

INTERNATIONAL  
*Legal Alliance Summit*  
&  
AWARDS



## 2015: Learning from top management executives, sharing experiences, and growing international network are the key words to describe this 8<sup>th</sup> edition

New York, June 25, 2015

**O**n June 24, 2015 the *International Legal Alliance Summit & Awards* gathered more than 450 In-House counsel and Law Firms from all around the world at the prestigious Crowne Plaza Times Square Manhattan, New York.

Organized by Leaders League, the highly interactive one-day program provided participants with major networking opportunities thanks to One-to-One meetings, roundtables led by world-class speakers, seated lunch and dinner and cocktail receptions. The General Counsel Awards recognized the best Legal, Tax and Intellectual Property In-House Departments, while the Law Firm Awards ceremony in the evening celebrated the best performing independent Law Firms. For eight years, the *International Legal Alliance Summit & Awards* has supported the players of the legal industry in the search of expertise, networking and achievement.

### INCISIVE DEBATES

The *International Legal Alliance Summit & Awards* was particularly proud to present its 4th edition of the Expert Insights conferences. Over 70 outstanding international speakers debated on the latest issues the industry is facing and highlighted the new challenges to overcome with their experiences, knowledge and analysis.

Through three tracks dedicated to Managing the Legal Department, Intellectual Property and Cross Border Business & International Corporate Finance, participants got an overview of the 2015 market trends.

The 15 panels welcomed prestigious speakers such as Ricardo Anzaldúa, Executive Vice-President and General Counsel, **Metlife**; David Kraut, Vice President and Associate General Counsel, **Goldman Sachs**; Manny Schechter, Chief Patent Counsel, **IBM Corporation**; Mine Hifzi, Chief Legal Officer, **Virgin Media**; Timothy Collins, Director, Intellectual Property, **Bombardier Aerospace**; Frederick Kinsey Haffner, Vice President - Intellectual Property & Licensing, **Raytheon Company**; Suzanne Folsom, General Counsel, Chief Compliance Officer & Senior Vice President - Government Affairs, **US Steel Corporation**; Peter Wexler, Senior

Vice President & General Counsel, Chief Compliance Officer; and many more...

### NETWORKING OPPORTUNITIES

The One-to-One platform, designed to connect each participant to the international legal community, offered the delegates the opportunity to enhance their international referral network. They were able to meet their peers and clients from around 40 different countries in one day without touring the globe. This year, 1,200 meetings were held.

### THE AWARDS CEREMONIES

The *International General Counsel Awards*, following the networking lunch, rewarded the Best Legal, Intellectual Property and Tax Departments worldwide. In order to elect the Gold Award winners, a Jury panel of high profile General Counsel, Chief IP Counsel and Tax Directors voted on the basis of their personal experience as well as on the exhaustive application forms provided by the distinguished In-House departments.

During the prestigious Gala Dinner, the *International Law Firm Awards* recognized the best Law Firms and IP Firms in their domestic market for their excellent annual results and lasting performance in management and leadership. The Gold Award winners of each category were elected upstream by specialist jury panels, with more than 100 General Counsel. So as to elect the Gold Award winner, the nominated firms filled in a submission file which was presented to the jury. The ceremony also recognized the Rising Stars & Special Distinctions. Full of promises, these firms are expected to become the future leaders in their field.

We congratulate the 2015 Gold Award Winners and take the opportunity to warmly thank our jury members, partners and sponsors.

To learn more about the *International Legal Alliance Summit & Awards*, please visit our website ([www.ilasummit.com](http://www.ilasummit.com)) or contact us directly, we would be pleased to answer any question you may have.



## The 2015 International Law Firm Awards Winners are:

### LATIN AMERICA

#### Best Latin American IP Firm 2015

*Co-winners:* Dannemann Siemsen Bigler & Ipanema Moreira and Carey

#### Best Mexican Law Firm 2015

Basham, Ringe y Correa

#### Best Central American Law Firm 2015

Arias & Muñoz  
and Carrillo y Asociados  
and Consortium Centro América Abogados

#### Best Brazilian Law Firm 2015

*Co-winners:* Demarest Advogados  
and Pinheiro Neto Advogados

#### Best Latin American Law Firm 2015

*Co-winners:* Marval O'Farrell & Mairal  
and Miranda & Amado

### ASIA

#### Best Japanese IP Firm 2015

Nagashima Ohno & Tsunematsu  
**Special distinction:** Sugimura International Patent and Trademark Attorneys

