

O'Dwyer's

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2018

DIRECTORY OF
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O'Dwyer's Directory of Public Relations Firms 2018

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FOREWORD

The 2018 edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the "Find a PR Firm" database on odwyerpr.com for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "special report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 23 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Multiple articles in this year's directory address hiring a PR firm, preparing a PR RFP, ins and outs of PR firm mergers and acquisitions and 2018 tax changes that will affect PR firm owners.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O'Dwyer
Publisher
June 2018

PR FIRMS NEWLY LISTED IN THE DIRECTORY

Agency H5	DRIVEN360	Mediafy Communications
B Public Relations	EAFocus Inc.	Merryman Communications
BAM Communications	Germinder & Associates/GNFP Digital	Millerschin Group, The
Barracuda Public Relations	GG Benitez & Assoc. PR, Inc.	Nadel Phelan Inc.
Bellmont Partners	Grandone Media Strategies	National Strategies Public Relations
Berk Communications	HeraldPR	Paragon Public Relations
Big Communications	Herd Strategies	PROI Worldwide
Bospar	Hollywood Agency	Prosio Communications
Boyle Public Affairs	Hume Brophy	Red Fan Communications
Bradford Group, The	Hundred Stories	Robar Public Relations
Cheer Partners	iMiller Public Relations	Thomas Collective, The
D & D PR	INK Communications Co.	Tigercomm, LLC
Decker/Royal Agency LLC, The	JG Black Book	Violet PR
DPA Communications	Madison Alexander PR, Inc.	Winger Marketing
Dragon Horse Media LLC	Marketing Works	

PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to john@odwyerpr.com. Send top page of latest income tax return and W-3 for 2018. Your ranking will be posted on odwyerpr.com and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.



Deadline for rankings based on '18 fee income: Fri., Mar. 8, 2019

Letter from the CPA of the PR firm as follows: *(This form may be photocopied and used by CPA)*

To the Board of Directors of _____ (city, state) _____:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2018 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2018:

Net fee income for 2018 was: \$ _____

Net fee income for 2017 was: \$ _____

Percentage gain (loss) was: _____

B. Gross billings for calendar 2018 aggregated _____ (total income plus reimbusables).

C. We determined from the payroll records that _____ employees were employed full-time as of Dec. 31, 2018 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2018 totaled: \$ _____.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and _____ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is _____ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

Agriculture _____	Financial PR/IR _____	Professional Services _____
Beauty & Fashion _____	Food & Beverage _____	Sports/Leisure _____
Entertainment/Cultural _____	Healthcare _____	Technology/Indus. _____
Environmental/PA _____	Home Furnishings _____	Travel & Econ. Dev. _____

H. List branch office fees/staff on a separate sheet for: New York, Chicago, Los Angeles, Washington, D.C. area, Boston, Connecticut, Philadelphia, Pittsburgh, Atlanta, Southeast, Florida, Ohio, St. Louis, Minneapolis/St. Paul, Midwest Cities, Austin, Dallas, Houston, Seattle, Western Cities, San Francisco, Sacramento and Silicon Valley.

We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA _____ Signed by CEO of PR firm: _____

Agency contact for this form: _____ phone: _____ e-mail: _____

GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2019. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. A PR professional's name may appear only once. At least one full-time person must be listed at each branch. Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.

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RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2017 Net Fees	Employees	% Change from 2016
1. Edelman, New York, NY—www.edelman.com	\$893,591,000	5,940	+2.1
2. W2O Group, San Francisco, CA—www.w2ogroup.com	144,300,000	651	+17.6
3. APCO Worldwide, Washington, DC—www.apcoworldwide.com	128,236,300	682	+6.3
4. Finn Partners, New York, NY—www.finnpartners.com	81,290,000	533	+6
5. ICR, New York, NY—www.icrinc.com	63,427,224	177	+13.9
6. Prosek Partners, New York, NY—www.prosek.com	40,818,192	137	+33.2
7. Padilla, Minneapolis, MN—www.padillaco.com	40,078,469	206	+1.5
8. Hotwire, New York, NY—hotwireglobal.com	33,249,507	222	+4.9
9. Coyne PR, Parsippany, NJ—www.coynepr.com	28,000,000	139	+2.6
10. 5W Public Relations, New York, NY—www.5wpr.com	27,538,768	148	+13.3
11. G&S Business Communications, New York, NY—www.gscommunications.com	27,275,329	146	+12.6
12. Fahlgren Mortine, Columbus, OH—www.fahlgrenmortine.com	26,975,583	160	+10.4
13. Health Unlimited, New York, NY—www.healthunlimited.com	25,890,471	122	-5.3
14. French West Vaughan, Raleigh, NC—www.fvw-us.com	25,241,802	103	+8
15. Racepoint Global, Boston, MA—www.racepointglobal.com	25,105,128	148	-9.4
16. Spectrum, Washington, DC—www.spectrumscience.com	24,000,000	94	+20
17. Jackson Spalding, Atlanta, GA—www.jacksonspalding.com	23,434,937	150	+11.6
18. Hunter PR, New York, NY—www.hunterpr.com	22,500,000	116	-3.5
19. Kivvit, Chicago, IL—www.kivvit.com	22,313,223	67	+12.3
20. Taylor, New York, NY—www.taylorstrategy.com	22,200,000	105	-3.1
21. Peppercomm, New York, NY—www.peppercomm.com	19,322,830	80	+5.3
22. LaunchSquad, San Francisco, CA—www.launchsquad.com	19,001,464	116	+9.2
23. PAN Communications, Boston, MA—www.pancommunications.com	17,741,700	124	+13.7
24. Matter Communications, Newburyport, MA—www.matternow.com	17,157,774	123	+3.1
25. Highwire PR, San Francisco, CA—www.highwirepr.com	17,019,030	81	+21.3
26. IMRE, LLC, Baltimore, MD—www.imre.com	16,340,000	93	+8.3
27. Inkhouse, Waltham, MA—www.inkhouse.com	16,225,618	94	+13
28. Crosby, Annapolis, MD—www.crosbymarketing.com	15,160,935	81	+23.8
29. Zimmerman Agency, Tallahassee, FL—www.zimmerman.com	15,100,000	52	+4.1
30. Bravo Group, Inc., Harrisburg, PA—www.bravogroup.us	14,353,811	77	+25
31. Spark, San Francisco, CA—www.sparkpr.com	13,000,000	50	-7.3
32. The Hoffman Agency, San Jose, CA—www.hoffman.com	12,719,000	32	+12.2
33. Bateman Group, San Francisco, CA—www.bateman-group.com	12,447,340	59	+18.7
34. RF Binder Partners, New York, NY—www.rfbinder.com	12,100,000	55	-2.4
35. Tonic Life Communications, Philadelphia, PA—www.toniclc.com	12,000,000	40	+2
36. Merritt Group, McLean, VA—www.merrittgrp.com	11,919,100	54	+1
37. rbb Communications, Miami, FL—www.rbbcommunications.com	11,409,196	60	+23.5
38. Davies, Santa Barbara, CA—www.DaviesPublicAffairs.com	10,489,774	34	+3
39. Rasky Partners, Inc., Boston, MA—www.rasky.com	10,476,319	34	-5.1
40. Development Counsellors Int'l (DCI), New York, NY—www.aboutdci.com	9,953,941	60	even
41. Jarrard Phillips Cate & Hancock, Brentwood, TN—www.jarrardinc.com	9,866,079	34	+18.8
42. KYNE, New York, NY—www.KYNE.com	9,696,497	37	+64.3



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RANKING OF PR FIRMS continued

Firm	2017 Net Fees	Employees	% Change from 2016
43. Bliss Integrated Communication, New York, NY—www.blissintegrated.com	\$9,607,000	49	+3.5
44. NJF, an MMGY Global company, New York, NY—www.njfr.com	9,279,419	51	+9.3
45. JPA Health Communications, Washington, DC—www.jpacom	9,182,471	31	+19.2
46. Gregory FCA, Ardmore, PA—www.gregoryfca.com	9,080,000	70	+10.7
47. J Public Relations, New York, NY—www.jpublicrelations.com	9,075,241	57	+16.6
48. Quinn, New York, NY—www.quinn.pr	8,763,938	63	+3.6
49. Walker Sands Communications, Chicago, IL—www.walkersands.com	8,678,584	79	+7.8
50. JeffreyGroup, Miami Beach, FL—www.jeffreygroup.com	8,426,524	120	+13.7
51. 360PR+, Boston, MA—www.360PR.plus	8,343,690	40	+4
52. Greentarget Global LLC, Chicago, IL—www.greentarget.com	8,134,581	37	+9.2
53. MP&F Strategic Communications, Nashville, TN—www.mpf.com	8,123,629	65	+3.5
54. Lambert, Edwards & Associates, Grand Rapids, MI—www.lambert.com	7,610,000	47	+8.6
55. Lou Hammond Group, New York, NY—www.louhammond.com	7,499,273	40	+4
56. Moore, Inc., Tallahassee, FL—www.themooreagency.com	7,319,325	38	+14.6
57. Pierpont Communications, Houston, TX—www.piercom.com	6,697,313	35	+10.7
58. Vested, New York, NY—www.fullyvested.com	6,171,277	22	+73.4
59. North 6th Agency, Inc., New York, NY—www.n6a.com	6,017,886	46	38.1
60. Tunheim, Minneapolis, MN—www.tunheim.com	5,742,000	29	even
61. CooperKatz & Co., New York, NY—www.cooperkatz.com	5,564,550	29	+17
62. Konnect Agency, Los Angeles, CA—www.konnectagency.com	5,412,953	38	+7
63. Lazar Partners, New York, NY—www.lazarpartners.com	5,393,183	24	+6.4
64. Dukas Linden Public Relations, New York, NY—www.dlpr.com	5,288,592	22	+2.7
65. Public Communications Inc., Chicago, IL—www.pcipr.com	5,267,141	41	-15.9
66. Singer Associates, Inc., San Francisco, CA—www.singersf.com	5,201,357	19	-3
67. Hawkins Int'l Public Relations, New York, NY—www.hawkpr.com	5,007,837	33	+9.7
68. Infinite Global, New York, NY—www.infiniteglobal.com	4,616,068	21	+16.9
69. L.C. Williams & Associates, Chicago, IL—www.lcwa.com	4,593,980	23	+2
70. Greenough, Boston, MA—www.greenough.biz	4,471,289	23	even
71. March Communications, Boston, MA—www.marchcomms.com	4,077,235	25	+9.8
72. Intermarket Communications, New York, NY—www.intermarket.com	4,050,000	18	+5.9
73. Cerrell Associates, Los Angeles, CA—www.cerrell.com	3,890,818	18	-36.2
74. MCS Healthcare Public Relations, Bedminster, NJ—www.mcspr.com	3,823,501	19	+10.4
75. Standing Partnership, St. Louis, MO—www.standingpartnership.com	3,548,334	18	-0.9
76. Beehive Strategic Communication, St. Paul, MN—www.beehivepr.biz	3,538,762	14	+16.6
77. Trevelino/Keller, Atlanta, GA—www.trevelinokeller.com	3,420,000	21	-6.9
78. Schneider Associates, Boston, MA—www.schneiderpr.com	3,244,261	17	+20.2
79. Fish Consulting, Hollywood, FL—www.fish-consulting.com	3,233,507	20	+3.3
80. Idea Grove, Dallas, TX—www.ideagrove.com	3,205,075	35	+34.6
81. LANE, Portland, OR—www.lanep.com	3,057,564	18	-13.1
82. Verasolve, Potomac, MD—www.verasolve.com	2,987,321	19	+19.5
83. Cashman + Katz Company, Glastonbury, CT—www.cashman-katz.com	2,985,000	29	+10.8
84. Champion Management Group, Dallas, TX—www.championmgt.com	2,882,562	18	+65.7

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RANKING OF PR FIRMS continued

Firm	2017 Net Fees	Employees	% Change from 2016
85. BackBay Communications, Boston, MA— www.BackBayCommunications.com	\$2,798,142	17	-1
86. BoardroomPR, Ft. Lauderdale, FL— www.boardroompr.com	2,750,000	17	+10
87. IW Group, Inc., West Hollywood, CA— www.iwgroupinc.com	2,695,000	14	+2.2
88. Brownstein Group, Philadelphia, PA— www.brownsteingroup.com	2,686,572	13	even
89. O'Malley Hansen Communications, Chicago, IL— www.omalleyhansen.com	2,641,000	16	+18.8
90. Lovell Communications, Nashville, TN— www.lovell.com	2,573,953	17	+5.2
91. Marketing Maven Public Relations, Camarillo, CA— www.marketingmaven.com	2,331,882	14	+12.8
92. Gatesman, Pittsburgh, PA— www.gatesmanagency.com	2,283,500	11	-16.4
93. SPM Communications, Dallas, TX— www.spmcommunications.com	2,191,872	13	-11.4
94. Stanton Communications, Washington, DC— www.stantoncomm.com	2,182,000	15	-3
95. The Hodges Partnership, Richmond, VA— www.hodgespart.com	2,120,088	14	+2.2
96. LaVoie Health Science, Boston, MA— www.lavoiehealthscience.com	2,117,940	11	-3
97. Hollywood Agency, Hingham, MA— www.hollywoodagency.com	2,041,574	12	even
98. BLAZE, Santa Monica, CA— www.blazepr.com	1,926,017	10	+8
99. Perry Communications Group, Sacramento, CA— www.perrycom.com	1,888,774	8	-10.2
100. Landis Communications, San Francisco, CA— www.landispr.com	1,723,378	9	-11
101. ARPR, Atlanta, GA— www.arpr.com	1,576,984	11	+17.7
102. Hemsworth Communications, Ft. Lauderdale, FL— www.hemsworthcommunications.com	1,573,710	15	+41
103. Belmont Partners, Minneapolis, MN— www.bellmontpartners.com	1,543,278	14	+3
104. The Power Group, Dallas, TX— www.thepowergroup.com	1,463,382	8	+27
105. Karbo Communications, San Francisco, CA— www.karbocom.com	1,400,882	15	+13
106. Akrete, Evanston, IL— www.akrete.com	1,323,992	4	+16.5
107. Rosica Communications, Paramus, NJ— www.rosica.com	1,301,041	8	-9.8
108. The Hoyt Organization Inc., Torrance, CA— www.hoytorg.com	1,250,000	9	+4.2
109. WordWrite Communications LLC, Pittsburgh, PA— www.wordwritepr.com	1,239,433	9	+46
110. Merryman Comms, Inc., Redondo Beach, CA— www.merrymancommunications.com	1,229,868	9	+16.5
111. Maccabee, Minneapolis, MN— www.maccabee.com	1,190,814	8	-16
112. ScoutComms, Inc., Fredericksburg, VA— www.ScoutCommsUSA.com	1,189,339	13	+9.8
113. RMD Advertising, Columbus, OH— www.rmdadvertising.com	1,165,179	8	+2.9
114. Bianchi Public Relations, Troy, MI— www.bianchipr.com	955,179	4	+3.6
115. Bob Gold & Associates, Redondo Beach, CA— www.bobgoldpr.com	947,459	7	-4.3
116. Butler Associates, LLC, New York, NY— www.ButlerAssociates.com	878,150	5	+9.5
117. The Buzz Agency, Delray Beach, FL— thebuzzagency.net	863,270	7	-6.7
118. Feintuch Communications, New York, NY— www.feintuchcommunications.com	846,757	4	-12.3
119. BizCom Associates, Plano, TX— www.bizcompr.com	669,509	7	+4.7
120. TransMedia Group, Boca Raton, FL— www.transmediagroup.com	642,122	6	-8.3
121. Weiss PR, Inc., Baltimore, MD— www.weisspr.com	573,111	3	-6.4
122. AMP3 Public Relations, New York, NY— www.AMP3pr.com	499,966	5	+6.8
123. Dale Curtis Communications LLC, Washington, DC— www.dalecurtiscommunications.com	481,363	4	+25.8
124. Stuntman PR, New York, NY— www.stuntmanpr.com	477,230	3	-30.2

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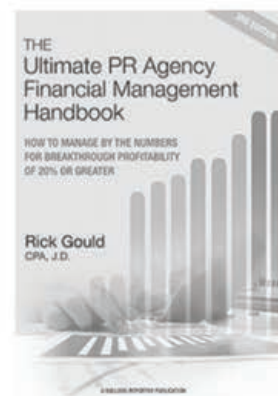
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LIST OF MAJOR HOLDING COMPANIES AND THEIR PR SUBSIDIARIES

Dentsu Inc.

Dentsu Aegis Network
Dentsu Public Relations
Mitchell (Part of Dentsu Aegis Network)

Havas Group

The Abernathy MacGregor Group
Cake
Havas Formula
Havas PR
Havas PR Global Collective
Havas Worldwide
Red Agency Australia

Huntsworth

Citigate Dew Rogerson
Grayling
Huntsworth Health
Red Consultancy

Interpublic Group of Cos.

Carmichael Lynch Relate
Current
DeVries Global
Film Fashion
Golin
IW Group
MullenLowe Group
PMK•BNC
Powell Tate
Rogers & Cowan
Tierney
Weber Shandwick

MDC Partners

Allison+Partners
Exponent
Hunter Public Relations
Kwitken + Co.
Sloane & Co.
Veritas Communications

Next Fifteen Communications Group

The Blueshirt Group
Bite
M Booth
The OutCast Agency
Publitek
Text100

Omnicom Group

Brodeur Partners
Cone Communications
FleishmanHillard
Ketchum
Kreab
Porter Novelli

Publicis Groupe

Kekst
MSLGROUP
Publicis Worldwide

Syneos Health

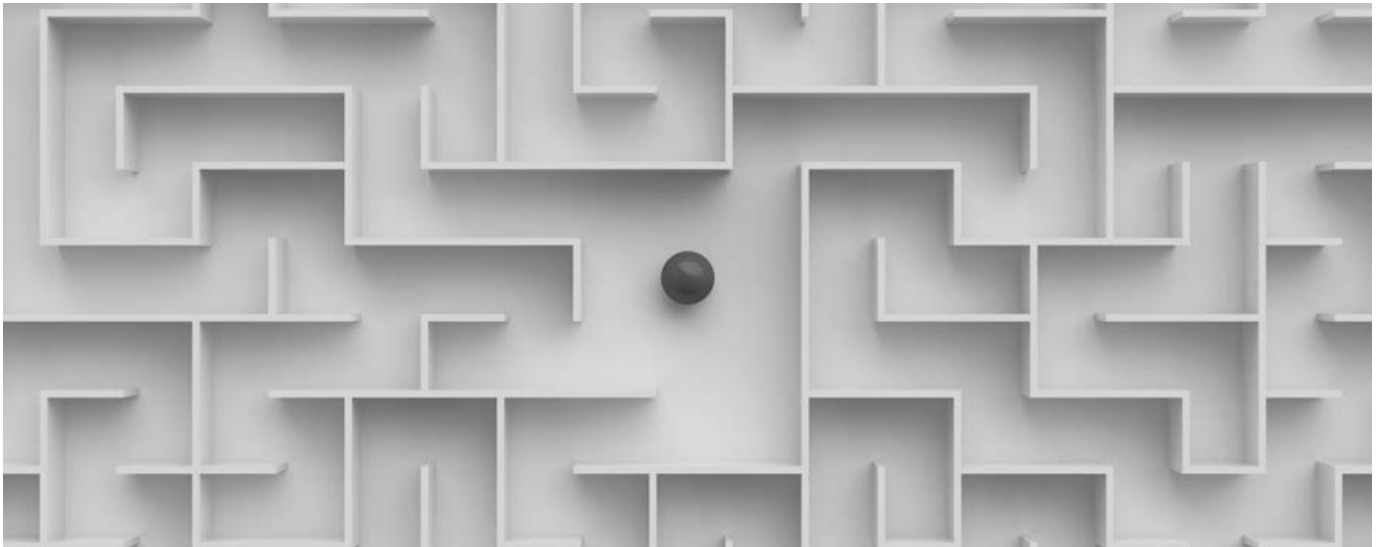
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LEADING GAINERS AMONG THE RANKING OF PR FIRMS

FIRMS IN THE TOP 25 OVERALL

Firm	2017 Net Fees	Employees	% Change from 2016
1. Prosek Partners, New York, NY	\$40,818,192	137	+33.2
2. Highwire PR, San Francisco, CA	17,019,030	81	+21.3
3. Spectrum, Washington, DC	24,000,000	94	+20.0
4. W2O Group, San Francisco, CA	144,300,000	651	+17.6
5. ICR, New York, NY	63,427,224	177	+13.9
6. PAN Communications, Boston, MA	17,741,700	124	+13.7
7. 5W Public Relations, New York, NY	27,538,768	148	+13.3
8. G&S Business Communications, New York, NY	27,275,329	146	+12.6
9. Kivvit, Chicago, IL	22,313,223	67	+12.3
10. Jackson Spalding, Atlanta, GA	23,434,937	150	+11.6

FIRMS RANKED 26 THROUGH 50

1. KYNE, New York, NY	\$9,696,497	37	+64.3
2. Bravo Group, Harrisburg, PA	14,353,811	77	+25.0
3. Crosby, Annapolis, MD	15,160,935	81	+23.8
4. rbb Communications, Miami, FL	11,409,196	60	+23.5
5. JPA Health Communications, Washington, DC	9,182,471	31	+19.2
6. Jarrard Philips Cate & Hancock, Brentwood, TN	9,866,079	34	+18.8
7. Bateman Group, San Francisco, CA	12,447,340	59	+18.7
8. J Public Relations, New York, NY	9,075,241	57	+16.6
9. Inkhouse, Waltham, MA	16,225,618	94	+13.0
10. Hoffman Agency, San Jose, CA	12,719,000	32	+12.2

FIRMS RANKED 51 THROUGH 100

1. Vested, New York, NY	\$6,171,277	22	+73.4
2. Champion Management Group, Dallas, TX	2,882,562	18	+65.7
3. North 6th Agency (N6A), New York, NY	6,017,886	46	+38.1
4. Idea Grove, Dallas, TX	3,205,075	35	+34.6
5. Schneider Associates, Boston, MA	3,244,261	17	+20.2
6. Verasolve, Potomac, MD	2,987,321	19	+19.5
7. O'Malley Hansen Communications, Chicago, IL	2,641,000	16	+18.8
8. CooperKatz & Co., New York, NY	5,564,550	29	+17.0
9. Infinite Global, New York, NY	4,616,068	21	+16.9
10. Beehive Strategic Communication, St. Paul, MN	3,538,762	14	+16.6

FIRMS RANKED 101 THROUGH 124

1. WordWrite Communications, LLC, Pittsburgh, PA	\$1,239,433	9	+46.0
2. Hemsworth Communications, Ft. Lauderdale, FL	1,573,710	15	+41.0
3. Power Group, The, Dallas, TX	1,463,382	8	+27.0
4. Dale Curtis Communications LLC, Washington, DC	481,363	4	+25.8
5. ARPR, Atlanta, GA	1,576,984	11	+17.7
6. Akrete, Evanston, IL	1,323,992	4	+16.5
7. Merryman Communications, Inc., Redondo Beach, CA	1,229,868	9	+16.5
8. Karbo Communications, San Francisco, CA	1,400,882	15	+13.0
9. ScoutComms, Inc., Fredericksburg, VA	1,189,339	13	+9.8
10. Butler Associates, LLC, New York, NY	878,150	5	+9.5



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RANKING OF PR FIRMS BY CITIES & REGIONS

NEW YORK & NEW JERSEY

Firm	2017 Net Fees	Empl.
1. Edelman	\$200,405,000	935
2. Prosek Partners	40,818,192	137
3. Hotwire	33,249,507	222
4. Coyne PR, Parsippany, NJ	28,000,000	139
5. Finn Partners	27,855,000	186
6. 5W Public Relations	27,538,768	148
7. Health Unlimited	25,890,471	122
8. Hunter PR	22,500,000	116
9. ICR	21,895,895	72
10. APCO Worldwide	16,990,100	62
11. Peppercomm	16,895,750	77
12. Taylor	12,800,000	60
13. RF Binder Partners	12,100,000	55
14. Kivvit	11,510,162	31
15. Development Counsellors Int'l (DCI)	9,953,941	60
16. KYNE	9,696,497	37
17. Bliss Integrated Communication	9,607,000	49
18. NJF, an MMGY Global company	9,279,419	51
19. J Public Relations	9,075,241	57
20. Lou Hammond Group	7,499,273	40
21. Padilla	6,929,514	24
22. Vested	6,171,277	22
23. Quinn	6,132,894	46
24. North 6th Agency, Inc.	6,017,886	46
25. CooperKatz & Co.	5,564,550	29
26. Lazar Partners	5,393,183	24
27. Dukas Linden Public Relations	5,288,592	22
28. G&S Business Communications	5,264,719	35
29. Hawkins Int'l Public Relations	5,007,837	33
30. Intermarket Communications	4,050,000	18
31. MCS Healthcare PR, Bedminster NJ	3,823,501	19
32. Infinite Global	1,978,315	9
33. Rosica Communications, Paramus NJ	1,301,041	8
34. Butler Associates, LLC	878,150	5
35. Feintuch Communications	846,757	4
36. AMP3 Public Relations	499,966	5
37. Stuntman PR	477,230	3
38. Inkhouse	382,449	7

BOSTON

1. PAN Communications	\$17,741,700	124
2. Matter Communications	17,157,774	123
3. Racepoint Global	16,473,090	77
4. Inkhouse	16,225,618	94
5. 360PR+	8,343,690	40
6. Rasky Partners, Inc.	6,069,191	27
7. ICR	4,556,853	6
8. Greenough	4,471,289	23
9. March Communications	4,077,235	25
10. Schneider Associates	3,244,261	17
11. BackBay Communications	2,798,142	17
12. LaVoie Health Science	2,117,940	11
13. Hollywood Agency	2,041,574	12

PENNSYLVANIA

1. Bravo Group, Inc., Harrisburg	\$14,353,811	77
2. Tonic Life Communications, Philadelphia	12,000,000	40
3. Gregory FCA, Ardmore	9,080,000	70
4. Brownstein Group, Philadelphia	2,686,572	13
5. Gatesman, Pittsburgh	2,283,500	11
6. WordWrite Communications LLC, Pittsburgh	1,239,433	9
7. Infinite Global, Philadelphia	219,813	1

WASHINGTON, DC

Firm	2017 Net Fees	Empl.
1. Edelman	\$71,898,000	275
2. APCO Worldwide	40,570,000	153
3. Spectrum	24,000,000	94
4. IMRE, Baltimore, MD	16,340,000	81
5. Crosby, Annapolis, MD	15,160,935	81
6. Finn Partners	13,148,000	54
7. Merritt Group, McLean, VA	11,919,100	54
8. JPA Health Communications	9,182,471	31
9. Kivvit	4,684,231	13
10. Rasky Partners, Inc.	4,407,128	7
11. Verasolve, Potomac, MD	2,987,321	19
12. Stanton Communications	2,182,000	15
13. Racepoint Global	1,395,307	6
14. ScoutComms, Inc., Fredericksburg, VA	1,189,339	13
15. Padilla	1,177,209	12
16. Weiss PR, Inc., Baltimore, MD	573,111	3
17. Dale Curtis Communications LLC	481,363	4

CONNECTICUT

1. ICR, Norwalk	\$28,053,204	59
2. Cashman + Katz Company, Glastonbury	2,985,000	29

SOUTHEAST

1. French West Vaughan, Raleigh, NC	\$25,241,802	103
2. Jackson Spalding, Atlanta, GA	23,434,937	150
3. Edelman, Atlanta, GA	21,292,000	110
4. G&S Business Comms., Raleigh, NC	16,587,355	77
5. Zimmerman Agency, Tallahassee, FL	15,100,000	52
6. rbb Communications, Miami, FL	11,409,196	60
7. Jarrard Phillips Cate & Hancock, Brentwood, TN	9,866,079	34
8. Finn Partners, Nashville, TN	9,782,000	65
9. JeffreyGroup, Miami Beach, FL	8,426,524	120
10. Padilla, Richmond, VA	8,360,366	43
11. MP&F Strategic Comms., Nashville, TN	8,123,629	65
12. Taylor, Charlotte, NC	7,500,000	35
13. Moore, Inc., Tallahassee, FL	7,319,325	38
14. Trevelino/Keller, Atlanta, GA	3,420,000	21
15. APCO Worldwide, Raleigh, NC	3,060,100	13
16. BoardroomPR, Ft. Lauderdale, FL	2,750,000	17
17. Lovell Communications, Nashville, TN	2,573,953	17
18. Quinn, Miami, FL	2,170,244	15
19. The Hodges Partnership, Richmond, VA	2,120,088	14
20. ARPR, Atlanta, GA	1,576,984	11
21. Hemsworth Comms, Ft. Lauderdale, FL	1,573,710	15
22. The Buzz Agency, Delray Beach, FL	863,270	7
23. Kivvit, Miami, FL	705,350	4
24. TransMedia Group, Boca Raton, FL	642,122	6
25. Finn Partners, Ft. Lauderdale, FL	380,000	3
26. Infinite Global, Raleigh, NC	219,813	1

FLORIDA

1. Zimmerman Agency, Tallahassee	\$15,100,000	52
2. rbb Communications, Miami	11,409,196	60
3. JeffreyGroup, Miami Beach	8,426,524	120
4. Moore, Inc., Tallahassee	7,319,325	38
5. Fish Consulting, Hollywood	3,233,507	20
6. BoardroomPR, Ft. Lauderdale	2,750,000	17
7. Quinn, Miami	2,170,244	15
8. Edelman, Orlando	1,956,000	8
9. Hemsworth Communications, Ft. Lauderdale	1,573,710	15
10. The Buzz Agency, Delray Beach	863,270	7
11. Kivvit, Miami	705,350	4
12. TransMedia Group, Boca Raton	642,122	6
13. Finn Partners, Ft. Lauderdale	380,000	3



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RANKING OF PR FIRMS BY CITIES & REGIONS continued

CHICAGO

Firm	2017 Net Fees	Empl.
1. Edelman (includes Detroit)	\$108,191,000	584
2. Walker Sands Communications	8,678,584	79
3. Greentarget Global LLC	8,134,581	37
4. Finn Partners (includes Detroit)	7,962,000	48
5. Padilla	6,017,189	21
6. Kivvit	5,431,932	19
7. G&S Business Communications	5,423,250	34
8. Public Communications Inc.	5,267,141	41
9. L.C. Williams & Associates	4,593,980	23
10. APCO Worldwide	3,717,000	16
11. O'Malley Hansen Communications	2,641,000	16
12. Akrete, Evanston, IL	1,323,992	4
13. Taylor	905,000	5
14. Infinite Global	219,813	1

WESTERN CITIES

1. W2O Group, San Francisco, CA	\$144,300,000	651
2. Edelman, San Francisco, CA	40,116,000	191
3. Edelman, Seattle, WA	35,939,000	182
4. Edelman (incl. Beverly Hills), Los Angeles	27,997,000	145
5. LaunchSquad, San Francisco, CA	19,001,464	116
6. Highwire PR, San Francisco, CA	17,019,030	81
7. Spark, San Francisco, CA	13,000,000	50
8. The Hoffman Agency, San Jose, CA	12,719,000	32
9. Bateman Group, San Francisco, CA	12,447,340	59
10. Davies, Santa Barbara, CA	10,489,774	34
11. ICR, San Francisco, CA	8,921,271	9
12. Edelman, Portland, OR	8,667,000	49
13. Edelman (Silicon Valley), San Mateo, CA	6,574,000	34
14. Finn Partners, San Francisco, CA	5,684,000	20
15. Inkhouse, San Francisco, CA	5,551,003	30
16. Konnect Agency, Los Angeles, CA	5,412,953	38
17. Singer Associates, Inc., San Francisco, CA	5,201,357	19
18. Finn Partners, Los Angeles, CA	4,577,000	33
19. Cerrell Associates, Los Angeles, CA	3,890,818	18
20. Edelman, Sacramento, CA	3,727,000	18
21. LANE, Portland, OR	3,057,564	18
22. IW Group, Inc., West Hollywood, CA	2,695,000	14
23. Finn Partners, Portland, OR	2,446,000	13
24. Peppercomm, San Francisco, CA	2,427,080	7
25. Marketing Maven PR, Camarillo, CA	2,331,882	14
26. Racepoint Global, San Francisco, CA	2,163,282	15
27. Infinite Global, San Francisco, CA	1,978,315	9
28. BLAZE, Santa Monica, CA	1,926,017	10
29. Padilla, San Francisco, CA	1,891,366	7
30. Perry Communications Group, Sacramento, CA	1,888,774	8
31. Landis Communications, San Francisco, CA	1,723,378	9
32. Karbo Communications, San Francisco, CA	1,400,882	15
33. The Hoyt Organization Inc., Torrance, CA	1,250,000	9
34. Taylor, Los Angeles, CA	1,010,000	5
35. Padilla, Los Angeles, CA	1,003,744	4
36. Bob Gold & Associates, Redondo Beach, CA	947,459	7
37. Quinn, Los Angeles, CA	460,800	2

TEXAS

1. Edelman (includes Dallas & Houston), Austin	\$22,294,000	102
2. Pierpont Communications, Houston	6,697,313	35
3. Idea Grove, Dallas	3,205,075	35
4. Champion Management Group, Dallas	2,882,562	18
5. SPM Communications, Dallas	2,191,872	13
6. The Power Group, Dallas	1,463,382	8
7. BizCom Associates, Plano	669,509	7

MIDWEST CITIES

Firm	2017 Net Fees	Empl.
1. Edelman (includes Detroit), Chicago, IL	\$108,191,000	584
2. Fahlgren Mortine, Columbus, OH	26,975,583	160
3. Padilla, Minneapolis, MN	14,699,079	84
4. Walker Sands Communications, Chicago, IL	8,678,584	79
5. Greentarget Global LLC, Chicago, IL	8,134,581	37
6. Finn Partners (includes Detroit), Chicago, IL	7,962,000	48
7. Lambert, Edwards & Assoc., Grand Rapids, MI	7,610,000	47
8. Padilla, Chicago, IL	6,017,189	21
9. Tunheim, Minneapolis, MN	5,742,000	29
10. Kivvit, Chicago, IL	5,431,932	19
11. G&S Business Communications, Chicago, IL	5,423,250	34
12. Public Communications Inc., Chicago, IL	5,267,141	41
13. L.C. Williams & Associates, Chicago, IL	4,593,980	23
14. APCO Worldwide, Chicago, IL	3,717,000	16
15. Standing Partnership, St. Louis, MO	3,548,334	18
16. Beehive Strategic Comm, St. Paul, MN	3,538,762	14
17. O'Malley Hansen Comms, Chicago, IL	2,641,000	16
18. Belmont Partners, Minneapolis, MN	1,543,278	14
19. Akrete, Evanston, IL	1,323,992	4
20. Maccabee, Minneapolis, MN	1,190,814	8
21. RMD Advertising, Columbus, OH	1,165,179	8
22. Bianchi Public Relations, Troy, MI	955,179	4
23. Taylor, Chicago, IL	905,000	5
24. Infinite Global, Chicago, IL	219,813	1

LOS ANGELES

1. Edelman (includes Beverly Hills)	\$27,997,000	145
2. Davies, Santa Barbara	10,489,774	34
3. Konnect Agency	5,412,953	38
4. Finn Partners	4,577,000	33
5. Cerrell Associates	3,890,818	18
6. IW Group, Inc., West Hollywood	2,695,000	14
7. Marketing Maven Public Relations, Camarillo	2,331,882	14
8. BLAZE, Santa Monica	1,926,017	10
9. The Hoyt Organization Inc., Torrance	1,250,000	9
10. Merryman Comms., Inc., Redondo Beach	1,229,868	9
11. Taylor	1,010,000	5
12. Padilla	1,003,744	4
13. Bob Gold & Associates, Redondo Beach	947,459	7
14. Quinn	460,800	2

SAN FRANCISCO & NORTHERN CALIFORNIA

1. W2O Group	\$144,300,000	651
2. Edelman	40,116,000	191
3. LaunchSquad	19,001,464	116
4. Highwire PR	17,019,030	81
5. Spark	13,000,000	50
6. The Hoffman Agency, San Jose	12,719,000	32
7. Bateman Group	12,447,340	59
8. ICR	8,921,271	9
9. Edelman (Silicon Valley), San Mateo	6,574,000	34
10. Finn Partners	5,684,000	20
11. Inkhouse	5,551,003	30
12. Singer Associates, Inc.	5,201,357	19
13. Peppercomm	2,427,080	7
14. Racepoint Global	2,163,282	15
15. Infinite Global	1,978,315	9
16. Padilla	1,891,366	7
17. Perry Communications Group, Sacramento	1,888,774	8
18. Landis Communications	1,723,378	9
19. Karbo Communications	1,400,882	15



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RANKING OF PR FIRMS BY SPECIALTY

AGRICULTURE

Firm	2017 Net Fees
1. G&S Business Communications, New York, NY	\$17,459,225
2. Edelman, New York, NY	14,101,000
3. The Power Group, Dallas, TX	2,457,000
4. Padilla, Minneapolis, MN	2,369,970
5. Peppercomm, New York, NY	2,335,099
6. Standing Partnership, St. Louis, MO	721,923
7. Moore, Inc., Tallahassee, FL	652,693
8. French West Vaughan, Raleigh, NC	278,332
9. Belmont Partners, Minneapolis, MN	209,946
10. North 6th Agency, Inc., New York, NY	120,358
11. Beehive Strategic Communication, St. Paul, MN	50,393
12. Trevelino/Keller, Atlanta, GA	25,000
13. O'Malley Hansen Communications, Chicago, IL	6,000

ENTERTAINMENT/CULTURAL

1. Edelman, New York, NY	\$27,028,000
2. Finn Partners, New York, NY	8,475,000
3. Taylor, New York, NY	5,023,000
4. French West Vaughan, Raleigh, NC	2,122,003
5. Peppercomm, New York, NY	1,759,304
6. Public Communications Inc., Chicago, IL	944,577
7. Padilla, Minneapolis, MN	684,648
8. Greenough, Boston, MA	539,500
9. LaunchSquad, San Francisco, CA	475,000
10. IW Group, Inc., West Hollywood, CA	426,000
11. Jackson Spalding, Atlanta, GA	389,093
12. Singer Associates, Inc., San Francisco, CA	325,874
13. The Hodges Partnership, Richmond, VA	270,000
14. Brownstein Group, Philadelphia, PA	256,760
15. rbb Communications, Miami, FL	238,073
16. O'Malley Hansen Communications, Chicago, IL	233,000
17. MP&F Strategic Communications, Nashville, TN	201,637
18. North 6th Agency, Inc., New York, NY	120,358
19. BoardroomPR, Ft. Lauderdale, FL	100,000
20. The Power Group, Dallas, TX	93,671
21. Hollywood Agency, Hingham, MA	87,750
22. Champion Management Group, Dallas, TX	79,307
23. The Buzz Agency, Delray Beach, FL	71,309
24. Standing Partnership, St. Louis, MO	46,231
25. SPM Communications, Dallas, TX	36,000
26. Matter Communications, Newburyport, MA	34,650
27. Rasky Partners, Inc., Boston, MA	25,340
28. Maccabee, Minneapolis, MN	23,512
29. Rosica Communications, Paramus, NJ	23,000
30. WordWrite Communications LLC, Pittsburgh, PA	22,625
31. CooperKatz & Co., New York, NY	15,000

HOME FURNISHINGS

Firm	2017 Net Fees
1. Edelman, New York, NY	\$58,948,000
2. G&S Business Communications, New York, NY	4,137,467
3. Coyne PR, Parsippany, NJ	3,500,000
4. Zimmerman Agency, Tallahassee, FL	3,400,000
5. L.C. Williams & Associates, Chicago, IL	3,124,344
6. Hunter PR, New York, NY	2,500,000
7. Padilla, Minneapolis, MN	1,291,283
8. 360PR+, Boston, MA	1,251,553
9. 5W Public Relations, New York, NY	1,100,000
10. Pierpont Communications, Houston, TX	1,004,597
11. O'Malley Hansen Communications, Chicago, IL	541,000
12. French West Vaughan, Raleigh, NC	356,128
13. SPM Communications, Dallas, TX	324,442
14. Konnect Agency, Los Angeles, CA	233,850
15. MP&F Strategic Communications, Nashville, TN	220,698
16. Marketing Maven Public Relations, Camarillo, CA	218,407
17. Trevelino/Keller, Atlanta, GA	150,000
18. Rosica Communications, Paramus, NJ	141,784
19. Landis Communications, San Francisco, CA	132,000
20. Peppercomm, New York, NY	128,000
21. Schneider Associates, Boston, MA	97,328
22. Beehive Strategic Communication, St. Paul, MN	78,605
23. Maccabee, Minneapolis, MN	49,683
24. Matter Communications, Newburyport, MA	39,600
25. The Power Group, Dallas, TX	29,075
26. Hollywood Agency, Hingham, MA	20,500
27. The Buzz Agency, Delray Beach, FL	4,500

BEAUTY & FASHION

1. Edelman, New York, NY	\$32,523,000
2. French West Vaughan, Raleigh, NC	4,864,007
3. 5W Public Relations, New York, NY	4,600,000
4. Turner, a Fahlgren Mortine company, New York, NY	3,305,781
5. Coyne PR, Parsippany, NJ	2,600,000
6. LaunchSquad, San Francisco, CA	1,470,000
7. BLAZE, Santa Monica, CA	674,105
8. Peppercomm, New York, NY	516,800
9. Hunter PR, New York, NY	500,000
10. AMP3 Public Relations, New York, NY	499,966
11. Hollywood Agency, Hingham, MA	489,500
12. Marketing Maven Public Relations, Camarillo, CA	466,355
13. O'Malley Hansen Communications, Chicago, IL	448,000
14. 360PR+, Boston, MA	417,184
15. Quinn, New York, NY	245,853
16. Konnect Agency, Los Angeles, CA	236,500
17. J Public Relations, New York, NY	202,480
18. SPM Communications, Dallas, TX	142,489
19. IW Group, Inc., West Hollywood, CA	122,000
20. North 6th Agency, Inc., New York, NY	120,358
21. Padilla, Minneapolis, MN	97,988
22. Fish Consulting, Hollywood, FL	64,500
23. Trevelino/Keller, Atlanta, GA	50,000
24. Rosica Communications, Paramus, NJ	46,064
25. Beehive Strategic Communication, St. Paul, MN	28,625
26. The Buzz Agency, Delray Beach, FL	28,500
27. Stuntman PR, New York, NY	6,000
28. MP&F Strategic Communications, Nashville, TN	4,382

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RANKING OF PR FIRMS BY SPECIALTY continued

FINANCIAL PR/INVESTOR RELS.

Firm	2017 Net Fees
1. Edelman, New York, NY	\$78,688,000
2. ICR, New York, NY	39,918,042
3. Prosek Partners, New York, NY	36,039,367
4. APCO Worldwide, Washington, DC	11,996,400
5. Peppercomm, New York, NY	7,070,280
6. Vested, New York, NY	6,171,277
7. Gregory FCA, Ardmore, PA	5,374,600
8. Dukas Linden Public Relations, New York, NY	5,288,592
9. RF Binder Partners, New York, NY	4,600,000
10. Intermarket Communications, New York, NY	4,050,000
11. Bliss Integrated Communication, New York, NY	3,682,000
12. BackBay Communications, Boston, MA	2,798,142
13. Lambert, Edwards & Assoc., Grand Rapids, MI	2,650,000
14. LaunchSquad, San Francisco, CA	2,410,000
15. Finn Partners, New York, NY	2,100,000
16. Padilla, Minneapolis, MN	1,548,175
17. 5W Public Relations, New York, NY	1,400,000
18. Akrete, Evanston, IL	1,268,889
19. G&S Business Communications, New York, NY	1,204,306
20. Rasky Partners, Inc., Boston, MA	1,067,888
21. North 6th Agency, Inc., New York, NY	1,023,041
22. CooperKatz & Co., New York, NY	1,009,797
23. Pierpont Communications, Houston, TX	937,624
24. Verasolve, Potomac, MD	842,000
25. 360PR+, Boston, MA	834,369
26. Moore, Inc., Tallahassee, FL	816,632
27. LANE, Portland, OR	813,344
28. Inkhouse, Waltham, MA	808,019
29. Beehive Strategic Communication, St. Paul, MN	772,229
30. Jackson Spalding, Atlanta, GA	740,832
31. Greentarget Global LLC, Chicago, IL	704,800
32. Public Communications Inc., Chicago, IL	424,302
33. Trevelino/Keller, Atlanta, GA	375,000
34. French West Vaughan, Raleigh, NC	250,445
35. Butler Associates, LLC, New York, NY	222,082
36. MP&F Strategic Communications, Nashville, TN	221,104
37. BoardroomPR, Ft. Lauderdale, FL	200,000
38. Feintuch Communications, New York, NY	187,610
39. IW Group, Inc., West Hollywood, CA	176,000
40. Hunter PR, New York, NY	100,000
41. Singer Associates, Inc., San Francisco, CA	95,309
42. Hollywood Agency, Hingham, MA	81,333
43. Landis Communications, San Francisco, CA	50,000
44. Rosica Communications, Paramus, NJ	35,075
45. Weiss PR, Inc., Baltimore, MD	28,655
46. O'Malley Hansen Communications, Chicago, IL	19,000

ENVIRONMENTAL/PUBLIC AFFAIRS

Firm	2017 Net Fees
1. APCO Worldwide, Washington, DC	\$37,035,800
2. Edelman, New York, NY	17,013,000
3. Davies, Santa Barbara, CA	10,489,774
4. Finn Partners, New York, NY	6,229,000
5. Cerrell Associates, Los Angeles, CA	3,890,818
6. Moore, Inc., Tallahassee, FL	3,816,290
7. Singer Associates, Inc., San Francisco, CA	3,262,022
8. Perry Communications Group, Sacramento, CA	1,701,402
9. Tunheim, Minneapolis, MN	1,263,240
10. Lambert, Edwards & Associates, Grand Rapids, MI	1,050,000
11. Pierpont Communications, Houston, TX	870,651
12. RF Binder Partners, New York, NY	800,000
13. Padilla, Minneapolis, MN	676,211
14. Peppercomm, New York, NY	668,275
15. MP&F Strategic Communications Nashville, TN	525,496
16. IW Group, Inc., West Hollywood, CA	500,000
17. Crosby, Annapolis, MD	413,481
18. CooperKatz & Co., New York, NY	403,087
19. French West Vaughan, Raleigh, NC	391,266
20. Butler Associates, LLC, New York, NY	334,276
21. Fish Consulting, Hollywood, FL	307,800
22. Jackson Spalding, Atlanta, GA	283,303
23. Schneider Associates, Boston, MA	227,098
24. Inkhouse, Waltham, MA	210,643
25. The Power Group, Dallas, TX	170,042
26. WordWrite Communications LLC, Pittsburgh, PA	169,325
27. Greenough, Boston, MA	166,802
28. Public Communications Inc., Chicago, IL	151,505
29. Marketing Maven Public Relations, Camarillo, CA	118,704
30. Landis Communications, San Francisco, CA	60,000
31. Weiss PR, Inc., Baltimore, MD	28,655
32. Trevelino/Keller, Atlanta, GA	25,000
33. Beehive Strategic Communication, St. Paul, MN	14,168
34. Champion Management Group, Dallas, TX	12,000
35. The Buzz Agency, Delray Beach, FL	5,250



MARKETING



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RANKING OF PR FIRMS BY SPECIALTY continued

PROFESSIONAL SERVICES

Firm	2017 Net Fees
1. Edelman, New York, NY	\$88,639,000
2. Finn Partners, New York, NY	8,765,000
3. Jackson Spalding, Atlanta, GA	8,122,081
4. Greentarget Global LLC, Chicago, IL	6,886,281
5. rbb Communications, Miami, FL	6,069,866
6. Infinite Global, New York, NY	4,616,068
7. Prosek Partners, New York, NY	4,251,203
8. Bliss Integrated Communication, New York, NY	4,077,000
9. 5W Public Relations, New York, NY	3,800,000
10. Quinn, New York, NY	3,315,803
11. Racepoint Global, Boston, MA	3,314,539
12. Inkhouse, Waltham, MA	3,252,101
13. Rasky Partners, Inc., Boston, MA	2,889,312
14. ICR, New York, NY	2,863,422
15. Schneider Associates, Boston, MA	2,822,507
16. CooperKatz & Co., New York, NY	2,559,937
17. Peppercomm, New York, NY	1,990,997
18. Tunheim, Minneapolis, MN	1,923,570
19. BoardroomPR, Ft. Lauderdale, FL	1,800,000
20. French West Vaughan, Raleigh, NC	1,771,559
21. Padilla, Minneapolis, MN	1,689,944
22. RF Binder Partners, New York, NY	1,400,000
23. North 6th Agency, Inc., New York, NY	1,323,935
24. Matter Communications, Newburyport, MA	1,212,680
25. Pierpont Communications, Houston, TX	1,117,820
26. Konnect Agency, Los Angeles, CA	1,023,087
27. MP&F Strategic Communications, Nashville, TN	946,400
28. Verasolve, Potomac, MD	893,000
29. Fish Consulting, Hollywood, FL	862,700
30. LaunchSquad, San Francisco, CA	605,000
31. Brownstein Group, Philadelphia, PA	597,484
32. Greenough, Boston, MA	490,000
33. WordWrite Communications LLC, Pittsburgh, PA	393,050
34. LANE, Portland, OR	329,806
35. Gregory FCA, Ardmore, PA	303,000
36. Beehive Strategic Communication, St. Paul, MN	301,930
37. Maccabee, Minneapolis, MN	287,305
38. Standing Partnership, St. Louis, MO	283,143
39. IW Group, Inc., West Hollywood, CA	236,000
40. Marketing Maven PR, Camarillo, CA	222,907
41. Belmont Partners, Minneapolis, MN	211,432
42. Public Communications Inc., Chicago, IL	208,337
43. Weiss PR, Inc., Baltimore, MD	200,589
44. Rosica Communications, Paramus, NJ	196,962
45. L.C. Williams & Associates, Chicago, IL	168,484
46. Butler Associates, LLC, New York, NY	140,015
47. Hollywood Agency, Hingham, MA	136,800
48. The Power Group, Dallas, TX	121,580
49. Trevelino/Keller, Atlanta, GA	100,000
50. The Buzz Agency, Delray Beach, FL	67,925
51. Akrete, Evanston, IL	55,102
52. O'Malley Hansen Communications, Chicago, IL	40,000
53. SPM Communications, Dallas, TX	37,013
54. Perry Communications Group, Sacramento, CA	7,500

FOOD & BEVERAGE

Firm	2017 Net Fees
1. Edelman, New York, NY	\$112,839,000
2. APCO Worldwide, Washington, DC	19,424,800
3. Padilla, Minneapolis, MN	16,344,533
4. Hunter PR, New York, NY	15,250,000
5. Taylor, New York, NY	7,547,000
6. RF Binder Partners, New York, NY	5,300,000
7. Finn Partners, New York, NY	5,175,000
8. Coyne PR, Parsippany, NJ	4,600,000
9. 5W Public Relations, New York, NY	4,000,000
10. Jackson Spalding, Atlanta, GA	3,991,006
11. French West Vaughan, Raleigh, NC	3,574,896
12. 360PR+, Boston, MA	3,337,476
13. Konnect Agency, Los Angeles, CA	3,040,687
14. Champion Management Group, Dallas, TX	2,654,820
15. Fish Consulting, Hollywood, FL	1,429,000
16. SPM Communications, Dallas, TX	1,378,103
17. Lambert, Edwards & Assoc., Grand Rapids, MI	1,242,000
18. RMD Advertising, Columbus, OH	1,165,179
19. Matter Communications, Newburyport, MA	1,067,026
20. BLAZE, Santa Monica, CA	866,708
21. Quinn, New York, NY	813,125
22. IW Group, Inc., West Hollywood, CA	811,000
23. Peppercomm, New York, NY	774,440
24. O'Malley Hansen Communications, Chicago, IL	707,000
25. The Power Group, Dallas, TX	645,154
26. rbb Communications, Miami, FL	586,889
27. L.C. Williams & Associates, Chicago, IL	586,395
28. Trevelino/Keller, Atlanta, GA	425,000
29. J Public Relations, New York, NY	379,200
30. Maccabee, Minneapolis, MN	329,680
31. The Buzz Agency, Delray Beach, FL	324,897
32. Stuntman PR, New York, NY	315,000
33. LaunchSquad, San Francisco, CA	270,000
34. BizCom Associates, Plano, TX	264,000
35. MP&F Strategic Communications, Nashville, TN	200,117
36. North 6th Agency, Inc., New York, NY	180,537
37. Brownstein Group, Philadelphia, PA	178,655
38. Inkhouse, Waltham, MA	170,022
39. Rosica Communications, Paramus, NJ	148,590
40. Hemsworth Communications, Ft. Lauderdale, FL	125,411
41. The Hodges Partnership, Richmond, VA	120,000
42. LANE, Portland, OR	103,655
43. Singer Associates, Inc., San Francisco, CA	100,044
44. CooperKatz & Co., New York, NY	66,239
45. BoardroomPR, Ft. Lauderdale, FL	50,000
46. Greenough, Boston, MA	45,000
47. Hollywood Agency, Hingham, MA	35,000
48. Public Communications Inc., Chicago, IL	6,145



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RANKING OF PR FIRMS BY SPECIALTY continued

HEALTHCARE

Firm	2017 Net Fees
1. Edelman, New York, NY	\$157,315,000
2. W2O Group, San Francisco, CA	124,263,000
3. APCO Worldwide, Washington, DC	27,523,600
4. Health Unlimited, New York, NY	25,890,471
5. Spectrum, Washington, DC	24,000,000
6. Finn Partners, New York, NY	17,251,000
7. Crosby, Annapolis, MD	13,987,802
8. Tonic Life Communications, Philadelphia, PA	12,000,000
9. Jarrard Phillips Cate & Hancock, Brentwood, TN	9,866,079
10. KYNE, New York, NY	9,696,497
11. Coyne PR, Parsippany, NJ	9,300,000
12. JPA Health Communications, Washington, DC	9,182,471
13. Padilla, Minneapolis, MN	6,425,767
14. IMRE, LLC, Baltimore, MD	5,950,000
15. Lazar Partners, New York, NY	5,393,183
16. 5W Public Relations, New York, NY	4,400,000
17. MCS Healthcare PR, Bedminster, NJ	3,823,501
18. Public Communications Inc., Chicago, IL	3,395,186
19. Matter Communications, Newburyport, MA	2,887,874
20. Hunter PR, New York, NY	2,750,000
21. PAN Communications, Boston, MA	2,661,255
22. Lovell Communications, Nashville, TN	2,573,953
23. Rasky Partners, Inc., Boston, MA	2,476,977
24. Greenough, Boston, MA	2,348,055
25. Beehive Strategic Communication, St. Paul, MN	2,196,332
26. LaVoie Health Science, Boston, MA	2,117,940
27. Racepoint Global, Boston, MA	2,085,947
28. Moore, Inc., Tallahassee, FL	2,033,710
29. Bliss Integrated Communication, New York, NY	1,848,000
30. rbb Communications, Miami, FL	1,480,794
31. Inkhouse, Waltham, MA	1,399,483
32. Merryman Comms., Inc., Redondo Beach, CA	1,229,868
33. MP&F Strategic Communications, Nashville, TN	1,213,137
34. Lambert, Edwards & Assoc., Grand Rapids, MI	1,188,000
35. Standing Partnership, St. Louis, MO	1,164,089
36. CooperKatz & Co., New York, NY	1,135,475
37. Jackson Spalding, Atlanta, GA	1,104,841
38. Tunheim, Minneapolis, MN	1,004,850
39. Landis Communications, San Francisco, CA	865,000
40. Gregory FCA, Ardmore, PA	828,150
41. Trevelino/Keller, Atlanta, GA	800,000
42. L.C. Williams & Associates, Chicago, IL	711,639
43. LaunchSquad, San Francisco, CA	675,000
44. Bellmont Partners, Minneapolis, MN	656,392
45. French West Vaughan, Raleigh, NC	612,500
46. Rosica Communications, Paramus, NJ	601,604
47. Singer Associates, Inc., San Francisco, CA	582,971

HEALTHCARE continued

Firm	2017 Net Fees
48. North 6th Agency, Inc., New York, NY	481,431
49. Merritt Group, McLean, VA	479,100
50. Marketing Maven Public Relations, Camarillo, CA	432,033
51. Pierpont Communications, Houston, TX	401,839
52. Greentarget Global LLC, Chicago, IL	387,500
53. WordWrite Communications LLC, Pittsburgh, PA	335,422
54. Maccabee, Minneapolis, MN	297,376
55. Verasolve, Potomac, MD	217,000
56. Brownstein Group, Philadelphia, PA	182,647
57. Perry Communications Group, Sacramento, CA	168,822
58. BoardroomPR, Ft. Lauderdale, FL	150,000
59. The Power Group, Dallas, TX	129,713
60. LANE, Portland, OR	117,668
61. SPM Communications, Dallas, TX	99,558
62. Schneider Associates, Boston, MA	97,328
63. Weiss PR, Inc., Baltimore, MD	85,967
64. Fish Consulting, Hollywood, FL	80,000
65. The Buzz Agency, Delray Beach, FL	68,300
66. BLAZE, Santa Monica, CA	57,781
67. O'Malley Hansen Communications, Chicago, IL	41,000
68. Hollywood Agency, Hingham, MA	4,200

SPORTS/LEISURE

1. Taylor, New York, NY	\$9,630,000
2. French West Vaughan, Raleigh, NC	5,708,953
3. Coyne PR, Parsippany, NJ	2,800,000
4. Edelman, New York, NY	1,692,000
5. APCO Worldwide, Washington, DC	1,116,600
6. Jackson Spalding, Atlanta, GA	1,070,787
7. Konnect Agency, Los Angeles, CA	878,829
8. Hollywood Agency, Hingham, MA	518,000
9. Fish Consulting, Hollywood, FL	417,000
10. Racepoint Global, Boston, MA	355,826
11. O'Malley Hansen Communications, Chicago, IL	327,000
12. The Hodges Partnership, Richmond, VA	174,000
13. SPM Communications, Dallas, TX	173,700
14. Marketing Maven Public Relations, Camarillo, CA	161,573
15. Trevelino/Keller, Atlanta, GA	150,000
16. MP&F Strategic Communications, Nashville, TN	142,411
17. BLAZE, Santa Monica, CA	96,301
18. Padilla, Minneapolis, MN	79,099
19. The Buzz Agency, Delray Beach, FL	66,269
20. The Power Group, Dallas, TX	61,300
21. North 6th Agency, Inc., New York, NY	60,179
22. BoardroomPR, Ft. Lauderdale, FL	50,000
23. Greenough, Boston, MA	12,500
24. Perry Communications Group, Sacramento, CA	11,050

RANKING OF PR FIRMS BY SPECIALTY continued

TECHNOLOGY/INDUSTRIAL

Firm	2017 Net Fees
1. Edelman, New York, NY	\$259,839,000
2. Hotwire, New York, NY	33,249,507
3. Finn Partners, New York, NY	26,420,000
4. W2O Group, San Francisco, CA	20,037,000
5. Racepoint Global, Boston, MA	19,348,817
6. ICR, New York, NY	17,168,965
7. Highwire PR, San Francisco, CA	17,019,030
8. PAN Communications, Boston, MA	15,080,445
9. Spark, San Francisco, CA	13,000,000
10. LaunchSquad, San Francisco, CA	12,875,000
11. The Hoffman Agency, San Jose, CA	12,719,000
12. Bateman Group, San Francisco, CA	12,447,340
13. Merritt Group, McLean, VA	11,440,000
14. APCO Worldwide, Washington, DC	11,196,700
15. Inkhouse, Waltham, MA	10,365,568
16. Fahlgren Mortine, Columbus, OH	9,613,606
17. Matter Communications, Newburyport, MA	8,932,702
18. Walker Sands Communications, Chicago, IL	8,678,584
19. Padilla, Minneapolis, MN	7,295,844
20. 5W Public Relations, New York, NY	5,700,000
21. G&S Business Communications, New York, NY	4,474,331
22. March Communications, Boston, MA	4,077,235
23. Peppercomm, New York, NY	4,064,635
24. MP&F Strategic Communications, Nashville, TN	4,034,810
25. Rasky Partners, Inc., Boston, MA	4,016,802
26. Jackson Spalding, Atlanta, GA	3,964,357
27. Idea Grove, Dallas, TX	3,205,075
28. Coyne PR, Parsippany, NJ	2,500,000
29. Gregory FCA, Ardmore, PA	2,410,195
30. Pierpont Communications, Houston, TX	2,173,034
31. North 6th Agency, Inc., New York, NY	2,016,260
32. Lambert, Edwards & Assoc., Grand Rapids, MI	1,605,000
33. ARPR, Atlanta, GA	1,576,984
34. Hunter PR, New York, NY	1,500,000
35. Karbo Communications, San Francisco, CA	1,400,882
36. Brownstein Group, Philadelphia, PA	1,348,738
37. Trevelino/Keller, Atlanta, GA	1,300,000
38. 360PR+, Boston, MA	1,251,553
39. Verasolve, Potomac, MD	1,035,000
40. Bianchi Public Relations, Troy, MI	955,179
41. Standing Partnership, St. Louis, MO	922,953
42. Greenough, Boston, MA	869,432
43. Feintuch Communications, New York, NY	830,000
44. Singer Associates, Inc., San Francisco, CA	801,411
45. Tunheim, Minneapolis, MN	631,620
46. Prosek Partners, New York, NY	527,620
47. Marketing Maven PR, Camarillo, CA	500,151
48. Dale Curtis Communications LLC, Washington, DC	481,363
49. CooperKatz & Co., New York, NY	375,015
50. French West Vaughan, Raleigh, NC	305,199
51. BoardroomPR, Ft. Lauderdale, FL	300,000
52. O'Malley Hansen Communications, Chicago, IL	273,000
53. Belmont Partners, Minneapolis, MN	234,459
54. Weiss PR, Inc., Baltimore, MD	229,245
55. IW Group, Inc., West Hollywood, CA	212,000
56. The Hodges Partnership, Richmond, VA	204,000
57. WordWrite Communications LLC, Pittsburgh, PA	195,727

TECHNOLOGY/INDUSTRIAL continued

Firm	2017 Net Fees
58. BLAZE, Santa Monica, CA	192,602
59. The Power Group, The, Dallas, TX	166,726
60. Greentarget Global LLC, Chicago, IL	156,000
61. Maccabee, Minneapolis, MN	144,322
62. Landis Communications, San Francisco, CA	100,000
63. Beehive Strategic Communication, St. Paul, MN	96,483
64. Champion Management Group, Dallas, TX	91,435
65. Rosica Communications, Paramus, NJ	91,322
66. Hollywood Agency, Hingham, MA	62,000
67. The Buzz Agency, Delray Beach, FL	60,827
68. LANE, Portland, OR	32,783
69. Stuntman PR, New York, NY	20,000

TRAVEL/HOSPITALITY/ECONOMIC DEV.

1. Edelman, New York, NY	\$44,966,000
2. Zimmerman Agency, Tallahassee, FL	11,700,000
3. APCO Worldwide, Washington, DC	10,260,700
4. Development Counsellors Int'l (DCI), New York, NY	9,953,941
5. NJF, an MMGY Global company, New York, NY	9,279,419
6. J Public Relations, New York, NY	8,493,561
7. Turner, a Fahlgren Mortine company, New York, NY	7,963,228
8. Lou Hammond Group, New York, NY	7,499,273
9. Finn Partners, New York, NY	6,875,000
10. Hawkins Int'l Public Relations, New York, NY	5,007,837
11. French West Vaughan, Raleigh, NC	5,006,414
12. Quinn, New York, NY	4,388,357
13. Jackson Spalding, Atlanta, GA	3,768,638
14. rbb Communications, Miami, FL	3,033,573
15. Coyne PR, Parsippany, NJ	2,700,000
16. 5W Public Relations, New York, NY	2,500,000
17. Hemsworth Communications, Ft. Lauderdale, FL	1,448,299
18. Padilla, Minneapolis, MN	1,332,934
19. 360PR+, Boston, MA	1,251,553
20. LANE, Portland, OR	1,060,309
21. Tunheim, Minneapolis, MN	918,720
22. Matter Communications, Newburyport, MA	694,745
23. North 6th Agency, Inc., New York, NY	481,431
24. MP&F Strategic Communications, Nashville, TN	413,437
25. Hunter PR, New York, NY	400,000
26. LaunchSquad, San Francisco, CA	220,000
27. IW Group, Inc., West Hollywood, CA	212,000
28. Marketing Maven Public Relations, Camarillo, CA	211,745
29. Butler Associates, LLC, New York, NY	181,776
30. The Buzz Agency, Delray Beach, FL	165,493
31. Belmont Partners, Minneapolis, MN	151,857
32. Gregory FCA, Ardmore, PA	151,000
33. Stuntman PR, New York, NY	136,230
34. BoardroomPR, Ft. Lauderdale, FL	100,000
35. Public Communications Inc., Chicago, IL	98,000
36. Fish Consulting, Hollywood, FL	72,000
37. BLAZE, Santa Monica, CA	38,520
38. Maccabee, Minneapolis, MN	37,485
39. Singer Associates, Inc., San Francisco, CA	33,726
40. The Power Group, Dallas, TX	21,550
41. Inkhouse, Waltham, MA	19,782
42. Peppercomm, New York, NY	15,000
43. O'Malley Hansen Communications, Chicago, IL	6,000



**WE DON'T WAIT FOR
WHAT'S NEXT.
WE DEFINE IT.**

Living by a mantra like Engaging Always means living in perpetual beta, where starting anew is the only thing we know. From our roots in PR to leading clients to bold, new territories, there's no room to pause on our journey. Because those who hesitate can't innovate. So we set our engagement engine to overdrive. Not only to define what's next, but to define what's possible – for our people, our clients, our business, and the world around us.

After all, who are we to keep the world waiting?

Connecting globally. Evolving daily.
Engaging Always.



INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

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Agriculture

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

California

Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fineman PR, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Pollack PR Marketing Group, The, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District Of Columbia

Edelman
FleishmanHillard
kglobal
Kivvit
Padilla
Story Partners
Weber Shandwick

Florida

Agency at the University of Florida, The,
Gainesville
At The Table Public Relations, Tampa
Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
Moore, Inc., Tallahassee
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Weber Shandwick, Atlanta

Illinois

Agency H5, Chicago
Edelman, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
Kivvit, Chicago
Padilla, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis
MEK Group, Carmel

Iowa

MorganMyers, Waterloo

Kentucky

RunSwitch, Louisville

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

Birnbach Communications Inc., Marblehead
FleishmanHillard, Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Piper & Gold Public Relations, Lansing
Weber Shandwick, Birmingham

Minnesota

Bellmont Partners, Minneapolis
FleishmanHillard, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
TVG, St. Louis

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
Violet PR, Montclair

New York

Daddi Brand Communications, New York
Didit, Mineola
Edelman, New York
FleishmanHillard, New York
G&S Business Communications, New York
JeffreyGroup, New York
Kivvit, New York
Kwitken, New York
Lane, New York
Padilla, New York
Peppercomm, New York
Pollack PR Marketing Group, The, New York
Rosen Group, The, New York
Ruder Finn Inc., New York
Weber Shandwick, New York

North Carolina

BAERING, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh

Ohio

Fahlgren Mortine, Columbus

Oregon

Edelman, Portland
Lane, Portland

Tennessee

FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas

Agriculture continued

Weber Shandwick, Houston

Virginia

Hodges Partnership, The, Richmond
Padilla, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Lane, Seattle
Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha

Automotive/Transportation

Alabama

Big Communications, Birmingham
Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

California

Agnes Huff Communications Group, LLC,
Los Angeles
Copernio, Garden Grove
Copernio, Walnut Creek
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lewis, San Francisco
Proso Communications, Roseville

District Of Columbia

Edelman
Environics Communications
Falls Communications
FleishmanHillard
Kivvit
Lewis
Story Partners

Florida

Agency at the University of Florida, The,
Gainesville
Dragon Horse Media LLC, Naples
Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
Kivvit, Miami
National Strategies Public Relations, Tampa
RockOrange, Miami

Georgia

BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta

Trevelino/Keller, Atlanta

Illinois

Edelman, Chicago
FleishmanHillard, Chicago
Flowers Communications Group, Chicago
Kivvit, Chicago

Indiana

FleishmanHillard, Indianapolis
Herd Strategies, Indianapolis

Maine

FleishmanHillard, Portland

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Boston
FleishmanHillard, Boston
Hubbell Group, Inc., The, Quincy
Lewis, Boston
Version 2.0 Communications, Boston

Michigan

Bianchi Public Relations, Inc., Troy
Eisbrenner Public Relations, Royal Oak
FleishmanHillard, Detroit
Franco, Detroit
Millerschin Group, The, Auburn Hills
Robar Public Relations, Detroit

Minnesota

FleishmanHillard, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
TVG, St. Louis

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park

New York

Coyne Public Relations, New York
Daddi Brand Communications, New York
Didit, Mineola
Edelman, New York
FleishmanHillard, New York
Karbo Communications, New York
Kivvit, New York
Kwitken, New York
Lewis, New York
Reich Communications, New York
Ruder Finn Inc., New York
Text100, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Falls Communications, Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland

Tennessee

FleishmanHillard, Nashville

Texas

Barracuda Public Relations, El Paso

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Time Piece Public Relations, Addison

Washington

Edelman, Seattle
FleishmanHillard, Seattle

Beauty & Fashion

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Film Fashion, Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
GG Benitez & Assoc. PR, Inc., San Diego
ICR, San Francisco
ICR, Santa Monica
IMRE, LLC, Los Angeles
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marketing Maven Public Relations, Camarillo
Mediafy Communications, Glendale
O'Malley Hansen Communications, Irvine
Rogers & Cowan, Los Angeles
360PR+, San Francisco
Tellem Grody Public Relations, Inc., Malibu
Think, Beverly Hills
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Turner, Denver
Weber Shandwick, Denver

Connecticut

ICR, Norwalk

District Of Columbia

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FleishmanHillard
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Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Lou Hammond Group, Miami
M Booth, Miami
RockOrange, Miami
The Buzz Agency, Delray Beach
The Buzz Agency, Palm Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
M Booth, Atlanta
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Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Flowers Communications Group, Chicago
LaunchSquad, Chicago
M Booth, Chicago
Motion, Chicago
O'Malley Hansen Communications, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Weber Shandwick, Baltimore

Massachusetts

DPA Communications, Boston
FleishmanHillard, Boston
Hollywood Agency, Hingham
ICR, Boston
LaunchSquad, Cambridge
M Booth, Boston
360PR+, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
FleishmanHillard, Minneapolis

Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
O'Malley Hansen Communications, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
M studio, Asbury Park
Resound Marketing, Princeton
Rosica Communications, Fair Lawn

New York

AMP3 Public Relations, New York
Bella Public Relations, Inc., New York
BPCM Worldwide, New York
Carmichael Lynch Relate, New York
Carolyn Izzo Integrated Comms. (CIIC), Nyack
Citizen Relations, New York
Coburn Communication, New York
CooperKatz & Company, Inc., New York
Coyne Public Relations, New York
CRC, Inc., New York
Didit, Mineola
Edelman, New York
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
HeraldPR, New York
Hunter Public Relations, New York
ICR, New York
IMRE, LLC, New York
Ink & Roses, New York
JeffreyGroup, New York
K2 Krupp Kommunikationen, New York
Kaplow, New York
Kwittken, New York
Lane, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
M studio, New York
Nike Communications, Inc., New York
O'Malley Hansen Communications, New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Stuntman PR, New York
360PR+, New York
Think, New York
Tierney, New York
Turner, New York
Weber Shandwick, New York
Zlokower Company, New York

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Ohio

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Lane, Portland

Pennsylvania

Tierney, Harrisburg
Tierney, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
SPM Communications, Inc., Dallas
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Lane, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Books & Publications

California

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Bolt Public Relations, Irvine
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
GG Benitez & Assoc. PR, Inc., San Diego
Rogers & Cowan, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
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TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Weber Shandwick, Atlanta

Illinois

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Finn Partners, Chicago
FleishmanHillard, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Oak Park

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Matter Communications, Boston
Matter Communications, Newburyport
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Lambert, Edwards & Associates, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany

New York

Coyne Public Relations, New York
Didit, Mineola
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
Germinder & Associates, Inc./GNFP Digital,
New York
Goodman Media International, Inc., New York
HeraldPR, New York
JConnelly, New York
K2 Krupp Communications, New York
Keith Sherman and Assocs., New York
Rogers & Cowan, New York

Rosen Group, The, New York
Weber Shandwick, New York
Zlokower Company, New York

North Carolina

Bolt Public Relations, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Oregon

Edelman, Portland
Finn Partners, Portland
Matter Communications, Portland

Pennsylvania

Brian Communications, Conshohocken

Rhode Island

Matter Communications, Providence

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Educational Institutions

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
Bolt Public Relations, Irvine
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Hoyt Organization Inc., The, Torrance
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
M Booth, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento

Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

Connecticut

Mason Public Relations, Bethany

District Of Columbia

Dale Curtis Communications, LLC.
Edelman, Washington
Environics Communications
Falls Communications
Finn Partners
FleishmanHillard
kglobal
Kivvit
Padilla
Rasky Partners, Inc.
Tricom Associates, Inc.
Weber Shandwick

Florida

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Boardroom Communications, Inc., Ft.
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
M Booth, Miami
Moore, Inc., Tallahassee
rbb Communications, Miami
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
Waite Company, The, Melbourne
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

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Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
Hollywood Agency, Hingham
Hubbell Group, Inc., The, Quincy
LaunchSquad, Cambridge
M Booth, Boston
Rasky Partners, Inc., Boston
Schneider Associates, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Franco, Detroit
Identity, Bingham Farms
Lambert, Edwards & Associates, Detroit
Piper & Gold Public Relations, Lansing
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
FleishmanHillard, Minneapolis
Padilla, Minneapolis
Strother Communications Group, Minneapolis
Tunheim, Minneapolis
Waite Company, The, Taos
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park

New Mexico

Waite Company, The, Albuquerque

New York

Berman Group, Inc., The, New York
Carmichael Lynch Relate, New York
Cataldi Public Relations, New York
CooperKatz & Company, Inc., New York
Coyne Public Relations, New York

Didit, Mineola
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Geto & de Milly, Inc., New York
HeraldPR, New York
JeffreyGroup, New York
Karbo Communications, New York
Kivvit, New York
Kwittken, New York
LAK Public Relations, Inc., New York
LaunchSquad, New York
M Booth, New York
Padilla, New York
Peppercomm, New York
RF | Binder Partners, Inc., New York
Ruder Finn Inc., New York
Weber Shandwick, New York

North Carolina

BAERING, Raleigh
Bolt Public Relations, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Paul Werth Associates, Columbus

Oregon

Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

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Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia
Furia Rubel Communications, Inc.,
Doylestown
Gregory FCA, Ardmore

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

Bradford Group, The, Nashville
Finn Partners, Nashville
FleishmanHillard, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
DoubleDimond Public Relations LLC,
Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Jackson Spalding, Dallas
Red Fan Communications, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas

Weber Shandwick, Houston

Utah

Intrepid Agency, Salt Lake City

Virginia

Boyle Public Affairs, Arlington
Hodges Partnership, The, Richmond
Padilla, Richmond
ScoutComms, Inc., Fredericksburg

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Entertainment/Cultural

Alabama

Big Communications, Birmingham

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Blaine Group, The, Beverly Hills
BLAZE PR, Santa Monica
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
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FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Hawkins International Public Relations, Los
Angeles
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lou Hammond Group, Los Angeles
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
Novy Unlimited, Inc., Santa Monica
PMK•BNC, Los Angeles
Revell Communications, Roseville
Rogers & Cowan, Los Angeles
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
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Weber Shandwick

Florida

Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
Lou Hammond Group, Miami
Moore, Inc., Tallahassee
National Strategies Public Relations, Tampa
rb Communications, Miami
RockOrange, Miami
Sachs Media Group, Boca Raton
Sachs Media Group, Orlando
Sachs Media Group, Tallahassee
The Buzz Agency, Delray Beach
The Buzz Agency, Palm Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Communications 21, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

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Edelman, Chicago
Falk Associates/Contact, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Flowers Communications Group, Chicago
Glendale Communications Group, Inc.,
Barrington
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LaunchSquad, Chicago
Motion, Chicago
Public Communications Inc., Chicago
Taylor, Chicago
Weber Shandwick, Chicago
Winger Marketing, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore

Massachusetts

DPA Communications, Boston

FleishmanHillard, Boston
LaunchSquad, Cambridge
Marino., Boston
Schneider Associates, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Franco, Detroit
Identity, Bingham Farms
Weber Shandwick, Birmingham

Minnesota

Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
FleishmanHillard, Minneapolis
Maccabee, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park
Rosica Communications, Fair Lawn
Violet PR, Montclair

New York

APCO Worldwide, New York
Berk Communications, New York
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Cashman + Katz Integrated Communications,
New York
Cataldi Public Relations, New York
Citizen Relations, New York
Coburn Communication, New York
CooperKatz & Company, Inc., New York
Coyne Public Relations, New York
CRC, Inc., New York
Didit, Mineola
Edelman, New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Germinder & Associates, Inc./GNFP Digital,
New York
GMG Public Relations, Inc., Nanuet
Goldman Communications Group, Inc.,
Bayside
Goodman Media International, Inc., New York
Gotham Public Relations, New York
Hawkins International Public Relations, New
York
HeraldPR, New York
Hunter Public Relations, New York
JeffreyGroup, New York
K2 Krupp Kommunikatons, New York
Karbo Communications, New York
Keith Sherman and Assoc., New York
Kivvit, New York
Kwitken, New York
LaunchSquad, New York
Lou Hammond Group, New York
Marino., New York
PMK•BNC, New York

Rogers & Cowan, New York
Stanton Communications, Inc., New York
Stuntman PR, New York
Taylor, New York
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Weber Shandwick, New York
Zlokower Company, New York

North Carolina

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FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
Fahlgren Mortine, Columbus

Oregon

Edelman, Portland
Finn Partners, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Jackson Spalding, Dallas
Red Fan Communications, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Hodges Partnership, The, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Environmental/Public Affairs

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

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Valuation and Reputation*

Integrated Corporate Communications and Positioning



Crisis Communications and Issue Management



Investor Relations



Transaction Support



Public Affairs



Social Media and Digital Communications



Shareholder Activism and Proxy Contests



Strategic Insights

Environmental/Public Affairs continued**California**

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Cerrell Associates, Inc., Los Angeles
Chandler Chicco Agency, A Syneos Health
Company, Santa Monica
Davies, Los Angeles
Davies, Santa Barbara
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Idea Hall, Costa Mesa
IW Group, Los Angeles
IW Group, San Francisco
Landis Communications Inc., San Francisco
Lou Hammond Group, Los Angeles
Marino., Los Angeles
Padilla, San Francisco
Perry Communications Group, Inc.,
Sacramento
Prozio Communications, Roseville
Revell Communications, Roseville
Rogers & Cowan, Los Angeles
Singer Associates, Inc., San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

INK Communications Co., Denver
Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
Cashman + Katz Integrated Communications,
Glastonbury

District Of Columbia

APCO Worldwide
Caplan Communications LLC
Crosby, Washington
Dale Curtis Communications, LLC.
Davies
Edelman
Envionics Communications
Falls Communications
Finn Partners
FleishmanHillard
kglobal
Kivvit
Makovsky
Padilla
Rasky Partners, Inc.
Stanton Communications, Inc.
Story Partners
Tricom Associates, Inc.
Weber Shandwick

Florida

Agency at the University of Florida, The,
Gainesville
Boardroom Communications, Inc., Ft.
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
Lou Hammond Group, Miami
Moore, Inc., Tallahassee
Pearson Associates, David, Coral Gables
The Buzz Agency, Delray Beach
The Buzz Agency, Palm Beach
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
Kivvit, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Caplan Communications LLC, Rockville
Crosby, Annapolis
Stanton Communications, Inc., Baltimore
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Boston
Eric Mower + Associates, Newton
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
Hubbell Group, Inc., The, Quincy
Marino., Boston
Rasky Partners, Inc., Boston
Schneider Associates, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit

Lambert, Edwards & Associates, Detroit
Robar Public Relations, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Diegnan & Associates, Norman, Oldwick
Kivvit, Asbury Park

New York

APCO Worldwide, New York
Berman Group, Inc., The, New York
Butler Associates, LLC, New York
Cashman + Katz Integrated Communications,
New York
Chandler Chicco Agency, A Syneos Health
Company, New York
CooperKatz & Company, Inc., New York
Daddi Brand Communications, New York
Development Counsellors International (DCI),
New York
Didit, Mineola
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
Finn Partners, New York
FleishmanHillard, New York
Fog & Apple, New York
G&S Business Communications, New York
INK Communications Co., New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Kivvit, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Lou Hammond Group, New York
Makovsky, New York
Marino., New York
North 6th Agency, Inc. (N6A), New York
Padilla, New York
Prosek Partners, New York
RF | Binder Partners, Inc., New York
Rogers & Cowan, New York
Stanton Communications, Inc., New York
Text100, New York
Weber Shandwick, New York

North Carolina

Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland



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Environmental/Public Affairs continued

Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

Edelman, Portland
Finn Partners, Portland

Pennsylvania

Bravo Group, Inc., Harrisburg
Buchanan Public Relations LLC, Bryn Mawr
Devine + Partners, Philadelphia

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
BizCom Associates, Plano
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
INK Communications Co., Austin
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

GreenSmith PR, LLC, Fairfax
Hodges Partnership, The, Richmond
Padilla, Richmond
ScoutComms, Inc., Fredericksburg
Tigercomm, LLC, Arlington

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

West Virginia

Orion Strategies, Charleston

Financial PR/Investor Relations

Arizona

Caliber Group, Tucson

California

Allison+Partners, San Francisco
Bolt Public Relations, Irvine
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco

Financial Profiles, Inc., Los Angeles
Financial Profiles, Inc., Palo Alto
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
ICR, San Francisco
ICR, Santa Monica
Idea Hall, Costa Mesa
IMRE, LLC, Los Angeles
InkHouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
KCD PR Inc. - Top Financial PR Firm, San
Diego
Landis Communications Inc., San Francisco
Marketing Maven Public Relations, Camarillo
Padilla, San Francisco
Peppercomm, San Francisco
Sitrick And Company, Los Angeles
Sitrick And Company, Los Angeles
Sitrick And Company, San Francisco
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San
Francisco
Vested, San Francisco
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

Connecticut

Butler Associates, LLC, Stamford
ICR, Norwalk
Torrenzano Group, The, Hartford

District Of Columbia

APCO Worldwide
Edelman
Falls Communications
FleishmanHillard
Kivvit
Makovsky
Padilla
Rasky Partners, Inc.
Sitrick And Company
Torrenzano Group, The
Weber Shandwick

Florida

Agency at the University of Florida, The,
Gainesville
Boardroom Communications, Inc., Ft.
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami

Fish Consulting, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
Moore, Inc., Tallahassee
National Strategies Public Relations, Tampa
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete, Evanston
Edelman, Chicago
Financial Profiles, Inc., Chicago
FleishmanHillard, Chicago
Greentarget Global LLC, Chicago
Kivvit, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Oak Park

Indiana

FleishmanHillard, Indianapolis
MEK Group, Carmel

Kentucky

RunSwitch, Louisville

Louisiana

Zehnder Communications, New Orleans

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
Verasolve, Potomac
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
FleishmanHillard, Boston
Hubbell Group, Inc., The, Quincy
ICR, Boston
InkHouse, Waltham
LaVoieHealthScience, Boston
Rasky Partners, Inc., Boston
Schneider Associates, Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Lambert, Edwards & Associates, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
Carmichael Lynch Relate, Minneapolis
FleishmanHillard, Minneapolis
Padilla, Minneapolis
Weber Shandwick, Minneapolis

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+1.72

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FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park
 Paragon Public Relations, Hoboken
 Rosica Communications, Fair Lawn

New York

APCO Worldwide, New York
 Bliss Integrated Communication, New York
 Butler Associates, LLC, New York
 Carmichael Lynch Relate, New York
 CRC, Inc., New York
 Didit, Mineola
 Dukas Linden Public Relations, New York
 Edelman, New York
 5W Public Relations, New York
 Feintuch Communications, New York
 FleishmanHillard, New York
 HeraldPR, New York
 Hume Brophy, New York
 ICR, New York
 IMRE, LLC, New York
 Indicate Media, New York
 InkHouse, New York
 Intermarket Communications, New York
 IW Group, New York
 JConnelly, New York
 JeffreyGroup, New York
 K2 Krupp Kommunikatons, New York
 Karbo Communications, New York
 Kivvit, New York
 Kwittken, New York
 LAK Public Relations, Inc., New York
 Lane, New York
 Makovsky, New York
 Mount & Nadler, Inc., New York
 Padilla, New York
 Peppercomm, New York
 Prosek Partners, New York
 RF | Binder Partners, Inc., New York
 Ruder Finn Inc., New York
 Sitrick And Company, New York
 Sloane & Company, New York
 Stanton, New York
 Text100, New York
 the10company, New York
 Tierney, New York
 Torrenzano Group, The, New York
 Vested, New York
 Weber Shandwick, New York
 Zlokower Company, New York

North Carolina

BAERING, Raleigh
 Bolt Public Relations, Raleigh
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
 Fahlgren Mortine, Columbus
 Falls Communications, Cleveland
 Roop & Co., Cleveland

Oregon

Edelman, Portland
 Lane, Portland

Pennsylvania

Bravo Group, Inc., Harrisburg
 Brian Communications, Conshohocken
 Brownstein Group, Philadelphia
 Buchanan Public Relations LLC, Bryn Mawr
 Furia Rubel Communications, Inc.,
 Doylestown
 Gregory FCA, Ardmore
 Indicate Media, Philadelphia
 Tierney, Harrisburg
 Tierney, Philadelphia
 Torrenzano Group, The, Philadelphia
 WordWrite Communications LLC, Pittsburgh

Rhode Island

InkHouse, Providence

Tennessee

Bradford Group, The, Nashville
 FleishmanHillard, Nashville
 MP&F Strategic Communications, Nashville
 Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
 Bolt Public Relations, Dallas
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 Jackson Spalding, Dallas
 Pierpont Communications Inc., Austin
 Pierpont Communications Inc., Dallas
 Pierpont Communications Inc., Houston
 Pierpont Communications Inc., San Antonio
 Red Fan Communications, Austin
 Torrenzano Group, The, Austin
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston

Utah

Intrepid Agency, Salt Lake City

Virginia

Padilla, Richmond

Washington

Edelman, Seattle
 FleishmanHillard, Seattle
 Lane, Seattle
 Weber Shandwick, Seattle

Food & Beverage**Alabama**

Big Communications, Birmingham

Arizona

Caliber Group, Tucson

California

Agnes Huff Communications Group, LLC,
 Los Angeles
 Allison+Partners, San Francisco
 BLAZE PR, Santa Monica

Bolt Public Relations, Irvine
 Citizen Relations, Irvine
 Citizen Relations, Los Angeles
 Copernio, Garden Grove
 Copernio, Walnut Creek
 DRIVEN360, Temecula
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 Edge Communications, Inc., Los Angeles
 Ellipses, Oakland
 Fineman PR, San Francisco
 Finn Partners, Los Angeles
 Finn Partners, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 Hawkins International Public Relations, Los Angeles
 ICR, San Francisco
 ICR, Santa Monica
 IMRE, LLC, Los Angeles
 IW Group, Los Angeles
 IW Group, San Francisco
 J Public Relations, San Diego
 J Public Relations, Santa Monica
 Klick Communications, Santa Monica
 Konnect Agency, Los Angeles
 Landis Communications Inc., San Francisco
 LaunchSquad, San Francisco
 Lou Hammond Group, Los Angeles
 M Booth, San Francisco
 Marketing Maven Public Relations, Camarillo
 Mediafy Communications, Glendale
 Murphy O'Brien Public Relations, Los Angeles
 O'Malley Hansen Communications, Irvine
 Padilla, San Francisco
 Pollack PR Marketing Group, The, Los Angeles
 Quinn, Los Angeles
 Rogers & Cowan, Los Angeles
 360PR+, San Francisco
 Taylor, Santa Monica
 Think, Beverly Hills
 UPRAISE Marketing + Public Relations, San Francisco
 W2O Group, San Francisco
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara

Colorado

B Public Relations, Denver
 INK Communications Co., Denver
 Matter Communications, Boulder
 Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
 Glastonbury
 ICR, Norwalk
 Mason Public Relations, Bethany

District Of Columbia

APCO Worldwide
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Food & Beverage continued

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 Finn Partners
 FleishmanHillard
 kglobal
 Kivvit
 Padilla
 Story Partners
 Weber Shandwick

Florida

Agency at the University of Florida, The, Gainesville
 At The Table Public Relations, Tampa
 Brustman Carrino Public Relations, Miami
 Dragon Horse Media LLC, Naples
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 EvClay Public Relations, Miami
 Finn Partners, Fort Lauderdale
 Fish Consulting, Fort Lauderdale
 FleishmanHillard, Miami
 Hemsworth Communications, Ft. Lauderdale
 JeffreyGroup, Miami Beach
 Kivvit, Miami
 Lou Hammond Group, Miami
 M Booth, Miami
 Moore, Inc., Tallahassee
 National Strategies Public Relations, Tampa
 Quinn, Miami
 rbb Communications, Miami
 Sachs Media Group, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 Sharp Communications, Inc., West Palm Beach
 TransMedia Group, Boca Raton
 Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
 Communications 21, Atlanta
 Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 M Booth, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Agency H5, Chicago
 Dixon|James Communications, Chicago
 Edelman, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Flowers Communications Group, Chicago
 Glendale Communications Group, Inc., Barrington
 Kivvit, Chicago
 LaunchSquad, Chicago
 M Booth, Chicago
 Motion, Chicago
 O'Malley Hansen Communications, Chicago
 Padilla, Chicago
 Pietryla PR & Marketing, Chicago
 Taylor, Chicago

Weber Shandwick, Chicago
 Wilks Communications Group, Oak Park

Indiana

FleishmanHillard, Indianapolis

Iowa

MorganMyers, Waterloo

Kentucky

RunSwitch, Louisville

Louisiana

Zehnder Communications, New Orleans

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
 Planit, Baltimore
 Weber Shandwick, Baltimore

Massachusetts

DPA Communications, Boston
 Eric Mower + Associates, Newton
 FleishmanHillard, Boston
 Hollywood Agency, Hingham
 ICR, Boston
 LaunchSquad, Cambridge
 M Booth, Boston
 Matter Communications, Boston
 Matter Communications, Newburyport
 Schneider Associates, Boston
 360PR+, Boston
 Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
 FleishmanHillard, Detroit
 Franco, Detroit
 Identity, Bingham Farms
 Lambert, Edwards & Associates, Detroit
 Logos Communications, Inc., Canton
 Robar Public Relations, Detroit
 Weber Shandwick, Birmingham

Minnesota

Bellmont Partners, Minneapolis
 Carmichael Lynch Relate, Minneapolis
 FleishmanHillard, Minneapolis
 Maccabee, Minneapolis
 Padilla, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 O'Malley Hansen Communications, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
 Kivvit, Asbury Park
 RAM Communications, Cranford
 Resound Marketing, Princeton
 Rosica Communications, Fair Lawn
 Violet PR, Montclair

New York

Allidura, New York
 APCO Worldwide, New York
 Berk Communications, New York
 BPCM Worldwide, New York
 Carmichael Lynch Relate, New York
 Carolyn Izzo Integrated Comms. (CIIC), Nyack
 Cashman + Katz Integrated Communications, New York
 Citizen Relations, New York
 Coburn Communication, New York
 CooperKatz & Company, Inc., New York
 Coyne Public Relations, New York
 CRC, Inc., New York
 Decker/Royal Agency LLC, The, New York
 Ddidit, Mineola
 Edelman, New York
 Eric Mower + Associates, Albany
 Eric Mower + Associates, Buffalo
 Eric Mower + Associates, New York
 Eric Mower + Associates, Rochester
 Eric Mower + Associates, Syracuse
 EVINS Communications, Ltd., New York
 5W Public Relations, New York
 Finn Partners, New York
 FleishmanHillard, New York
 Hawkins International Public Relations, New York
 HeraldPR, New York
 Hunter Public Relations, New York
 ICR, New York
 IMRE, LLC, New York
 INK Communications Co., New York
 IW Group, New York
 J Public Relations, New York
 JeffreyGroup, New York
 K2 Krupp Kkommunications, New York
 Kaplow, New York
 Kivvit, New York
 Kwittken, New York
 LAK Public Relations, Inc., New York
 Lane, New York
 LaunchSquad, New York
 Lou Hammond Group, New York
 M Booth, New York
 Nike Communications, Inc., New York
 North 6th Agency, Inc. (N6A), New York
 O'Malley Hansen Communications, New York
 Padilla, New York
 Pollack PR Marketing Group, The, New York
 Pollock Communications, New York
 Quinn, New York
 RF | Binder Partners, Inc., New York
 Rogers & Cowan, New York
 Rosen Group, The, New York
 Ruder Finn Inc., New York
 Sharp Communications, Inc., New York
 Stuntman PR, New York
 360PR+, New York
 Taylor, New York
 Think, New York
 Thomas Collective, The, New York
 Tierney, New York
 Weber Shandwick, New York
 Zlokower Company, New York

North Carolina

Bolt Public Relations, Raleigh
 Eric Mower + Associates, Charlotte

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 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh
 Taylor, Charlotte

Ohio

Eric Mower + Associates, Cincinnati
 Fahlgren Mortine, Columbus
 Falls Communications, Cleveland
 RMD Advertising, Columbus
 Stevens Strategic Communications, Inc.,
 Cleveland

Oregon

Edelman, Portland
 Finn Partners, Portland
 Lane, Portland
 Matter Communications, Portland
 Weinstein PR, Portland

Pennsylvania

Brownstein Group, Philadelphia
 Buchanan Public Relations LLC, Bryn Mawr
 DeeterUSA, Doylestown
 Gatesman, Pittsburgh
 Tierney, Harrisburg
 Tierney, Philadelphia

Rhode Island

Matter Communications, Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
 FleishmanHillard, Nashville
 MP&F Strategic Communications, Nashville
 Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
 BizCom Associates, Plano
 Bolt Public Relations, Dallas
 Champion Management Group, Addison
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 INK Communications Co., Austin
 Jackson Spalding, Dallas
 Power Group, The, Dallas
 Red Fan Communications, Austin
 SPM Communications, Inc., Dallas
 Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston

Virginia

Hodges Partnership, The, Richmond
 Padilla, Richmond

Washington

Edelman, Seattle
 FleishmanHillard, Seattle
 Lane, Seattle
 LaunchSquad, Seattle
 Weber Shandwick, Seattle

Wisconsin

MorganMyers, Waukesha

Foreign Markets**California**

Allison+Partners, San Francisco
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 ICR, San Francisco
 ICR, Santa Monica
 Lou Hammond Group, Los Angeles
 Novy Unlimited, Inc., Santa Monica
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

Connecticut

ICR, Norwalk

District Of Columbia

APCO Worldwide
 Edelman
 Environics Communications
 FleishmanHillard
 Global Communicators HCI
 Rasky Partners, Inc.
 Weber Shandwick

Florida

Edelman, Miami
 Edelman, Orlando
 Fish Consulting, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Lou Hammond Group, Miami
 Weber Shandwick, Miami

Georgia

Edelman, Atlanta
 FleishmanHillard, Atlanta
 Weber Shandwick, Atlanta

Illinois

Akrete, Evanston
 Edelman, Chicago
 FleishmanHillard, Chicago
 Jasculca Terman Strategic Communications,
 Chicago
 Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
 Hubbell Group, Inc., The, Quincy
 ICR, Boston
 Rasky Partners, Inc., Boston
 Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
 Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 TVG, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

RAM Communications, Cranford

New York

APCO Worldwide, New York
 Didit, Mineola
 Edelman, New York
 Feintuch Communications, New York
 FleishmanHillard, New York
 Gotham Public Relations, New York
 Hume Brophy, New York
 ICR, New York
 JConnelly, New York
 JeffreyGroup, New York
 Kwitken, New York
 Lou Hammond Group, New York
 PROI Worldwide, New York
 Public Relations Boutiques International, New
 York
 Text100, New York
 Weber Shandwick, New York
 Worldcom Public Relations Group, New York

North Carolina

FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh

Ohio

Stevens Strategic Communications, Inc.,
 Cleveland

Oregon

Edelman, Portland

Pennsylvania

Buchanan Public Relations LLC, Bryn Mawr

South Carolina

Lou Hammond Group, Charleston

Tennessee

FleishmanHillard, Nashville
 Weber Shandwick, Nashville

Texas

Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas

AH

HA

First there is the ah-ha moment. Then, the call to Spark.

We're listeners, strategists, and builders in the land of the new.

We love telling your story so the rest of the world can say Yes. \$17 billion in exits happened that way.

Because we deal with so much new in the Valley, we've become advisors to established firms as well. When they want to refresh their brands, Spark is where that happens.

We live in categories like enterprise, consumer, fintech, IoT, adtech, education, A.I. and, of course, blockchain.

You never know when it can happen. You're eating cereal at 3 a.m., reading the back of the box, and there it is: the whole concept, fully formed. The future is right there.

There it is. Let's go.



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Seattle
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GreenTech

California

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Bospar, San Francisco
Copernio, Garden Grove
Copernio, Walnut Creek
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gallagher PR, Danville
ICR, San Francisco
ICR, Santa Monica
Idea Hall, Costa Mesa
Karbo Communications, Redwood City
Karbo Communications, San Francisco
LaunchSquad, San Francisco
Madison Alexander PR, Inc., Tustin
Merritt Group, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut

ICR, Norwalk
Mason Public Relations, Bethany

District Of Columbia

APCO Worldwide
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Finn Partners
FleishmanHillard
Kivvit
Padilla
Rasky Partners, Inc.
Weber Shandwick

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Edelman, Miami

Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
Weber Shandwick, Miami

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Brandware Public Relations, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Akrete, Evanston
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
G&S Business Communications, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
March Communications, Chicago
O'Reilly DePalma, Frankfort
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Weber Shandwick, Chicago

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Greenough Brand Storytellers, Watertown
Hubbell Group, Inc., The, Quincy
ICR, Boston
LaunchSquad, Cambridge
March Communications, Boston
Matter Communications, Boston
Matter Communications, Newburyport
Rasky Partners, Inc., Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Lambert, Edwards & Associates, Detroit
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Minnesota

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Padilla, Minneapolis
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New Jersey

Kivvit, Asbury Park
Resound Marketing, Princeton

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APCO Worldwide, New York
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Ddidit, Mineola
Edelman, New York
Feintuch Communications, New York
Finn Partners, New York
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G&S Business Communications, New York
ICR, New York
INK Communications Co., New York
JConnelly, New York
JeffreyGroup, New York
K2 Krupp Kkommunications, New York
Karbo Communications, New York
Kivvit, New York
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Padilla, New York
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RF | Binder Partners, Inc., New York
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Dix & Eaton Incorporated, Cleveland
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Oregon

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Devine + Partners, Philadelphia

Rhode Island

Matter Communications, Providence

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Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
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Revell Communications, Roseville
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Tellem Grody Public Relations, Inc., Malibu

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Versaggi Biocommunications, San Rafael
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

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Grisko LLC, Chicago
IVY Marketing Group, Inc., Glen Ellyn
Jarrard Phillips Cate & Hancock, Inc.,
Chicago
Jasulca Terman Strategic Communications,
Chicago
Kivvit, Chicago
L.C. Williams & Associates, Chicago
March Communications, Chicago
Motion, Chicago
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Pietryla PR & Marketing, Chicago
Public Communications Inc., Chicago
Spectrum, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Oak Park
Winger Marketing, Chicago

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MEK Group, Carmel

Kentucky

RunSwitch, Louisville

Louisiana

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ICR, Boston
LaVoieHealthScience, Boston
Lewis, Boston
Lois Paul and Partners, Boston
March Communications, Boston
Matter Communications, Boston
Matter Communications, Newburyport
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Racepoint Global, Boston
Rasky Partners, Inc., Boston
Schneider Associates, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

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Finn Partners, Detroit
FleishmanHillard, Detroit
Franco, Detroit
Lambert, Edwards & Associates, Detroit
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
Bellmont Partners, Minneapolis
FleishmanHillard, Minneapolis
Maccabee, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Waite Company, The, Taos
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Standing Partnership, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

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Coyne Public Relations, Parsippany
Kivvit, Asbury Park
M studio, Asbury Park
MCS Healthcare Public Relations, Basking
Ridge
R&J Strategic Communications, Bridgewater
Rosica Communications, Fair Lawn
Tartaglia Communications, LLC, Somerset

New Mexico

Waite Company, The, Albuquerque

New York

Affect, New York
Allidura, New York
APCO Worldwide, New York
Biosector 2, New York
Bliss Integrated Communication, New York
Cashman + Katz Integrated Communications,
New York
Chamberlain Healthcare PR, New York
Chandler Chicco Agency, A Syneos Health
Company, New York

CooperKatz & Company, Inc., New York
Coyne Public Relations, New York
Daddi Brand Communications, New York
Didit, Mineola
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
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Finn Partners, New York
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Germinder & Associates, Inc./GNFP Digital,
New York
Geto & de Milly, Inc., New York
GMG Public Relations, Inc., Nanuet
Goodman Media International, Inc., New York
Health Unlimited, New York
HeraldPR, New York
ICR, New York
IMRE, LLC, New York
Ink & Roses, New York
JConnelly, New York
JeffreyGroup, New York
JV Public Relations NY, New York
K2 Krupp Kommunikatons, New York
Kaplow, New York
Karbo Communications, New York
Kivvit, New York
Kwitken, New York
KYNE, New York
LAK Public Relations, Inc., New York
Lazar Partners, New York
Lewis, New York
M studio, New York
Makovsky, New York
North 6th Agency, Inc. (N6A), New York
Padilla, New York
PAN Communications, Inc., New York
Peppercomm, New York
Pollock Communications, New York
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Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Sloane & Company, New York
Spectrum, New York
Stanton, New York
Stanton Communications, Inc., New York
Text100, New York
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Tierney, New York
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FleishmanHillard, Raleigh
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Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Marketing Works, Worthington
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Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
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WordWrite Communications LLC, Pittsburgh

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Matter Communications, Providence

Tennessee

Bradford Group, The, Nashville
Finn Partners, Nashville
FleishmanHillard, Nashville
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Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Red Fan Communications, Austin
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Finn Partners, Fort Lauderdale
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M Booth, Miami
Quinn, Miami
Sharp Communications, Inc., West Palm Beach
Weber Shandwick, Miami

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CRC, Inc., New York
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Fog & Apple, New York
G&S Business Communications, New York
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ICR, New York
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BLAZE PR, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Copernio, Garden Grove
Copernio, Walnut Creek
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Ellipses, Oakland
Finn Partners, Los Angeles
Finn Partners, San Francisco

FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 GG Benitez & Assoc. PR, Inc., San Diego
 Hawkins International Public Relations, Los Angeles
 ICR, San Francisco
 ICR, Santa Monica
 Idea Hall, Costa Mesa
 J Public Relations, San Diego
 J Public Relations, Santa Monica
 Karbo Communications, Redwood City
 Karbo Communications, San Francisco
 Klick Communications, Santa Monica
 Knect Agency, Los Angeles
 Landis Communications Inc., San Francisco
 LaunchSquad, San Francisco
 Lou Hammond Group, Los Angeles
 M Booth, San Francisco
 Marketing Maven Public Relations, Camarillo
 Mediafy Communications, Glendale
 MSR Communications, LLC, San Francisco
 Murphy O'Brien Public Relations, Los Angeles
 Padilla, San Francisco
 Peppercomm, San Francisco
 Pollack PR Marketing Group, The, Los Angeles
 Portavoce Public Relations, Carlsbad
 Pro시오 Communications, Roseville
 Quinn, Los Angeles
 Rogers & Cowan, Los Angeles
 360PR+, San Francisco
 Taylor, Santa Monica
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara

Colorado
 Matter Communications, Boulder
 Turner, Denver
 Weber Shandwick, Denver

Connecticut
 Cashman + Katz Integrated Communications, Glastonbury
 ICR, Norwalk

District Of Columbia
 Edelman
 Falls Communications
 Finn Partners
 FleishmanHillard
 Ink & Roses
 Kivvit
 Padilla
 Weber Shandwick

Florida
 At The Table Public Relations, Tampa
 Boardroom Communications, Inc., Ft. Lauderdale
 Boardroom Communications, Inc., Miami
 Boardroom Communications, Inc., Orlando
 Boardroom Communications, Inc., Tampa
 Boardroom Communications, Inc., West Palm Beach
 Brustman Carrino Public Relations, Miami

Dragon Horse Media LLC, Naples
 Durée & Company, Inc., Fort Lauderdale
 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 Fish Consulting, Fort Lauderdale
 FleishmanHillard, Miami
 Hemsworth Communications, Ft. Lauderdale
 JeffreyGroup, Miami Beach
 Kivvit, Miami
 KWE Partners, Miami
 Lou Hammond Group, Miami
 M Booth, Miami
 Moore, Inc., Tallahassee
 Quinn, Miami
 rbb Communications, Miami
 RockOrange, Miami
 Sharp Communications, Inc., West Palm Beach
 The Buzz Agency, Delray Beach
 The Buzz Agency, Palm Beach
 Weber Shandwick, Miami

Georgia
 A. Brown-Olmstead Associates, LTD, Atlanta
 Brandware Public Relations, Atlanta
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 M Booth, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois
 Agency H5, Chicago
 Edelman, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Flowers Communications Group, Chicago
 G&S Business Communications, Chicago
 Kivvit, Chicago
 LaunchSquad, Chicago
 M Booth, Chicago
 Motion, Chicago
 Padilla, Chicago
 Taylor, Chicago
 Weber Shandwick, Chicago
 Wilks Communications Group, Oak Park
 Winger Marketing, Chicago

Indiana
 FleishmanHillard, Indianapolis

Maine
 FleishmanHillard, Portland

Maryland
 Planit, Baltimore
 Weber Shandwick, Baltimore

Massachusetts
 BIGfish Communications, Boston
 BIGfish Communications, Boston
 DPA Communications, Boston
 FleishmanHillard, Boston
 Hollywood Agency, Hingham
 Hubbell Group, Inc., The, Quincy
 ICR, Boston
 LaunchSquad, Cambridge
 M Booth, Boston
 Matter Communications, Boston
 Matter Communications, Newburyport

360PR+, Boston
 Weber Shandwick, Boston

Michigan
 Finn Partners, Detroit
 FleishmanHillard, Detroit
 Franco, Detroit
 Weber Shandwick, Birmingham

Minnesota
 Beehive Strategic Communication, St. Paul
 Belmont Partners, Minneapolis
 FleishmanHillard, Minneapolis
 Padilla, Minneapolis
 Weber Shandwick, Minneapolis

Missouri
 FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey
 Coyne Public Relations, Parsippany
 Kivvit, Asbury Park
 M studio, Asbury Park
 Resound Marketing, Princeton
 Violet PR, Montclair

New York
 Allidura, New York
 Bella Public Relations, Inc., New York
 Berk Communications, New York
 Berman Group, Inc., The, New York
 BPCM Worldwide, New York
 Carolyn Izzo Integrated Comms. (CIIC), Nyack
 Cashman + Katz Integrated Communications, New York
 Cataldi Public Relations, New York
 Citizen Relations, New York
 Coburn Communication, New York
 CooperKatz & Company, Inc., New York
 Coyne Public Relations, New York
 CRC, Inc., New York
 D & D PR, New York
 Didit, Mineola
 Edelman, New York
 EVINS Communications, Ltd., New York
 5W Public Relations, New York
 Finn Partners, New York
 FleishmanHillard, New York
 Fog & Apple, New York
 G&S Business Communications, New York
 Germinder & Associates, Inc./GNFP Digital, New York
 GMG Public Relations, Inc., Nanuet
 Goodman Media International, Inc., New York
 Gotham Public Relations, New York
 Hawkins International Public Relations, New York
 HeraldPR, New York
 ICR, New York
 Ink & Roses, New York
 J Public Relations, New York
 JeffreyGroup, New York
 JG Black Book, New York
 K2 Krupp Communications, New York
 Kaplow, New York
 Karbo Communications, New York
 Keith Sherman and Assocs., New York
 Kivvit, New York

Lifestyle continued

Kwitken, New York
Lane, New York
LaunchSquad, New York
Lou Hammond Group, New York
M Booth, New York
M studio, New York
Nike Communications, Inc., New York
Padilla, New York
Peppercomm, New York
Pollack PR Marketing Group, The, New York
Pollock Communications, New York
Quinn, New York
Rogers & Cowan, New York
Rosen Group, The, New York
Ruder Finn Inc., New York
Sharp Communications, Inc., New York
Stuntman PR, New York
360PR+, New York
Taylor, New York
Thomas Collective, The, New York
Tierney, New York
Turner, New York
Weber Shandwick, New York

North Carolina

Bolt Public Relations, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
G&S Business Communications, Raleigh
Taylor, Charlotte

Ohio

Falls Communications, Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Finn Partners, Portland
Lane, Portland
Matter Communications, Portland
Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia

Rhode Island

Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence
Matter Communications, Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Red Fan Communications, Austin
SPM Communications, Inc., Dallas

Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

BCF Agency, Virginia Beach
Padilla, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Lane, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

Mobile/Wireless

California

Allison+Partners, San Francisco
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Copernio, Garden Grove
Copernio, Walnut Creek
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gallagher PR, Danville
ICR, San Francisco
ICR, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lewis, San Francisco
Madison Alexander PR, Inc., Tustin
Merritt Group, San Francisco
Novy Unlimited, Inc., Santa Monica
Rogers & Cowan, Los Angeles
360PR+, San Francisco
Taylor, Santa Monica
Versaggi Biocommunications, San Rafael
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut

ICR, Norwalk
Mason Public Relations, Bethany

District Of Columbia

Dale Curtis Communications, LLC.
Edelman
Finn Partners
FleishmanHillard
Kivvit
Lewis
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Kivvit, Miami
Moore, Inc., Tallahassee
National Strategies Public Relations, Tampa
RockOrange, Miami
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Kivvit, Chicago
LaunchSquad, Chicago
March Communications, Chicago
Taylor, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis
MEK Group, Carmel

Maine

FleishmanHillard, Portland

Maryland

DPR Group, Inc., Frederick
Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Boston
DPA Communications, Boston
Fama PR, Inc., Boston
FleishmanHillard, Boston
Greenough Brand Storytellers, Watertown
ICR, Boston
LaunchSquad, Cambridge
Lewis, Boston
March Communications, Boston
Matter Communications, Boston
Matter Communications, Newburyport
360PR+, Boston
Version 2.0 Communications, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Identity, Bingham Farms
Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis

Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park
Resound Marketing, Princeton

New York

Affect, New York
Coburn Communication, New York
CooperKatz & Company, Inc., New York
Crenshaw Communications, New York
Didit, Mineola
Edelman, New York
F 5W Public Relations, New York
Feintuch Communications, New York
Finn Partners, New York
FleishmanHillard, New York
ICR, New York
iMiller Public Relations, Mamaroneck
INK Communications Co., New York
JConnelly, New York
JeffreyGroup, New York
Karbo Communications, New York
Kivvit, New York
Kwittken, New York
LaunchSquad, New York
Lewis, New York
North 6th Agency, Inc. (N6A), New York
Rogers & Cowan, New York
Ruder Finn Inc., New York
Stanton, New York
360PR+, New York
Taylor, New York
Text100, New York
Tierney, New York
Weber Shandwick, New York

North Carolina

Bolt Public Relations, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
Taylor, Charlotte

Oregon

Edelman, Portland
Finn Partners, Portland
Matter Communications, Portland

Pennsylvania

Tierney, Harrisburg
Tierney, Philadelphia

Rhode Island

Caster Communications, Inc., Wakefield
Matter Communications, Providence

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Bolt Public Relations, Dallas
Champion Management Group, Addison
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Idea Grove, Dallas

INK Communications Co., Austin
Red Fan Communications, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Merritt Group, McLean

Washington

Edelman, Seattle
FleishmanHillard, Seattle
LaunchSquad, Seattle
Weber Shandwick, Seattle

West Virginia

Orion Strategies, Charleston

Multicultural Markets

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

California

Allison+Partners, San Francisco
Citizen Relations, Irvine
Citizen Relations, Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Marketing Maven Public Relations, Camarillo
Taylor, Santa Monica
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District Of Columbia

Edelman
Finn Partners
FleishmanHillard
Vanguard Communications
Weber Shandwick

Florida

Conroy Martinez Group, The, Coral Gables
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
FleishmanHillard, Miami
JeffreyGroup, Miami Beach
Moore, Inc., Tallahassee

RockOrange, Miami
Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
BLH Consulting, Inc., Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Jasculca Terman Strategic Communications,
Chicago
Taylor, Chicago
Weber Shandwick, Chicago
Wilks Communications Group, Oak Park

Indiana

FleishmanHillard, Indianapolis
Herd Strategies, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New York

Citizen Relations, New York
Daddi Brand Communications, New York
Didit, Mineola
Edelman, New York
Finn Partners, New York
FleishmanHillard, New York
Goodman Media International, Inc., New York
IW Group, New York
JConnelly, New York
JeffreyGroup, New York
Karbo Communications, New York
Keith Sherman and Assocs., New York
Kwittken, New York
Taylor, New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
Taylor, Charlotte

Multicultural Markets continued

Ohio

Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Finn Partners, Portland

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Political Candidates

California

Cerrell Associates, Inc., Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

District Of Columbia

Edelman
FleishmanHillard
Weber Shandwick

Florida

Edelman, Miami
Edelman, Orlando
FleishmanHillard, Miami
Weber Shandwick, Miami

Georgia

Edelman, Atlanta
FleishmanHillard, Atlanta
Weber Shandwick, Atlanta

Illinois

Edelman, Chicago
FleishmanHillard, Chicago
Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis
Herd Strategies, Indianapolis

Kentucky

RunSwitch, Louisville

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore

Massachusetts

FleishmanHillard, Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New York

Didit, Mineola
Edelman, New York
FleishmanHillard, New York
HeraldPR, New York
Weber Shandwick, New York

North Carolina

FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Oregon

Edelman, Portland

Tennessee

FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Professional Services

Alabama

Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Cerrell Associates, Inc., Los Angeles
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Francisco
ICR, Santa Monica
IW Group, Los Angeles
IW Group, San Francisco
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
Merritt Group, San Francisco
Padilla, San Francisco
Peppercomm, San Francisco
Perry Communications Group, Inc.,
Sacramento
Pollack PR Marketing Group, The, Los
Angeles
Revell Communications, Roseville
Singer Associates, Inc., San Francisco
Taylor, Santa Monica
Taylor & Company, Los Angeles
Tellem Grody Public Relations, Inc., Malibu
UPRAISE Marketing + Public Relations, San
Francisco
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut

ICR, Norwalk
Mason Public Relations, Bethany

District Of Columbia

APCO Worldwide, Washington
Edelman, Washington
Falls Communications, Washington

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245 Park Avenue, 39th Floor • New York, NY 10167 • 212.808.4900
info@feintuchpr.com • www.feintuchcommunications.com

Professional Services continued

Finn Partners, Washington
 FleishmanHillard, Washington
 Global Communicators HCI, Washington
 kglobal, Washington
 Kivvit, Washington
 Makovsky, Washington
 Padilla, Washington
 Reis Group, The, Washington
 Tricom Associates, Inc., Washington
 Weber Shandwick, Washington

Florida

Agency at the University of Florida, The,
 Gainesville
 Boardroom Communications, Inc., Ft.
 Lauderdale
 Boardroom Communications, Inc., Miami
 Boardroom Communications, Inc., Orlando
 Boardroom Communications, Inc., Tampa
 Boardroom Communications, Inc., West Palm
 Beach
 Edelman, Miami
 Edelman, Orlando
 EvClay Public Relations, Miami
 Finn Partners, Fort Lauderdale
 Fish Consulting, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Kivvit, Miami
 Moore, Inc., Tallahassee
 National Strategies Public Relations, Tampa
 rbb Communications, Miami
 Sachs Media Group, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 Weber Shandwick, Miami

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
 BLH Consulting, Inc., Atlanta
 Communications 21, Atlanta
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 MERGE Atlanta, Alpharetta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Idaho

Red Sky, Inc., Boise

Illinois

Agency H5, Chicago
 Akrete, Evanston
 Dixon|James Communications, Chicago
 Edelman, Chicago
 Falk Associates/Contact, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Flowers Communications Group, Chicago
 G&S Business Communications, Chicago
 Greentarget Global LLC, Chicago
 Grisko LLC, Chicago
 Kivvit, Chicago
 L.C. Williams & Associates, Chicago
 Motion, Chicago
 Padilla, Chicago
 Pietryla PR & Marketing, Chicago

Taylor, Chicago
 Weber Shandwick, Chicago
 Wilks Communications Group, Oak Park
 Winger Marketing, Chicago

Indiana

FleishmanHillard, Indianapolis
 Herd Strategies, Indianapolis
 MEK Group, Carmel

Kentucky

RunSwitch, Louisville

Maine

FleishmanHillard, Portland

Maryland

Planit, Baltimore
 Verasolve, Potomac
 Weber Shandwick, Baltimore
 Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
 BIGfish Communications, Boston
 BIGfish Communications, Boston
 Birnbach Communications Inc., Marblehead
 FleishmanHillard, Boston
 Greenough Brand Storytellers, Watertown
 Hubbell Group, Inc., The, Quincy
 ICR, Boston
 LaVoieHealthScience, Boston
 Marino., Boston
 Matter Communications, Boston
 Matter Communications, Newburyport
 Schneider Associates, Boston
 Weber Shandwick, Boston

Michigan

Bianchi Public Relations, Inc., Troy
 EAFocus Inc., Rochester
 Finn Partners, Detroit
 FleishmanHillard, Detroit
 Franco, Detroit
 Identity, Bingham Farms
 Lambert, Edwards & Associates, Detroit
 Logos Communications, Inc., Canton
 lovio george | communications + design,
 Detroit
 Piper & Gold Public Relations, Lansing
 Weber Shandwick, Birmingham

Minnesota

Bellmont Partners, Minneapolis
 Carmichael Lynch Relate, Minneapolis
 FleishmanHillard, Minneapolis
 Padilla, Minneapolis
 Pocket Hercules, Minneapolis
 Tunheim, Minneapolis
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 Standing Partnership, St. Louis
 TVG, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Kivvit, Asbury Park

Resound Marketing, Princeton
 Rosica Communications, Fair Lawn
 Tartaglia Communications, LLC, Somerset
 Violet PR, Montclair

New York

Affect, New York
 APCO Worldwide, New York
 Berman Group, Inc., The, New York
 Bliss Integrated Communication, New York
 Carmichael Lynch Relate, New York
 Cheer Partners, Locust Valley
 CooperKatz & Company, Inc., New York
 Crenshaw Communications, New York
 Daddi Brand Communications, New York
 Didit, Mineola
 Edelman, New York
 5W Public Relations, New York
 Feintuch Communications, New York
 Finn Partners, New York
 FleishmanHillard, New York
 G&S Business Communications, New York
 Germinder & Associates, Inc./GNFP Digital,
 New York
 GMG Public Relations, Inc., Nanuet
 Goldman Communications Group, Inc.,
 Bayside
 Goodman Media International, Inc., New York
 Gotham Public Relations, New York
 Hume Brophy, New York
 ICR, New York
 Indicate Media, New York
 IW Group, New York
 JConnelly, New York
 JeffreyGroup, New York
 Kaplow, New York
 Karbo Communications, New York
 Keith Sherman and Assocs., New York
 Kivvit, New York
 Kwittken, New York
 LAK Public Relations, Inc., New York
 Lane, New York
 Makovsky, New York
 Marino., New York
 North 6th Agency, Inc. (N6A), New York
 Padilla, New York
 Peppercomm, New York
 Pollack PR Marketing Group, The, New York
 Prosek Partners, New York
 Reich Communications, New York
 RF | Binder Partners, Inc., New York
 Ripp Media/Public Relations, Inc., New York
 Ruder Finn Inc., New York
 Sloane & Company, New York
 Stanton, New York
 Taylor, New York
 Text100, New York
 the10company, New York
 Tierney, New York
 Weber Shandwick, New York

North Carolina

BAERING, Raleigh
 Bolt Public Relations, Raleigh
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh
 G&S Business Communications, Raleigh
 Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland

Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Marketing Works, Worthington
Paul Werth Associates, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Finn Partners, Portland
Lane, Portland
Matter Communications, Portland

Pennsylvania

Bravo Group, Inc., Harrisburg
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc.,
Doylestown
Gregory FCA, Ardmore
Indicate Media, Philadelphia
Tierney, Harrisburg
Tierney, Philadelphia
Tonic Life Communications, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Matter Communications, Providence

Tennessee

Bradford Group, The, Nashville
Finn Partners, Nashville
FleishmanHillard, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Champion Management Group, Addison
DoubleDimond Public Relations LLC,
Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Jackson Spalding, Dallas
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Power Group, The, Dallas
Red Fan Communications, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Hodges Partnership, The, Richmond
Merritt Group, McLean
Padilla, Richmond
Tigercomm, LLC, Arlington

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Lane, Seattle
Weber Shandwick, Seattle

West Virginia

Orion Strategies, Charleston

Real Estate Finance & Dev.

