

**O'Dwyer's**

**49TH ANNUAL  
DIRECTORY OF  
PUBLIC RELATIONS FIRMS**

**2009**

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# **O'Dwyer's Directory of Public Relations Firms 2019**

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Published by the J.R. O'Dwyer Co., Inc.  
271 Madison Ave., New York, NY 10016  
(212) 679-2471  
[www.odwyerpr.com](http://www.odwyerpr.com)

Publisher:  
John O'Dwyer

*Printed in U.S.A.*  
*Library of Congress Catalog Number 70-86913*  
*ISBN: 978-0-9976910-3-0*  
*ISSN: 0078-3374*

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## FOREWORD

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The 2019 edition of *O'Dwyer's Directory of Public Relations Firms* contains listings of public relations firms and public relations departments of advertising agencies worldwide. Readers should cross-reference the directory with the "Find a PR Firm" database on [odwyerpr.com](http://odwyerpr.com) for the latest updates to listings as well as newly-added firms not found in the printed directory.

The rankings of PR firms are intended to allow the reader to draw rough conclusions regarding growth year over year. Only firms that list clients are included in the rankings. Outside CPAs of the firms were asked to do a "special report" on the figures involved (see page 6 for complete rules). While not the same as a full audit, such a report, also referred to as an "agreed-upon-procedure," carries the full endorsement of the CPA firms.

The rankings should be regarded as an expression of the directory's opinion, rather than a statement of fact. The rankings are only intended to be approximations in the directory's judgment of a firm's standing within the industry, and are not warranted to comply with any specific objective standards.

The directory's geographical index reflects the fact that many PR firms operate from multiple office locations. This sorting is carried over into the PR specialty index which identifies firms with skills in 24 areas such as beauty and fashion, food and beverage, healthcare, investor relations, professional services, sports and entertainment, technology, and travel.

Multiple articles in this year's directory address hiring a PR firm, ins and outs of PR firm mergers and acquisitions and retirement planning for PR firm owners.

The last section of the directory, an exclusive cross-client index, lets you look up a company and determine its outside PR counsel.

The editors of the directory thank all the PR firms for their cooperation in providing data for the rankings as well as their listings of accounts, PR professionals, addresses, etc. We believe the availability of fuller information about the PR counseling industry will help clients who seek to employ firms and will help the industry to grow faster.

John O'Dwyer  
Publisher  
June 2019

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## PR FIRMS NEWLY LISTED IN THE DIRECTORY

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AdvisIRy Partners  
akhia communications  
Apples and Oranges Public Relations LLC  
Aqua Marketing & Communications, Inc.  
Astra Communications  
Ballantines PR  
BerlinRosen  
BML Public Relations  
Brand Guild, The  
BRG Communications  
Buttonwood Communications Group  
Buzz Creators, Inc.  
C&R Communications  
Caliber Corporate Advisers  
Calvert Street Group  
CBD Marketing/CBD Public Relations  
ChicExecs Brand Strategy  
CMW Media  
CommCentric Solutions  
Consilium Strategic Communications  
Curley Company  
Dana Agency, The  
Di Moda Public Relations  
DJC Communications  
Dynamo Communications  
Ehrhardt Group, The  
Eberly & Collard Public Relations  
Energi PR  
Farrow Communications  
Firecracker PR  
First and Last PR  
Fox Greenberg Public Relations  
Full Tilt Marketing  
Gale Branding  
Gambel Communications  
Gladstone Place Partners  
Glen Echo Group  
Global Strategy Group

GreenMark Public Relations  
Gutenberg  
Harden Comms. Partners  
Havas Formula  
Health+Commerce  
Heron Agency  
Hot Paper Lantern  
Howard Consulting Group, Inc.  
Imagine PR  
Impact PR & Communications  
Inspire PR Group  
JJPR Agency  
Judge Public Relations, LLC  
Kekst CNC  
Ketner Group Communications  
Keybridge Comms.  
KMR Communications  
Kohnstamm Communications  
KPS3  
LDWW Group  
Magrino PR  
Maize Marketing  
Mannfolk PR  
Marathon Strategies  
Markstein  
MCA Public Relations  
Mekky Media Relations Inc.  
Mighty  
MWWPR  
Newell PR  
NewmanPR  
Novitas Communications  
O'Donnell Agency  
Pineapple Public Relations  
Porter Novelli  
Powell Mayas  
Proof Strategies  
Propllr

Punch PR  
Rebel Gail Communications  
Redpoint  
Reevemark  
Relev8 PR  
Relevance International  
Reputation Partners  
REQ  
Reservoir Communications Group  
RG Narrative Inc.  
Sam Brown Inc.  
Sandy Hillman Communications  
Sard Verbinnen & Co  
Signal Group  
Silverline Communications  
Snackbox  
SourceCode Communications  
SplashPR Agency  
Spool  
SPRYTE Communications  
SSPR  
Strange Brew Strategies  
The TASC Group  
TimeZoneOne  
TJM Communications, Inc.  
TMC Communications, LLC  
Touchdown PR  
Transmitter  
Trier and Co.  
TrizCom Public Relations  
Vero  
V.I.P.R Agency  
Voorhees Segal Communications  
WEILL (Geoffrey Weill Associates, Inc.)  
Wicked Creative  
Yulu Public Relations Inc.  
Zapwater Communications, Inc.

# PR FIRM RANKING INSTRUCTIONS

Your firm can be an O'Dwyer ranked firm—a prime new business tool—by filling out the form below and e-mailing it to [john@odwyerpr.com](mailto:john@odwyerpr.com). Send top page of latest income tax return and W-3 for 2019. Your ranking will be posted on [odwyerpr.com](http://odwyerpr.com) and you can use it in new business pitches. Clients have come to rely on firms in the O'Dwyer rankings.



Deadline for rankings based on '19 fee income: Fri., Mar. 6, 2020

Letter from the CPA of the PR firm as follows: *(This form may be photocopied and used by CPA)*

To the Board of Directors of \_\_\_\_\_ (city, state) \_\_\_\_\_:

We have performed the procedures enumerated below, which were agreed to by you solely for the purpose of ranking the PR firm named above with O'Dwyer's based on 2019 results. This engagement to apply agreed-upon procedures was performed in accordance with the standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the PR firm. We make no representation regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or any other purpose. Our procedures were as follows:

A. Net fee income is defined as basically charges for PR counseling and time spent preparing and placing stories in media. Mark-ups for out-of-pocket expenses and mark-ups and/or profits from collateral activities such as graphics, video production, printing, public opinion research, etc., are included as actual amounts. Such amounts do not exceed the limit of 7.5% of total fees. We compared fee income, as defined above, to the appropriate fee billing records and found that for the 12 months ended Dec. 31, 2019:

Net fee income for 2019 was: \$ \_\_\_\_\_

Net fee income for 2018 was: \$ \_\_\_\_\_

Percentage gain (loss) was: \_\_\_\_\_

B. Gross billings for calendar 2019 aggregated \_\_\_\_\_ (total income plus reimbusables).

C. We determined from the payroll records that \_\_\_\_\_ employees were employed full-time as of Dec. 31, 2019 (employees who worked at least 35 hours a week and had F.I.C.A. taxes withheld).

D. Wages paid as reported on enclosed form W-3 for 2019 totaled: \$ \_\_\_\_\_.

E. Enclosed is the first page of the latest Federal income tax return of the PR firm signed and dated by both us (the CPA) and \_\_\_\_\_ (CEO of PR firm).

F. The PR firm named above is (is not) owned, affiliated or in any way related to an advertising agency or individual owners of an advertising agency or any other company. The name of the parent or affiliated company is \_\_\_\_\_ (tell what industry the parent company is in).

G. Net fees of the PR firm named above in one or more of 12 PR specialties are given below to rank the firm in that specialty category. We are providing names of accounts to show the firm's expertise in these areas. (fees of specialties cannot exceed total fees of firm.)

Agriculture _____	Financial PR/IR _____	Professional Services _____
Beauty & Fashion _____	Food & Beverage _____	Sports/Leisure _____
Entertainment/Cultural _____	Healthcare _____	Technology/Indus. _____
Environmental/PA _____	Home Furnishings _____	Travel & Econ. Dev. _____

H. List branch office fees/staff on a separate sheet for: New York, Chicago, Los Angeles, Washington, D.C. area, Boston, Connecticut, Philadelphia, Pittsburgh, Atlanta, Southeast, Florida, Ohio, St. Louis, Minneapolis/St. Paul, Midwest Cities, Austin, Dallas, Houston, Seattle, Western Cities, San Francisco, Sacramento and Silicon Valley.

We were not engaged to, and did not, perform an audit, the objective of which would be the expression of an opinion on any of the accounts or items referred to above. Accordingly, we do not express such an opinion. Had we performed additional procedures, other matters might have come to our attention that would have been reported to you. This report is intended solely for the use of the specified user listed above and should not be used by those who have not agreed to the procedures and taken responsibility for the sufficiency of the procedures for their purposes.

Signed by outside CPA \_\_\_\_\_ Signed by CEO of PR firm: \_\_\_\_\_

Agency contact for this form: \_\_\_\_\_ phone: \_\_\_\_\_ e-mail: \_\_\_\_\_

## GENERAL RULES UNDER WHICH ENTRIES ARE EDITED:

Only long-term (six months or more) clients should be listed and they should be active in 2020. PR operations which are units of advertising agencies or partly owned by ad agency employees must indicate this. Affiliates or joint ventures of PR firms should not be listed. **A PR professional's name may appear only once. At least one full-time person must be listed at each branch.** Staff listed at h.q. cannot also be listed in branches. Firms billing more than \$1 million should list at least six PR executives or staff. Only firms that list accounts will be considered for the rankings. Firms that participate in the categories must show at least three accounts in the particular specialty.





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## RANKING OF PR FIRMS WITH MAJOR U.S. OPERATIONS

Firm	2018 Net Fees	FT Employees	% Change from 2017
1. Edelman, New York, NY	\$888,405,000	5,616	-0.6
2. W2O Group, San Francisco, CA	177,569,000	718	23.1
3. APCO Worldwide, Washington, DC	134,136,700	783	4
4. Finn Partners, New York, NY	88,114,000	617	8
5. Zeno Group, New York, NY	73,373,239	481	13.6
6. ICR, New York, NY	69,166,880	188	9
7. Ruder Finn Inc., New York, NY	69,100,000	603	NA
8. Prosek Partners, New York, NY	46,994,360	163	15.1
9. MWWPR, New York, NY	42,584,020	189	6.5
10. Padilla, Minneapolis, MN	41,233,936	226	3
11. Hotwire, New York, NY	36,879,576	264	10.9
12. Citizen Relations, Los Angeles, CA	34,084,343	202	10.7
13. Spectrum, Washington, DC	32,900,000	116	37.1
14. 5W Public Relations, New York, NY	32,410,427	146	17.7
15. G&S Business Communications, New York, NY	30,480,000	182	11.8
16. Coyne PR, Parsippany, NJ	30,000,000	133	7
17. Fahlgren Mortine, Columbus, OH	29,632,896	208	8.9
18. French   West   Vaughan, Raleigh, NC	29,280,490	113	16
19. Jackson Spalding, Atlanta, GA	25,300,426	138	8
20. Health Unlimited, New York, NY	24,267,133	102	-6.6
21. Kivvit, Chicago, IL	24,220,353	74	8.4
22. Hunter PR, New York, NY	24,000,000	116	7
23. Havas Formula, New York, NY	22,324,063	130	11.6
24. IMRE, LLC, Baltimore, MD	21,940,000	133	34.3
25. Racepoint Global, Boston, MA	20,876,000	117	-16.8
26. Crosby, Annapolis, MD	20,693,661	80	36.5
27. PAN Communications, Boston, MA	19,893,730	130	12.1
28. Matter Communications, Newburyport, MA	19,732,255	157	15
29. LaunchSquad, San Francisco, CA	19,284,304	116	1.5
30. Regan Luxury, Boston, MA	18,543,132	104	13.6
31. Highwire PR, San Francisco, CA	17,901,420	74	5.2
32. Inkhouse, Waltham, MA	17,696,102	109	9.1
33. Bravo Group, Inc., Harrisburg, PA	16,458,558	83	14.6
34. Zimmerman Agency, Tallahassee, FL	15,200,000	52	1
35. Bateman Group, San Francisco, CA	14,499,420	68	16.5
36. Walker Sands Communications, Chicago, IL	14,116,410	115	62.3
37. The Hoffman Agency, San Jose, CA	13,665,000	35	7.4
38. rbb Communications, Miami, FL	13,552,882	74	18.8
39. Evoke PR & Influence, Philadelphia, PA	12,000,000	55	0
40. Jarrard Phillips Cate & Hancock, Brentwood, TN	11,591,239	36	17.5
41. Davies, Santa Barbara, CA	11,119,160	35	6
42. Bliss Integrated Communication, New York, NY	11,031,000	55	15.7
43. J Public Relations, New York, NY	10,632,135	71	17.1
44. KYNE, New York, NY	10,405,888	48	7.3



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## RANKING OF PR FIRMS continued

Firm	2018 Net Fees	FT Employees	% Change from 2017
45. Lambert, Grand Rapids, MI	\$10,055,000	55	32.1
46. Development Counsellors Int'l (DCI), New York, NY	10,050,306	50	1
47. JeffreyGroup, Miami, FL	9,975,712	157	22.4
48. Gregory FCA, Ardmore, PA	9,860,000	74	8.9
49. 360PR+, Boston, MA	9,738,953	54	16.7
50. MP&F Strategic Communications, Nashville, TN	9,541,632	65	17.5
51. NJF, an MMGY Global company, New York, NY	9,376,703	55	10.5
52. JPA Health Communications, Washington, DC	9,264,490	34	1
53. Rasky Partners, Inc., Boston, MA	8,582,259	32	-18.1
54. Greentarget Global LLC, Chicago, IL	8,467,310	42	4.1
55. Infinite Global, New York, NY	8,055,189	40	18.6
56. Merritt Group, McLean, VA	7,904,308	37	6.1
57. Lou Hammond Group, New York, NY	7,800,243	40	4
58. Singer Associates, Inc., San Francisco, CA	7,690,997	18	47.9
59. Vested, New York, NY	7,268,000	31	22.9
60. North 6th Agency, Inc., New York, NY	7,010,951	43	16.5
61. Pierpont Communications, Houston, TX	6,763,557	31	1
62. Konnect Agency, Los Angeles, CA	5,739,951	33	6
63. Sam Brown Inc., Wayne, PA	5,621,644	40	17.1
64. Tunheim, Minneapolis, MN	5,581,000	33	2
65. Dukas Linden Public Relations, New York, NY	5,409,338	22	2.3
66. Hawkins Int'l Public Relations, New York, NY	5,180,581	36	3.5
67. Public Communications Inc., Chicago, IL	5,110,141	42	-3
68. The SPI Group LLC, Fairfield, NJ	5,100,000	31	-5.7
69. Lazar Partners, New York, NY	4,878,125	22	-10.6
70. L.C. Williams & Associates, Chicago, IL	4,705,032	23	2.4
71. MCS Healthcare Public Relations, Bedminster, NJ	4,194,507	18	9.7
72. March Communications, Boston, MA	4,168,379	31	2.2
73. Touchdown PR, Austin, TX	4,100,995	38	-2.5
74. Trevelino/Keller, Atlanta, GA	4,043,027	24	18.2
75. SevenTwenty Strategies, LLC, Washington, DC	4,015,229	31	21.5
76. Cerrell Associates, Los Angeles, CA	3,751,386	19	-3.6
77. Schneider Associates, Boston, MA	3,747,280	15	15.5
78. Berk Communications, New York, NY	3,455,600	16	30.9
79. Raffetto Herman Strategic Communications, Seattle, WA	3,395,648	20	8.2
80. Fish Consulting, Fort Lauderdale, FL	3,301,775	20	2.1
81. Intermarket Communications (A Lansons Co.), New York, NY	3,014,442	15	NA
82. Champion Management Group, Dallas, TX	3,011,783	22	4.4
83. BackBay Communications, Boston, MA	2,984,508	20	6.6
84. Lovell Communications, Nashville, TN	2,976,067	20	15.6
85. Beehive Strategic Communication, St. Paul, MN	2,973,951	13	-15.9
86. Standing Partnership, St. Louis, MO	2,925,757	16	-17.9
87. Idea Grove, Dallas, TX	2,901,468	34	-9.5
88. BoardroomPR, Ft. Lauderdale, FL	2,900,000	17	6

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## RANKING OF PR FIRMS continued

Firm	2018 Net Fees	FT Employees	% Change from 2017
89. CashmanKatz, Glastonbury, CT	\$2,865,000	27	-4
90. Zapwater Communications, Chicago, IL	2,805,000	22	14.3
91. Caliber Corporate Advisers, New York, NY	2,729,690	14	72
92. Perry Communications Group, Inc., Sacramento, CA	2,701,296	10	43
93. Gatesman, Pittsburgh, PA	2,634,274	67	15.4
94. Brownstein Group, Philadelphia, PA	2,537,214	9	-5.6
95. LaVoie Health Science, Boston, MA	2,489,984	11	17.6
96. O'Malley Hansen Communications, Chicago, IL	2,413,000	13	-8.6
97. Kohnstamm Communications, Inc., St. Paul, MN	2,311,630	12	11
98. Crenshaw Communications, New York, NY	2,280,188	14	23
99. ARPR, Atlanta, GA	2,262,442	17	43.5
100. Ripp Media/Public Relations, Inc., New York, NY	2,201,786	8	16.3
101. IW Group, Inc., West Hollywood, CA	2,170,000	11	-19.5
102. Hodges Partnership, The, Richmond, VA	2,131,313	15	0.0
103. BLAZE, Santa Monica, CA	2,110,618	12	9.6
104. SPM Communications, Dallas, TX	2,103,020	14	-4.1
105. Karbo Communications, San Francisco, CA	2,012,737	17	43.6
106. Stanton Communications, Washington, DC	1,955,838	11	-10.4
107. Belmont Partners, Minneapolis, MN	1,826,828	13	18.4
108. Hollywood Agency, Hingham, MA	1,752,509	7	-14.2
109. Hemsworth Communications, Ft. Lauderdale, FL	1,750,973	22	11.3
110. Landis Communications, San Francisco, CA	1,738,547	8	1
111. Buchanan Public Relations, Bryn Mawr, PA	1,586,150	8	3.4
112. Akrete, Evanston, IL	1,410,893	4	6.6
113. WordWrite Communications LLC, Pittsburgh, PA	1,368,300	10	10.4
114. The Bradford Group, Nashville, TN	1,345,265	12	36.6
115. Marketing Maven Public Relations, Camarillo, CA	1,335,565	9	-42.7
116. Buttonwood Communications Group, New York, NY	1,311,200	8	48.8
117. Rosica Communications, Fair Lawn, NJ	1,282,705	5	-1.4
118. Butler Associates, LLC, New York, NY	1,256,507	9	43.1
119. The Hoyt Organization Inc., Torrance, CA	1,200,000	9	0
120. Maccabee, Minneapolis, MN	1,190,839	8	0
121. KCD Public Relations, Inc., San Diego, CA	1,057,583	8	40.7
122. The Dana Agency, Miami, FL	1,031,037	9	7.8
123. CommCentric Solutions, Inc., Tampa, FL	995,796	6	11
124. Bob Gold & Associates, Redondo Beach, CA	910,137	7	-3.9
125. Bianchi Public Relations, Troy, MI	900,432	3	-8
126. Feintuch Communications, New York, NY	888,523	3	4.9
127. BizCom Associates, Plano, TX	708,907	8	5.9
128. AMP3 Public Relations, New York, NY	665,497	6	33.1
129. TransMedia Group, Boca Raton, FL	650,676	6	1.3
130. Judge Public Relations, LLC, Tampa, FL	629,654	6	76.1
131. Weiss PR, Inc., Baltimore, MD	587,820	3	2.6
132. Stuntman PR, New York, NY	481,585	3	1.0
133. Novitas Communications, Denver, CO	383,441	4	2.4

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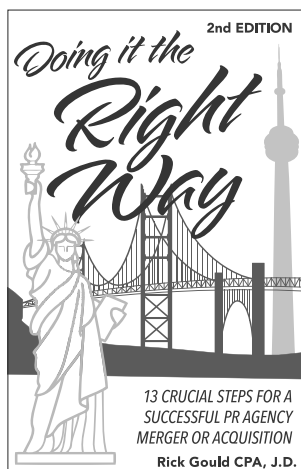
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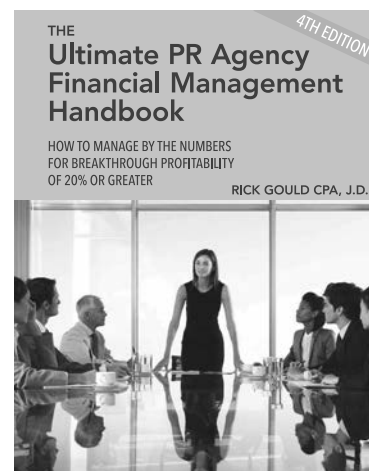


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## LIST OF MAJOR HOLDING COMPANIES AND THEIR PR SUBSIDIARIES

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### **Dentsu Inc.**

Dentsu Aegis Network  
Dentsu Public Relations  
Mitchell (Part of Dentsu Aegis Network)

### **Havas Group**

The Abernathy MacGregor Group  
Cake  
Havas Creative  
Havas Formula  
Havas Life Medicom  
Havas PR  
Havas PR Global Collective  
Red Havas

### **Huntsworth**

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### **Interpublic Group of Cos.**

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DeVries Global  
Golin  
ITB  
IW Group  
MullenLowe Group  
PMK•BNC  
Powell Tate  
Rogers & Cowan  
Tierney  
Weber Shandwick

### **MDC Partners**

Allison+Partners  
Exponent  
Hunter  
KWT Global  
Sloane & Co.  
Veritas Communications

### **Next Fifteen Communications Group**

Archetype  
The Blueshirt Group  
M Booth  
The OutCast Agency  
Publitek

### **Omnicom Group**

Cone  
FleishmanHillard  
Ketchum  
Porter Novelli

### **Publicis Groupe**

Kekst CNC  
MSL  
Publicis Worldwide

### **Syneos Health**

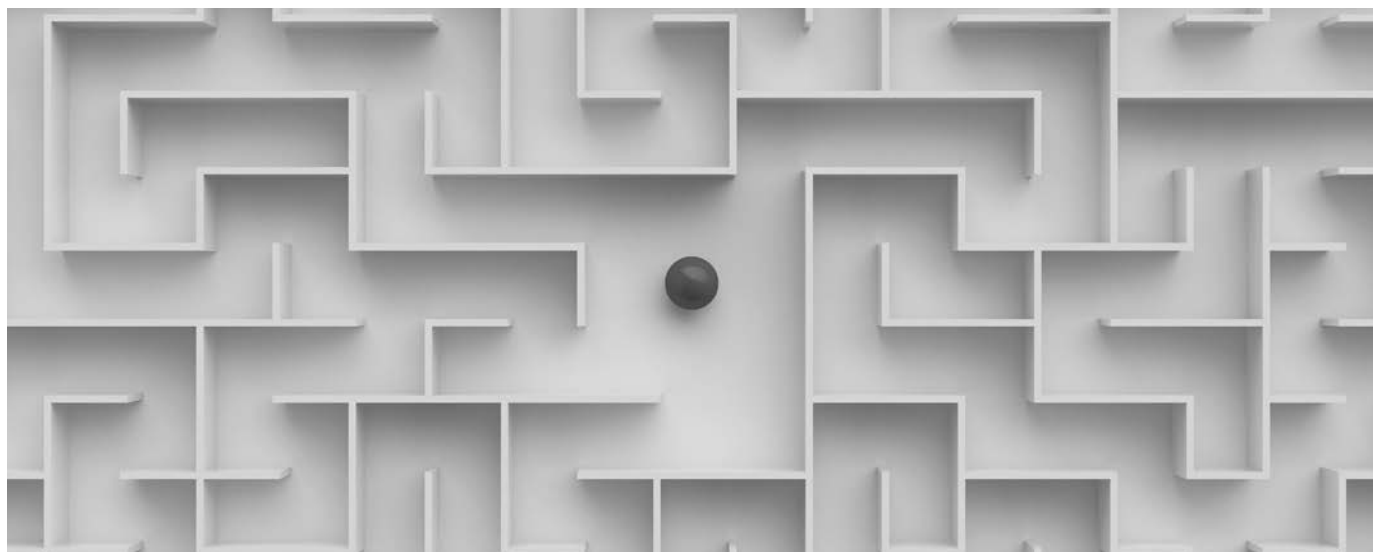
Allidura Consumer  
Biosector 2  
Chamberlain Healthcare PR  
Chandler Chicco Agency

### **WPP**

Blanc & Otus  
BCW (Burson Cohn Wolfe)  
Finsbury  
GCI Group  
The Glover Park Group  
Hill+Knowlton Strategies  
Ogilvy  
PPR  
Prime Policy Group  
Public Strategies  
Superunion

### **W2O**

Marketeching  
Pure  
Sentient  
Twist Mktg  
WCG



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# “Even if you don’t know his name, you know his work.”

The New York Times writing about our founder, **Michael Sitrick**

## HERE IS WHAT ELSE THE TIMES AND OTHERS HAVE SAID ABOUT MIKE AND OUR FIRM

**The New York Times:** *“The City’s Most Prominent Crisis Management Firm”*

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**NY Times:** *“He did an absolutely brilliant job, but it annoyed the hell out of me at the time,” Richard Wald, Emeritus Professor at the Columbia School of Journalism and former SVP for ABC News, on Michael Sitrick’s work for Food Lion, in response to a negative segment on Prime Time Live.*

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**Business Week:** *“Now (she) has hired Michael Sitrick, whose Los Angeles public-relations firm is known for going atomic on opponents using ‘truth squads, ‘wheel-of-pain’ tactics and high profile journalists (who write profiles). ‘That’s unbelievable,” said the head of the firm opposite Sitrick in the case being written about in that article. “This is the heavy artillery.”*

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**Fortune Magazine:** *“The Winston Wolf of Public Relations had arrived” (an analogy to the Harvey Keitel character in Pulp Fiction). Sitrick cleans up the messes of companies, celebrities and others, and he’s a strategist who isn’t adverse to treating PR as combat.”*

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**Los Angeles Times:** *“LA’s king of crisis PR.”*

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**TechCrunch:** *“When it comes to handling crisis situations in particular, Sitrick is as well regarded as they come.” “We’ve been in a tricky position a number of times and the thinking (in Silicon Valley) has historically been to ignore reporters, says one Bay Area tech founder. “Sitrick takes the opposite approach. You’re made to get into the trenches and engage.”*

---

**Columbia Journalism Review:** *“The Master of Spin:” “In Spin, Sitrick explains that journalists see themselves as ‘the countervailing force that keeps the oligarchs and plutocrats at bay. And if in the process a reporter can manage to make a name for himself—respected by his peers and honored by the Pulitzer committee—who’s to say that’s such a bad thing.’ ...He understands us better, perhaps, than we understand ourselves.”*

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## “You cannot put your firm’s interests ahead of the client’s interests,”

Michael Sitrick as quoted in **The New York Times**.

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## LEADING GAINERS AMONG THE RANKING OF PR FIRMS

### *FIRMS IN THE TOP 25 OVERALL (representing fees from \$20.8M to \$888.4M)*

<b>Firm</b>	<b>2018 Net Fees</b>	<b>FT Employees</b>	<b>% Change from 2017</b>
1. Spectrum, Washington, D.C.	\$32,900,000	116	37.1
2. IMRE, Baltimore, MD	21,940,000	133	34.3
3. W2O Group, San Francisco	177,569,000	718	23.1
4. 5W PR, New York, NY	32,410,427	146	17.7
5. French   West   Vaughan, Raleigh, NC	29,280,490	113	16.0
6. Prosek Partners, New York, NY	46,994,360	163	15.1
7. Zeno Group, New York, NY	73,373,239	481	13.6
8. G&S Business Comms., New York, NY	30,480,000	182	11.8
9. Havas Formula, New York, NY	22,324,063	130	11.6
10. Hotwire, New York, NY	36,879,576	264	10.9

### *FIRMS RANKED 26 THROUGH 50 (representing fees from \$9.5M to \$20.6M)*

1. Walker Sands Communications, Chicago, IL	\$14,116,410	115	62.3
2. Crosby, Annapolis, MD	20,693,661	80	36.5
3. Lambert, Grand Rapids, MI	10,055,000	55	32.1
4. JeffreyGroup, Miami, FL	9,975,712	157	22.4
5. rbb Communications, Miami, FL	13,552,882	74	18.8
6. Jarrard Phillips Cate & Hancock, Brentwood, TN	11,591,239	36	17.5
6. MP&F Strategic Communications, Nashville, TN	9,541,632	65	17.5
7. J Public Relations, New York, NY	10,632,135	71	17.1
8. 360PR+, Boston, MA	9,738,953	54	16.7
9. Bateman Group, San Francisco, CA	14,499,420	68	16.5
10. Bliss Integrated Communication, New York, NY	11,031,000	55	15.7

### *FIRMS RANKED 51 THROUGH 100 (representing fees from \$2.2M to \$9.3M)*

1. Caliber Corporate Advisers, New York, NY	\$2,729,690	14	72.0
2. Singer Associates, Inc., San Francisco, CA	7,690,997	18	47.9
3. ARPR, Atlanta, GA	2,262,442	17	43.5
4. Perry Communications Group, Inc., Sacramento, CA	2,701,296	10	43.0
5. Berk Communications, New York, NY	3,455,600	16	30.9
6. Crenshaw Communications, New York, NY	2,280,188	14	23.0
7. Vested, New York, NY	7,268,000	31	22.9
8. SevenTwenty Strategies, Washington, DC	4,015,229	31	21.5
9. Infinite Global, New York, NY	8,055,189	40	18.6
10. Trevelino/Keller, Atlanta, GA	4,043,027	24	18.2

### *FIRMS RANKED 101 THROUGH 133 (representing fees from \$383K to \$2.1M)*

1. Judge Public Relations, Tampa, FL	\$629,654	6	76.1
2. Buttonwood Communications Group, New York, NY	1,311,200	8	48.8
3. Karbo Communications, San Francisco, CA	2,012,737	17	43.6
4. Butler Associates, New York, NY	1,256,507	9	43.1
5. KCD Public Relations, Inc., San Diego, CA	1,057,583	8	40.7
6. The Bradford Group, Nashville, TN	1,345,265	12	36.6
7. AMP3 Public Relations, New York, NY	665,497	6	33.1
8. Belmont Partners, Minneapolis, MN	1,826,828	13	18.4
9. Hemsworth Communications, Ft. Lauderdale, FL	1,750,973	22	11.3
10. CommCentric Solutions, Inc., Tampa, FL	995,796	6	11.0



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## RANKING OF PR FIRMS BY CITIES & REGIONS

### NEW YORK & NEW JERSEY

Firm	2018 Net Fees	FT Empl.
1. Edelman (includes Rochester)	\$197,147,000	909
2. Zeno Group	73,373,239	481
3. Ruder Finn Inc.	69,100,000	603
4. Prosek Partners	46,994,360	163
5. Hotwire	36,879,576	264
6. 5W Public Relations	32,410,427	146
7. MWWPR (includes NJ offices)	31,851,949	128
8. Coyne PR, Parsippany, NJ	30,000,000	133
9. Finn Partners	29,279,000	211
10. Health Unlimited	24,267,133	102
11. ICR	24,259,824	88
12. Hunter PR	24,000,000	116
13. Havas Formula	22,324,063	130
14. APCO Worldwide	13,947,500	60
15. Turner, a Fahlgren Mortine Co., New York, NY	13,084,045	50
16. Kivvit (includes Asbury Park, NJ)	11,613,425	36
17. Citizen Relations	11,474,688	0
18. Bliss Integrated Communication	11,031,000	55
19. Padilla	10,867,851	30
20. J Public Relations	10,632,135	71
21. KYNE	10,405,888	48
22. Development Counsellors Int'l (DCI)	10,050,306	50
23. NJF, an MMGY Global company	9,376,703	55
24. Lou Hammond Group	7,800,243	40
25. G&S Business Communications	7,375,696	66
26. Vested	7,268,000	31
27. North 6th Agency, Inc.	7,010,951	43
28. Dukas Linden Public Relations	5,409,338	22
29. Hawkins Int'l Public Relations	5,180,581	36
30. The SPI Group LLC, Fairfield, NJ	5,100,000	31
31. Lazar Partners	4,878,125	22
32. MCS Healthcare PR, Bedminster, NJ	4,194,507	18
33. Berk Communications	3,455,600	16
34. Intermarket Communications, New York, NY	3,014,442	15
35. Caliber Corporate Advisers	2,729,690	14
36. Infinite Global	2,590,933	10
37. Crenshaw Communications	2,280,188	14
38. Ripp Media/Public Relations, Inc.	2,201,786	8
39. Inkhouse	1,723,843	14
41. Buttonwood Communications Group	1,311,200	8
42. Rosica Communications, Fair Lawn, NJ	1,282,705	5
43. Butler Associates, LLC	1,256,507	9
44. Feintuch Communications	888,523	3
45. AMP3 Public Relations	665,497	6
45. Stuntman PR	481,585	3

### WASHINGTON, DC

1. Edelman	\$72,096,000	275
2. APCO Worldwide	41,817,000	165
3. Spectrum	32,900,000	116
4. IMRE, LLC, Baltimore, MD	21,940,000	133
5. Crosby, Annapolis, MD	20,693,661	80
6. Finn Partners	12,538,000	60
7. JPA Health Communications	9,264,490	34
8. Merritt Group, McLean, VA	7,904,308	37
9. Kivvit	4,873,484	14
10. SevenTwenty Strategies, LLC	4,015,229	31
11. Padilla	2,216,003	12
12. Stanton Communications	1,955,838	11
13. Raffetto Herman Strategic Comms.	1,685,316	10
14. MWWPR	1,145,255	12
15. Weiss PR, Inc., Baltimore, MD	587,820	3

### CONNECTICUT

1. ICR, Norwalk, CT	\$30,192,576	70
2. CashmanKatz, Glastonbury, CT	2,865,000	27

### BOSTON

Firm	2018 Net Fees	FT Empl.
1. Racebook Global	\$20,876,000	117
2. PAN Communications	19,893,730	130
3. Regan Luxury	18,543,132	104
4. Inkhouse, Waltham, MA	17,696,102	109
5. Matter Communications	15,976,074	132
6. 360PR+	9,738,953	54
7. Rasky Partners, Inc.	8,582,259	32
8. ICR	5,409,612	12
9. March Communications	4,168,379	31
10. Schneider Associates	3,747,280	15
11. BackBay Communications	2,984,508	20
12. LaVoie Health Science	2,489,984	11
13. Hollywood Agency, Hingham, MA	1,752,509	7

### PENNSYLVANIA

1. Bravo Group, Inc., Harrisburg	\$16,458,558	83
2. Evoke PR & Influence, Philadelphia	12,000,000	55
3. Gregory FCA, Ardmore	9,860,000	74
4. Sam Brown Inc., Wayne	5,621,644	40
5. Gatesman, Pittsburgh	2,634,274	67
6. Brownstein Group, Philadelphia	2,537,214	9
7. Buchanan Public Relations, Bryn Mawr	1,586,150	8
8. WordWrite Communications LLC, Pittsburgh	1,368,300	10

### SOUTHEAST

1. French   West   Vaughan, Raleigh, NC	\$29,280,490	113
2. Jackson Spalding, Atlanta, GA	25,300,426	138
3. Edelman, Atlanta, GA	23,212,000	120
4. G&S Business Comms, Raleigh, NC	17,144,974	83
5. Zimmerman Agency, Tallahassee, FL	15,200,000	52
6. rbb Communications, Miami, FL	13,552,882	74
7. Jarrard Phillips Cate & Hancock, Brentwood, TN	11,591,239	36
8. JeffreyGroup, Miami, FL	9,975,712	157
9. Finn Partners, Nashville, TN	9,909,000	62
10. MP&F Strategic Comms., Nashville, TN	9,541,632	65
11. Padilla, Richmond, VA	7,380,816	49
12. Trevelino/Keller, Atlanta, GA	4,043,027	24
13. APCO Worldwide, Raleigh, NC	3,844,000	19
14. Lovell Communications, Nashville, TN	2,976,067	20
15. BoardroomPR, Ft. Lauderdale, FL	2,900,000	17
16. Edelman, Orlando, FL	2,779,000	11
17. ARPR, Atlanta, GA	2,262,442	17
18. Hodges Partnership, The, Richmond, VA	2,131,313	15
19. Hemsworth Comms., Fort Lauderdale, FL	1,750,973	22
20. The Bradford Group, Nashville, TN	1,345,265	12
21. The Dana Agency, Miami, FL	1,004,717	9
22. CommCentric Solutions, Inc., Tampa, FL	995,796	6
23. Kivvit, Miami, FL	747,719	4
24. TransMedia Group, Boca Raton, FL	650,676	6
25. Judge Public Relations, LLC, Tampa, FL	629,654	6

### FLORIDA

1. Zimmerman Agency, Tallahassee	\$15,200,000	52
2. rbb Communications, Miami	13,552,882	74
3. JeffreyGroup, Miami	9,975,712	157
4. Fish Consulting, Fort Lauderdale	3,301,775	20
5. BoardroomPR, Fort. Lauderdale	2,900,000	17
6. Edelman, Orlando	2,779,000	11
7. Hemsworth Comms., Fort Lauderdale	1,750,973	22
8. The Dana Agency, Miami	1,031,037	9
9. CommCentric Solutions, Inc., Tampa	995,796	6
10. Kivvit, Miami	747,719	4
11. TransMedia Group, Boca Raton	650,676	6
12. Judge Public Relations, LLC, Tampa	629,654	6

City & Regional rankings continued on page 19



**RHYTHM and BLUES**

**HIT TUNES**

- 61 H1 "Let the Good Times Roll"
- 62 H2 Bobby Darin & Billie Holiday "Rhythm Things"
- 63 H3 "When a Man Loves a Woman"
- 64 H4 Funky Bunch "Dance Me"
- 65 H5
- 66 H6
- 67 H7 "Walkin' In Love"
- 68 H8 "The Good, the Bad & the Ugly"

- J1 K1 "Handle With Care"
- J2 K2 "Traveling Wilburys"
- J3 K3 "Margarita"
- J4 K4 "The 'Tijuana' Tolls With Me"
- J5 K5 "Tiny Tim"
- J6 K6 "Great Balls of Fire"
- J7 K7 "Bundown"
- J8 K8 "Garden of Eden"
- "Grand Kind of Wonderful"
- "Grand Funk"
- "Wild"
- "Third Hand Romance"
- "The Amazing Rhymer"
- "Mystery Train"
- "Can't Cry Anymore"
- Sheryl Crow
- "We Do What We Can"

**FOR IDEAS THAT ROCK** **INSERT COYNE**

**2019 CREATIVE AGENCY OF THE YEAR**

# RANKING OF PR FIRMS BY CITIES & REGIONS continued

## CHICAGO

Firm	2018 Net Fees	FT Empl.
1. Edelman (includes Detroit)	\$99,833,000	557
2. Walker Sands Communications	14,116,410	115
3. Finn Partners (includes Detroit)	8,702,000	53
4. Greentarget Global LLC	8,467,310	42
5. Kivvit	6,985,725	20
6. G&S Business Communications	5,959,330	34
7. Public Communications Inc.	5,110,141	42
8. L.C. Williams & Associates	4,705,032	23
9. Padilla	4,258,904	22
10. APCO Worldwide	4,117,600	17
11. Zapwater Communications	2,805,000	22
12. O'Malley Hansen Communications	2,413,000	13
13. MWWPR	1,952,515	10
14. Akrete, Evanston, IL	1,410,893	4
15. Infinite Global	259,093	1

## LOS ANGELES

1. Edelman (includes Beverly Hills)	\$30,354,000	143
2. Davies, Santa Barbara, CA	11,119,160	35
3. Citizen Relations (includes Irvine)	7,649,779	0
4. Konnect Agency	5,739,951	33
5. Finn Partners	4,504,000	38
6. MWWPR	3,774,259	16
7. Cerrell Associates	3,751,386	19
8. IMRE, LLC	2,581,000	20
9. IW Group, Inc., West Hollywood, CA	2,170,000	11
10. BLAZE, Santa Monica, CA	2,110,618	12
11. Marketing Maven PR, Camarillo, CA	1,335,565	9
12. The Hoyt Organization Inc., Torrance, CA	1,200,000	9
13. Bob Gold & Associates, Redondo Beach, CA	910,137	7

## SAN FRANCISCO & NORTHERN CALIFORNIA

1. W2O Group	\$177,569,000	718
2. Edelman (includes Silicon Valley)	47,847,000	203
3. LaunchSquad	19,284,304	116
4. Highwire PR	17,901,420	74
5. Bateman Group	14,499,420	68
6. The Hoffman Agency, San Jose, CA	13,665,000	35
7. Hotwire	9,503,203	32
8. ICR	9,304,869	18
9. Singer Associates, Inc.	7,690,997	18
10. Inkhouse	5,885,662	42
11. Finn Partners	5,324,000	25
12. Edelman	3,264,000	15
13. Perry Comms Group, Inc., Sacramento, CA	2,701,296	10
14. Infinite Global	2,590,933	10
15. Padilla	2,516,625	13
16. Karbo Communications	2,012,737	17
17. MWWPR	1,816,674	8
18. Landis Communications	1,738,547	8

## TEXAS

1. Edelman (incl. Dallas & Houston), Austin	\$23,100,000	108
2. Pierpont Communications, Houston	6,763,557	31
3. Touchdown PR, Austin	4,100,995	38
4. Champion Management Group, Dallas	3,011,783	22
5. Idea Grove, Dallas	2,901,468	34
6. SPM Communications, Dallas	2,103,020	14
7. BizCom Associates, Plano	708,907	8

## MIDWEST CITIES

Firm	2018 Net Fees	FT Empl.
1. Edelman (includes Detroit), Chicago, IL	\$99,833,000	557
2. Fahlgren Mortine, Columbus, OH	29,632,896	208
3. Walker Sands Comms., Chicago, IL	14,116,410	115
4. Padilla, Minneapolis, MN	13,993,737	87
5. Lambert, Grand Rapids, MI	10,055,000	55
6. Finn Partners (includes Detroit), Chicago, IL	8,702,000	53
7. Greentarget Global LLC, Chicago, IL	8,467,310	42
8. Kivvit, Chicago, IL	6,985,725	20
9. G&S Business Comms., Chicago, IL	5,959,330	34
10. Tunheim, Minneapolis, MN	5,581,000	33
11. Public Communications Inc., Chicago, IL	5,110,141	42
12. L.C. Williams & Associates, Chicago, IL	4,705,032	23
13. Padilla, Chicago, IL	4,258,904	22
14. APCO Worldwide, Chicago, IL	4,117,600	17
15. Beehive Strategic Comm., St. Paul, MN	2,973,951	13
16. Standing Partnership, St. Louis, MO	2,925,757	16
17. Zapwater Communications, Chicago, IL	2,805,000	22
18. O'Malley Hansen Comms., Chicago, IL	2,413,000	13
19. Kohnstamm Comms., Inc., St. Paul, MN	2,311,630	12
20. MWWPR, Chicago, IL	1,952,515	10
21. Bellmont Partners, Minneapolis, MN	1,826,828	13
22. Akrete, Evanston, IL	1,410,893	4
23. Maccabee, Minneapolis, MN	1,190,839	8
24. Bianchi Public Relations, Troy, MI	900,432	3
25. Infinite Global, Chicago, IL	259,093	1

## WESTERN CITIES

1. W2O Group, San Francisco, CA	\$177,569,000	718
2. Edelman (incl. Silicon Valley), San Fran., CA	47,847,000	203
3. Edelman, Seattle, WA	37,490,000	194
4. Edelman (incl. Beverly Hills), Los Angeles, CA	30,354,000	143
5. LaunchSquad, San Francisco, CA	19,284,304	116
6. Highwire PR, San Francisco, CA	17,901,420	74
7. Bateman Group, San Francisco, CA	14,499,420	68
8. The Hoffman Agency, San Jose, CA	13,665,000	35
9. Davies, Santa Barbara, CA	11,119,160	35
10. Hotwire, San Francisco, CA	9,503,203	32
11. ICR, San Francisco, CA	9,304,869	18
12. Edelman, Portland, OR	8,207,000	44
13. Singer Associates, Inc., San Francisco, CA	7,690,997	18
14. Citizen Relations, Los Angeles, CA	7,649,779	0
15. Inkhouse, San Francisco, CA	5,885,662	42
16. Konnect Agency, Los Angeles, CA	5,739,951	33
17. Finn Partners, San Francisco, CA	5,324,000	25
18. Finn Partners, Los Angeles, CA	4,504,000	38
19. MWWPR, Los Angeles, CA	3,774,259	16
20. Cerrell Associates, Los Angeles, CA	3,751,386	19
21. Edelman, Sacramento, CA	3,264,000	15
22. Finn Partners, Portland, OR	2,844,000	21
23. Perry Comms. Group, Inc., Sacramento, CA	2,701,296	10
24. Infinite Global, San Francisco, CA	2,590,933	10
25. IMRE, LLC	2,581,000	20
26. Padilla, San Francisco, CA	2,516,625	13
27. IW Group, Inc., West Hollywood, CA	2,170,000	11
28. BLAZE, Santa Monica, CA	2,110,618	12
29. Karbo Communications, San Francisco, CA	2,012,737	17
30. APCO Worldwide (incl. CA to CO), Seattle, WA	2,003,400	11
31. MWWPR, San Francisco, CA	1,816,674	8
32. Landis Communications, San Francisco, CA	1,738,547	8
33. Raffetto Herman Strategic Comms., Seattle, WA	1,706,137	10
34. Marketing Maven PR, Camarillo, CA	1,335,565	9
35. The Hoyt Organization Inc., Torrance, CA	1,200,000	9
36. KCD Public Relations, Inc., San Diego, CA	1,057,583	8
37. Bob Gold & Associates, Redondo Beach, CA	910,137	7
38. Novitas Communications, Denver, CO	383,441	4

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## RANKING OF PR FIRMS BY SPECIALTY

### AGRICULTURE

Firm	2018 Net Fees
1. G&S Business Communications, New York, NY	\$17,938,881
2. Edelman, New York, NY	8,529,000
3. French   West   Vaughan, Raleigh, NC	2,128,039
4. Padilla, Minneapolis, MN	1,418,219
5. Zeno Group, New York, NY	929,289
6. Citizen Relations, Los Angeles, CA	896,620
7. Standing Partnership, St. Louis, MO	596,578
8. Belmont Partners, Minneapolis, MN	308,574
9. Jackson Spalding, Atlanta, GA	215,706
10. Kivvit, Chicago, IL	147,393
11. North 6th Agency, Inc., New York, NY	102,000
12. Trevelino/Keller, Atlanta, GA	50,000
13. Landis Communications, San Francisco, CA	12,000
14. O'Malley Hansen Communications, Chicago, IL	2,500

### SPORTS/LEISURE

1. MWPR, New York, NY	\$8,747,651
2. French   West   Vaughan, Raleigh, NC	6,336,500
3. Coyne PR, Parsippany, NJ	2,800,000
4. Havas Formula, New York, NY	2,288,794
5. Edelman, New York, NY	1,592,000
6. Berk Communications, New York, NY	1,370,500
7. APCO Worldwide, Washington, DC	1,078,100
8. Konnect Agency, Los Angeles, CA	760,850
9. Jackson Spalding, Atlanta, GA	679,200
10. IW Group, Inc., West Hollywood, CA	555,000
11. O'Malley Hansen Communications, Chicago, IL	521,350
12. Fish Consulting, Fort Lauderdale, FL	513,000
13. 360PR+, Boston, MA	486,947
14. Racepoint Global, Boston, MA	430,737
15. Kivvit, Chicago, IL	278,171
16. SPM Communications, Dallas, TX	269,737
17. Trevelino/Keller, Atlanta, GA	200,000
18. Kohnstamm Communications, Inc., St. Paul, MN	190,019
19. BizCom Associates, Plano, TX	120,000
20. BLAZE., Santa Monica, CA	85,100
21. Marketing Maven Public Relations, Camarillo, CA	81,750
22. Judge Public Relations, LLC, Tampa, FL	77,891
23. MP&F Strategic Communications, Nashville, TN	66,234
24. BoardroomPR, Ft. Lauderdale, FL	65,000
25. Buchanan Public Relations, Bryn Mawr, PA	35,597
26. Champion Management Group, Dallas, TX	28,000
27. Maccabee, Minneapolis, MN	17,084
28. Padilla, Minneapolis, MN	16,238
29. Perry Communications Group, Inc., Sacramento, CA	11,000
30. Zeno Group, New York, NY	10,523

### HOME FURNISHINGS

Firm	2018 Net Fees
1. G&S Business Communications, New York, NY	\$4,357,033
2. Citizen Relations, Los Angeles, CA	3,463,603
3. Zimmerman Agency, Tallahassee, FL	3,300,000
4. Edelman, New York, NY	3,274,000
5. L.C. Williams & Associates, Chicago, IL	3,219,357
6. Coyne PR, Parsippany, NJ	3,000,000
7. Jackson Spalding, Atlanta, GA	2,713,319
8. 5W Public Relations, New York, NY	2,000,000
9. Havas Formula, New York, NY	1,859,450
10. Zeno Group, New York, NY	1,628,120
11. Hunter PR, New York, NY	1,500,000
12. Pierpont Communications, Houston, TX	1,212,060
13. rbb Communications, Miami, FL	640,796
14. Inkhouse, Waltham, MA	507,853
15. French   West   Vaughan, Raleigh, NC	372,200
16. Trevelino/Keller, Atlanta, GA	300,000
17. O'Malley Hansen Communications, Chicago, IL	295,750
18. Rosica Communications, Fair Lawn, NJ	239,055
19. Marketing Maven Public Relations, Camarillo, CA	229,939
20. SPM Communications, Dallas, TX	222,870
21. Zapwater Communications, Chicago, IL	152,250
22. Konnect Agency, Los Angeles, CA	151,484
23. Schneider Associates, Boston, MA	127,950
24. Landis Communications, San Francisco, CA	120,000
25. BoardroomPR, Ft. Lauderdale, FL	75,000
26. Maccabee, Minneapolis, MN	66,840
27. Kivvit, Chicago, IL	40,000
28. Padilla, Minneapolis, MN	39,737
29. MP&F Strategic Communications, Nashville, TN	16,500
30. Stuntman PR, New York, NY	10,000

### BEAUTY & FASHION

1. Edelman, New York, NY	\$83,455,000
2. Citizen Relations, Los Angeles, CA	6,311,286
3. French   West   Vaughan, Raleigh, NC	5,624,181
4. Zeno Group, New York, NY	4,941,933
5. 5W Public Relations, New York, NY	4,500,000
6. Turner, a Fahlgren Mortine company, New York, NY	3,274,784
7. Coyne PR, Parsippany, NJ	3,000,000
8. LaunchSquad, San Francisco, CA	1,382,000
9. Havas Formula, New York, NY	884,399
10. BLAZE, Santa Monica, CA	725,399
11. AMP3 Public Relations, New York, NY	647,519
12. 360PR+, Boston, MA	486,947
13. Hunter PR, New York, NY	400,000
14. SPM Communications, Dallas, TX	355,251
15. O'Malley Hansen Communications, Chicago, IL	318,550
16. Zapwater Communications, Chicago, IL	304,250
17. Hollywood Agency, Hingham, MA	248,000
18. Trevelino/Keller, Atlanta, GA	175,000
19. Konnect Agency, Los Angeles, CA	146,810
20. Marketing Maven Public Relations, Camarillo, CA	113,818
21. IW Group, Inc., West Hollywood, CA	105,000
22. Padilla, Minneapolis, MN	51,658
23. BoardroomPR, Ft. Lauderdale, FL	50,000
24. J Public Relations, New York, NY	22,934
25. rbb Communications, Miami, FL	22,038
26. Maccabee, Minneapolis, MN	9,587





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## RANKING OF PR FIRMS BY SPECIALTY continued

### FINANCIAL PR/INVESTOR RELS.

Firm	2018 Net Fees
1. Edelman, New York, NY	\$79,857,000
2. ICR, New York, NY	47,469,335
3. Prosek Partners, New York, NY	41,492,456
4. APCO Worldwide, Washington, DC	10,739,700
5. Vested, New York, NY	7,268,000
6. Gregory FCA, Ardmore, PA	6,000,000
7. Dukas Linden Public Relations, New York, NY	5,409,338
8. Lambert, Grand Rapids, MI	4,039,000
9. Bliss Integrated Communication, New York, NY	3,948,000
10. Intermarket Comms. (A Lansons Co.) New York, NY	3,014,442
11. Kivvit, Chicago, IL	2,995,865
12. BackBay Communications, Boston, MA	2,984,508
13. G&S Business Communications, New York, NY	2,694,202
14. Finn Partners, New York, NY	2,500,000
15. Zeno Group, New York, NY	2,237,698
16. Inkhouse, Waltham, MA	1,719,664
17. 5W Public Relations, New York, NY	1,600,000
18. Padilla, Minneapolis, MN	1,362,728
19. Buttonwood Comms Group, New York, NY	1,311,200
20. Caliber Corporate Advisers, New York, NY	1,228,360
21. Akrete, Evanston, IL	1,153,662
22. Pierpont Communications, Houston, TX	1,060,553
23. KCD Public Relations, Inc., San Diego, CA	1,057,583
24. 360PR+, Boston, MA	973,895
25. Rasky Partners, Inc., Boston, MA	781,100
26. Greentarget Global LLC, Chicago, IL	759,000
27. Havas Formula, New York, NY	746,130
28. Beehive Strategic Communication, St. Paul, MN	608,769
29. Citizen Relations, Los Angeles, CA	417,840
30. Jackson Spalding, Atlanta, GA	360,626
31. The Bradford Group, Nashville, TN	358,489
32. IW Group, Inc., West Hollywood, CA	319,000
33. French   West   Vaughan, Raleigh, NC	271,234
34. rbb Communications, Miami, FL	270,205
35. Butler Associates, LLC, New York, NY	267,017
36. MP&F Strategic Communications, Nashville, TN	254,420
37. Trevelino/Keller, Atlanta, GA	245,000
38. BoardroomPR, Ft. Lauderdale, FL	200,000
39. Buchanan Public Relations, Bryn Mawr, PA	193,297
40. Standing Partnership, St. Louis, MO	145,969
41. Brownstein Group, Philadelphia, PA	105,286
42. North 6th Agency, Inc., New York, NY	100,075
43. O'Malley Hansen Communications, Chicago, IL	92,400
44. The Hoyt Organization Inc., Torrance, CA	65,000
45. Public Communications Inc., Chicago, IL	60,777
46. Feintuch Communications, New York, NY	60,554
47. Weiss PR, Inc., Baltimore, MD	58,782
48. Judge Public Relations, LLC, Tampa, FL	11,970
49. Landis Communications, San Francisco, CA	5,000

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### TRAVEL/HOSPITALITY/ECONOMIC DEV.

Firm	2018 Net Fees
1. Edelman, New York, NY	\$39,843,000
2. APCO Worldwide, Washington, DC	15,022,400
3. Zimmerman Agency, Tallahassee, FL	11,800,000
4. Finn Partners, New York, NY	11,125,000
5. J Public Relations, New York, NY	10,441,381
6. Development Counsellors Int'l, New York, NY	10,050,306
7. Turner, a Fahlgren Mortine company, New York, NY	9,809,261
8. NJF, an MMGY Global company, New York, NY	9,376,703
9. Lou Hammond Group, New York, NY	7,800,243
10. French   West   Vaughan, Raleigh, NC	5,095,114
11. Hawkins Int'l Public Relations, New York, NY	5,000,000
12. Kivvit, Chicago, IL	4,085,024
13. Jackson Spalding, Atlanta, GA	3,798,010
14. Coyne PR, Parsippany, NJ	3,300,000
15. rbb Communications, Miami, FL	3,257,863
16. 5W Public Relations, New York, NY	2,300,000
17. Zeno Group, New York, NY	2,239,657
18. Zapwater Communications, Chicago, IL	1,681,271
19. Hemsworth Communications, Fort Lauderdale, FL	1,625,562
20. Citizen Relations, Los Angeles, CA	1,262,421
21. 360PR+, Boston, MA	973,895
22. Berk Communications, New York, NY	827,850
23. LaunchSquad, San Francisco, CA	523,000
24. MP&F Strategic Communications, Nashville, TN	497,354
25. North 6th Agency, Inc., New York, NY	321,000
26. Gregory FCA, Ardmore, PA	312,112
27. Hunter PR, New York, NY	300,000
28. Tunheim, Minneapolis, MN	293,428
29. IW Group, Inc., West Hollywood, CA	259,000
30. Padilla, Minneapolis, MN	226,603
31. Belmont Partners, Minneapolis, MN	192,493
32. Inkhouse, Waltham, MA	177,165
33. Butler Associates, LLC, New York, NY	107,000
34. Marketing Maven Public Relations, Camarillo, CA	75,087
35. BoardroomPR, Ft. Lauderdale, FL	60,000
36. Stuntman PR, New York, NY	55,000
37. Public Communications Inc., Chicago, IL	44,329
38. Standing Partnership, St. Louis, MO	43,082
38. Fish Consulting, Fort Lauderdale, FL	40,000
40. Havas Formula, New York, NY	31,452
41. Judge Public Relations, LLC, Tampa, FL	11,106

Specialty rankings continued on page 25



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## RANKING OF PR FIRMS BY SPECIALTY continued

### PROFESSIONAL SERVICES

Firm	2018 Net Fees
1. Edelman, New York, NY	\$81,394,000
2. MWWPR, New York, NY	8,909,509
3. Jackson Spalding, Atlanta, GA	7,643,752
4. Finn Partners, New York, NY	6,900,000
5. Greentarget Global LLC, Chicago, IL	6,745,000
6. Infinite Global, New York, NY	5,440,960
7. Prosek Partners, New York, NY	4,894,449
8. Kivvit, Chicago, IL	4,827,873
9. Bliss Integrated Comm, New York, NY	4,589,000
10. rbb Communications, Miami, FL	4,183,936
11. 5W Public Relations, New York, NY	4,100,000
12. Schneider Associates, Boston, MA	3,009,710
13. Padilla, Minneapolis, MN	2,808,132
14. Rasky Partners, Inc., Boston, MA	2,689,782
15. Zeno Group, New York, NY	2,303,655
16. Ripp Media/PR, Inc., New York, NY	2,201,786
17. MP&F Strategic Comms, Nashville, TN	2,012,466
18. French   West   Vaughan, Raleigh, NC	2,010,503
19. North 6th Agency, Inc., New York, NY	2,001,025
20. BoardroomPR, Fort Lauderdale, FL	2,000,000
21. Havas Formula, New York, NY	1,963,648
22. Racepoint Global, Boston, MA	1,825,411
23. Pierpont Communications, Houston, TX	1,590,829
24. Matter Communications, Newburyport, MA	1,179,121
25. Fish Consulting, Fort Lauderdale, FL	1,089,000
26. Public Communications Inc., Chicago, IL	1,024,839
27. Tunheim, Minneapolis, MN	995,205
28. Inkhouse, Waltham, MA	973,626
29. Konnect Agency, Los Angeles, CA	848,999
30. The Bradford Group, Nashville, TN	701,579
31. Brownstein Group, Philadelphia, PA	688,764
32. Beehive Strategic Communication, St. Paul, MN	562,482
33. Gregory FCA, Ardmore, PA	525,000
34. The Hoyt Organization Inc., Torrance, CA	496,000
35. Buchanan Public Relations, Bryn Mawr, PA	470,375
36. Standing Partnership, St. Louis, MO	447,825
37. Marketing Maven PR, Camarillo, CA	421,861
38. WordWrite Comms LLC, Pittsburgh, PA	401,900
39. Butler Associates, LLC, New York, NY	372,500
40. Zapwater Communications, Chicago, IL	360,300
41. Citizen Relations, Los Angeles, CA	351,589
42. IW Group, Inc., West Hollywood, CA	323,000
43. Bellmont Partners, Minneapolis, MN	268,198
44. Akrete, Evanston, IL	257,231
45. Hollywood Agency, Hingham, MA	251,000
46. Maccabee, Minneapolis, MN	178,896
47. Hunter PR, New York, NY	175,000
48. Trevelino/Keller, Atlanta, GA	175,000
49. Rosica Communications, Fair Lawn, NJ	170,289
50. Weiss PR, Inc., Baltimore, MD	146,955
51. Kohnstamm Communications, Inc., St. Paul, MN	144,000
52. The SPI Group LLC, Fairfield, NJ	143,326
53. Bianchi Public Relations, Troy, MI	89,903
54. Judge Public Relations, LLC, Tampa, FL	16,875
55. O'Malley Hansen Communications, Chicago, IL	8,200

### FOOD & BEVERAGE

Firm	2018 Net Fees
1. Edelman, New York, NY	\$111,419,000
2. Hunter PR, New York, NY	16,200,000
3. Padilla, Minneapolis, MN	15,737,186
4. APCO Worldwide, Washington, DC	15,736,400
5. Zeno Group, New York, NY	13,353,365
6. Citizen Relations, Los Angeles, CA	10,927,316
7. Havas Formula, New York, NY	8,664,470
8. MWWPR, New York, NY	8,504,187
9. Coyne PR, Parsippany, NJ	6,400,000
10. Finn Partners, New York, NY	5,950,000
11. Jackson Spalding, Atlanta, GA	5,038,021
12. 5W Public Relations, New York, NY	4,500,000
13. 360PR+, Boston, MA	3,895,581
14. French   West   Vaughan, Raleigh, NC	3,619,775
15. Konnect Agency, Los Angeles, CA	3,566,914
16. Champion Management Group, Dallas, TX	2,850,000
17. Lambert, Grand Rapids, MI	1,671,000
18. Kohnstamm Comms, Inc., St. Paul, MN	1,638,823
19. Fish Consulting, Fort Lauderdale, FL	1,262,000
20. Berk Communications, New York, NY	1,257,250
21. SPM Communications, Dallas, TX	1,189,590
22. Kivvit, Chicago, IL	1,174,967
23. Tunheim, Minneapolis, MN	1,091,660
24. Matter Communications, Newburyport, MA	1,068,721
25. BLAZE, Santa Monica, CA	950,100
26. The Dana Agency, Miami, FL	900,000
27. LaunchSquad, San Francisco, CA	622,000
28. O'Malley Hansen Communications, Chicago, IL	557,200
29. Maccabee, Minneapolis, MN	531,062
30. L.C. Williams & Associates, Chicago, IL	455,515
31. Stuntman PR, New York, NY	403,267
32. IW Group, Inc., West Hollywood, CA	369,000
33. rbb Communications, Miami, FL	342,755
34. Zapwater Communications, Chicago, IL	283,200
35. Brownstein Group, Philadelphia, PA	246,812
36. BizCom Associates, Plano, TX	216,000
37. Rosica Communications, Fair Lawn, NJ	205,915
38. Buchanan Public Relations, Bryn Mawr, PA	198,828
39. J Public Relations, New York, NY	167,820
40. Judge Public Relations, LLC, Tampa, FL	162,791
41. Trevelino/Keller, Atlanta, GA	150,000
42. Hemsworth Communications, Fort Lauderdale, FL	125,411
43. Inkhouse, Waltham, MA	93,467
44. Hollywood Agency, Hingham, MA	61,500
45. MP&F Strategic Communications, Nashville, TN	53,005
46. BoardroomPR, Fort Lauderdale, FL	50,000
47. Beehive Strategic Communication, St. Paul, MN	36,295
48. Public Communications Inc., Chicago, IL	30,451
49. WordWrite Comms LLC, Pittsburgh, PA	16,400

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Specialty rankings continued on page 27



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## RANKING OF PR FIRMS BY SPECIALTY continued

### HEALTHCARE

Firm	2018 Net Fees
1. W2O Group, San Francisco, CA	\$168,171,000
2. Edelman, New York, NY	154,202,000
3. Spectrum, Washington, DC	32,900,000
4. APCO Worldwide, Washington, DC	25,087,900
5. Health Unlimited, New York, NY	24,267,133
6. Finn Partners, New York, NY	21,182,000
7. Crosby, Annapolis, MD	19,204,310
8. Zeno Group, New York, NY	12,300,659
9. Evoke PR & Influence, Philadelphia, PA	12,000,000
10. Jarrard Phillips Cate & Hancock, Brentwood, TN	11,591,239
11. IMRE, LLC, Baltimore, MD	11,450,000
12. KYNE, New York, NY	10,405,888
13. Padilla, Minneapolis, MN	9,630,245
14. JPA Health Communications, Washington, DC	9,264,490
15. Coyne PR, Parsippany, NJ	9,000,000
16. Sam Brown Inc., Wayne, PA	5,621,644
17. The SPI Group LLC, Fairfield, NJ	4,956,674
18. Lazar Partners, New York, NY	4,878,125
19. 5W Public Relations, New York, NY	4,500,000
20. Citizen Relations, Los Angeles, CA	4,235,437
21. MCS Healthcare PR, Bedminster, NJ	4,194,507
22. MWWPR, New York, NY	3,168,922
23. Lovell Communications, Nashville, TN	2,976,067
24. Public Communications Inc., Chicago, IL	2,900,420
25. rbb Communications, Miami, FL	2,876,163
26. Hunter PR, New York, NY	2,600,000
27. PAN Communications, Boston, MA	2,586,184
28. Bliss Integrated Comm, New York, NY	2,494,000
29. LaVoie Health Science, Boston, MA	2,489,984
30. Matter Communications, Newburyport, MA	2,483,498
31. MP&F Strategic Comms, Nashville, TN	2,329,335
32. SevenTwenty Strategies, LLC, Washington, DC	2,328,195
33. 360PR+, Boston, MA	1,947,790
34. Racepoint Global, Boston, MA	1,907,544
35. Beehive Strategic Comm, St. Paul, MN	1,675,677
36. Rasky Partners, Inc., Boston, MA	1,579,425
37. Tunheim, Minneapolis, MN	1,516,094
38. Kivvit, Chicago, IL	1,483,874
39. Lambert, Grand Rapids, MI	1,325,000
40. Jackson Spalding, Atlanta, GA	1,238,933
41. Gregory FCA, Ardmore, PA	1,100,000
42. L.C. Williams & Associates, Chicago, IL	1,029,935
43. Standing Partnership, St. Louis, MO	1,025,535
44. Inkhouse, Waltham, MA	880,519
45. Trevelino/Keller, Atlanta, GA	875,000
46. Havas Formula, New York, NY	825,596
47. Rosica Communications, Fair Lawn, NJ	645,075
48. G&S Business Communications, New York, NY	633,845
49. Pierpont Communications, Houston, TX	606,030
50. Landis Communications, San Francisco, CA	555,000
51. Belmont Partners, Minneapolis, MN	545,376
52. Buchanan Public Relations, Bryn Mawr, PA	501,240

### HEALTHCARE continued

Firm	2018 Net Fees
53. French   West   Vaughan, Raleigh, NC	495,445
54. LaunchSquad, San Francisco, CA	484,000
55. Raffetto Herman Strategic Comms, Seattle, WA	475,969
56. Greentarget Global LLC, Chicago, IL	474,000
57. North 6th Agency, Inc., New York, NY	423,000
58. Marketing Maven PR, Camarillo, CA	413,108
59. Singer Associates, Inc., San Francisco, CA	362,529
60. Merritt Group, McLean, VA	335,057
61. Maccabee, Minneapolis, MN	273,633
62. IW Group, Inc., West Hollywood, CA	240,000
63. Perry Comms Group, Inc., Sacramento, CA	238,058
64. Judge Public Relations, LLC, Tampa, FL	221,747
65. Schneider Associates, Boston, MA	195,395
66. WordWrite Communications LLC, Pittsburgh, PA	190,500
67. Fish Consulting, Fort Lauderdale, FL	143,000
68. BLAZE, Santa Monica, CA	125,500
69. Weiss PR, Inc., Baltimore, MD	117,564
70. Brownstein Group, Philadelphia, PA	113,894
71. Kohnstamm Communications, Inc., St. Paul, MN	110,932
72. BoardroomPR, Ft. Lauderdale, FL	100,000
73. Hollywood Agency, Hingham, MA	90,000
74. O'Malley Hansen Communications, Chicago, IL	52,000
75. SPM Communications, Dallas, TX	18,441

### ENTERTAINMENT/CULTURAL

1. Edelman, New York, NY	\$31,657,000
2. Finn Partners, New York, NY	6,650,000
3. Zeno Group, New York, NY	6,584,933
4. French   West   Vaughan, Raleigh, NC	2,422,430
5. Kivvit, Chicago, IL	810,767
6. Public Communications Inc., Chicago, IL	616,991
7. Jackson Spalding, Atlanta, GA	614,928
8. 360PR+, Boston, MA	486,947
9. Citizen Relations, Los Angeles, CA	408,653
10. rbb Communications, Miami, FL	341,706
11. Singer Associates, Inc., San Francisco, CA	285,498
12. O'Malley Hansen Communications, Chicago, IL	269,300
13. Brownstein Group, Philadelphia, PA	217,426
14. MP&F Strategic Communications, Nashville, TN	166,992
15. BLAZE, Santa Monica, CA	150,000
16. BoardroomPR, Ft. Lauderdale, FL	100,000
17. Trevelino/Keller, Atlanta, GA	100,000
18. Rasky Partners, Inc., Boston, MA	87,500
19. Standing Partnership, St. Louis, MO	65,292
20. Landis Communications, San Francisco, CA	50,000
21. SPM Communications, Dallas, TX	47,131
22. Padilla, Minneapolis, MN	43,138
23. WordWrite Communications LLC, Pittsburgh, PA	31,660
24. Hunter PR, New York, NY	25,000
25. AMP3 Public Relations, New York, NY	16,977
26. Champion Management Group, Dallas, TX	11,000
27. Buchanan Public Relations, Bryn Mawr, PA	9,812
28. Rosica Communications, Fair Lawn, NJ	6,750
29. Judge Public Relations, LLC, Tampa, FL	5,927

## RANKING OF PR FIRMS BY SPECIALTY continued

### TECHNOLOGY/INDUSTRIAL

Firm	2018 Net Fees
1. Edelman, New York, NY	\$280,260,000
2. Hotwire, New York, NY	36,879,576
3. Zeno Group, New York, NY	25,303,770
4. Finn Partners, New York, NY	22,476,000
5. ICR, New York, NY	18,291,753
6. Highwire PR, San Francisco, CA	17,901,420
7. PAN Communications, Boston, MA	17,307,546
8. Racepoint Global, Boston, MA	16,712,708
9. LaunchSquad, San Francisco, CA	16,273,000
10. Bateman Group, San Francisco, CA	14,499,420
11. Walker Sands Communications, Chicago, IL	14,116,410
12. The Hoffman Agency, San Jose, CA	13,665,000
13. MWWPR, New York, NY	13,253,751
14. APCO Worldwide, Washington, DC	10,889,600
15. Fahlgren Mortine, Columbus, OH	10,809,347
16. W2O Group, San Francisco, CA	9,398,000
17. Inkhouse, Waltham, MA	9,084,293
18. 5W Public Relations, New York, NY	8,900,000
19. Padilla, Minneapolis, MN	8,290,343
20. Matter Communications, Newburyport, MA	8,229,872
21. Merritt Group, McLean, VA	7,569,251
22. Havas Formula, New York, NY	5,060,125
23. G&S Business Communications, New York, NY	4,856,039
24. March Communications, Boston, MA	4,168,379
25. MP&F Strategic Comms, Nashville, TN	4,145,326
26. Touchdown PR, Austin, TX	4,100,995
27. Citizen Relations, Los Angeles, CA	3,870,596
28. Rasky Partners, Inc., Boston, MA	3,444,452
29. North 6th Agency, Inc., New York, NY	3,145,851
30. Raffetto Herman Strategic Comms, Seattle, WA	2,915,484
31. Idea Grove, Dallas, TX	2,901,468
32. Hunter PR, New York, NY	2,800,000
33. Coyne PR, Parsippany, NJ	2,500,000
34. Crenshaw Communications, New York, NY	2,280,188
35. ARPR, Atlanta, GA	2,262,442
36. Gregory FCA, Ardmore, PA	2,100,000
37. Jackson Spalding, Atlanta, GA	2,059,544
38. Karbo Communications, San Francisco, CA	2,012,737
39. Singer Associates, Inc., San Francisco, CA	1,804,510
40. Caliber Corporate Advisers, New York, NY	1,501,330
41. Trevelino/Keller, Atlanta, GA	1,450,000
42. Lambert, Grand Rapids, MI	1,416,000
43. Kivvit, Chicago, IL	1,213,316
44. Pierpont Communications, Houston, TX	1,212,060
45. Brownstein Group, Philadelphia, PA	1,165,032
46. Tunheim, Minneapolis, MN	1,063,518
47. CommCentric Solutions, Inc., Tampa, FL	995,796
48. Feintuch Communications, New York, NY	984,452
49. Bianchi Public Relations, Troy, MI	810,529
50. Prosek Partners, New York, NY	607,455
51. rbb Communications, Miami, FL	601,490
52. Standing Partnership, St. Louis, MO	600,682
53. 360PR+, Boston, MA	486,947

### TECHNOLOGY/INDUSTRIAL continued

Firm	2018 Net Fees
54. Greentarget Global LLC, Chicago, IL	\$356,100
55. Landis Communications, San Francisco, CA	340,000
56. Belmont Partners, Minneapolis, MN	337,669
57. WordWrite Communications LLC, Pittsburgh, PA	336,025
58. French   West   Vaughan, Raleigh, NC	298,104
59. O'Malley Hansen Communications, Chicago, IL	295,750
60. The Bradford Group, Nashville, TN	285,197
61. Konnect Agency, Los Angeles, CA	264,893
62. Weiss PR, Inc., Baltimore, MD	235,128
63. Kohnstamm Communications, Inc., St. Paul, MN	198,363
64. Hollywood Agency, Hingham, MA	167,000
65. BoardroomPR, Ft. Lauderdale, FL	100,000
66. Maccabee, Minneapolis, MN	98,891
67. Judge Public Relations, LLC, Tampa, FL	82,846
68. BLAZE, Santa Monica, CA	74,618
69. Fish Consulting, Fort Lauderdale, FL	70,000
70. Buchanan Public Relations, Bryn Mawr, PA	58,208
71. Public Communications Inc., Chicago, IL	54,840
72. Champion Management Group, Dallas, TX	27,000
73. Stuntman PR, New York, NY	13,318
74. Beehive Strategic Communication, St. Paul, MN	11,715

### ENVIRONMENTAL/PUBLIC AFFAIRS

1. APCO Worldwide, Washington, DC	\$45,548,900
2. Edelman, New York, NY	12,922,000
3. Davies, Santa Barbara, CA	11,119,160
4. Finn Partners, New York, NY	6,331,000
5. Singer Associates, Inc., San Francisco, CA	5,238,460
6. Cerrell Associates, Los Angeles, CA	3,751,386
7. Perry Communications Group, Inc., Sacramento, CA	2,463,238
8. Kivvit, Chicago, IL	2,325,177
9. Pierpont Communications, Houston, TX	1,893,844
10. Lambert, Grand Rapids, MI	1,830,000
11. SevenTwenty Strategies, LLC, Washington, DC	1,687,033
12. Padilla, Minneapolis, MN	1,609,710
13. Zeno Group, New York, NY	1,539,416
14. Citizen Relations, Los Angeles, CA	1,350,569
15. rbb Communications, Miami, FL	1,015,930
16. Jackson Spalding, Atlanta, GA	878,383
17. Tunheim, Minneapolis, MN	621,095
18. French   West   Vaughan, Raleigh, NC	606,995
19. Butler Associates, LLC, New York, NY	509,989
20. Landis Communications, San Francisco, CA	430,000
21. Schneider Associates, Boston, MA	414,225
22. Public Communications Inc., Chicago, IL	377,494
23. Inkhouse, Waltham, MA	215,009
24. Fish Consulting, Fort Lauderdale, FL	184,000
25. Buchanan Public Relations, Bryn Mawr, PA	118,789
26. WordWrite Communications LLC, Pittsburgh, PA	117,000
27. Beehive Strategic Communication, St. Paul, MN	85,593
28. BoardroomPR, Ft. Lauderdale, FL	50,000
29. Trevelino/Keller, Atlanta, GA	50,000
30. Weiss PR, Inc., Baltimore, MD	29,391

# INDEX TO PUBLIC RELATIONS FIRMS WITH SPECIALIZED SKILLS

(Only PR firms that list clients in the Directory are included. This index is basically a guide to smaller PR operations which have handled many PR accounts in a specialized area over a period of years. Larger firms also have capabilities in these specializations which may vary from office to office and year to year.)

## CATEGORIES LISTED

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## Agriculture

### Alabama

Stephen Bradley & Associates LLC, Birmingham  
Stephen Bradley & Associates LLC, Montgomery

### California

CMW Media, San Diego  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Fineman PR, San Francisco  
Imre, LLC, Los Angeles  
Padilla, San Francisco  
Peppercomm, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Weber Shandwick, Denver

### District Of Columbia

Edelman, Washington  
kglobal, Washington  
Kivvit, Washington  
Padilla, Washington  
Story Partners, Washington  
Weber Shandwick, Washington

### Florida

At The Table Public Relations, Tampa  
Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
JeffreyGroup, Miami  
Kivvit, Miami  
Moore, Inc., Tallahassee  
Weber Shandwick, Miami

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
Edelman, Atlanta  
Pineapple Public Relations, Chamblee  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago

Edelman, Chicago  
Financial Profiles, Inc., Chicago  
G&S Business Communications, Chicago  
Kivvit, Chicago  
Padilla, Chicago  
Spool, Evanston  
Weber Shandwick, Chicago

### Indiana

MEK Group, Carmel

### Iowa

MorganMyers, Waterloo

### Kentucky

RunSwitch, Louisville

### Maryland

Imre, LLC, Sparks  
Weber Shandwick, Baltimore

### Massachusetts

Weber Shandwick, Boston

### Michigan

Piper & Gold Public Relations, Lansing  
Weber Shandwick, Birmingham

### Minnesota

Bellmont Partners, Minneapolis  
Padilla, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

Standing Partnership, St. Louis  
TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Kivvit, Asbury Park  
Violet PR, Montclair

### New York

Didit, Melville  
Edelman, New York  
G&S Business Communications, New York  
Impact PR & Communications, Poughkeepsie  
Imre, LLC, New York  
JeffreyGroup, New York  
Kivvit, New York  
KWT Global, New York  
Padilla, New York  
Peppercomm, New York

Pollack PR Marketing Group, The, New York  
Ruder Finn Inc., New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

French | West | Vaughan, Raleigh  
G&S Business Communications, Raleigh

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus  
Inspire PR Group, Westerville

### Oregon

Edelman, Portland  
Weinstein PR, Portland

### Pennsylvania

Weber Shandwick, Philadelphia

### Tennessee

Weber Shandwick, Nashville

### Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

Hodges Partnership, The, Richmond  
Padilla, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

FullTilt Marketing, Hubertus  
MorganMyers, Waukesha

## Automotive/Transportation

### Alabama

JJPR Agency, Daphne  
Stephen Bradley & Associates LLC, Birmingham  
Stephen Bradley & Associates LLC, Montgomery



## Automotive/Transportation continued

### California

DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Harden Communications Partners, Oakland  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Mighty, San Francisco  
Padilla, San Francisco  
Portavoce Public Relations, Carlsbad  
Strange Brew Strategies, San Francisco  
Trier and Company, San Francisco

### Connecticut

Butler Associates, LLC, Stamford

### District Of Columbia

Curley Company, Washington  
Edelman, Washington  
Falls Communications, Washington  
kglobal, Washington  
Kivvit, Washington  
Lewis, Washington  
Padilla, Washington  
Proof Strategies, Washington  
Signal Group, Washington  
Story Partners, Washington

### Florida

Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami

### Georgia

BLH Consulting, Inc., Atlanta  
Brandware, Atlanta  
Edelman, Atlanta  
Mower, Atlanta  
Trevelino/Keller, Atlanta

### Illinois

CBD Marketing/CBD Public Relations,  
Chicago  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Kivvit, Chicago  
Lewis, Chicago  
Padilla, Chicago  
Spool, Evanston

### Massachusetts

BIGfish Communications, Boston  
Lewis, Boston  
Mower, Newton  
Regan Luxury, Boston  
Version 2.0 Communications, Boston

### Michigan

Bianchi Public Relations, Inc., Troy  
EAFocus Inc., Rochester  
Eisbrenner Public Relations, Royal Oak  
Franco, Detroit  
Robar Public Relations, Detroit

### Minnesota

Padilla, Minneapolis

### New Jersey

Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
RAM Communications, Cranford

### New York

Butler Associates, LLC, New York  
Coyne Public Relations, New York  
Didit, Melville  
Edelman, New York  
Gutenberg, New York  
Hot Paper Lantern, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
Lewis, New York  
Mower, Albany  
Mower, Buffalo  
Mower, New York  
Mower, Rochester  
Mower, Syracuse  
MWWPR, New York  
Padilla, New York  
Reich Communications, New York  
Ruder Finn Inc., New York  
TASC Group, The, New York

### North Carolina

Mower, Charlotte

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Falls Communications, Cleveland  
Mower, Cincinnati  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland

### Pennsylvania

Brownstein Group, Philadelphia

### Tennessee

Calvert Street Group, Nashville

### Texas

Barracuda Public Relations, El Paso  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Snackbox, Austin  
TrizCom Public Relations, Dallas

### Virginia

Padilla, Richmond

### Washington

Edelman, Seattle

## Beauty & Fashion

### California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
BLAZE PR, Santa Monica  
Bolt Public Relations, Costa Mesa  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
CMW Media, San Diego

DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San  
Diego  
ICR, San Diego  
ICR, San Francisco  
ITB, Los Angeles  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
Lou Hammond Group, Los Angeles  
M Booth, San Francisco  
Marketing Maven Public Relations, Camarillo  
Mediafy Communications, Glendale  
O'Malley Hansen Communications, Irvine  
Pollack PR Marketing Group, The, Los Angeles  
Rogers & Cowan, Los Angeles  
360PR+, San Francisco  
Tellem Grody Public Relations, Inc., Malibu  
Think, Beverly Hills  
Voorhees Segal Communications, Palo Alto  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

### Colorado

Durée & Company, Inc., Aspen  
Turner, Denver  
Weber Shandwick, Denver

### Connecticut

ICR, Norwalk

### District Of Columbia

Brand Guild, The, Washington  
Edelman, Washington  
Finn Partners, Washington  
Weber Shandwick, Washington

### Florida

Boardroom Communications, Inc., Ft.  
Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm  
Beach  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
JeffreyGroup, Miami  
Lou Hammond Group, Miami  
M Booth, Miami  
TransMedia Group, Boca Raton  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
Edelman, Atlanta  
M Booth, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

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## Beauty & Fashion continued

### Illinois

Edelman, Chicago  
Finn Partners, Chicago  
Heron Agency, Chicago  
LaunchSquad, Chicago  
Motion Agency, Inc., The, Chicago  
O'Malley Hansen Communications, Chicago  
Weber Shandwick, Chicago  
Zapwater Communications, Chicago

### Maryland

ICR, Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

Finn Partners, Boston  
Hollywood Agency, Hingham  
ICR, Boston  
LaunchSquad, Cambridge  
M Booth, Boston  
Regan Luxury, Boston  
360PR+, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Weber Shandwick, Minneapolis

### Missouri

O'Malley Hansen Communications, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Coyne Public Relations, Parsippany  
First and Last PR, Jersey City  
Resound Marketing, Princeton  
Rosica Communications, Fair Lawn

### New York

AMP3 Public Relations, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Carmichael Lynch Relate, New York  
Citizen Relations, New York  
Coyne Public Relations, New York  
CRC, Inc., New York  
Didit, Melville  
Edelman, New York  
EVINS Communications, Ltd., New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
Fox Greenberg Public Relations, New York  
Goodman Media International, Inc., New York  
Hunter Public Relations, New York  
ICR, New York  
JeffreyGroup, New York  
Kaplow Communications, New York  
KWT Global, New York  
LaunchSquad, New York  
Lou Hammond Group, New York  
M Booth, New York  
Magrino PR, New York  
Nike Communications, Inc., New York  
O'Malley Hansen Communications, New York

Pollack PR Marketing Group, The, New York  
Powell Mayas, Long Island City  
Rebel Gail Communications, New York  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Stuntman PR, New York  
360PR+, New York  
Think, New York  
Tierney, New York  
Turner, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
M Booth, Raleigh

### Ohio

Fahlgren Mortine, Columbus  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Veracity Marketing, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia  
Weber Shandwick, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Finn Partners, Nashville  
Weber Shandwick, Nashville

### Texas

Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Ketner Group Communications, Austin  
Lou Hammond Group, Houston  
Snackbox, Austin  
SPM Communications, Inc., Dallas  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

Punch PR, Milwaukee

## Books & Publications

### California

Blaine Group, The, Beverly Hills  
Bolt Public Relations, Costa Mesa  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco

Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San  
Diego  
Rogers & Cowan, Los Angeles  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Weber Shandwick, Denver

### District Of Columbia

Edelman, Washington  
Finn Partners, Washington  
Weber Shandwick, Washington

### Florida

Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
TransMedia Group, Boca Raton  
Weber Shandwick, Miami

### Georgia

Brandware, Atlanta  
Edelman, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Edelman, Chicago  
Falk Associates/Contact, Chicago  
Finn Partners, Chicago  
Mekky Media Relations Inc., Chicago  
Weber Shandwick, Chicago

### Maryland

Weber Shandwick, Baltimore

### Massachusetts

Finn Partners, Boston  
Regan Luxury, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Lambert, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

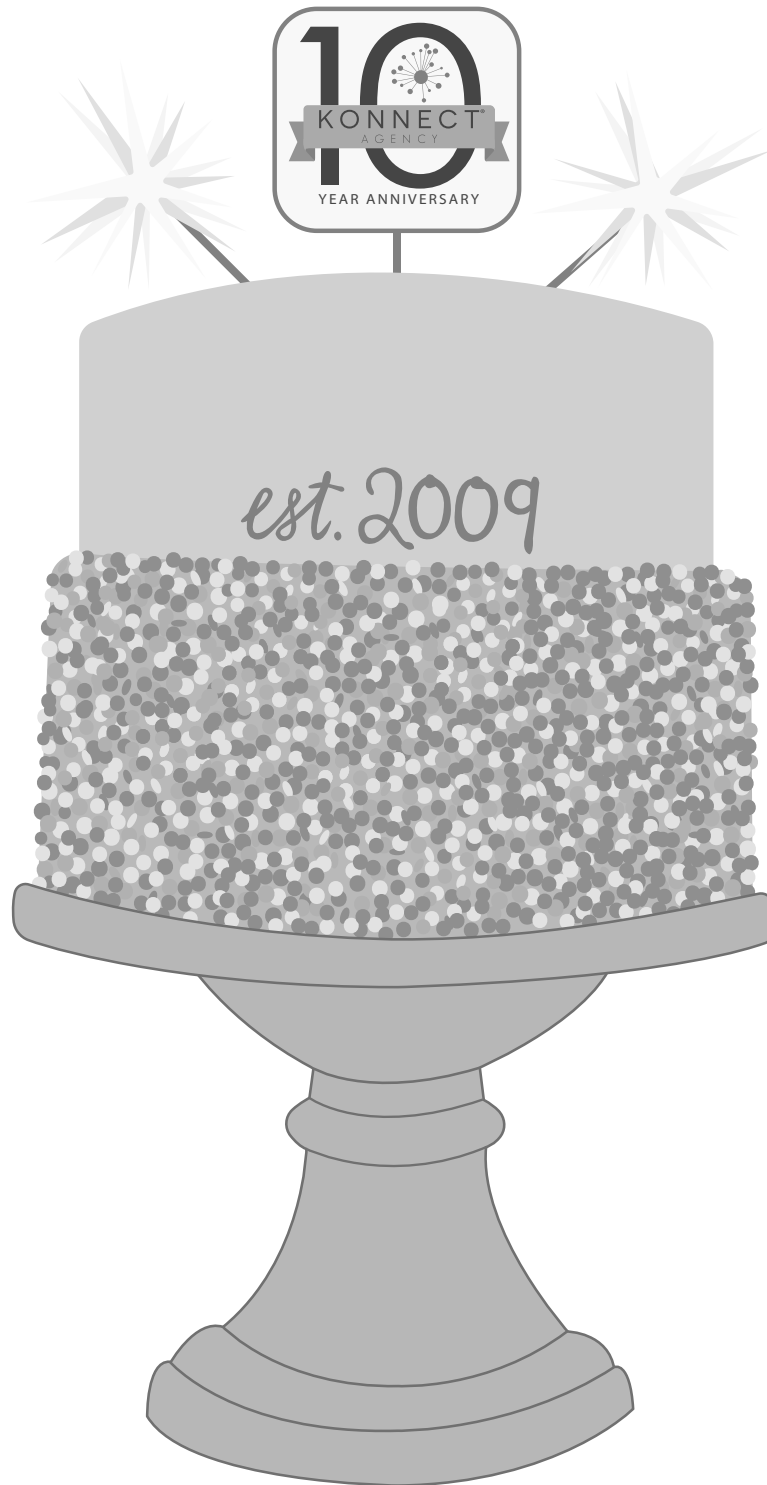
### New Jersey

Coyne Public Relations, Parsippany

### New York

BerlinRosen, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Coyne Public Relations, New York  
Didit, Melville  
Edelman, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
Goodman Media International, Inc., New York  
JConnelly, New York  
LAK Public Relations, Inc., New York  
Lambert, New York

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## Books & Publications continued

Powell Mayas, Long Island City  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Roop & Co., Cleveland  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Brian Communications, Conshohocken  
Weber Shandwick, Philadelphia

### Tennessee

Finn Partners, Nashville  
Weber Shandwick, Nashville

### Texas

Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Educational Institutions

### Alabama

JJPR Agency, Daphne  
Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

### California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
Bolt Public Relations, Costa Mesa  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edge Communications, Inc., Los Angeles  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San  
Diego  
Hoyt Organization Inc., The, Torrance  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
M Booth, San Francisco  
Padilla, San Francisco  
Peppercomm, San Francisco

RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Durée & Company, Inc., Aspen  
Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford  
Mason Public Relations, Bethany

### District Of Columbia

Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
kglobal, Washington  
Kivvit, Washington  
Padilla, Washington  
Proof Strategies, Washington  
Rasky Partners, Inc., Washington  
Tricom Associates, Inc., Washington  
Weber Shandwick, Washington

### Florida

Boardroom Communications, Inc., Ft.  
Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm  
Beach  
Conroy Martinez Group, The, Coral Gables  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Kivvit, Miami  
M Booth, Miami  
O'Donnell Agency, West Palm Beach  
rbb Communications, Miami  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
M Booth, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago  
CBD Marketing/CBD Public Relations,  
Chicago  
Edelman, Chicago  
Finn Partners, Chicago  
Glen Echo Group, Chicago  
Greentarget Global LLC, Chicago  
Jasculca Terman Strategic Communications,  
Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago

Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Public Communications Inc., Chicago  
Weber Shandwick, Chicago

### Louisiana

Zehnder Communications, New Orleans

### Maryland

Weber Shandwick, Baltimore

### Massachusetts

BIGfish Communications, Boston  
Finn Partners, Boston  
Hollywood Agency, Hingham  
LaunchSquad, Cambridge  
M Booth, Boston  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Franco, Detroit  
Identity, Bingham Farms  
Lambert, Detroit  
Piper & Gold Public Relations, Lansing  
Weber Shandwick, Birmingham

### Minnesota

Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Padilla, Minneapolis  
Strother Communications Group, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

KPS3, Reno

### New Jersey

Coyne Public Relations, Parsippany  
Diegnan & Associates, Norman, Oldwick  
Kivvit, Asbury Park

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

BerlinRosen, New York  
Butler Associates, LLC, New York  
Carmichael Lynch Relate, New York  
Coyne Public Relations, New York  
Didit, Melville  
Edelman, New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
GMG Public Relations, Inc., Nanuet  
Gutenberg, New York  
Hot Paper Lantern, New York  
Impact PR & Communications, Poughkeepsie  
JeffreyGroup, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
LaunchSquad, New York

# THE STORY IS ALWAYS THERE.



## Yet, most communication agencies can't see it.

Particularly in the B2B world where jargon and complexity tend to bury a company's stories.

We're a communications consultancy that knows how to dig out the type of content that resonates with the target audience.

It's not easy.

This form of discovery involves research, interviewing techniques, dot-connecting logic and that scientific quality called persistence. Often, we go from Point A to Point B to Point C, which lands us on Point D where the good stuff resides.

We'd welcome a conversation on how to find your storytelling gold.

### **NORTH AMERICA:**

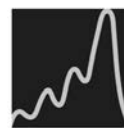
Stephen Burkhart  
1 408 286-2611  
sburkhart@hoffman.com

### **ASIA PACIFIC:**

Caroline Hsu  
+825 2581-9380  
chsu@hoffman.com

### **EUROPE:**

Mark Pinsent  
+44 (0)203 322 6903  
mpinsent@hoffman.com



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Agency

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## Educational Institutions continued

M Booth, New York  
Padilla, New York  
Peppercomm, New York  
Powell Mayas, Long Island City  
RF | Binder Partners, Inc., New York  
RG Narrative Inc., New York  
Ruder Finn Inc., New York  
TASC Group, The, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
M Booth, Raleigh

### Ohio

Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Inspire PR Group, Westerville  
Paul Werth Associates, Columbus  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Weinstein PR, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Bravo Group, Harrisburg  
Brian Communications, Conshohocken  
Buchanan Public Relations LLC, Bryn Mawr  
Devine + Partners, Philadelphia  
Gregory FCA, Ardmore  
Weber Shandwick, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### Tennessee

Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Stones River Group, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Jackson Spalding, Dallas  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

Boyle Public Affairs, Arlington  
BRG Communications, Alexandria  
Hodges Partnership, The, Richmond  
Padilla, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Entertainment/Cultural

### California

Allison+Partners, San Francisco

AMW Group, West Hollywood  
Ballantines PR, West Hollywood  
BLAZE PR, Santa Monica  
Bob Gold & Associates, Redondo Beach  
Bolt Public Relations, Costa Mesa  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San  
Diego  
Hawkins International Public Relations, Los  
Angeles  
ITB, Los Angeles  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
Lou Hammond Group, Los Angeles  
Marino., Los Angeles  
Marketing Maven Public Relations, Camarillo  
MSR Communications, LLC, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Revell Communications, Roseville  
Rogers & Cowan, Los Angeles  
Taylor, Santa Monica  
Tellem Grody Public Relations, Inc., Malibu  
W2O Group, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

### Colorado

Matter Communications, Boulder  
Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford  
CashmanKatz, Glastonbury

### District Of Columbia

APCO Worldwide, Washington  
Brand Guild, The, Washington  
Edelman, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
Kivvit, Washington  
Stanton Communications, Inc., Washington  
Weber Shandwick, Washington

### Florida

Conroy Martinez Group, The, Coral Gables  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
Lou Hammond Group, Miami  
rbb Communications, Miami  
TransMedia Group, Boca Raton  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

Zapwater Communications, Coral Gables

### Georgia

Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago  
Edelman, Chicago  
Falk Associates/Contact, Chicago  
Financial Profiles, Inc., Chicago  
Finn Partners, Chicago  
Glen Echo Group, Chicago  
Glendale Communications Group, Inc.,  
Barrington  
Heron Agency, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
Public Communications Inc., Chicago  
Taylor, Chicago  
TimeZoneOne, Chicago  
Weber Shandwick, Chicago  
Zapwater Communications, Chicago

### Kentucky

RunSwitch, Louisville

### Louisiana

Zehnder Communications, New Orleans

### Maryland

Sandy Hillman Communications, Towson  
Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

Finn Partners, Boston  
LaunchSquad, Cambridge  
Marino., Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
Regan Luxury, Boston  
Schneider Associates, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Franco, Detroit  
Identity, Bingham Farms  
Weber Shandwick, Birmingham

### Minnesota

Carmichael Lynch Relate, Minneapolis  
Strother Communications Group, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

Wicked Creative, Las Vegas

### New Jersey

BML Public Relations, Florham Park  
Coyne Public Relations, Parsippany

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## Entertainment/Cultural continued

Kivvit, Asbury Park  
Rosica Communications, Fair Lawn  
Violet PR, Montclair

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

APCO Worldwide, New York  
Berk Communications, New York  
BerlinRosen, New York  
Butler Associates, LLC, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Cataldi Public Relations, New York  
Citizen Relations, New York  
Coynes Public Relations, New York  
CRC, Inc., New York  
Didit, Melville  
Edelman, New York  
5W Public Relations, New York  
Finn Partners, New York  
Fox Greenberg Public Relations, New York  
Geto & de Milly, Inc., New York  
GMG Public Relations, Inc., Nanuet  
Goldman Communications Group, Inc., Bayside  
Goodman Media International, Inc., New York  
Hawkins International Public Relations, New York  
Hunter Public Relations, New York  
Imagine PR, New York  
Impact PR & Communications, Poughkeepsie  
JeffreyGroup, New York  
Karbo Communications, New York  
Keith Sherman and Assocs., New York  
Kivvit, New York  
KWT Global, New York  
LaunchSquad, New York  
Lou Hammond Group, New York  
Marino., New York  
MWWPR, New York  
Pollack PR Marketing Group, The, New York  
Powell Mayas, Long Island City  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Stanton Communications, Inc., New York  
Stuntman PR, New York  
TASC Group, The, New York  
Taylor, New York  
the10company, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
Taylor, Charlotte

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Matter Communications, Portland  
Veracity Marketing, Portland  
Weinstein PR, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Brian Communications, Conshohocken  
Brownstein Group, Philadelphia  
Devine + Partners, Philadelphia  
Matter Communications, Pittsburgh  
Weber Shandwick, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence  
Matter Communications, Providence

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
Bolt Public Relations, Dallas  
Champion Management Group, Addison  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Jackson Spalding, Dallas  
Lou Hammond Group, Houston  
Snackbox, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

Hodges Partnership, The, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

Punch PR, Milwaukee

## Environmental/Public Affairs

### Alabama

JJPR Agency, Daphne  
Markstein, Birmingham  
Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

### California

Allison+Partners, San Francisco  
Astra Communications, Orange  
Cerrell Associates, Inc., Los Angeles  
Davies, Los Angeles  
Davies, Santa Barbara  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
IW Group, Los Angeles  
IW Group, San Francisco  
Landis Communications Inc., San Francisco  
Lou Hammond Group, Los Angeles  
Marino., Los Angeles  
Marketing Maven Public Relations, Camarillo

Padilla, San Francisco  
Perry Communications Group, Inc., Sacramento  
Revell Communications, Roseville  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Rogers & Cowan, Los Angeles  
Sard Verbinnen & Co, Los Angeles  
Sard Verbinnen & Co, San Francisco  
Singer Associates, Inc., San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

INK Communications Co., Denver  
Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford  
CashmanKatz, Glastonbury

### District Of Columbia

APCO Worldwide, Washington  
Caplan Communications LLC®, Washington  
Crosby, Washington  
Curley Company, Washington  
Davies, Washington  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
Howard Consulting Group, Inc., Washington  
kglobal, Washington  
Kivvit, Washington  
Padilla, Washington  
Proof Strategies, Washington  
Rasky Partners, Inc., Washington  
Sard Verbinnen & Co, Washington  
Signal Group, Washington  
Stanton Communications, Inc., Washington  
Story Partners, Washington  
Tricom Associates, Inc., Washington  
Weber Shandwick, Washington

### Florida

Boardroom Communications, Inc., Ft.  
Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm  
Beach  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Kivvit, Miami  
Lou Hammond Group, Miami  
Moore, Inc., Tallahassee  
NewmanPR, Miami  
Pearson Associates, David, Coral Gables  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
Edelman, Atlanta  
Mower, Atlanta

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Investor Relations



Transaction Support



Public Affairs



Social Media and Digital Communications



Shareholder Activism and Proxy Contests



Strategic Insights

## Environmental/Public Affairs continued

Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

CBD Marketing/CBD Public Relations,  
Chicago  
Edelman, Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
Glen Echo Group, Chicago  
Kivvit, Chicago  
Padilla, Chicago  
Pietryla PR & Marketing, Chicago  
Public Communications Inc., Chicago  
Sard Verbinnen & Co, Chicago  
Weber Shandwick, Chicago

### Maryland

Caplan Communications LLC®, Rockville  
Crosby, Annapolis  
Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

BIGfish Communications, Boston  
Finn Partners, Boston  
Marino., Boston  
Mower, Newton  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Lambert, Detroit  
Robar Public Relations, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Padilla, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Kivvit, Asbury Park  
Pierpont Communications Inc., Princeton  
Violet PR, Montclair

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

APCO Worldwide, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Butler Associates, LLC, New York  
CashmanKatz, New York  
Development Counsellors International (DCI),  
New York  
Didit, Melville  
Edelman, New York  
Finn Partners, New York  
G&S Business Communications, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
Goldman Communications Group, Inc., Bayside

Gutenberg, New York  
INK Communications Co., New York  
IW Group, New York  
JConnelly, New York  
JeffreyGroup, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
Lou Hammond Group, New York  
Marino., New York  
Mower, Albany  
Mower, Buffalo  
Mower, New York  
Mower, Rochester  
Mower, Syracuse  
North 6th Agency, Inc. (N6A), New York  
Padilla, New York  
Prosek Partners, New York  
RF | Binder Partners, Inc., New York  
Rogers & Cowan, New York  
Sard Verbinnen & Co, New York  
Stanton Communications, Inc., New York  
TASC Group, The, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

French | West | Vaughan, Raleigh  
G&S Business Communications, Raleigh  
Mower, Charlotte

### Ohio

Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Mower, Cincinnati  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Weinstein PR, Portland

### Pennsylvania

Bravo Group, Harrisburg  
Buchanan Public Relations LLC, Bryn Mawr  
Devine + Partners, Philadelphia  
Weber Shandwick, Philadelphia

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Calvert Street Group, Nashville  
Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Stones River Group, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
BizCom Associates, Plano  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
INK Communications Co., Austin  
Lou Hammond Group, Houston  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Sard Verbinnen & Co, Houston  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin

Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

BRG Communications, Alexandria  
GreenSmith PR, LLC, Fairfax  
Hodges Partnership, The, Richmond  
Padilla, Richmond  
Silverline Communications, Vienna

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Financial PR/Investor Relations

### Alabama

Markstein, Birmingham

### Arizona

Caliber Group, Tucson

### California

Allison+Partners, San Francisco  
Bolt Public Relations, Costa Mesa  
CMW Media, San Diego  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Harden Communications Partners, Oakland  
ICR, San Diego  
ICR, San Francisco  
Imre, LLC, Los Angeles  
InkHouse, San Francisco  
IW Group, Los Angeles  
IW Group, San Francisco  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
KCD PR Inc. - Top FinTech PR Firm, San  
Diego  
Landis Communications Inc., San Francisco  
Padilla, San Francisco  
Peppercomm, San Francisco  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Sard Verbinnen & Co, Los Angeles  
Sard Verbinnen & Co, San Francisco  
Sitrick And Company, Los Angeles  
Sitrick And Company, San Francisco  
Strange Brew Strategies, San Francisco  
Torrenzano Group, The, San Francisco  
Trier and Company, San Francisco  
UPRAISE Marketing + Public Relations, San  
Francisco  
Vested, San Francisco  
W2O Group, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Novitas Communications, Denver  
Sitrick And Company, Denver  
Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford  
ICR, Norwalk  
Torrenzano Group, The, Hartford

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## Financial PR/Investor Rels. continued

### District Of Columbia

APCO Worldwide, Washington  
Edelman, Washington  
Falls Communications, Washington  
Glen Echo Group, Washington  
Kivvit, Washington  
Makovsky, Washington  
Padilla, Washington  
Rasky Partners, Inc., Washington  
Reservoir Communications Group, Washington  
Sard Verbinnen & Co, Washington  
Signal Group, Washington  
Sitrick And Company, Washington  
Torrenzano Group, The, Washington  
Weber Shandwick, Washington

### Florida

Boardroom Communications, Inc., Ft. Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm Beach  
Conroy Martinez Group, The, Coral Gables  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
TransMedia Group, Boca Raton  
Weber Shandwick, Miami

### Georgia

BLH Consulting, Inc., Atlanta  
Brandware, Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Akrete, Evanston  
CBD Marketing/CBD Public Relations, Chicago  
Dixon/James Communications, Chicago  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Glen Echo Group, Chicago  
Greentarget Global LLC, Chicago  
Kivvit, Chicago  
Mekky Media Relations Inc., Chicago  
Padilla, Chicago  
Pietryla PR & Marketing, Chicago  
Sard Verbinnen & Co, Chicago  
Spool, Evanston  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago

### Indiana

MEK Group, Carmel

### Maryland

ICR, Baltimore  
Imre, LLC, Sparks  
Weber Shandwick, Baltimore  
Weiss PR, Inc., Baltimore

### Massachusetts

BackBay Communications, Boston  
Consilium Strategic Communications, Boston  
ICR, Boston  
InkHouse, Waltham  
LaVoieHealthScience, Boston  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Sitrick And Company, Boston  
Weber Shandwick, Boston

### Michigan

Lambert, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Padilla, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

KPS3, Reno

### New Jersey

Diegnan & Associates, Norman, Oldwick  
Kivvit, Asbury Park  
Pierpont Communications Inc., Princeton  
Rosica Communications, Fair Lawn

### New York

AdvisIRy Partners, New York  
APCO Worldwide, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Butler Associates, LLC, New York  
Buttonwood Communications Group, Katonah  
Buttonwood Communications Group, New York  
Caliber Corporate Advisers, New York  
Carmichael Lynch Relate, New York  
CRC, Inc., New York  
Didit, Melville  
Dukas Linden Public Relations, New York  
Edelman, New York  
5W Public Relations, New York  
Feintuch Communications, New York  
Global Strategy Group, New York  
GMG Public Relations, Inc., Nanuet  
Gutenberg, New York  
Hot Paper Lantern, New York  
ICR, New York  
Impact PR & Communications, Poughkeepsie  
Imre, LLC, New York  
Indicate Media, New York  
InkHouse, New York  
Intermarket Communications (A Lansons Company), New York  
IW Group, New York  
JConnelly, New York  
JeffreyGroup, New York  
Karbo Communications, New York  
Kekst CNC, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
Makovsky, New York  
Padilla, New York

Peppercomm, New York  
Prosek Partners, New York  
RF | Binder Partners, Inc., New York  
RG Narrative Inc., New York  
Ruder Finn Inc., New York  
Sard Verbinnen & Co, New York  
Sitrick And Company, New York  
Sloane & Company, New York  
Stanton, New York  
Tierney, New York  
Torrenzano Group, The, New York  
Vested, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Inspire PR Group, Westerville  
Roop & Co., Cleveland

### Oregon

Edelman, Portland  
Veracity Marketing, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Bravo Group, Harrisburg  
Brian Communications, Conshohocken  
Buchanan Public Relations LLC, Bryn Mawr  
Gregory FCA, Ardmore  
Indicate Media, Philadelphia  
Tierney, Harrisburg  
Tierney, Philadelphia  
Torrenzano Group, The, Philadelphia  
Weber Shandwick, Philadelphia  
WordWrite Communications LLC, Pittsburgh

### Tennessee

Bradford Group, The, Nashville  
MP&F Strategic Communications, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Jackson Spalding, Dallas  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Sard Verbinnen & Co, Houston  
Torrenzano Group, The, Austin  
Touchdown PR, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

Padilla, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

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## Food & Beverage

### Alabama

JPR Agency, Daphne  
Markstein, Birmingham

### California

Allison+Partners, San Francisco  
Ballantines PR, West Hollywood  
BLAZE PR, Santa Monica  
Bolt Public Relations, Costa Mesa  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edge Communications, Inc., Los Angeles  
Ellipses, Oakland  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San Diego  
Hawkins International Public Relations, Los Angeles  
ICR, San Diego  
ICR, San Francisco  
Imre, LLC, Los Angeles  
IW Group, Los Angeles  
IW Group, San Francisco  
J Public Relations, San Diego  
J Public Relations, Santa Monica  
Konnect Agency, Los Angeles  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
Lou Hammond Group, Los Angeles  
M Booth, San Francisco  
Marketing Maven Public Relations, Camarillo  
Mediafy Communications, Glendale  
O'Malley Hansen Communications, Irvine  
Padilla, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Rogers & Cowan, Los Angeles  
360PR+, San Francisco  
Taylor, Santa Monica  
Tellem Grody Public Relations, Inc., Malibu  
Voorhees Segal Communications, Palo Alto  
W2O Group, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

### Colorado

Durée & Company, Inc., Aspen  
INK Communications Co., Denver  
Matter Communications, Boulder  
Weber Shandwick, Denver

### Connecticut

CashmanKatz, Glastonbury  
ICR, Norwalk

### District Of Columbia

APCO Worldwide, Washington  
Brand Guild, The, Washington  
Edelman, Washington  
Falls Communications, Washington

Finn Partners, Washington  
kglobal, Washington  
Kivvit, Washington  
Padilla, Washington  
Reservoir Communications Group, Washington  
Story Partners, Washington  
Weber Shandwick, Washington

### Florida

At The Table Public Relations, Tampa  
Brustman Carrino Public Relations, Miami  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
Hemsworth Communications, Ft. Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
Lou Hammond Group, Miami  
M Booth, Miami  
rbb Communications, Miami  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
Sharp Communications, Inc., Palm Beach  
Sharp Communications, Inc., West Palm Beach  
TJM Communications, Inc., Oviedo (Orlando area)  
TransMedia Group, Boca Raton  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
M Booth, Atlanta  
Mower, Atlanta  
Pineapple Public Relations, Chamblee  
Trevellino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago  
CBD Marketing/CBD Public Relations, Chicago  
Dixon|James Communications, Chicago  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Finn Partners, Chicago  
Heron Agency, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
O'Malley Hansen Communications, Chicago  
Padilla, Chicago  
Pietryla PR & Marketing, Chicago  
Spool, Evanston  
Taylor, Chicago  
TimeZoneOne, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago  
Zapwater Communications, Chicago

### Iowa

MorganMyers, Waterloo

### Kentucky

RunSwitch, Louisville

### Louisiana

Gambel Communications, Metairie

### Maryland

ICR, Baltimore  
Imre, LLC, Sparks  
Sandy Hillman Communications, Towson  
Weber Shandwick, Baltimore

### Massachusetts

Finn Partners, Boston  
Hollywood Agency, Hingham  
ICR, Boston  
LaunchSquad, Cambridge  
M Booth, Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
Mower, Newton  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
360PR+, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Franco, Detroit  
Identity, Bingham Farms  
Lambert, Detroit  
Logos Communications, Inc., Canton  
Weber Shandwick, Birmingham

### Minnesota

Bellmont Partners, Minneapolis  
Carmichael Lynch Relate, Minneapolis  
Kohstamm Communications, Saint Paul  
Maccabee, Minneapolis  
Padilla, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

O'Malley Hansen Communications, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

KPS3, Reno  
Wicked Creative, Las Vegas

### New Jersey

BML Public Relations, Florham Park  
Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
RAM Communications, Cranford  
Resound Marketing, Princeton  
Rosica Communications, Fair Lawn

### New York

AMP3 Public Relations, New York  
APCO Worldwide, New York  
Apples and Oranges Public Relations LLC, New York  
Berk Communications, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Cataldi Public Relations, New York  
Citizen Relations, New York  
Coyne Public Relations, New York  
CRC, Inc., New York



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Edelman, New York  
EVINS Communications, Ltd., New York  
5W Public Relations, New York  
Finn Partners, New York  
Fox Greenberg Public Relations, New York  
Geto & de Milly, Inc., New York  
Goodman Media International, Inc., New York  
Hawkins International Public Relations, New York  
Hunter Public Relations, New York  
ICR, New York  
Impact PR & Communications, Poughkeepsie  
Imre, LLC, New York  
INK Communications Co., New York  
IW Group, New York  
J Public Relations, New York  
JeffreyGroup, New York  
Kaplow Communications, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
LaunchSquad, New York  
Lou Hammond Group, New York  
M Booth, New York  
Magrino PR, New York  
Mower, Albany  
Mower, Buffalo  
Mower, New York  
Mower, Rochester  
Mower, Syracuse  
MWWPR, New York  
Nicholas & Lence Communications, New York  
Nike Communications, Inc., New York  
North 6th Agency, Inc. (N6A), New York  
O'Malley Hansen Communications, New York  
Padilla, New York  
Pollack PR Marketing Group, The, New York  
Pollock Communications, New York  
Redpoint, New York  
RF | Binder Partners, Inc., New York  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Sharp Communications, Inc., New York  
Stuntman PR, New York  
360PR+, New York  
Taylor, New York  
Tierney, New York  
V.I.P.R Agency, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
M Booth, Raleigh  
Mower, Charlotte  
Taylor, Charlotte

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Inspire PR Group, Westerville  
Mower, Cincinnati  
Stevens Strategic Communications, Inc., Cleveland

### Oregon

Edelman, Portland

Finn Partners, Portland  
Matter Communications, Portland  
Veracity Marketing, Portland  
Weinstein PR, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Brownstein Group, Philadelphia  
Buchanan Public Relations LLC, Bryn Mawr  
Gatesman, Pittsburgh  
Matter Communications, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia  
Weber Shandwick, Philadelphia

### Rhode Island

Matter Communications, Providence

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
BizCom Associates, Plano  
Bolt Public Relations, Dallas  
Champion Management Group, Addison  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
INK Communications Co., Austin  
Jackson Spalding, Dallas  
Ketner Group Communications, Austin  
Lou Hammond Group, Houston  
MCA Public Relations, Dallas  
Snackbox, Austin  
SPM Communications, Inc., Dallas  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

BRG Communications, Alexandria  
Hodges Partnership, The, Richmond  
Padilla, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

FullTilt Marketing, Hubertus  
MorganMyers, Waukesha  
Punch PR, Milwaukee

## Foreign Markets

### California

Allison+Partners, San Francisco  
CMW Media, San Diego  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
ICR, San Diego  
ICR, San Francisco  
Lewis, San Diego  
Lewis, San Francisco

Lou Hammond Group, Los Angeles  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Weber Shandwick, Denver

### Connecticut

ICR, Norwalk

### District Of Columbia

APCO Worldwide, Washington  
Edelman, Washington  
Global Communicators HCI, Washington  
Lewis, Washington  
Rasky Partners, Inc., Washington  
Stanton Communications, Inc., Washington  
Susan Davis International, Washington  
Weber Shandwick, Washington

### Florida

Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Lou Hammond Group, Miami  
NewmanPR, Miami  
Weber Shandwick, Miami

### Georgia

Edelman, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Akrete, Evanston  
Edelman, Chicago  
Jasulca Terman Strategic Communications, Chicago  
Lewis, Chicago  
TimeZoneOne, Chicago  
Weber Shandwick, Chicago

### Maryland

ICR, Baltimore  
Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

ICR, Boston  
Lewis, Boston  
Rasky Partners, Inc., Boston  
Weber Shandwick, Boston

### Michigan

Weber Shandwick, Birmingham

### Minnesota

Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New York

APCO Worldwide, New York  
Apples and Oranges Public Relations LLC, New York  
Didit, Melville  
Edelman, New York  
Feintuch Communications, New York  
Gutenberg, New York

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## Foreign Markets continued

ICR, New York  
JConnelly, New York  
JeffreyGroup, New York  
KWT Global, New York  
Lewis, New York  
Lou Hammond Group, New York  
Public Relations Boutiques International, New York  
Stanton Communications, Inc., New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York  
Worldcom Public Relations Group, New York

### Ohio

Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland

### Pennsylvania

Weber Shandwick, Philadelphia

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Weber Shandwick, Nashville

### Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Lou Hammond Group, Houston  
Touchdown PR, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## GreenTech

### California

Allison+Partners, San Francisco  
Bospar, San Francisco  
CMW Media, San Diego  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Firecracker PR, Brea  
Harden Communications Partners, Oakland  
ICR, San Diego  
ICR, San Francisco  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
LaunchSquad, San Francisco  
Merritt Group, San Francisco  
Padilla, San Francisco  
Peppercomm, San Francisco  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Trier and Company, San Francisco  
Weber Shandwick, Los Angeles

Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

INK Communications Co., Denver  
Matter Communications, Boulder  
Weber Shandwick, Denver

### Connecticut

ICR, Norwalk  
Mason Public Relations, Bethany

### District Of Columbia

APCO Worldwide, Washington  
Edelman, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
Kivvit, Washington  
Padilla, Washington  
Rasky Partners, Inc., Washington  
Weber Shandwick, Washington

### Florida

Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
JeffreyGroup, Miami  
Kivvit, Miami  
Weber Shandwick, Miami

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
Edelman, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Akrete, Evanston  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
Glen Echo Group, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
March Communications, Chicago  
Padilla, Chicago  
Pietryla PR & Marketing, Chicago  
Public Communications Inc., Chicago  
Spool, Evanston  
Weber Shandwick, Chicago

### Iowa

MorganMyers, Waterloo

### Maryland

DPR Group, Inc., Frederick  
ICR, Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

BIGfish Communications, Boston  
Birnback Communications Inc., Marblehead  
fama PR, Inc., Boston  
Finn Partners, Boston  
ICR, Boston  
LaunchSquad, Cambridge  
March Communications, Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Version 2.0 Communications, Boston

Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Franco, Detroit  
Lambert, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Padilla, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Kivvit, Asbury Park

### New York

APCO Worldwide, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Didit, Melville  
Edelman, New York  
Farrow Communications, Buffalo  
Feintuch Communications, New York  
Finn Partners, New York  
G&S Business Communications, New York  
Goldman Communications Group, Inc., Bayside  
ICR, New York  
INK Communications Co., New York  
JConnelly, New York  
JeffreyGroup, New York  
Karbo Communications, New York  
Kivvit, New York  
Lambert, New York  
LaunchSquad, New York  
Padilla, New York  
Peppercomm, New York  
RF | Binder Partners, Inc., New York  
RG Narrative Inc., New York  
TASC Group, The, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

G&S Business Communications, Raleigh

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Matter Communications, Portland  
Veracity Marketing, Portland

### Pennsylvania

Brownstein Group, Philadelphia  
Buchanan Public Relations LLC, Bryn Mawr  
Devine + Partners, Philadelphia  
Matter Communications, Pittsburgh  
Weber Shandwick, Philadelphia

### Rhode Island

Matter Communications, Providence

### Tennessee

Calvert Street Group, Nashville  
Finn Partners, Nashville

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### Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
INK Communications Co., Austin  
Ketner Group Communications, Austin  
Touchdown PR, Austin  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

Hodges Partnership, The, Richmond  
Merritt Group, McLean  
Padilla, Richmond  
Silverline Communications, Vienna

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

MorganMyers, Waukesha

## Healthcare

### Alabama

JJPR Agency, Daphne  
Markstein, Birmingham  
Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

### California

Allison+Partners, San Francisco  
Blaine Group, The, Beverly Hills  
Bolt Public Relations, Costa Mesa  
Bospar, San Francisco  
Cerrell Associates, Inc., Los Angeles  
CMW Media, San Diego  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edge Communications, Inc., Los Angeles  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Firecracker PR, Brea  
GG Benitez & Associates Public Relations, San  
Diego  
Harden Communications Partners, Oakland  
Health+Commerce, Santa Rosa  
Hoyt Organization Inc., The, Torrance  
ICR, San Diego  
ICR, San Francisco  
Idea Hall, Costa Mesa  
Imre, LLC, Los Angeles  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
KYNE, Los Angeles  
Landis Communications Inc., San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Marketing Maven Public Relations, Camarillo  
Merritt Group, San Francisco  
Merryman Communications, Redondo Beach  
MSR Communications, LLC, San Francisco

Padilla, San Francisco  
PAN Communications, Inc., San Francisco  
Peppercomm, San Francisco  
Perry Communications Group, Inc., Sacramento  
Portavoce Public Relations, Carlsbad  
Racepoint Global, San Francisco  
Revell Communications, Roseville  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Scott Public Relations, Woodland Hills  
Singer Associates, Inc., San Francisco  
Tellem Grody Public Relations, Inc., Malibu  
Torrenzano Group, The, San Francisco  
W2O Group, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Durée & Company, Inc., Aspen  
Matter Communications, Boulder  
Novitas Communications, Denver  
Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford  
CashmanKatz, Glastonbury  
ICR, Norwalk  
Mason Public Relations, Bethany  
Torrenzano Group, The, Hartford

### District Of Columbia

APCO Worldwide, Washington  
Crosby, Washington  
Curley Company, Washington  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Howard Consulting Group, Inc., Washington  
JPA Health Communications, Washington  
Kivvit, Washington  
Lewis, Washington  
Makovsky, Washington  
Padilla, Washington  
Proof Strategies, Washington  
Racepoint Global, Washington  
Raffetto Herman Strategic Communications,  
Washington  
Rasky Partners, Inc., Washington  
Reis Group, The, Washington  
Reservoir Communications Group, Washington  
Signal Group, Washington  
Spectrum, Washington  
Stanton Communications, Inc., Washington  
Story Partners, Washington  
Susan Davis International, Washington  
Torrenzano Group, The, Washington  
Tricom Associates, Inc., Washington  
Vanguard Communications, Washington  
Weber Shandwick, Washington

### Florida

Boardroom Communications, Inc., Ft.  
Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm  
Beach  
Conroy Martinez Group, The, Coral Gables  
Dragon Horse Ad Agency, Naples

Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
Moore, Inc., Tallahassee  
O'Donnell Agency, West Palm Beach  
PAN Communications, Inc., Orlando  
rbb Communications, Miami  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
TransMedia Group, Boca Raton  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
MERGE Atlanta, Roswell  
Mower, Atlanta  
Spectrum, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Akrite, Evanston  
Dixon|James Communications, Chicago  
Edelman, Chicago  
Falk Associates/Contact, Chicago  
Finn Partners, Chicago  
Glendale Communications Group, Inc.,  
Barrington  
Greentarget Global LLC, Chicago  
Grisko LLC, Chicago  
IVY Marketing Group, Inc., Glen Ellyn  
Jarrard Phillips Cate & Hancock, Inc., Chicago  
Jasculca Terman Strategic Communications,  
Chicago  
Kivvit, Chicago  
L.C. Williams & Associates, Chicago  
Lewis, Chicago  
March Communications, Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Pietryla PR & Marketing, Chicago  
Public Communications Inc., Chicago  
Spectrum, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago

### Indiana

MEK Group, Carmel

### Kentucky

RunSwitch, Louisville

### Louisiana

Gambel Communications, Metairie  
Zehnder Communications, New Orleans

### Maryland

Crosby, Annapolis  
DPR Group, Inc., Frederick  
ICR, Baltimore  
Imre, LLC, Sparks  
Sandy Hillman Communications, Towson



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## Healthcare continued

Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore  
Weiss PR, Inc., Baltimore

## Massachusetts

Bimbach Communications Inc., Marblehead  
Consilium Strategic Communications, Boston  
Finn Partners, Boston  
Greenough Brand Storytellers, Watertown  
ICR, Boston  
LaVoieHealthScience, Boston  
Lewis, Boston  
March Communications, Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
Mower, Newton  
PAN Communications, Inc., Boston  
Racepoint Global, Boston  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston

## Michigan

EAFocus Inc., Rochester  
Finn Partners, Detroit  
Franco, Detroit  
Lambert, Detroit  
Piper & Gold Public Relations, Lansing  
Weber Shandwick, Birmingham

## Minnesota

Beehive Strategic Communication, St. Paul  
Bellmont Partners, Minneapolis  
Kohnstamm Communications, Saint Paul  
Maccabee, Minneapolis  
Padilla, Minneapolis  
Strother Communications Group, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis

## Missouri

Standing Partnership, St. Louis  
TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

## Nevada

KPS3, Reno

## New Jersey

Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
MCS Healthcare Public Relations, Basking Ridge  
Pierpont Communications Inc., Princeton  
R&J Strategic Communications, Bridgewater  
Rosica Communications, Fair Lawn  
SPI Group LLC, The, Fairfield  
Tartaglia Communications, LLC, Somerset

## New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

## New York

APCO Worldwide, New York  
Apples and Oranges Public Relations LLC,  
New York  
BerlinRosen, New York

Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Butler Associates, LLC, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
CashmanKatz, New York  
Coyne Public Relations, New York  
Didit, Melville  
Edelman, New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
GMG Public Relations, Inc., Nanuet  
Goodman Media International, Inc., New York  
Gutenberg, New York  
Health Unlimited, New York  
Hot Paper Lantern, New York  
ICR, New York  
Impact PR & Communications, Poughkeepsie  
Imre, LLC, New York  
JConnelly, New York  
JeffreyGroup, New York  
Kaplow Communications, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
KYNE, New York  
Lambert, New York  
Lazar Partners, New York  
Lewis, New York  
Makovsky, New York  
Mower, Albany  
Mower, Buffalo  
Mower, New York  
Mower, Rochester  
Mower, Syracuse  
MWWPR, New York  
North 6th Agency, Inc. (N6A), New York  
Padilla, New York  
PAN Communications, Inc., New York  
Peppercomm, New York  
Pollock Communications, New York  
Rebel Gail Communications, New York  
RF | Binder Partners, Inc., New York  
RG Narrative Inc., New York  
Ruder Finn Inc., New York  
Sloane & Company, New York  
Spectrum, New York  
Stanton, New York  
Stanton Communications, Inc., New York  
Tierney, New York  
Torrenzano Group, The, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
KYNE, New York  
Lambert, New York

Lazar Partners, New York  
Lewis, New York  
Makovsky, New York  
Mower, Albany

Mower, Buffalo  
Mower, New York  
Mower, Rochester  
Mower, Syracuse

MWWPR, New York  
North 6th Agency, Inc. (N6A), New York  
Padilla, New York  
PAN Communications, Inc., New York

Peppercomm, New York  
Pollock Communications, New York  
Rebel Gail Communications, New York  
RF | Binder Partners, Inc., New York

RG Narrative Inc., New York  
Ruder Finn Inc., New York  
Sloane & Company, New York  
Spectrum, New York

Stanton, New York  
Stanton Communications, Inc., New York  
Tierney, New York  
Torrenzano Group, The, New York

Weber Shandwick, East Aurora  
Weber Shandwick, New York

## North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
Mower, Charlotte  
Racepoint Global, Raleigh

## Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Inspire PR Group, Westerville  
Mower, Cincinnati  
Paul Werth Associates, Columbus  
Stevens Strategic Communications, Inc., Cleveland

## Oregon

Edelman, Portland  
Finn Partners, Portland  
Matter Communications, Portland  
Veracity Marketing, Portland  
Weinstein PR, Portland

## Pennsylvania

Bolt Public Relations, Pittsburgh  
Bravo Group, Harrisburg  
Brian Communications, Conshohocken  
Brownstein Group, Philadelphia  
Buchanan Public Relations LLC, Bryn Mawr  
Devine + Partners, Philadelphia  
Evoke PR & Influence, Philadelphia  
Gatesman, Pittsburgh  
Gregory FCA, Ardmore  
Matter Communications, Pittsburgh  
Sam Brown Inc., Wayne  
SPRYTE Communications, Philadelphia  
Tierney, Harrisburg  
Tierney, Philadelphia  
Torrenzano Group, The, Philadelphia  
Weber Shandwick, Philadelphia  
WordWrite Communications LLC, Pittsburgh

## Rhode Island

Matter Communications, Providence

## Tennessee

Bradford Group, The, Nashville  
Calvert Street Group, Nashville  
Finn Partners, Nashville  
Jarrard Phillips Cate & Hancock, Inc.,  
Brentwood  
Lovell Communications, Nashville  
MP&F Strategic Communications, Nashville  
ReviveHealth, Nashville  
Stones River Group, Nashville  
Weber Shandwick, Nashville

## Texas

BizCom Associates, Plano  
Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Jackson Spalding, Dallas  
LDWW Group, Dallas  
MCA Public Relations, Dallas  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
SPM Communications, Inc., Dallas  
Torrenzano Group, The, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

## Virginia

BRG Communications, Alexandria  
Merritt Group, McLean  
Padilla, Richmond

## Washington

Edelman, Seattle  
Raffetto Herman Strategic Communications,  
Seattle  
Weber Shandwick, Seattle



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**SPECTRUM™**



## Home Furnishings

### Alabama

JJPR Agency, Daphne

### California

Bolt Public Relations, Costa Mesa  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San Diego  
ICR, San Diego  
ICR, San Francisco  
Lou Hammond Group, Los Angeles  
M Booth, San Francisco  
Marketing Maven Public Relations, Camarillo  
Padilla, San Francisco  
360PR+, San Francisco  
Taylor & Company, Los Angeles  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

### Colorado

Weber Shandwick, Denver

### Connecticut

ICR, Norwalk

### District Of Columbia

Brand Guild, The, Washington  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Padilla, Washington  
Weber Shandwick, Washington

### Florida

Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
Lou Hammond Group, Miami  
M Booth, Miami  
Sharp Communications, Inc., Palm Beach  
Sharp Communications, Inc., West Palm Beach  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables

### Georgia

Brandware, Atlanta  
Edelman, Atlanta  
M Booth, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago  
Edelman, Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
L.C. Williams & Associates, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Weber Shandwick, Chicago

Wilks Communications Group, Chicago  
Zapwater Communications, Chicago

### Maryland

ICR, Baltimore  
Weber Shandwick, Baltimore

### Massachusetts

Finn Partners, Boston  
ICR, Boston  
M Booth, Boston  
Regan Luxury, Boston  
360PR+, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Padilla, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Pierpont Communications Inc., Princeton  
RAM Communications, Cranford  
Rosica Communications, Fair Lawn

### New York

Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Carmichael Lynch Relate, New York  
Citizen Relations, New York  
CRC, Inc., New York  
Didit, Melville  
Edelman, New York  
5W Public Relations, New York  
Finn Partners, New York  
G&S Business Communications, New York  
Geto & de Milly, Inc., New York  
Hot Paper Lantern, New York  
Hunter Public Relations, New York  
ICR, New York  
Kaplow Communications, New York  
KWT Global, New York  
Lou Hammond Group, New York  
M Booth, New York  
Magrino PR, New York  
Padilla, New York  
Powell Mayas, Long Island City  
Sharp Communications, Inc., New York  
360PR+, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
G&S Business Communications, Raleigh  
M Booth, Raleigh

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Falls Communications, Cleveland

### Oregon

Edelman, Portland

Finn Partners, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Weber Shandwick, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Weber Shandwick, Nashville

### Texas

Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Lou Hammond Group, Houston  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

Padilla, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Lifestyle

### California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
Blaine Group, The, Beverly Hills  
BLAZE PR, Santa Monica  
Bolt Public Relations, Costa Mesa  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
CMW Media, San Diego  
DRIVEN360, Temecula  
Dynamo Communications, San Francisco  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Ellipses, Oakland  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
GG Benitez & Associates Public Relations, San Diego  
Hawkins International Public Relations, Los Angeles  
ICR, San Diego  
ICR, San Francisco  
Idea Hall, Costa Mesa  
J Public Relations, San Diego  
J Public Relations, Santa Monica  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Kconnect Agency, Los Angeles  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
Lou Hammond Group, Los Angeles



# FINANCIAL SERVICES COMMUNICATIONS SPECIALISTS

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**Public Relations**

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**Branding**

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**Content Marketing**

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**Digital Marketing**

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**BackBayCommunications.com**

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## Lifestyle continued

M Booth, San Francisco  
Mediafy Communications, Glendale  
MSR Communications, LLC, San Francisco  
Murphy O'Brien, Los Angeles  
Padilla, San Francisco  
Peppercomm, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Rogers & Cowan, Los Angeles  
360PR+, San Francisco  
Taylor, Santa Monica  
Voorhees Segal Communications, Palo Alto  
Walt & Company Communications, Campbell  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

## Colorado

Durée & Company, Inc., Aspen  
Matter Communications, Boulder  
Turner, Denver  
Weber Shandwick, Denver

## Connecticut

CashmanKatz, Glastonbury  
ICR, Norwalk

## District Of Columbia

Brand Guild, The, Washington  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Kivvit, Washington  
Padilla, Washington  
Weber Shandwick, Washington

## Florida

At The Table Public Relations, Tampa  
Boardroom Communications, Inc., Ft. Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm Beach  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
Hemsworth Communications, Ft. Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
KWE Partners, Miami  
Lou Hammond Group, Miami  
M Booth, Miami  
rbb Communications, Miami  
Sharp Communications, Inc., Palm Beach  
Sharp Communications, Inc., West Palm Beach  
TJM Communications, Inc., Oviedo (Orlando area)  
Waite Company, The, Melbourne  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables

## Georgia

Brandware, Atlanta

Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
M Booth, Atlanta  
Pineapple Public Relations, Chamblee  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

## Illinois

Agency H5, Chicago  
Dixon|James Communications, Chicago  
Edelman, Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
Heron Agency, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Spool, Evanston  
Taylor, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago  
Zapwater Communications, Chicago

## Maryland

ICR, Baltimore  
Sandy Hillman Communications, Towson  
Weber Shandwick, Baltimore

## Massachusetts

BIGfish Communications, Boston  
Finn Partners, Boston  
Hollywood Agency, Hingham  
ICR, Boston  
LaunchSquad, Cambridge  
M Booth, Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
Regan Luxury, Boston  
360PR+, Boston  
Weber Shandwick, Boston

## Michigan

Finn Partners, Detroit  
Franco, Detroit  
Weber Shandwick, Birmingham

## Minnesota

Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Padilla, Minneapolis  
Weber Shandwick, Minneapolis

## Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

## Nevada

Wicked Creative, Las Vegas

## New Jersey

BML Public Relations, Florham Park  
Coyne Public Relations, Parsippany  
First and Last PR, Jersey City  
Kivvit, Asbury Park  
Resound Marketing, Princeton  
Violet PR, Montclair

## New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

## New York

AMP3 Public Relations, New York  
Apples and Oranges Public Relations LLC, New York  
Berk Communications, New York  
BerlinRosen, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Citizen Relations, New York  
Coyne Public Relations, New York  
CRC, Inc., New York  
D & D PR, New York  
Didit, Melville  
Edelman, New York  
EVINS Communications, Ltd., New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
Fox Greenberg Public Relations, New York  
G&S Business Communications, New York  
GMG Public Relations, Inc., Nanuet  
Goodman Media International, Inc., New York  
Hawkins International Public Relations, New York  
Hundred Stories, New York  
ICR, New York  
Impact PR & Communications, Poughkeepsie  
J Public Relations, New York  
JeffreyGroup, New York  
Kaplow Communications, New York  
Karbo Communications, New York  
Keith Sherman and Assocs., New York  
Kivvit, New York  
KWT Global, New York  
LaunchSquad, New York  
Lou Hammond Group, New York  
M Booth, New York  
Magrino PR, New York  
MWWPR, New York  
Nike Communications, Inc., New York  
Padilla, New York  
Peppercomm, New York  
Pollack PR Marketing Group, The, New York  
Powell Mayas, Long Island City  
Rebel Gail Communications, New York  
Redpoint, New York  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Sharp Communications, Inc., New York  
Stuntman PR, New York  
360PR+, New York  
Taylor, New York  
Tierney, New York  
Turner, New York  
V.I.P.R. Agency, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York  
Xhibition, New York

## North Carolina

Bolt Public Relations, Raleigh  
G&S Business Communications, Raleigh  
M Booth, Raleigh  
Taylor, Charlotte

## Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Falls Communications, Cleveland

**Oregon**

A.wordsmith, Portland  
 Edelman, Portland  
 Finn Partners, Portland  
 Matter Communications, Portland  
 Veracity Marketing, Portland  
 Weinstein PR, Portland

**Pennsylvania**

Bolt Public Relations, Pittsburgh  
 Brian Communications, Conshohocken  
 Buchanan Public Relations LLC, Bryn Mawr  
 Evoke PR & Influence, Philadelphia  
 Matter Communications, Pittsburgh  
 Tierney, Harrisburg  
 Tierney, Philadelphia  
 Weber Shandwick, Philadelphia

**Rhode Island**

Caster Communications, Inc., Wakefield  
 Duffy & Shanley, Inc., Providence  
 Matter Communications, Providence

**South Carolina**

Lou Hammond Group, Charleston

**Tennessee**

Finn Partners, Nashville  
 Weber Shandwick, Nashville

**Texas**

Bolt Public Relations, Dallas  
 Edelman, Austin  
 Edelman, Dallas  
 Edelman, Houston  
 Lou Hammond Group, Houston  
 MCA Public Relations, Dallas  
 Snackbox, Austin  
 SPM Communications, Inc., Dallas  
 TrizCom Public Relations, Dallas  
 Weber Shandwick, Austin  
 Weber Shandwick, Dallas  
 Weber Shandwick, Houston

**Virginia**

BRG Communications, Alexandria  
 Padilla, Richmond

**Washington**

Edelman, Seattle  
 Weber Shandwick, Seattle

**Wisconsin**

Punch PR, Milwaukee

**Mobile/Wireless****California**

Allison+Partners, San Francisco  
 Astra Communications, Orange  
 Bob Gold & Associates, Redondo Beach  
 Bolt Public Relations, Costa Mesa  
 DRIVEN360, Temecula  
 Dynamo Communications, San Francisco  
 Edelman, Los Angeles  
 Edelman, Sacramento  
 Edelman, San Francisco  
 Finn Partners, Los Angeles  
 Finn Partners, San Francisco  
 Firecracker PR, Brea  
 ICR, San Diego  
 ICR, San Francisco  
 Karbo Communications, Redwood City  
 Karbo Communications, San Francisco

LaunchSquad, San Francisco  
 Lewis, San Diego  
 Lewis, San Francisco  
 Merritt Group, San Francisco  
 Mighty, San Francisco  
 MSR Communications, LLC, San Francisco  
 Rogers & Cowan, Los Angeles  
 360PR+, San Francisco  
 Taylor, Santa Monica  
 Trier and Company, San Francisco  
 UPRaise Marketing + Public Relations, San Francisco  
 Voorhees Segal Communications, Palo Alto  
 Weber Shandwick, Los Angeles  
 Weber Shandwick, San Francisco  
 Weber Shandwick, San Jose  
 Weber Shandwick, Santa Barbara

**Colorado**

INK Communications Co., Denver  
 Matter Communications, Boulder  
 Weber Shandwick, Denver

**Connecticut**

ICR, Norwalk

**District Of Columbia**

Edelman, Washington  
 Finn Partners, Washington  
 Glen Echo Group, Washington  
 Kivvit, Washington  
 Lewis, Washington  
 Signal Group, Washington  
 Weber Shandwick, Washington

**Florida**

Edelman, Miami  
 Edelman, Orlando  
 Finn Partners, Fort Lauderdale  
 JeffreyGroup, Miami  
 Kivvit, Miami  
 Weber Shandwick, Miami

**Georgia**

Edelman, Atlanta  
 Trevelino/Keller, Atlanta  
 Weber Shandwick, Atlanta

**Illinois**

Edelman, Chicago  
 Finn Partners, Chicago  
 Glen Echo Group, Chicago  
 Kivvit, Chicago  
 LaunchSquad, Chicago  
 Lewis, Chicago  
 March Communications, Chicago  
 Taylor, Chicago  
 Weber Shandwick, Chicago

**Maryland**

DPR Group, Inc., Frederick  
 ICR, Baltimore  
 Weber Shandwick, Baltimore  
 Weiss PR, Inc., Baltimore

**Massachusetts**

BIGfish Communications, Boston  
 fama PR, Inc., Boston  
 Finn Partners, Boston  
 ICR, Boston  
 LaunchSquad, Cambridge  
 Lewis, Boston  
 March Communications, Boston

Matter Communications, Boston  
 Matter Communications, Newburyport  
 360PR+, Boston  
 Version 2.0 Communications, Boston  
 Weber Shandwick, Boston

**Michigan**

Finn Partners, Detroit  
 Identity, Bingham Farms  
 Weber Shandwick, Birmingham

**Minnesota**

Beehive Strategic Communication, St. Paul  
 Weber Shandwick, Minneapolis

**Missouri**

Weber Shandwick, Kansas City  
 Weber Shandwick, St. Louis

**New Jersey**

Kivvit, Asbury Park

**New York**

BerlinRosen, New York  
 Crenshaw Communications, New York  
 Didit, Melville  
 Edelman, New York  
 5W Public Relations, New York  
 Feintuch Communications, New York  
 Finn Partners, New York  
 Hot Paper Lantern, New York  
 ICR, New York  
 iMiller Public Relations, Mamaroneck  
 INK Communications Co., New York  
 JConnelly, New York  
 JeffreyGroup, New York  
 Karbo Communications, New York  
 Kivvit, New York  
 KWT Global, New York  
 LaunchSquad, New York  
 Lewis, New York  
 North 6th Agency, Inc. (N6A), New York  
 RG Narrative Inc., New York  
 Rogers & Cowan, New York  
 Ruder Finn Inc., New York  
 SourceCode Communications, New York  
 Stanton, New York  
 360PR+, New York  
 Taylor, New York  
 Tierney, New York  
 Weber Shandwick, East Aurora  
 Weber Shandwick, New York

**North Carolina**

Bolt Public Relations, Raleigh  
 Taylor, Charlotte

**Oregon**

Edelman, Portland  
 Finn Partners, Portland  
 Matter Communications, Portland

**Pennsylvania**

Bolt Public Relations, Pittsburgh  
 Matter Communications, Pittsburgh  
 Tierney, Harrisburg  
 Tierney, Philadelphia  
 Weber Shandwick, Philadelphia

**Rhode Island**

Caster Communications, Inc., Wakefield  
 Matter Communications, Providence

## Mobile/Wireless continued

### Tennessee

Calvert Street Group, Nashville  
Finn Partners, Nashville  
Weber Shandwick, Nashville

### Texas

Bolt Public Relations, Dallas  
Champion Management Group, Addison  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Idea Grove, Dallas  
INK Communications Co., Austin  
Ketner Group Communications, Austin  
Touchdown PR, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

BRG Communications, Alexandria  
Merritt Group, McLean  
Silverline Communications, Vienna

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Multicultural Markets

### Alabama

Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

### California

Allison+Partners, San Francisco  
Blaine Group, The, Beverly Hills  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Imre, LLC, Los Angeles  
IW Group, Los Angeles  
IW Group, San Francisco  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Marketing Maven Public Relations, Camarillo  
Taylor, Santa Monica  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Weber Shandwick, Denver

### District Of Columbia

Edelman, Washington  
Finn Partners, Washington  
Lewis, Washington  
Weber Shandwick, Washington

### Florida

Conroy Martinez Group, The, Coral Gables  
Dana Agency, The, Miami  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
JeffreyGroup, Miami  
Moore, Inc., Tallahassee  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
BLH Consulting, Inc., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Weber Shandwick, Atlanta

### Illinois

Edelman, Chicago  
Finn Partners, Chicago  
Jasculca Terman Strategic Communications,  
Chicago  
Lewis, Chicago  
Taylor, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago

### Maryland

Imre, LLC, Sparks  
Weber Shandwick, Baltimore

### Massachusetts

Finn Partners, Boston  
Lewis, Boston  
Weber Shandwick, Boston

### Michigan

Finn Partners, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

First and Last PR, Jersey City  
Violet PR, Montclair

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

Apples and Oranges Public Relations LLC,  
New York  
Berk Communications, New York  
BerlinRosen, New York  
Citizen Relations, New York  
Didit, Melville  
Edelman, New York  
Farrow Communications, Buffalo  
Finn Partners, New York  
Goodman Media International, Inc., New York  
Gutenberg, New York  
Imre, LLC, New York  
IW Group, New York  
JConnolly, New York  
JeffreyGroup, New York  
Karbo Communications, New York  
KWT Global, New York

Lewis, New York  
Taylor, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Taylor, Charlotte

### Ohio

Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Veracity Marketing, Portland

### Pennsylvania

Weber Shandwick, Philadelphia

### Tennessee

Finn Partners, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

BRG Communications, Alexandria

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Non-Profits

### Alabama

JJPR Agency, Daphne

### California

Astra Communications, Orange  
Ballantines PR, West Hollywood  
Blaine Group, The, Beverly Hills  
Bolt Public Relations, Costa Mesa  
CMW Media, San Diego  
GG Benitez & Associates Public Relations, San  
Diego  
Idea Hall, Costa Mesa  
Marketing Maven Public Relations, Camarillo  
MSR Communications, LLC, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Revell Communications, Roseville  
Strange Brew Strategies, San Francisco  
Tellem Grody Public Relations, Inc., Malibu  
UPRAISE Marketing + Public Relations, San  
Francisco

### Colorado

Matter Communications, Boulder

### Connecticut

Butler Associates, LLC, Stamford  
Mason Public Relations, Bethany

### District Of Columbia

Curley Company, Washington  
Howard Consulting Group, Inc., Washington  
kglobal, Washington

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## Non-Profits continued

Proof Strategies, Washington  
Stanton Communications, Inc., Washington  
Susan Davis International, Washington  
Vanguard Communications, Washington

### Florida

Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
EvClay Public Relations, Miami  
Judge Public Relations, LLC, Tampa  
NewmanPR, Miami  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
Waite Company, The, Melbourne

### Georgia

Communications 21, Atlanta

### Illinois

CBD Marketing/CBD Public Relations,  
Chicago  
Dixon/James Communications, Chicago  
Falk Associates/Contact, Chicago  
Heron Agency, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
TimeZoneOne, Chicago

### Indiana

MEK Group, Carmel

### Louisiana

Gambel Communications, Metairie

### Maryland

Stanton Communications, Inc., Baltimore

### Massachusetts

Bimbach Communications Inc., Marblehead  
Consilium Strategic Communications, Boston  
Greenough Brand Storytellers, Watertown  
Matter Communications, Boston  
Matter Communications, Newburyport

### Michigan

Franco, Detroit  
Piper & Gold Public Relations, Lansing

### Minnesota

Bellmont Partners, Minneapolis  
Carmichael Lynch Relate, Minneapolis  
Strother Communications Group, Minneapolis  
Tunheim, Minneapolis

### New Jersey

Diegnan & Associates, Norman, Oldwick  
R&J Strategic Communications, Bridgewater  
Tartaglia Communications, LLC, Somerset  
Violet PR, Montclair

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

Apples and Oranges Public Relations LLC,  
New York  
Berk Communications, New York  
BerlinRosen, New York  
Butler Associates, LLC, New York  
Carmichael Lynch Relate, New York

Cataldi Public Relations, New York  
Farrow Communications, Buffalo  
Fox Greenberg Public Relations, New York  
Geto & de Milly, Inc., New York  
GMG Public Relations, Inc., Nanuet  
Goldman Communications Group, Inc., Bayside  
Goodman Media International, Inc., New York  
Gutenberg, New York  
Impact PR & Communications, Poughkeepsie  
Kaplow Communications, New York  
Keith Sherman and Assocs., New York  
LAK Public Relations, Inc., New York  
Nicholas & Lence Communications, New York  
Pollack PR Marketing Group, The, New York  
Powell Mayas, Long Island City  
Stanton Communications, Inc., New York  
TASC Group, The, New York

### North Carolina

Bolt Public Relations, Raleigh

### Ohio

Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

A.wordsmith, Portland  
Matter Communications, Portland  
Weinstein PR, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Buchanan Public Relations LLC, Bryn Mawr  
Matter Communications, Pittsburgh

### Rhode Island

Matter Communications, Providence

### Tennessee

Calvert Street Group, Nashville

### Texas

Bolt Public Relations, Dallas  
Snackbox, Austin  
TrizCom Public Relations, Dallas

### Virginia

Boyle Public Affairs, Arlington  
Silverline Communications, Vienna

### Wisconsin

FullTilt Marketing, Hubertus

## Political Candidates

### California

Cerrell Associates, Inc., Los Angeles  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford

### District Of Columbia

Edelman, Washington

Weber Shandwick, Washington

### Florida

Edelman, Miami  
Edelman, Orlando  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

Edelman, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Edelman, Chicago  
Weber Shandwick, Chicago

### Maryland

Weber Shandwick, Baltimore

### Massachusetts

Weber Shandwick, Boston

### Michigan

Weber Shandwick, Birmingham

### Minnesota

Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

Apples and Oranges Public Relations LLC,  
New York  
BerlinRosen, New York  
Butler Associates, LLC, New York  
Didit, Melville  
Edelman, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### Oregon

Edelman, Portland

### Pennsylvania

Weber Shandwick, Philadelphia

### Tennessee

Weber Shandwick, Nashville

### Texas

Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Washington

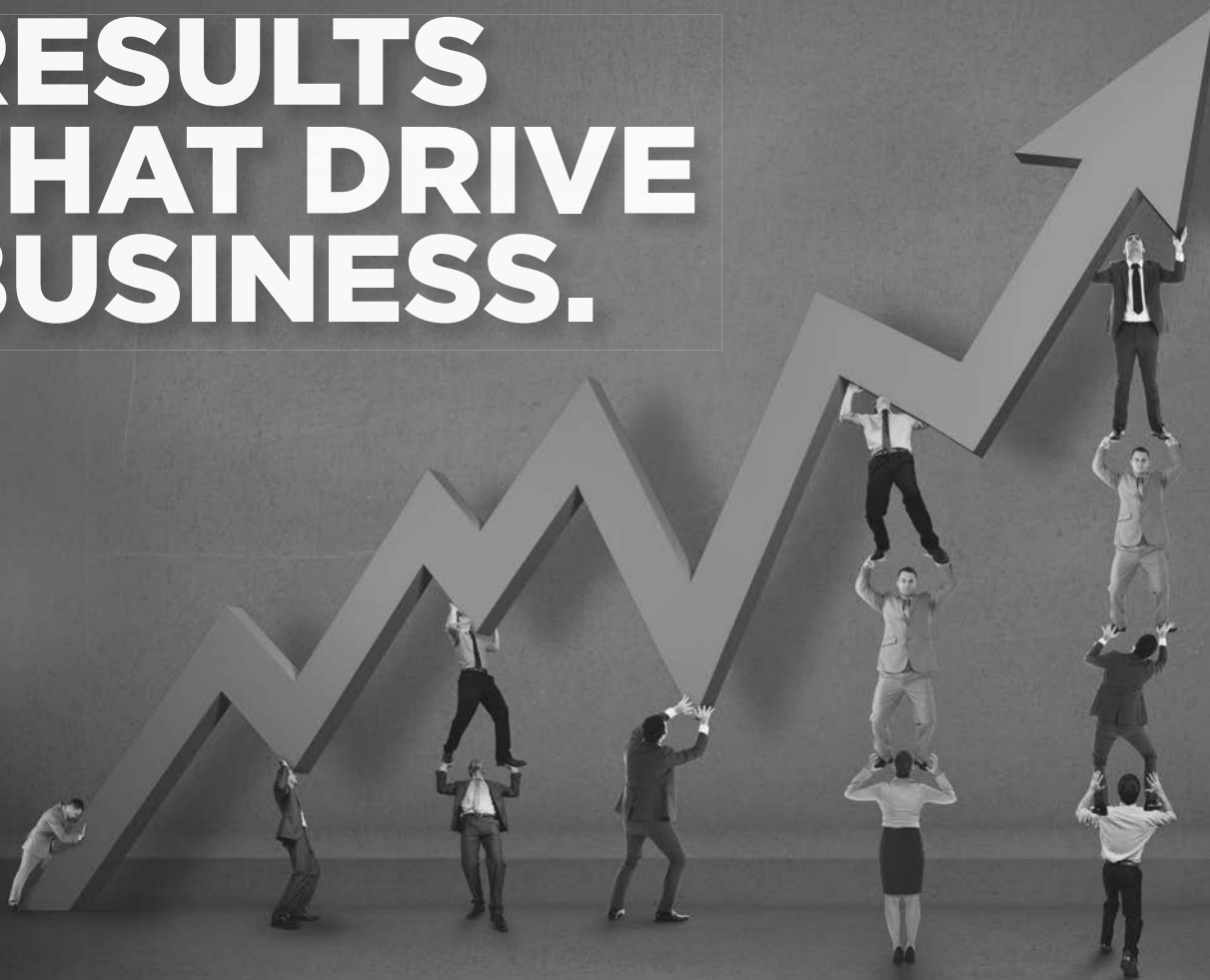
Edelman, Seattle  
Weber Shandwick, Seattle

## Professional Services

### Alabama

Markstein, Birmingham  
Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

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245 Park Avenue, 39th Floor • New York, NY 10167 • 212.808.4900  
info@feintuchpr.com • www.feintuchcommunications.com



## Professional Services continued

### California

Allison+Partners, San Francisco  
Bob Gold & Associates, Redondo Beach  
Bolt Public Relations, Costa Mesa  
Cerrell Associates, Inc., Los Angeles  
CMW Media, San Diego  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edge Communications, Inc., Los Angeles  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Harden Communications Partners, Oakland  
Hoyt Organization Inc., The, Torrance  
ICR, San Diego  
ICR, San Francisco  
Idea Hall, Costa Mesa  
IW Group, Los Angeles  
IW Group, San Francisco  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Landis Communications Inc., San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Marino., Los Angeles  
Marketing Maven Public Relations, Camarillo  
Merritt Group, San Francisco  
MSR Communications, LLC, San Francisco  
Padilla, San Francisco  
Peppercomm, San Francisco  
Perry Communications Group, Inc., Sacramento  
Pollack PR Marketing Group, The, Los Angeles  
Revell Communications, Roseville  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Singer Associates, Inc., San Francisco  
Taylor, Santa Monica  
Taylor & Company, Los Angeles  
Trier and Company, San Francisco  
UPRAISE Marketing + Public Relations, San Francisco  
W2O Group, San Francisco  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

### Colorado

Matter Communications, Boulder  
Weber Shandwick, Denver

### Connecticut

Butler Associates, LLC, Stamford  
ICR, Norwalk  
Mason Public Relations, Bethany

### District Of Columbia

APCO Worldwide, Washington  
Curley Company, Washington  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
Global Communicators HCI, Washington  
Kivvit, Washington  
Lewis, Washington  
Padilla, Washington

Reis Group, The, Washington  
Signal Group, Washington  
Susan Davis International, Washington  
Tricom Associates, Inc., Washington  
Weber Shandwick, Washington

### Florida

Boardroom Communications, Inc., Ft. Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm Beach  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
Moore, Inc., Tallahassee  
NewmanPR, Miami  
O'Donnell Agency, West Palm Beach  
rbb Communications, Miami  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
Waite Company, The, Melbourne  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables

### Georgia

BLH Consulting, Inc., Atlanta  
Brandware, Atlanta  
Communications 21, Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Trevellino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Idaho

Red Sky, Inc., Boise

### Illinois

Agency H5, Chicago  
Akrete, Evanston  
CBD Marketing/CBD Public Relations, Chicago  
Dixon|James Communications, Chicago  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
Glen Echo Group, Chicago  
Greentarget Global LLC, Chicago  
Grisko LLC, Chicago  
Kivvit, Chicago  
L.C. Williams & Associates, Chicago  
Lewis, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Pietryla PR & Marketing, Chicago  
Spool, Evanston  
Taylor, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago

Zapwater Communications, Chicago

### Indiana

MEK Group, Carmel

### Maryland

ICR, Baltimore  
Weber Shandwick, Baltimore  
Weiss PR, Inc., Baltimore

### Massachusetts

BackBay Communications, Boston  
BIGfish Communications, Boston  
Birnbach Communications Inc., Marblehead  
Finn Partners, Boston  
Greenough Brand Storytellers, Watertown  
ICR, Boston  
LaVoieHealthScience, Boston  
Lewis, Boston  
Marino., Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Weber Shandwick, Boston

### Michigan

EAFocus Inc., Rochester  
Finn Partners, Detroit  
Franco, Detroit  
Identity, Bingham Farms  
Lambert, Detroit  
Logos Communications, Inc., Canton  
lovio george | communications + design, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Bellmont Partners, Minneapolis  
Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Padilla, Minneapolis  
Pocket Hercules, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

Standing Partnership, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

KPS3, Reno

### New Jersey

Kivvit, Asbury Park  
Pierpont Communications Inc., Princeton  
R&J Strategic Communications, Bridgewater  
Resound Marketing, Princeton  
Rosica Communications, Fair Lawn  
SPI Group LLC, The, Fairfield  
Violet PR, Montclair

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

APCO Worldwide, New York  
Apples and Oranges Public Relations LLC, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Butler Associates, LLC, New York

Buzz Creators, Inc., Valhalla  
 Buzz Creators, Inc., Westchester County  
 Caliber Corporate Advisers, New York  
 Carmichael Lynch Relate, New York  
 Crenshaw Communications, New York  
 Ddidit, Melville  
 Edelman, New York  
 5W Public Relations, New York  
 Farrow Communications, Buffalo  
 Feintuch Communications, New York  
 Finn Partners, New York  
 G&S Business Communications, New York  
 GMG Public Relations, Inc., Nanuet  
 Goldman Communications Group, Inc., Bayside  
 Goodman Media International, Inc., New York  
 Gutenberg, New York  
 Hot Paper Lantern, New York  
 ICR, New York  
 Impact PR & Communications, Poughkeepsie  
 Indicate Media, New York  
 IW Group, New York  
 JConnelly, New York  
 JeffreyGroup, New York  
 Karbo Communications, New York  
 Kivvit, New York  
 KWT Global, New York  
 Lambert, New York  
 Lewis, New York  
 Marino., New York  
 MWWPR, New York  
 North 6th Agency, Inc. (N6A), New York  
 Padilla, New York  
 Peppercomm, New York  
 Pollack PR Marketing Group, The, New York  
 Prosek Partners, New York  
 Reich Communications, New York  
 RF | Binder Partners, Inc., New York  
 RG Narrative Inc., New York  
 Ripp Media/Public Relations, Inc., New York  
 Ruder Finn Inc., New York  
 Sloane & Company, New York  
 Stanton, New York  
 Taylor, New York  
 the10company, New York  
 Tierney, New York  
 Weber Shandwick, East Aurora  
 Weber Shandwick, New York

#### **North Carolina**

Bolt Public Relations, Raleigh  
 French | West | Vaughan, Raleigh  
 G&S Business Communications, Raleigh  
 Taylor, Charlotte

#### **Ohio**

akhia communications, Cleveland  
 akhia communications, Hudson  
 Fahlgren Mortine, Columbus  
 Falls Communications, Cleveland  
 Paul Werth Associates, Columbus  
 Roop & Co., Cleveland  
 Stevens Strategic Communications, Inc.,  
 Cleveland

#### **Oregon**

A.wordsmith, Portland  
 Edelman, Portland  
 Finn Partners, Portland  
 Matter Communications, Portland  
 Veracity Marketing, Portland  
 Weinstein PR, Portland

#### **Pennsylvania**

Bolt Public Relations, Pittsburgh

Bravo Group, Harrisburg  
 Brownstein Group, Philadelphia  
 Buchanan Public Relations LLC, Bryn Mawr  
 Evoke PR & Influence, Philadelphia  
 Furia Rubel Communications, Inc., Doylestown  
 Gregory FCA, Ardmore  
 Indicate Media, Philadelphia  
 Matter Communications, Pittsburgh  
 Tierney, Harrisburg  
 Tierney, Philadelphia  
 Weber Shandwick, Philadelphia  
 WordWrite Communications LLC, Pittsburgh

#### **Rhode Island**

Matter Communications, Providence

#### **Tennessee**

Bradford Group, The, Nashville  
 Calvert Street Group, Nashville  
 Finn Partners, Nashville  
 MP&F Strategic Communications, Nashville  
 Stones River Group, Nashville  
 Weber Shandwick, Nashville

#### **Texas**

Barracuda Public Relations, El Paso  
 Bolt Public Relations, Dallas  
 Champion Management Group, Addison  
 Edelman, Austin  
 Edelman, Dallas  
 Edelman, Houston  
 Jackson Spalding, Dallas  
 Ketner Group Communications, Austin  
 Pierpont Communications Inc., Austin  
 Pierpont Communications Inc., Dallas  
 Pierpont Communications Inc., Houston  
 Pierpont Communications Inc., San Antonio  
 Snackbox, Austin  
 Touchdown PR, Austin  
 TrizCom Public Relations, Dallas  
 Weber Shandwick, Austin  
 Weber Shandwick, Dallas  
 Weber Shandwick, Houston

#### **Virginia**

BRG Communications, Alexandria  
 Hodges Partnership, The, Richmond  
 Merritt Group, McLean  
 Padilla, Richmond  
 Silverline Communications, Vienna

#### **Washington**

Edelman, Seattle  
 Weber Shandwick, Seattle

### **Real Estate Finance & Dev.**

#### **Alabama**

Markstein, Birmingham

#### **Arizona**

Caliber Group, Tucson

#### **California**

Bolt Public Relations, Costa Mesa  
 C&R Communications, Santa Monica  
 CMW Media, San Diego  
 DRIVEN360, Temecula  
 Edelman, Los Angeles  
 Edelman, Sacramento  
 Edelman, San Francisco  
 Financial Profiles, Inc., Los Angeles  
 Financial Profiles, Inc., Palo Alto

Fineman PR, San Francisco  
 Harden Communications Partners, Oakland  
 Hoyt Organization Inc., The, Torrance  
 ICR, San Diego  
 ICR, San Francisco  
 Idea Hall, Costa Mesa  
 InkHouse, San Francisco  
 J Public Relations, San Diego  
 J Public Relations, Santa Monica  
 Karbo Communications, Redwood City  
 Karbo Communications, San Francisco  
 Landis Communications Inc., San Francisco  
 Lou Hammond Group, Los Angeles  
 Murphy O'Brien, Los Angeles  
 Pollack PR Marketing Group, The, Los Angeles  
 Revell Communications, Roseville  
 Singer Associates, Inc., San Francisco  
 Taylor & Company, Los Angeles  
 Weber Shandwick, Los Angeles  
 Weber Shandwick, San Francisco  
 Weber Shandwick, San Jose  
 Weber Shandwick, Santa Barbara  
 Zapwater Communications, Santa Monica

#### **Colorado**

Durée & Company, Inc., Aspen  
 Novitas Communications, Denver  
 Weber Shandwick, Denver

#### **Connecticut**

Butler Associates, LLC, Stamford  
 ICR, Norwalk

#### **District Of Columbia**

Brand Guild, The, Washington  
 Edelman, Washington  
 Falls Communications, Washington  
 Kivvit, Washington  
 Proof Strategies, Washington  
 Rasky Partners, Inc., Washington  
 Susan Davis International, Washington  
 Weber Shandwick, Washington

#### **Florida**

Boardroom Communications, Inc., Ft.  
 Lauderdale  
 Boardroom Communications, Inc., Miami  
 Boardroom Communications, Inc., Naples  
 Boardroom Communications, Inc., Orlando  
 Boardroom Communications, Inc., Tampa  
 Boardroom Communications, Inc., West Palm  
 Beach  
 Conroy Martinez Group, The, Coral Gables  
 Dana Agency, The, Miami  
 Dragon Horse Ad Agency, Naples  
 Durée & Company, Inc., Fort Lauderdale  
 Edelman, Miami  
 Edelman, Orlando  
 EvClay Public Relations, Miami  
 Kivvit, Miami  
 Lou Hammond Group, Miami  
 O'Donnell Agency, West Palm Beach  
 Pearson Associates, David, Coral Gables  
 rbb Communications, Miami  
 TransMedia Group, Boca Raton  
 Weber Shandwick, Miami  
 Zapwater Communications, Coral Gables

#### **Georgia**

A. Brown-Olmstead Associates, Ltd., Atlanta  
 BLH Consulting, Inc., Atlanta  
 Communications 21, Atlanta  
 Edelman, Atlanta

## Real Estate Finance & Dev. continued

Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago  
Akrete, Evanston  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Grisko LLC, Chicago  
IVY Marketing Group, Inc., Glen Ellyn  
Kivvit, Chicago  
Mekky Media Relations Inc., Chicago  
Pietryla PR & Marketing, Chicago  
Weber Shandwick, Chicago  
Zapwater Communications, Chicago

### Indiana

MEK Group, Carmel

### Maryland

ICR, Baltimore  
Weber Shandwick, Baltimore  
Weiss PR, Inc., Baltimore

### Massachusetts

ICR, Boston  
InkHouse, Waltham  
Rasky Partners, Inc., Boston  
Regan Luxury, Boston  
Weber Shandwick, Boston

### Michigan

Franco, Detroit  
Identity, Bingham Farms  
Logos Communications, Inc., Canton  
Weber Shandwick, Birmingham

### Minnesota

Weber Shandwick, Minneapolis

### Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
R&J Strategic Communications, Bridgewater  
RAM Communications, Cranford  
Violet PR, Montclair

### New York

BerlinRosen, New York  
Berman Group, Inc., The, New York  
Bliss Integrated Communication, New York  
Butler Associates, LLC, New York  
C&R Communications, New York  
Caliber Corporate Advisers, New York  
Coyne Public Relations, New York  
Didit, Melville  
Edelman, New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Feintuch Communications, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
GMG Public Relations, Inc., Nanuet  
Hot Paper Lantern, New York  
Hundred Stories, New York

ICR, New York  
Impact PR & Communications, Poughkeepsie  
InkHouse, New York  
J Public Relations, New York  
JConnelly, New York  
Kaplow Communications, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
LAK Public Relations, Inc., New York  
Lou Hammond Group, New York  
Magrino PR, New York  
Pollack PR Marketing Group, The, New York  
RG Narrative Inc., New York  
Sloane & Company, New York  
Tierney, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York  
Xhibition, New York

### North Carolina

Bolt Public Relations, Raleigh

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Falls Communications, Cleveland  
Roop & Co., Cleveland

### Oregon

Edelman, Portland  
Veracity Marketing, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Brownstein Group, Philadelphia  
Buchanan Public Relations LLC, Bryn Mawr  
Gregory FCA, Ardmore  
Tierney, Harrisburg  
Tierney, Philadelphia  
Weber Shandwick, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Bradford Group, The, Nashville  
Calvert Street Group, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Jackson Spalding, Dallas  
Lou Hammond Group, Houston  
MCA Public Relations, Dallas  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

## Social Media

### Alabama

JJPR Agency, Daphne

Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

## California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
BLAZE PR, Santa Monica  
Bolt Public Relations, Costa Mesa  
Bospar, San Francisco  
Cerrell Associates, Inc., Los Angeles  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
CMW Media, San Diego  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Fineman PR, San Francisco  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Hawkins International Public Relations, Los Angeles  
Health+Commerce, Santa Rosa  
Hoyt Organization Inc., The, Torrance  
ICR, San Diego  
ICR, San Francisco  
Idea Hall, Costa Mesa  
Imre, LLC, Los Angeles  
IW Group, Los Angeles  
IW Group, San Francisco  
J Public Relations, San Diego  
J Public Relations, Santa Monica  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Lou Hammond Group, Los Angeles  
M Booth, San Francisco  
Marketing Maven Public Relations, Camarillo  
MSR Communications, LLC, San Francisco  
Murphy O'Brien, Los Angeles  
Padilla, San Francisco  
Peppercomm, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Rogers & Cowan, Los Angeles  
360PR+, San Francisco  
Taylor, Santa Monica  
Tellem Grody Public Relations, Inc., Malibu  
Trier and Company, San Francisco  
Voorhees Segal Communications, Palo Alto  
W2O Group, San Francisco  
Walt & Company Communications, Campbell  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica

## Colorado

Durée & Company, Inc., Aspen  
INK Communications Co., Denver  
Matter Communications, Boulder  
Weber Shandwick, Denver

## Connecticut

CashmanKatz, Glastonbury  
ICR, Norwalk

## District Of Columbia

Brand Guild, The, Washington  
Curley Company, Washington

THE LINE BETWEEN

# LEFT RIGHT BRAIN BRAIN

HAS OFFICIALLY BEEN ERASED.



