

February 26, 2008

Taiheiyo Cement Announces Representative Director Changes

February 26, 2008 - Taiheiyo Cement Corporation announced that following changes of the Representative Directors, effective April 1, 2008.

1. Reason for the change

To strengthen management bases

2. Details of the change

Name	New Title	Former Title
Fumio Sameshima	Chairman and Representative Director	President and Representative Director
Keiji Tokuue	President and Representative Director	Director, Managing Executive Officer President of International Business Company
Kazuo Morikawa	Vice President Executive Officer and Representative Director President of Cement Business Company	Director, Managing Executive Officer Vice President of Cement Business Company
Michio Kimura	Director	Chairman and Representative Director