# **opentext**<sup>™</sup>

**Enterprise World 2018** 



July 10-12 | Metro Toronto Convention Centre, Toronto, Canada

## Map your path to get the full experience!

#### Did you know?

Enterprise World 2018 has more than 75 sessions related to OpenText Content Services and Enterprise Content Management—covering technical best practices, strategic insights, product roadmaps and customer success stories. Where should you start?

#### Ask the experts!

Visit the Enterprise Expo, where you can meet one-on-one with subject matter experts for demonstrations, Q&A and best practices and learn more about the advances included in our most recent releases.

#### Want a hands-on deep dive?

Join the OpenText crew in our Innovation Lab for the opportunity to evaluate innovative new designs and collaborate with OpenText user-experience designers and researchers.

Join our engineering team at the OpenText Developer Lab to learn how to build applications in beginner and advanced sessions.

Learn and network with OpenText experts and partners at the OpenText Enterprise Expo.

## Don't miss this opportunity!

Use this handy, Content Suite-focused guide to design the Enterprise World that's best for you. We have identified the main "must see" sessions as well as other breakouts of interest so you can:

- Gain insight into how Content Services is allowing organizations to build on their ECM infrastructure and better integrate processes, automate governance and move to the cloud.
- Get a clear understanding of OpenText Content Services/ECM product direction straight from the experts.
- Hear from customers who have used innovative approaches to address the same challenges and opportunities you're facing.
- Connect with OpenText product gurus, industry thought leaders and fellow customers to ask questions, learn tips and tricks, share stories and build a network to drive future success.





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#### **Must-see Content Suite sessions**

## ECM-100 Strategy and roadmap:

How OpenText Content Services connects content to your digital business

#### Tuesday, July 10, 1:00 pm-2:50 pm

OpenText is leading the way in the development of Content Services and helping customers integrate with lead business applications, deploy new cloud applications and leverage their existing ECM investments. Join OpenText product leadership for an update on key advances in the OpenText Content and Enterprise Application portfolios:

- Content Services: New offerings, cloud-based applications and industry solutions, plus enhanced integration with leading applications such as SAP\*, Microsoft\* Office 365\* and Salesforce\*
- Content Suite, Documentum<sup>™</sup> and application platforms:
   Advances in on-premises, hybrid and cloud offerings to help you leverage and expand your current investment
- Hear from industry thought leaders as they provide real-world insight into the changing ECM landscape

## **ECM-244 Product update:**

What's new in OpenText Content Suite?

Tuesday, July 10, 3:10 pm-4:00 pm

Learn how the latest release of the Content Suite family of products builds on our commitment to simplify the user experience and extend the value of ECM to business processes. See what's new for mobile phones, Smart View updates, data visualization and external file sharing.

## What are you looking for?

Content Suite, Extended ECM, capture, archiving, cloud and customer-focused sessions organized by topic

#### **Content Suite product update sessions**

Date	Time	Session
Tuesday, July 10	3:10 pm-4:00 pm	ECM-244 Product update: What's new in OpenText Content Suite?
	4:10 pm-5:00 pm	ECM-137 Product update: What's new in OpenText Content Server Mobile?
	5:10 pm-6:00 pm	ECM-132 Product update: Optimize sales, marketing & service with OpenText solutions for Salesforce®
Wednesday, July 11	1:00 pm-1:50 pm	ECM-122 Product update: Intelligent capture delivers business value with next-gen Al technology
	2:00 pm-2:50 pm	ECM-243 Product update: What's new in OpenText Enterprise Connect and Office Editor?
	3:10 pm-4:00 pm	ECM-236 Product update: OpenText Connected Workspaces
	4:10 pm-5:00 pm	ECM-230 Product update: Ensure content availability for remote locations with next-gen Remote Cache
Thursday, July 12	9:00 am-9:50 am	ECM-110 Product update: Adding structure to document collaboration with OpenText Core
	3:10 pm-4:00 pm	ECM-237 Product update: OpenText Content Server workflow
	4:10 pm-5:00 pm	ECM-239 Product update: Visualize OpenText Records Management 16 EP4



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## **Content Suite how-to sessions**

Date	Time	Session
Thursday, July 12	10:10 am-11:00 am	ECM-215 How To: Move to, and maximize, your success with the Content Server Smart View
	11:10 am-12:00 pm	ECM-212 How to: Leveraging search for discovery, classification, data privacy & records management
	2:00 pm-2:50 pm	ECM-214 How to: Migration from Template Workspaces to Connected Workspaces
	3:10 pm-4:00 pm	ECM-245 How to: Best practices for upgrading OpenText Content Server
	4:10 pm-5:00 pm	ECM-211 How To: Enhancing database performance and stability for OpenText Content Server deployments