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ADVERTISING

PUBLIC RELATIONS

BRANDING

DIGITAL

## Social Media continued

Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
kglobal, Washington  
Kivvit, Washington  
Lewis, Washington  
Padilla, Washington  
Rasky Partners, Inc., Washington  
Reis Group, The, Washington  
Signal Group, Washington  
Stanton Communications, Inc., Washington  
Susan Davis International, Washington  
Tricom Associates, Inc., Washington  
Weber Shandwick, Washington

## Florida

At The Table Public Relations, Tampa  
Boardroom Communications, Inc., Ft. Lauderdale  
Boardroom Communications, Inc., Miami  
Boardroom Communications, Inc., Naples  
Boardroom Communications, Inc., Orlando  
Boardroom Communications, Inc., Tampa  
Boardroom Communications, Inc., West Palm Beach  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
EvClay Public Relations, Miami  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
Hemsworth Communications, Ft. Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
KWE Partners, Miami  
Lou Hammond Group, Miami  
M Booth, Miami  
Moore, Inc., Tallahassee  
NewmanPR, Miami  
O'Donnell Agency, West Palm Beach  
rbb Communications, Miami  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
Sharp Communications, Inc., Palm Beach  
Sharp Communications, Inc., West Palm Beach  
TJM Communications, Inc., Oviedo (Orlando area)  
TransMedia Group, Boca Raton  
Waite Company, The, Melbourne  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables

## Georgia

Brandware, Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
M Booth, Atlanta  
Mower, Atlanta  
Pineapple Public Relations, Chamblee  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

## Illinois

Akrete, Evanston  
CBD Marketing/CBD Public Relations, Chicago  
Edelman, Chicago

Finn Partners, Chicago  
G&S Business Communications, Chicago  
Glen Echo Group, Chicago  
Heron Agency, Chicago  
IVY Marketing Group, Inc., Glen Ellyn  
Jasculca Terman Strategic Communications, Chicago  
Kivvit, Chicago  
L.C. Williams & Associates, Chicago  
LaunchSquad, Chicago  
Lewis, Chicago  
March Communications, Chicago  
Mekky Media Relations Inc., Chicago  
Motion Agency, Inc., The, Chicago  
Padilla, Chicago  
Public Communications Inc., Chicago  
Spool, Evanston  
Taylor, Chicago  
TimeZoneOne, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago  
Zapwater Communications, Chicago

## Iowa

MorganMyers, Waterloo

## Louisiana

Gambel Communications, Metairie  
Zehnder Communications, New Orleans

## Maryland

ICR, Baltimore  
Imre, LLC, Sparks  
Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore

## Massachusetts

BackBay Communications, Boston  
BIGfish Communications, Boston  
Birnback Communications Inc., Marblehead  
Finn Partners, Boston  
Hollywood Agency, Hingham  
ICR, Boston  
LaunchSquad, Cambridge  
Lewis, Boston  
M Booth, Boston  
March Communications, Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
Mower, Newton  
Rasky Partners, Inc., Boston  
Regan Luxury, Boston  
360PR+, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston

## Michigan

Finn Partners, Detroit  
Franco, Detroit  
Identity, Bingham Farms  
Piper & Gold Public Relations, Lansing  
Weber Shandwick, Birmingham

## Minnesota

Beehive Strategic Communication, St. Paul  
Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Padilla, Minneapolis  
Strother Communications Group, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis

## Missouri

Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

## New Jersey

BML Public Relations, Florham Park  
Coyne Public Relations, Parsippany  
First and Last PR, Jersey City  
Kivvit, Asbury Park  
R&J Strategic Communications, Bridgewater  
Resound Marketing, Princeton  
Rosica Communications, Fair Lawn  
Violet PR, Montclair

## New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

## New York

Apples and Oranges Public Relations LLC, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Buzz Creators, Inc., Valhalla  
Buzz Creators, Inc., Westchester County  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Citizen Relations, New York  
Coyne Public Relations, New York  
CRC, Inc., New York  
Crenshaw Communications, New York  
Didit, Melville  
Edelman, New York  
EVINS Communications, Ltd., New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Feintuch Communications, New York  
Finn Partners, New York  
G&S Business Communications, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
Goodman Media International, Inc., New York  
Hawkins International Public Relations, New York  
Hot Paper Lantern, New York  
Hundred Stories, New York  
ICR, New York  
iMiller Public Relations, Mamaroneck  
Impact PR & Communications, Poughkeepsie  
Imre, LLC, New York  
INK Communications Co., New York  
IW Group, New York  
J Public Relations, New York  
JConnelly, New York  
JeffreyGroup, New York  
Kaplow Communications, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
LaunchSquad, New York  
Lewis, New York  
Lou Hammond Group, New York  
M Booth, New York  
Magrino PR, New York  
Mower, Albany  
Mower, Buffalo  
Mower, New York  
Mower, Rochester  
Mower, Syracuse  
North 6th Agency, Inc. (N6A), New York  
Padilla, New York  
Peppercomm, New York  
Pollack PR Marketing Group, The, New York  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Sharp Communications, Inc., New York  
Sloane & Company, New York

A black and white photograph of a muscular man in a starting crouch, ready to sprint. He is wearing a dark singlet and shorts. The background is dark with a diagonal light gradient. The word 'BREAKOUT' is overlaid in large, white, bold, sans-serif capital letters across the center of the image.

# BREAKOUT

**Bold makes an impact. Change inspires.**  
We reveal the possibilities for your brand.

PR • ADVERTISING • DIGITAL • CREATIVE

MIAMI • FORT LAUDERDALE • NEW YORK • LOS ANGELES

[rbbcommunications.com](http://rbbcommunications.com)    

## Social Media continued

Stanton Communications, Inc., New York  
Stuntman PR, New York  
360PR+, New York  
Taylor, New York  
the10company, New York  
Tierney, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
G&S Business Communications, Raleigh  
M Booth, Raleigh  
Mower, Charlotte  
Taylor, Charlotte

### Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Mower, Cincinnati  
Roop & Co., Cleveland  
Stevens Strategic Communications, Inc.,  
Cleveland

### Oregon

Edelman, Portland  
Finn Partners, Portland  
Matter Communications, Portland  
Veracity Marketing, Portland  
Weinstein PR, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Brian Communications, Conshohocken  
Brownstein Group, Philadelphia  
Devine + Partners, Philadelphia  
Evoke PR & Influence, Philadelphia  
Furia Rubel Communications, Inc., Doylestown  
Gatesman, Pittsburgh  
Gregory FCA, Ardmore  
Matter Communications, Pittsburgh  
Tierney, Harrisburg  
Tierney, Philadelphia  
Weber Shandwick, Philadelphia  
WordWrite Communications LLC, Pittsburgh

### Rhode Island

Caster Communications, Inc., Wakefield  
Duffy & Shanley, Inc., Providence  
Matter Communications, Providence

### South Carolina

Lou Hammond Group, Charleston

### Tennessee

Calvert Street Group, Nashville  
Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Stones River Group, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
BizCom Associates, Plano  
Bolt Public Relations, Dallas  
Edelman, Austin  
Edelman, Dallas

Edelman, Houston  
INK Communications Co., Austin  
Ketner Group Communications, Austin  
Lou Hammond Group, Houston  
MCA Public Relations, Dallas  
Snackbox, Austin  
Touchdown PR, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Virginia

BRG Communications, Alexandria  
Hodges Partnership, The, Richmond  
Padilla, Richmond

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

FullTilt Marketing, Hubertus  
MorganMyers, Waukesha  
Punch PR, Milwaukee

## Sports/Leisure

### Alabama

Markstein, Birmingham

### California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
BLAZE PR, Santa Monica  
Bolt Public Relations, Costa Mesa  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
ICR, San Diego  
ICR, San Francisco  
Imre, LLC, Los Angeles  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Perry Communications Group, Inc., Sacramento  
Revell Communications, Roseville  
Rogers & Cowan, Los Angeles  
360PR+, San Francisco  
Taylor, Santa Monica  
Voorhees Segal Communications, Palo Alto  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Turner, Denver  
Weber Shandwick, Denver

### Connecticut

CashmanKatz, Glastonbury  
ICR, Norwalk

### District Of Columbia

Brand Guild, The, Washington  
Edelman, Washington  
Falls Communications, Washington  
Kivvit, Washington  
Weber Shandwick, Washington

### Florida

Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Edelman, Miami  
Edelman, Orlando  
Fish Consulting, Fort Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
Pearson Associates, David, Coral Gables  
rbb Communications, Miami  
Sachs Media Group, Boca Raton  
Sachs Media Group, Orlando  
Sachs Media Group, Tallahassee  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

Brandware, Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
Jackson Spalding, Athens  
Jackson Spalding, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Illinois

Agency H5, Chicago  
Edelman, Chicago  
G&S Business Communications, Chicago  
Heron Agency, Chicago  
Kivvit, Chicago  
Mekky Media Relations Inc., Chicago  
Public Communications Inc., Chicago  
Taylor, Chicago  
TimeZoneOne, Chicago  
Weber Shandwick, Chicago

### Kentucky

RunSwitch, Louisville

### Maryland

ICR, Baltimore  
Imre, LLC, Sparks  
Weber Shandwick, Baltimore

### Massachusetts

BIGfish Communications, Boston  
ICR, Boston  
Regan Luxury, Boston  
360PR+, Boston  
Weber Shandwick, Boston

### Michigan

Weber Shandwick, Birmingham

### Minnesota

Carmichael Lynch Relate, Minneapolis  
Kohnstamm Communications, Saint Paul  
Weber Shandwick, Minneapolis

### Missouri

TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### New Jersey

Coyne Public Relations, Parsippany  
Kivvit, Asbury Park

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Corporate Communications

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Investor Relations

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Corporate Governance & Shareholder Engagement

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Transaction Communications

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Shareholder Activism

---

Crisis Communications & Special Situations

---

Litigation Support

---

Restructuring & Bankruptcy

---

Private Equity

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## Sports/Leisure continued

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

Berk Communications, New York  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Coyne Public Relations, New York  
Didit, Melville  
Edelman, New York  
5W Public Relations, New York  
G&S Business Communications, New York  
Geto & de Milly, Inc., New York  
Global Strategy Group, New York  
Goodman Media International, Inc., New York  
Hunter Public Relations, New York  
ICR, New York  
Impact PR & Communications, Poughkeepsie  
Imre, LLC, New York  
JeffreyGroup, New York  
Karbo Communications, New York  
Keith Sherman and Assocs., New York  
Kivvit, New York  
KWT Global, New York  
MWWPR, New York  
Nicholas & Lence Communications, New York  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
360PR+, New York  
Taylor, New York  
Turner, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
G&S Business Communications, Raleigh  
Taylor, Charlotte

### Ohio

Fahlgren Mortine, Columbus  
Falls Communications, Cleveland

### Oregon

Edelman, Portland  
Veracity Marketing, Portland  
Weinstein PR, Portland

### Pennsylvania

Bolt Public Relations, Pittsburgh  
Brownstein Group, Philadelphia  
Buchanan Public Relations LLC, Bryn Mawr  
Weber Shandwick, Philadelphia

### Rhode Island

Duffy & Shanley, Inc., Providence

### Tennessee

Calvert Street Group, Nashville  
Stones River Group, Nashville  
Weber Shandwick, Nashville

### Texas

Barracuda Public Relations, El Paso  
Bolt Public Relations, Dallas  
Champion Management Group, Addison  
Edelman, Austin

Edelman, Dallas  
Edelman, Houston  
Jackson Spalding, Dallas  
LDWW Group, Dallas  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

### Washington

Edelman, Seattle  
Weber Shandwick, Seattle

### Wisconsin

Punch PR, Milwaukee

## Technology/Industrial

### Alabama

JJPR Agency, Daphne  
Markstein, Birmingham  
Stephen Bradley & Associates LLC,  
Birmingham  
Stephen Bradley & Associates LLC,  
Montgomery

### Arizona

Caliber Group, Tucson

### California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
Astra Communications, Orange  
Bacheff Communications, Newport Beach  
Bateman Group, San Francisco  
Bob Gold & Associates, Redondo Beach  
Bolt Public Relations, Costa Mesa  
Bospar, San Francisco  
Cerrell Associates, Inc., Los Angeles  
CMW Media, San Diego  
DRIVEN360, Temecula  
Dynamo Communications, San Francisco  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Edge Communications, Inc., Los Angeles  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Firecracker PR, Brea  
Harden Communications Partners, Oakland  
Highwire PR, San Francisco  
Hoffman Agency, The, San Jose  
Hotwire, San Francisco  
Hoyt Organization Inc., The, Torrance  
ICR, San Diego  
ICR, San Francisco  
InkHouse, San Francisco  
IW Group, Los Angeles  
IW Group, San Francisco  
JPR Communications, Woodland Hills  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
KCD PR Inc. - Top FinTech PR Firm, San  
Diego  
Landis Communications Inc., San Francisco  
LaunchSquad, San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Lou Hammond Group, Los Angeles

M Booth, San Francisco  
Madison Alexander PR, Inc., Tustin  
Maize Marketing, Los Angeles  
Marino., Los Angeles  
Marketing Maven Public Relations, Camarillo  
Merritt Group, San Francisco  
Mighty, San Francisco  
MSR Communications, LLC, San Francisco  
Nadel Phelan Inc., Santa Cruz  
O'Malley Hansen Communications, Irvine  
Padilla, San Francisco  
PAN Communications, Inc., San Francisco  
Peppercomm, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Portavoce Public Relations, Carlsbad  
Racepoint Global, San Francisco  
Revell Communications, Roseville  
RF | Binder Partners, Inc., Los Angeles  
RF | Binder Partners, Inc., San Francisco  
Rogers & Cowan, Los Angeles  
Sard Verbinnen & Co, Los Angeles  
Sard Verbinnen & Co, San Francisco  
Spark, San Francisco  
Strange Brew Strategies, San Francisco  
Torrenzano Group, The, San Francisco  
Trier and Company, San Francisco  
UPRAISE Marketing + Public Relations, San  
Francisco  
W2O Group, San Francisco  
Walker Sands, San Francisco  
Walt & Company Communications, Campbell  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara

### Colorado

Catapult PR-IR, Boulder  
INK Communications Co., Denver  
Matter Communications, Boulder  
Novitas Communications, Denver  
Weber Shandwick, Denver

### Connecticut

CashmanKatz, Glastonbury  
ICR, Norwalk  
Mason Public Relations, Bethany  
Torrenzano Group, The, Hartford

### District Of Columbia

APCO Worldwide, Washington  
Curley Company, Washington  
Edelman, Washington  
Falls Communications, Washington  
Finn Partners, Washington  
Glen Echo Group, Washington  
Howard Consulting Group, Inc., Washington  
kglobal, Washington  
Kivvit, Washington  
Lewis, Washington  
Makovsky, Washington  
Padilla, Washington  
Racepoint Global, Washington  
Raffetto Herman Strategic Communications,  
Washington  
Rasky Partners, Inc., Washington  
Sard Verbinnen & Co, Washington  
Signal Group, Washington  
Stanton Communications, Inc., Washington  
Susan Davis International, Washington



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## Technology/Industrial continued

Torrenzano Group, The, Washington  
Weber Shandwick, Washington

### Florida

CommCentric Solutions, Tampa  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
Lou Hammond Group, Miami  
M Booth, Miami  
Moore, Inc., Tallahassee  
PAN Communications, Inc., Orlando  
TransMedia Group, Boca Raton  
Waite Company, The, Melbourne  
Weber Shandwick, Miami

### Georgia

ARPR, Atlanta  
Brandware, Atlanta  
Communications 21, Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
M Booth, Atlanta  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Idaho

Red Sky, Inc., Boise

### Illinois

Agency H5, Chicago  
Akrete, Evanston  
CBD Marketing/CBD Public Relations,  
Chicago  
Edelman, Chicago  
Financial Profiles, Inc., Chicago  
Finn Partners, Chicago  
G&S Business Communications, Chicago  
Glen Echo Group, Chicago  
Grisco LLC, Chicago  
Highwire PR, Chicago  
Kivvit, Chicago  
LaunchSquad, Chicago  
Lewis, Chicago  
March Communications, Chicago  
Mekky Media Relations Inc., Chicago  
O'Malley Hansen Communications, Chicago  
Padilla, Chicago  
Sard Verbinnen & Co, Chicago  
Spool, Evanston  
Walker Sands, Chicago  
Weber Shandwick, Chicago  
Wilks Communications Group, Chicago

### Indiana

MEK Group, Carmel

### Louisiana

ARPR, New Orleans

### Maryland

DPR Group, Inc., Frederick  
ICR, Baltimore  
Stanton Communications, Inc., Baltimore  
Weber Shandwick, Baltimore  
Weiss PR, Inc., Baltimore

### Massachusetts

BIGfish Communications, Boston  
Birnbach Communications Inc., Marblehead  
fama PR, Inc., Boston  
Finn Partners, Boston  
Greenough Brand Storytellers, Watertown  
Highwire PR, Boston  
ICR, Boston  
InkHouse, Waltham  
LaunchSquad, Cambridge  
Lewis, Boston  
M Booth, Boston  
March Communications, Boston  
Marino., Boston  
Matter Communications, Boston  
Matter Communications, Newburyport  
PAN Communications, Inc., Boston  
Racepoint Global, Boston  
Rasky Partners, Inc., Boston  
RF | Binder Partners, Inc., Boston  
Schneider Associates, Boston  
Version 2.0 Communications, Boston  
Weber Shandwick, Boston

### Michigan

Bianchi Public Relations, Inc., Troy  
Eisbrenner Public Relations, Royal Oak  
Finn Partners, Detroit  
Franco, Detroit  
Lambert, Detroit  
Robar Public Relations, Detroit  
Weber Shandwick, Birmingham

### Minnesota

Beehive Strategic Communication, St. Paul  
Bellmont Partners, Minneapolis  
Carmichael Lynch Relate, Minneapolis  
Hotwire, Minneapolis  
Kohnstamm Communications, Saint Paul  
Padilla, Minneapolis  
Pocket Hercules, Minneapolis  
Strother Communications Group, Minneapolis  
Tunheim, Minneapolis  
Weber Shandwick, Minneapolis

### Missouri

O'Malley Hansen Communications, St. Louis  
Standing Partnership, St. Louis  
TVG, St. Louis  
Weber Shandwick, Kansas City  
Weber Shandwick, St. Louis

### Nevada

KPS3, Reno

### New Jersey

Coyne Public Relations, Parsippany  
Kivvit, Asbury Park  
Pierpont Communications Inc., Princeton  
R&J Strategic Communications, Bridgewater  
RAM Communications, Cranford  
Resound Marketing, Princeton  
Rosica Communications, Fair Lawn  
Violet PR, Montclair

### New Mexico

Waite Company, The, Albuquerque  
Waite Company, The, Taos

### New York

AMP3 Public Relations, New York  
APCO Worldwide, New York  
Bateman Group, New York  
BerlinRosen, New York  
Berman Group, Inc., The, New York  
Caliber Corporate Advisers, New York  
Carmichael Lynch Relate, New York  
CashmanKatz, New York  
Coyne Public Relations, New York  
CRC, Inc., New York  
Crenshaw Communications, New York  
Ddidit, Melville  
Edelman, New York  
5W Public Relations, New York  
Farrow Communications, Buffalo  
Feintuch Communications, New York  
Finn Partners, New York  
G&S Business Communications, New York  
Global Strategy Group, New York  
Gutenberg, New York  
Highwire PR, New York  
Hot Paper Lantern, New York  
Hotwire, New York  
Hunter Public Relations, New York  
ICR, New York  
iMiller Public Relations, Mamaroneck  
Indicate Media, New York  
INK Communications Co., New York  
InkHouse, New York  
IW Group, New York  
JConnelly, New York  
JeffreyGroup, New York  
Kaplow Communications, New York  
Karbo Communications, New York  
Kivvit, New York  
KWT Global, New York  
Lambert, New York  
LaunchSquad, New York  
Lewis, New York  
Lou Hammond Group, New York  
M Booth, New York  
Makovsky, New York  
Marino., New York  
MWWPR, New York  
North 6th Agency, Inc. (N6A), New York  
O'Malley Hansen Communications, New York  
Padilla, New York  
PAN Communications, Inc., New York  
Peppercomm, New York  
Pollack PR Marketing Group, The, New York  
Prosek Partners, New York  
RF | Binder Partners, Inc., New York  
RG Narrative Inc., New York  
Rogers & Cowan, New York  
Ruder Finn Inc., New York  
Sard Verbinnen & Co, New York  
Sloane & Company, New York  
SourceCode Communications, New York  
Stanton, New York  
Stanton Communications, Inc., New York  
the10company, New York  
Torrenzano Group, The, New York  
Weber Shandwick, East Aurora  
Weber Shandwick, New York

### North Carolina

Bolt Public Relations, Raleigh  
French | West | Vaughan, Raleigh  
G&S Business Communications, Raleigh

M Booth, Raleigh  
Racepoint Global, Raleigh

## Ohio

akhia communications, Cleveland  
akhia communications, Hudson  
Fahlgren Mortine, Columbus  
Falls Communications, Cleveland  
Roop & Co., Cleveland  
Stevens Strategic Communications, Inc.,  
Cleveland

## Oregon

A.wordsmith, Portland  
Bateman Group, Portland  
Edelman, Portland  
Finn Partners, Portland  
Matter Communications, Portland  
Veracity Marketing, Portland

## Pennsylvania

Bolt Public Relations, Pittsburgh  
Brian Communications, Conshohocken  
Buchanan Public Relations LLC, Bryn Mawr  
Gatesman, Pittsburgh  
Gregory FCA, Ardmore  
Indicate Media, Philadelphia  
Matter Communications, Pittsburgh  
Torrenzano Group, The, Philadelphia  
Weber Shandwick, Philadelphia  
WordWrite Communications LLC, Pittsburgh

## Rhode Island

Caster Communications, Inc., Wakefield  
Duffy & Shanley, Inc., Providence  
Matter Communications, Providence

## South Carolina

Lou Hammond Group, Charleston

## Tennessee

Bradford Group, The, Nashville  
Calvert Street Group, Nashville  
Finn Partners, Nashville  
MP&F Strategic Communications, Nashville  
Stones River Group, Nashville  
Weber Shandwick, Nashville

## Texas

Barracuda Public Relations, El Paso  
Bolt Public Relations, Dallas  
Champion Management Group, Addison  
Edelman, Austin  
Edelman, Dallas  
Edelman, Houston  
Idea Grove, Dallas  
INK Communications Co., Austin  
Ketner Group Communications, Austin  
Lou Hammond Group, Houston  
Pierpont Communications Inc., Austin  
Pierpont Communications Inc., Dallas  
Pierpont Communications Inc., Houston  
Pierpont Communications Inc., San Antonio  
Sard Verbinen & Co, Houston  
Torrenzano Group, The, Austin  
Touchdown PR, Austin  
TrizCom Public Relations, Dallas  
Weber Shandwick, Austin  
Weber Shandwick, Dallas  
Weber Shandwick, Houston

## Virginia

Merritt Group, McLean  
Padilla, Richmond  
Silverline Communications, Vienna

## Washington

Edelman, Seattle  
Raffetto Herman Strategic Communications,  
Seattle  
Walker Sands, Seattle  
Weber Shandwick, Seattle

## Wisconsin

Punch PR, Milwaukee

## Travel/Hospitality

### Alabama

Markstein, Birmingham

### California

Allison+Partners, San Francisco  
AMW Group, West Hollywood  
Ballantines PR, West Hollywood  
BLAZE PR, Santa Monica  
Bolt Public Relations, Costa Mesa  
C&R Communications, Santa Monica  
Citizen Relations, Irvine  
Citizen Relations, Los Angeles  
DRIVEN360, Temecula  
Edelman, Los Angeles  
Edelman, Sacramento  
Edelman, San Francisco  
Ellipses, Oakland  
Financial Profiles, Inc., Los Angeles  
Financial Profiles, Inc., Palo Alto  
Finn Partners, Los Angeles  
Finn Partners, San Francisco  
Firecracker PR, Brea  
Hawkins International Public Relations, Los  
Angeles  
ICR, San Diego  
ICR, San Francisco  
Idea Hall, Costa Mesa  
J Public Relations, San Diego  
J Public Relations, Santa Monica  
Karbo Communications, Redwood City  
Karbo Communications, San Francisco  
Lewis, San Diego  
Lewis, San Francisco  
Lou Hammond Group, Los Angeles  
M Booth, San Francisco  
Marino., Los Angeles  
Marketing Maven Public Relations, Camarillo  
Mediafy Communications, Glendale  
Murphy O'Brien, Los Angeles  
Padilla, San Francisco  
Pollack PR Marketing Group, The, Los Angeles  
Revell Communications, Roseville  
Rogers & Cowan, Los Angeles  
360PR+, San Francisco  
Taylor, Santa Monica  
Think, Beverly Hills  
Voorhees Segal Communications, Palo Alto  
Weber Shandwick, Los Angeles  
Weber Shandwick, San Francisco  
Weber Shandwick, San Jose  
Weber Shandwick, Santa Barbara  
Zapwater Communications, Santa Monica  
**Colorado**  
Durée & Company, Inc., Aspen

Matter Communications, Boulder  
Turner, Denver  
Weber Shandwick, Denver

### Connecticut

CashmanKatz, Glastonbury  
ICR, Norwalk

### District Of Columbia

Brand Guild, The, Washington  
Curley Company, Washington  
Edelman, Washington  
Finn Partners, Washington  
Global Communicators HCI, Washington  
Kivvit, Washington  
Lewis, Washington  
Padilla, Washington  
Signal Group, Washington  
Stanton Communications, Inc., Washington  
Weber Shandwick, Washington

### Florida

At The Table Public Relations, Tampa  
Brustman Carrino Public Relations, Miami  
Conroy Martinez Group, The, Coral Gables  
Dana Agency, The, Miami  
Dragon Horse Ad Agency, Naples  
Durée & Company, Inc., Fort Lauderdale  
Edelman, Miami  
Edelman, Orlando  
Finn Partners, Fort Lauderdale  
Fish Consulting, Fort Lauderdale  
Hemsworth Communications, Ft. Lauderdale  
JeffreyGroup, Miami  
Judge Public Relations, LLC, Tampa  
Kivvit, Miami  
KWE Partners, Miami  
Lou Hammond Group, Miami  
M Booth, Miami  
NewmanPR, Miami  
O'Donnell Agency, West Palm Beach  
Pearson Associates, David, Coral Gables  
rbb Communications, Miami  
Sharp Communications, Inc., Palm Beach  
Sharp Communications, Inc., West Palm Beach  
TJM Communications, Inc., Oviedo (Orlando  
area)  
Waite Company, The, Melbourne  
Weber Shandwick, Miami  
Zapwater Communications, Coral Gables  
Zimmerman Agency, The, Tallahassee

### Georgia

A. Brown-Olmstead Associates, Ltd., Atlanta  
Edelman, Atlanta  
Hope-Beckham Inc., Atlanta  
M Booth, Atlanta  
Mower, Atlanta  
Pineapple Public Relations, Chamblee  
Trevelino/Keller, Atlanta  
Weber Shandwick, Atlanta

### Idaho

Red Sky, Inc., Boise

### Illinois

Agency H5, Chicago  
Dixon/James Communications, Chicago  
Edelman, Chicago  
Falk Associates/Contact, Chicago  
Financial Profiles, Inc., Chicago

**Travel/Hospitality** continued

Finn Partners, Chicago  
 Heron Agency, Chicago  
 Kivvit, Chicago  
 Lewis, Chicago  
 Mekky Media Relations Inc., Chicago  
 Padilla, Chicago  
 Pietryla PR & Marketing, Chicago  
 Taylor, Chicago  
 TimeZoneOne, Chicago  
 Weber Shandwick, Chicago  
 Zapwater Communications, Chicago

**Louisiana**

Gambel Communications, Metairie  
 Zehnder Communications, New Orleans

**Maryland**

ICR, Baltimore  
 Sandy Hillman Communications, Towson  
 Stanton Communications, Inc., Baltimore  
 Weber Shandwick, Baltimore

**Massachusetts**

BIGfish Communications, Boston  
 Finn Partners, Boston  
 ICR, Boston  
 Lewis, Boston  
 M Booth, Boston  
 Marino., Boston  
 Matter Communications, Boston  
 Matter Communications, Newburyport  
 Mower, Newton  
 Regan Luxury, Boston  
 360PR+, Boston  
 Weber Shandwick, Boston

**Michigan**

Finn Partners, Detroit  
 Identity, Bingham Farms  
 Logos Communications, Inc., Canton  
 Weber Shandwick, Birmingham

**Minnesota**

Bellmont Partners, Minneapolis  
 Carmichael Lynch Relate, Minneapolis  
 Padilla, Minneapolis  
 Strother Communications Group, Minneapolis  
 Weber Shandwick, Minneapolis

**Missouri**

Weber Shandwick, Kansas City  
 Weber Shandwick, St. Louis

**Nevada**

KPS3, Reno  
 Wicked Creative, Las Vegas

**New Jersey**

BML Public Relations, Florham Park  
 Coyne Public Relations, Parsippany  
 Kivvit, Asbury Park  
 Violet PR, Montclair

**New Mexico**

Waite Company, The, Albuquerque  
 Waite Company, The, Taos

**New York**

Apples and Oranges Public Relations LLC,  
 New York  
 Berk Communications, New York  
 BerlinRosen, New York  
 Buzz Creators, Inc., Valhalla  
 Buzz Creators, Inc., Westchester County  
 C&R Communications, New York  
 Carmichael Lynch Relate, New York  
 CashmanKatz, New York  
 Citizen Relations, New York  
 Coyne Public Relations, New York  
 D & D PR, New York  
 Decker/Royal, New York  
 Development Counsellors International (DCI),  
 New York  
 Didit, Melville  
 Edelman, New York  
 EVINS Communications, Ltd., New York  
 5W Public Relations, New York  
 Finn Partners, New York  
 Fox Greenberg Public Relations, New York  
 Goodman Media International, Inc., New York  
 Gutenberg, New York  
 Hawkins International Public Relations, New  
 York  
 Hundred Stories, New York  
 ICR, New York  
 Imagine PR, New York  
 Impact PR & Communications, Poughkeepsie  
 J Public Relations, New York  
 JeffreyGroup, New York  
 Kaplow Communications, New York  
 Karbo Communications, New York  
 Keith Sherman and Assocs., New York  
 Kivvit, New York  
 Kundell Communications, New York  
 KWT Global, New York  
 Lewis, New York  
 Lou Hammond Group, New York  
 M Booth, New York  
 Magrino PR, New York  
 Marino., New York  
 Mower, Albany  
 Mower, Buffalo  
 Mower, New York  
 Mower, Rochester  
 Mower, Syracuse  
 MWWPR, New York  
 Nicholas & Lence Communications, New York  
 Nike Communications, Inc., New York  
 NJF, an MMGY Global Company, New York  
 Padilla, New York  
 Pollack PR Marketing Group, The, New York  
 Powell Mayas, Long Island City  
 Redpoint, New York  
 RG Narrative Inc., New York  
 Rogers & Cowan, New York  
 Sharp Communications, Inc., New York  
 Stanton Communications, Inc., New York  
 Stuntman PR, New York  
 360PR+, New York  
 Taylor, New York  
 Think, New York  
 Tierney, New York  
 Turner, New York  
 V.I.P.R Agency, New York  
 Weber Shandwick, East Aurora  
 Weber Shandwick, New York

WEILL (Geoffrey Weill Associates, Inc.), New  
 York  
 Xhibition, New York

**North Carolina**

Bolt Public Relations, Raleigh  
 French | West | Vaughan, Raleigh  
 M Booth, Raleigh  
 Mower, Charlotte  
 Taylor, Charlotte

**Ohio**

akhia communications, Cleveland  
 akhia communications, Hudson  
 Fahlgren Mortine, Columbus  
 Inspire PR Group, Westerville  
 Mower, Cincinnati

**Oregon**

A.wordsmith, Portland  
 Edelman, Portland  
 Finn Partners, Portland  
 Matter Communications, Portland  
 Veracity Marketing, Portland  
 Weinstein PR, Portland

**Pennsylvania**

Bolt Public Relations, Pittsburgh  
 Brownstein Group, Philadelphia  
 Devine + Partners, Philadelphia  
 Gregory FCA, Ardmore  
 Matter Communications, Pittsburgh  
 Tierney, Harrisburg  
 Tierney, Philadelphia  
 Weber Shandwick, Philadelphia

**Rhode Island**

Duffy & Shanley, Inc., Providence  
 Matter Communications, Providence

**South Carolina**

Lou Hammond Group, Charleston

**Tennessee**

Calvert Street Group, Nashville  
 Finn Partners, Nashville  
 MP&F Strategic Communications, Nashville  
 Weber Shandwick, Nashville

**Texas**

Bolt Public Relations, Dallas  
 Edelman, Austin  
 Edelman, Dallas  
 Edelman, Houston  
 Ketner Group Communications, Austin  
 Lou Hammond Group, Houston  
 MCA Public Relations, Dallas  
 Snackbox, Austin  
 TrizCom Public Relations, Dallas  
 Weber Shandwick, Austin  
 Weber Shandwick, Dallas  
 Weber Shandwick, Houston

**Virginia**

Boyle Public Affairs, Arlington  
 BRG Communications, Alexandria  
 Padilla, Richmond

**Washington**

Edelman, Seattle  
 Weber Shandwick, Seattle

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## Alabama

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Stephen Bradley & Associates LLC

### Daphne

JJPR Agency

### Montgomery

Stephen Bradley & Associates LLC

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Caliber Group

## California

### Beverly Hills

Blaine Group, The  
Think

### Brea

Firecracker PR

### Camarillo

Marketing Maven Public Relations

### Campbell

Walt & Company Communications

### Carlsbad

Portavoce Public Relations

### Costa Mesa

Bolt Public Relations  
Idea Hall

### Fallbrook

Leavitt Communications

### Glendale

Mediafy Communications

### Irvine

Citizen Relations  
O'Malley Hansen Communications

### Los Angeles

Cerrell Associates, Inc.  
Citizen Relations  
Davies  
Diffusion  
Edelman  
Edge Communications, Inc.  
Financial Profiles, Inc.  
Finn Partners  
Hawkins International Public Relations  
Imre, LLC  
ITB  
IW Group  
KARV Communications  
Konnnect Agency  
KYNE  
Lou Hammond Group  
Maize Marketing  
Mannfolk PR  
Marino.  
Murphy O'Brien

Pollack PR Marketing Group, The  
RF | Binder Partners, Inc.  
Rogers & Cowan  
Sard Verbinnen & Co  
Sitrick And Company  
Taylor & Company  
Weber Shandwick

### Malibu

Tellem Grody Public Relations, Inc.

### Newport Beach

Bacheff Communications

### Oakland

Ellipses  
Harden Communications Partners

### Orange

Astra Communications

### Palo Alto

Financial Profiles, Inc.  
Voorhees Segal Communications

### Redondo Beach

Bob Gold & Associates  
Merryman Communications

### Redwood City

Karbo Communications

### Roseville

Revell Communications

### Sacramento

Edelman  
Perry Communications Group, Inc.

### San Diego

CMW Media  
GG Benitez & Associates Public Relations  
ICR  
J Public Relations  
J. Walcher Communications  
KCD PR Inc. - Top FinTech PR Firm  
Lewis

### San Francisco

Allison+Partners  
Bateman Group  
Bospar  
Double Forte  
Dynamo Communications  
Edelman  
Fineman PR  
Finn Partners  
Highwire PR  
Hotwire  
ICR  
InkHouse  
IW Group  
Joele Frank, Wilkinson Brimmer Katcher  
Karbo Communications  
Landis Communications Inc.  
LaunchSquad  
Lewis  
M Booth  
Merritt Group

### Mighty

MSR Communications, LLC  
Padilla  
PAN Communications, Inc.  
Peppercomm  
Racepoint Global  
RF | Binder Partners, Inc.  
Sard Verbinnen & Co  
Singer Associates, Inc.  
Sitrick And Company  
Spark  
Strange Brew Strategies  
360PR+  
Torrenzano Group, The  
Trier and Company  
UPRAISE Marketing + Public Relations  
Vested  
W2O Group  
Walker Sands  
Weber Shandwick

### San Jose

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Weber Shandwick

### San Marcos

ChicExecs Brand Strategy

### Santa Barbara

Davies  
Weber Shandwick

### Santa Cruz

Nadel Phelan Inc.

### Santa Monica

BLAZE PR  
C&R Communications  
Di Moda Public Relations  
J Public Relations  
SplashPR Agency  
Taylor  
Zapwater Communications

### Santa Rosa

Health+Commerce

### Temecula

DRIVEN360

### Torrance

Hoyt Organization Inc., The

### Tustin

Madison Alexander PR, Inc.

### West Hollywood

AMW Group  
Ballantines PR

### Woodland Hills

JPR Communications  
Scott Public Relations

## Colorado

### Aspen

Durée & Company, Inc.

## Colorado continued

### Boulder

Catapult PR-IR  
Matter Communications

### Colorado Springs

SSPR

### Denver

INK Communications Co.  
Novitas Communications  
Sitrick And Company  
Turner  
Weber Shandwick

## Connecticut

### Bethany

Mason Public Relations

### Glastonbury

CashmanKatz

### Hartford

McDowell Jewett Communications  
Torrenzano Group, The

### Norwalk

ICR

### Stamford

Butler Associates, LLC

## District Of Columbia

### Washington

Agenda  
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Caplan Communications LLC®  
Crosby  
Curley Company  
Davies  
Edelman  
Falls Communications  
Finn Partners  
Glen Echo Group  
Global Communicators HCI  
Howard Consulting Group, Inc.  
JPA Health Communications  
Keybridge Communications LLC  
kglobal  
Kivvit  
Lewis  
Makovsky  
Padilla  
Proof Strategies  
Racepoint Global  
Raffetto Herman Strategic Communications  
Rasky Partners, Inc.  
Rational 360  
Reis Group, The  
REQ  
Reservoir Communications Group  
Sard Verbinnen & Co  
SevenTwenty Strategies  
Signal Group  
Sitrick And Company  
Spectrum  
Stanton Communications, Inc.  
Story Partners

Susan Davis International  
Torrenzano Group, The  
Tricom Associates, Inc.  
Vanguard Communications  
Weber Shandwick

### Washington

Brand Guild, The

## Florida

### Boca Raton

Sachs Media Group  
TransMedia Group

### Coral Gables

Conroy Martinez Group, The  
Pearson Associates, David  
Zapwater Communications

### Fort Lauderdale

Boardroom Communications, Inc.  
Durée & Company, Inc.  
Finn Partners  
Fish Consulting  
Hemsworth Communications

### Melbourne

Waite Company, The

### Miami

Boardroom Communications, Inc.  
Boden  
Brustman Carrino Public Relations  
Carolyn Izzo Integrated Communications  
(CIIC)  
Dana Agency, The  
Edelman  
EvClay Public Relations  
Kivvit  
KWE Partners  
Lou Hammond Group  
M Booth  
NewmanPR  
rbb Communications  
Weber Shandwick

### Miami

JeffreyGroup

### Miami Beach

KMR Communications

### Naples

Boardroom Communications, Inc.  
Dragon Horse Ad Agency

### Orlando

Bennett & Company  
Boardroom Communications, Inc.  
Edelman  
PAN Communications, Inc.  
Sachs Media Group  
Uproar PR

### Oviedo (Orlando area)

TJM Communications, Inc.

### Palm Beach

Sharp Communications, Inc.

## Saint Petersburg

Aqua Marketing & Communications, Inc.

### Tallahassee

Moore, Inc.  
Sachs Media Group  
Zimmerman Agency, The

### Tampa

At The Table Public Relations  
Boardroom Communications, Inc.  
CommCentric Solutions  
Judge Public Relations, LLC

### West Palm Beach

Boardroom Communications, Inc.  
O'Donnell Agency  
Sharp Communications, Inc.

## Georgia

### Athens

Jackson Spalding

### Atlanta

A. Brown-Olmstead Associates, Ltd.  
ARPR  
BLH Consulting, Inc.  
Brandware  
Communications 21  
Eberly & Collard Public Relations  
Edelman  
Hope-Beckham Inc.  
Jackson Spalding  
M Booth  
Mower  
Spectrum  
Trevelino/Keller  
Weber Shandwick

### Chamblee

Pineapple Public Relations

### Roswell

MERGE Atlanta

## Idaho

### Boise

Red Sky, Inc.

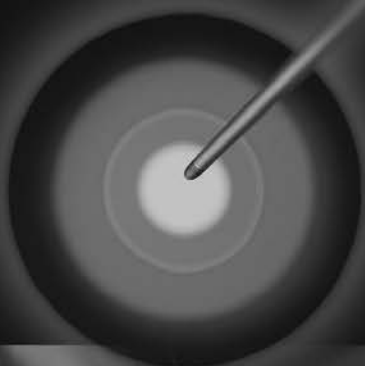
## Illinois

### Barrington

Glendale Communications Group, Inc.

### Chicago

Agency H5  
CBD Marketing/CBD Public Relations  
Dixon|James Communications  
Edelman  
Falk Associates/Contact  
Financial Profiles, Inc.  
Finn Partners  
FoodMinds  
G&S Business Communications  
Glen Echo Group  
Greentarget Global LLC  
Grisko LLC  
Heron Agency  
Highwire PR  
Jarrard Phillips Cate & Hancock, Inc.  
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## Illinois continued

Kivvit  
L.C. Williams & Associates  
LaunchSquad  
Lewis  
March Communications  
Mekky Media Relations Inc.  
Motion Agency, Inc., The  
O'Malley Hansen Communications  
Padilla  
Pietryla PR & Marketing  
Proplr  
Public Communications Inc.  
Reputation Partners  
Sard Verbinnen & Co  
Sikich Public Relations  
Spectrum  
Taylor  
TimeZoneOne  
Uproar PR  
Walker Sands  
Weber Shandwick  
Zapwater Communications

## Chicago

Wilks Communications Group

## Evanston

Akrete  
Spool

## Glen Ellyn

IVY Marketing Group, Inc.

## Mundelein

GreenMark Public Relations, Inc.

## Indiana

### Carmel

MEK Group

## Iowa

### Waterloo

MorganMyers

## Kentucky

### Louisville

RunSwitch

## Louisiana

### Metairie

Gambel Communications

### New Orleans

ARPR  
Zehnder Communications

## Maryland

### Annapolis

Crosby

### Baltimore

ICR  
Stanton Communications, Inc.  
Weber Shandwick  
Weiss PR, Inc.

### Frederick

DPR Group, Inc.

## Rockville

Caplan Communications LLC®

## Sparks

Imre, LLC

## Towson

Sandy Hillman Communications

## Massachusetts

### Boston

BackBay Communications  
BIGfish Communications  
Consilium Strategic Communications  
fama PR, Inc.  
Finn Partners  
Highwire PR  
ICR  
LaVoieHealthScience  
Lewis  
M Booth  
March Communications  
Marino.  
Matter Communications  
PAN Communications, Inc.  
Racepoint Global  
Rasky Partners, Inc.  
Regan Luxury  
RF | Binder Partners, Inc.  
Schneider Associates  
Sitrick And Company  
Stern Strategy Group  
360PR+  
Version 2.0 Communications  
Weber Shandwick

### Cambridge

LaunchSquad  
Scratch Marketing + Media

### Hingham

Hollywood Agency

### Marblehead

Birnbach Communications Inc.

### Newburyport

Matter Communications

### Newton

Mower

### Waltham

InkHouse

### Watertown

Greenough Brand Storytellers

## Michigan

### Bingham Farms

Identity

### Birmingham

Weber Shandwick

### Canton

Logos Communications, Inc.

### Detroit

Bassett & Bassett Inc.

### Finn Partners

Franco  
Lambert  
lovio george | communications + design  
Robar Public Relations

## Farmington Hills

Marx Layne & Company

## Lansing

Piper & Gold Public Relations

## Rochester

EAFocus Inc.

## Royal Oak

Eisbrenner Public Relations

## Troy

Bianchi Public Relations, Inc.  
Quell Group, The

## Minnesota

### Minneapolis

Bellmont Partners  
Carmichael Lynch Relate  
Hotwire  
Maccabee  
Padilla  
Pocket Hercules  
Strother Communications Group  
Tunheim  
Weber Shandwick

### Saint Paul

Kohnstamm Communications

### St. Paul

Beehive Strategic Communication

## Missouri

### Kansas City

Weber Shandwick

### St. Louis

O'Malley Hansen Communications  
Standing Partnership  
TVG  
Weber Shandwick

## Nevada

### Las Vegas

Firm Public Relations & Marketing, The  
Wicked Creative

### Reno

KPS3

## New Jersey

### Asbury Park

Kivvit

### Basking Ridge

MCS Healthcare Public Relations

### Bridgewater

R&J Strategic Communications

### Cranford

RAM Communications

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## New Jersey continued

### Fair Lawn

Braff Communications LLC  
Rosica Communications

### Fairfield

SPI Group LLC, The

### Florham Park

BML Public Relations

### Iselin

Stern Strategy Group

### Jersey City

First and Last PR

### Montclair

Violet PR

### Oldwick

Diegnan & Associates, Norman

### Paramus

Caryl Communications

### Parsippany

Coyne Public Relations

### Princeton

Pierpont Communications Inc.  
Resound Marketing

### Somerset

Tartaglia Communications, LLC

## New Mexico

### Albuquerque

Agenda  
Waite Company, The

### Taos

Waite Company, The

## New York

### Albany

Mower

### Bayside

Goldman Communications Group, Inc.

### Buffalo

Farrow Communications  
Mower

### East Aurora

Weber Shandwick

### Hastings-on-Hudson

Bogart Communications

### Katonah

Buttonwood Communications Group

### Long Island City

Powell Mayas

### Mamaroneck

iMiller Public Relations

### Melville

Didit

## Nanuet

GMG Public Relations, Inc.

## New York

Adams Unlimited  
AdvisIRy Partners  
AMP3 Public Relations  
APCO Worldwide  
Apples and Oranges Public Relations LLC  
Bateman Group  
Berk Communications  
BerlinRosen  
Berman Group, Inc., The  
Bliss Integrated Communication  
Butler Associates, LLC  
Buttonwood Communications Group  
C&R Communications  
Caliber Corporate Advisers  
Carmichael Lynch Relate  
Carolyn Izzo Integrated Communications  
(CIIC)  
CashmanKatz  
Cataldi Public Relations  
Citizen Relations  
Coyne Public Relations  
CRC, Inc.  
Crenshaw Communications  
D & D PR  
Decker/Royal  
Development Counsellors International (DCI)  
Diffusion  
DJC Communications  
Dukas Linden Public Relations  
Edelman  
EVINS Communications, Ltd.  
5W Public Relations  
Feintuch Communications  
Finn Partners  
Fox Greenberg Public Relations  
FTI Consulting Strategic Communications  
G&S Business Communications  
Gale Branding  
George Arzt Communications, Inc.  
Germinder + Associates, Inc./GNFP Digital  
Geto & de Milly, Inc.  
Gladstone Place Partners  
Global Strategy Group  
Goodman Media International, Inc.  
Gould+Partners LLC  
Group Gordon  
Gutenberg  
Havas Formula  
Hawkins International Public Relations  
Health Unlimited  
Highwire PR  
Hot Paper Lantern  
Hotwire  
Hundred Stories  
Hunter Public Relations  
ICR  
Imagine PR  
Imre, LLC  
Indicate Media  
Infinite Global  
INK Communications Co.  
InkHouse  
Intermarket Communications (A Lansons  
Company)  
IW Group  
J Public Relations  
JConnelly  
JeffreyGroup  
Joele Frank, Wilkinson Brimmer Katcher

Kaplow Communications  
Karbo Communications  
KARV Communications  
Keith Sherman and Assoc.  
Kekst CNC  
Kivvit  
Kundell Communications  
KWT Global  
KYNE  
LAK Public Relations, Inc.  
Lambert  
LaunchSquad  
Lazar Partners  
Lewis  
Lou Hammond Group  
M Booth  
Magrino PR  
Makovsky  
Marathon Strategies  
Marino.  
Mower  
MWWPR  
Newman Group, The  
Nicholas & Lence Communications  
Nike Communications, Inc.  
NJF, an MMGY Global Company  
North 6th Agency, Inc. (N6A)  
O'Malley Hansen Communications  
Padilla  
PAN Communications, Inc.  
Peppercomm  
Pollack PR Marketing Group, The  
Pollock Communications  
Porter Novelli  
Prosek Partners  
Public Relations Boutiques International  
Rebel Gail Communications  
Redpoint  
Reevemark  
Reich Communications  
Relev8 PR  
Relevance International  
RF | Binder Partners, Inc.  
RG Narrative Inc.  
Ripp Media/Public Relations, Inc.  
Rogers & Cowan  
Ruder Finn Inc.  
Sard Verbinnen & Co  
Sharp Communications, Inc.  
Sitrick And Company  
Sloane & Company  
SourceCode Communications  
Spectrum  
Stanton  
Stanton Communications, Inc.  
Stuntman PR  
360PR+  
TASC Group, The  
Taylor  
the10company  
Think  
Tierney  
TMC Communications, LLC  
Torrenzano Group, The  
Transmitter  
Turner  
V.I.P.R Agency  
Vested  
Weber Shandwick  
WEILL (Geoffrey Weill Associates, Inc.)  
Worldcom Public Relations Group  
Xhibition  
Zeno Group



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## **New York** continued

### **Nyack**

Carolyn Izzo Integrated Communications  
(CIIC)

### **Poughkeepsie**

Impact PR & Communications

### **Rochester**

Mower

### **Syracuse**

Mower

### **Valhalla**

Buzz Creators, Inc.

### **Westchester County**

Buzz Creators, Inc.

## **North Carolina**

### **Charlotte**

Mower  
Taylor

### **Raleigh**

Bolt Public Relations  
French | West | Vaughan  
G&S Business Communications  
M Booth  
Racepoint Global

## **Ohio**

### **Cincinnati**

Mower

### **Cleveland**

akhia communications  
Falls Communications  
Roop & Co.  
Stevens Strategic Communications, Inc.

### **Columbus**

Fahlgren Mortine  
Paul Werth Associates

### **Hudson**

akhia communications

### **Westerville**

Inspire PR Group

## **Oregon**

### **Portland**

A.wordsmith  
Bateman Group  
Bloom Communications  
Edelman  
Finn Partners  
Matter Communications  
Veracity Marketing  
Weinstein PR

## **Pennsylvania**

### **Ardmore**

Gregory FCA

### **Bryn Mawr**

Buchanan Public Relations LLC

## **Conshohocken**

Brian Communications

## **Doylestown**

Furia Rubel Communications, Inc.

## **Harrisburg**

Bravo Group  
Tierney

## **Philadelphia**

Brownstein Group  
Devine + Partners  
Evoke PR & Influence  
Indicate Media  
SPRYTE Communications  
Tierney  
Torrenzano Group, The  
Weber Shandwick

## **Pittsburgh**

Bolt Public Relations  
Gatesman  
Matter Communications  
WordWrite Communications LLC

## **Wayne**

Sam Brown Inc.

## **Rhode Island**

### **Providence**

Duffy & Shanley, Inc.  
Matter Communications

### **Wakefield**

Caster Communications, Inc.

## **South Carolina**

### **Charleston**

Lou Hammond Group

## **Tennessee**

### **Brentwood**

Jarrard Phillips Cate & Hancock, Inc.

### **Nashville**

Bradford Group, The  
Calvert Street Group  
Finn Partners  
Lovell Communications  
MP&F Strategic Communications  
ReviveHealth  
Stones River Group  
Weber Shandwick

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### **Addison**

Champion Management Group

### **Austin**

Bloom Communications  
Edelman  
INK Communications Co.  
Ketner Group Communications  
Pierpont Communications Inc.  
Snackbox  
Torrenzano Group, The  
Touchdown PR  
Weber Shandwick

## **Bellaire (Houston Area)**

Bernstein & Associates, Inc.

## **Dallas**

Bolt Public Relations  
Edelman  
Idea Grove  
Jackson Spalding  
LDWW Group  
MCA Public Relations  
Pierpont Communications Inc.  
SPM Communications, Inc.  
TrizCom Public Relations  
Weber Shandwick

## **El Paso**

Barracuda Public Relations

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Lou Hammond Group  
Pierpont Communications Inc.  
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## **Plano**

BizCom Associates

## **San Antonio**

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### **Alexandria**

BRG Communications

### **Arlington**

Boyle Public Affairs

### **Fairfax**

GreenSmith PR, LLC

### **McLean**

Merritt Group

### **Richmond**

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Padilla

### **Vienna**

Silverline Communications

## **Washington**

### **Seattle**

Edelman  
Raffetto Herman Strategic Communications  
Walker Sands  
Weber Shandwick

## **Wisconsin**

### **Hubertus**

FullTilt Marketing

### **Milwaukee**

Bottom Line Marketing & Public Relations  
Punch PR  
Reputation Partners

### **Waukesha**

MorganMyers



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## Argentina

### Buenos Aires

Edelman  
JeffreyGroup

## Australia

### Melbourne

Edelman  
Lewis

### Sydney

Edelman  
Lewis

## Belgium

### Antwerp

Lewis

### Brussels

APCO Worldwide  
Edelman  
Lewis

## Brazil

### Brasilia

JeffreyGroup

### Rio de Janeiro

Edelman  
JeffreyGroup

### São Paulo

Edelman  
JeffreyGroup

## Canada

### Calgary

Edelman

### Montréal

AVENIR GLOBAL  
Citizen Relations  
Edelman

Weber Shandwick

### Ottawa

Edelman

### Québec City

Citizen Relations

### Toronto

Citizen Relations  
Edelman  
Energi PR  
KWT Global  
North 6th Agency, Inc. (N6A)  
Weber Shandwick

### Vancouver

Citizen Relations  
Edelman  
Weber Shandwick  
Yulu Public Relations Inc.

## China

### Shenzhen

Edelman

## Colombia

### Bogotá

Edelman

## France

### Paris

Edelman  
Finn Partners  
Firecracker PR  
Lewis

## Germany

### Berlin

Edelman

### Cologne

Edelman

## Dusseldorf

Lewis

## Frankfurt

Edelman  
Finn Partners  
Lewis

## Hamburg

Edelman

## Munich

Finn Partners  
Firecracker PR  
Lewis

## Hong Kong

### Hong Kong

Edelman  
Finn Partners  
Lewis  
Racepoint Global  
Sard Verbinnen & Co

## India

### Bangalore

Edelman

### Chennai

Edelman

### Gurgaon

Edelman

### Hyderabad

Edelman

### Kolkata

Edelman

### Mumbai

Edelman

### New Delhi

Torrenzano Group, The

**Pune**

Bassett & Bassett Inc.  
Edelman

**Indonesia****Jakarta**

Edelman

**Ireland****Dublin**

Edelman  
KYNE

**Israel****Jerusalem**

Finn Partners

**Italy****Milan**

Edelman  
Lewis

**Rome**

Edelman

**Japan****Tokyo**

Edelman

**Lebanon****Beirut**

Bassett & Bassett Inc.

**Malaysia****Kuala Lumpur**

Edelman  
Lewis

**Mexico****Mexico City**

Edelman  
JeffreyGroup

**Netherlands****Amsterdam**

Edelman  
Lewis

**Eindhoven**

Lewis

**People's Republic Of China****Beijing**

Edelman  
ICR  
Lewis  
Racepoint Global

**Guangzhou**

Edelman

**Shanghai**

Edelman  
Finn Partners  
Lewis  
Racepoint Global  
Torrenzano Group, The

**Shenzhen**

Lewis  
Racepoint Global

**Portugal****Lisbon**

Lewis

**Singapore****Singapore**

APCO Worldwide  
Citizen Relations  
Edelman  
Finn Partners  
Lewis

**South Africa****Johannesburg**

Edelman

**South Korea****Seoul**

Edelman

**Spain****Barcelona**

Edelman  
Lewis

**Madrid**

Edelman  
Lewis

**Switzerland****Basel**

G&S Business Communications

**Taiwan****Taipei**

Edelman

**Thailand****Bangkok**

Vero

**United Arab Emirates****Abu Dhabi**

Edelman

**Dubai**

Edelman

**United Kingdom****London**

BackBay Communications  
Citizen Relations  
Edelman  
Finn Partners  
J Public Relations  
KWT Global  
KYNE  
Lewis  
PAN Communications, Inc.  
Peppercomm  
Racepoint Global  
Relevance International  
Ruder Finn Inc.  
Sard Verbinnen & Co  
Torrenzano Group, The  
Vested

**Vietnam****Ho Chi Minh City**

Edelman



# How to hire a PR firm: the corporate view

by Fraser P. Seitel, President of Emerald Partners and former Senior VP for Public Affairs at The Chase Manhattan Bank. He is the author of *The Practice of Public Relations*, in its 13th edition, and co-author of *Rethinking Reputation*, published by Palgrave Macmillan in 2012.

In the 21st century, the public relations business is “big business.” Public relations agency revenues run into the billions annually, and that’s big! However, the key variables in hiring and retaining a public relations agency haven’t changed much over the years. It still makes great good sense for a potential public relations agency client to be cautious before hiring an agency.

As one who has been on both the corporate and agency sides of Public Relations practice, the following “Baker’s Dozen” rules to guide the purchasers of public relations service might be helpful.

## 1) Whenever possible, seek competitive bids.

Consultants, like most of us, react in a more reasonable way when they know they have competition for the business. Whenever you can, put the consultant assignments out for bids assessing not only the most economical bidder but also the most creative. By seeking competitive bids, you guard against consultant complacency.

They know they’re in a “fight” for the business and can’t take anything for granted.

Beyond this, of course, by seeking several bidders and making them spell out their intentions for the account, you can pick up valuable tactics that may have application later on. In a world that is “pure,” of course, such meritorious ideas should be paid for. Sadly, that is not always the case with public relations competitive bidding.

## 2) Get references and interview them.

You wouldn’t hire a new employee without checking references. Nor should you hire a consultant without discovering the experience that others have had in using the firm. Even larger, well known public relations firms should be checked. (They’ve got clunkers on staff, too!)

In soliciting references, avoid generalities. Ask specific questions of those for whom the consultant previously had worked.

--What was the nature of the assignment you had the consultant work on?

--Did he or she finish it on time, on budget, with a pleasant attitude?

--Are you still using what was produced?

--How do you suggest I use this consultant and his or her people?

References can be invaluable not only in determining the worth of a particular consultant but also in structuring your specific assignment.

## 3) Emphasize results.

It is “results” not “activity” that counts. Make consultants specify exactly what their work will achieve; in other words, their goals. Make them commit to milestones along the way. Make them specify how much each element in the program will cost and what will be the anticipated results.

And set a time limit for when the program will conclude. Insisting on specifics and results keeps a consultant honest.

You and he or she are both aware of what the program’s objectives are and whether or not they are being attained as time goes by.

## 4) Negotiate down larger retainer fees.

Certainly, there are public relations consultants today who are worth every bit of the \$500 or \$600 or higher per hour that they ask. (Some ask \$1,000 an hour. Are they worth it? Well..... ..)

Not everyone in Public Relations who asks for a high fee is worth it.

Every public relations consultant wants a high monthly retainer

fee. Depending on the assignment, six-figure monthly fees are not unheard of.

Consultants may suggest such stratospheric retainers. But don’t automatically agree. Rather, negotiate with the consultant. Counter offer to start the firm at a reduced rate – hopefully a much reduced rate – to give both parties time to assess and work into the relationship.

If, after several months of activity, the consultant proves invaluable and well worth it, then revise the agreement accordingly. But push back on the first proposal, especially if it sounds too high.

## 5) Review monthly bills.

And speaking of costs, don’t be a patsy with the charges you receive. Review monthly bills monthly.

Check the mode of transportation that firm representatives use to visit the company. Do they take the subway or fly first class? Where do they stay when they do out-of-town work for you? Do they favor the Ritz or bunk at Motel Six?

Where do they eat on project time? Grenouille or Wendy’s? And what about those annoying telephone, copying, and messenger costs? Are they really necessary? And how much are they being marked up?

The point is that it’s your company’s – and your stockholders’ – money. You should treat it as your own. So scrutinize and challenge, if necessary, every monthly bill the consultant

Continued on next page

## Seitel’s 13 rules when hiring outside PR counsel:

1. Whenever possible, seek competitive bids.
2. Get references and interview them.
3. Emphasize results.
4. Negotiate down larger retainer fees.
5. Review monthly bills.
6. Beware the management audit.
7. Don’t leap for the big “name.”
8. Buy creativity.
9. Insist on “social media” inclusion
10. Resist the “waffler.”
11. Beware “hidden extras.”
12. Make demands.
13. Quickly disengage.



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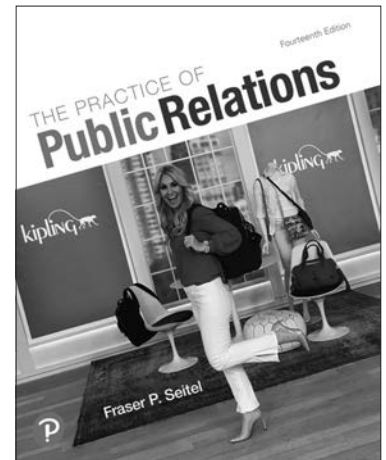
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## HOW TO HIRE continued

sends. If the firm gets away with something early in the relationship then by your initial silence, you condone this behavior. And you deserve to be gouged further, as surely you will be.

### 6) Beware the management audit.

The first thing any self-respecting PR consultant wants to do is “get to know” the organization by interviewing the senior management team. Resist this request whenever possible.

First, top executives are busy and don’t have time to be interviewed by every new outsider hired to consult the company. Second, some consultants use the “management audit” as a guise to get to higher ranking executives for future considerations.

So while there’s nothing wrong in concept with first researching the beliefs and aspirations of senior management, you, as the firm’s public relations professional and conscience of the organization – not to mention sponsor of the consultant, – should approach the “management audit” with caution or at least question its necessity.

### 7) Don’t leap for the big “name.”

There are an awful lot of published authors, former congressmen, media personalities, and quasi-celebrities running around masquerading as “public relations consultants.” In many cases their specialty is who they know, not what they know.

Nothing wrong with being “connected” but...sometimes people of this ilk who claim they are “plugged in” may well have had the “plug” pulled when they left office.

Much better than hiring a former or quasi-anything as a PR consultant is retaining a firm in whom you have confidence and with whom you are familiar and comfortable. Indeed, many veteran consultant-users suggest that “personal chemistry” between the client and the consultant is an eminently more meaningful measure than the name recognition or celebrity status of the advisor.

### 8) Buy creativity.

Just as you don’t want to buy a consulting firm for its name or hire someone you can’t stand, neither should you dish out hard-earned corporate money for mediocre advice.

In other words, avoid the “shelf skill” the consultant whose every answer is safe, bland, and straight off-the-shelf, having been used many times before. You have the right to insist that you not be “peddled” the research, analysis, or solutions used for other clients; what quality improvement guru W. Edwards Deming called, “instant-pudding answers.”

Rather, hire creativity. You and your staff can provide “safe” counsel to management. You hire a consultant to bring you a different, more creative perspective from which you can reach a more thoughtful conclusion.

### 9) Insist on “social media” inclusion.

Social media isn’t “the answer” to every public relations question, but it’s a necessary tool in any public relations program. Using social media, like using traditional media, is a facility with which every public relations agency should

be conversant.

While some firms “specialize” in social media, the fact is that communicating via social media -- Facebook and Twitter and Instagram and Snapchat and Youtube and all the rest -- has become commonplace in the practice of public relations. Therefore, a social media component must be included in every agency representation pitch. So insist on it.

### 10) Resist the “waffler.”

The worst advice a consultant can offer is “waffling” advice counsel that yings and yangs but never commits to a specific point of view. “On the one hand, you might do this...but on the other hand...,” etc.

Advice like this just isn’t worth the money. PR consultants must stand for something. Make them commit to a point of view. How else can you find out how good they are? The kind of thumb-sucking analysis that leads to over-prudence and a risk-adverse paralysis isn’t something you should buy.

### 10) Beware “hidden extras.”

Keep your eyes open and your wallet closed to the “nose-under-the-tent” phenomenon that enables a consultant, once through the corporate door, to rack up additional revenues through the sale of extra services such as special reports, extraordinary research, and seconding outside experts to assist.

Occasionally, services outside the parameters of the consulting contract might well be advisable. But these should be discussed in advance of contract signing, so both sides understand the nature of the agreement.

### 11) Make demands.

You’ve hired the consultant for a reason. Maybe he or she thinks better than you do, and you are paying for the privilege of using the consultant’s brain. So use it often.

Call frequently for advice and counsel. Make consultants know that you’re depending on them and plan to get what you’re paying for. Make a habit of talking to all consultants at least once every couple of weeks.

If a consultant takes you for granted he’ll never produce. By the same token, a consultant who is unsure about what the client wants will also fall short. Rather, as one design consultant put it, you want to be the client the consultant thinks about at 10 o’clock at night.

### 12) Quickly disengage.

Finally, don’t be reluctant to fire a consultant. Sometimes the client and consultant just don’t click or you overestimated the potential of the assignment or the relationship.

If you find the consultant offers neither increased brain power nor inspired creativity and also isn’t especially thrilling to be around, there’s no shame in quickly disengaging.

In addition, keep your eyes open about “cancellation clauses” at the start of a PR consultant relationship. Many firms insist on cancellation notices of two to six months and stipulate as much in their contracts. Suggest instead a one-month cancellation clause be adopted.

By relying on rules like these dozen, you can help ensure that the counsel you receive is well worth what you pay for it.

# Nine Top Reasons to Get a PR Agency Valuation

by Rick Gould, CPA, M.S., J.D., Managing Partner, Gould+Partners

Contrary to the belief of many prospective sellers, firms are not valued at a multiple of “net revenues.” I was recently called by a client saying he read that firms with 25 percent operating profit may be valued at three times revenues. He was ecstatic, thinking that his \$4 million firm is now worth \$12 million.

He was also told if the agency had an operating profit of 25 percent (his was 26 percent), the seller could get half the value, \$6 million, at closing, for his \$4 million PR agency. I assured him that, in my educated opinion, no buyer would ever offer terms that favorable.

I have been valuing PR firms for more than twenty years, initially as the CPA firm for many seller firms, and then when I started my own M&A firm, Gould+Partners, in 2001. Valuing PR agencies is a complex process. It takes financial expertise, knowledge of the M&A marketplace, and an understanding of how buyers create offers/term sheets.

There is no exact science in valuing a PR firm. Every valuation is different. PR is a business in which both actual financial performance, recast for many adjustments, and several intangibles, will determine value. Items such as relationships with clients, depth of second tier of management, specialties, and fee levels may also impact value.

There is generally an element of subjectivity in valuing a firm, but there certainly are objective rules and guidelines that a professional who values PR firms should use. In addition, there is extensive review work performed prior to doing the actual valuation report. Every PR firm has its unique components.

In today’s earn-out model, a majority of the value will be in future performance.

Term sheets, which are presented by buyers to sellers for the acquisition of the seller firm, are customized based on several factors:

1. Recasted operating profit for the past three full years, plus current interim period operating profit for the current year.
2. Net revenue (fees + markups) growth for the same periods
3. Net worth of the firm as of sale date
4. Working capital (current assets less current liabilities position as of sale date)
5. Other intangible factors, such as second-tier management, quality of staff, quality of clients, office lease, client contracts in place, what percentage largest clients comprise of the total client portfolio and other factors, are all considered when a buyer prepares a term sheet

The goal is that the terms are fair for both the seller and the buyer. There is no cut-and-dried statement that can be made about how a buyer values a seller.

PR agency valuations require a detailed analysis of financials, profitability, clients, employees, investments, and several other important factors that influence the value of your firm. Although they can be time consuming—and hiring a qualified outside organization to perform the valuation can be an additional expense for your firm—PR business valuations are well worth the resources required to complete them. While having a thorough understanding of your firm’s value is a good idea, there are several specific circumstances when it is particularly beneficial to get an accurate PR firm valuation.

**1. Partner Split-Up.** When firm partners split up and potentially divide firm assets, understanding the value of your firm is imperative.

**2. Partner Buyout.** In order to ensure a fair transaction takes place when a partner buyout takes place, knowing a firm’s value is key.

**3. Partner Buy-In.** When adding new partners to the firm, knowing your company’s worth is necessary in order to ensure that your partners have appropriate and fair fiduciary responsibility within the organization.

**4. Potential Merger of Two or More Firms.** A firm valuation is a valuable resource to have on hand when considering the merger of multiple firms. Again, knowing the value of your firm will help to ensure that a fair and reasonable transaction takes place should the firm merge with another firm.

**5. Potential Sale.** When contemplating putting your PR firm on the market, knowing how much your firm is worth can help you tremendously when determining an asking price for your business and deciding how much you will accept from a buyer.

**6. Potential Growth.** Having a comprehensive firm valuation can greatly help making beneficial business decisions on a day-to-day basis. It can also provide valuable information and insight when large and small opportunities for growth come along.

**7. Borrowing Power.** Any substantial loan request may require an independent valuation.

**8. Divorce.** Whether a divorce is amicable or not, knowing the worth of your organization is a safe bet when you go into negotiations. Understanding how much the business you worked hard to build is worth can help ensure that a fair divorce settlement is reached.

**9. Estate Planning.** When organizing your estate and creating a succession plan for your business, it’s important to have an accurate business valuation on hand. This will help you with tax planning and assist you in determining who should ultimately inherit your financial interest in the firm.

There is no “rule of thumb.” Every valuation is different. There are many moving parts. There are items that may add or subtract from the calculated value. And there are many intangibles that impact the ultimate valuation, for example, top- and bottom-line trends, sudden loss of major clients, death of an owner who is a rainmaker, a key VP leaving and taking a major client, and so forth.

## Here Is What I Recommend

1. Connect with the person who may do the valuation.
2. Ask for his or her education credentials, such as courses, teaching valuations.
3. Ask for his or her cost range.
4. Ask how long will it take to the valuation report.
5. Ask for his or her references.
6. Call the references and ask the following:
  - Was there value?
  - Was it timely?
  - Did they receive high-quality service?
  - Was the cost in line with the quote?

If you have a need for a valuation, do your homework. Interview the firms that provide this service, specifically the person who will do the valuation. Determine which firm and individual will give you the highest quality of service and product for a fair price.

# 10 Myths About PR Firms Being Acquired

by Art Stevens, Managing Partner of The Stevens Group, comprised of consultants to the PR agency profession and focusing on mergers, acquisitions and management consulting

Whether you're actively considering the sale of your PR firm, or it's just a vague idea that's been percolating at the back of your mind for awhile, it's important to have realistic expectations before pursuing a deal in earnest.

Because delusional beliefs about the acquisition process can occasionally preclude the most opportunistic of transactions, separating fact from fiction is a prerequisite.

Here are 10 of the most common misperceptions that PR firm CEOs hold about selling their companies:

**1. MYTH:** I'll lose all my autonomy.

**TRUTH:** You'll actually have a big say in what happens during and after the integration of your firm into the buyer's organization. The success of the deal depends on it. Your role will substantially change, but remember the buyer is not only purchasing your firm, but also your wisdom. Your opinion matters.

**2. MYTH:** My firm will remain as a silo within the buyer's firm.

**TRUTH:** It's possible that a buyer will elect to preserve your practice as a wholly owned, standalone operation. However, in our 13 years of advising both buyers and sellers of PR firms, we can attest that it's more likely that your firm is being purchased as a strategic investment because of everything it brings to the table. However, the onus is on the seller to expectations clear to the buyer – both verbally and in writing – at the outset of the transaction to ensure a true “meeting of the minds.” This might involve interviewing past PR firm CEOs acquired by the buyer.

**3. MYTH:** I'm better off waiting to sell until my firm reaches \$X in revenue.

**TRUTH:** History proves there is no magic number required for a successful transaction. Whether your annual revenues are \$300,000 or \$40 million, buyers are looking for firms that complement their organization strategically, not only monetarily. Even if you were to pick some specific revenue goal as a sale prerequisite, you may never get there on your own. Make an honest assessment of your chances of reaching your peak revenue as compared to how those chances might improve with the help of the right buyer.

**4. MYTH:** My firm would need to be twice as big before anybody would be interested in buying it.

**TRUTH:** Even through organic growth and diligent new-business initiatives, not every PR firm CEO possesses the business acumen to grow a firm 15-20 percent or more every year. Billings must grow for revenues to grow, and staffing growth is contingent upon those revenues. So waiting five, seven or 10 years to reach some hypothetical “critical mass” could be wishful thinking, and you might miss out on a rare opportunity to sell to the right buyer based upon the realities of your business now.

**5. MYTH:** If I sell my firm, my clients will leave me.

**TRUTH:** Generally, most clients are supportive of mergers – provided that you're honest with them about your motivations, and that you can assure them that they'll continue to receive the same high level of service they've come to expect. Of course, there are few guarantees in life, and some

client attrition is a natural part of any service business. But don't let that concern become an insurmountable obstacle to pursuing selling your firm.

**6. MYTH:** After I sell, I'll be stuck at the buyer's firm forever.

**TRUTH:** Your contract will be very specific about upholding your obligation to fulfill a finite tenure at the buyer's firm to receive your full earnout from the sale. A period of three or four years is common.

**7. MYTH:** A buyer will always pay the asking price for my firm.

**TRUTH:** Buyers know the marketplace like the backs of their hands, and it's the marketplace itself that dictates the selling price, not some supposed valuation prepared by you or your CPA. Unlike the real estate industry, “bidding wars” rarely happen in the PR business, and a seller who remains unrealistically firm on price based on some “accounting trick” valuation strategies may find his or her firm being repeatedly bypassed by potential buyers.

**8. MYTH:** After being my own boss for so long, I could never report to someone else again.

**TRUTH:** Following a sale or merger, the success of the combined firm is contingent upon the personal chemistry between buyer and seller. Many sellers have enjoyed rewarding careers after resuming the role of employee in the buyer's firm.

**9. MYTH:** I don't have to worry about my senior-level people.

**TRUTH:** To a buyer, your firm's key assets are its client roster and its management team. A buyer wants assurance that your senior-level managers are on board with the sale, and that you've done everything to keep them fulfilled. It's not uncommon for a seller to incorporate compensation guarantees for certain key performers into the sale agreement as a retention incentive. It's equally common for a buyer to want to continue to compensate and reward top performers in the same way you did.

**10. MYTH:** We've got decent billings, but my firm isn't profitable enough to attract a potential buyer.

**TRUTH:** Profit is not the highest-ranking criterion for a successful acquisition. Any successful for-profit company must be able to demonstrate a consistent track record of profitability to remain in business and to attract a buyer. With regard to PR firms, the actual profit margin is less important than other factors, such as strategic synergy, client roster and the quality of your management team.

## The Bottom Line

Like most PR firm CEOs, you've undoubtedly poured your heart and soul into your business, and the decision to relinquish ownership of it is not one to be made hastily. And if you've never sold a business before, having a trusted advisor at your side throughout the process can be invaluable.

When it comes to reaping maximum rewards from all that you've invested in your company over the years, always remember that an educated seller is a wise seller. Don't allow erroneous preconceived notions to thwart you from reaching the next stage of your professional life.

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# Is Your Time to Plan for Retirement Running Out?

by Richard Goldstein, partner at Buchbinder Tunick & Company LLP, New York, Certified Public Accountants

It occurred to me that many of the PR pros I've worked with over the years are now approaching retirement age. This could be one reason why there's been a recent uptick in merger and acquisition activity.

Unfortunately, many PR agency owners are so wrapped up in the day-to-day affairs of operating their companies, they give little thought to their own financial needs. Many of these executives anticipate maintaining at least the same lifestyle during retirement that they enjoy today, perhaps even a better one.

As time goes by, you're faced with the question: "Will I really have enough to live on?" And where will the money come from? Is selling your agency the answer to this question?

There's a real need to control the future and not simply look forward to it! Even if you're 31 as opposed to 51 or 61!

## Pieces of the nest egg

Most business people have four basic types of assets that can be used to create a retirement fund: Social Security; savings or a retirement plan through business; investments; and proceeds from the sale of a business interest. Together, these sources should make up a hefty nest egg. But it takes a closer look to understand what they really provide.

Social Security depends largely on the size of your pre-retirement income. Even at higher salary levels Social Security falls short, providing a fraction of the total amount needed.

A pension or profit-sharing plan may provide a third or half of the income you'll need, and you have to depend on it being there. In addition, you may be able to take advantage of other tax-favored vehicles, such as a 401(k) plan or an IRA to supplement your business' retirement plan. As for personal investments: have you allowed enough time for your investment to achieve the desired result need to retire? The longer you delay your long-term investment planning, the larger your regular contributions to your investments will have to be.

## When is the time to sell?

If you're nearing retirement age, you may want to generate income for your interest in your agency. Although selling may seem the simplest solution, the cash you receive represents only part of the value of your business.

Let's assume you want the business to continue. Maybe you want to keep the business in the family. There are two basic issues that need to be considered. First, a family member will need to be a PR professional with the requisite experience and desire to buy your business. Second, where will the money come from to buy your agency? In my view, this probably isn't the best solution.

A better solution would be to "shop" your agency. There are many professionals who can guide you through this process. If you decide to go this route, there are many questions to consider:

1. Will a buyer be available when you are ready to retire?
2. Will the buyer have the necessary funds or the ability to finance the transaction?
3. Will you be able to agree on a selling price?
4. Will the price generate the income you will need in retirement?

At this point, it would be a good idea to pursue various planning options with your financial advisors: your CPA, attorney, financial planner and insurance agent.

When you do this, there are a few fundamental guidelines to keep in mind:

1. Use realistic planning assumptions. Don't ignore the eroding effect of inflation or the growth potential of interest.
2. Reduce or consider taxes on money going into and coming out of your retirement plan.
3. Plan for unexpected events according to their consequences, not just their likelihood.
4. Use your business wherever possible to fund benefits with business dollars.

You should also be sure that adequate provisions are made for possible ill health or accident that include disability insurance and long-term care insurance in your planning.

## Additional thoughts on selling (mergers)

According to the late Al Croft, "mergers have become a normal part of the life-cycle of PR firms. In addition to bolstering management, they may provide greater opportunity for both parties with minimum risk. Nowadays, involvement in merger discussions usually is a sign of agency strength, not weakness. Almost all professionally managed mergers are at least reasonably successful."

## When to think about merger

Well, it's never too early to think about merger. At the very least, you should discuss any promising opportunities that come your way. These talks can be very educational even if they're ultimately not successful. Properly and professionally run, it requires only a small investment of time, money and emotion. They never should distract or disrupt agency management, and they shouldn't be allowed to drag on inconclusively.

If you've reached the age of 55 and your business has leveled off, you should begin to consider merger. Most potential partners want to join forces with a dynamic firm, and—fair or unfair—age is a factor in this perception. Each year that passes usually reduces your firms' attractiveness to a merger partner.

Don't even consider selling and walking away. At the very least, you'll have to stay several years—at least three—to fulfill the terms of the merger. According to Al Croft, numerous PR firm executives have found that once they've unloaded part of the burden of top management, they can become an elder statesperson and do the kind of PR work they truly enjoy.

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TerraFirma

U.S. Tennis Assn. Pacific Northwest



#### **ADAMS UNLIMITED**

80 Broad St., #3202, New York, NY 10004  
212/956-5900; fax: 212/956-5913; candice@adams-pr.com  
www.adams-pr.com

PR, strategic planning, crisis management, promotional partnerships, marketing research, corporate branding, special events, social media, influencer marketing and airlift consultation. Founded: 1985.

**Agency Statement:** Adams Unlimited is an award-winning strategic marketing and tourism development firm founded in 1985 specializing in the travel and tourism industry. Small enough to offer highly customized service, yet large enough to handle a full range of marketing needs, Adams Unlimited is recognized for outstanding client service. Adams delivers vertically integrated programs utilizing a cross-platform approach.

Candice Adams Kimmel, pres.



#### **ADVISORY PARTNERS**

501 Madison Ave., flr. 12A, New York, NY 10022  
212/750-5800; david.gold@advisiry.com  
www.advisiry.com

Investor rels., corp. comms., crisis/special comms., M&A comms., capital markets advisory, financial media rels., IPO and spin-off preparation. Employees: 10. Founded: 2017.

**Agency Statement:** AdvisIRy Partners was purpose-built to deliver tangible results for its corporate clients. We take capital markets advisory work to a whole new level by bringing together a combined 60 years of sell-side and buy-side experience with over three decades of investor relations experience. Whether you are a domestic or international publicly-traded company or on your way to a listing, we will develop and implement a program that is customized to achieve your objectives.

Lynn Morgen, David Gold, Eric Prouty, partners

Alliance Data Systems Corporation

Arcosa Inc.

ATN International

ICF

OCP Group

QGEP

SONAE

Trex Company



## AGENCY H5

205 W. Wacker Dr., #1100, Chicago, IL 60606  
312/374-8534; biz@agencyh5.com  
www.agencyh5.com

Consumer marketing, public relations, digital & social media strategy, influencer engagement, media relations, thought leadership & executive positioning, media training, events & experiential, reputation management & issues management. Specializes in consumer products, corporate reputation, retail and culinary/hospitality sectors. Employees: 40. Founded: 2001.

**Agency Statement:** Agency H5 is an award-winning, integrated marketing communications agency – rooted in public relations. We are connectors, brand builders and storytellers. Through traditional engagement, digital influence, creative content and experiential strategies, we share our clients' stories with the right audiences at the right time to ensure they are heard, and better yet, shared. We are savvy, nimble marketers who deliver killer results by leveraging strategic insights to inform every creative output.

Based in Chicago, the Agency H5 team is one of a kind in the industry, blending a passionate culture and diverse talent pool of "big agency," global experience with the entrepreneurial spirit of a start-up. Agency H5 is nationally and locally certified by the Women's Business Enterprise National Council (WBENC) and has been recognized with the *Crain's Chicago Business* Best Places to Work award for two consecutive years.

Kathleen Kenehan Henson, founder/CEO; Amie DeLuca, sr. strategist, dir., corp. engagement; Desta Roy, sr. strategist, dir., consumer strategy & innovation; Katie Feltz, sr. strategist

### Partial List of Clients:

American Beverage Marketers  
Ace Hotel Chicago  
Dairy Farmers of America  
Destination Kohler  
Four Corners Tavern Group  
Great Wolf Lodge  
Magellan Corp.  
Magellan Development  
National Funeral Directors of America  
Pampered Chef  
Parker Restaurant Group  
Ronald McDonald House Charities Chicagoland & Northwest Indiana  
Southwestern Family of Companies  
Steak 48  
Storck USA  
The Family Institute at Northwestern University  
TAO Chicago  
Vistex



## AGENDA

400 Gold Ave., SW, #1200, Albuquerque, NM 87102  
505/888-5877; fax: 505/888-6166; info@agenda-global.com  
www.agenda-global.com

Full service public relations, corporate communications, crisis management, issues management, and government affairs. Employees: 25. Founded: 1996.

**Agency Statement:** Agenda is an international public relations, strategic communications and public affairs firm providing multidisciplinary solutions to complex business, market and policy challenges. Our focus is developing strategies and campaigns, leverage our expertise in campaign management, strategic messaging, stakeholder and consumer engagement, third-party allied development, marketing, advertising and international affairs. Our approach is based on decades of political,

business and consulting experience at the local, state, national and international levels. Agenda is headquartered in Washington D.C. with offices in NM; WY; VT; CA and Brussels, Belgium.

Doug Turner, Max Hamel, Craig Pattee, partners  
925 15th St., 4th fl., Washington, DC 20005



## AKHIA COMMUNICATIONS

85 Executive Pkwy., Hudson, OH 44236  
330/463-5650; angela.bachman@akhia.com  
www.akhia.com

Public relations; internal communications; consumer, business and trade media relations; marketing communications; branding; digital communications; creative design; strategic communications; media training; presentation development. Employees: 50. Founded: 1996.

**Agency Statement:** For every business challenge, there is a communications opportunity. We thrive on bringing entire organizations together to do better, be better and achieve more through strategic communications.

We help you break down walls between departments to find the simplest, most efficient and most effective communications strategies that will drive your business forward.

Our clients, our values, our people and our passion make the difference.

Ben Brugler, pres. & CEO; Angela Bachman, COO; April Wonsick, VP, client service; Nick Pfahler, Mike Lawrence; creative dirs.; Patsie Dionise, dir., optimization

Akron Children's Hospital  
Americhem  
AmTrust North America  
City of Hudson  
Country Pure Foods  
Current, Powered by GE  
Diebold Nixdorf  
Eaton Corp.  
Fairmount Properties  
Fives North American Combustion  
GE Appliances  
GE Appliances, FirstBuild  
GE Lighting  
GE Renewable Energy  
ICP Group  
Mayfran International  
Middough  
Mon Health Medical Center  
nVent, Erico International  
PPG Industries  
Quanex  
SilverSpot  
Swagelok  
The Lubrizol Corp.  
SSI Group  
Timken  
US Ecology  
YWCA Cleveland

# akrete

business. articulated

## AKRETE

1880 Oak Ave., #301, Evanston, IL 60201  
847/892-6082; fax: 847/556-0738; renata@akrete.com  
www.akrete.com

Financial services, commercial real estate, economic development, media, content development, media training. Employees: 10. Founded: 2011.

**Agency Statement:** Your business, articulated. Your impact, magnified. Team Akrete articulates the business stories of rapid-growth organizations primarily in real estate, the built environment and in financial/investment services. More recently, we've expanded into the global cannabis business as well. Our work spans public relations, marketing, digital/social, communications consulting, and executive counsel and training. No content is too complex for our team of expert media relations pro's, digital strategists content developers and marketing specialists.

Global corporations, destinations and entrepreneurs alike turn to us to plan, produce and promote vibrant, strategy-shaped storytelling that inspires growth and action. We connect investors, customers and corporations in our focus industries by articulating your ideas through full-stack marketing, from proactive media relations to email marketing and social media, investor relations to thought leadership development.

Our team of writers, marketers and public relations consultants know your industry, your terminology. We apply this knowledge and experience to bring your growth stories alive using our dynamic mix of services including five core categories: (1) Content marketing and editorial services; (2) Strategy, aligning business and marketing communications goals; (3) Digital campaigns, including integrated email marketing, websites, social media and analytics; (4) Public relations and media relations; and (5) Executive counsel and training.

We combine offerings that are more than the sum of their parts, with programs that drive growth using unlimited combinations of thought leadership, digital strategies, ghostwriting, content marketing, key messages, change management consulting, media outreach, infographic design and an ever-evolving set of content creation and marketing consulting services.

As part of our core focus on real estate and the built environment, we also offer deep experience promoting and developing marketing for #proptech, architecture, construction, financing, brokerage, investment management and other related disciplines.

We've taken our expertise launching companies and helping them navigate the marketing communications aspects of rapid growth and are applying it to one of the world's fastest growing industries: cannabis. Our services in the cannabis industry, including a marquee relationship with Garden Remedies, one of Massachusetts' top vertically-integrated cannabis companies with both medical marijuana and adult use cannabis dispensaries, include a broad spectrum of marketing, digital and PR disciplines. Cannabis industry services include investor relations and communications, public and media relations, full-service social media content and channel management, political communications, marketing strategy, website and email newsletter content generation and distribution services, company and industry event presence, speechwriting and more. As legalization is embraced in more and more States, we offer these services throughout the United States where cannabis is legal, both directly to cannabis companies and their service providers, or in partnership with other agencies. We are a part of the Women in Cannabis community, and actively support other women-owned and minority-owned businesses in this space.

Key professionals include Margy Sweeney, founder & CEO, and leaders including Patricia Agos, Sophie Bartolotta, Craig Bloomfield, Lana Demyanyk, Brian Greenberg, Amanda Hargrove, Jennifer Harris, Lisa Karel, Sue Kaweck, Donna McSorley, Renata Pasmnik, Becky Reno, Daisy Simmons, Nicole Stenclik, Morgan Sweeney, Elise Sz wajkowski, Griffin Teller and Aleks Walker

Area Development Magazine  
Bentall Kennedy  
Burwood Group  
Drawbridge Community Revitalization Foundation  
Franklin Partners  
FUEL  
Garden Remedies  
Grupo Ferré Rangel  
The Goldie Initiative

Golub & Company  
JLL Hotels & Hospitality  
JLL Corporate Solutions  
JLL Healthcare Real Estate  
JLL Higher Education  
JLL Industrial  
JLL Life Sciences  
KeyBanc Capital Markets  
Key Private Bank  
KeyBank Real Estate Capital  
Kingbird Investment Management  
Maverick Commercial Mortgage  
Reterro  
Skender  
Society of Industrial and Office Realtors (SIOR) – Chicago  
Wright Heerema Architects

# ALLISON+ PARTNERS

## ALLISON+PARTNERS

40 Gold St., San Francisco, CA 94133  
415/217-7500; fax: 415/217-7503; scott@allisonpr.com  
www.allisonpr.com

Practice Areas: Consumer Marketing, Corporate, Global China, Healthcare, Public Affairs and Technology. All Told, which combines research, content, creative, digital and measurement expertise into one offering, works across these practices to deliver integrated storytelling for clients.

**Agency Statement:** Allison+Partners is a new kind of global communications agency. With 30 offices and more than 450 employees worldwide, we're large enough to handle complex assignments, yet small enough to be nimble in our approach. With one global P+L, we are able to put the best people on our clients' business, regardless of location. Allison+Partners was named *Holmes Report's* 2019 and 2018 "Best Agency to Work For," *PRWeek's* 2018 "Best Place to Work," and *Holmes Report's* 2017 "Digital Agency of The Year."

**Agency senior leadership:** Scott Allison, chmn.+ CEO; Andy Hardie-Brown, global vice chmn.; Jonathan Heit, global pres.; Matthew Della Croce, global pres., Europe + Corporate; Cathy Planchard, global pres., All Told

Some of our clients include:

Adecco  
Amazon  
Campaign Monitor  
C3.ai  
Danone North America  
Denny's  
Dexcom  
Dignity Health  
Driscoll's  
Google  
Guardian Life Insurance  
Healthcare Leadership Council  
IKEA  
Impossible Foods  
Kampgrounds of America  
Kimpton Hotels & Restaurants  
Mozilla  
PepsiCo  
PhRMA  
Progressive  
Public Interest Registry  
Samsung  
See's Candies  
Seventh Generation  
Sexy Hair  
Teradata  
Toyota  
UL

# AMP3 PR

## AMP3 PUBLIC RELATIONS

210 West 29th St., Floor 6, New York, NY 10001

212/677-2929; Info@AMP3pr.com

<https://AMP3pr.com>

Fashion, beauty and lifestyle PR. Employees: 7. Founded: 2004.

**Agency Statement:** AMP3 PR is a boutique publicity agency based in New York City. We specialize in Fashion PR campaigns for both established and emerging companies including: apparel, accessories, beauty, retail, technology and consumer lifestyle fashion brands. We offer traditional PR & media outreach, social media strategy & influencer campaigns, and special event PR & production. Our top-rated agency excels because we uniquely offer one-on-one attention and a tailored approach. We help our clients to create content and communicate their stories effectively to gain maximum exposure with an emphasis on a measurable return on investment.

Alyson Roy, owner/partner

Cat Footwear  
Caterpillar Footwear  
CR7 Denim by Cristiano Ronaldo  
Derma-e  
Designer Eyes  
Disney Princess  
D'Marie Group  
Domenico Vacca  
Eden Fine Art Gallery  
Ellen Tracy  
Elepop  
Governors Ball Music Festival  
Heelys  
Iceland Naturally  
Joan Oloff Footwear  
KEF Audio  
Kimoa  
KL Polish by Kathleen Lights  
Kleinfeld Bridal Party  
Lenzing  
Manhattan Vintage  
Moral Code Footwear  
Nolcha Shows at New York Fashion Week  
Occasion Brands  
Paul Drish  
Paul Drish Footwear  
PROM GIRL  
Rohitava Banerjee  
Sebago Footwear  
Sequential Brands Group  
Silk NY  
Simply Dresses

Spark Pretty  
SubApollo  
Talia Jewelry  
TENCEL(TM)  
Tyler Hilton  
Uniti Fashion  
William Rast



## AMW GROUP

8605 Santa Monica Blvd., West Hollywood, CA 90069

310/295-4150; fax: 310/295-4130; info@amworldgroup.com

[www.amworldgroup.com](http://www.amworldgroup.com)

Consumer brands, corporate communications, food & beverage, health wellness, travel & hospitality, technology, digital strategy, fashion, entertainment, sports, nonprofit, crisis communications, reputation management. Employees: 36. Founded: 1997.

**Agency Statement:** AMW is a Creative Marketing and PR group founded in 1997. The company has established a unique and strong network throughout the World while representing a diverse roster of clients that include Event properties, Startups, Grammy artists, High-Profile individuals, Luxury and Consumer Brands. AMW utilize innovative strategies and the latest technology to enhance its projects. Their services are available for all

project types to both new and well established clients.

Naomi Grandison, comms. mgr.

A&M University  
Crate & Barrel  
Eagle Rock Workshop  
Florida Marlins  
GAP  
Hard Rock Hotel  
Hennes & Mauritz  
Macy's  
Mandalay Bay  
Oakley

# APCO

worldwide®

## APCO WORLDWIDE

1299 Pennsylvania Ave., N.W., #300, Washington, DC 20004

202/778-1000; fax: 202/466-6002; information@apcoworldwide.com

[www.apcoworldwide.com](http://www.apcoworldwide.com)

Employees: 783. Founded: 1984.

**Agency Statement:** APCO Worldwide is an advisory and advocacy communications consultancy helping leading public and private sector organizations act with agility, and build organizational reputations, brands, relationships and solutions to succeed.

APCO is an independent and majority women-owned business. Most importantly, we are a trusted partner to our clients. We help them anticipate, plan, execute and secure impact through our curiosity, insights and diverse expertise.

### Services:

- Advisory
- Advocacy
- Corporate Communication
- Creative
- Crisis, Issues & Litigation Management
- Digital
- Marketing Communication
- Media Relations & Training
- Research Strategy & Measurement

Brad Staples, global CEO; Margery Kraus, founder & exec. chmn.

### APCO's NEW YORK OFFICE

360 Park Ave. South, 11th flr., New York, NY 10010

212/300-1800; fax: 212/300-1819; ehoff@apcoworldwide.com

Eliot Hoff, acting mng. dir., New York

### APCO's EMEA HEADQUARTERS

47 Rue Montoyer, 5th flr., 1000 Brussels, Belgium

32-2-645-9811; fax: 32-2-645-9812; cboussagol@apcoworldwide.com

Claire Boussagol, chmn., Europe

### APCO's ASIA HEADQUARTERS

137 Market Street, #16-01, Singapore 048943, Singapore

65-6922-0555; fax: 011-65-6735-3077; gwalsh@apcoworldwide.com

Garry Walsh, mng. dir., Southeast Asia

### Clients Include:

IKEA  
Honda  
McCormick  
Ford Foundation  
Rockefeller Foundation  
USAP Expo 2017  
Microsoft  
Suntory Holdings  
World Government Summit  
Cargill  
Walmart  
Nuclear Energy Institute



APPLES & ORANGES PUBLIC RELATIONS

**APPLES AND ORANGES PUBLIC RELATIONS LLC**

387 Park Avenue South, 5th flr., #504, New York, NY 10016  
888/371-4718; fax: 800/763-1342; admin@aoprllc.com  
www.aoprllc.com

Non-profit, food & beverage, lifestyle, corporate, health & wellness.  
Employees: 10. Founded: 2011.

**Agency Statement:** Apples & Oranges Public Relations (AOPRLLC) is a full-service Corporate Communications, Community Outreach, Direct Response, and Event Production boutique agency based in New York City. We serve the needs of America's emerging brands and businesses, using their insight to create effective and engaging campaigns that every potential consumer will respond to. AOPRLLC is a New York City and state MWBE certified enterprise.

The agency has received several awards and recognition including the 2018 Hermes Creative Award for best PR Campaign in 2018.

**Upcoming News:** Apples & Oranges Public Relations is currently developing a digital TV platform that will deliver health and wellness content.

**Media Coverage:** Clients have been featured in top-tier media outlets including NBC 4NY, *Bust Magazine*, Today Show, *The New York Times*, *AM New York*, *Metro*, *Essence Magazine*, CBS Radio, FOX News, Brooklyn News 12, BRIC TV, PIX 11, *New York Post*, NY1 News, *Adweek*, Page Six, *Brooklyn Daily Eagle*, Huffington Post, and *New York Magazine* just to name a few.

**Associations & Memberships**

- Manhattan Chamber of Commerce
- Public Relations Society of America (PRSA)

Amore Philip

**Clients Include:**

- City Girl Beauty Project
- Fashion Week Brooklyn
- FIR Industries
- Healthy Lifestyle with Eraldo
- NYCTL Accessible Dispatch Program (Sub-contract)
- The Louis Rawls Foundation
- The Miracle Tape
- The Neighborhood Works Play Kids Theatre



**AQUA MARKETING & COMMUNICATIONS, INC.**

360 Central Ave. North, #420, Saint Petersburg, FL 33701  
727/892-9280; Brittany@WelcomeToAqua.com  
www.welcometoaqua.com

Strategic planning, media relations + training, community relations, campaign development, creative storytelling, press kit development, crisis communication, social media management, event development, promotions + partnerships. Employees: 19. Founded: 2010.

**Agency Statement:** Aqua is an internationally award-winning, full-service marketing communications firm specializing in travel, tourism, hospitality and economic development. Headquartered in St. Petersburg, Florida, Aqua has offices in West Palm Beach, Ft. Lauderdale and Naples. Powerful, provocative and proven; Aqua provides extraordinarily creative solutions for its customers and their brands. Aqua's philosophy and approach are virtually guaranteed to provide a solid return on your marketing investment.

Dave Di Maggio, pres.; Fran Vaccaro, VP, acct. svc.; Elliot Cohen, VP, campaign strategy; Brittany Chapman, PR dir.; Megan Brewster, PR A/E; Michelle Lenhart, PR A/E; Melissa Cederquist, PR mgr.; Amber Coldren, digital mktg. dir.; Krystina Lisi, digital strategist



**ARPR**

675 Ponce de Leon Ave. NE, Suite 9800, Atlanta, GA 30308  
855/300-8209; annaruth@arpr.com  
www.arpr.com

Technology PR. Employees: 21. Founded: 2012.

**Agency Statement:** ARPR is an award-winning tech PR agency representing global cybersecurity, FinTech, cloud/SaaS and HealthIT brands.

From Day 1 we've existed to fill a deep void in specialized subject matter expertise and to bring consistency to the integration of PR, content marketing, social media and demand generation. As such, ARPR is uniquely built to strategize and execute potent multi-channel marketing communication initiatives that drive the measurable, data-driven results that make our client reputations thrive and their sales pipelines prosper.

Driving this integrated approach is our diverse and highly-skilled team, aka the Army of Awesome. We consistently hear from clients and prospects that we're memorable because of our collective energy and passion. Together, we're PROpelling what's possible.

Anna Ruth Williams, CEO; Blair Broussard, chief people & ops. officer; Renee Spurlin, sr. VP, analytics & digital mktg.; Evan Goldberg, sr. VP, client service

Additional office in New Orleans.



**ASCENDANT COMMUNICATIONS**

Parkshot House, 5 Kew Rd., Richmond TW3 2JJ, United Kingdom  
+44 (0) 208 334 8041; jcooper@ascendcomms.net  
www.ascendcomms.net

B2B PR and communications services for vendors and businesses offering technology and services in Europe. Founded: 2003.

**Agency Statement:** Ascendant Communications is a London-based PR & Communications consultancy offering a pan-European and global one stop shop solution for PR and associated services. Our proven team of experienced consultants and partners, based in offices across Europe, North America and Asia, have helped key brands such as Akamai, hybris SAP, Microsoft and TIBCO with their press, analyst, social media, content marketing and other PR requirements on a regional and global level. However, we also understand the needs of companies new to Europe and who are looking for support on a more regional, or country specific, level and who need the guidance and expertise of local media experts.

James Cooper, founder & principal

**Clients of record:**

- Akamai
- hybris SAP
- Microsoft Dynamics
- TIBCO

**ASTRA COMMUNICATIONS**

2824 N. Naples, #C, Orange, CA 92867  
714/974-6356; LMarcus@astra.cc  
www.astra.cc

Technology, cybersecurity, scientific/industrial, environmental monitoring, business-to-business, industry associations. Employees: 1. Founded: 1997.

Linda Marcus, principal

M3AAWG (Messaging, Malware and Mobile Anti-Abuse Working Group)  
KVB/Analect - Continuous Emissions Monitoring System (Environmental)



### AT THE TABLE PUBLIC RELATIONS

301 W. Platt St., #414, Tampa, FL 33606  
813/251-4242

www.AtTheTablePR.com

Employees: 5. Founded: 1983.

**Agency Statement:** At The Table Public Relations and Marketing is a firm with a niche in food and beverage that raises awareness and communicates messages for client brands, products and services. We are results-oriented and provide strength and experience in international marketing, strategic planning, news media relations (publicity and promotion), local store marketing (LSM), social media programs, crisis planning, and special events. We specialize in retail, restaurant, foodservice, commodity, product, and branded food categories.

Cheryl Miller, principal/CEO

Bulla Gastrobar  
Cabot Creamery Co-operative  
Earl of Sandwich  
Florida Strawberry Growers Assn.  
Georgia Fruit & Vegetable Growers Assn.  
Louis Pappas Fresh Greek  
OGGI Italian  
Paulk's Pride (Muscadine Products Co)  
Pearson Farm  
Saint Lucia Trade Export Promotion Agency  
The Nutrition Factory  
Terra Gaucha Brazilian Steakhouse

DEPUIS 1976 EST<sup>®</sup>

## AVENIR GLOBAL

### AVENIR GLOBAL

Affiliated with Burson-Marsteller

1155 Metcalfe St., Suite 800, Montréal, Québec H3B 0C1, Canada  
514/843-2343; fax: 514/843-2068; info@avenir.global

www.avenir.global

Full range of public relations and public affairs services. Employees: 550.  
Founded: 1976.

**Agency Statement:** AVENIR GLOBAL is a Montreal-based holding and management company with an active operations mindset and a hands-on approach to all its investments. With 850 staff and offices in 21 locations across Canada, the U.S. and in Europe, it is among the top 20 largest communication firms in the world. In Canada, AVENIR GLOBAL owns NATIONAL Public Relations, the country's leading public relations firm, servicing clients across a wide range of sectors, which includes NATIONAL Capital Markets, the industry's foremost investor relations and financial services practice. In the United States, AVENIR GLOBAL owns SHIFT Communications, a data-driven integrated communications agency; and the public relations and communication company Padilla, which includes the brand consultancy Joe Smith, the food and nutrition experts at FoodMinds and the research authorities at SMS Research Advisors. The AVENIR GLOBAL network also includes healthcare specialists AXON Communications, with offices in Toronto, the U.S., the U.K. and Europe, healthcare creative agency Cherry and strategic communications consultancy Madano, both based in London. AVENIR GLOBAL is owned by RES PUBLICA Consulting Group.

Andrew Molson, chmn.; Jean-Pierre Vasseur, pres. & CEO; Valerie Beaugard, exec. VP; Royal Poulin, exec. VP & CFO; Rick Murray, mng. partner, Toronto & chief digital strategist; Ralph Sutton, int'l mng. partner

Alliance for Potato Research & Education  
Almond Board of California  
Amazon  
Bristol-Myers Squibb  
CITRIX  
Dairy Management  
Ford

### Global Salmon Initiative

Imperial  
Keurig  
Novartis  
Novo Nordisk  
nVent  
Pfizer  
Roche  
Sanofi Pasteur  
Sunovion  
U.S. Highbush Blueberry Council  
VCU Health  
Vifor Pharma

B

# BACHEFF COMMUNICATIONS

### BACHEFF COMMUNICATIONS

620 Newport Center Dr., #1100, Newport Beach, CA 92660  
949/667-3645; info@bacheff.com

www.bacheff.com

B2C & B2B emerging technology, consumer electronics, electronics, greentech, high-tech, industrial technology, energy, electrical, technical, virtual reality, augmented reality, brainwave-controlled technology, robotics, medical and IT. Employees: 6. Founded: 2016.

**Agency Statement:** Bacheff Communications is a truly global full-service technology integrated marketing communications agency headquartered in Orange County, California. Our sole purpose is to protect, enhance and build your reputation using the power of both traditional and new media channels. We focus on helping technology and electronics companies. Our international expertise has been developed over the years through the focus on these areas alone. Simply put, we are high-tech PR mavens ready to win battles for you.

Emil Bachev, founder & mng. dir.

Agora Services  
Alphacool  
Baidu  
be quiet!  
Bodyfriend  
Cartesiam  
Cherry  
EDGE  
EnGenius  
ENGIE  
Exclusive Networks  
HWBot  
Identify3D  
Lazar Angelov Diet  
Nahimic  
Panda Security  
Qwant  
Reflare  
ROMY PARIS  
Soap Studio



## BACKBAY COMMUNICATIONS

20 Park Plaza, #801, Boston, MA 02116  
617/391-0790; bill.haynes@backbaycommunications.com  
www.BackBayCommunications.com  
Financial services. Employees: 16. Founded: 2005.

**Agency Statement:** BackBay Communications is a public relations, integrated marketing and branding firm focused on the financial and professional services sectors. BackBay offers a unique combination of content and creativity. BackBay's services include digital advertising, branding, content development, marketing, public relations and social media. BackBay is highly regarded for its thought leadership initiatives and relationships with the major business media. With offices in Boston and London, BackBay serves companies in the U.S. and Europe, and around the world through strategic partnerships.

BackBay Communications' capabilities include:

- Branding
- Corporate positioning
- Conference speaking
- Content development
- Digital advertising
- Marketing
- Podcasts
- Public relations
- Social media
- Video

Bill Haynes, president & CEO

14-16 Great Chapel St., London, UK W1F 8FL  
+44 (0) 203-475-7552; stephen.fishleigh@backbaycommunications.com

Stephen Fishleigh

Adams Funds  
Anacapa Partners  
Athena Capital Advisors  
Bluefin Payment Systems  
BNY Mellon | Eagle Investment Systems  
Boston Partners  
Bregal Partners  
Bregal Sagemount  
Capco  
CenterOak Partners  
Constitution Capital Partners  
Delta Data  
Fiduciary Trust Company  
Graycliff Partners  
Harbor Funds  
Heritage Partners  
innogy Innovation Hub  
Karen Clark & Company  
Linedata  
Meketa Investment Group  
Monroe Capital  
Monument Group  
Murray Devine  
MyVest  
Northeast Investors Trust  
Ridgemont Equity Partners  
Riverside Company  
Sheridan Capital  
Shore Capital Partners  
SK Capital Partners  
The Stephens Group  
TA Associates  
Temenos  
Thompson Street Capital Partners  
Two Six Capital  
Weatherford Capital



# ballantines pr

## BALLANTINES PR

9255 W. Sunset Blvd., #1100, West Hollywood, CA 90069  
310/454-3080; info@ballantinespr.com  
www.ballantinespr.com

Hospitality, tourism, travel. Employees: 25. Founded: 2000.

**Agency Statement:** Ballantines PR (BPR) is an award-winning, full-service luxury and lifestyle public relations agency representing high-profile hospitality, entertainment, design, health and wellness brands globally. With offices in West Hollywood and New York City, BPR is comprised of passionate and creative storytellers with a combined 100+ years of industry experience. Founded in 2000 by Sarah Roberts, BPR is widely recognized for its key global media relationships, strategic thinking, innovative campaigns and consistently delivering profitable results.

Sarah Roberts, pres.; Kendal Hurley, Dara Toulch, partners

### Current Client List

AKA Beverly Hills  
AKA West Hollywood  
Aloft Hotels  
Amazon Prime Video  
Autograph Collection  
Carbon Beach Club Restaurant (CBC)  
Cattle & Claw  
City of El Segundo  
Element Hotels  
Grupo Vidanta  
Jack's Monterey  
Jean-Georges Beverly Hills  
Lawrence J. Ellison Institute for Transformative Medicine of USC  
Le Meridien Hotels  
Malibu Beach Inn  
Mani Brothers Real Estate Group  
Marina Del Rey Hotel  
Marriott Homes & Villas  
Moxy Hotels  
Peter B's Brewpub  
Portola Hotel & Spa  
Riviera 31  
Renaissance Hotels  
SALT Restaurant  
San Ysidro Ranch  
Sofitel Los Angeles at Beverly Hills  
St. Regis Bora Bora Resort  
St. Regis Maldives Vommuli Resort  
The Culinary Institute of America at Copia in Downtown Napa  
The Rooftop by JG  
The Waterfront Beach Resort, a Hilton Hotel  
Tribute Collection  
UP(st)ART Creative  
Vidanta Cruises  
Waldorf Astoria Beverly Hills

## BARRACUDA PUBLIC RELATIONS

2209 Pittsburgh, El Paso, TX 79930  
915/861-0446; info@barracudapr.com  
barracudapr.com

Healthcare, transportation, infrastructure, introducing franchises to local markets. Employees: 6. Founded: 2010.

Marina Monsisvais, owner

Alamo Drafthouse El Paso  
Camino Real Regional Mobility Authority  
El Paso Streetcar  
EPT Land Communities  
The Hospitals of Providence



## BASSETT & BASSETT INC.

1630 First National Bldg., 660 Woodward Ave., Detroit, MI 48226  
313/965-3010; fax: 313/965-3016  
www.bassettbassett.com

PR, advertising and marketing; social & digital marketing; comms. mgrs.,  
counselors & trainers. Asia-Pacific office in Pune, India established 2009;  
Middle East office in Beirut opened 2015. Employees: 16. Founded:  
1986.

Leland K. Bassett, chmn. & CEO; Tina Bassett, pres.



# Bateman Group

## BATEMAN GROUP

1550 Bryant St., #450, San Francisco, CA 94103  
415/503-1818; info@bateman-group.com  
www.bateman-group.com

Blog, Bateman Banter: www.bateman-group.com/banter

An award-winning agency founded in 2004. Making a bigger impact for  
a more select group of companies. Integrates PR, social media, content  
and analytics to help technology and consumer brands turn innovation  
into market leadership. Based in San Francisco, New York City and  
Portland, Ore. Employees: 75. Founded: 2004.

**Agency Statement:** Bateman Group is a content-led, data-driven PR  
agency focused on helping technology companies at every stage make a  
positive impact on the way we live and work. We believe crafting these  
stories requires a different way of thinking about PR and an exceptional  
team capable of delivering on its powerful possibilities.

Bateman Group has a very well-defined, distinctive company culture.  
The agency's motto is "Invest in Team First" — in other words, to deliver  
exceptional client service and award-winning work, the agency first must  
invest in its people. While fast growth often comes at the cost of employee  
turnover, Bateman Group has grown an average of 33 percent for the last  
three years with an average employee retention rate of 90 percent —  
among the highest in the industry. Our culture has been recognized annu-  
ally as a "Best Place to Work" by the *San Francisco Business Times*, *Inc.*  
*Magazine*, *Entrepreneur Magazine*, *The Holmes Report* and *PRWeek*.

Fred Bateman, CEO and founder; Bill Bourdon, partner & pres.;  
Shannon Hutto, partner & gen. mgr.; Gillian Davis, head of people;  
Paula Cavagnaro, exec. VP; Elinor Mills, sr. VP of content; Kerry  
Baker, Victoria Butler, Rachael Cassidy, Ben Friedland, Jen Sciarra,  
VPs; James Niccolai, VP of content; Jennifer Steinle, VP of ops.;  
Caleb Bushner, VP of digital strategy; Marc Samson, dir. of content;  
Shannon Osthimer, dir. of ops.; Alison Epstein, Katie Garagozzo,  
Elena Keamy, Margaret Pack, Danielle Stickler, Jessie Yarrow, acct.  
mgrs.; Laura Sweet, mgr. of finance

45 Main St., #718, Brooklyn, NY 11201  
347/410-7983

Tyler Perry, partner & pres.; Nicole Messier, sr. VP; Sarah Spitz, VP;  
Lauren Scherr, VP of content; Chris Heine, dir. of content & media  
strategy; Courtney Chennells, Grace Emery, Jordyn Lee, Puneet  
Sandhu, Dave Struzzi, acct. dirs.; Dan Casarella, Kelsey Donahue,  
Quincy Zhai, acct. mgrs.; Allie Carmichael, Michael Oshima, mgrs. of  
content; Kwabena Stefan, Megan Tevrizian, media strategists;  
Stephanie Leal, mgr. of ops.

220 NW 8th Ave., The Custom House, Portland, OR 97209  
801/791-2325

Matt Coolidge, VP; Elise Chamber, Candice Mayan, acct. dirs.

### Client Roster:

Airship  
Anthemis Group  
Armis  
Betterment  
BigID  
Breather  
Chronicle  
Dialpad  
DigitalOcean  
Factual  
Finix  
Gemini  
Ginkgo Bioworks

Google Cloud  
Google Trust  
Graphika  
HackerRank  
Harness  
Incorta  
Invoca  
Iridescent  
Joyn Bio  
Kabbage  
League  
LinkedIn Sales Solutions & Marketing Solutions  
Motif  
Narvar  
Optimove  
Pendo  
Ping Identity  
PolicyGenius  
Portworx  
Quantum Xchange  
Qubole  
Recorded Future  
ReliaQuest  
Scale Venture Partners  
Scalyr  
Seed  
Semmler  
ServiceChannel  
Synthego  
Tenable  
ThoughtSpot  
Tradecraft  
Ultimate Software  
Unusual Ventures  
United Technologies  
Waystar  
Zeus Living



## BEEHIVE STRATEGIC COMMUNICATION

1021 Bandana Blvd. E, Suite 226, St. Paul, MN 55108-5112  
651/789-2232; fax: 651/789-2230; rmartin@beehivepr.biz  
www.beehivepr.biz

Brand positioning, change management communication, crisis and issues  
management, employee engagement and internal communication, public  
relations, workplace cultures, aligning purpose and values. Employees: 13.  
Founded: 1998.

**Agency Statement:** Beehive Strategic Communication is a purpose-driven  
strategic communication firm that uses the power of communication to  
build better businesses. We help organizations clarify and align their  
visions, values and strategies to bold actions that build trust and drive  
growth — inside and out. As a certified B Corporation, Beehive meets the  
highest standards of verified social and environmental performance,  
public transparency and legal accountability to balance profit and purpose.  
Beehive works nationally on behalf of leading brands in industries  
ranging from healthcare and education to retail and financial services.

Lisa Hannum, CEO; Nicki Gibbs, EVP; Ayme Zemke, SVP; Becky  
McNamara, CFO

Associated Bank  
Beaumont Health  
Deluxe Corp.  
Foodsby  
GEHA  
Minnehaha Academy  
Twin Cities Habitat for Humanity  
Rasmussen College  
University of Minnesota Health



**BELLMONT PARTNERS**

3300 Edinborough Way, #700, Minneapolis, MN 55435  
612/255-1111; fax: 612/241-4939; info@bellmontpartners.com  
bellmontpartners.com

Brand strategy, consumer and business-to-business PR, content marketing, crisis communications, design, digital strategy and outreach, events, influencer relations, internal communication, media relations, social media, sports marketing, thought leadership, writing. Special expertise in healthcare and med-tech, ag/food, technology, nonprofits and travel/tourism. Employees: 14. Founded: 1996.

**Agency Statement:** Global medical device companies. National tech start-ups. Regional hunger relief nonprofits. Local iconic events. Since 1996, Minneapolis-based Belmont Partners has leveraged public relations to help growth-focused organizations solve their most complicated operational challenges. Our team is made up of communications strategists who dive deeply into an organization and develop and employ a dynamic approach to generate measurable results that build brands, drive engagement and support business objectives.

Brian Bellmont, pres.; Jen Bellmont, partner/COO; Shelli Lissick, partner; Bridget Nelson Monroe, VP; Breanna Welke, dir., brand strategy

**Clients Include:**

- Digi-Key
- Explore Minnesota Tourism
- Fuel Up to Play 60
- Gravie
- Greater Public
- JNBA Financial Advisors
- The Loft/Wordplay
- Malco
- metroConnections
- Midwest Dairy
- Minneapolis Northwest
- Minnesota Firefighter Initiative
- Minnesota Wine Country
- MOBE
- Monteris Medical
- People Incorporated
- Renewal by Andersen
- Second Harvest Heartland
- Trimble Transportation
- Uptown Art Fair



**BENNETT & COMPANY**

Since 1982

**BENNETT & COMPANY**

543 Estates Place, Orlando, FL 32779  
407/478-4040; laura@bennettandco.com  
www.bennettandco.com; blog: http://bennettaboutmarketing.wordpress.com  
Client-centric, Florida-based public relations and marketing firm, focusing on travel, real estate, restaurants/hospitality, luxury products and services. Employees: 6. Founded: 1982.

**Agency Statement:** From Florida's coast-to-coast to-coast, Bennett & Company provides clients with a depth of understanding about Florida, its residents and visitors, and the client industries served.

Headquartered in Orlando, the agency has affiliates across the state and connections around the globe. Since 1982 we have focused on knowing the media, leaders and communication pathways to reach consumers, leaders and influencers. Utilizing today's tools for PR, marketing and social media, ultimately it is about results and whether our clients profit.

Laura Phillips Bennett, president



**BERK COMMUNICATIONS**

304 Park Ave. S, 9th fl., New York, NY 10010  
646/308-2399; melanie@berkcommunications.com  
www.berkcommunications.com  
Consumer lifestyle, travel, food and beverage, sports and entertainment. Employees: 25. Founded: 1999.

**Agency Statement:** Berk Communications is among the fastest growing PR firms in the country with deep expertise in consumer lifestyle, travel, food and beverage, and sports and entertainment. While some agencies get caught up in talking the talk, Berk prides itself on execution and in getting the work done right. #WatchUsWork on Twitter, Instagram and Facebook (@BerkComm).

Ron Berkowitz, founder & CEO; Marisa Carstens, sr. VP; Melanie Wadden, VP, sports & entertainment; Didier Morais, sr. lifestyle dir.; Brenda Fuster, sr. dir., travel & tourism; Clark Williams, dir., sports & entertainment

- Alex Rodriguez
- Bar Boulud
- Baros Maldives
- Bethpage Golf Group
- BodyArmor
- Boulud Sud
- Brother Jimmy's
- Brown Forman
- CC Sabathia
- Colleen Quigley
- D'USSE
- db Bistro Moderne
- Grand Isle Resort
- Hillrock Estate Distillery
- Israel Ministry of Tourism
- Jay Ajayi
- Jersey Social
- Jitjatjo
- Junoon
- Justise Winslow
- Las Brisas Hotel Collection
- Leonard Fournette
- Los Angeles Tourism & Convention Board
- Luke Willson
- Marshall Newhouse
- Meatpacking District
- Meek Mill
- Michael Rubin
- Michel et Augustin
- National CineMedia
- Nizuc Resort & Spa
- Proper 12 Irish Whiskey
- PUMA
- REFORM Alliance
- Robinson Canó
- Roc Nation Sports
- Romelu Lukaku
- Sonoma-Cutrer
- The Cheesecake Factory
- Tidal
- Todd Gurley II
- Yvel

# berlin rosen

## BERLINROSEN

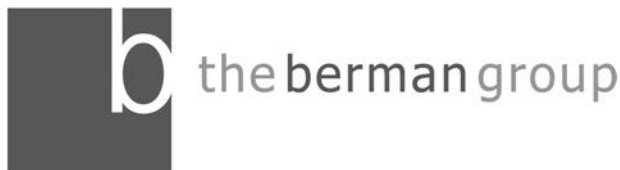
15 Maiden Lane, #1600, New York, NY 10038  
646/452-5637; fax: 646/200-5333; caitlin.offinger@berlinrosen.com  
www.berlinrosen.com

Strategic communications, digital, creative, media relations, branding and positioning, crisis communications, paid media, public affairs, political campaign strategy, tech, consumer, media training. Employees: 170. Founded: 2005.

**Agency Statement:** Named the number one most powerful PR firm by *Observer* in 2018, BerlinRosen is a full-service communications firm with more than 170 communications and campaign strategists in New York, Washington, DC, and Los Angeles. The firm provides a full range of communications services including digital, creative, strategic communications, branding and positioning, crisis communications, paid media, public affairs and political campaign strategy across social impact, philanthropy, issue advocacy, labor, real estate, and consumer technology.

Valerie Berlin, Jonathan Rosen, principals & co-founders; Mike Rabinowitz, Andy McDonald, Alex Navarro-McKay, mng. dirs.; David Levine, COO; Jeremy Soffin, Stephanie Mueller, Lynsey Kryzwick, Alex Field, Josh Cook, exec. VPs

Alphabet's Sidewalk Labs  
Barnard College  
Brookfield  
Brooklyn Public Library  
Center on Budget and Policy Priorities  
Citibank  
CitiBike  
Color of Change  
Cornell University  
Elton John AIDS Foundation  
#FamiliesBelongTogether  
Ford Foundation  
General Assembly  
Ithaca College  
Lyft  
MacArthur Foundation  
March of Dimes  
MGM Resorts International  
Moms Demand Action for Gun Sense in America  
Nike  
Samsung  
Service Employees International Union (SEIU)  
Silverstein Properties  
SL Green  
The California Endowment  
The Nature Conservancy  
Trinity Church  
Waldorf Astoria  
Wythe Hotel



## BERMAN GROUP, INC., THE

380 Lexington Ave., 19th fl., New York, NY 10168  
212/450-7300; fax: 212/450-7301; sberman@bermangrp.com  
www.bermangrp.com

Real estate, construction, legal, non-profit, financial svcs. Employees: 40. Founded: 2006.

**Agency Statement:** The Berman Group is a full-service corporate communications firm delivering business-to-business marketing, public relations and special events services to corporations, associations and nonprofits. Our work ranges from economic development campaigns on behalf of the City of New York to nonprofit galas, public relations campaigns, creative development launches and online campaigns. We apply an integrated approach and have built a proven track record in strategic communications designed to win business and grow organizations. Clients include businesses in the construction, real estate, legal, non-profit,

financial services industries and other business-to-business markets.

Sarah S. Berman, president

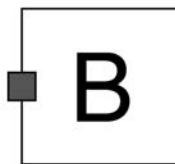
14+ Foundation  
15 William  
287/LES  
7 x 24 Exchange  
Adam America  
AFG Group  
AKF Group LLC  
Albanese Organization  
American Heart Assn.  
Arch Real Estate  
Ariel Property Advisors  
Ariel Tirosh  
Avenue of the Americas Assn.  
BASF Corp.  
Belkin Burden Wenig & Goldman, LLP  
Breather  
Building Owners and Managers Assn.  
Building Trade Employers' Assn.  
C2C Networking Group  
CCA Metro  
Ceruzzi Properties  
Certes Partners  
Chelsea Lighting  
Citizens School  
Civic Builders  
Clarion Partners  
Clune Construction Corp.  
Colliers  
Contractors' Assn. of Greater New York, Inc.  
CoreNet Global  
Cove Property Group  
DataGryd/Colliers International  
Durst Organization  
DUNA  
Edison Properties  
E-J Electrical Installation Co., Inc.  
Empire Core  
Environmental Contractors Assn.  
Facade Tectonics Institute  
Faithful+Gould  
FMG General Contracting  
FMI Corp.  
Goods for Good  
Gotham Organization  
Gracie, Inc.  
Green International Affiliates  
Habitat for Humanity  
Heidell Pittoni Murphy & Bach LLP  
Hines  
Hunter Roberts Construction Group  
Institute of Supply Management  
International Facility Management Assn.  
James Fitzgerald  
Jaros Baum & Bolles  
JRM Construction  
Knoll  
Kinsman Properties  
Lectra  
Life Management  
L+L Holding Co.  
Madison Capital  
Margolin Winer & Evans LLP  
McGowan Builders  
Metropolitan Movers Assn.  
Mitsui Fudosan  
Natural Resources Defense Council  
Nelson  
New York City Builds Bio+  
New York City Economic Development Corp.  
New York City Small Business Services  
Newmark Knight Frank  
Nobul  
Noodle Companies  
Pizzarotti  
Platinum Properties

Real Estate Lenders Assn.  
 RealConnex  
 Reed MIDEM  
 Rockefeller Group  
 RockFarmer Capital  
 Roofing and Waterproofing Assn.  
 Saint Sava Cathedral  
 Slate Property Group  
 Spagnolo Group Architecture  
 Standard Property Group  
 State University of New York System  
 Strategic Capital  
 Subcontractors Trade Assn.  
 Suffolk Construction  
 SYSTRA  
*The Architect's Newspaper*  
*The Real Deal Magazine*  
 Tribeca Associates  
 Urban Land Institute  
 VOA Architecture  
 Wharton Properties  
 WX Inc. – New York Women Executives in Real Estate

**BERNSTEIN & ASSOCIATES, INC.**

6300 West Loop South, #218, Bellaire (Houston Area), TX 77401  
 713/838-8400; fax: 713/838-8444; mpiazza@bernsteinandassoc.com  
 www.bernsteinandassoc.com  
 PR campaigns, media relations and training, marketing and consulting for business-to-business and professional services; law firms, food, beverage, consumer/retail, real estate, construction, and healthcare. Employees: 3. Founded: 1983.

Patricia Bernstein, pres.; Marie Piazza, mgr.



**BIANCHI  
 PUBLIC  
 RELATIONS**

**BIANCHI PUBLIC RELATIONS, INC.**

888 W. Big Beaver Rd., #777, Troy, MI 48084  
 248/269-1122; fax: 248/269-8202; bianchipr@bianchipr.com  
 www.bianchipr.com

Specialized expert agency focused on the North American automotive OEM supplier / mobility technology sector, and the technical and professional service firms that support it. Employees: 8. Founded: 1992.

**Agency Statement:** Based in the North American industrial nexus of Detroit, Bianchi PR provides clients with strategic communications counsel, PR/media relations support and digital/social content development in the business-to-business and automotive / mobility technology sectors. The firm has worked with 12 of the top North American automotive OEM suppliers and offers senior attention and deep expertise in media relations, strategic planning, message and content development and event / speaking support. As a member of the Public Relations Global Network (www.prgn.com), a leading consortium of independent PR agencies working to provide local expertise worldwide, Bianchi PR also offers global reach and a full range of communications services.

James A. Bianchi, pres.; Jessica Muzik, VP, acct. svcs.

Accuride Corp.  
 Adient  
 BASF Refinish Coatings  
 Cooper Standard  
 Freudenberg Sealing Technologies  
 Jaffe Raitt Heuer & Weiss  
 Paul Eichenberg Strategic Consulting  
 Schaeffler Group Automotive  
 Yanfeng Automotive Interiors



**BIGFISH COMMUNICATIONS**

283 Newbury St., Boston, MA 02115  
 617/713-3800; info@BIGfishPR.com  
 www.BIGfishPR.com

Tech & innovation, energy & sustainability, consumer products & tourism, media relations, social media, product launches, review campaigns, press tours, speaking engagements, award submissions, crisis communication. Employees: 15. Founded: 1999.

**Agency Statement:** BIGfish makes your story impossible to ignore. We are an unconventional PR agency that designs and executes award-winning public relations and social media campaigns for disruptive brands and companies. We take pride in establishing our clients as market leaders through thoughtful storytelling and strategic campaigns. By integrating traditional PR with digital media and marketing support, we capture greater mindshare and market share for our clients.

David Gerzof Richard, Meredith Chiricosta, Jessica Crispo, partners

Aria Insights  
 Flo Technologies  
 Iceland Naturally  
 iOttie  
*MIT Technology Review*  
 Onewheel  
 Openpath  
 Optimus Ride  
 Ring  
 Rocketbook  
 Vayyar Imaging

**BIRNBACH COMMUNICATIONS INC.**

20 Devereux St., #3A, Marblehead, MA 01945  
 781/639-6701; fax: 781/639-6702  
 www.birnbaach.com

Technology, financial software and svcs., FinTech, clean tech/green tech, security & compliance, EdTech & education, B2B, professional svcs., healthcare, life sciences and biotech, artificial intelligence, robotics, STEM, consumer, nonprofit, social media, thought leadership and content management. Employees: 10. Founded: 2001.

Norman Birnbach, founder

Aurea Lighting  
 Averica Discovery Services/Neopharm Labs  
 Bambu Global  
 Digital Reasoning  
 Edvisors  
 PCI Synthesis  
 STEM for All Video Showcase  
 Vortex Aquatic



**BizCom Associates**

**BIZCOM ASSOCIATES**

1400 Preston Rd., #305, Plano, TX 75093  
 214/458-5751; scottwhite@bizcompr.com  
 www.bizcompr.com

Business-to-bus. PR, consumer products and services, environmental, franchising, social media, start-ups, technology. Founded: 1999.

**Agency Statement:** BizCom Associates is a Dallas area-based public relations and marketing communications firm, helping dynamic entrepreneurs, innovative franchise chains and other creative business leaders promote their products and services worldwide.

Scott White, CEO

9Round  
 Allen Americans Pro Hockey Club  
 Best Life Brands

Continued on next page

## BIZCOM ASSOCIATES continued

Bluefrog Plumbing & Drain  
Briggo Coffee Haus  
ComForCare  
Connemara Conservancy  
Dina Dwyer-Owens  
Edible Arrangements  
Emerson Partners  
Explore Horizons  
Gold's Gym  
HowToBuyAFranchise.com  
Naranga  
Neighborly (formerly Dwyer Group)  
Restoration 1  
Solera Holdings

### BLAINE GROUP, THE

8665 Wilshire Blvd., #301, Beverly Hills, CA 90211  
310/360-1499; fax: 310/360-1498  
www.blainegroupinc.com  
PR and IR firm, financial PR, creative, direct mktg., infomercials, sales promo., healthcare and technology specialty, entertainment, authors, mktg., crisis planning and management. Employees: 10. Founded: 1975.

Devon Blaine, president/CEO

Sports 1 Marketing  
SuReceta  
Susan G. Komen L.A. County  
The Fat Girl's Confidence Movement  
The Susan G. Komen Los Angeles County More Than Pink Walk  
Books:  
*-A Fat Girl's Confidence*



### BLAZE PR

1427 Third Street Promenade, #201, Santa Monica, CA 90401  
310/395-5050; mkovacs@blazepr.com  
www.blazepr.com

Resorts & hospitality, food and beverage, sports & entertainment, consumer products, health & wellness, and supplements. Employees: 10. Founded: 1990.

**Agency Statement:** BLAZE is the go-to PR agency for lifestyle brands hungry for a real piece of the marketshare. Fresh and seasoned, our boutique agency is comprised of veteran practitioners who stay one step ahead of trends and will not rest on the laurels of past successes. Our media strategies are meaty, creative and on-point because they are backed by a thoughtful process that considers the particular world of each brand.

#### Recent Awards:

*PR Week*, Best Places to Work  
*LA Business Journal*, Best Places to Work  
One Planet Awards, Gold – PR Campaign of the Year  
One Planet Awards, Bronze – Product Launch of the Year

Matt Kovacs, president

#### Clients include:

AmaWaterways  
Chronic Tacos  
Dalmatia  
ESPN  
Heat Holders  
Hilton Hotels  
KOE Kombucha  
Mary's Gone Crackers  
Melora Manuka  
NutraWise  
Pathobiome  
Perfect Hydration  
Robeks  
Santa Barbara Airport  
Simon Malls  
Weihestephan  
Woodside Homes



### BLH CONSULTING, INC.

502 Pryor St., #301, Atlanta, GA 30312  
404/688-0415; fax: 404/688-0410; betsy@blhconsulting.net  
www.blhconsulting.net

General market consumer brand and business-to-business PR and marketing communications with additional specialty areas targeting the African-American and U.S. Hispanic markets. Employees: 4+. Founded: 2002.

**Agency Statement:** BLH Consulting, Inc. specializes in developing and implementing consumer brand and business-to-business public relations and strategic marketing communications programs that are relevant and inclusive.

As an independent PR and marketing communications consulting firm, BLH's award-winning consultants bring corporate and global agency experience as well as the most relevant minds together to tackle their clients' most pressing communications and marketing challenges.

Select Services: traditional and social media relations, strategic counsel, media training, diversity program communications, corporate and community partnership negotiations, special events, advertising counsel, urban and rural outreach, and translation services.

Betsy Helgager Hughes, pres./CEO; George M. Hughes, Jr., COO; Jenifer Cooper, creative dir.; Jemia Singleton, A/S; Linda VanBrackle, acct. coord.; Nichole Taylor, sr. A/S; Alejandra Cadiz Gomez, Hispanic mktg. dir.; Kitty Hart, graphic designer

#### Clients Include:

Allison+Partners / Toyota  
Brodeur Partners  
Cabarrus County Schools  
Clark Atlanta University Prostate Cancer Registry  
Cooperworks, Inc.  
Fulton-DeKalb Hospital Authority  
H. J. Russell & Company  
LifeSouth Community Blood Centers  
Mölnlycke Health Care  
Newton-Conover City Schools  
Punch of Creativity  
Russell Center for Innovation & Entrepreneurship  
Voya Financial



### BLISS INTEGRATED COMMUNICATION

Member of The Worldcom Public Relations Group  
500 5th Ave., 16th fl., New York, NY 10110  
212/840-1661; fax: 212/840-1663  
www.blissintegrated.com  
Founded: 1975.

**Agency Statement:** Bliss Integrated Communication is a 44-year old integrated marketing communication agency that partners with top-tier healthcare, financial and professional services companies—and those who live “in between”—to build reputation and sales through strategic PR, thought leadership, targeted digital media and analytics. Bliss focuses on finding the whitespace that makes each business unique, driving toward business goals and securing real results. Clients include some of the most respected names in the industries served; average tenure among large clients is eight plus years. What sets Bliss apart is its dedicated and experienced executives, an understanding of how to forge deep, long-lasting client partnerships and an unwavering commitment to success.

Want to learn more? Contact us at [elizabeth@blissintegrated.com](mailto:elizabeth@blissintegrated.com).

Elizabeth Sosnow, Meg Wildrick, mng. partners; Cortney Stapleton, partner, professional svcs. practice leader; Michael Roth, partner,

healthcare practice leader; Vicky Aguiar, Alexis Odesser, Greg Hassel, Julia Mellon, Keri Toomey, Reed Handley, Sally Slater, sr. VPs; Liz DeForest, Miles Hill, VPs

Aetna  
American Geriatric Society  
Ascensus  
BDO  
Berkadia  
CFP Board  
EmpiRx Health  
E\*Trade  
Evolent  
Exponent Women  
Gore Medical  
KeyCorp  
Kotter  
Lincoln International  
MSD (Merck), Japan  
Nationwide Advisory Solutions  
PCS Retirement  
ProCure Treatment Centers  
Proskauer  
RapidRatings  
Strata  
TransCelerate  
Versant Health  
Willis Towers Watson



#### BLOOM COMMUNICATIONS

1023 Springdale Rd., Bldg. 12, Suite E, Austin, TX 78721  
512/535-5066; brianna@bloomcommunications.com  
www.bloomcommunications.com

Integrated mktg. comms., general comms., community rels., media rels., crisis mgmt. Employees: 11. Founded: 2012.

**Agency Statement:** Bloom Communications is an integrated communications agency bridging the gap between the marketing, market research, and public relations disciplines. Since 2012, Bloom has provided strategic consulting services to organizations making an impact in their communities. With specialization in nonprofit and healthcare, Bloom represents a portfolio of happy clients in a variety of industries from its offices in Austin, Texas and Portland, Oregon. Dedicated to the growth of nonprofits and socially conscious for-profit companies, Bloom's mission is simple: You win. We win. The world wins.

Brianna McKinney, pres.

