



16 February 2010

The sale is completed: HanseNet is now part of Telefónica

MUNICH/HAMBURG. Following the antitrust approval by the European Commission, the purchase of HanseNet has been completed now. As a result, HanseNet becomes part of Telefónica with immediate effect. Together with HanseNet, Telefónica O₂ Germany will become one of the leaders in integrated telecommunications on the German market.

O₂ and Alice complement each other perfectly. With Alice, O₂ can pursue its strategy of integrated telecommunications faster and accelerate further growth. The winners are the customers. They benefit from the comprehensive range of mobile and fixed network services. The launch of Alice products in the first O₂ shops is scheduled to start as early as in March 2010.

“We welcome the employees of HanseNet”, says René Schuster, the CEO of Telefónica O₂ Germany. “Together, we will change the German telecommunications market. Our company stands for innovation, growth and progress.”

HanseNet will continue to be managed as a separate company with headquarters in Hamburg. From there, the company will manage the DSL business under the brand Alice. “With more than 2 million customers and annual revenues of more than € 1 billion, HanseNet is one of the leading DSL providers in Germany”, says René Schuster. Lutz Schüler, who has previously acted as Managing Director Marketing & Sales of Telefónica O₂ Germany, is the designated CEO of HanseNet.

A *Telefónica* company

Telefónica O₂ Germany GmbH & Co. OHG Georg-Brauchle-Ring 23-25 80992 München Deutschland www.o2.com/de

Ust.-Id.-Nr. DE 811 889 638. Amtsgericht München HRA 70343. Gesellschafter: Telefónica O₂ Germany Management GmbH.

Amtsgericht München HRB 109061 und Telefónica O₂ Germany Verwaltungs GmbH. Amtsgericht München HRB 121389, beide ebenda.

Geschäftsführer beider Gesellschafter: René Schuster, Vorsitzender, Andrea Folgueiras, Markus Haas, André Krause, Joachim Kugath, Jens Prautzsch, Johannes Pruchnow, Lutz Schüler, Robert Simmeth, Carsten Wreth.

Telefónica O₂ Germany GmbH & Co. OHG belongs to Telefónica Europe and is part of the Spanish telecommunication group Telefónica S.A. The Company offers its German private and business customers postpaid and prepaid mobile telecom products as well as innovative mobile data services based on the GPRS and UMTS technologies. In addition, the integrated communications provider also offers DSL fixed network telephony and high-speed internet. Telefónica Europe has nearly 49 million mobile and fixed network customers in Great Britain, Ireland, the Czech Republic, Slovakia and Germany.

About HanseNet

HanseNet Telekommunikation GmbH was founded in Hamburg in 1995. HanseNet operates a state-of-the-art communication network for 2.344 million private and business customers and is your one-stop source for cellular phone networks, landline telephony as well as broadband and internet services. Profits in the past four years have increased from 161.1 million (2004) to 1.190 billion Euros (2008). Alice (DSL brand) is always becoming available in more and more areas. Further information about HanseNet and Alice can be found at www.alice.de and www.hansenet.de.

More information:

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