

The Museum of Television & Radio

2006 Annual Report

PLEASE NOTE: The Museum of Television & Radio
changed its name to
The Paley Center for Media on June 5, 2007

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Letter from the President & CEO

At this institution's founding in 1975, William S. Paley said media "has become so much a part of our daily experience that I think we often forget just how major an impact it has had on us in such a relatively short time."

We are fortunate to have had such a visionary founder. His words have echoed stronger with each innovation that transforms the media landscape. In just the last two years, YouTube, Facebook and Second Life rose to phenomenon status; emerging media platforms redefined television and radio; and online interactive communities multiplied around user-generated and shared content.

Clearly it's an exciting time to be the leading institution dedicated to media. As media continues to evolve, so have we, growing from the foremost public archive of exceptional programming into the leading destination for exploring media's impact on our society. Having joined this institution in March 2006, I am proud to build on its incredible legacy and work together with our Board and staff to keep enhancing our reach, relevancy, and impact.

As you'll see in this 2006 report, a vigorous effort is underway to expand our role as a convener, to strengthen our permanent collection, and to cultivate our strongest resources for understanding the media landscape—our curatorial expertise and industry relationships.

This year we produced programs that celebrated the creativity, innovations, personalities, and leaders shaping media today. Our new subscription series, launched in Fall 2006, featured Christiane Amanpour reflecting on her recent return to Iran; Madeleine Albright and Henry Kissinger discussing the impact of media on foreign policy; and, on the lighter side, *Everybody Loves Raymond* creator Phil Rosenthal and Norman Lear swapping stories and laughs.

Our first live webcast event, *Blogging and Elections*, explored the Internet as the "new frontier in campaign warfare" and featured an event blog that allowed the Web audience to pose questions to our panelists. Our journey into the impact of new media continued with our gallery exhibits: *Beyond Television: New Media Art from Studio IMC* and *Opt In: To Advertising's New Age*.

Through the programs of our Media Center, we continued to be a leading forum for high-level dialogue between media executives. Members could explore the new challenges and opportunities of the global digital marketplace in such events as *New Media: Finding the Right Match* and *China's Media: Dealing with Marketplace Realities*. The International Council had its 11th annual meeting in Istanbul, where the world's leading media companies discussed, among other topics, the media's role in creating both understanding and misunderstanding between cultures.

Our multiyear initiative, *She Made It: Women Creating Television and Radio*, continued to grow and thrive, shining a spotlight on an additional fifty accomplished women—you can get a sense of their remarkable achievements by visiting our dynamic Web site, www.shemadeit.org.

Education for students of all ages remained central to our mission in 2006. Through the Robert M. Batscha University Seminar Series, thousands of college students participate in our events via satellite and the Web. Our class programs helped students explore the Vietnam conflict, political campaigns, and the art of documentaries, with classes and special initiatives like Docu-Jam and the Urban Visionaries Youth Film Festival.

Looking back on 2006, we can only say this is the beginning of a new period of innovation at The Museum of Television & Radio. However, the biggest development happened outside the parameters of this report, when, on June 5, 2007, we became The Paley Center for Media, reflecting the institution's inclusiveness of new media and our evolution within this landscape.

All of these activities and developments are thanks to the generous support of the corporations, foundations and individual donors who challenge us to greater achievements each year. I would especially like to acknowledge our Chairman, Frank Bennack, and our remarkable leadership: our Board of Trustees, Los Angeles Board of Governors, and Media Center Board of Governors. To the public, we say thank you for the enthusiasm you bring to our institution. It is truly an honor to serve you and we look forward to seeing you here soon and often.

Pat Mitchell
President & CEO

Museum Overview

The Museum of Television & Radio is an international nonprofit organization founded in 1975 in New York by William S. Paley, and expanded to Los Angeles in 1996. The Museum's mission is to be the premier trust of radio and television's heritage. Our responsibility to the public is to make available the finest collection of programs and promote a greater appreciation of its artistic value, social impact, and historical importance. The Museum also works to educate and engage audiences through seminars, festivals, educational activities for children, publications, and exhibitions that illuminate the heritage and inform the future of electronic media. The Museum also serves as a vital center where high-level industry executives, journalists, and other thought leaders discuss critical issues relating to media's evolution.

Through generous program donations by the broadcast and cable networks, independent producers and production companies, individuals and organizations, and advertising agencies, the Museum's ever-growing collection consists of more than 120,000 television and radio programs and advertisements, spanning from 1918 to the present, which form the foundation for all the Museum's public programs.

Four major goals coincide with the Museum's mission:

- To be the foremost public institution dedicated to appreciation of television and radio programming and advertisements
- To serve as the primary resource for the general public who wish to view and listen to television and radio programming history
- To provide through education and exhibition activities a forum for greater understanding and appreciation of the artistic value, social impact, and historical significance of television and radio programming
- To provide forums to media industry professionals that address key issues in the field of converging media

Please note: Although this annual report covers 2006, The Museum of Television & Radio changed its name to The Paley Center for Media on June 5, 2007. Go to paleycenter.org for more information.

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The New York Times Company

Frans van Houten
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Michael J. Wolf

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Morgan Stanley

Robert L. McCann, Jr.

Nielsen Media Research

List current as of January 1, 2007

Public Programming

The Museum's collection provides the foundation for a wide range of public programs, including screening and listening series, festivals, gallery exhibits, and events. These interpretive programs, developed by Museum curators, illuminate topics of social, historic, popular, or artistic significance while also providing the public with a new context in which to observe and analyze the media, and specifically how television and radio communicate and influence ideas, values, and our culture as a whole.

She Made It Initiative

She Made It: Women Creating Television and Radio is a multiyear initiative to build a unique collection of radio and television programming that celebrates the achievements of great women writers, directors, producers, sportscasters, journalists, and executives.

She Made It recognizes the early female trailblazers, the current level of power and prominence women have in the industry, and the exciting potential for new generations of women entering the business in the twenty-first century.

Since fall 2005, *She Made It* has presented a dynamic calendar of activities in New York and Los Angeles, including special panel discussions for the public and a university satellite audience, screening and listening series that showcase the work of the honorees, and a website, shemadeit.org.

The Museum acknowledges the following individuals for their support and invaluable leadership:

Founding Benefactors

Loreen Arbus
Kay Koplovitz

Champions

Geraldine Laybourne
Marlo Thomas

Leadership Sponsor

Joan Ganz Cooney

Special thanks to the following sponsors for their outstanding generosity:

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List current as of January 1, 2007

The 2006 Honorees

Inez Aimee
Loreen Arbus
Jacqueline Babbin
Roseanne Barr
Anne Beatts
Gail Berman
Carole Black
Linda Bloodworth-Thomason
Dr. Joyce Brothers
Dorothy Stimson Bullitt
Mary-Ellis Bunim
Carol Burnett
Mary Carillo
Martha Coolidge
Joan Darling
Madelyn Pugh Davis
Raechel Donahue
Patricia Fili-Krushel
D.C. Fontana
Arlene Francis
Anne Garrels
Lila Garrett
Anne Hummert
Lucy Jarvis
Fay Kanin
Kay Koplovitz
Joanna Lee
Shari Lewis
Nila Mack
Ann Marcus
Judith McHale
Gail Parent
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Marian Rees
Robin Roberts
Aline Saarinen
Maria Elena Salinas
Barbara Schultz
Rosie Shuster
Lesley Stahl
Martha Jean "The Queen" Steinberg
Betty Thomas
Lily Tomlin
Tracey Ullman
Lesley Visser
Jane Wagner
Linda Wertheimer
Betty White
Judy Woodruff
Loretta Young

Events

See Fall Subscription Series for full descriptions.

New York

30 ROCK

Monday, October 30, 2006; 7:00 to 8:30 p.m.

KATIE COURIC AT THE ANCHOR DESK

*Monday, November 13, 2006; 8:00 to 9:30 p.m.
(Also a Robert M. Batscha University Seminar)*

CHRISTIANE AMANPOUR:

A VIEW FROM THE FRONT LINES

*Sunday, November 19, 2006; 6:00 to 7:30 p.m.
(Also a Robert M. Batscha University Seminar)*

Los Angeles

ROSEANNE: UNCENSORED

Monday, October 16, 2006; 7:00 p.m.

THE JOHN H. MITCHELL SEMINAR:

GERALDINE LAYBOURNE

Thursday, October 19, 2006; 7:00 p.m.

DESIGNING WOMEN: A REUNION

Wednesday, October 25, 2006; 7:00 p.m.

Screening Series, New York and Los Angeles

PRODUCING MEDIA ICONS:

Diane English and Sarah Jessica Parker

December 9, 2005, to January 12, 2006

WOMEN DIRECTING FOR TELEVISION:

Ida Lupino and Mimi Leder

January 13 to February 16, 2006

SHE MADE IT ON HER OWN:

Marlo Thomas and Mary Tyler Moore

February 17 to March 23, 2006

THEATRICALY SPEAKING: Mildred Freed Alberg

March 24 to April 30, 2006

WOMEN WITH WOMEN:

Susan Harris and Ellen DeGeneres

May 2 to 28, 2006

WOMEN MAKING NEWS:

Barbara Walters and Christiane Amanpour

May 30 to June 25, 2006

LANDMARK DAILY SERIALS:

Lela Swift and Agnes Nixon

June 27 to July 30, 2006

FAMILY ISSUES: JUST SAY NO!

