

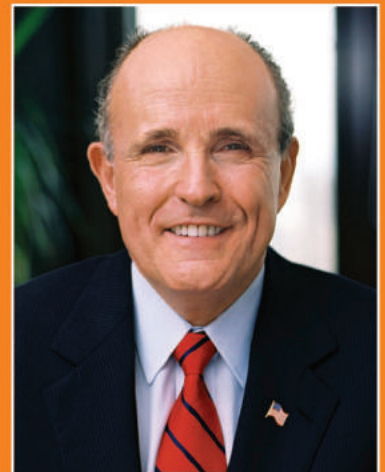
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# R·I·T

The University Magazine

Fall 2005



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Also: Alum leads world's largest news organization



The Campaign's final year





## Rochester Institute of Technology

The University Magazine Fall 2005

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## Outgoing Student Government president looks back – and ahead

*It's been a momentous year for Sheila Sarratore '05 (new media publishing). In addition to completing her courses and all the typical senior-year activities, Sheila served as Student Government president. Among the year's milestones were special events marking RIT's 175th anniversary, the opening of our marvelous Gordon Field House and Activities Center, and the announcement that men's hockey would move to Division I and the Atlantic Hockey Association.*

*Sheila Sarratore was at the forefront of these and many other occasions.*

*As she heads to the next phase of her life – as an assistant production manager for The Wall Street Journal – we asked Sheila to share her thoughts about her time at RIT. I think you'll be interested in her comments.*

**President Albert J. Simone**

Hello from one of the newest members of the RIT alumni community. For the past year I have held one of the best jobs ever: I was the president of Student Government. I guess because I had "president" in my title I got lucky and was asked to write the president's words of wisdom for this issue of the magazine.

This year has been an amazing adventure. Really, who can say they've met Robert Redford, who visited in October as the 2004 Distinguished Horton Speaker, or Al Davis, the longtime friend and vice president emeritus known to everyone as Mr. RIT, or Bruce James '64 (printing management), the U.S. Public Printer?

And to think, those are just a few of the cool extras, after all the free pizza, of course.

After this year's experience I believe I have witnessed a major shift on campus. Students are simply more aware. This can be proven from attendance at the sold out events in the new Gordon Field House or the number of voters that came out for this year's student leader elections – more than 20 percent of the population. While we hope for even higher turnout in the future, this was an amazing milestone, doubling past voter participation. Though students may still not sing the alma mater, there is a buzz on campus. Whether it has to do with spirit, the new curriculum changes, or simply the type of people coming in, the campus is definitely moving full steam ahead.

I am proud to say that RIT is my alma mater. It's a great university and I can't wait to come back for Brick City Homecoming and Division I hockey games. Dr. Simone, thank you for always putting students first. I have truly enjoyed working with you this year: You are a "level 5 leader" – as we learned from reading that best-selling book you like so much, *Good to Great*.

As for the future, it is time to say goodbye to Rochester and hello to Des Moines, Iowa. *The Wall Street Journal* will be my new home for a few years.

Finally, my words of wisdom – get a fight song! We need something to chant at D-I hockey games!

Officially signing for the last time,

President, Student Government 2004-2005



**Presidents Simone and Sarratore**

# R·I·T

The University Magazine

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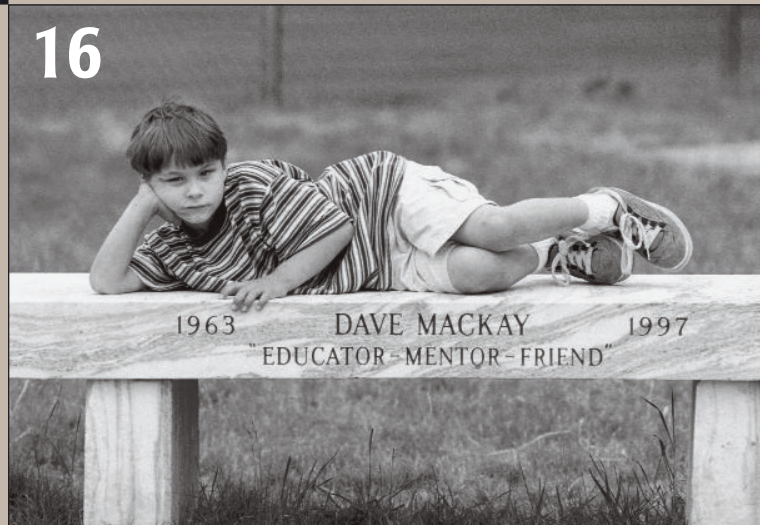
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Photo grad's book reveals personal loss, national tragedy



AP Chief Thomas Curley '77 returns to RIT



## Cover

Nicole Heiges '05 at Hershey's Chocolate World.  
Photo by A. Sue Weisler '93



## Construction begins on \$12 million bioscience center New York legislators and Excellus BlueCross BlueShield recognized at groundbreaking

The new building for RIT's Center for Bioscience Education and Technology (CBET) will be open in fall 2006, but the center's work is already well underway.

The groundbreaking event in April recognized a new corporate partnership with Excellus BlueCross BlueShield, which is investing \$2 million in CBET. At the same time, RIT President Albert Simone acknowledged the efforts of Sen. Jim Alesi and Assemblymembers Joe Morelle and Susan John, who secured state funding for the project. Of the \$12 million total, \$8 million was provided by the state of New York through the Gen\*NY\*sis and RESTORE NY programs.

"The Greater Rochester region has identified bioscience as a strategic economic development opportunity," Simone noted. "In order to realize that opportunity, we need a workforce that has the skills industry needs. Thanks to the foresight and persistence of our state delegation members, and the generous investment of Excellus BlueCross BlueShield, RIT's Center for

Bioscience Education and Technology will play a key role in meeting this need."

As a multipurpose teaching, training and research facility, CBET will introduce academic programs such as forensic medicine and expand workforce-training classes. It will offer certificate programs, workshops and seminars for the bioscience and healthcare industries, promote applied research initiatives and support community education programs, encouraging students to pursue careers in science and technology.

CBET grew from a workforce study assessing the needs of the biotechnology industry in western New York. The center began offering workshops for people working for biosciences companies in 2001. In fall 2004, CBET launched a workforce development initiative with funding from Eastman Kodak's Economic



RIT's CBET facility is expected to be completed by September 2006.

Development Fund. To date, 20 students have completed the intensive, hands-on 10-week program, and 14 more will finish this August, receiving certificates in basic biotechnology skills for bioprocessing operations. The majority of these people have already found jobs in the bioscience or related fields.

For more information, visit [www.cbet.org](http://www.cbet.org), or call 585-475-2532.

Susan Gawlowicz

## Bausch & Lomb pledges \$2.5 million to endow professorship

Bausch & Lomb is committing \$2.5 million to fund the Bausch & Lomb Endowed Chair in Microsystems Engineering, based in RIT's Kate Gleason College of Engineering.

In addition, the Rochester-based company and RIT will collaborate on the development of several research programs that could involve additional funding of \$2.5 million over the next five years. The goal of the research being considered is to develop therapeutic and diagnostic technology to address ocular diseases and conditions that impair vision.

Research projects under consideration

include advanced microsystems and technologies to diagnose, monitor and treat eye disease; the development of biodegradable devices for sustained drug delivery to the eye; and accommodating intraocular lenses to provide presbyopic vision correction for cataract surgery patients.

Bausch & Lomb chairman and CEO Ronald L. Zarrella shared the news at the company's annual meeting in May, held this year on the RIT campus.

The relationship between Bausch & Lomb and RIT dates to 1885 when company co-founder Henry Lomb helped

establish one of RIT's predecessors, the Mechanics Institute. Lomb later became the first president of the Institute's Board of Trustees.

With the advice of scientists and researchers from Bausch & Lomb, RIT will begin recruiting a scholar to assume the Bausch & Lomb Chair in Microsystems Engineering. This individual will lead an interdisciplinary team of RIT faculty and students to develop initiatives consistent with the company's research interests.

Paul Stella

## McAfee Day

As part of McAfee Day, May 13, teams of students were challenged to build, test and defend computer network systems against simulated attacks generated by McAfee engineers and the RIT student group S.P.A.R.S.A. (Security Practices and Research Student Association). The event celebrated a new partnership between McAfee Inc., a leading producer of computer security software, and RIT. McAfee Inc. recently donated more than \$1 million in technology to the B. Thomas Golisano College of Computing and Information Sciences (GCCIS) to launch the college's master's program in computer security and information assurance. Winning the challenge were, (from left): Jordan Sissel, fifth-year computer science major; Mike Goffin, fourth-year information security major; Jym Ferrier, information technology graduate student; and Sean Jordan, first-year applied networking and systems administration major.



## RIT awards world's first microsystems engineering Ph.D. degrees

Anand Gopalan and Mark Steinke, graduate students in RIT's Kate Gleason College of Engineering, in May became the first-ever recipients – anywhere – of Ph.D. degrees in microsystems engineering.

Gopalan and Steinke began doctoral studies when RIT launched the microsystems engineering Ph.D. program in December 2002.

Gopalan, who completed his M.S. in electrical engineering at RIT in 2002, researched and designed built-in, self-test circuits and techniques for high-speed communication devices such as cell phones and wireless circuits. His research, partially funded by Semiconductor Research Corp., created new methodology for efficient and cost-effective testing of RF (radio-frequency) circuitry.

Originally from Mumbai, India (formerly known as Bombay), Gopalan is currently interviewing for post-graduation positions in industry.

Steinke came to RIT from Mars, Pa., and earned bachelor's and master's degrees in mechanical engineering from RIT in 2000 and 2002 respectively. He researched advanced liquid cooling methods for microprocessors. Steinke developed his microprocessor cooling method with his advisor, Satish Kandlikar, the



Anand Gopalan, left, and Mark Steinke are the first to receive new Ph.D. degree.

James E. Gleason Professor of Mechanical Engineering.

After graduation, Steinke joined IBM Corp. in Research Triangle Park, N.C., as a thermal engineer working on next generation microprocessor cooling for mid-size servers and personal and laptop computers.

Steinke left RIT with more than his three degrees. He met his wife, Kate Prescott, at RIT.

Currently, 26 other students are enrolled in RIT's microsystems engineering Ph.D. program.

"This year's commencement is a landmark in the history of RIT and defines the university's role as a leader and innovator of leading-edge technology education," says Mustafa Abushagur, RIT professor and director of microsystems engineering.

Michael Saffran



### Five join RIT Board of Trustees

Five new members, including three alumni, have joined the RIT Board of Trustees, bringing the total to 54 active members of which 20 are alumni.

The new members are:

- **Andrew Brenneman '88** (business management), a senior government account executive with Sprint Business Solutions. He is a past member of the advisory board for Visual Language Interpreting Inc. and served on the Alumni Campaign Leadership Committee for NTID.

- **Arunas A. Chesonis**, chairman of the board and chief executive officer of PAETEC Communications. Chesonis holds a bachelor of science degree in civil engineering from Massachusetts Institute of Technology, an MBA from the William E. Simon Graduate School of Business at the University of Rochester, and an honorary Doctorate of Laws from the University of Rochester.

- **Robert Davila**, who served as CEO and vice president of the National Technical Institute for the Deaf from 1996 to 2004. He now serves as senior vice president for national programs with Communication Service for the Deaf, a non-profit organization that manages the telephone relay programs for deaf and hard-of-hearing persons.

- **Chester Watson '74** (accounting), general auditor for General Motors Corp. since 2004. Watson came to General Motors from Lucent Technologies Inc., where he was vice president of corporate audit and security.

- **Brian P. O'Shaughnessy '81, '84** (chemistry), a partner in the intellectual property law firm of Burns Doane Swecker and Mathis in Alexandria, Va. O'Shaughnessy is a registered patent attorney with more than 18 years of experience in intellectual property law. O'Shaughnessy is the new chairman of RIT's Alumni Network Board of Directors (ANBOD, see page 55).

Bob Finnerty

### Engineering students win EPA award for solar oven

A team of RIT engineering majors won first place and \$75,000 from the U.S. Environmental Protection Agency for design of a solar oven for use in developing countries in Latin America.

The EPA's People, Prosperity and the Planet (P3) Award recognized "innovative solutions for an environmentally sustainable future." RIT's seven-member team was one of seven among 65 honored in May in Washington, D.C.

About two billion of the Earth's 6.4 billion inhabitants burn organic material such as wood in daily cooking, according to the RIT team, led by Emma Fulton, a fifth-year industrial and systems engineering major. The use of solar ovens for cooking and water pasteurization reduces wood consumption, deforestation, air pollution and related health problems. The RIT solar oven – constructed of glass, particleboard and recycled printing plates – can be built at a cost of \$32.33.

Team members traveled twice to South America to gather information from potential users. They were guided by Andres Carrano and Brian Thorn, professors in the Kate Gleason College of Engineering.

### Dyer Pledges \$1.5M to NTID for arts center

A \$1.5 million commitment from the benefactor of NTID's Joseph F. and Helen C. Dyer Arts Center will provide resources for special exhibitions and expansion of the permanent collection as well as additional curatorial and support staff, regular maintenance and improvements. The Joseph F. and Helen C. Dyer Endowment Fund has been created by Joseph Dyer, a retired mechanical engineer who is deaf.

Dyer and his wife, Helen, donated \$2.5 million in 2000 to create the arts center. Mrs. Dyer died a few weeks before the opening in 2001.

The exhibition space, located in NTID's Lyndon Baines Johnson Building, includes seven exhibition areas for NTID's permanent collection, student work and visiting exhibits.

### COB launches faster EMBA program

To address the needs of busy professionals, the College of Business is offering a 15-month Executive MBA program. Formerly a two-year program, the EMBA program has produced more than 200 graduates since it was launched in 1993.

The first students in the new EMBA program begin their studies in August 2005. Information about the program is available at [www.ritemba.com](http://www.ritemba.com) or by calling 585-475-5224.

### NTID creates Center of Excellence for interpreting

NTID's new Center of Excellence for the Study of Sign Language Interpreting will bring experts from around the United States together to better understand how interpreting affects learning and to determine what factors related to interpreting influence comprehension, learning and access.

In collaboration with faculty at NTID and other RIT colleges, the center will study teaching and learning via interpreting and alternative methods in a variety of content areas and settings. At present, center projects are focusing on learning in science, technology, engineering and mathematics in postsecondary settings via two grants from the National Science Foundation totaling more than \$1.5 million. More information can be found at [www.ntid.rit.edu/InterpretingResearch](http://www.ntid.rit.edu/InterpretingResearch).

### Summer 'vacation' is life-altering experience

Summer jobs for students often involve a minimum-wage salary and a drive-through window. Mike Zelinski's summer job will quite possibly save lives.



Mike Zelinski

Zelinski, a fourth year student in the Center for Imaging Sciences, is spending his summer in Roskilde, Denmark, working for Risoe National Laboratory, under Denmark's Ministry of Science, Technology and Innovation. Working with a team of scientists, Zelinski uses mathematical models and high level imaging equipment to observe and record the properties of cancerous brain tissue. By analyzing the results, researchers hope to be able to provide faster and more accurate diagnosis of certain types of cancers.

## Making a big splash



The 30th annual Mini Baja East, hosted by RIT in May, drew hundreds of spectators and more than 71 challengers – making this the largest-ever eastern regional competition. The team from Ecole De Technologie Superieure, Montreal, captured first place overall. RIT, which entered two cars, earned seventh and 15th places. The design and off-road driving competition took place in RIT's Gordon Field House and Activities Center and Hogback Hill Motocross track in Palmyra, N.Y. For more results from the 2005 Mini Baja East, visit <http://students.sae.org/competitions/minibaja/east>

## First Division I hockey season opens Oct. 8



For their first season competing at the Division I level, RIT men's hockey will play 34 games, including 14 home games at Ritter Arena.

RIT, a new member of the Atlantic Hockey Association, opens the season at Ritter Arena on Oct. 8 with an exhibition game against the University of Waterloo from Ontario, Canada. Single game and season tickets will go on sale in September. For more information consult the Tiger's Web site at [www.ritathletics.com](http://www.ritathletics.com).

### Here's the schedule:

**Oct. 8:** Waterloo, home (exhibition)

**Oct. 14:** Quinnipiac University, Hamden, Conn.

**Oct. 15:** Bentley/Air Force (Quinnipiac Tournament), Hamden, Conn.

**Oct. 21:** Canisius College, Buffalo

**Oct. 22:** Canisius College, home

**Oct. 28:** St. Lawrence University, home

**Oct. 29:** St. Lawrence University, home

**Nov. 4:** University of Alabama/Huntsville, home

**Nov. 5:** University of Alabama/Huntsville, home

**Nov. 12:** Robert Morris University, Pittsburgh

**Nov. 13:** Robert Morris University, Pittsburgh

**Nov. 19:** Niagara University, Buffalo

**Nov. 26:** American International, Springfield, Mass.

**Nov. 27:** Sacred Heart University, Fairfield, Conn.

**Dec. 2:** Union College, home

**Dec. 3:** Union College, Schenectady

**Dec. 9:** Geneseo State, home

**Dec. 10:** Rensselaer, Troy

**Dec. 30:** Air Force, Colorado Springs, Col.

**Dec. 31:** Air Force, Colorado Springs, Col.

**Jan. 6:** Clarkson University, Potsdam, N.Y.

**Jan. 7:** Cornell, Ithaca, N.Y.

**Jan. 14:** Oswego State, home

**Jan. 17:** Fredonia State, home

**Jan. 20:** Quinnipiac University, home

**Jan. 21:** Quinnipiac University, home

**Jan. 27:** USA Under-18, Ann Arbor, Mich.

**Jan. 28:** USA Under-18, Ann Arbor, Mich.

**Feb. 4:** Bowling Green, Bowling Green, Ohio

**Feb. 5:** Mercyhurst College, Erie, Pa.

**Feb. 10:** University of Alabama/Huntsville, Huntsville, Ala.

**Feb. 11:** University of Alabama/Huntsville, Huntsville, Ala.

**Feb. 24:** USA Under-18, home

**Feb. 25:** USA Under-18, home

## U.S. House earmarks \$3 million for CIMS initiatives

### Representatives Kuhl and Reynolds secure additional defense-related funding

RIT's Center for Integrated Manufacturing Studies is in line to receive an additional \$3 million in federal funding.

Congressmen Randy Kuhl Jr. and Tom Reynolds announced in June that the House Committee on Appropriations included the funds for CIMS' Systems Modernization and Sustainment program in the 2006 Defense Appropriations bill.

"Keeping our troops safe and finding ways to reduce the costs associated with defense equipment are the two most important goals when it comes to funding the Department of Defense," says Kuhl, whose district includes the RIT campus.

"The military is improving its equipment and its efficiency, and our community is benefiting from having this research done here. It's a win-win situation," adds Reynolds, a member of the House leadership.

Rep. Jerry Lewis (R-Calif.), chair of the House Appropriations Committee, also supported the federal investment in RIT, noting that "the money will go a long way toward strengthening our nation's defense by spurring on important research initiatives."

The National Center for Remanufacturing and Resource Recovery, a unit of CIMS, works with the Office of Naval Research to develop technology tools for extending the life cycle of military systems. Recent achievements include extending the life cycle of the Marine Corps' Light Armored Vehicle fleet, at a savings of \$42 million; the F/A-18 engine valve program, which saves the Naval Aviation Depot \$552,000 per year; and the EA-6B Prowler program, in which one project alone will likely save the Navy around \$3.25 million.

"We are most appreciative of this support and its affirmation of the importance of RIT's contributions to our national defense preparedness," says RIT President Albert Simone.

The Senate Defense Committee will develop its recommendations later this summer. Once approved, a House-Senate conference committee will determine a final amount for the RIT defense program. Over the past eight years, CIMS has received \$21 million in previous Department of Defense funding.

Paul Stella



### NTID begins \$4.5M student center

Communication Service for the Deaf Inc. (CSD), a national non-profit organization dedicated to serving deaf and hard-of-hearing people, has committed a \$2 million gift for a new student development center at RIT's National Technical Institute for the Deaf.

The \$4.5 million, two-story, 30,000 square-foot building will provide maximum accessibility through technology, lighting, room design and seating. Connected to NTID's Lyndon Baines Johnson Building, the CSD Student Development Center will be home to NTID student government, student life, multi-cultural clubs, a study center, a communication center, commuter lockers, and informal spaces that will facilitate interaction and socialization.

"Only 25 percent of a student's time is spent in the classroom," explained T. Alan Hurwitz, vice president of RIT and CEO/dean for NTID. "This center will serve as a gathering place where education can continue day and night in a centrally located area with a safe, supportive atmosphere. This will be a place where students can enrich and celebrate their unique talents and skills."

Construction will be completed by fall of 2006. For more information about contributing to the CSD Student Development Center, please contact the NTID College Advancement Office at 585-475-6836 (v/TTY).

Founded in 1975, CSD is a private, nonprofit telecommunications and human services organization based in Sioux Falls, S.D. CSD employs 3,000 people and has more than 30 offices nationwide to serve its 15 million customers.

**Karen Black**

# Letters

### Remembering Pilli Parker



The unidentified young lady on the left is Priscilla Parker '52 (art and design). See also page 26 in *Techmila* '51 (Phi Upsilon Phi) and page 57, *Techmila* '52.

The photo was taken in the kitchen of a student apartment at Kate Gleason Hall. I recognize the metal fold-down top to cover the stove burners (behind Pilli's head), the door to the milk delivery compartment at the center top of the photo and the fuse box door cover above Nancy Drake's head. That milk delivery box, which was serviced from the building's central corridors, was a throwback to the home delivery of milk in the '30s. The crackers were Town House crackers, a new, upscale product at the time, to compete with Ritz crackers.

The students were probably making cheese topping for a dorm-style hors d'oeuvre to be presented to some fellows

### Thanks for the memory

Kevin Shea's story about George Paragamian in the spring issue brought back many memories. George and I, both World War II vets (me, a Canadian) were best friends at RIT. Among the many events we shared in a less-than-orthodox way was graduation day.

George and I and my wife of six months retired to a local bar and drank Southern Comfort rather than attend the open house events arranged at the school. (I've not touched that concoction since!)

We often played tennis on Saturdays and then retired to my digs, where we relived the past over a few cool ones. The Phi Gamma Dektol "fraternity" was as George describes and indeed we had a crest prepared. I still have the original.

My claim to fame at RIT was my appointment as the first-ever student representative to the faculty. This required me to attend faculty meetings. The great C. B. Neblette ran a tight ship!

during an allowed visitation. A lot of energy was expended on efforts to entice the opposite sex 50-some years ago.

I'm sure that kind of activity is still prevalent but I'll bet the tidbits are better.

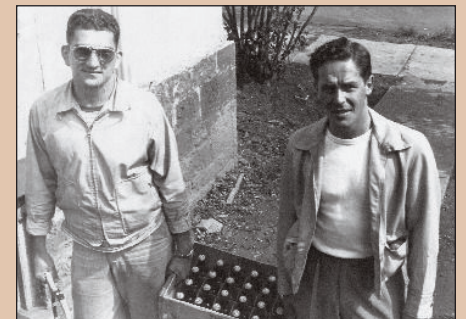
**Dora B. Schaefer Cassety '51 (art and design)**  
Jackson Heights, N.Y.

I received my Spring '05 RIT magazine and was so surprised to see those old friends on the last page. The girl on the left is Priscilla Parker '52. "Pilli" died around 1966. She and Irma Wunsch (center) were roommates of mine. I knew Nancy Drake (right), too.

The photo brings back happy memories.

**Josephine Gregway Saternow '52 (art and design)**  
Mansfield Center, Conn.

**Editor's note:** We also received several other notes identifying Priscilla Parker, as well as a phone call from Kay Conlon '52 (photo journalism) of Avon, N.Y., who took the photo of the three friends for the RIT yearbook, *Techmila*. Thank you to everyone who contacted us.



They were great days and the RIT impact has been one to be envied by those unlucky enough not to have been privileged to attend it. Your magazine is a gem in every respect.

**Bill Carr '49 (photography)**  
Stittsville, Ontario, Canada

**Do you have comments or information for the Letters page? Send e-mail to [umagwww@rit.edu](mailto:umagwww@rit.edu) or write to The University Magazine, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive, Rochester, NY 14623.**

## Expert outlines strategies for fighting cybercrime

By Sam McQuade

Have you ever been the victim of a cybercrime that resulted in some amount of data loss or other types of harm?

In this time of increasingly complex computer viruses, phishing scams and identity theft, as well as many other types of IT-enabled crimes, it is critically important to routinely and systematically protect your computer data from prying eyes, damage, manipulation and loss.

Results from an RIT Computer Use and Ethics survey administered to 873 randomly selected students reveal that one out of three students had been victimized by some type of computer-enabled crime, and that one out of four students were victimized two or more times in the 12 months preceding the survey.

Fortunately, a person does not need to be majoring in computer science, software engineering or IT administration to employ effective information security measures. Nor does effective information security necessarily cost a lot of money. By following these procedures you can prevent the vast majority of abuses and crimes that threaten you and your data:

**1. Password management:** Use strong passwords consisting of eight or more randomly selected alpha-numeric characters that do not spell a name or word in any language. Change your password about once per month. Never use the same password. If you use several passwords for various purposes, employ effective and secure password management using special software or particular methods designed to help you remember and/or conveniently access passwords when needed.

**2. Anti-virus:** Purchase, install, regularly use and update anti-virus, Trojan and worm software. RIT makes the popular antivirus software McAfee 8.0i available to all RIT students, faculty, and staff. Whatever antivirus software you choose to use, make sure the virus definitions are updated automatically so new threats are kept at bay. You should also run a full antivirus scan of your system's disk drive at least once per week.

**3. Scrutinize e-mail:** Never open e-mail attachments from strangers, regardless of how enticing the subject line or attachment, because you are probably being socially engineered (i.e., manipulated into doing what a computer criminal wants). Be suspicious of any unexpected e-mail attachment from someone you do know because it may have been sent without that person's knowledge via an infected machine. If your e-mail program can be set to not download pictures, enable this setting to help prevent your computer from accidentally downloading spamming, spyware or adware intelligence-gathering tools or other exploits not readily detectable. Many users now help those with whom they communicate by digitally signing their e-mail using verification software products such as Thawte and Comodo, which are available online for personal use at no charge.

