



YOU HAVE A CHOICE. MAKE IT GREEN.

To use the SASSI list you need to know **WHAT** species you are eating, **HOW** it was caught/farmed and **WHERE** it comes from:

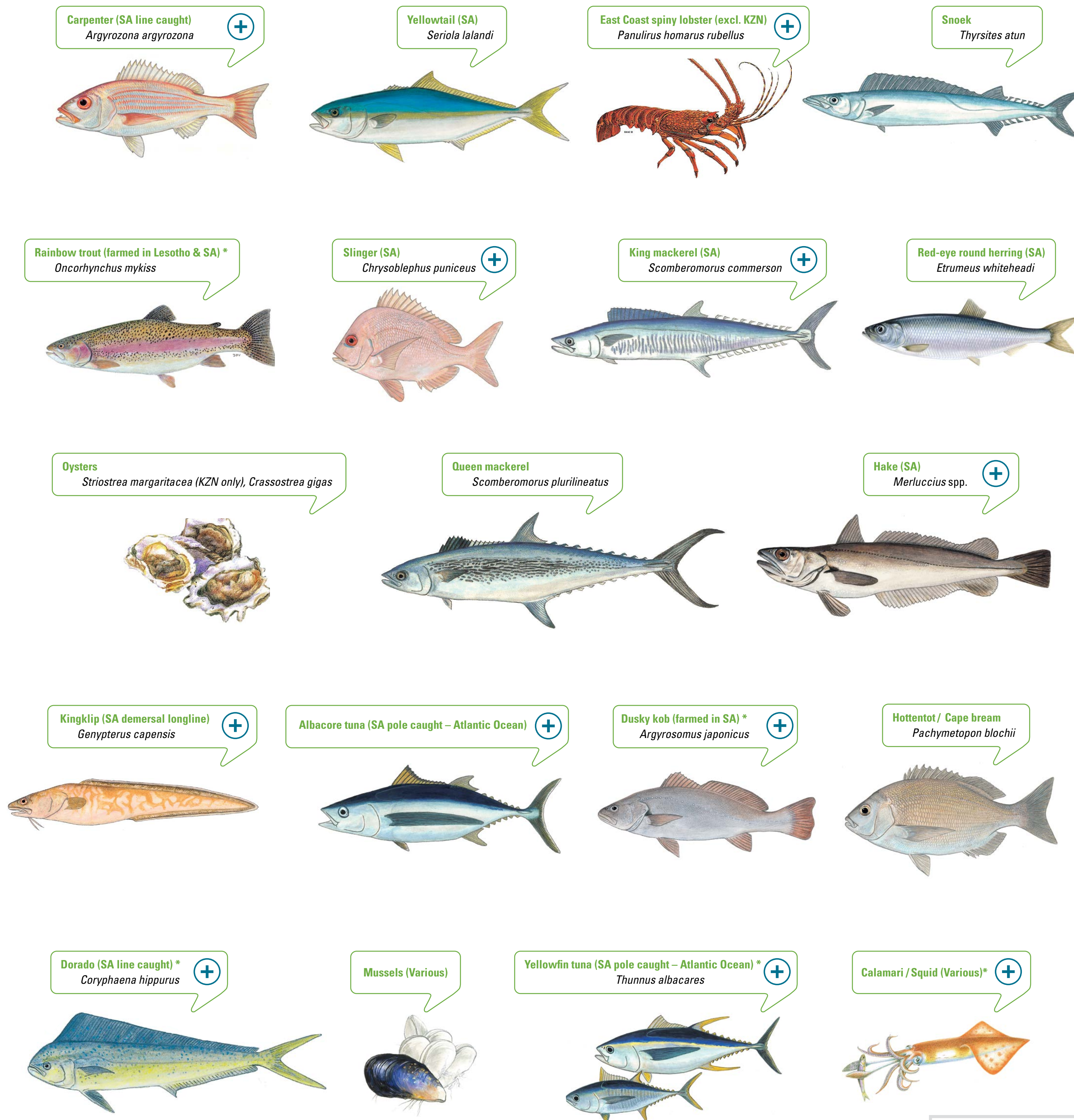
- The health of fish stocks and the vulnerability of the species to fishing pressure (**WHAT**)
- The environmental effects of the fishing method used to capture the fish (**HOW**)
- The effectiveness of the management of the fishery (**WHERE**)

Only the most popular seafood species have been included on this poster. For a more complete list, visit www.wwf.org.za/sassi



GREEN – BEST CHOICE

The best choices from the healthiest and most well-managed populations.



* See www.wwf.org.za/sassi for details



ORANGE – THINK TWICE

There are reasons for concern because of depleted populations, high fishing pressure, biological vulnerability and/or severe impacts of the fishery or farm on the environment.

