Goodman Media International, Inc.
 Real Deal Magazine, The: Berman Group, Inc., The
 Real Estate Board of New York: Global Strategy Group
 Real Estate Board of New York (REBNY): Marino.
 Real Foodies: Melrose PR
 RealityMine: Daddi Brand Communications
 Reaves Asset Management: Intermarket Communications
 Rebuilding Together Broward: Durée & Company, Inc.
 Recall InfoLink: RAM Communications
 Reckitt Benckiser: Tonic Life Communications
 Recology: Singer Associates, Inc.
 Reconnect Research: Marketing Maven Public Relations
 Recorded Future: Fama PR, Inc.
 Recover Alaska: Thompson & Co. Public Relations
 Recovery Centers of America: Gregory FCA
 Recovery Project, The: Identity
 Red Bull: Motion PR
 Red Devil Fireworks: Revell Communications
 Red Duck Foods: Little Green Pickle
 Red Flash Group: red7 Agency
 Red Hat: SpeakerBox Communications
 Red Hat, Inc.: ICR
 Red Lion Inn, MA: Redpoint Marketing PR, Inc.
 Red Mango: Bizcom Associates
 Red Mountain Resort & Spa, Ivins, UT: Lou Hammond Group
 Red Robin Gourmet Burgers: Coyne PR
 Red Sky Travel Insurance: BCF Agency
 Red Wagon Creamery: Little Green Pickle
 RED, The Steakhouse/Miami: Diamond Public Relations
 RedBrick Pizza: Bizcom Associates
 Redondo Beach Chamber of Commerce and Visitors Bureau: Klick Communications
 Reduxio: Eastwick
 Reef Safe Sun Care by Tropical Seas: Champion Management Group
 Refinery Hotel, New York: Nancy J. Friedman Public Relations, Inc.
 Regence Blue Shield: Wilson Strategic
 Regional Growth Partnership (Toledo): Development Counsellors International (DCI)
 Regional Transit Authority: lovio george | communications + design
 RegionalCare Hospital Partners: Stephen Bradley & Associates LLC
 Regus: Lewis

REI Adventures: Turner
 REI Private Brands: Turner
 REI Systems: Verasolve
 Rejuve MD: Melrose PR
 Rejuvenation: Lane
 Relais & Châteaux: J Public Relations
 Related Beal: Solomon McCown & Company, Inc.
 Relative Space: Gotham Public Relations
 Relevant Media: Champion Management Group
 Relief Riders International: Hue & Cry
 Relief-Mart: Marketing Maven Public Relations
 ReMax Gold: Revell Communications
 Remedy Wine Bar: Little Green Pickle
 Renaissance Hotel: Heron Agency; McNeely Pigott & Fox Public Relations, LLC
 Renaissance Tuscany Il Ciocco Resort & Spa: Diamond Public Relations
 Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 Renew Packaging: GreenMark Public Relations, Inc.
 Rent The Runway: BrandLinkDC
 Renteria Wines: Fineman PR
 Replicon: Affect
 Replicor, Inc: Makovsky
 Repost.us: Landis Communications Inc.
 Republic Bank: Brian Communications
 Republic Services: McNeely Pigott & Fox Public Relations, LLC
 Republic Urban Properties: Singer Associates, Inc.
 Rescue Mission of York: Gavin
 Research Chefs Assn.: Kellen
 Resolution1 Security: Merritt Group
 Resort at Longboat Key Club & Lido Beach Resort/Sarasota: Diamond Public Relations
 Resorts Casino: Brian Communications
 Resorts World Bimini/Bahamas: Diamond Public Relations
 Resource Real Estate: Gregory FCA
 Resources Legacy Fund: Rally
 Response CRM: Marketing Maven Public Relations
 Response Team 1: L.C. Williams & Associates
 Restaurant Beck: Little Green Pickle
 restrainingorders.expert: Blaine Group, The
 Retale: Crenshaw Communications
 Rethink Energy: Taft Communications
 Retirement Benefits Group: KCD PR Inc. - Financial Inbound Marketing Firm
 Revenue Analytics: Wilbert Group, The
 Revivogen: Melrose PR
 RevJet: Sterling Communications
 Revlon: Bella Public Relations, Inc.; Lippe Taylor
 RevoLaze: Stevens Strategic Communications, Inc.
 Rezzcard: Feintuch Communications
 Rhode Island Commerce Corporation: Havas PR
 Rhythm Superfoods: Konnect
 Rich Products Corporation: Butin Integrated Communications
 Richard Petty Driving Experience: Hayworth Public Relations
 Ricky Carmichael Racing: Sachs Media Group
 Ricoh: Weber Shandwick
 Ricola: Ink & Roses
 Riders by Lee: French | West | Vaughan
 Ridgmont Equity Partners: BackBay Communications
 Riedel: Nike Communications, Inc.
 Rigaud Candles: RED PR
 Right To Play: Indra Public Relations
 Rimidi: Alpine Communications
 RIMOWA: BPCM Worldwide
 Ring: BIGfish Communications
 RingCentral: Just Drive Media
 Ringling Bros. / Barnum & Bailey): Motion PR
 Ringling Bros. and Barnum & Bailey Circus: rbb Comms.
 RingSide Hospitality Group: Little Green Pickle
 Rios Clementi Hale Studios: Taylor & Company
 Rise Above Social Issues Foundation: Reich Communications
 RiseSmart: Idea Grove
 Rising Tide Car Wash: Durée & Company, Inc.
 RiskBand: SPM Communications, Inc.
 Ristorante al Mare: Melrose PR
 Ritz Carlton Residences Miami Beach: Quinn
 Ritz-Carlton Destination Club, The (Corporate): Zimmerman Agency, The
 Ritz-Carlton, Bali, The: Blackbird PR

Ritz-Carlton, Kyoto, The: Blackbird PR
 Ritz-Carlton, Shanghai, Pudong, The: Blackbird PR
 Ritz-Carlton, The, multiple U.S. properties: J Public Relations
 Ritz-Carlton, Tokyo, The: Blackbird PR
 Riu Hotels & Resorts: Carolyn Izzo Integrated Communications (CIIC)
 Riverbed Government: Merritt Group
 Riveredge Park Music Garden: L.C. Williams & Associates
 Riverside Company: BackBay Communications
 Riverside Risk Advisors: Adam Friedman Associates
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.
 RK Motors: Brandware Public Relations
 RKF: Pollack PR Marketing Group, The
 Robeks of Ohio: Stevens Strategic Communications, Inc.
 Robert Wood Johnson Foundation: Taft Communications
 Robert Wood Johnson University Hospital: R&J Strategic Communications
 Roberts Cosmetics/Florapy: Southard Communications, Inc.
 Robinson Home Products: Redpoint Marketing PR, Inc.
 Roche: Lewis; NATIONAL Public Relations; Weber Shandwick
 Roche Diagnostics: Spectrum
 Rock & Roll Hall of Fame & Museum: Dix & Eaton Incorporated
 Rockbridge (Corporate): Zimmerman Agency, The
 Rockefeller Foundation, The: Global Strategy Group; Grisko LLC
 Rocket Lawyer: Highwire PR
 RockFarmer Capital: Berman Group, Inc., The
 Rockland Behavioral Health Response Team: GMG Public Relations, Inc.
 Rockland Independent Living Center: GMG Public Relations, Inc.
 Rockland Trust: Solomon McCown & Company, Inc.
 Rockrose Development Corp.: LAK Public Relations, Inc.
 Rockwell Automation: PadillaCRT
 Rockwell Automation, Inc.: Clermont Partners
 Rocky Mountaineer: Citizen Relations
 Roechling: Eisbrenner Public Relations
 Rogers, Gunter, Vaughn Insurance: Moore Communications Group
 Rohitava Banerjee: AMP3 Public Relations
 Rohl: White Good
 Rolex Central Park Horse Show: Nicholas & Lence Communications
 RollaStep: red7 Agency
 Rollins / Orkin: Jackson Spalding
 Romano's Macaroni Grill: Champion Management Group
 Romer Debbas: Zlokower Company
 Romona Keveza: Film Fashion
 Ron Wendt Design: Brandstyle Communications
 Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney
 Ronnoco Coffee Company: O'Malley Hansen Communications
 Room & Board: BrandLinkDC
 Room Mate: Hawkins International Public Relations
 Roomer: 5W Public Relations
 Roosevelt Hotel, The (New York City): Zimmerman Agency, The
 Rootology: Belle Communications
 Rosemont College: Buchanan Public Relations LLC
 Rosen Berry Group: Power Group, The
 Rosewood Hotels & Resorts: Nike Communications, Inc.
 Rosewood Little Dix Bay: Hawkins International Public Relations
 Rosewood Realty Group: Zlokower Company
 Rosie App: Eric Mower + Associates
 Ross Environmental: Stevens Strategic Communications, Inc.
 Ross Mortgage: Identity
 Round Hill Hotel and Villas: Brandman Agency, The
 Roundhouse Beacon, The: Carolyn Izzo Integrated Communications (CIIC)
 Routehappy: North 6th Agency, Inc.
 RoutePerfect: North 6th Agency, Inc.
 Rovio Entertainment: B/Hi
 Roxy, The, New York: Nancy J. Friedman Public Relations, Inc.
 Royal Bank of Canada: Greentarget Global LLC
 Royal Caribbean Cruises: Weber Shandwick
 Royal Philips Electronics: FleishmanHillard
 Royal Square Development Associates: Gavin
 Royalty Pharma: Abernathy MacGregor Group, The
 RPM International Inc.: Roop & Co.
 RPM2: Roop & Co.
 RSA: PAN Communications, Inc.
 RTI (Real-Time Innovations): Karbo Communications
 Rubin Singer: Film Fashion
 Rubric: March Communications
 Rudolph the Red-Nose Reindeer Live: Tellem Grody Public Relations, Inc.
 Rudolph/Libbe Inc.: Falls Communications

Ruffino's/Ruffino's On the River: Champion Management Group
 Rural Health Clinic Association of Washington: Wilson Strategic
 Rusk Conair: Stevens Strategic Communications, Inc.
 Russell Reynolds Associates: Makovsky
 Russell Stover: FleishmanHillard
 Rusty Parrot Cookbook, The: WordenGroup Public Relations
 Rutgers University: Brian Communications
 Rutgers University - Newark: Taft Communications
 Rutgers University Center for Real Estate: R&J Strategic Communications
 Rutt Handcrafted Cabinetry: White Good
 RW3 Technologies: RAM Communications
 Ryan Mundy: French | West | Vaughan
 Ryman Hospitality: Sloane & Company
 Ryther: Wilson Strategic
 RôG Sports Medicine: L.C. Williams & Associates

