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Sonic Studio Brings Professional Premastering Home

Company Announces New Low Cost Premastering Application

Marin County, CA — October 12, 2005 — Sonic Studio, LLC, the leader in ultra-fidelity production tools for audio engineers, today announced a new premastering application, PreMaster CD. The product was first shown at the 119th Convention of the Audio Engineering Society in New York City.

PreMaster CD is a simplified version of Sonic Studio's professional premastering application, SonicStudio•DDP. PreMaster CD combines ease of use with low cost, and it runs on the secure and user friendly Mac OS. The application combines Sonic Studio's famed editing capabilities with the NGC™ interface and SSE™ real time audio engine for the finest fidelity money can buy.

PreMaster CD addresses the lack of high end premastering functionality in products aimed at a general audience. Rather than disguising low fidelity with a "pro" name, PreMaster CD focuses on professionally addressing the poorly understood task of premastering with the same marking engine found in Sonic Studio's more comprehensive products.

Since premastering usually starts with editing, PreMaster CD is designed to make short work of most editing and sequencing tasks. It opens WAV, AIFF, BWF and SD2 files while easy to use editing tools, including Sonic Studio's smart Fade Tool, make quick work of compilations and revisions.

For final replication, PreMaster CD relies on the same format as our professional products, the DDP or Disc Description Protocol. PreMaster CD creates DDP version 2 file sets, along with "CD refs." These CD-DA-formatted recordable Compact Discs are created in the background, so as to not tie up the entire system. In addition, output to Roxio's Jam™ image file format provides another common method for project interchange.

"PreMaster CD fills a need in the marketplace for real premastering at an affordable price," says Jonathan Reichbach, President of Sonic Studio. "PreMaster CD also works together with our entire line of digital audio products," he continued, "giving any user, from project studio to more mature businesses, an entire family of tools to match any budget and level of sophistication."

PreMaster CD will carry an MSRP of \$795 and will be available through an international network of distributors and channel partners who share Sonic Studio's commitment to quality and service. For more information, visit www.sonicstudio.com.

About Sonic Studio, LLC

Sonic Studio is the premier manufacturer of ultra-fidelity DSD and PCM content creation systems. Sonic Studio's Emmy award winning NoNOISE suite is the leading audio restoration toolset for archivists, record labels, videographers and forensic investigators while their product line for Red and Scarlet Book premastering and authoring defines the state of the art. Sonic Studio's digital audio workstations are installed at all major studios, record labels and post production facilities worldwide. Based in Newbury Park, California, with R&D offices in Marin County, Sonic Studio has support and sales offices in Texas.

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