#### Best Chinese IP Firm 2015

Kangxin Partners

#### Best Chinese Law Firm 2015

JunHe

#### Best Indian Law Firm 2015

AZB & Partners

#### Best Asian Law Firm 2015

Kim & Chang  
and Rajah & Tann  
and Lee and Li

### EUROPE

#### Best UK IP Firm: Prosecution 2015

Gill Jennings & Every

#### Best French IP Firm: Prosecution 2015

*Co-winners:* August & Debouzy  
and Novagraaf

#### Best Pan-European IP Firm 2015

*Co-winners:* Dennemeyer & Associates  
and Cabinet Plasseraud

### CANADA

#### Best Canadian IP Firm 2015

Smart & Biggar / Fetherstonhaugh

#### Best Canadian Law Firm 2015

Blake, Cassels & Graydon

### USA

#### Best USA IP Firm: Patent Prosecution 2015

Buchanan Ingersoll & Rooney  
**Special distinction:** Kenyon & Kenyon

#### Best USA IP Firm: Patent Litigation 2015

Alston & Bird

#### Best USA IP Firm: Trademark 2015

Fross Zelnick Lehrman & Zissu  
**Special distinction:** Kilpatrick Townsend & Stockton

#### Best USA Law Firm: Project Finance,

Infrastructure & Energy 2015  
Baker Botts

#### Best USA Law Firm: Competition & Commercial Law 2015

Cravath, Swaine & Moore

#### Best USA Law Firm: Regulatory & Public Procurement 2015

Covington & Burling

#### Best USA Law Firm: International Arbitration 2015

Norton Rose Fulbright

#### Best USA Law Firm: Independent Corporate Law Firm 2015

Wachtell, Lipton, Rosen & Katz

#### Best USA Law Firm: Overall Corporate Law Firm 2015

Skadden, Arps, Slate, Meagher & Flom

#### Best USA Law Firm: Growth Strategy 2015

King & Spalding



**2015  
RISING  
STARS**



**Japanese IP Rising Star**

Ryuka IP Law Firm

**Chinese IP Rising Star**

HFG Law Firm & IP Practice

**French IP Firm Rising Star**

Armengaud Guerlain



# General Counsel AWARDS

## The 2015 International General Counsel Awards Winners are:

### USA

Best USA Legal Department 2015:  
Financial Services & Insurance  
The Carlyle Group  
**Special distinction:** Marsh & McLennan Companies

Best USA Legal Department 2015:  
Industrial & High Tech Sector  
Bunzl Distribution

Best USA IP Department 2015: Consumer Goods & Retail  
Avon

Best USA IP Department 2015: Patents  
Intel

Best USA IP Department 2015: Trademarks  
Nike

### Canada

Best Canadian Legal Department 2015  
Fiera Capital

Best Canadian IP Department 2015  
Bombardier

### Latin America

Best Latin American  
Legal Department 2015  
Inbrands

Best Latin American  
IP Department 2015  
Cemex

### Europe

Best European Legal Department 2015  
*Co-winners:* AXA  
and Virgin Media

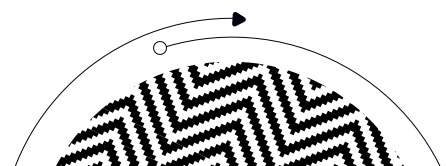
### Asia

Best Asian & South Pacific Legal Department 2015  
*Co-winners:* Hutchison Whampoa Limited  
and Muntajat

### Worldwide categories

Best Tax Department: Overall Strategy 2015  
Dassault Systemes

Best IP Department: Overall Strategy 2015  
*Co-winners:* Orange  
and Prada



## JURY MEMBERS

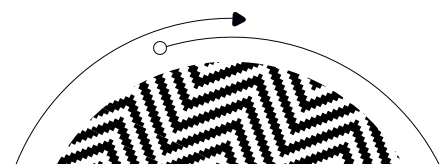
We would like to express our deep gratitude to all jury members who got involved in the process of preselection and appointment of silver and gold awards winners in our thirty-eight categories. It is because of their knowledge and experience that our results stay granted.

Emmanuel Adda, *Corporate Counsel*, **Cegedim**  
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