**4. Personal firewall:** Install a software and/or hardware firewall before connecting to the Internet, and routinely use it to monitor and repel attacks against your system. Some firewalls can be configured to allow e-mail and IM messages from trusted sources to get through while screening out all sorts of suspicious content and spam.

**5. OS and application patches:** Unfortunately, software is often released with bugs that can jeopardize the performance and security of your computer, especially given the reality that many cybercriminals continually develop new "malware" and exploits that are quickly propagated on the Net. In addition to updating virus definitions weekly, you should also update your computer's operating system, as well as periodically check for and install applications software updates.

**6. Spyware/Adware:** Spyware and adware is often surreptitiously installed on computers. These malware programs are notorious for bogging down operating efficiency and enabling identity thieves to capture your personal and financial data. To guard against this form of computer abuse you should install and regularly update reputable spyware/adware soft-

ware, such as Spybot Search and Destroy, and Lavasoft Ad-Aware, both reputable products available in basic versions for free online.

**7. Backup data:** Backup all your data often, systematically and using different media or networking systems. In this way, if one method fails for some reason, a backup of your backup will still be available. Keep the backup media in more than one location, and ensure that storage media is periodically checked for viruses.

Good online sources of information security tips include the SANS Institute ([www.sans.org](http://www.sans.org)); the International Information Systems Security Certification Consortium ([www.cissp.org](http://www.cissp.org)); and the CERT Coordination Center of Carnegie Mellon University ([www.cert.org](http://www.cert.org)). For members of the RIT campus community, many additional information security tips can be located online, through the RIT Information Security Office and RIT Information Technology Services.

However, by adopting the above practices into your lifestyle, most if not all IT-enabled abuse incidents, cybercrimes and associated loss of data can be averted.



Sam McQuade

**Sam McQuade is RIT Assistant Professor of Criminal Justice. He teaches courses in computer crime, criminal justice/security technology, and related topics. Prior to joining RIT, he served as a computer crime pro-**

**gram manager with the National Institute of Justice of the U.S. Department of Justice, as a study director with the Committee on Law and Justice of the National Research Council, and as a deputy director for research and resource development with the Metropolitan Police Department of the District of Columbia. His new textbook, *Understanding and Managing Cybercrime*, is scheduled for publication in late 2005 by Allyn & Bacon Press.**





# On top of the world

As leading newsmen, RIT grad has a unique perspective on global issues

Thomas Curley '77 in the New York City newsroom of the Associated Press.



**From the conflict in Iraq to a verdict in the Michael Jackson trial, when news breaks The Associated Press wants the first word. AP's leader Thomas Curley '77 (MBA) – a veteran journalist and visionary business executive – has it covered, with journalists and resources in 121 countries.**

Chances are you've "subscribed" to his global thinking for decades, via the newspaper with the globe on the front, *USA Today*. Curley was instrumental in the creation and launch of the country's largest newspaper more than 20 years ago. He worked in every department of *USA Today* and rose through the ranks to become president and publisher.

His days of strategizing about a national color newspaper trace back to when he was at RIT pursuing an MBA. He was working full-time at Gannett's *Times-Union* newspaper in Rochester and taking business classes part-time.

"It was hard to work full-time and get a master's degree, but ultimately it was helpful because I did it over a period of years and as I saw the world from a different perspective I was able to integrate my education into practical work applications," says Curley.

As the current president and CEO of The Associated Press, the world's largest news-gathering organization, covering major international news events like the war in Iraq and Asia's tsunami is all in a day's work for Curley and his 3,500 employees.

"My job is to get the news first, but first get it right," Curley says.

Curley recalls when the deadly tsunami hit Asia in December. "The first word on the earthquake was reported by AP. We picked it up in Bangkok where our offices shook for several minutes. It then took us a bit of time to understand that a massive and horrible wave had been set loose. We got reports back from our people in several countries. One of our photographers was actually swamped by the wave. He lost his camera equipment but he was able to preserve some pictures."

In April, Curley returned to his alma mater to receive the Isaiah Thomas Award, given annually by RIT's School of Print Media to an individual who has made outstanding contributions to the publishing industry.

Comparisons between Isaiah Thomas and Thomas Curley are significant. Isaiah Thomas was a great American patriot printer, pioneer and innovator of the 18th century and believed strongly in the public's right to access information. Curley is considered a 21st century pioneer in the publishing industry and a leading advocate for freedom of information.



**During his visit to RIT, Thomas Curley participated in a panel discussion on freedom of information. From left are Curley, *Democrat and Chronicle* Editor Karen Magnuson, 13WHAM-TV News Director Chuck Samuels, RIT Chief Communications Officer Bob Finnerty, Congresswoman Louise M. Slaughter, and Robert Freeman, executive director of the New York State Committee on Open Government.**

Curley became a free-lance journalist at the age of 15, covering high school basketball for his hometown newspaper, *Easton (Pa.) Express*.

"At 15, when I got my first byline, it was all about ego," says Curley.

Curley continued working at newspapers during college, graduating in 1970 from La Salle University with a degree in political science. Much has changed since his early days in the business.

"When I started in news, you got your news by appointment," he explains. "You got it in a morning or afternoon newspaper or in an evening news broadcast. In the '60s it often took hours or days for news to move from a remote region. Of course today it's instant, immediately global and it never stops. The demands have grown and the number of people consuming news has risen dramatically. And the way they consume news has transformed the nature of how we work."

In 1972, Curley landed a job in Rochester as a night city/suburban editor for Gannett's *Times-Union*. In 1976 he became director of information for Gannett Co. Inc. and began coordinating the company's newspaper research projects.

Al Neuharth, chairman of Gannett in 1979, named Curley as one of four researchers on a national newspaper

project that spawned *USA Today*.

David Hunke, a former colleague of Curley's and now president and publisher of the Rochester *Democrat and Chronicle*, credits Curley as the architect of America's largest newspaper. Hunke shared this sentiment at the April Isaiah Thomas Award ceremony.

"For many of us, Tom was largely the architect, not only of the mission, but the whole culture behind *USA Today*. It was the first newspaper ever bold enough or brave enough to decide it wasn't going to be about the people who owned it or comprised the newsroom, the circulation department or anything else. . . . This was about two decades before the rest of the country caught on to the fact that customers ought to be central. That may seem pretty simple, but in my business you have no idea how earth-shattering it was that a group of people led by Tom Curley would decide that readers would be what this newspaper was about."

Shortly before his trip to Rochester for the ceremony, Curley squeezed in a phone interview from his office in New York City between appointments and preparing for AP's annual meeting. He's modest about his career accomplishments, but candid and sincere about his



admiration for RIT and how his MBA prepared him to lead a global organization.

"I spent a lot of time working on strategy and understanding how to do business strategy. And that's pretty much what you do in the job I have. You get a better appreciation for accounting, contract negotiations, HR issues, leadership, solving any number of business problems. So it (the RIT MBA) was very helpful. It opened up a world to somebody who had come up on the poet side."

**D**espite the demands of running an organization that is 24/7/365, Curley finds time to serve as a vice chairman of RIT's Board of Trustees. In July, he received the 2005 Nathaniel Rochester Society Award, given in recognition of his contributions to the advancement of the university. "RIT is a place that attracts interesting as well as brilliant people. To be able to at least in some way try to stay up to date and engage in conversation with the talent that is there is a very special opportunity. RIT is a treasure and it's nice to touch something like that – even if its just a few times a year."

While on campus in April, Curley remarked to President Albert Simone, "I always have time for Al and RIT." The two men have been friends for more than a decade and Curley knows how to push Simone's buttons. "We've been together for almost a day and you haven't mentioned the Red Sox," Curley joked. Simone, a Boston native, then launched into an analysis of the Sox's pitching roster. Curley is a San Francisco Giants fan.

Curley is also a fan of Phil Tyler. Curley says of all of his professors here at RIT, Tyler, associate professor of marketing, made the biggest impression.

"He had an energetic style and he was also teaching the subject that I became most interested in, which was business strategy," says Curley. "Plus he liked baseball."

Tyler remembers a particular project where Curley went to a toy store and purchased a male figurine with a globe for a head.

Curley's marketing model was simple: the toy figure would represent John Q. Public for a national polling firm's research about what news was marketable to the average "Joe."

"He was special and stood out even as a student," remarks Tyler. "He had an incredible work ethic. Very bright, very creative."

Curley has restructured senior AP management, created an international division

to drive content and new business overseas, and encouraged initiatives to celebrate exceptional journalism.

The Associated Press this year won a Pulitzer Prize – an award considered the holy grail of journalism – for breaking news photography in Iraq.

"This award was especially poignant because half of the photography staff that was honored is Iraqi. And they had been assembled and trained by veteran AP people over a period of months. These photographers showed extraordinary courage and I think on behalf of journalists who risk their lives every day, they really are exemplary people."

Curley is also an effective communicator, much like the namesake of the award he received. Legend has it that Isaiah Thomas rode with Paul Revere to rouse the militia for the Battles of Lexington

**"He was special and stood out even as a student. He had an incredible work ethic. Very bright, very creative."**

**Phil Tyler, Associate Professor of Marketing**

and Concord in 1775, the beginning of the American Revolutionary War.

And now Curley is among those "leading the charge" to protect the public's First Amendment right, a right he believes is under threat. He says more documents were classified in 2004 than in any other year in history. "There usually is a move toward secrecy after or in times of war or public concern so it's important to say it's not just this administration that has moved to do that. Over the course of history that's been the normal reaction, but it behooves the rest of us who care about these types of issues to raise questions and to examine when and why things are being classified or kept from public view."

**H**e cites the Sept. 11 attacks, few turnovers in government seats, and privacy concerns centered around the computer age as the reasons for the growing trend toward government secrecy. "The possibility of widespread distribution of personal information by electronic means has added a dimension and a complication in this era. That does worry the public, but in most cases, peo-



**During his visit to campus, Tom Curley met with students.**

ple understand that somebody better be watching the elected officials. Officials ought to be doing the public's business out where the public can see it."

Curley debated the issue of freedom of information in America during a panel discussion at RIT. Curley is advocating for a federal shield law similar to the one in New York state. The state shield law gives journalists protection from being compelled to testify or provide information about their sources.

"We [The Associated Press] have one reporter who is facing jail time. I'm quite concerned, but in a strange way it has been helpful in galvanizing industry support for freedom of information efforts and more advocacy for a shield law."

From his former professors to former colleagues to his friends, Curley is held in the highest regard both personally and professionally. Congresswoman Louise Slaughter met Curley and his wife, Marsha Stanley, shortly after Slaughter was elected to the Monroe County Legislature in 1976. "When I would think, 'Where is this (media) business headed?' . . . I would always remember Tom," says Slaughter. "I knew Tom was out there doing a decent, wonderful thing, really caring very much about the obligation he had to people."

In a letter written by Slaughter congratulating him for winning the Isaiah Thomas Award, she expressed her long-standing admiration and affection. "He gives me both faith and comfort for the best of what we have will endure. Long may you wave, long may you publish!"

"You can't sell out or lower your standards," says Curley. "You either believe in your principles and stand up for them, or you're dead."

**Kelly Downs**



Mark Benjamin, NTID

# Got tech?

Innovations are providing unprecedented access for deaf and hard-of-hearing people

From cochlear implants to videophones to multimedia classrooms, technology is transforming the landscape at RIT's National Technical Institute for the Deaf.

"Technology has played a huge role in our success of providing unprecedented access," says T. Alan Hurwitz, RIT vice president and dean of NTID. "Our wide-eyed freshmen arrive on campus, exposed for the first time to the latest technologies throughout campus and in their dorms that deflate many of the barriers they've experienced before coming to NTID."

Technology has been part of NTID since the college was created by act of Congress 40 years ago to provide the nation's deaf people with opportunities to acquire advanced skills in technological fields. Today, students, faculty and staff at

RIT use the latest technology to learn and teach technology.

RIT's 1,100 deaf and hard-of-hearing students have access to interpreters, note takers, tutors, and Interprettype machines that allow instant communication between people with and without hearing loss. A speech-to-text transcription called C-print provides translation of spoken English. Developed originally by NTID researchers, C-Print can be found nationally not only in educational settings, but in business meetings and workshops involving people who are deaf or hard of hearing, have visual impairments or learning disabilities.

In addition, onsite audiologists and speech-language pathologists provide services and new technology related to

hearing and hearing aids, assistive devices, and cochlear implant services.

## Twice as good?

As one of the 300 cochlear implant centers across the nation that provide services such as consultations, evaluations, fittings and speech therapy, NTID boasts the largest population of people with cochlear implants in one place. Nearly 180 students, faculty and staff have them, and that number is expected to rise steadily, especially among children between the ages of 1 and 5.

**Above: RIT film major Adrean Mangiardi uses two cochlear implants to help him localize sound, especially while he's working. Here, he films interpreting student and actress Gabrielle Weiler.**





Mark Benjamin, NTID

A cochlear implant is a surgically implanted device that stimulates the inner ear with electrical signals to the auditory nerve, which then sends signals to the brain where they're translated into sounds. Unlike a hearing aid, which amplifies sound, cochlear implants compensate for damaged or non-working parts of the inner ear.

The highly charged controversy about whether to get one and at what age has calmed to a general acceptance of individual choice. Now, a very small but growing percentage of the 90,000 people worldwide who have a cochlear implant are getting a second implant in their other ear.

Adrean Mangiardi, a 25-year-old film major, is one of three RIT students with two implants. He got the first in his right ear when he was 15, and his second this spring.

"When I went through the mapping process the first time [fine tuning after the surgery to determine individual's threshold and comfort], everything I sensed in my right side felt like electricity pulsating through my cochlear – a strange feeling,"

Mangiardi explains.

"Success is extremely individual, and depends on many different factors," notes NTID audiologist and cochlear implant expert Catherine Clark, who has been working with people with cochlear implants for more than 20 years. "Some people who have never heard running water or birds chirping and now hear them may feel their implant is highly successful, while others may measure success by having the ability to use the phone. And, it could take up to a year or more to realize all the advantages of an implant."

Mangiardi, who was raised in Allentown, Pa., wasn't satisfied with just one. Although he still suffers from a little dizziness, he says the benefits far outweigh any minor side effects.

"I am able to localize sounds through a large group of people talking over each other," he explains. "One time I was focusing on playing pool in the basement of Phi Delta Theta and one of my friends called out to me. I looked straight at him way out in the back through all my friends. I couldn't believe that I heard

**NTID professor Sharron Webster uses a wide assortment of technology in one of the updated classrooms in the LBJ building. The new devices offer more visual cues to increase comprehension for deaf and hard-of-hearing students.**

him. Others also noticed that I understood them without reading their lips.

"I cannot wait to work in the professional moviemaking business," he says. "Having bilateral implants will not only help me achieve my goal in filmmaking, but also improve my life on a daily basis with my friends and family."

Many improvements have been made to CI's, like water resistant processors tolerant to perspiration, multiple microphones to help determine directionality, and even hybrid cochlear implants.

"Hybrid CI's combine hearing aid technology with cochlear implant technology, and are worn on the same ear," Clark explains. "The hearing aid provides low frequency acoustic stimulation, while the cochlear implant provides high frequency electrical stimulation. This technology is another indication of how the cochlear implant candidacy criteria is expanding."



Associate Director of NTID's Center on Employment John Macko says using his videophone decreases the chance for misunderstanding.

## Learning the hi-tech way

Classrooms at NTID are taking on a new look and faculty is giving rave reviews.

Each of the 10 updated rooms feature a new computer with access to the Internet, a videophone, video projection, DVD/VCR, updated visualizers, white boards spanning 24 feet (some with "smart-board" display, write and print capabilities), updated FM systems for assistive devices, speakers with surround sound, sound boards on the wall for acoustical balance, and a separate monitor for those with special visual needs.

"Previously, the student with visual needs would have to wait to receive large-text notes from the class," says Stephen Campbell, NTID's Technology Support Services director, who plans to update 12 more classrooms. "Now, the student can actively participate."

Sharron Webster, assistant professor in the math and science department at NTID, taught statistics for the first time in an updated room, and is thrilled about all the extra tools.

"Generally, most students enjoy the benefit of receiving information two ways: they see it and hear it, which emphasizes and reinforces the information," Webster explains. "But for students with hearing loss, providing information visually becomes an even more critical component for comprehension."

Some rooms feature "smart boards," which look like white boards, but, with a

push of a button, any text or image can be saved and printed for reference.

Sending overhead projectors straight to the land of obsolescence, the new visualizers provide incredible clarity at highly magnified levels.

Using the technology is easy, she says, but Webster admits she was a little intimidated at first.

"I'm the type of person who finds technology kind of overwhelming," she says. "There are three different remote controls, which was confusing at first, but the training made my apprehension disappear."

What if the technological novice gets stuck in the middle of a class?

A new help request system puts those worries to rest. Webster, who is deaf, uses the videophone to call the help desk. (Two years ago, NTID installed 500 videophones donated by Sprint in the dorms, apartments and offices for deaf and hard-of-hearing students, faculty and staff.) Professors can communicate via sign language or voice with the help desk.

## On the job technology

John Macko, associate director of NTID's Center on Employment, regularly uses his videophone to talk with students, employers and colleagues.

As a hard-of-hearing person, he says technology improvements have definitely increased opportunities since he graduated from college in the early 1990s.

Shortly after he interviewed for a job

after graduation, Macko went camping with friends in Michigan. During that camping trip, the employer called at his parent's home in New Jersey to set up a second interview. Macko's father had to call friends in Michigan, who then drove to the campsite to give Macko the message.

Today, with two-way pagers, easy Internet access and increased capabilities, communication is instantaneous, making it possible for employment and social opportunities never before possible.

"Unlike e-mail or TTY's, videophones allow fast communication where you can read the other person's expressions," he says. "The risk of miscommunication or misunderstanding is greatly reduced. While I sit in my office, I'm having face-to-face communication with people in other offices, companies or states. Because of these technologies, hearing loss is not the barrier it used to be."

## Center of Excellence

Because of its extensive experience and knowledge with deafness, technology, science and engineering, RIT is uniquely positioned to establish the Center on Access Technology in Deaf Education.

Leading that effort is James J. DeCaro, director of Postsecondary Education Network International and former NTID dean.

"We are establishing a collaborative research, development and implementation support network that will include RIT faculty, researchers from other universities, industries, professional organizations and access service providers," says DeCaro, who expects the center to be making major strides by mid-2006. "Many new technologies can be customized for deaf and hard-of-hearing people's needs. We'd like to work with business and industry to build accessibility features into the design, instead of doing retrofitting after the fact."

The ultimate goal, DeCaro explains, is enhanced access to classroom, laboratory and associated experiences, and unencumbered access to overall personal, social and co-curricular realms of the educational environment for people who are deaf or hard of hearing.

Stay tuned – or networked.

As technological innovations continue at breakneck speed, RIT's National Technical Institute for the Deaf will be there, breaking down whatever barriers remain.

Karen Black



# Gaining 'Power'

Now in its final year, The Campaign for RIT is transforming the university

"Powered by the Future: The Campaign for RIT" concludes in June 2006, but the money received so far is already being put to use. "Our students have benefited tremendously," says Provost Stanley McKenzie. "From our point of view, the 'future' has begun."

RIT has raised more than \$232 million toward the \$300 million goal of its largest-ever fund-raising campaign.

Here is the status of the five campaign areas as of the magazine's July press time. Because many donors designate a particular area to support, some of the five have surpassed their original goals.

• **Investing in students:** \$36 million raised, 48 percent of the \$75 million goal.

"If it weren't for scholarships, there was no feasible way for me to attend college – much less RIT," says Chad Tucker '04 (management information systems).

"I was the first person in my family to go to college," says the Ft. Myers, Fla., native. "My mom and I had a huge argument when I was a senior in high school. She was so worried about how we would pay for college."

Tucker assured his family that everything would work out, and he was right. He received half a dozen scholar-

ships, including the Kemper Scholarship through the College of Business – a four-year award from the Kemper Foundation.

Just prior to graduating from RIT, he landed a coveted position in Boeing's accelerated leadership development program in information technology.

"It's a very selective program that was started two years ago to bring potential leaders into the company and train them in all aspects of commercial airplanes and military programs," Tucker says. "I was one of 15 hired out of 600 applicants."

Kevin Sheldon '02, another College of Business grad, has a similar story. "My parents have a very modest income and were very concerned about how I was going to go to school," he says. "RIT covered about 75 percent of my tuition and room and board through scholarships and grants."



Gordon Field House and Activities Center has become a campus centerpiece since opening last year.

Sheldon, who now works as a manager of marketing analysis for America Online (AOL), now tries to help other students.

"I am very passionate about scholarships and now any money that I give to the school goes toward them. I wouldn't want it any other way."

Since the start of the campaign, more than 145 new scholarships have been awarded.

• **Reinventing the campus:** \$57 million raised, 82 percent of the \$70 million goal.

New and enhanced campus facilities are among the most conspicuous results of the campaign's success. The Gordon Field House and Activities Center, the B. Thomas Golisano College of Computing and Information Sciences, and extensive renovations to the Gleason buildings are examples. Students have additional places to study and socialize, including the Erdle Commons in the Kate Gleason College of Engineering, the Bates Science Study Center in the College of Science and the CSD Student Development Center now under construction at NTID.

• **Recruiting and retaining top faculty:** \$19 million raised, 39 percent of the \$50 million goal.

"RIT must compete with other top uni-

versities for the best teachers," says McKenzie. "One of the most effective ways to do this is to create endowed professorships in key areas."

The minimum required to create a single endowed faculty chair ranges from \$1.5 million to \$3 million, depending on the degree of technical support required and the competition in the field. The campaign has seen eight new endowed professorships established, including the Barber B. Conable Chair in International Studies and the Bausch & Lomb Endowed Chair in Microsystems Engineering.

Endowed professorships allow faculty members to spend more time on their research, which has multiple benefits.



## How to participate

There are many ways to make a gift to The Campaign for RIT.

Online: Go to [www.rit.edu/makeagift](http://www.rit.edu/makeagift)

By telephone: Call 1-800-475-0376.

By mail: Use the envelope enclosed inside the back cover of this magazine.



Students gather to study in Erdle Commons.



Kodak Quad attracts crowds year round.

“The endowment has enabled me to build on my experience and further develop my expertise in the strategies of foreign business in Asia Pacific, primarily China,” says David Reid, Benjamin Forman Professor in International Business. “With the resource backing of an endowed chair and the flexibility it provides, I am able to travel to China and examine first-hand, in depth, the experiences of foreign invested enterprises. This expertise becomes a platform from which I can build relationships with the business community, locally and beyond, to further the aims of the Center for International Business at RIT and bring senior interna-

tional figures to campus to enrich the College of Business as well as the business community of western New York.”

• **Supporting applied research and learning:** \$87 million raised, surpassing the original goal of \$75 million.

“Opportunities for students to learn by working with faculty on research projects are tremendously valuable,” says McKenzie. “Students and faculty benefit. Applied research is an important component of RIT’s focus on experiential learning.”

Gifts from industry partners have built and equipped labs across campus and helped the university develop programs in key areas such as remanufacturing and

resource recovery, microsystems engineering, biotechnology and bioinformatics, printing and imaging science. Among the most recent examples is a multiyear grant totaling \$2 million from Excellus BlueCross BlueShield in support of RIT’s Center for Bioscience Education and Technology (CBET), now under construction on campus.

• **Fund for the future:** \$33 million raised, surpassing the original goal of \$30 million.

“Unrestricted gifts – funds not earmarked for a particular project or area – provide RIT with important flexibility to meet the demands of the future,” notes McKenzie. “We try to keep our crystal ball in good working order, but in today’s dynamic industry and education environments, it’s essential to have funds available to quickly pursue opportunities as they arise.”

RIT was able to surpass this goal as the result of bequests and deferred gifts from supporters who included the university in their estate plans. Provost McKenzie is in that group; he has included RIT in his will with a \$1.4 million bequest.

To find out more about the campaign, visit the Web site at [www.rit.edu](http://www.rit.edu) and look for the “Powered by the Future” link. Or, contact the Office of Development at 585-475-5500.

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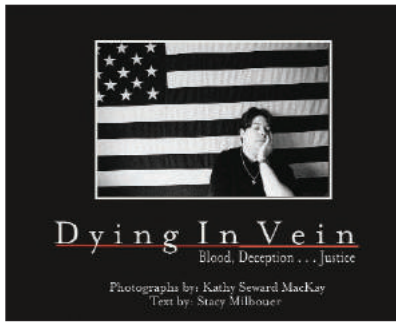
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# Life after death

RIT grad's book reveals personal insights on a national tragedy

**Two weeks after her husband died, Kathy Seward MacKay learned the truth.**

**David MacKay had been killed by tainted medicine produced by drug companies that had failed to take steps to prevent contamination. She learned that her husband wasn't the only victim: There were thousands like him.**

Added to her profound grief came other powerful emotions: shock, disbelief, outrage. "He didn't have to die," she kept thinking. "He didn't have to die."

She felt compelled to take some action, and ultimately, the 1982 photo illustration graduate reached for her camera. The result is *Dying In Vein: Blood, Deception . . . Justice* (Hollis Publishing), a stunning book that tells the stories of some of the people affected by what has been called the "hemophilia holocaust."

Her part of that story began in 1985. Kathy Seward was a photographer for *The Nashua* (N.H.) *Telegraph* when she met David MacKay. He was a special education teacher. He was also a hemophiliac, but his condition was mild. Clotting-factor drugs developed in the late 1960s had helped many of the 20,000 Americans suffering from the hereditary blood disorder. He was young, he was healthy. They were hopeful.

By then, however, the AIDS crisis was all over the news, and the implications for hemophiliacs were alarming. Everyone had heard the story of Ryan White, the young hemophiliac who had contracted AIDS and been unjustly expelled from his Indiana high school. Researchers had confirmed that HIV, which causes AIDS, was carried in the blood. The widely used clotting-

factor drugs were made from blood plasma – typically collected from high-risk, paid donors such as prison inmates and intravenous drug users. Within a span of about a decade, more than half of the nation's hemophiliacs would contract HIV and hepatitis from the drugs. Most would die.

"The miracle drug turned out to be the kiss of death," says Kathy MacKay.