S

S&T Bank: Gatesman+Dave
 S2 Capital: Power Group, The
 S9 Architecture: Marino.
 Saavy Naturals: Melrose PR
 Sabatino Tartufi: Stuntman Public Relations
 Sabbia Beach: Durée & Company, Inc.
 SABIC: Weber Shandwick
 Sability, Inc.: Alpine Communications
 Sabon: Beautiful Planning Marketing & PR
 Sabra Dipping Company: FoodMinds, LLC
 Sabre: Idea Grove; Lewis
 SABRE Personal Safety: T 3rd Coast PR
 Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell
 Communications
 Sacramento International Horse Show: Perry Communications Group, Inc.
 Saddleback Memorial Medical Center: Scott Public Relations
 Safe Rack: L.C. Williams & Associates
 SafeBeyond: North 6th Agency, Inc.
 SafeMedia, Boca Raton, FL: Mayo Communications & Mayo PR
 SafeRack: red7 Agency
 Safety 1st: 360 Public Relations
 Safety Today: Stevens Strategic Communications, Inc.
 Safeway: Abernathy MacGregor Group, The
 SAFiYAA: Film Fashion
 Saft: French | West | Vaughan
 Sage Glass: Brownstein Group
 Sagepoint Senior Living Services: Crosby
 Sagewood: Lavidge
 SailPoint: Fama PR, Inc.; Lewis
 Saint Agnes Hospital: Crosby
 Saint Gobain North America: Peppercomm, Inc.
 Saint Lucia Tourist Board: Redpoint Marketing PR, Inc.
 Saint Lucia Trade Export Promotion Agency: At The Table Public Relations
 Saint Mark's Episcopal School: BoardroomPR
 Saint Mary's Hospital: Cashman + Katz Integrated Communications
 Saint-Gobain North America: Brownstein Group
 Saison Beauty: Double Forte
 Salata: SPM Communications, Inc.
 Salmon Project, The: Thompson & Co. Public Relations
 Salon Capri: marlo marketing
 Salt Creek Grille: Resound Marketing
 Salvation Army - Eastern Michigan Division, The: Franco Public Relations
 Group
 Salvation Army Adult Rehabilitation Center, The: Franco Public Relations
 Group
 Salvation Army, The: Clay Associates, Everett
 Salvesson Stetson Group: Buchanan Public Relations LLC
 Salvatino Collection/Italy: Diamond Public Relations
 Samantha Gracie, Actress, Halifax, Nova Scotia: Mayo Communications &
 Mayo PR
 Samoa: Myriad Marketing
 Sampleminded: Lightspeed PR
 Samsung: Allison+Partners; Ruder Finn Inc.; Taft Communications; Weber
 Shandwick
 Samsung Accelerator: LaunchSquad
 Samsung BtoB: Racepoint Global
 Samsung Home Appliances: Current
 Samsung USA: Curley Company
 Samsung Vacuum: CRC, Inc.

San Diego Cyber Center of Excellence (CCOE): KCD PR Inc. - Financial
 Inbound Marketing Firm
 San Diego Regional EDC: Development Counsellors International (DCI)
 San Francisco Ballet: Landis Communications Inc.
 San Francisco Convention & Visitors Bureau: Landis Communications Inc.
 San Francisco Police Dept.: Fineman PR
 San Francisco Symphony: Landis Communications Inc.
 San Juan Marriott Resort & Stellaris Casino: Diamond Public Relations
 Sanchez-Roig & Solow: Clay Associates, Everett
 Sanctuary for Families: LAK Public Relations, Inc.
 SanDisk: Porter Novelli
 Sandler Training: Hodges Partnership, The
 Sandos Hotels & Resorts: Quinn
 Sandoz: Taft Communications
 Sandpearl Resort/Clearwater, Florida: Diamond Public Relations
 Sandy Spring Bank: IMRE, LLC
 Sankaty Advisors: Stanton Public Relations & Marketing
 Sanofi: MCS Healthcare Public Relations; Taft Communications
 Sanofi Pasteur: Tonic Life Communications
 Sanofi-aventis: NATIONAL Public Relations
 Santa Clara University: Singer Associates, Inc.
 Santa Fe Convention & Visitors Bureau: Lou Hammond Group
 Sanuk: Turner
 SAP: PAN Communications, Inc.
 Sarah Flint: Film Fashion
 Sargeant Marine: Hensworth Communications
 SAS: Fama PR, Inc.; Lewis
 Sauza Tequila: Coyne PR
 Savanna: Rubenstein Public Relations, Inc.
 Savannah College of Art and Design: Fahlgren Mortine
 Savant: Max Borges Agency
 Save the Redwoods League: Landis Communications Inc.
 Save-A-Lot: Sponge
 Savencia (Alouette Cheese): Kaplow
 Saybrook Point Inn: Cashman + Katz Integrated Communications
 Sbarro: Belle Communications
 SBE Hotels: Rubenstein Public Relations, Inc.
 SBF: Melrose PR
 SCA Tork: Weber Shandwick
 Scale Computing: JPR Communications
 Scale Venture Partners: Bateman Group
 SCANA Energy: Jackson Spalding
 ScandiDos: Didit Communications
 Schaeffler Group Automotive: Bianchi Public Relations, Inc.
 Schindler Elevator: G&S Business Communications; IMRE, LLC
 Schmeisser Archery: Champion Management Group
 Schmidt Family Foundation: Rally
 Schneider Electric: Lewis
 School Nutrition Assn.: Cashman + Katz Integrated Communications
 School Zone Publishing: Southard Communications, Inc.
 SCHOTT: Gregory FCA
 Schwan Food Company, The: Sponge
 Schwinn: MFA, Ltd. (Missy Farren & Assocs.)
 Scottsdale Convention & Visitors Bureau: Brandman Agency, The
 Scredible: March Communications
 Scrub Island Resort, Spa & Marina: Hayworth Public Relations
 SDL: PAN Communications, Inc.
 Sea Island, Georgia: Nancy J. Friedman Public Relations, Inc.
 SEA LIFE Michigan: Identity
 Sea to Summit: Momentum Media PR
 Sea Tow Foundation: Fish Consulting
 Seabourn: Hawkins International Public Relations
 SeaDream Yacht Club: Lou Hammond Group
 Seafood Nutrition Partnership: Butin Integrated Communications
 Seagate Hotel & Spa, The: Hawkins International Public Relations
 Sealed Air: Weber Shandwick
 Sealed Air Corporation: Coyne PR
 SealSkinz: Momentum Media PR
 Sean Landeta - NY Giants Super Bowl Champion: Indra Public Relations
 SeaPak Shrimp & Seafood Co.: Butin Integrated Communications
 Sears Holdings: Zeno Group
 Seatrade Cruise Global: Lou Hammond Group
 Seattle Children's Hospital: Wilson Strategic
 Seattle's Best Coffee: Zeno Group
 Seawings: Myriad Marketing
 Sebago Footwear: AMP3 Public Relations
 Secrets Resorts & Spas: rbb Comms.

SECU: Weiss PR, Inc.
 SecurityScorecard: North 6th Agency, Inc.
 Sedgebrook: IVY Marketing Group, Inc.
 See Something Say Something: Cashman + Katz Integrated Communications
 See's Candies: Access Emanate Communications
 Seeker Aircraft: Waite Company, The
 Seeno Construction: Singer Associates, Inc.
 Segment: Bateman Group
 Segmint: CooperKatz & Company, Inc.
 Selequity: Landis Communications Inc.
 Seminole Casino Coconut Creek: The Buzz Agency of Florida
 Senator Kirsten Gillibrand (NY): Global Strategy Group
 Sentient Jet: Nike Communications, Inc.
 Seqirus: Cooney Waters Unlimited; KYNE
 Serenity Acres Farms: TransMedia Group
 Sernova: JV Public Relations NY
 Servcorp Ltd.: Marino.
 Service Contract Industry Council: Sachs Media Group
 ServiceMaster: Cone Communications
 ServiceMax: LaunchSquad
 Servicon: Cerrell Associates, Inc.
 Servidyne: Pietryla PR & Marketing
 SessionM: Fama PR, Inc.
 Seton Healthcare Family: Pierpont Communications Inc.
 SevenStep RPO: North 6th Agency, Inc.
 Seventh Generation: Allison+Partners
 Severn Trent Environmental Services: Makovsky
 Seyfarth Shaw: Ripp Media/Public Relations, Inc.
 SFA Saniflo: O'Reilly DePalma Inc.
 SFJAZZ: Landis Communications Inc.
 SHA Wellness Clinic, Spain: Weill Associates, Geoffrey
 Shake Shack: ICR
 Shamrock Farms: Current
 Share Our Strength: Global Strategy Group
 Sharp: Peppercomm, Inc.
 Sharp Electronics: Kwitken
 Shatner's World - We Just Live in It: Tellem Grody Public Relations, Inc.
 Shea Terra Organics: Bella Public Relations, Inc.
 Shelby County Ryan White AIDS/HIV Campaign: McNeely Pigott & Fox Public Relations, LLC
 Shell Lubricants: Coyne PR
 Shemie by Shelton Wilder: Melrose PR
 Shen Yun: Tellem Grody Public Relations, Inc.
 Sheraton Puerto Rico: Quinn
 Sheridan Healthcorp: Greenough Brand Storytellers
 Sherwin-Williams: Dix & Eaton Incorporated; Fahlgren Mortine; Sponge
 Sherwin-Williams Aerospace: Falls Communications
 Sherwin-Williams Automotive Finishes: Falls Communications
 Sheryl Lowe Designs - Main Street Santa Monica: Melrose PR
 SHI: Gregory FCA
 Shift: LaunchSquad
 Shinola: lovio george | communications + design
 Shionogi, Inc.: Coyne PR
 Shire: Ruder Finn Inc.; Tierney
 Shiseido: IW Group, Inc.; Kaplow
 Shoo the Flu: Racepoint Global
 Shop Ten 25: Allyson Conklin Public Relations
 SHOP 'n SAVE: Gatesman+Dave
 Shopko Stores: Lambert, Edwards & Associates
 Shoreline Sightseeing: Motion PR
 Shores Resort & Spa, The: Hayworth Public Relations
 ShoreTel: Lewis
 Shurtape: Falls Communications
 ShurTech Brands, LLC: Falls Communications
 Shwood & Recover: Turner
 Sicilia DOC/Wines of Sicily: Current
 SideMark: Eastwick
 Sidley Austin: Greentarget Global LLC
 Siebert Brandford Shank & Co., LLC.: Butler Associates, LLC
 Siemens: Lewis; Weber Shandwick; Wilson Strategic
 Sierra Club: Caplan Communications LLC
 Sierra Nevada Brewing: Weinstein PR
 Sierra Nevada Conservancy: Perry Communications Group, Inc.
 Sierra Nevada Resort: WordenGroup Public Relations
 Signature Travel: Myriad Marketing
 Signiant: PAN Communications, Inc.
 Sikorsky: Tierney
 Silestone: Sharp Communications, Inc.
 Silicon BioDevices: Versaggi Biocommunications
 Silicon Biosystems: Versaggi Biocommunications
 Silicon Image: Racepoint Global
 Silicon Valley Bank: Prosek Partners
 Silver Bay Realty Trust Corp.: Financial Profiles, Inc.
 Silver Institute, The: Edson & Associates Inc., Andrew
 Silvercup Studios: Marino.
 Silverlit Toys: Southard Communications, Inc.
 Silvershore Properties: Zlokower Company
 Simeon Rice: French | West | Vaughan
 Simmons Bedding Co.: Hunter Public Relations
 Simon Malls: BLAZE PR
 Simon Pearce: Landis Communications Inc.
 Simon Premium Outlets: Motion PR
 Simon Shopping Destinations: Development Counsellors International (DCI)
 Simple Shoes: M studio
 Simple.Thrifty.Living: Melrose PR
 SimpleDeal Mobile App: Beautiful Planning Marketing & PR
 SimpliVity: Version 2.0 Communications
 Simplot: Fahlgren Mortine
 Simply Petals: Melrose PR
 Simply7 Organic Snacks: marlo marketing
 Sims Metal Management: Singer Associates, Inc.
 Sinai Health System: Jasculca Terman Strategic Communications
 Singapore Exchange (SGX): Intermarket Communications
 Singer & Bassuk: Marino.
 Single by Galina Sobolev: Melrose PR
 Sioux Falls Development Foundation: Development Counsellors International (DCI)
 SIRION Biotech: LaVoieHealthScience
 Siris Capital: Eastwick
 SiriusDecisions: March Communications
 Sisense: PAN Communications, Inc.
 Sisley-Paris Spa, The Carlyle Hotel, NYC: Quinn
 Sisvel: Landis Communications Inc.
 Sita: Trevelino/Keller
 Sitara Collections: Goldman Communications Group, Inc.
 Sitecore: Eastwick
 Six/Ten LLC: BoardroomPR
 SixAxis: red7 Agency
 SJ Owner LLC (Atlas Capital): Marino.
 SK Capital Partners: BackBay Communications
 Skagen: BPCM Worldwide
 Skandia: Didit Communications
 Skanska CD: Solomon McCown & Company, Inc.
 Skanska Construction: McNeely Pigott & Fox Public Relations, LLC
 Ski Utah: MFA, Ltd. (Missy Farren & Assocs.)
 Skills for Chicagoland's Future: Jasculca Terman Strategic Communications
 SKILSAW Tools: JSH&A Communications
 Skin Medica: Glendale Communications Group, Inc.
 Skinfix: Be Social Public Relations
 Skinnygirl Cocktails: Coyne PR
 Skins: MFA, Ltd. (Missy Farren & Assocs.)
 SKRATCH: Power Group, The
 Sky: Lewis
 Sky Zone: Konnect
 Skyline Risk Management: Zlokower Company
 Skypicker: Bob Gold & Associates
 Skyscanner: Access Emanate Communications; Lewis
 Slate Property Group: Berman Group, Inc., The
 Sleep Innovations: T 3rd Coast PR
 SleepBelt: Southard Communications, Inc.
 Slim GENERation: Power Group, The
 Slim-Fast: CRC, Inc.
 Smallwares: Little Green Pickle
 SMART (Start Making a Reader Today): Weinstein PR
 Smart Justice Alliance: Sachs Media Group
 Smartsheet: Access Emanate Communications
 Smeraldina Water: Motion PR
 Smith Fork Ranch: Turner
 Smithfield Foods: Hunter Public Relations
 Smithfield's Chicken 'N Bar-B-Q: French | West | Vaughan
 Smoke: Melrose PR
 Smoothie Factory: Bizcom Associates