Marcy Carsey and Barbara Corday

August 1 to September 3, 2006

Listening Series, New York and Los Angeles

THEY MADE GENRES:

Irna Phillips and Gertrude Berg

December 2, 2005, to January 29, 2006

RADIO SUPERSTARS:

Fanny Brice and Dorothy Thompson

January 31 to April 30, 2006

TWO SINGULAR SENSATIONS:

Alison Steele and Terry Gross

May 2 to September 3, 2006

She Made Radio: The Vision of Bertha Brainard

September 5 to December 31, 2006

Website

The shemadeit.org website offers biographies of each of the honorees, video of *She Made It* events as well as clips of the honorees' work from the collection, forums for discussion, a calendar of upcoming events, and more.

Spring Events

The Museum's events program features in-person discussions with distinguished performers, critics, writers, directors, producers, journalists, and others. Topics range from the collaborative process behind programming to significant historic events captured by the media.

NEW YORK

A CONVERSATION WITH DICK CAVETT

Wednesday, January 18, 2006; 6:00 to 7:30 p.m.

Moderator: **Robert B. Weide**, Producer/Director, *Curb Your Enthusiasm*

IT'S ALL RIGHT NOW RICK NELSON

Tuesday, January 24, 2006; 6:00 to 7:30 p.m.

Panelists: **Gunnar Nelson**, **Matthew Nelson**

THE MUSEUM OF TELEVISION & RADIO & TV LAND PRESENT THE WORLD PREMIERE SCREENING THAT'S WHAT I'M TALKING ABOUT

Monday, January 30, 2006; 6:30 to 8:00 p.m.

Panelists: **Tonya Lewis Lee**, **Nikki Silver**, and **Orly Wiseman**, Producers, *That's What I'm Talking About*; **Wayne Brady**, Comedian; **Spike Lee**, Filmmaker; **Paul Mooney**, Comedian/Writer; **Lola Ogunnaike**, Culture Reporter, *The New York Times*; **Touré**, Writer/Critic
Moderator: **Deborah Roberts**, Correspondent, ABC News

INSTANT GRATIFICATION: THE DEVELOPMENT OF POLAROID ADVERTISING

Tuesday, April 11, 2006; 6:00 to 7:30 p.m.

Panelists: **Alan Alda**; **Mariette Hartley**; **Phyllis Robinson**, Original Copy Chief, Doyle Dane Bernbach; **Ted Voss**, Former Group Vice President, Worldwide Marketing, Polaroid Corp.; **Peter C. Wensberg**, Former Senior Vice President, Polaroid Corp.
Moderator: **John Bernbach**, President and COO, NTM, Inc.
(Also a Robert M. Batscha University Seminar)

Funding has been generously provided by **The Calderwood Charitable Foundation**, **Manfred Heiting**, **John H. Hobbs**, and **Theodore N. Voss**.

Additional support provided by the **Joseph R. Daly Foundation**, **Patrick Campbell**, **Peter G. Demakos**, and **Richard W. Young**.

DOCU-JAM: A YOUTH DOCUMENTARY SHOWCASE

Friday, May 12, 2006; 4:30 to 6:30 p.m.

BOSTON LEGAL COMES TO NEW YORK

Monday, May 15, 2006; 6:00 to 7:30 p.m.

Panelists: **Rene Auberjonois**, "Paul Lewiston"; **Candice Bergen**, "Shirley Schmidt"; **Julie Bowen**, "Denise Bauer"; **Bill D'Elia**, Executive Producer; **David E. Kelley**, Creator/Executive Producer; **Janet Leahy**, Executive Producer; **William Shatner**, "Denny Crane"; **James Spader**, "Alan Shore"; **Mark Valley**, "Brad Chase"
Moderator: **Melissa Grego**, Managing Editor, *TelevisionWeek*

HOLY FRAK! BATTLESTAR GALACTICA AT MT&R

Friday, June 2, 2006; 6:00 to 8:00 p.m.

Panelists: **Jamie Bamber**, "Apollo"; **David Eick**, Executive Producer; **Mary McDonnell**, "Laura Roslin"; **Ronald D. Moore**, Executive Producer/Head Writer; **Edward James Olmos**, "Admiral William Adama"
Moderator: **Matt Roush**, Senior Television Critic, *TV Guide*

BLEAK HOUSE

Presented with the BBC in association with WGBH Boston and Masterpiece Theater

Tuesday, June 6, 2006; 7:00 to 8:30 p.m.

Panelists: **Gillian Anderson**, "Lady Deadlok"; **Andrew Davies**, Writer; **Nigel Stafford-Clark**
Moderator: **Lisa Schwarzbaum**, Film Critic, *Entertainment Weekly*
BBC Representative: **Alan Yentob**, Director of Drama, Entertainment & CBBC and BBC's Creative Director

GIDEON'S DAUGHTER

Presented with the BBC in association with WGBH Boston and Masterpiece Theater

Thursday, June 8, 2006; 7:00 p.m. to 8:30 p.m.

Panelists: **Emily Blunt**, "Natasha"; **Nicolas Brown**, Producer; **Bill Nighy**, "Gideon"; **Miranda Richardson**, "Stella"

UNTIL THE VIOLENCE STOPS: NYC WOMEN'S FILM FESTIVAL AT MT&R

In association with Until the Violence Stops
Sunday, June 18, 2006; 3:00 to 4:30 p.m.
Introduced by: **Eve Ensler**

UP CLOSE AND PERSONAL: BUCKMINSTER FULLER AND ISAMU NOGUCHI

In association with the Architectural League of New York and the Noguchi Museum
July 26, 2006; 6:30 p.m. to 8:30 p.m.
Introduced by: **Michael Blackwood**, Director,
Isamu Noguchi

LOS ANGELES

25 YEARS OF ENTERTAINMENT TONIGHT

Wednesday, April 19, 2006; 7:00 to 8:30 pm.
Panelists: **Linda Bell Blue**, Executive Producer; **Jann Carl**, Correspondent; **Mary Hart**, Host; **Leonard Maltin**, Correspondent; **Mark Steines**, Host
Moderator: **Henry Winkler**

GIDEON'S DAUGHTER

Presented with the BBC in association with WGBH Boston and Masterpiece Theater
Tuesday, June 6, 2006; 7:00 p.m. to 8:30 p.m.
Panelists: **Emily Blunt**, "Natasha"; **Bill Nighy**, "Gideon"
Moderator: **Elizabeth Guider**, Editor-at-large,
Daily Variety
BBC Representative: **Jane Tranter**

BLEAK HOUSE

Presented with the BBC in association with WGBH Boston and Masterpiece Theater
Thursday, June 8, 2006; 7:00 to 8:30 p.m.
Panelists: **Gillian Anderson**, "Lady Deadlok";
Andrew Davies, Writer; **Charles Dance**
Moderator: **Elizabeth Guider**, Editor-at-large,
Daily Variety
BBC Representatives: **Rebecca Eaton**, **Jane Tranter**

Fall Subscription Series

In the fall, the Museum introduced several subscription packages for its acclaimed events in both New York and Los Angeles. These event series explored media in all its forms with an intimate look at the talent in front of and behind the scenes, from entertainment to news to politics.

NEW YORK

MEDIA AS ENTERTAINMENT

WEEDS: WATCH SEASON FINALE

Wednesday, October 25, 2006; 7:30 to 9:00 p.m.
Panelists: **Elizabeth Perkins**, "Celia Hodes"; **Roberto Benabib**, Coexecutive Producer/Writer; **Justin Kirk**, "Andy Botwin"; **Jenji Kohan**, Creator/Executive Producer/Writer
Moderator: **Adam Buckman**, Television Columnist,
The New York Post

30 ROCK

Monday, October 30, 2006; 7:00 to 8:30 p.m.
Panelists: **Tina Fey**, Executive Producer, "Liz Lemon";
Robert Carlock, Coexecutive Producer; **Jane Krakowski**, "Jenna Maroney"; **Tracy Morgan**, "Tracy Jordan"
(Also a *She Made It* event)

GARRISON KEILLOR AND ROBERT ALTMAN: RADIO AND A PRAIRIE HOME COMPANION

Tuesday, October 31, 2006; 7:00 to 8:30 p.m.
Panelists: **Robert Altman**, **Garrison Keillor**

MTR AND THE NEW YORK COMEDY FESTIVAL PRESENT WELCOME TO THE FUNHOUSE: ROBERT SMIGEL

Thursday, November 9, 2006; 6:30 to 8:00 p.m.
Panelist: **Robert Smigel**
Moderator: **Kurt Andersen**, Novelist and Journalist

MEDIA AS NEWS & VIEWS

KATIE COURIC AT THE ANCHOR DESK

Monday, November 13, 2006; 8:00 to 9:30 p.m.
Panelist: **Katie Couric**
This event, the twelfth in a series honoring William S. Paley, founder of CBS, has been generously underwritten by the CBS Foundation.
(Also a *Robert M. Batscha University Seminar* and a *She Made It* event)

CHRISTIANE AMANPOUR:

A VIEW FROM THE FRONT LINES

Sunday, November 19, 2006; 6:00 to 7:30 p.m.