In late 1985, David was tested and found to be HIV-negative. He was relieved because by then strict blood-donor screening measures were in place. But a year later, he tested positive for HIV and was also found to have hepatitis C – another life-threatening disease.

"I was scared to death," Kathy recalls. "Scared for him, scared for me. We lived with this cloud over his head. I never knew if forever would be a few years or a lot of years."

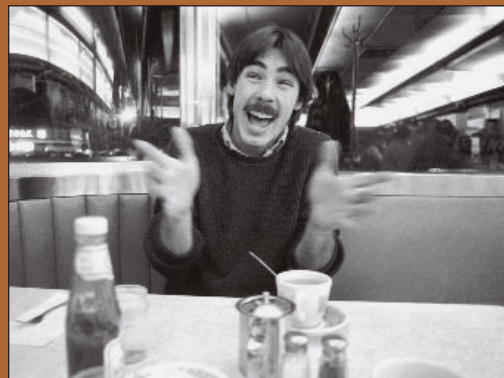
They refused to allow fear and uncertainty stop them from making a life together. They married in 1987. They had two sons: Dustin, born in 1989, and Ryan, in 1993.

"Most of the time everything was normal," Kathy says. "Dave enjoyed life every day. I could tell, though, that he didn't plan too much in the future."



The MacKays today: Ryan, left, Kathy and Dustin.

Gail Maloney Photography



**Images from *Dying in Vein* by Kathy Seward MacKay '82 reveal the full range of human emotion.**

Top: Two decades after being diagnosed HIV-positive, Jim Kerber of Bellevue, Neb., considered himself "the luckiest guy in the world" because of the happy family life he created with his wife, Donna.

Center left: James Krepner was a Toronto lawyer who served as consumer representative on the board of directors of the Canadian Blood Services.

Center right: Tom and Fran Fahey at their summer place in New Hampshire two years before his death. Tom helped found the Committee of Ten Thousand, an advocacy group for the estimated 10,000 hemophiliacs in the U.S. who were infected by tainted blood products.

Right: David MacKay, loving husband, father, son, friend, teacher and inspiration.



The first sign of serious trouble came in 1996, when Dave got bronchitis and had to take an antibiotic. His liver was showing signs of damage from the hepatitis. He recovered, but he didn't look the same. The following year, while on vacation in the Bahamas, he went into liver failure. David MacKay died in June 1997 of hepatitis. He was 34.

In the weeks that followed, Kathy began to discover that her personal misfortune was part of a much larger tragedy, one with troubling implications. She read Elaine DePrince's *Cry Bloody Murder*, the first book chronicling the hemophilia crisis and pointing out the failures of the drug companies. Kathy became involved with the Committee of Ten Thousand, an advocacy group for hemophiliacs with HIV/AIDS founded in 1992.

She learned that the manufacturers of the clotting-factor drugs had known from the early 1970s that the products carried hepatitis. When techniques became available to treat the products to prevent transmission of hepatitis, the companies did not use them. Even after HIV showed up in the blood supply, the pharmaceutical companies and the U.S. Food and Drug Administration were slow to act.

And the worst blow: Tainted clotting-factor drugs continued to be sold after 1985, when a test existed to detect HIV in blood and strict donor guidelines were put in place. Later, drug companies began using techniques to render HIV virus inactive. As a result of that practice, combined with stringent screening of donors and testing of blood donation testing, no new cases of HIV infection from clotting-factor drugs have been reported in the U.S. since the late 1980s.

All this was confirmed in a landmark report issued by a special committee of the National Academy of Sciences' Institute of Medicine in July 1995, which found fault with the governmental handling of the HIV crisis in relation to blood product safety.

One statement from the report has particular resonance:

"In July 1983, there was considerable reluctance to recall untreated Factor VIII concentrate at a time when much of the supply was almost certainly contaminated with HIV."

Kathy MacKay believes that her husband became infected by medicine that should have been recognized as unsafe



Diagnosed with HIV in 1985, Ken Baxter became a militant activist raising awareness of the "hemophilic holocaust."

**"Nobody wanted to do the story. I wanted to expose this, but right then I didn't have the emotional energy. I decided I'm going to tell this story and I'm going to tell it my way — through photographs."**

**Kathy Seward MacKay '82**

and pulled from the market.

"That was really, really hard."

As a journalist, she recognized a huge story. She contacted the major media: *The New York Times*, National Public Radio, the *Boston Globe*.

"Nobody bit," she says. "Nobody wanted to do the story. I wanted to expose this, but right then I didn't have the emotional energy. After about a year, I got my strength back. I decided 'I'm going to tell this story and I'm going to tell it my way — through photographs.'"

She spent about two years traveling around the country, meeting stricken hemophiliacs and their families, discovering and documenting advocacy and hope as well as tragedy. In the year 2000, work for the book received a first place award in the Gordon Parks Photography Competition for documentary photography. Last year, she received a 2004 Individual Artists Fellowship from the New Hampshire State Council on the Arts

to help complete the work. Earlier this year, *Dying In Vein* was a finalist in the medical/health category of the Independent Publishing Book Awards.

For the text, MacKay enlisted the help of Stacy Milbouer, a friend and award-winning writer who has worked for *The Nashua Telegraph*, *Boston Globe* and other publications.

*Dying in Vein* was published in 2004.

"It's not a *New York Times* bestseller, but when people see the book they say 'Why haven't I heard this story?' People are moved by the injustice to this community, but the point is that this could happen to anyone. I did this in the hopes that people would pay attention," says MacKay.

"As a photojournalist, I felt I had a responsibility to show this."

**Kathy Lindsley**

**For more information or to order the book, visit [www.dyinginvein.com](http://www.dyinginvein.com).**



# Sweet success

## A 2005 grad's journey from RIT to her dream job at Hershey's

**It is every child's fantasy to work in a chocolate factory.**

**Nicole Heiges '05 (industrial engineering) turned this dream into reality when she started a new job with The Hershey Company a week after her RIT graduation.**



*The University Magazine* captured Nicole's final days at RIT leading up to commencement, where she delivered a speech to her fellow graduates in the Kate Gleason College of Engineering. Heiges, of Dillsburg, Pa., was constantly in motion in those last few weeks. She juggled exams and projects, worked in RIT catering, planned for her family's visit and said many goodbyes.

As a result of three co-op experiences at Hershey's, she landed a job offer as an industrial engineer well before graduation. She's now at the chocolate factory making sure several plants are operating efficiently.

"I feel I am well prepared to work at Hershey's full time," says Heiges. "Co-op prepares you for the real world because it gives you real situations to think about. . . . I will miss RIT, but I am really excited about working at Hershey's."

To view an audio slide show of Nicole, with excerpts from her graduation speech, visit [www.rit.edu/magazine/sweetsuccess](http://www.rit.edu/magazine/sweetsuccess).



Photos by A. Sue Weisler '93





James Watters, senior vice president for Finance and Administration, offers pointers to Nicole and her friend, Jeremy Rank '05 (industrial engineering), for their entrepreneur class project. Watters co-taught the class and was their project advisor. Nicole and Jeremy met at RIT and have been dating for several years.



Assistant professor Richard DeMartino, center, listens as each student gives an elevator talk for his entrepreneur class.



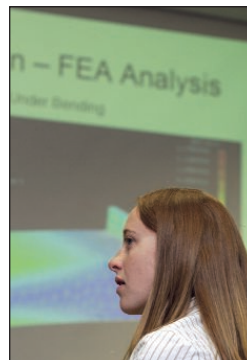
Tricia Miller, co-production coordinator for the SAU cafeteria and catering, assists Nicole with baking cookies. Nicole and classmate Jeremy Rank '05, worked together on their entrepreneur class project – a proposed RIT bakery.



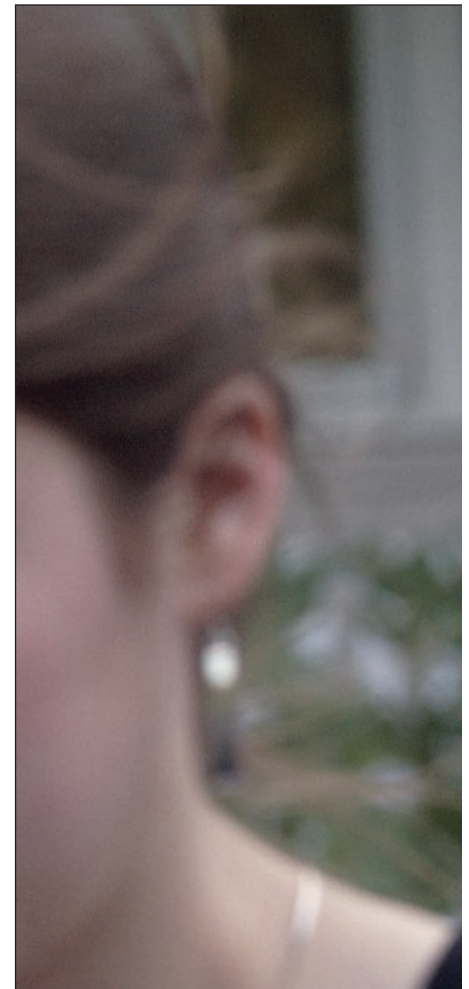
Nicole, at her student job with the RIT catering service, dresses a plate for a luncheon honoring Thomas Curley '77, the 2005 Isaiah Thomas Award winner (see page 7).



Jacquie Mozrall '87 (industrial engineering), industrial engineering department head and associate professor, grades the senior design projects.



Nicole listens to her teammates practice for their final presentation of the Senior Design Project. The team developed ideas for improving a Sentry Fire Safe cell.







Bikes and other vehicles were part of a parade celebrating RIT's 175th anniversary.



At the Alpha Sigma Lambda dinner at Liberty Hill, 22 students were honored for achieving a 3.4 or higher grade-point average and participating in academic and student activities.



Top and center: Senior Night celebrates the end of exams, co-ops, projects and presentations with a picnic, indoor games, casino. Bottom: The Kodak Quad is a popular spot.





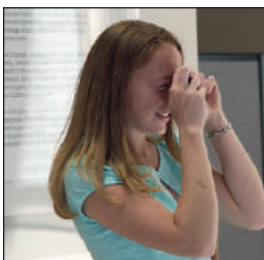
Trailed by family, Nicole shows Tiffany Griffie, her best friend from high school, the pen she received from industrial engineering.



Don Heiges, Nicole's father, waits for her reaction to her graduation gift, a set of luggage. Her new job as an industrial engineer for the Hershey Co. involves a lot of travel.



Guests at a reception for Senator Inouye, RIT's Convocation speaker, listen to his introduction by President Simone.



Taking a photo in front of the engineering oath.



"When she was little, she called me every day and told everyone I was her best friend," says grandfather Larry Roth.

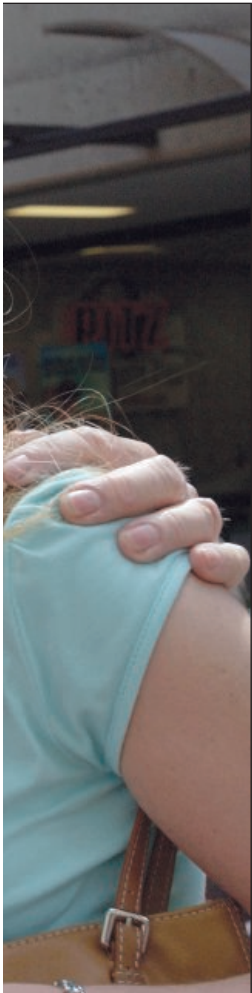




**Top:** Nicole makes a few final adjustments before lining up for commencement.  
**Bottom:** President Albert Simone congratulates the college delegates.



Each college delegate encourages applause from the audience after receiving their degree. Engineering Dean Harvey Palmer helps rev up the cheers.



As the student delegate for the Kate Gleason College of Engineering, Nicole speaks at her college's commencement ceremony.



President Albert Simone shares a laugh on stage before the commencement ceremony.



For more photos and to hear an interview with Nicole, go to [www.rit.edu/magazine/sweetsuccess](http://www.rit.edu/magazine/sweetsuccess).





# BRICK CITY

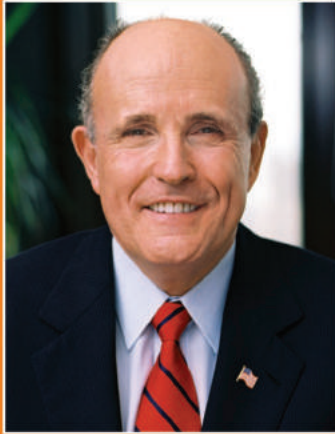
## H O M E C O M I N G

RIT's tradition for alumni, families and students!

october 6th - 9th

[www.rit.edu/brickcity](http://www.rit.edu/brickcity)

## **FEATURING**



**Rudy Giuliani**



**Jon Stewart**

### **RIT BRICK CITY HOMECOMING**

**THURSDAY EVENTS.01**

**FRIDAY EVENTS.01**

**SATURDAY EVENTS.02**

**SUNDAY EVENTS.04**

**ALUMNI AND REUNION EVENTS.04**

**CLASSES WITHOUT QUIZZES.06**

**REGISTRATION.08**

**HOTELS AND DIRECTIONS.08**

**REGISTRATION FORM.09**









# RIT's tradition for alumni, families and students! **october 6th - 9th**

RIT

## Thursday Events

### Classroom Observations

Become a student for a day! Pick a topic that you want to learn more about or shadow your son or daughter in their favorite classes. A complete listing of open classes and registration will be available at [www.rit.edu/brickcity](http://www.rit.edu/brickcity) in September.

### Open Swim

6:45 - 8:45 a.m., Noon - 1:45 p.m.,  
 7:30 - 9:30 p.m.

### Internet Basics

Discover new ways of using the Internet to its fullest potential. Find the information you want with advanced searches and some not-so-well known resources. 10:30 - 11:30 a.m.

### Create Your Own Web Site

Learn how easy it is to create your own homepage to share with family and friends. 1 - 2:30 p.m.

### Tour of the Center for Integrated Manufacturing Studies (CIMS)

Visit this applied research facility and view the latest technologies for industrial as well as military applications. Whether it's sustainable design tools for fuel cells, predicting failure of critical components, remanufacturing a drive shaft of a light armored vehicle, or understanding how to reduce manufacturing loss time, CIMS can provide the answers. CIMS is one of the fastest growing entities on the RIT campus, come see what makes it so unique. 1:30 - 3 p.m.

### Heidelberg Web Press Laboratory Tour and Digital Printing Demonstration

Tour this state-of-the-art facility with staff from the Printing Application Lab (PAL), who will demonstrate RIT's digital color printing capabilities and give each participant a personalized keepsake. 2 - 3 p.m.

### Optimize Your Digital Photos

Make the most of your digital images by learning how to resize and optimize them for the Web. 2:30 - 4 p.m.

### How the Power of People, Process and Values Reinvented Xerox

*Ursula M. Burns, President, Business Group Operations, Xerox Corporation*  
 Burns joined Xerox in 1980 as a mechanical engineer summer intern, and after leading several business teams through the 1990s, was named senior vice president, Corporate Strategic Services, and most recently, president of the Document Systems and Solutions Group. The Business Group Operations is a \$12 billion organization, consisting of five major areas: Production, Office, Worldwide Manufacturing and Supply Chain, Information Management, and the Xerox Engineering Center. This presentation is part of *RIT's Women in Leadership Speaker Series*. Reception to follow. 3 - 4 p.m.

## Friday Events

### Classroom Observations

See Thursday's description.

### Open Swim

6:45 - 8:45 a.m., Noon - 1:45 p.m.,  
 7:30 - 11:30 p.m.

### Internet Basics

See Thursday's description.  
 10:30 - 11:30 a.m.

### Public Ice Skating

12:15 - 1:30 p.m., 8 - 10 p.m.

### Create Your Own Web Site

See Thursday's description.  
 1 - 2:30 p.m.

### Rochester City Tour

Take a tour of downtown Rochester and learn the historical, cultural, recreational and educational aspects of the city. Pre-registration is required as space is limited. 1 - 3:30 p.m.

### Tour of the Center for Integrated Manufacturing Studies (CIMS)

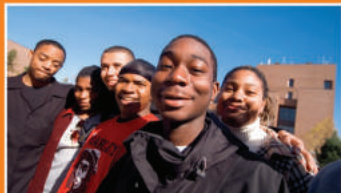
See Thursday's description.  
 1:30 - 3 p.m.

### Heidelberg Web Press Laboratory Tour and Digital Printing Demonstration

See Thursday's description.  
 2 - 3 p.m., 3 - 4 p.m.

### Optimize Your Digital Photos

See Thursday's description.  
 2:30 - 4 p.m.



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[rit.edu/brickcity](http://rit.edu/brickcity)



## Admission's Information Session

Learn about RIT, residence and student life, academics, our cooperative education program and admissions requirements.

3 – 4 p.m.

## The Making of *Shrek*—Warts & All

As Visual Effects Supervisor for PDI/Dreamworks, Ken Bielenberg '87 played an integral role in the development of award-winning animated films such as *Antz*, *Shrek*, and *Shrek 2*. He'll discuss the making of *Shrek* films, show behind the scenes footage, provide insights into the feature computer animation process and offer tips for getting into the industry. Reception to follow.

3:30 – 4:30 p.m.

## An Evening in the RITZ

Break bread with families and friends as you enjoy an Italian-style dinner. Take a turn with the mic at the ESPN Sports Desk. Pre-registration is required.

5 – 7 p.m.

## Entertainment in Java Wally's

Relax, listen to music and catch up with friends as you unwind at this popular campus coffee bar.

7 – 9 p.m.

## ESPN Dream Job Internship Competition

Witness some of RIT's finest students battle it out in the ESPN Dream Job Internship Competition for a Summer 2006 co-op position at ESPN headquarters. Four finalists will present their final project and answer questions posed by a panel of judges consisting of RIT alumni presently working at ESPN and a special guest from ESPN's SportsCenter.

7:30 – 8:30 p.m.

## College Activities Board Concert

Look for updated information at [www.rit.edu/brickcity](http://www.rit.edu/brickcity) or call the CAB office at 585-475-2509.

8 – 11 p.m.

## Ol' Skool Jam

Dance and reminisce with music from the '60s, '70s, '80s and '90s, hosted by the North Star Center. For all ages. Snacks and refreshments provided.

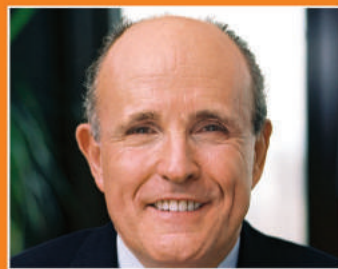
8 p.m. – 1 a.m.

## After-Hours in the RITZ

The RITZ is the perfect spot to party into the night to the tunes of a live acoustic band. Cash bar available.

9 p.m. – 1 a.m.

## Saturday Events



### Rudolph W. Giuliani Horton Distinguished Speaker

Rudy Giuliani served two terms as New York City's 107th mayor. Under his leadership, overall crime was drastically reduced and the city—once infamous for its dangerous streets—was recognized by the F.B.I. as the safest large American city. After America suffered its worst terrorist attack on September 11, 2001, Giuliani led the recovery of the city as it faced its darkest hour. He was widely lauded for his steady hand during these frightening times and named Person of the Year by *Time* magazine. In January 2002, he founded Giuliani Partners, a leader in emergency preparedness, public safety, leadership during crises, corporate governance and financial management. Also an author, his book, *Leadership*, published in October 2002, was an immediate bestseller.

4 – 5 p.m.



### Jon Stewart Comedian

Jon Stewart, best known as the anchor of Comedy Central's *The Daily Show with Jon Stewart*, has become one of America's top social and comedic voices. The show has won the prestigious PEABODY Award for Excellence and an Emmy. Adding to his repertoire, Stewart has starred in feature films such as *Death to Smoochy*, *Big Daddy*, *Playing By Heart*, and *The Faculty*, and has written a best-seller book, *Naked Pictures of Famous People*—a collection of humorous what-if essays.

8 p.m.

### Continental Breakfast with Vice President of Student Affairs

Dr. Mary-Beth Cooper and her staff will host an informal continental breakfast and answer your questions regarding the transition your student, and you, are making at RIT.

*Note: This event is for families of first-year students only.*

7:45 – 8:45 a.m.

### Continental Breakfast

Enjoy a cup of coffee and assorted breakfast pastries before heading to the president's address.

7:45 – 8:45 a.m.

### A Word from our President

Join President Albert J. Simone as he shares highlights of RIT's accomplishments and new initiatives. President Simone, in his 14th year, will discuss RIT's new Strategic Plan, a road map for the university through 2015.

9 – 9:50 a.m.

### College Receptions

Visit any of RIT's eight colleges for a variety of activities. Details available at [www.rit.edu/brickcity](http://www.rit.edu/brickcity).

10 – 10:50 a.m.

### Red Barn Interactive Adventures

Try your hand at the 32-foot-high indoor rock climbing facility. Gear and instruction provided.

10 a.m. – noon, 1 – 3 p.m., 3 – 5 p.m.

### Children's Games

Tug-of-war, three-legged races, a mini pie-eating contest and more.

10 a.m. – noon

### Classes Without Quizzes – Session I

RIT faculty members and friends will give presentations on a variety of exciting topics. You're guaranteed to find something that sparks your interest.

See complete listing on page 06.

11 – 11:50 a.m.

### "God on the Quad"

Where else but on a university campus do religious leaders and communities work together in student-oriented programs? Join the chaplains and staff of RIT's Center for Religious Life as they discuss "God on the Quad." Hear about the Center's religious communities and clubs, its electric crocodile, flamingo and palm tree, pasta nights, Lunch Bunch, PBJam, discussion groups and Bible gatherings.

11 – 11:50 a.m.



### Learn to Juggle

Join the RIT Juggling Club as they teach children of all ages how to juggle.  
11 a.m. — noon

### The Value of Student Involvement

Vice President Mary-Beth Cooper will facilitate a panel of student affairs professionals to offer research and insight to the importance of student involvement in co-curricular experiences during their college years. Hear what employers are looking for in college graduates and how RIT has positioned itself to help your student succeed.  
11 a.m. — 12:30 p.m.

### Celebration of Diversity

*Commemorating Gospel Ensemble's 25th Anniversary*  
Celebrate 25 years of inspiration—courtesy of RIT's Gospel Ensemble—with alumni, students, faculty and staff. This uplifting event will feature a brief presentation about RIT's meaningful diversity progress and vision for the future. Lunch by Dinosaur Barbeque.  
11 a.m. — 1 p.m.

### Mini Baja Off-Road Vehicle

*Professor Tom Locke and Students*  
Members of the Mini Baja team will explain the engineering competition, the parts they've designed and built, answer questions and show the car in action.  
11 a.m. — 1 p.m.

### Concrete Canoe & Steel Bridge

*Professor Maureen Valentine and Students*  
Students from the Civil Engineering Technology program will display and answer questions about the competition-winning steel bridge and concrete canoe—yes, it floats!  
11 a.m. — 1 p.m.

### Human Powered Devices

*Professors Carl Lundgren and Bill Leonard with Students*  
Freshmen students will use human-powered devices they've designed and built to launch three- to five-pound pumpkins at a target.  
11 a.m. — 1 p.m.

### RIT After Class

Students participate in more than 180 clubs and organizations at RIT—from fraternities and sororities to gaming and the model railroad club. Come see exhibits to learn what students are doing outside the classroom.  
11 a.m. — 2 p.m.

### Student & Alumni Art Sale

Students and alumni from the College of Imaging Arts and Sciences will display and sell their artistic creations.  
11 a.m. — 2 p.m.

### Brick City BBQ

Sink your teeth into Dinosaur Barbeque fare and rock to blues music. Everyone you want to see will be there. Lunch includes chicken, pulled pork, side dishes, dessert, lemonade and iced tea. A cash bar for beer and soda will be provided.  
11:30 a.m. — 2:30 p.m.

### RIT Men's Soccer vs. Ithaca College

Noon — 2 p.m.

### Red Wings & Amerks Fun Zone

Test your throwing and shooting skills and bounce around the Tiger moon walk.  
Noon — 4 p.m.

### Classes Without Quizzes – Session II

See complete listing on page O6.  
12:10 — 1 p.m.

### Film Festival Honors Show 2005

Sample some of the best work in film, video and animation produced by students from the School of Film and Animation. Screening features 25 projects—many of which gained recognition at national and international festivals.  
12:30 — 3:30 p.m.,  
9:30 p.m. — 12:30 a.m.

### Art on Campus Tours

This tour will highlight works of art throughout the School of Art and other campus buildings.  
1 — 1:50 p.m., 2 — 2:50 p.m.

### Tours of Campus

Whether you're here for the first time or coming back for a visit, see how the campus has evolved.  
1 — 2 p.m., 2 — 3 p.m., 3 — 4 p.m.

### Global Awareness Fair

Celebrate cultures, religions, science and technology from around the world through presentations of art, food, music, dance and science projects. Coordinated by North Star Center's outreach program, *Coalition for a Better World*, the Fair serves as a forum for envisioning a world in which life is respected and affirmed.  
1 — 4 p.m.

### Kaleidoscope Concert

An array of RIT's talented musical groups will perform, including the RIT Singers, Eight Beat Measure, Brick City Singers, Encore, Surround Sound, World Music Ensemble, RIT Philharmonia, RIT Concert Band and the RIT Jazz Ensemble.  
1:30 — 3:30 p.m.

### Communication Services for the Deaf Student Development Center (CSD SDC) Update

Assistant Vice President for NTID College Operations, Al Smith, will provide an update on the new CSD SDC. Depending on construction status, this event will be either a hard hat tour or a presentation.  
2 — 3 p.m.

### Public Ice Skating

2:30 — 4:30 p.m.

### Open Swim

2:30 — 4:30 p.m., 7:30 — 11:30 p.m.

### Shrek 2

RIT's Ken Bielenberg '87 was the Visual Effects Supervisor for this blockbuster film. (Closed captioned)  
5:30 — 7 p.m.

### RIT Men's Hockey vs. University of Waterloo (Ontario, Canada)

Don't miss the Tigers as they open their first Division I season with this exhibition home game.  
7 — 9 p.m.