Smythson of Bond Street: Nike Communications, Inc.
 Snapchat: Global Strategy Group
 Snapple: CRC, Inc.
 Snaps: North 6th Agency, Inc.
 Snazaroo: M studio
 SneakMart: Southard Communications, Inc.
 Snow Joe: L.C. Williams & Associates
 Snow Seafood: TransMedia Group
 Snowman NEW YORK: Beautiful Planning Marketing & PR
 Snowmass Tourism: Lou Hammond Group
 Snowshoe Mountain, Inc.: BCF Agency
 SnowSports Industries America (SIA): MFA, Ltd. (Missy Farren & Assocs.)
 Snuffer's Restaurant & Bar: Champion Management Group
 Snuzza: Southard Communications, Inc.
 Snyder Cohn: Verasolve
 Soapbox Soaps: Resound Marketing
 Social Beauty Company, The: PR Girl Inc.
 Social Media Law & Order: BoardroomPR
 Social Media Week Chicago: Jасulсkа Terman Strategic Communications
 Social Security Administration: Crosby
 SocialCentiv: TrizCom Public Relations
 Société Générale S.A. (SocGen): Intermarket Communications
 Society for Biomaterials: Schneider Associates
 Society for Maintenance and Reliability Professionals: Kellen
 Society Hotel, The: Weinstein PR
 Society of Corporate Secretaries & Governance Professionals: Adam Friedman Associates
 Society of Industrial and Office Realtors: Marino.
 Society of Memorial Sloan Kettering Cancer Center, The: Sharp Communications, Inc.
 SodaStream: Pollack PR Marketing Group, The
 Sodexo: Havas PR
 Sofia by Vix: Be Social Public Relations
 Sofitel Luxury Hotels: Hawkins International Public Relations
 Software AG: Lewis
 Software Management, Inc.: Pietryla PR & Marketing
 SoHalo: Lightspeed PR
 SOHO China: Strategic Public Relations Group
 Sokol Blosser Winery: Lane
 Sol Romero, Actress, Singer, Malibu, CA: Mayo Communications & Mayo PR
 Solage Calistoga: Hawkins International Public Relations
 SolarWinds: SpeakerBox Communications
 Solera holdings: Bizcom Associates
 Solexel: Eastwick
 Solid Waste Authority of Central Ohio: Paul Werth Associates
 Solidd: Feintuch Communications
 Solis Mammography: TrizCom Public Relations
 SoLita + Mastino: The Buzz Agency of Florida
 Solmar Hotels & Resorts: Carolyn Izzo Integrated Communications (CIIC)
 SoloGrid: Edge Communications, Inc.
 Somerset Medical Center: R&J Strategic Communications
 Somis Union School District: Marketing Maven Public Relations
 Somnia Sleep Store: Red Jeweled Media
 Sonesta Coconut Grove Hotel: Hemsworth Communications
 Sonesta Fort Lauderdale Hotel: Hemsworth Communications
 Sonian: Version 2.0 Communications
 Sonic: Fish Consulting
 Sonic Beach: Durée & Company, Inc.
 Sonitrol Tri-County: Logos Communications, Inc.
 Sonny's BBQ: At The Table Public Relations
 Sonoma County: Singer Associates, Inc.
 Sonoma County Tourism Bureau: Lou Hammond Group
 Sonoma County Vintners: Lou Hammond Group
 Sonoma County Winegrape Commission: Lou Hammond Group
 Sonora Quest Laboratories: Lavidge
 Sonos: Weber Shandwick
 Sony: Hoffman Agency, The; Landis Communications Inc.
 Sony Mobile Communications: NATIONAL Public Relations
 Sony Mobile Middle East: Havas PR
 Soraa, Inc.: Makovsky
 Sorella: Little Green Pickle
 SoulCycle: BrandLinkDC
 Soulman's Bar-B-Que: TrizCom Public Relations
 SoundPath Health: Wilson Strategic
 Source Cincinnati: Development Counsellors International (DCI)
 South Bay Pain Docs: BLND Public Relations
 South Carolina Ports Authority: Lou Hammond Group
 South Coast Botanic Garden: Bob Gold & Associates
 South Hollow Spirits: marlo marketing
 South Sound Health: Wilson Strategic
 SouthCentral Foundation: Lovell Communications
 Southeast United Dairy Assn.: Communications 21
 Southern California Edison: IW Group, Inc.
 Southern California Gas Company: Cerrell Associates, Inc.; Davies
 Southern Company: Story Partners
 Southern Illinois University Edwardsville: Standing Partnership
 Southland Industries: Stanton Communications, Inc.
 Southwest Airlines Co.: Dix & Eaton Incorporated
 Southwest Athletic Conference (SWAC): French | West | Vaughan
 Southwest Washington Regional Health Alliance: Wilson Strategic
 SouthWest Water Co.: Stephen Bradley & Associates LLC
 Southwestern Energy: Bravo Group
 SP Commerce, Inc.: Clermont Partners
 Spa at Camelback Inn, The, Scottsdale, AZ: Nancy J. Friedman Public Relations, Inc.
 Spa in the Water Garden, The, Rendezvous, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 Space Scooter: Southard Communications, Inc.
 Space-Time Insights: Blanc & Otus
 Spandrel Development Partners: Lou Hammond Group
 Spanning by EMC: Fama PR, Inc.
 Sparkling ICE by Talking Rain: 5W Public Relations
 Spartan Motors (NASDAQ:SPAR): Lambert, Edwards & Associates
 Spartan Olive Oil: Gavin
 Special Needs Group: Durée & Company, Inc.
 Specialty Products Holding Corp.: Roop & Co.
 Spectrum Health: Lambert, Edwards & Associates
 Spectrum Sports: BLAZE PR
 Spencer Savings Bank: R&J Strategic Communications
 Spero Therapeutics: Spectrum
 Spezzo: Power Group, The
 Spieth Bell McCurdy & Newell: Falls Communications
 Spinnaker Coating: Adam Friedman Associates
 Spirit of Philadelphia: Devine + Partners
 Spitzer Engineering: LAK Public Relations, Inc.
 Splunk: Lewis
 Spoon: Gatesman+Dave
 Sportime/Island Tennis: Geto & de Milly, Inc.
 Sports Construction Group: Roop & Co.
 Sports Perfecta: Marketing Maven Public Relations
 Sports Video Innovations: TrizCom Public Relations
 Spree Wearables: Champion Management Group
 Spring Creek Ranch, Jackson Hole, WY: Nancy J. Friedman Public Relations, Inc.
 Spring Owl Asset Management: 5W Public Relations
 SpringHill Suites Marriott (Corporate): Zimmerman Agency, The
 Springwoods Village/ CDC Houston: Ward Creative Communications
 Sprint: Abernathy MacGregor Group, The
 Square Enix: B/Hi
 Square One Education Network (pro bono): Eisbrenner Public Relations
 Squire Patton Boggs LLP: kglobal
 Squish Collapsible Kitchenware: Redpoint Marketing PR, Inc.
 SRG Global, Inc.: Bianchi Public Relations, Inc.; Standing Partnership
 SRM Idea Lab: Southard Communications, Inc.
 SRS Medical: Greenough Brand Storytellers
 SS&C Technologies: BackBay Communications
 St George's University: Halo Group, The
 St. Barts Tourism: Lou Hammond Group
 St. Francis Church: Shirleybarr Public Relations
 St. Helena Chamber of Commerce: Ellipses
 St. Ives: M Booth & Associates, Inc.
 St. Joseph Health System: Cerrell Associates, Inc.
 St. Jude Children's Research Hospital: Spectrum
 St. Kitts Marriott Resort & Royal Beach Casino: Diamond Public Relations
 St. Louis College of Pharmacy: Standing Partnership
 St. Louis Convention & Visitors Commission: Development Counsellors International (DCI)
 St. Luke's Regional Medical Center: Wilson Strategic
 St. Petersburg/Clearwater, Florida: Nancy J. Friedman Public Relations, Inc.
 St. Regis Deer Valley, Park City, UT: Lou Hammond Group
 St. Vincent and the Grenadines Tourism Authority: Spring, O'Brien
 Stable Value Investment Assn.: Stanton Public Relations & Marketing
 Staff One: Power Group, The