Panelist: **Christiane Amanpour**

(Also a Robert M. Batscha University Seminar and a She Made It event)

BLOGGING AND ELECTIONS

Tuesday, November 28, 2006; 6:30 to 8:00 p.m.

Panelists: **Duncan Black**, Publisher, Eschaton@atrios;

Ana Marie Cox, Wonkette Emerita; Washington

Editor, Time.com; **Peter Daou**, Publisher, Salon's The

Daou Report; **Micah Sifry**, Executive Editor, Personal

Democracy Forum

Moderator: **Jeff Jarvis**, Buzzmachine.com; Associate

Professor and Director, New Media Program, CUNY

Graduate School of Journalism

(Also a Robert M. Batscha University Seminar)

MADELEINE ALBRIGHT AND HENRY KISSINGER ON MEDIA AND FOREIGN POLICY

Wednesday, December 13, 2006; 6:30 to 8:00 p.m.

Panelists: **Madeleine Albright**, **Henry Kissinger**

(Also a Robert M. Batscha University Seminar)

2006 TELEVISION DOCUMENTARY FESTIVAL

See 2006 Television Documentary Festival on page 24 for full descriptions.

LOS ANGELES

COMEDY CONVERSATIONS

SID CAESAR, LARRY WILMORE & MITCHELL HURWITZ

Wednesday, September 27, 2006; 7:00 p.m.

Panelists: **Sid Caesar**, *Your Show of Shows*; **Mitchell**

Hurwitz, *Arrested Development*; **Larry Wilmore**,

The Bernie Mac Show

THE CHARLES BROTHERS, JAMES BURROWS, STEVEN LEVITAN

Monday, November 13, 2006; 7:00 p.m.

Panelists: **James Burrows**, *Cheers*; **Glen Charles**,

Cheers; **Les Charles**, *Cheers*; **Steven Levitan**,

Just Shoot Me

NORMAN LEAR & PHIL ROSENTHAL

Tuesday, November 14, 2006; 7:00 p.m.

Panelists: **Norman Lear**, *All In the Family*; **Phil**

Rosenthal, *Everybody Loves Raymond*

SHE MADE IT: FEARLESS WOMEN

ROSEANNE: UNCENSORED

Monday, October 16, 2006; 7:00 p.m.

Panelist: **Roseanne Barr**

Moderator: **Alex Ben Block**

THE JOHN H. MITCHELL SEMINAR:

GERALDINE LAYBOURNE

Thursday, October 19, 2006; 7:00 p.m.

Panelist: **Geraldine Laybourne**, CEO, Oxygen Media

Moderator: **Cynthia Littleton**

DESIGNING WOMEN: A REUNION

Wednesday, October 25, 2006; 7:00 p.m.

Panelists: **Linda Bloodworth-Thomason**, Creator/

Executive Producer; **Delta Burke**, "Suzanne

Sugarbaker"; **Dixie Carter**, "Julia Sugarbaker"; **Annie**

Potts, "Mary Jo Shively"; **Jean Smart**, "Charlene

Frazier Stillfield"

MEDIA AS ENTERTAINMENT

ROBERT ALTMAN AND GARRISON KEILLOR:

RADIO AND A PRAIRIE HOME COMPANION

Tuesday, October 3, 2006; 7:00 p.m.

Panelists: **Robert Altman**, **Garrison Keillor**,

Virginia Madsen

FOUND! I LOVE LUCY: THE MOVIE

SCREENING & DISCUSSION WITH DEBRA MESSING

Friday, October 6, 2006; 7:00 p.m.

Panelists: **Dann Kahn**, Editor; **Gregg Oppenheimer**

Moderator: **Debra Messing**

LA PREMIERE: THE WORLD ACCORDING TO SESAME STREET

Monday, October 23, 2006; 7:00 p.m.

Panelists: **Linda Hawkins-Costigan**, Director/

Producer; **Linda Goldstein Knowlton**, Director/

Producer

MTR in the Prime: Fall Pilot Previews

NEW YORK

Wednesday, September 6 Fox

Thursday, September 7 ABC

Wednesday, September 13 NBC

Thursday, September 14 CBS

Friday, September 15 The CW

LOS ANGELES

Friday, August 18 Fox

Tuesday, September 12 ABC

Wednesday, September 13 NBC

Thursday, September 14 CBS

Friday, September 15 The CW

The Museum wishes to thank the following sponsors for their generous support:

In New York: **Aquafina** and **Hpnotiq**

In Los Angeles: **Aquafina**, **Hpnotiq**, **Kinetic Lighting**, **LA Weekly**, **Lounge 22**, **Town & Country**, **Très L.A.**, and **Union Ice Co.**

Robert M. Batscha University Seminars

The Museum reaches beyond its walls to serve an off-site collegiate audience through its University Seminar program. This initiative utilizes satellite technology to transmit seminars to hundreds of colleges and universities throughout the United States.

The 2006–2007 Robert M. Batscha University Seminar Series is generously funded by **Dick Wolf**.

Satellite transmission is provided by **GlobeCast**.
Satellite time is provided by **Intelsat**.

NEW YORK

INSTANT GRATIFICATION: THE DEVELOPMENT OF POLAROID ADVERTISING

Tuesday, April 11, 2006; 6:00 to 7:30 p.m.
(see *Spring Events* for full description)

KATIE COURIC AT THE ANCHOR DESK

Monday, November 13, 2006; 8:00 to 9:30 p.m.
(see *Fall Subscription Series* for full description)

CHRISTIANE AMANPOUR: A VIEW FROM THE FRONT LINES

Sunday, November 19, 2006; 6:00 to 7:30 p.m.
(see *Fall Subscription Series* for full description)

BLOGGING AND ELECTIONS

Tuesday, November 28, 2006; 6:30 to 8:00 p.m.
(see *Fall Subscription Series* for full description)

MADELEINE ALBRIGHT AND HENRY KISSINGER ON MEDIA AND FOREIGN POLICY

Wednesday, December 13, 2006; 6:30 to 8:00 p.m.
(see *Fall Subscription Series* for full description)

William S. Paley Television Festival

The Los Angeles–based Festival features the best in television programming, past and present. The twenty-third annual Festival took place between February 28 and March 15, 2006.

Funding for the Paley Festival has been provided by the **William S. Paley Foundation, Inc.**

The Paley Center also wishes to thank **American Airlines, American Hi-Definition, and Très L.A.**

GREY'S ANATOMY

Tuesday, February 28 at 7:00 p.m.

Panelists: **Betsy Beers**, Executive Producer; **Justin Chambers**, "Dr. Alex Karev"; **Patrick Dempsey**, "Dr. Derek Shepherd"; **Mark Gordon**, Executive Producer; **Katherine Heigl**, "Dr. Isobel 'Izzie' Stevens"; **Peter Horton**, Executive Producer; **T. R. Knight**, "Dr. George O'Malley"; **Sandra Oh**, "Dr. Cristina Yang"; **James D. Parriot**, Executive Producer; **James Pickens, Jr.**, "Dr. Richard Webber"; **Ellen Pompeo**, "Dr. Meredith Grey"; **Shonda Rhimes**, Creator, Executive Producer; **Kate Walsh**, "Dr. Addison Montgomery-Shepherd"; **Isaiah Washington**, "Dr. Preston Burke"

ENTOURAGE

Wednesday, March 1 at 7:00 p.m.

Panelists: **Kevin Connolly**, "Eric Murphy"; **Kevin Dillon**, "Johnny 'Drama' Chase"; **Doug Ellin**, Executive Producer; **Jerry Ferrara**, "Turtle"; **Adrian Grenier**, "Vincent Chase"; **Stephen Levinson**, Executive Producer; **Debi Mazar**, "Shauna"; **Jeremy Piven**, "Ari Gold"

EVERYBODY HATES CHRIS

Thursday, March 2 at 7:00 p.m.

Panelists: **Tichina Arnold**, "Rochelle Rock"; **Terry Crews**, "Julius Rock"; **Imani Hakim**, "Tanya Rock"; **Ali LeRoi**, Executive Producer; **Vincent Martella**, "Greg Wuliger"; **Tequan Richmond**, "Drew Rock"; **Chris Rock**, Executive Producer; **Tyler James Williams**, "Chris Rock"

BATTLESTAR GALLACTICA

Friday, March 3 at 7:00 p.m.