### RIT Gospel Ensemble

This vocal group, now in its 25th year at RIT, proclaims an appreciation for God and their solidarity through the ministry of song in the Gospel and Christian traditions.  
7 — 9 p.m.

### Novelty Acts

Enjoy interactive fun for the whole family. Lip-synch to hits while special effects superimpose your head onto dancers' bodies with animated backgrounds. Take home a DVD of your *Dance Heads* performance to show your friends—just one of several activities available.  
7 — 11 p.m.

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### Desserts, Coffee & Jazz

Stop in for delectable desserts, hot coffee and cool live jazz.

7 – 11 p.m.

### Karaoke Jam Session

Enjoy pizza, wings and friendly competition. Prizes will be awarded.

9 p.m. – 1 a.m.

### Saturday Night Dance Party

Dance the night away to a live band and enjoy complimentary hors d'oeuvres and a cash bar.

9 p.m. – 1 a.m.

## Sunday Events

### Stonehurst Capital Invitational Regatta

RIT men's and women's crews compete in this annual rowing event for the 17th consecutive year, the 10th under Stonehurst Capital's sponsorship. The regatta features more than 30 college teams from the U.S. and Canada and an alumni race. Enjoy a fall festival atmosphere featuring jazz and vocal performances, balloon artists, face painters and clowns. Join us at the RIT hospitality tent for a hearty buffet lunch and lots of RIT spirit from 11:30 a.m. – 2 p.m. Advance registration is required.

Shuttle service and directions to the park will be provided.

9 a.m. – 3 p.m.



## For All Alumni:

### Brick City BBQ

Sink your teeth into Dinosaur Barbeque fare and rock to blues music. This is a great event for alumni to meet up with each other, including graduates from reunion class years and athletics. Lunch includes chicken, pulled pork, side dishes, dessert, lemonade and iced tea. A cash bar for beer and soda will be provided.

Saturday, Oct. 7, 11:30 a.m. – 2:30 p.m.

## Class Reunions:

### Class Reunion Reception

Celebrate your class reunion by sampling wine and cheese from Australia, Italy, California and New York State's Finger Lakes region. RIT faculty members will be available to provide information and answer questions. Get your reunion favor and "passport" at the door. Come in casual dress and bring the whole family. The RITz Sports Zone has something for everyone with a Game Room and the ESPN Sports Center Desk which offers a free chance to perform an ESPN news broadcast that can be e-mailed to friends and family. Additionally, complimentary hors d'oeuvres and a cash bar will be provided. *Special thanks to Constellation Brands and Wegmans for their contributions to this event.*

Class Anniversaries:

2nd	2003	25th	1980
5th	2000	30th	1975
10th	1995	40th	1965
20th	1985	50th	1955

Golden Circle: 1955 and all prior years

Saturday, Oct. 8, 2:30 – 4 p.m.

### Golden Circle:

*Golden Circle is a program to recognize alumni celebrating 50 years and beyond as RIT graduates. These complimentary events are for alumni from 1955 and prior years.*

### Remember RIT When?

Look through photographs and memorabilia from your college years at RIT—a great opportunity to reminisce about the good ol' days!

Friday, Oct. 7, 10 a.m. – 3 p.m.

### Golden Circle Luncheon

The Class of 1955 will be inducted into Golden Circle during a special ceremony at this annual event. The ceremony will include traditions such as the singing of RIT's alma mater and the pinning of alumni inductees.

Friday, Oct. 7, 11:30 a.m. – 1 p.m.

### Golden Circle Campus Tour

Tour the campus on golf carts and leave the driving to us!

Friday, Oct. 7, 1:30 – 2:30 p.m.



## Athletic Reunions:

Friday, Oct. 7

### Men's Lacrosse

7:30 p.m. — Alumni vs. current Tiger team  
9 p.m. — Vintage Alumni Game  
Post Games — Attend "After-Hours in the RITz" to meet up with teammates; cash bar available

Saturday, Oct. 8

### Women's Basketball

10 a.m. — Alumnae Game in SLC 1  
11:30 a.m. — Reception at Brick City BBQ

### Wrestling

Workout, reminisce with Coaches Stever and Fuller and meet the 2005-06 team. After practice join us at the Brick City BBQ.

10:30 a.m. — "Mandatory" alumni practice in the Earl Fuller Wrestling Room  
Noon — Reception at Brick City BBQ

### Women's Lacrosse

11 a.m. — Alumnae vs. current Tiger team  
1:30 p.m. — Reception at Brick City BBQ

### Women's Softball

11:30 a.m. — Reception at Brick City BBQ  
1 p.m. — Alumnae vs. current Tiger team

### Men's Basketball

11:30 a.m. — Alumni Game in SLC 1  
1:30 p.m. — Reception at Brick City BBQ

### Men's & Women's Crew

Alumni Dinner at the Boathouse  
4 — 7 p.m.

Sunday, Oct. 9

### Men's & Women's Crew

17th Annual Stonehurst Capital Invitational Regatta  
To sign up for the alumni race, contact Mike Sivigny at [msivigny@eagle-eyed-one.com](mailto:msivigny@eagle-eyed-one.com). See page 04 for more Regatta details.  
9 a.m. — 3 p.m.

## Telefund Reunion:

### Open House

Telefund alumni are invited to tour the Telefund Office, meet students and staff, and check out the new technology. Refreshments provided.  
Saturday, Oct. 8, 10 a.m. — noon

### Social Event

Telefund alumni will gather for a casual social hour at MacGregor's Bar & Grill.  
Saturday, Oct. 8, 5:30 — 6:30 p.m.

## School of Hospitality & Service Management:

(formerly the School of Food, Hotel & Tourism)

### Alumni Panel

This panel will feature accomplished alumni from all aspects of the hospitality industry.  
Thursday, Oct. 6, 3:30 — 5 p.m.

### Alumni Awards Dinner

Join fellow alumni, faculty and staff for this annual awards ceremony. Several alumni will be recognized for their outstanding achievements and dedication to RIT.  
Thursday, Oct. 6, 6 — 10 p.m.  
RIT Inn & Conference Center

## Special Alumni Events:

### Faculty & Staff Alumni Appreciation Luncheon

A weekend kick-off event for a special group of alumni—RIT faculty and staff. Enjoy lunch and prizes, compliments of the Office of Alumni Relations—our way of saying thanks for daily dedication to RIT.  
Thursday, Oct. 6, 11:30 a.m. — 1:30 p.m.

### Sundaes on Saturday for Engineering Alumnae

Kate Gleason College of Engineering Alumnae are invited to this networking event. Renew old friendships, learn about the new Women in Engineering Center (WE@RIT), visit with faculty, meet fellow alumnae, and make your own ice cream sundae!  
Saturday, Oct. 8, 2 — 3 p.m.



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## Classes Without Quizzes – Descriptions

**SESSION I: 11 – 11:50 A.M.**

### College of Applied Science and Technology

#### A. Life of an Air Force ROTC Cadet

*Major Kerry Dunham*

Experience a day in the life of an Air Force ROTC cadet.

#### B. Life of an Army ROTC Cadet

*LTC Paul Hansen*

Experience a day in the life of an Army ROTC cadet.

#### C. Wines of the World

*Professor Lorraine Hems and Lecturer Holly Howell*

Sample and learn about red and white wines from regions all over the world. 11 a.m. – 12:30 p.m. *(Please note this is an extended session.)*

### College of Business

#### D. The Unintended Consequences of Estate Planning: How to Promote Financial Responsibility in Future Generations Through the Wealth Transfer Process

*Paul L. Comstock, Chairman, Paul L. Comstock Co. Wealth Advisory Services*

Learn how much of your money should be left and for what purposes, when it should be disbursed, how it should be organized, who will be in charge of it and what are the desired outcomes and expectations for both the givers and receivers. Learn how RIT can assist your family in accomplishing this effort. 11 a.m. – 12:30 p.m. *(Please note this is an extended session.)*

### College of Imaging Arts and Sciences

#### E. Southwest 101

*Professor Ken White*

See how 39 cameras, eight SUVs, 12 tents, 1,000 rolls of film and dozens of Southwest maps give RIT students the opportunity to earn college credit while spending three weeks in the desert of the Southwest U.S.

### F. Print Sciences

*Professors Mary Anne Evans and Scott Williams*

A tantalizing introduction to the science and technology of printing presented by School of Print Media faculty. For more than 1,000 years, print has been used to start revolutions, bring down governments, establish religions, educate and spread joy and beauty with art. This presentation will show how the choice of inks and papers and the use of leading-edge printing technologies can produce stunning images that enrich our world.

### College of Liberal Arts

#### G. Since Music IS the Food of Love...

*Professors Peter Ferran and Michael Ruhling*

Drama and music have long enjoyed a unique relationship. In Spring 2005, the RIT College of Liberal Arts, RIT Players and RIT Philharmonia joined in a production of *Twelfth Night* using portions of Edward Elgar's *Enigma Variations* as incidental music. Fine Arts professors Peter Ferran and Michael Ruhling will discuss the development and production of the collaboration that blended some of the finest words and music created by these two giants of British art who were akin in character, despite being separated by three centuries.

### College of Science

#### H. Galapagos Islands

*Professor Robert Rothman*

Examine the wonders of the Galapagos Islands through the lectures of an aficionado. Professor Robert Rothman has extensively studied and traveled these islands and will share their history.

#### I. Quasars and Black Holes

*Professor Andrew Robinson*

Learn why most extreme Active Galactic Nuclei (AGN)—quasars—outshine the entire stellar population of their host galaxy. Understanding how AGN work is a key problem in modern astrophysics as most galaxies contain super massive black holes.

### Golisano College of Computing and Information Sciences

#### J. Got Game? Issues and Tactics for Game Programmers

*Professor Andy Phelps*

Explore issues commonly faced by game programmers, get an overview of the field, see demonstrations by RIT students and participate in an open discussion of current games and their development cycles.

#### K. Software Engineering for the Layman

*Professor Tom Reichlmayr*

What is software engineering and what does a software engineer do? Find out in this workshop.

#### L. A Journey through Time and Space —A Visualization System for Dense Stellar Systems

*Professor Hans-Peter Bischof*

Move through time and space in a 3D environment with Spiegel, a distributed visualization system that displays and analyzes the results of simulations of colliding galaxies. The presenter will discuss how to generate a camera fly-through path in an unconstrained 3D environment, explore algorithms and explain how to create a movie.

### Kate Gleason College of Engineering

#### M. Flights of Fancy

*Professor Kevin Kochersberger*

Last December, two pilots took to the skies over Kittyhawk in an authentic reproduction of the Wright brothers' plane. Professor Kevin Kochersberger was one of those lucky pilots and will talk about this historic flight reenactment.

### National Technical Institute for the Deaf

#### N. Ripples of Effect: The Experiences of Our Deaf and Hard of Hearing Women Alumnae

*Professor Karen Christie*

Professor Karen Christie will lead a panel discussion with RIT/NTID alumnae to revisit their experiences as former students and discuss their life experiences after graduation.



SESSION II: 12:10 – 1 P.M.

## College of Imaging Arts and Sciences

### AA. The RIT Big Shot

*Professors Michael Peres and Dawn Tower-DuBois*

The RIT Big Shot, now in its 17th year, is an extracurricular photography assignment for second-year students and has created photos of Main Street Rochester, the Intrepid Air Sea and Space Museum, the Alamo and the King's Royal Palace in Sweden. This session explores the project's "painting with light" technique where the subject is painted in light produced from hundreds of hand-held electronic flashes and flashlights.



## College of Science

### BB. Science Goes 3D

*Professors Paul Craig and Richard Doolittle*

You've seen 3D technology used in Imax theaters and at shows like Terminator 3D at Universal Studios. Now RIT has a 3D visualization theater using the same technology for teaching and learning in science. See science as you've never seen it before as we explore life from the molecular level (proteins and DNA) to the microscopic (cells and tissue slices) to the visible level (plants, animals and human anatomy). 3D glasses will be provided.



## Golisano College of Computing and Information Sciences

### CC. GenJam: Computer Jazz Improvisation

*Professor Al Billes*

Experience computer music technology with GenJam, the featured soloist in a virtual jazz quintet. You'll train GenJam and tell it what you think sounds good and bad as it evolves its improvisational "chops."



## Kate Gleason College of Engineering

### DD. It's a Small World After All

*Professors Mustafa Abushagur and Alan Raisanen*

Within the past decade, microsystems (micro-optical, micro-electrical, and micro-mechanical systems) have emerged as a critical technology worldwide. Learn about this exciting new field from Professor Mustafa Abushagur, the director of the only Ph.D. program in microsystems in the world. Then hear Professor Alan Raisanen explain how to build a micro-pump.

### EE. Women in Engineering

Learn about the programs offered at the Kate Gleason College of Engineering's new Women in Engineering Center, known as WE@RIT. Meet the faculty, staff and students involved in designing, developing, and facilitating the WE@RIT and try some of the activities they've already presented to female students from sixth to 12th grade.



## National Technical Institute for the Deaf

### FF. Networking to Obtain a Job and Move up the Ladder

*Karen Downs*

Karen Downs of the NTID Center on Employment will provide strategies and tips for securing jobs and promotions.

RIT

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## Registration

### Deadline: September 26

Please be sure all forms and full payment are received by the deadline to guarantee your reservations.

### Ways to Register:

#### Online

[www.rit.edu/brickcity](http://www.rit.edu/brickcity)

#### Fax

585-475-7970

Complete the enclosed registration form and fax with credit card information.

#### Mail

RIT Brick City Homecoming 2005  
30 Lomb Memorial Drive  
Rochester, NY 14623

Complete the enclosed registration form and mail with credit card information, check or money order.

### Confirmation Notices

Full payment is required for processing registration. If registering by mail or fax, please allow at least two weeks for delivery, processing and a confirmation notice to be mailed. If registering online, a confirmation will be e-mailed.

### Check-In

All attendees will receive an up-to-date Brick City Homecoming program and a campus map in their registration packet when they arrive at check-in. The program will contain a listing of the weekend activities, times and locations. Check-in will be in the lobby of the George Eastman Building; park in D Lot.

*Thursday, Oct. 6: 9 a.m. – 3:30 p.m.*

*Friday, Oct. 7: 9 a.m. – 6 p.m.*

*Saturday, Oct. 8: 7:30 a.m. – 4 p.m.*

### Cancellation Policy

If you must cancel your reservation, we require a written request. Refunds will be honored until September 23.

### Please Note

All times and events are subject to change. Space is limited so please register early. Registrations are accepted on a first-come, first-serve basis. Tickets for fee-based events will be included in your registration packet when you arrive at check-in. Your name badge will give you access to non-ticketed events.

### Contact Us

Brick City Homecoming Office  
585-475-7814 (Voice/TTY)  
585-475-7970 (Fax)

## Hotels

### Accommodations

A special RIT rate is available at the hotels listed here. For reservations, contact the hotels by **September 6** and request the RIT Brick City Homecoming rate. After the deadline, reservations will be offered on space and rate availability. For other hotels that are located within 15 minutes of RIT, please visit [www.rit.edu/brickcity](http://www.rit.edu/brickcity).

### RIT Inn & Conference Center

5257 West Henrietta Road  
585-359-1800  
\$75 single/double

### Country Inn and Suites

4635 West Henrietta Road  
585-486-9000  
\$98 single/double

### Fairfield Inn South

4695 West Henrietta Road  
585-334-3350  
\$104 single/double

### Hampton Inn

717 East Henrietta Road  
585-272-7800  
\$95 single/double

### Holiday Inn Rochester South

1111 Jefferson Road  
585-475-1510  
\$99 single/double

### Homewood Suites

2095 Hylan Drive  
585-334-9150  
\$129 one-bedroom suite

### Hyatt Regency

125 East Main Street, Rochester  
585-546-1234  
\$90 single/double

### Marriott Courtyard

33 Corporate Woods  
585-292-1000  
\$95 single/double

### The Radisson

175 Jefferson Road  
585-475-1910  
\$119 single/double

### Renaissance Del Monte Lodge

41 North Main Street, Pittsford  
585-248-9443  
\$139 single/double

### Strathallan Hotel

550 East Ave, Rochester  
585-461-5010  
\$129 studio  
\$139 one-bedroom suite

## Directions

### From the New York State Thruway

Take exit 46 to Interstate 390 North • Take exit 13 to Hylan Drive and turn left at light • Continue to Route 252 West (Jefferson Road) and turn left at light • Continue West to main entrance of campus on left (approx. 3 miles)

### From the Airport

Take Interstate 390 South • Take exit 17 to Scottsville Road and turn right Turn left onto Route 252 (Jefferson Rd.) • Continue East to main entrance of campus on right (less than 1 mile)



## step #1 – attendee information

Please use corresponding colors to indicate who will attend each activity.

● Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Check all that apply:  Parent/Guardian  RIT Student  Faculty/Staff  RITiree  Other

Alumnus/a: Class Year \_\_\_\_\_ College (fill in code from listing on the right) \_\_\_\_\_

● Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Check all that apply:  Parent/Guardian  RIT Student  Faculty/Staff  RITiree  Other

Alumnus/a: Class Year \_\_\_\_\_ College (fill in code from listing on the right) \_\_\_\_\_

● Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Check all that apply:  Parent/Guardian  RIT Student  Faculty/Staff  RITiree  Other

Alumnus/a: Class Year \_\_\_\_\_ College (fill in code from listing on the right) \_\_\_\_\_

● Name \_\_\_\_\_ Badge Name \_\_\_\_\_

Check all that apply:  Parent/Guardian  RIT Student  Faculty/Staff  RITiree  Other

Alumnus/a: Class Year \_\_\_\_\_ College (fill in code from listing on the right) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_

Special Needs \_\_\_\_\_



# 2005

# R·I·T



If an alumnus/a, please select a college affiliation code and indicate under your name listed (left):

CAST	College of Applied Science & Technology
COB	College of Business
CIAS	College of Imaging Arts & Sciences
COLA	College of Liberal Arts
COS	College of Science
GCCIS	Golisano College of Computing & Info. Sciences
KGCOE	Kate Gleason College of Engineering
NTID	National Technical Institute for the Deaf

If a graduate of the College of Fine & Applied Arts, use CIAS  
 If a graduate of the College of Graphic Arts & Photography, use CIAS  
 If a graduate of the College of Continuing Education, use CAST

**Parents:** please insert your student's college code (from the listing above) and program.  
 College Code \_\_\_\_\_ Program \_\_\_\_\_

## step #2 – brick city homecoming

Cost per person      Who will attend?      Total \$      Interpreter

	Cost per person	Who will attend?	Total \$	Interpreter
<b>Thursday, October 6</b>				
Open Swim <input type="radio"/> 6:45 a.m. <input type="radio"/> Noon <input type="radio"/> 7:30 p.m.				
Internet Basics				
Create Your Own Web Site				
CIMS Tour				
Heidelberg Tour				
Optimize Your Digital Photos				
<b>Friday, October 7</b>				
Open Swim <input type="radio"/> 6:45 a.m. <input type="radio"/> Noon <input type="radio"/> 7:30 p.m.				
Internet Basics				
Create Your Own Web Site				
Rochester City Tour	\$8/person			
CIMS Tour				
Heidelberg Tour <input type="radio"/> 2 p.m. <input type="radio"/> 3 p.m.				
Optimize Your Digital Photos				
Admission's Information Session				
Evening in the RITz	\$12.50/person			
Ol' Skool Jam				
<b>Saturday, October 8</b>				
Continental Breakfast with Dr. Mary-Beth Cooper				• provided
Continental Breakfast				
A Word from our President				• provided
College Receptions				
Red Barn Interactive Adventures <input type="radio"/> 10 a.m. <input type="radio"/> 1 p.m. <input type="radio"/> 3 p.m.				
Children's Activities				
<b>Classes Without Quizzes (see below)</b>				
<b>Session I: 11 – 11:50 a.m.</b>				
• Indicate the letter for the session that you will attend _____ • Indicate the # of people to attend _____ • Check here for an interpreter _____ • Name of person(s) who require an interpreter _____				
<b>Session II: 12:10 p.m. – 1 p.m.</b>				
• Indicate the letter for the session that you will attend _____ • Indicate the # of people to attend _____ • Check here for an interpreter _____ • Name of person(s) who require an interpreter _____				
"God on the Quad"				
The Value of Student Involvement				
Celebration of Diversity				
Brick City BBQ <input type="radio"/> 11:30 a.m. – 1 p.m. seating <input type="radio"/> 1 – 2:30 p.m. seating	\$15 adults \$8 ages 6 to 12 free ages 5 & under			

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step #2 – brick city homecoming (cont.)		Cost per person	Who will attend?	Total \$	Interpreter
Art on Campus Tour	<input type="radio"/> 1 p.m. <input type="radio"/> 2 p.m.		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		
Campus Tour	<input type="radio"/> 1 p.m. <input type="radio"/> 2 p.m. <input type="radio"/> 3 p.m.		<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		
Open Swim	<input type="radio"/> 2:30 p.m. <input type="radio"/> 7:30 p.m.		<input type="checkbox"/> <input type="checkbox"/>		
Horton Speaker – Rudy Giuliani		\$8 RIT students \$15 parents/alumni \$15 faculty/staff			• provided
Comedian – Jon Stewart		\$15 RIT students \$35 parents/alumni \$35 faculty/staff			• provided
Desserts, Coffee & Jazz					
Karaoke Jam Session					
Saturday Night Dance Party					
<b>Sunday, October 9</b>					
Stonehurst Capital Invitational Regatta – Buffet Lunch in RIT Hospitality Tent		\$8 parents/alumni \$8 faculty/staff free RIT students			
			<b>Brick City Subtotal</b> ➔		
step #3 – alumni & reunion events		Cost per person	Who will attend?	Total \$	Interpreter
<b>Thursday, October 6</b>					
RIT Alumni Faculty & Staff Appreciation Luncheon					
Hospitality Alumni Awards Dinner		\$35 alumni/guests \$15 RIT students			
<b>Friday, October 7</b>					
Golden Circle Luncheon (for alumni from 1955 and prior years)					
Golden Circle Campus Tour (for alumni from 1955 and prior years)					
Volunteer Appreciation Reception (invitation only)					
<b>Saturday, October 8</b>					
Brick City BBQ (register for event in Step #2)					
Class Reunion Reception		\$10 adults free ages 12 & under			
<b>Athletic Reunion Games &amp; Receptions</b>		\$15 adults			
• Which sport(s) will you participate in? _____		\$8 ages 6 to 12 free ages 5 & under			
		* alumni receive complimentary t-shirt			
Telefund Reunion	<input type="radio"/> Open House <input type="radio"/> Social Event				
Sundaes on Saturday (for Engineering alumnae)					
			<b>Alumni Subtotal</b> ➔		
step #4 – payment information			Number of people	Total \$	
Weekend Fee: Weekend fee provides access to all activities, except those with costs noted above. Current RIT Students DO NOT pay the weekend fee.		\$15 per person \$55 per family of 4/more			
				<b>Total \$</b>	
			<b>Weekend Fee Subtotal</b> ➔		
			<b>Step #2 Brick City Subtotal</b> ➔		
			<b>Step #3 Alumni Subtotal</b> ➔		
Alumni: To contribute to your Reunion Class Gift, indicate your donation here ➔					
			<b>Total Payment</b> ➔		

Please note: If you plan to attend major ticketed events only, please visit [www.rit.edu/brickcity](http://www.rit.edu/brickcity) or call 585-475-7814 for alternative pricing options.

# REGISTER NOW!

Registration will not be processed until all fees are paid in full.

Payment Method: <input type="radio"/> VISA <input type="radio"/> MasterCard <input type="radio"/> Check/Money Order (enclosed)
Name (as it appears on card) _____ Card # _____ Exp. Date _____
Cardholder's Signature _____ Today's Date _____

# Parent PrioRITies

## Many ways to measure student success at RIT



**Mary-Beth Cooper**  
Vice President for Student Affairs

Greetings from RIT!

A new academic year is ready to begin, and the Student Affairs staff is prepared to meet new students who are excited to start a new chapter in their life at RIT. They're also worried, as most RIT students are, about succeeding in a demanding college environment. RIT is tough, there's no question about it, but there are many people here to help students overcome obstacles and find success on their own terms.

It's up to each student to define those terms. Success is measured in many ways – personal, profes-

sional, academic, athletic, and more. Some students are just born to thrive in the classroom, while others have to work harder to maintain that important GPA. But we encourage you, as parents, to explain to your children that success goes beyond the grades on the end-of-quarter report. To be sure, those are important, but there is so much learning that can't be reflected in a final course grade, and so much learning that happens outside the parameters of a syllabus.

When we opened the Gordon Field House and Activities Center last year, RIT Trustee Bob Gordon – by all measures a very successful person – said “Education is one of the most important things in our life. But education isn't worth a nickel unless you know what to do with it. You don't learn that in a classroom alone, you learn it in extra-curricular activities.” Wise words from a man who has reached the pinnacle of career and personal success.

Co-curricular activities at RIT mean much more than just a chance to let off some steam. RIT's 160 clubs and activities, 28 Greek organizations, 24 intercollegiate athletic teams, and numerous volunteer opportunities provide a chance for the university's 15,000 students to identify with a smaller group of their peers, share their joys and frustrations, find support as they continue their demanding studies, and create lifelong friendships.

There's another benefit: Students in those groups tend to enjoy greater academic success during their college careers. For example, RIT athletes have a higher overall grade point average (3.17) than the RIT student body in general, and last winter quarter, 123 out of 500 athletes made the President's List with GPAs of 3.75 or above.

In addition to better grades, students engaged in co-curricular activities have a higher overall graduation rate (more than 80 percent).

So please encourage your student to find their place at this great university. It may seem overwhelming at first. Assure them that they will grow into it, and if they seek out the things that excite them and bring them together with like-minded peers, they may just find their true passion in life.

Now that's what I call success.



Mary-Beth Cooper  
Vice President for Student Affairs

## Who you gonna' call?

Below is a listing of contact names and numbers to use in an emergency, or if you simply need more information about what's going on at RIT.

Parents can also find many links to resources and information on the RIT Web site ([www.rit.edu](http://www.rit.edu)) by clicking on the “For Parents” tab in the top navigation bar. As always, feel free to contact the Student Affairs office with your questions or concerns, and always call Campus Safety any time there is an emergency.