Stage 773: Heron Agency
 Stahl Organization: Quinn
 Stahls Automotive Museum: Franco Public Relations Group
 Stamford (CT) Police Association: Butler Associates, LLC
 Stamford Professional Fire Fighters Association: Butler Associates, LLC
 Stance: MFA, Ltd. (Missy Farren & Assocs.)
 Standard Market: 3rd Coast PR
 Standard Register: Fahlgren Mortine
 Stanford University: Landis Communications Inc.
 Stanford University and Hospitals: Singer Associates, Inc.
 Stanislaus County Fireworks Safety Task Force: Revell Communications
 Stanley, a brand of PMI: Momentum Media PR
 Staples: Duffy & Shanley, Inc.
 Star Cloud Services: UPRAISE Marketing + Public Relations
 Star Valley Lodge, Wyoming: Hemsworth Communications
 Starbucks Coffee Co.: Edelman
 Starkist: Coburn Communication
 Starkist Charcot-Marie-Tooth Assn.: Gatesman+Dave
 Starry: LaunchSquad
 Starwood Capital Group: Abernathy MacGregor Group, The
 Starwood Property Trust: ICR
 Starwood, The Luxury Collection Hotels & Resorts: BPCM Worldwide
 Starz: Sloane & Company
 State Farm: Weber Shandwick
 State of Maryland Dept. of Business & Economic Development: Stanton Communications, Inc.
 State of South Carolina: kglobal
 State of Vermont, Agency of Commerce & Community Development: Development Counsellors International (DCI)
 State University of New York System: Berman Group, Inc., The
 Statewide Abstract: GMG Public Relations, Inc.
 Statue Cruises: Nicholas & Lence Communications
 STATUS LA Magazine, Hollywood: Mayo Communications & Mayo PR
 Status Solutions: Communications 21
 Stavros Niarchos Foundation: Goodman Media International, Inc.
 Staymobile: Trevelino/Keller
 Steamfitters Local 638, New York: Butler Associates, LLC
 Steel Market Development Institute: Franco Public Relations Group
 Steelcase: Peppercomm, Inc.
 Steelecase (Turnstone): M Booth & Associates, Inc.
 Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.
 Stein Hospice: Paynter Communications LLC
 Steinberg Sports & Entertainment: French | West | Vaughan
 Steiner + Associates: Identity
 Stellar Management: Marino.
 Stericycle: G&S Business Communications; Levick; Lewis
 Sterling Backcheck: Belle Communications
 Sterling National Bank: Peppercomm, Inc.
 Sterne Agee: Makovsky
 Stevi B's: Fish Consulting
 STIHL, Inc.: IMRE, LLC
 Stoel Rives: Furia Rubel Communications, Inc.; Wilson Strategic
 Stoli Elit: M Booth & Associates, Inc.
 StonCor Canada: Roop & Co.
 Stonehouse Water Technologies: Global Communicators, LLC
 Stoneridge Corp.: Dix & Eaton Incorporated
 Stonyfield Organic: 360 Public Relations
 Stop Colon Cancer Foundation: Glendale Communications Group, Inc.
 STORE Capital Corporation: Financial Profiles, Inc.
 Stoweflake Mountain Resort & Spa: CM Communications
 Strategic Funding Source: CooperKatz & Company, Inc.
 Stratos Wealth Partners: KCD PR Inc. - Financial Inbound Marketing Firm
 Stratus Technologies: Lois Paul and Partners
 Stream: Power Group, The
 Stride Rite: 360 Public Relations
 Stryker: Coyne PR
 Stubb's Legendary Bar-B-Q: SPM Communications, Inc.
 Stubhub: LaunchSquad
 Students Matter: Rally
 Studio Movie Grill: Champion Management Group
 Studio Ten 25: Allyson Conklin Public Relations
 Style Minx: Melrose PR
 StyleBlueprint: McNeely Pigott & Fox Public Relations, LLC
 Sublime Samana: Abelow PR
 Substance Abuse & Mental Health Services Administration (SAMHSA): Crosby
 Subway: Jasculca Terman Strategic Communications
 Sugoi: MFA, Ltd. (Missy Farren & Assocs.)

Sullivan's Steakhouse Brand: Quinn
 Sulphur Institute, The: G&S Business Communications
 Summit Financial: Greenough Brand Storytellers
 Summit Realty: TransMedia Group
 Sun Capital: Stanton Public Relations & Marketing
 Sun Chemical: Eric Mower + Associates
 Sun Pharmaceuticals: Abernathy MacGregor Group, The
 Sun Sentinel: The Buzz Agency of Florida
 Sunday Afternoons: Weinstein PR
 Sundt Construction: OCG PR
 SunEdison: Greenough Brand Storytellers
 SunFest: The Buzz Agency of Florida
 Sungevity: Citizen Relations
 Sunglass Hut: Klick Communications
 SUNO: BPCM Worldwide
 Sunoco Logistics: Bravo Group
 Sunoco LP: Bravo Group
 Sunovion Pharmaceuticals: NATIONAL Public Relations
 SunPower: Ogilvy Public Relations
 Sunrise Solar Solutions: DDR Public Relations, Inc.
 Sunrise Springs Integrative Wellness Resort: Hawkins International Public Relations
 Sunshine Children's Home & Rehab Center: DDR Public Relations, Inc.
 Sunstar GUM®: Schneider Associates
 Super Enterprises: Gavin
 SuperClubs' Breezes Resorts & Spas: Spring, O'Brien
 SUPERVALU: Spong
 SupportPay: Resound Marketing
 Sure Fit: 5W Public Relations
 SureCall: Feintuch Communications
 Surescripts: Dodge Communications
 Surf & Sand Resort, Laguna Beach: J Public Relations
 Surgery Partners: Lovell Communications
 Surgical Affiliates Management Group, Inc.: Scott Public Relations
 Susan G. Komen Race for the Cure® Los Angeles County, The: Blaine Group, The
 Sustainability Accounting Standards Board: RF | Binder Partners, Inc.
 Sustainable Youth: Ink & Roses
 SVS (Specialty Technologies): Caster Communications, Inc.
 Swagelok Co.: Dix & Eaton Incorporated
 Swallow Solutions: Falk Associates/Contact
 Swan Global Investments: Mount & Nadler, Inc.
 Swander Pace Capital: Lane
 Sweet'N Low: Kellen
 Swell Caroline: Be Social Public Relations
 SWIFT: Intermarket Communications
 Swimsuits for All: Nike Communications, Inc.
 Swimways Corporation: BCF Agency
 Swissotel Turkey: Brandman Agency, The
 SwitchPitch: Merritt Group
 Swivelfly: Eastwick
 Swrve: Eastwick
 SYMPHONIA: The Buzz Agency of Florida
 Synchrony Financial: Prosek Partners
 Synechron, Inc.: Makovsky
 Syneron Candela: Lois Paul and Partners
 Syngenta: G&S Business Communications
 Synovus Banks: Jackson Spalding
 Systemware: Idea Grove

T

T & M Associates: Rosica Communications
 T Galleria: Klick Communications
 T-Fal: 5W Public Relations
 T-Mobile: Porter Novelli
 T. Marzetti Co.: Fahlgren Mortine
 T.Rowe Price: IMRE, LLC
 T3D Therapeutics: Clermont Partners
 TA Associates: BackBay Communications
 Tabacon Grand Spa/Costa Rica: Diamond Public Relations
 Tabasco: Hunter Public Relations
 Tableau Software: Merritt Group
 Tacky Box: TrizCom Public Relations
 Taco Bell: Zeno Group
 Taco Cabana: SPM Communications, Inc.
 Taconic, Manchester Village, VT: Nancy J. Friedman Public Relations, Inc.

