

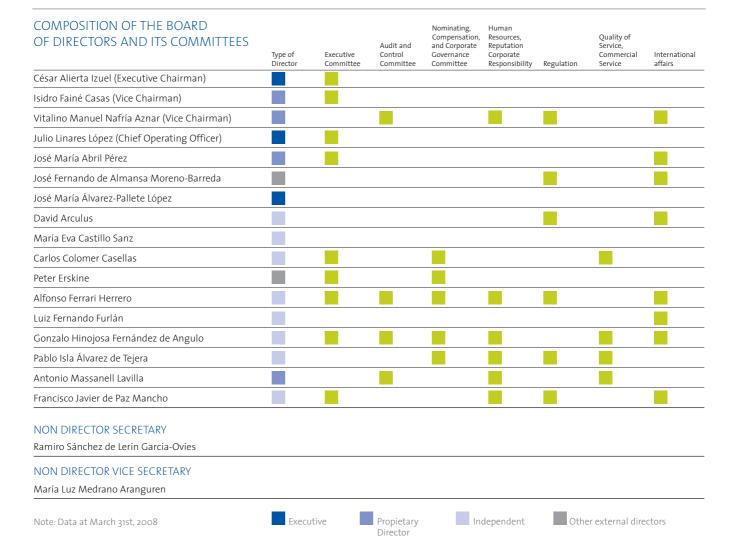
In March 2008, Telefónica's Board consisted of 17 directors

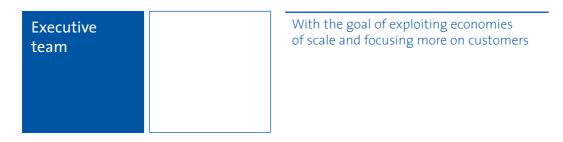
Telefónica's Board of Directors is guided by six steering committees to guarantee good corporate governance

Telefónica's Consultative or Control Committees are mandated with the analysis or monitoring of a specific area of special significance to the company's corporate governance, or the evaluation of a topic of singular importance.

Under its Regulations, the Board of Directors is mandated with the supervision and control of the Company's operations. The Board delegates the day-to-day management of the business to the executive bodies and management team.

The Board of Directors retains exclusive competence for certain matters that cannot be delegated over certain matters, such as: general corporate strategy and policy, evaluation of the performance of the Board, its Committees and its Chairman, appointment of senior management and director and senior management compensation, and strategic investments.





Telefónica approved a new organisational structure in December 2007

The newly defined structure entails single heads for the fixed and mobile businesses who in turn set strategy for each of the three regional business divisions.

The Telefónica Group's organisational structure includes three regional business divisions (Telefónica España, Telefónica O2 Europe and Telefónica América Latina), which report directly to the Company's COO. He in turn reports to the Executive Chairman of Telefónica.

In addition to the COO, also reporting directly to the Executive President, are the General Manager for Finance and Corporate Development, the two General Secretariats: the Legal and Board Secretary, and the Secretary to the Chairman's Office.