**Campus Safety:** V/TTY: 585-475-3333

**Center for Residence Life** (for students living in residence halls, campus-owned apartments, or fraternity/sorority housing): (V/TTY) 585-475-6022

**Student Health Center:** 585-475-2255;  
(TTY) 585-475-5515

**Student Problem Resolution Office** (Ombudsperson Lee Twyman): 585-475-7200;  
(TTY) 585-475-7595; (e-mail) [parents@rit.edu](mailto:parents@rit.edu)

**Bursar:** 585-475-6186

**Registrar:** (V/TTY) 585-475-2821

**Financial Aid Office:** 585-475-2186;  
(TTY) 585-475-6909

**Center for Campus Life:** (V/TTY) 585-475-6991

**RIT Athletics:** 585-475-2614

**RIT Inn & Conference Center:** 585-359-1800

**Office of Student Affairs:** (V/TTY) 585-475-2853



## The tigers and the Mouse

**Walt Disney threw open the gates to Disneyland 50 years ago this year, introducing the world to a new experience in family entertainment. Today, 10 Disney theme parks on three continents (the 11th is scheduled to open in Hong Kong in September) rank among the most popular tourist destinations in the world.**

It's no surprise that many RIT grads have found fulfilling careers at "the happiest place on earth." While it was not possible to determine exactly how many work for Disney worldwide, *The University Magazine* caught up with three among the 55,000 employees of the Walt Disney World Resort in Florida: Rainer Janetzki '82 (food service administration), regional manager of HR Services, Resorts and Transportation; Rich McCaffrey '98 (hospitality and resort management), administrative recruiter for Human Resources; and Brian Lynch '90 (MBA), former vice president of strategy and concept development for Merchandising, Food and Beverage, and Imaging.

### A happy home

Rainer Janetzki began his Disney career while he was an RIT undergrad. "I did an internship, and was lucky enough to be offered a job after college."

Walt Disney World proved to be a good match for his skills and interests: He has been with the company for 22 years.

In a world where customers are called "guests" and employees are called "cast members," Janetzki started out in the "on-stage areas" – the places where guests and cast interact. Janetzki spent several years managing Walt Disney World Resort restaurants. After gaining a solid background in the operations side of the business, he moved behind the scenes to the human resources area where he has stayed, holding positions in recruiting, organizational development, employment and human resources services.

In his current job, "I'm involved in people-management issues," Janetzki explains. "Staffing, performance, recognition, continuous improvement to name a few. We help ensure alignment of business, organizational and people strategies."

In many ways, the work is very similar to human resource operations in any large corporation. "My client group includes the Walt Disney World Resort hotels and transportation system encompassing 14,000 employees and 950 leaders. The appeal, for me, is being involved in developing high-level strategy with a



**Rainer Janetzki '82 takes time out for a photo at the Grand Floridian Resort.**  
All photography by Kent Phillips, Walt Disney World Photography



Brian Lynch '90 dances with Mickey Mouse at Cinderella Castle.



Rich McCaffrey '98 pays a visit to the rotunda of the Walt Disney World Resort Casting Center.

**“Our internship is experience-based. It starts out as entry-level but it can lead to many exciting and rewarding career choices.”**

**Rich McCaffrey '98**

global impact on the company.”

He adds, “There’s a truly collaborative atmosphere here. Everyone is focused on the guest experience. We all have a role, we all have a purpose. It’s a very team oriented culture.”

Although Jantezki’s job is removed from the front lines of guest interaction, his three young children keep the experience fresh for him.

“Now that I’m a Disney dad, I come to the park even more. Just to see it through their eyes is so rewarding.”

## Sharing his experience

Like Rainer Janetzki, Rich McCaffrey started working for Disney as an intern. After that experience, “There really wasn’t another choice for me,” he says. “Disney offers so many opportunities.” After graduating in 1998, he went to work as one of eight managers in the Magic Kingdom Park’s Cosmic Rays Starlight Café, “the largest quick-service food operation in the world.”

His next position was in human resources, where he became a recruiter for Disney’s College Program – the “living, learning, working” program where he had interned. His territory encompassed 18 colleges in Western New York, including RIT, which had not participated in the College Program recruiting in several years.

“I had a goal to reintroduce it. I thought RIT had a lot to offer, and vice versa,” says McCaffrey. “It has worked out very well.”

He notes that students from any discipline are welcome to apply for the program, which always has about 1,500 students in 5- and 7-month internships.

“Our internship is experience-based,” says McCaffrey. “It starts out as entry-level but it can lead to many exciting and rewarding career choices. You truly have a ‘World’ of opportunity here.”

Last year, McCaffrey returned to Florida to work as a recruiter for Disney reservation centers. He enjoys the work very much.

“This is where it starts,” McCaffrey says. “Finding and motivating the people who work here. The people are our greatest asset.”

## Magic moments

“Disney wants to give people the most fabulous time of their lives,” says Brian Lynch. “That’s the mission.”

After nine years at Walt Disney World, Lynch recently accepted a new role as vice president of merchandising with the Carter’s kids apparel company in Atlanta. Lynch had more than a decade of experience in finance, merchandising and sales when he joined Walt Disney World in 1996, accepting a position in brand management. He previously had worked for Champion Athletics in Rochester and Winston-Salem, N.C. While at Champion, he earned his graduate degree at RIT.

At Disney, he was involved with several huge business areas: merchandise (“tangible memories”), food and beverage (dining experiences), and imaging (photography).

“The Disney cast members constantly think of what they can do to enhance the offer for the guest,” he explains. While visitors expect to see the many classic attractions, Disney is continually adding new aspects to the experience.

“Disney is in the fun business. When you wake up in the morning and you go to work for a company whose goal is to make sure people have a fabulous vacation, that’s pretty neat,” Lynch says.

“It’s most definitely a business,” he adds, “but it’s the coolest place I’ve ever been. That’s why it is rewarding to be a leader at Disney.”



# Regional Alumni Activities

Julie Goodsell and Tara Rosa '01 are your contacts in the office for regional alumni activities. Don't hesitate to contact them toll free at 1-866-RIT-ALUM. To learn more about the events listed below go to [www.rit.edu/alumniactivities](http://www.rit.edu/alumniactivities). You can register for events through our secure Web site.

## Albany

### Upcoming event

The Third Annual Alumni Day at the Races is scheduled for Saturday, Aug. 20. This year a luxury suite has been reserved for alumni and guests to enjoy the races. For more information check out our Web site.

## Atlanta

### Upcoming event

An alumni reception will take place at the Cheesecake Factory in Buckhead the evening of Thursday, Sept. 22, hosted by chapter leader **Joe Del Conte '85**.

## Boston

Plans are underway for the next chapter event to take place this fall. Keep your eyes open for the invitation!

## Buffalo

The chapter partnered with Rochester in June for a day trip to Chautauqua where they toured the institute and lunched at the historic Athenaeum Hotel.



Buffalo and Rochester alumni chapters joined forces for a tour of the Chautauqua Institute and lunch in June.

## Central Florida

Details are being finalized for an event to take place this fall. Stay tuned to the Web site for details!

## Chicago

### Upcoming event

An Odyssey Brunch Cruise is planned for Saturday, Sept. 10. Additional information is available on the Web site.

## Cleveland-Akron

Plans are underway for the next chapter event. Please feel free to contact us with any event ideas you may have.

## Class Notes

### Key to abbreviations

- CAST** College of Applied Science and Technology  
**CCE** College of Continuing Education  
**CIAS** College of Imaging Arts and Sciences  
**COLA** College of Liberal Arts  
**COB** College of Business  
**KGCOE** Kate Gleason College of Engineering  
**COS** College of Science  
**FAA** Fine and Applied Arts  
**GAP** Graphic Arts and Photography  
**GCCIS** B. Thomas Golisano College of Computing and Information Sciences  
**NTID** National Technical Institute for the Deaf

## 1960

**Edward Gross '60 (GAP)** has been appointed counsel for Riker Danzig Scherer Hyland & Perretti LLP, Morristown, N.J.

**Lawrence Guzzetta '60 (COB)** was appointed trustee of Epsilon Pi Tau Honorary Society on May 14 in Palm Desert, Calif.

## 1961

**Marty Cooler '61 (GAP)** is a bookbinder for DCI Graphic Finishers Ltd, New York City.

**Brian Tolbert '61 (GAP)** is president of BRT Photographic Illustrations, Lancaster, Pa.

## 1963

**Dana Stone '63 (COB)** is vice president of Macon Machinery Sales Corp., Bristol, Conn.

## 1964

**Robert Sturn '64 (COB)** is executive vice president for Fairport Savings Bank, Fairport, N.Y.

## 1965 *40th Reunion-2005*

**Henry Kuhn '65 (GAP)** is a customer service representative for Internal Revenue Service, Holtsville, N.Y.

**Stephen Phelps '65 (KGCOE)** is a North American sales manager for Enardo Inc., Tulsa, Ok.

## 1966

**Victor Iamele '66 (KGCOE)** is an independent trader of securities in Round Rock, Texas.

## 1967

**Robert Serio '67 (COB)** is a business manager for St. Margaret Mary Church, Rochester.

## 1968

**Thomas Donovan '68 (GAP)** is a financial analyst for T-Mobile USA Inc, Bellevue, Wash.

**Gordon Kroh '68 (KGCOE)** is a project engineer for Triumph Thermal Systems Inc, Forest, Ohio.

**William Munz '68 (GAP)** is an account representative for Rush Press, a Division of Consolidated Graphics, San Diego, Calif.

**Thomas Williams '68 (GAP)** is vice president of GE Commercial and Industrial Finance, Norwalk, Conn.

## 1969

**John Morrison '69 (COB)** is an assistant director of nursing for United Methodist Homes-Wesley Village, Pittston, Pa.

## 1970

**Kent Collier '70 (GAP)** is a superintendent for F.M. Howell & Co., Elmira, N.Y.

## 1971

**Edward Breitung '71 (KGCOE)** is a senior project engineer for Honeywell, Springfield, Ill.

**Francis Fortner '71 (COB)** is vice president of treasury services for BB&T, Charlotte, N.C.

**Thomas Klinkowstein '71 (GAP)** and his studio, Media A (mediaa.com) in New York City, have produced a Web video for NASA and its Robotics Curriculum Clearinghouse. The video premiered on April 22 at the US-FIRST Robotics Education Conference in Atlanta.

**Kathleen Alessi Ward '71 (COB)** is manager of business operations for Mercator Software, Wilton, Conn.

## 1972

**Paul Goldman '72 (COS)** is on staff at Trinity Regional Medical Center, Fort Dodge, Iowa.

**Ronald Janicki '72 (COB)** is a commercial accounts manager for Truly Nolen of America, Tucson, Ariz.

**John McMullen '72 (KGCOE)** is a systems engineer for Northrop Grumman-Electronic Systems, Baltimore, Md.

## Connecticut

### Upcoming event

Alumni-priced tickets to the Pilot Pen Tennis Tournament finals on Saturday, Aug. 27, in New Haven are available this year. To purchase your discounted ticket(s) go to the Web site.

## Croatia

The second ACMT Alumni Panel was held on April 23 at the conference hall of the Grand Hotel Park in Dubrovnik. The purpose of the alumni panel is to raise the awareness within the ACMT community of alumni achievements and career development. Students had the opportunity to talk to seven ACMT alumni.

Participating alumni represented classes from the first graduation in 2001 to 2004. They were: **Mario Mutter**, financial consultant, Financial Planning Services, Zagreb; **Emir Arnautovic**, general manager, Ros Maris Hotels Rab; **Ana Bazardan**, conference manager, IDC Adriatics; **Hana Huchs**, marketing manager for VIVA and TV Story, Sanoma Magazines; **Elaa Mohamad**, office manager, Cards 2002, Ministry of Science, Education and Sports; **Zeljana Udovicic**, banquet operations manager, Hotel Dubrovnik Palace; and **Miljenko Pivac**, director of export/import, Meat Industry Pivac.

## Denver

The Rochester Philharmonic Orchestra opened the Bravo! Vail Music Festival on June 26. Alumni were offered discounted tickets to this special performance.

## Los Angeles

Alumni and friends attended a reception at Zucca Ristorante on Aug. 3.

Alumni enjoyed an afternoon of Angels baseball on Aug. 6. Special thanks to alumni hosts **Paul Grimes '03** and **Eric Senna '91**.



Los Angeles alumni enjoyed a reception at Canal Club on March 2.

## New York City

The chapter kicked the summer off with a networking night at Social on June 8 hosted by **Cindy Rosenshein '90**, **Beth Sabbatini '89**, **Amy Sundstrom '95**, and **Jennifer Zausmer '93**. More than 50 alumni and guests participated.

**Mike Larson '93** and **Dean Guite '95** continued the summer fun with a Mets game on Aug. 6. Alumni purchased discount tickets to the game and enjoyed it together.

### Upcoming event

Only a few alumni-priced tickets remain for the women's finals at the U.S. Tennis Open on Saturday, Sept. 10. To check on ticket availability click on the Web site.



New York City alumni got together at Social in June.



Is there an alumni event you would like to see in your area? Contact **Tara Rosa '01** or **Julie Goodsell** in the Office of Alumni Relations toll free at 1-866-RIT-ALUM.

## Philadelphia

Alumni and guests enjoyed an afternoon of baseball on Sunday, Aug. 10, 2005. Thank you to alumni host **Aviva Dubrow '91**.

### Upcoming event

Take a Trolley Tour of Philadelphia from 2-5 p.m. Sunday, Sept. 25. Check out the Web site for more information and to register.

## Phoenix

### Upcoming event

A tour of Frank L. Wright's personal retreat, Taliesin West, is being offered to alumni on Saturday, Sept. 10. Following the tour, the group will enjoy lunch together. To reserve your tickets, go to the Web site.



Phoenix alumni gathered in April for lunch and a tour of the Arizona Science Center.

## Pittsburgh

### Upcoming event

A reception and tour of the Frick Art and Historical Center is planned for Thursday, Sept. 15. Additional details are available on the Web site.

## Raleigh Durham

A special thank you is extended to **Jeff Benck '88**, who has served as the chapter leader for the past several years. He is a true champion of RIT and remains an active member of the RIT community through his volunteer work in the Kate Gleason College of Engineering. **Mike '98** and **Sue '98 Pail** are the new chapter leaders.

An alumni night at Chatham Hill Winery on May 5 was enjoyed by more than 20 alumni and guests. Mary-Beth Cooper, vice president of Student Affairs attended the event and shared the latest news on campus life at RIT. Thank you to **Mike** and **Sue Pail** the alumni hosts for the evening.

## Rochester

Rochester Alumni Chapter volunteers and members of the Board of Trustees gathered at Tastings restaurant in the Wegmans Pittsford Food Market for an evening of socializing and wine tasting in April. **Holly Howell '96** led the tasting.

Alumni toured and enjoyed a reception at ARTISANworks in May. More than 40 alumni and guests participated.

For June, the chapter partnered with Buffalo for a day trip to Chautauqua, where they toured the institute and lunched at the historic Athenaeum Hotel. Thank you alumni hosts **Susan Shanks '97** and **Shirley Murphy '95** for their help.

The summer really heated up for the chapter with a walking tour of Mt. Hope Cemetery with guides dressed in period garb. Following, alumni and guests had lunch at the Distillery, a Rochester landmark in its own right. **Ken Reed '71** and **Susan Shanks '97** served as hosts.



Holly Howell '96 leads a wine tasting at Wegmans' Tastings restaurant.



**Richard C. Patterson '73 (CCE)** has joined Monroe Litho Inc., Rochester, as an account executive in the Marketing/Sales Division.

**David Nilosek '72 (GAP)** is a technical development director for Spencer Press Inc., Wells, Me.

## 1973

**Robert Bonk '73 (COS)** is a technical staff and field representative for Occidental Chemical Corp., Niagara Falls, N.Y.

**Peter Lemme '73 (CAST)** is a product manager for New York Independent System Operator (NYISO), Guilderland, N.Y.

**Clarke Sanford '73 (GAP)** is director of media and network services for California State University, Bakersfield, Calif.

## 1974

**Deborah Kolakowski Baker '74 (FAA)** is a rehabilitation counselor for the deaf at Vocational Rehabilitation, Springfield, Vt.

**Lee Green '74 (FAA)** is director of worldwide design services for IBM Corp., Somers, N.Y.

**Lawrence Kuslich '74 (GAP)** is a freelance advertising photographer for Photography by Lawrence Kuslich, Kingwood, Texas.

**Thomas Lake '74 (COLA)** is owner and therapist for International School of Shamanism, Atlanta.

**William O'Connor '74 (COB)** has been selected as a board member of Nayna Networks, San Diego. He is president and chief executive officer of Microbarrier Technologies, Santa Cruz, Calif.

**James Riche '74 (GAP)** is president and creative director of Cause + Effects, Santa Monica, Calif.

**Meyer Weiss '74 (GAP)** is vice president of digital imaging for InteliCoat Technologies, South Hadley, Mass.

## 1975 30th Reunion-2005

**Eugene Gardner '75 (COB)** is a controller for Acroprint Time Recorder, Raleigh, N.C.

**John Genese '75 (COLA)** is a used car manager for Bill Marsh Ford, Newton, Pa.

**Cheryl Smith Norton '75 (FAA)** is owner of Corinthian Builders LLC, Stamford, Conn.

**Phillip Nutty SVP '72, '75 (CAST)** is an application developer for Indiana Department of Workforce Development, Indianapolis, Ind.

**Dwight Schwabrow '75 (COLA)** is chief motor vehicle investigator for the N.Y.S. Department of Motor Vehicles, Albany, N.Y.

## 1976

**Melissa Burtner-Young '76 (GAP)** is a creative team leader and broadcast producer for CNSG, Columbia, S.C.

**Paul D'Innocenzo '76 (GAP)** is owner of Dinko Ink Inc., New York City.

**Marian Eaton '76 (FAA)** is a self-employed sign language interpreter in Miskayuna, N.Y.

**Wayne Holden '76 (GAP)** is owner of Wayne Holden Photography, Fullerton, Calif.

**James Lawson '76 (GAP)** is a photographer for Bender Imaging, Waldo, Ohio.

**Vincent Marini '76 (GAP)** is a senior account representative for Ace Group, New York City.

**Thomas Purchase '76 (CAST)** is a day care provider for Little Lambs Day Care, Painesville, Ohio.

**Robert Roudabush '76 (GAP)** is owner of RBR Enterprises, San Antonio, Texas.

**Robert Scheifflee '76 (GAP)** is vice president and general manager of Quebecor World Buffalo, Depew, N.Y.

## 1977

**Michael Bober '77 (KGC OE)** is a service level agreement manager for Grass Valley, Nevada City, Calif.

**James Francimone Caryl '77 (FAA)** is a designer for Welch Allyn Inc., Skaneateles Falls, N.Y.

**Diane Cohen '77 (COB)** is director of human resources for Flexcorp Systems, New York City.

**Ralph Hattenbach '77 (GAP)** is a buyer/merchandise manager for S.99 Only Stores, City of Commerce, Calif.

**Kay Johannes '77 (CAST)** is a senior sales track specialist for Northwestern Mutual Life Insurance Co., Milwaukee, Wisc.

**Robert Layton SVP '75, '77 (NTID)** retired from his engineering design position at Bayer Corp. in Pittsburgh. He and his wife, Leslie, recently celebrated their 25th wedding anniversary with a trip to Alaska.

**David Mohney '77 (GAP)** is a commercial photographer for the City of Rochester.

**Paul Swers '77 (CAST)** is chief executive officer for Brightstar Systems Inc., Scottsdale, Ariz.

**Keith Williams '77 (GAP)** is an instructor at Carl Sandburg College, Galesburg, Ill.

## 1978

**Thomas Dietz '78 (CAST)** is an emergency physician for Providence Hospital, Hood River, Ore.

**Richard Kellogg '77, '78 (GAP)** is a production coordinator and assistant for Stephens Advertising, Kettering, Ohio.

**James Plumadore '78 (COB)** is vice president of Computer Education Services, Latham, N.Y.

**Susan Hoeg Razo '78 (COLA)** is a dependency case manager for Children's Home Society, Lakeland, Fla.

**Jonathan Sabin '76, '78 (GAP)** exhibited his work of photography, "30 Years, 30 Images" on March 4 at the Office Gallery, Iowa City Senior Center, Iowa City, Iowa.

**Raymond Tonkel '77, '78 (FAA)** is owner and partner of U Turn Sports Co., LLC, Sudbury, Mass.

Alumni and guests braved whitewater rafting in August, traveling to Pulaski for the rapids of the Salmon River. Alumni host **Frank Lucas '75** was instrumental in coordinating this fun-filled day.

### Upcoming events

Need some help with your finances? An evening to provide alumni with financial information is planned for Thursday, Nov. 3, with alumni hosts **Bill Prentice '99** and **Ken Reed '71**. Stay posted to the Web site for additional information.

Learn about wine and food pairing from the experts at Wegmans' Tastings Restaurant. This evening of education and fun is scheduled for Monday, Dec 5, and more information will be available on the Web site as the date draws closer. **Alina Palis '79** and **Kristy Mooney-Graves '00** will be your hosts for this special night.

### San Diego

Plans are underway for the next chapter event to take place some time this fall. Stay tuned for details!

### San Francisco

#### Upcoming event

An afternoon barbecue at a winery is being planned by chapter leader

**Mark Leonardi '94** to take place on Sunday, Sept. 25. Additional details are available on the Web site.



San Diego alumni organized a dinner at **Candelas'** restaurant on March 3.

### Seattle

Alumni and guests enjoyed a walking tour of downtown Seattle that highlighted open space in cities including gardens and plazas. Thank you to alumni host **Mike Woods '92**.

### Southern Florida

The next chapter event will take place some time this fall/winter. Please feel free to share any event ideas you may have with us!

### Syracuse

#### Upcoming event

An afternoon of SU Football is planned for Saturday, Sept. 17. Additional details are available on the Web site.

### Washington, D.C.

#### Upcoming events

Alumni can escape the city for the afternoon and relax tubing on the Antietam Creek in Maryland, Saturday, Aug. 27. Your alumni host is **Kevin Sheldon '02**. Make your reservation today through the Web site!

Networking nights are scheduled for 7-9 p.m. Thursday, Sept. 29, at Capitol City Brewing Co. and 7-9 p.m. Tuesday, Nov. 15, at the District Chophouse & Brewery. Register on the Web site today.



## 1979

**John Baerman '79 (COB)** is a human resources manager for Digital Migration, Albuquerque, N.M.

**Patricia Strenk Barricelli '79 (COLA)** is a life care consultant for ACTS Retirement Communities, Boca Raton, Fla.

**Paul Gifford '79 (KGCOE)** is president and chief operating officer for Digimarc Corp., Beaverton, Ore.

**Laura Johnson '78, '79 (GAP)** is a Midwest sales manager for American Press LLC, Barrington, IL.

**Robert Kaussner '79 (CAST)** is a wedding photojournalist for Robert Kaussner Photography, Ithaca, N.Y.

**Michael Lawson '79 (KGCOE)** is chief facilities manager for the U.S. Department of Veteran Affairs, Austin, Texas.

**Steven Morith '79 (CCE)** is a systems engineer for Lockheed Martin, Liverpool, N.Y.

**Alina Prasauskas Palis '79 (CCE)** is a controller for Independent Living for Seniors, Rochester.

**Wayne Perry '79 (GAP)** is a manager for MacDonald & Evans, Braintree, Mass.

**Henry Russo '77, '79 (GAP)** is vice president of sales for DigiLink Inc., Alexandria, Va.

**David Sakowski '79 (CCE)** is a senior staff systems engineer for Lockheed Martin Corp., Sunnyvale, Calif.

**Scott Shure '77, '79 (GAP)** is vice president of operations for Mount Vernon Printing Co., Landover, Md.

**Frederick Smith '70, '79 (KGCOE)** is a general manager for FK and Associates LLC, Raleigh, N.C.

**Clifford Townsend '79 (GAP)** is a sales manager for Dynagraf Inc., Canton, Mass.

## 1980 *25th Reunion-2005*

**James Blalack '80 (GAP)** is supervisor of information technology for Defense Logistics Agency, Wiesbaden, Germany.

**Donald Bodman '77, '80 (KGCOE)** is a contract performance manager for G.E. Contractual Services, Atlanta, Ga.

**Mark Comden '78, '80 (GAP)** is a manufacturing director for TV Guide, Radnor, Pa.

**Thomas Curley '80 (GAP)** is director of marketing for Fuji Photo Film U.S.A., Valhalla, N.Y.

**Alphonse Depalma '80 (GAP)** is vice president of sales and marketing for mWave Media Inc., Boston.

**Daniel Dister '78, '80 (GAP)** is a senior information technology specialist for Defense Intelligence Agency, Washington, D.C.

**Juliana Lemaster Gould '80 (COS)** is a sign/English/Spanish interpreter assigned to Mt. Lakes High School, Mountain Lakes, N.J.

**Tina Thompson Karol '80 (COB)** is director of purchasing for RIT.

**Bruce Katz '79 (GAP), '80 (CAST)** is a senior staff software quality assurance engineer for IBM Corp., Lexington, Mass.

## Alumni Updates

### Grads help MCI make strong connection

Providing communication options to deaf and hard of hearing individuals is an important and growing business for the telecom industry.

"Technology can be a boon for individuals with hearing disabilities, especially in the last few years with the advent of the Internet," says Jerry Nelson '74 (manufacturing and mechanical engineering technology), who is senior manager for MCI Global Relay Services. "Our business unit offers traditional telecommunication relay services (TRS) and Internet Protocol (IP) relay services. The IP relay suite, which is the fastest growing relay product line, offers relay access via PCs, wireless devices, AOL Instant Messenger (AIM), and videophones."

MCI began offering TRS in 1992, and added Internet (IP) relay in 2000, followed by video relay and wireless relay services. The new systems allow deaf and hard of hearing people to use their computers or handheld wireless devices to communicate with each other as well as the hearing world. In fact, handheld devices such as Sidekick fill much the same role as cell phones.

Nelson leads a staff of eight focused on marketing communications, product management, state TRS sales and contract administration, and Web site management. His team includes two other RIT grads: Outreach Specialist Mark Lofgren '87 (applied computer technology), and Product Marketing Specialist Adrianna Smart '98 (professional and technical communications), '03 (MBA). All three were recruited by MCI. "We were really impressed with their background," says Paul Orloff, director of TRS Operations for MCI Global Relay Services.