220 NW 8th Ave., Portland, OR 97209  
971/313-8170  
leigh@bloomcommunications.com

#### Clients Include:

AGE of Central Texas  
Alive + Well  
Boy Scouts of America - Capitol Area Council  
Donate Life Northwest  
Holt International  
Human Services Council  
IT'S TIME TEXAS  
Meals on Wheels People  
NAMI Central Texas  
Partnerships for Children  
Prism Health North Texas  
Saturday Academy  
Sleep Better Georgia  
Sleep Dallas  
Via Hope  
YMCA of Austin



#### BML PUBLIC RELATIONS

25B Vreeland Rd., Florham Park, NJ 07932  
973/337-6395; blowe@bmlpr.com  
www.bmlpr.com

Consumer products, experiential entertainment and touring properties, restaurant & hospitality, retail, travel & tourism, non-profit. Employees: 15. Founded: 2006.

**Agency Statement:** BML Public Relations (BMLPR) is an award-winning consumer agency specializing in sustainable publicity, brand management and crisis communications for national and regional brands. Experts in consumer products, restaurant/hospitality, travel and entertainment industries, our services include media relations, PR stunts, newsjacking, branding events, community relations, cause marketing and social and influencer campaigns. Self-proclaimed news junkies, what sets BMLPR apart from other agencies is our ability to get exceptional earned media coverage for our clients in an ever-changing media landscape. BMLPR delivers quality, on-message publicity, driving consumer interest and bottom line.

Brian M. Lowe, pres. & CEO; Tricia Ryan, John Gramuglia, Meredith DeSanti, VPs

Applebee's (Flynn Restaurant Group, Doherty Enterprises, Inc.)  
Feld Entertainment  
Mountain Creek  
ShopRite Supermarkets (Wakefern)  
Villa Restaurant Group



#### BOARDROOM COMMUNICATIONS, INC.

1776 No. Pine Island Rd., #320, Ft. Lauderdale, FL 33322  
954/370-8999; donsill@boardroompr.com  
www.boardroompr.com

Services: Public relations; crisis management; integrated marketing; social media, websites, online marketing; SEO; branding; new product launches and grand openings; public affairs; special events, and media training. Employees: 16. Founded: 1988.

**Agency Statement:** Boardroom Communications is a full-service public relations and integrated marketing agency delivering results for many of Florida's most successful professionals, corporations, entrepreneurs and non-profit organizations. Now in our 30th year, we leverage the skills and connections of our staff, which includes former journalists, seasoned PR and marketing professionals — to secure earned media. Clients turn to us when they want creative solutions to increase visibility, establish credibility and ultimately make their phones ring.

Boardroom Communications helps bridge traditional and new media to generate newspaper, magazine, trade journal, radio, television and online coverage. Our digital expertise includes website development, blog and social media management and email campaigns. Perhaps most important in today's Internet-driven economy, our online campaigns incorporate online research, search engine optimization (SEO), pay-per-click (PPC) and online reputation management (ORM). We offer full-service branding capabilities consisting of logo, ad and collateral materials design, copywriting and video production. With offices in Miami, Fort Lauderdale, West Palm Beach, Orlando, Naples and Tampa, we are positioned to serve clients across Florida and beyond.

Julie Talenfeld, pres.; Don Silver, COO; Todd Templin, exec. VP; Jennifer Clarin, Michelle Griffith, Laura Burns, Eric Kalis, VPs

Locations: Fort Lauderdale, Tampa, Orlando, WPB, Miami and Naples

#### Representative clients:

Accountable Care Options, LLC  
Altman Companies  
Anesthesia Pain Care Consultants  
Associated Builders and Contractors  
Bardan International

Continued on next page

## BOARDROOM COMMUNICATIONS, INC. continued

City National Bank  
C3/Customer Contact Channels  
Cuesta Construction  
Development Specialists  
Easton Group  
e-Builder  
Encore Capital  
Fiske & Co. CPAs  
Florida's Children First  
Florida Peninsula Insurance  
Florida Property and Casualty Assn.  
Franklin Street  
Group P6  
Heartwell  
Holocaust Center  
Independent Living Systems  
ITPalooza  
IStar Financial  
JAFCO  
Keyes Company  
Marina Palms Yacht Club & Residences  
MCM Construction  
Merrick Manor  
Minto Communities  
Oasis Outsourcing  
Palm Beach Pops  
Pulte Group  
St. Thomas School  
South Florida Technology Alliance  
SRF Ventures  
Talenfeld Law  
Tropical Financial C.U.  
Ultra Music Festival  
Verzasca Group



### BOB GOLD & ASSOCIATES

1640 South Pacific Coast Hwy., Redondo Beach, CA 90277  
310/320-2010; bob@bobgoldpr.com  
www.bobgoldpr.com  
Employees: 10. Founded: 1997.

**Agency Statement:** We are a local agency with international reach. Bob Gold & Associates is a results-driven, boutique-sized agency headquartered in Southern California with an office in New York City and a trusted global PR agency network supporting global campaigns. We support start-ups to *Fortune* 500 companies across hi tech and entertainment.

We listen and tell your story from our heart through public relations, marketing and communications to propel your business forward.

We deliver guaranteed, tangible results in our contracts. Does your agency do that?

Find out why clients say, "Bob Gold & Associates is an invaluable addition to our team."

Let's talk. We want to put our insights and unparalleled connections to work for you.

Bob Gold, president

Anthem Sports & Entertainment  
Canoe  
Cisco  
Content Delivery & Security Assn. (CDSA)  
Corning Optical Communications  
Fathom Events  
Media & Entertainment Services Alliance (MESA)  
Nice Label  
Ooyala  
The Cable Center

## BODEN

7791 NW 46th St., Ste. 304, Miami, FL 33166  
305/639-6770; jeanie@bodenagency.com  
www.bodenagency.com

Hispanic PR, media relations, digital and social media, Hispanic blogger and influencer relations, community relations. Employees: 20. Founded: 2007.

Natalie Boden, pres. & founder

## BOGART COMMUNICATIONS

5 Jordan Rd., Hastings-on-Hudson, NY 10706  
212/486-0030; 914/478-5577; jeff@bogart.cc  
www.bogart.cc; @jeffbogart

Corporate communications, investor and media relations, public affairs and issues analysis, marketing communications. Founded: 1979.

Jeffrey D. Bogart, principal



## BOLT PUBLIC RELATIONS

555 Anton Blvd., #150, Costa Mesa, CA 92626  
949/218-5454; info@boltpr.com  
www.boltpr.com

Media relations, strategic partnerships, event planning, social media, digital marketing, influencer marketing, crisis communications, community engagement/activations, content marketing, reputation management, executive visibility and thought leadership. Founded: 2007.

**Agency Statement:** Bolt PR is an independently owned, national, award-winning public relations and digital marketing agency with offices around the country. Built on the foundation of partnerships with our clients, we deliver revenue-generating exposure, credibility and awareness to organizations of all sizes and industries. From traditional media relations, strategic partnerships and event publicity, to social, digital and influencer marketing, our business is growing yours.

Caroline Callaway, pres.; Jo-Anne Coombes, VP

618 W. Jones St., #102, Raleigh, NC 27603  
919/881-7922; NorthCarolina@boltpr.com

100 S. Commons, #102, Pittsburgh, PA 15212  
412/204-7744; Pennsylvania@boltpr.com

1920 McKinney Ave., flr. 7, Dallas, TX 75201  
214/238-8045; Texas@boltpr.com

Abram's Nation  
American Residential Services  
Arfinn Learning Solutions  
AristaMD  
Balcons Distilling  
BenQ  
El Pollo Loco  
Lights Fantastic  
Marriot Winston-Salem  
National Pawn and Jewelry  
New Method Wellness  
NextHome  
Orange County's Credit Union  
Points West Agency  
Poop Troops  
Prime Life Fibers  
Signature Resolution  
Stanley Martin Homes  
StateView Hotel  
Steri-Clean  
The Help Group  
The Lash Lounge  
TriDerma  
Unscripted Hotel Durham  
Victra  
VIRginia International Raceway  
Work Shield

# Bospar

## BOSPAR

40 Perego Terrace, #2, San Francisco, CA 94131  
713/240-0485; success@bospar.com  
www.bospar.com

Technology, healthcare, crisis communications, awards, social media training, trade show support. Employees: 22. Founded: 2015.

**Agency Statement:** Bospar is an award-winning San Francisco based PR firm, with a staff of highly seasoned professionals servicing clients across the United States and reaching easily into Europe and Asia. Most have 10+ years of PR experience with expertise in both social and traditional media and are recognized influencer, financial and government relations gurus.

Bospar arms clients with the PR power to capitalize on breakthrough ideas, technologies, products and solutions, with client success as the goal.

Curtis Sparrer, Chris Boehlke, Tom Carpenter; principals; Tricia Heinrich, CCO

### Sample clients include:

Cambium  
Intapp  
LevaData  
Marqeta  
Sleep Cycle  
Snowflake

## BOTTOM LINE MARKETING & PUBLIC RELATIONS

600 W. Virginia St., #100, Milwaukee, WI 53204  
414/270-3000; jremsik@blmpr.com  
www.blmpr.com

Healthcare, financial services, senior living. Founded: 1997.

Jeffrey Remsik, pres. & CEO

## BOYLE PUBLIC AFFAIRS

3100 Clarendon Blvd., 2nd fl., Arlington, VA 22209  
571/213-3979; jim@boylepublicaffairs.com  
www.boylepublicaffairs.com

Education, recreation industry. Employees: 4. Founded: 2011.

James A. Boyle, founder & prin.

College Lead Exchange  
Foundry College  
French-American Cultural Foundation  
NHK World-Japan  
Rebuilding America's Middle Class: A Coalition of Community Colleges  
Ronald Reagan Presidential Foundation  
RV Industry Assn.

## the Bradford Group



## BRADFORD GROUP, THE

2115 Yeaman Place, #210, Nashville, TN 37206  
615/515-4888; fax: 615/515-4889; info@bradfordgroup.com  
www.bradfordgroup.com

Full service public relations firm – publicity, crisis management, content marketing, social media – with focus on technology, finance, healthcare, legal, real estate, construction and building products industries. Employees: 13. Founded: 2000.

**Agency Statement:** The Bradford Group is a full-service public relations and marketing firm that integrates public relations, content marketing, digital marketing and social media. We primarily serve US businesses in the technology, finance, healthcare, real estate, construction and building products industries. We are guided by three core values: 1) Hiring smart people. 2) Being proactive. 3) Generating results.

Jeff Bradford, CEO; Gina Gallup, COO

### Partial list of clients:

Advance Financial  
Argent Financial Group  
Bernard Health  
BIA Electronic Discovery  
CertainTeed  
Comfort Supply  
Cumberland Pharmaceuticals  
DET Distributing  
Dickinson Wright Law Firm  
First Tennessee Bank  
IQuity  
Legal Aid Society  
Musicians Institute Guitar Craft Academy  
Oaklyn Consulting  
Petra Business Coaching  
Southeast Venture Commercial Real Estate  
Turner Construction

## Braff Communications LLC

### BRAFF COMMUNICATIONS LLC

P.O. Box 500, Fair Lawn, NJ 07410  
201/612-0707; mbraff@braffcommunications.com  
www.braffcommunications.com

Business-to-business and consumer PR. Founded: 1993.

**Agency Statement:** Braff Communications LLC provides high-impact consumer and business-to-business public relations services to corporate clients. We develop custom public relations programs that effectively communicate clients' key messages to target audiences. The Braff Communications pledge: all accounts receive senior-level, hands-on involvement; we are honest and do not make promises we cannot keep; we reply promptly, operating under the old-fashioned notion that we are here to serve our clients.

Mark Braff, president

## BRAND GUILD, THE

3109 M St., NW, 3rd fl., Washington, DC 20007  
202/733-5223; hello@thebrandguild.com  
thebrandguild.com

We provide PR, marketing, events, creative and social media for a wide variety of consumer lifestyle brands. Employees: 29. Founded: 2010.

Barbara Martin, Jayne Sandman, principals

Bluemercury  
Bozzuto  
EastBanc  
Federal Realty  
Fivesquares  
Forest City  
Framebridge  
Greystar  
JBG Smith  
Just Food For Dogs  
Lyft  
Marriott  
Milk Bar  
Momofuku  
Murdock London  
PN Hoffman  
RETHINK Water  
Ritz-Carlton, Washington, D.C.  
Room & Board  
Salesforce  
SoulCycle  
Sweetgreen  
Universal Standard  
W Hotel



## BRANDWARE®

### BRANDWARE

3280 Peachtree Rd., NE, 7th flr., Atlanta, GA 30305  
770/649-0880; fax: 770/649-0820; info@brandware.com  
www.brandwarepr.com  
facebook.com/BrandwarePR  
Twitter @brandwarepr

Brandware is a nationally ranked, digital public relations, marketing communications and market research firm that uniquely helps blue-chip clients identify and broadly communicate the captivating and motivating truths about their brands, products and services.

Brandware offers its clients a full suite of communications and research capabilities, including public relations; social and digital communications; influencer engagement; thought leadership; creative content; paid and earned media campaigns, and in-house market research.

**Agency Statement:** For nearly 20 years, Brandware has identified, shaped and communicated compelling messaging strategies and campaigns for brands like Mizuno, Husqvarna, Tire Rack, Porsche, 3M, Ferrari, Mohawk, RoomKey, Beechcraft, and many others, helping them to influence, build and retain loyal customer communities.

Brandware offers a seamless portfolio of research and integrated communications services, including insight and analysis from our best-in-class market research leaders, strategy from our brand management team and the right mix of measurably effective action from our media, creative content and digital communications specialists.

We're experts at creating coverage, content and conversation for our clients, and we ensure the most current and effective paid and earned strategies are leveraged to create campaigns that connect at every customer touchpoint.

Brandware is right-sized – we're large enough to partner with blue-chip brands, but not too large to provide you with the personal service you deserve. Brandware clients can expect personal attention, rapid responses, a never-ending pipeline of fresh ideas and a whatever-it-takes attitude.

We're also coast-to-coast – headquartered in Atlanta, with offices in Charleston and LA, we can effectively serve national, regional and local clients.

Brandware specializes in: home and outdoors, automotive, consumer products, B2B services and technology, and banking and financial services.

Elke Martin, co-founder & partner; David Krysiak, co-founder & CEO; Charles Mayer, COO; Jennifer Jones-Mitchell, pres., PR; Tyler Satin, VP, research

Current and past clients include:

AirGas, Inc.  
Ashton Woods Homes  
Centauri Health Solutions  
CXC Simulations  
Client Command  
Equifax  
Ferrari North America  
Husqvarna Outdoor Equipment  
Manheim  
Mercedes-Benz  
Mizuno USA  
Porsche  
RoomKey  
Sports Car Market  
Starbucks  
TireRack.com  
Union Savings Bank  
YI Technology

# BRAVOGROUP

## BRAVO GROUP

20 N. Market Square, #800, Harrisburg, PA 17101  
717/214-2200; fax: 717/214-2205; ray@thebravogroup.com  
www.bravogroup.us

**Services:** We have extensive in-house capabilities in the areas of research, communications, digital marketing, media planning, media relations, email marketing and creative. Employees: 82. Founded: 1999.

**Agency Statement:** When you are doing everything right, but still not winning, turn to Bravo Group.

We operate at the intersection of public affairs and marketing. With roots in advocacy, our approach reflects deep understanding of complex industries and changing communications environments.

Every success comes from the smart integration of strategy, technology and creativity, and we start there every time.

With this foundation, we work on behalf of leading corporations and causes to translate complex challenges into simple solutions. We use insights to drive meaningful action. We break through crowded landscapes to build relationships with the people who matter.

Our people are experts in everything from marketing and public relations to digital analytics and government relations. We are also content specialists, researchers and marketing strategists.

We win because we deliver a superior approach using the most advanced strategies and tools to solve even the most difficult public challenges.

### Awards:

2017 Power of A Silver Award  
American Society of Association Executives  
2016, 2017 and 2018 Keystone Award Digital Public Relations  
2018 Keystone Award Government/Public Affairs Program  
Public Relations Society of America - Central PA Chapter  
2018 Healthcare Marketing Impact Award Integrated Campaign - Modern Healthcare

**Leadership:** Chris Bravacos, pres. & CEO; Dennis Walsh, pres., gov't rels.; Topper Ray, pres., comms.; Megan Madsen, VP, comms.

### Partial Client Roster:

AEP  
Aqua  
Energy Transfer  
Genentech  
Hospital & Healthsystem Assn. of Pennsylvania (HAP)  
New Jersey Resources  
Pennsylvania Dept. of the Treasury  
Pennsylvania Turnpike  
Pharmaceutical Research & Manufacturers of America (PhRMA)  
PPL Electric Utilities  
Regions Bank  
Transource



## BRG COMMUNICATIONS

110 S. Union St., #300, Alexandria, VA 22314  
703/739-8350; info@brgcommunications.com  
brgcommunications.com

Strategic planning and research, corporate social responsibility, consumer awareness campaigns, media relations, social media, digital marketing, thought leadership, cause marketing, B2B outreach, branding, design, scientific communications, influencer relations, content creation. Employees: 20. Founded: 2001.

**Agency Statement:** Recently recognized by *PRWeek* as an Outstanding Boutique Agency finalist, BRG Communications is a full-service communications agency.

Founded in 2001, the agency forms strategic campaigns for clients that address critical health and social issues, strengthen brand reputation, build awareness, educate and drive positive change.

BRG clients include corporations, nonprofit organizations, industry associations and medical societies focused on health, science, safety and

wellness for individuals and communities.

Jane Barwis, founder & pres.; Shannon McDaniel, Laurie Mobley, sr. VPs

Aetna Foundation  
American Cleaning Institute (ACI)  
American Pharmacists Assn. Foundation (ApHa Foundation)  
American Urogynecologic Society (AUGS)  
Fisher House  
Heart Rhythm Society  
Inova Health Foundation  
Life with Cancer  
Massachusetts General Hospital – Heart, Vascular and Stroke Institute,  
and Cardiology, Urology and Nephrology departments  
Medtronic  
Sam's Club  
SCAI  
Walmart Foundation

# brian.

## BRIAN COMMUNICATIONS

200 Four Falls Corporate Center, #100, Conshohocken, PA 19428  
484/385-2900; mbrosacious@briancom.com  
www.briancom.com  
Twitter: @briancomms  
Instagram: @briancomms  
LinkedIn: Brian-Communications  
Employees: 63. Founded: 2010.

**Agency Statement:** Brian Communications is a 60+ person, full-service marketing communications agency that some of the most trusted brands in the world rely upon to address their needs through branding, marketing, public relations, advertising, digital, development, events and strategic counsel. Led by Brian Tierney, former publisher of *The Philadelphia Inquirer* and former CEO and founder of Tierney Communications, our agency brings together smart people with experience in publishing, entertainment, education, healthcare, consumer-packaged and luxury goods, government relations, nonprofit, financial services, sports, and more - on both the agency and client side.

Our culture is driven by entrepreneurial spirit and thirst for creativity, which empower us to build smart campaigns that inspire and – most importantly – deliver real results for our clients. We know that no two clients are alike and there is no such thing as a “one size fits all” approach to what our clients need. We provide tailored and customized solutions. Through insights, access, experience and focus, our clients know they’re working with an agency that will deliver every time. That’s why some of the nation’s most prestigious brands and institutions – Independence Blue Cross, PokerStars, Blue Cross Blue Shield Association, University of Chicago, just to name a few – trust us over and over again.

**Senior Team:** Brian Tierney, CEO; Ed Mahlman, Matt Brosacious, exec. VPs; Aimee Tysarczyk, Scott Hoeflich, sr. VPs

### Partial client list:

American Heart Assn.  
Aramark  
BELFOR  
Blue Cross Blue Shield Assn.  
Capgemini  
Chill Expeditions  
Foundation for Advancing Alcohol Responsibility  
Graham Co.  
Horatio Alger Assn.  
Independence Blue Cross  
La Salle University  
Petplan  
PokerStars  
Poynter  
Republic Bank  
Rutgers University  
St. Joseph's University  
Tandigm Health  
The Center for Advanced Orthopaedics  
Uber  
Villanova University



## BROWNSTEIN GROUP

215 S. Broad St., Philadelphia, PA 19107  
215/735-3470; fax: 215/735-6298; hello@brownsteingroup.com  
www.brownsteingroup.com

Architecture & real estate; B2B; entertainment & hospitality; retail & consumer. Employees: 100. Founded: 1964.

**Agency Statement:** Recognized by *Ad Age* as a ‘Small Agency of the Year’, Brownstein Group (BG) is the longest-running independent marketing communications agency in Philadelphia. Founded at the height of the Creative Revolution in 1964, BG is a full-service agency with expertise across all disciplines, including: brand strategy, advertising, public relations, social media, and digital services. BG specializes in crafting memorable campaigns that generate positive brand awareness, increased sales/leads and measurable impact for clients like IKEA, Comcast Xfinity, Wawa, GIANT Food Stores, Western Union, NJM Insurance, and DuPont™ Sorona®. Ranked as an *O'Dwyer's* Top 100 National PR Agency and *Fortune Magazine's* Top 100 Best Places to Work for Women, BG is relentless in the pursuit of breakthrough ideas, but dedicated to its clients and people. For additional information, visit [www.brownsteingroup.com](http://www.brownsteingroup.com)

Marc Brownstein, pres. & CEO; Erin Allsman, mng. dir.

DuPont™ Sorona®  
GIANT Food Stores  
Inspira Health  
Lyft  
NJM Insurance  
PREIT  
SageGlass  
Saint-Gobain North America  
Wawa  
Western Union



## BRUSTMAN CARRINO PUBLIC RELATIONS

4500 Biscayne Blvd., #204, Miami, FL 33137  
305/573-0658; fax: 305/573-7077; bcpr@brustmancarrinopr.com  
www.brustmancarrinopr.com

Culinary, tourism, arts & entertainment, and special events. Employees: 14. Founded: 1985.

**Agency Statement:** Brustman Carrino Public Relations is a full service, bi-lingual Miami-based PR firm with a proven track record in creating publicity and special event marketing programs from the local to the national level for a prestigious group of culinary, hospitality, arts & entertainment clients in the southeastern United States.

Susan Brustman, founder; Lawrence Carrino, pres.

Bourbon Steak by Michael Mina, Aventura  
Compere Lapin and Chef Nina Compton, in New Orleans  
ETARU, Las Olas and Hallandale Beach  
Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak  
Grove Bay Hospitality Group, Coconut Grove: Stubborn Seed,  
Stiltsville Fishbar  
JW Marriott Miami Turnberry Resort & Spa  
KURO at Seminole Hard Rock Hotel & Casino, Hollywood  
Lure Fishbar South Beach, Loews Miami Beach Hotel  
Macchialina and Chef Michael Pirolo, Miami Beach  
The Ritz-Carlton Fort Lauderdale, F&B, Burlock Coast  
The Ritz-Carlton, Key Biscayne, F&B, Lightkeepers  
The Dutch Miami, W South Beach  
The Food Network & Cooking Channel South Beach Wine & Food Festival

# Buchanan

PUBLIC RELATIONS

## BUCHANAN PUBLIC RELATIONS LLC

Affiliations: Founding member, Public Relations Global Network (PRGN); WBENC-Certified  
890 County Line Rd., Bryn Mawr, PA 19010  
610/649-9292; fax: 610/649-0457; info@buchananpr.com  
www.buchananpr.com  
@BuchananPR

Corporate, B2B, healthcare, financial, legal, consumer, non-profit, crisis management, social/digital. Employees: 11. Founded: 1998.

**Agency Statement:** Buchanan Public Relations LLC is an award-winning, national communications agency based in Philadelphia. We specialize in media relations, digital, and crisis communications, with expertise in healthcare, life sciences, financial services, professional services, not-for-profit and consumer goods.

With excellence and integrity as guiding principles, we help brands find and share stories that matter.

A founding member of the Public Relations Global Network (PRGN), we offer clients access to 50 top-tier, independent PR firms around the world.

Anne A. Buchanan, pres., 610/228-0155, anne.buchanan@buchananpr.com  
Nancy Page, exec. VP, 610/228-0601, nancy.page@buchananpr.com

Anthony & Sylvan

Assigned Counsel

AtlantiCare

Bank of America

Barcel USA

Barsz Gowie Amon & Fultz, LLC

Bimbo Bakeries USA

Blaschak Coal Corp.

Cassatt RRG

Chester Upland School District

Foundation to Abolish Child Sex Abuse

Health eTools for Schools

InClinica

M3P Partners

Main Line School Night

Milligan & Co.

National Board of Medical Examiners

North American Land Trust

Nurse Back to Health

Opportunity Finance Network

Pennsylvania Trust

Pepper Hamilton LLP

Perioavance

Philadelphia Insurance Companies

Pinnacle Treatment Centers

Ramboll

Salveson Stetson Group

Skinject

The Simple Greek

Unequal Technologies Co.

United States Medical Licensing Examination

Velocity Fund Partners

Wissahickon Valley Watershed Assn.

Women's Business Enterprise Council

World Affairs Council of Philadelphia



# BA

## BUTLER ASSOCIATES, LLC

204 East 23rd St., New York, NY 10010  
212/685-4600; TButler@ButlerAssociates.com  
www.ButlerAssociates.com  
Founded: 1996.

**Agency Statement:** Past Winner of PRSA-NY's Best Legal & Business Communications Campaign & Best Public Affairs Campaign, as well as *PR News Agency Elite* Best Public Affairs Campaign. Other accolades include Best PR & Political Messaging Campaign in U.S./Canada from the International Association of Fire Fighters. Butler is ranked among top agencies in New York for its business, financial, professional services, public affairs, environmental, legal and crisis management practices. Butler Associates is a communications strategy and research team with a proven track record of high-impact results.

Butler Associates campaigns range from victorious *Fortune* 50 shareholder proxy battles, directing messaging for public affairs, legal, crisis and public safety awareness campaigns, to visibility and multi-channel, content development and messaging for organizational CEO's. The Butler group includes seasoned media and communication pros, committed to their clients, who deliver consistently. Its Litical Solutions division delivers online engagement and results via broadcast and digital.

Thomas P. Butler, president

290 Harbor Dr., Stamford, CT 06902

American Triple I Partners

Association of BellTel Retirees, Inc.

Barasch McGarry P.C.

City of Mount Vernon IDA

Core Theatre Company

Davidoff Hatcher Citron LLP

Fleet Financial

Greater New York Automobile Dealers Associates

Hooks for Heroes

Hunts Point Cooperative Market

LaGuardia Gateway Partners

Mechanical Contractors Assn. of New York

M-Fire Suppression, Inc.

New York Affordable Reliable Electricity Alliance

New York City Fire Pension Fund

Patriot Bank, NA

Plaza College

ProtectSeniors.Org

Securitas USA

Sharps Technology, Inc.

Siebert Cisneros Shank & Co., L.L.C.

Stamford Police Assn.

Stamford Professional Fire Fighters Assn.

Steamfitters Local 638, New York

Zara Realty Holdings Corp.



## BUTTONWOOD

COMMUNICATIONS GROUP

### BUTTONWOOD COMMUNICATIONS GROUP

205 E. 42nd St., 17th fl., New York, NY 10017

646/766-9880; jmeise@buttonwoodpr.com

www.buttonwoodpr.com

Employees: 9.

**Agency Statement:** Buttonwood Communications Group is a boutique public relations, marketing and strategic communications firm specializing in financial services. Founded in 2015, we have had the privilege to serve a diverse range of financial organizations from niche players to household names.

Buttonwood employs an integrated model emphasizing the development of strategic content that can be leveraged across communications disciplines to maximize impact and value. And our team has built an

impressive track record for designing and managing successful programs to promote products and services and transform brands for many B2C and B2B companies from asset management, exchange traded funds and brokerage to investment banking, private equity, hedge funds, specialty financing, mortgage and financial technology.

Visit [www.ButtonwoodPR.com](http://www.ButtonwoodPR.com) to learn more or just give us a call – we love brainstorming and talking ideas!

Justin Meise, founder & pres.

20 Woodsbridge Rd., Katonah, NY 10536

Alerian  
BondWave  
FTSE Russell  
Indus Valley Partners  
Investment Adviser Association  
LeaseAccelerator  
Parametric  
Westchester Capital Management



### BUZZ CREATORS, INC.

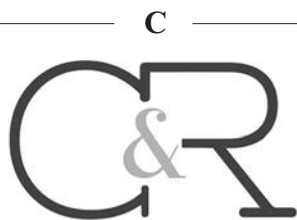
400 Columbus Ave., #122, Valhalla, NY 10595  
914/358-5080; [crae@buzz-creators.com](mailto:crae@buzz-creators.com)  
[www.buzz-creators.com](http://www.buzz-creators.com)

Media relations, product launches, writing & editing, grand openings and other special events, influencer relations, speaking engagements, social media, advertising, graphics, branding, awards, and more. Employees: 5. Founded: 2009.

Christina Costa Rae, founder & pres.

#### *Sample clients include:*

American Heart Assn. Hudson Valley  
Atlantic Westchester  
Barnes & Noble  
Camelback Resort  
CareMount Medical  
Castle Hotel & Spa  
Eileen Fisher Life Work  
HEINEKEN USA  
Stew Leonard's  
The Rex Pizza and Lobster  
Yonkers Tennis Center



### C&R COMMUNICATIONS

2901 Ocean Park Blvd., #217, Santa Monica, CA 90405  
310/664-8840; [pieter@candrpr.com](mailto:pieter@candrpr.com)  
<https://candrpr.com>

Hospitality, real estate, travel, golf. Employees: 15. Founded: 2009.

**Agency Statement:** An award-winning, Los Angeles-based PR firm with global reach, C&R specializes in full-service public relations and content creation for premium travel and real estate brands. Critical thinkers and true collaborators, we pride ourselves on working closely with our clients and having a fundamental understanding of their business goals — allowing us to develop creative strategies that drive real, success-oriented results.

Spencer Castillo, Pieter Ruig, co-founders

135 Madison Ave., 8th flr., New York, NY 10016  
646/897-1965; [emily@candrpr.com](mailto:emily@candrpr.com)

Emily Venugopal, VP

Banyan Tree Hotels & Resorts

Beverly Wilshire, A Four Seasons Hotel  
Costa Palmas  
Grand Wailea  
Four Seasons Oahu  
Four Seasons Private Residences Anguilla  
Four Seasons Private Residences Los Cabos  
Hualālai Resort  
InterContinental Los Angeles Century City  
Kukui'ula  
La Peer Hotel  
Montage Los Cabos  
Montage Residences Kapalua Bay  
Palmetto Bluff  
Park Hyatt Aviara  
Pendry Residences Park City  
Port Ferdinand Yacht & Beach Club Residences  
Saint Peter's Bay Luxury Resort & Residences  
Snake River Sporting Club  
Woodside Hotel Group



### CALIBER CORPORATE ADVISERS

510 5th Ave., Suite 314, New York, NY 10036  
888/550-6385; [scott@calibercorporateadvisers.com](mailto:scott@calibercorporateadvisers.com)  
[www.calibercorporate.com](http://www.calibercorporate.com)

Financial svcs., fintech, real estate, realtech, martech, insurtech, legaltech, professional svcs. Employees: 16. Founded: 2010.

**Agency Statement:** Caliber is a strategic marketing communications firm that helps companies tell their story and connect with key stakeholders. We provide best-in-class strategy and tactical execution of public relations, content marketing, media training, and digital marketing.

Harvey Hudes, CEO; Grace Keith, pres.; Scott Paer, sr. dir.; Lauren Perry, dir. & head of content; Kristina Pereira Tully, dir.; Stephen Sumner, dir.

Cambr  
Chart IQ  
Clearpool  
CrediFi  
Episode Six (E6)  
FINOS  
Finovate Spring/Fall  
Fintech Sandbox  
Legal & General (Retirement, Insurance and Investment Management)  
MackeyRMS  
Simpler Trading  
TruValue Labs  
Wall Street Horizon

### CALIBER GROUP

4007 E. Paradise Falls Dr., #210, Tucson, AZ 85712  
520/795-4500; [lwelter@calibergroup.com](mailto:lwelter@calibergroup.com)  
[www.calibergroup.com](http://www.calibergroup.com)

Brand marketing, digital and public relations firm focused on positioning new brands and repositioning mature brands. Specializes in crisis communications, reputation management, message strategy, brand positioning and media relations. Founded: 1997.

Linda Welter, CEO

Accelerate Diagnostics  
Cottonwood Properties  
Diamond Ventures  
DVI Equity Partners  
Hughes Federal Credit Union  
Industrial Development Authority  
Japan External Trade Organization  
University of Arizona



## CALVERT STREET GROUP

164 Rosa L Parks Blvd., Nashville, TN 37203  
615/891-1614; [mdrury@calvertstreet.com](mailto:mdrury@calvertstreet.com)  
[www.calvertstreet.com](http://www.calvertstreet.com)

Messaging, strategy, government relations, media relations, community relations, research, writing, social media, direct mail, phone banking, canvassing, coalition building, land use campaigns. Employees: 17. Founded: 2009.

**Agency Statement:** Calvert Street Group specializes in the emerging discipline of corporate campaigns.

Our professional staff includes the best political campaign managers from both sides of the aisle, media relations professionals, land-use attorneys, social media experts, web developers, and former elected officials. Together we apply innovative campaign methods to meet corporate objectives, navigating clients through the intersection of business and public policy.

Whether it is grassroots advocacy, public policy matters, or nonpartisan electoral campaigns, Calvert Street manages the politics that shape the outcome. We have a wealth of experience running over 300 public affairs campaigns, referendums, and grassroots lobbying activities across 46 states and Canada. Our clients range from local property owners to regional interest groups to *Fortune* 500 companies.

Since 2009, we have won 21 awards for excellence in political consulting from the American Association of Political Consultants.

Darden Copeland, mng. dir.; Haley Davidson, COO; Mark Drury, sr. dir.

Comcast  
Flank Development  
GBT Development  
Giarratana Holdings  
KIMCO  
Walmart



## CAPLAN COMMUNICATIONS LLC®

1700 Rockville Pike, #400, Rockville, MD 20852  
301/998-6592; fax: 301/983-2126; [aric@caplancommunications.com](mailto:aric@caplancommunications.com);  
[press@caplancommunications.com](mailto:press@caplancommunications.com)  
[www.caplancommunications.com](http://www.caplancommunications.com)  
Twitter: @CaplanComms  
Facebook: <https://www.facebook.com/Caplan-Communications-499217006835237/>  
Founded: 2004.

**Agency Statement:** Caplan Communications works on the front lines of activism and journalism. For 15 years, our rapid-response practice has defended public health, social justice, the environment, conservation, clean energy, wildlife and public lands. We know audiences, the news business and how policy affects all Americans' lives. Caplan's full-service PR agency advances news value on the local and state levels, inside the Beltway and on the national stage. The MarCom Awards recognized Caplan with Gold honors in 2018 for the Save the U.S. EPA Campaign in strategic, Crisis Communications, Media Response and Digital Media.

Aric Caplan, president

### Clients include:

Alaska Wilderness League  
American Federation of Government Employees (AFGE)  
American Lung Assn.  
American Rivers  
American Wind Energy Assn.  
Backcountry Hunters and Anglers  
Chesapeake Bay Foundation  
Defenders of Wildlife  
Earthjustice  
Environment America



Environmental Defense Fund  
Evangelical Environmental Network  
Friends of the Earth  
Greenpeace USA  
League of Conservation Voters  
National Geographic  
Natural Resources Defense Council  
National Trust for Historic Preservation  
National Wildlife Federation  
Sierra Club  
Taxpayers for Common Sense  
Union of Concerned Scientists  
The Wilderness Society

# Carmichael Lynch Relate.

## CARMICHAEL LYNCH RELATE

Carmichael Lynch Relate is owned by the Interpublic Group (IPG)  
110 North Fifth St., Minneapolis, MN 55403  
612/375-8500; fax: 612/375-8501; [erika.collins@clynch.com](mailto:erika.collins@clynch.com)  
[www.carmichaellynchrelate.com](http://www.carmichaellynchrelate.com)

Public relations requires highly specialized expertise in many different disciplines. We house skill, talent and ability across a wide range of practice and industry groups. Employees: 90. Founded: 1990.

**Agency Statement:** At Carmichael Lynch Relate, we build enduring relationships between people and brands by executing what we call "Unfair Ideas," ideas that fall well within the bounds of legal and ethical guidelines, but fundamentally shift the playing field and reorder client categories.

Unfair Ideas let us do more with less. They're contagious. They get talked about. Wherever we tell a brand's story — whether in paid, earned, shared or owned media — Carmichael Lynch Relate creates highly original work that gives consumers new ways to understand, embrace and experience your brand.

Our services include the right combination of critical, long-standing public relations services such as earned media relations, corporate communications, public affairs, brand journalism, reputation management, community and employee relations, leadership enhancement, crisis management as well as content creation, social channel strategy, influencer marketing, paid media, and digital and social engagement.

As a midsize public relations agency, Carmichael Lynch Relate has deep enough resources to provide best-in-class research, insights and service, but is also small enough to remain nimble and highly responsive to client needs. After several consecutive years of outstanding work for our clients and exponential growth, the agency was recognized as 2017's Midsize Agency of the Year by *PRWeek*, as well as Small Agency of the Year by the *Holmes Report*.

Carmichael Lynch Relate is a stand-alone agency that celebrates our adjacency to advertising powerhouse Carmichael Lynch. Our two agencies can snap together to provide a fully-integrated solution as needed. This collaboration offers clients a holistic, cross-discipline perspective on their businesses, taking into account paid, owned and earned strategies to deliver maximum results.

Julie Batliner, pres., mng. partner; Emily Buchanan, sr. dir. of brand mktg., exec. VP; Alison Dunning, client services dir., exec. VP; Jill Schmidt, dir. of strategy, corporate practice chair, exec. VP; Grete Lavrenz, food & nutrition practice chair, exec. VP; Eric Hausman, retail practice chair, sr. VP; Beth Garcia, home & design practice chair, sr. VP; Cavan Reagan Reichmann, mng. dir., social engagement; Erika Collins, sr. dir. of new business, partner

100 W. 33rd St., 7th fl., New York, NY 10001

Arla  
Aveda  
Best Buy  
Castello  
Celestial Seasonings  
Conagra Brands  
Crooked Water Spirits  
DSM  
Formica Corporation  
Garden of Life

Grupo Bimbo  
Hartz  
Hearth & Home Technologies  
Helzberg Diamonds  
IBM  
Jennie-O  
KAYAK  
Liberty Diversified International  
MasterBrand Cabinets  
Meet Minneapolis  
Minnesota Twins  
National Center for Learning Disabilities/Understood.org  
OpenTable  
Page Education Foundation  
Phillips 66 Company (76, Conoco, Phillips 66)  
Post Consumer Brands  
Rapala  
Red Wing Shoe Company  
Schwan's Company (Edwards Desserts, Freschetta, Mrs. Smith's,  
Pagoda, Red Baron, Tony's)  
Sherwin-Williams  
Sun Country Airlines  
SUPERVALU  
The Marvin Family of Brands (Marvin Windows and Doors, Infinity  
Replacement Windows, Integrity Windows and Doors)  
U.S. Bank



**CAROLYN IZZO INTEGRATED COMMS. (CIIC)**

NY + Miami  
845/358-3920  
www.ciicnews.com  
PR & Social Media for travel & tourism, hospitality, food & beverage,  
real estate and lifestyle industries. Founded: 1996.

**Agency Statement:** CIIC is an award-winning full-service international public relations, social media and communications firm specializing in creating dynamic campaigns for the travel & tourism, hospitality, food & beverage, real estate and lifestyle industries.

CIIC's work is strategic, creative and results-driven. In its 23 years in business, CIIC has been honored with media relations and marketing awards by PR Daily and has received more than 15 HSMAI (Hospitality Sales & Marketing Association International) Adrian Awards across Gold, Silver and Bronze categories.

For more information or to inquire about new business opportunities, please contact 845-358-3920 x11 or visit us online at www.ciicnews.com

Carolyn Izzo-Feldman, pres. & chief strategist; Amy Sedeño, dir.; Paola Cuevas, NYC acct. dir.



**CASHMANKATZ**

76 Eastern Blvd., Glastonbury, CT 06033  
860/652-0300; fax: 860/652-0308; inquiries@cashmankatz.com  
https://cashmankatz.com  
Twitter: @CashmanKatz  
LinkedIn: linkedin.com/company/cashmankatz  
Facebook: facebook.com/CashmanKatz  
Instagram: @CashmanKatz  
Advertising and public relations. Employees: 30. Founded: 1992.

**Agency Statement:** CashmanKatz has been producing unexpected ideas and delivering unexpected results for clients since 1992. A full-service integrated marketing agency, CashmanKatz offers multiple disciplines under one roof, including advertising, public relations, social media, media planning and buying, research and branding, content creation and video/audio production services. CashmanKatz houses three separate operating companies – InFocus (www.ctinfocus.com), Dsign Digital (www.dsigndigital.com), and Octagon Strategy Group (www.octagonstrategy.com) – which offer market research, content

creation, and public affairs, respectively. CashmanKatz boasts a broad set of capabilities and three Northeast offices but still maintains a nimble team that generates solutions to clients' toughest challenges.

We have built an agency that most clients don't expect. A multi-service enterprise that feels like a creative boutique. An unassuming shop with the game-changing idea and the resources to see it through. Our smaller feel and full capabilities mean smart, defensible solutions delivered quickly and without the expected time and cost casualties of big agency process.

Tony Cashman, pres. & CEO; Eric Cavoli, partner, sr. VP, group creative dir.; Amanda Mueller, partner, sr. VP, client svcs.

125 E. 12th St., New York, NY 10003  
646/926-0457

Tony Cashman, pres. & CEO

AVANGRID  
BIC North America  
Bouvier Insurance  
Cirque Du Soleil  
Click It or Ticket  
CT Catholic Conference  
CT Dept. of Motor Vehicles  
CT Dept. of Public Health  
CT Dept. of Revenue Services  
CT Dept. of Transportation  
CT Natural Gas  
CT Science Center  
Eastern CT Health Network  
Energize CT  
Farmington Bank  
Frontier Communications  
Gaylord Hospital  
General Dynamics  
Ion Bank  
Iron Mountain  
Kiehl's  
Kingswood Oxford  
Lincoln Financial Group  
Mahoney Sabol LLP  
Mass Mutual  
Mohegan Sun Holdings  
MS Society  
National Grid  
National Progressive Plastic Bag Assn.  
Quinnipiac Athletics  
Saint Mary's Hospital  
School Nutrition Association of CT  
See Something Say Something  
Shriners Hospitals for Children  
The Lighting Quotient  
Trinity Health New England  
United Illuminating  
University of Connecticut Genomics  
WTNH – ABC



**CASTER COMMUNICATIONS, INC.**

155 Main St., Wakefield, RI 02879  
401/792-7080; info@castercomm.com  
www.castercomm.com

Technology and consumer electronics. Employees: 13. Founded: 1998.

**Agency Statement:** Caster Communications is a boutique public relations and social media firm specializing in technology and consumer electronic products and services. Founded in 1998, Caster has worked with start-ups and legacy brands across numerous industries including the smart home (home automation, security, lighting control, energy management, and comfort systems), residential and commercial audio/video, digital healthcare and wellness, and mobile accessories, along with a long history of supporting dealers, associations, alliances and buying groups in the

Continued on next page

## CASTER COMMUNICATIONS, INC. continued

consumer electronics industry. Based in RI, but willing to eat, drink and idea share anywhere, Caster believes it's ok if dogs bark on conference calls as long as we get the story.

Kimberly D. Lancaster, president

Abode Systems  
AdaSky  
Ametek Electronic Systems Protection (ESP/SurgeX)  
Avnu Alliance  
Control4  
Evertron  
Fibaro  
Frangioni Media  
InFocus Corp.  
Khronos Group  
PowerHouse Alliance  
Pro Audio Technology  
Smart Kitchen Summit  
SmartInsure  
Tempo Automation  
Turneffe Island Resort  
Vanco  
Vintra  
Z-Wave Alliance

## CATALDI PUBLIC RELATIONS

143 W. 29th St., New York, NY 10001  
212/244-9797; info@cataldipr.com  
www.cataldipr.com

Media, consumer products, events, cause-related & beverage, promotions & guerilla marketing. Employees: 7.

Sal Cataldi, pres.

AMC Networks (AMC, Sundance Channel, BBC America, IFC, WE tv)  
Davler Media (City Guide, Big Apple Parents)  
Dyslexiaville/Gladeyes Films  
Hank's Gourmet Beverages  
Made in NYC  
PEN American Center  
Pratt Institute  
Seven Seas Music  
Stony Brook University Foundation  
Theatre Within  
WNYC-Radio



## CATAPULT PR-IR

6560 Gunpark Dr., Suite C, Boulder, CO 80301  
303/581-7760; fax: 303/581-7762; gmurrel@catapultpr-ir.com  
www.catapultpr-ir.com  
Employees: 10.

**Agency Statement:** Catapult is a Boulder, Colo.-based PR and Strategic Narrative Marketing agency focused on technology sectors. The firm is a "hands-on boutique," in that the agency principals, with more than 30 years of experience each, are active in all facets of client service. Catapult's formalized approach incorporates its proven Strategic Narrative Marketing framework, combines positioning and messaging, aggressive media and industry analyst relations, social media and content marketing into a comprehensive strategy designed to help companies become true market leaders. Its Strategic Narrative Marketing process begins with a full-day workshop and provides tech firms with the tools to define and own new or existing market categories. The firm is an expert at coordinating and executing high-impact company/product launches.

Catapult has deep knowledge in all major vertical markets, including extensive experience in application development, cloud, big data, commercial wireless and enterprise platforms that disrupt market norms. If you are ready to lead a market forward and stand out from competitors, a phone call to Catapult can help elevate your marketing to a much higher, strategic level.

Guy Murrel, Terri Douglas, principals

Appltools

CollabNet  
DevOps Enterprise Summit  
Electric Cloud  
Exadel  
Metadata.io  
Platform9  
Spirion  
Zype

## CBD MARKETING/CBD PUBLIC RELATIONS

54 W. Hubbard St., Chicago, IL 60654  
312/661-1050; jban@cbdmarketing.com  
www.cbdpublicrelations.com

B2B and B2C PR strategy, media relations, trade show support, events, media training, crisis communications, content marketing, social media, creative and digital services, integrated programs. Employees: 30. Founded: 1988.

Lori Colman, founder, co-CEO; Liz Brohan, co-CEO, pres.; Jean Ban, exec. VP, PR practice leader; Bob Musinski, VP, PR, social media & content mktg.; Mary Olivieri, exec. VP, creative dir.; Mark Shevitz, exec. VP, brand strategy; Mark Robinson, dir., integrated media & digital analytics; Justin Twymon, dir., digital strategy & dev.; Doug Davila, sr. VP, agency strategy

Alliance for the Great Lakes  
American Dental Assn.  
Blue Diamond Almonds  
James Hardie Building Products  
Johns Manville  
Rabobank  
U.S. Tsubaki  
Voltea  
Whirlpool Corp.



## CERRELL

## CERRELL ASSOCIATES, INC.

Partner in The Worldcom Public Relations Group  
320 North Larchmont Blvd., Los Angeles, CA 90004  
323/466-3445; fax: 323/466-8653  
www.cerrell.com

Public affairs; public relations, media relations & crisis communications; campaigns & issues management; government relations; land use & planning; energy & environmental PA, corporate social responsibility. Employees: 19. Founded: 1966.

**Agency Statement:** Cerrell deploys integrated communications programs for public and private sector clients to help solve regulatory, perception and reputational challenges.

Our team of professionals blend diverse experience and relentless dedication to client service to ensure a collaborative and customized approach to crafting winning strategies. In today's complex and rapidly changing political and social landscape, Cerrell is the one-stop-shop for outreach and communications.

With deep roots and extensive networks throughout California, we understand how to reach the audiences that matter most. Cerrell creates strategic and authentic multilingual programs that California's diverse environment demands. The key to our success is a comprehensive approach that combines the disciplines of government affairs, public relations, land use and campaigns.

Our value-driven approach allows for consistency in the management of your project with one team focused on achieving your goals.

That's why Cerrell is the firm of choice for local, national and global organizations doing business in California. Less Talk. More Action.

Learn more about Cerrell at [www.cerrell.com](http://www.cerrell.com), (323) 466-3445 or [info@cerrell.com](mailto:info@cerrell.com).

Hal Dash, chmn. & CEO; Trevor Daley, pres.; Steve Bullock, CFO; Brandon Stephenson, CSO; Marc Mitchell, Tori Chica, VPs

Allied Universal  
Biocom  
Bombardier Transportation  
Broadrock Renewables, LLC

BYD Motors  
 California Nevada Cement Assn.  
 California Resources Corp.  
 California Water Assn.  
 Calpipe Industries  
 Dignity Health  
 Farmers Group  
 GC Services  
 Green Hills Memorial Park  
 HDR Engineering, Inc.  
 Hollywood Burbank Airport  
 Kiewit Corp.  
 Liberty Utilities  
 Lowe  
 PBF Energy  
 Pharmaceutical Research and Manufacturers of America (PhRMA)  
 Prime Group  
 Providence St. Joseph Health  
 Renewable Funding  
 Sandstone Properties  
 Servicon  
 Southern California Partnership for Jobs  
 TopGolf



## Champion

YOUR STORY

### CHAMPION MANAGEMENT GROUP

Millennium Tower, 15455 Dallas Pkwy., Ste. 1350, Addison, TX 75001  
 972/930-9933; lbiro@championmgt.com  
 www.championmgt.com

Consumer and trade PR, local/neighborhood marketing, social media, media planning/buying, crisis communications, domestic and international. Employees: 21. Founded: 2002.

**Agency Statement:** Champion is an award-winning, privately held, full-service public relations agency. Corporations, not-for-profits and entertainers hire us because we are experts in public relations, we build and execute spot-on local market activation plans and we know how to break through the clutter via traditional and social media. We're based in the Dallas/Fort Worth Metroplex, but we're calling on the media and working on local marketing campaigns in 20-25 different states as you read this.

Our unique team structure (it's proprietary, so you'll have to call us to find out) helps us exceed client expectations for service, responsiveness and results. And though we've been referred to as "the fastest growing PR firm in the restaurant industry," our clients span a wide array of industries, including event production, high tech, hospitality, sports and entertainment, commercial equipment and not-for-profits.

Ladd Biro, founder & prin.; Eric Spiritas, prin.; Russell Ford, sr. VP; Jami Zimmerman, VP, PR; Courtney Mazzella, dir., client services; Paul Solomons, media planner/buyer; Victoria Davis, Morgan Hale, Kimberly Turman, sr. A/Es; Brooke Johnston, PR dir.; Amshi Stephenson, social media mgr.; Anna Montie, social media specialist; Carina Wolk, Gabrielle Burman, A/Es; Leisha Griffin, Marilyn Perkins, Sami Canavan, Chaney Shadrock, mktg. specialists; Claire Goodwin, PR specialist; Misty Sydner, office administrator

Advent Air Conditioning  
 American Concrete Pipe Assn.  
 Anthony's Pizza & Pasta  
 Bad Daddy's Burger Bar  
 bellagreen  
 Bennigan's  
 Blue Frog Technology  
 Cicis Pizza  
 Coalition to Salute America's Heroes  
 Corner Bakery Café  
 Corporate Magic  
 Dick's Last Resort  
 Dog Haus International  
 Drive Shack  
 Fajita Pete's  
 Farmer Bros. Coffee  
 Fazoli's

FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic)  
 Garbanzo Mediterranean Fresh  
 GoVision  
 Grapevine Wine Tours  
 Greystar Real Estate  
 HIDE Bar  
 Kidd Kraddick Morning Show/Kidd's Kids/YEA Networks  
 La Boulangerie de San Francisco  
 Lombardi Family Concepts (Bistro 31, KAI, Penne Pomodoro, Toulouse, Taverna)  
 Maggiano's Little Italy  
 Main Event Entertainment  
 Nestlé Toll House Café by Chip  
 On The Border  
 Original ChopShop  
 Outback Steakhouse  
 Pei Wei Asian Diner  
 Perry's Steakhouse  
 Press Waffle  
 Raising Cane's Chicken Fingers  
 RAVE Restaurant Group (Pizza Inn, Pie Five Pizza, Pizza Inn Express)  
 Rotolo's  
 Ruffino's Restaurants  
 Taco John's  
 Teatulia  
 TGI Fridays  
 The Molly Ringwalds  
 The Rum House  
 This & That Concepts (Dibs, Ferris Wheelers, High Fives, Tiny Victories, Whippersnappers)  
 Twin Peaks  
 UP Inspired Kitchen  
 Willy's Mexicana Grill



### CHICEXECS BRAND STRATEGY

820 Los Vallecitos Blvd., Ste. A, San Marcos, CA 92069  
 760/895-3525; karolina@teamchicexecs.com

www.chicexecs.com

Public relations, influencer & celebrity collaborations, social media marketing and retail strategy. Employees: 50. Founded: 2006.

**Agency Statement:** ChicExecs PR & Retail Strategy Firm was born out of a culmination of experience through ChicBlvd Magazine as well as a successful product launch – ChicBuds electronics. This bird's eye view into both worlds, media, and product development, provided an opportunity for ChicExecs to recognize an underserved need, which led to the creation of an effective, out-of-the-box PR company.

ChicExecs launched in 2006 and quickly garnered over 100 Clients and a network of 15,000 small businesses due to the high demand for our model and innovative new system.

ChicExecs is based in San Marcos, California. For more information, call (760) 429-6702.

Nikki Carlson, Kailynn Bowling, founding partners; Kristen Wessel, sr. dir. of PR & operations; Lydia Vargo, sr. dir. of strategic accounts; Karolina Hobson, dir. of sales & mktg.; Nichole Evans, dir. of channel mgmt.





## CITIZEN RELATIONS

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094  
213/996-3800

www.citizenrelations.com  
www.narrativemediagroup.com  
www.thecolonyproject.com

Consumer; consumer technology; social engagement and new media; influencer/experiential marketing; diversity/Hispanic; reputation management/crisis; corporate positioning; sustainability and social responsibility; health/wellness; and business to business; travel and tourism; food and beverage; energy; financial services; consumer packaged goods. Founded: 1986.

**Agency Statement:** Citizen Relations is an award-winning brand communications agency that operates on a global scale with boutique service and local-market expertise. Our mission is to help organizations find the citizen inside every brand and every person. We build brands and manage reputations and our services include a modern mix of traditional earned communications along with data analytics, influencer, experiential, and performance marketing at international scale. We drive our clients' businesses forward by creating strategic frameworks that spark conversation, creating highly impactful consumer engagement and newsworthy coverage. Part of Blue Focus, which includes powerhouse sister agencies like Cossette, We Are Social and Eleven, we have the most collaborative business model and access to the best marketing services in the industry.

We have 200 staff in twelve (12) core offices in the U.S., Canada, U.K. and Singapore. Our affiliate network provides additional coverage across more than 46 cities in North America and more than 40 countries worldwide allowing us to deliver results in any market. Citizen acquired The Narrative Group (NYC and LA) in 2017; Narrative specializes in influencer, experiential, social and lifestyle marketing. Citizen created The Colony Project in Canada in 2017 as a way to serve different brands with fresh perspective and structure. Colony won Strategy Gold PR Agency of the year in 2018, in only its second year as a brand.

Senior Leadership: Daryl McCullough, global chmn. & CEO; Nick Cowling, pres., Canada; Mark Cater, pres., EIMEA; Kevin King, global chief digital officer

### U.S. OFFICES

5510 Lincoln Blvd., Suite 110, Los Angeles, CA 90094  
213/996-3800

Daryl McCullough, global chmn. & CEO; Kevin King, global chief digital officer; Stacey Navarro, co-founder, Narrative

19100 Von Karman Ave., Suite 650, Irvine, CA 92612  
949/809-6700

Erin Georgieff, exec. VP, mng. dir.

600 Lexington Ave., Floor 6, New York, NY 10022  
212/613-4900

Laura Bremer, exec. VP, mng. dir.; Kevin King, global chief digital officer; Jackie Lann Brockman, co-founder, Narrative; Suresh Raj, CMO/chief business development officer; Christopher Burns, VP, finance

### INTERNATIONAL OFFICES

#### Canada

33 Jefferson Ave., Toronto, Ontario M6K 1Y3  
416/934-8011

2100, rue Drummond, Montréal, Québec H3G 1X1  
514/282-4622

300, rue Saint-Paul, bureau 300m, Québec, QC G1K 7R1  
418/521-3744

500-1085 Homer St., Vancouver, British Columbia V6B 1J4  
778/331-8342

#### Singapore

26 Ann Siang Rd., Singapore, 069706

#### United Kingdom

Alphabeta, 2 Worship St., London EC2A 1BR  
011 44 (0) 20 3195 3400

### Clients Include:

Duracell  
Dyson  
Egg Farmers of Canada  
Emirates  
Hotwire.com  
Huffy Bicycles  
Intuit  
Loblaws  
Macallan  
Moleskine  
Molson Coors  
Natrol  
Netflix  
P&G (Brands: Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Oral-B, Crest)  
PepsiCo Foods  
Rocky Mountaineer  
SanPellegrino  
Tourism Australia  
Travelocity  
Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel)

### CMW MEDIA

555 W. Beech St., San Diego, CA 92101  
858/264-6600; kyle@cmwmedia.com  
https://cmwmedia.com

Natural products, health and wellness, cannabis, biotech, cryptocurrency, healthcare, entertainment and emerging markets. Employees: 17. Founded: 2014.

Andrew Hard, CEO & founder; Kyle Porter, pres.; Jordan Guzzardo, dir., media; Cassandra Dowell, Kathleen Gonzalez, PR acct. mgrs.; Kathryn Reinhardt, sr. PR acct. coord.; Mary Borstlemann, Davis Bourgeois, Blake Bunch, PR acct. coords.

### AXIM Biotechnologies

Canna-Hub  
ECHO Connection  
GrowLife, Inc.  
Hemp, Inc.  
HempMeds  
Kannaway  
Medical Marijuana, Inc.  
Phoenix Life Sciences International  
Phyto Animal Health  
Prime Harvest  
Progressive Care Inc.



### COMMCENTRIC SOLUTIONS

4012 Gunn Hwy., Suite 130, Tampa, FL 33618  
813/876-0414; lbohanan@commcentric.com  
www.commcentric.com

Technology PR. Employees: 6. Founded: 2006.

**Agency Statement:** CommCentric Solutions is a public relations firm focused exclusively on the technology channel. Its fast-growing national and international customer base includes businesses ranging from technology distributors and vendors to IT services companies and managed services providers. The agency specializes in emerging technologies, helping those companies quickly raise their profiles for IPOs and acquisitions.

Lynette Bohanan, pres. & co-founder; Chuck Miller, VP & co-founder

Global Technology Distribution Council  
LSI NextGen  
SAP  
Westcon-Comstor  
Zalaris

## COMMUNICATIONS 21

834 Inman Village Pkwy., #150, Atlanta, GA 30307  
404/814-1330; info@c21pr.com  
www.c21pr.com

Integrated marketing, PR and digital agency for business and consumer clients. Founded: 1992.

Sharon Goldmacher, pres./CEO

Atlanta Jazz Festival  
Buckhead CID  
Comcast  
Georgia Technology Authority  
Gwinnett Place CID  
QTS  
The Dairy Alliance  
Xtralis



### CONROY MARTINEZ GROUP, THE

300 Sevilla Ave., #311, Coral Gables, FL 33134  
305/445-7550; fax: 305/445-7551; cl@conroymartinez.com  
www.conroymartinez.com

Healthcare/medical, travel and tourism, retail, real estate, education, corporate and entertainment PR. Employees: 10. Founded: 1990.

**Agency Statement:** The Conroy Martinez Group is a bilingual, multicultural, full-service public relations and marketing firm delivering results to our clients in the areas of social and traditional media and marketing, media relations, and strategic counsel.

The Miami P.R. firm promotes US companies to the US Hispanic and Latin American markets and Latin American companies to the US marketplace.

The Conroy Martinez Group is an affiliate of The Public Relations Global Network, an organization of leading public relations agencies worldwide.

C.L. Conroy, pres.; Jorge Martinez, VP

American Red Cross  
Crystal Lagoons  
Dolphin Mall  
Havana Music Hall  
Healthy Start Coalition of Miami-Dade  
JLG Industries, Inc.  
Landry & Kling  
Miami Seaquarium  
Palace Entertainment  
The Taubman Company  
Valley Bank



### CONSILIUM STRATEGIC COMMUNICATIONS

10 Post Office Square, #800, Boston, MA 02109  
London@consilium-comms.com  
www.consilium-comms.com

Biotechnology, pharmaceutical, healthcare, corporate, financial, clinical data, media relations, prescription, OTC, disease awareness, investor relations, medical devices & diagnostics, hospitals & health systems, patient advocacy, medical societies. Employees: 31. Founded: 2013.

**Agency Statement:** Consilium Strategic Communications is a global leader in strategic healthcare communications and investor relations. With offices in Europe and the US, Consilium represents international clients spanning the *Fortune* 500, FTSE 100, FTSEurofirst 300 and FTSE 250. Consilium's highly-skilled team has deep knowledge and expertise in providing strategic, long-term public, advocacy and investor relations advice to healthcare, biotechnology, medical technology, pharmaceutical companies and organizations, Boards, senior decision makers and executives on critical communications programmes and stakeholder challenges. Consilium's offering includes precise executive, corporate, product and financial communications and media relations strategies, reputation building, patient advocacy, health education, social media

strategy engagement, activation and crisis communications to deliver sustained results that inspire action and build value.

Mary-Jane Elliott, mng. partner; Amber Fennell, partner & co-founder; Chris Gardner, PhD, partner; Catherine London, US president; Jonathan Birt, Alexandra Harrison, Julia Wilson, partners; David Daley, Matthew Neal, Susan Stuart, sr. assoc. partners; Sukaina Virji, PhD, sr. assoc. partner; Jessica Hodgson, Chris Welsh, assoc. partners

Advanced Medical Solutions Group Plc  
Allergy Therapeutics  
Alliance for Regenerative Medicine  
CMR Surgical  
Dementia Discovery Fund (DDF)  
F-Star  
Horizon  
Ion Beam Applications SA (IBA)  
Inivata  
Innate Pharma  
Iteos  
Kymab  
Maxcyte  
Mobidiag  
Orexo  
Oxford Biomedica  
Sensyne Health  
Sequana Medical  
Summit Therapeutics  
Vectura

### COOPERKATZ & COMPANY, INC.

Acquired by G&S Business Communications



### COYNE PUBLIC RELATIONS

5 Wood Hollow Rd., Parsippany, NJ 07054  
973/588-2000  
www.coynepr.com  
New Business inquiries: Tom Coyne, CEO  
Founded: 1991.

**Agency Statement:** Coyne PR is a public relations firm with expertise in PR, social, digital and advertising with more than 133 full-time professionals. As one of the Top 10 Independent PR Firms in the U.S., Coyne delivers programs built on a foundation of stand-out creative, integrated thinking and activation capabilities to effectively convey messages across paid, earned, shared and owned channels for its clients. These programs have been recognized with more than 1,000 industry awards since the agency's inception in 1991 and led to the agency being named the 2016 Best Agency to Work For Globally by *The Holmes Report*.

Spanning nearly 20 industry verticals, Coyne's client roster includes many of the most respected companies in the world and those who want to be, including Hard Rock International, Shell Oil, Chrysler, Pfizer, Hilton, VTEch and IMAX, among others. In addition to its offices in New York and New Jersey, the agency's footprint spans across 115 cities, in 49 countries on six continents through its partnership in The Worldcom Public Relations Group®.

With an average agency of record client tenure exceeding five years, Coyne has consistently delivered breakthrough creative, unmatched business results and exceptional client service for more than 25 years. The agency's cornerstone and creative approach is rooted in its Results First process, where the agency always begins with the end in mind, ensuring clients are always where they want to be.

#### Senior Leadership

Thomas F. Coyne, CEO; Rich Lukis, John Gogarty, presidents; Kelly Dencker, Jennifer Kamienski, Tim Schramm, Lisa Wolleon, exec. VPs

#### Additional Office

1400 Broadway, 36th & 37th floors, New York, NY 10018  
212/938-0166

#### Key Clients:

AccuWeather  
Banfield Pet Hospital

Continued on next page

Bausch Health  
 Bosch Automotive Aftermarket  
 Cayman Islands Department of Tourism  
 Chiquita  
 Christopher & Dana Reeve Foundation  
 Del Monte Foods  
 Express Scripts  
 Fiat Chrysler Automobiles  
 Hard Rock International  
 Hilton  
 Humana  
 IMAX  
 Lane Bryant  
 Mike & Ike  
 Newman's Own  
 Olympic Channel  
 Owens Corning  
 Pacira Pharmaceuticals  
 PEEPS  
 Pennzoil  
 Quaker State  
 Quest Diagnostics  
 Red Robin Gourmet Burgers & Brews  
 Timberland  
 University of Virginia Darden School of Business  
 USA Swimming Foundation  
 VTech/LeapFrog  
 Zoetis



**CRC, INC.**

1133 Broadway, #1021, New York, NY 10010  
 646/205-3573; info@crcciocomm.com  
 www.crcciocomm.com

Apparel, accessories, beauty, home care, food & beverage.  
 Employees: 5-10. Founded: 2007.

**Agency Statement:** CRC is an independently owned full-service PR and digital marketing agency with a long-standing reputation of creating innovative campaigns to help its clients achieve their annual business goals.

Established in 2007, CRC was recognized in 2018 as one of the top 20 NYC PR firms, selected from more than 2,000 firms based on reputation, credibility, experience, and professionalism as ranked by Expertise.com.

Cindy Riccio was an honoree of the 2018 Top Women in PR Awards by *PR News*. The firm has also been recognized with awards including a Silver Stevie for their new product launch for Kenneth Cole Connect and was named by the *New York Observer* as one of the top New York Specialty agencies. *The Holmes Report* named CRC as a finalist in 2017 for the North America Sabre Awards: Innovation and Insight in Communications and Marketing for Perfect Corp's app launch in the U.S., YouCam Makeup. To learn more, visit www.crcciocomm.com.

Cindy Riccio, pres. & founder

Ceramedx  
 Chesapeake Bay Candle Company  
 Deep River Snacks  
 Donna Karan & DKNY  
 Echo  
 Hammer & Nails men's grooming shop  
 Hanes Hosiery  
 Joules  
 Ted Baker  
 Kenneth Cole  
 KISS Hair Tools  
 L'eggs  
 L'Oreal  
 SimplyProtein  
 The Coconut Collaborative  
 Velocity Mortgage Capital



**CRENSHAW COMMUNICATIONS**

36 W. 20th St., 5th flr., New York, NY 10011  
 212/367-9700; dorothy@crenshawcomm.com  
 www.crenshawcomm.com

B2C, consumer products, technology, B2B, integrated mktg. programs, social media, nat'l & regional media rels. Employees: 19. Founded: 2009.

**Agency Statement:** Crenshaw Communications is a New York PR and content agency that focuses on one key communications strategy: differentiation. We help our clients identify, shape, and communicate what makes them exceptional. The result is outstanding work and branded visibility that supports or even drives business outcomes. We collaborate with clients that range from emerging and early-stage businesses to large brands.

We have particular expertise in ad tech/marketing technology; consumer tech; cybersecurity, digital content brands; HR technology; retail and e-commerce; art and design, health; B2B/professional services.

Dorothy Crenshaw, CEO/founder; Chris Harihar, partner; Michael Stolyar, Erica Schain, dirs.

Acceleration Partners  
 ActiveViam  
 Arkadium  
 Bizzabo  
 Bnai Zion Foundation  
 BrandTotal  
 ChargeItSpot  
 Duddle  
 DoubleVerify  
 Fractal Analytics  
 Greenhouse Software  
 Infosecurity NA  
 LiveIntent  
 Lotame  
 MediaRadar  
 Remedy Health Media  
 ResearchFrontiers  
 SecureAge  
 Smart Communications  
 SparkBeyond  
 Synchron  
 Uberall  
 Verizon Media Services



**CROSBY**

705 Melvin Ave., #200, Annapolis, MD 21401  
 410/626-0805  
 www.crosbymarketing.com

Integrated marketing programs, national PR/media relations, PSAs, digital/social media/content marketing, health communications. Employees: 86. Founded: 1973.

**Agency Statement:** The Crosby team is passionate about helping clients Inspire Actions That Matter™ – actions that positively impact people's lives and contribute to the greater good.

Crosby helps clients make powerful connections with their customers, constituents and communities to shape attitudes, inspire behavior change, and motivate action. The firm's award-winning campaigns, which integrate paid, earned, shared and owned media, have touched the lives of virtually every American.

Crosby has specialized practices in Healthcare, Government, Nonprofits & Causes, and Military & Veterans. It has headquarters in Maryland's state capital of Annapolis and offices in Washington, D.C.

Leadership: Raymond Crosby, pres.; Denise Aube, health practice leader; Meredith Williams, Anna Zawislanski, gov't practice co-leaders; Joel Machak, exec. creative dir.

**Clients include:**

Agency for Healthcare Research & Quality (AHRQ)  
Centers for Disease Control & Prevention (CDC)  
DAV (Disabled American Veterans)  
Dept. of Defense/Military OneSource  
EPA ENERGY STAR program  
Kaiser Permanente  
OrganDonor.gov  
Purdue Global  
Shriners Hospitals for Children  
Social Security Administration  
Substance Abuse & Mental Health Services Administration (SAMHSA)  
United States Conference of Catholic Bishops (USCCB)  
U.S. Dept. of Agriculture  
U.S. Dept. of Health & Human Services  
Veterans Health Administration  
Wallace Foundation

# curleycompany

**CURLEY COMPANY**

919 18th St., NW, #925, Washington, DC 20006  
202/263-2574; taylor@curleycompany.com  
curleycompany.com

Crisis management, thought leadership, advocacy & PACs, digital & social, traditional media, brand & reputation, video, member communications, third party & partner development, content creation & messaging. Employees: 12. Founded: 2002.

**Agency Statement:** Our clients come to us to better reach their audience, tell their story and influence their stakeholders. Drawing on 30+ years of experience in Washington D.C., on Capitol Hill, in the White House and in large public relations agencies, we deliver strategies and solutions that work. As a full-service public relations firm, we integrate with each client team to ensure success from ideation to implementation. Our team of passionate problem solvers consistently thinks beyond the go-to channels to find innovative solutions to the challenges our clients face.

Caitlin Donahue, caitlin@curleycompany.com

Aspen Dental Management Inc,  
Bumble Bee  
Consumer Data Industry Assn.  
Global Business Travel Assn.  
Grant Thornton  
Hometown America  
McDonald's  
New Markets Tax Credit Coalition  
Politico  
Stuttering Foundation  
The Vision Council



**D & D PR**

1115 Broadway, 12th flr., New York, NY 10010  
646/393-4392; info@dndpr.com  
www.dndpr.com

Hospitality, travel, & lifestyle. Employees: 6. Founded: 2012.

**Agency Statement:** Based in New York City, D&D PR specializes in luxury travel, hospitality and lifestyle and is led by principals – Nichole DiBenedetto and Teresa Delaney – who have more than 40 years of combined experience in lifestyle and hospitality marketing.

Passionate about telling our clients' individual stories, the agency was born from a deep love of travel and personal curiosity of global explo-

ration. From hotels and resorts to independent brands and destinations, each of our clients have a distinct tale to tell, inspiring us to be fervent storytellers. The D&D PR team gets a thrill from placing coverage in the most sought-after media and celebrating every success along with our clients. We take nothing for granted in the ever-changing world of travel and media. This is why we partner with our clients. We take the time to immerse ourselves in their world and to discover first-hand the unique experiences they offer, so we can communicate their message with authentic enthusiasm.

From print to broadcast, bloggers to social media influencers, no two client's needs are alike, which is why each client receives a tailored approach to their programs. Supported by a strong team, the agency's partners oversee client campaigns, helping to curate the important details and respond directly to individual needs. We choose our partners carefully, protect their brands vehemently and tell their stories passionately. This level of commitment is what continues to stoke our creative fire and drive D&D PR to push ourselves and our team to exceed expectations.

Teresa Delaney, Nichole DiBenedetto, partners

Bankside Hotel, London  
Casa Bonita Tropical Lodge  
Cox & Kings  
Discover Your Italy  
El Portillo Residences  
Grand Fiesta Americana Coral Beach Resort  
Los Altos Residences  
Mint Hotels & Residences  
Navigo360  
Punta Rucia Lodge  
Ray Caye Island Resort  
Saba Tourist Bureau  
The Bannister Hotel & Yacht Club



## THE DANA AGENCY

**DANA AGENCY, THE**

2700 North Miami Ave., #1006, Miami, FL 33127  
305/758-1110; dana@thedanaagency.com  
https://thedanaagency.com/

Hospitality, culinary, arts & culture, real estate, beauty, fashion, health & wellness, luxury goods, eco-brands, consumer brands, celebrity, special events, non-profits. Employees: 13. Founded: 2005.

Dana Rhoden, pres.

After-school All-Stars  
BrightStar Credit Union  
Communities in Schools  
Design on a Dime  
Don de Fleurs  
Espanola Way  
Events by Grateful Palate  
History Miami Museum  
HousingWorks  
Il Mulino  
Josh Rosebrook skin & haircare  
Newport Beachside Hotel & Resort  
Old School Hospitality  
Paws4You  
Seek + Find restaurant  
Shooters Waterfront Restaurant  
The Honey Pot  
The National Hotel  
V&E Restaurant Group



**DAVIES**

808 State St., Santa Barbara, CA 93101  
805/963-5929; jboisvert@daviespublicaffairs.com  
www.DaviesPublicAffairs.com  
Founded: 1983.

**Agency Statement:** Davies is the go-to public affairs firm for companies and industries facing complex mission critical issues where public sentiment is a key factor in the success or failure of major business objectives. The firm specializes in issue management, strategic communications and public engagement to generate vocal and active public and political support and thwart opposition. Through deploying compelling messages shared through award winning materials and digital communications and cultivating authentic grassroots support, Davies overcomes opposition and successfully delivers successful outcomes in a timely manner. We provide services across industries with a focus on clients in the real estate, energy, natural resources and crisis sectors.

Our goal is our clients' goal – to meet your business objectives and to soothe crises in a timely manner.

John Davies, CEO & chmn.; Taylor Canfield, pres.; Joshua Boisvert, exec. VP; Jennifer Gibson, VP

Los Angeles  
310/395-9510

Washington, D.C.  
202/580-8930

**Clients Include:**

- Avista
- Dominion
- E.ON
- EDF
- Exelon
- HomeFed
- Newland Communities
- Rosemont Copper
- Sares Regis Group
- SoCal Gas
- Sudberry Properties
- Texas LNG
- Toll Brothers
- Vestas
- Walmart



**DECKER/ROYAL**

135 W. 41st St., 5th flr., New York, NY 10036  
646/650-2180; info@deckerroyal.com  
www.deckerroyal.com  
@deckerroyal  
Founded: 2014

**Agency Statement:** Decker/Royal connects people to the places special enough for them to experience. Merging the best of traditional PR tactics with today's evolving platforms, the company creates award-winning programs with a singular purpose: measurable results.

Cathleen Decker, Stacy Royal, partners

- Abu Dhabi
- The Affluent Traveler Collection
- App in the Air
- Bowling Green, KY
- Brendan Vacations
- Central Pennsylvania CVB

- City Wonders
- Contiki
- Costsaver
- Friendly Planet Travel
- Le Barthelemy Hotel & Spa
- NEST
- Reno Tahoe
- Royal Champagne Hotel & Spa
- Trafalgar
- TRAVELSAVERS
- U by Uniworld
- Uniworld Boutique River Cruises



**DEVELOPMENT COUNSELLORS INT'L (DCI)**

215 Park Ave. South, 14th flr., New York, NY 10003  
212/725-0707; fax: 212/725-2254  
www.aboutdci.com

@aboutdci

Economic Development and Tourism Marketing. Employees: 50.  
Founded: 1960.

**Agency Statement:** Development Counsellors International (DCI) is the leader in marketing places. Since 1960, we have worked with 450+ cities, regions, states and countries helping them attract both investors and visitors. DCI can help communicate your community's advantages to your target markets. The firm is headquartered in New York City, with regional offices in Denver, Los Angeles and Toronto.

Andrew T. Levine, chmn.; Julie Curtin, pres./economic dev. practice;  
Karyl Leigh Barnes, pres./tourism practice; Carrie Nepo, CFO

- Abu Dhabi National Exhibitions Co.
- Asheville Chamber of Commerce
- Barbados Tourism Marketing Inc.
- Baton Rouge Area Chamber
- Bavarian U.S. Offices for Economic Development
- Bermuda Tourism Authority
- Birmingham Business Alliance
- Calgary Economic Development
- Carolina Core
- Charles County Economic Development Department
- Charleston Regional Development Alliance
- Chattanooga Area Chamber of Commerce
- Chattanooga Area CVB
- Chile Tourism
- City of Garland, Texas
- City of Salinas, California
- CityPass
- Clearly Ahead Development
- Cleveland County EPA
- Colorado Springs Chamber & EDC
- Columbus Chamber
- Delaware Prosperity Partnership
- Destination Cleveland
- Discover Palm Beach County, Inc.
- Douglas County Chamber of Commerce
- Dutchess County Local Development Corp.
- Fiera Milano Congressi
- Florida Power & Light Co.
- Fox Cities CVB
- Gilbert Economic Development Corp.
- Greater Houston Partnership
- Greater Louisville, Inc.
- Greater Minneapolis St. Paul Partnership
- Greater Palm Springs CVB
- Greater Phoenix Economic Council
- Greater San Marcos Partnership
- Greater Wichita Partnership
- Guilford County Economic Development Alliance
- Hobbs, New Mexico
- Intersect Illinois
- Iowa Economic Development Authority
- Jamestown Yorktown Foundation

Japan National Tourism Office  
 Long Beach Convention & Visitors Bureau  
 Metro Little Rock Alliance  
 Metro Orlando Economic Development Commission  
 Michigan Economic Development Corp.  
 NC Global Transpark  
 Netherlands Foreign Investment Agency  
 New Hampshire Dept. of Economic Development  
 New Jersey Business Action Center  
 North Lake Tahoe  
 Northeast Indiana Regional Partnership  
 Oklahoma City Chamber  
 Pasadena Economic Development Council  
 Peru Trade and Investment Office  
 Piedmont Triad of North Carolina  
 Port of Long Beach  
 Redding Chamber of Commerce  
 Rockford Area CVB  
 Rotterdam Partners  
 Sanford Area Growth Alliance  
 Source Cincinnati  
 South Dakota Governor's Office of Economic Development  
 St. Louis Convention & Visitors Commission  
 Tacoma Pierce County EDB  
 Tahiti Tourisme  
 Tampa Hillsborough Economic Development Corp.  
 Tel Aviv Convention Center  
 Temple Economic Development Corp.  
 Texas Economic Development Corp.  
 Thailand Board of Investment  
 The Hague Convention Bureau  
 Think Greenwich  
 Tourism Authority of Thailand  
 Turisme de Barcelona  
 Upstate South Carolina Alliance  
 Vermont Agency of Commerce & Community Development  
 Visit Berkeley  
 Visit Brussels  
 Visit Buena Park  
 Visit California  
 Visit Huntington Beach  
 Visit Jackson Mississippi  
 Visit Oakland  
 Visit Scotland  
 Visit Seattle  
 Wake County Economic Development  
 Wisconsin Economic Development Corp.



**DEVINE + PARTNERS**

1700 Market St., #1505, Philadelphia, PA 19103  
 215/568-2525; fax: 215/568-3909  
 www.devinepartners.com

Jay Devine, pres. & CEO

BMW Championship  
 The Circuit Trails  
 Comcast Spectacor  
 Cooper Union  
 Cristo Rey Philadelphia High School  
 Deloitte  
 Drexel University  
 Firstrust Bank  
 King of Prussia Business Improvement District  
 Mann Center for the Performing Arts  
 Parkway Museums District  
 PGA of America  
 Philadelphia Antiques and Art Show  
 Radian Group  
 Rails-to-Trails Conservancy  
 Thomas Jefferson University and Hospitals  
 Valley Forge Tourism & Convention Board  
 William Penn Foundation  
 Woods Services

**DI MODA PUBLIC RELATIONS**

2525 Main St., #203, Santa Monica, CA 90405  
 310/288-0077; diana@dimodapr.com  
 www.dimodapr.com

Di Moda Public Relations is a lifestyle public relations and creative strategies firm established in 2002 and based in Santa Monica, California. Employees: 4. Founded: 2002.

Diana Bianchini



**DIDIT**

2 Huntington Quadrangle, #1S08, Melville, NY 11747  
 516/629-3285; liz.burke@didit.com  
 www.didit.com

B2B & B2C traditional and digital PR, influencer outreach, public & community affairs, crisis management, media & public speaking training, marketing, advertising, social media, content development, SEO, SEM. Employees: 87. Founded: 1996.

**Agency Statement:** Didit is a fully integrated marketing and communications firm, with offices in Manhattan, Long Island, and Waltham, Massachusetts. Recognized as an *Inc.* 500, Deloitte Fast 50 and Fast 500 company, Didit is a privately-held industry pioneer that offers an unparalleled range of marketing, public relations and digital services, from postcard to post-click. The agency's experienced professionals, innovative strategy, best-of-breed technology and advanced analytics provide a fully comprehensive marketing approach to businesses, delivering unmatched results for more than 200 clients across all verticals.

Dave Pasternack, CEO & co-founder; Kevin Lee, exec. chmn. & co-founder; Mark Simon, exec. VP; Eric Wiggins, sr. VP; Liz Burke, Neil McKenna, Keiko Okano, VPs

Clients include:

BEB Capital  
 Footlocker  
 Fujita Kanko, Inc.  
 Glass Tops Direct  
 Graham & Brown  
 Greenberg Law  
 JETRO-New York  
 King Quality  
 Maidenbaum  
 Meltzer Lippe  
 New York Pharma Forum Inc.  
 Oncocotics  
 Platinum Performance  
 Precipart  
 Team Rita  
 United Site Services

**DIEGNAN & ASSOCIATES, NORMAN**

Box 298, Oldwick, NJ 08858  
 908/832-7951; fax: 908/832-9650; N.Diegnan@comcast.net  
 www.diegnan-associates.com  
 Employees: 4. Founded: 1978.

Norman Diegnan, pres.

Hunterdon Harmonizers  
 New Jersey Bankers Assn.  
 Special not for profit assignments/projects

# diffusion

## DIFFUSION

244 Fifth Ave., 5th flr., New York, NY 10001  
646/571-0120; ivan.ristic@diffusionpr.com  
www.diffusionpr.com

Employees: 20 NYC, 7 Los Angeles, 35 London. Founded: 2008.

**Agency Statement:** Award-winning, international, integrated PR agency in New York and London for technology, mobile, consumer and B2B brands. We use our creativity across traditional and social media to deliver campaigns that empower, engage and persuade. And always with an absolute focus on measurable business results.

Ivan Ristic, pres.; Daljit Bhurji, global mng. dir.; Kate Ryan, US mng. dir.; Giles Barron, head of bus. svcs.; Natasha Cobain, head of consumer; Ivana Farthing, head of mobile and consumer tech

Diffusion Los Angeles  
10250 Constellation Blvd, Los Angeles, CA 90067  
213/318-4500

# Dixon | James

Communications to eXcelerate business success.

## DIXON|JAMES COMMUNICATIONS

Chicago, IL  
708/848-8085; fax: 708/848-4270; jim.heininger@dixon-james.com  
www.dixon-james.com

Consumer brand mktg., mgmt. comms./change creation; branding/rebranding; corp. reputation mgmt. Employees: 8. Founded: 2009.

**Agency Statement:** Dixon|James Communications is an independent business consulting and marketing communications firm committed to accelerating your business success.

Dixon|James accelerates your business success through a powerful blend of business consulting and strategic communications. We bring an unrivaled dedication to your business success, which means we'll work to deeply understand your business, propose and follow strategic plans which work toward desired outcomes, and continually present new ideas and thinking that will help your business.

Jim Heininger, founder/principal

Burtch Works  
BMO Harris  
Cantata Adult Life Services  
Civic Staffing  
Family Business Consulting Group  
McDonald's Corp.  
QuaverMusic.com  
Radisson Hotels  
United Electronics Group  
Workspring

## DJC COMMUNICATIONS

575 Lexington Ave., 4th flr., New York, NY 10022  
212/971-9708; djc@djccommunications.com  
www.djccommunications.com

Higher education, corporate, non-profit. Employees: 4.

Debra Caruso, pres.

## DODGE COMMUNICATIONS

(See MERGE Atlanta)

# DOUBLE Forte

## DOUBLE FORTE

351 California St., San Francisco, CA 94104  
415/863-4900; lcaraher@double-forte.com  
www.double-forte.com

Consumer lifestyle, interactive entertainment and consumer technology, B2B and business productivity, wine, spirits and specialty food. Employees: 32. Founded: 2002.

**Agency Statement:** At Double Forte, our approach generates an authentic and valuable exchange between people and the brands they love.

We are expert at creating and delivering programming and dynamic execution to help brands architect and share their stories in the most compelling way. We do this by working with the most relevant media outlets and influencers and directly with key audiences through digital channels and impactful experiences.

Lee Caraher, pres.



## DPR GROUP, INC.

7200 Bank Court, #100, Frederick, MD 21703  
240/686-1000; fax: 240/686-0600; inquiries@dprgroup.com  
www.dprgroup.com

B2B software, technology, manufacturing, supply chain & logistics, healthcare technology. Employees: 10. Founded: 1998.

**Agency Statement:** Established in 1998, DPR Group offers integrated public relations, marketing and content development services to help your business achieve greater brand recognition and growth.

Our staff of PR professionals, experienced writers and marketing strategists enable DPR Group to offer unmatched public relations and marketing services with measureable results for B2B companies in software development, manufacturing, supply chain & logistics, healthcare technology.

We work to ensure that your content, news, campaigns, blogs and more are unique and define why you are the best option for your target audience.

Dan Demaree, founder & CEO

Partial client list:

Cimcorp  
DocPoint Solutions  
Engage Software  
InfinityQS International  
Liner Technology  
MedTrainer  
Neogrid  
Omnichain Solutions  
Quality Associates  
QuestaWeb  
Westfalia Technologies



### DRAGON HORSE AD AGENCY

Main Office: 848 1st Ave. North, #200, Naples, FL 34102  
305/306-3992; info@dragonhorsemedia.com  
www.dragonhorseagency.com  
Founded: 2016.

**Agency Statement:** Dragon Horse Ad Agency was one of the first global ad agencies to identify the value and the necessity of an integrated business and marketing strategy delivering customized solutions to clients via its proprietary solution, DragonONE.

Dragon Horse Ad Agency specializes in all forms of Public Relations and Marketing providing customized end to end solutions.

Dragon Horse Ad Agency is a leading, next generation, agency integrating the synergies of business and marketing analytics and strategy into one powerful solution called DragonONE. Dragon Horse Ad Agency is led by a highly experienced team of partners with over 60 years of combined professional experience in business and advertising.

Climb on the back of Dragon Horse and leverage the highly skilled professional team of Dragon Horse writers, creators, designers, technicians, internet/social media experts, camera and film professionals, tv/radio/print producers, media buyers, brand managers, analysts, business strategists and more all under one company.

Contact Dragon Horse Ad Agency today for a free, comprehensive business and marketing analysis. Dragon Horse, laying the foundation for the successful growth companies of tomorrow.

Soar to new heights on the back of Dragon Horse!

Julie Koester, founder/mng. partner/pres.; Patrick Blake Renda, founder/mng. partner/chief global strategist; Ed Clay, mng. partner/chief creative officer

North Naples Office: 999 Vanderbilt Beach Rd., #200, Naples, FL 34108



### DRIVEN360

PO Box 893786, Temecula, CA 92589  
310/374-6177; info@godriven360.com  
www.godriven360.com

Bold PR/strategic communications, marketing communications, brand marketing-branding, corporate communications, crisis communications, executive communications, entertainment marketing, social/digital, B2B communications, Hispanic-Multicultural PR/marketing, experiential marketing. Founded: 2004.

**Agency Statement:** Cut Through the Market Clutter. DRIVEN360's agile team delivers disruptive, impactful integrated brand marketing communications consulting, strategy, activation and bold results. From reigniting blue chip brands to catapulting startups onto the national/international stage, DRIVEN's aggressive team drives brands to new levels, leveraging dynamic expertise across the communications/media and marketing mix.

Mike Caudill, pres.; Andrew de Lara, exec. VP; Robert Knoll, VP/ COO; Melissa Robinson, VP, entertain. mktg.; Ariel Coro, VP, Hispanic comms.

- Borla Exhaust
  - Fisker Inc.
  - LINE-X
  - NADAGuides
  - Nexen Tire
  - Orange County Soccer Club/USA Soccer
  - S2A Modular - #GreenLuxHome
  - Saint-Gobain
  - Sena Bluetooth
  - Sprint
  - TeenSafe
  - ZERO Motorcycles
- And many more across a diverse set of industries.



### DUFFY & SHANLEY, INC.

10 Charles St., Providence, RI 02904  
401/274-0001

www.duffyshanley.com

General PR, consumer PR, public affairs, technology, crisis comms., PR firm with ad and interactive units. Founded: 1973.

**Agency Statement:** Duffy & Shanley is a public relations and content development agency for the digital age. For over 40 years, we have provided our clients with full service, integrated communications with an expertise in consumer products and services.

Jon Duffy, pres.; Annette Maggiacomo, VP

- AT&T
- BJ's Wholesale Club
- College Ave.
- Deepwater Wind
- Dunkin' Donuts
- Foster Grant
- Invenery
- Motorola
- United Healthcare
- Zutano



PUBLIC RELATIONS

### DUKAS LINDEN PUBLIC RELATIONS

100 W. 26th St., New York, NY 10001  
212/704-7385; info@dlpr.com

www.dlpr.com

Founded: 2002.

**Agency Statement:** Dukas Linden Public Relations (DLPR) is a communications partner for leaders in finance, asset management, professional services, fintech and B2B technology. We create compelling narratives that expand our clients' share of voice, enhance their brand value and—most important—engage key audiences in a global marketplace.

Ranked #7 on *O'Dwyer's* list of top financial PR firms, we're driven by a passion to deliver targeted strategies and creative solutions that provide measurable benefits to clients—and help their businesses grow and succeed. Our full suite of integrated communications services includes: comprehensive messaging and media relations across multiple platforms, content creation, media and presentation coaching, crisis and special situations communications, online reputation management and internal communications.

DLPR's clients include well-known, large and middle-market companies in key areas of finance, including: institutional investing, mutual funds, ETFs, wealth management, alternatives and private equity, and investment and community banking. DLPR has proven professional services experience within accounting, business consulting, compliance, cybersecurity, economics, risk management, management consulting and law. DLPR also has strong experience in fintech and B2B technology.

DLPR has an exceptionally strong broadcast group that, on average, secures approximately 50 bookings per month, primarily on CNBC, Bloomberg, Fox Business and Yahoo! Finance.

Richard Dukas, CEO; Seth Linden, pres.; Zach Leibowitz, exec. VP

- ARK-Invest
- Adams Street Partners
- BlueMountain Capital
- Brandes Investment Partners
- Brightstar Capital Partners
- Brown Advisory
- Crossmark Global Investments
- Eaton Partners
- EisnerAmper
- Global X Management
- JMP Group
- Muddy Waters
- Navigant
- Neuberger Berman
- Raymond James
- Robeco





**DUREE & COMPANY, INC.**

Main Office: 10620 Griffin Rd., #208, Fort Lauderdale, FL 33328  
954/723-9350; fax: 954/723-9535; duree@dureeandcompany.com  
www.dureeandcompany.com  
600 E. Hopkins Ave., #303, Aspen, CO 81611

Nonprofits, restaurants, lifestyle, entertainment, travel, medical, real estate, business, legal, luxury brands, PR, marketing, special events, and radio promotions. Employees: 12. Founded: 1999.

**Agency Statement:** Durée & Company is in the business of getting the media's attention. With clients including nonprofits, restaurants, lifestyle, entertainment, real estate, travel and medical, Durée & Company specializes in turning the normal into news. Led by Durée Ross, a professional with more than 20 years of trusted experience in successfully creating and overseeing PR/marketing campaigns and special events, Durée & Company get clients noticed. Whether it's national, regional or local coverage; in print, on air or online; Durée & Company delivers with style.

Durée Ross, president

- 321 at Water's Edge
- 3550 S. Ocean
- 7918 West Drive
- American Cancer Society
- Atlantic Hotel & Spa
- Blackfin Boats
- Bokamper's
- Bo's Beach
- Bonnet House Museum & Gardens
- Boys & Girls Clubs of Miami-Dade
- BRAVO | BRIO Restaurant Group
- Broward County Public Schools
- Bryant Miller Olive, P.A.
- Cinemark
- CL Yachts
- Coldwell Banker Residential Real Estate South Florida
- Cooper's Hawk Winery & Restaurants
- CREW Fort Lauderdale / Boca
- Debbie's Dream Foundation: Curing Stomach Cancer
- Del Frisco's Grille
- Fernbrook Florida, LLLP
- Freedland Harwin Valori, PL
- Galleria Lofts
- Gary Feldman Group
- Gulfstream Park
- iFLY
- Lubell Rosen
- MADD – Walk Like MADD & MADD Dash Fort Lauderdale 5K
- Marker Construction Group
- Museum of Contemporary Art, North Miami (MOCA)
- P&O Global Technologies
- Parkinson's Foundation
- PDKN Restaurant Group
- Rasco Klock
- Rene Ruiz Collection
- Rising Tide Car Wash
- Riverwalk Arts & Entertainment District
- Sabbia Beach
- Sapoznik Insurance
- SobelCo
- SPBCFAWL
- Special Needs Group
- Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger
- The Balcony
- The Hopkins Team
- The Jills Zeder Group
- The Village South
- The Ocean Resort Residences/Conrad
- United Way of Broward County
- Veritas Farms
- Zenodro Homes

**DYNAMO COMMUNICATIONS**

650 5th St., San Francisco, CA 94107  
415/829-7530; howdy@dynamopr.com  
www.dynamopr.com  
Tech PR. Employees: 5. Founded: 2016.

Nick Morey, head of San Francisco

A<sup>3</sup> by Airbus  
Mobvoi  
Red Box

**E**

**EAFOCUS INC.**

900 W. University, Suite H, Rochester, MI 48307  
248/260-8466; barbara@eafocus.com  
eafocus.com

Professional svcs., healthcare, technology. Employees: 2. Founded: 1999.

Barbara M. Fornasiero, prin. & founder

Automation Alley  
Brinks Gilson & Lione  
Clayton & McKervey  
MedNetOne Health Solutions  
Moss & Colella  
Munetrix  
Nemeth Law



**EBERLY & COLLARD PUBLIC RELATIONS**

1170 Peachtree St. NE, #1200, Atlanta, GA 30309-7673  
404/574-2900; jcollard@ecpr.com  
www.ecpr.com

Integrated marketing, branding, digital marketing, PR, media relations, advertising, social media, lead generation, inbound marketing. Employees: 14. Founded: 2002.

Don Eberly, pres./CEO; Jeff Collard, VP/CFO



**EDELMAN**

250 Hudson St., 16th flr., New York, NY 10013  
212/768-0550; fax: 212/704-0117; new.york@edelman.com  
www.edelman.com

facebook.com/edelman  
twitter.com/edelmanpr  
instagram.com/edelman  
Employees: 5618. Founded: 1952.

**Agency Statement:** Edelman is a global communications firm that partners with businesses and organizations to evolve, promote and protect their brands and reputations. Our 5,600+ people in more than 60 offices deliver communications strategies that give our clients the confidence to lead and act with certainty, earning the trust of their stakeholders.

In 2018, Edelman reached another milestone: our 66th year in business. Our clients have long valued Edelman for our breadth of expertise, and we continue to broaden our capabilities and offerings, the clients we serve and the problems we solve. To achieve this, Edelman has expanded our digital network to 750 digital and social media specialists, complemented by 650+ creatives, planners, and paid media experts; we launched a global, C-suite communications advisory business to enable transformation within our clients' operations and protect, maintain and recover reputation; we have re-imagined our influencer offering to provide client programs with scalable solutions, leveraging a spectrum of micro- to hero influencers; and finally, we have strengthened our measurement & analytics offering, powered by Edelman Intelligence, with the launch of Edelman Trust Management (ETM), a set of powerful, flexible analytical tools and consulting services that helps businesses and organizations best manage their trust capital among their audiences, stakeholders and shareholders.

Since our founding in 1952, we have remained an independent, family-run business. Edelman owns specialty companies Edelman Intelligence (research) and United Entertainment Group (entertainment, sports, lifestyle). For more information please visit: [www.edelman.com](http://www.edelman.com).

Our honors include the Cannes Lions Grand Prix for PR; *Advertising Age's* 2019 A-List; the *Holmes Report's* 2018 Global Digital Agency of the Year; and, five times, Glassdoor's Best Places to Work.

Edelman's wholly-owned network of offices are located in the U.S.: Atlanta, Austin, Chicago, Dallas, Houston, Los Angeles, New York, Orlando, Portland, Sacramento, San Francisco, Seattle, and Washington, D.C.; Canada: Calgary, Montreal, Ottawa, Toronto, and Vancouver; Latin America: Bogota, Buenos Aires, Mexico City, Miami, Rio de Janeiro, and São Paulo; Europe, the Middle East and Africa: Abu Dhabi, Amsterdam, Barcelona, Berlin, Brussels, Cologne, Dubai, Dublin, Frankfurt, Hamburg, Johannesburg, London, Madrid, Milan, Paris and Rome; Asia Pacific: Bangalore, Beijing, Chennai, Delhi, Guangzhou, Ho Chi Minh City, Hong Kong, Hyderabad, Jakarta, Kolkata, Kuala Lumpur, Melbourne, Mumbai, Pune, Seoul, Shanghai, Shenzhen, Singapore, Sydney, Taipei, and Tokyo.

#### Global Operations Committee

Richard Edelman, pres. & CEO (based in New York); Matthew Harrington, global COO (based in New York); Victor Malanga, worldwide CFO (based in New York); Katie Burke, sr. strategist & global chief of staff (based in New York); Ben Boyd, global chief client strategy officer (based in New York); Russell Dubner, pres. & CEO, Edelman United States (based in New York); Carol Potter, pres. & CEO, Edelman EMEA (based in London); Jesse Lin, CEO, Edelman APAC (based in Hong Kong); Lisa Kimmel, pres. & CEO, Edelman Canada and Latin America (based in Toronto); Thomas Crampton, global chair, digital (based in London); Stephen Kehoe, global chair, practices, sectors & intellectual property (based in Washington, D.C.); Lisa Sepulveda, chief client officer, global client management (based in New York); Marie-Claire Barker, global chief talent officer (based in New York); Shan Bhati, global chief administrative officer & general counsel (based in Chicago)

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Rachel Winer, pres., Edelman Chicago

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206/223-1606

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Lisa Ross, pres., Washington, D.C.

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Continued on next page

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20 avenue André Malraux, 92 300 Levallois Perret, France  
011 33 1 40 89 96 30

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Fiorella Passoni, gen. mgr., Italy

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Adrian Warr, mng. dir., Edelman Hong Kong  
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011 86 21 6193 7588; fax: 011 86 21 6193 7566

Melinda Po, mng. dir., Edelman Shanghai  
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Jeffrey Yu, sr. consultant, Edelman China

15 Beach Rd., Beach Centre #04 – 01, Singapore 189677  
011 65 6733 1110; fax: 011 65 6733 5550

John Kerr, CEO, Edelman Singapore  
Level 4, 24 York St., Sydney, NSW 2000, Australia  
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Steve Spurr, CEO, Australia  
International Trade Bldg., 18F-1814, NO.333, Keelung Rd., Sec. 1, Taipei 11012, Taiwan  
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Peter Tou, gen. mgr., Edelman Taiwan  
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011 81 3 4360 9000

Ross Rowbury, CEO, Edelman Japan

**Partial List of Top-Worldwide Clients**

AstraZeneca  
General Electric  
Hewlett Packard  
Microsoft  
Starbucks Coffee Co.  
Unilever



## EDGE COMMUNICATIONS, INC.

5419 Hollywood Blvd., Suite C 727, Los Angeles, CA 90027  
323/469-3397; info@edgecommunicationsinc.com  
www.edgecommunicationsinc.com  
www.edgewise.us.com

www.linkedin.com/company/edge-communications-inc. Founded: 1996.

**Agency Statement:** Marking our 23rd year in business, Edge Communications, Inc. is an all-star team of communications professionals, unified by a no-nonsense approach that builds brands, companies and reputations.

Through better thinking and relentless execution, we express our work ethic and our core values of quality and premium, personal service. We're a hybrid organization — virtual for professional services, traditional for administrative support. Edge consists of senior PR strategists, media relations experts and writers, each of whom brings a minimum of 15 years' experience and industry segment expertise (B2B and B2C) across a range of communications disciplines and vertical markets.

In 2012, Edge launched EdgeWise (www.edgewise.us.com), an affiliated practice focused exclusively on writing and content services. EdgeWise draws on the talent of senior writers and journalists to develop quality, publishable content for businesses large and small. We help organizations tell their stories in a compelling way, crafting messages for any number of audiences: customers, prospects, employees, investors, senior management, consumers and the media. Our writing services are offered on a sustaining basis or per project, and can augment ongoing communications efforts.

Based in Los Angeles, Edge has a presence in New York, San Francisco, Chicago and Honolulu.

Kenneth Greenberg, pres.; Sara Flint, VP

Coast Packing Co.  
Infinitely Virtual  
Keck Medicine of USC  
Ocean Media  
SoloGrid  
TuneGO  
Woodbury University  
Yez Corp.



## EHRHARDT GROUP, THE

365 Canal St., #1750, New Orleans, LA 70130  
504/558-0311; fax: 504/558-0344  
marc@tegpr.com  
www.tegpr.com

Media relations, content, issues & crisis, community engagement, special events, public affairs, media & presentation skills training, marketing partnerships, perception & trend research.  
Employees: 15. Founded: 1996.

**Agency Statement:** The Ehrhardt Group offers invaluable guidance, so companies and institutions can communicate tactfully and astutely with the most important people to them and their future. We protect and improve reputations by sharing stories with conviction and compassion.

Our team of "smart people who like each other" builds relationships for industry sector leaders with the media and communities of Louisiana, Mississippi, coastal Alabama and the Florida Panhandle.

Marc Ehrhardt, pres. & partner; Malcolm Ehrhardt, founder & partner; Terri Argieard, VP, finance & administration; William Kearney IV, sr. counselor; Dominique Ellis, dir., acct. svcs.; Erin Malbroue, special projects mgr.

BP  
Broadway Across America  
Chevron

ExxonMobil  
Galatoire's  
Greater New Orleans Sports Foundation  
Grow Louisiana Coalition  
Louisiana Chemical Assn.  
Louisiana Credit Union League  
Louisiana Nursing Home Assn.  
Louisiana Office of Tourism  
Service Corporation International  
Stone Pigman Law Firm  
The Roosevelt New Orleans, A Waldorf Astoria Hotel  
Uber  
Verra Mobility  
Walmart  
Waste Management  
Wizard World Comic Con

# Eisbrenner

PUBLIC RELATIONS

## EISBRENNER PUBLIC RELATIONS

Member of IPREX

333 W. 7th St., #333, Royal Oak, MI 48067  
248/554-3500; fax: 248/554-3501; info@eisbrenner.com  
www.eisbrenner.com

B2B, automotive, technology, corporate and internal marketing communications. Employees: 10. Founded: 1985.

**Agency Statement:** For more than 30 years, our values have kept us focused on the pursuit of one goal: to help good companies communicate. We're proud to work with a full roster of clients who are ethical, well-run, provide shareholder returns, do the right thing within their communities, strive to create innovative products, and see the value of transparent, authentic communication. Our company is founded upon five core values: individual curiosity spurs innovation; work hard and have fun; treat the world with respect; be motivated to discover what's next; emphasize the positive in everything we do. These core values guide every important decision we make, providing the basis of our hiring process, performance reviews, client alignment, vendor partner selection and the way each of us conducts ourselves every day. Through the firm's ownership in IPREX (www.iprex.com), one of the world's largest networks of independently owned public relations firms, clients gain access to local expertise and marketing capabilities on a global scale.

Ray Eisbrenner, chmn.; Tom Eisbrenner, pres. & CEO; Brittney Popa, acct. supv.

AxleTech  
BorgWarner  
Clean Wave Technologies  
Dana Inc.  
Dare Auto  
Detroit Jazz Festival  
Global EMERGENT  
HELLA  
Henniges Automotive  
IAV Automotive Engineering  
Michigan State University-College of Engineering  
MSX International  
Original Equipment Supplier Assn. (OESA)  
Roechling Automotive  
Square One Education Network (pro bono)  
Tula Technology  
UQM

IPREX  
Global Communication

# ELLIPSES

social ♦ public relations ♦ marketing

## ELLIPSES

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www.ellipsespr.com

Hospitality, restaurants, food, beverage, special events, chefs, travel & tourism. Employees: 8. Founded: 2007.

**Agency Statement:** Ellipses is a San Francisco Bay Area-based integrated communications agency with a passion for the hospitality industry. As artisans ourselves, we believe in handcrafted cookies, not cookie-cutters. We take on one-of-a-kind clients and create a customized approach with proven results. As your devoted PR, social media and marketing team, we become ardent advocates and advisors on your behalf. Our mission is simple: to inspire everyone to love our clients as much as we do.

Diana G. Haven, pres.

Altamirano Restaurant Group  
Cayson Designs  
Cosmic Crisp® Apple  
DoubleTree by Hilton Berkeley Marina  
Fruits from Chile  
OCHO Candy  
Pacific Northwest Canned Pears Service  
Re:THINK Ice Cream  
Sheraton Fisherman's Wharf  
The Chef's Press

## ENERGI PR

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carol.levine@energipr.com; esther.buchsbaum@energipr.com  
www.energipr.com

Healthcare, pharmaceutical, consumer lifestyle, CPG. Employees: 12. Founded: 1990.

**Agency Statement:** Founded in 1990, energi PR is Canada's foremost PR agency specializing in health and wellness, pharmaceutical and consumer lifestyle. Fully bilingual, award-winning and independently-owned, energi PR serves brand named clients across Canada, the US and abroad. Members of the Global Healthcare PR Network.

Carol Levine, CEO; Esther Buchsbaum, President; Stephanie Engel, SVP, client services

### Current Clients:

Abbvie  
Altus  
Astellas  
Greencamp  
Janssen  
KOHO Financial  
Krown Rustproofing  
Netramark  
POM Wonderful Juice  
Rubin & Rotman  
Sante Cannabis  
Tetra Bio Pharma  
Valeant  
Vileda

# EvClay

public relations

## EVCLAY PUBLIC RELATIONS

6161 Blue Lagoon Dr., #270, Miami, FL 33126  
305/261-6222; fax: 305/262-9977; fgong@evclay.com  
www.evclay.com

Reputation mgmt., litigation & issues support, fin'l & banking, healthcare, tourism and professional services. Employees: 9. Founded: 1940.

**Agency Statement:** EvClay Public Relations is a family-owned firm founded in 1940. The firm is full-service and bilingual, providing communications services to *Fortune* 500 and small businesses alike. Extremely high success rate for media placements and solving complex communications problems.

Dana Clay; Melisa Mendez Chantres, pres.; Frances Gong, VP

Armor Correctional Health Services, Inc.  
Broward Health  
CABA Pro Bono Legal Services  
Greenspoon Marder  
Hunton & Williams  
Litigation Support for various matters  
Mendez Fuel  
Miami Awning Co.  
Miami Bridge Youth & Family Services  
One Real Estate Investment  
Palmer Trinity School  
The Salvation Army  
U.S. Century Bank

# EVINS<sup>sct</sup>

Strategy. Creative. Tactics.

## EVINS COMMUNICATIONS, LTD.

830 Third Ave., New York, NY 10022  
212/688-8200; info@evins.com  
www.evins.com

facebook.com/EvinsCommunications  
twitter.com/EVINSsct  
pinterest.com/Evins/

Full-service brand marketing communications and public relations firm with specialist expertise in developing integrated multi-platform programs for brands, products and services in the premium, prestige and luxury sectors. Employees: 30. Founded: 1987.

**Agency Statement:** We architect and build brands, and we transform brand and business potential into brand and business performance. We facilitate connecting brands and audiences, foster engagement between brands and constituents, as well as catalyze and optimize how brands and their publics converse and interrelate. We create programs that engender brand trial and experience; leverage brand experience to foment conversation and storytelling; catalyze brand advocacy and engagement to optimize brand mind-share; and transform brand mind-share into brand market-share. We are the point where insight meets execution and bridge the divide between what a brand is now and what it can become in the future; we transform brands into market leaders and legacies.

EVINS is an award-winning brand marketing communications and public relations firm specializing in the premium, prestige and luxury sectors. The Agency, which encompasses 30 professionals in four practice areas: Digital Content & Integration; Food, Spirits & Wine; Lifestyle; and Travel & Hospitality, specializes in developing integrated multi-platform campaigns and programs. EVINS has an outstanding reputation for providing consummate business strategic counsel, transforming brand potential into brand performance.

Well known for its exceptional creativity, strategies and tactics, EVINS utilizes compelling brand activations, immersive content and experiential programming, event embedding and brand placement, media and influencer engagement, thought leadership and authority positioning, strategic brand collaborations and partnerships, that catalyze and enhance brand resonance, brand engagement and brand advocacy, as well as make a beneficial, consequential and transcendent contribution to the

development, growth and success of a client's business.

EVINS is committed to providing clients with a demonstrable and exponential return on investment and to building enduring client partnerships, with an average client tenure of more than eight years and several in excess of two decades. The ultimate affirmation and validation of EVINS' abilities, approach and commitment, is the longevity of its client relationships and its proficiency for making a beneficial and consequential contribution to each and every client.

Since its founding in 1987, EVINS has played an invaluable role in the development and growth of such icons, innovators and pioneers as American Express Centurion and Platinum, Barney's New York, Bergdorf Goodman, Cakebread Cellars, Courvoisier Cognac, CuisinArt Golf Resort & Spa, Departures Magazine, Ebel Watches, Eleven James, Exclusive Resorts, Flont, Glaceau Vitamin Water, Halfmoon Resort, Hotels & Resorts of Halekulani, Inspirato, Jet Linx Aviation, The Knickerbocker Hotel, The Lanesborough, Leica Camera, Lokai, Louis Jadot Wines, Maker's Mark Bourbon, Marquis Jet, Michal Kadar/CADAR, Nat Sherman, Neiman Marcus, Park Hyatt, Preferred Hotels & Resorts, Rosewood Hotel & Resorts, Tourneau, Trinchero Family Estates, True Facet, Uniworld Boutique River Cruise Collection, Valentino, Vera Wang and Wheels Up, amongst many others. For additional information, please visit EVINS ([www.evins.com](http://www.evins.com)).

Mathew L. Evins, chmn.; Louise R. Evins, pres. & CEO; Drew Tybus, sr. VP, food, spirits & wine group; David Harrison, sr. VP, digital & social strategy & content integration group; Robert Schaltenbrand, sr. VP, lifestyle & travel group; Matthew Berritt, VP, lifestyle & travel group



## EVOKE PR & INFLUENCE

One South Broad, 9th flr., Philadelphia, PA 19107

215/625-0111

[www.evokegroup.com](http://www.evokegroup.com)

Employees: 50.

**Agency Statement:** Evoke PR & Influence is the global, award-winning public relations and stakeholder engagement division of Evoke, a leading marketing, media and communications agency that is bound by a common purpose of making "Health More Human™". Evoke PR & Influence uses its knowledge, influencer relationships, and proven experience to connect leading industry organizations with the audiences that matter most. We translate the science behind health and wellness companies, products and services into meaningful stories that get heard, always striving to achieve our clients' objectives on time and within budget.

Evoke PR & Influence is headquartered in Philadelphia and London with additional Evoke offices in New York, San Francisco, Chicago, Los Angeles, Princeton, Singapore and Dubai, with 550+ talented individuals employed groupwide. For more information, visit <http://evokegroup.com>.

### Contact

Maryellen Royle, President, PR & Influence

[maryellen.royle@evokegroup.com](mailto:maryellen.royle@evokegroup.com)

215/928-2368

AcelRx

Adaptimmune

Almirall

Braeburn Pharmaceuticals

Ferring Pharmaceuticals

Harmony Biosciences

Idera Pharmaceuticals

Incyte Corporation

Janssen, the Pharmaceutical Companies of Johnson & Johnson

Life Sciences Pennsylvania

Reckitt Benckiser (RB)

Teva Pharmaceuticals

Zynerba Pharmaceuticals

F

# 5W Public Relations

## 5W PUBLIC RELATIONS

230 Park Ave., 32nd floor, New York, NY 10169

212/999-5585; fax: 646/328-1711; [info@5wpr.com](mailto:info@5wpr.com)

[www.5wpr.com](http://www.5wpr.com)

Founded: 2003.

**Agency Statement:** Since 2003, New York City-based 5W Public Relations (5WPR) has worked with widely known and emerging brands, corporations and high-profile individuals. Our practice areas include Consumer Products & Brands, Food & Beverage, Health & Wellness, Beauty, Apparel & Accessories, Home & Housewares, Travel & Hospitality, Entertainment & Sports, Corporate, Technology, Public Affairs & Government Relations, Nonprofit, Crisis Communications, Events and Digital & Social Media. We have a 360-degree approach to PR, social media, branding and digital marketing that delivers game-changing results to our clients.

Our 150+ tenacious and creative communications practitioners develop and execute creative campaigns that connect our clients with their target audiences in memorable ways. Every aspect of our programs is designed to impact our clients' bottom line, bringing leading businesses a resourceful, bold and results-driven approach to communication.

5WPR's diverse roster of clients includes Sparkling ICE, All-Clad, It's a 10 Haircare, *jane iredale*, Bowlmor AMF, The Trade Desk, CareerBuilder, Santa Margherita, Paris Baguette and Zeta Global. Our innovative programs have received recognition and we have won many awards including PR Agency of the Year, PR Executive of the Year, Product Launch of the Year and Business to Business Program of the Year.

Ronn D. Torossian, pres. & CEO; Dara Busch, Matthew Caiola, exec. VPs

### Clients

Aerosoles

All-Clad Metalcrafters

Ashley Stewart

Baxter of California

BornFree

Bowlmor AMF

Camp Bow Wow

Captify

CareerBuilder

CheapOAir.com

Crepe Erase

Decl or

Diono

Duane Reade

eMoney Advisor, LLC

Empire Government Strategies

Ethique

Gray Line New York

Hess Toy Trucks

Hurom America

Hydropeptide

IMUSA USA

Indie Beauty Expo

It's a 10 Haircare

*jane iredale*

JazzHR

JustWorks

KRUPS

Lansinoh

Lenda

Lifestyles Condoms

Loews Hotels

McDonald's

NuMe

Paris Baguette

Patina Restaurant Group

Payoneer

Publisher's Clearing House

Purity Vodka

Rowenta

Continued on next page

## 5W PUBLIC RELATIONS continued

RxAdvance  
Santa Margherita  
SAP NS2  
SMEG  
Sparkling ICE by Talking Rain  
Spring Owl Asset Management  
Storyblocks  
T-Fal  
The Jackie Robinson Foundation  
The New Jersey Chamber of Commerce  
The Peebles Corp.  
The Trade Desk  
Voices Against Brain Cancer  
Zeta Global  
ZICO Coconut Water

# fahlgren mortine

## FAHLGREN MORTINE

4030 Easton Station, Suite 300, Columbus, OH 43219  
614/383-1500; fax: 614/383-1501; neil.mortine@fahlgren.com;  
aaron.brown@fahlgren.com; marty.mcdonald@fahlgren.com  
www.fahlgrenmortine.com

**Categories:** CPG and retail; healthcare; higher education; travel, tourism and economic development; industrial; manufacturing; logistics; and technology.

**Practice areas:** media relations; executive counsel and strategic communications; planning, reputation management, crisis communications; investor relations and financial communications; social media management; internal communications; public affairs; media training; community relations and events; writing (technical, speech, online, creative, business). Employees: 200. Founded: 1962.

**Agency Statement:** Fahlgren Mortine offers a full range of communications and marketing services, from media relations to the creative and practical application of new media. Fahlgren Mortine is headquartered in Columbus, Ohio, with locations in Cleveland and Dayton, Ohio; Charleston, W. Va.; Boise, Idaho; Denver, Colo.; Myrtle Beach, S.C.; Miami, Los Angeles, Chicago and New York City. In addition to regional offices, Fahlgren Mortine reaches audiences globally through involvement with the PR Council and membership in IPREX. TURNER, a travel, tourism and active lifestyle public relations agency, is a Fahlgren Mortine company.

But what matters most to our clients is our way of doing business. Fahlgren Mortine's integrated model allows the agency to pursue the best solution to our clients' challenges, no matter the medium. Fahlgren Mortine consistently achieve a Net Promoter Score (NPS) that places us in what the creator of the NPS deems the "world-class" range, and it means our clients enthusiastically recommend us to their peers. It also helps attract the best talent from the corporate and agency worlds who are looking for the best place to practice their profession and make a real difference with clients.

Neil Mortine, pres. & CEO

Alliance Data  
Ansell  
Avery Dennison  
Balloon Time  
Bernzomatic  
Boise CVB  
Bradenton Area CVB  
BrewDog  
Capital University  
Cardinal Health  
Circor  
Columbia Gas of Ohio  
Columbus Partnership  
Crown Equipment Corp.  
DHL  
Discover Dominica Authority  
Donate Life Ohio  
Emerson  
Henry Schein Animal Health  
Huffy  
Hyland Software  
The J.M. Smucker Co.



The J.R. Simplot Co.  
Kidde  
The Kroger Co.  
Lubrizol  
Major League Baseball All-Star Game  
Midmark Corp.  
Myrtle Beach Chamber of Commerce/CVB  
National Veterans Memorial and Museum  
Niagara USA  
North Dakota Tourism  
The Office of TourismOhio  
Ohio Manufacturers' Assn.  
Parker Hannifin  
Savannah College of Art and Design  
Smart Columbus  
Swisslog  
T. Marzetti Co.  
TravelNevada  
University at Buffalo  
Value City Furniture / American Signature Inc.  
Vertiv  
West Virginia Dept. of Health and Human Resources

## FALK ASSOCIATES/CONTACT

1120 W. Belmont Ave., Chicago, IL 60657  
773/883-2580; fax: 773/975-1999; contact@falkpr.com  
www.falkpr.com

PR & Promotional Marketing.

Amy Falk, president

Classic Cinemas  
EBRM  
International Assn. of Healthcare Security and Safety  
International Healthcare Security and Safety Foundation  
Iron Gate Motor Condos  
NFL Alumni Assn. Chicago Chapter  
Swallow Solutions  
Waldheim Cemetery

# Falls Communications

## FALLS COMMUNICATIONS

Member of Public Relations Organisation International  
Terminal Tower, 50 Public Square, Flr. 25, Cleveland, OH 44113  
216/696-0229; fax: 216/696-0269; rfalls@fallscommunications.com  
www.fallscommunications.com  
Employees: 62. Founded: 1994.

**Agency Statement:** Falls Communications is a full-service public relations, marketing support, digital, investor relations, market and corporate communications firm.

Our extensive scope of in-house services are at all our clients' disposal to meet their most challenging communication needs. We have been, and will continue to be, a communications counseling firm dedicated to leadership, integrity and client service. These services include the following:

- Marketing Support & Communications
- Media Relations
- Digital
- Product Introduction & Support
- Issues & Crisis Counseling
- Corporate Identity & Branding
- Web and Graphic Design
- Issues Management
- Investor Relations
- Employee Relations
- Government & Public Affairs
- Social Media
- Collateral Materials & Publications

Falls Communications is committed to leadership, service and results in meeting client needs and goals through our uniquely talented professionals, products, and total client services.

We believe and achieve success because the satisfaction of each client must be earned through the delivery of quality counseling, value-added services, and results-oriented programming.

Rob Falls, president & CEO; Keith Mabee, group pres., corp. comms. & IR; Tom Medaglia, pres., DC office; Jennifer Allanson, Brian Bloom,

Julie Molnar, Cristy Carlson, Chris Lynch, Eileen Petridis, Todd Morgano, sr. VPs; Jamie Dalton, Courtney Yerega, Lora Brand, VPs; Maureen Harper, VP, gov't & public affairs; Kevin Donahue, mng. dir.; Susan Puflea, mng. dir.; Patricia Tomko, finance dir.; Chris Caputo, COO Falls Digital

555 12th St., NW, #630B, Washington, DC 20004  
202/393-3777; tmedaglia@fallscommunications.com

A. Schulman  
Acclaim Lighting  
Advance Ohio — Plain Dealer  
Aebi Schmidt Holdings, North America  
Alltech  
Applied Business Strategy  
Associated Materials/Alside  
Ave Maria Foundation  
Ave Maria School of Law  
Barrette Outdoor Living  
Bartco Lighting  
Bridgestone Invitational  
Buckeye Charter Schools Board  
Citymark Capital  
Cleveland Ballet  
Cleveland-Cliffs  
Cleveland Clinic Foundation  
Cleveland State University  
Cooper's Hawk Winery & Restaurant  
CoorsTek, Inc.  
Cortland Bank  
CT Consultants  
Diocese of Cleveland  
Downtown Cleveland Alliance  
DRB Systems  
DUCK Tape  
Earthtronics  
Edwin's Leadership & Restaurant Institute  
Emerald Performance Materials  
Erie Insurance  
Fisher & Phillips LLP  
FROG Tape  
Global Cleveland  
Grabner  
Greater Cleveland Film Commission  
John Carroll University  
KeyBank  
KNR  
L.D. Kichler Co.  
Lanham Associates  
Lincoln Electric Co.  
Lyft  
Martin-Senour Paints  
Medic Management Group  
Meijer  
The MetroHealth Foundation  
MFM Building Products  
Moen Inc.  
Nicola, Gudbranson & Cooper  
Northwood University  
Ohio Guidestone  
Painter's Mate Green Tape  
Porter Wright Morris & Arthur LLP  
Providence Healthcare Management  
Ridge Tool Co.  
Rudolph Libbe Group  
Selena USA  
Sherwin-Williams  
Shumaker, Loop & Kendrick, LLP  
ShurTech Brands, LLC  
Sisters of Charity Health System  
Springs Window Fashions  
SPROUT  
Step2  
Steris  
Swagelok  
Tando  
The Centers for Families and Children  
The North American Menopause Society (NAMS)  
U.S. Silica



United Way  
Univar  
Vitamax  
Vocational Guidance Services  
Vorys, Sater, Seymour and Pease  
Women's Industry Network  
YLT Red, LLC — The Steakhouse



#### FAMA PR, INC.

Liberty Wharf, 250 Northern Ave., Boston, MA 02210  
866/326-2552; info@famapr.com  
www.famapr.com

Technology PR. Employees: 40. Founded: 2002.

**Agency Statement:** fama PR is North America's premier boutique PR firm for technology companies. fama PR works closely with its clients to develop specific, measurable goals to ensure the greatest return on their PR investment. Headquartered in Boston's dynamic Seaport, fama PR is the only PR firm named as *Boston Business Journal's* Best Place to Work four years in a row.

Matt Flanagan, founding partner; Keith Watson, founding partner

Awake Security  
BigID  
CyberArk  
Egress  
GreatHorn  
Jask  
Kronos  
LRVHealth  
Motus  
Nextthink  
Nozomi Networks  
Obsidian  
Offensive Security  
O'Reilly Media  
Returnly  
Ribbon Communications  
SailPoint  
SAS  
SessionM  
Software AG  
Spanning  
Turbonomic



#### FARROW COMMUNICATIONS

5888 Main St., #300, Buffalo, NY 14221  
866/949-6868; info@farrowcommunications.com  
https://farrowcommunications.com

Healthcare, tech, authors, real estate, beauty & fashion, travel, professional svcs. Employees: 3. Founded: 2013.

**Agency Statement:** Farrow Communications is a full-service public relations and digital marketing agency founded by Dave Farrow, the 2x Guinness Record Holder for Greatest Memory. With social media blurring the lines between truth and trash, and complex issues being unfairly simplified, the need for a dependable branding concept has never been greater. After all, our mission is to elevate your story to a dependable and understandable concept that can truly resonate.

Dave Farrow, CEO

A Better Place  
All the Women in My Family Sing  
AVI Wear  
Chris Naugle  
DeadSoxy

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Deborah Santana  
Digest This Now  
Dr. Judy Morgan  
Dr. Liz Cruz  
Dr. Rich Castellano  
Dream a Better Dream  
Eat This Mr. President  
Glowstone Peak  
Kurt Phelps  
Let's Grow Leaders  
Marcos Jacober  
National Autism Academy  
OneMovement  
Penny Longo Foundation  
Rosalie Morgan  
Seth Greene  
Staub Leadership  
SuperSlow Zone  
The Legacy Letters  
Ulrich Kellerer, Leadership Consultant  
Yin and Yan Nutrition for Dogs



**FEINTUCH COMMUNICATIONS**

245 Park Ave., 39th flr., New York, NY 10167  
212/808-4900; fax: 212/792-4001; info@feintuchpr.com  
www.feintuchcommunications.com; www.PRWorldAlliance.com  
Founded: 2009.

**Agency Statement:** Feintuch Communications is an award-winning, technology and financial services PR firm offering senior counseling, experience and hands-on support to a broad range of organizations - from the *Fortune* 500 to emerging companies, non-profits and associations.

Our services include public and investor relations, business development, partnership development, advertising and marketing. We serve on the board and are a partner in the PR World Alliance (www.PRWorldAlliance.com), a global partnership of premier independent communications consultancies

Our focus is on b-to-b and b-to-c marketing with expertise in technology, financial services/fin tech, professional services, AV, consumer electronics, energy/clean tech, advertising & media/ad tech. In our delivery of sophisticated public relations services, we focus on specific needs - such as media relations, new product launches, corporate identity and branding - as well as broader-based initiatives including industry analyst campaigns, trade and consumer outreach, awards and honors programs, speaking platforms and association marketing.

Every client engagement is managed, hands-on, by a senior professional. Our goal is to provide the expert service, experienced counsel and hands-on support that our clients need to meet their business objectives. Our commitment is to be a superior business partner and an outstanding strategic relations firm in each and every client engagement.

Henry Feintuch, pres.; Rich Roher, mng. partner; Rick Anderson, sr. mng. dir.

BasisCode Compliance  
BorderX Lab  
Dragados  
HDMI Licensing Administrator  
Healbe  
Klarna  
Leclanche  
Legrand N.A.  
Silicon Line  
Soliddd  
ZeeVee

**FILM FASHION**

(See ITB)



**FINANCIAL PROFILES**

**FINANCIAL PROFILES, INC.**

11601 Wilshire Blvd., #1920, Los Angeles, CA 90025  
310/478-2700; mconlon@finprofiles.com  
www.finprofiles.com

Investor relations, public relations, IPO preparation, M&A support, corporate positioning and messaging, media training and media relations, and crisis communications. Sectors include asset managers, sell-side firms, banks, specialty finance, REITs, real estate, homebuilders, consumer, services, industrials, entertainment, life sciences, energy, technology, clean tech, and agricultural. Substantial experience with companies in newly established categories, sectors or asset classes. Founded: 2007.

**Agency Statement:** Financial Profiles is a strategic communications firm that specializes in creating value in terms of valuation, reputation, talent or other measurable results. The firm was founded in 2007 by a group of recognized industry professionals with deep knowledge of investor relations, communications, finance and journalism.

Financial Profiles partners with public and private companies, pre-IPO companies and asset management firms to provide strategic counsel, value-based corporate positioning and messaging, and access to investors, analysts and the press. The firm offers a range of specialized services including fully outsourced and project-based investor relations, IPO preparation, M&A support, corporate positioning and messaging, media training and media relations, and crisis communications support.

In addition to our financial communications expertise, clients often engage us for B2C communications, including brand positioning, research, peer group analysis, media strategy, content creation and marketing, and digital and social media strategy.

The firm has a proven track record of success in leveraging best-in-class communications to help companies distinguish themselves, enhance credibility, and build Wall Street and media support that leads to growth and access to capital. Financial Profiles is frequently engaged to execute integrated investor relations and public relations programs.

A research-based, customized and proactive approach is taken with each client engagement, nimbly applying the best talent for each client need from a diverse set of skills and expertise with the goal of achieving measurable ROI. This has led to long-term client partnerships and repeat client engagements.

Moira Conlon, president, 310/622-8220

875 N. Michigan Ave., #3100, Chicago, IL 60611  
312/622-8224

Donni Case, mng. dir., Midwest

2225 East Bayshore Rd., #106, Palo Alto, CA 94303  
650/993-7000

Tricia Ross, sr. VP

**Clients Include:**

Aristotle Capital Management  
BlackRock TCP Capital Corp.  
Byline Bancorp  
Columbia Banking System, Inc.  
Cresco Labs  
Crop One Holdings  
Duluth Holdings  
Flexsteel Industries  
Green Thumb Industries  
Infrastructure and Energy, Inc.  
General Finance Corp.  
Midland States Bancorp  
National Assn. of Corporate Directors  
National Assn. of Theater Owners  
Oaktree Capital  
Pacific Premier Bancorp  
PPM America  
Sterling Bancorp, Inc.  
STORE Capital  
Two Harbors Investment Corp.  
Victory Capital  
Western Asset Mortgage Capital Corp.  
William Lyon Homes  
William O'Neil & Co.

# FINEMAN PR))

## FINEMAN PR

Member of IPREX

530 Bush St., #403, San Francisco, CA 94108

415/392-1000; fax: 415/392-1099; mfineman@finemanpr.com

www.finemanpr.com

Brand PR, media rels., crisis comms., reputation and issues mgmt., online digital and social media, community rels., product publicity, food/beverages. Employees: 14. Founded: 1988.

**Agency Statement:** San Francisco-based FINEMAN PR, founded in 1988, is an award-winning, full-service agency that specializes in Brand PR programs and crisis communications services. "Brand PR," a term we coined to define our focus, builds and communicates a name that means something desirable to its audiences.

FINEMAN PR is a member of IPREX, one of the world's largest public relations partnerships of independent PR firms.

Michael Fineman, pres.; Lorna Bush, sr. VP; Heidi White, Kristina Console, VPs

46Mile | Hearst

Amy's Kitchen

Dale Scott & Co.

Dunkin' Donuts

Foster Farms Poultry

HealthRIGHT 360

HNTB Architects/Engineers

Jumping Fences/San Francisco Marathon

Materra/Cunat Family Vineyards

San Francisco Dept. of Environment

Sonoma County Dept. of Health Services

Toto USA

Wine Institute



## FINN PARTNERS

301 East 57th St., New York, NY 10022

212/715-1600

www.finnpartners.com

Twitter.com/finnpartners

Facebook.com/finnpartners

LinkedIn.com/company/finn-partners

Specialty areas include: Technology, Health, Consumer, Travel & Lifestyle, CSR, Sustainability, Financial Services, Education, the Arts, Public and Corporate Affairs and Manufacturing and Trade. Founded: 2011.

**Agency Statement:** FINN Partners success as one of the leading independent public relations agencies in the world is a result of organic growth, the integration of strategic acquired companies and new talent united through shared values and a common philosophy of "working hard and playing nice." Our 700 strategists across 18 offices in the US, Europe and Asia, provide deep expertise in key sectors: technology, health, travel + lifestyle, consumer, food + beverage, CSR, sustainability, corporate, financial services, crisis, education, public + government affairs and manufacturing and trade.

Our full-service marketing and communications services deliver break-through campaigns rooted in analytics and insights, powered by strategy and creativity and awarded for results that positively impact our clients' revenues and reputation. Our global integrated digital team, which expanded in 2018, creates the social conversations that engage stakeholders, stimulate emotionality and elevate brands.

We are proud of our multiple agency awards including being honored as a "Best Place to Work" several times by leading PR trades and our recent Diversity Distinction Award, a testament to our commitment to diversity and inclusion across our worldwide network.

### Agency Leadership

Peter Finn, founding mng. partner; peter@finnpartners.com (NY)

Dena Merriam, co-founding partner; dena@finnpartners.com (NY)

Richard Funes, sr. mng. partner; richard@finnpartners.com (NY)

### Practice Leaders:

Gil Bashe (Health) gil.bashe@finnpartners.com

Noah Finn (Digital/Social) noah@finnpartners.com

Alan B. Isacson (Industrial/B2B) alan.isacson@finnpartners.com

Gail Moaney (Travel/Lifestyle) gail@finnpartners.com

Philippa Polskin (Arts and Culture) polskip@finnpartners.com

Scott Widmeyer (Education) scott@finnpartners.com

Alicia Young (Consumer and Technology) alicia@finnpartners.com

Jodi Brooks (Technology) jodi.brooks@finnpartners.com

Jane Madden (Sustainability and Social Impact) jane.madden@finnpartners.com

Ryan Barr (Financial Services) ryan.barr@finnpartners.com

### U.S. OFFICES

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Dan Pooley, dan@finnpartners.com

#### Fort Lauderdale

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Beth Courtney, beth.courtney@finnpartners.com

#### Los Angeles/Southern California

1875 Century Park East, Los Angeles, CA 90067

Howard Solomon, howard@finnpartners.com

#### Nashville

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Wendy Lane, wendy.lane@finnpartners.com

#### San Francisco

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Howard Solomon, howard@finnpartners.com

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Jessica Ross (Public Affairs), jessica.ross@finnpartners.com

Margaret Dunning (Higher Education) margaret.dunning@finnpartners.com

Dan Kaufman (PK-12) dan.kaufman@finnpartners.com

### EUROPE/EMEA

#### Frankfurt

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Chantal Bowman-Boyles (Managing Partner, Europe) chantal.bowman-boyles@finnpartners.com

#### Jerusalem

8 Hartum St., Beck Science Ctr., POB 45138 Har Hotzvim Jerusalem, 91450

Go'el Jasper, goel@finnpartners.co.il

#### London

Unit B, The Cube Bldg., 17-21 Wenlock Rd., London, UK N1 7GT

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Flora Haslam (Technology) flora.haslam@finnpartners.com

Debbie Flynn (Travel/Lifestyle-London) debbie.flynn@finnpartners.com

Robert Kelsey (Financial Services) robert.kelsey@finnpartners.com

#### Munich

Ausburger Strasse 17, Germering 82110

Chantal Bowman-Boyles (Managing Partner, Europe) chantal.bowman-boyles@finnpartners.com

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## FINN PARTNERS continued

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9 Rue Ou Quatre Septembre

Mina Volovitch, mina.volovitch@finnpartners.com

### ASIA

#### Shanghai

Room 6091 B, 6F No. 580, Tianyaoqiao Road Xu Hui District

Jenny.Lo@finnpartners.com

#### Singapore

2 Peck Seah St., #02-01 Airview Bldg., Singapore 079305

Allan Tan, allan.tan@finnpartners.com

Yin Ching Yeap, yinching.yeap@finnpartners.com

#### Hong Kong

Unit 1301, 13/F, Kodak House, Phase II 39 Healthy St. East, North Point

Cathy Chon, cathy.chon@finnpartners.com

#### Finn Partners clients include:

2K Games  
Air France/KLM  
American Bar Association  
Avis  
Blue Cross Blue Shield Michigan  
Bosch-Thermador  
Bridgestone  
Brother  
Comcast Business  
DENSO  
Dentons  
DHL  
Entertainment Cruises  
Experian Automotive  
GSK  
Guggenheim Foundation  
Hilton  
IEEE  
I Love NY  
Jack Daniel's  
Jamaica  
Korean Embassy  
Logitech  
MoMA  
Ortho Clinical Diagnostics  
Pearson Education  
St. Jude Children's Research Hospital  
Tempur-Pedic  
Turkish Airlines  
Verizon Foundation  
The Whitney Museum  
W.K. Kellogg Foundation



#### FIRECRACKER PR

1800 E Lambert Rd., #106, Brea, CA 92821

888/317-4687; fax: 949/269-0610; edward@firecrackerpr.com

<https://www.firecrackerpr.com>

Communications strategy, messaging and branding creation, sustained media relations, analyst relations, live events support, media training. Employees: 8. Founded: 2004.

**Agency Statement:** Firecracker PR blends the best in digital PR with content marketing to help get you known, period. Our unique 5-step "Ignites" process can help scale up your awareness in as short a time as possible. Ignite uses promotion, thought leadership, "newsjacking", source filing and content marketing to help you reach your goals. We not only increase your brand awareness but help improve your online reputation, SEO results and inbound lead generation.

Edward M. Yang, mng. partner

AgilePoint

Beyond Limits

Budget Brakes  
Durascience  
Fidelis Marketing Group  
Grupo Vidanta  
SF Planet  
Simulation Studios  
Sparkcentral  
Zahroof Valves

#### FIRM PUBLIC RELATIONS & MARKETING, THE

6157 S. Rainbow Blvd., Las Vegas, NV 89118

702/739-9933; fax: 702/739-9779; thefirm@thefirmpr.com

[www.thefirmpr.com](http://www.thefirmpr.com)

Corporate, gaming, healthcare, luxury, nonprofit, real estate, retail. Founded: 1993.

Solveig Raftery, pres. & CEO

## first and last pr

#### FIRST AND LAST PR

321 Route 440, Suite 3, Box #340, Jersey City, NJ 07305

201/569-2080; fax: 201/402-6907; hello@firstandlastpr.com

[www.firstandlastpr.com](http://www.firstandlastpr.com)

Beauty and lifestyle PR. Employees: 5. Founded: 2012.

**Agency Statement:** First and Last PR is an award-winning strategic beauty public relations and social media marketing agency with a commitment to our clients needs that always comes FIRST fused with strong values that LAST.

Stephanie Scott, CEO & communicator-in-chief; Catherine Albaladejo-Birli, mng. dir.

Beleza Natural

Pear Nova

Urban Skin Rx

# fish

#### FISH CONSULTING

117 Northeast 2nd St., Fort Lauderdale, FL 33301

954/893-9150; fax: 954/893-9158; lfisher@fish-consulting.com

[www.fish-consulting.com](http://www.fish-consulting.com)

Franchise, consumer, franchise grassroots marketing, crisis communications, cause marketing, internal communications, executive visibility, message development, social media, creative content. Employees: 21. Founded: 2004.

**Agency Statement:** Fish's in-depth experience in franchising helps us customize national and local programs that drive both consumer engagement and franchise sales. Our services range from national and local media relations, franchisee recruitment, grand openings and cause marketing to crisis communications. We're proud to serve franchise systems of all sizes, from emerging brands to some of the industry's leading concepts, and pride ourselves on becoming your PR partner.

Lorne Fisher, CEO/mng. partner; Jenna Kantowitz, sr. VP/COO;

Lauren Simo, VP

1Huddle

AAMCO

Always Best Care

Baskin Robbins

Blo Blow Dry Bar

Brain Balance

C Squared Advisory Group

Captain D's

Chicken Salad Chick

Cheng Cohen

Cleaning Authority

Conserva Irrigation

Corlex Capital

Denny's

Dunkin'

Eulerity

FASTSIGNS  
 Fleet Feet  
 FOCUS Brands  
 FranSmart  
 Freddy's  
 Handyman Connection  
 IFA - NextGen  
 IFA Social Sector Franchising Task Force  
 Jersey Mike's  
 Lawn Doctor  
 Massage Heights  
 Melt Shop  
 Mosquito Squad  
 MOVE  
 Neighborly - Aire Serv  
 Neighborly - Glass Doctor  
 Neighborly - Mr. Appliance  
 Neighborly - Mr. Rooter  
 Neighborly - Rainbow  
 Neighborly  
 Pinch A Penny  
 Precision Door  
 Primrose Schools  
 PROSE  
 RaceTrac  
 Sizzler  
 Stretch Zone  
 Stoner's Pizza  
 Tropical Smoothie Café  
 Wendy's

# foodminds

## FOODMINDS

328 S. Jefferson St., #750, Chicago, IL 60661  
 312/258-9500; fax: 312/258-9501  
 foodminds.com

**Agency Statement:** At FoodMinds, we put passion into practice by harnessing science, public affairs, food values and communication to meet our clients' business and public health objectives — a capability we created and define as food and nutrition affairs. FoodMinds is the only agency with more than 20 registered dietitians, and a Global ExpertBench™ of nutrition science, policy and communication professionals around the world. Capabilities include: food and nutrition affairs; sustainable and nutritious food systems engagement; personal wellness strategy; food values insights; strategic planning; thought leadership; partnerships and coalitions; health professional and influencer communication; influencer mapping; strategic insights; consumer engagement and media relations. We are not just another PR agency. We help our clients tell a better story.

FoodMinds works with more than 30 leading commodity boards, food companies, brands and associations in the U.S. and around the world, including several *Fortune* 500 companies. Contact us to learn more.

FoodMinds is a division of Padilla, an independently operated, globally resourced public relations and communication company with offices across the United States and an AVENIR GLOBAL company. Between FoodMinds and Padilla Food + Beverage, we are happily consumed by food all the time. Together, we're re-imagining why, what and how the world eats and drinks – to help build a stronger, flourishing future for all. We are building, growing and protecting brands and reputations by creating purposeful connections with the people who matter most to our clients. Together, our services span the ecosystem of food, beverage and nutrition – from research and insights to branding, creative and digital, to marketing communication and The Cookery, our culinary studio.

Laura Cubillos, RD, lcubillos@foodminds.com  
 650/860-5010 ext.301 Office  
 773/988-8805 Mobile

## FOX GREENBERG PUBLIC RELATIONS

48 W. 21st St., #1000, New York, NY 10010  
 212/334-1212; hanna@foxgreenberg.com  
 foxgreenberg.com  
 Lifestyle, hospitality, health, beauty, non-profit, events/entertainment.  
 Employees: 10. Founded: 2003.

Sarah Greenberg, founder & CEO (Los Angeles); Michelle Fox, founder & CEO (New York)

Alohilani Resort Waikiki Beach  
 Beagle Freedom Project  
 Bellacures  
 City Vineyard  
 City Winery  
 Dr. T.Y Steven Ip  
 Duke Spirits  
 Festival Napa Valley  
 John Wayne Cancer Foundation  
 John Wayne Enterprises  
 Leon Logothetis  
 Michael M.  
 Row NYC Hotel  
 WatchGang

# FRANCO

PUBLIC RELATIONS • MARKETING • SOCIAL MEDIA  
**FRANCO**

400 Renaissance Ctr., #1000, Detroit, MI 48243  
 313/567-2300; contact@franco.com  
 www.franco.com

Media relations and training, community relations, social media, design, marketing, strategic planning, brand development, event mgmt., internal comms., and crisis and reputation mgmt. Employees: 30. Founded: 1964.

**Agency Statement:** Established in Detroit in 1964, Franco provides PR, marketing, social media and design services to clients in a variety of industries across the globe – from local nonprofit organizations to global manufacturers, award-winning pizza to craft brews.

In the past five decades, we have helped to shape and re-shape perceptions of people, places and things, large and small. We have worked with beloved local brands in Detroit like Stroh's and Buddy's Pizza, destinations such as Belle Isle Park and the GMRENCEN, events like the North American International Auto Show and Detroit Grand Prix, critical infrastructure such as the steel industry and the power grid, change-making nonprofit organizations, automakers and suppliers, and many others.

We help clients connect to those that matter most by integrating public relations, marketing, social media, design and measurement to deliver communications programs that truly drive organizational performance.

Daniel F. Ponder, CEO/owner; Tina M. Kozak, pres./owner

Partial client list:

Alpine Electronics  
 American House Senior Living Communities  
 Arbor Hospice  
 automotiveMastermind  
 Buddy's Pizza  
 City of Inkster  
 City of Royal Oak, Mich.  
 Comerica Bank  
 DataFactZ  
 GMRENCEN  
 GroupeSTAHL  
 Haartz Corp.  
 Hospice of Michigan  
 Hour Media  
 ITC Holdings Corp.  
 Materialise  
 Michigan Youth Appreciation Foundation  
 Milford Downtown Development Authority  
 Plastic Omnium  
 Rose Pest Solutions  
 Stahls Automotive Museum  
 Steel Market Development Institute  
 The Salvation Army – Eastern Michigan Division  
 The Salvation Army Adult Rehabilitation Center  
 University Liggett School



**FRENCH | WEST | VAUGHAN**

112 E. Hargett St., Raleigh, NC 27601  
919/832-6300  
www.fwv-us.com  
Founded: 1997.

**Agency Statement:** French/West/Vaughan (FWV) is the Southeast's leading public relations, public affairs, advertising and digital media agency. Firmly entrenched among the country's 20 largest PR firms (2019 *O'Dwyer's* Ranking of Top U.S. PR Firms), FWV was winner of *The Holmes Report* 2016 Consumer Agency of the Year and the *Bulldog Reporter* 2017 Consumer, Midsize and North American Communications Agency of the Year. It has captured 15 National Agency of the Year honors over the past two decades and is a 2019 *Holmes Report* Consumer Agency of the Year Finalist for the fifth time.

Founded in April 1997, the firm is led by Chairman & CEO Rick French, President David Gwyn and Chief Operating Officer Natalie Best. FWV employs 113 public relations, public affairs, social media, advertising and digital marketing experts between its Raleigh, N.C. headquarters and New York City, Los Angeles and Tampa offices. Among its operating divisions are: FWV Fetching, a pet and veterinary PR and marketing agency based in Tampa; AMP3 PR, a fashion, beauty, luxury and lifestyle PR firm based in New York City; and Prix Productions, the company's longform content feature and documentary film division, with offices in Raleigh and L.A.

FWV is also a partner in IPREX, a \$380 million + network of global communication agencies, with 1,600 staff and 110 offices worldwide.

In addition to ranking FWV 18th nationally in audited annual fee billings, *O'Dwyer's* ranks FWV #1 in the Southeast, a position it has occupied for more than 15 years. Among the top agencies, FWV ranks second in Sports Marketing, third in both Beauty & Fashion and Agriculture, fourth in Entertainment Marketing, and 10th in Travel & Economic Development. The agency's work in Food & Beverage, Home Furnishings, Professional Services, and Environmental & Public Affairs also earned category rankings in the top 20.

FWV has been recognized over 900 times with awards on behalf of clients such as Wrangler, Coca-Cola, Jack Daniels, Slim Jim, Justin Boots, Pendleton Whisky, the Greater Raleigh Convention & Visitors Bureau, Bassett Furniture, Saft, ABB, Teen Cancer America and countless other industry leading companies and brands.

It has also become one of the nation's go-to agencies for issues management and crisis counseling work, having defended the reputation of dozens of high-profile individuals, institutions, companies and associations.

Rick French, chmn. & CEO; David Gwyn, pres.; Natalie Best, COO

**Clients Include (partial):**

ABB  
American College of Ophthalmologists  
Bassett Furniture  
BurgerFi  
Certified Angus Beef  
Concord Hospitality Group  
Deutsch Family Wine & Spirits  
Locus Biosciences  
Louisiana Film & Entertainment Assn.  
LS Tractor  
Melitta  
Moe's Southwest Grill  
MyMy Music  
NC Dept. of Transportation  
NC Museum of Natural Sciences  
NC Pork Council  
NC Sweet Potato Commission  
Pendleton Whisky  
Public Service Credit Union  
Rise Against Hunger  
Roanoke Rapids Theatre  
SkyTrak  
Steinberg Sports & Entertainment  
Teen Cancer America  
The V Foundation for Cancer Research

Tomlyn  
Vetoquinol  
Volvo Group  
Wilmington Beaches & Convention Center  
Wrangler



**FTI CONSULTING™**

**FTI CONSULTING STRATEGIC COMMUNICATIONS**

88 Pine St., 32nd flr., New York, NY 10005  
212/850-5600  
www.fticonsulting.com

M&A, crisis & issues management, restructuring & financial issues, capital markets communications, corporate reputation, public affairs & government relations, people & change, digital & creative communications, strategy consulting & research, shareholder activism. Employees: 635. Founded: 1982.

**Agency Statement:** The Strategic Communications segment (formerly Financial Dynamics) of FTI Consulting designs and executes communications strategies for clients managing financial, regulatory and reputational challenges. With more than 630 expert strategic communications consultants located in key markets around the world, we combine global reach with local knowledge to help client management teams and Boards of Directors seize opportunities, manage crises, navigate market disruptions, articulate their brand, stake a competitive position, and preserve their permission to operate. Drawing upon our unrivaled depth of industry expertise and interdisciplinary experience and using our broad network of relationships with key influencers, we help clients clarify, persuade and ensure that the right message reaches the right audience at the right time.

Mark McCall, global segment leader



**FULLTILT MARKETING**

4729 N. Friess Lake Dr., Hubertus, WI 53033  
414/469-5524; melinda@fulltiltmarketing.net  
www.fulltiltmarketing.net

www.facebook.com/fulltiltmarketing

Trade PR, food PR, consumer PR. Employees: 3. Founded: 2012.

**Agency Statement:** We don't have to be big to be good. We're proud to stay small so we can connect with you. We offer a niche specialty in fresh food and agriculture. With staff that grew up embedded in agriculture we have worked directly with producers and we intimately understand how to find and develop the unique food stories that help connect consumers with where their food comes from. Our goal is to find your story and find opportunities to create meaningful content through results oriented strategy.

Melinda Goodman, Heidi McIntyre, mng. partners

Dr. Drew Ramsey  
Equitable Food Initiative  
Food Export Northeast  
J&D Produce  
Michigan Asparagus  
Midwest Food Export Assn.  
Rainier Fruit  
Texas International Produce Assn.  
Wilson Produce

# FURIA RUBEL

MARKETING AND PUBLIC RELATIONS

## FURIA RUBEL COMMUNICATIONS, INC.

2 Hidden Lane, Doylestown, PA 18901  
215/340-0480; fax: 215/340-0580; gina@furiarubel.com  
www.FuriaRubel.com

Strategic planning, integrated marketing, media rels., trial publicity, law firm PR, crisis comms., professional service comms., M&A comms., speakers' bureaus, special events, business development, employee rels., blog dev., media training, event mgmt., e-newsletter design, promotions, press material dev., reputation mgmt., seminars, special events, social media campaigns. Employees: 7. Founded: 2002.

**Agency Statement:** Great communications is about doing a few simple things right, every single time. Defining a message; reaching an audience; knowing who to tell first then convincing them to pass it on. We provide integrated and proactive communications through strategic planning to identify and execute your public relations, marketing and interactive needs. We ensure each campaign reinforces your brand, generates awareness to your target audiences and reinforces your mission and key messages in order to retain existing and acquire new business.

Gina F. Rubel, Esq., pres./CEO

Bill4Time  
Bressler  
Maron Marvel  
New Vitae  
Penn Community Bank  
Stoel Rives  
USClaims  
Willig, Williams & Davidson

G



## G&S BUSINESS COMMUNICATIONS

111 W. 33rd St., 22nd flr., New York, NY 10120  
212/697-2600  
www.gscommunications.com  
Twitter: @gs\_comms  
LinkedIn: linkedin.com/company/gs-business-communications  
Instagram: gs\_comms  
Facebook: facebook.com/gsbusinesscommunications  
Employees: 182. Founded: 1971.

**Agency Statement:** G&S is an independent business communications firm with headquarters in New York and offices in Chicago, Raleigh, N.C., and Basel, Switzerland. Our global network extends across 50 countries through our PROI Worldwide partnership. At G&S, strategic thinking begins where business and communications meet. We consider our global clients' risks and opportunities, identify the context in which their businesses can succeed, and distill market advantages into a communications strategy that works for them. G&S inspires action that drives results for our clients.

G&S focuses on key markets where our agency has deep experience and offers valuable insight: Advanced Manufacturing & Energy, Agribusiness & Food, Clean Technology, Emerging Technology Ventures, Financial & Professional Services, Healthcare, Home & Building Solutions, and Nutrition & Wellness.