California

Agnes Huff Communications Group, LLC,
Los Angeles
Bolt Public Relations, Irvine
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Francisco
ICR, Santa Monica
Idea Hall, Costa Mesa
InkHouse, San Francisco
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
Lou Hammond Group, Los Angeles
Murphy O'Brien Public Relations, Los
Angeles
Pollack PR Marketing Group, The, Los
Angeles
Quinn, Los Angeles
Revell Communications, Roseville
Singer Associates, Inc., San Francisco
Taylor & Company, Los Angeles
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Weber Shandwick, Denver

Connecticut

ICR, Norwalk

District Of Columbia

Edelman
Falls Communications
FleishmanHillard
Kivvit
Rasky Partners, Inc.
Weber Shandwick

Florida

Boardroom Communications, Inc., Ft.
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach
Conroy Martinez Group, The, Coral Gables
Dragon Horse Media LLC, Naples
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
EvClay Public Relations, Miami
FleishmanHillard, Miami
Kivvit, Miami

Lou Hammond Group, Miami
National Strategies Public Relations, Tampa
Quinn, Miami
rbb Communications, Miami
Sharp Communications, Inc., West Palm
Beach
The Buzz Agency, Delray Beach
The Buzz Agency, Palm Beach
TransMedia Group, Boca Raton
Weber Shandwick, Miami

Georgia

BLH Consulting, Inc., Atlanta
Brandware Public Relations, Atlanta
Communications 21, Atlanta
Edelman, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
Jackson Spalding, Athens
Jackson Spalding, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Illinois

Agency H5, Chicago
Akrete, Evanston
Edelman, Chicago
Falk Associates/Contact, Chicago
FleishmanHillard, Chicago
Grisko LLC, Chicago
IVY Marketing Group, Inc., Glen Ellyn
Kivvit, Chicago
Pietryla PR & Marketing, Chicago
Weber Shandwick, Chicago
Winger Marketing, Chicago

Indiana

FleishmanHillard, Indianapolis
MEK Group, Carmel

Maine

FleishmanHillard, Portland

Maryland

Weber Shandwick, Baltimore
Weiss PR, Inc., Baltimore

Massachusetts

DPA Communications, Boston
FleishmanHillard, Boston
Hubbell Group, Inc., The, Quincy
ICR, Boston
InkHouse, Waltham
Rasky Partners, Inc., Boston
Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
Franco, Detroit
Identity, Bingham Farms
Piper & Gold Public Relations, Lansing
Weber Shandwick, Birmingham

Minnesota

FleishmanHillard, Minneapolis
Tunheim, Minneapolis
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
Weber Shandwick, Kansas City

Real Estate Finance & Dev. continued

Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
Diegnan & Associates, Norman, Oldwick
Kivvit, Asbury Park
R&J Strategic Communications, Bridgewater
RAM Communications, Cranford
Violet PR, Montclair

New York

Berman Group, Inc., The, New York
Bliss Integrated Communication, New York
CooperKatz & Company, Inc., New York
Coyne Public Relations, New York
Didit, Mineola
Edelman, New York
5W Public Relations, New York
Feintuch Communications, New York
FleishmanHillard, New York
Fog & Apple, New York
Geto & de Milly, Inc., New York
Gotham Public Relations, New York
HeraldPR, New York
Hundred Stories, New York
ICR, New York
InkHouse, New York
J Public Relations, New York
JConnelly, New York
Karbo Communications, New York
Kivvit, New York
Kwitken, New York
LAK Public Relations, Inc., New York
Lou Hammond Group, New York
Pollack PR Marketing Group, The, New York
Quinn, New York
Sharp Communications, Inc., New York
Sloane & Company, New York
Tierney, New York
Weber Shandwick, New York
Xhibition, New York
Zlokower Company, New York

North Carolina

BAERING, Raleigh
Bolt Public Relations, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Falls Communications, Cleveland
Marketing Works, Worthington
Roop & Co., Cleveland

Oregon

Edelman, Portland

Pennsylvania

Brownstein Group, Philadelphia
Buchanan Public Relations LLC, Bryn Mawr
Furia Rubel Communications, Inc.,
Doylestown
Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia

Rhode Island

Duffy & Shanley, Inc., Providence
InkHouse, Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Bradford Group, The, Nashville
FleishmanHillard, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Jackson Spalding, Dallas
Red Fan Communications, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Social Media**Alabama**

Big Communications, Birmingham

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
BLAZE PR, Santa Monica
Bolt Public Relations, Irvine
Bospar, San Francisco
Cerrell Associates, Inc., Los Angeles
Chandler Chicco Agency, A Syneos Health
Company, Santa Monica
Citizen Relations, Irvine
Citizen Relations, Los Angeles
Copernio, Garden Grove
Copernio, Walnut Creek
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Ellipses, Oakland
Fineman PR, San Francisco
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gallagher PR, Danville
Hawkins International Public Relations, Los
Angeles
Hoyt Organization Inc., The, Torrance
ICR, San Francisco
ICR, Santa Monica
Idea Hall, Costa Mesa
IMRE, LLC, Los Angeles
IW Group, Los Angeles
IW Group, San Francisco
J Public Relations, San Diego

J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco
Lewis, San Diego
Lewis, San Francisco
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Madison Alexander PR, Inc., Tustin
Marketing Maven Public Relations, Camarillo
McGrath/Power Public Relations and
Communications, San Jose
Murphy O'Brien Public Relations, Los
Angeles
Novy Unlimited, Inc., Santa Monica
Padilla, San Francisco
Peppercomm, San Francisco
Quinn, Los Angeles
Rogers & Cowan, Los Angeles
360PR+, San Francisco
Taylor, Santa Monica
Tellem Grody Public Relations, Inc., Malibu
Think, Beverly Hills
UPRAISE Marketing + Public Relations, San
Francisco
W2O Group, San Francisco
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
ICR, Norwalk
Mason Public Relations, Bethany

District Of Columbia

Dale Curtis Communications, LLC.
Edelman
Environics Communications
Falls Communications
Finn Partners
FleishmanHillard
kglobal
Kivvit
Lewis
Makovsky
Padilla
Rasky Partners, Inc.
Reis Group, The
Stanton Communications, Inc.
Tricom Associates, Inc.
Weber Shandwick

Florida

At The Table Public Relations, Tampa
Boardroom Communications, Inc., Ft.
Lauderdale
Boardroom Communications, Inc., Miami
Boardroom Communications, Inc., Orlando
Boardroom Communications, Inc., Tampa
Boardroom Communications, Inc., West Palm
Beach

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 Edelman, Orlando
 EvClay Public Relations, Miami
 Finn Partners, Fort Lauderdale
 Fish Consulting, Fort Lauderdale
 FleishmanHillard, Miami
 Hemsworth Communications, Ft. Lauderdale
 JeffreyGroup, Miami Beach
 Kivvit, Miami
 Lou Hammond Group, Miami
 M Booth, Miami
 Moore, Inc., Tallahassee
 National Strategies Public Relations, Tampa
 Quinn, Miami
 rbb Communications, Miami
 RockOrange, Miami
 Sachs Media Group, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 Sharp Communications, Inc., West Palm Beach
 The Buzz Agency, Delray Beach
 The Buzz Agency, Palm Beach
 TransMedia Group, Boca Raton
 Waite Company, The, Melbourne
 Weber Shandwick, Miami

Georgia

Edelman, Atlanta
 Eric Mower + Associates, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 M Booth, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Akrete, Evanston
 Edelman, Chicago
 Falk Associates/Contact, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 Flowers Communications Group, Chicago
 G&S Business Communications, Chicago
 IVY Marketing Group, Inc., Glen Ellyn
 Jscalca Terman Strategic Communications, Chicago
 Kivvit, Chicago
 L.C. Williams & Associates, Chicago
 LaunchSquad, Chicago
 M Booth, Chicago
 March Communications, Chicago
 Motion, Chicago
 O'Reilly DePalma, Frankfort
 Padilla, Chicago
 Public Communications Inc., Chicago
 Taylor, Chicago
 Weber Shandwick, Chicago
 Wilks Communications Group, Oak Park

Indiana

FleishmanHillard, Indianapolis
 Herd Strategies, Indianapolis

Kentucky

RunSwitch, Louisville

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
 Planit, Baltimore
 Stanton Communications, Inc., Baltimore
 Weber Shandwick, Baltimore
 Weiss PR, Inc., Baltimore

Massachusetts

BackBay Communications, Boston
 BIGfish Communications, Boston
 BIGfish Communications, Boston
 Birnbach Communications Inc., Marblehead
 DPA Communications, Boston
 Eric Mower + Associates, Newton
 Fama PR, Inc., Boston
 FleishmanHillard, Boston
 Greenough Brand Storytellers, Watertown
 Hollywood Agency, Hingham
 Hubbell Group, Inc., The, Quincy
 ICR, Boston
 LaunchSquad, Cambridge
 Lewis, Boston
 M Booth, Boston
 March Communications, Boston
 Matter Communications, Boston
 Matter Communications, Newburyport
 Rasky Partners, Inc., Boston
 360PR+, Boston
 Version 2.0 Communications, Boston
 Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
 FleishmanHillard, Detroit
 Franco, Detroit
 Piper & Gold Public Relations, Lansing
 Weber Shandwick, Birmingham

Minnesota

Beehive Strategic Communication, St. Paul
 Bellmont Partners, Minneapolis
 Carmichael Lynch Relate, Minneapolis
 FleishmanHillard, Minneapolis
 Padilla, Minneapolis
 Tunheim, Minneapolis
 Waite Company, The, Taos
 Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
 FleishmanHillard, St. Louis
 TVG, St. Louis
 Weber Shandwick, Kansas City
 Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
 Diegnan & Associates, Norman, Oldwick
 Kivvit, Asbury Park
 M studio, Asbury Park
 R&J Strategic Communications, Bridgewater
 Resound Marketing, Princeton
 Rosica Communications, Fair Lawn
 Violet PR, Montclair

New Mexico

Waite Company, The, Albuquerque

New York

Affect, New York
 Allidura, New York
 Bella Public Relations, Inc., New York

Berk Communications, New York
 Berman Group, Inc., The, New York
 Biosector 2, New York
 BPCM Worldwide, New York
 Carmichael Lynch Relate, New York
 Carolyn Izzo Integrated Comms. (CIIC), Nyack
 Cashman + Katz Integrated Communications, New York
 Chamberlain Healthcare PR, New York
 Chandler Chicco Agency, A Syneos Health Company, New York
 Citizen Relations, New York
 CooperKatz & Company, Inc., New York
 Coyne Public Relations, New York
 CRC, Inc., New York
 Crenshaw Communications, New York
 Didit, Mineola
 Edelman, New York
 Eric Mower + Associates, Albany
 Eric Mower + Associates, Buffalo
 Eric Mower + Associates, New York
 Eric Mower + Associates, Rochester
 Eric Mower + Associates, Syracuse
 EVINS Communications, Ltd., New York
 5W Public Relations, New York
 Feintuch Communications, New York
 Finn Partners, New York
 FleishmanHillard, New York
 Fog & Apple, New York
 G&S Business Communications, New York
 Germinder & Associates, Inc./GNFP Digital, New York
 Goodman Media International, Inc., New York
 Gotham Public Relations, New York
 Hawkins International Public Relations, New York
 HeraldPR, New York
 Hume Brophy, New York
 ICR, New York
 iMiller Public Relations, Mamaroneck
 IMRE, LLC, New York
 INK Communications Co., New York
 IW Group, New York
 J Public Relations, New York
 JConnelly, New York
 JeffreyGroup, New York
 JG Black Book, New York
 K2 Krupp Kommunikatons, New York
 Kaplow, New York
 Karbo Communications, New York
 Kivvit, New York
 Kwittken, New York
 LaunchSquad, New York
 Lewis, New York
 Lou Hammond Group, New York
 M Booth, New York
 M studio, New York
 Makovsky, New York
 North 6th Agency, Inc. (N6A), New York
 Padilla, New York
 Peppercomm, New York
 Quinn, New York
 Rogers & Cowan, New York
 Ruder Finn Inc., New York
 Sharp Communications, Inc., New York
 Sloane & Company, New York
 Stanton Communications, Inc., New York
 Stuntman PR, New York
 360PR+, New York
 Taylor, New York
 Text100, New York



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Social Media continued

Think, New York
 Thomas Collective, The, New York
 Tierney, New York
 Weber Shandwick, New York

North Carolina

Bolt Public Relations, Raleigh
 Eric Mower + Associates, Charlotte
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 G&S Business Communications, Raleigh
 Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
 Eric Mower + Associates, Cincinnati
 Fahlgren Mortine, Columbus
 Falls Communications, Cleveland
 Roop & Co., Cleveland
 Stevens Strategic Communications, Inc.,
 Cleveland

Oregon

A.wordsmith, Portland
 Edelman, Portland
 Finn Partners, Portland
 Matter Communications, Portland
 Weinstein PR, Portland

Pennsylvania

Brian Communications, Conshohocken
 Brownstein Group, Philadelphia
 Buchanan Public Relations LLC, Bryn Mawr
 DeeterUSA, Doylestown
 Devine + Partners, Philadelphia
 Gatesman, Pittsburgh
 Gregory FCA, Ardmore
 Tierney, Harrisburg
 Tierney, Philadelphia
 Tonic Life Communications, Philadelphia
 WordWrite Communications LLC, Pittsburgh

Rhode Island

Caster Communications, Inc., Wakefield
 Duffy & Shanley, Inc., Providence
 Matter Communications, Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Bradford Group, The, Nashville
 Finn Partners, Nashville
 FleishmanHillard, Nashville
 MP&F Strategic Communications, Nashville
 Stones River Group, Nashville
 Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
 BizCom Associates, Plano
 Bolt Public Relations, Dallas
 Edelman, Austin
 Edelman, Dallas
 Edelman, Houston
 FleishmanHillard, Austin
 FleishmanHillard, Dallas
 FleishmanHillard, Houston
 INK Communications Co., Austin
 Red Fan Communications, Austin

Weber Shandwick, Austin
 Weber Shandwick, Dallas
 Weber Shandwick, Houston

Virginia

Hodges Partnership, The, Richmond
 Padilla, Richmond
 ScoutComms, Inc., Fredericksburg
 Tigercomm, LLC, Arlington

Washington

Edelman, Seattle
 FleishmanHillard, Seattle
 LaunchSquad, Seattle
 Weber Shandwick, Seattle

Sports/Leisure**California**

Allison+Partners, San Francisco
 AMW Group, West Hollywood
 BLAZE PR, Santa Monica
 Bolt Public Relations, Irvine
 Copernio, Garden Grove
 Copernio, Walnut Creek
 Edelman, Los Angeles
 Edelman, Sacramento
 Edelman, San Francisco
 FleishmanHillard, Irvine
 FleishmanHillard, Los Angeles
 FleishmanHillard, Sacramento
 FleishmanHillard, San Diego
 FleishmanHillard, San Francisco
 ICR, San Francisco
 ICR, Santa Monica
 IMRE, LLC, Los Angeles
 Karbo Communications, Redwood City
 Karbo Communications, San Francisco
 Marketing Maven Public Relations, Camarillo
 Perry Communications Group, Inc.,
 Sacramento
 Portavoce Public Relations, Carlsbad
 Pro시오 Communications, Roseville
 Revell Communications, Roseville
 Rogers & Cowan, Los Angeles
 360PR+, San Francisco
 Taylor, Santa Monica
 Tellem Grody Public Relations, Inc., Malibu
 Walt & Company Communications,
 Campbell
 Weber Shandwick, Los Angeles
 Weber Shandwick, Sacramento
 Weber Shandwick, San Francisco
 Weber Shandwick, San Jose
 Weber Shandwick, Santa Barbara

Colorado

Turner, Denver
 Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
 Glastonbury
 ICR, Norwalk

District Of Columbia

Edelman
 Falls Communications
 FleishmanHillard
 Kivvit
 Weber Shandwick

Florida

Edelman, Miami
 Edelman, Orlando
 Fish Consulting, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Kivvit, Miami
 Moore, Inc., Tallahassee
 National Strategies Public Relations, Tampa
 Pearson Associates, David, Coral Gables
 rbb Communications, Miami
 Sachs Media Group, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 The Buzz Agency, Delray Beach
 The Buzz Agency, Palm Beach
 Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
 Communications 21, Atlanta
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 Jackson Spalding, Athens
 Jackson Spalding, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Illinois

Agency H5, Chicago
 Edelman, Chicago
 FleishmanHillard, Chicago
 G&S Business Communications, Chicago
 Kivvit, Chicago
 Motion, Chicago
 Public Communications Inc., Chicago
 Taylor, Chicago
 Weber Shandwick, Chicago

Indiana

FleishmanHillard, Indianapolis

Maine

FleishmanHillard, Portland

Maryland

IMRE, LLC, Sparks
 Weber Shandwick, Baltimore

Massachusetts

BIGfish Communications, Boston
 BIGfish Communications, Boston
 DPA Communications, Boston
 FleishmanHillard, Boston
 Hubbell Group, Inc., The, Quincy
 ICR, Boston
 360PR+, Boston
 Weber Shandwick, Boston

Michigan

FleishmanHillard, Detroit
 Weber Shandwick, Birmingham

Minnesota

Bellmont Partners, Minneapolis
 Carmichael Lynch Relate, Minneapolis
 FleishmanHillard, Minneapolis
 Tunheim, Minneapolis
 Weber Shandwick, Minneapolis

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Sports/Leisure continued

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany
Kivvit, Asbury Park

New York

Berk Communications, New York
Carmichael Lynch Relate, New York
Cashman + Katz Integrated Communications,
New York
CooperKatz & Company, Inc., New York
Coyne Public Relations, New York
Didit, Mineola
Edelman, New York
5W Public Relations, New York
FleishmanHillard, New York
G&S Business Communications, New York
Hunter Public Relations, New York
ICR, New York
IMRE, LLC, New York
JeffreyGroup, New York
K2 Krupp Communications, New York
Karbo Communications, New York
Kivvit, New York
Kwitken, New York
Rogers & Cowan, New York
360PR+, New York
Taylor, New York
Turner, New York
Weber Shandwick, New York

North Carolina

Bolt Public Relations, Raleigh
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
G&S Business Communications, Raleigh
Taylor, Charlotte

Ohio

Dix & Eaton Incorporated, Cleveland
Fahlgren Mortine, Columbus
Falls Communications, Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Weinstein PR, Portland

Pennsylvania

Buchanan Public Relations LLC, Bryn Mawr
DeeterUSA, Doylestown

Rhode Island

Duffy & Shanley, Inc., Providence

Tennessee

FleishmanHillard, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Champion Management Group, Addison

Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Jackson Spalding, Dallas
Red Fan Communications, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Virginia

Boyle Public Affairs, Arlington

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Weber Shandwick, Seattle

Technology/Industrial

Alabama

Big Communications, Birmingham
Stephen Bradley & Associates LLC,
Birmingham
Stephen Bradley & Associates LLC,
Montgomery

California

Allison+Partners, San Francisco
AMW Group, West Hollywood
Bacheff Communications, Newport Beach
BAM Communications, San Diego
Bateman Group, San Francisco
Blaine Group, The, Beverly Hills
Bob Gold & Associates, Redondo Beach
Bolt Public Relations, Irvine
Bospar, San Francisco
Cerrell Associates, Inc., Los Angeles
Copernio, Garden Grove
Copernio, Walnut Creek
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Edge Communications, Inc., Los Angeles
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Gallagher PR, Danville
Highwire PR, San Francisco
Hoffman Agency, The, San Jose
Hotwire, San Francisco
Hoyt Organization Inc., The, Torrance
ICR, San Francisco
ICR, Santa Monica
Idea Hall, Costa Mesa
InkHouse, San Francisco
IW Group, Los Angeles
IW Group, San Francisco
JPR Communications, Woodland Hills
Karbo Communications, Redwood City
Karbo Communications, San Francisco
KCD PR Inc. - Top Financial PR Firm, San
Diego
Landis Communications Inc., San Francisco
LaunchSquad, San Francisco

Lewis, San Diego
Lewis, San Francisco
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Madison Alexander PR, Inc., Tustin
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
McGrath/Power Public Relations and
Communications, San Jose
Merritt Group, San Francisco
MSR Communications, LLC, San Francisco
Nadel Phelan Inc., Scotts Valley
Novy Unlimited, Inc., Santa Monica
O'Malley Hansen Communications, Irvine
Padilla, San Francisco
PAN Communications, Inc., San Francisco
Peppercomm, San Francisco
Pollack PR Marketing Group, The, Los
Angeles
Portavoce Public Relations, Carlsbad
Racepoint Global, San Francisco
Revell Communications, Roseville
Rogers & Cowan, Los Angeles
Spark, San Francisco
Torrenzano Group, The, San Francisco
UPRAISE Marketing + Public Relations, San
Francisco
Versaggi Biocommunications, San Rafael
W2O Group, San Francisco
Walker Sands Communications, San Francisco
Walt & Company Communications,
Campbell
Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

Catapult PR-IR, Boulder
INK Communications Co., Denver
Matter Communications, Boulder
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
ICR, Norwalk
Mason Public Relations, Bethany
Torrenzano Group, The, Hartford

District Of Columbia

APCO Worldwide'
Dale Curtis Communications, LLC.
Edelman
Envionics Communications
Falls Communications
Finn Partners
FleishmanHillard
kglobal
Kivvit
Lewis
Makovsky
Padilla
Racepoint Global
Rasky Partners, Inc.
RH Strategic Communications
Stanton Communications, Inc.
Torrenzano Group, The
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Strategic Communications Consulting for Healthcare

Our Services



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Issue Navigation

Prepare for and protect your organization's reputation through issues like government investigations, data breaches, certificates of need, labor issues, medical errors and other high-stakes moments.



M&A

Align with partner organizations quickly to advance your mission, prepare to integrate, protect your reputation and close deals on time.



Strategic Positioning

Launch or reposition your brand and elevate your reputation to attract the talent and financing you need, to earn or restore trust and to capture opportunities to change healthcare.

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 Edelman, Miami
 Edelman, Orlando
 Finn Partners, Fort Lauderdale
 FleishmanHillard, Miami
 JeffreyGroup, Miami Beach
 Kivvit, Miami
 Lou Hammond Group, Miami
 M Booth, Miami
 Moore, Inc., Tallahassee
 National Strategies Public Relations, Tampa
 PAN Communications, Inc., Orlando
 RockOrange, Miami
 Sachs Media Group, Boca Raton
 Sachs Media Group, Orlando
 Sachs Media Group, Tallahassee
 TransMedia Group, Boca Raton
 Weber Shandwick, Miami

Georgia

Brandware Public Relations, Atlanta
 Communications 21, Atlanta
 Edelman, Atlanta
 FleishmanHillard, Atlanta
 Hope-Beckham Inc., Atlanta
 M Booth, Atlanta
 Trevelino/Keller, Atlanta
 Weber Shandwick, Atlanta

Idaho

Red Sky, Inc., Boise

Illinois

Agency H5, Chicago
 Akrete, Evanston
 Dixon|James Communications, Chicago
 Edelman, Chicago
 Finn Partners, Chicago
 FleishmanHillard, Chicago
 G&S Business Communications, Chicago
 Grisko LLC, Chicago
 Highwire PR, Chicago
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 Verasolve, Potomac
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 Weiss PR, Inc., Baltimore

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 Matter Communications, Newburyport
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Michigan

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 EAFocus Inc., Rochester
 Eisbrenner Public Relations, Royal Oak
 Finn Partners, Detroit
 FleishmanHillard, Detroit
 Franco, Detroit
 Identity, Bingham Farms
 Lambert, Edwards & Associates, Detroit
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Minnesota

Beehive Strategic Communication, St. Paul
 Belmont Partners, Minneapolis
 Carmichael Lynch Relate, Minneapolis
 FleishmanHillard, Minneapolis
 Padilla, Minneapolis
 Pocket Hercules, Minneapolis
 Strother Communications Group, Minneapolis
 Tunheim, Minneapolis
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Missouri

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 FleishmanHillard, St. Louis
 O'Malley Hansen Communications, St. Louis
 Standing Partnership, St. Louis
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Coyne Public Relations, Parsippany
 Kivvit, Asbury Park
 R&J Strategic Communications, Bridgewater
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 Rosica Communications, Fair Lawn
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 Didi, Mineola
 Edelman, New York
 5W Public Relations, New York
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 HeraldPR, New York
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 Hunter Public Relations, New York
 ICR, New York
 iMiller Public Relations, Mamaroneck
 Indicate Media, New York
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 IW Group, New York
 JConnelly, New York
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 Prosek Partners, New York
 RF | Binder Partners, Inc., New York
 Rogers & Cowan, New York
 Ruder Finn Inc., New York
 Sloane & Company, New York
 Stanton, New York
 Stanton Communications, Inc., New York
 Text100, New York
 the10company, New York
 Torrenzano Group, The, New York
 Weber Shandwick, New York
 Zlokower Company, New York

North Carolina

BAERING, Raleigh
 Bolt Public Relations, Raleigh
 FleishmanHillard, Charlotte
 FleishmanHillard, Raleigh
 French | West | Vaughan, Raleigh

G&S Business Communications, Raleigh
Racepoint Global, Raleigh

Ohio

Dix & Eaton Incorporated, Cleveland
Fahlgren Mortine, Columbus
Falls Communications, Cleveland
Marketing Works, Worthington
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
Cleveland

Oregon

A.wordsmith, Portland
Edelman, Portland
Finn Partners, Portland
Lane, Portland
Matter Communications, Portland

Pennsylvania

Brian Communications, Conshohocken
Buchanan Public Relations LLC, Bryn Mawr
DeeterUSA, Doylestown
Furia Rubel Communications, Inc.,
Doylestown
Gatesman, Pittsburgh
Gregory FCA, Ardmore
Indicate Media, Philadelphia
Torrenzano Group, The, Philadelphia
WordWrite Communications LLC, Pittsburgh

Rhode Island

Caster Communications, Inc., Wakefield
Duffy & Shanley, Inc., Providence
InkHouse, Providence
Matter Communications, Providence

South Carolina

Lou Hammond Group, Charleston

Tennessee

Bradford Group, The, Nashville
Finn Partners, Nashville
FleishmanHillard, Nashville
MP&F Strategic Communications, Nashville
Stones River Group, Nashville
Weber Shandwick, Nashville

Texas

Barracuda Public Relations, El Paso
Bolt Public Relations, Dallas
Champion Management Group, Addison
DoubleDiamond Public Relations LLC,
Houston
Edelman, Austin
Edelman, Dallas
Edelman, Houston
FleishmanHillard, Austin
FleishmanHillard, Dallas
FleishmanHillard, Houston
Idea Grove, Dallas
INK Communications Co., Austin
Pierpont Communications Inc., Austin
Pierpont Communications Inc., Dallas
Pierpont Communications Inc., Houston
Pierpont Communications Inc., San Antonio
Power Group, The, Dallas
Red Fan Communications, Austin
Time Piece Public Relations, Addison
Torrenzano Group, The, Austin
Weber Shandwick, Austin
Weber Shandwick, Dallas
Weber Shandwick, Houston

Utah

Intrepid Agency, Salt Lake City

Virginia

Merritt Group, McLean
Padilla, Richmond

Washington

Edelman, Seattle
FleishmanHillard, Seattle
Lane, Seattle
LaunchSquad, Seattle
RH Strategic Communications, Seattle
Walker Sands Communications, Seattle
Weber Shandwick, Seattle

West Virginia

Orion Strategies, Charleston

Travel/Hospitality

California

Agnes Huff Communications Group, LLC,
Los Angeles
Allison+Partners, San Francisco
AMW Group, West Hollywood
BLAZE PR, Santa Monica
Bolt Public Relations, Irvine
Citizen Relations, Irvine
Citizen Relations, Los Angeles
DRIVEN360, Temecula
Edelman, Los Angeles
Edelman, Sacramento
Edelman, San Francisco
Ellipses, Oakland
Finn Partners, Los Angeles
Finn Partners, San Francisco
FleishmanHillard, Irvine
FleishmanHillard, Los Angeles
FleishmanHillard, Sacramento
FleishmanHillard, San Diego
FleishmanHillard, San Francisco
Hawkins International Public Relations, Los
Angeles
ICR, San Francisco
ICR, Santa Monica
Idea Hall, Costa Mesa
J Public Relations, San Diego
J Public Relations, Santa Monica
Karbo Communications, Redwood City
Karbo Communications, San Francisco
Klick Communications, Santa Monica
Lewis, San Diego
Lewis, San Francisco
Lewis, San Francisco
Lou Hammond Group, Los Angeles
M Booth, San Francisco
Marino., Los Angeles
Marketing Maven Public Relations, Camarillo
Mediafy Communications, Glendale
Murphy O'Brien Public Relations, Los
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Padilla, San Francisco
Pollack PR Marketing Group, The, Los
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Quinn, Los Angeles
Revell Communications, Roseville
Rogers & Cowan, Los Angeles
360PR+, San Francisco
Taylor, Santa Monica
Think, Beverly Hills

Weber Shandwick, Los Angeles
Weber Shandwick, Sacramento
Weber Shandwick, San Francisco
Weber Shandwick, San Jose
Weber Shandwick, Santa Barbara

Colorado

B Public Relations, Denver
Matter Communications, Boulder
Turner, Denver
Weber Shandwick, Denver

Connecticut

Cashman + Katz Integrated Communications,
Glastonbury
ICR, Norwalk

District Of Columbia

Edelman
Finn Partners
FleishmanHillard
Global Communicators HCI
Kivvit
Lewis
Padilla
Weber Shandwick

Florida

Agency at the University of Florida, The,
Gainesville
At The Table Public Relations, Tampa
Brustman Carrino Public Relations, Miami
Conroy Martinez Group, The, Coral Gables
Durée & Company, Inc., Fort Lauderdale
Edelman, Miami
Edelman, Orlando
Finn Partners, Fort Lauderdale
Fish Consulting, Fort Lauderdale
FleishmanHillard, Miami
Hensworth Communications, Ft. Lauderdale
JeffreyGroup, Miami Beach
Kivvit, Miami
KWE Partners, Miami
Lou Hammond Group, Miami
M Booth, Miami
Moore, Inc., Tallahassee
National Strategies Public Relations, Tampa
Pearson Associates, David, Coral Gables
Quinn, Miami
rbb Communications, Miami
RockOrange, Miami
Sharp Communications, Inc., West Palm
Beach
The Buzz Agency, Delray Beach
The Buzz Agency, Palm Beach
Waite Company, The, Melbourne
Weber Shandwick, Miami
Zimmerman Agency, The, Tallahassee

Georgia

A. Brown-Olmstead Associates, LTD, Atlanta
Edelman, Atlanta
Eric Mower + Associates, Atlanta
FleishmanHillard, Atlanta
Hope-Beckham Inc., Atlanta
M Booth, Atlanta
Trevelino/Keller, Atlanta
Weber Shandwick, Atlanta

Idaho

Red Sky, Inc., Boise

Travel/Hospitality continued

Illinois

Agency H5, Chicago
Edelman, Chicago
Finn Partners, Chicago
FleishmanHillard, Chicago
Flowers Communications Group, Chicago
Kivvit, Chicago
M Booth, Chicago
Motion, Chicago
Padilla, Chicago
Pietryla PR & Marketing, Chicago
Taylor, Chicago
Weber Shandwick, Chicago
Winger Marketing, Chicago

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Louisiana

Zehnder Communications, New Orleans

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Massachusetts

BIGfish Communications, Boston
BIGfish Communications, Boston
DPA Communications, Boston
Eric Mower + Associates, Newton
FleishmanHillard, Boston
Hubbell Group, Inc., The, Quincy
ICR, Boston
Lewis, Boston
M Booth, Boston
Marino., Boston
Matter Communications, Boston
Matter Communications, Newburyport
360PR+, Boston
Weber Shandwick, Boston

Michigan

Finn Partners, Detroit
FleishmanHillard, Detroit
Identity, Bingham Farms
Logos Communications, Inc., Canton
Weber Shandwick, Birmingham

Minnesota

Bellmont Partners, Minneapolis
Carmichael Lynch Relate, Minneapolis
FleishmanHillard, Minneapolis
Padilla, Minneapolis
Tunheim, Minneapolis
Waite Company, The, Taos
Weber Shandwick, Minneapolis

Missouri

FleishmanHillard, Kansas City
FleishmanHillard, St. Louis
TVG, St. Louis
Weber Shandwick, Kansas City
Weber Shandwick, St. Louis

New Jersey

Coyne Public Relations, Parsippany

Kivvit, Asbury Park
M studio, Asbury Park
Violet PR, Montclair

New Mexico

Waite Company, The, Albuquerque

New York

Berk Communications, New York
BPCM Worldwide, New York
Carmichael Lynch Relate, New York
Carolyan Izzo Integrated Comms. (CIIC),
Nyack
Cashman + Katz Integrated Communications,
New York
Citizen Relations, New York
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D & D PR, New York
Decker/Royal Agency LLC, The, New York
Development Counsellors International (DCI),
New York
Didit, Mineola
Edelman, New York
Eric Mower + Associates, Albany
Eric Mower + Associates, Buffalo
Eric Mower + Associates, New York
Eric Mower + Associates, Rochester
Eric Mower + Associates, Syracuse
EVINS Communications, Ltd., New York
5W Public Relations, New York
Finn Partners, New York
FleishmanHillard, New York
Fog & Apple, New York
Goodman Media International, Inc., New York
Gotham Public Relations, New York
Hawkins International Public Relations, New
York
HeraldPR, New York
ICR, New York
J Public Relations, New York
JeffreyGroup, New York
JG Black Book, New York
K2 Krupp Kommunikatons, New York
Kahn Travel Communications (KTCpr),
Rockville Centre
Karbo Communications, New York
Keith Sherman and Assocs., New York
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Kundell Communications, New York
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Lane, New York
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Lou Hammond Group, New York
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Pollack PR Marketing Group, The, New York
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360PR+, New York
Taylor, New York
Think, New York
Tierney, New York
Turner, New York

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North Carolina

BAERING, Raleigh
Bolt Public Relations, Raleigh
Eric Mower + Associates, Charlotte
FleishmanHillard, Charlotte
FleishmanHillard, Raleigh
French | West | Vaughan, Raleigh
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Ohio

Dix & Eaton Incorporated, Cleveland
Eric Mower + Associates, Cincinnati
Fahlgren Mortine, Columbus
Roop & Co., Cleveland
Stevens Strategic Communications, Inc.,
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Oregon

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Pennsylvania

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Gregory FCA, Ardmore
Tierney, Harrisburg
Tierney, Philadelphia

Rhode Island

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South Carolina

Lou Hammond Group, Charleston

Tennessee

Finn Partners, Nashville
FleishmanHillard, Nashville
MP&F Strategic Communications, Nashville
Weber Shandwick, Nashville

Texas

Bolt Public Relations, Dallas
Edelman, Austin
Edelman, Dallas
Edelman, Houston
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Washington

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Lane, Seattle
Weber Shandwick, Seattle

GEOGRAPHICAL INDEX TO PR FIRMS BASED IN THE U.S.

Alabama

Birmingham

Big Communications
Stephen Bradley & Associates LLC

Montgomery

Stephen Bradley & Associates LLC

Arizona

Tucson

Caliber Group

California

Beverly Hills

Blaine Group, The
Think

Camarillo

Marketing Maven Public Relations

Campbell

Walt & Company Communications

Canoga Park

Scott Public Relations

Carlsbad

Portavoce Public Relations

Costa Mesa

Idea Hall

Danville

Gallagher PR

Fallbrook

Leavitt Communications

Garden Grove

Copernio

Glendale

Mediafy Communications

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Edge Communications, Inc.
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KYNE
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Pollack PR Marketing Group, The
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Rogers & Cowan
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Sitrick And Company
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Tellem Grody Public Relations, Inc.

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Bacheff Communications

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Ellipses

Palo Alto

Financial Profiles, Inc.

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Bob Gold & Associates
Merryman Communications

Redwood City

Karbo Communications

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Pro시오 Communications
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BAM Communications
FleishmanHillard
GG Benitez & Assoc. PR, Inc.
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J. Walcher Communications
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Lewis

San Francisco

Allison+Partners
ARPR
Bateman Group
Bospar
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Fineman PR
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InkHouse

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Versaggi Biocommunications

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Nadel Phelan Inc.

Temecula

DRIVEN360

Torrance

Hoyt Organization Inc., The

Tustin

Madison Alexander PR, Inc.

Walnut Creek

Copernio

West Hollywood

AMW Group

Woodland Hills

JPR Communications

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Boulder

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Matter Communications

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INK Communications Co.
Turner
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Mason Public Relations

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Cashman + Katz Integrated Communications

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McDowell Jewett Communications
Torrenzano Group, The

Norwalk

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Stamford

Butler Associates, LLC

District Of Columbia

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APCO Worldwide
Caplan Communications LLC
Crosby
Dale Curtis Communications, LLC.
Davies
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Finn Partners
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Global Communicators HCI
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Sitrick And Company
Spectrum
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Story Partners
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Florida

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Sachs Media Group
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Coral Gables

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The Buzz Agency

Fort Lauderdale

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Hemsworth Communications

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Melbourne

Waite Company, The

Miami

Boardroom Communications, Inc.
Boden
Brustman Carrino Public Relations
Edelman
EvClay Public Relations
FleishmanHillard
Kivvit
KWE Partners
Lou Hammond Group
M Booth
Quinn
rbb Communications
RockOrange
Weber Shandwick

Miami Beach

JeffreyGroup

Naples

Dragon Horse Media LLC

Orlando

Bennett & Company
Boardroom Communications, Inc.
Edelman
PAN Communications, Inc.
Sachs Media Group
Uproar PR

Palm Beach

The Buzz Agency

Sarasota

cPR / Carpenter Public Relations

Tallahassee

Moore, Inc.
Sachs Media Group
Zimmerman Agency, The

Tampa

At The Table Public Relations
Boardroom Communications, Inc.
National Strategies Public Relations

West Palm Beach

Boardroom Communications, Inc.
Sharp Communications, Inc.

Georgia

Alpharetta

MERGE Atlanta

Athens

Jackson Spalding

Atlanta

A. Brown-Olmstead Associates, LTD
ARPR
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Brandware Public Relations
Communications 21
Edelman
Eric Mower + Associates
FleishmanHillard
Hope-Beckham Inc.
Jackson Spalding
M Booth
Spectrum
Trevelino/Keller
Weber Shandwick

Idaho

Boise

Red Sky, Inc.

Illinois

Barrington

Glendale Communications Group, Inc.

Chicago

Agency H5
Dixon|James Communications
Edelman
Falk Associates/Contact
Financial Profiles, Inc.
Finn Partners
FleishmanHillard
Flowers Communications Group
FoodMinds
G&S Business Communications
Greentarget Global LLC
Grisko LLC
Highwire PR
Jarrard Phillips Cate & Hancock, Inc.
Jasculca Terman Strategic Communications
KemperLesnik
Kivvit
L.C. Williams & Associates
LaunchSquad
M Booth
March Communications
Motion
O'Malley Hansen Communications
Padilla
Pietryla PR & Marketing
Public Communications Inc.
Sikich Public Relations
Spectrum
Taylor
Uproar PR
Walker Sands Communications
Weber Shandwick
Winger Marketing



LaVoieHealthScience
Strategic Communications

We Help To Advance Health & Science Innovations



CONTACT

Lisa DeScenza, ASSISTANT VICE PRESIDENT
617.374.8800 x103 • ldescenza@lavoiehealthscience.com

One Thompson Square, Suite 403 • Boston, MA 02129
www.lavoiehealthscience.com

Illinois continued

Edwardsville

Grandone Media Strategies

Evanston

Akrete

Frankfort

O'Reilly DePalma

Glen Ellyn

IVY Marketing Group, Inc.

Oak Park

Wilks Communications Group

Indiana

Carmel

MEK Group

Indianapolis

FleishmanHillard
Herd Strategies

Iowa

Waterloo

MorganMyers

Kentucky

Louisville

RunSwitch

Louisiana

New Orleans

ARPR
Zehnder Communications

Maine

Portland

FleishmanHillard

Maryland

Annapolis

Crosby

Baltimore

Planit
Stanton Communications, Inc.
Weber Shandwick
Weiss PR, Inc.

Frederick

DPR Group, Inc.

Kensington

Lyons Broadcast PR

Potomac

Verasolve

Rockville

Caplan Communications LLC

Sparks

IMRE, LLC

Massachusetts

Boston

BackBay Communications
BIGfish Communications
BIGfish Communications
DPA Communications
Fama PR, Inc.
FleishmanHillard
Highwire PR
ICR
LaVoieHealthScience
Lewis
Lois Paul and Partners
M Booth
March Communications
Marino.
Matter Communications
PAN Communications, Inc.
Racepoint Global
Rasky Partners, Inc.
Schneider Associates
Stern Strategy Group
360PR+
Version 2.0 Communications
Weber Shandwick

Cambridge

LaunchSquad
Scratch Marketing + Media

Hingham

Hollywood Agency

Marblehead

Birnbach Communications Inc.

Newburyport

Matter Communications

Newton

Eric Mower + Associates

Quincy

Hubbell Group, Inc., The

Waltham

InkHouse

Watertown

Greenough Brand Storytellers

Michigan

Auburn Hills

Millersch Group, The

Bingham Farms

Identity

Birmingham

Weber Shandwick

Canton

Logos Communications, Inc.

Detroit

Bassett & Bassett Inc.
Finn Partners
FleishmanHillard
Franco

Lambert, Edwards & Associates
lovio george | communications + design
Robar Public Relations

Farmington Hills

Marx Layne & Company

Lansing

Piper & Gold Public Relations

Rochester

EAFocus Inc.

Royal Oak

Eisbrenner Public Relations

Troy

Bianchi Public Relations, Inc.
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Minnesota

Minneapolis

Bellmont Partners
Carmichael Lynch Relate
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Maccabee
Padilla
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Beehive Strategic Communication

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Waite Company, The

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Chesterfield

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Kansas City

FleishmanHillard
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FleishmanHillard
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Nevada

Las Vegas

Firm Public Relations & Marketing, The

New Jersey

Asbury Park

Kivvit
M studio

Basking Ridge

MCS Healthcare Public Relations

Bridgewater

R&J Strategic Communications

PR ET AL.

In addition to our world-class PR department, you get the experience and perspectives of the talented people in our integrated disciplines. Marketing strategists, media planners, researchers, designers, copywriters, web developers, public affairs pros, video producers and others. All working together to provide you with extra-insightful, extra-creative PR solutions that meet your goals. And then some.

cashmankatz

(860) 652-0300 | cashman-katz.com

Glastonbury, CT | Boston | New York

New Jersey continued

Cranford

RAM Communications

Fair Lawn

Braff Communications LLC
Rosica Communications

Hoboken

Paragon Public Relations

Iselin

Stern Strategy Group

Montclair

Violet PR

Oldwick

Diegnan & Associates, Norman

Parsippany

Coyne Public Relations

Princeton

Resound Marketing

Somerset

Tartaglia Communications, LLC

New Mexico

Albuquerque

Agenda
Waite Company, The

New York

Albany

Eric Mower + Associates

Bayside

Goldman Communications Group, Inc.

Buffalo

Eric Mower + Associates

East Hampton

WordHampton Public Relations Inc.

Hastings-on-Hudson

Bogart Communications

Locust Valley

Cheer Partners

Mamaroneck

iMiller Public Relations

Mineola

Didit

Nanuet

GMG Public Relations, Inc.

New York

Adams Unlimited
Affect
Allidura
AMP3 Public Relations
APCO Worldwide
Articulate Communications Inc.

Bateman Group
Bella Public Relations, Inc.
Berk Communications
Berman Group, Inc., The
Biosector 2
Bliss Integrated Communication
BPCM Worldwide
Bullfrog + Baum
Burson Cohn & Wolfe
Butler Associates, LLC
Carmichael Lynch Relate
Cashman + Katz Integrated Communications
Cataldi Public Relations
Chamberlain Healthcare PR
Chandler Chicco Agency, A Syneos Health Company
Citizen Relations
Coburn Communication
CooperKatz & Company, Inc.
Coyne Public Relations
CRC, Inc.
Crenshaw Communications
D & D PR
Daddi Brand Communications
Decker/Royal Agency LLC, The
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Diffusion
Dukas Linden Public Relations
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EVINS Communications, Ltd.
5W Public Relations
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FleishmanHillard
Fog & Apple
FTI Consulting Strategic Communications
G&S Business Communications
George Arzt Communications, Inc.
Germinder & Associates, Inc./GNFP Digital
Geto & de Milly, Inc.
Goodman Media International, Inc.
Gotham Public Relations
Gould+Partners LLC
Group Gordon
Hawkins International Public Relations
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How to hire and get the most from outside PR counsel

by Jack O'Dwyer

Two choices present themselves—hire an ad agency related PR operation or an independent firm. Both have pluses and minuses.

The PR volume handled by the five conglomerate operations is in the hundreds of millions and dwarfs the revenues of the independents.

One reason is that PR, advertising and marketing are integrated at the conglomerates. A restructured Ogilvy has noted that PR is no longer a separate function.

Nearly all press relations have shifted to agencies. Many companies, and particularly blue chips, do not have PR departments or even a PR function. Their “corporate communications” units are focused on executive and employee communications, company websites, social media, retirees, local communities, public service and other audiences.

Seminar, founded in 1952 and known as “PR Seminar” until 2007 when it dropped the “PR,” has 200 blue chip corporate execs as members. Fewer than five have “PR” in their titles.

“PR” Retained by Major Trade Group

However, the PR Council, comprised of 100 PR operations including conglomerates and many major independents, has examined the issue and has kept PR in its title.

Members of the PR Society of America rejected an attempt at the Oct. 7, 2017 Assembly to replace “PR” with “communications” throughout the bylaws. Both terms are now used.

The numerous functions of a PR firm have been noted by CooperKatz which says the chief value provided to clients is media outreach.

Defenders of “PR” note that “communications” also refers to communications infrastructure such as cellphone towers, telephone equipment, etc.

Specialty Practices Emerge

Firms have developed specialty practices in recent years that give them deep backgrounds in at least a dozen areas including healthcare, tech, financial, food, environmental, beauty/fashion, entertainment, home furnishings, professional services, travel, sports/leisure and agriculture. The O'Dwyer website provides a link to 124 documented ranked firms with these practices.

Consultants who specialize in helping companies to find the right firm are RFP Assocs., Washington, D.C., headed by Robert Udowitz, and Pile and Co., Boston, headed by Meghan McDonnell.

First step in searching for a firm would be opening a dialogue with four to six likely prospects, an even number of ad agency-related and independent firms.

Firms billing more than \$10 million yearly are looking for monthly retainers of \$50,000. Smaller firms are looking for fees of \$20K to \$30K. Ask for the size of the budget. Expenses could be an extra charge.

Ask for account lists to check for conflicts.

Look for clients in similar industries and check their size and prestige. Would your company be a giant among midgets or vice-versa? Look for press placements in major as well as

trade media. Compare minimums and other prices being charged. You want a firm that speaks your language.

Ask two or three interested firms to make written proposals. Most will come up with run-of-the-mill PR ideas and programs. But one or two will come up with some really good...even great...ideas. Those are the firms that should be hired. A well-written RFP will outline the specifics the agencies need to address.

Visit Offices of Contenders

Visit the offices of finalists. Look for staffers who are busy at computer terminals. Empty offices, outdated clippings on the walls are bad signs. Meet the support people. If a big agency is involved, your work may be farmed out to writers, artists, placement and other specialists. Meet them from time to time.

The firm you pick should have deep background on the industry or industries you are representing and should not require a long break-in period.

Make the PR firm part of your company. Don't be adversarial. Have one informed person at the agency and let him or her fill in the other agency departments.

Ask agency principals before you sign how often you are going to see them each month. Meet the A/E who is assigned to day-to-day contact with you and know what other accounts he or she is working on.

Accessibility Is Needed

You need instant accessibility to your firm. Some of the smaller firms keep all their employees up-to-date on their accounts as much as is possible. A client who calls can always expect some kind of help or at least knowledgeable interest in his or her problem.

Too many firms wait for the client to take the initiative.

Monthly meetings with agency principals are also important. If you don't like your A/E, that's the time to bring it up. Don't be afraid to ask for a new one. Many companies have switched agencies when all they really needed was a new A/E.

Performance Can Be Measured

There are many ways of measuring the performance of a PR firm. These include obtaining higher sales and profits for your product, increased floor traffic at consumer outlets, increased market share, increased profits, publicity obtained, and reaching tangible goals such as passage of legislation.

A PR firm on a sizable budget should be able to come up with four or five major placements a year—besides counseling and the day-in and day-out product, personnel and other routine announcements.

Examples are a “personality” profile in the *New York Times* or *Wall Street Journal*, a feature in a major magazine, a segment on a nationwide TV program. That is the most efficient way to reach big audiences. The company may be so important to the field that the trades have to pick up just about every word it says.

Also important is creating a dialogue with influencers on social media. This can be a significant requirement of clients. The third parties help to validate what the clients are saying.

How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 13th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask. (Some ask \$1,000 an hour. Are they worth it? Well..... ..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer

fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s?

And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant

Continued on next page

Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Emphasize results.
4. Negotiate down larger retainer fees.
5. Review monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.

HOW TO HIRE continued

sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don't have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there's nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm's public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

7) Don't leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

8) Buy creativity.

Just as you don't want to buy a consulting firm for its name or hire someone you can't stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf skill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

9) Insist on “social media” inclusion.

Social media isn't “the answer” to every public relations question, but it's a necessary tool in any public relations program. Using social media, like using traditional media, is a facility with which every public relations agency should

be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn't worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn't something you should buy.

10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

11) Make demands.

You've hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant's brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you're depending on them and plan to get what you're paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he'll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o'clock at night.

12) Quickly disengage.

Finally, don't be reluctant to fire a consultant. Sometimes the client and consultant just don't click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn't especially thrilling to be around, there's no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.



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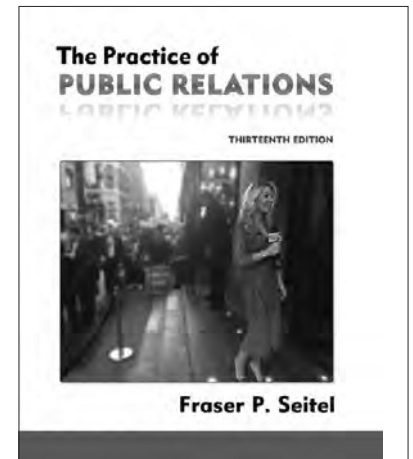
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Proper RFPs Help Clients to Find Right Agency

by Robert Udowitz & Steve Drake, founders & principals, RFP Associates, LLC, a public relations agency search firm

The request for proposal process in agency selection works to the extent that it is open, fair and balanced. The PR Council reports that one-third of all new business for agencies is generated by RFPs. For agencies, that's substantial enough to take the process seriously. For clients, this underscores the continuing importance of a process which is often derided (especially when it's poorly managed), but absolutely critical to finding the most-qualified agency or consultancy.

Gone should be the sparse, two-page RFPs that prompt more questions than they answer, and that ask for the world in 10 days' time. RFPs should include a core scope of work and a budget; there's simply no way to rationalize that agencies should propose a cost. All agencies should have an equal shot at winning the client's business. If an RFP does not follow these basic rules, agencies should reject it en masse.

Hiring a new agency with a budget of \$250K, \$500K or \$1 million+ is like hiring a new public relations staff.

How long does that usually take? No staffer ever comes on board without presenting credentials, going through several rounds of interviews of staff, and being vetted through references, writing tests, and credit bureaus. It's a process that typically takes you and HR three to six months -- yet most clients try to hire a new PR agency in four to six weeks.

It's irrational, considering you are hiring a firm to be the caretaker of your corporate reputation, and to serve as your organization's external face.

Definition and Background Needed

RFPs are pro forma in most industries. In PR, we need to operate differently. We should define the situation, provide context and background, and then outline what's required. The goal of each RFP should be to provide as much information as possible to allow an agency to offer its perspective, qualifications, and proposed plan of action to achieve stated goals.

Every agency search deserves a defined timeline that is clear to both sides. Cattle calling numerous agencies to respond does no party any good, and disrespects our industry.

We advocate first pre-screening RFP recipient candidates through a request for qualifications (RFQ) as a means to uncover conflicts, true expertise, staffing, and (sometimes) locations. Choosing five to seven RFP recipient-contenders for your business is reasonable. Ending up with three or four finalists narrows the choice to a manageable level and winning agency.

Each successful, well-run agency search is a badge for the profession. The good work of our industry is evident in the Silver Anvils, Thoos, Gold Quills, SABRE Awards, and more. We would be willing to bet that many, if not most of those award-winning agencies were hired following a well-written and -organized RFP process.

Going Global

More organizations are seeking agencies to help them on different continents. For some this involves hiring and working with a number of firms. For others, it's about finding a single agency with global capabilities.

Working with a single firm -- or even a network of firms -- in more than one country presents a number of challenges. It's important to learn the relationship between a foreign office and the hired agency before entering any type of arrangement.

In some countries the agencies do not fully own, or may just have a partnership, with the office on the ground.

Budgeting and management becomes more complex, too. The costs in each foreign market are typically aligned to the hourly rate of the staff levels needed. And, expenses can vary widely depending on the country/market and the overall cost of living there. Clients need to ensure the reporting structure begins at the agency level and moves up to the client contact in a formal, consistent basis. Same with managing invoices and monthly costs.

Budgeting For Agencies Remains Difficult

No matter the size of a company or the scope of the work intended for an agency, clients remain confused over what a specific agency budget will "buy." Whether PR firms seek to be compensated by the hour, through a retainer, or for a project fee, the dollar amounts are ultimately based on either a blended professional services fee rate or top-down structure that can quickly add up. Most PR work is time-intensive and clients do not typically factor realistic hours and the number and level of staff required for their work. Instead, many will typically articulate a budget they believe their boss or organization can live with, and cross their fingers in the hope that that budget will produce results.

This is why it is very important to be specific with a budget when searching for an agency; doing so enables you not only to be able to make an apples to apples comparison regarding proposed service levels and staffing by competing agencies, but also gives you a solid understanding of what your budget will help you achieve in terms of activity and likely results.

Knowledge is Power

Agencies are only as smart as their potential clients allow them to be. The more thorough an RFP the more likely a client will give competing agencies the opportunity to respond in a thoughtful, professional manner. Attention to details as varied as the organization's history, its experience with past agencies, and its problems and/or controversies, all help the competing agencies respond more effectively.

Details such as organizational charts and an explanation of how the communications department functions, provide important context to the way the relationship will operate. And it goes without saying that typically, agencies that pay close attention to such nuances described in the RFP typically constitute the best long-term partners for their clients.

Conclusion

Public relations agency leaders-- and no small number of client organization executives -- may bemoan RFPs, and vow to ignore them (or to select their agency in some different manner). But we remain strong advocates of them, not simply for self-serving purposes, but because we believe there is no more effective way to evaluate the qualifications, readiness, and enthusiasm of competing agencies.

If you take the time to produce a thorough RFP and manage a comprehensive, smart, fair, and open-minded agency selection process, you will identify the agency best-suited for, and most interested in serving, your company or organization's important communications requirements.

Nine Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of “net revenues.” I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his \$4 million firm is now worth \$12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, \$6 million, at closing, for his \$4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is no exact science in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is generally an element of subjectivity in valuing a firm, but there certainly are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today’s earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods
3. Net worth of the firm as of sale date
4. Working capital (current assets less current liabilities position as of sale date)
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability, clients, employees, investments, and several other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are well worth the resources required to complete them. While having a thorough understanding of your firm’s value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.

1. Partner Split-Up. When firm partners split up and potentially divide firm assets, understanding the value of your firm is imperative.

2. Partner Buyout. In order to ensure a fair transaction takes place when a partner buyout takes place, knowing a firm’s value is key.

3. Partner Buy-In. When adding new partners to the firm, knowing your company’s worth is necessary in order to ensure that your partners have appropriate and fair fiduciary responsibility within the organization.

4. Potential Merger of Two or More Firms. A firm valuation is a valuable resource to have on hand when considering the merger of multiple firms. Again, knowing the value of your firm will help to ensure that a fair and reasonable transaction takes place should the firm merge with another firm.

5. Potential Sale. When contemplating putting your PR firm on the market, knowing how much your firm is worth can help you tremendously when determining an asking price for your business and deciding how much you will accept from a buyer.

6. Potential Growth. Having a comprehensive firm valuation can greatly help making beneficial business decisions on a day-to-day basis. It can also provide valuable information and insight when large and small opportunities for growth come along.

7. Borrowing Power. Any substantial loan request may require an independent valuation.

8. Divorce. Whether a divorce is amicable or not, knowing the worth of your organization is a safe bet when you go into negotiations. Understanding how much the business you worked hard to build is worth can help ensure that a fair divorce settlement is reached.

9. Estate Planning. When organizing your estate and creating a succession plan for your business, it’s important to have an accurate business valuation on hand. This will help you with tax planning and assist you in determining who should ultimately inherit your financial interest in the firm.

There is no “rule of thumb.” Every valuation is different. There are many moving parts. There are items that may add or subtract from the calculated value. And there are many intangibles that impact the ultimate valuation, for example, top- and bottom-line trends, sudden loss of major clients, death of an owner who is a rainmaker, a key VP leaving and taking a major client, and so forth.

Here Is What I Recommend

1. Connect with the person who may do the valuation.
2. Ask for his or her education credentials, such as courses, teaching valuations.
3. Ask for his or her cost range.
4. Ask how long will it take to the valuation report.
5. Ask for his or her references.
6. Call the references and ask the following:
 - Was there value?
 - Was it timely?
 - Did they receive high-quality service?
 - Was the cost in line with the quote?

If you have a need for a valuation, do your homework. Interview the firms that provide this service, specifically the person who will do the valuation. Determine which firm and individual will give you the highest quality of service and product for a fair price.

10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

Whether you're actively considering the sale of your PR firm, or it's just a vague idea that's been percolating at the back of your mind for awhile, it's important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite.

Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

1. MYTH: I'll lose all my autonomy.

TRUTH: You'll actually have a big say in what happens during and after the integration of your firm into the buyer's organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

2. MYTH: My firm will remain as a silo within the buyer's firm.

TRUTH: It's possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it's more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true “meeting of the minds.” This might involve interviewing past PR firm CEOs acquired by the buyer.

3. MYTH: I'm better off waiting to sell until my firm reaches \$X in revenue.

TRUTH: History proves there is no magic number required for a successful transaction. Whether your annual revenues are \$300,000 or \$40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

4. MYTH: My firm would need to be twice as big before anybody would be interested in buying it.

TRUTH: Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical “critical mass” could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

5. MYTH: If I sell my firm, my clients will leave me.

TRUTH: Generally, most clients are supportive of mergers – provided that you're honest with them about your motivations, and that you can assure them that they'll continue to receive the same high level of service they've come to expect. Of course, there are few guarantees in life, and some

client attrition is a natural part of any service business. But don't let that concern become an insurmountable obstacle to pursuing selling your firm.

6. MYTH: After I sell, I'll be stuck at the buyer's firm forever.

TRUTH: Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer's firm to receive your full earnout from the sale. A period of three or four years is common.

7. MYTH: A buyer will always pay the asking price for my firm.

TRUTH: Buyers know the marketplace like the backs of their hands, and it's the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, “bidding wars” rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some “accounting trick” valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

8. MYTH: After being my own boss for so long, I could never report to someone else again.

TRUTH: Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer's firm.

9. MYTH: I don't have to worry about my senior-level people.

TRUTH: To a buyer, your firm's key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you've done everything to keep them fulfilled. It's not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It's equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

10. MYTH: We've got decent billings, but my firm isn't profitable enough to attract a potential buyer.

TRUTH: Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

The Bottom Line

Like most PR firm CEOs, you've undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you've never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you've invested in your company over the years, always remember that an educated seller is a wise seller. Don't allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.

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2018 Tax Changes for PR Owners and Their Agencies

by Richard Goldstein, partner at Buchbinder Tunick & Company LLP, New York, Certified Public Accountants

This year has brought us the “Tax Cuts and Jobs Act,” which will impact PR agency owners personally as well as their agencies. This column will review the key provision changes that we will be facing in 2018 and beyond.

New income tax rates and brackets

To determine your regular tax liability, there are now new tax rate schedules. There will be four tax rate schedules based on filing status.

Under the pre-Act law, individuals were subject to six tax rates: 10 percent, 15 percent, 25 percent, 28 percent, 33 percent, 35 percent and 39.6 percent.

The new tax law introduces seven brackets for individuals: 10 percent, 22 percent, 32 percent, 35 percent and 37 percent. For example, a married couple with taxable income over \$165,000 but not over \$315,000 will incur a tax of \$28,179 plus 24 percent on the excess over \$165,000 up to \$315,000.

There are basically three ways to measure tax rates: marginal tax rate, average tax rate and effective tax rate.

The marginal rate is the tax rate that applies to the next additional increment of the taxpayer’s taxable income. The average tax rate is the average rate of taxation on each dollar of tax income. The effective tax rate is the rate of taxation on each dollar of total income (both taxable and nontaxable).

In my view, most taxpayer’s focus on the effective rate.

The standard deduction

We all know that the tax act eliminates the deduction for state and local taxes that are more than \$10,000 and reduces the amount that can be deducted for home mortgage interest (see below).

The new standard deduction is \$24,000 for married filing a joint return, \$18,000 for head-of-household filers and \$12,000 for all other taxpayers. Note, no changes are made to the current law additional standard deduction for the elderly and the blind.

The deduction for personal exemptions is effectively suspended by reducing the exemption amount to zero.

Mortgage and home equity indebtedness interest deduction limited

Under the pre-Act law, the mortgage interest and home equity loan deduction was limited to acquisition indebtedness of up to \$1 million (\$500,000 in the case of married filing separate), plus home equity indebtedness of up to \$100,000.

The new tax law provision suspends home equity indebtedness and the deduction for mortgage interest is limited to underlying indebtedness of up to \$750,000 (\$375,000 for married filing separately).

For tax years after December 31, 2025, the prior \$1 million/\$500,000 and home equity indebtedness is restored. Note, the treatment of indebtedness incurred on or before December 15, 2017 is not subject to this new provision.

Also, if you entered into a binding contract written before December 15, 2017 to close on the purchase of a principal residence before January 1, 2018 and purchase such residence

before April 1, 2018, the new tax law limitation will not apply.

An open question: Assume you own a home and have no mortgage but need to make substantial improvements to your home; a new kitchen and baths as an example. You borrow under a new “home equity” loan to make these improvements (banks generally do not lend under a “mortgage”). Will the underlying debt be considered “home acquisition indebtedness” allowing the interest to be deducted?

In my view this should work! However, guidance is needed by the IRS to put this to rest. Some tax professionals say “yes” and others “no.”

Miscellaneous itemized deductions suspended

Under the pre-Act law, taxpayers could deduct certain miscellaneous itemized deductions to the extent they exceeded, in the aggregate, two percent of adjusted gross income. For tax years beginning after December 31, 2017 and before January 1, 2026, this deduction is suspended.

This means any “business expenses” incurred by an employee of a PR agency will not be deductible! This is a good time to learn how an employer can bypass this rule by setting up an “accountable plan.”

Deferred compensation

Internal Revenue Code Section 83 governs the amount and timing of income inclusion for property, including employer stock, transferred to an employee regarding the performance of services.

Under the code, an employee must generally recognize income for the tax year in which the employee’s right to the stock is transferable or is not subject to a substantial risk of forfeiture.

The amount of income to be recognized is the excess of the stock’s fair market value at the time of substantial vesting over the amount, if any, paid for the stock by the employee.

The new law allows a qualified employee to elect to defer for income tax purposes the amount of income attributable to qualified stock transferred to the employee by the employer.

The deferral period is made by election no later than 30 days after the first time the employee’s right to the stock is substantially vested or is transferable, whichever occurs earlier. (Note: the balance of the rules are complex and professional advice is needed!!)

Obviously, I can’t review every provision in this column. However, one important provision to understand is the new deduction for pass through income.

Generally, the new law allows a non-corporate taxpayer, including a trust or estate, who has qualified business income from a partnership, S corporation or sole proprietorship to deduct what is known as the 20 percent deduction. Have you been told this will now work for PR agencies?

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Technology, healthcare and professional services. Founded: 2002.

Agency Statement: Affect is an award-winning public relations and social media agency specializing in business-to-business communications for technology, healthcare and professional services companies. Founded in 2002, we combine smart people, creative ideas and hard work to achieve stellar results for our clients. We're a boutique agency working with companies from startups to enterprise and publicly-traded entities. Our team's shared love for and experience in technology and healthcare public relations allows us to bring a deep technical comprehension to every engagement. We're known for our ability to translate highly technical stories into meaningful coverage in vertical markets, business press, and even for consumer audiences.

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<http://theagency.jou.ufl.edu>
 The Agency at UF is an integrated firm that specializes in marketing to Millennials. Employees: 5 full-time professionals, 100 part-time UF students. Founded: 2015.

Agency Statement: The Agency at UF is an auxiliary of the University of Florida's College of Journalism and Communications that specializes in marketing to Millennials. Led by a suite of seasoned professionals, staffed by students and inspired by faculty, The Agency utilizes proprietary tools to obtain insights about Millennial's attitudes and behaviors to help brands and marketers engage more effectively with this segment of the population.

Andy Hopson, exec. dir.; Bob Norberg, dir., strategy & research; Jim Harrison, creative dir.

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Consumer marketing, digital, social & influencer engagement, media relations, thought leadership & executive positioning, media training, travel & hospitality, CSR & nonprofit, events & experiential, reputation management & corporate communication. Employees: 40. Founded: 2001.

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Kathleen Henson, founder/CEO; Kris Garvey Graves, COO; Amie DeLuca, sr. strategist, dir., corp. engagement; Desta Roy, sr. strategist, dir., consumer strategy & innovation

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Agency Statement: Agnes Huff Communications Group, LLC is an award-winning full service strategic PR firm with expertise in a variety of industries including aviation, travel & tourism, healthcare, professional services, construction, transportation, green technology, publishing, entertainment and retail. The firm's account team has decades of experience with high profile clients delivering exceptional results that elevate client profiles and enhance their brands for business success.

Agnes Huff, PhD, pres./CEO; Adriana Jakobsen, Terry Gegesi, Michael Abraham, Shawna McLean, acct. dirs.; Vanessa Chandler, creative dir.

Aeroplex/Aerolease
 Bureau of Engineering
 Boys & Girls Clubs of Santa Monica
 City of Los Angeles
 Greystone Management
 HNTB Corporation
 Hotel Shangri-la Santa Monica
 Institute for Dental Implant Awareness (IDIA)
 Los Angeles World Airports
 Marina Del Rey Hospital
 Montano & Associates
 SoundVet
 Van Nuys Airport
 VCA Animal Hospitals
 VCA Charities
 VCA-Antech, Inc.

akrete

business. articulated

AKRETE

900 Chicago Ave., #103, Evanston, IL 60202
847/892-6082; fax: 847/556-0738; renata@akrete.com
www.akrete.com

Financial services, commercial real estate, economic development, media, content development, media training. Employees: 4. Founded: 2011.

Agency Statement: Akrete articulates business stories and magnifies impact. We are a boutique national PR and content marketing firm making complex content more human and accessible. Our content connects investors, customers and corporations by using strategy-shaped storytelling for financial services and commercial real estate. Our services include strategy, content marketing, PR, thought leadership, ghostwriting, internal and corporate communications, crisis communications, company launches, website copy, media training and more.

Margy Sweeney, founder & CEO; Nicole Stenclik, VP; Jeff Tack, CFO; Renata Pasmanik, mktg.; Amanda Hargrove, acct. dir.; Jennifer Harris, editorial dir.; Aleks Walker, acct. mgr.; Patricia Agos, Craig Bloomfield, Donna McSorley, Kellie Pellechia, Becky Reno, Daisy Simmons, sr. consultants; Lana Demyanyk, PR & finance coordinator; Brian Greenberg, CIO

Bentall Kennedy
Burwood Group
DisruptCRE
The Goldie Initiative
Golub & Co.
Janko Group
JLL
JLL Corporate Solutions
JLL Healthcare Real Estate Group
JLL Higher Education Group
JLL Industrial Real Estate Group
KeyBanc Capital Markets
KeyBank Real Estate Capital
Kingbird Properties
Maverick Commercial Mortgage
Media Profile
Newlink Group
Oxford Properties
Reterro
Skender
Society of Industrial and Office Realtors (SIOR) – Chicago
Wright Heerema Architects



a SYNEOS HEALTH company

ALLIDURA

450 West 15th St., #700, New York, NY 10011
212/229-8400; info@allidura.com
www.allidura.com

Agency Statement:

Who we are: Whether cars or cameras, diapers or detergent, health has never been more ubiquitous than it is today. For some brands, health may be a new focus. Fortunately, it's always been at the center of ours. And, we've taken this knowledge and enthusiasm to some of the world's largest brands to help them connect with today's socially charged, health-minded consumers.

Expertise: Allidura takes an integrated approach to communications with capabilities spanning public relations, digital and social media, marketing and branding, graphic design and multimedia and research and analytics. Our meaningful insights and creative know-how have been tapped by a full range of consumer product and nutritional supplement brands, over-the-counter and beauty products and food and beverage companies.

Allidura Consumer is part of Syneos Health Communications, the only

healthcare communications network on the frontlines of healthcare. Our advertising, public relations, medical communications, digital, data science, research and market access specialists have the ability to tap the expertise of clinical and commercial colleagues worldwide to infuse programs with deep therapeutic and analytic insights. We work in scalable, collaborative teams that partner across disciplines and geographies to deliver integrated communications strategies that accelerate brand performance.

Quyen Yuen and Jessica Birardi, co-leads, Allidura

ALLISON+ PARTNERS

ALLISON+PARTNERS

40 Gold St., San Francisco, CA 94133
415/217-7500; fax: 415/217-7503; scott@allisonpr.com
www.allisonpr.com

Practice Areas: Consumer Marketing, Corporate, Global China, Healthcare, Public Affairs and Technology.

Agency Statement: Allison+Partners is a new kind of global communications agency. With 29 offices and more than 300 employees worldwide, we're large enough to handle complex assignments, yet small enough to be nimble in our approach. With one global P+L, we are able to put the best people on our clients' business, regardless of location. At the core of everything we do is the belief that it is truly about the work – the work we do for our clients and the opportunities we create for our team members to work in a truly collaborative and creative environment. Allison+Partners was named *PRWeek's* 2017 "Best Place to Work," *Holmes Report's* 2017 "Digital Agency of the Year," 2016 "Asia Pacific Corporate Consultancy of the Year" and *PRWeek's* 2015 "Midsize Agency of the Year."

Agency partners and senior leadership: Scott Allison, co-founder, chmn.+ CEO; Andy Hardie-Brown, co-founder + global COO; Jonathan Heit, co-founder, pres., Americas; Scott Pansky, co-founder; Matthew Della Croce, pres., Europe & global corporate; Cathy Planchard, pres., All Told; Anne Colaiacovo, chair, eastern region + co-chair, consumer marketing; Brian Feldman, gen. mgr., Atlanta; Zach Colvin, regional gen. mgr., Bay Area; Lisa Rosenberg, chief creative officer + co-chair, consumer marketing; David Wolf, mng. dir., global China; Jerry Zhu, mng. dir., China; Julia Farrell, global chief fin'l officer; Brent Diggins, mng. dir., measurement + analytics; Courtney Newman, sr. VP, learning + development; Jeremy Rosenberg, mng. dir., digital; Jim Selman, mng. dir., UK + Ireland; Kevin Nabipour, mng. dir., content strategies; Tom Smith, mng. dir., corporate.

Some of our clients include

Adecco
ADT
ARM
DanoneWave
Dexcom
Dignity Health
Driscoll's
Healthcare Leadership Council
IKEA
Impossible Foods
Kampgrounds of America
McAlister's Deli
Moe's Southwest Grill
Mozilla
PepsiCo
PhRMA
Pinterest
Progressive
Public Interest Registry
Rodan + Fields
Samsung
Schlotzky's
See's Candies
Seventh Generation
Sexy Hair
ThoughtWorks
Toyota
UL

AMP3 PR

AMP3 PUBLIC RELATIONS

530 Fashion Ave., Floor M1, New York, NY 10018
646/827-9594; Info@AMP3pr.com
www.AMP3pr.com

Fashion, beauty and lifestyle PR. Employees: 5. Founded: 2004.

Agency Statement: AMP3 PR is a boutique publicity agency based in New York City. We specialize in Fashion PR campaigns for both established and emerging companies including: apparel, accessories, beauty, retail, technology and consumer lifestyle fashion brands. We offer traditional PR & media outreach, social media strategy & influencer campaigns, and special event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment.

Alyson Roy, owner/partner

Armadio Fashion
Blazetrak
Cat Footwear
Caterpillar Footwear
CR7 Denim by Cristiano Ronaldo
Derma-e
Designer Eyes
Digital ReLab
D'Marie Group
Domenico Vacca
Eden Fine Art Gallery
Iceland Naturally
Joan Oloff Footwear
Kimoa
KL Polish by Kathleen Lights
Liuid Footwear
Manhattan Vintage
Nolcha Shows at New York Fashion Week
Paul Drish
Paul Drish Footwear
Rohitava Banerjee
Sebago Footwear
Silk NY
Spark Pretty
SubApollo
Talia Jewelry
Tyler Hilton
Uniti Fashion



AMW GROUP

8605 Santa Monica Blvd., West Hollywood, CA 90069
310/295-4150; fax: 310/295-4130; info@amworldgroup.com
www.amworldgroup.com

Consumer brands, corporate communications, food & beverage, health wellness, travel & hospitality, technology, digital strategy, fashion, entertainment, sports, nonprofit, crisis communications, reputation management. Employees: 36. Founded: 1997.

Agency Statement: AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all project types to both new and well established clients.

Keetria Garner-Chambers, head of PR

A&M University
Crate & Barrel

Eagle Rock Werkshop
Florida Marlins
GAP
Hard Rock Hotel
Hennes & Mauritz
Macy's
Mandalay Bay
Oakley



APCO WORLDWIDE

1299 Pennsylvania Ave., N.W., Suite 300, Washington, DC 20004
202/778-1000; fax: 202/466-6002; information@apcoworldwide.com
www.apcoworldwide.com

Employees: 682. Founded: 1984.

Agency Statement: APCO Worldwide is a global communications consultancy based in Washington, D.C. and operating in more than 80 markets. APCO brings a campaign mindset and the latest in digital tools to help corporations, nations and organizations enact change and make an impact for themselves and the world around them. For more than 30 years, APCO's work has improved reputations and bottom lines; created and protected jobs; shaped issues important to society; improved workplaces and communities; gained visibility for and gave voice to those who may not typically be heard; and much more. Simply put, our work has impact, is meaningful, solves problems and creates opportunities. APCO is a proud majority-employee and women owned business.

Business, Industry & Finance

- Branding & Positioning
- Corporate Advisory & Market Entry
- Executive & Board Communication
- Financial Communication
- Internal Communication
- Marketing Communication
- Product Launch Navigator

Media, Public Opinion & Society

- Community Relations
- Corporate Responsibility & Sustainability
- Creative Services
- Crisis Management
- Issues Management
- Litigation Communication
- Media Relations & Spokesperson Training
- Online Communication
- Opinion Research
- Social Media
- Stakeholder Mapping & Engagement
- Strategic Philanthropy

Government & Public Policy

- Ally Development & Coalition Building
- Antitrust & Competition
- Business Diplomacy
- Government Relations
- Policy Research & Analysis
- Trade & Investment Policy

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.

APCO's NEW YORK OFFICE

360 Park Ave. South, 11th fl., New York, NY 10010
212/300-1800; fax: 212/300-1819; ehoff@apcoworldwide.com

Eliot Hoff, acting mng. dir., New York

APCO's EMEA HEADQUARTERS

47 Rue Montoyer 5th fl., 1000 Brussels, Belgium
32-2-645-9811; fax: 32-2-645-9812; cboussagol@apcoworldwide.com

Claire Boussagol, chmn., Europe

APCO's ASIA HEADQUARTERS

137 Market Street, #16-01, Singapore 048943, Singapore
65-6922-0555; fax: 011-65-6735-3077; gwalsh@apcoworldwide.com

Garry Walsh, mng. dir., Southeast Asia

IKEA
Honda
McCormick
Ford Foundation
Rockefeller Foundation
USAP Expo 2017
Microsoft
Suntory Holdings
World Government Summit
Cargill
Walmart
Nuclear Energy Institute



ARPR

675 Ponce de Leon Ave. NE, Suite 9800, Atlanta, GA 30308
855/300-8209; annaruth@arpr.com
www.arpr.com

Technology PR. Employees: 18. Founded: 2012.

Agency Statement: ARPR has emerged as one of O'Dwyer's top 30 tech PR agencies in the U.S. Our culture, coupled with our high standard of excellence and a commitment to innovating PR, has resulted in a diverse roster of more than 20 leading global tech companies.

With 35 awards on our shelf, ARPR has earned a reputation for *propelling what's possible* by creatively telling high-impact stories that intersect technology, innovation and business. Specifically, we scale to complement high-growth startups, mid-market leaders and global public and private enterprises within the cybersecurity, mission critical, health IT, mobility, MarTech and FinTech sectors to #MakeNews and #DriveLeads.

From our *Panorama Approach* to our team with diverse skill sets to our workplace culture and benefits – ARPR is writing the next chapter in the mass communications textbook. Just like our tech clients, we're focused on innovating the future.

Anna Ruth Williams, CEO; Blair Broussard, sr. VP; Renee Spurlin, VP, analytics & digital mktg.; Evan Goldberg, VP, client service

Additional offices in New Orleans and San Francisco.

ARTICULATE COMMUNICATIONS INC.

40 Fulton St., 15th fl., New York, NY 10038
212/255-0080; fax: 212/255-0090
www.articulatecomms.com

Business-to-bus., technology PR, industry analysis, comms., media training, media rels., positioning & message development and measurement. Founded: 2002.

Audra Tiner, CEO



ASCENDANT COMMUNICATIONS

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom
+44 (0) 208 334 8041; jcooper@ascendcomms.net
www.ascendcomms.net

B2B PR and communications services for vendors and businesses offering technology and services in Europe. Founded: 2003.

Agency Statement: Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European and global one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, North America and Asia, have helped key brands such as Akamai, hybris SAP, Microsoft and TIBCO with their press, analyst, social media, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to

Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

Clients of record:

Akamai
hybris SAP
Microsoft
Periscope By McKinsey
TIBCO



AT THE TABLE PUBLIC RELATIONS

301 W. Platt St., #414, Tampa, FL 33606
813/251-4242

www.AtTheTablePR.com

Employees: 5. Founded: 1983.

Agency Statement: At The Table Public Relations and Marketing is a firm with a niche in food and beverage that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength and experience in international marketing, strategic planning, news media relations (publicity and promotion), local store marketing (LSM), social media programs, crisis planning, and special events. We specialize in retail, restaurant, foodservice, commodity, product, and branded food categories.

Cheryl Miller, principal/CEO

Bulla Gastrobar
Cabot Creamery Co-operative
Earl of Sandwich
Florida Strawberry Growers Assn.
Georgia Fruit & Vegetable Growers Assn.
Louis Pappas Fresh Greek
OGGI Italian
Paulk's Pride (Muscadine Products Co)
Pearson Farm
Saint Lucia Trade Export Promotion Agency
The Nutrition Factory
Terra Gaucha Brazilian Steakhouse

DEPUIS 1976 EST®

AVENIR GLOBAL

AVENIR GLOBAL

Affiliated with Burson-Marsteller
1155 Metcalfe St., Suite 800, Montréal, Québec H3B 0C1, Canada
514/843-2343; fax: 514/843-2068; info@avenir.global
www.avenir.global

Full range of public relations and public affairs services. Employees: 550. Founded: 1976.

Agency Statement: AVENIR GLOBAL is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. With 550 staff and 17 offices in Canada, the U.S. and in Europe, it is considered one of the 25 most important public relations firms in the world. In Canada, AVENIR GLOBAL owns NATIONAL Public Relations, the country's leading public relations firm, servicing clients across a wide range of sectors, with offices in Vancouver, Calgary, Toronto, Ottawa, Montreal, Quebec City, Saint John, Halifax and St. John's, and NATIONAL Equicom, the industry's foremost investor relations and financial services practice with offices in Toronto, Montreal and Calgary. The AVENIR GLOBAL network also includes healthcare specialists AXON Communications, with offices in New York, Toronto, London, Copenhagen and Zug (Switzerland); Madano, a strategic communications consultancy based in London; and SHIFT Communications, an integrated communications agency with offices in Boston, San Francisco, New York and Austin. AVENIR GLOBAL is owned by RES PUBLICA Consulting Group.

Continued on next page

AVENIR GLOBAL continued

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beauregard, exec. VP; Royal Poulin, exec. VP & CFO; Rick Murray, mng. partner, Toronto & chief digital strategist; Ralph Sutton, int'l mng. partner

800 Westchester Ave., Suite S-540, Rye Brook, NY 10573
914/701-0100; fax: 914/701-0400

Mario Nacinovich

Alcon Laboratories
Alteryx
Amazon
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Bombardier
Bristol-Myers Squibb
Char-Broil
Citrix Systems
Danone
Deloitte
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Glaukos
Global Salmon Initiative
GoDaddy
Innergex
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Keurig
McDonalds
Molson Coors Brewing Company
Nestlé Waters Canada
Novartis
Novo Nordisk
NuScale Power
Orchard Supply Hardware
Pfizer
Roche
RSA Conference
Sephora Beauty
SHIRE
Shred-It
Slimming World
Teletrac
Sunovion
URENCO
Vifor Pharma
Vormetric
Webroot

B



B PUBLIC RELATIONS

2930 Umatilla St., #200, Denver, CO 80211
303/658-0605; jordan@wearebpr.com
wearebpr.com

Travel and tourism, hospitality, food and beverage, consumer, restaurant, hotel, destinations. Employees: 10. Founded: 2011.

Agency Statement: An award-winning national boutique PR agency, B Public Relations develops targeted solutions, tailored to each client. Campaigns deliver high impact and high value, by integrating media relations, influencer outreach, strategic partnerships, social media, content marketing and reputation management. BPR's team of senior-level executives are true industry experts and trusted partners to clients, who immerse themselves in the industries in which they specialize—travel and tourism, hospitality and food & beverage.

Jordan Blakesley, principal partner; BrieAnn Fast, principal partner
Asia Transpacific Journeys

Denver Food + Wine Festival
Experience Sonoma Valley
Garden of the Gods Collection
Hotel Teatro
Kevin Taylor Restaurant Group
Maya Beach Hotel and Bistro
Mission Restaurant Group
RESOLUTE Brewing Co.
Rhein Haus Restaurants
St Julien Hotel & Spa
Stillwater Brands
Tesoro Cultural Center
The Elizabeth Hotel
The Family Jones
The Fort
The Jacquard
The Ramble Hotel
The Town of Frisco, Colorado

BACHEFF COMMUNICATIONS

BACHEFF COMMUNICATIONS

620 Newport Center Dr., Suite 1100, Newport Beach, CA 92660
949/667-3645; info@bacheff.com
www.bacheff.com

B2C & B2B emerging technology, consumer electronics, electronics, greentech, high-tech, industrial technology, energy, electrical, technical, virtual reality, augmented reality, brainwave-controlled technology, robotics, medical and IT. Employees: 4. Founded: 2016.

Agency Statement: Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.

Emil Bachev, founder & mng. dir.

be quiet!
Bodyfriend
Cherry
HWBot
Lazar Angelov
Panda Security
Soap Studio



BACKBAY COMMUNICATIONS

20 Park Plaza, Suite 801, Boston, MA 02116
617/391-0790; bill.haynes@backbaycommunications.com
www.BackBayCommunications.com

Financial and professional services. Employees: 15. Founded: 2005.

Agency Statement: BackBay Communications is a public relations, integrated marketing and branding firm focused on the financial and professional services sectors. BackBay offers a unique combination of content and creativity. BackBay's services include digital advertising, branding, content development, marketing, public relations and social media. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:
•Branding

- Corporate positioning
- Conference speaking
- Content development
- Digital advertising
- Marketing
- Public relations
- Social media
- Video
- Websites

Bill Haynes, president & CEO

14-16 Great Chapel St., London, UK W1F 8FL
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh

Adams Funds
Adykai Ventures
Athena Capital Advisors
Bluefin Payment Systems
Boston Partners
Bregal Partners
Bregal Sagemount
Capco
CenterOak Partners
Communitas Capital
Constitution Capital Partners
Delta Data
Eagle Investment Systems
Fiduciary Trust Company
Graycliff Partners
Heritage Partners
Karen Clark & Company
Linedata
Meketa Investment Group
Monroe Capital
Murray Devine
MyVest
Ridgemont Equity Partners
Riverside Company
Sheridan Capital
Shore Capital Partners
SK Capital Partners
TA Associates
Temenos
Thompson Street Capital Partners

BAERING

BAERING

5420 Wade Park Blvd., #204, Raleigh, NC 27607

919/233-6600

www.baeringgroup.com

Advertising, advisory svcs. (mergers & acquisitions, thought leadership, change mgmt., recruitment and retention), branding & visual identity, brand strategy & reputation mgmt., content creation, copywriting, collateral development, community rels., corporate comms., corporate social responsibility, creative svcs., crisis mgmt., event planning & mgmt., financial comms., graphic design, internal comms., video production, media buying & planning, photography, post-merger brand integration, PR & strategic comms., sales enablement, social media, website design & development. Employees: 17. Founded: 2004.

Agency Statement: BAERING is a strategic communications and brand reputation management firm for *Fortune* 500 and middle-market companies. Partnering with clients across every industry, the firm makes it a mission to live its values: To be bold, be curious and be human. Established in 2004 in the renowned Research Triangle region of North Carolina, BAERING is consistently recognized as a Best Place to Work. For more information, visit <http://baeringgroup.com>.

Robert Buhler, chmn.; Alfred Leach, pres. & chief strategy officer;
Michelle Fowler, exec. VP; Ann Whitehurst, Erin Smith, VPs

Avista Pharma Solutions
Bayer Crop Science
Delta Dental of North Carolina
EYP

Greater Raleigh Chamber of Commerce
LC Industries
MetLife
North Carolina Nursery & Landscape Assn.
Old Chatham Golf Club
Research Triangle Regional Partnership

BAM

Communications

BAM COMMUNICATIONS

702 Ash St., #100, San Diego, CA 92101
619/855-7230; bam@bamcommunications.biz
www.bamcommunications.biz

AI, AR, health tech, edtech, insurance tech, cyber security, food & beverage and consumer electronics. Employees: 21. Founded: 2008.

Rebecca Bamberger, CEO & founder; Katie Pierini, sr. VP; Lauren Grasseti, VP; Saramaya Penacho, healthtech practice dir.; Gabie Kur, mng. dir., NYC

Airmega
Altia Systems
Artificial Solutions
Beautiful.ai
Catalia Health
Concentric Power
CTA
Credit Sesame
EIR Healthcare
Fujitsu
Govtech Fund
Hotjar
Hydros
inVia Robotics
LogicHub
Luna DNA
MedCrypt
Phil
Pivot Bio
Simon Data
Structure Capital
Tabs
Triller
TVPage
Tynker
VitalConnect

BARRACUDA PUBLIC RELATIONS

2209 Pittsburgh, El Paso, TX 79930
915/861-0446; info@barracadapr.com
barracadapr.com

Healthcare, transportation, infrastructure, introducing franchises to local markets. Employees: 6. Founded: 2010.

Marina Monsisvais, owner

Alamo Drafthouse El Paso
Camino Real Regional Mobility Authority
El Paso Streetcar
EPT Land Communities
The Hospitals of Providence

BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226
313/965-3010; fax: 313/965-3016
www.bassettbassett.com

PR, advertising and marketing; social & digital marketing; comms. mgrs., counselors & trainers. Asia-Pacific office in Pune, India established 2009; Middle East office in Beirut opened 2015. Employees: 16. Founded: 1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.



Bateman Group

BATEMAN GROUP

1550 Bryant St., #450, San Francisco, CA 94103
415/503-1818; info@bateman-group.com
www.bateman-group.com

Blog, Bateman Banter: www.bateman-group.com/banter

An award-winning agency founded in 2004. Making a bigger impact for a more select group of companies. Integrates PR, social media, content and analytics to help technology and consumer brands turn innovation into market leadership. Based in San Francisco and in New York City. Employees: 67. Founded: 2004.

Agency Statement: Bateman Group is a content-led PR agency focused on helping technology companies at every stage make a positive impact on the way we live and work. We believe crafting these stories requires a different way of thinking about PR and an exceptional team capable of delivering on its powerful possibilities. We're distinguished by our people-first culture and progressive workplace policies, allowing us to maintain one of the highest employee retention averages in the industry — 90 percent on average since inception.

Bateman Group has a very well-defined, distinctive company culture. The agency's motto is "Invest in Team First" — in other words, to deliver exceptional client service and award-winning work, the agency first must invest in its people. While fast growth often comes at the cost of employee turnover, Bateman Group has grown an average of 33 percent for the last three years with an average employee retention rate of 90 percent — among the highest in the industry.

Fred Bateman, CEO and founder; Bill Bourdon, partner & pres.; Shannon Hutto, exec. VP & gen. mgr.; Paula Cavagnaro, Syreeta Mussante, exec. VPs; Elinor Mills, sr. VP of content; Rachael Cassidy, Ben Friedland, Kerry Tescher, VPs; Jennifer Steinle, VP of operations; James Niccolai, Marc Samson, dirs. of content; Victoria Butler, Mina Manchester, Jen Woods, acct. dirs.; Elise Chambers, Candice DeForest, Katie Garozzo, Nikki Garcia, Elena Keamy, Chrissy Lee, Alexis Meisels, Adam Pryor, Katie Sullivan, Scott Westover, acct. mgrs.

45 Main St., #718, Brooklyn, NY 11201
347/410-7983

Tyler Perry, partner & gen. mgr.; Hugh Collins, Sarah Spitz, Amy Ziari, VPs; Chris Heine, dir. of content & media strategy; Lauren Scherr, dir. of content; Grace Emery, acct. dir.; Hanna Johnson, Jordyn Lee, Puneet Sandhu, acct. mgrs.

Client Roster:

Amplitude
Anthemis Group
Armis
Betterment
BIG Labs
BMC Software
Chronicle
Code2040 (*pro bono* client)
Currencycloud
Cylance
D2L
Dialpad
DigitalOcean
Factual
Ginkgo Bioworks
Google
HackerOne
HackerRank
Illumio
Invoca
League
LinkedIn's Marketing Solutions
LinkedIn's Sales Solutions
Marketo
Narvar
Netskope
Opentrons
Optimizely
Optimove

Ping Identity
Platform9
Portworx
Quick Base
Rainforest
Recorded Future
Scale Venture Partners
Segment
Semmler
Shape Security
SnapLogic
Snowflake
Synthego
Tenable
ThoughtSpot
Ultimate Software
UrbanAirship
Virtustream



BCF AGENCY

4500 Main St., #600, Virginia Beach, VA 23462
757/497-4811; fax: 757/497-4811; jireland@bcfagency.com
www.bcfagency.com

Travel, tourism, hospitality, media relations (print, broadcast, online), social media, influencer engagement, content development, visual storytelling, crisis communications. Employees: 28. Founded: 1979.

Agency Statement: We're a full-service advertising and branding agency specializing in travel, hospitality and lifestyle. Through public relations, social media, experiential marketing, interactive and advertising disciplines, we aim to build remarkable brands. Integral to our approach is our inherent curiosity and creativity—our penchant for discovering new and compelling ways to tell our clients' stories and learn about the channels and people who connect with those stories. We believe in being remarkable. Anything less is mediocrity.

Agency Contact: Jessica Ireland, COO + head of client relationships

Client Experience:

Alexandria Convention & Visitors Bureau
Chatham Vineyards, LLC
Fredericksburg Area Tourism
Highlands Area Chamber of Commerce
Mayfly Group, LLC
Norfolk Airport Authority
Rapid City Convention & Visitors Bureau
Rutter Mills
Virginia Beach Convention & Visitors Bureau
Virginia Beach Rescue Squad Foundation
Virginia Tourism Corp.



BEEHIVE STRATEGIC COMMUNICATION

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz
www.beehivepr.biz

Brand positioning, communication strategy, corporate social responsibility, crisis communication & issues mgmt., design, employee engagement & internal communication, PR, research & insights, social & digital marketing, sports marketing. Employees: 12. Founded: 1998.

Agency Statement: Beehive Strategic Communication is best known for fresh insights, creative strategies and positive connections that create

enduring value for our clients. We are inspired by the global movement toward purpose-driven businesses and are committed to using the power of communication to build better businesses for a better world. Beehive works nationally on behalf of leading brands in industries ranging from healthcare and education to retail and financial services.

Lisa Hannum, CEO; Nicki Gibbs, EVP; Ayme Zemke, SVP; Becky McNamara, CFO

Associated Bank
Beaumont Health
Coloplast Corp.
DCM Services, LLC
Deluxe Corp.
Preferred One
Rasmussen College
University of Minnesota Health

BELLA PUBLIC RELATIONS, INC.

226 W. 37th St., 15th flr., New York, NY 10018
212/868-8183; fax: 212/868-8187; m.russo@bellapr.com
www.bellapr.com
Beauty, fashion; lifestyle. Employees: 8. Founded: 2001.

Marla Russo, CEO/pres.

DHC Skincare
Donna Distefano Jewelry
Drom fragrances
Kryolan
Promgirl
Revlon
Shea Terra Organics
Terax Hair Care
The Urban Smith Jewelry
Venexiana Couture
Xen-Tan



BELLMONT PARTNERS

3300 Edinborough Way, #700, Minneapolis, MN 55435
612/255-1111; fax: 612/241-4939; info@bellmontpartners.com
bellmontpartners.com

Brand strategy, consumer and business-to-business PR, content marketing, crisis communications, design, digital strategy and outreach, events, influencer relations, internal communication, media relations, social media, sports marketing, thought leadership, writing. Special expertise in healthcare and med-tech, ag/food, technology, nonprofits and travel/tourism. Employees: 14. Founded: 1996.

Agency Statement: Global medical device companies. National tech start-ups. Regional hunger relief nonprofits. Local iconic events. Since 1996, Minneapolis-based Bellmont Partners has leveraged public relations to help growth-focused organizations solve their most complicated operational challenges. Our team is made up of communications strategists who dive deeply into an organization and develop and employ a dynamic approach to generate measurable results that build brands, drive engagement and support business objectives.

Brian Bellmont, pres.; Jen Bellmont, partner/COO; Shelli Lissick, partner; Bridget Nelson Monroe, VP; Breanna Welke, dir., brand strategy

Brave New Workshop
Explore Minnesota Tourism
Fuel Up to Play 60
IMRIS
JNBA Financial Advisors
metroConnections
Midwest-CBK
Midwest Dairy
Minnesota Farm Winery Assn.
Minnesota Firefighter Initiative
Minnesota Landscape Arboretum
Minnesota Wine Country
Modern Promos
NxThera
People Incorporated
PeopleNet

Renewal By Andersen
Second Harvest Heartland
Trillium Woods
Uptown Assn.



BENNETT & COMPANY

Since 1982

BENNETT & COMPANY

543 Estates Place, Orlando, FL 32779
407/478-4040; laura@bennettandco.com
www.bennettandco.com

blog: <http://bennettaboutmarketing.wordpress.com>

Client-centric, Florida-based public relations and marketing firm, focusing on travel, real estate, restaurants/hospitality, luxury products and services. Employees: 6. Founded: 1982.

Agency Statement: From Florida's coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Headquartered in Orlando, the agency has affiliates across the state and connections around the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

Laura Phillips Bennett, president



COMMUNICATIONS

AN MWWPR COMPANY

BERK COMMUNICATIONS

304 Park Ave. S, New York, NY 10010
212/889-0440; melanie@berkcommunications.com
www.berkcommunications.com

B2B, crisis, health & fitness, food & beverage, influencer relations, lifestyle, nonprofit, social media, talent, tech. Employees: 15. Founded: 1999.

Agency Statement: Berk Communications is a boutique public relations agency specializing in food & beverage, hospitality & tourism, lifestyle & consumer products, and sports & entertainment personalities. #WatchUsWork on @BerkComm via Facebook, Instagram, and Twitter.

Ron Berkowitz, pres. & founder; Marisa Carstens, sr. VP; Melanie Wadden, VP, sports & entertainment; Brenda Fuster, dir., travel & hospitality; Alexandra Romanoff, dir., food & beverage; Didier Morais, Zach Kempner, dirs., lifestyle

Adriatic Luxury Hotels

Alex Rodriguez

Areppas

Bar Boulud

Baros Maldives

Bird & Bone

boidhala

BOU

Boulud Sud

Cachet Hotels

Citi Taste of Tennis New York

db Bistro Moderne

Eataly Altı Cibi

EDEN

grabyo

Israel

Junoon

Las Brisas

Las Terrazas Resort & Residences

Meatpacking District

Milaidhoo Island Maldives

Nizuc Resort & Spa

Paige Hospitality Group

Roc Nation

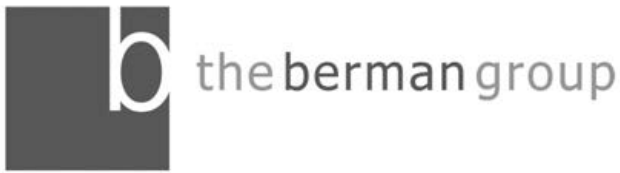
Rossopomodoro

Talde Miami Beach

The Ainsworth

The Confidante

VICTOR



BERMAN GROUP, INC., THE

380 Lexington Ave., 19th fl., New York, NY 10168
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com
www.bermangrp.com

Real estate, construction, legal, non-profit, financial svcs. Employees: 40.
Founded: 2006.

Agency Statement: The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, non-profit, financial services industries and other business-to-business markets.

Sarah S. Berman, president

14+ Foundation
15 William
287/LES
7 x 24 Exchange
Adam America
AFG Group
AKF Group LLC
Albanese Organization
American Heart Assn.
Arch Real Estate
Avenue of the Americas Assn.
BASF Corp.
Belkin Burden Wenig & Goldman, LLP
Breather
Building Owners and Managers Assn.
Building Trade Employers' Assn.
Ceruzzi Properties
Chelsea Lighting
Citizens School
Civic Builders
Clarion Partners
Clune Construction Corp.
Contractors' Assn. of Greater New York, Inc.
CoreNet Global
DataGryd/Colliers International
Durst Organization
DUNA
Edison Properties
E-J Electrical Installation Co., Inc.
Environmental Contractors Assn.
Faithful+Gould
FMI Corp.
Goods for Good
Gotham Organization
Gracie, Inc.
Habitat for Humanity
Heidell Pittoni Murphy & Bach LLP
Hunter Roberts Construction Group
Institute of Supply Management
International Facility Management Assn.
James Fitzgerald
Jaros Baum & Bolles
JRM Construction
Knoll
Legacy Builders
Life Management
L+L Holding Co.
Madison Capitals
Margolin Winer & Evans LLP
McGowan Builders
Metropolitan Movers Assn.
Murray Hill Property

Natural Resources Defense Council
New York City Economic Development Corp.
New York Construction Alliance
Newmark Grubb Frank
Pizzarotti
Platinum Properties
Real Estate Lenders Assn.
RealConnex
Reed Midem
Rockefeller Group
RockFarmer Capital
Slate Property Group
Standard Property Group
State University of New York System
Strategic Capital
Subcontractors Trade Assn.
Suffolk Construction
SYSTRA
The Real Deal Magazine
Tribeca Associates
Urban Land Institute
VOA Architecture
Wharton Properties
WX Inc. – New York Women Executives in Real Estate

BERNSTEIN & ASSOCIATES, INC.

6300 West Loop South, #218, Bellaire (Houston), TX 77401
713/838-8400; fax: 713/838-8444; mpiazza@bernsteinandassoc.com
www.bernsteinandassoc.com

PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare. Employees: 4. Founded: 1983.

Patricia Bernstein, pres.; Marie Piazza, mgr.



BIANCHI PUBLIC RELATIONS, INC.

888 W. Big Beaver Rd., #777, Troy, MI 48084
248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com
www.bianchipr.com

Aftermarket, association, automotive, business-to-business, construction, consulting, design, education, engineering, financial services, industrial, legal, manufacturing, not-for-profit, professional services and technology sectors. Employees: 8. Founded: 1992.

Agency Statement: Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications counsel, PR/media relations support and digital/social content development in the business-to-business and automotive / industrial technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message development and event / speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Killenberg, VP, acct. svcs.

Accuride Corp.
Adient
BASF Automotive
Cooper Standard
Freudenberg NOK Sealing Technologies
Jaffe Raitt Heuer & Weiss
KIRCO Development
Paul Eichenberg Strategic Consulting
Schaeffler Group Automotive
SRG Global, Inc.
Yanfeng Automotive Interiors



BIG COMMUNICATIONS

2121 2nd Ave. N., #100, Birmingham, AL 35203
205/322-5646
bigcom.com

Healthcare, automotive, retail, economic development, crisis comms., public affairs. Employees: 60. Founded: 1995.

Agency Statement Big is a Birmingham, Ala.-based, full service digital communications firm, specializing in PR, content marketing, creative, media and brand strategy. For more information, visit bigcom.com.

John Montgomery, pres.

Alabama Dept. of Commerce
CollegeCounts Alabama's 529
Go Build Alabama
Google
Lyft
Southern Research
The Wharf
USL Birmingham
Valvoline



BIGFISH COMMUNICATIONS

283 Newbury St., Boston, MA 02115
617/713-3800; info@BIGfishPR.com
www.BIGfishPR.com

Tech & innovation, energy & sustainability, consumer products & tourism, media relations, social media, product launches, review campaigns, press tours, speaking engagements, award submissions, crisis communication. Employees: 15. Founded: 1999.

Agency Statement: BIGfish makes your story impossible to ignore. We are an unconventional PR agency that designs and executes award-winning public relations and social media campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. By integrating traditional PR with digital media and marketing support, we capture greater mindshare and market share for our clients.

David Gerzof Richard, Meredith Chiricosta, Jessica Crispo, partners

Airfox
Cambridge Sound Management
Iceland
iOttie
MIT Tech Review
OpenPath
Optimus Ride
Ring
Rocketbook
Trustify
Vayyar



BIOSECTOR 2

450 W. 15th St., #602, New York, NY 10011
212/845-5600; shauna.keough@syneoshealth.com
biosector2.com
twitter: @biosector2
Founded: 2002.

Agency Statement:

Who we are: Biosector 2 (B2) is a global healthcare communications agency that partners with visionary clients to deliver groundbreaking programs and improve the health of people's lives. For more than a decade, B2's experience as an agency spans virtually every category in the industry and drives strategic solutions for their clients.

Expertise: B2 builds brands and grows markets for companies driving

innovation across a variety of disease states, and our main goal is to create measurable behavior change for our clients' most important stakeholders. Our capabilities to deliver against this goal go beyond traditional public relations, incorporating issues management, digital & social media, corporate branding, research & analytics and more. Our dynamic, insightful approach allows us to solve today's problems while uncovering tomorrow's opportunities.

Biosector 2 is part of Syneos Health Communications, the only healthcare communications network that is part of a company on the frontlines of healthcare. Our advertising, public relations, medical communications, digital, data science, research and market access specialists have the ability to tap the expertise of clinical and commercial colleagues worldwide to infuse programs with deep therapeutic and analytic insights. We work in scalable, collaborative teams that partner across disciplines and geographies to deliver integrated communications strategies that accelerate brand performance.

Shauna Keough, mng. dir.

BIRNBACH COMMUNICATIONS INC.

20 Devereux St., #3A, Marblehead, MA 01945
781/639-6701; fax: 781/639-6702
www.birnbach.com

Technology, financial software and svcs., FinTech, security & compliance, EdTech & education, B2B, professional svcs., healthcare, life sciences and biotech, consumer, nonprofit, social media, thought leadership and content management. Employees: 10. Founded: 2001.

Norman Birnbach, founder

Averica Discovery Services/Neopharm Labs
Cloudistics
Copia Agro & Food
Digital Reasoning
Edvisors
Link-Systems International
PCI Synthesis
PromptWorks
Vortex Aquatic



BizCom Associates

BIZCOM ASSOCIATES

1400 Preston Rd., #305, Plano, TX 75093
972/490-0903; scottwhite@bizcompr.com
www.bizcompr.com

Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups. Founded: 1999.

Agency Statement: BizCom Associates is a Dallas area-based public relations and marketing communications firm, helping franchise companies, entrepreneurs and other creative business leaders promote their products and services worldwide.

Scott White, CEO

Allen Americans Pro Hockey Club
Bluefrog Plumbing & Drain
Connemara Conservancy
Edible Arrangements
Emerson Partners
Emerson Industrial Partners
Explore Horizons
Gigi's Cupcakes
Gold's Gym
HowToBuyAFranchise.com
Montgomery Farm
Mr. Gatti's Pizza
Red Mango
RedBrick Pizza
Restoration 1
Solera Holdings
Smoothie Factory
The Dwyer Group

BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211
310/360-1499; fax: 310/360-1498
www.blainegroupinc.com

PR and IR firm, financial PR, creative, direct mktg., infomercials, sales promo., healthcare and technology specialty, entertainment, authors, mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

12 Retch

Belmont Acquisitions

Jaden's Voice

Peace in the Streets Film Festival

Sports 1 Marketing

Susan G. Komen L.A. County

Terri Matthews

The Susan G. Komen Race for the Cure® Los Angeles County

World Funding Summit

Books:

-*Get the Most out of Motherhood: A Hot Mess to Mindful Mom Parenting Guide*

-*Hot Mess to Mindful Mom: 40 Ways to Find Balance, Joy, and Happiness in Your Every Day*



BLAZE PR

1427 Third Street Promenade, Suite 201, Santa Monica, CA 90401
310/395-5050; mkovacs@blazepr.com
www.blazepr.com

Resorts & hospitality, food and beverage, sports & entertainment, consumer products, health & wellness, and supplements. Employees: 10. Founded: 1990.

Agency Statement: BLAZE is the go-to PR agency for lifestyle brands hungry for a real piece of the marketshare. Fresh and seasoned, our boutique agency is comprised of veteran practitioners who stay one step ahead of trends and will not rest on the laurels of past successes. Our media strategies are meaty, creative and on-point because they are backed by a thoughtful process that considers the particular world of each brand.

Recent Awards:

PR Week, Best Places to Work

LA Business Journal, Best Places to Work

One Planet Awards, Gold – PR Campaign of the Year

One Planet Awards, Bronze – Product Launch of the Year

Matt Kovacs, president

Clients include:

AmaWaterways

Chronic Tacos

ESPN

Fragrant Jewels

Heat Holders

Marriott Hotels

Melora Manuka

Naked Nutrition

NutraWise

Omax Health

Pathobiome

Performance Bike

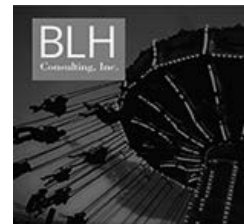
Santa Barbara Airport

Simon Malls

Spectrum Sports

Weihenstephan

Woodside Homes



BLH CONSULTING, INC.

502 Pryor St., Suite 301, Atlanta, GA 30312
404/688-0415; fax: 404/688-0410; betsy@blhconsulting.net
www.blhconsulting.net

General market consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting the African-American and U.S. Hispanic markets. Employees: 4+. Founded: 2002.

Agency Statement: BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, diversity program communications, corporate and community partnership negotiations, special events, advertising counsel, urban and rural outreach, and translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, A/S; Linda VanBrackle, acct. coord.; Nichole Taylor, sr. acct. supervisor; Alejandra Cadiz Gomez, Hispanic mktg. dir.; Kitty Hart, graphic designer

Allison+Partners / Toyota

Brodeur Partners

Cabarrus County Schools

Clark Atlanta University Prostate Cancer Registry

Cooperworks, Inc.

COX Enterprises

Fulton-DeKalb Hospital Authority

H.J. Russell & Co.

Hibiclens

LifeSouth Community Blood Centers

Mölnlycke Health Care

Newton-Conover City Schools

Punch of Creativity

Russell Center for Innovation & Entrepreneurship

Voya Financial



BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group
500 5th Ave., 16th fl., New York, NY 10110
212/840-1661; fax: 212/840-1663
www.blissintegrated.com

Healthcare, professional & financial services, B2B, B2C, thought leadership, mktg. & digital comms. Employees: 50. Founded: 1975.

Agency Statement: Bliss Integrated Communication is a 42-year old integrated marketing communication agency that partners with top-tier healthcare, financial and professional services companies—and those who live “in between”—to build reputation and sales through strategic PR, thought leadership, targeted digital media and analytics. Bliss focuses on finding the whitespace that makes each business unique, driving toward business goals and securing real results. Clients include some of the most respected names in the industries served; average tenure among large clients is eight-plus years. What sets Bliss apart is its dedicated and experienced executives, an understanding of how to forge deep, long-lasting client partnerships and an unwavering commitment to success.

Elizabeth Sosnow, Meg Wildrick, mng. partners; Cortney Stapleton, partner; Michael Roth, partner, healthcare; Vicky Aguiar, sr. VP; Alexis Odesser, Greg Hassel, Julia Mellon, Keri Toomey, Reed Handley, Sally Slater, Liz Deforest, VPs

Aetna
American Geriatrics Society
Ascensus
Bank of West
BDO
Berkadia
CFP Board
Commercial Real Estate Finance Council
Evolent
Fidelity Investments Personal Investing
Gore Medical
Jefferson National
KeyCorp
Kotter
Manatt
MetLife
Mountainside
Nationwide
Newport Group
ProCure Treatment Centers, Inc.
TransCelerate



BLOOM COMMUNICATIONS

8705 Shoal Creek Blvd., #201, Austin, TX 78757
512/535-5066; brianna@bloom-comm.com
www.bloom-comm.com

Integrated mktg. comms., general comms., community rels., media rels., crisis mgmt. Employees: 9. Founded: 2012.

Agency Statement: Bloom Communications is an integrated communications agency bridging the gap between the marketing, market research, and public relations disciplines. Since 2012, Bloom has provided strategic consulting services to organizations making an impact in their communities. With specialization in nonprofit and healthcare, Bloom represents a portfolio of happy clients in a variety of industries from its offices in Austin, Texas and Portland, Oregon. Dedicated to the growth of nonprofits and socially conscious for-profit companies, Bloom's mission is simple: You win. We win. The world wins.

Brianna McKinney, pres.

220 NW 8th Ave., Portland, OR 97209



BOARDROOM COMMUNICATIONS, INC.

1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322
954/370-8999; donsil@boardroompr.com
www.boardroompr.com

Services: Public relations; crisis management; integrated marketing; social media, websites, online marketing; SEO; branding; new product launches and grand openings; public affairs; special events, and media training. Employees: 16. Founded: 1988.

Agency Statement: Boardroom Communications is a full-service public relations and integrated marketing agency delivering results for many of Florida's most successful professionals, corporations, entrepreneurs and non-profit organizations. Now in our 29th year, we leverage the skills and connections of our staff, which includes former journalists, seasoned PR and marketing professionals — to secure earned media. Clients turn to us when they want creative solutions to increase visibility, establish credibility and ultimately make their phones ring.

Boardroom Communications helps bridge traditional and new media to generate newspaper, magazine, trade journal, radio, television and online coverage. Our digital expertise includes website development, blog and social media management and email campaigns. Perhaps most important

in today's Internet-driven economy, our online campaigns incorporate online research, search engine optimization (SEO), pay-per-click (PPC) and online reputation management (ORM). We offer full-service branding capabilities consisting of logo, ad and collateral materials design, copywriting and video production. With offices in Miami, Fort Lauderdale, West Palm Beach, Orlando and Tampa, we are positioned to serve clients across Florida and beyond.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Caren Berg, sr. VP; Jennifer Clarin, Michelle Griffith, VPs

Locations: Fort Lauderdale, Tampa, Orlando, WPB, Miami

Representative clients:

Accountable Care Options, LLC
Altman Companies
Anesthesia Pain Care Consultants
Associated Builders and Contractors
Bardan International
City National Bank
C3/Customer Contact Channels
Cuesta Construction
Development Specialists
Easton Group
e-Builder
Encore Capital
Fiske & Co. CPAs
Florida's Children First
Florida Peninsula Insurance
Florida Property and Casualty Assn.
Franklin Street
Group P6
Heartwell
Holocaust Center
Independent Living Systems
ITPalooza
IStar Financial
JAFCO
Keyes Company
Marina Palms Yacht Club & Residences
MCM Construction
Merrick Manor
Minto Communities
Oasis Outsourcing
Palm Beach Pops
Pulte Group
Saint Mark's Episcopal School
South Florida Technology Alliance
SRF Ventures
Talenfeld Law
Tropical Financial C.U.
Ultra Music Festival
Verzasca Group



BOB GOLD & ASSOCIATES

BOB GOLD & ASSOCIATES

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277
310/784-1040; fax: 310/784-1050; bob@bobgoldpr.com
www.bobgoldpr.com

Software, hardware, infrastructure and content companies.
Employees: 13. Founded: 1997.

Agency Statement: Bob Gold & Associates is a boutique agency specializing in the marketplace where print, high-speed Internet, telephony, and video collide. The agency's wide-ranging client roster includes software, hardware, infrastructure and content companies.

We are a co-founder of the Whiteoaks International Network, represented by 17 agencies in 37 countries across four continents. As the only North American member, we offer clients consistent global reach and coverage via one contact, one report and one invoice.

Bob Gold, president

Continued on next page

BOB GOLD & ASSOCIATES continued

Adder
Amazon Studios
Amdocs
Cisco
CORNING Optical Communications
Hitachi Consulting
Hitron
Media & Entertainment Services Alliance
New Roads School
Ooyala
Penthera
Political Voices Network
Property I.D.
South Coast Botanic Garden
Universal Electronics Inc.
Viamedia
ZoneTV

BODEN

7791 NW 46th St., Ste. 304, Miami, FL 33166
305/639-6770; victoria@bodenagency.com
www.bodenagency.com
Hispanic PR, media relations, digital and social media, Hispanic blogger and influencer relations, community relations. Employees: 17. Founded: 2007.
Natalie Boden, pres. & founder

BOGART COMMUNICATIONS

5 Jordan Rd., Hastings-on-Hudson, NY 10706
212/486-0030; jeff@bogart.cc
www.bogart.cc; @jeffbogart
Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.
Jeffrey D. Bogart, principal



BOLT PUBLIC RELATIONS

17875 Von Karman Ave., #150, Irvine, CA 92614
949/218-5454; info@boltpr.com
www.boltpr.com
Founded: 2007.
Agency Statement: Bolt PR is an independently owned, national, award-winning public relations and social media marketing agency with offices around the country. Built on the foundation of partnerships, we deliver revenue-generating exposure, credibility and awareness to organizations of all sizes and industries. From traditional media relations, strategic partnerships and event publicity, to social, digital and influencer marketing, our business is growing yours.

Caroline Callaway, pres.; Jo-Anne Chase, VP
618 W Jones St., #102, Raleigh, NC 27603
919/881-7922
NorthCarolina@boltpr.com
1920 McKinney Ave., flr. 7, Dallas, TX 75201
214/238-8045
Texas@boltpr.com

103 Hair Products
American Residential Services
Darwin Ecosystem
El Pollo Loco
Harvard Sweet Boutique
ideaMACHINE Studio
Meathead Movers
Orange County's Credit Union
Points West Agency
Sablon Chocolate Lounge

Shannon Thomas, author
Steri-Clean
TriDerma
Unscripted Hotel Durham
Victra
VIRginia International Raceway



BOSPAR

1835 Franklin St., San Francisco, CA 94591
713/240-0485
curtis@bospar.com
www.bospar.com
Technology, healthcare, crisis communications, awards, social media training, trade show support.
Employees: 22. Founded: 2015.

Agency Statement: Bospar is an award-winning San Francisco based PR firm, with a staff of highly seasoned professionals servicing clients across the United States and reaching easily into Europe and Asia. Most have 10+ years of PR experience with expertise in both social and traditional media and are recognized influencer, financial and government relations gurus.
Bospar arms clients with the PR power to capitalize on breakthrough ideas, technologies, products and solutions, with client success as the goal

Curtis Sparrer, Chris Boehlke, Tom Carpenter; principals; Tricia Heinrich, CCO

1010data
Alfresco
Cambium
Ceres Imaging
Conversica
CurrentCoin
Ebates
Espresa
ExpressVPN
Fugue
Helpshift
Instart Logic
LevaData
LivingMatrix
Netsparker
Neurala
NodeSource
Postman
PrescribeWellness
ShelterZoom
Sleep Cycle
StackRox
Varo Money
Voyomotive

BOTTOM LINE MARKETING & PUBLIC RELATIONS

600 W. Virginia St., #100, Milwaukee, WI 53204
414/270-3000; jremsik@blmpr.com
www.blmpr.com
Healthcare, financial services, senior living. Founded: 1997.
Jeffrey Remsik, pres. & CEO

BOYLE PUBLIC AFFAIRS

3100 Clarendon Blvd., 2nd fl., Arlington, VA 22209
571/213-3979; jim@boylepublicaffairs.com
www.boylepublicaffairs.com
Education, recreation industry, media companies. Employees: 4.
Founded: 2011.

James A. Boyle, founder & prin.
Children's Medical Safety Research Institute
NHK World-Japan
Penn Foster
Ronald Reagan Presidential Foundation
RV Industry Assn.
Your College Concierge



BPCM WORLDWIDE

537 West 25th St., New York, NY 10001
212/741-0141; ny@bpcm.com
www.bpcm.com
Women's fashion, menswear, beauty, travel, wine & spirits, luxury & consumer goods, branding & brand strategy, influencer marketing, celebrity/VIP relations and influencer/micro-influencer engagement, partnerships, promotions & programming, event management production, social media, digital strategy. Employees: 60. Founded: 1999.
Agency Statement: BPCM is a fully integrated global agency with

offices in New York, Los Angeles and London, specializing in brand building and communications. Founded by Carrie Ellen Phillips and Vanessa von Bismarck in 1999, BPCM has proven its ability to build and grow brands to become leaders in the fashion, beauty, travel, lifestyle and luxury markets. Our hallmark is the level of highly-individualized service that we give to every client.

BPCM believes in a comprehensive style that embraces brand strategy, press and communications, influencer engagement and celebrity relationships, regional outreach, social media, special events, sales relationships, collaborations and partnerships, brand ambassadors, media planning, and international partners to help meet and exceed our clients' goals. Known for a deep understanding of Influencer Marketing, BPCM frequently partners with large agencies and companies on influencer-directed campaigns and activations.

Vanessa Weiner von Bismarck, Carrie Ellen Phillips, founding partners; Ali Taekman, partner, BPCM LA; Julian Vogel, partner, ModusBPCM London

Fashion

Alexandre Vauthier
Amazon Fashion
Brock Collection
Burton
Current/Elliott
Current/Elliott Mens
Equipment
Fame ad Partners
Golden Goose Deluxe Brand
Joie
Longchamp
Nicole Miller
OUTERKNOWN
Preen
Represent
STAUD
Thom Sweeney
Yves Salomon

Accessories

ALDO
Bremont
Burton
Golden Goose Deluxe Brand
Hermès Watches
Jennifer Meyer Jewelry
Jerome Dreyfuss
Kering Eyewear (*Alexander McQueen, Bottega Veneta, Boucheron, Christopher Kane, Gucci, McQ, Pomellato, Puma, Saint Laurent, Stella McCartney, Tomas Maier*)
Longchamp
Monica Vinader
Morgenthal Frederics
Panerai
RIMOWA
Ulysse Nardin

Beauty

Botanics
diptyque
Dr. Amy Wechsler Dermatology
Dr. Jart+
Elcie Cosmetics
EVE LOM
Flower Beauty
Glansao
Hermès Parfums
JINsoon
Lipstick Queen
Maybelline New York
No7

Travel, Wine & Spirits

Copper Dog
Cos d'Estoumel
JW Marriott
Louis XIII
Monte Carlo SBM
Mustique
Rocco Forte Hotels
The Luxury Collection Hotels and Resorts
Thierry Despont

the Bradford Group



BRADFORD GROUP, THE

2115 Yeaman Place, #210, Nashville, TN 37206
615/515-4888; fax: 615/515-4889
info@bradfordgroup.com
www.bradfordgroup.com

Full service public relations firm – publicity, crisis management, content marketing, social media – with focus on technology, finance, healthcare, legal, real estate, construction and building products industries. Employees: 11. Founded: 2000.

Agency Statement: The Bradford Group is a full-service public relations and marketing firm that integrates public relations, content marketing, digital marketing and social media. We primarily serve US businesses in the technology, finance, healthcare, real estate, construction and building products industries. We are guided by three core values: 1) Hiring smart people. 2) Being proactive. 3) Generating results.

Jeff Bradford, CEO; Gina Gallup, COO; Damon Maida, acct. dir.

Partial list of clients:

Argent Financial Group	Petra business coaching
Bernard Health	Secure Identity Systems
BIA electronic discovery	Southeast Venture commercial real estate
CertainTeed	Turner Construction
Cumberland Pharmaceuticals	
DET Distributing	
Dickinson Wright law firm	
First Tennessee Bank	
Fisher Brown Bottrell insurance	
IQuity	
Legal Aid Society	
Musicians Institute Guitar Craft Academy	
Oaklyn Consulting	

Braff Communications LLC

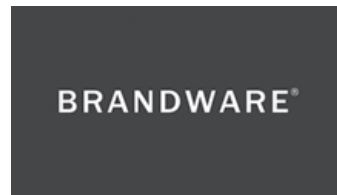
BRAFF COMMUNICATIONS LLC

P.O. Box 500, Fair Lawn, NJ 07410
201/612-0707; mbraff@braffcommunications.com
www.braffcommunications.com

Business-to-business and consumer PR. Founded: 1993.

Agency Statement: Braff Communications LLC provides high-impact consumer and business-to-business public relations services to corporate clients. We develop custom public relations programs that effectively communicate clients' key messages to target audiences. The Braff Communications pledge: all accounts receive senior-level, hands-on involvement; we are honest and do not make promises we cannot keep; we reply promptly, operating under the old-fashioned notion that we are here to serve our clients.

Mark Braff, president



BRANDWARE PUBLIC RELATIONS

7820 Roswell Rd., Atlanta, GA 30350
770/649-0880; fax: 770/649-0820
www.brandwarepr.com
facebook.com/BrandwarePR
Twitter @brandwarepr

Independent marketing communications agency that creates coverage, content and conversation through in-house market research, public relations, and digital communications. We specialize in data-driven media relations; social media marketing; influencer engagement; creative content; and paid, owned and earned creative campaigns. Employees: 20. Founded: 2000.

Agency Statement: Brandware identifies and communicates the captivating truth about your brand. We help companies build and grow loyal customer communities through digital engagement, story-telling and unique brand experiences.

We're experts at creating coverage, content and conversation for our clients and ensuring that the most current paid and owned strategies are leveraged for campaigns that connect at every customer touchpoint. Our boutique culture means clients can expect rapid response, a never-ending pipeline of fresh ideas and a highly competitive account team.

Our seamless portfolio of research and integrated communications services includes insight and analysis from our best-in-class market research leaders, strategy from our brand management team and the right mix of measurably effective action from our media, creative content and digital communications specialists.

Brandware's high-performance group delivers a potent mix of creative horsepower, compelling content and a national network of media, influencer and industry contacts. For clients that range from startups to iconic brands, we prove every day that consumers and customers respond most enthusiastically if the message matches their preferred medium.

Our key category expertise: Home and Outdoor, Automotive, Banking

Continued on next page

BRANDWARE PUBLIC RELATIONS continued

and Financial Services, Consumer Products, B2B Services and Technology.

Elke Martin, co-founder & partner; David Krysiak, co-founder & CEO; Jennifer Jones-Mitchell, pres.

Current and past clients include:

Adapt TV
AirGas, Inc.
Ashton Woods Homes
Carestream Dental
Centauri Health Solutions
CXC Simulations
Dealer Rater
Equifax
Ferrari North America
Husqvarna Outdoor Equipment
Manheim
Mizuno USA
Porsche
Sports Car Market
The Tire Rack
Union Savings Bank

BRAVO GROUP

BRAVO GROUP, INC.

20 N. Market Square, #800, Harrisburg, PA 17101
717/214-2200; fax: 717/214-2205; ray@thebravogroup.com

www.bravogroup.us
www.twitter.com/bravogroup
www.facebook.com/BravoGroup
www.instagram.com/bravo_group

Services: Holistic discovery. Clear strategy based on insight. Behind-the-scenes outreach to our relationship network. Agnostic media and channel choices. Original content development. We offer cohesive services that support an organization's short-, medium- and long-term objectives. Our firm has extensive in-house capabilities in the areas of research, communications, digital marketing, media planning, media relations, email marketing and creative. We specialize in hospitals and health systems, life sciences, energy and infrastructure, utilities, education, nonprofits, financial systems and government relations. Employees: 85. Founded: 1999.

Agency Statement: When you are doing everything right, but still not winning, turn to Bravo Group.

We work on behalf of companies and causes where government and public opinion impact success. We focus on winning because often clients don't realize they're in a fight. It can be a short-term challenge or long-term problem. Either way, we bring dynamic skills together and do everything possible to help our clients win.

Our people come from disciplines ranging from marketing and public relations to digital analytics and government relations. We have content specialists, researchers and marketing strategists. We use tools from mobile apps to lobbying.

We swiftly identify issues and the triggers that influence audience understanding. We identify every communications channel, choreograph communications with precision, measure with analytics and leverage for both efficiency and effectiveness.

We win because we deliver a different, superior approach using the most advanced strategies and tools to even the most difficult public challenges.

Awards:

2017 Power of A Silver Award
American Society of Association Executives (ASAE)
2016 & 2017 Keystone Award Digital Public Relations
Public Relations Society of America – Central PA Chapter
2016 Renaissance Award
Public Relations Society of America – Pittsburgh Chapter

Leadership: Chris Bravacos, pres. & CEO; Dennis Walsh, pres., gov't rels.; Topper Ray, pres., comms.; Megan Madsen, VP, comms.

Partial Client Roster:

Aqua
American Cancer Society
Comcast Cable
Delaware Healthcare Assn.

Genentech
Hospital & Healthsystem Assn. of Pennsylvania (HAP)
New Jersey Resources
PDVWireless
Pennsylvania Dept. of the Treasury
Pennsylvania Housing and Finance Agency
Pennsylvania Turnpike
Pharmaceutical Research & Manufacturers of America (PhRMA)
PPL Electric Utilities
Southwestern Energy
Sunoco Pipeline
Transource
The Food Trust
UGI Energy Services
University of Pittsburgh Medical Center (UPMC)
UPMC Health Plan
Williams

brian.

BRIAN COMMUNICATIONS

200 Four Falls Corporate Center, #100, Conshohocken, PA 19428
484/385-2900; bill@briancom.com

www.briancom.com
Twitter: @briancomms
Instagram: briancomms
LinkedIn: Brian-Communications
Employees: 63. Founded: 2010.

Agency Statement: Brian Communications is a 60+ person, full-service marketing communications agency that some of the most trusted brands in the world rely upon to address their needs through branding, marketing, public relations, advertising, digital, development, events and strategic counsel. Led by Brian Tierney, former publisher of *The Philadelphia Inquirer* and former CEO and founder of Tierney Communications, our agency brings together smart people with experience in publishing, entertainment, education, healthcare, consumer-packaged and luxury goods, government relations, nonprofit, financial services, sports, and more—on both the agency and client side.

Our culture is driven by an entrepreneurial spirit and thirst for creativity, which empower us to build smart campaigns that inspire and – most importantly – deliver real results for our clients. We know that no two clients are alike and there is no such thing as a “one size fits all” approach to what our clients need. We provide tailored and customized solutions. Through insights, access, experience and focus, our clients know they're working with an agency that will deliver every time. That's why some of the nation's most prestigious brands and institutions - Aramark, CNN, Independence Blue Cross, Walmart, World Meeting of Families - Philadelphia, just to name a few – trust us over and over again.

Senior Team: Brian Tierney, CEO; Ed Mahlman, Matt Broscious, exec. VPs; Meg Kane, Scott Hoeflich, sr. VPs

Partial client list:

American Heart Assn.
Aramark
Chill Expeditions
CNN
Foundation for Advancing Alcohol Responsibility
Horatio Alger Assn.
Independence Blue Cross
Lands' End
L'Oréal
PokerStars
Poynter
Republic Bank
Rutgers University
Tandigm Health
The Centers for Advanced Orthopaedics
Toys R Us
Uber
UBS
Villanova University
Walmart
Widener University



BROWNSTEIN GROUP

215 S. Broad St., Philadelphia, PA 19107
215/735-3470; fax: 215/735-6298; hello@brownsteingroup.com
www.brownsteingroup.com
Architecture & real estate; B2B; entertainment & hospitality; retail & consumer.
Employees: 100. Founded: 1964.

Agency Statement: Brownstein Group is the longest-running independent marketing communications agency in Philadelphia. Founded at the height of the Creative Revolution in the town where the advertising industry began, Brownstein Group is known for its fierce pride and earless approach, the kind that can only be born out of boundless passion and nurtured in a place with a little bit of grit and a whole lot of heart. Brownstein Group offers full-service, integrated solutions, with expertise across all disciplines including brand strategy, advertising, public relations, social media and digital services.