Nelson says working in this area of the communications industry is especially rewarding.

"We live in a fast-paced, ever-changing environment that is full of technological innovations," says Nelson. "A career that furthers IP technology in a competitive industry, such as IP Relay, will always be challenging and rewarding, professionally and personally."



**Jerry Nelson (left), Adrianna Smart and Mark Lofgren work at MCI Global Relay Services.**

**Richard Kent '80 (CAST)** is a scheduling engineer for Verizon Communications, White River Junction, Vt.

**Charles Straka '78, '80 (GAP)** is a printing manager for Seiple Lithograph Co., North Canton, Ohio.

**Carl Waterhouse '76 (CAST), '80 (COB)** is chief information and security officer for Presbyterian Homes, Erie, Pa.

## 1981

**Thomas Allen '81 (COB)** is chief financial officer for The Perseus Books Group, New York City.

**Jeffrey Golterman '79, '81 (KGCOE)** is a group vice president for Gartner Inc., Stamford, Conn.

**Pamela Lloyd SVP '76, '81 (COLA)** is a program administrator for Telecommunications Access of North Carolina in Raleigh. She oversees a program for their current vendor, Sprint, as well as an equipment distribution program.

**Larry Scarff '81 (GAP)** is owner and imaging science consultant for Digital Imaging Solutions, Burlington, Mass.

**Frank Selvaggi '79, '81 (COB)** is a senior partner for Altman Greenfield & Selvaggi, New York City.

**David Semrau '81 (CAST)** is director of business development for Diamond Packaging, Rochester.

**Peter Walczak '81 (GAP)** is technical sales manager for Goss International Americas Inc., Dover, N.H.

## 1982

**David Baum '82 (COB)** is a registered representative for Trade Station Group, Plantation, Fla.

**Carl Boudakian '82 (COB)** is vice president of service strategy for Thomas Financial, New York City.

**Andrew Bradley '80, '82 (GAP)** is a database administrator for Secor International, Exton, Pa.

**Paul Calale '82 (COB)** is a recruiter for PC Recruiting, Osprey, Fla.

**Stephen Chu '82 (CAST)** is owner of AdvanTech Home Improvements LLC, Red Bank, N.J.

**John D'Alessandro '82 (GAP)** is a senior project manager for 3TI, Vienna, Va.

**Frank DeMarco '82 (CAST)** is director of engineering for Symbol Technologies Inc., Holtsville, N.Y.

**William Dwyer '82 (COLA)** is manager of asset protection for Bose Corp., Blythewood, S.C.

**Charles Feller '82 (CCE)** is president of Uncles Research Inc., Avon, N.Y.

**Susan Figaro Grace '82 (COB)** is a nutrition program leader for Cornell Cooperative Extension-Monroe County, Rochester.

**Victor Gascon '81, '82 (GAP)** is a systems analyst for SCANA Services, Columbia, S.C.

**Carlo Grassucci '79, '82 (KGCOE)** is a property manager for Orbital Engineering Inc., Pittsburgh, Pa.

**John Maltabes '82 (GAP)** is a researcher for Photonics Inc, Austin, Texas.

**Peter Morales '82 (KGCOE)** is director of software process for SIAC-Securities Industry Automation Corp., New York City.

**Gary Plymette '82 (CAST)** is a worldwide program manager for Chordiant Software, Cupertino, Calif.

**Chester Smith '82 (CAST)** is director of software development for Bose Corp., Framingham, Mass.

## 1983

**Robert Beyer '83 (CCE)** is a stock control clerk for Monroe County Department of Human Services, Rochester.

**Bernard Denno '83 (CAST)** is a chief for the Environmental Compliance Division of the National Oceanic and Atmospheric Administration, Silver Spring, Md.

**John Gustafson '83 (CAST)** is an engineering manager for ZURN Industries, Falconer, N.Y.

**Carol Crawford Heinecke '80, '83 (KGCOE)** is a nuclear parts specialist for Westinghouse, New Stanton, Pa.

**Michael Lambert '83 (COB)** is director of asset management and logistics strategy for American Airlines Inc., Dallas-Fort Worth International Airport, Texas.

**James Mooney '83 (CAST)** is president of nFocal Inc., Rochester.

**Ellen Crouch Moore '81, '83 (FAA)** is owner and creative director for Ellen Moore Design, Bridgewater, Mass.

**Paul Myrick '80, '83 (COS)** is director of fire and support systems for Lockheed Martin, Arlington, Va.

**Martin Schaeffer '83 (COB)** is an advertising sales manager for *Los Angeles Times*, Los Angeles, Calif.

**Stephen Seidl '82, '83 (GAP)** is vice president of operations for *The Sun*, Baltimore, Md.

**Leslie Wills '83 (FAA)** has his own company, Leslie Willis Furnituremaker, San Francisco, Calif.

**Mark Winans '82, '83 (GAP)** is vice president and general manager for Gannett Co. Inc., Springfield, Va.

## 1984

**Joseph Anelle '84 (CAST)** is an associate technical fellow for The Boeing Co., St. Louis, Mo.

**Raymond Avery '83, '84 (GAP)** is a laser engineer and chief operating officer for Horizon Vision Centers, San Leandro, Calif.

**Stuart Beazley '84 (COS)** is a senior software engineer for Naval Undersea Warfare Center, Newport, R.I.

**Kenneth Carlson '83, '84 (GAP)** is a photosystem engineer for Eastman Kodak Co., Rochester.

**Paul Chida SVP '77, '80 (NTID), '84 (KGCOE)** is a project manager for The Boeing Co., St. Louis, Mo.

**John Ciccone SVP '80, '84 (FAA)** is a merchandise handling assistant for Neiman Marcus, Ft. Lauderdale, Fla.

**Patricia Bierut Daren '84 (COS)** is a self-employed family medicine physician in Coral Springs, Fla.

**Samson Dikeman '84 (CAST)** is owner of Sam Dikeman Consulting, Altamont, N.Y.

**Christopher Doyle '84 (CAST)** is director of operations for Sheraton Atlanta (Ga.) Hotel.

**Edward Fishencord SVP '80, '84 (NTID)** is a network integrator and field service specialist for Fishencord Computer Services Inc., Phoenix, Ariz.

**Kelly Fabrizze Grownney '84 (FAA)** is manager of industrial engineering and process improvement for Celltech Pharmaceuticals, Rochester.

**Douglas Kemp '77, '84 (CCE)** is a new home specialist for Sterling Communities Inc., Boca Raton, Fla.

**David Lloyd '84 (GAP)** is an agent for the International Music Network, Gloucester, Mass.

**Brian O'Shaughnessy '81, '84 (COS)** is a partner at Burns, Doane, Swecker & Mathis, Alexandria, Va.

**Jean Cobb Stout '84 (CAST)** is a service delivery manager for IBM Corp., Endicott, N.Y.

**Franklin Switzer '84 (CAST)** is president of S-afe Inc., Muncie, Ind.



**Mark Felger '85 (COLA)** was named managing attorney for Cozen O'Connor, Wilmington, Del. He is a member of the firm's bankruptcy, insolvency and restructuring department.

**Robert Telban '84 (KGCOE)** is a senior structural engineer for Lockheed Martin, Liverpool N.Y.

**Bruce Tracy '84 (KGCOE)** is an independent semiconductor engineering recruiter for Technical Professional Inc., Boise, Idaho.

**Daniel Viza '84 (CAST)** is director of corporate strategy for Freescale Semiconductor Inc., Tempe, Ariz.

## 1985 *20th Reunion-2005*

**Kimberley Baribeau Andersen SVP '81, '85 (NTID)** is an information analyst for Dartmouth Hitchcock Medical Center, Lebanon, N.H.

**Mario Gargano '84, '85 (COB)** is an environmental coordinator for UPS Supply Chain Solutions, Orlando, Fla.

**Kenneth Gehle '83, '85 (GAP)** is owner and commercial photographer for Ken Gehle Photography Inc., Decatur, Ga.

**Tracy Gilbert '85 (COLA)** is a site manager for SBA Network Services, Fairport, N.Y.

**Henry Silbernagel '85 (GAP)** is owner and photo finisher for Henry Silbernagel Foto Ab., Gothenburg, Sweden.

**Scott Wild '85 (GAP)** is owner of Scott Wild Sales Consulting, Oakland, Calif.

## 1986

**Raymond Amos '86 (KGCOE)** is a research and development manager for Boston Scientific Corp., Spencer, Ind.

**Michael Crandell '86 (KGCOE)** is a senior project engineer for Norwich (N.Y.) Aero Products Inc.

**Neal Eckhaus '86 (KGCOE)** is a senior engineer for Eastman Kodak Co., Rochester.

**Mitchell Goldsmith '84, '86 (GAP)** is a manager for Bowne & Co., Inc. New York City.

**Howard Higgins '86 (CAST)** is a marketing manager for CooperVision Inc., Fairport, N.Y.

**Steven Hockstein '85, '86 (GAP)** is president of Harvard Studio Inc., Monclair, N.J.

**Jeffrey Kivert '84, '86 (GAP)** is a production manager for Tama Manufacturing Co. Inc., Allentown, Pa.

**Joseph Larkin '79, '82 (CAST), '86 (COB)** is president of LarkinHouse.com LLC, Williamsville, N.Y.

**John McFarland '86 (COB)** is district manager for Hubbell Inc., El Dorado Hills, Calif.

**Bruce Pearson '84, '86 (GAP)** is an imaging specialist for R.R. Donnelley, Pleasantville, N.Y.

**Mark Redding '86 (CAST)** is president of Impact Technologies LLC, Rochester.



## Designer's 50-year project grinds to a halt

Skilled interior designers possess a certain creative vision that allows them to see beyond what a structure looks like to what it could become.

That explains why Kenneth Gernold '50 (retailing and interior design) bought a dilapidated, century-old grist mill in 1953. Over the following decades, Gernold became a success in his career, but Gilbert Mill has been his life's work.

Now the labor of love is coming to an end. This spring Gernold put the mill – his unique home for half a century – on the market.

"I fell off the ladder and bloodied my face," says Gernold, 78. "That settled it."

Caring for a piece of history is not for the faint of heart, but Gernold has found it immensely rewarding.

Located in the Town of Avon, N.Y.,

about 20 minutes south of the RIT campus, Gernold's home is a rambling, three-story structure of wood and stone. The limestone foundation walls are two feet thick. Enormous, hand-hewn beams support the upper floors. The split front door is 4 feet wide and 8 feet high.

Those structural characteristics attracted Gernold, even though the place was falling apart when he bought it for \$2,000 from an elderly member of the Gilbert family.

"It was a gorgeous building," he says, "and it has such history. It's a wonderful place, not just a house."

The mill ceased operation around 1930, but much of the old machinery was still in place when Gernold found it. Over the years, Gernold has incorporated those artifacts into the décor: handmade pulleys, chutes, gears, even the old "Gilbert Mills" stencils used to mark bags of flour are displayed among Gernold's extensive art collection. Wood panels from mill equipment have been repurposed as kitchen cabinet doors. Gernold's dining buffet was once a work bench. Leather conveyer belts serve as bathroom flooring. Millstones are set into the front porch.

The eccentric, rustic style of the place is in sharp contrast to Gernold's elegant designs for his clients. Before opening his own shop on East Avenue in Rochester, Gernold worked for the interior design departments at Sibley's, Lauer Furniture, and Bradley Meade Interiors locally and for an exclusive design and antique

business in California.

The mill's 14,000 square feet seemed a bit too spacious for Gernold's needs, so he divided the space into five apartments. In the 1990s, Gernold acquired adjacent property that included a barn, which he converted into three apartments. The entire property, including both buildings and 8.5 acres of land, carries an asking price of \$1.75 million. Gernold's artifacts, art and antiques stay with the mill.

Gernold would like to see his home go to an appreciative new owner – someone who can see the charm and character of the place. An artist, perhaps, or a large family. He thinks it could have a new life as a bed-and-breakfast inn.

He doesn't expect to be around to see the next phase. Gernold is heading for a new setting.

"I'm going to Mexico," he says. "The architecture is gorgeous."



Kenneth Gernold has spent half a century working on his home, a 19th century grist mill.

### Run of the Mill event

Before he leaves his longtime home, Ken Gernold is hosting a music and arts festival, noon-8 p.m. Aug. 27.

The event, a fund-raiser for Wilmot Cancer Research Center, is open to the public. Tickets are \$25. For more information, see [www.rfcrealty.com](http://www.rfcrealty.com) or call 585-755-8290.

The mill is located at 1178 Gilbert Mills Road in the Town of Avon, N.Y.

**John Stockman '86 (COLA)** has joined the law firm of Armstrong Teasdale LLP, Springfield, Ill. He is a member of the firm's Business Services Department where he concentrates primarily on real estate, municipal law, business organization and corporate law, in addition to a broad range of other areas including appellate law. Prior to joining the firm's Springfield office, he was in private practice in upstate New York for approximately seven years and served as attorney for the Town of Sand Lake, N.Y.

**James Sullivan '86 (COB)** is an Internet marketing consultant for LogicalSolutions.net, Rochester.

### 1987

**Henry Besanceny '86, '87 (FAA)** is a design director for Nine West, White Plains, N.Y.

**Renee Reagan Booths '87 (FAA)** is a product designer for Conso International, Greenville, S.C.

**Robin Bridson '84, '87 (COB)** is a training manager and instructor for New Horizons Computer Learning Center, East Syracuse, N.Y.

**Michael Guarino '87 (CAST)** is supervisor of packaging development and procurement for Fisher Diagnostics, Middletown, Va.

**Kevin Huff '85, '87 (GAP)** and wife, Doris, welcomed twins, Erin and Erica, born Dec. 13, 2004.

**John Koenig '87 (CAST)** is a cost engineer for Xerox Corp., Webster, N.Y.

**Mark Kulzer '87 (CAST)** is a public assistant liaison program coordinator for New York State Emergency Management Office, Albany, N.Y.

**Anne Constable Marino '87 (FAA)** is a graphic designer for Studio Three, Windham, N.H.

**Kenneth Marks '86, '87 (GAP)** is a corporate production control manager for Rohrer Corp., Wadsworth, Ohio.

**Aaron Puser '87 (KGCOE)** is director of sales for Arrow Electronics, Englewood, Colo.

**Sandra Redder '87 (CAST)** is a project leader for Dow Chemical Co., Piscataway, N.J.

**Gregg Silverio '85, '87 (GAP)** is a principal technical support engineer for Openwave Systems Inc., Burlington, Mass.

## 1988

**John Gottman '88 (KGCOE)** is a wealth management advisor for Merrill Lynch Private Client Group, New York City.

**Matthew P. Murphy '88 (CAST)** has joined RecruitMilitary LLC as vice president of business development. He is based in the company's Philadelphia office. Murphy is a former Navy officer.

**Mark Peterson '87, '88 (CAST)** is a senior test engineer for Rockwell Collins, Melbourne, Fla.

**Lori Mihalov Randall '88 (CAST)** is a packaging engineer for Abbott Laboratories, Columbus, Ohio.

**Brian Seiffer '88 (CAST)** is a contract software engineer for The Parx Group (Kodak), Rochester.

## 1989

**Gary Chernosky '89 (CAST)** is a corporate commodity manager for Carrier Corp., Syracuse, N.Y.

**Laura Ashmore Cialo '89 (COB)** is an accounting manager for Harris Interactive, Rochester.

**Paul Ellingson '89 (GAP)** is president of Campfire Premiums LLC, Pendelton, N.Y.

**Alan Fiermonte '89 (CAST)** is chief executive officer for down2earth adventures LLC, Conshohocken, Pa.

**Jeffrey Hansbury '89 (CAST)** is second vice president of Cenlar Federal Savings Bank, Ewing, N.J.

**C. Sean Harnett '89 (COB)** is the owner of Road Runners Sports Cafe, East Meadow, N.Y.

**David Haviland '89 (GAP)** is a primary/secondary teacher for Hanover County Public Schools, Mechanicsville, Va.

**Lynn Holoska '89 (COS)** is director of clinical marketing for United Medical Systems, Westborough, Mass.

**Nancy Klarman '89 (CAST)** is an entrepreneur and real estate investor for Creative Yankee Enterprises LLC, Keene, N.H.

**Lloyd Litt '81, '89 (GAP)** is a research and development scientist for Freescale Semiconductor, Austin, Texas.

**Cynthia Ludwig '89 (KGCOE)** is a systems manager for Northshore Medical Center, Salem, Mass.

**Gail Matyi '84, '86, '89 (COB)** is a court clerk for New York State Unified Court Systems, Rochester.

**Jeffrey McCaw SVP '81, '89 (COB)** is a controller for Goodwill Industries International Inc., Rockville, Md.

**Scott Meyerdericks '89 (CAST)** is a senior sanitary engineer for Suffolk County Water Authority, Oakdale, N.Y.

**Ishai Rosen SVP '82, '85 (NTID) '89 (CAST)** is a packaging engineer for Hewlett-Packard Co., Corvallis, Ore.

**Chad Seligman '87, '89 (GAP)** is an assistant controller for JH Mack LLC, Teaneck, N.J.

**Jill Sgamma '89 (GAP)** and husband, Ken Baker, welcomed a son, Nicholas Baker, on March 28, 2004.

**Peter Shannon '81, '89 (CCE), '85 (COB)** is an assistant manager for Bruegger's Bagels, Webster, N.Y.

## 1990

**Marian Akamatsu SVP '87, '90 (NTID)** is an accounting technician for Defense Finance and Accounting Service, San Bernardino, Calif.

**Abbas Badani '90 (GAP)** is director of document services and multimedia for the Print Center at Penn State University, State College, Pa.

**Kenneth Batz '90 (COB)** is a consultant with Energy East for Alternative Business Systems, Rochester.

**William Bowers '90 (COS)** is an assistant professor of biology for the University of Rochester.

**Dana Cerbone '90 (COLA)** is a reading specialist for Patchogue-Medford Schools, Patchogue, N.Y. She also owns Smiles & Grins Photography. She had a son, Dominic, April 8, 2005. He joins Gianna, 3 years old.

**David Clark '90 (COS)** is a senior engineer for Heraeus Noblelight, Horseheads, N.Y.

**Elyse Demayo '90 (COB)** is a senior planner for Monroe County, Rochester.

**Kenneth Goldman '88, '90 (GAP)** is a clinical research associate for PharmaNet Inc., Deerfield, Ill.

**Glenn Jackling '85 (KGCOE), '90 (CCE)** is president and chief executive officer for Newtex Industries Inc., Victor, N.Y.

**Michael Klein '90 (GAP)** is president of Abbie Graphic Services Ltd., Mahopac, N.Y.

**Terri Lindsley '90 (COLA)** is a technical writer for Premier Technical Services, Fairport, N.Y.

**Linda McLaughlin '80, '82, '90 (CCE)** is coordinator of East Coast Marketing for Western Gas Resources Inc., Houston, Texas.

**Daniel Morris '90 (COB)** is a manager for Eastman Kodak Co., Rochester.

**Laurel Smith Olcott '90 (FAA)** and husband, David Olcott, welcomed a daughter, Kailina Olcott, in July 2004. She joins a sister, Annalyfe, born in May 2002.

**Anthony Onello '90 (KGCOE)** is a general partner at Mills & Onello LLP, Boston.

**Michael Pagano '90 (CAST)** is a software engineer for VoltDelta, Rochester.

**Lori Piscitello '90 (COS)** is a research assistant for PPD, Wilmington, N.C.

**Jeffrey Saxman '90 (GAP)** married **Betty Foster '90 (GAP)** in 1991. They have two sons born in 1993 and 1996. He established Saxman Photography Inc. in 1996, specializing in commercial, advertising and fine art photography.

**Michael Schaffer '88 (CAST), '90 (COB)** is a product manager for Abbott Laboratories, Abbott Park, Ill.

**Bary Siegel '68 (GAP), '90 (CAST)** is an instructor in the Education Design Resources Department at NTID/RIT, Rochester.

## 1991

**Kevin Augustyniak '91 (COB)** is president and chief executive officer of JEA Group, Beijing, People's Republic of China.

**A. Timothy. Bock '81, '83, '91 (CAST)** is owner of Bock Tours, Rochester.

**Michael Caruso '91 (CAST)** is an ERP program manager for Seagate Technology, Scotts Valley, Calif.

**David Cooper '91 (COS)** is a principal research scientist for Wyeth-Ayerst Global, Pearl River, N.Y.

**Wallace Dalpan '91 (COB)** is manager of information systems for Things Remembered Inc., Cleveland, Ohio.

**James Durrill '91 (GAP)** is a computer specialist for the Department of Labor and Industrial Relations, Jefferson County, Mo.

**Maura Hecht '91 (FAA)** is a graphic designer for Allied Supply Co., Deer Park, N.Y.

**Eric Klein '91 (GAP)** is a photographer for Eric Klein Photography Inc., Chicago, Ill.

**Michele Lurie '89, '91 (FAA)** is an art director for Basedoor Graphics LLC, Newtown, Conn.

**Deborah MacKenzie SVP '86, '91 (GAP)** is a production manager for Schubert Communications, Dowingtown, Pa.

**Shawn Palmatier '91 (CAST)** is a project manager for Strategy3 Inc, Chicago, Ill.

**Corey Quinlan '91 (CAST)** is a special agent for the U.S. Secret Service, Washington, D.C.

**Nicole Romeo '91 (FAA)** is an art director for Rhode Island DLT, Cranston, R.I.

**Scott Saldinger '89, '91 (GAP)** is a sales manager for KGPE CBS 47, Fresno, Calif.

**Elisa Skop '91 (COS)** is a lab manager for Regeneron Pharmaceuticals Inc., Tarrytown, N.Y.

**William Stegner '91 (COB)** is a technical support manager for Haborpayments, Atlanta.

**Scott Vadney '91 (CAST)** is manager of food services for the west dining hall at Union College, Schenectady, N.Y.

## 1992

**Kenneth Allen '92 (GAP)** is president of Image Conservator Inc., Brooklyn, N.Y.

**Louis Auricchio SVP '88, '92 (NTID)** is a mail clerk for ADP, Sarasota, Fla.

**Kendell Burroughs '92 (COB)** is controller for Alan Guttmacher Institute, New York City.

**Laura Callaway '87, '89, '92 (FAA)** is a self-employed licensed counselor and art therapist, Uniontown, Pa.

**Patrick Howe SVP '83, '92 (CCE)** is a marking process technology researcher for Xerox Corp., Webster, N.Y.

**Jonathan Jones '92 (CAST)** is a principal software engineer for ShibaSoku R&D Center Inc., Northborough, Mass.

**Richard LaCava '92 (CAST)** is a patent attorney for Dickstein, Shapiro, Morin & Oshinsky LLP, New York City.



**Michael Leaventon '92 (GAP)** is president of Strategic Advisors LLC, Columbus, Ohio.

**Shannon Navarette '92 (FAA)** is a senior manager of package design for The Dial Corp., Scottsdale, Ariz.

**Joy Parker '91, '92 (GAP)** is a stations relations representative and Web coordinator for WXXI Public Broadcasting Council, Rochester.

**Susan Quinn '92 (COLA)** is a registered nurse for Highland Hospital, Rochester.

**Hayden Reynolds '92 (FAA)** received his M.A. in psychology from the Institute of Transpersonal Psychology, Palo Alto, Calif.

**Elizabeth Sernatiner Richmond '92 (GAP)** is a senior manager of packaging development for Hasbro Toys, Pawtucket, R.I.

**Michelle Smith '92 (FAA)** is director of the Center for Teaching Support for Trident Technical College, Charleston, S.C.

**Gideon Sober '92 (GAP)** is a quality assurance manager for *New York Post*, Bronx.

**Gordon Tseng '90, '92 (KGCOE)** is a managing director for Susuco Ceramic Co. Ltd. HuayKwang, Bangkok, Thailand.

**Weily Tung '92 (COS)** is a safety health officer for Estee Lauder Companies, Melville, N.Y.

**Gerald Willey '92 (FAA)** is a graphic designer for New Horizons, Charlottesville, Va.

## 1993

**Philip Balzer '93 (CAST)** is a network systems analyst for Nevamar Co. LLC, Odenton, Md.

**Christopher Behun '93 (CAST)** is an investigator for the New York State Police, Ward's Island.

**Kevin Brayton '93 (CAST)** is a senior network implementation engineer manager for Global Crossing, Phoenix, Ariz.

**Talbot Brooks '91, '93 (COS)** is director of the Center for Interdisciplinary Geospatial Information Technology for Delta State University, Miss.

**Angel Dominguez '93 (CAST)** is a general manager for Best Western Mara Inn, Puerto Ordaz, Venezuela.

**John Ermer '87 (CCE), '93 (KGCOE)** is a senior manufacturing engineer for General Motors Corp., Bowling Green, Ky.

**Ignacio Espinosa de los Monteros '93 (KGCOE)** is president and chief executive officer for Diversified Imaging Solutions, Phoenix, Ariz.

**Andrew Levy '90, '93 (CAST)** is a method and knowledge management leader for IBM Software Group, Federal Strategic Integrated Technology Team, Centerville, Va.

**Myat Lwin '91, '93 (KGCOE)** is a Six Sigma Black Belt for Avery Dennison Corp., Quakertown, Pa.

**Jennifer Lynch '93 (COS)** is a project manager for Bausch & Lomb, Rochester.

**Gary Mack '93 (CIAS)** is a senior art director for the National Basketball Association (NBA), New York City.

**Kellie McCann '93 (CIAS)** is owner of On Location Photography by Kellie McCann, Bluffton, S.C.



**Brad Birmingham '94 (COB)** is a law partner with the law firm of Hodgson Russ Partners, Buffalo, N.Y. He concentrates his practice in the areas of federal tax law and business law.

**Stephen McKain '93 (GAP)** married Noelle Liberato on May 5, 2005.

**Mark Mellenger SVP '87, '93 (CAST)** is an electronic submissions specialist for Nektar Therapeutics, San Carlos, Calif.

**Robert Morreale '92, '93 (FAA)** is chairman and assistant professor for the Cleveland (Ohio) Institute of Art.

**Julie Olsen '93 (CAST)** is a quality assurance and product development specialist for Cuisine Innovations, Philadelphia, Pa. She is married and has a 1-year-old son, Aaron.

