Red Dot GmbH & Co. KG

Gelsenkirchener Str. 181 45309 Essen Germany www.red-dot-edition.com www.red-dot-shop.com

Contact

Ms Sabine Wöll

Director Red Dot Edition Phone: +49 201 81418-22 Fax: +49 201 81418-195 edition@red-dot.de

Distribution

IBS Logistics GmbH & Co. KG

Benzstr. 21 48619 Heek/Westfalen Germany Phone: +49 2568 38888-40 Fax: +49 2568 38888-38

fulfillment@bookservice.com

NBN International

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James Smith
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Great Britain
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IMA / Intermediaamericana

David Williams
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London SE21 7ZF
Great Britain
Phone: +44 20 72 74 7113

Fax: +44 20 7274 7103 sales@intermediaamericana.com

Representation United States

New York City / Special Markets / Sales Inquiries

ACC Distribution
6 West 18th Street, 4B
New York NY 10011, USA
Phone: +1 800 252 5231
or +1 212 645 1111
Fax: +1 212 989 3205
ussales@accpublishinggroup.com
www.accpublishinggroup.com

Mid-Atlantic States and New England

Chesapeake & Hudson, Inc.

115 West Potomac Street Brunswick, MD 21716, USA Phone: +1 800 231 4469 Fax: +1 800 307 5163 office@cheshud.com

Mid-Western States

McGarr & Associates

Bill McGarr

5692 Heathwood Ct.
Taylor Mill, KY 41015, USA
Phone: +1 859 356 9295
Fax: +1 859 356 7804
wdmcgarr@aol.com

Western States

Faherty & Associates, Inc.

6665 SW Hampton Street, Suite 100 Portland, OR 97223, USA Phone: +1 503 639 3113 Fax: + 1 503 598 9850 faherty@fahertybooks.com

Southern States

Bill McClung & Associates

20540 Hwy 46W, Suite 115 Spring Branch, TX 78070, USA Phone: +1 830 438 8482 Fax: +1 830 438 8483

Bill McClung: bmcclung@ix.netcom.com Terri McClung: tmcclung@ix.netcom.com

Representation Canada

Canadian Manda Group

664 Annette Street Toronto, ON M6S 2C8

Canada

Phone: +1 416 516 0911 Fax: +1 416 516 0917 info@mandagroup.com www.mandagroup.com







Dear booksellers and distributors, dear friends of design books,

Presenting the world of design in high-quality and excellently designed books is a task to which we have dedicated ourselves for more than twenty years now. We have so far published around 200 titles, all on the same topic: design and lifestyle.

Some of Red Dot Edition's most important publications include the design yearbooks. As large-format coffee table books and collector's items, they offer a unique overview of the state of the art in the respective fields of product design, communication design and design concepts.

Our portfolio also includes compilations of the who's who for the industry, monographs where we take a look at different design topics in an exciting way, and of course our bestseller every year – the Design Diary.

We have put together a presentation of our new range of publications for you on the following pages. We would be delighted to hear from you if you have any queries or suggestions – or of course if you wish to place an order.

Yours sincerely,

Sabine Wöll

Director Red Dot Edition

Sasine

Phone +49 201 81418-22

edition@red-dot.de

www.red-dot-edition.com

www.red-dot-shop.com

Design Diary 2020

A useful gift for business partners, clients, colleagues, staff and friends

Coveted collector's items Design Diagram Des

Our annual agendas have become coveted collector's items in

their own right. Published in letter-size format, the bilingual (English / German) day books present the latest design novelties. The 52 weeks of the year are each given a full page, while the facing pages feature outstanding design achievements, including winners of the Red Dot Award: Product Design. The calendar is complemented with international area codes, important holidays or dates of notable trade fairs, among other information. With a black hardcover and a red ribbon page keeper, the Design Diary makes perfect promotional gifts and has been on Red Dot Edition's best seller list year after year.