BG is relentless in the pursuit of breakthrough ideas, but dedicated to its clients and people. Named one of *Ad Age's* Best Places to Work and a *Fortune* Top 100 Best Places to Work for Women, Brownstein Group's clients include IKEA, UnitedHealthcare, Comcast Xfinity, Saint-Gobain North America, Wawa, Western Union, the Philadelphia Auto Show, La Colombe, LEGOLAND® Discovery Center and DuPont Sorona®.

Marc Brownstein, pres. & CEO; Erin Allsman, mng. dir.

Amerigas
Auto Dealers Assn. of Greater Philadelphia
Beyond.com
Campus Apartments
Garces Group
K12
Lincoln Financial Group
McBride Co.
Merlin Entertainments
PREIT
SageGlass
Saint-Gobain North America
Universal Technical Institute
Western Union



BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #204, Miami, FL 33137
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com
www.brustmancarrinopr.com
Culinary, tourism, arts & entertainment, and special events. Employees: 14. Founded: 1985.

Agency Statement: Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.

Compere Lapin, Chef Nina Compton, in New Orleans
Fontainebleau Miami Beach-F&B outlets: Scarpetta, Hakkasan, Stripsteak
Grove Bay Hospitality Group, Coconut Grove: Stubborn Seed, Stiltsville Fishbar
Habitat Miami Beach, Chef Jose Mendin
KURO at Seminole Hard Rock Hotel & Casino, Hollywood
Lure Fishbar South Beach, Loews Miami Beach Hotel
Macchialina and Chef Michael Pirolo, Miami Beach
Meat Market restaurant, Miami Beach & Palm Beach
Pincho Factory, LLC – all locations

Pubbelly Sushi – Florida locations
The Ritz-Carlton Fort Lauderdale, F&B, Burlock Coast
The Ritz-Carlton, Key Biscayne, F&B, Lightkeepers
The Dutch Miami, W South Beach
The Food Network & Cooking Channel South Beach Wine & Food Festival
Wild Sea Oyster Bar & Grille, Riverside Hotel, Fort Lauderdale

Buchanan

PUBLIC RELATIONS

BUCHANAN PUBLIC RELATIONS LLC

Affiliations: Founding member, Public Relations Global Network (PRGN); WBENC-Certified
890 County Line Rd., Bryn Mawr, PA 19010
610/649-9292; fax: 610/649-0457; info@buchananpr.com
www.buchananpr.com
@BuchananPR

Corporate, B2B, healthcare, financial, legal, consumer, non-profit, crisis management, social/digital. Employees: 12. Founded: 1998.

Agency Statement: Buchanan Public Relations LLC is an award-winning, national communications agency based in Philadelphia. We specialize in media relations, digital, and crisis communications, with expertise in healthcare, life sciences, financial services, professional services, not-for-profit and consumer goods.

With excellence and integrity as guiding principles, we help brands find and share stories that matter.

A founding member of the Public Relations Global Network (PRGN), we offer clients access to 50 top-tier, independent PR firms around the world.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com
Nancy Page, exec. VP, 610/228-0601, nancy.page@buchananpr.com

Aesculap
Anthony & Sylvan
Assigned Counsel
AtlantiCare
Bank of America
Bimbo Bakeries USA
Bimbo Sweet Baked Goods
Blaschak Coal Corp.
Bowstring Studios
Cassatt RRG
Chester Upland School District
Foundation to Abolish Child Sex Abuse
Global Energy Race
Health eTools for Schools
InClinica
M3P Partners
Milligan & Co.
National Board of Medical Examiners
North American Land Trust
Opportunity Finance Network
Pennsylvania Trust
Pepper Hamilton LLP
Philadelphia Insurance Companies
Ramboll Environ
Salveson Stetson Group
Skinject
Unequal Technologies Co.
United States Medical Licensing Examination
Velocity Fund Partners
Women's Business Enterprise Council
World Affairs Council of Philadelphia



BULLFROG + BAUM

56 W. 22nd St., 3rd flr., New York, NY 10010
212/255-6717; info@bullfrogandbaum.com
www.bullfrogandbaum.com
Hospitality, lifestyle, consumer. Employees: 30. Founded: 2000.

Jennifer Baum, pres./founder



BURSON COHN & WOLFE

Subsidiary of WPP Group plc
200 Fifth Avenue, New York, NY 10010
212/798-9700

Agency Statement: Burson Cohn & Wolfe (BCW) is one of the world's largest, full-service, global communications agencies with deep expertise in digital and integrated communications, across all industry sectors. The agency combines expertise in digitally-driven creative content and integrated communications – across the consumer, healthcare and technology sectors – with deep strength in public affairs, corporate reputation, crisis, and research and analytics. Burson Cohn & Wolfe is a network of more than 4,000 employees across 42 countries.

Global Leadership:

Donna Imperato, CEO

Regional Leadership:

Chris Foster, pres., North America

Matt Stafford, pres., Asia

Scott Wilson, pres., Europe & Africa

Sunil John, pres., Middle East

Francisco Carvalho, pres., Latin America



BUTLER ASSOCIATES, LLC

204 East 23rd St., New York, NY 10010
212/685-4600; TButler@ButlerAssociates.com
www.ButlerAssociates.com
Founded: 1996.

Agency Statement: Past Winner of PRSA-NY's Best Business Campaign & Best Public Affairs Campaign as well as *PR News* Agency Elite Best Public Affairs Campaign. Other accolades include Best PR & Political Messaging Campaign in U.S./Canada from the International Association of Fire Fighters. Ranked among top agencies in New York for its business, financial, public affairs and environmental practices, Butler Associates is a communications strategy team with a proven track record of high-impact results.

Butler Associates campaigns range from victorious *Fortune* 50 shareholder proxy battles, directing messaging for public affairs, legal and public safety awareness campaigns, to visibility and multi-channel, content development for organizational CEO's.

The Butler group includes seasoned media and communication pros, committed to their clients, who deliver consistently. Its Litical Solutions division delivers online engagement and results via broadcast and digital.

Thomas P. Butler, president

One Stamford Plaza, 263 Tresser Blvd., 9th flr., Stamford, CT 06901

- Alma Realty
- Amerigames International
- Association of BellTel Retirees Inc.
- Barasch McGarry P.C.
- City of Mount Vernon IDA
- Davidoff Hatcher Citron LLP
- Hunts Point Cooperative Market
- LaGuardia Gateway Partners
- Mechanical Contractors Assn. of New York
- M-Fire Suppression, Inc.
- New York Affordable Reliable Electricity Alliance
- Patriot Bank, NA
- ProtectSeniors.Org
- Siebert Cisneros Shank & Co., L.L.C.
- Stamford Police Assn.
- Stamford Professional Fire Fighters Assn.
- Steamfitters Local 638, New York
- Zara Realty Holdings Corp.

CALIBER GROUP

4007 E. Paradise Falls Dr., #210, Tucson, AZ 85712
520/795-4500; lwelter@calibergroup.com
www.calibergroup.com

Brand marketing, digital and public relations firm focused on positioning new brands and repositioning mature brands. Specializes in crisis communications, reputation management, message strategy, brand positioning and media relations. Founded: 1997.

Linda Welter, CEO

- Accelerate Diagnostics
- Cottonwood Properties
- Diamond Ventures
- Hughes Federal Credit Union
- Industrial Development Authority
- University of Arizona



CAPLAN
COMMUNICATIONS

CAPLAN COMMUNICATIONS LLC

1700 Rockville Pike, #400, Rockville, MD 20852
301/998-6592; fax: 301/983-2126; aric@caplancommunications.com;
press@caplancommunications.com
www.caplancommunications.com

@CaplanComms on Twitter

Public advocacy, conservation, environmental protection, public health, renewable energy and social justice. Founded: 2004.

Agency Statement: Caplan Communications is a full-service Washington-DC area agency that carries out targeted news of legislative and advocacy campaigns. Caplan works at the vanguard of issue-action campaigns and journalism. We galvanize citizen-led groups that champion matters in the public interest, and effect desired audiences to achieve timely results.

Aric Caplan, president

Clients include:

- Alaska Wilderness League
- American Federation of Government Employees (AFGE)
- American Lung Assn.
- American Rivers
- American Wind Energy Assn.
- Backcountry Hunters and Anglers
- Chesapeake Bay Foundation
- Defenders of Wildlife
- Earthjustice
- Environment America
- Environmental Defense Fund
- Environmental Entrepreneurs (E2)
- Evangelical Environmental Network
- Friends of the Earth
- Greenpeace USA
- League of Conservation Voters
- National Geographic
- National Trust for Historic Preservation
- National Wildlife Federation
- Natural Resources Defense Council
- Sierra Club
- Union of Concerned Scientists
- The Wilderness Society



Carmichael Lynch Relate.

CARMICHAEL LYNCH RELATE

Carmichael Lynch Relate is owned by the Interpublic Group (IPG)
110 North Fifth St., Minneapolis, MN 55403
612/375-8500; fax: 612/375-8501; erika.collins@clynch.com
www.carmichaellynchrelate.com

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 95. Founded: 1990.

Agency Statement: At Carmichael Lynch Relate, we build enduring relationships between people and brands by executing what we call "Unfair Ideas," ideas that fall well within the bounds of legal and ethical guidelines, but fundamentally shift the playing field and reorder client categories.

Unfair Ideas let us do more with less. They're contagious. They get talked about. Wherever we tell a brand's story — whether in paid, earned, shared or owned media — Carmichael Lynch Relate creates highly original work that gives consumers new ways to understand, embrace and experience your brand.

Our services include the right combination of critical, long-standing public relations services such as earned media relations, corporate communications, public affairs, brand journalism, reputation management, community and employee relations, leadership enhancement, crisis management as well as content creation, social channel strategy, influencer marketing, paid media, and digital and social engagement.

As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and service, but is also small enough to remain nimble and highly responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized as 2017's Midsize Agency of the Year by *PRWeek*, as well as Small Agency of the Year by the *Holmes Report*.

Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.

Julie Batliner, pres., mng. partner; Emily Buchanan, sr. dir. of brand mktg., exec. VP; Alison Dunning, client services dir., exec. VP; Jill Schmidt, dir. of strategy, corporate practice chair, exec. VP; Grete Lavrenz, food & nutrition practice chair, exec. VP; Eric Hausman, retail practice chair, sr. VP; Beth Garcia, home & design practice chair, sr. VP; Cavan Reagan Reichmann, mng. dir., social engagement; Erika Collins, sr. dir. of new business, partner

100 W. 33rd St., 5th flr., New York, NY 10001

76
Arla
Art.com
Bath & Body Works
Best Buy
Castello
Conoco
Crooked Water Spirits
DSM
Formica Corp.
Garden of Life
Hearth & Home Technologies
Infinity Replacement Windows
Integrity Windows and Doors
Jack Link's Protein Snacks
Jennie-O
Liberty Diversified International
Marvin Windows and Doors
MasterBrand Cabinets
Meet Minneapolis
Michael Graves Architecture & Design
Minnesota Twins
Page Education Foundation

Phillips 66
Post Consumer Brands
Prevent Biometrics
Rapala
Schwan's Company (Edwards Desserts, Freschetta, Mrs. Smith's, Pagoda, Red Baron, Tony's)
Sherwin-Williams
Stacy's Pita Chips
Sun Country Airlines
SUPERVALU
Thermos
Truvia
U.S. Bank



CAROLYN IZZO INTEGRATED COMMS. (CIIC)

1 Piermont Ave., Nyack, NY 10960
845/358-3920

www.ciicnews.com

PR & social media for travel, hospitality, food & beverage and lifestyle industries. Employees: 13. Founded: 1996.

Agency Statement: Carolyn Izzo Integrated Communications (CIIC) is a full-service, award-winning public relations and marketing firm specializing in creating dynamic campaigns for the travel and hospitality, food and beverage, beauty and wellness, new products and lifestyle industries. With offices in New York and Miami and partnership offices in Los Angeles, San Diego, Canada and Mexico, CIIC is an exclusive member of latamPR and Tribe Global. Additionally, CIIC is certified as a woman-owned business by the Women's Business Enterprise National Council (WBENC).

Carolyn Izzo-Feldman, pres. & chief strategist; Patricia Fahie, exec. VP

Cancun CVB
Caribe Hilton
Carol Tobin Jewelry
Casa Del Mar
Coney Island Brewing Co.
Hotel El Ganzo
Jane Bakes
Krystal Grand Hotels
Mexico Grand Hotels
Playa Hotels & Resorts
Rancho San Lucas
Riu Aruba
Solmar Hotels & Resorts
The Roundhouse Beacon
Time Hotel / BV's Grill

cashmankatz

CASHMAN + KATZ INTEGRATED COMMUNICATIONS

76 Eastern Blvd., Glastonbury, CT 06033

860/652-0300; fax: 860/652-0308

www.cashman-katz.com

Advertising and public relations. Employees: 30. Founded: 1992.

Agency Statement: For 25 years, Cashman + Katz is a full-service integrated communications firm that specializes in fully strategic consumer, financial, business-to-business, technology, healthcare, manufacturing, pharmaceutical, sports, entertainment and issue advocacy campaigns.

Cashman + Katz also houses one of the Northeast's Premier Focus Group Facilities, Connecticut InFocus. www.ctinfocus.com

Cashman + Katz also houses at its headquarters its own production studio, complete with 2 editing suites with HD surround sound, its own stable of HD cameras, and a Green Screen Studio under its sister company Dsign Digital Media. www.dsigndigital.com

Cashman + Katz also has a bi-partisan political communications and consulting firm named Octagon Strategy Group with offices in Connecticut,

Continued on next page

CASHMAN + KATZ INTEGRATED COMMS. continued

Boston and New York. Octagon empowers business, government and non-profit leaders with comprehensive political communications solutions. www.octagonstrategy.com.

Tony Cashman, pres. & CEO; Amanda Mueller, sr. VP of acct. svcs.

125 E. 12th St., New York, NY 10003
646/926-0457

Tony Cashman, pres. & CEO

Affinion
AVANGRID
BIC North America
Cirque Du Soleil
Click It or Ticket
ConnectiCare
CT. Catholic Conference
CT. Dept. of Motor Vehicles
CT. Dept. of Public Health
CT. Dept. of Revenue Services
CT. Dept. of Transportation
CT. Natural Gas
CT. Science Center
Eastern CT. Health Network
Energize CT.
Farmington Bank
Frontier Communications
Gaylord Hospital
General Dynamics
Iron Mountain
Kiehl's
Lincoln Financial Group
Mahoney Sabol LLP
Mass Mutual
Mohegan Sun Holdings
MS Society
National Progressive Plastic Bag Assn.
Quinnipiac Athletics
Saint Mary's Hospital
School Nutrition Assn.
See Something Say Something
The Lighting Quotient
Trinity Health New England
United Illuminating
University of Connecticut Genomics
WTNH - ABC

caster
communications, inc.
public relations + social media

CASTER COMMUNICATIONS, INC.

155 Main St., Wakefield, RI 02879
401/792-7080; info@castercomm.com
www.castercomm.com

Technology and consumer electronics. Employees: 11. Founded: 1998.

Agency Statement: Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronic products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in the consumer electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it's ok if dogs bark on conference calls as long as we get the story.

Kimberly D. Lancaster, president

Abode Systems
AdaSky
Ametek Electronic Systems Protection (ESP/SurgeX)
Avnu Alliance

Control4
FIBARO
Hogar Controls
IC Realtime
InFocus Corp.
Khronos Group
Mode:Green
PowerHouse Alliance
Pro Audio Technology
Sigma Designs
Smart Kitchen Summit
Turneffe Island Resort
Vanco
Z-Wave Alliance

CATALDI PUBLIC RELATIONS

143 W. 29th St., New York, NY 10001

212/244-9797; info@cataldipr.com

www.cataldipr.com

Media, consumer products, events, cause-related & beverage, promotions & guerilla marketing. Employees: 7.

Sal Cataldi, pres.

AMC Networks (AMC, Sundance Channel, BBC America, IFC, WE tv)
Brotherhood/Sister Sol
Davler Media (City Guide, Big Apple Parents)
Made in NYC
PEN American Center
Pratt Institute
Seven Seas Music
Theatre Within
Tribeca Shortlist
WNYC-Radio



CATAPULT PR-IR

6560 Gunpark Dr., Suite C, Boulder, CO 80301

303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com

www.catapultpr-ir.com

Employees: 10.

Agency Statement: Catapult is a Boulder, Colo.-based PR and marketing communications agency focused on technology sectors. The firm is a "hands-on boutique," in that the agency principals, with more than 30 years of experience each, are active in all facets of client service. More than a traditional PR firm, Catapult developed the Strategic Narrative Marketing framework for companies looking to define and own new or existing industry category segments. It blends strategic messaging and thinking with aggressive program execution – from PR to social and content marketing – to help clients achieve business goals. If you are ready to lead a market forward, and stand out from competitors, a phone call to Catapult can help elevate your marketing to a much higher, strategic level.

Guy Murrel, Terri Douglas, principals

CollabNet
Comcast Technology Solutions
DevOps Enterprise Summit
Electric Cloud
Exadel
FreeWave Technologies
Trimble



CERRELL ASSOCIATES, INC.

Partner in The Worldcom Public Relations Group
320 North Larchmont Blvd., Los Angeles, CA 90004
323/466-3445; fax: 323/466-8653
www.cerrell.com

Public affairs; public relations, media relations & crisis communications; campaigns & issues management: government relations; land use & planning; energy & environmental PA, corporate social responsibility. Employees: 18. Founded: 1966.

Agency Statement: Cerrell opens doors, moves public opinion, and wins campaigns.

For more than 50 years, Cerrell has been at the center of California's biggest projects and most consequential issues. We advocate for smart public policies, build effective coalitions, and tell compelling stories that get results and drive our communities forward.

With deep roots and extensive networks throughout California, we understand how to reach the audiences that matter most. Cerrell creates strategic and authentic multilingual programs that California's diverse environment demands. The key to our success is a comprehensive approach that combines the disciplines of government affairs, public relations, land use and campaigns.

Our value-driven approach allows for consistency in the management of your project with one team focused on achieving your goals. With Cerrell, our clients get one cohesive team, better project management, and cost-effective results.

That's why Cerrell is the firm of choice for local, national and global organizations doing business in California.

Learn more about Cerrell at www.cerrell.com, (323) 466-3445 or info@cerrell.com.

Hal Dash, chmn. & CEO; Steve Bullock, CFO; Brandon Stephenson, CSO; Marc Mitchell, Tori Chica, Dan Loeterman, VPs

- ABM Parking Services
- Alaska Airlines
- Allied Universal
- Biocom
- Bombardier Transportation
- Broadrock Renewables, LLC
- Bulletin Display
- California Resources Corp.
- California Water Assn.
- Calpipe Industries
- Car2go
- Dignity Health
- Flintridge Sacred Heart Academy
- GC Services
- Green Hills Memorial Park
- HDR Engineering, Inc.
- Johnson Controls
- Kiewit Corp.
- Los Angeles County Employees Retirement Assn. (LACERA)
- Lowe
- Orcem Americas, Inc.
- PBF Energy
- Pharmaceutical Research and Manufacturers of America (PhRMA)
- Prime Group
- Providence St. Joseph Health
- Renewable Funding
- Republic Services
- Servicon
- Southern California Partnership for Jobs
- TopGolf



chamberlain
HEALTHCARE PUBLIC RELATIONS

a SYNEOS HEALTH company

CHAMBERLAIN HEALTHCARE PR

450 W. 15th St., #405, New York, NY 10011
212/229-8400; christie.anbar@syneoshealth.com
www.chamberlainpr.com
Founded: 1993.

Agency Statement:

Who we are: Chamberlain Health PR (CHPR), celebrating its 25th anniversary in 2018, is a diverse group of smart, creative and forward-thinking professionals who deliver powerful communications solutions for clients committed to improving health and well-being.

Expertise: CHPR simplifies the complex in order to change behaviors and mindset. Through this process we transform information into insights that allow clients to seize opportunities and overcome challenges. At CHPR we build strategies that work to inspire action and engagement in key audiences and use creativity to help break through clutter and resonate with key audiences. Ultimately, we deliver results that meet and exceed client objectives and expectations.

CHPR is part of Syneos Health Communications, the only healthcare communications network that is part of a company on the frontlines of healthcare. Our advertising, public relations, medical communications, digital, data science, research and market access specialists have the ability to tap the expertise of clinical and commercial colleagues worldwide to infuse programs with deep therapeutic and analytic insights. We work in scalable, collaborative teams that partner across disciplines and geographies to deliver integrated communications strategies that accelerate brand performance.

Christie Anbar, mng. dir.



Champion
YOUR STORY

CHAMPION MANAGEMENT GROUP

Millennium Tower, 15455 Dallas Pkwy., Ste. 1350, Addison, TX 75001
972/930-9933; lbiro@championmgt.com
www.championmgt.com

Consumer and trade PR, local/neighborhood marketing, social media, media planning/buying, domestic and international. Employees: 15. Founded: 2002.

Agency Statement: "The marketing, branding and PR agency for champions."

Champion Management is an award-winning, privately held, full-service agency based in the Dallas/Fort Worth Metroplex. The firm serves corporations, not-for-profits and entertainers that are seeking break-through marketing services to enhance their visibility, distinguish them from the competition and substantially enhance their financial position.

We were recently referred to as "the fastest growing PR firm in the restaurant industry" though our clients span a wide array of industries, including foodservice, event production, high tech, hospitality, sports and entertainment, commercial equipment and not-for-profits.

Ladd Biro, founder & prin.; Eric Spiritas, prin.; Russell Ford, sr. VP; Jami Zimmerman, VP, PR; Courtney Mazzella, dir., client services; Vodi Cook, dir., business development; Paul Solomons, media planner/buyer; Victoria Davis, Britt Rugg, Morgan Hale, sr. A/Es; Brooke Johnston, PR specialist; Alexis Smith, social media dir.; Kendall Booth, Nicole Craven, social media specialists; Kate Studrawa, Carina Wolk, Leisha Griffin, Marilyn Perkins, Gabrielle Burman, mktg. specialists

- Advent Air Conditioning
- Al Biernat's Steakhouse
- American Concrete Pipe Association
- Anthony's Pizza & Pasta
- Au Bon Pain
- Bennigan's
- Black Walnut Cafe
- Blue Frog Technology

Continued on next page

CHAMPION MANAGEMENT GROUP continued

Bud Light
Cicis Pizza
Coalition to Salute America's Heroes
Corporate Magic
Dave Campbell's Texas Football
Dog Haus
Farmer Bros. Coffee
Firebird Restaurant Group (Snuffer's, El Fenix, Meso Maya, Taqueria La Ventana, Tortaco, Village Burger Bar)
FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic)
Front Burner Restaurants (Haywire, Ida Claire, Legacy Hall, Mexican Sugar, Sixty Vines, The Ranch at Las Colinas, The Keeper, Unlawful Assembly Brewing Co., Velvet Taco, Whiskey Cake)
Garbanzo Mediterranean Fresh
GoVision
Grapevine Wine Tours
HIDE Bar
Jamba Juice
Kidd Kraddick Morning Show/Kidd's Kids/YEA Networks
Lombardi Family Concepts (Bistro 31, KAI, Penne Pomodoro, Toulouse, Taverna)
Main Event Entertainment
Nestle Toll House Cafe by Chip
Outback Steakhouse
Pei Wei Asian Diner
Perry's Steakhouse
Raising Cane's Chicken Fingers
RAVE Restaurant Group (Pizza Inn, Pie Five Pizza)
Relevant Media
Rosé All Day Festival
Rotolo's
Session Pilates
Taco John's
Teatulia
This & That Concepts (Dibs, Ferris Wheelers, High Fives, Whippersnappers)
Walk-On's Bistreaux & Bar



a SYNEOS HEALTH company

CHANDLER CHICCO AGENCY, A SYNEOS HEALTH COMPANY

450 W. 15th St., #700 (Headquarters), New York, NY 10011
212/229-8400; info@ccapr.com
www.ccapr.com
Instagram: @ccapr_
Founded: 1995.

Agency Statement:

Who we are: Chandler Chicco Agency (CCA) is a global team of healthcare communications specialists dedicated to helping clients solve their most complex challenges. Integrating an unmatched breadth of resources that enables a comprehensive, 360-degree approach, CCA serves clients that span the spectrum of healthcare from large pharmaceutical companies focused on treatments for major disease areas to emerging specialty companies researching cures for rare diseases; from biotech to devices and diagnostics; as well as healthcare technology, hospitals, non-profits and academic centers.

Expertise: CCA sets the standard in delivering best-in-class communications in a collaborative, flexible environment where creativity reigns and clients come first. For more than 20 years, we have achieved this by bringing the right people to the table – innovators, healthcare professionals, thought leaders, advocates, patients, and loved ones and then building alliances, communities, and champions motivated to act.

CCA is part of Syneos Health Communications, the only healthcare communications network on the frontlines of healthcare. Our advertising, public relations, medical communications, digital, data science, research, and market access specialists have the ability to tap the expertise of clinical and commercial colleagues worldwide to infuse programs with deep therapeutic and analytic insights. We work in scalable, collaborative teams that partner across disciplines and geographies to deliver integrated

communications strategies that accelerate brand performance.

Andrea Dagger, mng. dir., CCA NY; Lisa Waters, mng. dir., CCA LA
1315 Lincoln Blvd., #270, Santa Monica, CA 90401
310/309-1000

Lisa Waters, mng. dir., CCA LA



CHEER PARTNERS

25 Morgan Lane, Locust Valley, NY 11560
917/848-1756; cat@cheerpartners.com
www.cheerpartners.com

Twitter: https://twitter.com/cheer_partners

LinkedIn: <https://www.linkedin.com/company/11124872/>

Instagram: <https://www.instagram.com/cheerpartners/>

Employee communications, internal communications, diversity and inclusion, employee engagement. Employees: 6. Founded: 2017.

Agency Statement:

“Be a Voice, Not an Echo”

Cheer Partners was founded because there was a gap in driving competitive advantage through the dedicated lens of people focused programs. Our vision is to provide a consultancy dedicated to the premise that business success prevails in organizations that purposefully attract, retain and motivate talent to achieve clearly defined goals. We believe every organization has its own thumbprint, and we use that data to achieve success in bringing our clients measurable solutions.

Demand for Cheer Partners underscores the urgent priority organizations are placing in their transformation and in leveraging, reshaping and evolving their best people and their culture through internal communications, employee engagement, and diversity and inclusion initiatives. We have deep expertise in these areas and are really proud of the work we are doing for our clients in this space.

We are committed to being the subject matter leaders in three areas of excellence: Talent, HR Advisory and Employee Communications. Cheer Partners team can help your organization realize its potential through measurable and impactful strategies. We want to hear your story.

Cat Graham, Darcie Peck, mng. partners; Sharon Neimanis, talent & HR advisory lead; Kristi Li, sr. comms. consultant

Aetna
Allied Physicians Network
Golden Spiral
Juniper Networks
MMC
Revive Health
Rimini Street
Style Navigator
TCS
Zeno Group



CITIZEN RELATIONS

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094
213/996-3800; michael.decicco@citizenrelations.com
www.citizenrelations.com

Consumer; consumer technology; social engagement and new media; influencer/experiential marketing; social marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; sustainability and social responsibility; health/wellness; and business to business; travel and tourism; food and beverage; energy; financial services; consumer packaged goods. Founded: 1986.

Agency Statement: Citizen Relations is an international, award-winning integrated communications agency that operates on a global scale with boutique service and local-market expertise. Our mission is to drive our

clients' businesses forward by creating strategic frameworks that spark conversation, creating highly impactful consumer engagement and newsworthy coverage. We achieve this by offering the most collaborative business model in the industry.

We have over 150 staff in nine (9) core offices in the U.S., Canada, U.K. and Singapore. Our affiliate network provides additional coverage across more than 46 cities in North America and more than 40 countries worldwide allowing us to deliver results in any market.

Our values act as our anchor and promise. We Do What's Right. We Respect Everyone. We Strive for Excellence. We put people first, maintaining a strong foundation for outstanding service.

Citizen acquired The Narrative Group (NYC and LA) in 2017; TNG specializes in influencer, experiential, social and lifestyle marketing.

Senior Leadership: Daryl McCullough, global chmn.; Jim Joseph, CEO; Cynthia Rude, COO; Nick Cowling, pres., North America

U.S. OFFICES

19100 Von Karman Ave., Suite 650, Irvine, CA 92612
949/809-6700

Cynthia Rude, COO; Angela Alvarez, Erin Georgieff, mng. dirs.

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094
213/996-3800

Daryl McCullough, global chmn.

600 Lexington Ave., Floor 6, New York, NY 10022
212/613-4900

Jim Joseph, CEO; Laura Bremer, mng. dir.; Scott Cocchiere, exec. creative dir.; Christopher Burns, VP, finance

INTERNATIONAL OFFICES

Canada

33 Jefferson Ave., Toronto, Ontario M6K 1Y3
416/934-8011

2100, rue Drummond, Montréal, Québec H3G 1X1
514/282-4622

300, rue Saint-Paul, bureau 300m, Québec, QC G1K 7R1
418/521-3744

500-1085 Homer St., Vancouver, British Columbia V6B 1J4
778/331-8342

Singapore

26 Ann Siang Rd., Singapore, 069706

United Kingdom

Alphabeta, 2 Worship St., London EC2A 1BR
011 44 (0) 20 3195 3400

Select Clients:

Aflac
Duracell
Dyson
Egg Farmers of Canada
eHarmony
Emirates
Intuit
Loblaws
Luxottica OneSight
Molson Coors
Netflix
Norwegian Cruise Line
P&G: (Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Drest,
Luvs, P&G Professional, Oral-B, Crest, Ivory)
PepsiCo Foods
Rocky Mountaineer
Super 8
Tim Hortons
Tourism Australia
Travelocity
Visit Anaheim
Wiener schnitzel

COBURN COMMUNICATION

130 W. 42nd St., #950, New York, NY 10036
212/730-7277

www.coburnww.com

Beauty & consumer brands; media, digital & entertainment; food & beverage; retail; strategic alliances; licensing & sponsorships; celebrity endorsements; content & media development; expert brand extension. Employees: 30. Founded: 1999.

Shirine Coburn DiSanto, CEO

Ainsworth Pet Nutrition: Rachael Ray's Nutrish

Boots

Clinique

Elizabeth Arden

Insurance Information Institute

LuMee

Rosetta Stone

StarKist

Weebly Cloud

COHN & WOLFE

(See Burson Cohn & Wolfe)

COMMON GROUND PUBLIC RELATIONS, INC.

Chesterfield, MO

636/530-1235; fax: 636/530-5995

www.commongroundpr.com

Denise Bentele, pres. & CEO

COMMUNICATIONS 21

834 Inman Village Pkwy., #150, Atlanta, GA 30307

404/814-1330; fax: 404/814-1332; info@c21pr.com

www.c21pr.com

Business-to-business and business-to-consumer marketing, PR and interactive. Founded: 1992.

Sharon Goldmacher, pres./CEO

Atlanta Jazz Festival

Buckhead CID

Georgia Technology Authority

Gwinnett Place CID

QTS

Southeast United Dairy Assn.

Spectrio

Xtralis



CONROY MARTINEZ GROUP, THE

300 Sevilla Ave., #311, Coral Gables, FL 33134

305/445-7550; fax: 305/445-7551; cl@conroymartinez.com

www.conroymartinez.com

Healthcare/medical, travel and tourism, retail, real estate, education, corporate and entertainment PR. Employees: 10. Founded: 1990.

Agency Statement: The Conroy Martinez Group is a bilingual, multicultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, and strategic counsel.

The Miami P.R. firm promotes US companies to the US Hispanic and Latin American markets and Latin American companies to the US marketplace.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

American Red Cross

Banco do Brasil Americas

Baptist Health South Florida

Crystal Lagoons

Dolphin Mall

Gibraltar Private Bank & Trust

Healthy Start Coalition of Miami-Dade



Continued on next page

JLG Industries, Inc.
Lennar
Metro Development Group
Miami Seaquarium
Palace Entertainment
The Taubman Company

CooperKatz

COOPERKATZ & COMPANY, INC.

Affiliations: PR Council; Public Relations Global Network (PRGN)
205 Lexington Ave., 5th fl., New York, NY 10016
917/595-3030; fax: 917/326-8997; info@cooperkatz.com
www.cooperkatz.com

Helps organizations inspire change and influence behaviors through a fully-integrated suite of public relations, digital, social, content and creative services offerings, with depth across a range of sectors including business-to-business, consumer products, education, financial services, healthcare, not-for-profit, professional services, technology, trade associations, transportation, and more. Employees: 32. Founded: 1996.

Agency Statement: CooperKatz & Company is a highly-regarded and results-driven integrated public relations firm.

Headquartered in New York City and independent since its founding in 1996, the firm offers full-service capabilities to a national client base across a broad range of industry sectors. Services include public relations, strategy and consulting, social media and influencer marketing, content marketing, events and creative services.

The CooperKatz team provides the best of both worlds, combining the professionalism, strategic thinking and experience of a large global agency with the nimbleness and hands-on client focus of a small firm.

At our core, we push creative boundaries to help inspire change and influence behavior. Across every aspect of our work, we bring an inspired, clear and thoughtful approach to the challenges our clients face.

The agency has won numerous industry awards, including "Best Places to Work in New York City" by *Crain's New York Business* and "Best Agency of the Year" in its size category by *The Holmes Report*.

Ralph Katz, principal, 917/595-3040, rkatz@cooperkatz.com
Anne Green, pres. & CEO, 917/595-3060, agreen@cooperkatz.com

American Cleaning Institute
American Institute of Certified Public Accountants (AICPA)
Association of National Advertisers (ANA)
CityMD
Coldwell Banker Commercial Real Estate
Coldwell Banker Real Estate LLC
Commonwealth Financial Network
Endava
Fiserv
Lead2Feed – Foundation for Impact on Literacy and Learning
Memorial Sloan Kettering Cancer Center
Navigant
New York Women in Communications – Matrix Awards
Philips Lighting
Physicians Foundation, The
Precision Health AI
Segmint



copernio

COPERNIO

North American Headquarters
11602 Knott St., Suite D-13, Garden Grove, CA 92841
714/891-3660; svanbarneveld@copernio.com
www.copernio.com

Public relations, influencer marketing, thought leadership, social media, digital marketing, technology, consumer electronics, gaming, aerospace/defense, emerging technologies.

Agency Statement: Copernio has been a leader in integrated communications with its philosophy that sound business strategy combined with new marketing initiatives is the key to achieving long-term client satisfaction. Our multidisciplinary approach enables us to effectively integrate media and influencers with innovative digital and social media programs for start-ups through *Fortune* 100 clients, which has resulted in numerous industry awards.

With a strong client base in the consumer electronics, gaming, aerospace and defense, technology, manufacturing, and green tech arenas, Copernio's clients are recognized as category leaders in their respective industries. Copernio prides itself on the long-term relationships it has established with the media and influencers that bring stability, continuity, perspective and innovation to our client's initiatives.

Copernio's team is comprised of specialists with expertise in areas specific to our clients' needs, products and services. With an affiliate network that spans the globe, Copernio is a rare breed of boutique agency with its balanced mix of domestic and international clients.

Susan van Barneveld, CEO

Northern California
1990 N. California Blvd., 8th fl., Walnut Creek, CA 94596-7261
415/358-2101

Azpen
E FUN
EnerBlu
Gourmia
Harris Digital Communications
Kanex
Kingston Technology
Nextbook
Qobuz
Royole



COYNE PUBLIC RELATIONS

5 Wood Hollow Rd., Parsippany, NJ 07054
973/588-2000
www.coynepr.com

New Business inquiries: Tom Coyne, CEO
Founded: 1991.

Agency Statement: Coyne PR is a public relations firm with expertise in PR, social, digital and advertising with more than 160 full-time professionals. As one of the Top 10 Independent PR Firms in the U.S., Coyne delivers programs built on a foundation of stand-out creative, integrated thinking and activation capabilities to effectively convey messages across paid, earned, shared and owned channels for its clients. These programs have been recognized with more than 900 industry awards since the agency's inception in 1991 and led to the agency being named the 2016 Best Agency to Work For Globally by *The Holmes Report*.

Spanning nearly 20 industry verticals, Coyne's client roster includes many of the most respected companies in the world and those who want to be, including The Walt Disney Company, Hard Rock International, Shell Oil, Chrysler, Timberland, Pfizer, VTech, Allergan and the United States Golf Association, among others. In addition to its offices in New York and New Jersey, the agency's footprint spans across 115 cities, in 49 countries on six continents through its partnership in The Worldcom Public Relations Group®.

With an average agency of record client tenure exceeding five years, Coyne has consistently delivered breakthrough creative, unmatched business results and exceptional client service for more than 25 years. The agency's cornerstone and creative approach is rooted in its Results First process, where the agency always begins with the end in mind, ensuring clients are always where they want to be.

Senior Leadership

Thomas F. Coyne, CEO; Rich Lukis, John Gogarty, presidents; Kelly Dencker, Jennifer Kamienski, Tim Schramm, Lisa Wolleon, exec. VPs

Additional Office

1400 Broadway, 36th & 37th floors, New York, NY 10018
212/938-0166

Automotive

Bosch Automotive
Fiat Chrysler Automobiles
Shell Lubricants

Beauty

Murad
Palmer's
Summer's Eve

Business & Industry

AccuWeather
GE Water & Process Technologies
Owens Corning

Consumer Tech

Casio
Harman International
KEF America

Education

Columbia Business School
The Ohio State University – NCMM
University of Virginia Darden School of Business

Entertainment

Hard Rock International
IMAX
Mohegan Sun

Fashion

David's Bridal
Longines
Timberland

Food & Nutrition

Bimbo Bakeries
Eggland's Best
Just Born Quality Confections

Healthcare

Allergan
Pacira Pharmaceuticals
Pfizer

Media & Publishing

ESPN
Telemundo Deportes
USA Today Sports

Multicultural

Courvoisier
Dew NBA 3X
USA Swimming Foundation

Non-Profit

Breastcancer.org
Christopher & Dana Reeve Foundation
Leukemia & Lymphoma Society

Pet & Animal

Banfield Pet Hospital
Milk-Bone
Zoetis

Real Estate & Development

BASF Headquarters
Daytona International Speedway
Red Bull Arena



Restaurant

Einstein Bros. Bagels
Hard Rock Cafe
Red Robin Gourmet Burgers & Brews

Retail

The Container Store
Lane Bryant
Toys“R”Us

Sports

MLB Players Association
NFL Players Association
United States Golf Association

Toy & Juvenile Products

Playmates Toys
VTech/LeapFrog
YVolution

Travel & Tourism

Cayman Islands Department of Tourism
Disney Parks & Resorts
TripAdvisor



CRC, INC.

1133 Broadway, #1021, New York, NY 10010
646/205-3573; cindy@crcciocomm.com
www.crcciocomm.com

Apparel, accessories, beauty, home care, food & beverage.
Employees: 5-10. Founded: 2007.

Agency Statement: CRC is an independently owned full-service PR and digital marketing agency that creates innovative campaigns to help its clients achieve their annual business goals by fueling conversations with key influencers. CRC was recently recognized as one of the top 20 PR firms in NYC from more than 2,000 firms based on their expertise as ranked by Expertise.com. The agency has also been recognized with awards including a Silver Stevie for their new product launch for Kenneth Cole Connect and was named by the *New York Observer* as one of the top New York speciality agencies. *The Holmes Report* named CRC as a finalist in 2017 for the North America Sabre Awards: Innovation and Insight in Communications and Marketing for Perfect Corp's app launch in the U.S., YouCam Makeup. To learn more, visit www.crcciocomm.com.

Cindy Riccio, pres. & founder

Argyle Diamonds of Australia
BeYu Cosmetics
bluwinx
BREIL Italian Timepieces since 1939
Charles & Colvard
Clairol Professional Haircare
Coconut Collaborative Yogurts
Cyberlink: Perfect Corp
Deep River Snacks
Donna Karan and DKNY Hosiery
Edible Arrangements
Forever Brilliant
Geneva Watch Group: Ted Baker and Kenneth Cole Watches
Giorgio Armani's Acqua di Gio
Hanes Hosiery
House of Matriarch Fragrances
Ingleton Dermatology
Kenneth Cole Connect
L'Amey Eyewear: Nicole Miller, Sperry and Champion
L'eggs
L'Oreal
Matrix Professional Haircare
Maybelline
neatHome by Unger
PACT|ORGANIC
Powell & Mahoney Vintage Original Cocktail Mixers
Samsung Vacuum
Slim-Fast
Snapple



CRENSHAW COMMUNICATIONS

36 W. 20th St., 5th fl., New York, NY 10011
212/367-9700; dorothy@crenshawcomm.com
www.crenshawcomm.com

B2C, consumer products, travel & hospitality, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels. Employees: 16. Founded: 2009.

Agency Statement: Crenshaw Communications is a New York PR and content agency that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in ad tech/marketing technology; consumer tech; cybersecurity, digital content brands; HR technology; retail and e-commerce; art and design, B2B/professional services.

Dorothy Crenshaw, CEO/founder; Marijane Funes, Chris Harihar, dirs.

Acceleration Partners

Adstream
Adthema
Amagi
AOL
Arkadium
Brainjolt
ChargeItSpot
DMZ/Ryder University
F-Secure
Fractal Analytics
Greenhouse Software
Jopwell
Lotame
MediaRadar
NHP Foundation
Pabst Brewing Co.
Remedy Health Media
Retale
Smart Communications
Synchron
Telenav
ToutApp
WeTransfer
Wtso.com
WhiteClouds 3D Printing
Xplenty



CROSBY

705 Melvin Ave., #200, Annapolis, MD 21401
410/626-0805
www.crosbymarketing.com

Integrated mktg. programs, national PR/media rels., PSAs, social mktg., health comms. Employees: 83. Founded: 1973.

Agency Statement: The Crosby team is passionate about helping clients Inspire Actions That Matter™ – actions that positively impact people's lives and contribute to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities to shape attitudes, inspire behavior change, and motivate action. The firm's award-winning campaigns, which integrate paid, earned, shared and owned media, have touched the lives of virtually every American.

Crosby has specialized practices in Healthcare, Government and

Nonprofits & Causes. It has headquarters in Maryland's state capital of Annapolis and offices in Washington, D.C.

Raymond Crosby, pres.; Denise Aube, health practice leader; Jeff Rosenberg, nonprofits & causes practice leader; Meredith Williams, gov't practice leader; Joel Machak, exec. creative dir.

Clients include:

Agency for Healthcare Research & Quality (AHRQ)
American Kidney Fund
Centers for Disease Control & Prevention (CDC)
DAV (Disabled American Veterans)
Dept. of Defense/Military OneSource
EPA ENERGY STAR program
Kaiser Permanente
National Assn. of Chronic Disease Directors
OrganDonor.gov
Pacific Western Bank
Quality Health Strategies
Social Security Administration
Substance Abuse & Mental Health Services Administration (SAMHSA)
United States Conference of Catholic Bishops (USCCB)
U.S. Dept. of Agriculture
U.S. Dept. of Health & Human Services
Veterans Health Administration
Wallace Foundation

D



D & D PR

1115 Broadway, 12th fl., New York, NY 10010
646/393-4392; info@dndpr.com
www.dndpr.com

Hospitality, travel, & lifestyle. Employees: 6. Founded: 2012.

Agency Statement: Based in New York City, D&D PR specializes in luxury travel, hospitality and lifestyle and is led by principals – Nichole DiBenedetto and Teresa Delaney – who have more than 40 years of combined experience in lifestyle and hospitality marketing.

Passionate about telling our clients' individual stories, the agency was born from a deep love of travel and personal curiosity of global exploration. From hotels and resorts to independent brands and destinations, each of our clients have a distinct tale to tell, inspiring us to be fervent storytellers. The D&D PR team gets a thrill from placing coverage in the most sought-after media and celebrating every success along with our clients. We take nothing for granted in the ever-changing world of travel and media. This is why we partner with our clients. We take the time to immerse ourselves in their world and to discover first-hand the unique experiences they offer, so we can communicate their message with authentic enthusiasm.

From print to broadcast, bloggers to social media influencers, no two client's needs are alike, which is why each client receives a tailored approach to their programs. Supported by a strong team, the agency's partners oversee client campaigns, helping to curate the important details and respond directly to individual needs. We choose our partners carefully, protect their brands vehemently and tell their stories passionately. This level of commitment is what continues to stoke our creative fire and drive D&D PR to push ourselves and our team to exceed expectations.

Teresa Delaney, Nichole DiBenedetto, partners

Castadiva Resort & Spa
Cox & Kings
Discover Your Italy
Forte Village Sardinia
Grand Fiesta Americana Coral Beach Cancun
Mahogany Bay Resort & Beach Club
Navigo 360
Saba Tourist Bureau



DADDI BRAND COMMUNICATIONS

220 East 23rd St., #301, New York, NY 10010
646/370-1341; fax: 646/370-5779; bill@daddibrand.com
www.daddibrand.com

Consumer, B2B. Employees: 8. Founded: 2005.

Agency Statement: Daddi Brand Communications provides brand platform development, publicity, strategic partnership development and content development based on research and analysis focused on accomplishing business objectives.

Bill Daddi, CEO & pres.

- 3MS
- BIScience
- CIMM Coalition for Innovative Media Measurement
- Cuebiq
- Deep Root Analytics
- iQuanti
- Kantar
- Kantar Media
- Magid
- PA Consulting
- Samba TV
- Shareablee
- The Advertising Research Foundation
- The Media Rating Council
- Velocity



DALE CURTIS COMMUNICATIONS, LLC.

1901 L St., NW, #300, Washington, DC 20036
202/495-3700; dale@dalecurtiscommunications.com
www.dalecurtiscommunications.com

Public affairs, strategic counsel, writing & content, media relations, social media, website development, graphic design, event support. Employees: 4. Founded: 2009.

Agency Statement: At Dale Curtis Communications, we help companies and causes advance their agendas through smart, strategic, integrated communications in Washington, DC and beyond.

Dale Curtis, pres. & CEO; Ram Uppuluri, sr. assoc.; Breyana Franklin, assoc.; Deborah Sauri, iSpy Creative, graphic design consultant

- Bipartisan Policy Center
- IPC - Association Connecting Electronics Industries
- NASSCOM
- NENA - The 911 Association
- WISPA - Wireless Internet Service Providers, Assn.



DAVIES

808 State St., Santa Barbara, CA 93101
805/963-5929; jboisvert@daviespublicaffairs.com
www.DaviesPublicAffairs.com
Founded: 1983.

Agency Statement: Davies is the go-to public affairs firm for projects facing complex controversial permitting challenges. The firm specializes in strategic communications and public engagement to generate vocal public support and thwart opposition. Through deploying compelling

messages and cultivating authentic grassroots support, Davies overcomes opposition and delivers timely approvals for clients in the real estate, energy, natural resources and crisis sectors.

We know that our client's greatest resource is their story, well told, and our unique research process uncovers how to apply that story to the project. Our proven strategic communications materials and grassroots programs are delivered through integrated channels so that they re-frame the debate, earn active public support, and overcome opposition and fear.

Our goal is our clients' goal - to earn project approvals and to soothe crises in a timely manner.

John Davies, CEO & chmn.; Caitlin Bidwell, chief ops. officer;
Taylor Canfield, pres.; Joshua Boisvert, exec. VP

Los Angeles, CA
310/395-9510

Santa Barbara, CA
805/963-5929

Washington, D.C.
202/580-8930

- CalPine
- Dominion
- E.ON
- EDF
- Vestas
- HomeFed
- Integral
- BGE
- Napa Pipe
- Newland
- NRG
- PG&E
- SoCal Gas
- Sudberry Properties

- Sares Regis Group
- Suncoast
- Tesoro Corporation
- Texas LNG
- Toll Brothers
- Vancouver Energy
- Walmart
- WesPac



DECKER/ROYAL AGENCY LLC, THE

135 W. 41st St., 5th flr., New York, NY 10036
646/650-2180; fax: 646/650-2190; info@deckerroyal.com
www.deckerroyal.com

Travel, hospitality, culinary arts & destination mgmt. Employees: 7. Founded: 2014.

Agency Statement: An integrated communications workshop, award-winning Decker/Royal merges the best of traditional PR tactics with today's evolving platforms to create programs with a single focus: measurable results.

Cathleen Decker, Stacy Royal, partners

- American Express Travel
- Beaches Resorts
- Bowling Green, KY
- Brendan Vacations
- City Wonders
- Contiki
- CostSaver
- Fowl Cay Resort
- Friendly Planet Travel
- Grand Pineapple Beach Resorts
- Le Barthelemy Hotel
- Reno Tahoe
- Royal Champagne Hotel & Spa
- Sandals Resorts
- Trafalgar
- U by Uniworld
- Uniworld Boutique River Cruises



DEETERUSA

Doylestown Commerce Center, 2005 S. Easton Rd., #204, Doylestown, PA 18901

215/348-3890; fax: 215/348-4261; info@deeterusa.com
www.deeterusa.com

Advertising, PR, marketing comms. Founded: 1985.

Agency Statement: Master storytellers who have invested decades in building relationships while valuing trust and mutual respect. Experts with start-ups, growing brands, community outreach, and crisis preparedness.

In-house talent works with the best freelancers/subcontractors in the country to craft custom teams focused on client success. Strategists, writers, video producers, media relations experts, graphic and web designers, digital/social media mavens, event developers/stagers who employ conscience marketing and thought leadership. Objective driven, target audience focused, and plan centered.

Drew Deeter, pres.

- Endoscopy Center at St. Mary
- ISM Connect
- Mission Pharmacal
- Philadelphia Protestant Homes
- Pork Barrel Barbecue Bourbon
- RxS
- Socrates Developers
- St. Thomas' Episcopal Church



DEVELOPMENT COUNSELLORS INTERNATIONAL (DCI)

215 Park Ave. South, 14th flr., New York, NY 10003

212/725-0707; fax: 212/725-2254

www.aboutdci.com

@aboutdci

Economic Development and Tourism Mktg. Employees: 60. Founded: 1960.

Agency Statement: Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice;
Karyl Leigh Barnes, pres./tourism practice; Carrie Nepo, CFO

- Abu Dhabi National Exhibitions Company
- Asheville Chamber of Commerce
- Banff & Lake Louise Tourism
- Barbados Tourism Marketing Inc.
- Baton Rouge Area Chamber
- Bavarian U.S. Offices for Economic Development
- Birmingham Business Alliance
- Calgary Economic Development
- Charles County Economic Development Department
- Charleston Regional Development Alliance
- Chattanooga Area Chamber of Commerce
- Chattanooga Area CVB
- Chile Tourism
- City of Garland
- City of Salinas, California
- CityPass
- Clearly Ahead Development
- Cleveland County EPA
- Colorado Springs Chamber & EDC
- Columbus Chamber
- Discover Palm Beach County, Inc.
- Douglas County Chamber of Commerce
- Dutchess County Local Development Corp.
- Fiera Milano Congressi
- Finger Lakes Wine Country

- Fort Worth Chamber of Commerce
- Greater Louisville, Inc.
- Greater Minneapolis St. Paul Partnership
- Greater Palm Springs CVB
- Greater Phoenix Economic Council
- Greater San Marcos Partnership
- Greater Wichita Partnership
- Intersect Illinois
- Invest Barbados
- Iowa Economic Development Authority
- Jamestown Yorktown Foundation
- Japan National Tourism Office
- Long Beach Convention & Visitors Bureau
- Metro Orlando Economic Development Commission
- Michigan Economic Development Corp.
- Netherlands Foreign Investment Agency
- New Hampshire Dept. of Economic Development
- New Jersey Business Action Center
- Northeast Indiana Regional Partnership
- Peru Trade and Investment Office
- Port of Long Beach
- Rockford Area CVB
- Rotterdam Partners
- Sanford Area Growth Alliance
- Source Cincinnati
- South Dakota Governor's Office of Economic Development
- St. Louis Convention & Visitors Commission
- Tahiti Tourisme
- Tacoma Pierce County EDB
- Texas Economic Development Corp.
- Thailand Board of Investment
- The Hague Convention Bureau
- Travel Alberta
- Turisme de Barcelona
- Vermont Agency of Commerce & Community Development
- Visit Berkeley
- Visit Brussels
- Visit Buena Park
- Visit California
- Visit Huntington Beach
- Visit Jackson Mississippi
- Visit Oakland
- Visit Scotland
- Visit Seattle
- Wake County Economic Development



DEVINE + PARTNERS

2300 Chestnut St., #420, Philadelphia, PA 19103

215/568-2525; fax: 215/568-3909

www.devinepartners.com

Jay Devine, pres. & CEO

- BMW Championship
- The Circuit Trails
- Comcast Spectacor
- Cooper Union
- Cristo Rey Philadelphia High School
- Deloitte
- Firsttrust Bank
- KeyBank
- King of Prussia Business Improvement District
- Mann Center for the Performing Arts
- Parkway Museums District
- Peapod
- PGA of America
- Philadelphia Antiques and Art Show
- Radian Group
- Rails-to-Trails Conservancy
- Thomas Jefferson University and Hospitals
- Valley Forge Tourism & Convention Board
- William Penn Foundation



DIDIT

330 Old Country Rd., #206, Mineola, NY 11501
516/629-3285; liz.burke@didit.com
www.didit.com

B2B & B2C PR, social media, content development, SEO, SEM, public & community affairs, crisis management, media & public speaking training, marketing, advertising. Employees: 125. Founded: 1996.

Agency Statement: Didit is a fully integrated PR, marketing and communications firm, with offices in Manhattan; Mineola, Long Island; Waltham, Massachusetts; and a direct marketing division Didit DM in Plainview. Didit began with SEO followed shortly thereafter with SEM, social media and content development. Didit further expanded its offerings to clients through 10 agency acquisitions. Didit is led by a group of senior professionals who enjoy hands-on work with clients to build highly recognized and respected brands.

Kevin Lee, exec. chmn. & co-founder; Dave Pasternack, CEO & co-founder; Mark Simon, exec. VP; Eric Wiggins, sr. VP; Liz Burke, Keiko Okano, VPs

BEB Capital
BlueLine Rental
Decof, Decof & Barry
The Engel Burman Group
Footlocker
Foxgate at Islip
Fujita Kanko, Inc.
Graham & Brown
JETRO-New York
Merrick Dodge Chrysler Jeep of Wantagh
NDA Kitchens
New York Pharma Forum Inc.
Oncoceutics
Precipart
Sarant Cadillac
ScandiDos

DIEGNAN & ASSOCIATES, NORMAN

Box 298, Oldwick, NJ 08858
908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net
www.diegnan-associates.com
Employees: 4. Founded: 1978.

Norman Diegnan, pres.

Hunterdon Harmonizers
New Jersey Bankers Assn.



DIFFUSION

244 Fifth Ave., 5th fl., New York, NY 10001
646/571-0120; ivan.ristic@diffusionpr.com
www.diffusionpr.com

Employees: 20 NYC, 7 Los Angeles, 35 London. Founded: 2008.

Agency Statement: Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.

Ivan Ristic, pres.; Daljit Bhurji, global mng. dir.; Kate Ryan, US mng. dir.; Giles Barron, head of bus. svcs.; Natasha Cobain, head of consumer; Ivana Farthing, head of mobile and consumer tech

Diffusion Los Angeles
10250 Constellation Blvd., Los Angeles, CA 90067
213/318-4500

DIX & EATON

DIX & EATON INCORPORATED

200 Public Square, #3900, Cleveland, OH 44114
216/241-0405; fax: 216/241-3070
www.dix-eaton.com

Investor rels., crisis comms., digital comms., marcom, media rels., content mktg., internal comms. Founded: 1952.

Agency Statement: Dix & Eaton is a strategic communications consultancy providing professional counsel to address the complex, high-stakes challenges our clients face. Working as trusted partners, Dix & Eaton combines deep experience, foresight and creativity with digital intelligence and analysis to help clients realize the full power of communication and generate greater return on investment. Founded in 1952, Dix & Eaton is 100 percent employee-owned and has twice been named the nation's best midsized firm. We specialize in the following areas:

- Public Relations
- Investor Relations
- Crisis Management
- Media Relations
- Digital Communications
- Marketing Communications
- Corporate Social Responsibility/Sustainability
- Employee Engagement
- Branding
- Content Marketing
- Social Media Marketing
- Website Design
- Communications Strategy
- Communications Training
- Market Research
- Inbound Marketing
- Measurement & Analytics



WORLD.COM
Public Relations Group

Scott Chaikin, exec. chmn.; Chas Withers, CEO; Lisa Rose, pres.; Jim Brown, CFO; Matt Barkett, chief client officer; Brady Cohen, chief digital officer; David Hertz, Gregg LaBar, Kevin Poor, Lisa Zone, mng. dirs.; Amy McGahan, sr. VP; Karin Bonev, Kris Dorsey, Kellie Friery, Ann Lentz, Angela Rodenhauser, VPs

AIG Property Casualty
Aleris International
Armstrong Flooring
BASF
BioEnterprise
Blue Grass Airport
Boart Longyear
Calumet Specialty Products Partners, LP
Cape Air
Cardinal Health, Inc.
Cargill Deicing Solutions
Case Western Reserve University – School of Dental Medicine
Case Western Reserve University - Weatherhead School of Management
CBIZ Inc.
Cedar Fair Entertainment Co.
City of Cleveland
Cleveland Cliffs
Cleveland Indians Baseball Co., Inc.
Cleveland Museum of Art
Cleveland Plus Marketing Alliance
Cleveland Rape Crisis Center
Cleveland State University
Community Blight Solutions
Continental Contitech
Delek US Holdings
Delta Private Jets
Destination Cleveland
Diebold Nixdorf
Eastern Co.
Fairmount Santrol
First Federal of Lakewood
Forest City Realty Trust
Foundations Health Solutions
GEO Specialty Chemicals
Glatfelter
Global Advanced Metals
Goodyear Auto Service

Continued on next page

DIX & EATON INCORPORATED continued

Grange Insurance
Greater Cleveland Partnership
Hi-Cone
Hyland Software
IDEX Corp.
Ingredient
Invacare
ITW
Jazz Aviation LP
JobsOhio
JSSI
Kelly Services, Inc.
Kenyon College
KeyBank
LEEDCO - Lake Erie Energy Development Corp.
Libbey Inc.
Lincoln Electric Co.
Lubrizol Corp.
Mettler-Toledo International Inc.
NACCO Industries, Inc.
Net Jets Inc.
New York Community Bancorp, Inc.
Newry Corp.
Nordson Corp.
North Coast Container
OM Group, Inc.
OMNOVA Solutions Inc.
Owens Corning
Playhouse Square Foundation
PPG Industries
ProMedica
Rock & Roll Hall of Fame & Museum
Seaman Corp.
Sherwin-Williams
Sotera Health
Southwest Airlines Co.
Stoneridge Corp.
Summit Materials
Swagelok Co.
Tech Data
Timken Co.
Timken Steel Corp.
Titan Energy, L.P.
Toro
Trelleborg
UnitedHealth Group

DIXON | JAMES

Communications to eXcelerate business success.

DIXON|JAMES COMMUNICATIONS

Chicago, IL
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com
www.dixon-james.com
Consumer brand mktg., mgmt. comms./change creation; branding/rebranding;
corp. reputation mgmt. Employees: 8. Founded: 2009.

Agency Statement: Dixon|James Communications is an independent business consulting and marketing communications firm committed to accelerating your business success.

Dixon|James accelerates your business success through a powerful blend of business consulting and strategic communications. We bring an unrivaled dedication to your business success, which means we'll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.

Jim Heininger, founder/principal

Burtch Works
BMO Harris
Cantata Adult Life Services
Civic Staffing
Enova International

JAHN Architects
McDonald's Corp.
Memo Touch
QuaverMusic.com
United Electronics Group
Workspring

DODGE COMMUNICATIONS

(See MERGE Atlanta)

DOUBLE
Forte

DOUBLE FORTE

351 California St., San Francisco, CA 94104
415/863-4900; lcaraher@double-forte.com
www.double-forte.com

Consumer lifestyle, interactive entertainment and consumer technology, B2B and business productivity, wine, spirits and specialty food. Employees: 32. Founded: 2002.

Agency Statement: At Double Forte, our approach generates an authentic and valuable exchange between people and the brands they love.

We are expert at creating and delivering programming and dynamic execution to help brands architect and share their stories in the most compelling way. We do this by working with the most relevant media outlets and influencers and directly with key audiences through digital channels and impactful experiences.

Lee Caraher, pres.

 DoubleDimond Public Relations

DOUBLEDIMOND PUBLIC RELATIONS LLC

Member of Public Relations Boutiques International
7670 Woodway Dr., #342, Houston, TX 77063
713/426-4111; info@doubledimondpr.com
www.doubledimondpr.com

Strategic planning, media and community rels., public affairs, business-to-business, marketing comms., media and presentation training, crisis and issues mgmt., social and online media. Founded: 2007.

Agency Statement: DoubleDimond Public Relations, LLC, is a Houston-based firm providing public relations and marketing solutions to businesses, nonprofit organizations and government agencies. We are experienced professionals who serve a broad range of clients with integrated communications programs designed specifically to meet their needs and achieve their goals. DoubleDimond is all about results; we take a personal interest not only in the success of our projects, but also in the success of our clients.

Margot Dimond, Lisa Dimond Vasquez, principals

Baker Hughes
CDM Smith
City of Galveston Recovers
CYMI-Industrial, Inc.
GroundFORCE Building Systems
Harris County Toll Road Authority
Houston Airport System
Houston International Boat, Sport & Travel Show
LifeGift
The Lighthouse of Houston
Neuhaus Education Center
Optum Clinic
R. G. Miller Engineers, Inc.
UnitedHealthcare (Texas)

DPA COMMUNICATIONS

284 North St., Boston, MA 02113
781/789-5074; hello@dpacommunications.com
dpacommunications.com
Consumer goods, lifestyle & hospitality, B2B and tech. Employees: 5.
Founded: 2012.

Dominic Amenta, founder & prin.; Lisa Bell, exec. VP

Adhark
City of Revere
Haymakers for Hope
Kane's Handcrafted Donuts
MobileBridge
PatientPing
Sons of Liberty Spirits
Sunday River Ski Resort
Vice Cream
Where magazine



DPR GROUP, INC.

7200 Bank Court, #100, Frederick, MD 21703
240/686-1000; fax: 240/686-0600; inquiries@dprgroup.com
www.dprgroup.com
B2B, technology, supply chain, healthcare, government.
Employees: 10. Founded: 1998.

Agency Statement: Established in 1998, DPR Group delivers a power-packed combination of integrated public relations and inbound marketing services to help your business achieve greater brand recognition and growth.

Our staff of PR professionals, experienced writers and marketing strategists enable DPR Group to offer unmatched public relations and marketing services with measurable results for B2B companies in software development, manufacturing, supply chain, healthcare, clean-tech, government contracting and professional services.

We work to ensure that your content, news, campaigns, blogs and more are unique and define why you are the best option for your target audience.

Dan Demaree, founder & CEO; Liz Palm, VP, mktg. & ops.; Heather Andrews, dir., bus. dev. & client relations

Partial client list:

Barcoding
Cimcorp
CX North America
DocPoint Solutions
Engage Software
Genpact
InfinityQS International
MedTrainer
Neogrid
Quality Associates
QuestaWeb
Westfalia



DRAGON HORSE MEDIA LLC

999 Vanderbilt Beach Rd., #200, Naples, FL 34108
305/306-3992; info@dragonhorsemedia.com
www.dragonhorseagency.com

Dragon Horse specializes in all forms of PR and Marketing providing customized, in house, end to end solution integrating business analytics with marketing strategy to provide one impactful solution. Employees: 6. Founded: 2016.

Agency Statement: Dragon Horse is a leading, next generation creative syndicate, a marketing and business strategy agency combining synergies of in-depth skill-sets providing one integrated solution for business and brand success. Allow Dragon Horse's seasoned executive management to leverage our highly skilled professional team of curated writers, creators, designers, analysts, business strategists and more providing you with a customized, integrated, and impactful strategy.

Dragon Horse, not only driving brands but driving top lines and bottom lines for growth companies of tomorrow.

Patrick Blake Renda, founder & chief global strategist; Julie W. Koester, founder & pres.; Ed Clay, chief mktg. officer



DRIVEN360

PO Box 893786, Temecula, CA 92589
310/374-6177; info@godriven360.com
www.godriven360.com

General PR, marketing communications, entertainment marketing, corporate communications, automotive PR, social/digital, corporate branding, B2B, B2C, Hispanic mktg. Founded: 2004.

Agency Statement: The days of traditional public relations agencies are over. DRIVEN's Integrated Brand Marketing team cuts through the market clutter with disruptive, impactful integrated brand marketing communications consulting, strategy, activation and bold results. From reigniting blue chip brands to catapulting startups onto the national/international stage, DRIVEN's agile and aggressive team drives brands to new levels.

Mike Caudill, pres.; Andrew de Lara, exec. VP; Robert Knoll, COO; Melissa Robinson, Ariel Coro, VPs

Borla Exhaust
DigiMapps
Fisker Inc.
LINE-X
Magellan
Mapperarti
NADAgudes.com
Nexen Tire
Saint Gobain
SENA Bluetooth
Solar Gard
Sprint
TeenSafe
Zero Motorcycles



DUFFY & SHANLEY, INC.

10 Charles St., Providence, RI 02904
401/274-0001

www.duffyshanley.com

General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.

Agency Statement: Duffy & Shanley is a public relations and content development agency for the digital age. For over 40 years, we have provided our clients with full service, integrated communications with an expertise in consumer products and services.

Jon Duffy, pres.; Annette Maggiacomo, VP

AT&T
BJ's Wholesale Club
College Ave.
Deepwater Wind
Dunkin' Donuts
Foster Grant
Invenergy
Motorola
United Healthcare
Zutano



PUBLIC RELATIONS

DUKAS LINDEN PUBLIC RELATIONS

100 W. 26th St., New York, NY 10001
212/704-7385; info@dlpr.com
www.dlpr.com
Founded: 2002.

Agency Statement: Dukas Linden Public Relations (DLPR) is a communications partner for leaders in finance, asset management, professional services, fintech and B2B technology. We create compelling narratives that expand our clients' share of voice, enhance their brand value and—most important—engage key audiences in a global marketplace.

We're driven by a passion to deliver targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed. Our full suite of integrated communications services includes: comprehensive messaging and media relations across multiple platforms, content development, crisis and special situations communications, online reputation management and internal communications.

We serve clients globally through a strategic partnership with one of the U.K.'s ten largest PR firms.

DLPR's clients include both well-known and emerging companies in key areas of finance, including: mutual funds, ETFs, wealth management, hedge funds and private equity, institutional investing, and investment banking. DLPR's has proven professional services experience within accounting, business consulting, compliance, cybersecurity, economics, risk management, management consulting and law. DLPR also has strong experience in fintech and B2B technology.

Richard Dukas, chmn. & CEO; Seth Linden, pres.; Zach Leibowitz, exec. VP

ARK-Invest
Adams Street Partners
BlueMountain Capital
Brandes Investment Partners
Brightstar Capital Partners
Brown Advisory
Eaton Partners
EisnerAmper
Global X Management
JMP Group
Muddy Waters
Navigant
OMAM
Raymond James
Stern NYU



DUREE & COMPANY, INC.

10620 Griffin Rd., Suite 208, Fort Lauderdale, FL 33328
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com
www.dureeandcompany.com

Nonprofits, restaurants, lifestyle, entertainment, travel, medical, real estate, business, legal, luxury brands, PR, marketing, special events, and radio promotions. Employees: 12. Founded: 1999.

Agency Statement: Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

321 at Water's Edge
American Cancer Society
Atlantic Hotel & Spa
Bokamper's
Boys & Girls Clubs of Miami-Dade
BRAVO | BRIO Restaurant Group
BRAVO Coastal Bar & Kitchen
BRAVO! Cucina Italiana
Bricko
BRIO Coastal Bar & Kitchen
BRIO Tuscan Grille
Broward County Public Schools
Bryant Miller Olive, P.A.
Coastal at Atlantic
Coldwell Banker Residential Real Estate South Florida
CycleBar
Debbie's Dream Foundation: Curing Stomach Cancer
Fernbrook Florida, LLLP
FLIPANY
Forest View Estates
Galleria Lofts
Gary Feldman Group
Gulfstream Park
iFLY
Lubell Rosen
MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K
Museum of Contemporary Art, North Miami (MOCA)
P&O Global
Parkinson's Foundation
Rising Tide Car Wash
Riverwalk Arts & Entertainment District
Sabbia Beach
Sapoznik Insurance
SobelCo
SPBCFAWL
Special Needs Group
Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
The Hideaway
The Ivory
The Jills, #1 Real Estate Team in America
The Ocean Resort Residences
Zenodro Homes

EAFOCUS INC.

900 W. University, #H, Rochester, MI 48307
 248/260-8466; barbara@eafocus.com
 eafocus.com
 Professional svcs., healthcare, technology. Employees: 2. Founded: 1999.

Barbara M. Fornasiero, prin. & founder

Automation Alley
 Brinks Gilson & Lione
 Clayton & McKervey
 Doolin Haddad Advanced Dentistry
 Douglas Marketing Group
 MedNetOne Health Solutions
 Moss & Colella
 Munetrix
 Nemeth Law
 Woll & Woll

**EDELMAN**

250 Hudson St., 16th flr., New York, NY 10013
 212/768-0550; fax: 212/704-0117; new.york@edelman.com
 www.edelman.com
 facebook.com/edelman
 twitter.com/edelmanpr
 instagram.com/edelman
 Employees: 5940. Founded: 1952.

Agency Statement: Edelman is a global communications marketing firm that partners with the world's leading businesses and organizations to evolve, promote and protect their brands and reputations. With more than 6,000 employees spanning 60+ offices and 28 countries, we remain an independent, family-run company. We put our clients, not shareholders, first, and continuously advance our industry, improve the lives of our employees, and serve as a responsible global citizen.

In 2017, Edelman reached another milestone: our 65th year in business. Our clients have long valued Edelman for our breadth of expertise, and we continue to broaden the aperture of the business and brands we aim to serve and the challenges we work to meet. To meet these evolving needs, Edelman has strengthened our capabilities in Creative and Planning, expanding our network to 725 creatives, planners, and experiential experts; Collaborative Journalism, strengthening our storytelling core to drive interest and conversation; Performance Marketing, growing our paid media and SEO/SEM team to 40+ members, increasing the amount of paid media managed YoY; Advisory Services, helping clients unlock value and manage disruption; and Measurement & Analytics, growing Edelman Intelligence, our research arm, to more than 250 analysts, consultants and data scientists.

In recent years, Edelman was awarded six Cannes Lions in 2015 and the Grand Prix in the Titanium category in 2016. Additionally, the firm was named "2016 Global Agency of the Year" by the *Holmes Report*, and most recently, one of *Advertising Age's* "Agencies to Watch" in 2018. In 2015, Edelman was among Glassdoor's "Best Places to Work" for the fourth time.

Edelman's wholly-owned network of offices are located in the **U.S.:** Atlanta, Austin, Chicago, Dallas, Houston, Los Angeles, New York, Orlando, Portland, Sacramento, San Francisco, Seattle, Silicon Valley, and Washington, D.C.; **Canada:** Calgary, Montreal, Ottawa, Toronto, and Vancouver; **Latin America:** Buenos Aires, Mexico City, Miami, Bogota, Rio de Janeiro, and São Paulo; **Europe & CIS:** Amsterdam, Barcelona, Berlin, Brussels, Cologne, Dublin, Frankfurt, Hamburg, London, Madrid, Milan, Munich, Paris, Rome, and Stockholm; **Asia Pacific, the Middle East and Africa:** Abu Dhabi, Ahmedabad, Bangalore, Beijing, Chennai, Delhi, Dubai, Guangzhou, Ho Chi Minh City, Hong Kong, Hyderabad, Jakarta, Johannesburg, Kolkata, Kuala Lumpur, Melbourne, Mumbai, Pune, Seoul, Shanghai, Singapore, Sydney, Taipei, and Tokyo.

Executive Committee

Richard Edelman, pres. & CEO (based in New York); Matthew Harrington, global COO (based in New York); Victor Malanga, exec. VP and worldwide CFO (based in New York); Ben Boyd, pres., practices,

sectors & intellectual property (based in New York); Mark Renshaw, global chair, brand practice (based in Chicago); Russell Dubner, pres. & CEO, Edelman United States (based in New York); Carol Potter, pres. & CEO, Edelman Europe; Jesse Lin, CEO, Edelman APACMEA; Kevin King, global practice chair, Edelman Digital (based in New York); Lisa Sepulveda, chief client officer (based in New York); Katie Burke, sr. strategist & global chief of staff (based in New York); Michael Stewart, global vice chmn. (based in London)

Co-headquarters

250 Hudson St., New York, NY 10013
 212/768-0550; fax: 212/704-0117; new.york@edelman.com

Jennifer Cohan, pres., Edelman New York

200 East Randolph St., 63rd flr., Chicago, IL 60601
 312/240-3000; fax: 312/240-2900; chicago@edelman.com

Jay Porter, pres., Edelman Chicago

U.S.

1075 Peachtree St. NE, #3100, Atlanta, GA 30309
 404/262-3000

Steven Behm, reg. pres., Edelman South Region

506 Congress Ave., #300, Austin, TX 78701
 512/478-3335; fax: 512/478-5335

Steven Behm, reg. pres., Edelman South Region

1845 Woodall Rodgers Fwy., #1200, Dallas, TX 75254
 214/520-3555; fax: 214/520-3458

Steven Behm, reg. pres., Edelman South Region

1201 Louisiana St., #830, Houston, TX 77002
 713/970-2100; fax: 713/970-2140

Steven Behm, reg. pres., Edelman South Region

5900 Wilshire Blvd., 24th & 25th flrs., Los Angeles, CA 90036
 323/857-9100; fax: 323/857-9117

Kristine Boyden, reg. pres., Edelman Western Region

1221 Brickell Ave., #1140, Miami, FL 33131
 305/358-9500; fax: 305/358-1270

Carlos Correcha-Price, gen. mgr., Edelman Miami

121 S. Orange Ave., #1500, Orlando, FL 32801
 407/377-6839; fax: 407/377-6801

Lori Kifer Johnson, group head, Edelman Orlando

520 SW Yamhill St., #800, Portland, OR 97204
 503/227-5767; fax: 503/227-2414

Kent Hollenbeck, gen. mgr., Edelman Portland

921 11th St., #250, Sacramento, CA 95814
 916/442-2331; fax: 916/447-8509

Steve Telliano, gen. mgr., Edelman Sacramento

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 415/222-9944; fax: 415/222-9924

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Continued on next page

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Partial List of Top-Worldwide Clients

AstraZeneca
General Electric
Hewlett Packard
Microsoft
Starbucks Coffee Co.
Unilever



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323/469-3397; info@edgecommunicationsinc.com

www.edgecommunicationsinc.com

www.edgewise.us.com

www.linkedin.com/company/edge-communications-inc.

Founded: 1996.

Agency Statement: Marking our 22nd year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.; Sara Flint, VP

Coast Packing Co.

Infinitely Virtual

Keck Medicine of USC

Ocean Media

SoloGrid

TuneGO

Woodbury University

Eisbrenner

PUBLIC RELATIONS

EISBRENNER PUBLIC RELATIONS

Member of IPREX

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www.eisbrenner.com

B2B, automotive, technology, corporate and internal marketing communications. Employees: 15. Founded: 1985.

Agency Statement: For more than 30 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate. We're proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what's next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm's ownership in IPREX (www.iprex.com), one of the world's largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn.; Tom Eisbrenner, pres. & CEO; Kevin Kelly, VP

Aware Mobility

Baker Tilly

BorgWarner

Continued on next page

Brose
 Clean Wave Technologies
 Culture Source (pro bono)
 Dana Inc.
 Detroit Jazz Festival
 FABTECH
 Global EMERGENT
 HELLA
 Henniges Automotive
 IAV Automotive Engineering
 Mott Children's Health Center
 MSX International
 NNG
 Original Equipment Supplier Assn. (OESA)
 Pricewaterhouse Coopers
 Roechling Automotive
 Square One Education Network (pro bono)
 Tula Technology



ELLIPSES

1300 Clay St., Suite 600, Oakland, CA 94612
 510/735-9667; diana@ellipsespr.com
 www.ellipsespr.com
 Hospitality, restaurants, food, beverage, special events, chefs, travel & tourism. Employees: 5. Founded: 2007.

Agency Statement: Ellipses is a San Francisco Bay Area-based integrated communications agency with a passion for the hospitality industry. As artisans ourselves, we believe in handcrafted cookies, not cookie-cutters. We take on one-of-a-kind clients and create a customized approach with proven results. As your devoted PR, social media and marketing team, we become ardent advocates and advisors on your behalf. Our mission is simple: to inspire everyone to love our clients as much as we do.

Diana G. Haven, pres.
 Altamirano Restaurant Group
 California Artisan Cheese Festival
 Donato & Co.
 Fruits from Chile
 Half Moon Bay Brewing Co.
 Omakase Restaurant Group
 Pacific Northwest Canned Pear Service
 The Chef's Press
 The Culinary Institute of America at Copia



ENVIRONICS COMMUNICATIONS

1101 Connecticut Ave., N.W., #450, Washington, DC 20036
 202/296-2002; hello@environicsdc.com
 www.environicsdc.com
 Digital & traditional media strategy for nonprofits, tech, arts, public transit, and more. Employees: 130. Founded: 1994.

Agency Statement: Environics Communications is a full-service strategic communications agency with a relentless pursuit of measurable results.

Mimi Carter, U.S. gen. mgr. & sr. VP
 Altus Group
 American Society of Landscape Architects
 Brady Campaign & Center to Prevent Gun Violence
 Call2Recycle
 CenturyLink
 Keolis North America
 The MasterCard Foundation
 Nutricia North America



ERIC MOWER + ASSOCIATES

ERIC MOWER + ASSOCIATES

Advertising and PR/PA firm; Member of IPREX
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 315/466-1000; fax: 315/466-2000
 www.mower.com

Adv., public relations and public affairs, social media, content marketing for b-to-b, consumer, travel and tourism, energy and sustainability, health care, buildings and construction, new moms. Employees: 230. Founded: 1968.

Agency Statement: EMA is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. EMA's PR/PA team is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, social media, content marketing, crisis and reputation management, executive training and cause-related marketing.

EMA has nine offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati; Charlotte, N.C.; Atlanta and Boston. Office location is important to us in order to be accessible to clients and resources.

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 Daimler Trucks North America
 Domtar
 Dresser-Rand
 DUMAC Business Systems
 EMC
 Elf on the Shelf
 First Energy
 Georgia-Pacific
 Grass Valley
 KeyBank
 Luxottica
 Marriott Syracuse Downtown
 National Heritage Academies
 New York State Independent System Operator



North American Breweries
Pass and Seymour
Paychex
Rosie App
Sun Chemical
Welch Allyn
Western New York Ford Dealers

EvClay

public relations

EVCLAY PUBLIC RELATIONS

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www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, healthcare, tourism and professional services. Employees: 9. Founded: 1940.

Agency Statement: EvClay Public Relations is a family-owned firm founded in 1940. The firm is full-service and bilingual, providing communications services to *Fortune* 500 and small businesses alike. Extremely high success rate for media placements and solving complex communications problems.

Dana Clay; Melisa Mendez Chantres, pres.; Frances Gong, VP

Armor Correctional Health Services, Inc.
Broward Health
CABA Pro Bono Legal Services
Greenspoon Marder
Hunton & Williams
Litigation Support for various matters
Mendez Fuel
Miami Awning Co.
Miami Bridge Youth & Family Services
One Real Estate Investment
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The Salvation Army
U.S. Century Bank

EVINS^{sct}

Strategy. Creative. Tactics.

EVINS COMMUNICATIONS, LTD.

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pinterest.com/Evins/

Full-service brand marketing communications and public relations firm with specialist expertise in developing integrated multi-platform programs for brands, products and services in the premium, prestige and luxury sectors. Employees: 30. Founded: 1987.

Agency Statement: We architect and build brands, and we transform brand and business potential into brand and business performance. We facilitate connecting brands and audiences, foster engagement between brands and constituents, as well as catalyze and optimize how brands and their publics converse and interrelate. We create programs that engender brand trial and experience; leverage brand experience to foment conversation and storytelling; catalyze brand advocacy and engagement to optimize brand mind-share; and transform brand mind-share into brand market-share. We are the point where insight meets execution and bridge the divide between what a brand is now and what it can become in the future; we transform brands into market leaders and legacies.

EVINS is an award-winning brand marketing communications and public relations firm specializing in the premium, prestige and luxury sectors. The Agency, which encompasses 30 professionals in four practice areas; Digital Content & Integration; Food, Spirits & Wine; Lifestyle; and Travel & Hospitality, specializes in developing integrated multi-platform

campaigns and programs. EVINS has an outstanding reputation for providing consummate business strategic counsel, transforming brand potential into brand performance.

Well known for its exceptional creativity, strategies and tactics, EVINS utilizes compelling brand activations, immersive content and experiential programming, event embedding and brand placement, media and influencer engagement, thought leadership and authority positioning, strategic brand collaborations and partnerships, that catalyze and enhance brand resonance, brand engagement and brand advocacy, as well as make a beneficial, consequential and transcendent contribution to the development, growth and success of a client's business.

EVINS is committed to providing clients with a demonstrable and exponential return on investment and to building enduring client partnerships, with an average client tenure of more than eight years and several in excess of two decades. The ultimate affirmation and validation of EVINS' abilities, approach and commitment, is the longevity of its client relationships and its proficiency for making a beneficial and consequential contribution to each and every client.

Since its founding in 1987, EVINS has played an invaluable role in the development and growth of such icons, innovators and pioneers as American Express Centurion and Platinum, Barney's New York, Bergdorf Goodman, Cakebread Cellars, Courvoisier Cognac, CuisinArt Golf Resort & Spa, Departures Magazine, Ebel Watches, Eleven James, Exclusive Resorts, Flont, Glaceau Vitamin Water, Halfmoon Resort, Hotels & Resorts of Halekulani, Inspirato, Jet Linx Aviation, The Knickerbocker Hotel, The Lanesborough, Leica Camera, Lokai, Louis Jadot Wines, Maker's Mark Bourbon, Marquis Jet, Michal Kadar/CADAR, Nat Sherman, Neiman Marcus, Park Hyatt, Preferred Hotels & Resorts, Rosewood Hotel & Resorts, Tourneau, Trinchero Family Estates, True Facet, Uniworld Boutique River Cruise Collection, Valentino, Vera Wang and Wheels Up, amongst many others. For additional information, please visit EVINS (www.evins.com).

Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; Drew Tybus, sr. VP, food, spirits & wine group; David Harrison, sr. VP, digital & social strategy & content integration group; Robert Schaltenbrand, sr. VP, lifestyle & travel groups; Matthew Berritt, VP, lifestyle & travel group; Stephanie Preston, sr. dir., lifestyle & travel group

F

5W

Public Relations

5W PUBLIC RELATIONS

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www.5wpr.com

Founded: 2003.

Agency Statement: Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events and Digital & Social Media. We have a 360-degree approach to PR, social media, branding and digital marketing that delivers game-changing results to our clients.

Our 150 tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target audiences in memorable ways. Every aspect of our programs is designed to impact our clients' bottom line, bringing leading businesses a resourceful, bold and results-driven approach to communication.

5WPR's diverse roster of clients includes Sparkling ICE, All-Clad, It's a 10 Haircare, *jane airedale*, JetSmarter, The Trade Desk, Wendy Williams and Zeta Global. Our innovative programs have received recognition and we have won many awards including PR Agency of the Year, PR Executive of the Year, Product Launch of the Year and Business to Business Program of the Year.

Continued on next page

5W PUBLIC RELATIONS continued

Ronn D. Torossian, pres. & CEO; Dara Busch, Matthew Caiola, exec. VPs

Clients

Aerosoles
All-Clad Metalcrafters
Ashley Stewart
BornFree
Bowlmor AMF
Camp Bow Wow
CheapOAir.com
Crepe Erase
Decl or
Diono
Duane Reade
Ethique
Empire Government Strategies
FULLBEAUTY Brands
Gray Line New York
GoHealth
Hess Toy Trucks
IMUSA USA
Indie Beauty Expo
It's a 10 Haircare
jane iredale
JetSmarter
JustWorks
KRUPS
Lenda
Lifestyles Condoms
Loews Hotels
McDonald's
Medifast
Millennium Hotels
Patina Restaurant Group
Payoneer
Publisher's Clearing House
Purity Vodka
Rowenta
RxAdvance
SAP NS2
Servcorp
SMEG
Sparkling ICE by Talking Rain
Spring Owl Asset Management
Storyblocks
Sure Fit
T-Fal
The Jackie Robinson Foundation
The New Jersey Chamber of Commerce
The Peebles Corp.
The Trade Desk
Voices Against Brain Cancer
Wendy Williams, Inc.
Zeta Global
ZICO Coconut Water

fahlgren mortine

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Categories: CPG and retail; healthcare; higher education; travel, tourism and economic development; industrial; manufacturing; logistics; and technology.

Practice areas: media relations; executive counsel and strategic communications; planning, reputation management, crisis communications; investor relations and financial communications; social media management; internal communications; public affairs; media training; community relations and events; writing (technical, speech, online, creative, business). Employees: 185. Founded: 1962.

Agency Statement: Fahlgren Mortine offers a full range of marketing

and communications services, from media relations to the creative and practical application of new media. Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland and Dayton, Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Myrtle Beach, S.C.; Miami; Chicago and New York City. In addition to our regional offices, we have the ability to reach audiences globally through our involvement with the PR Council and membership in IPREX. TURNER, a travel, tourism and active lifestyle public relations agency, is a Fahlgren Mortine company.

But what matters most to our clients is our way of doing business. Our integrated model allows us to pursue the best solution to our clients' challenges, no matter the medium. We consistently achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the "world-class" range, and it means our clients enthusiastically recommend us to their peers. It also helps us attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, pres. & CEO

Ansell
Avery Dennison
Bernzomatic
Boise CVB
Bradenton Area CVB
BrewDog
Capital University
Cardinal Health
Colfax
Columbia Gas of Ohio
Columbus Partnership
Crown Equipment
DHL
Discover Dominica Authority
Donate Life Ohio
Emerson
Henry Schein Animal Health
Highlights for Children
Kidde
The Kroger Co.
Midmark Corp.
Myrtle Beach Chamber of Commerce/CVB
Niagara USA
North Dakota Tourism
Nova Southeastern University
The Office of TourismOhio
OnBase by Hyland
Parker Hannifin
Savannah College of Art and Design
Sherwin-Williams
Simplot
Swisslog
T. Marzetti Co.
TravelNevada
Vertiv
West Virginia Dept. of Health and Human Resources
Wyoming Office of Tourism

IPREX
Global Communication

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Amy Falk, president

Classic Cinemas
EBRM
International Assn. of Healthcare Security and Safety
International Healthcare Security and Safety Foundation
Iron Gate Motor Condos
NFL Alumni Assn. Chicago Chapter
Swallow Solutions
Waldheim Cemetery



FALLS COMMUNICATIONS

Member of Public Relations Organisation International
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113
216/696-0229; fax: 216/696-0269; rfalls@fallscommunications.com
www.fallscommunications.com
Employees: 62. Founded: 1994.

Agency Statement: Falls Communications is a full-service public relations, marketing support, digital, investor relations, market and corporate communications firm.

Our extensive scope of in-house services are at all our clients' disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:

- Marketing Support & Communications
- Media Relations
- Digital
- Product Introduction & Support
- Issues & Crisis Counseling
- Corporate Identity & Branding
- Web and Graphic Design
- Issues Management
- Investor Relations
- Employee Relations
- Government & Public Affairs
- Social Media
- Collateral Materials & Publications

Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. comms. & IR; Tom Medaglia, pres., DC office; Jennifer Allanson, Brian Bloom, Julie Molnar, Cristy Carlson, Chris Lynch, Eileen Petridis, Todd Morgano, sr. VPs; Jamie Dalton, VP; Maureen Harper, VP, gov't & public affairs; Kevin Donahue, mng. dir.; Susan Puflea, mng. dir.; Patricia Tomko, finance dir.; Chris Caputo, COO Falls Digital

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- A. Schulman
- Absolute Value, LLC
- Acclaim Lighting
- Ave Maria Foundation
- Barrette Outdoor Living
- Bartco Lighting
- Belden
- Blue Spark Technologies
- Bridgestone Invitational
- Champion Homes
- Citymark Capital
- Donley's Construction
- Downtown Cleveland Alliance
- DUCK Tape
- Earthtronics
- Eaton
- Edwin's
- Emerald Performance Materials
- Erie Insurance
- Fortune Brands Home & Security
- FROG Tape
- GeckoTech
- GEM, Inc.
- Global Cleveland
- Greater Cleveland Film Commission
- Hy-Ko
- Improvements
- John Carroll University
- KeyBank
- Kichler
- KNR
- Lanham



- Lincoln Electric Co.
- Martin-Senour Paints
- Meijer
- Meyer Products
- MFM Building Products
- Michigan Chamber of Commerce
- Moen Canada
- Moen Commercial
- Moen Inc.
- Northwood University
- Novik, Inc.
- Ohio Guidestone
- Painter's Mate Green Tape
- Risk International
- Rudolph/Libbe Inc.
- Secure State
- Selena USA
- Sherwin-Williams Aerospace
- Sherwin-Williams Automotive Finishes
- Shurtape
- ShurTech Brands, LLC
- Sisters of Charity Health System
- SPROUT
- Tando
- The Centers for Families and Children
- The North American Menopause Society (NAMS)
- U.S. Silica
- Univar
- Vancrest
- Vitamix
- Vocational Guidance Services
- Vocon
- Vorys, Sater, Seymour and Pease
- Wely
- Weston Commercial Real Estate
- Youth Opportunities Unlimited



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www.famapr.com

Technology PR. Employees: 40. Founded: 2002.

Agency Statement: fama PR is North America's premier boutique PR firm for technology companies. fama PR works closely with its clients to develop specific, measurable goals to ensure the greatest return on their PR investment. Headquartered in Boston's dynamic Seaport, fama PR is the only PR firm named as *Boston Business Journal's* Best Place to Work four years in a row.

Matt Flanagan, founding partner; Keith Watson, founding partner

- Accomplice
- Awake Security
- Coherent Path
- CyberArk
- CyberGRX
- DataRobot
- Everbridge
- ezCater
- GreatHorn
- Ionic Materials
- Jask
- Kronos
- LLamasoft
- Motus
- Obsidian
- SailPoint
- SAS
- SessionM
- Spanning
- Turbonomic



FEINTUCH COMMUNICATIONS

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www.feintuchcommunications.com; www.PRWorldAlliance.com
Founded: 2009.

Agency Statement: Feintuch Communications is an award-winning, boutique *strategic relations* firm offering senior counseling, experience and hands-on support to a broad range of organizations – from the *Fortune* 500 to emerging companies, non-profits and associations.

We've aligned our in-house talent and external resources around the critical business and marketing challenges faced by businesses today – including strategic public relations, business development, investor relations, capital sourcing, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies.

Every client engagement is managed, hands-on, by a senior professional. Our focus is on b-to-b and b-to-c marketing with significant expertise in technology, financial services/fin tech, professional services, AV, consumer tech, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs – such as media relations, new product launches, corporate identity and branding – as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, pres.; Rich Roher, mng. partner; Rick Anderson, sr. mng. dir.

After, Inc.
Agricultural Bank of China
BasisCode Compliance
HDMI Licensing Administrator
Healbe
Klarna
Lavit
Leclanche
Legrand N.A.
LifeThreads
MPOWER Financing
Soliddd



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www.filmfashion.com

Agency Statement: Film Fashion, an exclusive division of Rogers & Cowan, specializes in matching fashion and accessory brands with prominent celebrities to provide heightened brand awareness. This specialty PR firm creates customized solutions to match clients and their latest fashions with the “right” celebrities and trendsetters that embody their brand and promote the desired image.

The firm leverages these Hollywood associations into media coverage through the execution of strategic media relations campaigns targeting key fashion, lifestyle, and entertainment press. Media activities for their roster of fashion designers, fine jewelers and accessory lines may include designer profiles, collection launches, and fashion shows. Film Fashion's luxurious showroom space provides an optimal location to introduce

media, stylists and celebrities to our client's brands by housing an edited collection of samples.

Recent projects have included dressing celebrities for red carpet appearances, securing editorial placements and coordinating product placement working with talent such as Nicole Kidman, Jennifer Lopez, Jessica Chastain, Kate Hudson, Beyonce, Scarlett Johansson, Kendall Jenner, Gigi & Bella Hadid, Zendaya and Taylor Swift.

Carla Blizzard, sr. VP

Clients include:

Chopard
Fitbit
Georges Chakra
Haney
Romona Keveza
Rubin Singer
Sarah Flint
Tadashi Shoji
Zuhair Murad



FINANCIAL PROFILES

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www.finprofiles.com

Financial services including banks, REITs, specialty finance and insurance companies, and asset managers. Sectors include consumer, outsourced services, industrials, energy, technology and healthcare. Substantial experience with companies in newly established categories, sectors or asset classes. Founded: 2007.

Agency Statement: Financial Profiles is a strategic communications firm that specializes in creating client value in terms of reputation, valuation, capital, talent or other measurable results. This year marks the 10th anniversary of the firm, which was founded by a group of recognized industry professionals with deep knowledge of communications, finance and journalism.

Financial Profiles partners with public companies, pre-IPO companies and asset management firms for strategic counsel and advice, expertise in value-based corporate positioning and messaging, and access to investors, analysts and the press. The firm offers a range of specialized services including fully outsourced and project-based investor relations, IPO preparation, M&A support, strategic advisory services, corporate positioning and narrative, media training and media relations, and crisis preparation and management.

The firm has a track record of success in leveraging smart counsel and best-in-class communications to help companies differentiate and distinguish themselves, enhance their credibility, and build Wall Street and media support that leads to growth and access to capital. The firm takes a research-based, customized and proactive approach to each client engagement, and nimbly applies the best talent for each client need from a diverse set of skills and expertise with the goal of achieving measurable ROI. This has led to long-term client partnerships, repeat business and referrals.

Clients appreciate the firm's keen understanding of how Wall Street and the media work, including the changing landscape. Financial Profiles has strong relationships with analysts, investors and the press, including success in placing media stories in outlets that most impact business reputation and results.

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Allyson Pooley, sr. VP

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Tricia Ross, sr. VP

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Bank of Marin
Byline Bank
Clear Capital
Columbia Bank

Duluth Holdings
 General Finance Corp.
 Hope Bancorp
 Midland States Bancorp
 National Assn. of Corporate Directors (NACD)
 Oaktree Capital
 Pacific Mercantile Bancorp
 Pacific Premier Bancorp
 PPM America
 Sterling Bancorp
 STORE Capital Corp.
 Tennenbaum Capital Partners
 Two Harbors
 Victory Capital
 Western Asset Mortgage Capital Corp.
 Willdan Group, Inc.
 William Lyon Homes, Inc.
 William O'Neil & Co.

FINEMAN PR

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 www.finemanpr.com
 Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages, Latino and multicultural outreach. Employees: 14. Founded: 1988.

Agency Statement: San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. "Brand PR," a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, sr. VP; Travis Taylor, exec. VP;
 Heidi White, Karmina Zaffiro, VPs

46Mile | Hearst
 C-5 Children's School
 Central Contra Costa Sanitary District
 Dale Scott & Co.
 Delicato Family Vineyards
 Dunkin' Donuts
 Faust Wine
 Foster Farms Poultry
 HealthRIGHT 360
 Hippo Insurance
 HNTB Architects/Engineers
 Jumping Fences/San Francisco Marathon
 Leading Age
 Loch & Union
 Materra/Cunat Family Vineyards
 Meritage Medical Network
 Quintessa Wine
 Rodney Strong
 San Francisco Dept. of Environment
 Taube Philanthropies
 Toto USA
 Transbay Joint Powers Authority
 Wine Institute



FINN

PARTNERS

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Twitter.com/finnpartners

Facebook.com/finnpartners

LinkedIn.com/company/finn-partners

Specialty areas include: Technology, Health, Consumer, CSR, Education, Travel & Lifestyle, the Arts, and Public and Corporate Affairs.

Founded: 2011.

Agency Statement: 2018 marked the re-launch of the Finn Partners brand. The agency has grown 4-fold in staff and revenues since its founding in 2012. Its success can be attributed to a global group of creative strategists dedicated to delivering integrated communications programs for today's leading brands. With over 600 global staff members, Finn Partners uses a blended combination of practice area expertise and bold new thinking across marketing, communications, advertising, and digital and social media, to build our clients' reputation, enhance their thought leadership positions and sell more ideas and products to clients and customers around the world.

As one of the fastest growing *independent* agencies in the world, we're recognized by industry pundits and reviewers as a "Best Place to Work" agency which means we're able to attract and retain the best talent, giving us a leg-up on our competitors. And that translates to higher client satisfaction—winners like to be associated with winners!

The Agency is led by:

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Continued on next page

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Juliet Zhu, juliet.zhu@finnpartners.com

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Finn Partners; Ying PR & Marketing

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Allan Tan, allan.tan@finnpartners.com

Yin Ching Yeap, yinching.yeap@finnpartners.com

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Aralez

Blue Cross Blue Shield Michigan

Bridgestone

Bosch-Thermador

Carvel

Cinnabon

Fujitsu

Guggenheim Foundation

Hilton

IEEE

I Love NY

Jamaica

Jamba Juice

Korean Embassy

Logitech

MoMA

Ortho Clinical Diagnostics

Rioja Wines of Spain

St. Jude Children's Research Hospital

Verizon Foundation

Whitney Museum

W.K. Kellogg Foundation

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702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com

www.thefirmpr.com

Luxury, travel & tourism, trade shows, healthcare, education. Founded: 1993.

Solveig Raftery, pres. & CEO

fish

FISH CONSULTING

117 Northeast 2nd St., Fort Lauderdale, FL 33301

954/893-9150; fax: 954/893-9158; lfisher@fish-consulting.com

www.fish-consulting.com

Franchise, consumer, franchise grassroots marketing, crisis communications, cause marketing, internal communications, executive visibility, message development, social media, creative content. Employees: 23. Founded: 2004.

Agency Statement: Fish Consulting is a public relations firm that offers communications and marketing services primarily to franchises in the foodservice, retail, fitness, service, hospitality and healthcare industries.

Lorne Fisher, CEO/mng. partner; Jenna Kantrowitz, sr. VP/COO; Lauren Simo, VP

AAMCO

Aire Serv

Always Best Care

Baskin-Robbins

Beeline Bikes

Captain D's

Cheng Cohen

Chicken Salad Chick

Conserva Irrigation

Dunkin' Donuts

FastSigns

Fazoli's

Freddy's

Glass Doctor

Goalz Restaurant Group

Handyman Connection

International Franchise Assn.

JAE Restaurant Group

Jersey Mike's

Massage Heights

Mosquito Squad

Mr. Appliance

Mr. Rooter Plumbing

Orangetheory Fitness

Pinch A Penny

PROSE

Quaker Steak & Lube

Rainbow International Restoration

Sizzler

The Cleaning Authority

The Gents Place

The Melt Shop

Tropical Smoothie Cafe

Valpak

Wendy's



FLEISHMANHILLARD

FLEISHMANHILLARD

Owned by Omnicom Group
200 N. Broadway, St. Louis, MO 63102
314/982-1700
www.fleishmanhillard.com
Founded: 1946.

Agency Statement: FleishmanHillard specializes in public relations, reputation management, public affairs, brand marketing, digital strategy, social engagement and content strategy. FleishmanHillard was named Agency of the Year at the 2017 North American Excellence Awards; 2017 ICCO Network of the Year for the Americas and EMEA; *PRWeek's* Best Places to Work 2017; *PR News' Best Places to Work* in PR 2016-2017; Human Rights Campaign Best Places to Work for LGBTQ Equality for 2018; PR Awards Asia 2017 Greater China Agency of the Year; and NAFE's "Top 50 Companies for Executive Women" for 2010-2018. The firm's award-winning work is widely heralded, including at the Cannes International Festival of Creativity. FleishmanHillard is part of Omnicom Public Relations Group, and has more than 80 offices in 30 countries, plus affiliates in 43 countries.

CORPORATE STAFF: John D. Graham, chmn.; John Saunders, pres. & CEO; J.J. Carter, global COO & pres. of the Americas; Fred Rohlfing, CFO; Lisa Moehlenkamp, chief of staff; Della Sweetman, chief bus. devel. officer; Jonella Donius, CIO; Mark Mortell, chief global client leadership officer; Ruth Kim, general counsel; Lynne Anne Davis, pres. of APAC; Olivier Beheydt, chef de cabinet, EMEA

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Continued on next page

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<http://fleishmanhillard.nl/>
+31-20-406-5930; fax: +31-20-406-5940

FleishmanHillard Berlin
Friedrichstrasse 200, 10117 Berlin, Germany
<http://fleishmanhillard.de/>
+49-30-5900-433-0; fax: +49-30-5900-433-51

FleishmanHillard Brussels
35 Square de Meeus, Brussels B1000, Belgium
<http://fleishmanhillard.eu>
+322-230-0545; fax: +322-230-5706

FleishmanHillard Dubai
Office 204, The Lofts Bldg. One, Entrance A, Dubai Media City, Dubai,
United Arab Emirates
<http://fleishmanhillard.me/>
+971-4-450-2600

FleishmanHillard Dublin
15 Fitzwilliam Quay, Dublin 4, Ireland
<http://fleishman.ie/>
+35-31-618-8444; fax: +35-31-660-2244

FleishmanHillard Dusseldorf
Immermannstrasse 3 40210 Dusseldorf, Germany
+49-211-5408-7737
<http://fleishmanhillard.de/>

FleishmanHillard Frankfurt
Hanauer Landstrasse 182 A, 60314 Frankfurt am Main, Germany
<http://fleishmanhillard.de/>
+49-69-40-57-02-0; fax: +49-69-43-03-73

FleishmanHillard Vanguard
Business Centre Europe Plaza, Thirteenth Flr.
33 Taras Shevchenko Blvd, bld. B, Kiev, 01032, Ukraine
<http://fhv.ru/>
+380 44 503 48 34

FleishmanHillard Fishburn London
Bankside 2, 100 Southwark St., London SE1 0SW, United Kingdom
<http://fhflondon.co.uk>
+44-208-618-2800; fax: +44-208-618-2969

FleishmanHillard Milan
Via Leto Pomponio 3/5, Milan 20146, Italy
<http://fleishmanhillard.it>
+39-02-3180-41; fax: +39-02-3180-4720

FleishmanHillard Vanguard
Derbenevskaya Plaza, Office 507, 5, 1st Derbenevskiy Lane, Moscow
115114, Russian Federation
<http://fhv.ru/>
+7-495-937-31-31; fax: +7-495-988-78-06

FleishmanHillard Munich
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<http://fleishmanhillard.de/>
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+33-1-47-42-63-63; fax: +33-1-47-42-92-81

FleishmanHillard Prague
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Street 78, P.O. Box 301571, Riyadh 11372, Saudi Arabia
<http://fleishmanhillard.me/>
+966 11 2167796

FleishmanHillard Johannesburg
15 Georgian Crescent, Ground fl., South Entrance, Bryanston
2021, South Africa
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<http://fleishmanhillard.nl>
+31-20-406-5930

FleishmanHillard Warsaw
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<http://fleishman.pl/>
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OTHER FLEISHMANHILLARD COMPANIES:

BlueCurrent

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Cityplaza 4, #1501, 12 Taikoo Wan Rd., Taikoo Shing, Hong Kong
+852-2967-6770; fax: +852-2586-7897

BlueCurrent Tokyo
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038,
Japan
+81-3-6204-4141; fax: +81-3-6204-4142

GMMB

GMMB San Francisco
55 Union Street, Fourth fl., San Francisco, CA 94111
415/276-8750

GMMB Seattle
1200 Westlake Ave. N, #1005, Seattle, WA 98109-3564
206/352-8598; fax: 206/352-8758

GMMB Washington, D.C.
3050 K St., N.W., #100, Washington, D.C. 20007-3606
202/338-8700; fax: 202/338-2334

Lois Paul & Partners

Lois Paul & Partners Austin
828 W. 6th St., #103, Austin, TX 78703
512/638-5300; fax: 512/638-5310

Lois Paul & Partners Boston
290 Congress St., 6th fl. Boston, MA 02210
617/986-5700; fax: 617/986-4920

Specialist Bristol

Specialist Bristol
Embassy House, Queens Ave., Bristol BS8 1SB, United Kingdom
+44-117-925-1696

TogoRun

TogoRun London
Bankside 3, 90 Southwark St., London SE1 0SW, United Kingdom
+44-208-618-2750; fax: +44-207-554-1051

TogoRun Los Angeles
12777 West Jefferson, #120, Los Angeles, CA 90066
347/226-8136

TogoRun New York
220 E. 42nd St., 5th fl., New York, NY 10017-5806
212/883-9080; fax: 212/453-2070

TogoRun Washington, D.C.
1615 L St., N.W., #1000, Washington, D.C. 20036-5610
202/828-5060

VOX Global

VOX Global Boston
290 Congress St., Boston, MA 02210
617/986-5719

VOX Global Dallas
1999 Bryan St., #2550, Dallas, TX 75201
214/259-2737

VOX Global Indianapolis
350 Massachusetts Ave., #300 Indianapolis, IN 46204
317/902-2958

VOX Global Nashville
209 10th Ave. S., #409, Nashville, TN 37203
615/514-2164

VOX Global New York
220 E. 42nd St., 14th fl., New York, NY 10017
212/856-8545

VOX Global Portland
511 Congress St., Fifth fl., Portland, ME 04101
507/523-1366

VOX Global Tokyo
Harumi Triton Square X 38F, 1-8-10, Harumi, Chuo-ku, Tokyo 104-6038, Japan
+81-3-6204-4320; fax: +81-3-6204-4349

VOX Global Washington, D.C.
1615 L St., N.W., #1110, Washington, D.C. 20036
202/955-5326; fax: 202/772-5046

Notable Clients:

Anheuser-Busch
AT&T
Boy Scouts of America
Electronic Arts, Inc.
Emerson
Enterprise Holdings
General Motors
Hallmark
Johnson & Johnson
McDonald's
PepsiCo Inc.
Procter & Gamble Company
Royal Philips
U.S. Government
VF Corporation



FLOWERS COMMUNICATIONS GROUP

303 E. Wacker Dr., #1000, Chicago, IL 60601
312/228-8800; fax: 312/228-9414; info@explorefcg.com
www.explorefcg.com

Consumer brand PR. Employees: 22. Founded: 1991.

Agency Statement: FCG is an award-winning integrated marketing communications firm filled with energetic brand experts who specialize in African American, Hispanic and multi-generational audiences on behalf of brands. Our capabilities include, integrated marketing communications, media relations, social media marketing, brand storytelling, content marketing, creative services, video productions and experiential marketing. To learn more, visit explorefcg.com.

D. Michelle Flowers Welch, chmn. & CEO
American Honda
AT&T
Brown-Forman
FSP
IDOT
McDonald's
MillerCoors

FOG & APPLE

6 St Johns Lane, 5th flr., New York, NY 10013
718/676-0890; hello@fogandapple.com
www.fogandapple.com
Design, interior design, furniture, sustainability, hospitality. Employees:
4. Founded: 2016.

Cherie Bustamante, pres.; Abby Kosisko, content mgr.; Ellie Bustamante, creative dir.; Nico Nieri, social media strategist

Aimee Wilder
Archtober
BLACKBARN
Fil Doux Textiles
MARKZEFF
Museum of New Mexico Licensing Program
V Starr Interiors
Wolf Gordon

foodminds

FOODMINDS

328 S. Jefferson St., #750, Chicago, IL 60661
312/258-9500; fax: 312/258-9501
foodminds.com

Agency Statement: At FoodMinds, we put passion into practice by harnessing science, public affairs, food values and communications to meet our clients' business and public health objectives — a capability we created and define as food and nutrition affairs. FoodMinds is the only agency with more than 20 registered dietitians and a PhD on staff, and a Global ExpertBench™ of nutrition science, policy and communications professionals around the world. Capabilities include: food and nutrition affairs; sustainable and nutritious food systems engagement; personal wellness strategy; food values insights; strategic planning; thought leadership; nutrition, health + wellness science; partnerships and coalitions; health professional and influencer communications; influencer mapping; strategic insights; consumer engagement and media relations; issues & crisis navigation. We are not just another PR agency. We help our clients tell a better story.

FoodMinds works with more than 30 leading commodity boards, food companies, brands and associations in the U.S. and around the world, including several *Fortune* 500 companies. Contact us to learn more.

FoodMinds is a division of Padilla. Between FoodMinds and Padilla Food + Beverage, we are happily consumed by food all the time. Together, we're re-imagining why, what and how the world eats and drinks — to help build a stronger, flourishing future for all. We are building, growing and protecting brands and reputations by creating purposeful connections with the people who matter most to our clients. Together, our services span the ecosystem of food, beverage and nutrition — from research and insights to branding, creative and digital, to marketing communications and our unique culinary center.

Laura Cubillos, RD, lcubillos@foodminds.com
650/860-5010 ext.301 Office
773/988-8805 Mobile

FRANCO

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FRANCO

400 Renaissance Ctr., #1000, Detroit, MI 48243
313/567-2300; contact@franco.com
www.franco.com

Media relations and training, community relations, social media, design, marketing, strategic planning, brand development, event management, internal communications, and crisis and reputation management. Employees: 27. Founded: 1964.

Agency Statement: Established in Detroit in 1964, Franco provides PR, marketing, social media and design services to clients in a variety of industries across the globe — from local nonprofit organizations to global manufacturers, award-winning pizza to craft brews.

In the past five decades, we have helped to shape and re-shape perceptions of people, places and things, large and small. We have worked with

beloved local brands in Detroit like Stroh's and Buddy's Pizza, destinations such as Belle Isle Park and the GMRENCEN, events like the North American International Auto Show and Detroit Grand Prix, critical infrastructure such as the steel industry and the power grid, change-making nonprofit organizations, automakers and suppliers, and many others.

We help clients connect to those that matter most by integrating public relations, marketing, social media, design and measurement to deliver communications programs that truly drive organizational performance.

Daniel F. Ponder, CEO/owner; Tina M. Kozak, pres./owner

Partial client list:

Alpine Electronics
American House Senior Living Communities
Arbor Hospice
automotiveMastermind
Buddy's Pizza
City of Royal Oak, Mich.
Comerica Bank
DataFactZ
Detroit Grand Prix
GMRENCEN
GroupeSTAHL
Haartz Corp.
Edsel & Eleanor Ford House
Hospice of Michigan
Hour Media
ITC Holdings Corp.
Jolly Pumpkin Artisan Ales
Materialise
Michigan Youth Appreciation Foundation
Milford Downtown Development Authority
Plastic Omnium
Rose Pest Solutions
Stahls Automotive Museum
Steel Market Development Institute
The Salvation Army — Eastern Michigan Division
The Salvation Army Adult Rehabilitation Center
Ulliance
University Liggett School



FRENCH | WEST | VAUGHAN

112 E. Hargett St., Raleigh, NC 27601
919/832-6300
www.fwv-us.com
Founded: 1997.

Agency Statement: French/West/Vaughan (FWV) is the Southeast's leading public relations, public affairs and brand communications agency. The firm celebrated its 20th anniversary last year, a milestone that comes as the company makes its debut among the country's top 15 PR firms (2017 *O'Dwyer's* Ranking of Top U.S. PR Firms). FWV is also the winner of *The Holmes Report* 2016 Consumer Agency of the Year and the *Bulldog Reporter* Consumer, Midsize and North American Communications Agency of the Year.

Founded in April 1997, the firm is led by Chairman & CEO Rick French. Today, FWV employs 103 public relations, public affairs, social media, advertising and digital marketing experts between its Raleigh, N.C. headquarters and New York City, Los Angeles and Tampa offices. FWV is a partner in IPREX, a \$200 million + network of global communication agencies, with 1,500 staff and 100 offices worldwide.

In addition to ranking FWV No. 14 nationally, *O'Dwyer's* placed FWV No. 1 in the Southeast, a position it has occupied for nearly 15 years. Among the top agencies, FWV ranks second in both Beauty/Fashion and Sports Marketing, sixth in Entertainment Marketing and ninth in Travel/Tourism and Economic Development. The agency's work in Agricultural, Food & Beverage, Home Furnishings, Professional Services, and Environmental/Public Affairs also earned category rankings in the top 20.

FWV holds the distinction as the only N.C.-based integrated marketing firm to earn Agency of the Year accolades in the public relations industry — something it has accomplished on 12 different occasions. In addition to

four separate AOY honors in 2017, FWV was a finalist for 2016 Global Consumer Agency of the Year (*Holmes Report*) and was ranked in the Top 10 of the 2016 Global Creative Index. The agency also captured a North American Innovation SABRE Award on behalf of long-time client Wrangler in the Digital Brand Platform category.

Over two decades, FWV has represented iconic brands like Wrangler, Coca-Cola, Jack Daniels, Slim Jim, Justin Boots, Pendleton Whisky and many others, as well as the Greater Raleigh Convention & Visitors Bureau, Bassett Furniture, Saft, ABB, Teen Cancer America and the Full Frame Documentary Film Festival.

Rick French, chmn. & CEO; David Gwyn, pres./prin.; Natalie Best, exec. VP/dir., client svcs./prin.

ABB

American College of Veterinary Surgeons
Bassett Furniture
Concord Hospitality Group
Deutsch Family Wine & Spirits
Full Frame Documentary Film Festival
Greater Raleigh Convention & Visitors Bureau
Lidl
Locus Biosciences
Louisiana Film & Entertainment Assn.
Melitta
Moe's Southwest Grill
NC Dept. of Transportation
Paralyzed Veterans of America
Pendleton Whisky
Peter Millar
PetSafe
Public Service Credit Union
Saft
Teen Cancer America
Wrangler



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212/850-5600

www.fticommunications.com

M&A, crisis & issues management, restructuring & financial issues, capital markets communications, corporate reputation, public affairs & government relations, people & change, digital & creative communications, strategy consulting & research, shareholder activism. Employees: 635. Founded: 1982.

Agency Statement: The Strategic Communications segment (formerly Financial Dynamics) of FTI Consulting designs and executes communications strategies for clients managing financial, regulatory and reputational challenges. With more than 630 expert strategic communications consultants located in key markets around the world, we combine global reach with local knowledge to help client management teams and Boards of Directors seize opportunities, manage crises, navigate market disruptions, articulate their brand, stake a competitive position, and preserve their permission to operate. Drawing upon our unrivaled depth of industry expertise and interdisciplinary experience and using our broad network of relationships with key influencers, we help clients clarify, persuade and ensure that the right message reaches the right audience at the right time.

Mark McCall, global segment leader

FURIA RUBEL

MARKETING AND PUBLIC RELATIONS

FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Lane, Doylestown, PA 18901
215/340-0480; fax: 215/340-0580; gina@furiarubel.com
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., website design, e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 7. Founded: 2002.

Agency Statement: Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO

Chamberlain Hrdlicka
Hepatitis B Foundation
New Vitae
Penn Community Bank
Stoel Rives
Upper Providence Township
USClaims
Willig, Williams & Davidson

G



G&S BUSINESS COMMUNICATIONS

60 E. 42nd St., 44th flr., New York, NY 10165
212/697-2600; fax: 212/697-2646

www.gscommunications.com

Twitter: @gs_comms

Employees: 146. Founded: 1971.

Agency Statement: G&S is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. Our global network extends across 50 countries through our PROI Worldwide partnership. At G&S, strategic thinking begins where business and communications meet. We consider our global clients' risks and opportunities, identify the context in which their businesses can succeed, and distill market advantages into a communications strategy that works for them. G&S inspires action that drives results for our clients.

G&S focuses on key markets where our agency has deep experience and offers valuable insight: Advanced Manufacturing, Agribusiness and Food, Clean Technology and Energy, Emerging Technology Ventures, Financial and Business Services, and Home and Building Solutions.

Our expertise spans specialized knowledge in business strategy and skills with communications and marketing tools: B2B Intelligence, Branding Strategy, Content Strategy, Creative, Digital & Social, Employee Engagement, Insights & Analytics, Media Relations and Sustainability & CSR.

Luke Lambert, pres. & CEO
Jeff Altheide, exec. VP

Continued on next page

G&S BUSINESS COMMUNICATIONS continued

Audra Hession, prin., mng. dir., New York; Steve Halsey, prin., mng. dir., bus. consulting; Seth Niessen, prin., controller; Mary Buhay, sr. VP, mktg.; Brad Bremer, Beth Crisafi, VPs

125 S. Wacker Dr., #2600, Chicago, IL 60606
312/648-6700; fax: 312/422-0660

Ron Loch, prin., mng. dir., Chicago; Doug Hampel, prin., mng. dir., client service; Brian Hall, prin., mng. dir., client service; Mike Samec, VP

4242 Six Forks Rd., #1650, Raleigh, NC 27609
919/870-5718; fax: 919/870-8911

Kerry Henderson, prin., mng. dir., Raleigh; Ann Camden, prin., mng. dir., client service; Caryn Caratelli, Chris Martin, Stephanie Moore, Kate Threewitts, VPs

St. Johannis-Vorstadt 22, CH-4056 Basel, Switzerland
011-4161-264-8410; fax: 011-4161-264-8801

Marcel Trachsel, mng. dir.

Partial Client Roster:

Actagro
AeroVironment
AgTech Accelerator
ANGUS Chemical Co.
Cascades
Dow Chemical
Flexible Packaging Assn.
GWG Life
HEAD
Knowles
Littelfuse
Lord Corp.
Mannington Mills
Martin Marietta Materials
Medical Mutual
Miele USA
Million Dollar Round Table
Mitsubishi Electric Automation
MonoSol
Motorola Solutions
National Elevator Industry, Inc.
Neolith
Neovia Logistics
Panasonic
Ply Gem
Radian Group
Schindler Elevator
Syngenta
The Nature Conservancy

GALLAGHER PR

4115 Blackhawk Circle, Danville, CA 94506
925/648-2014; fax: 925/886-2301; kevin@gallagherpr.com
www.gallagherpr.com
Hi tech, green tech. Employees: 10. Founded: 1992.

Kevin Gallagher, mng. partner; Roger Biery, VP, strategy

AgWell Solar
AltSpace VR
Aparna Systems
Cyphort
Nuance Energy
TiE Silicon Valley

GATESMAN⁺

Advertising | Digital | Public Relations | Social Media | Media Planning/Buying

GATESMAN

Four Gateway Center, 444 Liberty Ave., Suite 700, Pittsburgh, PA 15222
412/381-5400; info@gatesmanagency.com
www.gatesmanagency.com

Agency Statement:

We are writers, researchers and news hounds.

Gatesman PR tackles your toughest business and communications challenges – whether it's to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving digital world.

Our strategic consumer-centric model puts your target audiences at the forefront to motivate action and influence behavior that increases sales, market share and brand affinity.

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry. We believe in research, so much so that we invest more than \$200,000 annually in tools and resources to benefit your business.

Founded in 2006, Gatesman is a privately held corporation owned by partners John Gatesman and Shannon Baker. Gatesman is an award-winning, full-service public relations practice that ranks nationally within the top 100 independent PR firms, and is a partner in IPREX, a global communication network.

Susan English, sr. VP, PR & social media; John Gatesman, CEO; Shannon Baker, partner, pres.

Client roster:

Innovation and Technology:

Collegiate Inventors Competition
Camp Invention
National Inventors Hall of Fame
Pavement Coatings Technology Council
Tobii Dynavox

Retail:

Del Monte
Fellowes Brands
Foodland
Hormel Foods: HOUSE of TSANG®
Pittsburgh Paints & Stains
Pace transit
S&T Bank
SHOP 'n SAVE
StarKist
TTI Industries (Hoover, Dirt Devil)

Health and Wellness:

Ebb Therapeutics
Northwell Health (formerly North Shore-LIJ Health System)
UPMC
UPMC Health Plan

Energy:

Duquesne Light Co.
Peoples Natural Gas
CNX Resources

Business-to-Business and Influencer:

FedEx Ground
National Institute for Newman Studies
Marlite/NUDO
PPG Optical

Education:

Michigan Ross

GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 15th fl., New York, NY 10038

212/608-0333; fax: 212/608-0458

www.gacnyc.com

Public relations, government relations. Employees: 9. Founded: 1995.

George Arzt, pres.; Brian Krapf, exec. VP

**germinder
+ ASSOCIATES****GERMINDER & ASSOCIATES, INC./GNFP DIGITAL**

747 Third Ave., 2nd fl., New York, NY 10017

212/367-2170; Lgerminder@germinder.com

www.germinder.com; www.gnfp.com

Marcom, KOL engagement, online content, publicity. Employees: 3. Founded: 1998.

Agency Statement Are you looking for a consultancy connected in the pet/vet or related lifestyle space? Engage Germinder. New York City-based Germinder with its GNFP Digital platform delivers. Guided by a savvy trend spotter with over 25 years of contacts, real-time story-telling capabilities, strategic counsel and media relations savvy, we've delivered award-winning campaigns – and results. We'll help you reach your goals too. Ready for a conversation? Email Lea-Ann Germinder at Lgerminder@germinder.com, Call 212/367-2170 or Tweet @Lgerminder.

Lea-Ann O'Hare Germinder, pres. & founder

Assisi Animal Health

Cat Writers Assn.

Ceva Animal Health

Dog Writers Assn.

KC Animal Health Corridor

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276 Fifth Ave., #806, New York, NY 10001

212/686-4551; fax: 212/213-6850; pr@getodemilly.com

www.getodemilly.com

www.twitter.com/geto_demilly

www.instagram.com/getodemilly

www.facebook.com/getodemilly

Public affairs; strategic communications and PR; government and community relations. Employees: 18. Founded: 1981.

Agency Statement: Geto & de Milly is consistently ranked one of the top public affairs, strategic communications and public relations firms in New York City. We craft and implement effective community outreach, government relations, media, marketing and crisis management strategies to educate influencers and the public, and guide thoughtful government decision-making at the municipal, state and federal levels. With strong traditional media, digital and social media expertise, we communicate clear, compelling messages to achieve client goals.

Our corporate and nonprofit clients include real estate development firms and property owners, *Fortune* 500 companies and small businesses, labor unions, cultural and arts organizations, academic and healthcare institutions and other nonprofits, sports franchises and advocacy groups.

Ethan Geto, Michele de Milly, principals; Laura Dolan, Daniel White, Mark Benoit, Maya Kremen, Cristiana Pena, Julie Hendricks-Atkins, Christopher Johnson, Michael Gough, Nick Porter, Andrew Morrell, Risa Eadie, Greg Palmer

Partial client list:

Acuity Capital Partners

Brotsky Organization

Center Against Domestic Violence

Chapin School

Emma L. Bowen Community Service Center

Fisher Brothers

Friends Seminary

Getting Out and Staying Out

Grand Street Guild HDFC

Howard Hughes Corp.

Jewish Home Lifecare

Local 802, American Federation of Musicians

New York City Bottlers Assn.

New York City Football Club

PepsiCo

Playwrights Horizons

Property Markets Group

Restoration Hardware

Solow Realty & Development

Sportime/Island Tennis

The Lightstone Group

Toll Brothers

Trinity School

Zeckendorf Development

GG BENITEZ & ASSOC. PR, INC.

10755F Scripps Poway Pkwy., #537, San Diego, CA 92131

619/339-7978; gg@ggbenitezpr.com

www.GGbenitezPR.com

Media relations & campaigns: parenting and children's, accessories, beauty, fashion, travel, lifestyle, consumer tech, and more; celebrity/influencer relations & campaigns. Employees: 3. Founded: 2008.

GG Benitez, founder & CEO; Sylvia Toma, PR associate

The DOM Family

Evolur

The Crazy Coupon Lady

Mabel's Labels

Mia Moda

Storksak

The Sash Bag

Zip & Zoe

GLENDALE COMMUNICATIONS GROUP, INC.

196 James St., Barrington, IL 60010

847/382-7404; fax: 847/382-5567; glendale@glendalecommunications.com

www.glendalecommunications.com

Full-service PR; pharmaceutical, medical, financial & general PR.

Employees: 10. Founded: 1987.

Sam Huff, president

Chicago Design Museum

National Rosacea Society

Porcini.io

GLOBAL COMMUNICATORS HCI

1875 I St., NW, Washington, DC 20006

202/371-9600; fax: 703/522-5665; jimharff@globalcommunicators.com

www.globalcommunicators.com

Employees: 7. Founded: 1997.

James W. Harff, pres. & CEO; Philippe P. Bartholin, VP; Dr. Mark Groombridge, sr. VP, research; Jill Schuker, VP, research & analysis

American University in Bosnia and Herzegovina

Kohler Co.

Makaira Agency (Tokyo, Japan)

Plastics Engineering Co.

GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954

845/627-3000; risa@gmgpr.com

www.gmgpr.com

Business to business, consumer products, not for profit. Founded: 1991.

Risa B. Hoag, pres.

Bounce! Trampoline Sports

Catholic Charities Community Services of Rockland and Dutchess

Cognitive and Behavioral Consultants

Rockland Behavioral Health Response Team

Rockland County Women's Bar



GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360
718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net
www.goldmanpr.net

Public relations and marketing communications addressing brand, corporate, and issues management needs, media relations, industry visibility initiatives, social media, special events. Founded: 1996.