Our expertise spans specialized knowledge in business strategy and skills with communications and marketing tools: B2B Intelligence, Branding Strategy, Content Strategy, Corporate Reputation, Creative, Digital & Social, Experiential Marketing, Insights & Analytics, Media Relations, and Sustainability & CSR.

Luke Lambert, pres. & CEO  
Jeff Altheide, COO

Anne Green, prin., mng. dir., New York; Audra Hession, prin., mng. dir., corp. rep.; Steve Halsey, prin., mng. dir., bus. consulting; Seth Niessen, prin., controller; Ralph Katz, EVP, paid prog. strat.; Mary Buhay, sr. VP, mktg.; Rachael Adler, Meredith Topalanchik, sr. VPs; Brad Bremer, Heather Caufield, Beth Crisafi Smith, Katy Hendricks, Josh Laster, Kathleen Reynolds, VPs

125 S. Wacker Dr., #2600, Chicago, IL 60606  
312/648-6700

Ron Loch, prin., mng. dir., Chicago; Doug Hampel, prin., mng. dir., client service; Brian Hall, prin., mng. dir., client service; Mike Samec, VP, dig. strat.

4242 Six Forks Rd., #1650, Raleigh, NC 27609  
919/870-5718

Kerry Henderson, prin., mng. dir., Raleigh; Ann Camden, prin., mng. dir., client service; Kate Threewitts, SVP, hr.; Caryn Caratelli, Stephanie Moore, SVPs; Chris Martin, VP, creative; Lyndsey Newnam, VP

St. Johanns-Vorstadt 22, CH-4056 Basel, Switzerland  
011-4161-264-8410

Marcel Trachsel, mng. dir.

Actagro  
AeroVironment  
ANGUS Chemical Co.  
Carrier  
Cascades  
CDK Global  
CityMD  
CropTrak  
Dow Chemical  
Fiserv  
Flexible Packaging Assn.  
GWG Life  
INSIGHTEC  
Knowles  
Lallemand Animal Nutrition  
Littelfuse  
Mannington Mills  
Martin Marietta Materials  
Memorial Sloan Kettering Cancer Center  
Million Dollar Round Table  
MonoSol  
National Elevator Industry, Inc.  
Neolith  
Peerfit  
Ply Gem  
Radian Group  
Schindler Elevator

Syngenta  
Swagelok  
TC Transcontinental  
The Nature Conservancy



## GALE BRANDING

531 W. 25th St., New York, NY 10001  
212/993-5815; mindy@galebranding.com  
https://galebranding.com

Strategic plans, retail support, social media campaigns, media training, influencer marketing, media outreach, brand communications, product launch & placement, consumer engagement, destination coverage, brand partnerships, celebrity & charitable affiliations. Employees: 18. Founded: 2006.

**Agency Statement:** We are pop culture fanatics, style gurus, artists, musicians, creative thinkers, fitness freaks, foodies and visionaries who share a talent for building brand soul and exposure that leads to success. Gale Branding is an award winning, lifestyle driven creative and media relations firm. Our experienced team works with clientele that intersect fashion, beauty, retail, sport, arts and culture. For over 20+ years Mindy Gale has been recognized for creating innovative PR/marketing strategies for its clients.

Mindy Gale, CEO/founder; Erik Bucci, dir., client svcs. & mktg.; Lauren Garfinkel, sr. publicist; Juan Pemberty-Jimenez, art dir.; Kendra Costantino, media planner; Madison Steiner, social media coordinator

## GAMBEL COMMUNICATIONS

2701 Ridgelake Dr., Metairie, LA 70002  
504/324-4242; fax: 504/324-7546; [betsie@gambelpr.com](mailto:betsie@gambelpr.com)  
[www.gambelpr.com](http://www.gambelpr.com)

Media relations, community relations, social media, crisis management, special events, marketing and branding. Employees: 11. Founded: 2009.

Betsie Gambel, pres.; Amy Boyle Collins, VP; Gretchen Hirt Gendron, dir., PR

Audubon Society of Louisiana  
Beignet Fest  
Bioscrip Infusion Services  
Camellia Brand  
Catholic Charities  
Children's Hospital New Orleans  
Diamonds Direct (New Orleans)  
Entergy New Orleans  
George Rodrigue Life and Legacy Foundation  
Greater New Orleans Hotel & Lodging Assn.  
Jefferson Parish Public School System  
Keep Louisiana Beautiful  
Lake Pontchartrain Basin Foundation  
Louisiana Office of Tourism  
Reily Foods Company (Blue Plate, Luzianne)  
Restore the Mississippi Delta  
Ruby Slipper Restaurant Group (TN, LA, FLA, AL)  
Shake Shack (New Orleans)  
Historic New Orleans Collection, The  
UnitedHealthcare (MS, LA, AL, FL)

# GATESMAN<sup>+</sup>

Advertising | Digital | Public Relations | Social Media | Media Planning/Buying

## GATESMAN

Four Gateway Center, 444 Liberty Ave., Suite 700, Pittsburgh, PA 15222  
412/381-5400; [bthompson@gatesmanagency.com](mailto:bthompson@gatesmanagency.com)  
[www.gatesmanagency.com](http://www.gatesmanagency.com)

### Agency Statement:

**We are writers, researchers and news hounds.**

Gatesman PR tackles your toughest business and communications challenges – whether it's to stand out in a competitive environment, change perception, protect your reputation or navigate the rapidly evolving digital world.

Our strategic consumer-centric model puts your target audiences at the forefront to motivate action and influence behavior that increases sales, market share and brand affinity.

We combine critical and creative thinking to produce ideas and content that stem from research and insights to disrupt, educate and engage consumers, media and the industry. We believe in research, so much so that we invest more than \$200,000 annually in tools and resources to benefit your business.

Founded in 2006, Gatesman is a privately held corporation owned by partners John Gatesman and Shannon Baker. Gatesman is an award-winning, full-service public relations practice that ranks nationally within the top 100 independent PR firms, and is a partner in IPREX, a global communication network.

Susan English, sr. VP, PR & social media; John Gatesman, CEO; Shannon Baker, partner, pres.

### Clients:

#### Innovation and Technology:

Collegiate Inventors Competition  
Camp Invention  
National Inventors Hall of Fame  
Pavement Coatings Technology Council

#### Retail:

Fellowes Brands  
Pace transit  
S&T Bank  
SHOP 'n SAVE

#### Health and Wellness:

Northwell Health (formerly North Shore-LIJ Health System)  
National Vision  
Sona Dermatology & MedSpa

### Energy:

Duquesne Light Co.  
CNX Resources  
CONSOL Energy

### Business-to-Business and Influencer:

FedEx Ground  
National Institute for Newman Studies  
Marlite/NUDO

### Education:

Michigan Ross  
RIT

### Home and Building:

VT Industries  
TAMKO  
Scotsman

## GEORGE ARZT COMMUNICATIONS, INC.

123 William St., 15th fl., New York, NY 10038  
212/608-0333; fax: 212/608-0458  
[www.gacnyc.com](http://www.gacnyc.com)

Public relations, government relations. Employees: 9. Founded: 1995.

George Arzt, pres.; Brian Krapf, exec. VP

# germinder + ASSOCIATES

## GERMINDER + ASSOCIATES, INC./GNFP DIGITAL

747 Third Ave., 2nd fl., New York, NY 10017  
212/367-2170; 917/334-8682; [Lgerminder@germinder.com](mailto:Lgerminder@germinder.com)  
[www.germinder.com](http://www.germinder.com); [www.goodnewsforpets.com](http://www.goodnewsforpets.com)  
Marcom, Digital Content, Publicity. Founded: 1998.

**Agency Statement:** Are you looking for a consultancy connected in the pet/vet or related lifestyle space? Engage Germinder. New York City-based Germinder with its GNFP Digital platform delivers. Guided by a savvy trend spotter with over 25 years of contacts, real-time story-telling capabilities, strategic counsel and media relations savvy, we've delivered award-winning campaigns – and results. We'll help you reach your goals too. Ready for a conversation? Email Lea-Ann Germinder at [Lgerminder@germinder.com](mailto:Lgerminder@germinder.com), Call 212/367-2170 or Tweet @Lgerminder.

Lea-Ann O'Hare Germinder, pres. & founder

# Geto&deMilly Inc.

## GETO & DE MILLY, INC.

276 Fifth Ave., #806, New York, NY 10001  
212/686-4551; fax: 212/213-6850; [pr@getodemilly.com](mailto:pr@getodemilly.com)  
[www.getodemilly.com](http://www.getodemilly.com)

[www.twitter.com/geto\\_demilly](http://www.twitter.com/geto_demilly)  
[www.facebook.com/getodemilly](http://www.facebook.com/getodemilly)  
[www.instagram.com/getodemilly](http://www.instagram.com/getodemilly)

Public affairs; strategic communications and PR; government and community relations. Employees: 18. Founded: 1981.

**Agency Statement:** Geto & de Milly is consistently ranked one of the top public affairs, strategic communications and public relations firms in New York City. We craft and implement effective community outreach, government relations, media, marketing and crisis management strategies to educate influencers and the public, and guide thoughtful government decision-making at the municipal, state and federal levels. With strong traditional media, digital and social media expertise, we communicate clear, compelling messages to achieve client goals.

Our corporate and nonprofit clients include real estate development firms and property owners, *Fortune* 500 companies and small businesses, labor unions, sports franchises, cultural and social services organizations, academic and healthcare institutions and many other nonprofits.

Ethan Geto, Michele de Milly, principals; Laura Dolan, Mark Benoit, Maya Kremen, Daniel White, Cristiana Pena, Julie Hendricks-Atkins, Michael Gough, Christopher Johnson, Nick Porter, Gregory Palmer, Herminio Martinez, Risa Eadie

*Partial client list:*

A&E Real Estate Management  
Avery Hall Investments  
Brotsky Organization  
Center Against Domestic Violence  
The Chapin School  
Emma L. Bowen Community Service Center  
Fisher Brothers  
Friends Seminary  
Getting Out and Staying Out  
Grand Street Guild HDFC  
Howard Hughes Corp.  
Jewish Home Lifecare  
Local 802, American Federation of Musicians  
New Alternatives for Children  
New York City Bottlers Assn.  
New York City Football Club  
PepsiCo  
Playwrights Horizons  
Property Markets Group  
Restoration Hardware  
Solow Realty & Development  
Sportime NY and John McEnroe Tennis Academy  
Toll Brothers  
Trinity School  
Westbrook Partners  
Zeckendorf Development

**GG BENITEZ & ASSOCIATES PUBLIC RELATIONS**

10755F Scripps Poway Pkwy., #537, San Diego, CA 92131  
619/339-7978; gg@ggbenitezpr.com  
www.ggbenitezpr.com  
Media relations & campaigns: parenting and children's, accessories, beauty, fashion, travel, lifestyle, consumer tech, and more; celebrity/influencer relations & campaigns. Employees: 3. Founded: 2008.

GG Benitez, founder & CEO; Sylvia Toma, PR associate

Brick Seek  
CaliFlour  
Confirm BioSciences  
Dream On Me  
Evolur  
Mabel's Labels  
Sash Bag  
VitaCup



**GLADSTONE PLACE PARTNERS**

485 Madison Ave., 4th flr., New York, NY 10022  
212/230-5930; contact@gladstoneplace.com  
www.gladstoneplace.com

Corporate reputation and strategic positioning; mergers and acquisitions; shareholder activist defense and investor engagement; IPOs; financial communications and investor relations; crisis and litigation; cyber security communications; issues management and scenario planning; CEO and leadership transitions; CEO and C-suite reputation; corporate governance communications; social and digital strategies. Founded: 2017.

**Agency Statement:** Gladstone Place's diverse and experienced team is designed to meet the evolving strategic communications needs of leading companies' CEOs, boards of directors and heads of communications. Clear communications and effective engagement with a wide range of constituents are critical to the business success and long-term reputations of our clients. Our professionals help companies and organizations navigate complex and sensitive matters involving financial communications, strategic positioning issues, crisis situations and corporate governance communications.

GPP strives to build long-term, trusted relationships by delivering the highest quality work product, paired with uncompromising ethics, professional excellence and judgment. We are a highly-focused firm, determined to always be there for our clients' most critical communications needs. Our work is underpinned by a culture of meritocracy, collaboration and diversity.

GPP was founded in New York in 2017 and is opening its second office in San Francisco later this year.

Steve Lipin, chmn. and CEO; Lauren Odell, partner and COO; Christina Stenson, partner, based in San Francisco



**GLEN ECHO GROUP**

2001 L St. NW, #901, Washington, DC 20036  
202/525-4352; mcorbett@glenechogroup.com  
www.glenechogroup.com

Media relations, public affairs, corporate communications, crisis communications, creative services, branding, campaign and coalition management, event management. Employees: 15. Founded: 2010.

**Agency Statement:** Glen Echo Group is the go-to for clients looking for strategic, cutting-edge communications and issue advocacy. Integrating public affairs, media relations, coalition building, event planning and social media with creative and compelling tools that get stories heard and battles won, we go to bat for clients across the New Economy-*Fortune* 500 and the smallest of start-ups alike. No matter the client, issue or objective, we deliver. And we always do so with the same philosophy: We listen. We think. We create. We win.

Whether it's boosting the prominence of a brand, defining and winning a market or shepherding a new technology, you need to be heard by the right people, at the right place, at the right time. In today's overwhelming, always-on media marketplace, that is no easy task. At Glen Echo Group, we develop and execute smart, innovative strategies to get our clients heard and recognized by the audiences that matter. We do this by designing successful thought leadership campaigns, crafting compelling content for social media platforms and employing a robust earned media strategy. Simply put, Glen Echo Group gets results.

In recent years, the Glen Echo Group was awarded PRSA's Public Affairs Campaign of the Year, *PR News*' Pro Bono Campaign of the Year Finalist and *PR News*' Best Public Affairs Campaign Finalist. Glen Echo Group's Founder and CEO was named *PR News*' CEO of the Year Finalist, *PR News*' Top Women in PR Awards Woman of the Year and the Women in Technology Leadership Award. In 2017, the Glen Echo Group was deemed one of Washington, D.C.'s Great Places to Work by *Washingtonian Magazine*.

Glen Echo Group has offices in Washington, D.C. and Chicago, IL.

Maura Corbett, founder & CEO; Kris Carpenter, CFO; Ellen Satterwhite, VP; Amy Schatz, Wren Dillingham, dirs.

111 W. Illinois St., Chicago, IL 60654  
847/987-9517; kbarr@glenechogroup.com

Katie Barr, exec. VP & COO

American Library Assn.  
Broadcom  
Consumer Technology Assn.  
Digital Impact Alliance  
Google  
Hewlett Foundation  
Intuit  
Mozilla  
Palo Alto Networks  
Reporters without Borders  
Sprint  
T-Mobile

**GLENDALE COMMUNICATIONS GROUP, INC.**

196 James St., Barrington, IL 60010  
847/382-7404; fax: 847/382-5567; glendale@glendalecommunications.com  
www.glendalecommunications.com  
Full-service PR; pharmaceutical, medical, financial & general PR. Employees: 10. Founded: 1987.

Sam Huff, president

Awakenings Foundation  
Boomerang Carnets  
Design Museum of Chicago  
National Rosacea Society



## GLOBAL COMMUNICATORS HCI

1300 I St. NW, #400E, Washington, DC 20005  
202/371-9600; fax: 703/522-5665; jimharff@globalcommunicators.com  
www.globalcommunicators.com  
Employees: 7. Founded: 1997.

James W. Harff, pres. & CEO; Philippe P. Bartholin, VP; Dr. Mark Groombridge, sr. VP, research; Jill Schuker, VP, research & analysis

American University in Bosnia and Herzegovina

Jeff Auslander

Kohler Co.

Makaira Agency (Tokyo, Japan)

Plastics Engineering Co.



**GLOBALSTRATEGYGROUP**  
LEAD THE WAY™

## GLOBAL STRATEGY GROUP

215 Park Ave. South, 15th fl., New York, NY 10003

212/260-8813

www.globalstrategygroup.com

Employees: Nearly 100. Founded: 1995.

**Agency Statement:** We are the go-to public affairs, communications, and research partner for companies, causes, and campaigns. We work with our clients to build their reputations, tackle big challenges, create positive change, and win.

*What sets us apart?*

**We are data-driven.** We have decades of experience deriving insights from research. We interpret that data to make its implications clear to our clients, finding better ways to measure, target and persuade diverse audiences.

**We are politically-attuned.** We operate at the intersection of business and politics. Being in both of these increasingly connected worlds gives us an edge.

**We are results-oriented.** Going for the win is in our DNA. Driven by our experience on political campaigns and crisis assignments, we measure our success through our outcomes.

Jon Silvan, CEO, founder; Jeffrey Pollock, pres., founder; Marc Litvinoff, mng. partner; Tanya Meck, Nick Gourevitch partners & mng. dirs.

### Sample Clients

Airbnb

Bill & Melinda Gates Foundation

Bloomberg Philanthropies – What Works Cities

Citi

Comcast

CVS Health

FWD.us

General Motors

Google

IBM Smarter Cities

Microsoft

MGM Resorts

The Rockefeller Foundation

Silverstein Properties

Subaru



## GMG PUBLIC RELATIONS, INC.

23 Blauvelt St., Nanuet, NY 10954

845/627-3000; risa@gmgpr.com

www.gmgpr.com

Business to business, consumer products, not for profit. Founded: 1991.

**Agency Statement:** Full-service public relations, social media and communications agency focused on results-driven marketing campaigns. Our goal is to put our clients in the spotlight keeping their organizations top of mind with inspired campaigns supported by strategic planning. If you are looking for a creative partner who understands that results matter,

call Risa. We have earned numerous awards however, we are more interested in the smiles on our clients' faces when they feel the impact of our efforts. NYS Certified Women's Business Enterprise.

Risa B. Hoag, pres.

B.R.i.D.G.E.S. – An Independent Living Center

Bounce! Trampoline Sports

Catholic Charities Community Services of Rockland and Dutchess

Cognitive and Behavioral Consultants

Coupé Theatre Studio

Down to Earth Living

M1 Capital Corp.

Meals on Wheels Rockland County

Prime Locations/PLI Realty

Rockland Behavioral Health Response Team

Rockland County Women's Bar

Rockland Paramedics Services

Statewide Abstract

SUEZ



## GOLDMAN COMMUNICATIONS GROUP, INC.

1 Bay Club Dr., 10th fl., Bayside, NY 11360

718/224-4133; fax: 718/224-3475; sherry@goldmanpr.net

www.goldmanpr.net

Award-winning public relations agency/marketing communications agency. Founded: 1996.

**Agency Statement:** Goldman Communications Group is an award-winning public relations/marketing communications agency working with brands, corporations, small businesses, and non-profit organizations. Our specialties include: strategic counsel, corporate communications, consumer marketing, crisis communications, media relations, community/grassroots programming, environmental issues, social media campaigns, and content creation. We become partners with our clients, building their businesses and helping them succeed. Senior management is actively involved in every program, and each account is staffed with the right talent and expertise to deliver results. Our clients are our best referrals.

Sherry Goldman, president

Greater Metro Federal Credit Union

Hudson River Financial Federal Credit Union

Kyra Franchetti Foundation

LRC Properties

Municipal Credit Union

New York Academy of Sciences

Sitara Collections

Women in the Arts and Media Coalition

Workmen's Circle

Writers Guild Initiative

Writers Guild of America, East

Yona New York fashions

**GOODMAN MEDIA**

INTERNATIONAL, INC.

## GOODMAN MEDIA INTERNATIONAL, INC.

600 Fifth Ave., 2nd fl., New York, NY 10020

212/576-2700

www.goodmanmedia.com

Founded: 1996.

**Agency Statement:** Goodman Media International, Inc. (GMI) is a leading strategic and integrated communications firm. GMI's results-driven approach focuses on delivering bottom-line impact and measurable ROI for its clients. GMI offers an extraordinary combination of world-class talent, innovative thinking and exceptional results.

With executive-level involvement and deep industry expertise, GMI helps the world's leading brands achieve their marketing and communications

goals. From media relations to digital marketing, GMI ensures clients' messages are heard across mediums, while continuously delivering the highest level of client service.

GMI represents clients across a wide range of industries, including media & publishing, professional services, healthcare, lifestyle, arts & entertainment, advertising & B2B, tech, travel, multicultural and not-for-profit.

Services include brand/executive positioning, media relations, thought leadership, digital and social media strategy and execution, reputation management/crisis communications, content marketing creation and distribution, online events, strategic partnerships, influencer marketing, lead generation strategy and development, SEO/SEM efforts, asset creation, and website consultation and development.

Tom Goodman, pres. & CEO

Select Clients:

Alston & Bird  
CohnReznick  
Feld Entertainment  
FreshDirect  
Grand Central Terminal  
ITN Networks  
Joe Torre Safe at Home Foundation  
Mercis bv for Miffy  
OneSight  
RWJBarnabas Health  
Sanford Health  
Stavros Niarchos Foundation  
T.A. Barron  
Univision  
Vilyn  
Witt/Kieffer

Celebrating  
18 YEARS

**Gould+Partners**

EST. 2001

PROFITABILITY. BENCHMARKING. VALUE-BUILDING.

**GOULD+PARTNERS LLC**

One Penn Plaza, #3500, New York, NY 10119  
212/896-1909 (phone/fax); rick@gould-partners.com  
www.gould-partners.com  
M&A Advisory Firm. Founded: 2001.

Rick Gould, CPA, J.D., mng. partner; Jack Bergen, strategic partner; Mike Muraszko, Jennifer Casani, partners; Sally Tilleray, sr. advisor, London/UK; Don Bates, James Arnold, Robert Udowitz, sr. counselors; Don McIver, COO svcs.; Seth Rosenstein, CFO svcs.; Yadi Gomez, acct. coord.

**GREENMARK PUBLIC RELATIONS, INC.**

1200 Darnell Dr., #L, Mundelein, IL 60060-1084  
847/917-9654; smarkgraf@greenmarkpr.com  
www.greenmarkpr.com  
GreenMark exclusively represents green spaces, places and issues.  
Founded: 2006.

Sue Markgraf, pres. & founder



**greenough**

**GREENOUGH BRAND STORYTELLERS**

1 Brook St., Watertown, MA 02472  
617/275-6500; info@greenough.biz  
www.greenough.biz

Focus: healthcare; healthcare IT; enterprise technology; mission-based; professional services. Employees: 30. Founded: 1999.

**Agency Statement:** Founded in 1999, Greenough drives awareness, affinity and action through inspired brand storytelling.

Everything we do at Greenough is firmly grounded in our values:

- Clients first
- Goal-focused innovation and creativity
- Straightforward and truthful communication
- Mutual respect and support, both professional and personal
- Knowledge sharing and mentoring

- Continuous improvement

- Commitment to community and charitable causes

Our national roster of clients range from the *Fortune* 500 to closely held start-ups that give us high marks in client sat with +100 Net Promoter Score among other accolades.

Phil Greenough, founder & CEO; Jamie Parker, chief mission officer; Scott Bauman, gen. mgr.

National roster of clients includes:

Aerosafe Global  
Arbella Insurance  
CareWell Urgent Care  
Envision Healthcare  
Foley Hoag  
Inovalon  
Lahey Health  
Lyndra Therapeutics  
Ness Digital  
Quest Diagnostics  
The International Museum of World War II  
Thermo Fisher Scientific  
Virtusa/Polaris  
WBUR  
WETA  
Workhuman

**GREENSMITH PR, LLC**

4000 Legato Rd., #1100, Fairfax, VA 22033  
703/623-3834; mike@greensmithpr.com  
www.greensmithpr.com

Energy and environmental PR. Chesapeake Bay, Long Island Sound, Delaware River, Longleaf Forests. Education, pharmaceuticals (Bio). Strategy and media relations, events. Employees: 5. Founded: 2000.

Mike Smith, pres.

American Military University  
Medici Telemedicine  
National Fish and Wildlife Foundation  
The Nature Conservancy  
University of Maryland (Env. Studies)  
Virginia Tech (Apex Entrepreneurs program)  
World Wildlife Fund



**Greentarget**  
Direct a Smarter Conversation

**GREENTARGET GLOBAL LLC**

Chicago Board of Trade, 141 W. Jackson St., Suite 3100, Chicago, IL 60602  
312/252-4100; fax: 312/252-4110  
www.greentarget.com

Corporate, financial, professional services and other industries. Full range of communications services: earned media relations, research and market intelligence, content and editorial, digital and social strategy, thought leadership, litigation communications and more. Employees: 50. Founded: 2005.

**Agency Statement:** Greentarget Global LLC is a strategic communications firm focused exclusively on business-to-business organizations. We direct smarter conversations that drive business objectives, enhance reputations and build meaningful relationships with influencers. We are a destination for talented individuals whose intellectual curiosity and commitment to our proven process drive an unparalleled level of service, results and value for our clients.

We look beyond simply using a tactical public relations approach to place our clients' messages in a myriad of media channels. Instead, we focus the power of strategic communications to ensure that our clients build and deepen the relationships that make a difference to their business - the relationships that impact the long-term value of their organization.

Founded in 2005, and headquartered in Chicago, IL, Greentarget offers clients a world-class team with a strong entrepreneurial spirit. Our leadership and account teams provide clients with the collective experience gained from working for some of the world's largest public relations firms and corporations.

With additional locations in London, Los Angeles and New York,

Continued on next page

## GREENTARGET GLOBAL LLC continued

Greentarget is home to more than 50 staff members, and a host of support professionals that work with us as needed. The firm was awarded, "New Agency of the Year" in 2005 by *The Holmes Report* & nominated for *PRWeek Awards* "Boutique Agency of the Year" in 2012. In 2018, the agency was awarded the Diamond SABRE Award from *The Holmes Report* for "Best Research and Planning."

Greentarget Strategic Communications  
Direct a Smarter Conversation.

John E. Corey, founding partner, [jcorey@greentarget.com](mailto:jcorey@greentarget.com); Aaron R. Schoenherr, founding partner, [aschoenherr@greentarget.com](mailto:aschoenherr@greentarget.com)

### Clients Include:

Barnes & Thornburg  
BPI Group  
Crowe Horwath  
Foley & Lardner  
Hogan Lovells  
Littler Mendelson  
National Futures Assn.  
Navex Global  
Perkins Coie  
Royal Bank of Canada  
Sidley Austin



## GREGORY FCA

27 West Athens Ave., Ardmore, PA 19003  
610/642-8253; [jacob@gregoryfca.com](mailto:jacob@gregoryfca.com)  
[www.gregoryfca.com](http://www.gregoryfca.com)  
[www.financialservicesmarketing.com](http://www.financialservicesmarketing.com)  
[www.thenewshackers.com](http://www.thenewshackers.com)  
[www.facebook.com/gregoryfca](https://www.facebook.com/gregoryfca)  
[www.twitter.com/gregoryfca](https://www.twitter.com/gregoryfca)  
[www.linkedin.com/company/gregory-fca](https://www.linkedin.com/company/gregory-fca)

Media relations, financial services, technology, health and consumer products, real estate, professional services, B2B, B2C, alternative payments, industrial, banking, education, energy, investor relations, retail, venture capital, social media, content marketing, corporate and issues management. Employees: 70. Founded: 1990.

**Agency Statement:** A full-service, strategically integrated firm since 1990, Gregory FCA creates and deploys sophisticated national media relations, social media, content marketing, investor relations, influencer relations, and financial communications campaigns.

As one of the nation's largest PR firms, our clients include fast-growing private and publicly traded companies competing in today's digital economy. Gregory FCA's staff of 70 professionals – drawn from journalism, finance, communications, and public relations – service many key markets, including financial services, consumer and enterprise technology, real estate, healthcare and consumer products, and more.

We are experts at telling our clients' stories and driving those messages out to a proprietary network of media contacts, bloggers, consumers, investors, institutions, and other interest groups that can help our clients grow.

If your business could benefit from high-profile media exposure, social media buzz, digital and traditional communication services, or integrated investor relations capabilities, join the companies who call Gregory FCA their agency of record.

Greg Matusky, founder & pres.; Joe Anthony, pres., fin'l svcs.

ACSI  
Amplify ETFs  
The Angel Oak Companies  
Brandywine Global  
Bryn Mawr Trust  
Caron Treatment Centers  
CBIZ  
Exponential ETFs  
Facet Wealth  
Fi360  
Impact Shares

Janney Montgomery Scott  
Kenna Security  
Kestra Financial  
Kimco Realty  
M&T Bank  
naviHealth  
Nuveen  
Orion Advisor Services  
Oticon  
Pacer ETFs  
The Penn Mutual Life Insurance Co.  
People's United Bank  
Procure Asset Management  
Reality Shares  
SCHOTT  
Scuf Gaming  
SHI  
Sixgill  
Sungard AS  
SyncStream Solutions  
Unified Trust  
United Capital Financial Partners  
Univest  
Ventev



## GRISKO LLC

410 N. Michigan Ave., #600, Chicago, IL 60611  
312/724-8100; fax: 312/724-8100; [cgrisko@grisko.com](mailto:cgrisko@grisko.com)  
[www.grisko.com](http://www.grisko.com)

Strategy, integrated communications campaigns, media relations, public affairs, community outreach, crisis communications, social media, spokesperson and ambassador training, marketing, creative. Employees: 15. Founded: 1995.

**Agency Statement:** Grisko LLC is a Chicago-based full-service communications agency with proven leadership in public affairs, public relations and marketing. We reframe narratives, champion causes and fuel missions that drive measurable results. Every new client is met with a fresh perspective and a tailored approach.

Our work results in votes cast, laws passed and people moved to action. Whether it's transitioning over a million public transit riders to a new fare system, encouraging healthier drink choices with a sugary beverage tax or modernizing a region's electric grid we help clients deliver real change.

**Don't just tell your story. Own it.**

Carolyn Grisko, pres.; Terri Cornelius, VP, PR; Bill Utter, VP, PA;  
Elisabeth Woodard, dir., mktg.; Anne Marie Purdy, creative dir.;  
Gretchen Wahl, sr. acct. dir.

601 W. Properties  
AECOM  
American Heart Assn.  
Camelot  
Chicago Transit Authority  
CityBase  
ComEd  
Cubic Transportation Systems  
Echoes & Reflections  
Federal Aviation Administration  
HMMH  
Illinois Public Health Institute  
Ladder UP  
Ventra  
WBEZ - Chicago Public Media  
Willis Tower  
WTTW WFMT



## GROUP GORDON

747 Third Ave., 32nd fl., New York, NY 10017  
212/780-0200; fax: 212/780-0225; info@groupgordon.com  
www.groupgordon.com  
Corporate: finance, law, real estate, tech. Public affairs: education, housing, health, environment, venture philanthropy, global development. Founded: 2006.

**Agency Statement:** Group Gordon is a high-end corporate PR firm that develops and executes smart communications strategy to elevate its clients. With offices in New York, Chicago, and Philadelphia, Group Gordon works across multiple industries, including finance, law, real estate, tech, professional services, public affairs, and nonprofit. We assist clients with strategic planning, media relations, branding, crisis management, media training, and social media tactics. Our diversity of experience and focus on clients' business goals produce inspired solutions to the toughest challenges.

Michael Gordon, prin.; Jeremy Robinson-Leon, pres.



## GUTENBERG

555 8th Ave., #2210, New York, NY 10018  
212/239-8740; ron@thegutenberg.com  
www.thegutenberg.com  
B2B, B2C, non-profit, education, global/international. Employees: 100. Founded: 2004.

Harjiv Singh, founder & CEO; Amardeep Singh, COO; Ron Rossi, mng. dir.; Priscilla Selwine, sr. VP, APAC; Alisa Steinberg, VP, PR; Marlene Somsak, sr. media strategist; Neil Ashurst, dir.; Kunal Dutt, asst. VP; Nitin Broota, dir., HR; Saminder Singh Rait, dir., mktg.; Nonika Khera, dir., HR; Christina Daniels, sr. dir., content; Toni Anne, sr. dir., digital

ADI  
APUS  
Belatrix  
Black & Veatch  
Capital Quotient  
Digit Insurance  
DigitalOcean  
InMobi  
Just Drive (Driveazy)  
JW Marriott  
KPIT  
Locus  
Mphasis  
Payoneer  
Quikr  
Repton School  
Rizort  
Smarten Spaces  
Super Plastronics (Kodak)  
T-Hub  
Tata Global Beverages  
Toyota Kirloskar  
University of Queensland  
Wipro PES

## H

## HARDEN COMMUNICATIONS PARTNERS

520 3rd St., #204, Oakland, CA 94607  
510/635-4150; info@hardenpartners.com  
https://hardenpartners.com  
Insurance, healthcare, financial services, real estate, technology, professional services, retirement. Employees: 8. Founded: 2009.

Patricia Harden, pres.; Liam Collopy, exec. VP; Erin Burke, sr. dir.; Cindi Goodsell, Rick Popko, dirs.; Mikila Lawless, acct. coord.; Carolyn Avery, office mgr. & comms. asst.; Sean Daly, PR intern; Lily, chief morale officer; Cayenne, deputy morale officer

AEC Living  
Allianz Global Corporate & Specialty  
Aryaka Networks  
CSAA  
Diocese of Oakland  
EDAP  
Freed Associates  
Financial Women of San Francisco  
M31 Capital  
Marin General Hospital  
Ushur



## HAVAS FORMULA

200 Hudson St., 7th fl., New York, NY 10013  
212/219-0321; fax: 212/219-8846; nyinfo@havasformula.com  
www.havasformula.com  
Consumer, lifestyle, consumer tech, high-tech, B-to-B, healthcare, Hispanic. Employees: 130. Founded: 1992.

Michael Olguin, CEO



## HAWKINS INTERNATIONAL PUBLIC RELATIONS

119 West 23rd St., #600, New York, NY 10011  
212/255-6541; hipr@hawkpr.com  
www.hawkpr.com  
Employees: 40. Founded: 2002.

**Agency Statement:** At Hawkins International, travel is our passion. As an award-winning public relations and communications agency, Hawkins International has built an impressive global reputation for full-scope and impactful integrated social and digital campaigns.

A bi-coastal agency with offices in New York and Los Angeles, Hawkins International boasts a strong team of communication professionals that seamlessly cross from traditional public strategies to social activations in dynamic and stimulating ways on behalf of a roster of internationally acclaimed hospitality clients.

With expertise in creative, engaging and multi-dimensional storytelling, Hawkins International promotes its clients through calculated media relations, influencer activations, inventive experiences and the development of newsworthy content for its prestigious clients which include hotels, resorts, and real estate and lifestyle brands. While Hawkins International specializes in new property launches, it continues to successfully drive national and regional coverage and engagement for its 60+ clients, including AccorHotels, Fairmont Hotels & Resorts, Dorchester Collection, La Compagnie, Seabourn Cruise Line, and Wilderness Safaris, among others.

Jennifer Hawkins, founder/pres.; Corey Finjer-Bennett, COO

LOS ANGELES  
12100 Wilshire Blvd., #800  
Los Angeles, CA 90025

Continued on next page

**HOSPITALITY BRANDS**

AccorHotels  
Box House Hotel Group  
Domio  
Dorchester Collection  
Fairmont Hotels & Resorts  
Inspirato  
Lifeafar  
Loews Hotels  
Lungarno Collection  
Montage International  
Mosaic Hotel Group

**RESORTS & RETREATS**

Balboa Bay Resort, Newport Beach, CA  
Carillon Miami Wellness Resort, Miami, FL  
Chebeague Island Inn, Chebeague Island, ME  
Coworth Park, Ascot, United Kingdom  
Grand Resort Bad Ragaz, Bad Ragaz, Switzerland  
Gstaad Palace, Gstaad, Switzerland  
Hotel Caesar Augustus, Anacapri, Italy  
Jumby Bay/Oetker Collection, St. John's, Antigua & Barbuda  
JW Marriott Venice Resort & Spa, Venice, Italy  
Le Guanahani, St. Barth, French West Indies  
Lough Eske Castle, Donegal, Ireland  
Pikaia Lodge, Galapagos, Ecuador  
Sunrise Springs Spa Resort, Santa Fe, NM  
The Loren at Pink Beach, Tucker's Town, Bermuda  
The Seagate Hotel & Spa, Delray Beach, FL  
The Sebastian, Vail, CO  
The Tryall Club, Montego Bay, Jamaica  
The Wigwam, Litchfield, AZ  
The Woodlands Resort, The Woodlands, TX  
Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island

**METRO**

Andaz Savannah, Savannah, GA  
Continentale, Florence, Italy  
Country Club Lima Hotel, Lima, Peru  
Dolder Grand, Zurich, Switzerland  
45 Park Lane, London, United Kingdom  
Franklin Guesthouse, Brooklyn, NY  
Gallery Hotel Art, Florence, Italy  
Henry Norman Hotel, Brooklyn, NY  
Hotel Bel-Air, Los Angeles, CA  
Hotel Eden, Rome, Italy  
Hotel 50 Bowery, New York, NY  
Hotel Lungarno, Florence, Italy  
Hotel Plaza Athénée, Paris, France  
Hotel Principe di Savoia, Milan, Italy  
Le Royal Monceau, Paris, France  
Portrait Firenze, Florence, Italy  
Portrait Roma, Rome, Italy  
The Beverly Hills Hotel, Beverly Hills, CA  
The Box House Hotel, Brooklyn, NY  
The Dorchester, London, United Kingdom  
The Nines, Portland, OR  
The Shelbourne, Dublin, Ireland  
XV Beacon, Boston, MA

**ADVENTURE**

Big Five Tours & Expeditions  
Mountain Lodges of Peru  
Nomadic Expeditions  
The Bushcamp Company  
Wilderness Safaris

**CRUISES & AIRLINES**

Circle Line Sightseeing Cruises  
Coral Expeditions  
La Compagnie  
New York Water Taxi  
Seabourn Cruise Line  
Tradewind Aviation



**HEALTH UNLIMITED**

111 Fifth Ave., New York, NY 10003  
212/886-2200; fax: 212/886-2288  
www.healthunlimited.com

Full-service communications for pharmaceutical, health & wellness, medical, biotechnology, diagnostics and devices, strategic marketing, media strategy, corporate counsel, issues management, product marketing, patient/consumer education, professional/advocacy relations.  
Employees: 114 US/UK. Founded: 1992.

**Agency Statement:** Health Unlimited is a global health consultancy and communications agency built by specialists with a legacy of advancing landmark developments in challenging health issues. For more than 25 years we have been driving results for companies and organizations invested in solving the world's most complex and challenging health issues.

Timothy Bird, CEO; Karen O'Malley, global practice leader, public health & policy; Susan Duffy, chief strategy officer; Julia Jackson, practice leader, US PR & mktg. comms.

Abbott  
Arbor Pharmaceuticals  
Foundation for the National Institutes of Health  
Gilead Sciences, Inc.  
Global Blood Therapeutics  
Guttmacher-Lancet Commission  
Indivior  
International AIDS Society  
National Foundation for Infectious Disease  
National Meningitis Assn.  
SPARK for Autism  
UCB, Inc.  
US Centers for Disease Control and Prevention  
Women Deliver

HEALTH +  
COMMERCE

**HEALTH+COMMERCE**

1619 Fourth St., Santa Rosa, CA 95404  
650/273-7188; info@healthandcommerce.com  
www.healthandcommerce.com

Healthcare PR. Employees: 17. Founded: 2017.

**Agency Statement:** West Coast-based Health+Commerce is a boutique communications and digital agency specializing in programs for health technology companies of all sizes. We are honored to work with the world's brightest innovators in health technology, medical devices and biotech. As former in-house communicators ourselves, we identify with our clients' needs. Our strategic approach aligns closely with business objectives and is designed to optimize our clients' message and maximize results.

Nicole Osmer, founder; Krysta Pellegrino, PR practice lead

Alydia Health  
Auris Health  
Intersect ENT  
Luma Therapeutics  
MedtechWomen  
NeoTract  
Nevro  
Outset Medical  
Oyster Point Pharma

# Hemsworth COMMUNICATIONS

Passion.  
Insight.  
Connections.

## HEMSWORTH COMMUNICATIONS

1510 SE 17th St., Ft. Lauderdale, FL 33316  
954/716-7614; fax: 954/449-6068  
www.hemsworthcommunications.com  
Instagram.com/HemsworthPR  
Facebook.com/HemsworthCommunications  
LinkedIn.com/Company/Hemsworth-Communications  
Employees: 25. Founded: 2014.

**Agency Statement:** Hemsworth is a top-ranked public relations and communications firm based in Fort Lauderdale, Florida with offices in Atlanta and Charleston, as well as a network of top freelancers in various markets, including New York City. The agency specializes in the branding, corporate communications and strategic promotion of brands within the travel/tourism and food/wine/spirits sectors, as well as crafting global B2B and B2C PR programs for both emerging and renowned franchise systems. A boutique-sized firm with an impressive background, Hemsworth combines unprecedented passion, insight and connections to surpass client expectations, offering personal service and powerful results.

Samantha Jacobs, founder/pres.  
Samantha.Jacobs@hemsworthcommunications.com

Michael Jacobs, COO  
Michael.Jacobs@hemsworthcommunications.com

Lacey Outten, dir., food/wine/spirits; Carter Long, dir., Atlanta, travel/hospitality; Lindsey Wiegmann, dir., travel/hospitality; Rachel Tabacnic, dir., franchise/business services

### Clients include, among others:

Air Partner  
AmaWaterways  
Amicalola Falls State Park & Lodge  
Best Western Hotels & Resorts  
Brasstown Valley Resort & Spa  
Cruise Barbados  
Driftwood Hospitality  
First American Bank  
HSMIA Foundation  
I Heart Mac & Cheese  
Lake Blackshear Resort  
Margaritaville Holdings  
Margaritaville Lake Resort, Lake of the Ozarks  
Massanutten Resort  
NICO Oysters + Seafood  
Oasis Travel Network  
Orion Span  
PuroClean  
SmartCruiser.com  
Sonesta Fort Lauderdale Beach  
Steelpan  
Stems & Skins  
Taste of Buckhead  
Total Customized Revenue Management  
Unicoi State Park & Lodge  
Walgreens Gridiron Grill-Off Food, Wine & Music Festival  
Waters Edge Wineries



Heron Agency

## HERON AGENCY

1528 W. Fullerton Ave., Chicago, IL 60614  
773/969-5200; fax: 773/477-7388; noreen@heronagency.com  
www.heronagency.com

Hotel & travel, entertainment & events, theater, restaurants & hospitality, lifestyle, franchise, corporate, fitness. Founded: 2000.

**Agency Statement:** Heron is an award-winning lifestyle communications agency. Our comprehensive results-driven campaigns help garner attention that leads to real bottom line results. Our campaigns include not only PR

and Marketing, but digital elements, social media/influencer relations, and the development of strategic long term alliances. Each Heron account is managed by a team of seasoned professionals that deliver results in real time, each working to ensure success. We have the bandwidth to deliver unprecedented exposure for clients.

Noreen Heron, pres.

Addison & Clark  
ArcLight Cinemas Chicago  
Broughton Hotel Group  
Chicago Sinfonietta  
Fairmont Chicago Millennium Park  
First Folio Theatre  
Geja's Cafe  
Hotel EMC2, Autograph Collection  
Jet's Pizza  
Latinicity  
Marriott Theatre  
National Hellenic Museum  
NEWCITY  
One of a Kind Show at the Merchandise Mart  
Orangetheory Fitness  
PaperSource  
Progressive Chicago Boat, RV, and Sail Show  
Renaissance Chicago Downtown Hotel  
Stage 773  
theWit Hotel  
Westin Nashville Hotel  
Wow Bao



Highwire  
PUBLIC RELATIONS

## HIGHWIRE PR

727 Sansome St., #100, San Francisco, CA 94111  
415/963-4174; hi@highwirepr.com  
www.highwirepr.com

Enterprise IT, security, consumer, digital health, commerce, fintech, cloud, applications, mobile, AI, machine learning, big data. Employees: 90. Founded: 2008.

**Agency Statement:** Established in 2008, Highwire PR is a public relations agency built on the promise of delivering creative, results-oriented communications programs for companies ranging from *Fortune*-50 corporations to mid-size tech leaders and innovative startups. Our team, which now includes Inner Circle Labs, a boutique PR firm focused on frontier technologies like AI and robotics, is composed of veteran communicators and former journalists with technology industry knowledge spanning enterprise, consumer, digital health, financial technology and security across offices in San Francisco, Chicago, New York and Boston.

Ten years later, Highwire PR remains one of the leading technology firms delivering creative, integrated, and results-oriented PR programs for innovative technology companies and a sustainable, invigorating environment for team members. Much has since changed, but our core values remain the same and continue to shape everything we do.

In 2018, we were able to grow our practice in some exciting new areas for Highwire including autonomous vehicles with AllState and Nio, who we partnered with through an IPO; 3D printing with Markforged and Arevo; robotics and AI with clients including Bossa Nova Robotics, Descartes Labs, and Iron Ox.

We expanded our service offering adding new services across digital, crisis and public sector work with long term clients from Wi-Fi Alliance to Akamai and Twilio. We also hired a new Digital Leader in the Boston office, expanding our digital expertise with new analytics and measurement capabilities.

Emily Borders, Kathleen Gratehouse, and Carol Carrubba, principals

10 W. Hubbard St., Chicago IL 60654  
8 W. 38th St., #1200, New York, NY 10018  
31 St. James Ave., Boston, MA 02116

### Clients Include:

Akamai  
AliveCor  
Cisco/AppDynamics

Continued on next page

Cloudera  
Descartes Labs  
Endgame  
Forcepoint  
GE Power  
HERE  
NIO  
Norwest Venture Partners  
PricewaterhouseCoopers  
Rubrik  
SonicWall  
Splunk  
Twilio  
Veracode  
Wi-Fi Alliance



**HODGES PARTNERSHIP, THE**  
1805 East Broad St., Richmond, VA 23223  
804/788-1414; fax: 804/788-0085; jnewman@hodgespart.com  
www.hodgespart.com

Strategic communications and content marketing for consumer and business-to-business clients across a variety of specialty areas. Employees: 15. Founded: 2002.

**Agency Statement:** The Hodges Partnership is a Richmond, VA-based strategic public relations, social media and content marketing agency.

Over 17 years we've helped companies and organizations create and share their unique stories across earned, owned and paid channels.

At THP we start with research. Then we create content and messaging that reaches the right audience with the right message at the right place at the right time. Our goal is to help clients share their expertise to drive leads and business. Our experience ranges from strong national, regional and local media relations to extensive content marketing capabilities. As a HubSpot partner, we create sales lead generation programs for clients. We also create, publish and manage digital magazines and brand journalism efforts that drive hundreds of thousands of people to our clients' brands. All this plus all the traditional PR services such as media relations, crisis communications and communications audits.

At THP we also start with ROI. All our client engagements are goal-oriented so we can measure success based on specific mutually-agreed-to outcomes.

Clients like Kroger, Owens and Minor, Swedish Match, Hilldrup, and Virginia's Community Colleges have all achieved their business goals and increased awareness as the result of our collaboration.

For our point of view, visit The Gong Blog at [hodgespart.com/gong](http://hodgespart.com/gong).

Jon Newman, Josh Dare, founders

**Clients Include:**

Alexandria Review  
Hilldrup  
Kroger  
Monmouth University  
Silgan  
Swedish Match  
Virginia's Community Colleges  
Virginia Distillery



**HOFFMAN AGENCY, THE**  
325 South 1st St., 3rd flr., San Jose, CA 95113  
408/286-2611; fax: 408/286-0133; lhoffman@hoffman.com  
www.hoffman.com

Global PR, thought leadership campaigns, art of storytelling, content marketing, search engine optimization (SEO) media training, digital communications, brand building, broadcast media services, social media. Employees: 140. Founded: 1987.

**Agency Statement:** Defining communications broadly to include digital, content marketing, thought leadership as well as traditional PR, The Hoffman Agency knows how to differentiate brands and deliver air cover for sales. With heritage in the technology sector, the firm's work today cuts across a range of industries.

While campaigns vary by client and industry, all share one theme: the creation of content that reflects the tenets of storytelling. This means developing narratives that prompt journalists to write and target audiences to read — a far cry from the "corporate speak" that satisfies internal stakeholders. Toward this end, the firm conducts storytelling workshops for internal communicators, executives and employees.

For clients with global needs, the company operates in Asia Pacific, Europe and the United States. Unlike traditional agencies handicapped by their silo structure, The Hoffman Agency applies a collaborative approach to implementing multi-country campaigns. This leverage of content and thinking across geographies ultimately generates better results.

Lou Hoffman, CEO; Stephen Burkhardt, CEO, North America; Caroline Hsu, mng. dir., Asia Pacific; Mark Pinsent, mng. dir., Europe; Lydia Lau, VP of global operations

Axis Communications  
B-Secur  
Baidu  
Blackberry  
Cypress  
City of Fremont  
Corning  
Crypto.com  
Flex  
KaiOS  
Lam Research  
Lenova  
Lumileds  
Nautilus  
NextFlex  
Nokia  
Nutanix  
OSIsoft  
Revation  
SpinTransfer  
SuperMicro



**HOLLYWOOD AGENCY**  
18 Shipyard Dr., #3A, Hingham, MA 02043  
781/749-0077; pr@hollywoodagency.com  
www.hollywoodagency.com

B2C: consumer, outdoor, lifestyle, healthcare; B2B: business services, financial, technology. Employees: 12. Founded: 2011.

**Agency Statement:** Hollywood Agency is a nationally-recognized integrated communications firm that makes brands famous. With a focus on partnering with compelling brands whose culture and values mirror its own, Hollywood Agency works with innovators in the consumer goods and services and business services industries. Named one of the fastest-growing private companies in Massachusetts for two years running,

Hollywood Agency has earned nearly fifty industry awards and has offices in Boston and San Francisco.

Darlene Hollywood, princ.; Courtney Curzi, sr. VP; Monica Higgins, Brooks Wallace, acct. dirs.

Clients Include:

Fine Cooking  
Formlabs  
Hagen  
Kaon Interactive  
Medline  
Samsonite  
Stanley Black & Decker  
The Edge Fitness  
Thierry Rabotin  
TOMY  
Vesper



**HOPE-BECKHAM INC.**

1900 Century Place, #250, Atlanta, GA 30345  
404/636-8200; fax: 404/636-0530; info@hopebeckham.com  
www.hopebeckham.com

PR for a wide range of issues. Employees: 12. Founded: 1994.

**Agency Statement:** Hope-Beckham has proven for over two decades that, regardless of changes in technology and the evolution of media, effective communication starts with expert story-telling. Hope-Beckham masterfully crafts stories and uses them in ways that get intended results and victories for its clients.

Paul Beckham, chmn.; Bob Hope, pres.; Ann Nelson, VP; Wendy Hsiao, acct. dir.

ALS Georgia Chapter  
Chick-fil-A Foundation  
Christian City  
Covenant House  
ESPN Events  
FusionHealth  
Georgia Lions Lighthouse Foundation  
Greenberg Traurig LLC  
HAVE Foundation  
HOI  
Integral Group  
MAP International  
Mary Hall Freedom House  
Rotary International



**HOT PAPER LANTERN**

470 Park Ave. South, 4th flr., New York, NY 10016  
212/404-6600; tedb@hotpaperlantern.com  
https://hotpaperlantern.com

Data & analytics, brand strategy & positioning, digital strategy, social media, experience, design, content development, marketing services, reputation management, crisis communications, media relations. Employees: 45. Founded: 2018.

**Agency Statement:** Hot Paper Lantern is an independent, modern communications agency built for the digital era. Our model fuses a deep expertise in marketing communications with business consulting and technology solutions that enable brands to thrive in a digital economy. Our people, who sit at the intersection of analytics, storytelling and integrated communications, approach all client engagements like a consultancy -- understand the ask and develop solutions that strike at the heart of the business challenge.

Ed Moed, co-founder & CEO; Ted Birkhahn, co-founder & pres.; Sara Whitman, chief people officer; Michael Friedin, chief strategy officer; Debbie Salerno, CFO; Abby Trexler, sr. VP, client service;

Caleb Freeman, sr. VP, experience

Amazon Web Services  
Augmate  
Euler Hermes  
EY (aka Ernst & Young)  
Facebook  
FINRA  
Genpact  
Lazard  
M Moser Associates  
Mariner Wealth Advisors  
NFP  
Nikon  
Oppenheimer  
ProSight  
Radnet  
Saint-Gobain  
Steelcase  
Sterling National Bank



**THE GLOBAL COMMUNICATIONS AGENCY**

**HOTWIRE**

45 E. 20th St., 10th flr., New York, NY 10003

646/738-8960; hello@hotwireglobal.com

hotwireglobal.com

@hotwireglobal

Founded: 2000.

**Agency Statement:** Hotwire is a global communications agency that helps businesses better engage and connect with their customers. From Sydney to San Francisco, we operate with a borderless mind-set across 22 locations including the UK, US, Mexico, France, Germany, Spain, Italy and Australia, together with co-branded partners Yellow Communications in the Netherlands and Belgium, Active DMC in the Middle East and VIANEWS in Brazil, as well as other affiliate partners.

Barbara Bates, global CEO; Heather Kernahan, pres., North America; Adrian Talbot, chief finance officer; Andy West, chief development officer; Chris Paxton, chief strategy officer; Fiona Chilcott, chief people & culture officer

San Francisco Office  
222 Kearny St., #400, San Francisco, CA 94108  
415/840-2790

Minneapolis Office  
225 S. 6th St., #3900, Minneapolis, MN 55402



**HOWARD CONSULTING GROUP, INC.**

1875 K St. NW, #400, Washington, DC 20006

info@hcgpublicaffairs.com

www.hcgpublicaffairs.com

Media relations, social media, message development, content creation, crisis communications, strategic communications planning, thought-leadership development. Employees: 8. Founded: 1995.

**Agency Statement:** With 25 years of experience working at the highest levels of government and industry, HCG is made-up of practiced professionals who plan and implement communication strategies on local and national scales. Our team gives you the tools you need to meet company goals while bolstering your brand.

Frank Howard, Jr., CEO & founder; Erin Oldfield, VP, comms.; Stacey Barrack, sr. dir.; Tina Schneider-Wynergar, VP, infrastructure & technology; Regan Burdick, A/E; Maddy Walker, project assoc.

Immunomic Therapeutics, Inc.  
Paratek Pharmaceuticals  
Submer Technologies  
Parking Sense  
Why We Vaccinate





## HOYT ORGANIZATION INC., THE

23001 Hawthorne Blvd., #200, Torrance, CA 90505  
310/373-0103; helpdesk@hoytorg.com  
www.hoytorg.com

Real estate, architecture & construction, healthcare, technology, finance, professional services PR, consumer/lifestyle, special events, crisis mgmt. Employees: 12. Founded: 1990.

**Agency Statement:** The Hoyt Organization, Inc., is a full-service strategic public relations and integrated communications agency that specializes in the development of real estate, architectural & construction, financial and professional services, technology, healthcare and consumer lifestyle programs on a national and regional basis. Based in Southern California, the 25+ year old firm also provides global coverage through its partner agencies in the Public Relations Global Network (PRGN.com). Specialized services include media relations, social media, digital media, content generation programs, media training, and crisis communications. www.hoytorg.com

Leeza L. Hoyt, pres.; Kent Barrett, VP; Dan Minkoff, assoc. VP

### Real Estate, Financial Services, Legal

Calmwater Capital  
CIRCA  
Genton Properties  
James Capital Advisors  
Kennedy Wilson  
Mountain Real Estate Capital  
Phoenix Realty Group  
Starpoint Properties

### Architecture/Construction/Design

CW Driver  
Forté Specialty Contractors  
HGA Architects & Engineers  
Hoefer Wysocki  
Nadel Architects  
Retail Design Collaborative/Studio-111 (RDC-S111)  
RTKL (Now RTKL Callison)  
WWCOT Architects (Now DLR Group)

### Consumer/Lifestyle

CIRCA  
Elevé  
Four Season Private Residences (FSLA)  
Gage Academy of Art (Seattle)  
LYFE Kitchen

### Technology

Auction.com  
Autogravity.com  
NxGen  
PatientPop  
Quantimetrix, Inc.  
RTKL Applied Technology Group  
Server Farm  
Ten-X

### Educational Institutions/Professional Organizations

ACE Mentorship Program/LA  
Gage Academy of Art (Seattle)  
Los Angeles Headquarters Assn.  
Rainbow Housing Assistance Corp.  
Southern California Development Forum  
Urban Land Institute, Los Angeles District  
USC Judith and John Bedrosian Center  
USC Lusk Center for Real Estate

### Healthcare

Health Ultimate Global  
New Vista Behavioral Health  
PatientPop  
Pinnacle Treatment Centers  
South Bay Hospital  
South Bay Independent Physicians Medical Group, Inc.  
Torrance Memorial Home Health & Hospice  
Torrance Memorial Medical Center



## HUNDRED STORIES

## HUNDRED STORIES

122 E. 55th St., 4th flr, New York, NY 10022  
212/570-2700; robin@hundredstoriespr.com  
www.hundredstoriespr.com

Real estate and hospitality. Employees: 10-15. Founded: 2010.

**Agency Statement:** Hundred Stories is a public relations and marketing company with a specialization in luxury real estate and hospitality. As a vertically integrated agency, meeting the demands of the market for an "all-in-one" service provider, Hundred Stories offers multiple capabilities from communications strategies and media relations to branding, content creation, marketing, strategic partnerships, pre-development consulting, social media and events.

Robin Dolch, founder & pres.

1 Seaport  
One West End  
108 Leonard  
196 Orchard  
49 Chambers  
Gramercy Square  
30 East 31st Street  
50 Clinton  
75 Kenmare  
Beckford House and Tower  
Beekman Residences  
The Centrale  
The Chamberlain  
Charlie West  
Friedland Properties (social)  
The Hayworth  
House39  
Hudson Way Immersion School  
Riverbank  
River Park Brooklyn  
Snowmass Base Village

# HUNTER:

## EARNING CONSUMER ATTENTION

### HUNTER PUBLIC RELATIONS

41 Madison Ave., 5th flr., New York, NY 10010  
212/679-6600; smormar@hunterpr.com

www.hunterpr.com

Samara Farber Mormar

Employees: 120+. Founded: 1989.

**Agency Statement:** HUNTER is an award-winning consumer marketing communications firm with primary offices in New York and London and a footprint across North America. Beginning with research-driven consumer insights, Hunter executes strategic, integrated programs that build brand equity, increase engagement and drive measurable business results for consumer products and services. The 120-person firm employs a powerful blend of marketing solutions including strategic planning, social and digital media, talent and influencer engagement, media relations, experiential, multicultural, and content creation and distribution for all platforms and channels to earn consumer attention on behalf of some of the world's best known and most beloved brands.

Founded in 1989 with a specialization in food and nutrition, Hunter has grown into one of the most respected and awarded mid-size marketing communications firms in the country, proudly serving a broad range of esteemed companies and brands across Food + Beverage, Wine + Spirits, Home + Lifestyle, Health + Beauty, Retail + Ecommerce, Travel + Restaurants, Education, Fashion, and Toys + Games.

Our motto is "we earn it," and at Hunter we focus on doing so in three key areas: earning consumer attention, earning client relationships and earning staff dedication. Our creative approach and client service-orientation has led to some of the most enduring client relationships in the business including TABASCO® Pepper Sauce (30 years), 3M (22 years), Diageo

(15 years), Church & Dwight (13 years), and Johnson & Johnson Consumer Inc. (12 years).

Grace Leong, CEO; Jonathan Lyon, Mark Newman, Donetta Allen, Gigi Russo, Erin Hanson, partners

3M  
Amazon  
Beautyrest®  
BIC Consumer Products  
Cacique® Inc.  
Church & Dwight  
Diageo North America  
Happy Egg  
Idahoan® Foods  
Johnson & Johnson  
La-Z-Boy  
McIlhenny Company, the makers of TABASCO® Sauce  
Mrs. T's Pierogies (Ateeco, Inc.)  
Pompeian, Inc.  
Post Consumer Brands  
Premier Nutrition Company  
Smithfield Foods  
The Vitamin Shoppe  
The Wine Group  
Wyndham Worldwide

I



## ICR

685 Third Ave., 2nd fl., New York, NY 10017  
646/277-1200; tom.ryan@icrinc.com  
www.icrinc.com

Investor relations, public relations, crisis communications, transactions & special situations, digital branding & creative services, governance advisory solutions, capital markets advisory. Employees: 230. Founded: 1998.

**Agency Statement:** Established in 1998, ICR partners with companies to execute strategic communications and advisory programs that achieve business goals, build awareness and credibility, and enhance long-term enterprise value. The firm's highly-differentiated service model, which pairs capital markets veterans with senior communications professionals, brings deep sector knowledge and relationships to more than 650 clients in approximately 20 industries. ICR's healthcare practice operates under the Westwicke brand (www.westwicke.com). Today, ICR is one of the largest and most experienced independent communications and advisory firms in North America, maintaining offices in New York, Norwalk, Boston, Baltimore, San Francisco, San Diego and Beijing. ICR also advises on capital markets transactions through ICR Capital, LLC. Learn more at www.icrinc.com. Follow us on Twitter at @ICRPR.

Thomas Ryan, CEO (tom.ryan@icrinc.com); Don Duffy, pres. (don.duffy@icrinc.com)

Connecticut  
761 Main Ave., Norwalk, CT 06851

Boston  
Riverview II, 245 First St., 18th fl., Cambridge, MA 02142

Baltimore  
2800 Quarry Lake Dr., #380, Baltimore, MD 21209  
443/213-0500

San Francisco  
150 Spear St., #825, San Francisco, CA 94105

San Diego  
12520 High Bluff Dr., #265, San Diego, CA 92130  
858/356-5920

Beijing  
Unit 805, Tower 1, Prosper Center, No.5 Guanghua Road Chao Yang District, Beijing 100020, PR CHINA

BJ's Wholesale  
Boot Barn

Brainstorm Cell Therapeutics  
Carbon Black  
Cardlytics, Inc.  
Cardtronics  
CareDx, Inc.  
Chunghwa Telecom Co. Ltd.  
Darden Restaurants  
FleetCor Technologies, Inc.  
Fossil, Inc.  
Freshpet  
Genuine Parts Co.  
Harman  
Herbalife Ltd.  
Hershey  
Intel-Mobileye  
Jamieson Laboratories Ltd.  
Knopp Biosciences  
Legg Mason & Co., LLC  
lululemon athletica  
Michael Kors  
MongoDB, Inc.  
Mulesoft  
New Relic  
Osram  
Paramount Group, Inc.  
Planet Fitness, Inc.  
Red Hat, Inc.  
Rite Aid

Shake Shack  
Starwood Property Trust  
Tencent  
Tilray  
Waitr  
Williams-Sonoma, Inc.  
Workiva  
Yeti



## IDEA GROVE

14800 Quorum Dr., #320, Dallas, TX 75254  
972/235-3439; 844/235-3439; inquiries@ideagrove.com  
www.ideagrove.com  
Employees: 25. Founded: 2005.

**Agency Statement:** As a PR and marketing firm in Dallas, Texas, with an international roster of B2B technology clients, Idea Grove specializes in building authority for your brand in ways that other agencies don't. We bring together every form of third-party validation — including media coverage, word of mouth, case studies, customer reviews, search authority, paid editorial and influencer endorsement — to propel your company's narrative and establish your market reputation. Then, we transform that brand authority into industry leadership through highly focused amplification to your customers, prospects and other key audiences.

Idea Grove takes the time to understand your business, your competition and — most importantly — your buyers. We use this foundation to create PR campaigns that generate buzz, websites that attract eyeballs, and marketing programs that deliver measurable ROI. We execute our innovative, comprehensive programs utilizing our Idea to Outcome (I2O) process and unique blend of award-winning capabilities, including an experienced account team, B2B tech content specialists, in-house multimedia development, in-house video production and more.

Idea Grove exclusively focuses on B2B technology clients. We have experience in industries ranging from hyperconverged infrastructure to marketing technology, UC to RPA, smart speakers to 3D printing, PaaS to IoT. This domain expertise has enabled us to develop a highly specialized offering that spans all of the things we do.

Scott Baradell, CEO; Etta Goss, sr. VP; Liz Cies, Nate Binford, Katie Long, VPs; Brittany McLaughlin, Traci Scott, account dirs.; Megan Chesterton, creative dir.; Jarrett Rush, content mktg. dir.

### Clients Include:

Amazon  
Chrome River  
DreamHost  
KwikBoost  
Mitel  
NEC  
Nimbix  
Pivot3  
Reflect Systems  
Sabre  
Stanford University  
StoneEagle F&I  
WorkFusion



## IDEA HALL

611 Anton Blvd., Suite 140, Costa Mesa, CA 92626  
714/436-0855; fax: 714/263-8774; rebecca@ideahall.com  
ideahall.com

B2B and consumer clients in commercial real estate, architecture and building, banking and finance, non-profit, healthcare, education, government, hospitality and lifestyle sectors. Employees: 24. Founded: 2003.

**Agency Statement:** Idea Hall is an award-winning creative agency based in Southern California. Driven by design and defined by ROI, the agency works with B2B and consumer clients delivering integrated PR and marketing solutions that build brands and buzz including PR, branding, advertising, content marketing, website, digital and video services. A champion of all things good, Idea Hall is driven by a commitment to collaboration, fearless creativity, open-mindedness and a high level of pride in our craft.

Rebecca Hall, pres. & CEO; Anita Mellon, VP/group dir., PR

Be Well OC  
C.W. Driver  
CapRock  
Cityview  
Cox Castle & Nicholson  
CT Realty  
Cystinosis Research Foundation  
East Valley Water District  
Extensia Financial  
H. Hendy Associates  
Irvine Company  
Laguna Beach Company  
Laura's House  
R.D. Olson  
Sabal Financial  
SchoolsFirst Federal Credit Union  
Swinerton  
Trilogy Financial Services  
United Way Orange County



## IDENTITY

30700 Telegraph Rd., #1475, Bingham Farms, MI 48025  
248/258-2333; fax: 248/258-1942; mwinter@identitypr.com  
www.identitypr.com

Media rels. & mktg., social media, creative, content, B2B, B2C, Detroit PR firm, real estate PR, hospitality, professional svcs., technology, crisis comms., retail & restaurants. Employees: 25. Founded: 1998.

**Agency Statement:** Identity is an award winning public relations firm driving strategic communications programs for clients across Michigan and nationally.

We specialize in media relations, marketing, social media, creative, crisis communications and content offering a seamless approach that delivers awareness, clarity and credibility. We deliver meaningful and measurable results. Our relationship-driven culture fosters energy, creativity and collaborative engagement.

Identity has emerged as a leader nationally for our relationships, innovation and results.

Mark Winter, founding partner; Andrea Trapani, mng. partner; Erin Robinson, media rels. & mktg. dir.; Brandon Chesnutt, digital & dev. dir.

Partial Client List:  
Absopure  
ADESA  
Applebee's  
Comcast

Concorde Investment Services  
Dawda, Mann, Mulcahy & Sadler, PLC  
Del Taco  
Detroit Country Day School  
Detroit Labs  
Dunkin' Donuts  
Fabian, Sklar & King P.C.  
Farbman Group  
Grand Hotel  
Green Oak Village Place  
Hudsonville Ice Cream  
LEGOLAND Discovery Center Michigan  
MOD Pizza  
Motown Museum  
Nationwide Realty Investors  
Oakland County Bar Foundation  
Sachse Construction  
SEA LIFE Michigan  
Steiner + Associates  
The Recovery Project  
Verizon Wireless

# imagine

## IMAGINE PR

262 W. 38th St., #703, New York, NY 10018  
212/922-1961; info@imagine-team.com  
www.imagine-team.com

Travel, hospitality, destinations, tour operators, Broadway, entertainment, lifestyle. Employees: 10. Founded: 2006.

**Agency Statement:** IMAGINE PR is a New York-based, award-winning boutique public relations agency with a smart approach to hospitality and travel public relations. We specialize in experiential and luxury travel PR and work with a portfolio of key players that span the globe.

Gabriele Sappok, partner; Andreas Sappok, mng. partner

Ellerman House, Cape Town  
Hotel Arts Barcelona, a Ritz-Carlton Company Hotel  
Jacada Travel  
Marchay  
Mandapa, a Ritz-Carlton Reserve  
Natural Selection  
Quasar Expeditions  
Robin Pope Safaris  
Singita  
Slovenian Tourist Board  
The Broadway Collection  
The Draycott Hotel  
The Ritz-Carlton, Koh Samui, Thailand  
The Ritz-Carlton, Kuala Lumpur, Malaysia  
The Saxon Hotel  
ThirdHome  
Tschuggen Hotel Group  
YTL Hotels

## IMILLER PUBLIC RELATIONS

221 Harbor Hill, Mamaroneck, NY 10543  
914/315-6424; pr@imillerpr.com  
www.imillerpr.com

Technology & telecom. Employees: 26. Founded: 2011.

Ilissa Miller, CEO; Jennifer Hartley, VP, business process mgmt.

Clients Include:  
Bluebird Network  
DataGryd  
DE-CIX  
Deep Blue Cable  
Digital Crossroads  
FiberLight  
GTT  
PacketFabric  
ROOT Data Center  
STACK INFRASTRUCTURE  
ZenFi Networks



# IMPACT

## PR & Communications

### IMPACT PR & COMMUNICATIONS

2 LaGrange Ave., #209, Poughkeepsie, NY 12603  
845/462-4979; [filomena@prwithimpact.com](mailto:filomena@prwithimpact.com)  
<https://prwithimpact.com>  
Employees: 4. Founded: 2014.

**Agency Statement:** Impact PR & Communications crafts meaningful, strategic public relations campaigns that are tailored to meet and exceed our clients' goals. Our award-winning team works relentlessly to make an impact, utilizing our deep roots and relationships throughout the Hudson Valley and New York's greater metropolitan area, to do so. We attract attention for our clients and generate valuable results that help their businesses flourish. Without exception, we are passionate and hard-driving but always with heart.

Filomena Fanelli, CEO/founder; Kate Wark, exec. VP

Angry Orchard  
Astor Services for Children & Families  
Beatrix Farrand Garden Assn.  
Dutchess Tourism  
Feldman, Kleidman, Coffey, Sappe & Regenbaum LLP  
Greystone Programs, Inc.  
Inclusive Ventures  
Independent Living, Inc.  
No Alternative  
PAZ Healthcare Management  
Poughkeepsie Farm Project  
Spector Group  
The Arc of Dutchess  
Tompkins Mahopac Bank  
Vassar-Warner Home



### IMRE, LLC

909 Ridgebrook Rd., #300, Sparks, MD 21152  
410/821-8220; fax: 815/550-1030; [davei@imre.com](mailto:davei@imre.com)  
[www.imre.com](http://www.imre.com)  
Consumer, healthcare.

**Agency Statement:** imre - an agency that works. We believe the work speaks for itself. Great work begets great results. We throw our everything into everything. Whether it's the best strategies and insights, tireless creative that's pixel-perfect, or authentic experiences that actually get results, we know that if we work at it hard enough and long enough, we will find the right solution.

We work hard because you work hard.

Dave Imre, partner & CEO; Mark Eber, partner & pres.; Crystalyn Stuart, partner & pres.; Jeff Smokler, partner & pres.

6100 Wilshire Blvd., #360, Los Angeles, CA 90048  
213/289-9190

Brittany Greff, acct. dir.

60 Broad St., #3600B, New York, NY 10004  
917/477-4800

Crystalyn Stuart, partner & pres.

Airstream, Inc.  
Alarm.com Inc.  
AMAG Pharmaceuticals, Inc.  
American Flat Track  
AstraZeneca Pharmaceuticals LP  
Bugatti  
Dal-Tile Corp.  
Deere & Co.  
Infinity

Kwikset Corp.  
Meguiar's  
NFL Properties LLC  
Pepsi-Cola Advertising & Marketing, Inc.  
Phillips 66 Co.  
PTC Therapeutics, Inc.  
Spectrum Brands, Inc.  
STIHL, Inc.  
T. Rowe Price  
The Travelers Indemnity Co.  
Toyota Motor Credit Corp.  
Toyota Motor Sales USA  
Under Armour, Inc.  
Werner Co.  
Williamson-Dickie Manufacturing  
YKK America  
Zoetis LLC

# IndicateMedia

## DIGITAL PUBLIC RELATIONS

### INDICATE MEDIA

25 Broadway, New York, NY 10004  
917/861-0089; [todd@indicatemediacom](mailto:todd@indicatemediacom)  
[www.indicatemediacom](http://www.indicatemediacom)

Focus areas: B2B technology and financial / professional services.  
Employees: 7. Founded: 2011.

#### Agency Statement:

In-di-cate

Simply put, "indicate" means to make known or draw attention to something. We love the word because it perfectly encapsulates the value we offer to our client partners.

Our mission is to craft communication campaigns that drive the growth of your business. We create compelling stories that reflect your unique purpose. Our team works to understand your business objectives and tailors our activities to ensure we achieve the results you want. From start to finish we take a data-driven approach, using insights from research to inform our strategy and measuring analytics along the way to track success.

Since 2011, Indicate Media has partnered closely with B2B technology and financial service firms to tell their stories. We are industry experts, having created and executed successful campaigns for companies in artificial intelligence, data analytics, cloud computing, educational technology, and drones, just to name a few. We are passionate about what we do, understand the inherent complexity at hand, and excel at thinking deeply and strategically about how best to position your business within the current market landscape.

What's your story? Come talk to us. We'd love to show the world what's amazing about you.

For more information visit [www.IndicateMedia.com](http://www.IndicateMedia.com).

Todd Barrish, co-founder & pres.

Philadelphia Location: 1010 N Hancock St., Philadelphia, PA 19123

#### Sample Clients Include:

Clairvoyant  
Latent View Analytics  
Movable Ink  
Packet  
RedCat  
Talara Capital  
Toluna  
Unmetric

For a complete client list including case studies and a capabilities deck, go to: [www.indicatemediacom](http://www.indicatemediacom)



INFINITE  
GLOBAL

**INFINITE GLOBAL**

205 E. 42nd St., 14th flr., New York, NY 10017  
212/838-0220  
www.infiniteglobal.com

Complete communications consulting for professional services firms.

**Agency Statement:** Infinite Global is an award-winning communications firm providing PR, Branding and Content services. Led by seasoned media professionals and top creative directors, we help professional services firms and other complex businesses demonstrate their expertise to sophisticated audiences. Our clients span the legal, financial services, real estate and built environment, corporate, asset management, accounting and not-for-profit sectors. We provide communications and creative services including media relations, crisis communications, research, video, design, brand development, media training and a full range of content services.

Jamie Diaferia, CEO



**INK COMMUNICATIONS CO.**

2717 South Lamar Blvd., #1087, Austin, TX 78704  
512/382-8980

https://www.ink-co.com

B2B technology, food and beverage, clean energy. Employees: 40.  
Founded: 2004.

**Agency Statement:** INK is a marketing communications partner to B2B technology brands that want to move beyond business as usual. We create human-centered campaigns inspired by bold thinking and data-driven insights, and built on proven success. We believe that to be revolutionary, your marketing has to be evolutionary. When your market shifts quickly, we respond to the in-the-moment opportunities that will build an enduring brand. Because your goals are our goals, we operate as an extension of your team and help you get the results that matter. Founded in 2004, INK operates out of Austin, Denver, and New York with a culture of collaboration, an emphasis on client service, and a belief that good work with good people makes for a good life.

Starr Baker, CEO & co-founder; Kari Hernandez, pres. & co-founder;  
Blair Poloskey, VP & partner

3513 Brighton Blvd., #570, Denver, CO 80216  
720/336-8832

Starr Million Baker

33 Irving Place, #1097, New York, NY 10003  
646/580-8318

Candice Eng

Bluetooth Special Interest Group

BuildFax

CoreLogic

CORT

Court of Master Sommeliers

HiveIO

IFT

Logi Analytics

M Holland

Netspend

Rackspace

Social Solutions

Susan G. Komen (Austin)

Whole Foods Market 365



**INKHOUSE**

260 Charles St., #200, Waltham, MA 02453  
781/966-4100; lgarofalo@inkhouse.com

www.inkhouse.com

Twitter: @InkHousePR

LinkedIn: www.linkedin.com/company/inkhouse-media---marketing

Facebook: @InkHousePR

Technology, security, consumer, healthcare, education, energy, professional services, financial, and real estate. Employees: 115. Founded: 2007.

**Agency Statement:** InkHouse is a PR firm that offers earned media, creative content and digital marketing. We were founded in 2007 and are one of the fastest growing agencies in the country. We believe that authenticity matters, words count and trust is earned. Find us in the real world in Boston, New York and San Francisco, and in the digital one at www.inkhouse.com.

Beth Monaghan, co-founder & CEO

550 Montgomery St., #450, San Francisco, CA 94111  
415/299-6600; jason@inkhouse.com

33 Irving Place, Floor 3, New York, NY 10003  
646/975-5142; nicole@inkhouse.com

Bain Capital

Blume

Carbon Black

Citi Ventures

Confluent

Datto

Eaze

ENGIE

ERA Coalition

Fuze

Gradifi

Grammarly

Harvard University

Harvard Pilgrim

Hired

Houghton Mifflin Harcourt

Mass Art

Maven Clinic

Molekule

Nutanix

Okta

Organic Valley

Perkins + Will

Raytheon

Rockland Trust

TransferWise



**INSPIRE PR GROUP**

6120 S. Sunbury Rd., Westerville, OH 43081

614/532-5279; hinda@inspireprgroup.com

www.inspireprgroup.com

Media relations, media/crisis training, social media, influencer and blogger engagement, crisis communications, digital marketing, advertising, issues and reputation management, corporate communications, event planning, graphic design, video production. Employees: 10. Founded: 2014.

**Agency Statement:** Inspire PR Group is a national public relations and digital agency. Our team of seasoned professionals, whose deep roots in PR span more than four decades, believes going the extra mile is not an option; it's a requirement. Inspire is committed to making a measurable, memorable difference, which shines through in our work for our clients and for our communities. We value teamwork, illustrated by long, trusting relationships with clients and with each other.

The Inspire team brings more than four decades of professional experience

communicating for agencies, corporations, nonprofits and news media. We harness that collective expertise daily to help clients communicate, engage, educate and succeed.

Hinda Mitchell, pres.; Diane Hurd, sr. assoc., mng. dir.; Hana Bieliauskas, sr. assoc., digital; Amanda Ensinger, Michelle Leitzzy, sr. assocs.

A Kid Again  
American Egg Board  
American Dairy Assn. Mideast  
Bob Evans Farms  
Butler County Convention and Visitors Bureau  
Cameron Mitchell Restaurants  
CHOICES for Victims of Domestic Violence  
Delaware County Convention and Visitors Bureau  
Designer Brands  
Gahanna-Jefferson Public Schools  
Heartland Bank  
Hilliard City Schools  
Interim HealthCare  
Iowa Egg Council  
Minnesota Turkey Growers Assn.  
National Turkey Federation  
No Kid Hungry  
Ohio Beef Council  
Ohio Assn. of Foodbanks  
Ohio Poultry Assn.  
Ohio Livestock Coalition  
Pet Food Institute  
Piada Italian Street Food  
Reliant Capital Solutions  
Rusty Bucket Restaurant & Tavern  
United Egg Producers

# intermarket

## INTERMARKET COMMUNICATIONS (A LANSON'S COMPANY)

Member, Global Communication Partners  
425 Madison Ave., #600, New York, NY 10017  
212/888-6115; info@intermarket.com  
www.intermarket.com

Corporate and financial PR services. Employees: 18. Founded: 1986.

**Agency Statement:** Intermarket Communications has long been a leading independent strategic communications consultancy with clients in the global financial services industry. More recently, its client list has grown to encompass the fields of transportation, life sciences, technology and higher education. We offer clients a combination of strategic expertise and highly targeted execution designed to generate the media coverage and social media amplification that builds and maintains reputation, and achieves sustained results.

Founded in 1986, Intermarket Communications works with clients throughout the global business community, including investment marketplaces and exchanges, leading buy-side and sell-side institutions, banks, alternative investment providers, technology and service providers, as well as government and industry organizations.

Service is the key factor that sets Intermarket apart. At Intermarket, all clients work directly with a team of experienced financial communications professionals who understand your business, help shape your story, and know how to make that story resonate with the audiences you need to reach.

On February 22, 2019, Intermarket announced it had been acquired by Lansons, a London-based reputation management consultancy.

Martin B. Mosbacher, exec. vice chmn., 212/754-5449

Acadiasoft  
American Stock Transfer & Trust Co. (AST)  
Apeiron  
Bank Leumi  
BioCatch  
Broadhaven Capital Partners  
Charles Schwab & Co.  
Cult Wines  
The University of Chicago Booth School of Business  
Harris Williams & Co.

Index Industry Assn. (IIA)  
Invesco  
Keefe, Bruyette & Woods (KBW)  
Mahindra and Mahindra Limited (M&M)  
Nasdaq  
New Frontier Advisors  
Overstock.com  
RBC Wealth Management  
Reaves Asset Management  
Societe Generale S.A. (SocGen)  
Singapore Exchange (SGX)  
Stifel  
T Zero  
Tech Mahindra



## ITB

A Division of Rogers & Cowan  
1840 Century Park E., 2nd fl., Los Angeles, CA 90067  
310/854-8195; fax: 310/854-8138  
<https://www.itb-worldwide.com/>  
[https://www.instagram.com/itb\\_vip/](https://www.instagram.com/itb_vip/)  
<https://www.linkedin.com/company/itb-worldwide/>

**Agency Statement:** An entertainment marketing, partnerships and talent agency, ITB delivers strategic and creatively-led partnerships rooted in popular culture for brands and individuals alike. Our services span brand, designer and talent collaborations, influencer marketing, talent procurement for global advertising campaigns, brand extensions, licensing, retail partnerships, distribution, talent representation and VIP services. We service a global roster of both brand and agency clients from our offices in London.

Carla Blizzard, sr. VP

Clients include:  
Chopard  
Fitbit  
Georges Chakra  
Jockey  
Karl Lagerfeld  
Ralph Lauren  
Sarah Flint  
Tadashi Shoji  
The Body Shop  
Zuhair Murad



## IVY MARKETING GROUP, INC.

23W070 Mulberry Ln., Glen Ellyn, IL 60137  
630/790-2531; fax: 630/790-4431; dsheridan@ivymarketing.com  
www.ivymarketing.com

Senior housing & svcs., not-for-profit. Employees: 6. Founded: 1990.

**Agency Statement:** Ivy is a nimble, boutique marketing/public relations agency specializing in senior housing & services as well as healthcare, not-for-profit & commercial real estate.

Debra Sheridan, pres.

ALC Home Health  
Danish Home of Chicago  
Eastcastle Place in Milwaukee  
Friendship Village of Schaumburg  
GreenFields of Geneva  
Monarch Landing  
Sedgebrook  
Shell Point Retirement Community in Naples Florida  
The Springs in Naperville



## IW GROUP

6300 Wilshire Blvd., Suite 2150, Los Angeles, CA 90048  
213/262-4090; fax: 310/289-5501  
www.iwgroupinc.com

Corporate, government and non-profits. Founded: 1990.

**Agency Statement:** IW Group, Inc. is a fully integrated, full-service marketing communications firm that provides public relations, media relations, corporate and community relations, public affairs, advertising, marketing, experiential marketing and research services to companies, governmental organizations and nonprofits based in the U.S. Founded in 1990, IW Group has grown from a PR agency rooted in the Asian and Pacific Islander American communications space to a total market, solutions-driven strategic marketing firm.

IW Group offers a 360-degree approach to marketing and communications. The firm prides itself on being multicultural and multiethnic and is uniquely capable of providing not only a strong multicultural perspective and approach, but with decades of combined years of experience in the general market space, an ability to successfully implement campaigns targeting the ever-evolving total market.

IW Group has offices in Los Angeles, New York and San Francisco.

Bill Imada, chmn.; Nita Song, pres.

Clients include:

Bank of the West  
City of Hope  
HBO  
Lexus  
McDonald's  
MGM National Harbor  
Nielsen  
Northwestern Mutual  
Shiseido  
Southern California Edison  
Warner Brothers  
Westfield



J



j public relations™  
california • new york • london

## J PUBLIC RELATIONS

530 7th Ave., #502, New York, NY 10018  
212/924-3600; letstalk@jpublicrelations.com  
www.jpublicrelations.com  
Employees: 70. Founded: 2005.

**Agency Statement:** J Public Relations (JPR) is an international luxury PR, influencer management and social media agency specializing in hospitality, travel and luxury lifestyle brands. With 75 team members across four offices in New York City, London, Los Angeles and San Diego, plus a presence in Denver and Arizona, JPR is a trusted leader in media relations and brand strategy, trend forecasting, brand partnerships, influencer relations, digital and social strategy. JPR is an innovator in all things travel, being the first travel PR agency to launch a podcast in 2018, Priority Status.

Established in 2005, JPR has consistently risen to become the world's fastest growing agency in the travel and hospitality spaces. JPR's global roster includes more than 150+ hotels in the U.S., U.K. and throughout Europe, Mexico, Caribbean, Dubai, New Zealand, Asia and more. JPR represents destinations such as North Carolina and Utah as well as brands including Marriott, Relais & Châteaux, Jumeirah Hotels & Resorts, Vail Resorts Hospitality and multiple Ritz-Carlton Hotels & Resorts.

JPR is listed on the *Observer's* annual "PR Power 50" as one of the country's most powerful PR firms and *Crain's* "Best Places to Work in

New York City." The agency also garnered "Top Places to Work" by *PR News* and "Agency of the Year" by *Bulldog Reporter* in addition to multiple trade and consumer awards for company culture and brand success.

Jamie Sigler O'Grady, Sarah Evans, partners

### Locations:

#### New York

530 7th Ave., #502, New York, NY 10018  
212/924-3600

#### San Diego

2341 Fifth Ave., San Diego, CA 92101  
619/255-7069

#### Los Angeles

429 Santa Monica Blvd., #280, Santa Monica, CA 90401  
310/722-7066

#### London

14 Gray's Inn Rd., 3063, London, WC1X, 8HN, UK  
(011) 44 (20) 38905838

Sampling of highlighted clients:

Adare Manor, Ireland  
Adventures of Disney (project work)  
Aulani, a Disney Spa & Resort (project work)  
Chateau du Grand-Luce, France  
Chewton Glen, UK  
Cliveden House, UK  
Discover Baja California  
Four Seasons Resort Lana'i  
Grand Hotel Tremezzo, Lake Como  
Gurney's Resorts - Montauk & Newport  
Helena Bay, New Zealand  
Hotel del Coronado, San Diego  
InterContinental Los Angeles Downtown  
InterContinental, Washington DC - The Wharf  
Jumeirah Hotels & Resorts  
Rancho La Puerta, Mexico  
Rancho Valencia Resort & Spa  
Relais & Châteaux  
The Palms and The Shore Club, Turks & Caicos  
The Resort at Pedregal, Mexico  
The Ritz-Carlton (multiple properties)  
Vail Mountain Resorts  
Vail Resorts Hospitality  
Visit North Carolina  
Visit Utah

## J. WALCHER COMMUNICATIONS

1940 Market St., San Diego, CA 92102  
619/295-7140; fax: 619/295-7135  
www.jwalcher.com

PR firm specializing in local & national media rels., community rels., social media and special events for industries such as consumer prods., professional svcs., associations, hospitality, real estate.

Jean Walcher, pres.



## JACKSON SPALDING

1100 Peachtree St. NE, 18th flr., Atlanta, GA 30309  
404/724-2500; atlanta@jacksonspalding.com  
www.jacksonspalding.com  
Founded: 1995.

**Agency Statement:** Jackson Spalding's vision is to be the most trusted and respected marketing communications agency - pretty simple really. We are an independently-owned agency, which means we're beholden only to our clients, ourselves and the communities in which we invest our time. After 22 years of this approach, we have become one of the largest independent marketing communications agencies in the Southeast, with more than 160 team members in offices in Atlanta, Dallas and Athens, Ga., with outposts in Los Angeles, San Francisco, Houston, St. Louis,

Nashville, Spartanburg and New York. For four consecutive years, *The Atlanta Journal-Constitution* has ranked Jackson Spalding as the best agency to work for in Atlanta and a top 15 company to work for in any industry. In 2017, Jackson Spalding was named the #1 agency to work for in North America by *The Holmes Report*.

Our services include branding, digital design and development, advertising and media buying, graphic design, social media strategy, media coaching, marketing, public relations, event planning and crisis management.

We work with organizations from the premiering to the preeminent, from corporate to compassionate. Above all, we choose to work with clients who inspire us - those who want to be the best at what they do. Those are our kind of people.

Executive Team: Glen Jackson, Brian Brodrick, Randall Kirsch, Eric O'Brien, Trudy Kremer, Whitney Ott and Joanna Singleton

BD Director: Colin Owens

Creative Director: Mike Martin

125 West Washington St., #775, Athens, GA 30601  
706/354-0470; athens@jacksonspalding.com

750 North Saint Paul St., #1700, Dallas, TX 75201  
214/269-4400; dallas@jacksonspalding.com

Partial client list:

2019 Super Bowl Host Committee

Chick-fil-A

Children's Healthcare of Atlanta

College Football National Championship

Delta Air Lines

Flexdrive

Georgia Forestry Foundation

Google

Grady Health System

Honeywell

Interstate Batteries

Interstate Batteries All Battery Centers

Mattress Firm

Nod Hill Brewery

Orkin

Primrose Schools

The Coca-Cola Co.

TM Capital

Toyota/Lexus

# JARRARD

PHILLIPS  
CATE &  
HANCOCK

## JARRARD PHILLIPS CATE & HANCOCK, INC.

The Horse Barn at Maryland Farms, 219 Ward Circle, Brentwood, TN 37027  
615/254-0575; info@jarrardinc.com  
www.jarrardinc.com

150 N. Wacker Dr., Suite 2925, Chicago, IL 60606

312/419-0575

Founded: 2006

**Agency Statement:** Jarrard Phillips Cate & Hancock, Inc. is a top-10 strategic communications consulting firm devoted to helping the nation's health systems and health services companies navigate confidently through change, challenge and opportunity. With offices in Nashville and Chicago, Jarrard Inc. has guided leaders at more than 400 healthcare organizations across the country through high-stakes moments, including leading communications and political strategy for more than \$60 billion in announced M&A. Our team of former journalists, political operatives and healthcare executives works alongside every client to build a custom strategy that delivers measurable results in the areas of M&A, issues and crisis management, strategic positioning opportunities and systemic change management. For more information, visit jarrardinc.com.

David Jarrard, Kevin Phillips, Molly Cate, Anne Hancock Toomey, Magi Curtis, Jana Atwell, Kim Fox, partners



JASCULCA TERMAN

STRATEGIC COMMUNICATIONS

## JASCULCA TERMAN STRATEGIC COMMUNICATIONS

730 N. Franklin St., #510, Chicago, IL 60654

312/337-7400

www.jtpr.com

Founded: 1981.

**Agency Statement:** Jasculca Terman Strategic Communications' passion and purpose is to advance business and policy agendas with compelling storytelling, media and advocacy... to protect people, reputations and brands through rapid and reliable crisis management... to inspire and motivate by staging compelling and memorable events...to educate, empower and engage through strategic use of digital and video. For more than 35 years, corporations, nonprofits, institutions and government agencies have turned to JT for expert counsel, creativity and track record of success. To learn more about JT, please visit [www.jtpr.com](http://www.jtpr.com), [facebook.com/jasculcaterman](https://facebook.com/jasculcaterman) or @jasculcaterman.

Mary Patrick, CEO; Rick Jasculca, chmn.; Jim Terman, vice-chmn.

Clients include:

After School Matters

BP

Brookfield Zoo

CSU-Global

iBio

Sinai Health System

The Carter Center

The Chicago Community Trust

The Knight Foundation

Urban Prep Academies

# J | CONNELLY

## JCONNELLY

22 W. 21 St., #301, New York, NY 10010

646/922-7770; rhennessy@jconnelly.com

www.jconnelly.com

Financial, technology, food & beverage, personal & executive brands, CSR, public relations, content marketing, digital marketing, video marketing, crisis management, strategic counsel. Employees: 70. Founded: 2003.

**Agency Statement:** JConnelly is a communications and marketing firm working with brands to help them expand awareness, connect and engage with clients and stakeholders, influence change, amplify online presence, and build community. JConnelly's professionals navigate the complex world of communications to effectively design and execute campaigns that are mission driven and deliver business-critical results.

Jennifer Connelly, CEO; Ray Hennessey, pres.; Michelle Pittman, chief strategy officer; Chris Cherry, chief engagement officer; Karen Pellicone, chief administrative officer; Mat Murchison, CFO; Steven Stoke, mng. dir.

Representative JConnelly clients include:

Direxion

DoubleLine Capital

HighTower

Krasdale Foods

Revel Spirits

Pictet

Tony Robbins



# JeffreyGroup

LATIN AMERICA

## JEFFREYGROUP

201 S. Biscayne Blvd., #1400, Miami, FL 33131  
305/860-1000

www.jeffreygroup.com

Providing marketing, corporate communications and public affairs consulting services for multinational companies and brands throughout Latin America. Employees: 177. Founded: 1993.

**Agency Statement:** The leading independent agency for Latin America since 1993, successfully serving the world's largest companies and best-known brands. JeffreyGroup provides a full range of strategic communications services, including brand promotion, corporate communications, public affairs and data-driven insights and analysis, from seven wholly-owned offices and a network of local partners throughout Latin America.

### MIAMI (HQ)

Brian Burlingame, CEO  
Sarah Garrido, mng. dir.

### NEW YORK

1 Penn Plaza, 36th flr., New York, NY 10119  
212/620-4100

Jeffrey Sharlach, chmn.

### MEXICO CITY

Cordillera de los Andes #120, Piso 2; Col. Lomas de Chapultepec;  
Ciudad de Mexico, C.P. 11000, Mexico  
+52 (55) 5281-1121

Mauricio Gutiérrez, mng. dir.

### SÃO PAULO

(Brazil HQ) Rua Cláudio Soares 72, cj. 1501, Pinheiros - Sao Paulo, SP  
CEP 05422-030, Brazil  
+55 (11) 3185-0800

Rodrigo Pinotti, mng. dir.  
Debora Pratali, group dir.  
Thiago Massari, group dir.

### RIO DE JANEIRO

Ed. Argentina, Praia de Botafogo, 228. Rio de Janeiro, RJ CEP 22250-040, Brazil  
+55 (21) 3958-1245

Renata Busch, mgr.

### BRASILIA

Edifício Parque Cidade Corporate; SCS,QD 9, Torre C, 10º; Brasilia, DF  
CEP 70308-200, Brazil  
+55 (61) 3550-0699

Fernando Teixeirens, group dir.

### BUENOS AIRES

San Martin 674 3° A, Buenos Aires, C1004AAN Argentina  
+54 (11) 4328-3354

Diego Campal, mng. dir.

Airbus

Amazon

American Airlines

Baker McKenzie

Bayer

Citibank

Enel

Enterprise Car Rental

Facebook

GE

HBO

John Deere

Marriott

Mastercard

Nikon

The Patron Spirits Co.

PepsiCo

Roche

Salesforce

Samsung

Sony



## JJPR AGENCY

25895A Friendship Rd., #C, Daphne, AL 36526  
251/375-1297; fax: 251/650-1260; jennifer@jjpragency.com

jjpragency.com

Public relations, event planning, media relations, media training, creative services, brand identity development, website design, marketing services, community engagement, crisis communication, social media, SEO & SEM. Employees: 10. Founded: 2010.

**Agency Statement:** JJPR is a boutique public relations, marketing and events firm focused on building, protecting and elevating our clients' brands. We believe just knowing the current trends isn't enough — you have to anticipate what will happen next. We know that there is more to public relations and marketing than just generating news clippings, but rather using the right strategies to trigger influence of the brand from every angle and to every audience.

Jennifer Jenkins, pres.

Aaron Oil Co.

Alabama State Port Authority

Atchison Home

Baldwin County Economic Development Alliance

Baldwin County Education Coalition

BASF Corp.

Children's of Alabama

Economic Development Assn. of Alabama

ellenJAY

Hargrove Engineers + Constructors

Infirmity Health

Mobile Area Chamber of Commerce

Ronald McDonald House Charities of Mobile

USA Mitchell Cancer Institute

Witherington Construction

# JOELE FRANK

## JOELE FRANK, WILKINSON BRIMMER KATCHER

622 Third Ave., 36th flr., New York, NY 10017

212/355-4449; info@joelefrank.com

www.joelefrank.com

Corporate communications, investor relations, corporate governance, shareholder activism, transaction communications, crisis communications, private equity, litigation support, and restructuring & bankruptcy. Founded: 2000.

**Agency Statement:** Joele Frank, Wilkinson Brimmer Katcher provides effective and disciplined communications counsel and support to help our clients take control in advancing their business and strategic objectives. Our clients include both large, global public corporations and smaller, private enterprises in a wide range of industries. Our professionals have been recognized by our peers, journalists and the financial community for their quality work, strategic acumen and creative approach to challenging issues.

Joele Frank consistently ranks among the top PR firms in announced M&A transactions, defense against activist investors, and restructurings.

Joele Frank, mng. partner; Matthew Sherman, pres.; Andrew Brimmer, vice chmn.; Daniel Katcher, vice chmn.; Eric Briemann, Steve Frankel, Michael Freitag, Barrett Golden, James Golden, Jonathan Keehner, Nick Lamplough, Tim Lynch, Jamie Moser, Leigh Parrish, Jed Repko, Meaghan Repko, Andrea Rose, Andrew Siegel, Sharon Stern, Kelly Sullivan, Sarah Teslik, Ed Trissel, partners; Laurence Klurfeld, COO

West Coast Office: One Sansome St., #2800, San Francisco, CA 94104  
415/869-3950



## HEALTH COMMUNICATIONS

### JPA HEALTH COMMUNICATIONS

1101 Connecticut Ave., NW, Suite 600, Washington, DC 20036  
202/591-4000; fax: 202/591-4020; carrie@jpa.com

www.jpa.com

@JPAHealthComm

www.facebook.com/JPAHealth

Health, medical, public health, biotechnology and pharmaceutical; message development; stakeholder engagement; digital communications; data publicity; product approvals; social media; website development; video production; public policy planning; coalition building; thought leader cultivation; advocacy relations; media relations; branding; consumer education campaigns; marketing; market research and assessment; data analytics, insights and evaluation; medical meetings planning; executive visibility; internal communications. Employees: 50. Founded: 2007.

**Agency Statement:** JPA Health is an award-winning public relations, marketing and advocacy firm known for sharing our clients' commitment to making people healthier. With deep expertise in these core service categories, JPA offers a truly integrated model that delivers sustained business results. The agency provides services to clients across the health sector, including: biopharma, medtech, and non-profit organizations.

To offer unparalleled insights and efficiencies to clients, the JPA has built a proprietary tool, Gretel™, which segments audiences and provides unique insights for reaching and engaging influencers in health and healthcare.

JPA's exclusive focus within the health sector means that clients can count on a team that has the experience and perspective to provide sound, strategic health, medical and science communications counsel, rooted in the realities of this dynamic landscape.

The agency is recognized for its ability to deliver results quickly. As partners with our clients, we drive meaningful relationships, stimulate intellectual curiosity, combine data and intuition to go deeper and see beyond the obvious and creatively solve complex problems.

JPA is a woman-owned agency with offices in Washington, DC, Boston and London, and is a member of IPRN, the world's leading independent public relations agency network.

Carrie Jones, prin.; Michael O'Brien, mng. dir., Washington, DC;  
Stephen Piotrowski, mng. dir., Boston; Diane Wass, mng. dir., London

American Kidney Fund  
College of American Pathologists  
EMD Serono  
Epizyme  
Genomic Health  
Intuitive Surgical  
Medicines360  
Melanoma Research Foundation  
Merck  
National Institutes of Health  
Sanofi  
The Physicians Foundation  
The David and Lucile Packard Foundation  
U.S. Pharmacopeia  
ViiV Healthcare

### JPR COMMUNICATIONS

20750 Ventura Blvd., #104, Woodland Hills, CA 91364  
818/798-1475; fax: 818/884-8868; info@jprcom.com  
www.jprcom.com; www.jprcom.com/clients.html  
High-technology firm specializing in storage, networking and cloud.  
Employees: 10. Founded: 1991.

Judy Smith; Mark Smith

Aparavi  
Burlywood Tech  
ElastiFile  
Maxta  
Quobyte  
Storbyte  
StorONE  
SwiftStack  
Tachyum  
Violin Systems



JUDGE  
PUBLIC RELATIONS

### JUDGE PUBLIC RELATIONS, LLC

4200 George J. Bean Pkwy., #2580, Tampa, FL 33607  
813/279-8335; fax: 813/279-8336; jjjudge@judgepr.com

www.judgepr.com

Public relations, media relations, crisis communications, strategic communications, community relations, partnership development, government relations, video production, marketing, advertising, web design, graphic design, social media management. Employees: 6. Founded: 2011.

**Agency Statement:** Judge Public Relations is a full-service agency headquartered in Tampa, Florida. Our PR firm represents a wide variety of clients from around the world and has worked with members of the media on every continent. Judge PR is a certified service-disabled veteran-owned small business, and is comprised of experts in television, radio, web and print media, marketing and communications. Our team members have received numerous prestigious awards, including Emmy awards, and an MTV Movie Award.

James P. Judge, pres.; Scott O. Goodman, partner, dir., mktg. & creative svcs.; Justin A. Mayfield, partner, PR & digital media mgr.; Justin K. Clements, PR specialist; Andrew Signore, digital content producer; Josh S. Powers, print & digital mktg. design mgr.

Armed Forces Families Foundation  
Bomnin Chevrolet  
Children's Cerebral Palsy  
Children's Scoliosis Center  
Chuy's TexMex  
Dimmitt Chevrolet  
Footprints Beachside Recovery Center  
IHOP  
Love & Theft  
Pathway Vet Alliance  
Scoliosis Care  
Scratch Financial  
Skyway 10K  
Spike's Tactical  
SynDaver  
Taco Bell  
Thee Tree House  
Veterinary Emergency and Referral Group  
WannaRub Foods  
WTR

K

# KAPLOW

changing conversations®

### KAPLOW COMMUNICATIONS

19 West 44th St., 6th fl., New York, NY 10036

212/221-1713; info@kaplow.com

www.kaplow.com

Founded: 1991.

**Agency Statement:** Kaplow was founded on the belief that authentic storytelling could forge an emotional connection between a brand and its audience. And, for more than 25 years, Kaplow has used the magic of storytelling to change the conversation so consumers fall in love with our clients' brands.

In today's cluttered communications landscape, creating that emotional connection between a brand and its consumers is more important than ever. We have transformed our practice to combine best-in-class public relations services with cutting-edge digital, social and influencer capabilities to ensure we reach your consumers at every touch point. And,

Continued on next page

## KAPLOW COMMUNICATIONS continued

we continue to develop new product offerings that help clients better understand and communicate their stories to both external and internal audiences. These stem from the agency's core values of authenticity, respect and trust.

Based in New York, we have satellite offices in Los Angeles, Denver and Wilmington, North Carolina, from which we serve clients – from start-ups to *Fortune* 500s – in beauty & fashion, home & lifestyle, food & beverage, health & wellness, retail, consumer technology, financial service, hospitality and more.

Each program is customized for the client's unique story, audience and goals. Our creative ideas disrupt, amuse and educate consumers wherever they may be, and our innovative, results-driven campaigns drive business results that keep clients coming back year after year.

We still believe in the magic of great storytelling and, as a truly integrated agency, we deliver on our mission and our promise of one brand story, told many ways.

Liz Kaplow, founder & CEO; Evan Jacobs, CFO; Randi Liodice, chief strategy officer; Joanne Amorese, COO; Vicki Crafton, exec. VP

Clients include:

23andMe  
Breast Cancer Research Fund  
Conair  
Cosmetic Executive Women (CEW)  
CVS/pharmacy  
David's Bridal  
Fidelity Investments  
Franciacorta  
Laura Mercier  
Markwins (wet n wild)  
Nakedwines.com  
PVH (Warner's/Olga)  
Savencia  
Stitch Fix  
Target  
Vitabiotics (Perfectil)



## karbo communications

### KARBO COMMUNICATIONS

601 Fourth St., #204, San Francisco, CA 94107  
415/255-6510; info@karbocom.com  
www.karbocom.com

B2B and consumer tech public relations and digital marketing. Additional offices in Redwood City, CA and New York, NY. Employees: 17. Founded: 2001.

**Agency Statement:** Are you looking for a respected and inventive PR and digital marketing agency with a track record of delivering revenues, industry leading stature, partners and funding? Karbo Com's services combine successful and inventive PR programs with the newest digital marketing services. Startups to *Fortune* 500 enterprises trust Karbo Communications for our industry knowledge, strategic thinking, creativity and the tech industry's entrepreneurial spirit to create and amplify market leadership and out-perform competitors.

Karbo Com offers an extensive array of innovative services, including branding, corporate and product PR, social media, creative services, digital marketing campaigns plus content creation.

Unlike most other agencies, Karbo Com ensures client teams are always led by senior people on a day-to-day basis. You won't get bench players. A varied and multi-talented team synthesizes the worlds of PR, journalism and digital marketing—with a Silicon Valley ethos. Our teams have ushered in technologies such as the cloud, SaaS, AI, the Internet of Things, data analytics, mobile, security, networking, augmented reality and wearables.

We've worked extensively with both B2B and consumer tech companies ranging from small startups to global, billion dollar brands, including: Apple, Cisco, Digg, eBay, Equinix, Fog World Congress, GoDaddy, Intel, the IoT World Conference, The National Geographic, NerdWallet, and Oracle.

Julie Karbo, founder & CEO

Current Clients:  
8th Wall  
Diamond Pro

Harmony Helper  
Logitech  
Megaport  
OnScale  
Penguin Computing  
Pigeon  
Project Text  
RTI (Real-Time Innovations)  
TDK  
The Tylt  
TIBCO



### KARV COMMUNICATIONS

122 E. 42nd St., #2005, New York, NY 10168  
212/333-0275; adf@KARVCommunications.com  
www.karvcommunications.com

Strategic, corporate, financial, crisis management, public affairs, government and regulatory affairs; reputation management. Employees: 6. Founded: 2012.

**Agency Statement:** KARV Communications is a strategic communications firm with a focus on corporate and financial communications, crisis management and public affairs. The firm is led by a team of talented professionals with deep experience in a variety of industries: government, energy, finance, media, consumer goods, technology, gaming, healthcare, entertainment and more. KARV accomplishes the goals set by our clients all over the world, through an extensive network and an unbiased approach to solving problems.

Andrew Frank, founder & CEO; Eric Andrus, exec. VP

1513 6th St., #204, Los Angeles, CA 90401  
213/228-3236

## KCD | PR

### KCD PR INC. - TOP FINTECH PR FIRM

610 West Ash St., Suite 901, San Diego, CA 92101  
619-955-7759; info@kcdpr.com  
www.kcdpr.com

<https://www.linkedin.com/company/kcdpr>

<https://www.facebook.com/KCDPR>

<https://twitter.com/KCDPR>

<https://www.youtube.com/user/KCDPR>

<https://plus.google.com/+Kcdpr>

Employees: 8. Founded: 2009.

**Agency Statement:** KCD PR is an award-winning strategic communications agency with expertise in creating and executing individualized, integrated, and impactful media relations, social media marketing, digital marketing, and content development strategies for financial services firms, fintech companies, technology innovators, transportation and associated businesses.

We have deep, longstanding relationships with financial, technology, and transportation journalists, giving us a competitive edge that specifically benefits clients who are seeking to build reputation and brand awareness. KCD PR is based in San Diego, CA and New York, NY, serving clients around the world.

The agency is a rapidly growing powerhouse in the financial services, technology and fintech public relations and marketing space. And we have the results and awards to prove it. Each member of our talented, creative, and committed team brings a depth and diversity of knowledge and experience, and is driven to provide KCD PR clients with strategic, integrated public relations and marketing services that yield measurable results.

At KCD PR, our expertise is developing and communicating a brand's voice through highly visible campaigns, focusing on messaging development, inbound marketing, media relations, social media marketing, and other key elements. The firm is also adept at crisis communications,

M&A strategy, IPO and ICO communications, blockchain themed public relations and executive media training.

Agency awards include: WebAward for Outstanding Achievement 2017; IABC Silver Quill "Best in Show" Winner 2015; Fastest Growing Private Held Companies – *San Diego Business Journal* 2016; Gold MarCom Award for Marketing & Communications Excellence 2013; Kevin Dinino, Finalist for Most Admired CEO – *San Diego Business Journal* 2014/2015/2016.

Kevin Dinino, founder/pres.

Client Portfolio:

Applied Pavement Technology  
Atria Wealth Solutions  
Bitmo  
Brain Corp.  
Bridgeport Financial Technology  
Comdata  
Cyber Center of Excellence (CCOE)  
Federal Highway Authority  
Fidelity Investments  
FinovateAsia  
Folio Financial  
HighPoint Associates  
Intrinio  
LPL Financial  
Millennium Trust Co.  
Pavia Systems  
Umpqua Bank  
Wicket  
Women Rocking Wall St.



**KEITH SHERMAN AND ASSOCS.**

234 West 44th St., New York, NY 10036  
212/764-7900; fax: 212/764-0344  
www.ksa-pr.com  
Founded: 1990.

**Agency Statement:** KEITH SHERMAN & ASSOCIATES provides strategic public relations counseling and marketing communications services to a diverse entertainment, arts, lifestyles and international brands clientele.

We are proud of several long-term client relationships including 10 years working for *The New York Times*, 18 years for the Tony Awards, 28 years representing Olympic Gold medalist Brian Boitano and a decade working for insurance giant Marsh & McLennan. KSA's four person staff is based in Times Square.

We have represented hundreds of network, cable and digital broadcasts, studio and independent films, Broadway and Off-Broadway shows, national tours, media companies, high profile events globally, festivals, not-for-profit organizations, awards, travel, sponsorships, diversity, healthcare, technology and more. Our site, ksa-pr.com, provides additional information.

As a result of our corporate to cool client base, we have a unique perspective that we've brought to campaign after campaign with tremendous results over time.

Results. A fresh point of view. Proactive work. Smart strategic thinking. Integrity. These are some of the elements that distinguish KSA's work.

Keith Sherman, pres.; Brett Oberman, Scott Klein, VPs

*Architectural Digest*

Art Students League of New York  
Be More Chill  
Mike Birbiglia  
Brian Boitano  
Bolshoi Ballet  
BRAVO  
Bristol-Myers Squibb  
Broadway League  
Columbia University  
Drama Desk Awards  
Feinstein's/54 Below

Focus Features

Forum Gallery  
Adrian Grenier  
Henry Holt & Co.  
Hertz  
Kimpton Hotels  
Lang Lang  
Memorial Sloan-Kettering Cancer Center  
Montreal Jazz Festival  
New York Marriott Marquis  
*The New York Times*  
*The Onion*  
Point Foundation  
Colin Quinn  
Samuel French  
Sony  
The Sheen Center  
Tony Awards  
Universal Pictures  
Visiting Nurse Service of New York



**KEKST CNC**

U.S. Headquarters: 437 Madison Ave., New York, NY 10022  
212/521-4800  
www.kekstcnc.com

Specialties: Strategic and Financial Communications, Investor Relations, M&A, Crisis & Issues Management, Shareholder Activism, Litigation Support, Alternative Investments, Restructuring, Cyber Security, and Change Communications. 12 offices worldwide; 250 employees, 70 located in New York. Founded: 1970.

**Agency Statement:** Kekst CNC is a leading global strategic communications firm with unparalleled expertise in helping global business and institutional leaders navigate challenges and opportunities as they grow, transform, and protect their organizations. Our clients rely upon the sound judgment, innovative thinking, and proven effectiveness of our highly experienced team of advisors to develop and execute the integrated communications strategies necessary to maintain the confidence of stakeholders in an era of accelerated change.

Jeremy Fielding, co-chief executive officer, partner (New York)  
Bernhard Meising, co-chief executive officer, partner (Munich)



**KemperLesnik**

**KEMPERLESNIK**

10 S. Riverside Plaza, #1844, Chicago, IL 60606  
312/755-3500; fax: 312/755-3597; info@kemperlesnik.com  
www.kemperlesnik.com  
Consumer, b2b, sports. Founded: 1979.

**Agency Statement:** KemperLesnik is a leading public relations, event marketing, sports marketing and content marketing agency serving *Fortune* 500 clients. Ranked among Chicago's top PR agencies, KemperLesnik produces award-winning campaigns that connect people to brands in innovative ways. With content generation at its core, the agency specializes in delivering integrated communications for leading brands in the areas of consumer, B2B/corporate, golf, sports and travel.

Amy Littleton, exec. VP, mng. dir.; Tom Valdiserri, exec. VP, mng. dir.

## KETNER GROUP COMMUNICATIONS

3737 Executive Center Dr., #210, Austin, TX 78731  
512/794-8876; catherine@ketnergroupp.com  
https://ketnergroupp.com

Retail, e-commerce, grocery and CPG, advertising and marketing, social media and consumer technology. Employees: 11. Founded: 1990.

Jeff Ketner, founder & pres.; Catherine Seeds, sr. VP & partner

Columbus Consulting  
Displaydata  
GK Software  
GroupBy  
Kibo  
Mercatus  
Mirakl  
NGC Software  
OrderDynamics  
Shopgate  
Symphony CPG|AI  
Symphony RetailAI  
Theatro  
Zynstra

## KEYBRIDGE COMMUNICATIONS LLC

1722-A Wisconsin Ave., NW, Washington, DC 20007  
202/471-4228; info@kbc.us  
www.kbc.us

Op-eds, issues advocacy, writing, media placement, web development.  
Employees: 21. Founded: 2003.

Sam Ryan, CEO; David White, COO

# kglobal

## KGLOBAL

2001 L St., N.W., Suite 650, Washington, DC 20036  
202/270-6560; hello@kglobal.com  
www.kglobal.com

Full-service communications firm specializing in digital and social media, crisis communications and public relations.

**Agency Statement:** We are a team of experts in **communications, strategic planning and response, crisis management and marketing.** We help companies, government agencies, non-profits and trade associations stand out from the crowd by differentiating their capabilities, identifying new markets, and building brands that make an impact. We believe in developing customized solutions for each client. We'll work with you to create a plan that's tailored for your organization - then we'll arm you with the tools, resources, and support needed to execute it.

Gene Grabowski, Randy DeCleene, Jenny Nuber, partners

American Egg Board  
APLU  
BASF  
BioSpringer  
Champion Petfoods  
Control Risks  
General Motors  
Hogan Lovells, LLP  
Hyland's Homeopathic Medicines  
Mitsubishi Corp.  
National Pork Producers Council  
Naturipe Farms  
Pharmaceutical Care Management Assn.  
Pictsweet Farms  
Planet Aid  
State of Indiana  
State of South Carolina  
Squire Patton Boggs LLP  
U.S. Army  
U.S. Navy  
University of South Carolina

# kivvit

## KIVVIT

222 W. Merchandise Mart Plaza, #2400, Chicago, IL 60654  
312/664-0153; fax: 312/216-2636; info@kivvit.com  
www.kivvit.com

Facebook: www.facebook.com/Kivvit

Twitter: www.twitter.com/TeamKivvit

LinkedIn: www.linkedin.com/company/kivvit

Latest Kivvit News & Updates: www.kivvit.com/news

Public affairs & advocacy, media & public relations, opinion research, data analytics, innovation, reputation management, stakeholder identification & engagement, executive positioning, message development, crisis & litigation communications, advertising, digital & social media strategy, creative design & content. Employees: 75. Founded: 2002.

**Agency Statement:** Kivvit is a nationally recognized strategic communications and public affairs firm with offices in Chicago, New York, New Jersey, Miami, Boston, and Washington, D.C.. Kivvit prides itself on being a strategic advisor to organizations with big ideas and complex challenges.

Kivvit is defining the agency of the future. We don't have silos. We integrate our full suite of data-driven advertising and strategic communications capabilities across teams. Our holistic approach combines analytics, technology, and content to produce hyper-targeted campaign plans that shape public opinion, impact public policy, and enhance business outcomes. Our relentless focus on measurement means that our work maximizes results and achieves tangible goals for our clients.

Kivvit's culture is marked by an entrepreneurial spirit as well as an insatiable curiosity to master our client sectors and constantly find innovative solutions. We start from scratch every time we develop a campaign plan. No campaign is exactly the same; each is tailored to our clients' needs. That's what sets Kivvit apart.

### Client Sectors/Industries

- Energy
- Regulated Industries
- Technology & Innovation
- Education
- Corporate
- Non-Profits
- Labor & Trade Associations
- Health & Life Sciences
- Transportation & Infrastructure
- Food & Beverage
- Sports
- Media & Entertainment
- Real Estate
- Defense
- Financial Services
- Retail

Eric Sedler, founder & mng. partner; Maggie Moran, mng. partner;  
Rich Bamberger, Zach Silber, mng. dirs., NY; Tracy Schmalzer, Kent  
Holland, mng. dirs., DC; Eric Herman, Sarah Hamilton, Maura Farrell,  
Sophie McCarthy, mng. dirs., IL

222 W. Merchandise Mart Plaza, Suite 2400, Chicago, IL 60654

Jeff Philips, gen. mgr.

1100 G Street NW, Suite 350, Washington, DC 20005

Justine Sessions, gen. mgr.

200 Varick St., Suite 201, New York, NY 10014

Damian Bednarz, gen. mgr.

608-612 Cookman Ave., Suite 5, Asbury Park, NJ 07712

Laura Matos, gen. mgr.

3250 NE 1st Ave., Suite 305, Miami, FL 33137

Kelly Penton-Chacon, dir.

Airbnb  
Allstate  
Anheuser-Busch  
Aon

BAE Systems  
BlueCross BlueShield  
Citadel  
Delta Airlines  
Exelon  
Ford  
General Dynamics  
Google  
Lyft  
PSEG  
Tesla  
United States Olympic Committee  
University of Chicago

### KMR COMMUNICATIONS

1815 Purdy Ave., Miami Beach, FL 33139  
305/771-2425; info@kmrcommunications.com  
www.kmrcommunications.com  
www.twitter.com/kmrpr  
www.facebook.com/kmrpr  
PR firm specializing in beauty, fashion, medical and fitness.  
Founded: 1998.

Katherine M. Rothman, CEO



### KOHNSTAMM COMMUNICATIONS

400 Robert St. N, Suite 1450, Saint Paul, MN 55101  
651/228-9141; fax: 651/298-0628; biz@kohnstamm.com  
www.kohnstamm.com

PR strategy and brand positioning; consumer and B2B media relations; consumer advocacy and brand ambassador programs; influencer marketing and social media; digital content strategy and curation; crisis communications management; corporate communications; thought leadership content and speaking opportunities booked; partnership development; experiential marketing; paid media. Employees: 11. Founded: 1991.

**Agency Statement:** Kohnstamm Communications is a tight, strategic group that moves quickly and keeps process to a minimum. Accountability is a key factor at Kohnstamm and in an industry where there is no time for hand holding, accountability needs to be clear, transparent, consistent, and self-evident. Measurement, goals and accountability frees up our clients to focus on the high-value “forward-looking” strategic elements that are consequential to their program’s progress and success. This Twin Cities-based agency has launched or served over 100 recognized brands — many of them subsequently acquired at high multiples thanks to Kohnstamm’s great PR — brands such as: Honest Tea, Happy Baby, Naked Juice, Angie’s BOOMCHICKAPOP and dozens of others. Kohnstamm’s mission of “fulfilling the promise of PR” resonates with brands that need savvy, creative, disruptive, effective representation in a fiercely competitive and changing marketplace. Our guiding principle of “Fulfilling the promise of PR” is *everything* at Kohnstamm.

Josh Kohnstamm, pres. & CEO; Alan Newbold, consumer group VP & dir., brand & client svcs.; Aaron Berstler, bus. group VP & dir., agency systems; Kelly Olson, VP, consumer experiential mktg.

3M Food Safety  
Beech-Nut  
Blue Dog Bakery  
Bushel Boy Farms  
Edible Arrangements  
Fody Foods  
Good 2 Grow  
Nilan Johnson Lewis Law Firm  
truwhip



### KONNECT AGENCY

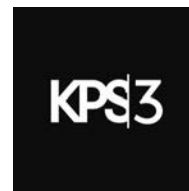
888 S. Figueroa St., #1000, Los Angeles, CA 90017  
213/988-8344; info@konnectagency.com  
www.konnectagency.com

Food & beverage, franchise, lifestyle and family brands. Employees: 40.  
Founded: 2009.

**Agency Statement:** Konnect Agency is a strategic business partner for food & beverage, lifestyle, family, and franchise brands. The team of almost 40 professionals provides public relations, social media, influencer, content and marketing services focused on garnering measurable results that positively impact brand growth. Konnect Agency represents both national and international companies via offices in Los Angeles, New York, Denver and Austin, Texas. Clients include Fatburger, Lyft, KRAVE Jerky, Sky Zone, Mrs. Fields and ONE Brands, to name a few. Using an integrated-approach and with a desire to add incremental value, Konnect is a true partner that promotes client-agency transparency, the use of technology to better client relationships, and a thoughtful approach to media and influencer relations.

Sabina Gault, CEO; Monica Guzman Escobar, CCO; Amanda Bialek, exec. VP; Carmen Hernandez, mng. dir.

Dave & Buster’s  
Fatburger  
Hungry Howie’s  
Kite Hill  
KRAVE Jerky  
Lenny & Larry’s  
Lyft  
Mrs. Fields  
Nautica  
ONE Brands  
Sky Zone  
The Goddard School  
Urban Remedy



### KPS3

500 Ryland St., #300, Reno, NV 89502  
775/686-7412; info@kps3.com  
www.kps3.com

Technology, SaaS, tourism, higher education, industrial, hospitality.  
Employees: 27. Founded: 1990.

**Agency Statement:** KPS3 is a digital-first agency with roots in the written word, delivering purposeful marketing, branding and public relations focused on moving companies toward universal growth. KPS3 knows that opportunity can be found through data. We help companies act on that data to connect brand-centric creative with quantifiable insights, driving bottom line results. KPS3 brings insights to life.

Rob Gaedtke, CEO & creative dir.; Kevin Jones, COO & creative dir.;  
Christie Yabu, dir., nat’l PR; Ira M. Gostin, VP, mktg. & client engagement

Dermody Properties  
Nevada Health Link  
REMSA  
Roundabout Grill & Catering  
Santa Maria Valley, California  
Sovos  
State of Nevada  
University of Nevada School of Medicine

## KUNDELL COMMUNICATIONS

210 W. 89th St., #1N, New York, NY 10024  
212/877-2798; fax: 212/877-3387; Kundellcommunications@gmail.com  
www.kundellcommunications.com  
Twitter: @kundellpr  
Travel, associations. Founded: 2000.

Linda Kundell

Eurobound  
Jewish Travel Agency  
Sophia's Travel



## KWE PARTNERS

1581 Brickell Ave., #1103, Miami, FL 33129  
305/476-5424; escalera@kwepr.com  
www.kwepr.com  
Founded: 1979.

**Agency Statement:** A leader in travel and lifestyle public relations and marketing for over 35 years, KWE Partners has developed innovative marketing, public relations and social media campaigns for a "who's who" of luxury brands: from global hotel brands, boutique hotels, spas and resort developments, to destinations, cruise lines and travel technologies. We approach PR as a branding tool, with sales-oriented thinking and ROI. Our relationships secure clients top-tier media placements and our award-winning social marketing campaigns leverage influencer and consumer engagement to exponentially increase clients' visibility and online reach.

Karen Weiner Escalera, pres. & chief strategist

Mar Del Cabo  
Sofitel Rome Villa Borghese  
Velas Resorts of Mexico

## KWITTKEN

(See KWT Global)



## KWT GLOBAL

160 Varick St., New York, NY 10013  
646/277-7111; fax: 212/658-0880; info@kwtglobal.com  
www.kwtglobal.com  
Founded: 2006.

**Agency Statement:** KWT Global is a global brand strategy agency that employs an interdisciplinary, design-thinking approach to marketing and communications. We synthesize the most impactful elements of PR, influencer engagement, social and digital media, and content marketing to help our clients identify and demonstrate their best 'selves.' Headquartered in New York City with offices in London and Toronto, we are a multi-specialist agency serving clients across dozens of industry sectors, including American Express, Amway, Ricoh, Vanguard, Laurel Road, CGI, IRONMAN™, Orangetheory Fitness, Leesa Sleep, frog design, Deloitte, Dataminr, Hisense, Pantone, Park Place Technologies, Quartz and PURE Insurance. KWT Global, formerly known as Kwitken, has been a part of the MDC Partners network since 2010.

Recent notable awards include:

### 2019

- Finalist: *Holmes Report* Sabre Awards North America (OkCupid, The ALS Association, Dia&Co)
- Finalist: The Shorty Awards (OkCupid, The ALS Association)

### 2018

- Winner: Big Apple Awards  
Ironman for Reputation & Brand Management, Ironman for Marketing Consumer Services (Sports)

- Finalist: *Holmes Report*  
Hisense for 2 awards
- Finalist: *Holmes Report* Sabre Awards  
Hisense, Pantone x Airbnb, Extend Fertility
- Gold Winner, CPRS ACE Awards  
ACE Bakery for New Product or Service Launch Campaign of the Year
- Bronze Winner: CPRS ACE Awards  
Invictus Games, Orangetheory Fitness

### 2017

- Bronze Winner: Cannes Lion  
Pantone Studio
- Winner: PM360 Trailblazer Awards  
Zicam for Marketing Team of the Year
- Winner: *Holmes Report* Sabre Awards  
Zicam for Healthcare Campaign of the Year
- Finalist: *Holmes Report* Sabre Awards  
Agency of the Year
- Winner: CPRS ACE Awards  
Sleeman Breweries
- Winner: IABC Ovation Awards  
Sleeman Breweries
- 2017 NY Observer Top 50 PR Power List

**Key People:** Aaron Kwitken, founder & CEO, akwitken@kwtglobal.com; Gabrielle Zucker, exec. VP, global mng. dir., gzucker@kwtglobal.com; Shanee Goss Cohen, exec. mng. dir., NY, scohen@kwtglobal.com; Jeff Maldonado, mng. dir., NY, jmaldonado@kwtglobal.com; Sarah Moloney, mng. dir., London, smoloney@kwtglobal.com; Tran Nguyen, sr. acct. dir., Toronto, tnguyen@kwtglobal.com

### Clients Include:

ACE Bakery  
American Express  
Amway  
ALS Association  
Better Homes & Gardens Real Estate  
Build.com  
CGI  
Dataminr  
Deloitte  
Extend Fertility  
FiscalNote  
frog  
Hisense  
Invictus Games  
IRONMAN  
Laurel Road  
Life Happens  
Morehouse  
OkCupid  
Oppenheimer  
Orangetheory Fitness  
Pantone  
POD's  
Puppies Behind Bars  
PURE Insurance  
Ricoh  
Soko Glam  
Windstream



## KYNE

252 W. 37th St., Suite 500E, New York, NY 10018  
212/594-5500; info@KYNE.com  
www.KYNE.com  
www.twitter.com/KYNE\_INC  
www.linkedin.com/company/KYNE  
www.facebook.com/KYNEGlobal  
www.instagram.com/KYNEGlobal

**Agency Statement:** KYNE is an award-winning specialty health communications agency dedicated to helping improve and save lives. We were founded on the belief that communication is a powerful health intervention. Our team are alumni of global communications firms,

nonprofit organizations, foundations and biopharmaceutical companies, united by a passion for making a real difference in health. We approach our work with compassion, enthusiasm and optimism. We love what we do, we live what we do, and we truly believe in what we do.

We have deep experience working with foundations and non-profits, government organizations and pharmaceutical and biotech companies around the world to address some of today's biggest health issues.

But our greatest strength isn't just our ability to connect the dots. It's in creating programs that achieve real change, leveraging our skills, expertise and passion to break down barriers. We develop and deliver tailored programs to meet each clients' goals and objectives.

David Kyne, founder & CEO; Maureen Byrne, Wendy Woods-Williams, exec. VPs; Joanne Wunder, mng. dir.; Michael Grela, Michele Kleinmann, Amanda Mulally, Darcy Sawatzki, Traci Tournoux, sr. VPs; Julie O'Donnell, global head of digital

#### U.S. OFFICES

Los Angeles  
3900 West Alameda Ave., 15th flr., Burbank, CA 91505  
424/274-0616

Business Inquiries: Wendy Woods-Williams

New York  
252 W. 37th St., Suite 500E, New York, NY 10018  
212/594-5500

Business Inquiries: Maureen Byrne

#### INTERNATIONAL OFFICES

Dublin (Headquarters)  
Iveagh Court, Charlemont St., Dublin 2  
+353 (0) 87 911 9186

Business Inquiries: Joanne Wunder

London  
Hammersmith Foundry, 77 Fulham Palace Rd., London, W6 8JA  
+44 (0) 20 8049 8149

Business inquiries: Joanne Wunder

#### Key Clients:

Alnylam  
AstraZeneca  
Parkinson's Foundation  
The Carter Center  
World Federation of Hemophilia



#### L.C. WILLIAMS & ASSOCIATES

150 N. Michigan Ave., #3800, Chicago, IL 60601  
312/565-3900; fax: 312/565-1770; info@lcwa.com  
www.lcwa.com

Full-service integrated communications firm specializing in consumer and B2B marketing, including media relations, social media, digital marketing, brand building, corporate communications, employee and labor relations, community relations, crisis management, media training and design. Employees: 23. Founded: 1985.

**Agency Statement:** L.C. Williams & Associates is comprised of experienced, invested and creative individuals, providing clients a refreshing experience based on trust, flexibility and the delivery of meaningful results on time and on budget. Teams are fully immersed in clients' businesses and have the experience to offer honest opinions and creative solutions — always with an emphasis on how public relations will help clients' bottom lines.

Kim Blazek Dahlborn, pres. & CEO; Allison Kurtz, Shannon Quinn, Jim Kokoris, exec. VPs; Tim Young, Cheryl Georgas, Deanna Killackey, sr. VPs

Accreditation Assn. for Ambulatory Health Care  
Accreditation Council for Graduate Medical Education  
American Academy of Sleep Medicine

Beam Suntory  
Boise Paper  
Conagra Brands  
Culligan International  
DAP  
De Rigueur Designs  
Ecore International  
Electrolux  
Fashion Bed Group  
First Alert/BRK Brands  
ForLife Products  
Healthcare Facilities Accreditation Program  
Jim Beam Bourbon  
Marley Engineered Products  
Pulmonary Fibrosis Foundation  
Rauland  
Rejuvenate  
Rolfe Pancreatic Cancer Foundation  
Trex Co.  
UnitedHealthcare of Illinois  
Urgent Care Assn.  
Water Tower Place  
Weil-McLain



## L·A·K PUBLIC RELATIONS, INC.

#### LAK PUBLIC RELATIONS, INC.

1251 Avenue of the Americas, New York, NY 10020  
212/575-4545; fax: 212/575-0519  
www.lakpr.com

Corporate, financial, public affairs, crisis communications, real estate, law, consumer, healthcare, technology, environmental, not-for-profit, cultural affairs, travel & hospitality. Employees: 25. Founded: 1993.

**Agency Statement:** LAK Public Relations, Inc. has built an outstanding reputation for fresh ideas and effective strategies that help clients project their messages, fulfill their goals and achieve their bottom line objectives. Combining a strategic approach to communications with outstanding strength in media relations, the firm has developed highly successful public relations campaigns for scores of clients in a variety of sectors that have produced national and international exposure, as well as publicity in local markets around the country. The firm has also developed and executed crisis communications programs for major companies and has worked on special situations including litigations, bankruptcies and mergers and acquisitions, and has particular expertise working with clients at the intersection of government and the private sector.

Lisa Linden, pres. & CEO

Abrams Fensterman, LLP	Sanctuary for Families
Andrew Tisch/Journeys	Solidcore
Aquamarine Investment Partners	Spitzer Engineering
Bingham Center	The Allure Group
CaringKind (Formerly Alzheimer's Association, New York City Chapter)	The Fortune Society
Carter Burden Network	The New Jewish Home
Cooley LLP	Volunteers of America-Greater NY
East River Fifties Alliance	Zetlin & DeChiara LLP
Emcor Group	
Families of Flight 93/Flight 93 National Memorial	
FIC Restaurants	
Gene Kaufman Architects	
Green-Wood Cemetery	
Hostess Brands, LLC	
Hotel Association of NYC	
Japan Art Assn./Preamium Imperiale	
K&R Preservation	
LargaVista Companies	
Lewis Baach pllc	
Martin de Porres School	
McCarter Theatre Center	
Miller Zeiderman & Wiederkehr LLP	
Rajat Gupta's Mind Without Fear	
Sabey Intergate	
Samaritan Daytop Foundation	





## LAMBERT

1420 Broadway St., Detroit, MI 48226  
313/309-9500

www.lambert.com

Services: Public relations, investor relations, public affairs, crisis/issues management, brand & digital strategy, social media, web development, advertising, events, product & brand launches, corporate communications, litigation support, transaction communications.

**Agency Statement:** Lambert (www.lambert.com) is a top-50 PR firm, a top-10 investor relations firm, and top-10 private equity PR firm nationally with clients based in 20 states and six countries. The firm serves middle-market companies and national brands across a wide array of industries from its offices in Detroit, Grand Rapids and Lansing, Mich. and added a New York City office with the 2018 acquisition of Owen Blicksilver PR. Lambert is Michigan's largest PR firm and the state's largest bipartisan public affairs firm. The firm grew 32% in 2018, has posted 20 years of growth, been named *PR Week* and *PRNews* Small Firm of the Year, listed on the *Inc.* 5000 five times and earned *Crain's* "Healthiest Employers" and "Coolest Places to Work" awards. Lambert is also a global partner in PROI Worldwide, the largest partnership of independent PR firms in the world spanning 120 cities on five continents.

Lambert has assembled a team of national agency, corporate and Wall Street veterans with proven expertise in delivering tangible, winning results. This "difference" is best illustrated in our tagline - "**The PR Firm That Can Read an Income Statement**®." Our specialties and client roster span automotive, consumer packaged goods (CPG), food & beverage, health care, business services, manufacturing and technology.

Jeffrey Lambert, CEO; Don Hunt, pres.; Matt Jackson, partner & mng. dir.; Jordan Hoyer, Esq., partner & general counsel; Bill Nowling, mng. partner, Detroit; Kristin Celauro, mng. partner, New York; Heather Lombardini, pres.-Sterling Corp. unit

450 Seventh Ave., New York, NY 10123  
212/971-9718

### Clients Include:

Axalta Coatings  
Belle Tire  
Boulder Canyon Authentic Foods  
Bubbies Mochi Ice Cream  
Capital Impact Partners  
Cafe Valley Bakery  
Clearlake Capital  
Comfort Research  
Continental Automotive  
Denali Flavors/MooseTracks® Ice Cream  
Flint Community Schools  
Green Giant Fresh  
Hillsdale College  
Huron Capital Partners  
iEducation/Fusion Education  
International Automotive Components  
New Holland Brewing  
North American International Auto Show (NAIAS)  
Old Orchard Brands  
Plackers  
Pure Michigan/Mich. Economic Development Corp.  
Ranbow Child Care Centers  
Rembrandt  
Rockford Construction  
Spectrum Health  
Stroh Brewery Co.  
Tiicker  
Colony Capital (NYSE:CLNY)  
Mercantile Bank (NASDAQ:MBWM)  
MGP Ingredients (NASDAQ:MGPI)  
Spartan Motors (NASDAQ:SPAR)  
Thor Industries (NYSE:THO)  
Wolverine Worldwide (NYSE:WW)



landis communications inc.  
public relations • social media • digital

Celebrating  
25 YEARS

## LANDIS COMMUNICATIONS INC.

1388 Sutter St., #901, San Francisco, CA 94109  
415/561-0888; fax: 415/561-0778; info@landispr.com  
www.landispr.com

Consumer, consumer technology, B2B. Employees: 12.

**Agency Statement:** Named America's #1 PR Agency (Small Firm) (Ragan's) and #1 Healthcare PR Agency in America (Ragan's) and called "the Bay Area's consumer/B2B PR and marketing communications experts," San Francisco-based Landis Communications Inc. (LCI) is celebrating more than 25 years in business. LCI also is a Bulldog Award winner for social media and media relations and has been named the #1 Social Media Agency in the U.S. by TopPRAgencies.com.

LCI is a full-service public relations, digital/social media and marketing communications agency that specializes in consumer, consumer technology, B2B, corporate and institutional public relations campaigns that help support each business' identified goals. Through its Promised Results® return-on-investment program, LCI provides tangible metrics for your PR dollars. Clients include: Lucile Packard Children's Hospital Stanford, UCSF, Sutter Health, Global Alzheimer's Platform, Walmart, Match.com, California Bank & Trust, Brain Health Registry, Carrington College, MetLife, Whole Foods Market and more. LCI is a proud member of the National Gay & Lesbian Chamber of Commerce, is an official Corporate Diversity Supplier and certified as a Small Business Enterprise by the City of San Francisco. LCI is the San Francisco member agency of the Public Relations Global Network, with 50 affiliate agencies worldwide. Call us at: 415/561-0888 or visit LCI online at: www.landispr.com.

David Landis, pres.; Sean Dowdall, gen. mgr.; Brianne Miller, bus. dev. dir.; David Cumpston, dir.

California Academy of Sciences  
California Bank & Trust  
Carrington College  
Cold Stone Creamery  
Emirates Airline  
GAP

Global Alzheimer's Platform  
Hilton Hotels  
Jack London Square  
Johnson & Johnson/Care4Today  
Kimpton Hotels and Restaurants  
KMD Architects  
Levi's  
Lotus Bakeries/Biscoff Cookies  
Lucile Packard Children's Hospital Stanford  
Match.com  
MetLife  
Native Trails  
NBC Universal  
Northstar Memorial Group  
Old Navy  
OnLok Senior Healthcare  
Peninsula Open Space Trust  
Pier 39  
Port of San Francisco  
San Francisco Ballet  
San Francisco Symphony  
San Francisco Travel  
Save the Redwoods League  
Selequity  
SFJAZZ  
Sony  
Stanford University  
Sutter Health  
Tiffany & Co.  
Tishman Speyer  
Troon Pacific  
TRUSTE  
UC Berkeley  
UCSF  
UDR Development  
Velodyne LiDAR



**PRGN**

The World's Local Agency

# LAUNCHSQUAD

## LAUNCHSQUAD

340 Pine St., #100, San Francisco, CA 94104

415/625-8555; [squad@launchsquad.com](mailto:squad@launchsquad.com)

[www.launchsquad.com](http://www.launchsquad.com)

Emerging technologies, consumer products and innovation. Employees: 115. Founded: 2000.

**Agency Statement:** LaunchSquad is an award-winning public relations and creative communications agency with offices in San Francisco, New York, Boston and Chicago. They are a group of dynamic storytellers who build meaningful brands by creating and spreading the stories of change-the-world companies.

LaunchSquad takes a customized, holistic approach to storytelling. Over the past 19 years, they have built long-lasting, powerhouse brands. Much like the disruptors they represent, they like to do things differently. LaunchSquad's expertise spans both consumer-facing and B2B clients in a variety of industries including consumer technology, enterprise technology, fashion, retail, entertainment, media, e-commerce, education, gaming, finance, energy and more.

Jason Mandell, Jesse Odell, co-founders; Lisa Picasso, consumer practice lead; Meghan Cavanaugh, sr. VP, talent

121 E. 24th St., 3rd Floor, New York, NY 10010  
212/564-3665

Gavin Skillman, NYC lead

222 3rd St., #3100, Cambridge, MA 02142  
617/945-1915

Mike Farber, Boston lead

20 W. Kinzie St., #9052, Chicago, IL 60654  
415/819-9382

Daniel Paul, sr. VP

American Giant  
Bonobos  
Boxed  
Conde Nast  
Coursera  
D-Wave  
Earnest  
Getty Images  
GoFly/Boeing  
iHeartMedia  
iHeartRadio  
Jobvite  
Mass Mutual/IDEO  
Sage Software  
ServiceMax  
Uber  
Zenefits



## LAVOIEHEALTHSCIENCE

One Thompson Square, #503, Boston, MA 02129

617/374-8800; [schoe@lavoiehealthscience.com](mailto:schoe@lavoiehealthscience.com)

[www.lavoiehealthscience.com](http://www.lavoiehealthscience.com)

Strategic communications including public relations, investor relations and corporate communications, as well as marketing and digital communications. Employees: 15. Founded: 2001.

**Agency Statement:** LaVoieHealthScience is a health science focused, award winning integrated communications agency providing IR and PR bringing 18 years of industry-tested counsel to more than 375 clients. Our specialized expertise in biotechnology and pharmaceuticals, medical technology and devices, and digital and public health uniquely positions us to help clients make their health and science innovations known, understandable, and approachable to target stakeholders through carefully executed strategies and plans.

The agency has received over 50 awards in recognition of the work it has done for emerging and established industry leaders helping our clients from development to launch to commercialization. We help advance health and science innovations by providing specialized thinking to clients throughout the company and product life cycle building innovation and value for human kind. We offer direct connections to media, investors, partners, advocacy groups, and KOLs. We are focused on building trust and long-term relationships based on the quality of the work that we deliver. Many of our client relationships go back over a decade.

Donna L. LaVoie, pres. & CEO; Douglas Russell, sr. VP & gen. mgr.; Sharon Correia, sr. VP, integrated comms.; Sharon Choe, sr. VP, IR & BD; Paul Sagan, asst. VP, IR & corp. comms.; Lisa DeScenza, asst. VP, integrated comms.; Ella Deych, VP, finance & ops.

### Select Clients:

AC Immune SA  
Bioharmony Therapeutics  
Biotechnology Innovation Organization  
Carmell Therapeutics  
Genosco  
Landos Biopharma  
LEO Science & Tech Hub  
Life Sciences Corridor  
NewLink Genetics  
Newron Pharmaceuticals SpA  
Origenis GmbH  
Pathmaker Neurosystems  
Scioto Biosciences  
SIRION Biotech GmbH  
Symbiotix Biotherapies, Inc.  
Torreya Partners  
Triumvera Immunologics  
Xontogeny LLC



## LAZAR PARTNERS

420 Lexington Ave., New York, NY 10170

212/867-1762; [flazar@lazarpartners.com](mailto:flazar@lazarpartners.com)

[www.lazarpartners.com](http://www.lazarpartners.com)

Healthcare. Employees: 24. Founded: 2001.

**Agency Statement:** At Lazar Partners, we don't just deliver your message - we catalyze the connections that drive business results and enhance your reputation. Our clients count on us to deliver proactive strategic recommendations as well as flawless execution. For the last 18 years, private and public companies have benefited from our proven approaches to strengthening relationships with healthcare professionals, patients, third-party organizations, the financial community, the media, and business partners. Our commitment to clients is to forge trusting connections that build brand equity, increase goodwill and grow shareholder value.

Yet even companies with great reputations sometimes find themselves facing challenging situations that can harm their brand and we stand with you to manage and overcome crisis situations.

Fern Lazar, founder & CEO

## LDWW GROUP

1444 Oak Lawn, #119, Dallas, TX 75230

214/783-8031; [ken@ldwwgroup.com](mailto:ken@ldwwgroup.com)

[www.ldwwgroup.com](http://www.ldwwgroup.com)

Employees: 25. Founded: 2012.

Ken Luce, Chris Craddock, Kristy Cook, Ken Maxwell, Jeff Orth, Brandon Smulyan, Jody Venturoni

Big 12 Conference  
Carnival Corp.  
Downtown Dallas, Inc.  
Dallas Women's Foundation  
Football Matters  
GameStop  
Medical City  
Okay to Say  
Pure Co.  
Texas Tech

## LEAVITT COMMUNICATIONS

5221 Olive Hill Rd., Fallbrook, CA 92028  
760/639-2900; fax: 760/639-3800; neal@leavcom.com  
www.leavcom.com

Technology, environmental and healthcare. Founded: 1991.

Neal Leavitt



## LEWIS

111 Sutter St., #850, San Francisco, CA 94104  
415/432-2400; hello@teamlewis.com  
www.teamlewis.com

twitter.com/teamlewisglobal

linkedin.com/company/lewis-global-communications

Employees: 550. Founded: 1995.

**Agency Statement:** LEWIS is a PR, marketing and digital agency elevating the customer experience for the world's most beloved brands. Founded in 1995, the agency has grown from start-up to global multinational firm built to solve every communications problem, from awareness to demand, crisis, adoption and advocacy.

LEWIS is independent and 100% employee-owned with 29 offices and 550+ team members across North America, EMEA and APAC.

Sarah Aitchison, global ops. dir.; Simon Billington, exec. creative dir., US/UK; Stephen Corsi, exec. VP, US; Emma Jenkins, sr. VP, APAC; Ruth Jones, mng. dir., UK; Chris Lewis, CEO & founder; James Oehlcke, chief operating officer; Giles Peddy, sr. VP, corp. development, EMEA; Sarah Robinson, chief of staff; Yvonne Van Bokhoven, exec. VP, Europe; Andres Witterman, chief client officer, Europe

**U.S. Offices:** Boston, MA; Chicago, IL; New York, NY; San Diego, CA; San Francisco, CA; Washington, D.C.

**EMEA Offices:** Amsterdam; Antwerp; Barcelona; Brussels; Düsseldorf; Eindhoven; Frankfurt; Lisbon; London; Madrid; Milan; Munich; Paris

**APAC Offices:** Beijing; Hong Kong; Kuala Lumpur; Melbourne; Shanghai; Shenzhen; Singapore; Sydney

**Network Partners:** Argentina; Austria; Brazil; Czech Republic; Denmark; India; Israel; South Korea; Mexico; Russia; Switzerland; Taiwan; Turkey

Clients Include:

Attunity  
BlackBerry  
Ciena  
Cisco  
Deliveroo  
eBay  
Epson  
Equinix  
Five Guys  
Gigaset  
GTT  
Houzz  
HyperX  
Imperva  
Jabra  
Jenny Craig  
KCOM  
Laserfiche  
LEDVance  
LG Chem  
LG Electronics  
LogMeIn  
Lutron  
Maintel  
Mitek  
Omron  
OpenText  
ParkMobile  
Poly  
Rugby Football Union  
Sage

## SAS

Schneider Electric  
ShareNow  
Siemens  
Socialbakers  
SocialChorus  
Super Duper  
Sutherland  
Targus  
TomTom  
Uber  
Utomik  
Veritas  
Webroot  
Wix.com  
Xfinity Communities  
Xiaomi  
ZAGG  
Zumba Fitness

## LOGOS COMMUNICATIONS, INC.

P.O. Box 871346, Canton, MI 48187  
734/667-2005; sue@logos-communications.com  
www.logos-communications.com  
@PRDiva

Associations, foundations, B-to-B, small business. Founded: 1999.

**Agency Statement:** The Logos Communications team is a group of seasoned professionals in metro Detroit who provide strategic public relations, marketing and communications counsel that's crafted to maximize effectiveness.

Susan Voyles, pres.; Kenneth H. Voyles, exec. VP

Bavarian Inn  
The Big Salad  
FOURMIDABLE Group  
Global Telecom Solutions  
Kaftan Enterprises  
National Gift Card  
Sonitrol Great Lakes



## LOU HAMMOND GROUP

900 Third Avenue, New York, NY 10022  
212/308-8880; fax: 212/891-0200; lhg@louhammond.com  
www.louhammond.com

Lou Hammond Group (LHG) is an integrated marketing communications firm serving eight key industries: Destinations, Economic Development, Travel & Hospitality, Cruise, Real Estate, Arts/Culture & Nonprofit, Culinary/Spirits and Technology. With offices in New York, Charleston, Houston, Miami and Los Angeles, the agency has 40 employees offering expertise in branding, public relations, digital, creative services and marketing strategy. For the past 35 years LHG has established a legendary reputation and set the benchmark as a leading mid-sized marketing communications firm, earning the agency one of the highest client-retention rates in the industry.

**Agency Statement:** LHG has become the industry leader by combining an innovative approach with a timeless work ethic and sense of integrity, empowering the agency to provide superior, results-driven marketing communications services to like-minded clients who set the standard within their respective industries.

The agency offers powerful multichannel programs, traditional and digital media relations, along with sound strategic vision, earning the agency the recognition and respect of today's most influential media professionals.

The agency employs industry-leading tactics and flawless execution to deliver campaigns that capture media attention, drive community engagement and build long-lasting consumer advocacy for clients.

Founded by industry trailblazer Lou Hammond, the agency takes pride in remaining fiercely independent and departing from business-as-usual. The agency provides superior service to its clients by working from an agreed-upon fee structure delivering a clearly stated program of work, not on time sheets, expenses are never marked up and clients never run out of "allotted time."

With quality as a guiding principle, LHG has developed a proven yet agile strategic approach that contributes to its clients' success, earning it recognition as one of the nation's most award-winning marketing communications firms.

Lou Rena Hammond, chmn./founder; Stephen Hammond, CEO

#### **Destinations**

Visit Alexandria, VA  
Charleston Area CVB, SC  
Destination Panama City, FL  
Explore Bristol, RI  
Geneva Tourism, Switzerland  
Kentucky Department of Tourism  
Lackawanna County CVB, PA  
Market New Haven  
Mexico Beach Community Development Council, FL  
Montgomery Area Chamber of Commerce CVB, AL  
Nassau Paradise Island Promotion Board  
Visit Natchez, MS  
New Hampshire Div. of Travel & Tourism Development  
New Jersey Div. of Travel & Tourism  
Visit Norfolk, VA  
Paducah CVB, KY  
Panama City Beach CVB, FL  
Paradise Coast (Naples, Marco Island, Everglades), FL  
Paradise Island Tourism Development Assn., Bahamas  
Providence Warwick CVB, RI  
Redding CVB, CA  
Visit Sacramento, CA  
Visit Santa Barbara, CA  
Sonoma County Tourism Bureau  
St. Barts  
TOURISM Santa Fe, NM  
Virginia Tourism Corp.

#### **Culinary & Spirits**

5Church  
Blade & Bow  
Sonoma County Vintners  
Sonoma County Winegrowers

#### **Hospitality**

Boar's Head Resort, VA  
Chartwell Hospitality  
Cliff House Maine  
David Citadel, Jerusalem  
Fischer Travel, Fischer-Rosenthal Consulting  
Grand Luxury Group  
Jumby Bay Island, Antigua  
Mamilla Hotel, Jerusalem  
Oberoi Hotels & Resorts  
Oetker Collection  
Red Mountain Resort, UT  
St. Regis Deer Valley, UT  
The Kimberly Hotel, NY  
The Set Hotels  
Wild Dunes Resort, SC

#### **Economic Development & Technology**

M3  
Market New Haven  
Montgomery Chamber of Commerce, AL

#### **Cruise & Travel**

American Queen Steamboat Company  
Burgess Yachts  
Collette Tours  
Seatrade Cruise Global  
Victory Cruise Lines

#### **Arts, Culture, Attractions & Nonprofits**

American Quilter's Society  
Brookgreen Gardens  
Children's Museum of the Lowcountry  
Cultural Council of Palm Beach County  
Gibbes Museum of Art  
Haunted Attraction Assn.  
MOTE Marine Laboratory & Aquarium  
New York Foundation for Senior Citizens, Inc.  
Space Center Houston

#### **Real Estate**

Balsam Mountain Preserve  
Kiawah River, SC  
Lowe Enterprises  
McNair Interests  
Nexton  
Sea Pines Community Services Associates  
The Beach Company  
Two Roads Development



#### **LOVELL COMMUNICATIONS**

3212 West End Ave., #500, Nashville, TN 37203  
615/297-7766

[www.lovell.com](http://www.lovell.com)

Twitter: <https://twitter.com/LovellComm>

Facebook: <https://www.facebook.com/LovellCommunications>

Lovell blog: <http://www.lovell.com/our-outlook>

Crisis communications, transaction support and reputation management; media relations, thought leadership and strategic public relations; internal communications, including change management campaigns; community and stakeholder engagement campaigns. Marketing communications strategy and execution, including social media engagement campaigns, SEO and SEM.