Panelists: **Jamie Bamber**, "Captain Lee 'Apollo' Adama"; **James Callis**, "Dr. Gaius Baltar"; **David Eick**, Executive Producer; **Tricia Helfer**, "Number Six"; **Mary McDonnell**, "President Laura Roslin"; **Ronald D. Moore**, Executive Producer; **Edward James Olmos**, "Admiral William Adama"; **Grace Park**, "Lt. Sharon 'Boomer' Valeri"; **Katee Sackhoff**, "Captain Kara 'Starbuck' Thrace"

SUPERNATURAL

Saturday, March 4 at 7:00 p.m.

Panelists: **Jensen Ackles**, "Dean Winchester"; **Eric Kripke**, Executive Producer; **Kim Manners**, Coexecutive Producer; **Jared Padalecki**, "Sam Winchester"; **John Shiban**, Coexecutive Producer; **Robert Singer**, Executive Producer

MEDIUM

Monday, March 6 at 7:00 p.m.

Panelists: **Patricia Arquette**, "Allison Dubois"; **Glen Gordon Caron**, Executive Producer; **David Cubitt**, "Detective Lee Scanlon"; **Rene Echevarria**, Executive Producer; **Maria Lark**, "Bridgette Dubois"; **Steven Robman**, Director; **Miguel Sandoval**, "D.A. Manuel Devalos"; **Ronald Schwary**, Executive Producer; **Steve Stark**, Executive Producer; **Sofia Vassilieva**, "Ariel Dubois"; **Jake Weber**, "Joe Dubois"

MY NAME IS EARL

Tuesday, March 6 at 7:00 p.m.

Panelists: **Marc Buckland**, Executive Producer; **Greg Garcia**, Executive Producer; **Henry Lange, Jr.**, Producer; **Jason Lee**, "Earl Hickey"; **Jaime Pressly**, "Joy Turner"; **Eddie Steeples**, "Darnell Turner"; **Ethan Suplee**, "Randy Hickey"; **Nadine Velazquez**, "Catalina"

HOUSE

Wednesday, March 8 at 7:00 p.m.

Panelists: **Paul Attanasio**, Executive Producer; **Lisa Edelstein**, "Dr. Lisa Cuddy"; **Omar Epps**, "Dr. Eric Foreman"; **Katie Jacobs**, "Executive Producer"; **Hugh Laurie**, "Dr. Gregory House"; **Robert Sean Leonard**, "Dr. James Wilson"; **Jennifer Morrison**, "Dr. Allison Cameron"; **David Shore**, Executive Producer; **Bryan Singer**, Executive Producer; **Jesse Spencer**, "Dr. Robert Chase"

FAMILY GUY

Thursday, March 9 at 7:00 p.m.

Panelists: **Alex Borstein**, "Lois Griffin"; **Steve Callaghan**, Coexecutive Producer; **David A. Goodman**, Coexecutive Producer; **Seth Green**, "Chris Griffin"; **Mike Henry**, "Cleveland Brown"; **Mark Hentemann**, Coexecutive Producer; **Mila Kunis**, "Meg Griffin"; **Seth MacFarlane**, Executive Producer; **Chris Sheridan**, Executive Producer; **Peter Shin**, Director; **Danny Smith**, Coexecutive Producer; **Kara Vallow**, Producer

THE GOLDEN GIRLS

Friday, March 10 at 7:00 p.m.

Panelists: **Marc Cherry**, Producer; **Susan Harris**, Executive Producer; **Mitchell Hurwitz**, Producer; **Rue McLanahan**, "Blanche Devereaux"; **James Valley**, Coproducer; **Betty White**, "Rose Nylund"

HOW I MET YOUR MOTHER

Monday, March 13 at 7:00 p.m.

Panelists: **Carter Bays**, Executive Producer; **Pamela Fryman**, Executive Producer; **Alyson Hannigan**, "Lily Aldrin"; **Neil Patrick Harris**, "Barney Stinson"; **Josh Radnor**, "Ted Mosby"; **Jason Segel**, "Marshall Eriksen"; **Cobie Smulders**, "Robin Scherbatsky"; **Craig Thomas**, "Executive Producer"

AN EVENING WITH SALLY FIELD

Tuesday, March 14 at 7:00 p.m.

Panelist: **Sally Field**

WEEDS

Wednesday, March 15 at 7:00 p.m.

Panelists: **Justin Kirk**, "Andy Botwin"; **Jenji Kohan**, Executive Producer; **Romany Malco**, "Conrad Shephard"; **Mary-Louise Parker**, "Nancy Botwin"; **Elizabeth Perkins**, "Celia Hodes"

MTRDocFest

This New York–based Festival is a unique noncompetitive event devoted to the art, craft, and history of the television documentary. The 2006 Festival ran from October 12 to 22, 2006.

Funding for this Festival has been generously provided by **The Hearst Corporation**, **Landor Associates**, **A&E**, **HBO/Cinemax Documentary Films**, and **The History Channel**. Media partners were the **New York Sun** and **IDA**. Additional support provided by **Continental Airlines**, **The Muse Hotel**, **Court TV**, **Success Express, Inc.**, and **Thirteen/WNET**.

MTR THEATER EVENTS

AMERICAN MASTERS: ANNIE LEIBOVITZ

Thursday, October 12 at 7:30 p.m.

Panelists: **Annie Leibovitz**, Photographer; **Barbara Leibovitz**, Filmmaker; **Susan Lacy**, Executive Producer

THE WORLD ACCORDING TO SESAME STREET

Friday, October 13 at 6:00 p.m.

Panelists: **Linda Hawkins Costigan**, Filmmaker; **Linda Goldstein Knowlton**, Filmmaker; **Kate Amend**, Editor; **Gary Knell**, President and CEO, Sesame Workshop; **Marty Robinson**, Puppeteer, *Sesame Street*; **Nadine Zylstra**, Producer, Sesame Workshop

THE CHANCES OF THE WORLD CHANGING

Saturday, October 14 at 1:00 p.m.

Panelist: **Eric Daniel Metzgar**, Filmmaker

THE ART OF THE DOCUMENTARY PITCH

Saturday, October 14 at 3:30 p.m.

Judges: **Chana Gazit**, Producer, Director, Writer, Steward/Gazit Productions; **Diana Holtzberg**, Acquisitions, Project Development, Sales Director—US, Films Transit International, Inc.; **Lauren Lazin**, Filmmaker and Executive Producer, MTV Networks; **Steve Rosenbaum**, CEO, Magnify.net; **Susan Werbe**, VP, Programming, The History Channel

MIKHAIL GORBACHEV ON THE COLD WAR:

A 21ST CENTURY PERSPECTIVE

Sunday, October 15 at 2:00 p.m.

Panelists: **Mikhail Gorbachev**, former Premier, Soviet Union

**THE 35TH ANNIVERSARY OF
THE SELLING OF THE PENTAGON**

Monday, October 16 at 7:00 p.m.

Panelists: **Peter Davis**, Filmmaker; **Helen Pomeroy**, Associate Producer; **Perry Wolff**, Executive Producer

51 BIRCH STREET

Tuesday, October 17 at 7:00 p.m.

Panelists: **Doug Block**, Filmmaker; **Carol "Kitty" Block**, Film Subject; **Mike Block**, Film Subject

ONE PUNK, UNDER GOD

Wednesday, October 18 at 7:00 p.m.

Panelists: **Jeremy Simmons**, Filmmaker; **Fenton Bailey**, Executive Producer; **Jay Bakker**, Film Subject; **Randy Barbato**, Executive Producer.; **Laura Michalchyshyn**, Executive Vice Programming, Programming and Marketing, Sundance Channel

**A TRIBUTE TO JEROME LIEBLING
WITH KEN BURNS AND FRIENDS**

Thursday, October 19 at 7:00 p.m.

Panelists: **Jerome Liebling**, Photographer; **Ken Burns**, *The Civil War*; **Karen Goodman**, *Buckminster Fuller: Thinking Out Loud*; **Roger Sherman**, *Alexander Calder*; **Kirk Simon**, *Chimps: So Like Us*; **Buddy Squires**, *Listening to Children: A Moral Journey with Robert Coles*; **Amy Stechler**, *The Life and Times of Frida Kahlo*

KEN BURNS'S THE WAR: A WORK-IN-PROGRESS

Friday, October 20 at 7:00 p.m.

Panelists: **Ken Burns**, Filmmaker

MAXED OUT

Saturday, October 21 at 1:00 p.m.

Panelist: **James Scurlock**, Filmmaker

**THE ART OF THE CUT:
EDITING THE DOCUMENTARY**

Saturday, October 21 at 3:30 p.m.

Panelists: **Marshall Curry**, *Street Fight*; **Lewis Erskine**, *Toots*; **Sabine Krayenbuhl**, *My Architect*; **Larry Silk**, *Pumping Iron*; **David Tedeschi**, *No Direction Home: Bob Dylan*

LIFE AFTER TOMORROW

Saturday, October 21 at 7:00 p.m.

Panelists: **Julie Stevens**, Filmmaker; Orphan, *Annie Broadway Cast and National Tour*; **Dara Brown**, Anchor and Sr. Prod., MSNBC.com; Orphan, *Annie National Tour*; **Martha Byrne**, "Lily," *As the World Turns*; Orphan, *Annie Broadway Cast*; **Kristi Coombs**, Broadway Actress; Orphan and Longest-running *Annie, Annie National Tour*

UNSEEN GEMS OF MAYSLES FILMS

Sunday, October 22 at 2:00 p.m.