Design Diary 2020

Editor: Peter Zec English | German

21 x 27 cm | 8.3 x 10.6 inches

approx. 200 pages

approx. 300 colour illustrations black hardcover | red ribbon page keeper

Hardcover | 978-3-89939-207-4 € 28.00 | US \$ 38.00 | approx. 1.0 kg

Publication date: 8 July 2019 www.red-dot-shop.com

Living – Red Dot Design Yearbook 2019/2020

A must-have for designers, architects, interior designers, product managers, design universities and people with a passion for innovations and product trends

Also available as a set Red Dot Design 2019 | 2020

"Living" is a must-have for anyone looking to stay on top

of the most current trends in the international product design. The volumes focuses the fields of interior design, living rooms and bedrooms, kitchens, bathroom and sanitary equipment, lighting and lamps, as well as urban design and public spaces. Additionally, the design team of the year, as well as designer and jury portraits will be presented.

Sample pages Living 2018/2019











Living

Editor: Peter Zec

Red Dot Design Yearbook 2019/2020

English | German 30 x 30 cm | 11.8 x 11.8 inches approx. 470 pages approx. 670 colour illustrations approx. 470 design products

Hardcover | 978-3-89939-213-5 € 19.80 | US \$ 25.00 Weight approx. 3.5 kg

Red Dot Design Yearbook 2019/2020 Set: Living, Doing, Working & Enjoying

approx. 1,820 pages approx. 2,540 colour illustrations approx. 1,780 design products

Hardcover | 978-3-89939-212-8 € 44.00 | US \$ 55.00 Weight approx. 14 kg

Publication date: 8 July 2019 www.red-dot-shop.com

Doing – Red Dot Design Yearbook 2019/2020

A must-have for designers, product managers, purchasing managers, design universities and people with a high affinity for the latest technologies

Also available as a set Red Dot Design 2019 | 2020

"Doing" showcases products from activity- and life-

style-oriented areas such as babies and children, household, tableware and cooking utensils, garden, tools, drones, cameras, as well as communication and roboter. Additionally, the design team of the year, as well as designer and jury portraits will be shown.

Sample pages Doing 2018/2019











Red Dot Design Yearbook 2019/2020

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches approx. 350 pages approx. 460 pages approx. 270 design products

Hardcover | 978-3-89939-214-2 € 19.80 | US \$ 25.00 Weight approx. 3 kg

Red Dot Design Yearbook 2019/2020 Set: Living, Doing, Working & Enjoying

approx. 1,820 pages approx. 2,540 colour illustrations approx. 1,780 design products

Hardcover | 978-3-89939-212-8 € 44.00 | US \$ 55.00 Weight approx. 14 kg

Publication date: 8 July 2019 www.red-dot-shop.com

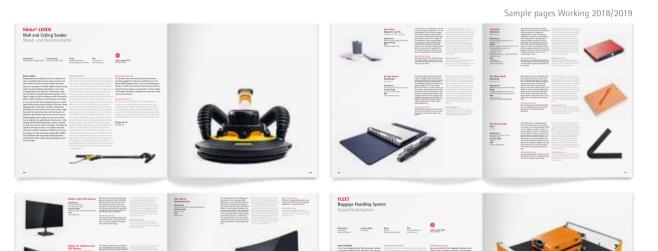
Working – Red Dot Design Yearbook 2019/2020

A must-have for designers, product managers, purchasing managers, design universities and anyone with a passion for the cultural aspect of design

Also available as a set Red Dot Design 12020 Morking

"Working" presents products from work- and technology-oriented

fields such as office, computers and information technology, industrial equipment, machinery and automation, materials and surfaces, heating and air conditioning technology, as well as life science and medicine. Additionally, the design team of the year, as well as designer and jury portraits will be shown.