Specialized issues management expertise in the communications aspects of mergers and acquisitions, regulatory issues, corporate bankruptcies, medical liability, workforce changes and litigation support. Employees: 17. Founded: 1988.

**Agency Statement:** With a 30-year track record of delivering strategic public relations counsel and exceptional client service, Lovell Communications is an award-winning firm serving a nationwide roster of health care clients.

We protect brand reputations and help health care companies build and grow their businesses through strategic communications and engagement.

We help organizations optimize opportunities, manage challenges and navigate changes and crises of all size. Our results-oriented communications programs focus on both business-to-business marketing and consumer engagement; we've also been recognized for our in-depth internal communication programs and persuasion campaigns.

Long-term clients include corporate and not-for-profit health care organizations of all sizes including publicly traded companies, start-ups, family businesses, pre-IPO companies, national associations and charitable organizations.

Learn more about the firm at [Lovell.com](http://Lovell.com) or on Twitter, Facebook or the company blog.

Leadership team includes: Rosemary Plorin, pres. & CEO; Rebecca Kirkham, sr. VP; Robin Embry, Dana Coleman, Susanne Powelson, VPs

#### Partial list of clients:

Acadia Health	SouthCentral Foundation
Activate Health	Studer Group
Aris Radiology	Surgery Partners
Ardent Health Services	TeamHealth
Baton Rouge General	Thomas Jefferson University
Chancelight Behavioral Health	Health
Clayton Associates	TrustCore
Community Health Systems	UC Health
Compassus Health	UnitedHealthcare
Concert Genetics	UnityPoint Health
Cone Health	
Diatherix Labs	
LifeCare Health Partners	
Maxim Health Services	
McLaren Health Care	
Meridian Behavioral Health	
Newpoint Healthcare Advisors	
Oceans Behavioral Health	
PathGroup	
Patient Focus	
Quorum Health Corp.	
Quorum Health Resources	



## LOVIO GEORGE | COMMUNICATIONS + DESIGN

681 West Forest Ave., Detroit, MI 48201  
313/832-2210; fax: 313/831-0240  
www.loviogeorge.com

Full-service, integrated communications + design agency to the following industries: alternative energy, travel + tourism, transportation, sports + entertainment, consumer products + services, professional assn., education, economic + community development. Employees: 14.

**Agency Statement:** lovio george | communications + design opened its doors over 35 years ago in Midtown Detroit. As a communications + design agency, lovio george brands organizations and grows companies — creating well-known campaigns for both for-profit and non-profit organizations.

The agency's services include: marketing, advertising, design, public relations, corporate identity and brand development management, social + new media strategies, capital campaigns, community relations, special events, qualitative research, and web site development.

Its campaigns have been recognized for EMMY, Caddy + PRSA Awards, IABC Gold + Silver Quill Awards, and Mobius International Awards for Outstanding Creativity.

Christina Lovio George, pres. & CEO; John J. George, VP & creative dir.; Heather George, VP, media & integrated mktg.

### Partial Client List:

Capuchin Province of St. Joseph  
Cobo Center  
Community Foundation for Southeast Michigan  
Detroit Development Fund  
Detroit Regional Convention Facility Authority  
Detroit RiverFront Conservancy  
HNTB  
MDOT  
Midtown Detroit, Inc.  
National Coney Island  
New Economy Initiative / NEIdeas  
Regina Andrew Design  
Shinola  
The Henry Ford  
The Parade Co.  
Walbridge

## M



### M BOOTH

Wholly-owned subsidiary of Next Fifteen Communications Group  
666 Third Ave., 7th flr., New York, NY 10017  
212/481-7000; fax: 212/481-9440  
www.mbooth.com  
Employees: 185. Founded: 1983.

**Agency Statement:** M Booth runs on two words: Be Inspired. The agency is a culture-first, progressive firm that attracts the best people and the best brands to a workplace alive with courage, ideas, respect and humanity. From the people we select for our teams to how we work with our clients to the passions we pursue outside the office, innovation, creativity and inspiration shape every part of our organization.

M Booth is known for award-winning integrated marketing campaigns that engage stakeholders through digital, social, earned media and experiential channels. Specialty practice areas span consumer, lifestyle and corporate communications for leading brands in CPG, food, fashion and beauty, wine and spirits, home, travel, online brands, small business and financial services. The agency thinks big and takes pride in its

creative, entrepreneurial mindset, driven by a highly collaborative team of account planners, content marketers, media connectors, data-driven researchers, digital designers and social strategists.

M Booth is a wholly-owned subsidiary of Next Fifteen Communications Group, a family of marketing businesses spanning digital content, PR, consumer, technology, marketing software, market research, public affairs and policy communications with 42 offices around the world. The agency is a proud recipient of numerous Best Place to Work, Best Agency and Best Consumer Agency honors (*PRWeek*, *The Holmes Report*, *Digiday* and *Sabre*), and has won over 40 campaign awards in recent years.

Margaret Booth, chair; Dale Bornstein, CEO; Joseph Hamrahi, COO; John Lesniak, CFO; Adrianna Bevilaqua, CCO/mng. dir.; Jon Paul Buchmeyer, exec. VP/mng. dir.; Lauren Swartz, exec. VP/mng. dir.; Nancy Seliger, exec VP; Bonnie Ulman, chief planning officer; Matt Hantz, exec. VP; Jennifer Teitler, exec. VP; Rich Goldblatt, exec. VP

**Offices:** New York, San Francisco, Atlanta, Boston, Miami, Raleigh

### Clients Include:

American Express  
Beiersdorf  
Brooks Sports Inc.  
Campari America  
Canada Goose  
Carnival Cruise Line  
EY  
First Data  
Google  
JCPenney  
Johnson & Johnson  
Leica  
LG Electronics Co.  
Lutron  
Morton Salt  
Northwestern Mutual  
Purple Carrot  
Patron  
Qurate Retail Group  
RCI  
Scholastic Corporation  
The Macallan  
Tinder  
Wharton Business School



### MACCABEE

211 N. First St., #425, Minneapolis, MN 55401  
612/337-0087; fax: 612/337-0054  
www.maccabee.com  
Blog: <http://info.maccabee.com/blog>  
Twitter: @maccabeepr

Consumer and business-to-business public relations; corporate communications; new product launches, media training, social media strategies, inbound/content marketing, blogger relations and influencer marketing; and event/experiential marketing. Special expertise in corporate wellness/behavioral and mental health, b2B technology, real estate and food/agriculture. Employees: 10. Founded: 1996.

**Agency Statement:** A 5-time winner of *Minnesota Business* magazine's "100 Best Companies to Work For" award, Maccabee is a strategic public relations and online marketing agency providing clients with exceptionally creative media relations, online and corporate communications counsel. Recent successes include communications campaigns for Just BARE chicken and Crystal Farms cheese; the Foodsby online lunch delivery service, Acme Made backpacks and attaches, Learn To Live healthcare technology, and the Virgin Pulse employee well-being platform.

Paul Maccabee, pres.; Jean Hill, exec. VP; Christine Scherping, VP

## MADISON ALEXANDER PR, INC.

250 El Camino Real, #116, Tustin, CA 92780  
714/832-8716; fax: 714/832-8916; dchm@madisonalexanderpr.com  
www.madisonalexanderpr.com  
Technology PR. Employees: 11. Founded: 2004.

Dan Chmielewski, principal

Cequence  
CipherCloud  
DataLocker  
Flash Memory Summit  
Juniper Networks  
Lucy Security  
OneSpan  
Santa Fe Group  
Semperis  
Silverfort  
SPYRUS  
Stealthbits Technologies  
Virsec



## MAGRINO PR

352 Park Ave. South, 6th fl., New York, NY 10010  
212/957-3005; fax: 212/957-4071; allyn.magrino@magrinopr.com  
www.magrinopr.com

Travel & real estate, food, wine & spirits, design, consumer products, luxury goods, special events. Employees: 46. Founded: 1992.

**Agency Statement:** At Magrino, we put over 25 years of strategic insight and intelligence into everything we do. Employing our 360° lifestyle approach to brand building and public relations, our campaigns are focused, strategic and assembled to balance cost-effectiveness with positive results. That is the reason some of the world's most revered lifestyle brands turn to us — and return to us.

Magrino offers a full suite of public relations and social media services, from media relations and strategic partnerships to platform management, content creation and influencer and event marketing.

Susan Magrino, chmn. & CEO; Allyn Magrino, pres. & chief revenue officer; LeighAnn Ambrosi, exec. VP & chief admin. officer

111 W. 57th Street  
Cala di Volpe  
Canopy Hotels  
Champagne Nicolas Feuillatte  
Chateau de Pommard  
Christie's International Real Estate  
Conrad DC  
Conrad Dublin  
Conrad Hotels  
Cosmopolitan of Las Vegas  
Cuisinart  
Dean & DeLuca  
Flower Home  
Fontainebleau Miami Beach  
Grace Bay Resorts  
Harborside  
Hastens beds  
Hunter Douglas  
Independent Lodging Congress  
Jackson Park  
James Beard Awards  
Joali Maldives  
JW Marriott Miami Turnberry Resort  
JW Marriott Nashville  
LXR Hotels  
Marchesi Antinori  
Martha Stewart  
Miami Cocktail Co.  
Moet Hennessy  
Motto by Hilton  
The Duniway Portland

The Estate Yountville  
The Lexington  
The Ranch Malibu  
Scout  
SHA Wellness Clinic  
Waldorf Astoria Hotels  
Whispering Angel  
William Grant & Sons



## MAIZE MARKETING

21031 Ventura Blvd., Suite 604, Los Angeles, CA 91364  
818/849-5114

kevin@maizemarketing.com

www.maizemarketing.com

Technology, security.

Employees: 6. Founded: 2009.

**Agency Statement:** Founded by Kevin Friedman in 2009, Maize Marketing has become the marketing industry leader within the security and technology industries. We take our clients on a journey to the top using, Strategic Planning, Content Marketing, Public Relations and Digital Marketing.

Our philosophy for growth has kept our core belief intact: the needs of our clients always come first. Any department, any discipline, any skillset — you'll always find approachable faces eager to create collaborative solutions for your marketing challenges.

Kevin Friedman, pres.; Tory Hinton, dir., mktg.; Savannah Irwin, mgr., mktg.; Alyssa Potter, mgr., mktg.

Dahua  
Digital Watchdog  
FLIR Systems  
iluminar  
IMRON  
Louroe Electronics  
Magos Systems  
Mobotix  
Seagate Technology



## MAKOVSKY

Founding member of IPREX, the world's second largest corporation of global independent agencies.

228 E. 45th St., New York, NY 10017

212/508-9600

www.makovsky.com

Divisions in financial + professional services, health, energy, manufacturing + sustainability, digital + innovation, consumer, and technology. Employees: 50. Founded: 1979.

**Agency Statement:** Makovsky, founded 40 years ago, has become one of the nation's leading global independent integrated communications consultancies by adhering to its original vision: that specialization in key areas is the best way to build reputation, sales and fair valuation for the client. Our competitive edge is reflected in our brand energy line: "The Power of Specialized Thinking." Our future forward legend is "Thinking Ahead".

**Quality Commitment** - Tracking over the past five years, 90% of Makovsky clients rate the firm as "very good" to "exceptional." To ensure client delight, an independent "Quality Assurance" expert checks in twice a year with clients. To further drive client satisfaction, the heads of each of the company's specialty practices are active in day-to-day client service. The firm's "One P&L" philosophy enables the firm to deploy the right talent at the right time to further the clients' business goals.

**Global** - Headquartered in New York with an owned office in Washington, D.C., Makovsky has agency partners in more than 30 countries

Continued on next page

## MAKOVSKY continued

and in 40 U.S. cities through IPREX, the second largest worldwide corporation of independent agencies, of which it is the founder.

**Accolades** - In 2018, Makovsky won 15+ firm, people and campaign awards including *NY Observer* "PR Power List — Ranked #29"; "Midsize Agency of the Year" by Bulldog Stars of PR, American Business Awards' "Agency Professional of the Year", "PR Agency of the Year", "Company of the Year in Marketing, Advertising and PR", and "HR Executive of the Year", as well as multiple Gold, Silver and Bronze Stevies.

**Values Impact** - Makovsky's internal values – innovation, initiation, communication, collaboration, motivation and education – are about ensuring external value and realizing the firm's mission: smart people working in harmony to help our clients and the agency win.

Kenneth D. Makovsky, CEO + President; Doug Hesney, Michael Kaczmarek, Penny Mitchell, Rob Schachter, Stacey Wachtfogel, exec. VPs; Lee Davies, Matt Higgins, Andrea Morgan, Loretta Prencipe, sr. VPs

1775 I St., NW, #1150, Washington, DC 20006  
202/587-5634

### Clients Include:

Advanced Accelerator Applications  
(Novartis)

Alantra

A.T. Kearney

BMJ Group

Clock.In LLC

Corporate Resource Services (CRS)

Cracker Barrel Old Country Store, Inc.

CW Financial Services LLC

DOmedia

Duchesnay USA

EOS Climate

Federated Securities Corp.

Ford

Fortistar LLC

GlaxoSmithKline LLC

Greif, Inc.

HP Inc.

Hannon Armstrong

Hubbell Lighting, Inc.

JED Foundation

J. G. Wentworth Company

LTI

McLarty Capital

Merck Sharp & Dohme Corp.

Moeda

OHSU Knight Cancer Institute

PepsiCo, Inc.

Prolong Pharmaceuticals, Inc.

Publicis Healthcare Comm. GRP

QSpex Technologies

Russell Reynolds Associates

Sandata

Sleep Number

Synechron, Inc.

Thornburg Investment Management

Trinseo

University of Hawaii – Shidler School of Business

Vanda Pharmaceuticals, Inc.

Velocity Technology Solutions

Verizon

Venable LLP

Vericool

Virgin

WebMD

Western Union

Xavient Information Systems



## MANNFOLK PR

606 N. Larchmont, #206, Los Angeles, CA 90004

323/460-2633; dorothy@mannfolkpr.com

www.mannfolkpr.com

Fashion, beauty, design, lifestyle. Employees: 4. Founded: 2005.

Dorothy Mannfolk, owner; Joseph Pastrana, NY associate



## MARATHON STRATEGIES

38 E. 29th St., New York, NY 10016

212/960-8120; barbara@marathonstrategies.com

www.marathonstrategies.com

Public affairs, financial services, corporate affairs, digital advocacy, research, real estate, crisis communications, health care, technology, education, social issues, non-profits, sports/leisure, consumer. Employees: 40. Founded: 2008.

**Agency Statement:** Born from the trenches of some of the most high-profile political races over the past two decades, Marathon applies the fast-paced, results-driven execution of campaigns to the challenges of a wide range of brands, issues, and causes. We embed ourselves in our clients, organizations and we challenge the status quo, using our experience, intellect, and data and analytics to shape opinions and deliver results.

The Marathon team is as diverse as the services we offer. Experienced campaign operatives, crisis professionals, researchers, digital and data experts, government aides, reporters, lawyers, and television producers bring a unique perspective to every assignment. As a result, we are trusted advisers to a diverse portfolio of clients, all united by a need for independent, candid, and thoughtful counsel.

Phil Singer, founder & CEO; Jane Hardey, mng. dir. & COO; Joshua Baca, mng. dir.; Jim Scott Polsinelli, chief creative officer; Matthew West, chief talent officer



## MARCH COMMUNICATIONS

226 Causeway St., 4th flr., Boston, MA 02114

617/960-9875; info@marchcomms.com

www.marchcomms.com

Founded: 2005.

**Agency Statement:** March Communications is a technology PR agency connecting innovation and people. Our insights-first methodology fuels our work crafting brand narratives and outcomes-oriented PR campaigns and experiences that bring innovation to life, inspire people to take action, and deliver mutual value to brands and buyers. Ours is a unique "under one-roof," model comprised of in-house researchers, content specialists, and seasoned PR pros. Our Consumer Innovation Group's shop within a shop structure enables our dedicated team of consumer brand planners, strategists and social and influencer authorities to tap into the knowledge of the specialist teams and technology brainiacs in our broader orbit.

We are a multi-award winning agency delivering smart, integrated, creative PR programs to a diverse portfolio of emerging and established technology and consumer brands from across the US and around the world. March has offices in Boston and Chicago.

Martin Jones, CEO; Cheryl Gale, pres.

20 W. Kinzie Street, 9th flr., Chicago, IL 60654

312/577-5557

AbleTo

Aerohive

Affectiva

Algorand

BlueCrest

Continuum

Dialog  
 Dynatrace  
 Emergen  
 Forge.AI  
 Gelato  
 Inocybe  
 Interxion  
 Key Resources  
 Ladder  
 Lumeon  
 Medal  
 Mindbreeze  
 Neurala  
 Nielsen Catalina Solutions  
 Noodle.AI  
 Pitney Bowes  
 PROS  
 Sophos  
 SSH  
 Vault  
 Zillion  
 Zix

# Marino.

## MARINO.

747 Third Ave., 18th fl., New York, NY 10017  
 212/889-0808; info@marinopr.com  
 www.marinopr.com  
 @marinopr

Media rels., strategic counsel, digital media, campaign mgmt., branding & reputation mgmt., public affairs, community rels., integrated mktg., corp. comms., crisis mgmt., media training & special events. Employees: 41. Founded: 1993.

**Agency Statement:** Marino is a full-service strategic communications firm that serves a broad client roster and is home to a talented, committed and diverse team of communications professionals and digital strategists in New York, Los Angeles, and Boston. Now in its 26<sup>th</sup> year, the company has represented various clients spanning a full spectrum of market sectors. Marino develops and implements comprehensive, 360-degree communications strategies that provide clients with demonstrable returns on their investments and advance specific organizational objectives. In 2015, Marino was named one of New York City's top PR firms - and, in 2016 and 2017, one of the most powerful firms in the country - by *The Observer*.

Frank C. Marino, CEO; John F. Marino, pres.; Lee Silberstein, chief bstrategy officer/mng. dir.; Robert Barletta, Cara Marino Gentile, exec. VPs

59 Greenwich  
 AIANY  
 AKRF  
 American Friends of Tel Aviv University  
 Anchin, Block & Anchin LLP  
 Assa Properties, Inc.  
 Biagio Cru & Estate Wines  
 Big Brothers Big Sisters of NYC  
 Blue School  
 Bono USA Inc.  
 Brooklyn Chamber of Commerce  
 BRP Development Corp.  
 Building and Construction Trades Council of Greater New York (BCTC)  
 City of New Rochelle  
 ConEdison Clean Energy Businesses (CEB)  
*Crain's New York Business*  
 Crescit Capital  
 Curaleaf, Inc.  
 Cushman & Wakefield  
 Derek Jeter's Turn 2 Foundation  
 Douglaston Development  
 Friedland Properties  
 Garment District Alliance  
 Handro Properties LLC  
 Hotel Hugo

Industry City  
 Jamestown - One Times Square  
 JFKIAT, LLC (JFK Airport's Terminal 4)  
 Kaufman-Silverstein/Arts District  
 LCOR  
 Lenox Terrace Development  
 Manhattan Chelsea Market LLC  
 Markwood  
 McDonald's  
 McDonald's Tri-State Co-Op  
 Moinian Group, The  
 Muss Development  
 National Grid  
 Navillus Inc.  
 Nelson Management Group, Ltd.  
 New York Edge  
 New York Medical College  
 New York University Center for Urban Science and Progress  
 New York University Tandon School of Engineering  
 NYC Pharmacist Society, Inc.  
 Potbotics  
 Quarters  
 Rabsky Group  
 Reckson-SL Green  
 Red Hook Terminal  
 Ronald McDonald House New York  
 Rubenstein Partners  
 RXR Glen Isle Partners LLC  
 Silvercup Studios  
 Starrett/Pembroke  
 Stellar Management  
 St. Francis College  
 The Carlton Group  
 Time's Up  
 Touro College  
 Triangle Equities  
 UES Management  
 Union Square Partnership  
 VTS  
 Westbrook Partners  
 Williams Real Estate Co., Inc.  
 Wolters Kluwer Legal & Regulatory  
 Xtraction Services, LLC  
 ZCP/DermSource



## MARKETING MAVEN PUBLIC RELATIONS

2390 C Las Posas Rd., #479, Camarillo, CA 93010  
 310/994-7380; fax: 310/868-0222; lindsey@marketingmaven.com  
 www.marketingmaven.com

Multicultural, beauty/fashion, professional services, travel/hospitality, home furnishings, financial PR/investor relations, healthcare, food & beverage, entertainment/sports, technology, environmental/public affairs clients and social media. Employees: 10. Founded: 2009.

**Agency Statement:** With offices in Los Angeles and New York City, Marketing Maven's integration of PR and digital marketing helps provide a competitive edge to their clients. Marketing Maven helps businesses grow their revenues by developing campaigns that engage a target audience, generate sales then utilize advanced metrics to measure ROI. Their services aid national marketing campaigns and product launches with reputation management, organic SEO tracking, competitive analysis reports, influencer marketing and online product reviews to help increase revenue. Visit [www.marketingmaven.com](http://www.marketingmaven.com) for more information.

Lindsey Carnett, CEO & pres.; John Carnett, VP, business dev.

**Clients Include:**  
 Allstar Products Group  
 AllaModa Furniture  
 Baby Trend

Continued on next page



MARKETING MAVEN PUBLIC RELATIONS continued

Blackstone Products  
Bryant University  
ChickenGuard  
Cleanlogic  
EVA Air  
French Canal Boat Company  
Freshcap Mushrooms  
Freshpet  
Hidden Iceland  
History Associates  
Institute for Better Bone Health  
Kingston Technology  
Lido Advisors  
Long Beach City College  
Merced Irrigation District  
Pawscout  
Pillow Pets  
Pohl Boskamp  
Invesco QQQ Championship  
Simply Fit Board  
Small Business Administration  
Snuggie  
Summit Malibu  
Travel and Adventure Show  
WaterAid  
Williams Data Management  
Women Presidents' Organization  
XYPRO Technology



MARKSTEIN

MARKSTEIN

1801 Fifth Avenue North, Birmingham, AL 35203  
205/323-8208; danny@markstein.co  
marksten.co

Community engagement, content marketing, corporate communications, crisis communications, executive positioning, internal communications, media relations, media training, messaging, public affairs, reputation management, social media, SEM & SEO. Employees: 35. Founded: 2003.

**Agency Statement:** Markstein is a full-service marketing communications agency whose strategy-first, messaging-centric approach solves specific business problems to help clients capitalize on realized and unrealized opportunities. We develop custom, targeted messages and execute project- and partnership-based marketing communications programs to support each client's goals.

Our work blends strategy, creativity and innovation with six interrelated practice areas to generate a measurable impact and world-class client experience.

- Brand Management
- Digital Influence
- Creative Experiences
- Media Solutions
- Crisis Communications
- Public Affairs

Eileen Markstein, CEO & co-founder; Danny Markstein, mng. dir. & co-founder; Chris Hoke, exec. creative dir.; Keelie Segars, Greg Schumann, VPs

Air Line Pilots Assn.  
Alabama Possible  
Balch & Bingham LLP  
Diversified Gas & Oil  
Encompass Health  
EPL, Inc.  
Forensic Strategic Solutions  
J.H. Berry & Gilbert  
Mayer  
Rives Construction  
Royal Cup Coffee  
RxBenefits

Seiler Skin  
The World Games Birmingham  
2021  
This is Alabama  
Urgent Care for Children  
Walmart



MARKETING, PUBLIC RELATIONS & DIGITAL MEDIA

MARX LAYNE & COMPANY

31420 Northwestern Hwy., #100, Farmington Hills, MI 48334  
248/855-6777, x105; fax: 248/855-6719; mlayne@marxlayne.com  
www.marxlayne.com

Media relations, social media, crisis comms., special events, bus.-to-bus., public affairs, web-based marketing. Employees: 25. Founded: 1987.

**Agency Statement:** Founded in 1987, Farmington Hills, Michigan-based Marx Layne & Company is among the Midwest's leading independently owned public relations firms. The agency provides individualized integrated marketing and public relations services on a local, regional, national and global basis to clients in the automotive, manufacturing, retail, energy, eldercare, environmental, real estate development, entertainment, gaming, financial, hospitality, healthcare, and professional service sectors, as well as nonprofit organizations and municipalities.

Michael Layne, president



mason, inc.

MASON PUBLIC RELATIONS

23 Amity Rd., Bethany, CT 06524  
203/393-1101; fax: 203/393-4027  
www.mason23.com

Corporate, marketing, digital and social media. Clients rely on Mason insight for uncovering and communicating what is at the heart of their brands. From developing authentic brand platforms to message development through implementation at every point of contact, Mason connects people to brands and brands to people. Employees: 25. Founded: 1980.

**Agency Statement:** At Mason, we'll help you connect with your stakeholders through relevant branded content across a combination of channels. Our professionals put our clients front and center in the public's hearts and minds.

Our areas of expertise include thought leadership programs, product marketing support through e-direct tools, media relations, events, social media, SEO and SEM approaches, event management and trade show engagement. Also rely on Mason for reputation management, crisis communications and media training.

Francis Onofrio, pres.; Derek Beere, dir.

Acadia Insurance  
Albertus Magnus College  
Connecticut Natural Gas  
Connex Credit Union  
Day Kimball Healthcare  
EAO  
Energize Connecticut  
Hospital for Special Care  
Mass. Interlocal Insurance Assn. (MIIA)  
Odyssey Logistics and Technology  
Precision Xray, Inc.  
United Illuminating Co., The  
Y2Y  
Yale New Haven Health

# matter

## MATTER COMMUNICATIONS

50 Water St., Mill #3, The Tannery, Newburyport, MA 01950  
978/499-9250; info@matternow.com  
www.matternow.com

Public relations, social media, digital marketing, creative, video.  
Employees: 160. Founded: 2003.

**Agency Statement:** Matter is a Brand Elevation Agency unifying public relations, social media, creative services and digital marketing into strategic, content-rich communications campaigns that inspire action and build value. Founded in 2003, with six offices spanning North America in Boston, Newburyport, Providence, Pittsburgh, Boulder and Portland, Matter works with the world's most innovative companies across high-technology, healthcare, consumer technology and consumer markets.

Scott Signore, prin. & CEO; Patty Barry, prin.; Mandy Mladenoff, pres.; Jennifer Karin, gen. mgr.; Jeff Tahnk, gen. mgr., digital mktg.; Tim Hurley, exec. VP; Jesse Ciccone, VP & mng. dir.; Anne Lines, Maria Brown, Matt Mendolera-Schamann, Michael Byrnes, Ryan Lilly, VPs

197 Portland St., 3rd flr., Boston, MA 02114  
617/391-9898; mbyrnes@matternow.com

Michael Byrnes, VP

1136 Pearl St., #202, Boulder, CO 80302  
720/577-5401; mbrown@matternow.com

Maria Brown, VP

2740 Smallman St., #540, Pittsburgh, PA 15222  
412/588-6960; egielata@matternow.com

Emma Gielata, acct. dir.

239 NW 13th Ave., #201, Portland, OR 97209

260 W. Exchange St., #205, Providence, RI 02903  
401/654-4976; mkuno@matternow.com

Mallory Kuno, acct. dir.

Atlantic Broadband

Careport

CureDuchenne

CVS/pharmacy

JBL

JDA Software

Johnson Controls

Kepware

Kespry

La Brea Bakery

Mintree

MIT Prof Education

Modernizing Medicine

Progress Software

Skillsoft

TheraCycle

Unit4

UpRamp

Vermont Nut Free Chocolates

Windover Construction



## MCA PUBLIC RELATIONS

3102 Maple Ave., #230, Dallas, TX 75201  
214/654-0402; kellie@mcaprtexas.com  
www.mcaprtexas.com

Specializing in travel, hospitality, food & beverage, restaurants, real estate, retail and wellness. Employees: 5. Founded: 1996.

**Agency Statement:** As a boutique agency with the talent and experience of any large one, we take a customized and tailored approach to all our client work. From luxury hotels, to unique restaurants and retail, to large, thriving corporate clients, we strive to make sure that each brand stands out from the pack by providing distinct communications strategies, coupled with tightknit media relationships and a reach that spans the country. We are based in Texas, but we have roots and relationships throughout the U.S., and can offer tailored media advice for any market. We offer the same services and resources as the bigger guys, but since we are smaller in stature, we are also able to provide the attention of a close confidant to motivate you, create clever events and communication strategies, and help your brand aspire to greatness.

Kellie McCrory, founder & "head cheerleader"

Aimbridge Hospitality

Cancer Treatment Centers of America

Canopy Dallas Uptown

Empire Baking Co.

Fisher Inn, Islamorada, Florida

Fogo de Chao

Hotel Adeline, Scottsdale, Arizona

Hadley House, Islamorada, Florida

Ocean Prime, Dallas, Texas

Phoenix American Hospitality

Renaissance Dallas Hotel

Savor Gastropub

The Hill Shopping Center

The Retail Connection

The Statler

Westin Irving Convention Center at Las Colinas



## MCDOWELL JEWETT COMMUNICATIONS

36 Trumbull St., Hartford, CT 06103  
860/247-9100; Mcdowell@mj-comm.com  
www.mcdowelljewett.com

Press relations & strategy, legislative & issue campaigns, public affairs, communication & reputation management, media training, digital management. Employees: 5. Founded: 2009.

**Agency Statement:** McDowell Jewett Communications works at the intersection of press, politics, and policy. In today's fast-paced news media world, we develop and execute strategies to achieve business goals, pass or defeat legislation, and manage crises. If you face a challenge, we have solutions.

Duby McDowell, Steve Jewett, Rebecca Brockway, Sarah Miner, Robyn Gengras, Jennifer Haverty, officers



### MCS HEALTHCARE PUBLIC RELATIONS

110 Allen Rd., #303, Basking Ridge, NJ 07920  
908/234-9900; elioth@mcspr.com  
www.mcspr.com

We are an independent, full-service public relations agency with deep scientific and healthcare expertise. Employees: 19. Founded: 1985.

**Agency Statement:** We started more than 30 years ago. We wanted to be a premier healthcare communications agency. And we became it. Today, we're the longest standing independent all-healthcare agency in the world. That focus will never change.

Our pursuit of healthcare was driven by the desire to be a part of the most vital industry to humanity – one full of innovation and excitement. Over the past three decades, the people at MCS have had the opportunity to do just that. We've helped tell the story of some of the biggest achievements in medicine – from the eradication of smallpox, to the launch of the world's first cardiovascular mega-trials, to the mapping of the human genome.

Clients turn to MCS because of our strong heritage in healthcare and reputation for quality work. Clients stay with us because the people here share their passion for life sciences and are supported by a culture that enables exceptional service.

Joe Boyd, CEO; Eliot Harrison, pres.; Chad Hyett, exec. VP; Jennifer Silvent, sr. VP; Karen Dombek, Laura de Zutter, VPs

81qd  
Allergan  
Bracco Diagnostics  
CSL Behring  
Cutanea Life Sciences  
Genentech  
Janssen  
Merck  
Photocure  
Spine Care Institute



### MEDIAFY COMMUNICATIONS

201 N. Brand Blvd., #232, Glendale, CA 91203  
626/372-7521; dsimonian@mediafycomms.com  
www.mediafycomms.com

Food & beverage, lifestyle, health & wellness, family & kids, beauty, technology, non-profit. Employees: 3. Founded: 2017.

Deanna Simonian, pres. & CEO

Boxy Girl  
BYD America  
Enlightened Ice Cream  
Fitlosophy  
Gardel's Fine Foods  
Jiminy's  
Way of Will



### MEK GROUP

11405 N. Pennsylvania St., #103, Carmel, IN 46032  
317/805-4870; fax: 317/844-4934; mike@themekgroup.com  
www.themekgroup.com

Employees: 7. Founded: 2001.

**Agency Statement:** MEK (Marketing Engagement Knowledge) holds an established reputation for doing what it takes to design, build and execute award-winning campaigns and projects for clients. MEK knows branding, healthcare, technology, B2B, finance, economic development, public affairs, digital MARTECH, retail and more. We scale to exceed your needs at a reasonable compensation level. We're an agile marcom agency ready to go to work and easy to work with - why not contact us right now?

Michael Snyder, pres. & mng. prin.; Jamie Snyder, VP

Daviess County Economic Development Corp.  
Indiana Economic Development Assn.  
Indiana Rural Health Assn.  
Indiana Rural Opioid Consortium (InROC)  
LifeNets International  
Mobile Drill International  
NikSoft  
Owen State Bank  
Smithville Fiber  
TCS Anceus Database  
Whitebark Healthcare



### MEKKY MEDIA RELATIONS INC.

The Wrigley Building, 410 N. Michigan Ave., #N700, Chicago, IL 60611  
312/414-1883; michelle@mekkymedia.com  
www.mekkymedia.com

PR strategy, media relations, media training, social media, influencer outreach, event promotion, copywriting. Employees: 8. Founded: 2016.

**Agency Statement:** Mekky Media is a boutique PR agency dedicated to delivering powerful publicity using trusted experience, innovative ideas and personalized attention. Our team consists of passionate professionals from the best PR firms in the country and former journalists who work with relentless drive to achieve success for clients who all have one thing in common - a good story.

Michelle Mekky, pres. & founder; Kelli Hartsock, sr. strategist; Carleigh Rinefierd, Jenny Quinn, acct. mgrs.; Tricia Sylvia, asst. A/E; Bill Rossi, CFO; David Viggiano, media rels. dir.; Sheryl Bass, pitcher

### Clients Include:

Abt Electronics  
Chicago Lights  
Chicago Scholars  
Holiday Heroes  
IES Abroad  
Francesca's Restaurant Group  
Susan G. Komen Chicago  
Three60Fit  
Time Zone One  
Wealth Management Group  
Wi-Tronix

# MERGE ATLANTA

## MERGE ATLANTA

10 Mansell Court East, #150, Roswell, GA 30076  
770/998-0500; fax: 770/998-0208; infoATL@mergeworld.com  
www.mergeatlanta.com

www.twitter.com/MERGE\_Atlanta  
www.facebook.com/mergeatlanta  
www.linkedin.com/company/MERGE-Atlanta

Marketing communications and technology agency for healthcare.  
Employees: 70. Founded: 1997.

**Agency Statement:** MERGE Atlanta is a leading national marketing communications and technology agency for healthcare. We enable our clients to maximize their presence with earned, owned, shared and paid opportunities that drive engagement and conversion. Our offerings include public relations, digital marketing, technology development and content creation. MERGE Atlanta's expertise derives from a combined 20 years of experience working with hundreds of clients spanning the healthcare landscape.

Tom Brand, pres.; Keir Bradshaw, exec. VP, strategic services, technology

### Top clients:

Baptist Health South Florida  
Cardinal Innovations Healthcare  
InformedDNA  
Medecision  
Parkview Health  
VCU Health  
Worldwide Clinical Trials

# MerrittGROUP

MARKETING | PR | CREATIVE

## MERRITT GROUP

8251 Greensboro Dr., #600, McLean, VA 22102  
703/390-1500; fax: 703/860-2080; info@merrittgrp.com  
www.merrittgrp.com

Merritt Group is an award-winning strategic communications firm specializing in public relations, digital & content marketing and creative services. The agency's practice group model is focused on Technology (cybersecurity, artificial intelligence, big data analytics, IoT, mobile, cloud, blockchain and more) as well as other key verticals including Government, Healthcare, Retail, Financial Services, Energy and more. We bring our creativity to PR in the digital era along with our deep domain expertise to help our clients reach their awareness, marketing and lead generation goals and dominate their markets. Our client roster includes organizations ranging from large, industry-leading enterprises to emerging, venture-backed innovators. Employees: 38. Founded: 1996.

**Agency Statement:** Merritt Group's philosophy starts with understanding our clients' target audiences and markets and developing powerful messages and creative programs that create awareness for their innovations. Our in-depth knowledge of our clients' competitors, industry trends and influencers turns our campaigns into immediate ROI for their business. Our client roster is a who's who of companies with one thing in common — a desire to use technology to turn their industry, or market, on its head.

We pride ourselves on delivering insightful, strategic communications approaches that take full advantage of the intersection of media, digital and creative based on analytical research. While the landscape has evolved, our passion for consistently delivering high-quality, well-executed creative campaigns is undiminished. Our goal is to help the world's most inspiring companies share viewpoints that get people talking and keep their audiences engaged.

We also have built our business on the expertise of our people by procuring and developing the industry's best talent. We foster innovation and experimentation that allows our people to develop their careers to their fullest potential and, in the process, deliver incredible service and value to our clients.

At Merritt Group, we are family. We are go-getters, authentic, and love a balanced and fulfilling work life. A four-time winner of the *Washingtonian* "50 Best Places to Work" award and other top accolades from *Washington Business Journal*, CARE and other PR and marketing

industry media and associations, the agency places employee culture as a top priority, which has resulted in an industry-low turnover rate.

Alisa Valudes Whyte, sr. partner & CEO; Thomas Rice, exec. VP & partner; Jayson Schkloven, exec. VP & partner; John Conrad, exec. VP & partner

220 Montgomery St., #640, San Francisco, CA 94104  
415/247-1660

Arctic Wolf Networks  
CalAmp  
Cybrary  
Cylance  
Endera  
GoodData  
Innovation Health  
IOActive  
MAXIMUS  
Medallia  
Mocana  
Monster Government Solutions  
Northern Virginia Technology Council  
Nok Nok Labs  
PAS Global  
Riverbed Public Sector  
Telos  
Unisys Public Sector  
Varonis  
Wandera



## Merryman Communications

### MERRYMAN COMMUNICATIONS

318 Avenue I, Suite 227, Redondo Beach, CA 90277  
424/262-0708; betsy@merrymancommunications.com  
www.merrymancommunications.com  
twitter.com/MerrymanComm

LinkedIn.com/company/merryman-communications/

Healthcare across virtually all industry categories/therapeutic areas: medical devices & diagnostics, biotech & pharmaceuticals, health IT, health plans, hospitals & physician groups/IPAs and nonprofits. Employees: 14. Founded: 2010.

**Agency Statement:** Merryman Communications works closely with clients ranging from start-ups to *Fortune* 500 companies as a strategic partner in integrated marketing, communications, public relations and digital marketing. We are a full-service agency based in Los Angeles with team members around the country. We're all seasoned veterans of global advertising and PR agencies, so we offer "big agency" know-how but with a boutique, specialty agency touch. Our virtual model helps your budgets go further.

Betsy Merryman, pres. & mng. partner; Ashley Cadle, Joni Ramirez, acct. dirs.

Active Implants  
Boston Scientific  
CHA Hollywood Presbyterian Medical Center  
Miach Orthopaedics  
Penumbra  
Regentis Biomaterials  
Silk Road Medical  
Smith & Nephew  
TherOx  
XPRIZE Foundation

## MIGHTY

329 Bryant St., #4D, San Francisco, CA 94107  
415/298-0416; hello@mightypr.com  
www.mightypr.com  
Technology, consumer technology, influencer rels., transportation tech.  
Employees: 15. Founded: 2011.

Candace Locklear, June Parina, Rebecca Fuller, partners

Airmap  
DCM  
Google  
Lime Bike  
Luminar  
Speck  
TravelBank



## MOORE, INC.

2011 Delta Blvd., Tallahassee, FL 32303  
850/224-0174; fax: 850/224-9286; Terriea@themooreagency.com  
www.themooreagency.com

Public relations, crisis, advocacy, digital, social, advertising, marketing, creative design, research, video, branding, strategic planning, training.  
Employees: 44. Founded: 1992.

**Agency Statement:** Moore is a nationally ranked integrated communications firm headquartered in Tallahassee, Florida and offices in West Palm Beach, New Orleans, and Denver. Our firm approaches client challenges using tailored marketing solutions custom curated from a mix of more than 12 services including branding, public relations and advertising. Moore's multichannel approach places audiences at the center of a meaningful experience with brands. Our key differentiators are advocacy, digital, social and multicultural communications. We are a team of skilled communicators who shape opinions, shift behaviors and incite action with excellence in client servicing. For more information about Moore, visit [www.themooreagency.com](http://www.themooreagency.com)

Karen B. Moore, CEO & founder; Richard Moore, COO & gen. counsel; Terrie Ard, pres.

### A sampling of our clients:

ABLE United  
BASF  
CareerSource Florida  
Florida College Systems  
Florida Dental Assn.  
Florida Healthy Kids  
Florida Prepaid College Board  
Florida Sheriffs Assn.  
Florida Sterling Council  
Ford Motor Co.  
Georgia-Pacific  
Hancock Bank  
Johnson & Johnson  
Max Planck Florida Institute  
Next Fifty  
Northwest Florida Beaches International Airport  
Pharmaceutical Research & Manufacturers Assn.

# MorganMyers

Ideas that move you

## MORGANMYERS

Partner in The Worldcom Public Relations Group  
N16 W23233 Stone Ridge Dr., #200, Waukesha, WI 53188  
262/650-7260; fax: 262/650-7261; tolover@morganmyers.com  
www.morganmyers.com

Comms. planning, integrated mktg. comms., corporate affairs and social responsibility, issues mgmt., int'l, agriculture, food, bus.-to-bus., biotech, healthcare, technology. Employees: 36. Founded: 1982.

**Agency Statement:** MorganMyers is a strategic communications firm that builds, protects and promotes brands that help feed the world. We believe insights inspire ideas and we use our deep agricultural and supply side food chain expertise to create programs that build trust and move brands forward. Our consumer team has helped some of the most respected brands in the world connect with consumers in meaningful ways. We provide strategic communications counsel, including planning and executing public relations, new media, social media and digital services, advertising, research and integrated marketing communications programs. We serve clients internationally throughout the WorldCom Group.

Tim Oliver, pres.; Linda Wenck, dir. of corp. affairs & social responsibility; Max Wenck, dir. of agriculture & pasture-to-plate practices

1005 Stratford Ave., Waterloo, IA 50701  
319/233-0502; fax: 319/233-8077; jstewart@morganmyers.com

Janine Stewart, dir., integrated mktg. comms.

American Farm Bureau Federation  
Chicago Cutlery  
DNA Genetics  
Foremost Farms USA  
General Mills  
Giant Eagle  
Hansen Ag Solutions  
Hormel  
Illinois Agriculture Coalition  
Illinois Corn Growers Assn.  
Illinois Pork Producers Assn.  
Illinois Soybean Assn.  
Iowa Corn Growers Assn.  
Landmark Services Cooperative  
Merck Animal Health  
New Balance Commodities  
Professional Dairy Producers of WIS  
The Nature Conservancy (Iowa)  
The SCN Coalition  
Tonistry  
United Soybean Board (projects)



**WORLD.COM**  
Public Relations Group



## MOTION AGENCY, INC., THE

325 N. LaSalle Dr., Chicago, IL 60654  
312/565-0044; wmarshall@agencyinmotion.com  
<https://agencyinmotion.com>

Branding, content and PR specialists who keep brands in perpetual motion: positioning, naming, design, messaging, media relations, social management, event planning, crisis comms, content strategy/creation. Employees: 58. Founded: 2006.

Kimberly Eberl, founder & CEO; Bonni Pear, exec. VP, entertainment PR; Wheatley Marshall, Maureen Brennan, sr. VPs, PR; Emily Towey, VP, PR

Ann & Robert H. Lurie Children's Hospital of Chicago  
Boys & Girls Clubs of America  
Cancer Treatment Centers of America  
Exelon Corp.  
Feld Entertainment  
Gladiator by Whirlpool

Gold Eagle Co.  
 Haribo  
 Home Depot  
 Medieval Times  
 National Headache Foundation  
 National Louis University  
 Rheem Manufacturing Co.  
 S&C Electric Co.  
 Serta  
 Simon Property Group  
 Tractor Supply Co.  
 Truluck's Seafood, Steak & Crab House  
 World of Whirlpool

# MOWER

## MOWER

Integrated Advertising and PR/PA firm; Member of IPREX  
 211 W. Jefferson St., Syracuse, NY 13202  
 315/466-1000; fax: 315/466-2000  
 www.mower.com

Adv., public relations and public affairs, social media, content marketing for b-to-b, consumer, travel and tourism, energy and sustainability, health care, buildings and construction, cars & trucks, new moms. Employees: 170. Founded: 1968.

**Agency Statement:** Mower is a Public Relations and Public Affairs agency operating within a digitally integrated marketing communications firm. Mower PR & PA Group is well-balanced in both consumer and business-to-business PR, and has specialized expertise in public affairs, social media, event activation, content marketing, crisis and reputation management, executive training and cause-related marketing. Mower has nine offices in Buffalo, Rochester, Syracuse, Albany, and New York, N.Y.; Cincinnati; Charlotte, N.C.; Atlanta and Boston.

211 W. Jefferson St., Syracuse, NY 13202  
 315/466-1000; fax: 315/466-2000; scrockett@mower.com

Stephanie Crockett, sr. VP, mng. dir.

50 Fountain Plaza, #1300, Buffalo, NY 14202  
 716/842-2233; fax: 716/842-1271

Christine Dougherty

28 E. Main St., #1960, Rochester, NY 14614  
 585/385-2000; fax: 585/385-2003; brye@mower.com

Brad Rye, sr. VP, mng. dir.

30 South Pearl St., #903, Albany, NY 12207  
 518/449-3000; fax: 518/449-4000

Andrew Rush

615 S. College St., #300, Charlotte, NC 28202  
 704/375-0123; fax: 704/375-0222; rlyke@mower.com

Rick Lyke, exec. VP, mng. dir., PR & PA

201 17th St. NW, #500, Atlanta, GA 30363  
 678/587-0301; fax: 770/481-1500; tarmenrout@mower.com

Tom Armentrout, exec. VP, mng. dir.

830 Main St., 10th fl., Cincinnati, OH 45202  
 513/381-8855; gthomas@mower.com

Geoff Thomas, sr. VP, mng. dir.

750 Lexington Ave., 9th fl., New York, NY 10022  
 212/980-9060; mgendron@mower.com

Mary Gendron, sr. VP, mng. dir.

134 Rumford Ave., #307, Newton, MA 02466  
 781/893-0053; fax: 617/663-6330; motoole@mower.com

Mark O'Toole, group VP

Alley Cat Allies  
 BlueCross BlueShield of Western New York  
 Bonadio Group  
 Charlotte Pipe  
 Daimler Trucks North America  
 Domtar  
 Epsom Salt Council

**IPREX**  
 Global Communication

EyeMed  
 First Energy  
 Keselowski Advanced Manufacturing  
 Lufthansa  
 Luxottica  
 National Grid  
 Nucor  
 Paychex  
 Pebble Beach  
 Prysman Group  
 Signature Brands  
 Sun Chemical  
 Welch Allyn  
 Western New York Ford Dealers

# MP&F

## STRATEGIC COMMUNICATIONS

### MP&F STRATEGIC COMMUNICATIONS

611 Commerce St., #3000, Nashville, TN 37203  
 615/259-4000; fax: 615/259-4040; info@mpf.com  
 www.mpf.com

Integrated communications, including public relations, marketing, advertising, digital services and research; clients represent a variety of industries, including health care, education, real estate and development, sports and entertainment, travel and tourism, retail, technology and banking. Employees: 71. Founded: 1987.

**Agency Statement:** MP&F Strategic Communications is the largest locally owned PR firm in Tennessee. We are a team of 70 communications strategists that works with clients large and small from all over the country in a variety of industries, from health care to technology to hospitality and tourism. Media relations, marketing, digital strategy, influencer outreach, partnership building, advertising and great design work are just a few of the tools we use daily. Find us online at www.mpf.com and @mpfpr on Facebook, Instagram and Twitter.

Alice Chapman, mng. partner; Katy Varney, Keith Miles, David Fox, Jennifer Brantley, partners; Mark McNeely, sr. partner; Mary Ruth Raphael, Courtenay Rossi, Javier Solano, VPs; Roger Shirley (editorial), Mary Elizabeth Davis (creative svcs.), Annakate Ross (digital svcs.), Knight Stivender (integrated marketing), Deborah Armour (IT), directors; Chad Raphael, CFO

#### Clients Include:

Asurion  
 Athens State University  
 Austin Peay State University  
 Blue Cross Blue Shield of Tennessee  
 Cox Automotive  
 CSX Transportation  
 Department of Labor-Job Corps  
 FirstBank  
 Integral Senior Living  
 Nashville Chamber of Commerce  
 Nashville Public Education Foundation  
 Nashville Soccer Club  
 Nissan  
 Ohio Valley Conference  
 Opry Mills  
 PhRMA  
 Renaissance Hotel – Nashville  
 Republic Services  
 Skanska  
 Solstice Senior Living  
 The Hermitage  
 TVA  
 Western Governors University  
 Williamson Medical Center



## MSR COMMUNICATIONS, LLC

832 Sansome St., 2nd flr., San Francisco, CA 94111  
415/989-9000

[www.mscommunications.com](http://www.mscommunications.com)

Top boutique PR firm, specializes in emerging-growth technology and consumer-lifestyle clients. Founded: 1999.

**Agency Statement:** MSR Communications is an independent public relations firm that offers award-winning creative intelligence and superior communications management services to technology, B2B and consumer lifestyle companies. The firm has practice areas in media, analyst and influencer relations; social media and digital marketing communications; speaker placement programs; corporate positioning and messaging; and crisis/reputation management. MSR Communications has been recognized as the Best Boutique PR Firm; the Best Tech PR Firm in California; and named one of the Top Places to Work in PR.

Mary Shank Rockman, CEO

CalExotics  
Connect Solutions  
Evivo  
Evolve Biosystems  
Infoworks  
Kaptivo  
The Myers-Briggs Co.  
Waterline Data



## MURPHY O'BRIEN

11444 W. Olympic Blvd., #600, Los Angeles, CA 90064  
310/453-2539; fax: 310/264-0083; [info@murphyobrien.com](mailto:info@murphyobrien.com)  
Travel, real estate, lifestyle, social media. Employees: 61. Founded: 1989.

**Agency Statement:** We are an innovative team of master storytellers who elevate and build brands, deliver the exceptional, and ignite and cultivate powerful relationships.

Karen Murphy O'Brien, chmn. & CEO; Brett O'Brien, mng. dir.; Allyson Rener, pres.

Air Tahiti Nui  
Arizona Biltmore, A Waldorf Astoria Resort  
Ascent  
Auberge Beach Residences and Spa Fort Lauderdale  
Auberge du Soleil  
Auberge Resorts  
Big Cedar Lodge  
Big Cypress Lodge  
BJ's Restaurants, Inc.  
Calistoga Ranch  
Carmel Valley Ranch  
Chileno Bay Resort & Residences  
Chrysalis  
Cinepolis  
Clear Creek Tahoe  
Compartés Chocolatier  
Conrad Bora Bora  
Edward Thomas Collection  
Esperanza, An Auberge Resort  
Four Seasons Resort Punta Mita  
Gansevoort Turks & Caicos  
Geolo Capital  
Grace Hotels  
Grand Lux Café  
Greystar GP

Hacienda AltaGracia  
Half Moon Bay Antigua  
Hotel Californian  
Hotel Jerome  
Hotel Wailea  
Hyatt Regency Huntington Beach Resort & Spa  
Hyatt Regency John Wayne Airport  
Hyatt Regency La Jolla  
Islands  
JC Hospitality LLC  
Ka'anapali Beach Hotel  
Kohanaiki  
La Amada  
La Quinta Resort & Club  
Las Vegas Sands  
Luana  
Lynx Grills, Inc.  
Madeline Hotel  
Malliouhana, An Auberge Resort  
Mandarin Oriental Hotel & Residences Honolulu  
Marie Callender's Restaurants  
Mastro's Restaurants  
Nanuku Fiji  
National Children's Chorus  
Nunzio M. DeSantis Architects  
Oceanwide Plaza  
Ojai Valley Inn & Spa  
Palisades  
Pancho's Cheese Dip  
Paul Ferrante  
Peninsula Papagayo  
Polaris Pacific  
Portside Ventura Harbor  
Prince Resorts Hawaii  
Quail Lodge & Golf Club  
Querencia  
Rock Sugar  
Sally Forster Jones Group  
Sanderling Resort  
Santa Catalina Island Co.  
Serafina Beach Hotel  
Serenio Hotels  
Social Monk  
Solage, An Auberge Resort  
Summerhill Homes  
Sun Valley Resort  
TCS World Travel  
The Beverly Hilton  
The Hollywood Roosevelt  
The Lodge at Blue Sky  
The Mayfair  
The Peninsula Beverly Hills  
The Peninsula Hotels  
The Post Oak  
The Vintage Club  
Thompson Seattle  
Timbers Hokuala Kauai  
Toscana Country Club  
Trumark Homes  
Turtle Bay Resort  
Urban Commons  
Ventana Big Sur  
Visionary Women  
Ward Village  
westdrift Manhattan Beach  
Whitetail Club and Shore Lodge  
Wilshire Skyline

# MWWPR

MATTER MORE +

## MWWPR

304 Park Ave. South, 8th fl., New York, NY 10010  
212/704-9727; sghazaii@mww.com  
www.mww.com

Corporate communications, executive eminence, consumer marketing, sports and entertainment, B-to-B, technology, healthcare, crisis communications/issues management, public affairs, food and beverage, LGBTQ/diversity & inclusion. Employees: 188. Founded: 1986.

**Agency statement:** Driven by data and powered by humans, MWWPR is among the world's leading independent, integrated PR agencies with the industry's top innovative players, strategic thinkers, hybrid creatives, and technicians. We are an interconnected, multi-faceted arsenal of talent, committed to making each client matter more by delivering on a people-first, client centric promise that leans heavily into a digitally-led, content-driven approach to maximize earned outputs and business impact.

Michael Kempner, founder & CEO; Bret Werner, pres.; Will Starace, CFO; Gina Cherwin, chief people officer; Parker Ray, chief digital strategist; Carl Sorvino, exec. creative dir.; Carreen Winters, chief strategy officer; Dawn Lauer, Tara Naughton, Karen Clyne, Ryan Mucatel, Joe Flores, Michelle Rios, exec. VPs

Sample of retainer clients:

Air New Zealand  
Atkins Nutritionals Inc.  
E. & J. Gallo Winery  
FanDuel  
Men's Wearhouse  
Nikon  
Omron Healthcare  
Red Lobster  
RetailMeNot  
Stoli  
Subaru of America  
Waste Management

N

## NADEL PHELAN INC.

2125 Delaware Ave., #A, Santa Cruz, CA 95060  
831/439-5570; fax: 831/439-5575; info@nadelphehan.com  
www.nadelphehan.com  
Technology PR.

Cara Sloman, exec. VP

Cisco Systems  
FileMaker  
Fortinet  
SSH Communications Security

## NEWELL PUBLIC RELATIONS LIMITED

2107 Island Place Tower, 510 King's Rd., North Point, Hong Kong  
852 2572 2100; fax: 852 2572 2113; newbiz@newell.com  
www.newell.com  
Technology, consumer, travel. Employees: 30+. Founded: 1993.

David Croasdale, mng. dir.; Maggie Chan, China dir.

Adobe  
Aspentech  
Palo Alto Networks  
Riverbed  
Ruckus Networks  
Seagate Technology  
Software AG

## NEWMAN GROUP, THE

220 East 63rd St., New York, NY 10065  
212/838-8371; hello@newmangroup.com  
www.newmangroup.com  
Specializing in presentation, media and crisis communications training.  
Founded: 1986.

Richard M. Newman, COO



## NEWMANPR

2140 S. Dixie Hwy., #203, Miami, FL 33133  
305/461-3300; buck@newmanpr.com  
www.newmanpr.com

Leisure travel, cruise, maritime, cruise lines, seaports, destination marketing, media relations, social media, influencer relations, publishing, newsletters, crisis communications, reputation management. Employees: 9. Founded: 1946.

**Agency Statement:** For more than 72 years, NewmanPR has been providing our clients creative, customized and cost-effective marketing communications and media relations services. We help clients define their goals and then communicate their messages by aggressively seeking coverage in consumer, broadcast, trade and social media.

Andy Newman, pres.; Buck Banks, sr. VP; Julie Ellis, VP; Carol Shaughnessy, sr. A/E; Laura Myers, Daniel Sacerio, A/Es; Ashley Serrate, mgr., media rels.

Carnival Cruise Line  
Carnival Foundation  
Costa Cruises North America  
Florida Keys & Key West Tourism Council  
Holland America Line

nicholas  
& lence  
COMMUNICATIONS

## NICHOLAS & LENCE COMMUNICATIONS

28 W. 44th St., #301, New York, NY 10036  
212/938-0001  
www.nicholaslence.com

Real estate, tourism, non-profit, crisis comms. Employees: 14.

Cristyne Nicholas, CEO; George Lence, Pres.

The ARK at JFK  
Armory Track & Field  
Belmont BID  
Berkeley College  
The Broadway Assn.  
BUS4NYC  
Caesars Entertainment  
Clean Energy Fuels  
Dalup Modern Indian  
The Emerson Resort & Spa  
Empire City Casino  
Empire Outlets  
Environmental Science Associates  
Flatiron BID  
Gray Line CitySightseeing New York  
Greater New York Hospital Assn.  
Hornblower Cruises & Events  
Jacob Burns Film Center  
The John Gore Organization  
Lillie's Victorian Establishment  
Lincoln Square BID  
LiveOnNY  
Mamaroneck Coastal Environment  
Coalition  
National Center for Law and  
Economic Justice  
National Geographic Encounter:  
Ocean Odyssey  
Norm Champ  
NYC Ferry

New York Coalition of Code  
Consultants  
The New York Wheel  
Oscar Wilde NYC  
Papillion Bistro & Bar  
Pip's Island  
Ride of Fame  
Ripley's Believe It or Not! Times  
Square  
Sleepy Hollow LDC  
Staten Island Chamber of  
Commerce  
Statue Cruises and Events  
Statue of Liberty - Ellis Island  
Foundation  
Thales  
Times Square Advertising  
Coalition  
Wendy Hilliard Gymnastics  
Foundation





## NIKE COMMUNICATIONS, INC.

75 Broad St., #815, New York, NY 10004  
212/529-3400; info@nikecomm.com  
www.nikecomm.com

Full service communications firm specializing in luxury and prestige lifestyle brands. Offices in New York, New York and Los Angeles, California. Employees: 75. Founded: 1984.

**Agency Statement:** Nike Communications is a creative communications agency specializing in the marketing of luxury and prestige brands.

Always on the pulse of the cultural zeitgeist, we are a creative hub for shifting brand perceptions, enhancing image in media, growing social presence and building brands.

From high-level feature stories in influential media to innovative programs, partnerships and events that drive conversation online, we devise clever strategies to reach the right audiences.

**Leadership Team:** Nina Kaminer, pres. & founder; Abby O'Melia, exec. VP; Bernice Kwok-Gabel, chief creative officer; Ross Matsubara, VP, spirits/style dir.; Pieter van Vorstenbosch, Matthew Smith, VPs, wine, home and design; Katie Archambault, travel, real estate and wellness; Callie Stanton, VP, travel, real estate and wellness; Gina Cannon, Brian Boye, VPs, lifestyle; Raveena Parmar, VP, digital

### Client List:

Amour Vert  
Billy Reid  
Bombay Sapphire  
Bonterra Organic Vineyards  
Carine Roitfeld Studio  
Chateau Minuty  
Clinique  
Cooper & Thief  
D'USSE  
Gillette Labs  
Grey Goose  
Gurney's Resorts  
Hakkasan Group  
Halo Sport  
Homepolish  
IWC Schaffhausen  
LAFCO  
McIntosh  
MiaDonna  
Miraval Group  
Moet & Chandon  
Mohonk Mountain House  
Montblanc  
Revolve  
Robert Mondavi  
Rosewood Hotels & Resorts  
Saje  
Santa Teresa  
Savannah College of Art & Design  
Sentient Jet  
SHVO  
Sterling Vineyards  
St. Germain  
Swarovski  
Technogym  
The Art of Shaving  
The Breeders' Cup  
The Fleur Room  
The Fife Arms (Hauser & Wirth)  
The Prisoner Wine Co.  
Timbers Resorts  
Villency Design Group  
Wusthof  
YSL Beaute

# NJF

TRAVEL • PR | SOCIAL | EXPERIENTIAL

## NJF, AN MMGY GLOBAL COMPANY

360 Lexington Ave., 10th flr., New York, NY 10017  
212/228-1500  
www.njfr.com

Travel & tourism, hospitality, lifestyle PR. Employees: 60 in PR; 400+ agency-wide. Founded: 1981.

**Agency Statement:** At NJF, an MMGY Global company, we are global connectors, storytellers and curators of travel experiences – inspiring people to view the world differently and then see it for themselves. As marketers specializing solely in travel and hospitality, we help put travel brands on the map and navigate their narrative through innovative thinking, creativity and storytelling. NJF offers boutique service and expertise in consumer and trade media relations, social media, corporate and brand positioning, experiential and event marketing, strategic partnerships and promotions, influencer engagement and crisis communications.

For those seeking senior level counsel, unwavering brand advocacy and unrivaled media savvy, NJF is a PR powerhouse and one-stop shop. Hundreds of hotel, destination, travel and lifestyle brands have entrusted their reputations to NJF whose "Leave No Stone Unturned" philosophy has catapulted the firm to the top. Our integrated PR and social media team prides itself on long-standing client relationships and an innate ability to move within many spheres: tapping media and industry influencers, forging creative partnerships, uncovering strategic advantages, and providing global perspective. Our campaigns are rooted in research and insights, and we are master storytellers and content creators who know how to make news out of simple concepts or large-scale programs. We forge an emotional connection to reach our audiences where they live, work and play.

Industry innovators and thought leaders, NJF is the pioneer of Hotel Week NYC, and MMGY is the author of the widely acclaimed *Portrait of American Travelers*® annual research study. With offices in New York City, Kansas City, Los Angeles, London, Miami, Madrid, and Washington, D.C. and an international partner network, Travel Consul, we serve many of the world's premier travel and tourism brands. Other MMGY Global areas of expertise include research and insights, strategic communications planning and implementation, brand marketing, traditional and social media buying, digital/social media strategy, website development and management, e-CRM, travel industry relations and international destination representation.

Nancy Friedman, founder; Julie Freeman, exec. VP & mng. dir.; Lauren Kaufman, sr. VP

### Clients Include:

Amtrak  
Blue World Voyages  
Borgata Hotel Casino & Spa  
British Virgin Islands  
Cheap Caribbean  
Costa Rica Tourism  
Eurail  
Generator Hostels  
Hamilton Princess  
Hotel Vermont  
Intrepid Travel  
ITC Hotels  
Kennebunkport Resort Collection  
Lufthansa  
Oceania Cruises  
Pod Hotels  
Proper Hotels  
Refinery Hotel  
Rhode Island Tourism  
Sea Island  
South Dakota Tourism  
St. Petersburg/Clearwater  
Tahiti Tourism  
The Asbury  
The Beaches of Fort Myers & Sanibel  
The Bowery  
The Marmara  
Visit California  
Visit Dallas



NORTH 6TH AGENCY

**NORTH 6TH AGENCY, INC. (N6A)**

50 Greene St., 3rd fl., New York, NY 10013  
212/334-9753; fax: 212/334-9760; marketing@n6a.com  
www.n6a.com

Technology, professional svcs., financial svcs., healthcare, food/  
beverage, consumer, cybersecurity, cannabis, retail, travel/hospitality,  
telecommunications. Employees: 45. Founded: 2010.

**Agency Statement:** North 6th Agency, Inc. (N6A) is an award-winning  
brand communications and social media agency based in New York City,  
Toronto and Boulder. Our client roster includes emerging, mid-sized and  
enterprise brands from more than 30 industries. N6A has received several  
industry accolades, including consecutive spots on *O'Dwyer's* "Top PR  
Firms" ranking and the *New York Observer* "PR Power 50" list. N6A was  
also included in *PRWeek's* 2017 Best Places to Work and *Entrepreneur's*  
2018 Top Company Cultures.

Our "Compete and Care" culture and "Embrace the Pace" atmosphere  
have been lauded as one of the most rewarding, collaborative and unique  
to the agency world by *Forbes*, *Monster.com*, *New York Post*, *Chief  
Learning Office Magazine*, *Entrepreneur*, and others. For more information  
on N6A, visit [www.n6a.com](http://www.n6a.com), and for more information on N6A's  
"Compete and Care" culture and perks, visit [www.competeandcare.com](http://www.competeandcare.com).

Senior mgmt.: Matt Rizzetta, CEO; Daniela Mancinelli, COO; Jim  
Morris, sr. VP of finance; John Hannaway, exec. VP of corp. admin.;  
Lori Ruggiero, exec. VP of strategy; Nina Velasquez, sr. VP of talent  
dev.; Trisha Larocchia, sr. VP of client svcs.; Gabriella Velez, head of  
revenue & partnerships; Jacqueline Agudelo, Florence Lousqui  
Bogitsh, Robert Vanisko, dirs.; Gibril Raphael, software engineer

30 Wellington St. W., Toronto, ON M5H 1E2  
416/583-1469

- |                     |                        |
|---------------------|------------------------|
| All-Clad            | Kavana Rum             |
| Ali Baba Cloud      | Ladders                |
| Barasch & McGarry   | Lexicon Branding       |
| BDS Analytics       | Limelight Health       |
| Beeswax             | MuteSix                |
| BitRail             | MVP Capital            |
| BounceX             | Nyack College          |
| Camber Creek        | One World Identity     |
| CDPA                | OTA Insight            |
| Conductor           | PointsBet              |
| Conversocial        | PulsePoint             |
| Custora             | Republic Crypto        |
| EaseCentral         | RevTrax                |
| Fluent              | Rose Capital           |
| Force Brands        | Splash                 |
| Fresh Pet           | Stealth Communications |
| Front Range         | Stirista               |
| Harborside          | Toluna                 |
| Heads International | TOPO                   |
| H-Source            | Vivaldi                |
| iAnthus             | Vivvi                  |
| iConsumer           | WhyHotel               |
| Indio               | Yoola                  |
| Instapage           | YouDecide              |
| Kargo               |                        |



**novitas**

**NOVITAS COMMUNICATIONS**

1732 Wazee St., #201, Denver, CO 80202  
720/379-5740; mblyng@novitascommunications.com  
novitascommunications.com

Corporate communications, public affairs, strategic communications,  
media relations, and crisis communications. Employees: 4. Founded: 2008.

**Agency Statement:** Novitas Communications is a full-service public  
relations firm offering media relations, issue management, crisis  
communications, strategic marketing, and public education campaigns to

clients across the globe.

Michelle Lyng, CEO/pres.

Apartment Assn. of Metro Denver  
CAMRO  
CCCCF  
Colorado Apartment Assn.  
Colorado Petroleum Council  
M.C. Dean

**O**

**O'DONNELL AGENCY**

303 Banyan Blvd., #101, West Palm Beach, FL 33401  
561/832-3231; julie@odonnell.agency  
www.odonnell.agency

Fully integrated agency with expertise in city branding and marketing of  
special taxing districts; commercial and residential real estate; healthcare;  
education; advocacy; professional services. Employees: 12. Founded: 1995.

Carey O'Donnell, pres. & creative dir.; Julie Fanning, VP, Sarasota  
market leader; Irene Carvalho, dir., client svcs.

Freehold Development  
HNTB  
MorseLife Health Systems  
Surf Ranch Florida  
Tenet  
West Palm Beach Downtown Development Authority



**COMMUNICATIONS**

**O'MALLEY HANSEN COMMUNICATIONS**

180 N. Wacker Dr., #400, Chicago, IL 60606  
312/377-0630; fax: 312/377-0631; todd.hansen@omalleyhansen.com  
www.omalleyhansen.com

Marketing comms., media rels., social media, influencer outreach,  
employee comms., reputation mgmt., issues/crisis mgmt. Employees: 18.  
Founded: 2006.

Kelly O'Malley, Todd Hansen, principals

6677 Delmar Blvd., #200, St. Louis, MO 63130  
314/721-8121; fax: 314/721-8141; kelly.omalley@omalleyhansen.com

Kelly O'Malley

349 5th Ave., #719, New York, NY 10016  
646/561-8508; fax: 646/650-2772

2030 Main St., #1300, Irvine, CA 92614  
949/260-4905; fax: 949/260-4906

- America's Homeowner Alliance
- Barclays
- Beko US
- Blueprint4Summer
- Charter
- Conagra
- Fortune Brands Home & Security
- Grecian Delight
- HanesBrands
- HopCat
- Humane Society of Missouri
- Koloa Rum
- Make-A-Wish
- Manna Pro Products
- Missouri Historical Society
- Regional Arts Commission
- Ronnoco Coffee Co.
- Sara Lee Frozen Bakery
- Staubli International
- TCI Powder Coatings

**PADILLA**

1101 West River Pkwy., #400, Minneapolis, MN 55415  
612/455-1700  
www.padillaco.com  
Founded: 1961.

**Agency Statement:** Padilla is an independently operated, globally resourced public relations and communication company with offices across the United States. The agency builds, grows and protects brands and reputations worldwide by creating purposeful connections with the people who matter most through public relations, advertising, digital and social marketing, investor relations and brand strategy.

Padilla includes the brand consultancy of Joe Smith, the food and nutrition experts at FoodMinds, and the research authorities at SMS Research Advisors.

Clients include 3M, Barnes & Noble College, Blue Cross and Blue Shield of Minnesota, Cargill Animal Nutrition, Hass Avocado Board, Mayo Clinic, Prosciutto di Parma, Rockwell Automation, Sanofi Pasteur, U.S. Highbush Blueberry Council, the Virginia Lottery and Welch's.

Padilla is an AVENIR GLOBAL company and is a founding member of the Worldcom Public Relations Group, a partnership of 132 independently owned partner offices in 115 cities on six continents.

Connect with purpose at PadillaCo.com.

Matt Kucharski, pres.; Lynn Casey, chair; Heath Rudduck, chief creative officer; Mike Mulvihill, Brian Ellis, Greg Tarmin, Laura Cubillos, exec. VPs; Christian Markow, Barry Saunders, Dan Reilly, sr. VPs

101 W. Commerce Rd., Richmond, VA 23224  
804/675-8100

Natalie Smith, sr. VP

4 World Trade Center, 150 Greenwich St., 48th fl., New York, NY 10007  
212/229-0500

Greg Tarmin, exec. VP & mng. dir., NYC

1100 G St. NW, #805, Washington, DC 20005  
202/684-6058

Kathryn Harrington, sr. VP

456 Montgomery St., San Francisco, CA 94104  
650/860-5010

Laura Cubillos, exec. VP

328 South Jefferson St., #750, Chicago, IL 60661  
312/258-9500

Michelle Kijek, sr. VP

3M  
Barnes & Noble College  
Be The Match®  
Blue Cross and Blue Shield of Minnesota  
Bordeaux Wine Region  
Hass Avocado Board  
Mayo Clinic  
Nestlé  
Niagara Conservation  
Prosciutto di Parma  
Ribera y Rueda Wine Regions  
Rockwell Automation  
Sanofi Pasteur  
U.S. Highbush Blueberry Council  
The Virginia Lottery  
Welch's

DEPUIS 1976 EST®  
**AVENIRGLOBAL**

**PAN COMMUNICATIONS, INC.**

255 State St., 8th fl., Boston, MA 02109  
617/502-4300

info@pancomm.com  
www.pancommunications.com

Employees: 150+

B2B technology and healthcare.

Boston | San Francisco | New York | Orlando | London  
Founded: 1995.

**Agency Statement:** PAN Communications is a leading integrated marketing and PR agency servicing B2B tech and healthcare brands. With office locations in Boston, San Francisco, New York, Orlando and London, PAN supports customer growth journeys and helps B2B brands effectively scale by moving ideas that create compelling stories, drive intent and influence markets across all forms of media.

PAN's acquisition of UK-based Capella PR in July 2019 has allowed the firm to expand its international presence, while continuing to offer the agility and personalized service of a mid-sized agency. With a staff of 150+ strong, PAN strives to help today's modern marketers by integrating a combination of services to better engage with target audiences and move markets for brands such as SAP, AppDirect, 8x8, Radial, MediaMath, Actian, Cogito and Maestro Health.

Connected Content – Creative Storytelling – Results that Matter!

Philip A. Nardone, pres. & CEO; Mark Nardone, exec. VP; Elizabeth Famiglietti, exec. VP, human resources; Darlene Doyle, exec. VP, client rels.; Gary Torpey, exec. VP, finance; Lisa Astor, sr. VP & mng. dir., North America; Gene Carozza, Dan Martin, Nikki Festa O'Brien, Meg Kessler, sr. VPs; Gareth Thomas, mng. dir., UK

**Sample clients include:**

8x8  
Acquia  
App Annie  
Bazaarvoice  
Citrix  
CloudBees  
Everbridge  
GetWellHealth  
GreatCall  
Health Dialog  
Maestro Health  
MediaMath  
Nice  
Outsystems  
Phononic  
Quanterix  
Quorum Software  
Radial  
SAP  
Sift  
Toast  
WhiteOps

**PAUL WERTH ASSOCIATES**

10 N. High St., #300, Columbus, OH 43215  
614/224-8114; fax: 614/224-8509; sharbrecht@paulwerth.com  
https://werthpr.com

Education, health care, energy, transportation, financial and professional services, business-to-business, business-to-consumer. Employees: 18.  
Founded: 1963.

**Agency Statement:** Paul Werth Associates is an independent, full-service communications firm with core competencies in public relations, public affairs, marketing, research and digital strategies. Werth helps leading organizations meet their objectives – on a regional and national basis. Focused on serving the needs of senior management in the private

and public sectors, the firm applies its broad scope of expertise to produce results-oriented solutions that enhance reputations, shape policies and build brands.

Sandra W. Harbrecht, pres. & CEO; Dan Williamson and Mac Joseph, sr. VPs; Gene Monteith and Celina Fabrizio, VPs

Andersons, Inc., The  
Anomatic  
CBC Companies  
City of Columbus  
Columbus Collaboratory  
Columbus Public Health  
COTA  
DriveOhio  
Franklin County Convention Facilities Authority  
Huntington National Bank  
Insurance Industry Resource Council  
JobsOhio  
Moody Nolan  
National Safe Boating Council  
Ohio Corn & Wheat Assn.  
Ohio Soybean Council  
Ohio State University Wexner Medical Center  
PTT Global Chemical  
Smart Columbus  
Solid Waste Authority of Central Ohio  
sPower  
White Castle  
Zaner-Bloser  
Zangmeister Center

#### PEARSON ASSOCIATES, DAVID

625 Biltmore Way, Apt. 901, Coral Gables, FL 33134  
305/798-8446; david@davidpearsonassociates.com  
www.davidpearsonassociates.com  
Resort PR. Employees: 3. Founded: 1966.

David Pearson, Christopher Pearson

Huntsman Springs, Idaho

*JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson*

Shake a Leg Miami

Tropical Audubon Society

# peppercomm

#### PEPPERCOMM

470 Park Ave. South, 5th flr. North, New York, NY 10016  
212/931-6100; contact@peppercomm.com  
www.peppercomm.com

Capabilities include communications, marketing, PR, brand & digital strategy, content, web development, societal crisis/issues management, employee engagement, experience and analytics. Founded: 1995.

**Agency Statement:** Peppercomm's purpose is to use our innovation and imagination to inspire people to come to know and trust the organizations we work with.

Peppercomm is an award-winning strategic, integrated communications and marketing agency headquartered in New York City with offices in San Francisco and London. The firm combines 24 award-winning years of expertise serving blue chip and breakout clients with forward-thinking new service offerings and the freshness of a start-up. This unique mix of experience and energy attracts and empowers teams with a creative edge, drive and a passion for promoting, protecting and connecting clients in a fast-changing marketplace.

Leveraging analytics to drive insights, our experts create a unique mix of thinking for today's fast-paced media cycle. Core capabilities include media relations, creative design, website design, digital marketing, crisis communications, user experience, branding and positioning, and employee engagement.

Visit <http://www.peppercomm.com> or find us @Peppercomm.

Leadership includes: Steve Cody, CEO & founder; Ann Barlow, partner & pres., West Coast; Jacqueline Kolek, partner & gen. mgr., New York office; Maggie O'Neill, partner & chief client officer; Tara Lilien, chief talent officer

#### Key Clients:

AXA Investment Managers  
Capital One  
Cisco  
MINI USA  
Sharp  
Traveler's  
Wilbur-Ellis  
Wilmington Trust



#### PERRY COMMUNICATIONS GROUP, INC.

980 9th St., #410, Sacramento, CA 95814  
916/658-0144

[www.perrycom.com](http://www.perrycom.com)

Award winning public affairs and strategic communications firm for national, regional, and local clients and campaigns. Employees: 10. Founded: 1996.

Kassy Perry, pres. & CEO; Julia Spiess, sr. VP

California Association of Adult Day Services  
California WIC Association  
Center for Inherited Blood Disorders  
GO2 Foundation for Lung Cancer  
Pharmaceutical Research & Manufacturers of America  
West Health  
SCAN Foundation



# PIERPONT

PUBLIC RELATIONS. MARKETING. PUBLIC AFFAIRS.

#### PIERPONT COMMUNICATIONS INC.

1233 West Loop South, #1300, Houston, TX 77027  
713/627-2223; info@piercom.com  
www.piercom.com

Public relations, media relations, media training, public affairs, crisis communication and training, marketing, content, digital strategy, SEO, SEM, graphic design and creative, social media, event marketing and management. Employees: 35. Founded: 1987.

**Agency Statement:** Founded in 1987, Pierpont Communications is an integrated public relations, marketing and communications firm that drives our clients' business results and supports them by elevating their brands, safeguarding their reputations and improving their bottom line. With offices in Austin, Dallas, Houston, San Antonio and Princeton, Pierpont has deep Texas roots with a wide national reach, enabling the firm to quickly scale to meet clients' needs.

Pierpont offers a broad portfolio of offerings and depth of capability in public relations, public affairs, crisis communications, marketing and digital engagement. While Pierpont brings deep expertise across verticals, we are particularly known for our work in energy, technology, commercial and industrial, professional and financial services, healthcare, consumer and retail, and nonprofits and education. Our teams are well-versed in thinking and acting with an integrated mindset to bring the right strategy to execute results-driven programs for regional, national and global *Fortune* 500 firms.

Pierpont's integrated services include strategic marketing and message development, integrated marketing planning, content strategy and development, thought leadership, public relations, digital and social engagement, media relations, media training, crisis communications and issues management, brand and reputation management, government relations, corporate citizenship, branding, advertising and creative development.

To learn how our experience and capabilities can drive results for your business, call us at 713.627.2223 or visit [www.piercom.com](http://www.piercom.com).

Phil Morabito, CEO

10900-B Stonelake Blvd., #110, Austin, TX 78759  
512/448-4950

Mike Gehrig

Continued on next page

**PIERPONT COMMUNICATIONS INC.** continued

13760 Noel Rd., #850, Dallas, TX 75240  
214/217-7300

James Savage

110 E. Houston St., 7th flr., San Antonio, TX 78205  
210/951-3313

Elysa Nelson

262 Nassau St., Princeton, NJ 08542  
617/543-6167

Meghan Gross

American Chemistry Council  
Andeavor  
Boston Consulting Group  
Daikin  
Group 1 Automotive  
HNTB  
Huntsman  
LyondellBasell  
NRG/Reliant Energy  
Texas Assn. of Realtors  
Total Wine & More  
WalMart

*est. 2002*

**PIETRYLA**  
PR & MARKETING LLC

CHICAGO

**PIETRYLA PR & MARKETING**

333 S. Wabash, #2700, Chicago, IL 60604  
312/612-0283; christine@pietrylapr.com  
www.pietrylapr.com

Energy, materials, building, packaging, investor relations, crisis, greentech, professional services. Employees: 3. Founded: 2002.

**Agency Statement:** Pietryla PR & Marketing is a boutique PR firm in Chicago. We specialize in media relations, crisis communications, content development and strategy. We work best with clients that are managing a watershed moment — launching a new product, seeking funding, going through a branding shift or implementing a new automation strategy.

Christine Pietryla Wetzler, owner & sr. consultant

Clients Include:

Continental Broadband  
Economic Development Group, Ltd.  
Expedient Data Centers  
Footprint Packaging  
GreenPSF  
KidKlass.com  
Medical Marijuana of Illinois  
Miller Energy  
National Coal Corp.  
OVAL Fire Products  
PFFC Magazine/YTC Media  
rent24 Chicago  
Servidyne  
Software Management, Inc.  
TCS Education System  
United Federal Credit Union  
Vapiano  
Whitehead Energy Solutions  
WiSuite



**PINEAPPLE PUBLIC RELATIONS**

5238 Peachtree Rd., #150, Chamblee, GA 30341  
404/237-3761; DStone@pineapple-pr.com  
www.pineapple-pr.com

Travel and hospitality specialists. Destination marketing organizations, hotels, resorts, culinary and attractions. Employees: 13. Founded: 1996.

**Agency Statement:** Pineapple Public Relations is an award-winning, full-service public relations, social and digital media marketing agency with more than 20 years of success in serving large and small businesses in the tourism, hospitality and lifestyle industries. We believe in forward-thinking, holistic strategies that deliver bottom-line results and economic success. Superior service is our hallmark; we offer big picture capabilities with the responsiveness and attentiveness of an independent agency. We tell stories and manage brands through public relations, social and digital platforms to create a truly integrated approach. Earned media experts, social media engagers, digital media drivers — our track record of delivering stellar results with a substantial ROI has resulted in long-term client relationships. Let us tell your story!

Deborah Stone, pres.; Melissa Webb, acct. dir.; Melissa Crane, digital mktg. dir.; Khyra Walker, social media mgr.; Rachel Holt, PR mgr. & bus. dev.

Partial List of Travel Clients:

Alpharetta Convention & Visitors Bureau  
Augusta (GA) CVB  
Beachview Club Hotel  
Blairsville-Union County Chamber of Commerce  
Bobby Jones Links  
Crowne Plaza North Augusta  
Dahlonega (GA) CVB  
Dunwoody (GA) CVB  
Georgia Dept. of Economic Development  
Georgia State Parks & Historic Sites  
High Hampton Inn  
Historic Banning Mills  
Holiday Inn Resort Jekyll Island  
Hospitality Highway  
Hotel Indigo Mt. Pleasant  
Jackson County (NC) TDA  
North Carolina's Brunswick Islands  
Northpointe Hospitality Management  
South Carolina's Hammock Coast  
The Partridge Inn  
Visit Sandy Springs (GA)  
Visit Sarasota County (FL)



PUBLIC RELATIONS

**PIPER & GOLD PUBLIC RELATIONS**

313½ E. Grand River Ave., Lansing, MI 48906  
517/999-0820; info@piperandgold.com  
www.piperandgold.com

Government, nonprofit, small business. Employees: 9. Founded: 2012.

**Agency Statement:** Piper & Gold Public Relations is a Michigan-based PR agency doing big work in a small community. We believe words have power, and story is at the heart of everything we do.

We specialize in bringing traditional public relations solutions with a digital twist to our government, nonprofit and small business clients to help them make an impact on our communities.

Kate Snyder, principal strategist

Capital Area Michigan Works! (CAMW)  
Capital Area Transit Authority (CATA)  
Center for Regional Economic Competitiveness  
CS Partners

Michigan Apple Committee  
Michigan Public Health Institute  
Michigan State University  
Regional Educational Media Center Assn.  
Ronald McDonald House of Mid-Michigan  
State of Michigan  
Superior Data Strategies  
Tri-County Regional Planning Commission



## POCKET HERCULES

510 First Ave. North, Suite 550, Minneapolis, MN 55403  
612/435-8315; fax: 612/435-8318; stephen.dupont@pockethercules.com  
www.pockethercules.com

Services: Strategic planning, branding, marketing communications (B2C, B2B), content marketing, media relations, corporate communications, product publicity, social media, email marketing, writing services, media buying, advertising (print and broadcast), digital marketing, websites.  
Industries: Outdoors, financial services, healthcare, insurance, nonprofits, technology, legal, professional services, manufacturing. Employees: 26. Founded: 2005.

**Agency Statement:** Pocket Hercules is a Minneapolis-based public relations, content marketing, advertising, branding, and digital firm that packs the punch of a full-scale agency into a smaller, more nimble model. We represent medium- and large corporations and nonprofits that desire to connect with avid enthusiasts by bringing their brands to life in potent and unexpected ways, and creating catalytic moments that drive awareness and momentum.

Stephen Dupont, VP, public relations & branded content; Jack Supple, chief creative officer, partner; Jason Smith, founder, partner; Tom Camp, founder, partner

Construction Careers Foundation  
Irish Setter  
JD Lymon  
Prima-Temp  
Royal Golf Club  
Thomson Reuters

## the pollack pr marketing group

A CORPORATION

### POLLACK PR MARKETING GROUP, THE

1901 Ave. of the Stars, #1040, Los Angeles, CA 90067  
310/556-4443; fax: 310/286-2350; info@ppmgcorp.com  
www.ppmgcorp.com  
Corporate, consumer products and svcs., professional svcs., bus.-to-bus. Employees: 16. Founded: 1985.

**Agency Statement:** At The Pollack PR Marketing Group, we recognize that consumers do not want to be told why a brand should matter to them, so rather than "telling and selling," we create meaningful, long lasting brand experiences, that steer influence, drive relevance and build fierce and lasting loyalty.

PPMG serves *Fortune* 500 companies and start-ups alike, in shaping perceptions, sparking trends, managing reputations and increasing organizations' market and mind share. We empower clients to continuously adapt to the digital transformation of our world and broaden their global reach. At the agency, content creation and social media are at the forefront of all client communications efforts, as are packaged media stories that inform and trigger conversations. Our teams are creative, critical thinkers and strong in traditional skills.

Established in 1985, the agency is led by senior professionals who are involved with every aspect of a client's program and available to them on a day-to-day basis or per need.

Noemi Pollack, CEO; Stefan Pollack, pres. & CFO; Will Ostedt, sr. VP; Mark Havenner, VP

37 W. 26th St., #1205, New York, NY 10010  
212/601-9341; jmonford@ppmgcorp.com

Jeff Monford, mng. dir.

Bel Air Investment Advisors  
Bob Hope USO  
City of West Hollywood  
D.A.R.E. America  
Fiesta Parade Floats  
GoodJanes Beauty  
Helios & Matheson Analytics  
L.E. Hotels  
LegalShield  
Luxe Hotels  
Mitchell International  
Moviebill  
Netafim USA  
Numerator  
Oakwood  
Playtika  
USA Triathlon  
RKF  
SodaStream



WORLD COM  
Public Relations Group



pollock communications  
POWERING CHANGE  
Food, Nutrition & Wellness Communications

## POLLOCK COMMUNICATIONS

205 E. 42nd St., 20th fl., New York, NY 10017  
212/941-1414; fax: 212/334-2131; lpollock@pollock-pr.com  
www.lpollockpr.com

Food, beverage, nutrition, health & wellness & food issues management. Employees: 20. Founded: 1991.

**Agency Statement:** Pollock Communications is an independent PR and marketing communications agency that offers cutting-edge expertise in traditional and social media outreach for food, beverage, health, wellness, and lifestyle clients. With an established background in reaching influencers who affect change, Pollock provides impactful and successful communications campaigns for its clients. Pollock pioneered communications for the functional food movement, creating some of the major food trends of the past decade, including making tea the healthy drink of the new millennium and making chocolate a healthy indulgence. Most recently, Pollock engaged millennials on behalf of its Tea Council of the USA client through a creative, award-winning social media campaign that inspired tea lovers to share their #individualiTEA. The traditional and digital media campaign, which helped drive awareness for National Hot Tea Month, increased awareness of tea benefits among a key target, and drove an increase in social followers.

For more than 25 years, we have been powering change for *Fortune* 100 food and beverage companies and global commodity foods, working to direct, shape and amplify their health and wellness stories. By strategically targeting and influencing food policymakers, traditional and social media, retail professionals and the healthcare community, Pollock delivers results that change consumer perceptions and protect and enhance a brand's position in the market.

In addition to PR practitioners and marketers, our staff includes media-savvy registered dietitians who can address health & nutrition issues that are top-of-mind for today's print, broadcast and online journalists. Pollock Communications has built a broad network of influential spokespeople, including media registered dietitians, celebrity chefs, social media celebrities, medical doctors and scientists, who are available and ready to deliver key messages for a variety of our clients in broadcast, print and social media.

We believe in pushing boundaries, breaking barriers and asking, "what if?" We diligently do our homework to develop an executable, strategic plan that delivers measurable results...every time.

Louise Pollock, president

A2 Milk  
American Pulse Assn.  
Bay State Milling  
California Walnut Board  
Cranberry Institute  
Cranberry Marketing Committee USA  
Fifty50 Foods  
iTrackBites  
Moon Cheese  
Tea Council of the USA  
The Dannon Company

The Danone International  
Institute  
USA Rice Federation  
Whey Protein Research  
Consortium



**PORTAVOCE**  
PUBLIC RELATIONS

**PORTAVOCE PUBLIC RELATIONS**

2888 Loker Ave., #107, Carlsbad, CA 92010  
760/814-8194; portavoce@portavocepr.com  
www.portavocepr.com

Consumer products, health & fitness, technology, B2B. Employees: 5.

**Agency Statement:** Portavoce PR has one focus - advancing client business goals through strategic, quality communications. Portavoce PR works collaboratively with clients to create and execute a communications strategy tailored for their goals and budgets. From start to finish, Portavoce PR makes the process easy and enjoyable.

The award-winning agency works with companies from startups to multi-billion dollar organizations to provide integrated communications, content creation, public relations services and communications strategies for business-to-business and business-to-consumer products and services.

Carla Vallone, pres.

Agri-Neo  
Biosero  
Ingersoll Rand  
Vettec



**PORTER NOVELLI**

195 Broadway, 17th fl., New York, NY 10007  
212/601-8000; maggie.graham@porternovelli.com  
www.porternovelli.com

Global Communication Consultancy focused on Purpose, Reputation, Health, Food and Technology. Founded: 1972.

**Agency Statement:** Porter Novelli is a global purpose communication consultancy. We believe organizations must thrive on the ambition to make a positive impact. Brands with a clear purpose motivate action, secure loyalty and encourage advocacy. We partner with our clients to find, live and tell their unique position to the audiences who matter most — both to their cause and their bottom line. This is what drives us. Porter Novelli is part of the Omnicom Public Relations Group.

Brad MacAfee, CEO; Patrick Resk, CFO; Kate Cusick, chief mktg. officer; Jennifer Swint, global pres.



**POWELL MAYAS**

5-11 47th Ave., #9F, Long Island City, NY 11101  
917/520-3675; info@powellmayas.com  
www.powellmayas.com

Media relations, integrated marketing & communications. Employees: 2. Founded: 2018.

**Agency Statement:** Powell Mayas is a forward-thinking NYC-based consultancy focused on generating media exposure through experiential marketing, programming, content development, and strategic partnerships that create visibility opportunities for artists, designers, lifestyle brands, non-profit organizations, and for-profit enterprises who are making cultural and/or other significant contributions to urban communities and to society.

Our team has more than 20 years of experience in media outreach and strategic partnerships.

Mara McGinnis, Ludovic Leroy, partners

Magdalena Keck Interior Design  
Myrtle Avenue Revitalization Partnership



**PROOF STRATEGIES**

1140 3rd St., NE, #317, Washington, DC 20002  
202/296-2002; heather@getproofusa.com  
https://www.getproofusa.com

Association and nonprofit, technology, corporate and financial, environment, consumer markets, healthcare, transportation. Employees: 14. Founded: 2001.

**Agency Statement:** Proof Strategies is a communications and marketing agency with a natural curiosity. We build brands and reputations through deep industry and sector knowledge, weaving together strength and experience in public relations, experiential marketing, issues management, research, digital media, advertising and more. Our curiosity drives us to ask better questions of ourselves and our clients.

Mimi Carter, sr. VP & U.S. gen. mgr.

Altus  
Call2Recycle  
FINCA  
Inner City Inner Child  
Keolis  
Mastercard Foundation  
National Quality Forum  
Nutricia



**PROPLLR**

566 W. Adams St., Chicago, IL 60661  
312/504-7677; josh@propplr.com  
www.propplr.com

Propplr specializes in founder-led, innovative and growing companies. Employees: 10. Founded: 2011.

**Agency Statement:** Propplr is a Chicago startup PR and content marketing firm. We help startups and innovators build credibility and awareness for their companies, people, products and services.

Josh Inglis, founder/CEO



**PROSEK PARTNERS**

105 Madison Ave., 7th fl., New York, NY 10016  
212/279-3115; fax: 212/279-3117; jprosek@prosek.com  
www.prosek.com

Financial communications, thought leadership and brand building, transaction services, issues management, digital, creative services. Employees: 180. Founded: 1995.

**Agency Statement:** Prosek Partners is among the largest independent public relations firms in the U.S., and one of the few domestic, mid-size firms that offers global capabilities through its London office and international network. We deliver an unexpected level of passion, creativity and marketing savvy to the financial and business-to-business sectors. Our “Unboxed Communications” approach brings breakthrough ideas and unmatched results to every client engagement.

- We are a rare hybrid; a corporate communications firm with a fully integrated, top-ranked deal shop and a comprehensive investor relations practice inside.

- Through our gateway office in London and network of partner agencies, we can deliver for clients in major business and financial centers around the world.

- We are an “Army of Entrepreneurs™.” Our creative, entrepreneurial culture attracts and retains the most talented professionals. Employees

develop an “owner’s mindset,” delighting clients with top-quality service, fresh ideas and flawless execution.

Jennifer Prosek, Mark Kollar, Russell Sherman, Andy Merrill, Mickey Mandelbaum, Karen Niovitch Davis, Caroline Gibson, partners

**Clients Include:**

Ally  
Bloomberg  
Bridgewater  
Capital One  
Dun & Bradstreet  
Edward Jones  
EY  
Franklin Templeton  
Goldman Sachs  
Hamilton Lane  
Hartford Funds  
Man  
Manning & Napier  
Munich Re  
OppenheimerFunds  
Prudential

Silicon Valley Bank  
TD Bank  
TIAA  
Travelers  
Winton Capital  
Voya



## Public Communications Inc.

**PUBLIC COMMUNICATIONS INC.**

Partner in the WORLDCOM Public Relations Group  
One East Wacker Dr., 24th flr., Chicago, IL 60601  
312/558-1770; ideas@pcipr.com  
www.pcipr.com

Celebrating our 5th decade in business. A national firm offering traditional, digital and social marketing and integrated communications for healthcare, conservation/environment, education, culture and destination marketing as well as senior counsel for issues management, crisis communications, cybersecurity incidents, executive/board consulting, media and presentation coaching; product launch and lifecycle promotions; campaigns and events; websites, online platforms and collateral. Employees: 45. Founded: 1962.

**Agency Statement:** Public Communications Inc. provides strategic counsel to clients, whether we’re dealing with the most serious and complex issue, a national awareness campaign or the splashiest of events - and we’ve been doing so for more than 50 years.

Our job is to safeguard reputations and recommend the right way for clients to communicate so what they have to say is heard and influences their audiences. We are an integrated communications firm, large enough to provide all the communications services a client might require but small enough that the firm’s officers are directly involved, hands-on, in each client’s program.

PCI is a founding partner of the WORLDCOM Public Relations Group, the world’s leading partnership of independently owned public relations counseling firms with more offices in more cities and countries than any multinational firm.

We have a strong concentration of business in healthcare, conservation/environment, education, culture and destinations, and business clients from tech to non-profits, entrepreneurs to advocacy groups.

Our clients trust us and stay with us. Our business has grown primarily through referrals and word of mouth. Most of our clients have been with us five years or more; 15 and 20+ year relationships are common (and valued).

Our size and the depth of our staff enable us to manage the most sophisticated assignments while allowing us to move quickly, be flexible and change course when it makes sense.

Jill Allread, CEO; Pamela Oettel, CFO & COO; Craig Pugh, pres.; Mary Erangey, Wendi Koziol, Amy Ritter Cowen, Leigh Wagner, sr. VPs; Ruth Mugalian, Beth Schlesinger, Sara Conley, Sharon Dewar, VPs

**Select clients:**

AIDS Foundation of Chicago  
American Assn. of Diabetes Educators  
American Board of Medical Specialties  
American Epilepsy Society  
American Health Information Management Assn.  
American Society of Anesthesiologists  
AstraZeneca Health Care Foundation

Chicago Academy of Sciences/Peggy Notebaert Nature Museum  
Chicago’s First Lady Cruises/Mercury  
Chicago’s Skyline Cruiseline  
Dian Fossey Gorilla Fund International  
Georgia Aquarium  
Infectious Diseases Society of America  
Lowry Park Zoological Society of Tampa  
National Society of Genetic Counselors  
Option Care, Inc.  
Radiological Society of North America



**WORLDCOM**  
Public Relations Group



**PR BOUTIQUES**  
INTERNATIONAL™

**PUBLIC RELATIONS BOUTIQUES INTERNATIONAL**

New York, NY  
541/296-5910; info@prboutiques.com  
www.prboutiques.com  
Founded: 2008.

**Agency Statement:** PR Boutiques International is an international network of small public relations firms led by highly experienced professionals. Network firms, which offer a comprehensive range of services, are carefully selected for membership. The network was founded in 2008 by boutique agency owners who realized that the strength and service differentiation they all had in common was the hands-on experience they offer clients from top-grade professionals (including themselves). The network has offices in 35 locations around the world to meet clients’ needs for international service.

**Executive Committee:**

President: Amanda Foley, Kiterocket, Seattle, Wa.  
Vice President: Lynette Werning, Blue Water Communications, Bradenton, Fla.  
Secretary: Cheryl Bame, Bame Public Relations, Los Angeles, Ca.  
Treasurer: Pawal Osowski, Warsaw Consultants, Warsaw  
Member-at-Large: Paul Furiga, WordWrite Communications, Pittsburgh, Pa., Lee Weinstein, Weinstein PR, Portland, Ore.

**Members:**

**PRBI UNITED STATES**

**ARIZONA**

Phoenix: Decibel Blue; Kiterocket

**CALIFORNIA**

Garden Grove: Copernio

Los Angeles: Bame Public Relations; Scott Public Relations

San Diego: LaunchIt

San Francisco: Kiterocket; MSR Communications

**COLORADO**

Aspen: Darnauer Group Communications; Durée & Company

Denver: Decibel Blue

**CONNECTICUT**

Trumbull: Marx Communications

**FLORIDA**

Bradenton: Blue Water Communications

Ft. Lauderdale: Durée & Company

**ILLINOIS**

Chicago: Scott Phillips + Associates; CarusoPR

**KANSAS**

Leawood: Hagen and Partners

**MARYLAND**

Baltimore: Rotenberg Associates

**MASSACHUSETTS**

Boston: DPA Communications

Newton/Boston: Ball Consulting Group

**MINNESOTA**

Minneapolis: Rotenberg Associates

**NEW YORK**

New York: Andrew Joseph PR; RED PR

**OHIO**

Perrysburg: Blue Water Communications

**OREGON**

Portland: Weinstein PR

Continued on next page



## PUBLIC RELATIONS BOUTIQUES INT'L continued

### PENNSYLVANIA

Philadelphia: Metrospective Communications

Pittsburgh: WordWrite Communications

### TEXAS

Dallas: TruePoint Communications

WASHINGTON

Seattle: Kiterocket

### PRBI CANADA

Montreal/Quebec: VROY Communications

### PRBI SOUTH AMERICA

#### BRAZIL

São Paulo: Carla Bianchi; Verdelho Associates

### PRBI EUROPE

#### GERMANY

Düsseldorf: vom Hoff Kommunikation GmbH

Munich: Huss PR Consult

#### ITALY

Milan: Encanto PR

Rome: Encanto PR

#### LATVIA

Riga: Jazz Communications

#### NETHERLANDS

Amsterdam: Lubbers De Jong

#### POLAND

Warsaw: Warsaw Consultants

#### SPAIN

Madrid: eVerythink PR

#### SWITZERLAND

Olten: TEAG Communications

#### UNITED KINGDOM

Brighton: Midnight Communications

### PRBI ASIA/PACIFIC

#### AUSTRALIA

Sydney: Polkadot Communications

#### CHINA

Beijing: Geni-Plus PR Consulting Company

#### INDIA

Karnataka: Nucleus Public Relations

Bangalore: Galvanise PR

#### MALAYSIA

Kuala Lumpur: RUSS Consulting

Singapore: McGallen & Bolden Group

#### SOUTH KOREA

Seoul: C.J.'s World Public Relations & Communications

#### NEW ZEALAND

Auckland: Botica Butler Raudon Partners



### PUNCH PR

316 N. Milwaukee St., #316, Milwaukee, WI 53202

414/892-8895; dracine@punch-pr.com

www.punch-pr.com

Consumer, technology, crisis communications, social media, integrated marketing. Employees: 7. Founded: 2018.

**Agency Statement:** Punch is a PR agency built on the idea of evolution. We're built to work smarter. We apply a pragmatic approach to solving communication problems and we structure our accounts to achieve objectives as quickly as possible. We help our clients tell their stories. We work to uncover insights, identify new opportunities and overcome challenges with communications solutions that connect people to our brands.

Ryan Fitzgerald, Lauren Grimm, David Racine, partners

Eye Boutique

Farmer's Fridge

Fromm Family Foods

Generac Power Systems

Harley-Davidson Footwear

KEEN

Miss Mary's Mix

## Q



## THE QUELL GROUP

Integrated Brand Communications

### QUELL GROUP, THE

2282 Livernois Rd., Troy, MI 48083

248/649-8900; fax: 248/649-8988; mike@quell.com

www.quell.com

Strategic planning, branding, corporate identity, publicity/media relations, advertising, direct mail, event marketing, trade shows/tech shows, market research, website development, graphic design, video production, digital strategy, social media management, marketing automation, email marketing, search engine optimization (SEO), search engine marketing (PPC/SEM), content marketing, online advertising, mobile application development, and media and presentation training. Founded: 1994.

**Agency Statement:** The Quell Group is one of Michigan's leading B2B and B2C integrated branding communication firms, servicing clients by providing an innovative, strategic approach that aligns companies to better engage customers. We develop and implement breakthrough brand strategies with supporting market communication activities. Quell defines the true value of your organization, develops a powerful brand that differentiates you from the competition and greatly increases your opportunities for success.

The Quell Group supports clients in the automotive, manufacturing, healthcare, professional services and retail industries. Quell builds brands that build businesses, helps clients be heard and be preferred, and drives customer engagement that drives business results.

Mike Niederquell, pres. & CEO; Robin Lord, COO

## R



Strategic  
Communications

### R&J STRATEGIC COMMUNICATIONS

1140 Route 22 E, Suite 200, Bridgewater, NJ 08807

908/722-5757; fax: 908/722-5776; jlonsdorf@randjsc.com

www.randjsc.com

Strategic planning, corporate communications, reputation management, True Grade™ publicity and media relations, branding, marketing communications, social media marketing, content creation and content marketing, Brand Diagnostic<sup>SM</sup>, Web design, graphic design, advertising, new product introductions, trade show support, crisis management, influencer marketing and engagement, analyst relations, media training, newsletters and annual reports, and special events. Employees: 18. Founded: 1986.

**Agency Statement:** R&J Strategic Communications is a leading full-service integrated brand-building agency specializing in assisting companies that are driven to become market leaders, or who are passionate about defending their market leadership position. R&J's strategic communications services are designed to help our clients to first uncover and define their unique stories, and then to share their core messages with their key target audiences, moving them to engagement and subsequent action. Whether through traditional media relations and publicity, initiating and engaging in direct conversation with industry analysts, bloggers and influencers, or creating content that resonates, R&J's goal is authentic, engaged communication that gives our clients a compelling voice. As practitioners of the PESO integrated media model, we pride ourselves in achieving superior results for our clients through whichever media or communication discipline is most effective.

Based in Bridgewater, N.J., and with an office in Manhattan, R&J has a highly successful track record in the development and implementation of communications, marketing and promotional programs for companies ranging from divisions of large, multi-national conglomerates to regional market leaders. Our "Make a Difference" brand DNA has earned R&J numerous awards for its strategic communications programs. The firm was named a "Top Place to Work in PR" by *PR News* and was listed among the "Best Places to Work in New Jersey" for five years running by *NJBIZ Magazine*.

John P. Lonsdorf, CEO; Scott Marioni, pres.; Steve Guberman, VP, creative & digital; Tiffany Miller, VP; Tim Gerdes, dir., digital svcs.; Tracey Benjamini, A/S; Dan Johnson, sr. A/E; Rebecca Smith, sr. A/E; Jessica Cummings, asst. A/E; Ashlee Weingarten, acct. coord.; Maria Bayas, digital strategist; Briana King, digital acct. coord.; Jennifer Rothschild, sr. graphic designer; Chris Schmieder, Web developer; Carly Pakenham, office mgr.



Alfred Sanzari Enterprises  
Altoona Regional Health System  
Ammon Laboratories  
Arnot Health  
Atkins Companies  
Avis Budget Group  
Berje, Inc.  
Blipfoto  
Bon Secours New York Health System  
Care Plus NJ  
Care Station Medical Group  
Coldwell Banker - New Homes  
CPI Funds  
CURE Auto Insurance  
Datamation  
Denholtz Associates  
Falcon Safety Products/DustOff  
Garden Savings Federal Credit Union  
GEM Events  
GiiNii Tech Corp.  
Hackensack University Medical Center/Mountainside  
Hampshire Companies  
Hampshire Investment Funds  
iLuv Products  
Integrity House  
iPlay America  
KIPP NJ  
Manfrotto Distribution  
Matheny Medical and Education Center  
McVeigh Global  
Mental Health Assn. in New Jersey  
Monmouth Medical Center  
NAI James E. Hanson  
National Fire Sprinkler Assn.  
NJ Community Mental Health Coalition  
NJ PURE Insurance  
NJ Veterinary Medicine Assoc.  
Ocean County Sports Medicine  
Polaroid  
Providence Rest  
RWJBarnabas Health  
Robert Wood Johnson University Hospital-New Brunswick  
Robert Wood Johnson University Hospital-Somerset  
Rutgers University Center for Real Estate  
Sacks & Assocs.  
Spencer Savings Bank  
Thomson Reuters – Practical Law  
Torcon  
Vetstreet, Inc.  
Women's Center for Entrepreneurship Corp.  
Yorktel

## RACEPOINT GLOBAL

2 Center Plaza, #210, Boston, MA 02108  
617/624-3200; fax: 617/624-4199  
<http://racepointglobal.com/>

Specialties: Technology, B2B, healthcare, life sciences, professional services, consumer, and public affairs. Employees: 117. Founded: 2003.

**Agency Statement:** Racepoint Global is an independent communications agency specializing in technology, healthcare and innovation. Whether an enterprise brand or emerging category disruptor, companies partner with Racepoint for its strategic, earned-first approach to building brands and reputation. The agency helps clients define their authentic brand story and builds channel agnostic communications strategies that are meaningful to the audiences most important to their businesses – to own the conversations and coverage that matters. Racepoint is headquartered in Boston, Massachusetts, with 8 additional offices across the U.S., U.K. and China. More info: <http://racepointglobal.com/>

Larry Weber, chmn. & CEO; Peter Shanley, co-COO & CFO; Karen Bouchard, co-COO & CHRO; RJ Bardsley, chief strategist, global technology practice & exec. VP; Anne Potts, mng. dir. & exec. VP; Dan Carter, mng. dir. & exec. VP; Andrew Laxton, mng. dir. & exec. VP; Ginger Ludwig, VP, global mktg. & bus dev. ([gludwig@racepointglobal.com](mailto:gludwig@racepointglobal.com); 617/624-3253); Jorge Rodriguez, mgr., global mktg. & bus. dev. ([jrodriguez@racepointglobal.com](mailto:jrodriguez@racepointglobal.com); 617/624-3407)

## U.S. OFFICES:

### Boston

2 Center Plaza, #210, Boston, MA 02108  
617/624-3200

### San Francisco

717 Market St., 6th flr., San Francisco, CA 94103  
415/694-6700

### Washington, D.C.

718 7th St, N.W., Washington, DC 20001  
202/517-1390

### Raleigh

8601 Six Forks Rd., #400, Raleigh, NC 27615  
919/882-2058

## INTERNATIONAL:

### London

2nd Floor, Metro Building, 1 Butterwick, Hammersmith, London W6 8DL  
+44 (0) 20 8811 2474; [alaxton@racepointglobal.com](mailto:alaxton@racepointglobal.com)

Andrew Laxton, mng. dir. & exec. VP

### Hong Kong

1605-8, 16/F Sunlight Tower, 248 Queen's Road East, Wanchai, Hong Kong  
+852-3111-9988

RJ Bardsley, chief strategist, global technology practice & exec. VP

### Shenzen

55F Diwang Plaza, 5002 ShenNan East Road Luohu District, GuangDong Shenzhen  
+86 755 21246880

RJ Bardsley, chief strategist, global technology practice & exec. VP

### Beijing

26/F, Tower D, Vantone Centre, No.6 Chaoyangmenwai Avenue, Chaoyang District, Beijing 100020, People's Republic of China  
+86 10 5907 3095

RJ Bardsley, chief strategist, global technology practice & exec. VP

### Shanghai

Room 337, No.135 Yanping Road, Shanghai 200042, People's Republic of China  
+86 21 61419060

RJ Bardsley, chief strategist, global technology practice & exec. VP

Continued on next page

## RACEPOINT GLOBAL continued

Case Farms  
Consumer Technology Assn.  
Current by GE  
Dassault Systèmes  
E Ink  
Extreme Networks  
Forrester Research  
Huawei  
Lattice Semiconductor – Asia  
Marketo  
MediaTek  
New Balance – UK  
Orion Labs  
Panasonic  
Progress Software – UK  
Project Management Institute (PMI)  
Qlik  
RISC-V  
Semtech  
SiOnyx  
Southland Industries  
Stanford Children's Hospital



## RAFFETTO HERMAN STRATEGIC COMMUNICATIONS

1111 Third Ave., Ste. 1810, Seattle, WA 98101  
206/264-2400; john@rhstrategic.com  
www.rhstrategic.com

Corporate communications, public affairs, brand building, thought leadership, crisis communications, social media, digital, strategic consulting.  
Employees: 18. Founded: 2007.

**Agency Statement:** RH Strategic is a leading public relations agency based in Seattle and Washington, D.C., working to introduce the world to the next generation of innovators in technology, security, government and healthcare. Our clients are disrupting markets and challenging the status to improve the world around us.

Our strategic public relations services include: brand building, thought leadership, product and company launches, reputation management, crisis management, social, digital.

John Raffetto, CEO; David Herman, pres.

1400 I St., N.W., Ste. 230, Washington, DC 20005  
Jen Bemisderfer, mng. dir.  
202/379-0545

Cherwell Software  
DreamBox Learning  
Edifecs  
GCI Liberty  
Govini  
Intel  
Interim Healthcare  
McAfee  
MediaPro  
pdvWireless  
Tenable  
UnitedHealthcare

## RAM COMMUNICATIONS

105 Holly St., Cranford, NJ 07016  
908/272-3930; Ron@rampr.com  
www.rampr.com

Corporate, trade association, non-profit. Employees: 6. Founded: 1992.

Ronald A. Margulis, pres.; Patricia E. Paul, production dir.; John Karolefski, Jamie Tenser, sr. advisors; Kathleen Hickey, advisor

DL Steiger Co.  
Eco Pack Systems  
Engage3

Freight Handlers, Inc.  
Great Western Oil & Gas  
Lineage Logistics  
LoyaltyOne  
OmniTRAX  
Park City Group  
Paxxal Pallets  
Province of Quebec Commercial Administration  
Recall InfoLink  
RW3 Technologies  
Teradata  
The Broe Group

## Rasky Partners, Inc.™

### RASKY PARTNERS, INC.

70 Franklin St., 3rd flr., Boston, MA 02110  
617/443-9933  
www.rasky.com  
Twitter: @RaskyPartners

555 11th St., NW, Suite 401, Washington, DC 20004  
202/530-7700

**Services & Specialties:** Ballot Questions, Biotechnology, Community Relations, Consumer/Retail, Corporate Image, Crisis/Reputation Management, Defense, Digital Communications and Advocacy, Economic Development Consulting, Education, Employee Communications, Energy and Environment, Financial Services, Government Investigations/Litigation Communications, Government Relations, Grassroots Organizing, Health and Medical, International Representation, Investor Relations, Issues Management, Life Sciences, Media and Presentation Training, Mergers and Acquisitions, Nonprofit, Private Sector Business Development, Public Affairs, Real Estate, Social Media, Sports, Technology, Telecommunications, Trade Associations/Coalitions. Employees: 50. Founded: 1989.

**Agency Statement:** Rasky Partners is a nationally recognized public and government relations firm with nearly three decades of experience providing exceptional client service to organizations that operate at the intersection of business, politics and media. With offices in Boston and Washington, D.C., the firm offers a comprehensive range of services and works with a wide array of clients that include *Fortune* 500 and emerging market companies, trade associations, coalitions, nonprofits and foreign governments.

The firm's staff of approximately 50 seasoned experts is committed to protecting and building the reputations of our clients by communicating effectively when it matters most. Our shared vision and philosophy is simple – bring together seriously smart people with backgrounds in business, government, law, the media and digital services to develop and execute strategic communications and public affairs programs that get results.

As an independent firm, Rasky Partners has the flexibility and the resources to address complex communications challenges with a commitment to serve our clients' interests first. We are dedicated to providing consistent hands-on engagement from firm principals. Each client team – including the senior professionals – is highly engaged, from the beginning to the end, in the development and execution of strategy, messages and tactics.

Lawrence Rasky, chmn. & CEO; Ron Walker, COO; George Cronin, mng. dir.; Justine Griffin, mng. dir.

Boston Global Investors  
Boston Medical Center  
Carpenter & Co.  
Citizens Financial Group  
ENGIE North America  
Harvard Pilgrim Healthcare  
Mass General Hospital Development Office  
Mass High Tech Council  
Movie Pass  
Museum of Science, Boston  
Shields Healthcare Group  
UMass Amherst  
Veolia

# rational<sup>360</sup>

## RATIONAL 360

1828 L St., NW, #640, Washington, DC 20036  
202/470-5337; fax: 202/429-4930; info@rational360.com  
www.Rational360.com

Media relations, grassroots initiatives, media training, event development, message development, public affairs, digital strategies, rapid response. Employees: 22. Founded: 2003.

**Agency Statement:** Rational 360 is a leading full-service, bipartisan, strategic communications and public affairs firm. We understand the unique opportunities and challenges of the 21st century media landscape. From public relations and public affairs to marketing and new media strategy, our experienced team takes an innovative, active approach to address your needs particularly in the healthcare, technology, economic and financial sectors.

Rational 360 serviced more than 35 clients on public affairs and crisis issues in Washington D.C. and states across the country including six *Fortune* 500 companies, numerous trade associations and advocacy coalitions.

Patrick Dorton, Don Marshall, Brian Kaminski, Peter Barden, Melissa Green, Brian Bartlett, partners; Beth Dozier, Christine Koronides, Nat Wood, VPs



## RBB COMMUNICATIONS

355 Alhambra Circle, #800, Miami, FL 33134  
305/448-7450; fax: 305/448-5027; lisa.ross@rbbcommunications.com  
www.rbbcommunications.com  
www.facebook.com/rbbcommunications  
twitter.com/rbbcomm

linkedin.com/company/rbbcommunications/  
https://www.instagram.com/rbbcommunications/  
Arts/culture, consumer products and technology, education, energy, entertainment, food & beverage, healthcare, luxury lifestyle, professional services, real estate, travel. Employees: 82. Founded: 2001.

**Agency Statement:** Four-time Agency of the Year, rbb is a leading integrated communications firm that champions breakout brands through its advertising, digital marketing and public relations services. Through proprietary research, rbb inspires companies with insights to create customer passion that delivers bottom line results. rbb offers creative, crisis, reputation and issues management, corporate communications, digital strategy, influencer engagement, media relations, social media and more. With offices in Miami, Fort Lauderdale, Los Angeles and New York, rbb serves clients throughout North America and has international reach that extends across more than 50 countries through its partnership in PROI Worldwide, the largest global network of independent communications agencies.

For more information, call (305) 448-7457 or visit www.rbbcommunications.com.

Christine Barney, CEO; Lisa Ross, pres.; Tina Elmowitz, exec. VP

### Clients:

Adrienne Arsht Center for Performing Arts of Greater Miami  
AMResorts  
Apple Leisure Group  
Artefacto  
AvMed  
Bank of America  
Berger Singerman  
Breathless Resorts & Spas  
Brown & Brown Insurance  
Bureau Veritas  
Chopin Imports Ltd.  
Cleveland Clinic Florida  
CMR Surgical  
Codina Partners  
Concord Law School

Cross Country Home Services

DHL Express

Disney on Ice

Dreams Resorts & Spas

ELO Investments LLC

Embassy Suites by Hilton

EMSI

Engage PEO

F1 Oncology

Feld Entertainment

FirstService Residential

Florida City Gas

Florida Crystals

Florida International University College of Nursing and Health Services

Florida Power and Light

Greater Miami Chamber of Commerce

Gulliver School

Gunster

Home2 Suites by Hilton

Homewood Suites by Hilton

Jackson Health System

Kaufman Rossin

Lyft Inc.

Mana Contemporary

Mast Capital

MDVIP

Miami Jewish Health Systems

Monad Terrace

Morrison, Brown, Argiz & Farra, LLC

One Thousand Museum

Osher Center for Integrative Medicine at University of Miami

Perry Ellis International

Related Group

Secrets Resorts & Spas

Sentara Healthcare

Suffolk Construction

Tavistock Development Co.

Toco Warranty

Virgin Voyages

Vitas Healthcare

Winegard Co.

# REBELGAIL

## COMMUNICATIONS

### REBEL GAIL COMMUNICATIONS

153 W. 27th St., #202, New York, NY 10001

212/675-8555; ncaravetta@rebelgail.com

www.rebelgail.com

Rebel Gail Communications combines expertise in the health, beauty, and lifestyle space to create strategic and impactful communications strategies for products and brands. Employees: 8. Founded: 2015.

Nancy Caravetta, Jessica Goldberg, founders & joint-CEOs

Edgewell Personal Care

L'Oreal

Philip Kingsley

Sandoz Pharmaceuticals

# RED SKY

## RED SKY, INC.

1109 W. Main St., #400, Boise, ID 83702  
208/287-2199; fax: 208/287-2198; info@redskypr.com  
www.redskypr.com  
Founded: 2008.

**Agency Statement:** Grounded by strategy and driven by story, Red Sky combines a business mindset with creative spirit in developing scalable, measurable communication plans and tactics that drive awareness and meet client goals. We offer experience in media relations, public and influencer engagement, crisis communication, internal and external communications, branding, marketing, social media, content development and executive skills training for technology, healthcare, government, promotion of place and other industries. Consider us a strategic partner who can function as an extension of your team, helping to engage, inspire and drive your target audience to action.

Jessica Flynn, CEO; Tracy Bresina, CFO; Chad Biggs, CCO; Lynda Bruns, VP, client service

CenterCal Properties  
Idaho Department of Commerce  
Idaho State Insurance Fund  
Micron Foundation  
Micron Technology  
Saint Alphonsus Regional Medical Center  
Visit Idaho



## REDPOINT

75 Broad St., #407, New York, NY 10004  
212/229-0119; miranda@redpointspeaks.com  
www.redpointspeaks.com

Travel, tourism, hospitality, destinations, hotels, resorts, cruise lines, associations, attractions, services. Employees: 12. Founded: 2002.

**Agency Statement:** Redpoint is a full-service agency with deep roots in travel, tourism, and hospitality. We got our start back in 2002 as a PR firm, but we've grown since then to offer a range of related services including website design, digital marketing, social media marketing, graphic design, consulting, and training. We confess, however, that PR runs through our veins, so image management and brand development are always at the forefront of our client programs.

A passion for results ALSO runs through our veins, indeed, it's in our very name (the composite of "Results, Energy, Direction, and a to-the-POINT focus"). Results come in many forms, more clicks, coverage, shares, eyes, exposure, and revenue are among the most frequently sought.

But not all results are tallied in clear, tangible quantities. We are often asked to shift the perception of a brand. Or develop a shoulder season. Or inspire a company's staff to be more gracious to its guests. Or evaluate complex situations to make decision-making simple.

We're versatile in choosing the right tools to get the job done. And while our patient determination shepherds clients all the way to the long-term goal line, we make sure there are plenty of short-term wins along the way.

Bottom line: we seek, craft, and share compelling stories with the audiences that matter most to hotels, resorts, cruise lines, destinations, attractions, travel services, associations, and more. And while we serve clients around the world, we are especially well known as leading PR and marketing experts for New England and Canadian travel brands.

Victoria Feldman de Falco, Christina Miranda, principals; Ross Evans, VP; Gina Dolecki, acct. dir.

Atlantic Canada Agreement on Tourism  
Barn on the Pemi, NH  
The Brenton Hotel, RI  
The Boathouse Waterfront Hotel, ME

Cape Arundel Inn & Resort, ME  
Common Man Inns & Spa, NH  
The Cottages at Cabot Cove, ME  
Earth at Hidden Pond, ME  
Hidden Pond, ME  
Inn at Manchester, VT  
The Kennebunkport Inn, ME  
Kennebunkport Resort Collection  
The Lodge on the Cove, ME  
Main Street Hospitality  
Miramichi River Tourism Assn.  
Morey's Piers & Beachfront Water Parks  
New Brunswick Tourism, Canada  
Newfoundland & Labrador Tourism, Canada  
Nova Scotia Tourism, Canada  
Perillo Tours  
Perillo's Learning Journeys  
Porches Inn at MASS MoCA  
Prince Edward Island Tourism, Canada  
The Red Lion Inn, MA  
Taste of Nova Scotia  
Tauck  
Tides Beach Club, ME  
US Tour Operators Assn.  
Woodstock Inn & Resort, VT  
The Yachtsman Hotel & Marina Club, ME



## REEVEMARK

261 Madison Ave., #602, New York, NY 10016  
212/433-4600  
www.reevemark.com  
Founded: 2018.

**Agency Statement:** Reevemark is a strategic communications firm founded by five highly experienced professionals who have been guiding clients through challenging, value-determinative issues for decades. Our practice areas include litigation support, crisis communications, shareholder activism and corporate governance, transactions, investor relations and corporate positioning programs. We deliver candid advice and top-quality work product, collaborating seamlessly with clients' internal teams and external advisors to achieve the best results.

Brandy Bergman, CEO & founding partner; Hugh Burns, Paul Caminiti, Delia Cannan, Renée Soto, founding partners

# REGAN

## REGAN LUXURY

106 Union Wharf, Boston, MA 02109  
617/488-4000  
regancomm.com

Luxury Brands. Employees: 50. Founded: 2019.

George Regan, pres.; Marianna Abbate, Casey Sherman, Lisa Doucet-Albert, sr. VPs

Castle Hill Inn (RI)  
Creighton Farms  
Davio's  
Mandarin Oriental  
Pairpoint Glass  
Randall Companies  
Willow Bend

## REICH COMMUNICATIONS

228 E. 45th St., Suite 11 South, New York, NY 10017  
212/573-6000; david@reichcommunications.com  
www.reichcommunications.com  
Full-service, general PR, social media. Employees: 3. Founded: 1990.

David Reich, pres.

Children's Organ Transplant Assn.  
Christophers, The  
Drive Safe Atlanta  
Drive Safe D.C.  
Drive Safe Chicago  
Drive Safe Los Angeles  
National Road Safety Foundation  
New Jersey Home Show  
Rise Above Social Issues Foundation  
Super Pet Expo



Reputation. Media. Science.

## REIS GROUP, THE

1300 19th St., N.W., #600, Washington, DC 20036  
202/868-4000

www.TheReisGroup.com

Full service communications for health, medical, science, and social issues. Employees: 12. Founded: 2016.

**Agency Statement:** The Reis Group is an award-winning Washington-DC based public relations agency focused on health and social causes. We are passionate about our clients' issues and believe in the power of communications to transform lives.

Working closely and collaboratively with our clients as a cohesive team, we develop tailored campaigns that produce measurable and meaningful results - every time. Representing leading foundations, associations, research institutes, health systems, corporations, and universities, we offer clients a team of talented, experienced communications experts who provide a depth of knowledge, and proven successes in health, healthcare, and science communications.

Our services include: media relations, thought leadership, issues management, science promotion, earned and social media, message testing, clinical trial recruitment, market research, stakeholder engagement, and advocacy promotion.

Our goal is to provide every client with the skills and capabilities of a highly specialized agency, along with the commitment and dedication of a small business.

Sharon Reis, prin.; Tamara Moore, Lauren Musiol, VPs; Beth Casteel, Peter Pearl, sr. counselors

### Partial client list includes:

American Gastroenterological Assn.  
Banner Alzheimer's Institute  
Blue Shield of California Foundation  
Digestive Disease Week  
Duke Integrative Medicine  
Health Care Cost Institute  
Nemours Children's Health System  
Society for Healthcare Epidemiology of America  
Society of Interventional Radiology

## RELEV8 PR

425 E. 13th St., New York, NY 10009  
917/294-5140; ray@relev8.co  
www.relev8.co

Communications & brand strategy, message & story development, executive visibility & thought leadership, media & influencer relations, social media engagement & amplification, content marketing, reputation management and media coaching. Employees: 3. Founded: 2016.

Raymond Yeung, founder; Nancy Zakhary, principal



# RELEVANCE INTERNATIONAL

## RELEVANCE INTERNATIONAL

151 W. 30th St., 9th flr., New York, NY 10001  
212/257-1500; suzanne@relevanceinternational.com  
www.relevanceinternational.com

Real estate, travel, hospitality, luxury goods, architecture & design.  
Employees: 20. Founded: 2012.

**Agency Statement:** Relevance International is a premier, full-service public relations and brand building agency passionate about delivering strategic results and generating media waves through creating industry firsts and innovative campaigns. With offices in New York and London and a curated global affiliate network, Relevance International is ideally positioned to help its growing client base reach audiences throughout the world. The agency leverages its established relationships within the media and its sophisticated understanding of global markets and trends to drive custom media campaigns.

Relevance Digital is its growing digital arm, built to deliver and execute tactical and social media strategies that strive to increase engagement and awareness to a targeted audience. From building curated influencer campaigns to developing an impactful and engaging content strategy, Relevance Digital tells a brands stories through an innovative and strategic approach.

Suzanne Rosnowski, CEO & Founder

16 Great Chapel St., Office 2.007, London, W1F 8FL, United Kingdom  
+44 (0) 20 3868 8700



## REPUTATION PARTNERS

30 West Monroe St., #1410, Chicago, IL 60603

312/222-9887; fax: 312/222-9755

nick@reputationpartners.com

www.reputationpartners.com

Corporate PR, consumer PR, hospitality PR, financial comms., issues & crisis mgmt., employee & labor comms., sustainability & CSR comms., digital & social media strategies and creative services.  
Employees: 25. Founded: 2002.

Nick Kalm, founder & pres.; Jane Devron, co-founder & exec. VP;  
Megan Hakes, co-founder & gen. mgr., Milwaukee

322 East Michigan St., #200, Milwaukee, WI 53202

Academy of Management  
Children's Hospital of Wisconsin  
Cooper's Hawk  
Equity LifeStyle Properties  
Ernst & Young  
Howard Hughes Corp.  
Marcus Corp.  
Simon Property Group

# REQ

## REQ

1211 Connecticut Ave. NW, #250, Washington, DC 20036  
202/654-0800; kvernimb@req.co  
req.co

Brand & campaign strategy, search engine optimization, advertising & media, online reputation management, design & development, social media strategy. Employees: 54. Founded: 2008.

**Agency Statement:** As a leading digital marketing company, REQ outpaces changes in today's rapidly evolving media landscape bringing reputation, advocacy, brand, and business results to new heights. We serve global brands and leaders in real estate, entertainment, technology, government, hospitality, retail, and finance, and have been named by both *Inc.* and Deloitte as one of the fastest growing companies in America. REQ has offices and employees in Washington DC, New York City, Boston, and San Francisco.

Tripp Donnelly, CEO; Eric Gilbertsen, chief client officer; Kenny Rufino, sr. VP/creative dir.; Steve Wanczyk, sr. VP, digital mktg.; Katie Garrett, Tiffany Crockett, VPs, client service; Ashley Barna, VP, digital adv. & SEO; Kat Kuhl, VP, tech. & engineering; Avelyn Austin, VP, bus. dev. & mktg.; Dan Katz, VP, strategy & analytics



**RESERVOIR**  
COMMUNICATIONS GROUP

## RESERVOIR COMMUNICATIONS GROUP

607 14th St., NW, #675, Washington, DC 20005  
202/499-2050  
info@reservoircg.com  
www.reservoircg.com

Advocacy & issues, organizational brand, reputation mgmt., value comms., policy comms., crisis comms., stakeholder engagement, corporate reputation, analytics and research. Employees: 25. Founded: 2014.

**Agency Statement:** Reservoir Communications Group sits at the intersection of communications and policy, focused on helping clients address important challenges and opportunities in reputation, advocacy and organizational brand. We are in the business of helping tell your story—through your brand, the way you engage stakeholders, the alliances you build, the causes you advance, and the ideas your senior leaders embrace. Reservoir consults organizations across highly regulated industries faced with complex corporate, policy, product and reputation challenges.

Robert Schooling, pres.; Megan Pohorylo Tucker, Clare Krusing, Lee Lynch, mng. dirs.

## RESOUND MARKETING

100 Canal Pointe Blvd., #110, Princeton, NJ 08540  
609/279-0050; ilana@resoundmarketing.com  
www.resoundmarketing.com

Strategy, messaging, media relations, social media, and influencer marketing for corporate and consumer brands including lifestyle, tech, food & beverage, toy & family, personal finance, health & beauty. Employees: 17. Founded: 2003.

Ilana Zalika, founder & CEO

Altec Lansing  
Braidio  
C+A Global (Polaroid brand)  
Caliper  
Dermstore  
Java House  
Replicon  
Sakar  
Salt Creek Grille  
SoapBox Soaps  
Sourcenext  
Vivitar  
WowWee



Public Relations & Public Affairs

## REVELL COMMUNICATIONS

3721 Douglas Blvd., #160, Roseville, CA 95661  
916/443-3816; fax: 916/443-5065; DCR@revellcommunications.com  
www.revellcommunications.com

Full service PR/PA specializing in legislative, corp. and assn. PR & gov't rels. Employees: 6. Founded: 1984.

**Agency Statement:** Revell Communications' proven performance places it among not only Sacramento's, but California's leading public relations/public affairs firms. Revell Communications has successfully designed and implemented public relations/public affairs efforts on behalf of such clients as the Council of State Chambers of Commerce; the California Business Council; the California Chamber of Commerce; IBM; the California Manufacturers Association; the National Football League; the Los Angeles RAMS; MetPath, Inc.; the American Chamber of Commerce (U.K.); the California Optometric Association; Hyatt Regency, Sacramento; American West Marketing, Inc.; American Promotional Events, Inc.; The Office of the California State Fire Marshal, and VivaHealth Plan.

Dennis C. Revell, pres. & CEO; Kristi Bagwill, acct. mgr.

American Promotional Events

CAYLYM

El Capital Group

Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF)

MCM Construction, Inc.

Pyro Spectaculars, Inc.

Red Devil Fireworks

ReMax Gold

Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.)

Stanislaus County Fireworks Safety Task Force

TNT Fireworks



## REVIVEHEALTH

209 10th Ave., South, Suite 214, Nashville, TN 37203  
615/742-7242; info@thinkrevivehealth.com  
www.thinkrevivehealth.com

Full-service agency: branding, marketing, content, creative, digital and social media, public relations, issues and crisis management. Employees: 85. Founded: 2009.

**Agency Statement:** ReviveHealth, a Weber Shandwick company, is a full-service agency focused on the intersection of healthcare delivery, finance, and innovation. Clients include healthcare companies reaching across the provider, payor, service, and technology landscape. ReviveHealth's work and culture are perennially recognized by its peers and industry leaders, including 2017 Crisis Communication Agency of the Year (Black Book), 2016 Small Agency of the Year finalist (*PRWeek*), 2016 Boutique Agency of the Year, and Best Agency to Work For (*The Holmes Report*). ReviveHealth has more than 80 employees operating out of four offices, with headquarters in Nashville. Explore and follow ReviveHealth at thinkrevivehealth.com and on Twitter at @ThinkRevive.

Brandon Edwards, CEO; Joanne Thornton, pres.; Chris Bevolo, exec. VP; Shannon Hooper, exec. VP, business strategy & growth

Caravan Health

Carecentrix

Intel

Our Lady of the Lake

Radiology Partners

Teladoc Health

Tenet Health

The Christ Hospital

Trinity Health

VCU Health

Vanderbilt University Medical Center

# RF | BINDER

## RF | BINDER PARTNERS, INC.

950 Third Ave., 7th flr., New York, NY 10022

212/994-7600

www.rfbinder.com

### Services:

Communications: Content development; data & analytics; digital marketing; issues & crises; marketing; media relations; paid media; public relations; training/coaching; thought leadership.

Consulting: Business strategy; CEO/executive transitions; change management; emerging companies; family business; purpose; social impact, sustainability and ESG; supply chain integrity.

Creative: Advertising; branding; content; corporate identity; graphic design; motion graphics; video; website design.

### Contacts:

jacqueline.piccolo@rfbinder.com

Amy.binder@rfbinder.com

Employees: 55. Founded: 2001.

**Agency Statement:** RF|Binder is a fully integrated communications and consulting firm—powered by strategy, creativity, analytics and purpose. We are business builders. We address challenges and opportunities with a communications mindset, enabling our clients to build, grow, protect and transform their brands and reputations. Our team has deep expertise across industries, non-profits, and government entities and an extensive range of offerings. We are independent, entrepreneurial, woman-owned, and integrated across capabilities and geographies without boundaries. RF|Binder is headquartered in New York City, with offices in Boston, Los Angeles, San Francisco, and a global presence through our PROI Worldwide partners, an association of leading public relations firms across 50 countries in 100 cities.

### Team:

Amy Binder, CEO; Rebecca Binder, sr. mng. dir., strategic initiatives, board member; Jason Buerkle, CFO, board member; Joseph Fisher, vice chmn., board member; Atalanta Rafferty, exec. mng. dir., food & beverage, board member; Steve Weinberg, exec. mng. dir., board member; Josh Gitelson, exec. mng. dir., consumer mktg., Boston; Annie Longworth, exec. mng. dir., sustainability & social impact; William Maroni, mng. dir., education; Bill McBride, sr. advisor, corporate & fin'l svcs.; David Schraeder, exec. mng. dir., corporate & fin'l svcs.; Tom Szauder, chief technology officer; David Weinstock, chief creative officer; Jackie Wilson, exec. mng. dir., strategic initiatives; Jackie Piccolo, head of business development & mktg.

### Boston

160 Gould St., #115, Needham, MA 02494

781/455-8250

### Los Angeles

6121 Sunset Blvd., Los Angeles, CA 90028

818/804-9145

### San Francisco

1187 Hayes St., San Francisco, CA 94117

415/218-7925

### Past & Present Clients Include:

Apparel Impact Institute  
Baskin-Robbins  
Booz Allen Hamilton  
Caesars Entertainment  
Cargill--Truvia Natural Sweetener  
Charles Schwab Corp.  
Corbion  
Dunkin' Brands  
First American Corp.  
Freepoint Commodities  
Harvard Medical School HMX  
Harbinger Ventures  
Ingenuity Foods  
Jackson Family Wines  
MarketAxess  
McGraw-Hill Education  
NYU Stern School of Business  
Pax World Funds

Pinkerton  
Tupperware  
Vita Coco  
Vins de Bordeaux  
Wines of Germany

# RG NARRATIVE STORYTELLING + BRAND LEVERAGING

## RG NARRATIVE INC.

575 8th Ave., New York, NY 10018

212/863-4109; stuart@rgnarrative.com

rgnarrative.com

Social media, public relations, editorial and corporate writing, corporation communications, e-marketing, internal and external newsletters, speech writing, speaking platforms, special events, community relations, content marketing, B2B, B2C, sports & recreation, higher education, healthcare, food & beverage, aquaculture, restaurant & hospitality, insurance, technology, eyewear, golf, fashion & athletic apparel, real estate, tabletop, financial services. Employees: 5. Founded: 1986.

**Agency Statement:** RG Narrative leverages brands through strategic marketing, news and content creation, and relationship building. From editorial story development to social media campaigns, RG provides seasoned senior counsel and execution on all facets of public relations and marketing, with each campaign customized for each client's specific needs and goals. We are a hands-on team, offering personalized service and thoughtfulness around on-going initiatives that build brands through smart public relations and marketing partnerships.

Heidi Raker, Stuart Goldstein, mng. dirs.

273 Kitchen  
8 North Broadway  
Ben Hogan Apparel  
Callaway Golf  
Signature Realty  
Equity Now  
Grand Slam  
Hudson Valley Fisheries  
Janelle Imports  
Korsgaden International  
Luminas International  
Manhattanville College  
Mivation  
Norman Bobrow & Co.  
Original Penguin

Perry Ellis International  
PGA Tour Apparel  
REKS Optics  
Romer Debbas LLP  
Rosewood Realty Group  
Seasons of Advice Wealth  
Management  
Townhouse Management

## RIPP MEDIA/PUBLIC RELATIONS, INC.

1776 Broadway, #901, New York, NY 10019

212/262-7477 (RIPP); fax: 212/262-7478; arippnyc@aol.com

High-end press relations and editorial services. Concentration in legal affairs, law firms, professional and financial services. Employees: 7. Founded: 1989.

**Agency Statement:** We are an editorial-driven practice, for premium professional and financial firms in need of impactful, senior-level press counsel and execution of their most important stories. Our client list includes leading names in corporate law, securities litigation, intellectual property and life sciences, real estate, financial services, litigation funding and wealth management. We offer superior writing and media skills, with backgrounds in journalism, law, publishing and finance. We operate with an unfashionably low agency profile, preferring to assume the role of in-house press office and communications function for our clients. We have an excellent long-term retention record with clients – and staff! - and regularly handle project work in high-stakes litigation PR and crisis communications. In the first-ever Chambers ranking of Litigation PR advisors published in 2018, we were ranked in the coveted Band One category.

Allan Ripp, prin.; John Garger, Joshua Spivak, Ivan Alexander, James Bourne, Roksana Slavinsky, Josh Karlen, sr. dirs.

### Clients Include:

BakerHostetler  
Bien Cuit Bakery, NY  
Drinker Biddle  
Fasken Martineau  
FORT Management, asset management  
Four World Capital Management, situational investors  
Grant & Eisenhofer, P.A., leading shareholder law firm  
King & Spalding  
Kleinberg Kaplan, hedge fund law firm  
Labaton Sucharow  
McGuireWoods LLP and McGuireWoods Consulting  
O'Melveny & Myers  
Morrison & Foerster  
Seyfarth Shaw  
Validity Finance (litigation  
funding)



## ROBAR PUBLIC RELATIONS

8325 E. Jefferson, Detroit, MI 48214  
313/207-5960; [crobar@robarpr.com](mailto:crobar@robarpr.com)  
[www.robarpr.com](http://www.robarpr.com)  
Employees: 3. Founded: 2006.

Colleen Robar, pres.

Detroit Homecoming  
Friends for Animals of Metro Detroit  
GAC Motor  
Nikola Motor Co.  
Tour de Troit



## ROGERS & COWAN

1840 Century Park E., 18th fl., Los Angeles, CA 90067  
310/854-8132; [inquiries@rogersandcowan.com](mailto:inquiries@rogersandcowan.com)  
[www.rogersandcowan.com](http://www.rogersandcowan.com)  
Instagram: @rogersandcowan  
Twitter: @rogersandcowan  
Facebook: @rogersandcowan

**Agency Statement:** As a fully integrated marketing agency, Rogers & Cowan helps clients become relevant in the cultural conversation and connects them to their audience for greater levels of engagement. We have deep expertise across Music, Content, Talent, Consumer, Fashion and Technology. R&C leverages the powerful marketing influences of the entertainment industry to drive strategic positioning, build brand awareness, increase consumer engagement, activate online communities and support product launches. We are strategists, producers, designers, digital media experts, publicists and event activators. We create bespoke, award-winning campaigns, and experiences driven by the passions of consumers, linked to the DNA of brands. Our access to talent provides brands the opportunity to become part of culture's biggest moments, on its biggest stages.

Mark Owens, CEO

909 Third Ave., 9th fl., New York, NY 10022  
212/878-5501; fax: 212/878-5117

### Clients Include:

Brie Larson  
Chris Pratt  
Cybex  
Denzel Washington  
Elton John / Elton John Aids Foundation  
Hasbro  
Heineken  
Letitia Wright  
Mastercard  
Michael B. Jordan  
Royal Caribbean  
Verizon  
YouTube Music  
Wynn Las Vegas and AEG Presents



## ROOP & CO.

3800 Terminal Tower, 50 Public Square, Cleveland, OH 44113  
216/902-3800; fax: 216/902-3807  
[www.roopco.com](http://www.roopco.com)

Corporate, marketing, financial, public affairs, IR, crisis comms.  
Employees: 12. Founded: 1996.

**Agency Statement:** Roop & Co. is a strategically oriented consultancy offering a full complement of public relations, investor relations and graphic design services.

Jim Roop, pres.; Brad Kostka, sr. VP; Lynn DeChant, dir., graphic design; Amanda Rembold, A/S; Mandy Hendrickx, controller; Kathryn Casciato, sr. A/E; Maggie Sullivan, A/E; Monica Farag, graphic designer

America SCORES Cleveland  
Cleveland Thermal  
Cleveland School of Science & Medicine  
CM Wealth Advisors  
Collins & Scanlon  
Dryvit Systems  
Euclid Chemical Co.  
Evolution Capital Partners  
Fairport Asset Management  
Federos LLC  
Grace Hospital  
I.D. Images  
KeyBank  
Kirtland Capital Partners  
Ohio Aerospace Institute  
Primus Capital  
R E Jacobs Group/Jacobs Real Estate Services  
Republic Steel  
RPM International Inc.  
RPM Specialty Products Group  
StonCor Canada  
Tensing Pen Resort and Spa  
Ticer Technologies  
Tremco Inc.  
William J. and Dorothy K. O'Neill Foundation



Online + Traditional Public Relations & Marketing

## ROSICA COMMUNICATIONS

2-14 Fair Lawn Ave., Fair Lawn, NJ 07410  
201/843-5600; [pr@rosica.com](mailto:pr@rosica.com)  
[www.rosica.com](http://www.rosica.com)  
Founded: 1980.

**Agency Statement:** Rosica Communications is an integrated PR and online marketing company that promotes and protects companies, brands, and people. Founded in 1980, the firm serves a diverse healthcare, nonprofit, education, and B2B clientele. Our PR and communications capabilities include positioning and messaging, marcom & PR strategy, thought leadership, media relations, social media marketing, crisis communications and issues management, influencer marketing, content development and marketing, corporate communications, cause marketing, direct marketing, and media training. Rosica's social media services include strategy, management, branding, content development, optimization, and follower acquisition. Our online marketing team, based in New Windsor, NY, is a Google Certified Partner with 20 full-time employees and specializes in SEO, online reputation/reviews management, online advertising (PPC and social ads), website development, and WordPress security.

As a "thinking partner" focused on achieving our clients' objectives, Rosica creates and executes thought leadership programs with clearly defined KPIs/metrics. We craft compelling, authentic stories and messaging then effectively disseminate our client-partners' good news while supporting

their sales and communications goals.

Our process includes:

- Strategically identifying our clients' business and marketing goals/objectives
- Identifying target audiences, influencers and key opinion leaders
- Honing the positioning, story and key messages, tailoring messages to each audience
- Developing measurable, integrated and creative PR, social media and internal/external communications programs
- Proactively communicating with clients
- Aggressively securing results, evaluating against pre-determined strategic objectives
- Repurposing and leveraging content and PR coverage to augment SEO, sales activities, online reputation, tradeshow marketing, analyst relations, and direct marketing.

Chris Rosica, president

*Clients include:*

BeneCard PBF  
Boys & Girls Clubs in New Jersey  
Dr. Jeff Werber  
Easterseals  
ENT and Allergy Associates  
Exergen  
National Vision Administrators  
Newark Public Library  
Norva Nivel  
NJ Sharing Network  
PALM Health  
TriStar Products  
and others

Please visit [www.rosica.com](http://www.rosica.com) for case studies and additional information.



#### **RUDER FINN INC.**

425 E. 53rd St., New York, NY 10022  
212/593-6400; fax: 212/593-6397; [info@ruderfinn.com](mailto:info@ruderfinn.com)  
[www.ruderfinn.com](http://www.ruderfinn.com)  
[www.facebook.com/ruderfinn](http://www.facebook.com/ruderfinn)  
[www.linkedin.com/company/ruder-finn](http://www.linkedin.com/company/ruder-finn)  
[twitter.com/RuderFinn](https://twitter.com/RuderFinn)

Public Relations: corporate reputation and media counsel, healthcare communications, content creation, C-suite thought leadership, business transformation, stakeholder engagement, financial communications, crisis and issues management, employee engagement, technology communications, digital and interactive, social media, research and analytics, community building and experiential marketing. Employees: 600. Founded: 1948.

**Agency Statement:** Ruder Finn is one of the largest independent global communications agencies with offices across North America, Europe and Asia. Ruder Finn provides clients with a global perspective, while offering localized market knowledge. Established in 1948 and evolving every year since to meet the new challenges of the marketplace, Ruder Finn combines the creativity of a niche, experiential boutique with the strategic savvy and resources of a big corporate agency.

We concentrate on transformational moments and high-impact creative campaigns for companies seeking to change the way they communicate about their business. Our independence, deep bench of talent, and entrepreneurial spirit drives us to bring a "creative edge" to our work, giving us freedom of imagination to see things in a new way.

#### **Management Committee**

Kathy Bloomgarden, CEO; Michael Schubert, chief innovation officer; Peggy Walsh, CFO; Fred Hawrysh, head of integrated comms; Rowan Benecke, chief growth officer; Rachel Spielman, global head of storytelling; Robin Kim, global head of tech; Keith Bloomgarden, head of ops.; Nick Leonard, mng. dir. of London; Elan Shou, regional dir. of Asia; Robin Russo and Alyson O'Mahoney, RLA Collective

#### **U.S. Office**

Ruder Finn New York:  
Sarah Coles  
[coles@ruderfinn.com](mailto:coles@ruderfinn.com)

#### **European Office**

Ruder Finn U.K., Ltd. - London:  
Nick Leonard, mng. dir.  
[nleonard@ruderfinn.co.uk](mailto:nleonard@ruderfinn.co.uk)

#### **Asia Office**

Elan Shou, regional dir., Asia  
[shoue@ruderfinnasia.com](mailto:shoue@ruderfinnasia.com)

Partial list of clients:

AbbVie  
Apex Brazil  
AstraZeneca  
Bayer  
Citi  
Disney Resorts Shanghai  
GE Healthcare  
HSBC  
Infor  
Lilly  
L'Oreal  
Novartis  
Pfizer  
Shire  
Subway  
Tencent



#### **RUNSWITCH**

9300 Shelbyville Rd., #1005, Louisville, KY 40222  
502/291-8557; [gary@runswitchpr.com](mailto:gary@runswitchpr.com)  
[www.runswitchpr.com](http://www.runswitchpr.com)

Corporate comms., healthcare, transportation, logistics, fin'l, food & beverage, public affairs, political, education, agriculture. Employees: 18. Founded: 2012.

**Agency Statement:** RunSwitch is a full-service strategic communications firm and the largest public relations and public affairs firm in our region. We serve some of the best-known names in corporate America and they trust us to handle tough and sensitive issues. Our diverse team comes from corporate communications, media, politics and government. We have decades of experience delivering important messages to target audiences and high-level strategic guidance on a range of issues.

Gary Gerdemann, Scott Jennings, Steve Bryant, co-founders; Les Fugate, exec. VP; Ben Keeton, sr. VP; Kaylee Carnahan, VP

Alkermes  
Churchill Downs  
Dare to Care Food Bank  
Kentucky Beverage Assn.  
Kentucky Farm Bureau  
Long John Silver's  
Pfizer  
PhRMA  
Phillip Morris Int'l  
TGI Fridays  
Topgolf

# SACHSMEDIA GROUP

THE BREAKTHROUGH > AGENCY™

## SACHS MEDIA GROUP

114 S. Duval St., Tallahassee, FL 32301  
850/222-1996; fax: 850/224-2882

www.sachsmedia.com

Facebook.com/SachsMedia

Twitter.com/SachsMediaGrp

Public relations, public affairs, crisis communications, issues management, corporate and organizational branding and reputation building, social marketing, digital media, graphic and web design, advertising and video production.

Ron Sachs, founder/CEO; Michelle Ubben, pres./partner; Lisa Garcia, COO/partner; Ryan Cohn, exec. VP/partner; Herbie Thiele, partner, dir., PA; Karen Cyphers, VP/partner, research & policy; Drew Piers, dir., crisis & campaigns/partner; Cheryl Stopnick, sr. VP, PR; Jon Peck, VP, messaging; Kathy Maiorana, sr. VP, strategy & development; Chauniqua Major, dir., central Florida ops.

28 W. Central Blvd, #410, Orlando, FL 32801  
407/219-3157

980 North Federal Highway, #110, Boca Raton, FL 33432  
850/222-1996

American Chemistry Council

AMSCOT Financial

Andrew's

Appraisal Foundation

Ben Crump Law

Capital Health Plan

Creative Benefits

Deseret Ranch

FAIR Foundation

First Amendment Foundation

FIGG Bridge Group

Florida Assn. of Community Health Centers

Florida Chamber Foundation

Florida Dept. of Environmental Protection

Florida Fish & Wildlife Conservation Commission

Florida Health Care Assn.

Guaranteed Asset Protection Alliance (GAPA)

HCA

Impact Florida

Innovative Emergency Management (IEM)

KGlobal

Leon County Schools

LYFT

Maclay School

Meenan Law Firm

National and State Park Concessions, Inc.

Northwood Centre

NOVA Southeastern University

Pfizer

Rail Customer Coalition

Residential Elevators

Ricky Carmichael Racing

Service Contract Industry Council

Sonny's BBQ

Suddath

The Florida Bar

Tyndall Credit Union

Wexford Health Sources



**WORLD.COM**  
Public Relations Group

# sambrown inc

Healthcare Communications

## SAM BROWN INC.

303 W. Lancaster Ave., #145, Wayne, PA 19087

484/580-6411; lauraliotta@sambrown.com

www.sambrown.com

Corporate communications, PR, financial communications, brand/marketing communications, creative services, media relations, social media communications, issues and crisis management, digital. Employees: 40. Founded: 1999.

**Agency Statement:** Founded in 1999, Sam Brown Inc. has built a strong reputation as a healthcare communications agency that delivers smart strategy, creative solutions and outstanding client service.

As a full-service agency, Sam Brown's communications capabilities span and integrate corporate communications, public, investor and media relations, brand marketing, creative and social media communications. Our unique healthcare approach consistently sets new standards for collaboration, quality and value for clients throughout all sectors of the healthcare industry — pharmaceutical, biotechnology, medical devices and healthcare services including associations, disease management, patient advocacy and more. The agency has a solid understanding of the issues facing biotechnology and pharma today such as drug development, pricing, access, value of medicines, challenges to innovation, etc.

Sam Brown's unique agency model includes only senior-level, dedicated professionals running all accounts, supported by a large network of specialists. What makes Sam Brown Inc. different? It's our senior expertise, service, and flexibility. The agency tailors teams to meet the individual needs of each client and provide the highest level of personalized service. Clients won't have junior-level people working on the account, because everyone on the team has an average of 15 years of healthcare PR experience. The agency has very high team retention, which allows clients to enjoy outstanding service from the same team year after year.

Laura Liotta, pres.

