



NEWS RELEASE

Clorox Names Gerald Johnston CEO

6/19/2003

OAKLAND, Calif., — June 19, 2003 — The Clorox Company (NYSE:CLX) (PSE:CLX) today announced that Gerald E. "Jerry" Johnston, 55, has been named chief executive officer and elected to the company's board of directors, effective July 1, 2003. Johnston succeeds G. Craig Sullivan who will continue to serve as the company's chairman until his Dec. 31, 2003, retirement.

Commenting on the announcement, Sullivan said, "In accordance with corporate governance best practices, in addition to considering Jerry, the board conducted a comprehensive external search. That process confirmed the board's belief that Jerry is the right person to lead the company forward. I'm truly delighted to have such a strong leader with great breadth of experience take the helm at Clorox. Jerry Johnston is exceptionally well-equipped to build on Clorox's positive momentum, to drive sustainable growth and to create long-term shareholder value."

Johnston has served as president and chief operating officer since February 1999. In that role, he has been responsible for Clorox's U.S. and international operating divisions, along with the company's sales, marketing, product supply, and research and development functions.

Johnston joined Clorox in 1981, following 10 years with The Procter & Gamble Company. In 1983, he assumed the post of national sales manager for the Kingsford® Products Division. Then, in 1989, he became the company's director of business development. He was elected vice president-corporate development and planning in 1992, vice president-general manager for Kingsford® Products Division in 1993, and group vice president and a member of the company's executive committee in 1996.

"I'm honored to have the opportunity to lead the Clorox organization as we build on our strong track record," said Johnston. "Clorox is a great company with an excellent portfolio of strong brands and many talented people around

the world. Together, we will remain squarely focused on our goal of delivering healthy, consistent growth."

Conference Call and Webcast Today

Today, at 10:30 a.m. Pacific time (1:30 p.m. Eastern time), Clorox will host a live audio webcast of a brief conference call with the investment community regarding this announcement. The webcast can be accessed at **www.thecloroxcompany.com/investors**. Following the live discussion, a replay of the webcast will be archived for one week on the company's Web site.

The Clorox Company

The Clorox Company is a leading manufacturer and marketer of consumer products with fiscal year 2002 revenues of \$4 billion. Clorox markets some of consumers' most trusted and recognized brand names, including its namesake bleach and cleaning products, Armor All® and STP® auto care products, Fresh Step® and Scoop Away® cat litters, Kingsford® charcoal briquets, Hidden Valley® and K C Masterpiece® dressings and sauces, and Glad® bags, wraps and containers. With 9,500 employees worldwide, the company manufactures products in 25 countries and markets them in more than 100 countries. Founded in 1980, The Clorox Company Foundation has awarded grants totaling more than \$51 million to nonprofit organizations, schools and colleges; and in fiscal 2002 made product donations valued at nearly \$5 million. For more information about Clorox, visit the company's Web site at www.thecloroxcompany.com.

Except for historical information, matters discussed above, including statements about future volume, sales and earnings growth, profitability, costs, cost savings or expectations, are forward-looking statements based on management's estimates, assumptions and projections. Important factors that could cause results to differ materially from management's expectations are described in "Forward-Looking Statements and Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operation" in the company's SEC Form 10-K for the year ended June 30, 2002, as updated from time to time in the company's SEC filings. Those factors include, but are not limited to, general economic and marketplace conditions and events; the company's costs, including the impact of world events on raw material costs and/or supply disruption; risks inherent in litigation and international operations; the success of new products; the company's ability to manage and obtain the benefits of joint venture activities; the success of information systems design and implementation; integration of acquisitions; and environmental, regulatory and intellectual property matters.