Working

Editor: Peter Zec

English | German

Red Dot Design Yearbook 2019/2020

30 x 30 cm | 11.8 x 11.8 inches approx. 520 pages approx. 750 colour illustrations approx. 550 design products

Hardcover | 978-3-89939-215-9 € 19.80 | US \$ 25.00 Weight approx 3.5 kg

Red Dot Design Yearbook 2019/2020 Set: Living, Doing, Working & Enjoying

approx. 1,820 pages approx. 2,540 colour illustrations approx. 1,780 design products

Hardcover | 978-3-89939-212-8 € 44.00 | US \$ 55.00 Weight approx. 14 kg

Publication date: 8 July 2019 www.red-dot-shop.com

Enjoying – Red Dot Design Yearbook 2019/2020

A must-have for designers, product managers, purchasing managers, design universities and anyone with a high affinity for products, that promise a unique lifestyle

Also available as a set Red Dot Design 12020 Enjoying

"Enjoying" is the name of the fourth volume of the

Red Dot Design Yearbook 2018/2019 and visualises products from areas such as bicycles, vehicles, sports and outdoor, leisure and games, entertainment, spas and personal care, fashion, lifestyle and accessories, as well as watches and jewellery. Additionally, the design team of the year, as well as designer and jury portraits will be shown.





Enjoying

Editor: Peter Zec

English | German

Red Dot Design Yearbook 2019/2020

30 x 30 cm | 11.8 x 11.8 inches approx. 480 pages approx. 660 colour illustrations approx. 490 design products

Hardcover | 978-3-89939-216-6 € 19.80 | US \$ 25.00 Weight approx. 3.5 kg

Red Dot Design Yearbook 2019/2020 Set: Living, Doing, Working & Enjoying

approx. 1,820 pages approx. 2,540 colour illustrations approx. 1,780 design products

Hardcover | 978-3-89939-212-8 € 44.00 | US \$ 55.00 Weight approx. 14 kg

Publication date: 8 July 2019 www.red-dot-shop.com

International Yearbook Communication Design 2018/2019

A must-have for corporate communication experts, content managers, advertising consultants, designers, art directors, photographers, design universities, design students and people with a passion for the creative world



The world's best and latest innovations in the field of

communication design are presented in this two-volume design book. Volume 1 features the wide range of creative achievements in corporate design, brand design, packaging design, advertising, annual reports, publishing & print media, posters, typography, illustrations and spatial communication. Volume 2 presents trends from fair stands, retail design, online, film & animation, sound design, apps and interface & user experience design. Additionally, the agency of the year and the brand of the year, as well as designer and jury portraits will be presented.

Sample pages International Yearbook Communication Design 2018/2019











International Yearbook Communication Design 2018/2019

Editor: Peter Zec English 24 x 30 cm | 9.5 x 11.8 inches Two volumes

Hardcover | 978-3-89939-208-1 € 59.90 | US \$ 70.00 | weight 6.8 kg Volume 1:

556 pages

1,361 colour illustrations 377 design projects

Volume 2: 532 pages 1,231 colour illustrations 329 design projects

Publication date: 15 November 2018

www.red-dot-shop.com

The Form of Success – Design as a Corporate Strategy



20 years after the publication of the first edition of the book "Designing Success", Professor Dr. Peter Zec, an expert on design and business communications, now presents a comprehensively revised version of his book that has long been out of print. "The Form of Success – Design as a Corporate Strategy takes account of the social and economic changes of recent years and provides companies with an up-to-date guideline that explains how they can achieve success with the help of design.

Sample pages The Form of Success









The Form of Success Design as a Corporate Strategy

Editor: Peter Zec
English I Chinese
14 x 23 cm I 5.5 x 9.06 inches
149 pages
200 colour illustrations

Softcover I 978-3-89939-209-8 € 19,80 | US \$ 23.00 Weight 0.42 kg

Publication date:
1 November 2018 in China
Available in Germany:
Mid of December 2018
www.red-dot-shop.com

Red Dot Design Concept Yearbook 2018/2019

A must-have for designers, product manufacturers, product managers, purchasing managers and ad professionals

The future is now. A sneak preview of anticipated trends in product design that not have been manufactured. The yearbook shows prototypes of the chapters public space, mobility, energy, interior design, lighting, workplace, life science, electronic, fashion and education. Moreover, the Red Dot Design Concept Yearbook presents the categories environment, recreation, habitat and communication.