## **Extending ECM into SAP, Salesforce, Microsoft and Oracle**

Date	Time	Session
Tuesday, July 10	3:10 pm-4:00 pm	ECM-103 Product update: New SAP® and OpenText innovations—overview and SAP-track orientation
	4:10 pm-5:00 pm	ECM-232 Product update: Overview and roadmap for OpenText innovations for SAP°
	5:10 pm-6:00 pm	ECM-132 Product update: Optimize sales, marketing & service with OpenText solutions for Salesforce®
Wednesday, July 11	1:00 pm-1:50 pm	ECM-111 How to: Bring content into context by extending OpenText ECM into ERP, CRM, HR & MS
	2:00 pm-2:50 pm	ECM-207 Product update: OpenText Extended ECM & the cloud—new deployment options and SaaS offerings
	3:10 pm-4:00 pm	ECM-130 Product update: OpenText integrations for Microsoft* Office 365*
	4:10 pm-5:00 pm	ECM-114 How to: Digitize sales management and customer communication to close sales faster
	5:10 pm-6:00 pm	ECM-201 How to: A hands-on look at connecting ECM to lead applications using OpenText Extended ECM
Thursday, July 12	9:00 am-9:50 am	BPM-106 Product update: OpenText Extended ECM for AppWorks drives automation and integration
	10:10 am-11:00 am	ECM-127 Product update: Extended ECM for Government—accelerate case management processes
	11:10 am-12:00 pm	ECM-219 How to: Supporting HR digital transformation with complete employee document management
	3:10 pm-4:00 pm	ECM-216 Product update: OpenText Document Presentment—new features and industry use cases
	4:10 pm-5:00 pm	ECM-226 How to: Utilizing rights management services to support Microsoft* Office 365*

## **Customer-focused sessions**

Date	Time	Session
Wednesday, July 11	2:00 pm-2:50 pm	ECM-107 Customer story: Energy firm upgrades OpenText xECM for Engineering & integrates SAP* PM
	3:10 pm-4:00 pm	ECM-109 Customer panel: Assessing privacy requirements in a modern world
	4:10 pm-5:00 pm	ECM-106 Customer session: How to customize Smart Views for enterprise-wide benefits
Thursday, July 12	9:00 am-9:50 am	ECM-206 Customer panel: Implementing RM best practices with OpenText Records Management solutions
	11:10 am-12:00 pm	ECM-104 Customer panel: Microsoft* Office 365*—your cloud, my cloud and OpenText
	2:00 pm-2:50 pm	ECM-101 How to: Best practices and customer examples for success with content services in the cloud
	3:10 pm-4:00 pm	ECM-108 Customer panel: How modern archiving strategies and technology speed digital transformation



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## **Capture-focused sessions**

Date	Time	Session
Wednesday, July 11	1:00 pm-1:50 pm	ECM-122 Product update: Intelligent capture delivers business value with next-gen AI technology
Thursday, July 12	3:10 pm-4:00 pm	ECM-224 Product update: OpenText Capture Center and its role in driving digital transformation

## **Archiving-focused sessions**

Date	Time	Session
Wednesday, July 11	5:10 pm-6:00 pm	ECM-150 How to: Prepare for privacy regulations with OpenText InfoArchive and File Intelligence
Thursday, July 12	2:00 pm-2:50 pm	ANX-205 How to: Save time and storage costs and more intelligently move content with Smart Migrations
	3:10 pm-4:00 pm	ECM-108 Customer panel: How modern archiving strategies and technology speed digital transformation
	4:10 pm-5:00 pm	ECM-143 How to: Comprehensive archiving for SAP with OpenText Archive Center and InfoArchive

## **Cloud-focused sessions**

Date	Time	Session
Wednesday, July 11	1:00 pm-1:50 pm	ECM-125 Product update: The content services cloud roadmap—deployment velocity with cloud automation
	2:00 pm-2:50 pm	ECM-207 Product update: OpenText Extended ECM & the cloud—new deployment options and SaaS offerings
	3:10 pm-4:00 pm	ECM-120 Product update: Introduction to the OpenText Core platform and its applications
	4:10 pm-5:00 pm	ECM-116 Product update: External file sharing using OpenText Core
	5:10 pm-6:00 pm	ECM-141 How to: Learn how moving ECM to the OpenText Cloud lets you focus on your core business
Thursday, July 12	9:00 am-9:50 am	ECM-110 Product update: Adding structure to document collaboration with OpenText Core
	10:10 am-11:00 am	ECM-153 Product update: OpenText Core and Hightail, paired to accelerate creative review and sharing
	11:10 am-12:00 pm	ECM-104 Customer panel: Microsoft® Office 365®—your cloud, my cloud and OpenText
	2:00 pm-2:50 pm	ECM-117 How to: Fast, repeatable deployment and upgrades of Content Suite using the cloud