Panelist: **Al Maysles**

TIME PIECE

Sunday, October 22 at 5:00 p.m.

Panelists: **Nancy Buirski**, CEO, Founder, and Artistic Director, Full Frame Documentary Festival; **Nurdan Arca**, Filmmaker; **Linda Goode Bryant**, Filmmaker; **Nathaniel Kahn**, Filmmaker; **Albert Maysles**, Filmmaker; **Sam Pollard**, Filmmaker

GOODSON THEATER SCREENINGS

WALKING TO WERNER

Friday, October 13 at 7:00 p.m.

JUMP: A FROGUMENTARY

Saturday, October 14 at 12:00 p.m.

ASPARAGUS!: A STALK-UMENTARY

Saturday, October 14 at 1:30 p.m.

**THE SPECIAL: THE STORY OF AN
AMERICAN ANTHEM**

Saturday, October 14 at 4:30 p.m.

SWEET DREAMS

Sunday, October 15 at 3:00 p.m.

LINDA & ALI: TWO WORLDS WITHIN FOUR WALLS

Friday, October 20 at 6:30 p.m.

**THE SEASON OF PLANTING GIRLS
AND RIHAM'S STORY**

Saturday, October 21 at 12:00 p.m.

Panelist: **Riham Shebl**

DEMOCRACY IN CAMBODIA

Saturday, October 21 at 1:30 p.m.

DARFUR DIARIES: MESSAGE FROM HOME

Saturday, October 21 at 4:30 p.m.

THE SHAPE OF WATER

Saturday, October 21 at 6:30 p.m.

A YEAR ON EARTH

Sunday, October 22 at 3:00 p.m.

RADIO ROOM

MTRDOCFEST RADIO DOCS

October 12 to 22, 2006

The Wire: The Impact of Electricity on Music

The Sonic Memorial Project

Stories of Home

Screening Series

Using material from the collection, the Museum organizes screening and listening series that focus on topics of social, historical, popular, or artistic interest.

NEW YORK AND LOS ANGELES

SHE MADE IT

(see *She Made It* for full description)

CELEBRATING FIFTY YEARS OF JIM HENSON AND THE MUPPETS

December 2, 2005, to April 30, 2006

IT'S ALL RIGHT NOW RICK NELSON

January 25 to March 26, 2006

FROM ALBERT BROOKS TO THE TV FUNHOUSE: SELECTED SHORT FILMS FROM SATURDAY NIGHT LIVE

February 3 to April 30, 2006

BEST MINUTES OF THE DAY: THE GOLDEN AGE OF POLAROID

April 7 to July 9, 2006

(see *Spring Events* for related event)

FIRST OF THE INTERNATIONAL CLAYBOYS: GUMBY AND THE ANIMATION LEGACY OF ART CLOKEY

June 16 to September 10, 2006

Listening Series

NEW YORK AND LOS ANGELES

SHE MADE RADIO

November 1, 2005, to December 31, 2006

(see *She Made It* for full description)

A MILESTONE ANNIVERSARY: THE MET BROADCASTS AT 75

November 1, 2005, to December 30, 2006

ROCK 'N' ROLL & RADIO

November 1, 2005, to April 30, 2006

BLACK RADIO: TELLING IT LIKE IT WAS

November 1, 2005, to April 30, 2006

TAKE ME OUT TO THE BALL GAME

May 2 to December 31, 2006

DAVID BOWIE: HAZY COSMIC JIVE

May 2 to July 30, 2006

THE HISTORY OF BLACK MUSIC

August 1 to October 1, 2006

HOLIDAY HIGHLIGHTS

October 3 to December 31, 2006

Radio Broadcasts

NEW YORK

MORNING BECOMES ECLECTIC/KCRW

January 17, 2006

THE SPLENDID TABLE/AMERICAN PUBLIC MEDIA

January 24, 2006

March 7, 2006

May 9, 2006

June 20, 2006

THE FRONT PORCH/NEW HAMPSHIRE PUBLIC RADIO

February 23, 2006

WXPB

February 27, 2006

THE SIMON MAYO SHOW/BBC RADIO

March 10, 2006

MORNING SHOW/V103 ATLANTA/CBS RADIO

March 17, 2006

MORNING SHOW/KISS-FM

March 24, 2006

WVOX

April 14, 21, and 28, 2006

RED HOT CHILI PEPPERS BROADCAST/WARNER BROTHERS

May 1, 2006

THE KATHY & JUDY SHOW/WGN CHICAGO

June 19, 2006

PAUL BROWNSTEIN PRODUCTIONS

July 27 and 28, 2006

ANDY COHEN

August 15, 2006

CHEETAH GIRLS BROADCAST/DISNEY CHANNEL

August 24, 2006

THE KEVIN & BEAN SHOW BROADCASTS/KROQ

August 28, 29, 30, and 31, 2006,

September 1, 2006

THE ADAM COROLLA SHOW/KLSX

September 25 and 26, 2006

LOS ANGELES

LET'S TALK RECOVERY/NATIONALLY SYNDICATED

January 1 to June 11, 2006 (every Sunday)
October 30 to December 20, 2006 (every Monday, Tuesday, Wednesday)

THE ROMANTIC HOURS/NATIONALLY SYNDICATED

January 2, 2006
February 3 and 26, 2006
March 25, 2006
April 7 and 22, 2006
June 18, 2006
July 22, 2006
September 11, 2006
October 26, 2006
December 1 and 15, 2006

CINEMAGIC/XM SATELLITE RADIO

February 16, 2006

WORKIN' IT/AIR AMERICA RADIO

March 30, 2006
September 19, 2006

DR. MARYEL MCKINLEY

May 3, 4, 16, and 23, 2006

THE BUSINESS SHRINK/SIRIUS SATELLITE

June 30, 2006

GOTHAM METRO NETWORKS

July 5, 2006

CHRISTOPHER LOWELL'S DESIGNS ON LIVING/ SYNDICATED

September 12, 13, 26, and 27, 2006
October 3, 10, 17, and 18, 2006
November 27, 2006
December 12 and 13, 2006

PEACE FOR TODAY: 42ND ANNIVERSARY BROADCAST

October 23, 2006

THE SPLENDID TABLE/AMERICAN PUBLIC MEDIA

November 14, 2006

Television Special

A DAY IN THE LIFE OF TELEVISION

September 2, 2006, on CBS

Narrator: **Dennis Haysbert**

MTR went behind the cameras at some of today's most popular television shows such as *The Today Show* (NBC), *Entertainment Tonight* (CBS), *ER* (NBC), *CSI* (CBS), *The Ellen DeGeneres Show*, *The Late Late Show With Craig Ferguson* (CBS), *Victoria's Secret Fashion Show* (CBS), *Everybody Hates Chris* (UPN), *The Simpsons* (FOX), *The CBS Evening News*, and *TRL* (MTV). Narrated by Dennis Haysbert (*The Unit*), the MTR Television Special provided an exclusive peek behind the scenes into the high-pressure world of television news, sitcoms, dramas, reality shows, and talk shows.

Gallery Exhibits

Using objects, photographs, and other artwork—accompanied by video clips from the collection and wall labels providing factual background information—gallery exhibits help the Museum to educate the public about different aspects of radio and television programming and advertisements.

NEW YORK

In the Steven Spielberg Gallery:

THE MUPPETS SAY CHEESE: THE PHOTOGRAPHY OF JOHN E. BARRETT

December 6, 2005, to April 30, 2006

BEYOND TV: NEW MEDIA ART FROM STUDIO IMC

June 2 to September 10, 2006

MICROSOFT (AD WEEK 2006)

September 12 to November 24, 2006

LEONARD H. GOLDENSON:

THE GENTLEMAN GIANT

AN EXHIBITION ON THE LIFE OF ABC'S FOUNDER

November 28, 2006, to April 12, 2007

In the Taffner Gallery:

SHE MADE IT: WOMEN CREATING TELEVISION AND RADIO

January 2006 to Present

In the Swid Gallery:

SATURDAY MORNING SUPER-CELS: MADISON AVENUE MEETS THE SUPERHEROES

September 2004, to July 16, 2006
(Moved from Spielberg Gallery)

ROCK ON 5: LIVE MUSIC PERFORMANCES FROM THE COLLECTION

July 18, 2006, to Present

LOS ANGELES

In the Bell Family Gallery:

WHAT WILL I WEAR TO THE BALL? SKETCHES FROM RODGERS AND HAMMERSTEIN'S CINDERELLA

September 7, 2005, to February 12, 2006

PILLOW WALK

November 23, 2005, to January 15, 2006
In association with the Set Decorators Society of America
Pillows inspired by designers' favorite TV shows

OPT IN: TO ADVERTISING'S NEW AGE (Online Publisher's Association)

February 15 to May 14, 2006

MASTERPIECE THEATER

May 15 to August 20, 2006

LEONARD H. GOLDENSON: THE GENTLEMAN GIANT AN EXHIBITION ON THE LIFE OF ABC'S FOUNDER

August 23 to October 22, 2006
(Traveled to NY in November 2006)

COLLECTION OF CHER BY: BOB MACKIE

September 15 to 27, 2006

"WHAT THE DEUCE ARE YOU STARING AT!?"