Red Dot Design Concept Yearbook 2018/2019

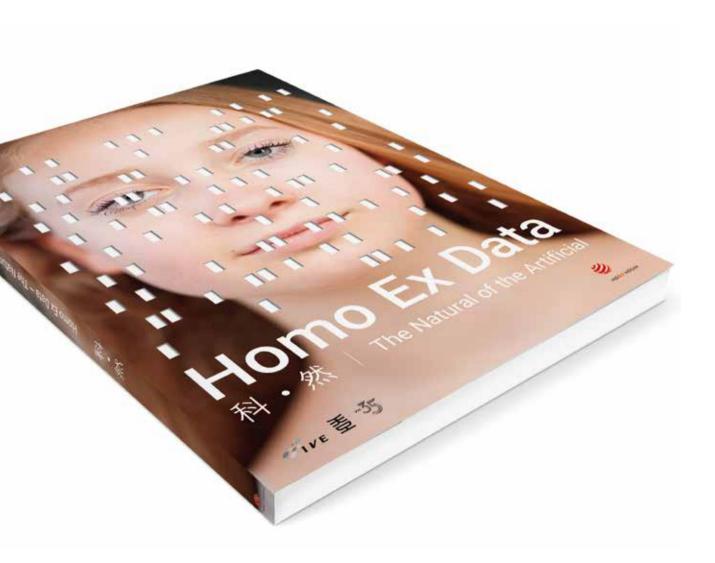
Editor: Ken Koo
English
27.2 x 30.6 cm | 10.7 x 12.1 inches
420 pages
640 colour illustrations
320 design concepts

Hardcover | 978-3-89939-211-1 € 36.00 | US \$ 45.00 | weight approx 4.0 kg

Publication date:
28 September 2018 in Singapore
For sales contact carrie@red-dot.sg



Homo Ex Data – The Natural of the Artificial



The book presents the complexity of the interplay between humans and technology and show how they mutually influence each other. This also evidences how much the role of the designer is changing and how design creates a new reality of life through marrying human factors and digital technology. Professor Dr Peter Zec analyses this paradigm shift in an introductory essay, and comes to the following conclusion: "The natural and the artificial will combine to form a new bioartificial reality." A new type of human is emerging – Homo ex data, a human whose living circumstances are determined by the generation and transfer of data.

Sample pages Homo Ex Data









Homo Ex Data – The Natural of the Artificial

Editor:

Burkhard Jacob, Vito Orazhem, Peter Zec English I Chinese 21 x 29 cm I 8.3 x 11.4 inches 155 pages 60 colour illustrations Softcover I 978-3-89939-201-2 € 28.00 I US \$ 34.00 Weight 0.83 kg

Publication date: November 2017 in China Available in Germany: January 2018

www.red-dot-shop.com

"There is no quality without a comparative view"

Vilim Vasata

Red Dot Design Yearbooks are real-time chronicles of

and libraries are also among the main target clientele in terms of collecting.

the latest design developments in product design. As such, older editions are veritable show-cases of design history and, in publication since 1991, span over more than two decades. Observing product design over time is vital for anyone seeking to understand the nature of design trends, e.g., product designers or purchasing managers from retail who are responsible for developing, launching, marketing, and selling products. Design historians, university professors,

Our tip to design professionals: Start your collection of Red Dot Design Yearbooks now! And, watch your collection grow, year by year, edition by edition. As chronicles of our time, the yearbooks brim with documentation on the latest must-have and nice-to-have products. They also serve as lifestyle guides and indispensable reference works.



International Yearbook Communication Design and Red Dot Design Concept Yearbook

Design professionals not only need to stay abreast of the latest

and on an ongoing basis.

trends in design, they also need to observe and examine trends in a cross-inspirational context over time. Red Dot has been publishing its International Yearbook Communication Design since 2006, and the Red Dot Design Concept Yearbook since 2005. We encourage all design professionals, and especially those from communication design, to engage in the rewarding experience of collecting the International Yearbook Communication Design on an annual basis. Product designers, for their part, are invited to "make a contract with the future" by collecting the Design Concept

yearbooks, which predict promising trends in product design. The idea is not simply to collect

these works for the sake of owning them, but to develop a culture of observing design over time



Backlist Red Dot Edition www.red-dot-shop.com

In the following pages, the Red Dot backlist is presented. Our main publications are the yearbooks, which champion the world's best achievements in design for a given year. These are published for product design, communication design, and design concepts respectively. In keeping with founder and CEO of Red Dot, Professor Dr Peter Zec's belief that "communication needs design," each yearbook is a creative product in and of itself that incorporates the design spirit of its time. The design catalogs are thus visually appealing, not to mention fun! In addition to high-resolution photographs and sophisticated layout, they also contain detailed product descriptions and interviews with acclaimed designers. With our other books, Red Dot engages in contemporary discourse on design.