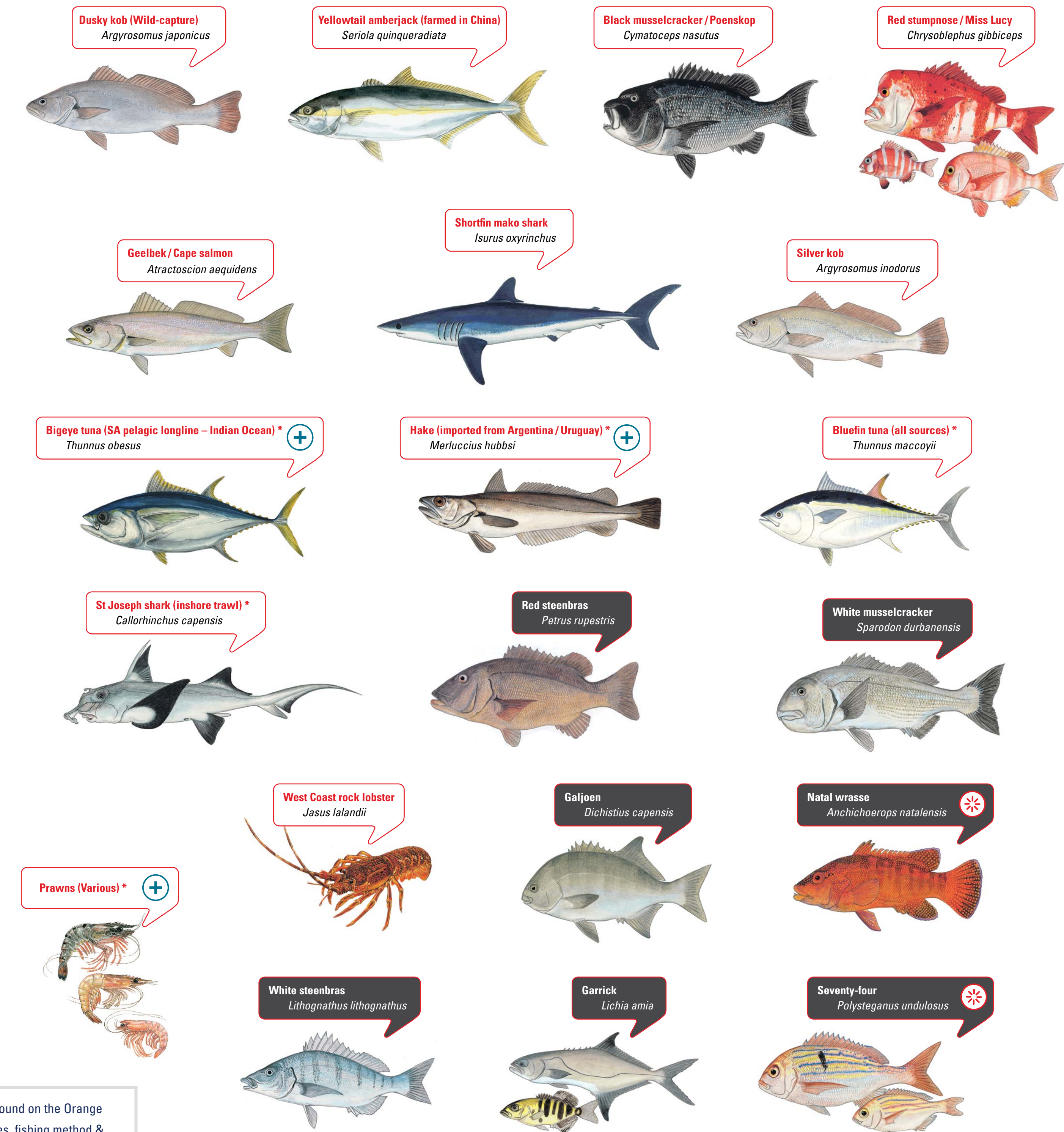


* See www.wwf.org.za/sassi for details



RED – DON'T BUY

Either from unsustainable populations that have extreme environmental concerns or lack of management, OR are illegal to sell in South Africa (specially protected or recreational "no-sale" species). Don't buy these!



* See www.wwf.org.za/sassi for details



Always look for MSC eco-labelled products, e.g. the South African trawled Hake, for the best choice in sustainable and traceable seafood. See www.msc.org for more info.



Always look for ASC eco-labelled products for the best choice in responsible and traceable farmed seafood. See www.asc-aqua.org for more info.

SYMBOLS



Species appears on multiple lists (e.g. Orange and Red), depending on species, fishing method & location. See website/app for details.



Improvement project underway



Specially protected species that are not allowed to be taken out of the ocean at all

WWF-SASSI is a collaborative initiative between WWF South Africa, Department of Agriculture, Forestry and Fisheries, Ezemvelo KwaZulu-Natal Wildlife, Two Oceans Aquarium, TRAFFIC, Sea World at uShaka, the Endangered Wildlife Trust, South African Institute for Aquatic Biodiversity (SAIAB), Sharklife, South African National Biodiversity Institute (SANBI), Johannesburg Zoo, South African Shark Conservancy (SASC) and SANCCOB. It aims to improve the conservation status of overexploited fish and other seafood species through education and awareness.



DOWNLOAD THE FREE SASSI APP!



Only the most popular seafood species have been included on this poster. Visit our website (www.wwf.org.za/sassi) for the complete list, or text the name of the fish to 079-499-8795 to find out whether you should tuck in, think twice or avoid. SASSI FishMS is supported by iVeri Payment Technology. Download the SASSI app at www.sassiapp.co.za



Join our conversation! See www.wwf.org.za/sassi for details. Follow us on your favourite social media platform by searching for @WWFSASSI (Facebook, Twitter and Instagram).

Fish artwork by Elaine Heemstra ©SAIAB, also appears in the book Coastal Fishes of Southern Africa published by NISC | www.saiab.ru.ac.za | www.coastalfishes.nisc.co.za | Artwork of the octopus, big eye tuna and Cape Dory by Susan Abraham. Invertebrate artwork from Coastcare poster series, ©Coastcare. Alaskan Salmon illustration by David Ehler, provided by the University of Washington. | Layout & design by Sunfold | Poster design and content copyright to SASSI & SAIAB, SEPT 2018