Agency Statement: Goldman Communications Group provides public relations and strategic counsel to corporations, small businesses, labor unions, and non-profit associations. Our expertise includes: corporate communications, consumer marketing, crisis communications, public affairs, community relations, events management, content creation, and traditional and social media campaigns. We offer "big agency" thinking and expertise without "big agency" costs. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. We are proud to be a recent Silver Anvil Award winner. Our clients are our best referrals.

Sherry Goldman, president

- Hudson River Financial Federal Credit Union
- LRC Properties
- Municipal Credit Union
- North Shore Towers
- PNT Marketing Services
- Sitara Collections
- Women in the Arts and Media Coalition
- Workmen's Circle
- Writers Guild Initiative
- Writers Guild of America, East
- Yona New York fashions



GOODMAN MEDIA INTERNATIONAL, INC.

750 Seventh Ave., 28th fl., New York, NY 10019
212/576-2700
www.goodmanmedia.com
Founded: 1996.

Agency Statement: Goodman Media International, Inc. (GMI) is a leading strategic and integrated communications firm. GMI's results-driven approach focuses on delivering bottom-line impact and measurable ROI for its clients. GMI offers an extraordinary combination of world-class talent, innovative thinking and exceptional results.

With executive-level involvement and deep industry expertise, GMI helps the world's leading brands achieve their marketing and communications goals. From media relations to digital marketing, GMI ensures clients' messages are heard across mediums, while continuously delivering the highest level of client service.

GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit.

Services include brand/executive positioning, media relations, thought leadership, digital and social media strategy and execution, reputation management/crisis communications, content marketing creation and distribution, online events, strategic partnerships, influencer marketing, lead generation strategy and development, SEO/SEM efforts, asset creation, and website consultation and development.

Tom Goodman, pres. & CEO

Select Clients:

- Alibaba (media partnerships)
- Alston & Bird
- Azteca America
- CohnReznick
- Grand Central Terminal
- Hess Toy Truck

- Ink
- ITN Networks
- Joe Torre Safe At Home Foundation
- Mercis bv for Miffy
- Purch
- RWJBarnabas Health
- Stavros Niarchos Foundation
- T.A. Barron
- Vinetrope
- Witt/Kieffer



GOTHAM PUBLIC RELATIONS

400 West Broadway, floor 4, New York, NY 10012
212/352-2147; courtney@gothampr.com
www.gothampr.com

Design, architecture and development, retail, technology and lifestyle brands. Employees: 12. Founded: 2002.

Courtney Lukitsch, founder & principal

- AF New York
- Classic Stone
- Escobar Design
- Hudson Furniture
- Lemay Architecture
- Michael Dawkins Home
- Relative Space
- Rusk Renovations
- The Workshop
- Tinatín Kilaberidze Design
- Valerie Goodman Gallery



GOULD+PARTNERS LLC

One Penn Plaza, #3500, New York, NY 10119
212/896-1909 (phone/fax); rick@gould-partners.com
www.gould-partners.com

Merger and management consultants. Founded: 2001.

Rick Gould, CPA, J.D., mng. partner; Mike Muraszko, Jennifer Casani, partners; Sally Tilleray, sr. advisor, London/UK; Jack Bergen, strategic counselor; Don Bates, James Arnold, Robert Udowitz, sr. counselors; Don McIver, COO svcs.; Seth Rosenstein, CFO svcs.; Yadi Gomez, acct. coord.; Matthew Schwartz, editorial dir.

GRANDONE MEDIA STRATEGIES

403 Jefferson Rd., Edwardsville, IL 62025
618/692-1892; fax: 618/692-1892; grandone.james@gmail.com
www.linkedin.com/in/grandone

Employees: 1-10

Legal business development, corporate PR, crisis comms., media training. Founded: 2000.

James M. Grandone, owner



GREENOUGH BRAND STORYTELLERS

1 Brook St., Watertown, MA 02472
617/275-6500; info@greenough.biz
www.greenough.biz

Focus: healthcare; healthcare IT; enterprise technology; mission-based; professional services. Employees: 30. Founded: 1999.

Agency Statement: Founded in 1999, Greenough drives awareness, affinity and action through inspired brand storytelling.

Everything we do at Greenough is firmly grounded in our values:

- Clients first
- Goal-focused innovation and creativity

- Straightforward and truthful communication
- Mutual respect and support, both professional and personal
- Knowledge sharing and mentoring
- Continuous improvement
- Commitment to community and charitable causes

Our national roster of clients range from the *Fortune* 500 to closely held start-ups that give us high marks in client sat with +100 Net Promoter Score among other accolades.

Phil Greenough, founder & CEO; Jamie Parker, chief mission officer; Scott Bauman, gen. mgr.

National roster of clients includes:

American Student Assistance
 Boston Medical Center Healthnet
 BrandProtect
 Carewell Urgent Care
 Foley Hoag
 Hydroid
 Inovalon
 Ness Digital
 Quest Diagnostics
 Sheridan Healthcorp
 Thermo Fisher Scientific
 Tribridge
 Valmark
 Virtusa/Polaris
 WBUR
 WETA
 WW2 Museum
 Yale Peabody Museum

GREENSMITH PR, LLC

4000 Legato Rd., #1100, Fairfax, VA 22033
 703/623-3834; mike@greensmithpr.com
 www.greensmithpr.com

Energy and environmental PR. Chesapeake Bay, Long Island Sound, Delaware River, Longleaf Forests. Education, pharmaceuticals (Bio). Strategy and media relations, events. Employees: 5. Founded: 2000.

Mike Smith, pres.

American Military University
 National Fish and Wildlife Foundation
 Pacira Pharmaceuticals
 The Nature Conservancy
 University of Maryland (Env. Studies)
 World Wildlife Fund



GREENTARGET GLOBAL LLC

Chicago Board of Trade, 141 W. Jackson St., Suite 3100, Chicago, IL 60602
 312/252-4100; fax: 312/252-4110
 www.greentarget.com

Corporate, financial, professional services and other industries. Full range of communications services: communications planning, thought leadership, content & publishing, earned media, social and digital media, executive and corporate communications, litigation communications and more. Employees: 50. Founded: 2005.

Agency Statement: Greentarget Global LLC is a strategic communications firm focused exclusively on business-to-business organizations. We direct smarter conversations that drive business objectives, enhance reputations and build meaningful relationships with influencers. We are a destination for talented individuals whose intellectual curiosity and commitment to our proven process drive an unparalleled level of service, results and value for our clients.

We look beyond simply using a tactical public relations approach to place our clients' messages in a myriad of media channels. Instead, we focus the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business - the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained

from working for some of the world's largest public relations firms and corporations.

With additional locations in London, Los Angeles and New York, Greentarget is home to more than 50 staff members, and a host of support professionals that work with us as needed. The firm was named twice in the last 3 years to *Inc Magazine's* "Fastest Growing Companies" list, was awarded, "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for *PRWeek Awards* "Boutique Agency of the Year" in 2012.

Greentarget Strategic Communications
 Direct a Smarter Conversation.

John E. Corey, founding partner, jcorey@greentarget.com; Aaron R. Schoenherr, founding partner, aschoenherr@greentarget.com

A sampling of our clients:

Amniox/Tissue Tech
 Barnes & Thornburg
 BPI Group
 Crowe Horwath
 Ekos
 Foley & Lardner
 Hogan Lovells
 Littler Mendelson
 National Futures Assn.
 Navex Global
 Perkins Coie
 Royal Bank of Canada
 Sidley Austin



GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003
 610/642-8253; jacob@gregoryfca.com
 www.gregoryfca.com
 www.financialservicesmarketing.com
 www.thenewshackers.com
 www.facebook.com/gregoryfca
 www.twitter.com/gregoryfca
 www.linkedin.com/company/gregory-fca

Media relations, financial services, technology, health and consumer products, real estate, professional services, B2B, B2C, alternative payments, industrial, banking, education, energy, investor relations, retail, venture capital, social media, content marketing, corporate and issues management. Employees: 70. Founded: 1990.

Agency Statement: A full-service, strategically integrated firm since 1990, Gregory FCA creates and deploys sophisticated national media relations, social media, content marketing, investor relations, influencer relations, and financial communications campaigns.

As one of the nation's largest PR firms, our clients include fast-growing private and publicly traded companies competing in today's digital economy. Gregory FCA's staff of 70 professionals - drawn from journalism, finance, communications, and public relations - service many key markets, including financial services, consumer and enterprise technology, real estate, healthcare and consumer products, and more.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, founder & pres.; Joe Anthony, pres., fin'l svcs.

Partial client list:

ACSI
 Amplify ETFs
 The Angel Oak Companies
 Brandywine Global
 Bryn Mawr Trust
 Caron Treatment Centers

Continued on next page

GREGORY FCA continued

CBIZ
Exponential ETFs
Fi360
Janney Montgomery Scott
Kestra Financial
Kimco Realty
M&T Bank
naviHealth
Oticon
The Penn Mutual Life Insurance Co.
People's United Bank
Radware
Reality Shares
SCHOTT
Scuf Gaming
SHI
Sungard AS
SyncStream Solutions
Unified Trust
United Capital Financial Partners
Univest
Ventev



GRISKO LLC

410 N. Michigan Ave., #600, Chicago, IL 60611
312/724-8100; fax: 312/724-8100; cgrisko@grisko.com
www.grisko.com

Strategy, integrated communications campaigns, media relations, public affairs, community outreach, crisis communications, social media, spokesperson and ambassador training, marketing, creative. Employees: 15. Founded: 1995.

Agency Statement: Grisko LLC is a Chicago-based full-service communications agency with proven leadership in public affairs, public relations and marketing. We reframe narratives, champion causes and fuel missions that drive measurable results. Every new client is met with a fresh perspective and a tailored approach.

Our work results in votes cast, laws passed and people moved to action. Whether it's transitioning over a million public transit riders to a new fare system, encouraging healthier drink choices with a sugary beverage tax or modernizing a region's electric grid we help clients deliver real change.

Don't just tell your story. Own it.

Carolyn Grisko, pres.; Terri Cornelius, VP, PR; Bill Utter, VP, PA; Elisabeth Woodard, dir., mktg.; Anne Marie Purdy, creative dir.; Gretchen Wahl, sr. acct. dir.

601 W. Properties
AECOM
American Heart Assn.
Camelot
Chicago Police Board
Chicago Transit Authority
CityBase
ComEd
Commonwealth LNG
Cubic Transportation Systems
Echoes & Reflections
Federal Aviation Administration
HMMH
Illinois Public Health Institute
WBEZ - Chicago Public Media
Willis Tower



GROUP GORDON

747 Third Ave., 32nd fl., New York, NY 10017
212/780-0200; fax: 212/780-0225; info@groupgordon.com
www.groupgordon.com

Corporate: finance, law, real estate, tech. Public affairs: education, housing, health, environment, venture philanthropy, global development. Founded: 2006.

Agency Statement: Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, and Philadelphia, Group Gordon works across multiple industries, including finance, law, real estate, tech, professional services, public affairs, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients' business goals produce inspired solutions to the toughest challenges.

Michael Gordon, princ. & CEO; Jeremy Robinson-Leon, princ. & COO

H



HAWKINS INTERNATIONAL PUBLIC RELATIONS

119 West 23rd St., #600, New York, NY 10011
212/255-6541; hipr@hawkpr.com
www.hawkpr.com

Employees: 31. Founded: 2002.

Agency Statement: At Hawkins International, travel is our passion. As an award-winning public relations and communications agency, Hawkins International has built an impressive global reputation for full-scope and impactful integrated social and digital campaigns.

A bi-coastal agency with offices in New York and Los Angeles, Hawkins International boasts a strong team of communication professionals that seamlessly cross from traditional public strategies to social activations in dynamic and stimulating ways on behalf of a roster of internationally acclaimed hospitality clients.

With expertise in creative, engaging and multi-dimensional storytelling, Hawkins International promotes its clients through calculated media relations, influencer activations, inventive experiences and the development of newsworthy content for its prestigious clients which include hotels, resorts, and real estate and lifestyle brands. While Hawkins International specializes in new property launches, it continues to successfully drive national and regional coverage and engagement for its 60+ clients, including AccorHotels, Fairmont Hotels & Resorts, Dorchester Collection, La Compagnie, Seabourn Cruise Line, and Wilderness Safaris, among others.

Jennifer Hawkins, founder/pres.; Corey Finjer-Bennett, COO

LOS ANGELES
12100 Wilshire Blvd., #800
Los Angeles, CA 90025

HOSPITALITY BRANDS

AccorHotels
Box House Hotel Group
Dorchester Collection
Fairmont Hotels & Resorts
InterContinental Hotels & Resorts
Loews Hotels
Lungarno Collection
Montage International
Mosaic Hotel Group
Oasis

RESORTS & RETREATS

Amira Resort & Spa, St. George, UT
Carillon Miami Wellness Resort, Miami, FL
Chebeague Island Inn, Chebeague Island, ME
Crowth Park, Ascot, United Kingdom
Gauge House + Ryokan, Sonoma Valley, CA
Gstaad Palace, Gstaad, Switzerland
Hotel Caesar Augustus, Anacapri, Italy
Jumby Bay/Oetker Collection, St. John's, Antigua & Barbuda
JW Marriott Venice Resort & Spa, Venice, Italy
Kenwood Inn & Spa, Sonoma Valley, CA
Le Guanahani, St. Barth, French West Indies
Sunrise Springs Spa Resort, Santa Fe, NM
The Loren at Pink Beach, Tucker's Town, Bermuda
The Seagate Hotel & Spa, Delray Beach, FL
The Tryall Club, Montego Bay, Jamaica
The Wigwam, Litchfield, AZ
The Woodlands Resort, The Woodlands, TX
Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island

METRO

Andaz Savannah, Savannah, GA
Continentale, Florence, Italy
Country Club Lima Hotel, Lima, Peru
Dolder Grand, Zurich, Switzerland
DUKES LONDON, London, United Kingdom
45 Park Lane, London, United Kingdom
Franklin Guesthouse, Brooklyn, NY
Gallery Hotel Art, Florence, Italy
Henry Norman Hotel, Brooklyn, NY
Hotel Bel-Air, Los Angeles, CA
Hotel Eden, Rome, Italy
Hotel 50 Bowery, New York, NY
Hotel Lungarno, Florence, Italy
Hotel Plaza Athénée, Paris, France
Hotel Principe di Savoia, Milan, Italy
Le Royal Monceau, Paris, France
Portrait Firenze, Florence, Italy
Portrait Roma, Rome, Italy
The Beverly Hills Hotel, Beverly Hills, CA
The Box House Hotel, Brooklyn, NY
The Darcy, Washington, D.C.
The Dorchester, London, United Kingdom
The Nines, Portland, OR
The Shelbourne, Dublin, Ireland
XV Beacon, Boston, MA

ADVENTURE

Big Five Tours & Expeditions
Mountain Lodges of Peru
Nomadic Expeditions
The Bushcamp Company
Wilderness Safaris

CRUISES & AIRLINES

Circle Line Sightseeing Cruises
Coral Expeditions
La Compagnie
New York Water Taxi
Seabourn Cruise Line
Tradewind Aviation



HEALTH UNLIMITED

111 Fifth Ave., New York, NY 10003
212/886-2200; fax: 212/886-2288
www.healthunlimited.com

Full-service communications for pharmaceutical, health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations.
Employees: 122 US/UK. Founded: 1992.

Agency Statement: Health Unlimited is a global health consultancy and communications agency built by specialist agencies with a legacy of advancing landmark developments in challenging, hard to treat health conditions. For more than 25 years we have been driving results for companies and organizations invested in solving the world's most complex and challenging health issues.

Timothy Bird, CEO; Karen O'Malley, global practice leader, public health and policy; Susan Duffy, chief strategy officer; Julia Jackson, practice leader, US public relations and marketing communications

Abbott
Gilead Sciences, Inc.
Global Blood Therapeutics
Indivior
International AIDS Society
Guttmacher-Lancet Commission
National Foundation for Infectious Disease
National Meningitis Association
SPARK for Autism
UCB, Inc.
US Centers for Disease Control and Prevention

Hemsworth

COMMUNICATIONS

HEMSWORTH COMMUNICATIONS

1011 E. Las Olas Blvd., Ft. Lauderdale, FL 33301
954/716-7614; fax: 954/449-6068
www.hemsworthcommunications.com
Instagram.com/HemsworthPR
Facebook.com/HemsworthCommunications
LinkedIn.com/Company/Hemsworth-Communications
Employees: 15. Founded: 2014.

Agency Statement: Headquartered in Fort Lauderdale, Florida with offices in Atlanta and Orlando. Hemsworth Communications is a full-service public relations agency that specializes in the branding, corporate communications and strategic promotions of travel and hospitality companies, as well as luxury lifestyle brands. A boutique-sized firm with an impressive background and global reach, Hemsworth combines unprecedented passion, insight and connections to surpass client expectations.

Samantha Jacobs, founder/pres.
Samantha.Jacobs@hemsworthcommunications.com

Michael Jacobs, COO
Michael.Jacobs@hemsworthcommunications.com

Clients include:

Air Partner
AmaWaterways
Amicalola Falls State Park & Lodge
Best Western Hotels & Resorts
Brasstown Valley Resort & Spa
Coral Hospitality
Driftwood Acquisitions & Development
Driftwood Hospitality Management
Massanutten Resort
Margaritaville Holdings
Margaritaville at Lanier Islands
Oasis Travel Network
Sefira Capital
SmartCruiser.com
Sonesta Fort Lauderdale Beach
Total Customized Revenue Management
Unicoi State Park & Lodge

HeraldPR

HERALDPR

307 5th Ave., New York, NY 10016
212/220-3898; Info@HeraldPR.com
www.heraldpr.com

Media & PR, social media management, digital marketing, website development, digital advertising, crisis communications, graphic design, branding and product launch. Employees: 12. Founded: 2012.

Agency Statement: HeraldPR is a NYC-based full service public relations, digital marketing, social media management, and website development organization. HeraldPR works with small businesses, startups, entrepreneurs, corporations, and individuals to create brand awareness and drive business forward.

We are hands-on with every client and excel at organizing and implementing meaningful campaigns, affecting bottom line, and creating a lasting impression on customers and target audience.

Warren Cohn, CEO & founder; Juda Engelmayer, pres.

6nPay
Alerion Aviation
Broadway Stages
C'est Moi
COJECO
GEX Management
Guardian Booth
Infinitude
J. Greenstein & Co., Inc.
Le Marais
LVH Global
Miss Jessie's
National Retail Solutions

Olami
Scenterprises
Sentosa Care
Steven B. Jacobs
The Designers Group
The Glimpse Group
Wilk Auslander



HERD STRATEGIES

247 E. 11th St., Indianapolis, IN 46202
317/641-9063; info@herdstrategies.com
www.herdstrategies.com

Media relations, public affairs, crisis management. Employees: 6. Founded: 2011.

Denise Herd, pres.

Fort Wayne Housing Authority
Indianapolis Airport Authority
Indianapolis Housing Agency
IndyGo
Maggie Lewis Campaign
Metropolitan Planning Organization



HIGHWIRE PR

727 Sansome St., #100, San Francisco, CA 94111
415/963-4174; hi@highwirepr.com
www.highwirepr.com

Enterprise IT, security, consumer, digital health, commerce, fintech, cloud, applications, mobile, AI, machine learning, big data. Employees: 90. Founded: 2008.

Agency Statement: Established in 2008, Highwire PR is a public relations agency built on the promise of delivering creative, results-oriented communications programs for companies ranging from *Fortune*-500 corporations to mid-size tech leaders and innovative startups. Our team, which now includes Inner Circle Labs, is composed of veteran

communicators and former journalists with technology industry knowledge spanning enterprise, consumer, digital health, financial technology and security across offices in San Francisco, Chicago, New York and Boston.

Now celebrating its 10th year, Highwire's mission has persevered: to deliver creative, results-oriented PR programs and establish a nurturing environment for individuals to grow their careers. To partner with a company, we must have a passion for the business, relevant experience in the market, and excitement for the story. We build on this strong foundation by involving senior level PR experts in everything from strategy to tactical implementation.

Emily Borders, Kathleen Gratehouse, and Carol Carrubba, principals

10 W. Hubbard St., Chicago IL 60654
8 W. 38th St., #1200, New York, NY 10018
31 St. James Ave., Boston, MA 02116

Akamai
AliveCor
App Annie
AppDynamics
Atlassian
DarkTrace
Descartes Labs
GE Power
IBM
Norwest Venture Partners
Oath
Trulia
Twilio
Veracode
Wi-Fi Alliance



HODGES PARTNERSHIP, THE

1805 East Broad St., Richmond, VA 23223
804/788-1414; fax: 804/788-0085; jnewman@hodgespart.com
www.hodgespart.com

Strategic communications and content marketing for consumer and business-to-business clients across a variety of specialty areas. Employees: 15. Founded: 2002.

Agency Statement: The Hodges Partnership is a Richmond, VA-based strategic public relations, social media and content marketing agency.

Over 15 years we've helped companies and organizations create and share their unique stories across earned, owned and paid channels.

At THP we start with research. Then we create content and messaging that reaches the right audience with the right message at the right place at the right time. Our goal is to help clients share their expertise to drive leads and business. Our experience ranges from strong national, regional and local media relations to extensive content marketing capabilities. As a HubSpot partner, we create sales lead generation programs for clients. We also create, publish and manage digital magazines and brand journalism efforts that drive hundreds of thousands of people to our clients' brands.

At THP we also start with ROI. All our client engagements are goal-oriented so we can measure success based on specific mutually-agreed-to outcomes.

Clients like Tridium, Connexions Loyalty, Swedish Match, Hilldrup, and Monmouth University have all experienced business growth and increased awareness as the result of our collaboration.

For our point of view, visit The Gong Blog at hodgespart.com/gong/.

Jon Newman, Josh Dare, founders

Alexandria Renew
Connexions Loyalty
Hilldrup
Kroger
Monmouth University
Swedish Match
Tridium



HOFFMAN AGENCY, THE

325 South 1st St., 3rd flr., San Jose, CA 95113
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, search engine optimization (SEO) media training, digital communications, brand building, broadcast media services, social media. Employees: 140. Founded: 1987.

Agency Statement: Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With a heritage in the technology sector, the firm's work today cuts across a range of industries. While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read - a far cry from the "corporate speak" that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees. For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Stephen Burkhart, CEO, North America; Caroline Hsu, mng. dir., Asia Pacific; Mark Pinsent, mng. dir., Europe; Lydia Lau, VP of global operations

AppAnnie
Axis Communications
Chicago Booth
City of Fremont
Corning
LifeSize
Linde
Mojo Networks
Monaco
Nautilus
NextFlex
Nokia
Nutanix
Revation
SpinTransfer
SuperMicro
Thin Film Electronics
Zscaler



HOLLYWOOD AGENCY

18 Shipyard Dr., #3A, Hingham, MA 02043
781/749-0077; pr@hollywoodagency.com
www.hollywoodagency.com

B2C: consumer, outdoor, lifestyle, healthcare; B2B: business services, financial, technology. Employees: 12. Founded: 2011.

Agency Statement: Hollywood Agency is a nationally-recognized integrated communications firm that makes brands famous. With a focus on partnering with compelling brands whose culture and values mirror its own, Hollywood Agency works with innovators in the consumer goods and services and business services industries. Named one of the fastest-growing private companies in Massachusetts for two years running, Hollywood Agency has earned more than two dozen industry awards and has offices in Boston and San Francisco.

Darlene Hollywood, princ.; Courtney Curzi, Jeff Dillow, sr. VPs; Monica Higgins, acct. dir.; Brooks Wallace, west coast lead

Clients:

Connecticut Municipal Energy Efficiency Cooperative
Decas Cranberries
Fine Cooking
Fusion Worldwide
Hartmann Luggage
High Sierra
Kaon Interactive
OOFOS
Rolf C Hagen
Samsonite
Secure Circle
South Shore Bank
The Edge Fitness
Thierry Rabotin
TOMY
Vesper



HOPE-BECKHAM INC.

1900 Century Place, #250, Atlanta, GA 30345
404/636-8200; fax: 404/636-0530; info@hopebeckham.com
www.hopebeckham.com

PR for a wide range of issues. Employees: 12. Founded: 1994.

Agency Statement: Hope-Beckham has proven for over two decades that, regardless of changes in technology and the evolution of media, effective communication starts with expert story-telling. Hope-Beckham masterfully crafts stories and uses them in ways that get intended results and victories for its clients.

Paul Beckham, chmn.; Bob Hope, pres.; Jaime Griffon, VP; Ann Nelson, VP, finance & administration

Chick-fil-A Foundation
Christian City
Emory Proton Therapy Center
ESPN Events
FusionHealth
Georgia Bio
Georgia's Own Credit Union
Greenberg Traurig LLC
HAVE Foundation
Integral Group
Legacy Ventures
Lions Lighthouse Foundation
Lutheran Services
MAP International
Rotary International
Spaceport Camden



THE GLOBAL COMMUNICATIONS AGENCY

HOTWIRE

45 E. 20th St., 10th flr., New York, NY 10003
646/738-8960; hello@hotwireglobal.com
hotwireglobal.com
@hotwireglobal
Founded: 2000.

Agency Statement: Hotwire is a global communications agency that helps CMOs better connect and engage with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 22 locations including the UK, US, France, Germany, Spain, Italy and Australia, together with co-branded partners in the Netherlands, Belgium, the Middle East and Brazil. Together we are #HWLimitless.

Barbara Bates, global CEO; Heather Kernahan, pres., North America; Adrian Talbot, chief finance officer; Andy West, chief development officer; Alex MacLavery, chief operating officer

San Francisco Office
222 Kearny St., #400, San Francisco, CA 94108
415/840-2790



HOYT ORGANIZATION INC., THE
23001 Hawthorne Blvd., #200, Torrance, CA 90505
310/373-0103; helpdesk@hoytorg.com
www.hoytorg.com

Real estate, architecture & construction, healthcare, technology, finance, professional services PR, consumer/lifestyle, special events, crisis mgmt. Employees: 12. Founded: 1984.

Agency Statement: The Hoyt Organization, Inc., is a full service public relations agency that specializes in the development of real estate, architectural & construction, financial and professional services, technology, healthcare and consumer lifestyle programs on a national and regional basis. Based in Southern California, the 25+ year old firm also provides global coverage through its partner agencies in the Public Relations Global Network. Specialized services include media relations, social media, digital media, content generation programs, media training, and crisis communications. www.hoytorg.com

Leeza L. Hoyt, pres.; Kent Barrett, VP

Real Estate, Financial Services, Legal

- Auction.com
- BH Properties, LLC
- Bridge Capital, Inc.
- Calmwater Capital
- Dekel Capital
- Douglas Elliman
- Elevé Glendale
- Kennedy Wilson
- Mountain Real Estate Capital
- Pircher, Nichols & Meeks
- Presidio Hotel Group



Architecture/Construction/Design

- CW Driver
- Forté Specialty Contractors
- HGA Architects & Engineers
- Hoefer Wysocki
- McCarthy Building Companies
- McCormick Construction
- Nadel Architects
- RTKL (Now RTKL Callison)
- WWCOT Architects (Now DLR Group)

Technology

- Auction.com
- Autogravity.com
- NxGen
- PatientPop
- Quantimetrix, Inc.
- RTKL Applied Technology Group
- Server Farm

Educational Institutions/Professional Organizations

- ACE Mentorship Program/LA
- Los Angeles Headquarters Assn.
- Southern California Development Forum
- Urban Land Institute, Los Angeles District
- USC Judith and John Bedrosian Center
- USC Lusk Center for Real Estate

Healthcare

- Century City Eye Group
- Doctors Home Technologies
- Head & Neck Facial Plastic Medical Group, Inc.
- Mission Hills Hospital
- PatientPop
- South Bay Hospital
- South Bay Independent Physicians Medical Group, Inc.
- Torrance Memorial Home Health & Hospice
- Torrance Memorial Medical Center



HUBBELL GROUP, INC., THE
One Adams Place, 859 Willard St., Quincy, MA 02169
781/878-8882; info@hubbellgroup.com
www.hubbellgroup.com

Agency Statement: Founded in 1995, the caliber and long tenure of The Hubbell Group's clients are testament to the high-quality results consistently delivered to clients across the country and in international markets.

The Hubbell Group has a long record of working with world-class brands, industry leaders and innovators. The firm's expertise includes media relations, reputation management, corporate communications, employee communications, strategic positioning, social/digital media and transaction communications including IPOs, spinoffs and mergers and acquisitions.

Known for its high-quality research, analysis and strategic intelligence gathering, the firm has extensive experience in editorial services and writing, thought leadership and executive visibility. It develops content platforms that generate awareness of its clients among their target audiences, that highlight their expertise and that position them as leaders in their industries.

The Hubbell Group is a "go-to" source for clients in need of crisis prevention and mitigation. The firm, which prides itself on its reputation as "the stealth PR agency," has discreetly handled communications for clients facing high-stakes litigation, labor negotiations, allegations of sexual harassment and misconduct and intense scrutiny from regulators, employees, shareholders and customers.

Areas of expertise include aviation, energy, financial services, healthcare, professional services, real estate, transportation and technology. Within financial services, the firm has a proven track record in retail, commercial and private banking, investment banking, corporate banking, brokerage, wealth management and insurance as well as both traditional and alternative asset management strategies including mutual funds, hedge funds, private equity and venture capital.

The Hubbell Group has a team of senior professionals that averages more than 25 years of experience from a diverse set of backgrounds including journalism, law, accounting and government. The firm's professionals have a broad and adaptable set of skills and experience that can be applied to meet the needs of any client.

Constance Hubbell, pres. & CEO

Select clients:

- | | |
|----------------------|-----------------------------|
| AvYachts | Lux Global Label |
| Bank of America | Merrill Lynch |
| Clean Harbors | National Grid |
| Dellbrook JKS | Natixis Investment Managers |
| Directional Aviation | Putnam Investments |
| Easterly Capital | Resilience Capital Partners |
| Flexjet | Royal Health Group |
| Hallmark Lighting | U.S. Trust |
| JH Capital | |
| Luminance | |



HUME BROPHY
295 Madison Avenue, 12th fl., New York, NY 10017
203/642-9825; josh.nova@humbrophy.com
www.humbrophy.com

Corporate comms., financial comms., public affairs, crisis and issues comms., digital and social media. Employees: 110. Founded: 2008.

Agency Statement: Hume Brophy is among the fastest growing international independent marketing and communications firms. Our firm specializes in Public Relations, Public Affairs, Corporate and Financial Communications, with operations in Brussels, Dublin, London, New York, Hong Kong, Singapore, Frankfurt, and Paris.

Our 110+ strong international team is drawn from political, regulatory, and media backgrounds, offering a blend of skills to meet complex communication challenges with deep insight and clarity.

Officers: Conall McDevitt, CEO; John Hume, founding partner; Eoin

Brophy, founding partner; Josh Nova, mng. dir., New York; Jill Craig, mng. dir., Brussels; Maria Cryan, mng. dir., Dublin; Conor Griffin, mng. dir., London; Martin Reidy, mng. dir., Asia

AiIB	Natixis
Barclays	Pinebridge Investments
Cohen and Steers	Schroders
Eaton Vance	Varde
Kodak	
Manulife Asset Management	
MetLife	
Morgan Stanley Investment Management	



HUNDRED STORIES

122 East 55th St., Fourth Floor, New York, NY 10022
212/570-2700; robin@hundredstoriespr.com
www.hundredstoriespr.com

Real estate and hospitality. Employees: 10-15. Founded: 2010

Agency Statement: Hundred Stories is a public relations and marketing company with a specialization in luxury real estate and hospitality. As a vertically integrated agency, meeting the demands of the market for an “all-in-one” service provider, Hundred Stories offers multiple capabilities from communications strategies and media relations to branding, content creation, marketing, strategic partnerships, pre-development consulting, social media and events.

Robin Dolch, founder & pres.

1 Seaport	The Chamberlain
One West End	Roslyn Landing
108 Leonard	Beekman Residences
49 Chambers	The Clare
Echelon Seaport	The Charles
Gramercy Square	Thirteen East + West
30 East 31st Street	The Twenty1
River Park Brooklyn	Riverbank
50 Clinton	The Muse
75 Kenmare	Léman Manhattan Preparatory
12 East 88th Street	School

hunter public relations

HUNTER PUBLIC RELATIONS

41 Madison Ave., 5th flr., New York, NY 10010
212/679-6600; smormar@hunterpr.com
www.hunterpr.com

Samara Farber Mormar

Employees: 120+. Founded: 1989.

Agency Statement: Hunter Public Relations is an award-winning consumer marketing firm with offices in New York and London and a strategic footprint in cities across North America. Beginning with research-driven insights, Hunter executes strategic public relations programs that build equity, increase engagement and drive measurable business results for branded consumer products and services. A powerful blend of media relations, social and digital media, influencer engagement, and events and experiences engages the hearts, minds and spirits of target consumers.

Founded in 1989 with a specialization in food and nutrition, Hunter has grown into one of the most respected mid-size marketing communications firms in the country, proudly serving a broad range of esteemed companies and brands in the food and beverage, home and lifestyle, retail, travel, and personal care sectors.

With more than 120 full-time staff professionals, Hunter remains committed to delivering exceptional boutique-style marketing communications services to our clients and providing a rewarding career experience for our employees. We accomplish this by focusing on three areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach and client service-orientation has led to some of the most enduring client relationships in the business including Tabasco Pepper Sauce (29 years), 3M (22 years), Church & Dwight (12 years), DIAGEO (11 years) and Johnson & Johnson (10 years).

Grace Leong, CEO; Jonathan Lyon, Mark Newman, Donetta Allen, Gigi Russo, Erin Hanson, partners

3M	Pompeian, Inc.
Amazon	Post Consumer Brands
Beautyrest®	Premier Nutrition Company
BIC Consumer Products	Red Bull
Cacique® Inc.	Smithfield Foods
Church & Dwight	Stanley Black & Decker
Diageo North America	The Vitamin Shoppe
Idahoan® Foods	Wyndham Worldwide
Johnson & Johnson	
Keurig Green Mountain	
La-Z-Boy	
McIlhenny Company, the makers of TABASCO® Sauce	
Mondelez International	
Mrs. T's Pierogies (Ateeco, Inc.)	
Pepperidge Farm (Tim Tam)	

I



ICR

685 Third Ave., 2nd flr., New York, NY 10017
646/277-1200; tom.ryan@icrinc.com
www.icrinc.com

Investor relations, public relations, crisis & special situations, digital branding & creative services, capital markets advisory. Employees: 177. Founded: 1998.

Agency Statement: Established in 1998, ICR partners with companies to optimize transactions and execute strategic communications programs that achieve business goals, build credibility and enhance long-term enterprise value. The firm's highly differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to more than 500 clients in approximately 20 industries. Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America maintaining offices in New York, Norwalk, Los Angeles, Boston, San Francisco and Beijing. Learn more at www.icrinc.com. Follow us on Twitter at @ICRPR.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

761 Main Ave., Norwalk, CT 06853
203/682-8200; fax: 203/682-8201

33 Broad St., #900, Boston, MA 02109
617/956-6725

2708 Wilshire Blvd., #405, Santa Monica, CA 90403
310/954-1100

150 Spear St., #825, San Francisco, CA 94105
415/671-0741

Unit 805, Tower 1, Prosper Center, No.5 Guanghua Rd., ChaoYang District, Beijing 100020, PR China
+ 86 10 6583 7500

Boot Barn
Cardlytics, Inc.
CareDx, Inc.
CarGurus
Chunghwa Telecom Co. Ltd.
Cobalt Int'l Energy
Darden Restaurants
Dole Food Co.
FleetCor Technologies, Inc.
Fossil, Inc.
Freshpet
Genuine Parts Co.

Continued on next page

ICR continued

Harman
Herbalife Ltd.
HubSpot
IAC
Intel-Mobileye
Jamieson Laboratories Ltd.
Jarden Corp.
La Quinta Holdings, Inc.
Legg Mason & Co., LLC
lululemon athletica
Michael Kors
MongoDB, Inc.
New Relic
Ocwen Financial Corp.
Paramount Group, Inc.
Planet Fitness, Inc.
Red Hat, Inc.
Shake Shack
Starwood Property Trust
Tyme Technologies, Inc.
VF Corp.
Williams-Sonoma, Inc.
Wingstop
Wintergreen Advisors
Workiva



IDEA GROVE

14800 Quorum Dr., #320, Dallas, TX 75254
972/235-3439; 844/235-3439; inquiries@ideagrove.com
www.ideagrove.com
Employees: 25. Founded: 2005.

Agency Statement: A Dallas-based PR and marketing firm with a national roster of B2B tech clients, Idea Grove specializes in developing research-driven, precision-crafted campaigns that breathe life into your brand's story and bring purpose, focus and ROI to your brand visibility and lead-generation efforts. Idea Grove takes the time to understand your business, your competition and – most importantly – your buyers. We use this foundation to create PR campaigns that generate buzz, websites that attract eyeballs, and marketing programs that deliver measurable ROI.

Idea Grove exclusively focuses on B2B technology clients. We have experience in industries ranging from hyper-converged infrastructure to marketing technology, two-way radios to enterprise software, smart speakers to 3D printing, VoIP to IoT.

This domain expertise has enabled us to develop a highly specialized offering that spans all of the things we do. We develop buyer personas utilizing a methodology specifically crafted for medium- and high-consideration technology purchases. Our PR strategies encompass analyst relations, channel programs and thought leadership. Our social media approach focuses on reaching B2B buyers where they want to be found. And our digital marketing strategies center on creating compelling, data-driven content that prospects just can't resist.

Scott Baradell, CEO & founder; Etta Goss, sr. VP & COO; Liz Cies, Nate Binford, Katie Long, VPs

Amazon
CA Technologies
DreamHost
Kwikboost
iDonate
NEC
Oerlikon
Omnitracs
Pivot3
Sabre
Truno



IDEA HALL

611 Anton Blvd., Suite 140, Costa Mesa, CA 92626
714/436-0855; fax: 714/263-8774; rebecca@ideahall.com
ideahall.com

B2B, consumer, commercial real estate, public affairs, financial services, fintech, lifestyle. Employees: 24. Founded: 2003.

Agency Statement: Idea Hall is a Southern California-based full-service public relations, advertising and branding agency. We align with our clients to deliver dynamic public relations and integrated marketing solutions, meeting the challenges of a complex communalizations landscape to drive measurable business results for our clients. We are driven by values that include a commitment to collaboration, fearless creativity, open-mindedness, sincerity, and a high level of pride in our craft.

Rebecca Hall, pres. & CEO; Anita Mellon, group dir., PR

Bixby Land Co.
Buchanan Street Partners
CT Realty
Cox, Castle & Nicholson
C.W. Driver
Cystinosis Research Foundation
East Valley Water District
Orange Catholic Foundation
Orange County Council of Boy Scouts of America
Roman Catholic Diocese of Orange
SchoolsFirst Federal Credit Union
StorQuest
Swinerton Builders
The Irvine Co.
Visit Anaheim
Wilson Daniels



IDENTITY

30700 Telegraph Rd., #1475, Bingham Farms, MI 48025
248/258-2333; fax: 248/258-1942; mwinter@identitypr.com
www.identitypr.com

Media rels. & mktg., social media, creative, content, B2B, B2C, Detroit PR firm, real estate PR, hospitality, professional svcs., technology, retail & restaurants. Employees: 25. Founded: 1998.

Agency Statement: Identity is an award winning public relations firm driving strategic communications programs for clients across Michigan and nationally.

We specialize in media relations, marketing, social media, creative and content offering a seamless approach that delivers awareness, clarity and credibility. We deliver meaningful and measurable results. Our relationship-driven culture fosters energy, creativity and collaborative engagement.

Identity has emerged as a leader nationally for our relationships, innovation and results.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, media rels. & mktg. dir.; Brandon Chesnutt, digital & dev. dir.

Partial Client List:

Absopure
ADESA
Applebee's
Comcast
Del Taco
Detroit Country Day School
Detroit Labs
Dunkin' Donuts
Fabian, Sklar & King P.C.
Farbman Group

Green Oak Village Place
Hudsonville Ice Cream
LEGOLAND Discovery Center Michigan
MOD Pizza
Motown Museum
Oakland County Bar Foundation
SEA LIFE Michigan
Steiner + Associates
The Recovery Project
Verizon Wireless

IMILLER PUBLIC RELATIONS

221 Harbor Hill, Mamaroneck, NY 10543
914/315-6424; pr@imillerpr.com
www.imillerpr.com
Technology & telecom. Employees: 14. Founded: 2011.

Ilissa Miller, CEO; Jennifer Hartley, VP, business process mgmt.;
Joanna Soucy, VP

Aqua Comms
BridgeVoice
DataGryd
EdgeConneX
Hilco Streambank
Infomart
Root Data Center
Serverfarm
Unitas Global
Xtera
ZenFi



IMRE, LLC

909 Ridgebrook Rd., #300, Sparks, MD 21152
410/821-8220; fax: 815/550-1030; davei@imre.com
www.imre.com

Consumer, healthcare, brand journalism, CSR.

Agency Statement: imre - an agency that works. We believe the work speaks for itself. Great work begets great results. We throw our everything into everything. Whether it's the best strategies and insights, tireless creative that's pixel-perfect, or authentic experiences that actually get results, we know that if we work at it hard enough and long enough, we will find the right solution. We work hard because you work hard.

Dave Imre, partner & CEO; Mark Eber, partner & pres.; Crystalyn Stuart, partner & pres., creators group; Jeff Smokler, partner & pres., healthcare

6100 Wilshire Blvd., #360, Los Angeles, CA 90048
213/289-9190

Brittany Lentz, acct. mgr.

60 Broad St., #3600B, New York, NY 10004
917/477-4800

Crystalyn Stuart, partner & pres.

AAA Mid-Atlantic, Inc.
AMAG Pharmaceuticals, Inc.
AstraZeneca Pharmaceuticals LP
Bristol-Myers Squibb
California Pizza Kitchen, Inc.
Dal-Tile Corp.
Deere & Co.
Dogfish Head Craft Brewery
Kwikset Corp.
Marriott International, Inc.
National Manufacturing Co.
Pepsi-Cola Advertising & Marketing, Inc.
STIHL, Inc.
T. Rowe Price
The Guardian Life Insurance Co. of America
The Travelers Indemnity Co.

Toyota Motor Sales USA
Twentieth Century Fox Home Entertainment
United States Tennis Assn.
Werner Co.
Williamson-Dickie Manufacturing
YKK America
Zoetis LLC

IndicateMedia

DIGITAL PUBLIC RELATIONS

INDICATE MEDIA

25 Broadway, New York, NY 10004
917/861-0089; todd@indicatemediacom
www.indicatemediacom

Focus areas: technology, financial services and energy. Employees: 6.
Founded: 2011.

Agency Statement: Indicate Media is a digital public relations agency that works with clients to win the moments that matter: When a customer decides to buy your product, when an investor decides to invest in your company, when a reporter decides to feature your business in a prominent story. We develop integrated marketing campaigns that deliver measurable results. Led by a team of veteran communications practitioners, Indicate Media specializes in public relations, digital marketing, audio/video production and campaign analytics for the Tech, Energy, and Finance sectors. Clients range from startups through *Fortune* 500 companies and span the globe from the U.S., U.K., Germany, India, Israel, Poland and Australia. Indicate Media was founded in 2011 in New York City and Philadelphia. For more information visit www.IndicateMedia.com.

Todd Barrish, co-founder & pres.

1010 N Hancock St., Philadelphia, PA 19123

Current clients include:

Blackbaud
Clairvoyant
Movable Ink
Packet
6th Avenue Capital
Toluna
Talara Capital
Unmetric

For a complete client list including case studies and a capabilities deck, go to: www.indicatemediacom



INFINITE
GLOBAL

INFINITE GLOBAL

205 E. 42nd St., 17th fl., New York, NY 10017
212/838-0220
www.infiniteglobal.com

Complete communications consulting for professional services firms.

Agency Statement: Infinite Global is an award-winning communications firm providing PR, Branding and Content services. Led by seasoned media professionals and top creative directors, we help professional services firms and other complex businesses demonstrate their expertise to sophisticated audiences. Our clients span the legal, financial services, real estate and built environment, corporate, asset management, accounting and not-for-profit sectors. We provide communications and creative services including media relations, crisis communications, research, video, design, brand development, media training and a full range of content services.

Jamie Diaferia, CEO



INK&ROSES

INK & ROSES

232 Madison Avenue, Suite 1204, New York, NY 10016
212/661-1287; fax: 212/875-1672; info@inkandroses.com
www.inkandroses.com

Integrated marketing communications, strategic counsel, media relations, events, partnerships, social media & influence, creative services, content creation, consumer, trade & corporate communications, cause-marketing campaigns, spokesperson search, government & public affairs and consumer insights. Founded: 2004.

Agency Statement: INK & ROSES is a marketing communications firm specializing in beauty and grooming, consumer health and wellness, parenting, lifestyle and corporate communications. When our strategic thinking, creativity and collaborative energy come together, great ideas bloom.

•Our leadership team is comprised of strategic thinkers with agency and in-house experience.

•We develop 360-degree programs that engage media, influencers, retailers and consumers.

•From *Fortune* 50 to start-ups, we deliver programs that drive awareness and generate results that exceed clients' goals.

•With a track record of leveraging paid, earned, shared and owned media, and experience working with cross-functional agency partners, we serve as an extension of a brand's internal marketing team.

INK & ROSES is a WBENC-certified women owned business.

Ronna Reich, founding partner & CEO; Sheara Reich, partner & pres.

Washington, DC

2633 Adams Mill Rd., N.W., Suite 101, Washington, DC 20009
212/661-1287; info@inkandroses.com

Sheara Reich, partner & pres.

INK & ROSES clients include:

Johnson & Johnson
Ricola
BABYZEN
The Fragrance Foundation
Mamonde
LaFlora
Sustainable Youth
TU'EL
CareCredit



INK COMMUNICATIONS CO.

2717 South Lamar Blvd., #1087, Austin, TX 78704
512/382-8980
https://www.ink-co.com

Technology, consumer, clean energy, identity protection, ad technology, healthy lifestyle. Employees: 34. Founded: 2004.

Agency Statement: Founded in 2004, INK is a communications company that houses PR, content, social, and creative under one strategic, data-driven roof. Using all of these capabilities, we create smart programs that ensure national brands deliver their best selves to the right people when it matters. Our team of 30+ specialists work with partners of all shapes and sizes, and stages of growth, with practice areas in technology, clean energy, corporate, and consumer goods. INK has offices in Austin, Denver, and New York and is a ten time Best Places to Work Winner by the *Austin Business Journal*, *PR Week*, and *PR News*.

Starr Baker, CEO & co-founder; Kari Hernandez, pres. & co-founder;
Blair Poloskey, VP & partner

2420 17th St., #4018, Denver, CO 80202
720/336-8832

Starr Million Baker

33 Irving Place, #5015, New York, NY 10003
646/580-8318

Candice Eng

Bluetooth Special Interest Group

Choozle

CORT

Court of Master Sommeliers

Experian

IFT

M Holland

Rackspace

Susan G. Komen (Austin)

Thirsty Planet

Whole Foods Market 365



INKHOUSE

260 Charles St., #200, Waltham, MA 02453

781/966-4100; lgarofalo@inkhouse.com

www.inkhouse.com

Twitter: @InkHousePR

LinkedIn: www.linkedin.com/company/inkhouse-media---marketing

Facebook: @InkHousePR

Technology, security, consumer, healthcare, education, energy, professional services, financial, and real estate. Employees: 100. Founded: 2007.

Agency Statement: InkHouse is breaking the agency mold. We're making traditional media relationships relevant again. And we're breaking down creative silos with integrated PR, content, social media, design, filmmaking and paid editorial all in one place. We value progress over process, but we also believe in the power of measurement. We're bi-coastal, 10 years old, 100 people, and one of the fastest growing agencies in the country.

Founded in 2007 by communications veterans Beth Monaghan and Meg O'Leary, InkHouse's steady growth can be attributed to the company's longstanding reputation for solid PR and content campaigns, and deep bench of experienced communications professionals, former journalists, and creative thinkers on staff. With offices in Boston, Providence, San Francisco, and now New York, InkHouse is well-positioned to serve both national and international clients looking for dynamic, thoughtful integrated communications campaigns across the U.S. market.

Beth Monaghan, co-founder & CEO

550 Montgomery St., #450, San Francisco, CA 94111

415/299-6600; jason@inkhouse.com

401 Park Ave South, New York, NY 10016

646/975-5142; nicole@inkhouse.com

91 Clemence St., Providence, RI 02903

401/633-8110; info@inkhouse.com

Acacia Communications

Bentley University

Carbon Black

Consigli

Crucial

Eaze

Ecova

ERA Coalition

Ergotron

Finagle A Bagel

Freight Farms

General Catalyst

Gradifi

Harvard

Hired

John Hancock Digital

Liberty Mutual

Mass Art
Neurometrix
OSR
Perkins + Will
Raytheon
Rockland Trust
Salesforce
Sisense
Toyota
Zimperium



INTERMARKET COMMUNICATIONS

Member, Global Communication Partners
425 Madison Ave., #600, New York, NY 10017
212/888-6115; fax: 212/888-6157; info@intermarket.com
www.intermarket.com

Corporate and financial PR services. Employees: 18. Founded: 1986.

Agency Statement: Intermarket Communications has long been a leading independent provider of public relations and marketing services to clients in the global financial services industry. More recently, its client list has grown to encompass the fields of food and nutrition, life sciences, technology and higher education. We offer clients a combination of strategic expertise and informed execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Intermarket Communications works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Intermarket apart. At Intermarket, all clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

Martin B. Mosbacher, mng. partner & CEO

Acadsoft
American Stock Transfer & Trust Co. (AST)
Apeiron
Bank Leumi
Broadhaven Capital Partners
Charles Schwab & Co.
The University of Chicago Booth School of Business
Columbia University School of International & Public Affairs
Harris Williams & Co.
Index Industry Assn. (IIA)
Keefe, Bruyette & Woods (KBW)
Mahindra and Mahindra Limited (M&M)
Nasdaq
Nestle
New Frontier Advisors
NEX Group
RBC Wealth Management
Reaves Asset Management
Societe Generale S.A. (SocGen)
Singapore Exchange (SGX)
Street Contxt
T Zero
Tech Mahindra
Tradermade International Ltd (TraderMade)

INTREPID

INTREPID AGENCY

375 W. 200 S., #275, Salt Lake City, UT 84101
801/481-9482; fax: 801/481-9483; connect@intrepidagency.com
www.intrepidagency.com

Strategic planning, messaging + audience development, media rels., digital + social media, crisis comms., content development. Employees: 16. Founded: 1995.

Agency Statement: Intrepid is a strategic communication agency with deep experience partnering with B2B and B2C clients from diverse industries. We develop and execute smart, impactful messaging, media relations, digital and social programs, content creation, advertising and crisis communication that engages companies with their audiences. With a focus on client success, curiosity fuels our drive to communicate complicated information and help clients reach their audience.

Chris Thomas, pres.; Carrie Gaykowski, chief strategist; Haley McLennan, dir., innovation & strategy

Auric Solar
Larry H. Miller Group
Mountain Medical
Student Neighborhood Access Program (SNAP)
University of Utah
Utah Credit Union Assn.
Utah Dept. of Transportation (UDOT)
Utah Jazz
Women Tech Council



WORLD.COM
Public Relations Group

INVENTIV HEALTH COMMUNICATIONS

(See Syneos Health)



IVY MARKETING GROUP, INC.

23W070 Mulberry Ln., Glen Ellyn, IL 60137
630/790-2531; fax: 630/790-4431; dsheridan@ivymarketing.com
www.ivymarketing.com

Senior housing & svcs., not-for-profit. Employees: 6. Founded: 1990.

Agency Statement: Ivy is a nimble, boutique marketing/public relations agency specializing in senior housing & services as well as healthcare, not-for-profit & commercial real estate.

Debra Sheridan, pres.

ALC Home Health
Danish Home of Chicago
Eastcastle Place in Milwaukee
Friendship Village of Schaumburg
GreenFields of Geneva
Monarch Landing
Sedgebrook
Shell Point Retirement Community in Naples Florida
The Springs in Naperville



IW GROUP

6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048
213/262-4090; fax: 310/289-5501
www.iwgroupinc.com

Corporate, government and non-profits. Founded: 1990.

Agency Statement: IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market, solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, chmn.; Nita Song, pres.

Clients include:

Bank of the West
City of Hope
Coca-Cola Company, The
GuildNet
HBO
Lexus
McDonald's
MGM National Harbor
Nielsen
Shiseido
Southern California Edison
Westfield



J



J PUBLIC RELATIONS

530 7th Ave., #502, New York, NY 10018
212/924-3600; letstalk@jpublicrelations.com
www.jpublicrelations.com

Employees: 65. Founded: 2005.

Agency Statement: J Public Relations (JPR) is an international luxury PR and social media agency specializing in hospitality, travel and luxury lifestyle brands with offices in New York City, London, Los Angeles and San Diego. JPR is a trusted leader in media relations and brand strategy, trend forecasting, brand partnerships, influencer relations, social media strategy and unparalleled media placements worldwide.

Established in 2005, the award-winning agency has consistently risen to become the country's fastest growing, bi-coastal agency in the travel and hospitality spaces. JPR's global roster includes more than 125 hotels in the U.S., Canada, Mexico, Caribbean, Dubai, Europe, New Zealand, Asia and more. JPR steadily garners and retains notable clients including Relais & Châteaux, Jumeirah Hotels & Resorts, Vail Resorts Hospitality, Grace Hotels, InterContinental Los Angeles Downtown, Newport Beach & Company, Four Seasons Lanai and 15 Ritz-Carlton Hotels & Resorts.

JPR is listed on the *Observer's* annual "PR Power 50" as one of the country's most powerful PR firms. The agency also garnered "Top Places to Work" by *PR News* and "Agency of the Year" by *Bulldog Reporter* in addition to multiple trade and consumer awards for company culture and brand success.

Jamie Sigler O'Grady, Sarah Evans, partners

Locations:

New York

530 7th Ave., #502, New York, NY 10018
212/924-3600

San Diego

2341 Fifth Ave., San Diego, CA 92101
619/255-7069

Los Angeles

429 Santa Monica Blvd., #280, Santa Monica, CA 90401
310/722-7066

London

14 Gray's Inn Rd., 3063, London, WC1X, 8HN, UK
(011) 44 (20) 38905838

Sampling of highlighted clients:

Adare Manor, Ireland
Adventures by Disney (project work)
Aulani, a Disney Spa & Resort (project work)
Chateau du Grand-Luce, France
Chewton Glen, UK
Cliveden House, UK
Discover Baja California
Four Seasons Resort Lana'i
Golden Oak Development by Walt Disney World Resort
Grace Hotels
Grand Hotel Tremezzo, Lake Como
Gurney's Resorts - Montauk & Newport
Helena Bay, New Zealand
Hotel del Coronado
InterContinental Los Angeles Downtown
InterContinental, Washington DC - The Wharf
Jumeirah Hotels & Resorts
Newport Beach & Company
Rancho La Puerta
Rancho Valencia Resort & Spa
Regent Seven Seas Cruises (project work)
Relais & Châteaux
The Palms and The Shore Club, Turks & Caicos
The Private Suite at LAX
The Resort at Pedregal
The Ritz-Carlton Hotels (15 properties)
Vail Resorts Hospitality
Vail Mountain Resorts

J. WALCHER COMMUNICATIONS

2986 Ivy St., San Diego, CA 92104
619/295-7140; fax: 619/295-7135
www.jwalcher.com

PR firm specializing in local & national media rels., community rels., social media and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.



JACKSON SPALDING

1100 Peachtree St. NE, 18th flr., Atlanta, GA 30309
404/724-2500; atlanta@jacksonspalding.com
www.jacksonspalding.com
Founded: 1995.

Agency Statement: Jackson Spalding’s vision is to be the most trusted and respected marketing communications agency - pretty simple really. We are an independently-owned agency, which means we’re beholden only to our clients, ourselves and the communities in which we invest our time. After 22 years of this approach, we have become one of the largest independent marketing communications agencies in the Southeast, with more than 160 team members in offices in Atlanta, Dallas and Athens, Ga., with outposts in Los Angeles, San Francisco, Houston, St. Louis, Nashville, Spartanburg and New York. For four consecutive years, *The Atlanta Journal-Constitution* has ranked Jackson Spalding as the best agency to work for in Atlanta and a top 15 company to work for in any industry. In 2017, Jackson Spalding was named the #1 agency to work for in North America by *The Holmes Report*.

Our services include branding, digital design and development, advertising and media buying, graphic design, social media strategy, media coaching, marketing, public relations, event planning and crisis management.

We work with organizations from the premiering to the preeminent, from corporate to compassionate. Above all, we choose to work with clients who inspire us - those who want to be the best at what they do. Those are our kind of people.

Executive Team: Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O’Brien, Trudy Kremer and Whitney Ott

BD Director: Colin Owens
Creative Director: Mike Martin

125 West Washington St., #775, Athens, GA 30601
706/354-0470; athens@jacksonspalding.com

750 North Saint Paul St., #1700, Dallas, TX 75201
214/269-4400; dallas@jacksonspalding.com

Partial client list:

- 2019 Super Bowl Host Committee
- Chick-fil-A
- Children’s Healthcare of Atlanta
- College Football National Championship
- Delta Air Lines
- Georgia Forestry Foundation
- Google
- Grady Health System
- Honeywell
- Interstate Batteries
- Interstate Batteries All Battery Centers
- Mattress Firm
- Nod Hill Brewery
- Orkin
- Perdue Farms
- Primrose Schools
- The Coca-Cola Co.
- TM Capital
- Toyota/Lexus



JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027
615/254-0575; info@jarrardinc.com
www.jarrardinc.com
Founded: 2006.

Agency Statement: Jarrard Phillips Cate & Hancock, Inc. is a top-10 strategic communications consulting firm devoted to helping the nation’s health systems and health services companies navigate confidently through change, challenge and opportunity. With offices in Nashville and Chicago, Jarrard Inc. has guided leaders at more than 400 healthcare organizations across the country through high-stakes moments, including leading communications and political strategy for more than \$45 billion in announced M&A. Our team of former journalists, political operatives and healthcare executives works alongside every client to build a custom strategy that delivers measurable results in the areas of M&A, issues and crisis management, strategic positioning opportunities and systemic change management. For more information, visit jarrardinc.com.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Magi Curtis, Jana Atwell, Kim Fox, partners

150 N Wacker Dr., Suite 2925, Chicago, IL 60606
312/419-0575



JASCULCA TERMAN
STRATEGIC COMMUNICATIONS

JASCULCA TERMAN STRATEGIC COMMUNICATIONS

730 N. Franklin St., #510, Chicago, IL 60654
312/337-7400
www.jtpr.com
Founded: 1981.

Agency Statement: Jasculca Terman Strategic Communications’ passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events... to educate, empower and engage through strategic use of digital and video. For more than 35 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit www.jtpr.com, facebook.com/jasculcaterman or @jasculcaterman.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.

Clients include:

- After School Matters
- BP
- Brookfield Zoo
- CSU-Global
- iBio
- Sinai Health System
- The Carter Center
- The Chicago Community Trust
- The Knight Foundation
- Urban Prep Academies



JCONNELLY

22 W. 21 St., #301, New York, NY 10010
646/922-7770; rhennessey@jconnelly.com
www.jconnelly.com

Corporate & financial, technology, media business, professional services, hospitality & luxury, nonprofit, crisis management.
Employees: 70. Founded: 2003.

Agency Statement: JConnelly is a communications and marketing firm working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence, and build community. JConnelly's professionals navigate the complex world of communications to effectively design and execute campaigns that are mission driven and deliver business-critical results.

Jennifer Connelly, CEO; Carol Graumann, pres.; Michelle Pittman, chief strategy officer; Ray Hennessey, chief innovation officer; Adam Schiff, COO; Karen Pellicone, chief administrative officer; Mat Murchison, CFO; Chris Cherry, dir., client engagement; Steven Stoke, mng. dir., interactive productions

Representative JConnelly clients include:
Damon Runyon Cancer Research Foundation
Direxion
DoubleLine Capital
HighTower
Moxie Seeds
Pictet
Some Spider Studios
Tony Robbins



JEFFREYGROUP

1111 Lincoln Rd., #800, Miami Beach, FL 33139
305/860-1000
www.jeffreygroup.com

Providing marketing, corporate communications and public affairs consulting services for multinational companies and brands throughout Latin America. Employees: 122. Founded: 1993.

Agency Statement: The leading independent agency for Latin America since 1993, successfully serving the world's largest companies and best-known brands. JeffreyGroup provides a full range of strategic communications services, including brand promotion, corporate communications, public affairs and data-driven insights and analysis, from seven wholly-owned offices and a network of local partners throughout Latin America.

MIAMI (HQ)

Brian Burlingame, CEO
Asher Levine, mng. dir.

NEW YORK

1 Penn Plaza, 36th fl., New York, NY 10119
212/620-4100

Jeffrey Sharlach, chmn.

MEXICO CITY

Cordillera de los Andes #120, Piso 2; Col. Lomas de Chapultepec; Ciudad de Mexico, C.P. 11000, Mexico
+52 (55) 5281-1121

Mauricio Gutiérrez, mng. dir.

SÃO PAULO

(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP
CEP 05422-030, Brazil
+55 (11) 3185-0800

Rodrigo Pinotti, mng. dir.
Debora Pratali, group dir.
Thiago Massari, group dir.

RIO DE JANEIRO

Ed. Argentina, Praia de Botafogo, 228. Rio de Janeiro, RJ CEP 22250-040, Brazil
+55 (21) 3958-1245

Renata Busch, mgr.

BRASILIA

Edifício Parque Cidade Corporate; SCS, QD 9, Torre C, 10º; Brasília, DF
CEP 70308-200, Brazil
+55 (61) 3550-0699

Debora Pratali, group dir.

BUENOS AIRES

San Martin 674 3º A, Buenos Aires, C1004AAN Argentina
+54 (11) 4328-3354

Diego Campal, mng. dir.

Airbus

Amazon

American Airlines

Baker McKenzie

Bayer

Enterprise Car Rental

Facebook

John Deere

Marriott

Nikon

The Patron Spirits Co.

PepsiCo

Salesforce

Samsung

Sony

Xerox



JG BLACK BOOK

594 Broadway, 10th fl., #1001, New York, NY 10012
212/967-5895; natacha@jgblackbook.com
www.jgblackbook.com

Media relations, industry & trade relations, coverage monitoring & reporting, pitching & story development, consumer activation, brand partnerships, press events, press trips, press releases, social media, marketing & communications strategies, branding. Employees: 25. Founded: 2002.

Agency Statement: JG Black Book's purpose is simple - to give destinations a voice. We are a full-service consulting firm that offers integrated Public Relations, Trade Relations, Marketing, and Branding services to clients in the travel and travel lifestyle sector. We help destinations gain exposure, build brands, establish networks and increase sales in North America, Latin America, the U.K. and Europe, and Australia. The JG Black Book team of industry veterans, unique service model, and powerful connections have built the firm's reputation as a trusted advisor for more than 130 of the world's most celebrated travel brands including Azura Retreats, Leeu Collection, Andronis Luxury Suites, Volcanoes Safaris, Ansova Travel, The Ultimate Traveling Camp, Elewana Collection, GHM, the British Virgin Islands Tourist Board and the country of Belize.

Alexandra Avila, VP, industry & media rels.; Natacha Tonissoo, PR dir.; Julie Leventhal, PR A/S; Ellie Kay, PR A/S; Charlotte Pokoik, PR assoc.; Lindsey Sullivan, PR coord.

PR Clients:

British Virgin Islands

Delfin Amazon Cruises

Eastern Safaris

GHM's Al Bait Sharjah, UAE

Global CommUnity

Heritage Tours

Inca Rail, Peru

Islas Secas Reserve & Lodge, Panama
Leeu Collection
Martihal Family Hotels & Resorts, Portugal
Revealed America
San Ignacio Resort Hotel, Belize
Sheldon Chalet, Alaska
Sonnenalp Hotel, Vail
South African Tourism Board
Volcanoes Safaris

JOELE FRANK

JOELE FRANK, WILKINSON BRIMMER KATCHER

622 Third Ave., 36th flr., New York, NY 10017
212/355-4449; info@joelefrank.com
www.joelefrank.com

Corporate communications, investor relations, corporate governance, shareholder activism, transaction communications, crisis communications, private equity, litigation support, and restructuring & bankruptcy. Founded: 2000.

Agency Statement: Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues.

Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Brielmann, Steve Frankel, Michael Freitag, Barrett Golden, James Golden, Jonathan Keehner, Nick Lamplough, Tim Lynch, Jamie Moser, Leigh Parrish, Jed Repko, Meaghan Repko, Andrea Rose, Andrew Siegel, Sharon Stern, Kelly Sullivan, Sarah Teslik, Ed Trissel, partners; Laurence Klurfeld, COO

West Coast Office: One Sansome St., #2800, San Francisco, CA 94104
415/869-3950



HEALTH COMMUNICATIONS

JPA HEALTH COMMUNICATIONS

1420 K St., N.W., #1050, Washington, DC 20005
202/591-4000; fax: 202/591-4020; carrie@jpa.com
www.jpa.com

@JPAHealthComm

www.facebook.com/JPAHealth

Health, medical, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns. Employees: 50. Founded: 2007.

Agency Statement: JPA Health Communications is an award-winning communications firm known for crafting targeted, high-impact strategic communications, advocacy and media relations programs for nonprofit, pharmaceutical, biotech, medical device and government clients. By applying the influencer relations model, JPA identifies and engages key stakeholders that can be leveraged to most effectively deliver our clients' messages and drive change within their field.

Using proven foundational tools, JPA partners with clients to work smarter, faster and more strategically, making their influencer relations more impactful. JPA's exclusive focus on health means that clients can count on a team that has the experience and perspective to provide sound,

strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

JPA is a woman-owned agency with offices in Washington, DC, Boston and London, and is a member of IPRN, the world's leading independent public relations agency network.

Carrie Jones, prin.; Michael O'Brien, mng. dir., Washington, DC; Kara Taylor, sr. strategist; Diane Wass, mng. dir., London

AARP

American Liver Foundation
Cheetah Medical
College of American Pathologists
EMD Serono
Epizyme
Intuitive Surgical
Medicines360
Melanoma Research Foundation
Merck
NeuroDerm
National Institutes of Health
RegenxBio
Together for Safer Roads Coalition
ViiV Healthcare

JPR COMMUNICATIONS

20750 Ventura Blvd., #104, Woodland Hills, CA 91364
818/798-1475; fax: 818/884-8868; info@jprcom.com

www.jprcom.com; www.jprcom.com/clients.html

High-technology firm specializing in storage, networking and cloud. Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

Aparavi
Burlywood Tech
Cloudfenna
ElastiFile
ioFABRIC
StorONE
Tachyum
Violin Systems



JV PUBLIC RELATIONS NY
Public relations experts

JV PUBLIC RELATIONS NY

99 Madison Ave., Suite 511, New York, NY 10016
212/645-5498; jvasquez@jvprny.com
www.jvprny.com

Employees: 5. Founded: 2013.

Agency Statement: JV Public Relations NY (JVPR NY) delivers a suite of services to life sciences/healthcare companies through a powered public relations program that drives awareness, increases visibility and manages the reputations of personal and corporate brands. Specializing in life sciences, healthcare, medical device and health and wellness, and non-profits in the health care sector. JVPR NY has long been a leader in leveraging the right mix of communications - including social media, content creation, and corporate - aligning every campaign with our clients' business goals.

Janet Vasquez, founder & pres.; Bill Bongiorno, VP; Cesar Perez, acct. mgr.; Nicholas Nazario, digital mgr.

Abeona Therapeutics
Actinium Pharmaceuticals
Advanced Accelerator Applications
BriaCell Therapeutics
Cel-Sci Corp.
Environmental Health Trust
Friday Night Inc.
Kitov Pharmaceuticals
Labstyle Innovations
Pluristem Therapeutics
ProLung
Protea Biosciences
Q Bio Med Inc.
Sernova
Spire Secure Logistics



K2 KRUPP KOMMUNICATIONS

636 Avenue of the Americas, Suite 4C, New York, NY 10011
212/886-6700

www.kruppkommunications.com

Health & wellness, lifestyle, publishing, beauty. Founded: 1996.

Agency Statement Founded in 1996, by former television producer Heidi Krupp, K2 Krupp Communications is an award winning integrated marketing communications agency located in New York City. From inception K2 has collaborated with leaders who innovate, disrupt and improve lives. K2 has helped shape what now defines the Health & Wellness industry. As technology changes the ways consumers act, work, and play, K2 has expanded our expertise beyond wellness serving what we call **Elevated Living**.

Heidi Krupp, founder/CEO

Ann Taylor
Be Well by Dr. Frank Lipman
David Monn
Divi Project
Dr. Jennifer Ashton
Eating Recovery Center
Everyday Health
F-Factor
GAIA
Man Made Music

Nerium
Prelude Fertility
Sweet Defeat
Trumedic
Urban Zen



KAHN TRAVEL COMMUNICATIONS (KTCPR)

77 North Centre Ave., #215, Rockville Centre, NY 11570
516/594-4100

www.KTCpr.com

PR, marketing, consulting and publishing company for travel and hospitality industry. Founded: 1990.

Richard S. Kahn, founder & pres.

Apple Vacations
April Travel Protection
Aranui Cruises (French Polynesia)
Caribbean Tourism Organization
CheapOair.com
Interval International (Vacation Ownership)
Island Inn Hotel (Barbados)
Mango Bay Barbados
OneTravel.com

Pacific Delight Tours
Spice Island Beach Resort (Grenada)
Travel Impressions
Victoria Cruises (China)
Warwick Paradise Island - Bahamas



KAPLOW

19 West 44th St., 6th flr., New York, NY 10036
212/221-1713; Lkaplow@kaplow.com

www.kaplow.com

Founded: 1991.

Agency Statement: For more than 25 years, Kaplow Communications has been changing conversations through innovative storytelling that helps consumers fall in love with our clients' brands.

In today's cluttered communications landscape, creating that emotional connection between a brand and its consumers is more important than ever. We have transformed our practice so as to combine best-in-class

public relations services with cutting-edge digital and social capabilities to ensure we reach your consumers at every touch point.

Based in New York, we have satellite offices in Chicago, Denver, and Los Angeles. We serve clients — from start-ups to *Fortune* 500s — in beauty & fashion, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial services, hospitality, real estate and more.

Each campaign is customized for the client's unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers at every touch point and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

We are the original storytellers and door openers, but we are also a next-generation agency ready to take on your story.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, chief strategy officer; Joanne Amorese, COO; Vicki Crafton, exec. VP

Clients include:

23andMe
Alouette Cheese
Breast Cancer Research Fund
Conair
Cosmetic Executive Women (CEW)
CVS/pharmacy
David's Bridal
Franciacorta Wine Region
Fidelity
Laura Mercier
No Nonsense
PVH (Warner's/Olga)
PZ Cussons
Savencia
Shiseido
Stitch Fix
Target



karbo communications

KARBO COMMUNICATIONS

601 Fourth St., #204, San Francisco, CA 94107
415/255-6510; info@karbocom.com

www.karbocom.com

B2B and consumer tech public relations and digital marketing. Additional offices in Redwood City, CA and New York, NY. Employees: 17. Founded: 2001.

Agency Statement: Karbo Communications is a respected and innovative PR and digital marketing agency that delivers on clients' business objectives. The firm's track record of helping companies boost sales and out-perform formidable competitors draws promising and prestigious clients from around the world. Karbo Com's services combine perennially successful and inventive PR programs with the newest growth hacking solutions. A varied and multi-talented team synthesizes the worlds of PR, journalism and digital marketing—with a Silicon Valley ethos. The resulting services reflect Karbo Com's ever evolving view of what agencies can do to help their clients. Unlike most agencies, Karbo Com ensures client teams are always led by senior team members on a day-to-day basis. With Karbo Com, you don't get bench players. You get the industry's top marketing and PR teams working with you every day, whether it's developing positioning, placing your company in top media, growing an active social media base, securing thought leadership, executing eblasts and SEM campaigns or writing content that contributes to your bottom line. Karbo Com has ushered in technologies such as the cloud, SaaS, the Internet of Things, artificial intelligence, big data, mobile, advertising tech, security, networking, augmented reality and wearable technology. When it's make or break, you want the best. You want a team that's seen it all, yet knows the latest and greatest trends, technologies and tools. At Karbo Com, we have a track record of delivering revenues, industry leading stature, partners and funding.

The Karbo Com team has worked extensively with both B2B and consumer tech companies ranging from small startups to global, billion dollar brands including Apple, eBay Advertising, the IoT World Conference, Equinix, Cisco, Defense.Net, NerdWallet, GoDaddy, The National Geographic, Oracle and Intel.

Julie Karbo, founder & CEO

8th Wall
Fog World Congress
Logitech
nCAP
OnScale
Penguin Computing
RTI (Real-Time Innovations)
SpaceAI
TDK



KARV COMMUNICATIONS

122 E. 42nd St., #2005, New York, NY 10168
212/333-0275; adf@KARVCommunications.com
www.karvcommunications.com

Strategic, corporate, financial, crisis management, public affairs, government and regulatory affairs; reputation management. Employees: 6. Founded: 2012.

Agency Statement: KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & CEO; Eric Andrus, exec. VP

1513 6th St., #204, Los Angeles, CA 90401
213/228-3236



KCD PR INC. - TOP FINANCIAL PR FIRM

610 West Ash St., Suite 901, San Diego, CA 92101
619/955-7759; info@kcdpr.com
www.kcdpr.com

<https://www.linkedin.com/company/kcdpr>

<https://www.facebook.com/KCDPR>

<https://twitter.com/KCDPR>

<https://www.youtube.com/user/KCDPR>

<https://plus.google.com/+Kcdpr>

Employees: 10. Founded: 2009.

Agency Statement: KCD PR is an award-winning strategic public relations agency with expertise in creating and executing individualized, integrated, and impactful media relations, social media marketing, digital marketing, and content development strategies for financial services firms, fintech companies, technology innovators, transportation and associated businesses.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. KCD PR is based in San Diego, CA and has a presence in New York, NY, serving clients around the world.

The agency is a rapidly growing powerhouse in the financial services and fintech public relations and marketing space. And we have the results and awards to prove it. Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand's voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications, M&A strategy, IPO and ICO communications, blockchain themed public relations and executive media training.

Agency awards include: IABC Silver Quill "Best in Show" Winner 2015; Fastest Growing Private Held Companies – *San Diego Business Journal* 2016; Gold MarCom Award for Marketing & Communications Excellence 2013; Kevin Dinino, Finalist for Most Admired CEO – *San Diego Business Journal* 2014/2015/2016.

Kevin Dinino, founder/pres.; Philippa Ushio, mng. dir.

Client Portfolio:

AlphaCore Capital
Atria Wealth Solutions
Benefit Programs Administration

Brain Corp.
COBINHOOD
Cyber Center of Excellence (CCOE)
Earmy
Fidelity Investments
Flashmoni
Intrinio
LPL Financial
Noble Alternative Investments
Pavia Systems

KEITH SHERMAN & ASSOCIATES INC. • PUBLIC RELATIONS



KEITH SHERMAN AND ASSOCS.

234 West 44th St., New York, NY 10036
212/764-7900; fax: 212/764-0344

www.ksa-pr.com

Founded: 1990.

Agency Statement: KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele.

We are proud of several long-term client relationships including 10 years working for *The New York Times*, 18 years for the Tony Awards, 28 years representing Olympic Gold medalist Brian Boitano and a decade working for insurance giant Marsh & McLennan. KSA's six person staff is based in Times Square.

We have represented hundreds of network, cable and digital broadcasts, studio and independent films, Broadway and Off-Broadway shows, national tours, media companies, high profile events globally, festivals, not-for-profit organizations, awards, travel, sponsorships, diversity, healthcare, technology and more. Our site, ksa-pr.com, provides additional information.

As a result of our corporate to cool client base, we have a unique perspective that we've brought to campaign after campaign with tremendous results over time.

Results. A fresh point of view. Proactive work. Smart strategic thinking. Integrity. These are some of the elements that distinguish KSA's work.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

Architectural Digest

Art Students League of New York

Mike Birbiglia

Brian Boitano

Bolshoi Ballet

BRAVO

Bristol-Myers Squibb

Broadway League

Columbia University

Drama Desk Awards

Feinstein's/54 Below

Focus Features

Forum Gallery

Henry Holt & Co.

Hertz

Adrian Grenier

Kimpton Hotels

Lang Lang

Memorial Sloan-Kettering Cancer Center

Montreal Jazz Festival

New York Marriott Marquis

The New York Times

The Onion

Point Foundation

Colin Quinn

Samuel French

Sheen Center

Sony

Tony Awards

Universal Pictures

Visiting Nurse Service of New York



KEMPERLESNIK

10 S. Riverside Plaza, #1844, Chicago, IL 60606
312/755-3500; fax: 312/755-3597; info@kemperlesnik.com
www.kemperlesnik.com
Consumer, b2b, sports. Founded: 1979.

Agency Statement: KemperLesnik is a leading public relations, event marketing, sports marketing and content marketing agency serving Fortune 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in the areas of consumer, B2B/corporate, golf, sports and travel.

Amy Littleton, exec. VP, mng. dir.; Tom Valdiserri, exec. VP, mng. dir.



KGLOBAL

2001 L St., N.W., Suite 650, Washington, DC 20036
202/349-7075; hello@kglobal.com
www.kglobal.com

Full-service communications firm specializing in digital and social media, crisis communications and public relations.

Agency Statement: We are a team of experts in **communications, strategic planning and response, crisis management and marketing.** We help companies, government agencies, non-profits and trade associations stand out from the crowd by differentiating their capabilities, identifying new markets, and building brands that make an impact. We believe in developing customized solutions for each client. We'll work with you to create a plan that's tailored for your organization - then we'll arm you with the tools, resources, and support needed to execute it.

Gene Grabowski, Randy DeCleene, Jenny Nuber, partners

American Egg Board
APLU
Bayer Crop Science
BioSpringer
Dole Food Co.
General Motors
Hogan Lovells, LLP
Hyland's Homeopathic Medicines
Mitsubishi Corp.
National Pork Producers Council
Pharmaceutical Care Management Assn.
Planet Aid
State of Indiana
State of South Carolina
Squire Patton Boggs LLP
U.S. Army
U.S. Navy



KIVVIT

222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654
312/664-0153; fax: 312/216-2636; info@kivvit.com
www.kivvit.com

Public affairs and advocacy, media and public relations, message development & opinion research, stakeholder identification & engagement, executive positioning, crisis & litigation communications, digital and social media strategy, content design & creative, brand positioning, advertising, events, spokesperson training. Employees: 71. Founded: 2002.

Agency Statement: Insights. Drive. Results.

Kivvit is a nationally recognized strategic communications and public affairs firm with offices in New York, Miami, Washington, D.C., Chicago and New Jersey. We come from leading positions in government, politics, journalism, corporate America and public advocacy.

We deliver customized solutions that draw on our extensive experience with government, media and major corporations across a wide range of industries. Our award-winning, in-house design team bring these solutions to life through engaging creative materials that move audiences to support our clients' goals.

We believe in forging true partnerships with our clients that allow us to develop tailored campaigns and services in order to sway public opinion, impact public policy and improve business outcomes.

We start from scratch every time we develop a campaign plan. We assemble the best team and put our finest work forward based on the distinctive set of business or organizational goals, policy or legal issues, media markets, and government jurisdictions. No campaign is exactly the same; each is developed to our clients' needs.

That's what sets Kivvit apart.

Eric Sedler, founder & mng. partner; Maggie Moran, mng. partner; Rich Bamberger, Chuck Meara, mng. dirs., NY; Tracy Schmalzer, Kent Holland, mng. dirs., DC; Eric Herman, Sarah Hamilton, Maura Farrell, Sophie McCarthy, Judy Erwin, Michael Organ, mng. dirs., IL

222 W. Merchandise Mart Plaza, Suite 2400, Chicago, IL 60654

Jeff Philips, gen. mgr.

1100 G Street NW, Suite 350, Washington, DC 20005

Justine Sessions, gen. mgr.

200 Varick St., Suite 201, New York, NY 10014

Annie Lydgate, gen. mgr.

608-612 Cookman Ave., Suite 5, Asbury Park, NJ 07712

Laura Matos, gen. mgr.

3250 NE 1st Ave., Suite 305, Miami, FL 33137

Kelly Penton-Chacon, dir.

Airbnb
Allstate
Anheuser-Busch
Aon
BlueCross BlueShield
ComEd
Delta Airlines
Exelon
Express Scripts
Ford
General Dynamics
Google
Lyft
National Restaurant Assn.
New Balance
Princeton University
PSE&G
The Nature Conservancy
United States Olympic Committee
University of Chicago
Univision



KLICK COMMUNICATIONS

137 Bay St., Unit 7, Santa Monica, CA 90405
805/358-2451; hello@klickcommunications.com
www.klickcommunications.com

Travel, hospitality, lifestyle. Employees: 18. Founded: 2008.

Agency Statement: Klick is a communications collective that harnesses the unexpected to boost your brand's influence. A bunch of curious, creative specialists in LA, Honolulu and Sydney, we believe that the consumer should always be at the center of our thinking. We know the world continues to change and consumers are leading this change. It's the challenge of change that drives us to continually deliver exceptional results.

Kim McKay, CEO & founder; Jean Paul Zapata, dir., comms.

The MODERN Honolulu
Mundo Cuervo
Redondo Beach Chamber of Commerce and Visitors Bureau
Shore Hotel



KONNECT AGENCY

888 S. Figueroa St., #1000, Los Angeles, CA 90017
213/988-8344; info@konnnectagency.com
www.konnnectagency.com

Food & beverage, franchise, lifestyle and baby & children's brands.
Employees: 40. Founded: 2009.

Agency Statement: Konnect is an agency with unmatched business acumen that provides public relations, social media, marketing and content creation services designed to elevate companies in the food & beverage, franchise, lifestyle and baby & children's arenas. Working closely with businesses of all sizes, our talented team capitalizes on consumer behavior to get brands on the fast track to growth and success. Konnect has a commitment to results that are unmatched in both quality and quantity, and the agency prides itself on developing disruptive campaigns that make a difference on their clients' bottom line. For more information about Konnect, please visit www.konnnectagency.com.

Sabina Gault, CEO; Monica Guzman Escobar, COO; Amanda Bialek, VP; Carmen Hernandez, mng. dir.

Dave & Buster's
Fatburger
Fishpeople
Hungry Howie's
KEEN
Kite Hill
KRAVE Jerky
Lenny & Larry's
Lyft
Mrs. Fields
Nautica
Nuna
Purple Carrot

Rhythm Superfoods
Sky Zone
Tea Collection
The Flame Broiler
The Goddard School
UFC Gym
Urban Remedy

KUNDELL COMMUNICATIONS

210 W. 89th St., #1N, New York, NY 10024
212/877-2798; fax: 212/877-3387; Kundellcommunications@gmail.com
www.kundellcommunications.com
Twitter: @kundellpr
Travel, associations. Founded: 2000.

Linda Kundell

Eurobound
Sophia's Travel



KWE PARTNERS

1581 Brickell Ave., #1103, Miami, FL 33129
305/476-5424; escalera@kwepr.com
www.kwepr.com
Founded: 1979.

Agency Statement: A leader in travel and lifestyle public relations and marketing for over 35 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Karen Weiner Escalera, pres. & chief strategist

OD Hotels of Spain
Velas Resorts of Mexico

KWITTKEN

KWITTKEN

160 Varick St., New York, NY 10013
646/277-7111; fax: 212/658-0880; info@kwittken.com
www.kwittken.com
Founded: 2006.

Agency Statement: Kwittken is a global communications agency that combines design thinking with the most impactful elements of PR, influencer engagement, social and digital media and content marketing. We are a group of writers, designers, media specialists, strategists, marketers and public relations professionals who tell stories on behalf of our clients to educate, engage and drive action and results.

Our mission is to provide our clients with fresh thinking that creates value through meaningful and creative communications and brand engagement. We strive to help our clients identify and articulate their best 'selves' in a credible, consistent and authentic manner that resonates.

A multi-specialist agency serving clients across dozens of industry sectors, Kwittken works with clients such as American Express, Oppenheimer, Amway, CGI, IRONMAN, Better Homes & Gardens Real Estate, Deloitte, Dataminr, Hisense, Dia&Co, Leesa Sleep, POD's, Pantone, PURE Insurance, Yotel, Ricoh, Windstream, Orangetheory Fitness, Invictus Games and Wyndham Hotels. Headquartered in New York City, with offices in London and Toronto, Kwittken has been a part of the MDC Partners network since 2010.

Recent Awards:

2017 Observer Power 50
2017 Cannes Lions Bronze - Pantone Studio
2017 PM360 Trailblazer Marketing Team of the Year - Zicam
2017 *Holmes Report* Gold Sabre - Zicam Healthcare Campaign of the Year

Aaron Kwittken, global chmn. & CEO, akwittken@kwittken.com;
Gabrielle Zucker, exec. VP, gzucker@kwittken.com; Shanee Goss, exec. mng. dir., sgoss@kwittken.com; Sarah Moloney, mng. dir., London, smoloney@kwittken.com; Betsy Cooper, mng. dir., Toronto, bcooper@kwittken.com

Clients Include:

ABC Carpet
ACE Bakery
American Express
Amway
Better Homes & Gardens Real Estate
CGI
Dataminr
Deloitte
Dia&Co
Hisense
Invictus Games
IRONMAN
Leesa Sleep
Morehouse
Oppenheimer
Orangetheory Fitness
Pantone
POD's
PURE Insurance
Ricoh
Windstream
Wyndham Hotels
Yotel



KYNE

252 W. 37th St., Suite 500E, New York, NY 10018
212/594-5500; info@KYNE.com
www.KYNE.com
www.twitter.com/KYNE_INC
www.linkedin.com/company/KYNE
www.facebook.com/KYNEGlobal
www.instagram.com/KYNEGlobal

Agency Statement: KYNE is an award-winning specialty health communications agency dedicated to helping improve and save lives. We were founded on the belief that communication is a powerful health intervention. Our team is passionate and committed, with deep experience working across sectors to make real differences in health. We love what we do, we live what we do, and we truly believe in what we do.

David Kyne, founder & CEO; Maureen Byrne, Wendy Woods-Williams, exec. VPs; Amy Burstyn, Michael Grela, Michele Kleinmann, Amanda Mulally, Darcy Sawatzki, sr. VPs; Lisa Mehigan, dir.; Julie O'Donnell, global head of digital

U.S. OFFICES

Los Angeles
555 W. 5th St., 35th flr., Los Angeles, CA 90013
424/274-0616

Business Inquiries: Wendy Woods-Williams

New York
252 W. 37th St., Suite 500E, New York, NY 10018
212/594-5500

Business Inquiries: Maureen Byrne

INTERNATIONAL OFFICES

Dublin (Headquarters)
Iveagh Court, Charlemont St., Dublin 2
+353 (0) 12750633

Business Inquiries: Lisa Mehigan

Key Clients:

AstraZeneca
The Carter Center
World Federation of Hemophilia

L



L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601
312/565-3900; fax: 312/565-1770; kdahlborn@lcwa.com
www.lcwa.com

Full-service PR and communications firm; media relations, corporate relations, consumer and business-to-business marketing communications, digital marketing, social media, employee and labor relations, crisis communications, media training and design. Employees: 23. Founded: 1985.

Agency Statement: L.C. Williams & Associates is a full-service public relations, counseling and communications services firm comprised of experienced, invested and creative individuals providing clients a refreshing experience based on trust, flexibility and delivery of meaningful results on time and on budget. Our agency's specialties include consumer and business-to-business marketing communications, media relations, brand building, digital marketing, social media, corporate relations, employee/labor communications, public affairs, financial relations, crisis

communications, community relations, media training and design.

Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Jim Kokoris, exec. VPs; Tim Young, Cheryl Georgas, Deanna Killackey, sr. VPs

- 900 North Michigan
- Accreditation Assn. for Ambulatory Health Care
- Accreditation Council for Graduate Medical Education
- American Academy of Sleep Medicine
- American Assn. of Endodontists
- Beam Suntory
- Beyond Paint
- Boise Paper
- Castlewood
- Conagra Brands
- Culligan International
- DAP
- De Rigueur Designs
- Dyspraxia Foundation USA
- Ecore International
- Electrolux
- Fabricators & Manufacturers Assn.
- Fashion Bed Group
- First Alert/BRK Brands
- ForLife Products
- Frigidaire Professional
- Gel Bee
- Healthcare Facilities Accreditation Program
- Jim Beam Bourbon
- Labelmaster
- Lynn Sage Foundation
- Marley Engineered Products
- Munters
- Oakbrook Center
- Rauland
- Rejuvenate
- Rolfe Pancreatic Cancer Foundation
- Snow Joe + Sun Joe
- Trex Company
- UnitedHealthcare of Illinois
- Urgent Care Assn. of America
- Weil-McLain



LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020
212/575-4545; fax: 212/575-0519
www.lakpr.com

Corporate, financial, public affairs, crisis communications, real estate, law, consumer, healthcare, technology, environmental, not-for-profit, cultural affairs, travel & hospitality. Employees: 25. Founded: 1993.

Agency Statement: LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO

- Abrams Fensterman, LLP
- Andrew Tisch/Journeys
- Aquamarine Investment Partners
- CaringKind (Formerly Alzheimer's Association, New York City Chapter)
- Carter Burden Network
- Cooley LLP

East River Fifties Alliance
 Emcor Group
 Families of Flight 93/Flight 93 National Memorial
 Felicity House
 Gene Kaufman Architects
 Green-Wood Cemetery
 Honigman Miller Schwartz and Cohn LLP
 Hostess Brands, LLC
 Hotel Association of NYC
 Japan Art Assn./Praemium Imperiale
 K&R Preservation
 LargaVista Companies
 Lewis Baach pllc
 Martin de Porres School
 Mayer Law Group LLC
 Miller Zeiderman & Wiederkehr LLP
 Mintz Levin Cohn Ferris Glovsky and Popeo, PC
 OneTitle National Guarantee Co., Inc.
 Sabey Intergate
 Samaritan Daytop Foundation
 Sanctuary for Families
 Spitzer Engineering
 The Allure Group
 The Fortune Society
 The New Jewish Home
 Trinity Church
 Trinity Real Estate
 United Neighborhood Houses
 VCS
 Volunteers of America-Greater NY
 Zetlin & DeChiara LLP



LAMBERT, EDWARDS & ASSOCIATES

1420 Broadway St., Detroit, MI 48226
 313/309-9500
 www.lambert.com

Services: Public relations, investor relations, public affairs, crisis/issues management, social media, product & brand launches, corporate communications, litigation support, transaction communications.

Agency Statement: LE&A is a top-10 Midwest-based PR firm and a top-15 investor relations firm nationally with clients based in 20 states and six countries. As Michigan's largest firm – with offices in Grand Rapids, Lansing and Detroit – LE&A serves middle-market companies and national brands across a wide array of industries. Honored by both *PRWeek* and *PR News* as Small Agency of the Year, LE&A has posted 19 years of growth, was named a 2017 *Crain's* "Coolest Company to Work for," and twice won Bulldog Best Integration of PR and IR. LE&A is also a proud Partner Agency in PROI Worldwide, a global network of independent public relations agencies dedicated to delivering seamless global results.

LE&A has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. This "difference" is best illustrated in our tagline - "**The PR Firm That Can Read an Income Statement.**"[®] Our specialties and client roster span consumer products, automotive, food & beverage, health care, business services, energy, manufacturing and technology.

Jeffrey Lambert, CEO; Laura Godfrey, sr. dir., talent & culture; Don Hunt, mng. partner, Grand Rapids; Lance Knapp, CFO; Bill Nowling, mng. partner, Detroit; Mark Pischea, mng. partner – Lansing/Sterling Corp. public affairs division

Axalta Coatings
 Bethany Christian Services
 Continental Automotive
 Denali Flavors/MooseTracks[®] Ice Cream
 Detroit Creative Corridor Center
 Flint Public Schools
 Fusion Education

Goodwill Industries of Greater Detroit
 Greatland Corp.
 Hollander Sleep Products
 Huron Capital Partners
 International Automotive Components
 Inventure Foods
 Jamba At-Home Smoothies
 Mercantile Bank (NASDAQ:MBWM)
 MPI Research
 Old Orchard Brands
 Plackers
 Pure Michigan/Mich. Economic Development Corp.
 Rembrandt
 Spartan Motors (NASDAQ:SPAR)
 Spectrum Health
 Thor Industries (NYSE:THO)
 University Research Corridor
 Wolverine Worldwide (NYSE:WW)



landis communications inc.
 public relations • social media • digital



LANDIS COMMUNICATIONS INC.

1388 Sutter St., #901, San Francisco, CA 94109
 415/561-0888; fax: 415/561-0778; info@landispr.com
 www.landispr.com

Consumer, consumer technology, B2B. Employees: 12.

Agency Statement: Named America's #1 PR Agency (Small Firm) (Ragan's) and #1 Healthcare PR Agency in America (Ragan's) and called "the Bay Area's consumer/B2B PR and marketing communications experts," San Francisco-based Landis Communications Inc. (LCI) is celebrating more than 25 years in business. LCI also is a Bulldog Award winner for social media and media relations and has been named the #1 Social Media Agency in the U.S. by TopPRAgencies.com.

LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. Through its Promised Results[®] return-on-investment program, LCI provides tangible metrics for your PR dollars. Clients include: Lucile Packard Children's Hospital Stanford, UCSF, Global Alzheimer's Platform, Walmart, Match.com, California Bank & Trust, Brain Health Registry, Carrington College, MetLife, Whole Foods Market and more. LCI is a proud member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; David Cumpston, dir.

California Academy of Sciences
 California Bank & Trust
 Carrington College
 Cold Stone Creamery
 Emirates Airline
 GAP
 Global Alzheimer's Platform
 Hilton Hotels
 Jack London Square
 Johnson & Johnson/Care4Today
 Kimpton Hotels and Restaurants
 KMD Architects
 Levi's
 Lotus Bakeries/Biscoff Cookies
 Lucile Packard Children's Hospital Stanford
 Match.com
 MetLife
 Native Trails
 NBC Universal
 Northstar Memorial Group
 Old Navy
 OnLok Senior Healthcare



Continued on next page

Peninsula Open Space Trust
Pier 39
Port of San Francisco
San Francisco Ballet
San Francisco Symphony
San Francisco Travel
Save the Redwoods League
Selequity
SFJAZZ
Sony
Stanford University
Tiffany & Co.
Tishman Speyer
Troon Pacific
TRUSTe
UC Berkeley
UCSF
UDR Development
Velodyne LiDAR
Vino Volo
Walmart
Whole Foods Market
Xerox



LANE

905 SW 16th Ave., Portland, OR 97205
503/221-0480; wendy@lanep.com
www.lanep.com

Media relations; blogger and influencer relations; digital/social media marketing; crisis communications; investor relations; experiential marketing and events; brand and message development; transaction communications. Employees: 22. Founded: 1990.

Agency Statement:

Results that Build Business

LANE, a Finn Partners Company, combines deep experience, broad connections and unapologetic tenacity to deliver business-building results for clients from coast to coast. Since 1990, LANE has served as a trusted partner to national brands in the consumer/lifestyle, food and beverage, financial services, and technology sectors. Drawing on insights garnered from firsthand experience as well as from media, influencer and consumer circles, LANE's multifaceted campaigns connect across digital and traditional platforms to inspire people to action.

For more information about LANE, visit www.lanep.com.
New York | Washington | Oregon

Wendy Lane Stevens, mng. partner; Amber Roberts, sr. partner

FreshRealm
Grass Seed USA
Guerdon Modular Buildings
International Olive Council
Lillet
Northwest Cherries
PWCC
Regions Bank
Sortis Group
Steaz
Swander Pace Capital
Travel Portland
TrustID
Washington Trust Bank

LAUNCHSQUAD.

LAUNCHSQUAD

340 Pine St., #100, San Francisco, CA 94104
415/625-8555; squad@launchsquad.com
www.launchsquad.com

Emerging technologies, consumer products and innovation.
Employees: 115. Founded: 2000.

Agency Statement: LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston, Chicago and Seattle. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies.

LaunchSquad takes a customized, holistic approach to storytelling. **Over the past 18+ years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently.** LaunchSquad's expertise spans both consumer-facing and B2B clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, ecommerce, education, gaming, finance, energy and more.

Jason Mandell, co-founder & partner; Jesse Odell, co-founder & partner; Brett Weiner, partner

121 E. 24th St., 3rd fl., New York, NY 10010
212/564-3665

Gavin Skillman, sr. VP

222 3rd St., #3100, Cambridge, MA 02142
617/945-1915

Mike Farber, partner

92 Lenora St., Seattle, WA 98121
206/219-9539

Corey Lewis, VP

20 W. Kinzie St., #9052, Chicago, IL 60654
415/819-9382

Jen Holmes, VP

American Giant
Bonobos
Boxed
Conde Nast
Coursera
D-Wave
Earnest
Getty Images
GoFly/Boeing
iHeartMedia
iHeartRadio
Jobvite
Mass Mutual/IDEO
Sage Software
ServiceMax
Uber
Zenefits



LAVOIEHEALTHSCIENCE

One Thompson Square, #403, Boston, MA 02129
617/374-8800; ldescenza@lavoiehealthscience.com
www.lavoiehealthscience.com

Strategic communications including investor relations, public relations and corporate communications. Employees: 15. Founded: 2001.

Agency Statement: LaVoieHealthScience is a health science focused, award winning integrated communications agency providing IR and PR to build recognition, sales, and value for health science innovations. Our specialized expertise in pharmaceuticals, biopharmaceuticals, biotechnology and medical devices uniquely positions us to help clients make their

health and science innovations known, understandable, and approachable to target stakeholders through carefully executed strategies and plans.

The agency has received 29 awards over the past eight years in recognition of the work it has done for emerging and established industry leaders in life sciences, pharmaceuticals, health, and government helping our clients from development to launch to commercialization. We bring 17 years of case studies and over 300 proven local, national and global strategies to our clients offering direct connections to media, investors, advocacy groups, and KOLs. We are focused on building trust and long-term relationships based on the quality of the work that we deliver. Many of our client relationships go back over a decade.

Donna L. LaVoie, pres. & CEO; Douglas Russell, sr. VP & gen. mgr.; Beth Kurth, VP, IR; Sharon Correia, VP, integrated comms.; Lisa DeScenza, asst. VP

Ampio Pharmaceuticals
BioAxone BioSciences, Inc.
Biotechnology Innovation Organization
Fusion Pharmaceuticals LLC
Integrity Applications
Iota Biosciences
Landos Biopharma
LEO Science & Tech Hub
Life Sciences Corridor
NewLink Genetics
Newron Pharmaceuticals
Origenis GmbH
Oticon Inc.
Savara Pharmaceuticals
SIRION Biotech
Torreya Partners
WuXiAppotec
Xontogeny LLC



LAZAR PARTNERS

420 Lexington Ave., New York, NY 10170
212/867-1762; flazar@lazarpartners.com
www.lazarpartners.com
Healthcare. Employees: 24. Founded: 2001.

Agency Statement: At Lazar Partners, we don't just deliver your message; we catalyze the connections that drive business results. For 17 years, we have provided incisive, strategic communications and marketing support to innovative healthcare companies. We help clients navigate and activate dynamic networks of customers, influencers and healthcare stakeholders. Both private and public companies have benefitted from our creative approaches to strengthening relationships with audiences including healthcare professionals, patients, third-party organizations, the financial community, the media and potential business partners.

Fern Lazar, founder & CEO

LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028
760/639-2900; fax: 760/639-3800; neal@leavcom.com
www.leavcom.com
Technology, environmental and healthcare. Founded: 1991.

Neal Leavitt



LEVENSTEIN MEDIA, INC.

19122 Cole Lane, Huntington Beach, CA 92648
323/578-0760

www.levensteinmedia.com

Employees: 1. Founded: 2015.

Agency Statement: At Levenstein Media, Inc., we pride ourselves on our unsurpassed ability to garner top tiered local, regional, and national coverage for our clients – earned as opposed to paid.

Mike Levenstein, founder/pres.



LEWIS

111 Sutter St., #850, San Francisco, CA 94104
415/432-2400; hello@teamlewis.com

www.teamlewis.com

twitter.com/teamlewisglobal

linkedin.com/company/lewis-global-communications

Employees: 550. Founded: 1995.

Agency Statement: LEWIS is a global communications agency providing PR, marketing and digital services for clients around the world. The company has 550 staff in 30 offices throughout Asia, Europe and North America. LEWIS just completed its 23rd year of consecutive growth and record revenues.

Clients come to LEWIS looking to solve business problems around awareness, demand and enablement. By offering a robust set of services across the marketing spectrum, LEWIS understands the pain points and challenges a business is facing and prescribes the right set of services to improve results.

LEWIS is independent and 100% employee owned.

Chris Lewis, CEO & founder; Stephen Corsi, exec. VP, US; Sarah Robinson, chief of staff; Andres Wittermann, exec. VP, EMEA; Giles Peddy, sr. VP, EMEA ops. & UK mng. dir.; Scott Pettet, sr. VP, APAC; Jennifer McManus-Goode, VP, mktg.; Hillary Werronen, VP, LEWIS Pulse

U.S. Offices: Boston, MA; New York, NY; San Diego, CA; San Francisco, CA; Washington, DC

EMEA Offices: Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Frankfurt; Lisbon; London; Madrid; Milan; Munich; Paris; Warsaw

APAC Offices: Bangalore; Beijing; Guangzhou; Hong Kong; Hyderabad; Kuala Lumpur; Mumbai; New Delhi; Shanghai; Singapore; Sydney

Network Partners: Argentina; Austria; Brazil; Czech Republic; Denmark; Israel; Korea; Mexico; Russia; Switzerland; Taiwan; Turkey

Attunity	Verifi
D-Link	Veritas
ECOVACS ROBOTICS	Waves
Epson	Wix.com
Five Guys	Zumba Fitness
Gigaset	
Gympass	
Henley and Partners	
Houzz	
Interoute	
Jabra	
KCOM	
LG Chem	
Maintel	
NGA HR	
Polycom	
Schneider Electric	
SocialChorus	

LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187
734/667-2005; sue@logos-communications.com
www.logos-communications.com
@PRDiva

Associations, foundations, B-to-B, small business. Founded: 1999.

Agency Statement: The Logos Communications team is a group of seasoned professionals in metro Detroit who provide strategic public relations, marketing and communications counsel that's crafted to maximize effectiveness.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

Bavarian Inn
The Big Salad
FOURMIDABLE Group
Global Telecom Solutions
Kaftan Enterprises
National Gift Card
Sonitrol Great Lakes



LOIS PAUL AND PARTNERS

290 Congress St., 6th flr., Boston, MA 02210
617/986-5700; fax: 617/986-4920; marketing@lpp.com
www.lpp.com

Technology, healthcare. Employees: 50. Founded: 1986.

Agency Statement: LPP is a strategic communications firm focused on healthcare and technology clients – from large, public companies to the next-generation of innovative leaders. With more than 30 years of experience, we have a rock-solid foundation of knowledge and expertise that enables us to customize programs that map to our clients' marketing and business goals – ultimately crafting meaningful stories that resonate with the media and influencers that matter.

Melissa Zipin, mng. dir.; Philip Moore, CFO; Christine Simeone, Scott Love, exec. VPs; Anastasia Efstratios, Jaelyn Petros, VPs

AirStrip
AMC Health
Arbor Networks
Datera
Mitel
Nuance
PeraHealth
Philips
Stratus Technologies
Zipnosis



LOU HAMMOND GROUP

900 Third Avenue, New York, NY 10022
212/308-8880; fax: 212/891-0200; lhg@louhammond.com
www.louhammond.com

Lou Hammond Group (LHG) is an integrated marketing communications firm specializing in premium brands in the destination; food and wine; hospitality; economic development; cruise, rail and travel; lifestyle; real estate; and technology industries. With offices in New York, Charleston, Miami and Los Angeles, the agency has 40 employees offering expertise in branding, public relations, digital, creative services and marketing strategy. For the past 34 years LHG has established a legendary reputation and set the benchmark as a leading mid-sized marketing communications firm, earning the agency one of the highest client-retention rates in the industry.

Agency Statement: LHG has become the industry leader by combining an innovative approach with a timeless work ethic and sense of integrity, empowering the agency to provide superior, results-driven marketing communications services to like-minded clients who set the standard

within their respective industries.

LHG brings to bear powerful multichannel programs, traditional and digital media relations, and sound strategic vision, earning the agency the recognition and respect of today's most influential media professionals.

The agency employs industry-leading tactics and flawless execution to deliver campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in remaining fiercely independent and departing from business-as-usual. LHG offers superior service to its clients by working from an agreed-upon fee structure to deliver a clearly stated program of work, not on time sheets, meaning expenses are never marked up and clients never run out of "allotted time."

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients' success, earning it recognition as one of the nation's most award-winning marketing communications firms.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

Destinations-Tourism

Alexandria, VA
Antigua and Barbuda
Charleston, SC
Explore Bristol, RI
Geneva, Switzerland
Kiawah River, SC
Lackawanna County, PA
Lincoln Road Business Improvement District, Miami
Market New Haven
Montgomery, AL
Natchez, MS
Nassau Paradise Island Promotion Board
New Hampshire Div. of Travel & Tourism Development
Norfolk, VA
Paducah, KY
Panama City Beach, FL
Panama City, FL
Paradise Coast (Naples, Marco Island, Everglades), FL
Paradise Island Tourism Development Assn., Bahamas
Providence, RI
Redding, CA
Sacramento, CA
Santa Barbara, CA
Santa Fe, NM
Snowmass, CO
St. Barts
Sonoma County Tourism Bureau
Virginia Tourism Corporation

Food & Wine

Eagle Rare Life Award
Elior North America
Relish Restaurant Group
Sonoma County Vintners
Sonoma County Winegrowers

Hospitality

Hotel Groups
Mandarin Oriental Hotel Group
Oberoi Hotels & Resorts
Oetker Collection
Set Hotels
Warwick Hotels & Resorts

Resorts & Hotels

David Citadel Hotel, Jerusalem
The Kimberly Hotel, NY
Mamilla Hotel, Jerusalem
Red Mountain Resort, UT
St. Regis Deer Valley, UT
Wild Dunes Resort, SC

Economic Development

Experience Greenwich, CT
Market New Haven
Montgomery Chamber of Commerce, AL

Cruise, Rail & Travel

American Queen Steamboat Company
Brightline Private Train System

Coastal Expeditions
Collette Tours
Localike
The Market at Grelen, VA
Offshore Outpost Expeditions
Seatrade Cruise Global

Lifestyle

Arts & Culture/Consumer Products/Nonprofits

Cultural Council of Palm Beach County
Dee Norton Child Advocacy Center
Gibbes Museum of Art
Homeworx
Haunted Attraction Assn.
New York Foundation for Senior Citizens
Pilgrimage Garden Club

Real Estate

Balsam Mountain Preserve
The Beach Co.
Lowe Enterprises
Sea Pines Community Services Associates

Technology

M3
PlanSource
Prysmian Group
Quore



LOVELL COMMUNICATIONS

2021 Richard Jones Rd., Nashville, TN 37215
615/297-7766

www.lovell.com

Twitter: <https://twitter.com/LovellComm>

Facebook: <https://www.facebook.com/LovellCommunications>

Lovell blog: <http://www.lovell.com/our-outlook>

Crisis communications, transaction support and reputation management; media relations, thought leadership and strategic public relations; internal communications, including change management campaigns; community and stakeholder engagement campaigns. Marketing communications strategy and execution, including social media engagement campaigns, SEO and SEM.

Specialized issues management expertise in the communications aspects of mergers and acquisitions, regulatory issues, corporate bankruptcies, medical liability, workforce changes and litigation support. Employees: 17. Founded: 1988.

Agency Statement: With a 30-year track record of delivering strategic public relations counsel and exceptional client service, Lovell Communications is an award-winning firm serving a nationwide roster of health care clients.

We protect brand reputations and help health care companies build and grow their businesses through strategic communications and engagement.

We help organizations optimize opportunities, manage challenges and navigate changes and crises of all size. Our results-oriented communications programs focus on both business-to-business marketing and consumer engagement; we've also been recognized for our in-depth internal communication programs and persuasion campaigns.

Long-term clients include corporate and not-for-profit health care organizations of all sizes including publicly traded companies, start-ups, family businesses, pre-IPO companies, national associations and charitable organizations.

Learn more about the firm at Lovell.com or on Twitter, Facebook or the company blog.

Leadership team includes: Rosemary Plorin, pres. & CEO; Rebecca Kirkham, sr. VP; Robin Embry, Dana Coleman, Susanne Powelson, VPs

Partial list of clients:

Acadia Health
Activate Health
Aris Radiology

Ardent Health Services
Baton Rouge General
Chancelight Behavioral Health
Clayton Associates
Community Health Systems
Compassus Health
Concert Genetics
Cone Health
Diatherix Labs
LifeCare Health Partners
Maxim Health Services
McLaren Health Care
Meridian Behavioral Health
Newpoint Healthcare Advisors
Oceans Behavioral Health
PathGroup
Patient Focus
Quorum Health Corp.
Quorum Health Resources
SouthCentral Foundation
Studer Group
Surgery Partners
TeamHealth
Thomas Jefferson University Health
TrustCore
UC Health
UnitedHealthcare
UnityPoint Health



LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201

313/832-2210; fax: 313/831-0240

www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

Agency Statement: lovio george | communications + design opened its doors nearly 30 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mktg.

Partial Client List:

Capuchin Province of St. Joseph
Cobo Center
Community Foundation for Southeast Michigan
Detroit Development Fund
Detroit Regional Convention Facility Authority
Detroit RiverFront Conservancy
Ethel's Baking Co.
Filson
MDOT
Midtown Detroit, Inc.
National Coney Island
New Economy Initiative / NEIdeas
Shinola
The Parade Co.
Walbridge

LYONS BROADCAST PR

10410 N. Kensington Pkwy., #305, Kensington, MD 20895
301/942-1306; dan@lyonspr.com
www.lyonspr.com

Broadcast PR and media relations experts specializing in satellite media tours, radio media tours, PSA campaigns, webcasts, and video production. Employees: 8. Founded: 2005.

Dan Lyons, pres.

M

M BOOTH

M BOOTH

Wholly-owned subsidiary of Next Fifteen Communications Group
666 Third Ave., 7th fl., New York, NY 10017
212/481-7000; fax: 212/481-9440
www.mbooth.com
Employees: 175. Founded: 1983.

Agency Statement: M Booth runs on two words: Be Inspired. The agency is a culture-first firm that attracts the best people and the best brands to a workplace alive with courage, ideas, respect and humanity. From the people we select for our teams to how we work with our clients to the passions we pursue outside the office, innovation, creativity and inspiration shape every part of our organization.

We are relentlessly passionate about our clients and their business, whether that means staying at the forefront of the digital and social evolution, sharpening our earned storytelling skills or unleashing game-changing insights that result in campaigns that win in the marketplace.

M Booth is known for award-winning integrated marketing campaigns that engage stakeholders through digital, social, earned media and experiential channels. Our specialty practice areas span consumer, lifestyle and corporate communications for leading brands in CPG, food, fashion & beauty, wine & spirits, home, travel, online brands, small business and financial services. We offer a highly collaborative team of account planners, media connectors, data-driven researchers, digital designers, content marketers and social strategists, and we think big and take pride in our resourceful, entrepreneurial mindset.

M Booth is a wholly-owned subsidiary of Next Fifteen Communications Group, a family of 18 marketing businesses spanning digital content, PR, consumer, technology, marketing software, market research, public affairs and policy communications with 45 offices around the world. We are the proud recipient of numerous Best Place to Work, Best Agency and Best Consumer Agency honors (*PRWeek*, *The Holmes Report*, and *Sabre*), and we've won nearly 40 campaign awards over the last three years.

Margaret Booth, chair; Dale Bornstein, CEO; Joseph Hamrahi, COO; John Lesniak, CFO; A.G. Bevilaqua, CCO/mng. dir.; Jon Paul Buchmeyer, exec. VP/mng. dir.; Lauren Swartz, exec. VP/mng. dir.; Nancy Seliger, exec. VP; Jeff Bodzewski, chief insights officer; Bonnie Ulman, chief planning officer; Matt Hantz, exec. VP; Mark Schroeder, exec. VP; Jennifer Teitler, exec. VP; Rich Goldblatt, exec. VP

Offices: New York, San Francisco, Chicago, Atlanta, Boston, Miami

Sample Client Roster:

American Express
Beiersdorf
Beyond Meat
Boston Beer Co.
British Virgin Islands
Brooks Sports Inc.
Burlington Coat Factory
Campari America
Canada Goose
Carnival Cruise Line
EY
General Motors
Godiva
Google

Highland Park
House Foods
Jägermeister
JCPenney
Johnson & Johnson
Leica
LG Electronics Co.
Lutron
Morton Salt
Noosa Yoghurt
Patron
Pier One
RCI
Rover
The Macallan
Tinder
Weight Watchers
Wharton Business School



M STUDIO

513C Bangs Ave., Asbury Park, NJ 07712
732/721-0890; shannon@mdidit.com

<https://mdidit.com/service/public-relations/>

Fashion, hospitality, food and beverage, bus.-to-bus., transportation and logistics, corp. comms., thought leadership, social influencers and product seeding, content mktg., video production, photography, event product launches, media training, media rels., social media, digital mktg. Employees: 12. Founded: 2004.

Agency Statement: M studio is a full service integrated marketing agency with offices in New York and New Jersey. Offering expertise in the fashion, hospitality, food and beverage, consumer goods, and business-to-business sectors, M studio modernizes traditional public relations tactics for today's digital age. As such, the company offers progressive, data-driven strategies that are rooted in measurable outcomes. Employing its concept, connection and continuation model, M studio integrates branding, digital marketing, public relations, media relations, and content marketing services to drive digital presence, establish clients as leaders in their industry, build credibility, and support long-term growth.

Jenna Zilinear, owner & creative dir.; Shannon Furey, dir., PR
99 Hudson St., New York, NY 10013

Bettye Muller New York
European Soaps/Pre De Provence
Liquitex
Marilyn Schlossbach Group, The
Red Bank, New Jersey
Simple Shoes
Slow & Low

Snazaroo
Troy Container Line
Whole Foods Market
Winsor & Newton



MACCABEE

211 N. First St., #425, Minneapolis, MN 55401

612/337-0087; fax: 612/337-0054

www.maccabee.com

Blog: <http://info.maccabee.com/blog>

Twitter: @maccabeepr

Consumer and business-to-business public relations; corporate communications; new product launches, media training, social media strategies, inbound/content marketing, blogger relations and influencer marketing; and event/experiential marketing. Special expertise in corporate wellness/behavioral and mental health, b2B technology, real estate and food/agriculture. Employees: 10. Founded: 1996.

Agency Statement: A 5-time winner of *Minnesota Business* magazine's

“100 Best Companies to Work For” award, Maccabee is a strategic public relations and online marketing agency providing clients with exceptionally creative media relations, online and corporate communications counsel. Recent successes include national influencer and consumer PR campaigns for Pilgrim’s Pride’s Gold’n Plump and Just BARE chicken; placements in People.com, ReadersDigest.com, *USA Today* and *Teen Vogue* for RiverMend Health; the US launch of Toronto-based digital well-being platform LifeSpeak; consumer product launches and influencer/blogger marketing for HANDY Paint Products; medical technology trade show and marketing campaigns for ImpediMed’s SOZO lymphedema detection device; and e-book content and blog marketing campaigns for technology consultancy RBA.

Paul Maccabee, pres.; Gwen Chynoweth, exec. VP; Jean Hill, sr. VP

MADISON ALEXANDER PR, INC.

250 El Camino Real, #116, Tustin, CA 92780
714/832-8716; fax: 714/832-8916; dchm@madisonalexanderpr.com
www.madisonalexanderpr.com
Technology PR. Employees: 11. Founded: 2004.

Dan Chmielewski, principal

aapl
FFRI
InfoArmor
Lieberman Software
Optimal IdM
Prevalent
Prevoty
Rubicon Labs
Silverfort
SPYRUS
Stealthbits Technologies
Veracity Industrial Networks
Virsec



MAKOVSKY

Founding member of IPREX, the world's second largest corporation of global independent agencies.

16 E. 34th St., New York, NY 10016
212/508-9600

1775 I St., NW, Suite 1150, Washington, DC 20006
202/587-5634

www.makovsky.com

Divisions in financial + professional services, health, energy, manufacturing + sustainability, digital + innovation, and technology.

Employees: 60. Founded: 1979.

Agency Statement: Makovsky, founded 38 years ago, has become one of the nation’s leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: “The Power of Specialized Thinking.”

Quality Commitment - Tracking over the past five years, 90% of Makovsky clients rate the firm as “very good” to “exceptional.” To ensure client delight, an independent “Quality Assurance” expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company’s specialty practices are active in day-to-day client service. The firm’s “One P&L” philosophy enables the firm to deploy the right talent at the right time to further the clients’ business goals.

Global - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries and in 40 U.S. cities through IPREX, the second largest worldwide corporation of independent agencies, of which it is the founder.

Accolades - In 2017, Makovsky won 15+ firm, people and campaign awards including *NY Observer* “PR Power List — Ranked #22”, *PR News*’ “Top Women in PR”, “PR Rising 30 Under 30”, “Midsize Agency of the Year” by Bulldog Stars of PR, American Business Awards’ “Agency Professional of the Year”, “PR Agency of the Year”, “Company of the Year in Marketing, Advertising and PR”, and “HR Executive of the Year”, as well as multiple Gold, Silver and Bronze Stevies.

Values Impact - Makovsky’s internal values – innovation, initiation, communication, collaboration, motivation and education – are about

ensuring external value and realizing the firm’s mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO; Andy Beck, Doug Hesney, Michael Kaczmariski, Penny Mitchell, Rob Schachter, Stacey Wachtfogel, exec. VPs; Andrea Morgan, Lee Davies, Matt Higgins, sr. VPs; Matt Makovsky, CEO SKYLABS



1 Click
Actavis, Inc.
Advanced Accelerator Applications
Affinity Health Plan
Alantra
Amarin Pharma, Inc.
Amlin PLC
A.T. Kearney
BMJ Group
Bristol-Myers Squibb
CBIZ MHM LLC
Clear
Clock.In LLC
Cognition Builders
Corporate Resource Services (CRS)
Cracker Barrel Old Country Store, Inc.
Crystal & Co.
CW Financial Services LLC
DOmedia
Duchesnay USA
Enigma Life
EOS Climate
EQT Partners Inc.
Federated Securities Corp.
Ford
Fortistar LLC
GlaxoSmithKline LLC
Global Hope
Greif, Inc.
H.D. Smith Wholesale Drug Co.
HP Inc.
Hannon Armstrong
Hubbell Lighting, Inc.
Institute for Community Living, Inc.
Investment Program Assn.
JED Foundation
J. G. Wentworth Company
KEEK
Kowa Pharmaceuticals America, Inc.
LTI
McLarty Capital
Merck Sharp & Dohme Corp.
Moeda
OHSU Knight Cancer Institute
Otsuka
Paycom Payroll, LLC
PepsiCo, Inc.
PogoTec
Prolong Pharmaceuticals, Inc.
Publicis Healthcare Comm. GRP
QSpex Technologies
Replicor, Inc.
Russell Reynolds Associates
Sandata
Severn Trent Environmental Services
Sleep Number
Soraa, Inc.
Sterne Agee
Synchro, Inc.
The Medicines Company
Thornburg Investment Management
Trinseo
University of Hawaii – Shidler School of Business
Vanda Pharmaceuticals, Inc.
Velocity Technology Solutions
Verizon
Venable LLP
Vericool
Virgin
WebMD
Western Union
Xavient Information Systems



MARCH COMMUNICATIONS

226 Causeway St., 4th fl., Boston, MA 02114
617/960-9875; info@marchcomms.com
www.marchcomms.com
Founded: 2005.

Agency Statement: March Communications is a technology PR agency connecting innovation and people. Our insights-first methodology fuels our work crafting brand narratives and outcomes-oriented PR campaigns and experiences that bring innovation to life, inspire people to take action, and deliver mutual value to brands and buyers. Ours is a unique “under one-roof;” model comprised of in-house researchers, content specialists, and seasoned PR pros. Our Consumer Innovation Group’s shop within a shop structure enables our dedicated team of consumer brand planners, strategists and social and influencer authorities to tap into the knowledge of the specialist teams and technology brainiacs in our broader orbit.

We are a multi-award winning agency delivering smart, integrated, creative PR programs to a diverse portfolio of emerging and established technology and consumer brands from across the US and around the world. March has offices in Boston and Chicago.

Martin Jones, CEO; Cheryl Gale, mng. dir.

20 W. Kinzie Street, 9th fl., Chicago, IL 60654
312/577-5557

Erica Frank, VP

- Affectiva
- Balabit
- Basware
- Continuum
- Dialog
- DigitalBits
- Dynatrace
- Emergn
- Fimmic
- Inocybe
- Intexion
- IoTSWC
- Key Resources, Inc.
- LadderFit
- Lumeon
- National Grid
- Nokia
- Paysafe
- Pigzbe
- Pitney Bowes
- SHARE
- Sidekick
- SingleHop
- SiriusDecisions
- Sophos
- ThirdChannel

Marino.

MARINO.

747 Third Ave., 18th fl., New York, NY 10017
212/889-0808; info@marinopr.com
www.marinopr.com
@marinopr

Media rels., strategic counsel, digital media, campaign mgmt., branding & reputation mgmt., public affairs, community rels., integrated mktg., corp. comms., crisis mgmt., media training & special events.
Employees: 43. Founded: 1993.

Agency Statement: Marino is a full-service strategic communications firm that serves a broad client roster and is home to a talented, committed

and diverse team of communications professionals and digital strategists in New York, Los Angeles, and Boston. Now in its 25th year, the company has represented various clients spanning a full spectrum of market sectors. Marino develops and implements comprehensive, 360-degree communications strategies that provide clients with demonstrable returns on their investments and advance specific organizational objectives. In 2015, Marino was named one of New York City’s top PR firms - and, in 2016 and 2017, one of the most powerful firms in the country - by *The Observer*.

Frank C. Marino, pres./CEO; John F. Marino, chief operating officer/mng. dir.; Lee Silberstein, chief strategy officer/mng. dir.; Robert Barletta, exec. VP; Cara Marino Gentile, sr. VP

- 3HB
- 59 Greenwich
- AIANY
- AKRF
- American Friends of Tel Aviv University
- Asa Properties
- Biagio Cru & Estate Wines
- Big Brothers Big Sisters of NYC
- Blue School
- Bono
- Brooklyn Navy Yard Development Corp.
- BRP Development Corp.
- Building and Construction Trades Council of Greater New York (BCTC)
- Chelsea Market
- City of New Rochelle
- Community Housing Improvement Program (CHIP)
- ConEdison Solutions (CES)
- Cornell Realty Management
- Crain’s New York Business*
- Curaleaf
- Cushman & Wakefield
- Derek Jeter’s Turn 2 Foundation
- DKMS
- Douglaston Development
- Eastern Consolidated
- Garment District Alliance
- Handro Properties LLC
- Hotel Hugo
- Hudson Square Connection
- Industry City
- Jamestown
- JFKIAT, LLC (JFK Airport’s Terminal 4)
- Lennox Terrace Development
- Markwood
- McDonald’s
- McDonald’s Tri-State Co-Op
- Moinian Group, The
- Muss Development
- National Grid
- Navillus Inc.
- Nelson Management Group, Ltd.
- New York Medical College
- New York University Center for Urban Science and Progress
- New York University Tandon School of Engineering
- PalliaTech
- Park West Village Acquisitions
- Reckson-SL Green
- Red Hook Terminal
- Rubenstein Partners
- RXR Glen Isle Partners LLC
- Silvercup Studios
- Singer & Bassuk
- Sports & Arts in Schools Foundation (SASF)
- Starrett/Pembroke
- Steinbridge
- Stellar Management
- Touro College
- Triangle Equities
- Union Square Partnership
- VTS
- Westbrook Partners
- Wolters Kluwer Legal & Regulatory

Marketing Maven

MARKETING MAVEN PUBLIC RELATIONS

2390 C Las Posas Rd., #479, Camarillo, CA 93010
310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com
www.marketingmaven.com

Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports, technology, environmental/public affairs clients and social media. Employees: 14. Founded: 2009.

Agency Statement: With offices in Los Angeles and New York City, Marketing Maven's integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit www.marketingmaven.com for more information.

Lindsey Carnett, CEO & pres.; Natalie Rucker, dir., business dev.; Aljolynn Sperber, mng. dir.

Allstar Products Group
AllaModa Furniture
Baby Trend
Blackstone Products
Core Max
EVA Air
DuraScience
Freshpet
Gibson
Giovanni Cosmetics
Hidden Iceland
InfoTech
Institute for Better Bone Health
Kingston Technology
Long Beach City College
Luvic Foods
Neck Hammock
New Whey
Par Avion
Pohl Boskamp
PowerShares QQQ Championship
Sandstone Diagnostics
Simply Fit Board
Sleep Styler
Small Business Administration
Snuggie Tails
Stauber
Top Dog Direct
Travel and Adventure Show
WaterAid
Women Presidents' Organization

MARKETING WORKS

740 Lakeview Plaza Blvd., #100, Worthington, OH 43085
614/540-5520; fax: 614/540-5524; stacy@marketingworks360.com
www.marketingworks360.com

We are an integrated B2B agency who provides strategic marketing and PR initiatives that align with our clients' business goals. Employees: 10. Founded: 1983.