International Yearbook Communication Design 2017/2018

Editor: Peter Zec English | German 24 x 30 cm | 9.5 x 11.8 inches 1,200 pages 3,100 colour illustrations 816 design projets

Publication date: November 2017

Hardcover 978-3-89939-199-2 € 59.90 | US \$ 70.00



Living – Red Dot Design Yearbook 2018/2019

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 480 pages 674 colour illustrations 479 design products

Publication date: July 2018

Hardcover 978-3-89939-203-6 € 19.80 | US \$ 25.00



Doing – Red Dot Design Yearbook 2018/2019

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 352 pages 462 colour illustrations 277 design products

Publication date: July 2018

Hardcover 978-3-89939-204-3 € 19.80 | US \$ 25.00



Working – Red Dot Design Yearbook 2018/2019

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 524 pages 756 colour illustrations 551 design products

Publication date: July 2018

Hardcover 978-3-89939-205-0 € 19.80 | US \$ 25.00



Enjoying – Red Dot Design Yearbook 2018/2019 Editor: Peter Zec

English | German 30 x 30 cm | 11.8 x 11.8 inches 488 pages 668 colour illustrations 490 design products

Publication date: July 2018

Hardcover 978-3-89939-206-7 € 19.80 | US \$ 25.00



Red Dot Design Yearbook 2018/2019 Set: Living, Doing, Working & Enjoying

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 1,855 pages 2,560 colour illustrations 1,797 design products

Publication date: July 2018

Hardcover 978-3-89939-202-9 € 44.00 | US \$ 55.00



Living – Red Dot Design Yearbook 2017/2018

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 568 pages 760 colour illustrations 490 design products

Publication date: July 2017

Hardcover 978-3-89939-194-7 € 19.80 | US \$ 25.00



Doing – Red Dot Design Yearbook 2017/2018

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 400 pages 520 colour illustrations

280 design products

Publication date:

July 2017

Hardcover 978-3-89939-195-4 € 19.80 | US \$ 25.00



Working – Red Dot Design Yearbook 2017/2018

Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
480 pages
610 colour illustrations

Publication date: July 2017

402 design products

Hardcover 978-3-89939-196-1 € 19.80 | US \$ 25.00



Enjoying – Red Dot Design Yearbook

2017/2018
Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
476 pages
600 colour illustrations
388 design products

Publication date: July 2017

Hardcover 978-3-89939-197-8 € 19.80 | US \$ 25.00



Red Dot Design Yearbook 2017/2018 Doing - Ret Set: Living, Doing, Working & 2016/2017 Fniovina Editor: Pete

Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
1,924 pages
2,490 colour illustrations
1,560 design products

Publication date: July 2017

Hardcover 978-3-89939-193-0 € 44.00 | US \$ 55.00



Doing – Red Dot Design Yearbook

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 360 pages 477 colour illustrations 244 design products

Publication date: July 2016

Hardcover 978-3-89939-186-2 € 19.80 | US \$ 25.00



Working – Red Dot Design Yearbook 2016/2017

Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
430 pages
579 colour illustrations
366 design products

Publication date: July 2016

Hardcover 978-3-89939-187-9 € 1980 | US \$ 25.00



Enjoying – Red Dot Design Yearbook

2016/2017
Editor: Peter Zec
English | German
30 x 30 cm | 11.8 x 11.8 inches
460 pages
638 colour illustrations
404 design products

Publication date: July 2016

Hardcover 978-3-89939-189-3 € 19.80 | US \$ 25.00

www.red-dot-shop.com



Living – Red Dot Design Yearbook 2014/2015

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 520 pages 685 colour illustrations