Tadashi Shoji: Film Fashion
 Tado: Resound Marketing
 Tagatoo: Double Forte
 Tailored Salon: PR Girl Inc.
 TAKE Solutions: Merritt Group
 Takeda: JPA Health Communications; Taft Communications
 Takeda Pharmaceuticals: Weber Shandwick
 Talara Capital: Indicate Media
 Talend: PAN Communications, Inc.
 Talenfeld Law: BoardroomPR
 Talenti: RF | Binder Partners, Inc.
 Tallahassee Orthopedic Clinic: Moore Communications Group
 Talos Solutions: Weiss PR, Inc.
 Tamara Mellon: BPCM Worldwide
 Tampa Convention Center: Hayworth Public Relations
 Tandigm Health: Brian Communications
 Tanenbaum Center for Interreligious Understanding: Stanton Public Relations & Marketing
 Tangoe: Racepoint Global
 Taoist Tai Chi Society: Sachs Media Group
 Tapad: Kite Hill PR
 TAPfit: Marketing Maven Public Relations
 Tara Smith Haircare: Coyne PR
 Tarco Roofing: Kellen
 Target: BodenPR; Cone Communications; Kaplow; Rogers & Cowan
 Target Corporation: IMRE, LLC
 Target Logistics: Pierpont Communications Inc.
 Targeted Victory: North 6th Agency, Inc.
 Tarrant County College: OCG PR
 Tarrant Regional Water District: OCG PR
 Taste of Nature: Duffy & Shanley, Inc.
 Tastykake: Zimmerman Agency, The
 Taylor Precision: Lippe Taylor
 Taylor's Gift: TrizCom Public Relations
 TCP Capital Corp.: Financial Profiles, Inc.
 TD Ameritrade: Stanton Public Relations & Marketing
 TD Bank: Prosek Partners; Tierney
 Tea Council of the USA: Pollock Communications
 Teach for America: Rally
 Teamotions: Marketing Maven Public Relations
 Teavana: Zeno Group
 Techniplas: Eisbrenner Public Relations
 Technogym: Nike Communications, Inc.
 Technology Recovery Group: Stevens Strategic Communications, Inc.
 TechShop: Eastwick
 Teck: NATIONAL Public Relations
 Tecogen: Greenough Brand Storytellers
 Ted Baker Watches: CRC, Inc.
 Ted Turner Expeditions: Weill Associates, Geoffrey
 Tegile: Bateman Group
 Teichert Construction: Randle Communications
 Tel Aviv Stock Exchange (TASE): Intermarket Communications
 Telcordia Technologies, Inc dba iconectiv: Levick
 Telebeam Telecommunications Inc.: Butler Associates, LLC
 Teleflex: Capstrat
 Telenav: Crenshaw Communications
 TeleQuality Communications, Inc.: Global Communicators, LLC
 Teles Properties: Brandware Public Relations
 TeleWorld: SpeakerBox Communications
 Tempur-Sealy: Taylor
 Tennenbaum Capital Partners: Financial Profiles, Inc.
 Tennessee Bankers Assn.: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Chiropractic Assn.: McNeely Pigott & Fox Public Relations, LLC
 Tennessee DAs Conference: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Roadbuilders Assn.: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Titans: McNeely Pigott & Fox Public Relations, LLC
 Tennessee Valley Authority: McNeely Pigott & Fox Public Relations, LLC
 TepsBest Restaurant Group: Melrose PR
 Teradata: Merritt Group; RAM Communications
 Teradici: Blanc & Otus
 Terax Hair Care: Bella Public Relations, Inc.
 Terra Capital Partners: Intermarket Communications
 Terrence Holt: French | West | Vaughan
 Tesaro, Inc.: Spectrum
 Tesco: APCO Worldwide
 Tesiro Jewellery: CLY Communication
 Teva: Momentum Media PR
 Teva Pharmaceuticals: Tonic Life Communications
 Texas Association of Realtors: Pierpont Communications Inc.
 Texas de Brazil: Beautiful Planning Marketing & PR
 Texas Economic Development Corp.: Development Counsellors International (DCI)
 Texas Land & Cattle: Champion Management Group
 Texas Restaurant: Power Group, The
 Texas Roadhouse: Levick
 Texas Sports Hall of Fame: Crosswind Media & PR
 TF Cornerstone: Marino.
 Thailand Board of Investment: Development Counsellors International (DCI)
 Thames & Kosmos: Southard Communications, Inc.
 The Access Fund: Momentum Media PR
 The Allstate Foundation: Zeno Group
 The Astor Companies: Conroy Martinez Group, The
 The Backstreet Boys: French | West | Vaughan
 The Caribbean Island of Bahamas: Diamond Public Relations
 The Carlton Group: Zlokower Company
 The Centers for Disease Control & Prevention: Porter Novelli
 The Charleston: Melrose PR
 The Clorox Company: Current
 The Dannon Company: Pollock Communications
 The Dark Room: red7 Agency
 The Dears: French | West | Vaughan
 The Doe Run Co.: Standing Partnerships
 The Dutch Miami, W South Beach: Brustman Carrino Public Relations
 The Dwyer Group: Bizcom Associates
 The EARN Group: Walt & Company Communications
 The Food Network & Cooking Channel South Beach Wine & Food Festival: Brustman Carrino Public Relations
 The Fortune Society: LAK Public Relations, Inc.
 The Greenbrier, WV: Weill Associates, Geoffrey
 The Growing Room: Moore Communications Group
 The Hermitage: McNeely Pigott & Fox Public Relations, LLC
 The Hollywood Film Journal, Hollywood: Mayo Communications & Mayo PR
 The Hong Kong Institute of Director: Strategic Public Relations Group
 The Illusionists: Tellem Grody Public Relations, Inc.
 The Jills, #1 Real Estate Team in America: Durée & Company, Inc.
 The Little Nell: MFA, Ltd. (Missy Farren & Assocs.)
 The Local: Melrose PR
 The Mane Choice: Beautiful Planning Marketing & PR
 The Mark Company: Landis Communications Inc.
 The Marriott Theatre: Heron Agency
 The Medical Group of Ohio: Wilson Strategic
 The Medicines Co.: Makovsky
 The Merion: IVY Marketing Group, Inc.
 The Michael J. Fox Foundation: Ruder Finn Inc.
 The Milestone, London: Weill Associates, Geoffrey
 The Mission Inn Hotel & Spa: Brandman Agency, The
 The Nate State of Mind: Melrose PR
 The New Jewish Home: LAK Public Relations, Inc.
 The New York Road Runners Millrose Games at The Armory: Nicholas & Lence Communications
 The New York Times: Goodman Media International, Inc.
 The New York Times Arts & Leisure Weekend: Keith Sherman and Associates
 The New York Times Travel Show: Keith Sherman and Associates
 The Ohio State University Comprehensive Cancer Center – James Cancer Hospital: Spectrum
 The Onion: Keith Sherman and Associates
 The Painted Turtle: Melrose PR
 The Pogues Irish Whiskey: 360 Public Relations
 The Point: Melrose PR
 The PuLi Hotel and Spa: Brandman Agency, The
 The Reality of FASHION The Reality of AIDS: Beautiful Planning Marketing & PR
 The Ritz-Carlton Fort Lauderdale, F & B, Burlock Coast: Brustman Carrino Public Relations
 The Ritz-Carlton, Bachelor Gulch: Brandman Agency, The
 The Ritz-Carlton, Kapalua: Brandman Agency, The
 The Ritz-Carlton, San Francisco: Brandman Agency, The
 The Rolling Stones: Rogers & Cowan
 The Royal George Theatre: Heron Agency

The Sebastian - Vail: BCF Agency
 The Service Companies: Heron Agency
 The Simon Graduate School of Business at Rochester University: Coyne PR
 The Stuttering Foundation: Curley Company
 The Sun Products Corporation: Current
 The Taubman Company: Conroy Martinez Group, The
 The Town Hall: Keith Sherman and Associates
 The University of Arizona Health Plans: TogoRun
 The University of Chicago Booth School of Business: Intermarket Communications
 The Walt Disney Company: FoodMinds, LLC
 The Westin Cape Coral: Quinn
 The Wilderness Society: Caplan Communications LLC
 The William Vale, Brooklyn: Quinn
 The Witkoff Group: Rubenstein Public Relations, Inc.
 The World Networks, L.A.: Mayo Communications & Mayo PR
 Theater Wit: L.C. Williams & Associates
 Theatre at the Center: Heron Agency
 Thermo Fisher Scientific: Greenough Brand Storytellers; Racepoint Global
 Thermodyne: Stevens Strategic Communications, Inc.
 Thermos: Sponge
 Thierry Despont, architect: BPCM Worldwide
 Thinfilm: Blanc & Otus
 Third Bridge (formerly Cognolink): North 6th Agency, Inc.
 Thodos Dance Chicago: L.C. Williams & Associates
 Thoma Bravo, LLC: Lane
 Thomas Heinz Salon: Indra Public Relations
 Thomas Howell Ferguson: Moore Communications Group
 Thomas Jefferson University Health: Lovell Communications
 Thompson Hennessey & Partners: Schneider Associates
 Thompson Playa del Carmen: Quinn
 Thompson Street Capital Partners: BackBay Communications
 Thompson Traders: White Good
 Thomson Reuters: Pocket Hercules
 Thomson Reuters – Practical Law: R&J Strategic Communications
 Thornburg Funds: Mount & Nadler, Inc.
 Thornburg Investment Management.: Makovsky
 ThoughtSpot: Eastwick
 Three Lollies: Resound Marketing
 Three Olives Vodka: 5W Public Relations
 THRIVE Network, The: Indra Public Relations
 Thunder Power: Lewis
 TIAA: Prosek Partners
 TIAA-CREF: Abernathy MacGregor Group, The
 TIBCO: Sterling Communications
 Ticer Technologies: Roop & Co.
 Ticktin Law Group, P.A.: TransMedia Group
 Tides Beach Club, ME: Redpoint Marketing PR, Inc.
 Tiffany & Co.: Landis Communications Inc.
 Tigerlabs: Resound Marketing
 TigerSwan: French | West | Vaughan
 TIGO: Newlink
 Timberland: Cone Communications; Coyne PR
 Timbers Resorts Management: BCF Agency
 Time Equities, Inc.: Quinn
 Time Hotel: Carolyn Izzo Integrated Communications (CIIC)
 Time Warner Cable: Cerrell Associates, Inc.; Cone Communications; Global Strategy Group
 Timeline Theatre Co.: L.C. Williams & Associates
 TimesTalks: Keith Sherman and Associates
 Times Two Design: Allyson Conklin Public Relations
 Timken Co.: Dix & Eaton Incorporated
 Timken Steel Corp.: Dix & Eaton Incorporated
 Timothy Woodward Jr., Actor/Producer: Mayo Communications & Mayo PR
 Tin Drum: Fish Consulting
 Tin Drum Asia Café: At The Table Public Relations
 Tinder: Rogers & Cowan
 Tiny Footprint Coffee: Pocket Hercules
 Tio Gazpacho: BLAZE PR
 Tire Rack: Brandware Public Relations
 Tishman Speyer: Landis Communications Inc.
 Title Boxing Club: Power Group, The
 Tivo: Sloane & Company; Zeno Group
 TKF Foundation: Crosby
 TM Forum: March Communications
 TMC Pharma: Taft Communications
 TNT Fireworks: Revell Communications
 Tobii Dynavox: Gatesman+Dave
 Tobin Parnes Design: Carolyn Izzo Integrated Communications (CIIC)
 Toll Brothers: Geto & de Milly, Inc.
 Tom & Teddy: Hue & Cry
 Tommee Tippee: 360 Public Relations
 Tone: North 6th Agency, Inc.
 Tony Awards: Keith Sherman and Associates
 Tony Robbins: JConnelly
 Top Pot Doughnuts: Champion Management Group
 Topnotch Resort & Spa, VT: Redpoint Marketing PR, Inc.
 Toppan Vite New York: KCD PR Inc. - Financial Inbound Marketing Firm
 Topps: Rogers & Cowan
 Torcon: R&J Strategic Communications
 Toronto Tourism: Turner
 Torry Holt: French | West | Vaughan
 Toshiba: Pierpont Communications Inc.
 TotalBank: Clay Associates, Everett
 Tourism Australia: Citizen Relations; Havas PR; Lewis
 Tourism Events Queensland: Klick Communications
 Tourism Tasmania: Development Counsellors International (DCI)
 Tourneau: Sharp Communications, Inc.
 Touro College: Marino.
 ToutApp: Crenshaw Communications
 Tower Cloud: Volume Public Relations
 Tower Two at One Rincon Hill: Landis Communications Inc.
 Towerstream: Indicate Media
 Town of Frederick, Colorado: BCF Agency
 Town of Taos Tourism Department: Waite Company, The
 Townhouse Management Company: Zlokower Company
 Townsquared: Karbo Communications
 Toy Envy: red7 Agency
 Toy Industry Assn.: Kellen
 Toy Industry Association: Halo Group, The
 Toyota: Abernathy MacGregor Group, The; Allison+Partners; InkHouse Media + Marketing; PRecise Communications
 Toys“R”Us: Coyne PR
 TPC Network (Corporate): Zimmerman Agency, The
 TracFone: Weber Shandwick
 Tracker Marine Group: Pocket Hercules
 Tradewind: Hawkins International Public Relations
 TradeWinds Island Grand: Hayworth Public Relations
 Traffic Group: Weiss PR, Inc.
 Trailvest: North 6th Agency, Inc.
 Trailways: French | West | Vaughan
 Trane: Sponge
 TransAlta: NATIONAL Public Relations
 Transamerica: Volume Public Relations; Weber Shandwick
 Transbay Joint Powers Authority: Singer Associates, Inc.
 Transcelerate: Bliss Integrated Communication
 Transdev: Weiss PR, Inc.
 Transformance: TrizCom Public Relations
 Transit Alliance of Middle Tennessee: McNeely Pigott & Fox Public Relations, LLC
 Transit Wireless: Kellen
 Transport America: Pocket Hercules
 Travel Alberta: Development Counsellors International (DCI)
 Travel and Adventure Show: Marketing Maven Public Relations
 Travel Nevada: Fahlgren Mortine
 Travel Oregon: Lane
 Travel Portland: Lane
 Travel Tripper: North 6th Agency, Inc.
 Traveler Beer Company: Stuntman Public Relations
 Travelers: Prosek Partners
 Travelers Haven: Volume Public Relations
 Travelers Insurance: DoubleDimond Public Relations LLC
 Travelinsurance.com: Hawkins International Public Relations
 Travelocity: Citizen Relations
 Tre’ Michaels, Actress, Hollywood: Mayo Communications & Mayo PR
 Tremco Inc.: Roop & Co.
 Trend Micro: Access Emanate Communications
 Trent Tucker – NBA World Champion: Indra Public Relations
 Tresa North America: Gavin
 Trex Co.: L.C. Williams & Associates
 Triangle Equities: Marino.
 Tribeca Shortlist: B/Hi
 Tribridge: Greenough Brand Storytellers