Sandy Fekete, CEO & partner; Bill Kiefaber, pres. & partner; Brenda Stier-Anstine, founder & partner; Stacy Wood, sr. VP, chief strategist

American Municipal Power
AXIA Consulting
Battelle Village
DataPath, Inc.
Dismas Distribution Services
Hand & Micro Surgery Associates
MaternOhio (Obstetrics & Gynecology)
Midwest Hydrogen Center of Excellence
Optum WorkComp
Preferred Medical
Renewable Hydrogen Fuel Cell Collaborative
Renier Construction



MARX LAYNE & COMPANY

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

Agency Statement: Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, president



MASON PUBLIC RELATIONS

23 Amity Rd., Bethany, CT 06524
203/393-1101; fax: 203/393-4027
www.mason23.com

Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

Agency Statement: At Mason, we'll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public's hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Acadia Insurance
Albertus Magnus College
Connecticut Natural Gas
Connex Credit Union
Cricket Wireless
CT Lottery
EAO
Energize Connecticut
Hospital for Special Care
Mass. Interlocal Insurance Assn. (MIIA)
Odyssey Logistics and Technology
Precision Xray, Inc.
The Connecticut Open
United Illuminating Co., The
Yale New Haven Health

matter

MATTER COMMUNICATIONS

50 Water St., Mill #3, The Tannery, Newburyport, MA 01950
978/499-9250; info@matternow.com
www.matternow.com

Media relations, media training, corporate communications, product, professional services, social media, event support, executive visibility, customer ambassador program, content marketing, SEO, SEM, digital marketing, video production, graphic design. Employees: 135. Founded: 2003.

Agency Statement: Matter is a Brand Elevation Agency unifying public relations, social media, creative services and digital marketing into strategic, content-rich communications campaigns that inspire action and build value. Founded in 2003, with five offices spanning North America in Boston, Providence, Boulder, Portland, and Newburyport, Matter works with the world's most innovative companies across high-technology, healthcare, consumer-technology and consumer markets.

Scott Signore, prin. & CEO; Patty Barry, prin.; Mandy Mladenoff, pres.; Jeff Tahnk, gen. mgr., digital marketing; Tim Hurley, exec. VP; Jesse Ciccone, VP & mng. dir.; Elise Ouellette, Anne Lines, Jennifer Karin, Maria Brown, Lydia Fakhouri, Matt Mendolera-Schamann, Andrea Dunbeck, Michael Byrnes, VPs

197 Portland St., 3rd fl., Boston, MA 02114
617/391-9898; mbyrnes@matternow.com

Michael Byrnes, VP

1136 Pearl St., #202, Boulder, CO 80302
720/577-5401; mbrown@matternow.com

Maria Brown, VP

239 NW 13th Ave., #201, Portland, OR 97209
971/246-7896; lfakhouri@matternow.com

Lydia Fakhouri, VP

260 W. Exchange St., #205, Providence, RI 02903
401/654-4976; mkuno@matternow.com

Mallory Kuno, acct. dir.

Atlantic Broadband

Careport

CVS/pharmacy

JBL

JDA Software

Johnson Controls

Kepware

La Brea Bakery

Mindtree

MIT Prof Education

Modernizing Medicine

OSRAM

Otis Spunkmeyer

Progress Software

Skillsoft

Unit4

Upserve

Vermont Nut Free Chocolates

McDowell Jewett
communications

MCDOWELL JEWETT COMMUNICATIONS

36 Trumbull St., Hartford, CT 06103
860/247-9100; Mcdowell@mj-comm.com
www.mcdowelljewett.com

Press relations & strategy, legislative & issue campaigns, public affairs, communication & reputation management, media training, digital management. Employees: 5. Founded: 2009.

Agency Statement: McDowell Jewett Communications works at the intersection of press, politics, and policy. In today's fast-paced news media world, we develop and execute strategies to achieve business goals, pass or defeat legislation, and manage crises. If you face a challenge, we have solutions.

Duby McDowell, Steve Jewett, Dean Pagani, Rebecca Brockway, Sarah Miner, Robyn Gengras, Jennifer Haverty, officers

mcgrathpower

COMMUNICATIONS WITH CONVICTION

MCGRATH/POWER PUBLIC RELATIONS AND COMMUNICATIONS

75 E. Santa Clara St., #600, San Jose, CA 95113
408/727-0351

JonathanBloom@mcgrathpower.com

www.mcgrathpower.com

Blog: www.mcgrathpower.com/blog/

Twitter: @mcgrathpowerpr

LinkedIn: www.linkedin.com/company/mcgrathpower-public-relations

Facebook: www.facebook.com/mcgrathpower

Focus: B2B technology, B2C technology, consumer products and organizations. Employees: 15. Founded: 1983.

Agency Statement: McGrath/Power is the only Silicon Valley communications agency with the conviction to communicate in new and different ways on behalf of each and every client. We are a transparent integrated marketing and communications agency. We approach communications like it's our business. Because it is. That's why our high standards match your own – and we like the view from up here.

We're committed to changing the way businesses do business through transparent communications. We have a profoundly diverse three decade long history of crafting communications with conviction for consumer brands, B2B technology companies and many organizations-in-between. Our commitment to deeply-rooted principles, strength in providing intellectual counsel and guts enables us to tackle all kinds of challenges and use communications to help our clients achieve great outcomes.

As the Silicon Valley partner of the Worldcom Public Relations Group since 1989, we've been able to develop and deliver countless clients with global programs via our expansive partner network. With more than 100 partner offices in 93 markets around the world, we speak your language and our partners speak the language of your audiences – literally and figuratively.

Jonathan Bloom, CEO & founding partner; Kate Walker, sr. VP & partner; Derek James, VP & partner

Current clients:

Cision

Federated Wireless

The Fannie and John Hertz Foundation

The Handpicked Company

IoTium

Linux Foundation

Mellanox Technologies

Silver Creek Valley Country Club

SupplyPro

View



WORLD COM
Public Relations Group



Healthcare Public Relations

MCS HEALTHCARE PUBLIC RELATIONS

110 Allen Rd., #303, Basking Ridge, NJ 07920
908/234-9900; elioth@mcspr.com
www.mcspr.com

We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 19. Founded: 1985.

Agency Statement: We have specialized solely in healthcare communications for more than three decades – longer than any other agency. This singular focus has earned us the trust, respect and confidence needed to handle some of the greatest achievements in medicine—from the eradication of smallpox, to the launch of the world's first cardiovascular mega-trials, to the mapping of the human genome.

We are supporting the next wave of innovations ahead. Our independence, structure and deep expertise make us uniquely positioned to succeed in the value-driven, patient-focused, digital revolution that's underway.

We take the time and care to deliver exceptional quality work to clients and each other. This allows us to provide an unmatched level of service, knowledge and expertise to your business and the communications channels that reach your audiences.

Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Jennifer Silvent, sr. VP; Karen Dombek, Laura de Zutter, VPs

81qd
Allard
Allergan
Atlantic Health Systems
Bracco Diagnostics
Cutanea Life Sciences
CSL Behring
Genentech
Janssen
Level4 Orthotics and Prosthetics
Merck
PhotoCure

MEDIAFY COMMUNICATIONS

350 N. Glendale Ave., Suite B, #304, Glendale, CA 91206
626/372-7521; dsimonian@mediafycomms.com
www.mediafycomms.com
Food & beverage, lifestyle, health & wellness, family & kids, beauty, technology, non-profit. Employees: 2. Founded: 2017.

Deanna Simonian, pres. & CEO

fitosophy
Carlitos Gardel
Gardel's Fine Foods
MyLifeLine



MEK GROUP

11405 N. Pennsylvania St., #103, Carmel, IN 46032
317/805-4870; fax: 317/844-4934; mike@themekgroup.com
www.themekgroup.com
Employees: 7. Founded: 2001.

Agency Statement: MEK (Marketing Engagement Knowledge) holds an established reputation for doing what it takes to design, build and execute award-winning campaigns and projects for clients. MEK knows branding, healthcare, technology, B2B, finance, economic development, public affairs, digital MARTECH, retail and more. We scale to exceed your needs at a reasonable compensation level. We're an agile marcom agency ready to go to work and easy to work with - why not contact us right now?

Michael Snyder, pres. & mng. prin.; Jamie Snyder, VP

Daviess County Economic Development Corp.
Indiana Economic Development Assn.
Indiana Rural Health Assn.
Indiana Rural Opioid Consortium (InROC)
LifeNets International
Mobile Drill International
NikSoft
Owen State Bank
Smithville Fiber
TCS Anceus Database
Whitebark Healthcare

MERGE ATLANTA

MERGE ATLANTA

11675 Rainwater Dr., #300, Alpharetta, GA 30009
770/998-0500; fax: 770/998-0208; infoATL@mergeworld.com
www.mergeatlanta.com
www.twitter.com/MERGE_Atlanta
www.facebook.com/mergeatlanta
www.linkedin.com/company/MERGE-Atlanta
Marketing communications and technology agency for healthcare. Employees: 70. Founded: 1997.

Agency Statement: MERGE Atlanta is a leading national marketing communications and technology agency for healthcare. We leverage earned, owned, paid and shared strategies to drive engagement, experiences, conversations and conversions. With 70 local employees and partner offices in Boston and Chicago, our agency has built lasting partnerships with hundreds of clients across the healthcare landscape, including healthcare IT companies, hospitals and health systems, payers and life science organizations.

Tom Brand, pres.; Elisabeth Deckon, sr. VP, strategic services, mktg. operations; Keir Bradshaw, exec. VP, strategic services, technology; Brad Dodge, adviser

Top clients:

Cardinal Innovations Healthcare
Medecision
Medicity
Piedmont Healthcare
Solutionreach
Waystar

MerrittGROUP

MARKETING | PR | CREATIVE

MERRITT GROUP

8251 Greensboro Dr., #600, McLean, VA 22102
703/390-1500; fax: 703/860-2080; info@merrittgrp.com
www.merrittgrp.com

Merritt Group is an award-winning strategic communications firm specializing in public relations, digital & content marketing and creative services. The agency's practice group model is focused on Technology (cybersecurity, artificial intelligence, big data analytics, IoT, mobile, cloud and more) as well as other key verticals including Government, Healthcare, Retail, Financial Services, Energy and more. We bring our creativity to PR in the digital era along with our deep domain expertise to help our clients reach their awareness, marketing and lead generation goals and dominate their markets. Our client roster includes organizations ranging from large, industry-leading enterprises to emerging, venture-backed innovators. Employees: 34. Founded: 1996.

Agency Statement: Merritt Group's philosophy starts with understanding our clients' target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations. Our in-depth knowledge of our clients' competitors, industry trends and influencers turns our campaigns into immediate ROI for their business. Our client roster is a who's who of companies with one thing in common — a desire to use technology to turn their industry, or market, on its head.

We pride ourselves on delivering insightful, strategic communications approaches that take full advantage of the intersection of media, digital and creative based on analytical research. While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is undiminished. Our goal is to help the world's most inspiring companies share viewpoints that get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people by procuring and developing the industry's best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

At Merritt Group, we are family. We are go-getters, authentic, and love

Continued on next page

MERRITT GROUP continued

a balanced and fulfilling work life. A four-time winner of the *Washingtonian* "50 Best Places to Work" award and other top accolades from *Washington Business Journal*, CARE and other PR and marketing industry media and associations, the agency places employee culture as a top priority, which has resulted in an industry-low turnover rate.

Alisa Valudes Whyte, sr. partner & CEO; Thomas Rice, exec. VP & partner; Jayson Schkloven, exec. VP & partner; John Conrad, exec. VP & partner

220 Montgomery St., #640, San Francisco, CA 94104
415/247-1660

Sample Client List:

CalAmp
Databricks
DataRobot
DMI
Gigamon
GoodData
Innovation Health
IOActive
MAXIMUS
Medallia
Mocana
Monster Government Solutions
Northern Virginia Technology Council
Nok Nok Labs
PAS Global
Riverbed Public Sector
ServiceNow Public Sector
Telos
Teradata Corp.
Unisys Public Sector
Varonis
VIPRE



Merryman Communications

MERRYMAN COMMUNICATIONS

318 Avenue I, Suite 227, Redondo Beach, CA 90277
424/262-0708; betsy@merrymancommunications.com
www.merrymancommunications.com
twitter.com/MerrymanComm

Healthcare across virtually all industry categories/therapeutic areas: medical devices & diagnostics, biotech & pharmaceuticals, health IT, health plans, hospitals & physician groups/IPAs and nonprofits. Employees: 9. Founded: 2011.

Agency Statement: Merryman Communications works closely with clients ranging from start-ups to *Fortune* 500 companies as a strategic partner in integrated marketing, communications, public relations and digital marketing. We are a full-service agency based in Los Angeles with team members around the country. We're all seasoned veterans of global advertising and PR agencies, so we offer "big agency" know-how but with a boutique, specialty agency touch. Our virtual model helps your budgets go further.

Betsy Merryman, mng. partner; Ashley Cadle, Joni Ramirez, sr. associates

Active Implants
Boston Scientific
I-PASS Institute
Medtronic
Penumbra
Rotation Medical
TherOx
XPRIZE Foundation

themillerschingroup

Communication that drives business

MILLERSCHIN GROUP, THE

3250 University Dr., #115, Auburn Hills, MI 48326
248/276-1970; fax: 248/276-2476
www.millerschingroup.com

Tech, crisis comms., internal, external. Employees: 6. Founded: 2000.

Erin Millerschin, pres.; John Millerschin, CFO

Eaton
Lear
LG Chem
Mitsubishi Automotive America
Phoseon
Wabco



MOORE, INC.

2011 Delta Blvd., Tallahassee, FL 32303
850/224-0174; fax: 850/224-9286; Terriea@themooreagency.com
www.themooreagency.com

Public relations, crisis, advocacy, digital, social, advertising, marketing, creative design, research, video, branding, strategic planning, training. Employees: 44. Founded: 1992.

Agency Statement: Moore is a nationally ranked integrated communications firm headquartered in Tallahassee, Florida and offices in West Palm Beach, New Orleans, and Denver. Our firm approaches client challenges using tailored marketing solutions custom curated from a mix of more than 12 services including branding, public relations and advertising. Moore's multichannel approach places audiences at the center of a meaningful experience with brands. Our key differentiators are advocacy, digital, social and Latino communications. We are a team of skilled communicators who shape opinions, shift behaviors and incite action with excellence in client servicing. For more information about Moore, visit www.themooreagency.com

Karen B. Moore, CEO & founder; Richard Moore, COO & gen. counsel; Terrie Ard, pres.

A sampling of our clients:

ABLE United
Bank of America
BASF
CareerSource Florida
Civitech
Environmental Conservation Services
Florida College Systems
Florida Dental Assn.
Florida Healthy Kids
Florida Prepaid College Board
Florida Sheriffs Assn.
Florida State University
Florida Sterling Council
Ford Motor Co.
Georgia-Pacific
Hancock Bank
Max Planck Florida Institute
Merrill Lynch
Monique Burr Foundation
Next Fifty
Northwest Florida Beaches International Airport
Pharmaceutical Research & Manufacturers Assn.

MorganMyers

Ideas that move you

MORGANMYERS

Partner in The Worldcom Public Relations Group
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188
262/650-7260; fax: 262/650-7261; tolover@morganmyers.com
www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 36. Founded: 1982.

Agency Statement: MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibility; Max Wenck, dir. of agriculture & pasture-to-plate practices

1005 Stratford Ave., Waterloo, IA 50701
319/233-0502; fax: 319/233-8077; jstewart@morganmyers.com

Janine Stewart, dir., integrated mktg. comms.

American Farm Bureau Federation
Chicago Cutlery
DNA Genetics
Foremost Farms USA
General Mills
Giant Eagle
Healthcare Quality Assn. on Accreditation
Hormel
Illinois Agriculture Coalition
Illinois Corn Growers Assn.
Illinois Pork Producers Assn.
Illinois Soybean Assn.
Iowa Corn Growers Assn.
Merck Animal Health
North Central Soybean Research Program
Professional Dairy Producers of WIS
The Nature Conservancy (Iowa)



MOTION

233 N. Michigan Ave., 30th flr., Chicago, IL 60601
312/565-0044
www.agencyinmotion.com

Public relations, marketing, media relations, event management, media training, social media, crisis communication, brand strategy, traditional & interactive advertising, packaging, merchandising and video animation & editing. Employees: 60. Founded: 2006.

Agency Statement: Motion is a high-performing, public relations and marketing agency that believes that building meaningful relationships are key to moving brands forward in this new media landscape. Founded in Chicago in 2006 by Kim Eberl, Motion PR leverages digital marketing and public relations to help brands develop and launch robust communications strategies for brands in a variety of industries and have prided themselves in deep media expertise.

At Motion, we proudly nurture the habit of digging deeper. We are an eclectic collective of talented problem solvers. Strategists, designers, writers and technicians all working together towards a common goal: create valuable and memorable experiences that get people to take action. We look forward to working with you.

Kimberly Eberl, CEO & founder

Becker
Boys & Girls Club of America

Cancer Treatment Centers of America
DEG
Feld Entertainment (Disney on Ice, Monster Jam)
Fuzzy Math
Gladiator (a division of Whirlpool, Inc.)
International Tree Nut Society
Lurie's Children's Hospital
Medieval Times
NADEX
NDS
Serta
Simon Premium Outlets
Six Corners Assn.
Steamist
The Home Depot
Tractor Supply Co.

Mount & Nadler

MOUNT & NADLER, INC.

425 Madison Ave., New York, NY 10017
212/759-4440; fax: 212/371-0787
www.mountandnadler.com

General corp., fin'l PR, investment company specialty. Employees: 5.
Founded: 1980.

Agency Statement: Public relations can be your best friend if you are an investment advisor, wealth manager or mutual fund. Mount & Nadler becomes part of your team - translating your strategies and goals into a focused, cost-effective program to grow your assets - with an emphasis on media relations (print, TV, online, radio) - ensuring that your message is consistent throughout. We have helped clients achieve their objectives in a thoughtful and comfortable way - regardless of the investment environment.

Hedda C. Nadler, pres.; Andrew Greene, VP; Lynn Cocchiola, asst. VP

Altfest Personal Wealth Mgt.
BBH Core Select Funds
FPA - NY Chapter
Fairpointe Capital
First Eagle Funds
Gabelli Funds
Gotham Funds
Swan Global Investments
The Prudent Speculator newsletter
Thornburg Funds
Tweedy, Browne Co.



MP&F STRATEGIC COMMUNICATIONS

611 Commerce St., #3000, Nashville, TN 37203
615/259-4000; fax: 615/259-4040; info@mpf.com
www.mpf.com

Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking. Employees: 70. Founded: 1987.

Agency Statement: MP&F Strategic Communications is the largest locally owned PR firm in Tennessee. We are a team of 70 communications strategists that works with clients large and small from all over the country in a variety of industries, from health care to technology to hospitality and tourism. Media relations, marketing, digital strategy, influencer outreach, partnership building, advertising and great design work are just a few of the tools we use daily. Find us online at www.mpf.com and @mpfpr on Facebook, Instagram and Twitter.

Mark McNeely, sr. partner; David Fox, mng. partner; Katy Varney, Keith Miles, Alice Chapman, Jennifer Brantley, partners; Mary Ruth Raphael, Courtenay Rossi, Javier Solano, VPs; Roger Shirley (editorial), Mary Elizabeth Davis (creative svcs.), Annakate Ross (digital svcs.), Deborah Armour (IT), directors; Chad Raphael, CFO

Continued on next page

Partial list of clients:

- Asurion
- Blue Cross Blue Shield of Tennessee
- CSX Transportation
- Department of Labor-Job Corps
- FirstBank
- Kirkland's
- Manheim
- Marine Week
- Math for America
- Nashville Chamber of Commerce
- Nashville Public Education Foundation
- Nashville Soccer Club
- Ohio Valley Conference
- Opry Mills
- PhRMA
- Renaissance Hotel – Nashville
- Republic Services
- SCORE
- Skanksa
- Tennessee Infrastructure Alliance
- The Hermitage
- Transit for Nashville
- Western Governors University



MSR COMMUNICATIONS, LLC

832 Sansome St., 2nd flr., San Francisco, CA 94111
415/989-9000

www.mscommunications.com

Top boutique PR firm, specializes in emerging-growth social media, technology and consumer-lifestyle clients. Founded: 1999.

Agency Statement: MSR Communications^(R), a public relations firm specializing in providing communications management services to technology, B2B and consumer lifestyle companies, has been recognized as the 'Best Technology PR Firm in California' by *Acquisition International Magazine*. MSR Communications is an independent public relations firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media and analyst relations; social media and digital marketing communications; speaker placement programs; corporate positioning and messaging, and crises/reputation management.

Mary Shank Rockman, prin. & CEO

- Actiance
- Assess+RE
- CalExotics
- Connect Solutions
- CPP
- Evivo/Evolve BioSystems
- Infoworks
- Janrain
- Transitional Data Services
- Waterline Data



MURPHY O'BRIEN PUBLIC RELATIONS

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064
310/453-2539; fax: 310/264-0083; info@murphyobrien.com
www.murphyobrien.com

Travel, real estate, lifestyle, social media. Employees: 58. Founded: 1989.

Agency Statement: For over 25 years, the most trusted travel, lifestyle and real estate brands have enlisted Murphy O'Brien to secure the media coverage that positively impacts their reputations and bottom lines. Our team of public relations experts and social media specialists keep the media's focus on our clients, developing the relevancy, awareness and demand needed to engage their customers.

Karen Murphy O'Brien, chmn. & CEO; Brett O'Brien, mng. dir.; Allyson Rener, pres.

- 1 Hotel & Homes Cabo
- Air Tahiti Nui
- Aloholani Resort
- Andaz Peninsula Papagayo Resort
- Arizona Biltmore
- Auberge Beach Residences & Spa Fort Lauderdale
- Auberge Du Soleil
- Auberge Resorts
- Big Cedar Lodge
- Big Cypress Lodge
- Calistoga Ranch, An Auberge Resort
- Canidae Natural Pet Food Co.
- Carmel Valley Ranch
- Casa del Mar
- Castello di Casole - A Timbers Resort
- Catalina Island Co.
- Chileno Bay Resort & Residences
- Chrysalis
- Cinepolis USA
- Clear Creek
- Conrad Bora Bora Nui
- Esperanza, An Auberge Resort
- Essentia Water
- Four Seasons Resort Costa Rica at Peninsula Papagayo
- Four Seasons Resort Punta Mita
- Gansevoort Turks & Caicos
- Greystar
- Hapuna Beach Resort
- Hokuala – A Timbers Resort
- Honua Kai Luana
- Honua Kai Resort & Spa
- Hotel Figueroa
- Hotel Jerome
- Hyatt Regency Huntington Beach Resort & Spa
- Hyatt Regency La Jolla at Aventine
- Ka'anapali Beach Hotel
- Kohanaiki
- La Amada Residences
- La Quinta Resort & Club
- Las Vegas Sands Corp.
- Lynx Grills
- Madeline Hotel & Residences
- Malibu Country Mart
- Marie Callender's Restaurants
- Mastro's Restaurants
- Mauna Kea Beach Hotel
- Monarch Beach Resorts
- Mukul, An Auberge Resort
- Nanuku Auberge Fiji
- Nekupe
- Nunzio Marc DeSantis Architects
- Oceanwide Plaza
- Ojai Valley Inn
- Palisades Capital Management
- Paul Ferrante
- Peninsula Papagayo
- Polaris Pacific

Prince Waikiki
 Quail Lodge & Golf Club
 RockSugar Southeast Asian Kitchen
 Sanderling Resort
 Serafina Beach Hotel
 Shutters on the Beach
 Solage, An Auberge Resort
 TCS World Travel
 The Beverly Hilton
 The Cheesecake Factory
 The Hollywood Roosevelt
 The Mayfair Hotel LA
 The Pacific (Trumark Uran)
 The Peninsula Beverly Hills
 The Peninsula Hotels
 Thompson Seattle
 Timbers Kiawah Ocean Club & Residences
 Timbers Resorts
 Top of the Rock Golf Course and Buffalo Ridge
 Toscana Country Club
 Trumark Homes
 Turtle Bay Resort
 Urban Commons
 Veggie Grill
 Ventana Big Sur
 Ward Village
 Whitetail Club and Shore Lodge

N

NADEL PHELAN INC.

269 Mt. Hermon Rd., #107, Scotts Valley, CA 95066
 831/439-5570; fax: 831/439-5575; info@nadelphelan.com
 www.nadelphelan.com
 Technology PR.

Cara Sloman, exec. VP

Cisco
 FileMaker
 Fortinet
 SSH Communications Security



NATIONAL STRATEGIES PUBLIC RELATIONS

3030 North Rocky Point Dr. West, #150, Tampa, FL 33607
 727/946-2082; fax: 727/946-2082; jvickery@nspublicrelations.com
 www.nationalstrategiespublicrelations.com

Top-tier to local coverage media relations and social media for: healthcare, technology, finance, nonprofit, professional services, restaurant/hospitality, and more. Employees: 10. Founded: 2011.

Agency Statement: At nspr, we create compelling stories, develop strategic campaigns and leverage attention-grabbing content to amplify your brand and message through PR, social and digital media.

Jennifer Vickery, pres.

Area 1 Security
 Empath Health
 Florida Orthopaedic Institute
 Forman Dermatology
 Forward Clinical Trials
 GTE Financial
 Hillsborough County Anti Drug Alliance
 Menlo Security
 Mint SIM
 NFusion IVXP
 Port St. Petersburg
 Seneca Family Agencies
 Turnaround Life

NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065
 212/838-8371; hello@newmangroup.com
 www.newmangroup.com
 Specializing in presentation, media and crisis communications training.
 Founded: 1986.

Richard M. Newman, COO

NICHOLAS & LENCE COMMUNICATIONS

28 W. 44th St., #301, New York, NY 10036
 212/938-0001
 www.nicholaslence.com
 Real estate, tourism, non-profit, crisis comms. Employees: 14.

Cristyne Nicholas, CEO; George Lence, Pres.



NIKE COMMUNICATIONS, INC.

75 Broad St., #815, New York, NY 10004
 212/529-3400; fax: 212/353-0175; info@nikecomm.com
 www.nikecomm.com

Full service communications firm specializing in luxury and prestige lifestyle brands. Offices in NY. Employees: 55. Founded: 1984.

Agency Statement: Nike Communications is a full service communications firm specializing in luxury and prestige lifestyle brands.

Since 1984, we have helped distinguish some of the world's most iconic brands through intelligent strategies, creative approaches and ardent storytelling.

Our ultimate value is our ability to command attention in today's evolving media landscape and create desire among a new audience of influential consumers.

Nina Kaminer, pres.; Bernice Kwok-Gabel, chief creative officer; Abby O'Melia, Pieter van Vorstenbosch, Katie Archambault, Ross Matsubara, Callie Stanton, Brian Boye, Matthew Smith, Gina Cannon, VPs

Baron Philippe de Rothschild
 Bombay Sapphire
 Breeders' Cup
 Clarins
 Delos
 Dewar's
 E. Guigal
 EndyMed
 Exclusive Resorts
 Grey Goose
 Hakkasan Group
 IWC
 Martini
 Meiomi
 Miraval
 Moët & Chandon
 Mohonk Mountain House
 Montblanc
 Munnu, The Gem Palace
 Riedel
 Rosewood Hotels & Resorts
 Saje
 Sentient Jet
 Smythson of Bond Street
 St-Germain
 Technogym
 The Art of Shaving
 Tom Gore
 Vilebrequin
 World of McIntosh



AN MMGYGLOBAL COMPANY

NJF, AN MMGY GLOBAL COMPANY

360 Lexington Ave., 10th flr., New York, NY 10017
212/228-1500
www.njfp.com

Travel & tourism, hospitality, lifestyle PR. Employees: 60 in PR; 400+ agency-wide. Founded: 1981.

Agency Statement: At NJF, an MMGY Global company, we inspire people to go places. As marketers specializing solely in travel and hospitality, we help put travel brands on the map and navigate their narrative through innovative thinking, creativity and storytelling. NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to NJF whose "Leave No Stone Unturned" philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed *Portrait of American Travelers*® annual research study. With offices in New York City, Kansas City, Los Angeles, Madrid, Orlando, Washington, D.C. and an international partner network, Travel Consul, we serve many of the world's premier travel and tourism brands. Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, and travel industry relations.

Nancy Friedman, partner; Julie Freeman, mng. dir.; Lauren Kaufman, sr. VP

Client list includes:

- Borgata Hotel Casino & Spa
- Canyon Ranch
- Cheap Caribbean
- Enchantment Hotels
- Eurail
- Gansevoort Hotel Group
- Harley-Davidson Museum
- Hotel Saranac
- Hotel Vermont
- Intrepid Travel
- ITC Hotels
- Lufthansa
- One Aldwych
- Playa Hotels & Resorts
- Pod Hotels
- Proper Hotels
- Regent Hotels
- Rhode Island Tourism
- South Dakota Tourism
- St. Petersburg/Clearwater
- The Asbury
- The Beaches of Fort Myers & Sanibel
- The Bowery
- The Colony Palm Beach
- Visit Los Cabos



NORTH 6TH AGENCY, INC. (N6A)

50 Greene St., 3rd flr., New York, NY 10013
212/334-9753; fax: 212/334-9760; marketing@n6a.com
www.n6a.com

Technology, professional svcs., financial svcs., healthcare, food/beverage, consumer, cybersecurity, cannabis, retail, energy, travel/hospitality, telecommunications. Employees: 46. Founded: 2010.

Agency Statement: North 6th Agency, Inc. (N6A) is an award-winning brand communications and social media agency based in the heart of SoHo in New York City and Toronto's financial district. Our client roster includes emerging, mid-sized and enterprise brands from more than 30 industries. N6A has received several industry accolades, including consecutive spots on *O'Dwyer's* "Top PR Firms" ranking and the *New York Observer* "PR Power 50" list. N6A was also included in *PRWeek's* 2017 Best Places to Work.

Our "Compete and Care" culture and "Embrace the Pace" atmosphere have been lauded as one of the most rewarding, collaborative and unique to the agency world by *Forbes*, *Monster.com*, *New York Post*, *Chief Learning Office Magazine*, *Entrepreneur*, and others. For more information on N6A, visit www.n6a.com, and for more information on N6A's "Compete and Care" culture and perks, visit www.competeandcare.com.

Senior Management: Matt Rizzetta, CEO; Daniela Mancinelli, exec. VP; Jim Morris, sr. VP, finance; Adam North, sr. VP, global sales; John Hannaway, sr. VP, ops.; Nina Velasquez, sr. VP, talent dev.; Lori Ruggiero, Jasmine Pickel, sr. VPs; Lindsey Salas, Jacqueline Agudelo, Florence Lousqui Bogtish, Robert Vanisko, Gabriella Velez, directors; Gibril Raphael, software engineer.

30 Wellington St. W., 5th flr., Toronto, ON M5L 1B1
416/270-6034

- Activant
- AGWS
- All-Clad
- Amora Coffee
- Ansira
- BDS Analytics
- BlueRock
- Bridge Marketing
- Canopy
- CDPA
- Conductor
- Connatix
- Conversocial
- DivvyCloud
- Drinks
- EaseCentral
- EVIO Labs
- Fluent
- Fosina
- Front Range
- Fuel Cycle
- HempStaff
- H-Source
- Hushbox
- Hypr
- Hypr Brands
- iAnthus
- Interior Care
- Jobber
- Kelly Newman Ventures
- Kustomer
- L2
- Lakana (Nexstar)
- Lightshade
- Medicx
- OceanX
- One World Identity
- OTA Insight
- PMX (Paradysz)
- Resolve

Rubicon (Quantum Test Prep)
SecurityScorecard
Semarchy
Snyk
Sonobi
Starmind
Synapse Foundation
T-fal
The Captain's Boil
Transfix
Tunity
Unified
Vervoe
Vivaldi
Wurk
YouDecide
Zighra
ZoneManhattan

NOVY UNLIMITED, INC.

PO Box 5458, Santa Monica, CA 90409
310/399-4349; fax: 310/861-8136; jeannie@novyunlimited.com
novyunlimited.com; novypr.com
Games & apps (console, computer/desktop, mobile), events, high-tech.
Employees: 15. Founded: 2011.

Jeannie Novak, pres.; Luis Levy, VP; Julie Morley, mktg. mgr.; Brad Crespo, PR coord.; Aaron Goldman, production mgr.; Marcos Montanez, production coord.

4A Games
BadLand Games
ICEX/Spanish Institute for Foreign Trade
Level-5
Snail Games
Veewo Games
Wargaming
XPO/Tulsa Regional Chamber of Commerce



O'MALLEY HANSEN COMMUNICATIONS

180 N. Wacker Dr., Chicago, IL 60606
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com
www.omalleyhansen.com
Marketing comms., media rels., social media, influencer outreach,
employee comms., reputation mgmt., issues/crisis mgmt. Employees: 18.
Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., #200, St. Louis, MO 63130
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O'Malley

349 5th Ave., #617, New York, NY 10016
646/561-8508; fax: 646/650-2772; audrey.sahl@omalleyhansen.com

Audrey Sahl

2030 Main St., #1300, Irvine, CA 92614
949/260-4905; fax: 949/260-4906; huma.gruaz@omalleyhansen.com

Huma Gruaz

Barclaycard US
Blueprint4Summer
Brazen Global
Charter
Eat Smart
Fortune Brands Home & Security
HanesBrands
Humane Society of Missouri

Missouri Health+
Ronnoco Coffee Co.
Seattle Sutton's Healthy Eating
SharkNinja
Staubli International
TCI Powder Coatings
Tyson Foods

O'REILLY DEPALMA

28 Kansas St., #2C, Frankfort, IL 60423
815/469-9100; fax: 815/469-2555; john.oreilly@BetterPR.com
www.BetterPR.com

B2B, B2C, inbound marketing. Employees: 12. Founded: 2009.

John O'Reilly, Nora DePalma, principals

ADEY Professional Heating Systems
American Standard Brands

DXV

GROHE

LIXIL Americas

Metraflex

MrSteam

Noritz America

SEN Design Group

SFA Saniflo

Uponor North America



ORION STRATEGIES

P.O. Box 11847, Charleston, WV 25339
304/982-6050; fax: 866/747-3738; info@orion-strategies.com
www.orion-strategies.com

Strategic comms., grassroots advocacy, gov't rels., research & polling,
creative svcs. Employees: 13. Founded: 2006.

Agency Statement: Orion Strategies is a strategic communications and public relations firm with a staff of experienced professionals in public relations, government affairs, grassroots advocacy, polling, research and creative services. We provide the tools, as well as the expertise, to meet our clients' needs.

For this reason, clients come to Orion Strategies for expertise in energy, healthcare, telecommunication, manufacturing, taxation, environmental impact, natural resources and transportation.

Curtis Wilkerson, prin.; Chris Hall, head of gov't affairs; Tom O'Neill, gov't affairs & gen. counsel; Amber Evans, media rels.; Graham Godwin, research; Ethan Butler, creative

AARP

AT&T

BASF Corp.

Braeburn Pharmaceuticals

Community Care

DTE Energy

Energy Solutions

Petroleum Assn. of Wyoming

Pratt & Whitney Aerospace

Quantum Utility Generation

Shire Pharmaceuticals

West Virginia Aerospace Alliance

West Virginia EMS Coalition

West Virginia Oil and Gas Assn.



PADILLA

Founding Partner of Worldcom Public Relations Group
1101 West River Pkwy., #400, Minneapolis, MN 55415
612/455-1700; fax: 612/455-1060
www.padillaco.com
Founded: 1961.

Agency Statement: Padilla is a top 10 independent public relations and communication company comprised of 240 employee-owners. Padilla builds, grows and protects brands and reputations worldwide by creating purposeful connections with the people who matter most through public relations, advertising, digital and social marketing, investor relations and brand strategy.

Padilla includes the brand consultancy of Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS.

Clients include 3M, Barnes & Noble College, Blue Cross and Blue Shield of Minnesota, Hass Avocado Board, Mayo Clinic, Prosciutto di Parma, Rockwell Automation, U.S. Highbush Blueberry Council, the Virginia Lottery and Welch's.

Padilla is a founding member of The Worldcom Public Relations Group, a partnership of 143 independently owned partner offices in 115 cities on six continents.

Make a connection at PadillaCo.com.

Lynn Casey, chair & CEO; Matt Kucharski, pres.; Dale Garton, chief financial officer; Heath Rudduck, chief creative officer; Mike Mulvihill, Brian Ellis, Greg Tarmin, John Himle, Laura Cubillos, Susan Pitman, exec. VPs

101 W Commerce Rd., Richmond, VA 23224
804/675-8100; fax: 804/675-8183; finance fax: 804/675-8180

Natalie Smith, sr. VP

4 World Trade Center, 150 Greenwich St., 48th flr., New York, NY 10007
212/229-0500; fax: 212/229-0523

Greg Tarmin, exec. VP & mng. dir., NYC

1100 G St. NW, #805, Washington, DC 20005
703/894-5460; fax 703/894-5470

Susan Pitman, exec. VP

535 Mission St., 14th flr., #1657, San Francisco, CA 94105
650/860-5010; fax 650/860-5016

Laura Cubillos, exec. VP

328 South Jefferson St., #750, Chicago, IL 60661
312/258-9500; fax 312/258-9501

Michelle Kijek, sr. VP

3M
Barnes & Noble College
Be The Match®
Blue Cross and Blue Shield of Minnesota
Bordeaux Wine Region
Hass Avocado Board
Mayo Clinic
Nestlé
Niagara Conservation
Prosciutto di Parma
Ribera y Rueda Wine Regions
Rockwell Automation
Sanofi Pasteur
U.S. Highbush Blueberry Council
The Virginia Lottery
Welch's



PAN COMMUNICATIONS, INC.

255 State St., 8th flr., Boston, MA 02109
617/502-4300

info@pancomm.com

www.pancommunications.com

Employees: 140+

B2B technology and healthcare.

Boston | San Francisco | New York | Orlando

Founded: 1995.

Agency Statement: PAN Communications is a data-driven integrated marketing & PR agency servicing B2B technology and healthcare brands. With offices in Boston, San Francisco, New York and Orlando, we move ideas by creating compelling stories, driving intent and influencing markets across all forms of media. We currently work with several leading and emerging brands nationally and globally including SAP, Radial, MediaMath, Hybris, Cogito, Sift Science, Maestro Health and Fuze, to name a few.

With a staff of 140+ professionals, PAN offers the agility and personalized service of a mid-size agency while leveraging national and international relationships to manage large scale communications programs. An award-winning firm experiencing impressive growth, we thrive to help today's modern marketers by integrating a combination of services to better engage with your audiences and move markets.

Connected Content – Creative Storytelling – Results that Matter!

Philip A. Nardone, pres. & CEO; Mark Nardone, exec. VP; Elizabeth Famiglietti, exec. VP, human resources; Phil Carpenter, exec. VP & mng. dir.; Gary Torpey, exec. VP, finance; Lisa Astor, Darlene Doyle, sr. VPs, co-leads, client relations; Gene Carozza, Dan Martin, Nikki Festa O'Brien, Meg Kessler, sr. VPs

Sample clients include:

Acquia
Actian
Alegeus
AppDirect
Cloudbees
CSG
Fuze
GigaTrust
GreatCall
Health Dialog
Hybris
iBoss
Liberty
MediaMath
Mimecast
Nanigans
Netsertive
NGINX
Outsystems
PAREXEL
Perfecto
Phononic
Quanterix
Radial
Rapid7
RediClinic
SAP
Sift Science
SS&C
SUSE
Valassis



PARAGON PUBLIC RELATIONS

1 Newark St., Suite 20A, Hoboken, NJ 07030
646/558-6226; shs@paragonpr.com
www.paragonpr.com

Full suite of integrated communications services, including marketing, branding, PR, editorial, digital, etc. Employees: 11. Founded: 2012.

Agency Statement: Paragon is a specialist financial communications agency with decades of industry experience. We build reputations that drive business results, ensuring you are heard, understood and respected. Formed in 2012, we provide trusted public relations, marketing and strategic communications programs, including digital and seasoned editorial services. With offices in NYC and London, our clients range from startup fintech firms to some of the world's largest banks. Every client relationship is customized to meet and exceed expectations.

Simon Hylson-Smith, founder & CEO

- Baton Systems
- BNY Mellon
- Broadway Technology
- CanDeal
- CurveGlobal
- Droit Financial
- EDM Council
- Esku
- Financial Recovery Technologies
- GLMX
- Incemint
- Instinet Europe
- LCH
- Mizuho Americas
- NJEdge
- OpenDoor Trading
- Quantile Technologies
- Sage Advisory Services
- Style Research
- Transcend Street Solutions
- trueEX
- truePTS



PAUL WERTH ASSOCIATES

10 N. High St., #300, Columbus, OH 43215
614/224-8114; fax: 614/224-8509; sharbrecht@paulwerth.com
www.paulwerth.com

Education, health care, financial and professional services, business-to-business, business-to-consumer. Employees: 18. Founded: 1963.

Agency Statement: Paul Werth Associates is an independent, full-service communications firm with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional and national basis. Focused on serving the needs of senior management in the private and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson, Jaya Yoo, Mac Joseph, sr. VPs

- Andersons, Inc., The
- Anomatic
- CBC Companies
- City of Columbus
- Columbus Collaboratory
- Columbus Public Health
- COTA
- Franklin County Convention Facilities Authority

- Huntington National Bank
- Insurance Industry Resource Council
- JobsOhio
- Moody Nolan
- National Safe Boating Council
- Ohio Corn & Wheat Assn.
- Ohio Soybean Council
- Ohio State University Wexner Medical Center
- PTT Global Chemical
- Solid Waste Authority of Central Ohio
- White Castle
- Zaner-Bloser
- Zangmeister Center

PEARSON ASSOCIATES, DAVID

625 Biltmore Way, Apt. 901, Coral Gables, FL 33134
305/798-8446; david@davidpearsonassociates.com
www.davidpearsonassociates.com
Resort PR. Employees: 3. Founded: 1966.

David Pearson, Christopher Pearson

- Huntsman Springs, Idaho
- JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson*
- Shake a Leg Miami
- Tropical Audubon Society



PEPPERCOMM

470 Park Ave. South, 4th flr. North, New York, NY 10016
212/931-6100; hello@peppercomm.com
www.peppercomm.com

Capabilities include brand & digital strategy, communications, marketing, PR, content, web development, experience and analytics. Founded: 1995.

Agency Statement: Peppercomm is an award-winning strategic, integrated communications and marketing agency headquartered in New York City with offices in San Francisco and London. The firm connects brands, messages and people through data-driven insights, cross-channel communications and brilliant customer experience. Employing an omni-channel approach, the company uses audience insights to determine the right mix of tools and platforms to help clients reach, engage and influence customers along their path to purchase.

Founded in 1995, Peppercomm has received numerous accolades, including *The Holmes Report's* North American Corporate/B2B Agency of the Year and *Bulldog Reporter's* Midsized Agency of the Year. *Fortune* has included the agency on its lists for 10 Best Workplaces in Advertising and Marketing, 100 Best Workplaces for Women, 50 Best Small and Medium Workplaces and 50 Best Workplaces for New College Grads.

Leadership includes: Steve Cody, co-CEO & co-founder; Ed Moed, co-CEO & co-founder; Ted Birkhahn, partner & pres.; Ann Barlow, partner & pres., West Coast; Deborah Brown, Jacqueline Kolek, Maggie O'Neill, partners & mng. dirs.; Mike Friedin, chief digital officer

Key Clients:

- Capital Grille
- Capitol One
- CDK Global
- Cisco
- Eddy V's
- EY
- Genpact
- Mariner Holdings
- MINI USA
- Oppenheimer
- Raymond James
- Saint-Gobain North America
- Sharp
- Steelcase
- Sterling National Bank
- Traveler's
- Wilbur-Ellis
- Wilmington Trust



PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #410, Sacramento, CA 95814
916/658-0144

www.perrycom.com

Award winning public affairs firm specializing in media relations, issues management, grassroots advocacy, public relations, social media and event planning for national, regional and local clients and campaigns. Employees: 10. Founded: 1996.

Kassy Perry, pres. & CEO; Julia Spiess, sr. VP

Bonnie J. Addario Lung Cancer Foundation
California Assn. of Oral and Maxillofacial Surgeons
California Chronic Care Coalition
Pharmaceutical Research & Manufacturers of America
West Health
ZGlobal, Inc.



PIERPONT COMMUNICATIONS INC.

1800 West Loop South, #800, Houston, TX 77027
713/627-2223; info@piercom.com

www.piercom.com

Public relations, media relations, media training, public affairs, crisis communication and training, marketing, content, digital strategy, SEO, SEM, graphic design and creative, social media, event marketing and management. Employees: 39. Founded: 1987.

Agency Statement: Founded in 1987, Pierpont Communications is an integrated marketing communications and public relations firm that brings a results-driven approach to support clients in elevating their brands, safeguarding their reputations and improving business performance. With offices in Austin, Dallas, Houston, San Antonio and New York/New Jersey, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to clients' needs.

Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. While Pierpont brings deep expertise to bear across verticals, we are particularly known for our work in energy and oil and gas, power, professional services, real estate and infrastructure, financial services, healthcare and retail. Our teams are well-versed in thinking, and acting, with an integrated mindset to bring the right strategy and creativity to execute results-driven programs for regional, national and global Fortune 500 firms.

Pierpont's slate of integrated services include strategic marketing and message development, integrated marketing planning, content strategy and development, thought leadership, public relations, digital and social engagement, media relations, media training, crisis communications and issues management, brand and reputation management, government relations, corporate citizenship, branding, advertising and a full-service creative development.

To learn how our experience and capabilities can drive results for your business, call us at 713.627.2223 or visit www.piercom.com.

Phil Morabito, CEO

10900-B Stonelake Blvd., #110, Austin, TX 78759
512/448-4950

Mike Gehrig

13760 Noel Rd., #850, Dallas, TX 75240
214/217-7300

James Savage

San Antonio, TX
713/627-2223

Elysa Nelson

American Chemistry Council
Andeavor
Boston Consulting Group
Daikin
Group 1 Automotive
HNTB
Huntsman
LyondellBasell
NRG/Reliant Energy
Texas Assn. of Realtors
Total Wine & More
WalMart

est. 2002



PIETRYLA PR & MARKETING

55 E. Monroe, #3800, Chicago, IL 60603
312/612-0283; christine@pietrylapr.com

www.pietrylapr.com

Cleantech, energy, materials, building, architecture, investor relations, crisis, healthcare, greentech, professional services. Employees: 2. Founded: 2002.

Agency Statement: Pietryla PR & Marketing is a boutique PR firm in Chicago. We work with cleantech, energy, materials, building and architecture as well as professional services clients and specialize in media relations, crisis communications, communication content development and corporate strategy. We also offer high-end copywriting services.

Christine Pietryla, owner & sr. consultant

CMO Team, The
Continental Broadband
Economic Development Group, Ltd.
Expedient Data Centers
GreenPSF
KidKlass.com
Medical Marijuana of Illinois
Miller Energy
National Coal Corp.
OVAL Fire Products
PFFC Magazine/YTC Media
Servidyne
Software Management, Inc.

United Federal Credit Union
Vapiano
Whitehead Energy Solutions
WiSuite
Yearbook Forest Park



PIPER & GOLD PUBLIC RELATIONS

313 1/2 E. Grand River Ave., Lansing, MI 48906
517/999-0820; info@piperandgold.com

www.piperandgold.com

Government, nonprofit, small business. Employees: 9. Founded: 2012.

Agency Statement: Piper & Gold Public Relations is a Michigan-based PR agency doing big work in a small community. We believe words have power, and story is at the heart of everything we do.

We specialize in bringing traditional public relations solutions with a digital twist to our government, nonprofit and small business clients to help them make an impact on our communities.

Kate Snyder, principal strategist

Capital Area Michigan Works! (CAMW)
Capital Area Transit Authority (CATA)
Center for Regional Economic Competitiveness
Choice Network
CS Partners
Michigan Apple Committee
Michigan State University
Regional Educational Media Center Assn.
Ronald McDonald House of Mid-Michigan
State of Michigan
Superior Data Strategies



PLANIT

1414 Key Highway, #100, Baltimore, MD 21230
410/962-8500; alarson@planitagency.com
www.planitagency.com

Consumer/brand & B2B PR, crisis mgmt., media rels., media training, bus.-to-bus. PR, thought leadership, strategy/planning, influencer outreach, reputation mgmt. Employees: 100. Founded: 1994.

Agency Statement: Planit is a full-service integrated marketing, advertising, and communications agency that delivers creative solutions to a broad range of global, national and regional clients. Providing branding and strategic planning, public relations, social media, advertising, design, interactive, and video services across various industries, the agency acts as a creative change agent, helping clients challenge the status quo and be decisive in order to keep pace with their rivals and meet the evolving needs of their audiences.

Matt Doud, pres. & co-founder; Ed Callahan, creative strategist & co-founder; Ashlene Larson, PR & social media dir.; Jennifer Donahoe, PR & social media supv.; Christina Perry, PR supv.; Laura Hager, PR mgr.

The AMES Companies
Armstrong Flooring
Bay Bank
Curio Wellness
Dunbar Armored
Durasein
The Family Tree
Kiddie Academy
Marriott International, Baltimore properties
Maryland Auto
Royal Building Products
Sheetz
The Four Seasons
True Chesapeake Oyster
World Trade Center Institute



PMK•BNC

1840 Century Park E., 14th flr., Los Angeles, CA 90067
310/854-4800

www.pmkbnc.com
Twitter: @pmk_bnc
Facebook: pmk*bnc
Instagram: pmk_bnc

Brand communications, experiential, talent procurement & digital influencers, brand partnerships, entertainment communications. Employees: 300. Founded: (Merged in) 2010.

Agency Statement: For more than 40 years PMK•BNC has represented the most respected talent, influencers, content creators and brand innovators around the world. We are cultural curators, catalysts and creators, with insider access that allows us to predict conversations and influence trends. We leverage pop culture to create defining moments and experiences that stand the test of time.

We represent clients ranging from preeminent celebrities, authors, lifestyle experts, sports figures, producers, directors, writers, showrunners, studios, production companies, film, cable and network TV properties, musicians, leading consumer brands and premier special events.

With a staff of 300 professionals in Los Angeles, New York and London, PMK•BNC delivers inspired communications and marketing strategies including brand strategy & communications, influencer and talent strategies and procurement, marketing partnerships, experiential, digital influencers & content, entertainment communications, strategies and development and insights and analytics.

Michael Nyman, chmn. & CEO

622 Third Ave., 20th flr., New York, NY 10017
212/373-6100

Cindi Berger, chmn. & CEO

Bankside Studios, 76-80 Southwark St., London SE1 0PN, United Kingdom
+ 44 (0) 207 961 2377



POCKET HERCULES

510 First Ave. North, Suite 550, Minneapolis, MN 55403
612/435-8315; fax: 612/435-8318; stephen.dupont@pockethercules.com
www.pockethercules.com

Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites.

Industries: Outdoors, financial services, healthcare, insurance, nonprofits, technology, legal, professional services, manufacturing. Employees: 26. Founded: 2005.

Agency Statement: Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, branding, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple, chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner

AirVuz
Construction Careers Foundation
Irish Setter
JD Lymon
Lakemaid Beer
MentorMate
Miller Dunwiddie
Royal Golf Club
Thomson Reuters
Tiny Footprint Coffee
Tracker Marine Group
Transport America
Viracon
Yardbird Furniture

the pollack pr marketing group

A CORPORATION

POLLACK PR MARKETING GROUP, THE

1901 Ave. of the Stars, #1040, Los Angeles, CA 90067
310/556-4443; fax: 310/286-2350; info@ppmgcorp.com

www.ppmgcorp.com

Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

Agency Statement: At The Pollack PR Marketing Group, we recognize that consumers do not want to be told why a brand should matter to them, so rather than "telling and selling," we create meaningful, long lasting brand experiences, that steer influence, drive relevance and build fierce and lasting loyalty.

PPMG serves *Fortune* 500 companies and start-ups alike, in shaping perceptions, sparking trends, managing reputations and increasing organizations' market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers and strong in traditional skills.

Established in 1985, the agency is led by senior professionals who are involved with every aspect of a client's program and available to them on a day-to-day basis or per need.

Continued on next page

POLLACK PR MARKETING GROUP, THE continued

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO; Will Ostedt, sr. VP; Mark Havenner, VP

373 Park Ave. South, 6th flr., New York, NY 10016
212/601-9341; jmonford@ppmgcorp.com

Jeff Monford, mng. dir.

Bel Air Investment Advisors
Bob Hope USO
City of West Hollywood
Fiesta Parade Floats
Gershman Properties
Helios & Matheson Analytics
L.E. Hotels
LegalShield
LEO
Luxe Hotels
Market Track
Mitchell International

Netafim USA
RKF
SodaStream



WORLD.COM
Public Relations Group



pollock communications
POWERING CHANGE
Food, Nutrition & Wellness Communications

POLLOCK COMMUNICATIONS

205 E. 42nd St., 20th flr., New York, NY 10017
212/941-1414; fax: 212/334-2131; lpollack@pollock-pr.com
www.lpollackpr.com

Food, beverage, nutrition, health & wellness & food issues management.
Employees: 20. Founded: 1991.

Agency Statement: Pollock Communications is an independent PR and marketing communications agency that offers cutting-edge expertise in traditional and social media outreach for food, beverage, health, wellness, and lifestyle clients. With an established background in reaching influencers who affect change, Pollock provides impactful and successful communications campaigns for its clients. Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past decade, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. Most recently, Pollock positioned cranberries as the superfruit of millennials through a creative, award-winning social media campaign that helped to create a new generation of cranberry lovers. The Cranberry Friendsgiving Photo Contest, which encouraged millennials to share their Friendsgiving cranberry creations on social media, increased awareness of the superfruit among a key target, drove sales and positioned cranberries at the center of a new American tradition of Friendsgiving.

For more than 25 years, we have been powering change for *Fortune* 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, traditional and social media, retail professionals and the healthcare community, Pollock delivers results that change consumer perceptions and protect and enhance a brand's position in the market.

In addition to PR practitioners and marketers, our staff includes media-savvy registered dietitians who can address health & nutrition issues that are top-of-mind for today's print, broadcast and online journalists. Pollock Communications has built a broad network of influential spokespeople, including media registered dietitians, celebrity chefs, social media celebrities, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, "what if?" We diligently do our homework to develop an executable, strategic plan that delivers measurable results...every time.

Louise Pollock, president

A2 Milk
California Walnut Board
Cranberry Institute
Cranberry Marketing Committee USA
Fifty50 Foods
Gourmet Factory
Huel

Seafood Nutrition Partnership
Tea Council of the USA
The Dannon Company
The Danone International
Institute
USA Rice Federation
Whey Protein Research
Consortium



PORTAVOCE
PUBLIC RELATIONS

PORTAVOCE PUBLIC RELATIONS

2888 Loker Ave., #107, Carlsbad, CA 92010
760/814-8194; portavoce@portavocepr.com
www.portavocepr.com

Consumer products, health & fitness, technology, B2B. Employees: 5.

Agency Statement: Portavoce PR has one focus - advancing client business goals through strategic, quality communications. Portavoce PR works collaboratively with clients to create and execute a communications strategy tailored for their goals and budgets. From start to finish, Portavoce PR makes the process easy and enjoyable.

The award-winning agency works with companies from startups to multi-billion dollar organizations to provide integrated communications, content creation, public relations services and communications strategies for business-to-business and business-to-consumer products and services.

Carla Vallone, pres.

Dasan Zhone Solutions, Inc.
Vettec



THE POWER GROUP
We believe in powerful stories.

POWER GROUP, THE

1341 Conant St., Dallas, TX 75207
469/620-1055; amy@thepowergroup.com
www.thepowergroup.com
facebook.com/ThePowerGroupDallas
twitter.com/ThePowerGrp
linkedin.com/power-public-relations-llc
Employees: 8. Founded: 1999.

Agency Statement: At The Power Group, we believe in powerful stories. The Power Group is a full-service public relations agency helping our clients earn their rightful share of media coverage. The agency's practice areas are restaurant, franchising, food and beverage, professional services, technology, healthcare, commercial real estate and new product launches.

We work with CEOs, founders and CMOs to create and refine messaging, generate news stories and thought leadership, create and implement social media programs, design and plan special events, and train spokespeople for any situation. The Power Group is an award-winning crisis PR firm and has saved companies countless legal expenses through its successful crisis management techniques. We also help our client companies establish or refine their brands using our proprietary, 20-step BrandPower process.

We believe in long-term partnerships that flourish because of our core value, "Do the Right Thing." As a result, it's no secret why our longest-tenured client has been with us for the last 16 years.

We understand that reputation is built on results. The Power Group team works with clients to set specific, measurable goals that tie into overall business objectives. The agency's unique "30-day coverage guarantee" promises each client media coverage within the first 30 days of media relations outreach. The Power Group has been consistently recognized for creating meaningful results throughout its nearly 20-year history, including the honor of *PR Daily's* Digital PR "Best Crisis Management" award and ranking on the *Dallas Business Journal's* Top 20 PR Firms in North Texas.

Its founder Amy Power is a 2015 Top 25 Women in Business honoree by the *Dallas Business Journal*, a member of the Forbes Agency Council and a regular *Forbes.com* contributor. Amy is an incoming board member for the Dallas Entrepreneurs Organization chapter and regularly speaks at Southern Methodist University (SMU).

To learn more about The Power Group's services, clients and results, visit www.thepowergroup.com or contact Amy Power, founder & CEO at amy@thepowergroup.com, or Kortni Robinson, manager of client

development at kortni@thepowergroup.com.

Amy Power, founder & CEO; Kortni Robinson, mgr. of client development

Abacus
BenefitMall
Bulla
Big Thought
Café Express
Café Intermezzo
Children's Health
Dallas Millennial Club
Dillas
District Climb
Emerge
Evexias Medical Center
Golden Chick
Hollman
Jasper's
KidKraft
Landry Commercial
MasonBaronet
Niwa Japanese BBQ
OrangeTheory
OsteoStrong
Presenture
Retail Energy Supply Association (RESA)
Red Bull
Reserve Capital Partners
Romabio
Religion Tequila
Rightstone
Stream
Tacos 4 Life
Texas FFA
TSP
YUMIX



PROI WORLDWIDE

New York, NY

avv@proi.com

www.proi.com

Allard W. van Veen, founding partner + global mng. dir.

Facebook: @PROIWorldwide

Twitter: @PROIWorldwide

LinkedIn: @PROIWorldwide

Agency Statement: Founded in Europe in 1970 and incorporated in the US in 1994, PROI Worldwide is rated the world's largest partnership of integrated independent communications agencies both by revenue and reach through more than 75+ agencies in 50+ countries. With 135+ offices across five continents, PROI Worldwide is rated one of the top 5 global communications groups with more than 5,450+ staff servicing 8,215+ clients and 2017 net fee income of US\$ 868+ MILLION.

Agency Selection

In North America

Enquiries can be sent to Jeff Altheide, chair, Americas Development Group (JAltheide@gsccommunications.com) or Allard W. van Veen, global mng. dir. (avv@proi.com)

Globally

Enquiries can be sent to Jean Leopold Schuybroek, dir., global development, (jlschuybroek@proi.com), or Allard W. van Veen, global mng. dir. (avv@proi.com).

International Board of Directors

- Clare Parsons, global chair, London (Lansons)
- Laura Tomasetti, vice-chair, The Americas Region, Boston (360PR+)
- Lisa Ross, vice-chair, The Americas Region, Miami (rbb Communications)
- Kaija Pohjala, vice-chair, EMEA Region, Helsinki (COCOMMS)
- Henning Sverdrup, vice-chair, EMEA Region, Oslo (Slager)
- Lena Soh-Ng, vice-chair, APAC Region, Singapore (Huntington Communications)

- Angela Scaffidi, vice-chair, APAC Region, Melbourne (SenateSHJ Australia)
- Allard W. van Veen, founding partner, corp. secretary + global mng. dir.
- Jean Leopold Schuybroek, dir., global development, Brussels

Global Management Group

- Allard W. van Veen, founding partner and global mng. dir. (avv@proi.com)
- Jean Leopold Schuybroek, dir., global development (jlschuybroek@proi.com)
- Misha Cook, dir., communications and meetings (mcook@proi.com)
- director of operations (vacant)

Partner Agencies + Locations (Some of the Agencies listed have additional offices in other locations.)

THE AMERICAS – North & South America

Athens (USA)

- Jackson Spalding Communications

Atlanta (USA)

- Jackson Spalding Communications

Boston (USA)

- 360+ PR

Brasilia (Brazil)

- Imagem Corporativa

Chicago (USA)

- Walker Sands

Cleveland (USA)

- Falls Communications

Denver (USA)

- GroundFloor Media

Detroit (USA)

- Lambert, Edwards & Associates

Fort Lauderdale (USA)

- rbb Communications

Grand Rapids (USA)

- Lambert, Edwards & Associates

Lansing (USA)

- Lambert, Edwards & Associates

Los Angeles (USA)

- MPRM Communications

Mexico City (Mexico)

- FWD

Miami (USA)

- rbb Communications

Monroe (USA)

- rbb Communications

Nashville (USA)

- Finn Partners

New York (USA)

- Finn Partners
- RF | Binder
- Crenshaw Communications
- G&S Business Communications

Oklahoma City (USA)

- Jones PR

Portland (USA)

- c+c

Recife (Brazil)

- Imagem Corporativa

Continued on next page

PROI WORLDWIDE continued

Raleigh (USA)

- G&S Business Communications

Rio de Janeiro (Brazil)

- Imagem Corporativa

San Francisco (USA)

- 360+ PR
- Walker Sands
- Finn Partners
- RF | Binder

Sao Paulo (Brazil)

- Imagem Corporativa

Seattle (USA)

- c+c

St. Louis (USA)

- The Vandiver Group

Toronto (Canada)

- Brown & Cohen

Tulsa (USA)

- Jones PR

Washington (DC) (USA)

- Falls Communications
- Finn Partners
- 360+ PR

EUROPE, MIDDLE EAST + AFRICA

Accra (Ghana)

- Mahogany Consult

Almaty (Russia)

- SPN Communications

Amsterdam (The Netherlands)

- van Luyken Communicatie Adviseurs

Athens (Greece)

- Out of the Box

Barcelona (Spain)

- Atrevia

Bilbao (Spain)

- Atrevia

Basel (Switzerland)

- int/ext Communications AG

Berlin (Germany)

- fischerAppelt Kommunikation

Bratislava (Slovak Republic)

- Seesame Communication Experts

Brussels (Belgium)

- Interel
- ICF Mostra

Bucharest (Romania)

- Rogalski Damaschin

Budapest (Hungary)

- Premier Public Relations

Cairo (Egypt)

- 4PR Group

Cambridge (England)

- KISS Communications
- Wildfire

Capetown (South Africa)

- Atmosphere Communications

Cologne (Germany)

- fischerAppelt Kommunikation

Copenhagen (Denmark)

- LEAD Agency

Dar es Salaam (Tanzania)

- Levanter Africa

Doha (Qatar)

- fischerAppelt Kommunikation

Douala (Cameroon)

- Cyclone Central Africa

Dubai (UAE)

- Mojo PR

Dusseldorf (Germany)

- fischerAppelt Kommunikation

Frankfurt (Germany)

- fischerAppelt Kommunikation
- Klenk & Hoursch Corporate + Brand Communications

Gothenburg (Sweden)

- Gullers Grupp

Hamburg (Germany)

- fischerAppelt Kommunikation
- Klenk & Hoursch Corporate + Brand Communications

Helsinki (Finland)

- cocomms

Johannesburg (South Africa)

- Atmosphere Communications

Kampala (Uganda)

- Levanter Africa

Le Coruna (Spain)

- Atrevia

Lisboa (Spain)

- Atrevia

Lisbon (Portugal)

- Atrevia

London (England)

- Lansons
- Publicasity
- Wildfire
- KISS Communications

Madrid (Spain)

- Atrevia

Malaga (Spain)

- Atrevia

Malmo (Sweden)

- Gullers Grupp

Manchester (England)

- Publicity

Milan (Italy)

- Heritage House Reputation Architects
- Mailander

Moscow (Russia)

- SPN Communications

Munich (Germany)

- fischerAppelt Kommunikation
- Klenk & Hoursch Corporate + Brand Communications

Nairobi (Kenya)

- Levanter Africa

Nuremberg (Germany)

- fischerAppelt Kommunikation

Oporto (Portugal)

- Atrevia

Paris (France)

- Wellcom

Prague (Czech Republic)

- Ewing Public Relations

Rome (Italy)

- Heritage House Reputation Architects

Saint Petersburg (Russia)

- SPN Communications

Santiago (Spain)

- Atrevia

Sevilla (Spain)

- Atrevia

Sofia (Bulgaria)

- Intelday Solutions

Stockholm (Sweden)

- Gullers Grupp

Stuttgart (Germany)

- fischerAppelt Kommunikation

Sundsvall (Sweden)

- Gullers Grupp

Valencia (Spain)

- Atrevia

Vienna (Austria)

- Comm:unications: Agentur für Text, PR & Events

Vilnius (Lithuania)

- Publicum

Zagreb (Croatia)

- Colic Laco + Partners

ASIA-PACIFIC**Ahmedabad (India)**

- Adfactors Public Relations

Auckland (New Zealand)

- Senate SHJ

Bangalore (India)

- Adfactors Public Relations

Bangkok (Thailand)

- Midas Communications

Beijing (China)

- Strategic Public Relations Group

Brisbane (Australia)

- P4 Group

Canberra (Australia)

- ICON Agency

Chandigarh (India)

- Adfactors Public Relations

Chennai (India)

- Adfactors Public Relations

Colombo (Sri Lanka)

- Adfactors Public Relations

Dhaka (Bangladesh)

- Triune

Gold Coast (Australia)

- P4 Group

Guangzhou (China)

- Strategic Public Relations Group

Hong Kong (China)

- Strategic Public Relations Group

Hyderabad (India)

- Adfactors Public Relations

Jaipur (India)

- Adfactors Public Relations

Jakarta (Indonesia)

- Imogen

Kolkata (India)

- Adfactors Public Relations

Kuala Lumpur (Malaysia)

- Priority Communications

Manilla (The Philippines)

- M2.0 Communications

Melbourne (Australia)

- Senate SHJ
- ICON Agency
- Market Eye

Mumbai (India)

- Adfactors Public Relations

New Delhi (India)

- Adfactors Public Relations

Pune (India)

- Adfactors Public Relations

Seoul (Korea)

- INR

Shanghai (China)

- Strategic Public Relations Group

Singapore

- Huntington Communications

Sydney (Australia)

- Senate SHJ Agency
- Filtered Media
- Honner
- Market Eye

Taipei (Taiwan)

- Strategic Public Relations Group

Tokyo (Japan)

- PRAP Japan Group

Wellington (New Zealand)

- Senate SHJ

Yangon (Myanmar)

- Echo Myanmar Communications



PROSEK

PROSEK PARTNERS

105 Madison Ave., 7th flr., New York, NY 10016
212/279-3115; fax: 212/279-3117; jprosek@prosek.com
www.prosek.com

Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 155. Founded: 1995.

Agency Statement: Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our "Unboxed Communications" approach brings breakthrough ideas and unmatched results to every client engagement.

•We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.

•Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

•We are an "Army of Entrepreneurs™." Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees develop an "owner's mindset," delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Karen Niovitch Davis, Caroline Gibson, partners

- Ally
- Bloomberg
- Bridgewater
- Capital One
- Dun & Bradstreet
- Edward Jones
- Everbank
- EY
- Franklin Templeton
- Goldman Sachs
- Hamilton Lane
- Hartford Funds
- Man
- MetLife
- Manning & Napier
- Munich Re
- OppenheimerFunds
- Personal Capital
- Prudential
- Silicon Valley Bank
- Synchrony Financial
- TD Bank
- TIAA
- Travelers
- Winton Capital
- Voya

Pro시오

COMMUNICATIONS

PROSIO COMMUNICATIONS

1544 Eureka Rd., #210, Roseville, CA 95661
916/251-1280; fax: 916/251-1290; lpro시오@pro시오pr.com
www.pro시오pr.com

Government, nonprofit, B2B, B2C. Employees: 16. Founded: 2013.

Agency Statement: Pro시오 Communications is a mid-sized Sacramento, California area based PR and marketing firm specializing in award winning communication programs for government agencies, non profit organizations and mid-to-large businesses and corporations. The

firm provides full service marketing and public relations capabilities, including media relations, event planning, social media, content development and graphic design, and was recently named one of the top 10 Sacramento PR firms and sixth fastest growing business in the Sacramento region.

Lori M. Pro시오, CEO

California Office of Traffic Safety
Sacramento Metropolitan Air Quality Management District
7-Eleven
UC Davis Health Systems



Public Communications Inc.

PUBLIC COMMUNICATIONS INC.

Partner in the WORLDCOM Public Relations Group
One East Wacker Dr., 24th flr., Chicago, IL 60601
312/558-1770; ideas@pciپر.com
www.pciپر.com

Celebrating our 5th decade in business. A national firm offering traditional, digital and social marketing and integrated communications for healthcare, conservation/environment, education, culture and destination marketing as well as senior counsel for issues management, crisis communications, cybersecurity incidents, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. Employees: 45. Founded: 1962.

Agency Statement: Public Communications Inc. provides strategic counsel to clients, whether we're dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events - and we've been doing so for more than 50 years.

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm's officers are directly involved, hands-on, in each client's program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world's leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups.

Our clients trust us and stay with us. Our business has grown primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Jill Allread, CEO; Pamela Oettel, CFO & COO; Craig Pugh, pres.; Kathleen Boylan, Johnathon Briggs, Mary Erangey, Remi Gonzalez, Wendi Koziol, Amy Ritter Cowen, Leigh Wagner, sr. VPs; Ruth Mugalian, Beth Schlesinger, Sara Conley, Sharon Dewar, VPs

Select clients:

- AIDS Foundation of Chicago
- American Assn. of Diabetes Educators
- American Board of Medical Specialties
- American Epilepsy Society
- American Health Information Management Assn.
- American Society of Anesthesiologists
- AstraZeneca Health Care Foundation
- Chicago Academy of Sciences/Peggy Notebaert Nature Museum
- Chicago's First Lady Cruises/Mercury
- Chicago's Skyline Cruiseline
- Dian Fossey Gorilla Fund International
- Georgia Aquarium
- Infectious Diseases Society of America
- Lowry Park Zoological Society of Tampa
- National Society of Genetic Counselors
- Option Care, Inc.
- Radiological Society of North America



WORLDCOM
Public Relations Group



PUBLIC RELATIONS BOUTIQUES INTERNATIONAL

New York, NY
541/296-5910; info@prboutiques.com
www.prboutiques.com
Founded: 2008.

Agency Statement: PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients' needs for international service.

Executive Committee:

President: Lee Weinstein, Weinstein PR, Portland, Ore.
Vice President: Debbie Hagen, Hagen and Partners, Leawood, Kan.
Secretary: Lynnette Werning, Blue Water Communications, Bradenton, Fla.
Treasurer: Pawal Osowski, Warsaw Consultants, Warsaw
Member-at-Large: Paul Furiga, WordWrite Communications, Pittsburgh, Pa.

Members:

PRBI UNITED STATES

ARIZONA

Phoenix: Decibel Blue; Kiterocket

CALIFORNIA

Garden Grove: Copernio
Los Angeles: Bame Public Relations; Scott Public Relations
San Francisco: Kiterocket; MSR Communications

COLORADO

Aspen: Darnauer Group Communications; Durée & Company
Denver: Decibel Blue

CONNECTICUT

Trumbull: Marx Communications

FLORIDA

Bradenton: Blue Water Communications
Ft. Lauderdale: Durée & Company

ILLINOIS

Chicago: Scott Phillips + Associates

KANSAS

Leawood: Hagen and Partners

MARYLAND

Baltimore: Rotenberg Associates

MASSACHUSETTS

Boston: DPA Communications
Newton/Boston: Ball Consulting Group

MINNESOTA

Minneapolis: Rotenberg Associates

NEW YORK

New York: Andrew Joseph PR; RED PR

OHIO

Perrysburg: Blue Water Communications

OREGON

Portland: Weinstein PR

PENNSYLVANIA

Philadelphia: Metrospective Communications
Pittsburgh: WordWrite Communications

TEXAS

Dallas: TruePoint Communications
Houston: DoubleDimond Public Relations

WASHINGTON

Seattle: Kiterocket

WASHINGTON DC

Results & Relations

PRBI CANADA

Montreal/Quebec: VROY Communications

PRBI SOUTH AMERICA

BRAZIL

São Paulo: Carla Bianchi; Verdelho Associates

PRBI EUROPE

GERMANY

Düsseldorf: vom Hoff Kommunikation GmbH
Munich: Huss PR Consult

ITALY

Milan: Encanto PR
Rome: Encanto PR

LATVIA

Riga: Jazz Communications

NETHERLANDS

Amsterdam: Lubbers De Jong

POLAND

Warsaw: Warsaw Consultants

SWITZERLAND

Olten: TEAG Communications

UNITED KINGDOM

Brighton: Midnight Communications

PRBI ASIA

CHINA

Beijing: Geni-Plus PR Consulting Company

INDIA

Karnataka: Nucleus Public Relations

JAPAN

Tokyo: Tsuki Planning

MALAYSIA

Kuala Lumpur: RUSS Consulting
Singapore: McGallen & Bolden Group

SOUTH KOREA

Seoul: C.J.'s World Public Relations & Communications

PUBLIC RELATIONS GLOBAL NETWORK (PRGN)

U.S./Worldwide Contact: The Fearey Group
Aaron Blank, 1809 7th Ave., #1212, Seattle, WA 98101
206/343-1543; ablank@feareygroup.com
www.prgn.com

United States Midwest and North America: Ed Stevens, Stevens Strategic Communications, Cleveland, estevens@stevensstrategic.com

United States West Coast: Aaron Blank, The Fearey Group, Seattle, ablank@feareygroup.com

**QUELL GROUP, THE**

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www.quell.com

Strategic planning, branding, corporate identity, publicity/media relations, advertising, direct mail, event marketing, trade shows/tech shows, market research, website development, graphic design, video production, digital strategy, social media management, marketing automation, email marketing, search engine optimization (SEO), search engine marketing (PPC/SEM), content marketing, online advertising, mobile application development, and media and presentation training. Founded: 1994.

Agency Statement: The Quell Group is one of Michigan's leading B2B and B2C integrated branding communication firms, servicing clients by providing an innovative, strategic approach that aligns companies to better engage customers. We develop and implement breakthrough brand strategies with supporting market communication activities. Quell defines the true value of your organization, develops a powerful brand that differentiates you from the competition and greatly increases your opportunities for success.

The Quell Group supports clients in the automotive, manufacturing, healthcare, professional services and retail industries. Quell builds brands that build businesses, helps clients be heard and be preferred, and drives customer engagement that drives business results.

Mike Niederquell, pres. & CEO; Robin Lord, COO

QUINN

QUINN

48 W. 38th St., Penthouse, New York, NY 10018
212/868-1900; fax: 212/465-0849; fquinn@quinn.pr
www.quinn.pr

Travel, real estate, FWS, spa, lifestyle. Employees: 62. Founded: 1989.

Florence Quinn, pres.; John Frazier, CSO; Morgan Painvin, exec. VP;
Lara Berdine, sr. VP

310 NW 26th St., Suite B, Miami, FL 33127
786/465-2840; trosado@quinn.pr

Tathiana Rosado, sr. VP; Daniella Turchin, VP

5792 W Jefferson Blvd., #2109, Los Angeles, CA 90116
424/273-8855; kdeptula@quinn.pr

Kristie Deptula, sr. VP

TRAVEL (partial list)

Aqua-Aston Hospitality, Hawaii
AKA Luxury Hotel Residences
Bal Harbour Florida
Charlestowne Hotels
Finger Lakes Tourism Alliance
Hawaiian Airlines
Hilton
Hotel Metropole Monte Carlo
Inns of Aurora
Park South Hotel, New York
Setouchi Tourism Authority, Japan
Tourism Authority of Thailand
Visit Fort Worth
VisitLex
Waldorf Astoria Key West
The Westin Cape Coral
The William Vale, Brooklyn
W South Beach
Windsor Court Hotel, New Orleans
XOJET
Zemi Beach House, Anguilla

REAL ESTATE (partial list)

1000M, Chicago
50 West Street
34 Prince Street
Adams & Co.
Brickell City Centre, Miami
Caroline Bay
Caydon Property Group, Australia
Circa Central Park
City Point, Brooklyn
Equiem
Glenwood Management Corp.
Hill West
Island Gardens, Miami
Kaufman Organization
LeFrak Organization
MAD Architects
Midwood Investment
Oceana Bal Harbour, Miami
Oil Nut Bay, BVI
ONE Sotheby's, Miami
Opus Place Atlanta
Palacio de Hierro, Mexico City
Ritz-Carlton Residences, Miami Beach
Rock House, Turks & Caicos
Taconic Investment Partners
Time Equities, Inc.
Troon Pacific, San Francisco

FOOD, WINE + SPIRITS (partial list)

Del Frisco's Corporate
Del Frisco's Grille Brand
Del Frisco's Steakhouse Brand
La Centrale, Miami
MR. CHOW Brand
Sullivan's Steakhouse Brand
Zuma, Miami

SPA (partial list)

Bamford Haybarn Spa
Bliss Spa, Miami
Givenchy Spa Monte Carlo
Guerlain Spa, The Plaza, NYC
Trilogy Spa Holdings
Well & Being
Zemi Thai House Spa, Anguilla



Strategic
Communications

R&J STRATEGIC COMMUNICATIONS

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807
908/722-5757; fax: 908/722-5776; jlonsdorf@randjsc.com
www.randjsc.com

Strategic planning, corporate communications, reputation management, publicity and media relations, branding, marketing communications, social media marketing, content creation and content marketing, Brand DiagnosticSM, Web design, graphic design, advertising, new product introductions, trade show support, crisis management, influencer marketing and engagement, analyst relations, media training, newsletters and annual reports, and special events. Employees: 18. Founded: 1986.

Agency Statement: R&J Strategic Communications is a leading full-service integrated brand-building agency specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J's strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating

and engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J's goal is authentic, engaged communication that gives our clients a compelling voice. As practitioners of the PESO integrated media model, we pride ourselves in achieving superior results for our clients through whichever media or communication discipline is most effective.

Based in Bridgewater, N.J., and with an office in Manhattan, R&J has a highly successful track record in the development and implementation of communications, marketing and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. Our "Make a Difference" brand DNA has earned R&J numerous awards for its strategic communications programs. The firm was named a "Top Place to Work in PR" by *PR News* and was listed among the "Best Places to Work in New Jersey" for five years running by *NJBIZ Magazine*.

John P. Lonsdorf, pres.; Scott Marioni, exec. VP; Steve Guberman, VP, creative & digital; Tiffany Miller, assoc. VP; Tim Gerdes, dir., digital svcs.; Tracey Benjamini, A/S; Dan Johnson, sr. A/E; Rebecca Smith, A/E; Jessica Cummings, acct. coord.; Maria Bayas, digital acct. coord.; Jennifer Rothschild, graphic designer; Chris Schmieder, Web developer; Carly Pakenham, office mgr.

Altoona Regional Health System
 Ammon Laboratories
 Arnot Health
 Avis Budget Group
 Berje, Inc.
 Blipfoto
 Bon Secours New York Health System
 Care Station Medical Group
 Coldwell Banker - New Homes
 CURE Auto Insurance
 Datamotion
 Denholtz Associates
 DotCom Distribution
 Falcon Safety Products/DustOff
 Garden Savings Federal Credit Union
 GiiNii Tech Corp.
 Hackensack University Medical Center/Mountainside
 Hampshire Companies
 Hampshire Investment Funds
 iLuv Products
 Integrity House
 KIPP NJ
 Manfrotto Distribution
 Matheny Medical and Education Center
 Mental Health Assn. in New Jersey
 Miggo
 Monmouth Medical Center
 NAI James E. Hanson
 National Fire Sprinkler Assn.
 NJ Community Mental Health Coalition
 NJ PURE Insurance
 NJ Veterinary Medicine Assoc.
 Ocean County Sports Medicine
 Polaroid
 Profeta Farms
 RWJBarnabas Health
 Robert Wood Johnson University Hospital-New Brunswick
 Robert Wood Johnson University Hospital-Somerset
 Rutgers University Center for Real Estate
 Spencer Savings Bank
 Thomson Reuters – Practical Law
 Torcon
 Vetstreet, Inc.
 Vision Research
 Women's Center for Entrepreneurship Corp.
 Yorktel
 Zebra Pens

racepoint

GLOBAL

RACEPOINT GLOBAL

53 State St., 4th flr., Boston, MA 02109
 617/624-3200; fax: 617/624-4199; ajigarjian@racepointglobal.com
www.racepointglobal.com

Technology, healthcare, life sciences, consumer, public policy and public affairs. Employees: 165. Founded: 2003.

Agency Statement: Big Agency Results. Small Agency Touch.

Racepoint Global combines the power of worldwide reach with personal attention. Our clients expect everything to be bigger, better and bolder. They also want access to the brightest minds at all times. We have the necessary DNA to do both. We challenge our clients to do more to stay ahead and demand that they challenge us to be accountable. We drive communications that are strategically sound and strive to forge personal relationships, breakthrough results and lasting impact.

Larry Weber, chmn. & founder; Peter Prodromou, pres. & CEO; Dan Carter, exec. VP, mng. dir., North America; Andrew Laxton, exec. VP, mng. dir., Europe; Mark Jackson, deputy mng. dir., Asia; Ani Jigarjian, VP, global mktg. & bus. dev. (ajigarjian@racepointglobal.com; 617/624-3249)

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 202/517-1390; ajigarjian@racepointglobal.com

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Mark Jackson, exec. deputy mng. dir., Asia

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 86-21-5169-2005; mjackson@racepointglobal.com

Mark Jackson, exec. deputy mng. dir., Asia

55F Diwang Plaza, 5002 ShenNan East Road Luohu District, GuangDong Shenzhen
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Mark Jackson, exec. deputy mng. dir., Asia

Case Farms	RISC-V
Dassault Systèmes	Southland Industries
Extreme Networks	Stanford Children's Hospital
Forrester Research	TriNetX
Harman	
Huawei	
Lattice Semiconductor	
Outplay Entertainment	
Massachusetts Assn. of Insurance Agents (MAIA)	
MediaTek	
Multiplan	
New Balance – UK	
Panasonic (Mobility Group)	
Progress Software – UK	
Project Management Institute (PMI)	
Qlik	

RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016
908/272-3930; Ron@rampr.com
www.rampr.com

Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

DL Steiger Co.
Eco Pack Systems
Engage3
Freight Handlers, Inc.

Recall InfoLink
RW3 Technologies
Teradata
The Broe Group

Great Western Oil & Gas
Lineage Logistics
LoyaltyOne
OmniTRAX
Park City Group
Paxxal Pallets
Province of Quebec Commercial Administration

Rasky Partners, Inc.

RASKY PARTNERS, INC.

70 Franklin St., 3rd flr., Boston, MA 02110
617/443-9933

555 11th St., NW, Suite 401, Washington, DC 20004
202/530-7700

www.rasky.com

Twitter: @RaskyPartners, @GreentechPR, @Rasky_Health, @Rasky_Nonprofit

Services & Specialties: Ballot Questions, Biotechnology, Community Relations, Consumer/Retail, Corporate Image, Crisis/Reputation Management, Defense, Digital Communications and Advocacy, Economic Development Consulting, Education, Employee Communications, Energy and Environment, Financial Services, Government Investigations/Litigation Communications, Government Relations, Grassroots Organizing, Health and Medical, International Representation, Investor Relations, Issues Management, Life Sciences, Media and Presentation Training, Mergers and Acquisitions, Nonprofit, Private Sector Business Development, Public Affairs, Real Estate, Social Media, Sports, Technology, Telecommunications, Trade Associations/Coalitions. Employees: 51. Founded: 1989.

Agency Statement: Rasky Partners is a nationally recognized public and government relations firm with nearly three decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media. With offices in Boston and Washington, D.C., the firm offers a comprehensive range of services and works with a wide array of clients that include *Fortune* 500 and emerging market companies, trade associations, coalitions, nonprofits and foreign governments.

The firm's staff of approximately 50 seasoned experts is committed to protecting and building the reputations of our clients by communicating effectively when it matters most. Our shared vision and philosophy is simple – bring together seriously smart people with backgrounds in business, government, law, the media and digital services to develop and execute strategic communications and public affairs programs that get results.

As an independent firm, Rasky Partners has the flexibility and the resources to address complex communications challenges with a commitment to serve our clients' interests first. We are dedicated to providing consistent hands-on engagement from firm principals. Each client team – including the senior professionals – is highly engaged, from the beginning to the end, in the development and execution of strategy, messages and tactics.

Lawrence Rasky, chmn. & CEO; Ron Walker, COO; George Cronin, mng. dir.; Justine Griffin, mng. dir.

American Student Assistance
Boston Medical Center
Citizens Financial Group
Consulate-General of Japan in Boston
Dell
ENGIE
General Dynamics
Harvard Pilgrim Health Care
Massachusetts General Hospital Cancer Center
MasterCard
Raytheon
Toyota
UMass Amherst

rational

RATIONAL 360

1828 L St., NW, #640, Washington, DC 20036
202/470-5337; fax: 202/429-4930; info@rational360.com
www.Rational360.com

Media relations, grassroots initiatives, media training, event development, message development, public affairs, digital strategies, rapid response. Employees: 22. Founded: 2003.

Agency Statement: Rational 360 is a leading full-service, bipartisan, strategic communications and public affairs firm. We understand the unique opportunities and challenges of the 21st century media landscape. From public relations and public affairs to marketing and new media strategy, our experienced team takes an innovative, active approach to address your needs particularly in the healthcare, technology, economic and financial sectors.

Rational 360 serviced more than 35 clients on public affairs and crisis issues in Washington D.C. and states across the country including six *Fortune* 500 companies, numerous trade associations and advocacy coalitions.

Patrick Dorton, Don Marshall, Brian Kaminski, Peter Barden, Melissa Green, Brian Bartlett, partners; Beth Dozier, Christine Koronides, Ariel Kastner, VPs



RBB COMMUNICATIONS

355 Alhambra Circle, #800, Miami, FL 33134
305/448-7450; fax: 305/448-5027; lisa.ross@rbbcommunications.com
www.rbbcommunications.com

<https://www.facebook.com/rbbcommunications>

<https://twitter.com/rbbcomm>

<https://www.linkedin.com/company/rbbcommunications/>

Consumer products and technology, energy, entertainment/culture, food & beverage, health, higher education, professional services, real estate, travel. Employees: 72. Founded: 2001.

Agency Statement: Four-time Agency of the Year, rbb is a leading integrated communications firm that champions breakout brands through its advertising, digital marketing and public relations services. Through proprietary research, rbb inspires companies with insights to create customer passion that delivers bottom line results. rbb's family of brands offer creative services/advertising, crisis, reputation and issues management, corporate communications, digital strategy, influencer engagement, media relations, social media and more. With offices in Miami, Fort Lauderdale, Los Angeles and New Jersey, rbb serves clients throughout North America and has international reach that extends across more than 50 countries through its partnership in PROI Worldwide, the largest global network of independent communications agencies.

For more information, call (305) 448-7457 or visit www.rbbcommunications.com

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, exec. VP

Clients:

Adrienne Arsht Center for Performing Arts of Greater Miami
AMResorts
Apple Leisure Group
Bank of America
Breathless Resorts & Spas
Brown & Brown Insurance
Bureau Veritas
Cleveland Clinic Florida
Concord Law School of Kaplan University
Cross Country Home Services
DHL Express
Disney on Ice
Dreams Resorts & Spas
Embassy Suites by Hilton

Feld Entertainment
 FirstService Residential
 Florida International University College of Nursing and Health Services
 Florida Power and Light
 Florida Crystals
 Gunster
 Hampton by Hilton
 Home2 Suites by Hilton
 Homewood Suites by Hilton
 Jackson Health System
 Merck Serono
 Sawgrass Mills / Simon
 Secrets Resorts & Spas
 Sentara Healthcare
 Suffolk Construction
 Tavistock Development Co.
 Virgin Voyages
 Vitas Healthcare
 Winegard Co.



RED FAN COMMUNICATIONS

200 E. 32nd St., Austin, TX 78705
 512/551-9253; kathleen@redfancommunications.com
 www.redfancommunications.com
 FinTech, technology, healthcare, hospitality, real estate, design, education, edutech, food + beverage, non-profit, crisis comms., social media, branding, positioning audit. Employees: 7. Founded: 2008.

Agency Statement: Whether you're launching a company, growing your business or preparing an exit strategy, Red Fan delivers a communications platform that maps to your business objectives, resonates with your key audiences, strengthens your brand and delivers measurable results.

Our clients are companies preparing to introduce their works of genius to the world, established businesses eager to build brand visibility and accelerate growth, and companies gearing up for a merger, acquisition or an IPO.

Kathleen Lucente, pres.; Stephanie Trusler, dir., finance + ops.;
 Emma Chase, Lindsay Mason, sr. A/Es; Brooke Boriack, A/E; Matt
 Beezley, Allison McCollister, acct. coords.

Banyan Water
 Ben Milam Whiskey
 BuildFax
 Farmgrass
 HAAM (Health Alliance for Austin Musicians)
 Q2 Holdings, Inc.
 Sanders Architecture
 Suerte Austin



RED SKY, INC.

1109 W. Main St., #400, Boise, ID 83702
 208/287-2199; fax: 208/287-2198; info@redskypr.com
 www.redskypr.com
 Founded: 2008.

Agency Statement: Grounded by strategy and driven by story, Red Sky combines a business mindset with creative spirit in developing scalable, measurable communication plans and tactics that drive awareness and meet client goals. We offer experience in media relations, public and influencer engagement, crisis communication, internal and external communications, branding, marketing, social media, content development and executive skills training for technology, healthcare, government,

promotion of place and other industries. Consider us a strategic partner who can function as an extension of your team, helping to engage, inspire and drive your target audience to action.

Jessica Flynn, CEO; Tracy Bresina, CFO; Chad Biggs, CCO; Lynda
 Bruns, VP, client service

Boise Valley Economic Partnership
 CenterCal Properties
 Idaho Department of Commerce
 Micron Foundation
 Micron Technology
 Treefort Music Fest
 Visit Idaho

REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017
 212/573-6000; david@reichcommunications.com
 www.reichcommunications.com
 Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.

Christophers, The
 Drive Safe Atlanta
 Drive Safe D.C.
 Drive Safe Chicago
 Drive Safe Los Angeles
 messageLOUD App
 National Road Safety Foundation
 New Jersey Home Show
 Rise Above Social Issues Foundation
 Super Pet Expo



Reputation. Media. Science.

REISS GROUP, THE

1300 19th St., N.W., #600, Washington, DC 20036
 202/868-4000
 www.TheReissGroup.com

Full service communications for health, medical, science, and social issues. Employees: 12. Founded: 2016.

Agency Statement: The Reiss Group is a Washington-DC based public relations agency focused on health and social causes. We are passionate about our clients' issues and believe in the power of communications to transform lives.

Working closely and collaboratively with our clients as a cohesive team, we develop tailored campaigns that produce measurable and meaningful results - every time. Representing leading foundations, associations, research institutes, health systems, corporations, and universities, we offer clients a team of talented, experienced communications experts who provide a depth of knowledge, and proven successes in health, healthcare, and science communications.

Our services include: media relations, thought leadership, issues management, science promotion, social media, web sites, message testing, clinical trial recruitment, market research, stakeholder engagement, and advocacy promotion.

Our goal is to provide every client with the skills and capabilities of a highly specialized agency, along with the commitment and dedication of a small business.

Sharon Reiss, prin.; Tamara Moore, Lauren Musiol, VPs; Peter Pearl, sr. counselor

Partial client list includes:

American Gastroenterological Assn.
 Banner Alzheimer's Institute
 Blue Shield of California Foundation
 Digestive Disease Week
 Duke Integrative Medicine
 Health Care Cost Institute
 Nemours Children's Health System
 Society for Clinical Child and Adolescent Psychology
 Society for Healthcare Epidemiology of America
 Society of Interventional Radiology



RESOUND MARKETING

100 Canal Pointe Blvd., #110, Princeton, NJ 08540
609/279-0050; ilana@resoundmarketing.com
www.resoundmarketing.com

Strategy, messaging, media relations, and social media for corporate and consumer brands including lifestyle, tech, food & beverage, toy & family, ad tech, personal finance, health & beauty. Employees: 15. Founded: 2003.

Ilana Zalika, founder & CEO

- Altec Lansing
- Booker
- Braidio
- C+A Global (Polaroid brand)
- Caliper
- Harmless Harvest
- Replicon
- Sakar
- Salt Creek Grille
- SoapBox Soaps
- Sourcenext
- Vivitar
- WowWee



REVELL COMMUNICATIONS

3721 Douglas Blvd., #160, Roseville, CA 95661
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com
www.revellcommunications.com

Full service PR/PA specializing in legislative, corp. and assn. PR & gov't rels. Employees: 6. Founded: 1984.

Agency Statement: Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Kristi Bagwill, acct. mgr.

- American Promotional Events
- CAYLYM
- El Capital Group
- Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)
- MCM Construction, Inc.
- Pyro Spectaculars, Inc.
- Red Devil Fireworks
- ReMax Gold
- Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)
- Stanislaus County Fireworks Safety Task Force
- TNT Fireworks



REVIVEHEALTH

209 10th Ave., South, Suite 214, Nashville, TN 37203
615/742-7242; info@thinkrevivehealth.com
www.thinkrevivehealth.com

Full-service agency: branding, marketing, content, creative, digital and social media, public relations, issues and crisis management. Employees: 74. Founded: 2009.

Agency Statement: ReviveHealth, a Weber Shandwick company, is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. Clients include healthcare companies reaching across the provider, payor, service, and technology landscape. ReviveHealth's work and culture are perennially recognized by its peers and industry leaders, including 2017 Crisis Communication Agency of the Year (Black Book), 2016 Small Agency of the Year finalist (*PRWeek*), 2016 Boutique Agency of the Year, and Best Agency to work For (*The Holmes Report*). ReviveHealth has more than 70 employees operating out of three offices, with headquarters in Nashville. Explore and follow ReviveHealth at thinkrevivehealth.com and on Twitter at @ThinkRevive.

Brandon Edwards, CEO; Joanne Thornton, pres.; Chris Bevollo, exec. VP; Shannon Hooper, sr. VP, business strategy & growth

- | | |
|---------------------|--------------------------------------|
| Athenahealth | Our Lady of the Lake |
| Avantor | Piedmont Healthcare |
| Caravan Health | Qualcomm |
| Carecentrix | Radiology Partners |
| CHS | Tenet Health |
| Hartford Healthcare | The Chris Hospital |
| HCA | Trinity Health |
| HLTH | Vanderbilt University Medical Center |
| Intel | |
| OHSU | |



RF | BINDER PARTNERS, INC.

950 Third Ave., 7th flr., New York, NY 10022
212/994-7600; info@rfbinder.com
www.rfbinder.com

Brand and corporate reputation; marketing communications; media relations; digital and social media; corporate social responsibility; issue/crisis management and litigation support; thought leadership and expert positioning; capital markets communications; public affairs; event marketing; research and measurement; and advertising and design. Employees: 80. Founded: 2001.

Agency Statement: RF|Binder is a full-service, independent communications consultancy headquartered in New York City, with offices in Boston, Los Angeles, and San Francisco. At RF|Binder, we build transformative integrated communications programs that address business challenges. Our campaigns connect with key stakeholders, build corporate reputations, and educate on important issues, to ultimately define and distinguish industry leaders.

We pride ourselves on being an agency of entrepreneurial thinkers who always challenge convention, in an effort to help our clients think, act and be different. We work with companies, brands and institutions that are building or seeking better solutions for people and businesses, to impact the issues and opportunities facing the food and beverage, health and wellness, education, and financial services industries, and impacting both corporate and consumer stakeholders. With our always-on growth mindset, we are constantly discovering new ways to achieve greater relevancy, ignite more meaningful connections, and build stronger relationships, to ultimately support and invigorate businesses' bottom line. RF|Binder initially was formed in 2001 as part of the Ruder Finn Group and has been an independent agency since 2014. For more information visit www.rfbinder.com.

Senior Management

Amy Binder, CEO; Joseph Fisher, vice chmn.; Jason Buerkle, CFO; Atalanta Rafferty, exec. mng. dir., food & beverage; Josh Gitelson, exec. mng. dir., Boston office; Bill McBride, exec. mng. dir., corp. & financial svcs.; Annie Longworth, exec. mng. dir., social impact; David Weinstock, chief creative officer

Clients Include:

Arthritis Foundation
Baskin-Robbins
Booz Allen Hamilton
Cargill—Truvia Natural Sweetener
Charles Schwab Corporation
Chubb Limited
Dunkin' Donuts
First American Corporation
Harvard Medical School HMX
MarketAxess
McGraw-Hill Education
NYU Stern School of Business

Pax World Investments
Sun Pharmaceutical Industries
Ltd.
Vita Coco
Wines of Germany

RH STRATEGIC COMMUNICATIONS

1111 Third Ave., #1810, Seattle, WA 98101
206/264-2400; fax: 206/264-2480
www.rhstrategic.com

Enterprise technology, healthcare, and government markets. Seattle and Washington, D.C. Founded: 2007.

Agency Statement RH Strategic is introducing the world to the next generation of innovators in technology, security, government and healthcare.

John Raffetto, CEO; David Herman, pres.

1400 Eye St., NW, #230, Washington, DC 20005

Carena
Cherwell Software
Dreambox Learning
GCI
Haystax Technologies
Intel
MBO Partners
McAfee
MediaPro
Randstad
SCI Solutions
Tenable
UnitedHealthcare

RIPP MEDIA/PUBLIC RELATIONS, INC.

1776 Broadway, #901, New York, NY 10019
212/262-7477 (RIPP); fax: 212/262-7478
arippnyc@aol.com

High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services.
Employees: 6. Founded: 1989.

Agency Statement We are an editorial-driven practice, for premium professional and financial service firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unfashionably low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! – and regularly handle project work in high-stakes litigation PR and crisis communications.

Allan Ripp, prin.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, Roksana Slavinsky, sr. dirs.

BakerHostetler
Bentham IMF, litigation funding
Bien Cuit Bakery, NY
Fasken Martineau
FORT Management, asset management
Four World Capital Management, situational investors
Grant & Eisenhofer, P.A., leading shareholder law firm
King & Spalding
Kleinberg Kaplan, hedge fund law firm
O'Melveny & Myers
Morrison & Foerster
Seyfarth Shaw
Stroock



RMD ADVERTISING

6116 Cleveland Ave., Columbus, OH 43231
614/794-2008; reninger@rmdadvertising.com
www.rmdadvertising.com

Brand strategy, media relations, social media, crisis management, digital advertising, web marketing, media coaching, experiential planning, product launch, B2B services, documented performance via ROI model.
Employees: 15. Founded: 1992.

Agency Statement: With an expertise in the challenger food and beverage category, spanning more than 25 years, RMD documents tangible results for a variety of brands. We strive to exude energy, strength and expertise and seek colleagues who do the same, serve our clients, and help the challenger food brands we represent to compete and succeed amongst national brands and larger category leaders.

Sue Reninger, Donn Ditzhazy, mng. partners; Sarah Walters, mgr., PR; Jeff Martin, media rels. specialist; EJ Hall, art dir.; Rachael Adams, media relations specialist; Ben Gullett, digital mgr.; Donnelly Ditzhazy, A/E & content mgr.; Katie Dolder, A/E; Kendra Clark, asst. A/E; Kennedy Ditzhazy, agency coord.

Bil-Jac
Buono Foods
Champion Foods
Cucina Antica Pasta Sauce
Earth Source Trading
Expresco ProSticks
Farmer's Bounty
Gaslamp Popcorn
Graeter's Ice Cream
Gridiron Greats Assistance Fund
Hidden Villa Ranch
Keystone Brand Meats

Klosterman Bread
Little Caesar's Pizza Kits
McClure's Pickles
Real Food. Real Kitchens.
Rudolph Foods
Southern Recipe
Southern Recipe Small Batch
Whirlybird Granola
Wholly Wholesome

ROBAR PUBLIC RELATIONS

8325 E. Jefferson, Detroit, MI 48214
313/207-5960; crobar@robarpr.com
www.robarpr.com
Employees: 3. Founded: 2006.

Colleen Robar, pres.

Detroit Homecoming
FOX Sports
Friends for Animals of Metro Detroit
Nikola Motor Co.
Stroh's Beer
Tour de Troit



ROCKORANGE

1862 W. Flagler St., Miami, FL 33135
305/731-2224; stefanie@rockorange.com
http://rockorange.com

@TeamRockOrange
Contact: Stefanie Arufe, development dir.

360° marketing and communications services including PR, internal communications, digital and social media, branding and creative, and brand activations and consumer experiences. Employees: 18. Founded: 2012.

Agency Statement: RockOrange is an award-winning, 360° marketing and communications agency specializing in PR, internal communications, digital and social media, branding and creative, and brand activations and consumer experiences targeting general market, multicultural, and Latin

Continued on next page

ROCKORANGE continued

American audiences. At RockOrange we create innovative, adaptable communications strategies that bridge cultures, bring people together and create maximum awareness and growth for brands.

Miguel Piedra, David Naranjo, agency founders & principals

Beerboard
Burger King
Cotton, Incorporated
Driven Brands
Dunkin' Donuts
ForEyes
Grand Hyatt Playa del Carmen
Gulliver Schools
HMD Global (Nokia)
JetBlue
KitchenAid Latinoamerica
Lyft
Red Robin Gourmet Burgers & Brews
Simply Healthcare
Spotify
Trigon Turf Sciences



ROGERS & COWAN

1840 Century Park E., 18th flr., Los Angeles, CA 90067
310/854-8132; inquiries@rogersandcowan.com
www.rogersandcowan.com
Instagram: @rogersandcowan
Twitter: @rogersandcowan
Facebook: @rogersandcowan

Agency Statement: As a fully integrated communications agency, Rogers & Cowan helps clients become relevant in the cultural conversation and connects them to their audience for greater levels of engagement. We provide our clients with insightful research and strategic communications structured around solid storytelling and a creative commitment to big ideas.

The agency works with a diverse roster of entertainment and brand clients in the talent, music, content, retail & consumer, luxury lifestyle, fashion & beauty and technology industries. Agency service offerings include media relations, strategy, research & insights, product launches, influencer engagement, executive visibility, celebrity seeding, crisis management, sponsorships and digital/social media. Our specialty is maximizing the moment and getting coverage for our clients in the owned, earned, and shared media space. We deliver brand activations with measurable impact resulting in billions of impressions year round.

A creative, collaborative, and diverse workplace with offices on both coasts, Rogers & Cowan is a performance-driven culture comprised of passionate individuals dedicated to client service and results.

Mark Owens, CEO

909 Third Ave., 9th flr., New York, NY 10022
212/878-5501; fax: 212/878-5117

Brie Larson
Chris Pratt
CinemaCon
Coldwell Banker
Denzel Washington
Elton John / Elton John Aids Foundation
GRAMMY
Hasbro
Madame Tussauds
NVIDIA
PGA Tour
Sports Illustrated Swim
Target
The Rolling Stones
Warner Bros. Studio Tour
YouTube Music

ROOP
& Co.

Strategic
Integrated
Communication

ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113
216/902-3800; fax: 216/902-3807

www.roopco.com

Corporate, marketing, financial, public affairs, IR, crisis comms.
Employees: 12. Founded: 1996.

Agency Statement: Roop & Co. is a strategically oriented consultancy offering a full complement of public relations, investor relations and graphic design services.

Jim Roop, pres.; Brad Kostka, sr. VP; Lynn DeChant, dir., graphic design; Amanda Rembold, A/S; Mandy Hendrickx, controller; Kathryn Casciato, sr. A/E; Maggie Sullivan, asst. A/E; Monica Farag, graphic designer

America SCORES Cleveland
Cambridge Capital
Cleveland Thermal
Cleveland School of Science & Medicine
CM Wealth Advisors
Collins & Scanlon
Dryvit Systems
Euclid Chemical Co.
Evolution Capital Partners
Fairport Asset Management
Fedoros LLC
Fisher Phillips LLP
Grace Hospital
KeyBank

Kirtland Capital Partners
Ohio Aerospace Institute
Primus Capital
R E Jacobs Group/Jacobs Real Estate Services
Republic Steel
RPM International Inc.
RPM Specialty Products Group
StonCor Canada
Tensing Pen Resort and Spa
Ticer Technologies
Tremco Inc.
William J. and Dorothy K. O'Neill Foundation

ROSEN GROUP, THE

44 Wall St., #705, New York, NY 10005
212/255-8455; lori@rosengrouppr.com

rosengrouppr.com

Media, industry associations, food, technology.
Employees: 18. Founded: 1984.

Lori Rosen, pres.

Brewers Assn.
Cannabis Business Alliance
International Fund for Animal Welfare
James Beard Foundation
Kiplinger Organization
M. Shanken Communications
Metropolitan Opera Guild
Wana Brands

ROSIKA

Online + Traditional Public Relations & Marketing

ROSIKA COMMUNICATIONS

2-14 Fair Lawn Ave., Fair Lawn, NJ 07410

201/843-5600; pr@rosica.com

www.rosica.com

www.Causemarketingbook.com

Founded: 1980.

Agency Statement: Rosica Communications is an integrated PR and online marketing company that promotes and protects companies, brands and people. Founded in 1980, the firm serves a diverse healthcare, B2B, nonprofit, consumer products, and corporate clientele. Our PR and communications capabilities include positioning and messaging, thought leadership, media relations, social media management, influencer marketing, crisis communications, content marketing, corporate communications, cause marketing, direct marketing, media training and blogger outreach. Rosica's social media services include strategy, management, branding, content development/optimization and follower acquisition. Our online marketing team, based in New Windsor, NY, is

a Google Certified Partner and specializes in SEO, online reputation/reviews management, online advertising (PPC and social ads), website development, and WordPress security.

As a “thinking partner” focused on achieving our clients’ objectives, Rosica creates and executes thought leadership programs with clearly defined KPIs/metrics. We craft compelling, authentic stories and messaging then effectively disseminate our client-partners’ good news while supporting their sales and communications goals.

Our process includes:

- Strategically identifying our clients’ business and marketing goals/objectives
- Identifying target audiences, influencers and key opinion leaders
- Honing the positioning, story and key messages, tailoring messages to each audience
- Developing measurable, integrated and creative PR, social media and internal/external communications programs
- Proactively communicating with clients
- Aggressively securing results, evaluating against pre-determined strategic objectives
- Repurposing and leveraging content and PR coverage to augment SEO, sales activities, online reputation, tradeshow marketing, analyst relations, and direct marketing.

Chris Rosica, president

Clients include:

Alzheimer’s New Jersey	National Vision Administrators
BeneCard	Newark Public Library
BioReference Laboratories	NJ Sharing Network
Boys & Girls Clubs in New Jersey	T & M Associates
Bridor	TriStar Products
Dynarex	
Exergen	
Jewish Vocational Service	

Please visit www.rosica.com for case studies and additional information.



RUDER FINN INC.

425 E. 53rd St., New York, NY 10022
212/593-6400; fax: 212/593-6397; info@ruderfinn.com
www.ruderfinn.com
www.facebook.com/ruderfinn
www.linkedin.com/company/ruder-finn
twitter.com/RuderFinn

Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, financial communications, crisis and issues management, employee engagement, technology communications, digital and interactive, social media, research and analytics, community building and experiential marketing. Employees: 600. Founded: 1948.

Agency Statement: Ruder Finn is one of the largest independent global communications agencies with offices across North America, Europe and Asia. Ruder Finn provides clients with global perspective, while offering localized market knowledge. We concentrate on transformational moments and high-impact creative campaigns for companies seeking to change the way they communicate about their business. Our independence, deep bench of talent, and entrepreneurial spirit drives us to bring a “creative edge” to our work, giving us freedom of imagination to see things in a new way.

Management Committee

Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Jean-Michel Dumont, head of int’l strategy; Rachel Spielman, global head of storytelling; Robin Kim, exec. VP, global head of tech; Scott Schneider, chief digital officer; Peggy Walsh, CFO; Keith Bloomgarden, head of ops.; Nick Leonard, mng. dir. of London; Elan Shou, regional dir. of Asia

U.S. Office

Ruder Finn New York:
Sarah Coles
coles@ruderfinn.com

European Office

Ruder Finn U.K., Ltd. - London:

Nick Leonard, mng. dir.
nleonard@ruderfinn.co.uk

Asia Office

Elan Shou, regional dir., Asia
shoue@ruderfinnasia.com
Partial list of clients:

AbbVie	L’Oreal
Amtrak	Laureate Education
AstraZeneca	Novartis
Bayer	Pfizer
Cisco	Shire
Citi	Subway
Disney Resorts Shanghai	Tencent
GE Healthcare	
HSBC	
Infor	



RUNSWITCH

9300 Shelbyville Rd., #1005, Louisville, KY 40222
502/291-8557; gary@runswitchpr.com
www.runswitchpr.com

Corporate comms., healthcare, transportation, logistics, fin’l, food & beverage, public affairs, political, education, agriculture. Employees: 18. Founded: 2012.

Agency Statement: RunSwitch is a full-service strategic communications firm and the largest public relations and public affairs firm in our region. We serve some of the best-known names in corporate America and they trust us to handle tough and sensitive issues. Our diverse team comes from corporate communications, media, politics and government. We have decades of experience delivering important messages to target audiences and high-level strategic guidance on a range of issues.

Gary Gerdemann, Scott Jennings, Steve Bryant, co-founders; Les Fugate, exec. VP; Ben Keeton, sr. VP; Kaylee Carnahan, VP; Kathryn Parrish, acct. dir.

Amazon	Long John Silver’s
Aramark	Pfizer
Dare to Care Food Bank	PhRMA
Kentucky Beverage Assn.	Phillip Morris Int’l
Kentucky Farm Bureau	

S

SACHSMEDIA
GROUP

THE BREAKTHROUGH AGENCY™

SACHS MEDIA GROUP

114 S. Duval St., Tallahassee, FL 32301
850/222-1996; fax: 850/224-2882
www.sachsmedia.com

[Facebook.com/SachsMedia](https://www.facebook.com/SachsMedia)
[Twitter.com/SachsMediaGrp](https://twitter.com/SachsMediaGrp)

Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.

Ron Sachs, founder/CEO; Michelle Ubben, pres./partner; Lisa Garcia, COO/partner; Ryan Cohn, exec. VP/partner; Herbie Thiele, VP/partner, PA; Karen Cyphers, VP/partner, research & policy; Drew Piers, dir. of crisis and campaigns/partner; Jon Peck, VP of messaging; Chauniqua Major, dir., central florida operations

Continued on next page

SACHS MEDIA GROUP continued

28 W. Central Blvd, #410, Orlando, FL 32801
407/219-3157

980 North Federal Highway, #110, Boca Raton, FL 33432
850/222-1996

American Chemistry Council
AMSCOT Financial
Andrew's Restaurant and Catering
Ben Crump Law
Capital Health Plan
Carnival Corporation
Creative Benefits for Educators
Deseret Ranches
FAIR Foundation
Farm Share
FIGG Bridge Group
Florida Association of Community Health Centers
Florida Chamber Foundation
Florida Department of Environmental Protection
Florida Fish & Wildlife Conservation Commission
Florida Health Care Association
Florida United Business Association
Guaranteed Asset Protection Alliance (GAPA)
Ghost Controls, LLC
HCA
HighTower Advisors
KGlobal
LYFT
National and State Park Concessions, Inc.
Nova Southeastern University
Pfizer
Rail Customer Coalition
Ricky Carmichael Racing
Sachs Sax Caplan
Service Contract Industry Council
Step Up For Students
Sonny's BBQ
The Florida Bar
Waste Management Inc. of Florida
WeatherSTEM
Wexford Health Sources



SCHNEIDER ASSOCIATES

Member of the Worldcom Public Relations Group
2 Oliver St., Suite 402, Boston, MA 02109
617/646-3348; launch@schneiderpr.com
www.schneiderpr.com
Founded: 1980.

Agency Statement: Creating a standout campaign in a converged media world requires a team of talented digital marketing and media strategists. Enter Schneider Associates – We offer the full spectrum of marketing and communications services including digital advertising, social media strategy, paid social, lead generation and nurturing, digital sales support, CRM integration, marketing automation, digital design, analytics, community management, PR and more. Since we are storytellers at heart—with roots in public relations—we have mastered the art of capturing audience attention and mobilizing them to act. Consumers are smart. Agencies must be smarter. At SA, we are constantly optimizing our platform to move the conversation towards action and/or purchase decisions. We are always testing, and perfecting our campaigns based on what the data tells us. Our agency has a track record of successfully launching, re-launching and accelerating growth for new products, services, companies, institutions, organizations and communities. CEO Joan Schneider has written two books on new product launch, as well as several articles for the *Harvard Business Review*, including “Why Most Product Launches Fail.” Schneider Associates is a full-service digital marketing and media agency representing clients in education, consumer, non-profit, professional services and public affairs. Learn more at www.schneiderpr.com.

Joan Schneider, CEO & founder; Phil Pennellatore, pres.

Clients include:

Berkshire Choral International
Brighton Marine
City of Revere
Cubic International
Cushman & Wakefield
J. Calnan & Associates
InCrowd
Landmark College
LCB Senior Living
Fisher College
Maugel Associates
Foundation for Metrowest
MIT Sloan School of Management
Northeastern University
Posternak Blankstein & Lund
Rutgers Business School
Strategic Decisions Group/Wharton Business School
Sunstar GUM®
Town of Chelmsford

UNICON Executive Education
VHB
Welch's
William James College



SCOTT PUBLIC RELATIONS

21201 Victory Blvd., #270, Canoga Park, CA 91303

Contact: www.scottpublicrelations.com/contact-us
Healthcare, insurance, technology. Employees: 15. Founded: 1987.

Agency Statement: Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide “on the ground” support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO



SCOUTCOMMS, INC.

521 Sophia St., Fredericksburg, VA 22401
540/208-2950; fwellman@ScoutCommsUSA.com
www.ScoutCommsUSA.com
www.twitter.com/ScoutComms
www.facebook.com/ScoutComms
Employees: 8. Founded: 2010.

Agency Statement: ScoutComms is the nation's leading communications, advocacy, philanthropic strategy and market research firm dedicated to providing services that support veterans and military families. We work with *Fortune* 500 corporations, veteran-owned businesses, nonprofits and other organizations to help them increase and sustain their positive impact for those who have served.

We are an award-winning Certified B Corp and a Service Disabled Veteran Owned Small Business and one of the first B Corps in the world focused on veteran and military community issues. In 2016 and 2017, we were named as a ‘Best for the World’ honoree.

We like to think of ourselves as being a mile deep and an inch wide, providing a comprehensive suite of services – spanning the fields of communications, digital and social engagement, advocacy, philanthropic strategy and market research – to empower organizations that work with the nation's service members, veterans and military families.

Fred Wellman, founder and CEO; Lauren Jenkins, VP & mng. dir., Scout Insight; Brian Wagner, VP & COO; Chance Browning, assoc. VP

Current clients include:

Duffel Blog
Give an Hour
GORUCK
Missouri's National Veterans Memorial
National Coalition for Homeless Veterans
Paralyzed Veterans of America
Service Academies Global Summit
Student Veterans of America
The Home Depot Foundation
The USAA Education Foundation
USAA Corporate Responsibility
Veteran Tickets Foundation
Veterans Campaign
Vets 4 Warriors
Women Veterans Interactive



SCRATCH MARKETING + MEDIA

84 Sherman St., Cambridge, MA 02140
617/945-9296; contact@scratchmm.com
www.scratchmm.com

PR and integrated marketing communications for B2B technology and innovative product/service offerings. We work with a range of companies from start-ups to mid-size challengers to *Fortune* 100 companies. Employees: 26. Founded: 2009.

Agency Statement: Scratch M+M is an integrated PR and marketing communications consultancy. We help companies develop and grow Digital Brand Authority. We are your PR and marketing co-pilots - working side by side to help you shape the strategy, message and execution your brand and executives need to make the right ripple in the market.

Lora Kratchounova, principal



SEVENTWENTY STRATEGIES

1220 19th St., NW, #300, Washington, DC 20036
202/962-3955; fax: 202/962-0995; pam.fielding@720strategies.com
www.720strategies.com

Consumer brands, health, financial, defense, energy, transportation, nonprofit, technology. Employees: 21. Founded: 1999.

Pam Fielding, pres.



SHARP COMMUNICATIONS, INC.

415 Madison Ave., 24th fl., New York, NY 10017
212/829-0002; fax: 212/829-9079; jb@sharpthink.com
www.sharpthink.com
Employees: 40. Founded: 2000.

Agency Statement: Award winning PR, Social Media and Events agency that specializes in working with best in class brands across a wide range of categories, including food & beverage, architecture & design, luxury lifestyle, real estate, fine arts, financial services, philanthropy, education & more.

James Sharp Brodsky, founder & CEO; Robert L. Ireland, exec. VP, mng. dir.; Laura Halsch Mortensen, pres.; Peter Frank, CFO

3300 S. Dixie Hwy., #2, West Palm Beach, FL 33405
561/408-2901

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MorseLife Health System
New York International Auto Show
New York University
Randall's Island Park Alliance
RH, Restoration Hardware West Palm
Silestone
Society of Memorial Sloan Kettering Cancer Center, The
TEFAF/Maastricht Art Fairs
Whole Foods Market
Winter Antiques Show



SIKICH PUBLIC RELATIONS

200 W. Madison, #3200, Chicago, IL 60606
312/648-6666; fax: 312/690-3023; mack.reynolds@sikich.com
<https://www.sikich.com/public-relations/>

PR, marketing, social media, healthcare, cyber-security, crisis communications, media training, consumer products, professional services, public pensions, technology, fin-tech. Employees: 10. Founded: 1987.

Agency Statement: Sikich Public Relations is unlike any PR firm in the U.S. We have experts in traditional media and social media who can build and protect the reputation of your company, as well as its people, products and services. We work with top brands in consumer products, B2B products, professional services and healthcare. And we work alongside more than 750 Sikich professionals with expertise in cyber-security, investment banking, HR outsourcing, technology, accounting, wealth management, and dispute resolution.

Mack Reynolds, partner-in-charge; Kara Hamstra, dir.

SINGER ASSOCIATES, INC.

SINGER ASSOCIATES, INC.

47 Kearny St., 2nd fl., San Francisco, CA 94108
415/227-9700; fax: 415/348-8478; singer@singersf.com
www.singersf.com

Public affairs, public relations, corporate comms., and crisis comms. Employees: 18. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, exec. VP

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Washington, DC 443/977-7215

Michael S. Sitrick, Chairman and CEO

Tom Becker, Head, New York Office

Wendy Tanaka, Member of the Firm, San Francisco Office

Lt. Gen. H. Steven Blum, (USA Ret.), Managing Director and Practice Lead, Washington, DC

Agency Statement: Sitrick And Company is widely regarded as one of North America's leading strategic and crisis communications firms. While it has substantial practices in corporate, financial, transactional, reputational and crisis communications, Sitrick is best known for representing clients facing sensitive issues, including reputation management, complex litigation, problems emanating from short-sellers, mergers and acquisitions and restructurings.

The *New York Times* called Sitrick "The City's Most Prominent Crisis Management Firm." *BusinessWeek* said, the "firm is known for going atomic on opponents, using 'truth squads,' 'wheel-of-pain' tactics and high-profile journalists (who write profiles)." The general counsel of a major publicly-traded company wrote simply in an email, "You saved the company, literally." The firm's senior executives include former reporters, editors and correspondents from such media organizations as *Barron's*, Bloomberg, CBS Television, CNBC, *Forbes*, Fox Business News, NBC Television, *Los Angeles Times*, *New York Times*, *San Francisco Chronicle*, and *Wall Street Journal*.

Please visit www.sitrick.com for more information on the firm including a list of current and former clients for which its work has been public.

SLOANE & COMPANY

SLOANE & COMPANY

7 Times Square, 17th fl., New York, NY 10036
212/486-9500; fax: 212/486-9094; info@sloanepr.com
www.sloanepr.com

Practice Areas: Integrated Corporate Communications and Positioning; Financial Media Relations; Crisis Communications and Issue Management; Investor Relations; Transaction Support; Public Affairs; Social Media and Digital Communications; Shareholder Activism and Proxy Contests; Strategic Insights. Founded: 1998.

Agency Statement: Sloane & Company is a leading strategic communications firm that provides a range of services including: corporate and financial public relations; transaction support; strategic insights; messaging, analytics and measurement; public affairs; litigation support; and investor relations – to public and private companies as well as investors, associations and individuals.

Team Leaders include:

Darren Brandt and Whit Clay, co-CEOs

Dan Zacchei, John Hartz, Mike Boccio, Nevin Reilly, mng. dirs.

We represent some of the brightest and most interesting companies in their respective fields, including:

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SPARK

2 Bryant St., San Francisco, CA 94105
415/962-8200; fax: 415/276-6364; info@sparkpr.com
www.sparkpr.com

Public relations, communications, technology, social media, narrative, data analysis, strategic insights, product launches, media relations, press relations, startup launches, branding, and creative services.
Employees: 50. Founded: 1999.

Agency Statement: From startups to *Fortune* 1,000 members, Spark specializes in helping technology-focused and innovation-minded companies transform their brands by bringing powerful narratives to life through public relations and integrated marketing programs.

The agency's full suite of services includes content and social development, programmatic distribution and other forms of paid media, and data-driven insights to inform strategic planning and measure go to market plans. Spark also provides comprehensive strategic communications & marketing services for blockchain and cryptocurrency leaders through its Sparkchain division. From guiding successful token sales to growing companies post-ICO, Spark has emerged as the preferred partner for these highly specialized services across the globe.

Spark's clients are some of the world's most innovative startups and industry leaders, including: eBay, Electronic Arts, Flickr, Mozilla.org, Nokia, NVIDIA, Skype, *The Economist*, Trulia, Verizon, Visa, Walmart Labs, and Yahoo!. Many of Spark's startup clients successfully exit through acquisitions or go public through IPO.

As an award-winning agency, Spark was honored as the Public Relations Agency of the Year by PR World in 2017. Spark's work has been recognized through the Grand Prize for Best Media Relations Campaign of the Year by *Bulldog Reporter* in 2017. Previous awards include *Bulldog Reporter's* Awards for Best New Product Launch and Best General Business Campaign as well as SABRE Awards for Software and Services.

Alan Soucy, CEO; Donna Burke, co-founder & mng. partner

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2001 Pennsylvania Ave., NW, 2nd fl., Washington, DC 20006
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linkedin.com/company/spectrumsience

Specialty: Healthcare PR/PA. Employees: 100. Founded: 1996.

Agency Statement: Named "2017 Top Millennial Company" by *The Washington Business Journal* and "2016 Healthcare Agency of the Year" by *The Holmes Report*, Spectrum is both one of the nation's leading health and science communications agencies and proudly independent. Spectrum's insights-driven approach combines the power of science and storytelling to create strategic frameworks for clients involved with issues, products, provider services and research across five practice groups: biopharma, biotech, consumer science, health tech and public affairs. As a full-service agency, Spectrum offers media relations, marketing communications, advocacy relations, public affairs, digital communications and design services. Spectrum is headquartered in Washington, DC, with offices in New York, Chicago and Atlanta. Spectrum was also named a 2016 "Best Place to Work" by *PRWeek* and 2016 "Top Place to Work in PR" by *PR News*.

Spectrum is the founder, US partner and chair of GLOBALHealthPR, the largest independent health and science communications agency partnership worldwide. GHPR's presence spans more than 40 countries covering Europe, the Americas, the Middle East, Africa and the Asia-Pacific regions. For more information, visit www.spectrumsience.com or follow @SpectrumScience on Twitter.

Jonathan Wilson, pres. & CEO; Michelle Gross, mng. dir., NY; Mary Conway, Tim Goddard, Pamela Lippincott, Rob Oquendo, Amanda

Sellers, Michelle Strier, Leslie Wheeler, Kelly Cacioppo, Janet Graesser, exec. VPs; Justin Rubin, exec. creative dir.; Vanita Gupta, medical dir.

675 Ponce de Leon Ave. NE, #8500, Atlanta, GA 30308
202/587-2597

125 S. Clark St., 17th fl., Chicago, IL 60603
202/587-2500

250 Vesey St., #2630, New York, NY 10281
212/468-5340; fax: 212/468-5341



SPM COMMUNICATIONS, INC.

2030 Main St., 3rd fl., Dallas, TX 75201
214/379-7000; 24-hour media line: 817/329-3257
www.spmcommunications.com
Employees: 20.

Agency Statement: Founded in 1999, SPM is a Dallas-based PR agency with national reach, promoting and protecting lifestyle, apparel, food, restaurant, retail and franchise brands through media relations, social media strategy, influencer campaigns, events, brand storytelling, spokesperson training and crisis management.

