

Backup Plus

PORTABLE DRIVE

Data Sheet



Seagate Backup Plus, easy backup for your digital life, both on your computer and in the cloud

The Seagate® Backup Plus portable drive simplifies backup for consumers who want to protect their entire digital life, stored locally, in the cloud or on social networks. Via the Seagate Dashboard, use the *Protect* function to set up a one-click plan or customise your scheduled local backup. Keep multiple copies of your files in case disaster strikes.

With the *Save* feature, user-generated content can be backed up from your favourite social networks. Many people now use their smartphones to capture priceless moments. While these devices are handy and readily available, storage is not their strong point. Capture a memory, post it on a social networking site and let the Seagate Dashboard automatically back up any content posted. Even if the file is deleted accidentally from the device, another copy can be waiting.

The *Share* feature allows multiple files to be uploaded to social networks at once from your computer. The days of uploading individual files without creating a new album are gone! Simply select the files to upload, choose where to post them and even add comments. Managing your social profile has never been easier.

Install the preloaded NTFS driver for Mac and use the drive interchangeably between PCs and Mac® computers, without reformatting the drive. For even more flexibility, with the Seagate Backup Plus design, you can upgrade from the included USB 3.0 interface to Thunderbolt™ technology or FireWire® 800 with the available additional adaptor.



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| Specifications | | | | |
|---|-------------------------|----------------|--------------------------|-------------------|
| Retail Packaging | Product Dimensions | Box Dimensions | Master Carton Dimensions | Pallet Dimensions |
| Length (in/mm) | 4.86/123.4 | 5.2/132 | 7.87/200 | 48/1,219 |
| Width (in/mm) | 3.19/81.1 | 1.81/46 | 7.76/197 | 40/1,016 |
| Depth (in/mm) | 0.57/14.5 | 6.54/166 | 5.91/150 | 46.73/1,187 |
| Weight (lb/kg) | 0.440/0.224 | 0.6413/0.2915 | 3.01188/1.369 | 676.5/307.5 |
| Quantities | | | | |
| Boxes per Master Carton | 4 | | | |
| Master Cartons per Pallet | 210 | | | |
| Pallet Layers | 7 | | | |
| System Requirements | | | | |
| Windows® 7, Windows Vista®, Windows XP SP3 (32-bit and 64-bit) operating system or Mac OS X 10.6 or higher ¹ | | | | |
| SuperSpeed USB 3.0 port (required for USB 3.0 transfer speeds, or backward compatible with USB 2.0 ports at USB 2.0 transfer speeds) ² | | | | |
| Inside the Box | | | | |
| Seagate Backup Plus drive | 18 inch USB 3.0 cable | | | |
| Seagate Dashboard preloaded on drive | Quick start guide | | | |
| NTFS driver for Mac preloaded on drive ¹ | 2-year limited warranty | | | |
| USB 3.0 interface adaptor | | | | |

| Region | Product | Colour | Capacity ³ | Model Number | EAN Code | Multi-pack UPC |
|--------|----------------------------|--------|-----------------------|--------------|---------------|----------------|
| EMEA | Backup Plus portable drive | Black | 500GB | STBU500200 | 7636490037047 | 10763649038496 |
| EMEA | Backup Plus portable drive | Silver | 500GB | STBU500201 | 7636490037054 | 10763649038502 |
| EMEA | Backup Plus portable drive | Blue | 500GB | STBU500202 | 7636490037061 | 10763649038519 |
| EMEA | Backup Plus portable drive | Red | 500GB | STBU500203 | 7636490037078 | 10763649038526 |
| EMEA | Backup Plus portable drive | Black | 750GB | STBU750200 | 7636490040580 | 10763649042035 |
| EMEA | Backup Plus portable drive | Black | 1TB | STBU1000200 | 7636490037290 | 10763649038748 |
| EMEA | Backup Plus portable drive | Silver | 1TB | STBU1000201 | 7636490037306 | 10763649038755 |
| EMEA | Backup Plus portable drive | Blue | 1TB | STBU1000202 | 7636490037313 | 10763649038762 |
| EMEA | Backup Plus portable drive | Red | 1TB | STBU1000203 | 7636490037320 | 10763649038779 |

¹ Reformatting may be required for Mac.

² Compatibility may vary depending on user's hardware configuration and operating system.

³ When referring to drive capacity, one gigabyte, or GB, equals one billion bytes; and one terabyte, or TB, equals one trillion bytes.

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