Tribune Broadcasting: Cashman + Katz Integrated Communications
 Tricor: A.wordsmith
 TriDerma: Bolt Public Relations
 Tridium: Hodges Partnership, The
 Trillist: Rubenstein Public Relations, Inc.
 Trilogy Spa Holdings: Quinn
 Trimble: Catapult PR-IR
 Trinidad & Tobago Tourism Development Co.: Cheryl Andrews Marketing Communications
 Trinity Church: LAK Public Relations, Inc.
 Trinity Real Estate: LAK Public Relations, Inc.
 Trinity School: Geto & de Milly, Inc.
 Trinseo: G&S Business Communications
 Trion Real Estate Management: DDR Public Relations, Inc.
 Triple Point Capital: Abernathy MacGregor Group, The
 Triumph Hotels: J Public Relations
 TriZetto Provider Solutions: Standing Partnership
 Troon Pacific: Landis Communications Inc.
 Tropical Financial Credit Union: BoardroomPR
 Tropical Smoothie Cafe: Fish Consulting
 Trouts Fly Fishing: BCF Agency
 Troy Container Line: M studio
 Trucking Moves America Forward: Story Partners
 True Food Kitchen / Fox Restaurant Group: J Public Relations
 True Influence: North 6th Agency, Inc.
 TrueNorth Wellness: Gavin
 Trulia, Inc.: Abernathy MacGregor Group, The
 Trump International Hotel, Washington D.C.: J Public Relations
 TrustCore: Lovell Communications
 TRUSTe: Landis Communications Inc.
 Truveris: LAK Public Relations, Inc.
 Tryall Club, The: Hawkins International Public Relations
 TSP (Technology Service Professionals): Power Group, The
 TSP, Totally Sweet Products: Didit Communications
 TTI Floor Care North America: Falls Communications
 Tudor Investments Corp.: Abernathy MacGregor Group, The
 Tuesday's Children: LAK Public Relations, Inc.
 Tula Technology: Eisbrenner Public Relations
 TuneGO: Edge Communications, Inc.
 Turkish Airlines: Lewis
 Turner Construction: Adam Friedman Associates; Cerrell Associates, Inc.
 Turnstyle at Columbus Circle: LAK Public Relations, Inc.
 Turtle Wax: Zeno Group
 tvsdesign: Jackson Spalding
 Tweedy, Browne Co.: Mount & Nadler, Inc.
 Tweetsie Railroad: French | West | Vaughan
 Twilio: Highwire PR
 Twin Farms, Vermont: J Public Relations
 Twitter: M Booth & Associates, Inc.
 Two Harbors Investment Corp.: Financial Profiles, Inc.
 TxDOT: OCG PR
 Tyco International: Dix & Eaton Incorporated
 Tyler Hilton: AMP3 Public Relations
 TYLT: BIGfish Communications
 TypeRoom: Walt & Company Communications
 TyraTech: French | West | Vaughan
 Tyson Foods: FleishmanHillard; O'Malley Hansen Communications

U

U-Haul: 5W Public Relations
 U.S. Apple Assn.: Harvest PR & Marketing, Inc.
 U.S. Army Recruiting Command: Weber Shandwick
 U.S. Bank: Sponge
 U.S. Department of Health and Human Services: Vanguard Communications
 U.S. Dept. of Agriculture: Crosby
 U.S. Dept. of Health & Human Services: Crosby
 U.S. Government: FleishmanHillard
 U.S. Highbush Blueberry Council: PadillaCRT
 U.S. Immigration Fund: The Buzz Agency of Florida
 U.S. Navy: kglobal
 U.S. Pharmacopeial Convention (USP): Curley Company
 U.S. Postal Service: Weber Shandwick
 U.S. Silica: Falls Communications
 U.S. Travel Association: APCO Worldwide; Development Counsellors International (DCI)

Uber: Global Strategy Group; Newlink
 Ubiquity: Rubenstein Public Relations, Inc.
 UBS: Brian Communications
 Ubuntu: March Communications
 UC Berkeley: Landis Communications Inc.
 UCB, Inc.: Cooney Waters Unlimited
 UCSF: Landis Communications Inc.
 Udi's Healthy Foods: FleishmanHillard
 UDR Development: Landis Communications Inc.
 UFood Grill: Bizcom Associates
 UGI Energy Services: Bravo Group
 UL: Allison+Partners
 Ultragenyx Pharmaceutical: Tonic Life Communications
 Ulysse Nardin: BPCM Worldwide
 Umbro: Marketing Maven Public Relations
 Umpqua Oats: Lane
 Uncommon Journeys: Lou Hammond Group
 UNICEF: Global Strategy Group
 UNICON Executive Education: Schneider Associates
 Uniformed Firefighters Association of New York: Butler Associates, LLC
 Unify: Eastwick
 Unilever: Edelman; Ogilvy Public Relations; Weber Shandwick
 Unilever Brands: Promise, Country Crock and I Can't Believe It's Not Butter!: Pollock Communications
 Unilog: Buchanan Public Relations LLC
 Union Brewery: Franco Public Relations Group
 Union of Concerned Scientists: Caplan Communications LLC
 Union Square Partnership: Marino.
 Unisys: Merritt Group
 United Capital Financial Partners: Gregory FCA
 United Company RUSAL Plc.: Strategic Public Relations Group
 United Dairymen of Idaho: Red Sky Public Relations
 United Educators: Fineman PR
 United Electronics Group: Dixon|James Communications
 United Healthcare: Duffy & Shanley, Inc.
 United Illuminating: Cashman + Katz Integrated Communications
 United Illuminating Co., The: Mason Public Relations
 United Nations Foundation: Havas PR; KYNE
 United Poultry Concerns: Tellem Grody Public Relations, Inc.
 United Rescue: Tesla Group, The
 United Soybean Board: Standing Partnership
 United States Dairy Export Council: FoodMinds, LLC
 United States Golf Association: Coyne PR
 United States Tour Operators Assn.: Redpoint Marketing PR, Inc.
 United Way of Greater St. Louis: Standing Partnership
 UnitedHealth Group: Dix & Eaton Incorporated
 UnitedHealthcare: Lovell Communications
 UnitedHealthcare (Texas): DoubleDimond Public Relations LLC
 UnitedHealthcare of Illinois: L.C. Williams & Associates
 Universal Electronics Inc.: Bob Gold & Associates
 Universal Networks: Strategic Public Relations Group
 Universal Pictures: Keith Sherman and Associates
 Universal Studios Home Entertainment: B/Hi
 Universal Technical Institute: Brownstein Group; Sachs Media Group
 University Liggett School: Franco Public Relations Group
 University of Chicago: Jasculca Terman Strategic Communications
 University of Florida Health: Capstrat
 University of Illinois: Jasculca Terman Strategic Communications
 University of La Verne: Smith Asbury Inc.
 University of Massachusetts Amherst: Rasky Baerlein Strategic Communications, Inc.
 University of Michigan: Version 2.0 Communications
 University of Minnesota Health: Beehive Strategic Communication
 University of New Mexico Health Science Center: Global Strategy Group
 University of New Mexico Health Sciences: Waite Company, The
 University of New Mexico Medical Group: Waite Company, The
 University of North Carolina Health Care System: Public Communications Inc.
 University of Phoenix: Randle Communications
 University of Pittsburgh: Bravo Group; Tierney
 University of Pittsburgh Medical Center (UPMC): Bravo Group
 University of Pittsburgh's Joseph M. Katz School of Business: Schneider Associates
 University of Portland: Weinstein PR
 University of Richmond, The: Hodges Partnership, The
 University of the Arts: Devine + Partners
 University of Virginia Health System: Capstrat

University System of Georgia: Jackson Spalding
 Univision: Rogers & Cowan
 Unmetric: Indicate Media
 UpCounsel: North 6th Agency, Inc.
 Uphoric TV: French | West | Vaughan
 UPMC: Gatesman+Dave
 UPMC Health Plan: Bravo Group
 Uponsor North America: O'Reilly DePalma Inc.
 Upper Providence Township: Furia Rubel Communications, Inc.
 UPS: Cone Communications; Coyne PR; Ogilvy Public Relations
 UPS Foundation, The: APCO Worldwide
 Upserve: Wise Public Relations, Inc.
 Urban Farmer: Little Green Pickle
 Urban Land Institute: Berman Group, Inc., The
 Urban Prep Academies: Jasculca Terman Strategic Communications
 Urban Smith Jewelry, The: Bella Public Relations, Inc.
 Urenco: NATIONAL Public Relations
 Urgent Care Assn. of America: L.C. Williams & Associates
 US Bank: Cone Communications
 US Centers for Disease Control: Cooney Waters Unlimited
 US SIF: Rubenstein Public Relations, Inc.
 USA Rice Federation: Pollock Communications
 USA Swimming Foundation: Coyne PR
 USA Today Sports Media Group: Coyne PR
 USAA: FleishmanHillard
 USClaims: Furia Rubel Communications, Inc.
 UST Global: BLH Consulting, Inc.
 Utah Office of Tourism: Turner
 UTC Aerospace: Cashman + Katz Integrated Communications
 Utica National Insurance Group: Schneider Associates
 Uvero: MFA, Ltd. (Missy Farren & Assocs.)