Publication date: July 2014

Softcover 978-3-89939-159-6 € 19.80 | US \$ 25.00

Hardcover 978-3-89939-163-3 € 49.00 | US \$ 70.00



Doing – Red Dot Design Yearbook 2014/2015

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 568 pages 736 colour illustrations

Publication date: July 2014

Softcover 978-3-89939-160-2 € 19.80 | US \$ 25.00

Hardcover 978-3-89939-164-0 € 49.00 | US \$ 70.00



Working – Red Dot Design Yearbook 2014/2015

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 488 pages 668 colour illustrations

Publication date: July 2014

Softcover 978-3-89939-161-9 € 19.80 | US \$ 25.00

Hardcover 978-3-89939-165-7 € 49.00 | US \$ 70.00



Red Dot Design Yearbook 2014/2015 Set: Living, Doing & Working

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 1,576 pages 2,089 colour illustrations

Publication date: July 2014

Softcover 978-3-89939-158-9 € 39.80 | US \$ 50.00

Hardcover 978-3-89939-162-6 € 99.00 | US \$ 140.00



Living – Red Dot Design Yearbook 2013/2014

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 540 pages 653 colour illustrations

Publication date: July 2013

Softcover 978-3-89939-145-9 € 19.80 | US \$ 24.80

Hardcover 978-3-89939-148-0 € 49.00 | US \$ 69.00



Doing – Red Dot Design Yearbook 2013/2014

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 500 pages 515 colour illustrations

Publication date: July 2013

Softcover 978-3-89939-146-6 € 19.80 | US \$ 24.80

Hardcover 978-3-89939-149-7 € 49.00 | US \$ 69.00



More information: www.red-dot-shop.com

Working – Red Dot Design Yearbook 2013/2014

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 504 pages 537 colour illustrations

Publication date: July 2013

Softcover 978-3-89939-151-0 € 19.80 | US \$ 24.80

Hardcover 978-3-89939-152-7 € 49.00 | US \$ 69.00



Red Dot Design Yearbook 2013/2014 Set: Living, Doing & Working

Editor: Peter Zec English | German 30 x 30 cm | 11.8 x 11.8 inches 1,544 pages 1,705 colour illustrations

Publication date: July 2013

Softcover 978-3-89939-144-2 € 39.80 | US \$ 49.80

Hardcover 978-3-89939-147-3 € 99.00 | US \$ 139.00



Design Value A Strategy for Business Success

Authors: Peter Zec, Burkhard Jacob English 13.5 x 21.5 cm | 5.3 x 8.5 inches 224 pages about 20 graphics

Publication date: March 2010

Hardcover 978-3-89939-103-9 € 24.90 | US \$ 39.00



Universal Design – Best Practice

Editor: Peter Zec English | German 21 x 30 cm | 8.3 x 11.8 inches 140 pages 100 colour illustrations

Publication date: August 2009

Hardcover 978-3-89939-112-1 € 28.00 | US \$ 44.00

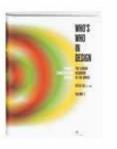


Hall of Fame – Design for a better quality of life, Volume 2

Editor: Peter Zec on behalf of Icsid English 22.5 x 30.9 cm | 8.9 x 12.2 inches 271 pages 348 colour illustrations

Publication date: September 2007

Hardcover 978-3-89939-085-8 Now only € 19.00 (regular price € 59.00) Now only US \$ 25.00 (regular price US \$ 78.00)



Who's Who in Design – The Leading Designers of the World Volume 3

Editor: Peter Zec English | German 21 x 28 cm | 8.3 x 11.0 inches 438 pages 970 colour illustrations

Publication date: July 2007

Hardcover 978-3-89939-083-4 € 69.00 | US \$ 89.00

More information: www.red-dot-shop.com



Designing Success – Strategies Concepts Processes

Editor: Peter Zec English 14.5 x 23 cm | 5.7 x 9.1 inches 119 pages 116 colour illustrations

Publication date: January 1999

Brochure 978-3-929227-43-7 € 10.00 | US \$ 14.00