# CITY OF SAN DIEGO Mayor



# JERRY SANDERS Businessman, Retired Police Chief

#### CITY HALL MUST CHANGE - OUR FUTURE DEPENDS ON IT

A pension shortfall over \$1.3 billion, bloated bureaucracy, criminal investigations and a culture of secrecy are all the result of failed leadership.

The city's financial meltdown threatens our future: Pot holes, library cutbacks, aging safety equipment, park maintenance and other basic services.

"When United Way was under fire, Jerry Sanders came in as our CEO, slashed the bureaucracy and restored public trust."

--Former United Way Board Member Tom Wornham

### A DETAILED FINANCIAL RECOVERY PLAN

Taxpayers deserve the truth. Jerry will cut bureaucracy, make it more accountable to residents, roll back benefits we can't afford, restore the city's credit rating and stop the secret meetings.

"Before Jerry was appointed chairman, the Red Cross had lost its credibility. He brought in a respected management team, cut expenses and made our finances transparent." --Red Cross Board Member Joe Craver

### THE COURAGE TO MAKE TOUGH DECISIONS

Jerry Sanders made life-and-death decisions as our city's police chief, helped make San Diego's neighborhood-oriented policing a national model, reduced crime by over 40%, and helped thousands of residents make their neighborhoods safer.

For more info: www.jerrysandersformayor.com