Clovis Oncology, Inc.  
Genomind

Greenwich Bioscience, Inc. a GW  
Pharmaceuticals PLC Company

Sandy  
**HILLMAN**  
Communications

## SANDY HILLMAN COMMUNICATIONS

1122 Kenilworth Dr., #303, Towson, MD 21204

410/339-5100; fax: 410/616-8940

www.hillmanpr.com

Tour & travel, lifestyle, F&B, internal comms. Employees: 12. Founded: 2007.

**Agency Statement:** We are a team of seasoned professionals who provide senior level representation to a portfolio of blue-ribbon brands ranging from the country's most prominent museums and attractions, to the world's largest casino gaming company. Lifestyle clients compose 60% of our roster; 40% of our work is focused on corporate communications and public affairs. What distinguishes us? We are a small firm representing big brands. Our size makes us agile. Our experience makes us smart.

Sandy Hillman, pres.; Liz Feldman, Dave Curley, sr. VPs

Arundel Mills

Accelerated Resolution Therapy (ART)

International

Caesars Entertainment

Diamond Resorts

Erickson Living

Horseshoe Casino

K12

Kennedy Space Center Visitor Complex

Maryland Health Exchange (ACA-Affordable  
Care Act)

Metro Diner

National WWI Museum (Kansas City)

National WWII Museum (New Orleans)

Project Management Institute (PMI)

Stephens, Inc.

United Way of Central Maryland

University of Maryland

Medical Systems

Wheelabrator



**WORLD.COM**  
Public Relations Group



SARD VERBINNEN & CO

**SARD VERBINNEN & CO**

630 Third Ave., 9th flr., New York, NY 10017  
212/687-8080; inquiries@sardverb.com  
www.sardverb.com

Corporate positioning; mergers and acquisitions; crisis and special situations; litigation support; activism, corporate governance and shareholder engagement; IPOs and listings; restructurings and bankruptcies; cybersecurity and privacy issues; public affairs; environmental, social and governance. Founded: 1992.

**Agency Statement:** SVC provides strategic communications advice and services to help clients manage overall positioning and transformative events affecting their reputation, business and market value. We help clients communicate with all key stakeholders, including journalists, investors, analysts, employees, business partners, lawmakers and regulators.

SVC is regularly cited as a top communications advisor. The firm was named 2018 #1 Global and U.S. M&A PR Advisor (by deal value and count) by Mergermarket; Top Tier - Band 1 PR Firm by Chambers & Partners Litigation Support Guide; 2018 Financial PR Agency of the Year by *The Holmes Report*.

George Sard, chmn. & co-CEO; Paul Verbinnen, co-CEO; Andrew Cole, co-pres.; Paul Kranhold, co-pres.; Ed Gillespie, mng. dir. and chmn. of SVC Public Affairs

Chicago Office  
190 South LaSalle St., Chicago, IL 60603  
312/895-4700

San Francisco Office  
475 Sansome St., San Francisco, CA 94111  
415/618-8750

Los Angeles Office  
10250 Constellation Blvd., Los Angeles, CA 90067  
310/201-2040

Houston Office  
1001 Fannin St., Houston, TX 77002  
832/680-5120

Washington, D.C. Office  
1717 Pennsylvania Ave., NW, Washington, D.C. 20006  
202/318-3800

London Office  
180 Great Portland St., London W1W 5QZ  
+44 20 7467 1050

Hong Kong Office  
Suite 2602, 26/F, LHT Tower  
31 Queen's Rd. Central, Central, Hong Kong  
+852 3842 2200



**SCHNEIDER ASSOCIATES**

2 Oliver St., Suite 402, Boston, MA 02109  
617/901-7136; launch@schneiderpr.com  
www.schneiderpr.com  
Founded: 1980.

**Agency Statement:** Creating a standout campaign in a converged media world requires a team of talented digital marketing and media strategists. Enter Schneider Associates – We offer the full spectrum of marketing and communications services including digital advertising, social media strategy, paid social, lead generation and nurturing, digital sales support, CRM integration, marketing automation, digital design, analytics, community management, PR and more. Since we are storytellers at heart—with roots in public relations—we have mastered the art of capturing audience attention and mobilizing them to act. Consumers are smart. Agencies must be smarter. At SA, we are constantly optimizing our platform to move the conversation towards action and/or purchase

decisions. We are always testing, and perfecting our campaigns based on what the data tells us. Our agency has a track record of successfully launching, re-launching and accelerating growth for new products, services, companies, institutions, organizations and communities. CEO Joan Schneider has written two books on new product launch, as well as several articles for the *Harvard Business Review*, including “Why Most Product Launches Fail.” Schneider Associates is a full-service digital marketing and media agency representing clients in education, consumer, non-profit, professional services and public affairs. Learn more at [www.schneiderpr.com](http://www.schneiderpr.com).

Joan Schneider, CEO & founder; Phil Pennellatore, pres.

Clients include:

- Berkshire Choral International
- Brighton Marine
- City of Revere
- Cubic International
- Cushman & Wakefield
- J. Calnan & Associates
- InCrowd
- Landmark College
- LCB Senior Living
- Fisher College
- Maugel Associates
- Foundation for Metrowest
- MIT Sloan School of Management
- Northeastern University
- Posternak Blankstein & Lund
- Rutgers Business School
- Strategic Decisions Group/Wharton Business School
- Sunstar GUM®
- Town of Chelmsford
- UNICON Executive Education
- VHB
- Welch's
- William James College



**SCOTT PUBLIC RELATIONS**

21700 Oxnard St., #1840, Woodland Hills, CA 91367  
Contact: [www.scottpublicrelations.com/contact-us](http://www.scottpublicrelations.com/contact-us)

Healthcare, insurance, technology. Employees: 15. Founded: 1987.

**Agency Statement:** Scott Public Relations, founded in 1987, provides a full range of PR and marketing services to companies in the healthcare, insurance, technology and other professional services industries. From managed care to telemedicine to health insurance offerings, Scott Public Relations has been in the forefront of introducing innovation in healthcare, insurance and technology for 25 years. Launching new solutions, creating awareness, building brands and achieving success for our clients is what we do. In addition, as a member and past President of the global PR agency network PR Boutiques International (PRBI), we are well-positioned to serve clients with specialized needs and to provide “on the ground” support in different geographic regions across the U.S., as well as to support international companies expanding into U.S. markets.

Joy Scott, pres./CEO



### SCRATCH MARKETING + MEDIA

84 Sherman St., Cambridge, MA 02140  
617/945-9296; contact@scratchmm.com  
www.scratchmm.com

PR and integrated marketing communications for B2B technology and innovative product/service offerings. We work with a range of companies from start-ups to mid-size challengers to *Fortune* 100 companies. Employees: 26. Founded: 2009.

**Agency Statement:** Scratch M+M is an integrated PR and marketing communications consultancy. We help companies develop and grow Digital Brand Authority. We are your PR and marketing co-pilots - working side by side to help you shape the strategy, message and execution your brand and executives need to make the right ripple in the market.

Lora Kratchounova, principal



### SEVENTWENTY STRATEGIES

1220 19th St., NW, #300, Washington, DC 20036  
202/962-3955; fax: 202/962-0995; pam.fielding@720strategies.com  
www.720strategies.com

Consumer brands, health, financial, defense, energy, transportation, nonprofit, technology. Employees: 21. Founded: 1999.

Pam Fielding, pres.



### SHARP COMMUNICATIONS, INC.

415 Madison Ave., 24th fl., New York, NY 10017  
212/829-0002; fax: 212/829-9079; jb@sharpthink.com  
www.sharpthink.com  
Employees: 50. Founded: 2000.

**Agency Statement:** Award winning PR, Social Media and Events agency that specializes in working with best in class brands across a wide range of categories, including food & beverage, architecture & design, luxury lifestyle, real estate, fine arts, financial services, philanthropy, education & more.

James Sharp Brodsky, founder & CEO; Robert L. Ireland, exec. VP, mng. dir.; Laura Halsch Mortensen, pres.; Peter Frank, CFO

3300 S. Dixie Hwy., #2, West Palm Beach, FL 33405  
561/408-2901

IstDibs  
Angry Orchard Hard Cider  
Asia Society  
Benjamin Moore Paints  
Bertazzoni  
Brown Jordan Outdoor Kitchens  
Cosentino Worldwide  
Coverings Trade Show  
Eau Palm Beach Hotel & Spa  
Hi-Chew  
Kips Bay Designer Show House  
Kohler Corp.  
Legrand  
Lyft  
Mutti  
Prudential  
Randall's Island Park Alliance  
RH, Restoration Hardware West Palm  
Silestone  
Society of Memorial Sloan Kettering Cancer Center, The

TEFAF/Maastricht Art Fairs  
USTA



### SIGNAL GROUP

455 Massachusetts Ave., 12th fl., Washington, DC 20001  
202/234-1224; ebovim@signaldc.com  
www.signaldc.com

Strategic comms., crisis comms., digital comms., public affairs, reputation mgmt., corporate comms., media relations, litigation comms., dispute resolution, coalition development, campaign creation. Employees: 46. Founded: 2002.

**Agency Statement:** Signal Group is a trusted adviser to global corporations for strategic communications and public affairs. As an independent company, Signal operates as a boutique and leverages top-tier agency talent through long term relationships, and taps into partnerships worldwide to deliver powerful results in all markets.

Eric Bovim, mng. dir.; Jessica Rihani, COO; Michelle Baker, John Procter, Elizabeth Northrup, Chelsea Koski, Brad Wolters, Noe Garcia, exec. VPs

Battery Council International  
Biogen  
Century Aluminum  
Cognizant  
Gilead Sciences  
Glencore  
InterDigital  
Signature Flight Support  
Wiley Rein



### SIKICH PUBLIC RELATIONS

200 W. Madison, #3200, Chicago, IL 60606  
312/648-6666; fax: 312/690-3023; mack.reynolds@sikich.com  
<https://www.sikich.com/public-relations/>

PR, marketing, social media, healthcare, cyber-security, crisis communications, media training, consumer products, professional services, public pensions, technology, fin-tech. Employees: 10. Founded: 1987.

**Agency Statement:** Sikich Public Relations is unlike any PR firm in the U.S. We have experts in traditional media and social media who can build and protect the reputation of your company, as well as its people, products and services. We work with top brands in consumer products, B2B products, professional services and healthcare. And we work alongside more than 750 Sikich professionals with expertise in cyber-security, investment banking, HR outsourcing, technology, accounting, wealth management, and dispute resolution.

Mack Reynolds, partner-in-charge; Kara Hamstra, dir.



### SILVERLINE COMMUNICATIONS

8500 Leesburg Pike, #407, Vienna, VA 22182  
202/765-2800; laura@teamsilverline.com  
www.teamsilverline.com

We are focused on B2B technology clients from clean energy to advanced materials and telecommunications. Our clients develop market disrupting solutions for a global marketplace. Employees: 10. Founded: 2009.

**Agency Statement:** Silverline Communications is a full-service integrated communications firm that specializes in business-to-business, technology, manufacturing, telecommunications, emerging tech, healthcare and advocacy campaigns.

We are a nimble team of knowledgeable, passionate communicators who deliver strategic, tailored marketing communications programs, which create lasting, measurable business impacts. We value partnership

and we understand what it takes to get results.

Whether it's elevating executive thought leaders, creating media buzz, making connections or building communities, we develop memorable campaigns. When our clients succeed, we succeed.

Headquartered in DC's tech corridor, Silverline has a national footprint and extends internationally via its global partner network.

Laura Taylor, pres. & CEO; Michelle Blackston, VP

American Council on Renewable Energy  
Alliance to Save Energy  
AlphaTech  
CellPort  
CohnReznick Capital  
Cypient Black  
e-conolight  
Energy Storage Assn.  
Maryland Clean Energy Center  
Nat'l Fenestration Ratings Council  
TomahawX  
XG Sciences

## SINGER ASSOCIATES, INC.

### SINGER ASSOCIATES, INC.

47 Kearny St., 2nd flr., San Francisco, CA 94108  
415/227-9700; fax: 415/348-8478; singer@singersf.com  
www.singersf.com

Public relations, public affairs, corporate, crisis communications.  
Employees: 18. Founded: 2000.

Sam Singer, pres.; Sharon Singer, CFO; Adam Alberti, mng. partner

Alliant Insurance Services  
American Fuel and Petrochemical Manufacturers  
Blue Shield of California  
Bohannon Development Co.  
California Hotel & Lodging Assn.  
Chevron Corp.  
City of Santa Clara  
County of San Mateo  
Denver Broncos  
Draper Fisher Jurvetson  
Goodwill Industries  
Hong Kong Economic Trade Office  
Intercom  
Jay Paul Co.  
Kaiser Permanente  
KB Home  
Kylli Inc.  
Lehigh Hanson  
Long Beach Hospitality Alliance  
Ocho Candy  
Outside Lands Music Festival  
Prana Investments  
Recology  
San Jose Water Co.  
Sand Hill Property Co.  
Santa Clara Stadium Authority  
Santa Clara University  
Save Mart, Lucky Grocery Stores  
Signature Properties  
Sims Metal Management  
Skip Scooters  
Sofar Sounds  
Stanford University and Hospitals  
Tetra Tech  
Washington Hospital  
Webcor Obayashi Construction  
Wood Partners

## SITRICK AND COMPANY

### SITRICK AND COMPANY

LOS ANGELES | NEW YORK | SAN FRANCISCO | DENVER |  
WASHINGTON DC | BOSTON  
Los Angeles, CA  
800/288-8809  
www.sitrick.com

Los Angeles 310/788-2850  
New York 212/573-6100  
San Francisco 415/369-8470  
Denver 720/904-8560  
Washington, DC 443/977-7215  
Boston 617/897-0326

Michael S. Sitrick, chmn. & CEO  
Tom Becker, member of the firm - head, New York Office  
Mark Veverka, member of the firm, head - San Francisco Office  
Lt. Gen. H. Steven Blum, (USA Ret.), mng. dir. and practice lead,  
Washington, DC

**Agency Statement:** Sitrick and Company is not a traditional public relations firm. Our practice has a specialized focus. We concentrate in corporate, financial, transactional, reputation, litigation and crisis communication. Although best known for our work in sensitive situations, we have an extensive and successful practice in each of the following areas.

Since our firm's founding 30 years ago, we have been consistently ranked among the top crisis and strategic communications firms in the nation. The *New York Times* called us "The City's Most Prominent Crisis Management Firm." Chambers & Partners this year initiated a ranking of litigation support firms. We were one of four chosen to be in the highest-ranked "Band 1" category.

The majority of the firm's senior executives are former editors and reporters from news organizations that include the *Wall Street Journal*, the *New York Times*, Bloomberg, *Barron's*, *Los Angeles Times*, *Forbes*, *San Francisco Examiner*, CBS News, ABC News and NBC News. We also have former practicing attorneys and business executives.

Matters with which we have been involved include reputation restoration, litigation support of all kinds; intellectual property matters, allegations of stock manipulation, wrongful termination, contract disputes, allegations of fraud and fraudulent inducement, wrongful death claims, allegations of illegal drug use, SEC matters, and a variety of other white-collar crimes.

We have also handled criminal and civil cases against companies and their executives for such things as price fixing, insurance fraud, options backdating, antitrust violations, race and sex discrimination, sexual harassment, racism and #MeToo matters. We have a significant mergers and acquisitions and corporate governance practice and have done extensive work combatting short sellers and dealing with data breaches. Other issues include sensitive environmental matters, racketeering cases, family disputes, and high-profile divorces.

## SLOANE & COMPANY

### SLOANE & COMPANY

7 Times Square, 17th flr., New York, NY 10036  
212/486-9500; fax: 212/486-9094; info@sloanepr.com  
www.sloanepr.com

Practice Areas: Integrated Corporate Communications and Positioning; Financial Media Relations; Crisis Communications and Issue Management; Investor Relations; Transaction Support; Public Affairs; Social Media and Digital Communications; Shareholder Activism and Proxy Contests; Strategic Insights. Founded: 1998.

**Agency Statement:** Sloane & Company is an industry-leading strategic communications firm. We are known for our intelligence, intensity, creativity and focus on getting results. We provide a range of services including strategic counsel and support around: corporate and financial public relations; transactions; strategic insights; messaging, analytics and measurement; public affairs; shareholder activism; litigation; and investor relations – to public and private companies as well as investors, associations and individuals. Our hallmark is offering large-agency expertise in a focused environment. Senior management partner with clients on accounts from strategic counsel to tactical execution.

Team Leaders include:

Darren Brandt, Whit Clay, co-CEOs

Continued on next page

## SLOANE & COMPANY continued

Offices: New York City, Boston, San Francisco

We represent some of the brightest and most interesting companies in their respective fields, including:

Aetna  
Altice USA  
CIENA  
Huntington Bank  
Imax Corp.  
KIND  
Liberty Media  
New York Life  
NewYork-Presbyterian  
Panera Bread



### SNACKBOX

510 S. Congress Ave., #202, Austin, TX 78745  
512/643-2328; jenna@snackbox.us  
www.snackbox.us

Quick serve restaurants, food and beverage, consumer packaged goods, business-to-business, franchise, nonprofit. Employees: 8. Founded: 2006.

**Agency Statement:** Snackbox is a creative PR laboratory that combines design thinking and the art of storytelling to deliver spectacular results for our clients.

Jenna Gruhala-Oltersdorf, CEO

Arrive Logistics  
Austin's Pizza  
The Biem Butter Sprayer  
Breakthrough Central Texas  
Einstein Bros. Bagels  
Laundris  
Mama Fu's  
Quintessence Plastic Surgery  
Restaurant365  
Ronald McDonald House Charities of Central Texas  
Tropical Smoothie Cafe  
Ty Inc.

## SOURCE <CODE> COMMUNICATIONS

### SOURCECODE COMMUNICATIONS

41 E. 11th St., 11th flr., New York, NY 10003  
212/905-8991; hello@sourcecodecomms.com  
www.sourcecodecommunications.com

Media relations, crisis communications, influencer marketing, corporate communications, executive communications, content creation, strategic counsel, messaging development, creative campaigns, launch campaigns. Employees: 10. Founded: 2017.

**Agency Statement:** SourceCode Communications is an award-winning communications marketing agency launched in 2017 by technology PR industry veterans Greg Mondshein and Rebecca Honeyman. Based in New York, the agency is focused on delivering measurable business impact to brands in five major sectors - consumer lifestyle, enterprise technology, marketing technology, mobile and telecommunications and financial technology. SourceCode is a 3x 2018 In2Sabre nominee, 1x In2Sabre winner and a *Holmes Report* 2018 New Agency of the Year Finalist.

Greg Mondshein, Becky Honeyman, mng. partners

37.5 Technology  
Blis  
Connatix

Elvie  
Felix Gray  
FocusVision  
Grand  
Octoly  
PciPal  
Puls  
Rachio  
SCRUFF  
SOCi  
Vtex  
Yotpo  
Zailab

## spark...

### SPARK

2 Bryant St., San Francisco, CA 94105  
415/962-8200; fax: 415/276-6364; info@sparkpr.com  
www.sparkpr.com

An agency leader with global reach celebrating 20 years of award-winning campaigns. Services include public relations, strategic communications, and integrated marketing for innovative enterprise, consumer, financial, blockchain and emerging technology companies. Headquarters in San Francisco, offices in NY and Johannesburg, SA, with extensive international team representation. Employees: 50. Founded: 1999.

**Agency Statement:** From startups to *Fortune* 1,000 stalwarts, Spark specializes in helping technology-focused and innovation-minded companies transform their brands by bringing powerful narratives to life through integrated public relations and marketing programs.

The agency's full suite of services includes public relations, strategic communications, corporate communications, crisis communications, integrated marketing, content development, social media, community management, narrative shaping, insights and analytics, product and startup launches, branding, and a broad range of creative services.

Spark also provides comprehensive strategic communications and marketing services for blockchain and cryptocurrency leaders through its Sparkchain division. From guiding successful token sales to growing companies post-ICO, Spark has emerged as the preferred partner for these highly specialized services across the globe.

Spark's clients are some of the world's most innovative startups and industry leaders, including Activision Blizzard, Bloomberg, eHarmony, National Grid, Verizon, Walmart, Warner Brothers, Viant and Realtor.com. Many of Spark's early-stage clients successfully exit through acquisitions or go public via IPO.

As an award-winning agency, Spark was honored as the Public Relations Agency of the Year by PR World in 2017. Spark's work has been recognized through the Grand Prize for Best Media Relations Campaign of the Year by *Bulldog Reporter* in 2017. Previous awards include *Bulldog Reporter's* Awards for Best New Product Launch and Best General Business Campaign as well as SABRE Awards for Software and Services.

Alan Soucy, CEO; Donna Burke, co-founder & mng. partner

## SPECTRUM™

### SPECTRUM

2001 Pennsylvania Ave., NW, 2nd flr., Washington, DC 20006  
202/955-6222; fax: 202/955-0044  
www.spectrumscience.com

facebook.com/spectrumscience  
twitter.com/spectrumscience  
instagram.com/spectrumscience  
linkedin.com/company/spectrumscience  
Specialty: Healthcare PR/PA. Employees: 120. Founded: 1996.

**Agency Statement:** Named "2018 Medium PR Firm of the Year" by *PR News* and "2017 Top Millennial Company" by *The Washington Business Journal*, Spectrum is both one of the nation's leading health and science marketing communications agencies and proudly independent. Spectrum's insights-driven approach combines the power of science and storytelling to create strategic programs for clients involved with issues,

products, provider services and research across five practice groups: biopharma, biotech, consumer science, health tech and public affairs. As a full-service agency, Spectrum offers media relations, marketing communications, advocacy relations, public affairs, insights and planning, and digital, creative and design services. Spectrum is headquartered in Washington, DC, with offices in New York, Chicago and Atlanta.

Spectrum is the founder, US partner and chair of GLOBALHealthPR, the largest independent health and science communications agency partnership worldwide. GHPR's presence spans more than 60 countries covering Europe, the Americas, the Middle East, Africa and the Asia-Pacific regions.

For more information, visit [www.spectrumscience.com](http://www.spectrumscience.com) or follow @SpectrumScience on Twitter and Instagram.

Jonathan Wilson, CEO; Michelle Gross, pres.; Michelle Strier, chief strategy officer; Rob Oquendo, chief innovation officer; Scott Chesson, chief operating officer; Tim Goddard, pres., GLOBALHealthPR; Justin Rubin, exec. creative dir.

675 Ponce de Leon Ave. NE, NE223, Atlanta, GA 30308  
202/587-2597

71 South Wacker Dr., #1820, Chicago, IL 60606  
202/587-2500

250 Vesey St., #2630, New York, NY 10281  
212/468-5340; fax: 212/468-5341

# spigroup

## SPI GROUP LLC, THE

165 Passaic Ave., #410, Fairfield, NJ 07004

973/244-9191; fax: 973/244-9193

[www.spigroup.com](http://www.spigroup.com)

<https://www.facebook.com/thespigroup/>

[Twitter.com/spigroup](https://twitter.com/spigroup)

[Instagram.com/spigroup](https://www.instagram.com/spigroup)

[Linkedin.com/company/the-spi-group-llc](https://www.linkedin.com/company/the-spi-group-llc)

**Agency Statement:** What is SPI? SPI stands for "Strategy, Planning and Implementation" — the core focus areas of successful communications. At SPI, we think of ourselves as communication problem solvers; we are a one-stop shop for your communication needs. We'll help you plan a strategy, tell a great story, make it look fabulous and deliver that message through the best channel — traditional, digital or both. Our services include Corporate Reputation and Branding, Employee Communications, Digital Communications, Design, Application and Database Development, Web Development, and beyond. We're at our best when creating integrated communications strategies that combine traditional tactics and new technologies.

Steve Goodman, CEO; James Koppenal, sr. mng. dir., digital comms.; Ellen English, sr. mng. dir., comms. strategy and editorial



## SPLASHPR AGENCY

1450 2nd St., #185, Santa Monica, CA 90401

310/526-0805; [info@splashpragency.com](mailto:info@splashpragency.com)

[www.splashpragency.com](http://www.splashpragency.com)

SplashPR Agency is a boutique agency: Lifestyle, entertainment, beauty, food and beverage. Employees: 4. Founded: 2009.

Claire Arnaud-Aubour, founder



## SPM COMMUNICATIONS, INC.

2030 Main St., 3rd fl., Dallas, TX 75201

214/379-7000; 24-hour media line: 817/329-3257

[www.spmcommunications.com](http://www.spmcommunications.com)

Employees: 18.

**Agency Statement:** For 20 years, SPM has worked with packaged food, restaurant, retail, apparel and lifestyle clients, telling their stories in a rapidly changing media landscape. We've worked with emerging brands to help take them national and with established national brands that have important stories to tell to make a deeper impact.

We integrate earned media relations, influencer partnerships, events, community outreach and social media to create campaigns that target the right audiences, increase brand awareness and meet business objectives. Some of our work highlights include:

- Brought natural, gluten-free niche brand **Van's Simply Delicious** into the mainstream with intensive national media and influencer relations outreach that garnered multiple food awards and ultimately, the brand's sale to Hillshire Farms.

- Created the national **Haggar** Hall of Fame Dads contest to connect new consumers to the 92-year-old legacy brand.

- Aided in the rise of industry giant and sustainable foods pioneer **Chipotle** through a 17-year partnership and landed the first national story about "Food With Integrity" mission to change the way people eat and think about fast food.

- Helped iconic fitness brand **Gold's Gym** reach a new female member base through a National Best Friends Day program that brings together nationally known trainers, influencers and digital and traditional media.

Through our robust crisis communications practice, we've helped clients manage some 3,000 crises, from foodborne illnesses and data breaches to product recalls and viral videos. SPM's media protocol is currently deployed in more than a thousand restaurant and retail locations across the nation.

Through it all, our culture is driven by our "No Jerks" policy, which fosters strong agency-client relationships with mutual trust and respect and leads to greater creativity, productivity and true partnership between agency and client.

Suzanne Parsonage Miller, pres. & founder

Boys & Girls Clubs of Greater Dallas

Bruegger's Bagels

Cicis

Del Frisco's Restaurant Group - Dallas

Gold's Gym

Haggar Clothing Co.

Kirkland's

Leslie's Pool Supplies

Luna Grill - Texas

Nothing Bundt Cakes

RW Garcia

Smoothie King

Spence Diamonds

Travis Frederick's Blocking Out Hunger





## SPOOL

909 Davis St., #500, Evanston, IL 60201  
312/343-2812; catherine@spoolmarketing.com  
www.spoolmarketing.com

Consumer, brand, startup, technology, financial, VC. Employees: 15.  
Founded: 2018.

**Agency Statement:** Founded by a cohort of media and agency ex-pats, Spool believes a new agency model is needed for today's companies and brands. So we set out to build it ourselves.

A new way forward for clients, brands and marketers alike requires a new way of thinking. We're able to offer the full-service experience and years of expertise in media, PR and traditional creative without the overhead cost of a bulky agency.

Catherine Merritt, CEO; Krissy Sommerstad, sr. VP, PR; Carrie Ingoglia, exec. creative dir.; Laura Keller, VP, PR; Ilysia Belosa, creative dir.; Dana Casey, strategy; Anne Deanovic, Amy Kaske Berger, VPs; Mary Anne McAndrew, comms. specialist; Sura Lennon, exec. VP

Artisan Kettle Chocolate  
Baby Einstein  
Be Curious Partners  
dosist  
Hot Doug's  
Kids II  
Ocean Harvest Technology

## SPRYTE COMMUNICATIONS

200 S. Broad St., #1160, Philadelphia, PA 19102  
215/545-4715; lsimon@sprytecom.com  
www.sprytecom.com

Healthcare PR. Employees: 4. Founded: 1990.

Lisa Simon, CEO

Crossroads Hospice  
Episcopal Community Services  
Griswold Home Care  
Holy Redeemer Health Systems  
Relievus

## SSPR

105 E. Moreno Ave., #101, Colorado Springs, CO 80903  
800/287-2279; DoPR@sspr.com  
sspr.com

Tech, media relations, social media, crisis comms., B2B, B2C, influencer relations. Founded: 2015.

Heather Kelly, CEO; Geri Johnson, SVP, innovation; Kelley Heider, VP, innovation; Loni Freeman, VP, HR



## STANDING PARTNERSHIP

Member of Worldcom Public Relations Group  
1610 Des Peres Rd., #200, St. Louis, MO 63131  
314/469-3500; mlackey@standingpartnership.com  
www.standingpartnership.com

Reputation strategy, crisis management, digital marketing, lead generation, and marketing and sales alignment, with particular expertise serving clients in health care, agriculture, technology/industrial and professional services. Employees: 16. Founded: 1991.

**Agency Statement:** Standing Partnership collaborates with senior teams to drive economic and social value by creating strong corporate and brand reputations. We improve performance by breaking down silos, convening teams and connecting dots to help clients make better business decisions around reputation, marketing and digital transformation.

Melissa Lackey, pres. & CEO

Bayer CropScience

Belden  
BJC Healthcare  
Civic Progress  
Concordia Plan Services  
Curium Pharma  
Edward Jones  
Fastenal  
FieldWatch  
FLOURISH St. Louis  
GreenLight Biosciences  
Lutheran Church Extension Fund  
Lutheran Church Missouri Synod  
Mallinckrodt Pharmaceuticals  
Maritz, Inc.  
Mid-America Transplant Services  
MiTek  
Money Matters with Ken Moraif  
Monsanto  
Mount Marty College  
Naples Botanical Garden  
NewLeaf Symbiotics  
Nooter Construction  
Oasis Institute  
Ranken Technical College  
ROI Search Partners  
St. Louis Language Immersion School  
St. Louis Mental Health Board  
The Doe Run Co.  
Tillots Pharma  
United Soybean Board



WORLD COM  
Public Relations Group

Elevate Communications

# STANTON

## STANTON

880 Third Ave., New York, NY 10022  
212/366-5300; fax: 212/366-5301; astanton@stantonprm.com  
www.stantonprm.com

Full-service PR, mktg. comms. specializing in fin'l services and insurance, private capital and asset management, healthcare services, technology, prof'l services, and B-to-B. Employees: 30. Founded: 1995.

**Agency Statement:** Stanton provides strategic public relations and brand marketing to clients across a spectrum of industry sectors and sizes—from global firms to mid-size leaders and entrepreneurial enterprises. Clients are attracted to—and find a home at—our firm because we deliver a unique blend of smart strategy, strong relationships, innovative thinking and first-class execution that produces business-changing results.

With offices in New York and the San Francisco Bay Area, we are a full-service agency supporting our clients across a variety of communications disciplines including media relations, brand messaging, content development and marketing, executive visibility, thought leadership, digital and print marketing, reputation & crisis management, senior executive counsel, and social media. Our deep understanding of the business world and the media covering it allows us to position clients effectively within a broader context. Our senior professionals spend the majority of their time on client work, ask tough questions, challenge assumptions, and suggest bold solutions. Flexibility, collaboration, responsiveness, and bureaucracy-free service are the hallmarks of our client relationships.

Alex Stanton, CEO; Tom Faust, Pat Harden, Charlyn Lusk, mng. dirs.; Liam Collopy, Katrin Lieberwirth, George Sopko, VPs

3i  
Aberdeen Standard Investments  
ACL  
AEC Living  
Albright Capital Management  
Allianz Global Corporate & Specialty  
Assurant  
Bain Capital  
Carl Marks Advisors  
Conning Asset Management  
CSAA Insurance Group  
CVC Capital Partners  
Donnelley Financial Solutions  
FFL Partners  
FilBen Group  
HGGC

John Muir Health  
Lovell Minnick Partners  
Makena Capital  
Marin General Hospital  
One Equity Partners  
Pine Brook  
Sun Capital  
Summit Health Management  
TD Ameritrade  
Vertical Bridge



# STANTON

## COMMUNICATIONS

**STANTON COMMUNICATIONS, INC.**  
1875 Connecticut Ave., NW, 10th fl., Washington, DC 20009  
202/223-4933; washingtonoffice@stantoncomm.com  
www.stantoncomm.com

Media strategy, marketing communications, strategic counsel, public affairs, digital & social media, creative services, international. Employees: 15. Founded: 1989.

**Agency Statement:** Stanton Communications, Inc., is an international public relations and public affairs firm providing strategic counsel and program implementation to clients across a broad spectrum of industries. We are fully independent and wholly dedicated to helping our clients inform, influence and inspire.

Now in our 30th year, we are recognized for combining serious strategic thinking with highly creative execution, and for blending thoughtfulness and deliberation with tremendous agility. We build our teams with a balance of talent so clients benefit from the best we have to offer.

Among our clients are some of the world's most successful organizations in a variety of fields including consumer products, travel and lifestyle, professional societies and membership associations. We provide a range of services from issue communication and public affairs to strategic communication planning, reputation enhancement, marketing communication, crisis counsel and spokesperson preparation.

With principle offices in Washington, DC, New York and Baltimore, Stanton Communications maintains a domestic and international network of trusted associates as a partner firm in PR World Alliance and thenetworkone, an organization of more than 800 agencies around the world.

On behalf of our clients, Stanton Communications has won more than 50 industry awards including multiple Silver Anvils, the public relations profession's highest honor and Gold Quill Awards of Excellence, the premier award presented by the International Association of Business Communicators. We also have been named the Best Small Agency in America by *The Holmes Report* and one of the Best Places to Work by the *Washington Business Journal*.

Peter V. Stanton, CEO; Lori Russo, pres.; Megan Berry, VP & creative dir.

45 Rockefeller Plaza, #2000, New York, NY 10111  
212/616-3601; newyorkoffice@stantoncomm.com

100 International Dr., 23rd fl., Baltimore, MD 21202  
410/727-6855; baltimoreoffice@stantoncomm.com

Alfred E. Smith Memorial Foundation  
American Nurses Assn.  
American Statistical Assn.  
Archdiocese of New York  
Asbury Communities  
Federal Budget IQ  
Inova Center for Personalized Health  
International Coach Federation  
Kelly  
Live! Casino & Hotel  
W. L. Gore & Associates

**STEPHEN BRADLEY & ASSOCIATES LLC**  
2101 Highland Ave. S., #420, Birmingham, AL 35205  
205/933-6676; fax: 205/933-8173; ebrad@bellsouth.net  
pralabama.com  
Full service PR, media rels., crisis comms., environmental comms., gov't rels., social media. Employees: 5. Founded: 1995.

Stephen Bradley, president

3066 Zelda Rd., Montgomery, AL 36106  
334/203-5322

Airbus  
Ajin USA  
Alabama Power  
Bayer Crop Science  
Brookwood Baptist Health  
FreightCar America  
Honda  
Lane Parke  
Lhoist NA  
Preferred Compounding Corporation  
SouthWest Water Co.  
University of South Alabama Foundation  
Wexford Health  
Williams Pipeline Company



### STERN STRATEGY GROUP

186 Wood Ave. South, Suite 300, Iselin, NJ 08830  
908/276-4344; fax: 908/276-7007; hello@sternstrategy.com  
www.sternstrategy.com

Corporate comms., product/service comms., thought leadership, crisis comms., conference & speaking opportunities, speakers bureaus, media rels., media training, internal comms., video production, digital & web strategy, SEO, bus.-to-bus., influencer rels., business book promotion, positioning/brand development and counsel, content and inbound marketing. Employees: 35. Founded: 1985.

**Agency Statement:** Stern Strategy Group is a strategy and communications firm that provides best-in-class advisory, public relations and expert speaker services. For more than 30 years, we have designed, developed and implemented goals-focused, outcomes-oriented approaches to building thought leadership and business - helping our clients shape and share powerful stories that open the right doors to the right opportunities. Visit [www.sternstrategy.com](http://www.sternstrategy.com) for additional insight about how we give voice to ideas, individuals and institutions impacting the world.

Susan Stern, pres.; Joan Bosisio, Ned Ward, Tara Baumgarten, sr. VPs

45 Prospect St., Boston, MA 02139  
908/325-3881; info@sternassociates.com  
Ned Ward, sr. VP



**STEVENS STRATEGIC**  
communications, inc

### STEVENS STRATEGIC COMMUNICATIONS, INC.

28025 Clemens Rd., #4, Cleveland, OH 44145  
440/617-0100; fax: 440/389-8406; estevens@stevensstrategic.com  
www.stevensstrategic.com

**Agency Statement:** Stevens Strategic Communications is a full-service integrated marketing, public relations, consulting and crisis communications firm located in Cleveland, Ohio. We have been providing award-winning advertising, collateral, marketing and public relations services since 1976. Our services include digital marketing, video production, global services, media training and publishing *The Ohio 100*.

Edward M. Stevens, chmn. & CEO; Julie Osborne, VP; Frank Bird, publisher of *The Ohio 100*; Stephen Toth, creative dir.; Meredith Rodriguez, client svcs.; Jim Difrangia, media rels. dir.; Dillon Exner, video production

Adaptive Driving Alliance  
Allied Construction  
American Baler  
American Griddle  
American Hydroformers  
American Spice  
AmTrust  
Ardleigh Minerals Inc.  
Bar Louie



Continued on next page

Cantina Laredo  
 CartWrite  
 City of Elyria  
 City of Lorain  
 Cleveland Vibrator Co.  
 Community Foundation of Lorain County  
 DASMA (Door & Access Systems Manufacturers Assn.)  
 Domino's Pizza  
 E-Crane  
 Eriez  
 Eriez Flotation Division  
 Family Learning Center  
 Greater Cleveland Neighborhood Center Assn.  
 Hopewell  
 King Nut  
 Materion  
 O'Toole, McLaughlin, Dooley & Pecora Co.  
 Pepple & Waggoner  
 Polar King  
 Rascal House Pizza  
 RevoLaze  
 Ross Environmental  
 Rusk Conair  
 Safety Today  
 Soundwich  
 Technology Recovery Group  
 The Ohio 100  
 Thermodyne  
 Thomas Associates  
 Volk Protective Products  
 Vorti-Siv  
 Wild Republic



**Strategy. Relationships. Results.**

**STONES RIVER GROUP**

511 Union St., #1100, Nashville, TN 37219  
 615/645-0233; alexandra.sollberger@stonesrivergroup.com  
 www.stonesrivergroup.com

Comprehensive PR services, including message/content development; media engagement; crisis communications; communications strategy; branding/reputation management; digital & creative services; issue advocacy; event planning & production. Employees: 8. Founded: 2015.

**Agency Statement:** Stones River Group is an award-winning, full-service public affairs firm with statewide and national reach. Our staff is adept at developing and implementing comprehensive strategies, connecting with the right influencers, shaping debates, and crafting messages that resonate. Recognizing the critical intersection of perception and behavior, SRG develops and implements smart, integrated PR plans that combine digital, earned, and owned media to spark conversations and generate results.

Mark Cate, pres. & prin.; Alexandra Sollberger, prin.; Clint Brewer, prin.; Carly Rolfe, assoc.; Jennifer Triplett, assoc.

Partial list of clients:

Acadia  
 ACT  
 Cigna  
 Complete Tennessee  
 Cumberland University  
 Emerald Youth Foundation  
 Governor's Foundation for Health and Wellness  
 JLL  
 LHP Capital  
 Methodist Le Bonheur Healthcare  
 Nashville Convention & Visitors Corp  
 SAIC  
 Southwest Value Partners  
 Studio Bank  
 Tennessee State Soccer Association  
 University of Memphis  
 VitalSource  
 WASC Senior College & University Commission  
 YouScience

STORY  PARTNERS

**STORY PARTNERS**

1000 Potomac St., NW, Suite 102, Washington, DC 20007  
 202/706-7800; debra.cabral@storypartnersdc.com  
 www.storypartnersdc.com

Strategic public affairs and communications for U.S. and global clients. Employees: 16. Founded: 2010.

**Agency Statement:** Story Partners is a full-service public affairs firm that offers strategic communications counsel to U.S. and global clients. Headquartered in Washington, D.C., our team of veteran communicators has decades of experience working directly with journalists, business leaders, policymakers and consumers to shape the public debate; educate policymakers; define and dominate a market; manage our clients' image, brand and reputation; and position our clients as leaders in their fields. Areas of expertise include public affairs, media outreach, digital and social media, thought leadership, crisis communications, and reputation management.

Gloria Story Dittus, chmn.; Debra Cabral, pres.; Trudi Boyd, exec. VP; Carrie Blewitt, Betsy Stephenson, Tamara Hinton, Kristin Litterst, sr. VPs

Alabama Power	Southern Co.
American Assn. of Crop Insurance	Trucking Moves America
Animal Health Institute	Forward
Center for Global Enterprise	U.S. Beet Sugar Assn.
Food Marketing Institute	Venture Global
iDevelopment and Economic Assn. (iDEA Growth)	
Large Public Power Council	
Lindsay Corp.	
Noble Energy	

**STRANGE BREW STRATEGIES**

225 Claremont Blvd., San Francisco, CA 94127  
 720/207-1121; info@strangebrewstrategies.com  
 www.strangebrewstrategies.com

Technology, aerospace, artificial intelligence, automation, blockchain, consumer tech, cryptocurrency, E-commerce, enterprise tech, finance, financial tech, manufacturing, robotics, rockets. Employees: 7. Founded: 2017.

Officers: Dave Donohue, John O'Brien, Eva Glazer, Claudia Treverso, Emily O'Brien, Laurel Toney, Tenaya Goldsen

Allen Institute for Artificial Intelligence	Shopify
Bright Machines	Zcash
MSA Capital	
Relativity Space	



**STROTHER COMMUNICATIONS GROUP**

222 South 9th St., 41st flr., Minneapolis, MN 55402  
 612/288-2401; patricks@scgpr.com  
 www.scgpr.com

Marketing PR, graphic design, web development and design.

**Agency Statement:** Leading B2B companies, educational institutions and more rely on Strother Communications Group's 25+ years of experience to solve their communications problems and put their message in motion. Using proven research and branding models, PR, media relations, content marketing, web design, photo and video, graphic design, internal communications, social media and advertising - all integrated to reinforce your brand message - we simplify every aspect of your communications so your brand can soar.

Patricia Henning Strother, pres.; Patrick Strother, CEO & chief marketing officer

IWCO Direct	Saint John's University
Mate Precision Tooling	University of Minnesota
Pacon Creative Products	
RateLinx	
Riedell	

# STUNTMAN

PUBLIC RELATIONS

## STUNTMAN PR

285 W. Broadway, #280, New York, NY 10013  
212/242-0002; info@stuntmanpr.com  
www.stuntmanpr.com  
Hospitality, food & beverage, travel, consumer/lifestyle and e-commerce.  
Employees: 5. Founded: 2010.

Neil Alumkal, founder

### Clients Include:

Apple Core Hotels  
Bareburger  
Bryant Park Hotel  
Butler Hospitality  
Cameron Hughes Wine  
Casa Bocado  
Francois Payard  
Hotel Indigo  
HUSO  
Ice Age Glacial Water  
Kati Roll Company  
Le Coq Rico  
Macchina  
Marky's Caviar  
Marshall Hotels & Resorts  
Max Brenner  
MealPal  
Misfits Market  
ONE°15 Marina  
Parmigiano Reggiano Cheese Consortium  
Porterhouse Brew Co.  
Relais Dessert  
Riazul Premium Tequila  
Seven Rooms  
Tang Hotpot  
Vintage Wine Estates  
YO! Sushi

# SDI

## SUSAN DAVIS INTERNATIONAL

### SUSAN DAVIS INTERNATIONAL

Member of IPREX  
1101 K St. NW, #400, Washington, DC 20005  
202/408-0808; knaumann@susandavis.com  
www.susandavis.com  
Strategic comms.; special events/conferences; crisis comms. Employees: 37.  
Founded: 1975.

**Agency Statement:** Public and private clients have been coming to Susan Davis International (SDI) for more than 40 years to change behaviors; launch concepts and organizations; manage sensitive issues; and build alliances.

SDI is a woman-owned international public relations and public affairs firm with a significant focus on nonprofits and associations, private sector companies, and governments.

SDI is globally renowned for creating notable events often of historic significance.

Susan A. Davis, chairman; Judy Whittlesey, exec. VP; Tom E. Davis, Karen Naumann, Sean O'Leary, VPs

Army Historical Foundation  
Elizabeth Dole Foundation  
Institute of Museum and Library Services  
Joint Women's Leadership Symposium  
Marine Corps Heritage Foundation  
Mary Furlong & Associates  
Maximus  
Perspecta  
Theia Group  
U.S. Department of Defense

T



## 360PR+

200 State St., Boston, MA 02109  
617/585-5770; fax: 617/585-5789  
www.360PR.plus  
www.twitter.com/360PRplus  
www.linkedin.com/company/360prplus  
Founded: 2001.

**Agency Statement:** 360PR+ is an award-winning, creative, independent agency with the expertise and relationships to power earned media, executive thought leadership, influencer marketing, content marketing and experiential activations across a variety of b2c and b2b sectors. Our highly creative and collaborative team members, including a hands-on senior team, are *all in* with our clients every day, producing business-driving results. Ranked as a Top-50 PR firm nationally, 360PR+ has been recognized as an Agency of the Year and Best Place to Work and is a partner in PROI Worldwide, offering clients in-market resources in 100+ cities.

Laura Tomasetti, CEO; Rob Bratskeir, exec. VP; Stacey Clement, Kalley Jolly, Caitlin Melnick, Victoria Renwick, Michael Rush, sr. VPs; Matthew Lenig, creative dir., sr. VP; Jenni Brennan, Melinda Bonner, Ali Kavulich, Jill Hawkins, VPs; Melissa Perroni, employee engagement dir.

Additional locations: NYC; San Francisco, CA

Avis  
Bright Horizons  
Cars.com  
DeNA  
Drizly  
ezCater  
Full Circle Brands  
Giant Food  
Harpoon  
Harvest Hill Beverage Co.  
Hasbro  
HomeAway  
Honeywell Home Environment  
illy  
Jelly Belly  
Liberty Mutual Insurance  
Meredith Publishing  
Nasoya  
National Geographic  
National Institution of Yerba Mate  
Nintendo  
Peapod  
Pete and Gerry's Organic Eggs  
Reed's Ginger Beer  
Safety 1st  
Sagamore Spirits  
Showcase Cinemas  
Silver Hills  
Sterno  
Stonyfield Organic  
TIAA  
Tommee Tippee  
Travelpro  
Trek  
Virgin Atlantic Airways  
WellPet  
Wolverine Worldwide



## TARTAGLIA COMMUNICATIONS, LLC

P.O. Box 5148, Somerset, NJ 08875-5148  
732/545-1848; dtartaglia@tartagliacommunications.com  
www.TartagliaCommunications.com

Media relations; senior counsel; branding; social media; science writing, editing and design; crisis comms. and issues mgmt.; research, policy, multicultural and marketing comms. Founded: 2008.

**Agency Statement:** Tartaglia Communications specializes in developing strategic communications solutions for health and science-focused organizations. For more than 30 years, our principals have created award-winning public relations programs for national and international organizations like The Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, Brookhaven National Laboratory, Max Planck Florida Institute for Neuroscience, Columbia University Medical Center and the American Federation for Aging Research, as well as for biopharmaceutical startup companies, regional hospitals and nonprofits. The firm provides personalized service, high-level strategic insight, and the results-oriented approach that clients in these sectors need.

Dennis Tartaglia, founding dir.; Sheila Tartaglia, co-owner

American College of Academic Addiction Medicine  
American Thoracic Society  
Atlantic Health System  
IPRO  
New York Academy of Sciences  
Research to Prevent Blindness

## TASC GROUP, THE

153 West 27th St., Suite 405, New York, NY 10001  
212/337-8870; fax: 646/723-4525; larry@thetascgroup.com  
www.thetascgroup.com

Media relations, nonprofit, consumer-facing, crisis communications and issues management, corporate social responsibility campaigns, thought leadership development, cause-related marketing, red carpet and celebrity events, SEO and online reputation management, social media. Employees: 8. Founded: 2004.

Larry Kopp, CEO; Amy Kaup, COO; Rida Bint Fozi, mng. dir.

3generations  
Amalgamated Transit Union  
Curb-To-Market Challenge  
David Lynch Foundation  
Department of Orthopaedics at The Mount Sinai Health System  
The Discovery Orchestra  
Gathering For Justice  
Global G.L.O.W.  
New York University, Tisch School of the Arts  
Stella Adler Studio of Acting  
United Way of New York City



## TAYLOR

640 Fifth Ave., 8th fl., New York, NY 10019  
212/714-1280; fax: 212/695-5685  
www.taylorstrategy.com

Consumer public relations. Employees: 100. Founded: 1984.

**Agency Statement:** Taylor is a brand counselor and public relations partner to a select portfolio of the world's leading consumer brands. Named "Consumer Agency of the Decade" by *The Holmes Report*, Taylor has partnered with the most influential corporate marketers, utilizing lifestyle, sports and entertainment platforms to drive consumer engagement. Founded in 1984, Taylor is headquartered in New York with offices in Los Angeles, Chicago, and Charlotte. Discover how "We're Built Differently" at [taylorstrategy.com](http://taylorstrategy.com).

Tony Signore, CEO & mng. partner; Bryan Harris, COO & mng. partner; John Liporace, mng. partner; Maeve Hagen, pres.

312 Arizona Ave., 3rd fl., Santa Monica, CA 90401  
200 E. Randolph, Suite 5100, Chicago, IL 60610  
10150 Mallard Creek Rd., Suite 300, Charlotte, NC 28262

### Clients Include:

Allstate  
AMB Group  
Capital One  
Circle K  
Diageo  
DraftKings  
Guinness  
Nalgene  
P&G  
Panini America  
Smirnoff  
Tide

## TAYLOR & COMPANY

1024 S. Robertson Blvd., Ste. 201, Los Angeles, CA 90035  
310/247-1099; fax: 310/247-8147; julie@taylor-pr.com  
www.taylor-pr.com

Clients in architecture, design, furniture, development, landscape and construction. Founded: 1994.

Julie D. Taylor, Hon. AIA, principal

Canstruction LA  
CO Architects  
Design Blitz  
Edward Ogosta Architecture  
Form4 Architecture  
McIntosh Poris Associates  
Monterey Design Conference  
Robert D. Henry Architects



## TELLEM GRODY PUBLIC RELATIONS, INC.

30745 Pacific Coast Hwy., #243, Malibu, CA 90265  
310/313-3444; fax: 310/775-9721; susan@tellemgrodypr.com  
www.tellemgrodypr.com

Healthcare, crisis, food issues, entertainment, consumer product, energy/environmental PR, media training, faithbased, beauty & fitness, social media. Employees: 8. Founded: 1994.

**Agency Statement:** Tellem Grody Public Relations, Inc. is a public relations/social media marketing agency. All clients are served by one of the senior partners - Susan Tellem, John Tellem or Dan Grody - and a team of experts. TGPR manages strategic campaigns using a deep reach into more than half a million media outlets to build a campaign; social media marketing with Facebook, Twitter, YouTube, Instagram and blogs; cutting-edge writing for a variety of audiences; and development of award winning supportive special promotions, contests and media events.

Susan M. Tellem, John Tellem, Dan Grody, sr. partners; Paul Misko, social media; Vivian Fullerlove, Elaine Murphy, Andy Coscarelli, sr. A/Es

Adam Trent Tour  
American Tortoise Rescue  
Blue Vision Marketing, Ltd.  
Bubble Guppies Live!  
California Poison Control System  
Celtic Woman  
Dora the Explorer Live! Canada  
5th Axis  
For The Record  
Harry Potter Live  
Hip Hop Nutcracker  
KellyToy  
Koba Entertainment  
Marina Plastic Surgery

Mawi DNA Technologies, Inc.  
 Nagourney Cancer Institute  
 Naked Magicians  
 National Wildlife Federation (California)  
 Nitro Circus and World Nitro Games  
 Octonauts Live!  
 Paquin Entertainment Group Inc.  
 Peppa Pig Live!  
 Percussion Marketing Council  
 Right Angle Entertainment  
 Rudolph the Red-Nose Reindeer Live  
 Shopkins Live!  
 The Illusionists  
 The Naked Magicians  
 The Simon & Garfunkel Story  
 Voices of the City  
 World Turtle Day®

# the10company

## THE10COMPANY

136 Madison Ave., 6th flr., New York, NY 10016  
 646/722-3836; valerie.dimaria@the10company.com;  
 info@the10company.com  
 www.the10company.com; women-voices.com  
 Corporate reputation, executive coaching, employee engagement,  
 marketing. Employees: 10. Founded: 2012.

**Agency Statement:** the10company is a marketing and communications agency dedicated to helping C-Suite executives transform their businesses through authentic, results-driven marketing and communications and strategic counsel. Our principals have held in-house C-Suite roles and bring real-life experience. Our expertise lies in delivering strategies and tactics that motivate your stakeholders to act. We achieve this by protecting and enhancing corporate reputation, motivating employees with relevant initiatives and communications, while also increasing revenues with unique brand and sales strategies.

Our coaching practice improves communications skills for senior leaders and high-potentials, and includes VOICES, executive coaching specifically for women.

Clare DeNicola, principal; Valerie Di Maria, principal

### Clients Include:

Aspen Insurance  
 EY  
 Fannie Mae  
 Insurance Digital Revolution  
 Landor  
 Lockton  
 National Assn. of Insurance Commissioners  
 Quest Diagnostics  
 Raytheon  
 Smart Harbor  
 Univision

# THINK

## THINK

10 E. 23rd St., #200, New York, NY 10010  
 212/343-3920  
 www.thinkpublicrelations.com  
 www.instagram.com/think\_pr  
 Founded: 2001.

**Agency Statement:** THINK is a strategic and creative communications agency dedicated to public relations, experiential marketing and digital services. Established in 2001, THINK specializes in fashion, hospitality, beauty, wellness and luxury goods. Our bi-coastal team creates custom, 360-degree communications strategies for each client, with tactical publicity, influencer, celebrity and consumer campaigns that ignite buzz, build brands and help meet our clients' business and sales objectives. From category launches and influencer campaigns, celebrity endorsements and pop-up experiences to a simple product pitch – our work is thoughtful and impactful with results that start from day one. We pride ourselves on

longstanding relationships with our clients who view us as an extension of their teams and an invaluable part of their businesses. Let's connect.

Tracey Manner, Elaine Drebot-Hutchins, principals; Michael Urbanski, partner & COO

329 N. Wetherly Dr., #103, Beverly Hills, CA 90211  
 310/278-0180

### Sample Clients:

Aloft Hotels  
 Anamaya Resort, Costa Rica  
 Asanda Aveda Spa  
 Ashley Graham Lingerie  
 Beautycon  
 Bensimon  
 BIBHU MOHAPATRA  
 BlackUP  
 Botkier New York  
 BrightFox  
 Charlotte Simone  
 Ciate London  
 Converse  
 DCL Skincare  
 Desert Essence  
 DKNY  
 Eberjey  
 El Guapo Bitters  
 Element Hotels  
 Ernest Supplies  
 Everything But Water  
 Four Points by Sheraton  
 INC.redible  
 Kay's Boutique Café  
 Levi's  
 LIUDMILA  
 Marianella Soaps  
 MILK  
 MISSGUIDED  
 Nails inc.  
 Nour Hammour Paris  
 NSF  
 Ocean Prime New York & Boston  
 Pestle & Mortar  
 Pop Beauty  
 Pucker  
 Rachel Zoe  
 Raquel Allegra  
 Scentered  
 Senso  
 Skylight  
 Starwood Hotels & Resorts Starlab  
 Study Hotels  
 STYLEBOP.com  
 The Face Place  
 The Hudson New York  
 The Motley  
 The Stafford London  
 Too Faced Cosmetics  
 Vestiaire Collective  
 W Hotels Worldwide



## TIERNEY

A subsidiary of the Interpublic Group of Companies (IPG)  
1700 Market St., 29th fl., Philadelphia, PA 19103  
215/790-4100; fax: 215/790-4299  
www.hellotierney.com  
Founded: 1942.

**Agency Statement:** At Tierney, we pride ourselves on approaching all client business with a passion, perspective and openness that cannot be offered by others. We believe great brands are built by more than great publicity and we believe great ideas can come from anywhere. Innovation and creativity are bred at Tierney through collaboration and total team immersion in our clients' businesses. In fact, it's why we've appeared on *Ad Age's* 'Best Place to Work' Survey for the past two years. Critical to the work we do is a driving curiosity to learn more. Our curiosity has a purpose. It powers our creativity and allows us to tell a brand's story like it has never been told. Impactful story sharing seamlessly weaves in brand messages in a way that ignites conversations across every channel and inspires consumers not just to listen, but to respond.

At Tierney, we execute positioning, thought leadership and reputation management to help you maintain a positive brand image. We also bring brands and consumers together through media relations, content creation, social conversation and community outreach. Because in the fast-moving world of PR and social media, it's nice to have connections, but it's even more important to make them.

Mary Stengel Austen, pres. & CEO; Debbie Griffin, CFO; Patrick Hardy, CCO; Tracey Santilli, CGO

Tierney Harrisburg:  
212 Locust St., #400, Harrisburg, PA 17101  
717/231-5330; fax: 717/234-2430

Tierney New York:  
100 W. 33rd St., 5th fl., New York, NY 10001  
212/605-7825

AmerisourceBergen  
Choice Hotels  
CSC  
Dow  
Exelon  
General Motors  
Girl Scouts of Eastern Pennsylvania  
IBM  
Independence Blue Cross  
Jazz Pharmaceuticals  
Keystone Foods  
Keystone Shipping  
Kings  
McDonald's® Restaurants of Southeastern PA, Southern NJ and DE  
PECO  
Pennsylvania Dept. of Community and Economic Development  
Pennsylvania Liquor Control Board  
QVC  
Ronald McDonald House Charities of the Greater Philadelphia Region  
Shire  
Shopperunner  
Sikorsky  
TD Bank  
University of Pittsburgh  
Verizon Wireless



## TIMEZONEONE

The Wrigley Building, 410 N. Michigan Ave., #N700, Chicago, IL 60611  
julie@timezoneone.com  
timezoneone.com

Media relations, media training, issues management, social media strategy, media & influencer FAM trips, influencer marketing, event management.  
Employees: 45. Founded: 1994.

Julie Sur, sr. VP, PR & social media strategy; Marla Cichowski, VP, media rels.; Andrew Brown, dir., media & PR; Colleen Correll, PR & acct. dir.; Madeline Carlson, PR specialist

Air New Zealand  
Chicagoland Chamber of Commerce  
Chicago Wolves  
Firefly Grill  
Illinois Office of Tourism  
The Magnificent Mile Assn.  
The Magnificent Mile Lights Festival  
School of the Art Institute of Chicago  
Shoreline Sightseeing  
Visit Oak Park  
Wheaton College Graduate School



## TJM COMMUNICATIONS, INC.

2441 West State Rd. 426, Suite 1061, Oviedo (Orlando area), FL 32765  
407/977-5004; fax: 407/977-5009; info@tjmcommunications.com  
www.tjmcommunications.com

Travel, food, wine and the arts. Employees: 4. Founded: 1999.

**Agency Statement:** TJM Communications, Inc. is a lifestyle public relations firm. Our agency is distinguished by a committed team of passionate professionals who work intimately with our clients. We don't believe in PR for the sake of PR. We believe in public relations as a creative, strategic approach designed to mirror the client's sales and marketing goals. We are proud to service a diverse portfolio of clients domestically and throughout the world.

Treva J. Marshall, pres.; Joel Kaiman, VP

### Clients Include:

Disney Dreamers Academy  
Mandara Spa  
Ocean Prime Restaurant  
runDisney  
Shula's Steakhouse (Orlando)  
The Cove at Walt Disney World Swan  
Walt Disney World Swan and Dolphin Resort



## TMC COMMUNICATIONS, LLC

757 Third Ave., 20th fl., New York, NY 10017  
212/376-5844; fax: 212/376-5843; thomas.clohesy@tmccommunications.com  
tmccommunications.com

Financial, corporate, international, crisis and investor relations. Employees: 2.  
Founded: 1997.

**Agency Statement:** TMC is a Manhattan-based niche corporate, financial and international PR/IR firm. Since 1997, we offer superior expertise with our strong Wall Street background, focusing on financial services, capital markets and in-depth expertise in specific industries. Our world-class advisors provide media relations planning, training and outreach, along with forging thought leadership initiatives, full-service IR and capital advisory assistance. With TMC, you get hands-on, senior counsel 24/7 with no bureaucracy – just results.

Thomas Clohesy, mng. dir.; Nazan Clohesy, partner

# Torrenzano

THE TORRENZANO GROUP

## TORRENZANO GROUP, THE

Helping organizations take control of how they are perceived™.  
353 Lexington Avenue, Suite 800, New York, NY 10016  
212/681-1700; richard@torrenzano.com  
www.torrenzano.com  
Founded: 1995.

### Who we are

The Torrenzano Group is a reputation and high-stakes issues management firm specializing in building and protecting corporate reputations, helping clients grow their business and enhance brand and shareholder value.

### What we do

The Torrenzano Group helps organizations take control of how they are perceived™.

### How We Do It

Through carefully researched, planned and flawlessly executed programs we directly and materially support clients' business objectives.

We draw upon the expertise in our two core practice areas: **Reputation Strategic & Brand Communications**; *Media Relations*; *Investor Relations & Financial Communications*; *Digital Strategy & Engagement*; *Executive Training & Development* and *Business-to-Business Communications* and **High-Stakes Issues** *Crisis Counsel*; *CEOs, Boards & Leadership*; *Litigation Communications*; *Merger, Acquisitions & Transaction Communications*; *High Profile Individuals* and *Violence Preparedness & Response*.

### Why We Are Different

Torrenzano hands-on senior level business people work in a culture of critical thinking and focused results. We turn the big firm model of a few senior people at the top and a collection of juniors at the base, upside down.

Torrenzano's business model --- senior professionals directly and actively involved day-to-day --- produces immediate sustained impact and client results.

Torrenzano possesses and demonstrates the attention and partnering of boutique firms, without the limited resources, lack of reach or idiosyncrasies typical of such firms.

### Where We Add Value

We are business people, strategists and counselors who have "sat in your seat" and understand how perceptions are formed...and how they can be changed.

Torrenzano builds on selective long-term relationships that add value to client business and communication objectives. We create a Reputational Cushion® that actively protects corporate reputations, enhances shareholder value and helps clients grow their businesses.

Richard Torrenzano, chief executive, richard@torrenzano.com

New York | Austin | Hartford | Philadelphia | San Francisco | Silicon Valley | Washington | London | New Delhi | Shanghai

For client experience, please visit [www.torrenzano.com/experience](http://www.torrenzano.com/experience).

## TOUCHDOWNPR

### TOUCHDOWN PR

7600 Burnet Rd., Austin, TX 78757  
512/373-8500; info@touchdownpr.com  
www.touchdownpr.com

Technology, international. Employees: 50. Founded: 2006.

**Agency Statement:** We deliver smart, clear and effective global PR campaigns that drive awareness, leads and sales for international enterprise technology brands. Our approach – with one PR team operating at global scale - helps deliver a consistent, constant and unified client story and message to the marketplace. Whether you need US PR, North America PR, European PR, ANZ PR, APAC PR or global PR – we have it all covered.

James Carter, Emily Gallagher, Lesley Booth

Avi Networks	Scale Computing
Barracuda	Sinequa
Bitglass	Split
ConnectWise	WhereScape
Cradlepoint	WhiteHat
Exabeam	Zerto
Plutora	

# TRANSMEDIA

Public Relations • Publishing  
• Internet Marketing

Group.com

## TRANSMEDIA GROUP

240 West Palmetto Park Rd., #300, Boca Raton, FL 33432  
561/750-9800, x2270; fax: 561/750-4600  
www.transmediagroup.com

Rome, Italy, <https://transmediaitaly.com>

PR for healthcare, fitness, tech, biotech, crisis mgmt., financial svcs., law, food, bev., real estate, fashion, arts, entertainment, consumer prods., b2b services, authors/books. Employees: 8. Founded: 1981.

**Agency Statement:** TransMedia Group is an award-winning, multi-lingual, international firm serving clients worldwide from offices in Florida and Italy.

Led by former #2-ranked NBC executive Tom Madden, (author of "Spin Man" "King of the Condo" and "Is There Enough Brady in Trump?"), TransMedia has an extraordinarily seasoned and talented staff who can market a story to national print, TV and social media in French, Spanish, Portuguese, Russian, Italian. Contact: Tom Madden 561/750-9800 x2270 [tmadden@transmediagroup.com](mailto:tmadden@transmediagroup.com).

Thomas Madden, chmn. & CEO; Adrienne Mazzone, pres.; Eddie Rhodman Jr., VP, PR/talent; Dara Avenius, VP, PR; Vanessa Rutigliano, dir., ops.; Chelsey McInnis, social media coord.; Adra Darling, VP, client engagement

Altitude International  
Athena's Fight Club  
Brad Daniel  
Bruce Borenstein  
Dietary Supplement News  
Dr. Dara (Clinical Psychologist)  
Energy Professionals  
First Form  
GDM Di Maria Inc.  
GSIG Select  
Madden Mischief  
Nancy Grace  
Nourishing Biologicals  
nXus Software  
OriginClear  
People Too LLC  
Peter Ticktin Esq.  
The Global Warming Foundation  
Ticktin Law Group

# TRANSMITTER

## TRANSMITTER

New York, NY  
212/967-1449; info@transmitterpr.com  
www.transmitterpr.com

Real estate public relations. Founded: 2018.

**Agency Statement:** Transmitter specializes in real estate and lifestyle communications. With more than 15 years of experience representing some of the industry's most prolific landlords, developers, residential projects, brokerages, trade organizations and financial institutions, Transmitter delivers strategic results that are aligned with your organization's business goals and reach your target audience. We strive to help you find your creative voice through a variety of services, from traditional media relations to social and digital campaigns and events.

Greg McGunagle, pres. & founder





**TREVILINO/KELLER**

981 Joseph E. Lowery Blvd. N.W., #100, Atlanta, GA 30318  
404/214-0722; dtrevelino@trevelinokeller.com; gkeller@trevelinokeller.com  
www.trevelinokeller.com  
www.groovy-studios.com  
www.winepreneurs.club  
Practices: Technology, financial services, health, franchising, lifestyle, food & beverage, environment. Founded: 2003.

**Agency Statement:** Trevelino/Keller, a digital public relations and marketing firm, delivers outcome-based programming focused on four outcomes – Reputation, Engagement, Adoption and Advocacy. Clients are responding positively to the Outcome-based approach as well as its new market focus. No longer interested in being sought after for its services and experience only, the firm connects with clients based on one of our market focuses driven in part by a company’s leadership – Disruptive Forces, Category Pioneers, Stealth Leaders and Wonder Women.

Served by a suite of media services -- earned media, shared media, owned media, paid media and mixed media, the firm delivers an integrated one-stop solution. Trevelino/Keller also boasts the industry’s best staff retention, having lost one person to any agency in 16 years. Ranked #2 in Atlanta, it has offices on Atlanta’s urban westside as well as Atlanta Tech Village. In response to a growing demand for creative and interactive needs, the firm established Groovy Studios in 2014, a creative arm that offers graphic design, web services, content development and brand identity. Since its inception, Groovy Studios has received more than 50 creative awards.

While an independent firm, Trevelino/Keller is recognized, in part, for the dynamic networks it creates to serve clients in a rapidly changing environment. Networks today include: Atlas Alliance, a global network of like-minded boutique firms that deliver in country services in Europe, Asia-Pacific, South America and the Middle East; and, WheelhouseTK, a consultant network that offers complementary services to the firm, including video production, research, brand articulation and experiential marketing. In 2016, the firm launched Winepreneurs, an organization that brings entrepreneurs, investors and influencers together to prosper through collaboration. Based on its commitment to startups, the firm created Start-Opia, which houses its portfolio of entrepreneurial communities it supports – Atlanta Tech Village, Atlanta Tech Angels, Raise Forum, Keiretsu Forum and LaunchPad.

Dean Trevelino, founder & prin., 404/214-0722 X106  
Genna Keller, founder & prin., 404/214-0722 X105

**Clients Include:**

- Atlanta Tech Village
- Belgard
- Carvana
- CIOX Health
- Discovery Point
- Flying Biscuit
- Genesco
- Interface
- Monkey Joe’s
- Pure Wellness
- SOC Telemed
- Sita
- Stretch Zone
- United Healthcare

**TRICOM ASSOCIATES, INC.**

1750 New York Ave., NW, 3rd flr., Washington, DC 20006  
703/276-2772; fax: 703/528-5058; info@tricomassociates.com  
www.tricompr.com

Communications strategies, public policy, political, media training, grassroots, media relations, social media, advertising, video production, consumer, labor/management, education, health care, housing, environment, GSA. Employees: 5. Founded: 1993.

Scott Treibitz, officer

- Actors’ Equity Assn.
- Alliance for American Manufacturing
- American Federation of School Administrators
- American Institutes for Research
- Association of Flight Attendants
- International Assn. of Fire Fighters
- International Assn. of Sheet Metal, Air, Rail & Transportation Workers
- The International Alliance of Theatrical Stage Employees



**TRIER AND COMPANY**

156 2nd St., San Francisco, CA 94105  
415/285-6147; beth@triercompany.com  
www.triercompany.com

Public relations, content marketing, brand strategy, social media, digital marketing, search and SEO, website development, speaker and podcast bureau. Employees: 21. Founded: 2001.

**Agency Statement:** Trier and Company is a global integrated communications agency. We deliver communications strategy and services to help technology companies build their brand and solve real business problems. Quite simply—We are tech communicators.

We have a deep bench and a broad range of skills and expertise, ensuring that we complement client teams in the most effective way possible. We help clients shape markets, outshine competitors and connect with the audiences and influencers who fuel business growth.

Beth Trier, CEO; Elizabeth Gebhardt, sr. VP, brand strategy; Nancy MacGregor, dir., PR; Daniel Craig, dir., social media; Ember Harker, dir., digital mktg.; Mary Placido, sr. dir., PR; Andrea Nieto, dir., speakers and podcast practice; Fanny Kim, sr. dir., content mktg.; Satchi Wilson, dir., client svcs.; Michael McDonald, sr. dir., strategy

- Brillio
- GaN Systems
- In-Telligent
- London Tech Council
- SAP
- Verodin

**TRIZCOM PUBLIC RELATIONS**

14850 Montfort Dr., #190, LB 39, Dallas, TX 75254  
972/247-1369; Jo@Trizcom.com  
www.TrizCom.com

Analyst strategy, celebrity representation, crisis communications, events, influencer campaigns, internal communications, investor relations, issues, legislative affairs, media relations, nonprofit, reputation, social, startup/entrepreneur launches & campaigns. Employees: 7. Founded: 2008.

Jo Trizila, CEO & pres.; Karen Carrera, VP; Ann Littmann, dir.

- Ancor Capital Partners
- billyGO
- Community Council of Greater Dallas
- Crain Lewis Brogdon LLP
- Dillon Gage Metals
- Heroes for Children
- International Depository Services Group
- Night Media
- Operation Kindness
- Red Mountain Weight Loss
- Solis Mammography
- STATinMED Research
- Strength Genie
- True REST Float Spa



## TUNHEIM

8009 34th Ave. South, 11th flr., Minneapolis, MN 55425  
952/851-1600; info@tunheim.com  
www.tunheim.com

Communications consulting, crisis, public relations, public affairs, digital, social media, content, sports, media relations, consumer, business, event, positioning, trade, coalition building, advocacy, audits, internal, executive. Employees: 29. Founded: 1990.

**Agency Statement:** TUNHEIM is a communications consulting firm comprising a collaborative array of experienced, thoughtful business professionals who excel in leveraging insight and expertise to get clients the reputation they deserve. We believe well-understood organizations have the best opportunity for success. We take on our clients' challenges as our own and customize communications efforts to deliver results.

TUNHEIM is a certified woman-owned business, GSA certified and is a member of IPREX, the second largest independent global agency network

Kathy Tunheim, CEO; John Blackshaw, pres. & COO; Pat Milan, chief insights officer; Lindsay Treichel, chief transformation officer; Liz Sheets, chief mktg. officer

Cargill  
Dominium  
Great River Energy  
Minnesota Hospital Association



# TURNER

a fahlgren mortine company

## TURNER

A Fahlgren Mortine company  
250 W. 39th St., 16th flr., New York, NY 10018  
212/889-1700; info@turnerpr.com  
www.turnerpr.com

twitter.com/turnerpr  
facebook.com/turnerpr  
instagram.com/turnerpr

Full-service public relations, social media and digital communications company specializing in travel and lifestyle brands. Employees: 50. Founded: 1997.

**Agency Statement:** TURNER is a full service public relations, social media, content and digital communications agency specializing in travel and lifestyle brands. TURNER represents the world's best hotels, luxury resorts, destinations, wellness, fashion, and outdoor brands. Our tenured teams in New York, Chicago, Denver, Miami and Los Angeles, have unmatched industry experience and continually deliver innovative marketing communications strategies, helping brands connect and engage in a smarter, more relevant manner.

Our 360 approach to storytelling continues to deliver bottom-line results for our clients through powerful media exposure, influencer followings and consumer engagement. We are a relationship agency, acting as in-house support for our clients, and we are proud of our culture - we work hard, we get results and we give back.

Christine Turner, pres.; Angela Berardino, CSO/travel practice; Leslie Rummel, sr. VP/lifestyle practice

1614 15th St., 4th flr., Denver, CO 80202  
303/333-1402

Christine Turner, pres.

Clients Include:

Allegro Hotels  
Arc'teryx  
Audley Travel  
Barceló Hotels & Resorts  
Bermuda Tourism Authority

Bombas  
CorePower Yoga  
Duluth Trading Co.  
Eastpak  
Ellesse  
Gaylord Rockies Resort & Convention Center  
Hertz Europe  
Kimpton Epic  
Kimpton Seafire Resort & Spa, Cayman Islands  
Le Méridien Denver Downtown  
MINDBODY  
Obermeyer  
Occidental Hotels & Resorts  
Park Hyatt Beaver Creek  
Pure Barre  
RAEN  
Red Wing Heritage  
REI Adventures  
REI Private Brands  
Resorts World Bimini  
Royal Hideaway Luxury Hotels & Resorts  
Solaz, A Luxury Collection Resort, Los Cabos  
Sprinkles  
Swimsuits for All  
Takeya  
Toronto Tourism  
Travel Alberta  
Unique Hotels of Belize  
Valencia Travel Peru  
Viceroy Snowmass  
Visit Albuquerque  
Visit Cheyenne  
Visit Houston  
Visit Nebraska  
Visit SLO CAL  
Westin Austin Downtown  
Westin Nashville



## TVG

Partner of PROI Worldwide  
16052 Swingley Ridge Rd., #210, St. Louis, MO 63017  
314/991-4641; fax: 636/778-3048; TVG@vandivergroup.com  
www.TVGPR.com

Twitter: @VandiverGroup  
Facebook: VandiverGroup  
Linked In: the-vandiver-group-inc  
Instagram: vandivergroup  
Founded: 1993.

**Agency Statement:** TVG is an award-winning integrated communications firm helping clients build brands through research, reputation management, crisis communications, public relations, advertising, social, digital and training. Founded in 1993, TVG is a partner of PROI, the largest independent network by fee income in the world. TVG has been named "Best PR Firm in St. Louis" for nine years by readers of *SBM* magazine, and has been chosen again by *Missouri Lawyers Weekly* as one of the leading firms in the state. TVG's clients are *Fortune* 500 and mid-sized companies in manufacturing, technology, agriculture, construction, financial services, gaming, healthcare, government, transportation, utilities, not-for-profits and professional services. For more information, visit www.TVGPR.com.

Donna Vandiver, pres. & CEO; Amy Crump, CFO; Andy Likes, sr. VP

Bunzl  
City of Brentwood, MO  
City of Wildwood, MO  
Express Scripts  
Enerziger  
Maryland Live!  
McCarthy Building Companies, Inc.  
Metropolitan St. Louis Sewer District



Continued on next page

TVG continued

Missouri Dept. of Conservation  
Missouri Dept. of Transportation  
Mississippi Lime Company  
Payne Family Homes  
Reinsurance Group of America  
Save-A-Lot  
State of Missouri  
SyllogisTek  
Tennessee Dept. of Environment & Conservation  
U.S. Soccer  
USS Missouri  
Wells Fargo Advisors  
World Wide Technology

U

# UPRAISE

## UPRAISE MARKETING + PUBLIC RELATIONS

111 Maiden Lane, #540, San Francisco, CA 94108  
415/397-7600; info@upraisepr.com  
www.upraisepr.com

B2B tech, consumer tech, cybersecurity, telecom, robotics, biometrics, consumer products, banking, payments, non-profit, government. Employees: 16. Founded: 2003.

**Agency Statement:** UPRAISE is a marketing and public relations agency driven to help organizations grow and build their brands through integrated campaigns that include energized media and analyst relations, compelling content, engaging digital and social media, captivating design and video, and breakthrough events. If you want “yes men” and “yes women,” you’ve come to the wrong place. If you’re looking for an agency that thinks big, but sweats the details, you’ve come to the right place!

Tim Johnson, pres.; Ari Brosowsky, Victoria Guimarin, acct. dirs.

Bank of San Francisco  
County of San Mateo, California  
Creative Design Agency  
Faronics Corp.  
Information Resources, Inc.  
Mixbook  
National Data Center  
Plug and Play Technology Center  
RGB Spectrum  
Redrock Biometrics  
Trifo  
Userful



## UPROAR PR

55 W. Church St., #201, Orlando, FL 32801  
321/236-0102; charris@uproarpr.com  
www.uproarpr.com

Media rels., issues mgmt., messaging, reputation mgmt./building, video production and social media. Founded: 2011.

**Agency Statement:** Uproar PR is an award-winning, full-service public relations and digital agency with offices in Orlando, Chicago and Toronto. With service offerings in media relations, social media, thought-leadership, digital marketing and creative design, Uproar delivers top-tier results to drive sales and awareness for its clients. The global PR firm works with a broad spectrum of technology, lifestyle, consumer and business-to-business brands, telling each company’s story in a way that is most impactful to their bottom line.

Catriona Harris, Mike Harris, owners and co-founders

223 W. Erie St., #LL-E, Chicago, IL 60654  
312/878-4575

# V . I . P . R

Agency

## V.I.P.R AGENCY

535 W. 43rd St., New York, NY 10036  
347/515-0655; solenne@vipragency.com  
www.vipragency.com  
Employees: 2. Founded: 2018.

**Agency Statement:** V.I.P.R Agency is a full-service **communications concierge** agency, offering press relations and events management. We are headquartered in NYC with deep connections in leading international destinations like London and Paris. Specializing in media, our goal is to elevate your brand and **tell your story** in the most meaningful way. **We have successfully represented a variety of brands in their promotional efforts.** Our specialties lie in representing **lifestyle, food & beverage brands, hospitality and personalities** like Chefs.

Solenne Vervisch, president

DOU.K Studio  
ELLE Brand  
Frevo  
Reza  
Ritz Paris

## VANGUARD COMMUNICATIONS

2121 K St., NW, #650, Washington, DC 20037  
202/331-4323; fax: 202/331-9420; mrodriguez@vancomm.com  
www.vancomm.com

Strategic comms., social marketing, integrated media, branding, digital & content marketing, multicultural, events, graphic design, web design and training and technical assistance. Employees: 30. Founded: 1987.

Maria Rodriguez, pres.

American Psychological Assn.  
Farm Aid  
International Budget Partnership  
U.S. Department of Health and Human Services  
University of Maryland, Baltimore  
University of South Florida

## VERACITY MARKETING

2222 NE Oregon St., #215, Portland, OR 97232  
503/916-1657; hi@veracityagency.com  
www.veracityagency.com

Public relations, community relations, media relations, influencer marketing, content marketing, social media, search engine marketing (SEM/PPC, SEO Local), SEO PR, media buying, email marketing. Employees: 5. Founded: 2014.

Amy Rosenberg, founder & pres.; Mike Rosenberg, CEO

Allstar Coaches  
Bergstrom Nutrition  
CableWholesale  
Cat Fancier Assn.  
ctrl+shift+space  
Fearlandia  
Logical Position  
McCullough Research  
PrintingCenterUSA  
SEMPdx  
Specht Development  
Windermere Real Estate

## VERO

Ton Son Building, Ploenchit Rd., Bangkok 10330, Thailand  
brian@vero-asean.com  
vero-asean.com

Vero provides PR, social, digital and creative services to multinational clients in Southeast Asia. Employees: 65. Founded: 2007.

Brian Griffin



# version 2.0 communications

## VERSION 2.0 COMMUNICATIONS

500 Harrison Ave., Boston, MA 02118  
617/426-2222; fax: 617/426-1026; mfitzgerald@v2comms.com;  
jserra@v2comms.com  
www.v2comms.com  
Twitter: @v2comms

Consumer, consumer technology, clean energy, technology, business-to-business, life sciences, healthcare IT, professional services and social media. Employees: 25. Founded: 2006.

**Agency Statement:** Version 2.0 Communications is a public relations and digital communications agency recognized as the smart choice for disruptors worldwide that must navigate a new era of communications to create or lead markets. Our skilled professionals leverage their years of experience, influencer relationships and innovative, creative and effective communications programs that are designed to deliver the greatest impact.

Version 2.0 works with a broad spectrum of clients from large consumer brands to professional services organizations and technology innovators. Our global reach allows us to design, manage and implement coordinated communications programs that are designed to deliver the greatest impact, and our content practice is designed to help clients navigate and succeed in this increasingly valuable and essential marketing function.

Maura FitzGerald, co-founder and partner; Jean Serra, co-founder and partner; Katelyn Holbrook, Melissa Mahoney, sr. VPs

Offices in Boston, New York and San Francisco.

Aras  
ASG  
Betterment, LLC  
Big Brothers Big Sisters of Mass. Bay  
Breakthrough Energy Ventures  
CIPRUN Global, Inc.  
Comm100  
DataRobot  
DaySmart  
Decibel Insight  
DirectPath  
ECi Software Solutions  
ETQ  
Horizons for Homeless Children  
MGCS  
ModusLink Global Solutions  
NEVCA  
Sigfox  
SpotOn  
Ui Path  
Visual IQ, Inc.  
WiTricity Corp.  
Zell Lurie Institute for Entrepreneurial Studies



## VESTED

22 W. 38th St., 9th flr., New York, NY 10018  
917/765-8720; info@fullyvested.com  
www.fullyvested.com  
twitter.com/vested  
https://www.linkedin.com/company/10038977/

**Agency Statement:** Vested is a global and integrated communications firm focused exclusively on the financial services industry. One of the world's largest financial services agencies, Vested creates and delivers award-winning integrated programs for financial brands both big and small. We attract and retain the industry's best talent through our equity ownership model and entrepreneurial approach - from unlimited vacation days to sabbaticals. Entrepreneurial to the core, Vested is a founding member of the Global Fintech PR Network and launched the industry's first agency-run investment group, Vested Ventures.

Say hello at team@fullyvested.com.

Dan Simon, CEO, dan@fullyvested.com; Binna Kim, pres., binna@fullyvested.com; Ishviene Arora, COO, ishviene@fullyvested.com; Elspeth Rothwell, UK CEO, elspeth@fullyvested.com; Amber Roberts, CEO, professional svcs., amber@fullyvested.com; Eric Hazard, mng. dir., eric@fullyvested.com; Christina Bertinelli, mng. dir., christina@fullyvested.com

Vested New York: 22 W. 38th St., 9th flr., New York, NY 10018  
917/765-8720

Vested UK: 3 Waterhouse Square, 138 Holborn, London EC1N2SW, UK  
+44 (0) 203 890 8122

Vested San Francisco: 232 Scott St., San Francisco, CA 94117

The agency supports a range of firms across the financial spectrum, from established global institutions to notable fintech startups. Select clients include:

Acrisure  
Bloomberg  
Boston Private  
Centana  
Clarity Money  
DTCC  
Digital Currency Group  
Diebold Nixdorf  
Elevate Credit  
Foreside  
Golub  
Mediant  
Morgan Stanley Wealth  
Museum of American Finance  
NEPC  
PeerStreet  
SEI  
Wirecard



## VIOLET PR

7 N. Willow Street, Suite 8C, Mailbox 11, Montclair, NJ 07042  
646/586-9932; april@violetpr.com  
www.violetpr.com

Media relations (national, trade and local), social media, media tours, message development, thought leadership, ghostwriting, website content development, e-newsletters, trade show and event support, media training, social media training. Employees: 4. Founded: 2010.

**Agency Statement:** Whether it's rebranding a city, drawing attention to a revitalized neighborhood, or promoting a new sustainable development, Violet PR helps clients make a difference. Through a combination of news stories, social media, and compelling content, our NJ-based boutique public relations firm helps clients attract more dollars and supporters.

Our client list includes a range of prominent organizations growing economies, creating sustainable places and helping entrepreneurs. As industry experts, we work with media covering business, real estate, architecture, hospitality, entrepreneurship, manufacturing, technology, agriculture and more. Our clients are clustered in New York/New Jersey, as well as places including Kansas City, Savannah, Tucson and Montana.

April Mason, pres.; Christina Forrest, acct. mgr.; Dan Gunderman, A/E; Tom Ranzweiler, media strategist; Sarah Smith, acct. coord.

### Clients include:

Allegheny County Economic Development  
Allstate Sales Group  
Biggins Lacy Shapiro & Co.  
Dresdner Robin  
GIS Planning  
Great Falls Montana Development Authority  
IBM Foundation  
Kansas City Area Development Council  
Lincoln Equities Group  
McLaren Engineering Group  
New Jersey Business Action Center  
Patch  
Pittsburgh International Airport  
RSC Architects  
Savannah Economic Development Authority  
Southern Idaho Economic Development Organization  
The Pinnacle Companies  
The Wellmont Theater

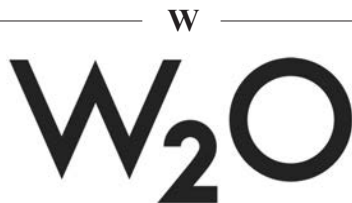


## Voorhees Segal Communications

### VOORHEES SEGAL COMMUNICATIONS

990 Amarillo Ave., Palo Alto, CA 94303  
650/387-0214; victoria@voorheessegal.com  
www.voorheessegal.com  
Consumer, consumer tech, lifestyle. Employees: 2. Founded: 2018.  
Victoria Voorhees, Sarah Segal, co-founders

Freya Project  
Glint (Flosstime, Smile Pronto)  
HiRoad  
Hotel Ketchum  
Relay by Republic Wireless  
Shane Co.



### W2O GROUP

50 Francisco St., San Francisco, CA 94133  
415/362-5018  
www.w2ogroup.com  
Founded: 2001.

**Agency Statement:** W2O is a healthcare-focused marketing communications firm built on marketing science. W2O incorporates Insight Integration, a strategic approach based on unearthing transformative insights from data/analytics and integrating them -- across all marcom disciplines -- to arrive at a precise solution for clients' business needs. W2O applies proprietary analytics models, methodologies and approaches in a digital world to design precise communications and marketing strategies to deliver sustained business results. The firm employs nearly 800 people in 15 offices across the United States and in Europe.

*Holmes Report's* #1 Best Large Agency to Work For 2019; *AdAge's* Best Places to Work 2019; *The Holmes Report's* Best Large Agency to Work for 2018; *MM&M's* Best Places to Work 2018; *MM&M* and *Holmes Report* Large Agency of the Year Finalist 2018; *PRWeek's* Best Places to Work 2018; *PRNews's* 2018 Top Place to Work in PR; Jim Weiss selected for the *PharmaVOICE* 100; W2O named finalist in *PRWeek* Awards 2019 in the Outstanding Large Agency category; Jennifer Gottlieb named to *PRWeek's* Hall of Femme; Jim Weiss named a finalist in the *PRWeek* Awards 2019 in the Outstanding Agency Professional category.

For more information, please visit [www.w2ogroup.com](http://www.w2ogroup.com).

Jim Weiss, founder & CEO; Jennifer Gottlieb, pres.; Richard Neave, chief financial officer; Deborah Hankin, chief people officer; Adam Cossman, chief digital officer; Gary Grates, chief comms. officer



### WAITE COMPANY, THE

6000 Uptown Blvd., #350, Albuquerque, NM 87110  
505/433-3498; lauren@waitecompany.com  
www.waitecompany.com

Grassroots and grassstops PR campaigns, media relations, marketing and design, social and new media advertising strategies, writing and publishing feature stories and opinion pieces. Employees: 18. Founded: 2012.

**Agency Statement:** The Waite Company is an award-winning, results-driven, strategic communications firm specializing in public outreach and education. Our firm has a particular focus in grassroots-level healthcare education, water & natural resources, tourism, and business development. We are national in scope and have the capability to work in any media market across the United States. TWC has offices in Albuquerque, New Mexico; Taos, New Mexico; and Melbourne, Florida.

Whitney Waite, pres.; Marissa Le, A/E; Kyle Stake, sr. designer

1900 South Harbor City Blvd., #320, Melbourne, FL 32901  
121 Camino de la Placita, Taos, NM 87571

CSI Aviation/Seeker Aircraft  
Ferrate Solutions  
New Mexico Health Insurance Exchange  
New Mexico Public Education Department  
New Mexico Society of Anesthesiologists  
Town of Taos Tourism Department  
University of New Mexico College of Fine Arts  
University of New Mexico Health Sciences  
Southern Sandoval County Arroyo Flood Control Authority



### WALKER SANDS

55 W. Monroe, #3925, Chicago, IL 60603  
312/267-0066; fax: 312/876-1388; will.barthel@walkersands.com  
www.walkersands.com

Key practice areas: artificial intelligence, automotive tech, cyber security, distribution & logistics, educational technology (EdTech), electronics, enterprise software, financial technology (FinTech), healthcare tech, HR tech, insurance technology (InsurTech), IT services, marketing technology (MarTech) and advertising technology (AdTech), professional services, retail and e-commerce technology, small business. Employees: 115+. Founded: 2001.

**Agency Statement:** Walker Sands is a public relations and digital marketing agency for business-to-business technology and professional services companies. With an integrated approach, Walker Sands helps clients build brand awareness, enhance credibility and drive new business. Walker Sands is a six-time *Inc.* 5000 honoree and regular recipient of some of the industry's most prestigious awards from organizations including *Entrepreneur*, *Holmes Report* and *Hermes Creative*. Walker Sands was founded in 2001 and has offices in Chicago, San Francisco and Seattle.

In addition to agency work, Walker Sands is a sponsor of the Illinois Technology Association and is a founding partner of their Women Influence Chicago Council. In 2018, Walker Sands was named a top five technology agency by the *Holmes Report* and received recognition for client work from the *Holmes Report* In2 SABRE Awards, PRSA Skylines, *PR News* Platinum Awards and AVA Digital Awards, among others.

Ken Gaebler, CEO, founder, prin.; Mike Santoro, pres. & prin.; Ellen Hanson, COO; Will Barthel, VP, biz. dev.; John Fairley, sr. VP, digital; Andrew Cross, sr. VP, PR & partner; Will Krusbrink, sr. VP, PR & partner; Dave Parro, sr. VP, client svcs. & partner; Annie Gudorf, VP, PR & partner; Erin Jordan, VP, PR & partner; Allison Ward, VP, PR & partner

600 California St., #13-024, San Francisco, CA 94109  
415/429-5155; will.krusbrink@walkersands.com

Will Krusbrink, sr. VP, PR & partner

1517 12th Ave., #205, Seattle, WA 98122  
206/480-1478; annie.gudorf@walkersands.com

Annie Gudorf, VP, PR & partner

### Sample clients include:

Accenture Interactive  
Billtrust  
CCC Information Services  
HBR consulting  
IGLOO Software  
Insureon  
MEDNAX  
Miller Heiman Group  
Nintex  
OpenX  
Salesforce B2B Commerce  
SEMRush  
Sprout Social  
Uptake  
West Monroe Partners



WALT & COMPANY

## WALT & COMPANY COMMUNICATIONS

2105 S. Bascom Ave., #240, Campbell, CA 95008  
408/369-7200; fax: 408/369-7201; bwalt@walt.com  
www.walt.com

Tech PR, social media. Employees: 20. Founded: 1991.

### Agency Statement:

#### Harnessing Influence to Build Brands

Fast-Paced. Digital. Connected. Walt & Company is a team of innovative PR, digital and social communications professionals committed to building creative, engaging and effective programs for consumer and B2B technology companies. From traditional media relations to high profile events to cutting-edge digital, Walt & Company builds award-winning multi-channel brand programs that advance business objectives, sustain market visibility and deliver results.

Walt & Company is a member of IPREX, one of the world's largest public relations networks, with more than 80 partners in 36 countries worldwide

Robert Walt, pres.; Merritt Woodward, Cyndi Babasa, sr. VPs/partners

Chefling  
D-Link  
DDN  
DreamWave  
Earn Group  
Epson America  
Guardzilla  
Hubitat  
Humanity  
HyperX (Division of Kingston Technology)  
Pow! Wow!  
Quantum3D  
Universal Grammar



## WEBER SHANDWICK

Subsidiary of the Interpublic Group of Companies  
909 Third Ave., New York, NY 10022  
212/445-8000; fax: 212/445-8001  
www.webershandwick.com

**Major practice areas:** consumer mktg.; corporate; digital; healthcare; public affairs; technology.

**Specialty svcs.:** agribusiness & food; automotive; business mktg.; cleantech; content marketing; crisis comms. & issues mgmt.; education; element scientific communications; emergent China; employee engagement & change management; executive equity & engagement; financial comms.; financial svcs. mktg.; food & nutrition mktg.; gov't relations; issues & advocacy advertising; litigation support; measurement & analytics; Mediaco; multicultural comms.; reputation mgmt.; research; social impact; sports mktg.; travel & lifestyle mktg. Founded: 2001.

**Agency Statement:** Weber Shandwick is a leading global communications and marketing solutions firm in 79 cities with a network extending to 129 cities around the world. The firm's diverse team of strategists, analysts, producers, designers, developers and campaign activators has won the most prestigious awards in the world for innovative, creative approaches and impactful work. Weber Shandwick was the only public relations agency included on the *Advertising Age* Agency A-list in 2014 and 2015 and the only PR firm designated an A-List Agency Standout in 2017 and 2018. Weber Shandwick was honored as *PRWeek's* Global Agency of the Year in 2015, 2016, 2017 and 2018, *The Holmes Report's* Global Agency of the Year in 2010, 2012, 2014, 2015 and 2017, and *The Holmes Report's* Global Digital Agency of the Year in 2016. The firm deploys deep expertise across sectors and specialty areas, including consumer marketing, corporate reputation, healthcare, technology, public affairs, financial services, employee engagement, social impact, financial communications

and crisis management, using proprietary social, digital and analytics methodologies. Weber Shandwick is part of the Interpublic Group (NYSE: IPG). For more information, visit <http://www.webershandwick.com>.

Andy Polansky, CEO, [apolansky@webershandwick.com](mailto:apolansky@webershandwick.com); Gail Heimann, pres., [gheimann@webershandwick.com](mailto:gheimann@webershandwick.com); Jack Leslie, chmn., [jleslie@webershandwick.com](mailto:jleslie@webershandwick.com); Sara Gavin, pres., North America, [sgavin@webershandwick.com](mailto:sgavin@webershandwick.com); Jill Murphy, chief business dev. officer, [jmurphy@webershandwick.com](mailto:jmurphy@webershandwick.com); Jill Tannenbaum, chief mktg. & comms. officer, [jtannenbaum@webershandwick.com](mailto:jtannenbaum@webershandwick.com)

For a complete listing of our global offices please visit [www.webershandwick.com](http://www.webershandwick.com).

### North America Locations:

944 Brady Ave., Atlanta, GA 30318  
404/266-7500; [jfarber@webershandwick.com](mailto:jfarber@webershandwick.com)

Joy Farber-Kolo, pres., Weber Shandwick East

2009 S. Capital of Texas Hwy., #300, Austin, TX 78746  
512/794-4700; [lstott@webershandwick.com](mailto:lstott@webershandwick.com)

Lara Stott, sr. VP, Austin

729 E. Pratt St., #100, Baltimore, MD 21202  
410/558-2100; [cfitzgibbon@webershandwick.com](mailto:cfitzgibbon@webershandwick.com)

Chuck Fitzgibbon, exec. VP, Baltimore

40 Broad St., 8th flr., Boston, MA 02109  
404/266-7500; [mspring@webershandwick.com](mailto:mspring@webershandwick.com)

Micho Spring, global corporate practice chair & pres., New England

300 Gleed Avenue, 2nd Floor, Suite J, East Aurora, NY 14052  
212/300-6806; [gwittmann@resolute.com](mailto:gwittmann@resolute.com)

Greg Wittmann, COO, Resolute Digital

875 N. Michigan Ave., #2400, Chicago, IL 60611  
312/988-2400; [rkomar@webershandwick.com](mailto:rkomar@webershandwick.com)

Rana Komar, gen. mgr., Chicago

3030 Olive St., #300, Victory Plaza East, Dallas, TX 75219  
469/917-6200; [JCho@webershandwick.com](mailto:JCho@webershandwick.com)

Jennifer Cho, exec. VP & gen. mgr., Dallas

999 18th St., #2700, Denver, CO 80202  
303/357-2391; [hwilliams@webershandwick.com](mailto:hwilliams@webershandwick.com)

Hugh Williams, sr. VP, Denver

360 West Maple Rd., Birmingham, MI 48009  
248/203-8000; [aschueneman@webershandwick.com](mailto:aschueneman@webershandwick.com)

Andy Schueneman, exec. VP & gen. mgr., Detroit

P.O. Box 7167, Houston, TX 77248  
469/917-6230; [sharold@webershandwick.com](mailto:sharold@webershandwick.com)

Sarah Harold, VP, Houston

5626 NW 60th St., Kansas City, MO 64151  
816/505-7888; [raustin@webershandwick.com](mailto:raustin@webershandwick.com)

Renee Austin, exec. VP, Kansas City

1840 Century Park East, 6th flr., Los Angeles, CA 90067  
310/854-8200; [lpenati@webershandwick.com](mailto:lpenati@webershandwick.com)

Luca Penati, pres., Weber Shandwick West

800 Brickell Ave., #1205, Miami, FL 33131  
305/350-7171; [wsabria@theaxisagency.com](mailto:wsabria@theaxisagency.com)

Wally Sabria, exec. VP, Miami

510 Marquette Ave., 13F, Minneapolis, MN 55402  
952/832-5000; [LEsguerra@webershandwick.com](mailto:LEsguerra@webershandwick.com)

Lorenz Esguerra, exec. VP & gen. mgr., Minneapolis

209 10th Ave. South, #214, Nashville, TN 37203  
615/742-7242; [be@thinkrevivehealth.com](mailto:be@thinkrevivehealth.com)

Brandon Edwards, CEO, ReviveHealth

909 Third Ave., New York, NY 10022  
212/445-8000; [JFarber@webershandwick.com](mailto:JFarber@webershandwick.com)

Joy Farber-Kolo, pres., Weber Shandwick East

Continued on next page

## WEBER SHANDWICK continued

1700 Market Street, 29th flr., Philadelphia, PA, 19103  
215/790-4242; JFarber@webershandwick.com

Joy Farber-Kolo, pres., Weber Shandwick East

600 Battery St., San Francisco, CA 94111  
415/262-5600; sgavin@webershandwick.com

Sara Gavin, pres., Weber Shandwick North America

915 Saint Vincent Ave., Santa Barbara, CA 93101  
805/617-2832 jt@thinkrevivehealth.com

Joanne Thornton, pres., ReviveHealth

818 Stewart St., #1300, Seattle, WA 98101  
206/576-5500; sgavin@webershandwick.com

Sara Gavin, pres., Weber Shandwick North America

30 E. Santa Clara St., San Jose, CA 95113  
408/685-0600; sgavin@webershandwick.com

Sara Gavin, pres., Weber Shandwick North America

555 Washington Ave., St. Louis, MO 63101  
314/436-6565; dcollet@webershandwick.com

Dave Collett, exec. VP, St. Louis

Powell Tate  
733 10th St., NW, Washington, DC 20001  
202/383-9700; pmassey@webershandwick.com

Paul Massey, pres., Powell Tate, Washington, D.C.

1751 Richardson St., 6.200, Montréal, Quebec H3K 1G6, Canada  
514/447-3939; cmarcoux@webershandwick.com

Christian Marcoux, mng. dir., Montréal

207 Queen's Quay West, #400, Toronto, Ontario M5J 1A7, Canada  
416/964-6444; gpower@webershandwick.com

Greg Power, pres., Canada

128 W Pender St., Vancouver, BC V6B 1R8, Canada  
604/681-7557; ascott@webershandwick.com

Alyssa Scott, VP, Vancouver

### Partial List of Global Clients:

ALDI  
Amazon  
Anheuser-Busch InBev  
Boehringer Ingelheim  
Chevrolet  
ExxonMobil  
General Motors  
GlaxoSmithKline  
Mars  
Mattel  
Milk Processor Education Program  
Nestle  
Novartis  
Roche  
Royal Caribbean Cruises  
Unilever  
Verizon



### WEILL (GEOFFREY WEILL ASSOCIATES, INC.)

29 Broadway, #2205, New York, NY 10006  
646/479-7632; gweill@geoffreyweill.com  
www.geoffreyweill.com

Tourism, Travel and Hotels. Employees: 12. Founded: 1995.

**Agency Statement:** A boutique agency now in our 25th year in business. We serve some of the world's finest hotels, cruise ships and tour operators as well as national tourism boards. 60% of our clients have been with us for more than 5 years, and 40% for more than 10 years. We specialize in personal service, snappy writing, wit and pizzazz, combining dignity, creativity and class with all the relevant 21st-century disciplines. Most of

all, we take pride in our intelligence, passion, style, connections, knowledge, likability, honesty, sophistication, an utter lack of bullshit...and results.

Geoffrey Weill, pres.; Ann-Rebecca Laschever, exec. VP; Mark Liebermann, sr. VP; Beth Levin, acct. dir.; Rebecca Singelenberg, A/S; Julian Schnee, sr. A/E; Keaton Ramjit, jr. A/E

Hotel Adlon Kempinski, Berlin  
Adventure Women  
Angama Mara, Kenya  
Aqua Expeditions, Amazon, Mekong, Indonesia  
Ashford Castle, Ireland  
Baur au Lac, Zurich  
Hotel Beau-Rivage Palace, Lausanne  
Relais Bernard Loiseau, Burgundy  
Britannia Hotel, Trondheim, Norway  
Classic Journeys  
Dan Hotels, Israel  
Hotel D'Angleterre, Copenhagen  
The Den, Bangalore  
Dunton Destinations, Colorado  
Hassler Roma, Rome  
Heckfield Place, England  
Inkaterra, Peru  
Japan National Tourism Organization  
L'Heure Bleue Palais, Essaouira-Mogador, Morocco  
Merrion Hotel, Dublin  
Milestone Hotel, London  
Orania Hotel, Berlin  
Ovolo Hotels, Hong Kong & Australia  
Paris and London Perfect  
QT Hotels & Resorts, Australia & New Zealand  
Regina Isabella Hotel and Spa, Ischia  
The Royal Portfolio, South Africa  
San Clemente Palace Kempinski, Venice  
Schloss Elmau, Bavaria  
Soneva Resorts, Maldives & Thailand  
Thomson Family Adventures  
Thomson Safaris, Tanzania

## Weinstein PR

### WEINSTEIN PR

1300 SW Park Ave., #2316, Portland, OR 97201  
503/708-0402; fax: 270/721-0402; info@weinsteinpr.com  
www.weinsteinpr.com

Services: Media & influencer relations, branding & marketing, creative services, digital content, employee communications, issues & crisis management, media training, research & insights, social media, website design & development. Employees: 20. Founded: 2007.

**Agency Statement:** Founded by former NIKE, Inc. Communications Director Lee Weinstein, Weinstein PR is a talented bunch of PR, marketing, graphic design, social media and web professionals who love their work. Specialties include corporate communications, travel & leisure, health & wellness, government & public entities, issues & crises, food & beverage, and consumer products.

The firm is Oregon's leading boutique communications agency. From select companies and brands to consumer goods and services to nonprofits and public entities, we're proud to partner with great organizations on media and influencer relations, marketing, employee communications, graphic design, web development and more.

In 2016 Weinstein PR won a Travel and Tourism Industry Achievement Award from Travel Oregon for "Outstanding Oregon PR Initiative".

Lee Weinstein, pres.

Atticus Hotel  
Burgerville  
Catlin Gabel School  
Facebook  
Hood River County Chamber of Commerce  
Maryhill Winery  
Miller Nash Graham & Dunn  
NIKE, Inc.  
Oregon Episcopal School  
Oregon Reproductive Medicine  
Portland Farmers Market  
Providence Health & Services  
Roundhouse  
Sunday Afternoons  
The Society Hotel



## WEISS PR, INC.

101 N. Haven St., #301, Baltimore, MD 21224  
410/303-5019; info@weisspr.com  
www.weisspr.com  
Employees: 8. Founded: 2008.

**Agency Statement:** Weiss PR, Inc. helps companies reach, engage, and influence the right audiences in order to achieve both their communications and business goals. Weiss PR specializes in five key industries - real estate (including commercial real estate development, architecture, engineering, and design), employee benefits and healthcare, professional services, technology, and nonprofit organizations. Our services include media and influencer relations, social media, crisis communications, and marketing services - all of which are anchored by strategic communications planning.

Ray Weiss, pres.; Jessica Tiller, exec. VP; Matthew Pugh, VP

1touch.io  
Alera Group  
The Arc Baltimore  
Benefit Advisors Network  
Confidio  
Connect Your Care  
dancker  
Envirosuite  
JMT | Architecture  
Kradle  
LionOBytes  
National Center for Manufacturing Sciences  
New Zealand Institute of Environmental Science and Research  
Opalstaff  
Patient First  
Pintas & Mullins  
Point Breeze Credit Union  
Protego  
Shawe Rosenthal  
STRmix, Ltd.  
Talos Solutions  
Ting  
The Traffic Group

## WICKED CREATIVE

5765 S. Rainbow Blvd., #101, Las Vegas, NV 89118  
702/868-4545; stephanie.wilson@wickedcreative.com  
https://wickedcreative.com/  
Hospitality, tourism, health & fitness, entertainment, spirits, real estate and development, dining, non-profit, automotive, retail, nightlife, cannabis.  
Employees: 15. Founded: 2012.

Stephanie Wilson, pres.; Lauren Cahlan, dir., Las Vegas; Taylor Goldberg, dir., San Diego

### Chicago

DMK Restaurants: Ada St., County Barbeque, DMK Burger Bar, Henry's, Fish Bar, Fort Willow, Rec Room  
Marshall's Landing

### Denver

The Green Solution  
Veritas Fine Cannabis

### Las Vegas

BACK BAR USA  
Beer Park at Paris Las Vegas  
Beverly Hills Rejuvenation Center  
Cabo Wabo Cantina  
Carson Kitchen  
Chateau Nightclub & Rooftop - Las Vegas  
Commonwealth: Park on Fremont, FANTASY  
Corner Bar  
Ferrari-Maserati of Las Vegas  
Freed's Bakery  
Golden Entertainment: Arizona Charlie's, Stratosphere Casino, Hotel &

Tower, Aquarius Casino Resort - Laughlin, Nev., Golden Route  
Operations, PT's Entertainment Group's 60 Taverns in Nevada  
Life Time Athletic Green Valley  
Life Time Athletic Summerlin  
Morton Group: CRUSH, La Cave Wine & Food Hideaway, La Comida,  
Greek Sneek, MB Steak  
Motley Brews: Great Vegas Festival of Beer, Downtown Brew Festival,  
Hopped Taco Throwdown  
Nevada Dispensary Assn.  
Pancho's Summerlin  
Pink Taco  
RH Las Vegas, The Gallery at Tivoli Village - launch  
The Juice Standard  
The+Source  
Therapy  
TREVİ Italian Restaurant  
Vegas Valley Views  
Veritas Fine Cannabis  
Xavier Mortimer's Magical Dream

### San Diego/Southern California

Bad to the Bone BBQ - San Juan Capistrano  
BANKERS HILL BAR + Restaurant  
Bleu Bohème  
Cafe 222  
Death by Tequila  
GBOD Hospitality Group: El Chingon, Havana 1920, Mezé Greek  
Fusion, Mezé at Liberty Station, Monkey King, Prohibition  
Life Time Athletic Laguna Niguel  
MARKET Restaurant + Bar - Del Mar  
Pancho's Manhattan Beach  
Primavera Ristorante  
Queen Bee Market (Las Vegas/San Diego)  
Theatre Box: Sugar Factory/Sugar Factory American Brasserie, TCL  
Chinese Theatre, Nick Cannon's Wild 'N Out



## WILKS COMMUNICATIONS GROUP

550 W. Van Buren St., #250, Chicago, IL 60607  
312/815-5505; Gardi@wilksgrp.com  
wilksgrp.com

**STRATEGY:** Counsel, Messaging, Ideation

**MEDIA:** Consumer, Trade, Financial, B2B

**BRAND:** Product Launches, Shopper Marketing, Websites, E-commerce

**CONTENT:** Blogs, Newsletters, Annual Reports, Speechwriting, Sponsored Content, Videos, Recipes

**ENGAGEMENT:** Digital, Social Media, Community Management, Influencer, Ambassador Programs, Employee Communications

**REPUTATION:** Executive Positioning, Financial Communications, Thought Leadership, CSR/Sustainability, Issues/Crisis.

Employees: 18. Founded: 1995.

**Agency Statement:** Wilks Communications Group (WCG) is an award-winning, full-service integrated marketing communications firm serving clients across the consumer products, food, corporate and nonprofit sectors.

Our service offerings include earned media, digital and social engagement, content marketing, influencer campaigns, trade shows, thought leadership, crisis communication, shopper marketing and other initiatives designed to drive reputation and engage constituencies.

We pride ourselves on the length of our client engagements, many of which extend decades, and our proven track record in creating and executing programs that support client's objectives to amplify their brand, accelerate business momentum and build reputation.

Gardi Wilks, pres.; Brad Wilks, mng. dir.

Current clients:

Cheese Merchants  
Coppercraft Distillery  
International Justice Mission  
Jos. A. Magnus & Co.  
Living Water International  
Mercy Housing Lakefront  
New Moms  
Nielsen-Massey  
Spectrem Group  
World Vision





## WORDWRITE COMMUNICATIONS LLC

611 William Penn Place, #501, Pittsburgh, PA 15219  
412/246-0340, ext. 25; fax: 412/246-0342; paul.furiga@wordwritepr.com  
www.wordwritepr.com

Crisis communication, employee communication, events, executive communications, financial communication, media relations, media training, presentation skills training, digital and inbound marketing, social media, writing and editorial services. Employees: 11. Founded: 2002.

**Agency Statement:** We believe authentic stories move hearts and minds and inspire action.

The difference between selling a transactional service and securing a long-term mutually beneficial relationship with a customer or other stakeholder has everything to do with your capital S story.

We uncover, develop and share your company's capital S story to reveal why someone would want to partner with you, work for you or do business with you.

Our clients' success has taken WordWrite from Pittsburgh roots to serving national and international clients.

Paul Furiga, pres. & CEO; Jeremy Church, partner & VP, dir. of results; Hollie Geitner, VP, culture & brand ambassador; Brenda Furiga, VP, people, policy & profits

Carnegie Library of Pittsburgh  
Kennametal  
Koppers  
McClintock & Associates P.C.  
Meyer, Unkovic & Scott LLP  
New Pig Corp.  
PA Health & Wellness  
Pfizer  
Pittsburgh Life Sciences Greenhouse  
Robert Peirce & Associates, P.C.  
The Waterfront  
VetAdvisor  
Waldron Private Wealth  
YMCA of Greater Pittsburgh



**WORLD COM**  
Public Relations Group

## WORLD COM PUBLIC RELATIONS GROUP

500 Fifth Ave., #1640, New York, NY 10110  
800/955-WORLD (9675); 212/286-9550 (U.S. and Canada);  
toddllynch@worldcomgroup.com  
www.worldcomgroup.com

**Agency Statement:** The Worldcom Public Relations Group is the world's leading partnership of independently owned public relations firms, with 143 offices employing some 2,000 staff in 115 cities across six continents. In total, Worldcom partners reported combined revenue of US\$288 million last year from 3,034 clients. Established in 1988, the group was formed so that the strongest, most capable independent firms could deliver immediate impact and sustained value through the intelligent use of communications – wherever in the world a client needs support. Partners serve national, international and multinational clients, while retaining the flexibility and client-service focus inherent in independent agencies. Through Worldcom, clients have on-demand access to in-depth communications expertise from professionals who understand the language, culture and customs of the geographic areas in which they operate. www.worldcomgroup.com

Connect with Worldcom PR Group on Facebook ([www.facebook.com/worldcompr](http://www.facebook.com/worldcompr)) and LinkedIn (<https://www.linkedin.com/company/worldcom-public-relations-group/>).

Learn more about Worldcom at [www.worldcomgroup.com](http://www.worldcomgroup.com) or call Todd Lynch at 1-800-955-9675.

Roger Humi (Off Madison Ave), group chair; Brad Fishman (Fishman

Communications), Americas region chair; Todor Janev (Janev & Janev), EMEA region chair.; Todd Lynch, mng. dir.

## WORLD COM PARTNERS

### CANADA

CASACOM, Montreal, Quebec  
Enterprise Canada, Toronto, Ontario

### LATIN AMERICA

AFComunicacion, Dominican Republic  
Agencia Interamericana de Comunicacion, La Uruca, Costa Rica  
Arvizu Comunicación Corporativa, Mexico City, Mexico  
Grupo Albion, Bogota, Colombia  
LatinMedia, Santiago, Chile  
PLANIN, São Paulo, Brazil  
PLANIN, Rio de Janeiro, Brazil  
Realidades, Lima, Peru

### UNITED STATES

Airfoil Group, Detroit, Michigan  
Beutler Ink, Washington, DC  
Bitner Group, Fort Lauderdale, Florida  
Bliss Integrated Communication, New York, New York  
Brickell & Partners, Virginia Beach, Virginia  
Cerrell Associates, Inc., Los Angeles, California  
Cookerly Public Relations, Atlanta, Georgia  
Corporate Ink, Boston, Massachusetts  
Coyne Public Relations, LLC, Parsippany, New Jersey  
Deveney Communication, New Orleans, Louisiana  
Dick Jones Communications, McMurray, Pennsylvania  
Dix & Eaton, Cleveland, Ohio  
Fishman Public Relations, Northbrook, Illinois  
Fusion Communications, Miami, Florida  
Intrepid, Salt Lake City, Utah  
IW Group, Inc., Los Angeles, California  
KGBTexas, San Antonio, Texas  
KGBTexas, Houston, Texas  
Linhart Public Relations, Denver, Colorado  
MorganMyers, Milwaukee, Wisconsin  
Nuffer, Smith, Tucker, Inc., San Diego, California  
Off Madison Ave, Phoenix, Arizona  
PadillaCRT, Minneapolis, Minnesota  
PadillaCRT, New York, New York  
PetersGroup Public Relations, Austin, Texas  
Providence Strategic Consulting, Bakersfield, California  
Public Communications Inc., Chicago, Illinois  
Raffetto Herman Strategic Comms., Seattle, Washington  
RLF Communications, Greensboro, North Carolina  
Sachs Media Group, Tallahassee, Florida  
Sandy Hillman Communications, Baltimore, Maryland  
Standing Partnership, St. Louis, Missouri  
Stryker Weiner & Yokota Public Relations Inc., Honolulu, Hawaii  
Sturges Word Communications, Kansas City, Missouri  
The Pollack PR Marketing Group, Los Angeles, California  
True Digital Communications, Bedford Heights, Ohio  
Vault Communications, Philadelphia, Pennsylvania

### ASIA PACIFIC

AZ. WORLD COM JAPAN, Tokyo, Japan  
In.Fom, Singapore  
Phillips Group, Brisbane, Queensland, Australia  
PRN, Seoul, Korea  
SPAG Consultants Private Limited, Gurgaon, Haryana, India  
TQPR (Malaysia) Sdn Bhd, Kuala Lumpur, Malaysia  
TQPR (Thailand) Co. Ltd., Bangkok, Thailand  
TQPR (Vietnam) Co. Ltd., Ho Chi Minh City, Vietnam  
Zagar Communications, Yangon, Myanmar

### EUROPE/MIDDLE EAST/AFRICA

Business Press SRL (BPRESS), Milan, Italy  
Coxit Public Relations, Oslo, Norway  
European Service Network SA, Brussels, Belgium  
FWD PR, London, England, United Kingdom  
Grupo Albión, S.A., Madrid, Spain  
HBI Helga Bailey GmbH, Munich, Germany  
InstiCOM Corporate Communications & PR, Brussels, Belgium  
Janev & Janev, Ltd., Sofia, Bulgaria  
JBP Public Relations Limited, Bristol, England, United Kingdom  
JNL+, Athens, Greece

Kaizo, London, England, United Kingdom  
 Keating & Associates, Dublin, Ireland  
 Kirchhoff Consult AG, Hamburg, Germany  
 Komm.passion, Düsseldorf, Germany  
 LF Channel, Barcelona, Spain  
 Agence Maarc, Paris, France  
 Made In PR, Warsaw, Poland  
 Media Pozitiv, Otopeni, Romania  
 Medita Communication, Helsinki, Finland  
 Meropa Communications, Johannesburg, South Africa  
 Onva, Epsom, Surrey, England, United Kingdom  
 OptimumBrand, Istanbul, Turkey  
 Oxenstierna & Partners, Stockholm, Sweden  
 PRAM Consulting, Prague, Czech Republic  
 Probako Communications, Budapest, Hungary  
 Radius Kommunikation A/S, Copenhagen, Denmark  
 Tábua Digital, Odivelas, Portugal  
 Tell-em-PR, Nairobi, Kenya  
 Wisse Kommunikatie/Worldcom The Netherlands, Arnhem, The Netherlands  
 Yucatan, Paris, France

X, Y, Z



**XHIBITION**

26 Broadway, 8th flr., New York, NY 10004  
 347/624-8533; fax: 347/624-8533; nestor@xhibition.com  
 www.xhibition.com

Travel, hospitality, culture, design, architecture.

**Agency Statement:** Xhibition delivers exposure and engagement across all media platforms for leading brands in the travel, lifestyle, and hospitality industries. With offices in New York City and Tel Aviv, Xhibition is comprised of press experts, media strategists, writers and business developers with proven experience in creating winning strategies.

Nestor Lara Baeza, dir., Xhibition New York; Ross Belfer, dir., Xhibition Tel Aviv

Brown Beach House Croatia  
 Brown Hotels  
 Carlton Tel Aviv  
 Deeper Africa Safaris  
 Elma Arts Complex Luxury Hotel  
 Empowers Africa  
 Extraordinary Journeys  
 Galerie Derouillon  
 Gottesman-Szmelman Architecture  
 Helena Restaurant, Caesarea  
 Herbert Samuel Jerusalem  
 HGU New York Hotel  
 Hotel Montefiore  
 InsideAsia Tours  
 InsideJapan Tours  
 Israel Pavilion at the Venice Biennale  
 Marei 1998  
 Milu Hotel  
 Rooms Hotels, Georgia  
 Saar Zafrir  
 Tel Aviv Museum of Art  
 The Brodsky Organization  
 The Efendi Hotel  
 The High Line Hotel  
 The Poli House  
 The Setai Galilee  
 The Setai Tel Aviv  
 Villa Brown Jerusalem

**YULU PUBLIC RELATIONS INC.**

55 Water St., #212, Vancouver, BC V6B 1A1, Canada  
 604/558-1656; jenna@yulupr.com  
 www.yulupr.com

Social impact PR, non profit PR, environmental PR, health care PR, social finance PR, B Corp PR. Services: media relations, strategic communications, social media. Employees: 8. Founded: 2011.

Melissa Orozco, founder & creative dir.; Heather Ritzer, dir.; Charlotte Gilmour, dir., client svcs.

Accerta  
 Brightside Homes  
 Carbon Engineering  
 Farafena  
 Genus Capital  
 Greyston Bakery  
 Red Bull Amaphiko Academy  
 Rick Hansen Foundation  
 Silver Chef  
 University of Guelph



**ZAPWATER**  
 COMMUNICATIONS

**ZAPWATER COMMUNICATIONS**

**CHICAGO OFFICE**

118 N. Peoria, 4th flr., Chicago, IL 60607  
 312/943-0333; david@zapwater.com  
 www.zapwater.com

**LOS ANGELES OFFICE**

1460 4th St., Suite 306, Santa Monica, CA 90401  
 310/396-7851

**MIAMI OFFICE**

331 Almeria Ave., Coral Gables, FL 33134

Full-service communications services including media rels., digital/social content, event mgmt., influencer refs., sponsorship/partnership dev., mktg. comms., crisis comms. Employees: 26. Founded: 2005.

**Agency Statement:** Zapwater Communications is an award-winning integrated communications agency with offices in Chicago and Los Angeles. Our team shares a culture that fosters creativity and recognizes quality, productivity, collaboration and enthusiasm. Long-standing relationships and the knowledge and determination to lead in a dynamically evolving industry distinguishes Zapwater's work.

The brands we serve center on five primary lifestyle categories. Our category teams are specialists in their fields—they know the platforms, the media, the influencers and the delivery needed to achieve heightened awareness and connect with customers.

- Consumer Services & Products
- Design & Real Estate
- Fashion, Beauty & Retail
- Hospitality
- Travel & Destination

Our reach can be hyper-local, regional or national—our clients may need to connect with one, two or all three markets. We know how to adapt, to go broad, or to hone in. Our global partnerships and experience with international clients differentiates us and adds a fresh perspective to all of our market outreach.

Zapwater Communications generates excitement with original tactics designed to move the business needle.

David Zapata, CEO; Mayra Bacik, CFO; Jenn Lake, sr. VP; Jennifer Barry, mng. dir., Los Angeles; Stephanie Poquette, VP, social media & influencer engagement

**TRAVEL & DESTINATION**

Finnair  
 Privatefly  
 Greektown Chicago  
 Skydeck Chicago  
 West Town Chicago  
 National Tourism Office of Serbia  
 The Board of Tourism of La Paz  
 Tourisme Montreal

Continued on next page

## ZAPWATER COMMUNICATIONS continued

Travel Manitoba  
Visit Finland  
CASA Kimberly (Mexico)  
Coco Collection (Maldives)  
Fairmont Mayakoba (Mexico)  
Hilton Aruba Caribbean Resort & Casino  
Mount Cinnamon (Grenada)

### HOSPITALITY

Hotel Zachary  
Hyatt Regency Sonoma Wine Country  
Kimpton Hotels & Restaurants  
Marriott Marquis Chicago  
Pacifica Hotels  
Swissotel Chicago  
Angel City Brewery  
Veggie Grill

### CONSUMER

Ball Horticultural  
Burped Home Garden  
Tyson Foods  
Wave Petunia  
Yellowtail Wines

### FASHION, BEAUTY & RETAIL

Advanced Clinicals  
Block Thirty Seven  
Brooklyn Boulders  
Hollywood & Highland  
Hook & Albert  
Oilixia Skincare  
Winky Lux

### DESIGN & REAL ESTATE

Aven Tower  
CIM Group  
Gallagher Way  
Hickory Street Capital  
LA Closet Design  
Sterling Bay



## ZEHNDER

### ZEHNDER COMMUNICATIONS

365 Canal St., #480, New Orleans, LA 70130  
504/558-7778; aedelman@z-comm.com  
www.z-comm.com

Crisis communications, health care, tourism, F&B, insurance, content, financial, education, SEO/SEM and disaster recovery. Employees: 70. Founded: 1996.

**Agency Statement:** Zehnder Communications is a fully integrated advertising agency providing strategic marketing, business intelligence, creative services, media placement, social media, public relations, research and analytics, interactive design and programming. Opened in 1996, Zehnder serves regional, national and global clients from its offices in New Orleans, Baton Rouge, Louisiana, and Nashville, Tennessee.

Jeff Zehnder, CEO; Henry Chassignac, pres./exec. creative dir.; Ann Edelman, VP, PR & media; Tamby Slavich, sr. PR mgr.

DuPage Medical Group  
Emeril Lagasse Foundation  
Origin Bank  
Royal Sonesta New Orleans  
Tulane University Freeman School of Business



## ZENO

A DANIEL J EDELMAN COMPANY

### ZENO GROUP

140 Broadway, 39th flr., New York, NY 10005  
212/299-8888  
www.zenogroup.com

Barby K. Siegel, CEO

## THE ZIMMERMAN AGENCY

### ZIMMERMAN AGENCY, THE

1821 Miccosukee Commons, Tallahassee, FL 32308  
850/668-2222; fax: 850/877-5354; carrie@zimmerman.com  
www.zimmerman.com  
Hospitality/Travel.

**Agency Statement:** For more than three decades The Zimmerman Agency has been among the leading hospitality and travel public relations firms in North America. Today, the firm offers a highly creative and contemporary approach to public relations that includes the support of full-service social media, a 360 degree approach to digital channels, and proprietary analytics. The Zimmerman Agency teams employ a signature **WOW!** level of creativity, strategy and technology to deliver relevant and timely content and communications for public relations and social media clients. The firm generates measurable results through public relations for extraordinary travel clients including Palm Beach, Park City, the southern Outer Banks, Hard Rock Hotels, the Kessler Collection and award-winning resorts and hotels from Planet Hollywood Costa Rica to Montage Palmetto Bluff. The firm's consumer division represent major brands including Cooper Tires, Firehouse Subs, Pilot Pens and Wonder Bread.

Carrie Zimmerman, Kerry Anne Watson, principals

### Hospitality/Travel

Banyan Cay (Palm Beach)  
Bohemian Hotel Savannah  
Brazilian Court (Palm Beach)  
Blue Diamond Resorts  
Brown Palace (Denver)  
Champions Retreat Golf Club  
Chateau Elan (Georgia)  
Grand Bohemian Hotels (Asheville, Charleston, Mountain Brook, Orlando)  
Grand Lucayan Resort  
Hard Rock Hotels & Casinos  
Henderson Park Inn, Florida  
Hotel DUPONT (Delaware)  
Innisbrook Golf Resort, Florida  
Interstate Hotels & Resorts  
Kartrite (New York)  
Kessler Canyon Resort  
Kessler Collection of Luxury Resorts (Corporate)  
North Carolina's Crystal Coast  
Orlando World Center Marriott  
Mahekal Resort (Playa del Carmen)  
Montage Palmetto Bluff  
Park City/Deer Valley  
Pelican Grand (Ft. Lauderdale)  
Ponte Vedra Inn & Club  
Ritz-Carlton Destination Club (Corporate)  
Reunion Resort  
Salamander Resort & Spa  
Streamsong Resort (Florida)  
The Modern (Florida)  
TPC Network (Corporate)  
Visit Tallahassee  
Westgate (River Ranch, Cocoa Beach, Park City)

### Major Brands

Apartments.com  
Conn's HomePlus  
Firehouse Subs  
Florida Crystals (Domino Sugar, C&H Sugar)  
Hunter Fan  
Pilot Pens  
Tastykake  
Urban Plates  
Youfit Health Clubs

# CROSS-INDEX TO CLIENT COMPANIES OF PR FIRMS LISTED IN DIRECTORY

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15 William: Berman Group, Inc., The  
196 Orchard: Hundred Stories  
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81qd: MCS Healthcare Public Relations  
8th Wall: Karbo Communications  
8x8: PAN Communications, Inc.  
9Round: BizCom Associates  
Crain's New York Business: Marino.

## A

A Better Place: Farrow Communications  
*A Fat Girl's Confidence*: Blaine Group, The  
A Kid Again: Inspire PR Group  
A&E Real Estate Management: Geto & de Milly, Inc.  
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Acadia Insurance: Mason Public Relations  
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AccorHotels: Hawkins International Public Relations  
Accountable Care Options, LLC: Boardroom Communications, Inc.  
Accreditation Assn. for Ambulatory Health Care: L.C. Williams & Associates  
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Accuride Corp.: Bianchi Public Relations, Inc.  
AccuWeather: Coyne Public Relations  
ACE Bakery: KWT Global  
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ACE Mentorship Program/LA: Hoyt Organization Inc., The  
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ADESA: Identity  
ADI: Gutenberg  
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Adobe: Newell Public Relations Limited  
Adrian Grenier: Keith Sherman and Assocs.  
Adrienne Arshnt Center for Performing Arts of Greater Miami: rbb Communications  
Advance Financial: Bradford Group, The  
Advance Ohio — Plain Dealer: Falls Communications  
Advanced Accelerator Applications (Novartis): Makovsky  
Advanced Clinicals: Zapwater Communications  
Advanced Medical Solutions Group Plc: Consilium Strategic Communications  
Advent Air Conditioning: Champion Management Group  
Adventure Women: WEILL (Geoffrey Weill Associates, Inc.)  
Adventures of Disney (project work): J Public Relations  
Aebi Schmidt Holdings, North America: Falls Communications  
AEC Living: Harden Communications Partners; Stanton  
AECOM: Grisko LLC  
AEP: Bravo Group  
Aerohive: March Communications  
Aerosafe Global: Greenough Brand Storytellers  
Aerosoles: 5W Public Relations  
AeroVironment: G&S Business Communications  
Aetna: Bliss Integrated Communication; Sloane & Company  
Aetna Foundation: BRG Communications  
Affectiva: March Communications  
Affluent Traveler Collection, The: Decker/Royal  
AFG Group: Berman Group, Inc., The  
After School Matters: Jасulca Terman Strategic Communications  
After-school All-Stars: Dana Agency, The  
AGE of Central Texas: Bloom Communications  
Agency for Healthcare Research & Quality (AHRQ): Crosby  
AgilePoint: Firecracker PR  
Agora Services: Bacheff Communications  
Agri-Neo: Portavoce Public Relations  
AI: Ketner Group Communications  
AIANY: Marino.  
AIDS Foundation of Chicago: Public Communications Inc.

Aimbridge Hospitality: MCA Public Relations  
 Air France/KLM: Finn Partners  
 Air Line Pilots Assn.: Markstein  
 Air New Zealand: MWWPR; TimeZoneOne  
 Air Partner: Hemsworth Communications  
 Air Tahiti Nui: Murphy O'Brien  
 Airbnb: Global Strategy Group; Kivvit  
 Airbus: JeffreyGroup; Stephen Bradley & Associates LLC  
 AirGas, Inc.: Brandware  
 Airmap: Mighty  
 Airship: Bateman Group  
 Airstream, Inc.: Imre, LLC  
 Ajin USA: Stephen Bradley & Associates LLC  
 AKA Beverly Hills: Ballantines PR  
 AKA West Hollywood: Ballantines PR  
 Akamai: Ascendant Communications; Highwire PR  
 AKF Group LLC: Berman Group, Inc., The  
 AKRF: Marino.  
 Akron Children's Hospital: akhia communications  
 Alabama Possible: Markstein  
 Alabama Power: Stephen Bradley & Associates LLC; Story Partners  
 Alabama State Port Authority: JJPR Agency  
 Alamo Drafthouse El Paso: Barracuda Public Relations  
 Alantra: Makovsky  
 Alarm.com Inc.: Imre, LLC  
 Alaska Wilderness League: Caplan Communications LLC®  
 Albanese Organization: Berman Group, Inc., The  
 Albertus Magnus College: Mason Public Relations  
 Albright Capital Management: Stanton  
 ALC Home Health: IVY Marketing Group, Inc.  
 ALDI: Weber Shandwick  
 Alera Group: Weiss PR, Inc.  
 Alerian: Buttonwood Communications Group  
 Alex Rodriguez: Berk Communications  
 Alexandria Review: Hodges Partnership, The  
 Alfred E. Smith Memorial Foundation: Stanton Communications, Inc.  
 Alfred Sanzari Enterprises: R&J Strategic Communications  
 Algorand: March Communications  
 Ali Baba Cloud: North 6th Agency, Inc. (N6A)  
 Alive + Well: Bloom Communications  
 AliveCor: Highwire PR  
 Alkermes: RunSwitch  
 All Classical Portland: A.wordsmith  
 All the Women in My Family Sing: Farrow Communications  
 All-Clad: North 6th Agency, Inc. (N6A)  
 All-Clad Metalcrafters: 5W Public Relations  
 AllaModa Furniture: Marketing Maven Public Relations  
 Allegheny County Economic Development: Violet PR  
 Allegro Hotels: Turner  
 Allen Americans Pro Hockey Club: BizCom Associates  
 Allen Institute for Artificial Intelligence: Strange Brew Strategies  
 Allergan: MCS Healthcare Public Relations  
 Allergy Therapeutics: Consilium Strategic Communications  
 Alley Cat Allies: Mower  
 Alliance Data: Fahlgren Mortine  
 Alliance Data Systems Corporation: AdvisIRy Partners  
 Alliance for American Manufacturing: Tricom Associates, Inc.  
 Alliance for Potato Research & Education: AVENIR GLOBAL  
 Alliance for Regenerative Medicine: Consilium Strategic Communications  
 Alliance for the Great Lakes: CBD Marketing/CBD Public Relations  
 Alliance to Save Energy: Silverline Communications  
 Alliant Insurance Services: Singer Associates, Inc.  
 Allianz Global Corporate & Specialty: Harden Communications Partners; Stanton  
 Allied Construction: Stevens Strategic Communications, Inc.  
 Allied Universal: Cerrell Associates, Inc.  
 Allison+Partners / Toyota: BLH Consulting, Inc.  
 Allstar Coaches: Veracity Marketing  
 Allstar Products Group: Marketing Maven Public Relations  
 Allstate: Kivvit; Taylor  
 Allstate Sales Group: Violet PR  
 Alltech: Falls Communications  
 Allure Group, The: LAK Public Relations, Inc.  
 Ally: Prosek Partners  
 Almirall: Evoke PR & Influence  
 Almond Board of California: AVENIR GLOBAL  
 Alnylam: KYNE  
 Aloft Hotels: Ballantines PR; Think  
 Alohilani Resort Waikiki Beach: Fox Greenberg Public Relations  
 Alphabet's Sidewalk Labs: BerlinRosen

Alphacool: Bacheff Communications  
 Alpharetta Convention & Visitors Bureau: Pineapple Public Relations  
 AlphaTech: Silverline Communications  
 Alpine Electronics: Franco  
 ALS Association: KWT Global  
 ALS Georgia Chapter: Hope-Beckham Inc.  
 Alston & Bird: Goodman Media International, Inc.  
 Altamirano Restaurant Group: Ellipses  
 Altec Lansing: Resound Marketing  
 Altice USA: Sloane & Company  
 Altitude International: TransMedia Group  
 Altman Companies: Boardroom Communications, Inc.  
 Altoona Regional Health System: R&J Strategic Communications  
 Altus: Energi PR; Proof Strategies  
 Always Best Care: Fish Consulting  
 Alydia Health: Health+Commerce  
 AMAG Pharmaceuticals, Inc.: Imre, LLC  
 Amalgamated Transit Union: TASC Group, The  
 AmaWaterways: BLAZE PR; Hemsworth Communications  
 Amazon: Allison+Partners; AVENIR GLOBAL; Hunter Public Relations; Idea  
 Grove; JeffreyGroup; Weber Shandwick  
 Amazon Prime Video: Ballantines PR  
 Amazon Web Services: Hot Paper Lantern  
 AMB Group: Taylor  
 AMC Networks (AMC, Sundance Channel, BBC America, IFC, WE tv): Cataldi  
 Public Relations  
 America SCORES Cleveland: Roop & Co.  
 American Academy of Sleep Medicine: L.C. Williams & Associates  
 American Airlines: JeffreyGroup  
 American Assn. of Crop Insurance: Story Partners  
 American Assn. of Diabetes Educators: Public Communications Inc.  
 American Baler: Stevens Strategic Communications, Inc.  
 American Bar Association: Finn Partners  
 American Beverage Marketers: Agency H5  
 American Board of Medical Specialties: Public Communications Inc.  
 American Cancer Society: Durée & Company, Inc.  
 American Chemistry Council: Pierpont Communications Inc.; Sachs Media  
 Group  
 American Cleaning Institute (ACI): BRG Communications  
 American College of Academic Addiction Medicine: Tartaglia Communications,  
 LLC  
 American College of Ophthalmologists: French | West | Vaughan  
 American Concrete Pipe Assn.: Champion Management Group  
 American Council on Renewable Energy: Silverline Communications  
 American Dairy Assn. Mideast: Inspire PR Group  
 American Dental Assn.: CBD Marketing/CBD Public Relations  
 American Egg Board: Inspire PR Group; kglobal  
 American Epilepsy Society: Public Communications Inc.  
 American Express: KWT Global; M Booth  
 American Farm Bureau Federation: MorganMyers  
 American Federation of Government Employees (AFGE): Caplan  
 Communications LLC®  
 American Federation of School Administrators: Tricom Associates, Inc.  
 American Flat Track: Imre, LLC  
 American Friends of Tel Aviv University: Marino.  
 American Fuel and Petrochemical Manufacturers: Singer Associates, Inc.  
 American Gastroenterological Assn.: Reis Group, The  
 American Geriatric Society: Bliss Integrated Communication  
 American Giant: LaunchSquad  
 American Griddle: Stevens Strategic Communications, Inc.  
 American Health Information Management Assn.: Public Communications Inc.  
 American Heart Assn.: Berman Group, Inc., The; Brian Communications; Grisko  
 LLC  
 American Heart Assn. Hudson Valley: Buzz Creators, Inc.  
 American House Senior Living Communities: Franco  
 American Hydroformers: Stevens Strategic Communications, Inc.  
 American Institutes for Research: Tricom Associates, Inc.  
 American Kidney Fund: JPA Health Communications  
 American Library Assn.: Glen Echo Group  
 American Lung Assn.: Caplan Communications LLC®  
 American Military University: GreenSmith PR, LLC  
 American Nurses Assn.: Stanton Communications, Inc.  
 American Pharmacists Assn. Foundation (ApHa Foundation): BRG  
 Communications  
 American Promotional Events: Revell Communications  
 American Psychological Assn.: Vanguard Communications  
 American Pulse Assn.: Pollock Communications  
 American Queen Steamboat Company: Lou Hammond Group  
 American Quilter's Society: Lou Hammond Group

American Red Cross: Conroy Martinez Group, The  
American Residential Services: Bolt Public Relations  
American Rivers: Caplan Communications LLC®  
American Society of Anesthesiologists: Public Communications Inc.  
American Spice: Stevens Strategic Communications, Inc.  
American Statistical Assn.: Stanton Communications, Inc.  
American Stock Transfer & Trust Co. (AST): Intermarket Communications (A Lansons Company)  
American Thoracic Society: Tartaglia Communications, LLC  
American Tortoise Rescue: Tellem Grody Public Relations, Inc.  
American Triple I Partners: Butler Associates, LLC  
American University in Bosnia and Herzegovina: Global Communicators HCI  
American Urogynecologic Society (AUGS): BRG Communications  
American Wind Energy Assn.: Caplan Communications LLC®  
America's Homeowner Alliance: O'Malley Hansen Communications  
Americchem: akhia communications  
AmerisourceBergen: Tierney  
Ametek Electronic Systems Protection (ESP/SurgeX): Caster Communications, Inc.  
Amicalola Falls State Park & Lodge: Hemsworth Communications  
Ammon Laboratories: R&J Strategic Communications  
Amour Vert: Nike Communications, Inc.  
Amplify ETFs: Gregory FCA  
AMResorts: rbb Communications  
AMSCOT Financial: Sachs Media Group  
Amtrak: NJF, an MMGY Global Company  
AmTrust: Stevens Strategic Communications, Inc.  
AmTrust North America: akhia communications  
Amway: KWT Global  
Amy's Kitchen: Fineman PR  
Anacapa Partners: BackBay Communications  
Anamaya Resort, Costa Rica: Think  
Anchin, Block & Anchin LLP: Marino.  
Ancor Capital Partners: TrizCom Public Relations  
Andaz Savannah, Savannah, GA: Hawkins International Public Relations  
Andeavor: Pierpont Communications Inc.  
Andersons, Inc., The: Paul Werth Associates  
Andrew Tisch/Journeys: LAK Public Relations, Inc.  
Andrew's: Sachs Media Group  
Anesthesia Pain Care Consultants: Boardroom Communications, Inc.  
Angama Mara, Kenya: WEILL (Geoffrey Weill Associates, Inc.)  
Angel City Brewery: Zapwater Communications  
Angel Oak Companies, The: Gregory FCA  
Angry Orchard: Impact PR & Communications  
Angry Orchard Hard Cider: Sharp Communications, Inc.  
ANGUS Chemical Co.: G&S Business Communications  
Anheuser-Busch: Kivvit  
Anheuser-Busch InBev: Weber Shandwick  
Animal Health Institute: Story Partners  
Ann & Robert H. Lurie Children's Hospital of Chicago: Motion Agency, Inc., The  
Anomatic: Paul Werth Associates  
Ansell: Fahlgren Mortine  
Anthem Sports & Entertainment: Bob Gold & Associates  
Anthemis Group: Bateman Group  
Anthony & Sylvan: Buchanan Public Relations LLC  
Anthony's Pizza & Pasta: Champion Management Group  
Aon: Kivvit  
Aparavi: JPR Communications  
Apartment Assn. of Metro Denver: Novitas Communications  
Apartments.com: Zimmerman Agency, The  
Apeiron: Intermarket Communications (A Lansons Company)  
Apex Brazil: Ruder Finn Inc.  
APLU: kglobal  
App Annie: PAN Communications, Inc.  
App in the Air: Decker/Royal  
Apparel Impact Institute: RF | Binder Partners, Inc.  
Apple Core Hotels: Stuntman PR  
Apple Leisure Group: rbb Communications  
Applebee's: Identity  
Applebee's (Flynn Restaurant Group, Doherty Enterprises, Inc.): BML Public Relations  
Applied Business Strategy: Falls Communications  
Applied Pavement Technology: KCD PR Inc. - Top FinTech PR Firm  
Applitoools: Catapult PR-IR  
Appraisal Foundation: Sachs Media Group  
APUS: Gutenberg  
Aqua: Bravo Group  
Aqua Expeditions, Amazon, Mekong, Indonesia: WEILL (Geoffrey Weill Associates, Inc.)  
Aquamarine Investment Partners: LAK Public Relations, Inc.  
Aramark: Brian Communications  
Aras: Version 2.0 Communications  
Arbella Insurance: Greenough Brand Storytellers  
Arbor Hospice: Franco  
Arbor Pharmaceuticals: Health Unlimited  
Arc of Dutchess, The: Impact PR & Communications  
Arch Real Estate: Berman Group, Inc., The  
Archdiocese of New York: Stanton Communications, Inc.  
Architect's Newspaper, The: Berman Group, Inc., The  
Architectural Digest: Keith Sherman and Assocs.  
Architecture: Weiss PR, Inc.  
ArcLight Cinemas Chicago: Heron Agency  
Arcosa Inc.: AdvisIRy Partners  
Arctic Wolf Networks: Merritt Group  
Arc'teryx: Turner  
Ardent Health Services: Lovell Communications  
Ardleigh Minerals Inc.: Stevens Strategic Communications, Inc.  
Area Development Magazine: Akrete  
Arfinn Learning Solutions: Bolt Public Relations  
Argent Financial Group: Bradford Group, The  
Aria Insights: BIGfish Communications  
Ariel Property Advisors: Berman Group, Inc., The  
Ariel Tirosh: Berman Group, Inc., The  
Aris Radiology: Lovell Communications  
AristaMD: Bolt Public Relations  
Aristotle Capital Management: Financial Profiles, Inc.  
Arizona Biltmore, A Waldorf Astoria Resort: Murphy O'Brien  
ARK at JFK, The: Nicholas & Lence Communications  
ARK-Invest: Dukas Linden Public Relations  
Arkadium: Crenshaw Communications  
Arla: Carmichael Lynch Relate  
Armed Forces Families Foundation: Judge Public Relations, LLC  
Armis: Bateman Group  
Armor Correctional Health Services, Inc.: EvClay Public Relations  
Armory Track & Field: Nicholas & Lence Communications  
Army Historical Foundation: Susan Davis International  
Arnot Health: R&J Strategic Communications  
Arrive Logistics: Snackbox  
Art of Shaving, The: Nike Communications, Inc.  
Art Students League of New York: Keith Sherman and Assocs.  
Artefacto: rbb Communications  
Artisan Kettle Chocolate: Spool  
Arundel Mills: Sandy Hillman Communications  
Aryaka Networks: Harden Communications Partners  
Asanda Aveda Spa: Think  
Asbury Communities: Stanton Communications, Inc.  
Asbury, The: NJF, an MMGY Global Company  
Ascensus: Bliss Integrated Communication  
Ascent: Murphy O'Brien  
ASG: Version 2.0 Communications  
Asheville Chamber of Commerce: Development Counsellors International (DCI)  
Ashford Castle, Ireland: WEILL (Geoffrey Weill Associates, Inc.)  
Ashley Graham Lingerie: Think  
Ashley Stewart: SW Public Relations  
Ashton Woods Homes: Brandware  
Asia Society: Sharp Communications, Inc.  
Aspen Dental Management Inc.: Curley Company  
Aspen Insurance: the10company  
Aspentech: Newell Public Relations Limited  
Assa Properties, Inc.: Marino.  
Assigned Counsel: Buchanan Public Relations LLC  
Associated Bank: Beehive Strategic Communication  
Associated Builders and Contractors: Boardroom Communications, Inc.  
Associated Materials/Alside: Falls Communications  
Association of BellTel Retirees, Inc.: Butler Associates, LLC  
Association of Flight Attendants: Tricom Associates, Inc.  
Assurant: Stanton  
Astellas: Energi PR  
Astor Services for Children & Families: Impact PR & Communications  
AstraZeneca: Edelman; KYNE; Ruder Finn Inc.  
AstraZeneca Health Care Foundation: Public Communications Inc.  
AstraZeneca Pharmaceuticals LP: Imre, LLC  
Asurion: MP&F Strategic Communications  
AT&T: A. Brown-Olmstead Associates, Ltd.; Duffy & Shanley, Inc.  
Atchison Home: JJPR Agency  
Athena Capital Advisors: BackBay Communications  
Athena's Fight Club: TransMedia Group  
Athens State University: MP&F Strategic Communications

Atkins Companies: R&J Strategic Communications  
 Atkins Nutritionals Inc.: MWWPR  
 Atlanta Jazz Festival: Communications 21  
 Atlanta Tech Village: Trevelino/Keller  
 Atlantic Broadband: Matter Communications  
 Atlantic Canada Agreement on Tourism: Redpoint  
 Atlantic Health System: Tartaglia Communications, LLC  
 Atlantic Hotel & Spa: Durée & Company, Inc.  
 Atlantic Westchester: Buzz Creators, Inc.  
 AtlantiCare: Buchanan Public Relations LLC  
 ATN International: AdvisIRy Partners  
 Atria Wealth Solutions: KCD PR Inc. - Top FinTech PR Firm  
 Atticus Hotel: Weinstein PR  
 Attunity: Lewis  
 Auberge Beach Residences and Spa Fort Lauderdale: Murphy O'Brien  
 Auberge du Soleil: Murphy O'Brien  
 Auberge Resorts: Murphy O'Brien  
 Auction.com: Hoyt Organization Inc., The  
 Audley Travel: Turner  
 Audubon Society of Louisiana: Gambel Communications  
 Augmate: Hot Paper Lantern  
 Augusta (GA) CVB: Pineapple Public Relations  
 Aulani, a Disney Spa & Resort (project work): J Public Relations  
 Aurea Lighting: Birnbach Communications Inc.  
 Auris Health: Health+Commerce  
 Austin Peay State University: MP&F Strategic Communications  
 Austin's Pizza: Snackbox  
 Autograph Collection: Ballantines PR  
 Autogravity.com: Hoyt Organization Inc., The  
 Automation Alley: EAFocus Inc.  
 automotiveMastermind: Franco  
 AVANGRID: CashmanKatz  
 Ave Maria Foundation: Falls Communications  
 Ave Maria School of Law: Falls Communications  
 Aveda: Carmichael Lynch Relate  
 Aven Tower: Zapwater Communications  
 Avenue of the Americas Assn.: Berman Group, Inc., The  
 Averica Discovery Services/Neopharm Labs: Birnbach Communications Inc.  
 Avery Dennison: Fahlgren Mortine  
 Avery Hall Investments: Geto & de Milly, Inc.  
 Avi Networks: Touchdown PR  
 AVI Wear: Farrow Communications  
 Avis: Finn Partners; 360PR+  
 Avis Budget Group: R&J Strategic Communications  
 Avista: Davies  
 AvMed: rbb Communications  
 Avnu Alliance: Caster Communications, Inc.  
 Awake Security: fama PR, Inc.  
 Awakenings Foundation: Glendale Communications Group, Inc.  
 AXA Investment Managers: Peppercomm  
 Axalta Coatings: Lambert  
 AXIM Biotechnologies: CMW Media  
 Axis Communications: Hoffman Agency, The  
 AxleTech: Eisbrenner Public Relations  
 A<sup>3</sup> by Airbus: Dynamo Communications

## B

B-Secur: Hoffman Agency, The  
 B.R.i.D.G.E.S. – An Independent Living Center: GMG Public Relations, Inc.  
 Baby Einstein: Spool  
 Baby Trend: Marketing Maven Public Relations  
 BACK BAR USA: Wicked Creative  
 Backcountry Hunters and Anglers: Caplan Communications LLC®  
 Bad Daddy's Burger Bar: Champion Management Group  
 Bad to the Bone BBQ - San Juan Capistrano: Wicked Creative  
 BAE Systems: Kivvit  
 Baidu: Bacheff Communications; Hoffman Agency, The  
 Bain Capital: InkHouse; Stanton  
 Baker McKenzie: JeffreyGroup  
 BakerHostetler: Ripp Media/Public Relations, Inc.  
 Balboa Bay Resort, Newport Beach, CA: Hawkins International Public Relations  
 Balch & Bingham LLP: Markstein  
 Balcones Distilling: Bolt Public Relations  
 Balcony, The: Durée & Company, Inc.  
 Baldwin County Economic Development Alliance: JJPR Agency  
 Baldwin County Education Coalition: JJPR Agency  
 Ball Horticultural: Zapwater Communications  
 Balloon Time: Fahlgren Mortine

Balsam Mountain Preserve: Lou Hammond Group  
 Bambu Global: Birnbach Communications Inc.  
 Banfield Pet Hospital: Coyne Public Relations  
 Bank Leumi: Intermarket Communications (A Lansons Company)  
 Bank of America: Buchanan Public Relations LLC; rbb Communications  
 Bank of San Francisco: UPRAlSE Marketing + Public Relations  
 Bank of the West: IW Group  
 BANKERS HILL BAR + Restaurant: Wicked Creative  
 Bankside Hotel, London: D & D PR  
 Banner Alzheimer's Institute: Reis Group, The  
 Banyan Cay (Palm Beach): Zimmerman Agency, The  
 Banyan Tree Hotels & Resorts: C&R Communications  
 Baptist Health South Florida: MERGE Atlanta  
 Bar Boulud: Berk Communications  
 Bar Louie: Stevens Strategic Communications, Inc.  
 Barasch & McGarry: North 6th Agency, Inc. (N6A)  
 Barasch McGarry P.C.: Butler Associates, LLC  
 Barbados Tourism Marketing Inc.: Development Counsellors International (DCI)  
 Barcel USA: Buchanan Public Relations LLC  
 Barceló Hotels & Resorts: Turner  
 Barclays: O'Malley Hansen Communications  
 Bardan International: Boardroom Communications, Inc.  
 Bareburger: Stuntman PR  
 Barn on the Pemi, NH: Redpoint  
 Barnard College: BerlinRosen  
 Barnes & Noble: Buzz Creators, Inc.  
 Barnes & Noble College: Padilla  
 Barnes & Thornburg: Greentarget Global LLC  
 Baros Maldives: Berk Communications  
 Barracuda: Touchdown PR  
 Barrette Outdoor Living: Falls Communications  
 Barsz Gowie Amon & Fultz, LLC: Buchanan Public Relations LLC  
 Bartco Lighting: Falls Communications  
 BASF: kglobal; Moore, Inc.  
 BASF Corp.: Berman Group, Inc., The; JJPR Agency  
 BASF Refinish Coatings: Bianchi Public Relations, Inc.  
 BasisCode Compliance: Feintuch Communications  
 Baskin Robbins: Fish Consulting  
 Baskin-Robbins: RF | Binder Partners, Inc.  
 Bassett Furniture: French | West | Vaughan  
 Baton Rouge Area Chamber: Development Counsellors International (DCI)  
 Baton Rouge General: Lovell Communications  
 Battery Council International: Signal Group  
 Baur au Lac, Zurich: WEILL (Geoffrey Weill Associates, Inc.)  
 Bausch Health: Coyne Public Relations  
 Bavarian Inn: Logos Communications, Inc.  
 Bavarian U.S. Offices for Economic Development: Development Counsellors International (DCI)  
 Baxter of California: 5W Public Relations  
 Bay State Milling: Pollock Communications  
 Bayer: JeffreyGroup; Ruder Finn Inc.  
 Bayer Crop Science: Stephen Bradley & Associates LLC  
 Bayer CropScience: Standing Partnership  
 Bazaarvoice: PAN Communications, Inc.  
 BDO: Bliss Integrated Communication  
 BDS Analytics: North 6th Agency, Inc. (N6A)  
 Be Curious Partners: Spool  
 Be More Chill: Keith Sherman and Assocs.  
 be quiet!: Bacheff Communications  
 Be The Match®: Padilla  
 Be Well OC: Idea Hall  
 Beach Company, The: Lou Hammond Group  
 Beaches of Fort Myers & Sanibel, The: NJF, an MMGY Global Company  
 Beachview Club Hotel: Pineapple Public Relations  
 Beagle Freedom Project: Fox Greenberg Public Relations  
 Beam Suntory: L.C. Williams & Associates  
 Beatrix Farrand Garden Assn.: Impact PR & Communications  
 Beaumont Health: Beehive Strategic Communication  
 Beautycon: Think  
 Beautyrest®: Hunter Public Relations  
 BEB Capital: Didit  
 Beckford House and Tower: Hundred Stories  
 Beech-Nut: Kohnstamm Communications  
 Beekman Residences: Hundred Stories  
 Beer Park at Paris Las Vegas: Wicked Creative  
 Beeswax: North 6th Agency, Inc. (N6A)  
 Beiersdorf: M Booth  
 Beignet Fest: Gambel Communications  
 Beko US: O'Malley Hansen Communications

Bel Air Investment Advisors: Pollack PR Marketing Group, The  
 Belatrix: Gutenberg  
 Belden: Standing Partnership  
 Belez Natural: First and Last PR  
 BELFOR: Brian Communications  
 Belgard: Trevelino/Keller  
 Belkin Burden Wenig & Goldman, LLP: Berman Group, Inc., The  
 Bellacres: Fox Greenberg Public Relations  
 bellagreen: Champion Management Group  
 Belle Tire: Lambert  
 Belmont BID: Nicholas & Lence Communications  
 Ben Crump Law: Sachs Media Group  
 Ben Hogan Apparel: RG Narrative Inc.  
 BeneCard PBF: Rosica Communications  
 Benefit Advisors Network: Weiss PR, Inc.  
 Benjamin Moore Paints: Sharp Communications, Inc.  
 Bennigan's: Champion Management Group  
 BenQ: Bolt Public Relations  
 Bensimon: Think  
 Bentall Kennedy: Akrete  
 Berger Singerman: rbb Communications  
 Bergstrom Nutrition: Veracity Marketing  
 Berje, Inc.: R&J Strategic Communications  
 Berkadia: Bliss Integrated Communication  
 Berkeley College: Nicholas & Lence Communications  
 Berkshire Choral International: Schneider Associates  
 Bermuda Tourism Authority: Development Counsellors International (DCI);  
 Turner  
 Bernard Health: Bradford Group, The  
 Bernzomatic: Fahlgren Mortine  
 Bertazzoni: Sharp Communications, Inc.  
 Best Buy: Carmichael Lynch Relate  
 Best Life Brands: BizCom Associates  
 Best Western Hotels & Resorts: Hemsworth Communications  
 Bethpage Golf Group: Berk Communications  
 Better Homes & Gardens Real Estate: KWT Global  
 Betterment: Bateman Group  
 Betterment, LLC: Version 2.0 Communications  
 Beverly Hills Hotel, The, Beverly Hills, CA: Hawkins International Public  
 Relations  
 Beverly Hills Rejuvenation Center: Wicked Creative  
 Beverly Wilshire, A Four Seasons Hotel: C&R Communications  
 Beyond Limits: Firecracker PR  
 BIA Electronic Discovery: Bradford Group, The  
 Biagio Cru & Estate Wines: Marino.  
 BIBHU MOHAPATRA: Think  
 BIC Consumer Products: Hunter Public Relations  
 BIC North America: CashmanKatz  
 Biem Butter Sprayer, The: Snackbox  
 Bien Cuit Bakery, NY: Ripp Media/Public Relations, Inc.  
 Big 12 Conference: LDWW Group  
 Big Brothers Big Sisters of Mass. Bay: Version 2.0 Communications  
 Big Brothers Big Sisters of NYC: Marino.  
 Big Cedar Lodge: Murphy O'Brien  
 Big Cypress Lodge: Murphy O'Brien  
 Big Five Tours & Expeditions: Hawkins International Public Relations  
 Big Salad, The: Logos Communications, Inc.  
 Biggins Lacy Shapiro & Co.: Violet PR  
 BigID: Bateman Group; fama PR, Inc.  
 Bill & Melinda Gates Foundation: Global Strategy Group  
 Bill4Time: Furia Rubel Communications, Inc.  
 Billtrust: Walker Sands  
 Billy Reid: Nike Communications, Inc.  
 billyGO: TrizCom Public Relations  
 Bimbo Bakeries USA: Buchanan Public Relations LLC  
 Bingham Center: LAK Public Relations, Inc.  
 BioCatch: Intermarket Communications (A Lansons Company)  
 Biocom: Cerrell Associates, Inc.  
 Biogen: Signal Group  
 Bioharmony Therapeutics: LaVoieHealthScience  
 Bioscrip Infusion Services: Gambel Communications  
 Biosero: Portavoce Public Relations  
 BioSpringer: kglobal  
 Biotechnology Innovation Organization: LaVoieHealthScience  
 Birmingham Business Alliance: Development Counsellors International (DCI)  
 Bitglass: Touchdown PR  
 Bitmo: KCD PR Inc. - Top FinTech PR Firm  
 BitRail: North 6th Agency, Inc. (N6A)

Bizzabo: Crenshaw Communications  
 BJ's Restaurants, Inc.: Murphy O'Brien  
 BJC Healthcare: Standing Partnership  
 BJ's Wholesale: ICR  
 BJ's Wholesale Club: Duffy & Shanley, Inc.  
 Black & Veatch: Gutenberg  
 Blackberry: Hoffman Agency, The; Lewis  
 Blackfin Boats: Durée & Company, Inc.  
 BlackRock TCP Capital Corp.: Financial Profiles, Inc.  
 Blackstone Products: Marketing Maven Public Relations  
 BlackUP: Think  
 Blade & Bow: Lou Hammond Group  
 Blairsville-Union County Chamber of Commerce: Pineapple Public Relations  
 Blaschak Coal Corp.: Buchanan Public Relations LLC  
 Bleu Bohème: Wicked Creative  
 Blipfoto: R&J Strategic Communications  
 Blis: SourceCode Communications  
 Blo Blow Dry Bar: Fish Consulting  
 Block Thirty Seven: Zapwater Communications  
 Bloomberg: Prosek Partners; Vested  
 Bloomberg Philanthropies – What Works Cities: Global Strategy Group  
 Blue Cross and Blue Shield of Minnesota: Padilla  
 Blue Cross Blue Shield Assn.: Brian Communications  
 Blue Cross Blue Shield Michigan: Finn Partners  
 Blue Cross Blue Shield of Tennessee: MP&F Strategic Communications  
 Blue Diamond Almonds: CBD Marketing/CBD Public Relations  
 Blue Diamond Resorts: Zimmerman Agency, The  
 Blue Dog Bakery: Kohnstamm Communications  
 Blue Frog Technology: Champion Management Group  
 Blue School: Marino.  
 Blue Shield of California: Singer Associates, Inc.  
 Blue Shield of California Foundation: Reis Group, The  
 Blue Vision Marketing, Ltd.: Tellem Grody Public Relations, Inc.  
 Blue World Voyages: NJF, an MMGY Global Company  
 Bluebird Network: iMiller Public Relations  
 BlueCrest: March Communications  
 BlueCross BlueShield: Kivvit  
 BlueCross BlueShield of Western New York: Mower  
 Bluefin Payment Systems: BackBay Communications  
 Bluefrog Plumbing & Drain: BizCom Associates  
 Bluemercury: Brand Guild, The  
 BlueMountain Capital: Dukas Linden Public Relations  
 Blueprint4Summer: O'Malley Hansen Communications  
 Bluetooth Special Interest Group: INK Communications Co.  
 Blume: InkHouse  
 BMJ Group: Makovsky  
 BMO Harris: Dixon|James Communications  
 BMW Championship: Devine + Partners  
 Bnai Zion Foundation: Crenshaw Communications  
 BNY Mellon: BackBay Communications  
 Boar's Head Resort, VA: Lou Hammond Group  
 Boathouse Waterfront Hotel, ME, The: Redpoint  
 Bob Evans Farms: Inspire PR Group  
 Bob Hope USO: Pollack PR Marketing Group, The  
 Bobby Jones Links: Pineapple Public Relations  
 Body Shop, The: ITB  
 BodyArmor: Berk Communications  
 Bodyfriend: Bacheff Communications  
 Boehringer Ingelheim: Weber Shandwick  
 Bohannon Development Co.: Singer Associates, Inc.  
 Bohemian Hotel Savannah: Zimmerman Agency, The  
 Boise CVB: Fahlgren Mortine  
 Boise Paper: L.C. Williams & Associates  
 Bokamper's: Durée & Company, Inc.  
 Bolshoi Ballet: Keith Sherman and Assocs.  
 Bombardier Transportation: Cerrell Associates, Inc.  
 Bombas: Turner  
 Bombay Sapphire: Nike Communications, Inc.  
 Bonmin Chevrolet: Judge Public Relations, LLC  
 Bon Secours New York Health System: R&J Strategic Communications  
 Bonadio Group: Mower  
 BondWave: Buttonwood Communications Group  
 Bonnet House Museum & Gardens: Durée & Company, Inc.  
 Bono USA Inc.: Marino.  
 Bonobos: LaunchSquad  
 Bonterra Organic Vineyards: Nike Communications, Inc.  
 Boomerang Carnets: Glendale Communications Group, Inc.  
 Boot Barn: ICR  
 Booz Allen Hamilton: RF | Binder Partners, Inc.