V

VA Tourism/VA Beach: BCF Agency
 Va. Dept. of Conservation & Recreation: BCF Agency
 Vail Resorts Hospitality: J Public Relations
 Val du Charron Wines: Butin Integrated Communications
 Valdosta State University: BLH Consulting, Inc.
 Valeant Pharmaceuticals: Global Strategy Group
 Valerie Goodman Gallery: Gotham Public Relations
 Valley Forge Tourism & Convention Board: Devine + Partners
 Valli Produce: Heron Agency
 Valpak: Fish Consulting
 Valrhona Chocolate: Stuntman Public Relations
 Valspar: Kellen; Weber Shandwick
 Van Nuys Airport: Agnes Huff Communications Group, LLC
 Vanda Pharmaceuticals, Inc.: Makovsky
 Vanille Patisserie: Heron Agency
 Vantiv: Racepoint Global
 Van's International Foods: SPM Communications, Inc.
 Variety Wholesalers: French | West | Vaughan
 Varnish Lane: BrandLinkDC
 Varsity Brands: Rubenstein Public Relations, Inc.
 VBT Bicycle and Walking Vacations: Quinn
 VCA Animal Hospitals: Agnes Huff Communications Group, LLC
 VCA-Antech, Inc.: Agnes Huff Communications Group, LLC
 Vega: M Booth & Associates, Inc.
 Velas Resorts of Mexico: KWE Partners
 Velocity Partners: A.wordsmith
 Velocity Technology Solutions: Makovsky
 Velodyne LiDAR: Edge Communications, Inc.
 Venable LLP: Makovsky; Ripp Media/Public Relations, Inc.
 Venafi: Merritt Group
 Vendavo: Karbo Communications
 Vendscreen: Lane
 Venexiana Couture: Bella Public Relations, Inc.
 Vent-a-hood: Bizcom Associates
 Ventev: Gregory FCA
 Veolia Environment: Abernathy MacGregor Group, The
 Veracode: Highwire PR
 Vericred: Feintuch Communications
 Verified Volunteers: Belle Communications
 VeriFone: Zeno Group
 Verisign: Weber Shandwick
 Verizon: Makovsky; Weber Shandwick
 Verizon Foundation: Finn Partners
 Verizon Wireless: Beehive Strategic Communication; Identity; IW Group,

Inc.; Pierpont Communications Inc.; Tierney; Trevelino/Keller
 Vermillion: Centron Public Relations
 Verne Global: Weiss PR, Inc.
 Vertex: Bravo Group; Idea Grove
 Vertical Bridge: Stanton Public Relations & Marketing
 Vestmark: Buttonwood Communications Group
 Vet Voice Foundation: Caplan Communications LLC
 Veteran Golfers Assn.: French | West | Vaughan
 Veterans Health Administration: Crosby
 Vetstreet, Inc.: R&J Strategic Communications
 VF Corp.: ICR
 VF Corporation: Coyne PR; FleishmanHillard
 Vi-Jon: O'Malley Hansen Communications
 Viacom: Finn Partners
 ViaGen Pets: A. Lavin Communications
 Viamedia: Bob Gold & Associates
 Viceroy Anguilla: Cheryl Andrews Marketing Communications
 Viceroy Snowmass: Turner
 Victor de Souza: RED PR
 Vidanta Hotels & Resorts: Turner
 VideoBlocks: 5W Public Relations
 Vifor Pharma: NATIONAL Public Relations
 Vigilant by Deloitte: Merritt Group
 ViiV Healthcare: JPA Health Communications
 Vikram Chatwal Hotel Group: Rubenstein Public Relations, Inc.
 Villanova University: Brian Communications
 Villyency Design Group: Brandstyle Communications
 Vino Volo: Landis Communications Inc.
 Vinology Wine Bar & Restaurant: Franco Public Relations Group
 Vintage Wheels: Brandware Public Relations
 Virgin Atlantic Airways: 360 Public Relations
 Virgin Cruises: rbb Comms.
 Virginia Beach Rescue Squad Foundation: BCF Agency
 VIRginia International Raceway: Bolt Public Relations
 Virginia Lottery, The: PadillaCRT
 Virginia Opera: BCF Agency
 Virginia Tourism Corp.: Lou Hammond Group
 Virginia Tourism Corporation: BCF Agency
 Virginia Wine Travel & Tourism: BCF Agency
 Virginia's River Realm: BCF Agency
 Virtela: Greenough Brand Storytellers
 VirTra: Lavidge
 Virtus Investment Partners: Kwittken
 Virtusa: Greenough Brand Storytellers
 Virtustream: Bateman Group
 VISA: Cone Communications
 Visa Inc.: FleishmanHillard
 Visier: Affect
 Vision Research: R&J Strategic Communications
 Visioneer: Feintuch Communications
 Visit Alexandria: Lou Hammond Group
 Visit California: Development Counsellors International (DCI)
 Visit Carlsbad: Development Counsellors International (DCI)
 Visit Cheyenne: Turner
 Visit Estes Park: Turner
 Visit Huntington Beach: Development Counsellors International (DCI)
 Visit Natchez: Lou Hammond Group
 Visit Scotland: Development Counsellors International (DCI)
 Visit South Walton: Spring, O'Brien
 Visit Tallahassee: Zimmerman Agency, The
 Visit Wales: Spring, O'Brien
 Visit Winston-Salem: Hayworth Public Relations
 Visiting Nurse Service of New York: Keith Sherman and Associates
 VisitNorfolk: Lou Hammond Group
 Vistancia: Lavidge
 Visual IQ: Version 2.0 Communications
 Vitamin Shoppe, The: Kaplow
 Vitamix: Falls Communications
 Vitas: rbb Comms.
 Vivaldi Partners Group: North 6th Agency, Inc.
 Vive: Style House Public Relations
 ViVi Jewelry: CRC, Inc.
 Vix Swimwear: Be Social Public Relations
 Vixlet: Melrose PR
 VMR: Crenshaw Communications
 VMware: Lewis
 VOA Architecture: Berman Group, Inc., The
 VOA Associates: Grisko LLC

Vocon: Falls Communications
 Vodafone: Ogilvy Public Relations
 Vodafone Group plc: Abernathy MacGregor Group, The
 Voices Against Brain Cancer: 5W Public Relations
 Volk Protective Products: Stevens Strategic Communications, Inc.
 Volkswagen: CLY Communication
 Volkswagen Group: Ruder Finn Inc.
 Volunteers of America: LAK Public Relations, Inc.
 Volvo Penta: BCF Agency
 Vonage: Peppercomm, Inc.
 Vortex Aquatic: Birnbach Communications Inc.
 Vorti-Siv: Stevens Strategic Communications, Inc.
 Vorys, Sater, Seymour and Pease: Falls Communications
 Voya Financial: BLH Consulting, Inc.
 VRtify: B/Hi
 VSBrooks Advertising: Durée & Company, Inc.
 VSN Mobil: Lightspeed PR
 VSS: Stanton Public Relations & Marketing
 VTech: Coyne PR

W

W Concept: Beautiful Planning Marketing & PR
 W Financial: Zlokower Company
 W Los Angeles - West Beverly Hills: Brandman Agency, The
 W Mexico City: Brandman Agency, The
 W Minneapolis: Diamond Public Relations
 W South Beach: Quinn
 W Vieques: Quinn
 W Washington DC Hotel: BrandLinkDC
 W. L. Gore & Associates: Stanton Communications, Inc.
 W.K. Kellogg Foundation: Finn Partners; Weber Shandwick
 W.L. Gore & Associates: CGPR
 Wahlburgers: CM Communications
 Waikoloa Beach Resort (Hawaii): Zimmerman Agency, The
 Waiting On Martha: Allyson Conklin Public Relations
 Wake County Economic Development: Development Counsellors International (DCI)
 Walbridge: lovio george | communications + design
 Waldheim Cemetery: Falk Associates/Contact
 Waldorf Astoria Key West: Quinn
 Waldorf Astoria Orlando: Quinn
 Waldorf Astoria Park City: Tumer
 Waldron Private Wealth: WordWrite Communications LLC
 Walgreen Co.: Sloane & Company
 Walgreens: Public Communications Inc.
 Walk-On's Bistreaux & Bar: Champion Management Group
 Walkers Shortbread: 360 Public Relations
 Wall-Street.com: TransMedia Group
 Wallace Foundation: Crosby
 WallPops: Lou Hammond Group
 Walmart: Abernathy MacGregor Group, The; IW Group, Inc.; Landis Communications Inc.; Lovell Communications; Marino.; Marx Layne & Company
 Walt Disney World Swan and Dolphin: TJM Communications, Inc.
 Walter: Falls Communications
 Ward + Blake Architects: WordenGroup Public Relations
 Warner Bros. Consumer Products: B/Hi
 Warrior Records: Mayo Communications & Mayo PR
 Warwick Hotels: Lou Hammond Group
 WashClub: North 6th Agency, Inc.
 Washington Association for Children and Families: Wilson Strategic
 Washington Hospital Healthcare System: Singer Associates, Inc.
 Washington Kastles: Levick
 Washington School House, Park City: J Public Relations
 Washington State Coalition for Children in Care: Wilson Strategic
 Washington State Department of Services for the Blind: Wilson Strategic
 Washington State Health Care Authority: Wilson Strategic
 Washington Trust Bank: Lane
 Waste Management: Pierpont Communications Inc.
 Water Club, The - A Signature Hotel by Borgata: Nancy J. Friedman Public Relations, Inc.
 WaterAid America: Marketing Maven Public Relations
 Waterlogic: Feintuch Communications
 Water's Edge Resort & Spa, CT: Redpoint Marketing PR, Inc.
 Wave Systems: Merritt Group
 Wave2Wave: McGrath/Power Public Relations and Communications
 Wayin: Walker Sands Communications