SPM's cross-trained team of PR pros, media relations specialists, social media strategists, corporate communications experts and former journalists approaches each client's brand holistically. Whether the client is a category-leading national powerhouse or a start-up, SPM works to build their brand through integrated, high-impact campaigns that encompass paid, earned, shared and owned media elements, with ROI measured using the most forward-thinking, ethical analysis.

Our "No Jerks" policy, which was featured in *The Wall Street Journal*, is the core of SPM's culture. It means we foster an atmosphere of mutual respect and trust among clients, team members and company leaders, leading to greater creativity, productivity, long-term account stability and true partnership between agency and client.

Suzanne Parsonage Miller, pres. & founder

Boys & Girls Clubs of Greater Dallas	Main Event
Bruegger's Bagels	Mimi's
Cicis	Nothing Bundt Cakes
ComForCare	Smoothie King
Cotton Patch Café	Travis Frederick's Blocking
Gold's Gym	Out Hunger
Haggar Clothing Co.	
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standing partnership

STANDING PARTNERSHIP

Member of Worldcom Public Relations Group
1610 Des Peres Rd., #200, St. Louis, MO 63131
314/469-3500; fax: 314/469-3512; mlackey@standingpartnership.com
www.standingpartnership.com

Reputation management, crisis management, digital marketing, lead generation, and marketing and sales alignment, with particular expertise serving clients in health care, agriculture, technology/industrial and professional services. Employees: 18. Founded: 1991.

Agency Statement: Standing Partnership collaborates with senior teams to drive economic and social value by creating strong corporate and brand reputations. We improve performance by breaking down silos, convening teams and connecting dots to help clients make better business decisions around reputation, marketing and digital transformation.

Melissa Lackey, pres. & CEO

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Concordia Plan Services
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Maritz, Inc.
Maryville University
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STANTON

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880 Third Ave., New York, NY 10022
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www.stantonprm.com

Full-service PR, mktg. comms. specializing in fin'l services and insurance, private capital and asset management, healthcare services, technology, prof'l services, and B-to-B. Employees: 30. Founded: 1995.

Agency Statement: Stanton provides strategic public relations and brand marketing to clients across a spectrum of industry sectors and sizes—from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

With offices in New York and the San Francisco Bay Area, we are a full-service agency supporting our clients across a variety of communications disciplines including media relations, brand messaging, content development and marketing, executive visibility, thought leadership, digital and print marketing, reputation & crisis management, senior executive counsel, and social media. Our deep understanding of the business world and the media covering it allows us to position clients effectively within a broader context. Our senior professionals spend the majority of their time on client work, ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; Tom Faust, Pat Harden, Charlyn Lusk, mng. dirs.; Liam Collopy, Katrin Lieberwirth, George Sopko, VPs

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FilBen Group	
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John Muir Health	
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STANTON

COMMUNICATIONS

STANTON COMMUNICATIONS, INC.

1875 Connecticut Ave., NW, 10th flr., Washington, DC 20009
202/223-4933; fax: 202/223-1375; washingtonoffice@stantoncomm.com
www.stantoncomm.com

Public affairs, marketing communications, strategic counsel, digital & social media, creative services. Employees: 15. Founded: 1989.

Agency Statement: Stanton Communications, Inc., is a national public relations and public affairs firm providing strategic counsel and program implementation to clients across a broad spectrum of industries. We are fully independent and wholly dedicated to helping our clients inform, influence and inspire.

Now in our 29th year, we are recognized for our capacity to combine serious strategic thinking with highly creative execution, and for blending thoughtfulness and deliberation with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world's most successful and exciting organizations and enterprises in a variety of fields including professional societies and membership associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, marketing communication, crisis counsel and spokesperson preparation.

With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a domestic and international network of trusted associates as a partner firm in PR World Alliance and thenetworkone, an organization of more than 800 agencies around the world.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by *The Holmes Report* and one of the Best Places to Work by the *Washington Business Journal*.

Peter V. Stanton, CEO; Lori Russo, pres.; Cara Greene, VP; Megan Berry, VP & creative dir.

45 Rockefeller Plaza, #2000, New York, NY 10111
212/616-3601; fax: 212/616-3612; newyorkoffice@stantoncomm.com

8 Market Place, Baltimore, MD 21202
410/727-6855; fax: 410/727-6156; baltimoreoffice@stantoncomm.com

Alfred E. Smith Memorial Foundation
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Archdiocese of New York
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Federal Budget IQ
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Inteleos
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STEPHEN BRADLEY & ASSOCIATES LLC

2101 Highland Ave. S., #420, Birmingham, AL 35205
205/933-6676; fax: 205/933-8173; ebrad@bellsouth.net
pralabama.com
Full service PR, media rels., crisis comms., environmental comms., gov't rels., social media. Employees: 5. Founded: 1995.

Stephen Bradley, president

400 South Union St., #235, Montgomery, AL 36104
334/834-9685; Fax 334/834-9684

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STERN STRATEGY GROUP

186 Wood Ave. South, Suite 300, Iselin, NJ 08830
908/276-4344; fax: 908/276-7007; hello@sternstrategy.com
www.sternstrategy.com

Corporate comms., product/service comms., thought leadership, crisis comms., conference & speaking opportunities, speakers bureaus, media rels., media training, internal comms., video production, digital & web strategy, SEO, bus.-to-bus., influencer rels., business book promotion, positioning/brand development and counsel, content and inbound marketing. Employees: 35. Founded: 1985.

Agency Statement: Stern Strategy Group is a strategy and communications firm that provides best-in-class advisory, public relations and expert speaker services. For more than 30 years, we have designed, developed and implemented goals-focused, outcomes-oriented approaches to building thought leadership and business - helping our clients shape and share powerful stories that open the right doors to the right opportunities. Visit www.sternstrategy.com for additional insight about how we give voice to ideas, individuals and institutions impacting the world.

Susan Stern, pres.; Joan Bosio, Ned Ward, Tara Baumgarten, sr. VPs
45 Prospect St., Boston, MA 02139
908/325-3881; info@sternassociates.com
Ned Ward, sr. VP



STEVENS STRATEGIC COMMUNICATIONS, INC.

28025 Clemens Rd., #4, Cleveland, OH 44145
440/617-0100; fax: 440/389-8406; estevens@stevensstrategic.com
www.stevensstrategic.com

Agency Statement: Stevens Strategic Communications is a full-service integrated marketing, public relations, consulting and crisis communications firm located in Cleveland, Ohio. We have been providing award-winning advertising, collateral, marketing and public relations services since 1976. Our services include digital marketing, video production, global services and media training.

Edward M. Stevens, chmn. & CEO; Julie Osborne, VP; Stephen Toth, creative dir.; Meredith Traxler, client svcs.; Jim Diffrangia, media rels. dir.; Dillon Exner, video production

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STONES RIVER GROUP

511 Union St., #715, Nashville, TN 37219
 615/645-0233; alexandra.sollberger@stonesrivergroup.com
 www.stonesrivergroup.com

Comprehensive PR services, including message/content development; media engagement; coalition building; crisis communications; branding/reputation management; web, digital, and creative services; issue advocacy; event production. Employees: 7. Founded: 2015.

Agency Statement: Stones River Group is a Nashville-based public affairs firm of tested, proven professionals with decades of experience in communications, government relations and business. We are adept at implementing comprehensive strategies, connecting with influencers, shaping debates and crafting messages that resonate. We offer a variety of PR services, from media engagement and content development to event planning and creative services. Visit www.stonesrivergroup.com or follow us on Twitter (@StonesRiverGrp), Facebook (@StonesRiverGroup) and Instagram (@StonesRiverGroup) for more.

Mark Cate, pres. & prin.; Stephen Susano, COO & prin.; Alexandra Sollberger, Clint Brewer, principals

Partial list of clients:

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 SAIC
 Southwest Value Partners
 Tennessee Performing Arts Center
 Tennessee State Soccer Association
 University of Memphis
 VitalSource
 WASC Senior College & University Commission
 YouScience



STORY PARTNERS

1000 Potomac St., NW, Suite 102, Washington, DC 20007
 202/706-7812; debra.cabral@storypartnersdc.com
 www.StoryPartnersDC.com

Strategic public affairs and communications for U.S. and global clients. Employees: 20. Founded: 2010.

Agency Statement: Story Partners is a full-service public affairs agency that provides strategic communications to clients when their business, reputation or brand are at risk. From our roots as Dittus Communications to the agency we are today, we've masterminded some of America's most important public affairs campaigns. From energy to agriculture, health care to transportation, we have the expertise to help you win.

- Reputation Management
- Issue Advocacy
- Thought Leadership
- Media
- Digital Communications
- Crisis Communications

Gloria Story Dittus, chmn.; Debra Cabral, pres.; Trudi Boyd, exec. VP; Carrie Blewitt, Betsy Stephenson, Tamara Hinton, Kristin Littest, sr. VPs

Alabama Power
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 American Cable Assn.
 American Farmland Trust
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 Entertainment Software Assn.
 Food Marketing Institute
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STROTHER COMMUNICATIONS GROUP

222 South 9th St., 41st flr., Minneapolis, MN 55402
 612/288-2401; patricks@scgpr.com
 www.scgpr.com

Marketing PR, graphic design, web development and design.

Agency Statement: Leading B2B companies and educational institutions rely on Strother Communications Group's 25+ years-experience to solve their communications problems using public relations, media relations, social media management and internal communications. We listen to your challenges and simplify every aspect of your communications (press releases, copywriting, web, video, photography, sales support and blogging) so your brand can soar. Clients include University of Minnesota, RateLinx, IWCO Direct, Saint John's University, Riedell, Mate Precision Tooling and Pacon Creative Products.

Patricia Henning Strother, pres.; Patrick Strother, CEO & chief creative officer

IWCO Direct
 Mate Precision Tooling
 Pacon Creative Products
 RateLinx
 Riedell
 Saint John's University
 University of Minnesota

STUNTMAN

PUBLIC RELATIONS

STUNTMAN PR

285 W. Broadway, #280, New York, NY 10013
212/242-0002; info@stuntmanpr.com
www.stuntmanpr.com
Hospitality, food & beverage, travel, consumer/lifestyle and e-commerce.
Employees: 5. Founded: 2010.

Neil Alumkal, founder

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Susan Davis, chairman

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Kristen Spensieri, global head, corp. comms. & mktg.

T



360PR+

200 State St., Boston, MA 02109
617/585-5770; fax: 617/585-5789
www.360PR.plus
www.twitter.com/360PRplus
www.linkedin.com/company/360prplus
Founded: 2001.

Agency Statement: Born in the digital age, 360PR+ is perfectly built for today's rapidly evolving consumer and communications worlds. As a consumer specialist agency, we're constantly thinking about how to

build, engage and mobilize consumer audiences and do precisely that for category-leading and challenger brands. We are media-agnostic, holistic marketers, offering clients the industry's very best talent in the areas of earned media, influencer programming, social media strategy, digital activations and experiential events. Our highly creative and collaborative team members, including a hands-on senior team, are *all in* with our clients every day, producing business-driving results.

360PR+ has been recognized as an Agency of the Year and Best Place to Work, and is a member of PROI Worldwide, the largest global partnership of independent PR firms.

Laura Tomasetti, CEO; Rob Bratskeir, exec. VP; Stacey Clement, Kalley Jolly, Caitlin Melnick, Victoria Renwick, Michael Rush, sr. VPs; Matthew Lenig, creative dir., sr. VP; Jenni Brennan, Melinda Bonner, Ali Kabulich, VPs

Additional locations: NYC; San Francisco, CA

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Gerber Childrenswear	Wolverine Worldwide
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TARTAGLIA COMMUNICATIONS, LLC

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732/545-1848; dtartaglia@tartagliacommunications.com
www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

Agency Statement: Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, founding dir.; Sheila Tartaglia, co-owner

The Addiction Medicine Foundation
American Board of Addiction Medicine
American Thoracic Society
Atlantic Health System
IPRO / Atlantic Quality Innovation Network
New York Academy of Sciences



TAYLOR

The Empire State Bldg., 350 Fifth Ave., Suite 3800, New York, NY 10118
212/714-1280; fax: 212/695-5685
www.taylorstrategy.com

Consumer public relations. Employees: 105. Founded: 1984.

Agency Statement: Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by *The Holmes Report*, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago, and Charlotte. Discover how "We're Built Differently" at taylorstrategy.com.

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner;
John Liporace, mng. partner

312 Arizona Ave., 3rd flr., Santa Monica, CA 90401
200 E. Randolph, Suite 5100, Chicago, IL 60610
10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262

Activision
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Fox Sports
IBM
Keurig
Mercedes-Benz USA
Nestle
P&G
Panini America

TAYLOR & COMPANY

1024 S. Robertson Blvd., Ste. 201, Los Angeles, CA 90035
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com
www.taylor-pr.com
Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA/LA, principal

AB Design Studio
Canstruction LA
DL English Design
CO Architects
Dan Brunn Architecture
Design Blitz
Form4 Architecture
McIntosh Poris Associates
Monterey Design Conference
R&A Architecture + Design



TELLEM GRODY PUBLIC RELATIONS, INC.

30745 Pacific Coast Hwy., #243, Malibu, CA 90265
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com
www.tellemgrodypr.com

Healthcare, crisis, food issues, entertainment, consumer product, energy/environmental PR, media training, faithbased, beauty & fitness, social media. Employees: 8. Founded: 1994.

Agency Statement: Tellem Grody Public Relations, Inc. is a public relations/social media marketing agency. All clients are served by one of

the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Pinterest and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.

Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Paul Misko, social media; Vivian Fullerlove, Elaine Murphy, Andy Perez, sr. A/E/s; Andy Coscarelli, A/E

Adam Trent Tour
Alton Brown Live!
American Tortoise Rescue
Anthony Bourdain
Blue Vision Marketing, Ltd.
Bubble Guppies Live!
California Poison Control System
Celtic Woman
Dora the Explorer Live! Canada
EmergencyBag.me
5th Axis
For The Record
Guardian SSI
Harry Potter Live
HintMD
Hip Hop Nutcracker
HRC Book Tour What Happened
KellyToy
Koba Entertainment
Marina Plastic Surgery
Mawi DNA Technologies, Inc.
National Wildlife Federation (California)
Neil deGrasse Tyson
Nitro Circus and World Nitro Games
Octonauts Live!
Optimist Youth Homes and Family Services
Paquin Entertainment Group Inc.
Peppa Pig Live!
Percussion Marketing Council
Ranch & Coast Plastic Surgery
Rudolph the Red-Nose Reindeer Live
Saban's Power Rangers Live
Shopkins Live!
Street League Skateboarding
The Illusionists
The Naked Magicians
The Simon & Garfunkel Story
United Poultry Concerns
World Turtle Day®



TEXT100

352 Park Ave. South, New York, NY 10010
212/871-3950; jbc@text100.com
www.text100.com

Business-to-business marketing, media relations, content marketing, corporate communications, technology PR, integrated communications, social media, influencer marketing, brand strategy, research, insight, and analytics, digital production, video production, crisis communications/issues management, employee communications. Employees: 600. Founded: 1981.

Aedmar Hynes, CEO; James Beechinor-Collins, regional dir., North America; Ken Peters, head of client experience; Carolina Noguera, gen. mgr., San Francisco; Nicole Facht, gen. mgr., New York

Adobe
AES
Cisco
Conduent
Mercedes-Benz Research & Development North America
Microsoft
Samsung
Schneider Electric
Xerox

THE buzz AGENCY

THE BUZZ AGENCY

104 W. Atlantic Ave., Delray Beach, FL 33444
855/525-2899; tba@thebuzzagency.net
thebuzzagency.net
Founded: 2009.

Agency Statement: The Buzz Agency (TBA) is an energetic, forward-thinking, women-owned communications firm with offices in Delray Beach and Palm Beach, Florida. Founded in 2009 by industry leaders Julie Mullen and Elizabeth Kelley Grace. These two high-powered industry pros have taken business off “buzz” into their own hands. The dynamic pairing behind this South Florida agency leverages their experience and knowledge to deliver meaningful results. TBA is a certified Minority Business Vendor with the State of Florida, and a certified Small/Women Business Enterprise in Palm Beach County. The firm is ranked nationally by *O’Dwyers*; and is the largest PR firm in Palm Beach County, according to *South Florida Business Journal*. TBA specializes in media relations, social media, and community engagement.

Julie Mullen, co-founder/partner; Elizabeth Kelley Grace, co-founder/partner; Debbie Abrams, sr. VP, PR; Enid Atwater, VP, PR; Sally Shorr, dir., PR; Rachel Papp, dir., social media; Eileen Alkabas, PR mgr.; Sarah McKenna, PR and social coord.; Michael Margolis, mktg. coord.

101 Bradley Place, #208, Palm Beach, FL 33480

Aviation Week Events
Big Time Restaurant Group (City Cellar, City Oyster, Big City Tavern, Louie Bossi’s, Grease Burger Bar)
Boca Raton Championship (PGA Champions Tour)
Boca West Country Club
Boca West Foundation
BSA Construction
Call 4 Health
Chamber Music Society of Palm Beach
Chris Evert Charities
City of Boynton Beach/Art on the Ave
Consolidated Restaurant Operations (III Forks Steakhouse, Cantina Laredo)
Death or Glory Bar
Delray Beach Open (ATP Tour)
Discover the Palm Beaches
Habit Burger
Hair Club
Hilton West Palm Beach/Galley
Hopital Albert Schweitzer (H.A.S)
Hotel Biba/Basque
Josie’s Ristorante
Levis JCC Sandler Center
Mazie’s
MIA Kitchen + Bar
Morikami Museum and Japanese Gardens
Osteria Salina
Palm Beach Film + Television Commission
Palm Beach Garage/Moke Palm Beach
Palm Healthcare Foundation
Seminole Casino Coconut Creek
The SYMPHONIA | Boca Raton
UTC Climate, Controls & Security
YMCA of The Palm Beaches

the10company

THE10COMPANY

230 Park Avenue South, 6th flr., New York, NY 10003
212/614-5100; valerie.dimaria@the10company.com
info@the10company.com
www.the10company.com

Corporate reputation, executive coaching, employee engagement, marketing. Employees: 10. Founded: 2012.

Agency Statement: the10company is a marketing and communications agency that is dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our expertise lies in delivering strategies and tactics that motivate your stakeholders to act. We achieve this by protecting and enhancing corporate reputation, improving communications skills for senior leaders and high-potentials, motivating employees with relevant initiatives and communications, while also increasing revenues with unique brand and sales strategies.

Clare DeNicola, principal; Valerie Di Maria, principal

Ernst & Young
Fannie Mae
Insurance Digital Revolution
Landor
Lockton
Raytheon
Xylem

THINK

THINK

10 E. 23rd St., #200, New York, NY 10010
212/343-3920; info@thinkpublicrelations.com
www.thinkpublicrelations.com
www.instagram.com/think_pr
Founded: 2001.

Agency Statement: THINK is a public relations, influencer and creative marketing agency specializing in fashion, hospitality, beauty, home/design, and luxury goods and services. Founded in 2001, we continually evolve our approach to communications, innovating to keep up with how news and marketing is now consumed. What hasn’t changed in 17 years is that service and results-driven strategies are at the core of our work.

With offices and showrooms in New York and Los Angeles, THINK maintains strong relationships with media, influencers and celebrities on both coasts (and in between). Our New York office is the launchpad for creative, out-of-the-box strategies, marketing campaigns and influencer relations. In Los Angeles, our showroom acts as a daily stop for actresses, their stylists and digital influencers who pull pieces to wear from our fashion and accessory brands.

Elaine Drebort-Hutchins, Tracey Manner, principals; Michael Urbanski, partner & COO

329 North Wetherly Dr., #103, Beverly Hills, CA 90211
310/278-0180

ALEX AND ANI
Bibhu Mohapatra
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Brand X
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Charlotte Simone
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Kozmic Ryder
Leimere
Leo + Lin
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Moscot
Nails inc.

Nour Hammour
Nova Octo
Ocean Prime
The Sak
Scentered
Senso
Skylight
W Hotels Worldwide



THOMAS COLLECTIVE, THE

37 W. 28th St., 12th fl., New York, NY 10001
212/229-2294; fax: 212/229-2482; edonley@thethomascollective.com
www.thethomascollective.com

Consumer goods. Employees: 20. Founded: 2004.

Agency Statement: A marketing communications firm, The Thomas Collective creates culturally-intelligent campaigns for consumer brands. Some are shared through media and social channels, others through experiences and promotions; all are built on emerging market shifts, so that we can harness the future as it happens. The work is produced by an extraordinary team whose curiosity, enthusiasm and innovation has earned the agency 40+ industry awards, and clients whose average tenure is more than double the national average.

Pamela Thomas, founder & pres.; Kimberly Howard-Thomassen, sr. VP

DuPont
Georges Duboeuf Wines
i-Health
Italian Trade Commission
Mercedes-Benz
Pernod Ricard
Seattle Union Gospel Mission



TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)
1700 Market St., 29th fl., Philadelphia, PA 19103
215/790-4100; fax: 215/790-4299
www.hellotierney.com
Founded: 1942.

Agency Statement: At Tierney, we pride ourselves on approaching all client business with a passion, perspective and openness that cannot be offered by others. We believe great brands are built by more than great publicity and we believe great ideas can come from anywhere. Innovation and creativity are bred at Tierney through collaboration and total team immersion in our clients' businesses. In fact, it's why we've appeared on *Ad Age's* 'Best Place to Work' Survey for the past two years. Critical to the work we do is a driving curiosity to learn more. Our curiosity has a purpose. It powers our creativity and allows us to tell a brand's story like it has never been told. Impactful story sharing seamlessly weaves in brand messages in a way that ignites conversations across every channel and inspires consumers not just to listen, but to respond.

At Tierney, we execute positioning, thought leadership and reputation management to help you maintain a positive brand image. We also bring brands and consumers together through media relations, content creation, social conversation and community outreach. Because in the fast-moving world of PR and social media, it's nice to have connections, but it's even more important to make them.

Mary Stengel Austen, pres. & CEO; Debbie Griffin, CFO; Patrick Hardy, CCO; Tracey Santilli, CGO

Tierney Harrisburg:
212 Locust St., #400, Harrisburg, PA 17101
717/231-5330; fax: 717/234-2430

Tierney New York:
100 W. 33rd St., 5th fl., New York, NY 10001
212/605-7825

AmerisourceBergen
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Girl Scouts of Eastern Pennsylvania
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Independence Blue Cross
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Keystone Shipping
Kings
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE
PECO
Pennsylvania Dept. of Community and Economic Development
Pennsylvania Liquor Control Board
QVC
Ronald McDonald House Charities of the Greater Philadelphia Region
Shire
Shopperner
Sikorsky
TD Bank
University of Pittsburgh
Verizon Wireless



TIGERCOMM, LLC

1820 North Fort Myer Dr., #510, Arlington, VA 22209
703/302-8387; fax: 703/302-8399; slippincott@tigercomm.us
www.tigercomm.us

Cleantech, solar, wind, energy storage, media attention, thought leadership, digital, inbound, content creation, video, public affairs, research analysis, strategy, messaging, communications planning.

Employees: 8. Founded: 2004.

Agency Statement: Over 12 years and serving 110 clients, we're chosen as a valued strategic partner to help companies win with customers, investors and policy makers.

Mike Casey, pres.; Mark Sokolove, exec. VP; Sarah Lippincott, dir., mktg. & digital; Jacob Kass, Dylan Gasperik, A/Es; Noah Ginsberg, acct. consultant; Garth Neuffer, sr. counselor/strategic comms. consultant

Apex
Energy Foundation
Renew Financial
The Climate Registry
Trina Solar
Vestas

TIME PIECE PUBLIC RELATIONS

16479 Dallas Pkwy., #315, Addison, TX 75001
214/520-3430; fax: 972/763-0408; sblack@tprm.com
www.tprm.com

Automotive, energy, lifestyle. Employees: 4. Founded: 1997.

Scott Black, pres.; Aaron Cook, VP

Automotive Fine Arts Society
Barrett-Jackson Auctions
Carroll Shelby Licensing
Innovation 360
Shelby American
The Energy Professionals Assn.



TONIC LIFE COMMUNICATIONS

One South Broad, 9th flr., Philadelphia, PA 19107
215/625-0111
www.toniclc.com
Employees: 65.

Agency Statement: Tonic Life Communications is a global public relations and stakeholder engagement agency that uses its knowledge, influencer relationships, and proven experience to connect leading industry organizations with the audiences that matter most. Now part of the Evoke Group — a collection of leading health marketing agencies bound by a common purpose of making “Health More Human™” — we offer our clients customizable services based on their specific needs. We translate the science behind health and wellness companies, products and services into meaningful stories that get heard, always striving to achieve our clients’ objectives on time and within budget.

Tonic has dual headquarters in the US (Philadelphia) and UK (London). We keep good company and have long-standing partnerships with leading healthcare organizations including Allergan, Bayer, Eisai, Johnson & Johnson and Teva. Recent awards include: *PharmaTimes* International Communications Team of the Year; CLIO Healthcare; Sabre Award (*The Holmes Report*); and *PM360* Greatest Creators.

Contact

Maryellen Royle, Global CEO
maryellen.royle@toniclc.com
215/928-2368

Adaptimmune
Allergan, Inc.
Bayer
Eisai Co., Ltd.
Ferring Pharmaceuticals
Glenmark Pharmaceuticals
Idera Pharmaceuticals
Incyte Corporation
Janssen Biotech, Inc.
Janssen Global Services
Janssen Pharmaceuticals
Janssen Research & Development
Life Sciences Pennsylvania
Olympus
Pharmalex
Reckitt Benckiser
Teva Pharmaceuticals
Zynerba Pharmaceuticals

Torrenzano

THE TORRENZANO GROUP

TORRENZANO GROUP, THE

Helping organizations take control of how they are perceived™.

353 Lexington Avenue, Suite 800, New York, NY 10016

212/681-1700; richard@torrenzano.com

www.torrenzano.com

Founded: 1995.

Who we are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.

What we do

The Torrenzano Group helps organizations take control of how they are perceived™.

How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients’ business objectives.

We draw upon the expertise in our two core practice areas: **Reputation**

Strategic & Brand Communications; Media Relations; Investor Relations & Financial Communications; Digital Strategy & Engagement; Executive Training & Development and Business-to-Business Communications and High-Stakes Issues Crisis Counsel; CEOs, Boards & Leadership; Litigation Communications; Merger, Acquisitions & Transaction Communications; High Profile Individuals and Violence Preparedness & Response.

Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base upside down.

Torrenzano’s business model --- senior professionals directly and actively involved day-to-day --- produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

Where We Add Value

We are business people, strategists and counselors who have “sat in your seat” and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chief executive, richard@torrenzano.com

New York | Austin | Hartford | Philadelphia | San Francisco | Silicon Valley | Washington | London | New Delhi | Shanghai

For client experience, please visit www.torrenzano.com/experience.



TRANSMEDIA GROUP

240 West Palmetto Park Rd., #300, Boca Raton, FL 33432

561/750-9800, x2270; fax: 561/750-4600

www.transmediagroup.com

PR for healthcare, fitness, tech, biotech, crisis mgmt., financial svcs., law, food, bev., real estate, fashion, arts, entertainment, consumer prods., b2b services, authors/books. Employees: 8. Founded: 1981.

Agency Statement: TransMedia Group is an award-winning, multi-lingual firm serving clients worldwide.

Led by former #2-ranked NBC executive Tom Madden, (author of “Spin Man” “King of the Condo” and “Is There Enough Brady in Trump?”), TransMedia has an extraordinarily seasoned and talented staff who can market a story to national print, TV and social media in English, Spanish, Portuguese and Russian. Contact: Tom Madden 561/750-9800 x2270 tmadden@transmediagroup.com.

Thomas Madden, chmn. & CEO; Adrienne Mazzone, pres.; Brian Spector, VP, PR

Alzheimers Lives Matter Foundation
Cricket Council USA
Dietary Supplement News
First Foods Group
GSIG Select
International Public Speaking Institute
Jackie Beard Robinson
Laura Crawford Williams
Madden Mischief
Makeover Medicine
Nourishing Biologicals
Peter Ticktin
Timicoin
TimiHealth
Zane Carson Carruth



TRELINO/KELLER

981 Joseph E. Lowery Blvd. NW, #100, Atlanta, GA 30318
404/214-0722; dtrevelino@trevelinokeller.com; gkeller@trevelinokeller.com
www.trevelinokeller.com
www.groovy-studios.com
www.winepreneurs.club

Practices: Technology, financial services, health, franchising, lifestyle, food & beverage, environment. Founded: 2003.

Agency Statement: Trevelino/Keller, a digital public relations and marketing firm, delivers outcome-based programming focused on one of four outcomes – Growth, Valuation, Leadership and Engagement. Clients are responding positively to the Outcome-based approach as well as its new market focus. No longer interested in being sought after for its services and experience only, the firm connects with clients based on one of our market focuses driven in part by a company’s leadership – Disruptive Forces, Category Pioneers, Stealth Leaders and Wonder Women.

Served by a suite of services under public relations, digital/social marketing, demand generation and creative services, the firm also boasts the industry’s best staff retention, having lost one person to any agency in 15 years. Based in Atlanta’s urban westside, the firm packages its services around a reputation marketing approach that integrates public relations outcomes with digital and social marketing. In response to a growing demand for creative and interactive needs, the firm established Groovy Studios in 2014, a creative arm that offers graphic design, web services, content development and brand identity. Since its inception, Groovy Studios has received more than 50 creative awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; and, WheelhouseTK, a consultant network that offers complementary services to the firm, including video production, research, brand articulation and experiential marketing. In 2016, the firm launched Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration. Based on its commitment to startups, the firm created Start-Opia, which houses its portfolio of entrepreneurial communities it supports – Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, Keiretsu Forum and LaunchPad.

Dean Trevelino, founder & prin., 404/214-0722 X106
Genna Keller, founder & prin., 404/214-0722 X105

Atlanta Bread Co.	Johnny Rockets
Atlanta Tech Village	Monkey Joe’s
Belgard	SOC Telemed
Carvana	Sita
Concurrent	Stretch Zone
CIOX Health	
Discovery Point	
Factor Trust	
Flying Biscuit	
Genesco	

TRICOM ASSOCIATES, INC.

1750 New York Ave., NW, 3rd flr., Washington, DC 20006
703/276-2772; fax: 703/528-5058; info@tricomassociates.com
www.tricompr.com

Communications strategies, public policy, political, media training, grassroots, media relations, social media, advertising, video production, consumer, labor/management, education, health care, housing, environment, GSA. Employees: 5. Founded: 1993.

Scott Treibitz, Carissa Poroko, Michelle Weber, Kevin Bonderud, officers

Actors’ Equity Assn.
Alliance for American Manufacturing
American Federation of School Administrators
Association of Flight Attendants
International Assn. of Fire Fighters
International Assn. of Sheet Metal, Air, Rail & Transportation Workers



TUNHEIM

8009 34th Ave. South, 11th flr., Minneapolis, MN 55425
952/851-1600; info@tunheim.com
www.tunheim.com

Communications consulting, crisis, public relations, public affairs, digital, social media, content, sports, media relations, consumer, business, event, positioning, trade, coalition building, advocacy, audits, internal, executive. Employees: 29. Founded: 1990.

Agency Statement: TUNHEIM is a communications consulting firm comprising a collaborative array of experienced, thoughtful business professionals who excel in leveraging insight and expertise to get clients the reputation they deserve. We believe well-understood organizations have the best opportunity for success. We take on our clients’ challenges as our own and customize communications efforts to deliver results.

TUNHEIM is a certified woman-owned business, GSA certified and is a member of IPREX, the second largest independent global agency network.

Kathy Tunheim, CEO; Pat Milan, chief insights officer; Lindsay Treichel, chief transformation officer; Brian Ortale, CFO; Liz Sheets, chief mktg. officer; Darin Broton, dir.

Dominium
Great River Energy
Minnesota Hospital Association
Sleep Number



TURNER

a fahlgren mortine company

TURNER

A Fahlgren Mortine company
250 W. 39th St., #1602, New York, NY 10018
212/889-1700; info@turnerpr.com

www.turnerpr.com
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facebook.com/turnerpr
instagram.com/turnerpr

Full-service public relations, social media and digital communications company specializing in travel and lifestyle brands. Employees: 45. Founded: 1997.

Agency Statement: TURNER is a full service public relations, social media, content and digital communications agency specializing in travel and lifestyle brands. TURNER represents the world’s best hotels, resorts, destinations, fashion, active and modern outdoor brands. Our tenured teams in New York, Chicago, Denver and Miami have unmatched industry experience and continually deliver innovative and integrated marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner. From the most coveted destinations, resorts and travel experiences to sought-after apparel, fitness and accessory brands, our clients include all of the places you’d like to travel, and what you’d pack for those journeys.

Our dedicated 360 approach to delivering integrated public relations, digital, content and social media campaigns continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.

Christine Turner, pres.; Mariana DiMartino, sr. VP/lifestyle practice;
Angela Berardino, chief strategy & integration officer/travel practice

1614 15th St., 4th flr., Denver, CO 80202
303/333-1402

Christine Turner, pres.

‘47
AC Hotel Times Square
Aetrex Technology

Continued on next page

TURNER continued

Allegro Hotels
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Alternative Apparel
Audley Travel
Barceló Hotels & Resorts
Bermuda Tourism Authority
Bombas
CorePower Yoga
DC Shoe Co.
Duluth Trading Co.
Eastpak
Hertz Europe
Hotel Ivy
Hoxton Williamsburg
JW Marriott Austin
Kimpton Seafire Resort & Spa, Cayman Islands
Le Méridien Denver Downtown
Moxy Chicago
Nau
Nixon
Noli Yoga
Obermeyer
Occidental Hotels & Resorts
Park Hyatt Beaver Creek
Powerdot
Pure Barre
RAEN
REI Adventures
REI Private Brands
Rhone Apparel
Royal Hideaway Luxury Hotels & Resorts
Spiritual Gangster
Sunriver Resort
Takeya
The Source Hotel
Toronto Tourism
Travel Alberta
Unique Hotels of Belize
Utah Office of Tourism
Viceroy Snowmass
Visit Albuquerque
Visit Cheyenne
Visit Estes Park
Visit Hamilton County
Visit Houston
Visit Nebraska
Visit SLO CAL
Visit South Walton
Visit Tupelo
Waldorf Astoria Park City
Westin Austin Downtown



TVG

Partner of PROI Worldwide
16052 Swingley Ridge Rd., #210, St. Louis, MO 63017
314/991-4641; fax: 636/778-3048; TVG@vandivergroup.com
www.TVGPR.com
Twitter: @VandiverGroup
Facebook: VandiverGroup
Linked In: the-vandiver-group-inc
Instagram: vandivergroup
Founded: 1993.

Agency Statement: TVG is an award-winning integrated communications firm helping clients build brands through research, reputation management, crisis communications, public relations, advertising, social, digital and training. Founded in 1993, TVG is a partner of PROI, the

largest independent network by fee income in the world. TVG has been named "Best PR Firm in St. Louis" for eight years by readers of *SBM* magazine, and has been chosen by *Missouri Lawyers Weekly* as one of the leading firms in the state. TVG's clients are *Fortune* 500 and mid-sized companies in manufacturing, agriculture, financial services, gaming, healthcare, government, transportation, utilities, not-for-profits and professional services. For more information, visit www.TVGPR.com.

Donna Vandiver, pres. & CEO; Amy Crump, CFO; Andy Likes, sr. VP

Bi-State Development
City of Brentwood, MO
City of Wildwood, MO
Energizer
Maryland Live!
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MSD
Missouri Dept. of Conservation
Missouri Dept. of Transportation
Mississippi Lime Company
RGA
State of Missouri
SyllogisTeks
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USS Missouri
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World Wide Technology



U



UPRAISE MARKETING + PUBLIC RELATIONS

111 Maiden Lane, #540, San Francisco, CA 94108
415/397-7600; info@upraisepr.com
www.upraisepr.com

B2B tech, consumer tech, cybersecurity, telecom, robotics, biometrics, consumer products, banking, payments, non-profit, government. Employees: 12. Founded: 2003.

Agency Statement: UPRAISE is a marketing and public relations agency driven to help organizations grow and build their brands through integrated campaigns that include energized media and analyst relations, compelling content, engaging digital and social media, captivating design and video, and breakthrough events. If you want "yes men" and "yes women," you've come to the wrong place. If you're looking for an agency that thinks big, but sweats the details, you've come to the right place!

Tim Johnson, pres.; Ari Brosowsky, Victoria Guimarin, acct. dirs.

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County of San Mateo, California
Faronics Corp.
Information Resources, Inc.
Perceptin.io
Plug and Play Technology Center
RGB Spectrum
Redrock Biometrics
Xoult



UPROAR PR

55 W. Church St., #201, Orlando, FL 32801
321/236-0102; charris@uproarpr.com
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Founded: 2011.

Agency Statement: Uproar PR is an award-winning, full-service public relations and digital agency with offices in Orlando, Chicago and Toronto. With service offerings in media relations, social media, thought-leadership, digital marketing and creative design, Uproar delivers top-tier results to drive sales and awareness for its clients. The global PR firm works with a broad spectrum of technology, lifestyle, consumer and business-to-business brands, telling each company's story in a way that is most impactful to their bottom line.

Catriona Harris, Mike Harris, owners and co-founders

223 W. Erie St., #LL-E, Chicago, IL 60654
312/878-4575



VANGUARD COMMUNICATIONS

2121 K St., NW, #650, Washington, DC 20037
202/331-4323; fax: 202/331-9420; mrodriguez@vancomm.com
www.vancomm.com

Strategic comms., social marketing, integrated media, branding, digital & content marketing, multicultural, events, graphic design, web design and training and technical assistance. Employees: 40. Founded: 1987.

Maria Rodriguez, pres.

American Psychological Assn.
Farm Aid
International Budget Partnership
Medstar Health
U.S. Department of Health and Human Services
University of South Florida



VERASOLVE

9916 Logan Dr., Potomac, MD 20854
301/807-6390; info@verasolve.com
www.verasolve.com

Financial, Technology, Professional Services, Construction/Real Estate & Government Contracting. PR. Employees: 17.

Agency Statement: For more than 10 years, Verasolve has partnered with companies across industries to provide PR and marketing solutions that enhance brand recognition, generate qualified leads and increase closing ratios.

At Verasolve, we're eager to share your story. We'll help your company develop a compelling narrative that will break through the noise. We leverage our relationships with local and national media and trade publications to exponentially increase the reach of your messaging. Our team of public relations experts is committed to customizing PR strategies to fulfill your business goals. Your messages are tailored to spark conversation among your target audience and generate unmatched credibility and buzz for your business.

Our public relations approach is designed to generate a wider pipeline of opportunities. We know that positive-word-of-mouth and third party validation makes it easier to achieve increase closing ratios, take market share from competitors, recruit top talent, and obtain additional financing.

From identifying thought leaders to distributing relevant messages, we are committed to building your company's value every step of the way.

When you become a Verasolve client, our team members become actively engaged in your business—meeting and collaborating with your staff, conducting in-depth research of your field, and identifying industry trends that will influence your buyers. We'll craft and convey strong thought leadership pieces that help you reach the right audience at the right time.

Ethan Assal, CEO; Katie Jordan, principal; Sarah Cody, chief mktg. officer; Kristin Vozzo, principal VP; Brooks Hunt, bus. dev.

Acorn Financial Services, Inc.
Berenzweig Leonard
CA Wealth Management
Convergence Technology Consulting
CST Group
Eagle Bank
First Virginia Community Bank
Indigo IT
REI Systems
Snyder Cohn

VERSAGGI BIOCMMUNICATIONS

300 C St., San Rafael, CA 94901
415/806-6039
www.versaggibio.com
Employees: 4. Founded: 1985.

Charles Versaggi, pres.

Lonestar Heart Inc.
Menarini Group
Mercator MedSystems
Mind the Bridge Foundation
Profusa
Silicon Biosystems



version 2.0 communications

VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118
617/426-2222; fax: 617/426-1026
mfitzgerald@v2comms.com; jserra@v2comms.com
www.v2comms.com
Twitter: @v2comms

Consumer, consumer technology, clean energy, technology, business-to-business, life sciences, healthcare IT, professional services and social media. Employees: 25. Founded: 2006.

Agency Statement: Version 2.0 Communications is a public relations and digital communications agency recognized as the smart choice for disruptors worldwide that must navigate a new era of communications to create or lead markets. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs to achieve results that dominate in their markets.

Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators. Our global reach allows us to design, manage and implement coordinated communications programs that are designed to deliver the greatest impact, and our content practice is designed to help clients navigate and succeed in this increasingly valuable and essential marketing function.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Katelyn Holbrook, Melissa Mahoney, sr. VPs

Offices in Boston, New York and San Francisco.

Aras
ASG Technologies
Babson CWEL
Berklee College of Music
Betterment
Big Brother Big Sister of Massachusetts Bay
Capital W
DirectPath
FirstFuel
Homelight

Continued on next page

Horizons for Homeless Children
Ionic
Mapper
MeQuilibrium
ModusLink
Monetate
New England Venture Capital Assn.
Pall Water
Panjiva
Snow Software
Symphony Ventures
UiPath
University of Michigan Ross School of Business
Visual IQ
Witricity
Zell Lurie Institute



VESTED

22 W. 38th St., 9th flr., New York, NY 10018
917/765-8720; info@fullyvested.com
www.fullyvested.com
twitter.com/vestedsays
https://www.linkedin.com/company/10038977/

Agency Statement: Vested is a global and integrated digital communications firm catering to financial and fintech clients. The firm's founders created Vested in 2015 with a vision to be different – different about the work we do and how we approach it; and also different about the people we employ and how we treat them. Our unique approach merges deep financial expertise with creativity to deliver award-winning, integrated campaigns for our global clients.

Entrepreneurial to the core, Vested is a founding member of the Global Fintech PR Network and launched the industry's first agency-run investment group, Vested Ventures.

Say hello at info@fullyvested.com.

Dan Simon, CEO, dan@fullyvested.com; Binna Kim, pres., binna@fullyvested.com; Ishviene Arora, COO, ishviene@fullyvested.com; Elspeth Rothwell, UK CEO, elspeth@fullyvested.com; Eric Hazard, mng. dir., eric@fullyvested.com

Vested New York: 22 W. 38th St., 9th flr., New York, NY 10018
917/765-8720

Vested UK: 3 Waterhouse Square, 138 Holborn, London EC1N2SW, UK
+44 (0) 203 890 8122

Vested San Francisco: 232 Scott St., San Francisco, CA 94117

The agency supports a range of firms across the financial spectrum, from established global institutions to disruptive fintech startups. Select clients include:

Bloomberg
BNY Mellon
Boston Private
Clarity Money
DTCC
Diebold Nixdorf
Elevate Credit
Golub
Morgan Stanley Wealth
Museum of American Finance
Wirecard
WorldRemit



VIOLET PR

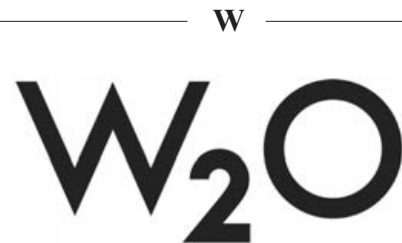
408 Bloomfield Ave., Unit E, Montclair, NJ 07042
646/586-9932; april@violetpr.com
www.violetpr.com

Media relations (national, trade and local), social media, media tours, message development, thought leadership, ghostwriting, website content development, e-newsletters, trade show and event support, media training, social media training. Employees: 3. Founded: 2010.

Agency Statement: Using traditional and new media tools, Violet PR tells stories about creative people and places. Our client list includes a range of prominent organizations growing economies, creating sustainable places and helping entrepreneurs. As industry experts, we work with media covering economic development, real estate, architecture, hospitality, entrepreneurship, manufacturing, information technology, agriculture and more. Our clients are clustered in New York / New Jersey, as well as places including Kansas City, Savannah, Tucson and Idaho.

April Mason, pres./owner; Christina Grothues, A/E/social media mgr.; Tom Ranzweiler, A/E/broadcast media mgr.

Biggins Lacy Shapiro & Co.
Eastern Idaho Economic Development
GIS Planning
Great Falls Montana Development Authority
Kansas City Area Development Council
Lincoln Equities Group
Martin Architectural Group
McLaren Engineering Group
McPherson Strategies
New Jersey Business Action Center
Patch
RSC Architects
Savannah Economic Development Authority
Serendipity Labs
Southern Idaho Economic Development Organization
Sun Corridor Inc.
The Pinnacle Companies
The Wellmont Theater



W2O GROUP

50 Francisco St., San Francisco, CA 94133
415/362-5018; fax: 415/362-5019
www.w2ogroup.com

W2O Group provides integrated communications, business and technology services to diverse organizations in industries ranging from healthcare to consumer goods, entertainment, automotive, aviation and technology. Employees: 651. Founded: 2001.

Agency Statement: Founded and led by CEO Jim Weiss in 2001, W2O is an independent network of complementary analytics and insights-driven digital marketing and communications firms focused on integrated business solutions for some of the world's most innovative companies and products. The firm employs nearly 700 people in a dozen offices across the United States and in Europe. W2O employs proprietary analytics models, methodologies and approaches to design precise communications and marketing strategies, engagement and activation that delivers sustained business results.

W2O Group was named 2016 Midsize Agency of the Year by *The Holmes Report*, was ranked #1 in *O'Dwyer's* ranking of Texas PR Firms and was ranked #18 in *PR Week's* Global Agency Business Report in

2017. Chairman and CEO, Jim Weiss was named a “50 Forward” outstanding alumnus for Syracuse University in 2015. He was honored as a member of MM&M “Healthcare Influencer 50”, *PR Week’s* Global Power book list in 2017, *PRWeek’s* Powerlist in 2014, and was named in *In2’s* Top 25 Innovators list in 2014. President Bob Pearson was named to *PR News’* Hall of Fame in 2015.

W2O’s network includes weg, twist, pure, marketeching and sentient. For more information, please visit www.w2ogroup.com.

Jim Weiss, chmn. & CEO; Bob Pearson, vice chmn. & chief innovation officer; Jennifer Gottlieb, chief client officer; Seth Duncan, chief analytics officer; Richard Neave, chief financial officer; Gary Grates, principal



THE
WAITE COMPANY
We Get It.

WAITE COMPANY, THE

6000 Uptown Blvd., #350, Albuquerque, NM 87110
505/433-3498; lauren@waitecompany.com
www.waitecompany.com

Grassroots and grasstops PR campaigns, media relations, marketing and design, social and new media advertising strategies, writing and publishing feature stories and opinion pieces. Employees: 15. Founded: 2012.

Agency Statement: The Waite Company is an award-winning, results-driven, strategic communications firm specializing in public outreach and education. Our firm has a particular focus in grassroots-level healthcare education, water & natural resources, tourism, and business development. We are national in scope and have the capability to work in any media market across the United States. TWC has offices in Albuquerque, New Mexico; Taos, New Mexico; and Melbourne, Florida.

Whitney Waite, pres.; Marissa Le, A/E; Kyle Stake, sr. designer

1900 South Harbor City Blvd., #320, Melbourne, FL 32901
121 Camino de la Placita, Taos, NM 87571

Augustin Plains Ranch Water Pipeline Project
CSI Aviation/Seeker Aircraft
New Mexico Health Insurance Exchange
New Mexico Public Education Department
New Mexico Society of Anesthesiologists
Town of Taos Tourism Department
University of New Mexico College of Fine Arts
University of New Mexico Health Sciences



WALKER SANDS COMMUNICATIONS

55 W. Monroe, #3925, Chicago, IL 60603
312/267-0066; fax: 312/876-1388; will.barthel@walkersands.com
www.walkersands.com

Key practice areas: artificial intelligence, cyber security, distribution & logistics, electronics, enterprise software, financial technology (FinTech), HR tech, insurance technology (InsurTech), IT services, marketing technology (MarTech) and advertising technology (AdTech), professional services, retail and e-commerce technology. Employees: 80+. Founded: 2001.

Agency Statement: Walker Sands is an integrated public relations and digital marketing agency for business-to-business technology and professional services companies. With an integrated approach, Walker Sands helps clients build brand awareness, enhance credibility and drive new business. Walker Sands is a five-time *Inc.* 5000 honoree and regular recipient of some of the industry’s most prestigious awards from organizations including PRSA, *Holmes Report* and *PR News*. Walker Sands was founded in 2001 and has offices in Chicago, San Francisco and Seattle.

In addition to agency work, Walker Sands is a sponsor of the Illinois Technology Association and is a founding partner of their Women Influence Chicago Council. In 2017, Walker Sands received recognition for client work from the *Holmes Report* SABRE Awards, SABRE In2 Awards, PRSA Skylines, AVA Digital Awards, *Inc.*, and *Entrepreneur*, among others.

Ken Gaebler, CEO, founder, prin.; Mike Santoro, pres. & prin.; Ellen Hanson, COO; Will Barthel, VP, biz. dev.; Andrew Cross, VP & partner;

Dave Parro, VP & partner; John Fairley, VP, digital; Courtney Beasley, dir., mktg.

600 California St., #13-024, San Francisco, CA 94109
628/222-7441; will.kruisbrink@walkersands.com

Will Kruisbrink

1517 12th Ave., #205, Seattle, WA 98122
206/480-1478; annie.gudorf@walkersands.com

Annie Gudorf

Arcus
Billtrust
CompTIA
G2 Crowd
IGLOO Software
Insureon
MEDNAX
Miller Heiman
Nintex
OpenX
Owler
Showpad
Silicon Valley Bank
Sprout Social
Worldpay



WALT & COMPANY

WALT & COMPANY COMMUNICATIONS

2105 S. Bascom Ave., #240, Campbell, CA 95008
408/369-7200; fax: 408/369-7201; bwalt@walt.com
www.walt.com

Tech PR, social media. Employees: 20. Founded: 1991.

Agency Statement:

Harnessing Influence to Build Brands

Fast-Paced. Digital. Connected. Walt & Company is a team of innovative PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, Walt & Company builds award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.

Walt & Company is a member of IPREX, one of the world’s largest public relations networks, with more than 80 partners in 36 countries worldwide.

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners

Actions Semiconductor

D-Link

Earn Group

Epson America

FleetUp

HyperX (Division of Kingston Technology)

Quantum3D

PowerVision Robots

Select Comfort/Sleep Number

TypeRoom

Universal Grammar





WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies
909 Third Ave., New York, NY 10022
212/445-8000; fax: 212/445-8001
www.webershandwick.com

Major practice areas: consumer mktg.; corporate; digital; healthcare; public affairs; technology.

Specialty svcs.: agribusiness & food; automotive; business mktg.; cleantech; content marketing; crisis comms. & issues mgmt.; education; element scientific communications; emergent China; employee engagement & change management; executive equity & engagement; financial comms.; financial svcs. mktg.; food & nutrition mktg.; gov't relations; issues & advocacy advertising; litigation support; measurement & analytics; Mediaco; multicultural comms.; reputation mgmt.; research; social impact; sports mktg.; travel & lifestyle mktg. Founded: 2001.

Agency Statement: Weber Shandwick is a leading global communications and engagement firm in 78 cities with a network extending to 129 cities around the world. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work. Weber Shandwick was the only public relations agency included on the *Advertising Age* Agency A-list in 2014 and 2015 and the only PR firm designated an A-List Agency Standout in 2017 and 2018. Weber Shandwick was honored as *PRWeek's* Global Agency of the Year in 2015, 2016 and 2017, *The Holmes Report's* Global Agency of the Year in 2010, 2012, 2014, 2015 and 2017, and *The Holmes Report's* Global Digital Agency of the Year in 2016. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, employee engagement, social impact, financial communications and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit www.webershandwick.com.

Andy Polansky, CEO, apolansky@webershandwick.com; Gail Heimann, pres., gheimann@webershandwick.com; Jack Leslie, chmn., jleslie@webershandwick.com; Sara Gavin, pres., North America, sgavin@webershandwick.com; Jill Murphy, chief business dev. officer, jlmurphy@webershandwick.com

For a complete listing of our global offices please visit www.webershandwick.com.

North America Locations:

944 Brady Ave., Atlanta, GA 30318
jfarber@webershandwick.com

Joy Farber-Kolo, pres., Weber Shandwick East

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lstott@webershandwick.com

Lara Stott, sr. VP, Austin

729 E. Pratt St., #100, Baltimore, MD 21202
cfitzgibbon@webershandwick.com

Chuck Fitzgibbon, exec. VP, Baltimore

40 Broad St., 8th flr., Boston, MA 02109
mspring@webershandwick.com

Micho Spring, global corporate practice chair & pres., New England

875 N. Michigan Ave., #2400, Chicago, IL 60611
rkomar@webershandwick.com

Rana Komar, gen. mgr., Chicago

3030 Olive St., #300, Victory Plaza East, Dallas, TX 75219
JCho@webershandwick.com

Jennifer Cho, exec. VP & gen. mgr., Dallas

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hwilliams@webershandwick.com

Hugh Williams, sr. VP, Denver

360 West Maple Rd., Birmingham, MI 48009
248/203-8000; aschueneman@webershandwick.com

Andy Schueneman, exec. VP & gen. mgr., Detroit

P.O. Box 7167, Houston, TX 77248
469/917-6230; sharold@webershandwick.com

Sarah Harold, VP, Houston

5626 NW 60th St., Kansas City, MO 64151
816/505-7888; raustin@webershandwick.com

Renee Austin, exec. VP, Kansas City

1840 Century Park East, 6th flr., Los Angeles, CA 90067
310/854-8200; lpenati@webershandwick.com

Luca Penati, pres., Weber Shandwick West

800 Brickell Ave., #1205, Miami, FL 33131
305/350-7171; wsabria@theaxisagency.com

Wally Sabria, exec. VP, Miami

510 Marquette Ave., 13F, Minneapolis, MN 55402
952/832-5000; LEsguerra@webershandwick.com

Lorenz Esguerra, exec. VP & gen. mgr., Minneapolis

209 10th Ave. South, #214, Nashville, TN 37203
615/742-7242; be@thinkrevivehealth.com

Brandon Edwards, CEO, ReviveHealth

909 Third Ave., New York, NY 10022
212/445-8000; JFarber@webershandwick.com

Joy Farber-Kolo, pres., Weber Shandwick East

980 Ninth St., 16th flr., Sacramento, CA 95814
916/449-9960; PACooper@webershandwick.com

Patricia Cooper, sr. VP

600 Battery St., San Francisco, CA 94111
415/262-5600; lpenati@webershandwick.com

Luca Penati, pres., Weber Shandwick West

915 Saint Vincent Ave., Santa Barbara, CA 93101
805/617-2832 jt@thinkrevivehealth.com

Joanne Thornton, pres., ReviveHealth

818 Stewart St., #1300, Seattle, WA 98101
206/576-5500; mmaggs@webershandwick.com

Michelle Maggs, exec. VP & gen. mgr., Seattle

30 E. Santa Clara St., San Jose, CA 95113
408/685-0600; lpenati@webershandwick.com

Luca Penati, pres., Weber Shandwick West

555 Washington Ave., St. Louis, MO 63101
314/436-6565; dcollet@webershandwick.com

Dave Collett, exec. VP, St. Louis

Powell Tate
733 10th St., NW, Washington, DC 20001
202/383-9700; pmassey@webershandwick.com

Paul Massey, pres., Powell Tate, Washington, D.C.

1751 Richardson St., 6.200, Montréal, Quebec H3K 1G6, Canada
514/447-3939; cmarcoux@webershandwick.com

Christian Marcoux, mng. dir., Montréal

207 Queen's Quay West, #400, Toronto, Ontario M5J 1A7, Canada
416/964-6444; gpower@webershandwick.com

Greg Power, pres., Canada

128 W Pender St., Vancouver, BC V6B 1R8, Canada
604/681-7557; ascott@webershandwick.com

Alyssa Scott, VP, Vancouver

Partial List of Global Clients:

ALDI
Amazon
Anheuser-Busch InBev
Bank of America
Boehringer Ingelheim
Chevrolet
ExxonMobil

General Motors
GlaxoSmithKline
Mars
Mattel
Milk Processor Education Program
Nestle
Novartis
Roche
Royal Caribbean Cruises
Unilever
Verizon

Weinstein PR

WEINSTEIN PR

1300 SW Park Ave., #2316, Portland, OR 97201
503/708-0402; fax: 270/721-0402; info@weinsteinpr.com
www.weinsteinpr.com

Consumer, food and beverage, and health and wellness, tourism, design, education, sports, public affairs, issue mgmt., employee comms., creative svcs., graphic design, and web development. Employees: 20. Founded: 2007.

Agency Statement: NIKE, Inc., Communications Director Lee Weinstein experienced such great results partnering with boutique PR agencies that he started one himself.

The easiest way to describe the Weinstein PR team: a talented bunch of professionals who love their work. We deliver great call-to-action communications that produce dazzling outcomes. It takes tenacity and focus, but we're up to it—in fact, count these as further reasons we love our work.

We are selective in who we partner with, representing premium and up-and-coming brands and experiences only. We strive to work for brands that we find authentic and inspiring. Our goal is to supersede the 'client/vendor' relationship and feel very much of each other's teams, directly and honestly working together to produce great results.

Lee Weinstein, pres.

Atticus Hotel
Ceek Women's Health
Facebook
Hood River County Chamber of Commerce
Maryhill Winery
Miller Nash Graham & Dunn
NIKE, Inc.
Oregon College Savings Plan
Oregon Episcopal School
Oregon Reproductive Medicine
Portland Farmers Market
Providence Health & Services
Sunday Afternoons
The Society Hotel



WEISS PR, INC.

101 N. Haven St., #301, Baltimore, MD 21224
410/303-5019; info@weisspr.com
www.weisspr.com
Employees: 8. Founded: 2008.

Agency Statement: Weiss PR, Inc. helps companies reach, engage, and influence the right audiences in order to achieve both their communications and business goals. Weiss PR specializes in five key industries - real estate (including commercial real estate development, architecture, engineering, and design), employee benefits and healthcare, professional services, technology, and nonprofit organizations. Our services include media and influencer relations, social media, crisis communications, and marketing services - all of which are anchored by strategic communications planning.

Ray Weiss, pres.; Jessica Tiller, exec. VP; Matthew Pugh, VP

Alera Group
The Arc Baltimore
Benefit Advisors Network
Community Support Program
Connect Your Care
Cybrary
Envirosuite
inPLACE Design
Kradle
Linux Academy
Mount Saint Joseph High School
New Zealand Institute of Environmental Science and Research
Numerica Corp.
Opalstaff
Patient First
Promapp Solutions
Rubeling & Associates
SECU
Shawe Rosenthal
Talos Solutions
Ting
Traffic Group



WILKS COMMUNICATIONS GROUP

1033 South Blvd., Oak Park, IL 60302
708/434-5006; Gardi@wilksgrp.com
wilksgrp.com

STRATEGY: Counsel, Messaging, Ideation
MEDIA: Consumer, Trade, Nonprofit, Publishing
BRAND: Launches, Websites, Brand Positioning
CONTENT: Websites, Blogs, Newsletters, Annual Reports, Speeches, Sponsored Content, Videos, Sales Collateral, Recipes
ENGAGEMENT: Social Media, Digital, Influencer Campaigns, Ambassador Programs, Employee Engagement, Donor Engagement and Fundraising
REPUTATION: Executive Positioning and Thought Leadership, Financial Communications, CSR/Sustainability, Issues/Crisis, Risk Management. Employees: 15. Founded: 1995.

Agency Statement: Wilks Communications Group is an award-winning, integrated marketing communications agency delivering informed strategy and bottom-line impact for clients worldwide since 1995.

We pride ourselves on programs that advance the storytelling objectives of clients to increase customer awareness, drive engagement with media and third-party influencers and increase sales.

Our clients include large, mid-sized and start-up companies, emerging food and consumer products brands, global nonprofits and published thought leaders.

Our programs are customized to meet the unique needs of clients. Whether it's earned media, blogger or influencer campaigns, advertising, events or other initiatives, WCG works to develop the right program to meet each client's needs and budget. Clients choose WCG for our track record in delivering results. Clients tend to stay with us for many years because they recognize the value of our work on their behalf.

Gardi Wilks, pres.; Brad Wilks, mng. dir.

All Children Reading
CARE USA
International Justice Mission
Living Water International
Mercy Housing Lakefront
New Moms
Nielsen Massey Vanillas
Spectrem Group
Trinity Christian College
Tyra Manning
We Raise Ministries
World Vision



WINGER MARKETING

WINGER MARKETING

180 W. Washington, 7th fl., Chicago, IL 60602
312/494-0422; karolyn@wingermarketing.com
www.wingermarketing.com

B2B, healthcare, travel, legal, events, culture. Employees: 8. Founded: 1986.

Agency Statement: We produce intelligent public relations and marketing campaigns to meet businesses goals. Our custom solutions allow us to scale a marketing and PR program that is right for your company.

Karolyn Raphael, pres.; Alisa Bay, PR dir.; Maeve McNaughton, travel PR dir.

American Craft Exposition
Alter
Antiques + Modernism Show
Amdur Productions
Anixter Center
EM3, Edwards Maxon Mago & Macaully, LLP
Fortune 50 Business
HSG
International Music Foundation
Law Offices of Michael Ian Bender
Livfull
National Assn. of Reptile Breeders Conference & Trade Show
NorthShore University HealthSystem
RightRez
Travel Experts
WomanCare
VFemina

WORDHAMPTON PUBLIC RELATIONS INC.

512 Three Mile Harbor Rd., East Hampton, NY 11937
631/329-0050; steve@wordhampton.com
www.wordhampton.com

Sectors: F&B; lodging; real estate; lifestyle. Founded: 1992.

Steve Haweeli, pres.



WORDWRITE COMMUNICATIONS LLC

411 Seventh Ave., #1125, Pittsburgh, PA 15219
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com
www.wordwritepr.com

Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, inbound marketing, social media, writing and editorial services. Employees: 10. Founded: 2002.

Agency Statement: WordWrite helps clients uncover, develop and share their great, untold stories. We use every tool in the PR toolbox to do that, including inbound marketing and social media.

Our StoryCraftingSM process taps the power of storytelling, building relationships with our clients' audiences. StoryCrafting transcends the tactical approach of other agencies. WordWrite clients enjoy greater success from authentic stories, shared by storytellers who are constantly "reading the audience" to ensure they're heard.

Our clients' success has taken WordWrite from Pittsburgh roots to serve national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, media & content strategies; Hollie Geitner, VP, client svcs.; Brenda Furiga, CFO; John Durante, dir., mktg. svcs., Tempe office

Carnegie Library of Pittsburgh
Kennywood
Koppers
McClintock & Associates P.C.
Meyer, Unkovic & Scott LLP

MPW Industrial Services
New Pig Corp.
Pfizer
Robert Peirce & Associates, P.C.
The Waterfront
Waldron Private Wealth
YMCA of Greater Pittsburgh



WORLDCOM Public Relations Group

WORLDCOM PUBLIC RELATIONS GROUP

500 Fifth Ave., #1640, New York, NY 10110
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada);
toddlynch@worldcomgroup.com
www.worldcomgroup.com

Agency Statement: Worldcom Public Relations Group utilizes a trusted global partnership of independent firms to help clients create the perfect solution to any PR challenge or opportunity, regardless of geography, industry or discipline required. Worldcom's independently owned public relations firms boast 143 offices in 115 cities on six continents, 2,000+ total employees, and combined revenues of more than \$288 million in 2017. The average tenure of Worldcom partners is 13 years. Whether seeking a single firm or creating the ideal solution/team through a collaboration of Worldcom partners, brands have access to seasoned professionals dedicated to providing creative, strategic solutions that deliver results. Our firms are accustomed to working together and provide agility, strong media and local influencer relationships, deep industry and discipline experience and the knowledge and willingness to provide thoughtful, objective, results-driven counsel. Learn more about Worldcom at www.worldcomgroup.com or call Todd Lynch at 1-800-955-9675.

Roger Humi (Off Madison Ave), group chair; Brad Fishman (Fishman Communications), Americas region chair; Todor Janev (Janev & Janev), EMEA region chair.; Sam Mak (Madison Communications), APR chair; Todd Lynch, mng. dir.

WORLDCOM AMERICAS

United States:

Arizona: Off Madison Ave, Phoenix
California: Cerrell Assocs., Los Angeles; IW Group, Los Angeles; McGrath/Power PR, San Jose; Nuffer, Smith, Tucker, Inc., San Diego; The Pollack PR Mktg. Group, Los Angeles; Providence Strategic Consulting, Bakersfield
Colorado: Linhart Public Relations, Denver
Florida: Bitner Group, Ft. Lauderdale; Sachs Media Group, Tallahassee; Fusion Communications, Miami
Georgia: Cookerly Public Relations, Atlanta
Hawaii: Stryker Weiner & Yokota PR, Honolulu
Illinois: Public Comms. Inc., Chicago; Fishman Public Relations, Northbrook
Louisiana: DEVENEY, New Orleans
Maryland: Sandy Hillman Communications, Baltimore
Massachusetts: Corporate Ink, Boston; Schneider Assocs., Boston
Minnesota: Padilla, Minneapolis
Missouri: Standing Partnership, St. Louis; Sturges Word Communications, Kansas City
New Jersey: Coyne Public Relations, Parsippany
New York: Bliss Integrated Communication, New York; Padilla, New York
North Carolina: RLF Comms., Greensboro
Ohio: Dix & Eaton, Cleveland; True Digital Comm, Bedford Heights
Pennsylvania: Dick Jones Communications, Pittsburgh; Vault Communications, Plymouth Meeting
Texas: PetersGroup PR, Austin
Utah: Intrepid, Salt Lake City
Virginia: Brickell & Partners, Virginia Beach
Washington, D.C.: Beutler Ink
Wisconsin: Morgan&Myers, Milwaukee

Canada:

Ontario: ENTERPRISE, Toronto; Quebec: CASACOM, Montreal

Latin America:

Argentina: Zelmira K Comunicacion, Buenos Aires
Brazil: Planin, São Paulo; Planin, Rio de Janeiro
Chile: LatinMedia, Santiago
Colombia: Grupo Albion, Bogotá
Costa Rica: Agencia Interamerica, San Jose
Mexico: Arvizu Comunicación Corporativa, Mexico City
Peru: Realidades, Lima

WORLD COM ASIA PACIFIC:

Australia: Phillips Group, Brisbane
China: Madison Communications, Hong Kong
India: SPAG Consultants
Indonesia: Maverick, Jakarta
Japan: AZ Worldcom Japan Co. Ltd., Tokyo
Korea: PRN, Seoul
Malaysia: TQPR Sdn Bhd, Kuala Lumpur
Myanmar: Zagar Communications
Thailand: TQPR Co. Ltd., Bangkok
Vietnam: TQPR Co. Ltd., Ho Chi Minh City

WORLD COM EUROPE/MIDDLE EAST/AFRICA:

Belgium: InstiCOM Corporate Communications & PR, Brussels;
European Service Network, Brussels
Bulgaria: Janev & Janev, Sofia
Czech Republic: PRAM Consulting, Prague
Denmark: Radius Kommunikation, Copenhagen
Finland: Medita Communication, Helsinki
France: Yucatan, Paris
Germany: HBI Helga Bailey GmbH, Munich; komm.passion GmbH,
Düsseldorf; Kirchhoff Consult, Hamburg
Greece: JNL+, Athens
Hungary: Probako Comms., Budapest
Ireland: Keating & Associates, Dublin
Italy: Business Press S.p.A., Milan
The Netherlands: Wisse Kommunikatie/Worldcom The Netherlands, Arnhem
Norway: Coxit Public Relations, Oslo
Poland: Made In PR, Warsaw
Romania: Media Pozitiv, Otopeni
South Africa: Meropa, Johannesburg
Spain: Grupo Albion, Madrid; LF Channel, Barcelona
Sweden: Oxenstierna & Partners, Stockholm
Switzerland: L&W Communication AG, Zurich
Turkey: OptimumBrand, Istanbul
United Arab Emirates: Majlis PR & Comms., Dubai
United Kingdom: JBP Public Relations, Bristol; Kaizo, London; FWD
PR, London; Onva, Surrey

X



Xhibition

26 Broadway, 8th flr., New York, NY 10004
347/624-8533; fax: 347/624-8533; nestor@xhibition.com
www.xhibition.com

Travel, hospitality, culture, design, architecture.

Agency Statement: Xhibition delivers exposure and engagement across all media platforms for leading brands in the travel, lifestyle, and hospitality industries. With offices in New York City and Tel Aviv, Xhibition is comprised of press experts, media strategists, writers and business developers with proven experience in creating winning strategies.

Nestor Lara Baeza, dir., Xhibition New York; Ross Belfer, dir., Xhibition Tel Aviv

Brown Beach House Croatia
Brown Hotels
Carlton Tel Aviv
Deeper Africa Safaris
Elma Arts Complex Luxury Hotel
Extraordinary Journeys
Galerie Derouillon
Gottesman-Szmelcman Architecture

Helena Restaurant, Caesarea
Herbert Samuel Jerusalem
Hotel Montefiore
Israel Pavilion at the Venice Biennale
Marei 1998
Milu Hotel
Rooms Hotels, Georgia
Saar Zafrir
Tel Aviv Museum of Art
The Brodsky Organization
The Efendi Hotel
The High Line Hotel
The Poli House
The Setai Galilee
The Setai Tel Aviv
Villa Brown Jerusalem

Z



ZEHNDER

ZEHNDER COMMUNICATIONS

650 Poydras St., #2450, New Orleans, LA 70130
504/558-7778; aedelman@z-comm.com
www.z-comm.com

Crisis communications, disaster recovery, healthcare, tourism, F&B, insurance, content, financial, education, SEO/SEM. Employees: 70. Founded: 1996.

Agency Statement: Zehnder Communications is a fully integrated advertising agency offering a range of strategic public relations services, including content, crisis communications, disaster recovery, event marketing, SEO and SEM. We serve a wide range of clients in the health care, tourism, food and beverage, and insurance industries. With our headquarters in New Orleans and offices in Baton Rouge, Louisiana, and Nashville, Tennessee, Zehnder has served the greater Southeast region since 1996.

Jeff Zehnder, CEO; Henry Chassignac, pres./exec. creative dir.; Ann Edelman, dir., PR; Tambry Slavich, sr. PR mgr.

American Equity Underwriters
Chila Orchata
DuPage Medical Group
Emeril Lagasse Foundation
Origin Bank
Royal Sonesta New Orleans
Tulane University Freeman School of Business

THE ZIMMERMAN AGENCY

ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com
www.zimmerman.com
Hospitality/Travel.

Agency Statement: For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360 degree approach to digital channels, and proprietary analytics. The Zimmerman Agency teams employ a signature **WOW!** level of creativity, strategy and technology to deliver relevant and timely communications for public relations and social media clients. The firm generates measurable results through public relations for extraordinary travel clients including the country of Aruba, Park City, Utah, the southern Outer Banks, Hard Rock Hotels, the Kessler Collection and award-winning resorts and hotels from Hawaii's Waikoloa Village to Montage Palmetto Bluff. The firm's consumer division represent major brands including Cooper Tires, Firehouse Subs, Pilot Pens and Wonder Bread.

Continued on next page

ZIMMERMAN AGENCY, THE continued

Carrie Zimmerman, Kerry Anne Watson, principals

Hospitality/Travel

Aruba Tourism Authority
Bohemian Hotel Savannah
Brazilian Court (Palm Beach)
Blue Diamond Resorts
Champions Retreat Golf Club
Eden Roc
Gates, The
Grand Bohemian Hotels (Asheville, Charleston, Mountain Brook, Orlando)
Grand Lucayan Resort
Greenbrier
Hard Rock Hotels & Casinos
Hard Rock Caribbean All-Inclusive Collection
Henderson Park Inn, Florida
Innisbrook Golf Resort, Florida
Interstate Hotels & Resorts
Kessler Canyon Resort
Kessler Collection of Luxury Resorts (Corporate)
North Carolina's Crystal Coast
Orlando World Center Marriott
Mahekal Resort (Playa del Carmen)
Montage Palmetto Bluff
Park City/Deer Valley
Pelican Grand (Ft. Lauderdale)
Ritz-Carlton Destination Club (Corporate)
Reunion Resort
Salamander Resort & Spa
Streamsong Resort (Florida)
TPC Network (Corporate)
UNICO (Mexico)
Visit Tallahassee
Waikoloa Beach Resort (Hawaii)

Major Brands

Apartments.com
Cooper Tire
Firehouse Subs
Gold Toe Socks
Hunter Fans
Mrs. Freshley's
Pilot Pens
Tastykake
Urban Plates
Youfit Health Clubs
Wonder Bread



PUBLIC RELATIONS

ZLOKOWER COMPANY

575 Eighth Ave., 11th fl., New York, NY 10018
Dir: 212/863-4120; Main: 212/863-4193; fax: 212/863-4141
harry@zlokower.com
www.zlokower.com

Corporate, fin'l, public affairs, real estate, technology, investor relations, food, lifestyle, sports, books, healthcare, business-to-business. Employees: 6. Founded: 1983.

Agency Statement: Highly motivated and results-oriented Zlokower Company is distinguished for its excellent, consistent strategic communications and media coverage for companies, and professional service firms throughout the U.S. The firm offers a complete suite of digital marketing and advertising services including social media and content marketing through its affiliated companies, Adler Branding & Marketing and RG Narrative. Zlokower clients are covered by top print, broadcast and digital media. The firm has been recognized by PRSA-New York, *Technology Marketing Magazine* and other organizations. Specialties include real estate, healthcare, technology, financial PR, consumer, food, lifestyle, sports, business-to-business and non-profit.

Harry Zlokower, pres.; Gail Horowitz, sr. VP; Dave Closs, VP

Carrier Logistics Inc.
Cignature Realty
Concord Capital New York
Drakeford Realty Group
Equity Now
Imprezzio
ISJ Management
JJ Operating
Medallion Financial Corp.
Norman Bobrow & Co.
RHYS Real Estate
Romer Debbas
Rosewood Realty Group
Silvershore Properties
The Britannia Group
Theasa Tuohy, Author
Townhouse Management Co.

CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

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1 Click: Makovsky
1 Hotel & Homes Cabo: Murphy O'Brien Public Relations
1 Seaport: Hundred Stories
1000M, Chicago: Quinn
1010data: Bospar
103 Hair Products: Bolt Public Relations
108 Leonard: Hundred Stories
12 East 88th Street: Hundred Stories
12 Retch: Blaine Group, The
14+ Foundation: Berman Group, Inc., The
15 William: Berman Group, Inc., The
2019 Super Bowl Host Committee: Jackson Spalding
'21' Club: Stuntman PR
23andMe: Kaplow
287/LES: Berman Group, Inc., The
30 East 31st Street: Hundred Stories
321 at Water's Edge: Durée & Company, Inc.
34 Prince Street: Quinn
3HB: Marino.
3i: Stanton
3M: Hunter Public Relations; Padilla
3MS: Daddi Brand Communications
45 Park Lane, London, United Kingdom: Hawkins International Public Relations
46Mile: Fineman PR
'47: Turner
49 Chambers: Hundred Stories
4A Games: Novy Unlimited, Inc.
50 Clinton: Hundred Stories
50 West Street: Quinn
59 Greenwich: Marino.
5th Axis: Tellem Grody Public Relations, Inc.
601 W. Properties: Grisko LLC
6nPay: HeraldPR
6th Avenue Capital: Indicate Media
7 x 24 Exchange: Berman Group, Inc., The
7-Eleven: Prozio Communications
75 Kenmare: Hundred Stories
76: Carmichael Lynch Relate
81qd: MCS Healthcare Public Relations
8th Wall: Karbo Communications
900 North Michigan: L.C. Williams & Associates

A

A&M University: AMW Group
A. Schulman: Falls Communications
A.T. Kearney: Makovsky
A2 Milk: Pollock Communications
AAA Mid-Atlantic, Inc.: IMRE, LLC
AAA Northern California, Nevada and Utah: Singer Associates, Inc.
AAMCO: Fish Consulting
aapI: Madison Alexander PR, Inc.
AARP: JPA Health Communications; Orion Strategies
AB Design Studio: Taylor & Company
Abacus: Power Group, The
ABB: French | West | Vaughan
Abbott: Health Unlimited
AbbVie: Ruder Finn Inc.
ABC Carpet: Kwittken
Abeona Therapeutics: JV Public Relations NY
Aberdeen Standard Investments: Stanton
ABLE United: Moore, Inc.
ABM Parking Services: Cerrell Associates, Inc.
Abode Systems: Caster Communications, Inc.
Abrams Fensterman, LLP: LAK Public Relations, Inc.
Absolute Value, LLC: Falls Communications
Absopure: Identity
Abu Dhabi National Exhibitions Company: Development Counsellors International (DCI)
AC Hotel Times Square: Turner
Acacia Communications: InkHouse
Acadia: Stones River Group

Acadia Health: Lovell Communications
Acadia Insurance: Mason Public Relations
Acadiasoft: Intermarket Communications
Accelerate Diagnostics: Caliber Group
Acceleration Partners: Crenshaw Communications
Acclaim Lighting: Falls Communications
Accomplice: Fama PR, Inc.
AccorHotels: Hawkins International Public Relations
Accountable Care Options, LLC: Boardroom Communications, Inc.
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates
Accreditation Council for Graduate Medical Education: L.C. Williams & Associates
Accuride Corp.: Bianchi Public Relations, Inc.
AccuWeather: Coyne Public Relations
ACE Bakery: Kwittken
ACE Mentorship Program/LA: Hoyt Organization Inc., The
ACL: Stanton
Acorn Financial Services, Inc.: Verasolve
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Active Implants: Merryman Communications
Activision: Taylor
Actors' Equity Assn.: Tricom Associates, Inc.
Acuity Capital Partners: Geto & de Milly, Inc.
Adam America: Berman Group, Inc., The
Adam Trent Tour: Tellem Grody Public Relations, Inc.
Adams & Co.: Quinn
Adams Funds: BackBay Communications
Adams Street Partners: Dukas Linden Public Relations
Adapt TV: Brandware Public Relations
Adaptimmune: Tonic Life Communications
Adaptive Driving Alliance: Stevens Strategic Communications, Inc.
Adare Manor, Ireland: J Public Relations
AdaSky: Caster Communications, Inc.
Adder: Bob Gold & Associates
Addiction Medicine Foundation, The: Tartaglia Communications, LLC
Adecco: Allison+Partners
ADESA: Identity
ADEY Professional Heating Systems: O'Reilly DePalma
Adhark: DPA Communications
Adient: Bianchi Public Relations, Inc.
Adobe: Text100
Adrian Grenier: Keith Sherman and Assocs.
Adriatic Luxury Hotels: Berk Communications
Adrienne Arsht Center for Performing Arts of Greater Miami: rbb Communications
Adstream: Crenshaw Communications
ADT: Allison+Partners
Adthens: Crenshaw Communications
Advanced Accelerator Applications: JV Public Relations NY; Makovsky
Advent Air Conditioning: Champion Management Group
Adventures by Disney (project work): J Public Relations
Adykai Ventures: BackBay Communications
AEC Living: Stanton
AECOM: Grisko LLC
Aeroplex/Aerolease: Agnes Huff Communications Group, LLC
Aerosoles: 5W Public Relations
AeroVironment: G&S Business Communications
AES: Text100
Aesculap: Buchanan Public Relations LLC
Aetna: Bliss Integrated Communication; Cheer Partners; Sloane & Company
Aetrex Technology: Turner
AF New York: Gotham Public Relations
Affectiva: March Communications
Affinion: Cashman + Katz Integrated Communications
Affinity Health Plan: Makovsky

AFG Group: Berman Group, Inc., The
 Aflac: Citizen Relations
 After School Matters: Jasculca Terman Strategic Communications
 After, Inc.: Feintuch Communications
 Agency for Healthcare Research & Quality (AHRQ): Crosby
 Agricultural Bank of China: Feintuch Communications
 AgTech Accelerator: G&S Business Communications
 AgWell Solar: Gallagher PR
 AGWS: North 6th Agency, Inc. (N6A)
 AIANY: Marino.
 AICPA: Affect
 AIDS Foundation of Chicago: Public Communications Inc.
 AIG Property Casualty: Dix & Eaton Incorporated
 AIIB: Hume Brophy
 Aimee Wilder: Fog & Apple
 Ainsworth Pet Nutrition: Rachael Ray's Nutrish: Coburn Communication
 Ainsworth, The: Berk Communications
 Air France/KLM: Finn Partners
 Air Partner: Hemsworth Communications
 Air Tahiti Nui: Murphy O'Brien Public Relations
 Airbnb: Kivvit; Singer Associates, Inc.
 Airbus: JeffreyGroup; Stephen Bradley & Associates LLC
 Aire Serv: Fish Consulting
 Airfox: BIGfish Communications
 AirGas, Inc.: Brandware Public Relations
 Airmega: BAM Communications
 AirStrip: Lois Paul and Partners
 AirVuz: Pocket Hercules
 Ajin USA: Stephen Bradley & Associates LLC
 AKA Luxury Hotel Residences: Quinn
 Akamai: Ascendant Communications; Highwire PR
 AKF Group LLC: Berman Group, Inc., The
 AKRF: Marino.
 Al Biernat's Steakhouse: Champion Management Group
 Alabama Dept. of Commerce: Big Communications
 Alabama Power: Story Partners
 Alamo Drafthouse El Paso: Barracuda Public Relations
 Alantra: Makovsky
 Alaska Airlines: Cerrell Associates, Inc.; Singer Associates, Inc.
 Alaska Wilderness League: Caplan Communications LLC
 Albanese Organization: Berman Group, Inc., The
 Albertus Magnus College: Mason Public Relations
 Albright Capital Management: Stanton
 ALC Home Health: IVY Marketing Group, Inc.
 Alcon Laboratories: AVENIR GLOBAL
 ALDI: Weber Shandwick
 ALDO: BPCM Worldwide
 Alegeus: PAN Communications, Inc.
 Alera Group: Weiss PR, Inc.
 Alerion Aviation: HeraldPR
 Aleris International: Dix & Eaton Incorporated
 ALEX AND ANI: Think
 Alex Rodriguez: Berk Communications
 Alexandre Vauthier: BPCM Worldwide
 Alexandria Convention & Visitors Bureau: BCF Agency
 Alexandria Renew: Hodges Partnership, The
 Alexandria, VA: Lou Hammond Group
 Alfred E. Smith Memorial Foundation: Stanton Communications, Inc.
 Alfresco: Bospar
 Alibaba (media partnerships): Goodman Media International, Inc.
 AliveCor: Highwire PR
 All Children Reading: Wilks Communications Group
 All Classical Portland: A.wordsmith
 All Saints Skin Clinic: Agnes Huff Communications Group, LLC
 All-Clad: North 6th Agency, Inc. (N6A)
 All-Clad Metalcrafters: 5W Public Relations
 AllaModa Furniture: Marketing Maven Public Relations
 Allard: MCS Healthcare Public Relations
 Allegro Hotels: Turner
 Allen Americans Pro Hockey Club: BizCom Associates
 Allergan: Coyne Public Relations; MCS Healthcare Public Relations
 Allergan, Inc.: Tonic Life Communications
 Alley Cat Allies: Eric Mower + Associates
 Alliance for American Manufacturing: Tricom Associates, Inc.
 Allianz Global Corporate & Specialty: Stanton
 Allied Construction: Stevens Strategic Communications, Inc.
 Allied Physicians Network: Cheer Partners
 Allied Universal: Cerrell Associates, Inc.

Allison+Partners / Toyota: BLH Consulting, Inc.
 Allstar Products Group: Marketing Maven Public Relations
 Allstate: Kivvit; Taylor
 Allure Group, The: LAK Public Relations, Inc.
 Ally: Prosek Partners
 Alma Realty: Butler Associates, LLC
 Aloft & Element Austin Downtown: Turner
 Alohohani Resort: Murphy O'Brien Public Relations
 Alouette Cheese: Kaplow
 Alpha Industries: Turner
 AlphaCore Capital: KCD PR Inc. - Top Financial PR Firm
 Alpine Electronics: Franco
 ALPower: Stephen Bradley & Associates LLC
 Alston & Bird: Goodman Media International, Inc.
 Altamirano Restaurant Group: Ellipses
 Altec Lansing: Resound Marketing
 Alter: Winger Marketing
 Alternative Apparel: Turner
 Alteryx: AVENIR GLOBAL
 Altfest Personal Wealth Mgt.: Mount & Nadler, Inc.
 Altia Systems: BAM Communications
 Altice USA: Sloane & Company
 Altman Companies: Boardroom Communications, Inc.
 Alton Brown Live!: Tellem Grody Public Relations, Inc.
 Altoona Regional Health System: R&J Strategic Communications
 Altospace VR: Gallagher PR
 Altus Group: Environics Communications
 Always Best Care: Fish Consulting
 Alzheimer's New Jersey: Rosica Communications
 Alzheimers Lives Matter Foundation: TransMedia Group
 AMAG Pharmaceuticals, Inc.: IMRE, LLC
 Amagi: Crenshaw Communications
 Amarin Pharma, Inc.: Makovsky
 AmaWaterways: BLAZE PR; Hemsworth Communications
 Amazon: AVENIR GLOBAL; Hunter Public Relations; Idea Grove; JeffreyGroup; RunSwitch; Weber Shandwick
 Amazon Fashion: BPCM Worldwide
 Amazon Studios: Bob Gold & Associates
 AMC Health: Lois Paul and Partners
 AMC Networks (AMC, Sundance Channel, BBC America, IFC, WE tv): Cataldi Public Relations
 Amdocs: Bob Gold & Associates
 Amdur Productions: Winger Marketing
 America SCORES Cleveland: Roop & Co.
 American Academy of Sleep Medicine: L.C. Williams & Associates
 American Airlines: JeffreyGroup
 American Assn. of Diabetes Educators: Public Communications Inc.
 American Assn. of Endodontists: L.C. Williams & Associates
 American Assoc. of Crop Insurance: Story Partners
 American Beverage Marketers: Agency H5
 American Board of Addiction Medicine: Tartaglia Communications, LLC
 American Board of Medical Specialties: Public Communications Inc.
 American Cable Assn.: Story Partners
 American Cancer Society: Bravo Group, Inc.; Durée & Company, Inc.
 American Chemistry Council: Pierpont Communications Inc.; Sachs Media Group
 American Cleaning Institute: CooperKatz & Company, Inc.
 American College of Veterinary Surgeons: French | West | Vaughan
 American Concrete Pipe Association: Champion Management Group
 American Craft Exposition: Winger Marketing
 American Egg Board: kglobal
 American Epilepsy Society: Public Communications Inc.
 American Equity Underwriters: Zehnder Communications
 American Express: Kwitken; M Booth
 American Express Travel: Decker/Royal Agency LLC, The
 American Farm Bureau Federation: MorganMyers
 American Farmland Trust: Story Partners
 American Federation of Government Employees (AFGE): Caplan Communications LLC
 American Federation of School Administrators: Tricom Associates, Inc.
 American Friends of Tel Aviv University: Marino.
 American Gastroenterological Assn.: Reis Group, The
 American Geriatrics Society: Bliss Integrated Communication
 American Giant: LaunchSquad
 American Griddle: Stevens Strategic Communications, Inc.
 American Health Information Management Assn.: Public Communications Inc.
 American Heart Assn.: Berman Group, Inc., The; Brian Communications;

Grisko LLC
American Honda: Flowers Communications Group
American Hotel & Lodging Assn.: Story Partners
American House Senior Living Communities: Franco
American Hydroformers: Stevens Strategic Communications, Inc.
American Institute of Certified Public Accountants: Agency at the University of Florida, The
American Institute of Certified Public Accountants (AICPA): CooperKatz & Company, Inc.
American Kidney Fund: Crosby
American Liver Foundation: JPA Health Communications
American Lung Assn.: Caplan Communications LLC
American Military University: GreenSmith PR, LLC
American Municipal Power: Marketing Works
American Nurses Association: Stanton Communications, Inc.
American Petroleum Institute: Story Partners
American Promotional Events: Revell Communications
American Psychological Assn.: Vanguard Communications
American Queen Steamboat Company: Lou Hammond Group
American Red Cross: Conroy Martinez Group, The
American Residential Services: Bolt Public Relations
American Rivers: Caplan Communications LLC
American Society of Anesthesiologists: Public Communications Inc.
American Society of Landscape Architects: Environics Communications
American Spice: Stevens Strategic Communications, Inc.
American Standard Brands: O'Reilly DePalma
American Statistical Association: Stanton Communications, Inc.
American Stock Transfer & Trust Co. (AST): Intermarket Communications
American Student Assistance: Greenough Brand Storytellers; Rasky Partners, Inc.
American Thoracic Society: Tartaglia Communications, LLC
American Tortoise Rescue: Tellem Grody Public Relations, Inc.
American University in Bosnia and Herzegovina: Global Communicators HCI
American Wind Energy Assn.: Caplan Communications LLC
Amerigames International: Butler Associates, LLC
Amerigas: Brownstein Group
AmerisourceBergen: Tierney
Ametek Electronic Systems Protection (ESP/SurgeX): Caster Communications, Inc.
Amicalola Falls State Park & Lodge: Hemsworth Communications
Amira Resort & Spa, St. George, UT: Hawkins International Public Relations
Amlin PLC: Makovsky
Ammon Laboratories: R&J Strategic Communications
Amnio/Tissue Tech: Greentarget Global LLC
Amora Coffee: North 6th Agency, Inc. (N6A)
Ampio Pharmaceuticals: LaVoieHealthScience
Amplify ETFs: Gregory FCA
Amplitude: Bateman Group
AMResorts: rbb Communications
AMSCOT Financial: Sachs Media Group
Amtrak: Ruder Finn Inc.
AmTrust: Stevens Strategic Communications, Inc.
Amway: Kwittken
Andaz Peninsula Papagayo Resort: Murphy O'Brien Public Relations
Andaz Savannah, Savannah, GA: Hawkins International Public Relations
Andeavor: Pierpont Communications Inc.
Andersons, Inc., The: Paul Werth Associates
Andrew Tisch/Journeys: LAK Public Relations, Inc.
Andrew's Restaurant and Catering: Sachs Media Group
Anesthesia Pain Care Consultants: Boardroom Communications, Inc.
Angel Oak Companies, The: Gregory FCA
Angry Orchard Hard Cider: Sharp Communications, Inc.
ANGUS Chemical Co.: G&S Business Communications
Anheuser-Busch: FleishmanHillard; Kivvit
Anheuser-Busch InBev: Weber Shandwick
Animal Health Institute: Story Partners
Anixter Center: Winger Marketing
Ann Taylor: K2 Krupp Communications
Anomatic: Paul Werth Associates
Ansell: Fahlgren Mortine
Ansira: North 6th Agency, Inc. (N6A)
Anthem Group: Bateman Group
Anthony & Sylvan: Buchanan Public Relations LLC
Anthony Bourdain: Tellem Grody Public Relations, Inc.
Anthony's Pizza & Pasta: Champion Management Group
Antigua and Barbuda: Lou Hammond Group
Antiques + Modernism Show: Winger Marketing
AOL: Crenshaw Communications
Aon: Kivvit
Aparavi: JPR Communications
Aparna Systems: Gallagher PR
Apartments.com: Zimmerman Agency, The
Apeiron: Intermarket Communications
Apex: Tigercomm, LLC
APLU: kglobal
App Annie: Highwire PR
AppAnnie: Hoffman Agency, The
AppDirect: PAN Communications, Inc.
AppDynamics: Highwire PR
Apple Core Hotels: Stuntman PR
Apple Leisure Group: rbb Communications
Apple Vacations: Kahn Travel Communications (KTCpr)
Applebee's: Identity
April Travel Protection: Kahn Travel Communications (KTCpr)
Aqua: Bravo Group, Inc.
Aqua Comms: iMiller Public Relations
Aqua-Aston Hospitality, Hawaii: Quinn
Aquamarine Investment Partners: LAK Public Relations, Inc.
Aralez: Finn Partners
Aramark: Brian Communications; RunSwitch
Aranui Cruises (French Polynesia): Kahn Travel Communications (KTCpr)
Aras: Version 2.0 Communications
Arbor Hospice: Franco
Arbor Networks: Lois Paul and Partners
Arc Baltimore, The: Weiss PR, Inc.
Arch Real Estate: Berman Group, Inc., The
Archdiocese of New York: Stanton Communications, Inc.
Architectural Digest: Keith Sherman and Assocs.
Archtober: Fog & Apple
Arcus: Walker Sands Communications
Ardent Health Services: Lovell Communications
Ardleigh Minerals Inc.: Stevens Strategic Communications, Inc.
Area 1 Security: National Strategies Public Relations
Arepas: Berk Communications
Argent Financial Group: Bradford Group, The
Argyle Diamonds of Australia: CRC, Inc.
Aris Radiology: Lovell Communications
Aristotle Capital Management: Financial Profiles, Inc.
Arizona Biltmore: Murphy O'Brien Public Relations
ARK-Invest: Dukas Linden Public Relations
Arkadium: Crenshaw Communications
Arla: Carmichael Lynch Relate
ARM: Allison+Partners
Armadio Fashion: AMP3 Public Relations
Armis: Bateman Group
Armor Correctional Health Services, Inc.: EvClay Public Relations
Armstrong Flooring: Dix & Eaton Incorporated; Planit
Arnot Health: R&J Strategic Communications
Art Students League of New York: Keith Sherman and Assocs.
Art.com: Carmichael Lynch Relate
Arthritis Foundation: RF | Binder Partners, Inc.
Artificial Solutions: BAM Communications
Aruba Tourism Authority: Zimmerman Agency, The
Asbury Communities: Stanton Communications, Inc.
Ascensus: Bliss Integrated Communication
Ascent: Affect
ASG Technologies: Version 2.0 Communications
Asheville Chamber of Commerce: Development Counsellors International (DCI)
Ashley Stewart: 5W Public Relations
Ashton Woods Homes: Brandware Public Relations
Asia Transpacific Journeys: B Public Relations
Assa Properties: Marino.
Assess+RE: MSR Communications, LLC
Assigned Counsel: Buchanan Public Relations LLC
Assisi Animal Health: Germinder & Associates, Inc./GNFP Digital
Associated Bank: Beehive Strategic Communication
Associated Builders and Contractors: Boardroom Communications, Inc.
Association of BellTel Retirees Inc.: Butler Associates, LLC
Association of Flight Attendants: Tricom Associates, Inc.
Association of National Advertisers (ANA): CooperKatz & Company, Inc.
Assurant: Stanton
AstraZeneca: Edelman; KYNE; Ruder Finn Inc.
AstraZeneca Health Care Foundation: Public Communications Inc.
AstraZeneca Pharmaceuticals LP: IMRE, LLC

Asurion: MP&F Strategic Communications
 AT&T: Duffy & Shanley, Inc.; FleishmanHillard; Flowers Communications Group; Orion Strategies
 Athena Capital Advisors: BackBay Communications
 Athenahealth: ReviveHealth
 Atlanta Bread Co.: Trevelino/Keller
 Atlanta Jazz Festival: Communications 21
 Atlanta Tech Village: Trevelino/Keller
 Atlantic Broadband: Matter Communications
 Atlantic Health System: Tartaglia Communications, LLC
 Atlantic Health Systems: MCS Healthcare Public Relations
 Atlantic Hotel & Spa: Durée & Company, Inc.
 AtlantiCare: Buchanan Public Relations LLC
 Atlassian: Highwire PR
 Atria Wealth Solutions: KCD PR Inc. - Top Financial PR Firm
 Atticus Hotel: Weinstein PR
 Attivo Networks: UPRAISE Marketing + Public Relations
 Attunity: Lewis
 Au Bon Pain: Champion Management Group
 Auberge Beach Residences & Spa Fort Lauderdale: Murphy O'Brien Public Relations
 Auberge Du Soleil: Murphy O'Brien Public Relations
 Auberge Resorts: Murphy O'Brien Public Relations
 Auction.com: Hoyt Organization Inc., The; Hoyt Organization Inc., The
 Audley Travel: Turner
 Augustin Plains Ranch Water Pipeline Project: Waite Company, The
 Aulani, a Disney Spa & Resort (project work): J Public Relations
 Auric Solar: Intrepid Agency
 Auto Dealers Assn. of Greater Philadelphia: Brownstein Group
 Autogravity.com: Hoyt Organization Inc., The
 Automation Alley: EAFocus Inc.
 Automotive Fine Arts Society: Time Piece Public Relations
 automotiveMastermind: Franco
 AVANGRID: Cashman + Katz Integrated Communications; Eric Mower + Associates
 Avantor: ReviveHealth
 Ave Maria Foundation: Falls Communications
 Avenue of the Americas Assn.: Berman Group, Inc., The
 Averca Discovery Services/Neopharm Labs: Birnbach Communications Inc.
 Avery Dennison: Fahlgren Mortine
 Aviation Week Events: The Buzz Agency
 Avis: 360PR+
 Avis Budget Group: R&J Strategic Communications
 Avista Pharma Solutions: BAERING
 Avnu Alliance: Caster Communications, Inc.
 AvYachts: Hubbell Group, Inc., The
 Awake Security: Fama PR, Inc.
 Aware Mobility: Eisbrenner Public Relations
 Axalta Coatings: Lambert, Edwards & Associates
 AXIA Consulting: Marketing Works
 Axis Communications: Hoffman Agency, The
 Azpen: Copernio
 Azteca America: Goodman Media International, Inc.

B

Babson CWEL: Version 2.0 Communications
 Baby Trend: Marketing Maven Public Relations
 BABYZEN: Ink & Roses
 Backcountry Hunters and Anglers: Caplan Communications LLC
 BadLand Games: Novy Unlimited, Inc.
 Bain Capital: Stanton
 Baker Hughes: DoubleDimond Public Relations LLC
 Baker McKenzie: JeffreyGroup
 Baker Tilly: Eisbrenner Public Relations
 BakerHostetler: Ripp Media/Public Relations, Inc.
 Bal Harbour Florida: Quinn
 Balabit: March Communications
 Balsam Mountain Preserve: Lou Hammond Group
 Bamford Haybarn Spa: Quinn
 Banco do Brasil Americas: Conroy Martinez Group, The
 Banff & Lake Louise Tourism: Development Counsellors International (DCI)
 Banfield Pet Hospital: Coyne Public Relations
 Bank Leumi: Intermarket Communications
 Bank of America: Buchanan Public Relations LLC; Hubbell Group, Inc., The; Moore, Inc.; rbb Communications; Weber Shandwick
 Bank of Marin: Financial Profiles, Inc.

Bank of San Francisco: UPRAISE Marketing + Public Relations
 Bank of the West: IW Group
 Bank of West: Bliss Integrated Communication
 Banner Alzheimer's Institute: Reis Group, The
 Banyan Water: Red Fan Communications
 Baptist Health South Florida: Conroy Martinez Group, The
 Bar Boulud: Berk Communications
 Bar Louie: Stevens Strategic Communications, Inc.
 Barasch McGarry P.C.: Butler Associates, LLC
 Barbados Tourism Marketing Inc.: Development Counsellors International (DCI)
 Barceló Hotels & Resorts: Turner
 Barclaycard US: O'Malley Hansen Communications
 Barclays: Hume Brophy
 Barcoding: DPR Group, Inc.
 Bardan International: Boardroom Communications, Inc.
 Bareburger: Stuntman PR
 Barnes & Noble College: Padilla
 Barnes & Thornburg: Greentarget Global LLC
 Baron Philippe de Rothschild: Nike Communications, Inc.
 Baros Maldives: Berk Communications
 Barrett-Jackson Auctions: Time Piece Public Relations
 Barrette Outdoor Living: Falls Communications
 Bartco Lighting: Falls Communications
 BASF: Dix & Eaton Incorporated; Moore, Inc.; Sharp Communications, Inc.
 BASF Automotive: Bianchi Public Relations, Inc.
 BASF Corp.: Berman Group, Inc., The; Orion Strategies
 BASF Headquarters: Coyne Public Relations
 BasisCode Compliance: Feintuch Communications
 Baskin-Robbins: Fish Consulting; RF | Binder Partners, Inc.
 Bassett Furniture: French | West | Vaughan
 Basware: March Communications
 Bath & Body Works: Carmichael Lynch Relate
 Baton Rouge Area Chamber: Development Counsellors International (DCI)
 Baton Rouge General: Lovell Communications
 Baton Systems: Paragon Public Relations
 Battelle Village: Marketing Works
 Bavarian Inn: Logos Communications, Inc.
 Bavarian U.S. Offices for Economic Development: Development Counsellors International (DCI)
 Bay Bank: Planit
 Bayer: JeffreyGroup; Ruder Finn Inc.; Tonic Life Communications
 Bayer Crop Science: BAERING; kglobal
 BBH Core Select Funds: Mount & Nadler, Inc.
 BBVA Compass Bank: Agency at the University of Florida, The
 BDO: Bliss Integrated Communication
 BDS Analytics: North 6th Agency, Inc. (N6A)
 be quiet!: Bacheff Communications
 Be The Match®: Padilla
 Be Well by Dr. Frank Lipman: K2 Krupp Kommunikationen
 Beach Company, The: Lou Hammond Group
 Beaches Resorts: Decker/Royal Agency LLC, The
 Beam Suntory: L.C. Williams & Associates
 Beaumont Health: Beehive Strategic Communication
 Beautiful.ai: BAM Communications
 Beautyrest®: Hunter Public Relations
 BEB Capital: Didit
 Becker: Motion
 Beekman Residences: Hundred Stories
 Beeline Bikes: Fish Consulting
 Beerboard: RockOrange
 Behavior Design: Affect
 Beiersdorf: M Booth
 Bel Air Investment Advisors: Pollack PR Marketing Group, The
 Belden: Falls Communications; Standing Partnership
 Belgard: Trevelino/Keller
 Belkin Burden Wenig & Goldman, LLP: Berman Group, Inc., The
 Belmont Acquisitions: Blaine Group, The
 Ben Crump Law: Sachs Media Group
 Ben Milam Whiskey: Red Fan Communications
 BeneCard: Rosica Communications
 Benefit Advisors Network: Weiss PR, Inc.
 Benefit Programs Administration: KCD PR Inc. - Top Financial PR Firm
 BenefitMall: Power Group, The
 Benjamin Moore Paints: Sharp Communications, Inc.
 Bennigan's: Champion Management Group
 Bentall Kennedy: Akrete
 Bentham IMF, litigation funding: Ripp Media/Public Relations, Inc.

Bentley University: InkHouse
 Berenzweig Leonard: Verasolve
 Berje, Inc.: R&J Strategic Communications
 Berkadia: Bliss Integrated Communication
 Berklee College of Music: Version 2.0 Communications
 Berkshire Choral International: Schneider Associates
 Bermuda Tourism Authority: Turner
 Bernard Health: Bradford Group, The
 Bernic Hotel: Stuntman PR
 Bernzomatic: Fahlgren Mortine
 Best Buy: Carmichael Lynch Relate
 Best Western Hotels & Resorts: Hemsworth Communications
 Bethany Christian Services: Lambert, Edwards & Associates
 Better Homes & Gardens Real Estate: Kwittken
 Betterment: Bateman Group; Version 2.0 Communications
 Bettye Muller New York: M studio
 Beverly Hilton, The: Murphy O'Brien Public Relations
 Beyond Meat: M Booth
 Beyond Paint: L.C. Williams & Associates
 Beyond.com: Brownstein Group
 BeYu Cosmetics: CRC, Inc.
 BGE: Davies
 BH Properties, LLC: Hoyt Organization Inc., The
 Bi-State Development: TVG
 BIA electronic discovery: Bradford Group, The
 Biagio Cru & Estate Wines: Marino.
 Bibhu Mohapatra: Think
 BIC Consumer Products: Hunter Public Relations
 BIC North America: Cashman + Katz Integrated Communications
 Bien Cuit Bakery, NY: Ripp Media/Public Relations, Inc.
 Big Brother Big Sister of Massachusetts Bay: Version 2.0 Communications
 Big Brothers Big Sisters of NYC: Marino.
 Big Cedar Lodge: Murphy O'Brien Public Relations
 Big Cypress Lodge: Murphy O'Brien Public Relations
 Big Five Tours & Expeditions: Hawkins International Public Relations
 BIG Labs: Bateman Group
 Big Salad, The: Logos Communications, Inc.
 Big Thought: Power Group, The
 Big Time Restaurant Group (City Cellar, City Oyster, Big City Tavern, Louie Bossi's, Grease Burger Bar): The Buzz Agency
 Biggins Lacy Shapiro & Co.: Violet PR
 Bil-Jac: RMD Advertising
 Billtrust: Walker Sands Communications
 Bimbo Bakeries: Coyne Public Relations
 Bimbo Bakeries USA: Buchanan Public Relations LLC
 Bimbo Sweet Baked Goods: Buchanan Public Relations LLC
 BioAxone BioSciences, Inc.: LaVoieHealthScience
 Biocom: Cerrell Associates, Inc.
 BioEnterprise: Dix & Eaton Incorporated
 Biolife (WoundSeal/StatSeal brands): cPR / Carpenter Public Relations
 BioReference Laboratories: Rosica Communications
 BioSpringer: kglobal
 Biotechnology Innovation Organization: LaVoieHealthScience
 Bipartisan Policy Center: Dale Curtis Communications, LLC.
 Bird & Bone: Berk Communications
 Birmingham Business Alliance: Development Counsellors International (DCI)
 BIScience: Daddi Brand Communications
 Bixby Land Co.: Idea Hall
 BJ's Wholesale Club: Duffy & Shanley, Inc.
 Black Walnut Cafe: Champion Management Group
 BLACKBARN: Fog & Apple
 Blackbaud: Indicate Media
 Blackstone Products: Marketing Maven Public Relations
 Blaschak Coal Corp.: Buchanan Public Relations LLC
 Blazetrak: AMP3 Public Relations
 Blink Fitness: Sharp Communications, Inc.
 Blipfoto: R&J Strategic Communications
 Bliss Spa, Miami: Quinn
 Bloomberg: Prosek Partners; Vested
 Blue Cross and Blue Shield of Minnesota: Padilla
 Blue Cross Blue Shield Michigan: Finn Partners
 Blue Cross Blue Shield of Tennessee: MP&F Strategic Communications
 Blue Diamond Resorts: Zimmerman Agency, The
 Blue Frog Technology: Champion Management Group
 Blue Grass Airport: Dix & Eaton Incorporated
 Blue Mountain Capital Management: Sharp Communications, Inc.
 Blue School: Marino.
 Blue Shield of California Foundation: Reis Group, The
 Blue Spark Technologies: Falls Communications
 Blue Vision Marketing, Ltd.: Tellem Grody Public Relations, Inc.
 BlueCross BlueShield: Kivvit
 BlueCross BlueShield of Western New York: Eric Mower + Associates
 Bluefin Payment Systems: BackBay Communications
 Bluefrog Plumbing & Drain: BizCom Associates
 BlueLine Rental: Didit
 BlueMountain Capital: Dukas Linden Public Relations
 Blueprint4Summer: O'Malley Hansen Communications
 BlueRock: North 6th Agency, Inc. (N6A)
 Bluetooth Special Interest Group: INK Communications Co.
 bluwinx: CRC, Inc.
 BMC Software: Bateman Group
 BMJ Group: Makovsky
 BMO Financial Group: AVENIR GLOBAL
 BMO Harris: Dixon|James Communications
 BMW Championship: Devine + Partners
 BNY Mellon: Paragon Public Relations; Vested
 Boart Longyear: Dix & Eaton Incorporated
 Bob Hope USO: Pollack PR Marketing Group, The
 Boca Raton Championship (PGA Champions Tour): The Buzz Agency
 Boca Raton, The: The Buzz Agency
 Boca West Country Club: The Buzz Agency
 Boca West Foundation: The Buzz Agency
 Bodyfriend: Bacheff Communications
 Boehringer Ingelheim: AVENIR GLOBAL; Weber Shandwick
 Bohemian Hotel Savannah: Zimmerman Agency, The
 boidhala: Berk Communications
 Boise CVB: Fahlgren Mortine
 Boise Paper: L.C. Williams & Associates
 Boise Valley Economic Partnership: Red Sky, Inc.
 Bokamper's: Durée & Company, Inc.
 Bolshoi Ballet: Keith Sherman and Assocs.
 Bombardier: AVENIR GLOBAL
 Bombardier Transportation: Cerrell Associates, Inc.
 Bombas: Turner
 Bombay Sapphire: Nike Communications, Inc.
 Bon Secours New York Health System: R&J Strategic Communications
 Bonnie J. Addario Lung Cancer Foundation: Perry Communications Group, Inc.
 Bono: Marino.
 Bonobos: LaunchSquad
 Booker: Resound Marketing
 Boot Barn: ICR
 Boots: Coburn Communication
 Booz Allen Hamilton: RF | Binder Partners, Inc.
 Bordeaux Wine Region: Padilla
 Borgata Hotel Casino & Spa: NJF, an MMGY Global Company
 BorgWarner: Eisbrenner Public Relations
 Borla Exhaust: DRIVEN360
 BornFree: 5W Public Relations
 Bosch Automotive: Coyne Public Relations
 Bosch-Thermador: Finn Partners
 Boston Beer Co.: M Booth
 Boston Consulting Group: Pierpont Communications Inc.
 Boston Medical Center: Rasky Partners, Inc.
 Boston Medical Center Healthnet: Greenough Brand Storytellers
 Boston Partners: BackBay Communications
 Boston Private: Vested
 Boston Scientific: Merryman Communications
 Botanics: BPCM Worldwide
 Botkier New York: Think
 BOU: Berk Communications
 Boulud Sud: Berk Communications
 Bounce! Trampoline Sports: GMG Public Relations, Inc.
 Bowling Green, KY: Decker/Royal Agency LLC, The
 Bowlmor AMF: 5W Public Relations
 Bowstring Studios: Buchanan Public Relations LLC
 Box House Hotel Group: Hawkins International Public Relations
 Boxed: LaunchSquad
 Boy Scouts of America: FleishmanHillard
 Boys & Girls Club of America: Motion
 Boys & Girls Clubs: cPR / Carpenter Public Relations
 Boys & Girls Clubs in New Jersey: Rosica Communications
 Boys & Girls Clubs of Greater Dallas: SPM Communications, Inc.
 Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.
 Boys & Girls Clubs of Santa Monica: Agnes Huff Communications Group,

LLC
 BP: Jasculca Terman Strategic Communications
 BPI Group: Greentarget Global LLC
 Bracco Diagnostics: MCS Healthcare Public Relations
 Bradenton Area CVB: Fahlgren Mortine
 Brady Campaign & Center to Prevent Gun Violence: Environics Communications
 Braeburn Pharmaceuticals: Orion Strategies
 Braidio: Resound Marketing
 Brain Corp.: KCD PR Inc. - Top Financial PR Firm
 Brainjolt: Crenshaw Communications
 Brand X: Think
 Brandes Investment Partners: Dukas Linden Public Relations
 BrandProtect: Greenough Brand Storytellers
 Brandywine Global: Gregory FCA
 Brasstown Valley Resort & Spa: Hemsworth Communications
 Brave New Workshop: Bellmont Partners
 BRAVO: Durée & Company, Inc.; Keith Sherman and Assocs.
 BRAVO Coastal Bar & Kitchen: Durée & Company, Inc.
 BRAVO! Cucina Italiana: Durée & Company, Inc.
 Brazen Global: O'Malley Hansen Communications
 Brazilian Court (Palm Beach): Zimmerman Agency, The
 Breast Cancer Research Fund: Kaplow
 Breastcancer.org: Coyne Public Relations
 Breather: Berman Group, Inc., The
 Breathless Resorts & Spas: rbb Communications
 Breeders' Cup: Nike Communications, Inc.
 Bregal Partners: BackBay Communications
 Bregal Sagemount: BackBay Communications
 BREIL Italian Timepieces since 1939: CRC, Inc.
 Bremont: BPCM Worldwide
 Brendan Vacations: Decker/Royal Agency LLC, The
 BrewDog: Fahlgren Mortine
 Brewers Assn.: Rosen Group, The
 BriaCell Therapeutics: JV Public Relations NY
 Brian Boitano: Keith Sherman and Assocs.
 Brickell City Centre, Miami: Quinn
 Bricko: Durée & Company, Inc.
 Bridge Capital, Inc.: Hoyt Organization Inc., The
 Bridge Marketing: North 6th Agency, Inc. (N6A)
 Bridgestone: Finn Partners
 Bridgestone Invitational: Falls Communications
 BridgeVoice: iMiller Public Relations
 Bridgewater: Prosek Partners
 Bridor: Rosica Communications
 Brie Larson: Rogers & Cowan
 Brigham & Women's Hospital: Standing Partnership
 Brightline Private Train System: Lou Hammond Group
 Brighton Marine: Schneider Associates
 Brightstar Capital Partners: Dukas Linden Public Relations
 Brinks Gilson & Lione: EAFocus Inc.
 BRIO Coastal Bar & Kitchen: Durée & Company, Inc.
 BRIO Restaurant Group: Durée & Company, Inc.
 BRIO Tuscan Grille: Durée & Company, Inc.
 Bristol-Myers Squibb: AVENIR GLOBAL; IMRE, LLC; Keith Sherman and Assocs.; Makovsky
 Britannia Group, The: Zlokower Company
 British Virgin Islands: JG Black Book; M Booth
 Broadhaven Capital Partners: Intermarket Communications
 Broadrock Renewables, LLC: Cerrell Associates, Inc.
 Broadway League: Keith Sherman and Assocs.
 Broadway Stages: HeraldPR
 Broadway Technology: Paragon Public Relations
 Brock Collection: BPCM Worldwide
 Brodeur Partners: BLH Consulting, Inc.
 Brodsky Organization: Geto & de Milly, Inc.
 Brodsky Organization, The: Xhibition
 Broe Group, The: RAM Communications
 Brookfield Zoo: Jasculca Terman Strategic Communications
 Brooklyn Navy Yard Development Corp.: Marino
 Brooks Sports Inc.: M Booth
 Brookwood Baptist Health: Stephen Bradley & Associates LLC
 Brose: Eisbrenner Public Relations
 Brotherhood/Sister Sol: Cataldi Public Relations
 Broward County Public Schools: Durée & Company, Inc.
 Broward Health: EvClay Public Relations
 Brown & Brown Insurance: rbb Communications
 Brown Advisory: Dukas Linden Public Relations

Brown Beach House Croatia: Xhibition
 Brown Hotels: Xhibition
 Brown-Forman: Flowers Communications Group
 BRP Development Corp.: Marino
 Bruegger's Bagels: SPM Communications, Inc.
 Bryant Miller Olive, P.A.: Durée & Company, Inc.
 Bryant Park Hotel: Stuntman PR
 Bryn Mawr Trust: Gregory FCA
 BSA Construction: The Buzz Agency
 Bubble Guppies Live!: Tellem Grody Public Relations, Inc.
 Buchanan Street Partners: Idea Hall
 Buckhead CID: Communications 21
 Bud Light: Champion Management Group
 Buddy's Pizza: Franco
 Bueno Foods: RMD Advertising
 BuildFax: Red Fan Communications
 Building and Construction Trades Council of Greater New York (BCTC): Marino
 Building Owners and Managers Assn.: Berman Group, Inc., The
 Building Trade Employers' Assn.: Berman Group, Inc., The
 Bulla: Power Group, The
 Bulla Gastrobar: At The Table Public Relations
 Bulletin Display: Cerrell Associates, Inc.
 Bureau of Engineering: Agnes Huff Communications Group, LLC
 Bureau Veritas: rbb Communications
 Burger King: RockOrange
 Burlington Coat Factory: M Booth
 Burlywood Tech: JPR Communications
 Burch Works: Dixon/James Communications
 Burton: BPCM Worldwide; BPCM Worldwide
 Burwood Group: Akrete
 Butler Hospitality: Stuntman PR
 Byline Bank: Financial Profiles, Inc.