Bordeaux Wine Region: Padilla  
 BorderX Lab: Feintuch Communications  
 Borgata Hotel Casino & Spa: NJF, an MMGY Global Company  
 BorgWarner: Eisbrenner Public Relations  
 Borla Exhaust: DRIVEN360  
 BornFree: 5W Public Relations  
 Bosch Automotive Aftermarket: Coyne Public Relations  
 Bosch-Thermador: Finn Partners  
 Boston Consulting Group: Pierpont Communications Inc.  
 Boston Global Investors: Rasky Partners, Inc.  
 Boston Medical Center: Rasky Partners, Inc.  
 Boston Partners: BackBay Communications  
 Boston Private: Vested  
 Boston Scientific: Merryman Communications  
 Botkier New York: Think  
 Boulder Canyon Authentic Foods: Lambert  
 Boulud Sud: Berk Communications  
 Bounce! Trampoline Sports: GMG Public Relations, Inc.  
 BounceX: North 6th Agency, Inc. (N6A)  
 Bourbon Steak by Michael Mina, Aventura: Brustman Carrino Public Relations  
 Bouvier Insurance: CashmanKatz  
 Bowery, The: NJF, an MMGY Global Company  
 Bowling Green, KY: Decker/Royal  
 Bowlmor AMF: 5W Public Relations  
 Box House Hotel Group: Hawkins International Public Relations  
 Box House Hotel, The, Brooklyn, NY: Hawkins International Public Relations  
 Boxed: LaunchSquad  
 Boxy Girl: Mediafy Communications  
 Boy Scouts of America - Capitol Area Council: Bloom Communications  
 Boys & Girls Clubs in New Jersey: Rosica Communications  
 Boys & Girls Clubs of America: Motion Agency, Inc., The  
 Boys & Girls Clubs of Greater Dallas: SPM Communications, Inc.  
 Boys & Girls Clubs of Miami-Dade: Durée & Company, Inc.  
 Bozzuto: Brand Guild, The  
 Bo's Beach: Durée & Company, Inc.  
 BP: Jasculca Terman Strategic Communications  
 BPI Group: Greentarget Global LLC  
 Bracco Diagnostics: MCS Healthcare Public Relations  
 Brad Daniel: TransMedia Group  
 Bradenton Area CVB: Fahlgren Mortine  
 Braeburn Pharmaceuticals: Evoke PR & Influence  
 Braidio: Resound Marketing  
 Brain Balance: Fish Consulting  
 Brain Corp.: KCD PR Inc. - Top FinTech PR Firm  
 Brainstorm Cell Therapeutics: ICR  
 Brandes Investment Partners: Dukas Linden Public Relations  
 BrandTotal: Crenshaw Communications  
 Brandywine Global: Gregory FCA  
 Brasstown Valley Resort & Spa: Hemsworth Communications  
 BRAVO: Durée & Company, Inc.; Keith Sherman and Assocs.  
 Brazilian Court (Palm Beach): Zimmerman Agency, The  
 Breakthrough Central Texas: Snackbox  
 Breakthrough Energy Ventures: Version 2.0 Communications  
 Breast Cancer Research Fund: Kaplow Communications  
 Breather: Bateman Group; Berman Group, Inc., The  
 Breathless Resorts & Spas: rbb Communications  
 Breeders' Cup, The: Nike Communications, Inc.  
 Bregal Partners: BackBay Communications  
 Bregal Sagemount: BackBay Communications  
 Brendan Vacations: Decker/Royal  
 Brenton Hotel, RI, The: Redpoint  
 Bressler: Furia Rubel Communications, Inc.  
 BrewDog: Fahlgren Mortine  
 Brian Boitano: Keith Sherman and Assocs.  
 Brick Seek: GG Benitez & Associates Public Relations  
 Bridgeport Financial Technology: KCD PR Inc. - Top FinTech PR Firm  
 Bridgestone: Finn Partners  
 Bridgestone Invitational: Falls Communications  
 Bridgewater: Prosek Partners  
 Brie Larson: Rogers & Cowan  
 Briggo Coffee Haus: BizCom Associates  
 Bright Horizons: 360PR+  
 Bright Machines: Strange Brew Strategies  
 BrightFox: Think  
 Brighton Marine: Schneider Associates  
 Brightside Homes: Yulu Public Relations Inc.  
 Brightstar Capital Partners: Dukas Linden Public Relations  
 BrightStar Credit Union: Dana Agency, The

Brillio: Trier and Company  
 Brinks Gilson & Lione: EAFocus Inc.  
 BRIO Restaurant Group: Durée & Company, Inc.  
 Bristol-Myers Squibb: AVENIR GLOBAL; Keith Sherman and Assocs.  
 Britannia Hotel, Trondheim, Norway: WEILL (Geoffrey Weill Associates, Inc.)  
 British Virgin Islands: NJF, an MMGY Global Company  
 Broadcast: Glen Echo Group  
 Broadhaven Capital Partners: Intermarket Communications (A Lansons Company)  
 Broadrock Renewables, LLC: Cerrell Associates, Inc.  
 Broadway Assn., The: Nicholas & Lence Communications  
 Broadway Collection, The: Imagine PR  
 Broadway League: Keith Sherman and Assocs.  
 Brodeur Partners: BLH Consulting, Inc.  
 Brodsky Organization: Geto & de Milly, Inc.  
 Broe Group, The: RAM Communications  
 Brookfield: BerlinRosen  
 Brookfield Zoo: Jasculca Terman Strategic Communications  
 Brookgreen Gardens: Lou Hammond Group  
 Brooklyn Boulders: Zapwater Communications  
 Brooklyn Chamber of Commerce: Marino.  
 Brooklyn Public Library: BerlinRosen  
 Brooks Sports Inc.: M Booth  
 Brookwood Baptist Health: Stephen Bradley & Associates LLC  
 Brother: Finn Partners  
 Brother Jimmy's: Berk Communications  
 Broughton Hotel Group: Heron Agency  
 Broward County Public Schools: Durée & Company, Inc.  
 Broward Health: EvClay Public Relations  
 Brown & Brown Insurance: rbb Communications  
 Brown Advisory: Dukas Linden Public Relations  
 Brown Beach House Croatia: Xhibition  
 Brown Forman: Berk Communications  
 Brown Hotels: Xhibition  
 Brown Jordan Outdoor Kitchens: Sharp Communications, Inc.  
 Brown Palace (Denver): Zimmerman Agency, The  
 BRP Development Corp.: Marino.  
 Bruce Borenstein: TransMedia Group  
 Bruegger's Bagels: SPM Communications, Inc.  
 Bryant Miller Olive, P.A.: Durée & Company, Inc.  
 Bryant Park Hotel: Stuntman PR  
 Bryant University: Marketing Maven Public Relations  
 Bryn Mawr Trust: Gregory FCA  
 Bubbies Mochi Ice Cream: Lambert  
 Bubble Guppies Live!: Tellem Grody Public Relations, Inc.  
 Buckeye Charter Schools Board: Falls Communications  
 Buckhead CID: Communications 21  
 Buddy's Pizza: Franco  
 Budget Brakes: Firecracker PR  
 Bugatti: Imre, LLC  
 Build.com: KWT Global  
 BuildFax: INK Communications Co.  
 Building and Construction Trades Council of Greater New York (BCTC): Marino.  
 Building Owners and Managers Assn.: Berman Group, Inc., The  
 Building Trade Employers' Assn.: Berman Group, Inc., The  
 Bulla Gastrobar: At The Table Public Relations  
 Bumble Bee: Curley Company  
 Bunzl: TVG  
 Bureau Veritas: rbb Communications  
 BurgerFi: French | West | Vaughan  
 Burgerville: Weinstein PR  
 Burgess Yachts: Lou Hammond Group  
 Burlywood Tech: JPR Communications  
 Burped Home Garden: Zapwater Communications  
 Burtch Works: Dixon/James Communications  
 Burwood Group: Akrete  
 BUS4NYC: Nicholas & Lence Communications  
 Bushcamp Company, The: Hawkins International Public Relations  
 Bushel Boy Farms: Kohnstamm Communications  
 Butler County Convention and Visitors Bureau: Inspire PR Group  
 Butler Hospitality: Stuntman PR  
 BYD America: Mediafy Communications  
 BYD Motors: Cerrell Associates, Inc.  
 Byline Bancorp: Financial Profiles, Inc.

## C

C Squared Advisory Group: Fish Consulting  
 C+A Global (Polaroid brand): Resound Marketing

C.W. Driver: Idea Hall  
 C2C Networking Group: Berman Group, Inc., The  
 C3.ai: Allison+Partners  
 C3/Customer Contact Channels: Boardroom Communications, Inc.  
 CABA Pro Bono Legal Services: EvClay Public Relations  
 Cabarrus County Schools: BLH Consulting, Inc.  
 CableWholesale: Veracity Marketing  
 Cabo Wabo Cantina: Wicked Creative  
 Cabot Creamery Co-operative: At The Table Public Relations  
 Cacique® Inc.: Hunter Public Relations  
 Caesars Entertainment: Nicholas & Lence Communications; RF | Binder Partners, Inc.; Sandy Hillman Communications  
 Cafe 222: Wicked Creative  
 Cafe Valley Bakery: Lambert  
 Cala di Volpe: Magrino PR  
 CalAmp: Merritt Group  
 CalExotics: MSR Communications, LLC  
 Calgary Economic Development: Development Counsellors International (DCI)  
 CaliFlour: GG Benitez & Associates Public Relations  
 California Academy of Sciences: Landis Communications Inc.  
 California Association of Adult Day Services: Perry Communications Group, Inc.  
 California Bank & Trust: Landis Communications Inc.  
 California Endowment, The: BerlinRosen  
 California Hotel & Lodging Assn.: Singer Associates, Inc.  
 California Nevada Cement Assn.: Cerrell Associates, Inc.  
 California Poison Control System: Tellem Grody Public Relations, Inc.  
 California Resources Corp.: Cerrell Associates, Inc.  
 California Walnut Board: Pollock Communications  
 California Water Assn.: Cerrell Associates, Inc.  
 California WIC Association: Perry Communications Group, Inc.  
 Caliper: Resound Marketing  
 Calistoga Ranch: Murphy O'Brien  
 Call2Recycle: Proof Strategies  
 Callaway Golf: RG Narrative Inc.  
 Calmwater Capital: Hoyt Organization Inc., The  
 Calpipe Industries: Cerrell Associates, Inc.  
 Camber Creek: North 6th Agency, Inc. (N6A)  
 Cambium: Bospar  
 Cambr: Caliber Corporate Advisers  
 Camelback Resort: Buzz Creators, Inc.  
 Camellia Brand: Gambel Communications  
 Camelot: Grisko LLC  
 Cameron Hughes Wine: Stuntman PR  
 Cameron Mitchell Restaurants: Inspire PR Group  
 Camino Real Regional Mobility Authority: Barracuda Public Relations  
 Camp Bow Wow: 5W Public Relations  
 Camp Invention: Gatesman  
 Campaign Monitor: Allison+Partners  
 Campari America: M Booth  
 CAMRO: Novitas Communications  
 Canada Goose: M Booth  
 Cancer Treatment Centers of America: MCA Public Relations; Motion Agency, Inc., The  
 Canna-Hub: CMW Media  
 Canoe: Bob Gold & Associates  
 Canopy Dallas Uptown: MCA Public Relations  
 Canopy Hotels: Magrino PR  
 Canstruction LA: Taylor & Company  
 Cantata Adult Life Services: DixonJames Communications  
 Cantina Laredo: Stevens Strategic Communications, Inc.  
 Capco: BackBay Communications  
 Cape Arundel Inn & Resort, ME: Redpoint  
 Capgemini: Brian Communications  
 Capital Area Michigan Works! (CAMW): Piper & Gold Public Relations  
 Capital Area Transit Authority (CATA): Piper & Gold Public Relations  
 Capital Health Plan: Sachs Media Group  
 Capital Impact Partners: Lambert  
 Capital One: Peppercomm; Prosek Partners; Taylor  
 Capital Quotient: Gutenberg  
 Capital University: Fahlgren Mortine  
 CapRock: Idea Hall  
 Captain D's: Fish Consulting  
 Captify: 5W Public Relations  
 Capuchin Province of St. Joseph: lovio george | communications + design  
 Caravan Health: ReviveHealth  
 Carbon Beach Club Restaurant (CBC): Ballantines PR  
 Carbon Black: ICR; InkHouse  
 Carbon Engineering: Yulu Public Relations Inc.  
 Cardinal Health: Fahlgren Mortine

Cardinal Innovations Healthcare: MERGE Atlanta  
 Cardlytics, Inc.: ICR  
 Cardtronics: ICR  
 Care Plus NJ: R&J Strategic Communications  
 Care Station Medical Group: R&J Strategic Communications  
 Carecentrix: ReviveHealth  
 CareDx, Inc.: ICR  
 CareerBuilder: 5W Public Relations  
 CareerSource Florida: Moore, Inc.  
 CareMount Medical: Buzz Creators, Inc.  
 Careport: Matter Communications  
 CareWell Urgent Care: Greenough Brand Storytellers  
 Cargill: APCO Worldwide; Tunheim  
 Cargill—Truvia Natural Sweetener: RF | Binder Partners, Inc.  
 Carillon Miami Wellness Resort, Miami, FL: Hawkins International Public Relations  
 Carine Roitfeld Studio: Nike Communications, Inc.  
 CaringKind (Formerly Alzheimer's Association, New York City Chapter): LAK Public Relations, Inc.  
 Carl Marks Advisors: Stanton  
 Carlton Group, The: Marino.  
 Carlton Tel Aviv: Xhibition  
 Carmel Valley Ranch: Murphy O'Brien  
 Carmell Therapeutics: LaVoieHealthScience  
 Carnegie Library of Pittsburgh: WordWrite Communications LLC  
 Carnival Corp.: LDWW Group  
 Carnival Cruise Line: M Booth; NewmanPR  
 Carnival Foundation: NewmanPR  
 Carolina Core: Development Counsellors International (DCI)  
 Caron Treatment Centers: Gregory FCA  
 Carpe Diem Education: A.wordsmith  
 Carpenter & Co.: Rasky Partners, Inc.  
 Carrier: G&S Business Communications  
 Carrington College: Landis Communications Inc.  
 Cars.com: 360PR+  
 Carson Kitchen: Wicked Creative  
 Carter Burden Network: LAK Public Relations, Inc.  
 Carter Center, The: Jасulca Terman Strategic Communications; KYNE  
 Cartesiam: Bacheff Communications  
 CartWrite: Stevens Strategic Communications, Inc.  
 Carvana: Trevelino/Keller  
 Casa Bocado: Stuntman PR  
 Casa Bonita Tropical Lodge: D & D PR  
 CASA Kimberly (Mexico): Zapwater Communications  
 Cascades: G&S Business Communications  
 Case Farms: Racepoint Global  
 Cassatt RRG: Buchanan Public Relations LLC  
 Castello: Carmichael Lynch Relate  
 Castle Hill Inn (RI): Regan Luxury  
 Castle Hotel & Spa: Buzz Creators, Inc.  
 Cat Fancier Assn.: Veracity Marketing  
 Cat Footwear: AMP3 Public Relations  
 Caterpillar Footwear: AMP3 Public Relations  
 Catholic Charities: Gambel Communications  
 Catholic Charities Community Services of Rockland and Dutchess: GMG Public Relations, Inc.  
 Catlin Gabel School: Weinstein PR  
 Cattle & Claw: Ballantines PR  
 CAYLYM: Revell Communications  
 Cayman Islands Department of Tourism: Coyne Public Relations  
 Cayson Designs: Ellipses  
 CBC Companies: Paul Werth Associates  
 CBIZ: Gregory FCA  
 CC Sabathia: Berk Communications  
 CCA Metro: Berman Group, Inc., The  
 CCC Information Services: Walker Sands  
 CCCF: Novitas Communications  
 CDK Global: G&S Business Communications  
 CDDA: North 6th Agency, Inc. (N6A)  
 CEA Fresh Foods: A. Brown-Olmstead Associates, Ltd.  
 Celestial Seasonings: Carmichael Lynch Relate  
 CellPort: Silverline Communications  
 Celtic Woman: Tellem Grody Public Relations, Inc.  
 Centana: Vested  
 Centauri Health Solutions: Brandware  
 Center Against Domestic Violence: Geto & de Milly, Inc.  
 Center for Advanced Orthopaedics, The: Brian Communications  
 Center for Global Enterprise: Story Partners  
 Center for Inherited Blood Disorders: Perry Communications Group, Inc.

Center for Regional Economic Competitiveness: Piper & Gold Public Relations  
Center on Budget and Policy Priorities: BerlinRosen  
CenterCal Properties: Red Sky, Inc.  
CenterOak Partners: BackBay Communications  
Centers for Disease Control & Prevention (CDC): Crosby  
Central Pennsylvania CVB: Decker/Royal  
Century Aluminum: Signal Group  
Cequence: Madison Alexander PR, Inc.  
Ceramedx: CRC, Inc.  
CertainTeed: Bradford Group, The  
Certes Partners: Berman Group, Inc., The  
Certified Angus Beef: French | West | Vaughan  
Ceruzzi Properties: Berman Group, Inc., The  
CFP Board: Bliss Integrated Communication  
CGI: KWT Global  
CHA Hollywood Presbyterian Medical Center: Merryman Communications  
Champagne Nicolas Feuillatte: Magrino PR  
Champion Petfoods: kglobal  
Champions Retreat Golf Club: Zimmerman Agency, The  
Chancelight Behavioral Health: Lovell Communications  
Chapin School, The: Geto & de Milly, Inc.  
ChargetSpot: Crenshaw Communications  
Charles County Economic Development Department: Development Counsellors International (DCI)  
Charles Schwab & Co.: Intermarket Communications (A Lansons Company)  
Charles Schwab Corp.: RF | Binder Partners, Inc.  
Charleston Area CVB, SC: Lou Hammond Group  
Charleston Regional Development Alliance: Development Counsellors International (DCI)  
Charlie West: Hundred Stories  
Charlotte Pipe: Mower  
Charlotte Simone: Think  
Chart IQ: Caliber Corporate Advisers  
Charter: O'Malley Hansen Communications  
Chartwell Hospitality: Lou Hammond Group  
Chateau de Pommard: Magrino PR  
Chateau du Grand-Luce, France: J Public Relations  
Chateau Elan (Georgia): Zimmerman Agency, The  
Chateau Minuty: Nike Communications, Inc.  
Chateau Nightclub & Rooftop - Las Vegas: Wicked Creative  
Chattanooga Area Chamber of Commerce: Development Counsellors International (DCI)  
Chattanooga Area CVB: Development Counsellors International (DCI)  
Cheap Caribbean: NJF, an MMGY Global Company  
CheapOAir.com: 5W Public Relations  
Chebeague Island Inn, Chebeague Island, ME: Hawkins International Public Relations  
Cheese Merchants: Wilks Communications Group  
Cheesecake Factory, The: Berk Communications  
Chef's Press, The: Ellipses  
Chefling: Walt & Company Communications  
Chelsea Lighting: Berman Group, Inc., The  
Cheng Cohen: Fish Consulting  
Cherry: Bacheff Communications  
Cherwell Software: Raffetto Herman Strategic Communications  
Chesapeake Bay Candle Company: CRC, Inc.  
Chesapeake Bay Foundation: Caplan Communications LLC®  
Chester Upland School District: Buchanan Public Relations LLC  
Chevrolet: Weber Shandwick  
Chevron Corp.: Singer Associates, Inc.  
Chewton Glen, UK: J Public Relations  
Chicago Academy of Sciences/Peggy Notebaert Nature Museum: Public Communications Inc.  
Chicago Community Trust, The: Jasculca Terman Strategic Communications  
Chicago Cutlery: MorganMyers  
Chicago Lights: Mekky Media Relations Inc.  
Chicago Scholars: Mekky Media Relations Inc.  
Chicago Sinfonietta: Heron Agency  
Chicago Transit Authority: Grisko LLC  
Chicago Wolves: TimeZoneOne  
Chicago's First Lady Cruises/Mercury: Public Communications Inc.  
Chicago's Skyline Cruiseline: Public Communications Inc.  
Chicagoland Chamber of Commerce: TimeZoneOne  
Chick-fil-A: Jackson Spalding  
Chick-fil-A Foundation: Hope-Beckham Inc.  
Chicken Salad Chick: Fish Consulting  
ChickenGuard: Marketing Maven Public Relations  
Children's Cerebral Palsy: Judge Public Relations, LLC  
Children's Hospital New Orleans: Gambel Communications

Children's Hospital of Wisconsin: Reputation Partners  
Children's of Alabama: JJPR Agency  
Children's Organ Transplant Assn.: Reich Communications  
Children's Scoliosis Center: Judge Public Relations, LLC  
Children's Healthcare of Atlanta: Jackson Spalding  
Children's Museum of the Lowcountry: Lou Hammond Group  
Chile Tourism: Development Counsellors International (DCI)  
Chileno Bay Resort & Residences: Murphy O'Brien  
Chill Expeditions: Brian Communications  
Chiquita: Coyne Public Relations  
Choice Hotels: Tierney  
CHOICES for Victims of Domestic Violence: Inspire PR Group  
Chopard: ITB  
Chopin Imports Ltd.: rbb Communications  
Chris Naugle: Farrow Communications  
Chris Pratt: Rogers & Cowan  
Christian City: Hope-Beckham Inc.  
Christie's International Real Estate: Magrino PR  
Christopher & Dana Reeve Foundation: Coyne Public Relations  
Christophers, The: Reich Communications  
Chrome River: Idea Grove  
Chronic Tacos: BLAZE PR  
Chronicle: Bateman Group  
Chrysalis: Murphy O'Brien  
Chunghwa Telecom Co. Ltd.: ICR  
Church & Dwight: Hunter Public Relations  
Churchill Downs: RunSwitch  
Chuy's TexMex: Judge Public Relations, LLC  
Ciate London: Think  
Cicis: SPM Communications, Inc.  
Cicis Pizza: Champion Management Group  
Ciena: Lewis; Sloane & Company  
Cigna: Stones River Group  
Cignature Realty: RG Narrative Inc.  
CIM Group: Zapwater Communications  
Cimcorp: DPR Group, Inc.  
Cinemark: Durée & Company, Inc.  
Cinopolis: Murphy O'Brien  
CIOX Health: Trevelino/Keller  
CipherCloud: Madison Alexander PR, Inc.  
CIPRUN Global, Inc.: Version 2.0 Communications  
CIRCA: Hoyt Organization Inc., The; Hoyt Organization Inc., The  
Circle K: Taylor  
Circle Line Sightseeing Cruises: Hawkins International Public Relations  
Circor: Fahlgren Mortine  
Circuit Trails, The: Devine + Partners  
Cirque Du Soleil: CashmanKatz  
Cisco: Bob Gold & Associates; Lewis; Peppercomm  
Cisco Systems: Nadel Phelan Inc.  
Cisco/AppDynamics: Highwire PR  
Citadel: Kivvit  
Citi: Global Strategy Group; Ruder Finn Inc.  
Citi Ventures: InkHouse  
Citibank: BerlinRosen; JeffreyGroup  
CitiBike: BerlinRosen  
Citizens Financial Group: Rasky Partners, Inc.  
Citizens School: Berman Group, Inc., The  
CITRIX: AVENIR GLOBAL; PAN Communications, Inc.  
City Girl Beauty Project: Apples and Oranges Public Relations LLC  
City National Bank: Boardroom Communications, Inc.  
City of Brentwood, MO: TVG  
City of Columbus: Paul Werth Associates  
City of El Segundo: Ballantines PR  
City of Elyria: Stevens Strategic Communications, Inc.  
City of Fremont: Hoffman Agency, The  
City of Garland, Texas: Development Counsellors International (DCI)  
City of Hope: IW Group  
City of Hudson: akhia communications  
City of Inkster: Franco  
City of Lorain: Stevens Strategic Communications, Inc.  
City of Mount Vernon IDA: Butler Associates, LLC  
City of New Rochelle: Marino.  
City of Revere: Schneider Associates  
City of Royal Oak, Mich.: Franco  
City of Salinas, California: Development Counsellors International (DCI)  
City of Santa Clara: Singer Associates, Inc.  
City of West Hollywood: Pollack PR Marketing Group, The  
City of Wildwood, MO: TVG  
City Vineyard: Fox Greenberg Public Relations

City Winery: Fox Greenberg Public Relations  
 City Wonders: Decker/Royal  
 CityBase: Grisko LLC  
 Citymark Capital: Falls Communications  
 CityMD: G&S Business Communications  
 CityPass: Development Counsellors International (DCI)  
 Cityview: Idea Hall  
 Civic Builders: Berman Group, Inc., The  
 Civic Progress: Standing Partnership  
 Civic Staffing: Dixon|James Communications  
 CL Yachts: Durée & Company, Inc.  
 Clairvoyant: Indicate Media  
 Clarion Partners: Berman Group, Inc., The  
 Clarity Money: Vested  
 Clark Atlanta University Prostate Cancer Registry: BLH Consulting, Inc.  
 Classic Cinemas: Falk Associates/Contact  
 Classic Journeys: WEILL (Geoffrey Weill Associates, Inc.)  
 Clayton & McKerverey: EAFocus Inc.  
 Clayton Associates: Lovell Communications  
 Clean Energy Fuels: Nicholas & Lence Communications  
 Clean Wave Technologies: Eisbrenner Public Relations  
 Cleaning Authority: Fish Consulting  
 Cleanlogic: Marketing Maven Public Relations  
 Clear Creek Tahoe: Murphy O'Brien  
 Clearlake Capital: Lambert  
 Clearly Ahead Development: Development Counsellors International (DCI)  
 Clearpool: Caliber Corporate Advisers  
 Cleveland Ballet: Falls Communications  
 Cleveland Clinic Florida: rbb Communications  
 Cleveland Clinic Foundation: Falls Communications  
 Cleveland County EPA: Development Counsellors International (DCI)  
 Cleveland School of Science & Medicine: Roop & Co.  
 Cleveland State University: Falls Communications  
 Cleveland Thermal: Roop & Co.  
 Cleveland Vibrator Co.: Stevens Strategic Communications, Inc.  
 Cleveland-Cliffs: Falls Communications  
 Click It or Ticket: CashmanKatz  
 Client Command: Brandware  
 Cliff House Maine: Lou Hammond Group  
 Clinique: Nike Communications, Inc.  
 Cliveden House, UK: J Public Relations  
 Clock.In LLC: Makovsky  
 CloudBees: PAN Communications, Inc.  
 Cloudera: Highwire PR  
 Clovis Oncology, Inc.: Sam Brown Inc.  
 Clune Construction Corp.: Berman Group, Inc., The  
 CM Wealth Advisors: Roop & Co.  
 CMR Surgical: Consilium Strategic Communications; rbb Communications  
 CNX Resources: Gatesman  
 CO Architects: Taylor & Company  
 Coalition to Salute America's Heroes: Champion Management Group  
 Coast Packing Co.: Edge Communications, Inc.  
 Cobo Center: Iovio George | communications + design  
 Coco Collection (Maldives): Zapwater Communications  
 Codina Partners: rbb Communications  
 Cognitive and Behavioral Consultants: GMG Public Relations, Inc.  
 Cognizant: Signal Group  
 CohnReznick: Goodman Media International, Inc.  
 CohnReznick Capital: Silverline Communications  
 Cold Stone Creamery: Landis Communications Inc.  
 Coldwell Banker - New Homes: R&J Strategic Communications  
 Coldwell Banker Residential Real Estate South Florida: Durée & Company, Inc.  
 Colin Quinn: Keith Sherman and Assocs.  
 CollabNet: Catapult PR-IR  
 Colleen Quigley: Berk Communications  
 College Ave.: Duffy & Shanley, Inc.  
 College Football National Championship: Jackson Spalding  
 College Lead Exchange: Boyle Public Affairs  
 College of American Pathologists: JPA Health Communications  
 Collegiate Inventors Competition: Gatesman  
 Collette Tours: Lou Hammond Group  
 Colliers: Berman Group, Inc., The  
 Collins & Scanlon: Roop & Co.  
 Colony Capital (NYSE:CLNY): Lambert  
 Color of Change: BerlinRosen  
 Colorado Apartment Assn.: Novitas Communications  
 Colorado Petroleum Council: Novitas Communications  
 Colorado Springs Chamber & EDC: Development Counsellors International (DCI)

Columbia Banking System, Inc.: Financial Profiles, Inc.  
 Columbia Gas of Ohio: Fahlgren Mortine  
 Columbia University: Keith Sherman and Assocs.  
 Columbus Chamber: Development Counsellors International (DCI)  
 Columbus Collaboratory: Paul Werth Associates  
 Columbus Consulting: Ketner Group Communications  
 Columbus Partnership: Fahlgren Mortine  
 Columbus Public Health: Paul Werth Associates  
 Comcast: Calvert Street Group; Communications 21; Global Strategy Group; Identity  
 Comcast Business: Finn Partners  
 Comcast Spectacor: Devine + Partners  
 Comdata: KCD PR Inc. - Top FinTech PR Firm  
 ComEd: Grisko LLC  
 Comerica Bank: Franco  
 ComForCare: BizCom Associates  
 Comfort Research: Lambert  
 Comfort Supply: Bradford Group, The  
 Comm100: Version 2.0 Communications  
 Common Man Inns & Spa, NH: Redpoint  
 Commonwealth: Park on Fremont, FANTASY: Wicked Creative  
 Communities in Schools: Dana Agency, The  
 Community Council of Greater Dallas: TrizCom Public Relations  
 Community Foundation for Southeast Michigan: Iovio George | communications + design  
 Community Foundation of Lorain County: Stevens Strategic Communications, Inc.  
 Community Health Systems: Lovell Communications  
 Compartés Chocolatier: Murphy O'Brien  
 Compassus Health: Lovell Communications  
 Compere Lapin and Chef Nina Compton, in New Orleans: Brustman Carrino Public Relations  
 Complete Tennessee: Stones River Group  
 Conagra: O'Malley Hansen Communications  
 Conagra Brands: Carmichael Lynch Relate; L.C. Williams & Associates  
 Conair: Kaplow Communications  
 Concert Genetics: Lovell Communications  
 Concord Hospitality Group: French | West | Vaughan  
 Concord Law School: rbb Communications  
 Concorde Investment Services: Identity  
 Concordia Plan Services: Standing Partnership  
 Conde Nast: LaunchSquad  
 Conductor: North 6th Agency, Inc. (N6A)  
 Cone Health: Lovell Communications  
 ConEdison Clean Energy Businesses (CEB): Marino.  
 Confidio: Weiss PR, Inc.  
 Confirm BioSciences: GG Benitez & Associates Public Relations  
 Confluent: InkHouse  
 Connatix: SourceCode Communications  
 Connect Solutions: MSR Communications, LLC  
 Connect Your Care: Weiss PR, Inc.  
 Connecticut Natural Gas: Mason Public Relations  
 ConnectWise: Touchdown PR  
 Connemara Conservancy: BizCom Associates  
 Connex Credit Union: Mason Public Relations  
 Conning Asset Management: Stanton  
 Conn's HomePlus: Zimmerman Agency, The  
 Conrad Bora Bora: Murphy O'Brien  
 Conrad DC: Magrino PR  
 Conrad Dublin: Magrino PR  
 Conrad Hotels: Magrino PR  
 Conserva Irrigation: Fish Consulting  
 CONSOL Energy: Gatesman  
 Constitution Capital Partners: BackBay Communications  
 Construction Careers Foundation: Pocket Hercules  
 Consumer Data Industry Assn.: Curley Company  
 Consumer Technology Assn.: Glen Echo Group; Racepoint Global  
 Content Delivery & Security Assn. (CDSA): Bob Gold & Associates  
 Context Partners: A.wordsmith  
 Contiki: Decker/Royal  
 Continental Automotive: Lambert  
 Continental Broadband: Pietryla PR & Marketing  
 Continentale, Florence, Italy: Hawkins International Public Relations  
 Continuum: March Communications  
 Contractors' Assn. of Greater New York, Inc.: Berman Group, Inc., The  
 Control Risks: kglobal  
 Control4: Caster Communications, Inc.  
 Converse: Think  
 Conversocial: North 6th Agency, Inc. (N6A)

Cooley LLP: LAK Public Relations, Inc.  
 Cooper & Thief: Nike Communications, Inc.  
 Cooper Standard: Bianchi Public Relations, Inc.  
 Cooper Union: Devine + Partners  
 Cooper's Hawk: Reputation Partners  
 Cooperworks, Inc.: BLH Consulting, Inc.  
 Cooper's Hawk Winery & Restaurant: Falls Communications  
 Cooper's Hawk Winery & Restaurants: Durée & Company, Inc.  
 CoorsTek, Inc.: Falls Communications  
 Coppercraft Distillery: Wilks Communications Group  
 Coral Expeditions: Hawkins International Public Relations  
 Corbion: RF | Binder Partners, Inc.  
 Core Theatre Company: Butler Associates, LLC  
 CoreLogic: INK Communications Co.  
 CoreNet Global: Berman Group, Inc., The  
 CorePower Yoga: Turner  
 Corlex Capital: Fish Consulting  
 Cornell University: BerlinRosen  
 Corner Bakery Café: Champion Management Group  
 Corner Bar: Wicked Creative  
 Corning: Hoffman Agency, The  
 Corning Optical Communications: Bob Gold & Associates  
 Corporate Magic: Champion Management Group  
 Corporate Resource Services (CRS): Makovsky  
 CORT: INK Communications Co.  
 Cortland Bank: Falls Communications  
 Cosentino Worldwide: Sharp Communications, Inc.  
 Cosmetic Executive Women (CEW): Kaplow Communications  
 Cosmic Crisp~sup~(R) Apple: Ellipses  
 Cosmopolitan of Las Vegas: Magrino PR  
 Costa Cruises North America: NewmanPR  
 Costa Palmas: C&R Communications  
 Costa Rica Tourism: NJF, an MMGY Global Company  
 Costsaver: Decker/Royal  
 COTA: Paul Werth Associates  
 Cottages at Cabot Cove, ME, The: Redpoint  
 Cottonwood Properties: Caliber Group  
 Country Club Lima Hotel, Lima, Peru: Hawkins International Public Relations  
 Country Pure Foods: akhia communications  
 County of San Mateo: Singer Associates, Inc.  
 County of San Mateo, California: UPRAISE Marketing + Public Relations  
 Coupé Theatre Studio: GMG Public Relations, Inc.  
 Coursera: LaunchSquad  
 Court of Master Sommeliers: INK Communications Co.  
 Cove at Walt Disney World Swan, The: TJM Communications, Inc.  
 Cove Property Group: Berman Group, Inc., The  
 Covenant House: Hope-Beckham Inc.  
 Coverings Trade Show: Sharp Communications, Inc.  
 Coworth Park, Ascot, United Kingdom: Hawkins International Public Relations  
 Cox & Kings: D & D PR  
 Cox Automotive: MP&F Strategic Communications  
 Cox Castle & Nicholson: Idea Hall  
 CPI Funds: R&J Strategic Communications  
 CR7 Denim by Cristiano Ronaldo: AMP3 Public Relations  
 Cracker Barrel Old Country Store, Inc.: Makovsky  
 Cradlepoint: Touchdown PR  
 Crain Lewis Brogdon LLP: TrizCom Public Relations  
 Cranberry Institute: Pollock Communications  
 Cranberry Marketing Committee USA: Pollock Communications  
 Crate & Barrel: AMW Group  
 Creative Benefits: Sachs Media Group  
 Creative Design Agency: UPRAISE Marketing + Public Relations  
 CrediFi: Caliber Corporate Advisers  
 Creighton Farms: Regan Luxury  
 Crepe Erase: 5W Public Relations  
 Crescit Capital: Marino.  
 Cresco Labs: Financial Profiles, Inc.  
 CREW Fort Lauderdale / Boca: Durée & Company, Inc.  
 Cristo Rey Philadelphia High School: Devine + Partners  
 Crooked Water Spirits: Carmichael Lynch Relate  
 Crop One Holdings: Financial Profiles, Inc.  
 CropTrak: G&S Business Communications  
 Cross Country Home Services: rbb Communications  
 Crossmark Global Investments: Dukas Linden Public Relations  
 Crossroads Hospice: SPRYTE Communications  
 Crowe Horwath: Greentarget Global LLC  
 Crown Equipment Corp.: Fahlgren Mortine  
 Crowne Plaza North Augusta: Pineapple Public Relations  
 Cruise Barbados: Hemsworth Communications

Crypto.com: Hoffman Agency, The  
 Crystal Lagoons: Conroy Martinez Group, The  
 CS Partners: Piper & Gold Public Relations  
 CSAA: Harden Communications Partners  
 CSAA Insurance Group: Stanton  
 CSC: Tierney  
 CSI Aviation/Seeker Aircraft: Waite Company, The  
 CSL Behring: MCS Healthcare Public Relations  
 CSU-Global: Jasculca Terman Strategic Communications  
 CSX Transportation: MP&F Strategic Communications  
 CT Catholic Conference: CashmanKatz  
 CT Consultants: Falls Communications  
 CT Dept. of Motor Vehicles: CashmanKatz  
 CT Dept. of Public Health: CashmanKatz  
 CT Dept. of Revenue Services: CashmanKatz  
 CT Dept. of Transportation: CashmanKatz  
 CT Natural Gas: CashmanKatz  
 CT Realty: Idea Hall  
 CT Science Center: CashmanKatz  
 ctrl+shift+space: Veracity Marketing  
 Cubic International: Schneider Associates  
 Cubic Transportation Systems: Grisko LLC  
 Cuesta Construction: Boardroom Communications, Inc.  
 Cuisinart: Magrino PR  
 Culinary Institute of America at Copia in Downtown Napa, The: Ballantines PR  
 Culligan International: L.C. Williams & Associates  
 Cult Wines: Intermarket Communications (A Lansons Company)  
 Cultural Council of Palm Beach County: Lou Hammond Group  
 Cumberland Pharmaceuticals: Bradford Group, The  
 Cumberland University: Stones River Group  
 Curaleaf, Inc.: Marino.  
 Curb-To-Market Challenge: TASC Group, The  
 CURE Auto Insurance: R&J Strategic Communications  
 CureDuchenne: Matter Communications  
 Curium Pharma: Standing Partnership  
 Current by GE: Racepoint Global  
 Current Clients:: Karbo Communications  
 Current, Powered by GE: akhia communications  
 Cushman & Wakefield: Marino.; Schneider Associates  
 Custora: North 6th Agency, Inc. (N6A)  
 Cutanea Life Sciences: MCS Healthcare Public Relations  
 CVC Capital Partners: Stanton  
 CVS Health: Global Strategy Group  
 CVS/pharmacy: Kaplow Communications; Matter Communications  
 CW Driver: Hoyt Organization Inc., The  
 CW Financial Services LLC: Makovsky  
 CXC Simulations: Brandware  
 Cyber Center of Excellence (CCOE): KCD PR Inc. - Top FinTech PR Firm  
 CyberArk: fama PR, Inc.  
 Cybex: Rogers & Cowan  
 Cybrary: Merritt Group  
 Cylance: Merritt Group  
 Cypient Black: Silverline Communications  
 Cypress: Hoffman Agency, The  
 Cystinosis Research Foundation: Idea Hall

## D

D'Marie Group: AMP3 Public Relations  
 D'USSÉ: Berk Communications; Nike Communications, Inc.  
 D-Link: Walt & Company Communications  
 D-Wave: LaunchSquad  
 D.A.R.E. America: Pollack PR Marketing Group, The  
 Dahlonaga (GA) CVB: Pineapple Public Relations  
 Dahua: Maize Marketing  
 Daikin: Pierpont Communications Inc.  
 Daimler Trucks North America: Mower  
 Dairy Alliance, The: Communications 21  
 Dairy Farmers of America: Agency H5  
 Dairy Management: AVENIR GLOBAL  
 Dal-Tile Corp.: Imre, LLC  
 Dale Scott & Co.: Fineman PR  
 Dallas Women's Foundation: LDWW Group  
 Dalmatia: BLAZE PR  
 Dalup Modern Indian: Nicholas & Lence Communications  
 Dan Hotels, Israel: WEILL (Geoffrey Weill Associates, Inc.)  
 Dana Inc.: Eisbrenner Public Relations  
 dancker: Weiss PR, Inc.  
 Danish Home of Chicago: IVY Marketing Group, Inc.

Danone North America: Allison+Partners  
 DAP: L.C. Williams & Associates  
 Darden Restaurants: ICR  
 Dare Auto: Eisbrenner Public Relations  
 Dare to Care Food Bank: RunSwitch  
 DASMA (Door & Access Systems Manufacturers Assn.): Stevens Strategic Communications, Inc.  
 Dassault Systèmes: Racepoint Global  
 DataFactZ: Franco  
 DataGryd: iMiller Public Relations  
 DataGryd/Colliers International: Berman Group, Inc., The  
 DataLocker: Madison Alexander PR, Inc.  
 Datamir: KWT Global  
 Datamotion: R&J Strategic Communications  
 DataRobot: Version 2.0 Communications  
 Datto: InkHouse  
 DAV (Disabled American Veterans): Crosby  
 Dave & Buster's: Konnect Agency  
 David Citadel, Jerusalem: Lou Hammond Group  
 David Lynch Foundation: TASC Group, The  
 Davidoff Hutcher Citron LLP: Butler Associates, LLC  
 David's Bridal: Kaplow Communications  
 Daviess County Economic Development Corp.: MEK Group  
 Davio's: Regan Luxury  
 Davler Media (City Guide, Big Apple Parents): Cataldi Public Relations  
 Dawda, Mann, Mulcahy & Sadler, PLC: Identity  
 Day Kimball Healthcare: Mason Public Relations  
 DaySmart: Version 2.0 Communications  
 db Bistro Moderne: Berk Communications  
 DCL Skincare: Think  
 DCM: Mighty  
 DDN: Walt & Company Communications  
 De Rigueur Designs: L.C. Williams & Associates  
 DE-CIX: iMiller Public Relations  
 DeadSoxy: Farrow Communications  
 Dean & DeLuca: Magrino PR  
 Death by Tequila: Wicked Creative  
 Debbie's Dream Foundation: Curing Stomach Cancer: Durée & Company, Inc.  
 Deborah Santana: Farrow Communications  
 Decibel Insight: Version 2.0 Communications  
 Decléor: 5W Public Relations  
 Deep Blue Cable: iMiller Public Relations  
 Deep River Snacks: CRC, Inc.  
 Deeper Africa Safaris: Xhibition  
 Deepwater Wind: Duffy & Shanley, Inc.  
 Deere & Co.: Imre, LLC  
 Defenders of Wildlife: Caplan Communications LLC®  
 Del Frisco's Grille: Durée & Company, Inc.  
 Del Frisco's Restaurant Group - Dallas: SPM Communications, Inc.  
 Del Monte Foods: Coyne Public Relations  
 Del Taco: Identity  
 Delaware County Convention and Visitors Bureau: Inspire PR Group  
 Delaware Prosperity Partnership: Development Counsellors International (DCI)  
 Deliveroo: Lewis  
 Deloitte: Devine + Partners; KWT Global  
 Delta Air Lines: Jackson Spalding  
 Delta Airlines: Kivvit  
 Delta Data: BackBay Communications  
 Deluxe Corp.: Beehive Strategic Communication  
 Dementia Discovery Fund (DDF): Consilium Strategic Communications  
 DeNA: 360PR+  
 Denali Flavors/MooseTracks® Ice Cream: Lambert  
 Denholtz Associates: R&J Strategic Communications  
 Denny's: Fish Consulting  
 Denny's: Allison+Partners  
 DENSO: Finn Partners  
 Dentons: Finn Partners  
 Denver Broncos: Singer Associates, Inc.  
 Denzel Washington: Rogers & Cowan  
 Department of Labor-Job Corps: MP&F Strategic Communications  
 Department of Orthopaedics at The Mount Sinai Health System: TASC Group, The  
 Dept. of Defense/Military OneSource: Crosby  
 Derek Jeter's Turn 2 Foundation: Marino.  
 Derma-e: AMP3 Public Relations  
 Dermody Properties: KPS3  
 Dermstore: Resound Marketing  
 Descartes Labs: Highwire PR  
 Deseret Ranch: Sachs Media Group  
 Desert Essence: Think  
 Design Blitz: Taylor & Company  
 Design Museum of Chicago: Glendale Communications Group, Inc.  
 Design on a Dime: Dana Agency, The  
 Designer Brands: Inspire PR Group  
 Designer Eyes: AMP3 Public Relations  
 Destination Cleveland: Development Counsellors International (DCI)  
 Destination Kohler: Agency H5  
 Destination Panama City, FL: Lou Hammond Group  
 DET Distributing: Bradford Group, The  
 Detroit Country Day School: Identity  
 Detroit Development Fund: lovio george | communications + design  
 Detroit Homecoming: Robar Public Relations  
 Detroit Jazz Festival: Eisbrenner Public Relations  
 Detroit Labs: Identity  
 Detroit Regional Convention Facility Authority: lovio george | communications + design  
 Detroit RiverFront Conservancy: lovio george | communications + design  
 Deutsch Family Wine & Spirits: French | West | Vaughan  
 Development Specialists: Boardroom Communications, Inc.  
 DevOps Enterprise Summit: Catapult PR-IR  
 Dexcom: Allison+Partners  
 DHL: Fahlgren Mortine; Finn Partners  
 DHL Express: rbb Communications  
 Diageo: Taylor  
 Diageo North America: Hunter Public Relations  
 Dialog: March Communications  
 Dialpad: Bateman Group  
 Diamond Pro: Karbo Communications  
 Diamond Resorts: Sandy Hillman Communications  
 Diamond Ventures: Caliber Group  
 Diamonds Direct (New Orleans): Gambel Communications  
 Dian Fossey Gorilla Fund International: Public Communications Inc.  
 Diatherix Labs: Lovell Communications  
 Dickinson Wright Law Firm: Bradford Group, The  
 Dick's Last Resort: Champion Management Group  
 Diebold Nixdorf: akhia communications; Vested  
 Dietary Supplement News: TransMedia Group  
 Digest This Now: Farrow Communications  
 Digestive Disease Week: Reis Group, The  
 Digi-Key: Belmont Partners  
 Digit Insurance: Gutenberg  
 Digital Crossroads: iMiller Public Relations  
 Digital Currency Group: Vested  
 Digital Impact Alliance: Glen Echo Group  
 Digital Reasoning: Birnbach Communications Inc.  
 Digital Watchdog: Maize Marketing  
 DigitalOcean: Bateman Group; Gutenberg  
 Dignity Health: Allison+Partners; Cerrell Associates, Inc.  
 Dillon Gage Metals: TrizCom Public Relations  
 Dimmitt Chevrolet: Judge Public Relations, LLC  
 Dina Dwyer-Owens: BizCom Associates  
 Diocese of Cleveland: Falls Communications  
 Diocese of Oakland: Harden Communications Partners  
 Diono: 5W Public Relations  
 DirectPath: Version 2.0 Communications  
 Direxion: JConnelly  
 Discover Baja California: J Public Relations  
 Discover Dominica Authority: Fahlgren Mortine  
 Discover Palm Beach County, Inc.: Development Counsellors International (DCI)  
 Discover Your Italy: D & D PR  
 Discovery Point: Trevelino/Keller  
 Disney Dreamers Academy: TJM Communications, Inc.  
 Disney on Ice: rbb Communications  
 Disney Princess: AMP3 Public Relations  
 Disney Resorts Shanghai: Ruder Finn Inc.  
 Displaydata: Ketner Group Communications  
 Diversified Gas & Oil: Markstein  
 DKNY: Think  
 DL Steiger Co.: RAM Communications  
 DMK Restaurants: Ada St., County Barbeque, DMK Burger Bar.; Wicked Creative  
 DNA Genetics: MorganMyers  
 DocPoint Solutions: DPR Group, Inc.  
 Doddle: Crenshaw Communications  
 Doe Run Co., The: Standing Partnership  
 Dog Haus International: Champion Management Group  
 Dolder Grand, Zurich, Switzerland: Hawkins International Public Relations  
 Dolphin Mall: Conroy Martinez Group, The

DMedia: Makovsky  
 Domenico Vacca: AMP3 Public Relations  
 Dominion: Davies  
 Dominium: Tunheim  
 Domino's Pizza: Stevens Strategic Communications, Inc.  
 Domio: Hawkins International Public Relations  
 Domtar: Mower  
 Don de Fleurs: Dana Agency, The  
 Donate Life Northwest: Bloom Communications  
 Donate Life Ohio: Fahlgren Mortine  
 Donna Karan & DKNY: CRC, Inc.  
 Donnelley Financial Solutions: Stanton  
 Dora the Explorer Live! Canada: Tellem Grody Public Relations, Inc.  
 Dorchester Collection: Hawkins International Public Relations  
 Dorchester, The, London, United Kingdom: Hawkins International Public Relations  
 dosist: Spool  
 DOU.K Studio: V.I.P.R Agency  
 DoubleLine Capital: JConnelly  
 DoubleTree by Hilton Berkeley Marina: Ellipses  
 DoubleVerify: Crenshaw Communications  
 Douglas County Chamber of Commerce: Development Counsellors International (DCI)  
 Douglaston Development: Marino.  
 Dow: Tierney  
 Dow Chemical: G&S Business Communications  
 Down to Earth Living: GMG Public Relations, Inc.  
 Downtown Cleveland Alliance: Falls Communications  
 Downtown Dallas, Inc.: LDWW Group  
 Dr. Dara (Clinical Psychologist): TransMedia Group  
 Dr. Drew Ramsey: FullTilt Marketing  
 Dr. Jeff Werber: Rosica Communications  
 Dr. Judy Morgan: Farrow Communications  
 Dr. Liz Cruz: Farrow Communications  
 Dr. Rich Castellano: Farrow Communications  
 Dr. T.Y Steven Ip: Fox Greenberg Public Relations  
 DraftKings: Taylor  
 Dragados: Feintuch Communications  
 Drama Desk Awards: Keith Sherman and Assocs.  
 Draper Fisher Jurvetson: Singer Associates, Inc.  
 Drawbridge Community Revitalization Foundation: Akrete  
 Draycott Hotel, The: Imagine PR  
 DRB Systems: Falls Communications  
 Dream a Better Dream: Farrow Communications  
 Dream On Me: GG Benitez & Associates Public Relations  
 DreamBox Learning: Raffetto Herman Strategic Communications  
 DreamHost: Idea Grove  
 Dreams Resorts & Spas: rbb Communications  
 DreamWave: Walt & Company Communications  
 Dresdner Robin: Violet PR  
 Drexel University: Devine + Partners  
 Driftwood Hospitality: Hemsworth Communications  
 Drinker Biddle: Ripp Media/Public Relations, Inc.  
 Driscoll's: Allison+Partners  
 Drive Safe Atlanta: Reich Communications  
 Drive Safe Chicago: Reich Communications  
 Drive Safe D.C.: Reich Communications  
 Drive Safe Los Angeles: Reich Communications  
 Drive Shack: Champion Management Group  
 DriveOhio: Paul Werth Associates  
 Drizly: 360PR+  
 Dryvit Systems: Roop & Co.  
 DSM: Carmichael Lynch Relate  
 DTCC: Vested  
 Duane Reade: 5W Public Relations  
 Duchesnay USA: Makovsky  
 DUCK Tape: Falls Communications  
 Duke Integrative Medicine: Reis Group, The  
 Duke Spirits: Fox Greenberg Public Relations  
 Duluth Holdings: Financial Profiles, Inc.  
 Duluth Trading Co.: Turner  
 Dun & Bradstreet: Prosek Partners  
 DUNA: Berman Group, Inc., The  
 Duniway Portland, The: Magrino PR  
 Dunkin': Fish Consulting  
 Dunkin' Brands: RF | Binder Partners, Inc.  
 Dunkin' Donuts: Fineman PR; Identity  
 Dunkin' Donuts: Duffy & Shanley, Inc.  
 Dunton Destinations, Colorado: WEILL (Geoffrey Weill Associates, Inc.)

Dunwoody (GA) CVB: Pineapple Public Relations  
 DuPage Medical Group: Zehnder Communications  
 DuPont™ Sorona®: Brownstein Group  
 Duquesne Light Co.: Gatesman  
 Duracell: Citizen Relations  
 Durascience: Firecracker PR  
 Durst Organization: Berman Group, Inc., The  
 Dutchess County Local Development Corp.: Development Counsellors International (DCI)  
 Dutchess Tourism: Impact PR & Communications  
 DVI Equity Partners: Caliber Group  
 Dynatrace: March Communications  
 Dyslexiaville/Glades Films: Cataldi Public Relations  
 Dyson: Citizen Relations

## E

E Ink: Racepoint Global  
 E\*Trade: Bliss Integrated Communication  
 e-Builder: Boardroom Communications, Inc.  
 e-conolight: Silverline Communications  
 E-Crane: Stevens Strategic Communications, Inc.  
 E-J Electrical Installation Co., Inc.: Berman Group, Inc., The  
 E. & J. Gallo Winery: MWWPR  
 E.ON: Davies  
 Eagle Investment Systems: BackBay Communications  
 Eagle Rock Werkshop: AMW Group  
 EAO: Mason Public Relations  
 Earl of Sandwich: At The Table Public Relations  
 Earn Group: Walt & Company Communications  
 Earnest: LaunchSquad  
 Earth at Hidden Pond, ME: Redpoint  
 Earthjustice: Caplan Communications LLC®  
 Earthtronics: Falls Communications  
 EaseCentral: North 6th Agency, Inc. (N6A)  
 East River Fifties Alliance: LAK Public Relations, Inc.  
 East Valley Water District: Idea Hall  
 EastBanc: Brand Guild, The  
 Eastcastle Place in Milwaukee: IVY Marketing Group, Inc.  
 Eastern CT Health Network: CashmanKatz  
 Easterseals: Rosica Communications  
 Easton Group: Boardroom Communications, Inc.  
 Eastpak: Turner  
 Eat This Mr. President: Farrow Communications  
 Eaton Corp.: akhia communications  
 Eaton Partners: Dukas Linden Public Relations  
 Eau Palm Beach Hotel & Spa: Sharp Communications, Inc.  
 Eaze: InkHouse  
 eBay: Lewis  
 Eberjey: Think  
 EBRM: Falk Associates/Contact  
 Echo: CRC, Inc.  
 ECHO Connection: CMW Media  
 Echoes & Reflections: Grisko LLC  
 ECi Software Solutions: Version 2.0 Communications  
 Eco Pack Systems: RAM Communications  
 Economic Development Assn. of Alabama: JJPR Agency  
 Economic Development Group, Ltd.: Pietryla PR & Marketing  
 Ecore International: L.C. Williams & Associates  
 EDAP: Harden Communications Partners  
 Eden Fine Art Gallery: AMP3 Public Relations  
 EDF: Davies  
 EDGE: Bacheff Communications  
 Edgewell Personal Care: Rebel Gail Communications  
 Edible Arrangements: BizCom Associates; Kohnstamm Communications  
 Edifecs: Raffetto Herman Strategic Communications  
 Edison Properties: Berman Group, Inc., The  
 Edvisors: Birnbach Communications Inc.  
 Edward Jones: Prosek Partners; Standing Partnership  
 Edward Ogosta Architecture: Taylor & Company  
 Edward Thomas Collection: Murphy O'Brien  
 Edwin's Leadership & Restaurant Institute: Falls Communications  
 Egg Farmers of Canada: Citizen Relations  
 Egress: fama PR, Inc.  
 Eileen Fisher Life Work: Buzz Creators, Inc.  
 Einstein Bros. Bagels: Snackbox  
 EisnerAmper: Dukas Linden Public Relations  
 El Capital Group: Revell Communications  
 El Guapo Bitters: Think

El Paso Streetcar: Barracuda Public Relations  
 El Pollo Loco: Bolt Public Relations  
 El Portillo Residences: D & D PR  
 ElastiFile: JPR Communications  
 Electric Cloud: Catapult PR-IR  
 Electrolux: L.C. Williams & Associates  
 Element Hotels: Ballantines PR; Think  
 Elepop: AMP3 Public Relations  
 Elevate Credit: Vested  
 Elevé: Hoyt Organization Inc., The  
 Elizabeth Dole Foundation: Susan Davis International  
 ELLE Brand: V.I.P.R Agency  
 Ellen Tracy: AMP3 Public Relations  
 ellenJAY: JJPR Agency  
 Ellerman House, Cape Town: Imagine PR  
 Ellesse: Turner  
 Elma Arts Complex Luxury Hotel: Xhibition  
 ELO Investments LLC: rbb Communications  
 Elton John / Elton John Aids Foundation: Rogers & Cowan  
 Elton John AIDS Foundation: BerlinRosen  
 Elvie: SourceCode Communications  
 Embassy Suites by Hilton: rbb Communications  
 Emdor Group: LAK Public Relations, Inc.  
 EMD Serono: JPA Health Communications  
 Emerald Performance Materials: Falls Communications  
 Emerald Youth Foundation: Stones River Group  
 Emergn: March Communications  
 Emeril Lagasse Foundation: Zehnder Communications  
 Emerson: Fahlgren Mortine  
 Emerson Partners: BizCom Associates  
 Emerson Resort & Spa, The: Nicholas & Lence Communications  
 Emirates: Citizen Relations  
 Emirates Airline: Landis Communications Inc.  
 Emma L. Bowen Community Service Center: Geto & de Milly, Inc.  
 eMoney Advisor, LLC: 5W Public Relations  
 Empire Baking Co.: MCA Public Relations  
 Empire City Casino: Nicholas & Lence Communications  
 Empire Core: Berman Group, Inc., The  
 Empire Government Strategies: 5W Public Relations  
 Empire Outlets: Nicholas & Lence Communications  
 EmpiRx Health: Bliss Integrated Communication  
 Empowers Africa: Xhibition  
 EMSI: rbb Communications  
 Encompass Health: Markstein  
 Encore Capital: Boardroom Communications, Inc.  
 Endera: Merritt Group  
 Endgame: Highwire PR  
 Enel: JeffreyGroup  
 Energize Connecticut: Mason Public Relations  
 Energize CT: CashmanKatz  
 Energizer: TVG  
 Energy Professionals: TransMedia Group  
 Energy Storage Assn.: Silverline Communications  
 Energy Transfer: Bravo Group  
 Engage PEO: rbb Communications  
 Engage Software: DPR Group, Inc.  
 Engage3: RAM Communications  
 EnGenius: Bacheff Communications  
 ENGIE: Bacheff Communications; InkHouse  
 ENGIE North America: Rasky Partners, Inc.  
 Enlightened Ice Cream: Mediafy Communications  
 ENT and Allergy Associates: Rosica Communications  
 Entergy New Orleans: Gambel Communications  
 Enterprise Car Rental: JeffreyGroup  
 Entertainment Cruises: Finn Partners  
 Environment America: Caplan Communications LLC®  
 Environmental Contractors Assn.: Berman Group, Inc., The  
 Environmental Defense Fund: Caplan Communications LLC®  
 Environmental Science Associates: Nicholas & Lence Communications  
 Envirosuite: Weiss PR, Inc.  
 Envision Healthcare: Greenough Brand Storytellers  
 EOS Climate: Makovsky  
 EPA ENERGY STAR program: Crosby  
 Episcopal Community Services: SPRYTE Communications  
 Episode Six (E6): Caliber Corporate Advisers  
 Epizyme: JPA Health Communications  
 EPL, Inc.: Markstein  
 Epsom Salt Council: Mower  
 Epson: Lewis

Epson America: Walt & Company Communications  
 EPT Land Communities: Barracuda Public Relations  
 Equifax: Brandware  
 Equinix: Lewis  
 Equitable Food Initiative: FullTilt Marketing  
 Equity LifeStyle Properties: Reputation Partners  
 Equity Now: RG Narrative Inc.  
 ERA Coalition: InkHouse  
 Erickson Living: Sandy Hillman Communications  
 Erie Insurance: Falls Communications  
 Eriez: Stevens Strategic Communications, Inc.  
 Eriez Flotation Division: Stevens Strategic Communications, Inc.  
 Ernest Supplies: Think  
 Ernst & Young: Reputation Partners  
 Espanola Way: Dana Agency, The  
 Esperanza, An Auberge Resort: Murphy O'Brien  
 ESPN: BLAZE PR  
 ESPN Events: Hope-Beckham Inc.  
 Estate Yountville, The: Magrino PR  
 ETARU, Las Olas and Hallandale Beach: Brustman Carrino Public Relations  
 Ethique: 5W Public Relations  
 ETQ: Version 2.0 Communications  
 Euclid Chemical Co.: Roop & Co.  
 Euler Hermes: Hot Paper Lantern  
 Eulerity: Fish Consulting  
 Eurail: NJF, an MMGY Global Company  
 Eurobound: Kundell Communications  
 EVA Air: Marketing Maven Public Relations  
 Evaluation Systems for Personnel, Inc.: A. Brown-Olmstead Associates, Ltd.  
 Evangelical Environmental Network: Caplan Communications LLC®  
 Events by Grateful Palate: Dana Agency, The  
 Everbridge: PAN Communications, Inc.  
 Evertron: Caster Communications, Inc.  
 Everything But Water: Think  
 Evivo: MSR Communications, LLC  
 Evolut: Bliss Integrated Communication  
 Evolur: GG Benitez & Associates Public Relations  
 Evolution Capital Partners: Roop & Co.  
 Evolve Biosystems: MSR Communications, LLC  
 Exabeam: Touchdown PR  
 Exadel: Catapult PR-IR  
 Exclusive Networks: Bacheff Communications  
 Exelon: Davies; Kivvit; Tierney  
 Exelon Corp.: Motion Agency, Inc., The  
 Exergen: Rosica Communications  
 Expedient Data Centers: Pietryla PR & Marketing  
 Experian Automotive: Finn Partners  
 Explore Bristol, RI: Lou Hammond Group  
 Explore Horizons: BizCom Associates  
 Explore Minnesota Tourism: Belmont Partners  
 Exponent Women: Bliss Integrated Communication  
 Exponential ETFs: Gregory FCA  
 Express Scripts: Coyne Public Relations; TVG  
 Extend Fertility: KWT Global  
 Extensia Financial: Idea Hall  
 Extraordinary Journeys: Xhibition  
 Extreme Networks: Racepoint Global  
 ExxonMobil: Weber Shandwick  
 EY: M Booth; Prosek Partners; the10company  
 EY (aka Ernst & Young): Hot Paper Lantern  
 Eye Boutique: Punch PR  
 EyeMed: Mower  
 ezCater: 360PR+

## F

F-Star: Consilium Strategic Communications  
 F1 Oncology: rbb Communications  
 Fabian, Sklar & King P.C.: Identity  
 Facade Tectonics Institute: Berman Group, Inc., The  
 Face Place, The: Think  
 Facebook: Hot Paper Lantern; JeffreyGroup; Weinstein PR  
 Facet Wealth: Gregory FCA  
 Factual: Bateman Group  
 FAIR Foundation: Sachs Media Group  
 Fairmont Chicago Millennium Park: Heron Agency  
 Fairmont Hotels & Resorts: Hawkins International Public Relations  
 Fairmont Mayakoba (Mexico): Zapwater Communications  
 Fairmount Properties: akhia communications



Fairport Asset Management: Roop & Co.  
 Faithful+Gould: Berman Group, Inc., The  
 Fujita Pete's: Champion Management Group  
 Falcon Safety Products/DustOff: R&J Strategic Communications  
 #FamiliesBelongTogether: BerlinRosen  
 Families of Flight 93/Flight 93 National Memorial: LAK Public Relations, Inc.  
 Family Business Consulting Group: Dixon|James Communications  
 Family Institute at Northwestern University, The: Agency H5  
 Family Learning Center: Stevens Strategic Communications, Inc.  
 FanDuel: MWWPR  
 Fannie Mae: the10company  
 Farafena: Yulu Public Relations Inc.  
 Farbman Group: Identity  
 Farm Aid: Vanguard Communications  
 Farmer Bros. Coffee: Champion Management Group  
 Farmer's Fridge: Punch PR  
 Farmers Group: Cerrell Associates, Inc.  
 Farmington Bank: CashmanKatz  
 Faronics Corp.: UPRaise Marketing + Public Relations  
 Fashion Bed Group: L.C. Williams & Associates  
 Fashion Week Brooklyn: Apples and Oranges Public Relations LLC  
 Fasken Martineau: Ripp Media/Public Relations, Inc.  
 Fastenal: Standing Partnership  
 FASTSIGNS: Fish Consulting  
 Fatburger: Konnect Agency  
 Fathom Events: Bob Gold & Associates  
 Fazoli's: Champion Management Group  
 Fearlandia: Veracity Marketing  
 Federal Aviation Administration: Grisko LLC  
 Federal Budget IQ: Stanton Communications, Inc.  
 Federal Highway Authority: KCD PR Inc. - Top FinTech PR Firm  
 Federal Realty: Brand Guild, The  
 Federated Securities Corp.: Makovsky  
 Federos LLC: Roop & Co.  
 FedEx Ground: Gatesman  
 Feinstein's/54 Below: Keith Sherman and Assocs.  
 Feld Entertainment: BML Public Relations; Goodman Media International, Inc.;  
 Motion Agency, Inc., The; rbb Communications  
 Feldman, Kleidman, Coffey, Sappe & Regenbaum LLP: Impact PR &  
 Communications  
 Felix Gray: SourceCode Communications  
 Fellowes Brands: Gatesman  
 Fernbrook Florida, LLLP: Durée & Company, Inc.  
 Ferrari North America: Brandware  
 Ferrari-Maserati of Las Vegas: Wicked Creative  
 Ferrate Solutions: Waite Company, The  
 Ferring Pharmaceuticals: Evoke PR & Influence  
 Festival Napa Valley: Fox Greenberg Public Relations  
 FFL Partners: Stanton  
 Fi360: Gregory FCA  
 Fiat Chrysler Automobiles: Coyne Public Relations  
 Fibaro: Caster Communications, Inc.  
 FiberLight: iMiller Public Relations  
 FIC Restaurants: LAK Public Relations, Inc.  
 Fidelis Marketing Group: Firecracker PR  
 Fiducial Investments: Kaplow Communications; KCD PR Inc. - Top FinTech PR  
 Firm  
 Fiduciary Trust Company: BackBay Communications  
 FieldWatch: Standing Partnership  
 Fiera Milano Congressi: Development Counsellors International (DCI)  
 Fiesta Parade Floats: Pollack PR Marketing Group, The  
 Fife Arms, The (Hauser & Wirth): Nike Communications, Inc.  
 Fifty50 Foods: Pollock Communications  
 FIGG Bridge Group: Sachs Media Group  
 FilBen Group: Stanton  
 FileMaker: Nadel Phelan Inc.  
 Financial Women of San Francisco: Harden Communications Partners  
 FINCA: Proof Strategies  
 Fine Cooking: Hollywood Agency  
 Finix: Bateman Group  
 Finnair: Zapwater Communications  
 FINOS: Caliber Corporate Advisers  
 Finovate Spring/Fall: Caliber Corporate Advisers  
 FinovateAsia: KCD PR Inc. - Top FinTech PR Firm  
 FINRA: Hot Paper Lantern  
 Fintech Sandbox: Caliber Corporate Advisers  
 FIR Industries: Apples and Oranges Public Relations LLC  
 Firefly Grill: TimeZoneOne  
 Firehouse Subs: Zimmerman Agency, The

First Alert/BRK Brands: L.C. Williams & Associates  
 First Amendment Foundation: Sachs Media Group  
 First American Bank: Hemsworth Communications  
 First American Corp.: RF | Binder Partners, Inc.  
 First Data: M Booth  
 First Energy: Mower  
 First Folio Theatre: Heron Agency  
 First Form: TransMedia Group  
 First Tennessee Bank: Bradford Group, The  
 FirstBank: MP&F Strategic Communications  
 Firsttrust Bank: Devine + Partners  
 FirstService Residential: rbb Communications  
 FiscalNote: KWT Global  
 Fischer Travel, Fischer-Rosenthal Consulting: Lou Hammond Group  
 Fiserv: G&S Business Communications  
 Fisher & Phillips LLP: Falls Communications  
 Fisher Brothers: Geto & de Milly, Inc.  
 Fisher College: Schneider Associates  
 Fisher House: BRG Communications  
 Fisher Inn, Islamorada, Florida: MCA Public Relations  
 Fiske & Co. CPAs: Boardroom Communications, Inc.  
 Fisker Inc.: DRIVEN360  
 Fitbit: ITB  
 Fitosophy: Mediafy Communications  
 Five Guys: Lewis  
 Fives North American Combustion: akhia communications  
 Fivesquares: Brand Guild, The  
 Flank Development: Calvert Street Group  
 Flash Memory Summit: Madison Alexander PR, Inc.  
 Flatiron BID: Nicholas & Lence Communications  
 Fleet Feet: Fish Consulting  
 Fleet Financial: Butler Associates, LLC  
 FleetCor Technologies, Inc.: ICR  
 Fleur Room, The: Nike Communications, Inc.  
 Flex: Hoffman Agency, The  
 Flexdrive: Jackson Spalding  
 Flexible Packaging Assn.: G&S Business Communications  
 Flexsteel Industries: Financial Profiles, Inc.  
 Flint Community Schools: Lambert  
 FLIR Systems: Maize Marketing  
 Flo Technologies: BIGfish Communications  
 Florida Assn. of Community Health Centers: Sachs Media Group  
 Florida Chamber Foundation: Sachs Media Group  
 Florida City Gas: rbb Communications  
 Florida College Systems: Moore, Inc.  
 Florida Crystals: rbb Communications  
 Florida Crystals (Domino Sugar, C&H Sugar): Zimmerman Agency, The  
 Florida Dental Assn.: Moore, Inc.  
 Florida Dept. of Environmental Protection: Sachs Media Group  
 Florida Fish & Wildlife Conservation Commission: Sachs Media Group  
 Florida Health Care Assn.: Sachs Media Group  
 Florida Healthy Kids: Moore, Inc.  
 Florida International University College of Nursing and Health Services: rbb  
 Communications  
 Florida Keys & Key West Tourism Council: NewmanPR  
 Florida Marlins: AMW Group  
 Florida Peninsula Insurance: Boardroom Communications, Inc.  
 Florida Power & Light Co.: Development Counsellors International (DCI)  
 Florida Power and Light: rbb Communications  
 Florida Prepaid College Board: Moore, Inc.  
 Florida Property and Casualty Assn.: Boardroom Communications, Inc.  
 Florida Sheriff's Assn.: Moore, Inc.  
 Florida Sterling Council: Moore, Inc.  
 Florida Strawberry Growers Assn.: At The Table Public Relations  
 Florida's Children First: Boardroom Communications, Inc.  
 FLOURISH St. Louis: Standing Partnership  
 Flower Home: Magrino PR  
 Fluent: North 6th Agency, Inc. (N6A)  
 Flying Biscuit: Trelvelino/Keller  
 FMG General Contracting: Berman Group, Inc., The  
 FMI Corp.: Berman Group, Inc., The  
 FOCUS Brands: Fish Consulting  
 Focus Features: Keith Sherman and Assocs.  
 FocusVision: SourceCode Communications  
 Fody Foods: Kohnstamm Communications  
 Fogo de Chao: MCA Public Relations  
 Foley & Lardner: Greentarget Global LLC  
 Foley Hoag: Greenough Brand Storytellers  
 Folio Financial: KCD PR Inc. - Top FinTech PR Firm

Fontainebleau Miami Beach: Magrino PR  
 Fontainebleau Miami Beach - F&B outlets: Scarpetta, Hakkasan, Stripsteak:  
 Brustman Carrino Public Relations  
 Food Export Northeast: FullTilt Marketing  
 Food Marketing Institute: Story Partners  
 Foodsby: Beehive Strategic Communication  
 Football Matters: LDWW Group  
 Footlocker: Didit  
 Footprint Packaging: Pietryla PR & Marketing  
 Footprints Beachside Recovery Center: Judge Public Relations, LLC  
 For The Record: Tellem Grody Public Relations, Inc.  
 Force Brands: North 6th Agency, Inc. (N6A)  
 Forcepoint: Highwire PR  
 Ford: AVENIR GLOBAL; Kivvit; Makovsky  
 Ford Foundation: APCO Worldwide; BerlinRosen  
 Ford Motor Co.: Moore, Inc.  
 Foremost Farms USA: MorganMyers  
 Forensic Strategic Solutions: Markstein  
 Foreside: Vested  
 Forest City: Brand Guild, The  
 Forge.AI: March Communications  
 ForLife Products: L.C. Williams & Associates  
 Form4 Architecture: Taylor & Company  
 Formica Corporation: Carmichael Lynch Relate  
 Formlabs: Hollywood Agency  
 Forrester Research: Racepoint Global  
 FORT Management, asset management: Ripp Media/Public Relations, Inc.  
 Forté Specialty Contractors: Hoyt Organization Inc., The  
 Fortinet: Nadel Phelan Inc.  
 Fortistar LLC: Makovsky  
 Fortune Brands Home & Security: O'Malley Hansen Communications  
 Fortune Society, The: LAK Public Relations, Inc.  
 Forum Gallery: Keith Sherman and Assocs.  
 Fossil, Inc.: ICR  
 Foster Farms Poultry: Fineman PR  
 Foster Grant: Duffy & Shanley, Inc.  
 Foundation for Advancing Alcohol Responsibility: Brian Communications  
 Foundation for Metrowest: Schneider Associates  
 Foundation for the National Institutes of Health: Health Unlimited  
 Foundation to Abolish Child Sex Abuse: Buchanan Public Relations LLC  
 Foundry College: Boyle Public Affairs  
 Four Corners Tavern Group: Agency H5  
 Four Points by Sheraton: Think  
 Four Season Private Residences (FSLA): Hoyt Organization Inc., The  
 Four Seasons Oahu: C&R Communications  
 Four Seasons Private Residences Anguilla: C&R Communications  
 Four Seasons Private Residences Los Cabos: C&R Communications  
 Four Seasons Resort Lana'i: J Public Relations  
 Four Seasons Resort Punta Mita: Murphy O'Brien  
 Four World Capital Management, situational investors: Ripp Media/Public Relations, Inc.  
 FOURMIDABLE Group: Logos Communications, Inc.  
 Fox Cities CVB: Development Counsellors International (DCI)  
 Fractal Analytics: Crenshaw Communications  
 Framebridge: Brand Guild, The  
 Francesca's Restaurant Group: Mekky Media Relations Inc.  
 Franciacorta: Kaplow Communications  
 Francois Payard: Stuntman PR  
 Frangioni Media: Caster Communications, Inc.  
 Franklin County Convention Facilities Authority: Paul Werth Associates  
 Franklin Guesthouse, Brooklyn, NY: Hawkins International Public Relations  
 Franklin Partners: Akrete  
 Franklin Street: Boardroom Communications, Inc.  
 Franklin Templeton: Prosek Partners  
 FranSmart: Fish Consulting  
 Freddy's: Fish Consulting  
 Freed Associates: Harden Communications Partners  
 Freedland Harwin Valori, PL: Durée & Company, Inc.  
 Freed's Bakery: Wicked Creative  
 Freehold Development: O'Donnell Agency  
 Freeport Commodities: RF | Binder Partners, Inc.  
 FreeRange Concepts (Bowl & Barrel, Mutts Canine Cantina, The General Public, The Rustic): Champion Management Group  
 Freight Handlers, Inc.: RAM Communications  
 FreightCar America: Stephen Bradley & Associates LLC  
 French Canal Boat Company: Marketing Maven Public Relations  
 French-American Cultural Foundation: Boyle Public Affairs  
 Fresh Pet: North 6th Agency, Inc. (N6A)  
 Freshcap Mushrooms: Marketing Maven Public Relations

FreshDirect: Goodman Media International, Inc.  
 Freshpet: ICR; Marketing Maven Public Relations  
 Freudenberg Sealing Technologies: Bianchi Public Relations, Inc.  
 Frevo: V.I.P.R Agency  
 Freya Project: Voorhees Segal Communications  
 Friedland Properties: Marino.  
 Friedland Properties (social): Hundred Stories  
 Friendly Planet Travel: Decker/Royal  
 Friends for Animals of Metro Detroit: Robar Public Relations  
 Friends of the Earth: Caplan Communications LLC®  
 Friends Seminary: Geto & de Milly, Inc.  
 Friendship Village of Schaumburg: IVY Marketing Group, Inc.  
 frog: KWT Global  
 FROG Tape: Falls Communications  
 Fromm Family Foods: Punch PR  
 Front Range: North 6th Agency, Inc. (N6A)  
 Frontier Communications: CashmanKatz  
 Fruits from Chile: Ellipses  
 FTSE Russell: Buttonwood Communications Group  
 FUEL: Akrete  
 Fuel Up to Play 60: Belmont Partners  
 Fujita Kanko, Inc.: Didit  
 Full Circle Brands: 360PR+  
 Fulton-DeKalb Hospital Authority: BLH Consulting, Inc.  
 FusionHealth: Hope-Beckham Inc.  
 Fuze: InkHouse  
 FWD.us: Global Strategy Group

## G

GAC Motor: Robar Public Relations  
 Gage Academy of Art (Seattle): Hoyt Organization Inc., The  
 Gahanna-Jefferson Public Schools: Inspire PR Group  
 Galerie Derouillon: Xhibition  
 Gallagher Way: Zapwater Communications  
 Galleria Lofts: Durée & Company, Inc.  
 Gallery Hotel Art, Florence, Italy: Hawkins International Public Relations  
 GameStop: LDWW Group  
 GaN Systems: Trier and Company  
 Gansevoort Turks & Caicos: Murphy O'Brien  
 GAP: AMW Group; Landis Communications Inc.  
 Garbanzo Mediterranean Fresh: Champion Management Group  
 Gardel's Fine Foods: Mediafy Communications  
 Garden of Life: Carmichael Lynch Relate  
 Garden Remedies: Akrete  
 Garden Savings Federal Credit Union: R&J Strategic Communications  
 Garment District Alliance: Marino.  
 Gary Feldman Group: Durée & Company, Inc.  
 Gathering For Justice: TASC Group, The  
 Gaylord Hospital: CashmanKatz  
 Gaylord Rockies Resort & Convention Center: Turner  
 GBOD Hospitality Group: El Chingon, Havana 1920, Mezé Greek Fusion, Mezé at Liberty Station, Monkey King, Prohibition: Wicked Creative  
 GBT Development: Calvert Street Group  
 GC Services: Cerrell Associates, Inc.  
 GCI Liberty: Raffetto Herman Strategic Communications  
 GDM Di Maria Inc.: TransMedia Group  
 GE: JeffreyGroup  
 GE Appliances: akhia communications  
 GE Appliances, FirstBuild: akhia communications  
 GE Healthcare: Ruder Finn Inc.  
 GE Lighting: akhia communications  
 GE Power: Highwire PR  
 GE Renewable Energy: akhia communications  
 GEHA: Beehive Strategic Communication  
 Geja's Cafe: Heron Agency  
 Gelato: March Communications  
 GEM Events: R&J Strategic Communications  
 Gemini: Bateman Group  
 Gene Kaufman Architects: LAK Public Relations, Inc.  
 Genentech: Bravo Group; MCS Healthcare Public Relations  
 Generac Power Systems: Punch PR  
 General Assembly: BerlinRosen  
 General Dynamics: CashmanKatz; Kivvit  
 General Electric: Edelman  
 General Finance Corp.: Financial Profiles, Inc.  
 General Mills: MorganMyers  
 General Motors: Global Strategy Group; kglobal; Tierney; Weber Shandwick

Generator Hostels: NJF, an MMGY Global Company  
 Genesco: Trevelino/Keller  
 Geneva Tourism, Switzerland: Lou Hammond Group  
 Genomic Health: JPA Health Communications  
 Genomind: Sam Brown Inc.  
 Genosco: LaVoieHealthScience  
 Genpact: Hot Paper Lantern  
 Genton Properties: Hoyt Organization Inc., The  
 Genuine Parts Co.: ICR  
 Genus Capital: Yulu Public Relations Inc.  
 Geolo Capital: Murphy O'Brien  
 George Rodrigue Life and Legacy Foundation: Gambel Communications  
 Georges Chakra: ITB  
 Georgia Aquarium: Public Communications Inc.  
 Georgia Dept. of Economic Development: Pineapple Public Relations  
 Georgia Forestry Foundation: Jackson Spalding  
 Georgia Fruit & Vegetable Growers Assn.: At The Table Public Relations  
 Georgia Lions Lighthouse Foundation: Hope-Beckham Inc.  
 Georgia Ports Authority: A. Brown-Olmstead Associates, Ltd.  
 Georgia State Parks & Historic Sites: Pineapple Public Relations  
 Georgia Technology Authority: Communications 21  
 Georgia-Pacific: Moore, Inc.  
 Getting Out and Staying Out: Geto & de Milly, Inc.  
 Getty Images: LaunchSquad  
 GetWellHealth: PAN Communications, Inc.  
 Giant Eagle: MorganMyers  
 Giant Food: 360PR+  
 GIANT Food Stores: Brownstein Group  
 Giarratana Holdings: Calvert Street Group  
 Gibbes Museum of Art: Lou Hammond Group  
 Gigaset: Lewis  
 GiiNii Tech Corp.: R&J Strategic Communications  
 Gilbert Economic Development Corp.: Development Counsellors International (DCI)  
 Gilead Sciences: Signal Group  
 Gilead Sciences, Inc.: Health Unlimited  
 Gillette Labs: Nike Communications, Inc.  
 Ginkgo Bioworks: Bateman Group  
 Girl Scouts of Eastern Pennsylvania: Tierney  
 Girls Inc.: A.wordsmith  
 GIS Planning: Violet PR  
 GK Software: Ketner Group Communications  
 Gladiator by Whirlpool: Motion Agency, Inc., The  
 Glass Tops Direct: Ddidit  
 GlaxoSmithKline: Weber Shandwick  
 GlaxoSmithKline LLC: Makovsky  
 Glencore: Signal Group  
 Glint (Flosstime, Smile Pronto): Voorhees Segal Communications  
 Global Alzheimer's Platform: Landis Communications Inc.  
 Global Blood Therapeutics: Health Unlimited  
 Global Business Travel Assn.: Curley Company  
 Global Cleveland: Falls Communications  
 Global EMERGENT: Eisbrenner Public Relations  
 Global G.L.O.W.: TASC Group, The  
 Global Salmon Initiative: AVENIR GLOBAL  
 Global Technology Distribution Council: CommCentric Solutions  
 Global Telecom Solutions: Logos Communications, Inc.  
 Global Warming Foundation, The: TransMedia Group  
 Global X Management: Dukas Linden Public Relations  
 Glowstone Peak: Farrow Communications  
 GMRENCEN: Franco  
 GO2 Foundation for Lung Cancer: Perry Communications Group, Inc.  
 GoFly/Boeing: LaunchSquad  
 Gold Eagle Co.: Motion Agency, Inc., The  
 Golden Entertainment: Arizona Charlie's, Stratosphere Casino, Hotel & Tower, Aquarius Casino Resort - Laughlin, Nev., Golden Route Operations, PT's Entertainment Group's 60 Taverns in Nevada: Wicked Creative  
 Goldie Initiative, The: Akrete  
 Goldman Sachs: Prosek Partners  
 Gold's Gym: BizCom Associates; SPM Communications, Inc.  
 Golub: Vested  
 Golub & Company: Akrete  
 Good 2 Grow: Kohnstamm Communications  
 GoodData: Merritt Group  
 GoodJanes Beauty: Pollack PR Marketing Group, The  
 Goods for Good: Berman Group, Inc., The  
 Goodwill Industries: Singer Associates, Inc.  
 Google: Allison+Partners; Glen Echo Group; Global Strategy Group; Jackson Spalding; Kivvit; M Booth; Mighty

Google Cloud: Bateman Group  
 Google Trust: Bateman Group  
 Gore Medical: Bliss Integrated Communication  
 Gotham Organization: Berman Group, Inc., The  
 Gottesman-Szmelcman Architecture: Xhibition  
 Governors Ball Music Festival: AMP3 Public Relations  
 Governor's Foundation for Health and Wellness: Stones River Group  
 Govini: Raffetto Herman Strategic Communications  
 GoVision: Champion Management Group  
 Graber: Falls Communications  
 Grace Bay Resorts: Magrino PR  
 Grace Hospital: Roop & Co.  
 Grace Hotels: Murphy O'Brien  
 Gracie, Inc.: Berman Group, Inc., The  
 Gradifi: InkHouse  
 Grady Health System: Jackson Spalding  
 Graham & Brown: Ddidit  
 Graham Co.: Brian Communications  
 Gramercy Square: Hundred Stories  
 Grammarly: InkHouse  
 Grand: SourceCode Communications  
 Grand Bohemian Hotels (Asheville, Charleston, Mountain Brook, Orlando): Zimmerman Agency, The  
 Grand Central Terminal: Goodman Media International, Inc.  
 Grand Fiesta Americana Coral Beach Resort: D & D PR  
 Grand Hotel: Identity  
 Grand Hotel Tremezzo, Lake Como: J Public Relations  
 Grand Isle Resort: Berk Communications  
 Grand Lucayan Resort: Zimmerman Agency, The  
 Grand Lux Café: Murphy O'Brien  
 Grand Luxury Group: Lou Hammond Group  
 Grand Resort Bad Ragaz, Bad Ragaz, Switzerland: Hawkins International Public Relations  
 Grand Slam: RG Narrative Inc.  
 Grand Street Guild HDfC: Geto & de Milly, Inc.  
 Grand Wailea: C&R Communications  
 Grant & Eisenhofer, P.A., leading shareholder law firm: Ripp Media/Public Relations, Inc.  
 Grant Thornton: Curley Company  
 Grapevine Wine Tours: Champion Management Group  
 Graphika: Bateman Group  
 Gravie: Belmont Partners  
 Gray Line CitySightseeing New York: Nicholas & Lence Communications  
 Gray Line New York: 5W Public Relations  
 Graycliff Partners: BackBay Communications  
 Great Falls Montana Development Authority: Violet PR  
 Great River Energy: Tunheim  
 Great Western Oil & Gas: RAM Communications  
 Great Wolf Lodge: Agency H5  
 GreatCall: PAN Communications, Inc.  
 Greater Cleveland Film Commission: Falls Communications  
 Greater Cleveland Neighborhood Center Assn.: Stevens Strategic Communications, Inc.  
 Greater Houston Partnership: Development Counsellors International (DCI)  
 Greater Louisville, Inc.: Development Counsellors International (DCI)  
 Greater Metro Federal Credit Union: Goldman Communications Group, Inc.  
 Greater Miami Chamber of Commerce: rbb Communications  
 Greater Minneapolis St. Paul Partnership: Development Counsellors International (DCI)  
 Greater New Orleans Hotel & Lodging Assn.: Gambel Communications  
 Greater New York Automobile Dealers Associates: Butler Associates, LLC  
 Greater New York Hospital Assn.: Nicholas & Lence Communications  
 Greater Palm Springs CVB: Development Counsellors International (DCI)  
 Greater Phoenix Economic Council: Development Counsellors International (DCI)  
 Greater Public: Belmont Partners  
 Greater Sacramento Area Fireworks Safety Task Force (GSAFSTF): Revell Communications  
 Greater San Marcos Partnership: Development Counsellors International (DCI)  
 Greater Wichita Partnership: Development Counsellors International (DCI)  
 GreatHorn: fama PR, Inc.  
 Grecian Delight: O'Malley Hansen Communications  
 Greektown Chicago: Zapwater Communications  
 Green Giant Fresh: Lambert  
 Green Hills Memorial Park: Cerrell Associates, Inc.  
 Green International Affiliates: Berman Group, Inc., The  
 Green Oak Village Place: Identity  
 Green Solution, The: Wicked Creative  
 Green Thumb Industries: Financial Profiles, Inc.

Green-Wood Cemetery: LAK Public Relations, Inc.  
 Greenberg Law: Dudit  
 Greenberg Traurig LLC: Hope-Beckham Inc.  
 Greencamp: Energi PR  
 GreenFields of Geneva: IVY Marketing Group, Inc.  
 Greenhouse Software: Crenshaw Communications  
 GreenLight Biosciences: Standing Partnership  
 Greenpeace USA: Caplan Communications LLC®  
 GreenPSF: Pietryla PR & Marketing  
 Greenspoon Marder: EvClay Public Relations  
 Greenwich Bioscience, Inc. a GW Pharmaceuticals PLC Company: Sam Brown Inc.  
 Greif, Inc.: Makovsky  
 Grey Goose: Nike Communications, Inc.  
 Greystar: Brand Guild, The  
 Greystar GP: Murphy O'Brien  
 Greystar Real Estate: Champion Management Group  
 Greyston Bakery: Yulu Public Relations Inc.  
 Greystone Programs, Inc.: Impact PR & Communications  
 Griswold Home Care: SPRYTE Communications  
 Group 1 Automotive: Pierpont Communications Inc.  
 Group P6: Boardroom Communications, Inc.  
 GroupBy: Ketner Group Communications  
 GroupeSTAHL: Franco  
 Grove Bay Hospitality Group, Coconut Grove: Stubborn Seed, Stiltsville Fishbar: Brustman Carrino Public Relations  
 GrowLife, Inc.: CMW Media  
 Grupo Bimbo: Carmichael Lynch Relate  
 Grupo Ferré Rangel: Akrete  
 Grupo Vidanta: Ballantines PR; Firecracker PR  
 GSIG Select: TransMedia Group  
 GSK: Finn Partners  
 Gstaad Palace, Gstaad, Switzerland: Hawkins International Public Relations  
 GTT: iMiller Public Relations; Lewis  
 Guaranteed Asset Protection Alliance (GAPA): Sachs Media Group  
 Guardian Life Insurance: Allison+Partners  
 Guardzilla: Walt & Company Communications  
 Guggenheim Foundation: Finn Partners  
 Guilford County Economic Development Alliance: Development Counsellors International (DCI)  
 Guinness: Taylor  
 Gulfstream Park: Durée & Company, Inc.  
 Gulliver School: rbb Communications  
 Gunster: rbb Communications  
 Gurney's Resorts: Nike Communications, Inc.  
 Gurney's Resorts - Montauk & Newport: J Public Relations  
 Guttmacher-Lancet Commission: Health Unlimited  
 GWG Life: G&S Business Communications  
 Gwinnett Place CID: Communications 21

## H

H-Source: North 6th Agency, Inc. (N6A)  
 H. Hendy Associates: Idea Hall  
 H. J. Russell & Company: BLH Consulting, Inc.  
 Haartz Corp.: Franco  
 Habitat for Humanity: Berman Group, Inc., The  
 Hacienda AltaGracia: Murphy O'Brien  
 Hackensack University Medical Center/Mountainside: R&J Strategic Communications  
 HackerRank: Bateman Group  
 Hadley House, Islamorada, Florida: MCA Public Relations  
 Hagen: Hollywood Agency  
 Haggard Clothing Co.: SPM Communications, Inc.  
 Hague Convention Bureau, The: Development Counsellors International (DCI)  
 Hakkasan Group: Nike Communications, Inc.  
 Half Moon Bay Antigua: Murphy O'Brien  
 Halo Sport: Nike Communications, Inc.  
 Hamilton Lane: Prosek Partners  
 Hamilton Princess: NJF, an MMGY Global Company  
 Hammer & Nails men's grooming shop: CRC, Inc.  
 Hampshire Companies: R&J Strategic Communications  
 Hampshire Investment Funds: R&J Strategic Communications  
 Hancock Bank: Moore, Inc.  
 Handro Properties LLC: Marino.  
 Handyman Connection: Fish Consulting  
 Hanes Hosiery: CRC, Inc.  
 HanesBrands: O'Malley Hansen Communications

Hank's Gourmet Beverages: Cataldi Public Relations  
 Hannon Armstrong: Makovsky  
 Hansen Ag Solutions: MorganMyers  
 Happy Egg: Hunter Public Relations  
 Harbinger Ventures: RF | Binder Partners, Inc.  
 Harbor Funds: BackBay Communications  
 Harborside: Magrino PR; North 6th Agency, Inc. (N6A)  
 Hard Rock Hotel: AMW Group  
 Hard Rock Hotels & Casinos: Zimmerman Agency, The  
 Hard Rock International: Coyne Public Relations  
 Hargrove Engineers + Constructors: JJPR Agency  
 Haribo: Motion Agency, Inc., The  
 Harley-Davidson Footwear: Punch PR  
 Harman: ICR  
 Harmony Biosciences: Evoke PR & Influence  
 Harmony Helper: Karbo Communications  
 Harness: Bateman Group  
 Harpoon: 360PR+  
 Harris Williams & Co.: Intermarket Communications (A Lansons Company)  
 Harry Potter Live: Tellem Grody Public Relations, Inc.  
 Hartford Funds: Prosek Partners  
 Hartz: Carmichael Lynch Relate  
 Harvard Medical School HMX: RF | Binder Partners, Inc.  
 Harvard Pilgrim: InkHouse  
 Harvard Pilgrim Healthcare: Rasky Partners, Inc.  
 Harvard University: InkHouse  
 Harvest Hill Beverage Co.: 360PR+  
 Hasbro: Rogers & Cowan; 360PR+  
 Hass Avocado Board: Padilla  
 Hassler Roma, Rome: WEILL (Geoffrey Weill Associates, Inc.)  
 Hastens beds: Magrino PR  
 Haunted Attraction Assn.: Lou Hammond Group  
 Havana Music Hall: Conroy Martinez Group, The  
 HAVE Foundation: Hope-Beckham Inc.  
 HBO: IW Group; JeffreyGroup  
 HBR consulting: Walker Sands  
 HCA: Sachs Media Group  
 HDMI Licensing Administrator: Feintuch Communications  
 HDR Engineering, Inc.: Cerrell Associates, Inc.  
 Heads International: North 6th Agency, Inc. (N6A)  
 Healbe: Feintuch Communications  
 Health Care Cost Institute: Reis Group, The  
 Health Dialog: PAN Communications, Inc.  
 Health eTools for Schools: Buchanan Public Relations LLC  
 Health Ultimate Global: Hoyt Organization Inc., The  
 Healthcare Facilities Accreditation Program: L.C. Williams & Associates  
 Healthcare Leadership Council: Allison+Partners  
 HealthRIGHT 360: Fineman PR  
 Healthy Lifestyle with Eraldo: Apples and Oranges Public Relations LLC  
 Healthy Start Coalition of Miami-Dade: Conroy Martinez Group, The  
 Hearst: Fineman PR  
 Heart Rhythm Society: BRG Communications  
 Hearth & Home Technologies: Carmichael Lynch Relate  
 Heartland Bank: Inspire PR Group  
 Heartwell: Boardroom Communications, Inc.  
 Heat Holders: BLAZE PR  
 Heckfield Place, England: WEILL (Geoffrey Weill Associates, Inc.)  
 Heelys: AMP3 Public Relations  
 Heidell Pittoni Murphy & Bach LLP: Berman Group, Inc., The  
 Heineken: Rogers & Cowan  
 HEINEKEN USA: Buzz Creators, Inc.  
 Helena Bay, New Zealand: J Public Relations  
 Helena Restaurant, Caesarea: Xhibition  
 Helios & Matheson Analytics: Pollack PR Marketing Group, The  
 HELLA: Eisbrenner Public Relations  
 Help Group, The: Bolt Public Relations  
 Helzberg Diamonds: Carmichael Lynch Relate  
 Hemp, Inc.: CMW Media  
 HempMeds: CMW Media  
 Henderson Park Inn, Florida: Zimmerman Agency, The  
 Hennes & Mauritz: AMW Group  
 Henniges Automotive: Eisbrenner Public Relations  
 Henry Holt & Co.: Keith Sherman and Assocs.  
 Henry Norman Hotel, Brooklyn, NY: Hawkins International Public Relations  
 Henry Schein Animal Health: Fahlgren Mortine  
 Henry's, Fish Bar, Fort Willow, Rec Room: Wicked Creative  
 Herbalife Ltd.: ICR  
 Herbert Samuel Jerusalem: Xhibition  
 HERE: Highwire PR

Heritage Partners: BackBay Communications  
 Hermitage, The: MP&F Strategic Communications  
 Heroes for Children: TrizCom Public Relations  
 Hershey: ICR  
 Hertz: Keith Sherman and Assocs.  
 Hertz Europe: Turner  
 Hess Toy Trucks: 5W Public Relations  
 Hewlett Foundation: Glen Echo Group  
 Hewlett Packard: Edelman  
 HGA Architects & Engineers: Hoyt Organization Inc., The  
 HGGC: Stanton  
 HGU New York Hotel: Xhibition  
 Hi-Chew: Sharp Communications, Inc.  
 Hickory Street Capital: Zapwater Communications  
 Hidden Iceland: Marketing Maven Public Relations  
 Hidden Pond, ME: Redpoint  
 HIDE Bar: Champion Management Group  
 High Hampton Inn: Pineapple Public Relations  
 HighPoint Associates: KCD PR Inc. - Top FinTech PR Firm  
 HighTower: JConnelly  
 Hill Shopping Center, The: MCA Public Relations  
 Hilldrup: Hodges Partnership, The  
 Hilliard City Schools: Inspire PR Group  
 Hillrock Estate Distillery: Berk Communications  
 Hillsdale College: Lambert  
 Hilton: A. wordsmith; Coyne Public Relations; Finn Partners  
 Hilton Aruba Caribbean Resort & Casino: Zapwater Communications  
 Hilton Hotels: BLAZE PR; Landis Communications Inc.  
 Hines: Berman Group, Inc., The  
 Hip Hop Nutcracker: Tellem Grody Public Relations, Inc.  
 Hired: InkHouse  
 HiRoad: Voorhees Segal Communications  
 Hisense: KWT Global  
 Historic Banning Mills: Pineapple Public Relations  
 Historic New Orleans Collection, The: Gambel Communications  
 History Associates: Marketing Maven Public Relations  
 History Miami Museum: Dana Agency, The  
 HiveIO: INK Communications Co.  
 HMMH: Grisko LLC  
 HNTB: lovio george | communications + design; O'Donnell Agency; Pierpont Communications Inc.  
 HNTB Architects/Engineers: Fineman PR  
 Hobbs, New Mexico: Development Counsellors International (DCI)  
 Hoefler Wysocki: Hoyt Organization Inc., The  
 Hogan Lovells: Greentarget Global LLC  
 Hogan Lovells, LLP: kglobal  
 HOI: Hope-Beckham Inc.  
 Holiday Heroes: Mekky Media Relations Inc.  
 Holiday Inn Resort Jekyll Island: Pineapple Public Relations  
 Holland America Line: NewmanPR  
 Hollywood & Highland: Zapwater Communications  
 Hollywood Burbank Airport: Cerrell Associates, Inc.  
 Holocaust Center: Boardroom Communications, Inc.  
 Holt International: Bloom Communications  
 Holy Redeemer Health Systems: SPRYTE Communications  
 Home Depot: Motion Agency, Inc., The  
 Home2 Suites by Hilton: rbb Communications  
 HomeAway: 360PR+  
 HomeFed: Davies  
 Homeplace Solutions: A. Brown-Olmstead Associates, Ltd.  
 Homepolish: Nike Communications, Inc.  
 Hometown America: Curley Company  
 Homewood Suites by Hilton: rbb Communications  
 Honda: APCO Worldwide; Stephen Bradley & Associates LLC  
 Honey Pot, The: Dana Agency, The  
 Honeywell: Jackson Spalding  
 Honeywell Home Environment: 360PR+  
 Hong Kong Economic Trade Office: Singer Associates, Inc.  
 Hood River County Chamber of Commerce: Weinstein PR  
 Hook & Albert: Zapwater Communications  
 Hooks for Heroes: Butler Associates, LLC  
 HopCat: O'Malley Hansen Communications  
 Hopewell: Stevens Strategic Communications, Inc.  
 Hopkins Team, The: Durée & Company, Inc.  
 Horatio Alger Assn.: Brian Communications  
 Horizon: Consilium Strategic Communications  
 Horizons for Homeless Children: Version 2.0 Communications  
 Hormel: MorganMyers  
 Hornblower Cruises & Events: Nicholas & Lence Communications

Horseshoe Casino: Sandy Hillman Communications  
 Hospice of Michigan: Franco  
 Hospital & Healthsystem Assn. of Pennsylvania (HAP): Bravo Group  
 Hospital for Special Care: Mason Public Relations  
 Hospitality Highway: Pineapple Public Relations  
 Hospitals of Providence, The: Barracuda Public Relations  
 Hostess Brands, LLC: LAK Public Relations, Inc.  
 Hot Doug's: Spool  
 Hotel 50 Bowery, New York, NY: Hawkins International Public Relations  
 Hotel Adeline, Scottsdale, Arizona: MCA Public Relations  
 Hotel Adlon Kempinski, Berlin: WEILL (Geoffrey Weill Associates, Inc.)  
 Hotel Arts Barcelona, a Ritz-Carlton Company Hotel: Imagine PR  
 Hotel Association of NYC: LAK Public Relations, Inc.  
 Hotel Beau-Rivage Palace, Lausanne: WEILL (Geoffrey Weill Associates, Inc.)  
 Hotel Bel-Air, Los Angeles, CA: Hawkins International Public Relations  
 Hotel Caesar Augustus, Anacapri, Italy: Hawkins International Public Relations  
 Hotel Californian: Murphy O'Brien  
 Hotel D'Angleterre, Copenhagen: WEILL (Geoffrey Weill Associates, Inc.)  
 Hotel del Coronado, San Diego: J Public Relations  
 Hotel DUPONT (Delaware): Zimmerman Agency, The  
 Hotel Eden, Rome, Italy: Hawkins International Public Relations  
 Hotel EMC2, Autograph Collection: Heron Agency  
 Hotel Hugo: Marino.  
 Hotel Indigo: Stuntman PR  
 Hotel Indigo Mt. Pleasant: Pineapple Public Relations  
 Hotel Jerome: Murphy O'Brien  
 Hotel Ketchum: Voorhees Segal Communications  
 Hotel Lungarno, Florence, Italy: Hawkins International Public Relations  
 Hotel Montefiore: Xhibition  
 Hotel Plaza Athénée, Paris, France: Hawkins International Public Relations  
 Hotel Principe di Savoia, Milan, Italy: Hawkins International Public Relations  
 Hotel Vermont: NJF, an MMGY Global Company  
 Hotel Wailea: Murphy O'Brien  
 Hotel Zachary: Zapwater Communications  
 Hotwire.com: Citizen Relations  
 Houghton Mifflin Harcourt: InkHouse  
 Hour Media: Franco  
 House39: Hundred Stories  
 HousingWorks: Dana Agency, The  
 Houzz: Lewis  
 Howard Hughes Corp.: Geto & de Milly, Inc.; Reputation Partners  
 HowToBuyAFranchise.com: BizCom Associates  
 HP Inc.: Makovsky  
 HSBC: Ruder Finn Inc.  
 HSMIAI Foundation: Hemsworth Communications  
 Hualalai Resort: C&R Communications  
 Huawei: Racepoint Global  
 Hubbell Lighting, Inc.: Makovsky  
 Habitat: Walt & Company Communications  
 Hudson New York, The: Think  
 Hudson River Financial Federal Credit Union: Goldman Communications Group, Inc.  
 Hudson Valley Fisheries: RG Narrative Inc.  
 Hudson Way Immersion School: Hundred Stories  
 Hudsonville Ice Cream: Identity  
 Huffy: Fahlgren Mortine  
 Huffy Bicycles: Citizen Relations  
 Hughes Federal Credit Union: Caliber Group  
 Human Services Council: Bloom Communications  
 Humana: Coyne Public Relations  
 Humane Society of Missouri: O'Malley Hansen Communications  
 Humanity: Walt & Company Communications  
 Hungry Howie's: Konnect Agency  
 Hunter Douglas: Magrino PR  
 Hunter Fan: Zimmerman Agency, The  
 Hunter Roberts Construction Group: Berman Group, Inc., The  
 Hunterdon Harmonizers: Diegnan & Associates, Norman  
 Huntington Bank: Sloane & Company  
 Huntington National Bank: Paul Werth Associates  
 Hunton & Williams: EvClay Public Relations  
 Hunts Point Cooperative Market: Butler Associates, LLC  
 Huntsman: Pierpont Communications Inc.  
 Huntsman Springs, Idaho: Pearson Associates, David  
 Hurom America: 5W Public Relations  
 Huron Capital Partners: Lambert  
 HUSO: Stuntman PR  
 Husqvarna Outdoor Equipment: Brandware  
 HWBot: Bacheff Communications  
 Hyatt Regency Huntington Beach Resort & Spa: Murphy O'Brien

Hyatt Regency John Wayne Airport: Murphy O'Brien  
Hyatt Regency La Jolla: Murphy O'Brien  
Hyatt Regency Sonoma Wine Country: Zapwater Communications  
hybris SAP: Ascendant Communications  
Hydropeptide: 5W Public Relations  
Hyland Software: Fahlgren Mortine  
Hyland's Homeopathic Medicines: kglobal  
HyperX: Lewis  
HyperX (Division of Kingston Technology): Walt & Company Communications

## I

I Heart Mac & Cheese: Hemsworth Communications  
I Love NY: Finn Partners  
I.D. Images: Roop & Co.  
iAnthus: North 6th Agency, Inc. (N6A)  
IAV Automotive Engineering: Eisbrenner Public Relations  
iBio: Jasculca Terman Strategic Communications  
IBM: Carmichael Lynch Relate; Tierney  
IBM Foundation: Violet PR  
IBM Smarter Cities: Global Strategy Group  
Ice Age Glacial Water: Stuntman PR  
Iceland Naturally: AMP3 Public Relations; BIGfish Communications  
ICF: AdvisIRy Partners  
iConsumer: North 6th Agency, Inc. (N6A)  
ICP Group: akhia communications  
Idaho Department of Commerce: Red Sky, Inc.  
Idaho State Insurance Fund: Red Sky, Inc.  
Idahoan® Foods: Hunter Public Relations  
Identify3D: Bacheff Communications  
Idera Pharmaceuticals: Evoke PR & Influence  
iDevelopment and Economic Assn. (iDEA Growth): Story Partners  
iEducation/Fusion Education: Lambert  
IEEE: Finn Partners  
IES Abroad: Mekky Media Relations Inc.  
IFA - NextGen: Fish Consulting  
IFA Social Sector Franchising Task Force: Fish Consulting  
iFLY: A.wordsmith; Durée & Company, Inc.  
IFT: INK Communications Co.  
IGLOO Software: Walker Sands  
iHeartMedia: LaunchSquad  
iHeartRadio: LaunchSquad  
IHOP: Judge Public Relations, LLC  
IKEA: Allison+Partners; APCO Worldwide  
Il Mulino: Dana Agency, The  
Illinois Agriculture Coalition: MorganMyers  
Illinois Corn Growers Assn.: MorganMyers  
Illinois Office of Tourism: TimeZoneOne  
Illinois Pork Producers Assn.: MorganMyers  
Illinois Public Health Institute: Grisko LLC  
Illinois Soybean Assn.: MorganMyers  
Illusionists, The: Tellem Grody Public Relations, Inc.  
illy: 360PR+  
iluminar: Maize Marketing  
iLuv Products: R&J Strategic Communications  
IMAX: Coyne Public Relations  
Imax Corp.: Sloane & Company  
Immunomic Therapeutics, Inc.: Howard Consulting Group, Inc.  
Impact Florida: Sachs Media Group  
Impact Shares: Gregory FCA  
Imperial: AVENIR GLOBAL  
Imperva: Lewis  
Impossible Foods: Allison+Partners  
IMRON: Maize Marketing  
IMUSA USA: 5W Public Relations  
In-Telligent: Trier and Company  
INC.redible: Think  
InClinica: Buchanan Public Relations LLC  
Inclusive Ventures: Impact PR & Communications  
Incorta: Bateman Group  
InCrowd: Schneider Associates  
Incyte Corporation: Evoke PR & Influence  
Independence Blue Cross: Brian Communications; Tierney  
Independent Living Systems: Boardroom Communications, Inc.  
Independent Living, Inc.: Impact PR & Communications  
Independent Lodging Congress: Magrino PR  
Index Industry Assn. (IIA): Intermarket Communications (A Lansons Company)  
Indiana Economic Development Assn.: MEK Group  
Indiana Rural Health Assn.: MEK Group

Indiana Rural Opioid Consortium (InROC): MEK Group  
Indie Beauty Expo: 5W Public Relations  
Indio: North 6th Agency, Inc. (N6A)  
Indivior: Health Unlimited  
Indus Valley Partners: Buttonwood Communications Group  
Industrial Development Authority: Caliber Group  
Industry City: Marino.  
Infectious Diseases Society of America: Public Communications Inc.  
Infinitely Virtual: Edge Communications, Inc.  
Infinity: Imre, LLC  
InfinityQS International: DPR Group, Inc.  
Infirmary Health: JJPR Agency  
InFocus Corp.: Caster Communications, Inc.  
Infor: Ruder Finn Inc.  
Information Resources, Inc.: UPRAISE Marketing + Public Relations  
InformedDNA: MERGE Atlanta  
Infosecurity NA: Crenshaw Communications  
Infoworks: MSR Communications, LLC  
Infrastructure and Energy, Inc.: Financial Profiles, Inc.  
Ingenuity Foods: RF | Binder Partners, Inc.  
Ingersoll Rand: Portavoce Public Relations  
Inivata: Consilium Strategic Communications  
Inkaterra, Peru: WEILL (Geoffrey Weill Associates, Inc.)  
InMobi: Gutenberg  
Inn at Manchester, VT: Redpoint  
Innate Pharma: Consilium Strategic Communications  
Inner City Inner Child: Proof Strategies  
Innisbrook Golf Resort, Florida: Zimmerman Agency, The  
innogy Innovation Hub: BackBay Communications  
Innovation Health: Merritt Group  
Innovative Emergency Management (IEM): Sachs Media Group  
Inocyte: March Communications  
Inova Center for Personalized Health: Stanton Communications, Inc.  
Inova Health Foundation: BRG Communications  
Inovalon: Greenough Brand Storytellers  
InsideAsia Tours: Xhibition  
InsideJapan Tours: Xhibition  
INSIGHTEC: G&S Business Communications  
Inspira Health: Brownstein Group  
Inspirato: Hawkins International Public Relations  
Instapage: North 6th Agency, Inc. (N6A)  
Institute for Better Bone Health: Marketing Maven Public Relations  
Institute of Museum and Library Services: Susan Davis International  
Institute of Supply Management: Berman Group, Inc., The  
The Insurance Digital Revolution: the10company  
Insurance Industry Resource Council: Paul Werth Associates  
Insureon: Walker Sands  
Intapp: Bospar  
Integral Group: Hope-Beckham Inc.  
Integral Senior Living: MP&F Strategic Communications  
Integrity House: R&J Strategic Communications  
Intel: Raffetto Herman Strategic Communications; ReviveHealth  
Intel-Mobileye: ICR  
Intercom: Singer Associates, Inc.  
InterContinental Los Angeles Century City: C&R Communications  
InterContinental Los Angeles Downtown: J Public Relations  
InterContinental, Washington DC - The Wharf: J Public Relations  
InterDigital: Signal Group  
Interface: Trevelino/Keller  
Interim HealthCare: Inspire PR Group; Raffetto Herman Strategic Communications  
International AIDS Society: Health Unlimited  
International Assn. of Fire Fighters: Tricom Associates, Inc.  
International Assn. of Healthcare Security and Safety: Falk Associates/Contact  
International Assn. of Sheet Metal, Air, Rail & Transportation Workers: Tricom Associates, Inc.  
International Automotive Components: Lambert  
International Budget Partnership: Vanguard Communications  
International Coach Federation: Stanton Communications, Inc.  
International Depository Services Group: TrizCom Public Relations  
International Facility Management Assn.: Berman Group, Inc., The  
International Healthcare Security and Safety Foundation: Falk Associates/Contact  
International Justice Mission: Wilks Communications Group  
International Museum of World War II, The: Greenough Brand Storytellers  
Intersect ENT: Health+Commerce  
Intersect Illinois: Development Counsellors International (DCI)  
Interstate Batteries: Jackson Spalding  
Interstate Batteries All Battery Centers: Jackson Spalding  
Interstate Hotels & Resorts: Zimmerman Agency, The

Interxion: March Communications  
 Intrepid Travel: NJF, an MMGY Global Company  
 Intrinio: KCD PR Inc. - Top FinTech PR Firm  
 Intuit: Citizen Relations; Glen Echo Group  
 Intuitive Surgical: JPA Health Communications  
 Invenergy: Duffy & Shanley, Inc.  
 Invesco: Intermarket Communications (A Lansons Company)  
 Invesco QQQ Championship: Marketing Maven Public Relations  
 Investment Adviser Association: Buttonwood Communications Group  
 Invictus Games: KWT Global  
 Invoca: Bateman Group  
 IOActive: Merritt Group  
 Ion Bank: CashmanKatz  
 Ion Beam Applications SA (IBA): Consilium Strategic Communications  
 iOttie: BIGfish Communications  
 Iowa Corn Growers Assn.: MorganMyers  
 Iowa Economic Development Authority: Development Counsellors International (DCI)  
 Iowa Egg Council: Inspire PR Group  
 iPlay America: R&J Strategic Communications  
 IPRO: Tartaglia Communications, LLC  
 IQuity: Bradford Group, The  
 Iridescent: Bateman Group  
 Irish Setter: Pocket Hercules  
 Iron Gate Motor Condos: Falk Associates/Contact  
 Iron Mountain: CashmanKatz  
 IRONMAN: KWT Global  
 Irvine Company: Idea Hall  
 Islands: Murphy O'Brien  
 Israel Ministry of Tourism: Berk Communications  
 Israel Pavilion at the Venice Biennale: Xhibition  
 IStar Financial: Boardroom Communications, Inc.  
 IT'S TIME TEXAS: Bloom Communications  
 ITC Holdings Corp.: Franco  
 ITC Hotels: NJF, an MMGY Global Company  
 Iteos: Consilium Strategic Communications  
 Ithaca College: BerlinRosen  
 ITN Networks: Goodman Media International, Inc.  
 ITPalooza: Boardroom Communications, Inc.  
 iTrackBites: Pollock Communications  
 It's a 10 Haircare: 5W Public Relations  
 IWC Schaffhausen: Nike Communications, Inc.  
 IWCO Direct: Strother Communications Group

## J

J&D Produce: FullTilt Marketing  
 J. Calnan & Associates: Schneider Associates  
 J. G. Wentworth Company: Makovsky  
 J.H. Berry & Gilbert: Markstein  
 J.M. Smucker Co., The: Fahlgren Mortine  
 J.R. Simplot Co., The: Fahlgren Mortine  
 Jabra: Lewis  
 Jacada Travel: Imagine PR  
 Jack Daniel's: Finn Partners  
 Jack London Square: Landis Communications Inc.  
 Jackie Robinson Foundation, The: 5W Public Relations  
 Jackson County (NC) TDA: Pineapple Public Relations  
 Jackson Family Wines: RF | Binder Partners, Inc.  
 Jackson Health System: rbb Communications  
 Jackson Park: Magrino PR  
 Jack's Monterey: Ballantines PR  
 Jacob Burns Film Center: Nicholas & Lence Communications  
 JAFCO: Boardroom Communications, Inc.  
 Jaffe Raitt Heuer & Weiss: Bianchi Public Relations, Inc.  
 Jamaica: Finn Partners  
 James Beard Awards: Magrino PR  
 James Capital Advisors: Hoyt Organization Inc., The  
 James Fitzgerald: Berman Group, Inc., The  
 James Hardie Building Products: CBD Marketing/CBD Public Relations  
 Jamestown - One Times Square: Marino.  
 Jamestown Yorktown Foundation: Development Counsellors International (DCI)  
 Jamieson Laboratories Ltd.: ICR  
 jane iredale: 5W Public Relations  
 Janelle Imports: RG Narrative Inc.  
 Janney Montgomery Scott: Gregory FCA  
 Janssen: Energi PR; MCS Healthcare Public Relations  
 Janssen, the Pharmaceutical Companies of Johnson & Johnson: Evoke PR & Influence

Japan Art Assn./Praemium Imperiale: LAK Public Relations, Inc.  
 Japan External Trade Organization: Caliber Group  
 Japan National Tourism Office: Development Counsellors International (DCI)  
 Japan National Tourism Organization: WEILL (Geoffrey Weill Associates, Inc.)  
 Jaros Baum & Bolles: Berman Group, Inc., The  
 Jask: fama PR, Inc.  
 Java House: Resound Marketing  
 Jay Ajayi: Berk Communications  
 Jay Paul Co.: Singer Associates, Inc.  
 Jazz Pharmaceuticals: Tierney  
 JazzHR: 5W Public Relations  
 JBG Smith: Brand Guild, The  
 JBL: Matter Communications  
 JC Hospitality LLC: Murphy O'Brien  
 JCPenney: M Booth  
 JD Lymon: Pocket Hercules  
 JDA Software: Matter Communications  
 Jean-Georges Beverly Hills: Ballantines PR  
 JED Foundation: Makovsky  
 Jeff Auslander: Global Communicators HCI  
 Jefferson Parish Public School System: Gambel Communications  
 Jelly Belly: 360PR+  
 Jennie-O: Carmichael Lynch Relate  
 Jenny Craig: Lewis  
 Jersey Mike's: Fish Consulting  
 Jersey Social: Berk Communications  
 Jet's Pizza: Heron Agency  
 JETRO-New York: Didit  
 Jewish Home Lifecare: Geto & de Milly, Inc.  
 Jewish Travel Agency: Kundell Communications  
 JFK and Bobby, Arnie and Jack...and David!: The Unusual PR Career of David Pearson: Pearson Associates, David  
 JFKIAT, LLC (JFK Airport's Terminal 4): Marino.  
 Jills Zeder Group, The: Durée & Company, Inc.  
 Jim Beam Bourbon: L.C. Williams & Associates  
 Jiminy's: Mediafy Communications  
 Jitjatjo: Berk Communications  
 JLG Industries, Inc.: Conroy Martinez Group, The  
 JLL: Stones River Group  
 JLL Corporate Solutions: Akrete  
 JLL Healthcare Real Estate: Akrete  
 JLL Higher Education: Akrete  
 JLL Hotels & Hospitality: Akrete  
 JLL Industrial: Akrete  
 JLL Life Sciences: Akrete  
 JMP Group: Dukas Linden Public Relations  
 JMT: Weiss PR, Inc.  
 JNBA Financial Advisors: Belmont Partners  
 Joali Maldives: Magrino PR  
 Joan Oloff Footwear: AMP3 Public Relations  
 JobsOhio: Paul Werth Associates  
 Jobvite: LaunchSquad  
 Jockey: ITB  
 Joe Torre Safe at Home Foundation: Goodman Media International, Inc.  
 John Carroll University: Falls Communications  
 John Deere: JeffreyGroup  
 John Gore Organization, The: Nicholas & Lence Communications  
 John Muir Health: Stanton  
 John Wayne Cancer Foundation: Fox Greenberg Public Relations  
 John Wayne Enterprises: Fox Greenberg Public Relations  
 Johns Manville: CBD Marketing/CBD Public Relations  
 Johnson & Johnson: Hunter Public Relations; M Booth; Moore, Inc.  
 Johnson & Johnson/Care4Today: Landis Communications Inc.  
 Johnson Controls: Matter Communications  
 Joint Women's Leadership Symposium: Susan Davis International  
 Jos. A. Magnus & Co.: Wilks Communications Group  
 Josh Rosebrook skin & haircare: Dana Agency, The  
 Joules: CRC, Inc.  
 Joyn Bio: Bateman Group  
 JRM Construction: Berman Group, Inc., The  
 Juice Standard, The: Wicked Creative  
 Jumby Bay Island, Antigua: Lou Hammond Group  
 Jumby Bay/Oetker Collection, St. John's, Antigua & Barbuda: Hawkins International Public Relations  
 Jumeirah Hotels & Resorts: J Public Relations  
 Jumping Fences/San Francisco Marathon: Fineman PR  
 Juniper Networks: Madison Alexander PR, Inc.  
 Junoon: Berk Communications  
 Just Drive (Driveazy): Gutenberg

Just Food For Dogs: Brand Guild, The  
Justise Winslow: Berk Communications  
JustWorks: 5W Public Relations  
JW Marriott: Gutenberg  
JW Marriott Miami Turnberry Resort: Magrino PR  
JW Marriott Miami Turnberry Resort & Spa: Brustman Carrino Public Relations  
JW Marriott Nashville: Magrino PR  
JW Marriott Venice Resort & Spa, Venice, Italy: Hawkins International Public Relations

## K

K&R Preservation: LAK Public Relations, Inc.  
K12: Sandy Hillman Communications  
Ka'anapali Beach Hotel: Murphy O'Brien  
Kabbage: Bateman Group  
Kaftan Enterprises: Logos Communications, Inc.  
KaiOS: Hoffman Agency, The  
Kaiser Permanente: Crosby; Singer Associates, Inc.  
Kampgrounds of America: Allison+Partners  
Kannaway: CMW Media  
Kansas City Area Development Council: Violet PR  
Kaon Interactive: Hollywood Agency  
Kaptivo: MSR Communications, LLC  
Karen Clark & Company: BackBay Communications  
Kargo: North 6th Agency, Inc. (N6A)  
Karl Lagerfeld: ITB  
Kartrite (New York): Zimmerman Agency, The  
Kati Roll Company: Stuntman PR  
Kaufman Rossin: rbb Communications  
Kaufman-Silverstein/Arts District: Marino.  
Kavana Rum: North 6th Agency, Inc. (N6A)  
KAYAK: Carmichael Lynch Relate  
Kay's Boutique Café: Think  
KB Home: Singer Associates, Inc.  
KCOM: Lewis  
Keck Medicine of USC: Edge Communications, Inc.  
Keefe, Bruyette & Woods (KBW): Intermarket Communications (A Lansons Company)  
KEEN: Punch PR  
Keep Louisiana Beautiful: Gambel Communications  
KEF Audio: AMP3 Public Relations  
Kelly: Stanton Communications, Inc.  
KellyToy: Tellem Grody Public Relations, Inc.  
Kenna Security: Gregory FCA  
Kennametal: WordWrite Communications LLC  
Kennebunkport Inn, ME, The: Redpoint  
Kennebunkport Resort Collection: NJF, an MMGY Global Company; Redpoint  
Kennedy Space Center Visitor Complex: Sandy Hillman Communications  
Kennedy Wilson: Hoyt Organization Inc., The  
Kenneth Cole: CRC, Inc.  
Kentucky Beverage Assn.: RunSwitch  
Kentucky Department of Tourism: Lou Hammond Group  
Kentucky Farm Bureau: RunSwitch  
Keolis: Proof Strategies  
Kepware: Matter Communications  
Keselowski Advanced Manufacturing: Mower  
Kespry: Matter Communications  
Kessler Canyon Resort: Zimmerman Agency, The  
Kessler Collection of Luxury Resorts (Corporate): Zimmerman Agency, The  
Kestra Financial: Gregory FCA  
Keurig: AVENIR GLOBAL  
Key Private Bank: Akrete  
Key Resources: March Communications  
KeyBanc Capital Markets: Akrete  
KeyBank: Falls Communications; Roop & Co.  
KeyBank Real Estate Capital: Akrete  
KeyCorp: Bliss Integrated Communication  
Keyes Company: Boardroom Communications, Inc.  
Keystone Foods: Tierney  
Keystone Shipping: Tierney  
KGlobal: Sachs Media Group  
Khronos Group: Caster Communications, Inc.  
Kiawah River, SC: Lou Hammond Group  
Kibo: Ketner Group Communications  
Kidd Kraddick Morning Show/Kidd's Kids/YEA Networks: Champion Management Group  
Kidde: Fahlgren Mortine  
KidKlass.com: Pietryla PR & Marketing

Kids II: Spool  
Kiehl's: CashmanKatz  
Kiewit Corp.: Cerrell Associates, Inc.  
Kimberly Hotel, NY, The: Lou Hammond Group  
KIMCO: Calvert Street Group  
Kimco Realty: Gregory FCA  
Kimoa: AMP3 Public Relations  
Kimpton Epic: Turner  
Kimpton Hotels: Keith Sherman and Assocs.  
Kimpton Hotels & Restaurants: Allison+Partners; Zapwater Communications  
Kimpton Hotels and Restaurants: Landis Communications Inc.  
Kimpton Seafire Resort & Spa, Cayman Islands: Turner  
KIND: Sloane & Company  
King & Spalding: Ripp Media/Public Relations, Inc.  
King Nut: Stevens Strategic Communications, Inc.  
King of Prussia Business Improvement District: Devine + Partners  
King Quality: Didit  
Kingbird Investment Management: Akrete  
Kings: Tierney  
Kingston Technology: Marketing Maven Public Relations  
Kingswood Oxford: CashmanKatz  
Kinsman Properties: Berman Group, Inc., The  
KIPP NJ: R&J Strategic Communications  
Kips Bay Designer Show House: Sharp Communications, Inc.  
Kirkland's: SPM Communications, Inc.  
Kirtland Capital Partners: Roop & Co.  
KISS Hair Tools: CRC, Inc.  
Kite Hill: Konnect Agency  
KL Polish by Kathleen Lights: AMP3 Public Relations  
Klarna: Feintuch Communications  
Kleinberg Kaplan, hedge fund law firm: Ripp Media/Public Relations, Inc.  
Kleinfeld Bridal Party: AMP3 Public Relations  
KMD Architects: Landis Communications Inc.  
Knight Foundation, The: Jasculca Terman Strategic Communications  
Knoll: Berman Group, Inc., The  
Knopp Biosciences: ICR  
Knowles: G&S Business Communications  
KNR: Falls Communications  
Koba Entertainment: Tellem Grody Public Relations, Inc.  
KOE Kombucha: BLAZE PR  
Kohanaiki: Murphy O'Brien  
Kohler Co.: Global Communicators HCI  
Kohler Corp.: Sharp Communications, Inc.  
KOHU Financial: Energi PR  
Koloa Rum: O'Malley Hansen Communications  
Koppers: WordWrite Communications LLC  
Korean Embassy: Finn Partners  
Korsgaden International: RG Narrative Inc.  
Kotter: Bliss Integrated Communication  
KPIT: Gutenberg  
Kradle: Weiss PR, Inc.  
Krasdale Foods: JConnelly  
KRAVE Jerky: Konnect Agency  
Kroger: Hodges Partnership, The  
Kroger Co., The: Fahlgren Mortine  
Kronos: fama PR, Inc.  
Krown Rustproofing: Energi PR  
KRUPS: 5W Public Relations  
Kukui'ula: C&R Communications  
KURO at Seminole Hard Rock Hotel & Casino, Hollywood: Brustman Carrino Public Relations  
Kurt Phelps: Farrow Communications  
KVB/Analect - Continuous Emissions Monitoring System (Environmental): Astra Communications  
KwikBoost: Idea Grove  
Kwikset Corp.: Imre, LLC  
Kylli Inc.: Singer Associates, Inc.  
Kymbab: Consilium Strategic Communications  
Kyra Franchetti Foundation: Goldman Communications Group, Inc.