**Luke Panezich '93 (COLA)** is an account manager for Loudeye Corp., Seattle, Wash.

**Jodi Philipson '93 (COLA)** is an executive administrator for i2 Telecom International Inc., Atlanta.

**Kenneth Puckett SVP '90, '93 (CCE)** is director for the Office of the Deaf and Hard of Hearing at the Pennsylvania Department of Labor & Industry.

**Erica Gundrum Rousseau '93 (CAST)** is a civil engineer for the N.Y.S. Department of Transportation, Schenectady.

**Teresa Salamone '93 (GAP)** is a customer marketing coordinator for Eaton Electrical, Moon Township, Pa.

**Sven Schiller '92 (CAST), '93 (COLA)** is vice president of information technology-operation EMEA, TQ3 Travel Solution, Germany.

**Timothy Smith '93 (KGCOE)** is an engineering psychologist for the U.S. Consumer Product Safety Commission, Washington, D.C.

**Richard Sparano '93 (COS)** is a senior quality assurance engineer for Boston Scientific, Glenn Falls, N.Y.

**Stephanie Tolan '93 (FAA)** is senior business analyst for Applied Graphics Technologies, Carlstadt, N.J.

**Kellie Whitman '93 (CAST)** is a health and safety director for Delaney Construction Corp., Mayfield, N.Y.

## 1994

**Robert Bastian '94 (CAST)** is a software development manager for Electronic Arts, Redwood, Calif.

**Cheryl Bykowitz '94 (COS)** is a registered nurse at St. Anthony Central Hospital, Denver, Colo.

**Catherine Chenot '94 (CIAS)** is a marketing communications manager for Germanow-Simon Companies, Rochester.

**John Clark '94 (COB)** married Sarah H. Anderson on Oct. 16, 2004, in Rochester.

**Peter Considine '94 (CIAS)** is a production manager for Signature Advertising, Chesire, Conn.

**Lenke Defay '94 (COB)** is an accountant for Colgate Palmolive Co., New York City.

**David Felty '94 (KGCOE)** is lead Websphere commerce developer for eCommNet Inc., Rochester.

**Susan Gordona '94 (COS)** is a product manager for Fidelity Investments, Marlborough, Mass.

**Robert Hagan '94 (COB)** is a managing partner for DocuManagement Consulting Services, Boca Raton, Fla.

**Nathan King '94 (COB)** is global account manager for Computer Sciences Corp., Waltham, Mass.

**Ronald Kobielski '94 (CAST)** is an operations manager for Goodrich Corp., Rome, N.Y.

**Jeffrey Korol '94 (KGCOE)** is a manager of supply chain projects and system development for GlaxoSmithKline Consumer Healthcare, Pittsburgh, Pa.

**Timothy Krablin '94 (CIAS)** is owner of Krablin Furniture, Santa Monica, Calif.

**Harold Laroek '94 (COS)** married Natasha A. Durgadin on July 3, 1999.

**Philip Potts '94 (CIAS)** is a principal research scientist for Battelle Memorial Institute, Arlington, Va.

**Rohit Sharma '94 (COB)** has his own law practice, Sharma Law Firm, Tulsa, Ok.

**Robert Smith '94 (CAST)** is a chief wireless systems architect for Telos Corp., Ashburn, Va.

**Bonnie St. Hilaire '94 (CAST)** is a public health sanitarian for Madison County Department of Health, Wampsville, N.Y.

**Robert Vanpamelen '92 (FAA), '94 (CIAS)** is chief executive officer for VanDesign Group, Residential and Commercial Real Estate and Design, Orlando, Fla.

**John Ward '94 (CIAS)** is vice president of marketing and sales for iSupply Corp., El Segundo, Calif.

**Renee Stetson Zborowski '94 (CIAS)** is a production manager for McGuire Co. and Associates, Coral Gables, Fla.

## 1995 *10th Reunion-2005*

**Seth Ansell '90 (GAP), '95 (CIAS)** is a senior researcher for Samsung Advanced Institute of Technology, Suwon, Korea.

**Morad Askar '95 (CAST)** is chief executive officer for Kandalya Trading Inc., Chicago, Ill.

**Jennifer Austin '95 (COS)** is chief operating officer for Making the Connections, Bossier City, La.

**Christine Chevalier '95 (COB)** is a professional consultant for Wells Fargo Plaza, Houston, Texas.

**Seth Gitner '95 (CIAS)** is a multimedia editor for *The Roanoke Times*, Roanoke, Va. His photographs and multimedia can be found at <http://photos.roanoke.com>.

**Carl Kilborne '95 (KGCOE)** is an engineer for Remington Arms Company Inc., Ilion, N.Y.

**Shane Kurowski '95 (COS)** is a program manager for Amgen Inc., Longmont, Colo.

**Christopher LeBlanc '93 (FAA), '95 (CIAS)** is a marketing manager and designer for Mercury International, North Attleboro, Mass.

**Leslie Miller '95 (CAST)** is a software engineer for Harris RF Communications Division, Rochester.

## Alumni Updates

# Engineer of the year is RIT grad

"When I was a little kid my parents had to drag me out of the sandbox," says Brock Barry '96 (civil engineering technology). "Now I get paid to do it."

He has also received significant recognition for his work. In June, Barry received the Young Engineer of the Year Award from the New York State Society of Professional Engineers (NYSSPE). Barry, a geotechnical engineer with Haley & Aldrich Inc., was nominated for the honor by the Monroe Professional Engineers Society.

"I'm walking on air," says the engineer who specializes "in the underground environment."

Since joining Haley & Aldrich, a national underground engineering and environmental consulting firm, in 1998, Barry has had the opportunity to work on a number of large and interesting projects. He spent nine months in Guyana, South America, as field engineer for a project to construct a new foundation for a hospital that was sinking.

Working on a major building project in a third-world country proved "interesting, eye-opening and challenging," he says. "I discovered that you can't take anything for granted."

Closer to home, Barry has served as senior engineer and project manager for the geotechnical engineering portions of the new 20,000-seat PAETEC Park Soccer Stadium in Rochester, and he was a geotechnical project engineer for Cornell University's innovative cooling system using water from the depths of Cayuga Lake.

"These are the types of projects, the caliber of projects Haley & Aldrich takes on," Barry says.

After graduating from RIT, Barry earned an M.S. in civil engineering from the University of Colorado. The graduate degree is a fine credential, but Barry credits his RIT education with providing the fundamentals and applied approach

to engineering that he considers essentials. The co-op experiences were an added bonus.

"Clearly my RIT education has been instrumental in the success I have garnered during my career," he says. "It was definitely the right place for me."

New York's 2005 Young Engineer of the Year is already sharing his knowledge with a new group of engineers. Barry teaches at RIT and Monroe Community College as an adjunct faculty and guest lecturer. "I really enjoy helping to shape the next generation, and it's quite an honor to be treated as a colleague by my former professors."



**Brock Barry '96**

**Todd Mirabella '95 (COB)** is director of FX Spot Trading, Brighton Asset Management, Rochester.

**James Nellis '95 (COS)** is a chemical formulations manager for Adhesives Research Inc., Glen Rock, Pa.

**Nicholas Redmond '95 (CIAS)** is a staff photographer for Tribuzio Hilliard Studio Inc., Greensboro, N.C.

**John Roberts '95 (CIAS)** is a photographic specialist for AgfaPhoto USA Corp., Ridgefield Park, N.J.

**Tracey Salaway SVP '80, '85 (FAA), '95 (CIAS)** is an associate professor of film and video studies at Gallaudet University, Washington, D.C.

**Matthew Sekel '95 (CIAS)** is a senior creative asset manager for Synapse Group Inc., Stamford, Conn.

**Talos Tsui '92 (FAA), '95 (CIAS)** is a principal designer for The Iconfactory Inc., Greensboro, N.C.

## 1996

**Jason Banks '96 (KGCOE)** is a senior systems analyst for United Health Group, Hartford, Conn.

**Thomas Bass '96 (CIAS)** is a senior product manager for Take Two Interactive Software, New York City.

**Karl Braunsdorf '96 (CIAS)** is creative services director for Lowe New York/Studios, New York City.

**Michelle Cooney '96 (COS)** and husband, John Andrew, welcomed their first child, Zachary John, on Oct. 19, 2004.

**Susan Costanza '96 (CAST)** is a salaried professional for Accountemps, Tampa, Fla.

**Dale Davis '96 (KGCOE)** is a patent attorney for Moore & Van Allen, Research Triangle, N.C. Davis also graduated from the Six-Sigma Black Belt program and served nine years in the infantry and special operations forces.

**Kevin Furlong '96 (CAST)** is a project manager for Coca-Cola Co., Atlanta.

**Philip Hamme '96 (CIAS)** is a supervisor for R.R. Donnelley, Boston.

**Tracy Kress '96 (COS)** is a postdoctoral fellow at the University of California-San Francisco.

**Giuseppe Martino SVP '90, '93 (NTID), '96 (CAST)** and wife, Janet, welcomed a son, Stefan Enrico, on March 22, 2004. Martino is an elementary teacher for Ernest C. Drury School for the Deaf in Milton, Ontario.

**Daniel Mattrazzo '95, '96 (CAST)** is a program manager for Intel Corp., Chandler, Ariz.

**Jason Morrow '96 (CIAS)** is a senior designer for Yahoo!, New York City.

**Romano Padeste '96 (CIAS)** is a test engineer for SINAR AG, Feuerthalen, Switzerland.

**Heidi Powers '96 (CIAS)** is a self-employed photo researcher, Longmont, Colo.

**Manu Shramali '96 (COB)** is a specialist and director for Sharma Nursing Home and Hospital, Delhi, India.

**William Siberry '96 (CAST)** is a senior analyst for Pharmaceutical Sourcing Group Americas, Bridgewater, N.J.

**John Sidoriak '96 (CIAS)** is director of operations for Fisher-Cal Industries Inc, Willingboro, N.J.

**Nattawut Thepayasuwan '96 (KGCOE)** is a principal engineer for Western Digital Corp., Thailand.

**David Wallace '96 (COB)** is a finance manager for Capital One, Glenn Allen, Va.

**Jonathan Wilder '96 (COB)** is president of H&W Technology LLC, Rochester.

## 1997

**Sulyn Bennett '97 (CIAS)** and husband, Mark Hennessey, welcomed a daughter, Madison Hennessey, on Dec. 31, 2003.

**Timothy Cozzens '97 (CIAS)** is a woodworker for Cozzens Inc., Oak Park, Ill.

**Steven Eckwielen '97 (CAST)** is a software engineer for Walt Disney Imagineering, Florida.

**Ellen Feigin '97 (CAST)** is a senior designer for Spark Creative, Vail, Colo.

**David Freson '97 (KGCOE)** is a senior engineer for Seagate Technology, Longmont, Colo.

**Paage Garbowski '97 (CAST)** works in desktop technical support for Excellus Bluecross Blueshield, Rochester.

**Daniel Heffron '95 (COS), '97 (KGCOE)** is a statistician for Pinkerton Computer Consultants Inc., Fairfax, Va.



## Telecom innovation led to global connection

Klaus Gueldenpfennig '74, '77 (M.S. electrical engineering, MBA) founded REDCOM Laboratories Inc. for a very important reason.

"I didn't have a job," he quips.

Natives of Berlin, Gueldenpfennig and his wife, Brigitte '87 (MBA), came to Rochester from New York City in the 1960s when Klaus accepted a position as a design engineer with Stromberg-Carlson. When the division shut down in 1978, Gueldenpfennig decided to design and market his own products for the telecommunications industry.

"We looked for a niche," he explains. "The big players set the trends. As a small company, we win by being innovative, by offering something the big companies can't provide."

Gueldenpfennig developed an idea for a modular, scalable telephone system and filed his base patent in 1979. REDCOM introduced its first product – the Modular Switching Unit – in 1981.

"Our first customer was in Alaska," says Gueldenpfennig. "Today, 75 percent of the telephone systems in Alaska are REDCOM."

With customers in North and South America, Europe, Asia and Africa, Gueldenpfennig spends a great deal of time traveling, typically circling the globe four or five times a year. REDCOM has numerous customers in the South Pacific, including Tonga, Fiji, the Cook Islands, American Samoa and the Solomon Islands. REDCOM's modular systems are also useful to military units that need to set up communications facilities quickly and efficiently in a variety of locations. Customers include government agencies and public and private companies that turn to REDCOM for products including network systems, ISDN systems, tactical systems, programmable platforms and test equipment.

All products are manufactured at company headquarters in Victor, N.Y., where REDCOM has about 200 employees equally divided between engineering, production and administration/sales/marketing functions. Klaus is president and chairman of the board, Brigitte is vice president for finance and personnel, and their daughter, Dinah Gueldenpfennig DeRoller '97, '03 (M.S. software development, MBA) is vice president for government programs.

RIT and REDCOM have close and numerous connections. About a third of the company's employees are RIT graduates, and REDCOM regularly employs students in co-op positions. Gueldenpfennig has taught telecommunication principals (switching systems theory) as an adjunct faculty member, served on advisory boards and became a member of the RIT Board of Trustees in 1992. He was instrumental in founding and supporting RIT's telecommunications engineering technology program. This year, REDCOM committed \$250,000 toward construction of the William G. McGowan Center for Telecommunications, which will be part of the proposed engineering technology building.

Gueldenpfennig is constantly looking for new ideas for products and new market opportunities within the rapidly evolving telecommunications industry. It's difficult to predict what the future will bring, so it is important to be prepared. Products related to Internet services are likely areas for future expansion.

"We need to be focused, to pick and choose what we do," says Gueldenpfennig. "We carefully control what we get into, but I'm not averse to taking risks. We can't ignore the technology transition taking place."



Klaus and Brigitte Gueldenpfennig are successful entrepreneurs, RIT grads and supporters.

For more information about REDCOM Laboratories, visit [www.redcom.com](http://www.redcom.com).

**Matthew Kandel '97 (CIAS)** is a digital production manager for Serge Nivelles Studio, New York City.

**Gary Klue '97 (CAST)** is a process improvement engineer for Systems and Software Consortium Inc., Herndon, Va.

**Peter Kull '97 (KGCOE)** is a mechanical test engineer for ITT Industries, Space Systems Division, Rochester.

**Rebecca Lathrop '97 (CAST)** is an environmental specialist for Infotonics Technology Center, Canandaigua, N.Y.

**Cris Lau '97 (CAST)** is a product manager for Citrix Systems Inc., Ft. Lauderdale, Fla.

**Bruce Letzelter SVP '92, '97 (CIAS)** is a program assistant for database management at RIT, Rochester.

**George Nadeau '97 (CIAS)** is a computer artist for RichFX, New York City.

**Laura Webber Nelson '93, '94, '97 (CIAS)** is a graphic designer for the Center for Integrated Manufacturing Studies (CIMS) at RIT.

**Loc Nguyen '97 (COB)** is a lead configuration specialist for IDX Systems Corp., Seattle, Wash.

**Robert Rice '94, '97 (COB)** is a managing partner for BayFirst Solutions, LLC, Washington, D.C.

**Scotty Rill '97 (COB)** is a group manager of search engine marketing for Lowermybills.com, Los Angeles, Calif. He plans to attend UCLA in fall 2005 to pursue his MBA.

**William Simpson '97 (CAST)** is a systems integrator applications developer for IBM Corp., Rochester.

**Daniel Singer '97 (COS)** married Tara Elyse Mate on May 14, 2005, at the Essex House in New York City. Singer is a corporate accounts manager for AT&T Business Services in New York City.

**Linda Thompson '97 (COS)** is a staff scientist for Keller and Heckman, Washington, D.C.

**Mark Tinkler '97 (CAST)** is a geospatial analyst for ManTech International, Chantilly, Va.

**Jill Tomeny '97 (CAST)** is a business manager for Wegmans Food Markets Inc., Rochester.

**David Van Arsdell '97 (CIAS)** is a sales representative for Earth Enterprise, New York City.

**Jill Winter '97 (COLA)** is a child protective caseworker for the Ontario County Department of Social Services, Canandaigua, N.Y.

**Krista Wolff '95, '97 (CIAS)** is a graphic designer for Vortex Data Systems, San Diego, Calif.

**Jennifer French Yates '92 (KGCOE), '97 (CAST)** and husband, **David Yates '91 (KGCOE)**, welcomed twins on Sept. 19, 2004. The couple previously had a son.

## 1998

**Christopher Babcock '98 (CIAS)** is a prepress manager for Buffalo (N.Y.) Printing.

**Tanya Black '98 (CIAS)** is an ophthalmic photographer for North Carolina Ear, Eye, Nose and Throat, Durham, N.C.

**Jason Braun '98 (CAST)** is a package developer for Kraft foods, East Hanover, N.J.

**Jason Dupre '98 (KGC OE)** is an account manager for Integrated Concepts Inc., Winston-Salem, N.C.

**Elcin Engin '98 (COB)** is a data analyst manager for Capital One, McLean, Va.

**Kevin Gildea '98 (KGC OE)** is a senior test engineer for Liebherr Mining Equipment, Newport News, Va.

**Juan Gonzalez SVP '94, '98 (NTID)** is a system administrator and Filemaker programmer for TEMPO ETT, CA, Puerto La Cruz, Venezuela.

**Gregory Jarmusz '98 (COLA)** is a wing antiterrorism officer in the 22nd Security Forces Squadron for the U.S. Air Force, McConnell AFB, Kan.

**Chia-Chuan Lin '98 (CIAS)** is a manager of the lifestyle design center for BenQ Corp., Neihu, Taipei, Taiwan.

**Brian Lodato '98 (COB)** is a support engineer for the Sutherland Group Ltd., Rochester.

**Michael Lunney '98 (CIAS)** is an applications specialist for Pitman Company, Totowa, N.J.

**Betsy Norton '98 (COS)** is a surgical physician assistant for Franklin Memorial Hospital, Farmington, Maine.

**Maria Sebastian '98 (CIAS)** is a packaging design manager for Cadbury Schweppes, Rye Brook, N.Y.

**Robert Simpson SVP '85, '98 (COLA)** is a rehabilitation counselor for the deaf for the Colorado Division of Vocational Rehabilitation, Colorado Springs, Colo.

**Leah St. Martin '98 (COLA)** is a human resources administrator for Hewitt Associates, Lincolnshire, Ill.

**Maureen Tompkins Weidman '98 (CAST), '98 (COS)** is a lactation consultant for Highland Hospital, Rochester.

**Sere Willis '98 (CIAS)** is a graphic and Web designer for TriMet, Portland, Ore.

## 1999

**Gregory Bockis '99 (CIAS)** is a graphic designer for Realty USA, Ballston Lake, N.Y.

**Christopher Caruso '99 (CIAS)** is a process improvement engineer for G-Force Consultants Inc., Chicago.

**Don Charlton '99 (CIAS)** is a senior interaction designer for Wall-to-Wall Studios Inc., Pittsburgh, Pa.

**Magdalena Chmielinski SVP '96, '99 (NTID)** is a prepress specialist and graphic cover in the Ad Works Department for the *Democrat and Chronicle*, Rochester.

**Amy Craig '99 (CAST)** is a library assistant for Lee County Public Library, Ft. Myers, Fla.

**Christopher Curran '99 (CIAS)** is manager of public relations for Heidelberg USA Inc., Kennesaw, Ga.

**Matthew Erich '97, '99 (CAST)** is a senior system engineer for Ciena Communications, Acton, Mass.

**Erin Fahringer '98, '99 (CIAS)** is an art director for Dow Jones & Company Inc., Hong Kong.

**Tracy Gilbert '96, '98, '99 (CIAS)** completed a masters degree in art therapy and mental health counseling from Lesley University, Boston, in May 2005.

**Daniel Holland '99 (KGC OE)** is a chiropractic physician for Advanced Health Professionals, Norwalk, Conn.

**Iskra Lusic '99 (CAST)** is a meeting and events assistant manager for The Regent Esplanade Hotel, Zagreb, Croatia.

**Robert Moore SVP '94, '99 (NTID)** and wife, **Tracy Tao-Moore SVP '86, '92 (FAA)**, welcomed a son, Seth, on Oct. 16, 2004. He joins 5-year-old brother, Luke.

**Tracy Morgan '99 (COB)** is owner of Elegance Wedding and Events, Victor, N.Y.

**Scott Oelkers '97, '99 (COB)** is an eastern channel manager for Bluetie Software, Hadley, N.Y.

**Bhaveeni Parmar '99 (KGC OE)** is an intellectual property attorney for Gardere Wynne Sewell LLP, Dallas, Texas.

**Joseph Ranney '99 (CAST)** is a systems engineer for Nortel, Amherst, N.Y.

**Stacy Siegel '90, '99 (CAST)** has been named executive assistant to the senior vice president and dean of student affairs at Syracuse University.

**Coleman Standish '99 (KGC OE)** is an engineer and scientist for Boeing, Huntington Beach, Calif.

**Matthew Stenberg '99 (CAST)** is a network planning analyst for Progressive Insurance, Mayfield, Ohio.

**Thong Tran '99 (COB)** is an applications specialist for The Brix Group Inc., Campbell, Calif.

## 2000 *5th Reunion-2005*

**Su-Hwa Chang '00 (CIAS)** is an interior designer for Leo A. Daly, Washington, D.C.

**Tara Hall Christiano '00 (COS)** and husband, James, welcomed their first child, a son, Jan. 17, 2005.

**Karl Collier '00 (CIAS)** is a creative director of corporate programs for Geiger, Lewiston, Maine.

**John Cooney '95 (COLA), '00 (COB)** is vice president of business development for ColorCentric Corp., Rochester.

**Kathryn Cross '00 (COB)** is a senior buyer for Johnson & Johnson Ortho Clinical Diagnostics, Rochester.

**Scott Gentles '00 (CAST)** is an architectural engineering manager for XO Communications, Edison, N.J.

**William Harrington '00 (CIAS)** is owner of Tripp Harrington Photography LLC, Winston-Salem, N.C.

**Natalie Hawryschuk '95, '97 (CIAS), '00 (CAST)** is an Internet coordinator and Web designer for Coats North America, Charlotte, N.C.

**Pradeep Jayanna '00 (CAST)** is a manufacturing engineer for Southco Inc., Honeoye Falls, N.Y.

**Jill Kern '00 (CIAS)** is a project manager for Walter Sedovic Architects, Irvington, N.Y.

**David Mackinnon '00 (CAST)** is a performance engineer for Internet Security Systems, Atlanta.

**Laura Malczewski '00 (KGC OE)** is a sales engineer for AMTI, Watertown, Mass.

**Karina Metcalf '00 (CIAS)** is a Web/Flash designer for Multimedia Designer, New York City.

**Kristy Mooney Graves '00 (COLA)** is a program coordinator in the Applied Technologies Center for Monroe Community College, Rochester.

**Heather Oberg '00 (CAST)** is a Web development director for eWinYS, Jamestown, N.Y.

**Robert Onofrio '00 (COS)** is manager of resequencing platform for Broad Institute/MIT, Cambridge, Mass.

**John Ormiston '00 (CAST)** is a senior software engineer manager for Oracle Corp., Redwood Shores, Calif.

**Angela Rizzo '00 (CIAS)** is a cartographer and draftsman for Ocean Surveys Inc., Old Saybrook, Conn.

**Jill Saehloff '00 (CAST)** is a project management consultant for consilium1, Rochester.

**Adam Shafer '00 (CAST)** is a senior packaging engineer for Procter and Gamble Co., IAMS Division, Lewisburg, Ohio.

**Barry Sullivan '00 (KGC OE)** is a vice president for A&A Office Systems, Middletown, Conn.

**Erin Thaete '00 (COB)** is a key account manager for McNeil Consumer and Specialty Pharmaceuticals, Fort Washington, Pa.

**Paul Tracy '00 (CIAS)** is a technology specialist for Monroe Community College, Rochester.

**Brendon Treanor '00 (CIAS)** is a marketing director for Snug Seat Inc., Charlotte, N.C.

**Lara Wyrsta '98, '00 (CIAS)** is a marketing manager for Capitol Advantage, Fairfax, Va.

## 2001

**Risa Batta '01 (COS)** is a research assistant for Johnson and Johnson PRD, Spring House, Pa.

**Glenys Crane SVP '96, '01 (COLA)** is a program specialist for Northeast Deaf and Hard of Hearing Services, Concord, N.H.

**Stacey Culbreath '01 (CAST)** is a lead network engineer for Verizon, Philadelphia, Pa.

**Jonathan David '01 (CAST)** is a senior information technology business systems analyst for Medtronic Inc., Redmond, Wash.

**Mathew De Pasquale '01 (CAST)** is a software engineer for Black River Systems Co., Utica, N.Y.

**Ozlem Dessauer '01 (CIAS)** is an art director for IBM Corp., Cambridge, Mass.

**Miro Dzapo '01 (CAST)** is a deputy director for the Center for Technology Transfer, Zagreb, Croatia.

**Shane Feldman '01 (COLA)** and wife, **Julie Tibbitt, SVP '95, '00 (COLA)**, welcomed a daughter, Sabine Hava, on April 1, 2005.

**Stuart Gallup '94, '01 (CIAS)** and wife, **Christine Harman '95 (CAST)**, welcomed their first child, Natalie Rose Gallup, in April 2005. He is director of digital systems for A.B. Dick Company, Niles, Ill.

**Andrew Johnstone '01 (CAST)** is an application developer for Capital City Press, Berlin, Vt.



**Derrick Lawrence '01 (CAST)** is a packaging engineer for The Mentholatum Co., Orchard Park, N.Y.

**Stacey Michaels '01 (COB)** is a marketing communications manager for Info Directions Inc., Victor, N.Y.

**Joshua Nordquist '01 (KGCOE)** is a sales representative for Norx Sales and Engineering, Reno, Nev.

**Kathryn Haviland Pedersen '95 (NTID), '01 (CAST)** is a community ASL interpreter for Interpretek, Rochester.

**Matthew Petrangelo '01 (CAST)** is a field engineer for Hensel Phelps Construction Co., Alexandria, Va.

**Anne Saladyga '01 (COS)** is a general surgery intern for William Beaumont Army Medical Center, El Paso, Texas.

**Kyle Skrinak '01 (CAST)** is director of information technology for Knowledge Process Co., Cary, N.C.

**Melissa Spinelli '01 (CIAS)** is a production coordinator for Oceana Publications, Dobbs Ferry, N.Y.

**Nicholas Spittal '00 (COS), '01 (COB)** is a graphic designer for Vortex Data Systems, San Diego, Calif.

**Matthew Sudol '01 (COB)** is an account manager for Jack Morton, New York City.

**Jeffrey White '01 (CIAS)** is a senior account executive for regional sales at Piccari Press/Consolidated Graphics, New York City.