C

C'est Moi: HeraldPR
 C+A Global (Polaroid brand): Resound Marketing
 C-5 Children's School: Fineman PR
 C.W. Driver: Idea Hall
 C3/Customer Contact Channels: Boardroom Communications, Inc.
 CA Technologies: Idea Grove
 CA Wealth Management: Verasolve
 CABA Pro Bono Legal Services: EvClay Public Relations
 Cabarrus County Schools: BLH Consulting, Inc.
 Cabot Creamery Co-operative: At The Table Public Relations
 Cachet Hotels: Berk Communications
 Cacique® Inc.: Hunter Public Relations
 Café Express: Power Group, The
 Café Intermezzo: Power Group, The
 CalAmp: Merritt Group
 CalExotics: MSR Communications, LLC
 Calgary Economic Development: Development Counsellors International (DCI)
 California Academy of Sciences: Landis Communications Inc.
 California Artisan Cheese Festival: Ellipses
 California Assn. of Oral and Maxillofacial Surgeons: Perry Communications Group, Inc.
 California Bank & Trust: Landis Communications Inc.
 California Chronic Care Coalition: Perry Communications Group, Inc.
 California Office of Traffic Safety: Prosidio Communications
 California Pizza Kitchen, Inc.: IMRE, LLC
 California Poison Control System: Tellem Grody Public Relations, Inc.
 California Resources Corp.: Cerrell Associates, Inc.
 California Walnut Board: Pollock Communications
 California Water Assn.: Cerrell Associates, Inc.
 Caliper: Resound Marketing
 Calistoga Ranch, An Auberge Resort: Murphy O'Brien Public Relations
 Call 4 Health: The Buzz Agency
 Call2Recycle: Environics Communications
 Calmwater Capital: Hoyt Organization Inc., The
 CalPine: Davies
 Calpipe Industries: Cerrell Associates, Inc.
 Calumet Specialty Products Partners, LP: Dix & Eaton Incorporated
 Cambium: Bospar
 Cambridge Capital: Roop & Co.
 Cambridge Sound Management: BIGfish Communications
 Camelot: Grisko LLC

Camino Real Regional Mobility Authority: Barracuda Public Relations
Camp Bow Wow: 5W Public Relations
Camp Invention: Gatesman
Campari America: M Booth
Campus Apartments: Brownstein Group
Canada Goose: M Booth
Cancer Treatment Centers of America: Motion
Cancun CVB: Carolyn Izzo Integrated Comms. (CIIC)
CanDeal: Paragon Public Relations
Canidae Natural Pet Food Co.: Murphy O'Brien Public Relations
Cannabis Business Alliance: Rosen Group, The
Canopy: North 6th Agency, Inc. (N6A)
Canstruction LA: Taylor & Company
Cantata Adult Life Services: Dixon|James Communications
Cantina Laredo: Stevens Strategic Communications, Inc.
Canyon Ranch: NJF, an MMGY Global Company
Capco: BackBay Communications
Cape Air: Dix & Eaton Incorporated
Capital Area Michigan Works! (CAMW): Piper & Gold Public Relations
Capital Area Transit Authority (CATA): Piper & Gold Public Relations
Capital Grille: Peppercomm
Capital Health Plan: Sachs Media Group
Capital One: Prosek Partners; Taylor
Capital University: Fahlgren Mortine
Capital W: Version 2.0 Communications
Capitol One: Peppercomm
Captain D's: Fish Consulting
Capuchin Province of St. Joseph: lovio george | communications + design
Car2go: Cerrell Associates, Inc.
Caravan Health: ReviveHealth
Carbon Black: InkHouse
Cardinal Health: Fahlgren Mortine
Cardinal Health, Inc.: Dix & Eaton Incorporated
Cardinal Innovations Healthcare: MERGE Atlanta
Cardlytics, Inc.: ICR
Care Station Medical Group: R&J Strategic Communications
CARE USA: Wilks Communications Group
Carecentrix: ReviveHealth
CareCredit: Ink & Roses
CareDx, Inc.: ICR
CareerSource Florida: Moore, Inc.
Carena: RH Strategic Communications
Careport: Matter Communications
Carestream Dental: Brandware Public Relations
Carewell Urgent Care: Greenough Brand Storytellers
Cargill: APCO Worldwide
Cargill Deicing Solutions: Dix & Eaton Incorporated
Cargill—Truvia Natural Sweetener: RF | Binder Partners, Inc.
CarGurus: ICR
Caribbean Tourism Organization: Kahn Travel Communications (KTCpr)
Caribe Hilton: Carolyn Izzo Integrated Comms. (CIIC)
Carillon Miami Wellness Resort, Miami, FL: Hawkins International Public Relations
CaringKind (Formerly Alzheimer's Association, New York City Chapter): LAK Public Relations, Inc.
Carl Marks Advisors: Stanton
CARLISLE Collection: Think
Carlitos Gardel: Mediafy Communications
Carlton Tel Aviv: Xhibition
Carmel Valley Ranch: Murphy O'Brien Public Relations
Carnegie Library of Pittsburgh: WordWrite Communications LLC
Carnival Corporation: Sachs Media Group
Carnival Cruise Line: M Booth
Carol Tobin Jewelry: Carolyn Izzo Integrated Comms. (CIIC)
Caroline Bay: Quinn
Caron Treatment Centers: Gregory FCA
Carpe Diem Education: A.wordsmith
Carrier Logistics Inc.: Zlokower Company
Carrington College: Landis Communications Inc.
Carroll Shelby Licensing: Time Piece Public Relations
Cars.com: 360PR+
Carter Burden Network: LAK Public Relations, Inc.
Carter Center, The: Jasculca Terman Strategic Communications; KYNE
CartWrite: Stevens Strategic Communications, Inc.
Carvana: Trevelino/Keller
Carvel: Finn Partners
Casa Del Mar: Carolyn Izzo Integrated Comms. (CIIC); Murphy O'Brien Public Relations
Cascades: G&S Business Communications
Case Farms: Racepoint Global
Case Western Reserve University - Weatherhead School of Management: Dix & Eaton Incorporated
Case Western Reserve University – School of Dental Medicine: Dix & Eaton Incorporated
Casio: Coyne Public Relations
Cassatt RRG: Buchanan Public Relations LLC
Castadiva Resort & Spa: D & D PR
Castello: Carmichael Lynch Relate
Castello di Casole - A Timbers Resort: Murphy O'Brien Public Relations
Castlewood: L.C. Williams & Associates
Cat Footwear: AMP3 Public Relations
Cat Writers Assn.: Germinder & Associates, Inc./GNFP Digital
Catalia Health: BAM Communications
Catalina Island Co.: Murphy O'Brien Public Relations
Caterpillar Footwear: AMP3 Public Relations
Catholic Charities: Stevens Strategic Communications, Inc.
Catholic Charities Community Services of Rockland and Dutchess: GMG Public Relations, Inc.
Caydon Property Group, Australia: Quinn
CAYLYM: Revell Communications
Cayman Islands Department of Tourism: Coyne Public Relations
CBC Companies: Paul Werth Associates
CBIZ: Gregory FCA
CBIZ Inc.: Dix & Eaton Incorporated
CBIZ MHM LLC: Makovsky
CDK Global: Peppercomm
CDM Smith: DoubleDimond Public Relations LLC
CDPA: North 6th Agency, Inc. (N6A)
CEA Fresh Foods: A. Brown-Olmstead Associates, LTD
Cedar Fair Entertainment Co.: Dix & Eaton Incorporated
Ceek Women's Health: Weinstein PR
Cel-Sci Corp.: JV Public Relations NY
Celtic Woman: Tellem Grody Public Relations, Inc.
Centauri Health Solutions: Brandware Public Relations
Center Against Domestic Violence: Geto & de Milly, Inc.
Center for Global Enterprise: Story Partners
Center for Regional Economic Competitiveness: Piper & Gold Public Relations
CenterCal Properties: Red Sky, Inc.
CenterOak Partners: BackBay Communications
Centers for Advanced Orthopaedics, The: Brian Communications
Centers for Disease Control & Prevention (CDC): Crosby
Centers for Families and Children, The: Falls Communications
Central Contra Costa Sanitary District: Fineman PR
CentraState Healthcare System: Affect
Century City Eye Group: Hoyt Organization Inc., The
The CenturyLink: Enviroincs Communications
Ceres Imaging: Bospar
CertainTeed: Bradford Group, The
Ceruzzi Properties: Berman Group, Inc., The
Ceva Animal Health: Germinder & Associates, Inc./GNFP Digital
CFP Board: Bliss Integrated Communication
CGI: Kwittken
Chamber Music Society of Palm Beach: The Buzz Agency
Chamberlain Hrdlicka: Furia Rubel Communications, Inc.
Champion Foods: RMD Advertising
Champion Homes: Falls Communications
Champions Retreat Golf Club: Zimmerman Agency, The
Chancelight Behavioral Health: Lovell Communications
Chancellor's House Hotels: A. Brown-Olmstead Associates, LTD
Chapin School: Geto & de Milly, Inc.
Char-Broil: AVENIR GLOBAL
ChargeItSpot: Crenshaw Communications
Charles & Colvard: CRC, Inc.
Charles County Economic Development Department: Development Counsellors International (DCI)
Charles Schwab & Co.: Intermarket Communications
Charles Schwab Corporation: RF | Binder Partners, Inc.
Charleston Regional Development Alliance: Development Counsellors International (DCI)
Charleston, SC: Lou Hammond Group
Charlestowne Hotels: Quinn
Charlotte Simone: Think
Charter: O'Malley Hansen Communications
Chateau du Grand-Luce, France: J Public Relations
Chatham Vineyards, LLC: BCF Agency

Chattanooga Area Chamber of Commerce: Development Counsellors International (DCI)
 Chattanooga Area CVB: Development Counsellors International (DCI)
 Cheap Caribbean: NJF, an MMGY Global Company
 CheapOAir.com: 5W Public Relations; Kahn Travel Communications (KTCpr)
 Chebeague Island Inn, Chebeague Island, ME: Hawkins International Public Relations
 Cheesecake Factory, The: Murphy O'Brien Public Relations
 Cheetah Medical: JPA Health Communications
 Chef's Press, The: Ellipse
 Chelsea Lighting: Berman Group, Inc., The
 Chelsea Market: Marino.
 Cheng Cohen: Fish Consulting
 Cherry: Bacheff Communications
 Cherwell Software: RH Strategic Communications
 Chesapeake Bay Foundation: Caplan Communications LLC
 Chester Upland School District: Buchanan Public Relations LLC
 Chevrolet: Weber Shandwick
 Chevron Corp.: Singer Associates, Inc.
 Chewton Glen, UK: J Public Relations
 Chicago Academy of Sciences/Peggy Notebaert Nature Museum: Public Communications Inc.
 Chicago Booth: Hoffman Agency, The
 Chicago Community Trust, The: Jasculca Terman Strategic Communications
 Chicago Cutlery: MorganMyers
 Chicago Design Museum: Glendale Communications Group, Inc.
 Chicago Fire (Major League Soccer): Agency H5
 Chicago Police Board: Grisko LLC
 Chicago Transit Authority: Grisko LLC
 Chicago's First Lady Cruises/Mercury: Public Communications Inc.
 Chicago's Skyline Cruiseline: Public Communications Inc.
 Chick-fil-A: Jackson Spalding
 Chick-fil-A Foundation: Hope-Beckham Inc.
 Chicken Salad Chick: Fish Consulting
 Chila Orchata: Zehnder Communications
 Children's Health: Power Group, The
 Children's Healthcare of Atlanta: Jackson Spalding
 Children's Hospital of Oakland: Singer Associates, Inc.
 Children's Medical Safety Research Institute: Boyle Public Affairs
 Chile Tourism: Development Counsellors International (DCI)
 Chileno Bay Resort & Residences: Murphy O'Brien Public Relations
 Chill Expeditions: Brian Communications
 Choice Hotels: Tierney
 Choice Network: Piper & Gold Public Relations
 Choozle: INK Communications Co.
 Chopard: Film Fashion
 Chris Evert Charities: The Buzz Agency
 Chris Pratt: Rogers & Cowan
 Christian City: Hope-Beckham Inc.
 Christopher & Dana Reeve Foundation: Coyne Public Relations
 Christophers, The: Reich Communications
 Chronic Tacos: BLAZE PR
 Chronicle: Bateman Group
 Chrysalis: Murphy O'Brien Public Relations
 CHS: ReviveHealth
 Chubb Limited: RF | Binder Partners, Inc.
 Chunghwa Telecom Co. Ltd.: ICR
 Church & Dwight: Hunter Public Relations
 Cicis: SPM Communications, Inc.
 Cicis Pizza: Champion Management Group
 CIENA: Sloane & Company
 Cigna: Stones River Group
 Cignature Realty: Zlokower Company
 Cimcorp: DPR Group, Inc.
 CIMM Coalition for Innovative Media Measurement: Daddi Brand Communications
 CinemaCon: Rogers & Cowan
 Cinopolis USA: Murphy O'Brien Public Relations
 Cinnabon: Finn Partners
 CIOX Health: Trevelino/Keller
 Circa Central Park: Quinn
 Circle K: Taylor
 Circle Line Sightseeing Cruises: Hawkins International Public Relations
 Circuit Trails, The: Devine + Partners
 Cirque Du Soleil: Cashman + Katz Integrated Communications
 Cirrent: UPRAISE Marketing + Public Relations
 Cisco: Bob Gold & Associates; Nadel Phelan Inc.; Peppercomm; Ruder Finn

Inc.; Text100
 Cision: McGrath/Power Public Relations and Communications
 Citi: Ruder Finn Inc.
 Citi Taste of Tennis New York: Berk Communications
 Citizens Financial Group: Rasky Partners, Inc.
 Citizens School: Berman Group, Inc., The
 Citrix Systems: AVENIR GLOBAL
 City National Bank: Boardroom Communications, Inc.
 City of Boynton Beach/Art on the Ave: The Buzz Agency
 City of Brentwood, MO: TVG
 City of Cleveland: Dix & Eaton Incorporated
 City of Columbus: Paul Werth Associates
 City of Elyria: Stevens Strategic Communications, Inc.
 City of Fremont: Hoffinan Agency, The
 City of Galveston Recovers: DoubleDimond Public Relations LLC
 City of Garland: Development Counsellors International (DCI)
 City of Hope: IW Group
 City of Lorain: Stevens Strategic Communications, Inc.
 City of Los Angeles: Agnes Huff Communications Group, LLC
 City of Mount Vernon IDA: Butler Associates, LLC
 City of New Rochelle: Marino.
 City of Revere: DPA Communications; Schneider Associates
 City of Royal Oak, Mich.: Franco
 City of Salinas, California: Development Counsellors International (DCI)
 City of West Hollywood: Pollack PR Marketing Group, The
 City of Wildwood, MO: TVG
 City Point, Brooklyn: Quinn
 City Wonders: Decker/Royal Agency LLC, The
 CityBase: Grisko LLC
 Citymark Capital: Falls Communications
 CityMD: CooperKatz & Company, Inc.
 CityPass: Development Counsellors International (DCI)
 Civic Builders: Berman Group, Inc., The
 Civic Staffing: Dixon|James Communications
 Civitech: Moore, Inc.
 Clairrol Professional Haircare: CRC, Inc.
 Clairvoyant: Indicate Media
 Clarins: Nike Communications, Inc.
 Clarion Partners: Berman Group, Inc., The
 Clarity Money: Vested
 Clark Atlanta University Prostate Cancer Registry: BLH Consulting, Inc.
 Classic Cinemas: Falk Associates/Contact
 Classic Stone: Gotham Public Relations
 Clayton & McKerverey: EAFocus Inc.
 Clayton Associates: Lovell Communications
 Clean Harbors: Hubbell Group, Inc., The
 Clean Wave Technologies: Eisbrenner Public Relations
 Cleaning Authority, The: Fish Consulting
 Clear: Makovsky
 Clear Capital: Financial Profiles, Inc.
 Clear Creek: Murphy O'Brien Public Relations
 Clearly Ahead Development: Development Counsellors International (DCI)
 Cleveland Cliffs: Dix & Eaton Incorporated
 Cleveland Clinic Florida: rbb Communications
 Cleveland County EPA: Development Counsellors International (DCI)
 Cleveland Indians Baseball Co., Inc.: Dix & Eaton Incorporated
 Cleveland Museum of Art: Dix & Eaton Incorporated
 Cleveland Plus Marketing Alliance: Dix & Eaton Incorporated
 Cleveland Rape Crisis Center: Dix & Eaton Incorporated
 Cleveland School of Science & Medicine: Roop & Co.
 Cleveland State University: Dix & Eaton Incorporated
 Cleveland Thermal: Roop & Co.
 Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.
 Click It or Ticket: Cashman + Katz Integrated Communications
 Clients include:: Crosby; Kaplow
 Climate Registry, The: Tigercomm, LLC
 Clinique: Coburn Communication
 Cliveden House, UK: J Public Relations
 Clock.In LLC: Makovsky
 Cloudbees: PAN Communications, Inc.
 Cloudestics: Bimbach Communications Inc.
 Cloudtenna: JPR Communications
 Clune Construction Corp.: Berman Group, Inc., The
 CM Wealth Advisors: Roop & Co.
 CMO Team, The: Pietryla PR & Marketing
 CNN: Brian Communications
 CNX Resources: Gatesman
 CO Architects: Taylor & Company

Coalition to Salute America's Heroes: Champion Management Group
Coast Packing Co.: Edge Communications, Inc.
Coastal at Atlantic: Durée & Company, Inc.
Coastal Expeditions: Lou Hammond Group
Cobalt Int'l Energy: ICR
COBINHOOD: KCD PR Inc. - Top Financial PR Firm
Cobo Center: lovio george | communications + design
Coca-Cola Company, The: IW Group
Coconut Collaborative Yogurts: CRC, Inc.
Code2040: Bateman Group
Cognition Builders: Makovsky
Cognitive and Behavioral Consultants: GMG Public Relations, Inc.
Cohen and Steers: Hume Brophy
Coherent Path: Fama PR, Inc.
CohnReznick: Goodman Media International, Inc.
COJECO: HeraldPR
Cold Stone Creamery: Landis Communications Inc.
Coldwell Banker: Rogers & Cowan
Coldwell Banker - New Homes: R&J Strategic Communications
Coldwell Banker Commercial Real Estate: CooperKatz & Company, Inc.
Coldwell Banker Real Estate LLC: CooperKatz & Company, Inc.
Coldwell Banker Residential Real Estate South Florida: Durée & Company, Inc.
Colfax: Fahlgren Mortine
Colin Quinn: Keith Sherman and Assocs.
CollabNet: Catapult PR-IR
College Ave.: Duffy & Shanley, Inc.
College Football National Championship: Jackson Spalding
College of American Pathologists: JPA Health Communications
CollegeCounts Alabama's 529: Big Communications
Collegiate Inventors Competition: Gatesman
Collette Tours: Lou Hammond Group
Collins & Scanlon: Roop & Co.
Coloplast Corp.: Beehive Strategic Communication
Colorado Springs Chamber & EDC: Development Counsellors International (DCI)
Columbia Bank: Financial Profiles, Inc.
Columbia Business School: Coyne Public Relations
Columbia Gas of Ohio: Fahlgren Mortine
Columbia University: Keith Sherman and Assocs.
Columbia University School of International & Public Affairs: Intermarket Communications
Columbus Chamber: Development Counsellors International (DCI)
Columbus Collaboratory: Paul Werth Associates
Columbus Partnership: Fahlgren Mortine
Columbus Public Health: Paul Werth Associates
Comcast: Identity; Taylor
Comcast Cable: Bravo Group, Inc.
Comcast Spectacor: Devine + Partners
Comcast Technology Solutions: Catapult PR-IR
ComEd: Grisko LLC; Kivvit
Comerica Bank: Franco
ComForCare: SPM Communications, Inc.
Commercial Real Estate Finance Council: Bliss Integrated Communication
Commonwealth Financial Network: CooperKatz & Company, Inc.
Commonwealth LNG: Grisko LLC
Communitas Capital: BackBay Communications
Community Blight Solutions: Dix & Eaton Incorporated
Community Care: Orion Strategies
Community Foundation for Southeast Michigan: lovio george | communications + design
Community Foundation of Lorain County: Stevens Strategic Communications, Inc.
Community Health Systems: Lovell Communications
Community Housing Improvement Program (CHIP): Marino.
Community Support Program: Weiss PR, Inc.
Compassus Health: Lovell Communications
Compere Lapin, Chef Nina Compton, in New Orleans: Brustman Carrino Public Relations
Complete Tennessee: Stones River Group
CompTIA: Walker Sands Communications
Conagra Brands: L.C. Williams & Associates
Conair: Kaplow
Concentric Power: BAM Communications
Concert Genetics: Lovell Communications
Concord Capital New York: Zlokower Company
Concord Hospitality Group: French | West | Vaughan
Concord Law School of Kaplan University: rbb Communications
Concordia Plan Services: Standing Partnership
Concurrent: Trevelino/Keller
Conde Nast: LaunchSquad
Conductor: North 6th Agency, Inc. (N6A)
Conduent: Text100
Cone Health: Lovell Communications
ConEdison Solutions (CES): Marino.
Coney Island Brewing Co.: Carolyn Izzo Integrated Comms. (CIIC)
Confidante, The: Berk Communications
Connatix: North 6th Agency, Inc. (N6A)
Connect Solutions: MSR Communications, LLC
Connect Your Care: Weiss PR, Inc.
ConnectiCare: Cashman + Katz Integrated Communications
Connecticut Municipal Energy Efficiency Cooperative: Hollywood Agency
Connecticut Natural Gas: Mason Public Relations
Connecticut Open, The: Mason Public Relations
Connemara Conservancy: BizCom Associates
Connex Credit Union: Mason Public Relations
Connexions Loyalty: Hodges Partnership, The
Conning Asset Management: Stanton
Conoco: Carmichael Lynch Relate
Conrad Bora Bora Nui: Murphy O'Brien Public Relations
Conserva Irrigation: Fish Consulting
Consigli: InkHouse
Consolidated Restaurant Operations (III Forks Steakhouse, Cantina Laredo): The Buzz Agency
Constitution Capital Partners: BackBay Communications
Construction Careers Foundation: Pocket Hercules
Consulate-General of Japan in Boston: Rasky Partners, Inc.
Container Store, The: Coyne Public Relations
Context Partners: A.wordsmith
Contiki: Decker/Royal Agency LLC, The
Continental Automotive: Lambert, Edwards & Associates
Continental Broadband: Pietryla PR & Marketing
Continental Contitech: Dix & Eaton Incorporated
Continental Mills: 360PR+
Continentale, Florence, Italy: Hawkins International Public Relations
Continuum: March Communications
Contractors' Assn. of Greater New York, Inc.: Berman Group, Inc., The
Control4: Caster Communications, Inc.
Convergence Technology Consulting: Verasolve
Conversica: Bospar
Conversocial: North 6th Agency, Inc. (N6A)
Cooley LLP: LAK Public Relations, Inc.
Cooper Standard: Bianchi Public Relations, Inc.
Cooper Tire: Zimmerman Agency, The
Cooper Union: Devine + Partners
Cooperworks, Inc.: BLH Consulting, Inc.
Copia Agro & Food: Birnbach Communications Inc.
Copper Dog: BPCM Worldwide
Coral Expeditions: Hawkins International Public Relations
Coral Hospitality: Hemsworth Communications
Core Max: Marketing Maven Public Relations
CoreNet Global: Berman Group, Inc., The
CorePower Yoga: Turner
Cornell Realty Management: Marino.
Corning: Hoffman Agency, The
CORNING Optical Communications: Bob Gold & Associates
Corporate Magic: Champion Management Group
Corporate Resource Services (CRS): Makovsky
CORT: INK Communications Co.
Cos d'Estournel: BPCM Worldwide
Cosentino Worldwide: Sharp Communications, Inc.
Cosmetic Executive Women (CEW): Kaplow
CostSaver: Decker/Royal Agency LLC, The
COTA: Paul Werth Associates
Cotton Patch Café: SPM Communications, Inc.
Cotton, Incorporated: RockOrange
Cottonwood Properties: Caliber Group
Country Club Lima Hotel, Lima, Peru: Hawkins International Public Relations
County of San Mateo, California: UPRAISE Marketing + Public Relations
Coursera: LaunchSquad
Court of Master Sommeliers: INK Communications Co.
Courvoisier: Coyne Public Relations
Coverings Trade Show: Sharp Communications, Inc.
Coworth Park, Ascot, United Kingdom: Hawkins International Public Relations

Cox & Kings: D & D PR
 COX Enterprises: BLH Consulting, Inc.
 Cox, Castle & Nicholson: Idea Hall
 CPP: MSR Communications, LLC
 CR7 Denim by Cristiano Ronaldo: AMP3 Public Relations
 Cracker Barrel Old Country Store, Inc.: Makovsky
 Crain's New York Business: Marino.
 Cranberry Institute: Pollock Communications
 Cranberry Marketing Committee USA: Pollock Communications
 CraneAI: Affect
 Crate & Barrel: AMW Group
 Creative Benefits for Educators: Sachs Media Group
 Credit Sesame: BAM Communications
 Crepe Erase: 5W Public Relations
 Cricket Council USA: TransMedia Group
 Cricket Wireless: Mason Public Relations
 Cristo Rey Philadelphia High School: Devine + Partners
 Crooked Water Spirits: Carmichael Lynch Relate
 Cross Country Home Services: rbb Communications
 Crouse Hinds: Eric Mower + Associates
 Crowe Horwath: Greentarget Global LLC
 Crown Equipment: Fahlgren Mortine
 Crucial: InkHouse
 Crystal & Co.: Makovsky
 Crystal Lagoons: Conroy Martinez Group, The
 CS Partners: Piper & Gold Public Relations
 CSAA Insurance Group: Stanton
 CSC: Tierney
 CSG: PAN Communications, Inc.
 CSI Aviation/Seeker Aircraft: Waite Company, The
 CSL Behring: MCS Healthcare Public Relations
 CST Group: Verasolve
 CSU-Global: Jasculca Terman Strategic Communications
 CSX Transportation: MP&F Strategic Communications
 CT Lottery: Mason Public Relations
 CT Realty: Idea Hall
 CT. Catholic Conference: Cashman + Katz Integrated Communications
 CT. Dept. of Motor Vehicles: Cashman + Katz Integrated Communications
 CT. Dept. of Public Health: Cashman + Katz Integrated Communications
 CT. Dept. of Revenue Services: Cashman + Katz Integrated Communications
 CT. Dept. of Transportation: Cashman + Katz Integrated Communications
 CT. Natural Gas: Cashman + Katz Integrated Communications
 CT. Science Center: Cashman + Katz Integrated Communications
 CTA: BAM Communications
 Cubic International: Schneider Associates
 Cubic Transportation Systems: Grisko LLC
 Cucina Antica Pasta Sauce: RMD Advertising
 Cuebiq: Daddi Brand Communications
 Cuesta Construction: Boardroom Communications, Inc.
 Culinary Institute of America at Copia, The: Ellipses
 Culligan International: L.C. Williams & Associates
 Cultural Council of Palm Beach County: Lou Hammond Group
 Culture Source (pro bono): Eisbrenner Public Relations
 Cumberland Pharmaceuticals: Bradford Group, The
 Cumberland University: Stones River Group
 Curaleaf: Marino.
 CURE Auto Insurance: R&J Strategic Communications
 Curio Wellness: Planit
 Currencycloud: Bateman Group
 Current/Elliott: BPCM Worldwide
 Current/Elliott Mens: BPCM Worldwide
 CurrentCoin: Bospar
 CurveGlobal: Paragon Public Relations
 Cushman & Wakefield: Marino.; Schneider Associates
 Cutanea Life Sciences: MCS Healthcare Public Relations
 CVC Capital Partners: Stanton
 CVS/pharmacy: Kaplow; Matter Communications
 CW Driver: Hoyt Organization Inc., The
 CW Financial Services LLC: Makovsky
 CX North America: DPR Group, Inc.
 CXC Simulations: Brandware Public Relations
 Cyber Center of Excellence (CCOE): KCD PR Inc. - Top Financial PR Firm
 CyberArk: Fama PR, Inc.
 CyberGRX: Fama PR, Inc.
 Cyberlink: Perfect Corp: CRC, Inc.
 Cybrary: Weiss PR, Inc.
 CycleBar: Durée & Company, Inc.
 Cylance: Bateman Group

CYMI-Industrial, Inc.: DoubleDimond Public Relations LLC
 Cyphort: Gallagher PR
 Cystinosis Research Foundation: Idea Hall

D

D*Marie Group: AMP3 Public Relations
 D-Link: Lewis; Walt & Company Communications
 D-Wave: LaunchSquad
 D2L: Bateman Group
 Daikin: Pierpont Communications Inc.
 Daimler Trucks North America: Eric Mower + Associates
 Dairy Farmers of America (Borden Cheese, Keller's Creamery, Cache Valley Creamery): Agency H5
 Dal-Tile Corp.: IMRE, LLC
 Dale Scott & Co.: Fineman PR
 Dallas Millennial Club: Power Group, The
 Damon Runyon Cancer Research Foundation: JConnelly
 Dan Brunn Architecture: Taylor & Company
 Dana Inc.: Eisbrenner Public Relations
 Danish Home of Chicago: IVY Marketing Group, Inc.
 Dannon Company, The: Pollock Communications
 Danone: AVENIR GLOBAL
 Danone International Institute, The: Pollock Communications
 DanoneWave: Allison+Partners
 Dansko: Think
 DAP: L.C. Williams & Associates
 Darden Restaurants: ICR
 Dare to Care Food Bank: RunSwitch
 DarkTrace: Highwire PR
 Darwin Ecosystem: Bolt Public Relations
 Dasan Zhone Solutions, Inc.: Portavoce Public Relations
 DASMA: Stevens Strategic Communications, Inc.
 Dassault Systèmes: Racepoint Global
 Databricks: Merritt Group
 DataFactZ: Franco
 DataGryd: iMiller Public Relations
 DataGryd/Colliers International: Berman Group, Inc., The
 Dataminr: Kwittken
 Datamotion: R&J Strategic Communications
 DataPath, Inc.: Marketing Works
 DataRobot: Fama PR, Inc.; Merritt Group
 Datera: Lois Paul and Partners
 DAV (Disabled American Veterans): Crosby
 Dave & Buster's: Konnect Agency
 Dave Campbell's Texas Football: Champion Management Group
 David Citadel Hotel, Jerusalem: Lou Hammond Group
 David Monn: K2 Krupp Kommunikatons
 David's Bridal: Kaplow
 Davidoff Hatcher Citron LLP: Butler Associates, LLC
 David's Bridal: Coyne Public Relations
 Daviess County Economic Development Corp.: MEK Group
 Davler Media (City Guide, Big Apple Parents): Cataldi Public Relations
 Daytona International Speedway: Coyne Public Relations
 db Bistro Moderne: Berk Communications
 DC Shoe Co.: Turner
 DCM Services, LLC: Beehive Strategic Communication
 De Rigueur Designs: L.C. Williams & Associates
 Dealer Rater: Brandware Public Relations
 Death or Glory Bar: The Buzz Agency
 Debbie's Dream Foundation: Curing Stomach Cancer: Durée & Company, Inc.
 Decas Cranberries: Hollywood Agency
 Decléor: 5W Public Relations
 Decof, Decof & Barry: Didit
 Dee Norton Child Advocacy Center: Lou Hammond Group
 Deep River Snacks: CRC, Inc.
 Deep Root Analytics: Daddi Brand Communications
 Deeper Africa Safaris: Xhibition
 Deepwater Wind: Duffy & Shanley, Inc.
 Deere & Co.: IMRE, LLC
 Defenders of Wildlife: Caplan Communications LLC
 Definiens: Affect
 DEG: Motion
 Deke Capital: Hoyt Organization Inc., The
 Del Frisco's Corporate: Quinn
 Del Frisco's Grille Brand: Quinn
 Del Frisco's Steakhouse Brand: Quinn

Del Monte: Gatesman
 Del Taco: Identity
 Delaware Healthcare Association: Bravo Group, Inc.
 Delek US Holdings: Dix & Eaton Incorporated
 Delfin Amazon Cruises: JG Black Book
 Delicato Family Vineyards: Fineman PR
 Dell: Rasky Partners, Inc.
 Dellbrook: Hubbell Group, Inc., The
 Deloitte: AVENIR GLOBAL; Devine + Partners; Kwittken
 Delos: Nike Communications, Inc.
 Delray Beach Open (ATP Tour): The Buzz Agency
 Delta Air Lines: Jackson Spalding
 Delta Airlines: Kivvit
 Delta Data: BackBay Communications
 Delta Dental of North Carolina: BAERING
 Delta Private Jets: Dix & Eaton Incorporated
 Deluxe Corp.: Beehive Strategic Communication
 Demandbase: AVENIR GLOBAL
 Denali Flavors/MooseTracks® Ice Cream: Lambert, Edwards & Associates
 Denholtz Associates: R&J Strategic Communications
 Denver Food + Wine Festival: B Public Relations
 Denzel Washington: Rogers & Cowan
 Department of Labor-Job Corps: MP&F Strategic Communications
 Dept. of Defense/Military OneSource: Crosby
 Derek Jeter's Turn 2 Foundation: Marino.
 Derma-e: AMP3 Public Relations
 Descartes: Affect
 Descartes Labs: Highwire PR
 Deseret Ranches: Sachs Media Group
 Design Blitz: Taylor & Company
 Designer Eyes: AMP3 Public Relations
 Designers Group, The: HeraldPR
 Destination Cleveland: Dix & Eaton Incorporated
 Destination Kohler: Agency H5
 DET Distributing: Bradford Group, The
 Detroit Country Day School: Identity
 Detroit Creative Corridor Center: Lambert, Edwards & Associates
 Detroit Development Fund: lovio george | communications + design
 Detroit Grand Prix: Franco
 Detroit Homecoming: Robar Public Relations
 Detroit Jazz Festival: Eisbrenner Public Relations
 Detroit Labs: Identity
 Detroit Regional Convention Facility Authority: lovio george | communications + design
 Detroit RiverFront Conservancy: lovio george | communications + design
 Deutsch Family Wine & Spirits: French | West | Vaughan
 Development Specialists: Boardroom Communications, Inc.
 DevOps Enterprise Summit: Catapult PR-IR
 Dew NBA 3X: Coyne Public Relations
 Dewar's: Nike Communications, Inc.
 Dexcom: Allison+Partners
 DHC Skincare: Bella Public Relations, Inc.
 DHL: Fahlgren Mortine
 DHL Express: rbb Communications
 Dia&Co: Kwittken
 Diageo: Taylor
 Diageo North America: Hunter Public Relations
 Dialog: March Communications
 Dialpad: Bateman Group
 Diamond Ventures: Caliber Group
 Dian Fossey Gorilla Fund International: Public Communications Inc.
 Diatherix Labs: Lovell Communications
 Dickinson Wright law firm: Bradford Group, The
 Diebold Nixdorf: Dix & Eaton Incorporated; Vested
 Dietary Supplement News: TransMedia Group
 Digestive Disease Week: Reis Group, The
 DigiMapps: DRIVEN360
 Digital Reasoning: Bimbach Communications Inc.
 Digital ReLab: AMP3 Public Relations
 DigitalBits: March Communications
 DigitalOcean: Bateman Group
 Dignity Health: Allison+Partners; Cerrell Associates, Inc.
 Diligent: Affect
 Dillas: Power Group, The
 Diono: 5W Public Relations
 diptyque: BPCM Worldwide
 Directional Aviation: Hubbell Group, Inc., The

DirectPath: Version 2.0 Communications
 Direxion: JConnelly
 Discover Baja California: J Public Relations
 Discover Dominica Authority: Fahlgren Mortine
 Discover Palm Beach County, Inc.: Development Counsellors International (DCI)
 Discover the Palm Beaches: The Buzz Agency
 Discover Your Italy: D & D PR
 Discovery Point: Trevelino/Keller
 Dismas Distribution Services: Marketing Works
 Disney on Ice: rbb Communications
 Disney Parks & Resorts: Coyne Public Relations
 Disney Resorts Shanghai: Ruder Finn Inc.
 DisruptCRE: Akrete
 District Climb: Power Group, The
 Divi Project: K2 Krupp Kommunikationen
 DivvyCloud: North 6th Agency, Inc. (N6A)
 DKMS: Marino.
 DL English Design: Taylor & Company
 DL Steiger Co.: RAM Communications
 DMI: Merritt Group
 DMZ/Ryder University: Crenshaw Communications
 DNA Genetics: MorganMyers
 DocPoint Solutions: DPR Group, Inc.
 Doctors Home Technologies: Hoyt Organization Inc., The
 Dog Haus: Champion Management Group
 Dog Writers Assn.: Germinder & Associates, Inc./GNFP Digital
 Dogfish Head Craft Brewery: IMRE, LLC
 Dolder Grand, Zurich, Switzerland: Hawkins International Public Relations
 Dole Food Co.: ICR; kglobal
 Dolphin Mall: Conroy Martinez Group, The
 DOM Family, The: GG Benitez & Assoc. PR, Inc.
 DMedia: Makovsky
 Domenico Vacca: AMP3 Public Relations
 Dominion: Davies
 Dominion: Tunheim
 Domino's Pizza: Stevens Strategic Communications, Inc.
 Domtar: Eric Mower + Associates
 Donate Life Ohio: Fahlgren Mortine
 Donato & Co.: Ellipses
 Donley's Construction: Falls Communications
 Donna Distefano Jewelry: Bella Public Relations, Inc.
 Donna Karan and DKNY Hosiery: CRC, Inc.
 Donnelley Financial Solutions: Stanton
 Doolin Haddad Advanced Dentistry: EAFocus Inc.
 Dora the Explorer Live! Canada: Tellem Grody Public Relations, Inc.
 Dorchester Collection: Hawkins International Public Relations
 DotCom Distribution: R&J Strategic Communications
 DoubleLine Capital: JConnelly
 Douglas County Chamber of Commerce: Development Counsellors International (DCI)
 Douglas Elliman: Hoyt Organization Inc., The
 Douglas Marketing Group: EAFocus Inc.
 Douglaston Development: Marino.
 Dow: Tierney
 Dow Chemical: G&S Business Communications
 Downtown Cleveland Alliance: Falls Communications
 Dr. Amy Wechsler Dermatology: BPCM Worldwide
 Dr. Jart+: BPCM Worldwide
 Dr. Jennifer Ashton: K2 Krupp Kommunikationen
 DraftKings: Taylor
 Drakeford Realty Group: Zlokower Company
 Drama Desk Awards: Keith Sherman and Assocs.
 Dreambox Learning: RH Strategic Communications
 DreamHost: Idea Grove
 Dreams Resorts & Spas: rbb Communications
 Dresser-Rand: Eric Mower + Associates
 Driftwood Acquisitions & Development: Hemsworth Communications
 Driftwood Hospitality Management: Hemsworth Communications
 Drinks: North 6th Agency, Inc. (N6A)
 Driscoll's: Allison+Partners
 Drive Safe Atlanta: Reich Communications
 Drive Safe Chicago: Reich Communications
 Drive Safe D.C.: Reich Communications
 Drive Safe Los Angeles: Reich Communications
 Driven Brands: RockOrange
 Drizly: 360PR+
 Droit Financial: Paragon Public Relations

Drom fragrances: Bella Public Relations, Inc.
 Drunken Dumping: Stuntman PR
 Dryvit Systems: Roop & Co.
 DSM: Carmichael Lynch Relate
 DTCC: Vested
 DTE Energy: Orion Strategies
 Duane Reade: 5W Public Relations
 Duchesnay USA: Makovsky
 DUCK Tape: Falls Communications
 Duffel Blog: ScoutComms, Inc.
 Duke Integrative Medicine: Reis Group, The
 DUKES LONDON, London, United Kingdom: Hawkins International
 Public Relations
 Duluth Holdings: Financial Profiles, Inc.
 Duluth Trading Co.: Turner
 DUMAC Business Systems: Eric Mower + Associates
 Dun & Bradstreet: Prosek Partners
 DUNA: Berman Group, Inc., The
 Dunbar Armored: Planit
 Dunkin' Donuts: Fineman PR; Fish Consulting; Identity; RF | Binder
 Partners, Inc.; RockOrange
 Dunkin' Donuts: Duffy & Shanley, Inc.
 DuPage Medical Group: Zehnder Communications
 DuPont: Thomas Collective, The
 Duquesne Light Co.: Gatesman
 Duracell: Citizen Relations
 DuraScience: Marketing Maven Public Relations
 Durasein: Planit
 Durst Organization: Berman Group, Inc., The
 Dutchess County Local Development Corp.: Development Counsellors
 International (DCI)
 DXV: O'Reilly DePalma
 Dynarex: Rosica Communications
 Dynatrace: March Communications
 Dyson: Citizen Relations
 Dyspraxia Foundation USA: L.C. Williams & Associates

E

E FUN: Copernio
 e-Builder: Boardroom Communications, Inc.
 E-Crane: Stevens Strategic Communications, Inc.
 E-J Electrical Installation Co., Inc.: Berman Group, Inc., The
 E. Guigal: Nike Communications, Inc.
 E.ON: Davies
 Eagle Bank: Verasolve
 Eagle Investment Systems: BackBay Communications
 Eagle Rare Life Award: Lou Hammond Group
 Eagle Rock Workshop: AMW Group
 EAO: Mason Public Relations
 Earl of Sandwich: At The Table Public Relations
 Earn Group: Walt & Company Communications
 Earnest: LaunchSquad
 Earmy: KCD PR Inc. - Top Financial PR Firm
 Earth Source Trading: RMD Advertising
 Earthjustice: Caplan Communications LLC
 Earthtronics: Falls Communications
 EaseCentral: North 6th Agency, Inc. (N6A)
 East River Fifties Alliance: LAK Public Relations, Inc.
 East Side House Settlement: Sharp Communications, Inc.
 East Valley Water District: Idea Hall
 Eastcastle Place in Milwaukee: IVY Marketing Group, Inc.
 Easterly Capital: Hubbell Group, Inc., The
 Eastern Co.: Dix & Eaton Incorporated
 Eastern Consolidated: Marino.
 Eastern CT. Health Network: Cashman + Katz Integrated Communications
 Eastern Idaho Economic Development: Violet PR
 Eastern Safaris: JG Black Book
 Easton Group: Boardroom Communications, Inc.
 Eastpak: Turner
 Eat Smart: O'Malley Hansen Communications
 Eataly Alti Cibi: Berk Communications
 Eating Recovery Center: K2 Krupp Kommunikatons
 Eaton: Falls Communications; Millerschinn Group, The
 Eaton Partners: Dukas Linden Public Relations
 Eaton Vance: Hume Brophy
 Eau Palm Beach Hotel & Spa: Sharp Communications, Inc.
 Eaze: InkHouse

Ebates: Bospar
 Ebb Therapeutics: Gatesman
 EBRM: Falk Associates/Contact
 Echelon Seaport: Hundred Stories
 Echoes & Reflections: Grisko LLC
 Eco Pack Systems: RAM Communications
 Economic Development Group, Ltd.: Pietryla PR & Marketing
 Ecore International: L.C. Williams & Associates
 Ecova: InkHouse
 ECOVACS ROBOTICS: Lewis
 Eddy V's: Peppercomm
 EDEN: Berk Communications
 Eden Fine Art Gallery: AMP3 Public Relations
 Eden Roc: Zimmerman Agency, The
 EDF: Davies
 Edge Fitness, The: Hollywood Agency
 EdgeConneX: iMiller Public Relations
 Edible Arrangements: BizCom Associates; CRC, Inc.
 Edison Properties: Berman Group, Inc., The
 EDM Council: Paragon Public Relations
 Edsel & Eleanor Ford House: Franco
 Edvisors: Birnbach Communications Inc.
 Edward Jones: Prosek Partners
 Edwin's: Falls Communications
 Efendi Hotel, The: Xhibition
 Egg Farmers of Canada: Citizen Relations
 Eggland's Best: Coyne Public Relations
 eHarmony: Citizen Relations
 Einstein Bros. Bagels: Coyne Public Relations
 EIR Healthcare: BAM Communications
 Eisai Co., Ltd.: Tonic Life Communications
 EisnerAmper: Dukas Linden Public Relations
 Ekos: Greentarget Global LLC
 El Capital Group: Revell Communications
 El Paso Streetcar: Barracuda Public Relations
 El Pollo Loco: Bolt Public Relations
 ElastiFile: JPR Communications
 Elcie Cosmetics: BPCM Worldwide
 Electric Cloud: Catapult PR-IR
 Electrolux: L.C. Williams & Associates
 Electronic Arts, Inc.: FleishmanHillard
 Elevate Credit: Vested
 Elevé Glendale: Hoyt Organization Inc., The
 Elf on the Shelf: Eric Mower + Associates
 Elior North America: Lou Hammond Group
 Elizabeth Arden: Coburn Communication
 Elizabeth Hotel, The: B Public Relations
 Elma Arts Complex Luxury Hotel: Xhibition
 Elton John / Elton John Aids Foundation: Rogers & Cowan
 EM3, Edwards Maxon Mago & Macauly, LLP: Winger Marketing
 Embassy Suites by Hilton: rbb Communications
 EMC: Eric Mower + Associates
 Emcor Group: LAK Public Relations, Inc.
 EMD Serono: JPA Health Communications
 Emerald Performance Materials: Falls Communications
 Emerge: Power Group, The
 EmergencyBag.me: Tellem Grody Public Relations, Inc.
 Emergn: March Communications
 Emeril Lagasse Foundation: Zehnder Communications
 Emerson: Fahlgren Mortine; FleishmanHillard
 Emerson Industrial Partners: BizCom Associates
 Emerson Partners: BizCom Associates
 Emirates: Citizen Relations
 Emirates Airline: Landis Communications Inc.
 Emma L. Bowen Community Service Center: Geto & de Milly, Inc.
 Emory Proton Therapy Center: Hope-Beckham Inc.
 Empath Health: National Strategies Public Relations
 Empire Government Strategies: 5W Public Relations
 Enchantment Hotels: NJF, an MMGY Global Company
 Encore Capital: Boardroom Communications, Inc.
 Endava: CooperKatz & Company, Inc.
 Endoscopy Center at St. Mary: DeeterUSA
 EndyMed: Nike Communications, Inc.
 EnerBlu: Copernio
 Energize Connecticut: Mason Public Relations
 Energize CT.: Cashman + Katz Integrated Communications
 Energizer: TVG
 Energy Foundation: Tigercomm, LLC

Energy Professionals Assn., The: Time Piece Public Relations
 Energy Solutions: Orion Strategies
 Engage Software: DPR Group, Inc.
 Engage3: RAM Communications
 Engel Burman Group, The: Didit
 ENGIE: Rasky Partners, Inc.
 Enigma Life: Makovsky
 Enova International: Dixon|James Communications
 Enterprise Car Rental: JeffreyGroup
 Enterprise Holdings: FleishmanHillard
 Entertainment Software Assn.: Story Partners
 Environment America: Caplan Communications LLC
 Environmental Conservation Services: Moore, Inc.
 Environmental Contractors Assn.: Berman Group, Inc., The
 Environmental Defense Fund: Caplan Communications LLC
 Environmental Entrepreneurs (E2): Caplan Communications LLC
 Environmental Health Trust: JV Public Relations NY
 Envirosuite: Weiss PR, Inc.
 EOS Climate: Makovsky
 EPA ENERGY STAR program: Crosby
 Epizyme: JPA Health Communications
 Epson: Lewis
 Epson America: Walt & Company Communications
 EPT Land Communities: Barracuda Public Relations
 EQT Partners Inc.: Makovsky
 Equiem: Quinn
 Equifax: Brandware Public Relations
 Equipment: BPCM Worldwide
 Equity Now: Zlokower Company
 ERA Coalition: InkHouse
 Ergotron: InkHouse
 Erie Insurance: Falls Communications
 Eriez: Stevens Strategic Communications, Inc.
 Eriez Flotation Division: Stevens Strategic Communications, Inc.
 Ernst & Young: the10company
 Escobar Design: Gotham Public Relations
 Esku: Paragon Public Relations
 Esperanza, An Auberge Resort: Murphy O'Brien Public Relations
 ESPN: BLAZE PR; Coyne Public Relations
 ESPN Events: Hope-Beckham Inc.
 Espresa: Bospar
 Essentia Water: Murphy O'Brien Public Relations
 Ethel's Baking Co.: lovio george | communications + design
 Ethique: 5W Public Relations
 Euclid Chemical Co.: Roop & Co.
 Eurail: NJF, an MMGY Global Company
 Eurobound: Kundell Communications
 European Soaps/Pre De Provence: M studio
 EVA Air: Marketing Maven Public Relations
 Evaluation Systems for Personnel, Inc.: A. Brown-Olmstead Associates, LTD
 Evangelical Environmental Network: Caplan Communications LLC
 EVE LOM: BPCM Worldwide
 Everbank: Prosek Partners
 Everbridge: Fama PR, Inc.
 Everyday Health: K2 Krupp Kommunikationen
 Evexias Medical Center: Power Group, The
 EVIO Labs: North 6th Agency, Inc. (N6A)
 Evivo/Evolve BioSystems: MSR Communications, LLC
 Evolent: Bliss Integrated Communication
 Evolur: GG Benitez & Assoc. PR, Inc.
 Evolution Capital Partners: Roop & Co.
 Exadel: Catapult PR-IR
 Exclusive Resorts: Nike Communications, Inc.
 Exelon: Kivvit; Sloane & Company; Tierney
 Exergen: Rosica Communications
 Expedient Data Centers: Pietryla PR & Marketing
 Experian: INK Communications Co.
 Experience Greenwich, CT: Lou Hammond Group
 Experience Sonoma Valley: B Public Relations
 Experiencias Xcaret: Agency at the University of Florida, The
 Explore Bristol, RI: Lou Hammond Group
 Explore Horizons: BizCom Associates
 Explore Minnesota Tourism: Belmont Partners
 Exponential ETFs: Gregory FCA
 Expresco ProSticks: RMD Advertising
 Express Scripts: Kivvit
 ExpressVPN: Bospar
 Extraordinary Journeys: Xhibition

Extreme Networks: Racepoint Global
 ExxonMobil: Weber Shandwick
 EY: M Booth; Peppercomm; Prosek Partners
 EYP: BAERING
 ezCater: Fama PR, Inc.

F

F-Factor: K2 Krupp Kommunikationen
 F-Secure: Crenshaw Communications
 Fabian, Sklar & King P.C.: Identity
 Fabricators & Manufacturers Assn.: L.C. Williams & Associates
 FABTECH: Eisbrenner Public Relations
 Facebook: JeffreyGroup; Weinstein PR
 Factor Trust: Trevelino/Keller
 Factual: Bateman Group
 FAIR Foundation: Sachs Media Group
 Fairmont Hotels & Resorts: Hawkins International Public Relations
 Fairmount Santrol: Dix & Eaton Incorporated
 Fairpointe Capital: Mount & Nadler, Inc.
 Fairport Asset Management: Roop & Co.
 Faithful+Gould: Berman Group, Inc., The
 Falcon Safety Products/DustOff: R&J Strategic Communications
 Fame ad Partners: BPCM Worldwide
 Families of Flight 93/Flight 93 National Memorial: LAK Public Relations, Inc.
 Family Jones, The: B Public Relations
 Family Learning Center: Stevens Strategic Communications, Inc.
 Fannie and John Hertz Foundation, The: McGrath/Power Public Relations and Communications
 Fannie Mae: the10company
 Farbman Group: Identity
 Farm Aid: Vanguard Communications
 Farm Share: Sachs Media Group
 Farmer Bros. Coffee: Champion Management Group
 Farmer's Bounty: RMD Advertising
 Farmgrass: Red Fan Communications
 Farmington Bank: Cashman + Katz Integrated Communications
 Faronics Corp.: UPRAISE Marketing + Public Relations
 Fashion Bed Group: L.C. Williams & Associates
 Fasken Martineau: Ripp Media/Public Relations, Inc.
 FastSigns: Fish Consulting
 Fatburger: Konnect Agency
 Faust Wine: Fineman PR
 Fazoli's: Fish Consulting
 Federal Aviation Administration: Grisko LLC
 Federal Budget IQ: Stanton Communications, Inc.
 Federated Securities Corp.: Makovsky
 Federated Wireless: McGrath/Power Public Relations and Communications
 Federos LLC: Roop & Co.
 FedEx Ground: Gatesman
 Feinstein's/54 Below: Keith Sherman and Assocs.
 Feld Entertainment: rbb Communications
 Feld Entertainment (Disney on Ice, Monster Jam): Motion
 Felicity House: LAK Public Relations, Inc.
 Fellowes Brands: Gatesman
 Fernbrook Florida, LLLP: Durée & Company, Inc.
 Ferrari North America: Brandware Public Relations
 Ferring Pharmaceuticals: Tonic Life Communications
 FFL Partners: Stanton
 FFR: Madison Alexander PR, Inc.
 Fi360: Gregory FCA
 Fiat Chrysler Automobiles: Coyne Public Relations
 FIBARO: Caster Communications, Inc.
 Fidelity: Kaplow
 Fidelity Investments: KCD PR Inc. - Top Financial PR Firm
 Fidelity Investments Personal Investing: Bliss Integrated Communication
 Fiduciary Trust Company: BackBay Communications
 FieldWatch: Standing Partnership
 Fiera Milano Congressi: Development Counsellors International (DCI)
 Fiesta Parade Floats: Pollack PR Marketing Group, The
 Fifty50 Foods: Pollock Communications
 FIGG Bridge Group: Sachs Media Group
 Fil Doux Textiles: Fog & Apple
 FilBen Group: Stanton
 FileMaker: Nadel Phelan Inc.
 Filson: lovio george | communications + design
 Fimmic: March Communications

Finagle A Bagel: InkHouse
 Financial Recovery Technologies: Paragon Public Relations
 Fine Cooking: Hollywood Agency
 Finger Lakes Tourism Alliance: Tourinn
 Finger Lakes Wine Country: Development Counsellors International (DCI)
 Firebird Restaurant Group (Snuffer's, El Fenix, Meso Maya, Taqueria La Ventana, Tortaco, Village Burger Bar): Champion Management Group
 Firehouse Subs: Zimmerman Agency, The
 First Alert/BRK Brands: L.C. Williams & Associates
 First American Corporation: RF | Binder Partners, Inc.
 First Eagle Funds: Mount & Nadler, Inc.
 First Energy: Eric Mower + Associates
 First Federal of Lakewood: Dix & Eaton Incorporated
 First Foods Group: TransMedia Group
 First Tennessee Bank: Bradford Group, The
 First Virginia Community Bank: Verasolve
 FirstBank: MP&F Strategic Communications
 FirstFuel: Version 2.0 Communications
 Firsttrust Bank: Devine + Partners
 FirstService Residential: rbb Communications
 Fiserv: CooperKatz & Company, Inc.
 Fisher Brothers: Geto & de Milly, Inc.
 Fisher Brown Bottrell insurance: Bradford Group, The
 Fisher College: Schneider Associates
 Fisher Phillips LLP: Roop & Co.
 Fishpeople: Konnect Agency
 Fiske & Co. CPAs: Boardroom Communications, Inc.
 Fisker Inc.: DRIVEN360
 Fitbit: Film Fashion
 fitlosophy: Mediafy Communications
 Five Guys: Lewis
 Flame Broiler, The: Konnect Agency
 Flashmoni: KCD PR Inc. - Top Financial PR Firm
 FleetCor Technologies, Inc.: ICR
 FleetUp: Walt & Company Communications
 Flexible Packaging Assn.: G&S Business Communications
 Flexjet: Hubbell Group, Inc., The
 Flint Public Schools: Lambert, Edwards & Associates
 Flintridge Sacred Heart Academy: Cerrell Associates, Inc.
 FLIPANY: Durée & Company, Inc.
 Florida Association of Community Health Centers: Sachs Media Group
 Florida Bar, The: Sachs Media Group
 Florida Chamber Foundation: Sachs Media Group
 Florida College Systems: Moore, Inc.
 Florida Crystals: rbb Communications
 Florida Dental Assn.: Moore, Inc.
 Florida Department of Citrus: Agency at the University of Florida, The
 Florida Department of Environmental Protection: Sachs Media Group
 Florida Department of Transportation: Agency at the University of Florida, The
 Florida Fish & Wildlife Conservation Commission: Sachs Media Group
 Florida Health Care Association: Sachs Media Group
 Florida Healthy Kids: Moore, Inc.
 Florida International University College of Nursing and Health Services: rbb Communications
 Florida Marlins: AMW Group
 Florida Orthopaedic Institute: National Strategies Public Relations
 Florida Peninsula Insurance: Boardroom Communications, Inc.
 Florida Power and Light: rbb Communications
 Florida Prepaid College Board: Moore, Inc.
 Florida Property and Casualty Assn.: Boardroom Communications, Inc.
 Florida Sheriffs Assn.: Moore, Inc.
 Florida State University: Moore, Inc.
 Florida Sterling Council: Moore, Inc.
 Florida Strawberry Growers Assn.: At The Table Public Relations
 Florida United Business Association: Sachs Media Group
 Florida's Children First: Boardroom Communications, Inc.
 FLOURISH St. Louis: Standing Partnership
 Flower Beauty: BPCM Worldwide
 Fluent: North 6th Agency, Inc. (N6A)
 Flying Biscuit: Trevelino/Keller
 FMI Corp.: Berman Group, Inc., The
 Focus Features: Keith Sherman and Assocs.
 Fog World Congress: Karbo Communications
 Foley & Lardner: Greentarget Global LLC
 Foley Hoag: Greenough Brand Storytellers
 Folloze: Affect
 Fontainebleau Miami Beach-F&B outlets: Scarpetta, Hakkasan, Stripsteak:

Brustman Carrino Public Relations
 Food Marketing Institute: Story Partners
 Food Trust, The: Bravo Group, Inc.
 Foodland: Gatesman
 Footlocker: Didit
 For The Record: Tellem Grody Public Relations, Inc.
 Ford: AVENIR GLOBAL; Kivvit; Makovsky
 Ford Foundation: APCO Worldwide
 Ford Motor Co.: Moore, Inc.
 Foremost Farms USA: MorganMyers
 Forest City Realty Trust: Dix & Eaton Incorporated
 Forest View Estates: Durée & Company, Inc.
 Forever Brilliant: CRC, Inc.
 ForEyes: RockOrange
 ForLife Products: L.C. Williams & Associates
 Form4 Architecture: Taylor & Company
 Forman Dermatology: National Strategies Public Relations
 Formica Corp.: Carmichael Lynch Relate
 Forrester Research: Racepoint Global
 FORT Management, asset management: Ripp Media/Public Relations, Inc.
 Fort Wayne Housing Authority: Herd Strategies
 Fort Worth Chamber of Commerce: Development Counsellors International (DCI)
 Fort, The: B Public Relations
 Forté Specialty Contractors: Hoyt Organization Inc., The
 Forte Village Sardinia: D & D PR
 Fortinet: Nadel Phelan Inc.
 Fortistar LLC: Makovsky
 Fortress Investment Group LLC: Singer Associates, Inc.
 Fortuna Holdings Int'l Inc.: A. Brown-Olmstead Associates, LTD
 Fortune 50 Business: Winger Marketing
 Fortune Brands Home & Security: Falls Communications; O'Malley Hansen Communications
 Fortune Society, The: LAK Public Relations, Inc.
 Forum Gallery: Keith Sherman and Assocs.
 Forward Clinical Trials: National Strategies Public Relations
 Fosina: North 6th Agency, Inc. (N6A)
 Fossil, Inc.: ICR
 Foster Farms Poultry: Fineman PR
 Foster Grant: Duffy & Shanley, Inc.
 Foundation for Advancing Alcohol Responsibility: Brian Communications
 Foundation for Food & Agricultural Research: Story Partners
 Foundation for Metrowest: Schneider Associates
 Foundation to Abolish Child Sex Abuse: Buchanan Public Relations LLC
 Foundations Health Solutions: Dix & Eaton Incorporated
 Four Corners Tavern Group: Agency H5
 Four Seasons Resort Costa Rica at Peninsula Papagayo: Murphy O'Brien Public Relations
 Four Seasons Resort Lana'i: J Public Relations
 Four Seasons Resort Punta Mita: Murphy O'Brien Public Relations
 Four Seasons, The: Planit
 Four World Capital Management, situational investors: Ripp Media/Public Relations, Inc.
 FOURMIDABLE Group: Logos Communications, Inc.
 Fowl Cay Resort: Decker/Royal Agency LLC, The
 FOX Sports: Robar Public Relations; Taylor
 Foxgate at Islip: Didit
 Foxwoods Resort Casino: AVENIR GLOBAL
 FPA - NY Chapter: Mount & Nadler, Inc.
 Fractal Analytics: Crenshaw Communications
 Fragrant Jewels: BLAZE PR
 Franciacorta Wine Region: Kaplow
 Francois Payard: Stuntman PR
 Franklin County Convention Facilities Authority: Paul Werth Associates
 Franklin Guesthouse, Brooklyn, NY: Hawkins International Public Relations
 Franklin Street: Boardroom Communications, Inc.
 Franklin Templeton: Prosek Partners
 Fraunhofer IIS: Stanton Communications, Inc.
 Freddy's: Fish Consulting
 Fredericksburg Area Tourism: BCF Agency
 FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic): Champion Management Group
 FreeWave Technologies: Catapult PR-IR
 Freight Farms: InkHouse
 Freight Handlers, Inc.: RAM Communications
 Freshpet: ICR; Marketing Maven Public Relations
 FreshRealm: Lane
 Freudenberg NOK Sealing Technologies: Bianchi Public Relations, Inc.

Friday Night Inc.: JV Public Relations NY
 Friendly Planet Travel: Decker/Royal Agency LLC, The
 Friends for Animals of Metro Detroit: Robar Public Relations
 Friends of the Earth: Caplan Communications LLC
 Friends Seminary: Geto & de Milly, Inc.
 Friendship Village of Schaumburg: IVY Marketing Group, Inc.
 Frigidaire Professional: L.C. Williams & Associates
 FROG Tape: Falls Communications
 Front Burner Restaurants (Haywire, Ida Claire, Legacy Hall, Mexican Sugar, Sixty Vines, The Ranch at Las Colinas, The Keeper, Unlawful Assembly Brewing Co., Velvet Taco, Whiskey Cake): Champion Management Group
 Front Range: North 6th Agency, Inc. (N6A)
 Frontier Communications: Cashman + Katz Integrated Communications
 Fruits from Chile: Ellipses
 FSP: Flowers Communications Group
 Fuel Cycle: North 6th Agency, Inc. (N6A)
 Fuel Up to Play 60: Belmont Partners
 Fugue: Bospar
 Fujita Kanko, Inc.: Ddidit
 Fujitsu: BAM Communications; Finn Partners
 Full Frame Documentary Film Festival: French | West | Vaughan
 FULLBEAUTY Brands: 5W Public Relations
 Fulton-DeKalb Hospital Authority: BLH Consulting, Inc.
 Fusion Education: Lambert, Edwards & Associates
 Fusion Pharmaceuticals LLC: LaVoieHealthScience
 Fusion Worldwide: Hollywood Agency
 FusionHealth: Hope-Beckham Inc.
 Fuze: PAN Communications, Inc.
 Fuzzy Math: Motion

G

G2 Crowd: Walker Sands Communications
 Gabelli Funds: Mount & Nadler, Inc.
 GAIA: K2 Krupp Kommunikatons
 Gaige House + Ryokan, Sonoma Valley, CA: Hawkins International Public Relations
 Galerie Derouillon: Xhibition
 Galleria Lofts: Durée & Company, Inc.
 Gallery Hotel Art, Florence, Italy: Hawkins International Public Relations
 Gansevoort Hotel Group: NJF, an MMGY Global Company
 Gansevoort Turks & Caicos: Murphy O'Brien Public Relations
 GAP: AMW Group; Landis Communications Inc.
 Garbanzo Mediterranean Fresh: Champion Management Group
 Garces Group: Brownstein Group
 Gardel's Fine Foods: Mediafy Communications
 Garden of Life: Carmichael Lynch Relate
 Garden of the Gods Collection: B Public Relations
 Garden Savings Federal Credit Union: R&J Strategic Communications
 Garment District Alliance: Marino.
 Gary Feldman Group: Durée & Company, Inc.
 Gaslamp Popcorn: RMD Advertising
 Gates, The: Zimmerman Agency, The
 Gaylord Hospital: Cashman + Katz Integrated Communications
 GC Services: Cerrell Associates, Inc.
 GCI: RH Strategic Communications
 GE Healthcare: Ruder Finn Inc.
 GE Power: Highwire PR
 GE Water & Process Technologies: Coyne Public Relations
 GeckoTech: Falls Communications
 Gel Bee: L.C. Williams & Associates
 GEM, Inc.: Falls Communications
 Gene Kaufman Architects: LAK Public Relations, Inc.
 Genentech: Bravo Group, Inc.; MCS Healthcare Public Relations
 General Catalyst: InkHouse
 General Dynamics: Cashman + Katz Integrated Communications; Kivvit; Rasky Partners, Inc.
 General Electric: Edelman
 General Finance Corp.: Financial Profiles, Inc.
 General Mills: MorganMyers
 General Motors: FleishmanHillard; kglobal; M Booth; Tierney; Weber Shandwick
 Genesco: Trevelino/Keller
 Geneva Watch Group: Ted Baker and Kenneth Cole Watches: CRC, Inc.
 Geneva, Switzerland: Lou Hammond Group
 Genpact: DPR Group, Inc.; Peppercomm
 Gents Place, The: Fish Consulting
 Genuine Parts Co.: ICR

GEO Specialty Chemicals: Dix & Eaton Incorporated
 Georges Chakra: Film Fashion
 Georges Duboeuf Wines: Thomas Collective, The
 Georgia Aquarium: Public Communications Inc.
 Georgia Bio: Hope-Beckham Inc.
 Georgia Forestry Foundation: Jackson Spalding
 Georgia Fruit & Vegetable Growers Assn.: At The Table Public Relations
 Georgia Ports Authority: A. Brown-Olmstead Associates, LTD
 Georgia Technology Authority: Communications 21
 Georgia's Own Credit Union: Hope-Beckham Inc.
 Georgia-Pacific: Eric Mower + Associates; Moore, Inc.
 Gerber Childrenswear: 360PR+
 Gershman Properties: Pollack PR Marketing Group, The
 Get the Most out of Motherhood: A Hot Mess to Mindful Mom Parenting Guide: Blaine Group, The
 Getting Out and Staying Out: Geto & de Milly, Inc.
 Getty Images: LaunchSquad
 GEX Management: HeraldPR
 GHM's Al Bait Sharjah, UAE: JG Black Book
 Ghost Controls, LLC: Sachs Media Group
 Giant Eagle: MorganMyers
 Giant Food: 360PR+
 Gibbes Museum of Art: Lou Hammond Group
 Gibraltar Private Bank & Trust: Conroy Martinez Group, The
 Gibson: Marketing Maven Public Relations
 Gigamon: Merritt Group
 Gigaret: Lewis
 GigaTrust: PAN Communications, Inc.
 Gigi's Cupcakes: BizCom Associates
 GiiNii Tech Corp.: R&J Strategic Communications
 Gilead Sciences, Inc.: Health Unlimited
 Ginkgo Bioworks: Bateman Group
 Giorgio Armani's Acqua di Gio: CRC, Inc.
 Giovanni Cosmetics: Marketing Maven Public Relations
 Girl Scouts of Eastern Pennsylvania: Tierney
 Girls Inc.: A. wordsmith
 GIS Planning: Violet PR
 Give an Hour: ScoutComms, Inc.
 Givenchy Spa Monte Carlo: Quinn
 Gladiator (a division of Whirlpool, Inc.): Motion
 Glansaol: BPCM Worldwide
 Glass Doctor: Fish Consulting
 Glatfelter: Dix & Eaton Incorporated
 Glaukos: AVENIR GLOBAL
 GlaxoSmithKline: Weber Shandwick
 GlaxoSmithKline LLC: Makovsky
 Glenmark Pharmaceuticals: Tonic Life Communications
 Glenwood Management Corp.: Quinn
 Glimpse Group, The: HeraldPR
 GLMX: Paragon Public Relations
 Global Advanced Metals: Dix & Eaton Incorporated
 Global Alzheimer's Platform: Landis Communications Inc.
 Global Blood Therapeutics: Health Unlimited
 Global Cleveland: Falls Communications
 Global CommUnity: JG Black Book
 Global EMERGENT: Eisbrenner Public Relations
 Global Energy Race: Buchanan Public Relations LLC
 Global Hope: Makovsky
 Global Salmon Initiative: AVENIR GLOBAL
 Global Telecom Solutions: Logos Communications, Inc.
 Global X Management: Dukas Linden Public Relations
 GMRENCEN: Franco
 Go Build Alabama: Big Communications
 Goalz Restaurant Group: Fish Consulting
 GoDaddy: AVENIR GLOBAL
 Goddard School, The: Kconnect Agency
 Godiva: M Booth
 GoFly/Boeing: LaunchSquad
 GoHealth: 5W Public Relations
 Gold Toe Socks: Zimmerman Agency, The
 Golden Chick: Power Group, The
 Golden Goose Deluxe Brand: BPCM Worldwide; BPCM Worldwide
 Golden Oak Development by Walt Disney World Resort: J Public Relations
 Golden Spiral: Cheer Partners
 Goldman Sachs: Prosek Partners
 Gold's Gym: BizCom Associates; SPM Communications, Inc.
 Golub: Vested
 Golub & Co.: Akrete

GoodData: Merritt Group
 Goods for Good: Berman Group, Inc., The
 Goodwill Industries of Greater Detroit: Lambert, Edwards & Associates
 Goodyear Auto Service: Dix & Eaton Incorporated
 Google: Bateman Group; Big Communications; Jackson Spalding; Kivvitt; M Booth
 Gore Medical: Bliss Integrated Communication
 GORUCK: ScoutComms, Inc.
 Gotham Funds: Mount & Nadler, Inc.
 Gotham Organization: Berman Group, Inc., The
 Gottesman-Szmelcman Architecture: Xhibition
 Gourmet Factory: Pollock Communications
 Gourmia: Copernio
 GoVision: Champion Management Group
 Govtech Fund: BAM Communications
 grabyo: Berk Communications
 Grace Hospital: Roop & Co.
 Grace Hotels: J Public Relations
 Gracie, Inc.: Berman Group, Inc., The
 Gradifi: InkHouse
 Grady Health System: Jackson Spalding
 Graeter's Ice Cream: RMD Advertising
 Graham & Brown: Didit
 Gramercy Square: Hundred Stories
 GRAMMY: Rogers & Cowan
 Grand Bohemian Hotels (Asheville, Charleston, Mountain Brook, Orlando): Zimmerman Agency, The
 Grand Central Terminal: Goodman Media International, Inc.
 Grand Fiesta Americana Coral Beach Cancun: D & D PR
 Grand Hotel Tremezzo, Lake Como: J Public Relations
 Grand Hyatt Playa del Carmen: RockOrange
 Grand Lucayan Resort: Zimmerman Agency, The
 Grand Pineapple Beach Resorts: Decker/Royal Agency LLC, The
 Grand Street Guild HDFC: Geto & de Milly, Inc.
 Grange Insurance: Dix & Eaton Incorporated
 Grant & Eisenhofer, P.A., leading shareholder law firm: Ripp Media/Public Relations, Inc.
 Grapevine Wine Tours: Champion Management Group
 Grass Seed USA: Lane
 Grass Valley: Eric Mower + Associates
 Gray Line New York: 5W Public Relations
 Graycliff Partners: BackBay Communications
 Great Falls Montana Development Authority: Violet PR
 Great River Energy: Tunheim
 Great Western Oil & Gas: RAM Communications
 Great Wolf Lodge: Agency H5
 GreatCall: PAN Communications, Inc.
 Greater Cleveland Film Commission: Falls Communications
 Greater Cleveland Neighborhood Center Assn.: Stevens Strategic Communications, Inc.
 Greater Cleveland Partnership: Dix & Eaton Incorporated
 Greater Louisville, Inc.: Development Counsellors International (DCI)
 Greater Minneapolis St. Paul Partnership: Development Counsellors International (DCI)
 Greater Palm Springs CVB: Development Counsellors International (DCI)
 Greater Phoenix Economic Council: Development Counsellors International (DCI)
 Greater Raleigh Chamber of Commerce: BAERING
 Greater Raleigh Convention & Visitors Bureau: French | West | Vaughan
 Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications
 Greater San Marcos Partnership: Development Counsellors International (DCI)
 Greater Wichita Partnership: Development Counsellors International (DCI)
 GreatHorn: Fama PR, Inc.
 Greatland Corp.: Lambert, Edwards & Associates
 Green Hills Memorial Park: Cerrell Associates, Inc.
 Green Oak Village Place: Identity
 Green-Wood Cemetery: LAK Public Relations, Inc.
 Greenberg Traurig LLC: Hope-Beckham Inc.
 Greenbrier: Zimmerman Agency, The
 GreenFields of Geneva: IVY Marketing Group, Inc.
 Greenhouse Software: Crenshaw Communications
 Greenpeace USA: Caplan Communications LLC
 GreenPSF: Pietryla PR & Marketing
 Greenspoon Marder: EvClay Public Relations
 Greif, Inc.: Makovsky
 Grey Advertising: Agency at the University of Florida, The

Grey Goose: Nike Communications, Inc.
 Greystar: Murphy O'Brien Public Relations
 Greystone Management: Agnes Huff Communications Group, LLC
 Gridiron Greats Assistance Fund: RMD Advertising
 GROHE: O'Reilly DePalma
 GroundFORCE Building Systems: DoubleDimond Public Relations LLC
 Group 1 Automotive: Pierpont Communications Inc.
 Group P6: Boardroom Communications, Inc.
 GroupeSTAHL: Franco
 Grove Bay Hospitality Group, Coconut Grove: Stubborn Seed, Stiltsville
 Fishbar: Brustman Carrino Public Relations
 GSIG Select: TransMedia Group
 Gstaad Palace, Gstaad, Switzerland: Hawkins International Public Relations
 GTE Financial: National Strategies Public Relations
 Guaranteed Asset Protection Alliance (GAPA): Sachs Media Group
 Guardian Booth: HeraldPR
 Guardian Life Insurance Co. of America, The: IMRE, LLC
 Guardian SSI: Tellem Grody Public Relations, Inc.
 Guerdon Modular Buildings: Lane
 Guerlain Spa, The Plaza, NYC: Quinn
 Guggenheim Foundation: Finn Partners
 GuildNet: IW Group
 Gulfstream Park: Durée & Company, Inc.
 Gulliver Schools: RockOrange
 Gunster: rbb Communications
 Gurney's Resorts - Montauk & Newport: J Public Relations
 Guttmacher-Lancet Commission: Health Unlimited
 GWG Life: G&S Business Communications
 Gwinnett Place CID: Communications 21
 Gympass: Lewis

H

H-Source: North 6th Agency, Inc. (N6A)
 H.D. Smith Wholesale Drug Co.: Makovsky
 H.J. Russell & Co.: BLH Consulting, Inc.
 HAAM (Health Alliance for Austin Musicians): Red Fan Communications
 Haartz Corp.: Franco
 Habit Burger: The Buzz Agency
 Habitat for Humanity: Berman Group, Inc., The
 Habitat Miami Beach, Chef Jose Mendin: Brustman Carrino Public Relations
 Hack Reactor: Singer Associates, Inc.
 Hackensack University Medical Center/Mountainside: R&J Strategic Communications
 HackerOne: Bateman Group
 HackerRank: Bateman Group
 Haggard Clothing Co.: SPM Communications, Inc.
 Hair Club: The Buzz Agency
 Hakkasan Group: Nike Communications, Inc.
 Half Moon Bay Brewing Co.: Ellipses
 Hallmark: FleishmanHillard
 Hallmark Lighting: Hubbell Group, Inc., The
 Hamilton Lane: Prosek Partners
 Hampshire Companies: R&J Strategic Communications
 Hampshire Investment Funds: R&J Strategic Communications
 Hampton by Hilton: rbb Communications
 Hancock Bank: Moore, Inc.
 Hand & Micro Surgery Associates: Marketing Works
 Handpicked Company, The: McGrath/Power Public Relations and Communications
 Handro Properties LLC: Marino.
 Handyman Connection: Fish Consulting
 HandyTrac Key Control Systems: cPR / Carpenter Public Relations
 Hanes Hosiery: CRC, Inc.
 HanesBrands: O'Malley Hansen Communications
 Haney: Film Fashion
 Hannon Armstrong: Makovsky
 Hapuna Beach Resort: Murphy O'Brien Public Relations
 Hard Rock Cafe: Coyne Public Relations
 Hard Rock Caribbean All-Inclusive Collection: Zimmerman Agency, The
 Hard Rock Hotel: AMW Group
 Hard Rock Hotels & Casinos: Zimmerman Agency, The
 Hard Rock International: Coyne Public Relations
 Harley-Davidson Museum: NJF, an MMGY Global Company
 Harman: ICR; Racepoint Global
 Harman International: Coyne Public Relations
 Harmless Harvest: Resound Marketing
 Harpoon: 360PR+

Harris County Toll Road Authority: DoubleDimond Public Relations LLC
 Harris Digital Communications: Copernio
 Harris Williams & Co.: Intermarket Communications
 Harry Potter Live: Tellem Grody Public Relations, Inc.
 Hartford Funds: Prosek Partners
 Hartford Healthcare: ReviveHealth
 Hartmann Luggage: Hollywood Agency
 Harvard: InkHouse
 Harvard Medical School HMX: RF | Binder Partners, Inc.
 Harvard Pilgrim Health Care: Rasky Partners, Inc.
 Harvard Sweet Boutique: Bolt Public Relations
 Harvest Hill Beverage Co.: 360PR+
 Hasbro: Rogers & Cowan; 360PR+
 Hass Avocado Board: Padilla
 Haunted Attraction Assn.: Lou Hammond Group
 HAVE Foundation: Hope-Beckham Inc.
 Hawaiian Airlines: Quinn
 Haymakers for Hope: DPA Communications
 Haystax Technologies: RH Strategic Communications
 HBO: IW Group
 HCA: ReviveHealth; Sachs Media Group
 HDMI Licensing Administrator: Feintuch Communications
 HDR Engineering, Inc.: Cerrell Associates, Inc.
 HEAD: G&S Business Communications
 Head & Neck Facial Plastic Medical Group, Inc.: Hoyt Organization Inc., The
 Healbe: Feintuch Communications
 Health Care Cost Institute: Reis Group, The
 Health Dialog: PAN Communications, Inc.
 Health eTools for Schools: Buchanan Public Relations LLC
 Healthcare Facilities Accreditation Program: L.C. Williams & Associates
 Healthcare Leadership Council: Allison+Partners
 Healthcare Quality Assn. on Accreditation: MorganMyers
 HealthRIGHT 360: Fineman PR
 Healthy Start Coalition of Miami-Dade: Conroy Martinez Group, The
 Hearst: Fineman PR
 Hearth & Home Technologies: Carmichael Lynch Relate
 Heartwell: Boardroom Communications, Inc.
 Heat Holders: BLAZE PR
 Heidell Pittoni Murphy & Bach LLP: Berman Group, Inc., The
 Helena Bay, New Zealand: J Public Relations
 Helena Restaurant, Caesarea: Xhibition
 Helios & Matheson Analytics: Pollack PR Marketing Group, The
 HELLA: Eisbrenner Public Relations
 HelloFresh: Sloane & Company
 Helpshift: Bospar
 HempStaff: North 6th Agency, Inc. (N6A)
 Henderson Park Inn, Florida: Zimmerman Agency, The
 Henley and Partners: Lewis
 Hennes & Mauritz: AMW Group
 Henniges Automotive: Eisbrenner Public Relations
 Henry Holt & Co.: Keith Sherman and Assocs.
 Henry Norman Hotel, Brooklyn, NY: Hawkins International Public Relations
 Henry Schein Animal Health: Fahlgren Mortine
 Hepatitis B Foundation: Furia Rubel Communications, Inc.
 Herbalife Ltd.: ICR
 Herbert Samuel Jerusalem: Xhibition
 Heritage Partners: BackBay Communications
 Heritage Tours: JG Black Book
 Hermès Parfums: BPCM Worldwide
 Hermès Watches: BPCM Worldwide
 Hermitage, The: MP&F Strategic Communications
 Hertz: Keith Sherman and Assocs.
 Hertz Corp.: Singer Associates, Inc.
 Hertz Europe: Turner
 Hess Toy Truck: Goodman Media International, Inc.
 Hess Toy Trucks: 5W Public Relations
 Hewlett Packard: Edelman
 HGA Architects & Engineers: Hoyt Organization Inc., The
 HGGC: Stanton
 Hi-Cone: Dix & Eaton Incorporated
 Hibiclens: BLH Consulting, Inc.
 Hidden Iceland: Marketing Maven Public Relations
 Hidden Villa Ranch: RMD Advertising
 HIDE Bar: Champion Management Group
 High Line Hotel, The: Xhibition
 High Sierra: Hollywood Agency
 Highland Park: M Booth
 Highlands Area Chamber of Commerce: BCF Agency
 Highlights for Children: Fahlgren Mortine
 HighTower: JConnelly
 HighTower Advisors: Sachs Media Group
 Hilco Streambank: iMiller Public Relations
 Hill West: Quinn
 Hilldrup: Hodges Partnership, The
 Hillsborough County Anti Drug Alliance: National Strategies Public Relations
 Hilton: Finn Partners; Quinn
 Hilton Hotels: Landis Communications Inc.
 Hilton West Palm Beach/Galley: The Buzz Agency
 HintMD: Tellem Grody Public Relations, Inc.
 Hip Hop Nutcracker: Tellem Grody Public Relations, Inc.
 Hippo Insurance: Fineman PR
 Hired: InkHouse
 Hisense: Kwittken
 Hitachi Consulting: Bob Gold & Associates
 Hitron: Bob Gold & Associates
 HLTH: ReviveHealth
 HMD Global (Nokia): RockOrange
 HMMH: Grisko LLC
 HNTB: Pierpont Communications Inc.
 HNTB Architects/Engineers: Fineman PR
 HNTB Corporation: Agnes Huff Communications Group, LLC
 Hoefer Wysocki: Hoyt Organization Inc., The
 Hogan Lovells: Greentarget Global LLC
 Hogan Lovells, LLP: kglobal
 Hogar Controls: Caster Communications, Inc.
 Hokuala – A Timbers Resort: Murphy O’Brien Public Relations
 Hollander Sleep Products: Lambert, Edwards & Associates
 Hollman: Power Group, The
 Hollywood Roosevelt, The: Murphy O’Brien Public Relations
 Holocaust Center: Boardroom Communications, Inc.
 Home Depot, The: Motion
 Home2 Suites by Hilton: rbb Communications
 HomeAway: 360PR+
 HomeFed: Davies
 Homelight: Version 2.0 Communications
 Homewood Suites by Hilton: rbb Communications
 Homeworx: Lou Hammond Group
 Honda: APCO Worldwide; Stephen Bradley & Associates LLC
 Honeywell: Jackson Spalding
 Honeywell Home Environment: 360PR+
 Honigan Miller Schwartz and Cohn LLP: LAK Public Relations, Inc.
 Honua Kai Luana: Murphy O’Brien Public Relations
 Honua Kai Resort & Spa: Murphy O’Brien Public Relations
 Hood River County Chamber of Commerce: Weinstein PR
 Hope Bancorp: Financial Profiles, Inc.
 Hopewell: Stevens Strategic Communications, Inc.
 Hospital Albert Schweitzer (H.A.S): The Buzz Agency
 Horatio Alger Assn.: Brian Communications
 Horizons for Homeless Children: Version 2.0 Communications
 Hormel: MorganMyers
 Hormel Foods: HOUSE of TSANG®: Gatesman
 Hospice of Michigan: Franco
 Hospital & Healthsystem Assn. of Pennsylvania (HAP): Bravo Group, Inc.
 Hospital for Special Care: Mason Public Relations
 Hospitals of Providence, The: Barracuda Public Relations
 Hostess Brands, LLC: LAK Public Relations, Inc.
 Hot Mess to Mindful Mom: 40 Ways to Find Balance, Joy, and Happiness in Your Every Day: Blaine Group, The
 Hotel 50 Bowery, New York, NY: Hawkins International Public Relations
 Hotel Association of NYC: LAK Public Relations, Inc.
 Hotel Bel-Air, Los Angeles, CA: Hawkins International Public Relations
 Hotel Biba/Basque: The Buzz Agency
 Hotel Caesar Augustus, Anacapri, Italy: Hawkins International Public Relations
 Hotel del Coronado: J Public Relations
 Hotel Eden, Rome, Italy: Hawkins International Public Relations
 Hotel El Ganzo: Carolyn Izzo Integrated Comms. (CIIC)
 Hotel Figueroa: Murphy O’Brien Public Relations
 Hotel Hugo: Marino.
 Hotel Indigo: Stuntman PR
 Hotel Ivy: Turner
 Hotel Jerome: Murphy O’Brien Public Relations
 Hotel Lungarno, Florence, Italy: Hawkins International Public Relations
 Hotel Metropole Monte Carlo: Quinn

Hotel Montefiore: Xhibition
 Hotel Plaza Athénée, Paris, France: Hawkins International Public Relations
 Hotel Principe di Savoia, Milan, Italy: Hawkins International Public Relations
 Hotel Saranac: NJF, an MMGY Global Company
 Hotel Shangri-la Santa Monica: Agnes Huff Communications Group, LLC
 Hotel Teatro: B Public Relations
 Hotel Vermont: NJF, an MMGY Global Company
 Hotjar: BAM Communications
 Hour Media: Franco
 House Foods: M Booth
 House of Matriarch Fragrances: CRC, Inc.
 Houston Airport System: DoubleDiamond Public Relations LLC
 Houston International Boat, Sport & Travel Show: DoubleDiamond Public Relations LLC
 Houzz: Lewis
 Howard Hughes Corp.: Geto & de Milly, Inc.
 HowToBuyAFranchise.com: BizCom Associates
 Hoxton Williamsburg: Turner
 HP Inc.: Makovsky
 HRC Book Tour What Happened: Tellem Grody Public Relations, Inc.
 HSBC: Ruder Finn Inc.
 HSG: Winger Marketing
 Huawei: Racepoint Global
 Hubbell Lighting, Inc.: Makovsky
 HubSpot: ICR
 Hudson Furniture: Gotham Public Relations
 Hudson Hotel: Think
 Hudson River Financial Federal Credit Union: Goldman Communications Group, Inc.
 Hudson Square Connection: Marino.
 Hudsonville Ice Cream: Identity
 Huel: Pollock Communications
 Hughes Federal Credit Union: Caliber Group
 Humane Society of Missouri: O'Malley Hansen Communications
 Hungry Howie's: Konnect Agency
 Hunter Fans: Zimmerman Agency, The
 Hunter Roberts Construction Group: Berman Group, Inc., The
 Hunterdon Harmonizers: Diegnan & Associates, Norman
 Huntington Bank: Sloane & Company
 Huntington National Bank: Paul Werth Associates
 Hunton & Williams: EvClay Public Relations
 Hunts Point Cooperative Market: Butler Associates, LLC
 Huntsman: Pierpont Communications Inc.
 Huntsman Springs, Idaho: Pearson Associates, David
 Huron Capital Partners: Lambert, Edwards & Associates
 Hushbox: North 6th Agency, Inc. (N6A)
 Husqvarna Outdoor Equipment: Brandware Public Relations
 HWBot: Bacheff Communications
 Hy-Ko: Falls Communications
 Hyatt Regency Huntington Beach Resort & Spa: Murphy O'Brien Public Relations
 Hyatt Regency La Jolla at Aventine: Murphy O'Brien Public Relations
 Hybris: PAN Communications, Inc.
 hybris SAP: Ascendant Communications
 Hydroid: Greenough Brand Storytellers
 Hydros: BAM Communications
 Hyland Software: Dix & Eaton Incorporated
 Hyland's Homeopathic Medicines: kglobal
 HyperX (Division of Kingston Technology): Walt & Company Communications
 Hypr: North 6th Agency, Inc. (N6A)
 Hypr Brands: North 6th Agency, Inc. (N6A)

I

I Love NY: Finn Partners
 i-Health: Thomas Collective, The
 I-PASS Institute: Meryman Communications
 iAnthus: North 6th Agency, Inc. (N6A)
 IAV Automotive Engineering: Eisbrenner Public Relations
 iBio: Jasculca Terman Strategic Communications
 IBM: Highwire PR; Taylor; Tierney
 iBoss: PAN Communications, Inc.
 IC Realtime: Caster Communications, Inc.
 Iceland: BIGfish Communications
 Iceland Naturally: AMP3 Public Relations
 ICEX/Spanish Institute for Foreign Trade: Novy Unlimited, Inc.

Idaho Department of Commerce: Red Sky, Inc.
 Idahoan® Foods: Hunter Public Relations
 ideaMACHINE Studio: Bolt Public Relations
 Idera Pharmaceuticals: Tonic Life Communications
 IDEX Corp.: Dix & Eaton Incorporated
 iDonate: Idea Grove
 IDOT: Flowers Communications Group
 IEEE: Finn Partners
 iFLY: A.wordsmith; Durée & Company, Inc.
 IFT: INK Communications Co.
 IGLOO Software: Walker Sands Communications
 iHeartMedia: LaunchSquad
 iHeartRadio: LaunchSquad
 IKEA: Allison+Partners; APCO Worldwide
 Illinois Agriculture Coalition: MorganMyers
 Illinois Corn Growers Assn.: MorganMyers
 Illinois Pork Producers Assn.: MorganMyers
 Illinois Public Health Institute: Grisko LLC
 Illinois Soybean Assn.: MorganMyers
 Illumio: Bateman Group
 Illusionists, The: Tellem Grody Public Relations, Inc.
 illy: 360PR+
 iLuv Products: R&J Strategic Communications
 IMAX: Coyne Public Relations
 Imax Corp.: Sloane & Company
 Impossible Foods: Allison+Partners
 Imprezzio: Zlokower Company
 Improvements: Falls Communications
 IMRIS: Bellmont Partners
 IMUSA USA: 5W Public Relations
 inc.redible: Think
 Inca Rail, Peru: JG Black Book
 Incedo: Affect
 InClinica: Buchanan Public Relations LLC
 Incremint: Paragon Public Relations
 InCrowd: Schneider Associates
 Incyte Corporation: Tonic Life Communications
 Independence Blue Cross: Brian Communications; Tierney
 Independent Living Systems: Boardroom Communications, Inc.
 Index Industry Assn. (IIA): Intermarket Communications
 Indiana Economic Development Assn.: MEK Group
 Indiana Rural Health Assn.: MEK Group
 Indiana Rural Opioid Consortium (InROC): MEK Group
 Indianapolis Airport Authority: Herd Strategies
 Indianapolis Housing Agency: Herd Strategies
 Indie Beauty Expo: 5W Public Relations
 Indigo IT: Verasolve
 Indivior: Health Unlimited
 Industrial Development Authority: Caliber Group
 Industry City: Marino.
 IndyGo: Herd Strategies
 Infectious Diseases Society of America: Public Communications Inc.
 Infinite Energy: Agency at the University of Florida, The
 Infinitely Virtual: Edge Communications, Inc.
 Infinitude: HeraldPR
 Infinity Replacement Windows: Carmichael Lynch Relate
 InfinityQS International: DPR Group, Inc.
 InfoArmor: Madison Alexander PR, Inc.
 InFocus Corp.: Caster Communications, Inc.
 Infomart: iMiller Public Relations
 Infor: Ruder Finn Inc.
 Information Resources, Inc.: UPRAISE Marketing + Public Relations
 InfoTech: Marketing Maven Public Relations
 Infoworks: MSR Communications, LLC
 Ingleton Dermatology: CRC, Inc.
 Ingredient: Dix & Eaton Incorporated
 Ink: Goodman Media International, Inc.
 Innergex: AVENIR GLOBAL
 Innisbrook Golf Resort, Florida: Zimmerman Agency, The
 Innovation 360: Time Piece Public Relations
 Innovation Health: Merritt Group
 Inns of Aurora: Quinn
 Inocybe: March Communications
 Inova Center for Personalized Health: Stanton Communications, Inc.
 Inovalon: Greenough Brand Storytellers
 inPLACE Design: Weiss PR, Inc.
 Instart Logic: Bospar
 Instinet Europe: Paragon Public Relations

Institute for Better Bone Health: Marketing Maven Public Relations
 Institute for Community Living, Inc.: Makovsky
 Institute for Dental Implant Awareness (IDIA): Agnes Huff Communications Group, LLC
 Institute of Supply Management: Berman Group, Inc., The
 Insurance Digital Revolution: the10company
 Insurance Industry Resource Council: Paul Werth Associates
 Insurance Information Institute: Coburn Communication
 Insureon: Walker Sands Communications
 Integral: Davies
 Integral Group: Hope-Beckham Inc.
 Integrity Applications: LaVoieHealthScience
 Integrity House: R&J Strategic Communications
 Integrity Windows and Doors: Carmichael Lynch Relate
 Intel: ReviveHealth; RH Strategic Communications
 Intel-Mobileye: ICR
 Inteleos: Stanton Communications, Inc.
 InterContinental Hotels & Resorts: Hawkins International Public Relations
 InterContinental Los Angeles Downtown: J Public Relations
 InterContinental, Washington DC – The Wharf: J Public Relations
 Interior Care: North 6th Agency, Inc. (N6A)
 International AIDS Society: Health Unlimited
 International Assn. of Fire Fighters: Tricom Associates, Inc.
 International Assn. of Healthcare Security and Safety: Falk Associates/Contact
 International Assn. of Sheet Metal, Air, Rail & Transportation Workers: Tricom Associates, Inc.
 International Automotive Components: Lambert, Edwards & Associates
 International Budget Partnership: Vanguard Communications
 International Coach Federation: Stanton Communications, Inc.
 International Facility Management Assn.: Berman Group, Inc., The
 International Franchise Assn.: Fish Consulting
 International Fund for Animal Welfare: Rosen Group, The
 International Healthcare Security and Safety Foundation: Falk Associates/Contact
 International Justice Mission: Wilks Communications Group
 International Music Foundation: Winger Marketing
 International Olive Council: Lane
 International Public Speaking Institute: TransMedia Group
 International Tree Nut Society: Motion
 Interoute: Lewis
 Intersect Illinois: Development Counsellors International (DCI)
 Interstate Batteries: Jackson Spalding
 Interstate Batteries All Battery Centers: Jackson Spalding
 Interstate Hotels & Resorts: Zimmerman Agency, The
 Interval International (Vacation Ownership): Kahn Travel Communications (KTCpr)
 Interxion: March Communications
 Intrepid Travel: NJF, an MMGY Global Company
 Intrinio: KCD PR Inc. - Top Financial PR Firm
 Intuit: Citizen Relations; Singer Associates, Inc.
 Intuitive Surgical: JPA Health Communications
 Invacare: Dix & Eaton Incorporated
 Invenergy: Duffy & Shanley, Inc.
 Inventure Foods: Lambert, Edwards & Associates
 Invest Barbados: Development Counsellors International (DCI)
 Investment Program Assn.: Makovsky
 inVia Robotics: BAM Communications
 Invictus Games: Kwittken
 Invoca: Bateman Group
 IOActive: Merritt Group
 ioFABRIC: JPR Communications
 Ionic: Version 2.0 Communications
 Ionic Materials: Fama PR, Inc.
 Iota Biosciences: LaVoieHealthScience
 IoTium: McGrath/Power Public Relations and Communications
 IoTSWC: March Communications
 iOttie: BIGfish Communications
 Iowa Corn Growers Assn.: MorganMyers
 Iowa Economic Development Authority: Development Counsellors International (DCI)
 IPC - Association Connecting Electronics Industries: Dale Curtis Communications, LLC.
 IPRO / Atlantic Quality Innovation Network: Tartaglia Communications, LLC
 iQuanti: Daddi Brand Communications
 IQuity: Bradford Group, The
 Irish Setter: Pocket Hercules

Iron Gate Motor Condos: Falk Associates/Contact
 Iron Mountain: Cashman + Katz Integrated Communications
 IRONMAN: Kwittken
 Irvine Co., The: Idea Hall
 ISJ Management: Zlokower Company
 Island Gardens, Miami: Quinn
 Island Inn Hotel (Barbados): Kahn Travel Communications (KTCpr)
 Islas Secas Reserve & Lodge, Panama: JG Black Book
 ISM Connect: DeeterUSA
 Israel: Berk Communications
 Israel Pavilion at the Venice Biennale: Xhibition
 IStar Financial: Boardroom Communications, Inc.
 Italian Trade Commission: Thomas Collective, The
 ITC Holdings Corp.: Franco
 ITC Hotels: NJF, an MMGY Global Company
 ITN Networks: Goodman Media International, Inc.
 ITPalooza: Boardroom Communications, Inc.
 ITW: Dix & Eaton Incorporated
 It's a 10 Haircare: 5W Public Relations
 IWC: Nike Communications, Inc.
 IWCO Direct: Strother Communications Group

J

J. Calnan & Associates: Schneider Associates
 J. G. Wentworth Company: Makovsky
 J. Greenstein & Co., Inc.: HeraldPR
 Jabra: Lewis
 Jack Link's Protein Snacks: Carmichael Lynch Relate
 Jack London Square: Landis Communications Inc.
 Jackie Beard Robinson: TransMedia Group
 Jackie Robinson Foundation, The: 5W Public Relations
 Jackson Health System: rbb Communications
 Jacquard, The: B Public Relations
 Jaden's Voice: Blaine Group, The
 JAE Restaurant Group: Fish Consulting
 JAFCO: Boardroom Communications, Inc.
 Jaffe Raitt Heuer & Weiss: Bianchi Public Relations, Inc.
 JAHN Architects: Dixon|James Communications
 Jamaica: Finn Partners
 Jamba At-Home Smoothies: Lambert, Edwards & Associates
 Jamba Juice: Champion Management Group; Finn Partners
 James Beard Foundation: Rosen Group, The
 James Fitzgerald: Berman Group, Inc., The
 Jamestown: Marino.
 Jamestown Yorktown Foundation: Development Counsellors International (DCI)
 Jamieson Laboratories Ltd.: ICR
 Jane Bakes: Carolyn Izzo Integrated Comms. (CIIC)
 jane iredale: 5W Public Relations
 Janko Group: Akrete
 Janney Montgomery Scott: Gregory FCA
 Janrain: MSR Communications, LLC
 Janssen: MCS Healthcare Public Relations
 Janssen Biotech, Inc.: Tonic Life Communications
 Janssen Global Services: Tonic Life Communications
 Janssen Pharmaceuticals: Tonic Life Communications
 Janssen Research & Development: Tonic Life Communications
 Japan Art Assn./Praemium Imperiale: LAK Public Relations, Inc.
 Japan National Tourism Office: Development Counsellors International (DCI)
 Jarden Corp.: ICR
 Jaros Baum & Bolles: Berman Group, Inc., The
 Jask: Fama PR, Inc.
 Jasper's: Power Group, The
 Jazz Aviation LP: Dix & Eaton Incorporated
 Jazz Pharmaceuticals: Tierney
 JBL: Matter Communications
 JCPenney: M Booth
 JD Lymon: Pocket Hercules
 JDA Software: Matter Communications
 JED Foundation: Makovsky
 Jefferson National: Bliss Integrated Communication
 Jelly Belly: 360PR+
 Jennie-O: Carmichael Lynch Relate
 Jennifer Meyer Jewelry: BPCM Worldwide
 Jerome Dreyfuss: BPCM Worldwide
 Jersey Mike's: Fish Consulting

JetBlue: RockOrange
 JETRO-New York: Didit
 JetSmarter: 5W Public Relations
 Jewish Home Lifecare: Geto & de Milly, Inc.
 Jewish Vocational Service: Rosica Communications
 JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson: Pearson Associates, David
 JFKIAT, LLC (JFK Airport's Terminal 4): Marino.
 JH Capital: Hubbell Group, Inc., The
 Jim Beam Bourbon: L.C. Williams & Associates
 JINsoon: BPCM Worldwide
 Jive Software: AVENIR GLOBAL
 JJ Operating: Zlokower Company
 JKS: Hubbell Group, Inc., The
 JLG Industries, Inc.: Conroy Martinez Group, The
 JLL: Akrete
 JLL Corporate Solutions: Akrete
 JLL Healthcare Real Estate Group: Akrete
 JLL Higher Education Group: Akrete
 JLL Industrial Real Estate Group: Akrete
 JMP Group: Dukas Linden Public Relations
 JNBA Financial Advisors: Belmont Partners
 Joan Oloff Footwear: AMP3 Public Relations
 Jobber: North 6th Agency, Inc. (N6A)
 JobsOhio: Dix & Eaton Incorporated; Paul Werth Associates
 Jobvite: LaunchSquad
 Joe Torre Safe At Home Foundation: Goodman Media International, Inc.
 John Carroll University: Falls Communications
 John Deere: JeffreyGroup
 John Hancock Digital: InkHouse
 John Muir Health: Stanton
 Johnny Rockets: Trevelino/Keller
 Johnson & Johnson: FleishmanHillard; Hunter Public Relations; Ink & Roses; M Booth
 Johnson & Johnson/Care4Today: Landis Communications Inc.
 Johnson Controls: Cerrell Associates, Inc.; Matter Communications
 Joie: BPCM Worldwide
 Jolly Pumpkin Artisan Ales: Franco
 Jopwell: Crenshaw Communications
 Josie's Ristorante: The Buzz Agency
 JQLYN & CO.: Think
 JRM Construction: Berman Group, Inc., The
 JSSI: Dix & Eaton Incorporated
 Jumby Bay/Oetker Collection, St. John's, Antigua & Barbuda: Hawkins International Public Relations
 Jumeirah Hotels & Resorts: J Public Relations
 Jumping Fences/San Francisco Marathon: Fineman PR
 Juniper Networks: Cheer Partners
 Junoon: Berk Communications
 Just Born Quality Confections: Coyne Public Relations
 JustWorks: 5W Public Relations
 JW Marriott: BPCM Worldwide
 JW Marriott Austin: Turner
 JW Marriott Venice Resort & Spa, Venice, Italy: Hawkins International Public Relations
 Jägermeister: M Booth

K

K&R Preservation: LAK Public Relations, Inc.
 K12: Brownstein Group
 Ka'anapali Beach Hotel: Murphy O'Brien Public Relations
 Kaftan Enterprises: Logos Communications, Inc.
 Kaiser Permanente: Crosby
 Kampgrounds of America: Allison+Partners
 Kane's Handcrafted Donuts: DPA Communications
 Kanex: Copernio
 Kansas City Area Development Council: Violet PR
 Kantar: Daddi Brand Communications
 Kantar Media: Daddi Brand Communications
 Kaon Interactive: Hollywood Agency
 Karen Clark & Company: BackBay Communications
 KarVer Brasserie: Stuntman PR
 Katana Sushi & Restaurant: Agency H5
 Kati Roll Company: Stuntman PR
 Kaufman Organization: Quinn
 KC Animal Health Corridor: Germinder & Associates, Inc./GNFP Digital
 KCOM: Lewis

Keck Medicine of USC: Edge Communications, Inc.
 Keefe, Bruyette & Woods (KBW): Intermarket Communications
 KEEK: Makovsky
 KEEN: Konnect Agency
 KEF America: Coyne Public Relations
 Kelly: Stanton Communications, Inc.
 Kelly Newman Ventures: North 6th Agency, Inc. (N6A)
 Kelly Services, Inc.: Dix & Eaton Incorporated
 KellyToy: Tellem Grody Public Relations, Inc.
 Kennedy Wilson: Hoyt Organization Inc., The
 Kenneth Cole Connect: CRC, Inc.
 Kennywood: WordWrite Communications LLC
 Kentucky Beverage Assn.: RunSwitch
 Kentucky Farm Bureau: RunSwitch
 Kenwood Inn & Spa, Sonoma Valley, CA: Hawkins International Public Relations
 Kenyon College: Dix & Eaton Incorporated
 Keolis North America: Environics Communications
 Kepware: Matter Communications
 Kering Eyewear (Alexander McQueen, Bottega Veneta, Boucheron, Christopher Kane, Gucci, McQ, Pomellato, Puma, Saint Laurent, Stella McCartney, Tomas Maier): BPCM Worldwide
 Kessler Canyon Resort: Zimmerman Agency, The
 Kessler Collection of Luxury Resorts (Corporate): Zimmerman Agency, The
 Kestra Financial: Gregory FCA
 Keurig: AVENIR GLOBAL; Taylor
 Keurig Green Mountain: Hunter Public Relations
 Kevin Taylor Restaurant Group: B Public Relations
 Key Resources, Inc.: March Communications
 KeyBanc Capital Markets: Akrete
 KeyBank: Devine + Partners; Dix & Eaton Incorporated; Eric Mower + Associates; Falls Communications; Roop & Co.
 KeyBank Real Estate Capital: Akrete
 KeyCorp: Bliss Integrated Communication
 Keyes Company: Boardroom Communications, Inc.
 Keystone Brand Meats: RMD Advertising
 Keystone Foods: Tierney
 Keystone Shipping: Tierney
 KGlobal: Sachs Media Group
 Khronos Group: Caster Communications, Inc.
 Kiawah River, SC: Lou Hammond Group
 Kichler: Falls Communications
 Kidd Kraddick Morning Show/Kidd's Kids/YEA Networks: Champion Management Group
 Kidde: Fahlgren Mortine
 Kiddie Academy: Planit
 KidKlass.com: Pietryla PR & Marketing
 KidKraft: Power Group, The
 Kiehl's: Cashman + Katz Integrated Communications
 Kiewit Corp.: Cerrell Associates, Inc.
 Kimco Realty: Gregory FCA
 Kimoa: AMP3 Public Relations
 Kimpton Hotels: Keith Sherman and Assocs.
 Kimpton Hotels and Restaurants: Landis Communications Inc.
 Kimpton Seafire Resort & Spa, Cayman Islands: Turner
 King & Spalding: Ripp Media/Public Relations, Inc.
 King Nut: Stevens Strategic Communications, Inc.
 King of Prussia Business Improvement District: Devine + Partners
 Kingbird Properties: Akrete
 Kings: Tierney
 Kingston Technology: Copernio; Marketing Maven Public Relations
 Kiplinger Organization: Rosen Group, The
 KIPP NJ: R&J Strategic Communications
 Kips Bay Designer Show House: Sharp Communications, Inc.
 KIRCO Development: Bianchi Public Relations, Inc.
 Kirkland's: MP&F Strategic Communications; SPM Communications, Inc.
 Kirtland Capital Partners: Roop & Co.
 KitchenAid Latinoamerica: RockOrange
 Kite Hill: Konnect Agency
 Kitov Pharmaceuticals: JV Public Relations NY
 KL Polish by Kathleen Lights: AMP3 Public Relations
 Klarna: Feintuch Communications
 Kleinberg Kaplan, hedge fund law firm: Ripp Media/Public Relations, Inc.
 Klosterman Bread: RMD Advertising
 KMD Architects: Landis Communications Inc.
 Knight Foundation, The: Jasculca Terman Strategic Communications
 Knoll: Berman Group, Inc., The
 Knowles: G&S Business Communications

KNR: Falls Communications
 Koba Entertainment: Tellem Grody Public Relations, Inc.
 Kodak: Hume Brophy
 Kohanaiki: Murphy O'Brien Public Relations
 Kohler Co.: Global Communicators HCI
 Kohler Corp.: Sharp Communications, Inc.
 Koppers: WordWrite Communications LLC
 Korean Embassy: Finn Partners
 Kotter: Bliss Integrated Communication
 Kowa Pharmaceuticals America, Inc.: Makovsky
 Kozmic Ryder: Think
 Kradle: Weiss PR, Inc.
 KRAVE Jerky: Konnect Agency
 Crazy Coupon Lady, The: GG Benitez & Assoc. PR, Inc.
 Kroger: Hodges Partnership, The
 Kroger Co., The: Fahlgren Mortine
 Kronos: Fama PR, Inc.
 KRUPS: 5W Public Relations
 Krush Media: Affect
 Kryolan: Bella Public Relations, Inc.
 Krystal Grand Hotels: Carolyn Izzo Integrated Comms. (CIIC)
 KURO at Seminole Hard Rock Hotel & Casino, Hollywood: Brustman Carrino Public Relations
 Kustomer: North 6th Agency, Inc. (N6A)
 Kwikboost: Idea Grove
 Kwikset Corp.: IMRE, LLC

L

L'Oréal: Brian Communications; Ruder Finn Inc.
 L+L Holding Co.: Berman Group, Inc., The
 L.E. Hotels: Pollack PR Marketing Group, The
 L2: North 6th Agency, Inc. (N6A)
 La Amada Residences: Murphy O'Brien Public Relations
 La Brea Bakery: Matter Communications
 La Centrale, Miami: Quinn
 La Compagnie: Hawkins International Public Relations
 La Quinta Holdings, Inc.: ICR
 La Quinta Resort & Club: Murphy O'Brien Public Relations
 La-Z-Boy: Hunter Public Relations
 Labelmaster: L.C. Williams & Associates
 Labstyle Innovations: JV Public Relations NY
 IAC: ICR
 Lackawanna County, PA: Lou Hammond Group
 LadderFit: March Communications
 LaFlore: Ink & Roses
 LaGuardia Gateway Partners: Butler Associates, LLC
 Lakana (Nexstar): North 6th Agency, Inc. (N6A)
 Lakemaid Beer: Pocket Hercules
 Lancaster Colony Commercial Products: Stevens Strategic Communications, Inc.
 Landmark College: Schneider Associates
 Landor: the10company
 Landos Biopharma: LaVoieHealthScience
 Landry Commercial: Power Group, The
 Lands' End: Brian Communications
 Lane Bryant: Coyne Public Relations
 Lane Parke: Stephen Bradley & Associates LLC
 Lang Lang: Keith Sherman and Assocs.
 Lanham: Falls Communications
 Lantana Foods: SPM Communications, Inc.
 LargaVista Companies: LAK Public Relations, Inc.
 Large Power Company Council: Story Partners
 Larry H. Miller Group: Intrepid Agency
 Las Brisas: Berk Communications
 Las Terrazas Resort & Residences: Berk Communications
 Las Vegas Sands Corp.: Murphy O'Brien Public Relations
 Lattice Semiconductor: Racepoint Global
 Laura Crawford Williams: TransMedia Group
 Laura Mercier: Kaplow
 Laureate Education: Ruder Finn Inc.
 Lavit: Feintuch Communications
 Law Offices of Michael Ian Bender: Winger Marketing
 Lazar Angelov: Bacheff Communications
 LC Industries: BAERING
 LCB Senior Living: Schneider Associates
 LCH: Paragon Public Relations
 Le Barthelemy Hotel: Decker/Royal Agency LLC, The

Le Coq Rico: Stuntman PR
 Le Guanahani, St. Barth, French West Indies: Hawkins International Public Relations
 Le Marais: HeraldPR
 Le Méridien Denver Downtown: Turner
 Le Royal Monceau, Paris, France: Hawkins International Public Relations
 Lead2Feed – Foundation for Impact on Literacy and Learning: CooperKatz & Company, Inc.
 Leading Age: Fineman PR
 League: Bateman Group
 League of Conservation Voters: Caplan Communications LLC
 Lear: Millerschin Group, The
 Leclanche: Feintuch Communications
 LEEDCO - Lake Erie Energy Development Corp.: Dix & Eaton Incorporated
 Leesa Sleep: Kwittken
 Leeu Collection: JG Black Book
 LeFrak Organization: Quinn
 Legacy Builders: Berman Group, Inc., The
 Legacy Ventures: Hope-Beckham Inc.
 Legal Aid Society: Bradford Group, The
 LegalShield: Pollack PR Marketing Group, The
 Legg Mason & Co., LLC: ICR
 LEGOLAND Discovery Center Michigan: Identity
 Legrand: Sharp Communications, Inc.
 Legrand N.A.: Feintuch Communications
 Leica: M Booth
 Leimere: Think
 Léman Manhattan Preparatory School: Hundred Stories
 Lemay Architecture: Gotham Public Relations
 Lemi Shine: SPM Communications, Inc.
 Lenda: 5W Public Relations
 Lennar: Conroy Martinez Group, The
 Lennox Terrace Development: Marino.
 Lenny & Larry's: Konnect Agency
 LEO: Pollack PR Marketing Group, The
 Leo + Lin: Think
 LEO Science & Tech Hub: LaVoieHealthScience
 Leukemia & Lymphoma Society: Coyne Public Relations
 LevaData: Bospar
 Level-5: Novy Unlimited, Inc.
 Level4 Orthotics and Prosthetics: MCS Healthcare Public Relations
 Levi's: Landis Communications Inc.
 Levis JCC Sandler Center: The Buzz Agency
 Levy Restaurants: A.wordsmith
 Lewis Baach pllc: LAK Public Relations, Inc.
 Lexus: IW Group
 LG Chem: Lewis; Millerschin Group, The
 LG Electronics Co.: M Booth
 Lhoist NA: Stephen Bradley & Associates LLC
 Libbey Inc.: Dix & Eaton Incorporated
 Liberty: PAN Communications, Inc.
 Liberty Diversified International: Carmichael Lynch Relate
 Liberty Media: Sloane & Company
 Liberty Mutual: InkHouse
 Liberty Mutual Insurance: 360PR+
 Lidl: French | West | Vaughan
 Lieberman Software: Madison Alexander PR, Inc.
 Life Management: Berman Group, Inc., The
 Life Sciences Corridor: LaVoieHealthScience
 Life Sciences Pennsylvania: Tonic Life Communications
 LifeCare Health Partners: Lovell Communications
 LifeGift: DoubleDimond Public Relations LLC
 LifeNets International: MEK Group
 LifeSize: Hoffman Agency, The
 LifeSouth Community Blood Centers: BLH Consulting, Inc.
 Lifestyles Condoms: 5W Public Relations
 LifeThreads: Feintuch Communications
 Lighthouse of Houston, The: DoubleDimond Public Relations LLC
 Lighting Quotient, The: Cashman + Katz Integrated Communications
 Lightlife Foods: 360PR+
 Lightshade: North 6th Agency, Inc. (N6A)
 Lightstone Group, The: Geto & de Milly, Inc.
 Lillet: Lane
 Lincoln Electric Co.: Dix & Eaton Incorporated; Falls Communications
 Lincoln Equities Group: Violet PR
 Lincoln Financial Group: Brownstein Group; Cashman + Katz Integrated Communications
 Lincoln Road Business Improvement District, Miami: Lou Hammond Group

Linde: Hoffman Agency, The
 LINE-X: DRIVEN360
 Lineage Logistics: RAM Communications
 Linedata: BackBay Communications
 Link-Systems International: Birnbach Communications Inc.
 LinkedIn's Marketing Solutions: Bateman Group
 LinkedIn's Sales Solutions: Bateman Group
 Linux Academy: Weiss PR, Inc.
 Linux Foundation: McGrath/Power Public Relations and Communications
 Lions Lighthouse Foundation: Hope-Beckham Inc.
 Lipstick Queen: BPCM Worldwide
 Liquitex: M studio
 Litigation Support for various matters: EvClay Public Relations
 Littelfuse: G&S Business Communications
 Little Caesar's Pizza Kits: RMD Advertising
 Littler Mendelson: Greentarget Global LLC
 LIUDMILA: Think
 Liuid Footwear: AMP3 Public Relations
 Live! Casino & Hotel: Stanton Communications, Inc.
 Livfull: Winger Marketing
 Living Water International: Wilks Communications Group
 LivingMatrix: Bospar
 LIXIL Americas: O'Reilly DePalma
 Llamasoft: Fama PR, Inc.
 Loblaws: Citizen Relations
 Local 802, American Federation of Musicians: Geto & de Milly, Inc.
 Localike: Lou Hammond Group
 Loch & Union: Fineman PR
 Lockton: the10company
 Locus Biosciences: French | West | Vaughan
 Loews Hotels: 5W Public Relations; Hawkins International Public Relations
 LogicHub: BAM Communications
 Logitech: Finn Partners; Karbo Communications
 Lombardi Family Concepts (Bistro 31, KAI, Penne Pomodoro, Toulouse, Taverna): Champion Management Group
 Lonestar Heart Inc.: Versaggi Biocommunications
 Long Beach City College: Marketing Maven Public Relations
 Long Beach Convention & Visitors Bureau: Development Counsellors International (DCI)
 Long John Silver's: RunSwitch
 Longchamp: BPCM Worldwide; BPCM Worldwide
 Longines: Coyne Public Relations
 Lord Corp.: G&S Business Communications
 Los Angeles County Employees Retirement Assn. (LACERA): Cerrell Associates, Inc.
 Los Angeles Headquarters Assn.: Hoyt Organization Inc., The
 Los Angeles World Airports: Agnes Huff Communications Group, LLC
 Lotame: Crenshaw Communications
 Lotus Bakeries/Biscoff Cookies: Landis Communications Inc.
 Louis Pappas Fresh Greek: At The Table Public Relations
 Louis XIII: BPCM Worldwide
 Louisiana Film & Entertainment Assn.: French | West | Vaughan
 Lovell Minnick Partners: Stanton
 Lowe: Cerrell Associates, Inc.
 Lowe Enterprises: Lou Hammond Group
 Lowry Park Zoological Society of Tampa: Public Communications Inc.
 LoyaltyOne: RAM Communications
 LPL Financial: KCD PR Inc. - Top Financial PR Firm
 LRC Properties: Goldman Communications Group, Inc.
 LTI: Makovsky
 Lubell Rosen: Durée & Company, Inc.
 Lubrizol Corp.: Dix & Eaton Incorporated
 Lucile Packard Children's Hospital Stanford: Landis Communications Inc.
 Lufthansa: NJF, an MMGY Global Company
 lululemon athletica: ICR
 LuMee: Coburn Communication
 Lumeon: March Communications
 Lumeris: Standing Partnership
 Luminance: Hubbell Group, Inc., The
 Luna DNA: BAM Communications
 Lungamo Collection: Hawkins International Public Relations
 Lure Fishbar South Beach, Loews Miami Beach Hotel: Brustman Carrino Public Relations
 Lurie's Children's Hospital: Motion
 Lutheran Services: Hope-Beckham Inc.
 Lutron: M Booth
 Luvic Foods: Marketing Maven Public Relations
 Lux Global Label: Hubbell Group, Inc., The

Luxe Hotels: Pollack PR Marketing Group, The
 Luxottica: Eric Mower + Associates
 Luxottica OneSight: Citizen Relations
 Luxury Collection Hotels and Resorts, The: BPCM Worldwide
 LVH Global: HeraldPR
 Lyft: Big Communications; Kivvit; Konnect Agency; RockOrange; Sachs Media Group; Sharp Communications, Inc.
 Lynn Sage Foundation: L.C. Williams & Associates
 Lynx Grills: Murphy O'Brien Public Relations
 LyondellBasell: Pierpont Communications Inc.
 L'Amey Eyewear: Nicole Miller, Sperry and Champion: CRC, Inc.
 L'eggs: CRC, Inc.
 L'Oreal: CRC, Inc.

M

M Holland: INK Communications Co.
 M&T Bank: Gregory FCA
 M-Fire Suppression, Inc.: Butler Associates, LLC
 M. Shanken Communications: Rosen Group, The
 M3: Lou Hammond Group
 M3P Partners: Buchanan Public Relations LLC
 Mabel's Labels: GG Benitez & Assoc. PR, Inc.
 Macallan, The: M Booth
 Macchialina and Chef Michael Pirolo, Miami Beach: Brustman Carrino Public Relations
 Macy's: AMW Group
 MAD Architects: Quinn
 Madame Tussauds: Rogers & Cowan
 MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée & Company, Inc.
 Madden Mischief: TransMedia Group
 Made in NYC: Cataldi Public Relations
 Madeline Hotel & Residences: Murphy O'Brien Public Relations
 Madison Capitals: Berman Group, Inc., The
 Magellan: DRIVEN360
 Magellan Development: Agency H5
 Maggie Lewis Campaign: Herd Strategies
 Magid: Daddi Brand Communications
 Mahekal Resort (Playa del Carmen): Zimmerman Agency, The
 Mahindra and Mahindra Limited (M&M): Intermarket Communications
 Mahogany Bay Resort & Beach Club: D & D PR
 Mahoney Sabol LLP: Cashman + Katz Integrated Communications
 Main Event: SPM Communications, Inc.
 Main Event Entertainment: Champion Management Group
 Maintel: Lewis
 Makaira Agency (Tokyo, Japan): Global Communicators HCI
 Makena Capital: Stanton
 Makeover Medicine: TransMedia Group
 Making Peace Exhibit: A. Brown-Olmstead Associates, LTD
 Malibu Country Mart: Murphy O'Brien Public Relations
 Mallinckrodt Pharmaceuticals: Standing Partnership
 Mamilla Hotel, Jerusalem: Lou Hammond Group
 Mamonde: Ink & Roses
 Man: Prosek Partners
 Man Made Music: K2 Krupp Kommunikationen
 Manatt: Bliss Integrated Communication
 Mandalay Bay: AMW Group
 Mandarin Oriental Hotel Group: Lou Hammond Group
 Manfrotto Distribution: R&J Strategic Communications
 Mango Bay Barbados: Kahn Travel Communications (KTCpr)
 Manhattan Vintage: AMP3 Public Relations
 Manheim: Brandware Public Relations; MP&F Strategic Communications
 Mann Center for the Performing Arts: Devine + Partners
 Manning & Napier: Prosek Partners
 Mannington Mills: G&S Business Communications
 Manulife Asset Management: Hume Brophy
 MAP International: Hope-Beckham Inc.
 Mapper: Version 2.0 Communications
 Mapperarti: DRIVEN360
 Marei 1998: Xhibition
 Margaritaville at Lanier Islands: Hemsworth Communications
 Margaritaville Holdings: Hemsworth Communications
 Margolin Winer & Evans LLP: Berman Group, Inc., The
 Marie Callender's Restaurants: Murphy O'Brien Public Relations
 Marilyn Schlossbach Group, The: M studio
 Marin General Hospital: Stanton
 Marina Del Rey Hospital: Agnes Huff Communications Group, LLC

Marina Palms Yacht Club & Residences: Boardroom Communications, Inc.
 Marina Plastic Surgery: Tellem Grody Public Relations, Inc.
 Marine Week: MP&F Strategic Communications
 Mariner Holdings: Peppercomm
 Maritz, Inc.: Standing Partnership
 Market New Haven: Lou Hammond Group; Lou Hammond Group
 Market Track: Pollack PR Marketing Group, The
 MarketAxess: RF | Binder Partners, Inc.
 Marketo: Bateman Group
 Markwood: Marino.
 MARKZEFF: Fog & Apple
 Marley Engineered Products: L.C. Williams & Associates
 Marlite/NUDO: Gatesman
 Marriott: Jeffrey Group
 Marriott Hotels: BLAZE PR
 Marriott International, Baltimore properties: Planit
 Marriott International, Inc.: IMRE, LLC
 Marriott Syracuse Downtown: Eric Mower + Associates
 Mars: Weber Shandwick
 Marshall Hotels & Resorts: Stuntman PR
 Martin Architectural Group: Violet PR
 Martin de Porres School: LAK Public Relations, Inc.
 Martin Marietta: Stephen Bradley & Associates LLC
 Martin Marietta Materials: G&S Business Communications
 Martin-Senour Paints: Falls Communications
 Martinhal Family Hotels & Resorts, Portugal: JG Black Book
 Martini: Nike Communications, Inc.
 Marvin Windows and Doors: Carmichael Lynch Relate
 Maryhill Winery: Weinstein PR
 Maryland Auto: Planit
 Maryland Live!: TVG
 Maryville University: Standing Partnership
 MasonBaronet: Power Group, The
 Mass Art: InkHouse
 Mass Mutual: Cashman + Katz Integrated Communications
 Mass Mutual/IDEO: LaunchSquad
 Mass. Interlocal Insurance Assn. (MIIA): Mason Public Relations
 Massachusetts Assn. of Insurance Agents (MAIA): Racepoint Global
 Massachusetts General Hospital Cancer Center: Rasky Partners, Inc.
 Massage Heights: Fish Consulting
 Massanutten Resort: Hemsworth Communications
 MasterBrand Cabinets: Carmichael Lynch Relate
 MasterCard: Rasky Partners, Inc.
 Mastro's Restaurants: Murphy O'Brien Public Relations
 Match.com: Landis Communications Inc.
 Mate Precision Tooling: Strother Communications Group
 Materialise: Franco
 Materion: Stevens Strategic Communications, Inc.
 Maternal, Child & Family Health Coalition: Standing Partnership
 MaternOhio (Obstetrics & Gynecology): Marketing Works
 Materra/Cunat Family Vineyards: Fineman PR
 Math for America: MP&F Strategic Communications
 Matheny Medical and Education Center: R&J Strategic Communications
 Matrix Professional Haircare: CRC, Inc.
 Mattel: Weber Shandwick
 Mattress Firm: Jackson Spalding
 Mangel Associates: Schneider Associates
 Mauna Kea Beach Hotel: Murphy O'Brien Public Relations
 Maverick Commercial Mortgage: Akrete
 Mawi DNA Technologies, Inc.: Tellem Grody Public Relations, Inc.
 Max Brenner: Stuntman PR
 Max Planck Florida Institute: Moore, Inc.
 Maxim Health Services: Lovell Communications
 MAXIMUS: Merritt Group
 Maya Beach Hotel and Bistro: B Public Relations
 Maybelline: CRC, Inc.
 Maybelline New York: BPCM Worldwide
 Mayer Law Group LLC: LAK Public Relations, Inc.
 Mayfair Hotel LA, The: Murphy O'Brien Public Relations
 Mayfly Group, LLC: BCF Agency
 Mayo Clinic: Padilla
 Mazie's: The Buzz Agency
 MBO Partners: RH Strategic Communications
 McAfee: RH Strategic Communications
 McAlister's Deli: Allison+Partners
 McBride Co.: Brownstein Group
 McCarthy Building Companies: Hoyt Organization Inc., The
 McCarthy Building Companies, Inc.: TVG
 McClintock & Associates P.C.: WordWrite Communications LLC
 McClure's Pickles: RMD Advertising
 McCormick: APCO Worldwide
 McCormick Construction: Hoyt Organization Inc., The
 McCutcheon Air: cPR / Carpenter Public Relations
 McDonald's: Flowers Communications Group; IW Group; Marino.
 McDonald's Corp.: Dixon|James Communications
 McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney
 McDonalds: AVENIR GLOBAL
 McDonald's: Agency at the University of Florida, The; 5W Public Relations;
 FleishmanHillard
 McDonald's Tri-State Co-Op: Marino.
 McGowan Builders: Berman Group, Inc., The
 McGraw-Hill Education: RF | Binder Partners, Inc.
 McIlhenny Company, the makers of TABASCO® Sauce: Hunter Public
 Relations
 McIntosh Poris Associates: Taylor & Company
 McLaren Engineering Group: Violet PR
 McLaren Health Care: Lovell Communications
 McLarty Capital: Makovsky
 MCM Construction: Boardroom Communications, Inc.
 MCM Construction, Inc.: Revell Communications
 McPherson Strategies: Violet PR
 MDOT: lovio george | communications + design
 MealPal: Stuntman PR
 Meat Market restaurant, Miami Beach & Palm Beach: Brustman Carrino
 Public Relations
 Meathead Movers: Bolt Public Relations
 Meatpacking District: Berk Communications
 Mechanical Contractors Assn. of New York: Butler Associates, LLC
 Medallia: Merritt Group
 Medallion Financial Corp.: Zlokower Company
 MedCrypt: BAM Communications
 Medecision: MERGE Atlanta
 Media & Entertainment Services Alliance: Bob Gold & Associates
 Media Profile: Akrete
 MediaMath: PAN Communications, Inc.
 MediaPro: RH Strategic Communications
 MediaRadar: Crenshaw Communications
 MediaTek: Racepoint Global
 Medical Marijuana of Illinois: Pietryla PR & Marketing
 Medical Mutual: G&S Business Communications
 Medicines360: JPA Health Communications
 Medicity: MERGE Atlanta
 Medix: North 6th Agency, Inc. (N6A)
 Medieval Times: Motion
 Medifast: 5W Public Relations
 MEDNAX: Walker Sands Communications
 MedNetOne Health Solutions: EAFocus Inc.
 Medstar Health: Vanguard Communications
 MedTrainer: DPR Group, Inc.
 Medtronic: Merryman Communications
 Meet Minneapolis: Carmichael Lynch Relate
 Meijer: Falls Communications
 Meiomi: Nike Communications, Inc.
 Meketa Investment Group: BackBay Communications
 Melanoma Research Foundation: JPA Health Communications
 Melitta: French | West | Vaughan
 Mellanox Technologies: McGrath/Power Public Relations and
 Communications
 Melora Manuka: BLAZE PR
 Melt Shop, The: Fish Consulting
 Memo Touch: Dixon|James Communications
 Memorial Sloan Kettering Cancer Center: CooperKatz & Company, Inc.
 Memorial Sloan-Kettering Cancer Center: Keith Sherman and Assocs.
 Menarini Group: Versaggi Biocommunications
 Mendez Fuel: EvClay Public Relations
 Menlo Security: National Strategies Public Relations
 Mental Health Assn. in New Jersey: R&J Strategic Communications
 MentorMate: Pocket Hercules
 MeQuilibrium: Version 2.0 Communications
 Mercantile Bank (NASDAQ:MBWM): Lambert, Edwards & Associates
 Mercator MedSystems: Versaggi Biocommunications
 Mercedes-Benz: Thomas Collective, The
 Mercedes-Benz Research & Development North America: Text100
 Mercedes-Benz USA: Taylor
 Mercis bv for Miffy: Goodman Media International, Inc.
 Merck: JPA Health Communications; MCS Healthcare Public Relations

Merck Animal Health: MorganMyers
 Merck Serono: rbb Communications
 Merck Sharp & Dohme Corp.: Makovsky
 Mercy Housing Lakefront: Wilks Communications Group
 Meredith Publishing: 360PR+
 Meridian Behavioral Health: Lovell Communications
 Meritage Medical Network: Fineman PR
 Merlin Entertainments: Brownstein Group
 Merrick Dodge Chrysler Jeep of Wantagh: Dudit
 Merrick Manor: Boardroom Communications, Inc.
 Merrill Lynch: Hubbell Group, Inc., The; Moore, Inc.
 messageLOUD App: Reich Communications
 Metal Toad: A.wordsmith
 Methodist Le Bonheur Healthcare: Stones River Group
 MetLife: BAERING; Bliss Integrated Communication; Hume Brophy;
 Landis Communications Inc.; Prosek Partners
 Metraflex: O'Reilly DePalma
 Metro Development Group: Conroy Martinez Group, The
 Metro Orlando Economic Development Commission: Development
 Counsellors International (DCI)
 metroConnections: Bellmont Partners
 Metropolitan Movers Assn.: Berman Group, Inc., The
 Metropolitan Opera Guild: Rosen Group, The
 Metropolitan Planning Organization: Herd Strategies
 Mettler-Toledo International Inc.: Dix & Eaton Incorporated
 Mexico Grand Hotels: Carolyn Izzo Integrated Comms. (CIIC)
 Meyer Products: Falls Communications
 Meyer, Unkovic & Scott LLP: WordWrite Communications LLC
 MFM Building Products: Falls Communications
 MGM National Harbor: IW Group
 MIA Kitchen + Bar: The Buzz Agency
 Mia Moda: GG Benitez & Assoc. PR, Inc.
 Miami Awning Co.: EvClay Public Relations
 Miami Bridge Youth & Family Services: EvClay Public Relations
 Miami Seaquarium: Conroy Martinez Group, The
 Michael Dawkins Home: Gotham Public Relations
 Michael Graves Architecture & Design: Carmichael Lynch Relate
 Michael Kors: ICR
 Michigan Apple Committee: Piper & Gold Public Relations
 Michigan Chamber of Commerce: Falls Communications
 Michigan Economic Development Corp.: Development Counsellors
 International (DCI)
 Michigan Ross: Gatesman
 Michigan State University: Piper & Gold Public Relations
 Michigan Youth Appreciation Foundation: Franco
 Micron Foundation: Red Sky, Inc.
 Micron Technology: Red Sky, Inc.
 Microsoft: APCO Worldwide; Ascendant Communications; Edelman;
 Text100
 Mid-America Transplant Services: Standing Partnership
 Middleby Residential: Agency H5
 Midland States Bancorp: Financial Profiles, Inc.
 Midmark Corp.: Fahlgren Mortine
 Midtown Detroit, Inc.: lovio george | communications + design
 Midwest Dairy: Bellmont Partners
 Midwest Hydrogen Center of Excellence: Marketing Works
 Midwest-CBK: Bellmont Partners
 Midwood Investment: Quinn
 Miele USA: G&S Business Communications
 Miggo: R&J Strategic Communications
 Mike Birbiglia: Keith Sherman and Assocs.
 Milaidhoo Island Maldives: Berk Communications
 Milford Downtown Development Authority: Franco
 Milk Processor Education Program: Weber Shandwick
 Milk-Bone: Coyne Public Relations
 Millennium Hotels: 5W Public Relations
 Miller Dunwiddie: Pocket Hercules
 Miller Energy: Pietryla PR & Marketing
 Miller Heiman: Walker Sands Communications
 Miller Nash Graham & Dunn: Weinstein PR
 Miller Zeiderman & Wiederkehr LLP: LAK Public Relations, Inc.
 MillerCoors: Flowers Communications Group
 Milligan & Co.: Buchanan Public Relations LLC
 Million Dollar Round Table: G&S Business Communications
 Milu Hotel: Xhibition
 Mimecast: PAN Communications, Inc.
 Mimi's: SPM Communications, Inc.
 Mind the Bridge Foundation: Versaggi Biocommunications

Mindtree: Matter Communications
 MINI USA: Peppercomm
 Minnesota Farm Winery Assn.: Bellmont Partners
 Minnesota Firefighter Initiative: Bellmont Partners
 Minnesota Hospital Association: Tunheim
 Minnesota Landscape Arboretum: Bellmont Partners
 Minnesota Twins: Carmichael Lynch Relate
 Minnesota Wine Country: Bellmont Partners
 Mint SIM: National Strategies Public Relations
 Minto Communities: Boardroom Communications, Inc.; cPR / Carpenter
 Public Relations
 Mintz Levin Cohn Ferris Glovsky and Popeo, PC: LAK Public Relations,
 Inc.
 Miraval: Nike Communications, Inc.
 Miss Jessie's: HeraldPR
 Mission Hills Hospital: Hoyt Organization Inc., The
 Mission Pharmacal: DeeterUSA
 Mission Restaurant Group: B Public Relations
 Mississippi Lime Company: TVG
 Missouri Dept. of Conservation: TVG
 Missouri Dept. of Transportation: TVG
 Missouri Health+: O'Malley Hansen Communications
 Missouri's National Veterans Memorial: ScoutComms, Inc.
 MIT Prof Education: Matter Communications
 MIT Sloan School of Management: Schneider Associates
 MIT Tech Review: BIGfish Communications
 Mitchell International: Pollack PR Marketing Group, The
 Mitel: Lois Paul and Partners
 Mitsubishi Automotive America: Millerschinn Group, The
 Mitsubishi Corp.: kglobal
 Mitsubishi Electric Automation: G&S Business Communications
 Mizuho Americas: Paragon Public Relations
 Mizuno USA: Brandware Public Relations
 MLB Players Association: Coyne Public Relations
 MMC: Cheer Partners
 Mobile Drill International: MEK Group
 MobileBridge: DPA Communications
 Mocana: Merritt Group
 MOD Pizza: Identity
 Mode:Green: Caster Communications, Inc.
 Modern Promos: Bellmont Partners
 Modernizing Medicine: Matter Communications
 ModusLink: Version 2.0 Communications
 Moe's Southwest Grill: French | West | Vaughan
 Moeda: Makovsky
 Moen Canada: Falls Communications
 Moen Commercial: Falls Communications
 Moen Inc.: Falls Communications
 Moët & Chandon: Nike Communications, Inc.
 Moe's Southwest Grill: Allison+Partners
 Mohegan Sun: Coyne Public Relations
 Mohegan Sun Holdings: Cashman + Katz Integrated Communications
 Mohonk Mountain House: Nike Communications, Inc.
 Moimian Group, The: Marino.
 Mojo Networks: Hoffman Agency, The
 Molson Coors: Citizen Relations
 Molson Coors Brewing Company: AVENIR GLOBAL
 MoMA: Finn Partners
 Monaco: Hoffman Agency, The
 Monarch Beach Resorts: Murphy O'Brien Public Relations
 Monarch Landing: IVY Marketing Group, Inc.
 Mondelez International: Hunter Public Relations
 Monetate: Version 2.0 Communications
 MongoDB, Inc.: ICR
 Monica Vinader: BPCM Worldwide
 Monique Burr Foundation: Moore, Inc.
 Monkey Joe's: Trevelino/Keller
 Monmouth Medical Center: R&J Strategic Communications
 Monmouth University: Hodges Partnership, The
 MonoSol: G&S Business Communications
 Monroe Capital: BackBay Communications
 Monsanto: Standing Partnership; Stephen Bradley & Associates LLC
 Monster Government Solutions: Merritt Group
 Montage International: Hawkins International Public Relations
 Montage Palmetto Bluff: Zimmermann Agency, The
 Montano & Associates: Agnes Huff Communications Group, LLC
 Montblanc: Nike Communications, Inc.
 Monte Carlo SBM: BPCM Worldwide

Monterey Design Conference: Taylor & Company
 Montgomery Chamber of Commerce, AL: Lou Hammond Group
 Montgomery Farm: BizCom Associates
 Montgomery, AL: Lou Hammond Group
 Montreal Jazz Festival: Keith Sherman and Assocs.
 Moody Nolan: Paul Werth Associates
 Morehouse: Kwitken
 Morgan Stanley Investment Management: Hume Brophy
 Morgan Stanley Wealth: Vested
 Morgenthal Frederics: BPCM Worldwide
 Morikami Museum and Japanese Gardens: The Buzz Agency
 Morrison & Foerster: Ripp Media/Public Relations, Inc.
 MorseLife Health System: Sharp Communications, Inc.
 Morton Salt: M Booth
 Mosaic Hotel Group: Hawkins International Public Relations
 Moscot: Think
 Mosquito Squad: Fish Consulting
 Moss & Colella: EAFocus Inc.
 Motorola: Duffy & Shanley, Inc.
 Motorola Solutions: G&S Business Communications
 Motown Museum: Identity
 Mott Children's Health Center: Eisbrenner Public Relations
 Mottus: Fama PR, Inc.
 Mount Marty College: Standing Partnership
 Mount Saint Joseph High School: Weiss PR, Inc.
 Mountain Lodges of Peru: Hawkins International Public Relations
 Mountain Medical: Intrepid Agency
 Mountain Real Estate Capital: Hoyt Organization Inc., The
 Mountainside: Bliss Integrated Communication
 Movable Ink: Indicate Media
 Moxie Seeds: JConnelly
 Moxy Chicago: Turner
 Mozilla: Allison+Partners
 MPI Research: Lambert, Edwards & Associates
 MPOWER Financing: Feintuch Communications
 MPW Industrial Services: WordWrite Communications LLC
 Mr. Appliance: Fish Consulting
 MR. CHOW Brand: Quinn
 Mr. Gatti's Pizza: BizCom Associates
 Mr. Rooter Plumbing: Fish Consulting
 Mrs. Fields: Konnect Agency
 Mrs. Freshley's: Zimmerman Agency, The
 Mrs. T's Pierogies (Ateeco, Inc.): Hunter Public Relations
 MrSteam: O'Reilly DePalma
 MS Society: Cashman + Katz Integrated Communications
 MSD: TVG
 MSX International: Eisbrenner Public Relations
 Muddy Waters: Dukas Linden Public Relations
 Mukul, An Auberge Resort: Murphy O'Brien Public Relations
 Multiplan: Racepoint Global
 Mundo Cuervo: Klick Communications
 Munetrix: EAFocus Inc.
 Munich Re: Prosek Partners
 Municipal Credit Union: Goldman Communications Group, Inc.
 Munnu, The Gem Palace: Nike Communications, Inc.
 Munters: L.C. Williams & Associates
 Murad: Coyne Public Relations
 Murray Devine: BackBay Communications
 Murray Hill Property: Berman Group, Inc., The
 Museum of American Finance: Vested
 Museum of Contemporary Art, North Miami (MOCA): Durée & Company, Inc.
 Museum of New Mexico Licensing Program: Fog & Apple
 Musicians Institute Guitar Craft Academy: Bradford Group, The
 Muss Development: Marino.
 Mustique: BPCM Worldwide
 MyLifeLine: Mediafy Communications
 Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine
 MyVest: BackBay Communications
 Mölnlycke Health Care: BLH Consulting, Inc.