Waze: Coburn Communication
 WBUR: Greenough Brand Storytellers
 WCI Communities: The Buzz Agency of Florida
 Wearable IoT World: Hoffman Agency, The
 WeatherSTEM: Sachs Media Group
 WebMD: Makovsky
 WeeZee -The Science of Play: DDR Public Relations, Inc.
 Weight Watchers: M Booth & Associates, Inc.
 Weil-Mclain: L.C. Williams & Associates
 Welch Allyn: Eric Mower + Associates
 Welch's: FoodMinds, LLC
 Wellesley, The, London: Hue & Cry
 Wellington Realty: Power Group, The
 Wellness & Hormone Centers of America: TransMedia Group
 Wellness Centre at The Body Holiday, The, St. Lucia: Nancy J. Friedman Public Relations, Inc.
 WellPet: 360 Public Relations
 Welsh, Carson, Anderson & Stowe: Edson & Associates Inc., Andrew
 Wenatchee Valley Medical Clinic: Wilson Strategic
 Wendy's: Ketchum
 West Health: TogoRun
 West Virginia Dept. of Health and Human Resources: Fahlgren Mortine
 West Virginia Lottery: Fahlgren Mortine
 West-Ward Pharmaceuticals: Ddid Communications
 Westbrook Partners: Marino.; Solomon McCown & Company, Inc.
 Westchester Capital Management: Buttonwood Communications Group
 Western Asset Mortgage Capital Corp.: Financial Profiles, Inc.
 Western Design Conference, The: WordenGroup Public Relations
 Western New York Ford Dealers: Eric Mower + Associates
 Western Union: Makovsky
 WesternZagros Resources: NATIONAL Public Relations
 Westfield: IW Group, Inc.
 Westgate Cocoa Beach Pier: TJM Communications, Inc.
 Westgate Resorts (Central Florida): TJM Communications, Inc.
 Westgate River Ranch Resort & Rodeo: TJM Communications, Inc.
 WestHouse Hotel: Brandstyle Communications
 Westin Austin Downtown: Turner
 Westin Grand Cayman Seven Mile Beach Resort & Spa, The: Hawkins International Public Relations
 Westin Hotels & Resorts: MFA, Ltd. (Missy Farren & Assocs.)
 Westin Playa Bonita/Panama: Diamond Public Relations
 WeTransfer: Crenshaw Communications
 Wetstyle: Current
 WeVibe: M Booth & Associates, Inc.
 WeWork: marlo marketing
 Wexford Health Sources: Sachs Media Group
 WGM: Lavidge
 WGU Tennessee: McNeely Pigott & Fox Public Relations, LLC
 WH Group: Abernathy MacGregor Group, The
 Wharton: M Booth & Associates, Inc.
 Whey Protein Research Consortium: FoodMinds, LLC
 Whitcraft: London, Michael J. & Associates
 White Castle: Paul Werth Associates
 White Rock Quarries: Stephen Bradley & Associates LLC
 WhiteClouds 3D Printing: Crenshaw Communications
 Whitehall Interiors NYC: Gotham Public Relations
 Whitehead Energy Solutions: Pietryla PR & Marketing
 Whitney Museum: Finn Partners
 Whole Foods Market: 5W Public Relations; Gold PR; Landis Communications Inc.; M studio; Sharp Communications, Inc.
 Whole Foods Market, Florida Region: Brustman Carrino Public Relations
 Whoop: Fama PR, Inc.
 Wi-Fi Alliance: Highwire PR
 Widener University: Brian Communications
 Wilberforce University: Trelvelino/Keller
 Wilbur-Ellis: Peppercomm, Inc.
 Wild Dunes Resort, Isle of Palms, SC: Lou Hammond Group
 Wild Republic: Stevens Strategic Communications, Inc.
 Wild Walk, Adirondacks, NY: Nancy J. Friedman Public Relations, Inc.
 Wilderness Safaris: Hawkins International Public Relations
 Wildlife Expeditions of Teton Science Schools: WordenGroup Public Relations
 Willdan Group, Inc.: Financial Profiles, Inc.
 William Davidson Institute: Version 2.0 Communications
 William J. and Dorothy K. O'Neill Foundation: Roop & Co.
 William James College: Schneider Associates
 William Lyon Homes, Inc.: Financial Profiles, Inc.
 William Penn Foundation: Devine + Partners
 Williams: Bravo Group

Williams Inn, MA: Redpoint Marketing PR, Inc.
 Williams Transco: Stephen Bradley & Associates LLC
 Williams-Sonoma, Inc.: ICR
 Williamsburg Hotel, Brooklyn New York: Nancy J. Friedman Public Relations, Inc.
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.
 Willow: Gatesman+Dave
 Willow Tree Poultry Farm: marlo marketing
 Wilmington Convention Center: French | West | Vaughan
 Wilmington Trust: Peppercomm, Inc.
 Wilshire Grand Development: Cerrell Associates, Inc.
 Wincor Nixdorf: Crosswind Media & PR
 Window Covering Safety Council: Kellen
 Windsor Court Hotel, New Orleans: Quinn
 Windstream: Kwittken
 Wines from Rioja (Spain): PadillaCRT
 Wingstop: ICR
 Winix: 3rd Coast PR
 Winsor & Newton: M studio
 WinSupply: Fahlgren Mortine
 Winter Antiques Show: Sharp Communications, Inc.
 Winter Party: Durée & Company, Inc.
 Winton Capital: Prosek Partners
 Wireless Zone, The: Cashman + Katz Integrated Communications
 WiSuite: Pietryla PR & Marketing
 Within the Wild Adventure Co.: Thompson & Co. Public Relations
 WiTricity: Version 2.0 Communications
 Witt/Kieffer: Goodman Media International, Inc.
 Wolfe Video: Landis Communications Inc.
 Wolferr Estate Vineyard: Brandstyle Communications
 Wolverine Worldwide (NYSE:WWW): Lambert, Edwards & Associates
 Wolverine Worldwide (Sperry): Hunter Public Relations
 Women in the Arts and Media Coalition: Goldman Communications Group, Inc.
 Women in the Boardroom: Adam Friedman Associates
 Women Who Code: Wise Public Relations, Inc.
 Women's Center for Entrepreneurship Corp.: R&J Strategic Communications
 Women's Business Enterprise Council: Buchanan Public Relations LLC
 Women's ROGAINE®: Ink & Roses
 Wood Group: Pierpont Communications Inc.
 Wood Partners Real Estate: Singer Associates, Inc.
 Woodbury University: Edge Communications, Inc.
 Woodcreek Healthcare: Wilson Strategic
 Woodstock Inn & Resort, VT: Redpoint Marketing PR, Inc.
 Woodward, Inc.: Clermont Partners
 Woof Washer 360: Marketing Maven Public Relations
 Woolrich: BPCM Worldwide
 Workforce Solutions of Greater Dallas: TrizCom Public Relations
 Workfront: Merritt Group
 Workiva: ICR
 Workmen's Circle: Goldman Communications Group, Inc.
 Workspring: Dixon|James Communications
 WorkStride: Affect
 World Affairs Council of Philadelphia: Buchanan Public Relations LLC
 World Business Chicago: Jasculca Terman Strategic Communications
 World Challenge Expeditions: CM Communications
 World Nomads: Turner
 World of Beer: Fish Consulting
 World of McIntosh: Nike Communications, Inc.
 World Turtle Day: Tellem Grody Public Relations, Inc.
 World War II Museum: Greenough Brand Storytellers
 World-Wide Group, The: Marino.
 WorldCruise.com: Hemsworth Communications
 Worthington Industries: Zeno Group
 Worthy: CRC, Inc.
 Wrangler: French | West | Vaughan
 Wrightsville Beach, N.C.: French | West | Vaughan
 Writers Guild Initiative: Goldman Communications Group, Inc.
 Writers Guild of America, East: Goldman Communications Group, Inc.
 WRJ Design: WordenGroup Public Relations
 WuXi AppTec: LaVoieHealthScience
 WX Inc. - New York Women Executives in Real Estate: Berman Group, Inc., The
 Wydown Hotel: Ellipses
 Wyndham Hotels: APCO Worldwide
 Wyndham Jade: TrizCom Public Relations
 Wyndham Worldwide: Coyne PR; Kwittken
 Wynyard Group: Weiss PR, Inc.
 Wyoming Office of Tourism: Fahlgren Mortine

X

Xactly: Blanc & Otus
 Xavient Information Systems: Makovsky
 Xcel Energy: PadillaCRT
 Xen-Tan: Bella Public Relations, Inc.
 Xerox: JeffreyGroup; Landis Communications Inc.
 Xerox DocuMate Scanners: Feintuch Communications
 Xignite: Cognito
 XO Energy: Levick
 XOJET: Quinn
 Xplenty: Crenshaw Communications
 Xtralis: Communications 21
 XV Beacon: Hawkins International Public Relations
 Xylem: Cone Communications

Y

Yahoo: Lewis
 Yale-New Haven Hospital: Mason Public Relations
 Yanfeng Automotive Interiors: Bianchi Public Relations, Inc.
 YEA Networks: Champion Management Group
 Yearbook Forest Park: Pietryla PR & Marketing
 Yellow Jacket: Pocket Hercules
 YellowGate: red7 Agency
 YKK America: IMRE, LLC
 YMCA of Greater Seattle: Wilson Strategic
 Yogis On The Go: Bolt Public Relations
 Yona New York fashions: Goldman Communications Group, Inc.
 York Capital Management: Abernathy MacGregor Group, The
 York City Health Bureau: Gavin
 York Country Day School: Gavin
 York County Community Foundation: Gavin
 York County Visitor's Bureau: Gavin
 YouCaring: Double Forte
 Young Living Essential Oils: Levick
 Younique: Coyne PR
 YTI Career Institute: Gavin
 Yum! Brands: Weber Shandwick

Z

Z Palette & Emmy Award Winning Makeup Artist Zena Shteysel: PR Girl Inc.
 Z-Wave Alliance: Caster Communications, Inc.
 Zaca Mesa Winery & Vineyards: Fineman PR
 Zafgen: Spectrum
 Zaner-Bloser: Paul Werth Associates
 Zanzibar: Melrose PR
 Zapit Technologies, Inc.: TransMedia Group
 Zebra Pens: R&J Strategic Communications
 Zebra Technologies Corp.: Clermont Partners
 Zeckendorf Development: Geto & de Milly, Inc.
 ZeeVee: Bob Gold & Associates
 Zeiss: Access Emanate Communications; Pocket Hercules
 Zell Lurie Institute: Version 2.0 Communications
 Zemi Beach House, Anguilla: Quinn
 Zeltiq: Gold PR
 Zeta Interactive: 5W Public Relations
 Zetlin & DeChiara LLP: LAK Public Relations, Inc.
 ZF TRW Automotive: Bianchi Public Relations, Inc.
 Zicam: Kwittken
 Zignal Labs: Eastwick
 Zillion: InkHouse Media + Marketing
 Zing! Kitchen Tools: Redpoint Marketing PR, Inc.
 Zix Corporation: Hoffman Agency, The
 Zoës Kitchen: ICR
 Zoetis LLC: IMRE, LLC
 Zone Manhattan: North 6th Agency, Inc.
 Zoo New England: marlo marketing
 Zoup!: Champion Management Group
 Zscaler: Lewis
 ZTE Corporation: Strategic Public Relations Group
 Zuhair Murad: Film Fashion
 Zuma, Miami: Quinn
 Zuora: Eastwick
 ZWF: Rock Orange

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	 --- · 10	 --- · 2

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