## 2002

**Douglas Alexander '02 (GCCIS)** and wife, Daisy Bassen, welcomed their first child, Emerson Alexander Bassen, on March 9, 2005.

**Jacob Azria '02 (KGCOE)** is a product support engineer-TREAD for Mazda North American Operations, Irvine, Calif.

**John Bowie '02 (GCCIS)** is a senior systems analyst for Strong Memorial Hospital, Rochester.

**Yu-Fong Cho '02 (GCCIS)** is an account manager for Everstone Industry Corp. Ltd., Taipei, Taiwan.

**Nicole Digilio '02 (CIAS)** is a senior designer for Timely Signs, Kingston, N.Y.

**Elizabeth Diller '02 (CIAS)** is a graphic designer for Carolina Pad & Paper International, Charlotte, N.C.

**Jeremy Edman '02 (GCCIS)** works for JP Morgan Securities Inc., New York City.

**Brenda Gates '02 (CIAS)** is a graphic designer for Lafayette 148, New York City.

**Melissa Gerber '02 (CIAS)** is a senior designer for Penguin Group Inc., New York City.

**Darija Grgic '00, '02 (CAST)** is a financial advisor for AXA Advisors, Clifton Park, N.Y.

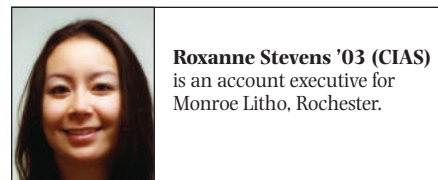
**Ryan Jason '02 (COLA)** is a police officer for the Virginia Beach (Va.) Police Department.

**Lauren Lanigan '02 (CIAS)** is a print traffic manager for Y&R Chicago.

**Justin Lassiter '02 (GCCIS)** is a software engineer for SCS LLC, Syracuse, N.Y.



**Matthew Dana '03 (GCCIS)** married Stephanie Miner on Dec. 17, 2004, in Greenwich, N.Y.



**Roxanne Stevens '03 (CIAS)** is an account executive for Monroe Litho, Rochester.

**Ruth Lyons '02 (CIAS)** is a fourth grade teacher for Bloomfield Elementary, Skowhegan, Maine.

**Wazner Martinez '02 (COB)** is a senior business analyst for America International Group (AIG), New York City.

**Aaron Niziol '02 (CIAS)** is an associate art director for Think Communications Inc., Pittsburgh, Pa.

**Sospeter Oloo SVP '99, '02 (NTID)** resides in Tanzania and is serving as a financial advisor and chief accountant for the Tanzania Association of the Deaf.

**Clayton Osborne '02 (CAST)** is director of reimbursement for the Catholic Health System, Buffalo.

**Matthew Palmateer '02 (CIAS)** and his wife, Betsy, welcomed a daughter, Quincy Elizabeth Fitch Palmateer, on Nov. 1, 2004. They reside in Kent, Conn.

**James Reale '02 (GCCIS)** is a network administrator for First American Equipment Finance, Fairport, N.Y.

**Simon Riha '02 (COB)** is a project manager for Travel Service Corporation/Smart Wings, Prague, Czech Republic.

**Yevgeniy Shustef '02 (GCCIS)** is a software engineer for Xerox Corp., Webster, N.Y.

**Matthew Tessier '02 (GCCIS)** is a programmer and analyst for Wang Trading LLC, Norwalk, Conn.

**Nicole Timmons '02 (CIAS)** is a printing specialist for the U.S. Government Printing Office, Washington, D. C.

**Leandra Tonweber '02 (COS)** is a physician assistant for Carolina Asthma and Allergy Center, Charlotte, N.C.

**Nikola Usenovic '00, '02 (CAST)** is a personnel officer for Globtik Express Agency, Split, Croatia.

**Mark Vogt '02 (CIAS)** is manager of print production-corporation purchasing for Prudential Financial, Shelton, Conn.

**Matthew Wronkowski '02 (COS)** is a voice solutions engineer for Cisco Systems Inc, Raleigh, N.C.

## 2003 *2nd Reunion-2005*

**Kimberly Cloutier '03 (CIAS)** is a graphic designer and art director for White Rhino Productions, Burlington, Mass.

**Matthew Cote '03 (CIAS)** is an account manager for Ballentine Corp., Wayne, N.J.

**Karin Crumb '02, '03 (CIAS)** is a facility designer and drafter for Niagara (N.Y.) University.

**Amado Figueroa '03 (COB)** is an instructor at ITT Technical Institute, Getzville, N.Y.

**Carmen Goatseay '03 (CAST)** is a supervisor for Adecco Employment Services, Canandaigua, N.Y.

## Calling all RAs

Did you serve as an RA during your time at RIT? Whether the experience was life-changing or not, RIT would love to hear from you. The Center for Residence Life is looking to past RAs to conduct a brief follow-up survey and to see how the RA position has possibly benefited your current career. This information will be used to improve the RA program. And, of course, we would love to learn how you are doing.

Please contact Jen Jeroy, assistant to the director for Residence Life, by e-mail at [jrjrla@rit.edu](mailto:jrjrla@rit.edu), or by phone at 585-475-6022, and a brief survey will be sent to you in the fall.

**Samuel Sanfratello '03 (COS)** is a customer analytics and operations officer for HSBC, Buffalo.

**Wanda Strychalski '03 (COS)** is a teaching assistant for the University of North Carolina at Chapel Hill.

**Eric Sullivan '03 (KGCOE)** is a thermal design and analysis engineer for ITT Industries, Rochester.

**Steven Vanasco '03 (CAST)** is chief design and manufacturing engineer for Frank Siviglia & Co., New York City.

**Jason Vanderwall '03 (GCCIS)** is an information systems technician for the N.Y.S. Public Employees Federation AFL-CIO, Albany, N.Y.

**Gabrielle Varry '03 (GCCIS)** is owner of Hammergirl Anime Inc., Rochester.

**Kristen Witt '03 (CAST)** is an associate packaging development engineer for Georgia Pacific, Atlanta.

## 2004

**Yaser Al-Shehri '04 (KGCOE)** is a security engineer for Saudi Aramco, Dharan, Saudi Arabia

**David Belden '04 (CAST)** is director of sales for Best Western Central Phoenix Inn, Phoenix, Ariz.

**Scott Benjamin '04 (KGCOE)** is a component design engineer for Intel Corp., Hudson, Mass.

**Clarice Bondoc '04 (CIAS)** has recently been appointed as a faculty member at the College of Saint Benilda-De La Salle University in the Philippines. She teaches deaf college students in art and English and also works part-time as an interior designer.

**Jeffrey Cohen '04 (GCCIS)** is a junior network administrator for Granite Associates LP, Liberty, N.Y.

**Seth Fox '98, '99, '01, '03, '04 (CAST)** is a senior switch technician for Sprint PCS, Westbury, N.Y.

**Ramon Gonzalez SVP '95, '00, '04 (NTID)** is a technical support engineer for Sorenson Media Inc., Salt Lake City, Utah.

**Stephen Gonzalez '04 (CIAS)** graduated from the U.S. Coast Guard Recruit Training Center, Cape May, N.J.

**Christopher Hawk '89 (CAST), '04 (COB)** is vice president of operations for JP Morgan Chase Bank, Rochester.

**Kenneth Hocker '04 (CIAS)** is a junior designer for Taylor Design, Stamford, Conn.

**Matthew Hrivnak '04 (KGCOE)** is a process engineer for General Cable, Lincoln, R.I.

**James Hulka '04 (COS)** is a liquid fuel systems maintenance journeyman for the U.S. Air Force, Ellsworth AFB, S.D.

**Lyndsay Johnson '04 (CIAS)** is a graphic designer for McMurry Inc., Phoenix, Ariz.

**Gaurav Kanal '04 (COB)** is an associate transaction manager for First American Equipment Finance, Fairport, N.Y.

**Ronald Kelly '04 (COB)** is a financial analyst for Shore Bank Advisory Services, Chicago.

**Kristina Kisic '01, '04 (CAST)** is a scheduling coordinator for GCT, Dubrovnik, Croatia.

**Brian Langevin '04 (CAST)** is a CAM supervisor for Plexus, Ayer, Mass.

**John Morrissey '04 (GCCIS)** is a senior programmer for Frontier Telephone, Rochester.

**Christopher Mowery '04 (GCCIS)** is a technical service coordinator for Intelligent Systems and Networking, Chattanooga, Tenn.

**Shirley Murphy '02, '03, '04 (CAST)** is a substitute school nurse for various school districts in Monroe County, N.Y.

**Wayne Otto '04 (CAST)** is a project engineer for NAB Construction, College Point, N.Y.

**Thomas Parker SVP '97, '04 (CAST)** and wife, **Rachel Elizabeth, SVP '99, '03 (COLA)**, welcomed their second child, Lucas Andrew, on May 12, 2005. He joins big sister, Lily.

**Martina Perica '02, '04 (CAST)** is timeshare manager for Waterman Resorts, Supetar, Croatia.

**Erik Randall '04 (GCCIS)** is a consultant of information risk management for Crowe Chizek and Co., LLC, Oak Brook, Ill.

**Rebecca Rigden '04 (COS)** is a laboratory technician for Charles River Laboratories, Wilmington, Mass.

**Michael Rinaldi '04 (COB)** is a data warehouse developer for Aetna, Middletown, Conn.

**Mary Jo Savino '90, '04 (CAST)** is a domestic representative for American Chamber of Commerce in Kosovo, Pristina.

**Lisa Seifried '04 (CIAS)** is a photographer for Phoenix (Ariz.) Art Group.

**Peter St. John SVP '00, '04 (GCCIS)** is a junior systems administrator for Virtual Scopics, LLC, Rochester.

**Maham Suleman '04 (KGCOE)** is an EMC engineer for Sentel Corp., Annapolis, Md.

**Jennifer Taylor '04 (COLA)** is a sales assistant for the Inverness Group, Cincinnati, Ohio.

**Sonja Threadcraft '04 (COB)** is senior programmer for Regent Systems Inc., Washington, D.C.

**Melina Tranchemontagne '04 (CIAS)** is a senior graphic designer for Stone Mountain Printing, Woodbridge, N.J.

**Dawn Waldron '04 (CAST)** is a retail sales specialist for Bausch & Lomb, Rochester.

**Aiesha Ward '04 (COLA)** is an interim program director for Juvenile Intensive Delinquency and Diversion Services in the northwest Florida area.

**Jennifer Wicus '04 (CAST)** is an assistant director of sales for Best Western Central Phoenix (Ariz.) Inn.

**Glandal Withrow '02, '04 (KGCOE)** is a manager for Robert Bosch, Gallatin, Tenn.

## 2005

**Ashley Horey '05 (GCCIS)** is an enterprise data and information security coordinator for Paychex Inc., Webster, N.Y.

**Elizabeth Kesel '05 (KGCOE)** is a project mechanical engineer for Firth Rixson Ltd, East Hartford, Conn.

**Ashley Horey '05 (GCCIS)** is an enterprise data and information security coordinator for Paychex Inc., Webster, N.Y.

**Elizabeth Kesel '05 (KGCOE)** is a project mechanical engineer for Firth Rixson Ltd, East Hartford, Conn.

**Todd Spivak '05 (GCCIS)** is a consulting analyst for Accenture Inc., New York City.

**Christopher Taylor '05 (GCCIS)** is a quality assurance representative for Bisk Education, Tampa, Fla.

## In Memoriam

### 1939

**Walter Holmes '39 (KGCOE)** Oct. 7, 2005.

**Edna Wolters '39 (COB)** Dec. 21, 2004.

### 1940

**Earl Happ '40 (CCE)** Nov. 22, 2002.

### 1948

**Pauline Poling '48 (COB)** Jan. 1, 2005.

### 1949

**Mary Pautler Heady '49 (COB)** April 11, 2005.

### 1951

**James Hallsen '51 (KGCOE)** Feb. 9, 2005.

### 1957

**Harold Gunther '57 (GAP)** April 5, 2005. After graduation he began a 30-year career with Eastman Kodak Co., retiring at the age of 55 as regional sales manager, Health Science Division. He and his wife, **Joanne Burton Gunther '58**, have resided in Punta Gorda, Fla., since 1986.

### 1959

**Martin Borah '59 (GAP)** May 31, 2004.

### 1964

**Laurence Attinasi '64 (COB)** January 2005.

### 1965

**Nancy La Duke Morrissey '65 (FAA)** Aug. 2, 2004.

### 1968

**Ronald Sorochin '68 (COS)** Feb. 11, 2005.

### 1976

**David Work '76 (COB)** Feb. 18, 2005. He was born in Chester, Pa. Mr. Work was a tax preparer and a World War II Navy veteran. He was a member of Full Gospel Business Men's Fellowship International, the American Society of Mechanical Engineers, and Camps Farthest Out. He was also a member of Faith Presbyterian Church in Seminole.

### 1983

**Kathleen Wojslaw '83 (COB)** Aug. 16, 2004.

### 1985

**Kenneth Miller '85 (COB)** Dec. 8, 2004.

### 1993

**Richard Puchyr '93 (CIAS)** April 16, 2005.



# Alumni Highlights

## All in the family

A photographic exhibit by two RIT grads is intended to raise awareness about a widely misunderstood developmental disorder. "Annie O, 24 Years of a Girl's Life with Autism" features work of **David O'Neill '71** and **Dana O'Neill '72** (both photo illustration).

One of their daughters, **Rose**, followed them to RIT, graduating in 2001 (fine art photography). Their other daughter, Annie, is the subject of the exhibit.



**The O'Neill's: From left are Dana, Annie, David and Rose at the opening of their exhibit.**

David O'Neill hopes the exhibit will change public perception about autism and illustrate the need for increased services for people like Annie. "There are very few services in Vermont for young adults with autism," he says. "Early intervention and education are critical, but continuing education, meaningful employment and independent housing options are just as important."

The exhibit will be on display until Sept. 5 at Northlight Digital, Tip Top Media Arts Building in White River Junction, Vt., is free and open to the public. For more information, visit [www.northlightdigital.com](http://www.northlightdigital.com) or call (802) 280-1888.

## Through 'The Gates'

In February, the world watched as 7,500 saffron-hued drapes unfurled from the steel frames stretching through New York City's Central Park. The latest work by famed artists Christo and Jeanne-Claude, "The Gates" captured the attention of New Yorkers and the national media.

The project occupied **James A. Langone '70** (photography) for two years. He was hired to document the manufacture of 15,000 steel bases created for Christo and Jeanne-Claude by the



**Jim Langone '70 at "The Gates" in Central Park.**

Charles C. Lewis Co. in Springfield, Mass.

Langone, who was on hand to unfurl one of the gates in Central Park, was impressed by the final result. "I thought I was prepared for it, but once you're there, it's all around you. The water is gray, the sky is gray and there is this wonderful sea of saffron-orange."

Langone operates a commercial photography business in Springfield and also teaches photography at Springfield Technical Community College.

## Good PR

**Kevin Ptak '04** (professional and technical communications) this spring was named the William Doescher Outstanding Public Relations Master's Degree Student at Syracuse University's S.I. Newhouse School of Public Communications. The award recognizes outstanding academic performance, demonstrated abilities as a practitioner, and exceptional promise in the field of public relations.

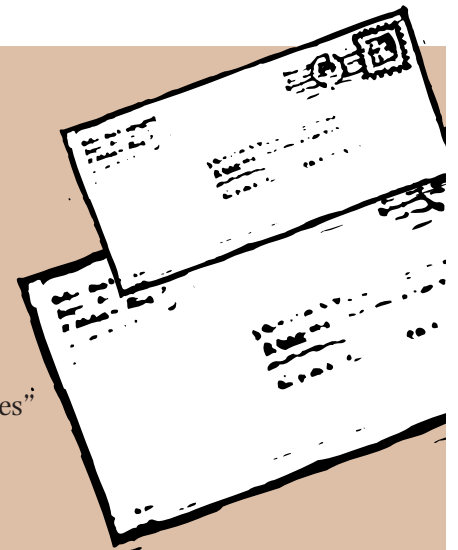
Ptak will receive an M.S. degree in public relations in August 2005.

# What's new with you?

## Do you have some news for the expanded alumni "Class Notes" section?

We'd like to share the stories of your accomplishments in a future issue of the magazine. Photos are welcome, too. You can submit information for the "Class Notes" section online at [www.alumniconnections.com/RIT](http://www.alumniconnections.com/RIT) or mail it to:

Office of Alumni Relations  
Rochester Institute of Technology  
Crossroads Building  
41 Lomb Memorial Drive  
Rochester, NY 14623-5603



## RIT ties last a lifetime, grow in value



Brian O'Shaughnessy '81

The RIT-connection doesn't end when a graduate walks across the stage at commencement, says Brian O'Shaughnessy '81, '84 (Chemistry). "The relationship changes, but we're still a part of RIT."

"RIT is creating more opportunities to maintain that connection," says O'Shaughnessy, who became chair of the Alumni Network Board of Directors (ANBOD) in July. "ANBOD represents the alumni, and it is dedicated to providing programs and vol-

unteer opportunities that are rewarding for the individual and beneficial to the RIT community."

O'Shaughnessy joined ANBOD eight years ago, when the Alumni Relations Office saw the need for a larger, more diverse representative body. Under previous chairs Nancy Fein '76 (mathematics) and Ken Reed '71 (chemistry), and through the efforts of the enlarged board, ANBOD has made progress in cultivating an active alumni community, he believes. But there's more to be done, and additional resources from the University are needed.

"We need to strengthen the Alumni Office so we can better reach out to our graduates," he says. "Advocating for that growth is the Board's foremost goal. Without those resources, we can't provide the level of programming needed to substantially increase alumni participation."

Networking and social activities around the country and special events on and off campus are some of the ways for alumni to stay connected. Alumni also can volunteer to help with admissions activities and reunions, and to mentor students.

"Additional programs are in the works," he says, "and we're always looking for new ideas from the alumni themselves."

Alumni have a personal stake in RIT's reputation, O'Shaughnessy notes. "The value of the RIT degree is not static," he says. "It grows in direct proportion to the University's reputation. And alumni participation contributes to that growth. It's basic civics: The strength of the community depends on the time, talents, and resources of all its members."

The new ANBOD chair received bachelor's and master's degrees in chemistry from RIT and immediately went on to law

school at Syracuse University. He is a partner in the law firm of Burns, Doane, Swecker & Mathis, L.L.P., Alexandria, Va., where he practices intellectual property law, and especially patent law. O'Shaughnessy is married to Kimberly Hollenbeck '83, '85 (nuclear medicine and biology).

Two other officers and six new members began three-year terms on the 30-member board in July. They are:

- **Kathleen M. Anderson '94** (professional and technical communications), vice chair. Anderson is media director for Collins Travers & Co., and previously worked as director of marketing at Blue Cross Arena and Rochester War Memorial, and as community affairs director at WKBW-TV in Buffalo. She resides in Hamburg, N.Y., with her husband, John.

- **Amy Johnson Hall '92** (industrial design), vice chair. She is an account executive at Graphic Packaging International and worked previously as general manager of flexible packaging at Universal Folding Box in New Jersey. She resides in Wayne, N.J. with her husband, Todd.

- **Victoria Ann Decker Griffith '93** (food marketing and distribution), new board member. Griffith is director of quality assurance for Clyde's of Georgetown Inc., owner of 11 restaurants in the Washington, D.C., area.

- **Johan "Filipe" Giraldo '02** (mechanical engineering technology), new board member. A native of Colombia, he was actively involved in the Latin American Student Association at RIT. He is a project engineer for LeChase Construction, Rochester.

- **Torri L. Logan '99** (packaging science), new board member. He works for the Toyota Corp. in Hebron, Ky., where he and his wife, Melody, reside.

- **James R. McFarland '70** (business), new board member. He is a vice-president for AT&T. He and his wife, Anne, live in Flemington, N.J.

- **Jessica Ocasio '98** (business), new board member. A consultant at the Estee Lauder Co. in New York City, Ocasio and her son, Jordan Tyler Romez, live in Yonkers.

- **Robert H. Rotolo '74** (engineering technology), new board member. He is senior mechanical engineer at Applied Mechanical Technologies in Victor, N.Y. He resides in Webster, N.Y., with his wife, Denise, and children, Jason and Kathryn.

**Interested in participating on the Alumni Network Board of Directors? Contact Kelly Redder, executive director of Alumni Relations, at [karrar@rit.edu](mailto:karrar@rit.edu), or 585-475-7412.**



**1990s** Sol survivor

The RIT chapter of the Society of Automotive Engineers created one of 32 solar-powered cars selected for the first 1,700-mile GM SUNRAYCE USA in 1990. The SPIRIT (Solar-Powered Innovation at Rochester Institute of Technology) team participated in the races for several years.

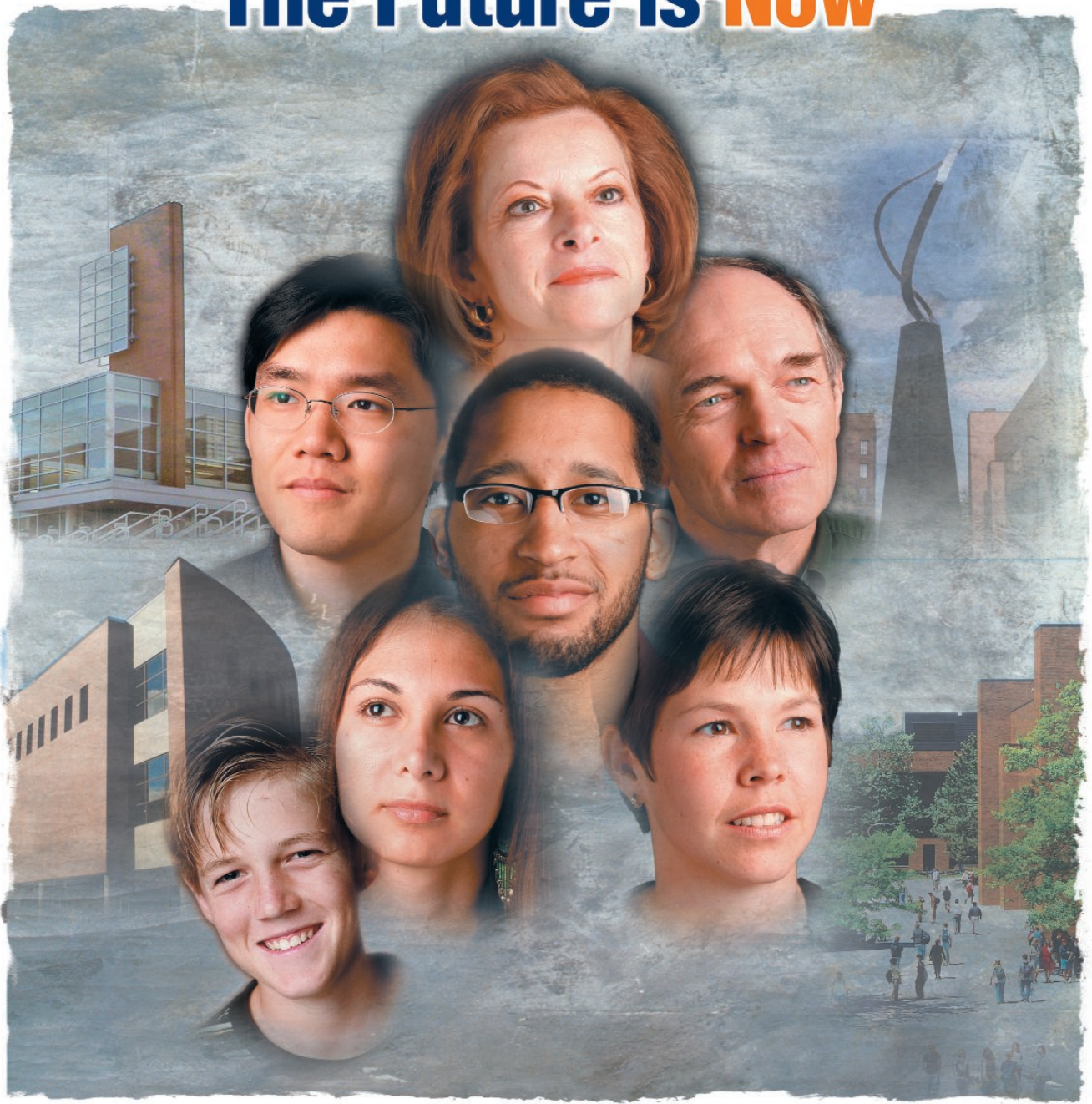
If you have additional information about this photo or memories of this project you would like to share, write to Kathy Lindsley, University News Services, Rochester Institute of Technology, 132 Lomb Memorial Drive, Rochester, NY 14623. E-mail can be sent to [umagwww@rit.edu](mailto:umagwww@rit.edu).



RIT Archives and Special Collections



# The Future is Now



**At RIT, we see the future every day.** We see it in our leading edge academic programs, in the dreams and passion of our students, and in the vision and entrepreneurial spirit of our alumni. And we see it in all the possibilities for positive change and global success that come to be as a result of discovery, scholarship, and the indomitable nature of the human spirit.

Today, RIT is poised to grow as never before — to become a Category of One university, uniquely blending academic programs and experiential learning with personal growth for student success. **Powered by the Future: The Campaign for RIT** is making this possible. We get closer to our goal every day, but we need your help to succeed. Join in this historic effort. Support your favorite area of the Institute through The Fund for RIT. The future for RIT truly is **now**, and your support will help RIT move from good to great.

**Every gift counts**, and it is alumni, parents and friends like you who will take this vital Campaign over the top!



Make a gift online at [www.rit.edu/makeagift](http://www.rit.edu/makeagift) or call 1-800-477-0376

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