(Paintings inspired by *Family Guy*)
November 9, 2006, to January 21, 2007

Education

The Museum's Education Department serves groups of students of all ages, educators, academic administrators and community leaders with diverse constituencies. Using radio and television programs from the Collection, Educators lead discussion-based classes that encourage critical thinking about key themes and issues that have shaped contemporary society. While the medium is television or radio, the subject may be advertising, the Vietnam conflict, the changing role of women, political campaigns, communities around the world, or many others.

The Education Department is also involved in a series of special initiatives that reach out to the community, such as the Urban Visionaries Youth Film Festival and Make Your Own Radio Show with Young Audiences New York.

Classes are presented to school groups both at the Museum and offsite through video conferencing.

Funding for the Education Program has been generously provided by the **William Randolph Hearst Foundation** and **Leo J. Hindery, Jr.**

For support of the Class Program, the Museum wishes to thank: In New York City: **Joan Ganz Cooney, The Richard Eaton Foundation, Polycom, The May and Samuel Rudin Family Foundation, Inc.**, and the **NYC Department of Sanitation/NYC Board of Education, Materials for the Arts**. This program is supported, in part, by public funds from the **New York City Department of Cultural Affairs**.

In Los Angeles: **Joan Ganz Cooney, The Richard Eaton Foundation, and The Gary Saltz Foundation, Inc.**

CLASS PROGRAMS, NEW YORK

Muppets and Puppets: Grades K – 3

Think Green: Grades 1 – 2

Fractured Fairy Tales: Grades 2 – 4

Around the World: Grades 3 – 5

Tooned in to Animation: Grades 3 – 7

Telling a Story with Sound: Grades 4 – 8

Faster Than a Speeding Bullet: Superheroes on Radio: Grades 5 – 8

The Fine Art of Persuasion: Television and Advertising: Grades 5 – 12; college

The Civil Rights Movement and Television: Grades 5 – 12

The Master of Suspense: Hitchcock on the Box: Grades 7 – 12

Portrayals of Women on Television: Grades 8 – 12

The Thirty-Second Candidate: Political Advertising on Television: Grades 9 – 12

Urban Visionaries Youth Film Festival Screening: Best of 2006: Grades 9 – 12

America through the Lens: The Art of the Television Documentary: Grades 9 – 12; college

Red Scare: The Cold War on Television: Grades 9 – 12

The Living Room War: Television & Vietnam: Grades 10 – 12; college

Ethnicity: College

FAMILY PROGRAMS

The department coordinates a range of programs for individual children and accompanying adults, camps, and community groups that includes Re-creating Radio.

Re-creating Radio

Re-creating Radio is a weekly two-hour workshop where children ages nine and older produce an old-time radio drama using scripts, sound effects, and music. The workshop takes participants through the many stages of radio production and concludes with a "live" broadcast.

Funding in New York is provided by
The Mel Karmazin Foundation

Funding in Los Angeles is provided by
The Ahmanson Foundation

Acquisitions for the Collection

On an ongoing basis, the Museum acquires television and radio programming from networks, production companies, local stations, and private individuals. Goals to broaden the collection encompass not only historic and contemporary programs from network, cable, and local companies, but also a greater representation of syndicated and international material.

Highlights of these acquisitions include:

Television Programming

From CBS News we acquired the first two months of *CBS Evening News with Katie Couric*, to commemorate her historic appointment as the first regular female anchor of the network nightly news; from veteran New York newsman Gabe Pressman we received over fifty tapes comprising his work for local and network television over the last thirty-plus years; Opal Webb, widow of pioneering actor/director/producer Jack Webb, donated a significant number of programs from Webb's personal archive, including episodes of his signature series *Dragnet* and the rarely seen jazz-themed drama *Pete Kelly's Blues*; from comedy writer/performer Robert Smigel we received a large donation of programs, including many of his *Saturday Night Live* cartoon shorts, pieces from his tenure as head writer for Conan O'Brien, and episodes of his Comedy Central series *TV Funhouse*.

For the Sally Field Paley Festival event we received all episodes of *ER* on which she appeared from John Wells Productions, as well as several guest appearances and television movies from NBC Universal Television. CBS donated more than 100 tapes of television movies and specials they aired during the 1990s. Multiple donations from HBO include episodes of *Entourage*, *Big Love*, *Real Time with Bill Maher*, plus the entire sixth season of *The Sopranos*.

From producer Roger Muir we received a selection of programs he produced for television, including the *Howdy Doody Show*.

We received a donation from Alvin H. Perlmutter of Sunrise Media, LLC. This donation consists mostly of programs produced by the Corporation for Entertainment and Learning (CEL), which was acquired by Sunrise, and includes the following:

America, the Way We Were: The Home Front, 1940–1945; Campaign Buttons—1983: (236 thirty-second spots, each highlighting a presidential or election fact); Dining in France with Pierre Salinger—1986: 12 half-hour programs; Magic Years in Sports—(15 half-hour programs, each highlighting a specific year in sports)—produced in 1984 in association with ESPN; JFK: A Celebration of his Life and Times—1988; Nobody Does It Better Than You, America (with Ed Asner)—1981; Clever Jack (a children's musical)—1979.

From our long-term arrangement with the ABC Television Network we received a wide variety of programs from that network, including: reports of major events, as covered by the national news and special reports; premieres and finales of many series, of all types; coverage of important sporting events; and other significant programming.

Opera on Television

We received seven episodes of the 1950s Dumont network *Opera Cameos* series—a popular program of operas that were abridged to thirty minutes and performed live before a studio audience. Included in this donation from Joseph Vinti, son of the show's producer, are *Rigoletto* with Ettore Bastianini and *Girl of the Golden West* with Brenda Lewis and Robert Rounseville. These are quite rare—and have never been released commercially.

Radio Programming

We acquired the entire series (encompassing nearly 350 hour-long episodes) of *This American Life* from Ira Glass, host and executive producer of the show.

The Kay Swift Foundation gave us transcription disks of 28 radio programs from the 1930s that feature the music of Kay Swift. Among the gems in this donation is a performance of the title song from Swift's Broadway show *Fine and Dandy*, sung by Joe Cook and Frances Langford.

We received from announcer Lloyd Moss his series *This Is My Music*, in which well-known people select their favorite music. The list of celebrities includes George Plimpton, Kitty Carlisle Hart, Fred Friendly, and Arthur Ashe.

We received from producer Norman Gladney the complete series of *The Best Years*, hosted by the theatrical legend Helen Hayes.

Advertisements

We received the winners of both the 2006 One Show, one of the most prestigious advertising competitions in the world, sponsored by the One Club for Art & Copy, and the 2005 Association of Independent Creative Editors Awards.

Adweek continues to donate monthly reels of *Adweek Best Spots*, containing the most notable television commercials produced in the previous year.

Special Events

The Special Events Department is responsible for planning, implementing, and managing the Museum's internal and external events. These events provide opportunities for donors and Members to attend exclusive previews, dinners, and screenings showcasing the best of television and radio. The department also organizes the Museum's primary fundraising events: its annual galas and the Celebrity Golf Classic.

Annual Galas

NEW YORK

February 2, 2006

Honorees: **Bob Wright** and *Saturday Night Live*

Participants included: **Tom Brokaw, Tina Fey, Rudy Giuliani, Darrell Hammond, John McCain, Conan O'Brien, Barbara Walters, Suzanne Wright**

LOS ANGELES

October 30, 2006

Honorees: **Leslie Moonves** and **Jerry Bruckheimer**

Participants included: **Katie Couric, Marg Helgenberger, Anthony LaPaglia, William Petersen, Frankie Valli, James Woods, the Broadway cast of *The Jersey Boys***

4th Annual Celebrity Golf Classic

April 10, 2006

Riviera Country Club, Pacific Palisades, CA

Participants included: **Carlos Bernard, Peter Gallagher, Dennis Haysbert, Christian Kane, Richard Karn, Kevin Nealon, Chris Rich, Andy Richter, Richard Schiff, Kevin Sorbo, Peter Weller**

Producers Circle Events

NEW YORK

EVERYTHING'S COMING UP JULE: A CELEBRATION OF JULE STYNE

Monday, May 8, 2006

Centennial celebration featuring performances by Elaine Stritch singing *The Party's Over*. Ron Raines and Klea Blackhurst sang a variety of Styne songs as well.

AN EVENING WITH BRIAN WILLIAMS

Tuesday, June 20, 2006

Reception and screening of career highlights with a Q&A, followed by dinner.

AMERICAN MASTERS: ANNIE LEIBOVITZ

Thursday, October 12, 2006

Premiere screening of documentary followed by a buffet supper.