## L

L'Heure Bleue Palais, Essaouira-Mogador, Morocco: WEILL (Geoffrey Weill Associates, Inc.)  
L'Oreal: Ruder Finn Inc.  
L+L Holding Co.: Berman Group, Inc., The  
L.D. Kichler Co.: Falls Communications  
L.E. Hotels: Pollack PR Marketing Group, The  
La Amada: Murphy O'Brien



La Boulangerie de San Francisco: Champion Management Group  
 La Brea Bakery: Matter Communications  
 LA Closet Design: Zapwater Communications  
 La Compagnie: Hawkins International Public Relations  
 La Peer Hotel: C&R Communications  
 La Quinta Resort & Club: Murphy O'Brien  
 La Salle University: Brian Communications  
 La-Z-Boy: Hunter Public Relations  
 Labaton Sucharow: Ripp Media/Public Relations, Inc.  
 Lackawanna County CVB, PA: Lou Hammond Group  
 Ladder: March Communications  
 Ladder UP: Grisko LLC  
 Ladders: North 6th Agency, Inc. (N6A)  
 LAFCO: Nike Communications, Inc.  
 LaGuardia Gateway Partners: Butler Associates, LLC  
 Laguna Beach Company: Idea Hall  
 Lahey Health: Greenough Brand Storytellers  
 Lake Blackshear Resort: Hensworth Communications  
 Lake Pontchartrain Basin Foundation: Gambel Communications  
 Lallemand Animal Nutrition: G&S Business Communications  
 Lam Research: Hoffman Agency, The  
 Landmark College: Schneider Associates  
 Landmark Services Cooperative: MorganMyers  
 Lander: the10company  
 Landos Biopharma: LaVoieHealthScience  
 Landry & Kling: Conroy Martinez Group, The  
 Lane Bryant: Coyne Public Relations  
 Lane Parke: Stephen Bradley & Associates LLC  
 Lang Lang: Keith Sherman and Assocs.  
 Lanham Associates: Falls Communications  
 Lansinoh: 5W Public Relations  
 LargaVista Companies: LAK Public Relations, Inc.  
 Large Public Power Council: Story Partners  
 Las Brisas Hotel Collection: Berk Communications  
 Las Vegas Sands: Murphy O'Brien  
 Laserfiche: Lewis  
 Lash Lounge, The: Bolt Public Relations  
 Latent View Analytics: Indicate Media  
 Latinicity: Heron Agency  
 Lattice Semiconductor – Asia: Racepoint Global  
 Laundris: Snackbox  
 Laura Mercier: Kaplow Communications  
 Laura's House: Idea Hall  
 Laurel Road: KWT Global  
 Lawn Doctor: Fish Consulting  
 Lawrence J. Ellison Institute for Transformative Medicine of USC: Ballantines PR  
 Lazar Angelov Diet: Bacheff Communications  
 Lazard: Hot Paper Lantern  
 LCB Senior Living: Schneider Associates  
 LCOR: Marino.  
 Le Barthelemy Hotel & Spa: Decker/Royal  
 Le Coq Rico: Stuntman PR  
 Le Guanahani, St. Barth, French West Indies: Hawkins International Public Relations  
 Le Méridien Denver Downtown: Turner  
 Le Meridien Hotels: Ballantines PR  
 Le Royal Monceau, Paris, France: Hawkins International Public Relations  
 League: Bateman Group  
 League of Conservation Voters: Caplan Communications LLC®  
 LeaseAccelerator: Buttonwood Communications Group  
 Leclanche: Feintuch Communications  
 Lectra: Berman Group, Inc., The  
 LEDVance: Lewis  
 Legacy Letters, The: Farrow Communications  
 Legal & General (Retirement, Insurance and Investment Management): Caliber Corporate Advisers  
 Legal Aid Society: Bradford Group, The  
 LegalShield: Pollack PR Marketing Group, The  
 Legg Mason & Co., LLC: ICR  
 LEGOLAND Discovery Center Michigan: Identity  
 Legrand: Sharp Communications, Inc.  
 Legrand N.A.: Feintuch Communications  
 Lehigh Hanson: Singer Associates, Inc.  
 Leica: M Booth  
 Lenda: 5W Public Relations  
 Lenny & Larry's: Konnect Agency  
 Lenova: Hoffman Agency, The  
 Lenox Terrace Development: Marino.  
 Lenzing: AMP3 Public Relations

LEO Science & Tech Hub: LaVoieHealthScience  
 Leon County Schools: Sachs Media Group  
 Leon Logothetis: Fox Greenberg Public Relations  
 Leonard Fournette: Berk Communications  
 Leslie's Pool Supplies: SPM Communications, Inc.  
 Let's Grow Leaders: Farrow Communications  
 Letitia Wright: Rogers & Cowan  
 LevaData: Bospar  
 Levi's: Landis Communications Inc.  
 Levi's: Think  
 Levy Restaurants: A.wordsmith  
 Lewis Baach pllc: LAK Public Relations, Inc.  
 Lexicon Branding: North 6th Agency, Inc. (N6A)  
 Lexington, The: Magrino PR  
 Lexus: IW Group  
 LG Chem: Lewis  
 LG Electronics: Lewis  
 LG Electronics Co.: M Booth  
 Lhoist NA: Stephen Bradley & Associates LLC  
 LHP Capital: Stones River Group  
 Liberty Diversified International: Carmichael Lynch Relate  
 Liberty Media: Sloane & Company  
 Liberty Mutual Insurance: 360PR+  
 Liberty Utilities: Cerrell Associates, Inc.  
 Lido Advisors: Marketing Maven Public Relations  
 Life Happens: KWT Global  
 Life Management: Berman Group, Inc., The  
 Life Sciences Corridor: LaVoieHealthScience  
 Life Sciences Pennsylvania: Evoke PR & Influence  
 Life Time Athletic Green Valley: Wicked Creative  
 Life Time Athletic Laguna Niguel: Wicked Creative  
 Life Time Athletic Summerlin: Wicked Creative  
 Life with Cancer: BRG Communications  
 Lifeafar: Hawkins International Public Relations  
 LifeCare Health Partners: Lovell Communications  
 LifeNets International: MEK Group  
 LifeSouth Community Blood Centers: BLH Consulting, Inc.  
 Lifestyles Condoms: 5W Public Relations  
 Lights Fantastic: Bolt Public Relations  
 Lillie's Victorian Establishment: Nicholas & Lence Communications  
 Lilly: Ruder Finn Inc.  
 Lime Bike: Mighty  
 Limelight Health: North 6th Agency, Inc. (N6A)  
 Lincoln Electric Co.: Falls Communications  
 Lincoln Equities Group: Violet PR  
 Lincoln Financial Group: CashmanKatz  
 Lincoln International: Bliss Integrated Communication  
 Lincoln Square BID: Nicholas & Lence Communications  
 Lindsay Corp.: Story Partners  
 LINE-X: DRIVEN360  
 Lineage Logistics: RAM Communications  
 Linedata: BackBay Communications  
 LinkedIn Sales Solutions & Marketing Solutions: Bateman Group  
 Linor Technology: DPR Group, Inc.  
 LionOBytes: Weiss PR, Inc.  
 Litigation Support for various matters: EvClay Public Relations  
 Littelfuse: G&S Business Communications  
 Littler Mendelson: Greentarget Global LLC  
 LIUDMILA: Think  
 Live! Casino & Hotel: Stanton Communications, Inc.  
 LiveIntent: Crenshaw Communications  
 LiveOnNY: Nicholas & Lence Communications  
 Living Water International: Wilks Communications Group  
 Loblaws: Citizen Relations  
 Local 802, American Federation of Musicians: Geto & de Milly, Inc.  
 Lockton: the10company  
 Locus: Gutenberg  
 Locus Biosciences: French | West | Vaughan  
 Lodge on the Cove, ME, The: Redpoint  
 Loews Hotels: 5W Public Relations; Hawkins International Public Relations  
 Logi Analytics: INK Communications Co.  
 Logical Position: Veracity Marketing  
 Logitech: Finn Partners; Karbo Communications  
 LogMeIn: Lewis  
 Lombardi Family Concepts (Bistro 31, KAI, Penne Pomodoro, Toulouse, Taverna): Champion Management Group  
 London Tech Council: Trier and Company  
 Long Beach City College: Marketing Maven Public Relations  
 Long Beach Convention & Visitors Bureau: Development Counsellors

International (DCI)  
 Long Beach Hospitality Alliance: Singer Associates, Inc.  
 Long John Silver's: RunSwitch  
 Loren at Pink Beach, The, Tucker's Town, Bermuda: Hawkins International  
 Public Relations  
 Los Altos Residences: D & D PR  
 Los Angeles Headquarters Assn.: Hoyt Organization Inc., The  
 Los Angeles Tourism & Convention Board: Berk Communications  
 Lotame: Crenshaw Communications  
 Lotus Bakeries/Biscoff Cookies: Landis Communications Inc.  
 Lough Eske Castle, Donegal, Ireland: Hawkins International Public Relations  
 Louis Pappas Fresh Greek: At The Table Public Relations  
 Louis Rawls Foundation, The: Apples and Oranges Public Relations LLC  
 Louisiana Film & Entertainment Assn.: French | West | Vaughan  
 Louisiana Office of Tourism: Gambel Communications  
 Louroe Electronics: Maize Marketing  
 Love & Theft: Judge Public Relations, LLC  
 Lovell Minnick Partners: Stanton  
 Lowe: Cerrell Associates, Inc.  
 Lowe Enterprises: Lou Hammond Group  
 Lowry Park Zoological Society of Tampa: Public Communications Inc.  
 LoyaltyOne: RAM Communications  
 LPL Financial: KCD PR Inc. - Top FinTech PR Firm  
 LRC Properties: Goldman Communications Group, Inc.  
 LRVHealth: fama PR, Inc.  
 LS Tractor: French | West | Vaughan  
 LSI NextGen: CommCentric Solutions  
 LTI: Makovsky  
 Luana: Murphy O'Brien  
 Lubell Rosen: Durée & Company, Inc.  
 Lubrizol: Fahlgren Mortine  
 Lubrizol Corp., The: akhia communications  
 Lucile Packard Children's Hospital Stanford: Landis Communications Inc.  
 Lucy Security: Madison Alexander PR, Inc.  
 Lufthansa: Mower; NJF, an MMGY Global Company  
 Luke Willson: Berk Communications  
 lululemon athletica: ICR  
 Luma Therapeutics: Health+Commerce  
 Lumeon: March Communications  
 Lumileds: Hoffman Agency, The  
 Luminar: Mighty  
 Luminas International: RG Narrative Inc.  
 Luna Grill - Texas: SPM Communications, Inc.  
 Lungarno Collection: Hawkins International Public Relations  
 Lure Fishbar South Beach, Loews Miami Beach Hotel: Brustman Carrino Public  
 Relations  
 Lutheran Church Extension Fund: Standing Partnership  
 Lutheran Church Missouri Synod: Standing Partnership  
 Lutron: Lewis; M Booth  
 Luxe Hotels: Pollack PR Marketing Group, The  
 Luxottica: Mower  
 LXR Hotels: Magrino PR  
 LYFE Kitchen: Hoyt Organization Inc., The  
 Lyft: BerlinRosen; Brand Guild, The; Brownstein Group; Falls Communications;  
 Kivvit; Konnect Agency; Sachs Media Group; Sharp Communications, Inc.  
 Lyft Inc.: rbb Communications  
 Lyndra Therapeutics: Greenough Brand Storytellers  
 Lynx Grills, Inc.: Murphy O'Brien  
 LyondellBasell: Pierpont Communications Inc.  
 L'eggs: CRC, Inc.  
 L'Oreal: CRC, Inc.; Rebel Gail Communications

## M

M Holland: INK Communications Co.  
 M Moser Associates: Hot Paper Lantern  
 M&T Bank: Gregory FCA  
 M-Fire Suppression, Inc.: Butler Associates, LLC  
 M.C. Dean: Novitas Communications  
 M1 Capital Corp.: GMG Public Relations, Inc.  
 M3: Lou Hammond Group  
 M31 Capital: Harden Communications Partners  
 M3AAWG (Messaging, Malware and Mobile Anti-Abuse Working Group): Astra  
 Communications  
 M3P Partners: Buchanan Public Relations LLC  
 Mabel's Labels: GG Benitez & Associates Public Relations  
 Macallan: Citizen Relations  
 Macallan, The: M Booth  
 MacArthur Foundation: BerlinRosen

Macchialina and Chef Michael Pirolo, Miami Beach: Brustman Carrino Public  
 Relations  
 Macchina: Stuntman PR  
 MackeyRMS: Caliber Corporate Advisers  
 Maclay School: Sachs Media Group  
 Macy's: AMW Group  
 MADD - Walk Like MADD & MADD Dash Fort Lauderdale 5K: Durée &  
 Company, Inc.  
 Madden Mischief: TransMedia Group  
 Made in NYC: Cataldi Public Relations  
 Madeline Hotel: Murphy O'Brien  
 Madison Capital: Berman Group, Inc., The  
 Maestro Health: PAN Communications, Inc.  
 Magdalena Keck Interior Design: Powell Mayas  
 Magellan Corp.: Agency H5  
 Magellan Development: Agency H5  
 Maggiano's Little Italy: Champion Management Group  
 Magos Systems: Maize Marketing  
 Mahekal Resort (Playa del Carmen): Zimmerman Agency, The  
 Mahindra and Mahindra Limited (M&M): Intermarket Communications (A  
 Lansons Company)  
 Mahoney Sabol LLP: CashmanKatz  
 Maidenbaum: Ddidit  
 Main Event Entertainment: Champion Management Group  
 Main Line School Night: Buchanan Public Relations LLC  
 Main Street Hospitality: Redpoint  
 Maintel: Lewis  
 Major League Baseball All-Star Game: Fahlgren Mortine  
 Makaira Agency (Tokyo, Japan): Global Communicators HCI  
 Make-A-Wish: O'Malley Hansen Communications  
 Makena Capital: Stanton  
 Malco: Belmont Partners  
 Malibu Beach Inn: Ballantines PR  
 Mallinckrodt Pharmaceuticals: Standing Partnership  
 Malliouhana, An Auberge Resort: Murphy O'Brien  
 Mama Fu's: Snackbox  
 Mamaroneck Coastal Environment Coalition: Nicholas & Lence Communications  
 Mamilla Hotel, Jerusalem: Lou Hammond Group  
 Mammoth HR: A.wordsmith  
 Man: Prosek Partners  
 Mana Contemporary: rbb Communications  
 Mandalay Bay: AMW Group  
 Mandapa, a Ritz-Carlton Reserve: Imagine PR  
 Mandara Spa: TJM Communications, Inc.  
 Mandarin Oriental: Regan Luxury  
 Mandarin Oriental Hotel & Residences Honolulu: Murphy O'Brien  
 Manfrotto Distribution: R&J Strategic Communications  
 Manhattan Chelsea Market LLC: Marino.  
 Manhattan Vintage: AMP3 Public Relations  
 Manhattanville College: RG Narrative Inc.  
 Manheim: Brandware  
 Mani Brothers Real Estate Group: Ballantines PR  
 Mann Center for the Performing Arts: Devine + Partners  
 Manna Pro Products: O'Malley Hansen Communications  
 Manning & Napier: Prosek Partners  
 Mannington Mills: G&S Business Communications  
 MAP International: Hope-Beckham Inc.  
 Mar Del Cabo: KWE Partners  
 March of Dimes: BerlinRosen  
 Marchay: Imagine PR  
 Marchesi Antinori: Magrino PR  
 Marcos Jacober: Farrow Communications  
 Marcus Corp.: Reputation Partners  
 Marei 1998: Xhibition  
 Margaritaville Holdings: Hemsworth Communications  
 Margaritaville Lake Resort, Lake of the Ozarks: Hemsworth Communications  
 Margolin Winer & Evans LLP: Berman Group, Inc., The  
 Marianella Soaps: Think  
 Marie Callender's Restaurants: Murphy O'Brien  
 Marin General Hospital: Harden Communications Partners; Stanton  
 Marina Del Rey Hotel: Ballantines PR  
 Marina Palms Yacht Club & Residences: Boardroom Communications, Inc.  
 Marina Plastic Surgery: Tellem Grody Public Relations, Inc.  
 Marine Corps Heritage Foundation: Susan Davis International  
 Mariner Wealth Advisors: Hot Paper Lantern  
 Maritz, Inc.: Standing Partnership  
 Marker Construction Group: Durée & Company, Inc.  
 Market New Haven: Lou Hammond Group; Lou Hammond Group  
 MARKET Restaurant + Bar - Del Mar: Wicked Creative

MarketAxess: RF | Binder Partners, Inc.  
 Marketo: Racepoint Global  
 Markwins (wet n wild): Kaplow Communications  
 Markwood: Marino.  
 Marky's Caviar: Stuntman PR  
 Marley Engineered Products: L.C. Williams & Associates  
 Marlite/NUDO: Gatesman  
 Marmara, The: NJF, an MMGY Global Company  
 Maron Marvel: Furia Rubel Communications, Inc.  
 Marqeta: Bospar  
 Marriot Winston-Salem: Bolt Public Relations  
 Marriott: Brand Guild, The; JeffreyGroup  
 Marriott Homes & Villas: Ballantines PR  
 Marriott Marquis Chicago: Zapwater Communications  
 Marriott Theatre: Heron Agency  
 Mars: Weber Shandwick  
 Marshall Hotels & Resorts: Stuntman PR  
 Marshall Newhouse: Berk Communications  
 Marshall's Landing: Wicked Creative  
 Martha Stewart: Magrino PR  
 Martin de Porres School: LAK Public Relations, Inc.  
 Martin Marietta Materials: G&S Business Communications  
 Martin-Senour Paints: Falls Communications  
 Marvin Family of Brands, The (Marvin Windows and Doors, Infinity Replacement Windows, Integrity Windows and Doors): Carmichael Lynch Relate  
 Mary Furlong & Associates: Susan Davis International  
 Mary Hall Freedom House: Hope-Beckham Inc.  
 Maryhill Winery: Weinstein PR  
 Maryland Clean Energy Center: Silverline Communications  
 Maryland Health Exchange (ACA-Affordable Care Act): Sandy Hillman Communications  
 Maryland Live!: TVG  
 Mary's Gone Crackers: BLAZE PR  
 Mass Art: InkHouse  
 Mass General Hospital Development Office: Rasky Partners, Inc.  
 Mass High Tech Council: Rasky Partners, Inc.  
 Mass Mutual: CashmanKatz  
 Mass Mutual/IDEO: LaunchSquad  
 Mass. Interlocal Insurance Assn. (MIIA): Mason Public Relations  
 Massachusetts General Hospital – Heart, Vascular and Stroke Institute, and Cardiology, Urology and Nephrology departments: BRG Communications  
 Massage Heights: Fish Consulting  
 Massanutten Resort: Hemsworth Communications  
 Mast Capital: rbb Communications  
 MasterBrand Cabinets: Carmichael Lynch Relate  
 Mastercard: JeffreyGroup; Rogers & Cowan  
 Mastercard Foundation: Proof Strategies  
 Mastro's Restaurants: Murphy O'Brien  
 Match.com: Landis Communications Inc.  
 Mate Precision Tooling: Strother Communications Group  
 Materialise: Franco  
 Materion: Stevens Strategic Communications, Inc.  
 Materra/Cunat Family Vineyards: Fineman PR  
 Matheny Medical and Education Center: R&J Strategic Communications  
 Mattel: Weber Shandwick  
 Mattress Firm: Jackson Spalding  
 Mangel Associates: Schneider Associates  
 Maven Clinic: InkHouse  
 Maverick Commercial Mortgage: Akrete  
 Mawi DNA Technologies, Inc.: Tellem Grody Public Relations, Inc.  
 Max Brenner: Stuntman PR  
 Max Planck Florida Institute: Moore, Inc.  
 Maxcyte: Consilium Strategic Communications  
 Maxim Health Services: Lovell Communications  
 MAXIMUS: Merritt Group; Susan Davis International  
 Maxta: JPR Communications  
 Mayer: Markstein  
 Mayfran International: akhia communications  
 Mayo Clinic: Padilla  
 McAfee: Raffetto Herman Strategic Communications  
 McCarter Theatre Center: LAK Public Relations, Inc.  
 McCarthy Building Companies, Inc.: TVG  
 McClintock & Associates P.C.: WordWrite Communications LLC  
 McCormick: APCO Worldwide  
 McCullough Research: Veracity Marketing  
 McDonald's: Curley Company; IW Group; Marino.  
 McDonald's Corp.: Dixon|James Communications

McDonald's® Restaurants of Southeastern PA, Southern NJ and DE: Tierney  
 McDonald's: 5W Public Relations  
 McDonald's Tri-State Co-Op: Marino.  
 McGowan Builders: Berman Group, Inc., The  
 McGraw-Hill Education: RF | Binder Partners, Inc.  
 McGuireWoods LLP and McGuireWoods Consulting: Ripp Media/Public Relations, Inc.  
 McIlhenny Company, the makers of TABASCO® Sauce: Hunter Public Relations  
 McIntosh: Nike Communications, Inc.  
 McIntosh Poris Associates: Taylor & Company  
 McLaren Engineering Group: Violet PR  
 McLaren Health Care: Lovell Communications  
 McLarty Capital: Makovsky  
 MCM Construction: Boardroom Communications, Inc.  
 MCM Construction, Inc.: Revell Communications  
 McNair Interests: Lou Hammond Group  
 McVeigh Global: R&J Strategic Communications  
 MDOT: lovio george | communications + design  
 MDVIP: rbb Communications  
 MealPal: Stuntman PR  
 Meals on Wheels People: Bloom Communications  
 Meals on Wheels Rockland County: GMG Public Relations, Inc.  
 Meatpacking District: Berk Communications  
 Mechanical Contractors Assn. of New York: Butler Associates, LLC  
 Medal: March Communications  
 Medallia: Merritt Group  
 Medecision: MERGE Atlanta  
 Media & Entertainment Services Alliance (MESA): Bob Gold & Associates  
 MediaMath: PAN Communications, Inc.  
 Mediant: Vested  
 MediaPro: Raffetto Herman Strategic Communications  
 MediaRadar: Crenshaw Communications  
 MediaTek: Racepoint Global  
 Medic Management Group: Falls Communications  
 Medical City: LDWW Group  
 Medical Marijuana of Illinois: Pietryla PR & Marketing  
 Medical Marijuana, Inc.: CMW Media  
 Medici Telemedicine: GreenSmith PR, LLC  
 Medicines360: JPA Health Communications  
 Medieval Times: Motion Agency, Inc., The  
 Medline: Hollywood Agency  
 MEDNAX: Walker Sands  
 MedNetOne Health Solutions: EAFocus Inc.  
 MedtechWomen: Health+Commerce  
 MedTrainer: DPR Group, Inc.  
 Medtronic: BRG Communications  
 Meek Mill: Berk Communications  
 Meenan Law Firm: Sachs Media Group  
 Meet Minneapolis: Carmichael Lynch Relate  
 Megaport: Karbo Communications  
 Meguiar's: Imre, LLC  
 Meijer: Falls Communications  
 Meketa Investment Group: BackBay Communications  
 Melanoma Research Foundation: JPA Health Communications  
 Melitta: French | West | Vaughan  
 Melora Manuka: BLAZE PR  
 Melt Shop: Fish Consulting  
 Meltzer Lippe: Ddidit  
 Memorial Sloan Kettering Cancer Center: G&S Business Communications  
 Memorial Sloan-Kettering Cancer Center: Keith Sherman and Assocs.  
 Men's Wearhouse: MWWPR  
 Mendez Fuel: EvClay Public Relations  
 Mental Health Assn. in New Jersey: R&J Strategic Communications  
 Mercantile Bank (NASDAQ:MBWM): Lambert  
 Mercatus: Ketner Group Communications  
 Merced Irrigation District: Marketing Maven Public Relations  
 Mercedes-Benz: Brandware  
 Mercis bv for Miffy: Goodman Media International, Inc.  
 Merck: JPA Health Communications; MCS Healthcare Public Relations  
 Merck Animal Health: MorganMyers  
 Merck Sharp & Dohme Corp.: Makovsky  
 Mercy Housing Lakefront: Wilks Communications Group  
 Meredith Publishing: 360PR+  
 Meridian Behavioral Health: Lovell Communications  
 Merrick Manor: Boardroom Communications, Inc.  
 Merrion Hotel, Dublin: WEILL (Geoffrey Weill Associates, Inc.)  
 Metadata.io: Catapult PR-IR  
 Metal Toad: A.wordsmith  
 Methodist Le Bonheur Healthcare: Stones River Group

MetLife: Landis Communications Inc.  
Metro Diner: Sandy Hillman Communications  
Metro Little Rock Alliance: Development Counsellors International (DCI)  
Metro Orlando Economic Development Commission: Development Counsellors International (DCI)  
metroConnections: Belmont Partners  
Metropolitan Movers Assn.: Berman Group, Inc., The  
Metropolitan St. Louis Sewer District: TVG  
Mexico Beach Community Development Council, FL: Lou Hammond Group  
Meyer, Unkovic & Scott LLP: WordWrite Communications LLC  
MFM Building Products: Falls Communications  
MGCS: Version 2.0 Communications  
MGM National Harbor: IW Group  
MGM Resorts: Global Strategy Group  
MGM Resorts International: BerlinRosen  
MGP Ingredients (NASDAQ:MGPI): Lambert  
Miach Orthopaedics: Meryman Communications  
MiaDonna: Nike Communications, Inc.  
Miami Awning Co.: EvClay Public Relations  
Miami Bridge Youth & Family Services: EvClay Public Relations  
Miami Cocktail Co.: Magrino PR  
Miami Jewish Health Systems: rbb Communications  
Miami Seaquarium: Conroy Martinez Group, The  
Michael B. Jordan: Rogers & Cowan  
Michael Kors: ICR  
Michael M.: Fox Greenberg Public Relations  
Michael Rubin: Berk Communications  
Michel et Augustin: Berk Communications  
Michigan Apple Committee: Piper & Gold Public Relations  
Michigan Asparagus: FullTilt Marketing  
Michigan Economic Development Corp.: Development Counsellors International (DCI)  
Michigan Public Health Institute: Piper & Gold Public Relations  
Michigan Ross: Gatesman  
Michigan State University: Piper & Gold Public Relations  
Michigan State University-College of Engineering: Eisbrenner Public Relations  
Michigan Youth Appreciation Foundation: Franco  
Micron Foundation: Red Sky, Inc.  
Micron Technology: Red Sky, Inc.  
Microsoft: APCO Worldwide; Edelman; Global Strategy Group  
Microsoft Dynamics: Ascendant Communications  
Mid-America Transplant Services: Standing Partnership  
Middough: akhia communications  
Midland States Bancorp: Financial Profiles, Inc.  
Midmark Corp.: Fahlgren Mortine  
Midtown Detroit, Inc.: lovio george | communications + design  
Midwest Dairy: Belmont Partners  
Midwest Food Export Assn.: FullTilt Marketing  
Mike & Ike: Coyne Public Relations  
Mike Birbiglia: Keith Sherman and Assocs.  
Milestone Hotel, London: WEILL (Geoffrey Weill Associates, Inc.)  
Milford Downtown Development Authority: Franco  
MILK: Think  
Milk Bar: Brand Guild, The  
Milk Processor Education Program: Weber Shandwick  
Millennium Trust Co.: KCD PR Inc. - Top FinTech PR Firm  
Miller Energy: Pietryla PR & Marketing  
Miller Heiman Group: Walker Sands  
Miller Nash Graham & Dunn: Weinstein PR  
Miller Zeiderman & Wiederkehr LLP: LAK Public Relations, Inc.  
Milligan & Co.: Buchanan Public Relations LLC  
Million Dollar Round Table: G&S Business Communications  
Milu Hotel: Xhibition  
MINDBODY: Turner  
Mindbreeze: March Communications  
Mindtree: Matter Communications  
MINI USA: Peppercomm  
Minneapolis Northwest: Belmont Partners  
Minnehaha Academy: Beehive Strategic Communication  
Minnesota Firefighter Initiative: Belmont Partners  
Minnesota Hospital Association: Tunheim  
Minnesota Turkey Growers Assn.: Inspire PR Group  
Minnesota Twins: Carmichael Lynch Relate  
Minnesota Wine Country: Belmont Partners  
Mint Hotels & Residences: D & D PR  
Minto Communities: Boardroom Communications, Inc.  
Miracle Tape, The: Apples and Oranges Public Relations LLC  
Mirakl: Ketner Group Communications  
Miramichi River Tourism Assn.: Redpoint  
Miraval Group: Nike Communications, Inc.  
Misfits Market: Stuntman PR  
Miss Mary's Mix: Punch PR  
MISSGUIDED: Think  
Mississippi Lime Company: TVG  
Missouri Dept. of Conservation: TVG  
Missouri Dept. of Transportation: TVG  
Missouri Historical Society: O'Malley Hansen Communications  
MIT Prof Education: Matter Communications  
MIT Sloan School of Management: Schneider Associates  
MIT Technology Review: BIGfish Communications  
Mitchell International: Pollack PR Marketing Group, The  
Mitek: Lewis; Standing Partnership  
Mitel: Idea Grove  
Mitsubishi Corp.: kglobal  
Mitsui Fudosan: Berman Group, Inc., The  
Mivation: RG Narrative Inc.  
Mixbook: UPRAISE Marketing + Public Relations  
Mizuno USA: Brandware  
MOBE: Belmont Partners  
Mobidiag: Consilium Strategic Communications  
Mobile Area Chamber of Commerce: JJPR Agency  
Mobile Drill International: MEK Group  
Mobotix: Maize Marketing  
Mobvoi: Dynamo Communications  
Mocana: Merritt Group  
MOD Pizza: Identity  
Modernizing Medicine: Matter Communications  
ModusLink Global Solutions: Version 2.0 Communications  
Moeda: Makovsky  
Moen Inc.: Falls Communications  
Moet & Chandon: Nike Communications, Inc.  
Moet Hennessy: Magrino PR  
Moe's Southwest Grill: French | West | Vaughan  
Mohegan Sun Holdings: CashmanKatz  
Mohonk Mountain House: Nike Communications, Inc.  
Moinian Group, The: Marino.  
Molekule: InkHouse  
Moleskine: Citizen Relations  
Molson Coors: Citizen Relations  
MoMA: Finn Partners  
Momofuku: Brand Guild, The  
Moms Demand Action for Gun Sense in America: BerlinRosen  
Mon Health Medical Center: akhia communications  
Monad Terrace: rbb Communications  
Monarch Landing: IVY Marketing Group, Inc.  
Money Matters with Ken Moraif: Standing Partnership  
MongoDB, Inc.: ICR  
Monkey Joe's: Trevelino/Keller  
Monmouth Medical Center: R&J Strategic Communications  
Monmouth University: Hodges Partnership, The  
MonoSol: G&S Business Communications  
Monroe Capital: BackBay Communications  
Monsanto: Standing Partnership  
Monster Government Solutions: Merritt Group  
Montage International: Hawkins International Public Relations  
Montage Los Cabos: C&R Communications  
Montage Palmetto Bluff: Zimmerman Agency, The  
Montage Residences Kapalua Bay: C&R Communications  
Montblanc: Nike Communications, Inc.  
Monterey Design Conference: Taylor & Company  
Monteris Medical: Belmont Partners  
Montgomery Area Chamber of Commerce CVB, AL: Lou Hammond Group  
Montgomery Chamber of Commerce, AL: Lou Hammond Group  
Montreal Jazz Festival: Keith Sherman and Assocs.  
Monument Group: BackBay Communications  
Moody Nolan: Paul Werth Associates  
Moon Cheese: Pollock Communications  
Moral Code Footwear: AMP3 Public Relations  
Morehouse: KWT Global  
Morey's Piers & Beachfront Water Parks: Redpoint  
Morgan Stanley Wealth: Vested  
Morrison & Foerster: Ripp Media/Public Relations, Inc.  
Morrison, Brown, Argiz & Farra, LLC: rbb Communications  
MorseLife Health Systems: O'Donnell Agency  
Morton Group: CRUSH, La Cave Wine & Food Hideaway, La Comida, Greek Sneek, MB Steak: Wicked Creative  
Morton Salt: M Booth

Mosaic Hotel Group: Hawkins International Public Relations  
 Mosquito Squad: Fish Consulting  
 Moss & Colella: EAFocus Inc.  
 MOTE Marine Laboratory & Aquarium: Lou Hammond Group  
 Motif: Bateman Group  
 Motley Brews: Great Vegas Festival of Beer, Downtown Brew Festival, Hopped  
 Taco Throwdown: Wicked Creative  
 Motley, The: Think  
 Motorola: Duffy & Shanley, Inc.  
 Motown Museum: Identity  
 Motto by Hilton: Magrino PR  
 Motus: fama PR, Inc.  
 Mount Cinnamon (Grenada): Zapwater Communications  
 Mount Marty College: Standing Partnership  
 Mountain Creek: BML Public Relations  
 Mountain Lodges of Peru: Hawkins International Public Relations  
 Mountain Real Estate Capital: Hoyt Organization Inc., The  
 Movable Ink: Indicate Media  
 MOVE: Fish Consulting  
 Movie Pass: Rasky Partners, Inc.  
 Moviebill: Pollack PR Marketing Group, The  
 Moxy Hotels: Ballantines PR  
 Mozilla: Allison+Partners; Glen Echo Group  
 Mphasis: Gutenberg  
 Mrs. Fields: Konnect Agency  
 Mrs. T's Pierogies (Ateeco, Inc.): Hunter Public Relations  
 MS Society: CashmanKatz  
 MSA Capital: Strange Brew Strategies  
 MSD (Merck), Japan: Bliss Integrated Communication  
 MSX International: Eisbrenner Public Relations  
 Muddy Waters: Dukas Linden Public Relations  
 Mulesoft: ICR  
 Munetrix: EAFocus Inc.  
 Munich Re: Prosek Partners  
 Municipal Credit Union: Goldman Communications Group, Inc.  
 Murdock London: Brand Guild, The  
 Murray Devine: BackBay Communications  
 Museum of American Finance: Vested  
 Museum of Contemporary Art, North Miami (MOCA): Durée & Company, Inc.  
 Museum of Science, Boston: Rasky Partners, Inc.  
 Musicians Institute Guitar Craft Academy: Bradford Group, The  
 Muss Development: Marino.  
 MuteSix: North 6th Agency, Inc. (N6A)  
 Mutti: Sharp Communications, Inc.  
 MVP Capital: North 6th Agency, Inc. (N6A)  
 MyMy Music: French | West | Vaughan  
 Myrtle Avenue Revitalization Partnership: Powell Mayas  
 Myrtle Beach Chamber of Commerce/CVB: Fahlgren Mortine  
 MyVest: BackBay Communications  
 Mölnlycke Health Care: BLH Consulting, Inc.

## N

NADAGuides: DRIVEN360  
 Nadel Architects: Hoyt Organization Inc., The  
 Nagourney Cancer Institute: Tellem Grody Public Relations, Inc.  
 Nahimic: Bacheff Communications  
 NAI James E. Hanson: R&J Strategic Communications  
 Nails inc.: Think  
 Naked Magicians: Tellem Grody Public Relations, Inc.  
 Naked Magicians, The: Tellem Grody Public Relations, Inc.  
 Nakedwines.com: Kaplow Communications  
 Nalgene: Taylor  
 NAMI Central Texas: Bloom Communications  
 Nancy Grace: TransMedia Group  
 Nanuku Fiji: Murphy O'Brien  
 Naples Botanical Garden: Standing Partnership  
 Naranga: BizCom Associates  
 Narvar: Bateman Group  
 Nasdaq: Intermarket Communications (A Lansons Company)  
 Nashville Chamber of Commerce: MP&F Strategic Communications  
 Nashville Convention & Visitors Corp: Stones River Group  
 Nashville Public Education Foundation: MP&F Strategic Communications  
 Nashville Soccer Club: MP&F Strategic Communications  
 Nasoya: 360PR+  
 Nassau Paradise Island Promotion Board: Lou Hammond Group  
 Nat'l Fenestration Ratings Council: Silverline Communications  
 National and State Park Concessions, Inc.: Sachs Media Group  
 National Assn. of Corporate Directors: Financial Profiles, Inc.

National Assn. of Insurance Commissioners: the10company  
 National Assn. of Theater Owners: Financial Profiles, Inc.  
 National Autism Academy: Farrow Communications  
 National Board of Medical Examiners: Buchanan Public Relations LLC  
 National Center for Law and Economic Justice: Nicholas & Lence  
 Communications  
 National Center for Learning Disabilities/Understood.org: Carmichael Lynch  
 Relate  
 National Center for Manufacturing Sciences: Weiss PR, Inc.  
 National Children's Chorus: Murphy O'Brien  
 National CineMedia: Berk Communications  
 National Coal Corp.: Pietryla PR & Marketing  
 National Coney Island: lovio george | communications + design  
 National Data Center: UPRAISE Marketing + Public Relations  
 National Elevator Industry, Inc.: G&S Business Communications  
 National Fire Sprinkler Assn.: R&J Strategic Communications  
 National Fish and Wildlife Foundation: GreenSmith PR, LLC  
 National Foundation for Infectious Disease: Health Unlimited  
 National Funeral Directors of America: Agency H5  
 National Futures Assn.: Greentarget Global LLC  
 National Geographic: Caplan Communications LLC®; 360PR+  
 National Geographic Encounter: Ocean Odyssey: Nicholas & Lence  
 Communications  
 National Gift Card: Logos Communications, Inc.  
 National Grid: CashmanKatz; Marino.; Mower  
 National Headache Foundation: Motion Agency, Inc., The  
 National Hellenic Museum: Heron Agency  
 National Hotel, The: Dana Agency, The  
 National Institute for Newman Studies: Gatesman  
 National Institutes of Health: JPA Health Communications  
 National Institution of Yerba Mate: 360PR+  
 National Inventors Hall of Fame: Gatesman  
 National Louis University: Motion Agency, Inc., The  
 National Meningitis Assn.: Health Unlimited  
 National Monuments Foundation: A. Brown-Olmstead Associates, Ltd.  
 National Pawn and Jewelry: Bolt Public Relations  
 National Pork Producers Council: kglobal  
 National Progressive Plastic Bag Assn.: CashmanKatz  
 National Quality Forum: Proof Strategies  
 National Road Safety Foundation: Reich Communications  
 National Rosacea Society: Glendale Communications Group, Inc.  
 National Safe Boating Council: Paul Werth Associates  
 National Society of Genetic Counselors: Public Communications Inc.  
 National Tourism Office of Serbia: Zapwater Communications  
 National Trust for Historic Preservation: Caplan Communications LLC®  
 National Turkey Federation: Inspire PR Group  
 National Veterans Memorial and Museum: Fahlgren Mortine  
 National Vision: Gatesman  
 National Vision Administrators: Rosica Communications  
 National Wildlife Federation: Caplan Communications LLC®  
 National Wildlife Federation (California): Tellem Grody Public Relations, Inc.  
 National WWI Museum (Kansas City): Sandy Hillman Communications  
 National WWII Museum (New Orleans): Sandy Hillman Communications  
 Nationwide Advisory Solutions: Bliss Integrated Communication  
 Nationwide Realty Investors: Identity  
 Native Trails: Landis Communications Inc.  
 Natrol: Citizen Relations  
 Natural Resources Defense Council: Berman Group, Inc., The; Caplan  
 Communications LLC®  
 Natural Selection: Imagine PR  
 Nature Conservancy, The: BerlinRosen  
 Nature Conservancy, The (Iowa): MorganMyers  
 Naturipe Farms: kglobal  
 Nautica: Konnect Agency  
 Nautilus: Hoffman Agency, The  
 Navex Global: Greentarget Global LLC  
 Navigant: Dukas Linden Public Relations  
 Navigo360: D & D PR  
 naviHealth: Gregory FCA  
 Navillus Inc.: Marino.  
 NBC Universal: Landis Communications Inc.  
 NC Dept. of Transportation: French | West | Vaughan  
 NC Global Transpark: Development Counsellors International (DCI)  
 NC Museum of Natural Sciences: French | West | Vaughan  
 NC Pork Council: French | West | Vaughan  
 NC Sweet Potato Commission: French | West | Vaughan  
 NEC: Idea Grove  
 Neighborhood Works Play Kids Theatre, The: Apples and Oranges Public  
 Relations LLC

Neighborly: Fish Consulting  
Neighborly (formerly Dwyer Group): BizCom Associates  
Neighborly - Aire Serv: Fish Consulting  
Neighborly - Glass Doctor: Fish Consulting  
Neighborly - Mr. Appliance: Fish Consulting  
Neighborly - Mr. Rooter: Fish Consulting  
Neighborly - Rainbow: Fish Consulting  
Nelson: Berman Group, Inc., The  
Nelson Management Group, Ltd.: Marino.  
Nemeth Law: EAFocus Inc.  
Nemours Children's Health System: Reis Group, The  
Neogrid: DPR Group, Inc.  
Neolith: G&S Business Communications  
NeoTract: Health+Commerce  
NEPC: Vested  
Ness Digital: Greenough Brand Storytellers  
NEST: Decker/Royal  
Nestlé: Padilla; Weber Shandwick  
Nestlé Toll House Café by Chip: Champion Management Group  
Netafim USA: Pollack PR Marketing Group, The  
Netflix: Citizen Relations  
Netherlands Foreign Investment Agency: Development Counsellors International (DCI)  
Netramark: Energi PR  
Netspend: INK Communications Co.  
Neuberger Berman: Dukas Linden Public Relations  
Neurala: March Communications  
Nevada Dispensary Assn.: Wicked Creative  
Nevada Health Link: KPS3  
NEVCA: Version 2.0 Communications  
Nevro: Health+Commerce  
New Alternatives for Children: Geto & de Milly, Inc.  
New Balance Commodities: MorganMyers  
New Balance – UK: Racepoint Global  
New Brunswick Tourism, Canada: Redpoint  
New Economy Initiative / NEIdeas: lovio george | communications + design  
New Frontier Advisors: Intermarket Communications (A Lansons Company)  
New Hampshire Dept. of Economic Development: Development Counsellors International (DCI)  
New Hampshire Div. of Travel & Tourism Development: Lou Hammond Group  
New Holland Brewing: Lambert  
New Jersey Bankers Assn.: Diegnan & Associates, Norman  
New Jersey Business Action Center: Development Counsellors International (DCI); Violet PR  
New Jersey Chamber of Commerce, The: 5W Public Relations  
New Jersey Div. of Travel & Tourism: Lou Hammond Group  
New Jersey Home Show: Reich Communications  
New Jersey Resources: Bravo Group  
New Jewish Home, The: LAK Public Relations, Inc.  
New Markets Tax Credit Coalition: Curley Company  
New Method Wellness: Bolt Public Relations  
New Mexico Health Insurance Exchange: Waite Company, The  
New Mexico Public Education Department: Waite Company, The  
New Mexico Society of Anesthesiologists: Waite Company, The  
New Moms: Wilks Communications Group  
New Pig Corp.: WordWrite Communications LLC  
New Relic: ICR  
New Vista Behavioral Health: Hoyt Organization Inc., The  
New Vitae: Furia Rubel Communications, Inc.  
New York Academy of Sciences: Goldman Communications Group, Inc.; Tartaglia Communications, LLC  
New York Affordable Reliable Electricity Alliance: Butler Associates, LLC  
New York City Bottlers Assn.: Geto & de Milly, Inc.  
New York City Builds Bio+: Berman Group, Inc., The  
New York City Economic Development Corp.: Berman Group, Inc., The  
New York City Fire Pension Fund: Butler Associates, LLC  
New York City Football Club: Geto & de Milly, Inc.  
New York City Small Business Services: Berman Group, Inc., The  
New York Coalition of Code Consultants: Nicholas & Lence Communications  
New York Edge: Marino.  
New York Foundation for Senior Citizens, Inc.: Lou Hammond Group  
New York Life: Sloane & Company  
New York Marriott Marquis: Keith Sherman and Assocs.  
New York Medical College: Marino.  
New York Pharma Forum Inc.: Didit  
New York University Center for Urban Science and Progress: Marino.  
New York University Tandon School of Engineering: Marino.  
New York University, Tisch School of the Arts: TASC Group, The  
New York Water Taxi: Hawkins International Public Relations

New York Wheel, The: Nicholas & Lence Communications  
New Zealand Institute of Environmental Science and Research: Weiss PR, Inc.  
Newark Public Library: Rosica Communications  
NEWCITY: Heron Agency  
Newfoundland & Labrador Tourism, Canada: Redpoint  
Newland Communities: Davies  
NewLeaf Symbiotics: Standing Partnership  
NewLink Genetics: LaVoieHealthScience  
Newman's Own: Coyne Public Relations  
Newmark Knight Frank: Berman Group, Inc., The  
Newpoint Healthcare Advisors: Lovell Communications  
Newport Beachside Hotel & Resort: Dana Agency, The  
Newron Pharmaceuticals SpA: LaVoieHealthScience  
Newton-Conover City Schools: BLH Consulting, Inc.  
NewYork-Presbyterian: Sloane & Company  
Nexen Tire: DRIVEN360  
Next Fifty: Moore, Inc.  
NextFlex: Hoffman Agency, The  
Nextthink: fama PR, Inc.  
NextHome: Bolt Public Relations  
Nexton: Lou Hammond Group  
NFL Alumni Assn. Chicago Chapter: Falk Associates/Contact  
NFL Properties LLC: Imre, LLC  
NFP: Hot Paper Lantern  
NGC Software: Ketner Group Communications  
NHK World-Japan: Boyle Public Affairs  
Niagara Conservation: Padilla  
Niagara USA: Fahlgren Mortine  
NICE: A.wordsmith; PAN Communications, Inc.  
Nice Label: Bob Gold & Associates  
NICO Oysters + Seafood: Hemsworth Communications  
Nicola, Gudbranson & Cooper: Falls Communications  
Nielsen: IW Group  
Nielsen Catalina Solutions: March Communications  
Nielsen-Massey: Wilks Communications Group  
Night Media: TrizCom Public Relations  
Nike: BerlinRosen  
NIKE, Inc.: Weinstein PR  
Nikola Motor Co.: Robar Public Relations  
Nikon: Hot Paper Lantern; JeffreyGroup; MWWRP  
NikSoft: MEK Group  
Nilan Johnson Lewis Law Firm: Kohnstamm Communications  
Nimbix: Idea Grove  
Nines, The, Portland, OR: Hawkins International Public Relations  
Nintendo: 360PR+  
Nintex: Walker Sands  
NIO: Highwire PR  
Nissan: MP&F Strategic Communications  
Nitro Circus and World Nitro Games: Tellem Grody Public Relations, Inc.  
Nizuc Resort & Spa: Berk Communications  
NJ Community Mental Health Coalition: R&J Strategic Communications  
NJ PURE Insurance: R&J Strategic Communications  
NJ Sharing Network: Rosica Communications  
NJ Veterinary Medicine Assoc.: R&J Strategic Communications  
NJM Insurance: Brownstein Group  
No Alternative: Impact PR & Communications  
No Kid Hungry: Inspire PR Group  
Noble Energy: Story Partners  
Nobul: Berman Group, Inc., The  
Nod Hill Brewery: Jackson Spalding  
Nok Nok Labs: Merritt Group  
Nokia: Hoffman Agency, The  
Nolcha Shows at New York Fashion Week: AMP3 Public Relations  
Nomadic Expeditions: Hawkins International Public Relations  
Noodle Companies: Berman Group, Inc., The  
Noodle.AI: March Communications  
Nooter Construction: Standing Partnership  
Norm Champ: Nicholas & Lence Communications  
Norman Bobrow & Co.: RG Narrative Inc.  
North American International Auto Show (NAIAS): Lambert  
North American Land Trust: Buchanan Public Relations LLC  
North Carolina's Brunswick Islands: Pineapple Public Relations  
North Carolina's Crystal Coast: Zimmerman Agency, The  
North Dakota Tourism: Fahlgren Mortine  
North Highland Worldwide: A.wordsmith  
North Lake Tahoe: Development Counsellors International (DCI)  
Northeast Indiana Regional Partnership: Development Counsellors International (DCI)  
Northeast Investors Trust: BackBay Communications

Northeastern University: Schneider Associates  
 Northern Virginia Technology Council: Merritt Group  
 Northpointe Hospitality Management: Pineapple Public Relations  
 Northstar Memorial Group: Landis Communications Inc.  
 Northwell Health (formerly North Shore-LIJ Health System): Gatesman  
 Northwest Florida Beaches International Airport: Moore, Inc.  
 Northwestern Mutual: IW Group; M Booth  
 Northwood Centre: Sachs Media Group  
 Northwood University: Falls Communications  
 Norva Nivel: Rosica Communications  
 Norwest Venture Partners: Highwire PR  
 Nothing Bundt Cakes: SPM Communications, Inc.  
 Nour Hammour Paris: Think  
 Nourishing Biologicals: TransMedia Group  
 Nova Scotia Tourism, Canada: Redpoint  
 NOVA Southeastern University: Sachs Media Group  
 Novartis: AVENIR GLOBAL; Ruder Finn Inc.; Weber Shandwick  
 Novo Nordisk: AVENIR GLOBAL  
 Nozomi Networks: fama PR, Inc.  
 NRG/Reliant Energy: Pierpont Communications Inc.  
 NSF: Think  
 Nuclear Energy Institute: APCO Worldwide  
 Nucor: Mower  
 NuMe: 5W Public Relations  
 Numerator: Pollack PR Marketing Group, The  
 Nunzio M. DeSantis Architects: Murphy O'Brien  
 Nurse Back to Health: Buchanan Public Relations LLC  
 Nutanix: Hoffman Agency, The; InkHouse  
 NutraWise: BLAZE PR  
 Nutricia: Proof Strategies  
 Nutrition Factory, The: At The Table Public Relations  
 Nuveen: Gregory FCA  
 nVent: AVENIR GLOBAL  
 nVent, Erico International: akhia communications  
 NxGen: Hoyt Organization Inc., The  
 nXus Software: TransMedia Group  
 Nyack College: North 6th Agency, Inc. (N6A)  
 NYC Ferry: Nicholas & Lence Communications  
 NYC Pharmacist Society, Inc.: Marino.  
 NYCTLC Accessible Dispatch Program (Sub-contract): Apples and Oranges  
 Public Relations LLC  
 NYU Stern School of Business: RF | Binder Partners, Inc.

## O

O'Melveny & Myers: Ripp Media/Public Relations, Inc.  
 O'Toole, McLaughlin, Dooley & Pecora Co.: Stevens Strategic Communications,  
 Inc.  
 Oakland County Bar Foundation: Identity  
 Oakley: AMW Group  
 Oaklyn Consulting: Bradford Group, The  
 Oaktree Capital: Financial Profiles, Inc.  
 Oakwood: Pollack PR Marketing Group, The  
 Oasis Institute: Standing Partnership  
 Oasis Outsourcing: Boardroom Communications, Inc.  
 Oasis Travel Network: Hemsworth Communications  
 Obermeyer: Turner  
 Oberoi Hotels & Resorts: Lou Hammond Group  
 Obsidian: fama PR, Inc.  
 Occasion Brands: AMP3 Public Relations  
 Occidental Hotels & Resorts: Turner  
 Ocean County Sports Medicine: R&J Strategic Communications  
 Ocean Harvest Technology: Spool  
 Ocean Media: Edge Communications, Inc.  
 Ocean Prime New York & Boston: Think  
 Ocean Prime Restaurant: TJM Communications, Inc.  
 Ocean Prime, Dallas, Texas: MCA Public Relations  
 Ocean Resort Residences/Conrad, The: Durée & Company, Inc.  
 Oceania Cruises: NJF, an MMGY Global Company  
 Oceans Behavioral Health: Lovell Communications  
 Oceanwide Plaza: Murphy O'Brien  
 OCHO Candy: Ellipses; Singer Associates, Inc.  
 OCP Group: AdvisIRy Partners  
 Octoly: SourceCode Communications  
 Octonauts Live!: Tellem Grody Public Relations, Inc.  
 Odyssey Logistics and Technology: Mason Public Relations  
 Oetker Collection: Lou Hammond Group  
 Offensive Security: fama PR, Inc.  
 Office of TourismOhio, The: Fahlgren Mortine

OGGI Italian: At The Table Public Relations  
 Ohio Aerospace Institute: Roop & Co.  
 Ohio Assn. of Foodbanks: Inspire PR Group  
 Ohio Beef Council: Inspire PR Group  
 Ohio Corn & Wheat Assn.: Paul Werth Associates  
 Ohio Guidestone: Falls Communications  
 Ohio Livestock Coalition: Inspire PR Group  
 Ohio Manufacturers' Assn.: Fahlgren Mortine  
 Ohio Poultry Assn.: Inspire PR Group  
 Ohio Soybean Council: Paul Werth Associates  
 Ohio State University Wexner Medical Center: Paul Werth Associates  
 Ohio Valley Conference: MP&F Strategic Communications  
 OHSU Knight Cancer Institute: Makovsky  
 Oilixia Skincare: Zapwater Communications  
 Ojai Valley Inn & Spa: Murphy O'Brien  
 Okay to Say: LDWW Group  
 OkCupid: KWT Global  
 Oklahoma City Chamber: Development Counsellors International (DCI)  
 Okta: InkHouse  
 Old Navy: Landis Communications Inc.  
 Old Orchard Brands: Lambert  
 Old School Hospitality: Dana Agency, The  
 Olympic Channel: Coyne Public Relations  
 Omnichain Solutions: DPR Group, Inc.  
 OmniTRAX: RAM Communications  
 Omron: Lewis  
 Omron Healthcare: MWWPR  
 On The Border: Champion Management Group  
 Oncoceutics: Ddidit  
 ONE Brands: Konnect Agency  
 One Equity Partners: Stanton  
 One of a Kind Show at the Merchandise Mart: Heron Agency  
 One Real Estate Investment: EvClay Public Relations  
 One Thousand Museum: rbb Communications  
 One West End: Hundred Stories  
 One World Identity: North 6th Agency, Inc. (N6A)  
 OneMovement: Farrow Communications  
 OneSight: Goodman Media International, Inc.  
 OneSpan: Madison Alexander PR, Inc.  
 Onewheel: BIGfish Communications  
 ONE°15 Marina: Stuntman PR  
 OnLok Senior Healthcare: Landis Communications Inc.  
 OnScale: Karbo Communications  
 Ooyala: Bob Gold & Associates  
 Opalstaff: Weiss PR, Inc.  
 Openpath: BIGfish Communications  
 OpenTable: Carmichael Lynch Relate  
 OpenText: Lewis  
 OpenX: Walker Sands  
 Operation Kindness: TrizCom Public Relations  
 Oppenheimer: Hot Paper Lantern; KWT Global  
 OppenheimerFunds: Prosek Partners  
 Opportunity Finance Network: Buchanan Public Relations LLC  
 Opry Mills: MP&F Strategic Communications  
 Optimal Solar: A. Brown-Olmstead Associates, Ltd.  
 Optimove: Bateman Group  
 Optimus Ride: BIGfish Communications  
 Option Care, Inc.: Public Communications Inc.  
 Orange County Soccer Club/USA Soccer: DRIVEN360  
 Orange County's Credit Union: Bolt Public Relations  
 Orangetheory Fitness: Heron Agency; KWT Global  
 Orania Hotel, Berlin: WEILL (Geoffrey Weill Associates, Inc.)  
 OrderDynamics: Ketner Group Communications  
 Oregon Episcopal School: Weinstein PR  
 Oregon Reproductive Medicine: Weinstein PR  
 Orexo: Consilium Strategic Communications  
 OrganDonor.gov: Crosby  
 Organic Valley: InkHouse  
 Originis GmbH: LaVoieHealthScience  
 Origin Bank: Zehnder Communications  
 Original ChopShop: Champion Management Group  
 Original Equipment Supplier Assn. (OESA): Eisbrenner Public Relations  
 Original Penguin: RG Narrative Inc.  
 OriginClear: TransMedia Group  
 Orion Advisor Services: Gregory FCA  
 Orion Labs: Racepoint Global  
 Orion Span: Hemsworth Communications  
 Orkin: Jackson Spalding  
 Orlando World Center Marriott: Zimmerman Agency, The

Ortho Clinical Diagnostics: Finn Partners  
 Oscar Wilde NYC: Nicholas & Lence Communications  
 Osher Center for Integrative Medicine at University of Miami: rbb Communications  
 OSIsoft: Hoffman Agency, The  
 Osrām: ICR  
 OTA Insight: North 6th Agency, Inc. (N6A)  
 Oticon: Gregory FCA  
 Our Lady of the Lake: ReviveHealth  
 Outback Steakhouse: Champion Management Group  
 Outset Medical: Health+Commerce  
 Outside Lands Music Festival: Singer Associates, Inc.  
 Outsystems: PAN Communications, Inc.  
 OVAL Fire Products: Pietryla PR & Marketing  
 Overstock.com: Intermarket Communications (A Lansons Company)  
 OVO: A.wordsmith  
 Ovolo Hotels, Hong Kong & Australia: WEILL (Geoffrey Weill Associates, Inc.)  
 Owen State Bank: MEK Group  
 Owens Corning: Coyne Public Relations  
 Oxford Biomedica: Consilium Strategic Communications  
 Oyster Point Pharma: Health+Commerce  
 O'Reilly Media: fama PR, Inc.

## P

P&G: Taylor  
 P&G (Brands: Old Spice, Febreze, Cascade, Dawn, Swiffer, Mr. Clean, Oral-B, Crest): Citizen Relations  
 P&O Global Technologies: Durée & Company, Inc.  
 PA Health & Wellness: WordWrite Communications LLC  
 Pace transit: Gatesman  
 Pacer ETFs: Gregory FCA  
 Pacific Northwest Canned Pears Service: Ellipses  
 Pacific Premier Bancorp: Financial Profiles, Inc.  
 Pacifica Hotels: Zapwater Communications  
 Pacira Pharmaceuticals: Coyne Public Relations  
 Packet: Indicate Media  
 PacketFabric: iMiller Public Relations  
 Pacon Creative Products: Strother Communications Group  
 Paducah CVB, KY: Lou Hammond Group  
 Page Education Foundation: Carmichael Lynch Relate  
 Painter's Mate Green Tape: Falls Communications  
 Pairpoint Glass: Regan Luxury  
 Palace Entertainment: Conroy Martinez Group, The  
 Palisades: Murphy O'Brien  
 Palm Beach Pops: Boardroom Communications, Inc.  
 PALM Health: Rosica Communications  
 Palmer Trinity School: EvClay Public Relations  
 Palmetto Bluff: C&R Communications  
 Palo Alto Networks: Glen Echo Group; Newell Public Relations Limited  
 Pampered Chef: Agency H5  
 Panama City Beach CVB, FL: Lou Hammond Group  
 Panasonic: Racepoint Global  
 Pancho's Cheese Dip: Murphy O'Brien  
 Pancho's Manhattan Beach: Wicked Creative  
 Pancho's Summerlin: Wicked Creative  
 Panda Security: Bacheff Communications  
 Panera Bread: Sloane & Company  
 Panini America: Taylor  
 Pantone: KWT Global  
 PaperSource: Heron Agency  
 Papillion Bistro & Bar: Nicholas & Lence Communications  
 Paquin Entertainment Group Inc.: Tellem Grody Public Relations, Inc.  
 Paradise Coast (Naples, Marco Island, Everglades), FL: Lou Hammond Group  
 Paradise Island Tourism Development Assn., Bahamas: Lou Hammond Group  
 Parametric: Buttonwood Communications Group  
 Paramount Group, Inc.: ICR  
 Paratek Pharmaceuticals: Howard Consulting Group, Inc.  
 Paris and London Perfect: WEILL (Geoffrey Weill Associates, Inc.)  
 Paris Baguette: 5W Public Relations  
 Park City Group: RAM Communications  
 Park City/Deer Valley: Zimmerman Agency, The  
 Park Hyatt Aviara: C&R Communications  
 Park Hyatt Beaver Creek: Turner  
 Parker Hannifin: Fahlgren Mortine  
 Parker Restaurant Group: Agency H5  
 Parker's (Reservoir): A. Brown-Olmstead Associates, Ltd.  
 Parking Sense: Howard Consulting Group, Inc.  
 Parkinson's Foundation: Durée & Company, Inc.

Parkinson's Foundation: KYNE  
 ParkMobile: Lewis  
 Parkview Health: MERGE Atlanta  
 Parkway Museums District: Devine + Partners  
 Parmigiano Reggiano Cheese Consortium: Stuntman PR  
 Partnerships for Children: Bloom Communications  
 Partridge Inn, The: Pineapple Public Relations  
 PAS Global: Merritt Group  
 Pasadena Economic Development Council: Development Counsellors International (DCI)  
 Patch: Violet PR  
 PathGroup: Lovell Communications  
 Pathmaker Neurosystems: LaVoieHealthScience  
 Pathobiome: BLAZE PR  
 Pathway Vet Alliance: Judge Public Relations, LLC  
 Patient First: Weiss PR, Inc.  
 Patient Focus: Lovell Communications  
 PatientPop: Hoyt Organization Inc., The; Hoyt Organization Inc., The  
 Patina Restaurant Group: 5W Public Relations  
 Patriot Bank, NA: Butler Associates, LLC  
 Patron: M Booth  
 Paul Drish: AMP3 Public Relations  
 Paul Drish Footwear: AMP3 Public Relations  
 Paul Eichenberg Strategic Consulting: Bianchi Public Relations, Inc.  
 Paul Ferrante: Murphy O'Brien  
 Paulk's Pride (Muscadine Products Co): At The Table Public Relations  
 Pavement Coatings Technology Council: Gatesman  
 Pavia Systems: KCD PR Inc. - Top FinTech PR Firm  
 Paws4You: Dana Agency, The  
 Pawscout: Marketing Maven Public Relations  
 Pax World Funds: RF | Binder Partners, Inc.  
 Paxal Pallets: RAM Communications  
 Paychex: Mower  
 Payne Family Homes: TVG  
 Payoneer: 5W Public Relations; Gutenberg  
 PAZ Healthcare Management: Impact PR & Communications  
 PBF Energy: Cerrell Associates, Inc.  
 PCI Synthesis: Birnbach Communications Inc.  
 PciPal: SourceCode Communications  
 PCS Retirement: Bliss Integrated Communication  
 PDKN Restaurant Group: Durée & Company, Inc.  
 pdvWireless: Raffetto Herman Strategic Communications  
 Peapod: 360PR+  
 Pear Nova: First and Last PR  
 Pearson Education: Finn Partners  
 Pearson Farm: At The Table Public Relations  
 Pebble Beach: Mower  
 PECO: Tierney  
 Peebles Corp., The: 5W Public Relations  
 PEEPS: Coyne Public Relations  
 Peerfit: G&S Business Communications  
 PeerStreet: Vested  
 Pei Wei Asian Diner: Champion Management Group  
 Pelican Grand (Ft. Lauderdale): Zimmerman Agency, The  
 PEN American Center: Cataldi Public Relations  
 Pendleton Whisky: French | West | Vaughan  
 Pendo: Bateman Group  
 Pendry Residences Park City: C&R Communications  
 Penguin Computing: Karbo Communications  
 Peninsula Open Space Trust: Landis Communications Inc.  
 Peninsula Papagayo: Murphy O'Brien  
 Penn Community Bank: Furia Rubel Communications, Inc.  
 Pennsylvania Dept. of Community and Economic Development: Tierney  
 Pennsylvania Dept. of the Treasury: Bravo Group  
 Pennsylvania Liquor Control Board: Tierney  
 Pennsylvania Trust: Buchanan Public Relations LLC  
 Pennsylvania Turnpike: Bravo Group  
 Penny Longo Foundation: Farrow Communications  
 Pennzoil: Coyne Public Relations  
 Penumbra: Merryman Communications  
 People Incorporated: Belmont Partners  
 People Too LLC: TransMedia Group  
 People's United Bank: Gregory FCA  
 Peppa Pig Live!: Tellem Grody Public Relations, Inc.  
 Pepper Hamilton LLP: Buchanan Public Relations LLC  
 Pepple & Waggoner: Stevens Strategic Communications, Inc.  
 Pepsi-Cola Advertising & Marketing, Inc.: Imre, LLC  
 PepsiCo: Allison+Partners; Geto & de Milly, Inc.; JeffreyGroup  
 PepsiCo Foods: Citizen Relations



PepsiCo, Inc.: Makovsky  
 Percussion Marketing Council: Tellem Grody Public Relations, Inc.  
 Perfect Hydration: BLAZE PR  
 Perillo Tours: Redpoint  
 Perillo's Learning Journeys: Redpoint  
 Perioance: Buchanan Public Relations LLC  
 Perkins + Will: InkHouse  
 Perkins Coie: Greentarget Global LLC  
 Perry Ellis International: rbb Communications; RG Narrative Inc.  
 Perry's Steakhouse: Champion Management Group  
 Perspecta: Susan Davis International  
 Peru Trade and Investment Office: Development Counsellors International (DCI)  
 Pestle & Mortar: Think  
 Pet Food Institute: Inspire PR Group  
 Pete and Gerry's Organic Eggs: 360PR+  
 Peter B's Brewpub: Ballantines PR  
 Peter Ticktin Esq.: TransMedia Group  
 Petplan: Brian Communications  
 Petra Business Coaching: Bradford Group, The  
 PFFC Magazine/YTC Media: Pietryla PR & Marketing  
 Pfizer: AVENIR GLOBAL; Ruder Finn Inc.; RunSwitch; Sachs Media Group;  
 WordWrite Communications LLC  
 PGA of America: Devine + Partners  
 PGA Tour Apparel: RG Narrative Inc.  
 Pharmaceutical Care Management Assn.: kglobal  
 Pharmaceutical Research & Manufacturers Assn.: Moore, Inc.  
 Pharmaceutical Research & Manufacturers of America: Perry Communications  
 Group, Inc.  
 Pharmaceutical Research & Manufacturers of America (PhRMA): Bravo Group  
 Pharmaceutical Research and Manufacturers of America (PhRMA): Cerrell  
 Associates, Inc.  
 Philadelphia Antiques and Art Show: Devine + Partners  
 Philadelphia Insurance Companies: Buchanan Public Relations LLC  
 Philip Kingsley: Rebel Gail Communications  
 Phillip Morris Int'l: RunSwitch  
 Phillips 66 Co.: Imre, LLC  
 Phillips 66 Company (76, Conoco, Phillips 66): Carmichael Lynch Relate  
 Phoenix American Hospitality: MCA Public Relations  
 Phoenix Life Sciences International: CMW Media  
 Phoenix Realty Group: Hoyt Organization Inc., The  
 Phononic: PAN Communications, Inc.  
 Photocure: MCS Healthcare Public Relations  
 PhRMA: Allison+Partners; MP&F Strategic Communications; RunSwitch  
 Phyto Animal Health: CMW Media  
 Piada Italian Street Food: Inspire PR Group  
 Pictet: JConnelly  
 Pictsweet Farms: kglobal  
 Piedmont Triad of North Carolina: Development Counsellors International (DCI)  
 Pier 39: Landis Communications Inc.  
 Pigeon: Karbo Communications  
 Pikaia Lodge, Galapagos, Ecuador: Hawkins International Public Relations  
 Pillow Pets: Marketing Maven Public Relations  
 Pilot Pens: Zimmerman Agency, The  
 Pinch A Penny: Fish Consulting  
 Pine Brook: Stanton  
 Ping Identity: Bateman Group  
 Pink Taco: Wicked Creative  
 Pinkerton: RF | Binder Partners, Inc.  
 Pinnacle Companies, The: Violet PR  
 Pinnacle Treatment Centers: Buchanan Public Relations LLC; Hoyt Organization  
 Inc., The  
 Pintas & Mullins: Weiss PR, Inc.  
 Pip's Island: Nicholas & Lence Communications  
 Pitney Bowes: March Communications  
 Pittsburgh International Airport: Violet PR  
 Pittsburgh Life Sciences Greenhouse: WordWrite Communications LLC  
 Pivot3: Idea Grove  
 Pizzarotti: Berman Group, Inc., The  
 Plackers: Lambert  
 Planet Aid: kglobal  
 Planet Fitness, Inc.: ICR  
 Plastic Omnium: Franco  
 Plastics Engineering Co.: Global Communicators HCI  
 Platform9: Catapult PR-IR  
 Platinum Performance: Didit  
 Platinum Properties: Berman Group, Inc., The  
 Playtika: Pollack PR Marketing Group, The  
 Playwrights Horizons: Geto & de Milly, Inc.  
 Plaza College: Butler Associates, LLC

Plug and Play Technology Center: UPRAISE Marketing + Public Relations  
 Plutora: Touchdown PR  
 Ply Gem: G&S Business Communications  
 PN Hoffman: Brand Guild, The  
 Pod Hotels: NJF, an MMGY Global Company  
 POD's: KWT Global  
 Pohl Boskamp: Marketing Maven Public Relations  
 Point Breeze Credit Union: Weiss PR, Inc.  
 Point Foundation: Keith Sherman and Assocs.  
 Points West Agency: Bolt Public Relations  
 PointsBet: North 6th Agency, Inc. (N6A)  
 PokerStars: Brian Communications  
 Polar King: Stevens Strategic Communications, Inc.  
 Polaris Pacific: Murphy O'Brien  
 Polaroid: R&J Strategic Communications  
 PolicyGenius: Bateman Group  
 Politico: Curley Company  
 Poly: Lewis  
 POM Wonderful Juice: Energi PR  
 Pompeian, Inc.: Hunter Public Relations  
 Ponte Vedra Inn & Club: Zimmerman Agency, The  
 Poop Troops: Bolt Public Relations  
 Pop Beauty: Think  
 Porches Inn at MASS MoCA: Redpoint  
 Porsche: Brandware  
 Port Ferdinand Yacht & Beach Club Residences: C&R Communications  
 Port of Long Beach: Development Counsellors International (DCI)  
 Port of San Francisco: Landis Communications Inc.  
 Porter Wright Morris & Arthur LLP: Falls Communications  
 Porterhouse Brew Co.: Stuntman PR  
 Portland Farmers Market: Weinstein PR  
 Portland State University: A.wordsmith  
 Portola Hotel & Spa: Ballantines PR  
 Portrait Firenze, Florence, Italy: Hawkins International Public Relations  
 Portrait Roma, Rome, Italy: Hawkins International Public Relations  
 Portside Ventura Harbor: Murphy O'Brien  
 Portworx: Bateman Group  
 Post Consumer Brands: Carmichael Lynch Relate; Hunter Public Relations  
 Posternak Blankstein & Lund: Schneider Associates  
 Potbotics: Marino.  
 Poughkeepsie Farm Project: Impact PR & Communications  
 Pow! Wow!: Walt & Company Communications  
 PowerHouse Alliance: Caster Communications, Inc.  
 Poynter: Brian Communications  
 PPG Industries: akhia communications  
 PPL Electric Utilities: Bravo Group  
 PPM America: Financial Profiles, Inc.  
 Prana Investments: Singer Associates, Inc.  
 Pratt Institute: Cataldi Public Relations  
 Precipart: Didit  
 Precision Door: Fish Consulting  
 Precision Xray, Inc.: Mason Public Relations  
 Preferred Compounding Corporation: Stephen Bradley & Associates LLC  
 PREIT: Brownstein Group  
 Premier Nutrition Company: Hunter Public Relations  
 Press Waffle: Champion Management Group  
 PricewaterhouseCoopers: Highwire PR  
 Prima-Temp: Pocket Hercules  
 Primavera Ristorante: Wicked Creative  
 Prime Group: Cerrell Associates, Inc.  
 Prime Harvest: CMW Media  
 Prime Life Fibers: Bolt Public Relations  
 Prime Locations/PLI Realty: GMG Public Relations, Inc.  
 Primrose Schools: Fish Consulting; Jackson Spalding  
 Primus Capital: Roop & Co.  
 Prince Edward Island Tourism, Canada: Redpoint  
 Prince Resorts Hawaii: Murphy O'Brien  
 PrintingCenterUSA: Veracity Marketing  
 Prism Health North Texas: Bloom Communications  
 Prisoner Wine Co., The: Nike Communications, Inc.  
 Privatefly: Zapwater Communications  
 Pro Audio Technology: Caster Communications, Inc.  
 Procure Asset Management: Gregory FCA  
 ProCure Treatment Centers: Bliss Integrated Communication  
 Professional Dairy Producers of WIS: MorganMyers  
 Progress Software: Matter Communications  
 Progress Software - UK: Racepoint Global  
 Progressive: Allison+Partners  
 Progressive Care Inc.: CMW Media

Progressive Chicago Boat, RV, and Sail Show: Heron Agency  
 Project Management Institute (PMI): Racepoint Global; Sandy Hillman Communications  
 Project Text: Karbo Communications  
 ProKarma: A.wordsmith  
 Prolong Pharmaceuticals, Inc.: Makovsky  
 PROM GIRL: AMP3 Public Relations  
 Propeller: A.wordsmith  
 Proper 12 Irish Whiskey: Berk Communications  
 Proper Hotels: NJF, an MMGY Global Company  
 Property Markets Group: Geto & de Milly, Inc.  
 PROS: March Communications  
 Prosciutto di Parma: Padilla  
 PROSE: Fish Consulting  
 ProSight: Hot Paper Lantern  
 Proskauer: Bliss Integrated Communication  
 ProtectSeniors.Org: Butler Associates, LLC  
 Protego: Weiss PR, Inc.  
 Providence Health & Services: Weinstein PR  
 Providence Healthcare Management: Falls Communications  
 Providence Rest: R&J Strategic Communications  
 Providence St. Joseph Health: Cerrell Associates, Inc.  
 Providence Warwick CVB, RI: Lou Hammond Group  
 Province of Quebec Commercial Administration: RAM Communications  
 Prudential: Prosek Partners; Sharp Communications, Inc.  
 Prysman Group: Mower  
 PSEG: Kivvit  
 PTC Therapeutics, Inc.: Imre, LLC  
 PTT Global Chemical: Paul Werth Associates  
 Public Interest Registry: Allison+Partners  
 Public Service Credit Union: French | West | Vaughan  
 Publicis Healthcare Comm. GRP: Makovsky  
 Publisher's Clearing House: 5W Public Relations  
 Pucker: Think  
 Pulmonary Fibrosis Foundation: L.C. Williams & Associates  
 Puls: SourceCode Communications  
 PulsePoint: North 6th Agency, Inc. (N6A)  
 Pulte Group: Boardroom Communications, Inc.  
 PUMA: Berk Communications  
 Punch of Creativity: BLH Consulting, Inc.  
 Punta Rucia Lodge: D & D PR  
 Puppies Behind Bars: KWT Global  
 Purdue Global: Crosby  
 Pure Barre: Turner  
 Pure Co.: LDWW Group  
 PURE Insurance: KWT Global  
 Pure Michigan/Mich. Economic Development Corp.: Lambert  
 Pure Wellness: Trevelino/Keller  
 Purity Vodka: 5W Public Relations  
 PuroClean: Hemsworth Communications  
 Purple Carrot: M Booth  
 PVH (Warner's/Olga): Kaplow Communications  
 Pyro Spectaculars, Inc.: Revell Communications

## Q

QGEP: AdvisIRy Partners  
 Qlik: Racepoint Global  
 QSpex Technologies: Makovsky  
 QT Hotels & Resorts, Australia & New Zealand: WEILL (Geoffrey Weill Associates, Inc.)  
 QTS: Communications 21  
 Quail Lodge & Golf Club: Murphy O'Brien  
 Quaker State: Coyne Public Relations  
 Quality Associates: DPR Group, Inc.  
 Quanex: akhia communications  
 Quanterix: PAN Communications, Inc.  
 Quantimetrix, Inc.: Hoyt Organization Inc., The  
 Quantum Xchange: Bateman Group  
 Quantum3D: Walt & Company Communications  
 Quarters: Marino.  
 Quasar Expeditions: Imagine PR  
 QuaverMusic.com: Dixon|James Communications  
 Qubole: Bateman Group  
 Queen Bee Market (Las Vegas/San Diego): Wicked Creative  
 Querencia: Murphy O'Brien  
 Quest Diagnostics: Coyne Public Relations; Greenough Brand Storytellers; the10company  
 QuestaWeb: DPR Group, Inc.

Quikr: Gutenberg  
 Quinnipiac Athletics: CashmanKatz  
 Quintessence Plastic Surgery: Snaxbox  
 Quobyte: JPR Communications  
 Quorum Software: PAN Communications, Inc.  
 Quorum Health Corp.: Lovell Communications  
 Quorum Health Resources: Lovell Communications  
 Qurate Retail Group: M Booth  
 QVC: Tierney  
 Qwant: Bacheff Communications

## R

R E Jacobs Group/Jacobs Real Estate Services: Roop & Co.  
 R.D. Olson: Idea Hall  
 Rabobank: CBD Marketing/CBD Public Relations  
 Rabsky Group: Marino.  
 RaceTrac: Fish Consulting  
 Rachel Zoe: Think  
 Rachio: SourceCode Communications  
 Rackspace: INK Communications Co.  
 Radial: PAN Communications, Inc.  
 Radian Group: Devine + Partners; G&S Business Communications  
 Radiological Society of North America: Public Communications Inc.  
 Radiology Partners: ReviveHealth  
 Radisson Hotels: Dixon|James Communications  
 Radnet: Hot Paper Lantern  
 RAEN: Turner  
 Rail Customer Coalition: Sachs Media Group  
 Rails-to-Trails Conservancy: Devine + Partners  
 Rainbow Housing Assistance Corp.: Hoyt Organization Inc., The  
 Rainier Fruit: FullTilt Marketing  
 Raising Cane's Chicken Fingers: Champion Management Group  
 Rajat Gupta's Mind Without Fear: LAK Public Relations, Inc.  
 Ralph Lauren: ITB  
 Ramboll: Buchanan Public Relations LLC  
 Ranbow Child Care Centers: Lambert  
 Ranch Malibu, The: Magrino PR  
 Rancho La Puerta, Mexico: J Public Relations  
 Rancho Valencia Resort & Spa: J Public Relations  
 Randall Companies: Regan Luxury  
 Randall's Island Park Alliance: Sharp Communications, Inc.  
 Ranken Technical College: Standing Partnership  
 Rapala: Carmichael Lynch Relate  
 RapidRatings: Bliss Integrated Communication  
 Raquel Allegra: Think  
 Rascal House Pizza: Stevens Strategic Communications, Inc.  
 Rasco Klock: Durée & Company, Inc.  
 Rasmussen College: Beehive Strategic Communication  
 RateLinx: Strother Communications Group  
 Rauland: L.C. Williams & Associates  
 RAVE Restaurant Group (Pizza Inn, Pie Five Pizza, Pizza Inn Express):  
 Champion Management Group  
 Ray Caye Island Resort: D & D PR  
 Raymond James: Dukas Linden Public Relations  
 Raytheon: InkHouse; the10company  
 RBC Wealth Management: Intermarket Communications (A Lansons Company)  
 RCI: M Booth  
 Re:THINK Ice Cream: Ellipses  
 Real Deal Magazine, The: Berman Group, Inc., The  
 Real Estate Lenders Assn.: Berman Group, Inc., The  
 RealConnex: Berman Group, Inc., The  
 Reality Shares: Gregory FCA  
 RealWear: A.wordsmith  
 Reaves Asset Management: Intermarket Communications (A Lansons Company)  
 Rebuilding America's Middle Class: A Coalition of Community Colleges: Boyle  
 Public Affairs  
 Recall InfoLink: RAM Communications  
 Reckitt Benckiser (RB): Evoke PR & Influence  
 Reckson-SL Green: Marino.  
 Recology: Singer Associates, Inc.  
 Recorded Future: Bateman Group  
 Recovery Project, The: Identity  
 Red Box: Dynamo Communications  
 Red Bull Amaphiko Academy: Yulu Public Relations Inc.  
 Red Devil Fireworks: Revell Communications  
 Red Hat, Inc.: ICR  
 Red Hook Terminal: Marino.  
 Red Lion Inn, MA, The: Redpoint

Red Lobster: MWWPR  
 Red Mountain Resort, UT: Lou Hammond Group  
 Red Mountain Weight Loss: TrizCom Public Relations  
 Red Robin Gourmet Burgers & Brews: Coyne Public Relations  
 Red Wing Heritage: Turner  
 Red Wing Shoe Company: Carmichael Lynch Relate  
 RedCat: Indicate Media  
 Redding Chamber of Commerce: Development Counsellors International (DCI)  
 Redding CVB, CA: Lou Hammond Group  
 Redrock Biometrics: UPRAISE Marketing + Public Relations  
 Reed MIDEM: Berman Group, Inc., The  
 Reed's Ginger Beer: 360PR+  
 Refinery Hotel: NJF, an MMGY Global Company  
 Reflare: Bacheff Communications  
 Reflect Systems: Idea Grove  
 REFORM Alliance: Berk Communications  
 Regence Health Plans: A.wordsmith  
 Regentis Biomaterials: Merryman Communications  
 Regina Andrew Design: lovio george | communications + design  
 Regina Isabella Hotel and Spa, Ischia: WEILL (Geoffrey Weill Associates, Inc.)  
 Regional Arts Commission: O'Malley Hansen Communications  
 Regional Educational Media Center Assn.: Piper & Gold Public Relations  
 Regions Bank: Bravo Group  
 REI Adventures: Turner  
 REI Private Brands: Turner  
 Reily Foods Company (Blue Plate, Luzianne): Gambel Communications  
 Reinsurance Group of America: TVG  
 Rejuvenate: L.C. Williams & Associates  
 REKS Optics: RG Narrative Inc.  
 Relais & Châteaux: J Public Relations  
 Relais Bernard Loiseau, Burgundy: WEILL (Geoffrey Weill Associates, Inc.)  
 Relais Dessert: Stuntman PR  
 Related Group: rbb Communications  
 Relativity Space: Strange Brew Strategies  
 Relay by Republic Wireless: Voorhees Segal Communications  
 Reliant Capital Solutions: Inspire PR Group  
 ReliaQuest: Bateman Group  
 Relievus: SPRYTE Communications  
 ReMax Gold: Revell Communications  
 Rembrandt: Lambert  
 Remedy Health Media: Crenshaw Communications  
 REMSA: KPS3  
 Renaissance Chicago Downtown Hotel: Heron Agency  
 Renaissance Dallas Hotel: MCA Public Relations  
 Renaissance Hotel – Nashville: MP&F Strategic Communications  
 Renaissance Hotels: Ballantines PR  
 Rene Ruiz Collection: Durée & Company, Inc.  
 Renewable Funding: Cerrell Associates, Inc.  
 Renewal by Andersen: Bellmont Partners  
 Reno Tahoe: Decker/Royal  
 rent24 Chicago: Pietryla PR & Marketing  
 Replicon: Resound Marketing  
 Reporters without Borders: Glen Echo Group  
 Repton School: Gutenberg  
 Republic Bank: Brian Communications  
 Republic Crypto: North 6th Agency, Inc. (N6A)  
 Republic Services: MP&F Strategic Communications  
 Republic Steel: Roop & Co.  
 Research to Prevent Blindness: Tartaglia Communications, LLC  
 ResearchFrontiers: Crenshaw Communications  
 Residential Elevators: Sachs Media Group  
 Resorts World Bimini: Turner  
 Restaurant365: Snackbox  
 Restoration 1: BizCom Associates  
 Restoration Hardware: Geto & de Milly, Inc.  
 Restore the Mississippi Delta: Gambel Communications  
 Retail Connection, The: MCA Public Relations  
 Retail Design Collaborative/Studio-111 (RDC-S111): Hoyt Organization Inc.,  
 The  
 RetailMeNot: MWWPR  
 Reterro: Akrete  
 RETHINK Water: Brand Guild, The  
 Returnly: fama PR, Inc.  
 Reunion Resort: Zimmerman Agency, The  
 Revation: Hoffman Agency, The  
 Revel Spirits: JConnelly  
 RevoLaze: Stevens Strategic Communications, Inc.  
 Revolve: Nike Communications, Inc.  
 RevTrax: North 6th Agency, Inc. (N6A)

Reza: V.I.P.R Agency  
 RGB Spectrum: UPRAISE Marketing + Public Relations  
 RH Las Vegas, The Gallery at Tivoli Village - launch: Wicked Creative  
 RH, Restoration Hardware West Palm: Sharp Communications, Inc.  
 Rheem Manufacturing Co.: Motion Agency, Inc., The  
 Rhode Island Tourism: NJF, an MMGY Global Company  
 Riazul Premium Tequila: Stuntman PR  
 Ribbon Communications: fama PR, Inc.  
 Ribera y Rueda Wine Regions: Padilla  
 Rick Hansen Foundation: Yulu Public Relations Inc.  
 Ricky Carmichael Racing: Sachs Media Group  
 Ricoh: KWT Global  
 Ride of Fame: Nicholas & Lence Communications  
 Ridge Tool Co.: Falls Communications  
 Ridgmont Equity Partners: BackBay Communications  
 Riedell: Strother Communications Group  
 Right Angle Entertainment: Tellem Grody Public Relations, Inc.  
 Ring: BIGfish Communications  
 Ripley's Believe It or Not! Times Square: Nicholas & Lence Communications  
 RISC-V: Racepoint Global  
 Rise Above Social Issues Foundation: Reich Communications  
 Rise Against Hunger: French | West | Vaughan  
 Rising Tide Car Wash: Durée & Company, Inc.  
 RIT: Gatesman  
 Rite Aid: ICR  
 Ritz Paris: V.I.P.R Agency  
 Ritz-Carlton Destination Club (Corporate): Zimmerman Agency, The  
 Ritz-Carlton, The, Koh Samui, Thailand: Imagine PR  
 Ritz-Carlton, The, Kuala Lumpur, Malaysia: Imagine PR  
 Ritz-Carlton, Washington, D.C.: Brand Guild, The  
 River Park Brooklyn: Hundred Stories  
 Riverbank: Hundred Stories  
 Riverbed: Newell Public Relations Limited  
 Riverbed Public Sector: Merritt Group  
 Riverside Company: BackBay Communications  
 Riverwalk Arts & Entertainment District: Durée & Company, Inc.  
 Rives Construction: Markstein  
 Riviera 31: Ballantines PR  
 Rizort: Gutenberg  
 RKF: Pollack PR Marketing Group, The  
 Roanoke Rapids Theatre: French | West | Vaughan  
 Robeco: Dukas Linden Public Relations  
 Robeks: BLAZE PR  
 Robert D. Henry Architects: Taylor & Company  
 Robert Mondavi: Nike Communications, Inc.  
 Robert Peirce & Associates, P.C.: WordWrite Communications LLC  
 Robert Wood Johnson University Hospital-New Brunswick: R&J Strategic  
 Communications  
 Robert Wood Johnson University Hospital-Somerset: R&J Strategic  
 Communications  
 Robin Pope Safaris: Imagine PR  
 Robinson Canó: Berk Communications  
 Roc Nation Sports: Berk Communications  
 Roche: AVENIR GLOBAL; JeffreyGroup; Weber Shandwick  
 Rock Sugar: Murphy O'Brien  
 Rockefeller Foundation: APCO Worldwide  
 Rockefeller Foundation, The: Global Strategy Group  
 Rockefeller Group: Berman Group, Inc., The  
 Rocketbook: BIGfish Communications  
 RockFarmer Capital: Berman Group, Inc., The  
 Rockford Area CVB: Development Counsellors International (DCI)  
 Rockford Construction: Lambert  
 Rockland Behavioral Health Response Team: GMG Public Relations, Inc.  
 Rockland County Women's Bar: GMG Public Relations, Inc.  
 Rockland Paramedics Services: GMG Public Relations, Inc.  
 Rockland Trust: InkHouse  
 Rockwell Automation: Padilla  
 Rocky Mountaineer: Citizen Relations  
 Roechling Automotive: Eisbrenner Public Relations  
 Rohitava Banerjee: AMP3 Public Relations  
 ROI Search Partners: Standing Partnership  
 Rolfé Pancreatic Cancer Foundation: L.C. Williams & Associates  
 Romelu Lukaku: Berk Communications  
 Romer Debbas LLP: RG Narrative Inc.  
 ROMY PARIS: Bacheff Communications  
 Ronald McDonald House Charities Chicagoland & Northwest Indiana: Agency  
 H5  
 Ronald McDonald House Charities of Central Texas: Snackbox  
 Ronald McDonald House Charities of Mobile: JJPR Agency

Ronald McDonald House Charities of the Greater Philadelphia Region: Tierney  
 Ronald McDonald House New York: Marino.  
 Ronald McDonald House of Mid-Michigan: Piper & Gold Public Relations  
 Ronald Reagan Presidential Foundation: Boyle Public Affairs  
 Ronnoco Coffee Co.: O'Malley Hansen Communications  
 Roofing and Waterproofing Assn.: Berman Group, Inc., The  
 Rooftop by JG, The: Ballantines PR  
 Room & Board: Brand Guild, The  
 RoomKey: Brandware  
 Rooms Hotels, Georgia: Xhibition  
 ROOT Data Center: iMiller Public Relations  
 Rosalie Morgan: Farrow Communications  
 Rose Capital: North 6th Agency, Inc. (N6A)  
 Rose Pest Solutions: Franco  
 Rosemont Copper: Davies  
 Rosewood Hotels & Resorts: Nike Communications, Inc.  
 Rosewood Realty Group: RG Narrative Inc.  
 Ross Environmental: Stevens Strategic Communications, Inc.  
 Rotary International: Hope-Beckham Inc.  
 Rotolo's: Champion Management Group  
 Rotterdam Partners: Development Counsellors International (DCI)  
 Roundabout Grill & Catering: KPS3  
 Roundhouse: Weinstein PR  
 Row NYC Hotel: Fox Greenberg Public Relations  
 Rowenta: 5W Public Relations  
 Royal Bank of Canada: Greentarget Global LLC  
 Royal Caribbean: Rogers & Cowan  
 Royal Caribbean Cruises: Weber Shandwick  
 Royal Champagne Hotel & Spa: Decker/Royal  
 Royal Cup Coffee: Markstein  
 Royal Golf Club: Pocket Hercules  
 Royal Hideaway Luxury Hotels & Resorts: Turner  
 Royal Sonesta New Orleans: Zehnder Communications  
 RPM International Inc.: Roop & Co.  
 RPM Specialty Products Group: Roop & Co.  
 RSC Architects: Violet PR  
 RTI (Real-Time Innovations): Karbo Communications  
 RTKL (Now RTKL Callison): Hoyt Organization Inc., The  
 RTKL Applied Technology Group: Hoyt Organization Inc., The  
 Rubenstein Partners: Marino.  
 Rubin & Rotman: Energi PR  
 Rubrik: Highwire PR  
 Ruby Slipper Restaurant Group (TN, LA, FLA, AL): Gambel Communications  
 Ruckus Networks: Newell Public Relations Limited  
 Rudolph Libbe Group: Falls Communications  
 Rudolph the Red-Nose Reindeer Live: Tellem Grody Public Relations, Inc.  
 Ruffino's Restaurants: Champion Management Group  
 Rugby Football Union: Lewis  
 runDisney: TJM Communications, Inc.  
 Rusk Conair: Stevens Strategic Communications, Inc.  
 Russell Center for Innovation & Entrepreneurship: BLH Consulting, Inc.  
 Russell Reynolds Associates: Makovsky  
 Rusty Bucket Restaurant & Tavern: Inspire PR Group  
 Rutgers Business School: Schneider Associates  
 Rutgers University: Brian Communications  
 Rutgers University Center for Real Estate: R&J Strategic Communications  
 RV Industry Assn.: Boyle Public Affairs  
 RW Garcia: SPM Communications, Inc.  
 RW3 Technologies: RAM Communications  
 RWJBarnabas Health: Goodman Media International, Inc.; R&J Strategic Communications  
 RxAdvance: 5W Public Relations  
 RxBenefits: Markstein  
 RXR Glen Isle Partners LLC: Marino.

## S

S&C Electric Co.: Motion Agency, Inc., The  
 S&T Bank: Gatesman  
 S2A Modular - #GreenLuxHome: DRIVEN360  
 Saar Zafrir: Xhibition  
 Saba Tourist Bureau: D & D PR  
 Sabal Financial: Idea Hall  
 Sabbia Beach: Durée & Company, Inc.  
 Sabey Intergate: LAK Public Relations, Inc.  
 Sabre: Idea Grove  
 Sachse Construction: Identity  
 Sacks & Assocs.: R&J Strategic Communications  
 Sacramento Independent Taxi Owners Assn., Inc. (S.I.T.O.A.): Revell Communications

Safety 1st: 360PR+  
 Safety Today: Stevens Strategic Communications, Inc.  
 Sagamore Spirits: 360PR+  
 Sage: Lewis  
 Sage Software: LaunchSquad  
 SageGlass: Brownstein Group  
 SAIC: Stones River Group  
 SailPoint: fama PR, Inc.  
 Saint Alphonsus Regional Medical Center: Red Sky, Inc.  
 Saint John's University: Strother Communications Group  
 Saint Lucia Trade Export Promotion Agency: At The Table Public Relations  
 Saint Mary's Hospital: CashmanKatz  
 Saint Peter's Bay Luxury Resort & Residences: C&R Communications  
 Saint Sava Cathedral: Berman Group, Inc., The  
 Saint-Gobain: DRIVEN360; Hot Paper Lantern  
 Saint-Gobain North America: Brownstein Group  
 Saje: Nike Communications, Inc.  
 Sakar: Resound Marketing  
 Salamander Resort & Spa: Zimmerman Agency, The  
 Salesforce: Brand Guild, The; JeffreyGroup  
 Salesforce B2B Commerce: Walker Sands  
 Sally Forster Jones Group: Murphy O'Brien  
 Salt Creek Grille: Resound Marketing  
 SALT Restaurant: Ballantines PR  
 Salvation Army, The: EvClay Public Relations  
 Salvesson Stetson Group: Buchanan Public Relations LLC  
 Samaritan Daytop Foundation: LAK Public Relations, Inc.  
 Samsonite: Hollywood Agency  
 Samsung: Allison+Partners; BerlinRosen; JeffreyGroup  
 Samuel French: Keith Sherman and Assocs.  
 Sam's Club: BRG Communications  
 San Clemente Palace Kempinski, Venice: WEILL (Geoffrey Weill Associates, Inc.)  
 San Francisco Ballet: Landis Communications Inc.  
 San Francisco Dept. of Environment: Fineman PR  
 San Francisco Symphony: Landis Communications Inc.  
 San Francisco Travel: Landis Communications Inc.  
 San Jose Water Co.: Singer Associates, Inc.  
 San Ysidro Ranch: Ballantines PR  
 Sanctuary for Families: LAK Public Relations, Inc.  
 Sand Hill Property Co.: Singer Associates, Inc.  
 Sandata: Makovsky  
 Sanderling Resort: Murphy O'Brien  
 Sandoz Pharmaceuticals: Rebel Gail Communications  
 Sandstone Properties: Cerrell Associates, Inc.  
 Sanford Area Growth Alliance: Development Counsellors International (DCI)  
 Sanford Health: Goodman Media International, Inc.  
 Sanofi: JPA Health Communications  
 Sanofi Pasteur: AVENIR GLOBAL; Padilla  
 SanPellegrino: Citizen Relations  
 Santa Barbara Airport: BLAZE PR  
 Santa Catalina Island Co.: Murphy O'Brien  
 Santa Clara Stadium Authority: Singer Associates, Inc.  
 Santa Clara University: Singer Associates, Inc.  
 Santa Fe Group: Madison Alexander PR, Inc.  
 Santa Margherita: 5W Public Relations  
 Santa Maria Valley, California: KPS3  
 Santa Teresa: Nike Communications, Inc.  
 Sante Cannabis: Energi PR  
 SAP: CommCentric Solutions; PAN Communications, Inc.; Trier and Company  
 SAP NS2: 5W Public Relations  
 Sapoznik Insurance: Durée & Company, Inc.  
 Sara Lee Frozen Bakery: O'Malley Hansen Communications  
 Sarah Flint: ITB  
 Sares Regis Group: Davies  
 SAS: fama PR, Inc.; Lewis  
 Sash Bag: GG Benitez & Associates Public Relations  
 Saturday Academy: Bloom Communications  
 Savannah College of Art & Design: Nike Communications, Inc.  
 Savannah College of Art and Design: Fahlgren Mortine  
 Savannah Economic Development Authority: Violet PR  
 Save Mart, Lucky Grocery Stores: Singer Associates, Inc.  
 Save the Redwoods League: Landis Communications Inc.  
 Save-A-Lot: TVG  
 Savencia: Kaplow Communications  
 Savor Gastropub: MCA Public Relations  
 Saxon Hotel, The: Imagine PR  
 SCAI: BRG Communications

Scale Computing: Touchdown PR  
Scale Venture Partners: Bateman Group  
Scalyr: Bateman Group  
SCAN Foundation: Perry Communications Group, Inc.  
Scentered: Think  
Schaeffler Group Automotive: Bianchi Public Relations, Inc.  
Schindler Elevator: G&S Business Communications  
Schloss Elmau, Bavaria: WEILL (Geoffrey Weill Associates, Inc.)  
Schneider Electric: Lewis  
Scholastic Corporation: M Booth  
School Nutrition Association of CT: CashmanKatz  
School of the Art Institute of Chicago: TimeZoneOne  
SchoolsFirst Federal Credit Union: Idea Hall  
SCHOTT: Gregory FCA  
Schwan's Company (Edwards Desserts, Freschetta, Mrs. Smith's, Pagoda, Red Baron, Tony's): Carmichael Lynch Relate  
Scioto Biosciences: LaVoieHealthScience  
SCN Coalition, The: MorganMyers  
Scoliosis Care: Judge Public Relations, LLC  
Scotsman: Gatesman  
Scout: Magrino PR  
Scratch Financial: Judge Public Relations, LLC  
SCRUFF: SourceCode Communications  
Scuf Gaming: Gregory FCA  
Sea Island: NJF, an MMGY Global Company  
SEA LIFE Michigan: Identity  
Sea Pines Community Services Associates: Lou Hammond Group  
Seabourn Cruise Line: Hawkins International Public Relations  
Seagate Hotel & Spa, The, Delray Beach, FL: Hawkins International Public Relations  
Seagate Technology: Maize Marketing; Newell Public Relations Limited  
Seasons of Advice Wealth Management: RG Narrative Inc.  
Seatrade Cruise Global: Lou Hammond Group  
Sebago Footwear: AMP3 Public Relations  
Sebastian, The, Vail, CO: Hawkins International Public Relations  
Second Harvest Heartland: Belmont Partners  
Secrets Resorts & Spas: rbb Communications  
SecureAge: Crenshaw Communications  
Securitas USA: Butler Associates, LLC  
Sedge brook: IVY Marketing Group, Inc.  
See Something Say Something: CashmanKatz  
Seed: Bateman Group  
Seek + Find restaurant: Dana Agency, The  
See's Candies: Allison+Partners  
SEI: Vested  
Seiler Skin: Markstein  
Selena USA: Falls Communications  
Selequity: Landis Communications Inc.  
Semmler: Bateman Group  
SEMPdx: Veracity Marketing  
Semperis: Madison Alexander PR, Inc.  
SEMRush: Walker Sands  
Semtech: Racepoint Global  
Sena Bluetooth: DRIVEN360  
Senso: Think  
Sensyne Health: Consilium Strategic Communications  
Sentara Healthcare: rbb Communications  
Sentient Jet: Nike Communications, Inc.  
Sequana Medical: Consilium Strategic Communications  
Sequential Brands Group: AMP3 Public Relations  
Serafina Beach Hotel: Murphy O'Brien  
Sereno Hotels: Murphy O'Brien  
Serta: Motion Agency, Inc., The  
Server Farm: Hoyt Organization Inc., The  
Service Contract Industry Council: Sachs Media Group  
Service Employees International Union (SEIU): BerlinRosen  
ServiceChannel: Bateman Group  
ServiceMax: LaunchSquad  
Servicon: Cerrell Associates, Inc.  
Servidyne: Pietryla PR & Marketing  
SessionM: fama PR, Inc.  
Set Hotels, The: Lou Hammond Group  
Seth Greene: Farrow Communications  
Seven Rooms: Stuntman PR  
Seven Seas Music: Cataldi Public Relations  
Seventh Generation: Allison+Partners  
Sexy Hair: Allison+Partners  
Seyfarth Shaw: Ripp Media/Public Relations, Inc.

SF Planet: Firecracker PR  
SFJAZZ: Landis Communications Inc.  
SHA Wellness Clinic: Magrino PR  
Shake a Leg Miami: Pearson Associates, David  
Shake Shack: ICR  
Shake Shack (New Orleans): Gambel Communications  
Shane Co.: Voorhees Segal Communications  
ShareNow: Lewis  
Sharp: Peppercomm  
Sharps Technology, Inc.: Butler Associates, LLC  
Shawe Rosenthal: Weiss PR, Inc.  
Shelbourne, The, Dublin, Ireland: Hawkins International Public Relations  
Shell Point Retirement Community in Naples Florida: IVY Marketing Group, Inc.  
Sheraton Fisherman's Wharf: Ellipses  
Sheridan Capital: BackBay Communications  
Sherwin-Williams: Carmichael Lynch Relate; Falls Communications  
SHI: Gregory FCA  
Shields Healthcare Group: Rasky Partners, Inc.  
Shinola: lovio george | communications + design  
Shire: Ruder Finn Inc.; Tierney  
Shiseido: IW Group  
Shooters Waterfront Restaurant: Dana Agency, The  
SHOP 'n SAVE: Gatesman  
Shopgate: Ketner Group Communications  
Shopify: Strange Brew Strategies  
Shopkins Live!: Tellem Grody Public Relations, Inc.  
ShopRite Supermarkets (Wakefern): BML Public Relations  
Shopper: Tierney  
Shore Capital Partners: BackBay Communications  
Shoreline Sightseeing: TimeZoneOne  
Showcase Cinemas: 360PR+  
Shriners Hospitals for Children: CashmanKatz; Crosby  
Shula's Steakhouse (Orlando): TJM Communications, Inc.  
Shumaker, Loop & Kendrick, LLP: Falls Communications  
ShurTech Brands, LLC: Falls Communications  
SHVO: Nike Communications, Inc.  
Sidley Austin: Greentarget Global LLC  
Siebert Cisneros Shank & Co., L.L.C.: Butler Associates, LLC  
Siemens: Lewis  
Sierra Club: Caplan Communications LLC®  
Sift: PAN Communications, Inc.  
Sigfox: Version 2.0 Communications  
Signature Brands: Mower  
Signature Flight Support: Signal Group  
Signature Properties: Singer Associates, Inc.  
Signature Resolution: Bolt Public Relations  
Sikorsky: Tierney  
Silestone: Sharp Communications, Inc.  
Silgan: Hodges Partnership, The  
Silicon Line: Feintuch Communications  
Silicon Valley Bank: Prosek Partners  
Silk NY: AMP3 Public Relations  
Silk Road Medical: Merryman Communications  
Silver Chef: Yulu Public Relations Inc.  
Silver Hills: 360PR+  
Silvercup Studios: Marino.  
Silverfort: Madison Alexander PR, Inc.  
SilverSpot: akhia communications  
Silverstein Properties: BerlinRosen; Global Strategy Group  
Simon & Garfunkel Story, The: Tellem Grody Public Relations, Inc.  
Simon Malls: BLAZE PR  
Simon Property Group: Motion Agency, Inc., The; Reputation Partners  
Simpler Trading: Caliber Corporate Advisers  
Simply Dresses: AMP3 Public Relations  
Simply Fit Board: Marketing Maven Public Relations  
SimplyProtein: CRC, Inc.  
Sims Metal Management: Singer Associates, Inc.  
Simulation Studios: Firecracker PR  
Sinai Health System: Jасulca Terman Strategic Communications  
Sinequa: Touchdown PR  
Singapore Exchange (SGX): Intermarket Communications (A Lansons Company)  
Singita: Imagine PR  
SiOnyx: Racepoint Global  
SIRION Biotech GmbH: LaVoieHealthScience  
Sisters of Charity Health System: Falls Communications  
Sita: Trevelino/Keller  
Sitara Collections: Goldman Communications Group, Inc.  
Sixgill: Gregory FCA

Sizzler: Fish Consulting  
 SK Capital Partners: BackBay Communications  
 Skanksa: MP&F Strategic Communications  
 Skender: Akrete  
 Skillsoft: Matter Communications  
 Skinject: Buchanan Public Relations LLC  
 Skip Scooters: Singer Associates, Inc.  
 Sky Zone: Kconnect Agency  
 Skydeck Chicago: Zapwater Communications  
 Skylight: Think  
 SkyTrak: French | West | Vaughan  
 Skyway 10K: Judge Public Relations, LLC  
 SL Green: BerlinRosen  
 Slate Property Group: Berman Group, Inc., The  
 Sleep Better Georgia: Bloom Communications  
 Sleep Cycle: Bospar  
 Sleep Dallas: Bloom Communications  
 Sleep Number: Makovsky  
 Sleepy Hollow LDC: Nicholas & Lence Communications  
 Slovenian Tourist Board: Imagine PR  
 Small Business Administration: Marketing Maven Public Relations  
 Smart Columbus: Fahlgren Mortine; Paul Werth Associates  
 Smart Communications: Crenshaw Communications  
 Smart Harbor: the10company  
 Smart Kitchen Summit: Caster Communications, Inc.  
 SmartCruiser.com: Hemsforth Communications  
 Smarten Spaces: Gutenberg  
 SmartInsure: Caster Communications, Inc.  
 SMEG: 5W Public Relations  
 Smimoff: Taylor  
 Smith & Nephew: Merryman Communications  
 Smithfield Foods: Hunter Public Relations  
 Smithville Fiber: MEK Group  
 Smoothie King: SPM Communications, Inc.  
 Snake River Sporting Club: C&R Communications  
 Snowflake: Bospar  
 Snowmass Base Village: Hundred Stories  
 Snuggie: Marketing Maven Public Relations  
 Soap Studio: Bacheff Communications  
 SoapBox Soaps: Resound Marketing  
 SobelCo: Durée & Company, Inc.  
 SOC Telemed: Trevelino/Keller  
 SoCal Gas: Davies  
 SOCi: SourceCode Communications  
 Social Monk: Murphy O'Brien  
 Social Security Administration: Crosby  
 Social Solutions: INK Communications Co.  
 Socialbakers: Lewis  
 SocialChorus: Lewis  
 Societe Generale S.A. (SocGen): Intermarket Communications (A Lansons Company)  
 Society for Healthcare Epidemiology of America: Reis Group, The  
 Society of Industrial and Office Realtors (SIOR) – Chicago: Akrete  
 Society of Interventional Radiology: Reis Group, The  
 Society of Memorial Sloan Kettering Cancer Center, The: Sharp Communications, Inc.  
 SodaStream: Pollack PR Marketing Group, The  
 Sofar Sounds: Singer Associates, Inc.  
 Sofitel Los Angeles at Beverly Hills: Ballantines PR  
 Sofitel Rome Villa Borghese: KWE Partners  
 Software AG: fama PR, Inc.; Newell Public Relations Limited  
 Software Management, Inc.: Pietryla PR & Marketing  
 Soko Glam: KWT Global  
 Solage, An Auberge Resort: Murphy O'Brien  
 Solaz, A Luxury Collection Resort, Los Cabos: Turner  
 Solera Holdings: BizCom Associates  
 Solid Waste Authority of Central Ohio: Paul Werth Associates  
 Solidcore: LAK Public Relations, Inc.  
 Solidd: Feintuch Communications  
 Solis Mammography: TrizCom Public Relations  
 SoloGrid: Edge Communications, Inc.  
 Solow Realty & Development: Geto & de Milly, Inc.  
 Solstice Senior Living: MP&F Strategic Communications  
 Sona Dermatology & MedSpa: Gatesman  
 SONAE: AdvisIRy Partners  
 Sonesta Fort Lauderdale Beach: Hemsforth Communications  
 Soneva Resorts, Maldives & Thailand: WEILL (Geoffrey Weill Associates, Inc.)  
 SonicWall: Highwire PR

Sonitrol Great Lakes: Logos Communications, Inc.  
 Sonny's BBQ: Sachs Media Group  
 Sonoma County Dept. of Health Services: Fineman PR  
 Sonoma County Tourism Bureau: Lou Hammond Group  
 Sonoma County Vintners: Lou Hammond Group  
 Sonoma County Winegrowers: Lou Hammond Group  
 Sonoma-Cutrer: Berk Communications  
 Sony: JeffreyGroup; Keith Sherman and Assocs.; Landis Communications Inc.  
 Sophia's Travel: Kundell Communications  
 Sophos: March Communications  
 SoulCycle: Brand Guild, The  
 Soundwich: Stevens Strategic Communications, Inc.  
 Source Cincinnati: Development Counsellors International (DCI)  
 Sourcnext: Resound Marketing  
 South Bay Hospital: Hoyt Organization Inc., The  
 South Bay Independent Physicians Medical Group, Inc.: Hoyt Organization Inc., The  
 South Carolina's Hammock Coast: Pineapple Public Relations  
 South Dakota Governor's Office of Economic Development: Development Counsellors International (DCI)  
 South Dakota Tourism: NJF, an MMYG Global Company  
 South Florida Technology Alliance: Boardroom Communications, Inc.  
 SouthCentral Foundation: Lovell Communications  
 Southeast Venture Commercial Real Estate: Bradford Group, The  
 Southern California Development Forum: Hoyt Organization Inc., The  
 Southern California Edison: IW Group  
 Southern California Partnership for Jobs: Cerrell Associates, Inc.  
 Southern Co.: Story Partners  
 Southern Idaho Economic Development Organization: Violet PR  
 Southern Sandoval County Arroyo Flood Control Authority: Waite Company, The  
 Southland Industries: Racepoint Global  
 Southwest Value Partners: Stones River Group  
 SouthWest Water Co.: Stephen Bradley & Associates LLC  
 Southwestern Family of Companies: Agency H5  
 Sovos: KPS3  
 Space Center Houston: Lou Hammond Group  
 Spagnolo Group Architecture: Berman Group, Inc., The  
 Spanning: fama PR, Inc.  
 SPARK for Autism: Health Unlimited  
 Spark Pretty: AMP3 Public Relations  
 SparkBeyond: Crenshaw Communications  
 Sparkcentral: Firecracker PR  
 Sparkling ICE by Talking Rain: 5W Public Relations  
 Spartan Motors (NASDAQ:SPAR): Lambert  
 SPBCFAWL: Durée & Company, Inc.  
 Specht Development: Veracity Marketing  
 Special Needs Group: Durée & Company, Inc.  
 Speck: Mighty  
 Spector Group: Impact PR & Communications  
 Spectrem Group: Wilks Communications Group  
 Spectrum Brands, Inc.: Imre, LLC  
 Spectrum Health: Lambert  
 Spence Diamonds: SPM Communications, Inc.  
 Spencer Savings Bank: R&J Strategic Communications  
 Spike's Tactical: Judge Public Relations, LLC  
 Spine Care Institute: MCS Healthcare Public Relations  
 SpinTransfer: Hoffman Agency, The  
 Spirion: Catapult PR-IR  
 Spitzer Engineering: LAK Public Relations, Inc.  
 Splash: North 6th Agency, Inc. (N6A)  
 Split: Touchdown PR  
 Splunk: Highwire PR  
 Sportime NY and John McEnroe Tennis Academy: Geto & de Milly, Inc.  
 Sports 1 Marketing: Blaine Group, The  
 Sports Car Market: Brandware  
 SpotOn: Version 2.0 Communications  
 sPower: Paul Werth Associates  
 Spring Owl Asset Management: 5W Public Relations  
 Springs in Naperville, The: IVY Marketing Group, Inc.  
 Springs Window Fashions: Falls Communications  
 Sprinkles: Turner  
 Sprint: DRIVEN360; Glen Echo Group  
 SPROUT: Falls Communications  
 Sprout Social: Walker Sands  
 SPYRUS: Madison Alexander PR, Inc.  
 Square One Education Network (pro bono): Eisbrenner Public Relations  
 Squire Patton Boggs LLP: kglobal  
 SRF Ventures: Boardroom Communications, Inc.

SSH: March Communications  
 SSH Communications Security: Nadel Phelan Inc.  
 SSI Group: akhia communications  
 St. Barts: Lou Hammond Group  
 St. Francis College: Marino.  
 St. Germain: Nike Communications, Inc.  
 St. Joseph's University: Brian Communications  
 St. Jude Children's Research Hospital: Finn Partners  
 St. Louis Convention & Visitors Commission: Development Counsellors International (DCI)  
 St. Louis Language Immersion School: Standing Partnership  
 St. Louis Mental Health Board: Standing Partnership  
 St. Petersburg/Clearwater: NJF, an MMYG Global Company  
 St. Regis Bora Bora Resort: Ballantines PR  
 St. Regis Deer Valley, UT: Lou Hammond Group  
 St. Regis Maldives Vommuli Resort: Ballantines PR  
 St. Thomas School: Boardroom Communications, Inc.  
 STACK INFRASTRUCTURE: iMiller Public Relations  
 Stafford London, The: Think  
 Stage 773: Heron Agency  
 Stahls Automotive Museum: Franco  
 Stamford Police Assn.: Butler Associates, LLC  
 Stamford Professional Fire Fighters Assn.: Butler Associates, LLC  
 Standard Property Group: Berman Group, Inc., The  
 Stanford Children's Hospital: Racepoint Global  
 Stanford University: Idea Grove; Landis Communications Inc.  
 Stanford University and Hospitals: Singer Associates, Inc.  
 Stanislaus County Fireworks Safety Task Force: Revell Communications  
 Stanley Black & Decker: Hollywood Agency  
 Stanley Martin Homes: Bolt Public Relations  
 Starbucks: Brandware  
 Starbucks Coffee Co.: Edelman  
 Starpoint Properties: Hoyt Organization Inc., The  
 Starrett/Pembroke: Marino.  
 Starwood Hotels & Resorts Starlab: Think  
 Starwood Property Trust: ICR  
 State of Indiana: kglobal  
 State of Michigan: Piper & Gold Public Relations  
 State of Missouri: TVG  
 State of Nevada: KPS3  
 State of South Carolina: kglobal  
 State University of New York System: Berman Group, Inc., The  
 Staten Island Chamber of Commerce: Nicholas & Lence Communications  
 StateView Hotel: Bolt Public Relations  
 Statewide Abstract: GMG Public Relations, Inc.  
 STATinMED Research: TrizCom Public Relations  
 Statler, The: MCA Public Relations  
 Statue Cruises and Events: Nicholas & Lence Communications  
 Statue of Liberty - Ellis Island Foundation: Nicholas & Lence Communications  
 Staub Leadership: Farrow Communications  
 Staubli International: O'Malley Hansen Communications  
 Stavros Niarchos Foundation: Goodman Media International, Inc.  
 Steak 48: Agency H5  
 Stealth Communications: North 6th Agency, Inc. (N6A)  
 Stealthbits Technologies: Madison Alexander PR, Inc.  
 Steamfitters Local 638, New York: Butler Associates, LLC  
 Steel Market Development Institute: Franco  
 Steelcase: Hot Paper Lantern  
 Steelpan: Hemsworth Communications  
 Steiger Facial Plastic Surgery/Dr. Jacob D. Steiger: Durée & Company, Inc.  
 Steinberg Sports & Entertainment: French | West | Vaughan  
 Steiner + Associates: Identity  
 Stella Adler Studio of Acting: TASC Group, The  
 Stellar Management: Marino.  
 STEM for All Video Showcase: Birnbach Communications Inc.  
 Stems & Skins: Hemsworth Communications  
 Step2: Falls Communications  
 Stephens Group, The: BackBay Communications  
 Stephens, Inc.: Sandy Hillman Communications  
 Steri-Clean: Bolt Public Relations  
 Steris: Falls Communications  
 Sterling Bancorp, Inc.: Financial Profiles, Inc.  
 Sterling Bay: Zapwater Communications  
 Sterling National Bank: Hot Paper Lantern  
 Sterling Vineyards: Nike Communications, Inc.  
 Sterno: 360PR+  
 Stew Leonard's: Buzz Creators, Inc.  
 Stifel: Intermarket Communications (A Lansons Company)

STIHL, Inc.: Imre, LLC  
 Stirista: North 6th Agency, Inc. (N6A)  
 Stitch Fix: Kaplow Communications  
 Stoel Rives: Furia Rubel Communications, Inc.  
 Stoli: MWWPR  
 StonCor Canada: Roop & Co.  
 StoneEagle F&I: Idea Grove  
 Stoner's Pizza: Fish Consulting  
 Stony Brook University Foundation: Cataldi Public Relations  
 Stonyfield Organic: 360PR+  
 Storbyte: JPR Communications  
 Storck USA: Agency H5  
 STORE Capital: Financial Profiles, Inc.  
 StorONE: JPR Communications  
 Storyblocks: 5W Public Relations  
 Strata: Bliss Integrated Communication  
 Strategic Capital: Berman Group, Inc., The  
 Strategic Decisions Group/Wharton Business School: Schneider Associates  
 Streamsong Resort (Florida): Zimmerman Agency, The  
 Strength Genie: TrizCom Public Relations  
 Stretch Zone: Fish Consulting; Trevelino/Keller  
 STRmix, Ltd.: Weiss PR, Inc.  
 Stroh Brewery Co.: Lambert  
 Studer Group: Lovell Communications  
 Studio Bank: Stones River Group  
 Study Hotels: Think  
 Stuttering Foundation: Curley Company  
 STYLEBOP.com: Think  
 SubApollo: AMP3 Public Relations  
 Subaru: Global Strategy Group  
 Subaru of America: MWWPR  
 Subcontractors Trade Assn.: Berman Group, Inc., The  
 Submer Technologies: Howard Consulting Group, Inc.  
 Substance Abuse & Mental Health Services Administration (SAMHSA): Crosby  
 Subway: Ruder Finn Inc.  
 Sudberry Properties: Davies  
 Suddath: Sachs Media Group  
 SUEZ: GMG Public Relations, Inc.  
 Suffolk Construction: Berman Group, Inc., The; rbb Communications  
 Summerhill Homes: Murphy O'Brien  
 Summit Health Management: Stanton  
 Summit Malibu: Marketing Maven Public Relations  
 Summit Therapeutics: Consilium Strategic Communications  
 Sun Capital: Stanton  
 Sun Chemical: Mower  
 Sun Country Airlines: Carmichael Lynch Relate  
 Sun Valley Resort: Murphy O'Brien  
 Sunday Afternoons: Weinstein PR  
 Sungard AS: Gregory FCA  
 Sunovion: AVENIR GLOBAL  
 Sunrise Springs Spa Resort, Santa Fe, NM: Hawkins International Public Relations  
 Sunstar GUM®: Schneider Associates  
 Suntory Holdings: APCO Worldwide  
 Super Duper: Lewis  
 Super Pet Expo: Reich Communications  
 Super Plastronics (Kodak): Gutenberg  
 Superior Data Strategies: Piper & Gold Public Relations  
 SuperMicro: Hoffman Agency, The  
 SuperSlow Zone: Farrow Communications  
 SUPERVALU: Carmichael Lynch Relate  
 SuReceta: Blaine Group, The  
 Surf Ranch Florida: O'Donnell Agency  
 Surgery Partners: Lovell Communications  
 Susan G. Komen (Austin): INK Communications Co.  
 Susan G. Komen Chicago: Mekky Media Relations Inc.  
 Susan G. Komen L.A. County: Blaine Group, The  
 Sutherland: Lewis  
 Sutter Health: Landis Communications Inc.  
 Swagelok: akhia communications; Falls Communications; G&S Business Communications  
 Swallow Solutions: Falk Associates/Contact  
 Swarovski: Nike Communications, Inc.  
 Swedish Match: Hodges Partnership, The  
 Sweetgreen: Brand Guild, The  
 SwiftStack: JPR Communications  
 Swimsuits for All: Turner  
 Swinerton: Idea Hall

Swisslog: Fahlgren Mortine  
 Swisshotel Chicago: Zapwater Communications  
 SyllogisTeks: TVG  
 Symbiotix Biotherapies, Inc.: LaVoieHealthScience  
 Symphony CPG: Ketner Group Communications  
 Symphony RetailAI: Ketner Group Communications  
 Synapse: A. Brown-Olmstead Associates, Ltd.  
 Syncron: Crenshaw Communications  
 SyncStream Solutions: Gregory FCA  
 SynDaver: Judge Public Relations, LLC  
 Synechron, Inc.: Makovsky  
 Syngenta: G&S Business Communications  
 Synthego: Bateman Group  
 SYSTRA: Berman Group, Inc., The

## T

T Zero: Intermarket Communications (A Lansons Company)  
 T-Fal: 5W Public Relations  
 T-Hub: Gutenberg  
 T-Mobile: Glen Echo Group  
 T. Marzetti Co.: Fahlgren Mortine  
 T. Rowe Price: Imre, LLC  
 T.A. Barron: Goodman Media International, Inc.  
 TA Associates: BackBay Communications  
 Tachyum: JPR Communications  
 Taco Bell: Judge Public Relations, LLC  
 Taco John's: Champion Management Group  
 Tacoma Pierce County EDB: Development Counsellors International (DCI)  
 Tadashi Shoji: ITB  
 Tahiti Tourism: NJF, an MMGY Global Company  
 Tahiti Tourisme: Development Counsellors International (DCI)  
 Takeya: Turner  
 Talara Capital: Indicate Media  
 Talenfeld Law: Boardroom Communications, Inc.  
 Talia Jewelry: AMP3 Public Relations  
 Talos Solutions: Weiss PR, Inc.  
 TAMKO: Gatesman  
 Tampa Hillsborough Economic Development Corp.: Development Counsellors International (DCI)  
 Tandigm Health: Brian Communications  
 Tando: Falls Communications  
 Tang Hotpot: Stuntman PR  
 TAO Chicago: Agency H5  
 Target: Kaplow Communications  
 Targus: Lewis  
 Taste of Buckhead: Hemsworth Communications  
 Taste of Nova Scotia: Redpoint  
 Tastykake: Zimmerman Agency, The  
 Tata Global Beverages: Gutenberg  
 Tauck: Redpoint  
 Tavistock Development Co.: rbb Communications  
 Taxpayers for Common Sense: Caplan Communications LLC®  
 TC Transcontinental: G&S Business Communications  
 TCI Powder Coatings: O'Malley Hansen Communications  
 TCS Anceus Database: MEK Group  
 TCS Education System: Pietryla PR & Marketing  
 TCS World Travel: Murphy O'Brien  
 TD Ameritrade: Stanton  
 TD Bank: Prosek Partners; Tierney  
 TDK: Karbo Communications  
 Tea Council of the USA: Pollock Communications  
 Team Rita: Didit  
 TeamHealth: Lovell Communications  
 Teatulia: Champion Management Group  
 Tech Mahindra: Intermarket Communications (A Lansons Company)  
 Technogym: Nike Communications, Inc.  
 Technology Assn. of Oregon: A.wordsmith  
 Technology Recovery Group: Stevens Strategic Communications, Inc.  
 Ted Baker: CRC, Inc.  
 Teen Cancer America: French | West | Vaughan  
 TeenSafe: DRIVEN360  
 TEFAF/Maastricht Art Fairs: Sharp Communications, Inc.  
 Tel Aviv Convention Center: Development Counsellors International (DCI)  
 Tel Aviv Museum of Art: Xhibition  
 Teladoc Health: ReviveHealth  
 Telos: Merritt Group  
 Temenos: BackBay Communications

Temple Economic Development Corp.: Development Counsellors International (DCI)  
 Tempo Automation: Caster Communications, Inc.  
 Tempur-Pedic: Finn Partners  
 Ten-X: Hoyt Organization Inc., The  
 Tenable: Bateman Group; Raffetto Herman Strategic Communications  
 TENCEL(TM): AMP3 Public Relations  
 Tencent: ICR; Ruder Finn Inc.  
 Tenet: O'Donnell Agency  
 Tenet Health: ReviveHealth  
 Tennessee Dept. of Environment & Conservation: TVG  
 Tennessee State Soccer Association: Stones River Group  
 Tensing Pen Resort and Spa: Roop & Co.  
 Teradata: Allison+Partners; RAM Communications  
 Terra Gaucha Brazilian Steakhouse: At The Table Public Relations  
 TerraFirma: A.wordsmith  
 Tesla: Kivvit  
 Tetra Bio Pharma: Energi PR  
 Tetra Tech: Singer Associates, Inc.  
 Teva Pharmaceuticals: Evoke PR & Influence  
 Texas Assn. of Realtors: Pierpont Communications Inc.  
 Texas Economic Development Corp.: Development Counsellors International (DCI)  
 Texas International Produce Assn.: FullTilt Marketing  
 Texas LNG: Davies  
 Texas Tech: LDWW Group  
 TGI Fridays: Champion Management Group; RunSwitch  
 Thailand Board of Investment: Development Counsellors International (DCI)  
 Thales: Nicholas & Lence Communications  
 The Arc Baltimore: Weiss PR, Inc.  
 The Bannister Hotel & Yacht Club: D & D PR  
 The Beverly Hilton: Murphy O'Brien  
 The Board of Tourism of La Paz: Zapwater Communications  
 The Brodsky Organization: Xhibition  
 The Cable Center: Bob Gold & Associates  
 The Centers for Families and Children: Falls Communications  
 The Centrale: Hundred Stories  
 The Chamberlain: Hundred Stories  
 The Christ Hospital: ReviveHealth  
 The Coca-Cola Co.: Jackson Spalding  
 The Coconut Collaborative: CRC, Inc.  
 The Dannon Company: Pollock Communications  
 The Danone International Institute: Pollock Communications  
 The David and Lucile Packard Foundation: JPA Health Communications  
 The Den, Bangalore: WEILL (Geoffrey Weill Associates, Inc.)  
 The Discovery Orchestra: TASC Group, The  
 The Dutch Miami, W South Beach: Brustman Carrino Public Relations  
 The Edge Fitness: Hollywood Agency  
 The Efendi Hotel: Xhibition  
 The Fat Girl's Confidence Movement: Blaine Group, The  
 The Florida Bar: Sachs Media Group  
 The Food Network & Cooking Channel South Beach Wine & Food Festival: Brustman Carrino Public Relations  
 The Goddard School: Konnect Agency  
 The Hayworth: Hundred Stories  
 The Henry Ford: lovio george | communications + design  
 The High Line Hotel: Xhibition  
 The Hollywood Roosevelt: Murphy O'Brien  
 The International Alliance of Theatrical Stage Employees: Tricom Associates, Inc.  
 The Lighting Quotient: CashmanKatz  
 The Lodge at Blue Sky: Murphy O'Brien  
 The Loft/Wordplay: Belmont Partners  
 The Magnificent Mile Assn.: TimeZoneOne  
 The Magnificent Mile Lights Festival: TimeZoneOne  
 The Mayfair: Murphy O'Brien  
 The MetroHealth Foundation: Falls Communications  
 The Modern (Florida): Zimmerman Agency, The  
 The Molly Ringwalds: Champion Management Group  
 The Myers-Briggs Co.: MSR Communications, LLC  
 The Nature Conservancy: G&S Business Communications; GreenSmith PR, LLC  
 The New York Times: Keith Sherman and Assocs.  
 The North American Menopause Society (NAMS): Falls Communications  
 The Ohio 100: Stevens Strategic Communications, Inc.  
 The Onion: Keith Sherman and Assocs.  
 The Palms and The Shore Club, Turks & Caicos: J Public Relations  
 The Parade Co.: lovio george | communications + design  
 The Patron Spirits Co.: JeffreyGroup  
 The Peninsula Beverly Hills: Murphy O'Brien



The Peninsula Hotels: Murphy O'Brien  
The Penn Mutual Life Insurance Co.: Gregory FCA  
The Physicians Foundation: JPA Health Communications  
The Poli House: Xhibition  
The Post Oak: Murphy O'Brien  
The Resort at Pedregal, Mexico: J Public Relations  
The Rex Pizza and Lobster: Buzz Creators, Inc.  
The Ritz-Carlton (multiple properties): J Public Relations  
The Ritz-Carlton Fort Lauderdale, F&B, Burlock Coast: Brustman Carrino Public Relations  
The Ritz-Carlton, Key Biscayne, F&B, Lightkeepers: Brustman Carrino Public Relations  
The Royal Portfolio, South Africa: WEILL (Geoffrey Weill Associates, Inc.)  
The Rum House: Champion Management Group  
The Salvation Army Adult Rehabilitation Center: Franco  
The Salvation Army – Eastern Michigan Division: Franco  
The Setai Galilee: Xhibition  
The Setai Tel Aviv: Xhibition  
The Sheen Center: Keith Sherman and Assocs.  
The Simple Greek: Buchanan Public Relations LLC  
The Society Hotel: Weinstein PR  
The Susan G. Komen Los Angeles County More Than Pink Walk: Blaine Group, The  
The Taubman Company: Conroy Martinez Group, The  
The Tylt: Karbo Communications  
The Vintage Club: Murphy O'Brien  
The Virginia Lottery: Padilla  
The Vitamin Shoppe: Hunter Public Relations  
The Wine Group: Hunter Public Relations  
The+Source: Wicked Creative  
Theatre Box: Sugar Factory/Sugar Factory American Brasserie, TCL Chinese Theatre, Nick Cannon's Wild 'N Out: Wicked Creative  
Theatre Within: Cataldi Public Relations  
Theatro: Ketner Group Communications  
Thee Tree House: Judge Public Relations, LLC  
Theia Group: Susan Davis International  
TheraCycle: Matter Communications  
Therapy: Wicked Creative  
Thermo Fisher Scientific: Greenough Brand Storytellers  
Thermodyne: Stevens Strategic Communications, Inc.  
TherOx: Merryman Communications  
theWit Hotel: Heron Agency  
Thierry Rabin: Hollywood Agency  
Think Greenwich: Development Counsellors International (DCI)  
ThirdHome: Imagine PR  
This & That Concepts (Dibs, Ferris Wheelers, High Fives, Tiny Victories, Whippersnappers): Champion Management Group  
This is Alabama: Markstein  
Thomas Associates: Stevens Strategic Communications, Inc.  
Thomas Jefferson University and Hospitals: Devine + Partners  
Thomas Jefferson University Health: Lovell Communications  
Thompson Seattle: Murphy O'Brien  
Thompson Street Capital Partners: BackBay Communications  
Thomson Family Adventures: WEILL (Geoffrey Weill Associates, Inc.)  
Thomson Reuters: Pocket Hercules  
Thomson Reuters – Practical Law: R&J Strategic Communications  
Thomson Safaris, Tanzania: WEILL (Geoffrey Weill Associates, Inc.)  
Thor Industries (NYSE:THO): Lambert  
Thornburg Investment Management: Makovsky  
ThoughtSpot: Bateman Group  
Three60Fit: Mekky Media Relations Inc.  
TIAA: Prosek Partners; 360PR+  
TIBCO: Ascendant Communications; Karbo Communications  
Ticer Technologies: Roop & Co.  
Ticktin Law Group: TransMedia Group  
Tidal: Berk Communications  
Tide: Taylor  
Tides Beach Club, ME: Redpoint  
Tiffany & Co.: Landis Communications Inc.  
Tiicker: Lambert  
Tillots Pharma: Standing Partnership  
Tilray: ICR  
Timberland: Coyne Public Relations  
Timbers Hokuala Kauai: Murphy O'Brien  
Timbers Resorts: Nike Communications, Inc.  
Time Zone One: Mekky Media Relations Inc.  
Times Square Advertising Coalition: Nicholas & Lence Communications  
Time's Up: Marino.

Timken: akhia communications  
Tinder: M Booth  
Ting: Weiss PR, Inc.  
TireRack.com: Brandware  
Tishman Speyer: Landis Communications Inc.  
TM Capital: Jackson Spalding  
TNT Fireworks: Revell Communications  
Toast: PAN Communications, Inc.  
Toco Warranty: rbb Communications  
Todd Gurley II: Berk Communications  
Toll Brothers: Davies; Geto & de Milly, Inc.  
Toluna: Indicate Media; North 6th Agency, Inc. (N6A)  
TomahawX: Silverline Communications  
Tomlyn: French | West | Vaughan  
Tomme Tippee: 360PR+  
Tompkins Mahopac Bank: Impact PR & Communications  
TomTom: Lewis  
TOMY: Hollywood Agency  
Tonistry: MorganMyers  
Tony Awards: Keith Sherman and Assocs.  
Tony Robbins: JConnelly  
Too Faced Cosmetics: Think  
TopGolf: Cerrell Associates, Inc.; RunSwitch  
TOPO: North 6th Agency, Inc. (N6A)  
Torcon: R&J Strategic Communications  
Toronto Tourism: Turner  
Torrance Memorial Home Health & Hospice: Hoyt Organization Inc., The  
Torrance Memorial Medical Center: Hoyt Organization Inc., The  
Torreya Partners: LaVoieHealthScience  
Toscana Country Club: Murphy O'Brien  
Total Customized Revenue Management: Hemsworth Communications  
Total Wine & More: Pierpont Communications Inc.  
Toto USA: Fineman PR  
Tour de Troit: Robar Public Relations  
Tourism Australia: Citizen Relations  
Tourism Authority of Thailand: Development Counsellors International (DCI)  
TOURISM Santa Fe, NM: Lou Hammond Group  
Tourisme Montreal: Zapwater Communications  
Touro College: Marino.  
Town of Chelmsford: Schneider Associates  
Town of Taos Tourism Department: Waite Company, The  
Townhouse Management: RG Narrative Inc.  
Toyota: Allison+Partners  
Toyota Kirloskar: Gutenberg  
Toyota Motor Credit Corp.: Imre, LLC  
Toyota Motor Sales USA: Imre, LLC  
Toyota/Lexus: Jackson Spalding  
TPC Network (Corporate): Zimmerman Agency, The  
Tractor Supply Co.: Motion Agency, Inc., The  
Trade Desk: 5W Public Relations  
Tradeshift: Bateman Group  
Tradewind Aviation: Hawkins International Public Relations  
Trafalgar: Decker/Royal  
Traffic Group, The: Weiss PR, Inc.  
TransCelerate: Bliss Integrated Communication  
TransferWise: InkHouse  
Transource: Bravo Group  
Travel Alberta: Turner  
Travel and Adventure Show: Marketing Maven Public Relations  
Travel Manitoba: Zapwater Communications  
TravelBank: Mighty  
Travelers: Prosek Partners  
Travelers Indemnity Co., The: Imre, LLC  
Traveler's: Peppercomm  
TravelNevada: Fahlgren Mortine  
Travelocity: Citizen Relations  
Travelpro: 360PR+  
TRAVELSAVERS: Decker/Royal  
Travis Frederick's Blocking Out Hunger: SPM Communications, Inc.  
Trek: 360PR+  
Tremco Inc.: Roop & Co.  
TREV I Italian Restaurant: Wicked Creative  
Trex Co.: L.C. Williams & Associates  
Trex Company: AdvisIRy Partners  
Tri-County Regional Planning Commission: Piper & Gold Public Relations  
Triangle Equities: Marino.  
Tribeca Associates: Berman Group, Inc., The  
Tribute Collection: Ballantines PR

TriDerma: Bolt Public Relations  
 Trifo: UPRAISE Marketing + Public Relations  
 Trilogy Financial Services: Idea Hall  
 Trimble Transportation: Bellmont Partners  
 Trinity Church: BerlinRosen  
 Trinity Health: ReviveHealth  
 Trinity Health New England: CashmanKatz  
 Trinity School: Geto & de Milly, Inc.  
 Trinseo: Makovsky  
 TriStar Products: Rosica Communications  
 Triumvera Immunologics: LaVoieHealthScience  
 Troon Pacific: Landis Communications Inc.  
 Tropical Audubon Society: Pearson Associates, David  
 Tropical Financial C.U.: Boardroom Communications, Inc.  
 Tropical Smoothie Café: Fish Consulting; Snackbox  
 Trucking Moves America Forward: Story Partners  
 True REST Float Spa: TrizCom Public Relations  
 Truluck's Seafood, Steak & Crab House: Motion Agency, Inc., The  
 Trumark Homes: Murphy O'Brien  
 TrustCore: Lovell Communications  
 TRUSTe: Landis Communications Inc.  
 TruValue Labs: Caliber Corporate Advisers  
 truwhip: Kohnstamm Communications  
 Tryall Club, The, Montego Bay, Jamaica: Hawkins International Public Relations  
 Tschuggen Hotel Group: Imagine PR  
 Tula Technology: Eisbrenner Public Relations  
 Tulane University Freeman School of Business: Zehnder Communications  
 TuneGO: Edge Communications, Inc.  
 Tupperware: RF | Binder Partners, Inc.  
 Turbonomic: fama PR, Inc.  
 Turisme de Barcelona: Development Counsellors International (DCI)  
 Turkish Airlines: Finn Partners  
 Turneffe Island Resort: Caster Communications, Inc.  
 Turner Construction: Bradford Group, The  
 Turtle Bay Resort: Murphy O'Brien  
 TVA: MP&F Strategic Communications  
 Twilio: Highwire PR  
 Twin Cities Habitat for Humanity: Beehive Strategic Communication  
 Twin Peaks: Champion Management Group  
 Two Harbors Investment Corp.: Financial Profiles, Inc.  
 Two Roads Development: Lou Hammond Group  
 Two Six Capital: BackBay Communications  
 Ty Inc.: Snackbox  
 Tyler Hilton: AMP3 Public Relations  
 Tyndall Credit Union: Sachs Media Group  
 Tyson Foods: Zapwater Communications

## U

U by Uniworld: Decker/Royal  
 U.S. Army: kglobal  
 U.S. Bank: Carmichael Lynch Relate  
 U.S. Beet Sugar Assn.: Story Partners  
 U.S. Century Bank: EvClay Public Relations  
 U.S. Department of Defense: Susan Davis International  
 U.S. Department of Health and Human Services: Vanguard Communications  
 U.S. Dept. of Agriculture: Crosby  
 U.S. Dept. of Health & Human Services: Crosby  
 U.S. Highbush Blueberry Council: AVENIR GLOBAL; Padilla  
 U.S. Navy: kglobal  
 U.S. Pharmacopeia: JPA Health Communications  
 U.S. Silica: Falls Communications  
 U.S. Soccer: TVG  
 U.S. Tennis Assn. Pacific Northwest: A.wordsmith  
 U.S. Tsubaki: CBD Marketing/CBD Public Relations  
 Uber: Brian Communications; LaunchSquad; Lewis  
 Uberall: Crenshaw Communications  
 UC Berkeley: Landis Communications Inc.  
 UC Health: Lovell Communications  
 UCB, Inc.: Health Unlimited  
 UCSF: Landis Communications Inc.  
 UDR Development: Landis Communications Inc.  
 UES Management: Marino.  
 Ui Path: Version 2.0 Communications  
 UL: Allison+Partners  
 Ulrich Kellerer, Leadership Consultant: Farrow Communications  
 Ultimate Software: Bateman Group  
 Ultra Music Festival: Boardroom Communications, Inc.

UMass Amherst: Rasky Partners, Inc.  
 Umpqua Bank: KCD PR Inc. - Top FinTech PR Firm  
 Under Armour, Inc.: Imre, LLC  
 Unequal Technologies Co.: Buchanan Public Relations LLC  
 Unicoi State Park & Lodge: Hemsworth Communications  
 UNICON Executive Education: Schneider Associates  
 Unified Trust: Gregory FCA  
 Unilever: Edelman; Weber Shandwick  
 Union of Concerned Scientists: Caplan Communications LLC®  
 Union Savings Bank: Brandware  
 Union Square Partnership: Marino.  
 Unique Hotels of Belize: Turner  
 Unisys Public Sector: Merritt Group  
 Unit4: Matter Communications  
 United Capital Financial Partners: Gregory FCA  
 United Egg Producers: Inspire PR Group  
 United Electronics Group: DixonJames Communications  
 United Federal Credit Union: Pietryla PR & Marketing  
 United Healthcare: Duffy & Shanley, Inc.; Trevelino/Keller  
 United Illuminating: CashmanKatz  
 United Illuminating Co., The: Mason Public Relations  
 United Site Services: Didit  
 United Soybean Board: Standing Partnership  
 United Soybean Board (projects): MorganMyers  
 United States Conference of Catholic Bishops (USCCB): Crosby  
 United States Medical Licensing Examination: Buchanan Public Relations LLC  
 United States Olympic Committee: Kivvit  
 United Technologies: Bateman Group  
 United Way: Falls Communications  
 United Way of Broward County: Durée & Company, Inc.  
 United Way of Central Maryland: Sandy Hillman Communications  
 United Way of New York City: TASC Group, The  
 United Way Orange County: Idea Hall  
 UnitedHealthcare: Lovell Communications; Raffetto Herman Strategic Communications  
 UnitedHealthcare (MS, LA, AL, FL): Gambel Communications  
 UnitedHealthcare of Illinois: L.C. Williams & Associates  
 Uniti Fashion: AMP3 Public Relations  
 UnityPoint Health: Lovell Communications  
 Univar: Falls Communications  
 Universal Grammar: Walt & Company Communications  
 Universal Pictures: Keith Sherman and Assocs.  
 Universal Standard: Brand Guild, The  
 University at Buffalo: Fahlgren Mortine  
 University Liggett School: Franco  
 University of Arizona: Caliber Group  
 University of Chicago: Kivvit  
 University of Chicago Booth School of Business, The: Intermarket Communications (A Lansons Company)  
 University of Connecticut Genomics: CashmanKatz  
 University of Guelph: Yulu Public Relations Inc.  
 University of Hawaii – Shidler School of Business: Makovsky  
 University of Maryland (Env. Studies): GreenSmith PR, LLC  
 University of Maryland Medical Systems: Sandy Hillman Communications  
 University of Maryland, Baltimore: Vanguard Communications  
 University of Memphis: Stones River Group  
 University of Minnesota: Strother Communications Group  
 University of Minnesota Health: Beehive Strategic Communication  
 University of Nevada School of Medicine: KPS3  
 University of New Mexico College of Fine Arts: Waite Company, The  
 University of New Mexico Health Sciences: Waite Company, The  
 University of Pittsburgh: Tierney  
 University of Queensland: Gutenberg  
 University of South Alabama Foundation: Stephen Bradley & Associates LLC  
 University of South Carolina: kglobal  
 University of South Florida: Vanguard Communications  
 University of Virginia Darden School of Business: Coyne Public Relations  
 Univest: Gregory FCA  
 Univision: Goodman Media International, Inc.; the10company  
 Uniworld Boutique River Cruises: Decker/Royal  
 Unmetric: Indicate Media  
 Unscripted Hotel Durham: Bolt Public Relations  
 Unusual Ventures: Bateman Group  
 UP Inspired Kitchen: Champion Management Group  
 UP(st)ART Creative: Ballantines PR  
 UpRamp: Matter Communications  
 Upstate South Carolina Alliance: Development Counsellors International (DCI)  
 Uptake: Walker Sands

Uptown Art Fair: Belmont Partners  
 UQM: Eisbrenner Public Relations  
 Urban Commons: Murphy O'Brien  
 Urban Land Institute: Berman Group, Inc., The  
 Urban Land Institute, Los Angeles District: Hoyt Organization Inc., The  
 Urban Plates: Zimmerman Agency, The  
 Urban Prep Academies: Jasculca Terman Strategic Communications  
 Urban Remedy: Konnect Agency  
 Urban Skin Rx: First and Last PR  
 Urgent Care Assn.: L.C. Williams & Associates  
 Urgent Care for Children: Markstein  
 US Centers for Disease Control and Prevention: Health Unlimited  
 US Ecology: akhia communications  
 US Tour Operators Assn.: Redpoint  
 USA Mitchell Cancer Institute: JJPR Agency  
 USA Rice Federation: Pollock Communications  
 USA Swimming Foundation: Coyne Public Relations  
 USA Triathlon: Pollack PR Marketing Group, The  
 USAP Expo 2017: APCO Worldwide  
 USC Judith and John Bedrosian Center: Hoyt Organization Inc., The  
 USC Lusk Center for Real Estate: Hoyt Organization Inc., The  
 USClaims: Furia Rubel Communications, Inc.  
 Userful: UPRAISE Marketing + Public Relations  
 Ushur: Harden Communications Partners  
 USS Missouri: TVG  
 USTA: Sharp Communications, Inc.  
 Utomik: Lewis

## V

V Foundation for Cancer Research, The: French | West | Vaughan  
 V&E Restaurant Group: Dana Agency, The  
 Vail Mountain Resorts: J Public Relations  
 Vail Resorts Hospitality: J Public Relations  
 Valeant: Energi PR  
 Valencia Travel Peru: Turner  
 Validity Finance (litigation funding): Ripp Media/Public Relations, Inc.  
 Valley Bank: Conroy Martinez Group, The  
 Valley Forge Tourism & Convention Board: Devine + Partners  
 Value City Furniture / American Signature Inc.: Fahlgren Mortine  
 Vanco: Caster Communications, Inc.  
 Vanda Pharmaceuticals, Inc.: Makovsky  
 Vanderbilt University Medical Center: ReviveHealth  
 Vapiano: Pietryla PR & Marketing  
 Varonis: Merritt Group  
 Vassar-Warner Home: Impact PR & Communications  
 Vault: March Communications  
 Vayyar Imaging: BIGfish Communications  
 VCU Health: AVENIR GLOBAL; MERGE Atlanta; ReviveHealth  
 Vectura: Consilium Strategic Communications  
 Vegas Valley Views: Wicked Creative  
 Veggie Grill: Zapwater Communications  
 Velas Resorts of Mexico: KWE Partners  
 Velocity Fund Partners: Buchanan Public Relations LLC  
 Velocity Mortgage Capital: CRC, Inc.  
 Velocity Technology Solutions: Makovsky  
 Velodyne LiDAR: Landis Communications Inc.  
 Venable LLP: Makovsky  
 Ventana Big Sur: Murphy O'Brien  
 Ventev: Gregory FCA  
 Ventra: Grisko LLC  
 Venture Global: Story Partners  
 Veolia: Rasky Partners, Inc.  
 Veracode: Highwire PR  
 Vericool: Makovsky  
 Veritas: Lewis  
 Veritas Farms: Durée & Company, Inc.  
 Veritas Fine Cannabis: Wicked Creative; Wicked Creative  
 Verizon: Makovsky; Rogers & Cowan; Weber Shandwick  
 Verizon Foundation: Finn Partners  
 Verizon Media Services: Crenshaw Communications  
 Verizon Wireless: Identity; Tierney  
 Vermont Agency of Commerce & Community Development: Development  
 Counsellors International (DCI)  
 Vermont Nut Free Chocolates: Matter Communications  
 Verodin: Trier and Company  
 Versant Health: Bliss Integrated Communication  
 Vertical Bridge: Stanton

Vertiv: Fahlgren Mortine  
 Verzasca Group: Boardroom Communications, Inc.  
 Vesper: Hollywood Agency  
 Vestas: Davies  
 Vestiaire Collective: Think  
 VetAdvisor: WordWrite Communications LLC  
 Veterans Health Administration: Crosby  
 Veterinary Emergency and Referral Group: Judge Public Relations, LLC  
 Vetoquinol: French | West | Vaughan  
 Vetstreet, Inc.: R&J Strategic Communications  
 Vettec: Portavoce Public Relations  
 VHB: Schneider Associates  
 Via Hope: Bloom Communications  
 Viceroy Snowmass: Turner  
 Victory Capital: Financial Profiles, Inc.  
 Victory Cruise Lines: Lou Hammond Group  
 Victra: Bolt Public Relations  
 Vidanta Cruises: Ballantines PR  
 Vifor Pharma: AVENIR GLOBAL  
 ViiV Healthcare: JPA Health Communications  
 Vileda: Energi PR  
 Villa Brown Jerusalem: Xhibition  
 Villa Restaurant Group: BML Public Relations  
 Village South, The: Durée & Company, Inc.  
 Villanova University: Brian Communications  
 Villency Design Group: Nike Communications, Inc.  
 Vilynx: Goodman Media International, Inc.  
 Vino Volo: Landis Communications Inc.  
 Vins de Bordeaux: RF | Binder Partners, Inc.  
 Vintage Wine Estates: Stuntman PR  
 Vintra: Caster Communications, Inc.  
 Violin Systems: JPR Communications  
 Virgin: Makovsky  
 Virgin Atlantic Airways: 360PR+  
 Virgin Voyages: rbb Communications  
 Virginia Distillery: Hodges Partnership, The  
 VIRginia International Raceway: Bolt Public Relations  
 Virginia Tech (Apex Entrepreneurs program): GreenSmith PR, LLC  
 Virginia Tourism Corp.: Lou Hammond Group  
 Virginia's Community Colleges: Hodges Partnership, The  
 Virsec: Madison Alexander PR, Inc.  
 Virtusa/Polaris: Greenough Brand Storytellers  
 Vision Council, The: Curley Company  
 Visionary Women: Murphy O'Brien  
 Visit Albuquerque: Turner  
 Visit Alexandria, VA: Lou Hammond Group  
 Visit Berkeley: Development Counsellors International (DCI)  
 Visit Brussels: Development Counsellors International (DCI)  
 Visit Buena Park: Development Counsellors International (DCI)  
 Visit California: Development Counsellors International (DCI); NJF, an MMGY  
 Global Company  
 Visit Cheyenne: Turner  
 Visit Dallas: NJF, an MMGY Global Company  
 Visit Finland: Zapwater Communications  
 Visit Houston: Turner  
 Visit Huntington Beach: Development Counsellors International (DCI)  
 Visit Idaho: Red Sky, Inc.  
 Visit Jackson Mississippi: Development Counsellors International (DCI)  
 Visit Natchez, MS: Lou Hammond Group  
 Visit Nebraska: Turner  
 Visit Norfolk, VA: Lou Hammond Group  
 Visit North Carolina: J Public Relations  
 Visit Oak Park: TimeZoneOne  
 Visit Oakland: Development Counsellors International (DCI)  
 Visit Sacramento, CA: Lou Hammond Group  
 Visit Sandy Springs (GA): Pineapple Public Relations  
 Visit Santa Barbara, CA: Lou Hammond Group  
 Visit Sarasota County (FL): Pineapple Public Relations  
 Visit Scotland: Development Counsellors International (DCI)  
 Visit Seattle: Development Counsellors International (DCI)  
 Visit SLO CAL: Turner  
 Visit Tallahassee: Zimmerman Agency, The  
 Visit Utah: J Public Relations  
 Visiting Nurse Service of New York: Keith Sherman and Assocs.  
 Vistex: Agency H5  
 Visual IQ, Inc.: Version 2.0 Communications  
 Vita Coco: RF | Binder Partners, Inc.  
 Vitabiotics (Perfectil): Kaplow Communications

VitaCup: GG Benitez & Associates Public Relations  
 VitalSource: Stones River Group  
 Vitamix: Falls Communications  
 Vitas Healthcare: rbb Communications  
 Vivaldi: North 6th Agency, Inc. (N6A)  
 Vivitar: Resound Marketing  
 Vivvi: North 6th Agency, Inc. (N6A)  
 VOA Architecture: Berman Group, Inc., The  
 Vocational Guidance Services: Falls Communications  
 Voices Against Brain Cancer: 5W Public Relations  
 Voices of the City: Tellem Grody Public Relations, Inc.  
 Volk Protective Products: Stevens Strategic Communications, Inc.  
 Voltea: CBD Marketing/CBD Public Relations  
 Volunteers of America-Greater NY: LAK Public Relations, Inc.  
 Volvo Group: French | West | Vaughan  
 Vortex Aquatic: Birnbach Communications Inc.  
 Vorti-Siv: Stevens Strategic Communications, Inc.  
 Vorys, Sater, Seymour and Pease: Falls Communications  
 Voya: Prosek Partners  
 Voya Financial: BLH Consulting, Inc.  
 VT Industries: Gatesman  
 VTech/LeapFrog: Coyne Public Relations  
 Vtex: SourceCode Communications  
 VTS: Marino.

## W

W Hotel: Brand Guild, The  
 W Hotels Worldwide: Think  
 W. L. Gore & Associates: Stanton Communications, Inc.  
 W.K. Kellogg Foundation: Finn Partners  
 Waitr: ICR  
 Wake County Economic Development: Development Counsellors International (DCI)  
 Walbridge: lovio george | communications + design  
 Waldheim Cemetery: Falk Associates/Contact  
 Waldorf Astoria: BerlinRosen  
 Waldorf Astoria Beverly Hills: Ballantines PR  
 Waldorf Astoria Hotels: Magrino PR  
 Waldron Private Wealth: WordWrite Communications LLC  
 Walgreens Gridiron Grill-Off Food, Wine & Music Festival: Hemsworth Communications  
 Wall Street Horizon: Caliber Corporate Advisers  
 Wallace Foundation: Crosby  
 Walmart: APCO Worldwide; Calvert Street Group; Davies; Landis Communications Inc.; Markstein; Pierpont Communications Inc.  
 Walmart Foundation: BRG Communications  
 Walt Disney World Swan and Dolphin Resort: TJM Communications, Inc.  
 Wandera: Merritt Group  
 WannaRub Foods: Judge Public Relations, LLC  
 Ward Village: Murphy O'Brien  
 Warner Brothers: IW Group  
 WASC Senior College & University Commission: Stones River Group  
 Washington Hospital: Singer Associates, Inc.  
 Waste Management: MWWPR  
 WatchGang: Fox Greenberg Public Relations  
 Water Tower Place: L.C. Williams & Associates  
 WaterAid: Marketing Maven Public Relations  
 Waterfront Beach Resort, a Hilton Hotel, The: Ballantines PR  
 Waterfront, The: WordWrite Communications LLC  
 Waterline Data: MSR Communications, LLC  
 Waters Edge Wineries: Hemsworth Communications  
 Wave Petunia: Zapwater Communications  
 Wawa: Brownstein Group  
 Way of Will: Mediafy Communications  
 Waystar: Bateman Group  
 WBEZ - Chicago Public Media: Grisko LLC  
 WBUR: Greenough Brand Storytellers  
 Wealth Management Group: Mekky Media Relations Inc.  
 Weatherford Capital: BackBay Communications  
 Webcor Obayashi Construction: Singer Associates, Inc.  
 WebMD: Makovsky  
 Webroot: Lewis  
 Weihenstephan: BLAZE PR  
 Weil-McLain: L.C. Williams & Associates  
 Welch Allyn: Mower

Welch's: Padilla; Schneider Associates  
 Wellmont Theater, The: Violet PR  
 WellPet: 360PR+  
 Wells Fargo Advisors: TVG  
 Wendy Hilliard Gymnastics Foundation: Nicholas & Lence Communications  
 Wendy's: Fish Consulting  
 Werner Co.: Imre, LLC  
 West Health: Perry Communications Group, Inc.  
 West Monroe Partners: Walker Sands  
 West Palm Beach Downtown Development Authority: O'Donnell Agency  
 West Town Chicago: Zapwater Communications  
 West Virginia Dept. of Health and Human Resources: Fahlgren Mortine  
 Westbrook Partners: Geto & de Milly, Inc.; Marino.  
 Westchester Capital Management: Buttonwood Communications Group  
 Westcon-Comstor: CommCentric Solutions  
 westdrift Manhattan Beach: Murphy O'Brien  
 Western Asset Mortgage Capital Corp.: Financial Profiles, Inc.  
 Western Governors University: MP&F Strategic Communications  
 Western New York Ford Dealers: Mower  
 Western Union: Brownstein Group; Makovsky  
 Westfalia Technologies: DPR Group, Inc.  
 Westfield: IW Group  
 Westgate (River Ranch, Cocoa Beach, Park City): Zimmerman Agency, The  
 Westin Austin Downtown: Turner  
 Westin Grand Cayman Resort & Spa, Grand Cayman, Cayman Island: Hawkins International Public Relations  
 Westin Irving Convention Center at Las Colinas: MCA Public Relations  
 Westin Nashville: Turner  
 Westin Nashville Hotel: Heron Agency  
 WETA: Greenough Brand Storytellers  
 Wexford Health: Stephen Bradley & Associates LLC  
 Wexford Health Sources: Sachs Media Group  
 Wharton Business School: M Booth  
 Wharton Properties: Berman Group, Inc., The  
 Wheaton College Graduate School: TimeZoneOne  
 Wheelabrator: Sandy Hillman Communications  
 WhereScape: Touchdown PR  
 Whey Protein Research Consortium: Pollock Communications  
 Whirlpool Corp.: CBD Marketing/CBD Public Relations  
 Whispering Angel: Magrino PR  
 White Castle: Paul Werth Associates  
 Whitebark Healthcare: MEK Group  
 WhiteHat: Touchdown PR  
 Whitehead Energy Solutions: Pietryla PR & Marketing  
 WhiteOps: PAN Communications, Inc.  
 Whitetail Club and Shore Lodge: Murphy O'Brien  
 Whitney Museum, The: Finn Partners  
 Whole Foods Market: Landis Communications Inc.  
 Whole Foods Market 365: INK Communications Co.  
 Why We Vaccinate: Howard Consulting Group, Inc.  
 WhyHotel: North 6th Agency, Inc. (N6A)  
 Wi-Fi Alliance: Highwire PR  
 Wi-Tronix: Mekky Media Relations Inc.  
 Wicket: KCD PR Inc. - Top FinTech PR Firm  
 Wigwam, The, Litchfield, AZ: Hawkins International Public Relations  
 Wilbur-Ellis: Peppercomm  
 Wild Dunes Resort, SC: Lou Hammond Group  
 Wild Republic: Stevens Strategic Communications, Inc.  
 Wilderness Safaris: Hawkins International Public Relations  
 Wilderness Society, The: Caplan Communications LLC®  
 Wiley Rein: Signal Group  
 William Grant & Sons: Magrino PR  
 William J. and Dorothy K. O'Neill Foundation: Roop & Co.  
 William James College: Schneider Associates  
 William Lyon Homes: Financial Profiles, Inc.  
 William O'Neil & Co.: Financial Profiles, Inc.  
 William Penn Foundation: Devine + Partners  
 William Rast: AMP3 Public Relations  
 Williams Data Management: Marketing Maven Public Relations  
 Williams Pipeline Company: Stephen Bradley & Associates LLC  
 Williams Real Estate Co., Inc.: Marino.  
 Williams-Sonoma, Inc.: ICR  
 Williamson Medical Center: MP&F Strategic Communications  
 Williamson-Dickie Manufacturing: Imre, LLC  
 Willig, Williams & Davidson: Furia Rubel Communications, Inc.  
 Willis Tower: Grisko LLC

Willis Towers Watson: Bliss Integrated Communication  
 Willow Bend: Regan Luxury  
 Willy's Mexicana Grill: Champion Management Group  
 Wilmington Beaches & Convention Center: French | West | Vaughan  
 Wilmington Trust: Peppercomm  
 Wilshire Skyline: Murphy O'Brien  
 Wilson Produce: FullTilt Marketing  
 Windermere Real Estate: Veracity Marketing  
 Windover Construction: Matter Communications  
 Windstream: KWT Global  
 Wine Institute: Fineman PR  
 Winegard Co.: rbb Communications  
 Wines of Germany: RF | Binder Partners, Inc.  
 Winky Lux: Zapwater Communications  
 Winton Capital: Prosek Partners  
 Wipro PES: Gutenberg  
 Wirecard: Vested  
 Wisconsin Economic Development Corp.: Development Counsellors International (DCI)  
 Wissahickon Valley Watershed Assn.: Buchanan Public Relations LLC  
 WiSuite: Pietryla PR & Marketing  
 Witherington Construction: JJPR Agency  
 WiTricity Corp.: Version 2.0 Communications  
 Witt/Kieffer: Goodman Media International, Inc.  
 Wix.com: Lewis  
 WNYC-Radio: Cataldi Public Relations  
 Wolters Kluwer Legal & Regulatory: Marino.  
 Wolverine Worldwide: 360PR+  
 Wolverine Worldwide (NYSE:WWV): Lambert  
 Women Deliver: Health Unlimited  
 Women in the Arts and Media Coalition: Goldman Communications Group, Inc.  
 Women Presidents' Organization: Marketing Maven Public Relations  
 Women Rocking Wall St.: KCD PR Inc. - Top FinTech PR Firm  
 Women's Center for Entrepreneurship Corp.: R&J Strategic Communications  
 Women's Industry Network: Falls Communications  
 Women's Business Enterprise Council: Buchanan Public Relations LLC  
 Wood Partners: Singer Associates, Inc.  
 Woodbury University: Edge Communications, Inc.  
 Woodlands Resort, The, The Woodlands, TX: Hawkins International Public Relations  
 Woods Services: Devine + Partners  
 Woodside Homes: BLAZE PR  
 Woodside Hotel Group: C&R Communications  
 Woodstock Inn & Resort, VT: Redpoint  
 Work Shield: Bolt Public Relations  
 WorkFusion: Idea Grove  
 Workhuman: Greenough Brand Storytellers  
 Workiva: ICR  
 Workmen's Circle: Goldman Communications Group, Inc.  
 Workspring: Dixon|James Communications  
 World Affairs Council of Philadelphia: Buchanan Public Relations LLC  
 World Federation of Hemophilia: KYNE  
 World Games Birmingham 2021, The: Markstein  
 World Government Summit: APCO Worldwide  
 World of Whirlpool: Motion Agency, Inc., The  
 World Turtle Day®: Tellem Grody Public Relations, Inc.  
 World Vision: Wilks Communications Group  
 World Wide Technology: TVG  
 World Wildlife Fund: GreenSmith PR, LLC  
 Worldwide Clinical Trials: MERGE Atlanta  
 Wow Bao: Heron Agency  
 WowWee: Resound Marketing  
 Wrangler: French | West | Vaughan  
 Wright Heerema Architects: Akrete  
 Writers Guild Initiative: Goldman Communications Group, Inc.  
 Writers Guild of America, East: Goldman Communications Group, Inc.  
 WTNH – ABC: CashmanKatz  
 WTR: Judge Public Relations, LLC  
 WTTW WFMT: Grisko LLC  
 Wusthof: Nike Communications, Inc.  
 WWCOT Architects (Now DLR Group): Hoyt Organization Inc., The  
 WX Inc. – New York Women Executives in Real Estate: Berman Group, Inc., The  
 Wyndham Hotels & Resorts (Brands: Super 8, Days Inn, Howard Johnson, Travelodge, Microtel): Citizen Relations  
 Wyndham Worldwide: Hunter Public Relations  
 Wynn Las Vegas and AEG Presents: Rogers & Cowan  
 Wythe Hotel: BerlinRosen

## X, Y, Z

Xavient Information Systems: Makovsky  
 Xavier Mortimer's Magical Dream: Wicked Creative  
 Xerox: Landis Communications Inc.  
 Xfinity Communities: Lewis  
 XG Sciences: Silverline Communications  
 Xiaomi: Lewis  
 Xontogeny LLC: LaVoieHealthScience  
 XPRIZE Foundation: Merryman Communications  
 Xtraction Services, LLC: Marino.  
 Xtralis: Communications 21  
 XV Beacon, Boston, MA: Hawkins International Public Relations  
 XYPRO Technology: Marketing Maven Public Relations  
 Y2Y: Mason Public Relations  
 Yachtsman Hotel & Marina Club, ME, The: Redpoint  
 Yale New Haven Health: Mason Public Relations  
 Yanfeng Automotive Interiors: Bianchi Public Relations, Inc.  
 Yellowtail Wines: Zapwater Communications  
 Yeti: ICR  
 Yez Corp.: Edge Communications, Inc.  
 YI Technology: Brandware  
 Yin and Yan Nutrition for Dogs: Farrow Communications  
 YKK America: Imre, LLC  
 YLT Red, LLC — The Steakhouse: Falls Communications  
 YMCA of Austin: Bloom Communications  
 YMCA of Greater Pittsburgh: WordWrite Communications LLC  
 YO! Sushi: Stuntman PR  
 Yona New York fashions: Goldman Communications Group, Inc.  
 Yonkers Tennis Center: Buzz Creators, Inc.  
 Yooola: North 6th Agency, Inc. (N6A)  
 Yorktel: R&J Strategic Communications  
 Yotpo: SourceCode Communications  
 YouDecide: North 6th Agency, Inc. (N6A)  
 Youfit Health Clubs: Zimmerman Agency, The  
 YouScience: Stones River Group  
 YouTube Music: Rogers & Cowan  
 YSL Beaute: Nike Communications, Inc.  
 YTL Hotels: Imagine PR  
 Yvel: Berk Communications  
 YWCA Cleveland: akhia communications  
 Z-Wave Alliance: Caster Communications, Inc.  
 ZAGG: Lewis  
 Zahroof Valves: Firecracker PR  
 Zailab: SourceCode Communications  
 Zalaris: CommCentric Solutions  
 Zaner-Bloser: Paul Werth Associates  
 Zangmeister Center: Paul Werth Associates  
 Zara Realty Holdings Corp.: Butler Associates, LLC  
 Zcash: Strange Brew Strategies  
 ZCP/DermSource: Marino.  
 Zeckendorf Development: Geto & de Milly, Inc.  
 ZeeVee: Feintuch Communications  
 Zell Lurie Institute for Entrepreneurial Studies: Version 2.0 Communications  
 Zenefits: LaunchSquad  
 ZenFi Networks: iMiller Public Relations  
 Zenodro Homes: Durée & Company, Inc.  
 ZERO Motorcycles: DRIVEN360  
 Zerto: Touchdown PR  
 Zeta Global: 5W Public Relations  
 Zetlin & DeChiara LLP: LAK Public Relations, Inc.  
 Zeus Living: Bateman Group  
 ZICO Coconut Water: 5W Public Relations  
 Zillion: March Communications  
 Zix: March Communications  
 Zoetis: Coyne Public Relations  
 Zoetis LLC: Imre, LLC  
 Zuhair Murad: ITB  
 Zumba Fitness: Lewis  
 Zutano: Duffy & Shanley, Inc.  
 Zynerba Pharmaceuticals: Evoke PR & Influence  
 Zynstra: Ketner Group Communications  
 Zype: Catapult PR-IR



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