N

NACCO Industries, Inc.: Dix & Eaton Incorporated
 NADAgudes.com: DRIVEN360
 Nadel Architects: Hoyt Organization Inc., The
 NADEX: Motion
 NAI James E. Hanson: R&J Strategic Communications

Nails inc.: Think
 Naked Magicians, The: Tellem Grody Public Relations, Inc.
 Naked Nutrition: BLAZE PR
 Nanigans: PAN Communications, Inc.
 Nanuku Auberge Fiji: Murphy O'Brien Public Relations
 Napa Pipe: Davies
 Naples Botanical Garden: Standing Partnership
 Narvar: Bateman Group
 Nasdaq: Intermarket Communications
 Nashville Chamber of Commerce: MP&F Strategic Communications
 Nashville Convention & Visitors Corp: Stones River Group
 Nashville Public Education Foundation: MP&F Strategic Communications
 Nashville Soccer Club: MP&F Strategic Communications
 Nashville Soccer Holdings: Stones River Group
 Nasoya: 360PR+
 Nassau Paradise Island Promotion Board: Lou Hammond Group
 NASSCOM: Dale Curtis Communications, LLC.
 Natchez, MS: Lou Hammond Group
 National and State Park Concessions, Inc.: Sachs Media Group
 National Assn. of Chronic Disease Directors: Crosby
 National Assn. of Corporate Directors (NACD): Financial Profiles, Inc.
 National Assn. of Reptile Breeders Conference & Trade Show: Winger Marketing
 National Board of Medical Examiners: Buchanan Public Relations LLC
 National Coal Corp.: Pietryla PR & Marketing
 National Coalition for Homeless Veterans: ScoutComms, Inc.
 National Coil Coaters Assn.: Stevens Strategic Communications, Inc.
 National Coney Island: lovio george | communications + design
 National Elevator Industry, Inc.: G&S Business Communications
 National Fire Sprinkler Assn.: R&J Strategic Communications
 National Fish and Wildlife Foundation: GreenSmith PR, LLC
 National Foundation for Infectious Disease: Health Unlimited
 National Funeral Directors of America: Agency H5
 National Futures Assn.: Greentarget Global LLC
 National Geographic: Caplan Communications LLC; 360PR+
 National Gift Card: Logos Communications, Inc.
 National Grid: Hubbell Group, Inc., The; March Communications; Marino.
 National Heritage Academies: Eric Mower + Associates
 National Institute for Newman Studies: Gatesman
 National Institutes of Health: JPA Health Communications
 National Institution of Yerba Mate: 360PR+
 National Inventors Hall of Fame: Gatesman
 National Manufacturing Co.: IMRE, LLC
 National Meningitis Association: Health Unlimited
 National Pork Producers Council: kglobal
 National Progressive Plastic Bag Assn.: Cashman + Katz Integrated Communications
 National Restaurant Assn.: Kivvit
 National Retail Solutions: HeraldPR
 National Road Safety Foundation: Reich Communications
 National Rosacea Society: Glendale Communications Group, Inc.
 National Safe Boating Council: Paul Werth Associates
 National Society of Genetic Counselors: Public Communications Inc.
 National Trust for Historic Preservation: Caplan Communications LLC
 National Vision Administrators: Rosica Communications
 National Wildlife Federation: Caplan Communications LLC
 National Wildlife Federation (California): Tellem Grody Public Relations, Inc.
 Nationwide: Bliss Integrated Communication
 Native Trails: Landis Communications Inc.
 Natixis: Hume Brophy
 Natixis Investment Managers: Hubbell Group, Inc., The
 Natural Resources Defense Council: Berman Group, Inc., The; Caplan Communications LLC
 Nature Conservancy, The: G&S Business Communications; GreenSmith PR, LLC; Kivvit
 Nau: Turner
 Nautica: Konnect Agency
 Nautilus: Hoffman Agency, The
 Navex Global: Greentarget Global LLC
 Navigant: CooperKatz & Company, Inc.; Dukas Linden Public Relations
 Navigo 360: D & D PR
 naviHealth: Gregory FCA
 Navillus Inc.: Marino.
 Navis: Affect
 NBC Universal: Landis Communications Inc.
 NC Dept. of Transportation: French | West | Vaughan
 nCAP: Karbo Communications

NDA Kitchens: Didit
 NDS: Motion
 neatHome by Unger: CRC, Inc.
 NEC: Idea Grove
 Neck Hammock: Marketing Maven Public Relations
 Neil deGrasse Tyson: Tellem Grody Public Relations, Inc.
 Nekupe: Murphy O'Brien Public Relations
 Nelson Management Group, Ltd.: Marino.
 Nemeth Law: EAFocus Inc.
 Nemours Children's Health System: Reis Group, The
 NENA - The 911 Association: Dale Curtis Communications, LLC.
 Neogrid: DPR Group, Inc.
 Neolith: G&S Business Communications
 Neovia Logistics: G&S Business Communications
 Nerium: K2 Krupp Kommunikatons
 Ness Digital: Greenough Brand Storytellers
 Nestle: Intermarket Communications; Padilla; Taylor; Weber Shandwick
 Nestle Toll House Cafe by Chip: Champion Management Group
 Nestlé Waters Canada: AVENIR GLOBAL
 Net Jets Inc.: Dix & Eaton Incorporated
 Netafim USA: Pollack PR Marketing Group, The
 Netflix: Citizen Relations
 Netherlands Foreign Investment Agency: Development Counsellors International (DCI)
 Netsertive: PAN Communications, Inc.
 Netskope: Bateman Group
 Netsparker: Bospar
 Neuhaus Education Center: DoubleDimond Public Relations LLC
 Neurala: Bospar
 NeuroDerm: JPA Health Communications
 Neurometrix: InkHouse
 New Balance: Kivvit
 New Balance – UK: Racepoint Global
 New Economy Initiative / NEIdeas: lovio george | communications + design
 New England Venture Capital Assn.: Version 2.0 Communications
 New Frontier Advisors: Intermarket Communications
 New Hampshire Dept. of Economic Development: Development Counsellors International (DCI)
 New Hampshire Div. of Travel & Tourism Development: Lou Hammond Group
 New Jersey Bankers Assn.: Diegnan & Associates, Norman
 New Jersey Business Action Center: Development Counsellors International (DCI); Violet PR
 New Jersey Chamber of Commerce, The: 5W Public Relations
 New Jersey Home Show: Reich Communications
 New Jersey Resources: Bravo Group, Inc.
 New Jewish Home, The: LAK Public Relations, Inc.
 New Mexico Health Insurance Exchange: Waite Company, The
 New Mexico Public Education Department: Waite Company, The
 New Mexico Society of Anesthesiologists: Waite Company, The
 New Moms: Wilks Communications Group
 New Pig Corp.: WordWrite Communications LLC
 New Relic: ICR
 New Roads School: Bob Gold & Associates
 New Vitae: Furia Rubel Communications, Inc.
 New Whey: Marketing Maven Public Relations
 New York Academy of Sciences: Tartaglia Communications, LLC
 New York Affordable Reliable Electricity Alliance: Butler Associates, LLC
 New York City Bottlers Assn.: Geto & de Milly, Inc.
 New York City Economic Development Corp.: Berman Group, Inc., The
 New York City Football Club: Geto & de Milly, Inc.
 New York Community Bancorp, Inc.: Dix & Eaton Incorporated
 New York Construction Alliance: Berman Group, Inc., The
 New York Foundation for Senior Citizens: Lou Hammond Group
 New York International Auto Show: Sharp Communications, Inc.
 New York Life: Sloane & Company
 New York Marriott Marquis: Keith Sherman and Assocs.
 New York Medical College: Marino.
 New York Pharma Forum Inc.: Didit
 New York State Independent System Operator: Eric Mower + Associates
 New York University: Sharp Communications, Inc.
 New York University Center for Urban Science and Progress: Marino.
 New York University Tandon School of Engineering: Marino.
 New York Water Taxi: Hawkins International Public Relations
 New York Women in Communications – Matrix Awards: CooperKatz & Company, Inc.
 New Zealand Institute of Environmental Science and Research: Weiss PR, Inc.
 Newark Public Library: Rosica Communications

Newland: Davies
 NewLink Genetics: LaVoieHealthScience
 Newlink Group: Akrete
 Newmark Grubb Frank: Berman Group, Inc., The
 Newport Healthcare Advisors: Lovell Communications
 Newport Beach & Company: J Public Relations
 Newport Group: Bliss Integrated Communication
 Newron Pharmaceuticals: LaVoieHealthScience
 Newry Corp.: Dix & Eaton Incorporated
 Newton-Conover City Schools: BLH Consulting, Inc.
 NewYork-Presbyterian: Sloane & Company
 NEX Group: Intermarket Communications
 Nexen Tire: DRIVEN360
 Next Fifty: Moore, Inc.
 Nextbook: Copernio
 NextFlex: Hoffman Agency, The
 NFL Alumni Assn. Chicago Chapter: Falk Associates/Contact
 NFL Players Association: Coyne Public Relations
 NFusion IVXP: National Strategies Public Relations
 NGA HR: Lewis
 NGINX: PAN Communications, Inc.
 NHK World-Japan: Boyle Public Affairs
 NHP Foundation: Crenshaw Communications
 Niagara Conservation: Padilla
 Niagara USA: Fahlgren Mortine
 NICE: A.wordsmith
 Nicole Miller: BPCM Worldwide
 Nielsen: IW Group
 Nielsen Massey Vanillas: Wilks Communications Group
 NIKE, Inc.: Weinstein PR
 Nikola Motor Co.: Robar Public Relations
 Nikon: JeffreyGroup
 NikSoft: MEK Group
 Nintendo: 360PR+
 Nintex: Walker Sands Communications
 Nitro Circus and World Nitro Games: Tellem Grody Public Relations, Inc.
 Niwa Japanese BBQ: Power Group, The
 Nixon: Turner
 Nizuc Resort & Spa: Berk Communications
 NJ Community Mental Health Coalition: R&J Strategic Communications
 NJ PURE Insurance: R&J Strategic Communications
 NJ Sharing Network: Rosica Communications
 NJ Veterinary Medicine Assoc.: R&J Strategic Communications
 NJEdge: Paragon Public Relations
 NNG: Eisbrenner Public Relations
 No Nonsense: Kaplow
 No7: BPCM Worldwide
 Noble Alternative Investments: KCD PR Inc. - Top Financial PR Firm
 Noble Energy: Story Partners
 Nod Hill Brewery: Jackson Spalding
 NodeSource: Bospar
 Nok Nok Labs: Merritt Group
 Nokia: Hoffman Agency, The; March Communications
 Nolcha Shows at New York Fashion Week: AMP3 Public Relations
 Noli Yoga: Turner
 Nomadic Expeditions: Hawkins International Public Relations
 Noosa Yoghurt: M Booth
 Nooter Construction: Standing Partnership
 Nordson Corp.: Dix & Eaton Incorporated
 Norfolk Airport Authority: BCF Agency
 Norfolk, VA: Lou Hammond Group
 Noritz America: O'Reilly DePalma
 Norman Bobrow & Co.: Zlokower Company
 North American Breweries: Eric Mower + Associates
 North American Land Trust: Buchanan Public Relations LLC
 North American Menopause Society (NAMS), The: Falls Communications
 North Carolina Nursery & Landscape Assn.: BAERING
 North Carolina's Crystal Coast: Zimmerman Agency, The
 North Central Soybean Research Program: MorganMyers
 North Coast Container: Dix & Eaton Incorporated
 North Dakota Tourism: Fahlgren Mortine
 North Highland Worldwide: A.wordsmith
 North Shore Towers: Goldman Communications Group, Inc.
 Northeast Indiana Regional Partnership: Development Counsellors International (DCI)
 Northeastern University: Schneider Associates
 Northern Virginia Technology Council: Merritt Group
 NorthShore University HealthSystem: Winger Marketing

Northstar Memorial Group: Landis Communications Inc.
 Northwell Health (formerly North Shore-LIJ Health System): Gatesman
 Northwest Cherries: Lane
 Northwest Florida Beaches International Airport: Moore, Inc.
 Northwestern Medicine Osher Center for Integrative Medicine: Agency H5
 Northwood University: Falls Communications
 Norwegian Cruise Line: Citizen Relations
 Norwest Venture Partners: Highwire PR
 Nothing Bundt Cakes: SPM Communications, Inc.
 Nour Hammour: Think
 Nourishing Biologicals: TransMedia Group
 Nova Octo: Think
 Nova Southeastern University: Fahlgren Mortine; Sachs Media Group
 Novartis: AVENIR GLOBAL; Ruder Finn Inc.; Weber Shandwick
 Novik, Inc.: Falls Communications
 Novo Nordisk: AVENIR GLOBAL
 NRG: Davies
 NRG/Reliant Energy: Pierpont Communications Inc.
 Nuance: Lois Paul and Partners
 Nuance Energy: Gallagher PR
 Nuclear Energy Institute: APCO Worldwide
 Numerica Corp.: Weiss PR, Inc.
 Nuna: Konnect Agency
 Nunzio Marc DeSantis Architects: Murphy O'Brien Public Relations
 NuScale Power: AVENIR GLOBAL
 Nutanix: Hoffman Agency, The
 NutraWise: BLAZE PR
 Nutricia North America: Environics Communications
 Nutrition Factory, The: At The Table Public Relations
 NVIDIA: Rogers & Cowan
 NxGen: Hoyt Organization Inc., The
 NxThera: Belmont Partners
 NYU Stern School of Business: RF | Binder Partners, Inc.

O

O'Melveny & Myers: Ripp Media/Public Relations, Inc.
 O'Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications, Inc.
 Oakbrook Center: L.C. Williams & Associates
 Oakland County Bar Foundation: Identity
 Oakley: AMW Group
 Oaklyn Consulting: Bradford Group, The
 Oaktree Capital: Financial Profiles, Inc.
 Oasis: Hawkins International Public Relations
 Oasis Outsourcing: Boardroom Communications, Inc.
 Oasis Travel Network: Hemsworth Communications
 Oath: Highwire PR
 Obermeyer: Turner
 Oberoi Hotels & Resorts: Lou Hammond Group
 Obsidian: Fama PR, Inc.
 Occidental Hotels & Resorts: Turner
 Ocean County Sports Medicine: R&J Strategic Communications
 Ocean Exchange: A. Brown-Olmstead Associates, LTD
 Ocean Media: Edge Communications, Inc.
 Ocean Prime: Think
 Oceana Bal Harbour, Miami: Quinn
 Oceans Behavioral Health: Lovell Communications
 Oceanwide Plaza: Murphy O'Brien Public Relations
 OceanX: North 6th Agency, Inc. (N6A)
 Octonauts Live!: Tellem Grody Public Relations, Inc.
 Ocwen Financial Corp.: ICR
 OD Hotels of Spain: KWE Partners
 Odyssey Logistics and Technology: Mason Public Relations
 Oerlikon: Idea Grove
 Oetker Collection: Lou Hammond Group
 Office of TourismOhio, The: Fahlgren Mortine
 Offshore Outpost Expeditions: Lou Hammond Group
 OGGI Italian: At The Table Public Relations
 Ohio Aerospace Institute: Roop & Co.
 Ohio Corn & Wheat Assn.: Paul Werth Associates
 Ohio Guidestone: Falls Communications
 Ohio Soybean Council: Paul Werth Associates
 Ohio State University Wexner Medical Center: Paul Werth Associates
 Ohio State University – NCMM, The: Coyne Public Relations
 Ohio Valley Conference: MP&F Strategic Communications
 OHSU: ReviveHealth
 OHSU Knight Cancer Institute: Makovsky

Oil Nut Bay, BVI: Quinn
 Ojai Valley Inn: Murphy O'Brien Public Relations
 Olami: HeraldPR
 Old Chatham Golf Club: BAERING
 Old Navy: Landis Communications Inc.
 Old Orchard Brands: Lambert, Edwards & Associates
 Olympus: Tonic Life Communications
 OM Group, Inc.: Dix & Eaton Incorporated
 Omakase Restaurant Group: Ellipses
 OMAM: Dukas Linden Public Relations
 Omax Health: BLAZE PR
 Omnitrac: Idea Grove
 OmniTRAX: RAM Communications
 OMNOVA Solutions Inc.: Dix & Eaton Incorporated
 OnBase by Hyland: Fahlgren Mortine
 Oncoceutics: Ddidit
 One Aldwych: NJF, an MMGY Global Company
 One Equity Partners: Stanton
 One Real Estate Investment: EvClay Public Relations
 ONE Sotheby's, Miami: Quinn
 One West End: Hundred Stories
 One World Identity: North 6th Agency, Inc. (N6A)
 OneTitle National Guarantee Co., Inc.: LAK Public Relations, Inc.
 OnTravel.com: Kahn Travel Communications (KTCpr)
 OnLok Senior Healthcare: Landis Communications Inc.
 OnScale: Karbo Communications
 OOFOS: Hollywood Agency
 Ooyala: Bob Gold & Associates
 Opalstaff: Weiss PR, Inc.
 OpenDoor Trading: Paragon Public Relations
 OpenPath: BIGfish Communications
 Opentrons: Bateman Group
 OpenX: Walker Sands Communications
 Oppenheimer: Kwitken; Peppercomm
 OppenheimerFunds: Prosek Partners
 Opportunity Finance Network: Buchanan Public Relations LLC
 Opry Mills: MP&F Strategic Communications
 Optimal IdM: Madison Alexander PR, Inc.
 Optimist Youth Homes and Family Services: Tellem Grody Public Relations, Inc.
 Optimizely: Bateman Group
 Optimove: Bateman Group
 Optimus Ride: BIGfish Communications
 Option Care, Inc.: Public Communications Inc.
 Optum Clinic: DoubleDimond Public Relations LLC
 Optum WorkComp: Marketing Works
 Opus Place Atlanta: Quinn
 Orange Catholic Foundation: Idea Hall
 Orange County Council of Boy Scouts of America: Idea Hall
 Orange County's Credit Union: Bolt Public Relations
 OrangeTheory: Power Group, The
 Orangetheory Fitness: Fish Consulting; Kwitken
 Orcem Americas, Inc.: Cerrell Associates, Inc.
 Orchard Supply Hardware: AVENIR GLOBAL
 Oregon College Savings Plan: Weinstein PR
 Oregon Episcopal School: Weinstein PR
 Oregon Reproductive Medicine: Weinstein PR
 OrganDonor.gov: Crosby
 ORGANIC: CRC, Inc.
 Origenis GmbH: LaVoieHealthScience
 Origin Bank: Zehnder Communications
 Original Equipment Supplier Assn. (OESA): Eisbrenner Public Relations
 Orkin: Jackson Spalding
 Orlando World Center Marriott: Zimmerman Agency, The
 Ortho Clinical Diagnostics: Finn Partners
 OSR: InkHouse
 OSRAM: Matter Communications
 OsteoStrong: Power Group, The
 Osteria Salina: The Buzz Agency
 OTA Insight: North 6th Agency, Inc. (N6A)
 Oticon: Gregory FCA
 Oticon Inc.: LaVoieHealthScience
 Otis Spunkmeyer: Matter Communications
 Otsuka: Makovsky
 Our Lady of the Lake: ReviveHealth
 Outback Steakhouse: Champion Management Group
 OUTERKNOWN: BPCM Worldwide
 Outplay Entertainment: Racepoint Global

Outside Lands Music Festival: Singer Associates, Inc.
Outsystems: PAN Communications, Inc.
OVAL Fire Products: Pietryla PR & Marketing
OVO: A.wordsmith
Owen State Bank: MEK Group
Owens Corning: Coyne Public Relations; Dix & Eaton Incorporated
Owler: Walker Sands Communications
Oxford Properties: Akrete
Oyster Point Development LLC: Singer Associates, Inc.

P

P&G: Agency at the University of Florida, The; Taylor
P&G: (Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Dref, Luvs,
P&G Professional, Oral-B, Crest, Ivory): Citizen Relations
P&O Global: Durée & Company, Inc.
PA Consulting: Daddi Brand Communications
Pabst Brewing Co.: Crenshaw Communications
Pace transit: Gatesman
Pacific Delight Tours: Kahn Travel Communications (KTCpr)
Pacific Mercantile Bancorp: Financial Profiles, Inc.
Pacific Northwest Canned Pear Service: Ellipses
Pacific Premier Bancorp: Financial Profiles, Inc.
Pacific Western Bank: Crosby
Pacific, The (Trumark Uran): Murphy O'Brien Public Relations
Pacira Pharmaceuticals: Coyne Public Relations; GreenSmith PR, LLC
Packet: Indicate Media
Pacon Creative Products: Strother Communications Group
PACT: CRC, Inc.; Stanton Communications, Inc.
Paducah, KY: Lou Hammond Group
Page Education Foundation: Carmichael Lynch Relate
Paige Hospitality Group: Berk Communications
Painter's Mate Green Tape: Falls Communications
Palace Entertainment: Conroy Martinez Group, The
Palacio de Hierro, Mexico City: Quinn
Palisades Capital Management: Murphy O'Brien Public Relations
Pall Water: Version 2.0 Communications
PalliaTech: Marino.
Palm Beach Film + Television Commission: The Buzz Agency
Palm Beach Garage/Moke Palm Beach: The Buzz Agency
Palm Beach Pops: Boardroom Communications, Inc.
Palm Healthcare Foundation: The Buzz Agency
Palmer Trinity School: EvClay Public Relations
Palmer's: Coyne Public Relations
Palms and The Shore Club, The, Turks & Caicos: J Public Relations
Pampered Chef: Agency H5
Panama City Beach, FL: Lou Hammond Group
Panama City, FL: Lou Hammond Group
Panasonic: G&S Business Communications
Panasonic (Mobility Group): Racepoint Global
Panda Security: Bacheff Communications
Panera Bread: Sloane & Company
Panerai: BPCM Worldwide
Panini America: Taylor
Panjiva: Version 2.0 Communications
Pantone: Kwittken
Paquin Entertainment Group Inc.: Tellem Grody Public Relations, Inc.
Par Avion: Marketing Maven Public Relations
Parade Co., The: lovio george | communications + design
Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond Group
Paradise Island Tourism Development Assn., Bahamas: Lou Hammond Group
Paralyzed Veterans of America: French | West | Vaughan; ScoutComms, Inc.
Paramount Fine Foods: Stuntman PR
Paramount Group, Inc.: ICR
PAREXEL: PAN Communications, Inc.
Parish Kohanim Fine Art: A. Brown-Olmstead Associates, LTD
Park City Group: RAM Communications
Park City/Deer Valley: Zimmerman Agency, The
Park Hyatt Beaver Creek: Turner
Park South Hotel, New York: Quinn
Park West Village Acquisitions: Marino.
Parker Hannifin: Fahlgren Mortine
Parker Restaurant Group: Agency H5
Parkinson's Foundation: Durée & Company, Inc.
Parkway Museums District: Devine + Partners
Parmigiano Reggiano Cheese Consortium: Stuntman PR

PAS Global: Merritt Group
Pass and Seymour: Eric Mower + Associates
Patch: Violet PR
PathGroup: Lovell Communications
Pathobiome: BLAZE PR
Patient First: Weiss PR, Inc.
Patient Focus: Lovell Communications
PatientPing: DPA Communications
PatientPop: Hoyt Organization Inc., The; Hoyt Organization Inc., The
Patina Restaurant Group: 5W Public Relations
Patriot Bank, NA: Butler Associates, LLC
Patron: M Booth
Patron Spirits Co., The: JeffreyGroup
Paul Drish: AMP3 Public Relations
Paul Drish Footwear: AMP3 Public Relations
Paul Eichenberg Strategic Consulting: Bianchi Public Relations, Inc.
Paul Ferrante: Murphy O'Brien Public Relations
Paulk's Pride (Muscadine Products Co): At The Table Public Relations
Pavement Coatings Technology Council: Gatesman
Pavia Systems: KCD PR Inc. - Top Financial PR Firm
Pax World Investments: RF | Binder Partners, Inc.
Paxal Pallets: RAM Communications
Paychex: Eric Mower + Associates
Paycom Payroll, LLC: Makovsky
Payoneer: 5W Public Relations
Paysafe: March Communications
PBF Energy: Cerrell Associates, Inc.
PCI Synthesis: Birnbach Communications Inc.
PDVWireless: Bravo Group, Inc.
Peace in the Streets Film Festival: Blaine Group, The
Peapod: Devine + Partners; 360PR+
Pearson Farm: At The Table Public Relations
PECO: Tierney
Peebles Corp., The: 5W Public Relations
Pei Wei Asian Diner: Champion Management Group
Pelican Grand (Ft. Lauderdale): Zimmerman Agency, The
PEN American Center: Cataldi Public Relations
Pendleton Whisky: French | West | Vaughan
Penguin Computing: Karbo Communications
Peninsula Beverly Hills, The: Murphy O'Brien Public Relations
Peninsula Hotels, The: Murphy O'Brien Public Relations
Peninsula Open Space Trust: Landis Communications Inc.; Singer Associates, Inc.
Peninsula Papagayo: Murphy O'Brien Public Relations
Penn Community Bank: Furia Rubel Communications, Inc.
Penn Foster: Boyle Public Affairs
Penn Mutual Life Insurance Co., The: Gregory FCA
Pennsylvania Dept. of Community and Economic Development: Tierney
Pennsylvania Dept. of the Treasury: Bravo Group, Inc.
Pennsylvania Housing and Finance Agency: Bravo Group, Inc.
Pennsylvania Liquor Control Board: Tierney
Pennsylvania Trust: Buchanan Public Relations LLC
Pennsylvania Turnpike: Bravo Group, Inc.
Penthera: Bob Gold & Associates
Penumbra: Merryman Communications
People Incorporated: Belmont Partners
PeopleNet: Belmont Partners
Peoples Natural Gas: Gatesman
People's United Bank: Gregory FCA
Peppa Pig Live!: Tellem Grody Public Relations, Inc.
Pepper Hamilton LLP: Buchanan Public Relations LLC
Pepperidge Farm (Tim Tam): Hunter Public Relations
Pepple & Waggoner: Stevens Strategic Communications, Inc.
Pepsi-Cola Advertising & Marketing, Inc.: IMRE, LLC
PepsiCo: Allison+Partners; Geto & de Milly, Inc.; JeffreyGroup
PepsiCo Foods: Citizen Relations
PepsiCo Inc.: FleishmanHillard
PepsiCo, Inc.: Makovsky
PeraHealth: Lois Paul and Partners
Perceptin.io: UPRAISE Marketing + Public Relations
Percussion Marketing Council: Tellem Grody Public Relations, Inc.
Perdue Farms: Jackson Spalding
Perfecto: PAN Communications, Inc.
Performance Bike: BLAZE PR
Periscope By McKinsey: Ascendant Communications
Perkins + Will: InkHouse
Perkins Coie: Greentarget Global LLC
Pernod Ricard: Thomas Collective, The

Perry's Steakhouse: Champion Management Group
 Personal Capital: Prosek Partners
 Personetics: Affect
 Peru Trade and Investment Office: Development Counsellors International (DCI)
 Pete and Gerry's Organic Eggs: 360PR+
 Peter Millar: French | West | Vaughan
 Peter Ticktin: TransMedia Group
 Petra business coaching: Bradford Group, The
 Petroleum Assn. of Wyoming: Orion Strategies
 PetSafe: French | West | Vaughan
 PFFC Magazine/YTC Media: Pietryla PR & Marketing
 Pfizer: AVENIR GLOBAL; Coyne Public Relations; Ruder Finn Inc.; RunSwitch; Sachs Media Group; WordWrite Communications LLC
 PG&E: Davies
 PGA of America: Devine + Partners
 PGA Tour: Rogers & Cowan
 Pharmaceutical Care Management Assn.: kglobal
 Pharmaceutical Research & Manufacturers Assn.: Moore, Inc.
 Pharmaceutical Research & Manufacturers of America: Perry Communications Group, Inc.
 Pharmaceutical Research & Manufacturers of America (PhRMA): Bravo Group, Inc.
 Pharmaceutical Research and Manufacturers of America (PhRMA): Cerrell Associates, Inc.
 Pharmalex: Tonic Life Communications
 Phil: BAM Communications
 Philadelphia Antiques and Art Show: Devine + Partners
 Philadelphia Insurance Companies: Buchanan Public Relations LLC
 Philadelphia Protestant Homes: DeeterUSA
 Philips: Lois Paul and Partners
 Philips Lighting: CooperKatz & Company, Inc.
 Phillip Morris Int'l: RunSwitch
 Phillips 66: Carmichael Lynch Relate
 Phononic: PAN Communications, Inc.
 Phoseon: Millerschin Group, The
 PhotoCure: MCS Healthcare Public Relations
 PhRMA: Allison+Partners; MP&F Strategic Communications; RunSwitch
 Physicians Foundation, The: CooperKatz & Company, Inc.
 Pictet: JConnelly
 Piedmont Healthcare: MERGE Atlanta; ReviveHealth
 Pier 39: Landis Communications Inc.
 Pier One: M Booth
 Pigzbe: March Communications
 Pilgrimage Garden Club: Lou Hammond Group
 Pilot Pens: Zimmerman Agency, The
 Pinch A Penny: Fish Consulting
 Pincho Factory, LLC – all locations: Brustman Carrino Public Relations
 Pine Brook: Stanton
 Pinebridge Investments: Hume Brophy
 Ping Identity: Bateman Group
 Pinnacle Companies, The: Violet PR
 Pinterest: Allison+Partners
 Pircher, Nichols & Meeks: Hoyt Organization Inc., The
 Pitney Bowes: March Communications
 Pittsburgh Paints & Stains: Gatesman
 Pivot Bio: BAM Communications
 Pivot3: Idea Grove
 Pizzarotti: Berman Group, Inc., The
 Plackers: Lambert, Edwards & Associates
 Planet Aid: kglobal
 Planet Fitness, Inc.: ICR
 PlanSource: Lou Hammond Group
 Plastic Omnium: Franco
 Plastics Engineering Co.: Global Communicators HCI
 Platform9: Bateman Group
 Platinum Properties: Berman Group, Inc., The
 Playa Hotels & Resorts: Carolyn Izzo Integrated Comms. (CIIC); NJF, an MMGY Global Company
 Playhouse Square Foundation: Dix & Eaton Incorporated
 Playmates Toys: Coyne Public Relations
 Playwrights Horizons: Geto & de Milly, Inc.
 Plug and Play Technology Center: UPRAlISE Marketing + Public Relations
 Pluristem Therapeutics: JV Public Relations NY
 Ply Gem: G&S Business Communications
 PMX (Paradysz): North 6th Agency, Inc. (N6A)
 PNT Marketing Services: Goldman Communications Group, Inc.
 Pod Hotels: NJF, an MMGY Global Company

POD's: Kwittken
 PogoTec: Makovsky
 Pohl Boskamp: Marketing Maven Public Relations
 Point Foundation: Keith Sherman and Assocs.
 Points West Agency: Bolt Public Relations
 PokerStars: Brian Communications
 Polar King: Stevens Strategic Communications, Inc.
 Polaris Pacific: Murphy O'Brien Public Relations
 Polaroid: R&J Strategic Communications
 Poli House, The: Xhibition
 Political Voices Network: Bob Gold & Associates
 Polycom: Lewis
 Pompeian, Inc.: Hunter Public Relations
 Porcini.io: Glendale Communications Group, Inc.
 Pork Barrel Barbecue Bourbon: DeeterUSA
 Porsche: Brandware Public Relations
 Port of Long Beach: Development Counsellors International (DCI)
 Port of San Francisco: Landis Communications Inc.
 Port St. Petersburg: National Strategies Public Relations
 Portland Farmers Market: Weinstein PR
 Portrait Firenze, Florence, Italy: Hawkins International Public Relations
 Portrait Roma, Rome, Italy: Hawkins International Public Relations
 Portworx: Bateman Group
 Post Consumer Brands: Carmichael Lynch Relate; Hunter Public Relations
 Posternak Blankstein & Lund: Schneider Associates
 Postman: Bospar
 Powell & Mahoney Vintage Original Cocktail Mixers: CRC, Inc.
 Powerdot: Turner
 PowerHouse Alliance: Caster Communications, Inc.
 PowerShares QQQ Championship: Marketing Maven Public Relations
 PowerVision Robots: Walt & Company Communications
 Poynter: Brian Communications
 PPG Industries: Dix & Eaton Incorporated
 PPG Optical: Gatesman
 PPL Electric Utilities: Bravo Group, Inc.
 PPM America: Financial Profiles, Inc.
 Prana Investments: Singer Associates, Inc.
 Pratt & Whitney Aerospace: Orion Strategies
 Pratt Institute: Cataldi Public Relations
 Precipart: Didit
 Precision Health AI: CooperKatz & Company, Inc.
 Precision Xray, Inc.: Mason Public Relations
 Preen: BPCM Worldwide
 Preferred Medical: Marketing Works
 Preferred One: Beehive Strategic Communication
 PREIT: Brownstein Group
 Prelude Fertility: K2 Krupp Kommunikatons
 Premier Nutrition Company: Hunter Public Relations
 PrescribeWellness: Bospar
 Pressure: Power Group, The
 Presidio Hotel Group: Hoyt Organization Inc., The
 Presidio Trust: Singer Associates, Inc.
 Prevalent: Madison Alexander PR, Inc.
 Prevent Biometrics: Carmichael Lynch Relate
 Prevoty: Madison Alexander PR, Inc.
 Pricewaterhouse Coopers: Eisbrenner Public Relations
 Prime Group: Cerrell Associates, Inc.
 Prime Healthcare: Singer Associates, Inc.
 Primrose Schools: Jackson Spalding
 Primus Capital: Roop & Co.
 Prince Waikiki: Murphy O'Brien Public Relations
 Princeton University: Kivvit
 Private Suite at LAX, The: J Public Relations
 Pro Audio Technology: Caster Communications, Inc.
 Procter & Gamble Company: FleishmanHillard
 ProCure Treatment Centers, Inc.: Bliss Integrated Communication
 Professional Dairy Producers of WIS: MorganMyers
 Profeta Farms: R&J Strategic Communications
 Profusa: Versaggi Biocommunications
 Progress Software: Matter Communications
 Progress Software – UK: Racepoint Global
 Progressive: Allison+Partners
 Project Management Institute (PMI): Racepoint Global
 ProKarma: A.wordsmith
 Prolong Pharmaceuticals, Inc.: Makovsky
 ProLung: JV Public Relations NY
 Promapp Solutions: Weiss PR, Inc.
 ProMedica: Dix & Eaton Incorporated

Promgirl: Bella Public Relations, Inc.
 PromptWorks: Birnbach Communications Inc.
 Propeller: A.wordsmith
 Proper Hotels: NJF, an MMGY Global Company
 Property I.D.: Bob Gold & Associates
 Property Markets Group: Geto & de Milly, Inc.
 Prosciutto di Parma: Padilla
 PROSE: Fish Consulting
 Protea Biosciences: JV Public Relations NY
 ProtectSeniors.Org: Butler Associates, LLC
 Providence Health & Services: Weinstein PR
 Providence St. Joseph Health: Cerrell Associates, Inc.
 Providence, RI: Lou Hammond Group
 Province of Quebec Commercial Administration: RAM Communications
 Prudential: Prosek Partners
 Prysman Group: Lou Hammond Group
 PSE&G: Kivvit
 PTT Global Chemical: Paul Werth Associates
 Pubbelly Sushi – Florida locations: Brustman Carrino Public Relations
 Public Interest Registry: Allison+Partners
 Public Service Credit Union: French | West | Vaughan
 Publicis Healthcare Comm. GRP: Makovsky
 Publisher's Clearing House: 5W Public Relations
 Pulte Group: Boardroom Communications, Inc.
 Punch of Creativity: BLH Consulting, Inc.
 Purch: Goodman Media International, Inc.
 Pure Barre: Turner
 PURE Insurance: Kwitken
 Pure Michigan/Mich. Economic Development Corp.: Lambert, Edwards & Associates
 Purity Vodka: 5W Public Relations
 Purple Carrot: Konnect Agency
 Putnam Investments: Hubbell Group, Inc., The
 PVH (Warner's/Olga): Kaplow
 PWCC: Lane
 Pyro Spectaculars, Inc.: Revell Communications
 PZ Cussons: Kaplow

Q

Q Bio Med Inc.: JV Public Relations NY
 Q2 Holdings, Inc.: Red Fan Communications
 Qlik: Racepoint Global
 Qobuz: Copernio
 QSpex Technologies: Makovsky
 QTS: Communications 21
 Quad/Graphics: Stanton Communications, Inc.
 Quail Lodge & Golf Club: Murphy O'Brien Public Relations
 Quaker Steak & Lube: Fish Consulting
 Qualcomm: ReviveHealth
 Quality Associates: DPR Group, Inc.
 Quality Health Strategies: Crosby
 Quanterix: PAN Communications, Inc.
 Quantile Technologies: Paragon Public Relations
 Quantimetrix, Inc.: Hoyt Organization Inc., The
 Quantum Utility Generation: Orion Strategies
 Quantum3D: Walt & Company Communications
 QuaverMusic.com: DixonJames Communications
 Quest Diagnostics: Greenough Brand Storytellers
 QuestaWeb: DPR Group, Inc.
 Quick Base: Bateman Group
 Quinpiac Athletics: Cashman + Katz Integrated Communications
 Quintessa Wine: Fineman PR
 Quore: Lou Hammond Group
 Quorum Health Corp.: Lovell Communications
 Quorum Health Resources: Lovell Communications
 QVC: Tierney

R

R E Jacobs Group/Jacobs Real Estate Services: Roop & Co.
 R&A Architecture + Design: Taylor & Company
 R. G. Miller Engineers, Inc.: DoubleDimond Public Relations LLC
 Rackspace: INK Communications Co.
 Radial: PAN Communications, Inc.
 Radian Group: Devine + Partners; G&S Business Communications
 Radiological Society of North America: Public Communications Inc.
 Radiology Partners: ReviveHealth

Radware: Gregory FCA
 RAEN: Turner
 Rail Customer Coalition: Sachs Media Group
 Rails-to-Trails Conservancy: Devine + Partners
 Rainbow International Restoration: Fish Consulting
 Rainforest: Bateman Group
 Raising Cane's Chicken Fingers: Champion Management Group
 Ramble Hotel, The: B Public Relations
 Ramboll Environ: Buchanan Public Relations LLC
 Ranch & Coast Plastic Surgery: Tellem Grody Public Relations, Inc.
 Rancho La Puerta: J Public Relations
 Rancho San Lucas: Carolyn Izzo Integrated Comms. (CIIC)
 Rancho Valencia Resort & Spa: J Public Relations
 Randall's Island Park Alliance: Sharp Communications, Inc.
 Randstad: RH Strategic Communications
 Ranken Technical College: Standing Partnership
 Rapala: Carmichael Lynch Relate
 Rapid City Convention & Visitors Bureau: BCF Agency
 Rapid7: PAN Communications, Inc.
 Rascal House Pizza: Stevens Strategic Communications, Inc.
 Rasmussen College: Beehive Strategic Communication
 RateLinx: Strother Communications Group
 Rauland: L.C. Williams & Associates
 RAVE Restaurant Group (Pizza Inn, Pie Five Pizza): Champion Management Group
 Raymond James: Dukas Linden Public Relations; Peppercomm
 Raytheon: InkHouse; Rasky Partners, Inc.; the10company
 RBC Wealth Management: Intermarket Communications
 RCI: M Booth
 Real Deal Magazine, The: Berman Group, Inc., The
 Real Estate Lenders Assn.: Berman Group, Inc., The
 Real Food. Real Kitchens.: RMD Advertising
 RealConnex: Berman Group, Inc., The
 Reality Shares: Gregory FCA
 Reaves Asset Management: Intermarket Communications
 Recall InfoLink: RAM Communications
 Reckitt Benckiser: Tonic Life Communications
 Reckson-SL Green: Marino.
 Recology: Singer Associates, Inc.
 Recorded Future: Bateman Group
 Recovery Project, The: Identity
 Red Bank, New Jersey: M studio
 Red Bull: Hunter Public Relations; Power Group, The
 Red Bull Arena: Coyne Public Relations
 Red Devil Fireworks: Revell Communications
 Red Hat, Inc.: ICR
 Red Hook Terminal: Marino.
 Red Mango: BizCom Associates
 Red Mountain Resort, UT: Lou Hammond Group
 Red Robin Gourmet Burgers & Brews: Coyne Public Relations; RockOrange
 RedBrick Pizza: BizCom Associates
 Redding, CA: Lou Hammond Group
 RediClinic: PAN Communications, Inc.
 Redondo Beach Chamber of Commerce and Visitors Bureau: Klick Communications
 Redrock Biometrics: UPRAISE Marketing + Public Relations
 Reed Midem: Berman Group, Inc., The
 Regent Hotels: NJF, an MMGY Global Company
 Regent Seven Seas Cruises (project work): J Public Relations
 RegenxBio: JPA Health Communications
 Regional Educational Media Center Assn.: Piper & Gold Public Relations
 RegionalCare Hospital Partners: Stephen Bradley & Associates LLC
 Regions Bank: Lane
 REI Adventures: Turner
 REI Private Brands: Turner
 REI Systems: Verasolve
 Rejuvenate: L.C. Williams & Associates
 Relais & Châteaux: J Public Relations
 Relais Dessert: Stuntman PR
 Relative Space: Gotham Public Relations
 Relevant Media: Champion Management Group
 Religion Tequila: Power Group, The
 Relish Restaurant Group: Lou Hammond Group
 ReMax Gold: Revell Communications
 Rembrandt: Lambert, Edwards & Associates
 Remedy Health Media: Crenshaw Communications
 Renaissance Hotel – Nashville: MP&F Strategic Communications
 Renew Financial: Tigercomm, LLC

Renewable Funding: Cerrell Associates, Inc.
 Renewable Hydrogen Fuel Cell Collaborative: Marketing Works
 Renewal By Andersen: Belmont Partners
 Renier Construction: Marketing Partners
 Reno Tahoe: Decker/Royal Agency LLC, The
 Replicor: Resound Marketing
 Replicor, Inc.: Makovsky
 Represent: BPCM Worldwide
 Republic Bank: Brian Communications
 Republic Services: Cerrell Associates, Inc.; MP&F Strategic Communications
 Republic Steel: Roop & Co.
 Research Triangle Regional Partnership: BAERING
 Reserve Capital Partners: Power Group, The
 Resilience Capital Partners: Hubbell Group, Inc., The
 RESOLUTE Brewing Co.: B Public Relations
 Resolve: North 6th Agency, Inc. (N6A)
 Resort at Pedregal, The: J Public Relations
 Restoration 1: BizCom Associates
 Restoration Hardware: Geto & de Milly, Inc.
 Retail Energy Supply Association (RESA): Power Group, The
 Retale: Crenshaw Communications
 Reterro: Akrete
 Reunion Resort: Zimmerman Agency, The
 Revation: Hoffman Agency, The
 Revealed America: JG Black Book
 Revive Health: Cheer Partners
 Revlon: Bella Public Relations, Inc.
 RevoLaze: Stevens Strategic Communications, Inc.
 RGA: TVG
 RGB Spectrum: UPRaise Marketing + Public Relations
 RGL Inc.: Standing Partnership
 RH, Restoration Hardware West Palm: Sharp Communications, Inc.
 Rhein Haus Restaurants: B Public Relations
 Rhode Island Tourism: NJF, an MMGY Global Company
 Rhone Apparel: Turner
 RHYS Real Estate: Zlokower Company
 Rhythm Superfoods: Konnect Agency
 Riazul Premium Tequila: Stuntman PR
 Ribera y Rueda Wine Regions: Padilla
 Ricky Carmichael Racing: Sachs Media Group
 Ricoh: Kwitken
 Ricola: Ink & Roses
 Ridgmont Equity Partners: BackBay Communications
 Riedel: Nike Communications, Inc.
 Riedell: Strother Communications Group
 RightRez: Winger Marketing
 Rightstone: Power Group, The
 Rimini Street: Cheer Partners
 RIMOWA: BPCM Worldwide
 Ring: BIGfish Communications
 Rioja Wines of Spain: Finn Partners
 RISC-V: Racepoint Global
 Rise Above Social Issues Foundation: Reich Communications
 Rising Tide Car Wash: Durée & Company, Inc.
 Risk International: Falls Communications
 Ritz-Carlton Destination Club (Corporate): Zimmerman Agency, The
 Ritz-Carlton Hotels, The (15 properties): J Public Relations
 Ritz-Carlton Residences, Miami Beach: Quinn
 Riu Aruba: Carolyn Izzo Integrated Comms. (CIIC)
 River Park Brooklyn: Hundred Stories
 Riverbank: Hundred Stories
 Riverbed Public Sector: Merritt Group
 Riverside Company: BackBay Communications
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.
 RKF: Pollack PR Marketing Group, The
 Robeks of Ohio: Stevens Strategic Communications, Inc.
 Robert Peirce & Associates, P.C.: WordWrite Communications LLC
 Robert Wood Johnson University Hospital-New Brunswick: R&J Strategic Communications
 Robert Wood Johnson University Hospital-Somerset: R&J Strategic Communications
 Roc Nation: Berk Communications
 Rocco Forte Hotels: BPCM Worldwide
 Roche: AVENIR GLOBAL; Weber Shandwick
 Rock & Roll Hall of Fame & Museum: Dix & Eaton Incorporated
 Rock House, Turks & Caicos: Quinn
 Rockefeller Foundation: APCO Worldwide
 Rockefeller Group: Berman Group, Inc., The
 Rocketbook: BIGfish Communications
 RockFarmer Capital: Berman Group, Inc., The
 Rockford Area CVB: Development Counsellors International (DCI)
 Rockland Behavioral Health Response Team: GMG Public Relations, Inc.
 Rockland County Women's Bar: GMG Public Relations, Inc.
 Rockland Trust: InkHouse
 RockSugar Southeast Asian Kitchen: Murphy O'Brien Public Relations
 Rockwell Automation: Padilla
 Rocky Mountaineer: Citizen Relations
 Rodan + Fields: Allison+Partners
 Rodney Strong: Fineman PR
 Roechling Automotive: Eisbrenner Public Relations
 Rohitava Banerjee: AMP3 Public Relations
 Rolf C Hagen: Hollywood Agency
 Rolfe Pancreatic Cancer Foundation: L.C. Williams & Associates
 Rolling Stones, The: Rogers & Cowan
 Romabio: Power Group, The
 Roman Catholic Diocese of Orange: Idea Hall
 Romer Debbas: Zlokower Company
 Romona Keveza: Film Fashion
 Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney
 Ronald McDonald House of Mid-Michigan: Piper & Gold Public Relations
 Ronald Reagan Presidential Foundation: Boyle Public Affairs
 Ronnoco Coffee Co.: O'Malley Hansen Communications
 Rooms Hotels, Georgia: Xhibition
 Root Data Center: iMiller Public Relations
 Rosé All Day Festival: Champion Management Group
 Rose Pest Solutions: Franco
 Rosetta Stone: Coburn Communication
 Rosewood Hotels & Resorts: Nike Communications, Inc.
 Rosewood Realty Group: Zlokower Company
 Rosie App: Eric Mower + Associates
 Roslyn Landing: Hundred Stories
 Ross Environmental: Stevens Strategic Communications, Inc.
 Rossopomodoro: Berk Communications
 Rotary International: Hope-Beckham Inc.
 Rotation Medical: Merryman Communications
 Rotolo's: Champion Management Group
 Rotterdam Partners: Development Counsellors International (DCI)
 Roundhouse Beacon, The: Carolyn Izzo Integrated Comms. (CIIC)
 Rover: M Booth
 Rowenta: 5W Public Relations
 Royal Bank of Canada: Greentarget Global LLC
 Royal Building Products: Planit
 Royal Caribbean Cruises: Weber Shandwick
 Royal Champagne Hotel & Spa: Decker/Royal Agency LLC, The
 Royal Golf Club: Pocket Hercules
 Royal Health Group: Hubbell Group, Inc., The
 Royal Hideaway Luxury Hotels & Resorts: Turner
 Royal Philips: FleishmanHillard
 Royal Sonesta New Orleans: Zehnder Communications
 Royole: Copernio
 RPM International Inc.: Roop & Co.
 RPM Specialty Products Group: Roop & Co.
 RR Donnelley: Affect
 RSA Conference: AVENIR GLOBAL
 RSC Architects: Violet PR
 RTI (Real-Time Innovations): Karbo Communications
 RTKL (Now RTKL Callison): Hoyt Organization Inc., The
 RTKL Applied Technology Group: Hoyt Organization Inc., The
 Rubeling & Associates: Weiss PR, Inc.
 Rubenstein Partners: Marino.
 Rubicon (Quantum Test Prep): North 6th Agency, Inc. (N6A)
 Rubicon Labs: Madison Alexander PR, Inc.
 Rubin Singer: Film Fashion
 Rudolph Foods: RMD Advertising
 Rudolph the Red-Nose Reindeer Live: Tellem Grody Public Relations, Inc.
 Rudolph/Libbe Inc.: Falls Communications
 Rusk Conair: Stevens Strategic Communications, Inc.
 Rusk Renovations: Gotham Public Relations
 Russell Center for Innovation & Entrepreneurship: BLH Consulting, Inc.
 Russell Reynolds Associates: Makovsky
 Rutgers Business School: Schneider Associates
 Rutgers University: Brian Communications
 Rutgers University Center for Real Estate: R&J Strategic Communications
 Rutter Mills: BCF Agency

RV Industry Assn.: Boyle Public Affairs
RWJ Technologies: RAM Communications
RWJBarnabas Health: Goodman Media International, Inc.; R&J Strategic Communications
RxAdvance: 5W Public Relations
RXR Glen Isle Partners LLC: Marino.
RxS: DeeterUSA

S

S&T Bank: Gatesman
Saar Zafrir: Xhibition
Saba Tourist Bureau: D & D PR
Saban's Power Rangers Live: Tellem Grody Public Relations, Inc.
Sabbia Beach: Durée & Company, Inc.
Sabey Intergate: LAK Public Relations, Inc.
Sablon Chocolate Lounge: Bolt Public Relations
Sabre: Idea Grove
Sachs Sax Caplan: Sachs Media Group
Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell Communications
Sacramento Metropolitan Air Quality Management District: Prosidio Communications
Sacramento, CA: Lou Hammond Group
Safety 1st: 360PR+
Safety Today: Stevens Strategic Communications, Inc.
Saft: French | West | Vaughan
Sagamore Spirits: 360PR+
Sage Advisory Services: Paragon Public Relations
Sage Software: LaunchSquad
SageGlass: Brownstein Group
SAIC: Stones River Group
SailPoint: Fama PR, Inc.
Saint Gobain: DRIVEN360
Saint John's University: Strother Communications Group
Saint Lucia Trade Export Promotion Agency: At The Table Public Relations
Saint Mark's Episcopal School: Boardroom Communications, Inc.
Saint Mary's Hospital: Cashman + Katz Integrated Communications
Saint-Gobain North America: Brownstein Group; Peppercomm
Saje: Nike Communications, Inc.
Sak, The: Think
Sakar: Resound Marketing
Salamander Resort & Spa: Zimmerman Agency, The
Salesforce: InkHouse; JeffreyGroup
Salt Creek Grille: Resound Marketing
Salvation Army, The: EvClay Public Relations
Salveson Stetson Group: Buchanan Public Relations LLC
Samaritan Daytop Foundation: LAK Public Relations, Inc.
Samba TV: Daddi Brand Communications
Samsonite: Hollywood Agency
Samsung: Allison+Partners; JeffreyGroup; Text100
Samsung Vacuum: CRC, Inc.
Samuel French: Keith Sherman and Assocs.
San Francisco Ballet: Landis Communications Inc.
San Francisco Dept. of Environment: Fineman PR
San Francisco Symphony: Landis Communications Inc.
San Francisco Travel: Landis Communications Inc.
San Ignacio Resort Hotel, Belize: JG Black Book
Sanctuary for Families: LAK Public Relations, Inc.
Sand Hill Property Co.: Singer Associates, Inc.
Sandals Resorts: Decker/Royal Agency LLC, The
Sandata: Makovsky
Sanderling Resort: Murphy O'Brien Public Relations
Sanders Architecture: Red Fan Communications
Sandstone Diagnostics: Marketing Maven Public Relations
Sanford Area Growth Alliance: Development Counsellors International (DCI)
Sanofi Pasteur: Padilla
Santa Barbara Airport: BLAZE PR
Santa Barbara, CA: Lou Hammond Group
Santa Clara University: Singer Associates, Inc.
Santa Fe, NM: Lou Hammond Group
SAP: PAN Communications, Inc.
SAP NS2: 5W Public Relations
Sapoznik Insurance: Durée & Company, Inc.
Sarah Flint: Film Fashion
Sarant Cadillac: Didit
Sares Regis Group: Davies

SAS: Fama PR, Inc.
Sash Bag, The: GG Benitez & Assoc. PR, Inc.
Savannah College of Art and Design: Fahlgren Mortine
Savannah Economic Development Authority: Violet PR
Savara Pharmaceuticals: LaVoieHealthScience
Save the Redwoods League: Landis Communications Inc.
Savencia: Kaplow
Sawgrass Mills / Simon: rbb Communications
Scale Venture Partners: Bateman Group
ScandiDos: Didit
Scentered: Think
Scenterprises: HeraldPR
Schaeffler Group Automotive: Bianchi Public Relations, Inc.
Schindler Elevator: G&S Business Communications
Schlotzky's: Allison+Partners
Schneider Electric: Lewis; Text100
School Nutrition Assn.: Cashman + Katz Integrated Communications
SchoolsFirst Federal Credit Union: Idea Hall
SCHOTT: Gregory FCA
Schroders: Hume Brophy
Schwan's Company (Edwards Desserts, Freschetta, Mrs. Smith's, Pagoda, Red Baron, Tony's): Carmichael Lynch Relate
SCI Solutions: RH Strategic Communications
SCORE: MP&F Strategic Communications
Scuf Gaming: Gregory FCA
SEA LIFE Michigan: Identity
Sea Pines Community Services Associates: Lou Hammond Group
Seabourn Cruise Line: Hawkins International Public Relations
Seafood Nutrition Partnership: Pollock Communications
Seaman Corp.: Dix & Eaton Incorporated
Seatrade Cruise Global: Lou Hammond Group
Seattle Sutton's Healthy Eating: O'Malley Hansen Communications
Seattle Union Gospel Mission: Thomas Collective, The
Sebago Footwear: AMP3 Public Relations
Second Harvest Heartland: Belmont Partners
Secrets Resorts & Spas: rbb Communications
SECU: Weiss PR, Inc.
Secure Circle: Hollywood Agency
Secure Identity Systems: Bradford Group, The
Secure State: Falls Communications
SecurityScorecard: North 6th Agency, Inc. (N6A)
Sedge brook: IVY Marketing Group, Inc.
See Something Say Something: Cashman + Katz Integrated Communications
See's Candies: Allison+Partners
Sefira Capital: Hensworth Communications
Segment: Bateman Group
Segmint: CooperKatz & Company, Inc.
Select Comfort/Sleep Number: Walt & Company Communications
Selena USA: Falls Communications
Selequity: Landis Communications Inc.
Selina Hostels: Stuntman PR
Semarchy: North 6th Agency, Inc. (N6A)
Seminole Casino Coconut Creek: The Buzz Agency
Semmler: Bateman Group
SEN Design Group: O'Reilly DePalma
SENA Bluetooth: DRIVEN360
Seneca Family Agencies: National Strategies Public Relations
Sensio: Think
Sentara Healthcare: rbb Communications
Sentient Jet: Nike Communications, Inc.
Sentosa Care: HeraldPR
Sephora Beauty: AVENIR GLOBAL
Serafina Beach Hotel: Murphy O'Brien Public Relations
Serendipity Labs: Violet PR
Sernova: JV Public Relations NY
Serta: Motion
Servcorp: 5W Public Relations
Server Farm: Hoyt Organization Inc., The
Serverfarm: iMiller Public Relations
Service Academies Global Summit: ScoutComms, Inc.
Service Contract Industry Council: Sachs Media Group
ServiceMax: LaunchSquad
ServiceNow Public Sector: Merritt Group
Servicon: Cerrell Associates, Inc.
Servidyne: Pietryla PR & Marketing
Session Pilates: Champion Management Group
SessionM: Fama PR, Inc.

Set Hotels: Lou Hammond Group
 Setai Galilee, The: Xhibition
 Setai Tel Aviv, The: Xhibition
 Setouchi Tourism Authority, Japan: Quinn
 Seven Seas Music: Cataldi Public Relations
 Seventh Generation: Allison+Partners
 Severn Trent Environmental Services: Makovsky
 Sexy Hair: Allison+Partners
 Seyfarth Shaw: Ripp Media/Public Relations, Inc.
 SFA Saniflo: O'Reilly DePalma
 SFJAZZ: Landis Communications Inc.
 Shake a Leg Miami: Pearson Associates, David
 Shake Shack: ICR
 Shannon Thomas, author: Bolt Public Relations
 Shape Security: Bateman Group
 SHARE: March Communications
 Shareable: Daddi Brand Communications
 SharkNinja: O'Malley Hansen Communications
 Sharp: Peppercomm
 Shawe Rosenthal: Weiss PR, Inc.
 Shea Terra Organics: Bella Public Relations, Inc.
 Sheen Center: Keith Sherman and Assocs.
 Sheetz: Planit
 Shelby American: Time Piece Public Relations
 Sheldon Chalet, Alaska: JG Black Book
 Shell Lubricants: Coyne Public Relations
 Shell Point Retirement Community in Naples Florida: IVY Marketing Group, Inc.
 ShelterZoom: Bospar
 Sheridan Capital: BackBay Communications
 Sheridan Healthcorp: Greenough Brand Storytellers
 Sherwin-Williams: Carmichael Lynch Relate; Dix & Eaton Incorporated; Fahlgren Mortine
 Sherwin-Williams Aerospace: Falls Communications
 Sherwin-Williams Automotive Finishes: Falls Communications
 SHI: Gregory FCA
 Shinola: lovio george | communications + design
 SHIRE: AVENIR GLOBAL; Ruder Finn Inc.; Tierney
 Shire Pharmaceuticals: Orion Strategies
 Shiseido: IW Group; Kaplow
 SHOP 'n SAVE: Gatesman
 Shopkins Live!: Tellem Grody Public Relations, Inc.
 Shoprunner: Tierney
 Shore Capital Partners: BackBay Communications
 Shore Hotel: Klick Communications
 Showpad: Walker Sands Communications
 Shred-It: AVENIR GLOBAL
 Shurtape: Falls Communications
 ShurTech Brands, LLC: Falls Communications
 Shutters on the Beach: Murphy O'Brien Public Relations
 Sidekick: March Communications
 Sidley Austin: Greentarget Global LLC
 Siebert Cisneros Shank & Co., L.L.C.: Butler Associates, LLC
 Sierra Club: Caplan Communications LLC
 Sift Science: PAN Communications, Inc.
 Sigma Designs: Caster Communications, Inc.
 Sikorsky: Tierney
 Silestone: Sharp Communications, Inc.
 Silicon Biosystems: Versaggi Biocommunications
 Silicon Valley Bank: Prosek Partners; Walker Sands Communications
 Silk NY: AMP3 Public Relations
 Silver Creek Valley Country Club: McGrath/Power Public Relations and Communications
 Silvercup Studios: Marino.
 Silverfort: Madison Alexander PR, Inc.
 Silvershore Properties: Zlokower Company
 Simon & Garfunkel Story, The: Tellem Grody Public Relations, Inc.
 Simon Data: BAM Communications
 Simon Malls: BLAZE PR
 Simon Premium Outlets: Motion
 Simple Shoes: M studio
 Simplot: Fahlgren Mortine
 Simply Fit Board: Marketing Maven Public Relations
 Simply Healthcare: RockOrange
 Sinai Health System: Jasculca Terman Strategic Communications
 Singapore Exchange (SGX): Intermarket Communications
 Singer & Bassuk: Marino.
 SingleHop: March Communications
 SIRION Biotech: LaVoieHealthScience
 SiriusDecisions: March Communications
 Sisense: InkHouse
 Sisters of Charity Health System: Falls Communications
 Sita: Trevelino/Keller
 Sitara Collections: Goldman Communications Group, Inc.
 Six Corners Assn.: Motion
 Sizzler: Fish Consulting
 SK Capital Partners: BackBay Communications
 Skanksa: MP&F Strategic Communications
 Skender: Akrete
 Skillsoft: Matter Communications
 Skinject: Buchanan Public Relations LLC
 Sky Zone: Konnect Agency
 Skylight: Think
 Slate Property Group: Berman Group, Inc., The
 Sleep Cycle: Bospar
 Sleep Number: Makovsky; Tunheim
 Sleep Styler: Marketing Maven Public Relations
 Slim-Fast: CRC, Inc.
 Slimming World: AVENIR GLOBAL
 Slow & Low: M studio
 Small Business Administration: Marketing Maven Public Relations
 Smart Communications: Crenshaw Communications
 Smart Kitchen Summit: Caster Communications, Inc.
 SmartCruiser.com: Hemsworth Communications
 SMEG: 5W Public Relations
 Smithfield Foods: Hunter Public Relations
 Smithville Fiber: MEK Group
 Smoothie Factory: BizCom Associates
 Smoothie King: SPM Communications, Inc.
 Smythson of Bond Street: Nike Communications, Inc.
 Snail Games: Novy Unlimited, Inc.
 SnapLogic: Bateman Group
 Snapple: CRC, Inc.
 Snazaroo: M studio
 Snow Joe + Sun Joe: L.C. Williams & Associates
 Snow Software: Version 2.0 Communications
 Snowflake: Bateman Group
 Snowmass, CO: Lou Hammond Group
 Snuggie Tails: Marketing Maven Public Relations
 Snyder Cohn: Verasolve
 Snyk: North 6th Agency, Inc. (N6A)
 Soap Studio: Bacheff Communications
 SoapBox Soaps: Resound Marketing
 SobelCo: Durée & Company, Inc.
 SOC Telemed: Trevelino/Keller
 SoCal Gas: Davies
 Social Security Administration: Crosby
 SocialChorus: Lewis
 Societe Generale S.A. (SocGen): Intermarket Communications
 Society for Clinical Child and Adolescent Psychology: Reis Group, The
 Society for Healthcare Epidemiology of America: Reis Group, The
 Society Hotel, The: Weinstein PR
 Society of Industrial and Office Realtors (SIOR) – Chicago: Akrete
 Society of Interventional Radiology: Reis Group, The
 Society of Memorial Sloan Kettering Cancer Center, The: Sharp Communications, Inc.
 Socrates Developers: DeeterUSA
 SodaStream: Pollack PR Marketing Group, The
 Software Management, Inc.: Pietryla PR & Marketing
 Solage, An Auberge Resort: Murphy O'Brien Public Relations
 Solar Gard: DRIVEN360
 Solarvia: A. Brown-Olmstead Associates, LTD
 Solera Holdings: BizCom Associates
 Solid Waste Authority of Central Ohio: Paul Werth Associates
 Solidd: Feintuch Communications
 Solmar Hotels & Resorts: Carolyn Izzo Integrated Comms. (CIIC)
 SoloGrid: Edge Communications, Inc.
 Solow Realty & Development: Geto & de Milly, Inc.
 Solutionreach: MERGE Atlanta
 Some Spider Studios: JConnelly
 Sonesta Fort Lauderdale Beach: Hemsworth Communications
 Sonitrol Great Lakes: Logos Communications, Inc.
 Sonnenalp Hotel, Vail: JG Black Book
 Sonny's BBQ: Sachs Media Group
 Sonobi: North 6th Agency, Inc. (N6A)
 Sonoma County Tourism Bureau: Lou Hammond Group

Sonoma County Vintners: Lou Hammond Group
 Sonoma County Winegrowers: Lou Hammond Group
 Sons of Liberty Spirits: DPA Communications
 Sony: JeffreyGroup; Keith Sherman and Assocs.; Landis Communications Inc.
 Sophia's Travel: Kundell Communications
 Sophos: March Communications
 Soraa, Inc.: Makovsky
 Sortis Group: Lane
 Sotera Health: Dix & Eaton Incorporated
 SoundVet: Agnes Huff Communications Group, LLC
 Soundwich: Stevens Strategic Communications, Inc.
 Source Cincinnati: Development Counsellors International (DCI)
 Source Hotel, The: Turner
 Sourcext: Resound Marketing
 South African Tourism Board: JG Black Book
 South Bay Hospital: Hoyt Organization Inc., The
 South Bay Independent Physicians Medical Group, Inc.: Hoyt Organization Inc., The
 South Coast Botanic Garden: Bob Gold & Associates
 South Dakota Governor's Office of Economic Development: Development Counsellors International (DCI)
 South Dakota Tourism: NJF, an MMGY Global Company
 South Florida Technology Alliance: Boardroom Communications, Inc.
 South Shore Bank: Hollywood Agency
 SouthCentral Foundation: Lovell Communications
 Southeast United Dairy Assn.: Communications 21
 Southeast Venture commercial real estate: Bradford Group, The
 Southern California Development Forum: Hoyt Organization Inc., The
 Southern California Edison: IW Group
 Southern California Partnership for Jobs: Cerrell Associates, Inc.
 Southern Co.: Story Partners
 Southern Idaho Economic Development Organization: Violet PR
 Southern Recipe: RMD Advertising
 Southern Recipe Small Batch: RMD Advertising
 Southern Research: Big Communications
 Southland Industries: Racepoint Global
 Southwest Airlines Co.: Dix & Eaton Incorporated
 Southwest Value Partners: Stones River Group
 SouthWest Water Co.: Stephen Bradley & Associates LLC
 Southwestern Energy: Bravo Group, Inc.
 SpaceAI: Karbo Communications
 Spaceport Camden: Hope-Beckham Inc.
 Spanning: Fama PR, Inc.
 SPARK for Autism: Health Unlimited
 Spark Pretty: AMP3 Public Relations
 Sparkling ICE by Talking Rain: 5W Public Relations
 Spartan Motors (NASDAQ:SPAR): Lambert, Edwards & Associates
 SPBCFAWL: Durée & Company, Inc.
 Special Needs Group: Durée & Company, Inc.
 Spectrem Group: Wilks Communications Group
 Spectrio: Communications 21
 Spectrum Health: Lambert, Edwards & Associates
 Spectrum Sports: BLAZE PR
 Spencer Savings Bank: R&J Strategic Communications
 Spice Island Beach Resort (Grenada): Kahn Travel Communications (KTCpr)
 SpinTransfer: Hoffman Agency, The
 Spire Secure Logistics: JV Public Relations NY
 Spiritual Gangster: Turner
 Spitzer Engineering: LAK Public Relations, Inc.
 Sportime/Island Tennis: Geto & de Milly, Inc.
 Sports & Arts in Schools Foundation (SASF): Marino.
 Sports 1 Marketing: Blaine Group, The
 Sports Car Market: Brandware Public Relations
 Sports Illustrated Swim: Rogers & Cowan
 Spotify: RockOrange
 Spring Owl Asset Management: 5W Public Relations
 Springs in Naperville, The: IVY Marketing Group, Inc.
 Sprint: DRIVEN360
 SPROUT: Falls Communications
 Sprout Social: Walker Sands Communications
 SPYRUS: Madison Alexander PR, Inc.
 Square One Education Network (pro bono): Eisbrenner Public Relations
 Squire Patton Boggs LLP: kglobal
 SRF Ventures: Boardroom Communications, Inc.
 SRG Global, Inc.: Bianchi Public Relations, Inc.
 SS&C: PAN Communications, Inc.

SSH Communications Security: Nadel Phelan Inc.
 St Julien Hotel & Spa: B Public Relations
 St-Germain: Nike Communications, Inc.
 St. Barts: Lou Hammond Group
 St. Jude Children's Research Hospital: Finn Partners
 St. Louis Convention & Visitors Commission: Development Counsellors International (DCI)
 St. Louis Regional Early Childhood Council: Standing Partnership
 St. Petersburg/Clearwater: NJF, an MMGY Global Company
 St. Regis Deer Valley, UT: Lou Hammond Group
 St. Thomas' Episcopal Church: DeeterUSA
 StackRox: Bospar
 Stacy's Pita Chips: Carmichael Lynch Relate
 Stahls Automotive Museum: Franco
 Stamford Police Assn.: Butler Associates, LLC
 Stamford Professional Fire Fighters Assn.: Butler Associates, LLC
 Standard Property Group: Berman Group, Inc., The
 Stanford Children's Hospital: Racepoint Global
 Stanford Hospital and Universities: Singer Associates, Inc.
 Stanford University: Landis Communications Inc.
 Stanislaus County Fireworks Safety Task Force: Revell Communications
 Stanley Black & Decker: Hunter Public Relations
 Starbucks Coffee Co.: Edelman
 StarKist: Coburn Communication; Gatesman
 Starmind: North 6th Agency, Inc. (N6A)
 Starrett/Pembroke: Marino.
 Starwood Property Trust: ICR
 State of Indiana: kglobal
 State of Michigan: Piper & Gold Public Relations
 State of Missouri: TVG
 State of South Carolina: kglobal
 State University of New York System: Berman Group, Inc., The
 Stauber: Marketing Maven Public Relations
 Staubli International: O'Malley Hansen Communications
 STAUD: BPCM Worldwide
 Stavros Niarchos Foundation: Goodman Media International, Inc.
 Stealthbits Technologies: Madison Alexander PR, Inc.
 Steamfitters Local 638, New York: Butler Associates, LLC
 Steamist: Motion
 Steaz: Lane
 Steel Market Development Institute: Franco
 Steelcase: Peppercomm
 Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.
 Stein Mart: Agency at the University of Florida, The
 Steinbridge: Marino.
 Steiner + Associates: Identity
 Stellar Management: Marino.
 Step Up For Students: Sachs Media Group
 Steri-Clean: Bolt Public Relations
 Sterling Bancorp: Financial Profiles, Inc.
 Sterling National Bank: Peppercomm
 Stern NYU: Dukas Linden Public Relations
 Sterne Agee: Makovsky
 Steven B. Jacobs: HeraldPR
 STIHL, Inc.: IMRE, LLC
 Stillwater Brands: B Public Relations
 Stitch Fix: Kaplow
 Stoel Rives: Furia Rubel Communications, Inc.
 StonCor Canada: Roop & Co.
 Stoneridge Corp.: Dix & Eaton Incorporated
 Stonyfield Organic: 360PR+
 Storck USA (Merci Chocolate, Werther's Originals): Agency H5
 STORE Capital Corp.: Financial Profiles, Inc.
 Storksak: GG Benitez & Assoc. PR, Inc.
 StorONE: JPR Communications
 StorQuest: Idea Hall
 Storyblocks: 5W Public Relations
 Strategic Capital: Berman Group, Inc., The
 Strategic Decisions Group/Wharton Business School: Schneider Associates
 Stratus Technologies: Lois Paul and Partners
 Stream: Power Group, The
 Streamsong Resort (Florida): Zimmerman Agency, The
 Street Contxt: Intermarket Communications
 Street League Skateboarding: Tellem Grody Public Relations, Inc.
 Stretch Zone: Trevelino/Keller
 Stroh's Beer: Robar Public Relations
 Stroock: Ripp Media/Public Relations, Inc.
 Structure Capital: BAM Communications

Student Neighborhood Access Program (SNAP): Intrepid Agency
 Student Veterans of America: ScoutComms, Inc.
 Studer Group: Lovell Communications
 Style Navigator: Cheer Partners
 Style Research: Paragon Public Relations
 SubApollo: AMP3 Public Relations
 Subcontractors Trade Assn.: Berman Group, Inc., The
 Substance Abuse & Mental Health Services Administration (SAMHSA): Crosby
 Subway: Ruder Finn Inc.
 Sudberry Properties: Davies
 Suerte Austin: Red Fan Communications
 Suffolk Construction: Berman Group, Inc., The; rbb Communications
 Sullivan's Steakhouse Brand: Quinn
 Summer's Eve: Coyne Public Relations
 Summit Health Management: Stanton
 Summit Materials: Dix & Eaton Incorporated
 Sun Capital: Stanton
 Sun Chemical: Eric Mower + Associates
 Sun Corridor Inc.: Violet PR
 Sun Country Airlines: Carmichael Lynch Relate
 Sun Pharmaceutical Industries Ltd.: RF | Binder Partners, Inc.
 Suncoast: Davies
 Sunday Afternoons: Weinstein PR
 Sunday River Ski Resort: DPA Communications
 Sungard AS: Gregory FCA
 Sunoco Pipeline: Bravo Group, Inc.
 Sunovion: AVENIR GLOBAL
 Sunrise Springs Spa Resort, Santa Fe, NM: Hawkins International Public Relations
 Sunriver Resort: Turner
 Sunstar GUM®: Schneider Associates
 Suntory Holdings: APCO Worldwide
 Super 8: Citizen Relations
 Super Pet Expo: Reich Communications
 Superior Data Strategies: Piper & Gold Public Relations
 SuperMicro: Hoffman Agency, The
 SUPERVALU: Carmichael Lynch Relate
 SupplyPro: McGrath/Power Public Relations and Communications
 Sure Fit: 5W Public Relations
 Surgery Partners: Lovell Communications
 Susan G. Komen (Austin): INK Communications Co.
 Susan G. Komen L.A. County: Blaine Group, The
 SUSE: PAN Communications, Inc.
 Sustainable Youth: Ink & Roses
 Swagelok Co.: Dix & Eaton Incorporated
 Swallow Solutions: Falk Associates/Contact
 Swan Global Investments: Mount & Nadler, Inc.
 Swander Pace Capital: Lane
 Swedish Match: Hodges Partnership, The
 Sweet Defeat: K2 Krupp Kommunications
 Swinerton Builders: Idea Hall
 Swisslog: Fahlgren Mortine
 SyllogisTeks: TVG
 SYMPHONIA: The Buzz Agency
 Symphony Ventures: Version 2.0 Communications
 Synapse: A. Brown-Olmstead Associates, LTD
 Synapse Foundation: North 6th Agency, Inc. (N6A)
 Synchrony Financial: Prosek Partners
 Synchron: Crenshaw Communications
 SyncStream Solutions: Gregory FCA
 Synechron, Inc.: Makovsky
 Syngenta: G&S Business Communications
 Synthego: Bateman Group
 SYSTRA: Berman Group, Inc., The

T

T & M Associates: Rosica Communications
 T Zero: Intermarket Communications
 T-Fal: 5W Public Relations; North 6th Agency, Inc. (N6A)
 T. Marzetti Co.: Fahlgren Mortine
 T. Rowe Price: IMRE, LLC
 T.A. Barron: Goodman Media International, Inc.
 TA Associates: BackBay Communications
 Tabs: BAM Communications
 Tachyum: JPR Communications
 Taco John's: Champion Management Group

Tacoma Pierce County EDB: Development Counsellors International (DCI)
 Taconic Investment Partners: Quinn
 Tacos 4 Life: Power Group, The
 Tadashi Shoji: Film Fashion
 Tahiti Tourisme: Development Counsellors International (DCI)
 Takeya: Turner
 Talara Capital: Indicate Media
 Talde Miami Beach: Berk Communications
 Talenfeld Law: Boardroom Communications, Inc.
 Talia Jewelry: AMP3 Public Relations
 Talos Solutions: Weiss PR, Inc.
 Tandigm Health: Brian Communications
 Tando: Falls Communications
 Target: Kaplow; Rogers & Cowan
 Tastykake: Zimmerman Agency, The
 Taube Philanthropies: Fineman PR
 Taubman Company, The: Conroy Martinez Group, The
 Tavistock Development Co.: rbb Communications
 TCI Powder Coatings: O'Malley Hansen Communications
 TCS: Cheer Partners
 TCS Anceus Database: MEK Group
 TCS World Travel: Murphy O'Brien Public Relations
 TD Ameritrade: Stanton
 TD Bank: Prosek Partners; Tierney
 TDK: Karbo Communications
 Tea Collection: Konnect Agency
 Tea Council of the USA: Pollock Communications
 TeamHealth: Lovell Communications
 Teatulia: Champion Management Group
 Tech Data: Dix & Eaton Incorporated
 Tech Mahindra: Intermarket Communications
 Technogym: Nike Communications, Inc.
 Technology Association of Oregon: A.wordsmith
 Technology Recovery Group: Stevens Strategic Communications, Inc.
 Teen Cancer America: French | West | Vaughan
 TeenSafe: DRIVEN360
 TEFAF/Maastricht Art Fairs: Sharp Communications, Inc.
 Tel Aviv Museum of Art: Xhibition
 Telemundo Deportes: Coyne Public Relations
 Telenav: Crenshaw Communications
 Teletrac: AVENIR GLOBAL
 Telos: Merritt Group
 Temenos: BackBay Communications
 Tenable: Bateman Group; RH Strategic Communications
 Tencent: Ruder Finn Inc.
 Teneo: Singer Associates, Inc.
 Tenet Health: ReviveHealth
 Tennenbaum Capital Partners: Financial Profiles, Inc.
 Tennessee Dept. of Environment & Conservation: TVG
 Tennessee Infrastructure Alliance: MP&F Strategic Communications
 Tennessee Performing Arts Center: Stones River Group
 Tennessee State Soccer Association: Stones River Group
 Tensing Pen Resort and Spa: Roop & Co.
 Teradata: RAM Communications
 Teradata Corp.: Merritt Group
 Terax Hair Care: Bella Public Relations, Inc.
 Terra Gaucha Brazilian Steakhouse: At The Table Public Relations
 TerraFirma: A.wordsmith
 Terri Matthews: Blaine Group, The
 Tesoro Corporation: Davies
 Tesoro Cultural Center: B Public Relations
 Teva Pharmaceuticals: Tonic Life Communications
 Texas Assn. of Realtors: Pierpont Communications Inc.
 Texas Economic Development Corp.: Development Counsellors International (DCI)
 Texas FFA: Power Group, The
 Texas LNG: Davies
 Thailand Board of Investment: Development Counsellors International (DCI)
 The Advertising Research Foundation: Daddi Brand Communications
 The AMES Companies: Planit
 The Art of Shaving: Nike Communications, Inc.
 The Asbury: NJF, an MMGY Global Company
 The Beaches of Fort Myers & Sanibel: NJF, an MMGY Global Company
 The Beverly Hills Hotel, Beverly Hills, CA: Hawkins International Public Relations
 The Bowery: NJF, an MMGY Global Company
 The Box House Hotel, Brooklyn, NY: Hawkins International Public Relations

The Bushcamp Company: Hawkins International Public Relations
 The Captain's Boil: North 6th Agency, Inc. (N6A)
 The Chamberlain: Hundred Stories
 The Charles: Hundred Stories
 The Chris Hospital: ReviveHealth
 The Clare: Hundred Stories
 The Coca-Cola Co.: Jackson Spalding
 The Colony Palm Beach: NJF, an MMGY Global Company
 The Darcy, Washington, D.C.: Hawkins International Public Relations
 The Doe Run Co.: Standing Partnership
 The Dorchester, London, United Kingdom: Hawkins International Public Relations
 The Dutch Miami, W South Beach: Brustman Carrino Public Relations
 The Dwyer Group: BizCom Associates
 The Family Tree: Planit
 The Food Network & Cooking Channel South Beach Wine & Food Festival: Brustman Carrino Public Relations
 The Fragrance Foundation: Ink & Roses
 The Goldie Initiative: Akrete
 The Hague Convention Bureau: Development Counsellors International (DCI)
 The Hideaway: Durée & Company, Inc.
 The Home Depot Foundation: ScoutComms, Inc.
 The Ivory: Durée & Company, Inc.
 The Jills, #1 Real Estate Team in America: Durée & Company, Inc.
 The Kimberly Hotel, NY: Lou Hammond Group
 The Loren at Pink Beach, Tucker's Town, Bermuda: Hawkins International Public Relations
 The Market at Grelen, VA: Lou Hammond Group
 The MasterCard Foundation: Enverions Communications
 The Media Rating Council: Daddi Brand Communications
 The Medicines Company: Makovsky
 The MODERN Honolulu: Klick Communications
 The Muse: Hundred Stories
 The Nature Conservancy (Iowa): MorganMyers
 The New York Times: Keith Sherman and Assocs.
 The Nines, Portland, OR: Hawkins International Public Relations
 The Ocean Resort Residences: Durée & Company, Inc.
 The Onion: Keith Sherman and Assocs.
 The Prudent Speculator newsletter: Mount & Nadler, Inc.
 The Ritz-Carlton Fort Lauderdale, F&B, Burlock Coast: Brustman Carrino Public Relations
 The Ritz-Carlton, Key Biscayne, F&B, Lightkeepers: Brustman Carrino Public Relations
 The Salvation Army Adult Rehabilitation Center: Franco
 The Salvation Army – Eastern Michigan Division: Franco
 The Seagate Hotel & Spa, Delray Beach, FL: Hawkins International Public Relations
 The Shelbourne, Dublin, Ireland: Hawkins International Public Relations
 The Susan G. Komen Race for the Cure® Los Angeles County: Blaine Group, The
 The Tang / Tang Hotpot: Stuntman PR
 The Tryall Club, Montego Bay, Jamaica: Hawkins International Public Relations
 The Twenty1: Hundred Stories
 The University of Chicago Booth School of Business: Intermarket Communications
 The USAA Education Foundation: ScoutComms, Inc.
 The Virginia Lottery: Padilla
 The Vitamin Shoppe, The: Hunter Public Relations
 The Wigwam, Litchfield, AZ: Hawkins International Public Relations
 The Woodlands Resort, The Woodlands, TX: Hawkins International Public Relations
 The Workshop: Gotham Public Relations
 Theasa Tuohy, Author: Zlokower Company
 Theatre Within: Cataldi Public Relations
 Thermo Fisher Scientific: Greenough Brand Storytellers
 Thermodyne: Stevens Strategic Communications, Inc.
 Thermos: Carmichael Lynch Relate
 TherOx: Merryman Communications
 Thierry Despont: BPCM Worldwide
 Thierry Rabotin: Hollywood Agency
 Thin Film Electronics: Hoffman Agency, The
 ThirdChannel: March Communications
 Thirsty Planet: INK Communications Co.
 Thirteen East + West: Hundred Stories
 This & That Concepts (Dibs, Ferris Wheelers, High Fives, Whippersnappers): Champion Management Group
 Thom Sweeney: BPCM Worldwide
 Thomas Jefferson University and Hospitals: Devine + Partners
 Thomas Jefferson University Health: Lovell Communications
 Thompson Seattle: Murphy O'Brien Public Relations
 Thompson Street Capital Partners: BackBay Communications
 Thomson Reuters: Pocket Hercules
 Thomson Reuters – Practical Law: R&J Strategic Communications
 Thor Industries (NYSE:THO): Lambert, Edwards & Associates
 Thornburg Funds: Mount & Nadler, Inc.
 Thornburg Investment Management: Makovsky
 ThoughtSpot: Bateman Group
 ThoughtWorks: Allison+Partners
 TIAA: Prosek Partners
 TIBCO: Ascendant Communications
 Ticer Technologies: Roop & Co.
 TiE Silicon Valley: Gallagher PR
 Tiffany & Co.: Landis Communications Inc.
 Tillots Pharma: Standing Partnership
 Tim Hortons: Citizen Relations
 Timberland: Coyne Public Relations
 Timbers Kiawah Ocean Club & Residences: Murphy O'Brien Public Relations
 Timbers Resorts: Murphy O'Brien Public Relations
 Time Equities, Inc.: Quinn
 Time Hotel / BV's Grill: Carolyn Izzo Integrated Comms. (CIIC)
 Timicoin: TransMedia Group
 TimiHealth: TransMedia Group
 Timken Co.: Dix & Eaton Incorporated
 Timken Steel Corp.: Dix & Eaton Incorporated
 Tinatin Kilaberidze Design: Gotham Public Relations
 Tinder: M Booth
 Ting: Weiss PR, Inc.
 Tiny Footprint Coffee: Pocket Hercules
 Tire Rack, The: Brandware Public Relations
 Tishman Speyer: Landis Communications Inc.
 Tiskies Contemporary African Fashion: A. Brown-Olmstead Associates, LTD
 Titan Energy, L.P.: Dix & Eaton Incorporated
 TM Capital: Jackson Spalding
 TNT Fireworks: Revell Communications
 Tobii Dynavox: Gatesman
 Together for Safer Roads Coalition: JPA Health Communications
 Toll Brothers: Davies; Geto & de Milly, Inc.
 Toluna: Indicate Media
 Tom Gore: Nike Communications, Inc.
 Tommee Tippee: 360PR+
 TOMY: Hollywood Agency
 Tony Awards: Keith Sherman and Assocs.
 Tony Robbins: JConnelly
 Top Dog Direct: Marketing Maven Public Relations
 Top of the Rock Golf Course and Buffalo Ridge: Murphy O'Brien Public Relations
 TopGolf: Cerrell Associates, Inc.
 Torcon: R&J Strategic Communications
 Toro: Dix & Eaton Incorporated
 Toronto Tourism: Turner
 Torrance Memorial Home Health & Hospice: Hoyt Organization Inc., The
 Torrance Memorial Medical Center: Hoyt Organization Inc., The
 Torreya Partners: LaVoieHealthScience
 Toscana Country Club: Murphy O'Brien Public Relations
 Total Customized Revenue Management: Hemsworth Communications
 Total Wine & More: Pierpont Communications Inc.
 Toto USA: Fineman PR
 Tour de Troit: Robar Public Relations
 Tourism Australia: Citizen Relations
 Tourism Authority of Thailand: Quinn
 Touro College: Marino.
 ToutApp: Crenshaw Communications
 Town of Chelmsford: Schneider Associates
 Town of Frisco, Colorado, The: B Public Relations
 Town of Taos Tourism Department: Waite Company, The
 Townhouse Management Co.: Zlokower Company
 Toyota: Allison+Partners; InkHouse; Rasky Partners, Inc.
 Toyota Motor Sales USA: IMRE, LLC
 Toyota/Lexus: Jackson Spalding
 Toys R Us: Brian Communications
 Toys"R"Us: Coyne Public Relations
 TPC Network (Corporate): Zimmerman Agency, The
 Tracker Marine Group: Pocket Hercules
 Tractor Supply Co.: Motion
 Trade Desk, The: 5W Public Relations
 Trademade International Ltd (TraderMade): Intermarket Communications

Tradewind Aviation: Hawkins International Public Relations
 Trafalgar: Decker/Royal Agency LLC, The
 Traffic Group: Weiss PR, Inc.
 TraneAi: Affect
 Transbay Joint Powers Authority: Fineman PR
 TransCelerate: Bliss Integrated Communication
 Transcend Street Solutions: Paragon Public Relations
 Transfix: North 6th Agency, Inc. (N6A)
 Transit for Nashville: MP&F Strategic Communications
 Transitional Data Services: MSR Communications, LLC
 Transource: Bravo Group, Inc.
 Transport America: Pocket Hercules
 Travel Alberta: Development Counsellors International (DCI); Turner
 Travel and Adventure Show: Marketing Maven Public Relations
 Travel Experts: Winger Marketing
 Travel Impressions: Kahn Travel Communications (KTCpr)
 Travel Portland: Lane
 Travelers: Prosek Partners
 Travelers Indemnity Co., The: IMRE, LLC
 Traveler's: Peppercomm
 TravelNevada: Fahlgren Mortine
 Travelocity: Citizen Relations
 Travelpro: 360PR+
 Travis Frederick's Blocking Out Hunger: SPM Communications, Inc.
 Treefort Music Fest: Red Sky, Inc.
 Trelleborg: Dix & Eaton Incorporated
 Tremco Inc.: Roop & Co.
 Trex Company: L.C. Williams & Associates
 Triangle Equities: Marino.
 Tribeca Associates: Berman Group, Inc., The
 Tribeca Shortlist: Cataldi Public Relations
 Tribridge: Greenough Brand Storytellers
 TriDerma: Bolt Public Relations
 Tridium: Hodges Partnership, The
 Trigon Turf Sciences: RockOrange
 Triller: BAM Communications
 Trillium Woods: Belmont Partners
 Trilogy Spa Holdings: Quinn
 Trimble: Catapult PR-IR
 Trina Solar: Tigercomm, LLC
 TriNetX: Racepoint Global
 Trinity Christian College: Wilks Communications Group
 Trinity Church: LAK Public Relations, Inc.
 Trinity Health: ReviveHealth
 Trinity Health New England: Cashman + Katz Integrated Communications
 Trinity Real Estate: LAK Public Relations, Inc.
 Trinity School: Geto & de Milly, Inc.
 Trinseo: Makovsky
 TripAdvisor: Coyne Public Relations
 TriStar Products: Rosica Communications
 Troon Pacific: Landis Communications Inc.
 Troon Pacific, San Francisco: Quinn
 Tropical Audubon Society: Pearson Associates, David
 Tropical Financial C.U.: Boardroom Communications, Inc.
 Tropical Smoothie Cafe: Fish Consulting
 Troy Container Line: M studio
 Trucking Moves America Forward: Story Partners
 True Chesapeake Oyster: Planit
 trueEX: Paragon Public Relations
 truePTS: Paragon Public Relations
 Trulia: Highwire PR
 Trumark Homes: Murphy O'Brien Public Relations
 Trumedic: K2 Krupp Kkommunikations
 Truno: Idea Grove
 TrustCore: Lovell Communications
 TRUSTe: Landis Communications Inc.
 TrustID: Lane
 Trustify: BIGfish Communications
 Truvia: Carmichael Lynch Relate
 TSP: Power Group, The
 TTI Industries (Hoover, Dirt Devil): Gatesman
 Tula Technology: Eisbrenner Public Relations
 Tulane University Freeman School of Business: Zehnder Communications
 TuneGO: Edge Communications, Inc.
 Tunity: North 6th Agency, Inc. (N6A)
 Turbonomic: Fama PR, Inc.
 Turisme de Barcelona: Development Counsellors International (DCI)
 Turnaround Life: National Strategies Public Relations
 Turneffe Island Resort: Caster Communications, Inc.
 Turner Construction: Bradford Group, The

Turtle Bay Resort: Murphy O'Brien Public Relations
 TU'EL: Ink & Roses
 TVPage: BAM Communications
 Tweedy, Browne Co.: Mount & Nadler, Inc.
 Twentieth Century Fox Home Entertainment: IMRE, LLC
 Twilio: Highwire PR
 Two Harbors: Financial Profiles, Inc.
 Tyler Hilton: AMP3 Public Relations
 Tyme Technologies, Inc.: ICR
 Tynker: BAM Communications
 TypeRoom: Walt & Company Communications
 Tyra Manning: Wilks Communications Group
 Tyson Foods: O'Malley Hansen Communications

U

U by Uniworlde: Decker/Royal Agency LLC, The
 U.S. Army: kglobal
 U.S. Bank: Carmichael Lynch Relate
 U.S. Century Bank: EvClay Public Relations
 U.S. Department of Health and Human Services: Vanguard Communications
 U.S. Dept. of Agriculture: Crosby
 U.S. Dept. of Health & Human Services: Crosby
 U.S. Government: FleishmanHillard
 U.S. Highbush Blueberry Council: Padilla
 U.S. Navy: kglobal
 U.S. Silica: Falls Communications
 U.S. Soccer: TVG
 U.S. Tennis Association Pacific Northwest: A.wordsmith
 U.S. Trust: Hubbell Group, Inc., The
 Uber: Brian Communications; LaunchSquad
 UBS: Brian Communications
 UC Berkeley: Landis Communications Inc.
 UC Davis Health Systems: Prosidio Communications
 UC Health: Lovell Communications
 UCB, Inc.: Health Unlimited
 UCSF: Landis Communications Inc.
 UDR Development: Landis Communications Inc.
 UFC Gym: Kconnect Agency
 UGI Energy Services: Bravo Group, Inc.
 UiPath: Version 2.0 Communications
 UL: Allison+Partners
 Ulliance: Franco
 Ultimate Software: Bateman Group
 Ultra Music Festival: Boardroom Communications, Inc.
 Ulysses Nardin: BPCM Worldwide
 UMass Amherst: Rasky Partners, Inc.
 Unequal Technologies Co.: Buchanan Public Relations LLC
 UNICO (Mexico): Zimmerman Agency, The
 Unicoi State Park & Lodge: Hemsworth Communications
 UNICON Executive Education: Schneider Associates
 Unified: North 6th Agency, Inc. (N6A)
 Unified Trust: Gregory FCA
 UniGroup: Standing Partnership
 Unilever: Edelman; Weber Shandwick
 Union of Concerned Scientists: Caplan Communications LLC
 Union Savings Bank: Brandware Public Relations
 Union Square Partnership: Marino.
 Unique Hotels of Belize: Turner
 Unisys Public Sector: Merritt Group
 Unit4: Matter Communications
 Unitas Global: iMiller Public Relations
 United Capital Financial Partners: Gregory FCA
 United Electronics Group: Dixon/James Communications
 United Federal Credit Union: Pietryla PR & Marketing
 United Healthcare: Duffy & Shanley, Inc.
 United Illuminating: Cashman + Katz Integrated Communications
 United Illuminating Co., The: Mason Public Relations
 United Neighborhood Houses: LAK Public Relations, Inc.
 United Poultry Concerns: Tellem Grody Public Relations, Inc.
 United Soybean Board: Standing Partnership
 United States Conference of Catholic Bishops (USCCB): Crosby
 United States Golf Association: Coyne Public Relations
 United States Medical Licensing Examination: Buchanan Public Relations
 LLC
 United States Olympic Committee: Kivvit
 United States Tennis Assn.: IMRE, LLC
 United Way of Greater St. Louis: Standing Partnership
 UnitedHealth Group: Dix & Eaton Incorporated
 UnitedHealthcare: Lovell Communications; RH Strategic Communications

UnitedHealthcare (Texas): DoubleDiamond Public Relations LLC
 UnitedHealthcare of Illinois: L.C. Williams & Associates
 Uniti Fashion: AMP3 Public Relations
 UnityPoint Health: Lovell Communications
 Univar: Falls Communications
 Universal Electronics Inc.: Bob Gold & Associates
 Universal Grammar: Walt & Company Communications
 Universal Pictures: Keith Sherman and Assocs.
 Universal Technical Institute: Brownstein Group
 University Liggett School: Franco
 University of Arizona: Caliber Group
 University of Chicago: Kivvit
 University of Connecticut Genomics: Cashman + Katz Integrated Communications
 University of Florida: Agency at the University of Florida, The
 University of Hawaii – Shidler School of Business: Makovsky
 University of Maryland (Env. Studies): GreenSmith PR, LLC
 University of Memphis: Stones River Group
 University of Michigan Ross School of Business: Version 2.0 Communications
 University of Minnesota: Strother Communications Group
 University of Minnesota Health: Beehive Strategic Communication
 University of New Mexico College of Fine Arts: Waite Company, The
 University of New Mexico Health Sciences: Waite Company, The
 University of Pittsburgh: Tierney
 University of Pittsburgh Medical Center (UPMC): Bravo Group, Inc.
 University of South Florida: Vanguard Communications
 University of Utah: Intrepid Agency
 University of Virginia Darden School of Business: Coyne Public Relations
 University Research Corridor: Lambert, Edwards & Associates
 Univest: Gregory FCA
 Univision: Kivvit
 Uniworld Boutique River Cruises: Decker/Royal Agency LLC, The
 Unmetric: Indicate Media
 Unscripted Hotel Durham: Bolt Public Relations
 UPMC: Gatesman
 UPMC Health Plan: Bravo Group, Inc.; Gatesman
 Uponsor North America: O'Reilly DePalma
 Upper Providence Township: Furia Rubel Communications, Inc.
 Upserve: Matter Communications
 Uptown Assn.: Bellmont Partners
 Urban Commons: Murphy O'Brien Public Relations
 Urban Land Institute: Berman Group, Inc., The
 Urban Land Institute, Los Angeles District: Hoyt Organization Inc., The
 Urban Plates: Zimmerman Agency, The
 Urban Prep Academies: Jasculca Terman Strategic Communications
 Urban Remedy: Konnect Agency
 Urban Smith Jewelry, The: Bella Public Relations, Inc.
 Urban Zen: K2 Krupp Communications
 UrbanAirship: Bateman Group
 URENCO: AVENIR GLOBAL
 Urgent Care Assn. of America: L.C. Williams & Associates
 US Centers for Disease Control and Prevention: Health Unlimited
 USA Rice Federation: Pollock Communications
 USA Swimming Foundation: Coyne Public Relations
 USA Today Sports: Coyne Public Relations
 USAA Corporate Responsibility: ScoutComms, Inc.
 USAP Expo 2017: APCO Worldwide
 USC Judith and John Bedrosian Center: Hoyt Organization Inc., The
 USC Lusk Center for Real Estate: Hoyt Organization Inc., The
 USClaims: Furia Rubel Communications, Inc.
 USL Birmingham: Big Communications
 USS Missouri: TVG
 Utah Credit Union Assn.: Intrepid Agency
 Utah Dept. of Transportation (UDOT): Intrepid Agency
 Utah Jazz: Intrepid Agency
 Utah Office of Tourism: Turner
 UTC Climate, Controls & Security: The Buzz Agency

V

V Starr Interiors: Fog & Apple
 Vail Mountain Resorts: J Public Relations
 Vail Resorts Hospitality: J Public Relations
 Valassis: PAN Communications, Inc.
 Valerie Goodman Gallery: Gotham Public Relations
 Valley Forge Tourism & Convention Board: Devine + Partners
 Valmark: Greenough Brand Storytellers
 Valpak: Fish Consulting
 Valvoline: Big Communications

Van Nuys Airport: Agnes Huff Communications Group, LLC
 Vanco: Caster Communications, Inc.
 Vancouver Energy: Davies
 Vancrest: Falls Communications
 Vanda Pharmaceuticals, Inc.: Makovsky
 Vanderbilt University Medical Center: ReviveHealth
 Vapiano: Pietryla PR & Marketing
 Varde: Hume Brophy
 Varo Money: Bospar
 Varonis: Merritt Group
 Vayyar: BIGfish Communications
 VCA Animal Hospitals: Agnes Huff Communications Group, LLC
 VCA Charities: Agnes Huff Communications Group, LLC
 VCA-Antech, Inc.: Agnes Huff Communications Group, LLC
 VCS: LAK Public Relations, Inc.
 Veewo Games: Novy Unlimited, Inc.
 Veggie Grill: Murphy O'Brien Public Relations
 Velas Resorts of Mexico: KWE Partners
 Velocity: Daddi Brand Communications
 Velocity Fund Partners: Buchanan Public Relations LLC
 Velocity Technology Solutions: Makovsky
 Velodyne LiDAR: Landis Communications Inc.
 Venable LLP: Makovsky
 Venexiana Couture: Bella Public Relations, Inc.
 Ventana Big Sur: Murphy O'Brien Public Relations
 Ventev: Gregory FCA
 Venture Global: Story Partners
 Veracity Industrial Networks: Madison Alexander PR, Inc.
 Veracode: Highwire PR
 Vericool: Makovsky
 Verifi: Lewis
 Veritas: Lewis
 Verizon: Makovsky; Weber Shandwick
 Verizon Foundation: Finn Partners
 Verizon Wireless: Identity; Tierney
 Vermont Agency of Commerce & Community Development: Development Counsellors International (DCI)
 Vermont Nut Free Chocolates: Matter Communications
 Vertical Bridge: Stanton
 Vertiv: Fahlgren Mortine
 Vervoe: North 6th Agency, Inc. (N6A)
 Verzasca Group: Boardroom Communications, Inc.
 Vesper: Hollywood Agency
 Vestas: Davies; Tigercomm, LLC
 Veteran Tickets Foundation: ScoutComms, Inc.
 Veterans Campaign: ScoutComms, Inc.
 Veterans Health Administration: Crosby
 Vets 4 Warriors: ScoutComms, Inc.
 Vetstreet, Inc.: R&J Strategic Communications
 Vettec: Portavoce Public Relations
 VF Corp.: ICR
 VF Corporation: FleishmanHillard
 VFemina: Winger Marketing
 VHB: Schneider Associates
 Viamedia: Bob Gold & Associates
 Vice Cream: DPA Communications
 Viceroy Snowmass: Turner
 VICTOR: Berk Communications
 Victoria Cruises (China): Kahn Travel Communications (KTCpr)
 Victory Capital: Financial Profiles, Inc.
 Victra: Bolt Public Relations
 View: McGrath/Power Public Relations and Communications
 Vifor Pharma: AVENIR GLOBAL
 ViiV Healthcare: JPA Health Communications
 Vilebrequin: Nike Communications, Inc.
 Villa Brown Jerusalem: Xhibition
 Villanova University: Brian Communications
 Vinetrop: Goodman Media International, Inc.
 Vino Volo: Landis Communications Inc.
 Violin Systems: JPR Communications
 VIPRE: Merritt Group
 Viracon: Pocket Hercules
 Virgin: Makovsky
 Virgin Atlantic Airways: 360PR+
 Virgin Voyages: rbb Communications
 Virginia Beach Convention & Visitors Bureau: BCF Agency
 Virginia Beach Rescue Squad Foundation: BCF Agency
 VIRginia International Raceway: Bolt Public Relations
 Virginia Tourism Corp.: BCF Agency
 Virginia Tourism Corporation: Lou Hammond Group

Virsec: Madison Alexander PR, Inc.
 Virtusa/Polaris: Greenough Brand Storytellers
 Virtustream: Bateman Group
 Vision Research: R&J Strategic Communications
 Visit Albuquerque: Turner
 Visit Anaheim: Citizen Relations; Idea Hall
 Visit Berkeley: Development Counsellors International (DCI)
 Visit Brussels: Development Counsellors International (DCI)
 Visit Buena Park: Development Counsellors International (DCI)
 Visit California: Development Counsellors International (DCI)
 Visit Cheyenne: Turner
 Visit Estes Park: Turner
 Visit Fort Worth: Quinn
 Visit Hamilton County: Turner
 Visit Houston: Turner
 Visit Huntington Beach: Development Counsellors International (DCI)
 Visit Idaho: Red Sky, Inc.
 Visit Jackson Mississippi: Development Counsellors International (DCI)
 Visit Los Cabos: NJF, an MMGY Global Company
 Visit Nebraska: Turner
 Visit Oakland: Development Counsellors International (DCI)
 Visit Scotland: Development Counsellors International (DCI)
 Visit Seattle: Development Counsellors International (DCI)
 Visit SLO CAL: Turner
 Visit South Walton: Turner
 Visit Tallahassee: Zimmerman Agency, The
 Visit Tupelo: Turner
 Visiting Nurse Service of New York: Keith Sherman and Assocs.
 Visiting Nurse/Hospice Atlanta: A. Brown-Olmstead Associates, LTD
 VisitLex: Quinn
 Visual IQ: Version 2.0 Communications
 Vita Coco: RF | Binder Partners, Inc.
 VitalConnect: BAM Communications
 VitalSource: Stones River Group
 Vitamix: Falls Communications
 Vitas Healthcare: rbb Communications
 Vivaldi: North 6th Agency, Inc. (N6A)
 Vivitar: Resound Marketing
 VOA Architecture: Berman Group, Inc., The
 Vocational Guidance Services: Falls Communications
 Vocon: Falls Communications
 Voices Against Brain Cancer: 5W Public Relations
 Volcanoes Safaris: JG Black Book
 Volk Protective Products: Stevens Strategic Communications, Inc.
 Volunteers of America-Greater NY: LAK Public Relations, Inc.
 Vormetric: AVENIR GLOBAL
 Vornado Realty Trust: Agency H5
 Vortex Aquatic: Bimbach Communications Inc.
 Vorti-Siv: Stevens Strategic Communications, Inc.
 Vorys, Sater, Seymour and Pease: Falls Communications
 Voya: Prosek Partners
 Voya Financial: BLH Consulting, Inc.
 Voyomotive: Bospar
 VTech/LeapFrog: Coyne Public Relations
 VTS: Marino.

W

W Hotels Worldwide: Think
 W South Beach: Quinn
 W. L. Gore & Associates: Stanton Communications, Inc.
 W.K. Kellogg Foundation: Finn Partners
 Wabco: Millerschin Group, The
 Waikoloa Beach Resort (Hawaii): Zimmerman Agency, The
 Wake County Economic Development: Development Counsellors International (DCI)
 Walbridge: lovio george | communications + design
 Waldheim Cemetery: Falk Associates/Contact
 Waldorf Astoria Key West: Quinn
 Waldorf Astoria Park City: Turner
 Waldron Private Wealth: WordWrite Communications LLC
 Walk-On's Bistreaux & Bar: Champion Management Group
 Walkers Shortbread: 360PR+
 Wallace Foundation: Crosby
 Walmart: APCO Worldwide; Brian Communications; Davies; Landis Communications Inc.; Pierpont Communications Inc.
 Wana Brands: Rosen Group, The
 Ward Village: Murphy O'Brien Public Relations
 Wargaming: Novy Unlimited, Inc.
 Warner Bros. Studio Tour: Rogers & Cowan

Warren Henry Auto Group: Agency at the University of Florida, The
 Warwick Hotels & Resorts: Lou Hammond Group
 Warwick Paradise Island - Bahamas: Kahn Travel Communications (KTCpr)
 WASC Senior College & University Commission: Stones River Group
 Washington Hospital: Singer Associates, Inc.
 Washington Trust Bank: Lane
 Waste Management Inc. of Florida: Sachs Media Group
 WaterAid: Marketing Maven Public Relations
 Waterfront, The: WordWrite Communications LLC
 Waterline Data: MSR Communications, LLC
 WaterSignal: cPR / Carpenter Public Relations
 Waves: Lewis
 Waystar: MERGE Atlanta
 WBEZ - Chicago Public Media: Grisko LLC
 WBUR: Greenough Brand Storytellers
 We Raise Ministries: Wilks Communications Group
 WeatherSTEM: Sachs Media Group
 Webcor: Singer Associates, Inc.
 WebMD: Makovsky
 Webroot: AVENIR GLOBAL
 Weebly Cloud: Coburn Communication
 Weight Watchers: M Booth
 Weihenstephan: BLAZE PR
 Weil-McLain: L.C. Williams & Associates
 Welch Allyn: Eric Mower + Associates
 Welch's: Padilla; Schneider Associates
 Well & Being: Quinn
 Wellmont Theater, The: Violet PR
 WellPet: 360PR+
 Wells Fargo Advisors: TVG
 Welty: Falls Communications
 Wendy Williams, Inc.: 5W Public Relations
 Wendy's: Fish Consulting
 Werner Co.: IMRE, LLC
 WesPac: Davies
 West Health: Perry Communications Group, Inc.
 West Virginia Aerospace Alliance: Orion Strategies
 West Virginia Dept. of Health and Human Resources: Fahlgren Mortine
 West Virginia EMS Coalition: Orion Strategies
 West Virginia Oil and Gas Assn.: Orion Strategies
 Westbrook Partners: Marino.
 Western Asset Mortgage Capital Corp.: Financial Profiles, Inc.
 Western Governors University: MP&F Strategic Communications
 Western New York Ford Dealers: Eric Mower + Associates
 Western Union: Brownstein Group; Makovsky
 Westfalia: DPR Group, Inc.
 Westfield: IW Group
 Westin Austin Downtown: Turner
 Westin Cape Coral, The: Quinn
 Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island: Hawkins International Public Relations
 Weston Commercial Real Estate: Falls Communications
 WETA: Greenough Brand Storytellers
 WeTransfer: Crenshaw Communications
 Wexford Health: Stephen Bradley & Associates LLC
 Wexford Health Sources: Sachs Media Group
 Wharf, The: Big Communications
 Wharton Business School: M Booth
 Wharton Properties: Berman Group, Inc., The
 Where magazine: DPA Communications
 Whey Protein Research Consortium: Pollock Communications
 Whirlybird Granola: RMD Advertising
 White Castle: Paul Werth Associates
 Whitebark Healthcare: MEK Group
 WhiteClouds 3D Printing: Crenshaw Communications
 Whitehead Energy Solutions: Pietryla PR & Marketing
 Whitetail Club and Shore Lodge: Murphy O'Brien Public Relations
 Whitney Museum: Finn Partners
 Whole Foods Market: Landis Communications Inc.; M studio; Sharp Communications, Inc.
 Whole Foods Market 365: INK Communications Co.
 Wholly Wholesome: RMD Advertising
 Wi-Fi Alliance: Highwire PR
 Widener University: Brian Communications
 Wienerschnitzel: Citizen Relations
 Wilbur-Ellis: Peppercomm
 Wild Dunes Resort, SC: Lou Hammond Group
 Wild Republic: Stevens Strategic Communications, Inc.
 Wild Sea Oyster Bar & Grille, Riverside Hotel, Fort Lauderdale: Brustman

Carrino Public Relations
 Wilderness Safaris: Hawkins International Public Relations
 Wilderness Society, The: Caplan Communications LLC
 Wilk Auslander: HeraldPR
 Willdan Group, Inc.: Financial Profiles, Inc.
 William J. and Dorothy K. O'Neill Foundation: Roop & Co.
 William James College: Schneider Associates
 William Lyon Homes, Inc.: Financial Profiles, Inc.
 William O'Neil & Co.: Financial Profiles, Inc.
 William Penn Foundation: Devine + Partners
 William Vale, Brooklyn, The: Quinn
 Williams: Bravo Group, Inc.
 Williams Transco: Stephen Bradley & Associates LLC
 Williams-Sonoma, Inc.: ICR
 Williamson-Dickie Manufacturing: IMRE, LLC
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.
 Willis Tower: Grisko LLC
 Wilmington Trust: Peppercomm
 Wilson Daniels: Idea Hall
 Windsor Court Hotel, New Orleans: Quinn
 Windstream: Kwittken
 Wine Institute: Fineman PR
 Winegard Co.: rbb Communications
 Wines of Germany: RF | Binder Partners, Inc.
 Wing Trawling System: A. Brown-Olmstead Associates, LTD
 Wingstop: ICR
 Winsor & Newton: M studio
 Winter Antiques Show: Sharp Communications, Inc.
 Wintergreen Advisors: ICR
 Winton Capital: Prosek Partners
 Wirecard: Vested
 WISPA - Wireless Internet Service Providers, Assn.: Dale Curtis Communications, LLC.
 WiSuite: Pietryla PR & Marketing
 Witricity: Version 2.0 Communications
 Witt/Kieffer: Goodman Media International, Inc.
 Wix.com: Lewis
 WNYC-Radio: Cataldi Public Relations
 Wolf Gordon: Fog & Apple
 Woll & Woll: EAFocus Inc.
 Wolters Kluwer Legal & Regulatory: Marino.
 Wolverine Worldwide: 360PR+
 Wolverine Worldwide (NYSE:WWW): Lambert, Edwards & Associates
 WomanCare: Winger Marketing
 Women in the Arts and Media Coalition: Goldman Communications Group, Inc.
 Women Presidents' Organization: Marketing Maven Public Relations
 Women Tech Council: Intrepid Agency
 Women Veterans Interactive: ScoutComms, Inc.
 Women's Center for Entrepreneurship Corp.: R&J Strategic Communications
 Women's Business Enterprise Council: Buchanan Public Relations LLC
 Wonder Bread: Zimmerman Agency, The
 Wood Partners: Singer Associates, Inc.
 Woodbury University: Edge Communications, Inc.
 Woodlawn Foundation: Stephen Bradley & Associates LLC
 Woodside Homes: BLAZE PR
 Workiva: ICR
 Workmen's Circle: Goldman Communications Group, Inc.
 Workspring: Dixon|James Communications
 World Affairs Council of Philadelphia: Buchanan Public Relations LLC
 World Federation of Hemophilia: KYNE
 World Funding Summit: Blaine Group, The
 World Government Summit: APCO Worldwide
 World of McIntosh: Nike Communications, Inc.
 World Trade Center Institute: Planit
 World Turtle Day®: Tellem Grody Public Relations, Inc.
 World Vision: Wilks Communications Group
 World Wide Technology: TVG
 World Wildlife Fund: GreenSmith PR, LLC
 Worldpay: Walker Sands Communications
 WorldRemit: Vested
 WowWee: Resound Marketing
 Wrangler: French | West | Vaughan
 Wright Heerema Architects: Akrete
 Writers Guild Initiative: Goldman Communications Group, Inc.
 Writers Guild of America, East: Goldman Communications Group, Inc.
 WTNH - ABC: Cashman + Katz Integrated Communications
 Wtso.com: Crenshaw Communications
 Wurk: North 6th Agency, Inc. (N6A)

WuXiApptec: LaVoieHealthScience
 WW2 Museum: Greenough Brand Storytellers
 WWCOT Architects (Now DLR Group): Hoyt Organization Inc., The
 WX Inc. - New York Women Executives in Real Estate: Berman Group, Inc., The
 Wyndham Hotels: Kwittken
 Wyndham Worldwide: Hunter Public Relations
 Wyoming Office of Tourism: Fahlgren Mortine

X, Y, Z

Xavient Information Systems: Makovsky
 Xen-Tan: Bella Public Relations, Inc.
 Xerox: JeffreyGroup; Landis Communications Inc.; Text100
 XOJET: Quinn
 Xontogeny LLC: LaVoieHealthScience
 Xoult: UPRAISE Marketing + Public Relations
 Xplenty: Crenshaw Communications
 XPO/Tulsa Regional Chamber of Commerce: Novy Unlimited, Inc.
 XPRIZE Foundation: Merryman Communications
 Xtera: iMiller Public Relations
 Xtralis: Communications 21
 XV Beacon, Boston, MA: Hawkins International Public Relations
 Xylem: the10company
 Yale New Haven Health: Mason Public Relations
 Yale Peabody Museum: Greenough Brand Storytellers
 Yanfang Automotive Interiors: Bianchi Public Relations, Inc.
 Yardbird Furniture: Pocket Hercules
 Yearbook Forest Park: Pietryla PR & Marketing
 YKK America: IMRE, LLC
 YMCA of Greater Pittsburgh: WordWrite Communications LLC
 YMCA of The Palm Beaches: The Buzz Agency
 YO! Sushi: Stuntman PR
 Yona New York fashions: Goldman Communications Group, Inc.
 Yorktel: R&J Strategic Communications
 Yotel: Kwittken
 YouDecide: North 6th Agency, Inc. (N6A)
 Youfit Health Clubs: Zimmerman Agency, The
 Your College Concierge: Boyle Public Affairs
 YouScience: Stones River Group
 Youth Opportunities Unlimited: Falls Communications
 YouTube Music: Rogers & Cowan
 YUMIX: Power Group, The
 Yves Salomon: BPCM Worldwide
 YVolution: Coyne Public Relations
 Z-Wave Alliance: Caster Communications, Inc.
 Zane Carson Carruth: TransMedia Group
 Zaner-Bloser: Paul Werth Associates
 Zangmeister Center: Paul Werth Associates
 Zara Realty Holdings Corp.: Butler Associates, LLC
 Zebra Pens: R&J Strategic Communications
 Zeckendorf Development: Geto & de Milly, Inc.
 Zell Lurie Institute: Version 2.0 Communications
 Zemi Beach House, Anguilla: Quinn
 Zemi Thai House Spa, Anguilla: Quinn
 Zenedge: Affect
 Zenefits: LaunchSquad
 ZenFi: iMiller Public Relations
 Zeno Group: Cheer Partners
 Zenodro Homes: Durée & Company, Inc.
 Zero Motorcycles: DRIVEN360
 Zeta Global: 5W Public Relations
 Zetlin & DeChiara LLP: LAK Public Relations, Inc.
 ZGlobal, Inc.: Perry Communications Group, Inc.
 ZICO Coconut Water: 5W Public Relations
 Zighra: North 6th Agency, Inc. (N6A)
 Zimperium: InkHouse
 Zip & Zoe: GG Benitez & Assoc. PR, Inc.
 Zipnosis: Lois Paul and Partners
 Zoetis: Coyne Public Relations
 Zoetis LLC: IMRE, LLC
 ZoneManhattan: North 6th Agency, Inc. (N6A)
 ZoneTV: Bob Gold & Associates
 Zscaler: Hoffman Agency, The
 Zuhair Murad: Film Fashion
 Zuma, Miami: Quinn
 Zumba Fitness: Lewis
 Zutano: Duffy & Shanley, Inc.
 ZyCal Bioceuticals (Ostinol brand): cPR / Carpenter Public Relations
 Zynerba Pharmaceuticals: Tonic Life Communications



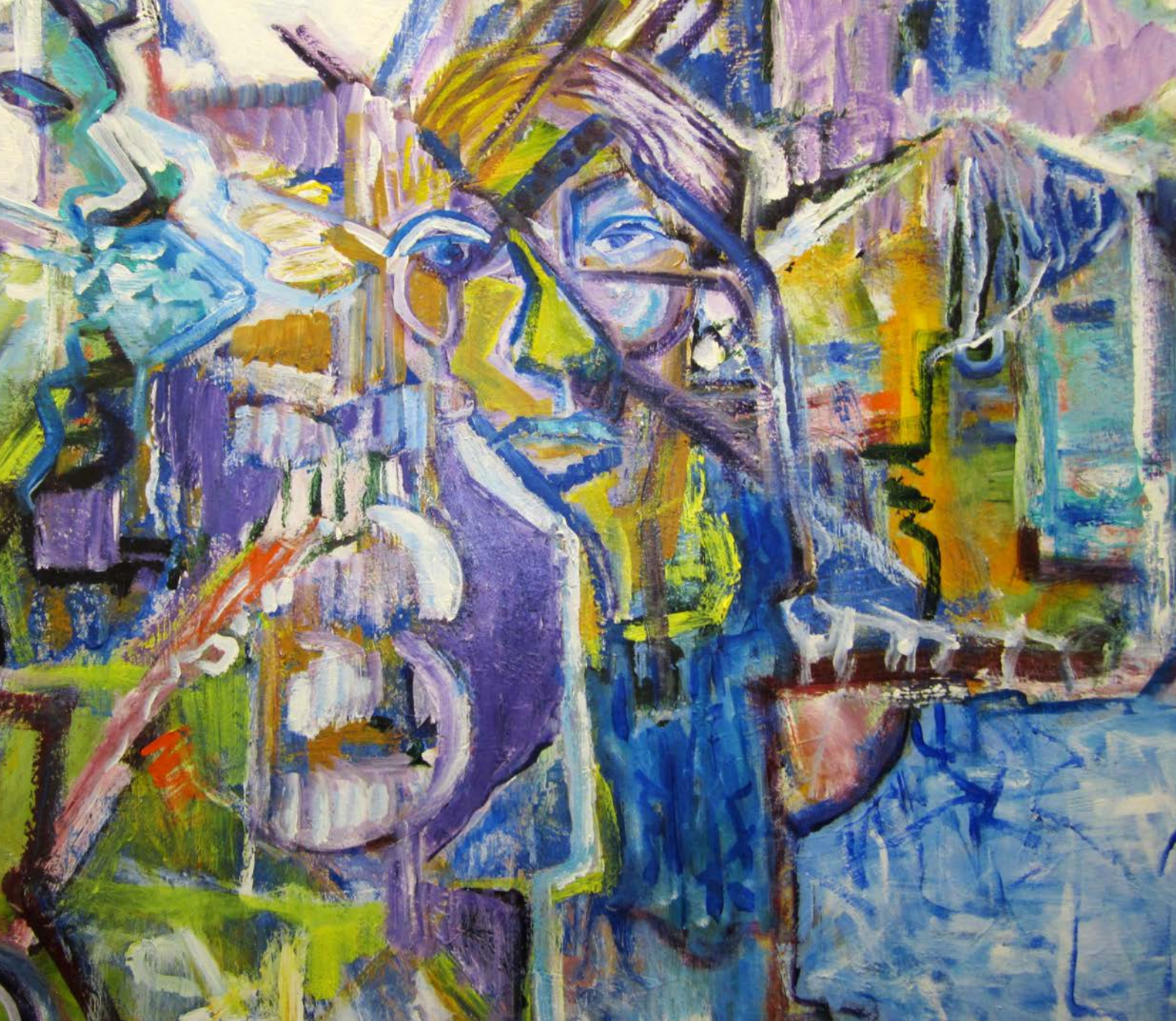
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