MIKHAIL GORBACHEV ON THE COLD WAR: A 21ST CENTURY PERSPECTIVE

Sunday, October 15, 2006

Luncheon followed by seminar.

KATIE COURIC AT THE ANCHOR DESK

Monday, November 13, 2006

Reception, seminar, and dessert buffet.

MADELEINE ALBRIGHT AND HENRY KISSINGER ON MEDIA AND FOREIGN POLICY

Wednesday, December 13, 2006

Seminar followed by dinner.

LOS ANGELES

DESIGNING WOMEN: A REUNION

Wednesday, October 25, 2006

Verizon Communications, Richard Kandel through the Theodore & Renee Weiler Foundation, and the Jeffrey S. Gould Foundation are sponsors of the MT&R Producers Circle.

Members-Only Events

NEW YORK

PREVIEW SCREENING OF HBO FILMS' MRS. HARRIS

Tuesday, February 21, 2006

CELEBRATING 50 YEARS OF AS THE WORLD TURNS

Thursday, March 23, 2006

Panelists: **Christopher Goutman**, Executive Producer; **Martha Byrne**, "Lily Snyder"; **Eileen Fulton**, "Lisa Grimaldi"; **Don Hastings**, "Bob Hughes"; **Kathryn Hays**, "Kim Hughes"; **Jon Hensley**, "Holden Snyder"; **Kelley Menighan Hensley**, "Emily Hughes"; **Colleen Zenk Pinter**, "Barbara Ryan"; **Helen Wagner**, "Nancy Hughes"

WE'RE LUCKY HE'S FUNNY: EVERYBODY LOVES PHIL ROSENTHAL

Friday, October 27, 2006

Panelist: **Phil Rosenthal**, Creator and Executive Producer, *Everybody Loves Raymond*

Moderator: **Bill Carter**, Reporter, *The New York Times*

ALL KINDS OF MUSIC: A CELEBRATION OF BOB SHERMAN

Thursday, November 30, 2006

Panelist: **Bob Sherman**, Host, *Woody's Children* and *Listening Room* on WFUV Radio and WQXR Radio

Host: **George Jellinek**, Producer

Performers: Folksinger **Christine Lavin** and pianist **Joseph Kalichstein**

LOS ANGELES

REMEMBERING RICKY NELSON: A SPECIAL EVENING OF MUSIC & MEMORIES

Monday, January 9, 2006

Panelists: **Lynne Littman**, Director; **Gunnar Nelson**; **Matthew Nelson**; **Sam Nelson**

Moderator: **Stephen Collins**

STARDUST: THE BETTE DAVIS STORY PREVIEW SCREENING AND DISCUSSION

Thursday, April 20, 2006

Panelists: **Samuel Goldwyn, Jr.**; **Peter Jones**, Writer, Director, Producer; **Gena Rowlands**

Moderator: **Robert Osborne**

Industry Programs

Programs for industry professionals encompass private events, forums, and gatherings organized for global business leaders in media, entertainment, communications, and related industries who are invited to join the Museum's Media Center and International Council based on their contributions to a particular field. The Media Center hosts many activities for its members throughout the year, while the International Council usually meets once per year.

MT&R Media Center

The Museum of Television & Radio (MT&R) Media Center brings together the top executives and leading thinkers in the global media industry to discuss a wide range of critical issues that will define the media and its role in society for generations to come.

Funding for the establishment of the MT&R Media Center has been generously provided by **Gustave M. Hauser**.

Roundtable Breakfasts, New York

January 12, 2006

David J. Stern

Commissioner, National Basketball Association

February 9, 2006

Dan Glickman

Chairman and Chief Executive Officer, Motion Picture Association of America

March 14, 2006

Glenn A. Britt

Chairman and Chief Executive Officer, Time Warner Cable

March 28, 2006

Philip I. Kent

Chairman and Chief Executive Officer, Turner Broadcasting System, Inc.

April 27, 2006

Robert F.X. Sillerman

Chairman and Chief Executive Officer, CKX, Inc.
Chairman and Chief Executive Officer, The Sillerman Companies

June 22, 2006

Randy Falco

President and Chief Operating Officer, NBC Universal Television Group

November 7, 2006

Michael Grade

Chairman, British Broadcasting Corporation

November 16, 2006

Susan Lyne

President and Chief Executive Officer, Martha Stewart Living Omnimedia

December 5, 2006

Robbie Bach

President, Entertainment and Devices Division, Microsoft Corporation

Funding for the Roundtable Breakfast Series in New York has been provided by **Booz Allen Hamilton**

Roundtable Breakfasts, Los Angeles

February 8, 2006

Steve McPherson

President, ABC Entertainment

March 30, 2006

Mayor Antonio R. Villaraigosa

City of Los Angeles

April 26, 2006

Jeff Shell

President of Programming,
Comcast Cable Communications Inc.

June 21, 2006

Ross Levinsohn

President, Fox Interactive Media

July 20, 2006

Peter Liguori

President, Entertainment, Fox Broadcasting Company

September 27, 2006

Dawn Ostroff

President, Entertainment, The CW Network

October 17, 2006

David Eun

Vice President of Content Partnerships, Google Inc.

Funding for the Roundtable Breakfast Series in Los Angeles has been provided by **Deloitte**

Boardroom Luncheons, New York

January 10, 2006

John Skipper

Executive Vice President, Content, ESPN

February 7, 2006

Susan D. Whiting

President and Chief Executive Officer, Nielsen Media Research
Executive Vice President, VNU Media Measurement and Information

March 20, 2006

Pat Mitchell

President and Chief Executive Officer, The Museum of Television & Radio

April 19, 2006

Bill Kennard

Managing Director, The Carlyle Group

May 4, 2006

Joshua Sapan

President and Chief Executive Officer, Rainbow Media Holdings LLC

June 1, 2006

Dan Schulman

Chief Executive Officer, Virgin Mobile USA

October 17, 2006

Jonathan Klein

President, CNN/US

October 31, 2006

Stephen Schwarzman

Chairman, CEO and Cofounder, The Blackstone Group

November 14, 2006

Anthony Ponturo

Vice President, Global Media and Sports Marketing, Anheuser-Busch

Funding for the Boardroom Luncheon Series in New York has been provided by **Deloitte**

Dialogues, New York

May 24, 2006

THE INCREASING BLENDING OF NEWS AND VIEWS

Convened by **Jeff Jarvis**, Blogger, buzzmachine.com and Director, New Media Program & Associate Professor, City University of New York; **Jon Klein**, President, CNN/U.S.
Moderator: **Andrew Heyward**

Sponsored by the **McCormick Tribune Foundation**

June 20, 2006

TELEVISION STATIONS: THE NEXT FRONTIER

Convened by **Jack Abernethy**, Chief Executive Officer, Fox Television Stations; **David Barrett**, President and Chief Executive Officer, Hearst-Argyle Television, Inc.; **Brandon Burgess**, Chief Executive Officer, ION Media Networks; and **Alan Frank**, President and Chief Executive Officer, Post-Newsweek Stations
Moderator: **Tom Wolzien**, Wolzien LLC.

Sponsored in part by **Brooks, Pierce, McLendon, Humphrey & Leonard, LLP**

October 24, 2006

CHINA'S MEDIA: DEALING WITH MARKETPLACE REALITIES

Convened by **Pat Mitchell**, President and Chief Executive Officer; **Orville Schell**, Dean, School of Journalism, The University of California at Berkeley / Incoming Director, Center for U.S.-China Relations, Asia Society
Moderator: **Marcus Brauchli**, Deputy Managing Editor, *The Wall Street Journal*

Sponsored by the **World Economic Forum**, **McKinsey & Co.**, and **The Asia Society**

Innovators Series, New York

October 12, 2006

TED TURNER, SUMNER REDSTONE, AND MARK CUBAN

Interviewed by **Michael Eisner**, *Conversations with Michael Eisner*, CNBC

Funding for the Innovators Series has been provided by **Accenture**

Panels, New York

May 1, 2006

INDIA'S MEDIA MARKET: CHALLENGES AND OPPORTUNITIES

Panelists: **Kunal Dasgupta**, Chief Executive Officer, Sony Entertainment India; **Michelle Guthrie**, Chief Executive Officer, STAR; **Robert L. McCann, Jr.**, Chairman and Chief Executive Officer, Nielsen Media Research International; **Sandeep Pahwa**, Global Head of Media and Entertainment Investment Banking, HSBC Securities; **Louise S. Sams**, Executive Vice President and General Counsel, Turner Broadcasting System, and President, Turner Broadcasting System International
Opening remarks: **Sir Martin Sorrell**, Chief Executive, WPP
Moderator: **Marcel Fenez**, Asia Pacific Leader, Entertainment and Media Practice, PricewaterhouseCoopers

Sponsored by **HSBC Securities Inc. Global Media & Entertainment Banking Group**

October 4, 2006

NEW MEDIA: FINDING THE RIGHT MATCH

Panelists: **Rich Boehne**, Chief Operating Officer, The E.W. Scripps Company; **Bruce Campbell**, Executive Vice President, Business Development, NBC Universal; **Ira Kurgan**, Chief Business Officer, Yahoo! Media Group, Yahoo! Inc.; **Scott Kurnit**, Chairman, Kurnit Inc.; **Kevin Mayer**, Executive Vice President, Corporate Strategy, Business Development & Technology Group, The Walt Disney Company; and **Jim McCaffrey**, Executive Vice President, Operations and Strategy, Turner Broadcasting System, Inc.
Moderator: **Richard Greenfield**, Managing Director, Media Analyst, and Cohead, Pali Research

Sponsored by **DeSilva + Phillips**

Panel, Los Angeles

March 24, 2006

REALIZING THE POTENTIAL FOR VIDEO SEARCH

Convened and moderated by **Gordon Crawford**, Senior Vice President, Capital Research and Management Company.

Sponsored by **Bridger Capital LLC**

Industry Forum, Los Angeles

February 22, 2006

Mark Burnett

President/Founder, Mark Burnett Productions

April 25, 2006

David Milch

Executive Producer/Creator, *Deadwood*

June 20, 2006

John Landgraf

President and General Manager, FX Networks

October 18, 2006

Ben Silverman

Founder and CEO, Reveille LLC

November 9, 2006

David Katz

Head of Yahoo! Sports and Yahoo! Studios,
Yahoo! Media Group

December 12, 2006

Neal Tilley

President, G4 TV

International Council

In 1995, the Museum created an International Council composed of the chief executives of the world's most important media companies. Once a year, the International Council brings together these leaders of the media, entertainment, and communications industries, representing twenty-six countries, to meet and discuss issues of importance through formal and informal discussions as well as official receptions.

The activities of the International Council are made possible by generous grants from **Booz Allen Hamilton, Gustave M. and Rita E. Hauser, Morgan Stanley, and Nielsen Media Research.**

INTERNATIONAL COUNCIL MEETING

Istanbul, Turkey

September 15 to 17, 2006

Host: **Doğan TV & Radio**

Cohost: **Doğuş Group**

Panel Discussions

THE TURKISH ECONOMIC & MEDIA LANDSCAPE

Panelists: **Arzuhan Doğan Yalçındağ**, Doğan TV & Radio; **Rıfat Hisarcıklıoğlu**, TOBB (Union of Chambers and Commodity Exchanges of Turkey); and **Kemal Unakıtan**, Minister of Finance of the Republic of Turkey

Moderator: **Nuri M. Çolakoğlu**, Television Broadcasters Association of Turkey

MEDIA AS AN AGENT OF (MIS)UNDERSTANDING

Panelists: **Omar S. Amanat**, Entrepreneur; **Ekrem Dumanlı**, *Zaman*; **Lawrence Pintak**, the Adham Center for Electronic Journalism at The American University in Cairo; and **Mark Thompson**, BBC
Moderator: **Dr. Henry A. Kissinger**, Kissinger Associates, Inc.

PARADOX OF GLOBALIZATION

Panelists: **Leonard J. Asper**, CanWest Global Communications Corp.; **Greg Dyke**, HIT Entertainment; **I. Martin Pompadur**, News Corporation; and **Bob Wright**, NBC Universal
Moderator: **Adam Bird**, Booz Allen Hamilton

REACHING THE MILLENNIAL GENERATION

Panelists: **Brian Elliott**, StrawberryFrog; **Robert L. McCann, Jr.**, Nielsen Media Research International; **Min Kyung-Eun**, Korean Broadcasting System; and **Yang Lan**, Sun Culture Foundation
Moderator: **Pat Mitchell**, The Museum of Television & Radio

Events

WELCOME LUNCHEON AT TOPKAPI PALACE

Host: **Municipality of Istanbul**

Remarks: **Kadir Topbaş**, Mayor, City of Istanbul; **Ilber Ortaylı**, Director of Topkapı Museum & Commissioner of History

WELCOME DINNER AT DOĞAN YALÇINDAĞ RESIDENCE

Host: **Arzuhan Doğan Yalçındağ**, Chief Executive Officer, Doğan TV and Radio; and **Mehmet Ali Yalçındağ**, President and Chief Executive Officer, Doğan Yayın Holding, A.Ş.

Remarks: **Dr. Henry A. Kissinger**, Kissinger Associates, Inc.

LUNCHEON AT ESMA SULTAN

Host: **Murat Yalçıntaş**, President, Istanbul Chamber of Commerce

Remarks: **Salih Memecan**, Turkish Political Cartoonist

GALA DINNER AT DOLMABAĞÇE PALACE

Hosts: **Sema Işıl Doğan and Aydın Doğan**, Chairman, Doğan Holding A.Ş. and Doğan TV and Radio

Remarks: **Recep Tayyip Erdoğan**, Prime Minister of Turkey

CLOSING LUNCHEON AT SAIT HALİM PAŞA PALACE

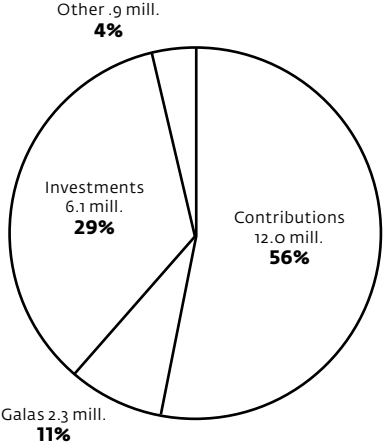
Host: **Hüsnü Ahkan**, Chief Executive Officer, Doğuş Group

Remarks: **Talat Halman**, First Minister of Culture of the Turkish Republic, Professor & Chairman of Turkish Literature, Bilkent University

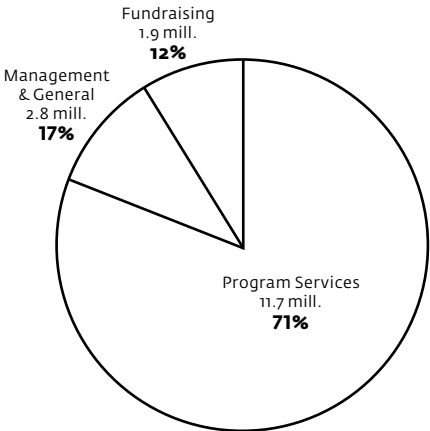
Summary of 2006 Financial Information

The Museum's audited financial statements are available on request.

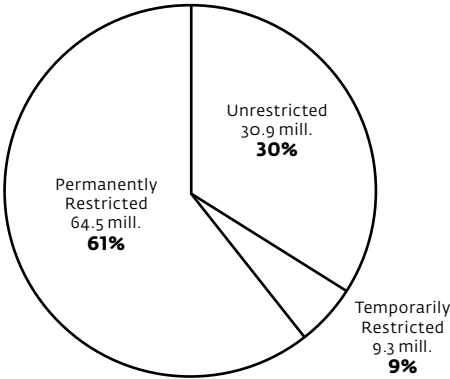
Total Revenue, Gains, and Other Support\$21.3 million



Operating Expenses (excluding depreciation of \$2.5 million)\$16.4 million



Net Assets as of December 31, 2006\$104.7 million



Donor List

Golden Benefactors, \$100,000+

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The Laura Pels Foundation
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Tele München Gruppe
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Time Warner Global Marketing
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TiVo Inc.
Tokyo Broadcasting System
Turner Broadcasting System, Inc.
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Joseph H. Wender
Where's Lunch Productions, Inc.
Women & Co.
Zenimax Media Inc.

Advocates, \$5,000-\$9,999

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Frankfurt Kurnit Klein & Selz, PC
Gang, Tyre, Ramer & Brown, Inc.
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Granite Broadcasting Corporation
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James Griffiths
Harry and Florence Sloan Foundation
Hearst Magazines International
Gail Panfiel Hoffman
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Hubbard Broadcasting, Inc.
IAG Research
Imagine Television
ING Capital LLC
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StubHub
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Twentieth Century Fox Film Corporation
Universal Television and Network
Enzo Viscusi
Theodore N. Voss
Mike Wallace
Winston Davis Advertising
Worldwide Pants Inc.

Guardians, 2,500-\$4,999

ABC Television Network
Act II Partners
The Advertising Council
American Life TV Network
The American Management Association
Apax Partners, L.P.
Asia Society

Aspect Television
Association of Independent Creative Editors
Autism Speaks
Battalia Winston International
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Ben Productions LLC
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Visible World
Pascal Volle
Alex Wallau
Waller Capital Corporation
Wargo & Company, Inc.
Warner Music Group
The Washington Post Company
Roger Williams
Larry Wilmore
World Economic Forum
Zelnick Media

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ABC Family
ABC, Inc.
Stephen R. Abram
Academy of Television Arts & Sciences
Shahara Ahmad-Llewellyn and Ty Ahmad-Taylor
The Albert Parvin Foundation

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Block Communications, Inc.
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Please note: The Museum of Television & Radio changed its name to The Paley Center for Media on June 5, 2007. Go to paleycenter.org for more information.